

PROGRAMS FOR WEEK BEGINNING MARCH 21

# RADIO *Life* 8

FORTY PAGES



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# The Ear Inspires the Pen

**Frieda Weil, 2919 West Eighth Street, Los Angeles 5, Calif.**

Sirs: This is in regard to the letter by E. Peters in a recent issue. I just had to come to the defense of the two people about whom he or she is griping. Although it really isn't necessary, because I am sure none of Radio Life's many readers took the letter seriously.

If E. Peters does not like Louella Parsons' voice, it's easy to turn off a radio dial. The same material is in Louella's column in the Sunday paper.

As for Bob Hope, if his program were not tops, why is he always the winner in the polls taken of best comedians and programs on the air? Also, why is he the most popular entertainer with servicemen, as well as millions of other listeners all over the U.S.?

Anyway, here is one loyal listener of both of the above-mentioned programs who would like to wish both Bob and Louella all the luck in the world. I am hoping they stay on the air for many years to come.



**Mrs. Kay Robison, Box 48, Santa Monica, Calif.**

Sirs: —I should say friends, for I buy Radio Life always, and most of the time get two copies. I send one to friends in the East and South and Middle West. I want to say with one of the writers that I too would love to see Stuart Hamblen's Cowboy Church return to the air. I always listen to all of his programs—he is my real favorite of all radio shows. I would like to see a write-up about Stuart. I think he is a good, clean, moral Christian man. We do need more like him.

I have met him and his little wife too. I know he has taken so many people and put them on his programs and given them a chance. To my knowing, most of them seemed not to appreciate it, I am sorry to say.

I never find fault with anyone on the air. I cannot agree with several fault-finding writers who don't like Louella Parsons. I listen to her every Sunday and like her and her voice too.

*We'll note your request for a Stuart Hamblen story. We too listen to Louella every Sunday.*



**R. L. W., Beverly Glen Boulevard, Los Angeles 24, Calif.**

Sirs: You've a grand magazine, but why isn't Al Jolson listed either on Thursday highlights, or alphabetically at the end? I think it's quite an oversight.

*"Kraft Music Hall," which is Al Jolson's program, is listed both in the alphabetical program finder, and the Thursday highlights (under "Comedy-Variety") as well as in the Thursday log at 6:00 p.m.*

Page Two

**Sid Yukelson, 2621 Cincinnati Street, Los Angeles 33, Calif.**

Sirs: I enjoy your magazine very much, and never miss an issue. This is how I spend my money for it:

two cents for Ear Inspires the Pen; two cents for the Interviews; one cent for Radio in Review; one cent for Precasts and Previews; two cents for the Series.

What has happened to Henry Morgan and Jack Paar? Would you please print a picture of "Gerard" and his real name?



"Gerard"

*Henry Morgan is now back on the air with a new sponsor, Rayve Shampoo. Thursdays, KECA, 7:30 p.m. Jack Paar is still scouting for a show and sponsor. "Gerard's" real name is Arnold Stang.*



**Mrs. G. H. Pedersen, 5675 West Washington, Los Angeles, Calif.**

Sirs: I'm wondering if radio announcers and radio people in general are entirely lacking in the little common courtesies that mean so much to most of us. I'm talking about sending some sort of "thank you" acknowledgment to those devoted listeners who write letters of encouragement and praise of their work. I was taught that courtesy pays and that it was rude to never say "thank you" or "you're welcome." Are they so self-satisfied they can't be bothered with listeners? Or don't they know how to say "thank you" without a script? It does seem that both radio stations and personalities should give a little more thought to public relations.

*THANK YOU for your Emily Post-script, Mrs. Pedersen! In many ways we agree, since even the busiest of celebrities can well afford a department to handle these courtesies for them; and others who have temporarily forgotten that friendship must be earned might well take your reminder to heart.*



**Mrs. J. K. Wood, 212 East 14th Street, Santa Ana, Calif.**

Sirs: What has happened to the "Pat Novak" show? We used to listen every Sunday, and all at once it wasn't on any more and no word of explanation. We heard "Sam Spade" before we discovered "Novak," but lately the "Spade" stories have been so extreme and silly that it is irritating to listen for more than ten minutes.

*Exit of the "Pat Novak" adventures was hinted to be temporary, although nothing can be counted on very highly when sponsor and agency decisions are concerned. We suggest that you keep watching Precasts for the show's "per-haps" return.*

**Harry F. Hossack, 153 West 23rd Street, Los Angeles 7, Calif.**

Sirs: Pardon an unsolicited letter and its gratuitous suggestions, but as a subscriber to Radio Life, I risk the bother to you, on the chance that I may represent quite a number.

I have had some correspondence with those behind the "Evening Concert," whose detailed musical programs come out each month in advance but are generally available only to Gas Company customers who actually call for them in person.

There must be a quarter of a million lovers of music, on the average, who each week or month listen to that one program. Perhaps as many hear the "Musical Digest," another two hours of fine music for which gratis programs are available on call. Then there's the Metropolitan Opera each Saturday through the season. Standard Hour, etc.

My suggestion, in the form of a question: Would there not be enough music lovers like me willing to pay a fair subscription price, by the year, for a supplemental publication of Radio Life which each month gave in detail the programs to appear? Good music, classical and semi-classical only, but detailed. The detail is the thing.

There'd be no more objection to advertising space, along with the schedules, than there is now to the dignified commercials which sustain the "Evening Concert" and Metropolitan Opera broadcasts, etc. If Cassidy can plan his "Evening Concert" far enough in advance for the Gas Company to get out its monthly program, no doubt enough of the other disc impresarios could do the same thing. Ballard does.

The Gas Company might even slip a subscription order blank into each envelope, enclosing the monthly bill. At any rate, I have its assurance that it would recommend to its listeners subscription to some such published schedule as I have in mind.

Of course, I know there must be a lot of problems, else something along this line might have been done before now, but maybe the time now is ripe and some of the problems not as formidable.

*There are a few problems, as you saw, Mr. Hossack, but on the whole your plan is very worthwhile and these slight drawbacks might be surmounted on the way. Your one difficulty seems to be in gaining large reader support, since both their backing and their donations would be necessary to make your project successful. How about it, Radio Lifers, are you with or against Mr. Hossack, and to exactly what extent? We suggest that all letters regarding this publication be directed to Mr. Hossack, and that he then contact us with the sum total.*



**Arax Ruzerian, 2212 Hillcrest Drive, Los Angeles 16, Calif.**

Sirs: May I use "The Ear Inspires the Pen" as a bit of an information desk? What happened to Mel Torme? Why isn't he on the air any more?

*Mel Torme is doing theatrical circuit work, and before the ban, recorded a number of songs with Musicraft. He's out of radio for the present.*



Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Sirs: Since attending a Listener's Session, which I enjoyed, I have been interested in Steve Allen (he was the one we heard). In my opinion, he is one of the funniest comedians to date. His jokes are clean and he seems considerate of the cast.

Lately I have been listening to his 11:15 p.m. "crunch crackle" show, and do I ever get a kick out of it! He wonders *why* folks like him. In my opinion, it is because he seems interested in what he does. He gives the impression he does care what his listeners think. He's not afraid to read criticism as well as praise. This is new, especially in a comedian, and you can't help but like him once you hear him. He gives his shows a friendly touch . . . makes you feel he is right in your home, rather than just a voice.

Now, what I'd like is a nice long article. If you could possibly get one of him testing the noisiness of the different kinds of papers on his 11:15 p.m. show, it would be fun to see!



Marie Karl, 6214 West Boulevard, Los Angeles 43, Calif.

Sirs: I just can't find a fault or peeve yet. I do get a kick out of some letters, finding fault for lack of good music, or too effusive commercials and oh, all sorts of things.

It's so simple to just turn that little dial when you hear a rave coming on. But let's be thoughtful of the fact that it's the commercials that give us the entertainment, and also save us strength and time by giving details of shopping buys, where, when and how to find them.

To me, Radio Life is my only way of keeping up with the daily activities and so many fine entertainers who have to me become real friends. I just love them all. Were they without faults they would not interest me, for after eighty-four years of living I take each day as it dawns.



Mrs. E. Gutnow, Hollywood 46, Calif.

Sirs: It was too bad to hear that KMPC had discontinued "The Man Says Yes." There are so many broadcasts to which people who have nothing else to do are running daily. This was one show where people who have to stay home could have a little fun too. And Bob Shannon and Charlie Stone and all the others worked really very hard to make an interesting and pleasant show. How about bringing it back?

*How about it, KMPC?*



California Raisin Growers Co.

Mrs. R. S. Conger, San Bernardino, Calif.

Sirs: As long as you can supply information on "lost" programs, whatever happened to a very favorite of mine, Henry Russell's orchestra, with Ken Carson as featured singer and Sam Mineo at the piano? I thought it was the most wonderful music and Ken Carson is good! Would it be possible to show a picture of him?



Ken Carson

I'm very much interested in his appearance. I personally believe he's on his way up in the entertainment world. Also, tell me if Henry Russell plays for dancing and where? It would be thrilling to dance to his wonderful orchestra. I would appreciate it if you would answer this request.

Henry Russell is now balancing "The Music Hour From Hollywood" over NBC-KFI Saturdays at 9:30 p.m. with Lucille Norman as featured vocalist. Ken Carson sang last summer on "The Summerfield Bandstand" and is now heard on "Breakfast in Hollywood" each morning.



Mrs. Cruise, 2921 Inez Street, Whittier, Calif.

Sirs: I wish to register a protest against the Buster Brown so-called children's program, "The Smilin' Ed McConnell Show." Anyone who tunes in the "Let's Pretend" series for children and then contrasts it to "Smilin' Ed" will know what I mean.

A children's program should be suitable to and edited for two-year-olds as well as teen-agers, and yet their drama is so full of blood and thunder that I usually have to shut it off for my excitable child until "Froggy" comes on, with "Squeaky" and "Midnight," the cat. Can't they make a truly suitable children's program out of this half-hour? I'm sure many other mothers must feel as I do.

★ ★ RADIO LIFE ★ ★

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FOR YOUR EARLY-MORNING LISTENING, MAY WE RECOMMEND "TOM OWENS" (YES, YOUR OLD FRIEND IS BACK) AND "FARM HIGHLIGHTS." BOTH PROGRAMS ARE HEARD ON KFI.

Tom Owens



TOM OWENS is heard Monday, Wednesday and Friday mornings at 6:30 with a fifteen-minute program of comedy, poems, homespun philosophy, and music.

Nelson McIninch



NELSON McININCH's "Farm Highlights" are practically a "must" for ranchers and growers. Monday through Saturday at 6:15 a.m. he offers news on subjects of interest to farmers, and a recap of the Market Reports.


THAT'S KFI—DIAL 640

—Advertisement

Page Three





 **OZZIE AND HARRIET NELSON, GUEDEL.** "I never suspected," relates John, "that Ozzie would become what I consider the best constructionist of situation comedy in radio."  
(Color Cover by Zeigler)

# Anything I Can Do, They Can Do Better

*A Radio Producer Tells Why He  
Is the Luckiest Man in Town*

**By John Guedel**

**I**T WAS nearly midnight in the old French quarter of New Orleans. The "People Are Funny" and "House Party" staffs had flown down from Hollywood the day before to put on programs for the Sweet Potato Festival. In the past twenty-four hours, Art Linkletter had shaken hands and had conversations with at least 500 officials, housewives, friends, and a school janitor from Baton Rouge. But do you know what he suggested as we emerged from Antoine's Restaurant, dead tired after being on a plane all night?

"Let's call up a friend of mine," Art said. "Maybe he's home."

I asked him who. "I don't know," Art replied, consulting a slip of paper. "He's a friend of a man I met in Los Angeles and he said if I was ever in New Orleans to be sure to look him up."

So Art called the man, and he and Lois (Mrs. L.) took this "friend of a friend" to a night club about twenty-five miles out of town, and spent a very enjoyable couple of hours. He's the only man I ever knew who takes seriously that old bromide, "If you're ever in Keokuk, look up Sam—he's a friend of my brother-in-law."

That's because Art likes people, all people.

Another time in St. Louis, a plump housewife came up to Art after the broadcast and said: "Remember me? I was out in Hollywood last spring and came up on the stage after 'People Are Funny.' You said if you were ever in St. Louis you'd let me cook you a venison dinner." She

paused for breath and added, "Well, the dinner's all ready right now."

We had a scheduled dinner engagement with some representatives of the sponsor, but since this fan had gone to so much trouble, Art helped her carry her four baskets of food up to our hotel room, and Art and Lois and Mrs. Guedel and I enjoyed one of the finest meals we've ever had. Art talked with her about her family, her early days in North Dakota, learned her views on politics, and a new way of canning cherries so they wouldn't spoil.

#### **Maybe a Secret**

That's a funny thing about the celebrities I've had the good fortune to do business with in the past few years. They like to talk to all kinds of people. I'm referring to Ozzie Nelson and Groucho Marx. Maybe that's one of the secrets behind the success of these three.

At a glance you wouldn't suspect

any similarity between Link, Ozzie, and Groucho, but it's amazing how many things they have in common. For example, Art was a top writer and director of radio shows in Dallas, San Diego, and San Francisco. In fact, he wrote what amounted to a three-act play, the big cavalcade spectacle that played during the entire run of the San Francisco World's Fair. He still writes for "People Are Funny" (KFI, Friday, 6 p.m.) and "House Party" (KNX, daily, 2:30 p.m.), and he wrote a book last year entitled "People Are Funny," which sold better than any other book of its kind.

As for Ozzie's writing ability, I knew he had written special material for his duets with Harriet for years, but I never suspected that he would become what I consider the best constructionist of situation comedy in radio. His ability emerged suddenly one day in March, 1944, when he and Harriet were on the



Red Skelton program. I'd been urging him to strike out on his own and do a "husband and wife" series where Harriet and he would play themselves, but while looking around for a writer for an audition script, Ozzie said: "Why don't I knock something out while you're looking?"

Within two days he showed me the script he had "knocked out." Ozzie made an audition recording from that script with hardly a line changed, and the executives of the advertising agencies who listened to that first record acclaimed it one of the best auditions they'd ever heard. There was no selling required; the show sold itself. But they had one common fear, the supreme fear of any executive concerned with a comedy radio program. "If we buy the program," they said, "are we sure of getting the same writer who wrote the audition script?"

I assured them Ozzie could guarantee to deliver that writer.

Of course, today several writers work on "The Adventures of Ozzie and Harriet" (KNX, Friday, 6:30 p.m.), but with Ozzie it's a seven-day job that ends at four o'clock every morning—writing, rewriting, editing, polishing. He literally "lives" the program. In fact, he can recite all the lines of all the characters in all the scenes of last week's show or the next. So if you miss their show some Friday night, give him a ring and he can tell it to you over the telephone. It won't take a full thirty minutes, because I don't think he's letter-perfect on the commercial announcements.

Groucho's writing ability is apparent during the first twenty seconds after you've met him. His normal conversation sounds like a newscast that's been hyped by a high-priced joke-writer. He's stocked with knowledge of current events, can tell you what Picasso did last week, discuss the latest cure for asthma, or fill any conversational lull with the vital information that Cardinal Richelieu invented mayonnaise.

#### Avid Readers

Also, Art and Ozzie share that same thirst for knowledge outside of the radio business. Art can digest Time, Harper's, Business Weekly, and Esquire (pictures only) in an incredibly short time. And when you question him on what he read he comes back with a detailed answer confirming some psychologists' theories that a fast reader can digest more information than a plodder. By necessity Art became a fast reader on a variety of subjects because in San Francisco he used to write and deliver a daily eight ayem program on the most interesting material from the current magazines. (Footnote: One day his alarm didn't go off, and in order to get to the radio station in time for the broadcast he had to drive to work in his pajamas. Too bad no television.)

I don't know when Ozzie has time to read, but somehow he keeps



↓ **JOHN GUEDEL**, left, author of the accompanying story, chats with Lois and Art Linkletter. John has had plenty of experience observing celebrities—he produces seven coast-to-coast half-hour broadcasts weekly, is director and head writer of six of them. (Theodore photos.)

abreast of everything that's going on, is willing to argue on any subject at any time and backs up his arguments with a head full of facts. Would you know offhand the comparative strength of the lens on the new telescope on Mt. Palomar? Ozzie would.

Linkletter and Groucho are willing to argue about anything, too. Link has three reasons for everything—three reasons why we should have an elephant on "People Are Funny" or why Eisenhower won't run for President, it doesn't matter the subject. He may not have all three in mind when he starts talking but they come to him en route. Example: "Let's have ham and eggs for breakfast tomorrow," he might say. "First, we haven't had 'em for a week—second, I'm not going to have time for lunch tomorrow and need a big breakfast—and third, well, eggs aren't fattening." He didn't realize he had this habit until I pointed it out one day.

When "Grou" is arguing (Groucho's pretty wife, Kay, calls him "Grou")—he's liable to get off the track. For example, in discussing business conditions recently I said "The prices are too high."

"Why don't the Prices move down to the third floor then?" Groucho said. "The view isn't as good but they won't get so dizzy."

I went on unruffled. "A slight recession might help halt the inflation."

But Groucho was determined to stay off the track. "I knew some Prices in Pocatello," he said. "Sam

and Evelyn Price. Sam had a cocker spaniel and a beautiful wife. She had fleas. The dog, I mean. Or maybe they both had 'em. I know the whole family started from scratch."

At that moment a brash young woman approached waving an autograph book and shrieked: "Are you Harpo Marx?"

"No," Groucho replied. "Are you?"

See what I mean?

Now where was I? . . . Oh yes, I was talking about the similarity between Art and Ozzie and Groucho. Well, they all dearly love to talk on the telephone. No sooner does Art arrive at the office in the morning than he calls the home he just left to find out what's happened to the kids in the intervening twenty minutes. And he calls home four or five times during the day just to chat with Lois.

World-famous people call me nearly every evening. I pick up the phone to hear: "Hello, this is Albert Einstein. Can you come over and help my son do his arithmetic?" Sometimes it's Stalin or Stassen, or it may be President Truman wanting a bid on the cost of building a balcony on the White House. But whoever the voice claims to be, I know it's either Art or Groucho. Once at the office the receptionist buzzed me frantically: "There's a Dr. Hackenbush on the line who insists on talking to you. I've tried to get rid of him but he says he has an idea for a radio program for pen-guins to listen to at the South Pole. What shall I do?"


(To Be Continued Next Week)



# Verve Is the Word For Venuta

*Benay Venuta Manages to Mix Several Careers With Marriage as She Returns to the Air With Her New Quiz Show, "Keep Up With the Kids."*

By Joan Buchanan

 **THIS IS A RARE PICTURE** — it shows Benay Venuta in repose, or almost. Now mistress of ceremonies on Mutual's "Keep Up With the Kids," Benay caps a musical-comedy, radio and film career with her quiz show.

Saturday, 6:30 p.m.  
MBS-KHJ-KGB-KVOE

**D**OES BENAY VENUTA keep up with the kids, to paraphrase the title of her own audience participation show? A brief moment with the vital Miss Venuta is enough to prove that the singer-actress-emcee can not only keep up with *anybody*—she's far ahead of 'em to begin with!

A sedate interview tete-a-tete at the Brown Derby, for instance, is out of the question when your subject is Venuta. She just knows too many people! The crowded room at the noon rush seems to consist mostly of people who are saying, have just said or are coming over to say "hello!" to Benay.

"Twenty years in show business does it," laughed the blonde Benay when we asked her if she knew *everybody*. Her crowded and exciting career had its beginnings when,

as a Hollywood High youngster, she stepped into the ballet line at Grauman's Egyptian Theater. It has carried her through radio, musical comedy and now film success. "The only girl in the world who could follow Ethel Merman in a role on Broadway and hypo the box-office," sighed one homesick New Yorker when we told him of meeting Benay.

Better known in the East, where she starred in "Kiss the Boys Good-bye," "By Jupiter" and "Anything Goes" (taking Merman's role on ten-day notice), Benay actually started her radio career on the West Coast. Following Benay's initial stage experience, her family convinced her that a school girl should finish school before she started in show business. Benay resigned from her Fanchon and Marco routines and became a student at an exclusive finishing school in Geneva, Switzerland. A year later, reversals in the family fortune called her back to San Francisco and she became a night-club singer and radio personality. Never a girl to hold down one job when she could do two, Benay sang on KPO's "Who Cares?" hour and under another name sold time to sponsors, wrote commercials, announced, emceed and sang on an-

other station. Phonograph records were her accompaniment, which should make her contender for first femme disc jockey honors.

### What Versatility!

Between her early radio days and her present "Keep Up With the Kids" show, Benay managed to star in those numerous Broadway productions, keep several hobbies going strong, headline such radio shows as Al Jolson's "Shell Chateau," the Benay Venuta Variety Hour, and "Duffy's Tavern"; marry and raise a family and incidentally make some appearances in summer stock, some recordings and several films!

In addition to possessing the drive to accomplish all this, Benay is the sort of person who is also ready to devote her time to any worthy project that she deems important. She lives up to her ideals and has a mighty sense of fair play.

All Benay's experiences and qualities add up to make her an outstanding mistress of ceremonies for her new Mutual show, "Keep Up With the Kids." In case you haven't yet caught up with the Venuta brand of fun and charm on this show, we'll explain that the program is a quizzeroo with a child pitted against a parent in each round. In the star spot each week a celebrity vies with his child for a prize which is donated to a charity. Roddy McDowall and his father, Jimmy Gleason and his little grandson, Pat O'Brien and his boy and Penny Singleton and her daughter are some of the parent-child combinations who have competed with each other. Celebrity parents in Benay's circle of friends have called her up and offered their services. Her own two children, Patricia, six, and Deborah, two, have never been on their mother's show, but they are faithful listeners. Because the show is recorded, the children are able to hear it

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 **AMONG THE MANY** famous parent-child contestants on Benay's unusual quiz have been this cute twosome, Jimmy Gleason and his grandson Michael. (Otto Rothschild photo.)





▲ **GEORGE ALLEN MANIPULATES** the moods on "Whistler" chiller. Important innovation made by producer Allen when he first took over the show was to put the denouement in dramatic form. Formerly it had been delivered as monologue by "Whistler." (CBS photo.)

# "Whistler" Producer DOESN'T

## Tell All



▲ **THIS IS THE ACTOR** who interprets "The Whistler." As an aid to dramatic illusion, the producer guards the name of the interpreter of the role, concedes that the actor is heard on other networks and other shows.

*Genial George Allen, Producer of "The Whistler," Knows Radio Plus. Only Fact He Won't Reveal Is Identity of Actor Who Plays Part of "Whistler."*

By Joan Buchanan

Wednesday, 7:30 p.m.  
 CBS-KNX-KSDJ

**E**VER WONDER just why a producer casts a certain actor in a certain role? The fine points of casting a dramatic script being completely out of our province, we were happy for the opportunity to catalogue the opinions held by ace producer George Allen. Mr. Allen holds the reins on everybody's favorite, "The Whistler," one of the many shows in radio that depends upon strong dramatic performances to put across its punchy plot. "The Whistler" lead carries the whole show on his back," admits Mr. Allen. "The show is cast for realism. The realism of the performances must make the audience say to itself, 'There, but for the grace of God, go I!'" Being able to put across this chilling conclusion has been responsible for the program's popularity, thinks Allen. The actors upon whom capturing and retaining the mood depends are, as often as not, better than their scripts.

Admitting that the Hollywood woods are full of fine performers and great character actors, Allen points to a handful who are "in a class by themselves," and gives his very interesting reason for the choices. Here's his list:

**"Elliott Lewis.** Elliott can sound like the average guy under pressure. He builds emotion fast and has the ability to hold it at a peak. He can make quick adjustments and still sound genuine.

**"Joe Kearns.** Joe is another actor who sounds natural. He is perfect in the more mental parts—professors, doctors. He's adept at portraying the good-brain-plotting-his-moves type of part. He also sees the panorama of the whole play, not just his own part.

**"Betty Lou Gerson.** She is particularly adept at parts that convey mental superiority . . . as a woman reporter, for instance. She's perfect for slightly superior women who

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Betty Lou Gerson

Hans Conried



John Brown

Gerald Mohr

Elliott Lewis

Cathy Lewis

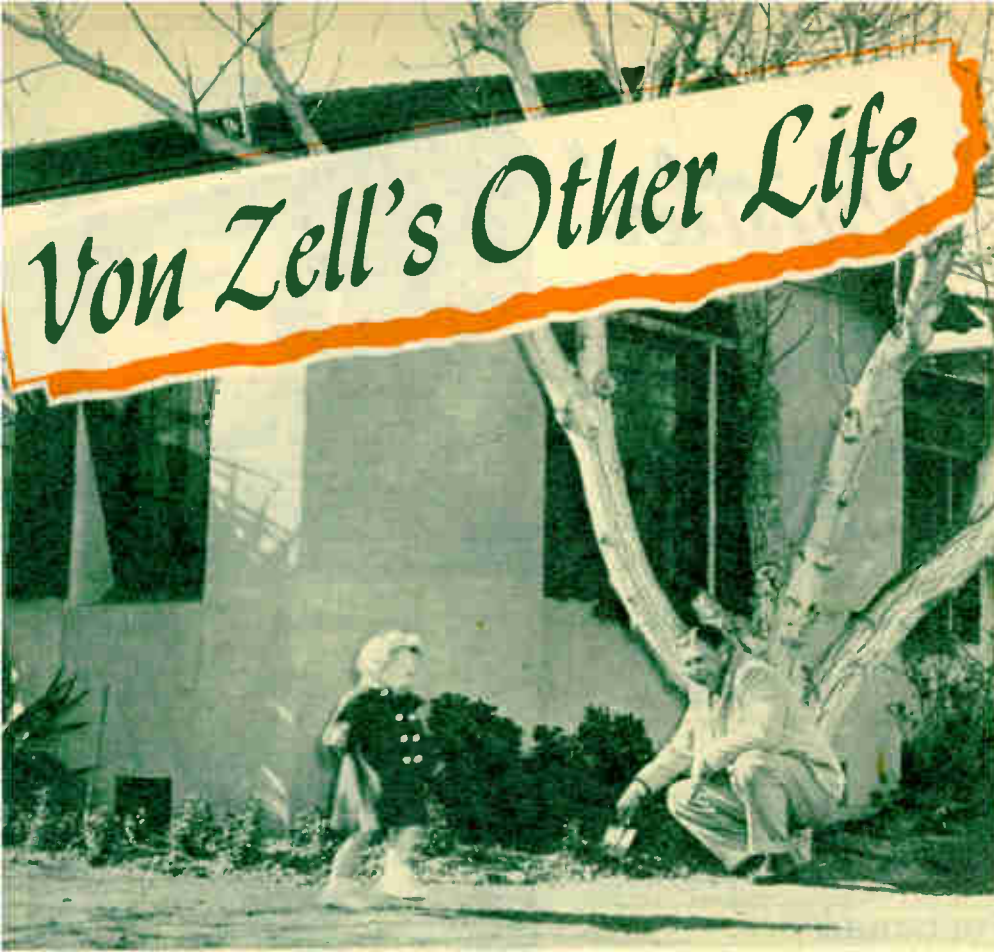
Wally Maher

Alan Reed

Lurene Tuttle







# Von Zell's Other Life

◆ **DAUGHTER LINDA ENJOYS** helping with the gardening. She helps by speeding past her father, screaming at the top of her lungs. This, of course, expedites "Daddy's" efforts at a little spring digging.

Thursday, 7:30 p.m.  
NBC-KFI-KFSD

◆ **WHEN THE VOICE** of a well-known actor or comedian leaves the air, listeners for the most part are unconsciously apt to couple the end of his speech with his complete bodily disappearance. What does become of radio personalities when show time ends?

In setting out to uncover the other life of one such radioite, Harry von Zell seemed like a good choice of subjects. Over a period of twenty years, Harry has established himself indelibly on minds from coast to coast. He's played the gamut from straight announcer to dramatic actor, and is currently co-comedian and announcer with one of the top-notchers in the comedy field—Eddie Cantor. The wily Mr. Cantor now has Harry under exclusive contract.

### Breaking Out of Announcing

The stocky comic had started the name "von Zell" on its way to becoming as much a household word as your favorite kitchen cleanser when he appeared at a small Inglewood, California station. KMIC is no longer in existence. His break into the big time came when Harry took over Ted Husing's place on Whiteman's Old Gold Show.

The jolly mikeman sewed up his reputation by going east and capturing commitments for more than  
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*They're Just Wild About Harry,  
And He's Just Wild About Them!*

**By Jane Pelgram**

◆ **IT'S A WISE FATHER** who knows his own child's records . . . but Harry makes a point of keeping abreast of each interest of son Ken's. The scene is Ken's own den-bedroom—the kewpies aren't standard equipment in the von Zell, Sr. household. Marksmanship on Santa Monica Pier netted those.

◆ **EVENINGS HARRY USUALLY** chooses a favored pipe, settles down with a script to be memorized for his movie work, and calls his wife, "Mickey," to rehearse with him. The radio-movie career combination should stand Harry in good stead when video fully arrives. Von Zell's only comment on television is "h-m-m-m-m-m!"





# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### H. V. Kaltenborn Visits

H. V. Kaltenborn, the man deservedly known as the dean of American news analysts, was in Hollywood last week during the course of one of his periodic tours of the country. He had investigated atomic development at Berkeley and conditions in Hollywood and was planning to visit Los Alamos in order to report on atomic-energy weapons when we met him for a brief news-eye view of current issues.

Though the dignified H. V. is not heard locally at present (KNBC, San Francisco and KFSD, San Diego, carry his thrice-weekly broadcasts), we felt that readers would welcome news on this long-time favorite. Naturally a rapid speaker, Kaltenborn covered more ground in forty-five minutes than we could convey in a whole page of fine print. The job of newscasting is no more difficult at this dynamic time in world history than it was during the war, according to the newsman. A lessened strain in the easing of the terrible responsibility on the part of the reporter not to reveal many of the inside facts at his disposal is the main difference. Kaltenborn, formerly famous for speaking his news entirely extemporaneously, started using a script during the war to insure himself against inadvertently revealing secret information. He still uses a written script, but ad-libs throughout in the well-known Kaltenborn style.

An extension of interest on the part of the American people keeps the newsman traveling. Before the war, he revealed, American interest was bounded chiefly by the borders of the country. Now the interest is world-wide and the newsman does extensive touring for his backgrounds. Last summer he flew around the world. At present he is prepared to leave for Europe.

With a gracious willingness to be put out on a limb, Kaltenborn made these statements on the upcoming nominations and election: "The South won't break away from the Democratic Party . . . Vandenberg, an excellent man, could have the Republican nomination—he could have had the Landon nomination in 1934—he doesn't want it and won't accept it. . . . Dewey certainly could get it. . . . Taft probably could. . . . I was very much impressed with Harold Stassen at his bang-up speech in Los Angeles recently. At this stage there are so many changing factors that anything could happen." On the subject of Henry Wallace and the third party,

Kaltenborn stated, "Wallace was an idealist in the beginning, with a great sense of social service. Now he is a practical opportunist . . . no longer sincere, committed to the presidency. He has been given a false idea of his own importance by his followers. It's understandable. I have spoken to a packed house at Madison Square Garden and felt that intoxicating applause and sensed the power—it is difficult to resist. Senator Taylor . . . a cheap-skate and comparatively innocent. . . . The parties *may* change . . . a third

party will never amount to much. . . ."

On the touchy matter of the home-grown Communist, Kaltenborn's understanding is broad. Pointing out that in a national election the party has never polled as much as 100,000 votes, he avers that there are not as many party members as one might expect. "High-minded people, public-minded and intellectual, have always been attracted by the principles of Communist theory—the principles of sharing have a Christian basis of appeal to the idealist. There is no connection between that theory and the government of the Soviet Union, however. . . . The *theory* does not equal the *practice* and hasn't since the middle twenties. . . . It is a dictatorship . . . using the same methods that Hitler and Mussolini found so effective. . . . Bureaucrats and the police are the new aristocracy." Speaking of the terrible susceptibility of the dictatorship, Kaltenborn likened the Soviet Union to the Hitler Germany he knew, where every moment of every day was filled with a propaganda impossible for the average person to withstand. "You have to fight every hour to resist it—I felt it myself. And the conditions of the German people at that time were better than the Russians ever had." Kaltenborn's extensive traveling and personal experience with conditions the world over have given him first-hand knowledge of the treatment of Russian workers . . . men forced to work beyond their capacity, armed guards at the doors of industrial plants, people deprived of their all-important food cards for a misdemeanor and left to starve without jobs or the means of obtaining food.

He reveals that top interest in the U. S. as far as the mail his program receives can indicate is in current politics and the Marshall Plan. The most passionate letters are received from Zionists. Women writers express their fear of another war, moving Kaltenborn to exclaim, "The way to get into war is to be afraid of it!"

In a lighter vein we ventured to ask the news analyst if he had ever heard any of the impersonations given of him on various comedy shows. "They catch certain inflections," he said, giving his impression of a Kaltenborn impersonator, "some tricks of pro-nun-cia-tion and they love the word Rus-si-a—that's as far as they need to go. It just takes a little time—I could do an impersonation of Eddie Cantor if I had the time to practice!"

#### Rumors Are Flying

Alec Templeton discussing his summer replacement series—and we're all for it. . . . Hooper slipping? Two net-

(Continued on Next Page)

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### DON'T BE A MissDit\*



### NEXT WEEK

**Pretty**—our pictures of Easter bonnets on the pretty heads of some of NBC's most photogenic femme personalities.

**Nostalgic**—a two-page spread on Early Los Angeles, accompanying a "California Caravan" story. Remember the Plaza circa 1890? Main Street in 1905? No? Then refresh your memory with our priceless pictures.

**Sportsminded**—our article on Wendell Niles. It was supposed to be a Mikeman story, but with Wendell doing the talking this turned out to be a hunting and fishing yarn.

**Revealing**—a report and human-interest accounting of activities of CBS-KNX's Public Affairs Department, which deals with such diverse things as penicillin and policemen.

**Comfy**—Norma Young's Sunland home. He's as clever at home-making as she is at concocting things that appeal to the palate, as our layout will demonstrate to you.

**Concluding**—the John Guedel story, begun last week. Title, "Anything I Can Do, They Can Do Better."

Still only 8 cents for a copy of Radio Life!

\*She wanted to read it but she missed it.



# KECA *mike memos*

By VIRGINIA WEST

Two new audience participation shows are ABC's March contribution to the entertainment of its coast-to-coast fans . . . They are the already underway five-a-week "Surprise Package" which emanates in Hollywood, and the brand new full-hour home audience participation program from New York . . . "Stop the Music," which starts on Sunday, the 21st.

"Surprise Package," emceed by that genial character, Jay Stewart, airs every Monday thru Friday afternoon at 1 o'clock from the KECA studios. Many brand-new stunts and novelties are used on the show, with each and every one of the valuable prizes awarded participating members of the studio audience being wrapped to secrete the contents . . . In other words, they are really "Surprise Packages."

Harry Salter's 26-piece orchestra and vocalists will provide the melodies on "Stop the Music," and a battery of switchboard operators will place calls to homes throughout the nation during the hour of toe-tapping tunes, which will be halted only when listeners, interviewed over the phone, identify the titles of the musical selections. So set your radio dial at 790, with your phone handy, Sunday afternoon at 5 . . . You could be one of the winners!

Speaking of new shows and such . . . Here's Gordon MacRae, who starts his run as vocalist on the Texaco Star Theatre Wednesday night at 9:30 on ABC-KECA. Be on hand to hear him join Evelyn Knight, Alan Young and the rest.



Vocalist MacRae

... Always a Best Bet . . . 790 . . .

**AROUND RADIO:** A long-term contract (68 weeks) was signed by Procter & Gamble covering sponsorship of ABC's very popular Saturday night thriller, "Gangbusters." The Phillips Lord production at 9 o'clock, followed at 9:30 by Craig Rice's "Murder and Mr. Malone," makes one of the best hours of listening in the entire week for "whodunit" fans . . . That's KECA, of course . . . Henry Morgan, ABC's comedian exceptionale, will soon be represented in three entertainment media . . . his air stint on Thursday nights at 7:30, his first motion picture, "So This Is New York," and he's heading for a Broadway revue . . . KECA's Star Gazer, Frances Scully, will act as emcee for the annual Easter brunch at the Beverly-Wilshire again this year . . . The 1,000th broadcast of the hilarious doings in "The Private Lives of Ethel and Albert" (KECA at 12:45, Mon. thru Fri.) was aired earlier this month. Co-starring Peg Lynch, creator of the series, and Alan Bunce, the gay and humorous dramas of everyday difficulties encountered by the typical young married couple, have delighted audiences for almost four years . . . Funnyman Garry Moore will pinch-hit for vacationing-in-Arizona Tom Breneman this coming week. Aided and abetted by Jack McElroy, veteran audience warmer-upper on ABC's "Bride and Groom" show, Garry heads the "Breakfast in Hollywood" show during the third week of Tom's month-long absence.



"Yachtsman" Whiteman

... Always a Best Bet . . . 790 . . .

As we have said before, everyone loves a contest . . . Statistic assemblers say that one out of every five persons in the United States enters an advertising contest at one time or another . . . and the same ratio holds for an entrant's chance of winning a prize. That women outnumber the men four to one as contest winners, was also revealed.

Speaking of contests . . . Here's Paul Whiteman sitting at the helm of the Holiday cabin cruiser which will be one of the five grand prizes in the current "Memory Tune" contest, on his daily "Paul Whiteman Record Club" . . . Dial KECA any day, Monday thru Friday, from 1:30 to 2:30 p.m., and you'll hear details.

... Always a Best Bet . . . 790 . . .

—Advertisement

## Radio in Review

(Continued from Preceding Page)

works have signed for the Neilsen Radio Index system of determining ratings. . . . John Brown ("Al" on "My Friend Irma") and Mel "Velvet Fog" Torme are auditioning a show they claim is "something absolutely brand-new in radio." . . . Eve Arden planning a coast dramatic tour during summer season. . . . "Corliss Archer" expecting a new bankroller to take advantage of its high rating and low budget. . . . "Hour of Charm" canceled, sponsor rumored shopping for new fall series. . . . "Baby Snooks" winds up eleven years on May 28. . . . Maxie Rosenbloom may head a summer replacement tagged "The Leather Pushers." . . . "Block Party" may be replaced with music-variety-vocal show. . . . Meredith Willson's fine "Showroom" show slated for summer replacement or fall series. . . . "Aldrich Family" rumored losing sponsor—we're crossing our fingers for this old favorite. . . . Diana Lynn and Carmen Dragon team for drama-music series, "Youth on Parade." . . . The new Jack Paar show with Hy Averbach handling various chores has auditioned for a net spot—hope it's forthcoming for these two young talents. . . . Hal Gerard and GeGe Pearson's "Swell Time" getting national bids for their fine kid show. . . . David Street will probably have his own summer show. . . . Roy Rogers to return to the nets this summer. . . . Nelson Eddy reported to be on deck for the "Kraft Music Hall" summer series—his last year's session will be hard to top. . . . Danny Thomas is mad at his writers. . . . Bill Goodwin to play fiction detective "Johnny Fletcher" in an air series based on Frank Gruber's novels. . . . Sid Fields, England's number-one comic, to houseguest with Bob Hope. . . . "Street Singer" Arthur Tracy releasing an album of his hits recorded in England—one way to beat that ban!

### Your Cue ( Shows You May Like )

#### "Fishing Pals"

Information and entertainment for fishermen, including the spectator sports variety, is available on "Fishing Pals," KFOX, 7:15 p.m., Tuesday, Thursday and Friday. On the air for nineteen consecutive years, this must certainly be the oldest program of its type. It's also one of the earliest "Mr. and Mrs." programs. Mary and J. Charles Davis are the originators, writers and producers. Davis is Pacific Coast editor of Sports Afield, contributor to national magazines and the author of several books on fishing. Both he and his wife are well-known fishermen.

The program gives complete information on the subject three times a week. A free information and reservation bureau is maintained for anglers. Daily reports of conditions along the coast, advice on tackle and gear, reservations obtained on any of the boats operating from San Diego to Malibu,



are some of the conveniences maintained for those who call the program. During the day, the number Prospect 6840 will result in this information. After five, it's Parkway 1618.

Of interest to anglers and non-anglers alike is the determined fight waged by the program on behalf of conservation of natural resources, in which it is supported by the Southern Council of Conservation Clubs.

**"Singin' Sam"**

You just about have to be twenty-five or older to remember "Singin' Sam," but anyone of any age group who hasn't already encountered his wistful, nostalgia-inducing singing and playing is in for a treat.

The former Barbasol man introduces himself five nights and five mornings a week (Monday through Friday, 9:30 a.m. and 7:45 p.m.) over KFWB, then goes over to KHJ for a Sunday at 12:15 a.m. session.

The new sponsor is "Doctor Cowan and his twelve conveniently located offices," so naturally Sam no longer uses his shave cream rhyme. But that's the only departure. His theme now is "Reminiscing," with a little of that old "Howdy folks, let's just settle back and reminisce . . . while we remember a sleigh-ride or a dance, and the happy way the crowd sang this old song. . . ." Then piano-piano, heart-pulling Sam goes into old songs like "Gosh Darn," "Marie," "Oh, You Beautiful Doll," or any of the other hundreds out of the late '20's and '30's.

If you find any style over ten years old "hokey," this sort of thing isn't for you, but if you have a normal per-

spective on as typical a bit of the style that helped popularize more songs that most of us can remember, you'll get a terrific bang out of "Singin' Sam." The only hoked-up thing on the show is the commercial, which talks down the "embarrassment of toothless days" and talks up "Dr. Cowan's Translucent Tru-Bite Dental Plates." From that alone you can judge the quality of Singin' Sam. To retain followers in the face of those commercials you simply must offer something entertaining.

**"So You Know Radio?"**

Unheralded, but destined not to go unappreciated, is KNX's new fifteen-minute show, "So You Know Radio?," Saturdays at 2:00 p.m. The show purveys information about radio in general, CBS in particular. It's an example of the on-the-air public-relations job that should have been presented long ago.

James Matthews and Roy Rowan are the emcee-narrators of this radio magazine of the air. The short air-time is segmented in order to pack as much information as possible into it. "Find the Star" is a brief quizzeroo on a CBS personality that the listeners at home are invited to test themselves on. "Puzzle of the Week" is an inside peek into backstage production. On the opening broadcast, this took the form of an interview with Al Span, head of CBS sound. Mr. Span demonstrated the methods used to vary sound effects—the sound of a tooth being drilled, and then how *your* tooth sounds to *you* when the dentist's drill hits it. The sound artist also re-enact-

ed two possible ways to *hear* celery being chewed—first as if it were being chomped by a dinner partner, and second as it sounds when you are crunching away in a dead silence.

If there are any questions about radio that you are burning to have answered, "So You Think You Know Radio?" sounds like a good source to tap. In the "Mailbag" section of the show, Matthews and Rowan dispensed the information (in reply to listeners' queries) that there are 4,088 words in the dramatic portion of "The Whistler," that an organ and percussion make the music on Ralph Rose's "Tell It Again" and several other unusual bits of fact that we unfortunately have not retained.

Yes, there are recorded commercials played throughout the broadcast, but Matthews and Rowan managed to make an interesting game of them, another tribute to the ingenious writing of the program by Les Farber.

**"Jean Cowan Sings"**

With tremendous charm and a wonderful, wonderful microphone voice, Jean Cowan comes on the air over KFOX each Monday through Friday at 1:00 and 3:30 p.m.

The quarter-hours which she embellishes with her particular vivacity are largely poetry, piano musings and songs, yet appealing in their very simplicity. Both of them are indicative of the Hal Nichols station's "with the listener" informality. As always too, the personality "makes" the program, and we can offer no better illustration than this spontaneous little lady from Long Beach.

**Confused about the change in time?**

The sudden switch to Daylight Saving Time has caused a radio log upheaval which will require several weeks to straighten out. You'll find most of the local stations operating on daylight time. The four networks, however, with some exceptions on ABC, are on standard time, which places programs an hour later than usual.

Radio Life has made great effort to change its logs in conformity with the new schedules. However, as we go to press, slots for some programs are still uncertain. If you experience difficulty in locating your programs, feel free to call us for latest log information.

**Call RADIO LIFE**

HILLSIDE 9275

Ask for "LOG SERVICE"

9 A.M. to 5 P.M.

**Playbacks ( Critical Comment )**

**We Point With Pride . . .**

To the excellent performances by Ronald Colman, Edna Best and Richard Hayden and the intelligent adaptation by Harry Kronman on "Screen Guild's" "The Late George"

(Continued on Next Page)



**SUNDAY at 4:00**

**A B C NETWORK**

CALIFORNIA MEDICAL ASSN.

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# Radio in Review

(Continued from Preceding Page)

Apley." . . . To the spotlighting of Gloria Gordon as "Mrs. O'Reilly" and Hans Conried as "Professor Kropotkin" on "My Friend Irma" last week. As reluctant romantics, this pair wrapped up the show. . . . To James A. Farley's showing on "Meet the Press"—intelligent talk, and in the layman's language. . . . To Jack Benny's "Walking Man" stint on "Truth or Consequences" and Sunday night's Benny broadcast built around Jack's newest exploit. Trade talk has it that the ace comedian and his writers stayed up all night writing a script around "The Walking Man." Far from sounding like a hurry-up job, it paid off with some of the heartiest laughs of the season. . . . To "Theater Guild's" presentation of Eugene O'Neill's "Anna Christie," with Dorothy McGuire, Oscar Homolka and Burgess Meredith doing themselves proud in the leading roles. From the audience attention and applause that this deep drama received, we'd say that radio audiences not only approve of serious plays—they're hungry for 'em. . . . To Al Jolson for giving such veteran hits as "Cuddle Up a Little Closer, Lovey Mine," "Liza," and "Every Little Movement" the benefit of his rousing treatment. . . . To Jeff Alexander's Jubilaires on the "Amos 'n' Andy" show and their "Join the Service of Our Lord" vocal last week. Combining the "Sound Off" chant, the featured song and a plea for Army recruiting, the chorus came up with a triple-play musical. . . . To Geraldine Fitzgerald's performance on the NBC documentary "Jubilee." A fine actress aided in pointing up the dramatized plight of crippled children and again demonstrated her radio-wise dramatic gifts. . . . To New York radio actress Barbara Weeks's performance on "Ford Theater" as the temperamental stage star, "Lily Garland" in the Hecht-MacArthur comedy, "Twentieth Century." Arnold Moss in the lead, however, only served to remind us again of what John Barrymore was able to do with the part.

## We View With Alarm

. . . The continued repetition of Doodles Weaver's "Professor Feetlebaum" routine on the Spike Jones show. Funny the first time you hear it, and doubtless a fine sight gag, the routine becomes tiresome and noisy when it's heard too often. And it's programmed every week. . . . The prospect of the annual "Doctor Christian" script contest turning up the type of material it used in the last season. With a man of Jean Hersholt's intelligence on the judges' board and the chance to choose scripts from the tremendous number submitted each year, this program should be supplied with better material. . . . The way in which "I'm Looking Over a Four Leaf Clover" seems to have become indispensable to any program that includes an orchestra. Have the musical directors forgotten that radio stumbled along for almost twenty years *without* playing it? . . . The fact that KECA takes only the

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last fifteen minutes of the fine Saturday program, "Piano Playhouse." This is almost the only chance that West Coast listeners have to hear such fine New York piano performers as Teddy Wilson, Ellis Larkin, Joe Bushkin, etc., and the first half of the show is dropped in order to broadcast a slapdash affair of recorded commercials, ad-libbed announcements, Sammy Kaye records and general bedlam called "Radio the American Way."

## Brady on 'Preview Theater'

"He is too better than Morgan!"

"Oh, are you kidding? He is not!"

"Am I kidding? . . . Are you kidding is what you mean. . . . he was twice as funny as Morgan!"

No matter what the upshot of the debate, any discussion around the appearance of Ben Brady on KFVB's "Preview Theater," Friday, March 5 at 9 p.m., will bring up the fact that there is a great similarity between CBS's early-morning dealer in humorous truculence, Ben Brady, and that other madman, Henry Morgan.

Brady dealt classically with understatement and underplaying. There was an argument with the announcer. There was the "Swell Telephone Company's" inane jingle, and their admonitions not to be content with any old wrong number—but to insist on a "Swell Telephone Company" wrong number.

"Gus Frobisher," with his small voice, monosyllabic remarks, and wonderful sense of timing, was a dead ringer for Morgan's "Gerard," and just as funny. Speaking of timing . . . this one editorial opinion holds Ben Brady's as tops.

Clever Brady took the show through some unusually comical husband-and-wife dialogue; through the routine of a bewildered average man on a radio show; into the great American success story maze, and finally turned the mike over, ostensibly to the audience, for a hilarious personal-message session. And the whole series of ridiculous people speaking their ridiculous lines fell into a highly amusing half-hour. KNX 7 a.m. Monday through Friday listeners know all about Ben Brady being funny. Well, imagine hearing him go at it four times as long!

If Mr. Brady can manage to get up a series of scripts as funny as this first sample, Morgan listeners may soon find another program greatly to their liking on the air. It's inconceivable that someone would not snap it up.

## On Mike (About Studio Happenings)

### "Portia" Injured

Does your "Portia Faces Life" sound different lately? Long-time star Lucille Wall has been out of the cast since injuring herself in a serious fall in the kitchen of her home. While she is recuperating from a head injury at Lenox Hill Hospital in New York, the title part is being played by substitute Ann Seymour.

## Off Mike (Personalities)

### Another Cinderella

When a recent Jack Carson script called for an NBC page-girl, realist Robert Redd called for actual auditions among the studio's usherettes. The role was finally awarded to Barbara Du Par, who's been paging at Sunset and Vine for the past five months.

During the preview and her debut, Barbara "wowed" both cast and studio audience and gave every sign of becoming a "radio Cinderella." She says she's always hoped for just such a break. She was a drama major at Southern California for close to three years and, in her spare time, still studies radio acting under Oliver Hinsdale.

### Cantor as Wrestling Second

When wrestler Gorgeous George (the only wrestler whose butler accompanies him into the ring) was booked for a guest-appearance on the Eddie Cantor show, one of the provisos of the deal was that Cantor would act as his second during the Gorgeous One's next match.

Last Wednesday night, Cantor appeared at Olympic Auditorium to carry out his part of the arrangement. He was informed by the California Boxing and Wrestling Commission that he could not act in that capacity unless he was so licensed.

"O.K.," said Cantor, "license me!" He was rushed to the basement of the auditorium, officially photographed, fingerprinted and relieved of his twenty-five-dollar license fee.

Now in case you ever need a licensed second—you know whom to call!

### Price Helps Establish Museum

The recent opening of the Modern Institute of Art in Beverly Hills, California, culminated months of planning and work by Vincent Price, star of CBS's "The Saint," and other Hollywood art authorities, to bring to Southern California its first museum devoted solely to contemporary art.

Price, who acted as president of the Institute while it was in its formative stages, said that the initial showing of modern art was among the most extensive seen in the Los Angeles area. The first exhibition's theme was "Modern Artists in Transition," and consisted of forty-some canvases borrowed from private collections. Artists whose work was exhibited included Braque, Chagall, Duchamp, Picasso, Renoir, Rouault, Rosseau and others.

★ ★

### HOME AGAIN

Florence "Miss Duffy" Halop, of NBC's regular "Duffy's Tavern" cast, did a character spot on Eddie Cantor's show recently. She last appeared with the comedian as a child bit-player thirteen years ago.



# F.M. and Television Tips

By JANE PELGRAM

Lanny Ross was in from the East, en route to his Las Vegas engagement, and we snagged the gentleman for a few questions about Eastern television. Lanny is a likely one to ask, for he's not only been appearing on television for ten years (since its early demonstration purposes); he just a few days ago signed a long-term contract that carries him over into the period when video will flash from one coast to the other. That means Lanny's new Swift and Company-sponsored weekly stint will be one of the first TC video shows.

As we jotted in time to Lanny's enthusiastic comment, we noticed that at no time in the recounting of new shows, ideas and efforts in the East was the word "obstacle" used. That's a pretty common rationalization out here for ailing programming. But according to Mr. Ross's logic, "Television doesn't grow up overnight—any more than the other much-discussed mediums. Video, too, has to experience the stages of development that create perfection." Lanny went on to say that New York's video schedule changes as rapidly as the public tastes, and that the public is no longer enchanted by the mere idea of being able to see its entertainment. The fare has to live up to the name "entertainment."

\* \* \*

General tele-talk—Madman Muntz is out of automobiles and reportedly going into television sales on an installment basis . . . Metro-Goldwyn-Mayer took the first step toward video by erecting a transmitter and studios atop Coldwater Canyon, with letters KMGM, natch . . .

New legalities may prove a stumbling block for proposed theater presentation of video (that clever use of television designed to whet the appetites of Mr. and Mrs. John Q. to the point where they'll rush out and hock Junior if necessary, to purchase a set!). In the East, NBC banned an RKO 58th St. Theater pickup of the NBC show, resulting in a tiff that's leading barristers for both factions to burn the midnight oil straightening it all out . . . NBC got exclusive radio and video rights to all U. S. Golf Association competitions. First to be covered will be National Open Championship at Riviera Country Club, Los Angeles, June 10, 11 and 12. The video coverage will be on film. . . . Larry Finley Productions issued the call for freelance film players for formation of a video stock company. . . . Hal Roach studios supposedly going all-out for television film productions, and already signed for thirty-two pictures. . . . Sixty-five per cent of NBC's television affiliates' programs in the East are commercially sponsored. . . . A new advantage of video came to light in Minneapolis recently. When the school teachers struck, KSTP tele-

vised classes for the locked-out pupils. Approximately fifty television receivers were placed in settlement houses, churches and libraries for film sessions, demonstrations and entertainment for the children. The three R's 1948 style, and what a natural campaign for video. . . . "Heart's Desire" adds a Friday filming to Tuesday and Thursday. . . . Jeanne Gray is starting a Tuesday-night television stint on KTLA. Title, "The Woman's Views." Time, 7:30.

★ ★

## NOW IN THE ACT

Something special has been added to CBS "Dr. Christian" programs. Pretty Rosemary DeCamp, who plays the doctor's secretary-nurse, "Judy," now broadcasts attired in a trim white nurse's uniform. The change was made at suggestion of program guests, who said that radio listeners always pictured "Judy" in uniform, and that it was disappointing to see her in street-clothes. Rosemary heartily approves the innovation. She looks so well in the costume that she's wondering if she missed her calling.

## Contests and Offers

"FARM AND MARKET," KMPC, Monday through Saturday, 6:15 a.m. — One of radio's most unique contest awards will be made on this program March 31. The rancher or farmer adjudged winner of a "Labor Saver" contest now in progress will be given opportunity to have the clouds above his land "seeded" with dry ice in an attempt at rain-making. Flight will be made by Major Sam Logan, one of five experts on aerial cloud-seeding in the United States. Hear program for contest details.

"HOLLYWOOD BANDSTAND," KFVB, Monday through Friday, 11:00 a.m. and 2:00 p.m.—If you're good at guessing riddles, try your mind on the new "What Am I?" contest being broadcast each day on the program by Maurice Hart in the mornings and Bill Anson in the afternoons. A \$100 combination radio-phonograph, a sports outfit, house-ropes for every member of your family, a set of automobile tires, a make-up kit, comprise the awards to be given away every week until contest concludes. Hear program for details.

"570 CLUB," KLAC, Monday through Friday, 1:15 p.m.—Disc Jockey Bob McLaughlin has joined Louis Prima's search for the "Florence" of the "1000 Islands Song." Listeners named Florence are invited to submit their photos and data between now and April 15. One girl will be selected to represent the "570 Club" in the national finals. The winner will get a screen test and possible film contract.

"TERRY AND THE PIRATES," KECA, Monday through Friday, 5:15 p.m.—Three thousand prizes valued at more than \$22,000 will be awarded the listeners who write the best two-line rhymes starting with the words "My favorite breakfast." Entries must be written on plain paper, and the name and address of entrant mailed with one box-top from a box of Quaker Puffed Wheat or Quaker Puffed Rice. Address: "Terry," Box 1102, Chicago. Must be postmarked by March 27, 1948.

# RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
  - 2 notes—pleasing
  - 3 notes—very good
- Chord in G—tops



KWKW, 3:30 p.m. Monday through Friday.

**GEORGE MURPHY:** Just in time for St. Patrick's Day is the album "It's a Great Day for the Irish"—eight sides guaranteed to make an Irishman out of everyone who loves to sing. . . . Murphy hasn't a great voice, but it's a sincere one, and from the rollicking "Same Old Shillelagh" to the nostalgic "Wearin' of the Green" it's a sing-in' heart you'll be havin' when you hear this collection of three-noters. (MGM).

**CAMARATA:** In an attempt to bridge the gap between classical and popular music, Camarata and the Kingsway Symphony offer six sterling sides in an album called "Finger-bustin,'" designed to exploit virtuosity. . . . soloists are Les Gilbert, saxophone, Arthur Gleghorn, flute, and Reginald Kell, clarinet . . . arrangements and performance are exceptional and worthy of the Chord-in-G rating. (London).

**CARMEN CAVALLARO:** This newest addition to the series, "Songs of Our Times," features this popular keyboard artist in medleys of song hits of 1932. . . . Give Cavallaro standards like these and you've got the best in the series so far—eight sides and twenty-five tunes that'll make you remember 1932 as a top year in the music world. . . . Easily three notes on this one. (Decca.)

**BERYL DAVIS:** In the eight-sided "Beryl by Candle-Light," the sultry-voiced gal from 'cross the sea makes the most of the sides designed to showcase her particular style—the best of which are "Auld Lang Syne," "They Didn't Believe Me," and "Please Be Kind" . . . However, the addition of rhythm sides seemed out of place in the candlelight and held the album down to the two-note department. (RCA-Victor).

**VAUGHN MONROE:** "Down Memory Lane," a collection of eight "Memory Songs," is presented in the sweet swing style of the popular Monroe. . . . Vocals are nicely handled by the maestro and choir in not over-arranged style. . . . All sides are good, with the waltzes having a slight edge over the rhythm tunes. . . . Easily a pleasing two-noter. (RCA-Victor).





# Precasts & Previews

## TIME CHANGES

**Sunday, March 21**—Two Hours of Mystery, KMPC, 8:00 p.m. (2 hrs.) KMPC's weekly 120-minute mystery section has been revised to the following schedule: "Mystery Is My Hobby," 8:00 p.m.; "Philo Vance," 8:30 p.m., "Mystery House," 9:00 p.m.; "Boston Blackie," 9:30 p.m.

**Monday, March 22**—Stock Market News, KLAC, 9:05 a.m. (10 min.) James McNameara's Monday through-Friday quotations shift from previous KLAC time of 8:05 a.m.

## WHAT'S NEW

### Commentary

**Sunday, March 21**—"Patricia Gibbons' Scrapbook," KFWB, 2:00 p.m. (15 min.) Miss Gibbons, 21-year-old Pasadena Playhouse graduate and and motion picture starlet, comments this new quarter-hour. Harry Koplan ("Meet The Missus" producer) writes and directs.

### Variety

**Sunday, March 21**—"Stop the Music," KECA, 5:00 p.m. (1 hr.) Prizes and variety entertainment highlight this new sixty-minute participation show starring Bert Parks as emcee, Harry Salter's orchestra and Kay Armen and Dick Brown as vocalists. (From New York.)

**Monday, March 22**—"The Happy Gang," KHJ, 12:00 noon (30 min.) Canada's most popular daytime show, featuring Bert Pearl, "Swoon Goon" Eddie Allen, and the Instrumental Quartet, will be heard locally Monday through Friday.

### Drama

**Monday, March 22**—"The Tenth Man," KFOX (Long Beach) 4:45 p.m. (15 min.) Dramatized problems of mental health, accenting the medical world's belief that ten per cent of Americans need mental treatment at some time during their lives.

### Music

**Saturday, March 20**—"Teen Timers Club," KHJ, 12:30 p.m. (30 min.) Johnny Desmond sings, Fred Robbins emcees, and a guest band each week plays, for the entertainment of teen-age listeners.

## WHAT'S BACK

### Music

**Saturday, March 20**—"Saturday Con-

cert," KECA, 1:30 p.m. (1 hr.) Soloist for this first concert, as ABC's popular spring and summer music series returns, will be American violinist Bronislav Gimpel.

## WHO'S GUESTING

### Comedy

**Saturday, March 20**—Joan Davis Show, KNX, 7:00 p.m. (30 min.) Andy Russell visits Joanie's Tea Room.

### Music

**Sunday, March 21**—"Sound Off!" KECA, 2:00 p.m. (30 min.) Marian Morgan is guest voice with the Mark Warnow orchestra.

**Monday, March 22**—"The Telephone Hour," KFI, 10:00 p.m. (30 min.) Artur Rubinstein plays a guest concert with the Bell orchestra.

### Participation

**Saturday, March 27**—"Keep Up With the Kids," KHJ, 7:30 p.m. (30 min.) Harve Fischman, seventeen-year-old ex-"Quiz Kid," guests on the program with his mother.

### Commentary

**Sunday, March 21**—Louella Parsons, KECA, 7:15 p.m. (15 min.) The Academy Award-winners guest.

## WHAT'S PLAYING

### Drama

**Sunday, March 21**—"Ford Theatre," KFI, 3:00 p.m. (1 hr.) "It's a Gift," a delightful and original fantasy by Lee Bloomgarden.

**Sunday, March 21**—"Greatest Story Ever Told," KECA, 4:30 p.m. (30 min.) "The Betrayal and the Crucifixion" will be the first of two dramas observing the Easter season.

**Monday, March 22**—"Lux Radio Theatre," KNX, 7:00 p.m. (1 hr.) Charles Boyer and Ann Blythe co-star in "A Woman's Vengeance."

**Wednesday, March 24**—"Skippy Hollywood Theatre," KFI, 7:30 p.m. (30 min.) Les Mitchel, the "Theatre's" producer, will star in "The Terrible Meek."

**Thursday, March 25**—"Family Theatre," KHJ, 8:00 p.m. (30 min.) Ethel Barrymore will dramatically narrate "The Passion and Death of Christ." Guy Madison will be program host.

### Music

**Monday, March 22**—"Musical Master-

pieces," KFAC, 4:00 p.m. (1 hr.) "The Marriage of Figaro Overture." Tuesday, Lully's "Temple of Peace"; Wednesday, "Colas Breugnon Overture"; Thursday, Ibert's "Escales"; Friday, Sir John Stainer's "The Crucifixion"; Saturday, Mozart's "Requiem Mass."

**Monday, March 22**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Beethoven's "Coriolan Overture." Tuesday, two selections performed by Artur Rubinstein; Wednesday, Liszt's "Les Preludes"; Thursday, Martial Singher, baritone, singing three concert favorites; Friday, Puccini's "La Boheme" and Rossini's "The Barber of Seville" (excerpts); Saturday, Chopin's "Les Sylphides Ballet Suite."

**Wednesday, March 24**—"Melodies America Loves," KNX, 7:30 p.m. (30 min.) An Easter Concert, featuring Olive Mae Beach and Allan Watson as guest soloists.

**Saturday, March 27**—"Symphonies for Youth," KHJ, 11:30 a.m. (30 min.) Excerpts from Wagner's "Die Meistersinger" and the Rimsky-Korsakoff "Russian Easter Overture." Alfred Wallenstein conducts.

## WHAT'S PLAYING

### Forum

**Sunday, March 21**—"Invitation to Learning," KNX, 10:00 a.m. (30 min.) The panel reviews "The New Freedom," by Woodrow Wilson.

**Sunday, March 21**—"Open Forum," KLAC, 9:10 p.m. (50 min.) "Would General MacArthur Make a Good President?" is subject for debate.

### Sports

**Sunday, March 21**—Baseball, KLAC, KMPC, 2:30 p.m. (to concl.) Hollywood Stars vs. L.A. Angels, game to be played at Fullerton.

**Tuesday, March 23**—Boxing, KLAC, 10:05 p.m. (to concl.) Evening's bouts at Olympic auditorium.

**Saturday, March 27**—Baseball, KMPC, 2:15 p.m. (to concl.) Cleveland Indians vs. Chicago Cubs, from Wrigley Field.

## WHAT'S SPECIAL

### Drama

**Friday, March 26**—"The Terrible Meek," KFI, 11:15 p.m. (to concl.) The year's most memorable Good Friday story will again be told with an all-star cast. KFI signs off at end of the program.

### Documentary

**Wednesday, March 24**—"Report Card," KNX, 8:00 p.m. (1 hr.) A special documentary foregoing statistics in favor of the personal story of an American educator acutely troubled by the failures of our educational system. Script is by Charles Monroe, in cooperation with Rutgers University sociologists. Directed by Albert Ward.



## Participation

**Thursday, March 25**—"Queen for a Day," KHJ, 12:30 p.m. (30 min.) A Red Cross Queen will be chosen on this program. House-to-house solicitors for the 1948 fund-raising campaign will be eligible to attend the broadcasts, provided they reach goals set for collection. "Majors" and "Captains" of the drive may also attend, as well as "Division Colonels." Contact local Red Cross headquarters for details.



## BOOKED FOR PASSAGE

Mr. and Mrs. Edgar Bergen, accompanied by their daughter, Candice, will sail June 5 on the new Swedish-American liner, "S.S. Stockholm," to spend two months in northern Europe and the Scandinavian countries.

Charlie McCarthy and Mortimer Snerd will accompany the Bergens on their vacation tour. Charlie is already brushing up on his Swedish to play a scheduled command performance for the Swedish royal family. Edgar and Charlie also plan an extended stay in Germany to entertain U.S. occupation troops.



## KICKAPOO JOY JUICE, INC.

Jean Hersholt's fan-mail indicates that many of his listeners regard CBS's "Dr. Christian" as a real-life M.D. Typical of this trust was a recent communication from Kentucky, which read:

"Dear Dr. Christian: I have developed a wonderful new oil which cures mity near anything backake kidney trouble stomake missery, etc. Just rub it on and presto. I would like to make a deal for you to turn this out as Dr. Christian's Miracel Oil. We will split 50 50. Lots of fokes here use my oil some of them are drinkin it too. It dont tast bad spiked with corn."



## RECEIVES AWARD

For the "most hours of children's programming with approved material," KGIL has received a P.T.A. award. Howard Thompson conducts the Monday-through-Friday "Children's Hour" from 3:00 to 4:00 p.m. which merited the approbation.

## "Whistler" Producer Doesn't Tell All

(Continued from Page 7)

have catty, fencing dialogue. She's also a fine 'enigma'—a character who fronts one situation while she's really something else.

**Wally Maher.** Wally has the quick touch. He can be emotional in a flash. He makes a perfect blow-top. He can make his character sound very natural, with an undercurrent of emotion.

**John Brown.** John is a top dramatic man. When I need him in a cast, I really need him. His dramatic portrayals are unique because he brings

all his fine comedy technique in pacing and dialogue into play, and the listener doesn't realize it. Alan Reed, who also does many clever comedy roles, has this same quality in drama. They are both right for roles of newspaper men, cynics, critics.

**Hans Conried.** He's in a class by himself! He does so many roles on so many shows that you don't often think of him as a straight lead. He's particularly right for a 'Whistler' straight lead with tangents. That is, a lead with two faces... a split personality. Any part that requires very subtle innuendoes calls for Hans.

**Gerry Mohr.** I enjoy casting Gerry carefully. He has an unusual air quality of 'sexiness.' He can make his character seem physically attractive to listeners. He is also able to do extreme characters well—either very sophisticated types or complete mugs.

**Lurene Tuttle.** Lurene hasn't been on the show recently—she's so busy. As an actress, she can be anything... assume any mental pose you call for. She may change her performance on the air as she finds another facet of the character in bringing it to life. The change is always for the better. She picks out the parts of her characterization that didn't ring right in rehearsal and corrects them.

**Cathy Lewis.** She has the same qualities as Elliott. She is the female counterpart of the 'average guy' in her ability to sound absolutely genuine."

## Keeps "Whistler" Illusion

George Allen finished his recital of actors and acting and smiled as he anticipated the next question. "And the 'Whistler,'" we added casually, "may we tell our readers who plays that part?"

"I think *illusion* is important to any show. If you knew that the sinister, omniscient 'Whistler' was just an actor named Joe Doakes, there wouldn't be any illusion—just play-acting. Really, no one is supposed to know who he is, outside of the people on the program."

During the war, "The Whistler" left radio to become a member of the armed forces. Allen revealed that several other actors did the part during that time, but that none of them was quite as effective as the original. "Our 'Whistler' can't be replaced by just anyone speaking on a filter mike," Allen said. "He's got a 'built-in filter' in his throat, besides."

The producer doesn't think that his program is concerned in the contention (often brought up in our "Ear Inspires" column) that casting the same actors destroys suspense in a show. During the "Big Annie" sessions at CBS when "The Whistler" transcriptions were played for listener-critics, this particular criticism was once brought up, Allen recalled. Other fans at the session quickly defended "Whistler" portrayals. The producer tries not to cast the same actors within a three or four-week period. Even if he did, he knows that the "double-twist" endings on

the program would make it impossible for the audience to guess the outcome through a type-casting tip-off. Nothing pleases the producer more than knowing that part of his audience sits down each week to outwit the scripters. He often gets letters from fans who exclaim, "I thought I had the outcome nailed right this week, but you surprised me again." "We know that many of the listeners play the game along with us, and we love to have them do it," he smiled.

## Writing Is Demanding

Satisfying as it is to pull off a double-twist ending, Allen admits that it's also very demanding. "We don't pull our twists out of left field. We try to make them surprising, but logical. Two-thirds of the scripts submitted don't have a 'Whistler' ending. We have to dream those up ourselves." The writers of the show, Harold Swanton and Joel Malone, write every fourth script you hear on the program. In addition, they rewrite and rebuild submitted scripts into the "Whistler" pattern. On the average, thirty-five scripts a week are received by the program—"We're fortunate if *one* is usable." The writers find that they have become a sort of directional current indicating the subject matter of submitted scripts. If they write a broadcast around a body in a trunk they find that several mail deliveries bring them a neat stack of scripts concerning bodies in trunks. This arrangement is all right with producer Allen. If he needs scripts of a certain type, Swanton and Malone do one and alert contributors supply the rest.

## Suspenseful Hobby

Allen calls his chores on "The Whistler" his favorite hobby. He is also on deck at CBS as commercial program director of the Columbia Pacific Network and station KNX. Before CBS, Allen was with New York's WCBS, before that with the big agencies and before that producer of the Ed Wynn, Lanny Ross and Gertrude Berg shows. "And before that with the 'Tony and Gus' show, 'Show Boat' and 'Palmolive Beauty Box Theater.' Is that far enough back for you?" he laughed.

When Allen speaks of his present show he becomes like a fond parent with a clever child. He beams if you tell him you missed last week's denouement on the show and have been going mad trying to find out *what happened*. His favorite anecdote about the show concerns the night the lines between Bakersfield and KNX broke down just as the listening audience was about to learn what happened to a man who was trying to dispose of his wife's body. Anxious Bakersfieldians swamped the station, demanding to have their suspense put to an end. One fan, who had been listening directly to station KNX in Hollywood, phoned in to the Bakersfield station and related "The Whistler" ending. An announcer went on the air and told the finish of the story to the waiting audience!







- KXLA—Pleasure Time.
- KOWL—Composers' Album.
- KWIK—Pop Concert.
- KGIL—Jan Garber Orch.
- KGER—Long Beach Band.
- KFOX—Good News.
- 2:15—KLAC, KMPC—Hollywood Stars vs. L. A. Angels.
- KFWB—Street Sing Tom.
- KLAC—Music Room.
- KOWL—Longines Musicale.
- 2:30—KECA, KFMB—Metropolitan Auditions.
- \*KFI—Radio News Weekly.
- KHJ, KFNM, KGB, KVOE—True Detective Mysteries.
- KNN—Eileen Farrell.
- KFWB—Melody of Youth.
- KOWL—Kostelanetz Conducts.
- KWKW—Don Pancho Hour.
- KXLA—Sunday Symphony.
- \*KGER, KGIL, KWIK—News.
- 2:40—KGER—Long Beach Light.
- 2:45—KFI—Famous Music.
- KWIK—Mozelle Dinehart.
- 3—KECA, KFMB—Treasury Agent.
- KFI, KFSD—Ford Theatre.
- KHJ, KFNM, KGB, KVOE—The Shadow.
- KNN—Janette Davis.
- EMPC—Baseball.
- KFWB—Gospel and Song.
- KLAC—Baseball.
- KFAC—Stage Melodies.
- KGEJ—Anybody's Hit Parade.
- KFYD—Singin' Sam.

# Learn RADIO BROADCASTING

## Men & Women



Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P. M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Free placement.

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KXLA—Speare Career Theater.
  - KWKW—Don Pancho Hour.
  - KOWL—Bay City News.
  - KWIK—Penthouse Serenade.
  - KGIL—Mask and Mike Club.
  - KFOX—Rev. Earl Ivis.
  - KFSD—S. D. Hit Parade.
  - 3:05—KGER—Sons of the Pioneers.
  - 3:15—KFSD—Dream Time.
  - KNN, KSDJ—Here's to You.
  - KOWL—Irving Fisher, Piano.
  - 3:30—KECA, KFMB—Counterspy.
  - KHJ, KFNM, KGB, KVOE—Quick as a Flash.
  - KNN, KSDJ—Hour of Charm.
  - KFWB—Think and Grow Rich
  - KFYD—Hank, the Night Watchman.
  - KGEJ—Music You'll Enjoy.
  - KWKW—Wings of Healing.
  - KXLA—Challenge to Youth.
  - KOWL—Then and Now.
  - \*KWIK—News, Music.
  - KGER—Missionary Society.
  - KGIL—Tin Pan Alley.
  - KFOX—Pentecostal Church.
  - KFSD—Favorite Composers.
  - 3:45—KOWL—Inside Hollywood.
  - 4—KECA, KFMB—California Caravan.
  - KFI—Catholic Hour.
  - KHJ, KFNM, KGB, KVOE—Those Websters.
  - KNN—Family Hour.
  - KMPC—Baseball.
  - KFWB—Old Fashioned Revival.
  - \*KIEV, KLAC—News.
  - KFAC—Musical Masterpieces.
  - KXLA—Ella Fitzgerald.
  - KGEJ—Hawaiian Serenade.
  - KFYD—Hank the Night Watchman.
  - KOWL—Symphony Hall.
  - KWIK—Curtain Call.
  - KWKW—Proudly We Hail.
  - KGIL—Matinee Melodies.
  - KMPC—Church Choir.
  - KGER—Old Fashioned Revival
  - KFOX—Sunshine Mission.
  - 4:15—KLAC—Auto Races.

- KOWL—Lutheran Hour.
- KRKD—Tunes of the Day.
- 4:30—KECA, KFMB—Greatest Story Ever Told.
- \*KFI—News.
- KHJ, KFNM, KGB, KVOE—Nick Carter.
- KNN, KSDJ—Pause That Refreshes.
- KLAC—Latin Serenade.
- KXLA—Labor Arbitration.
- KGEJ—Here's to Veterans.
- KRKD—Kingdom Within.
- \*KWIK—News.
- KWKW—Pasadena Speaks.
- KGIL—Peggy Lee.
- KFOX—Wings of Healing.
- 4:45—KGEJ—Public Messenger.
- KFI—Melody Parade.
- KFYD—Musical Menu.
- KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Child's World.
- KFI, KFSD—Jack Benny.
- KHJ, KGB—Sherlock Holmes.
- KNN, KSDJ—Gene Antry.
- KMPC—Musical Holiday.
- KFWB—Voice of Calvary.
- \*KGER, KGIL, KLAC—News.
- KGEJ—Public Messenger.
- KFAC—Bowlers' Sportscaat.
- KFYD—Contrasts on Wax.
- KXLA—Labor Arbitration.
- KRKD—Tunes of the Day.
- KWIK—Youth for Christ.
- KWKW—Italian Varieties.
- KFOX—Evangelist Hogan.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFAC—Twilight Vespers.
- KLAC—Meet the Band.
- KGIL—Valley Vespers.
- KOWL—Contented Listening.
- 5:30—KECA—Orchestra.
- KFI, KFSD—Bandwagon.
- KHJ, KFNM, KGB, KVOE—Big Talent Hunt.
- KNN, KSDJ—Suspense.
- KFWB—King's Ambassadors.
- KLAC—Here's to Veterans.
- KXLA—Lincoln Ave. Church.
- KGEJ—Keyboard Magic.
- KGIL—Sons of Guns.
- KRKD—Floyd B. Johnson.
- KMPC—Drama.
- \*KWIK—News, Music.
- KWKW—Music.
- KGER—Reminiscing.
- KGER—Church of the Air.
- 5:45—KLAC—Guest Stars.
- KGIL—Madriguera Orch.
- KWIK—Songs Mother Taught Me.
- KFOX—The Singing Crow.
- KOWL—Hymns.
- 5:55—KHJ, KFNM, KGB, KVOE—News.
- 6—KFAC, KFMB—Detroit Symphony.
- KFI, KFSD—Charlie McCarthy Show.
- KHJ, KGB, KVOE—Alexander's Mediation Board.
- KNN, KSDJ—Suspense.
- KMPC—Know Your Schools.
- \*KFOX, KFWB, KGER, KLAC, KXLA—News.
- KFAC—Masterworks of Music.
- KGEJ—American Heritage.
- KRKD—Waltz Time.
- KGIL—Date With a Disc.
- KWIK—Proudly We Hail.
- 6:05—KGER—Harbor Forum.
- 6:10—KLAC—Floyd Allen.
- KFOX—Favorite Hymns.
- KMPC—Mayor Bowron.
- 6:15—KFWB—Adventures in Knowledge.
- KXLA—Red Cross.
- 6:30—KFI, KFSD—Fred Allen.
- KHJ, KGB—Jimmy Fidler.
- KNN—Dr. Dana.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KLAC—Music.
- KXLA—Lutheran Gospel Hr.
- \*KWIK—News.
- KRKD—Grace Melodies.
- KGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KLAC—Behind Studio Gates.
- \*KHJ, KGB—Newscap.
- KWIK—Treasure Chest.
- 6:55—KFAC—News.
- \*KNN—Ned Calmer.
- 7—KECA, KFMB—Walter Winchell.
- KFI, KFSD—Manhattan Merry-Go-Round.
- KHJ, KFNM, KGB, KVOE—Meet Me at Parky's.
- KNN—Romance of the Ranchos.
- KMPC—Pet Exchange.
- KFWB—Union Rescue Mission
- KFAC—Your Concert.
- \*KGER, KLAC—News.
- KXLA—National Voice.
- KGIL—Overture to Evening.
- KWIK—Oxy Players.
- KGIL—The Manager Speaks.
- KFOX—Full Gospel Assembly.
- 7:05—KGER—Fundamentalist Church.
- 7:15—KECA, KFMB—Louella

- Parsons.
- KLAC—Hit Tunes.
- KXLA—Life and Health.
- KMPC—Freddy Martin Orch.
- KWIK—Guest Star.
- 7:30—KECA, KFMB—Theater Guild
- KFI, KFSD—American Album
- KHJ, KFNM, KGB, KVOE—Jim Backus Show.
- KNN—MacRae and Knight.
- KMPC—Proudly We Hail.
- \*KFWB—Edwin C. Hill.
- KXLA—Church of Open Door.
- \*KWIK—News, Music.
- KGIL—Treasure Chest.
- KFOX—The King's Service.
- KGER—Night in the Valley.
- 7:45—KFWB—Catholic Answers.
- KGIL—Radio Bible.
- KWIK—Auto Races.
- 8—KECA, KFMB—Theater Guild.
- KFI, KFSD—Take It or Leave It.
- \*KHJ, KFNM, KGB, KVOE—Behind the Front Page.
- KNN, KSDJ—Shorty Bell.
- \*KGER, KGIL, KLAC—News.
- KMPC—Mystery Is My Hobby.
- KFWB—Hollywood Presby-terian Church.
- KGEJ—Waltz Invitation.
- KFAC—First Methodist.
- KXLA—Open Door Church.
- KWIK—George Henderson.
- KFOX—Christian Science.
- KVOE—Streams of Life.
- 8:05—KGER—Floyd B. Johnson.
- 8:15—KLAC—Studio Orchestra.
- KGIL—Delmonico Trio.
- 8:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KVOE—Quiz of Two Cities.
- KNN, KSDJ—Strike It Rich.
- KMPC—Philo Vance.
- KLAC—Marine Corps.
- KGEJ—Evening Interlude.
- \*KWIK—News, Music.
- KGIL—Weatherman.
- 8:45—KECA—Don't You Believe It.
- KLAC—Drama.
- KFAC—Sunday Evening Club.
- KWIK—Time to Dance.
- 9—KECA—Drew Pearson.
- KFI, KFSD—Hollywood Star Preview.
- KHJ, KGB, KFNM—Twenty Questions.
- KNN, KSDJ—The Man Called X.
- KMPC—Mystery House.
- \*KFWB—KLAC—News.
- KGEJ—Ave Maria Hour.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.
- KGIL—Show Tunes.
- KMPC—Music for You.
- KWIK—Concert Master.
- \*KGER—News, Bethel Church.
- 9:10—KLAC—Open Forum.
- 9:15—KECA—Monday Morning Headlines.
- KFWB—Singin' Sam.
- 9:25—KNN—Surprise Theatre.
- 9:30—KECA—The Green Hornet.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFNM, KVOE—Jerken's Journal.
- KNN, KSDJ—Blondie.
- KMPC—Boston Blackie.
- KFWB—Pacific Lutheran Hr.
- KFAC—Gateway to Music.
- KGIL—The Tenth Man.
- KGEJ—Blue of Evening.
- KWIK—Cavalade of Music.
- KFOX—Sunshine Mission.
- KGER—Gifford Gordon.
- KVOE—Minister's Hour.
- 9:45—KHJ, KGB, KFNM, KVOE—Sheila Graham.
- KGER—Music.
- 10—KECA—Jack Finn Orch.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
- KNN, KSDJ—Sam Spade.
- KMPC, KFOX, KVOE—Old-Fashioned Revival.
- \*KLAC, KGER—News.
- KFAC—Gateway to Music.
- KFWB—Voice of Prophecy.
- KGEJ—Concert Nocturne.
- KGIL—Sacred Record Shop.
- KWIK—Dave Street.
- KGIL—Symphony.
- 10:05—KLAC—Supervisor Darby.
- KGER—Grace Evangelistic.



**VOICE OF PROPHECY**  
NOW—Twice on Sunday  
**KHJ 9:30 A.M.**  
**KFWB 10:00 P.M.**

- 10:15—KHJ, KGB—Background for Stardom.
- KLAC—Hits and Headlines.
- KFSD—Concert Hall.
- 10:30—KFI, KFSD—Jack Benny.
- KHJ, KGB—Chicago Theater.
- KNN, KSDJ—Corliss Archer.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.

**10:30**  
nightly  
That  
**HAWTHORNE**  
Thing  
**KXLA**  
KRNO, 10:00-11:00 a.m.  
See Our Big Ad Next Week

- KXLA—Hawthorne Thing.
- KGER—Bethany Full Gospel.
- 10:55—KFI—Police Bulletins.
- 11—KECA—Bride to Dreamland.
- \*KFI, KFSD—The Reporter.
- KHJ, KGB—Chicago Theater.
- \*KNN—Chet Huntley, News.
- KMPC—Dance Parade.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.
- KGEJ—Concert Nocturne.
- KFYD—Spade Cooley Time.
- KXLA—Trenier Twins.
- KWIK—Dave Street.
- KGIL—Juke Box Review.
- 11:05—KNN—Music.
- 11:15—KFI—America United.
- KLAC—Across the Footlights.
- KNN—University Explorer.
- 11:30—KFI—America United.
- KHJ, KGB, KFNM—Latin American Serenade.
- KFWB—Music You Want.
- KXLA—Dance Time.
- 11:45—KFI—Melodiana.
- KECA—Florentine Gardens.
- KXLA—Club Congo.
- 11:55—KNN, KMPC—News.
- KFI—Police Bulletins.

**JUST WAIT**  
As a surprise, Fanny Brice dressed up in her "Baby Snooks" costume while waiting for her two grandchildren to arrive for their first picture-sitting with her. "Just wait until Peter sees his grandmother as a little girl," she chuckled in anticipation. Peter, however, took one non-committal look at his hairbowed relative, said hello, and walked over to inspect the camera.

**CATCH!**  
Just before CBS's "First Nigher" goes on the air each Thursday, producer-director Joe Ainley automatically removes his wrist-watch. Ainley winds up like a baseball moundman when he throws a cue and has a constant fear that on the "snap" he'll pitch his watch right through the double glass of the control booth.



# MONDAY, MARCH 22

\*Indicates News Broadcasts.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KHJ—Rise and Shine.  
 KNX—Johnny Murray.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Inquiring Mike.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Breakfast Symphony.  
 KOWL—Science of Mind.  
 KWKW—Rafael Mendez.  
 KRKD—Bible Institute.  
 KFVD—Wakeup Ranch.  
 KWIK—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 KFOX—Challenge to Youth.  
 \*KGER—News, Mizpah.  
**8:15**—KMPC—Markets; Sports.  
 KFVB—Morning Melodies.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KGIL—Rhythmic Age.  
 KIEV—Musical Bandwagon.  
 KOWL—Sunshine Mission.  
**8:20**—KXLA—Music.  
**8:30**—KMPC—A Song for You.  
 \*KFAC, KFVB, KOWL, KRKD—News.  
 KIEV—Musical Memories.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KGIL—Speaking of Sports.  
 KWKW—Stock Quotations.  
 \*KWIK—News, Music.  
 KGER—Hammond.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**—\*KFI—Sam Hayes, News.  
 KMPC—Green Light Revue.  
 KFVB—Science of Mind.  
 KFAC—Unity.

**DR. REUBEN L. McMASTER** D.C. Ph.D.  
*Philosophy - Health*  
**Now KGFJ—8:45 A.M.**  
 Monday Through Friday

- KGFJ—Dr. R. L. McMaster.  
 KGIL—Coffee Parade.  
 KFVD—Vocal Favorites.  
 KOWL—Immanuel Gospel.  
 KWKW—Wings of Healing.  
 KGER—Bible Treasury Hour.  
 KECA, KFMB—Welcome, Travelers.

- 9**—KFI—Melody Time.  
 \*KLAC—News.  
 \*KHJ, KGB—Cecil Brown, News.  
 KMPC—Here's to Veterans.  
 KFVB—Strolling Tom.  
 KGFJ—Delinquency Forum.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KRKD—Sagebrush Serenade.  
 KXLA—Bar O Ranch.  
 KWKW—Voice of China.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
**9:05**—KGER—Lutheran Hour.  
**9:15**—\*KHJ, KFVD—News.  
 KMPC—Bill Leyden.  
 KFVB—Phil MacMurray.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sings.  
**9:30**—KECA, KFMB—Breneman's Breakfast.  
 KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFAM—Living Diary.  
 KFVB—Reminiscing Sam.  
 \*KOWL, KWKW—News.  
 KGIL—Ballads for You.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 KLAC—Morning Melodies.  
 KWIK—Ton' Morning.  
**9:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—News.  
 KFVB—Piano Parade.  
 \*KRKD—News.

- KWKW—Union Rescue Mission.  
 KGIL—Valley Shopper.  
 KFVD—Remembered Rhythms.  
 KIEV—Rhythm Road.  
**10**—KECA, KFMB—Galen Drake.  
 \*KFI—News.  
 \*KNX—Wendy Warren.  
 \*KHJ, KFAM, KGB, KVOP—Kate Smith Speaks.



THE LINE-UP  
 with late jockey changes  
 and scratches  
 10:00-10:15 a.m.  
 Mon.-Sat.  
 Dial 1230

- KGFJ—Racing News.  
 \*KMPC—News, Eddie Lyon.  
 \*KWKW—Racing News.  
 KFVB—Maurice Hart.  
 KFAC—Serenade.  
 KLAC—Al Jarvis Ballroom.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KGIL—Ten o'Clock Scholar.  
 KWIK—Mainly for Women.  
**10:05**—KGER—Musical Roundup.  
 KFI—Ladies' Day.  
**10:15**—KECA, KFMB—Ted Malone.  
 KNX—Aunt Jenny.  
 KHJ, KFAM, KGB, KVOP—Victor H. Lindlahr.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KGIL, KXLA—News.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 \*KFAC, KOWL, KWIK—News.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KGFJ—Unlabeled Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KWKW—Feature Story.  
 KRKD—Pop Concert.  
 KGIL—Music That Endures.  
**10:45**—KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Our Gal Sunday.  
 KFAC—Your County Reports.  
 KRKD—Midnight Mission.  
 KWKW—Races, Sports.  
 KWIK—Rush Morning.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.

- KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFAM, KGB, KVOP—News, Glenn Hardy.  
 KMPC—Stars of Song.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Easy Listening.  
 KGFJ—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Tune Shop.  
 KRKD—Musical Grab Bag.  
 \*KGFJ, KGER—News.  
 KGIL—Real Estate Show.  
 KWKW—Song Parade.  
 KWIK—Meet the Band.  
**11:15**—KECA—Listening Post.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFAM, KGB, KVOP—Merv Griffin.  
 KMPC—Voice of Neighborhood.  
 \*KXLA—Pasadena News.  
 KGIL—Light Classics.  
 KFVD—Violet.  
 KWKW—Races and Sports.  
 KWIK—Sunny Side.  
 KGER—Musical Roundup.

## Stairway to Music

with Crowell Beech  
 featuring  
 IMMORTAL WORKS  
 OF THE MASTERS  
 11:20-Noon, Mon.-Fri.  
**KWKW**

- 11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—\*KECA—Baukhage Talking.  
 \*KFI—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KMPC—Music in the Air.  
 KGFJ—Reminiscent Rhythm.  
 KXLA—Dinner Bell Roundup.  
 KFVD—Housewives' Exchange.  
 \*KFOX, KOWL, KRKD—News.  
**11:45**—KECA—Between Us Girls.  
 KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 \*KGFJ—Editorials.  
 KFAC—Concert Grand.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
**11:55**—KGFJ—Sports Flash.  
**12**—\*KECA, KGB, KGER, KIEV, KVOP—News.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KHJ—Happy Gang.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 10:05**—Ladies' Day, KFI.  
**4:30**—Arthur Godfrey, KNX.  
**7:30**—On Stage, America, KECA.  
**8:00**—My Friend Irma, KNX.  
**8:00**—Point Sublime, KECA.  
**9:30**—Talent Scouts, KNX.

### Quiz, Participation

- 8:00**—McNeill's Breakfast Club, KECA.  
**9:30**—Grand Slam, KNX.  
**9:30**—Breneman's Breakfast, KECA.  
**12:30**—Queen for a Day, KHJ.  
**1:00**—Double or Nothing, KNX.  
**2:15**—Three Alarm, KMPC.  
**2:30**—Bride and Groom, KECA.  
**3:00**—Heart's Desire, KHJ.  
**3:30**—House Party, KNX.  
**4:00**—Meet the Missus, KNX.  
**7:30**—Dr. I. Q., KFI.

### Drama

- 7:00**—Lux Radio Theatre, KNX.  
**8:30**—Screen Guild, KNX.  
**9:30**—Cavalcade of America, KFI.  
**10:30**—The Big Story, KFI.

### Classical, Semi-Classical

- 8:00**—Fred Waring, KFI.  
**6:30**—Voice of Firestone, KFI.  
**8:00**—Contented Hour, KFI.  
**8:30**—Fred Waring, KFI.  
**10:00**—Telephone Hour, KFI.

### Comment-Narration

- 7:45**—Fred Beck, KNX.  
**10:00**—Kate Smith, KHJ.  
**10:00**—Galen Drake, KECA.  
**10:15**—Ted Malone, KECA.

- 11:15**—What Do You Say? KFI.  
**2:30**—Burrill Wheeler, KNX.  
**5:30**—Art Baker, KFI.  
**5:30**—Passing Parade, KHJ.

### Mystery-Detective

- 9:30**—Charlie Chap, KHJ.  
**10:00**—Inner Sanctum, KNX.

### Public Interest

- 2:00**—School of the Air, KNX.  
**5:45**—If They Had Lived, KGFJ.  
**7:00**—American Way, KFI.

### Sports

- 10:00**—Races Lineup, KWKW.  
**10:00**—Racing, KGFJ.  
**5:45**—Race Results, KRKD.  
**5:45**—Sam Balter, KLAC.  
**6:15**—Roh Keller, KMPC.  
**6:30**—Joe Hernandez, KMPC.  
**8:00**—Fishing Facts, KFOX.  
**10:00**—Ted Bentley, KECA.  
**10:30**—Inside of Sports, KHJ.

### Recorded Music

- 4:00**—Music, Masterpieces, KECA.  
**6:00**—Musical Digest, KGFJ.  
**7:00**—Firestone Favorites, KMPC.  
**8:00**—Evening Concert, KFAC.  
**10:00**—Concert Nocturne, KGFJ.  
**10:00**—Lucky Lager Dance Time, KFAC.  
**10:00**—Rhapsody Show, KFVB.  
**12:00**—Eatside in Wax, KHJ.

### Popular-Western Music

- 9:00**—Supper Club, KFI.  
**9:15**—Jack Smith, KNX.  
**10:30**—Club Fifteen, KNX.

- KMPC**—Women Are Wonderful.  
**KFI**—Maurice Hart.  
**KLAC**—Al Jarvis Ballroom.  
**KFAC**—Luncheon Concert.  
**KGFJ**—Public Messenger.  
**KXLA**—Dinner Bell Roundup.  
**KWKW**—Pasadena Panorama.  
**\*KGIL**—Valley News.  
**KOWL**—Mayor of Melody.  
**KWIK**—Bing Crosby.  
**\*KFVD**—Editor of the Air.  
**KRKD**—Record Roundup.  
**12:05**—KGER—Chuck Wagon.  
**12:15**—KECA—Quizicale.  
**KFI, KFSD**—Woman in White.  
**KNX**—Perry Mason.  
**KGIL**—Today's Maestro.  
**KGIL**—Variety Show.  
**KWKW**—Races and Sports.  
**KIEV**—Luncheon Melodies.  
**12:20**—KWKW—South American.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA—Clark Dennis.  
**KFI, KFSD**—Holly Sloane.  
**KNX**—Broadway and Vine.  
**KHJ, KFAM, KGB, KVOP**—Queen for a Day.  
**\*KMPC, KOWL, KWIK**—News.  
**KXLA**—Ford Lewis.  
**KGFJ**—Piano Interlude.  
**KFVD**—Violet.  
**KGIL**—Hart and Darling.  
**KWKW**—Stock Quotations.

**KGER for WESTERN MUSIC**  
 featuring  
**SQUEAKIN' DEACON MOORE**  
 12:30-1:30 p.m.  
 Mon. thru Fri.  
**1390 on Your DIAL**

- KGER—Sneakin' Deacon.  
**12:35**—KNX—Lynn Cole.  
**12:40**—KGFJ—Intermission.  
 KFI, KFSD—Betty Crocker.  
**12:45**—KECA—Ethel and Albert.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 KMPC—Bill Hay Reads the Bible.  
 KXLA—Western Times.  
 \*KFAC—News.  
 KWKW—Races and Sports.  
**12:55**—\*KFI—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Surprise Package.  
 KFI—Farm Reporter.  
 \*KHJ—Broadway News.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 KXLA—Community Broadcast.  
 \*KFVD, KLAC—News.  
 KOWL—Show Tunes.  
 KRKD—Siesta Time.  
 KWIK—Trade Winds.  
 KGIL—Parade of Crooners.  
 KGER—Sneakin' Deacon.  
**1:10**—KLAC—550 Club.  
**1:15**—KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KMPC—Les Brown Orch.  
 KFAC—Music in the American Manner.  
 KWIK—Charles W. Hamp.  
 KFVD—Piano Parade.  
 KXLA—Farm Program.  
 KWKW—Races and Sports.  
**1:20**—KWKW—Song of the Islands.  
**1:25**—KECA, KFMB—Model Magazine.  
 KGFJ—Sports Flash.  
**1:30**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 KMPC—Vaughn Monroe Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 KGIL—Little Symphony.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Black & White Keys.  
 KGER—Western Siesta.  
**1:35**—KRKD—Song Symphony.  
**1:45**—KFI, KFSD—Right to Happiness.  
 KHJ—All-Girl Orchestra.  
 KNX—Background for Living.  
 KMPC—Charlie Spivak Orch.  
 \*KXLA—News.  
 KWIK—Matinee Melodies.  
 KOWL—This Day.  
 KWKW—Races and Sports.  
**1:50**—KWKW—Show Tunes.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KHJ—Rush Hughes.  
 \*KMPC—News, Kenneally.



KFWB—Bill Anson.  
 \*KGER, KIEV, KLAC—News.  
 KGFJ—Disabled Veterans.  
 KFAC—Concert Matinee.  
 KNLA—Concert Hour.  
 KFVD—Hall of Records.  
 KOWL—Melody Matinee  
 KGIL—Social Whirl.  
 KRKD—Your Neighbors.  
 2:05—KGER—Western Siesta.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Three Alarm.  
 KGFJ—Serenade to Afternoon  
 KWIK—Ronny Mansfield.  
 KGIL—Jan Garber.  
 KRKD—Musical Bouquet.  
 KWKW—Races and Sports.  
 2:20—KWKW—News.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and  
 Groom.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KGFJ—Keyboard Magic.  
 KNLA—Variety Time.  
 \*KOWL, KWIK—News.  
 KWKW—Platter Parade.  
 KGIL—For Women.  
 KGER—Garden School.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Sons of the Pioneers.  
 2:45—KFI, KFSD—Young Widder  
 Brown.  
 \*KFVD, KGFJ—News.  
 KGIL—Melodies.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.  
 KNX—News.  
 KGFJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be  
 Seated.  
 KFI, KFSD—When a Girl  
 Marries.  
 KNX, KSDJ—Winner Take  
 All.  
 KHJ, KFAM, KGB, KVQE—  
 Heart's Desire.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 \*KGER, KLAC, KNLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Eddie Chase Show.  
 KGFJ—Armchair Concert.  
 KOWL—Your Radio Outlook.  
 KIEV—A Matter of Records.  
 KRKD—Tops in Pops.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Swing Session.  
 KGIL—Children's Hour.  
 3:05—KGER—Alkali Alex.

### TOMMY DORSEY SHOW

3:10 - 4:00 p.m.  
Monday thru Friday  
KLAC

3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI, KFSD—Portia Faces  
 Life.  
 KNLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects  
 KFI, KFSD—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KHJ, KGB, KVQE—Martin  
 Block.  
 KMPC—Swing 'n' Sing.  
 \*KFAC—News.  
 KWKW—Andy Mansfield.  
 \*KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Music.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Front-Page  
 Farrell.  
 KHJ—Two-Ton Baker.  
 KMPC—Jerry Lawrence.  
 KFAC—String Time.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—Road of Life.  
 KNX, KSDJ—Meet the Missus  
 KHJ, KGB—Air Force Show.  
 \*KMPC—News, Eddie Lyon.  
 \*KGER, KIEV, KLAC—News.  
 KFWB—Samuel H. McKee.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 KFVD—Eddie Chase Show.  
 KWKW—Andy Mansfield.  
 KNLA—Juke Box Matinee.  
 KGIL—Off the Record.  
 KRKD—Plano Paintings.  
 KWIK—Woman's World.  
 4:05—KGER—Musical Roundup.  
 4:15—KECA—Alvin Wilder.  
 \*KFI—Life Can Be Beautiful.  
 KMPC—Jeanne Gray.  
 KFWB—Rio Lawson.


KLAC—Pet Program.  
 KRKD—Spotlight on Star.  
 KOWL—Classics in Music.  
 4:30—KECA—Variety Parade.  
 KFI, KFSD—Aunt Mary.  
 KNX, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.

## MILD & MELLOW

4:30 to 5 P.M.  
Monday Through Friday  
KMPC

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KFVD—Sweet and Low.  
 KWKW—Income Tax.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KFWB—Platter Parade.  
 4:45—KHJ—Adventure Parade.  
 KFI, KFSD—Nora Drake.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 \*KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
 4:50—KWKW—Waltz Time.  
 5—KECA, KFMB—Tummy Theater  
 KFI, KFSD—This Woman's  
 Secret.  
 KNX, KSDJ—Hint Hunt.  
 \*KHJ, KFAM, KGB, KVQE—  
 Fulton Lewis.  
 \*KMPC—News, Teen & Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KNLA—Juke Box Matinee.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KOWL—Top Tunes.  
 KRKD—Record Rodeo.  
 KGFJ—Jive at 5.  
 KWIK—Spotlight on Star.  
 KGIL—My Serenade.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA—Terry and the Pirates.  
 \*KFI—News.  
 KNX—Bob Graham.  
 \*KHJ, KFAM, KGB—Frank  
 Hemingway.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Today at the Races.  
 KFAC—Sunset Serenade.  
 5:30—KECA—Sky King.  
 KFI—Art Baker's Notehook.  
 \*KNX, KOWL—News.  
 \*KHJ, KVQE—Passing Parade.  
 KLAC—Irwin Allen.  
 KGFJ—Dinner Interlude.  
 KFAC—Whoa Bill Club.

TELEQUEST



with  
**TOM CAFFERTY**  
 Mon.-Fri. 5:30-6:00

1020 KC.  
 5000 WATTS

**Check KEVD**  
 LOS ANGELES

KFVD—Telequest.  
 \*KGIL—News.  
 \*KNLA—Future Pianists.  
 \*KWIK—News, Valley News.

For  
**"SPORTS-DIAL"**  
 Monday Thru Sat., 5:30 p.m.  
 KRKD  
 With  
**CHARLIE CLIFTON**

KRKD—Sports Dial.  
 KWKW—Songs at Twilight.  
 KGER—Stamps Quartet.  
 KWIK—Woman's World.  
 5:45—KHJ, KVQE—News.  
 KNX—Lum & Abner.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KNLA—Music for You.  
 KGFJ—If They Had Lived.

KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Mustangs.  
 KGIL—Afternoon Matinee.  
 KGFJ—Philharmonic Reporter  
 KNLA—Sports Shots.  
 6—KECA, KFMB—Headline  
 Edition.  
 \*KFI—Feature Wire.  
 \*KNX—Knox Manning, News.  
 KHJ—Raggy Ann.  
 \*KMPC—George Irwin.  
 \*KFWB—Clete Roberts.  
 \*KFOX, KLAC—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KNLA—Toastmaster Club.  
 KRKD—Musical Varieties.

Listen to  
**JOHNNY GRANT**  
 The Nation's Most Unique  
 Platter Show Featuring  
 Johnny's Incomparable  
 "ON THE SPOT" interviews  
 6:00 p.m. Mon.-Fri.  
**KGIL 1260**

KGIL—Johnny Grant.  
 KWIK—Building Burbank.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis.  
 6:15—KECA, KFI—News.  
 KNX—Tom Hanlon.  
 KHJ, KFAM, KGB, KVQE—  
 Superman.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KWIK—Date for Dinner.  
 6:30—KECA, KFMB—Child's World.  
 KFI, KFSD—Voice of Fire-  
 stone.  
 \*KNX, KSDJ—Charles  
 Collingwood.  
 KHJ, KFAM, KGB, KVQE—  
 Captain Midnight.  
 KMPC—Joe Hernandez.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 \*KNLA—Labor News Review.  
 KRKD—Rumba Preview.  
 \*KWIK—Don Forbes, Commem-  
 oratory.  
 KGIL—Date With a Disc.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KNX, KSDJ—News, Garred.  
 KHJ, KFAM, KGB, KVQE—  
 Adventures of Tom Mix.  
 KRKD—A. F. of L.  
 KWIK—Salon Serenade.  
 KNLA—Western Caravan.  
 7:05—KNX—Bill Henry, News.  
 7—KECA, KFMB—Lone Ranger.  
 KFI—American Way.  
 \*KHJ, KFAM, KGB, KVQE—  
 News, Gabriel Heatter.  
 KNX, KSDJ—Lux Radio  
 Theater.  
 KMPC—Firestone Favorites.  
 \*KLAC, KRKD—News.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KGIL—Valey News.  
 KNLA—Saddle Dusters.  
 \*KWIK—Averill Berman.  
 \*KGER—News; Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KGIL—Alvino Rey Orch.  
 \*KHJ, KGB—Radio Newsreel.  
 \*KNLA—News.  
 KRKD—Three-Quarter Time.  
 KWIK—Here's to Veterans.  
 7:30—KFGA, KFMB—On Stage,  
 America.  
 KFI, KFSD—Dr. I. Q.  
 KHJ, KFAM, KGB, KVQE—  
 California Melodies.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KGIL—Opinion, Please.  
 KNLA—Armstrong Twins.  
 \*KWIK—News.  
 KRKD—Do You Know?  
 7:45—KFOX—News.  
 KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 8—KECA, KFMB—Point Sublime.  
 KFI, KFSD—Carnation Con-  
 tented Hour.  
 KNX, KSDJ—My Friend Irma.  
 KHJ, KFAM—Mysterious  
 Traveler.  
 \*KMPC—News, Kenneally.  
 KFWB—Jimmy Allen.  
 \*KGER, KLAC, KNLA—News.  
 KFAC—Evening Concert.  
 KGIL—Here's to Vets.  
 KGFJ—Caucasian Memories.  
 KWIK—What's the Answer?  
 KFOX—Fishing Facts.  
 8:05—KGER—Kostelanetz.  
 8:15—KMPC—Parade of Hits.  
 KFWB—Deadline.  
 KLAC—Fred Haney.

KGFJ—Starlight Moods.  
 KGIL—Concert Hall.  
 KNLA—Evening Serenade.  
 8:30—KECA, KFMB—Twelve  
 Players.  
 KFI, KFSD—Fred Waring  
 Show.  
 KNX, KSDJ—Screen Guild  
 Theater.  
 KHJ, KFAM, KGB, KVQE—  
 Cisco Kid.  
 \*KFWB, KWIK—News.  
 KLAC—Spotlight Serenade.  
 \*KGFJ—Averill Berman, News.  
 KNLA—The Corral.  
 KGER—Clam Davies.  
 8:45—KFWB—Sweet Music.  
 KGFJ—American Heritage.  
 \*KGIL—News.  
 9—KECA—This Is Adventure.  
 KFI, KFSD—Supper Club.  
 KNX—Lowell Thomas.  
 KHJ, KFAM, KGB, KVQE—  
 Let George Do It.  
 KMPC—Romance and Rhythm  
 \*KFWB, KLAC—News.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House  
 Party.  
 KGIL—Dance Time.  
 KWIK—Burligh Smith.  
 9:05—KGER—Three Sums.  
 9:15—KFI, KFSD—News of the  
 World.  
 KNX—Jack Smith.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis Show.  
 9:30—KECA—So You Want to Lead  
 a Band.  
 KFI, KFSD—Cavalcade of  
 America.  
 KNX, KSDJ—Talent Scouts.  
 KHJ, KFAM, KGB, KVQE—  
 Adventures of Charlie Chan.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 9:45—KMPC—Auto Industry.  
 KFWB—Inquiring Mike.  
 \*KGIL—News.  
 9:55—KNX—News.  
 KHJ, KFAM, KGB, KVQE—  
 Billy Rose.

## EASTSIDE SHOW

10 TO 12 P. M.  
Every Night Except Sunday  
KFWB

KFWB—Eastside Show.  
 KNLA—Pasadena City College.  
 KFAC—Lucky Lager Dance.  
 KGIL—Symphony.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KWIK—Michael Roy.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.  
 10:15—KECA—News, Hank Weaver.  
 KHJ, KFAM, KGB—Beulah.  
 KMPC—Bridge Club.  
 KNLA—Pasadena Opera.  
 10:30—KECA—Elmer Davis.  
 KFI—The Big Story.  
 KNX, KSDJ—Club 15.  
 KHJ, KGB, KVQE—Inside of  
 Sports.  
 KMPC—Rancho Grande.  
 KNLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KECA—Freddy Martin Orch.  
 \*KNX—Edward R. Murrow.  
 KHJ, KFAM, KGB, KVQE—  
 Henry J. Taylor.  
 10:55—KFI—Police Bulletin.  
 11—KECA—News of Tomorrow.  
 \*KFI, KFSD—The Reporter.  
 \*KLAC—News.  
 \*KNX—Chet Huntley, News.  
 \*KHJ, KFAM, KGB, KVQE—  
 Fulton Lewis.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KGIL—Juke Box Review.  
 KNLA—Dance Time.  
 KFVD—Spade Cooley Time.  
 KGER—At the Ranchhouse.  
 11:15—KECA—Dale Cross Orch.  
 KHJ—Highlights of Music.  
 KLAC—Don Otis.  
 11:30—KECA—Ciro's Orch.  
 KFI—Here's to Veterans.  
 KHJ, KGB—ABC Record  
 Party.  
 11:40—KNX—In My Opinion.  
 11:45—KFI—Philharmonic Reporter.  
 11:55—KECA, KMPC—News.  
 \*KFI—Police Bulletins.



# TUESDAY, MARCH 23

Hear George Milne's  
**GARDEN CHATS**  
for California Roses,  
Inc.  
6:45-7:00 A.M. M-F

1020 KC.  
5000 WATTS

**Check KEVD**  
LOS ANGELES

- 8-KECA, KFMB-Don McNeill's  
Breakfast Club.  
KFI, KFSD-Fred Waring.  
KHJ-Rise and Shine.  
KNX-Johnny Murray.  
★KIEV, KLAC, KMPC, KXLA  
-News.  
KFWB-Inquiring Mike.  
KFAC-Country Church.  
KGFJ-Dr. Frederick Balles.  
KOWL-Science of Mind.

**HAVEN OF REST**

KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday

KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday

KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

- KFOX, KRKD-Haven of  
Rest.  
KFVD-Wakeup Ranch.  
KXLA-Hollywood Music.  
KWKW-Rafael Mendez.  
KWKW-Possum-Trot Bruce.  
★KGER-News, Mizpah.
- 8:15-★KXN-News.  
KMPC-Market Report, Sports  
KFWB-Morning Melodies.  
KLAC-Haynes at the Reins.  
KOWL-Sunshine Mission.  
KGFJ-Concert Pastelle.  
KXLA-Tin Pan Alley.  
KIEV-Musical Bandwagon.
- 8:30-KMPC-A Song for You.  
KXLA-Baptist Brothers.  
★KFAC, KFWB, KOWL,  
KRKD-News.  
KFVD-Easy Listening.  
KWKW-Stock Quotations.  
★KWKW-News, Music.  
★KXLA-Speaking of Sports.  
KIEV-Public Interest.  
KFOX-Worlds of Life.
- 8:35-KRKD-Spotlight Varieties.  
8:45-KFI-Sam Hayes, News.  
KMPC-Green Light Revue.  
KFWB-Science of Mind.  
KFAC-Unity.  
KGFJ-Dr. R. L. McMaster.  
KXLA-Coffee Parade.  
KWKW-Wings of Healing.  
KFVD-Console and Keyboard  
KOWL-Immanuel Gospel.  
KIEV-Musical Memories.  
KGER-Bible Treasury Hour.

- 9-KECA, KFMB-Welcome  
Travelers.  
KFI-Melody Time.  
★KHJ, KGB-Cecil Brown,  
News.  
★KXN-Nelson Pringle.  
KMPC-Here's to Veterans.  
KFWB-Strolling Tom.  
KGFJ-Your City at Work.  
KFAC-Morning Concert.  
★KGER, KLAC-News.  
KOWL-Helen Markham.  
KRKD-Sagebrush Serenade.  
KWKW-Voice of China.  
KXLA-Pratt Selwoner.  
KFVD-Waltz Time.  
KIEV-Bing Crosby Time.
- 9:05-KGER-Lutheran Hour.  
9:15-KHJ, KFVD-News.  
KMPC-Bill Leyden.  
KFWB-Phil MacMurray.  
KLAC-Racing News.  
KGFJ-Community Chest.  
KWKW-Bible Treasury Hour.  
KOWL-Red Cross.  
KWKW-Three's a Company.  
KIEV-Dinah Shore Sings.
- 9:20-KGFJ-News.  
9:30-KECA, KFMB-Breneman's  
Breakfast.  
KFI, KFSD-Jack Berch.  
KHJ, KFNM-Living Diary.  
KNX-Grand Slam.  
KFWB-Reminiscing Sam.  
KLAC-Morning Melodies.  
★KOWL, KWKW-News.  
KGFJ-Open Album.  
KXLA-Ballads for You.  
KFVD-Show Tunes.  
KXLA-Bar O Ranch.  
KIEV-Meet the Band.  
KGER-John Brown.  
KWKW-Top of the Morning.
- 9:45-KFI, KFSD-Lora Lawton.

- ★KHJ, KRKD-News.  
KNX-Rosemary.  
KFWB-Schoolcast.  
KFVD-Remembered Rhythms  
KXLA-Valley Shopper.  
KOWL-Full Gospel.  
KWKW-Union Rescue  
Mission.  
KIEV-Rhythm Road.
- 10-KECA, KFMB-Galen Drake.  
★KHJ, KFNM, KGB, KVQE-  
Kate Smith Speaks.  
★KFI, KGER-News.  
KNX-Wendy Warren.  
★KMPC-News, Eddie Lyon.  
KFWB-Maurice Hart.  
KLAC-Al Jarvis Ballroom.  
KWKW-Racing News.  
KFAC-Serenade.  
KOWL-Romance in Music.

**Race News**  
with **KGFJ**

**RACE RESULTS**  
Starting at 10:25 a.m.,  
10:55 a.m. and every 30  
min. thereafter  
Mon. thru Sat.  
Dial 1230

- KGFJ-Race News.  
KXLA-Ten o'Clock Scholar.  
KRKD-Crazy Rhythm.  
KFVD-Rev. Louis T. Talbot.  
KXLA-Bar O Ranch.  
KWKW-Mainly for Women.  
KWKW-Musical Roundup.  
KFI-Ladies' Day.
- 10:05-KECA, KFMB-Ted Malone.  
★KHJ, KFNM, KGB, KVQE-  
Victor H. Lindlahr.  
KNX-Aunt Jenny.  
KMPC-Bill Leyden.  
KGFJ-Saludos Amigos.  
★KXLA, KXLA-News.  
KRKD-Dr. Richardson.  
KWKW-Tune-Up Time.  
KFOX-Assembly of God.
- 10:25-KGFJ-Sports Flash.  
10:30-KECA, KFMB-My True Story  
KHJ-Johnson Family.  
KNX, KSDJ-Helen Trent.  
★KFAC, KOWL-News.  
KXLA-Woman's World.  
KGFJ-Uphat Session.  
KXLA-Music that Endures.  
KFVD-Union Rescue Mission.  
KRKD-Pop Concert.  
KWKW-Feature Story.
- 10:45-KFI-Chuck Collins.  
KHJ-Morning Melodies.  
KNX, KSDJ-Our Gal Sunday  
KFAC-Dr. Palmer.  
KRKD-Midnight Mission.  
KOWL-Ethel Duncan.

- KWKW-Music.  
KWKW-Races and Sports.  
10:55-KECA, KFMB-Betty Crocker  
Magazine of the Air.  
KGFJ-Sports Flash.  
11-KECA, KFMB-Betty Crocker.  
KFI-Downtown and All  
Around.
- ★KHJ, KFNM, KGB, KVQE-  
News, Green Hardy.  
KNX-Big Sister.  
KMPC-Stars of Song.  
KFWB-Maurice Hart.  
KLAC-Al Jarvis Ballroom.  
KFAC-Festival of Music.  
KRKD-Musical Grab Bag.  
KXLA-Easy Listening.  
KOWL-Tune Shop.  
KWKW-Calling All Vets.  
KGFJ-Across the Footlights.
- ★KFVD, KGER-News.  
KXLA-Real Estate Show.  
KWKW-Meet the Band.
- 11:15-KECA, KFMB-Club Time.  
KFI-What Do You Say?  
KHJ, KFNM, KGB-  
Mory Griffin.  
KNX-Ma Perkins.  
KMPC-Voice of the Neigh-  
borhood.  
KFVD-Violet.  
KXLA-Light Classics.  
★KXLA-Pasadena News.  
KGER-Musical Roundup.
- 11:25-KGFJ-Sports Flash.  
11:30-★KECA-Baukhage Talking.  
★KFI-News.  
KHJ-The Judge.  
KNX-Young Dr. Malone.  
KMPC-Music in the Air.  
KXLA-Dinner Bell Roundup.  
KGFJ-Reminiscent Rhythms.  
KFVD-Housewives' Exchange
- ★KOWL, KRKD, KWKW-News.  
11:45-KECA-Between Us Girls.  
KFI-Joyce Jordan.  
KNX-Guiding Light.  
★KGFJ-Airportals.  
KFAC-Concert Grand.  
KRKD-Melody Time.  
KWKW-Broadway Rhythms.  
KWKW-Races and Sports.
- 11:55-KGFJ-Sports Flash.
- 12-★KECA-News, Sam Hayes.  
KFI, KFSD-Today's Children  
KHJ-Happy Gang.  
KNX-Second Mrs. Burton.  
KMPC-Women Are Wonder-  
ful.  
KFWB-Maurice Hart.  
KWKW-Over Garden Gate.  
KLAC-Al Jarvis Ballroom.  
KGFJ-Public Messenger.  
KFVD-Luncheon Concert.  
★KXLA-Valley News.  
KOWL-Mayor of Melody.  
KRKD-Record Roundup.  
KFVD-Editor of the Air.  
KXLA-Dinner Bell Roundup.  
KWKW-Bing Crosby.  
★KGER-News, Chuck Wagon.
- 12:15-KECA-Quizzicale.  
KFI, KFSD-Woman in White  
KNX-Perry Mason.

**THE HOUR OF GENERAL  
ELECTRIC 12:00-1:00 P.M.**  
ON  
**AL JARVIS ORIGINAL  
MAKE-BELIEVE BALLROOM**  
KLAC

10:00-1:00 p.m.  
6:00-7:00 p.m.  
Monday thru Saturday

- KGFJ-Today's Maestro.  
KXLA-Variety Show.  
KWKW-Races and Sports.  
12:25-KWKW-South American.  
12:30-KGFJ-Sports Flash.  
KECA, KFMB-Cark Dennis.  
KFI, KFSD-Holly Sloane.  
KHJ, KFNM, KGB, KVQE-  
Queen for a Day.  
KNX-Broadway and Vine.  
★KMPC, KOWL, KWKW-News.  
KXLA-Ford Lewis.  
KWKW-Stock Quotations.  
KGFJ-Piano Interlude.  
KFVD-Violet.  
KXLA-Hart and Darling.  
KGER-Squeakin' Deacon.
- 12:35-KXN-Lynn Cole.  
KWKW-G. I. Platter Parade.  
12:40-KGFJ-Intermission.  
KFI, KFSD-Betty Crocker.  
KECA-Ethel and Art.  
KFI-Light of the World.  
KNX, KSDJ-Rose of My  
Dreams.  
KMPC-Bill Hays Reads Bible.
- ★KFAC-News.  
KXLA-Top Western Tunes.  
KWKW-Races and Sports.
- 12:55-★KFWB-News.  
KGFJ-Sports Flash.
- 1-KECA-Surprise Package.  
KFI-Farm Reporter.  
KNX, KSDJ-Double or  
Nothing.
- ★KHJ, KFVD-News.  
KMPC-Hal Berger.  
KFWB-Bill Anson.
- ★KLAC-News, Sports.  
KGFJ-Sunset and Vine.  
KRKD-Siesta Time.  
KXLA-Fiesta Time.  
KFAC-Piano Parade.  
KXLA-County Business.  
KOWL-Show Tunes.  
KWKW-Trade Wind.  
KGER-Squeakin' Deacon.
- 1:15-KFI, KFSD-Ma Perkins.  
KHJ-Sing, America, Sing.  
KMPC-Lea Brown Orch.  
KLAC-570 Club.  
KXLA-Farm Program.  
KFAC-Music in the  
American Manner.  
KFVD-Piano Parade.  
KWKW-Charles Hamp.  
KFAC-Recital Time.
- 1:20-KWKW-Songs of the Islands.  
1:25-KECA-Model Magazine.  
KGFJ-Sports Flash.
- 1:30-KECA, KFMB-Paul White-  
man Club.  
KFI, KFSD-Tepper Young.  
KHJ-Louise Massey.
- ★KNX, KSDJ-Knox Manning.  
KMPC-Vaughn Monroe Orch.  
KGFJ-Today's Hits.  
KXLA-Vocal Varieties.  
KFVD-Hall of Records.  
KXLA-Little Symphony.
- ★KOWL, KRKD, KWKW-News.  
KWKW-Black & White Keys  
KIEV-Organ Moods.  
KGER-Western Siesta.
- 1:35-KRKD-Song Symphony.  
1:45-KFI, KFSD-Right to  
Happiness.  
KHJ-Reserve.  
KNX-Organ Music.  
KMPC-Charlie Spivak Orch.
- ★KXLA-News.  
KOWL-This Day.  
KIEV-Swing Stylings.  
KWKW-Races and Sports.  
KWKW-Modern Mood.  
KWKW-Show Tunes.
- 1:50-KGFJ-Sports Flash.  
1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Paul White-  
man Club.  
KFI, KFSD-Backstage Wife.  
KHJ-Rush Hughes.  
KNX-School of the Air.
- ★KMPC-News, Kenneally.  
KFWB-Bill Anson.
- ★KIEV, KLAC-News.  
KFAC-Concert Matinee.  
KXLA-Concert Hour.  
KGFJ-Your L. A. Police.  
KOWL-Melody Matinee.  
KXLA-Social Whirl.  
KRKD-Urban League.  
KFVD-Hall of Records.  
KWKW-Mrs. Goes Shopping.  
KGER-Long Beach Band.
- 2:15-KFI, KFSD-Stella Dallas.  
KHJ-Nancy Dixon.  
KMPC-Three Alarm.  
KLAC-570 Club.  
KRKD-Musical Bouquet.  
KXLA-Eddie LeMarr.

**TUESDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and  
Evening Programs in Boldface.

**Comedy-Variety**

10:05-Ladies' Day, KFI.  
4:30-Arthur Godfrey, KNX.  
6:30-Date With Judy, KFI.  
7:00-Amos 'n' Andy, KFI.  
7:30-Fibber McGee, KFI.  
8:00-Bob Hope, KFI.  
8:30-Red Skelton, KFI.  
9:30-Milton Berle, KFI.

**Quiz, Participation**

8:00-McNeill's Breakfast Club,  
KECA.  
9:30-Grand Slam, KNX.  
9:30-Breneman's Breakfast,  
KECA.

12:30-Queen for a Day, KHJ.  
1:00-Double or Nothing, KNX.  
2:15-Three Alarm, KMPC.  
2:30-Bride and Groom, KECA.  
3:00-Heart's Desire, KHJ.  
3:30-House Party, KNX.  
4:00-Meet the Missus, KNX.

**Drama**

8:00-Studio One, KNX.  
10:00-Favorite Story, KFI.

**Classical, Semi-Classical**

8:00-Fred Waring, KFI.  
9:00-Boston Symphony, KECA.

**Comment-Narration**

7:45-Fred Beck, KNX.  
10:00-Kate Smith, KHJ.  
10:00-Galen Drake, KECA.  
10:15-Ted Malone, KECA.  
11:15-What Do You Say, KFI.  
2:30-Burrill Wheeler, KNX.  
3:30-Art Baker, KFI.  
8:30-Passing Parade, KHJ.

**Mystery-Detective**

9:30-Mr. and Mrs. North, KNX.

**Public Interest**

2:00-School of the Air, KNX.  
6:30-Town Meeting, KECA.  
7:00-Woman's Forum, KNX.  
8:15-Monitor Views News,  
KECA.

8:30-On Trial, KECA.  
9:45-Leaders of Tomorrow,  
KMPC.

**Sports**

10:00-Race Lineup, KWKW.  
10:00-Racing, KGFJ.  
5:45-Race Results, KRKD.  
5:45-Sam Baller, KLAC.  
6:15-Bob Keller, KMPC.  
6:30-Joe Hernandez, KMPC.  
10:00-Ted Bentley, KECA.  
10:30-Inside Sports, KHJ.

**Recorded Music**

4:00-Musical Masterpieces,  
KFAC.  
6:00-Musical Digest, KGFJ.  
7:00-Firestone Favorites, KMPC.  
8:00-Evening Concert, KFAC.  
10:00-Concert Nocturne, KGFJ.  
10:00-Lucky Lager Dance Time,  
KFAC.

10:00-Eastside Show, KFWB.  
12:00-Rhapsody in Wax, KHJ.

**Popular-Western Music**

9:00-Supper Club, KFI.  
9:15-Jack Smith, KNX.  
10:30-Club Fifteen, KNX.



KGJF—Serenade to Afternoon.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land o' Song.  
 2:20★KWKW—News.  
 2:25—KGJF—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNN—Burrill Wheeler.  
 KGJF—Keyboard Magic.  
 KXLA—Variety Time.  
 KWKW—Drama.  
 ★KOWL, KWIK—News.  
 KGIL—For Women.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Garden School.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Young Widder Brown.  
 ★KFVD, KGJF—News.  
 KGIL—Melodies.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.  
 KWIK—Treasure Chest.  
 2:55★KNN—News.  
 KGJF—Sports Flash.  
**3**—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFNM, KGB, KVOE—Heart's Desire.  
 KNN, KSDJ—Winner Take All.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 ★KLAC, KXLA—News.  
 KFVD—Eddie Chase Show.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KGJF—Armchair Concert.  
 KOWL—Radio Outlook.  
 KWKW—Swing Session.  
 KWIK—Tom, Dick & Harry.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI, KFSD—Portia Faces Life.

★KFI—Life Can Be Beautiful.  
 KWIK—Twilight Tales.  
 KFWB—Rip Lawson.  
 KLAC—Belle Martel.  
 KRKD—Spotlight on Star.  
 4:25—KGJF—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI, KFSD—Aunt Mary.  
 KHJ, KGB—Song of the Stranger.  
 KNN, KSDJ—Arthur Godfrey.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGJF—Record Jackpot.  
 KFVD—Sweet and Low.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KWKW—Opera Association.  
 4:45—KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KFVD—Airlane Serenade.  
 KGIL—Off the Record.  
 KWIK—Musical Quiz.  
 ★KFSD—H. V. Kaltenborn.  
 4:50—KWKW—Waite Tite.  
 4:55—KGEI—Sports Flash.  
**5**—KECA—Happy Theater.  
 KFI, KFSD—This Woman's Secret.  
 KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 KNN, KSDJ—Hint Hunt.  
 KGB, KVOE—Adventure Parade.  
 ★KMPC—News, Teen & Twenty.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 ★KLAC—Sunset Serenade.  
 KFAC—Live at Five.  
 KFVD—Sundown Roundup.  
 KGIL—My Serenade.  
 KOWL—Top Tunes.  
 KRKD—Record Rodeo.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 ★KHJ, KFNM, KGB—Frank Hemingway.  
 KNN—Bob Graham.  
 KLAC—Picture Album.  
 5:30—KECA—Jack Armstrong.  
 KFI—Art Baker's Notebook.  
 ★KHJ, KVOE—Passing Parade.  
 ★KNN—News.  
 KFAC—Whoa Bill Club.  
 KLAC—Irwin Allen.  
 KGJF—Dinner Interlude.  
 KFVD—Telequest.  
 ★KGIL—News.  
 KXLA—Future Pianists.  
 ★KWIK—Valley News.  
 KWKW—Songs at Twilight.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45★KHJ, KVOE—News.  
 KNN—Lum and Abner.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGJF—Public Service.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 5:55—KXLA—Sports Shots.

KFAC—Hour of Music.  
 KXLA—College Variety Time.  
 KRKD—Harmony in Rhythm.  
 ★KWIK—Don Forbes.  
 KGIL—Date With a Disc.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 KFNM, KGB, KVOE—Fishing and Hunting Club.  
 6:45—KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.  
 ★KNN, KSDJ—News, Garded.  
 KXLA—Western Caravan.  
 6:55★KNN—Bill Henry.  
**7**—KECA—Town Meeting.  
 KFI, KFSD—Amos n' Andy.  
 ★KHJ, KGB—Gabriel Heatter.  
 KNN—Woman's Forum.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGJF—Musical Digest.  
 ★KGER, KLAC, KRKD—News.  
 ★KGIL—Valley News.  
 KXLA—Saddle Dusters.  
 ★KWIK—Averill Berman.  
 7:05—KGER—Fagan.  
 KLAC—Jan Garber Orch.  
 7:15—KGIL—Alvino Rey Orch.  
 KHJ—Today's Best Buys.  
 ★KXLA—News.  
 KRKD—Three-Quarter Time.  
 KWIK—Sons o' Guns.

**MARY & J. CHARLES DAVIS**  
**FISHING PALS**  
 1280 K.C. KFOX 7:15 P. M.  
 Tuesday - Thursday - Friday  
 19th Year - Free Information  
 PR. 6840 — PA. 1618

KFOX—Fishing Pals.  
 7:30—KECA—Report to the People.  
 KFI, KFSD—Fibber McGee and Molly.  
 KHJ—Encore Theatre.  
 KNN, KSDJ—Christopher Wells.  
 KMPC—American Music.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Armstrong Twins.  
 KGIL—Opinion, Please.  
 KRKD—Do You Know?  
 ★KWIK—News.  
 7:45—KECA—Here's Hollywood.  
 KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 KWIK—Adeline Hanson.

**8**—KECA—Youth Asks the Government.  
 KFI, KFSD—Bob Hope.  
 KHJ, KFNM, KGB, KVOE—Quiet Please.  
 KNN, KSDJ—Studio One.  
 KMPC—News, Kenneally.  
 KFWB—Jimmy Allen.  
 ★KGER, KLAC, KXLA—News.  
 KEAC—Evening Concert.  
 KGJF—Caucasian Memories.  
 KGIL—Decision Now.  
 KWIK—What's the Answer?

8:05—KGER—Ray Block.  
 8:15★KECA, KFMB—Monitor News.  
 KMPC—Baseball Precasts.  
 KFWB—Deadline.  
 KLAC—Freddy Martin Orch.  
 KGJF—Starlight Moods.  
 KXLA—Evening Serenade.  
 8:30—KECA—On Trial.  
 KFI, KFSD—Red Skelton.  
 KHJ, KFNM, KGB, KVOE—Red Ryder.  
 ★KFWB, KWIK—News.  
 KLAC—Spotlight Serenade.  
 KMPC—Parade of Hits.  
 ★KGJF—Averill Berman, News.  
 KXLA—97th Street Corral.  
 KGER—Clara Davis.  
 8:45—KFWB—Sweet Music.  
 ★KGIL—News.  
 KGJF—American Heritage.

**9**—KECA—Boston Symphony Orch.  
 KFI, KFSD—Supper Club.  
 KHJ, KFNM, KGB, KVOE—Count of Monte Cristo.  
 ★KNN—Lowell Thomas.  
 KMPC—Romance and Rhythm.  
 ★KFWB, KGER, KLAC—News.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGJF—Hollywood House Party.  
 KGIL—Dancetime.  
 KWIK—Burleigh Smith.  
 9:05—KGER—Three Suns.  
 9:15★KFI—News of the World.  
 KNN—Jack Smith.  
 KFWB—Unity Daily World.  
 KLAC—Don Otis.  
 9:30—KFI, KFSD—Milton Berle.  
 KHJ, KFNM, KGB—Official Detective.

KNN, KSDJ—Mr. and Mrs. North.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 9:45—KMPC—Leaders of Tomorrow.  
 KFWB—Inquiring Mike.  
 ★KGIL—News.  
 KGER—Music in the Night.  
 10:05—KHJ, KFNM, KGB, KVOE—Billy Rose.  
 ★KNN, KSDJ—News.

**The BULLOCK'S SHOW**  
 THIS WEEK  
 Favorite Story  
 The Children's Crusade  
**KFI**  
 10:00 P.M. TUESDAYS

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**  
 KFWB—Eastside Show.  
 ★KGER, KLAC, KMPC—News.  
 KFAC—Lucky Lager Dance.  
 KGJF—Concert Necturne.  
 KXLA—Radio Guild.  
 KWIK—Michael Roy.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.

**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

KLAC—Olympic Boxing.  
 10:15★KECA—News, Hank Weaver.  
 KHJ, KFNM, KGB—Beulah.  
 KMPC—Bridge Club.  
 10:30★KECA—Elmer Davis.  
 KFI—Pleasure Parade.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNN, KSDJ—Club 15.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KECA—Freddy Martin Orch.  
 -KFI—Cabbages and Kings.  
 ★KHJ, KFNM, KGB, KVOE—Newscope.  
 ★KNN, KSDJ—Ed R. Murrow.

**11**★KECA—News of Tomorrow.  
 ★KFI, KFSD—The Reporter.  
 ★KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 ★KNN—Chet Huntley, News.  
 ★KLAC—News.  
 KMPC—Tex Williams.  
 KFWB—Eastside Show.  
 KFAC—Lucky Dance Time.  
 KFVD—Spade Cooley Time.  
 KGJF—Concert Necturne.  
 KXLA—Dick Peterson Orch.  
 KGIL—KGIL Salutes.  
 KGER—At the Ranchhouse.  
 11:15—KECA—Philharmonic Reporter.  
 KHJ, KGB—Morton Downey.  
 KLAC—Don Otis.  
 11:20—KECA—Cesar's Orch.  
 11:30—KECA—Freddy Martin Orch.  
 KFI—Guest Star.  
 KHJ, KGB—Record Party, Peter Potter.  
 KMPC—Dance Parade.  
 KXLA—Dance Time.  
 KGIL—Juke Box.  
 11:45—KFI—Motodiana.  
 11:55★KECA, KMPC—News.  
 -KFI—Police Bulletins.

**JUKE BOX MATINEE**  
 With Carl Bailey  
 3:15 to 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 3:25—KGJF—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Hollywood Favorites.  
 KNN, KSDJ—House Party.  
 KMPC—Swing 'n' Sing.  
 KWKW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.

**KGJF for WESTERN MUSIC**  
 Carolina Cotton  
 3:30-4:00 P.M.  
 Mon. thru Fri.  
 1390 on Your DIAL

KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 -KFI, KFSD—Front-Page Farrell.  
 KHJ—Two-Ton Baker.  
 KMPC—Jerry Lawrence.  
 KFAC—Songs for Singing.  
 KFNM, KGB, KVOE—Quaker City Serenade.  
 3:55★KFWB—News.  
 KGJF—Sports Flash.  
 KECA—Frances Scully.  
**4**—KFI, KFSD—Road of Life.  
 KHJ—Racket Smashers.  
 KNN, KSDJ—Meet the Missus.  
 ★KMPC—News, Eddie Lyon.  
 ★KIEV, KGER—News.  
 KFWB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KFAC—Musical Masterpieces.  
 KXLA—Juke Box Matinee.  
 KGJF—What's Up?  
 KWKW—Andy Mansfield.  
 KGIL—Off the Record.  
 KFVD—Eddie Chase Show.  
 KRKD—Fun with Fables.  
 KWIK—Woman's World.  
 4:05—KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.

★KFI—News.  
 ★KHJ, KFNM, KGB—Frank Hemingway.  
 KNN—Bob Graham.  
 KLAC—Picture Album.  
 5:30—KECA—Jack Armstrong.  
 KFI—Art Baker's Notebook.  
 ★KHJ, KVOE—Passing Parade.  
 ★KNN—News.  
 KFAC—Whoa Bill Club.  
 KLAC—Irwin Allen.  
 KGJF—Dinner Interlude.  
 KFVD—Telequest.  
 ★KGIL—News.  
 KXLA—Future Pianists.  
 ★KWIK—Valley News.  
 KWKW—Songs at Twilight.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45★KHJ, KVOE—News.  
 KNN—Lum and Abner.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGJF—Public Service.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 5:55—KXLA—Sports Shots.  
**6**★KECA—Headline Edition.  
 ★KFI—Feature Wire.  
 KHJ—Sleepy Joe.  
 ★KNN—Knox Manning, News.  
 ★KMPC—George Irwin.  
 ★KFWB—Clete Roberts.  
 ★KFOX, KLAC—News.  
 KFAC—Prelude to Evening.  
 KGIL—Johnny Grant.  
 KGJF—Musical Digest.  
 KXLA—Requiting.  
 KWIK—Date for Dinner.  
 KRKD—Musical Varieties.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis.  
 6:15★KECA, KFI—News.  
 KHJ, KFNM, KGB, KVOE—Superman.  
 KNN—Tom Hanlon.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Mary Burke King.  
 6:30—KECA—Town Meeting.  
 KFI, KFSD—A Date with Judy.  
 KHJ, KFNM, KGB, KVOE—Captain Midnight.  
 ★KNN, KSDJ—Charles Collingwood.  
 KMPC—Bay Meadows.  
 KFWB—America Dances.



# WEDNESDAY, MARCH 24

- 8-KECA, KFMB-Don McNeill's Breakfast Club.  
KFI, KFSD-Fred Waring.  
KHJ-Rise and Shine.  
KNN-Johnny Murray.  
★KGER, KIEV, KLAC, KMPC, KXLA-News.  
KFWB-L. A. Breakfast Club.  
KGFJ-Dr. Frederick Bailes.  
KFAC-Country Church.  
KOWI-Science of Mind.  
KFVD-Wakeup Ranch.  
KFOX, KRKD-Bible Institute.  
KGIL-Hollywood Music.  
KWKW-Rafael Mendez.  
KWIK-Possum-Trot Bruce.  
8:05-KGER-Mizpah.  
8:15★KNN-News.  
KMPC-Markets; Sports.  
KLAC-Haynes at the Reins.  
KGFJ-Concert Pastelle.  
KGIL-Rhythmic Age.  
KOWI-Sunshine Mission.  
KIEV-Musical Bandwagon.  
8:20-KXLA-Music.  
8:30-KFI-Music Shop.  
KMPC-A Song for You.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

- KXLA-Haven of Rest.  
★KFAC, KOWI, KRKD-News.  
KFVD-Easy Listening.  
KGIL-Speaking of Sports.  
KWKW-Stock Quotations.  
★KWIK-News, Music.  
KIEV-Musical Memories.  
KGER-Hammond.  
8:35-KRKD-Spotlight Varieties.  
8:45★KFI-Sam Hayes, News.  
KMPC-Green Light Revue.  
KFAC-Unity.  
KGFJ-Dr. R. L. McMaster, Voice of Health.  
KFVD-Vocal Favorites.  
KGIL-Coffee Parade.  
KOWI-Immanuel Gospel.  
KWKW-Wings of Healing.  
KGER-Bible Treasury Hour.  
9-KECA, KFMB-Welcome, Travelers.  
KFI-Melody Time.  
★KHJ, KGB-Cecil Brown, News.  
★KNN-News, Pringle.  
KMPC-Here's to Veterans.  
KFWB-L. A. Breakfast Club.  
★KLAC, KXLA-News.  
KGFJ-Public Messenger.  
KFAC-Morning Concert.  
KFVD-Waltz Time.  
KOWI-Helen Markham.  
KRKD-Sagebrush Serenade.  
KWKW-Voice of China.  
KWIK-Valley Roundup.  
KIEV-Bing Crosby Time.  
KFOX-Rev. Earl Irie.  
9:05-KGER-Lutheran Hour.  
9:15★KHJ, KFVD-News.  
KMPC-Bill Leyden.  
KLAC-Racing News.  
KGFJ-Social Security.  
KIEV-Dinah Shore Sings.  
KOWI-Rev. Baird.  
KXLA-Bar Nothing Ranch.  
KWIK-Three's a Company.  
KWKW-Bible Treasury Hour.  
9:20★KGFJ-News.  
9:30-KECA, KFMB-Breneman's Breakfast.  
-KFI, KFSD-Jack Bereh.  
KHJ, KFXM-Living Diary.  
KNN-Grand Slam.  
KFWB-Reminiscing Sam.  
KLAC-Morning Melodies.  
★KOWI, KWKW-News.  
KGFJ-Open Album.  
KGIL-Ballads for You.  
KFVD-Show Tunes.  
KIEV-Meet the Band.  
KGER-John Brown.  
KWIK-Top o' Morning.  
9:45-KFI, KFSD-Lora Lawton.  
★KHJ-News.  
KNN-Rosemary.  
KFWB-Piano Parade.  
KFVD-Remembered Rhythms  
KGIL-Valley Shopper.  
KWKW-Union Rescue Mission.  
KIEV-Rhythm Road.  
KOWI-Full Gospel.  
★KRKD-News.  
KFOX-Piano Reflections.  
KGB-Molly Morse.  
★KECA, KFMB-Galen Drake.  
10★KFI, KGER, KFOX-News.

- ★KHJ, KFXM, KGB, KVOE-Kate Smith Speaks.  
KNN-Wendy Warren.  
★KMPC-News, Eddie Lyon.  
KFWB-Maurice Hart.  
KLAC-Al Jarvis Ballroom.  
KFAC-Symphonies for Youth.  
KGFJ-Race News.  
KRKD-Crazy Rhythm.  
KGIL-Ten o'Clock Scholar.  
KFVD-Rev. Louis T. Talbot.  
KXLA-Bar O Ranch Time.  
KWIK-Mainly for Women.  
KWKW-Racing News.  
KOWI-Romance in Music.  
10:05-KGER-Musical Roundup.  
-KFI-Ladies' Day.  
10:15-KECA, KFMB-Ted Malone.  
KHJ, KFXM, KGB, KVOE-Victor H. Lindlahr.  
KNN-Aunt Jenny.  
KMPC-Bill Leyden.  
KGFJ-Saludos Amigos.  
★KGIL, KXLA-News.  
KRKD-Dr. Richardson.  
KWKW-Tune-Up Time.  
10:25-KGFJ-Sports Flash.  
10:30-KECA, KFMB-My True Story.  
KHJ-Johnson Family.  
KNN, KSDJ-Helen Trent.  
KGFJ-Uphurst Session.  
★KFAC, KOWI-News.  
KXLA-Woman's World.  
KFVD-Union Rescue Mission.  
KRKD-Pop Concert.  
KGIL-Music That Endures.  
KWKW-Virginia Kay.  
KGB-Say It With Music.  
10:45-KFI-Chuck Collins.  
KHJ-Morning Melodies.  
KNN, KSDJ-Our Gal Sunday  
KFAC-L. A. City College.  
KRKD-Midnight Mission.  
KWKW-Races and Sports.  
KOWI-A Song for You.  
10:50-KWKW-Tops in Pops.  
10:55-KECA, KFMB-Betty Crocker Magazine of the Air.  
KGFJ-Sports Flash.  
11-KECA, KFMB-Betty Crocker.  
KFI-Downtown and All Around.  
★KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.  
KNN-Big Sister.  
KMPC-Stars of Song.  
KFWB-Maurice Hart.  
KLAC-Al Jarvis Ballroom.  
KXLA-Easy Listening.  
KFAC-Festival of Music.  
KOWI-Tune Shop.  
KGFJ-Across the Footlights.

- KGIL-Real Estate Show.  
KRKD-Musical Grab Bag.  
KWKW-County Supervisor.  
★KFVD, KGER-News.  
KWIK-Meet the Band.  
11-15-KECA, KFMB-Listening Post  
KFI-What Do You Say?  
KHJ, KFXM, KGB-Merv Griffin.  
KNN-Ma Perkins.  
KMPC-Voice of Neighborhood.  
KGIL-Light Classics.  
★KXLA-Pasadena News.  
KFVD-Violet.  
KWKW-Races and Sports.  
KWIK-Paul Page.  
KGER-Musical Roundup.  
11:25-KGFJ-Sports Flash.  
11:30★KECA-Baukhage Talking.  
★KFI-News.  
KHJ-The Jedge.  
KNN-Young Dr. Malone.  
KMPC-Music in the Air.  
KFVD-Housewives' Exchange  
KXLA-Dinner Bell Roundup.  
KGFJ-Reminiscent Rhythm.  
★KFOX, KOWI, KRKD-News.  
11:45-KECA-Between Us Girls.  
KFI-Joyce Jordan.  
KNN-Guiding Light.  
★KGFJ-Airtorials.  
KFAC-Concert Grand.  
KWIK-Broadway Rhythms.  
KWKW-Races and Sports.  
KRKD-Melody Time.  
11:55-KGFJ-Sports Flash.  
12★KECA, KGB, KGER, KIEV, KVOE-News.  
KFI, KFSD-Today's Children.  
KHJ-Happy Gang.  
KNN-Second Mrs. Burton.  
KMPC-Women Are Wonderful.  
KFWR-Maurice Hart.  
KLAC-Al Jarvis Ballroom.  
KGFJ-Voice of the Army.  
KFAC-Luncheon Concert.  
KFVD-Editor of the Air.  
★KGIL-Valley News.  
KWKW-Pasadena Panorama.  
KWIK-Bing Crosby.  
KXLA-Dinner Bell Roundup.  
KOWI-Mayor of Melody.  
KRKD-Record Roundup.  
12:05-KGER-Chuck Wagon.  
12:15-KECA-Quizzicale.  
KFI, KFSD-Woman in White  
KNN-Perry Mason.  
KGIL-Variety Show.  
KGFJ-Today's Maestro.  
KWKW-Races and Sports.  
12:30-KECA-Clark Dennis, Songs.  
KFI, KFSD-Holly Sloane.  
KHJ, KFXM, KGB, KVOE-Queen for a Day.  
KNN-Broadway and Vine.  
★KMPC, KOWI, KWIK-News.

- KXLA-Ford Lewis.  
KWKW-Stock Quotations.  
KGFJ-Piano Interlude.  
KFVD-Violet.  
KGIL-Hart & Darling.  
KGER-Squeakin' Deacon.  
12:35-KWIK-G. I. Platter Parade.  
KNN-Lynn Cole.  
12:40-KGFJ-Intermission.  
KFI, KFSD-Betty Crocker.  
12:45-KECA-Ethel and Albert.  
KFI-Light of the World.  
KNN, KSDJ-Rose of My Dreams.  
KMPC-Bill Hay Reads Bible.  
KXLA-Top Western Tunes.  
★KFAC-News.

## BEA BOYNTON Says

"Meet Me for Lunch"  
Luncheon Rebroadcast  
12:45 P.M. Wednesdays  
**K W K W**

- KWKW-Meet Me for Lunch.  
KIEV-Gals on Record.  
12:55★KFWB-News.  
KGFJ-Sports Flash.  
1-KECA, KFMB-Surprise Package.  
KFI-Farm Reporter.  
★KHJ-Broadway News.  
KNN, KSDJ-Double or Nothing.  
KMPC-Hal Berger.  
KFWB-Bill Anson.  
★KLAC-News, Sports.  
KFAC-Piano Parade.  
KRKD-Siesta Time.  
KGFJ-Sunset and Vine.  
KXLA-County Business.  
KGIL-Fiesta Time.  
KOWI-Show Tunes.  
★KFVD-News.  
KWIK-Trade Winds.  
KIEV-Meet the Maestro.  
KVOE-Vocal Nations.  
KGER-Squeakin' Deacon.  
1:15-KFI, KFSD-Ma Perkins.  
KHJ-Sing, America, Sing.  
KMPC-Les Brown Orch.  
KLAC-570 Club.  
KXLA-Farm Program.  
KFAC-Music in the American Manner.  
KFVD-Piano Parade.  
1:20-KWKW-Song of the Islands.  
1:25-KECA, KFMB-Model Magazine.  
KGFJ-Sports Flash.  
1:30-KECA, KFMB-Paul White-man Club.  
KFI, KFSD-Pepper Young.  
KHJ-Louise Massey.  
★KNN, KSDJ-Knox Manning.  
KMPC-Vaughn Monroe Orch.  
KXLA-Vocal Varieties.  
★KOWI, KRKD, KWIK-News.  
KGFJ-Today's Hits.  
KFVD-Hall of Records.  
KGIL-Little Symphony.  
KWKW-Black & White Keys.  
KIEV-Organ Moods.  
KGER-Western Sista.  
1:35-KRKD-Symphony of Song.  
1:45-KFI, KFSD-Right to Happiness.  
KNN-Background for Living.  
KMPC-Charlie Spivak Orch.  
★KXLA-News.  
KIEV-Treasury Salute.  
KOWI-This Day.  
KWIK-Matinee Melodies.  
KWKW-Races and Sports.  
KWKW-Show Tunes.  
1:50-KWKW-Show Tunes.  
1:55-KGFJ-Sports Flash.  
2-KECA, KFMB-Paul White-man Club.  
KFI, KFSD-Backstage Wife.  
KHJ-Rush Hughes.  
KNN-School of the Air.  
★KMPC-News, Kenneally.  
KFWB-Bill Anson.  
★KIEV, KLAC-News.  
KECA-Concert Matinee.  
KXLA-Concert Hour.  
KGFJ-Disabled Veterans.  
KGIL-Social Whirl.  
KOWI-Melody Matinee.  
KFVD-Hall of Records.  
KWIK-Mrs. Goes Shopping.  
KRKD-Dental Assn.  
KGER-Long Beach Band.  
KFOX-Fiesta Mexicana.  
2:15-KFI, KFSD-Stella Dallas.  
KHJ-Nancy Dixon.  
KMPC-Three Alarm.  
KLAC-570 Club.  
KRKD-Musical Bouquet.  
KGFJ-Serenade to Afternoon.  
KWIK-Rony Mansfield.  
KGIL-Jan Garber.  
KIEV-Land of Song.  
KWKW-Races and Sports.  
2:20★KWKW-News.  
2:25-KGFJ-Sports Flash.  
2:30-KECA, KFMB-Bride and Groom.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 10:05-Ladies' Day, KFI.  
4:30-Arthur Godfrey, KNN.  
7:00-Duffy's Tavern, KFI.  
7:30-Mayor of the Town, KECA  
8:00-Abbott and Costello, KECA  
8:30-Jimmy Durante, KFI.  
9:00-Bing Crosby, KECA, KGER  
9:30-Great Gildersleeve, KFI.  
10:00-Dennis Day's Day, KFI.

### Quiz, Participation

- 8:00-McNeill's Breakfast Club, KECA.  
9:30-Grand Slam, KNN.  
9:30-Breneman's Breakfast, KECA.  
12:30-Queen for a Day, KHJ.  
1:00-Double or Nothing, KNN.  
2:15-Three Alarm, KMPC.  
2:30-Bride and Groom, KECA.  
3:00-Heart's Desire, KHJ.  
3:30-House Party, KNN.  
4:00-Meet the Missus, KNN.  
6:30-Vox Pop, KECA.  
8:30-Grocho Marx, KECA.  
9:00-Name That Song, KHJ.  
9:30-Leave It to the Girls, KHJ

### Drama

- 7:30-Hollywood Theater, KFI.  
9:30-Dr. Christian, KNN.

### Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.  
7:00-Mark Warnow, KNN.  
7:30-Melodies America Loves, KNN.  
8:00-Hollywood Bowl Auditions, KFI.

### Comment-Narration

- 7:45-Fred Beck, KNN.  
10:00-Kate Smith, KHJ.  
10:00-Galen Drake, KECA.

- 10:15-Ted Malone, KECA.  
11:15-What Do You Say? KFI.  
12:30-Burrill Wheeler, KNN.  
5:30-Art Baker, KFI.  
5:30-Passing Parade, KHJ.

### Mystery-Detective

- 8:00-The Saint, KNN.  
8:30-The Whistler, KNN.  
10:30-Mr. District Attorney, KFI

### Public Interest-Information

- 2:00-School of the Air, KNN.  
5:45-If They Had Lived, KGFJ.  
8:15-Deadline, KFWB.

### Sports

- 10:00-Race Lineup, KWKW.  
10:00-Racing, KGFJ.  
5:45-Sam Butler, KLAC.  
5:45-Race Results, KRKD.  
6:15-Bob Kelley, KMPC.  
6:30-Joe Hernandez, KMPC.  
10:00-Ted Bentley, KECA.  
10:30-Inside Sports, KHJ.

### Recorded Music

- 4:00-Musical Masterpieces, KFAC.  
6:00-Musical Digest, KGFJ.  
7:00-Frestone Favorites, KMPC  
8:00-Evening Concert, KFAC.  
10:00-Concert Nocturne, KGFJ.  
10:00-Lucky Lager Dance Time, KFAC.  
10:00-Eastside Show, KFWB.  
12:00-Rhapsody in Wax, KHJ.

### Popular-Western Music

- 7:00-Mark Warnow, KNN.  
7:30-On the Beam, KHJ.  
9:00-Supper Club, KFI.  
9:15-Jack Smith, KNN.  
10:30-Club Fifteen, KNN.



KFI, KFSB—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNN—Burrill Wheeler.  
 KGFJ—Keyboard Magic.  
 KXLA—Variety Time.  
 KWKW—Platter Parade.  
 ★KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 ★KGL—Women's News.  
 KIEV—Musical Potpourri.  
 KGER—Garden School.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSB—Young Widder Brown.  
 ★KFD, KGFJ—News.  
 KGL—Melodies.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 KGFJ—Sports Flash.  
 2:55  
**3**  
 KECA, KFMB—Ladies Be Seated.  
 KFI, KFSB—When a Girl Marries.  
 KHJ, KFNM, KGB, KVOE—Heart's Desire.  
 KNN, KSDJ—Winner Take All.  
 KMPC—Three Alarm.  
 KFVB—Bill Anson.  
 ★KLAC, KXLA—News.  
 ★KGFJ—Armchair Concert.  
 KFAC—Musical Favorites.  
 KFVD—Eddie Chase Show.  
 KGL—Children's Hour.  
 KOWL—Radio Outlook.  
 KRKD—Tone in Tone.  
 KWKW—Singing Session.  
 KWIK—Tom, Dick & Harry.  
 KIEV—A Matter of Records.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey.  
 3:15—KFI, KFSB—Portia Faces Life.  
 KXLA—Juke Box Matinee.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects.  
 KFI, KFSB—Just Plain Bill.  
 KHJ, KGB, KVOE—Martin Block Show.  
 KNN, KSDJ—House Party.  
 KMPC—Swing 'n' Sing.

**ANDY MANSFIELD**  
 "His Records, Notes and Stuff"  
 3.30 p.m.  
 Monday thru Friday  
**KWKW**

KWKW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 KRKD—Tea Time Tunes.  
 KGER—Carolina Cotton.  
 2:35—KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSB—Front-Page Farrell.  
 KHJ—Two-Ton Baker.  
 KMPC—Jerry Lawrence.  
 KWIK—1490 Club.  
 KFAC—Songs for Singing.  
 3:55★KFVB—News.  
 ★KNN—News.  
 KGFJ—Sports Flash.  
**4**  
 KECA—Frances Scully.  
 KFI, KFSB—Road of Life.  
 KHJ—Hospitality Club.  
 KNN, KSDJ—Meet the Missus.  
 ★KMPC—News, Eddie Lyon.  
 ★KGER—Kiev—News.  
 ★KFVB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 KGL—Off the Record.  
 KWKW—Andy Mansfield.  
 KFVD—Eddie Chase Show.  
 KRKD—Piano Paintings.  
 4:05—KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 -KFI—Life Can Be Beautiful.  
 KMPC—Jeanne Gray.  
 KFVB—Rip Lawson.  
 KLAC—Betty Phillips.  
 KRKD—Spotlight on Star.  
 KOWL—Classics in Music.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI, KFSB—Aunt Mary.  
 KHJ—Song of the Stranger.  
 KNN, KSDJ—Arthur Godfrey.  
 KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KFVD—Sweet and Low.  
 KGL—Teen-Age News.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 KWKW—Vocal Varieties.  
 4:45—KFI, KFSB—Nora Drake.  
 KHJ—Adventure Parade.  
 KFVB—Stuart Hamblen.  
 KLAC—Studio Frolic.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KFVD—Airlane Serenade.  
 KGL—Off the Record.  
 KWIK—Musical Quiz.  
 ★KFSB—H. V. Kullerborn.  
 4:55—KGFJ—Sports Flash.  
**5**  
 KECA—Happy Theater.  
 KFI, KFSB—This Woman's Secret.  
 ★KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 KNN, KSDJ—Hint Hunt.  
 ★KMPC—News, Teen and Twenty.  
 KFVB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFVD—Sundown Roundup.  
 KOWL—Top Tunes.  
 KXLA—Juke Box Matinee.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at 5.  
 KGL—My Serenade.  
 KRKD—Record Roden.

**KGER for WESTERN MUSIC**  
 T. TEXAS TYLER  
 5:05 - 5:30 P.M.  
 Mon. thru Thurs.  
 1390 on Your DIAL

5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI, KFSB—News.  
 ★KHJ, KFNM, KGB—Frank Hemingway.  
 KNN—Bob Graham.

**Race News**  
 First on **KGFJ**  
**RACE RECAP**  
 5:15 p.m. Mon.-Sat.  
 Dial 1230

KGFJ—Race Recap.  
 KLAC—Pete's Album.  
 KWKW—Race Roundup.  
 5:30—KECA—Sky King.  
 KFI—Art Baker's Notebook.  
 ★KHJ, KVOE—Passing Parade.  
 ★KNN—News.  
 KLAC—Irwin Allen.  
 KGFJ—Dinner Interlude.  
 KFAC—Whoo Bill Club.  
 KFVD—Telequest.  
 KXLA—Future Pianists.  
 KWKW—Songs at Twilight.  
 ★KFOX, KGL, KWIK—News.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45★KHJ, KVOE—News.  
 KNN—Lum and Abner.  
 KMPC—Top Tunes.  
 KLAC—Sam Butler, Sports.  
 KXLA—Music for You.  
 KGFJ—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGL—Afternoon Matinee.  
 KXLA—Sports Shots.  
**6**  
 ★KECA—Headline Edition.  
 ★KFI—Feature Wire.  
 KHJ—Raggedy Ann.  
 ★KNN—Knox Manning, News.  
 ★KMPC—George Irwin.  
 ★KFVB—Clete Roberts.  
 ★KFOX, KLAC—News.  
 KXLA—Pasadena Playhouse.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KGL—Johnny Grant.  
 KRKD—Varieties in Music.  
 KWIK—Date for Dinner.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis.  
 6:15★KECA, KFI—News.  
 KHJ, KFNM, KGB, KVOE—Superman.  
 KNN—Tom Hanlon.  
 KMPC—Bob Kelley, Sports.  
 KFVB—Tello-Test.  
 KWIK—Allen Rich.  
 KRKD—Hawaiian Memories.  
 6:30—KECA, KFMB—Vox Pop.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVOE—

Captain Midnight.  
 ★KNN, KSDJ—Charles Collingwood.  
 KMPC—Ray Meadows.  
 KFVB—American Dances.  
 KFAC—Hour of Music.  
 KXLA—Youth and Tomorrow.  
 ★KWIK—Don Forbes.  
 KRKD—Rumba Preview.  
 KGL—Date With a Disc.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:15—KRKD—A. E. of L.  
 ★KFI, KFSB—Elmer Peterson.  
 KHJ, KFNM, KGB, KVOE—Tom Mix.  
 ★KNN, KSDJ—News, Garred.  
 KXLA—Western Caravan.  
 6:55★KNN, KSDJ—Bill Henry.  
**7**  
 KECA, KFMB—Lone Ranger.  
 KFI, KFSB—Duffy's Tavern.  
 ★KHJ, KFNM, KGB, KVOE—Gabriel Heatter.  
 KNN, KSDJ—Mark Warnow.  
 KMPC—Firestone Favorites.  
 KFVB—American Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KGL—Valley News.  
 KXLA—Saddle Dusters.  
 ★KLAC, KRKD—News.  
 ★KWIK—Averill Berman.  
 ★KGER—News; Dr. Fagan.  
 7:05—KLAC—Music.  
 7:15—KGL—Alvino Rey Orch.  
 ★KHJ, KGB—Radio Newareel.  
 ★KXLA—News.  
 KWIK—Red Cross.  
 KRKD—Three-Quarter Time.  
 7:30—KECA, KFMB—Mayor of the Town.  
 KFI—Hollywood Theater.  
 KHJ, KFNM, KGB, KVOE—On the Beam with Beneke.

**Melodies America Loves**  
**EASTER CONCERT**  
 OLIVE MAY BEACH  
 Soprano  
**MALE QUARTET**  
**CONCERT ORCHESTRA**  
 Earl Towner, Director  
 KNN—Wednesday—7:30 P.M.

INGLEWOOD PARK CEMETERY ASS'N.  
 KNN—Melodies America Loves.  
 KMPC—American Music.  
 KFVB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KGL—Opinion, Please.  
 KRKD—Do You Know?  
 ★KWIK—News, Sports.  
 KGER—Prophecy Speaks.  
 7:45★KFOX—News.  
 KFVB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 KECA, KFMB—Abbott and Costello.  
**8**  
 KFI—Hollywood Bowl Auditions.  
 KHJ, KGB—Casebook of Gregory Hood.  
 KNN, KSDJ—The Saint.  
 ★KMPC—News, Konaally.  
 KFVB—Jimmy Allen.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGL—Valley Town Meeting.  
 KGFJ—Caucasian Memories.  
 KWIK—What's the Answer?  
 KFOX—Night in Mexico.  
 8:05—KGER—Floyd Johnson.  
 8:15—KMPC—Baseball Precast.  
 KFVB—Deadline.  
 KLAC—Freddie Martin Orch.  
 KGFJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KECA, KFMB—Groucho Marx.  
 KFI, KFSB—Jimmy Durante Show.  
 KHJ, KFNM, KGB, KVOE—Cisco Kid.  
 KNN, KSDJ—The Whistler.  
 KMPC—Parade of Hits.  
 KLAC—Spotlight Serenade.  
 ★KFVB, KWIK—News.  
 KXLA—9th Street Corral.  
 ★KGFJ—Averill Berman, News.  
 KGER—Clem Davies.  
 8:45—KFVB—Sweet Music.  
 KGFJ—American Heritage.  
 KGL—News.  
**9**  
 KECA, KFMB—Bing Crosby.  
 KFI, KFSB—Supper Club.  
 KHJ, KFNM, KGB, KVOE—Same Old Song.  
 ★KNN—Lowell Thomas.  
 KNN—Melodies America Loves.  
 ★KFVB, KLAC—News.  
 KMPC—Romance and Rhythm.  
 KFAC—Evening Concert.  
 KXLA—Sneakin' Deacon.  
 KGFJ—Hollywood House Party  
 KGL—Dance Time.

KWIK—Burleigh Smith.  
 KGER—Bing Crosby Show.  
 9:15★KFI, KFSB—News of the World.  
 KNN—Jack Smith.  
 KFVB—Unity Daily Word.  
 KLAC—Don Otis.  
 9:30—KECA—Texaco Star Theatre.  
 KFI, KFSB—The Great Gildersleeve.  
 KHJ, KVOE—Leave It to the Girls.  
 KNN, KSDJ—Dr. Christian.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 9:45—KMPC—Public Service.  
 KGER—Inquiring Mike.  
 ★KGL—News.  
 9:55—KHJ, KFNM, KGB, KVOE—Billy Rose.  
 ★KNN, KSDJ—News.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFVB**

KFVB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KXLA—Olympic Fights.  
 KFAC—Lucky Lager Dance.  
 KWIK—Michael Roy.  
 KGL—Symphony.  
 10:05—KGER—Desert Dreams.  
 KLAC—Ice Hockey.  
 10:15★KECA—News, Hank Weavers.  
 KHJ, KFNM, KGB—Bentley.  
 KMPC—Bridge Club.  
 10:30★KECA—Elmer Davis.  
 KFI, KFSB—Mr. District Attorney.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNN, KSDJ—Club 15.  
 KMPC—Rancha Grande.  
 KGER—Night at Runchhouse.  
 10:45—KECA—Freddie Martin Orch.  
 KHJ, KGB—Land of the Free.  
 ★KNN, KSDJ—Ed R. Murrow.  
**11**  
 ★KECA—News of Tomorrow.  
 ★KFI, KFSB—The Reporter.  
 ★KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 ★KNN—Chet Huntley, News.  
 KMPC—Tex Williams.  
 KFVB—Eastside Show.  
 KFAC—Lucky Lager Time.  
 KGFJ—Concert Nocturne.  
 KGL—Juke Box Review.

**SPADE COOLEY TIME**  
 With George Wilhelm  
 NEW TIME  
 Now 11 P. M. Daily  
 1070 KC.  
 6000 WATTS  
**Check KEVD**  
 LOS ANGELES

KFVB—Spade Cooley Time.  
 KXLA—Dick Peterson Orch.  
 KWIK—Michael Roy.  
 11:15—KECA—Ciro's Orch.  
 KHJ—Highlights of Music.  
 KLAC—Dan Otis.  
 11:30—KECA—Flourline Gardens.  
 KFI—E. Fitzpatrick Orch.  
 KHJ, KGB—Record Party.  
 Peter Potter.  
 KMPC—Dance Parade.  
 KXLA—Dance Time.  
 11:35★KECA, KMPC—News.  
 KFI—Police Bulletins.

**IT PAYS**  
 Winners of Arthur Godfrey's weekly "Talent Scouts" now receive an extra bonus for their victories. In addition to three appearances on Godfrey's afternoon CBS shows, they are given guest appearances on the Saturday CBS "It Pays to Be Ignorant!" broadcasts.



# THURSDAY, MARCH 25

★Indicates News Broadcasts.  
 8-KECA, KFMB—Don McNeill's  
 Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KHJ—Rise and Shine.  
 KXN—Johnny Murray.  
 ★KIEV, KLAC, KMPC, KXLA  
 News.  
 KGFJ—Dr. Frederick Bailes.  
 KFWB—Inquiring Mike.  
 KOWL—Science of Mind.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Best  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KGIJ—Hollywood Music.  
 KWIK—Possum-Trot Bruce.  
 KGER—News, Miznah.  
 8:15-KMPC—Markets; Sports.  
 KFWB—Club Women's Quiz.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Sunshine Mission.  
 KGIJ—Tin Pan Alley.  
 KIEV—Musical Bandwagon.  
 8:20-KXLA—Music.  
 8:30-KFI—Music Shop.  
 KMPC—A Song for You.  
 KFVD—Easy Listening.  
 ★KFAC, KFMB, KOWL,  
 KRKD—News.  
 KGIJ—Speaking of Sports.  
 KWKW—Stock Quotations.  
 KXLA—Baptist Brothers.  
 ★KWIK—News, Music.  
 KIEV—Public Interest.  
 8:35-KRKD—Spotlight Varieties.  
 8:45-KFI—Sam Hayes, News.  
 KMPC—Green Light Revue.  
 KFWB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 Voice of Health.  
 KGIJ—Coffee Parade.  
 KFVD—Console and Keyboard  
 KOWL—Immanuel Gospel.  
 KWKW—Wings of Healing.  
 KGER—Bible Treasury.

9-KECA, KFMB—Welcome  
 Travelers.  
 KFI—Melody Time.  
 ★KXN—News, Pringle.  
 ★KHJ, KGB—Cecil Brown,  
 News.  
 KMPC—Here's to Veterans.  
 ★KLAC, KFSD—News.  
 KFWB—Strolling Tom.  
 KGFJ—Your County at Work.  
 KFAC—Morning Concert.  
 KOWL—Helen Markham.  
 KWIK—Valley Roundup.  
 KRKD—Sagebrush Serenade.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
 KXLA—Prairie Schooner.  
 KWKW—Voice of China.  
 9:05-KGER—Lutheran Hour.  
 9:15★KHJ—News.  
 KMPC—Bill Leyden.  
 KFWB—Phil MacMurray.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KOWL—Navy Band.  
 KWKW—Bible Treasury Hour.  
 KIEV—Dinah Shore Sings.  
 ★KFVD—News.  
 8:20★KGEJ—News.  
 9:30-KECA, KFMB—Tom  
 Breneman's Breakfast.  
 KFI, KFSD—Jack Berch.  
 KHJ, KFNM—Living Diary.  
 KXN—Grand Slam.  
 KFWB—Reminiscing Sam.  
 KLAC—Morning Melodies.  
 ★KOWL, KWKW—News.  
 KGFJ—Open Album.  
 KGIJ—Ballads for You.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 KFVD—Show Tunes.  
 KXLA—Bar Nothing Ranch.  
 KWIK—Top of Morning.  
 9:45-KFI, KFSD—Lora Lawton.  
 ★KFI—News.  
 KXN—Rosemary.  
 KFWB—Piano Parade.  
 KWKW—Union Rescue  
 Mission.  
 KGIJ—Valley Shopper.  
 KFVD—Remembered Rhythms.  
 ★KRKD—News.  
 KIEV—Rhythm Road.

10-KECA, KFMB—Galen Drake.  
 ★KFI, KGER—News.  
 ★KHJ, KFNM, KGB, KVQE—  
 Kate Smith Speaks.

KNX—Wendy Warren.  
 ★KMPC—News, Eddie Lyon.  
 ★KFOX, KGER—News.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Racing News.  
 KXLA—Bar O Ranch.  
 KFAC—Serenade.  
 KGIJ—Ten o'Clock Scholar.  
 KOWL—Romance in Music.  
 KFVD—Rev. Loula T. Talbot.  
 KWIK—Maidly for Women.  
 KRKD—Crazy Rhythm.  
 KWKW—Racing Lineup.  
 KGER—Musical Roundup.  
 KFI—Ladies' Day.  
 10:05-KECA, KFMB—Ted Malone.  
 KHJ, KFNM, KGB, KVQE—  
 Victor H. Lindlahr.  
 KXN—Aunt Jenny.  
 KMPC—Bill Leyden.  
 ★KGIJ, KXLA—News.  
 ★KGFJ—Saludos Amigos.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 10:25-KGEJ—Sports Flash.  
 10:30-KECA, KFMB—My True Story  
 KHJ—Johnson Family.  
 KXN, KSDJ—Helen Trent.  
 KGFJ—Upbeat Season.  
 ★KFAC, KOWL—News.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KFI—Music That Endures.  
 KWKW—Feature Story.  
 KGB—Say It With Music.  
 10:45-KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KXN, KSDJ—Our Gal Sunday.  
 KFAC—L. A. Medical Assn.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
 KOWL—Ethel Duncan.  
 10:50-KWKW—Tops in Pops.  
 10:55-KECA, KFMB—Betty Crocker  
 Magazine.  
 KGFJ—Sports Flash.  
 11-KECA, KFMB—Betty Crocker  
 Magazine.  
 KFI—Standard School Broad-  
 cast.  
 ★KHJ, KFNM, KGB, KVQE—  
 Glenn Hardy, News.  
 KXN—Big Sister.  
 KMPC—Stars of Song.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 ★KFVD, KGER—News.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGIJ—Real Estate Show.  
 KWKW—Song Parade.  
 KWIK—Meet the Band.  
 KRKD—Musical Grab Bag.

★KVQE—Cedric Foster.  
 11:15-KECA, KFMB—Dorothy  
 Kilgallen.  
 KHJ, KFNM, KGB, KVQE—  
 Merv Griffin.  
 KXN—Ma Perkins.  
 KMPC—Voice of the Neigh-  
 borhood.  
 ★KXLA—Pasadena News.  
 KGIJ—Light Classics.  
 KWKW—Races and Sports.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
 11:25-KGFJ—Sports Flash.  
 11:30★KECA—Bankhage Talking.  
 ★KFI—News.  
 KHJ—The Judge.  
 KXN—Young Dr. Malone.  
 KMPC—Music in the Air.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 KFVD—Housewives' Exchange  
 ★KFOX, KOWL, KRKD—News.  
 11:45-KECA—Between Us Girls.  
 KFI—Joyce Jordan.  
 KXN—Guiding Light.  
 ★KGFJ—Aerotrials.  
 KFAC—Concert Grand.  
 KWKW—Races and Sports.  
 KWIK—Broadway Rhythms.  
 KRKD—Melody Time.  
 11:55-KGFJ—Sports Flash.  
 12★KECA, KHJ, KGB, KGER,  
 KFI, KFSD—Today's Children.  
 KHJ—The Happy Gang.  
 KXN—Second Mrs. Burton.  
 KMPC—Women Are Wonder-  
 ful.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Luncheon Concert.  
 ★KGIJ—Valley News.  
 KWKW—Over Garden Gate.  
 KFVD—Editor of the Air.  
 KOWL—Mayor of Melody.  
 KWIK—Bing Crosby.  
 KRKD—Record Roundup.

**BELL TAILORS**  
 Presents  
**Dinner Bell Round Up**  
 12:00 noon, Mon. thru Fri.  
**K X L A**

KXLA—Dinner Bell Roundup.  
 12:05-KGER—Chuck Wagon.  
 12:15-KECA—Quizzicale.  
 KFI, KFSD—Woman in White  
 KXN—Perry Mason.  
 KGFJ—Today's Maestro.  
 KIEV—Luncheon Melodies.  
 KWKW—Races and Sports.  
 KGIJ—Variety Show.

★KFOX, KPRO—News.  
 12:25-KGEJ—Sports Flash.  
 12:30-KECA—Clark Dennis, Songs.  
 KFI, KFSD—Holly Sloane.  
 KHJ, KFNM, KGB, KVQE—  
 Queen for a Day.  
 KXN—Broadway and Vine.  
 ★KMPC, KOWL, KWIK—News.  
 KXLA—Ford Lewis.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KGIJ—Hart and Darling.  
 KFVD—Violet.  
 KGER—Squeakin' Deacon.  
 12:35-KXN—Lynn Cole.  
 12:40-KGFJ—Intermission.  
 KFI, KFSD—Betty Crocker.  
 12:45-KFA—Ethel and Albert.  
 KFI—Light of the World.  
 KXN, KSDJ—Rose of My  
 Dreams.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 ★KFAC—News.  
 KWIK—Platter Parade.  
 KIEV—Gals on Record.  
 12:50-KWKW—Circle 1430 Ranch.  
 12:55★KFWB—News.  
 KGFJ—Sports Flash.

1-KECA, KFMB—Surprise  
 Package.  
 KFI—Farm Reporter.  
 ★KHJ, KFVD—News.  
 KXN, KSDJ—Double or  
 Nothing.  
 KMPC—Hal Berger.  
 KFWB—Big Anson.  
 ★KXLA—News, Sports.  
 ★KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KXLA—Community  
 Broadcaster.  
 KGIJ—Fiesta Time.  
 KWIK—Trade Winds.  
 KOWL—Show Tunes.  
 KIEV—Meet the Maestro.  
 KVQE—United Nations.  
 KGER—Squeakin' Deacon.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KFAC—Music in the American  
 Manner.  
 KFVD—Piano Parade.  
 KXLA—Farm Program.  
 KWKW—Races and Sports.  
 KFOX—Recital Time.  
 1:20-KWKW—Songs of the Islands.  
 1:25-KECA, KFMB—Model  
 Magazine.  
 KGFJ—Sports Flash.  
 1:30-KECA, KFMB—Paul White-  
 man Club.  
 KFI, KFSD—Pepper Young.  
 KHJ—Louise Mauer.  
 ★KXN, KSDJ—Knox Manning.  
 KMPC—Vaughn Monroe Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KGIJ—Little Symphony.  
 KWKW—Black & White Keys.  
 ★KOWL, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
 KGER—Western Siesta.  
 1:35-KRKD—Symphony of Song.  
 1:45-KFI, KFSD—Right to  
 Happiness.

KHJ—Reserve.  
 KXN—Organ Music.  
 KMPC—Charlie Spivak Orch.  
 ★KXLA—News.  
 KOWL—This Day.  
 KWKW—Races and Sports.  
 KIEV—Swing Stylings.  
 1:50-KWKW—Show Tunes.  
 1:55-KGFJ—Sports Flash.  
 2-KECA, KFMB—Paul White-  
 man Club.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Rush Hughes.  
 KXN—School of the Air.  
 ★KMPC—News, Bill Kenneally.  
 ★KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KGFJ—The Judge Speaks.  
 KXLA—Concert Hour.  
 KOWL—Melody Matinee.  
 KGIJ—Social Whirl.  
 KRKD—Women's Clubs.  
 KFVD—Record Session.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
 2:15-KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Internat. Revenue.  
 KGIJ—Eddie Lou Marr.  
 KWIK—Bobby Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land o' Song.

2:20★KWKW—News.  
 2:25-KGFJ—Sports Flash.  
 2:30-KECA, KFMB—Bride and  
 Groom.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN—Burrill Wheeler.  
 KGFJ—Keyboard Magic.  
 KRKD—Tunes in Tempo.  
 KXLA—Variety Time.  
 ★KOWL, KWIK—News.  
 ★KGIJ—Women's News.  
 KIEV—Musical Potpourri.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 10:05—Ladies' Day, KFI.  
 4:30—Arthur Godfrey, KXN.  
 7:00—Music Hall, KFI.  
 7:00—Dick Haynes, KXN.  
 7:30—Jack Carson, KFI.  
 7:30—Henry Morgan, KECA.  
 8:30—Eddie Cantor, KFI.  
 9:30—Aldrich Family, KFI.  
 10:00—Burns and Allen, KFI.

**Quiz, Participation**  
 8:00—McNeill's Breakfast Club, KECA.  
 9:30—Grand Slam, KXN.  
 9:30—Breneman's Breakfast, KECA.  
 12:30—Queen for a Day, KHJ.  
 1:00—Double or Nothing, KXN.  
 2:12—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 3:00—Heart's Desire, KHJ.  
 3:30—House Party, KXN.  
 4:00—Meet the Missus, KXN.  
 7:30—R.F.D. America, KHJ.  
 8:00—Bob Hawk, KFI.  
 10:30—Noah Webster Says, KFI.

**Drama**  
 8:00—Reader's Digest, KXN.

**Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.

**Comment-Narration**  
 7:45—Fred Beck, KXN.  
 10:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 11:15—Dorothy Kilgallen, KECA.  
 2:30—Burrill Wheeler, KXN.

**Mystery-Detective**  
 7:00—Ellery Queen, KECA.  
 7:30—Crime Photographer, KXN.  
 8:30—The Clock, KECA.  
 9:30—Mr. Keen, KXN.  
 10:00—FBI in Peace & War, KXN.

**Public Interest-Information**  
 5:45—Law Is Your Servant, KGFJ.

**Sports**  
 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 9:30—Speaking of Sports, KFOX.  
 10:00—Ted Bentley, KECA.  
 10:30—Inside Sports, KHJ.

**Recorded Music**  
 4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGEJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

**Popular-Western Music**  
 9:00—Supper Club, KFI.  
 9:15—Jack Smith, KXN.  
 9:30—Reserve All-Star Revue, KHJ.  
 10:30—Club Fifteen, KXN.



- KWKW—Pasadena Playhouse.
- EGER—Garden School.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Young Widder Brown.
- ★KFVD, KGFJ—News.
- KGIL—Melodies.
- KRKD—Organ Moods.
- KWIK—Treasure Chest.
- KWKW—Races and Sports.
- 2:5—KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- KNN, KSDJ—Winner Take All.
- KMPC—Three Alarm.
- ★KGER, KLAC, KXLA—News.
- KFAC—Musical Favorites.
- KFVD—Eddie Chase Show.
- KGIL—Children's Hour.
- KGFJ—Armchair Concert.
- KOWL—Radio Outlook.
- KRKD—Tops in Pops.
- KWIK—Tom, Dick & Harry.
- KWKW—Swing Session.
- KIEV—A Matter of Records.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Tommy Dorsey Show.
- 3:15—KFI, KFSD—Portia Faces Life.
- KXLA—Juke Box Matinee.
- KWKW—Races and Sports.
- KOWL—Sports Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Selects.
- KFI, KFSD—Just Plain Bill.
- KHJ—Hollywood Favorites.
- KNN, KSDJ—House Party.
- KMPC—Swing 'n' Sing.
- KWKW—Andy Mansfield.
- ★KFAC, KRKD, KWIK—News.
- KGER—Carolina Cotton.
- 3:35—KRKD—Tea Time Tunes.
- KWIK—Tom, Dick & Harry.
- 3:45—KECA—Francesa Scully.
- KFI, KFSD—Front Page Farrell.
- KHJ—Two-Ton Baker.
- KMPC—Jerry Lawrence.
- KFAC—Songs for Singing.
- KGB, KVOE—Quaker City.
- 3:55★KFWB—News.
- KGFI—Sports Flash.
- 4—KECA—Francesa Scully.
- KFI, KFSD—Road of Life.
- KHJ—Alexander's Mediation Board.
- KNN, KSDJ—Meet the Missus.
- KMPC—News, Eddie Lyon.
- ★KGER, KIEV—News.
- KFWB—Samuel B. McKee.
- ★KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KWKW—Andy Mansfield.
- KFAC—Musical Masterpieces.
- KGIL—Off the Record.
- KFVD—Eddie Chase Show.
- KGFJ—What's Up?
- KRKD—Piano Paintings.
- KWIK—Mainly for Women.
- 4:05—KGER—Musical Roundup.
- 4:15★KECA—Alvin Wilder.
- KFI—Life Can Be Beautiful.
- KMPC—Twilight Tales.
- KFWB—Rip Lawson.
- KLAC—Belle Martel.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KECA—Variety Parade.
- KFI, KFSD—Aunt Mary.
- KHJ—Songs of the Stranger.
- KNN, KSDJ—Arthur Godfrey.
- KMPC—Mild and Mellow.
- KLAC—Racing Roundup.
- ★KOWL, KWIK—News.
- KFAC—Record Jackpot.
- KFVD—Sweet and Low.

# MILD & MELLOW

4:30 to 5 P.M.  
Monday Through Friday

## KMPC

- KGIL—Teen-Age News.
- KRKD—Symphony in Swing.
- KIEV—Bing Crosby Sings.
- KWKW—Vocal Varieties.
- KFOX—Old Age Pensions.
- 4:45—KFI, KFSD—Nora Drake.
- KHJ—Adventure Parade.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KFVD—Airlane Serenade.
- KIEV—Trade Wind Tempos.
- ★KRKD—News.
- KGIL—Off the Record.
- KWIK—Musical Quiz.
- 4:50—KWKW—Waltz Time.
- 4:55—KGFJ—Sports Flash.

- 5—KECA—Happy Theater.
- KFI, KFSD—This Woman's Secret.
- ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNN, KSDJ—Hint Hunt.
- ★KMPC—News, Teen and Twenty.
- KFWB—Stuart Hamblen.
- KFAC—Fred Henry Reports.
- ★KLAC—Sunset Serenade.
- KFVD—Sundown Roundup.
- KGFJ—Jive at 5.
- KRKD—Record Rodeo.
- KGIL—My Serenade.
- KXLA—Juke Box Matinee.
- KWIK—Spotlight on Star.
- KGB, KVOE—Adventure Parade.
- 5:05—KGER—T. Texas Tyler.
- 5:15—KECA, KFMB—Terry and the Pirates.
- ★KFI, KFSD—News.
- ★KHJ, KFXM, KGB—Frank Sinatra.
- KNN—Bob Graham.
- KLAC—Picture Album.
- KGFJ—Race Recap.
- KWKW—Today at the Races.
- 5:30—KECA—Jack Armstrong.
- KFI—Art Baker's Notebook.
- ★KHJ, KVOE—Passing Parade.
- ★KNN, KGIL—News.
- KLAC—Irwin Allen.
- KGFJ—Dinner Interlude.
- KFAC—Whoa Bill Club.

TELEQUEST



with  
**TOM CAFFERTY**  
Mon.-Fri. 5:30-6:00

1020 KC.  
5900 WATTS

**Check KEVD**  
LOS ANGELES

- KFVD—Telequest.
- KXLA—Future Pianists.
- ★KWIK—Valley News.
- KWKW—Songs at Twilight.
- KRKD—Sports Dial.
- KGER—Stamps Quartet.
- 5:45★KHJ, KVOE—News.
- KNN—Lum & Abner.
- KMPC—Top Tunes.

**SAM BALTER'S**  
"SPORTS BOOK"  
5:45 - 6:00 p.m.  
Monday through Saturday  
**KLAC**

- KLAC—Sam Balter, Sports.
- KXLA—Music for You.
- KGFJ—Law Is Your Servant.
- KRKD—Race Results.
- KWIK—Ronny Mansfield.
- KGER—Melody Mustangs.
- KGIL—Music by Martin.

**Sports Shots**  
A Sports Roundup of National and Local Sports.  
With Kenneth Grant  
Nightly except Sunday  
**KXLA-5:55 p.m.**  
Presented by  
**DAVIS & SPARKS**  
Ford Dealer

- 5:55—KXLA—Sports Shots.
- 6★KECA—Headline Edition.
- ★KFI—Feature Wire.
- KHJ—Sleepy Joe.
- ★KNN—News, Knox Manning.
- ★KMPC—George Irwin.
- ★KFWB—Clete Roberts.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KXLA—U. S. Marines.
- KGIL—Johnny Grant.
- ★KLAC—News, Al Jarvis.

- KWIK—Date for Dinner.
- KRKD—Varieties in Music.
- KGER—Sports Time.
- 6:15★KECA, KFI—News.
- KHJ, KFXM, KGB, KVOE—Superman.
- KNN—Tom Hanlon.
- KMPC—Bob Kelley, Sports.
- KFWB—Tello-Test.
- KXLA—Technocracy.
- KWIK—Sport Flanagrams.
- KRKD—Hawallan Memories.
- 6:30—KECA—The Smiths of Hollywood.
- KFI—Casa Cugat.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- ★KNN, KSDJ—Charles Collingwood.
- KMPC—Bay Meadows.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KXLA—Property Owners.
- ★KWKW—Don Forbes.
- KRKD—Harmony in Rhythm.
- KGIL—Date With a Disc.
- KGER—Helene Smith.
- KFOX—Hal's Memory Room.
- 6:45—KWIK—Salon Serenade.
- ★KFI, KFSD—Elmer Peterson.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- ★KNN, KSDJ—News, Garred.
- KXLA—Western Caravan.
- 6:55★KNN, KSDJ—Bill Henry.

- 7—KECA, KFMB—Ellery Queen.
- KFI, KFSD—Kraft Music Hall.
- ★KHJ, KGB—Gabriel Heater.
- KNN, KSDJ—Dick Haymes.
- KMPC—Firestone Favorites.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KLAC, KRKD—News.
- ★KGIL—Valley News.
- KXLA—Saddle Dusters.
- ★KWIK—Averill Berman.
- ★KGER—News; Dr. Fagan.
- ★KLAC—Jan Garber Orch.
- 7:15—KFOX—Fishing Pals.
- KHJ—Today's Best Buys.
- ★KXLA—News.
- KWIK—Decision Now.
- KRKD—Three-Quarter Time.
- KGIL—Alvino Rey Orch.
- 7:30—KECA, KFMB—Henry Morgan Show.
- KFI, KFSD—Jack Carson.
- KHJ, KFXM, KGB, KVOE—R.F.D. America.
- KNN, KSDJ—Crime Photographer.
- KMPC—American Music.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KGIL—Opinion, Please.
- KFAC—Echoes and Encores.
- ★KWIK—News, Sports.
- KXLA—Armstrong Twins.
- KRKD—Do You Know?
- 7:45—KFWB—Singin' Sam.
- KMPC—Red Rowe.
- KGFJ—Mr. Nobody.
- KWIK—Adeline Hanson.
- 7:55—KMPC—Nation's Weather.

- 8—KECA, KFMB—Willie Piper.
- KFI, KFSD—Bob Hawk Show.
- KHJ, KFXM, KGB, KVOE—Family Theatre.
- KNN, KSDJ—Reader's Digest.
- ★KMPC—News, Bill Kenneally.
- KFWB—Jimmy Allen.
- ★KGER, KLAC, KXLA—News.
- KGIL—Broadened Horizons.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KWIK—What's the Answer?
- KFOX—Long Beach Forum.
- 8:05—KGER—Ronny Mansfield.
- 8:15—KMPC—Baseball Precast.
- KFWB—Deadline.
- KLAC—Freddie Martin Orch.
- KGFJ—Starlight Moods.
- KXLA—Evening Serenade.
- KGIL—Camera Clinic.
- 8:30—KECA—The Clock.
- KFI, KFSD—Eddie Cantor.
- KHJ, KFXM, KGB, KVOE—Red Ryder.
- KNN, KSDJ—First Nighter.
- KMPC—Parade of Hits.
- KLAC—Spotlight Serenade.
- ★KGFJ—Averill Berman, News.
- KGIL—Weatherman.
- KXLA—97th Street Corral.
- KFOX—Judge Gardner.
- KGER—Clent Davies.
- 8:45—KFWB—Sweet Music.
- KGFJ—American Heritage.
- ★KGIL—News.
- KFXM, KGB—Bloss Orch.

- 9—KECA—Mr. President.
- KFI, KFSD—Supper Club.
- KHJ, KFXM, KGB, KVOE—The Falcon.
- ★KNN—Lowell Thomas.
- KMPC—Romance and Rhythm.
- ★KWB, KGER, KLAC—News.
- KXLA—Squeekin' Deacon.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KGER—Red Cross.
- 9:45—KHJ—Remember When?
- KMPC—Public Service.
- KFWB—Inquiring Mike.
- KFOX—Flight Cast.
- KGER—Music in the Night.
- ★KGIL—News.
- ★KNN, KSDJ—News.
- 9:55—KHJ, KFXM, KGB, KVOE—Billy Rose.
- ★KNN—News.

- 10—KECA, KFMB—Break the Bank.
- KFI—Conquest.

- KGIL—Dance Time.
- KWIK—Burligh Smith.
- 9:15★KFI, KFSD—News of the World.
- KNN—Jack Smith.
- KFWB—Unity Daily Word.
- KLAC—Don Otis.
- 9:30—KECA—Candid Microphone.
- KFI, KFSD—Aldrich Family.
- KHJ, KFXM, KGB—Revere All-Star Revue.
- KNN—Mr. Keen.
- KMPC—Barber Shop Quartet.
- KFWB—Naval Air Reserve.
- KFOX—Speaking of Sports.
- KGER—Red Cross.
- 9:45—KHJ—J. Bloss Orch.
- KMPC—Public Service.
- KFWB—Inquiring Mike.
- KGER—Music in the Night.
- ★KGIL—News.
- 9:55—KHJ, KFXM, KGB, KVOE—Billy Rose.
- ★KNN—News.

## EASTSIDE SHOW

10 TO 12 P.M.  
Every Night Except Sunday

# KFWB

- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- KWIK—Michael Roy.
- KFAC—Lucky Lager Dance.
- ★KXLA—Peter de Lima.
- KFOX—Markos Radio Express.
- 10:05—KGER—Desert Dreams.
- 10:15★KECA—News, Hank Weaver.
- KHJ, KFXM, KGB—Bentah.
- KMPC—Bridge Club.
- KLAC—County and City Employees' News.
- KXLA—Red Cross.
- 10:30★KECA—Elmer Davis.
- KFI, KFSD—Noah Webster Says.
- KHJ, KGB, KVOE—Inside of Sports.
- KNN, KSDJ—Club 15.
- KMPC—Rancho Grande.
- KLAC—Melody Parade.
- KXLA—Hawthorne Thing.
- KGER—At the Ranchhouse.
- 10:45—KECA—Freddie Martin Orch.
- ★KHJ, KFXM, KGB, KVOE—Newscope.

- 11★KNN, KSDJ—Ed R. Murrow.
- ★KECA—News of Tomorrow.
- ★KFI, KFSD—The Reporter.
- ★KHJ, KFXM, KGB—Fulton Lewis.
- ★KNN—Chet Huntley, News.
- KMPC—Tex Williams.
- KFWB—Eastside Show.
- KXLA—Melodee Club.
- KGFJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGIL—KGIL Salutes.
- KWIK—Michael Roy.
- KGER—At the Ranchhouse.
- 11:15—KECA—Cesar Orch.
- ★KFI—Inside the News.
- KHJ, KGB—Morton Downey Program.
- KLAC—Don Otis.
- 11:30—KECA—Florentine Gardens.
- KHJ, KGB—Peter Potter Record Party.
- KMPC—Dance Parade.
- KXLA—Bandstand Review.
- KGIL—Juke Box.
- 11:45—KFI—Melodianna.
- KXLA—Club Congo.
- 11:55★KECA, KMPC—News.
- KFI—Police Bulletins.

**KXLA Presents**  
**ALEX**  
Pickupacupplebucks  
**COOPER**  
12:00 - 5:00 A.M.  
TUESDAY THRU  
SUNDAY

rattlesnake, background piano music was played by Topper's actual owner, Carl Kirschner, widely known composer and arranger. And the melody was one that Kirschner recently wrote especially for Xavier Cugat and his orchestra.

- KMPC—Mild and Mellow.
- KWKW—Vocal Varieties.
- KGIL—Teen-Age News.
- KFOX—Old Age Pensions.
- 4:45—KFI, KFSD—Nora Drake.
- KHJ—Adventure Parade.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KFVD—Airlane Serenade.
- KIEV—Trade Wind Tempos.
- ★KRKD—News.
- KGIL—Off the Record.
- KWIK—Musical Quiz.
- ★KFSD—H. V. Kaltenborn.

- KMPC—Firestone Favorites.
- KFWB—America Dances.
- ★KGER, KLAC, KRKD—News.
- KXLA—Saddle Dusters.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KWIK—Averill Berman.
- 7:05—KGER—Fagan.
- KLAC—Jan Garber Orch.
- 7:15—KGIL—Alvino Rey Orch.
- ★KHJ, KGB—Radio Newsreel.
- ★KXLA—News.
- KRKD—Three-Quarter Time.
- KWIK—Navy Program.

- 9:45—KHJ—Remember When?
- KMPC—Public Service.
- KFWB—Inquiring Mike.
- KFOX—Flight Cast.
- KGER—Music in the Night.
- ★KGIL—News.
- ★KNN, KSDJ—News.
- 9:55—KHJ, KFXM, KGB, KVOE—Billy Rose.
- ★KNN—News.
- 10—KECA, KFMB—Break the Bank.
- KFI—Conquest.



# FRIDAY, MARCH 26

\*Indicates News Broadcasts.  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KHJ—Rise and Shine.  
 KXN—Johnny Murray.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Inquiring Mike.  
 KGFJ—Dr. Frederick Balles.  
 KOWL—Science of Mind.  
 KFOX, KRKD—Bible Institute.  
 KEAC—Country Church.

Kate Smith Speaks.  
 \*KMPC—News, Eddie Lyon.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance In Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Bar O' Ranch.  
 KGFJ—Rec Recap.  
 KFVB—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KGII—Ten o'Clock Scholar.

KMPC—Stars of Song.  
 KLAC—Al Jarvis Ballroom.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 EGJF—Across the Footlights.  
 KGLJ—Real Estate Show.  
 KRKD—Musical Grab Bag.  
 KWIK—Racer News.  
 \*KFVD, KGER—News.  
 KWIK—Traffic Quiz.  
 KWIK—Meet the Band.  
 11:15—KECA, KFMB—Listening Post.  
 KFI—What Do You Say?  
 KXN—The Perkins.  
 KHJ, KFXM, KGB—Merry Griffin.

KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 \*KMPC, KOWL, KWIK—News.  
 KXLA—Ford Lewis.  
 KGFJ—Piano Interlude.  
 KGII—Hart and Darling.  
 KFVD—Violet.  
 KRKW—Stock Quotations.  
 KGER—Squeakin' Deacon.  
 KXN—Lynn Cole.  
 12:40—KGFJ—Termination.  
 KFI, KFSD—Betty Crocker.  
 12:45—KECA—Ethel and Albert.  
 KFI—Light of the World.  
 KXN, KSDJ—Rose of My Dreams.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Ten Western Tunes.

# SATURDAY, MARCH 27

**8**—KECA—Music by Maupin.  
 KHJ—Rise and Shine.  
 KXN—Morning Melodies.  
 \*KGER, KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Inquiring Mike.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.  
 KOWL—Proudly We Hail.  
 KXKW—Pasadena Four-square Church.

9:35—KFOX—Bethesda.  
 KOWL—Remembering.  
 \*KXKW—News.  
 9:45—KGII—Valley Shopper.  
 \*KRKD—News.  
 KXKW—Drama.  
 KIEV—Rhythm Road.  
 KOWL—Full Gospel.  
 KXLA—Bell Bandstand.  
 KECA—Junior Junction.

**10**—KFI—Jack Gregson Show.  
 KHJ—Veteran Wants to Know.  
 KXN, KSDJ—Theatre of Today.  
 KMPC—Music of the Stars.  
 KFVB—Maurice Hart.  
 \*KLAC—News, Al Jarvis.  
 KFAC—Serenade.  
 KGFJ—Racing News.  
 KOWL—Romance in Music.  
 KXKW—Race Lineup.  
 KRKD—Government Speaks.  
 KWIK—Children's Hour.  
 KXLA—Western Review.  
 KFVD—Remembered Rhythms.  
 KGII—Ten o'Clock Scholar.

\*KFOX, KXN—News.  
 KGER—Kids' Bible Club.  
 KFMB—Girl Scouts.  
 10:15—KHJ—Policing L. A.  
 KGFJ—Saludos Amigos.  
 \*KGII, KXLA—News.  
 KXKW—Teen-Agers.  
 KIEV—Stars of Song.  
 KRKD—Dr. Richardson.  
 KFOX—Assembly of God.

10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—Hollywood Headlines.  
 KFI—Your Saturday Chef.  
 KHJ, KGB, KVOE—Pro Arte Quartet.  
 KXN—Stars Over Hollywood.  
 KMPC—Bids for Kids.  
 KGFJ—Uptown Session.  
 KXLA—Song Stylists.  
 KXLA—Bandstand Review.

\*KXKW—News.  
 KRKD—Pop Concert.  
 KIEV—Western Tune Time.  
 KGII—Music That Endures.  
 KGER—Home on the Range.  
 KWIK—Talent Search.  
 KFSD—Meet the Meeks.  
 10:45—KECA—Chemists in Action.  
 KFI, KFSD—Tillamook Kitchen.

EFAC—L. A. City College.  
 KFVD—Kirby Page.  
 KOWL—Ethel Duncan.

KXKW—Races and Sports.  
 KXN—Thought for Youth.  
 10:50—KXKW—Tops in Pops.  
 10:55—KGFJ—Sports Flash.  
 \*KECA—American Farmer.

**11**—KFI, KFSD—National Farm and Home Hour.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KXN, KSDJ—Grand Central Station.  
 KMPC—Keth Hetherington.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 \*KLAC—News, Al Jarvis.  
 KFAC—Musical Grab Bag.  
 KGFJ—Across the Footlights.

\*KFVD, KGER—News.  
 KWIK—Meet the Band.  
 ENLA—Bill Blansett.  
 KOWL—Tune Shop.  
 KXKW—Campus Chatter.  
 KIEV—Perry Como Sings.  
 KFMB—American Youth.

11:05—KGER—Star Time.  
 11:15—KFVD—Piano Parade.  
 KHJ—Gillespie's Garden Guide.  
 KIEV—Reminiscent Rhythm.  
 KFVD—Violet.  
 KXLA—Saturday Serenade.

\*KFOX, KOWL, KRKD—News.  
 KIEV—Latin Musicana.  
 11:45—KFAC—Concert Grand.  
 \*KGFJ—Airtorials.  
 KWIK—Broadway Rhythm.  
 KRKD—Melody Time.  
 KXKW—Races and Sports.  
 KFOX—Tempos of the Time.  
 KFSD—Here's to Vets.

11:55—KGFJ—Sports Flash.  
**12**—KECA—Reserve.  
 KFI, KFSD—Archie Andrews.  
 KHJ, KGB, KVOE—Symphonies for Youth.

KXN, KSDJ—Mury Lee Taylor.  
 KMPC—Merry-Go-Round.  
 KFVB—Maurice Hart.  
 \*KLAC—News, Al Jarvis.  
 KGFJ—Theater Guild.  
 KFAC—Luncheon Concert.  
 KXKW—Races and Sports.  
 KXLA—Saturday Serenade.

12:15—KGFJ—Sports Flash.  
 12:30—KXKW—Circle 1430 Ranch.  
 12:55—KXKW—News.  
 KGFJ—Sports Flash.  
 \*KECA—Piano Playhouse.  
 KFI—Farm Reporter.

\*KHJ, KFXM, KGB, KVOE—News.  
 KXN, KSDJ—Meet the Missus.  
 KMPC—Juke Box Serenade.  
 KFVB—Bill Anson.  
 KFAC—ABC Symphony.  
 KGFJ—Sunset and Vine.  
 \*KGER, KLAC—News.  
 KXLA—Community Broadcaster.

KXKW—Lee Brown, Pianist.  
 KOWL—S. M. Philharmonic.  
 KRKD—Siesta Time.  
 KIEV—Meet the Maestro.  
 KGII—Fiesta Time.  
 KWIK—Trade Winds.  
 KGER—Sleazy Valley.  
 KLAC—Studio Frolic.

1:10—KHJ—Songs of Good Cheer.  
 1:15—KFAC—Music in the American Manner.  
 KXLA—Adventures in Research.  
 KFVD—Songs by Russ Whitman.

KXKW—Races and Sports.  
 KWIK—Buenos Amigos.  
 1:20—KXKW—Waxworks.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—ABC Symphony.  
 KFI—Living, 1948.  
 KHJ—Louise Massey.  
 KXN, KSDJ—Free for All.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Dream Time.

\*KOWL, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
 KGII—Little Symphony.  
 KGER—Western Siesta.  
 KFSD—First Piano Quartet.  
 1:35—KOWL—Folk Songs.  
 KRKD—Symphony of Song.  
 KWIK—Music.

1:45—KHJ—American Radio Warblers.  
 KFOX—Voice of the Army.  
 KLAC—Storybook Hour.  
 \*KXLA—News.  
 KIEV—Swink Stylings.  
 KOWL—Stamp Club.  
 KXKW—Show Tunes.

1:50—KGFJ—Sports Flash.  
 1:55—KECA—ABC Symphony.  
**2**—KFI—Youth Sings.  
 KHJ, KFXM, KGB, KVOE—Sports Parade.  
 KXN—So You Know Radio.  
 KMPC—American Music.  
 KFVB—Bill Anson.

\*KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KXLA—Shoppers' Matinee.  
 KGFJ—Serenade to Afternoon.  
 KOWL—California Kids.  
 KFVD—Kirby Page.  
 KRKD—Ira Swett, Organ.

\*KIEV—News.  
 KGII—Social Whirl.  
 KGER—Lonk Beach Band.  
 KFOX—Concert Miniature.  
 \*KFSD—Ed Tomlinson.  
 2:15—KXN, KSDJ—Treasury Dept.  
 KFOX—Salvation Army.  
 KLAC—Crosby Time.  
 KMPC—Indians vs. Cubs.  
 KRKD—Philharmonic Reporter.

KGII—Eddie LeMarr.  
 KIEV—Land o' Song.  
 KWIK—Our Waltz.  
 KXKW—Races and Sports.  
 KFSD—Swanee River Boys.  
 2:20—KXKW—News.  
 2:25—KGFJ—Sports Flash.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

5:00—Mr. Ace and JANE, KNX.  
 7:00—John Davis, KNX.  
 7:30—Judy Canova, KFI.  
 9:00—Life of Riley, KFI.  
 9:30—It's a Great Life, KNX.  
 10:00—Abe Burrows, KNX.  
 10:30—Vaughn Monroe, KNX.

### Quiz, Participation

9:30—Smilin' Ed McConnell, KFI.  
 11:30—County Fair, KNX.  
 12:30—Give and Take, KNX.  
 1:00—Meet the Missus, KNX.  
 1:30—Free for All, KNX.  
 6:30—True or False, KHJ.  
 7:00—Stop Me, KHJ.  
 7:30—Keep Up with the Kids, KHJ.

### Classical, Semi-Classical

1:00—Piano Playhouse, KECA.  
 3:00—Philadelphia Orchestra, KNX.  
 4:30—NBC Symphony, KFI.  
 8:00—Saturday Night Serenade, KNX.  
 10:30—Music Hour, KFI.

### Drama

10:00—Theater of Today, KNX.  
 10:30—Stars Over Hollywood, KNX.  
 11:00—Grand Central Station, KNX.  
 5:30—Curtain Time, KFI.

### Public Interest-Information

9:15—Young America Speaks, KFI.  
 10:15—Policing L. A., KHJ.  
 11:00—American Farmer, KECA.  
 11:00—Nat'l Farm Hour, KFI.  
 12:00—Theater Guild, KGFJ.  
 4:00—Cross Section U.S.A., KNX.  
 4:15—Our Town Speaks, KECA.

### Mystery-Detective

4:30—L. A. Story, KNX.  
 6:00—Exploring the Unknown, KECA.

### Sports

9:30—Escape, KNX.  
 10:00—Racing Lineup, KGFJ, KXKW.  
 5:05—Tom Harmon, KMPC.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 5:45—Ira Blue, KECA.  
 6:00—Sports Roundup, KFI.  
 6:15—Tom Hanlon, KNX.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 9:00—Hunting and Fishing Club, KHJ.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 6:00—Saturday Symphony, KFAC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Juvenile

9:00—Abbott & Costello, KECA.  
 9:00—Jump Jump, KFI.  
 9:00—Let's Pretend, KNX.  
 9:30—Land of the Lost, KECA.  
 9:30—Kiddie Club, KLAC.  
 11:30—Symphonies for Youth, KHJ.

### Popular-Western Music

3:45—King Cole Trio, KFI.  
 8:30—Grand Ole Opry, KFI.  
 8:30—All-Star Western, KHJ.  
 10:00—Hit Parade, KFI.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest  
 KFVD—Wakeup Ranch.  
 KGII—Hollywood Music.  
 KWIK—Possum-Trot Bruce.  
 8:05—KGER—Mizpah.  
 8:15—KXN—Washington Wives.  
 KMPC—Market Reports, Sports.

KFVB—Morning Melodies.  
 KLAC—Haynes at the Retus.  
 KOWL—Sunshine Mission.  
 KGII—Tin Pan Alley.  
 KIEV—Musical Bandwagon.  
 8:30—KECA—Collins Calling.  
 KXN—Barnyard Follies.  
 KMPC—Guest Star.  
 \*KFAC, KFVB, KOWL, KRKD—News.

KFVD—Easy Listening.  
 KIEV—Children's Story Time.  
 KXLA—Music As You Like It.  
 KGII—Speaking of Sports.  
 KXKW—Stock Quotations.  
 \*KWIK—News, Music.  
 KFOX—Know Your Bible.  
 KGER—Hammond.  
 KFXM, KGB, KVOE—Alan Lomax.

8:35—KRKD—Spotlight Varieties.  
 8:45—KECA—Mirandy.  
 \*KFI—Sam Hayes, News.  
 \*KXN—Nelson Tringle.  
 KFAC—Unity.  
 KMPC—Fingertip Successes.  
 KFVB—Red Cross.  
 KLAC—Business Talk.  
 KGFJ—Public Messenger.  
 KFVD—Console and Keyboard.  
 KXKW—Sacred Heart.  
 KIEV—Musical Memories.  
 KRKD—Spotlight Varieties.  
 KOWL—Remembering.  
 KGII—Coffee Parade.  
 KFOX—Voice of China.  
 KGER—Gospel Story Hour.

9:05—KECA—Abbott and Costello Kid Show.  
 KFI—Jump-Jump of Holiday House.  
 KHJ—Alan Dale Club.  
 KMPC—Red Rowe.  
 KFVB—Salvation Army.  
 \*KXN, KGER, KLAC—News.  
 KGFJ—Universalism.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KOWL—Molly and Binnie.  
 KRKD—Sagebrush Serenade.  
 KIEV—Bing Crosby Time.  
 KXKW—Voice of China.  
 KXLA—Prairie Schooner.  
 KFSD—Jack Gregson.

9:15—KXN, KSDJ—Let's Pretend.  
 KGER—Lutheran Hour.  
 9:15—KFI—Young America Speaks.  
 \*KHJ—News.  
 KFVB—Phil MacMurray.  
 KMPC—Music of the Stars.  
 KLAC—Racing News.  
 KXKW—Bible Treasury Hour.  
 KGFJ—Community Chest.

\*KFVD—News.  
 KIEV—Dixie Shore Sings.  
 KWIK—Kiddie Records.  
 KGB, KVOE—Gillespie's Garden Guide.  
 9:20—KGFJ—News.  
 9:30—KECA, KFMB—Land of the Lost.

KFI, KFSD—Smilin' Ed McConnell.  
 KHJ—Dr. Hiss Clinic.  
 KXN—Escape.  
 KFVB—Song Session.  
 KLAC—Kiddie Club.  
 \*KOWL—News.  
 KGFJ—Open Album.  
 KFVD—Remembered Rhythms.  
 KXKW—Stock Quotations.  
 KIEV—Meet the Band.  
 KGII—Ballads for You.  
 KWIK—Top of Morning.  
 KXLA—Morning Moods.  
 KGER—John Brown.



KWKW—Pasadena Playhouse.  
 KGER—Garden School.  
 2:35—KOWI—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Young Widder Brown.  
 \*KFVD, KGFJ—News.  
 KGIL—Melodies.  
 KRKD—Organ Moods.  
 KWIK—Treasure Chest.  
 KWKW—Races and Sports.  
 2:55—KGFJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFNM, KGB, KVOE—Heart's Desire.  
 KNX, KSDJ—Winner Take All.  
 KMPC—Three Alarm.  
 \*KGER, KLAC, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Eddie Chase Show.  
 KGIL—Children's Hour.  
 KGFJ—Amateur Concert.  
 KOWI—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI, KFSD—Portia Faces Life.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWI—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Hollywood Favorites.  
 KNX, KSDJ—House Party.  
 KMPC—Swing 'n' Sing.  
 KWKW—Andy Mansfield.  
 \*KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Front Page Farrell.  
 KHJ—Two-Ton Baker.  
 KMPC—Jerry Lawrence.  
 KFAC—Songs for Singing.  
 KGB, KVOE—Quaker City.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—Road of Life.  
 KHJ—Alexander's Mediation Board.  
 KNX, KSDJ—Meet the Missus.  
 \*KMPC—News, Eddie Lyon.  
 \*KGER, KIEV—News.  
 \*KFWB—Samuel B. McKee.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KWKW—Andy Mansfield.  
 KFAC—Musical Masterpieces.  
 KGIL—Off the Record.  
 KFVD—Eddie Chase Show.  
 KGFJ—What's Up?  
 KRKD—Plano Paintings.  
 KWIK—Mainly for Women.  
 4:05—KGER—Musical Roundup.  
 4:15—KECA—Alvin Wilder.  
 KFI—Life Can Be Beautiful.  
 KMPC—Night Tales.  
 KFWB—Rip Lawson.  
 KLAC—Belle Martel.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Song of the Stranger.  
 KNX, KSDJ—Arthur Godfrey.  
 KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 \*KOWI, KWIK—News.  
 KGFJ—Record Jackpot.  
 KFVD—Sweet and Low.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KGIL—Teen-age News.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 KWKW—Vocal Varieties.  
 KFOX—Old Age Pensions.  
 4:45—KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KFVD—Airplane Serenade.  
 KIEV—Trade Wind Tempos.  
 \*KRKD—News.  
 KGIL—Off the Record.  
 KWIK—Musical Quiz.  
 4:50—KWKW—Waltz Time.  
 4:55—KGFJ—Sports Flash.

5—KECA—Happy Theater.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 KNX, KSDJ—Hint Hunt.  
 \*KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Ered Henry Reports.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KGFJ—Jive at 5.  
 KRKD—Record Rodeo.  
 KGIL—My Serenade.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGB, KVOE—Adventure Parade.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 \*KFI, KFSD—News.  
 \*KHJ, KFNM, KGB—Frank Hemingway.  
 KNX—Bob Graham.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Today at the Races.  
 5:30—KECA—Jack Armstrong.  
 RFI—Art Baker's Notebook.  
 \*KHJ, KVOE—Passing Parade.  
 \*KNX, KGIL—News.  
 KLAC—Irwin Allen.  
 KGFJ—Dinner Interlude.  
 KFAC—Whoa Bill Club.



with **TOM CAFFERTY**  
 Mon.-Fri, 5:30-6:00

1070 KC.  
 5000 WATTS  
**Check KEVD**  
 LOS ANGELES

KFVD—Telequest.  
 KXLA—Future Pianists.  
 \*KWIK—Valley News.  
 \*KWKW—Songs at Twilight.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45—KHJ, KVOE—News.  
 KNX—Luna & Abner.  
 KMPC—Top Tunes.

**SAM BALTER'S**  
**"SPORTS BOOK"**

5:45 - 6:00 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGFJ—Law Is Your Servant.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Mustangs.  
 KGIL—Music by Martin.

**Sports Shots**  
 A Sports Roundup of National and Local Sports.  
 With Kenneth Grant  
 Nightly except Sunday  
**KXLA-5:55 p.m.**  
 Presented by **DAVIS & SPARKS**  
 Ford Dealer

5:55—KXLA—Sports Shots.  
 6—KECA—Headline Edition.  
 \*KFI—Feature Wire.  
 KHJ—Sleepy Joe.  
 \*KNX—News, Knox Manning.  
 \*KMPC—George Irwin.  
 \*KFWB—Clete Roberts.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—U. S. Marines.  
 KGIL—Johnny Grant.  
 \*KLAC—News, Al Jarvis.

KWIK—Date for Dinner.  
 KRKD—Varieties in Music.  
 KGER—Sports Time.  
 6:15—KECA, KFI—News.  
 KHJ, KFNM, KGB, KVOE—Superman.  
 KNX—Tom Hanlon.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Technocracy.  
 KWIK—Sport Flanagrams.  
 KRKD—Hawalian Memories.  
 6:30—KECA—The Smiths of Hollywood.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVOE—Captain Midnight.  
 \*KNX, KSDJ—Charles Collingwood.  
 KMPC—Bay Meadows.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Property Owners.  
 \*KWIK—Don Forbes.  
 KRKD—Harmony in Rhythm.  
 KGIL—Date With a Disc.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 6:45—KWIK—Salon Serenade.  
 \*KFI, KFSD—Elmer Peterson.  
 KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.  
 \*KNX, KSDJ—News, Garded.  
 KXLA—Western Caravan.  
 6:55—KNX, KSDJ—Bill Henry.

7—KECA, KFMB—Ellery Queen.  
 KFI, KFSD—Kraft Music Hall  
 \*KHJ, KGB—Gabriel Heatter.  
 KNX, KSDJ—Dick Haymes.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 KLAC, KRKD—News.  
 \*KGIL—Valley News.  
 KXLA—Saddle Dusters.  
 \*KWIK—Averill Berman.  
 \*KGER—News: Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KFOX—Fishing Pals.  
 KHJ—Today's Best Buys.  
 \*KXLA—News.  
 KWIK—Decision Now.  
 KRKD—Three-Quarter Time.  
 KGIL—Alvino Rey Orch.  
 7:30—KUCA, KFMB—Henry Morgan Show.

KFI, KFSD—Jack Carson.  
 KHJ, KFNM, KGB, KVOE—R.F.D. America.  
 KNX, KSDJ—Crime Photographer.  
 KMPC—American Music.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KGIL—Opinion, Please.  
 KFAC—Echoes and Encores.  
 \*KWIK—News, Sports.  
 KXLA—Armstrong Twins.  
 KRKD—Do You Know?  
 7:45—KFWB—Slingin' Sam.  
 KMPC—Red Rover.  
 KGIL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 7:55—KMPC—Nation's Weather.

8—KECA, KFMB—Willie Piper.  
 KFI, KFSD—Bob Hawk Show.  
 KHJ, KFNM, KGB, KVOE—Family Theatre.  
 KNX, KSDJ—Reader's Digest.  
 \*KMPC—News, Bill Kenneally.  
 KFWB—Jimmy Allen.  
 \*KGER, KLAC, KXLA—News.  
 KGIL—Broadened Horizons.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KWIK—What's the Answer?  
 KFOX—Long Beach Forum.

8:05—KGER—Marjorie Gortner.  
 8:15—KMPC—Baseball Precast.  
 KFWB—Deadline.  
 KLAC—Freddy Martin Orch.  
 KGFJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGIL—Camera Clinic.  
 8:30—KECA—The Clock.  
 KFI, KFSD—Eddie Cantor.  
 KHJ, KFNM, KGB, KVOE—Red Ryder.  
 KNX, KSDJ—First Nighter.  
 KMPC—Parade of Hits.  
 \*KFWB, KWIK—News.  
 KLAC—Spotlight Serenade.  
 \*KGFJ—Averill Berman, News.  
 KXLA—Weatherman.  
 KXLA—37th Street Corral.  
 KFOX—Judge Gardner.  
 KGER—Clem Davies.

8:45—KFWB—Sweet Music.  
 KGFJ—American Heritage.  
 \*KGIL—News.  
 KFNM, KGB—Bloss Orch.  
 9—KECA—Mr. President.  
 KFI, KFSD—Supper Club.  
 KHJ, KFNM, KGB, KVOE—The Falcon.  
 \*KNX—Lowell Thomas.  
 KMPC—Romance and Rhythm  
 \*KFWB, KGER, KLAC—News.  
 KXLA—Squeakin' Deacon.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.

KGIL—Dance Time.  
 KWIK—Burdleigh Smith.  
 9:15—KFI, KFSD—News of the World.  
 KNX—Jack Smith.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis.  
 9:30—KECA—Candid Microphone.  
 KFI, KFSD—Aldrich Family.  
 KHJ, KFNM, KGB—Revere All-Star Revue.  
 KNX—Mr. Keen.  
 KMPC—Barber Shop Quartet.  
 KFWB—Naval Air Reserve.  
 KFOX—Speaking of Sports.  
 KGER—Red Cross.  
 KHJ—J. Bloss Orch.  
 9:45—KMPC—Public Service.  
 KFWB—Inquiring Mike.  
 KGER—Music in the Night.  
 \*KGIL—News.  
 9:55—KHJ, KFNM, KGB, KVOE—Billy Rose.  
 \*KNX—News.

10—KECA—Ted Beatty.  
 KFI, KFSD—Burns and Allen.  
 \*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KSDJ—F.B.I. in Peace and War.  
 \*KGER, KLAC, KMPC—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KGIL—Symphony.  
 KWIK—Michael Roy.  
 KFAC—Foxy Lager Dance.  
 \*KXLA—Peter de Lima.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.  
 10:15—KECA—News, Hank Weaver.  
 KHJ, KFNM, KGB—Beniah.  
 KMPC—Bridge Club.  
 KLAC—County and City Employees' News.  
 KXLA—Red Cross.  
 10:30—KECA—Elmer Davis.  
 KFI, KFSD—Noah Webster Says.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNX, KSDJ—Club 15.  
 KMPC—Rancho Grande.  
 KLAC—Melody Parade.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KECA—Freddy Martin Orch.  
 \*KHJ, KFNM, KGB, KVOE—Newscope.

11—\*KNX—Ed R. Murrow.  
 \*KECA—News of Tomorrow.  
 \*KFI, KFSD—The Reporter.  
 \*KHJ, KFNM, KGB—Fulton Lewis.  
 \*KNX—Chet Huntley, News.  
 KMPC—Tex Williams.  
 KFWB—Eastside Show.  
 KXLA—Melodee Club.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGIL—KGIL Salutes.  
 KWIK—Michael Roy.  
 KGER—At the Ranchhouse.

11:15—KECA—Cezar Orch.  
 \*KFI—Inside the News.  
 KHJ, KGB—Morton Downey Program.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Dance Parade.  
 KXLA—Bandstand Review.  
 KGIL—Juke Box.  
 11:45—KFI—Melodianna.  
 KXLA—Club Congo.  
 11:55—KECA—KMPC—News.  
 KFI—Police Bulletins.

**KXLA Presents**  
**ALEX**  
**Pickupacupplebucks**  
**COOPER**  
 12:00 - 5:00 A.M.  
 TUESDAY THRU SUNDAY



# FRIDAY, MARCH 26

\*Indicates News Broadcasts.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KFL—Rise and Shine.  
 KFX—Johnny Murray.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Inquiring Mike.  
 KGFJ—Dr. Frederick Balles.  
 KOWL—Science of Mind.  
 KFOX, KRKD—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 \*KGER—News, Mizpah.  
 8:15—KMP—Markets: Sports.  
 KLAC—Morning Melodies.  
 KFAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Sunshine Mission.  
 KGIL—Rhythmic Ace.  
 KIEV—Musical Bandwagon.  
 8:20—KXLA—Music.  
 8:30—KFI—Music Shop.  
 KMPC—A Song for You.  
 \*KFAC, KFVB, KOWL, KRKD—News.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KGIL—Speaking of Sports.  
 KWKW—Stock Quotations.  
 \*KWIK—News, Music.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
 8:35—KRKD—Spotlight Varieties.  
 8:45—\*KFI—Sam Hayes, News.  
 KMPC—Green Light Revue.  
 KFVB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 KFVD—Vocal Varieties.  
 KOWL—Immanuel Gospel.  
 KWKW—Wings of Healing.  
 KGIL—Coffee Parade.  
 KGER—Bible Treasury.

- 9**—KECA, KFMB—Welcome, Travelers.  
 KFI—Melody Time.  
 KMPC—Here's to Veterans.  
 \*KXN—News, Fringle.  
 KFVB—Strolling Tom.  
 \*KHJ, KGB—Cecil Brown, News.  
 \*KFSD, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KFVB—Voice of China.  
 KFVD—Waltz Time.  
 KXLA—Prairie Schooner.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
 9:05—KGER—Lutheran Hour.  
 9:15—\*KHJ, KFVD—News.  
 KMPC—Bill Leyden.  
 KFVB—Phil MacMurray.  
 KLAC—Racing News.  
 KOWL—Rev. Thomas Baird.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sings.  
 9:20—\*KGFJ—News.  
 9:30—KECA, KFMB—Tom Breneman's Breakfast.  
 KFI, KFSD—Jack Berch.  
 KXN—Grand Slam.  
 \*KHJ, KFXM—Living Diary.  
 KLAC—Morning Melodies.  
 KFVB—Reminiscing Sam.  
 \*KOWL, KWKW—News.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGIL—Ballads for You.  
 KGER—John Brown.  
 KWIK—Top o' Morning.  
 9:45—KFI, KFSD—Lora Lawton.  
 \*KHJ—News.  
 KXN—Rosemary.  
 KFVB—Piano Parade.  
 KFVD—Remembered Rhythms.  
 KOWL—Full Gospel.  
 KWKW—Union Rescue Mission.  
 \*KRKD—News.  
 KIEV—Rhythm Band.  
 KGIL—Valley Shopper.

- 10**—KECA, KFMB—Galen Drake.  
 \*KFI, KGER—News.  
 KXN—Wendy Warren.  
 KHJ, KFXM, KGB, KVOE—

- Kate Smith Speaks.  
 \*KMPC—News, Eddie Lyon.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Bar O Ranch.  
 KGFJ—Race Recap.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KGIL—Ten o'Clock Scholar.  
 10:05—KGER—Musical Roundup.  
 KFI—Ladies' Day.  
 10:15—KECA, KFMB, KPRO—Ted Malone.  
 KXN—Aunt Jenny.  
 KHJ, KFXM, KGB, KVOE—Victor H. Lindlar.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KGIL, KXLA—News.  
 KWKW—Tune-Up Time.  
 KRKD—Dr. Richardson.  
 KFOX—Assembly of God.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 KXN, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 \*KFAC, KOWL—News.  
 KGFJ—Upbeat Session.  
 KRKD—Pop Concert.

9 Years on the Air  
**BOB and MARIAN LEE**  
 "WOMAN'S WORLD"  
**K X L A**  
 10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.  
 KWKW—Feature Story.  
 KGIL—Music That Endures.  
 KFVD—Union Rescue Mission.  
 \*KWIK—News, Music.  
 10:45—KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KXN, KSDJ—Our Gal Sunday  
 KFAC—Salvation Army Band.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
 10:50—KWKW—Tops in Pops.  
 10:55—KECA, KFMB—Betty Crocker  
 Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI—Downtown and All Around.  
 KXN—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 10:05—Ladies' Day, KFI.  
 4:30—Arthur Godfrey, KXN.  
 7:00—Frank Morgan, KXN.  
 7:30—Ozzie & Harriet, KXN.  
 8:30—Spike Jones, KXN.  
 10:00—Baby Snooks, KXN.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 9:30—Grand Slam, KXN.  
 9:30—Breneman's Breakfast, KECA.  
 12:30—Queen for a Day, KHJ.  
 1:00—Double or Nothing, KXN.  
 2:15—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 3:00—Heart's Desire, KHJ.  
 3:30—House Party, KXN.  
 4:00—Meet the Missus, KXN.  
 7:00—People Are Funny, KFI.  
 7:30—Information Please, KHJ.  
 10:00—Break the Bank, KECA.  
 9:30—Can You Top This? KFI.

### Drama

- 9:00—Preview Theater, KFVB.

### Classical, Semi-Classical

#### Music

- 8:00—Fred Waring, KFI.  
 7:30—Waltz Time, KFI.

### Comment-Narration

- 7:45—Fred Beck, KXN.  
 10:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 11:15—What Do You Say? KFI.  
 2:30—Burritt Wheeler, KXN.  
 5:30—Art Baker, KFI.  
 5:30—Passing Parade, KHJ.

- KMPK—Stars of Song.  
 KLAC—Al Jarvis Ballroom.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 KGIL—Real Estate Show.  
 KRKD—Musical Grab Bag.  
 \*KFVD, KGER—News.  
 KWKW—Traffic Quiz.  
 KWIK—Meet the Band.  
 11:15—KECA, KFMB—Listening Post  
 KFI—What Do You Say?  
 KXN—Ma Perkins.  
 KHJ, KFXM, KGB—Mery Griffin.  
 KMPC—Voice of Neighborhood.  
 \*KXLA—Pasadena News.  
 KFVD—Violet.  
 KGIL—Light Classics.  
 KWIK—Sunny Side.  
 KWKW—Races and Sports.  
 KGER—Musical Roundup.  
 11:25—KGFJ—Sports Flash.  
 11:30—\*KECA—Baukhage Talking.  
 \*KFI—News.  
 KXN—Young Dr. Malone.  
 KHJ—The Judge.  
 KMPC—Music in the Air.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Housewives' Exchange  
 \*KWIK—News, Music.  
 11:45—KECA—Between Us Girls.  
 -KFI—Joyce Jordan.  
 KXN—Guiding Light.  
 KFAC—Concert Grand.  
 \*KGFJ—Aerotutorials.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 11:55—KGFJ—Sports Flash.  
**12**\*KECA—News, Sam Hayes.  
 KFI, KFSD—Today's Children.  
 KHJ—Happy Gang.  
 KXN—Second Mrs. Burton.  
 KMPC—Women Are Wonderful.  
 KLAC—Al Jarvis Ballroom.  
 KFVB—Veterans' Interview.  
 KGFJ—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.  
 \*KGIL, KGER, KIEV—News.  
 KWIK—Bing Crosby.  
 12:05—KGER—Chuck Wagon.  
 12:15—KECA—Quizzicale.  
 KFI, KFSD—Woman in White  
 KXN—Perry Mason.  
 KGFJ—Today's Maestro.  
 KWKW—Races and Sports.  
 KGIL—Variety Show.  
 KIEV—Luncheon Melodies.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Clark Dennis, Songs.  
 KFI, KFSD—Holly Sloane.  
 KXN—Broadway and Vine.

- KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 \*KMPC, KOWL, KWIK—News.  
 KXLA—Ford Lewis.  
 KGFJ—Piano Interlude.  
 KGIL—Hart and Darling.  
 KFVD—Violet.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.  
 KXN—Lynn Cole.  
 12:35—KXN—Lynn Cole.  
 12:40—KGFJ—Intermission.  
 KFI, KFSD—Betty Crocker.  
 12:45—KECA—Ethel and Albert.  
 KFI—Light of the World.  
 KXN, KSDJ—Rose of My Dreams.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 \*KFAC—News.  
 KWIK—G.I. Platter Parade.  
 KIEV—Gals on Record.  
 12:55—KFVB—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Surprise Package.  
 KFI—Farm Reporter.  
 \*KHJ, KFVD—News.  
 KXN, KSDJ—Double or Nothing.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 KRKD—Siesta Time.  
 KWIK—Trade Winds.  
 KIEV—Meet the Maestro.  
 KGIL—Fiesta Time.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.  
 1:15—KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KWKW—Races and Sports.  
 KWIK—Charlie Hamp.  
 1:20—KWKW—Song of the Islands.  
 1:25—KECA, KFMB—Model Magazine.  
 KGFJ—Sports Flash.  
 1:30—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 \*KXN, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 KMPC—Vaughn Monroe Orch.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Black & White Keys.  
 KIEV—Organ Moods.  
 KGIL—Little Symphony.  
 \*KFOX—Poly Newscast.  
 KGER—Western Siesta.  
 1:35—KRKD—Symphony of Song.  
 1:45—KFI, KFSD—Right to Happiness.  
 KXN—Background for Living.  
 KMPC—Charlie Spivak Orch.  
 KOWL—This Day.  
 \*KXLA—News.  
 KWKW—Races and Sports.  
 KWIK—Matinee Melodies.  
 KIEV—Junior of C.  
 1:50—KWKW—Show Tunes.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KXN—School of the Air.  
 KHJ—Rush Hughes.  
 \*KMPC—News, Kenneally.  
 KFVB—Bill Anson.  
 KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Disabled Veterans.  
 KFVD—Hall of Records.  
 KOWL—Melody Matinee.  
 KRKD—Board of Supervisors.  
 KWIK—Mrs. Goes Shopping.  
 KGIL—Social Whirl.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
 KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Musical Bouquet.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land o' Song.  
 KGIL—Jan Garber.  
 2:20—\*KWKW—News.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Lorenzo Jones.  
 KXN—Burritt Wheeler.  
 KHJ—Norma Young.  
 KGFJ—Keyboard Magic.  
 KWKW—Platter Parade.  
 \*KOWL, KWIK—News.  
 KXLA—Variety Time.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 \*KGIL—Women's News.  
 KGER—Garden School.  
 2:35—KOWL, KWIK—Music.



- 2:40—EGER—Long Beach Band.  
 2:45—KFI, KFSD—Young Widder Brown.  
 ★KFWB, KGFJ—News.  
 KWEW—Races and Sports.  
 KGIL—Melodies.  
 KRKD—Organ Moods.  
 2:55—EGFJ—Sports Flash.  
**3**—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVQE—Heart's Desire.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 KGFJ—Armchair Concert.  
 ★EGER, KLAC, KXLA—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWEW—Swing Session.  
 KFVD—Eddie Chase Show.  
 KIEV—A Matter of Records.  
 KWIK—Tom, Dick & Harry.  
 KGIL—Children's Hour.  
 3:05—EGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI, KFSD—Portia Faces Life.  
 KXLA—Juke Box Matinee.  
 KWEW—Races and Sports.  
 KOWL—Sports Matinee.  
 KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KHJ, KGB, KVQE—Maslin Block.  
 KFI, KFSD—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KMPC—Swing 'n' Sing.  
 KWEW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Front Page Farrell.  
 KHJ—Two-Ton Baker.  
 KMPC—Jerry Lawrence.  
 KFAC—Songs for Singing.  
 KGB, KVQE—Alan Dale.  
 3:55★KFWB—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Frances Scully.  
 KFI, KFSD—Road of Life.  
 KNX, KSDJ—Meet the Missus.  
 KHJ, KVQE—Leave it to the Girls.  
 ★KMPC—News, Eddie Lyon.  
 ★EGER, KIEV—News.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFWB—Samuel B. McKee.  
 KGFJ—What's Up?  
 KWEW—Andy Mansfield.  
 KFVD—Eddie Chase Show.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 KWIK—Women's World.  
 KGIL—Off the Record.  
 4:05—EGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 KFI—Life Can Be Beautiful.  
 KMPC—Jeanne Gray.  
 KFWB—Rip Lawson.  
 KLAC—Dinny Sisters.  
 KOWL—Classics in Music.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 ★KHJ, KVQE—News.  
 4:30—KECA—Variety Parade.  
 KFI, KFSD—Aunt Mary.  
 KNX, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 ★KOWL, KWIK—News.  
 KIEV—Bing Crosby.  
 KLAC—Racing Roundup.  
 KFVD—Sweet and Low.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.

**MILD & MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday

**KMPC**

- KMPC—Mild and Mellow.  
 KWEW—Vocal Varieties.  
 KGIL—Teen-Age News.  
 KFOX—Old Age Pensions.  
 4:45—KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVD—Arlane Serenade.  
 ★KRKD—News.  
 KGIL—Off the Record.  
 KIEV—Trade Winds Tempos.  
 KWIK—Musical Quiz.  
 ★KFSD—H. V. Kaltenborn.

- 4:50—KWKW—Waltz Time.  
 4:55—KGFJ—Sports Flash.  
**5**—KECA—Happy Theater.  
 KFI, KFSD—This Woman's Secret.  
 KNX, KSDJ—Hint Hunt.  
 ★KHJ, KFXM, KGB, KVQE—Fulton Lewis.  
 ★KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KFVD—Sunset Serenade.  
 KGFJ—Jive at Five.  
 KRKD—Record Rodeo.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGIL—My Serenade.  
 KGB, KVQE—Adventure Parade.  
 5:05—EGER—Compton College.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI, KFSD—News.  
 KNX—Bob Graham.  
 ★KHJ, KFXM, KGB—Frank Hemingway.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Race Roundup.  
 KWIK—Sunset Serenade.  
 5:30—KECA—Sky King.  
 KFI—Art Baker's Notebook.  
 ★KHJ, KVQE—Passing Parade.  
 ★KNX—News.  
 KLAC—Irwin Allen.  
 KFAC—Whoa Bill Club.  
 KFVD—Telequest.  
 KGFJ—Dinner Interlude.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KWEW—Songs at Twilight.  
 ★KFOX, KGIL, KWIK—News.  
 KRKD—Stamps Quartet.  
 5:45★KHJ—News.  
 KNX—Lum and Abner.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGFJ—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGER—Melody Mustangs.  
 KGIL—Afternoon Matinee.  
 KXLA—Sports News.  
**6**★KECA—Headline Edition.  
 ★KFI—Feature Wire.  
 ★KNX, KSDJ—Knox Manning.  
 KHJ—Raggy Ann.  
 ★KFWB—Clete Roberts.  
 ★KMPC—George Irwin.  
 ★KFOX, KLAC—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Muir College.  
 KRKD—Varieties in Music.  
 KGIL—Johnny Grant.  
 KGER—Sports Time.  
 KWIK—Internal Revenue.  
 6:05—KLAC—Al Jarvis Ballroom.  
 6:15★KECA, KFI—News.  
 KHJ, KFXM, KGB, KVQE—Superman.  
 KNX—Tom Hanlon.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Women's Clubs.  
 KRKD—Hawaiian Memories.  
 6:30—KECA, KFMB—Reserve.  
 KHJ, KFXM, KGB, KVQE—Captain Midnight.  
 KFI—Casa Cugat.  
 ★KNX—Charles Collingwood.  
 KMPC—By Meadows.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Hazel Hurst.  
 ★KWIK—Don Forbes.  
 KGIL—Date With a Disc.  
 KRKD—Rumba Preview.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KRKD—A. F. of L.  
 ★KFI, KFSD—Elmer Peterson.  
 KHJ, KFXM, KGB, KVQE—Adventures of Tom Mix.  
 ★KNX, KSDJ—News, Garred.  
 KXLA—Western Caravan.  
 KWIK—Salon Serenade.  
 6:55★KNX, KSDJ—Bill Henry.  
**7**—KECA, KFMB—Reserve.  
 KFI, KFSD—People Are Funny.  
 KNX, KSDJ—Morgan-Ameche-Langford Show.  
 ★KHJ, KFXM, KGB, KVQE—Gabriel Heatter.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 ★EGER, KLAC, KRKD—News.  
 KXLA—Saddle Dusters.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KWIK—Averill Berman.  
 7:05—EGER—Fagan.  
 KLAC—Jan Garber Orch.  
 7:15—KGIL—Alvino Rey Orch.  
 ★KHJ, KGB—Radio Newsreel.  
 ★KXLA—News.  
 KRKD—Three-Quarter Time.  
 KWIK—Navy Program.

- KFOX—Fishing Pals.  
 7:30—KECA—The Sheriff.  
 KFI, KFSD—Waltz Time.  
 KNX—Ozzie and Harriet.
- CITIZENS NATIONAL BANK**  
*Presents*  
**INFORMATION PLEASE**  
 7:30 P. M. — KHJ — FRIDAY
- KHJ, KFXM, KGB, KVQE—Information Please.  
 KMPC—American Music.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Armstrong Twins.  
 KRKD—Do You Know?  
 ★KWIK—News, Sports.  
 KGIL—Onion Please.  
 7:45—KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 ★KFOX—News.  
 KRKD—Father Vaughan.  
 KMPC—Nation's Weather.  
 KWIK—Adeline Hanson.  
 7:55—KECA, KFMB—Champion Roll Call.  
**8**—KECA, KFMB—Cavalcade of Sports.  
 KFI—Hank McCune Show.  
 KNX, KSDJ—Call for Music.  
 KHJ, KFXM, KGB, KVQE—Meet the Press.  
 ★KMPC—News, Kenneally.  
 KFWB—Jimmy Allen.  
 ★EGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—County Barn Dance.  
 KGIL—Here's to Vets.  
 KWIK—What's the Answer?  
 8:05—EGER—Floyd Johnson.  
 8:15—KMPC—Baseball Precaust.  
 KFWB—Deadline.  
 KLAC—Music.  
 KGFJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGIL—Hobby Horse Show.  
 8:30—KECA—American Sports Page.  
 KFI, KFSD—Sports Newsreel.  
 KNX—Jones-Shay.  
 KHJ, KFXM, KGB, KVQE—Cisco Kid.  
 KMPC—Parade of Hits.  
 ★KFWB—News.  
 KLAC—Spotlight Serenade.  
 KXLA—97th Street Corral.  
 ★KGFJ—Averill Berman, News.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Weatherman.  
 KWIK—Teen & Twenty Dance.  
 KGER—Clem Davies.  
 8:45—KFI—Sports Folio.  
 KFWB—Sweet Music.  
 KGFJ—American Heritage.  
 ★KGIL—News.  
**9**—KECA, KFMB—Fat Man.  
 KFI, KFSD—Supper Club.  
 KNX—Lowell Thomas.  
 KHJ—Par Answer Game.  
 KMPC—Romance and Rhythm.  
 KFWB—Preview Theater.  
 ★KLAC—News.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Dance Time.  
 KWIK—Teen & Twenty Dance.  
 ★KGER—News, Toastmasters.  
 9:15★KFI—News of the World.  
 KNX—Jack Smith.  
 ★KFOX—News.  
 KLAC—Don Otis.  
 1:30—KECA, KFMB—This Is Your FBI.  
 KFI, KFSD—Can You Top This?  
 KNX—Danny Thomas Show.  
 KHJ, KFXM, KVQE—Burl Ives Show.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 KGER—Red Cross.  
 9:45—KHJ—Remember When?  
 KMPC—Public Service.  
 KFWB—Inquiring Mike.  
 KFOX—Flight Cast.  
 KGER—Music in the Night.  
 ★KGIL—News.  
 ★KNX, KSDJ—News.  
 9:55—KHJ, KFXM, KGB, KVQE—Billy Rose.  
 ★KXLA—News.  
**10**—KECA, KFMB—Break the Bank.  
 KFI—Conquest.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 ★EGER, KLAC, KMPC—News.  
 KGFJ—Concert Nocturne.

**DANCE MUSIC AT ITS BEST**

**LUCKY LAGER DANCE TIME**

**KFAC**

10 TO 12 EVERY NIGHT



- KFAC—Lucky Lager Dance.  
 KXLA—County Barn Dance.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Symphony.  
 KWIK—Teen-Twenty Dance.  
 KFOX—Markos Radio Express.  
 10:05—KGER—Diet Dreams.  
 KLAC—Melody Parade.  
 10:15—KHJ, KFXM, KGB—Beulah.  
 KMPC—Bridge Club.  
 KXLA—Record Review.  
 KFSD—Concert Hall.  
 10:30—KECA, KFMB—Famous Jury Trials.  
 KFI, KFSD—Mystery Theater.  
 KHJ, KGB, KVQE—Inside of Sports.  
 KNX, KSDJ—Club 15.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KHJ, KFXM, KGB, KVQE—Henry J. Taylor.  
 ★KNX, KSDJ—Ed R. Murrow.  
**11**★KECA—News of Tomorrow.  
 ★KFI, KFSD—The Reporter.  
 ★KNX—Chet Huntley, News.  
 ★KHJ, KFXM, KGB, KVQE—Fulton Lewis.  
 ★KLAC—News.  
 KMPC—Tex Williams.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Juke Box Review.  
 KGER—At the Ranchhouse.  
 KFSD—Biltmore Hotel Orch.  
 11:15—KECA—Ciro's Orchestra.  
 KHJ—Highlights of Music.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 KFI—Pro and Con.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Dance Parade.  
 KXLA—Dance Time.  
 KFSD—St. Francis Orch.  
 11:45—KFI—Melodianna.  
 KXLA—Club Congo.  
 11:55★KECA, KMPC—News.  
 ★KFI—Police Bulletins.

**MOOD MUSIC**

When ABC's "Lassie" program dramatized the real-life story of Topper, the Van Nuys Springer spaniel that saved his mistress from a rattlesnake, background piano music was played by Topper's actual owner, Carl Kirschner, widely-known composer and arranger. And the melody was one that Kirschner recently wrote especially for Xavier Cugat and his orchestra.

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# SATURDAY, MARCH 27

- 8**—KECA—Music by Maupin.  
KHJ—Rise and Shine.  
KNX—Morning Melodies.  
★KGER, KIEV, KLAC, KMPC, KXLA—News.  
KFWB—Inquiring Mike.  
KFAC—Country Church.  
KGFJ—Concert Pastelle.  
KXLA—Proudly We Hall.  
KWKW—Pasadena Four-square Church.

## HAVEN OF REST

- KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

- KFOX, KRKD—Haven of Rest  
KFVD—Wakeup Ranch  
KXLA—Hollywood Music.  
KWIK—Possum Trot Bruce.  
8:05—KGER—Mizpah.  
8:15—KNX—Washington Wives.  
KMPC—Market Reports, Sports.  
KFWB—Morning Melodies.  
KLAC—Haynes at the Reins.  
KOWI—Sunshine Mission.  
KGIL—Tin Pan Alley.  
KIEV—Musical Bandwagon.  
8:30—KECA—Collins Calling.  
KNX—Barnyard Follies.  
KMPC—Guest Star.  
★KFAC, KFWB, KOWL, KRKD—News.  
KIEV—Easy Listening.  
KIEV—Children's Story Time.  
KXLA—Music As You Like It.  
KGIL—Speaking of Sports.  
KWKW—Stock Quotations.  
★KWIK—News, Music.  
KFOX—Know Your Bible.  
KGER—Hammond.  
KFXM, KGB, KVOE—Alan Lomax.

- 8:35—KRKD—Spotlight Varieties.  
8:45—KECA—Mirandy.  
★KFI—Sam Hayes, News.  
★KNX—Nelson Pringle.  
KFAC—Unity.  
KMPC—Fecartip Successes.  
KFWB—Red Cross.  
KLAC—Business Talk.  
KGFJ—Public Messenger.  
KFVD—Console and Keyboard  
KWKW—Sacred Heart.  
KIEV—Musical Memories.  
KRKD—Spotlight Varieties.  
KOWL—Remembering.  
KGIL—Coffee Parade.  
KFOX—Voice of China.  
KGER—Gospel Story Hour.  
KBCA, KFMB—Abbott and

- 9**—Costello Kid Show.  
KFI—Jump-Jump of Holiday House.  
KHJ—Alan Dale Club.  
KMPC—Red Row.  
KFWB—Salvation Army.  
★KNX, KGER, KLAC—News.  
KGFJ—Universalism.  
KFAC—Morning Concert.  
KFVD—Waltz Time.  
KOWL—Molly and Binnie.  
KRKD—Sagebrush Serenade.  
KIEV—Bing Crosby Time.  
KWKW—Voice of China.  
KXLA—Prarie Schooner.  
KESD—Jack Gregson.  
KFMB—Tommy Bartlett.

- 9:05—KNX, KSDJ—Let's Pretend.  
—KGER—Lutheran Hour.  
9:15—KFI—Young America Speaks.  
★KHJ—News.  
KFWB—Phil MacMurray.  
KMPC—Music of the Stars.  
KLAC—Racing News.  
KWKW—Bible Treasury Hour.  
KGFJ—Community Chest.

- ★KFVD—News.  
KIEV—Dixie Shore Sings.  
KWIK—Kiddie Records.  
KGB, KVOE—Gillespie's Garden Guide.

- 9:20—★KGFJ—News.  
9:30—KECA, KFMB—Land of the Lost.

- KFI, KFSD—Snailin' Ed McConnell.  
KHJ—Dr. Hiss Clinic.  
KNX—Escape.  
KFWB—Song Session.  
KLAC—Kiddie Club.

- ★KFWB—Open Album.  
KFVD—Remembered Rhythms  
KWKW—Stock Quotations.  
KIEV—Meet the Band.  
KGIL—Ballads for You.  
KWIK—Top o' Morning.  
KXLA—Morning Moods.  
KGER—John Brown.

- KFOX—Bethesda.  
9:35—EOWL—Remembering.  
★KWKW—News.  
9:45—EGIL—Valley Shopper.  
★KRKD—News.  
KWKW—Drama.  
KIEV—Rhythm Road.  
KOWL—Full Gospel.  
KXLA—Bell Bandstand.

- 10**—KFI—Jack Gregson Show.  
KHJ—Veteran Wants to Know  
KNX, KSDJ—Theatre of Today.  
KMPC—Music of the Stars.  
KFWB—Maurice Hart.  
★KLAC—News, Al Jarvis.  
KFAC—Serenade.  
KGFJ—Racing News.  
KOWL—Romance in Music.  
KWKW—Race Lineup.  
KRKD—Government Speaks.  
KWIK—Children's Hour.  
KXLA—Western Review.  
KFVD—Remembered Rhythms  
KGIL—Ten o'Clock Scholar.  
★KFOX, KIEV—News.  
KGER—Kids' Bible Club.  
KFMB—Girl Scouts.

- 10:15—KHJ—Policing L. A.  
KGFJ—Saludos Amigos.  
★KGIL, KXLA—News.  
KWKW—Teen-Agers.  
KIEV—Stars of Song.  
KRKD—Dr. Richardson.  
KFOX—Assembly of God.

- 10:25—KGFJ—Sports Flash.  
10:30—KECA, KFMB—Hollywood Headlines.  
KFI—Your Saturday Chef.  
KHJ, KGB, KVOE—Pro Arte Quartet.

- KNX—Stars Over Hollywood.  
KMPC—Bids for Kids.  
KGFJ—Upbeat Session.  
KFVD—Song Stylings.  
KXLA—Bandstand Review.  
★KFAC, KOWI—News.  
KRKD—Pop Concert.  
KIEV—Western Tune Time.  
KGIL—Music That Endures.  
KGER—Home on the Range.  
KWIK—Talent Search.  
KFSD—Meet the Meeks.  
10:45—KECA—Chemists in Action.  
KFI, KFSD—Tillamook Kitchen.

- KFAC—L. A. City College.  
KFVD—Kirby Page.  
KOWL—Ethel Duncan.

- KWKW—Races and Sports.  
KFOX—Thought for Youth.  
10:50—KWKW—Tops in Pops.  
10:55—KGFJ—Sports Flash.  
**11**—KECA—American Farmer.  
KFI, KFSD—National Farm and Home Hour.  
★KHJ, KFXM, KGB, KVOE—News.

- KXLA—Grand Central Station.  
KMPC—Keith Hetherington.  
KFWB—Maurice Hart.  
KFAC—Festival of Music.  
★KLAC—News, Al Jarvis.  
KRKD—Musical Grab Bag.  
KGFJ—Across the Footlights.  
★KFVD, KGER—News.  
KWIK—Meet the Band.  
KXLA—Bill Blansett.  
KOWL—Tune Shop.  
KWKW—Campus Chatter.  
KIEV—Perry Combs Sings.  
KFMB—American Youth.

- 11:05—KGER—Star Time.  
11:15—KFSD—Piano Parade.  
—KHJ—Gillespie's Garden Guide  
KIEV—This Rhythmic Ace.  
KWKW—Races and Sports.  
KWIK—Business Reporter.  
KGIL—Light Classics.  
KGER—Western Music.

- 11:25—KGFJ—Sports Flash.  
11:30—KECA—Maggi Nellis and Herb Sheldon.  
KFI—Meet the Meeks.  
KHJ, KGB, KVOE—Symphonies for Youth.

- KNX, KSDJ—County Fair.  
KGFJ—Reminiscent Rhythm.  
KFVD—Violet.  
KXLA—Saturday Serenade.  
★KFOX, KOWL, KRKD—News.  
KIEV—Latin Muscanna.

- 11:45—KFAC—Concert Grand.  
★KGFJ—Airtorials.  
KWIK—Broadway Rhythm.  
KRKD—Melody Time.  
KWKW—Races and Sports.  
KFOX—Tempos of the Time.  
KFSD—Here's to Vets.

- 11:55—KGFJ—Sports Flash.  
**12**—KECA—Reserve.  
KFI, KFSD—Ardie Andrews.  
KHJ, KGB, KVOE—Symphonies for Youth.

- KNX, KSDJ—Mary Lee Taylor  
KMPC—Merry-Go-Round.  
KFWB—Maurice Hart.  
★KLAC—News, Al Jarvis.  
KGFJ—Theater Guild.  
KFAC—Luncheon Concert.  
KWKW—Races and Sports.  
KXLA—Saturday Serenade.

- KOWL—Mayor of Melody.  
KFWB—Salvation Army.  
KWKW—Pasadena Opera.  
EWIK—Bing Crosby.  
KRKD—Record Roundup.  
★KGER, KGIL, KIEV—News.  
KFOX—Sandwich Seasoning.  
KFSD—Orchestras of Nations.

- 12:05—KGER—Western Music.  
12:15—KFVD—Mason Rose.  
KGFJ—Today's Maestro.  
KWKW—Races and Sports.  
KIEV—Lunchtime Melodies.  
KGIL—Variety Show.  
KWIK—Tin Pan Alley.

- ★KFOX—News.  
KGER—Sleepy Valley.  
12:25—KGFJ—Sports Flash.  
12:30—KECA—Western Theater.  
KFI—Man On the Farm.

- KNX, KSDJ—Give and Take.  
KMPC—Swell Time.  
KGFJ—Piano Interlude.  
KXLA—Ford Lewis.  
KWKW—Business Reporter.  
KFVD—Dream Time.  
KGIL—Musical Roundup.

- ★KOWI—News.  
12:35—KWIK—G.I. Platter Parade.  
KOWL—Kids Take Over.  
12:40—KGFJ—Intermission.  
12:45—★KFAC—News.  
KFVD—Violet.

- KXLA—Top Tunes.  
KWKW—Races and Sports.  
KIEV—Gals on Record.  
12:50—KWKW—Circle 1430 Ranch.  
12:55—★KFWB—News.

- KGFJ—Sports Flash.  
**1**—KECA—Piano Playhouse.  
KFI—Farm Reporter.  
★KHJ, KFXM, KGB, KVOE—News.

- KNX, KSDJ—Meet the Missus.  
KMPC—Juke Box Serenade.  
KFWB—Bill Anson.  
KFAC—Piano Parade.  
KGFJ—Sunset and Vine.

- ★KFAC, KLAC—News.  
KXLA—Community Broadcaster.  
KWKW—Lee Brown, Pianist.  
KOWI—S. M. Philharmonic.  
KRKD—Siesta Time.

- KIEV—Meet the Maestro.  
KGIL—Fiesta Time.  
KWIK—Trade Winds.  
KGER—Sleepy Valley.  
1:10—KLAC—Studio Frolic.  
1:15—KHJ—Songs of Good Cheer.  
KFAC—Music in the American Manner.

- KXLA—Adventures in Research.  
KFVD—Songs by Russ Whiteman.  
KWKW—Races and Sports.  
KWIK—Buenos Amigos.

- 1:20—KWKW—Waxworks.  
1:25—KGFJ—Sports Flash.  
1:30—KECA—ABC Symphony.  
KFI—Living, 1948.  
KHJ—Louise Massey.

- KNX, KSDJ—Free for All.  
KGFJ—Today's Hits.  
KXLA—Vocal Varieties.  
KFVD—Dream Time.  
★KOWL, KRKD, KWIK—News

- KIEV—Organ Moods.  
KGIL—Little Symphony.  
KGER—Western Siesta.  
KFSD—First Piano Quartet.  
1:35—KOWL—Folk Songs.  
KRKD—Symphony of Song.  
KWIK—Music.

- 1:45—KHJ—American Radio Warblers.  
KFOX—Voice of the Army.  
KLAC—Storybook Hour.

- ★KXLA—News.  
KIEV—Swing Stylings.  
KOWL—Stamp Club.  
KWKW—Races and Sports.  
1:50—KWKW—Show Tunes.

- 1:55—KGFJ—Sports Flash.  
**2**—KECA—ABC Symphony.  
KFI—Youth Slings.  
KHJ, KFXM, KGB, KVOE—Sports Parade.

- KNX—So You Know Radio.  
KMPC—American Music.  
KFWB—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Concert Mance.  
KXLA—Shoppers' Matinee.  
KGFJ—Serenade to Afternoon.  
KOWL—California Kids.  
KFVD—Kirby Page.  
KRKD—Ira Swett, Organ.

- ★KIEV—News.  
KGIL—Social Whirl.  
KGER—Long Beach Band.  
KFOX—Concert Miniature.  
★KFSD—Ed Tomlinson.  
2:15—KNX, KSDJ—Treasury Dept.  
—KFOX—Salvation Army.  
KLAC—Crosby Time.  
KMPC—Indians vs. Cubs.  
KRKD—Philharmonic Reporter.  
KGIL—Eddie LeMarr.  
KIEV—Land o' Sonz.  
KWIK—Our Waltz.  
KWKW—Races and Sports.  
KFSD—Swanee River Boys.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 5:00—nr. ace and JANE, KNX.  
7:00—Joan Davis, KNX.  
7:30—Judy Canova, KFI.  
9:00—Life of Riley, KFI.  
9:30—It's a Great Life, KNX.  
10:00—Abe Burrows, KNX.  
10:30—Vaughn Monroe, KNX.

### Quiz, Participation

- 9:30—Smilin' Ed McConnell, KFI  
11:30—County Fair, KNX.  
12:30—Give and Take, KNX.  
1:00—Meet the Missus, KNX.  
1:30—Free for All, KNX.  
6:30—True or False, KHJ.  
7:00—Stop Me, KHJ.  
7:30—Keep Up with the Kids, KHJ.

- 8:00—Kay Kyser, KFI.  
9:30—Truth or Consequences, KFI.

### Classical, Semi-Classical

- 1:00—Piano Playhouse, KECA.  
3:00—Philadelphia Orchestra, KNX.  
4:30—NBC Symphony, KFI.  
8:30—Saturday Night Serenade, KNX.  
10:30—Music Hour, KFI.

### Drama

- 10:00—Theater of Today, KNX.  
10:30—Stars Over Hollywood, KNX.  
11:00—Grand Central Station, KNX.  
5:30—Curtain Time, KFI.

### Public Interest-Information

- 9:15—Young America Speaks, KFI.  
10:15—Policing L. A., KHJ.  
11:00—American Farmer, KECA.  
11:00—Nat'l Farm Hour, KFI.  
12:00—Theater Guild, KGFJ.  
4:00—Cross Section U.S.A., KNX.  
4:15—Our Town Speaks, KECA.

- 4:30—L. A. Story, KNX.  
6:00—Exploring the Unknown, KECA.

### Mystery-Detective

- 9:30—Escape, KNX.

### Sports

- 10:00—Racing Lineup, KGFJ, KWKW.  
5:05—Tom Harmon, KMPC.  
5:45—Sam Balter, KLAC.  
5:45—Race Results, KRKD.  
5:45—Ira Hise, KECA.  
6:00—Sports Roundup, KFI.  
6:15—Tom Harmon, KNX.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
9:00—Hunting and Fishing Club, KHJ.

### Recorded Music

- 4:00—Musical Masterpieces, KFAC.  
6:00—Musical Digest, KGFJ.  
6:00—Saturday Symphony, KFAC.  
8:00—Evening Concert, KFAC.  
10:00—Lucky Lager Dance Time, KFAC.  
10:00—Eastside Show, KFWB.  
10:00—Concert Nocturne, KGFJ.  
12:00—Ehapsody in Wax, KHJ.

### Juvenile

- 9:00—Abbott & Costello, KECA.  
9:00—Jump Jump, KFI.  
9:05—Let's Pretend, KNX.  
9:30—Land of the Lost, KECA.  
9:30—Kiddie Club, KLAC.  
11:30—Symphonies for Youth, KHJ.  
12:30—Swell Time, KMPC.  
4:00—Scout Jamboree, KFI.  
7:30—Keep Up With the Kids, KHJ.

### Popular-Western Music

- 3:45—King Cole Trio, KFI.  
8:30—Grand Ole Opry, KFI.  
8:30—All-Star Western, KHJ.  
10:00—Hit Parade, KFI.



- 8:30—KFI—First Piano Quartet, KXLA, KYOE—Dance Orch. KXN, KSDJ—Saturday at the Chase.
- KLAC—Peggy Lee.
- KFOV—Rhythm and Reason.
- KGFJ—Keyboard Magic.
- KFYD—Hits and Misses.
- KWKW—Patricia Abel, Songs
- KIEV—Musical Potpourri.
- KRKD—Loyola University.
- KGIL—For Women.
- ★KGER, KOWL, KWIK—News.
- KFSD—Salute to Veterans.
- 9:35—KOWL—Contented Listening.
- 2:40—KGER—Long Bench Band.
- 2:45—KECA—Rudlo, the American Way.
- KHJ—In Your Name.
- KLAC—Elingtonia.
- ★KGFJ—News.
- ★KFWB—Boys' Forum.
- KGIL—Matinee Melodies.
- KWKW—Races and Sports.
- 2:30—KWKW—Swing Session.
- 2:55—KGFJ—Sports Flash.
- 3—KECA—Treasury Band Show.
- KFI, KFSD—Dr. I. Q. Jr.
- KHJ, KFXM, KGB, KYOE—Iteserve.
- KXN, KSDJ—Philadelphia
- Orch.
- KMPC—Baseball.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KFAC—Musical Favorites.
- KGFJ—Armchair Concert.
- ★KGER, KXLA—News.
- KOWL—Radio Outlook.

GET IN THE RACE WITH

**EDDIE CHASE**

3:00-4:30 p.m.  
Monday thru Saturday

1070 KC.  
5000 WATTS

Check **KFYD**

LOS ANGELES

- KFYD—Eddie Chase Show.
- KWKW—Swing Session.
- KIEV—Jive Alive.
- KGIL—Children's Hour.
- KRKD—Parade of Hits.
- KFOV—Modern Concert Hall.
- KFMB—Proudly We Hall.
- 3:05—KGER—Sagebrush and Saddles.
- 3:15—KFSD—Religion in the News.
- KLAC—Modern Concert Hall.
- KXLA—Juke Box Matinee.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—It's in the Family.
- ★KFI—News of the Week.
- KHJ, KFXM, KGB, KYOE—Opinionaire.
- ★KFC—News.
- KWKW—Saturday Matinee.
- KIEV—Musical Favorites.
- ★KRKD, KWIK—News.
- 3:35—KRKD—Tea Time Tunes.
- 3:45—KECA—It's Your Business
- KFI—King Cole Trio.
- KFAC—Songs for Singing.
- KWIK—1490 Club.
- 3:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KECA—Madhouse Musicale.
- KFI—Scout Jamboree.
- KHJ, KGB, KYOE—Reviewing Stand.
- KXN, KSDJ—Cross Section, U.S.A.
- KMPC—Baseball.
- KFWB—Samuel B. McKee.
- ★KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KGFJ—What's Up?
- KFAC—Musical Masterpieces.
- KRKD—Teen-Age Workshop.
- KFYD—Eddie Chase Show.
- KOWL—Culver City Hour.
- KWKW—Saturday Matinee.
- KWIK—Mainly for Women.
- ★KFOV, KGER, KIEV—News.
- KGIL—Off the Record.
- KFMB—The Vagabonds.
- 4:05—KGER—Trading Post.
- 4:15—KECA—Our Town Speaks.
- KFWB—Helen Louisa Speaks.
- KLAC—Mental Hygiene.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- KFOV—Symphonic Swing.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI, KFSD—NBC Symphony.
- KHJ, KGB—Saturday Slide Show.
- KXN—L. A. Story.
- KFWB—Blind Artists' Guild.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- KFYD—Singin' Sam
- ★KOWL, KWIK—News.
- KRKD—Symphony in Swing.
- KWKW—Sopranoists Club.
- KIEV—Bing Crosby Sing.
- KGIL—Teen-Age News.

- KFOX—Old Age Pensions.
- KFMB—Music by Adiam.
- 4:45★KECA, KFMB—Dorothy Fuldeim.
- KXN—Garden Gate.
- KFWB—Stuart Hamblen.
- KLAC—Barclay Allen Music.
- KFYD—Arlane Serenade.
- KOWL—Sports.
- ★KRKD—News.
- KIEV—Trade Winds Tempos.
- KGIL—Off the Record.
- KWIK—Musical Quiz.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Miracles in slc.
- KFI, KFSD—NBC Symphony.
- KHJ, KFXM, KGB, KYOE—Sports Review.
- KXN—Ace and Jane.
- ★KMPC—News.
- KFWB—Stuart Hamblen.
- ★KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KFAC—Music.
- KFYD—Sundown Roundup.
- KGFJ—Jive at Five.
- KOWL—Classics in Music.
- KRKD—Record Rudo.
- KGIL—My Serenade.
- KWIK—Spotlight on a Star.
- KFOV—Sunshine Mission.
- KFSD—King Cole Trio.
- 5:05—KGER—Cottonseed Clark.
- KMPC—Tom Harmon.
- 5:15★KHJ, KGB, KYOE—Frank Hemingway.
- KMPC—Record Room.
- KLAC—Mental Hygiene.
- KGFJ—Race Recap.
- KWIK—Children's Time.
- KWKW—Race Roundup.
- 5:30★KECA, KFOX, KWIK—News.
- KFI, KFSD—Curtain Time.
- KRKD—Sports Forum.
- KLAC—Irwin Allen.
- KFAC—Playtown Train.
- KGFJ—Dinner Interlude.
- KWKW—Songs at Twilight.
- KXLA—Future Plauists.
- ★KGIL—News.
- KFSD—Colonial Quiz.
- KECA—Ira Blue, Sports.
- KHJ, KGB, KYOE—Proof that Christian Science Heals
- KMPC—Episcopal Diocese.
- KLAC—Sam Butler, Sports.
- KGFJ—Nat'l Safety Council.
- KXLA—Music for You.
- KRKD—Race Results.
- KFOV—Young America.
- KGIL—Music by Martin.
- 5:55—KXLA—Sports Shots.
- 6—KECA—Exploring the Unknown.
- KFI—Saturday Sports Roundup.
- KHJ, KGB, KYOE—The Lone Wolf.
- ★KXN, KSDJ—Knox Manning.
- ★KMPC, KPRO—News.
- ★KFOX, KFWB—News.
- KGFJ—Musical Digest.
- ★KLAC—News, Al Jarvis.
- KFAC—Saturday Symphony.
- KXLA—Interscholastic Debate
- KRKD—Varieties in Music.
- KWIK—Date for Dinner.
- KGIL—Date with a Disc.
- KGER—Sports Time.
- KFSD—Favorite Five.
- KFMB—Ave Maria Hour.
- 6:15—KFOX—Vesper Bells.
- ★KFI, KFSD—News.
- KMPC—Bob Kelley, Sports.
- KXN—Tom Hanlon.
- KFWB—Tello Test.
- KRKD—Hawaiian Memories.
- KGER—Eyes on the Ball.
- KFXM—Open House.
- 6:30—KECA—Music of Manhattan.
- KFI—I Want It.
- KHJ, KGB, KYOE—True or False.
- ★KXN, KSDJ—Charles Collingwood.
- KMPC—Bay Meadows.
- KFWB—Wizard vs. Criswell.
- KXLA—Sweet Charlot Houv.
- ★KWIK—Don Forbes.
- KRKD—Harmony in Rhythm.
- KGER—Larkin Valley Church.
- 6:45—KFWB—Here's to Yets.
- KFI, KFSD—Reserve.
- ★KXN, KSDJ—Garred, News.
- KRKD—Harmony in Rhythm.
- KWIK—Paddock's Browsing.
- 6:55★KXN, KSDJ—Wallace Sterling
- 7—KECA—Diary of Fat
- KFI—Guy Lombardo Show.
- KHJ, KGB, KYOE—Stop Me If You've Heard This.
- KXN, KSDJ—Joan Davis Show
- KMPC—Something Old and Something New.
- KFWB—Gospel and Song.
- KFAC—Dr. James Fifield, Jr.
- KGFJ—Musical Digest.
- KXLA—Nazarene Church.
- ★KGER, KLAC, KRKD—News.
- ★KGIL—Valley News.
- KWIK—Lanhart & Whitecomb.
- KFOX—Judge Gardner.
- KGER—Up and Down Scales.
- ELAC—Supervisor Darby.

- 7:15—KGIL—Alvino Rey Orch.
- KLAC—Music.
- KMPC—Proudly We Hall.
- KWIK—Voice of the Army.
- KRKD—Three-Quarter Time.
- KFMB—Popular Tunes.
- 7:30—KECA, KFMB—Ross Dolan, Detective.
- KFI, KFSD—Judy Canova.
- KHJ, KGB, KYOE—Keep Up With the Kids.

**FUN . . . STUNTS**

*Even the listeners win prizes in*

**"THE PADDED CELL"**

**KNX - tonight - 7:30**

- KXN, KSDJ—Padded Cell.
- KFWB—Dr. Bliss Clinic Forum
- KMPC—Glee Club.
- KLAC—Don Otis.
- KFAC—Dr. Fagerburg.
- KXLA—Accent on Youth.
- KRKD—Polish American Congress.
- ★KWIK—News, Music.
- KGIL—Musical Roundup.
- KGER—Grace Dotson.
- 7:45—KFAC—Music.
- KFOX—Twilight Mood.
- KWIK—Blue Barron.
- 8—KECA, KFMB—The Lone Ranger.
- KFI, KFSD—Kay Kyser.
- ★KHJ, KFXM, KGB, KYOE—News.
- KXN—Saturday Night Serenade.
- KMPC—Parade of Hits.
- ★KLAC—News.
- KFAC—Evening Concert.
- KFWB—Community Hour.
- KXLA—American Repertory Theatre.
- KGFJ—Caucasian Memories.
- KWIK—What's the Answer?
- KGIL—Proudly We Hall.
- KGB, KYOE—J. Wolohan Orch.
- KFOX—Music.
- KGER—Wings of Healing.
- 8:05—KHJ, KFXM, KGB, KYOE—High Adventure.
- 8:15—KLAC—Music.
- KGFJ—Starlight Moods.
- KXLA—Barber Shop Quartet.
- 8:30—KECA—Challenge of the Yukon.
- KFI, KFSD—Grand Ole Opry.

**ALL-STAR WESTERN THEATRE**

**KHJ**

SAT 8:30

Foy Willing and his Riders of the Purple Sage

SPONSORED BY *Webber's* BREAD

KHJ, KFXM, KGB, KYOE—All-Star Western.

It's Back Again!

**IT PAYS TO BE IGNORANT**

**KNX — 8:30 P.M. Sat.**

**Z E E M A N ' S**

- KXN, KSDJ—It Pays to Be Ignorant.
- KFWB—Sons o' Guns.
- KLAC—Spotlight Serenade.
- KGFJ—Know Your Schools.
- KGIL—The Corral.
- KGIL—Weatherman.
- KFOX—Proudly We Hall.
- KGER—Clem Davies.
- 8:45—KFWB—Guest Star.
- KGFJ—American Heritage.
- ★KGIL—News.
- 9—KECA—Gangbusters.
- KFI, KFSD—Life of Riley.
- KHJ—Fishing and Hunting Club.
- KXN, KSDJ—People Next Door.
- KMPC—Saturday Night Serenade.
- ★KLAC—News.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KGIL—Dance Time.

- KXLA—Music of the West.
- KFOX—Music.
- 9:15—KFWB—Unity Daily Word.
- KLAC—Don Otis.
- KGER—Decision Now.
- 9:30—KECA—Murder and Mr. Malone
- KFI, KFSD—Truth or Consequences.
- KHJ, KGB, KYOE—Hawaii Calls.
- KXN, KSDJ—It's a Great Life.
- KFWB—Little Concert.
- KXLA—Redondo Barn Dance.
- KGER—Music in the Night.
- 9:45—KFWB—Inquiring Mike.
- ★KGIL—News.
- 9:55★KXN, KSDJ—News.
- ★KECA—News of Tomorrow.
- 10—KFI, KFSD—Hit Parade.
- ★KHJ, KFWB, KFXM, KGB, KYOE—News.
- KXN, KSDJ—Abe Burrows.

**EASTSIDE SHOW**

10 TO 12 P. M.

Every Night Except Sunday

**KFWB**

KFWB—Eastside Show.

- ★KGER, KLAC—News.
- KMPC—Paymen's Hour.
- KXLA—Palace Barn Dance.
- KGFJ—Concert Nocturne.
- KWIK—Jimmy Grier.
- KGIL—Symphony.
- KFAC—Lucky Lager Dance.
- 10:05—KGER—Saturday Spotlight.
- KLAC—Melody Parade.
- 10:15—KECA—Tris Coffin.
- KHJ—Dink Templeton.
- KXN, KSDJ—Hoagy Carmichael.
- KFSD—Sports Recap.
- 10:30—KECA—Freddie Martin Orch.
- KFI, KFSD—Music Hour from Hollywood.
- KHJ, KGB—Felix Gunfo.
- KXN, KSDJ—Vaughn Monroe Show.
- KMPC—Candlelight and Silver
- KGER—Freddy Thorne Thing.
- 10:45★KHJ, KGB, KYOE—Newscap.
- 11—KECA—Cesar's Orch.
- KFI—Solitary Time.
- KHJ, KFXM, KGB, KYOE—Jimmy Bloss Orch.
- ★KXN, KSDJ—Chet Huntley.
- KMPC—Dance Parade.
- ★KLAC—News.
- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KFYD—Spade Cooley Time.
- KXLA—Dance Orch.
- KGIL—Juke Box Review.
- KWIK—Jimmy Grier.
- KGER—At the Ranchhouse.
- 11:15—KFI—Biltmore Hotel Orch.
- KHJ, KGB—Morton Downey.
- KXN, KSDJ—Bob Graham.
- KLAC—Don Otis.
- KXLA—Pasadena Civic Dance
- 11:30—KECA—Ciro's Orch.
- KFI, KFSD—Harry Owens Orch.
- KHJ, KGB—Peter Potter's Record Party.
- 11:45—KXLA—Club Congo.
- 11:55★KECA, KMP—News.
- KFI—Police Bulletin.

**EXPLAINS IT**

When Marie Wilson read "Stub Scout" instead of "Club Scout" during a recent CBS rehearsal of "My Friend Irma," co-star Cathy Lewis offered consolation. "Don't worry, honey, maybe he was a short boy."

★

**LITERARY - WISE**

There are two Ralph Emersons on CBS's "Lum and Abner" show . . . Ralph Emerson Cummings, the sound-effects man, and Ralph Waldo Emerson, organist.

Page Twenty-nine



# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with asterisk (\*) are of the contest, quiz, or offer type.  
 \* Indicates programs of news and commentary.

★Abbe, James.....	KECA, 7:30 a.m. M-F	Christian Science.....	KFI, 9:30 a.m. Su	Graham, Shellah.....	KHJ, KGB, 9:45 p.m. Su
Abbot-Costello Kid Show.....	KECA, 9 a.m. Su	Christian Science.....	KHJ, 5:45 p.m. Sa	Grand Central Station.....	KNN, 11 a.m. Sa
Adventure Parade.....	KHJ, 6 p.m. M-F	Christian Science.....	KEON, 8 p.m. Su	Grandpa Owens.....	KFI, 8 a.m. Su
Adventures of Charlie Chan.....	KHJ, 9:30 p.m. M	Christopher Wells.....	KNN, 7:30 p.m. Tu	Grand Ole Opry.....	KFI, KFSD, 8:30 p.m. Su
Adventures of Tom Mix.....	KHJ, 6:45 p.m. M-F	Church of the Air.....	KNN, 8 a.m. Su	Grand Slam.....	KNN, 9:30 a.m. M-F
Air Force Show.....	KHJ, 4 p.m. M	Cisco Kid.....	KHJ, KGB, 8:30 p.m. M, W, F	Gray, Jeanne.....	KMPF, 4:15 p.m. M, W, F
Air-o-torials.....	KGFJ, 11:45 a.m. M-Sa	Clifton, Charles A.....	KRKD, 5:30 p.m. M-Sa	Great Gildersleeve.....	KFI, 9:30 p.m. W
Album of Familiar Music.....	KFI, 7:30 p.m. Su	Club Fifteen.....	KNN, 10:30 p.m. M-F	Greatest Story Ever Told.....	KECA, 4:30 p.m. Su
Aldrich Family.....	KFI, 9:30 p.m. Th	Club Time.....	KECA, 11:15 a.m. M-F	Green Hornet.....	KECA, 9:30 p.m. Su
Alexander's Mediation Board.....	KHJ, 6 p.m. Su	Cole, Lynn.....	KNN, 12:35 p.m. M-F	Green Light Revue.....	KMPF, 8:45 a.m. M-F
Allen, Fred.....	KFI, 6:30 p.m. Su	College Choir.....	KNN, 9:05 a.m. Su	Gregson, Jack.....	KFI, 10 a.m. Sa
Allen, Irvin.....	KIAC, 5:30 p.m. M-Sa	College of Musical Knowledge.....	KFI, 8 p.m. Sa	Griffin, Merv.....	KHJ, 11:15 a.m. M-F
All-Star Western.....	KHJ, 8:30 p.m. Sa	*Collingswood, Charles.....	KNN, 6:30 p.m. M-Sa	Guiding Light.....	KNN, 11:45 a.m. M-F
Ameche, Don.....	KNN, 7 p.m. F	Collins, Chuck.....	KFI, 10:45 a.m. M-F	Hal's Memory Room.....	KFOX, 6:30 p.m. D
America Dances.....	KFWB, 6:30 p.m. M-F	Collins, Cutting.....	KECA, 8:30 p.m. Sa	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
American United.....	KFI, 11:45 p.m. Su	Columbia School.....	KNN, 2 p.m. M-F	Haney, Fred.....	KIAC, 8:15 p.m. D
American Farmer.....	KECA, 11 a.m. Sa	Commander Scott.....	KHJ, KVDF, 11:15 a.m. Su	Haulon, Tom.....	KNN, 6:15 p.m. M-Sa
American Heritage.....	KGFJ, 8:45 p.m. M-Sa	Concert Nocturne.....	KGFJ, 10 p.m. D	Happy Gang.....	KHJ, 12 u. M-F
American Sports Page.....	KECA, 8:30 p.m. F	Conquest.....	KFI, 10 p.m. F	Happy Homes.....	KHJ, 2:30 p.m. M-F
American Way.....	KFI, 7 p.m. M	Contented Hour.....	KFI, KFSD, 8 p.m. M	Happy Theater.....	KECA, 5 p.m. M-F
Amos 'n' Andy.....	KFI, 7 p.m. Tu	Cooper, Alex.....	KXLA, 12 p.m. D	Harnoon, Tom.....	KMPF, 5:05 p.m. Sa
Andrews, Archie.....	KFI, 12 n. Sa	Corliss Archer.....	KNN, 10:30 p.m. Su	*Harsch, Joseph.....	KNN, 12:30 p.m. Su
Anson, Bill.....	KFWB, 1 p.m. M-Sa	Count of Monte Cristo.....	KHJ, KGB, 9 p.m. Tu	Hart, Maurice.....	KFWB, 10 a.m. M-Sa
Ardon, Eve.....	KFI, 7:30 p.m. Th	Counteresp.....	KECA, KFMB, 3:30 p.m. Su	Harvest of Stars.....	KFI, KFSD, 12:30 p.m. Su
Arnold, Edward.....	KECA, 9 p.m. Th	County Fair.....	KNN, 11:30 a.m. Sa	Haven of Rest.....	KXLA, 8:30 a.m. M, W, F
Art Baker's Notebook.....	KFI, 5:30 p.m. M-F	County Medical Assn.....	KFAC, 10:45 a.m. Th	*Hawaii Calls.....	KHJ, 9:30 p.m. Sa
Aunt Jenny.....	KNN, 10:15 a.m. M-F	Crime Photographer.....	KNN, 7:30 p.m. Th	*Hawk, Bob.....	KFI, 8 p.m. Th
Aunt Mary.....	KFI, KFSD, 4:30 p.m. M-F	Crocker, Betty.....	KFI, 12:40 p.m. M-F	Hawthorne.....	KXLA, 10:30 p.m. D
Auto Industry.....	KMPF, 9:45 p.m. M	Crosby, Bing.....	KECA, KGER, 10 p.m. W	Hay, Bill.....	KMPF, 12:45 p.m. M-F
Autry, Gene.....	KNN, 5 p.m. Su	Cross Section, U.S.A.....	KNN, 4 p.m. Su	Haynes, Dick.....	KNN, 7 p.m. Th
Baby Snooks.....	KNN, 10 p.m. F	Cunningham, Bill.....	KHJ, 12:30 p.m. Su	*Heater, Gabriel.....	KHJ, 8 p.m. Su, 7 p.m. M-F
Background for Living.....	KNN, 1:45 p.m. M,W,F	Curtain Time.....	KFI, KFSD, 5:30 p.m. Sa	*Headline Edition.....	KECA, 6 p.m. M-F
Background for Stordum.....	KHJ, 10:15 p.m. Su	Dance Time.....	KFAC, 10 p.m. M-Sa	Heart's Desire.....	KHJ, KGB, 3 p.m. M-F
Backstage Wife.....	KFI, 2 p.m. M-F	Date With Judy.....	KFI, KFSD, 6:30 p.m. Tu	Heidt, Horace.....	KFI, 8:30 p.m. Su
Back to God.....	KHJ, 9 a.m. Su	Davis, Clem.....	KGER, 8:30 p.m. M-Sa	*Hemingway, Frank.....	KHJ, 3:15 p.m. M-Sa
Bachus, Jim.....	KHJ, 7:30 p.m. Su	*Davis, Elmer.....	KECA, 10:30 p.m. M-Th	*Henry, Bill.....	KNN, 6:55 p.m. M-F
Balter, Sam.....	KIAC, 5:45 p.m. M-Sa	Davis, Joan.....	KNN, 7 p.m. Sa	*Hendy, Glenn.....	KHJ, 11 a.m., 10 p.m. D
Bandwagon.....	KFI, 5:30 p.m. Su	Day in Dennis Day's Life.....	KFI, 10 p.m. W	*Henry, Fred.....	KIAC, 5 p.m. M-F
Barbershop Quartet.....	KMPF, 9:30 p.m. M-F	Deadline.....	KFWB, 8:15 p.m. M-F	Here's Hollywood.....	KECA, 7:45 p.m. Tu
Baseball Preview.....	KMPF, 8:15 p.m. Tu-F	*De Lima, Peter.....	KXLA, 7:15 p.m. Tu, Th, F	Here's to Veterans.....	KFI, 11:30 p.m. M
*Banking Talking.....	KECA, 11:30 a.m. M-F	Dennis, Clark.....	KECA, 12:30 p.m. M-F	Here's to You.....	KNN, 3:15 p.m. Su
Beck, Fred.....	KNN, 7:45 a.m. M-F	Detroit Symphony.....	KECA, 6 p.m. Su	Hetherington, Keith.....	KMPF, 11 a.m. Sa
*Behind Front Page.....	KHJ, 8 p.m. Su	Diary of Fate.....	KECA, 7 p.m. Sa	High Adventure.....	KHJ, 8:05 p.m. Sa
Benny, Jack.....	KFI, 5 p.m. Su	Dinner Bell Roundup.....	KXLA, 11:30 a.m. M-F	Highlights of Music.....	KHJ, 11:15 p.m. M, W, F
Bentley, Ted.....	KECA, 10 p.m. M-Th	Dixon, Nauey.....	KHJ, 2:15 p.m. M-F	Hit Parade.....	KFI, 10 p.m. Sa
Beryl, Jack.....	KFI, 9:30 a.m. M-F	Don't You Believe It.....	KECA, 8:45 p.m. Su	Holly Sloune.....	KFI, 12:30 p.m. M-F
Berger, Hans.....	KMPF, 1 p.m. M-F	Dorsey, Tommy.....	KIAC, 3:10 p.m. M-F	Hollywood Bowl Auditions.....	KFI, 8 p.m. W
Bergen, Edgar.....	KFI, 6 p.m. Su	Double or Nothing.....	KNN, 1 p.m. M-F	Hollywood Casting Forum.....	KGFJ, 12 n. Sa
Berle, Milton.....	KFI, 9:30 p.m. Tu	Downey, Morton.....	KHJ, 11:15 p.m. Th, Sa	Hollywood Favorites.....	KHJ, 3:30 p.m. Th, Sa
*Berman, Averill.....	KGFJ, 8:30 p.m. M-F	Downtown and All Around.....	KFI, 11 a.m. M-F	Hollywood Headlines.....	KECA, 10:30 a.m. Sa
Between Us Girls.....	KECA, 11:45 a.m. M-F	Drake, Galen.....	KECA, 10 p.m. M-F	Hollywood House Party.....	KGFJ, 9 p.m. M-Sa
Beulah.....	KHJ, 10:15 p.m. M-F	Dr. Christian.....	KNN, 9:30 p.m. W	Hollywood Star Preview.....	KFI, 9 p.m. Su
Bible Institute.....	KRNO, KRKD, KFOX, 8 a.m. M, W, F	Dr. Hans Clinic.....	KHJ, 9:30 a.m. Su	Hollywood Theater.....	KFI, 7:30 p.m. W
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	*Dr. I. Q. Jr.....	KFI, KFSD, 7:30 p.m. M	Hope, Bob.....	KFI, 8 p.m. Tu
Bids for Kids.....	KMPF, 10:30 a.m. Sa	Duffy's Tavern.....	KFI, 7 p.m. W	Hospitality Club.....	KHJ, 4 p.m. W
Big Sister.....	KNN, 11 a.m. M-F	Durante, Jimmy.....	KFI, 8:30 p.m. W	Hour of Charm.....	KNN, 3:30 p.m. Su
Big Story.....	KFI, 10:30 p.m. M	Eastside Show.....	KFWB, 10 p.m. M-Sa	Hour of Faith.....	KECA, 9:30 a.m. Su
Big Town.....	KNN, 10 p.m. Tu	Echoes of Eden.....	KFWB, 10:30 p.m. Su	House of Mystery.....	KHJ, KGB, 2 p.m. Su
Blind Artists Build.....	KFWB, 4:30 p.m. Sa	Editor of the Air.....	KEVD, 12 n. M-F	House Party.....	KNN, 3:30 p.m. M-F
Black, Martin.....	KHJ, 7:30 p.m. M, W, F	Ellery Queen.....	KECA, 7 p.m. Th	Housewives' Exchange.....	KFVD, 11:30 a.m. M-F
Blonde.....	KNN, 9:30 p.m. Su	Encore Theatre.....	KHJ, 7:30 p.m. Tu	Howard, Eddy.....	KFI, 1 p.m. Su
Blue, Ira.....	KECA, 5:45 p.m. Sa	Episcopal Diocese.....	KMPF, 5:45 p.m. Su	Hughes, Rush.....	KHJ, 2 p.m. M-F
Boston Blackie.....	KMPF, 9:30 p.m. Su	Eternal Light.....	KFI, 10 a.m. Su	*Huntley, Chet.....	KNN, 11 p.m. D
Boston Symphony.....	KECA, 9 p.m. Tu	Ethel and Albert.....	KECA, 12:45 p.m. M-F	I Want It.....	KFI, 6:30 p.m. Sa
Bowron, Fletcher.....	KMPF, 6:15 p.m. Su	Exploring the Unknown.....	KECA, 6 p.m. Sa	If They Had Lived.....	KGFJ, 5:45 p.m. M, W, F
*Break the Bank.....	KIAC, KFMB, 10 p.m. F	Evening Concert.....	KFAC, 8 p.m. M-Sa	*Information Please.....	KHJ, 7:30 p.m. Su
Breneman's Breakfast.....	KECA, 9:30 a.m. M-F	Falcon.....	KHJ, 9 p.m. Th	Jugwood Park Concert.....	KNN, 7:30 p.m. W
Bridge Club.....	KMPF, 10:15 p.m. M-F	Family Hour.....	KNN, 4 p.m. Su	Luner Sanctum.....	KNN, 10 p.m. M
*Bride and Groom.....	KECA, 2:30 p.m. M-F	Family Theatre.....	KHJ, 8 p.m. Su	*Inside of Sports.....	KHJ, KVDF, 10:30 p.m. M-F
Bridge to Dreamland.....	KECA, 11 p.m. Su	Famous Jury Trials.....	KECA, 10:30 p.m. F	Invitation to Learning.....	KNN, 10 a.m. Su
Broadway and Vine.....	KNN, 12:30 p.m. M-F	Famous Music.....	KFI, 2:45 p.m. Su	*Irwin, George.....	KMPF, 6 p.m. M-F
*Broadway News.....	KHJ, 1 p.m. D	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	It Pays to Be Ignorant.....	KNN, 8:30 p.m. Sa
*Broadway News.....	KNN, 8:15 a.m. M-F	Farm Journal.....	KNN, 6 a.m. M-Sa	It's in the Family.....	KECA, 3:30 p.m. Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Farm Reporter.....	KFI, 1 p.m. M-Sa	It's Your Business.....	KECA, 3:45 p.m. Sa
*Brown, Cecil.....	KHJ, 9 a.m. M-F	Fat Man.....	KECA, 9 p.m. F	Ives, Bart.....	KHJ, 9:30 p.m. F
Burns, Abe.....	KNN, 10 p.m. Sa	Favorite Story.....	KFI, 10 p.m. Tu	Jack Armstrong.....	KECA, 5:30 p.m. Tu, Th
Burns and Allen.....	KFI, 10 p.m. Th	FBI in Peace and War.....	KNN, 10 p.m. Th	Jack Armstrong.....	KECA, 5:30 p.m. Tu, Th
Cabbages & Kings.....	KFI, 10:45 p.m. Tu	*Feature Music.....	KFI, 6 p.m. M-F	Jack Armstrong.....	KECA, 5:30 p.m. Tu, Th
California Caravan.....	KECA, 4 p.m. Su	Festival of Music.....	KFAC, 11 a.m. M-Sa	James Abbe Observes.....	KECA, 7:30 a.m. M-Sa
California Melodies.....	KHJ, 7:30 p.m. M	Fiber Meloe.....	KFI, 7:30 p.m. Tu	Johnston, Erskine.....	KHJ, 4:30 p.m. Su
Call for Music.....	KNN, 8 p.m. F	*Fidler, Jimmie.....	KHJ, 6:30 p.m. Su	Johnston Family.....	KHJ, 10:30 a.m. M-F
*Calmer, Ned.....	KNN, 6:55 p.m. Su	Fingert Successes.....	KECA, 8:30 p.m. Su	Johnston, Floyd B.....	KRKD, KRNO, 5:30 p.m. Su
*Can You Top This?.....	KFI, KFSD, 9:30 p.m. F	Firestone Favorites.....	KMPF, 7 p.m. M-F	Joyce Jordan, M.D.....	KNN, 8:30 p.m. F
Canary Pet Show.....	KHJ, KGB, 12:45 p.m. F	First Nighter.....	KNN, 8:30 p.m. Th	Juke Box Matinee.....	KXLA, 3:15 p.m. M-Sa
Candid Microphone.....	KECA, 9:30 p.m. Th	First Piano Quartet.....	KFI, 2:30 p.m. Sa	Jump-Jump of Holiday House.....	KFI, 9 a.m. Sa
Canova, Judy.....	KFI, 7:30 p.m. Sa	Fishing & Hunting Club.....	KHJ, 9 p.m. Sa	Junior League.....	KMPF, 9:45 p.m. Th
Cantor, Eddie.....	KFI, 8:30 p.m. Th	Fishing Pals.....	KFOX, 7:15 p.m. Tu, Th, F	Just Plain Bill.....	KFI, KFSD, 3:30 p.m. M-F
Captain Midnight.....	KHJ, 6:30 p.m. M-F	Foreign Theatre.....	KFI, 3 p.m. Su	Juvenile Jury.....	KHJ, 1:30 p.m. Su
Carmichael, Hongy.....	KNN, 10:15 p.m. Sa	*Foreign Correspondents.....	KECA, 10:15 a.m. Su	Kaye, Sammy.....	KECA, 1:30 p.m. Su
Carnation Hour.....	KFI, 8 p.m. M	Free for All.....	KNN, 1:30 p.m. Su	Keep Up with the Kids.....	KHJ, 7:30 p.m. Sa
Carson, Jack.....	KFI, 7:30 p.m. Th	Front-Page Farrell.....	KFI, KFSD, 3:45 p.m. M-F	Kelley, Bob.....	KMPF, 6:15 p.m. M-Sa
Casa Cugat.....	KFI, 6:30 p.m. W-F	*Fuldheim, Dorothy.....	KECA, 4:45 p.m. Sa	Kilgallen, Dorothy.....	KECA, 11:45 a.m. M-F
Casebook of Gregory Hood.....	KHJ, 7 p.m. W	*Fuller, Sid.....	KHJ, 1 p.m. M-F	King Cole Trio.....	KFI, 3:15 p.m. Sa
Catholic Answers.....	KFWB, 7:45 p.m. Su	Garden Gate.....	KNN, 4:45 p.m. Sa	Know Your Schools.....	KMPF, 6 p.m. Su
Catholic Hour.....	KFI, 4 p.m. Su	Garden Guide.....	KHJ, 11:15 a.m. Sa	Kraft Music Hall.....	KFI, 8 p.m. Tu
Cavalcade of America.....	KFI, 9:30 p.m. M	Garden School.....	KGER, 2:30 p.m. M-F	Kyser, Kay.....	KFI, 8 p.m. Sa
Cavalcade of Sports.....	KECA, KFMB, 8 p.m. F	*Garred, Bob.....	KNN, 7:30 p.m. M-F	L. A. Breakfast Club.....	KFWB, 8 a.m. W
CBS Is There.....	KNN, 5:30 p.m. Sa	Gibber and Sullivan.....	KECA, 9:30 a.m. Su	L. A. Story.....	KNN, 4:30 p.m. Sa
Challenge to Youth.....	KXLA, 3:30 p.m. Su	Give and Take.....	KNN, 12:30 p.m. Sa	*Ladies, Be Seated.....	KECA, 3 p.m. M-F
Champion Roll Call.....	KECA, 7:55 p.m. F	Godfrey, Arthur.....	KNN, 4:30 p.m. M-F	Ladies' Day.....	KFI, 10:05 a.m. M-F
Chapel Hour.....	KMPF, 8:30 a.m. Su	*Goss, Frank.....	KNN, 9:55 p.m. M-Sa	Land of the Free.....	KHJ, 10:45 p.m. W
Chapel Quartet.....	KFI, 9:45 a.m. Su	Graham, Bob.....	KNN, 5:15 p.m. M-F	Land of the Lost.....	KECA, 9:30 a.m. Su
Chase, Eddie.....	KFVD, 3 p.m. M-Sa	Graham, Bob.....	KNN, 5:15 p.m. M-F	Langford, Frances.....	KNN, 7 p.m. F
Chemists in Action.....	KECA, 10:45 a.m. Sa			Lassie.....	KECA, 1 p.m. Su
Chicago Round Table.....	KFI, 11:30 a.m. Su				
Chicago Theater.....	KHJ, KGB, 10:30 p.m. Su				
Child's World.....	KECA, 5 p.m. Su				



Lawrence, Jerry. KMPC, 3:45 p.m. M-F  
 \*Lawton, Fleetwood. KMPC, 7:30 a.m. M-Sa  
 Laymen's Council. KFI, 7:15 a.m. M-Sa  
 Leaders of Tomorrow. KMPC, 9:45 p.m. Tu  
 Leave It to the Girls. KHJ, 9:30 p.m. W  
 Let George Do It. KHJ, KGB, 9 p.m. M  
 Let's Pretend. KNN, 9:05 a.m. Sa  
 \*Lewis, Fulton. KHJ, 5 p.m., 11 p.m. M-F  
 Leyden, Bill. KMPC, 9:15 a.m. M-F  
 Liberal Catholic Hour. KFAC, 9 a.m. Su  
 Life Can Be Beautiful. KFI, 4:15 p.m. M-F  
 Life of Riley. KFI, 9 p.m. M-F  
 Light of the World. KFI, 12:45 a.m. M-F  
 Lindlahr, Victor. KHJ, 10:15 a.m. M-F  
 Listening Post. KECA, 11:15 a.m. M, W, F  
 Lomax, Alan. KHJ, 9:30 a.m. Sa  
 Lombardo, Guy. KFI, 7 p.m. Sa  
 Lone Ranger. KECA, 7 p.m. M, W; 8 p.m. Sa  
 Lone Wolf. KHJ, 6 p.m. Sa  
 Long Beach Band. KGER, 2 p.m. Tu-Su  
 Lora Lawton. KFI, 9:45 a.m. M-F  
 Lorenzo Jones. KFI, KFSD, 2:30 p.m. M-F  
 Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa  
 Lum & Abner. KNN, 5:45 M-F  
 Lutheran Gospel Hour. KXLA, 6:30 p.m. Su  
 Lutheran Hour. KHJ, KVOE, 10:30 a.m. Su  
 Lux Radio Theater. KNN, 7 p.m. M

MacRae and Knight. KNN, 7:30 p.m. Su  
 Madhouse Musicale. KECA, 4 p.m. Sa  
 Make-Believe Ballroom. KLAC, 10 a.m., 5:30 p.m. M-Sa  
 Ma Perkins. KFI, KFSD, 1:15 p.m. M-F  
 KNN, 11:15 a.m. M-F  
 \*Malone, Ted. KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round. KFI, 7 p.m. Su  
 Man Called X. KNN, 9 p.m. Su  
 Man on the Farm. KFI, 12:30 p.m. S-T  
 Mann, Herbert J. KFI, 11 a.m. Su  
 Manners, Zeke. KECA, 7:45 a.m. M-F  
 \*Manning, Knox. KNN, 1:30 p.m., 8 p.m. M-Sa  
 Mansfield, Andy. KWKW, 3:30 p.m. M-F  
 Marx, Groucho. KECA, 8:30 p.m. W  
 Massey, Louise. KHJ, 1:30 p.m. M-Sa  
 Mayor of the Town. KECA, 7:30 p.m. W  
 McCarthy, Charlie. KFI, 6 p.m. Su  
 McCune, Hank. KFI, 8 p.m. F  
 McMaster, Dr. R. L. KGEF, 8:45 a.m. M-F  
 McNeill's Breakfast Club. KECA, 8 a.m. M-F  
 Meet Me at Purky's. KHJ, 7 p.m. Su  
 Meet the Author. KNN, 12 n. Su  
 Meet the Meeks. KFI, 11:30 a.m. Sa  
 \*Meet the Missus. KNN, 4 p.m. M-F, 1 p.m. Sa  
 Meet the Press. KHJ, 8 p.m. F  
 Melodiana. KFI, 7 a.m., 11:45 p.m. Su  
 Melodies America Loves. KNN, 7:30 p.m. W  
 Melody Parade. KFI, 4:45 p.m. Su  
 Message of Israel. KECA, 8 a.m. Su  
 Metropolitan Auditions. KECA, 2:30 p.m. Su  
 Midnight Flyer. KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round. KNN, 12 p.m. D  
 Mild and Mellow. KMPC, 4:30 p.m. M-F  
 \*Miller, Rex. KHJ, 8:30 a.m. M-F  
 Miracles in Music. KECA, 11 a.m. Su, 5 p.m. Sa  
 KFEA, 8:45 a.m. Sa  
 KMPC, 1:15 p.m. Su  
 Model Magazine. KECA, 1:25 p.m. M-F  
 \*Monitor News. KECA, 8:15 p.m. Tu  
 Monroe, Vaughn. KNN, 10:30 p.m. Sa  
 Morgan, Frank. KNN, 7 p.m. F  
 Morgan, Henry. KECA, 7:30 p.m. Th  
 Morning Bible Hour. KFAX, 8:30 a.m. Su  
 Morning Concert. KFAC, 9 a.m. M-Sa  
 Mother's Album. KMPC, 6:30 p.m. Su  
 Mr. ace and JANE. KNN, 5 p.m. Sa  
 Mr. and Mrs. North. KNN, 9:30 p.m. Tu  
 Mr. District Attorney. KFI, KFSD, 10:30 p.m. W  
 Mr. Keen. KNN, 9:30 p.m. Th  
 Mr. President. KECA, 9 p.m. Th  
 \*Murray, Johnny. KNN, 8 a.m. M-F  
 \*Murray, Edward R. KNN, 10:45 p.m. M-F  
 Music Hour. KFI, 10:30 p.m. Sa  
 Music to Shave By. KECA, 7:15 a.m. M-Sa  
 Musical Favorites. KFAC, 3 p.m. M-Sa  
 Musical Masterpieces. KECA, 4 p.m. M-Sa  
 Musical Digest. KGEF, 6 p.m. M-Sa  
 Musical Roundup. KGER, 10:05 a.m. M-Sa  
 My Friend Irma. KNN, 8 p.m. M  
 Mysterious Traveler. KHJ, 8 p.m. M  
 Mystery House. KMPC, 9 p.m. Su  
 Mystery Is My Hobby. KMPC, 8 p.m. Su  
 Mystery Theater. KFI, KFSD, 10:30 p.m. F  
 My True Story. KECA, KFMB, 10:30 a.m. M-F

\*Name That Song. KHJ, 9 p.m. W  
 National Fun & Home. KFI, 11 a.m. Sa  
 National Vespers. KECA, 11:30 a.m. Su  
 NBC Symphony. KFI, 4:30 p.m. Sa  
 \*Newscope. KHJ, 10:45 p.m. Tu, Th, Sa  
 KHJ, 6:45 p.m. Su  
 \*News of the World. KFI, 9:15 p.m. M-F  
 New York Philharmonic. KNN, 1 p.m. Su  
 Nick Carter. KHJ, 4:30 p.m. Su  
 \*Noah Webster Says. KFI, 10:30 p.m. Th  
 Nora Drake. KFI, 4:45 p.m. M-F  
 Norman, Gene. KFVB, 10 p.m. M-Sa  
 KMPC, 4:30 p.m. M-F

Official Detective. KHJ, 9:30 p.m. Tu  
 Olympic Fights. KLAC, 10:05 p.m. Tu  
 On Stage America. KECA, 7:30 p.m. M  
 On the Beam. KHJ, 7:30 p.m. W  
 On Trial. KECA, 8:30 p.m. Tu  
 One Man's Family. KFI, KFSD, 1:30 p.m. Su

Open Forum. KFI, 9:10 p.m. Su  
 Operation Daybreak. KFI, 5:30 a.m. M-Sa  
 Opinionaire. KHJ, 3:30 p.m. Sa  
 Our Gal Sunday. KNN, 10:45 a.m. M-F  
 Our Town Speaks. KECA, 4:15 p.m. F  
 Ozzie & Harriet. KNN, 7:30 p.m. F

Pacific Lutheran Hour. KFVB, 9:30 p.m. Su  
 Padded Cell. KNN, 7:30 p.m. Sa  
 \*Par Answer Game. KHJ, 9 p.m. F  
 \*Parsons, Louella. KECA, KFMB, 7:15 p.m. Su  
 Passing Parade. KHJ, 5:30 p.m. M-F  
 Pause That Refreshes. KNN, 4:30 p.m. Su  
 \*Pearson, Drew. KECA, 9 p.m. Su  
 People Are Funny. KFI, 7 p.m. F  
 People's Platform. KNN, 10:30 a.m. Su  
 Pepper Young's Family. KFI, 1:30 p.m. M-F  
 Perry Mason. KNN, 12:15 p.m. M-F  
 Pet Exchange. KMPC, 7 p.m. Su  
 \*Peterson, Eimer. KFI, KFSD, 6:45 p.m. W-F  
 \*Pettengill, Sam. KECA, 1:15 p.m. Su  
 Philadelphia Orch. KNN, 3 p.m. Sa  
 Philo Vance. KMPC, 8:30 p.m. Su  
 Piano Playhouse. KECA, 1 p.m. Sa  
 Pilgrims Hour. KHJ, KVOE, 10 a.m. Su  
 Platter Party. KFI, 7:30 a.m. M-Sa  
 Pleasure Parade. KFI, 10:30 p.m. Tu  
 Point Sublime. KECA, 8 p.m. M  
 Police Bulletins. KFI, 11:55 p.m. D  
 Policing L. A. KHJ, 10:15 a.m. Sa  
 Portia Faces Life. KFI, KFSD, 3:15 p.m. M-F  
 Potter, Peter. KFVB, 9:30 a.m. Su  
 KHJ, KGB, 11:30 p.m. M-Sa  
 Preview Theater. KFVB, 9 p.m. F  
 \*Pringle, Nelson. KNN, 9 a.m. M-F  
 Pro and Con. KFI, 11:30 p.m. F  
 Pro Arte Quartet. KHJ, 10:30 a.m. Sa  
 Proudly We Hall. KMPC, 7:15 p.m. Su, Sa

\*Queen for a Day. KHJ, KGB, 12:30 p.m. M-F  
 \*Quick as a Flash. KHJ, 3:30 p.m. Su  
 Quiet Please. KHJ, 8 p.m. Tu  
 \*Quiz Kids. KFI, 2 p.m. Su  
 \*Quiz of Two Cities. KHJ, 8:30 p.m. Su  
 Quizzicale. KECA, 12:15 p.m. M, W, F

Racket Smashers. KHJ, 4 p.m. Tu  
 Radio Bible Class. KHJ, KVOE, 8 a.m. Su  
 \*Radio News Weekly. KFI, 2:30 p.m. Su  
 Radio Reader's Digest. KNN, 8 p.m. Th  
 Radio, the American Way. KECA, 2:45 p.m. Sa  
 Radio Warblers. KHJ, 6 p.m. M, W, F  
 Raggedy Ann. KHJ, 6 p.m. M, W, F  
 Rancho Grande. KMPC, 10:30 p.m. M-F  
 RCA-Victor Show. KFI, KFSD, 12 n. Su  
 Record Party. KHJ, 11:30 p.m. M-Sa  
 Red Ryder. KHJ, KVOE, 8:30 p.m. Tu, Th  
 Remember When. KHJ, 9:45 p.m. F  
 Reporter at Large. KECA, 9:45 p.m. M  
 Report to the People. KECA, 7:30 p.m. Tu  
 Reverse All-Star Revue. KHJ, 9:30 p.m. Th  
 Reviewing Stand. KHJ, 4 p.m. Sa  
 R. F. D. America. KHJ, 7:30 p.m. Th

\*Richfield Reporter. KFI, KFSD, 11 p.m. Su-F  
 Right to Happiness. KFI, KFSD, 1:45 p.m. M-F  
 Rise & Shine. KHJ, 7 a.m. M-Sa  
 Road of Life. KFI, 4 p.m. M-F  
 \*Roberts, Cleo. KFVB, 6 p.m. M-F  
 Romance of Helen Trent. KNN, 10:30 a.m. M-F  
 Romance of the Ranchos. KNN, 7 p.m. Su  
 \*Roper, Elmo. KNN, 12:45 p.m. Sa  
 Rose, Billy. KHJ, 9:55 p.m. M-F  
 Rose of My Dreams. KNN, 12:45 p.m. M-F  
 Rosemary. KNN, 9:45 a.m. M-F  
 Ross Dolan, Detective. KECA, 7:30 p.m. Sa

Salt Lake Tabernacle. KNN, 9:30 a.m. Su  
 Saludos Amigos. KGEF, 7 a.m. M-Sa  
 Sam Spade. KNN, 10 p.m. Su  
 Saturday Chef. KFI, 10:30 a.m. Sa  
 Saturday Night Serenade. KNN, 8 p.m. Sa  
 Saturday Sideshow. KHJ, 4:30 p.m. Sa  
 School of the Air. KNN, 2 p.m. M-F  
 Science of Mind. KFVB, 8:45 a.m. M-F  
 Scout Jamboree. KFI, 4 p.m. Sa  
 Screen Guild Theater. KNN, 8:30 p.m. M  
 Scully, Frances. KECA, 3:45 p.m. M-F  
 Second Mrs. Burton. KNN, 12 n. M-F  
 Sherlock Holmes. KHJ, 5 p.m. Su  
 \*Shirer, William. KHJ, 12 n. Su  
 Shorty Bell. KNN, 8 p.m. Su  
 Sing, America, Sing. KHJ, 1:15 p.m. M-F  
 Singin' Sam. KHJ, 1:15 p.m. Su  
 Skelton, Red. KFI, 8:30 p.m. Tu, Th  
 Sky King. KECA, 5:30 p.m. W, F  
 Sleepy Joe. KHJ, 6 p.m. Tu, Th  
 Smilin' Ed McConnell. KFI, 9:30 a.m. Sa  
 Smith, Helene. KGER, 6:30 p.m. M-F  
 Smith, Jack. KNN, 9:15 p.m. M-F  
 \*Smith, Kate. KHJ, KGB, 10 a.m. M-F  
 Smith, Norwood. KECA, 3:30 p.m. M-F  
 Smiths of Hollywood. KECA, 6:30 p.m. Th  
 Solitary Time. KFI, 11 p.m. Sa  
 Song for You. KMPC, 8:30 a.m. M-F  
 Song of the Stranger. KHJ, 4:30 p.m. M-F  
 Songs of Faith. KFI, 6:15 a.m. Su  
 Sound Off. KECA, 2 p.m. Su

So You Want to Lead a Band. KECA, 9:30 p.m. M  
 Spade Cooley Time. KFVB, 11 p.m. D  
 Speare, Frerick. KNN, 1 p.m. Su  
 Sports Dial. KRFD, 8:30 p.m. M-Sa  
 Sports News. KFI, 8:45 p.m. F  
 Sports Follows. KFI, KFSD, 8:30 p.m. F  
 Sports Final. KFVB, 8 p.m. M-F

Sports Parade. KHJ, 2 p.m. Sa  
 Sports Roundup. KHJ, 5 p.m. Sa  
 Sports Roundup. KFI, 6 p.m. Sa  
 Squeakin' Deacon. KXLA, KXNO, 9 p.m. M-F  
 Standard Hour. KFI, KFSD, 9:30 p.m. M-F  
 Standard School. KFI, 11 a.m. Th  
 Stars Over Hollywood. KNN, 10:30 a.m. Sa  
 Stella Dallas. KFI, KFSD, 2:15 p.m. M-F  
 Stop Me. KHJ, 7 p.m. Sa  
 Strike It Rich. KNN, 8:30 p.m. Su  
 Story Time. KFI, 8:30 a.m. Su  
 Strolling Tom. KFAC, 8:30 a.m. Su  
 KFVB, 9 a.m. M-F

Studio One. KNN, 8 p.m. Tu  
 Sunday Evening Club. KFAC, 8:45 p.m. Su  
 Sunday Morning Melodies. KMPC, 8:15 a.m. Su  
 Sunrise Salute. KNN, 6:15 a.m. M-F  
 Superman. KHJ, 6:15 p.m. M-F  
 Supper Club. KFI, KFSD, 9 p.m. M-F  
 Supper Package. KECA, 1 p.m. M-F  
 Surprise Theatre. KNN, 9:25 p.m. Su  
 Suspense. KNN, 5:30 p.m. Su  
 Sweet Chariot Hour. KXLA, 6:30 p.m. Sa  
 Swell Time. KMPC, 12:30 p.m. Sa  
 Symphonies for Youth. KHJ, 11:30 a.m. Sa

\*Take It or Leave It. KFI, 8 p.m. Su  
 Talent Scouts. KNN, 9:30 p.m. M  
 Taylor, Henry J. KHJ, KGB, 10:45 p.m. M, F  
 Taylor Made Melodies. KFI, 10:30 a.m. Su  
 KHJ, 11:30 a.m. Su

Taylor, Mary Lee. KNN, 12 n. Sa  
 Teen and Twenty Time. KMPC, 5:05 p.m. M-F  
 Teen-Timers. KHJ, 12:30 p.m. Sa  
 Telephone Hour. KFI, KFSD, 10 p.m. M  
 Tell It Again. KNN, 11 a.m. Su  
 Tello-Test. KFVB, 6:15 p.m. M-Sa  
 Terry and the Pirates. KECA, 5:15 p.m. M-F  
 Theatre Guild. KECA, 6:30 p.m. Su  
 The Clock. KECA, 8:30 p.m. Th  
 Theater of Today. KNN, 10 a.m. Sa  
 The Jedge. KHJ, 11:30 a.m. M-F  
 The Saint. KNN, 8 p.m. W  
 The Shadow. KHJ, 3 p.m. Su  
 The Sheriff. KECA, KFMB, 7:30 p.m. F  
 The Whistler. KNN, 8:30 p.m. W  
 This Centennial Year. KECA, 12:30 p.m. Su  
 This Is Adventure. KECA, 9 p.m. M  
 This Is Your FBI. KECA, 9:30 p.m. F  
 This Woman's Secret. KFI, KFSD, 5 p.m. M-F  
 Thomas, Danny. KNN, 9:30 p.m. F  
 \*Thomas, Lowell. KNN, 9 p.m. M-F  
 Those Websters. KHJ, KGB, KVOE, 4 p.m. Su  
 Three Alarm. KMPC, 2:15 p.m. M-F  
 Tillamook Kitchen. KFI, KFSD, 10:45 a.m. Sa  
 Today's Best Buys. KHJ, 7:15 p.m. Tu, Th  
 \*Today's Children. KFI, KFSD, 12 n. M-F  
 Tom Mix. KHJ, KGB, 6:45 p.m. M-F  
 Town Meeting. KECA, KFMB, 6:30 p.m. Tu  
 Treasury Agent. KECA, 3 p.m. Su  
 True Detective. KHJ, KGB, 2:30 p.m. Su  
 \*Truth or False. KHJ, 6:30 p.m. Sa  
 \*Truth or Consequences. KFI, 9:30 p.m. Sa  
 Twelve Players. KECA, 8:30 p.m. M  
 Twenty Questions. KHJ, 9 p.m. Su  
 Twilight Tales. KMPC, 4:15 p.m. Tu, Th  
 Two-Ton Baker. KHJ, 3:45 p.m. M-F

Unity Daily Word. KFAC, 8:45 a.m. M-F  
 University Explorer. KNN, 12:15 p.m. Su  
 Unity Daily Word. KFVB, 8:15 p.m. M-F

Variety Parade. KECA, 4:30 p.m. M-F  
 Veteran Wants to Know. KHJ, 10 a.m. Sa  
 Voice of Firestone. KFI, KFSD, 6:30 p.m. M  
 Voice of Neighborhood. KMPC, 11:15 a.m. M-F  
 Voice of Prophecy. KHJ, KGB, 9:30 a.m. Su  
 Vox Pop. KECA, 6:30 p.m. W

\*Walker and Gardner. KHJ, 11:15 a.m. Su  
 Waltz Time. KFI, KFSD, 7:30 p.m. Tu  
 Waring, Fred. KFI, KFSD, 8 a.m. M-F  
 KFI, KFSD, 8:30 p.m. M

Warnow, Mark. KNN, 7 p.m. W  
 \*Washington Inside Out. KECA, 9:15 a.m. M-F  
 \*Weaver, Hank. KECA, 10:15 p.m. M-F  
 Welcome, Travelers. KECA, 9 a.m. M-F  
 Wendy Warren. KNN, 10 a.m. M-F  
 What Do You Say? KFI, 11:15 a.m. M-F  
 \*Wheeler, Burrirt. KNN, 2:30 p.m. M-F  
 When a Girl Marries. KFI, KFSD, 3 p.m. M-F  
 Whistler. KNN, 8:30 p.m. W  
 Whiteman, Paul. KECA, 7:30 p.m. M  
 Whoa Bill Club. KECA, 8:30 p.m. M  
 \*Wildcat, Alvin. KFAC, 5:30 p.m. M-F  
 Willie Piper. KECA, 4:15 p.m. M-F  
 \*Winchell, Walter. KECA, 8 p.m. Th  
 KHJ, 9:30 p.m. Su

Winner Take All. KNN, 3 p.m. M-F  
 Wizard vs. Criswell. KFVB, 6:30 p.m. Sa  
 Woman in White. KFI, KFSD, 12:15 p.m. M-F  
 Women Are Wonderful. KMPC, 12 n. M-F  
 Women's Forum. KNN, 7 p.m. Tu  
 Women's World. KXLA, 10:30 a.m. M-F

Young America Speaks. KFI, 9:15 a.m. Sa  
 Young, Norma. KHJ, 2:30 p.m. M-F  
 Young Dr. Malone. KNN, 11:30 a.m. M-F  
 Young People's Church. KHJ, 8:30 a.m. Su  
 Young Widdler Brown. KFI, 2:45 p.m. M-F  
 Youth Asks Government. KECA, 8 p.m. Tu  
 Youth Sings. KFI, 2 p.m. Sa



## Verve Is the Word For Venuta

(Continued from Page 6)

at an hour when their mother is home. "Patricia tells me to go out of the room while she listens to the program!" laughed Benay.

Participating in the air rivalry between parents and offspring has given the vivacious Venuta some concrete facts on family mike behavior. "The kids behave better than the parents do," she claims. "Mothers especially have a tendency to break up on the air. Parents giggle," she summed up. Biggest problem encountered on the show was finding questions that weren't dull and yet not too hard for the kids. This seems to have been solved—the show sparkles, and at last count the kids were several miles ahead of the parents in points scored.

Concurrent with her air show, Benay is busy with other jobs and hobbies. She recently finished a dramatic role in the new movie, "I, Jane Doe"; her first album of records, "Benay Venuta and Her Record Gazette," is ready for release; she is studying art and continuing her painting, doing a great deal of her own sewing and clothes designing and considering a return to summer stock to continue the success she made last year in "My Sister Eileen" with the Gryphon Players at Laguna Beach.

### Talented Artist

Combining a talent for art with a stage career isn't as difficult as it seems—if you happen to be a Benay Venuta. Her grandmother, Molly Cooke, was a well-known painter. On her maternal side she is a descendant of the famous master, Benvenuto Cellini. (Her real name is Benvenuta Croke — the first name being the feminine of Benvenuto.) She has studied painting for ten years, at the Art Students League in New York with Morris Kantor and in Hollywood with Ernst von Leyden. Her paintings are prized by many art-wise Hollywood celebrities. When cover designs were being submitted for her new record album, Benay included one of her own anonymously. It was chosen as the best, so the singer now holds the distinction of being the only artist to design and record her own album!

She is married to Armand Deutsch, film producer at RKO and grandson of the late philanthropist, Julius Rosenwald. She calls him Artie, and avers he knows nothing about art.

Benay has realized so many ambitions that you'd assume there would be nothing left to dream about, as far as show business goes. The singer, however, gets starry-eyed when she talks about a "By Jupiter" revival in Los Angeles with the original cast, Ray Bolger, Venuta and Connie Moore. "You should see Connie and me when we meet — kids clinging to our skirts—and we say, 'How about getting together and do-

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ing 'Jupiter' sometime?" she laughs.

The drive that enables Benay to do so many things well and get her objectives accomplished is a wonderful talent but, surprisingly, has its one drawback. "I have too much energy," sighed Benay. "I get things accomplished, but I wear so many people out. And sometimes they get mad!"

## Von Zell's Other Life

(Continued from Page 8)

twenty shows a week. This break worked in reverse, however, and typed Harry as an announcer, a post he's been able to break away from only in the past few years. Doing a series of motion-picture shorts for Columbia Pictures helped von Zell immeasurably in proving he could act, be funny, and stooge, as well as deliver some of the slickest commercials in the business.

Now happily hand-in-gloving it with Cantor, Harry von Zell can give his unmatchable sense of humor a chance at full play. By his comic actions, he's endeared himself thoroughly to hearts that turn a deaf ear to a well-done commercial or even a dramatic role. Half the time now, radio listeners groping for the name of a performer will blurt out "Wasn't it that von Zell fellow?" When Harry may not have been within miles of a microphone.

### Home Life

Trailing this man so synonymous with radio to his North Hollywood home was an easy assignment. The instant Harry learned some one from Radio Life was interested in unearthing facts concerning what he did away from the mike, he laughed uproariously, issued a luncheon invitation, and announced, "I am really the dullest guy on earth and attempt nothing much at home other than avoiding building anything. Everything I build falls apart."

The spacious simulated adobe home in the Valley where the von Zells live has received the treatment a successful radio man who enjoys home life would give it. Wings have been added. The house is furnished as the family wants it, not as some decorator has seen fit to fix it up. The house is lived in and enjoyed. Fires burn in the real fireplace, and the pipes resting in pipe racks are for use, not just props.

The charming red-headed Mrs. von Zell (whom Harry calls "Mickey") has not only found time to become the golfer of the family, she also runs her own home, takes care of two-and-a-half-year-old Linda, and sees that Harry and son Ken have plenty of storage space for guns, twin archery sets and their golf equipment. The archery sets were designed and built for them by Howard Hill, champion archer.

Nineteen-year-old Kenneth is a member of the Naval Reserve, and currently planning on entering Antioch College next year. Almost as big as his father, the boy drags his

## GAGS OF THE WEEK

Mrs. L. Robins, 448 North Palm Drive, Beverly Hills, Calif.

Heard on "Keep Up With the Kids":

Benay Venuta: Are you going steady?

Youngster: I'll know Monday.

Mrs. Virginia Inman, 5909 Willoughby Avenue, Los Angeles, Calif.

Heard on "Breakfast Club":

Sam: There is a new and easier way to milk cows. Just play rumba music and hang on.

Mrs. Grace Loch, 10112 Dorothy Avenue, South Gate, Calif.

Heard on Bergen-McCarthy show:

Ray Noble: In England, we figure our income tax in pounds, shillings and pence.

Don Ameche: Well, we'll take the pounds and the shillings.

Ray Noble: Oh, are you going to let me keep my pence?

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Truth or Consequences":

Ralph Edwards: Why is football such a clean sport? Answer, because it has a scrub team.

Fanny Schulein, 168 North Mansfield Avenue, Los Angeles 36, Calif.

Heard on "Heart's Desire":

Ben Alexander (discussing a letter from a little boy, requesting a dog): Oh yes, I remember, I had a collie when I was a youngster and I loved him dearly and took him with me to bed. Then I was humming, "come to me my melan . . . collie . . ."

Mrs. E. F. Gillette, 2312 29th Street, Santa Monica, Calif.

Heard on Kay Kyser's College:

Kay Kyser: I gave my first girl Red Heart for a valentine. Do you know why?

Contestant: No.

Kay Kyser: Because it was puppy love.

"pop" on every possible excursion, and when they are at home, insists on "pop" hearing every new phonograph record. The two are great pals. But the combined four-hundred-odd pounds of Messrs. von Zell quail before the blue eyes of Linda. She's a beautiful little girl of real story-book gold, pink and blue colorings, and while her mother is made of sterner stuff, little Linda knows her father and her brother are putty in her active little hands. They love it!

Asked what plans he has for his children, Harry's sure to reply . . . "Anything they want to do. I made my own choice of professions, and I'm happy with it. They should make their choices, too, even . . ." On this he pauses, but laughs, "yes, even if it's radio!"





◀ **IN RADIO FOR** twenty-eight years, producer Joe Rines calls star Judy Canova just about the easiest-to-work-with personality he's known. (NBC-Holloway photo.)

## Mr. Radio



▶ **NOW PRODUCER OF** the Judy Canova show, Rines' first radio experience consisted of a little bit of everything — singing, recipe-reading, poetry renditions and "sweeping up."

### Rines Recalls Those Amazing Early Days and Reminds Us That Television Is Going Through a Comparable Phase.

Saturday, 6:30 p.m.  
NBC-KFI-KFSB

**J**N ANY discussion about radio, the name of Joe Rines is sure to pop up eventually. So often in running down a fact about past programs, we've heard, "Joe Rines is the guy you ought to ask—he knows everything there is to know about radio." So after a couple of years we got around to looking up the gentleman who "knows everything there is to know about radio."

#### Rines Does Everything

We found out that Mr. Rines is also the producer of the Judy Canova show, was leader of one of the most popular society bands in the country, wrote the Halo singing commercial, introduced "The Lambeth Walk" in America, was featured artist on a best-selling record, and owns the only solid glass dining-room set in Southern California. Definitely a man of many facets.

Starting with first things first, Joe recalled for us some fascinating facts about his early days in radio. He started as a broadcaster in 1920 on station WGI in Medford, a suburb of Boston, when radio was looked upon as an interesting but unimportant toy. "Get into a business and stop fooling around," was Rines senior's attitude toward his air-minded son.

"There was no such thing as a schedule or a half-hour show in those days," Rines related. "We went on the air when we were ready, sang songs, recited poetry, read recipes. When we ran out of things to do, we said, 'Stand by, please,' and went off the air while we looked around for something else. If you received fifteen postcards the day after a broadcast, it was wonderful! It meant that fifteen people had heard your program." Listeners often

### By Joan Buchanan

phoned in to let a station know that it was being heard and "coming in fine." Joe recalled the time someone at the station accidentally placed the earphones that were necessary for all receiving sets, in a large fruit bowl and discovered that the sound became amplified and could be heard by merely standing near the bowl. "We kept this discovery a carefully guarded secret," Joe laughed, "until someone else invented the loudspeaker." Rines and a friend, Bob Emery, had a program, "The Big Brother Club," which received 150 letters in one week. They considered dropping the show because "Who would bother with that many letters a week?" A scant four years later, "The Big Brother Club" held an outing for its members and handled 44,000 fans in person.

#### Ether Ethics

When the more powerful Boston station, WNAC, went on the air to broadcast the Friday night fights, listeners called up WGI, Rines' station, and said, "Would you mind getting off the air? You're interfering with the reception of the fights on WNAC." This request, which would make a station manager purple with rage nowadays, was considered quite reasonable in the very early twenties. "We announced to our listeners that we were going off the air until the fights were over, and would be back," Joe recalled.

\* Like any new medium about which the public knows nothing, radio wasn't above practicing a bit of hocus-pocus on its fans. Rines did a little himself during what he thinks was the first band remote on the air, conducting his orchestra from the Elks Hotel in Boston in a nightly broadcast. Program time in the din-

ing-room rapidly became the place to go. "As we went into our theme, 'Waters of the Minnetonka,' a hush would fall over the crowd," Joe smiled. "I'd take a large silk handkerchief out of my pocket with a flourish, carefully shake it out and as gently as if the mike would break if I made a false move, wrap the handkerchief around it. All over the room people would whisper, 'Oh, that's how he gets that wonderful effect, didn't you know?' And, of course, it did nothing at all."

As yet, there were no such people as radio producers. "The guy who had the idea put it on the air," Rines explained. After leaving the small station, the producer-musician became musical director of WNAC and the Yankee Network. The big stars of the time were "The A & P Gypsies," "Cliquot Club Eskimos," the Silver Masked Tenor, Jones and Hare, Gene and Glenn, Coon-Sanders Orchestra and, of course, "Amos 'n' Andy." Rines began producing network shows and brought "The Big Brother Club" to the web. With Raymond Knight's mad comedy show, "Coo-Coo Hour," for six years, the producer calls that program "twenty years ahead of its time." While Rines was doing thirty commercial shows a week, he saw the hints that transcriptions would soon be taking over where live talent had formerly reigned, so he headed for New York. As musical director of WMAC and the Blue Network he produced such shows as "Time of Your Life," "Let's Celebrate" and "Todent Dress Rehearsal," on which he starred, emceed and "swept up."

#### Historic Howler

It was about this time that Joe was associated with the show that produced one of the most famous fluffs in radio history. His agency had been trying to convince Colonel Jake

(Please Turn to Page 39)





▲ THE "DOWNTOWN AND ALL AROUND" folks, Harry and Mary Hickox, eye each other from different sides of a KFI mike. Right now, Harry and Mary are in the throes of house-building and rush madly from KFI to furniture stores, to still other appointments. (Rothschild photo.)

▲ PROGRAM GUESTS, RENIE (fashion designer for RKO and May Company Gown Shop), Marilyn Pembrook (fashion editor of Los Angeles Down Town Shopping News), and Evelyn del Barrio (fashion director for the May Company). Guess what they discussed. Poor Harry didn't have a chance!

## Not Just "Another One"

*Although Mary and Harry Hickox Do Form a Husband-Wife Team on (And off) the Air, Their Show Is Not a Breakfast Chat Session*

**By Eva Meyer**

Mon., Tues., Wed., Fri., 10 a.m.  
KFI

**I**F WE TOLD YOU that "Downtown and All Around" was a husband-and-wife program, you'd think it was just "another one of THOSE." However, this program isn't just "another one" of anything. Main members of the cast are husband and wife (they are in real life, too). Mary and Harry Hickox, (two nicer people would be very hard to find) invite listeners into their home to meet celebrated guests, artists, musicians and people who have some of the most interesting jobs in Los Angeles. The program is presented by KFI in cooperation with the Los Angeles Down Town Shopping News, and when Mary and Harry invite you to listen to them "chat about everything in general and living in Los Angeles in particular," as they say in the opening portion of the show, they aren't kidding.

They've had such illustrious guests as Red Ingle, Pedro de Cordoba, Yvonne de Carlo, and Steve Cochran; and some of their most fascinating programs have been built around interviews with a sky-writer, a policeman, a lady from the lost and found department of a big department store, a French chef from a Sunset Strip restaurant and an aerialist and a leopard-trainer from the circus. In short, all these people whom you have been wondering about—how

◀ THE HICKOX "FRONT ROOM" was a little crowded when the Tucson Boys Choir and their director, Eduardo Casco, paid the program a visit, but the lads sang like angels and Mary and Harry were happy. (Coy Watson photo.)





they live, how they handle their jobs—sooner or later find their way to the living-room of Mary and Harry Hickox.

Every now and then they have a famous vocalist or instrumentalist who presents a song or instrumental number during the broadcast. For instance, one of their best programs featured Sir Lancelot, noted calypso singer, who did one of his well-known numbers and created a mild sensation. Devi Dja, Balinese ballerina, offered a charming accent and interesting information on her native country as did Soemitri, Minister of Finance Plenipotentiary of Indonesia.

But with all this unusual and exceptionally fine talent around, Mary and Harry manage to keep their program on a very down-to-earth basis by their own simplicity and an honest curiosity that is very refreshing.

#### Building Home

They, themselves, are perfectly fascinating people. They do more things and seem to be in more places at the same time than anyone we know. At present they are building a new home on Lookout Mountain and they run up and down and back and forth between the new home, their radio work and numerous other engagements. When talking to Mary, the conversation may start out in a businesslike fashion, but inside forty-five seconds you'll be discussing Mary's tours of the downtown shops to garner information on interior-decorating, heating, or furniture.

Mary says that right now the new home is in the "ulcer stage." They expected to move in around March



↑ **FLANKED BY HARRY AND MARY**, two guests discuss music and style. Next to Harry is Mrs. Philip Zobelein, member of the Executive Board of the Philharmonic Women's Committee. On Mary's right is Mrs. Elsa Petersen, fashion coordinator of The Broadway Department Store. (Rothschild photo.)

1, and right now they are biting their nails waiting to find out just *when it will be finished*. Their three dogs—Mary says that "one is a cocker, the other two are ad-lib"—have been sent for from Albuquerque, where her mother is caring for them. Confronted by the problem "What happens if the house isn't finished in time for the dogs' arrival?" (Mary and Harry live in an apartment), they both scream in unison.

Mary was born in Oxford, Indiana, and Harry in Big Springs, Texas.

They met in Albuquerque, New Mexico on Christmas Eve 1931, when Mary was studying at the university and doing radio work on the side, and Harry was singing with a dance band. Two and a half years later, with Harry in Amarillo, Texas, and Mary in Albuquerque, they decided to meet half-way at a friend's house in Fort Sumner. He brought his friends and she brought hers. Mary and Harry were married and for a story-book ending, they're still living happily.

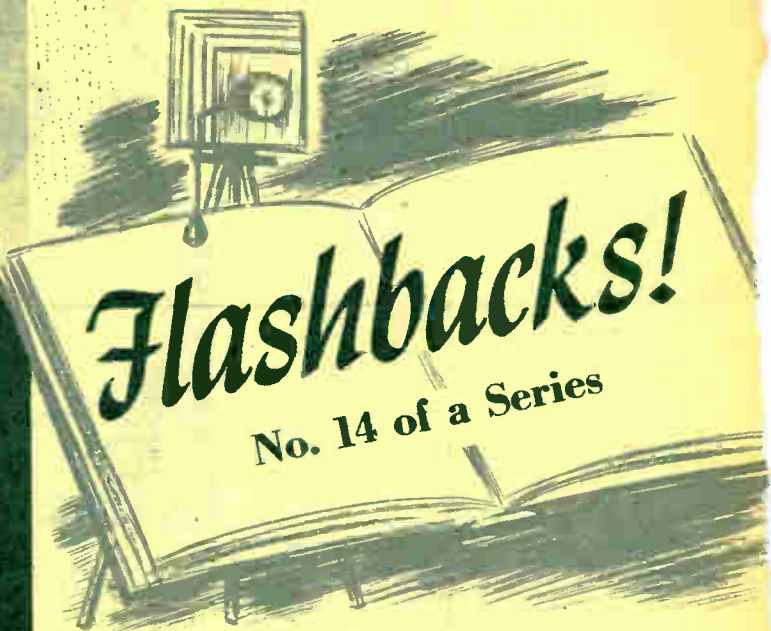
↓ **HARRY WAS IN HIS GLORY** when Marjorie Glass, cooking expert, (standing, right) brought Chef Alexandre Gens to tell of the culinary masterpieces Mary COULD make if she tried.



↓ **MARY IS PROBABLY WAITING TO SEE** if Hank McCune will fall off the table just for another laugh. Hank visited the Hickox domain to give a preview of his KFI Friday night show.







▲ **IN 1933 TIM RYAN** and Irene Noblette were a popular air team recruited from vaudeville. As "Tim and Irene" they teamed with Del Sharbutt (center) in a variety show that featured the late Bunny Berigan as orchestra leader. (Stein photo.)

*Once a Broadcast Is Over, It's Gone, but The Memories Linger On in Old Photo Files*

▼ **THIS YOUNG SINGER** presented his profile to the camera before he essayed radio. Later he turned out to be Arthur Q. (wabbit twaks) Bryan, also known as "Doc Gamble" on "Fibber and Molly."

▼ **REMEMBER "EB AND ZEB" FROM AL PEARCE'S** big variety show program? The two old codgers were played by Will Wright (left), now a movie and radio character actor, and Al Pearce himself.



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WorldRadioHistory





▲ **"THE RHYTHM BOYS"** and prexy Paul Whiteman got together many years after their initial success with the Whiteman band and appeared on a "Kraft Music Hall" broadcast. Grouped around "Pops" are Bing, Harry Barris, now a songwriter and actor, and Al Rinker, producer and song writer.



▲ **RED SKELTON'S** first girl friend on his first radio series was "Daaaaaisy June," better known as Harriet Hilliard, and now, of course, star of her own CBS series, "Adventures of Ozzie and Harriet." (NBC photo.)



▲ **THE POPULAR SAN FRANCISCO SHOW, "BLUE MONDAY JAMBOREE,"** and later "Shell Chateau" featured Will Wright and Jettison Parker as "Cheerily and Yahbut." Will, as already noted, does a variety of radio roles, Parker is now an agency executive in Phoenix, Arizona. The year was 1932.

▲ **DELLIE ELLIS** and Louise Erickson were "Judy" and "Mitzie" when "Date with Judy" first hit the air. Dellie is now film star Joan Loring and Louise stars in the show as "Judy." (NBC photo.)







▲ **GUEST OF HONOR, DISC JOCKEY BLOCK, (left)** huddles with Jo Stafford, Paul Weston, and Benny Goodman.

▲ **MAESTRO MISCHA NOVIK, Paul Weston, Xavier Cugat, and Dave Rose** serenade Mr. and Mrs. Block alongside the anniversary cake.

# Life in Radio

**MORE ATTENDING CELEBS** include Kay Kyser and Hoagy Carmichael, who appears to be exchanging a few well-chosen words with Block. ▶

*Hollywood Celebrities Rally Round Martin Block as He Observes His Thirteenth Year on the Kilocycles With Festivities at Le Papillon*



▼ **HAPPILY RECEIVING** congratulations, Block beams at Connie Moore and Tony Martin.

▼ **BLOCK AND COMEDIAN Danny Thomas** move in on pretty Margaret Kerry, song-and-dance sensation of Cantor's new picture, "If You Knew Susie."

▼ **ENGAGING IN "little girl talk"** behind Bill Eythe's back are Margaret Whiting and Lina Romay.





# Mr. Radio

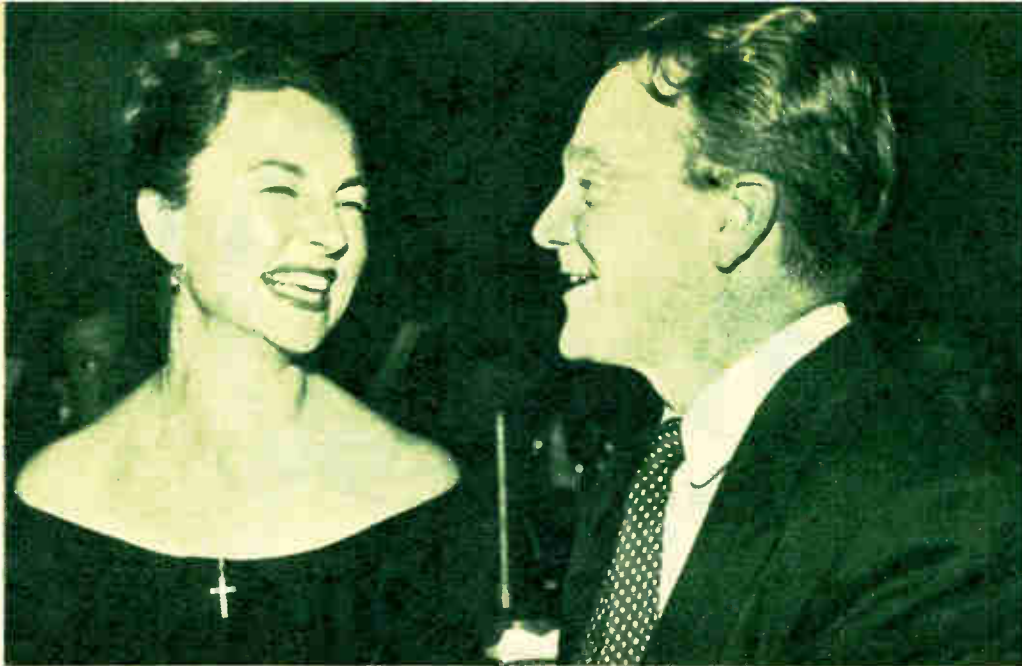
(Continued from Page 33)

Ruppert that Ruppert's Beer should have a big, impressive radio show. Ruppert remained stonily unconvinced, but agreed to attend a one-shot performance. In a fever of effort the orchestra and announcer had been rehearsed in an explosive brassy fanfare and a full-throated yell of "RUPPERT'S BEER IS ON THE AIR!" that they hoped would prove irresistible to the sponsor. The announcer, who had been cautioned and rehearsed until his every nerve was straining, followed the impressive fanfare on the live broadcast with an excited, "Boopert's Rear Is on the Air!" Ruppert remained unconvinced. The staff collapsed.

In between radio production and presentation, Rines continued the musical career that he'd begun professionally in chautauqua, lyceum and vaudeville. "I played the violin, so I stole Jack Benny's and Ben Bernie's best jokes and routines and played the places they didn't," is the way he explains his act. As leader of one of New York's best society bands, Rines climaxed a two-year engagement at the St. Regis by introducing the English song and pantomime dance, "The Lambeth Walk," to the American public. Cautioned that the staid dowagers and their escorts who made the St. Regis "the stuffiest room in New York" would never unbend enough to do "The Lambeth Walk," Rines rehearsed his band and waited for an opportunity. Gertrude Lawrence came in one night, Rines took her to an anteroom and taught her the routine. Back on the bandstand, Rines struck up the number and Miss Lawrence and her escort strolled out on the floor in "The Lambeth Walk." "Formality broke down completely," Rines laughed. "Everybody tried to do it—you should have seen the dowagers slapping their knees and yelling 'Hoy!'"

Rines has been in Hollywood about three years now. Prior to becoming producer of the Judy Canova show, he served in the same capacity with the Andrews Sisters show and as agency head. Not long ago he found time to make the Victor best-selling record of "McNamara's Band," on which he sang the lyrics and played all the novelty instruments. Disguising his identity under the name John Ryan, the producer made a guest appearance on the Hoagy Carmichael show to the amazement of Ed Cashman, producer of the program, who has known Rines since his Yankee

**RADIO LIFE AWARD WINNER** Abe Burrows (Most Interesting New Personality) confronts the Easter bunny with a capful of eggs. There should be some kind of a joke here and we can just hear Abe dreaming up a song like "I Looked Under an Easter Bonnet and Found YOU! . . . I Shoulda Leaped Before I Looked."



▲ **AGNES MOOREHEAD** and James Cagney beam at each other during CBS' "Screen Guild" rehearsal of "Johnny Come Lately."

Network days. Admitting this is one of the few times he has ever told anyone about his record appearance, Rines claims to have broken down in this case because he'd "tell Radio Life anything."

### Critics Versus Radio

After twenty-eight years, the producer still says he's crazy about radio. "I like to listen to every show on the air," he avers, "even the bad ones." He deplores the rough criticism that radio has been taking lately, and explains his stand with the words, "No writer writes a bad show on purpose and no performer gives one intentionally. The amount of talent used is phenomenal. In this area there are approximately thirty stations that broadcast around

eighteen hours a day. In a half hour out of that time, if you can't find anything or anyone you like, you say, 'Horrible! Radio is going to the dogs.' Contrast this with your attitude toward the movies. You go to a movie—all your liberty is gone. You can't smoke, you can't phone, you can't talk. You can only sit and look at one spot. You see the picture through, come out and say, 'It was terrible.' And it cost you a dollar ten. You let it go at that.

"I think the percentage of radio time when there is nothing on that is pleasing is pretty low."

### Video at Same Stage

Rines approaches television with the same enthusiasm with which he greeted radio. For the past ten years he has watched the new medium, worked in it and kept up with the latest developments. "It's been amazing to see the change in people's attitudes in the last six months, regarding television," he smiled. "Six months ago, many radio people were saying, 'I'll get out of show business if I have to work in television—they can have it.' Now the same people are asking, 'How can I get in? I'll work for nothing just for the experience.' It was the Rose Bowl game that changed them. Now they've all become critics. One thing I know for sure about television—it will be successful when they do something to entertain the women," he concluded emphatically.

Today's television is on a par with the radio of Rines' earlier days. "Instead of people calling you up to let you know you're coming in fine, you now have the folks who drive up to Hollywood and Vine on the television 'man on the street' show. They tell the emcee, 'We're tuned in to your show at home, so I thought I'd drive up and say a few words so that grandma can see me on our set at home—Hello, grandma!'"







▲ **ONE OF GUESTS OF PETER POTTER'S KFWB party** observing spinning of his 500,000th record was Eddie Cantor. (McElroy and Fisher photo.)



▲ **KATE SMITH, CHAIRMAN OF NATIONAL HEART WEEK,** visits New York Sanitarium and watches young patient having temperature taken by nursing sister.

## SEEN ON THE RADIO SCENE

▶ **ADORING NEW MAMA** is radio star Dinah Shore, here admiring tiny Melissa Montgomery. (Perkins photo.)



▶ **KFWB DISC WHIRLER FRANK BULL** shows Judy Canova the hand-painted necktie given him by Nellie Lutcher. (McElroy and Fisher photo.)



▶ **"DOUBLE OR NOTHING" HEADMAN WALTER O'KEEFE** and his pretty missus backstage at Columbia Square.

