

PROGRAMS FOR WEEK BEGINNING JULY 25

# RADIO

*Life*

9¢

FORTY PAGES



*Alan Ladd  
Really Radiowise  
Page 5*

**"TENNIS ANYONE?"** *Number One in a Series on Sports* PAGE 6

**FRED ALLEN'S WARM-UP:** *Too Hot for the Hearthside?* PAGE 33

# The Ear Inspires the Pen

Mrs. Marie McKain, 145 West 97th Street, Los Angeles 3, Calif.

Sirs: I don't recall ever seeing a story or interview on KFVD's "Spade Cooley Time." George Wilhelm, the emcee, has a wonderful voice and personality. He has spent many, many hours gratis, arranging for popular western entertainers to give the invalids at Rancho Los Amigos Hospital a little happiness. He has many friends who would enjoy a story of him and his program. I, for one, will be anxiously watching and waiting. How about a picture now?



George Wilhelm

Note picture; your request has been put on our waiting list.

Frances Collingwood, 5624 South Menlo, Los Angeles, Calif.

Sirs: Why are radio officials so reluctant to have new talent? Are present entertainers on the air jealous of competition? My mother and I heard a Jack Holden on "What's the Name of That Song" and he was terrific! When we read quite a few letters in your magazine about him we thought certainly he would get a place. He is as good as Al Jolson and would truly be a very popular singer if given a break.

Mrs. Esther Kellogg, 756 1/4 North Van Ness Avenue, Hollywood 38, Calif.

Sirs: I am an ardent listener to Dennis Day and love his music. I am also deeply thrilled by the Lustre Creme commercials and would love to know who the singer is. He has a beautiful voice.

Ken Carson is the "Dream Girl, Dream Girl, Beautiful Lustre Creme Girl" vocalist you mention.

Phyllis Magdeline, General Delivery, Santa Monica, Calif.

Sirs: Please let us see some pictures on Stuart Hamblen and the gang, particularly "Shug" Fisher, Mary Molly O'Sullivan, Jack Rivers and Frank Lidell.



Stuart Hamblen and His Lucky Stars

Left to right on your request picture are: Slim Duncan, Darol Rice, Shug Fisher, Stuart Hamblen, Mary Molly O'Sullivan, Frank Lidell, and Jack Rivers.

Page Two

Charles F. Schoener, 6261 1/2 South Hoover Street, Los Angeles 44, Calif.

Sirs: Those who make radios would please us much more, if precision they'd use on our kilocycle door. They streamline and polish the cabinets with care; More distance with new tubes and volume to spare. But the knobs that we turn cause us much indecision; Wish they'd mark in small lines and give us dials, precision.

Carroll Van Court, 226 West 46th Street, Los Angeles, Calif.

Sirs: Wouldn't you old-time radio listeners like to hear again: Gayne Whitman in "Chandu, the Magician"; Wally Maher as the "Mad Bus Driver," on the Eddie Bracken show; "Honorable Archie and Frank Watanabe," with "Captain Scudder" and "Hipplewater"; "Tizzie Lish" and her marvelous recipes; Al Pearce's "Elmer Blurt"; Edward G. Robinson in "Big Town"; Jeanette MacDonald and Nelson Eddy in any of Victor Herbert's comic operas—any of 'em!

Mrs. E. H. Vanney, 839 Brooks Avenue, Venice, Calif.

Sirs: We want to speak a word for Garry Moore, who is doing such wonderful work in replacing our beloved Tom Breneman. Good luck to him and may the orchids still continue.

Grace and Eleanor Plebanek, 649 111th Place, Los Angeles 2, Calif.

Sirs: I could sit and listen for twenty-four hours a day to my special motion-picture singing star, Monte Hale. So how about a nice radio show for this right fellow, so we can come and see him in person on some stage?

Mrs. W. A. Wright, 1619 East 87th Street, Los Angeles 2, Calif.

Sirs: I enjoy Walter O'Keefe's "Double or Nothing." Many times his "Question of the Day" has helped me in a much-dreaded lull of conversation. Would you print his picture? "Noah Webster Says" is another grand program and Haven MacQuarrie as emcee is pleasant and interesting.



Walter O'Keefe

W. S. Layne, 1725 Evans Avenue, Ventura, Calif.

Sirs: Often some very appealing personality vanishes from the air and is never heard of again. Right now I am thinking of a girl who emceed a very-early-morning fifteen-minute program over KNX about three or four years ago during the war. She was known merely as "Beverly." She had the rare gift of projecting a most delightful personality over the air and had a multitude of friends and fans. Ever since I have wondered if someone on KNX could tell us what ever became of "Beverly" (I never learned her real name).

You're probably thinking of the "Reveille with Beverly" show which woke up the army, navy, marines and any civilians who happened to be listening at 5:30 a.m. "Beverly's" real name was Jean Ruth. Wish we could help with more recent information on her, but KNX is fuzzy also.

Rose Eckler, 153 3rd Avenue, Esdericka Home, Chula Vista, Calif.

Sirs: Why has "Bill Hay Reads the Bible" broadcast been taken off the air? Also "Religion in the News"?

Bill Hay has gone to Europe for the summer. "Religion in the News" (now summer-replaced by "The Art of Living") is an NBC series not carried by local station KFI.

## RADIO LIFE

CARL M. BIGSBY, Publisher

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EVELYN A. BIGSBY, Editor

Editorial Department: Assistant Editor, Joan Buchanan; Television Editor, Jane Feigman; Freecast Editor, Judy Maguire; Art Director, Ray Wheeler; Log Editor, Hal Julian.

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## About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Mrs. H. S. Kendall, 2321 St. James Place, Baldwin Park, Calif.

Sirs: Are Frederick Lind, who appears on the "Pasadena Playhouse" broadcasts, and Charles Frederick



Bill Cullen

Lindsley on "Noah Webster Says" the same person? Their voices sound the same and the similarity of names made me think perhaps they were. Is there a chance of a story soon on "Winner Take All?" If not, please print a picture of Bill Cullen, one of the top emcees in my opinion.

*Yes, Dr. Lindsley is quite active at the Playhouse, using Frederick Lind as his broadcast name. We've put "Winner Take All" on the waiting list, and here's your picture.*



Mary Curtis, Arlington, Calif.

Sirs: It's a shame we can't hear Mutual's "We, the People" broadcasts from the East. My eastern friends say "it's the best." We miss Al Jarvis's "Can You Tie That." It was our favorite local program for such a long time. Disc jockeys come and go, but none can equal Al. Some could certainly learn from listening to him.



Mrs. Peggy Schollin, Los Angeles, Calif.

Sirs: I've read letters requesting a writeup on "Spade Cooley Time." With George Wilhelm and Tom Tom doing a very excellent job of emceeing this feature, I too find it a very interesting program which provides us with many an hour of real good listening to "good western music." Don't know what we'd do without such a show! I'm glad it stays on the air from 11:00 p.m. to 2:00 a.m.



Doris Hayes, 2338 Manning, West Los Angeles, Calif.



Stu Wilson

Sirs: There is a radio personality who deserves a lot of credit. He has a morning program and several other shows. He is Stu Wilson. Please print a picture.

Mary O'Gara, 1100 South Highland, Hollywood, Calif.

Sirs: At the present time, we have a small pilot tuner which attaches to our large radio. As you know, this instrument is for FM reception. Small as it is, it serves the purpose well and costs little. The reception on the FM band is far superior to that on the AM or standard band. We



Wayne Bulgrin (left) and Jack Allan

were wondering why there is a lack of stories or information on the individuals behind FM. There is a good record program on station KKLA twice a day, from about 11:00 a.m. to 12:00 noon and from 7:00 to 7:55 p.m. called "The Hour of Labels." We would like to see pictures of the two fellows, Wayne Bulgrin and Jack Allan, who run the program, and find out something about them. As I recall, some time ago a girl named Bulgrin was appointed to the District Attorney's office in Los Angeles. Can you tell us if she is any relation to Mr. Bulgrin?

*Leila Bulgrin is Wayne's wife. In addition to her position as an Assistant U. S. Attorney, she has an FM show of her own over KKLA, Saturdays at 9:45 a.m. called "Career Girl." The boys are both local personalities. Jack Allan was with the Santa Maria station before he came to Los Angeles as assistant program director of KKLA. Wayne Bulgrin is still going to school at U.S.C. Our FM and Television column, by Jane Pelgram, covers the industry and its personalities pretty thoroughly.*



Blanche Servine, 544 Loring Avenue, Los Angeles, Calif.

Sirs: What is the name of the actress who played "Monica Barnes" on "Today's Children"? I haven't heard her for quite some time.

*Sandra Gair, Chicago actress, had that role, which has been written out for the time being, with "Monica" now confined to an institution.*



A Listener, Burbank, Calif.

Sirs: Could you give us an idea on where the money comes from, and how it works, on "Queen for a Day" program in giving away so much? What is the cost of this program per day?

*On a regular show using large casts, scripts and guest stars, money has to be spent to meet such costs. On audience-participation shows, this money usually goes into prizes which are usually obtained for less than you pay retail and sometimes are given the show in return for publicity afforded the product. This is the general idea for all programs of the participation type. We imagine a show like "Queen" costs around \$5000 a week, exclusive of time and agency costs.*

Winifred Churchill Markom, 1121 North Detroit Street, Hollywood 46, Calif.

Sirs: All the major stations put out a list each month of the programs for which tickets are available, and if one sends a self-addressed stamped envelope and asks for the current list and also a reasonable number of tickets she will receive prompt attention. What I deplore is not the attitude of the stations, but rather that of certain people who frequent the programs and who, when they fail to be selected as contestants, slander the sponsor, the emcee, and program as being "fixed." Another custom that is very rude is that of a large number of people who, as soon as contestants are selected, rise en masse and leave the program for another which follows closely, in hopes of getting on somewhere. This is rude and grasping, and an insult to all.



Warren A. Roth, 8509 Kittyhawk, Los Angeles 45, Calif.

Sirs: Jean Barnes was remarkably restrained in her protest of loud incidental music. The engineer can, of course, reduce the noise if the station manager or advertiser want him to. Paul Gilson, who broadcasts from Chicago very early in the morning for Housewives' Protective League, was finally able to reduce the volume of his recorded music by repeated protests and admonitions to his engineer.



Bertha Christin, 1106 South Stanley Ave., Los Angeles 35, Calif.

Sirs: Thank you for your interesting article on Norma Young. We enjoy her good recipes, clever household hints, the little poems and articles she reads. We like her commercials, which are like a conversation between friends, and her pleasant happy laugh. Nothing more need be said, unless that we love to hear about her cat and the little wild animals.



Doris Hayes, West Los Angeles, Calif.

Sirs: Could you tell me who plays the role of "Linda" on "Pepper Young's Family"? Also who plays the role of Ronald Colman's butler, "Sherwood," on the Jack Benny program?

*Eunice Howard is "Linda"; Eric Snowden plays "Sherwood."*



Mrs. C. A. Hines, 206 Basilone Homes, Building 15, Roscoe, Calif.

Sirs: How else do you go about teaching the younger generation that crime does not pay if not by radio or movies? Through experience? Fortunately my children are hearing murder mysteries instead of being shooed away when crime or sex come up, and shall know right from wrong on both so that they won't have to go and find out the hard way.



## FAMOUS LOVE STORIES

CATHERINE THE GREAT, who lived and reigned two hundred years ago, had many love affairs, but only one true love. She met Prince Gregory Potemkin on that historic moment when she mounted a cavalry horse and galloped to seek the backing of the Imperial Guard. Upon him she bestowed millions of rubles, and his wily statesmanship became the power behind her throne. Surviving Potemkin by five years, Catherine, Empress of Russia, mourned the Prince until her own death in 1796.



*You'll Love*  
**WHITE KING SOAP**

If you think all soaps are pretty much alike . . . then try WHITE KING. You'll discover WHITE KING does not merely wash off surface soil . . . those rich, thick, sudsier suds dig right in and get out all that ground-in deep-down dirt. WHITE KING is the soap invented for use in washers. Today it is better than ever. Remember . . . nothing washes like soap . . . and there's no soap like WHITE KING.

# The Ear Inspires the Pen

Mrs. Wehmeier, 5345 11th Avenue, Los Angeles, Calif.

Sirs: For some time now I have been listening to "Welcome Travelers," which is not only a lot of laughs and fun but educational. Could you print a picture of Tommy Bartlett? I think he and Jim Ameche have the most wonderful voices for radio. Did Jim Ameche



Tommy Bartlett

play in the "First Nighter" program? Here's Tommy Bartlett. Yes, Jim Ameche was with "First Nighter" for quite some time.



Mrs. Jack Christman, 21024 Sherman Way, Canoga Park, Calif.

Sirs: While Ted Lewis was on the air, we wrote him telling him how glad we were to have him with us in person, and promptly received a friendly note thanking us for "taking time out" to write him. Imagine that! Thanking us for a few words, after the years of pleasure and inspiration he's given us. I wonder how many people, either young or older, have heard Ted sing "I'm the Medicine Man for Your Blues" or "Wouldn't It Be Wonderful?" Remember "Wear a Hat with a Silver Lining"? No, I'm not standing on a soap box . . . I'm sitting on a veranda like so many other Americans, wondering what the heck is going to happen. But in the meantime, dear Radio Life, what's happened to Ted Lewis?

*Still playing theater engagements in the East.*



Mrs. R. Stellen, 1140 Menlo, Los Angeles 6, Calif.

Sirs: Just read the letter criticizing Bill Cullen, emcee of "Winner Take All." Everyone has a right to his own opinion, but it's hard to understand how anyone could call Bill boring and "unfunny." I think he is the best on the air and most thoughtful of his contestants, and consider his wit sparkling and spontaneous.



Nell E. Burke, Route 1, Box 280, Mira Loma, Calif.

Sirs: For morning listening pleasure, my two favorites are "What Do You Say?" on which Joan Schaefer reads letters from the public, and "Ladies Day," a show for everyone from baby-buggy tots to oldsters. Burritt Wheeler is another radio friend. Also Art Baker and his Notebook. I like to have these fine radio people know just how much they are appreciated.

Viola Bradford, 3443 Canyon Crest Road, Altadena, Calif.

Sirs: CBS should arrange a better and more permanent time for its wonderful program, "You Are There." It should be required listening for every school student. Vital events of history are presented in the "newscast" manner so dramatically that you indeed do feel that "You Are There." My husband and I have been out of school for many years, and neither of us was very much interested in history. Yet we have learned more about the real background of dramatic occurrences in the world's pageant through this series than we did in years of high school and college courses. We have listened enthralled to the "on the spot" reporting of the assassination of Julius Caesar, the Burr-Hamilton duel, the surrender of Sitting Bull, and the execution of Maximilian. The research behind these broadcasts must be tremendous and the production is superb. Here's to getting it at a spot where school-age children can listen.



I. H., 4018 Los Feliz Boulevard, Los Angeles, Calif.

Sir: When a letter criticized Bill Cullen while lauding Godfrey, I couldn't take it. I have Godfrey on the radio this moment and he has made several unnecessary, suggestive and vulgar remarks. The way his orchestra practically has convulsions over his jocular remarks pains me. On the other hand, Bill Cullen must have a most difficult spot on radio, keeping up a terrific tempo with one eye on the clock. I think he is a natural comedian and never feel he "reaches" for laughs. His program is one of the best on the air and instructive as well. Congratulations on your splendid article on Garry Moore. I think his critics should see him personally before passing judgment.



Edna Dobbs, 8156 San Miguel Avenue, South Gate, Calif.

Sirs: Just heard "Night Editor" over KNX. What has become of "Dr. Kate"? I believe she is Hal Burdick's wife. Also what has happened to "Those We Love" and "Hawthorne House"?

*Mrs. Burdick is heard as "Dr. Kate" in Northern California, but not this far south. (Hal, as "Night Editor," broadcasts from San Francisco.) "Those We Love" and "Hawthorne House" have joined the dear dim past, we're afraid, until someone thinks of a revival.*



Mrs. Mary A. Barrett, 1043 West 91st Street, Los Angeles 44, Calif.

Sirs: Phooey on Mrs. E. talking about Bill Cullen of "Winner Take All." There is no emcee so kind, clever and altogether interesting.



**A**LAN LADD, being a very practical-minded character, is tremendously interested in his first open-end transcription venture, "Box 13."

He is also one of the two motion-picture actors who have entered this particular radio field with, to our view, any degree of success. The other is Ronald Colman, with his recordings of Lawrence Lee's "Favorite Story." Both Messrs. Colman and Ladd have acquired speaking and working knowledges of radio the complicated way—by experience.

"Box 13"

*Alan Ladd Is Owner-Actor of This First Show  
In a Series of Transcription Experiments.  
He's a Radio Veteran and Some Businessman!*

**By Judy Maguire**

Sunday, 7:00 p.m.  
CBS-KNX

(An open-end transcription show is a recorded radio package with the ends, and sometimes middle, left open for local sponsorship. Such programs may be offered to outlying stations at astonishingly low cost and at advantage to packager and buyer alike. The benefits are legion to isolated listeners who might not hear otherwise such high-quality entertainment.)

With "Box 13" as their initial offering, Ladd and his partner, Bernie Joslin, have formed their own transcription company, Mayfair Productions. Bernie, who is a cousin-in-law to Ladd's wife, Sue Carol, previously ran a chain of Mayfair restaurants. He and Ladd then co-owned a much larger restaurant in Santa Monica, and finally hit on their Mayfair recording project.

#### Others on Fire

They have already put together a second show called "Chuck-Wagon Jamboree," featuring cowpoke entertainer Ken Curtis; and further additions to the schedule are perking. Alan Ladd is a wary businessman. He'll spend money to make money, and he'll likewise invest enthusiasm, so his selection of ideas for Mayfair is stringent.

On "Box 13," Ladd plays "Dan Holiday," an ex-newspaperman turned fiction writer. "We've changed format a great deal since our first eight shows," he admits. "We had to develop a gimmick which could get 'Dan Holiday' around, and we decided on an ad in the paper reading 'Adventure Wanted. Will Go Any Place, Do Anything. Write Box 13.'" Each sequence dramatizes a jaunt resulting from a reply, and as Ladd says, "We're trying to make a show that's pretty much P.T.A."

Working with Ladd on the series are many of "the kids" he knew

when he was in radio. "Suzy," ("Dan Holiday's" eager but addled secretary) is enacted by Sylvia Picker, who had a show of her own while Ladd was at KFWB. "She has one of those cute little piping voices," smiles Ladd. "I always used to think I'd like to work with her on a program."

As a fellow who knows what name credits mean to radio, Ladd is energetic at mentioning the folks who assist on the show. Betty Lou Gerson, Lurene Tuttle, Alan Reed, John Beal and Luis Van Rooten are frequent cast members. Richard Sanville produces, and Verne Carstenson is general production man and announcer. "He doubles in brass," supplements Ladd.

"Box 13" scripter is Russell Hughes (a distinguished mystery expert on another CBS show, "Find That Clue,") who gave Ladd his first radio acting job at nineteen dollars a week on the now-extinct program, "Amateur Authors." Hughes and Ladd are very good friends, enjoying this chance to work together again.

Assumption that radio is a "first love" with Ladd is not quite correct. He thoroughly likes the transcription business because "there's no pressure, and if you make a boner you can always go back and erase." ("Box 13" is cut every other Sunday.) But the headaches of wheeling from show to show, with only seconds to recuperate, are no longer for him. "You go to bed dreaming of red lights," he shudders.

While Ladd was at KFWB (through 1935, 1936 and part of 1937) he was the only stock actor under salary to the station. He worked on fifteen to twenty shows a week in character, comedy or romantic roles, and frequently broadcast the news. (For a time, during his radio experience,



▲ "DAN HOLIDAY," ex-newspaperman turned fiction writer, and available for adventure, is Alan Ladd's role on "Box 13." Working with him on the program are many of "the kids" Alan knew when he was in radio. (Color cover and above portrait by Paramount.)

Alan Ladd was even "Your Richfield Reporter"! The story is old hat now, that Sue Carol, former screen star and then actors' agent, heard Alan play the dual roles of a man of sixty and his son on a radio show, sent for him, was flabbergasted when "That Face" walked in, and plugged steadily thereafter until he became a star.

Alan and Sue, married since March 15, 1942, appear to be a very team-working couple, with a collection of interests and endeavors. There are four children racing about the Ladd ranch all summer . . . Sue and Alan have two of their own, five-year-old Alana and baby David; and their youngsters by previous marriages, fifteen-year-old Carol and ten-year-old Laddie, stay with them for that part of the year.) They have twenty-five acres, plus ten horses and three foals to maintain; and they haven't resolved whether to sell the ranch and add to their house in town or sell the house in town and add to the ranch. They have numerous other ventures, and Sue is still a marvelous right-hand girl in her husband's acting career. Comin'-up Alan Ladd pictures are "Whispering Smith," "Beyond Glory" and "The Great Gatsby."

#### Byplay

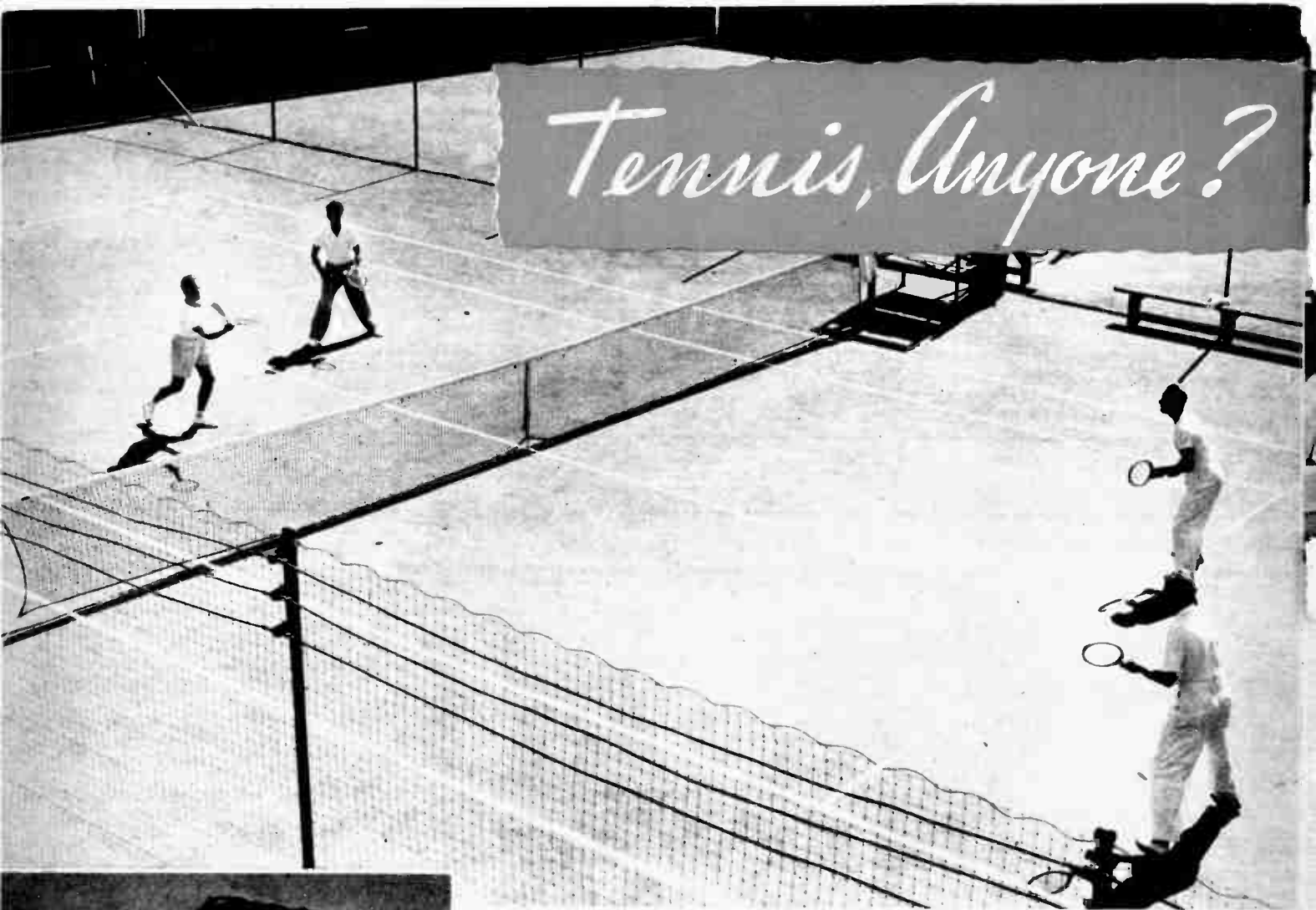
Sue was in the small office which attaches to Ladd's elegant Paramount dressing-room, mastering the phone and a swamp of business details, when we were there for our interview. She suddenly sprinted out with the news that she was going upstairs to get her hair cut.


"You haven't time, dear," countered Ladd.

"Just the ends," smiled Sue.

"Well, sign those papers over there before you go?" he compromised.

(Please Turn to Page 32)



 **WHEN NOT PLAYING** tennis, "Corny" Jackson looks like this in his capacity of vice-president and general manager of the Hollywood office of the J. Walter Thompson agency.

*The story of a man who will not let tennis pass him by, even if he is over 35. Instead he proves what so many men long to prove in their own lives—that tennis can exist at 35 and even beyond.*

## By Cornwall Jackson

*(Cornwall Jackson started his career as secretary and research assistant to Rupert Hughes. For five years he devoted his time to United States history to assist Hughes in his various works on historical subjects, principally a biography of George Washington. Later, as director of radio for Berg Allenberg agency, he furthered air careers of many top stars; next took over the agency's literary department and served as West Coast representative for many of the large publishing houses.*

*August 15, 1942, Jackson was appointed chief deputy of the Domestic Radio Bureau of O.W.I., where he handled government messages on all transcontinental radio programs from Hollywood. In 1944, the Treasury Department channeled all its Pacific Coast operations through his office and the Hollywood Victory Committee asked that all talent requests be placed under Jackson's supervision.*

*A month after V-J Day, Jackson joined J. Walter Thompson agency, where he is now vice president and general manager of the Hollywood office. He has written a serious book on tennis, and last year teamed with*

*Ed Woodhall and won the Veterans (over 45) Doubles Championship of Southern California.)*

**A** LONG time ago—when I reached thirty-five—I was shocked to discover that I had developed a waistline to match. Obviously, I needed exercise. The question was, what kind? After long deliberation, I decided that tennis was the thing I was looking for. It was a game of good fellowship, of relaxed enjoyment, a game for the true sportsman.

I took lessons from a pro. I read all kinds of books on "How to Play Tennis." But, had I known then what I know now, I could have saved myself a great deal of time and a lot

of money by following a few fixed rules which are practically never published, but which are the very basis of a successful tennis career. So before you make the same mistakes that I did, let me give you a few pointers:

First of all, try to confine your game to doubles. And remember that the most important thing about your doubles game is not your service, your strokes, or your strategy, it's the selection of a partner.

This selection is simple. Choose someone outstandingly superior to yourself, and to the two men opposing you. If you can, get a top-ranking player for a partner, thus enabling you to say to friends, "The other day when Don Budge and I were playing . . ." It will add immensely to your prestige, and prove that you're a very modest man. You put Don Budge's name first.

Yet, despite your care and skill in picking a partner, be prepared to find that he never plays quite up to your rightful expectations.

For instance, you'll find that you practically always win your own serve, except when he fails to put away the setup. You may miss an occasional volley or lob because he crowds you too closely, or jumps and distracts your vision.

Your partner's serve is always difficult to hold, because your opponents move right in on you, and make your net position untenable.

You'll find that at first your partner takes *all* the shots. Then, as his bad physical condition begins to tell on him, he will suddenly expect you to cover your own part of the court—a shift in strategy that will doubtless throw you off your game. He will probably refuse to follow his serve

to the net, and then you *can't* follow yours because your opponents will lob over his very weak overhead.

You'll also find that your partner practically never wins any important points, except by (1) the errors of your opponents, (2) uncanny luck, (3) a knack for getting all the easy shots. He'll occasionally double-fault, because he's yellow and disinterested. Whereas, if you don't serve an ace, they'll hit it to him and you'll lose the point anyway.

When your opponent's volley passes you, just bear in mind that it was your partner's stupid tactics or weak shots that put you in this embarrassing position. Nevertheless, at the end of the match, always disregard everything that has gone on before, and tell your partner that you let him down terrifically. You'll doubtless have a hard time remembering any faulty play on your part, but try to say something to ease his burning shame. Also, at the end of all matches, promptly forget your racket-slamming, your fits of rage and despair, and remember that it's been good fun, and remind your partner and your opponent of the fact—and that you must do it again!

Remember your partner may need coaching and direction. If your opponents send over an easy lob, the proper thing to say is: "I've got it!" If it's a difficult lob against the sun, the proper advice is: "You take it." If you are guilty of a series of errors, it's a good idea to let your partner share in this calumny. Make some such remark as: "Come on, let's tighten up now," or "We've got to do better than this!" The use of "we" will make him see that you hold him partly responsible, and will exhort him to do better in the future.

On those occasions when you are

unable to get four players, you may be compelled to resort to singles. In singles, the important thing is the selection of an opponent. This selection is easy. Choose somebody you can beat . . . or come as close to this ideal as possible. Then use these tactics:

When your opponent asks how well you can play, just say, "Oh, I'm not very good, I haven't played in ages." Remember, you can say this at practically any time, even though you have just walked fifty feet from a tennis court and are on your way to the showers.

When a bystander asks the result of your match, if you won, say "I was lucky." If you lost, pick out some midway point of the match and begin to describe it in great detail, that is, "I had him 40-15 and then he did sort of a fluke shot . . ." By the time you have finished, your interrogator will either have fled or fallen asleep.

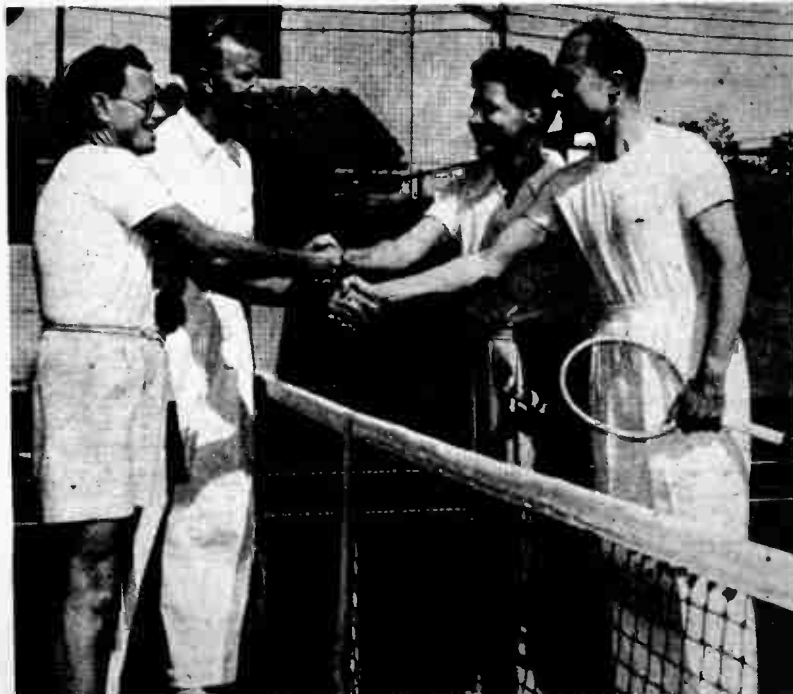
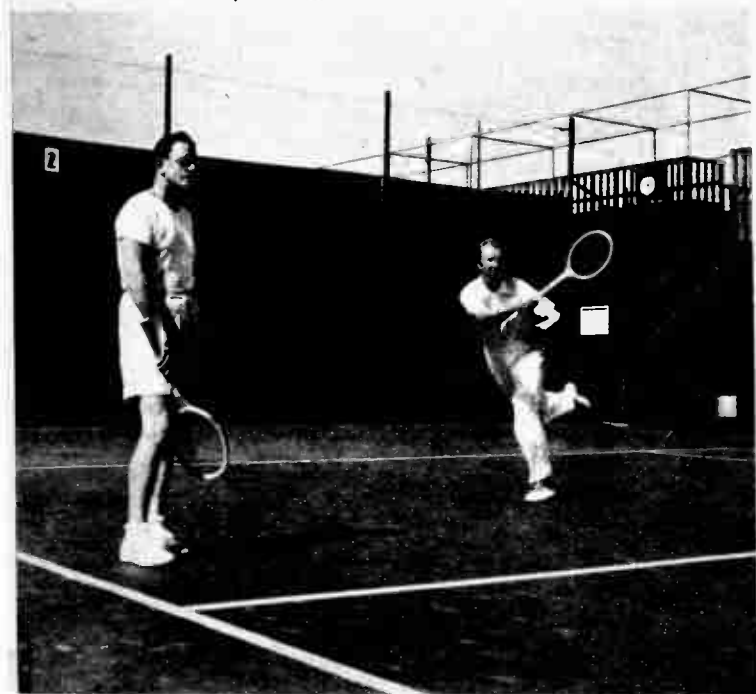
When someone asks how you compare with a player whom you beat only with Herculean effort, always say very kindly, "Oh, he's not very good, I always beat him—usually 6-love, 6-love—or I certainly could if I bore down." If, on the other hand, your opponent usually murders you, you may say of him, "Well, we're pretty even. It's always a tough match anyway. If we played in a tournament, though, I'm sure I could beat him."

Be sure to express dismay if anybody admits defeat from anyone who beats you. You can usually make this astonishment complete by saying, "Gee, I never have any trouble with him. I should think you'd beat him easily." When you warm up before you play, you will find that your

(Please Turn to Page 39)

THIS VIEW OF THE COURT SHOWS Don Budge and "Corny" Jackson wrestling triumph from their opponents. Budge is the one doing the more active wrestling while Jackson merely wrests. (This proves his point that the important thing about doubles is the selection of your partner.) (Hollywood Pictorial Service photos.)

LEFT TO RIGHT ARE AUTHOR JACKSON, Don Budge, Ozzie Nelson and Gene Mako. The boys are not playing four-handed Indian wrestling—they're congratulating everyone concerned on the match. Jackson neglects to mention which of the many emotions he reserves for tennis was gripping him at the moment.





# She Knows the Child's World

*Helen Parkhurst Is the Fascinating Personality Behind ABC's "Child's World" Who Brings Adult Listeners the Problems Direct From Juveniles*

▲ **HELEN PARKHURST**, founder of New York's progressive Dalton School, conducts the conversations between youngsters on "Child's World." (Vandamm Studio photo.)

Monday, 6:30 p.m.  
ABC-KECA

**T**HE UNREHEARSED and spontaneous conversations between the children on "Child's World" have covered such important topics as playing hooky, lying, death, teachers, God, prejudices, new babies and what it feels like to be a Negro child. Grouped about Miss Helen Parkhurst, the children earnestly propound their theories and probe their feelings.

As the purpose of the program is not to show off talented children nor to pit them against each other in competition, honesty of response helps to open the specialized world of the child to the adult. The impor-

tant naturalness of the children springs from the fact that they are grouped in Miss Parkhurst's Manhattan apartment merely talking among themselves. The conversations are recorded and then broadcast by ABC.

### Founder of School

The program itself is based upon the practices of the Dalton School of New York, a progressive school of which Miss Parkhurst is the founder. At her school, children study under a laboratory plan with each child going at his own pace in developing his special interest. No formal classes are held but children have group advisers to whom they report and from whom they seek advice. Each child is expected to fulfill certain minimum requirements each month, but he advances to his maximum in his own special interest. A child could be in approximately the third grade in mathematics and the fifth grade in French without sacrificing one ability to the other. Miss Parkhurst headed the Dalton School for twenty-six years. She resigned in 1942 to become the first visiting fel-

low at Yale. Her laboratory plan of education has aroused world-wide interest for many years and she has fulfilled guest lecture engagements in Russia, Germany, France, China, Japan, England, South Africa and Denmark. She is the author of two books on the subjects "Education on the Dalton Plan" and "Work Rhythms in Education."

### Background as Teacher

Now fifty-eight, Helen Parkhurst has been a teacher for forty-three of those years. At fifteen she became a teacher in a rural school near her Durand, Wisconsin, birthplace. She graduated from the State Teachers' College at nineteen and one year later was offered any teaching post in the city of Tacoma. She set up experimental classes in which she practiced the theories she later developed into the Dalton Plan. At twenty-one she became an instructor at State Teachers' College. Two years later she went to Europe to study at the Universities of Munich and Rome. She became assistant to Dr. Maria Montessori, famed Italian educator, and later returned to this country to found the Montessori Normal School. In 1916 she founded her own progressive school, Dalton.

Since that time, her theories have been adopted in progressive schools throughout the world. Robert Saudek, ABC vice-president in charge of public affairs, aided her in launching the series of "Child's World" broadcasts in October of 1947. Children, ranging in age from four to sixteen years, have come from a variety of groups—progressive school, Children's Hospital (to talk about their experience with infantile paralysis), underprivileged homes.

Following each broadcast Lawrence K. Frank, director of the Caroline Zachry Institute of Human Development, and a psychologist in family relations, analyzes the children's remarks and indicates the psy-

(Please Turn to Page 39)



▲ "WHAT I WANT TO BE when I grow up," is the subject under discussion here. ABC director Charles Harrell joins Miss Parkhurst and her charges at the mike.



JULY 25, 1948

# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### *Sign of the Times*

The table of contents in the front of Time Magazine now lists its radio page as RADIO and TV. This should be enough to convince even the most backward that television is acceptable.

#### *Rumors Are Flying*

Frank Morgan may be doing a single next season. . . . Changes of time and network and general reshufflings of programs rumored to be hitting an all-time high in coming seasons. . . . Les Damon forsaking his role in "Big Sister" for the legit stage. . . . Radio acting ranks said to be hard hit by the still-growing giveaway craze. . . . ABC would like to lure "Duffy's Tavern" and "Mr. District Attorney" into its Wednesday night line-up for fall. . . . While CBS still hopes to latch on to Bing. . . . Fletcher Markle may direct "Ford Theater" when it moves to CBS in the fall, while the net quietly neglects his fine "Studio One." . . . CBS wants Abe Burrows for a half-hour show in the coming weeks. . . . Abe turned out to be a smash hit in his first night-club appearance. He's in San Francisco. . . . Mickey Rooney may tour a la Horace Heidt in his search for talent for "Hollywood Showcase." . . . Rudy Vallee and Lionel Stander are auditioning a situation-comedy-variety show special titled "Perry Winkle's Playhouse." . . . Rosemary DeCamp had to turn down the lead opposite Paul Lukas in the new legit comedy, "April Fool," because of previous commitments. . . . Tom Breneman's daughter, Gloria, being considered for the singing spot with Frankie Carle's orchestra.

#### *Looks Like*

Walter Winchell in town for a six-week vacation. . . . "Stop the Music" is building up as the biggest show ever to hit the air with plans to syndicate it in newspapers, send it on tour as a road-show attraction, book it for television, put its highlights in a record album, use it as basis for a film. Who knows—it may even stay on the air! . . . "Saturday Night Serenade" and the Mary Lee Taylor show have both been switched to NBC from CBS as of the fall. . . . Martin Block has sold his beautiful Encino home and is moving back to Manhattan for good and all.

#### *Free Bowl Concerts*

A boon to local music-lovers with free Sunday mornings and no nickels

in their jeans is the series of CBS concerts to be broadcast from the Hollywood Bowl. Attendance is absolutely free during the eight-week series. If you're interested in attending, here are the facts. You should be at the Bowl by 11:30 a.m. The concert starts at 12:00 noon and lasts for an hour and a half. Eugene Ormandy, one of the most important conductors in the U.S., will lead the Bowl Symphony. We know that the program needs an audience, but we still think that CBS and the Bowl deserve thanks for a delightful public service.

#### *Prizes Vs. Sanity*

Those who have always contended that a redistribution of this country's wealth was righteous and inevitable should find a degree of satisfaction in radio's apparent effort along the same lines. Remember the old days when answering the sixty-four-dollar question was a big thing in some lucky taker's life? The livin' was easy then.

Now CBS has its "Hit the Jackpot" and "Sing It Again"; ABC has "What's My Name?" and "Stop the Music," as well as Abbott and Costello's less publicized but just as high-paying contest. Mutual moved in with "Three for the Show."

About every two weeks someone wins each of these newly-debuted contests. All of which adds up to the

pretty picture of almost fifty people in the United States being magically richer, come Christmas, by at least a car, house, lot, furniture, boat, diamond ring, and in some cases, a house-trailer or airplane. That's not mentioning the venetian blinds, coats of paint, television sets, live puppies, refrigerators, silver fox jackets and miscellany that will be floating around.

We won't get into the extensive subject of daily radio prizes that send thousands hot-footing it to the nearest radio station to battle for a chance to get on stage and play the big games.

Now word comes that the agency is re-formatting a time-tried standard. Good old "Take It or Leave It," one of the few try-fors that doesn't mark for life either winners or losers, is upping the ante from sixty-four dollars to as high as \$20,000. Details will be broadcast, no doubt, soon.

(Note: There are many excellent vitamins on the market highly recommended for nervous disorders.)

#### *Books and Broadcasts*

In rambling around the book shelves we've come across recent volumes that radio listeners with particular interests should enjoy. Paul Whiteman has authored "Music for the Millions," concerned with popular records, as was his ABC radio show. "Star-Spangled Radio," a detailed history of the contribution of American radio to the war effort, is the work of Edward Kirby and Jack Harris. The book includes many 'inside stories on the industry contributions and a foreword by Brigadier General David Sarnoff, president and board chairman of the Radio Corporation of America.

"Time for Reason—About Radio" is the title of the book compiled from the series of broadcasts made on CBS by Lyman Bryson, CBS counselor on Public Affairs. Intended to serve as a textbook and general reference work, the volume deals with such broad problems as American Radio: Problems and Organization, the Broadcaster and His Audience, Gauging Audience Size and Listener Taste, Editing and Policies, News, Documentary Programs, Children's Programs and Daytime Serials.

#### *Your Cue* (Shows You May Like)

#### *The Jane Pickens Show*

Following the current season's policy of more music and less talk is  
*(Continued on Next Page)*

Page Nine

### NEXT WEEK

No "dog days" for Lassie—star of our August 1 cover and a beautiful spread inside next week's issue.

Groucho Marx's, Abbott and Costello's and Bing Crosby's warm-ups comprise material for No. 2 of our series on pre-show antics.

Hal Sawyer is subject for our Mikemen series.

Deep sea fishing expert "Doc" Middleton gives you salty anglers a few tips.

The "touched triumvirate" of "It Pays to Be Ignorant" proves that it has a tremendous investment in being dumb.

Starlight runs in the Whiteman family as "Pops's" daughter, Margo, becomes a radio personality. Read about it next week.

Ted Dale of the Carnation show is our Man of Music and "Evelyn Winters" is our Spot-lighted Serial—all next week!



# KECA mike memos

BY VIRGINIA WEST

No lazy summer weekends for Arlene Francis . . . not this year. That busy star of ABC's Saturday night ainer, "What's My Name?," and Ben Grauer, take over the editorship of the "Jergens Journal" while Walter Winchell is on a six week vacation. Beginning July 25, Miss Francis, from the Cub Room of New



Arlene Francis

York's Stork Club, will recount the latest news of Broadway and Hollywood, and interview entertainment world personalities. Grauer, noted announcer and special events commentator, will air a five-minute summary of the latest world news direct from the ABC newsroom in New York. . . . You hear the "Jergens Journal" on KECA every Sunday night at 6. . . . That annual summer treat for music lovers, the Berkshire Festival Concerts, are now airing on ABC-KECA, 6:30 to 7:30, Tuesday evenings. . . . In lighter vein, KECA now offers a half-hour of the Latin-American tempos of Xavier Cugat and his orchestra on Wednesday nights at 7:30. . . . ABC picks up the weekly programs by the Cugat aggregation from various points in their cross-country tour. . . . KECA also offers Cugat fans two quarter-hours a day from "Casa Cugat" (a transcribed series sponsored by Thrifty Drug Stores) Monday thru Friday mornings at 11:30, and at 10 p.m.

. . . Hear Hank Weaver and the News . . . KECA . . . 10:15 p.m. . . .

**AROUND RADIO:** Don McNeill's "Fourth Party Presidential Candidacy," which, of course, is all in fun, brought some real results when, during a recent election in Lane County, Oregon, many voters actually cast their vote for McNeill, via the write-in route. . . . Michael Hayes, who plays many of the character roles in ABC's "California Caravan" series, has signed to appear in five light operas in the Greek Theater in Griffith Park this summer. . . . An interesting feature has been added to ABC's "Breakfast in Hollywood." Emcee Garry Moore and producer Carl Webster Pierce decided upon the name of some city or town. . . . Then, a prize goes to the person who mentions as his or her home-town a community nearest to the pre-selected city, during the audience-interview conducted by Garry with his traveling microphone.

. . . Hear Hank Weaver and the News . . . KECA . . . 10:15 p.m. . . .

Here's that human interest storyteller, Ted Malone, whose five-a-week quarter-hours on ABC-KECA have long been such popular morning listening spots (10:00 a.m.). Malone, who began his radio career while a sophomore in high school, lists as a high spot in his life that day almost twenty-five years ago when a studio announcer picked the name of "Ted Malone" for him out of thin air. Up until then he was known as Alden Russell. As often happened in those early days of radio, KMBC, Kansas City, (where he was working) found that it had a blank quarter-hour to fill. The program director handed Russell a book and ordered him to the studio. . . . It was a poetry anthology. . . . He read from it for fifteen minutes. . . . When sign-off time came, the announcer, not wanting to say that Alden Russell had been broadcasting again, signed off by saying, "You have been listening to . . . ah . . . Ted Malone." . . . Popular Wednesday feature of the Monday thru Friday "Betty Crocker Magazine of the Air," (KECA at 7:55 a.m.) is the "Homemaker of the Week," when husbands get a chance to let people know just how much they appreciate their wives' homemaking ability. The homemaker selected from letters sent in by husbands gets a trip to New York as guest of the program. . . . Dorothy Kilgallen, whose "Star Time" is heard over ABC-KECA every Thursday at 11:15 a.m., became a nationally known reporter when, back in 1936, she made a round-the-world flight. That was in the days when such a flight was a newsworthy event, and newspapers from coast to coast featured her globe-trotting dispatches.



Ted Malone

## Radio in Review

(Continued from Preceding Page)

NBC's "Jane Pickens Show," KFI, 2:30 p.m. Sunday. Jane, of course, is the most famous member of the once-popular radio trio, the Pickens Sisters. In this return to the air, she picks up where she left off as a highly effective radio personality and singer. Her voice has the same clarity, expression and timbre that we remember fondly from her earlier radio shows.

If there's any criticism to be leveled at this show at all, it's the perfectly forgivable one that it's in the same musical pattern as the bulk of summer shows. On the credit side are Norman Cloutier's orchestra getting their best chance to date, the chorus of accompanying voices, the baritone-ing of Broadway's Jack Kilty, and Miss Pickens on all counts.

In an effort to vary the musical format, an unknown comedian was introduced on the first show. He didn't fit into the program and deserves a better chance somewhere else. We hope that comedy on the show is left alone until the producers can come up with a better effort. Jane handles her lines like the musical-comedy veteran she is. It's a treat to welcome her back to radio.

### Mel Torme Show

Fans whose ardor paled as Mel Torme's vocal "fog" increased will be delighted to find the young singer back on the beam. Not only is Mel singing now, he's laughin' and talkin'—and sounding delightfully alive—on NBC's The Mel Torme Show, Tuesdays at 8:30 p.m., KFI.

Instrumental in this could be the fine hand of John Brown (that's right, old "Digger O'Dell" and "Irma's friend, Al") who is turning his summer vacation into a directorial stint on the show. The story line also finds Brown in the role of a crotchety campus druggist and employer of harried singing student Mel. Mel's other encumbrances in the usual simple process of living are sweetie-pie Barbara Eiler, who plays an ardent but unwanted girl friend; and Sidney Miller, comical bungling sidekick of Mel.

A special pat on the back should go to this show for pulling away, on only its second appearance, from a purely adolescent dish to emerge as light comedy with just the right amount of pathos. The sad, funny situations that only youth could encounter are given just enough of the treatment.

Torme fans will especially enjoy the songs worked into each chapter of the running story line. Most of them are Mel's own compositions, with Mel, natch, doing the honors. Yep, Torme's back, and we're going to get him—every Tuesday we can arrange to be around your radio.

### Sunday at the Chase

Well worth the dialing is an unheralded show from St. Louis, listed in radio logs as "Sunday at the Chase."

In case that has a familiar ring, you'll probably recall that the show was tagged "Saturday at the Chase" until recent weeks. At present, "Sunday" is heard on KNX, 2:30 p.m. Sunday. The talent on the half-hour stanza features the entertainers who have been appearing in the floor show at the Chase Hotel in St. Louis. You can see that in this way the program is pot-luck as far as listeners are concerned. Happily, the luck is mostly good. In the past weeks, Barclay Allen and his orchestra have supplied the music and Vivienne Segal (an old musical-comedy crush of ours), Frankie Laine and De Loris Crane have been featured as singers. As we go to press, the former radio sensation, Dunninger, is to be heard on the show. In case you've forgotten the gentleman, he's the mental-ist who performs such amazing feats of the mind as to astonish (and occasionally antagonize) participants.

We have no way of lining up pre-casts on the performers who are to be heard on "Sunday at the Chase." The usual engagement seems to be from two to four weeks. Take a chance—who knows, you may come up with an old favorite!

### "Hollywood Showcase"

After a little thrashing around, CBS has come up with what seems to be the best showcase for Mickey Rooney. Aptly titled "Hollywood Showcase," the program gives Mickey a chance to show off his great range of abilities rather than tying him down to dramatics as the ill-fated "Shorty Bell" did. The new show, heard on KNX, 7:30 p.m. Sunday, demonstrates the advisability of frankly dumping an inferior program to benefit radio in general and the star in particular. The new series is on the same pattern as the Mary Astor "Hollywood Showcase" once heard on the same network. Young aspirants to air fame demonstrate their talents in the company of emcee Rooney in order to be selected as top talent of the show. Lud Gluskin's orchestra supplies the excellent musical backing to which Rooney and his prodigies of the evening perform. In most cases, the young entertainers are welcome listening on their own hook. A few have been quite well-known young professionals. Barbara Fuller, "Claudia" of "One Man's Family," appeared opposite Mickey in a

scene from "Winterset." Arthur Blake, the talented young impersonator whose impression of Louella Parsons caused the hubbub on the Cantor show recently, was another "Showcaser." Singer Julie Stevens, radio actress Joan Banks, pianist Buddy Cole, are among those who have been heard.

Mickey, of course, is given the opportunity to sing with the singers, do his drum act with the musicians, act with the actors and impersonate with the impersonators. It's a tribute to the way in which he handles the show that the audience is not left with the impression of star topping guests. Mickey's showmanship, will-power and enthusiasm are contagious and disarming. We hope that future guests will be as successful in his support as those who have already appeared have been.

### Playbacks (Critical Comment)

#### We Point With Pride . . .

. . . To the pull-no-punches opening program of "Author Meets Critics" on which "Miracle of the Bells" was reviewed as a movie and a book. If ensuing broadcasts prove to be as outspoken and as fast-paced the whole series will be a must.

. . . To Jim Hawthorne and Mrs. Al Jarvis for their charming stint on last Saturday morning's "Make Believe Ballroom." Al should encore them soon again.

. . . To the clowning and commercials by the two Freds—Beck and Shields—on the early-morning Fred Beck show. Since Tip Corning has been vacationing, Shields has come out from behind his commercial to shine in his own right.

. . . To Paul Whiteman's rendition of the Gershwin Concerto in F on last Saturday's ABC Gershwin concert.

. . . To the astute selection of contestants that makes "What Makes You Tick?" an entertaining show. They all seem straightforward, natural and relaxed. We particularly liked Mr. Hay, the Scot who took the prize on last week's broadcast.

. . . To Frank Bull's nice live-and-let-live attitude toward music and records on his "America Dances."

. . . To the sports tips on "Fishing and Hunting Club." They are always

(Continued on Next Page)



**GRE-SOF**  
Really Cleans  
Saves Time, Labor  
and Money

AT YOUR GROCERS

6817 S. B'dway  
PL. 6278

The advertisement for GRE-SOF features a black background with white and yellow text. It includes a small image of a white cylindrical can of the product. The text emphasizes its cleaning power and cost-effectiveness, directing consumers to their local grocers.

# Radio in Review

(Continued from Preceding Page)

usable (we, too, are novices) and never repetitious.

... The selection of guests on "It's a Living." They have really turned out to be the unusual group heralded by advance notice.

## We View With Alarm . . .

... The blaring, uncontrolled music on some of our better dramatic shows. We don't know where the fault lies, but it continues to upset audiences (and Radio Life readers, if you'll notice the Ear Inspires gripes on this subject).

... The decision of "Lum 'n' Abner" to leave CBS—we're still up in the air over their plans and our readers would like news. But look for them in a weekly half-hour program this fall.

... The rackets that are springing up around the "mystery tunes" and "mystery phrases," etc. Those who are selling information on the subject are probably the same creatures who were tipping off "Miss Hush's" identity—and tipping it wrong!

... The fact that Groucho Marx is growing a real moustache in place of the fine black burnt cork one that has been his trademark for so many years. Not that it matters on the air, but his new picture, "Blondes Up," may feature the new moustache.

## "Let's Talk Hollywood"

The summer replacement show for Jack Benny has brought an old idea—sort of a glamorized "Information, Please"—and a group of new voices to the NBC airways. Each Sunday at 4:00 p.m. (rebroadcast at 9:30, also KFI) a group of "experts" from within the film industry assemble to match wits with their listening audience.

George Murphy serves as moderator, asking his board questions about Hollywood, its pictures and its stars, all taken from the week's mail. Contributors whose questions are chosen

to test the board receive a five-year subscription to Photoplay Magazine. Should the movie masterminds fail to answer the questions correctly, the at-home opponent receives a pass, good for two, for one year at his favorite motion-picture theater—and a marvelous big television set.

Eddie Bracken appears each Sunday to supply a dubious brand of comedy, while columnists Edith Gwynn and Erskine Johnson appear on alternate Sundays. Further movie lore is supplied by a famous Hollywood guest star who is changed weekly, and a famous Hollywood technician.

The guests may change, but the quality of the show is constant. It somehow just misses being one of the funniest and one of the most informative of the summer airings. George Murphy fell into a moderator's rut (pleasantly enough, but still in . . . deeply) early in the game, and Eddie Bracken is given no opportunity for the spontaneity that marks his humor. Miss Gwynn principally contributes a sultry voice.

So far, we think the most entertaining guests have been David Butler, sportsman-director whose flair for comedy earned him a good berth at Warners, and make-up artist Perc Westmore, who displayed great unwitting charm. Too bad they were the one-shots.

Possibly it's a little early to wax critical, but we just can't help wondering if the powers-that-be who directed the choice of shows to replace ol' Massah Benny shouldn't have reversed their procedure by bringing a new idea and a group of old voices to this time.

## On Mike (About Studio Happenings)

## "Breakfast" Talk

Garry Moore's young sons, Mason, eight, and Garry, Jr., five, made their first public appearance when Garry brought the youngsters down to see his "Breakfast in Hollywood" show. The comedian surprised his offspring by including them among guests he chatted with on the ABC show. Mason rose nobly to the occasion, but Garry, Jr., was tongue-tied by the microphone.

It was a notable event for the youngsters, for Garry has always felt that keeping them away from the spotlight of public attention is one good way to avoid snobbery or egotism in children.

On doctor's orders Garry will have to vacate his spot at the head of the "Breakfast" tables, come early fall. It seems that the eye condition Garry has been suffering for some months isn't responding satisfactorily to treatment, and the physician feels that overwork contributes largely to this situation.

Choice of a new host is still undecided, with only the name Alan Young coming out as a real possibility. Listening to Moore is an extremely easy habit to adopt, and it's a safe bet that

many of the people who accepted Garry with great skepticism are going to miss him with still greater certainty.

## The Perfect Audience

Shirley Dinsdale and her little friend "Judy Splinters" have never been rewarded with a lack of enthusiasm, but Shirley was barely prepared for the almost reverent reception she and her dummy received a couple of weeks ago when they visited the Children's Hospital Convalescent Ward.

The children housed there range in age from two to fourteen years, but even the youngest was completely carried away with the young ventriloquist's act. But it took a seven-year-old to display the ultimate in tact. She whispered to a little friend. . . . "Don't let the lady (meaning Shirley Dinsdale) know that you know she does the talking."

## Off Mike (Personalities)

## Telephone Hour Film

Now playing locally is an interesting commercial film made by the Bell Telephone Company, featuring their "Telephone Hour" radio show. Movie patrons are always quick to resent shorts that are actually advertising presented as entertainment. It's a tribute to the skill of all concerned with the filming of the "Telephone Hour" picture that we heard nothing but favorable comment on its content. The movie is nothing more than a filming of the actual radio show, but it is done with excellent taste. Don Voorhees is seen conducting the orchestra and the great pianist, Josef Hoffmann, serves as musical guest. Our point in noting this picture is that not only does the film entertain audiences and garner good will for the company, it gives radio itself the best sort of public relations. At present the film is playing at the Laurel Theater, and it will doubtless be seen later in the second-run houses.

## Owens Goes Legit

Now entrenched in the Las Palmas Theater in Hollywood is the hit musical revue, "Lend an Ear." It's always big news when a local production turns out so well, and in this instance a local radio-ite deserves a share in the credit. Paul Owens, sweet singer of KFI's "Ladies' Day," brings his fine singing voice, personal charm and a delightful sense of humor to the many scenes in which he is featured. You'll enjoy the show whether or not you're an Owens fan—if you are a fan, you'll be additionally pleased.

## Children's Hospital Visit

Chuck Collins, blind pianist featured on KFI, was a recent visitor to the Children's Hospital. Chuck was interested in "seeing" the convalescent home and the teaching of the children. Another KFI visitor was Mary Hickox of "Downtown and All Around," who prepared an interview with Rose Weil, head of the 70,000 child-populated out-patient department.



SUNDAY at 3:00

A B C NETWORK

CALIFORNIA MEDICAL ASSN.



### It's a Boy

A third son, Christopher Bruce, was born recently to Mrs. Harry Babbitt, wife of NBC's "Kyser College" vocalist, at California Hospital, Los Angeles. The newest member of the Babbitt family group weighed in at six pounds, three and a half ounces.

### Annotating Bids

John Baird (KMPC's "Western Federal Music Hour") has been selected as narrator for the famed Hood River (Oregon) Music Festival to be held the first week in August. John will make another junket September 1 to Lakeside on Erie, Oregon, to officiate at the International Platform Association convention.

### Museum Pieces

Tenor James Melton is the only singer we've ever heard of who has his own museum. Recently the star of CBS's "Harvest of Stars" announced creation of a museum near Norwalk, Connecticut, for the exhibition of part of his collection of ancient automobiles. Melton's collection is one of the most famous of this automotive hobby.

Some of the cars to be shown are a dual-steam-engined stagecoach built in 1893; varieties of Stanleys, Whites and other makes of early steam cars, the 103rd Ford, built in 1903, which has a rear entrance and a fringed canopy top; a ninety-horsepower double-chain-drive Mercedes; a 1900 one-cylinder Packard and an 1898 DeBion Bouton.

The project is to be known as the Melton Museum—Melton will not be known as "Madman Melton."

### Polk Dedication

The Foster Parents Plan for War Children recently announced that it has dedicated a dormitory in London to the memory of the late George Polk, CBS chief correspondent for the Middle East, who met a tragic death recently in Salonika, Greece.

The dormitory, which accommodates thirty children, is in the Foster Parents Eastwick, London, hostel, The Sanctuary. Its dedication honors Polk's efforts in behalf of children victimized by World War II.

Mrs. Edna Blue, international chairman of the Foster Parents Plan, revealed that Polk had taken a keen interest in the youngsters, was a

Foster Parent himself, and had made generous contributions last December for children sheltered at The Sanctuary. These children come from various European countries, include but a few English war orphans.

### Literary Accolade

The CBS "You Are There" script, "Toussaint L'Ouverture Liberates Haiti," broadcast May 30, has been requested by the New York Public Library for inclusion in its world-famous Schomburg Collection of Negro Literature and History. Dorothy Williams, curator, heard the broadcast and immediately telephoned her request. She called the script and broadcast "a national tribute to the first Negro of modern times."

The broadcast, written by Joseph Liss, and produced and directed by Robert Lewis Shayon, dramatized Toussaint L'Ouverture's courage and leadership in Haiti's revolt against slavery at the time of Napoleon.

## GAGS OF THE WEEK

**Fanny Schulcin, 606 North Gardner Street, Los Angeles 36, Calif.**

Heard on "Juvenile Jury":

Juror: What will the baby chicken say if the hen lays an orange instead of an egg?

Barry: I certainly don't know.

Juror: Look at the orange marmalade!

★  
**Mrs. Isabelle Noble, 4366 Westlawn Ave., Venice, Calif.**

Heard on the Robert Q. Lewis show:

Robert: I have a dog I call Corset. Straight Man: Why?

Robert: Because I keep her tied up all day and let her out at night.

★  
**Franklyn McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.**

Heard on Abbott-Costello show:

Costello: Sure, money talks. But you can't hold onto it long enough to start a conversation.

★  
**Mrs. Virginia Inman, 5909 Willoughby Ave., Hollywood 38, Calif.**

Heard on "Welcome Travelers":

Little Boy, after being awarded a bicycle, was asked by his mother: "What do you say, darling?" he answered: "Oh! I need a bed!" (he was so overcome by his gift.)

★  
**Mrs. Grace Loch, 10112 Dorothy Avenue, South Gate, Calif.**

Heard on "Blondie":

Mrs. Buff-Orpington: I went to a masquerade as a bottle of champagne, and instead of removing my mask I just blew my top.

Dagwood: That must have been a corker.

This week on—

# KFI

It's open house at KFI—"Hollywood Open House" with the most entertaining, scintillating, and enjoyable group of radio and screen personalities that



JIM AMECHE

you've heard in a long time. And just to make sure that you'll not miss "Hollywood Open House," Kaiser-Frazer brings this sparkling revue of comedy, song and drama to you four times a week, like this:

Monday, 8:30-9:00 P.M.—Wednesday, 9:00-9:30 P.M.—Thursday, 8:30-9:00 P.M.—Friday, 9:30-10:00 P.M.

And look what we've got in store for this week! Monday, Richard Arlen and Guy Kibbee star in a brilliant half hour of drama and music. Wednesday? Joseph Schildkraut, distinguished star of the screen, will do a scene from "Les Miserables." Thursday, Adele Astaire and Phil Regan will do a dramatic skit backed up by the comedy of Jan Murray, and Guy Kibbee returns on Friday to portray "The Canterville Ghost" with Stuart Erwin. Additional comedy sketches will be provided by Henny Youngman on Monday and George Givot on Friday, with the Wednesday spotlight on vocalist Patricia Gilmore. A whole week of listening relaxation you're sure to enjoy. Jim Ameche is the genial host with music by Enric Madriguera and Ray Bloch alternating. Don't miss "Hollywood Open House."

### THAT'S KFI — DIAL 640

KFI has moved its ace record spinner, Al Poska of "Midnight Flyer" fame, down to 8:00 P.M. Saturday night for

a full hour of popular music to add to your Saturday evening listening pleasure. If it's a pop music fan you are, you'll want to hear him every Saturday night and if it's popular music you like, Al sends a full hour's entertainment your way in a manner that will make you an Al Poska fan right from the first record. Incidentally, Al is still heard on his "Midnight Flyer" program, Monday through Saturday, with a popular record session.



AL POSKA

### THAT'S KFI — DIAL 640

—Advertisement

**BE A GUEST  
IN THE WHITE HOUSE!**

---

HEAR EDWARD ARNOLD  
M.G.M. STAR

IN **'MR. PRESIDENT'**

Every Thursday  
at 8:00 P.M.

KECA

Presented by YOUR NEIGHBORHOOD  
HUDSON DEALER

# DON LEE

## Dial Lines

Comedy-Mystery Show

### LET GEORGE DO IT



8 P.M. MONDAY

An Hour for the Children

### 5 TO 5 P.M. MONDAY THRU FRIDAY

- \* RAGGEDY ANN  
5 P.M. MON., WED., FRI.
- \* SLEEPY JOE  
5 P.M. TUES., THURS.
- \* CHANDU, THE  
MAGICIAN  
8:15 P.M. MON. thru FRI.
- \* SUPERMAN  
8:30 P.M. MON. thru FRI.
- \* TOM MIX  
5:45 P.M. MCN. thru FRI.

Emceed by Bill Gwinn

### WHAT'S THE NAME OF THAT SONG?



8 P.M. WEDNESDAY

heard over



and other stations of the  
Mutual-DON LEE NETWORK

# Precasts & Previews

## TIME CHANGES

**SATURDAY, JULY 24**—"Give and Take," KNX, 10:30 a.m. (30 min.) Previous time for this bolsterous quiz show was 11:30 a.m. Saturdays on KNX.

**SATURDAY, JULY 24**—"Sing It Again," KNX, 8:30 p.m. (1 hr.) Columbia's hour long phone-call and musical-questions show was formerly heard at 4:30 p.m. Sundays.

**MONDAY, JULY 25**—Ted Malone, KECA, 10:00 a.m. (15 min.) Story-teller and poetry-reciter Malone shifts up from his KECA, 10:15 a.m. time spot, Monday through Friday.

**SUNDAY, JULY 25**—"Cabin B-13," KNX, 5:00 p.m. (30 min.) John Dickson Carr's thriller stories with aboard-ship setting were formerly heard at 8:30 p.m. Mondays, KNX.

**MONDAY, JULY 26**—"Find That Clue," KNX, 8:30 p.m. (30 min.) Ken Crossen and panel formerly deduced mystery short-shorts at 8:30 p.m. Saturdays, KNX.

vice should contact Anthony Spera, care of KFOX.

## ★ WHO'S GUESTING

Variety

**SATURDAY, JULY 24**—"Grand Ole Opry," KFI, 7:30 p.m. (30 min.) Ernest Tubbs, the Texas Troubadour, will guest-sing "The Seaman's Blues."

★  
Music

**MONDAY, JULY 26**—"Sound Off!" KECA, 8:00 p.m. (30 min.) Jeanne Taylor, youthful singing "find," will quest to introduce William Grant Still's new march, "Mississippi."

**MONDAY JULY 26**—"Telephone Hour," KFI, 9:00 p.m. (30 min.) An all-operative program will be heard, with Metropolitan guest-stars Polyna Stoska, Marilyn Collow, Mary Davenport, Thomas Hayward, William McGrath, Mack Harrell and Kenneth Schon.

★  
Commentary

**SUNDAY, JULY 25**—"Jergens Journal," KECA, 6:00 p.m. (15 min.) Arlene Francis and Ben Grauer will be radio editors while Walter Winchell vacations for six weeks.

★  
Public Interest

**SUNDAY, JULY 25**—"The Veteran Wants to Know," KHJ, 11:15 a.m. (15 min.) Representative Edith Nourse Rogers, chairman of the House Veterans' Committee, discusses "The Eightieth Congress and the Veteran."

## ★ WHAT'S PLAYING

Drama

**SUNDAY, JULY 25**—"Proudly We Hall," KMPC, 7:30 p.m. (30 min.) Angela Lansbury stars in C. P. MacGregor's "House on Lakewood Drive."

**SUNDAY, JULY 25**—"Return Engagement," KNX, 10:30 p.m. (30 min.) "The Cave," originally written by Frank Ernest Hill for Columbia's "Tales of Adventure," will be re-presented.

**THURSDAY, JULY 29**—"Suspense," KNX, 6:00 p.m. (30 min.) Agnes Moorehead reacts dramatically to "The Yellow Wallpaper."

**THURSDAY, JULY 29**—"Family Theatre," KHJ, 7:00 p.m. (30 min.) Shirley Temple and husband, John Agar, co-star in "Christmas in July," (produced and written by Mark Kearney). James Craig hosts.

★  
Music

**MONDAY, JULY 26**—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) "Sebastian Ballet Suite." Tuesday, Two Concerto Waltzes by Glazounov; Wednesday, Rudolf Serkin, pianist; Thursday, "Prince Igor Overture"; Friday, Taylor's "Through the Looking Glass Suite"; Saturday, selections from "Boris Godounov."

**MONDAY, JULY 26**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Glinka's "Russian and Ludmilla Overture." Tuesday, Roussel's "Petite Suite"; Wednesday, Strauss's "Don Quixote"; Thursday, the Prokofieff "Scythian Suite"; Friday, performances of "Mignon" and "Louise"; Saturday, Jesus Maria Sanroma, pianist, playing Liszt.

(Please Turn to Page 29)

## ★ WHAT'S NEW

Variety

**SATURDAY, JULY 24**—"Shore Party," KECA, 11:00 a.m. (30 min.) Records, fun and conversation highlight this new recording show for the U. S. Navy.

★  
Comedy

**FRIDAY, JULY 30**—"My Favorite Husband," KNX, 6:00 p.m. (30 min.) Lucille Ball stars in this new situation comedy series, accent on light sophistication.

★  
Music

**MONDAY, JULY 26**—"Star Time," KMPC, 5:05 p.m. (25 min.) Bill Ewing introduces popular hits Monday through Friday.

★  
Mystery

**SATURDAY, JULY 24**—"Jeff Regan, Investigator," KNX, 9:30 p.m. (30 min.) Jack Webb (previously "Johnny Modero") stars in this new private-eye mystery series written by Jack Neuman and directed by Gordon Hughes.

## ★ WHAT'S BACK

Music

**SATURDAY, JULY 24**—"Summer Concert," KECA, 2:00 p.m. (30 min.) ABC's yearly series from the Hollywood Bowl returns. Interviews with Bowl artists and excerpts from musical programs of the coming week will be featured.

★  
Sports

**FRIDAY, JULY 30**—"Sports Newsreel," KFI, 7:30 p.m. (15 min.) Bill Stern returns to the microphone after four weeks of vacation. He reports from London, England, where he is attending the 1948 Olympic Games.

★  
Public Interest

**THURSDAY, JULY 29**—"Reported Missing," KFOX (Long Beach), 8:00 p.m. (30 min.) The Missing Persons International Foundation returns to the air with a program to help people locate missing loved ones. Those who would like to utilize this ser-

# F.M. and Television Tips

By JANE PELGRAM

West Coast television seems to have reached that halfway mark that so many times brings a lull in its wake. The lull is on. Fortunately the lag between video's burst upon public consciousness and the going operation of the seven allocated channels received a triple hypo—the two National Conventions, and the return Louis-Walcott engagement. Sure every thinking adult harbors an interest in at least the first two, but it was exploitation that made the events noticeable milestones in video appreciation. Undoubtedly many a first-time viewer who had given up under the beating and turned himself out to a neighboring set for his first glimpse of news in the making, left with stars

in his eyes and a firm resolve to rob Junior's piggy bank and invest in a television set!

The public is sincerely interested in the new medium, primarily because it means entertainment. Yet the same networks that are planning the five local TV stations to companion the existent KTSL and KTLA are apparently waiting until they can burst full-fledged into the public eye and continual consciousness before getting with it. Their public information just "ain't." Certainly programming, come winter (the promised time for new outlets) isn't going to change radically.

There are just so many things that can be done in video, just as there

are in radio, and yet it's the radio shows that get the helping hammer from publicists.

The boys who turn out the sets manage to keep their information rolling. The latest figures, which best exemplify the forward march of video, reveal that in 1946, TV set production totaled only 6,476 receivers. Last year manufacturers turned out 178,571 sets. This year, in one month alone (March), 52,137 sets spilled off the assembly line. The total predicted for full '48 manufacture is around 700,000.

If station owners expect these sets to be utilized, isn't now a good time to enlighten the public as to exactly what it can expect in the way of development and programs? Advertisers aren't going to shell out the moola necessary to stimulate the growth of good TV entertainment with only 20,000 sets locally owned.

A bright-minded group of San Franciscans aren't waiting until video

(Please Turn to Page 32)

# F.M. and TELEVISION PROGRAMS

## F. M.

### KAGH—98.3 MEGS.

(Broadcasts 7 days a week from 3 p.m. to 9 p.m.)

### KECA—95.5 MEGS

(All KECA-FM programs are broadcast simultaneously with regular KECA schedules, 5:30 a.m. to midnight.)

### KHJ—101.1 MEGS.

#### SUNDAY

- 3:00—Those Websters.
- 3:30—Nick Carter.
- 4:00—Mystery Playhouse.
- 4:30—Music.
- 5:30—Les Brown Orch.
- 6:00—Meet Me at Parky's.
- 6:30—It's a Living.
- 7:00—Voices of Strings.
- 7:30—Clary's Gazette.
- 8:00—William Hillman.
- 8:15—Dance Orchestra.
- 8:30—Eddy Howard Orch.

#### MONDAY

- 3:00—Matinee Melodies.
- 3:30—Les Brown Orch.
- 4:00—Songs of Our Times.
- 4:30—Henry J. Taylor.
- 4:45—Inside of Sports.
- 5:00—Cuban Cabaret.
- 5:30—Casebook of Gregory Hood.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—Quiet Please.
- 6:55—Bill Henry and the News.
- 7:00—Music at Evening.
- 7:30—Dance Orch.
- 8:00—All the News.
- 8:15—Neil Golden Orch.
- 8:30—Navier Cugat Orch.

#### TUESDAY

- 3:00—Matinee Melodies.
- 3:30—Song Spinners.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:30—News Comments.
- 4:45—Inside of Sports.
- 5:00—Cuban Cabaret.
- 5:30—Harry Horlick Orch.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—The Lone Wolf.
- 6:55—Bill Henry and the News.
- 7:00—Music at Evening.
- 7:30—Nora Morales Orch.
- 8:00—All the News.
- 8:15—Barclay Allen Orch.
- 8:30—Dance Orch.

#### WEDNESDAY

- 3:00—Matinee Melodies.
- 3:30—Dick Haymes.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:30—News Comments.
- 4:45—Inside of Sports.
- 5:00—Cuban Cabaret.

- 5:30—Dave Rose Orch.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—Lionel Hampton Show.
- 6:55—Bill Henry and the News.
- 7:00—Jimmy Dorsey Orch.
- 7:30—California Melodies.
- 7:55—Don McCall in Hollywood.
- 8:00—All the News.
- 8:15—Dance Orch.
- 8:30—Boyd Raeburn Orch.

#### THURSDAY

- 3:00—Matinee Melodies.
- 3:30—Merry Macs.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:15—Policing L. A.
- 4:30—Johnny Green Orch.
- 4:45—Inside of Sports.
- 5:00—Meet Your Lucky Partners.
- 5:30—Talent Jackpot.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—All Star Revue.
- 6:45—Music at Evening.
- 7:00—Family Theatre.
- 7:30—Dance Orchestra.
- 8:00—All the News.
- 8:15—Barclay Allen Orch.
- 8:30—Art Mooney Orch.

#### FRIDAY

- 3:00—Matinee Melodies.
- 3:30—John Gart.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:30—Henry J. Taylor.
- 4:45—Inside of Sports.
- 5:00—There's Always a Woman.
- 5:30—Nat. Brandwynne Orch.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—Col. Stoopnagle.
- 6:55—Bill Henry and the News.
- 7:00—Meet the Press.
- 7:30—On the Beam with Tex Beneke.
- 8:00—All the News.
- 8:15—Barclay Allen Orch.
- 8:30—Richard Himber Orch.

#### SATURDAY

- 3:00—Matinee Melodies.
- 3:30—Adrian Rollini Trio.
- 4:00—Hawaii Calls.
- 4:30—What's Name of That Song?
- 5:00—Twenty Questions.
- 5:30—Stop Me if You've Heard This.
- 6:00—Three for the Money.
- 7:00—Chicago Theatre.
- 8:00—Korn's A-Krackin.
- 8:30—Carmen Cavallaro Orch.

### KKLA—97.1 MEGS.

- MONDAY THRU FRIDAY (A.M.)
- 8:00—News and Weather.
- 8:05—The Time, the Place, the Music
- 9:00—Public Service.
- 9:15—Show Tune Time.
- 9:30—Everybody's Music.
- 9:55—News.
- 10:00—Concert Bandstand.

- 10:30—Feature Spot.
- 10:45—Public Service.
- 11:00—Hour of Labels.
- 11:55—News.

#### MONDAY THRU FRIDAY (P.M.)

- 6:00—Intermezzo.
- 6:50—News and Sports.
- 7:00—Hour of Labels.
- 7:55—What's the Difference?
- 8:00—Public Service.
- 9:00—Memories.

#### SATURDAY (A.M.)

- 8:00—News and Weather.
- 8:05—The Time, the Place, the Music
- 9:00—Public Service.
- 9:15—Book Review.
- 9:30—Marine Band.
- 9:45—Career Girl.
- 10:00—Curtain Calls.
- 10:30—Story Time.
- 10:55—News.
- 11:00—Hour of Labels.

#### SATURDAY (P.M.)

- 6:00—Intermezzo.
- 6:50—News and Sports.
- 7:00—Hour of Labels.
- 8:00—Here's to Vets.
- 8:15—Business Reporter.
- 8:30—Varsity Varieties.
- 9:00—Bloch Party.
- 9:30—Organ Moods.

#### SUNDAY (A.M.)

- 8:00—Voice of Faith.
- 8:30—Songs of the Church.
- 9:00—Sunday Symphony.
- 10:00—Salon Orchestra.
- 10:15—Concert Orchestra.
- 10:30—Sunday Serenade.
- 11:00—Church Service.

#### SUNDAY (P.M.)

- 6:00—Intermezzo.
- 6:50—News and Sports.
- 7:00—Angelus Hour.
- 7:30—At the Opera.
- 8:00—Evening Concert.
- 8:30—Church Service.
- 9:15—Vets Talk It Over.
- 9:30—Singing Troubador.

### KMPC—100.3 MEGS.

(Broadcasts regular KMPC programs. Hours 3 p.m. to 9 p.m. daily.)

### KNX-FM—93.1 MEGS.

(Broadcasts regular KNX programs from 12 noon to 9 p.m. Sunday and from 3 p.m. to 9 p.m. Monday thru Saturday.)

### KUSC—91.5 MEGS.

- SUNDAY
- 5:30—Readings from Bible.
- 5:45—News Review.
- 6:00—Musical Miniatures.
- 6:15—Check the Scoreboard.
- 6:30—Footlight Review.
- 6:45—A Woman Knows.
- 6:55—News Round-Up.
- 7:00—Hancock Concert Hour.
- 8:00—Night Extra.

- 8:15—Songs for Tonight.
- 8:30—Our World This Week.
- 8:45—Today in History.
- 9:00—Melody for You.
- 9:30—The Listening Hour.
- 10:30—News Round-Up.

#### MONDAY THRU SATURDAY

- 5:30—Twilight Interlude.
- 5:45—News Review.
- 6:00—Musical Miniatures.
- 6:15—Check the Scoreboard.
- 6:30—Footlight Review.
- 6:45—Feature Parade.
- 6:55—News.
- 7:00—Hancock Concert Hour.
- 8:00—Night Extra.
- 8:15—Songs for Tonight.
- 8:30—Trojan Lyceum.
- 8:55—News Review.
- 9:00—Melody for You.
- 9:15—United Nations Report.
- 9:30—The Listening Hour.
- 10:30—News Round-Up.

## TELEVISION

### KTLA—CHANNEL 5

(KTLA program schedules were not available in time for publication.)

### KTSL—CHANNEL 2

#### MONDAY (P.M.)

- 7:45—Patterns and Music.
- 7:55—Program Highlights.
- 8:00—Film Shorts.
- 8:20—Telenews.
- 8:30—Wrestling.

#### TUESDAY THRU FRIDAY (A.M.)

- 10:30—Patterns and Music.
- 11:00—Film Shorts.
- 11:30—Patterns and Music.

#### TUESDAY (P.M.)

- 7:45—Patterns and Music.
- 7:55—Program Highlights.
- 8:00—Film Shorts.
- 8:20—Telenews.
- 8:30—Beat Me to Draw.
- 9:00—Special Program.

#### WEDNESDAY (P.M.)

- 7:45—Patterns and Music.
- 7:55—Program Highlights.
- 8:00—Film Shorts.
- 8:20—Telenews.
- 8:30—It's a Living.
- 9:00—Film Features.

#### THURSDAY (P.M.)

- 7:45—Patterns and Music.
- 7:55—Program Highlights.
- 8:00—Film Shorts.
- 8:20—Telenews.
- 8:30—Music Hall.
- 9:15—Film Shorts.

#### FRIDAY (P.M.)

- 7:45—Patterns and Music.
- 7:55—Program Highlights.
- 8:00—Film Shorts.
- 8:20—Telenews.
- 8:30—Boxing Matches.





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presents  
**HARLEM HOLIDAY**  
(Best in Colored Entertainment)  
**K F V D**  
**SUNDAY**  
2 to 3 P. M.



KFVD—Harlem Holiday.  
KFVB—Patricia Gibbons Scrapbook.  
KGER—Long Beach Band.  
EGFJ—Anybody's Hit Parade.  
EGIL—S. F. Valley Story.  
KLAC—Baseball.  
KMPC—Baseball.  
KOWL—Musical Bouquet.  
KWIK—Pop Concert.  
KRED—Sunday on Ranch.  
KWKW—Hoyos Hour.  
KXLA—Challenge to Youth.

2:15—KXN, KSDJ—Orchestra.  
KFOX—Healing Waters.  
KFVB—Strolling Tom.  
KOWL—Moment Musicale.

2:30—KECA, KFMB—Counterspy.  
KFI, KFSD—Jane Pickens Show.  
KHJ, KFXM, KGB, KVOE—What Makes You Tick.  
KXN, KSDJ—Sunday at the Chase.  
KFOX—Gospel Harbor Light.  
KFVB—Junior Symphony.  
\*KGER, KWIK—News.  
KGIJ—Musical Favorites.  
KOWL—Earle Bruce, Songs.  
KXLA—Miniature Concert.

2:40—KGER—Long Beach Band.  
2:45—KOWL—Kostelanetz Conducts.  
KWIK—Penthouse Serenade.  
KWKW—Don Pancho Hour.

**3**—KECA, KFMB—California Caravan.  
KFI—Catholic Hour.  
KHJ, KFXM, KGB, KVOE—Those Websters.  
KXN—Family Hour.  
KFAC—Stage Melodies.  
KFOX—Rev. Earl Ivie.  
KFVD—Singin' Sam.  
KFVB—Gospel and Song.  
\*KGER—News.  
EGFJ—Upbeat Session.  
EGIL—Mask and Mike Club.  
KLAC—Baseball.  
KMPC—Baseball.  
\*KOWL—Bay City News.  
KPPC—Afternoon Concert.  
KWIK—Church of the Air.  
KWKW—Don Pancho Hour.

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(Veterans and Civilians)  
**Men and Women**

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"The West's Outstanding Radio School"  
6671 Sunset Blvd. Studio 1591  
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KXLA—Speare Career Theater  
3:05—KGER—Lutheran Church.  
3:15—KFVD—Piano Portraits.  
KFVB—Call of the Orient.  
KOWL—Symphony Hall.  
3:30—\*KECA—The Hope of Peace.  
\*KFI—News.  
KHJ, KFXM, KGB, KVOE—Nick Carter.  
KXN, KSDJ—Pause That Refreshes.  
KGER—Crosby Western.  
EGFJ—Record Rhapody.  
EGIL—Matinee Melodies.  
KFOX—Pentecostal Church.  
KFVD—Hank, the Night Watchman.  
KFVB—Music.

KOWL—Mexican Moods.  
\*KWIK—News, Music.  
KWEW—Festival Mexicano.  
KXLA—Sunday Serenade.  
KECA—Concert Music.  
KFI—Melody Parade.

**4**—KECA, KFMB—Reserve.  
KFI, KFSD—Let's Talk Hollywood.  
KHJ, KGB, KVOE—Mystery Playhouse.  
KXN, KSDJ—Gene Autry.  
KFAC—Musical Masterpieces.  
KFOX—Sunshine Mission.  
KFVB—Old Fashioned Revival  
KGER—Old Fashioned Revival  
EGFJ—Showtime.  
EGIL—Matinee Melodies.  
KFVD—Hank the Night Watchman.  
KLAC, KMPC—Baseball.  
KOWL—Let Baptist Church.  
KPPC—Collector's Corner.  
KWIK—Sunshine Mission.  
KWKW—Festival Mexicano.  
KXLA—Sunday Serenade.

4:15—KOWL—Lutheran Hour.  
KRED—Tunes of the Day.  
KWEW—Voice of China.

4:30—KECA, KFMB—Johnny Fletcher.  
KFI, KFSD—Pat O'Brien.  
KHJ, KGB, KVOE—Lucky Partners.  
KXN—Dr. Standish.  
\*KFVD, KWIK—News.  
KGFJ—Here's to Veterans.  
KFOX—Wings of Healing.  
KPPC—Afternoon Concert.  
KRED—22nd Street Church.  
KWKW—Italian Novelletts.

4:45—KFVD—Dream Time.  
EGFJ—Sons o' Guns.  
KOWL—Assembly of God.  
KWIK—Toastmaster's Time.

**5**—KECA, KFMB—Stop the Music  
KFI, KFSD—Robert Shaw Choral.  
KHJ—Golden Hour.  
KXN—Cabin B-13.  
KFAC—Revolving Stage.  
KFOX—Rangelist Hogan.  
KFVD—Contrasts on Wax.  
KFVB—Voice of Calvary.  
KGB—Mediation Board.  
\*KGER, KGIJ—News.  
KGFJ—Public Messenger.  
KLAC—Baseball.  
KMPC—Baseball.  
KOWL—Italian Melodies.  
KRED—Tunes of the Day.  
KWIK—Youth for Christ.  
KWKW—Italian Good Samaritan.  
KXLA—Sunday Serenade.

5:05—KGER—Bible Treasury Hour.  
5:15—KFVD—Lifelines.  
KGIJ—Valley Vespers.  
KWKW—Marine Story.

5:30—KFI, KFSD—R. F. D. America.  
KHJ, KGB—Jimmy Fidler.  
KXN, KSDJ—Dr. Dana.  
KFOX—Rumba Time.  
KFVB—Dr. John Mathews.  
KGER—Church of the Air.  
\*KGFJ—News.  
KGIJ—Public Service.  
KRED—Floyd R. Johnson.  
KVOE—Rev. Johnson.  
\*KWIK—News, Music.  
KXLA—Lincoln Ave. Church.

5:45—\*KHJ, KFXM, KGB—Twin Views of News.  
KFOX—Singing Crow.  
KFVD—Hits and Misses.  
KGFJ—Keyboard Magic.  
KGIJ—Madriguera Orch.  
KPPC—Yours Truly.  
KWIK—Songs Mother Taught

5:55—\*KXN, KSDJ—George Fisher.

**6**—\*KECA, KFMB—Jergens Journal.  
KFI, KFSD—Manhattan Merry-Go-Round.  
KHJ, KFXM, KGB, KVOE—Secret Mission.  
KXN, KSDJ—Winner Take All  
KFAC—Masterworks of Music.  
\*KFOX, KFVB, KGER, KLAC, KMPC, KXLA—News.  
KFVD—Hits and Misses.  
KGFJ—American Heritage.  
KGIJ—Date With a Disc.  
KIEV—Wally and Jimmy.  
KOWL—Italian Program.  
KRED—Show Time.  
KWIK—Proudly We Hail.  
KWKW—Sunday Salon.

6:05—KGER—Harbor Forum.  
KLAC—Music.

6:15—KECA, KFMB—Louella Parsons.  
KMPC—Mayor Bowron.  
KFVD—Supper Song.  
KFVB—Veteran Speaks.  
KPPC—Sacred Song Recital.  
KXLA—Red Cross.  
KECA, KFMB—Superstition.  
KFI, KFSD—American Album.

KHJ, KFXM, KGB, KVOE—It's a Living.  
KXN—Strike It Rich.  
KFOX—Hal's Memory Room.  
KFVD—Drifting on a Cloud.  
KFVB—Gospel and Song.  
KGER—Lutheran League.  
KMPC—Mother's Album.  
KOWL—Memories in Music.  
KPPC—Children's Cornar.  
KRED—Kingdom Within.  
\*KWIK—News.  
KXLA—Lutheran Gospel Hr.

6:45—KFVD—Talent for Sale.  
KMPC—Know Your FBI.  
KOWL—Salute to Americas.  
KWIK—Story Time.  
KWIK—What America Plays.

6:55—\*KFAC—News.

**7**—KECA, KFMB—Comedy Writers' Show.  
KFI, KFSD—Take It or Leave It.  
\*KHJ, KFXM, KGB, KVOE—Behind the Front Page.  
KXN—Alan Ladd.  
KFAC—Your Concert.  
KFOX—Full Gospel Assembly.  
KFVD—Evening Serenade.  
KFVB—Union Rescue Mission  
\*KGER, KGIJ—News.  
KGFJ—Overture to Evening.  
KLAC—Hit Tunes.  
KNI'C—Pet Exchange.  
KOWL—Just Music.  
KPPC—Organ Recital.  
KWIK—Veterans' Service.  
KWKW—Proudly We Hail.  
KXLA—National Voice.

7:05—KGER—John Brown.  
7:15—KGIJ—Manager Speaks.  
KXLA—Life and Health.  
KMPC—Land of the Free.  
KPPC—Enchanted Lady.  
KWIK—Horace Heidt.

7:30—KECA, KFMB—Jimmy Fidler.  
KFI, KFSD—Horace Heidt Show.  
KHJ, KVOE—Quiz of Two Cities.  
KXN—Hollywood Showcase.  
KFOX—The King's Service.  
KGIJ—Treasure Chest.  
\*KFWH—Edwin C. Hill.  
KMPC—Proudly We Hail.  
KOWL—Evening Serenade.  
KPPC—Poetry Lane.  
\*KWIK—News, Music.

7:45—\*KECA, KFMB—Newswalk Looks Ahead.  
KFVB—Catholic Answers.  
KOWL—Harmony Isle.  
KPPC—The Children Read.  
KWIK—Auto Races.

**8**—\*KECA, KFMB—Drew Pearson.  
KFI, KFSD—Hollywood Star Theater.  
KHJ, KGB, KFXM, KVOE—Twenty Questions.  
KXN, KSDJ—Man Called X.  
KFAC—First Methodist.  
KFOX—Triangular Church.  
KFVB—Hollywood Presbyterian Church.  
\*KGER, KGIJ, KLAC—News.  
KGFJ—Blue of Evening.  
KMPC—Boston Blackie.  
KPPC—Sunday Evening Hour.  
KWIK—George Henderson.  
KXLA—Open Door Church.

8:05—KGER—Night in the Valley.  
8:15—\*KECA, KFMB—Monday Morning Headlines.  
KGIJ—Delmonico Trio.  
KLAC—Studio Orchestra.

8:30—KECA, KFMB—Green Hornet.  
KFI, KFSD—Standard Hour.  
KHJ, KGB, KFXM, KVOE—Background for Stardom.  
KXN, KSDJ—Blondie.  
KGFJ—Starlit Moods.  
KGIJ—Weatherman.  
KLAC—Music.  
KMPC—Philo Vance.  
KPPC—Sacred Music.  
\*KWIK—News, Music.

8:45—KHJ, KFXM, KGB, KVOE—Shilah Graham  
KFAC—Sunday Evening Club.  
KGIJ—The Tenth Man.  
KLAC—Drama.  
KPPC—Word of Life.  
KWIK—Time to Dance.

**9**—KECA—The Unexpected.  
KFI, KFSD—Standard Hour.  
\*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
KXN, KSDJ—Sam Spade.  
KFAC—Sunday Evening Club.  
KFOX—Business Reporter.  
KFVB—Meet Mr. America.  
\*KGER—News, Bethel Church.  
KGFJ—Ave Maria Hour.  
KGIJ—Show Tunes.  
\*KLAC—News.  
KMPC—Concert Miniature.  
KPPC—Music for You.  
KWIK—Music.  
KXLA—Old-Fashioned Revival

9:10—KLAC—Open Forum.

9:15—KECA—We Care.  
KHJ, KGB, KVOE—Dance Band.  
KFOX—Here's to Vets.  
KFVB—Singin' Sam.  
9:30—KFI—Claremont Orch.  
KFI, KFSD—Let's Talk Hollywood.  
KHJ, KGB—Chicago Theatre.  
KXN—Romance of Ranchos.  
KFAC—Gateway to Music.  
KFOX—Sunshine Mission.  
KFVB—Pacific Lutheran Hr.  
KGER—Jimmie Wakely.  
KGFJ—Victory Church.  
KGIJ—Church of Truth.  
KVOE—Minister's Hour.

9:45—KGER—Sons o' Guns.  
KVOE—Grace and Truth.

**10**—KECA, KFMB—Cinegrill Orch.  
\*KFI, KFSD—The Reporter.  
KHJ, KGB—Chicago Theater.  
\*KXN—Chet Huntley, News.  
KFAC—Gateway to Music.  
KFVB—Voice of Prophecy.  
KFOX, KMPC, KVOE—Old-Fashioned Revival.  
KGFJ—Concert Nocturne.  
KGIJ—Organ Reverts.  
\*KLAC, KGER—News.  
KWIK—Dave Street.  
KXLA—Sacred Record Shop.

10:05—KLAC—Sheriff's Office.  
KGER—Organ Music.

10:15—KFI—Chapel Songs.  
KXN, KSDJ—University Explorer.  
KLAC—Muslr.  
10:30—KECA—Ambassador Orch.  
\*KFI—Inside the News.  
KHJ, KGB—Ray Hackett Orch.  
KXN—Return Engagement.  
KFAC—Music for Listening.  
KFSD—Concert Hall.  
KFVB—Echoes of Eden.  
KGER—Bethany Full Gospel.  
KGIJ—Symphony.

**10:30**  
Nightly  
**HAWTHORNE**  
SKIPPY & CAST  
OF 1000'S  
K X L A  
K R N O

KXLA—Hawthorne Thing.  
10:45—KFI—Melody Time.  
KFMB—Adventures in Research.  
10:55—KFI—Police Bulletins.  
\*KLAC—News.

**11**—KECA, KFMB—Bridge to Dreamland.  
KFI—America United.  
KHJ, KGB—C. Barnet Orch.  
\*KXN—News.  
KFAC—Music for Listening.  
KFOX—Party House.  
KFVD—Spade Cooley Time.  
KFVB—Echoes of Eden.  
KGFJ—Concert Nocturne.  
KGIJ—Juke Box Review.  
KLAC—Across the Footlights.  
KMPC—Dance Parade.  
KWIK—Dave Street.  
KXLA—Sammy Davis.

11:15—KXN—Buddy Rich Orch.  
11:30—KFI, KFSD—St. Francis Orch.  
KHJ—Music.  
KXN—Merry-Go-Round.  
KFOX—Record Reporter.  
KFVB—Music You Want.  
KXLA—Dance Time.

11:45—KECA—B. Ramos Orch.  
\*KHJ, KGB—News.  
KXN—Orchestra.  
KXLA—C. U. Burke Band.  
11:55—\*KFI, KMPC—News.  
KXN—KXNtra.

**LIKES IT THERE**  
Erskine Johnson, Mutual's "Background for Stardom" host, is building his new home in the Los Angeles Baldwin Hills district, only a few blocks from where he was raised, where he was married and where he has lived for the past fifteen years.

Page Seventeen

# MONDAY, JULY 26

★Indicates News Broadcast.

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB—Cecil Brown.  
 KNN—Wes Battersen Comes to Breakfast.  
 KFAC—Breakfast Symphony.  
 KFOX—Challenge to Youth.  
 KFVD—Wakeup Ranch.  
 KFVB—Morning Melodies.  
 ★KGER—Dr. Frederick Bailes.  
 KGIJ—Musical Corral.  
 ★KLAC, KMPC, KOWI, KNLA—News.  
 KRKD—Bible Institute.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.

**8:15**★KHJ, KNN—News.  
 KGFJ—Public Messenger.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets; Sports.  
 KOWI—Memories in Music.

**8:20**—KNLA—Music.

**8:30**—KFI, KFSD—Jack Berch.  
 ★KHJ—Editor's Diary.  
 KNN, KSDJ—Grand Slam.  
 ★KEAC, KFVB, KGIJ, KOWI, KRKD—News.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KMPC—A Song for You.  
 KWIK—Women in News.  
 KWKW—Stock Quotations.  
 KNLA—Hoop of Reef.

**8:35**—KRKD—Spotlight Varieties.

**8:45**—KFI, KFSD—Lora Lawton.  
 ★KHJ—News.  
 KNN—Rosemary.  
 KFAC—Unity.  
 KFVD—Vocal Varieties.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGIJ—Coffee Parade.  
 KOWI—Navy Band.  
 KRKD—Highways to Happiness.  
 KWKW—Bible Treasury.

**9**—KECA, KFMB—Welcome, Travelers.  
 ★KFI, KFSD, KGER—News.  
 ★KHJ, KFNM, KGB, KVOP—Kate Smith Speaks.  
 ★KNN—Wendy Warren.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KFVB—Selling Tom.  
 KGFJ—Delinquency Forum.  
 KGIJ—Swappin' Corner.  
 KLAC—Coffee with Crosby.  
 KMPC—Band Box.  
 KOWI—Victorious Life.  
 KRKD—Sagebrush Serenade.  
 KWIK—Sunny Side.  
 KWKW—Voice of China.  
 KNLA—Bar Nothing Ranch.

**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.

**9:15**★KHJ, KFNM, KGB, KVOP—John B. Kennedy.  
 KNN—Aunt Jenn.  
 ★KFVD—News.  
 KFVB—Marsha Walton.  
 ★KGFJ—Airtorials.  
 KGIJ—Ballads for You.  
 KLAC—Racing News.  
 KOWI—Hawaiian Melodies.  
 KWIK—Three's a Company.  
 KWKW—Women's League.

**9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KHJ—Morning Melodies.  
 KNN, KSDJ—Helen Trent.  
 KFVD—Show Tunes.  
 KFVB—Music.  
 KGER—John Brown.

**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 ★KHJ, KFNM, KGB, KVOP—News, Glenn Hardy.  
 KNN—Big Sister.  
 KFAC—Serenade.  
 ★KFOX, KGER—News.  
 KFVD—Bible Institute.

KFWB—Barrel of Dough.  
 KGFJ—Record Jackpot.  
 KGIJ—Valley Frolic.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News, Eddie Lyon.  
 KOWI—Romance in Music.  
 KRKD—Morning Melodies.  
 KWIK—Town Crier.  
 KWKW—Racing News.  
 KGER—Musical Roundup.

**10:05**—KGER—Musical Roundup.

**10:15**—KECA, KFMB—Reserve.  
 KFI—What Do You Say?  
 KHJ, KGB—Two-Ton Baker.  
 KNN—Ma Perkins.  
 KMPC—Music in the Air.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 KNLA—News.

**10:25**—KGFJ—Sports Flash.

**10:30**—KECA, KFMB—My True Story.  
 ★KFI, KOWI, KWIK—News.  
 KHJ—The Judge.  
 KNN—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Maurice Hart.  
 ★KGIJ—News; Curtain Call.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.  
 KNLA—Women's World.

**10:35**—KWIK—Women's Journal.

**10:45**—KFI—Joyce Jordan.  
 KNN—Guiding Light.  
 KFAC—Your County Reports.  
 KFSD—Believe It or Not.  
 KOWI—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—Races, Sports.  
**10:50**—KWKW—Rescue Mission.

**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KVOP—Bill Harrington.  
 KNN—Second Mrs. Burton.  
 KFAC—Festival of Music.  
 ★KFVD, KGER—News.  
 KFVB—Maurice Hart.  
 KGFJ—Record Jackpot.  
 KGIJ—Housewives' Exchange.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Stars of Song.  
 KOWI—Today's Infant.  
 KRKD—Musical Grab Bag.  
 KWIK—Ronny's Record Rack.  
 KWKW—Song Parade.  
 KNLA—Easy Listening.

**11:15**—KECA, KFMB—Listening Post.  
 KHJ, KVOP—Tell Your Neighbor.  
 KNN—Perry Mason.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
 KMPC—Voice of Neighborhood.  
 KOWI—Rhythm at Random.  
 KWKW—Races and Sports.  
 ★KNLA—Pasadena News.

**11:20**—KWKW—Starway to Music.

**11:25**—KGFJ—Sports Flash.

**11:30**—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFNM, KGB, KVOP—Queen for a Day.  
 KNN, KSDJ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 ★KFOX, KOWI, KRKD—News.  
 KFVD—Memory Melodies.  
 ★KFVB—News; Maurice Hart.  
 KMPC—Tops in Pops.  
 KNLA—Dinner Bell Roundup.

**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNN, KSDJ—Evelyn Winters.  
 KOWI—Salute to Americans.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 KWKW—Races and Sports.

**11:55**★KEAC—News.  
 KGFJ—Sports Flash.

**12**★KECA—Sam Hayes, News.  
 KFI—Farm Reporter.  
 ★KHJ, KGER—News.  
 KNN—In a Nutshell.  
 KFAC—Luncheon Concert.  
 ★KFVD—Editor of the Air.  
 KFVB—Maurice Hart.  
 KGFJ—Intermission.  
 ★KGIJ—Valley News.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.

**12:05**—KGER—Chuck Wagon.

**12:15**★KECA—Bankage Talking.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KNN—Lynn Cole.  
 KGIJ—Real Estate.  
 KWIK—Rhythm Doodlers.

KWKW—Races and Sports.  
 12:20—KWKW—South American.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Second Honey-moon.  
 KFI, KFSD—Pepper Young.  
 ★KHJ, KFSD—Knox Manning.  
 KHJ, KGB—Ozark Valley.  
 KFVB—Violet.  
 ★KFVB—News; Maurice Hart.  
 KGFJ—1230 Club.  
 KGER—Squeakin' Deacon.  
 KGIJ—Hart and Harding.  
 ★KMPC, KOWI, KWKW—News.  
 KWKW—Stock Quotations.  
 KNLA—Western Tunes.

**12:35**—KOWI—Mayor of Melody.  
 KWIK—G.I. Parade.

**12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNN—Background for Living.  
 ★KEAC—News.  
 KFOX—Verdict Rendered.  
 KMPC—Rhythm Rancho.  
 KWKW—Races and Sports.

**12:50**—KWKW—Circle 130 Ranch.

**12:55**—KGFJ—Sports Flash.

**1**—KECA, KFMB—For the Lava Mike.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KNN—Burrill Wheeler.  
 KFAC—Piano Parade.  
 ★KFVD, KLAC, KRKD—News.  
 KFVB—Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIJ—Cowboy Music.  
 KMPC—Major League Ball.  
 KOWI—Show Tunes.  
 KWIK—Rhythmic Age.  
 KNLA—Community Broad-caster.

**1:10**—KLAC—570 Club.

**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—American Hour.  
 KFVD—Piano Parade.  
 KRKD—Siesta Time.  
 KWIK—Charles W. Hamp.  
 KWKW—Races and Sports.  
 KNLA—Farm Program.

**1:20**—KWKW—Tops in Pops.

**1:25**—KGFJ—Sports Flash.

**1:30**—KECA—Quizicale.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNN, KSDJ—Winner Take All.  
 KFVD—Hall of Records.  
 KGER—Western Siesta.  
 KGIJ—Homemakers.

★KOWI, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KNLA—Vocal Varieties.

**1:35**—KRKD—Song Symphony.  
 KWIK—Stuff and Things.

**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Wilder Brown.  
 KOWI—South of the Border.  
 KWKW—Races and Sports.

★KNLA—News.

**1:50**—KWKW—Show Time.

**1:55**★KEAC—News.  
 KGFJ—Sports Flash.

**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFNM, KGB, KVOP—Heart's Desire.  
 KNN, KSDJ—Stand-In.  
 KFAC—Matinee.  
 KFOX—Western Mate.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.

★KGER, KLAC—News.  
 KGFJ—What's Up.  
 KGIJ—Homemakers.  
 KMPC—Three Alarm.  
 KOWI—Matinee Melodies.  
 KRKD—These Are Your Neighbors.  
 KWIK—Mrs. Goes Shopping.  
 KNLA—Concert Hour.

**2:05**—KGER—Western Siesta.

**2:10**—KLAC—570 Club.

**2:15**—KFI, KFSD—Portia Faces Life.  
 KRKD—Musical Bouquet.  
 KWIK—Stuff and Things.  
 KWKW—Races and Sports.

**2:20**★KWKW—News.

**2:25**—KECA—Model Magazine.  
 KGFJ—Sports Flash.

**2:30**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOP—Hollywood Favorites.  
 KNN, KSDJ—House Party.  
 ★KFVB—News; Bill Anson.  
 KGER—Garden School.  
 ★KOWI, KWIK—News.  
 KRKD—Organ Moods.  
 KWKW—Platter Parade.

**2:40**—KGER—Sons of Pioneers.  
 KOWI—Contented Listening.

**2:45**—KFI, KFSD—Front-Page Farrell.  
 KHJ—Red Hook 31.  
 KWKW—Races and Sports.

**2:50**—KWKW—Swing Session.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:30—Arthur Godfrey, KNN.  
 4:00—Our Miss Brooks, KNN.  
 6:30—Mr. Tutt, KNN.  
 9:30—Robert Q. Lewis, KNN.

### Quiz, Participation

8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNN.  
 9:30—Bkfst. in Hollywood, KECA.  
 10:00—Barrel of Dough, KFVB.  
 11:30—Queen for a Day, KHJ.  
 2:00—Heart's Desire, KHJ.  
 2:30—Bride and Groom, KECA.  
 2:30—House Party, KNN.  
 3:00—Meet the Misses, KNN.  
 6:30—Dr. I. O., KFI.  
 7:30—Jack in All Trades, KNN.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.  
 5:30—Voice of Firestone, KFI.  
 6:30—California Melodies, KHJ.  
 7:00—Contented Hour, KFI.  
 7:30—Fred Waring, KFI.  
 9:00—Telephone Hour, KFI.

### Comment-Narration

7:45—Fred Beck, KNN.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.

10:15—What Do You Say? KFI.  
 1:00—Burrill Wheeler, KNN.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KNN.

### Mystery-Detective

9:00—Inner Sanctum, KNN.

### Public Interest-Information

8:45—If They Had Lived, KGFJ.  
 6:00—American Way, KFI.  
 6:30—Child's World, KECA.

### Sports

9:15—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 10:00—Race Lineup, KWKW.  
 1:00—Major League Ball, KMPC.  
 5:30—Race Recan, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Sam Butler, KLAC.  
 6:00—Fred Hessler, KGER.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 8:00—Fishing Facts, KFOX.  
 9:30—Inside of Sports, KHJ.

### Popular-Western Music

4:45—Stuart Hamblen, KFWR  
 8:00—Supper Club, KFI.  
 8:00—Sound Off, KECA.

**Race News**

THE LINE-UP with late jockey changes and scratches  
**9:30-9:45 a.m.**  
 Mon.-Sat.  
 Dial 1230

FIRST ON  
**KGFJ**  
 1230 ON YOUR DIAL

KGFJ—Racing News.  
 KGIJ—Valley Shopper.  
 KLAC—Morning Melodies.  
 ★KOWI, KWKW—News.  
 KWIK—Top o' Morning.

**9:45**—KFI—Chuck Collins.  
 KNN, KSDJ—Our Gal Sunday.  
 KFVD—Remembered Rhythms.  
 KFVB—Reminiscein' Sam.  
 KGER—Sons of Pioneers.  
 KGFJ—Disabled Veterans.  
 KOWI—Album of Song.  
 ★KRKD—News.  
 KWKW—Rescue Mission.  
**9:55**★KEAC—News.

- 2:55★KNX, KFVD—News. KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Air Force Hour.
- KNX, KSDJ—Meet the Missus.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- ★KGER, KLAC, KXLA—News. KGFJ—Sunset and Vine. KGIL—Social Whirl.
- KMPC—Three Alarm.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWIK—Tom, Dick & Harry.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Don Otis.
- 3:15—KFI—Life Can Be Beautiful.
- ★KGIL—News.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.

**JUKE BOX  
MATINEE**

With Carl Bailey  
3:15 to 5:30 p.m.

**KXLA**

Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sing.
- KFI, KFSD—Aunt Mary.
- KHJ—Johnson Family.
- KNX, KSDJ—Arthur Godfrey.
- ★KFAC, KRKD, KWIK—News. KGB—Red Hook 31.
- KGER—Carolina Cotton.
- KGIL—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- KOWL—Sports Matinee.
- 3:35—KRKD—Tea Time Tunes.
- KWIK—Tom, Dick & Harry.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Nora Drake.
- KHJ—Adventure Parade.
- KFAC—Words and Music.
- KMPC—Sing 'n' Swing.
- KOWL—Mark Mathews, Songs
- 3:55★KFVD, KFWB—News. KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI, KFSD—This Woman's Secret.
- ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNX, KSDJ—Hint Hunt.
- KFAC—Musical Masterpieces.
- ★KFOX, KGER, KLAC—News. KFVD—Harlem Matinee.
- KFWB—Caroline Leonetti.
- KGFJ—Sunset and Vine.
- KGIL—Johnny Grant Show.
- ★KMPC—News, Eddie Lyon.
- KOWL—Just Music.
- KRKD—Piano Paintings.
- KWIK—1490 Club.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Musical Roundup.
- 4:15★KECA—Alvin Wilder.
- ★KFI—News.
- ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Pet Magazine of the Air.
- KOWI—Classics in Music.
- KMPC—Parade of Hits.
- KRKD—Movieband Quiz.
- 4:25—KNX, KSDJ—George Fisher.
- KGFJ—Sports Flash.
- 4:30—KECA—Billboard Bandwagon.
- KFI—Art Baker's Notebook.
- ★KHJ, KGB, KVOE—Passing Parade.
- KNX, KSDJ—Jerry Wayne Show.
- KFOX—Old Age Pensions.
- KFVD—Noveltunes.
- KFWB—Bing Crosby.
- KLAC—Racing Roundup.

**MILD &  
MELLOW**

4:30 to 5 P.M.  
Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
★KOWL—News, Music.  
KRKD—Symphony in Swing.

- KWIK—Old Folks Program.
- KWKW—Magic Circle Theater
- 4:45★KHJ, KGB, KVOE—Rex Miller
- ★KNX—Ned Calmer.
- ★KFSD—H. V. Kaitenborn.
- KFVD—Pinups.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- KOWL—Sports Review.
- ★KRKD—News.
- KWIK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- ★KFI—Feature Wire.
- KHJ—Raggy Ann.
- ★KNX—Knox Manning, News.
- KFAC—Sunset Serenade.
- KFVD—Sunset Roundup.
- KFWB—Stuart Hamblen.
- KGB, KVOE—Adventure Parade.
- KGFJ—Jive at 5.
- KGIL—Johnny Grant Show.
- ★KLAC—Fred Henry Reports.
- ★KMPC—News, Star Time.
- KOWL—Western Roundup.
- KRKD—Songs of the Saddle.
- KWIK—Sunset Serenade.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
- ★KFI—News.
- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNX—Tom Hanlon.

- Have You Entered the  
**7TH HEAVEN EXPRESS  
LOVE STORY CONTEST?**  
LISTEN TONIGHT
- KGFJ — 5:15 P.M.**
- KGFJ—7th Heaven Express.
  - KLAC—Studio Frolic.
  - KOWL—Bing Crosby.
  - KWKW—Today at the Races.
  - 5:30★KECA—Home News.
  - KFI, KFSD—Voice of Firestone.
  - KHJ, KFXM, KGB, KVOE—Superman.
  - ★KNX, KSDJ—Charles Collingwood.
  - KFAC—Whoo Bill Club.
  - KFVD—Land We Love.
  - KGER—Cactus Mack.
  - KGFJ—Race Recap.
  - KLAC—Irwin Allen.
  - KMPC—All-Time Hits.
  - ★KOWL, KWIK—News.
  - KRKD—Sports Dial.
  - KXLA—Future Pianists.
  - 5:35★KECA—Headline Edition.
  - KOWL—Musical Detective.
  - KWKW—Easy Listening.
  - 5:45★KECA—Elmer Davis.
  - KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
  - ★KNX, KSDJ—Bob Garred.
  - KFOX—Your Fishcaster.
  - KFVD—Crosbyana.
  - KGER—Western Music.
  - KGFJ—If They Had Lived.
  - KLAC—Sam Balter, Sports.
  - KMPC—Top Tunes.
  - KRKD—Race Results.
  - KWIK—Ronny Mansfield.
  - KXLA—Music.
  - 5:55★KNX—Frank Goss, News.
  - KGFJ—Film News.
  - ★KECA, KFMB—Edwin C. Hill.
  - KFI—American Way.
  - ★KHJ, KFXM, KGB, KVOE—News, Gabriel Heatter.
  - KNX, KSDJ—Our Miss Brooks
  - ★KFAC, KFOX, KLAC—News.
  - KFVD—Haynes at the Reins.
  - ★KFWB—Clete Roberts.
  - KGER—Sports Time.
  - KGFJ—Musical Digest.
  - KGIL—Johnny Grant Show.
  - ★KMPC—News.
  - KOWL—Italian Program.
  - KRKD—Musical Varieties.
  - KWIK—Meet the Band.
  - KWKW—Olga Graves.
  - KXLA—Toastmaster Club.
  - 6:05—KECA—Animal World Court.
  - KFAC—Musical Memories.
  - KLAC—Al Jarvis Ballroom.
  - 6:10—KECA—Sports Desk.
  - 6:15★KECA—News.
  - ★KHJ, KGB—Mutual Newsreel.
  - KFOX—Bill of Rights.
  - KFWB—Dinner Concert.
  - KGER—Stamps Quartet.
  - KMPC—Bob Kelley, Sports.
  - KRKD—Hawaiian Melodies.
  - KWIK—America Is Playing.
  - 6:30—KECA—Child's World.
  - KFI, KFSD—Dr. I. Q.
  - KHJ, KFXM, KGB, KVOE—California Melodias.

- KNX, KSDJ—Mr. Tutu.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.
- KFVD—Alriana Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Joe Hernandez.
- KOWL—Old Homeland.
- KRKD—Piano Parade.
- ★KWIK, KWKW—News.
- KXLA—Dinner Music.
- 6:45★KFVD—News.
- KRKD—A. F. of L.
- KWIK—Building Burbank.
- KXLA—Riverside Rancho.
- 6:55★KHJ, KFXM, KGB, KVOE—Bill Henry, News.

Your Friend  
**SQUEAKIN' DEACON**  
Cowboy Hits  
Mon.-Fri., 7-8 p.m.

**Check KFVD**  
LOS ANGELES

- KFVD—Squeakin' Deacon.
- KFWB—America Dances.
- ★KGER—News; Dr. Fagan.
- KGFJ—Musical Digest.
- ★KGIL—Valley News.
- KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KOWL—Evening Serenade.
- ★KRKD—News.
- KWIK—Dance Orch.
- KXLA—Saddle Dusters.
- 7:05—KWKW—Musical Horizons.
- 7:45—KGIL—Modern Concert Hall.
- ★KFOX—Upton Close.
- KLAC—Jan Garber Orch.
- KRKD—Three-Quarter Time.
- KWIK—Here's to Veterans.
- KXLA—Evening Serenade.
- 7:30—KECA—Tomorrow's Tops.
- KFI, KFSD—Fred Waring Show.
- KHJ, KFXM, KGB, KVOE—Clisco Kid.
- KNX, KSDJ—Jack in All Trades.
- KFAC—Echoes and Ensoures.
- KFWB—Sports Final.
- KGER—Adventist Church.
- KFAC—Music.
- KMPC—Jerry Lawrence.
- KOWL—Bill of Rights.
- KRKD—Do You Know?
- ★KWIK—News.
- KXLA—Jimmie Dolan.
- 7:45★KFOX—News.
- KFWB—Singin' Sam.
- KLAC—Behind Studio Gates.
- KMPC—Western.
- KOWL—Harmony Isle.
- KWIK—Music by Martin.
- 8—KECA, KFMB—Sound Off.
- KFI, KFSD—Supper Club.
- KHJ, KFXM, KGB, KVOE—Let George Do It.
- KNX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Fishing Facts.
- KFWB—Jimmy Allen.
- ★KGER, KLAC, KXLA—News.
- KGFJ—Caucasian Memories.
- KGIL—Modern Concert Hall.
- ★KMPC—News, Frandsen.
- KWIK—What's the Answer?
- 8:05—KGER—Alfred Newman.
- 8:15★KFI, KFSD—World News.
- KNX—Treasury Bandstand.
- KFWB—Remember.
- KGFJ—Songs for You.
- KLAC—Fred Haney.
- KMPC—Andre Kostelanets.
- KXLA—Evening Serenade.
- 8:30—KECA, KFMB—Stars in the Night.
- KFI—Hollywood Open House.
- KHJ, KFXM, KGB, KVOE—Casebook of Gregory Hood.
- KNX, KSDJ—Find That Clue.
- ★KFWB, KWIK—News.
- KGER—Clem Davies.
- ★KGFJ—Averill Berman, News.
- KLAC—Spotlight Serenade.
- KMPC—Hollywood Bowl.
- KXLA—The Coral.
- 8:35—KWIK—Concert Hall.
- 8:45—KFWB—Here's to Vets.
- KGFJ—Hollywood House Party
- KGIL—Here's to Veterans.
- 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.
- KLAC—Sheriff's Office.
- 9★KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Telephone Hour.

- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX, KSDJ—Inner Sanctum.
- KFAC—Evening Concert.
- ★KFWB—Clete Roberts.
- ★KGER—News.
- ★KGFJ—Hollywood House Party.
- KGIL—Dance Time.
- KLAC—Press Club.
- KMPC—American Music.
- KWIK—Reading & Dreaming.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- 9:15★KECA, KFMB—Earl Godwin.
- ★KHJ, KGB, KVOE—Fleetwood Lawton.
- KFWB—United Nations.
- KGER—Here's to Vets.
- 9:30—KECA—Treasury Band Show.
- KFI, KFSD—The Big Story.
- KHJ, KGB, KVOE—Inside of Sports.
- KNX, KSDJ—Robert Q. Lewis
- KFOX—Party House.
- KFWB—Unity Daily Word.
- KGER—Music in the Night.
- KLAC—Here's to Vets.
- KMPC—Dr. James Fifield.
- 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
- KNX, KSDJ—Night Editor.
- ★KFWB—Music and News.
- ★KGIL—News.
- KLAC—Guest Star.
- KMPC—Public Service.
- ★KECA—Cassa Cugat.
- 10★KFI, KFSD—The Reporter.
- ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- ★KNX—Chet Huntley, News.
- KFAC—Lucky Lager Dance.
- KFOX—Talent Parade.

**EASTSIDE  
SHOW**  
10 TO 12 P.M.  
Every Night Except Sundays,  
**KFWB**

- KFWB—Eastside Show.
- KGER—Riverside Rancho.
- KGFJ—Concert Nocturna.
- KGIL—Symphony.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- KWIK—Michael Roy.
- KXLA—Record Corral.
- 10:15★KECA—News, Hank Weaves.
- KFI—Mus Shop.
- KHJ—Highlights in Music.
- KNX—Bob Elson.
- KXLA—Marlene.
- 10:30★KECA—Elmer Davis.
- ★KFI—Inside the News.
- KHJ, KGB—Brother Arlington
- KNX—Symphonette.
- KFOX—Twilight Trall.
- KGER—At the Ranchhouse.
- KMPC—Parade of Hits.
- KXLA—Hawthorne Thing.
- 10:45—KECA—Bobby Ramos Orch.
- KFI—Melody Time.
- 10:55—KFI—Police Bulletins.
- 11★KECA—News of Tomorrow.
- ★KFI—News.
- KHJ, KGB—Brother Arlington
- ★KNX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFOX—Playmakers.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturna.
- KGIL—Juke Box Review.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Michael Roy.
- KXLA—Dance Time.
- 11:15—KECA—El Rancho Orch.
- KFI—Here's to Veterans.
- KNX—Merry-Go-Round.
- 11:30—KECA—Slapsy Maxie Orch.
- KFI—U. S. Navy Recruiting.
- KHJ, KGB—Music Box.
- KXLA—Proudly We Hall.
- 11:45—KFI—For You.
- ★KHJ, KGB, KVOE—News.
- KNX—In My Opinion.
- 11:55★KECA, KFI, KMPC—News.

**LOVELY! LOVELY!**

There is a new television set in the home of announcer John Milton Kennedy (CBS's "Lux Theatre"), and it cost John one dollar. He won it in a charity raffle.

Page Nineteen

# TUESDAY, JULY 27

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 \*KHJ, KGB—Cecil Brown.  
 \*KXN—Wes Battersae.  
 KFAC—Country Church.  
 KGFJ—Dr. Frederick Bailes.  
 KGIL—Musical Corral.  
 KFOX, KRKD—Haven of Rest.  
 KFWB—Morning Melodies.  
 KFVD—Wakeup Ranch.  
 \*KLAC, KMPC, KOWL, KXLA—News.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.  
 \*KGER—News, Mizpah.
- 8:15**—KHJ, KXN—News.  
 KMPC—Market Report, Sports.  
 KGFJ—Public Messenger.  
 KLAC—Hanging at the Reins.  
 KOWL—Memories in Music.
- 8:30**—KFI, KFSD—Jack Berch.  
 \*KHJ—Editor's Diary.  
 KXN, KSDJ—Grand Slam.  
 \*KFAC, KFWB, KGIL, KOWL, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KMPC—A Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Organ Melodies.
- 8:35**—KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lora Lawton.  
 \*KHJ—News.  
 KXN—Rosemary.  
 KFAC—Unity.  
 KFVD—Vocal Varieties.  
 KFWB—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGIL—Coffee Parade.  
 KOWL—Organ Melodies.  
 KWKW—Bible Treasury.
- 9**—KECA, KFMB—Welcome Travelers.  
 \*KFI, KFSD, KGER—News.  
 \*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 KXN—Wendy Warren.  
 KFAC—Morning Concert.  
 KFVD—Waiting Time.  
 KFWB—Strolling Tom.  
 KGFJ—Your City at Work.  
 KGIL—Swappin' Corner.  
 KLAC—Coffee with Crosby.  
 KMPC—Band Box.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWIK—Sunny Side.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.
- 9:15**—KHJ, KFXM, KGB, KVOE—John B. Kennedy.  
 KXN—Aunt Jenny.  
 KFWB—Marsha Walton.  
 \*KFVD—News.  
 KGFJ—Community Chest.  
 KGIL—Ballads for You.  
 KLAC—Racing News.  
 KOWL—Hawaiian Melodies.  
 KWIK—Three's a Company.  
 KWKW—Women's League.
- 9:20**—KGFJ—Albums.  
**9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KHJ—Morning Melodies.  
 KXN, KSDJ—Helen Trent.  
 KFWB—Music.  
 KFVD—Show Tunes.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Morning Melodies.  
 KWIK—KWKW—News.  
 \*KOWL—Top of the Morning.
- 9:45**—KFI—Chuck Collins.  
 KXN, KSDJ—Our Gal Sunday.  
 KFVD—Remembered Rhythms.  
 KFWB—Reminiscent Sam.  
 KGER—Sons of Pioneers.  
 KGFJ—The Judge Speaks.  
 KOWL—Album of Song.  
 \*KRKD—News.  
 KWKW—Rescue Mission.
- 9:55**—KFAC—News.
- 10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KXN—Big Sister.  
 KFAC—Serenade.  
 KFWB—Barrel of Dough.  
 KGFJ—Record Jackpot.  
 KFVD—Rev. Louis T. Talbot.  
 KGIL—Valley Frolic.  
 KLAC—Al Jarvis Ballroom.  
 \*KMPC—News, Eddie Lyon.  
 KOWL—Romance in Music.  
 KRKD—Paddock Flashes.  
 KWIK—Town Crier.  
 KWKW—Racing News.  
 KXLA—Bar Nothing Ranch.
- 10:05**—KGER—Musical Roundup.  
**10:15**—KECA, KFMB—Reserve.  
 KFI—What Do You Say?



**RACE RESULTS**  
 Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter  
 Mon. thru Sat.  
 Dial 1230

- 10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 \*KFI, KOWL, KWIK—News.  
 KHJ—The Judge.  
 KXN—Young Dr. Malone.  
 KFWB—Maurice Hart.  
 KFVD—Rescue Mission.  
 \*KGIL—News; Curtain Call.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.  
 KXLA—Woman's World.
- 10:35**—EWIK—Woman's Journal.  
**10:45**—KFI—Joyce Jordan.  
 KXN—Guiding Light.  
 KFAC—Village Festival.  
 KFSD—Believe It or Not.  
 KOWL—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.
- 10:50**—KWKW—Rescue Mission.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KVOE—Bill Harrington.  
 KXN—Second Mrs. Burton.  
 KFAC—Festival of Music.  
 KFOX—Breakfast Club.  
 KFWB—Maurice Hart.  
 \*KFVD, KGER—News.  
 KGIL—Housewives' Exchange.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Stars of Song.  
 KOWL—Today's Infant.  
 KRKD—Musical Grab Bag.  
 KWIK—Ronny's Record Rack.  
 KWKW—Calling All Vets.  
 KXLA—Variety.
- 11:15**—KECA, KFMB—Club Time.  
 KHJ, KVOE—Tell Your Neighbor.  
 KXN—Perry Mason.  
 KFVD—Violet.

- KGER—Musical Roundup.  
 KMPC—Public Service.  
 KOWL—Rhythm at Random.  
 \*KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KGB, KFXM, KVOE—Queen for a Day.  
 KXN, KSDJ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 KFVD—Memory Melodies.  
 \*KFWB—News; Maurice Hart.  
 \*KMPC—Tops in Pops.  
 \*KOWL, KRKD, KWIK—News.  
 KXLA—Dinner Bell Roundup.
- 11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KXN, KSDJ—Evelyn Winters.  
 KOWL—Salute to Americas.  
 KWKW—Races and Sports.
- 11:55**—KFAC—News.  
 KGFJ—Sports Flash.
- 12**—KECA—News, Sam Hayes.  
 KFI—Farm Reporter.  
 \*KHJ, KGIL, KVOE—News.  
 KXN—In a Nutshell.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KFWB—Maurice Hart.  
 \*KGER—News; Chuck Wagon.  
 KGFJ—Intermission.

**THE HOUR OF GENERAL ELECTRIC 12:00—1:00 P.M.**  
 ON  
**AL JARVIS ORIGINAL MAKE-BELIEVE BALLROOM**  
**KLAC**  
 10:00—1:00 p.m.  
 6:05—7:00 p.m.  
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.  
 KWKW—Gordon Baker Lloyd.  
 KWIK—Bug Crosby.  
 KXLA—Dinner Bell Roundup.
- 12:15**—KECA—Baukhage Talking.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KXN—Lynn Cole.  
 KGIL—Real Estate Show.  
 KWIK—Tin Pan Alley.  
 KWKW—Races and Sports.
- 12:20**—KWKW—South American.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Second Honey-moon.  
 KFI, KFSD—Pepper Young.  
 KHJ—Ozark Valley Folks.  
 \*KXN, KSDJ—Knox Manning.  
 KFVD—Violet.  
 \*KFWB—News; Maurice Hart.  
 KGFJ—1230 Club.  
 KGIL—Hart and Darling.

**KGER for WESTERN MUSIC**  
**SQUEAKIN' DEACON MOORE**  
 12:30-1:30 p.m.  
 Mon. thru Fri.  
 1390 on Your DIAL

- KGER—Squeakin' Deacon.  
 \*KMPC, KOWL, KWIK—News.  
 KWKW—Stock Quotations.  
 KXLA—Western Tunes.
- 12:35**—KOWL—Mayor of Melody.  
 KWIK—G.I. Platter Parade.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KXN—One for the Book.  
 \*KFAC—News.  
 KMPC—Rhythm Rancho.  
 KWKW—Races and Sports.  
 KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.

- 1**—KECA, KFMB—For the Larva Mike.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KXN—Burrill Wheeler.  
 KFAC—Piano Parade.  
 KFVD, KRKD—News.  
 KFWB—Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Band.  
 \*KLAC—News, Sports.  
 KOWL—Major League Ball.  
 KOWL—Show Tunes.  
 KWIK—Just Relax.  
 KXLA—Community News.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—American Hour.  
 KFOX—Recital Time.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KRKD—Siesta Time.  
 KWIK—Charles Hamp.  
 KWKW—Races and Sports.  
 KXLA—Farm Program.

- 1:20**—KWKW—Tops in Pops.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Miracles in Music.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN, KSDJ—Winner Take All.  
 KFVD—Proudly We Hail.  
 KGER—Western Siesta.  
 KGIL—Homemakers.
- \*KOWL, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Song Symphony.  
 KWIK—Stuff and Things.
- 1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KOWL—South of the Border.  
 KWKW—Races and Sports.  
 \*KXLA—News.  
**1:50**—KWKW—Show Time.  
**1:55**—KFAC—News.  
 KGFJ—Sports Flash.

- 2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KXN, KSDJ—Stand-In.  
 KFAC—Matinee.  
 KFOX—Western Music.  
 KFVD—Hall of Records.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 KLAC—570 Club.  
 KMPC—Three Alarm.  
 KOWL—Matinee Melodies.  
 KRKD—Musical Bouquet.  
 KWIK—Mrs. Goes Shopping.  
 KXLA—Concert Hour.

- 2:15**—KFI, KFSD—Portia Faces Life.  
 KWIK—Stuff and Things.  
 KWKW—Races and Sports.
- 2:20**—KWKW—News.  
**2:25**—KECA—Mode Magazine.  
 KGFJ—Sports Flash.  
**2:30**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Hollywood Favorites.  
 KXN, KSDJ—House Party.  
 \*KFWB—News; Bill Anson.  
 KGER—Garden School.  
 \*KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
**2:35**—KOWL—Contented Listening.  
**2:40**—KGER—Long Beach Band.  
**2:45**—KFI, KFSD—Front-Page Farrell.  
 KHJ—Red Hook 31.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
**2:50**—KWKW—Swing Session.  
**2:55**—KXN, KFVD—News.  
 KGFJ—Sports Flash.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**  
 3:30—Arthur Godfrey, KXN.  
 7:00—Corliss Archer, KFI.  
 8:30—Mel Tormé, KFI.  
 9:30—Robert Q. Lewis, KXN.
- Quiz, Participation**  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KXN.  
 9:30—Bkfst. in Hollywood, KECA  
 10:00—Barrel of Dough, KFAC  
 11:30—Queen for a Day, KHJ.  
 2:00—Heart's Desire, KHJ.  
 2:30—House Party, KXN.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KXN.
- Drama**  
 7:00—Studio One, KXN.
- Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 5:30—Carmen Cavallaro, KFI.  
 6:30—Berkshire Concert, KECA.  
 7:30—Sigmund Romberg, KFI.
- Comment-Narration**  
 7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 10:15—What Do You Say? KFI.  
 1:00—Burrill Wheeler, KXN.  
 4:30—Art Baker, KFI.
- Mystery-Detective**  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KXN.
- Public Interest-Information**  
 9:00—Town Meeting, KECA.  
 11:45—Frontiers of Science, KXN.
- Sports**  
 9:15—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 10:00—Race Lineup, KWKW.  
 1:00—Major League Ball, KMPC.  
 5:30—Race Recap, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:00—Fred Hessler, KGER.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:15—Fishing Tals, KFOX.  
 8:10—Bashall, KMPC.  
 9:30—Inside of Sports, KHJ.  
 10:05—Boxing, KLAC.
- Popular-Western Music**  
 4:45—Stuart Hamblen, KFWB.  
 8:00—Supper Club, KFI.



- 3-KECA, KFMB-Ladies, Be Seated.
- KFI, KFSD-Road of Life.
- KHJ, KGB, KVOE-Alan Lomax.
- KNX, KSDJ-Meet the Missus
- KFAC-Musical Favorites.
- \*KFOX, KGER, KXLA-News.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGFJ-Sunset and Vine.
- KGIL-Social Whirl.
- \*KLAC-Fred Henry Reports.
- KMPC-Three Alarm.
- KOWL-Radio Outlook.
- KRKD-Tops in Pops.
- KWIK-Tom, Dick & Harry.
- KWKW-Swing Session.
- 3:05-KGER-Alkali Alex.
- 3:10-KLAC-Don Otis Show.
- 3:15-KFI-Life Can Be Beautiful.
- \*KGIL-News.
- KOWL-Sports Matinee.
- KWKW-Races and Sports.
- KXLA-Juke Box Matinee.
- 3:25-KGFJ-Sports Flash.
- 3:30-KECA-Norwood Smith Sings.
- KFI, KFSD-Aunt Mary.
- KHJ-Johnson Family.
- KNX, KSDJ-Arthur Godfrey.
- \*KFAC, KRKD, KWIK-News.
- KGB-Red Hook 31.
- KGER-Carolina Cotton.
- KGIL-Storybook Man.
- KMPC-Jeanne Gray.
- KWKW-Andy Mansfield.
- 3:35-KOWL-Sports Matinee.
- KRKD-Tea Time Tunes.
- KWIK-Tom, Dick & Harry.
- 3:45-KECA-Frances Scully.
- KFI, KFSD-Nora Drake.
- KHJ-Adventure Parade.
- KFAC-Stringtime.
- KMPC-Swing n' Sing.
- 3:55-KFVD, KFWB-News.
- KGFJ-Sports Flash.
- 4-KECA-Frances Scully.
- KFI, KFSD-This Woman's Secret.
- \*KHJ, KFXM, KGB, KVOE-Fulton Lewis.
- KNX, KSDJ-Hint Hunt.
- KFAC-Musical Masterpieces.
- KFMB-You Win It.

**HUNTER HANCOCK'S  
NEW HARLEM MATINEE**

1020 KC.  
5000 WATTS

4:00-4:30 p.m.  
Mon. through Fri.

**Check KEYD**  
LOS ANGELES

- KFVD-Harlem Matinee.
- KFWB-Caroline Leonetti.
- \*KGER-News.
- KGIL-Sunset and Vine.
- KGIL-Johnny Grant Show.
- \*KLAC-News, Sports.
- \*KMPC-News, Eddie Lyon.
- KOWL-Just Music.
- KRKD-Piano Paintings.
- KWIK-1490 Club.
- KWKW-Andy Mansfield.
- KXLA-Juke Box Matinee.
- 4:05-KGER-Musical Roundup.
- 4:15-KECA-Airin Wilder.
- \*KFI-News.
- \*KHJ, KFXM, KGB-Frank Hemingway.
- KFAC-Martel.
- KOWL-Fiddlingstrings & Ballads.
- KMPC-Twilight Tales.
- KRKD-Movieland Quiz.
- KNX, KSDJ-George Fisher.
- KGFI-Sports Flash.
- 4:30-KECA-Billboard Bandwagon.
- KFI-Art Baker's Notehook.
- \*KHJ, KGB, KVOE-Passing Parade.
- KNX, KSDJ-Jerry Wayne Show.
- KFVD-Naveltunes.
- KFWB-Bing Crosby.
- KLAC-Racing Roundup.

**MILD & MELLOW**

4:30 to 5 P.M.  
Monday Through Friday

**KMPC**

KMPC-Mild and Mellow.
- \*KOWL-News.
- KRKD-Symphony in Swing.
- KWIK-Old Folks' Program.
- KWKW-Opera Association.
- 4:45-KHJ, KGB, KVOE-Rex Miller
- \*KNX-Ned Calmer.
- \*KFSD-H. V. Kallenborn.

- KFVD-Pin-ups.
- KFWB-Stuart Hamblen.
- \*KRKD-News.
- KOWL-Sports Review.
- KWIK-Musical Quiz.
- KWKW-Races and Sports.
- 4:50-KWKW-Magic Time.
- 4:55-KGFJ-Sports Flash.
- 5-KFI-Feature Wire.
- KHJ-Sleepy Joe.
- \*KNX-Knox Manning, News.
- KFAC-Sunset Serenade.
- KFVD-Sundown Roundup.
- KFWB-Stuart Hamblen.
- KGB, KVOE-Adventure Parade.
- KGFI-Jive at Five.
- KGIL-Johnny Grant Show.
- \*KLAC-News, Sports.
- \*KMPC-News, Star Time.
- KOWL-House Party.
- KRKD-Songs of the Saddle.
- KWIK-Sunset Serenade.
- KXLA-Juke Box Matinee.
- 5:05-KGER-Ford Lewis.
- 5:15-KFCA, KFMB-Fun House.
- \*KFI-News.
- \*KHJ, KFXM, KGB, KVOE-Chandu, the Magician.
- KNX-Tom Hanlon.
- KLAC-Music Room.
- KOWL-Bing Crosby.
- KWKW-Today at the Races.
- 5:30-KECA-Home News.
- KFI, KFSD-Carmen Cavallaro Show.
- KHJ, KFXM, KGB, KVOE-Superman.
- \*KNX, KSDJ-Charles Collingwood.
- KFAC-Whoa Bill Club.
- KFVD-Pianistics.
- KGER-Cactus Mack.
- KGFI-Race Recap.
- KLAC-Irwin Allen.
- KMPC-All-Time Hits.
- \*KOWL, KGIL, KWKW-News
- KRKD-Sports Dial.
- \*KWIK-Valley News.
- \*KXLA-Future Pianists.
- 5:35-KECA-Headline Edition.
- KOWL-Musical Detective.
- KWKW-Easy Listening.
- 5:45-KECA-Elmer Davis.
- KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.
- \*KNX, KSDJ-News, Garred.
- KFVD-Crosbyana.
- KGER-Western Music.
- KGFI-Dinner Interlude.
- KLAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- KWIK-Ronny Mansfield.
- KRKD-Race Results.
- KXLA-Music.
- 5:55-KNX-Frank Goss, News.
- 6-KECA, KFMB-Edwin C. Hill.
- KFI, KFSD-Thin Man.
- \*KHJ, KFXM, KGB, KVOE-Gabriel Heatter.
- KNX-Women's Forum.
- \*KFAC, KFOX, KLAC-News.
- KFVD-Haynes at the Reins.
- \*KFWB-Clete Roberts.
- KGER-Sports Time.
- KGFI-Musical Digest.
- KGIL-Johnny Grant.
- \*KMPC-News.
- KOWL-Italian Program.
- KRKD-Musical Varieties.
- KWIK-Meet the Band.
- KWKW-Oiga Graves.
- KXLA-Sons of Guns.
- 6:05-KECA-Animal World Court.
- KFAC-Musical Memories.
- KLAC-Al Jarvis Ballroom.
- 6:10-KECA Sports Desk.
- 6:15-KECA-News.
- \*KHJ, KGB-Mutual Newsreel.
- KFOX-Bill of Rights.
- KFWB-Dinner Concert.
- KGER-Stamps Quartet.
- KMPC-Bob Kelley, Sports.
- KRKD-Hawaiian Memories.
- KWIK-Sport Planagrams.
- KXLA-Mary Burke King.
- 6:30-KECA, KFMB-Berkshire Festival Concert.
- KFI-Start in Music.
- KHJ, KFXM, KGB, KVOE-Talent Jackpot.
- KNX, KSDJ-Hit the Jackpot.
- KFAC-Hour of Music.
- KFOX-Hal's Memory Room.
- KFVD-Airland Melodies.
- KFWB-America Dances.
- KGER-Helene Smith.
- KMPC-Joe Hernandez.
- KOWL-Old Homeland.
- KRKD-Piano Parade.
- \*KWIK, KWKW-News.
- KXLA-Dinner Music.
- 6:45-KFVD-News.
- KRKD-Happiness Highways.
- KWIK-Date for Dinner.
- KXLA-Riverside Rancho.
- 6:55-KHJ, KFXM, KGB, KVOE-Bill Henry, News.
- 7-KECA, KFMB-Boston Pops Orchestra.
- KFI, KFSD-Meet Corliss Archer.

- KHJ, KFXM, KGB, KVOE-Roger Kilgore.
- KNX, KSDJ-Studio One.
- KFAC-Hour of Music.
- KFVD-Squeakin' Deacon.
- KFWB-America Dances.
- \*KGER, KRKD-News.
- KGFI-Musical Digest.
- \*KGIL-Valley News.
- KLAC-Picture Album.
- KMPC-Firestone Favorites.
- KOWL-Evening Serenade.
- KWIK-Dance Orch.
- \*KXLA-Peter De Lima.
- 7:05-KGER-Fagan.
- KWKW-Musical Horizons.

**MARY & J. CHARLES DAVIS**

**FISHING PALS**

1280 K.C. KFOX 7:15 P. M.

Tuesday - Thursday - Friday

19th Year Free Information

PR. 6840 - PA. 1618

- 7:15-KFOX-Fishing Pals.
- KGIL-Modern Concert Hall.
- KLAC-Jan Garber Orch.
- KRKD-Three-Quarter Time.
- KWIK-George Wickham.
- KXLA-Evening Serenade.
- 7:30-KECA-Report to the People.
- KFI, KFSD-An Evening with Bomberg.
- KHJ, KFXM, KGB, KVOE-Red Ryder.
- KFAC-Echoes and Encores.
- KFWB-Sports Final.
- KGER-7th Day Adventists.
- KLAC-Music.
- KMPC-Jerry Lawrence.
- KOWL-Bill of Rights.
- KRKD-Do You Know?
- KXLA-Jimmie Dolan.
- \*KWIK-News.
- 7:45-KECA-Here's Hollywood.
- KFWB-Singin' Sam.
- KLAC-Dugout Dope.
- KMPC-Western Music.
- KOWL-Harmony Isle.
- KWIK-Blue Barron.
- 8-KECA-Washington Datteline.
- KFI, KFSD-Supper Club.
- KHJ, KFXM, KGB, KVOE-Count of Monte Cristo.
- \*KNX-Lowell Thomas.
- KFAC-Evening Concert.
- KFWB-Jimmy Allen.
- \*KGER, KLAC, KXLA-News.
- KGFI-Caucasian Memories.
- \*KMPC-News, Frandsen.
- KWIK-What's the Answer?
- 8:05-KGER-Ray Block.
- 8:10-KLAC-Hollywood vs. Oakland
- KMPC-L. A. vs. S. F.
- 8:15-KECA, KFMB-Monitor News.
- \*KFI, KFSD-World News.
- KNX-Treasury Bandstand.
- KFWB-Remember.
- KGFI-Songs for You.
- KXLA-Evening Serenade.
- 8:30-KECA-Piano Playhouse.
- KFI, KFSD-Mel Torme Show
- KHJ, KFXM, KGB-Official Detective.
- KNX, KSDJ-Mr. and Mrs. North.
- \*KFWB, KWIK-News.
- KGER-Clem Davies.
- \*KGFI-Averill Berman, News.
- KXLA-97th Street Corral.
- 8:35-KWIK-Concert Hall.
- 8:45-KFWB-Sons of Guns.
- KGFI-H'wood House Party.
- KGIL-Decision Now.
- 8:55-KHJ, KFXM, KGB, KVOE-Billy Rose.
- 9-KECA, KFMB-America's Town Meeting.
- KFI-Proudly We Hall.
- \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
- KNX, KSDJ-Mystery Theater
- KFAC-Evening Concert.
- \*KFWB-Clete Roberts.
- \*KGER-News.
- KGFI-H'wood House Party.
- KGIL-Dance Time.
- KLAC-Baseball.
- KMPC-Baseball.
- KWIK-Reading & Dreaming.
- KXLA-Squeakin' Deacon.
- 9:05-KGER-Three Suns.
- 9:15-KHJ, KGB, KVOE-Fleetwood Lawton.
- KFWB-United Nations.
- 9:30-RFI-Pleasure Parade.
- KHJ, KGB, KVOE-Inside of Sports.
- KNX, KSDJ-Robert Q. Lewis
- KFWB-Unity Daily Word.
- KGER-Music in the Night.
- 9:45-KFI-Remember That Music.
- \*KHJ, KFXM, KGB-News.
- \*KNX, KSDJ-Night Editor.
- \*KFWB-Music and News.
- \*KGIL-News.
- 10-KECA-Casa Cugat.
- \*KFI, KFSD-The Reporter.

**EASTSIDE SHOW**

10 TO 12 P. M.

Every Night Except Sunday

**KFWB**

KFWB-Eastside Show.
- KGER-Riverside Rancho.
- KGFI-Concert Nocturne.
- KGIL-Symphony Hour.
- \*KLAC-News.
- KMPC-Baseball.
- KWIK-Michael Roy.
- KXLA-Radio Guild.

**Olympic Auditorium**

**FIGHTS**

Tuesday, 10:05 p.m.

**KLAC**

- 10:05-KLAC-Olympic Boxing.
- 10:15-KECA-News, Hank Weaver.
- KFI-I Want It.
- KHJ-Highlights in Music.
- KNX-Bob Elson.
- KFOX-Guest Star.
- KMPC-Summer Serenade.
- 10:30-KECA-Elmer Davis.
- \*KFI-Inside the News.
- KHJ-Brother Arlington.
- KNX-Symphony Preview.
- KFOX-Music.
- KGER-At the Ranchhouse.
- KXLA-Hawthorne Thing.
- 10:45-KECA-Ambassador Orch.
- KFI-Melody Time.
- KMPC-Dance Parade.
- 10:55-KFI-Police Bulletins.
- \*KLAC-News.
- 11-KECA-News of Tomorrow.
- \*KFI-News.
- KHJ, KGB-Valdes Orch.
- \*KNX-Nelson Pringle.
- KFAC-Lucky Dance Time.
- KFVD-Spade Cooley Time.
- KFWB-Eastside Show.
- KGER-At the Ranchhouse.
- KGFI-Concert Nocturne.
- KGIL-KGIL Salutes.
- KLAC-Don Otis.
- KMPC-Dance Parade.
- KWIK-Michael Roy.
- KXLA-Sammy Davis.
- 11:15-KECA-Cinegrill Music.
- KFI-Morton Downey.
- KHJ, KGB-Al Wallace Orch.
- KNX-Merry-Go-Bound.
- 11:30-KECA-Casino Room Orch.
- KFI-Guest Star.
- KXLA-Dance Time.
- 11:45-KFI-Melodiana.
- \*KHJ, KGB, KVOE-News.
- KNX-Frontiers of Science.
- 11:55-KECA, KFI, KMPC-News.

**SPORTS FLASH**

Bill Henry (now on Mutual) has compiled the first "Approved History of the Olympic Games," which has been published by Putnam's and is now on the bookstands. Bill began his exhaustive research program when he was technical director of the 1932 games in Los Angeles. The letters, documents and published material in the volume, gathered from all over the world, include data on the 1948 Olympics. Royalties from the book are being contributed by Bill to the U. S. and International Olympics Committees.

Page Twenty-one

# WEDNESDAY, JULY 28

## CLIFFIE STONE'S WAKE-UP RANCH

7:00-8:30 a.m.

Monday thru Saturday

1070 KC  
5000 WATTS

Check **KEVD**  
LOS ANGELES

- \*Indicates News Broadcast.
- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- \*KHJ, KGB-Cecil Brown.
- KNX-Wes Battersea.
- KFAC-Country Church.
- KFOX, KRKD-Bible Institute
- KEVD-Wakeup Ranch.
- \*KGER, KLAC, KMPC, KOWL, KXLA-News.
- KGJ-Dr. Frederick Balles.
- KGIL-Musical Corral.
- KEWB-L. A. Breakfast Club.
- KWIK-Western Jamboree.
- KWKW-Rafael Mendez.
- 8:05-KGER-Mirpah.
- 8:15-KHJ, KNX-News.
- KGJFJ-Public Messenger.
- KLAC-Haynes at the Reins.
- KMPC-Markets; Sports.
- KOWL-Memories in Music.
- 8:20-KXLA-News.
- 8:30-KFI, KFSD-Jack Berch.
- \*KHJ-Editor's Diary.
- KNX, KSDJ-Grand Slam.
- \*KFAC, KOWL, KRKD-News.
- \*KEVD-Easy Listening.
- KGER-Hammond.
- KGJFJ-Yesterday's Hits.
- \*KOWL-News.
- KMPC-A Song for You.
- KXLA-Haven of Rest.
- KWKW-Stock Quotations.
- 8:35-KRKD-Spotlight Varieties.
- 8:45-KFI, KFSD-Lora Lawton.
- \*KHJ-News.
- KNX-Rosemary.
- KFAC-City.
- KEVD-Vocal Varieties.
- KGER-Bible Treasury Hour.
- KGIL-Coffee Parade.
- KOWL-Marine Band.
- KRKD-Highways to Happiness.
- KWKW-Bible Treasury Hour.
- 9-KECA, KFMB-Welcome, Travelers.
- \*KFI, KFSD, KGER-News.
- \*KHJ, KFXM, KGB, KVOE-Kate Smith Speaks.
- KNX-Wendy Warren.
- KFAC-Morning Concert.
- KFOX-Rev. Earl Irie.
- KEVD-Wait Time.
- KEWB-L. A. Breakfast Club.
- KGJFJ-Public Service.
- KGIL-Swappin' Corner.
- KLAC-Coffee with Crosby.
- KMPC-Band Box.
- KOWL-Helen Markham.
- KRKD-Sagebrush Serenade.
- KWKW-Sunny Side.
- KWKW-Voice of China.
- KXLA-Bye Nothing Ranch.
- 9:05-KFI-Ladies' Day.
- KGER-Lutheran Hour.
- 9:15-KHJ, KFXM, KGB, KVOE-John B. Kennedy.
- KNX-Aunt Jenny.
- \*KEVD-News.
- \*KGJFJ-Airrotorials.
- KGIL-Ballads for You.
- KLAC-Racing News.
- KOWL-Hawaiian Melodies.
- KWIK-Three's a Company.
- KWKW-Woman's League.
- 9:30-KECA, KFMB-Breakfast in Hollywood.
- KHJ-Morning Melodies.
- KNX, KSDJ-Helen Trent.
- KEVD-Show Tunes.
- KEWB-Music.
- KGER-John Brown.
- KGJFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Morning Melodies.
- \*KOWL, KWKW-News.
- KWIK-Top o' Morning.
- 9:45-KFI-Chuck Collins.
- KNX, KSDJ-Our Gal Sunday.
- KEVD-Remembered Rhythms.
- KEWB-Reminiscent Sam.
- KGER-Sons of Pioneers.
- KGJFJ-Voice of the Army.
- KOWL-Album of Song.
- \*KRKD-News.
- KWKW-Rescue Mission.
- 9:55-KECA, KFMB-Ted Malone.
- KFI-Downtown and All Around.
- \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
- KNX-Big Sister.
- KFAC-Serenade.
- KEVD-Rev. Louis T. Talbot.

music galore  
from 10 to 4  
MON. thru SAT.  
WARNER BROS.  
**KFWB**  
DIAL 980  
HOLLYWOOD BANDSTAND

- KFWB-Barrel of Dough.
- KGJFJ-Record Jackpot.
- KGIL-Valley Frolic.
- KLAC-Al Jarvis Ballroom.
- \*KMPC-News, Eddie Lyon.
- KOWL-Romance in Music.
- KRKD-Paddock Flashes.
- KWIK-Town Crier.
- KWKW-Racing News.
- KXLA-Bar O Ranch Time.
- 10:05-KGER-Musical Roundup.
- 10:15-KECA, KFMB-Reserve.
- \*KFI-What Do You Say?  
KHJ, KGB, KVOE-Two-Ton Baker.
- KNX-Ma Perkins.
- \*KGIL, KXLA-News.
- KMPC-Music in the Air.
- KRKD-Dr. Richardson.
- KWKW-Tune-Up Time.
- 10:25-KGJFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- \*KFI, KOWL-News.
- KHJ-The Jedge.
- KNX-Young Dr. Malone.
- KEVD-Rescue Mission.
- KEWB-Maurice Hart.
- \*KGIL-News; Curtain Call.
- KRKD-Crazy Rhythm.
- \*KWIK-News, Journal.
- KWKW-Virginia Kay.
- KXLA-Woman's World.
- 10:45-KFI-Joyce Jordan.
- KNX-Guiding Light.
- KECA-Village Festival.
- KEVD-Believe It or Not.
- KOWL-Tune Shop.
- KRKD-Midnight Mission.
- KWKW-Races and Sports.
- 10:50-KWKW-Rescue Mission.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGJFJ-Sports Flash.

- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KVOE-Bill Harrington.
- KNX-Second Mrs. Burton.
- KFAC-Festival of Music.
- \*KFVD, KGER-News.
- KEWB-Maurice Hart.
- KGJFJ-Record Jackpot.
- KGIL-Housewives' Exchange.
- KLAC-Al Jarvis Ballroom.
- KMPC-Stars of Song.
- KOWI-Today's Infant.
- KRKD-Musical Grab Bag.
- KWIK-Ronny's Record Rack.
- KWKW-County Supervisor.
- KXLA-Variety.
- 11:15-KECA, KFMB-Listening Post
- KHJ, KVOE-Tell Your Neighbor.
- KNX-Ferry Mason.
- KEVD-Violet.
- KGER-Musical Roundup.
- KMPC-Neighborhood Voice.
- KOWL-Rhythm at Random.
- KWKW-Races and Sports.
- \*KXLA-Pasadena News.
- 11:20-KWKW-Stairway to Music.
- 11:25-KGJFJ-Sports Flash.
- 11:30-KECA-Casa Cucat.
- KFI, KFSD-Today's Children
- KHJ, KFXM, KGB, KVOE-Queen for a Day.
- KNX, KSDJ-Nora Drake.
- KFAC-Keyboard Artistry.
- \*KFOX, KOWL, KRKD-News.
- KEVD-Memory Melodies.
- \*KFWB-News; Maurice Hart.
- KMPC-Tops in Pops.
- KXLA-Dinner Bell Roundup.
- 11:45-KECA-Between U Girls.
- KFI-Light of the World.
- KNX, KSDJ-Evelyn Winters.
- KOWL-Salute to Americas.
- KRKD-Melody Time.
- KWIK-Broadway Rhythms.
- KWKW-Races and Sports.
- 11:50-KWKW-Stairway to Music.
- 11:55-KECA-News.
- \*KGJFJ-Sports Flash.
- 12-KECA-Sam Hayes, News.
- KFI-Farm Reporter.
- \*KHJ, KGER-News.
- KNX-In a Nutshell.
- KFAC-Luncheon Concert.
- KEVD-Editor of the Air.
- KEWB-Maurice Hart.
- KGJFJ-Intermission.
- \*KGIL-Valley News.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful
- KOWL-Mayor of Melody.
- KRKD-Record Roundup.
- KWIK-Bing Crosby.
- KWKW-Pasadena Panorama.
- KXLA-Dinner Bell Roundup.
- 12:05-KGER-Chuck Wagon.
- 12:15-KECA-Raukhage Talking.
- KFI, KFSD-Ma Perkins.
- KHJ-Sing, America, Sing.
- KNX-Lynn Cole.
- KGIL-Real Estate Show.
- KWIK-Rhythm Doodlers.

PAD O' PAINT  
Presents  
Dinner Bell Round Up  
12:00 noon, Mon. thru Fri.  
**KXLA**

- KWKW-Races and Sports.
- 12:25-KGJFJ-Sports Flash.
- 12:30-KECA, KFMB-Second Honeymoon.
- KFI, KFSD-Pepper Young.
- KHJ, KGB-Ozark Valley.
- \*KNX, KSDJ-Knox Manning.
- KEVD-Violet.
- \*KFWB-News; Maurice Hart.
- KGER-Squeakin' Deacon.
- KGJFJ-1230 Club.
- KGIL-Hart & Darling.
- \*KMPC, KOWL, KWIK-News.
- KWKW-Stock Quotations.
- KXLA-Western Music.
- 12:35-KWIK-G.I. Platter Parade.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KECA-Background for Living.
- \*KXLA-News.
- KMPC-Rhythm Bancho.
- KWKW-Races and Sports.
- KNLA-Western Records.
- 12:50-KWKW-Meet Me for Lunch.
- 12:55-KGJFJ-Sports Flash.
- 1-KECA, KFMB-For the Luvva Mike.
- KFI, KFSD-Backstage Wife.
- KHJ-Melody Matinee.
- KNX-Burrill Wheeler.
- KFAC-Plann Parade.
- \*KEVD, KLAC, KRKD-News.
- KEWB-Bill Anson.
- KGER-Squeakin' Deacon.
- KGJFJ-1230 Club.
- KGIL-Cowboy Band.
- KMPC-Major League Ball.
- KOWL-Show Tunes.
- KWIK-Rhythmic Age.
- KNLA-County Business.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KFAC-American Hour.
- KEVD-Piano Parade.
- KLAC-570 Club.
- KRKD-Siesta Time.
- KWIK-Charles Hamp.
- KXLA-Farm Program.
- 1:20-KWKW-Tops in Pops.
- 1:25-KGJFJ-Sports Flash.
- 1:30-KECA-Quizicale.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNX, KSDJ-Winner Take All
- KFOX-Siesta Serenade.
- KEVD-Hall of Records.
- KGER-Western Siesta.
- KGIL-Homemakers.
- \*KOWL, KRKD, KWIK-News.
- KWKW-Song of the Islands.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- KWIK-Stuff and Things.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Widder Brown.
- KOWL-South of the Border.
- KWKW-Races and Sports.
- KXLA-Listeners Digest.
- 1:50-KWKW-Show Time.
- 1:55-KECA-News.
- KGJFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFXM, KGB, KVOE-Heart's Desire.
- KNX, KSDJ-Stand-In.
- KECA-Matinee.
- KFOX-Western Music.
- KEVD-Hall of Records.
- KEWB-Bill Anson.
- KGER-Long Beach Band.
- KGJFJ-What's Up.
- KGIL-Homemakers.
- KLAC-570 Club.
- KMPC-Three Alarm.
- KOWL-Matinee Melodies.
- KRKD-Ivory Tower Tales.
- KWIK-Ms. Goes Shopping.
- KXLA-Concert Hour.
- 2:15-KFI, KFSD-Portia Faces Life
- KRKD-Tunes in Tempo.
- KWIK-Stuff and Things.
- KWKW-Races and Sports.
- 2:20-KWKW-News.
- 2:25-KECA-Model Magazine.
- KGJFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride & Groom
- KFI, KFSD-Just Plain Bill.
- KHJ, KGB, KVOE-Hollywood Favorites.
- KNX, KSDJ-House Party.
- \*KFWB-News; Bill Anson.
- KGER-Garden School.
- \*KOWL, KWIK-News.
- KWKW-Platter Parade.
- 2:40-KGER-Long Beach Band.
- KOWL-Contented Listening.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KHJ-Red Hook 31.
- KRKD-Organ Moods.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:30-Arthur Godfrey, KNX.
- 6:00-Tex and Jinx, KFI.
- 6:30-On Stage, America, KECA
- 8:00-Abbott and Costello, KECA
- 8:30-Jack Pearl, KFI.
- 9:30-Robert Q. Lewis, KNX.

### Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA
- 8:30-Grand Slam, KNX.
- 9:30-Bkfst. in Hollyw'd, KECA.
- 10:00-Barrel of Dough, KFWB.
- 11:30-Queen for a Day, KHJ.
- 2:00-Heart's Desire, KHJ.
- 2:30-House Party, KNX.
- 2:30-Bride and Groom, KECA.
- 3:00-Meet the Missus, KNX.
- 8:00-Name That Song, KHJ.
- 8:30-Go for the House, KECA.
- 8:30-Leave It to Girls, KHJ.

### Drama

- 6:30-Hollywood Theater, KFI.
- 8:30-Dr. Christian, KNX.

### Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.
- 6:30-Harvest of Stars, KNX.
- 7:00-B'w'd Bowl Auditions, KFI

### Comment-Narration

- 7:45-Fred Beck, KNX.
- 9:00-Kate Smith, KHJ.

- 10:00-Ted Malone, KECA.
- 10:15-What Do You Say? KFI.
- 1:00-Burrill Wheeler, KNX.
- 4:30-Art Baker, KFI.
- 4:30-Passing Parade, KHJ.
- 9:45-Night Editor, KNX.

### Mystery-Detective

- 7:30-The Whistler, KNX.
- 9:30-Mr. D. A., KFI.

### Public Interest-Information

- 5:45-If They Had Lived, KGJFJ

### Sports

- 9:15-Racing News, KLAC.
- 9:30-Racing, KGJFJ.
- 10:00-Race Lineup, KWKW.
- 1:00-Major League Ball, KMPC.
- 5:30-Race Recap, KGJFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Results, KRKD.
- 5:45-Sam Balter, KLAC.
- 6:00-Fred Hessler, KGER.
- 6:15-Job Hernandez, KMPC.
- 6:30-Job Hernandez, KMPC.
- 8:10-Baseball, KMPC.
- 9:30-Inside of Sports, KHJ.

### Popular-Western Music

- 4:45-Stuart Hamblen, KFWB.
- 7:30-Vacation Serenade, KFI.
- 8:00-Supper Club, KFI.

- KWKW—Races and Sports.
- 2:50—KWKW—Swing Session.
- 2:55—KNN, KFVD—News.
- KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies Be Seated.
- KFI, KFSD—Road of Life.
- KHJ, KGB—There's Always a Woman.
- KNN, KSDJ—Meet the Misses
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGFJ—Sunset and Vine.
- KGH—Social Whirl.
- \*KFOV, KGER, KNLA—News.
- \*KLAC—Fred Henry Reports.
- KMPC—Three Alarm.
- KOWI—Radio Outlook.
- KRKD—Tops in Pops.
- KWK—Tom, Dick & Harry.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI—Life Can Be Beautiful.
- \*KGH—News.
- KOWI—Sports Matinee.
- KWKW—Races and Sports.
- KNLA—Juke Box Matinee.
- KGFJ—Sports Flash.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
- KFI, KFSD—Aunt Mary.
- KHJ—Johnson Family.
- KNN, KSDJ—Arthur Godfrey.
- \*KFAC, KRKD, KWK—News.
- KGB—Red Hook 31.
- KGER—Carolina Cotton.
- KGH—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- 3:35—KRKD—Ten Time Tunes.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Nora Drake.
- KHJ—Adventure Parade.
- KFAC—Words and Music.
- KOWI—Just Music.
- KMPC—Swing 'n' Sing.
- 3:55—KFVD, KFWB—News.
- KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI, KFSD—This Woman's Secret.
- \*KHJ, KFXM, KGB, KVQE—Fulton Lewis.
- KNN, KSDJ—Hint Hunt.
- KFAC—Musical Masterpieces.
- \*KFOV, KGER—News.
- KFVD—Harlem Matinee.
- KFWB—Caroline Leonetti.
- KGFJ—Sunset and Vine.
- KGH—Johnny Grant Show.
- \*KLAC—News, Sports.
- \*KMPC—News, Eddie Lyon.
- KOWI—Just Music.
- KRKD—Piano Paintings.
- KWK—1400 Club.
- KWKW—Andy Mansfield.
- KNLA—Juke Box Matinee.
- 4:05—KGER—Musical Roundup.
- 4:15—KECA—Alvin Wilder.
- \*KFI—News.
- \*KHJ, KFXM, KGB, KVQE—Frank Hemingway.
- KFWB—Music.
- KLAC—Betty Phillips.
- KMPC—Bing Crosby.
- KOWI—Classics in Music.
- KRKD—Moxie and Quiz.
- KNN, KSDJ—George Fisher.
- KGFJ—Sports Flash.
- 4:30—KECA—Billboard Bandwagon.
- KFI—Art Baker's Notebook.
- \*KHJ, KGB, KVQE—Passing Parade.
- KNN, KSDJ—Jerry Wayne Show.
- KFOV—Old-Age Pansions.
- KFVD—Noveltines.
- KFWB—Bing Crosby.
- KLAC—Racing Roundup.

# MILD & MELLOW

4:30 to 5 P.M.  
Monday Through Friday

## KMPC

- KMPC—Mild and Mellow.
- \*KOWI—News, Music.
- KRKD—Symphony in Swing.
- KWK—Old Folks' Program.
- KWKW—Red Cross Drama.
- 4:45—KHJ, KGB, KVQE—Rex Miller
- \*KNN—Ned Calmer.
- \*KFSD—H. V. Kaltenborn.
- KFVD—Pinups.
- KFWB—Stuart Hamblen.
- KOWI—Sports.
- \*KRKD—News.
- KWK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- \*KFI—Feature Wire.
- KHJ—Raggy Ann.

- \*KNN—Knox Manning, News.
- KFAC—Sunset Serenade.
- KHJ—Sunset Roundup.
- KFWB—Stuart Hamblen.
- KGFJ—Jive at 3.
- KGH—Johnny Grant Show.
- \*KLAC—News, Sports.
- \*KMPC—News, Star Time.
- KOWI—Western Roundup.
- KRKD—Songs of the Saddle.
- KWK—Sunset Serenade.
- KWKW—Reminiscent Music.
- KNLA—Juke Box Matinee.
- 5:05—KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
- \*KFI—News.
- KHJ, KFXM, KGB, KVQE—Chandu, the Magician.
- KNN—Tom Hanlon.
- KLAC—Studio Frolic.
- KWKW—Race Roundup.
- 5:30—KECA—Home News.
- KFI—Casa Cugat.
- KHJ, KFXM, KGB, KVQE—Superman.
- \*KNN—Charles Collingwood.
- KFAC—Whoa Bill Club.
- \*KFOV, KWK—News.
- KFVD—Land We Love.
- KGER—Cactus Mack.



**RACE RECAP**

FIRST ON  
**KGFJ**  
1230 ON YOUR DIAL

5:30 p.m.  
Mon.-Sat.  
Dial 1230

- KGFJ—Race Recap.
- KLAC—Irwin Allen.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KNLA—Future Pianists.
- 5:30—KECA—Headline Edition.
- KOWI—Musical Detective.
- KWKW—Easy Listening.
- 5:45—KECA—Elmer Davis.
- \*KFI, KFSD—Elmer Davis.
- KHJ, KFXM, KGB, KVQE—Tom Mix.
- \*KNN, KSDJ—News, Garred.
- KFOV—Your Fishcaster.
- KFVD—Crosbyana.
- KGER—Western Music.
- KGFJ—If They Had Lived.

**SAM BALTER'S "SPORTS BOOK"**

5:45 - 6:00 p.m.

Monday through Saturday  
**KLAC**

- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWK—Ronny Mansfield.
- KNLA—Variety.
- 5:55—KNN—Frank Goss, News.
- KGFJ—Film News.
- 6—KECA, KFMB—Edwin C. Hill.
- KFI, KFSD—Tex and Jinx.
- \*KHJ, KFXM, KGB, KVQE—Gabriel Heatter.
- KNN, KSDJ—County Fair.
- \*KFAC, KFOV, KLAC—News.
- KFVD—Haynes at the Reins.
- \*KFWB—Clete Roberts.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGH—Johnny Grant.
- \*KMPC—News.
- KOWI—Italian Program.
- KRKD—Varieties in Music.
- KWK—Meet the Band.
- KNLA—Pasadena Playhouse.
- KWKW—Old Ger. Fun.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- KLAC—Al Jarvis Ballroom.
- 6:10—KECA—Sports Desk.
- 6:15—KECA—News.
- \*KHJ, KGB—Mutual Newsreel.
- KFOV—Bill of Rights.
- KFWB—Dinner Concert.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawian Memories.
- 6:30—KECA, KFMB—On Stage, America.
- KFI—Hollywood Theater.
- KHJ, KFXM, KGB, KVQE—The Lone Wolf.
- KNN, KSDJ—Harvest of Stars
- KFAC—Hour of Music.
- KFOV—Hal's Memory Room.
- KFVD—Airlane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Joe Hernandez.
- KOWI—Old Homeland.

- KRKD—Piano Parade.
- \*KFI, KWKW—News.
- KNI, Dinner Music.
- 6:15—KFVD—News.
- KRKD—A. F. of L.
- KWK—George Henderson.
- KNLA—Western Music.
- 6:35—KHJ, KFXM, KGB, KVQE—Bill Henry, News.
- 7—KECA, KFMB—Lone Ranger.
- KFI—Hollywood Bowl Auditions.

**FOREST LAWN**  
Presents  
**HOLLYWOOD BOWL AUDITIONS**  
KFI 7 PM WED.

- KHJ, KGB, KVQE—Adventurers of the Falcon.
- KNN—Free for All.
- KFAC—Hour of Music.
- KFVD—Squeakin' Deacon.
- KFWB—America Dances.
- \*KGER—News, Dr. Fagan.
- KGFJ—Musical Digest.
- \*KGH—Valley News.
- KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KOWI—Evening Serenade.
- KPPC—Pasadena Musicians.
- \*KRKD—News.
- KWK—Dance Orch.
- KNLA—Saddle Dusters.

- 7:05—KWKW—Musical Horizons.
- 7:15—KGH—Modern Concert Hall.
- KLAC—Jan Gardner Orch.
- KRKD—Three-Quarter Time.
- KWK—Salon Serenade.
- KNLA—Evening Serenade.

- 9:30—KECA, KFMB—Xavier Cugat Orch.
- KLAC—Vacation Serenade.
- KHJ, KFXM, KGB, KVQE—Casa Kid.
- KNN, KSDJ—The Whistler.
- KFAC—Echoes and Encores.
- KFOV—Decision Now.
- KFWB—Sports Final.
- KGER—Adventist Church.
- KLAC—Music.
- KMPC—Jerry Lawrence.
- KOWI—Bill of Rights.
- KPPC—Music.
- KRKD—Do You Know?
- \*KWK—News.
- KNLA—Jimmie Dolan.
- KFOV—Sings!
- KFWB—Sam.
- KLAC—Dout Done.
- KMPC—Western Music.
- KOWI—Harmony Isle.
- KWK—Music by Marlin.

- 8—KECA, KFMB—Abbott and Costello.
- KFI, KFSD—Supper Club.
- KHJ, KFXM, KGB, KVQE—Name That Song.
- \*KNN—Lovell Thomas.
- KFAC—Evening Concert.
- KFOV—Music.
- KFWB—Jimmy Allen.
- \*KGER, KLAC, KNLA—News.
- KGFJ—Caucasian Memories.
- KGH—Valley Town Meeting.
- \*KMPC—News, Frandsen.
- KWK—What's the Answer?
- 8:05—KGER—David Rose.

**BASEBALL**  
with Fred Haney  
**KLAC**  
8:10 Nights  
1:25 Sundays

- 8:10—KLAC—Hollywood vs. Oakland
- KMPC—L. A. vs. S. F.
- 8:15—KFI, KFSD—World News.
- KNN—Treasury Bandstand.
- KFWB—Remember.
- KGFJ—Songs for You.
- KNLA—Variety.
- 8:30—KECA, KFMB—Go for the House.
- KFI, KFSD—Jack Pearl Show
- KHJ, KGB, KVQE—Leave It to the Girls.
- KNN, KSDJ—Dr. Christian.
- \*KFWB, KWK—News.
- KGER—Clem Davies.
- \*KGFJ—Averill Beriman, News.
- KPPC—Theta Rho Pi.
- KNLA—37th Street Corral.
- 8:35—KWK—Concert Hall.
- 8:45—KFWB—Marine Story.
- KGFJ—Hollywood House Party.
- 8:55—KHJ, KFXM, KGB, KVQE—Billy Rose.

- 9—KECA, KFMB—Texaco Stars Theater.
- KFI—Hollywood Open House.
- \*KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.
- KNN, KSDJ—Cloak Room.
- KFAC—Evening Concert.
- \*KFWB—Clete Roberts.
- KGER—Bing Crosby Show.
- KGFJ—Hollywood House Party
- KGH—Dance Time.
- KLAC—Baseball.
- KMPC—Baseball.
- KPPC—Speaking of Books.
- KWK—Reading & Dreaming.
- KNLA—Squeakin' Deacon.
- 8:05—KGER—Crosby Sings.
- 9:15—KHJ, KGB, KVQE—Fleetwood Lawton.
- KFWB—United Nations.
- KPPC—Forum.
- 9:30—KECA—On Trial.
- KFI, KFSD—Mr. District Attorney.
- KHJ, KGB, KVQE—Inside of Sports.
- KNN, KSDJ—Robert Q. Lewis.
- KFWB—Unity Dally Word.
- KGER—Music in the Night.
- KPPC—In Your Name.
- 9:45—KHJ, KGB—Land of the Free.
- KNN, KSDJ—Night Editor.
- \*KFWB—Music and News.
- \*KGH—News.
- KPPC—Just for Fun.

- 10—KECA—Casa Cugat.
- \*KFI, KFSD—The Reporter.
- \*KHJ, KFXM, KGB, KVQE—Fulton Lewis.
- \*KNN—Chet Huntley, News.
- KFAC—Lucky Lager Dance.
- KFOV—Party House.

**EASTSIDE SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**

- KFWB—Eastside Show.
- KGER—Riverside Rancho.
- KGFJ—Concert Nocturne.
- KGH—Symphony.
- KLAC—Baseball.
- KMPC—Baseball.
- KPPC—Your Program.
- KWK—Michael Roy.
- KNLA—Olympic Fights.
- 10:15—KECA—News, Hank Weaver.
- KFI—Music Shop.
- KHJ—Highlights in Music.
- KNN—Bob Elson.
- KMPC—Summer Serenade.
- 10:30—KECA—Elmer Davis.
- \*KFI—Inside the News.
- KHJ—Brother Arlington.
- KNN—Symphonette.
- KFOV—Twilight Riders.
- KGER—At the Ranchhouse.
- KLAC—Don Otis.
- 10:45—KECA—Ambassador Orch.
- KFI—Melody Time.
- KMPC—Dance Parade.
- 10:55—KFI—Police Bulletins.
- \*KLAC—News.

- 11—KECA—News of Tomorrow.
- \*KFI—News.
- KHJ, KGB—M. Valdes Orch.
- \*KNN—Nelson Pringle.
- KFAC—Lucky Lager Time.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGH—Juke Box Review.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWK—Michael Roy.
- KNLA—Sammy Davis.
- 11:15—KECA—Cinegrill Room.
- KFI—Bitters Orch.
- KHJ, KGB—Al Wallace Orch.
- KNN—Merry-Go-Round.
- 11:30—KECA—B. Ramos Orch.
- KFI—Forty-Five Asan.
- KNLA—Dance Music.
- 11:35—KFI—St. Francis Orch.
- 11:45—KHJ, KGB, KVQE—News.
- KNN—Talk.
- 11:55—KECA, KFI, KMPC—News.

**TRIPPING**  
Louise Erickson, title star of NBC's "Date With Judy," will sail for Europe as soon as her show leaves the air for the summer, and will be abroad until August 4.

Page Twenty-three

# THURSDAY, JULY 29

\*Indicates News Broadcasts.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- \*KHJ, KGB-Cecil Brown.
- KXX-Wee Battersa.
- KFAC-Country Church.
- KFOX, KRKD-Haven of Rest
- KFVD-Wakeup Ranch.
- KFWB-Morning Melodies.
- \*KGER-News, Mizpah.
- KGFJ-Dr. Frederick Balles.
- KGIL-Musical Corral.
- \*KLAC, KMPC, KOWL, KXLA-News.
- KWKW-Western Jamboree.
- KWKW-Rafael Mendez.
- 8:15-KHJ, KXX-News.
- KFWB-Club Women's Quiz.
- KGFJ-Public Messenger.
- KLAC-Haynes at the Reins.
- KMPC-Markets.
- KOWL-Memories in Music.
- 8:20-KXLA-Music.
- 8:25-KMPC-Sports Roundup.
- 8:30-KFI, KFSD-Jack Berch.
- \*KHJ-Editor's Diary.
- KXX, KSDJ-Grand Slam.
- \*KFAC, KFWD, KGIL, KOWL, KRKD-News.
- KFOX-Words of Life.
- KFVD-Easy Listening.
- KGER-Hammond.
- KGFJ-Yesterday's Hits.
- KMPC-A Song for You.
- KXLA-Stock Quotations.
- KXLA-Highly Family.
- 8:35-KRKD-Spotlight Varieties.
- 8:45-KFI, KFSD-Lora Lawton.
- \*KHJ-News.
- KXX-Rosemary.
- KFAC-Unity.
- KFVD-Vocal Varieties.
- KFWD-Science of Mind.
- KGER-Bible Treasury.
- KGIL-Coffee Parade.
- KOWL-Waltz Time.
- KWKW-Bible Treasury Hour.

- 9-KECA, KFMB-Welcome Travelers.
- \*KFI, KFSD, KGER-News.
- \*KHJ, KFXX, KGB, KVOE-Kate Smith Speaks.
- KXX-Wendy Warren.
- KFAC-Morning Concert.
- KFOX-Rev. Ivie.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGFJ-Your County at Work.
- KGI-Whappin' Corner.
- KLAC-Coffee with Crosby.
- KMPC-Band Box.
- KOWL-Helen Markham.
- KRKD-Sagebrush Serenade.
- KWKW-Sunny Side.
- KXLA-Voice of China.
- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies' Day.
- KGER-Lutheran Hour.
- 9:15-KHJ, KFXX, KGB, KVOE-John B. Kennedy.
- KXX-Aunt Jenny.
- \*KFVD-News.
- KFWB-Marsha Walton.
- KGFJ-Community Chest.
- KGIL-Ballads for You.
- KLAC-Racing News.
- KOWL-Hawaiian Melodies.
- KWKW-Three's a Company.
- KXLA-Women's League.
- 9:20-KGFJ-Alifornials.
- 9:30-KECA, KFMB-Breakfast in Hollywood.
- KHJ-Morning Melodies.
- KXX, KSDJ-Helen Trent.
- KFOX-Bethesda.
- KFVD-Show Tunes.
- KFWB-Music.
- KGER-John Brown.
- KGFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Morning Melodies.
- \*KOWL, KWKW-News.
- KWKW-Top o' Morning.
- 9:45-KFI-Chuck Collins.
- KXX, KSDJ-Our Gal Sunday.
- KFVD-Remembered Rhythms.
- KFWB-Reminiscent Sam.
- KGER-Sons of Pioneers.
- KGFJ-Disabled Veterans.
- KOWL-Album of Song.
- \*KRKD-News.
- KWKW-Rescue Mission.
- 9:55-KFAC-News.

- 10-KECA, KFMB-Ted Malone.
- KFI-Downtown and All Around.
- \*KHJ, KFXX, KGR, KVOE-Glenn Hardy, News.
- KXX-Rig Sister.
- KFAC-Serenade.
- \*KFOX, KGER-News.
- KFVD-Rev. Louis T. Talbot.
- KGFJ-Barrel of Dough.
- KGIL-Record Jackpot.
- KGIL-Valley Frolic.
- KLAC-Al Jarvis Ballroom.
- \*KMPC-News, Eddie Lyon.
- KOWL-Romance in Music.

KRKD-Paddock Flashes.  
 KWIK-Town Crier.  
 KWKW-Racing Lineup.  
 KXLA-Bar O Ranch.

**KGER for Western Music**

**VANCE LANE'S**  
 Musical Roundup  
 10:05-12:00 Noon  
 4:05-5:00 p.m.  
 Mon. thru Fri.

**1390 on Your DIAL**

- 10:05-KGER-Musical Roundup.
- 10:15-KECA, KFMB-Reserve.
- KFI-What Do You Say?
- KHJ, KFXX, KGB, KVOE-Two-Ton Baker.
- KXX-Ma Perkins.
- KMPC-Music in the Air.
- KRKD-Dr. Richardson.
- KWKW-Tune-Up Time.
- \*KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- \*KFI, KOWL, KWIK-News.
- KHJ-The Judge.
- KXX-Young Dr. Malone.
- KFVD-Rescue Mission.
- KFWB-Maurice Hart.
- \*KGIL-News; Curtain Call.
- KRKD-Crazy Rhythm.
- KWKW-Feature Story.
- KXLA-Woman's World.
- 10:35-KFOX-Morning Musicale.
- KWKW-Women's Journal.
- 10:45-KFI-Joyce Jordan.
- KOWL-Guiding Light.
- KFAC-L. A. Medical Assn.
- KFSD-Believe It or Not.
- KOWL-Tune Shop.
- KRKD-Midnight Mission.
- KWKW-Races and Sports.
- 10:50-KWKW-Rescue Mission.
- 10:55-KECA, KFMB-Betty Crocker Magazine.
- KGFJ-Sports Flash.

- 11-KECA, KFMB-Betty Crocker Magazine.
- KFI, KFSD-Double or Nothing.
- KHJ, KVOE-Bill Harrington.
- KXX-Second Mrs. Burton.
- KFAC-Festival of Music.
- \*KFVD, KGER-News.
- KFWB-Maurice Hart.
- KGFJ-Record Jackpot.
- KGIL-Jack Sherman.
- KLAC-Al Jarvis Ballroom.
- KMPC-Stars of Song.
- KOWL-Today's Infant.

- KRKD-Musical Grab Bag.
- KWKW-Ronny's Record Bag.
- KXLA-Song Parade.
- KXLA-Variety.
- 11:15-KECA, KFMB-Dorothy Kilgallen.
- KHJ, KVOE-Tell Your Neighbor.
- KXX-Perry Mason.
- KFVD-Violet.
- KGER-Musical Roundup.
- KMPC-Public Service.
- KOWL-Rhythm at Random.
- KWKW-Races and Sports.
- \*KXLA-Pasadena News.
- 11:20-KWKW-Stairway to Music.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Casa Cugat.
- KFI, KFSD-Today's Children
- KHJ, KFXX, KGB, KVOE-Queen for a Day.
- KXX, KSDJ-Nora Drake.
- KFAC-Keyboard Artistry.
- \*KFOX, KOWL, KRKD-News.
- KFVD-Memory Melodies.
- \*KFWB-News; Maurice Hart.
- KMPC-Tops in Pops.
- KXLA-Dinner Bell Roundup.
- 11:40-KOWL-Salute to Americas.
- 11:45-KECA-Between Us Girls.
- KFI-Light of the World.
- KXX, KSDJ-Evelyn Winters.
- KRKD-Melody Time.
- KWKW-Broadway Rhythms.
- KWKW-Races and Sports.
- 11:55-KFAC-News.
- KGFJ-Sports Flash.

- 12-KECA-Sam Hayes, News.
- KFI-Farm Reporter.
- \*KHJ, KGB, KVOE-News.
- KXX-In a Nutshell.
- KFAC-Luncheon Concert.
- KFOX-Name Your Dish.
- KFVD-Editor of the Air.
- KFWB-Maurice Hart.
- KGFJ-Intermission.
- \*KGIL-Valley News.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful.
- KOWL-Mayor of Melody.
- KRKD-Record Roundup.
- KWKW-Bing Crosby.
- KWKW-Gordon Baker Lloyd.
- KXLA-Dinner Bell Roundup.
- 12:05-KGER-Chuck Wagon.
- 12:15-KECA-Bankhage Talking.
- KFI, KFSD-Ma Perkins.
- KHJ-Sing America, Sing.
- KXX-Lynn Cole.
- \*KFOX-News.
- KGIL-Real Estate Page.
- KWKW-Tin Pan Alley.
- KWKW-Races and Sports.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA, KFMB-Second Harmonium.
- KFI, KFSD-Pepper Young.
- KHJ, KGB-Ozark Valley.
- \*KXX, KSDJ-Knox Manning.

- KFVD-Violet.
- \*KFWB-News; Maurice Hart.
- KGER-Squeakin' Deacon.
- KGFJ-1230 Club.
- KGIL-Western Music.
- \*EMPC, KOWL, KWIK-News.
- KWKW-Stock Quotations.
- KXLA-Western Tunes.
- 12:35-KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KXX-Once for the Book.
- \*KFAC-News.
- KMPC-Rhythm Rancho.
- KWKW-Platter Parade.
- KXLA-Western Music.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.

- 1-KECA, KFMB-For the Luvs Mike.
- KFI, KFSD-Backstage Wife.
- KHJ-Melody Matinee.
- KXX-Burrill Wheeler.
- KFAC-Plano Parade.
- KFOX-Black & White Moods.
- \*KFVD, KRKD-News.
- KFWB-Bill Anson.
- KGER-Squeakin' Deacon.
- KGFJ-1230 Club.
- KGIL-Cowboy Music.
- \*KLAC-News, Sports.
- KMPC-Major League Ball.
- KOWL-Show Tunes.
- KWKW-Just Relax.
- KXLA-Community Broadcaster.

- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Reporter.
- KFAC-American Hour.
- KFOX-Recital Time.
- KFVD-Plano Parade.
- KLAC-370 Club.
- KRKD-Siesta Time.
- KWKW-Charles Hamp.
- KWKW-Races and Sports.
- KXLA-Farm Program.
- 1:20-KWKW-Tops in Pops.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-Miracles in Music.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KXX, KSDJ-Winner Take All
- KFVD-Hall of Records.
- KGER-Western Sista.
- KGIL-Femina.
- \*KOWL, KRKD, KWIK-News.
- KWKW-Song of the Islands.
- KXLA-Vocal Varieties.

- 1:35-KRKD-Symphony of Song.
- KWKW-Stuff and Things.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Young Widder Brown.
- KOWL-South of the Border.
- KWKW-Races and Sports.
- \*KXLA-News.
- 1:50-KXLA-Show Time.
- 1:55-KFAC-News.
- KGFJ-Sports Flash.

- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFXX, KGB, KVOE-Heart's Desire.
- KXX, KSDJ-Stand-In.
- KFAC-Matinee.
- KFOX-Western Music.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGFJ-What's Up.
- KGIL-Homemakers.
- KLAC-370 Club.
- KMPC-Three Alarm.
- KOWL-Matinee Melodies.
- KRKD-Colorado River Assn.
- KWKW-Mrs. Goes Shopping.
- KXLA-Concert Hour.
- 2:15-KFI, KFSD-Portia Faces Life.
- KRKD-Tunes in Tempo.
- KWKW-Stuff and Things.
- KWKW-Races and Sports.
- 2:20-KWKW-News.
- 2:25-KECA-Model Magazine.
- KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride and Groom.
- KFI, KFSD-Just Plain Bill.
- KHJ, KGB, KVOE-Hollywood Favorites.
- KXX, KSDJ-House Party.
- KFVD-Veterans Workshop.
- \*KFWB-News; Bill Anson.
- KGER-Garden School.
- \*KOWL, KWIK-News.
- KWKW-Pasadena Playhouse.

- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KHJ-Red Hook 31.
- KRKD-Organ Moods.
- KWKW-Races and Sports.
- 2:50-KWKW-Swing Season.
- 2:55-KXX, KFVD-News.
- KGFJ-Sports Flash.

- 3-KECA, KFMB-Ladies, Be Seated.
- KFI, KFSD-Road of Life.
- KHJ, KGB, KVOE-Alexander's Mediation Board.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p><b>Comedy-Variety</b></p> <p>3:30-Arthur Godfrey, KXX.</p> <p>6:00-Music Hall, KFI.</p> <p>9:00-New Faces, KFI.</p> <p>9:30-Robert Q. Lewis, KXX.</p> <p><b>Quiz, Participation</b></p> <p>8:00-McNeill Bkfst. Club, KECA</p> <p>8:30-Grand Slam, KXX.</p> <p>9:30-Bkfst. in Hollyw'd, KECA</p> <p>10:00-Barrel of Dough, KFWE.</p> <p>11:30-Queen for a Day, KHJ.</p> <p>2:00-Heart's Desire, KHJ.</p> <p>2:30-House Party, KXX.</p> <p>2:30-Bride and Groom, KECA.</p> <p>3:00-Meet the Misses, KXX.</p> <p>7:00-Boh Hawk, KFI.</p> <p>9:30-Candid Mike, KECA.</p> <p>9:30-Noah Webster Says, KFI.</p> <p><b>Drama</b></p> <p>7:00-Family Theater, KHJ.</p> <p>8:00-Mr. President, KECA.</p> <p><b>Classical, Semi-Classical Music</b></p> <p>8:00-Fred Waring, KFI.</p> <p>7:30-Melodies Am. Loves, KXX.</p> <p><b>Comment-Narration</b></p> <p>7:45-Fred Beck, KXX.</p> <p>9:00-Kate Smith, KHJ.</p> <p>10:00-Ted Malone, KECA.</p> <p>10:15-What Do You Say? KFI.</p> <p>11:15-Dorothy Kilgallen, KECA.</p>	<p>1:00-Burrill Wheeler, KXX.</p> <p>4:30-Art Baker, KFI.</p> <p>4:30-Passing Parade, KHJ.</p> <p>9:45-Night Editor, KXX.</p> <p><b>Mystery-Detective</b></p> <p>6:00-Suspense, KXX.</p> <p>6:30-Crime Photographer, KXX.</p> <p>8:30-Mr. Keen, KXX.</p> <p><b>Public Interest-Information</b></p> <p>11:45-Of Men and Books, KXX.</p> <p><b>Sports</b></p> <p>9:15-Racing News, KLAC.</p> <p>9:30-Racing, KGFJ.</p> <p>10:00-Race Lineup, KWKW.</p> <p>1:00-Major League Ball, KMPC.</p> <p>5:30-Race Recap, KGFJ.</p> <p>5:30-Sports Dial, KRKD.</p> <p>5:45-Sam Butler, KLAC.</p> <p>5:45-Race Results, KRKD.</p> <p>6:00-Fred Hessler, KGER.</p> <p>4:15-Bob Kelley, KMPC.</p> <p>6:30-Joe Hernandez, KMPC.</p> <p>7:15-Fishing Pals, KFOX.</p> <p>8:10-Baseball, KMPC.</p> <p>9:00-Fishing Facts, KFOX</p> <p>9:30-Inside Sports, KHJ.</p> <p><b>Popular-Western Music</b></p> <p>4:45-Stuart Hamblen, KFWB.</p> <p>6:30-Ray Noble, KFI.</p> <p>8:00-Supper Club, KFI.</p> <p>8:30&gt;All-Star Revue, KHJ.</p> <p>9:00-Fiesta, KXX.</p>
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**KNX, KSDJ**—Meet the Misses.  
**KFAC**—Musical Favorites.  
 \***KFOX, KGER, KXLA**—News.  
**KFVD**—Hall of Records.  
**KFWB**—Bill Anson.  
**KGFJ**—Sunset and Vine.  
**KGIL**—Social Whirl.  
 \***KLAC**—Fred Henry Reports.  
**KMPC**—Three Alarm.  
**KOWL**—Radio Outlook.  
**KRKD**—Tops in Pops.  
**KWKW**—Tom, Dick & Harry.  
**KWKW**—Swing Session.

3:05—**KGER**—Alkali Alex.  
 3:10—**KLAC**—Don Otis Show.  
 3:15—**KFI**—Life Can Be Beautiful.  
**KFOX**—George Highley.  
 \***KGIL**—News.  
**KOWL**—Sports Matinee.  
**KWKW**—Races and Sports.  
**KXLA**—Juke Box Matinee.  
 3:25—**KGFJ**—Sports Flash.  
 3:30—**KECA**—Norwood Smith Stings.  
**KFI, KFSD**—Aunt Mary.  
**KHJ**—Johnson Family.  
**KNX, KSDJ**—Arthur Godfrey.  
 \***KFAC, KRKI, KWIK**—News.  
**KGB**—Red Hook 31.  
**KGER**—Carolina Cotton.  
**KGIL**—Storybook Man.  
**KMPC**—Jeanne Gray.  
**KWKW**—Andy Mansfield.  
 3:35—**KRKD**—Tea Time Tunes.  
**KWKW**—Tom, Dick & Harry.  
 3:45—**KECA**—Frances Scully.  
**KFI, KFSD**—Nora Drake.  
**KHJ**—Adventure Parade.  
**KFAC**—Stringtime.  
**KMPC**—Swing 'n' Sing.  
**KOWL**—Just Music.  
 3:55—**KFVD, KFWB**—News.  
**KGFJ**—Sports Flash.

**4**—**KECA**—Frances Scully.  
**KFI, KFSD**—This Woman's Secret.  
 \***KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
**KNX, KSDJ**—Hint Hunt.  
**KFAC**—Musical Masterpieces.  
**KFMB**—You Win It.  
**KFVD**—Harem Matinee.  
**KFWB**—Caroline Leonetti.  
**KGFJ**—Sunset and Vine.  
**KGIL**—Johnny Grant Show.  
 \***KLAC**—News, Sports.  
 \***KMPC**—News, Eddie Lyon.  
**KOWL**—Just Music.  
**KRKD**—Plano Paintings.  
**KWKW**—1490 Club.  
**KWKW**—Andy Mansfield.  
**KXLA**—Juke Box Matinee.  
 4:05—**KGER**—Musical Roundup.  
 4:15—**KECA**—Alvin Wilder.  
 \***KFI**—News.  
 \***KHJ, KFXM, KGB, KVOE**—Frank Hemingway.  
**KFWB**—Music.  
**KLAC**—Belle Martel.  
**KMPC**—Twilight Tales.  
**KOWL**—Fiddle Strings.  
**KRKD**—Novelty Quiz.

4:25—**KNX, KSDJ**—George Fisher.  
**KGFJ**—Sports Flash.  
 4:30—**KECA**—Billboard Bandwagon.  
**KFI**—Art Baker's Notebook.  
 \***KHJ, KGB, KVOE**—Passing Parade.  
**KNX, KSDJ**—Jerry Wayne Show.  
**KFOX**—Old Age Pensions.  
**KFVD**—Noveltunes.  
**KFWB**—Bing Crosby.  
**KLAC**—Racing Roundup.

**MILD & MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday

**KMPC**

**KMPC**—Mild and Mellow.  
 \***KOWL**—News.  
**KRKD**—Symphony in Swing.  
**KWKW**—Old Folks' Program.  
**KWKW**—Pasadena City College.

4:45—**KHJ, KGB, KVOE**—Rex Miller  
 \***KNX**—Ned Calmer, News.  
**KFSD**—H. V. Kaltenborn.  
**KFVD**—Pinups.  
**KFWB**—Stuart Hamblen.  
**KOWL**—Sports Review.  
 \***KRKD**—News.  
**KWKW**—Musical Quiz.  
**KWKW**—Races and Sports.  
 4:50—**KWKW**—Magic Time.  
 4:55—**KGFJ**—Sports Flash.

**5**—**KECA**—Happy Theater.  
 \***KFI**—Feature Wire.  
**KHJ**—Sleepy Joe.  
 \***KNX**—News, Knox Manning.  
**KFAC**—Sunset Serenade.  
**KFOX**—Sunshine Mission.  
**KFVD**—Sun-down Roundup.  
**KFWB**—Stuart Hamblen.

**KGB, KVOE**—Adventure Parade.  
 \***KGER**—News.  
**KGFJ**—Jive at 5.  
**KGIL**—Johnny Grant Show.  
 \***KLAC**—News, Sports.  
 \***KMPC**—News, Star Time.  
**KOWL**—House Party.  
**KRKD**—Songs of the Saddle.  
**KWKW**—Sunset Serenade.  
**KXLA**—Juke Box Matinee.

5:05—**KGER**—Ford Lewis.  
 5:15—**KECA, KFMB**—Fun House.  
 \***KFI**—News.  
**KHJ, KFXM, KGB, KVOE**—Chandu, the Magician.  
**KNX**—Tom Hanlon.  
**KLAC**—Music Room.  
**KOWL**—Bing Crosby.  
**KWKW**—Today at the Races.

5:30—**KECA**—Home News.  
**KFI**—Casa Cugat.  
**KHJ, KFXM, KGB, KVOE**—Superman.  
 \***KNX, KSDJ**—Charles Collingwood.  
**KFAC**—Whoa Bill Club.  
 \***KFOX, KOWL, KWKW**—News.  
**KFVD**—Pianistica.  
**KGER**—Cactus Mack.  
**KGFJ**—Race Recap.  
**KLAC**—Irwin Allen.  
**KMPC**—All-Time Hits.  
**KRKD**—Sports Dial.  
 \***KWKW**—Valley News.  
**KXLA**—Future Pianists.

5:35—**KECA**—Headline Edition.  
**KOWL**—Musical Detective.  
**KWKW**—Easy Listening.

5:45—**KECA**—Elmer Davis.  
 \***KFI, KFSD**—Elmer Peterson.  
**KHJ, KFXM, KGB, KVOE**—Adventures of Tom Mix.  
 \***KNX, KSDJ**—News, Garred.  
**KFOX**—Singing Crow.  
**KFVD**—Crosbyana.  
**KGER**—Western Music.  
**KGFJ**—Dinner Interlude.  
**KLAC**—Sam Balter, Sports.  
**KMPC**—Top Tunes.  
**KRKD**—Race Results.  
**KWKW**—Ronny Mansfield.  
**KXLA**—Variety.

5:55—**KNX**—Frank Goss, News.

**6**—**KECA, KFMB**—Edwin C. Hill.  
**KFI, KFSD**—Kraft Music Hall  
 \***KHJ, KGB, KVOE**—Gabriel Heatter.  
**KNX, KSDJ**—Suspense.  
 \***KFAC, KFOX, KLAC**—News.

**HAYNES AT THE REINS FOR BIG TOWN MOTORS**

1070 KC  
 5000 WATTS

6:00 p.m.  
 Mon. thru Fri.

**Check KEVD**  
 LOS ANGELES

**KFVD**—Haynes at the Reins.  
 \***KFWB**—Clete Roberts.  
**KGER**—Sports Time.  
**KGFJ**—Musical Digest.  
**KGIL**—Johnny Grant Show.  
 \***KMPC**—News.  
**KOWL**—Italian Program.  
**KRKD**—Varieties in Music.  
**KWKW**—Meet the Band.  
**KWKW**—Olga Graves.  
**KXLA**—Radio Travelogue.

6:05—**KECA**—Animal World Court.  
**KFAC**—Musical Memories.  
**KLAC**—Al Jarvis Ballroom.

6:10—**KECA**—Sports Desk.  
 6:15—**KECA**—News.  
 \***KHJ, KGB**—Mutual Newsreel.  
**KFOX**—Bill of Rights.  
**KFWB**—Dinner Concert.  
**KGER**—Stamps Quartet.  
**KMPC**—Bob Kelley, Sports.  
**KRKD**—Hawaiian Memories.  
**KWKW**—Sport Flanagrams.  
**KXLA**—Technocracy.

6:30—**KECA**—The Smiths of Hollywood.  
**KFI, KFSD**—Ray Noble Show.  
**KHJ, KFXM, KGB, KVOE**—Quiet, Please.  
**KNX, KSDJ**—Crime Photographer.  
**KFAC**—Hour of Music.  
**KFOX**—Hal's Memory Room.  
**KFVD**—Airplane Melodies.  
**KFWB**—America Dances.  
**KGER**—Helene Smith.  
**KMPC**—Joe Hernandez.  
**KOWL**—Old Homeland.  
**KRKD**—Plano Parade.  
 \***KWKW, KWKW**—News.  
**KXLA**—Property Owners.

6:45—**KFVD**—News.  
**KRKD**—Happiness Highways.  
**KWKW**—Red Withal Sings.  
**KXLA**—Western Music.

6:55—**KHJ, KFXM, KGB, KVOE**—

Bill Henry, News.  
**7**—**KECA, KFMB**—Criminal Casebook.  
**KFI, KFSD**—Bob Hawk Show  
**KHJ, KFXM, KGB, KVOE**—Family Theatre.  
**KNX, KSDJ**—James Hilton.  
**KFAC**—Hour of Music.  
**KFVD**—Music Time.  
**KFVD**—Squeakin' Deacon.  
**KFWB**—Arko News.  
 \***KGER, KRKI**—News.  
**KGFJ**—Musical Digest.  
 \***KGIL**—Valley News.  
**KLAC**—Picture Album.  
**KMPC**—Firestone Favorites.  
**KOWL**—Evening Serenade.  
**KWKW**—Randy Brooks.  
**KXLA**—Saddle Dusters.

7:05—**KGER**—Dr. Fagan.  
**KWKW**—Musical Horizons.

7:15—**KFOX**—Fishing Pals.  
**KGIL**—Modern Concert Hall.  
**KLAC**—Jan Garber Orch.  
**KRKD**—Three Quarter Time.  
**KWKW**—Decision Now.  
**KXLA**—Evening Serenade.

7:30—**KECA, KFMB**—Dick Powell.  
**KFI, KFSD**—The Time, the Place and the Tune.  
**KHJ, KFXM, KGB, KVOE**—Red Ryder.

**Melodies America Loves**

**JAN CLAYTON, Soprano**  
**MALE QUARTET**  
**CONCERT ORCHESTRA**  
 Earl Towner, Director  
**KNX**—Thursday—7:30 P.M.

**INGLEWOOD PARK CEMETERY ASSN.**

**KNX**—Melodies America Loves  
**EFAC**—Echoes and Encores.  
**KFOX**—Pet Parade.  
**KFWB**—Sports Final.  
**KGER**—Markham.  
**KLAC**—Music.  
**KMPC**—Jerry Lawrence.  
**KOWL**—Bill of Rights.  
**KRKD**—Do You Know?  
 \***KWKW**—News, Music.  
**KXLA**—Jimmie Dolan.

7:45—**KFOX**—News.  
**KFWB**—Singin' Sam.  
**KLAC**—Dugout Dope.  
**KMPC**—Western Music.  
**KOWL**—Harmony Isle.  
**KWKW**—Blue Barron.

**8**—**KECA**—Mr. President.  
**KFI, KFSD**—Supper Club.  
**KHJ, KFXM, KGB, KVOE**—Straight Arrow.  
 \***KNX**—Lowell Thomas.  
**KFAC**—Evening Concert.  
**KFOX**—Reported Missing.  
**KFWB**—Jimmy Allen.  
 \***KGER, KLAC, KXLA**—News.  
**KGFJ**—Caucasian Memories.  
**KGIL**—Modern Concert Hall.  
**KLAC**—Hollywood vs. Portland  
 \***KMPC**—News, Frandsen.  
**KWKW**—What's the Answer?

8:05—**KGER**—Ray Block.  
 8:10—**KLAC**—Hollywood vs. Oakland  
**KMPC**—L. A. vs. S. F.  
 8:15—**KFI, KFSD**—World News.  
**KNX**—Treasury Bandstand.  
**KFWB**—Remember.  
**KGFJ**—Songs for You.  
**KGIL**—Camera Clinic.  
**KXLA**—Variety.

8:30—**KECA, KFMB**—Boxing Bouts.  
**KFI**—Hollywood Open House.  
**KHJ, KFXM**—Revere All-Star Revue.  
**KNX, KSDJ**—Mr. Keen.  
**KFOX**—Judge Gardner.  
 \***KFWB, KWIK**—News.  
**KGER**—Clem Davies.  
 \***KGFJ**—Averill Berman, News.  
**KGIL**—Weatherman.  
**KXLA**—97th Street Corral.

8:35—**KWKW**—Concert Hall.  
 8:45—**KHJ**—Remember When.  
**KFWB**—Little Concert.  
**KGFJ**—H'wood House Party.  
**KGIL**—Guest Star.

8:55—**KHJ, KGB, KVOE**—Billy Rose  
 \***KECA**—Hank Weaver, Sports.  
**KFI, KFSD**—New Faces.  
 \***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.  
**KNX, KSDJ**—Fiesta.  
**KFAC**—Evening Concert.  
**KFOX**—Fishing Facts.  
 \***KFWB**—Clete Roberts.  
**KGER**—News.  
**KGFJ**—Hollywood House Party.  
**KGIL**—Dance Time.  
**KLAC**—Baseball.  
**KWKW**—Reading & Dreaming.  
**KXLA**—Squeakin' Deacon.

9:05—**KECA**—America Sports Page.  
**KGER**—Vets' Administration.

9:15—**KHJ, KGB, KVOE**—Fleetwood Lawton.  
**KFWB**—United Nations.  
**KGER**—Voice of the Army.  
 9:30—**KECA**—Candid Microphone.  
**KFI, KFSD**—Noah Webster Says.  
**KHJ, KGB, KVOE**—Inside of Sports.  
**KNX, KSDJ**—Robert Q. Lewis  
**KFOX**—Party House.  
**KFWB**—Unity Daily Word.  
**KGER**—Music in the Night.

9:45—**KHJ, KGB, KGIL**—News.  
**KNX, KSDJ**—Night Editor.  
 \***KFWB**—Music and News.  
 \***KECA**—Casa Cugat.  
**10**—**KFI, KFSD**—The Reporter.  
 \***KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
 \***KNX**—Chet Huntley, News.  
**KFAC**—Lucky Lager Dance.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**KFWB**—Eastside Show.  
**KGER**—Riverside Rancho.  
**KGFJ**—Concert Nocturne.  
**KGIL**—Symphony.  
**KLAC**—KMPC—Baseball.  
**KWKW**—Michael Roy.  
**KXLA**—Pop Variety.

10:15—**KECA**—News, Hank Weaver.  
**KFI**—Mayor Bowron.  
**KHJ**—Highlights in Music.  
**KNX**—Bob Elson.  
**KMPC**—Summer Serenade.

10:30—**KECA**—Elmer Davis.  
 \***KFI**—Inside the News.  
**KHJ**—Brother Arlington.  
**KNX**—Escape.  
**KFOX**—Twilight Riders.  
**KGER**—At the Ranchhouse.  
**KLAC**—Don Otis.  
**KXLA**—Hawthorne Thing.

10:45—**KECA**—Ambassador Orch.  
**RFI**—Melody Time.  
**KMPC**—Dance Parade.

10:55—**KFI**—Police Bulletins.  
 \***KLAC**—News.  
**11**—**KECA**—News of Tomorrow.  
 \***KFI**—News.  
**KHJ, KGB**—Valdes Orch.  
 \***KNX**—Nelson Pringle.  
**KFAC**—Lucky Lager Dance.  
**KFOX**—U. S. Navy Band.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Eastside Show.  
**KGER**—At the Ranchhouse.  
**KGFJ**—Concert Nocturne.  
**KGIL**—KGIL Salutes.  
**KLAC**—Don Otis.  
**KMPC**—Dance Parade.  
**KWKW**—Michael Roy.  
**KXLA**—Sammy Davis.

11:15—**KECA**—Cinegrill Music.  
**KFI**—Morton Downey.  
**KNX**—Merry-Go-Round.  
**KFOX**—Music of Masters.

11:30—**KECA**—B. Ramon Orch.  
**KFI**—St. Francis Hotel Orch.  
**KHJ, KGB**—Al Wallace Orch.  
 \***KFOX**—News.  
**KXLA**—Music.

11:45—**KHJ, KGB, KVOE**—News.  
**KNX**—Of Men and Books.

11:55—**KECA, KFI, KMPC**—News.

**KXLA Presents**  
**ALEX**  
 Pickupcupplebucks  
**COOPER**  
 12:00 - 5:00 A.M.  
 TUESDAY THRU SUNDAY

**THE HARD WAY**  
 Gloria Blondell, now heard on Mutual's "Casebook of Gregory Hood," lists deep-sea fishing as her favorite sport . . . and she does it with a fly rod.

Page Twenty-five

# FRIDAY, JULY 30

\*Indicates News Broadcasts.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 \*KHJ, KGB—Cecil Brown.  
 KNX—Wes Battersen.  
 KFAC—Country Church.  
 KFOX, KRKD—Bible Institute  
 KFVD—Wakeup Ranch.  
 KFVB—Morning Melodies.  
 \*EGER—News, Mizpah.  
 \*EGFJ—Dr. Frederick Bailes.  
 KGIL—Musical Corral.  
 \*KLAC, KMPC, KOWL, KXLA—News.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.
- 8:15**—\*KHJ, KNX—News.  
 EGFJ—Public Messenger.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets.  
 KOWL—Memories in Music.  
**8:20**—KXLA—Music.  
**8:25**—KMPC—Sports Roundup.  
**8:30**—KFI, KFSD—Jack Berch.  
 \*KHJ—Editor's Diary.  
 KNX, KSDJ—Grand Slam.  
 \*KFAC, KFVB, KGIL, KOWL, KRKD—News.  
 KFVD—Easy Listening.  
 EGER—Hammond.  
 EGFJ—Yesterday's Hits.  
 KMPC—A Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Haven of Rest.
- 8:35**—KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lora Lawton.  
 \*KHJ—News.  
 KNX—Rosemary.  
 KFAC—Unity.  
 KFVD—Vocal Varieties.  
 KFVB—Science of Mind.  
 EGER—Bible Treasury.  
 KGIL—Coffee Parade.  
 KOWL—Guest Star.  
 KRKD—Happiness Highways.  
 KWKW—Bible Treasury Hour.
- 9**—KECA, KFMB—Welcome, Travelers.  
 \*KFI, KFSD, KGER—News.  
 KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 KNX—Weedy Warren.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 EGFJ—Your L. A. Police.  
 KGIL—Swappin' Corner.  
 KLAC—Coffee With Crosby.  
 KMPC—Band Box.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWIK—Sunny Side.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.  
 EGER—Lutheran Hour.
- 9:15**—\*KHJ, KFXM, KGR, KVOE—John B. Kennedy.  
 KNX—Aunt Jenny.  
 \*KFVD—News.  
 KFVB—Marsha Walton.  
 \*KGFJ—Airtorials.  
 KGIL—Ballads for You.  
 KLAC—Racing News.  
 KOWL—Hawaiian Melodies.  
 KWIK—Three's a Company.  
 KWKW—Women's League.
- 9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Helen Trent.  
 KFVD—Show Tunes.  
 KFVB—Music.  
 EGER—John Brown.  
 EGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Morning Melodies.  
 \*KOWL, KWKW—News.  
 KWIK—Top o' Morning.
- 9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KFVD—Remembered Rhythms.  
 KFVB—Reminiscin' Sam.  
 EGER—Sons of Pioneers.  
 EGFJ—Veterans' Housing.  
 KOWL—Album of Song.  
 \*KRKD—News.  
 KWKW—Rescue Mission.
- 9:55**—\*KFAC, KGIL—News.
- 10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX—Big Sister.  
 KFAC—Serenade.  
 KFVD—Barrel of Dough.  
 KFVB—Barrel of Dough.  
 EGFJ—Record Jackpot.  
 KGIL—Valley Frolie.  
 KLAC—Al Jarvis Ballroom.  
 \*KMPC—News, Eddie Lyon.  
 KOWL—Romance in Music.  
 KRKD—Paddock Flashes.  
 KWIK—Town Crier.  
 KWKW—Racing News.

music galore  
 from 10 to 4  
 MON. thru SAT.  
 WARNER BROS.  
**KFWB**  
 DIAL 980  
 HOLLYWOOD BANDSTAND

- 10:05**—KXLA—Bar O Ranch.  
 \*EGER—Musical Roundup.
- 10:15**—KECA, KFMB—Reserve.  
 KFI—What Do You Say?  
 KHJ, KGB—Two-Ton Baker.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KMPC—Music in the Air.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 \*KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story  
 \*KFI, KOWL, KWIK—News.  
 KHJ—The Jedge.  
 KNX—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Maurice Hart.  
 \*KGIL—News; Curtain Call.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
**K X L A**  
 10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.  
**10:35**—KWIK—Woman's Journal.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Salvation Army Band.  
 KFSD—Believe It or Not.  
 KOWL—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.
- 10:50**—KWKW—Rescue Mission.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 3:30—Arthur Godfrey, KNX.  
 9:30—Robert Q. Lewis, KNX.

**Quiz, Participation**  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 9:30—Bkfst. in Hollyw'd, KECA  
 10:00—Barrel of Dough, KFVB.  
 11:30—Queen for a Day, KHJ.  
 2:00—Heart's Desire, KHJ.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 4:30—Col. Stoopnagle, KHJ.  
 7:00—Everybody Wins, KNX.  
 9:00—Break the Bank, KECA.

**Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 6:30—Musicomedy, KNX.

**Comment-Narration**  
 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 10:15—What Do You Say? KFI.  
 1:00—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KNX.

**Mystery-Detective**  
 8:00—The Fat Man, KECA.  
 8:30—This Is Your FBI, KECA.  
 9:30—Jury Trials, KECA.

**Public Interest-Information**  
 8:45—If They Had Lived, KGFJ.  
 7:00—Meet the Press, KHJ.  
 11:45—Report from U.N., KNX.

**Sports**  
 8:15—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 1:00—Race Lineup, KWKW.  
 1:00—Major League Ball, KMPC.  
 5:30—Race Recap, EGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:00—Fred Heasler, KGER.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:15—Fishing Pals, KFOX.  
 7:30—Sports Newsreel, KFI.  
 7:45—Sports Follo, KFI.  
 8:10—Baseball, KMPC.  
 9:30—Inside of Sports, KHJ.

**Popular-Western Music**  
 4:45—Stuart Hamblen, KFVB.  
 7:30—Spotlight Revue, KNX.  
 8:00—Supper Club, KFI.

- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KVOE—Bill Harrington.  
 KNX—Second Mrs. Burton.  
 KFAC—Festival of Music.  
 KFOX—Breakfast Club.  
 \*KFVD, KGER—News.  
 KFVB—Maurice Hart.  
 KGFJ—Record Jackpot.  
 KGIL—Housewives' Exchange.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Stars of Song.  
 KOWL—Today's Infant.  
 KRKD—Musical Grab Bag.  
 KWIK—Ronny's Record Rack.  
 KWKW—Traffic Quiz.  
 KXLA—Easy Listening.
- 11:15**—KECA, KFMB—Listening Post  
 KHJ, KVOE—Tell Your Neighbor.  
 KNX—Perry Mason.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
 KMPC—Neighborhood Voice.  
 KOWL—Rhythm at Random.  
 \*KXLA—Pasadena News.  
 KWKW—Races and Sports.
- 11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA, KFMB—Casa Cruzat.  
 KFI, KFSD—Today's Children  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KNX, KSDJ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Memory Melodies.  
 \*KFVB—News; Maurice Hart.  
 KMPC—Tops in Pops.  
 \*KWIK—News, Music.
- 11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Evelyn Winters.  
 KOWL—On the Social Side.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 KWKW—Races and Sports.
- 11:55**—\*KFAC—News.  
 KGFJ—Sports Flash.
- 12**—KECA—News, Sam Hayes.  
 KFI—Farm Reporter.  
 \*KHJ, KGER, KGIL—News.  
 KNX—In a Nutshell.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KFVB—Maurice Hart.  
 KGFJ—Intermission.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.  
 KWIK—Bing Crosby.  
 KWKW—Pasadena Panorama.  
 KXLA—Dinner Bell Roundup.
- 12:05**—KGER—Chuck Wagon.
- 12:15**—\*KECA—Baukhage Talking.  
 KFI, KFSD—Ma Perkins.

- KHJ—Sing, America, Sing.  
 KNX—Lynn Cole.  
 KGIL—Real Estate Show.  
 KWIK—Rhythm Doodlers.  
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Second Honey-moon.  
 KFI, KFSD—Pepper Young.  
 KHJ, KGB—Ozark Valley.  
 \*KNX, KSDJ—Knox Manning.  
 KFVD—Violet.  
 \*KFVB—News; Maurice Hart.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Western Music.  
 \*KMPC, KOWL, KWIK—News.  
 KWKW—Stock Quotations.  
 KXLA—Western Tunes.
- 12:35**—KWIK—G.I. Platter Parade.  
 KWKW—Farm News.
- 12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Background for Living.  
 \*KFAC—News.  
 KMPC—Rhythm Rancho.  
 KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.
- 1**—KECA, KFMB—For the Love Mike.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KNX—Burrill Wheeler.  
 KFAC—Piano Parade.  
 \*KFVD, KRKD—News.  
 KFVB—Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Band.  
 \*KLAC—News, Sports.  
 KMPC—Major League Ball.  
 KOWL—Show Tunes.  
 KWIK—Rhythmic Age.  
 KXLA—Community.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—American Hour.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KRKD—Siesta Time.  
 KWIK—Charlie Hamp.  
 KWKW—Races and Sports.  
 KXLA—Farm Program.
- 1:20**—KWKW—Tops in Pops.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Quizicale.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX, KSDJ—Winner Take All  
 KFOX—Siesta Serenade.  
 KFVD—Hall of Records.  
 KGER—Western Siesta.  
 KGIL—Homemakers.
- \*KOWL, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Symphony of Song.  
 KWIK—Stuff and Things.
- 1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KOWL—South of the Border.  
 KWKW—Races and Sports.
- \*KXLA—News.  
**1:50**—KWKW—Show Time.  
**1:55**—\*KFAC—News.  
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KNX, KSDJ—Stand-In.  
 KFAC—Matinee.  
 KFOX—Western Music.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 KLAC—570 Club.  
 KMPC—Three Alarm.  
 KOWL—Matinee Melodies.  
 KRKD—Musical Bouquet.  
 KWIK—Mrs. Goes Shopping.  
 KXLA—Concert Hour.
- 2:15**—KFI, KFSD—Portia Faces Life.  
 KWIK—Stuff and Things.  
 KWKW—Races and Sports.
- 2:20**—\*KWKW—News.  
**2:25**—KECA—Model Magazine.  
 KGFJ—Sports Flash.  
**2:30**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KVOE—Hollywood Favorites.  
 KNX, KSDJ—House Party.  
 \*KFVB, KOWL, KWIK—News.  
 KGER—Garden School.  
 KRKD—Tunes in Tempo.  
 KWKW—Platter Parade.
- 2:35**—KWIK—Stuff and Things.  
**2:40**—KGER—Long Beach Band.  
 KOWL—Contented Listening.
- 2:45**—KFI, KFSD—Front-Page Farrell.  
 KHJ—Red Hook 31.  
 KRKD—Organ Music.  
 KWKW—Races and Sports.

2:50—KWKW—Swing Session.  
 2:55★KXN, KFVD—News.  
 KGFJ—Sports Flash.  
**3**—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Leave It to the Girls.  
 KXN, KSDJ—Meet the Missus.  
 KFAC—Musical Favorites.  
 ★KFOX, KGER, KXLA—News.  
 KFVD—Hall of Records.  
 KFMB—Bill Anson.  
 KGFJ—Sunset and Vine.  
 KGII—Social Whirl.  
 ★KLAC—Fred Henry Reports.  
 KMPC—Three Alarm.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Swing Session.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI—Life Can Be Beautiful.  
 ★KGII—News.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25★KHJ—News.  
 KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Johnson Family.  
 KXN, KSDJ—Arthur Godfrey.  
 ★KFAC, KRKD, KWIK—News.  
 KGB—Red Hook 31.  
 KGER—Carolina Cotton.  
 KGII—Storybook Man.  
 KMPC—Jeanne Gray.  
 KWKW—Andy Mansfield.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KFAC—Words and Music.  
 KMPC—Swing 'n' Sing.  
 KOWL—Just Music.  
 3:55★KFVD, KFMB—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KXN, KSDJ—Hint Hunt.  
 KFAC—Musical Masterpieces.  
 ★KFOX, KGER—News.  
 KFVD—Harlem Matinee.  
 KFMB—Caroline Leonetti.  
 KGFJ—Sunset and Vine.  
 KGII—Johnny Grant Show.  
 ★KLAC—News, Sports.  
 ★KMPC—News, Eddie Lyon.  
 KRKD—Piano Paintings.  
 KWIK—1490 Club.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 ★KFI—News.  
 ★KHJ, KFXM, KGB—Frank Hemingway.  
 KFMB—Music.  
 KLAC—Dinning Sisters.  
 KMPC—Bing Crosby.  
 KOWL—Classics in Music.  
 KRKD—Movieland Quiz.  
 4:25—KXN, KSDJ—George Fisher.  
 KGFJ—Sports Flash.  
 4:30—KECA—Billboard Handwagon.  
 KFI—Art Baker's Notebook.  
 ★KHJ, KGB, KVOE—Passing Parade.  
 KXN, KSDJ—Jerry Wayne Show.  
 KFOX—Old Age Pensions.  
 KFVD—Noveltunes.  
 KFMB—Bing Crosby.  
 KLAC—Racing Roundup.  
**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**  
 KMPC—Mild and Mellow.  
 ★KOWL—News, Music.  
 KRKD—Symphony in Swing.  
 KWIK—Old Folks' Program.  
 KWKW—John Muir College.  
 4:45★KHJ, KGB, KVOE—Rex Miller  
 ★KXN—Ned Calmer, News.  
 ★KFSD—H. V. Kaltenborn.  
 KFVD—Pinups.  
 KFMB—Stuart Hamblen.  
 KOWL—Sports Review.  
 ★KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
 4:50—KWKW—Magic Time.

4:55—KGFJ—Sports Flash.  
**5**—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 KHJ—Raggy Ann.  
 ★KXN, KSDJ—Knox Manning.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KFMB—Stuart Hamblen.  
 KGB, KVOE—Adventure Parade.  
 KGFJ—Jive at Five.  
 KGII—Johnny Grant Show.  
 ★KLAC—News, Sports.  
 KOWL—Island Magic.  
 ★KMPC—News, Star Time.  
 KRKD—Songs of the Saddle.  
 KWIK—Sunset Serenade.  
 KWKW—Reminiscent Music.  
 KXLA—Juke Box Matinee.  
 5:05—KGER—Ford Lewis.  
 5:15—KECA, KFMB—Fun House.  
 ★KFI—News.  
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.  
 KXN—Tom Haulon.  
 KLAC—Studio Frolic.  
 KOWL—Bing Crosby.  
 KWKW—Race Roundup.  
 5:30★KECA—Home News.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 ★KXN—Charles Collingwood.  
 KFAC—Whoo Bill Club.  
 ★KFOX, KOWL, KWIK—News.  
 KFVD—Land We Love.  
 KGER—Cactus Mack.  
 KGFJ—Race Recap.  
 KLAC—Irwin Allen.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KXLA—Future Pianists.  
 5:35★KECA—Headline Edition.  
 KOWL—Musical Detective.  
 KWKW—Easy Listening.  
 5:45★KECA—Elmer Davis.  
 ★KFI, KFSD—Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 ★KXN, KSDJ—News, Garred.  
 KFVD—Your Fishcaster.  
 KFMB—Crosbyana.  
 KGER—Western Music.  
 KGFJ—If They Had Lived.  
 KLAC—Sam Hater, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KXLA—Variety.  
 5:55★KXN—Frank Goss, News.  
 KGFJ—Film News.  
**6**★KECA, KFMB—Edna C. Hill.  
 KFI—Milestones in Melody.  
 ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KXN, KSDJ—My Favorite Husband.  
 ★KFAC, KFOX, KLAC—News.  
 KFVD—Haynes at the Belms.  
 ★KFMB—Clete Roberts.  
 KGER—Sports Time.  
 KGFJ—Musical Digest.  
 KGII—Johnny Grant.  
 ★KMPC—News.  
 KOWL—Italian Program.  
 KRKD—Varieties in Music.  
 KWIK—Allen Rich.  
 KWKW—Olga Graves.  
 KXLA—Sports News.  
 6:05—KECA—Animal World Court.  
 KFAC—Musical Memories.  
 KLAC—Al Jarvis Rafteroom.  
 6:10—KECA—Sports Desk.  
 6:15★KECA—News.  
 ★KHJ, KGB—Mutual Newsreel.  
 KFOX—Bill of Rights.  
 KFMB—Music.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KXLA—Women's Clubs.  
 6:30—KECA, KFMB—The Sheriff.  
 KFI, KFSD—Waltz Time.  
 KHJ, KFXM, KGB, KVOE—Col. Stoopnagle's Academy.  
 KXN—Muscomedy.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVD—Ariane Melodies.  
 KFMB—America Dances.  
 KGER—Helene Smith.  
 KMPC—Joe Hernandez.  
 KOWL—Old Homeland.  
 KRKD—Piano Parade.  
 ★KWKW—News.  
 KXLA—Dinner Music.  
 6:45★KFVD—News.  
 KRKD—A. F. of L.  
 KXLA—Riverside Rancho.  
 6:55—KECA, KFMB—Champion Roll Call.  
 ★KHJ, KFXM, KGB, KVOE—Bill Henry, News.  
**7**—KECA—Dance Band Jamboree.  
 KFI—Reserve.  
 KHJ, KFXM, KGB, KVOE—Meet the Press.  
 KXN, KSDJ—Everybody Wins  
 KFAC—Hour of Music.

KFYD—Squeakin' Deacon.  
 KFMB—America Dances.  
 ★KGER, KRKD—News.  
 KGFJ—Musical Digest.  
 KGII—Valley News.  
 ★KLAC—Picture Album.  
 KMPC—Firestone Favorites.  
 KOWL—Evening Serenade.  
 KWIK—Dance Orch.  
 KXLA—Saddle Dusters.  
 7:05—KGER—Fagan.  
 KWKW—Musical Horizons.  
 7:15—KFOX—Fishing Pals.  
 KGII—Modern Concert Hall.  
 KLAC—Jan Garber Orch.  
 KRKD—Three-Quarter Time.  
 KWIK—Guest Star.  
 KXLA—Evening Serenade.  
 7:30—KFI, KFSD—Sports Newsreel.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.  
 KXN, KSDJ—Spotlight Revue.  
 KFAC—Echoes and Encores.  
 KFMB—Sports Final.  
 KGII—Diary of Fate.  
 KLAC—Music.  
 KMPC—Jerry Lawrence.  
 KOWL—Bill of Rights.  
 KRKD—Do You Know?  
 ★KWIK—News, Music.  
 KXLA—Jimmie Dolan.  
 7:45—KFI—Sports Folio.  
 ★KFOX—News.  
 KFMB—Singin' Sam.  
 KLAC—Dugout Dope.  
 KMPC—Western Music.  
 KOWL—Harmony Isle.  
 KRKD—Father Vaughan.  
 KWIK—Music by Martin.  
**8**—KECA, KFMB—Fat Man  
 KFI, KFSD—Supper Club.  
 KHJ—Par Answer Game.  
 KXN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Speaking of Sports.  
 KFMB—Jimmy Allen.  
 KGB, KVOE—Special Agent.  
 ★KGER, KLAC, KXLA—News.  
 KGFJ—Caucasian Memories.  
 KGII—Proudly We Hall.  
 ★KMPC—News, Frandsen.  
 KRKD—County Barn Dance.  
 KWIK—What's the Answer?  
 8:05—KGER—Victor Young.  
 8:10—KLAC—Hollywood vs. Oakland  
 KMPC—L. A. vs. S. F.  
 8:15★KFI, KFSD—World News.  
 KXN—Treasury Bandstand.  
 KFMB—Remember.  
 KGFJ—Songs for You.  
 KXLA—Variety.  
 8:30—KECA, KFMB—This Is Your  
 FBI.  
 KFI—Stairway to the Stars.  
 KHJ, KVOE—High Adventure.  
 KXN—Man Named Jordan.  
 ★KFMB, KWIK—News.  
 KGER—Clem Davies.  
 ★KGFJ—Averill Berman, News.  
 KGII—Weatherman.  
 KRKD—Cowboy Hit Parade.  
 KXLA—97th Street Corral.  
 8:35—KWIK—Concert Hall.  
 8:45—KFOX—Flight Cast.  
 KFMB—Voice of the Army.  
 KGFJ—Hollywood House Party.  
 KGII—Here's to Vets.  
 8:55—KHJ, KGB, KVOE—Billy Rose  
**9**—KECA, KFMB—Break the  
 Bank.  
 KFI, KFSD—Call the Police.  
 ★KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KXN—mr. ace and JANE.  
 KFAC—Evening Concert.  
 KFOX—Music.  
 KFMB—Preview Theatre.  
 ★KGER—News.  
 ★KGFJ—Hollywood House  
 Party.  
 KGII—Dance Time.  
 KLAC, KMPC—Baseball.  
 KRKD—Cowboy Hit Parade.  
 KWIK—The Brighter Side.  
 KXLA—Squeakin' Deacon.  
 9:05—KGER—Toastmasters.  
 9:15★KHJ, KGB, KVOE—Fleetwood  
 Lawton.  
 ★KFOX—News.  
 9:30—KECA, KFMB—Famous Jury  
 Trials.  
 KFI—Hollywood Open House.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KXN, KSDJ—Robert Q. Lewis  
 KFOX—Rumba Time.  
 KFMB—Unity.  
 KGER—Music in the Night.  
 KGII—Spade Cooley.  
 KWIK—Teen-Age Dance.  
 9:45—KHJ, KFXM, KGB, KVOE—  
 Henry F. Taylor.  
 ★KXN, KSDJ—Night Editor.  
 ★KFMB—Music and News.  
**10**—KECA—Casa Cugat.  
 ★KFI, KFSD—The Reporter.  
 ★KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 ★KXN—Chet Huntley, News.

DANCE MUSIC AT ITS BEST  
**LUCKY LAGER**  
**DANCE TIME**  
**KFAC**  
 10 to 12 EVERY NIGHT  
 KFAC—Lucky Lager Dance.  
 KFOX—Rumba Time.

**EASTSIDE**  
**SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**  
 KFWB—Eastside Show.  
 KGER—Riverside Rancho.  
 KGFJ—Concert Nocturne.  
 KGII—Symphony.  
 KLAC, KMPC—Baseball.  
 KRKD—Cowboy Hit Parade.  
 KWIK—Teen-Twenty Dance.  
 KXLA—Riverside Rancho.  
 10:15★KECA—Hank Weaver, News.  
 KFI—Music Shop.  
 KHJ—Highlights in Music.  
 KXN—Bob Elson.  
 KFOX—Music.  
 KMPC—Summer Serenade.  
 10:30★KECA—Eimer Davis.  
 ★KFI—Inside the News.  
 KHJ—Brother Arlington.  
 KXN—Symphonette.  
 KGER—At the Ranchhouse.  
 KLAC—Auto Races.  
 KXLA—Hawthorne Thing.  
 10:45—KECA—Ambassador Orch.  
 KFI—Melodianna.  
 KMPC—Dance Parade.  
 10:55—KFI—Police Bulletins.  
**11**★KECA—News of Tomorrow.  
 ★KFI—News.  
 KHJ, KGB—Valdez Orch.  
 ★KXN—Nelson Fringle.  
 KFAC—Lucky Lager Dance.  
 KFOX—Party House.

**SPADE COOLEY TIME**  
 With George Wilhelm  
**NOW**  
**11 P.M. DAILY**  
 1020 KC.  
 5000 WATTS  
**Check KFVD**  
 LOS ANGELES

KFYD—Spade Cooley Time.  
 KFMB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Concert Nocturne.  
 KGII—Juke Box Review.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KRKD—Cowboy Hit Parade.  
 KXLA—Pasadena Circle.  
 11:15—KECA—Cinegrill Music.  
 KFI—Biltmore Orch.  
 KHJ, KGB—Dance Orch.  
 KXN—Merry-Go-Round.  
 11:30—KECA—B. Ramos Orch.  
 KFI—St. Francis Orch.  
 KXLA—Bandstand Review.  
 11:45★KHJ, KGB—News.  
 KXN—Report from U. N.  
 KXLA—C. L. Burke Band.  
 11:55★KECA, KFI, KMPC—News.

**YOUR ORDER?**  
 Actor Olan Soule has finally realized a childhood ambition . . . to own a soda fountain. Olan has just purchased a small malt shop in Hollywood and plans to exercise to the utmost his creative urge, in developing new sundaes, sodas and creamy tasties.  
 Page Twenty-seven

# SATURDAY, JULY 31

**8**—KECA, KFMB—Shopper's Special.  
 KFI—Coffee Concert.  
 KHJ—Treasury Show.  
 \*KXN, KGER, KLAC, KMPC.  
 KOWL, KXLA—News.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest  
 KFSD—Charlie Lung.  
 KFVD—Wakeup Ranch.  
 KFVB—Salvation Army.  
 KGFJ—Proudly We Hall.  
 KGIL—Musical Corral.  
 KWIK—Western Jamboree.  
 KWKW—Pasadena Four-square Church.

8:05—KXN, KSDJ—Let's Pretend.  
 KGER—Mizpah.

8:15—KHJ—Polling L. A.  
 KFVB—Music.  
 KGB—Garden Guide.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Reports, Sports.  
 KOWI—Memories in Music.

8:30—KFI, KFSD—Smilin' Ed  
 McConell.  
 KHJ—Dr. Hiss Clinic.  
 KXN, KSDJ—Junior Miss.  
 \*KFAC, KFVB, KGIL, KOWL,  
 KRKD—News.  
 KFOX—Music.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KMPC—Guest Star.  
 KWKW—Stock Quotations.  
 KXLA—Walker Farms.

8:35—KOWL—Remembering.  
 KRKB—Spotlight Varieties.

8:45—KECA—Mirandy.  
 KFI—Luitly.  
 KFVD—Console and Keyboard.  
 KFVB—Marsha Walton.  
 KGER—Gospel Story Hour.  
 KGIL—Coffee Parade.  
 KLAC—Business Talk.  
 KMPC—Fingert Successes.  
 KWKW—Sacred Heart.  
 KXLA—Popular Favorites.

**9**—KECA, KFMB—Abbott and  
 Costello Kid Show.  
 KFI—Jump-Jump of Holiday  
 House.  
 KHJ, KVOE—Voices of  
 Strings.  
 KXN, KSDJ—Theatre of  
 Today.  
 \*KGER, KLAC—News.  
 KFAC—Morning Concert.  
 KFSD—Jack Gregson.  
 KFVD—Waltz Time.  
 KFVB—Morning Melodies.  
 KGFJ—Public Messenger.  
 KGIL—Swappin' Corner.  
 KMPC—Music of the Stars.  
 KOWI—Friendship Hour.  
 KRKD—Sagebrush Serenade.  
 KWIK—Sunny Side.  
 KWKW—Voice of China.  
 KXLA—Popular Favorites.

9:05—KGER—Lutheran Hour.  
 KLAC—Crosby Time.

9:15—KFI—Story Land.  
 KFVD—News.  
 \*KGFJ—Community Chest.  
 KLAC—Racing News.  
 KWIK—Three's a Company.  
 KWKW—Women's League.

9:20—KGFJ—Airtortinals.

9:30—\*KECA, KFMB—Tomorrow's  
 Headlines, Don Gardner.  
 KFI, KFSD—Tillamook  
 Kitchen.  
 KHJ, KFXM, KGB, KVOE—  
 Girls' Corps.  
 KXN—Stars Over Hollywood.  
 KFOX—Bethesda.

\*KFSD—News.  
 KFVD—Show Tunes.  
 KFVB—Song Session.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Kiddle Club.  
 KOWL—German Hour.  
 KWIK—Top o' Morning.  
 KWKW—Market Quotations.

9:35—\*KWKW—News.

9:45—\*KECA—Paddy Weed Trio.  
 KFI—Your Saturday Chef.  
 \*KFSD, KRKD—News.  
 KFVD—Remembered Rhythms.  
 KGER—Sons of Pioneers.  
 KGFJ—Theatre Guild.  
 KWKW—Drama.

9:55—\*KFAC, KGIL—News.  
 \*KECA, KFMB—American  
 Farmer.

**10**—KFI, KFSD—National Farm  
 and Home Hour.  
 \*KHJ, KFXM, KGB, KVOE—  
 News.  
 KXN, KSDJ—Grand Central  
 Station.  
 KFAC—Serenade.  
 \*KFOX—News.  
 KFVD—Music.  
 KFVB—Maurice Hart.

KGER—Kids' Bible Club.  
 KGFJ—Record Jackpot.  
 KGIL—Hawaiian Echoes.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Music of the Stars.  
 KOWL—Romance in Music.  
 KRKD—Paddock Flashes.  
 KWIK—Sunshine Mission.  
 KWKW—Race Lineup.  
 KXLA—Popular Favorites.

10:15—KHJ, KVOE—Gillespie's  
 Garden Guide.  
 KFOX—Assembly of God.  
 KRKD—Dr. Richardson.  
 KWKW—Teen-Agers.  
 \*KXLA—News.

10:25—KGFJ—Sports Flash.

10:30—KECA, KFMB—Reserve.  
 KFI, KFSD—Meet the Meeks.  
 KHJ—Murray Arnold Orot.  
 KXN, KSDJ—Give and Take.  
 KFVD—Marching Along.  
 \*KGIL, KOWL—News.  
 KGER—Home on the Range.  
 KRKD—Government Speaks.  
 KWIK—Talent Search.  
 KXLA—Health Service.

10:45—KECA—Chemists in Action.  
 KFAC—Village Festival.  
 KFOX—Thought for Youth.  
 KFVD—Dream Time.  
 KGIL—Curtain Call.  
 KOWL—Tune Shop.  
 KRKD—Pop Concert.  
 KWKW—Races and Sports.

10:50—KWKW—Rescue Mission.

10:55—KGFJ—Sports Flash.

**11**—KECA, KFMB—Shore Party.  
 KFI, KFSD—Archie Andrews.  
 KHJ, KGB, KVOE—Movie  
 Matinee.  
 KXN, KSDJ—Mary Lee Taylor  
 KFAC—Festival of Music.  
 KFVD—Eddie Chase Show.  
 KFVB—Maurice Hart.  
 \*KGER—News.  
 KGFJ—Record Jackpot.  
 KGIL—Popular Classics.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Keith Hetherington.  
 KOWL—Tune Shop.  
 KRKD—Musical Grab Bag.  
 KWIK—Music.  
 KWKW—Varsity Views.  
 KXLA—Record Corral.

11:15—KFOX—Music.  
 KFVD—Piano Parade.  
 KGER—Western Music.  
 KWKW—Races and Sports.  
 KXLA—Variety Time.

11:20—KWKW—Trail of Melody.

11:25—KGFJ—Sports Flash.

11:30—\*KECA, KFMB—Hitching Post.  
 KFI—Salute to Veterans.  
 KHJ, KGB—Teen-Timers Club.  
 KXN, KSDJ—Reserve.

KFAC—Keyboard Artistry.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Shopping Hi-Lites.  
 \*KFVB—News; Maurice Hart.  
 KGER—Western Shadows.  
 KWIK—Waltz Time.  
 KXLA—Saturday Serenade.

11:40—KOWL—Salute to American.

11:45—KFOX—Tempos of the Time.  
 KRKD—Melody Time.  
 KWIK—Kiddle Records.  
 KWKW—Races and Sports.  
 KXLA—Walker Farms.

11:55—\*KGFJ—Sports Flash.

**12**—\*KECA—Noontime News.  
 KFI—Farm Reporter.  
 \*KHJ, KFXM, KGB, KVOE—  
 News.  
 KXN, KSDJ—Meet the Missus  
 KFAC—Luncheon Concert.  
 KFOX—Name Your Dish.  
 KFSD—Nature Sketches.  
 KFVD—Salvation Army.  
 KFVB—Maurice Hart.  
 \*KGER, KGIL—News.  
 KGFJ—Intermission.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Merry-Go-Round.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.  
 KWIK—Gardens.  
 KWKW—Pasadena Opera.  
 KXLA—Saturday Serenade.

12:05—KGER—Cottonseed Clark.

12:15—\*KECA—Radio, the American  
 Way.  
 KFI—Here Comes Band.  
 \*KHJ—Week in Washington.  
 \*KFOX—News.  
 KFVD—Mason Rose.  
 KGIL—Real Estate Show.  
 KWIK—Tin Pan Alley.  
 KWKW—Races and Sports.  
 KXLA—Popular Recordings.

12:25—KGFJ—Sports Flash.

12:30—\*KECA, KFMB—ABC  
 Symphony.  
 KFI—Easy Listening.  
 KHJ, KGB—Sports Parade.  
 KXN, KSDJ—It's Fun to Be  
 Young.  
 KFVD—Luncheon Tunes.

\*KFVB, KOWL, KWIK—News.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Music.  
 KMPC—Swell Time.

\*KOWL, KWIK—News.  
 KXLA—Business Reporter.  
 KXLA—Western Tunes.

12:35—KOWL—Mayor of Melody.  
 KWIK—G.I. Platter Parade.

12:45—\*KFAC—News.  
 KFVD—Violet.  
 KWKW—Races and Sports.  
 KXLA—Top Western Tunes.

12:50—KWKW—Circle 1430 Ranch.

12:55—KGFJ—Sports Flash.

**1**—KECA, KFMB—ABC  
 Symphony.

KFI, KFSD—Reserve.  
 KHJ, KFXM, KGB, KVOE—  
 Charles Slocum.  
 KXN—So You Know Radio.  
 KFAC—Piano Parade.  
 \*KFVD, KLAC, KRKD—News.  
 KFVB—Bill Anson.  
 KGER—Sleepy Valley.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Music.  
 KMPC—Eddie Stanley Show.  
 KOWL—Opportunity Hour.  
 KWIK—Just Relax.  
 KWKW—Show Album.  
 KXLA—Community  
 Broadcaster.

1:10—KLAC—Studio Frollic.  
 1:15—KHJ, KFXM, KGB, KVOE—  
 Horse Races.  
 KXN—Guest Star.  
 KFAC—American Hour.

**Songs by  
 RUSS WHITEMAN**  
 With  
 Herb Pellish Trio  
 1:15 p.m. Saturday

**Check KEYD**  
 LOS ANGELES

KFVD—Songs by Russ  
 Whiteman.  
 KRKD—Siesta Time.  
 KWIK—Frankie Carle.  
 KWKW—Races and Sports.  
 KXLA—Adventures in  
 Research.

1:20—KWKW—Waxworks.

1:25—KGFJ—Sports Flash.

1:30—\*KECA, KFMB—Spotlight on  
 Sports.  
 KFI—Musicaaa.  
 KXN, KSDJ—Country Journal.  
 KFVD—Dream Time.  
 KGER—Western Siesta.  
 KGIL—Homemakers.  
 KMPC—Juke Box Serenade.  
 \*KRKD, KWIK—News.  
 KWKW—Song Album.  
 KXLA—Vocal Varieties.

1:35—KRKD—Symphony of Song.  
 KWIK—Music.

1:45—\*KECA, KFMB—Race of the  
 Day.  
 KHJ—In Your Name.  
 KFOX—Voice of the Army.  
 KLAC—Storybook Hour.  
 KWKW—Rares and Sports.

\*KXLA—News.

1:50—KWKW—Show Time.

1:55—KFI—P.T.A. Program.  
 \*KFAC—News.  
 KGFJ—Sports Flash.

**2**—\*KECA—Summer Concert.  
 \*KFI—News of the Week.  
 KHJ, KFXM, KGB, KVOE—  
 Opinionaire.  
 KXN, KSDJ—Make Way for  
 Youth.  
 KFAC—Matinee.  
 KFOX—Music.  
 KFSD—Land of the Free.  
 KFVD—Novelty.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGIL—Saturday Serenade.  
 KGFJ—What's Up.  
 KLAC—Dugout Dope.  
 KOWL—Top Tunes at Two.  
 KRKD—Ira Sweet, Organ.  
 KWIK—Mrs. Goes Shopping.  
 KXLA—Shoppers' Matinee.

2:15—KFI, KFSD—The Lassie Show  
 \*KLAC—News.  
 KRKD—Bowl Reporter.  
 KWIK—1490 Club.  
 KWKW—Races and Sports.

2:20—\*KWKW—News.  
 \*KGFJ—Sports Flash.

2:25—\*KGFJ—Sports Flash.  
 KLAC—Hollywood vs. Oakland  
 KECA—Piano Playhouse.

2:30—KFI, KFSD—Dr. I. Q. Jr.  
 KHJ, KFXM, KGB, KVOE—  
 Reviewing Stand.  
 KXN, KSDJ—Orchestra.  
 KFMB—Prayer Time.  
 \*KFVB—News; Bill Anson.  
 KFVD—Optimist Boys' Forum.  
 \*KGER, KOWL—News.  
 KMPC—L. A. vs. S. F.  
 KRKD—Tunes in Tempo.  
 KWKW—Patricia Abel, Songs.

2:35—KOWL—Contented Listening.

2:40—KGFJ—Long Beach Band.

2:45—KFVD—Tempo Time.  
 KWKW—Races and Sports.

2:50—KWKW—Swing Session.

2:55—\*KFVD—News.  
 KGFJ—Sports Flash.

**3**—\*KECA—Junior Junction.  
 KFI—Nature Sketches.  
 KXN, KSDJ—Cross Section,  
 U.S.A.  
 KHJ, KGB, KVOE—On the  
 Beam with Beneke.  
 KFAC—Musical Favorites.  
 KFMB—Proudly We Hall.  
 KFOX—Modern Concert Hall.  
 KFVD—Ivory Tower.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

8:00—Proudly We Hall, KGFJ.  
 8:30—Junior Miss, KXN.  
 7:00—Steve Allen, KXN.  
 7:00—Proudly We Hall, KMPC.  
 7:30—Pays to Be Ignorant, KXN.

*Quiz, Participation*

10:30—Give and Take, KXN.  
 12:00—Meet the Missus, KXN.  
 5:30—True or False, KHJ.  
 6:00—Three for the Money, KHJ.  
 8:30—Sing It Again, KXN.  
 9:30—What's My Name?, KECA.

*Classical, Semi-Classical Music*

12:30—ABC Symphony, KECA.  
 3:30—NBC Symphony, KFI.  
 8:00—Snt. Night Serenade, KXN.  
 9:30—Music Hour, KFI.

*Drama*

9:00—Theater of Today, KXN.  
 9:30—Stars Over H'wood, KXN.  
 10:00—Grand Central Sta., KXN.  
 4:30—Curtain Time, KFI.  
 7:00—Radio City Playhouse, KFI.

*Public Interest-Information*

8:15—Polling L. A., KHJ.  
 9:45—Theater Guild, KGFJ.  
 10:00—American Farmer, KECA.  
 10:00—Nat'l Farm Hour, KFI.

3:00—Cross Section, KXN.  
 4:30—L. A. Story, KXN.

*Mystery-Detective*

9:00—Gangbusters, KECA.

*Sports*

9:15—Racing News, KLAC.  
 9:30—Racing Lineup, KGFJ.  
 10:00—Racing, KWKW.  
 12:30—Sports Parade, KHJ.  
 1:30—Spotlight on Sports, KECA.  
 2:30—Baseball, KMPC.  
 4:30—Harry Wismar, KECA.  
 5:00—Dizzy Dean, KFI.  
 5:05—Tom Harmon, KMPC.  
 5:30—Race Recap, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Ira Blue, KECA.  
 6:30—Joe Hernandez, KMPC.  
 8:00—Hunting-Fishing Club, KHJ.

*Juvenile*

8:05—Let's Pretend, KXN.  
 8:30—Smilin' Ed, KFI.  
 9:00—Abbott & Costello, KECA.  
 9:00—Jump Jump, KFI.  
 9:30—Kiddle Club, KLAC.  
 12:30—Swell Time, KMPC.  
 2:30—Dr. I. Q. Jr., KFI.

*Popular-Western Music*

4:45—Stuart Hamblen, KFVB.  
 7:30—All-Star Western, KHJ.  
 7:30—Grand Ole Opry, KFI.  
 9:00—Hit Parade, KFI.



KFWB—Bill Anson.  
 \*KGER, KXLA—News.  
 KGFJ—Sunset and Vine.  
 KGIL—Serenade.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Radio Outlook.  
 KRKD—Parade of Hits.  
 KWIK—1490 Club.  
 KWEK—Swing Session.  
 3:05—KGER—Sagebrush & Saddles.  
 3:15—KFI, KFSD—Art of Living.  
 KFVD—Singing Sam.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Labor, U.S.A.  
 KFI, KFSD—NBC Symphony.  
 KHJ, KGB, KVOE—Adrian Rolland Trio.  
 KXN—County Supervisor John Anson Ford.  
 \*KFAC, KOWL—News.  
 KFVD—To Your Health.  
 \*KRKD, KWIK—News.  
 KWKW—Calling All Vets.  
 3:35—KOWL—Sports Matinee.  
 KRKD—Tea Time Tunes.  
 KWIK—1490 Club.  
 3:45—KECA—It's Your Business.  
 KXN—Next Week at Hollywood Bowl.  
 KFAC—Portraits of Melody.  
 KFVD—Romancing on Record.  
 KOWL—Just Music.  
 3:55—KFVD, KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—E. Felice Quartet.  
 KFI, KFSD—NBC Symphony.  
 KHJ, KFXM, KGB, KVOE—Sports Review.  
 KXN—Musical Comedy Time.  
 KXN—St. Louis Opera.  
 \*KFOX, KGER—News.  
 KFVD—Harlem Matinee.  
 KFWB—Caroline Leonetti.  
 KGFJ—Sunset and Vine.  
 KGIL—Saturday Serenade.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Culver City Hour.  
 KRKD—Teen-Age Workshop.  
 KWIK—1490 Club.  
 KWKW—Saturday Matinee.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Trading Post.  
 4:15—KECA—Madhouse Musicals.  
 \*KHJ, KGB, KVOE—Frank Hemingway.  
 KFOX—Salvation Army.  
 KFWB—Helen Louise.  
 KRKD—Movieband Quiz.  
 KWIK—Girl Scouts.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Harry Wisner, Sports.  
 KFI, KFSD—Curtain Time.  
 KHJ, KGB, KVOE—Bill Harrington.  
 KXN—L. A. Story.  
 KFOX—Old Age Pensions.  
 KFVD—Noveltunes.  
 KFWB—Blind Artists' Guild.  
 KLAC—Racing Roundup.  
 \*KOWL—News, Music.  
 KRKD—Symphony in Swing.  
 KWIK—Old-Age Pensions.  
 KWEK—Sopranoists.  
 4:45—KECA, KFMB—Dorothy Fulheim.  
 KHJ, KGB, KVOE—Proof that Christian Science Heals.  
 KXN, KSDJ—The Todds.  
 KFOX—Herman A. Knopke.  
 KFVD—Pinups.  
 KFWB—Stuart Hamblen.  
 KLAC—Music Room.  
 KOWL—Sports.  
 \*KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
 4:50—KWKW—Magic Time.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Profits of Prayer.  
 KFI, KFSD—Dizzy Dean, Sports.

KHJ, KGB, KVOE—Take a Number.  
 \*KXN, KSDJ—Knox Manning.  
 KFAC—Sunset Serenade.  
 KFMH—Ave Maria Hour.  
 KFOX—Sunshine Mission.  
 KFVD—Sunset Roundup.  
 KFWB—Stuart Hamblen.  
 KFXM—Laymen's Hour.  
 \*KGER, KLAC, KMPC—News.  
 KGFJ—Jive at Five.  
 KGIL—Saturday Serenade.  
 KOWL—House Party.  
 KRKD—Songs of the Saddle.  
 KWIK—Saddle-Up Time.  
 KXLA—Juke Box Matinee.  
 5:05—KGER—Ford Lewis.  
 KMPC—Tom Harmon.  
 5:15—\*KFI, KFSD—News.  
 KECA—Hollywood Park Races.  
 KXN—Tom Hanton.  
 KMPC—Record Room.  
 KOWL—Bing Crosby.  
 KWKW—Race Roundup.  
 5:30—\*KECA, KFOX, KGIL, KOWL, KWIK, KWKW—News.  
 KFI—Sports Roundup.  
 KHJ, KGB, KVOE—True or False.  
 \*KXN, KSDJ—Charles Collingwood.  
 KFAC—Playtown Train.  
 KFMH—Communism.  
 KFVD—Plantistics.  
 KGER—Cactus Map.  
 KGFJ—Race Recap.  
 KLAC—Irwin Allen.  
 KRKD—Sports Dial.  
 KXLA—Future Pianists.  
 5:35—KOWL—Musical Detective.  
 KWIK—Saddle-Up Time.  
 KWKW—Easy Listening.  
 5:45—KECA, KFMB—Ira Blue, Sports.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KXN, KSDJ—Garred, News.  
 KFOX—Children Today.  
 KFVD—Haynes at the Reins.  
 KGER—Western Music.  
 KGFJ—Dinner Interlude.  
 KGIL—Saturday Serenade.  
 KLAC—Sam Balter, Sports.  
 KRKD—Race Results.  
 5:55—\*KXN, KSDJ—Wallace Sterling  
 6—\*KFAC—Challenge of the Yukon.  
 KFI—Guy Lombardo Show.  
 KHJ, KGB, KVOE—Three for the Money.  
 KXN, KSDJ—It's Always Albert.  
 \*KFAC, KFOX, KFWB, KMPC—News.  
 KFMB—S. D. Looks Ahead.  
 KFVD—Haynes at the Reins.  
 KGFJ—Musical Digest.  
 KGIL—Saturday Serenade.  
 \*KLAC—News, Al Jarvis.  
 KOWL—Italian Program.  
 KRKD—Varieties in Music.  
 KWIK—Valley High Time.  
 KWKW—Sunset Serenade.  
 KXLA—Sweet Music.  
 6:05—KFAC—Ballet Theatre.  
 6:15—KFOX—Dinner Concert.  
 KGER—Music.  
 KMPC—Sports Revue.  
 KRKD—Hawaiian Memories.  
 KWIK—Sport Fanagrams.  
 KXLA—Repertory Theater.  
 6:30—KECA—Music of Manhattan.  
 KFI, KFSD—Can You Top This?  
 KXN, KSDJ—Morey Amsterdam.  
 KFMH—American Showcase.  
 KFWB—Guild and Criswell.  
 KGER—Lukin Valley Church.  
 KMPC—Joe Hernandez.  
 \*KOWL, KWIK, KWKW—News.  
 KRKD—Piano Parade.  
 KXLA—Sweet Chariot Hour.  
 6:35—KOWL—Message of Grace.  
 6:45—\*KFVD—News.

KFWB—Red Cross.  
 KRKD—Happiness Highways.  
 7—KECA—Bulldog Drummond.  
 KFI, KFSD—Radio City Playhouse.  
 KHJ, KFXM, KGB, KVOE—Stop Me if You've Heard This.  
 KXN, KSDJ—Steve Allen.  
 KFAC—Dr. James Field, Jr.  
 KFMH—You're American Music.  
 KFOX—Judge Gardner.  
 KFVD—Squeakin' Deacon.  
 KFWB—Gospel and Song.  
 \*KGER, KRKD—News.  
 KGFJ—Musical Digest.  
 \*KGIL—Valley News.  
 KLAC—Crosby Time.  
 KMPC—Proudly We Hall.  
 KOWL—Santa Monica Philharmonic.  
 KWIK—Dance Orch.  
 KXLA—Nazarene Church.  
 7:05—KGER—Rev. Al Harlan.  
 KWKW—Musical Horizons.  
 7:15—KFMB—Popular Tunes.  
 KGIL—Modern Concert Hall.  
 KMPC—Episcopal Diocese.  
 KRKD—Three-Quarter Time.  
 KWIK—Voice of the Army.  
 7:30—KECA, KFMB—Ross Dolan, Detective.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ, KFXM, KGB, KVOE—All-Star Western.  
 KXN—It Pays to Be Ignorant.  
 KFAC—Waltzes of the World.  
 KFOX—Evening Melodies.  
 KFWB—Dr. Hiss Clinic Forum.  
 KGER—Grace Dotson.  
 KOWL—Evening Serenade.  
 KMPC—Candlelight and Silver.  
 KRKD—Do You Know?  
 \*KWIK—News, Music.  
 KXLA—Bible Institute.  
 7:45—KLAC—Public Service.  
 KOWL—Harmony Isle.  
 KWIK—Blue Barron.  
 8—KECA, KFMB—The Lone Ranger.  
 KFI, KFSD—Saturday Dance Time.  
 KHJ—Fishing and Hunting Club.  
 KXN—Saturday Night Serenade.  
 KFAC—Evening Concert.  
 KFOX—Proudly We Hall.  
 KFWB—Community Hour.  
 KGB—Mysterious Traveler.  
 KGER—Wings of Healing.  
 KGFJ—Caucasian Memories.  
 KGIL—Proudly We Hall.  
 \*KLAC—News.  
 \*KMPC—A Boy, a Girl and a Song.  
 KWIK—What's the Answer?  
 KXLA—Western Music.  
 8:15—KGFJ—Songs for You.  
 KLAC—Music.  
 KMPC—Parade of Hits.  
 KXLA—Barbershop Quartet.  
 8:30—KECA, KFMB—Amazing Mr. Malone.  
 KHJ, KGB, KVOE—Hawaii Calls.  
 KXN—Sing It Again.  
 KFOX—Music.  
 KFWB—Naval Air Reserve.  
 KGER—Clem Davies.  
 KGFJ—H'wood House Party.  
 KGIL—Weatherman.  
 KLAC—Spotlight Serenade.  
 \*KWIK—News, Music.  
 KXLA—97th St. Corral.  
 8:45—KFOX—Barbershoppers.  
 KFWB—Guest Star.  
 KGIL—Guest Star.  
 9—KECA, KFMB—Gangbusters.  
 KFI, KFSD—Hit Parade.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KXN—Sing It Again.  
 KFAC—Evening Concert.  
 KFOX—Party House.  
 \*KFWB—Clete Roberts.  
 KGER—Guest Star.

KGFJ—H'wood House Party.  
 KGIL—Travelaires.  
 KLAC—T. Dorsey Show.  
 KMPC—Cavalade of Music.  
 KWIK—Jimmy Grier.  
 KXLA—Harmony Park.  
 9:15—KHJ, KGB, KVOE—Dink Templeton.  
 KFWB—United Nations.  
 KGER—Decision Now.  
 9:30—KECA, KFMB—What's My Name?  
 KFI, KFSD—Music Hour from Hollywood.  
 KHJ, KGB, KVOE—Lionel Hampton Show.  
 KXN—Jeff Regan, Investigator.  
 KFOX—Rumba Time.  
 KFWB—Laymen's Hour.  
 KGER—Music in the Night.  
 KGIL—Spade Cooley.  
 KXLA—Redondo Barn Dance.  
 9:55—\*KHJ, KGB, KVOE—News.  
 10—KECA—American Showcase.  
 \*KFI, KFSD—News.  
 KHJ, KFXM, KGB, KVOE—Masked Spoozer.  
 \*KXN, KSDJ—Chet Huntley.  
 KFAC—Lucky Lager Dance.  
 KFOX—Carrel Speedway.

## EASTSIDE SHOW

10 TO 12 P. M.  
Every Night Except Sunday

# KFWB

KFWB—Eastside Show.  
 KGER—Riverside Rancho.  
 KGFJ—Concert Nocturne.  
 KGIL—Symphony.  
 KLAC—Don Otis.  
 KMPC—Music.  
 KWIK—Jimmy Grier.  
 KXLA—Riverside Rancho.  
 10:15—KFI—Supervisor Darby.  
 KHJ, KGB, KVOE—Felix Ganio.  
 KXN—Music.  
 10:30—KECA—Ambassador Orch.  
 KFI—Sweet and Lovely.  
 KHJ, KGB, KVOE—Ray Hackett Orch.  
 KXN—Buddy Rich Orch.  
 KFMH—Cheatin' on Sandman.  
 KFOX—Music.  
 KGER—Desert Dreams.  
 KMPC—Summer Serenade.  
 KXLA—Hawthorne Thing.  
 10:55—KFI—Police Bulletins.  
 \*KLAC—News.  
 11—KECA—Cinegrill Music.  
 KFI—Solitary Time.  
 KHJ, KGB, KVOE—Dick LaSalle Orch.  
 \*KXN—Nelson Fringle.  
 KFAC—Lucky Lager Dance.  
 KFMH—Cheatin' on Sandman.  
 KFVD—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Concert Nocturne.  
 KGIL—Juke Box Review.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Jimmy Grier.  
 KXLA—Sammy Davis.  
 11:15—KECA—E. Felice Quartet.  
 KFI—Morton Downey.  
 KHJ, KGB—Dance Orch.  
 KXN—Merry-Go-Round.  
 11:30—KECA—Claremont Orch.  
 KFI, KFSD—Harry Owens Orch.  
 KXLA—C. L. Burke Band.  
 11:45—\*KHJ, KGB—News.  
 KXN—Orchestra.  
 KXLA—Show Time Tunes.  
 11:55—\*KECA, KFI, KXN, KMPC—News.

## Precasts & Previews

(Continued from Page 14)  
 Forum

SATURDAY, JULY 24—"Reviewing Stand."  
 KHJ, 2:30 p.m. (30 min.): "The Democratic Party and the 1948 Election" is debated.  
 SUNDAY, JULY 25—"Invitation to Learning."  
 KXN, 9:00 a.m. (30 min.): Andre Michalopoulos and Eugene O'Neill Jr. will present guest-review "Arabian Nights Entertainment."  
 SUNDAY, JULY 25—"University of Chicago Round Table," KFI, 10:30 a.m. (30 min.)  
 "The Politics of International Trade" is

the second discussion of important economic issues of the 1948 presidential campaign.

### Sports

SATURDAY, JULY 24—Hollywood Park Feature Race, KLAC, 5:15 p.m. (to concl.) \$50,000 Sunset Handicap, sportscast by Hal Moore and Fred Haney.  
 TUESDAY, JULY 27—Baseball, KMPC, 8:10 p.m. (to concl.) Bob Kelley covers the Los Angeles vs. San Francisco pitch-and-play through Friday and on Saturday, July 31, at 2:30 p.m.  
 TUESDAY, JULY 27—Baseball, KLAC, 8:10 p.m. (to concl.) Hollywood Stars vs. Oakland Oaks in Oakland through Friday, on Saturday at 2:25 p.m. and Sunday, August 1, at 1:25 p.m.

## REJECTED

Hans Conried showed up at the CBS photo gallery recently to have new portraits made. At one point, photog-rapher Ben Polln asked Hans to look toward the door and assume an expression which would indicate that a beautiful girl was entering the room. "Little farther to the left," Polln urged, "more to the left, little more . . ." "Sorry," interrupted Hans, "she's too fat for me."

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\* Indicates programs of news and commentary

Abbott and Costello.....KECA, 8 p.m. W  
 Abbot-Costello Kid Show.....KECA, 9 a.m. Sa  
 Adventure Parade.....KHJ, 3:45 p.m. M-F  
 \*Agronsky, Martha.....KECA, 6:30 a.m. M-F  
 Air Force Show.....KHJ, 3 p.m. M  
 Air-torials.....KGFJ, 9:15 a.m. M-Sa  
 Album of Familiar Music.....KFI, 6:30 p.m. Su  
 Alexander's Meditation Board.....KHJ, 3 p.m. M  
 Allen, Irwin.....KJAC, 5:30 p.m. M-Sa  
 Allen, Steve.....KNX, 12:05 a.m. D, 7 p.m. Sa  
 All-Star Western.....KHJ, 7:30 p.m. Sa  
 Amazing Mr. Malone.....KECA, 8:30 p.m. Sa  
 America Dances.....KFWB, 6:30 p.m. M-F  
 America United.....KFI, 11 p.m. Su  
 American Farmer.....KECA, 10 a.m. Su  
 American Showcases.....KECA, 10 p.m. Sa  
 American Sports Page.....KECA, 9:05 p.m. Th  
 American Way.....KFI, 6 p.m. M  
 Amsterdam, Morey.....KNX, 6:30 p.m. Sa  
 Andrews, Archie.....KFI, 11 a.m. Sa  
 Animal World Court.....KECA, 6:05 p.m. M-F  
 Ans-a, Bill.....KFWB, 1 p.m. M-Sa  
 Arden, Eve.....KFI, 10:30 p.m. M-F  
 Arlington, Charlie.....KHJ, 10:30 p.m. M-F  
 Arnold, Eddie.....KFI, 6:30 a.m. Tu, Th, Sa  
 Arnold, Edward.....KECA, 9 p.m. Th  
 Art Baker's Notebook.....KFI, 4:30 p.m. M-F  
 Art of Living.....KFI, 3:15 p.m. Sa  
 Aunt Jenny.....KNX, 9:15 a.m. M-F  
 Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F  
 Author Meets Critics.....KFI, 2 p.m. Su  
 Auvry Gene.....KNX, 4 p.m. Su  
 Backgrounds for Living.....KNX, 12:45 p.m. M,W,F  
 Background for Stardom.....KHJ, 8:30 p.m. Su  
 Backstage Wife.....KFI, 1 p.m. M-F  
 Back to God.....KHJ, 8 a.m. Su  
 Baller, Sam.....KJAC, 5:45 p.m. M-F  
 Bands for Bonds.....KHJ, 10:30 a.m. Su  
 Barrel of Dough.....KFWB, 10 a.m. M-F  
 Battersea, Wm.....KNX, 8 a.m. M-F  
 \*Bauktage Talking.....KECA, 8:30 p.m. M-F  
 Beck, Fred.....KNX, 7:45 a.m. M-F  
 \*Beatin Front Page.....KHJ, 7 p.m. Su  
 Behind the Lens.....KNX, 10:45 a.m. Su  
 Beneke Tex.....KHJ, 3 p.m. Su  
 Berch, Jack.....KFI, 8:30 a.m. M-F  
 Bergh, Hal.....KMPC, 1 p.m. M-F  
 Berkshire Festival.....KECA, 6:30 p.m. Tu  
 \*Bernman, Averil.....KGFJ, 8:30 p.m. M-F  
 Between Us Girls.....KECA, 11:45 a.m. M-F  
 Bible Institute.....KRNO, KRKD, KFON, 8 a.m. M,W,F  
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F  
 Big Sister.....KNX, 10 a.m. M-F  
 Big Story.....KFI, 9:30 p.m. M  
 Billboard Bandwagon.....KECA, 4:30 p.m. M-F  
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa  
 Blonzie.....KNX, 8:30 p.m. Sa  
 Blue, Ira.....KECA, 5:15 p.m. Sa  
 Boston Blackie.....KMPC, 8 p.m. Su  
 Brown, Fletcher.....KFI, 10:15 p.m. Th  
 \*Break the Bank.....KECA, KFMB, 9 p.m. Su  
 Breakfast in Hollywood.....KECA, 9:30 a.m. M-F  
 Breaking All Records.....KNX, 12:05 a.m. Tu-Su  
 Bridge Club.....KMPC, 10 p.m. M  
 \*Bride and Groom.....KECA, 2:30 p.m. M-F  
 Bridge to Dreamland.....KECA, 11 p.m. Su  
 \*Broadway News.....KHJ, 12 n. D  
 Brooding With Brady.....KNX, 7 a.m. M-F  
 Bull, Frank.....KFWB, 6:30 p.m. M-F  
 Bulldog Drummond.....KECA, 7 p.m. Sa  
 \*Brown, Cecil.....KHJ, 8 a.m. M-F  
 Business News.....KMPC, 8:15 a.m. M-Sa

Club Time.....KECA, 11:15 a.m. Tu  
 Coffee Concert.....KFI, 8 a.m. Sa  
 Cole, Lynn.....KNX, 12:15 p.m. M-F  
 College of Musical Knowledge.....KFI, 7 p.m. Sa  
 \*Collingwood, Charles.....KNX, 5:30 p.m. M-Sa  
 Collins, Chuck.....KFI, 9:15 a.m. M-F  
 Colonel Stoopnagle.....KHJ, 6:30 p.m. F  
 Comedy Writers' Show.....KECA, 7 p.m. Su  
 Commander Scout.....KHJ, 10:15 a.m. Su  
 Concert Nocturne.....KGFJ, 10 p.m. D  
 Contented Hour.....KFI, KFSD, 7 p.m. M  
 Cooper, Alex.....KNIA, 12:15 a.m. D  
 KRKD, 12:30 p.m. Su  
 Cotton, Carolina.....KGER, 3:30 p.m. M-F  
 Count of Monte Cristo.....KHJ, KGB, 8 a.m. Tu  
 Counterspy.....KECA, KFMB, 2:30 p.m. Su  
 Country Journal.....KNX, 1:30 p.m. Sa  
 County Fair.....KNX, 6 p.m. W  
 County Medical Assn.....KEAC, 10:45 a.m. Th  
 Crime Photographer.....KNX, 6:30 p.m. Th  
 Criminal Casebook.....KECA, 7 p.m. Th  
 Crocker.....KFWB, 6:30 p.m. Sa  
 Crockett, Betty.....KECA, 10:55 a.m. M-F  
 Cross Mission.....KECA, 1:30 p.m. Su  
 Cross Section, I.S.A.....KHJ, 11:30 p.m. Su  
 Cunningham, Bill.....KHJ, 11:30 p.m. Su  
 Curbin Time.....KFI, KFSD, 4:30 p.m. Sa  
 Dance Time.....KFAC, 10 p.m. M-Sa  
 Darby, Raymond.....KFI, 10:15 p.m. Sa  
 Davies, Clem.....KGER, 8:30 p.m. M-Sa  
 \*Davis, Elmer.....KECA, 5:45 p.m. M-F  
 KECA, 10:30 p.m. M-F  
 Dean, Dizzy.....KFI, 5 p.m. Sa  
 Diner Bell Roundup.....KNIA, 11:30 a.m. M-F  
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F  
 Doorway to Life.....KNX, 10 a.m. Su  
 Double or Nothing.....KFI, 11 a.m. M-F  
 Downey, Morton.....KFI, 11:15 p.m. Tu, Th, Sa  
 Downtown and All Around.....KFI, 10 a.m. M-F  
 Dr. Christian.....KNX, 8:30 p.m. W  
 Dr. Dana.....KNX, 5:30 p.m. Su  
 Dr. Hiss Clinic.....KHJ, 8:30 a.m. Sa  
 \*Dr. I. Q.....KFI, KFSD, 6:30 p.m. M  
 \*Dr. L. Q. Jr.....KFI, KFSD, 2:30 p.m. Sa  
 Dr. Standish.....KNX, 4:30 p.m. Su  
 Eastside Show.....KFWB, 10 p.m. M-Sa  
 Easy Listening.....KFI, 12:30 p.m. Sa  
 Echoes of Eden.....KFWB, 10:30 p.m. Su  
 Edley, Nelson.....KFI, 8 p.m. Th  
 Editor at Home.....KECA, 10:15 a.m. Su  
 Editor of the Air.....KFSD, 12 n. M-F  
 \*Editor's Diary.....KHJ, 8:30 a.m. M-F  
 Elson, Bob.....KNX, 10:15 p.m. M-F  
 Episcopal Diocese.....KMPC, 7:45 p.m. Sa  
 Escape.....KNX, 10:30 p.m. Th  
 Eternal Light.....KFI, 9 a.m. Su  
 Ethel and Albert.....KECA, 1:45 p.m. M-F  
 Evelyn Winters.....KNX, 11:45 a.m. M-F  
 Evening Concert.....KFAC, 8 p.m. M-Sa  
 Everybody Wins.....KNX, 7 p.m. W  
 Falcon.....KHJ, 7 p.m. W  
 Family Hour.....KHJ, 7 p.m. Sa  
 Family Theatre.....KHJ, 7 p.m. Th  
 Famous Jury Trials.....KECA, 9:30 p.m. F  
 Famous Music.....KFI, 1:45 p.m. Su  
 Farm Highlights.....KFI, 6:15 a.m. M-Sa  
 Farm Journal.....KNX, 6 a.m. M-F  
 Farm News.....KMPC, 6:15 a.m. M-Sa  
 Farm Reporter.....KFI, 12 n. M-Sa  
 Fat Man.....KECA, 8 p.m. F  
 \*Feature Wire.....KFI, 5 p.m. M-F  
 Festival of Music.....KFA, 11 a.m. M-Sa  
 \*Fidler, Jimmie.....KHJ, 5:30 p.m. Su  
 KECA, 7:30 p.m. Su  
 Fiestas.....KNX, 9 p.m. Th  
 Find That Clue.....KNX, 8:30 p.m. M  
 Fingerprint Successes.....KMPC, 8:45 a.m. Sa  
 Firestone Favorites.....KMPC, 7 p.m. M-F  
 First Piano Quartet.....KFI, 11 a.m. Su  
 Fisher, Geo.....KNX, 4:25 p.m. M-F, 5:45 p.m. Su  
 Fishing & Hunting Club.....KHJ, 8 p.m. Sa  
 Fishing Facts.....KFON, 8 p.m. M, 9 p.m. Th  
 Fishing Pals.....KJAC, 1:10 p.m. M-F  
 Five-Seventy Club.....KECA, 7:15 p.m. Tu, Th, F  
 Ford, John Anson.....KNX, 3:30 p.m. Sa  
 For the Laysa Mike.....KECA, 1 p.m. M-F  
 \*Foreign Reporters.....KECA, 10 a.m. Su  
 \*Frandsen, Tom.....KMPC, 8 p.m. M-F  
 \*Free for All.....KNX, 7 p.m. W  
 Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F  
 Frontiers of Science.....KNX, 11:45 p.m. Tu  
 \*Fullheim, Dorothy.....KECA, 4:45 p.m. Sa  
 \*Fuller, Sid.....KHJ, 12 n. M-F  
 KECA, 6:15 p.m. M-F  
 KECA, 5:15 p.m. M-F  
 Fun House.....KECA, 9 p.m. M  
 \*Gaeth, Arthur.....KJAC, 9 p.m. Sa  
 Ganhusters.....KJAC, 9 p.m. Sa  
 Gania, Felix.....KHJ, 10:15 p.m. Sa  
 Garden Guide.....KHJ, 10:15 a.m. Sa  
 Garden School.....KGER, 2:30 a.m. M-F  
 \*Gardner, Don.....KECA, 9:30 a.m. Sa  
 \*Garred, Bob.....KNX, 7:30 a.m. M-Sa  
 Gateway to Music.....KFAC, 9:30 p.m. Su  
 Gilbert and Sullivan.....KFAC, 9:30 a.m. Su  
 Girls' Gurus.....KHJ, 9:30 a.m. Sa  
 Give and Take.....KNX, 10:30 p.m. M-F  
 Godfrey, Arthur.....KNX, 3:30 p.m. M-F  
 \*Godwin, Earl.....KECA, 9:15 p.m. M  
 \*Go for the House.....KECA, 8:30 p.m. W  
 \*Goss, Frank.....KNX, 5:55 p.m. M-F  
 Graham, Sheila.....KHJ, 8:45 p.m. Sa  
 Grand Central Station.....KNX, 10 a.m. Sa

Grandpa Owens.....KFI, 8 a.m. Su  
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam.....KNX, 8:30 a.m. M-F  
 Gray, Jeanne.....KMPC, 3:30 p.m. M-F  
 Green Hornet.....KECA, 8:30 p.m. Su  
 Guiding Light.....KNX, 10:45 a.m. M-F  
 Guild and Criswell.....KFWB, 6:30 p.m. Sa  
 Hal's Memory Room.....KFON, 6:30 p.m. D  
 Hambley, Stuart.....KFWB, 4:45 p.m. M-Sa  
 Hampton, Lionel.....KHJ, 9:30 p.m. Sa  
 Hanson, Tom.....KNX, 5:15 p.m. M-Sa  
 Happy Homes.....KHJ, 1:30 p.m. M-F  
 Happy Theater.....KECA, 5 a.m. M-F  
 \*Hardy, Glenn.....KHJ, 10 a.m., 9 p.m. D  
 Harmon, Tom.....KMPC, 5:05 p.m. Sa  
 Harrington, Bill.....KHJ, 11 a.m. M-F, 4:30 p.m. Sa  
 \*Harsch, Joseph.....KNX, 11:30 a.m. Su  
 Hart, Maurice.....KFWB, 6 a.m., 10:30 a.m. M-Sa  
 Harvest of Stars.....KNX, 6:30 p.m. W  
 Haven of Rest.....KNIA, 8:30 a.m. M,W,F  
 KRKD, KRNO, KFON, 8 a.m. Tu, Th, Sa  
 Hawaii Calls.....KHJ, 8:30 p.m. Th  
 \*Hawk, Bob.....KFI, 7 p.m. Tu  
 Hawthorne.....KNIA, 10:30 p.m. D  
 \*Hayes, Sam.....KFI, 7:45 a.m. M-Sa  
 Happy, Sam.....KECA, 5 a.m. M-F  
 Hayes, Dick.....KECA, 12 a.m. M-Sa  
 \*Headline Edition.....KECA, 5:35 p.m. M-F  
 \*Heatter, Gabriel.....KHJ, 7 p.m. Su, 8 p.m. M-F  
 Heart's Desire.....KHJ, KGB, 2 p.m. M-F  
 Heidt, Horace.....KFI, 7:30 p.m. Su  
 \*Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa  
 \*Henry, Bill.....KHJ, 6:55 p.m. M-F  
 \*Henry, Fred.....KJAC, 5 p.m. M, 3 p.m. Tu-F  
 Here's Hollywood.....KECA, 7:45 p.m. Tu  
 Here's to Veterans.....KFI, 11:15 p.m. M  
 Hetherington, Keith.....KMPC, 11 a.m. Sa  
 High Adventure.....KHJ, 8:30 p.m. F  
 Highlights in Music.....KHJ, 10:15 p.m. M-F  
 Highlights of the Bible.....KFI, 7 a.m. Su  
 \*Hill, Edwin C.....KFA, 6 a.m. M-F  
 Hilton, James.....KNX, 7 p.m. Th  
 Hint Hunt.....KNX, 4 p.m. M-F  
 Hit Parade.....KFI, 9 p.m. Sa  
 \*Hit the Jackpot.....KNX, 6:30 p.m. Tu  
 Hitching Post.....KECA, 11:30 a.m. Sa  
 Hollywood Bowl.....KMPC, 8:30 p.m. M  
 Hollywood Bowl Additions.....KFI, 7 p.m. W  
 Hollywood Bowl Orch.....KFI, 12 n. Su  
 Hollywood Casting Forum.....KGFJ, 9:45 a.m. Sa  
 Hollywood Favorites.....KHJ, 2:30 p.m. M-F  
 Hollywood House Party.....KGFJ, 8:45 p.m. M-Sa  
 Hollywood Open House.....KFI, 8:30 p.m. M, Th  
 \*Hollywood Open House.....KFI, 9 p.m., W, 9:30 p.m. F  
 Hollywood Showcases.....KNX, 7:30 p.m. Su  
 Hollywood Star Theater.....KFI, 8 p.m. Su  
 Hollywood Theater.....KFI, 6:30 p.m. W  
 \*Home News.....KECA, 5:30 p.m. M-F  
 \*Hope of Peace.....KECA, 3:30 p.m. Su  
 Hour of Faith.....KECA, 8:30 a.m. Su  
 House of Mystery.....KHJ, KGB, 1 p.m. M-Su  
 House Party.....KNX, 2:30 p.m. M-F  
 Howard, Eddy.....KFI, 12 n. Su  
 \*Huntley, Chet.....KNX, 10 p. m. D  
 If They Had Lived.....KGFJ, 5:45 a.m. M,W,F  
 In a Nutshell.....KNX, 12 n. M-F  
 Inner Sanctum.....KNX, 9 p.m. M  
 \*Inside the News.....KFI, 10:30 p.m. Su-F  
 \*Inside of Sports.....KHJ, KFSD, 9:30 p.m. M-F  
 Invitation to Learning.....KNX, 9 a.m. Su  
 In My Opinion.....KNX, 11:45 p.m. Su  
 It Pays to Be Ignorant.....KNX, 7:30 p.m. Sa  
 It's a Living.....KHJ, 6:30 p.m. Su  
 It's Always Albert.....KNX, 6 p.m. Sa  
 It's Fun to Be Young.....KNX, 12:30 p.m. Su  
 It's Your Business.....KECA, 3:15 p.m. Sa  
 I Want It.....KFI, 10:15 p.m. Tu  
 Jack in All Trades.....KNX, 7:30 p.m. M  
 Jarvis, Al.....KJAC, 10 a.m., 6:05 p.m. M-Sa  
 Jeff Regan, Investigator.....KNX, 9:30 p.m. Sa  
 \*Jergens Journal.....KECA, 6 p.m. Su  
 Jimmy and Wally.....KJEW, 6 p.m. Su  
 Jive at Five.....KGFJ, 5 p.m. M-Sa  
 Johnny Fletcher.....KECA, 4:30 p.m. Su  
 Johnson Family.....KHJ, 3:30 p.m. M-F  
 Johnson, Floyd B.....KRKD, KRNO, 5:30 p.m. Su  
 KGER, 8:05 p.m. Su  
 Joyce Jordan, M.D.....KFI, 10:45 a.m. M-F  
 Juke Box Matinee.....KNIA, 3:15 p.m. M-Sa  
 Junior Junction.....KECA, 3 p.m. Sa  
 Jump-Jump of Holiday House.....KFI, 9 a.m. Sa  
 Junior Miss.....KNX, 8:30 a.m. Sa  
 Junior Symphony.....KFWB, 2:30 p.m. Su  
 Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F  
 Kelley, Bob.....KMPC, 6:15 p.m. M-F  
 \*Kennedy, John B.....KHJ, 9:15 a.m. M-F  
 Kilgallen, Dorothy.....KECA, 11:15 a.m. Th  
 Kilgore, Roger.....KHJ, 7 p.m. Tu  
 Kraft Music Hall.....KFI, KFSD, 6 p.m. Th  
 L. A. Breakfast Club.....KFWB, 8 a.m. W  
 L. A. County Reports.....KNX, 3:30 p.m. Sa  
 L. A. Story.....KNX, 4:30 p.m. Sa  
 Labor, I.S.A.....KECA, 3:30 p.m. Sa  
 Ladd, Alan.....KNX, 7 p.m. Su  
 \*Ladies Be Seated.....KECA, 3 p.m. M-F  
 \*Ladies' Day.....KFI, 9:05 a.m. M-F  
 Land of the Free.....KHJ, 9:45 p.m. W  
 Lane, Vance.....KGER, 10:05 a.m., 4:05 p.m. M-F  
 Lassic.....KFI, 2:15 p.m. Sa  
 Lawrence, Jerry.....KMPC, 7:30 p.m. M-F

★Lawton, Fleetwood.....KMPC, 7:30 a.m. M-Sa  
 KFI, 7:15 a.m. M-Sa, KHJ, 9:15 p.m. M-F  
 Layman's Hour.....KFWB, 9:30 p.m. Sa  
 Leave It to the Girls.....KHJ, 8:30 p.m. W  
 Let George Do It.....KHJ, 8:30 p.m. W  
 Let's Pretend.....KNX, 8:05 p.m. Sa  
 Let's Talk Hollywood KFI, 4 p.m. 9:30 p.m. Su  
 ★Lewis, Futron.....KHJ, 4 p.m. 10 p.m. M-F  
 Lewis, Robert Q.....KNX, 9:30 p.m. M-F  
 Leyden, Bill.....KFWB, 10 a.m. M-F  
 Liberal (Catholic Hour).....KFAC, 9 a.m. Su  
 Life Begins at 80.....KHJ, 12:30 p.m. Su  
 Life Can Be Beautiful.....KFI, 3:15 p.m. M-F  
 Light of the World.....KFI, 11:45 a.m. M-F  
 Listening Post.....KECA, 11:15 a.m. M, W, F  
 Lomax, Alan.....KHJ, 3 p.m. Tu  
 Lone Ranger.....KECA, 7 p.m. M, W; 8 p.m. Sa  
 Lone Wolf.....KHJ, 6:30 p.m. W  
 Long Beach Band.....KGER, 2 p.m. Tu-Su  
 Lora Lawton.....KFI, 8:45 a.m. M-F  
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lazer Dance Time.....KFAC, 10 p.m. M-Sa  
 Lucky Partners.....KHJ, 4:30 p.m. Su  
 Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su  
 Lutheran Hour.....KHJ, KVEE, 9:30 a.m. Su  
 Madhouse Musicale.....KECA, 9:15 p.m. Su  
 Major League Ball.....KMPC, 1 p.m. M-F  
 Make Mine Music.....KFI, 1:30 p.m. Su  
 Make Way for Youth.....KNX, 2 p.m. Sa  
 Ma Perkins.....KFI, KFSD, 12:15 p.m. M-F  
 KXN, 10:15 a.m. M-F  
 Malone, Ted.....KECA, 10 a.m. M-F  
 Manhattan Merry-Go-Round.....KFI, 6 p.m. Su  
 Man Called X.....KNX, 8 p.m. Su  
 Man Named Jordan.....KNX, 8:30 p.m. F  
 Mann, Herbert J.....KFI, 10 a.m. Su  
 Manners, Zeke.....KECA, 7:45 a.m. M-F  
 ★Manning, Knox.....KNX, 12:30 p.m. 5 p.m. M-Sa  
 Mansfield, Andy.....KWKW, 3:30 p.m. M-F  
 Masked Spooner.....KHJ, 10 p.m. Sa  
 McLaughlin, Bob.....KLAC, 1:10 p.m. M-F  
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F  
 Meet Corliss Archer.....KFI, 7 p.m. Tu  
 Meet the Meeks.....KFI, 10:30 a.m. Sa  
 ★Meet the Missus.....KNX, 3 p.m. M-F; 12 p.m. Sa  
 Meet the Press.....KHJ, 7 p.m. F  
 Melodianna.....KFI, 7:30 a.m. Su  
 Melodies America Loves.....KNX, 7:30 p.m. Th  
 Melody Matinee.....KHJ, 12:45 p.m. M-F  
 Melody Parade.....KFI, 3:45 p.m. Su  
 Melody Time.....KFI, 10:45 p.m. Su-F  
 Merry-Go-Round.....KNX, 11:15 p.m. D  
 Message of Israel.....KECA, 8 a.m. Su  
 Midnight Flyer.....KFI, 12 p.m. M-Sa  
 Mild and Mellow.....KMPC, 4:30 p.m. M-F  
 Milestones in Melody.....KFI, 6 p.m. F  
 ★Miller, Rex.....KHJ, 7:30 a.m., 4:45 p.m. M-F  
 Miracles in Music.....KECA, 1:30 p.m. Tu, Th  
 Mirandy.....KECA, 8:45 a.m. Sa  
 Model Magazine.....KECA, 2:25 p.m. M-F  
 ★Monday Morn. Headlines.....KECA, 8:15 p.m. Su  
 ★Monitor News.....KECA, 8:15 p.m. Su  
 Monroe, Vaughn.....KXN, 7 p.m. M  
 Morning Bible Hour.....KFOY, 8:30 a.m. Su  
 Morning Concert.....KFAC, 9 a.m. M-Sa  
 Morning Watch.....KECA, 5:30 a.m. M-F  
 Mother's Album.....KMPC, 6:30 p.m. Su  
 Movie Matinee.....KHJ, 11 a.m. Sa  
 Mr. ace and JANE.....KNX, 9 p.m. F  
 Mr. and Mrs. North.....KNX, 8:30 p.m. Tu  
 Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W  
 Mr. Information.....KNX, 7:45 a.m. Sa  
 Mr. Keen.....KNX, 8:30 p.m. Th  
 Mr. President.....KECA, 8 p.m. Tu  
 Mr. Tutt.....KNX, 6:30 p.m. M  
 Music Hour.....KFI, 9:30 p.m. Sa  
 Music of Manhattan.....KECA, 6:30 p.m. Sa  
 Music Show.....KFI, 10:15 p.m. M, W, F  
 Music to Shave By.....KECA, 7:15 a.m. M-Sa  
 Musical Favorites.....KFAC, 4 p.m. M-Sa  
 Musical Masterpieces.....KFAC, 4 p.m. M-Sa  
 Musical Digest.....KGFJ, 6 p.m. M-Sa  
 Musical Roundup.....KGER, 10:05 a.m., 4:05 p.m. M-F  
 Musicana.....KFI, 1:30 p.m. Sa  
 Musicomedy.....KNX, 6:30 p.m. F  
 ★Mutual Newsreel.....KHJ, 6:15 p.m. M-F  
 Mysterious Traveler.....KHJ, 7 p.m. M  
 Mystery Playhouse.....KHJ, 4 p.m. Su  
 Mystery Theater.....KNX, 9 p.m. Tu  
 My Favorite Husband.....KNX, 6 p.m. F  
 My True Story.....KECA, KFMR, 10:30 a.m. M-F  
 ★Name That Song.....KHJ, 8 p.m. W  
 National Farm & Home.....KFI, 10 a.m. Sa  
 Nature Sketches.....KFI, 3 p.m. Sa  
 NBC Symphony.....KFI, 3:30 p.m. Sa  
 New Faces.....KFI, 9 p.m. Th  
 ★Newsmakers.....KNX, 8:15 a.m. Su  
 ★News of the Week.....KFI, 2 p.m. Sa  
 ★News of the World.....KFI, 8:15 p.m. M-F  
 ★Newsweek Looks Ahead.....KECA, 7:45 p.m. Su  
 Next Week at Bowl.....KNX, 3:45 p.m. Sa  
 Nick Carter.....KHJ, 3:30 p.m. Su  
 Night Editor.....KNX, 9:45 p.m. M-F  
 Noah Webster Says.....KFI, 9:30 p.m. Th  
 Noble, Ray.....KFI, 3:50 p.m. Th  
 Nora Drake.....KFI, 3:45 p.m. M-F  
 KXN, 11:30 a.m. M-F  
 Norman, Gene.....KFWB, 10 p.m. M-Sa  
 KMPC, 4:30 p.m. M-F  
 O'Brien, Pat.....KFI, 4:30 p.m. Su  
 Official Detective.....KHJ, 8:30 p.m. Tu  
 Of Men and Books.....KNX, 11:45 p.m. Th  
 Olympic Fights.....KLAC, 10:05 p.m. Tu  
 On Stage America.....KECA, 8:30 p.m. W  
 On Trial.....KECA, 9:30 p.m. W  
 One for the Book.....KNX, 12:45 p.m. Tu, Th  
 One Man's Family.....KFI, KFSD, 12:30 p.m. Su  
 Open Forum.....KLAC, 9:10 p.m. Su  
 Operation Daybreak.....KFI, 5:45 a.m. D

Opinionaire.....KHJ, 2 p.m. Sa  
 Otis, Don.....KLAC, 3:10 p.m., 10 p.m. M-Sa  
 Our Gal Sunday.....KNX, 9:45 a.m. M-F  
 Our Miss Brooks.....KNX, 6 p.m. M-F  
 Outdoor Reporter.....KFI, 8:45 a.m. M-F  
 Owens, Tom.....KFI, 6:30 a.m. M, W, F  
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. W  
 ★Par Answer Game.....KHJ, 8 p.m. F  
 Parsons, Louella.....KECA, 6:15 p.m. Su  
 Passing Parade.....KHJ, 4:30 p.m. M-F  
 Pause That Refreshes.....KNX, 3:30 p.m. Su  
 Pearl, Jack.....KFI, 8:30 p.m. W  
 ★Pearson, Drew.....KECA, 8 p.m. Su  
 People's Platform.....KNX, 9:30 a.m. Su  
 Pepper Young's Family.....KFI, 12:30 p.m. M-F  
 Perry Mason.....KNX, 11:15 a.m. M-F  
 Personal Autographs.....KECA, 2 p.m. Su  
 Pet Exchange.....KMPC, 7 p.m. Tu  
 Pet Parade.....KFOY, 7:30 p.m. Th  
 ★Peterson, Elmer.....KFI, KFSD, 5:45 p.m. W-F  
 ★Pettingill, Sam.....KECA, 12:15 p.m. Su  
 Philo Vance.....KMPC, 8:30 p.m. Tu  
 Piano Playhouse.....KECA, 8:30 p.m. Tu  
 Pickens, Jane.....KFI, 2:30 p.m. Su  
 Platter Party.....KFI, 7:30 p.m. M-Sa  
 Pleasure Parade.....KFI, 9:30 p.m. Tu  
 Police Bulletins.....KFI, 10:55 p.m. D  
 Policing L. A.....KHJ, 8:15 a.m. Sa  
 Portia Faces Life.....KFI, KFSD, 2:15 p.m. M-F  
 Potter, Peter.....KFWB, 9:30 a.m. Su  
 Powell, Dick.....KECA, 7:30 p.m. Th  
 Press Club.....KLAC, 9 p.m. M  
 Preview Theater.....KFWB, 9 p.m. F  
 ★Pringle, Nelson.....KNX, 7:15 a.m., 11 p.m. M-F  
 Profits of Prayer.....KECA, 5 p.m. Sa  
 Proudly We Hall.....KFI, 9 p.m. Tu  
 Proudly We Hall.....KWKW, 7 p.m. Su  
 KMPC, 7:30 p.m. Su; 7 p.m. Sa  
 ★Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F  
 Quiet Please.....KHJ, 6:30 p.m. Th  
 ★Quiz Kids.....KFI, 1 p.m. Su  
 ★Quiz of Two Cities.....KHJ, 7:30 p.m. Su  
 Quizzicate.....KECA, 1:30 p.m. M, W, F  
 Radio, American Way.....KECA, 12:15 p.m. Sa  
 Radio City Playhouse.....KFI, KFI, 7 p.m. M-Sa  
 Raggedy Ann.....KHJ, 5 p.m. M, W, F  
 RCA-Victor Show.....KFI, KFSD, 11:30 a.m. Su  
 Red Hook 31.....KHJ, KFI, 2:45 p.m. M-F  
 Red Ryder.....KHJ, KVOE, 7:30 p.m. Tu, Th  
 Remember That Music.....KFI, 9:45 p.m. Tu  
 Report from U.N.....KNX, 11:45 p.m. F  
 Report to the People.....KECA, 7:30 p.m. Tu  
 Reported Missing.....KFOY, 8 p.m. Th  
 Return Engagement.....KNX, 10:30 p.m. Su  
 Reverse All-Star Revue.....KHJ, 8:30 p.m. Th  
 Reviewing Stand.....KHJ, 2:30 p.m. Sa  
 RFD America.....KFI, 5:30 p.m. Su  
 ★Richfield Reporter.....KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness.....KFI, KFSD, 12:45 p.m. M-F  
 Rise and Shine.....KHJ, 6 a.m. M-Sa  
 Rhapsody in Wax.....KHJ, 12 p.m. D  
 Road of Life.....KFWB, KFI, 9 p.m. M-F  
 ★Roberts, Cleo.....KFWB, 6 p.m., 9 p.m. M-F  
 Romance of Helen Trent.....KNX, 9:30 p.m. M-F  
 Romance of the Ranchos.....KNX, 9:30 p.m. M-F  
 Romberg, Signmund.....KFI, 7:30 p.m. Tu  
 Rooney, Mickey.....KNX, 7:30 p.m. Tu  
 ★Roper, Elmo.....KNX, 11:45 a.m. Su  
 Rose, Billy.....KHJ, 8:55 p.m. M-F  
 Rosemary.....KNX, 8:45 a.m. M-F  
 Ross Dolan, Detective.....KECA, 7:30 p.m. Sa  
 Salt Lake Tabernacle.....KNX, 8:30 a.m. Su  
 Salute to Veterans.....KFI, 11:30 a.m. Sa  
 Sam Spade.....KNX, 9 p.m. Su  
 Saturday Chef.....KFI, 9:45 a.m. Sa  
 Saturday Dance Time.....KFI, 8 p.m. Sa  
 Saturday Night Serenade.....KNX, 8 p.m. Sa  
 Science of Mind.....KFWB, 8:45 a.m. M-F  
 Scully, Frances.....KECA, 3:45 p.m. M-F  
 Second Honeyroom.....KECA, 12:30 p.m. M-F  
 Second Mrs. Burton.....KNX, 11 a.m. M-F  
 Secret Mission.....KHJ, 6 p.m. Su  
 Shaw Chorale.....KFI, 5 p.m. Sa  
 Shopper's Special.....KECA, 8 a.m. Sa  
 Shore, Dinah.....KFI, 8:30 p.m. Tu  
 Shore Party.....KECA, 11 a.m. Sa  
 Sing, America, Sing.....KHJ, 12:15 p.m. M-F  
 Sing It Again.....KNX, 8:30 p.m. Sa  
 Singin' Sam.....KHJ, 12:15 p.m. Tu, Th  
 Sleepy Joe.....KHJ, 5 p.m. Tu, Th  
 Sloopin, Charles.....KHJ, 1 p.m. Sa  
 Smilin' Ed McConnell.....KFI, 8:30 a.m. Sa  
 Smith, Helene.....KGER, 6:30 p.m. M-F  
 Smith Howard K.....KNX, 8:05 a.m. Su  
 ★Smith, Kate.....KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood.....KECA, 3:30 p.m. M-F  
 Smiths of Hollywood.....KECA, 6:30 p.m. Th  
 Solitaire Time.....KFI, 11 p.m. Sa  
 Song for You.....KMPC, 8:30 a.m. M-F  
 Songs of Faith.....KFI, 6:15 a.m. Su  
 Sound Off.....KECA, 8 p.m. M  
 Southernaires.....KECA, 7:30 a.m. Su  
 So You Know Radio.....KNX, 1 p.m. Sa  
 Spade Cooly Time.....KFSD, 11 p.m. D  
 Spare, Frederick.....KFI, 3 p.m. Su  
 Sports Dish.....KRFI, 5:30 p.m. M-Sa  
 Sports Desk.....KECA, 6:10 p.m. M-F  
 Sports Folio.....KFI, 7:45 p.m. F  
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F  
 Sports Final.....KFWB, 7:30 p.m. M-F  
 Sports Parade.....KHJ, 12:30 p.m. Sa  
 Sports Review.....KHJ, 4 p.m. Sa  
 Sports Roundup.....KFI, 5:30 p.m. Sa  
 Spotlight on Sports.....KECA, 1:30 p.m. Sa  
 Spotlight Revue.....KNX, 7:30 p.m. F  
 Squeakin' Deacon.....KXLA, KRNO, 9 p.m. M-F  
 KGER, 12:30 p.m. M-F  
 Stairway to the Stars.....KFI, 8:30 p.m. F  
 Standard Hour.....KFI, KFSD, 8:30 p.m. Su

Stand In.....KNX, 2 p.m. M-F  
 Stanley, Eddie.....KMPC, 1 p.m. Sa  
 Star Time.....KMPC, 5:05 p.m. M-F  
 Stars in the Night.....KECA, 8:30 p.m. Sa  
 Stars Over Hollywood.....KNX, 9:30 p.m. Sa  
 Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F  
 Sterling, Wallace.....KNX, 5:55 p.m. Sa  
 St. Louis Opera.....KNX, 4 p.m. Sa  
 Stop Me.....KHJ, 7 p.m. Sa  
 Stop the Music.....KECA, 5 p.m. Su  
 Story Land.....KFI, 9:15 a.m. Sa  
 Straight Arrow.....KHJ, 8 p.m. Th  
 ★Strike It Rich.....KNX, 6:30 p.m. Tu  
 Strolling Tom.....KFWB, 9 a.m. M-F  
 Studio One.....KNX, 7 p.m. Tu  
 Styles in Music.....KFI, 6:30 p.m. Tu  
 Summer Concert.....KECA, 2 p.m. Sa  
 Sunday at the Chase.....KNX, 2:30 p.m. Su  
 Sunday Evening Club.....KFAC, 8:45 p.m. Su  
 Sunday Morning Melodies.....KMPC, 8:15 a.m. Su  
 Sunday Vespers.....KECA, 11:30 a.m. Su  
 Sunrise Salute.....KNX, 6:15 a.m. M-Sa  
 Superman.....KHJ, 5:30 p.m. M-F  
 Superstition.....KECA, 6:30 p.m. F  
 Supper Club.....KFI, KFSD, 8 p.m. M-F  
 Surprise Package.....KECA, 2 p.m. M-F  
 Suspense.....KNX, 8 p.m. Th  
 Sweet and Lovely.....KFI, 10:30 p.m. Sa  
 Sweet Charlot Hour.....KXLA, 6:30 p.m. Sa  
 Symphonette.....KNX, 10:30 p.m. M, W, F  
 ★Take a Number.....KHJ, 5 p.m. Sa  
 ★Take It or Leave It.....KFI, 6 p.m. Su  
 Talent Jackpot.....KHJ, 8:30 p.m. F  
 Taylor, Henry J.....KHJ, KGB, 9:45 p.m. M, F  
 Taylor Made Melodies.....KFI, 9:30 a.m. Su  
 KFI, 6:45 a.m. M-Sa  
 Taylor, Mary Lee.....KNX, 11 a.m. Sa  
 Teen and Twenty Time.....KMPC, 5:05 p.m. M-F  
 Teen-Timers.....KHJ, 11:30 a.m. Sa  
 Telephone Hour.....KFI, KFSD, 9 p.m. M  
 Tell It Again.....KNX, 11 a.m. Su  
 Tell Your Neighbor.....KHJ, 11:15 a.m. M-F  
 Templeton, Dink.....KHJ, 9:15 p.m. Sa  
 Tex and Jinx.....KFI, 6 p.m. W  
 Texaco Star Theater.....KECA, 9 p.m. W  
 Texas Tiny.....KGER, 12:15 p.m. M-F  
 Theater of Today.....KNX, 9 a.m. Sa  
 The Judge.....KHJ, 10:30 a.m. M-F  
 The Sheriff.....KECA, KFMB, 6:30 p.m. F  
 The Whistler.....KFI, 5:30 p.m. W  
 There's Always Woman.....KHJ, 3 p.m. Tu  
 This Man.....KFI, 6 p.m. Tu  
 Thinking Allowed.....KECA, 1 p.m. Tu  
 This Centennial Year.....KECA, 9:30 a.m. Su  
 This Changing World.....KECA, 12 p. Su  
 This Is Your FBI.....KECA, 8:30 a.m. M-F  
 This Woman's Secret.....KFI, KFSD, 4 p.m. M-F  
 ★Thomas, Lowell.....KNX, 8 p.m. M-F  
 Thompson, Johnny.....KECA, 1:15 p.m. M-F  
 Those Websters.....KHJ, KGR, KVOE, 3 p.m. Su  
 Three Alarm.....KMPC, 2 p.m. M-F  
 Three for the Money.....KHJ, 6 p.m. Sa  
 Tillamook Kitchen.....KFI, KFSD, 9:30 a.m. Sa  
 Time, Place and Tune.....KFI, 7:30 p.m. Th  
 Todds.....KNX, 4:45 p.m. Sa  
 ★Today's Children.....KFI, KFSD, 11:30 a.m. M-F  
 Tom Mix.....KHJ, KGR, 5:45 p.m. M-F  
 Tomorrow's Tops.....KECA, 7:30 p.m. M  
 Torne, Mel.....KFI, 8:30 p.m. Tu  
 Town Meeting.....KECA, 9 p.m. Tu  
 Treasury Band Show.....KECA, 9:50 p.m. M  
 Treasury Bandstand.....KECA, 6:30 p.m. Su  
 True Detective.....KHJ, KGB, 1:30 p.m. Su  
 ★True or False.....KHJ, 5:30 p.m. Sa  
 Twenty Questions.....KHJ, 8 p.m. Su  
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th  
 ★Twin Views.....KHJ, 5:45 p.m. Tu  
 Two-Ton Baker.....KHJ, 10:15 a.m. M-F  
 Under Arrest.....KHJ, 2 p.m. Su  
 Unexpected.....KECA, 9 p.m. M  
 United Nations.....KFWB, 9:15 p.m. M-Th  
 Unity Daily Word.....KFAC, 8:45 a.m. M-F  
 University Explorer.....KNX, 10:15 p.m. Su  
 Unity Daily Word.....KFWB, 9:30 p.m. M-F  
 Vacation Serenade.....KFI, 7:30 p.m. W  
 Veteran Wants to Know.....KHJ, 11:15 a.m. Su  
 Voice of Firestone.....KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su  
 Voices of Strings.....KHJ, 9 a.m. Sa  
 Waltz Time.....KFI, 6:30 p.m. F  
 Waring, Fred.....KFI, KFSD, 8 a.m. M-F  
 KFI, KFSD, 7:30 p.m. M-F  
 ★Washington Dateline.....KECA, 8 p.m. Tu  
 ★Washington Inside Out.....KECA, 9:15 a.m. Su  
 Wayne, Jerry.....KNX, 4:30 p.m. M-F  
 ★Weaver, Hank.....KECA, 10:15 p.m. M-F  
 We Care.....KECA, 9:15 p.m. Sa  
 ★Week in Washington.....KHJ, 12:15 p.m. Sa  
 Welcome Travelers.....KECA, 9 a.m. M-F  
 ★Wells, Carvel.....KFI, 10:30 p.m. Sa-F  
 Wendy Warren.....KFI, 10:15 a.m. M-F  
 What Do You Say?.....KFI, 10:15 a.m. M-F  
 What Makes You Tick.....KHJ, 2:30 p.m. Su  
 What's My Name?.....KECA, 9:30 p.m. Sa  
 Wheeler, Burrirt.....KNX, 1 p.m. M-Sa  
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F  
 Whistler.....KNX, 7:30 p.m. W  
 Whooa Bill Club.....KFAC, 5:30 p.m. M-F  
 ★Wilder, Alvin.....KECA, 4:15 p.m. M-F  
 Winner Take All.....KNX, 1:30 p.m. Su  
 KNX, 6 p.m. Su  
 Wismer, Harry.....KECA, 4:30 p.m. Sa  
 Women Are Wonderful.....KMPC, 12 p.m. Tu  
 Women's Forum.....KXLA, KNX, 6 p.m. Tu  
 Women's World.....KXLA, 10:30 a.m. M-F  
 Young, Norma.....KHJ, 1:30 p.m. M-F  
 Young Dr. Malone.....KNX, 10:30 a.m. M-F  
 Young Widder Brown.....KFI, 1:45 p.m. M-F

# RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops



KWKW, 3:30 p.m. Monday through Friday.

**ALBUM OF THE WEEK:** Very fine indeed is this newest addition to favorite Broadway muscals—"Rose Marie"... eight sides featuring Marion Bell, Charles Fredericks, Christina Lind, Guild Choristers and Al Goodman's Orchestra in top-drawer renditions of hits from this Friml masterpiece deserve a place in any music-lover's library... easily a Chord in G. (RCA-Victor.)

**RECORD OF THE WEEK:** Sophie Tucker, Bob Haggart's band, "Louisville Lou" and Some of These Days" combine to turn out this weeks' toppers... Tunes have long been Sophie's best but never recorded on this label, and what the Last of the Red Hot Mammals does with 'em could only result in a nostalgic three-noter. (Decca.)

**MALE VOCAL OF THE WEEK:** Frank Sinatra's "Just for Now" and "Everybody Loves Somebody" are both in the easy unrelaxed manner and should boost the slipping Sinatra stock a few points... When Frankie gets hold of a pair of tunes that he obviously likes, they're always good for three notes. (Columbia.)

**DANCE BAND OF THE WEEK:** Harry James latched on to "I Don't Care If It Rains All Night" and "Hankerin'" and with Marion Morgan vocals, turns in a pleasing two-noter... Harry's trumpeting not up to usual standard, but better than previous release. (Columbia.)

**NOVELTY OF THE WEEK:** Spike Jones and the City Slickers turn on the ensemble singers and what comes out of "I'm Getting Sentimental Over You" and "I Kiss Your Hand, Madame" will bring plenty of laughs from Jones fans and plenty of howls from music-lovers... Don't overlook last line in the better side, "Madame"... easily worth two kernels... or notes. (RCA-Victor.)

**RE-ISSUE OF THE WEEK:** "Dolores" and "Pale Moon," recorded in 1941 by Bing Crosby, the Merry Macs and Bob Crosby's Bob Cats, makes its reappearance to thrill collectors... It was plenty good then... it's still good now—for three-note department. (Decca.)

(P.S. RCA-Victor's Albums of releases "Crooners From Columbo to Como"—including Crosby and Sinatra—will be but terrific!)



Page Thirty-two

# F.M. and Television Tips

(Continued from Page 15)

arrives in the Bay Area. Right now everyone interested in the new (to them) medium is organized into an experimental work group called "Television San Francisco." In their workshops every phase of TV's problems and development is covered in at least a cursory manner. Only requirement for membership is a "sincere" interest.

Incidentally, the big Frisco television fight is over. The FCC examiner expects it will take six months to digest all the various testimonies. At the end of that time, two of the five applicants (CBS, 20th Century - Fox, Paramount, KROW and Ed Pauley's Tele-California) for the discussed Bay Area channels will get a Christmas surprise. Twentieth revealed at the last moment of the hearings that it is currently working on color tele for homes. That will be a day.

**AT RANDOM:** The Times - CBS station, KTTV, is about to engage in an ambitious undertaking by producing "Macbeth." Video vs. Shakespeare should be a real test... KTLA will air sixty hours each week, beginning next month... Don Lee and Hearst's Los Angeles Examiner tied up in television through a reciprocal agreement calling for mutual cooperation on exploitation, source material and staff. Arrangement is among the first of its kind linking video and a newspaper... Seems that CBS's New York TV headquarters received a message from a lad in Little Rock, Arkansas, some 1,100 miles away, stating that he had picked up one of CBS's video broadcasts. Even with his reported ungood reception, that's some coverage!... KLAC announced its aims for television operation by late September. Fulfillment of the hope would mean KLAC's Channel 13 (gulp!) appearing as fourth or fifth local TV outlet, even though it didn't get into the running until late in the game... KFI's Channel 9 promises televised Rams football games the end of August... KTLA purchased twenty-four Korda pix for telecasting here, and the screams of the local re-issue house operators are ringing loud and clear... Twentieth and United Press pacted to make available to video outlets country-wide the vast Fox Movietone film library. Service by subscription... 846 old pix including Bob Steele and Hopalong Cassidy epics and some excellent old shorts should be avail-

able for telecasting soon by Anguish and Atlas, who purchased the whole lot... Jerry Fairbanks Productions are following "Public Prosecutor" with another twenty-six program series titled "Going Places With Uncle George," all slanted primarily toward youngsters. Title character will escort small fry and parents on trips to circuses, zoos and places of general interest... Fairbanks also placed Van Des Autels to narrate first ten video films of "Television Closeups" series... Carlton E. Morse (NBC's "One Man's Family" creator-producer) off to New York to sell his video film, "The Cat"... KTLA to give local viewers first remote pickup from a ballroom, beginning Saturday, July 24, with a 9:00-to-10:00-p.m. show featuring Spade Cooley and his crew.



## DOGMATIC

Host James Hilton of Columbia's "Hallmark Players" has a ten-year-old ex-movie star sharing his Hollywood apartment. Julia, Hilton's Irish terrier, is a one time movie queen who was stand-in for Asta in the "Thin Man" series. Hilton claims he first met Julia in the company of Myrna Loy and William Powell, and that, for a dog, she was causing no end of trouble on the set with her uncooperative attitude. "Now at home with me," sighs Hilton, "Julia's as lazy and uncompromising as she was in her movie days."



## CANTOR CANTER

Eddie Cantor, now en route to the Scandinavian countries for a month's vacation, has been named an honorary member of the Kungl Automobil Klubben (Royal Automobile Club) of Sweden. Eddie and Ida sailed recently aboard the S. S. Stockholm.



## POWER UPPED

Radio Station KRKD has received permission from the Federal Communications Commission in Washington, D. C., to increase its power to 5,000 watts.

## Contests and Offers

"TELL YOUR NEIGHBOR," KHJ, 11:15 a.m. Monday through Friday—Any useful information you'd like to give your "radio neighbors" may earn you a giveaway. Each hint used will merit a copy of the book of the week, and the winner of the Golden Rule Certificate will receive some fine gifts. Address "Tell Your Neighbor," Mutual Broadcasting System, 1440 Broadway, New York.

"TAKE A NUMBER," KHJ, 5:00 p.m. Saturdays—\$5 in cash to both sender and dealer. for questions used, \$50 in cash to sender of jackpot question, if question is answered correctly; or contents of jackpot if question is missed. Send entries to "Take a Number," care of Mutual Broadcasting System, 1440 Broadway, New York.

## "Box 13"

(Continued from Page 5)

"The heck with my hair, huh?" sallied Sue, as she obediently hustled for the couch, scrawled a quick signature and again made for the door. "Next time I see you I hope it'll be shorter," she waved.

Ladd, alias the tough guy with the ladies, raised an eyebrow and settled back into his chair. There was a very affectionate look on his face.



**N**EW YORKERS will tell you that one of the best shows to see in town is one that isn't advertised and not listed in those "where-to-go" guidebooks. Natives and visitors to the city both try to accomplish the difficult feat of getting in to see it. Money can't get you in, since the show costs nothing to produce or to see. Only three hundred people can be admitted to the theater where it plays.

This entertainment rarity is Fred Allen's fifteen-minute audience-warm-up period before each of his Sunday broadcasts. The small studio at NBC in New York holds the three hundred lucky devotees who've managed to wangle tickets to the broadcast.

#### Veepees vs. Allen

Fred, famous for his acid views on



▲ "I'LL GIVE YA the shirt off my back," insists Fred Allen to guest star Jack Haley, getting into the spirit of the informal audience warm-up.

# Radio Warm-Ups

No. 1 of a Series

## Fred Allen

*Acid-Tongued Fred Allen Takes Advantage of His Warm-up Time to Enlarge on the Subject That Once Got Him Faded From the Network!*

certain phases of radio, gained extra fame a season back by suffering a rather severe reprimand for poking sarcastic fun at the network vice-presidents. He was cut off the air. He takes advantage of the warm-up period, naturally, to express himself more fully on the vice-president subject.

"Radio's vice-presidents are men who do not know what their jobs are," Allen explains to the audience, "and by the time they find out, they are no longer with the organization.

"In the early days of radio, the vice-presidents used to work hard. When they arrived in their offices . . . in the morning, they used to find a molehill on their desks. Their job was to build that molehill into a mountain by 5:00 p.m.

" . . . all vice-presidents were haunted by the fear of going to 'heck.' 'Heck' is a word invented by

the National Broadcasting Company, which denies the existence of hell and the Columbia Broadcasting System, though not necessarily in that order." According to Fred, these are the sins that speeded a vice-president to "heck"; "tearing a *clean* memo, sprinkling water at the water cooler or springing the buzzer in a fit of executive pique. On the other hand . . . if they did their jobs well, they were assured of going to the Rainbow Room, where the cover charge was to be eternally removed."

"Now, however, times have changed for vice-presidents. "They function by means of conference—a conference is a group of people who singularly can do nothing and collectively agree that nothing can be done." Fred does admit that when they are rushing around the corridors they make a colorful picture—"so colorful that the travelogue people come every

spring to take pictures of the vice-presidents going up-carpet to spawn."

#### Other Gag Targets

Second favorite Allen target is radio itself. He begins his warm-up by explaining that he has a cold. For this ailment he claims to have followed the prescription of a guest expert ("an interne in a pet hospital") on radio's outstanding medical program, "Young Doctor Malone." "I swallowed a remedy which claimed to fight colds four ways," he continues. "The tablet worked one way four times and, as yet, the other three ways have not been heard from." Concerning warm-ups, Allen warns the audience about "one of the more animated comedians in Hollywood who overdid his warm-up and cremated three hundred and fifty people in his audience."

Another great favorite among Allen's comedy topics is people from New Jersey. This is evidently a local joke in New York, in much the same spirit as Hollywood's Anaheim routine. Allen tells a poignant story of how a group of New Jersey dance-lovers made an expedition to the Radio City Music Hall to see the Rockettes. Becoming confused, as people from New Jersey are apt to do when they emerge from their natural habitat, they wandered into the RCA Building and were borne into the Allen show. To console this group for the temporary loss of the Rockettes, Fred lifts a trouser leg delicately to display the Allen calf.

At one time the comedian used to create a new warm-up for each show, but he found that they were too well appreciated. Other comedians were showing a touching regard for his material. Now he sticks to pretty much the same routine and it's still greeted with the same hilarity—particularly by network vice-presidents and people from New Jersey!



▲ **MAGIC-WORD CONTESTANTS** on "Women Are Wonderful" are set for action with whistles in hand. Left to right, Mrs. Darlene Worsley of La Canada; host Eddie Stanley; Mrs. Helen Comstock of La Canada; announcer Tom Dixon. (Johnson photos.)

▲ **EDDIE STANLEY, LEFT,** and Tom Dixon show off some of the prizes which are awarded on the show. Broadcasts are held from Vagabond's House three times weekly, from KMPC studios on Tuesdays and Thursdays. Bob Struble produces.



▲ **JANE HOLMES,** president of the Home-Makers Club, Inc., packages the airings.

## "Women Are Wonderful"

*Or So Says Eddie Stanley, Who Runs a Radio Show on Which They're Guestars*

**By Betty Ann Hudson**



*Monday-Friday, 12 N. KMPC*

**W**OMEN are wonderful," quotes Eddie Stanley, and he should be an able judge, since he meets and speaks with hundreds of them during his daily broadcasts of "Women Are Wonderful."

To show the gals his sincerity and appreciation, Eddie invites several hundred of them to join him at the Vagabond's House, 2505 Wilshire Boulevard, each Monday, Wednesday and Friday to participate in his show and enjoy their luncheon—compliments of Eddie Stanley and the Home-Makers Club, Inc.

For those unable to attend the audience production, Eddie conducts special broadcasts from the KMPC

◀ **PIGGY BANK WINNER** holds her Pelta muff-and-bag combination while Stanley displays Harmon watch and Dixon struggles with Lucite plastic lamp.



▲ **REACHING FOR HER NEXT QUESTION** is Mrs. Dolly Briggs of La Canada (left) assisted by Stanley Dixon meanwhile hands Mrs. Helen Jackson of Los Angeles her share of \$50 prize money.



▲ **ANOTHER QUESTION FOR ANOTHER** "Women Are Wonderful" contestant, who reaches eagerly for her query while other participants look on. Special guests are women from more than 700 clubs in Southland.

studios each Tuesday and Thursday, when he queries his listeners with a telephone and writing contest and offers daily prizes.

The show is packed with novel antics so that everyone joins the fun. Eddie's special guests during the audience shows are representatives of the more than seven hundred women's clubs in the Southern California area. A representative of one club is matched against a representative of another to compete for the cash prize presented the club's fund and receive the individual merchandise gifts. For the woman who correctly answers the majority of questions, her club receives \$30, while the loser receives \$20. In addition, she receives a merchandise award each time she chalks up the correct reply.

Contestants are asked to select one of the products from the "Question Counter" which displays the products of the seven sponsors of "Women Are Wonderful." To each item is attached a question which the contestant is asked to answer.

#### More Prizes

Besides the two club representatives, other women are called on-stage to qualify for gifts. One of the gags used at this time is the "Magic Word." Each receives a whistle or horn which must be blown each time the "Magic Word" is mentioned during the program. The first person to blow her whistle or horn receives a gift from Eddie Stanley. This feature is also used during the telephone-

quiz broadcasts on Tuesday and Thursday, but it gets more complicated via telephone lines. Also during the studio shows, Eddie plays a mystery tune and submits a postcard reply question, and each category has a special award which is presented the winner whose entry is post-marked earliest.

"Women Are Wonderful"—one of the most popular of KMPC's audience-participation programs—is packaged by Jane Holmes, president of the Home-Makers Club, Inc. She formerly supervised the airing of a

similar show on KMPC in addition to its broadcast on several other stations throughout the country.

Prior to joining "Women Are Wonderful," Eddie Stanley was a familiar personality on vaudeville circuits and musicals in the East and a familiar voice on many of the Coast's network radio shows. Assisting him is announcer Tom Dixon, a local boy and former staff member of a regional network before his association with the Home-Makers Club. Tom is also heard nightly with a musical program on another local outlet.

▲ **LINE-UP FOR LUNCHEON** is happy climax to broadcast as ladies await food, compliments of Stanley and Home-Makers Club. Hey, gals, watch that waistline, 'cause what they're dishing out sure looks good!





◀ **READY FOR THE TAKE-OFF.** Everyone is happy as the special NBC plane starts out for the San Diego Boys' Club benefit. (United Airlines photo.)

# Nothing Like Showbiz

*People in It Finish Their Work at The Mike, Grab a Plane, and Knock Themselves Out to Help Boys' Club*

By Marcia Sinclair



▲ **PERT LUCILLE NORMAN**, who looked and sang exquisitely, was representative of the NBC talent aiding the San Diego Boys' Club cause. Affair was co-sponsored by Club and San Diego Union and Tribune-Sun. (NBC-Ball photo.)

**P**RESCRIPTION for a wonderful time: take one bright May morning; add a worthy cause, like a San Diego Boys' Club benefit; stir in one plane full of NBC entertainers, eager to contribute their talents to the project, and send them flying 120 miles south. Result: as delectable an entertainment dish as ever placed before laugh-hungry people.

Like the proverbial busman, an entertainer entertains when he's not

working. On the plane this particular morning were such air favorites as Arthur Q. Bryan, Sara Berner, Bill Thompson, Dennis Day, Lucille Norman, Walter Craig, Ken Niles, Bud Dant, and Anne Whitfield. The wise-cracks whizzed by faster than a comet and almost as scintillating. Anyone who thought he'd have a few quiet minutes to read was out of his senses. As soon as the plane was really up, Bill Thompson was in the aisle putting on an act selling pea-

▼ **LOTS OF ATTENTION!** That's what Bill Thompson, left, and Arthur Q. Bryan wanted from United's smart little stewardess. In rear is Gypsy Belew, who did dramatic reading. (United Airlines photo.)

▼ **KATHARINE HEPBURN**, Durante, Fidler and Bette Davis appeared on the program via impersonations, some of the best done by Walter Craig, left, and Sara Berner, here getting the once-over by emcee Ken Niles. (Hamm photo.)







▲ **TIGHTLY CROSSED FINGERS FOR EXTRA GOOD LUCK** were tokens exchanged before going on by Heidi Olson and musical conductor Charles (Bud) Dant. Others assisting included singer Maria di Monti, Jack Denton (writer), Johnny Elikier, Bob Holmes and Glen Dicus, all of NBC, who assisted with production. (Hamm photo.)



▲ **GOOD LITTLE TROUPER WAS ANNE WHITFIELD**, so sick she had to lie down backstage. In presenting the benefit check, Anne said she'd never heard a dollar talk, but she was sure there was a lot of sense in dollars, "and if they could talk I'm sure every one of the dollars would say, 'We're very proud and glad to build that new gym.'"

nuts, popcorn and crackerjack. Walter Craig was throwing his various voices in imitations; Sara Berner struggled up to "recite." We were in San Diego almost before realizing we'd left Los Angeles.

"Must have a flat tire!" somebody yelled as the rear wheel came down onto terra firma. "Show your union cards as you pass out," cracked somebody else. Arthur Q. sallied over to your Radio Life reporter, to ask

with mock solicitude, "Do you feel all right, dear? Do you think you'll be able to go on?"

Anne Whitfield almost *didn't* go on. Running a high fever, she stayed in bed, backstage of San Diego's Ford Theater. But when time came for her part on the big benefit program, Anne trouped magnificently, put dash and charm into her impersonations of radio-daddy Phil Harris's "That's What I Like About the

South" and graciously presented the performers' proceeds for the evening's entertainment—\$50,000 toward erection of a gymnasium.

Between acts, Bill Thompson hovered backstage and chatted seriously about the evening. He is just one of several etherites bending every effort in promoting similar youth projects. Almost every week these performers hurry to some town in need and give

(Please Turn to Page 39)

▼ **BOARDING THE DC-3 WHICH WINGED THE TROUPE** southward are magician David Berger, accompanist Sandy Oliver, vocalist Heidi Olson and singer Bill Jacoby. Boys' Club officials gave a dinner for the troupe.



▼ **STAR OF THE SHOW WAS DENNIS DAY**, who delighted San Diegans with his clever impersonations and a group of typical Day numbers. Emcee Ken Niles did a miniature "Padded Cell" stunt.





ONE OF MIKEMAN CUMMINGS'S HAPPIEST ASSIGNMENTS is his daily "Sportsdesk" broadcast. Bob is just about as fond of any outdoor field game as he is of boating.

# Mikemen

No. 72 of a Series

## Bob Cummings



By Jane Pelgram

*Bob Has an Excellent Prescription for Happiness.  
"Do What You Enjoy — and Enjoy What You're Doing."*

Monday-Friday  
4:15, 6:10, 10:00 p.m.  
KECA

OCCASIONALLY we all meet another person doing exactly the work in which he's happiest. That man's nerves are steady, his appetite good, and his friends many. He is indeed blessed. But when Radio Life met Bob Cummings, the young KECA announcer and sportscaster whose pleasant tones have caused much listener comment, we turned up a man *twice* blessed.

In the first place, Bob is so completely enamored of radio that he beams, "Leaving for work each day is like starting out on a good time, every day. If I were sweeping out the station it would be the same. I just plain like radio!"

The second blessing Bob enjoys is having temporarily satisfied that ever-present yearning in the back of nearly every man's mind for the sky, the sea, the mountain tops or a jungle.

"It was my first failure at radio that threw me to the waves, literally," Bob explained. "I was a typical working student, trying to sell time on a small radio station near the University of Illinois, where I was taking enough geology courses to keep me eligible for football. Oh, sure, I was a tremendous success. Never sold a nickel's worth of time during the entire period I-ried. But

I fondly thought of it all as 'radio work' and hustled off to Chicago with that as a background.

"The next step was stumbling around the stages of the Chicago theaters doing 'super' work, tripping over swords and lances, and falling flat during big scenes. The rest of the time I hung around the radio stations, getting rebuff after rebuff, but somehow managing to get on the air often enough so that my enthusiasm didn't die completely. With no smashing success in sight, I decided it was a good time to satisfy the yen to travel that I'd always harbored, so I drifted out to this coast and joined the merchant marine. For a little more than four years from 1935 on I worked an around-the-world run, a Hawaii run, and the trans-Pacific lines.

### He Was There

"I had another chance at radio when I left the MM's and settled in the Hawaiian Islands. There's a real paradise! None of us dreamed a war would shape up, and I was to get a berth with KGMB in Honolulu during 1940 and 1941. I was literally blown out of that job. Fortunately I was on one of the first two convoys out of there, and got back to the States in 1942."

Bob immediately joined the Coast Guard, taking his chances on being assigned to ocean duty. He didn't quite make it. The service placed

Bob in communications at Puget Sound, near enough to the sea so that Bob today describes the tenure as "a wonderful time."

The fates rewarded Mr. Cummings, upon his release from the service, with steady work in radio, just about the only satisfactory replacement for wayfaring. Today Bob has the five-minute "Sportsdesk" broadcast from KECA, and announces Alvin Wilder's newscast and the Thrifty Drug Company's "Casa Cugat."

His past and present nicely dealt with, the complacent Cummings has no worries about wedding seafaring and airlining.

"The solution seems to lie in working hard and saving for my own boat. That's what I'm shooting for. I want a sailing craft to which I can, when a long trip calls, add an auxiliary motor and take off."

Again came the sigh and the reverent phrase likening Hawaii to Paradise.

Fortunately for the Cummings applecart, Mrs. Robert is as boat-happy as her big husband. Bob reminisces, "We met on board a ship. I was with the merchant marine, and we had some sort of a big deal on board one evening. That's the way it works. The sound of the ocean, a big moon, and a beautiful girl. Y'know, I think it's going to last, too. We've been happily married for ten years, by now!" he laughs.

## Tennis, Anyone?

(Continued from Page 7)

opponent is a horribly slipshod, inaccurate player, who is always lobbing over your head or trying passing shots, or hitting them into the net. He does this deliberately to disconcert you. So you might as well do the same thing to him.

When you've won a match, there's no harm in lying and saying that you were lucky—but do so with a knowing smile that takes the listener into your confidence. Remember to remind your opponent that he played beautiful tennis, much better than when you last met, even though you may not have won on that occasion. If your opponent is lucky enough to beat you, treat it very philosophically—remember that it doesn't mean a thing; it was doubtless due to the sun, fog, noise, quiet, fast surface, slow surface, too much sleep, too little sleep, indigestion, good digestion, overconfidence, lack of confidence, new racket, old racket, pity, contempt, rage, too many important problems at the office, no problems at the office, or anything you can think of.

Also, remember that in a contest, quick wits are as important as strong arches, and you must always be alert and ready with the proper reply and the traditional grimace.

When you make what might be misinterpreted as a ridiculously bad shot from an easy setup, always look quickly at your racket with an air of startled concern. Inspect first one side, then the other, as if looking for the suddenly developed flaw that caused your error.

Your opponent's serve will frequently hit something that spreads a white powder in the air. After you've cleared your nose and throat of the annoying chalk, graciously call to your friend across the net and say, "I think it was a little long, but do play another. Take two, please do, it was awfully close."

When the ball strikes far inside the margin, but still out of your reach, just rush madly to one side and shout, "Did you see that one? I hate to call it." If, on the other hand, he tries to pull this dirty trick on you, and asks whether or not you saw it, be sure to say, "I'll trust your judgment completely, although from here it looked about two inches inside the line." He can't possibly deny it, and it always makes you look like a good sport.

When your opponent sends a short lob, which you as usual crack in the net, or hit over the baseline, turn to him and any spectator within shouting distance, and emit a loud and dismal groan. This will convey the idea that nothing like this has ever happened to you before. Occasionally, your opponent's shots will hit the top of the net cord, and due to the wind or some other unaccountable piece of luck, fall on your side,

thus giving him a point. Remember however, when this happens after you've hit the ball, it's due to the fact that you have hit it with a peculiar top spin that makes this possible. When your opponent is facing the sun, be sure to lob; but always supplement your lob with an apology: "Sorry to lob in the sun, but . . ." If your lob is short, just as he's about to hit the ball emit a low groan—this will prove very effective.

If you chance to be on the short end of the score, remind your opponent that he is playing much the best game you ever saw him play and that your game is 'way, 'way, off. You may care to explain this with any one of the reasons that I've already outlined. In some subtle fashion, be sure to let him know that you think it is silly to concentrate on hitting a little piece of rubber, and make it plain to him that you just play because you think it is good for the sake of your health. You're happy to let him win, if it gives him any shallow satisfaction.

Now, if you will heed these rules, you will find that they will give you much more comfort than an assortment of ground strokes, and they will bring you the peace and security that they have brought me. Of course, I don't have any trouble with my game, because I only play social tennis and practically everybody I know is inferior to me anyway.

## Nothing Like Showbiz

(Continued from Page 37)

liberally of their time and talents to put on a benefit show that will mean recreational facilities for young Americans. This night in San Diego, Bill couldn't wait to appear sixth on the program, but went on second, instead, so that he could catch a plane for Martinez where he was joining Hal Peary and Harry von Zell for another youth-benefit performance. Fans hear little about these outside activities. Few know that Dennis Day, Bob Hope, Jimmy Durante, Abbott and Costello and many more give lavishly and ungrudgingly.

And give these performers do. One might think that they would save themselves on courtesy performances. But if San Diego was a sample, you may rest assured that only when routines and voices are exhausted do show people quit. This particular program lasted from 8:30 until 11:45. When Dennis took his last curtain call, the 5,000 folks packing the Bowl were still gratefully and enthusiastically crying, "More! More!"

NINA BARA is often heard on ABC's "Mr. President," likes the show so much that she visits even on days when she is not written into script. ▶



HERE'S HERB POLESIE, radio producer and wit of MBS's "Twenty Questions." Herb, who is constantly alluding to his mother-in-law, says she's actually "a swell gal and loves the publicity."

## She Knows the Child's World

(Continued from Page 8)

chological trend of their conversations. If you are interested in these pertinent commentaries, write to the American Broadcasting Company for a copy.

Those quick to suspect the motives of anything modern, whether it be art, literature, architecture or progressive education, will concur in the opinion of enthusiasts on Helen Parkhurst's basic premise of "Child's World." Main purpose, according to the mentor, "is to promote better understanding between children and adults."







▲ **FRANK SINATRA** and Jack Carson as a couple of jolly clowns will be one of the highlights of the big Ringling Brothers Barnum and Bailey circus premiere for charity, September 4. Proceeds will go to St. John's Hospital.



▲ **"HIT THE JACKPOT"** quizmaster Bill Cullen and his production assistant, Jeanne McCarthy, scan the cards from listeners who'd like to be telephoned on future programs of this CBS-KNX series (Tuesday, 6:30 p.m.) Note the states mail file.

▼ **"NEWSWEEK Looks Ahead,"** ABC program dramatizing the inside story of events, features Hy Averback (left), Hal March and Herb Allen. (ABC Network photo.)

## SEEN ON THE RADIO SCENE



▼ **"AUNT FANNY" (FRAN ALLISON)** PRESENTED toastmaster Don McNeill with this impressive cake on the occasion of the fifteenth anniversary of his ABC "Breakfast Club." Don looks not so excited over those fifteen candles as he does at the prospect of digging into the cake.

▼ **G. A. RICHARDS (STANDING)** IS SHOWN WITNESSING the signing of a contract with Frank E. Mullen, naming him president of Richards' powerful radio outlets in Detroit, Cleveland and Los Angeles (KMPC). Mullen, formerly executive vice-president of NBC, recently assumed his new duties. (NBC photo.)

