

PROGRAMS FOR WEEK BEGINNING FEBRUARY 22

# RADIO *Life* 8¢

FORTY PAGES



*Danny Thomas*  
*Rewritten Pagliacci*  
*Page 33*

**BIG ANNIE:** Dares to Register Your Radio Reactions PAGE 4  
**Fred Allen:** Excerpts from His Prize Script PAGE 6  
**Believe It? Truth Doesn't Always Hurt** PAGE 7

# The Ear Inspires the Pen

**Key Daniels, 940 Olympic Boulevard, Los Angeles, Calif.**

Sirs: I enjoy your magazine each week. Today and yesterday (Jan. 12, 13) I turned my dial to KMPC expecting that wonderful program, "The Man Says Yes," with the "Yes Man" Bobby Shannon. It was very disappointing not to hear his cheerful voice! I got such a kick out of his brain-teasing half hour, although I was never able to get a line when I could have called to make Bobby Shannon say "Yes" to my question-answers.

*We echo your sentiments that this fine daily quiz is no longer on the air. With your continued boosting, perhaps it may be returned.*



**Mrs. Sylvia Birchfield, 1726 Pershing Avenue, San Bernardino, Calif.**

Sirs: Listeners may be interested in knowing that Jack Holden has been a staff announcer at WLS, Chicago, for many years, and has announced many Alka-Seltzer shows. A blonde, good-looking fellow with a splendid voice, I for one hope he comes to the attention of the "powers that be."



**Jack Holden, Chief Announcer, Station WLS, Chicago, Illinois**

Sirs: A faithful listener of mine and one of your readers has sent me your December 28th issue of Radio Life. And was I thrilled! The "Ear Inspires the Pen" department had two letters from readers singing the praises of Jack Holden and bemoaning the fact that his fine singing voice was not heard on the air.

I used to sing on the air. But I never sang "Annie Doesn't Live Here Any More." My specialty was "On the Road to Mandalay." I sang the number twice and got so many letters from my listeners that I decided to stick to announcing. (They suggested that.) Yesterday I received three more letters from listeners who also had seen your magazine. They actually think I am the Jack Holden mentioned. But honestly I'm not.

I hope Arthur Godfrey doesn't call on me. I can just hear him say (and he says it so precisely) "Lousy!" And I hope the right Jack Holden is found. The guy may have something. And Heaven knows radio needs "something."



**C. M. Dunbar, 2923 Washington Avenue, Santa Monica, Calif.**

Sirs: Yesterday we came across an interesting letter in one of your recent issues regarding Jack Holden. He had Christmas dinner with us and told us about being on "What's the Name of That Song?" He really is talented, and deserves a break, and we would like to know how to go about trying to give him a chance.

He has been generous with entertainment of veterans and has often appeared before American Legion groups. He is a veteran of World War I, so is his wife, who served overseas as a nurse. Now their only son is in Germany. Such patriotic people deserve better breaks than they have been getting.

*Folks, Radio Life has its own way of helping talent get a chance—and that is through the continued publishing of your letters acclaiming persons you would like to hear on the air. In this particular case of Jack Holden, we have had overwhelming evidence of such interest. Now it appears to us that Mr. Holden must possess unusual ability, and that all of you together must comprise a sizable following. We suggest, therefore, that you organize definitely in the Holden behalf, perhaps using Mr. Dunbar as your central correspondent. All letters boosting Jack Holden will be published in Radio Life, and your own efforts as a press-agenting group might net surprising success. How about it? Radio Life, of course, cannot "create" that opening which Mr. Holden needs—but your backing certainly ought to be sufficient and impressive enough if brought collectively to radio's attention—and our channel will cooperate toward that end in every way possible. It will be interesting to watch your results!*



**Mrs. Marie Fischer, 1213 East 9th Street, Long Beach, Calif.**

Sirs: Many congratulations on your interesting weekly. It seems that everyone writing you has a complaint. Well, I don't want to break the monotony, so here's mine.

Why is it that when a sponsor has an entertainer bubbling over with talent he releases him? I have a particular example—Woody Jordan, formerly over KGER. There are so few really good "characters," it seems a shame we have to do without him!



**Vada Cox, Lakewood Village, Long Beach, Calif.**

Sirs: Much to my surprise (and pleasure) I heard that familiar voice of Woody Jordan's coming out of my radio. It seems he was doing a guest appearance on the KFOX presentation, "Playmakers of the Air." So ever since then, I've been listening faithfully to hear him again. I hope some of his other fans were lucky enough to be tuned in. If you ask me, they should turn the whole show over to him, as it usually isn't too good. But I'm willing to suffer through it if there's a chance Woody will guest again.



**Henry Goldman, 5135 East 6th Street, Los Angeles 22, Calif.**

Sirs: I would like to know what became of "Richard Davis," heard on KHJ Mondays at 8 p.m. It was a very interesting program, and I would like to know where it is now.

*"Richard Davis" was discontinued by sponsor Union Oil and has not yet been picked up for further broadcasting.*

**Mrs. E. E. Bestor, 6207 King Avenue, Bell, Calif.**

Sirs: I would like to say a few words with regard to some of the letters in "Ear Inspires the Pen."

I am an ardent listener to radio participation shows, and also attend them often. So far as this ticket business is concerned, I have seldom been disappointed. A few times I have even received an enclosed note saying they were sorry tickets weren't available for the dates I asked for and enclosing them for a later date. We must all remember to be fair and give them time to get our tickets to us.

I have won on several programs, and I can assure you I am just a housewife and know no one at the shows. They are fair and square and on the up and up. I won on Stu Wilson's show once, and he is surely one of the finest and most courteous persons in radio. Art Linkletter is a swell fellow too.

So far as Jack Bailey is concerned, there is no one who could emcee "Queen for a Day" but him. Some of the women who appear on the program deserve to be talked to just as he talks to them. Sometimes I am ashamed I am a woman when I hear them. He has some touchy situations to get out of sometimes, and he does so as only Jack Bailey could. He's a fine fellow, and I'm sure he has a big kind heart.

Well, I could go on and on, as I just plain old "like" radio and don't have much kick coming. My radio has "little knobs" I can use if I don't happen to like a program.



**John W. Svmsms, 1523 West 65th Street, Los Angeles 44, Calif.**

Sirs: Although we enjoy good semi-classical music, my wife and I are devotees of most platter programs. Al Jarvis' evening program is his best, but we have quite a program each night deciding whether to tune in Gene Norman or Ira Cook . . . they're both tops.

In our opinion, the biggest boon to listening pleasure in many a day was brought about through a decision by an individual . . . Petrillo . . . who every thinking American surely dislikes.

The boon? Simply the reviving and replaying of all the "oldies but goodies." If and when the ban is lifted, I wish to take this means to say to all the platter-spinners . . . "Just because a record is old, don't let it gather dust. And thanks for all the enjoyable hours of fine music you have given us!"



**Nina Osherrff, 925 31st Street, San Bernardino, Calif.**

Sirs: I disagree very much with Mrs. R. E. Burgan, about what she said about Elliott Lewis. I think he is one of the very best radio actors on the air today. His wife, Cathy, is very good too. I enjoy reading your magazine very much, and my mother buys it every week for me.

Mrs. Charles McLean, 1621 Rockwood Street, Los Angeles 26, Calif.

Sirs: There is a program I have never seen mentioned in your magazine, Bob Shannon's "The Man Says Yes." While in Hollywood shopping a few days ago, I dropped in to KMPC, and don't know when I enjoyed anything like I did that program. It's so homey, and everyone seemed to be having such a good time, plus getting a little education. And the emcee really has what it takes. That boy deserves the breaks. I have listened to him at home for some time and wondered how he did it. After seeing him in action, he deserves the credit, everything goes so smoothly! My congratulations to KMPC. Hope they get more programs like "The Man Says Yes."



Mrs. Joan Moore, 5446 Monroe Street, Hollywood 38, Calif.

Sirs: There are certain shows we radio listeners like to hear, and "The Man Says Yes," with Bob Shannon, is far the best of the participation type, in my opinion! I like the way the studio vs. the home folks match wits for the prizes. It's not only a fun show, but educational as well. Won't you please have a write-up and a picture of Bob Shannon real soon?

*You have the bad news by now, and know that "The Man Says Yes" is no longer on the air. We certainly hope with you that listener requests may bring it back, at which time a story could be scheduled.*



Joyce Leigh, 4146 Elmer Avenue, North Hollywood, Calif.

Sirs: Read with interest your "I Resolve" column in the New Year's issue of Radio Life. For the past year I have tried unsuccessfully to get into radio, and I hope that sometime during this coming year I may be auditioned by one of the producers who "resolve to give one unknown a chance" in 1948. Thank you for all the good reading you have given us, and heaps of good wishes to your staff.

★ ★ RADIO LIFE ★ ★  
CARL M. BIGSBY, Publisher

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Sirs: The recent "Lux Theatre" presentation of "Anchors Aweigh" was one of the best I've heard in a long time. Frank Sinatra was particularly fine. It seems to me that his acting talents have not been fully recognized as yet. He puts the same sincerity into his acting which makes his singing so effective. He is so very natural, easy and assured. It is too bad that his weekly radio show does not allow him more of a speaking role. In his guest appearances on Bob Hope's show, he has exhibited a real flair for comedy.



W. S. Shoener, Long Beach, Calif.

Sirs: I like your magazine very much, and always buy it each week. I would like to give Garry Moore "E" for effort on the "Take It or Leave It" show. He has a very difficult place to fill and is doing very well.

I work the swing shift, so am home mornings, and have been listening to Betty Allen on KFOX with her "Lucky Lady" show at 10:45. I usually don't like women any too well, but she's good! I would like to see some pictures of her.

*KFOX has sent us a complete Betty Allen "Lucky Lady" story, which we have scheduled for an early issue.*



Mrs. Muriel Babcock, 1223 6th Street, Santa Monica, Calif.

Sirs: Have just read Mrs. Rule's letter in your January 4th issue, and want you to know that I agree with her one hundred per cent.

Our family is a stay-at-home family, and we do depend upon our radio for entertainment. However, I think that the supposedly popular programs have been losing ground for the past year or two. Jack Benny and Bob Hope are definitely off my list now, and I never did listen to but one or two of Phil Harris and Alice. Theirs and the Benny program depend too much for their humor on drinking gags, which I don't find the least bit funny, especially when my eleven-year-old son is listening.

We like good music, especially the light classics and Victor Herbert, etc. "Information, Please" and "Twenty Questions" are good listening, and we also appreciate "Harriet and Ozzie." They are better than "Fibber and Molly" ever were, and more power to them.

I've found if you want your radio tuned in on a station all day long and don't want to be bothered turning the dial continually there is no station like KFAC, and I've written and told them so. Some people may not like the evening program, and even for myself it does get heavy, but usually at that time there are other good musical programs.

We like your magazine and think you are doing something worthwhile having your pages for letters from the radio listeners.



ONE OF THE MOST INTERESTING AND INFORMATIVE PROGRAMS ON THE AIR IS "CABBAGES AND KINGS." THIS PROGRAM, WHICH RECENTLY MOVED TO A NEW TIME AND DAY, IS NOW HEARD TUESDAY NIGHTS AT 9:45 ON KFI.

Bill Stulla



BILL STULLA, whose "Ladies Day" is heard Monday through Friday at 9:05 a.m., plays the part of the "Professor" on "Cabbages and Kings."

Russ Stewart



RUSS STEWART portrays the "Doctor" on this program which takes listeners on a private tour into a world of unusual projects and personalities.

THAT'S KFI—DIAL 640

—Advertisement

Page Three

# Annie---She's No Lady!



## *But She's Nevertheless an Attractive And Efficient Adjunct to CBS' Research Department and Its Program Analysts*

↑ **JUST A FEW** of the ninety-five pairs of hands holding (and pushing) buttons connected to "Big Annie." Listeners participating here in test are pushing green buttons (in right hands) to signify their like for what they're hearing and red buttons (in left hands) to indicate dislike. (CBS photos.)

**S**HE IS streamlined . . . attractive . . . polished . . . efficient . . . the darling of the Program Analysis Division of CBS' Research Department, Mr. Tore Hallonquist, and his assistant, Dr. Martin Kaplon. They call her "Big Annie," but imagine a lady sitting silently while a roomful of listeners indicate their likes and dislikes of a radio program!

"Big Annie" is no lady. She's a gray, slickly competent machine which squats ponderously before an audience of program testers, but spryly and accurately coordinates and records responses from ninety-five pairs of hand buttons.

Suppose yours is one pair of hands participating in the test.

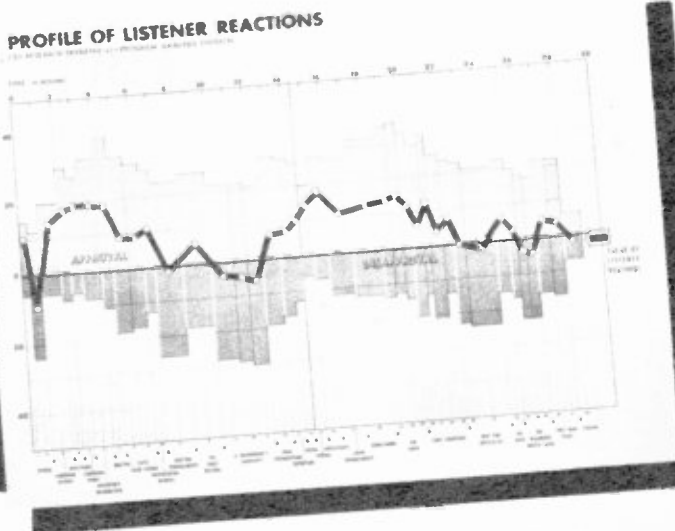
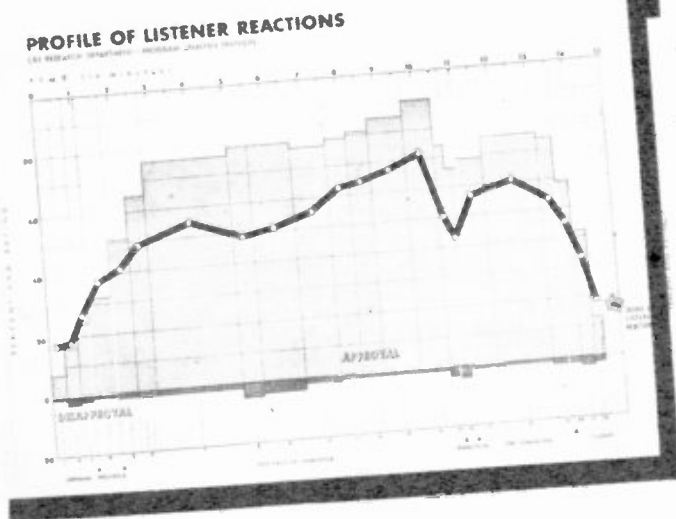
You are seated in a large room at the head of the stairs at CBS' Vine Street Theater, where "Big Annie" has been holding open house of late. Dr. Kaplon explains that during the next thirty minutes a transcription of a "Whistler" show is to be played and you are to indicate whether or not you like what you hear.

"If you hear something you like, press the green button in your right hand," he instructs. "If you dislike something, press the red button in your left hand. Press and keep the buttons down as long as you wish. If what you hear is neither good nor poor, don't press at all. Please hold the buttons in your laps so your neighbors won't see what you're doing. Relax now, and listen."

As the buttons are pressed, electric impulses created are collected by "Big Annie" and a second-by-second total of the audience's reaction is automatically calculated and recorded. This is accomplished by two slowly moving rolls of graph paper inserted at the top, on either back side of the machine. This paper un-winds under the points of two vertically fixed pens, the one on the right carrying green ink to correspond with the green button and the one on the left holding red. When the buttons are not pressed, the pens trace a straight line down the sides of the paper rolls. But when one green or red button is pressed there is an imperceptible move of the pen to the right, and when fifty buttons

↓ **THE IDEAL PROFILE INDICATES A SHOW** that builds in approval as it progresses. The sharp dip near the end indicates the announcer, then the approval picks up again, soon nose-diving as the program tapers off. This chart of plain narrative demonstrates that simplicity wins approval of listeners.

↓ **UNEVEN PROFILE HERE WAS OCCASIONED** largely by repetition. It was taken from a documentary program, the first half of which dealt with war-time conditions in the United States and the second with similar conditions in England. To put it bluntly, listeners were bored.





**SPLURGE OF HANDS INDICATES EAGERNESS** of listeners to take part in discussion, which is conducted by Dr. Kaplon (doctor of philosophy and psychology) and used, with questionnaire, to complement and double-check records of machine.



**WORKING SIDE OF "BIG ANNIE"** is watched by an assistant while program analysts supervise. Standing are Dr. Martin Kaplon, assistant to Mr. Tore Hallonquist, right, chief of Program Analysis Division of CBS' Research Department.

register, the resulting pen move is fifty times farther to the right.

#### Test Local Shows

Resultant is a profile chart, like those shown on the accompanying pages. Having profiled more than 225 programs in New York during the past eight years, CBS' Program Analysis Division recently moved "Big Annie" to Hollywood to test several locally created airers such as "My Friend Irma," "The Couple Next Door," "Hope Chest," and Fred Beck. Each program profile being broken into definite segments, such as singing commercials, spoken commercials, musical bridges, comedy spots, or narration, it is possible to put a finger on the score for any moment in the broadcast (the score for any

segment is a composite of "likes," "don't likes," and neutrals). An average of the entire scale above and below the line comprises the total rating, theoretically 100. An excellent program, however, actually rates about fifty and a very poor program once tested to the sad tune of a minus five.

The definiteness of "Big Annie" is obviously advantageous. Suppose two girls engaged in dialogue on a show register a high rating of "like" responses until a male character steps in. A drop in listener approval tells the program's head that there's something wrong with this man: maybe his voice is harsh or too similar to others on the show, or perhaps the character needs to be made more sympathetic. In any event, the program is tested as such, with no out-

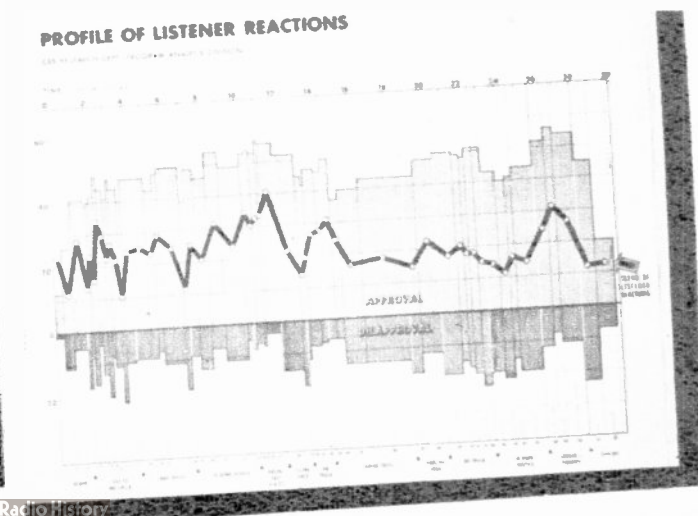
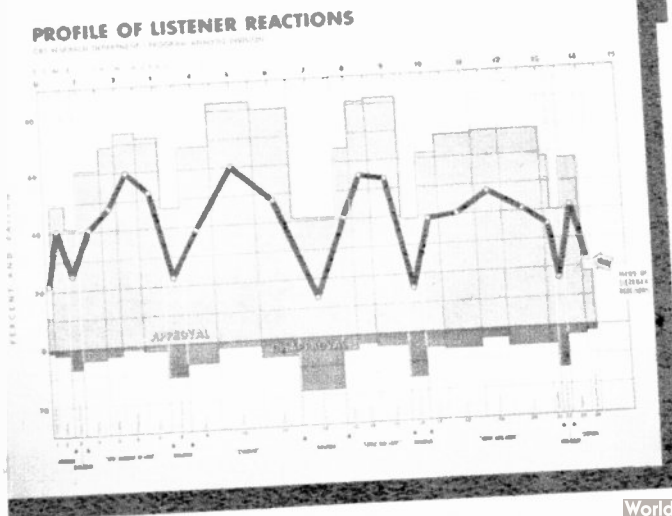
side factors to intrude. Shows not yet premiered can use "Big Annie" to discover potential strength or weakness before taking to the air.

In testing, the Program Analysis Division attempts to secure an audience similar to the one which might be listening to the program on the air. Fred Beck's morning stint, for example, was tested early on a Saturday morning when a mixed group could participate. Soap operas are usually "Big Annied" with an audience of housewives.

One thing most profiles show is that listeners don't like commercials, except, perhaps, the highly humorous, integrated variety. "Big Annie" must surely bolster herself for a bad time whenever she feels a prolonged plug coming on!

**PROFILE OF A MUSICAL SHOW**, in which a man's songs were separated by dialogue between him and a girl. Apparently the listeners wanted to hear him sing.

**A JUMPY CHART GENERALLY INDICATES** overproduction. According to the researchers, Hollywood often tries to be too clever and has a tendency to overproduce. Although this does not happen to be a Hollywood show, the program here employed an annoying theme which ran through the entire broadcast. Sound effects of a sharp whistle and the sawing of a tree occasioned listener disfavor and too many characters incurred further disapproval.





↑ **AND LIKE THE FLOWERS,** Fred Allen brings promise of merry sunshine when he gets on the kilocycles with lines like these, aired with Bing Crosby as guest.

*(Those of you who laughed last May when Fred did his wonderful show using "The Mikado" as a springboard, probably remember some of the lines, but in case you'd like to refresh your memory (or if you missed this swell broadcast) here are a few excerpts from Allen's script, adjudged by Radio Life to be best comedy script of 1947. Our appreciation to Fred and his agency, J. Walter Thompson, for permission to reprint.*

**ALLEN:** Now Portland, about my opera.  
**PORT:** How did you ever get Bing Crosby for your star?  
**ALLEN:** Well, Portland, that night, after I heard Bing sing I started out for his hotel.  
 ("BRIDGE MUSH" . . . (FADES) ORCHESTRA)  
**ALLEN:** Ah, this must be Bing's room. There's an autographed picture of Burl Ives hanging on the door. Well, I'll knock.  
 (KNOCK ON DOOR)  
 (DOOR OPENS)  
**BING:** Yes?  
**ALLEN:** Bing Crosby!  
 (APPLAUSE)  
**ALLEN:** Bing, if you're busy—  
**BING:** No, Fred. Come in. I was just working out on the punching bag. Practicing my left hook.  
**ALLEN:** Left hook? Bing, you mean—  
**BING:** Naturally. I have to keep up with Sinatra.  
**ALLEN:** Frankie has started a trend, eh?  
**BING:** Everyone's in training, Fred. Como, Haynes, Andy Russell. I even caught Ginny Simms ducking into the Y.W. with a sweatshirt and boxing gloves.  
**ALLEN:** Well, knowing how to fight will come in handy. Bing, when your team, the Pittsburgh Pirates, plays Brooklyn.  
**BING:** Au contraire, old boy. The Dodgers may have the same Branch but they're turning over a new leaf. This season the Dodgers are considerate.  
**ALLEN:** Considerate? How?  
**BING:** Right next to the visiting team's water cooler they keep a five-gallon jug of plasma.  
**ALLEN:** Plasma, eh?  
**BING:** And when you need it, they're ready to give it to you. The shortstop wears a rubber glove.  
**ALLEN:** I hear that second base at Ebbetts Field can be blown up into an oxygen tent. But tell me, Bing, I know that you've been traveling around with the team. What do you do with the Pirates?  
**BING:** Well, I carry the bats, sprinkle the infield, sell a few Hank Greenberg but-

tons in the grandstand, and just before the game I sing the Star Spangled Banner.  
**ALLEN:** Say, the fans must like that.  
**BING:** The fans like it, Fred, but last week I got a nasty letter from Lucy Monroe.  
**ALLEN:** Gosh, Bing, I don't know how you keep going—working for the Pirates, doing your radio program, making guest appearances on other shows.  
**BING:** It's nothing, Fred. It's kid stuff.  
**ALLEN:** Kid stuff?  
**BING:** Stuff I have to do to feed my kids.  
**ALLEN:** I heard you doing a guest appearance a few weeks ago. It was on one of Dennis Day's programs. The one he does on Sunday night.  
**BING:** Oh, you mean the first half hour of Phil Harris' show, the Benny Bandwagon.  
**ALLEN:** Yes. I heard you were open for singing jobs, that's why I'm here. I've written an opera. "The Hollywood Mi-

**ALLEN:** Tell them who you are, Creep-Along.  
**BING:** Ah'm proud to spread the information. Hold mah spurs.  
 (MUSIC: "A WANDERING MINSTREL" . . . ORCHESTRA)  
**BING:**  
 A Hollywood cowboy I  
 Ah ride the Technicolor ranges  
 On the screen ah brave all dangers  
 In the last reel ah gen'rally die.  
 Ah provide the thrills  
 With my ridin' and fightin' frays  
 Ah'm always with Gabby Hayes  
 But the sight of a gun gives me chills  
 Cause I've never been west—west of Beverly Hills.  
 (APPLAUSE)  
**ALLEN:** There you are, boys.  
**PETER:** Gad, Uncle Louie! This boy's another Smiley Burnette!  
**BING:** Thanks, pardner. That's mighty high praise, indeed.  
**ALLEN:** Well, we've got our cowboy star

## The Script That Bloomed In the Spring, Tra La!

Herewith Excerpts From the Fred Allen Take-off on "The Mikado," Adjudged Best Comedy Script in Radio Life's Awards

kado." I want you to star in it.  
**BING:** I sing the leading role?  
**ALLEN:** And how you sing the leading role. The opera opens in the ermine-paneled offices of a big movie studio—the Louis B. Allen Productions. There's a crisis. Old L. B. Allen has summoned his entire staff to the conference room. As the curtain rises, the staff breaks into song:  
 (MUSIC: "IF YOU WANT TO KNOW WHO WE ARE" . . . ORCHESTRA)  
**CHORUS:**  
 If you want to know who we are  
 Out in Hollywood we're the thinkers  
 We make a thousand movies a year  
 And most of them are clinkers.  
 We dress in fancy clothes  
 Wear berets and yellow hose  
 Confidentially we're all schmos  
 Yo Ho! Yo Ho! We're the brains of Hollywood.  
 (CHEERS)  
 (GAVEL)  
**ALLEN:** Gentlemen! Gentlemen! This is no time for singing! You know the Mighty Louis B. Allen Studio is on its last legs.  
**ALL:** Yes, Uncle Louis!  
**ALLEN:** For years we've been making great pictures—The Beethoven Story, The Brahms Story, The Life of Nick Kenny.  
**PETER:** The critics raved, Uncle Louis!  
**KENNY:** You won 200 Oscars, Uncle Louis!  
**ALLEN:** I know. The studio has prestige but it's bankrupt. We've got to make money—we've got to give the public what it wants. A Western picture!  
**PETER:** But where can we get a Western star?  
**KENNY:** Monogram and Republic have them all signed.  
**ALLEN:** Boys—here is our new star. "Creep-Along" Crosby! Come in Creep-Along!  
**BING:** Howdy, boys.  
**KENNY:** "Creep-Along" Crosby?  
**PETER:** Who is he?

—we're all set.  
**BING:** Hold on! Don't ah get a leading lady? Ah don't cotton to the ideeer of the pitcher fadin' out with me kissin' mah horse.  
**ALLEN:** Don't worry, Creep-Along. We've got five leading ladies. They're all glamour girls. Tell Creep-Along, Girls!  
 (MUSIC: "FIVE LITTLE MAIDS FROM SCHOOL"—DE MARCOS & ORCHESTRA)  
**DE MARCOS:**  
 Five little glamour girls are we  
 We won a contest at Kankakee  
 Sent to Hollywood on the Santa Fee  
 Five glamour girls are we  
 You see our pictures every place  
 Endorsing lotions for the face  
 Modeling gowns with style and grace  
 For we've got it you see  
 Five glamour girls are we.  
 We're seen at Ciro's and La Rue's  
 Parties, racetracks and previews  
 Our names are always in the news  
 Five glamour girls are we.  
 We'll never be five Oscar-getters  
 We're never in pictures like Ingrid's or Greta's  
 The only things they put us in are sweaters  
 Five glamour girls are we  
 Homesick for Kankakee.  
 (APPLAUSE)  
**ALLEN:** There you are, Creep-Along!  
 Which glamour girl do you want?  
**BING:** Reckon we better use all five. Make it a big picture.  
**ALLEN:** Gad! What an idea! Five leading ladies! This will be the biggest Western ever made.  
**BING:** You'll be a power in Hollywood, L. B.  
**ALLEN:** Ah, Creep-Along, if I was only a power in Hollywood, you'd see some changes made.  
**BING:** Changes? What would you change, Pardner?  
**ALLEN:** I have my list right here.  
 (MUSIC: "AS SOME DAY IT MAY HAPPEN" . . . ALLEN & ORCHESTRA)  
 (Please Turn to Page 32)

# You Gotta Be a Doubting Thomas



If You Want to Join the Shrewd Crew Which Organizes ABC's "Don't You Believe It!"

By Judy Maguire

Sunday, 7:45 p.m.  
ABC-KECA-KFMB

**M**OM, I GO to school to learn all about George Washington crossing the Delaware and Robert Fulton inventing steamboats. Then along comes this radio show and says it's all the bunk. How about it, huh? How about it?"

To this frequent peevishness from the younger listening set, radio's ten-year-old "Don't You Believe It" program has an answer: "The Truth," say its creator and writers, "is usually as interesting as The Falsehood, if not more so. Why not tell it?"

On the premise of "Why not, indeed?", this unusually popular series (heartily recommended by the P.T.A. itself in 1945) has given the razzberry to enough accepted beliefs to rewrite history books straight up the line.

## Don't You Believe It?

To prove this point, program-or-

ganizers can snatch the breeze and find a "tain't so-ism" from almost any period in history you might suggest. Examples?

*Sir Isaac Newton conceived the law of gravity while watching an apple fall from a tree.* Nope. Sir Isaac worked for twenty years to prove his theory about the law of gravity, and after his death Voltaire wrote an observation to this effect . . . "Isn't it strange that a man of Sir Isaac Newton's intellect could sit in an apple orchard and not see the significance of the apples falling from the trees?"

*Queen Isabella pawned her jewels to finance Columbus.* Huh-uh. Her jewels were in hock at the time, and the man who paved the way for Columbus was a high state official named Don Luis Santangel.

*The Pilgrims landed at Plymouth Rock.* Sorry. There were twelve landings of the Pilgrims prior to the landing near the spot where the statue now stands, and there is no historical proof of any rock ever having been there. The first landing

▲ **AN ESTIMATED 131½ HOURS** go into each ten and a half minutes of expose. A large part of this research and assembly is the steady effort of writers Richard Sharpe and Sam Lynch, who track down every possibility which "might be a story."

of all was at Long Point, Massachusetts, two miles from Provincetown.

*Pocahontas saved the life of Captain John Smith.* Not at all. The incident was invented by the good Captain himself many years later. Pocahontas married a Virginia tobacco planter, John Rolf, and honeymooned with him in London, where she established a reputation for being very much of a gracious lady.

*Teddy Roosevelt and his Rough Riders captured San Juan Hill.* Wrong! Roosevelt and the Rough Riders captured Kettle Hill. From this fine vantage point, they were able to watch Generals Wheeler and Kent capture San Juan Hill, a battle which Roosevelt later described.

(Please Turn to Page 32)

▼ **ASSEMBLED FOR SCRIPT READINGS, FOLLOWING** the arduous process which precedes the final typing of each program, are cast members Pat McGeehan, GeGe Pearson, Tobe Reed and Jack Moyles.



▼ **TOBE REED'S** is the voice which booms "Don't You Believe It" to the myths which folks have accepted for years. Formerly in this first role were Bob Bence, Aian Kent, Don Wilson, Herb Allen, Jim Ameche and Ken Niles. Tobe has been with the program since 1943.



Page Seven



← **TOO RUSHED** between assignments on "Joan of Lorraine" and "My Friend Irma," Leif Erickson, left, showed up at CBS rehearsal wearing his coat of mail. Margaret Whiting hurried over from a nearby studio to give knight Leif a reflex test. (CBS photo.)

Monday, 7:30 p.m.  
CBS-KVA-KSDJ

**V**ERSATILE Viking Leif Erickson, handsome six-foot-four blond who plays the part of Richard Rhineland III on "My Friend Irma," lives in Venice on the brink of the briny. Further living up to a reporter's fondest expectations, he owns a dory and loves to fish. When the family pediatrician told Mrs. Erickson that baby Bill should have white-meated fish included in his diet, Leif's wife had no more than to report the doctor's words and Leif marched seaward. In five minutes he came back with a fish. "What is it?" he asked an interested spectator. "White sea bass," came the satisfactory reply. Leif proudly carried his catch homeward with an attitude unmistakably indicating that all Mrs.

L. had to do was name it and he could produce it.

He was being facetious, of course, but there is no denying, after Leif has sketched his young life story to date, that he has turned a successful hand to many undertakings. His relish at recounting them adds to their essential excitement. As he describes himself, "fresh out of Beverly Hills High School and a year at U.C.L.A., "working as doorman at the Downtown RKO, one can easily visualize his blue suit with shiny brass buttons. "In summer, I wore white pants," Leif adds. At nineteen, when he had moved over to Loew's State, he felt a vocal urge and promptly let go singing while taking tickets. The following New Year's Eve at a Sunset Strip bistro where Ted Fio Rito's orchestra was playing, Leif's vocal urge needed only a boost of one champagne cocktail to assert itself. He boldly strode toward the bandstand and said he'd like to sing. Fio Rito liked Leif's voice, and the next morning Erickson was an ex-ticket-taker preparing to open at San Francisco's St. Francis. He stayed with the band a year and a half. His biggest moment was the day he returned to Loew's and met some of the people with whom he'd worked. They considered him a big shot.

Leif did, too. "I thought I was a most important guy," he recalls himself in 1930. "I owned a tux and got thirty-five dollars a week. So one day I walked out. It was two years before I got work again."

**Lean Times**

There's a hungry edge to Leif's voice when he speaks of the lean days living on \$4.50 a week, meals included, in a cubicle on Virgil Avenue. He whiled away the time practicing the piano until the sister of the boarding house proprietress helped him snag a part in Rine-

(Please Turn to Page 15)

## Versatile Viking

*Leif Erickson Has Been Theater Doorman, Singer With Ted Fio Rito, Stogie With Olsen and Johnson, Navy Photographer, Is Now Back in Flickers and on the Air*

By Evelyn Bigsby

↓ **AS RICHARD RHINELANDER III**, Leif enjoys the "threat role" on "My Friend Irma," where he plays the aristocratic boss and boy friend of "Jane" (Cathy Lewis), right, and always becomes involved in the tragedies of "Irma" (Marie Wilson), center.



Page Eight

World Radio History

↓ **LEIF BECAME A CAST MEMBER** of "My Friend Irma" because producer Cy Howard admired his work in "Volpone." Here, Leif and Cathy prove they're a couple of cards when the photographer wants a picture.





# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Vocals Versus Music

Nominated as the only disappointed guy over the renegeing of the Petrillo ban is one Chuck Mitchell, maestro of the most unique musical aggregation in Hollywood, the Vocalaires. Mitchell's group is a carefully auditioned vocal orchestra of ten voices, each selected for its proximity to the qualities of a musical instrument. Six men and four girls are assembled into the musical grouping. Former "Sportsman" Thurl Ravenscroft and Jerry Phillips, first woman arranger in America to belong to ASCAP, are both members of the group.

Vigorous rehearsing of the "vochestra" had the Mitchell group ready to step into any musical spotlight deprived of the benefits of instrumental music because of the Petrillo ban. Ban or no ban, the possibilities of this sort of thing seem endless and "The Vocalaires" should find themselves in demand as a top novelty group. Only instrument to defy impersonation by the human voice, according to Mitchell, is the piano . . . so don't look for his "vochestra" to attempt "Kitten on the Keys" or anything like that.

#### Rumors Are Flying

NBC has notified Ralph Edwards that they will no longer handle "Truth or Consequences" mail. All ticket requests are being answered with a form letter stating that no tickets are available until next fall because of the tremendous list still to be filled. . . . "Myrt and Marge" has been renewed for a seven-year transcription series on a co-op basis. . . . Phil Harris may build up Elliott Lewis's role as "Frankie Remley" toward future stardom. . . . If "Suspense" isn't sold by the beginning of the summer season, it may get the axe. . . . Jack Carson is hoping to be able to take his NBC show on the road sometime in March. . . . Rumors that Danny Thomas and his sponsor may split are arising from the satire he does on his sponsor's product in his local night club engagement. Thomas had been doing the routine long before he ever met his bankrollers. . . . "Case Book of Gregory Hood" may be returned to the air by Mutual. . . . Cy Howard, clever writer-director of "My Friend Irma," has the go-ahead from CBS to develop his pet comedy show, "The Little Immigrant." Cy originally wanted Danny Thomas for the lead, has considered playing it himself. . . . ABC will carry the Academy Awards exclusively on March 20.

### DON'T BE A MissDit\*



#### NEXT WEEK

Next week we help affable Kay Kyser celebrate his tenth anniversary — he's cutting his birthday cake on our cover, and his marvelous "finds" over the decade are pictured inside the magazine in an impressive lay-out.

"Does a radio actress live to dress or dress to live?" is answered in another big feature highlighting petite June Foray. Miss F. willingly turned her clothes closet inside-out to help us get a pictorial spread on all her suits, dresses, shoes, handbags, and hats. She tells you what kind of clothes she buys for broadcasting and why—also how much she spends.

Mauri Cliffer asks and answers another question: "Where Are the Delinquents?" in a very special Radio Life interview with Judy Maguire.

Record-wise Andy Mansfield, in a story by Jane Pelgram, answers the query: "Are the men who were steeped in the best jazz really able to get with pop tunes?"

"Name Your Dialect" — and Jack Moyles is the radio actor who can fill your bill, according to a feature on this busy thespian. Lovable Bill Wright tells his story — he's the man who succeeded because he "made the most out of his second chance."

You camera addicts will be interested in the spread showing some of the lens work of Mutual personalities and you console fans won't want to miss Joan Buchanan's lively yarn on organist Milton Charles. All—yes, all, next week.

\*She wanted to read it but she missed it.

. . . Singer Danny O'Neill has been signed for an additional eight weeks on the Cantor show. . . . Did you know that the melodious new hit, "Teresa," was written about one of the pretty clerks at Music City on Sunset and Vine?

### Your Cue (Shows You May Like)

#### Tell It Again

"Tell It Again," KNX, 10:00 a.m. Sunday, may be slanted for children's listening, but it has definite appeal for adults looking for adventure drama and excellent radio acting.

The half-hour dramas are adapted by Ralph Rose, who also directs with an eye to maximum excitement minus terror and bloodshed. It seems to us that this effects some slight character changes in storybook figures we were taught to regard as deep-dyed villains—but it is a healthier attitude, and after all, it is Sunday morning.

Performances in all cases have been close to perfection, with Hans Conried's "Fagan" in "Oliver Twist" and David Ellis as "D'Artagnan" in "The Three Musketeers" deserving special mention.

Del Castillo's music is original and expressive in its dramatic effect and character commentary.

Last but not least, adults will renew acquaintance with some of the wonderful stories that kept them starry-eyed during childhood and youth. Titles of the first three programs were "Treasure Island," "Three Musketeers" and "Oliver Twist"—doesn't that set you to dreaming?

#### "Today's Best Buys"

Starting with a great hail and the chant "If you want bargains, we have them; if you have bargains, we want them!" Bob Shannon and a crew of six girls manned with headphones and typewriters receive (via the telephone) and list items. Then Bob enumerates these items on the air. The items are for sale, and range from nearly-new cars to fairly old skis, typewriters, golf clubs or dogs . . . all dirt-cheap. Name it and "Today's Best Buys" probably have it.

KHJ carries the show Tuesday and Thursday nights at 6:15, and will do so until March 2. From that day on, the Tuesday night show is moved to 6:30, the Thursday nighter to 8:45.

If the commercial concerning O'Brien's Vacuum-Packed Tins of seven different and delicious kinds and colors of candy doesn't deafen

(Continued on Next Page)



# KECA mike memos

BY VIRGINIA WEST

Good to stay home by your own fire these wintry Saturday nights? . . . Then we think you'll like ABC-KECA's Saturday night lineup of mystery and adventure . . . Thrill time on Saturday nights runs from seven until ten o'clock.

Leading off is that thought-provoking series, "The Diary of Fate" at 7, which proves beyond a question that the little things, the seemingly unimportant happenings, are often the tools of Fate . . . often play the stellar role in shaping destiny . . . Then comes a half-hour with movie and radio star William Gargan, in his role as ace crime-chaser . . . "Ross Dolan, Detective" . . . followed by "The Lone Ranger," frontier adventures which are as popular today as when the series began almost fifteen years ago. For years a dark secret, it is now announced that the role of the Masked Horseman is played by Bruce Beemer.

Another drama series based on the theme that "crime does not pay" is the long-time favorite, "Gangbusters," heard on KECA at 9 o'clock Saturday nights . . . Here's pretty blonde Nancy Douglas, who generally portrays the tough gangster's moll on "Gangbuster" shows. Nancy can play sweet young ingenues, but finds the toughies much more fun . . . Then concluding the evening of thrill dramas is Craig Rice's "Murder and Mr. Malone," which stars Frank Lovejoy in the role of John J. Malone, Chicago criminal lawyer who specializes in crime solution on the side . . . Popular Hollywoodians like Joan Banks, Betty Lou Gerson and others are heard frequently on the show, which is produced and directed by Dick Woollen and Bill Rousseau . . . "Murder and Mr. Malone" is heard at 9:30 on Saturday nights.



Nancy Douglas

. . . For Good Weekend Dialing . . . Try 790 . . .

Since we're thinking about the weekend . . . let's look at KECA's Sunday night listening . . . First that top-bracket commentator, recognized as one of the most influential radio journalists of our time, Walter Winchell's rapid-fire quarter-hour is a regular dial habit at 6 o'clock in most Southern California homes . . . Then there's Hollywood news from Louella Parsons, who draws upon her wide acquaintance with the stars and her experience as a newspaper columnist and broadcaster to bring a graphic picture of the cinema capital and its people . . . Incidentally, Miss Parsons started as a movie critic on a New York paper back in 1918.

More news on the worldwide scene is your dial special at 8, when that famous "predictor of things to come" (who is usually right in those predictions), Drew Pearson, is aired on KECA-ABC. Pearson brings you exclusive stories of what goes on behind political portals all over the world . . . Then, making it a half-hour of news, Pearson is followed by "Monday Morning Headlines," your "radio extra" on the news that will make the headlines on Monday morning . . . Completing the commentary and news lineup for Sunday nights is Jimmie Fidler and his views of the Hollywood scene, his reviews and previews of pictures, heard at 7:30 p.m.



Roger Pryor

There's Gene Norman and his "Serenade" at 9, presenting premieres of many important record releases . . . In fact, we could go on and on, but instead we'll simply say . . . For Good Weekend Dialing . . . Try 790 . . . You'll find out!

Page Ten

-Advertisement

## Radio in Review

(Continued from Preceding Page)

you, you'll get a kick out of the show that can literally be tabbed "the fastest fifteen minutes on the air." However, O'Brien is the boy who buys the time, and those varied almond goodies do sound delicious!

It must be an extremely difficult task to make a fifteen-minute narration consisting of nothing but dry, cold fact sound like an account of the seventh at Santa Anita, but Bob Shannon manages to do just that. Even if you don't have your ear to the ground for some really sound bargains, tune to KHJ one of these p.m.'s and hear a well-done show.

### Playbacks (Critical Comment)

#### The Henry Morgan Show?

If Henry Morgan's present writers don't get off the well-known dime, or Henry himself doesn't ease the strain out of his voice and get back with the old ad-lib proficiency, the billing on his ailer could easily be changed to "The Arnold Stang Show."

We like Arnold Stang in the "Gerard" role as well as the next fellow, and seeing a new character get ahead is always a good deal . . . but we like Morgan, too. Arnold is capitalizing on the one thing that formerly marked Morgan as the ABC wit . . . underplaying his lines. So much so that Henry's readings and ad-libbings, by comparison, seem to have lost a lot of their former punch, and "Gerard" garners the laughs.

When Mr. Morgan allows himself the joy of unrestrained irony, or deals in those classics of understatement that have so long marked him, he is nonetheless enjoyable for all the dividing of his spotlight. Few of us remember that by the end of this season Morgan will be observing his tenth anniversary on the air. Listeners are still prone to regard Henry Morgan as a "new comedian."

Yet it was in 1939 that Henry started insulting sponsors, from the mike of WOR, flagship of the MBS network in New York. Later he was sponsored by the Adler Shoe Company, and poked continuous fun at Adler Elevator Shoes. Then he started to pick on the network executives, and once auctioned off a whole group of them for the stupendous sum of \$83! Yet we're still apt to regard him as a "new comedian." Familiarity in this case has bred no contempt.

Someone should suggest to Henry that he lay off stepping back in favor of "Gerard." "Gerard" will do all right. Why doesn't Morgan remember the old days when his unorthodox methods put his sponsor's name on every tongue? No sponsor today would complain of that! And Henry, you can be a nice guy off mike and still light into the boss on mike. Think of the possibilities in the name of today's sponsor . . . Rayve Shampoo . . . !

*Sports Review*

Sportscaster Bob Kelley, heard Monday through Saturday nights at 6:15 over KMPC, could be called a Walter Winchell of the sports world. Bob adopts the same authoritative "I-told-you-so" attitude and the rapid-fire prognostication. Like Winchell, too, he's usually correct.

An authority since his last year in high school on everything performed on turf, sod, greens, fields, floors or rings, Bob Kelley can afford to be pretty positive. Listeners, however, have to be of the sports-page-fan class if they are to keep completely calm during a Kelley broadcast. Bob doesn't always allow for the fact that some of his listeners find their newspaper entertainment in the comic section, and haven't developed complete backgrounds on players, contracts and coaches. He jumps in where other columnists fear to tread, and has his say-so.

If your dinner hour is held up till 6:30 so that you won't have missed a single pearl of Kelley's sports wisdom, you won't understand a reference to the righteousness in this really nice young man's voice. Your interest will have lent a background of sports knowledge that negates any offensiveness of his being so blasted right all the time. If you class as an occasional listener, remember — Bob isn't trying to sell anything. He's a sports authority, and after all, who would be listening if they didn't want facts? A lot of politely worded "I guess maybe's" would sound pretty silly, wouldn't they?

**On Mike (About Studio Happenings)**

*Frightened Mike*

There are stories current that Humphrey Bogart has a new look—a sheepish one.

If he has, he forgot to wear it to the ABC studios in Hollywood the other Sunday night when he appeared as guest star on movie commentator Parsons' fifteen-minute chit-chat program. He's still Bogart the untamed.

Louella was going to describe his role in "Treasure of Sierra Madre" as "without one redeeming virtue."

"Call me vicious instead," Bogey barked. When Miss Parsons went on the air, she called it one of the most vicious roles of his career.

"Nobody will care," Bogart said. "I'm supposed to be tough. I throw things in babies' faces — on the screen."

Bogart, in the Parsons interview, was supposed to tell an anecdote about a movie executive.

"Call him a bald-headed movie executive," Bogart rapped.

Miss Parsons called him a bald-headed movie executive.

As this decision was reached, everyone around the script table laughed, including Louella's amiable producer, Dick Diggs, whose own gleaming pate is as naked as the proverbial jaybird.

During rehearsal, Bogart was as nervous as a kangaroo balancing himself on a pinhead. He paced up and down the small Studio M, swapped yarns with Marvin Miller, the chubby movie menace who reads the skin-you-love-to-touch commercials; suggested, to no avail, that Miss Parsons put the deep freeze on an item about a Mr. Chill who called to say that a chill in his home town had delayed the arrival of a movie actor; stood up, rocking on his heels, leaning his hands on the script table, as he read his lines in rehearsal.

Mrs. Bogart arrived a little after six to find Bogey listening to Winchell in the control booth. Bogart kissed her gently on the cheek, and she took off her fur coat, folded it in her lap, and settled back in a chair to enjoy the festivities.

Bogart was one Parsons guest who did not suffer from mike fright. The mike curdled with fright at him.

*Riddle Guessers*

When the Raleigh riddle was guessed last Friday night, two very surprised people were audience members Mrs. J. J. Burdine and Mrs. C. S. Zimmerman of Northrop, Virginia. The two women had driven from their home town to the "People Are Funny" broadcast in Hollywood, braving snowstorms and bad luck all the way. Positive that they knew the answer, the two had dropped everything (Mrs. Z. left five children with hubby) and taken a chance. In answer to a wire asking for tickets, Art Linkletter conceded that a 3000-mile dash to the station was deserving. The winning answer turned out to be quite different from the one the two hopefuls had decided upon, they didn't get on the show, Mrs. B. lost her voice in a snow-drift en route and they waited in the ticket line from 2:30 p.m. to 6:00. "We're enjoying the weather," was their philosophical conclusion.

The winners of the Raleigh riddle were Mr. and Mrs. George Wills of Los Angeles. He's a telephone repair man. The couple had written in for tickets a month ago, only to be informed all the tickets were gone. Not daunted, they stood in the "no ticket" line for two shows before getting inside the studio. On the third week of standing in line, they were admitted to the studio—and landed on the show!

Mrs. Wills says she figured out the riddle one night while washing dishes. She was using a leaky hose . . .

- "If 'U' should ever leave me (House minus U is hose)
- I'd shed tears for evermore (a hose leaks)
- I'd lay me down on the cold, cold ground (a hose lies on the ground when no one holds it)
- For I'm the secret behind the door (there's a house behind every door)

The answer is "house."

Puzzling out this answer and shakily delivering it on the show netted little Mrs. Wills \$4500 and a refrigerator.

Raleigh's "People Are Funny" capped the evening with the word

that a brand-new killer-diller contest would start soon.

*Mystery Man*

Another network this week came out with a whodat.

Conditioned for guess-who's by the recent search for Miss Hush and the current riddle of The Walking Man, radio fans were confronted with the five-star-final enigma of Big Jim.

Mystery of Big Jim was launched on ABC's Wednesday night Tony Martin show, featuring Alan Young. Alan played a fearless city editor in the throes of exposing crooked politicians.

Trigger-happy sound effects man William Verdier bumped off the corrupt mayor, ubiquitous Hans Conried; the corrupt mayor's ravishing daughter, Veola Vonn; the fearless city editor's fearless star reporter, Tony Martin, and the fearless city editor, comic Young, just as each was about to unmask Big Jim.

The program went off the air without anyone knowing who Big Jim was, including the announcer, Big Jim Wallington.

A fearless press agent cornered fearless city editor Young in the control booth, and Young said he didn't think Big Jim would be back in the script.

"I don't believe I'll ever tell who Big Jim is," he resolved.

But who knows what the ouija board says? Between now (press time) and next Wednesday, Alan's writers may convince him that Big Jim deserves a longer life.

Meanwhile, two clues stood out in radio's latest mystery. Big Jim was big, and his name was Jim.

*Advises Speechmakers*

KNX Farm Editor Robert Wilson was recently faced with the problem of addressing a meeting of turkey-growers. The problem was making his subject, "Agricultural Radio Programs," interesting to men whose prime concern in life was turning out

(Continued on Next Page)

**CALIFORNIA CARAVAN**  
**THRILLING DRAMA!**  
**SUNDAY at 3:00**  
**ABC NETWORK**  
**CALIFORNIA MEDICAL ASSN.**

## Radio in Review

(Continued from Preceding Page)

fat gobblers for Southern California tables. He had visions of a restless audience of chair-squirmlers politely listening while he tried to put over the aims and objectives of KNX's daily farm news program.

Here's how he licked the problem: The morning of the day for the talk he gathered up yards of the teletype paper which minute-by-minute reports the news of the world in the CBS-KNX news bureau in Hollywood. Clipping the paper into individual news items, Wilson gathered 100-odd stories. When evening came, he had the stories in his hand as he faced the turkey-growers.

Wilson passed the stories out among his audience and asked for a selection of ten items that interested them most to be put together in a newscast. Forty turkey-growers magically became forty enthusiastic amateur news-editors. And by the time the ten most interesting news stories had been chosen, Wilson had dramatically demonstrated how the "KNX Farm Journal" world news section is put together—and, incidentally, made some good points about how it serves the Los Angeles agricultural community.

## Off Mike (Personalities)

### Cornering a Candidate

We spied radio's presidential candidate, Eddie Cantor, spending desert time at Coffee Dan's the other night, so we seized the opportunity to pin on our "Cantor for President" button and inquire about the campaign.

"Frankly," smiled candidate Cantor, when we posed the question, "with the way things are going in the country right now, I think I've got as good a chance as anybody!"

### Perennial Story-Teller

"Tales for the Ageless," the first of a series of childhood classics edited by Jean Hersholt, CBS's kindly "Dr. Christian," will be released this summer under the auspices of the Limited Editions Club, published by George Macy.

The book will contain three stories that rank as all-time favorites. "Aladdin and His Wonderful Lamp" will be illustrated by Fritz Kredel; "Dick Whittington and His Cat" by Robert Lawson; and "The Three Bears" (written by Robert Southey) by William Moyers.

Hersholt is titling his entire collection "Evergreen Tales." The second volume will contain the Bible story of "Joseph and His Brethren"; the tale of "St. George and the Dragon"; and Hans Christian Andersen's "The Ugly Duckling."

In addition to editing and, in many cases, translating the original stories from archaic, obsolete or poorly print-

ed texts, Hersholt has written introductions on each author and told the histories of each tale. Before he began the work, he queried two dozen editors of children's magazines and librarians in charge of children's reading-rooms. He submitted 100 titles to these authorities and asked them to list the thirty they considered to be stories every child should know. Their choices make up the titles to be included in the anthology.

Hersholt's preceding volume of thirty Hans Christian Andersen fairy-tales is considered one of the finest translations of the Danish story-teller's works. A great many of the Andersen stories will also be retold in this new selection.

## GAGS OF THE WEEK

**M. C. Prinz, Hotel Chandler, Los Angeles 14, Calif.**

Heard on Jack Benny show:

Ronald Colman: Jack, when did you start eating French food?

Mary (interrupting): When they devalued the franc.

**Dorothy M. Thompson, 3111½ Hamilton Way, Los Angeles 26, Calif.**

Heard on "Juvenile Jury":

Peggy: Do you take a nap?

Guest: Yes, about eight or nine hours.

Peggy: That isn't a nap . . . that's being unconscious.

**W. Griffith, 15009 Budlong, Gardena, Calif.**

Heard on "Dr. I.Q.":

Question: If a baby goose is called a gosling, what is a baby moose called?

Contestant: A mosling.

**May Bragg, 613 East Wells Street, San Gabriel, Calif.**

Heard on "My Friend Irma":

Irma (counting sheep to go to sleep) 1-2-3-5-6-8-9-11-12.

Jane: Wait a minute, Irma. What happened to 4, 7 and 10?

Irma: Oh, they were black sheep and I couldn't see them in the dark.

**Virginia Inman, 5909 Willoughby Avenue, Hollywood 38, Calif.**

Heard on Bob Hope show:

Rosalind Russell: Take it easy, Bob. I'm Rosalind Russell, not Jane.

**Catherine Miller, 1774 East Century Blvd., Los Angeles 2, Calif.**

Heard on "Kraft Music Hall":

Ed Gardner: Well, Al, as Confucius used to say . . . Oh well, I won't tell you. You were probably there when he said it.



## THE BROTHERS MARX

Gummo, once one of the famed Marx Brothers, is still at the side of his quipmaster relative Groucho, at every ABC broadcast. He's now acting as the comic's agent.

## Contests and Offers

"EXPLORING THE UNKNOWN." KECA, Saturdays, 6:00 p.m.—Booklet entitled "Gasoline by Synthesis" will be sent free if you address a card, with mailing information, to "Exploring the Unknown," ABC, New York City.

"FRANK HEMINGWAY NEWS." KHJ, Monday through Saturday, 7:00 a.m. and 4:15 p.m. — Fifteen gladiolus bulbs will be sent for twenty-five cents in coin and the opening tab from a package of Scotch Cleanser or two Sierra Pine Toilet Soap wrappers. Address: "Bulb Premium Department," Market Station, Los Angeles 21, California.

"SO YOU WANT TO LEAD A BAND." KECA, Mondays, 6:30 p.m.—Sammy Kaye is looking for a slogan for the 1948 Campaign of the Hospitalized Veterans' Foundation, and offers a trip to Bermuda as first prize. Entries should be ten words or less; and contestants may submit as many as they wish, enclosing contributions of any size if they are so inclined. Runners-up will net refrigerators, television sets, etc. Address: Hospitalized Veterans Foundation, Box 1128, Grand Central Station, New York 17, New York. Contest closes March 12.

"EDITOR AT HOME." KECA, Sundays, 10:15 a.m.—This is open-minded talk. You have heard me; now I want to hear from you. Write me what you think." Edward Weeks, Atlantic Monthly, Boston, Massachusetts.

"BETTY CROCKER MAGAZINE OF THE AIR." KECA, Monday through Friday, 10:55 a.m.—For Betty Crocker's new chocolate cake recipe, address a request to: Betty Crocker, Department 20, General Mills, Minneapolis, Minnesota.

"BRIDE AND GROOM." KECA, Monday through Friday, 2:30 p.m.—You're asked to work for it, but the first prize will be \$1000, second \$500 and 135 additional runner-up awards will be \$50, \$20 and \$10 respectively. Listeners across the nation are asked to count the number of times the word "bride" is mentioned on the program, on all broadcasts up to Friday, March 5. However, only four days of this are "contest days" and only on these four broadcasts will your countings of the word "bride" be official. You will then be asked to total your four-day count and send it, with the completion (in twenty-five words or less) of the sentence "I like 'Bride and Groom' because . . ." to: "Bride and Groom," Hollywood 28, California. (Unfortunately, a week of this contest has already passed. Radio Life was not notified until after the last press date; but perhaps you will be lucky enough to hit the right program regardless. We hope so!)

ANDY MANSFIELD, KWKW (Pasadena), Monday through Friday, 3:30 p.m.—Record albums and theater tickets will be awarded by Andy daily, to the folks who can place either song titles or the artists on the contest waxings which he plays. Hear program for details.

"LONE RANGER." KECA, Monday and Wednesday, 7:00 p.m. and Saturday, 8:00 p.m.—For a pedometer, send one boxtop from Cheerios and twenty-five cents in coin to: "The Lone Ranger," Box 400, Minneapolis, Minnesota. Offer ends March 5.

"JACK ARMSTRONG." KECA, Tuesday and Thursday, 5:30 p.m.—Name a bicycle and you may win one. Send your suggestion with your name and address plus a Wheaties boxtop to: General Mills, Inc., Department 490, 623 Marquette Avenue, Minneapolis 2, Minnesota. Entries should be printed. Contest ends February 29.

"THIS IS YOUR F.B.I." KECA, Fridays, 8:30 p.m.—At no charge, your Equitable representative will supply you with the special form approved by the Social Security Administration for individual checking on Social Security. Write to the Equitable Life Assurance Company, care of KECA. This offer ends February 27.

"MIRANDY." KECA, Saturdays, 8:45 a.m.—For a booklet on Culture of Berry Plants, send a self-addressed, stamped envelope to "Mirandy," care of KECA. A list of rose varieties is included in this offer.

# Precasts & Previews

## TIME CHANGES

★  
**Saturday, February 21** — "All Star Western Theatre," KHJ, 7:30 p.m. (30 min.) Radio's horse-opera and cowboy song series "yahoos" its way over to a new network and time, as a change from its previous booking on KNX, 6:30 p.m. Saturdays.

## WHAT'S NEW

### Commentary

★  
**Monday, February 23**—"City Wire," KFOX (Long Beach) 6:15 p.m. (15 min.) News from the purely local viewpoint will be reported over the Long Beach airwaves by Fred Edmunds, Monday through Friday.

### Public Interest

★  
**Tuesday, February 24**—"It Could Happen to You," KECA, 8:00 p.m. (15 min.) Actual graphic dramatizations of Los Angeles accidents will be heard in this new traffic safety series, with wire-recorded interviews also featured as further incentive to better driving.

### Juvenile

★  
**Monday, February 23**—"Rip Lawson, Adventurer," KFVB, 4:15 p.m. (15 min.) Rip and his side-kick, Big Mike, secret senior agents of the International Intelligence Corps on world-roving assignment, cruise through this new Monday through Friday serial for the younger set.

## WHAT'S BACK

### Comedy

★  
**Saturday, February 28**—"It Pays to Be Ignorant," KNX, 7:30 p.m. (30 min.) Tom Howard, George Shelton, Lulu McConnell and Harry McNaughton return intact as a cast and detached as a Brain Trust as their strictly-for-silliness quiz series comes back as a Columbia feature.

## WHO'S GUESTING

### Variety

★  
**Wednesday, February 25**—Bing Crosby, KECA, 9:00 p.m. (30 min.) Peggy Lee and Joe Venuti swing in together as guests of Der Bingle and show.

### Drama

★  
**Sunday, February 22**—"Hollywood Star Preview," KFI, 8:00 p.m. (30 min.) John Payne will introduce and co-

star with Maria Sands, new film "find."

### Comedy

★  
**Tuesday, February 24**—Bob Hope show, KFI, 7:00 p.m. (30 min.) Witty and natty Clifton Webb will be Bob's guest, when the program appears in Banning, California, for a benefit show before the "20-30" Club.

### Music

★  
**Sunday, February 22**—"Sound Off!" KECA, 1:00 p.m. (30 min.) Frances Langford will guest, as Mark Warnow repeats a performance of his stirring orchestration, "Tribute to West Point."

★  
**Wednesday, February 25**—"Melodies America Loves," KNX, 9:00 p.m. (30 min.) Peggy Engel, West Coast lyric soprano and light-opera star, makes her second guest appearance with the Earl Towner Concert Orchestra. Program features sacred music in the Lenten spirit.

### Participation

★  
**Saturday, February 28**—"Keep Up With the Kids," KHJ, 6:30 p.m. (30 min.) Allan Jones and his seventeen-year-old daughter, Gale, will visit Benay Venuta as guest contestants.

### Commentary

★  
**Sunday, February 22**—Louella Parsons, KECA, 6:15 p.m. (15 min.) Fredric March and Florence Eldridge will be duo-visitors at Louella's Hollywood microphone.

★  
**Monday, February 23**—"The Woman's Voice," KMPC, 4:15 p.m. (15 min.) Mrs. Gladys Hannaford, New York and San Francisco diamond authority, will talk about her art when she guests with Jeanne Gray.

## WHAT'S PLAYING

### Drama

★  
**Sunday, February 22**—"The Ford Theatre," KFI, 2:00 p.m. (1 hr.) "The Bishop Misbehaves," by Frederick Jackson, will be radio-adapted by Sheldon Stark and produced with an all-AFRA cast.

★  
**Sunday, February 22**—"David Harding-Counterspy," KECA, 2:30 p.m. (30 min.) "The Case of the Power-Mad Puppet," a script story of an American "Hitler," which was cited by the National Conference of Christians and Jews for its exceptional dra-

(Continued on Next Page)

# DON LEE Dial Lines



## THE CISCO KID

For Weber's Bread  
 7:30 P.M.

MON., WED., FRI.



## LET GEORGE DO IT

For Chevron Gas  
 8 P.M. MONDAY



## ALL-STAR WESTERN THEATER

For Weber's Bread  
 7:30 P.M. SATURDAY

heard over

.....930.....

and other stations of the Mutual-DON LEE NETWORK

# Precasts & Previews

(Continued from Preceding Page)

matic value, will be heard on the program.

**Monday, February 23**—"Screen Guild Players," KNX, 7:30 p.m. (30 min.) Rex Harrison and Maureen O'Hara again enact their tumultuous roles in "The Foxes of Harrow."

**Wednesday, February 25** — "Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) "Mr. Bidderoe's Mission" will be dramatically carried out by guest star Boris Karloff.



## Music

**Saturday, February 21**—"Metropolitan Opera of the Air," KECA, 11:00 a.m. (to conc.) Daniza Ilitsch and Kurt Baum will be the principals in Verdi's "Aida," with Margaret Harshaw and Leonard Warren heard in the secondary roles.

**Monday, February 23**—"Musical Masterpieces," KFAC, 4:00 p.m. Handel's "Alcina Suite" and "Great Elopement" will be heard. Monday, the Suppe "Pique Dame Overture"; Tuesday, Schubert's "Moment Musical"; Thursday, Strauss' "Serenade for Thirteen Wind Instruments"; Friday, a selection of Children's Songs; Saturday, a Franck "Symphonic Poem."

**Monday, February 23** — "Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Rossini's "Italians in Algeria Overture" will be heard. Tuesday's program features Franck's "Variations Symphoniques"; Wednesday's, Debussy's "Images"; Thursday's, Rachmaninoff's "The Bells Symphony"; Friday's, Verdi's "Il Trovatore"; and Saturday's, songs by James Melton.

**Saturday, February 28**—"Symphonies for Youth," KHJ, 10:30 a.m. (30 min.) Seven selections picked for the special appreciation of juvenile music-lovers will be conducted by Alfred Wallenstein, as the Los Angeles Philharmonic begins its weekly concert with Offenbach's "Orpheus in Hades Overture."



## Forum

**Sunday, February 22**—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) Carl Becker's analysis of "The Declaration of Independence" will be considered by the panel as part of their study of the "American Heritage" influence in literature.



## Public Interest

**Saturday, February 28** — "National Farm and Home Hour," KFI, 10:00 a.m. (30 min.) From the southern regional laboratory in New Orleans, director Dr. Walter Scott will report on the manufacture of a new fiber from peanuts.



## Sports

**Tuesday, February 24** — Basketball, KLAC, 8:15 p.m. (to conc.) A local

# F.M. and Television Tips

By JANE PELGRAM

As we ambled down Vine Street one afternoon last week, it dawned on us that our good editor, Evelyn Bigsby, was at that very moment visiting Stu Wilson on KTLA's "On the Town" show. We scooted immediately through a doorway boasting a sign that inside was a thirty-foot by thirty-foot television screen. Be warned. Pick a place whose only boast is just plain "television." The big screen blow-up detracts greatly from clarity and from light and dark . . . two things important to video.

Just after Evelyn appeared (incidentally, we won't tell you how poised and gracious she was . . . everyone knows of our prejudice; and anyway, E. B. has the advantage of having

Southland event will be sportscast, as Loyola plays Whittier.

**Tuesday, February 24**—Boxing from Olympic, KLAC, 10:05 p.m. (to conc.) Turkey Thompson takes on Jimmy Bivens in an anticipated heavyweight match.

**Friday, February 27** — Basketball, KLAC, 8:00 p.m. (to conc.) Game will originate in Palo Alto, as Stanford challenges U.S.C.

**Friday, February 27** — Basketball, KMPC, 8:30 p.m. (to conc.) From Berkeley, a coverage of the California vs. U.C.L.A. game.

**Saturday, February 28** — Basketball, KLAC, 8:00 p.m. (to conc.) Another Palo Alto game, as the U.C.L.A. team journeys north to play Stanford's lineup.

**Saturday, February 28** — Basketball, KMPC, 8:30 p.m. (to conc.) California vs. U.S.C.

**Saturday, February 28**—Ice Hockey, KLAC, 10:05 p.m. (to conc.) L. A. Monarchs vs. San Francisco.



## WHAT'S SPECIAL

### Drama

**Sunday, February 22**—"Family Theatre," KHJ, 4:30 p.m. (30 min.) A special delayed broadcast of this program (usually heard at 7:00 p.m. Thursday) will feature Rosemary DeCamp, Bobby Driscoll and Don McNeill as guests in Wall Spence's story, "The Future Is Yours." The "Theatre" was pre-empted for this one time only by the President's Thursday, February 19 address.



### Participation

**Wednesday, February 25**—"Vox Pop," KECA, 6:30 p.m. (30 min.) Parks Johnson and Warren Hull fly their show to the U.S. Air Force outpost in Alaska for this broadcast and the one for the week following, on March 3. Because of uncertain weather conditions, exact origination points cannot be announced.

headed her own air show, so public and private interviews have been her meat for years) a comedienne from London made an appearance, and immediately generated frost by an announcement that we were ten years behind London, tele-wise. All right. We daily read headlines such as "Foresee 2,000,000 Gotham Video Gazers" and "NY Plans \$4 Million Television City." The West Coast has always held its own in the entertainment field, and being ten years behind London and Gotham in video bespeaks no more than inability to get those precious crystal channels. In all but the smallest towns, bids far outnumber the available channels, and the FCC is going as crazy as are the people who hope to erect transmitters. The scarcer-than-hens'-teeth supply of channels boils down to a ridiculous-sounding statement — not enough air to go round, now. And ya gotta have channels to get sponsors. They're the boys who pay for continuous big-time talent. Time will clear this.

W6XAO came within a hair's breadth of losing its channel during the last (and first) big rainstorm of the season. Engineers were forced to troop around with cans of sterno, keeping the transmitter at its normal temperature. It seems that if one of these precious crystal sets cools, the frequency is lost!

KTLA fared little better. Lightning hit its antenna atop Mt. Wilson, not once, but six times, on February 5, temporarily paralyzing the video outlet and pointing up the hazards which all video sets atop the peaks may anticipate. KTLA canceled all remote programming and stuck to studio-produced events, using an auxiliary diesel on the mountain for heat and power.

Ira Cook took the first step from the ranks of the disc jockeys when his popular "Meet Your Music Makers" program became visual on Friday, February 20. It will continue to be presented over KTLA from 2:00 to 3:00 p.m. from Music City in Hollywood. Watch for his guests.

FM set owners recently experienced a jump for joy with the announcement from the American Broadcasting Company that February 1 marked simultaneous AM-FM broadcasts from their four FM stations.

The expansion affects KGO-FM in San Francisco, WENR-FM in Chicago, KECA-FM in Los Angeles, and WXYZ-FM in Detroit. Under the new schedule, all FM transmitters will operate simultaneously with the AM transmitters; generally sixteen hours a day. No additional revenues will be involved insofar as the network or its affiliates are concerned.

Sunday, February 22, Mike Stokey's "Pantomime Quiz" brings to the teleways the movie butlers vs. the movie bogies . . . Karloff and crowd.

## Versatile Viking

(Continued from Page 8)

hardt's "Midsummer Night's Dream." When its tour ended in St. Louis, Erickson swung to the other extreme in stage effort: appearing as a stooge for Olsen and Johnson.

One of Leif's duties was to sit in a box and wait for the boys to announce: "We've found a newsboy standing down on one of your local corners. This chap has a terrific voice and we'd like to have him stand up and sing a song," whereupon Leif would rise and warble. He also assisted in throwing popcorn, breaking balloons, and raising general pandemonium, which he lovingly summarizes as "having a wonderful time." This lasted a year until he came back to Hollywood, by mistake.

It seems that a producer of Westerns, thumbing through some casting pictures, saw a face that caught his eye and asked whose it was. "Leif Erickson," an uninformed assistant replied. "I wanna see him here tomorrow," the producer stated.

"Can't," answered the assistant.

"Why not?" demanded the producer.

"He's not here," patiently explained his colleague. "He's with Olsen and Johnson in Peoria, Illinois."

The assistant wired Erickson in Peoria, but Leif thought the wire was just another Olsen and Johnson prank. Another telegram arrived, then several more, but Leif tore them up. Finally the assistant threw up his hands in attempting to contact Leif and turned the assignment over to a woman agent, who immediately telephoned Erickson. Still convinced this routine was all a gag, Leif turned a stuffed ear to her pleadings. But when she persisted, he settled the matter by saying, "If you're on the level, send me \$200 cash and I'll be there on the next train." Two hours later the money arrived.

When, as a slightly puzzled stooge, Leif confronted Olsen and Johnson with evidence of a bona fide offer, he gasped, "It's on the level."

"Of course," the zany duo answered. "That's what we've been trying to tell you."

By the time Leif was Hollywood-bound, he felt certain that there was a mistake somewhere. He was sure of it when he finally walked into the studio and told them his name.

"Yeah?" they answered. "Well, whaddya want?"

Things didn't turn out badly, however, for the agent, also thinking there had been a mistake along the line, had already secured Leif a contract at \$100 a week. He played a corpse being nudged by a horse in his first picture, which got underway a week later.

Leif was with Paramount until 1940, then he put in two years on the New York stage. Subsequent movies in which he participated included "Nothing But the Truth," "Are Hus-

bands Necessary?" and "The Fleet's In." As a free-lance actor, he played in "H. M. Pulham, Esq.," before signing with Universal and then his Uncle Sam. His most recent cinema parts are in "The Snake Pit" with Olivia de Havilland and "Joan of Lorraine" with Ingrid Bergman.

### Radio Satisfying

Leif likes radio. "It satisfies me," he states simply. "It satisfies eighty-five per cent more than pictures. It keeps one facile, for the characters are different." Then he adds practically, "But in movies, you make more money."

It was while he was in New York between 1937 and 1940 that Leif did his first radio program. Followed dramatic parts on "Manhattan at Midnight," "One of the Finest," and "Grand Central Station." He found his way back to the microphone through Cy Howard's seeing him play the part of Leone in "Volpone" at the Las Palmas Theater. Next day, producer-writer Cy called Leif and asked him if he would join the cast of "My Friend Irma." He's been on the show ever since and has also made appearances on such broadcasts as "Hollywood Star Preview." On "My Friend Irma," Leif plays the "threat man" — Jane's aristocratic boss whose importance to the plot is evidenced at each airing. "It must be a hard part to write," says Leif. "After all, Richard Rhineland III can't be too ridiculous."

Leif, as might be expected, went into the service as an enlisted man in the navy. He came out a chief photographer's mate and also a man in love, for at Pensacola he met Ann Diamond, a civilian employee of the navy. When Leif was sent overseas, she quit her job and joined the WAC, becoming a master sergeant. He was discharged early in December, 1945 . . . they were married December 24, 1945, and Ann was discharged the next day.

Leif was instrumental in photographing most of the South Pacific spots and film-recorded the surrender on the Missouri. Later he was sent to Tokyo, where he clicked off reel after reel for the navy. Leif luckily survived two narrow escapes (he was hurled from the deck of the Nevada into the Pacific when a Jap kamikaze plane attacked and was in a photo reconnaissance plane shot down over the Pacific).

His one big accident as a navy man was when he caught his finger in the innards of a movie camera.



## MARINE RECRUITING AIRED

Two young ex-Marines, now in the reserve, have been commissioned by the United States Marine Corps Citizen Reserve to organize the radio campaign for Citizen Marines recruiting drive. The Marines, Jerry Crocker and Jack Liddell, have been presenting "Know Your Marines" on KGFJ and "Marine Reporters" on KFVD. Present plans call for the boys to organize recruiting shows with Mark Warnow, The Sportsmen, Foy Willing and the Riders of the Purple Sage.

# RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
  - 2 notes—pleasing
  - 3 notes—very good
- Chord in G—tops

KWKW, 3:30 p.m. Monday through Friday.



**ALBUM OF THE WEEK:** Under the title "Collectors' Items," Capitol now makes available eight previously unissued sides recorded by Stan Kenton (with Anita O'Day, Benny Carter, Sonny Greer, Eddie Miller, Red Nichols, Hollywood Hucksters, and Rex Stewart—each with an all-star lineup of side men. . . . Tunes are mostly standards and should find a niche in any collector's library—especially Peggy Lee's 1944-recorded "Baby"—and the eight "Collectors' Items" rightfully deserve reservations in the Chord in G department. (Capitol).

**INSTRUMENTAL OF THE WEEK:** Lovers of the waltz will find six melodies in three-quarter time comprising the album "Blue Velvet," featuring the orchestra of Mark Warnow. . . . Here are some of the world's most beautiful waltzes—"Gold and Silver," "Danube Waves," "Merry Widow" and others presented in beautiful arrangements for easy listening . . . and the album easily made the three-note division. (Coast).

**MALE VOCAL:** Backed by the lush arrangement and music of Gordon Jenkins, Dick Haymes takes the Irving Berlin waltz hit of yesterday, "What'll I Do," and presents it in very lovely relaxed style. . . . however, reverse "Your Kiss" seemed a little forced and strange company for the Berlin favorite, holding this platter to a pleasing two notes. (Decca).

**NOVELTY:** Arthur Godfrey again has a ball for himself in the "Thousand Islands Song," chanting in-and-around a "Row, Row, Row Your Boat" riff by the Too Fat Trio, looking for Florence. . . . Reverse is a legit version (for a welcome change) of "Four-Leaf Clover." . . . Both are right down Godfrey's alley for a smacking three notes. (Columbia).

**GIRL VOCAL:** Perhaps it was in the choice of tunes, but Beryl Davis has had better material to work with than the Latin-flavored "Strangers in the Dark" and the "Road to Rio" opus, "Experience." . . . Give this sultry-voiced gal a simple flowing melody and she'll give you tops in performance, but for these two the best we can find is just a pleasing two notes. (RCA-Victor).







KGII—Jan Garber Orch.  
 KGER—Long Beach Band.  
 KFOA—Good News.  
 2:15—KNN, KSDJ—Here's to You.  
 KFWB—Strolling Tom.  
 KLAC—Modern Concert Hall.  
 2:30—KECA, KFMB—Countersp.  
 KNN, KSDJ—Hour of Charm.  
 KHJ, KFNM, KGB, KYOE—  
 Quick as a Flash.  
 KFWB—Exposition Park  
 Concert.  
 KOWI—Ballads by Bing.  
 KWKW—Don Pancho Hour.  
 \*KGER, KGII, KWIK—News.  
 KXLA—Green House.  
 KFOA—Gospel Harbor Light.  
 2:40—KGER—Long Beach Band.  
 2:45—KOWI—Composer's Album.  
 KWIK—Mozelle Dinehart.  
 3—KECA, KFMB—California  
 Caravan.  
 KFI—Catholic Hour.  
 KNN—Family Hour.  
 KHJ, KFNM, KGB, KYOE—  
 Those Websters.  
 KMPC—Music in the Air.  
 KFWB—Gospel and Song.  
 \*KLAC—News, Music Room.  
 KFOA—Stage Melodies.  
 KGFJ—Anybody's Hit Parade.  
 KFVD—Singin' Sam.

# Learn RADIO BROADCASTING

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 Frederick H. Spare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P. M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Free placement.



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 KXLA—Spence Career Theater.  
 KWKW—Don Pancho Hour.  
 \*KOWI—Bay City News.  
 KWIK—It Pays to Listen.  
 KGII—Mask and Mike Club.  
 KFOA—Rev. Earl Ivis.  
 KFSD—S. D. Hit Parade.  
 2:05—KGER—Sons of the Pioneers.  
 3:15—KFVD—Dream Time.  
 KOWI—Morton Gould.  
 KFWB—Voice of the Orient.  
 3:30—KECA, KFMB—The Greatest Story Ever Told.  
 \*KFI—News.  
 KNN, KSDJ—Pause That Refreshes.  
 KHJ, KFNM, KGB, KYOE—  
 Nick Carter.  
 KFWB—Think and Grow Rich  
 KLAC—Metropolitan Theater.  
 KFVD—Hank, the Night  
 Watchman.  
 KWKW—Wings of Healing.  
 KXLA—Challenge to Youth.  
 KOWI—Then and Now.  
 \*KWIK—News, Music.  
 KGER—Missionary Society.  
 KGII—Tin Pan Alley.  
 KFOA—Pentecostal Church.  
 KFSD—Favorite Composers.  
 3:45—KFI—Melody Parade.  
 KLAC—Sunday Serenade.  
 KOWI—Inside Hollywood.  
 4—KECA—Child's World.  
 KHJ, KGB—Sherlock Holmes.  
 KFI, KFSD—Jack Benny.  
 KNN, KSDJ—Gene Autry.  
 KMPC—Bing Crosby.  
 KFWB—Old Fashioned  
 Revival.  
 \*KIEV, KLAC—News.  
 KFAC—Musical Masterpieces.  
 KXLA—Choral Group.  
 KGFJ—Hawaiian Serenade.  
 KFVD—Hank the Night  
 Watchman.  
 KOWI—Symphony Hall.  
 KWIK—Essie West.  
 KWKW—Auto Races.  
 KGII—Matinee Melodies.  
 KMPC—Church Choir.  
 KGER—Old Fashioned Revival  
 KFOA—Sunshine Mission.  
 4:15—KLAC—Broadway Hits.  
 KMPC—Land of the Free.  
 KXLA—Music.  
 KRKD—Tunes of the Day.

4:30—KECA—Sammy Kaye Serenade.  
 KFI, KFSD—Bandwagon.  
 KNN, KSDJ—Suspect.  
 KHJ, KFNM, KGB, KYOE—  
 Family Theatre.  
 KMPC—Naval Air Reserve.  
 KLAC—Washington's  
 Birthday.  
 KXLA—Labor Arbitration.  
 KGFJ—Here's to Veterans.  
 KOWI—Hymns of All  
 Churches.  
 KRKD—Kingdom Within.  
 \*KWIK—News.  
 KWKW—Pasadena Speaks.  
 KGII—Peggy Lee.  
 KFOA—Wings of Healing.  
 4:45—KGFJ—Easy Rhythm.  
 KMPC—Red Cross.  
 KFVD—Musical Memo.  
 KWIK—Toastmaster's Time.  
 5—KECA, KFMB—Detroit Sym-  
 phony.  
 KFI, KFSD—Charlie  
 McCarthy Show.  
 KNN, KSDJ—Suspect.  
 KHJ, KGB, KYOE—Alexan-  
 der's Mediation Board.  
 KMPC—Musical Holiday.  
 KFWB—Voice of Calgary.  
 \*KGER, KGII, KLAC—News.  
 KGFJ—Easy Rhythm.  
 KFAC—Bowlers' Sportscast.  
 KFVD—Contrasts on Wax.  
 KXLA—Labor Arbitration.  
 KRKD—Tunes of the Day.  
 KWIK—Youth for Christ.  
 KWKW—Italian Varieties.  
 KFOA—Evangelist Hogan.  
 5:05—KGER—Bible Treasury Hour.  
 5:15—KECA—Twilight Vespers.  
 KLAC—Meet the Band.  
 KGII—Valley Vespers.  
 5:30—KFI, KFSD—Fred Allen.  
 KNN—Dr. Dana.  
 KHJ, KGB—Jimmy Fidler.  
 KFWB—King's Ambassadors.  
 KLAC—Here's to Veterans.  
 KXLA—Lincoln Ave. Church.  
 KGFJ—Keyboard Magic.  
 KGII—Guest Star.  
 KRKD—Floyd R. Johnson.  
 KMPC—Drama.  
 \*KWIK—News, Music.  
 KGER—Church of the Air.  
 KFOA—The 16 M. Song.  
 5:45—KHJ, KGB—Newscape.  
 KLAC—Guest Stars.  
 KGII—Madriguera Orch.  
 KWIK—Songs Mother  
 Taught Me.  
 KFOA—The Singing Crow.  
 KNN—Ned Calmer.  
 6—KECA, KFMB—Walter  
 Winchell.  
 KFI, KFSD—Manhattan  
 Merry-Go-Round.  
 KNN—Romance of the  
 Ranchos.  
 KHJ, KFNM, KGB, KYOE—  
 Meet Me at Parky's.  
 KMPC—Know Your Schools.  
 \*KFOA, KFMB, KGER, KLAC,  
 KXLA—News.  
 KFAC—Masterworks of Music.  
 KGFJ—Twilight Rhapsody.  
 KRKD—Waltz Time.  
 KGII—Date With a Disc.  
 6:05—KGER—Harbor Forum.  
 6:10—KLAC—Floyd Allen.  
 KFOA—Favorite Hymns.  
 6:15—KECA, KFMB—Lonella  
 Parsons.  
 KMPC—Mayor Bowron.  
 KFWB—Adventures in  
 Knowledge.  
 KXLA—Music for You.  
 6:30—KECA, KFMB—Theatre Guild.  
 KFI, KFSD—American Album  
 of Familiar Music.  
 KNN—Maerz and Knight.  
 KHJ, KFNM, KGB, KYOE—  
 Jim Backus Show.  
 KMPC—Mother's Album.  
 KFWB—Gospel and Song.  
 KLAC—Sports.  
 KXLA—Lutheran Gospel Hr.  
 \*KWIK—News.  
 KRKD—Grace Melodies.  
 KGER—Lutheran League.  
 KFOA—Hal's Memory Room.  
 6:45—KLAC—Behind Studio Gates.  
 KWIK—Treasure Chest.  
 6:55—\*KFAC—News.  
 7—KECA, KFMB—Theatre Guild  
 Behind the Front Page.  
 KFI, KFSD—Take It or  
 Leave It.  
 KNN, KSDJ—Escape.  
 KMPC—Pet Exchange.  
 KFWB—Union Rescue Mission  
 KFAC—Your Concert.  
 \*KGER, KLAC—News.  
 KXLA—National Voice.  
 KGFJ—Overture to Evening.  
 KWIK—Vets' Employment.  
 KGII—The Manner Speaks.  
 KFOA—Full Gospel Assembly.  
 7:05—KGER—Night in the Valley.  
 7:15—KLAC—Hit Tunes.  
 KXLA—Life and Health.

KMPC—Freddy Martin Orch.  
 KWIK—Guest Star.  
 7:30—KECA, KFMB—Jimmy Fidler.  
 KFI, KFSD—Horace Heidt  
 Show.  
 KNN, KSDJ—Strike It Rich.  
 KHJ—Quiz of Two Cities.  
 KMPC—Proudly We Hall.  
 \*KFWB—Edwin C. Hill.  
 KXLA—Church of Open Door.  
 \*KWIK—News, Music.  
 KGII—Spirituals.  
 KFOA—The King's Service.  
 7:45—KECA, KFMB—Don't You  
 Believe It.  
 KFWB—Catholic Answers.  
 KGII—Radio Bible.  
 KWIK—On a Cloud.  
 8—KECA, KFMB—Drew Pearson.  
 KHJ, KGB, KFNM—Twenty  
 Questions.  
 KFI, KFSD—Frost Warnings;  
 Hollywood Star Preview.  
 KNN, KSDJ—The Man  
 Called X.  
 \*KGER, KGII, KLAC—News.  
 KMPC—Philo Vance.  
 KFWB—Hollywood Presby-  
 terian Church.  
 KGFJ—Waltz Invitation.  
 KFAC—First Methodist.  
 KXLA—Open Door Church.  
 KWIK—Concert Master.  
 KFOA—Music.  
 KYOE—Streams of Life.  
 8:05—KGER—Floyd R. Johnson.  
 8:15—\*KECA, KFMB—Monday  
 Morning Headlines.  
 KLAC—Studio Orchestra.  
 KGII—Delmonico Trio.  
 8:25—KNN—Surprise Theatre.  
 8:30—KECA, KFMB—The Green  
 Hornet.  
 KFI, KFSD—Standard Hour.  
 KNN, KSDJ—Blondie.  
 \*KHJ, KGB, KFNM, KYOE—  
 Jergens Journal.  
 KMPC—Mystery House.  
 KLAC—Marine Corps.  
 KGFJ—Evening Interlude.  
 \*KWIK—News, Your City.  
 KGII—Weatherman.  
 8:45—KHJ, KGB, KFNM, KYOE—  
 Sheila Graham.  
 KLAC—Drama.  
 KFAC—Sunday Evening Club.  
 KWIK—Time to Dance.

# EASTSIDE SERENADE

9 TO 9:30 P.M.  
 Every Sunday

# KECA

9—KECA—Eastside Serenade.  
 KFI, KFSD—Standard Hour.  
 KNN, KSDJ—Sam Spade.  
 \*KHJ, KGB, KFNM, KYOE—  
 News, Glenn Hardy.  
 KMPC—Mystery Is My Hobby.  
 \*KFWB, KLAC—News.  
 KGFJ—Ave Maria Hour.  
 KFAC—Sunday Evening Club.  
 KXLA, KFRD—Old-Fashioned  
 Revival.  
 KGII—Show Tunes.  
 KMPC—Music for You.  
 KWIK—Cavalcade of Music.  
 \*KGER—News, Bethel Church.

# Open Forum

9:10 to 10:00 p.m.

# SUNDAYS KLAC

9:10—KLAC—Open Forum.  
 9:15—\*KHJ, KGB—Walker and  
 Gardner.  
 KFWB—Singin' Sam.  
 9:30—KECA—Stromont Orch.  
 KFI, KFSD—Jack Benny.  
 KNN, KSDJ—Carlisle Archer.  
 KHJ, KGB—Chicago Theater.  
 KMPC—Boston Blackie.  
 KFWB—Pacific Lutheran Hr.  
 KFAC—Gateway to Music.  
 KGII—Concert Hall.  
 KGFJ—Urtain Calls.  
 KFOA—Sunshine Mission.  
 KGER—Gifford Gordon.  
 KYOE—Minister's Hour.  
 9:45—KFMB—Bing Crosby.  
 KGER—Kingdom Baptist.  
 10—\*KECA—Foreign Correspond-  
 ents.  
 \*KFI, KFSD—The Reporter.  
 \*KNN—Chet Huntley, News.

**Tune**  
 "AMERICA'S FAVORITE RELIGIOUS RADIO PROGRAM" ON  
**VOICE OF PROPHECY**  
 NOW—Twice on Sunday  
**KHJ 8:30 A.M.**  
**KFWB 10:00 P.M.**

KFWB—Voice of Prophecy.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Conley Time.  
 KXLA—Sacred Record Shop.  
 KWIK—Dave Street.  
 KGII—Symphony.  
 10:05—KLAC—Supervisor Darby.  
 KGER—Grace Evangelistic.  
 10:15—KECA—Cezar's Orchestra.  
 KFI—Chapel Quartet.  
 KNN—Bob Graham.  
 KLAC—Hits and Headlines.  
 KFSD—Concert Hall.  
 10:30—KECA—Freddy Martin Orch.  
 \*KFI—Caruth Wells.  
 KNN—Eileen Farrell.  
 KHJ, KGB, KFNM—Latin  
 American Serenade.  
 KFWB—Echoes of Eden.  
 KFAC—Music for Listening.

**10:30**  
 nightly  
 That  
**HAWTHORNE**  
 Thing  
**KXLA**  
**KRNO, 10:00-11:00 a.m.**  
 See Our Big Ad Next Week

KXLA—Hawthorne Thing.  
 KGER—Bethany Full Gospel.  
 10:45—KFI—Melody Time.  
 10:55—KFI—Police Bulletins.  
 11—KECA—Bridge to Dreamland.  
 KHJ, KGB—Griff Williams.  
 KFI—America United.  
 \*KNN, KLAC—News.  
 KMPC—Dance Parade.  
 KFWB—Echoes of Eden.  
 KFAC—Music for Listening.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Conley Time.  
 KWIK—Dave Street.  
 KGII—Juke Box Review.  
 KFSD—Music in the Night.  
 11:05—KNN—Music.  
 11:15—KLAC—Across the Footlights.  
 KXLA—Dance Time.  
 11:30—KFI, KFSD—Eddie Fitzpat-  
 rick Orch.  
 KNN—Dance Orch.  
 KFWB—Music You Want.  
 11:45—KECA—Florentine Gardens.  
 \*KHJ, KGB—News.  
 KGII—Just Relax.  
 11:55—\*KFI, KNN, KFSD, KMPC—  
 News.

**COUP DE GRACE**  
 Five weeks and two days after Erskine Johnson began his Mutual radio campaign to ban the pending Al Capone movie, he was able to tell his listening audience that the Motion Picture Association had barred all films dealing with the life of any notorious criminal of current or recent times. Johnson, who heard from individuals, 800 organizations and hundreds of newspaper editors during the drive, garnered over 1,176,000 protests for his petition.

# MONDAY, FEBRUARY 23

\*Indicates News Broadcasts.  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB, KVOE—Bob Anderson, News.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Morning Melodies.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Breakfast Symphony.  
 KOWL—Bing Crosby.  
 KWKW—Rafael Mendez.  
 KRKD—Bible Institute.  
 KFVD—Wakenup Ranch.  
 KWIK—Possum-Trot Bruce.  
 KGH—Hollywood Music.  
 KFOX—Challenge to Youth.  
 \*KNN, KIH, News.  
**8:15**—\*KMPC—Markets; Sports.  
 KFVB—Reminisce! Sam.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KGH—Sports News.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KNN—Grand Slam.  
 KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.  
 \*KFAC, KFVB, KGH, KOWL, KRKD—News.  
 KIEV—Musical Memories.

KFYD—Show Tunes.  
 KGER—John Brown.  
 KLAC—Morning Melodies.  
**9:35**—KOWL—Remembering.  
**9:40**—KWIK—Town Crier.  
**9:45**—KFI—Chuck Collins.  
 KNN, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFVB—Piano.  
**\*KRKD—News.**  
 KWKW—Over Garden Gate.  
 KGH—Valley Shopper.  
 KFVD—Remembered Rhythms.  
**10**—KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNN—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.



**Race News**  
*First on*  
**KGFJ**

THE LINE-UP  
 with late jockey changes  
 and scratches  
 10:00-10:15 a.m.  
 Mon.-Sat.  
 Dial 1230

KGEJ—Racing News.  
 \*KMPC—News, Eddie Lyon.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KWKW—Stock Quotations.  
 KWIK—Top of the Morning.  
 KGER—Hammond.  
**8:35**—KRKD—Garden Chats.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KNN—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music.  
 KFVB—Science of Mind.  
 KFAC—Unity.

## DR. REUBEN L. McMASTER

D.C. Ph.D.  
 Philosophy - Health  
 Now KGFJ—8:45 A.M.  
 Monday Through Friday

**9**—KGFJ—Dr. R. L. McMaster.  
 KGH—Coffee Parade.  
 KFVD—Vocal Favorites.  
 KWKW—Wings of Healing.  
 KRKD—Spotlight Varieties.  
 KGER—Bible Treasury Hour.  
**9**—KECA, KFMB—Welcome, Travelers.  
 \*KFI, KLAC, KNIA—News.  
 KNN—Wendy Warren.  
 \*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Kenneally.  
 KFVB—Strolling Tom.  
 KGFJ—Delinquency Forum.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KWIK—Valley Roundup.  
 KGH—Perry and Mary Wood.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNN—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFVB—Music.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KNIA—Bar O Ranch Time.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 \*KFVD—News.  
**9:20**—KGFJ—News, Harpel.  
**9:30**—KECA, KFMB—Breneman's Breakfast.  
 KNN, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KFVB—Hi, Homemakers.  
 \*KWIK, KOWL, KWKW—News.  
 KGH—Ballads for You.  
 KGFJ—Open Album.

## SPORTS

10:00 a.m. Morning Line  
 5 minute Sportscasts including  
 Race Results every half-hour  
 beginning at 10:45 a.m.

## COMPLETE RACE ROUND-UP

5:15 P. M.

## K W K W

KWKW—Racing News.  
 KFVB—Maurice Hart.  
 KFAC—Serenade.  
 KLAC—Al Jarvis Ballroom.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNN.  
 7:00—My Friend Irma, KNN.  
 7:30—On Stage, America, KECA.  
 8:00—Point Sublime, KECA.  
 8:30—Talent Scouts, KNN.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNN.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNN.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 2:30—House Party, KNN.  
 3:00—Meet the Missus, KNN.  
 6:30—Dr. I. Q., KFI.

### Drama

6:00—Lux Radio Theatre, KNN.  
 7:30—Screen Guild, KNN.  
 8:30—Cavalcade of America, KFI.  
 9:30—The Big Story, KFI.

### Classical, Semi-Classical

8:00—Fred Waring, KFI.  
 8:30—Voice of Firestone, KFI.  
 7:00—Contented Hour, KFI.  
 7:30—Fred Waring, KFI.  
 9:00—Telephone Hour, KFI.

### Comment-Narration

7:45—Fred Beck, KNN.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

KRKD—Crazy Rhythms.  
 KGH—Army Platter Show.  
 KWIK—Mainly for Women.  
 10:05—KGER—Musical Roundup.  
 10:15—KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNN—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Reserve.  
 KMPC—Bill Leyden.  
 KGH—Saludos Amigos.  
 \*KXLA—News.  
 KGH—According to Record.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 \*KFI, KFAC, KOWL, KWIK—News.

KNN—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Epical Session.  
 KNIA—Woman's World.  
 KFI—Union Rescue Mission.  
 KWKW—Feature Story.  
 KRKD—Pop Concert.  
 KGH—Music That Endures.  
 10:35—KOWL—Pacific Strings.  
 10:45—KFI—Joyce Jordan.  
 KNN—Guiding Light.  
 KFAC—Your County Reports.  
 KRKD—Midnight Mission.  
 KWKW—Races, Sports.  
 KFAC—Russ Morgan.  
 KFOA—Lucky Lady.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children  
 KNN—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Stars of Song.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KNIA—Easy Listening.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Tune Shop.  
 KRKD—Musical Grab Bag.  
 KWKW—Song Parade.  
 \*KFI, D, KGER, KGH—News.  
 KWKW—Song Parade.  
 KWIK—Meet the Band.  
 11:15—KECA—Listening Post.  
 KFI, KFSD—Woman in White  
 KNN—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood  
 \*KNIA—Pasadena News.  
 KGH—Light Classics.  
 KFVD—Violet.  
 KWKW—Races and Sports.  
 KWIK—Sunny Side.  
 KGER—Musical Roundup.  
 11:20—KWKW—Stairway in Music.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.

KNN—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KFI—Music in the Air.  
 KGFJ—Reminiscent Rhythm.  
 KNIA—Dinner Bell Roundup.  
 KFVD—Housewives' Exchange  
 \*KFOX, KOWL, KRKD—News.  
 11:35—\*KNX—Bob Graham.  
 KOWL—Kostelanetz.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNN, KSDJ—Rose of My Dreams.

\*KGFJ—Victorials, Harpel.  
 KFAC—Concert Grand.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 11:55—KGFJ—Sports Flash.

**12**—\*KECA, KGB, KGER, KIEV, KVOE—News.  
 KFI—Farm Reporter.  
 KNN, KSDJ—Double or Nothing.  
 \*KGFJ—Broadway News.  
 KMPC—Women Are Wonderful.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFA—Luncheon Concert.  
 KGFJ—Public Messenger.  
 KNIA—Dinner Bell Roundup.  
 KWKW—Pasadena Panorama.  
 \*KGH—Valley News.  
 KOWL—Daydreams at Noon.  
 KWIK—It Pays to Listen.  
 \*KFVD—Editor of the Air.  
 KRKD—Record Roundup.

KGER—Chuck Wagon.  
 12:15—\*KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KGH—Jimmie Jackson.  
 KWKW—Races and Sports.  
 12:20—KWKW—South American.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 \*KNN, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWIK—News.  
 KNIA—Ford Lewis.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KWKW—Stock Quotations.



**KGER for WESTERN MUSIC**

SQUEAKIN' DEACON MOORE  
 12:30-1:30 p.m.  
 Mon, thru Fri.  
 1290 on Your DIAL

KGER—Squeakin' Deacon.  
 12:35—KOWL—Show Tunes.  
 12:40—KGFJ—Intermission.  
 12:45—KFI, KFSD—Right to Happiness.  
 KNN—Background for Living.  
 KHJ—Rush Hughes.

## BILL HAY Reads the Bible

Presented by Forest Lawn  
**KMPC** Selections from the Bible  
 12:45 p.m. Mon. thru Fri.

KMPC—Bill Hay Reads the Bible.  
 KNIA—Western Tunes.  
 \*KFM—News.  
 KWKW—Races and Sports.  
 12:55—\*KFVB—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KNN—School of the Air.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 KNIA—Community Broad-caster.  
 \*KFVD, KLAC—News.  
 KOWL—Show Tunes.  
 KRKD—Siesta Time.  
 KWIK—Rhythm Doodlers.  
 KGH—Parade of Croners.  
 KIEV—Meet the Maestro.  
 KGER—Squeakin' Deacon.  
 1:10—KLAC—570 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KFAC—Music in the American Manner.  
 KWIK—Charles W. Hamp.  
 KFVD—Piano Parade.

**KXLA**—Farm Program.  
**KWKW**—Races and Sports.  
 1:25 **KGJF**—Sports Flash.  
 1:30 **KECA**—Quizical.  
**KFI**, **KFSD**—Lorenzo Jones.  
**KNX**—Burrill Wheeler.  
**KHJ**—Norma Young.  
**KMPC**—Vaughn Monroe Orch.  
**KGJF**—Today's Hits.  
**KXLA**—Vocal Varieties.  
**KFVD**—Hall of Records.  
**KGIL**—Little Symphony.  
 ★ **KOWL**, **KRKD**, **KWIK**—News.  
**KWKW**—Piano Magic.  
**KGER**—Western Siesta.  
 1:35 **KOWL**—Contented Listening.  
**KRKD**—Song Symphony.  
 1:45 **KECA**—Ethel and Albert.  
**KFI**, **KFSD**—Young Widder Brown.  
**KMPC**—Charlie Spivak Orch.  
 ★ **KXLA**—News.  
**KWIK**—Matinee Melodies.  
**KIEV**—Treasury Salute.  
**KWKW**—Races and Sports.  
**KGJF**—Sports Flash.  
 1:55 **KECA**, **KFMB**—Reserve.  
**2** **KFI**, **KFSD**—When a Girl Marries.  
**KNX**, **KSDJ**—Winner Take All.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Heart's Desire.  
 ★ **KMPC**—News, Kenneally.  
**KFWB**—Bill Anson.  
 ★ **KGER**, **KIEV**, **KLAC**—News.  
**KGJF**—Disabled Veterans.  
**KFAC**—Concert Matinee.  
**KXLA**—Concert Hour.  
**KFVD**—Hall of Records.  
**KOWL**—Radio Auction.  
**KGIL**—Social Whirl.  
**KRKD**—Your Neighbors.  
 2:05 **KGER**—Western Siesta.  
 2:10 **KLAC**—570 Club.  
 2:15 **KFI**, **KFSD**—Fortia Faces Life.  
**KMPC**—Three Alarm.  
**KGJF**—Serenade to Afternoon  
**KWIK**—Ronny Mansfield.  
**KGIL**—Eddie LeMarr.  
**KRKD**—Musical Bouquet.  
**KWKW**—Races and Sports.  
 2:20 ★ **KWKW**—News.  
 2:25 **KECA**, **KFMB**—Twiss-Told Tales.  
**KGJF**—Sports Flash.  
 2:30 **KECA**, **KFMB**—Bride and Groom.  
**KFI**, **KFSD**—Just Plain Bill.  
**KNX**, **KSDJ**—House Party.  
**KHJ**, **KGB**, **KVOE**—Martin Block.  
**KGJF**—Keyboard Magic.  
**KXLA**—Variety Time.  
 ★ **KOWL**, **KWIK**—News.  
**KWKW**—Platter Parade.  
**KGIL**—For Women.  
**KGER**—Garden School.  
 2:40 **KGER**—Sons of the Pioneers.  
 2:45 **KFI**, **KFSD**—Front-Page Farrell.  
**KHJ**—Red Hook 31.  
 ★ **KFVD**, **KGJF**—News.  
**KOWL**—Island Magic.  
**KGIL**—Melodies.  
**KWKW**—Races and Sports.  
**KRKD**—Organ Moods.  
 2:55 ★ **KNX**—News.  
**KGJF**—Sports Flash.  
**KECA**, **KFMB**—Ladies, Be Seated.  
**KFI**, **KFSD**—Road of Life.  
**KNX**, **KSDJ**—Meet the Missus  
**KHJ**, **KGB**—Air Force Show.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.  
 ★ **KGER**, **KLAC**, **KXLA**—News.  
**KFAC**—Musical Favorites.

**TOMMY DORSEY SHOW**

3:10 - 4:00 p.m.  
 Monday thru Friday  
**KLAC**

**KWKW**—Andy Mansfield.  
 ★ **KRKD**, **KWIK**—News.  
**KGER**—Carolina Cotton.  
 3:35 **KRKD**—Music.  
**KWIK**—1490 Club.  
 3:45 **KECA**—Frances Scully.  
**KFI**, **KFSD**—Norma Drake.  
**KHJ**—Adventure Parade.  
**KMPC**—Swing 'n' Sing.  
**KFAC**—String Time.  
 3:55 ★ **KFWB**—News.  
**KGJF**—Sports Flash.  
**4** **KECA**—Frances Scully.  
**KFI**, **KFSD**—This Woman's Secret.  
**KNX**, **KSDJ**—Hint Hunt.  
 ★ **KHJ**, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.  
 ★ **KMPC**—News, Eddie Lyon.  
 ★ **KGER**, **KIEV**, **KLAC**—News.  
**KFWB**—Samuel B. McKee.  
**KFAC**—Musical Masterpieces.  
**KGJF**—What's Up?  
**KFVD**—Eddie Chase Show.  
**KWKW**—Andy Mansfield.  
**KXLA**—Juke Box Matinee.  
**KGIL**—Off the Record.  
**KRKD**—Piano Paintings.  
**KWIK**—Woman's World.  
 4:05 **KGER**—Musical Roundup.  
 4:15 ★ **KECA**—Alvin Wilder.  
 ★ **KFI**, **KFMB**—News.  
**KNX**, **KSDJ**—Reserve.  
 ★ **KHJ**, **KFXM**, **KGB**—Frank Hemingway.  
**KMPC**—Jeanne Gray.  
**KFWB**—Rip Lawson.  
**KLAC**—Pet Program.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
 4:30 **KECA**—Variety Parade.  
**KFI**—Art Baker's Notebook.  
 ★ **KNX**, **KOWL**—News.  
 ★ **KHJ**, **KVOE**—Passing Parade.

**MILD & MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
**KLAC**—Racing Roundup.  
**KGJF**—Record Jackpot.  
**KFVD**—Sweet and Low.  
**KWKW**—Income Tax.  
**KGIL**—Teen-Age News.  
**KRKD**—Symphony in Swing.  
**KFOX**—Old Age Pensions.  
 4:45 ★ **KHJ**—News.  
**KNX**—Lum & Abner.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Studio Frolic.  
**KFVD**—Airlane Serenade.  
 ★ **KGB**, **KRKD**, **KVOE**—News.  
**KIEV**—Trade Winds.  
**KGIL**—Off the Record.  
**KWKW**—Races and Sports.  
**KFSD**—H. V. Kaltenborn.  
 4:50 **KWKW**—Waltz Time.  
**5** **KECA**, **KFMB**—Happy Theater  
 ★ **KNX**—Knox Manning, News.  
 ★ **KFI**—Feature Wire.  
**KHJ**—Raggy Ann.  
**KGB**, **KVOE**—Adventure Parade.  
 ★ **KMPC**—News, Teen & Twenty.  
**KFWB**—Stuart Hamblen.  
 ★ **KLAC**—Fred Henry Reports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade.  
**KFVD**—Sundown Roundup.  
**KRKD**—Record Rodeo.  
**KGJF**—Jive at 5.  
**KWIK**—Spotlight on Star.  
**KGIL**—Off the Record.  
 5:05 **KGER**—T. Texas Tyler.  
 5:15 **KECA**—Terry and the Pirates.  
 ★ **KFI**—News.  
**KNX**—Tom Hanlon.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Superman.  
**KLAC**—Picture Album.  
**KGJF**—Race Recap.  
**KWKW**—Today at the Races.  
**KWIK**—Sunset Serenade.  
 5:30 **KECA**—Sky King.  
**KFI**, **KFSD**—Voice of Firestone.  
 ★ **KNX**, **KSDJ**—Charles Collingwood.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Captain Midnight.


**KLAC**—Irwin Allen.  
**KGJF**—Dinner Int'l. Club.  
**KFAC**—Whoa Bill Club.  
**KGIL**—Afternoon Matinee.  
**KXLA**—Future Pianists.  
 ★ **KWIK**—News, Valley News.

For  
**"SPORTS-DIAL"**

Monday Thru Sat., 5:30 p.m.  
**KRKD**  
 With  
**CHARLIE CLIFTON**

**KRKD**—Sports Dial.  
**KGER**—Stamps Quartet.  
 5:45 ★ **KNX**, **KSDJ**—News, Gurred.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Adventures of Tom Mix.  
**KMPC**—Top Tunes.  
**KLAC**—Sam Balfour, Sports.  
**KXLA**—Music for You.  
**KGJF**—If They Had Lived.  
**KRKD**—Race Results.  
**KWIK**—Ronny Mansfield.  
 5:55 ★ **KNX**—Bill Henry, News.  
**KGJF**—Philharmonic Reporter  
**KXLA**—Sports Shots.  
**6** ★ **KECA**—Headline Edition.  
**KFI**—American Way.  
**KNX**, **KSDJ**—Lux Radio Theatre.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—News, Gabriel Heatter.  
 ★ **KMPC**—George Irwin.  
**KGJF**, **KFWB**, **KLAC**—News.  
**KFAC**—Musical Digest.  
**KFAC**—Prelude to Evening.  
**KXLA**—Toastmaster Club.  
**KRKD**—Musical Varieties.  
**KGIL**—Johnny Grant.  
**KWIK**—Date for Dinner.  
**KGER**—Sports Time.  
 6:05 **KLAC**—Al Jarvis.  
 6:15 ★ **KECA**—Broadway Local News  
 ★ **KHJ**, **KGB**—Radio Newreel.  
**KFAC**—Bob Kelley, Sports.  
**KFWB**—Tello-Test.  
**KRKD**—Hawaiian Memories.  
 6:30 **KECA**, **KFMB**—So You Want to Lead a Band.  
**KFI**, **KFSD**—Dr. I. Q.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Quiet Please.  
**KMPC**—Santa Anita Races.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
 ★ **KXLA**—Labor News Review.  
**KRKD**—Rumba Preview.  
**KGIL**—Date With a Disc.  
**KFOX**—Hail's Memory Room.  
**KGER**—Helene Smith.  
 6:45 **KRKD**—A. F. of L.  
**KXLA**—Western Caravan.  
**7** **KECA**, **KFMB**—Lone Ranger.  
**KFI**, **KFSD**—Carnation Contented Hour.  
**KNX**, **KSDJ**—My Friend Irma.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Mysterious Traveler.  
**KMPC**—Firestone Favorites.  
 ★ **KLAC**, **KRKD**—News.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGJF**—Musical Digest.  
 ★ **KGIL**—Valley News.  
**KXLA**—Saddle Dusters.  
 ★ **KWIK**—Averill Berman.  
 ★ **KGER**—News Dr. Fagan.  
 7:05 **KLAC**—Jan Garber Orch.  
 7:15 **KGIL**—Alvino Rey Orch.  
 ★ **KXLA**—Charles Larrin.  
**KRKD**—Three-Quarter Time.  
**KWIK**—Here's to Veterans.  
 7:30 **KECA**, **KFMB**—On Stage, America.  
**KFI**, **KFSD**—Fred Waring Show.  
**KNX**, **KSDJ**—Screen Guild Theater.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Cisco Kid.  
**KMPC**—American Music.  
**KFWB**—Sweet Music.  
**KLAC**—Don Otis.  
**KFAC**—Echoes and Encores.  
**KGIL**—Opinion, Please.  
**KXLA**—Armstrong Twins.  
 ★ **KWIK**—News.  
**KRKD**—Do You Know?  
 7:45 ★ **KFOX**—News.  
**KFWB**—Singin' Sam.  
**KMPC**—Red Rowe.  
**KGIL**—Mr. Nobody.  
**KWIK**—Adeline Hanson.  
**8** **KECA**, **KFMB**—Point Sublime.  
**KFI**, **KFSD**—Fred Warnings, Supper Club.  
**KNX**—Lowell Thomas.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Let George Do It.  
 ★ **KMPC**—News, Kenneally.  
**KFWB**—Sports Final.  
 ★ **KGER**, **KLAC**, **KXLA**—News.  
**KFAC**—Evening Concert.  
**KGIL**—Concert Hall.  
**KGJF**—Caucasian Memories.  
**KWIK**—Burlleigh Smith.

8:05 **KGER**—Floyd B. Johnson.  
 8:15 ★ **KFI**, **KFSD**—News of the World.  
**KNX**—Jack Smith.  
**KMPC**—Parade of Hits.  
**KFWB**—United Nations.  
**KGJF**—Starlight Moods.  
**KXLA**—Evening Serenade.  
 8:30 **KECA**, **KFMB**—Reserve.  
**KFI**, **KFSD**—Cavalcade of America.  
**KNX**, **KSDJ**—Talent Scouts.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Adventures of Charlie Chan.  
 ★ **KFWB**, **KWIK**—News:  
 ★ **KGJF**—Averill Berman, News.  
**KXLA**—The Corgal.  
**KGER**—Glen Davies.  
 8:45 **KFWB**—Sweet Music.  
**KLAC**—Fred Haney.  
**KGJF**—Evening Interlude.  
**KGIL**—Proudly We Hail.  
 8:55 ★ **KNX**—News.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Billy Rose.  
**9** **KECA**—This Is Adventure.  
**KFI**, **KFSD**—Telephone Hour.  
**KNX**, **KSDJ**—Inner Sanctum.  
 ★ **KHJ**, **KFXM**, **KGB**, **KVOE**—News, Glenn Hardy.  
**KMPC**—Romance and Rhythm.  
 ★ **KFWB**, **KLAC**—News.  
**KFAC**—Evening Concert.  
**KGJF**—Hollywood House Party.  
**KGIL**—Dance Time.  
**KWIK**—Burlleigh Smith.  
 9:05 **KGER**—Three Suns.  
 9:15 **KHJ**, **KFXM**, **KGB**—Beulah.  
**KFWB**—Unity Daily Word.  
**KLAC**—Don Otis Show.  
 9:30 ★ **KECA**—Earl Godwin.  
**KFI**—The Big Story.  
**KNX**, **KSDJ**—Club 15.  
**KHJ**, **KGB**, **KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.  
 9:45 **KECA**—Reporter at Large.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Henry J. Taylor.  
 ★ **KNX**—Edward R. Murrow.  
**KMPC**—Auto Industry.  
 ★ **KGIL**—News.  
**10** **KECA**—Ted Bentley, Sports.  
 ★ **KFI**, **KFSD**—The Reporter.  
 ★ **KNX**—Chet Huntley, News.  
 ★ **KHJ**, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.  
 ★ **KGER**, **KLAC**, **KMPC**—News.  
**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**  
**KFWB**—Eastside Show.  
**KXLA**—Baronettes Quartet.  
**KFAC**—Lucky Lager Dance.  
**KGIL**—Symphony.  
**KFVD**—Spade Cooley Time.  
**KGJF**—Concert Nocturne.  
**KWIK**—Michael Roy.  
**KFOX**—Markos Radio Express  
**KFI**—Once Over Lightly.  
**KNX**—Bob Elson.  
**KHJ**—Highlights of Music.  
**KMPC**—Bridge Club.  
**KLAC**—Melody Parade.  
**KXLA**—Here's to Vets.  
 10:30 ★ **KECA**—Elmer Davis.  
 ★ **KFI**—Inside the News.  
**KFI**—Symphonette.  
**KHJ**, **KGB**—ABC Record Party.  
**KMPC**—Rancho Grande.  
**KXLA**—Hawthorne Thing.  
 10:45 **KECA**—Off the Record.  
**KFI**—Melody Time.  
 10:55 **KFI**—Police Bulletin.  
**11** ★ **KECA**—News of Tomorrow.  
 ★ **KFI**, **KLAC**—News.  
 ★ **KNX**—Nelson Fringie.  
**KHJ**—Brother Arlington.  
**KMPC**—Dance Parade.  
**KFWB**—Eat-side Show.  
**KGJF**—Concert Nocturne.  
**KFAC**—Lucky Lager Dance.  
**KGIL**—Juke Box Review.  
**KXLA**—Dance Time.  
**KFVD**—Spade Cooley Time.  
**KGER**—Desert Dreams.  
 11:15 **KECA**—Dale Cross Orch.  
**KFI**—Here's to Veterans.  
**KNX**—Steve Allen.  
**KLAC**—Don Otis.  
 11:30 **KECA**—Cros's Orch.  
**KFI**—Inside China.  
 11:40 **KNX**—In My Opinion.  
 11:45 **KFI**—Philharmonic Reporter.  
 11:55 ★ **KECA**, **KNX**, **KMPC**—News.

WATCH IT GROW!  
**THE EDDIE CHASE SHOW**  
 3:00-4:30 p.m.  
 Monday thru Saturday  
  
**KEVD**  
 LOS ANGELES  
**KEVD**—Eddie Chase Show.  
**KGJF**—Armchair Concert.  
**KOWL**—Your Radio Outlook.  
**KRKD**—Tops in Pops.  
**KWIK**—1490 Club.  
**KWKW**—Swing Session.  
**KGIL**—Children's Hour.  
 3:05 **KGER**—Alkali Alex.  
 3:10 **KLAC**—Tommy Dorsey Show.  
 3:15 **KFI**—Life Can Be Beautiful.  
**KXLA**—Juke Box Matinee.  
**KWKW**—Races and Sports.  
**KOWL**—Sports Matinee.  
 3:25 **KGJF**—Sports Flash.  
 3:30 **KECA**—Norwood Smith Selects  
**KFI**, **KFSD**—Aunt Mary.  
**KNX**, **KSDJ**—Arthur Godfrey.  
**KHJ**—Song of the Stranger.  
**KMPC**—Jerry Lawrence.  
 ★ **KFAC**—News.

# TUESDAY, FEBRUARY 24

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB, KVOE—Bob Anderson, News.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Dr. Frederick Balles.  
 KOWL—Bing Crosby.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

\*KFOX, KRKD—Haven of Rest.  
 KFVD—Wakeup Ranch.  
 KGLL—Hollywood Music.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 \*KGER—News, Mizpah.  
**8:15**—KHJ, KNX—News.  
 KMPC—Market Report, Sports.  
 KFVB—Reminiscing Sam.  
 KLAC—Haynes at the Reins.  
 KOWL—Meet the Band.  
 KGFJ—Concert Pastelle.  
 KGLL—Sports News.  
 KIEV—Musical Bandwagon.  
**8:30**—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.  
 KXLA—Baptist Brothers.  
 \*KFAC, KFVB, KGLL, KOWL, KRKD—News.  
 KFVD—Easy Listening.  
 KWKW—Stock Quotations.  
 KWIK—Top of the Morning.  
 KIEV—Pub. Interest.  
 KFOX—Words of Life.  
**8:35**—KRKD—Garden Chats.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music.  
 KFVB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 KGLL—Coffee Parade.  
 KWKW—Wings of Healing.  
 KFVD—Concert and Keyboard.  
 KRKD—Spotlight Varieties.  
 KIEV—Musical Memories.  
 KGER—Bible Treasury Hour.

**9**—KECA, KFMB—Welcome Travelers.  
 \*KFI, KGER—News.  
 KNX—Wendy Warren.  
 \*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Kenneally.  
 KFVB—Strolling Tom.  
 KGFJ—Your City at Work.  
 KFAC—Morning Concert.  
 \*KFSD, KLAC, KXLA—News.  
 KOWL—Salute to America.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KGLL—Perry & Mary Wood.  
 KIEV—Bing Crosby Time.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFVB—Music.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KXLA—Bar Nothing Ranch.  
 \*KFVD—News.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three a Company.  
 KIEV—Dinah Shore Sings.  
**9:20**\*KGFJ—News, Bill Harpel.  
**9:30**—KECA, KFMB—Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.  
 \*KOWL, KWKW—News.  
 KGFJ—Open Album.  
 KGLL—Ballads for You.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—John Brown.

**9:35**—KOWL—Remembering.  
**9:40**—KWIK—Town Crier.  
**9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFVB—Schoolcast.  
 KFVD—Remembered Rhythms.  
 KGLL—Valley Shopper.  
 \*KRKD—News.  
 KWKW—Drama.

**10**—KIEV—Rhythm Road.  
 \*KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 \*KMPC—News, Eddie Lyon.  
 KFVB—Maurice Hart.  
 \*KFOX, KGER—News.

**AL JARVIS**  
 Make-Believe Ballroom  
**KLAC**  
 10:00 a.m. — 1:00 p.m.  
 6:05 - 7:00 p.m.  
 Monday thru Saturday

KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance in Music.



**RACE RESULTS**  
 Starting at 10:25 a.m.,  
 10:55 a.m. and every 30  
 min. thereafter  
 Mon. thru Sat.  
 Dial 1230

KGFJ—Race News.  
 KGLL—Army Platter Show.  
 KRKD—Crazy Rhythm.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Bar O Ranch.  
 KWIK—Mainly for Women.  
**10:05**—KGER—Musical Roundup.  
**10:15**—KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Reserve.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 KGLL—According to Record.  
 \*KXLA—News.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 KFOX—Assembly of God.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 \*KFI, KFAC, KOWL—News.

KNX—Young Dr. Malone.  
 KHJ—The Jedge.  
 KXLA—Woman's World.  
 KGFJ—Uppbeat Session.  
 KGLL—Music that Endures.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KWKW—Feature Story.  
**10:35**—KOWL—Pacific Strings.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Dr. Palmer.  
 KRKD—Midnight Mission.  
 KWIK—Music.  
 KWKW—Races and Sports.  
 KFOX—Lucky Lady.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KHJ—Second Mrs. Burton.  
 KMPC—Music on the Air.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KRKD—Musical Grab Bag.  
 KXLA—Easy Listening.  
 KWKW—Calling All Vets.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 \*KFVD, KGER, KGLL—News.  
 KWIK—Meet the Band.  
**11:15**—KECA, KFMB—Club Time.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KFVD—Violet.  
 KGLL—Light Classics.  
 \*KXLA—Pasadena News.  
 KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**\*KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 KFVD—Housewives' Exchange.  
 \*KOWL, KRKD, KWIK—News.

**11:35**—KNX—Bob Graham.  
 KOWL—Dave Rose Orch.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 \*KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 KWKW—Races and Sports.  
 \*KGFJ—Sports Flash.

**12**\*KECA, KHJ, KIEV—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.

KMPC—Women Are Wonderful.  
 KFVB—Maurice Hart.  
 KWKW—Vocalists on Parade.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Luncheon Concert.  
 \*KGLL—Valley News.  
 KOWL—Daydreams at Noon.  
 KRKD—Record Roundup.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KWIK—It Pays to Listen.  
 \*KGER—News, Chuck Wagon.  
**12:15**\*KECA—Kiernan's News Corner.

KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KIEV—Today's Maestro.  
 KGFJ—Keith Hetherington.  
 KGLL—Jimmie Jackson.  
 KWKW—Races and Sports.  
**12:20**—KWKW—South American.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Paul Whiteman Club.

KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWIK—News.  
 KXLA—Ford Lewis.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KGER—Squeakin' Deacon.  
**12:35**—KOWL—Show Tunes.  
 KWIK—G. I. Platter Parade.  
**12:40**—KGFJ—Intermission.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KNX—Organ Music.  
 KHJ—Ruth Hughes.  
 KMPC—Bill Hays Reads Bible.  
 \*KFAC—News.  
 KXLA—Top Western Tunes.  
 KWKW—Races and Sports.  
**12:55**\*KFVB—News.  
 KGFJ—Sports Flash.

**1**—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KRKD—Siesta Time.  
 KGLL—Siesta Time.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 \*KFVD—News.

KWIK—Tin Pan Alley.  
 KIEV—Keith Hetherington.  
 KGER—Squeakin' Deacon.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—70 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the Americann Manner.  
 KFVD—Piano Parade.  
 KWIK—Charles Hamp.  
 KFOX—Recital Time.

**1:20**—KWKW—Organ Moods.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Miracles in Music.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burritt Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 KGLL—Little Symphony.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Piano Magic.  
 KIEV—Organ Moods.  
 KGER—Western Siesta.  
**1:35**—KOWL—Composer's Album.  
 KRKD—Song Symphony.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.  
 KXLA—News.

\*KOWL—Audrey Brovok.  
 KIEV—Swing Stylings.  
 KWKW—Races and Sports.  
 KWIK—Modern Mood.  
**1:50**—KWKW—Show Tunes.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Reserve.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 \*KMPC—News, Kenneally.  
 KFVB—Bill Anson.  
 \*KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Your L.A. Police.  
 KOWL—Radio Auction.  
 KGLL—Social Whirl.  
 KRKD—Urban League.  
 KFVD—Hall of Records.  
 KWIK—Mrs. Goes Shopping.  
 KGER—Long Beach Band.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 5:30—Date With Judy, KFI.  
 6:00—Amos 'n' Andy, KFI.  
 6:30—Fibber McGee, KFI.  
 7:00—Bob Hope, KFI.  
 7:30—Red Skelton, KFI.  
 8:30—Milton Berle, KFI.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.

### Drama

7:00—Studio One, KNX.  
 9:00—Favorite Story, KFI.

### Classical, Semi-Classical

8:00—Fred Waring, KFI.  
 6:30—Boston Symphony, KECA.

### Comment-Narration

7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 10:15—What Do You Say, KFI.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrirt Wheeler, KNX.  
 4:30—Art Baker, KFI.

### Mystery-Detective

8:30—Mr. and Mrs. North, KNX.

### Public Interest

1:00—School of the Air, KNX.  
 6:00—Woman's Forum, KNX.  
 8:15—Monitor Views News, KECA.  
 8:30—World Security Workshop, KECA.  
 9:00—Town Meeting, KECA.  
 9:45—Leaders of Tomorrow, KMPC.  
 10:30—Doorway to Life, KNX.  
 11:40—Frontiers of Science, KNX.

### Sports

10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Baller, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Art Baker, KNX.

**KRKO**—Musical Bouquet.  
**KGT**—Eddie LeMay.  
**KGT**—Serenade to Afternoon.  
**KWK**—Ronny Mansfield.  
**KWKW**—Races and Sports.  
**KIEV**—Land o' Song.  
 2:20★**KWKW**—News.  
 2:25★**KECA, KFMB**—Twiss-Told Tales.  
**KGJ**—Sports Flash.  
 2:30★**KECA, KFMB**—Bride and Groom.  
**KFI, KFSD**—Just Plain Bill.  
**KXN, KSDJ**—House Party.  
**KHJ, KVOE**—Hollywood Favorites.  
**KFL**—Keyboard Magic.  
**KXLA**—Variety Time.  
**KWKW**—Drama.  
 ★**KOWL, KWIK**—News.  
**KGIL**—For Women.  
**KRKO**—Tunes in Tempo.  
**KIEV**—Musical Potpourri.  
**KGER**—Garden School.  
 2:40★**KGER**—Long Beach Band.  
 2:45★**KFI, KFSD**—Front-Page Farrell.  
**KHJ**—Red Hook 31.  
 ★**KFYD, KGJ**—News.  
**KGIL**—Melodies.  
**KWKW**—Races and Sports.  
**KRKO**—Organ Moods.  
**KOWL**—Island Magic.  
**KWIK**—Treasure Chest.  
 2:55★**KXN**—News.  
**KGJ**—Sports Flash.  
 3★**KECA, KFMB**—Ladies. Be Seated.  
**KFI, KFSD**—Road of Life.  
**KXN, KSDJ**—Meet the Missus.  
**KHJ**—Leave It to the Girls.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.  
 ★**KLAC, KXLA**—News.

Guest Stars, Hit Tunes  
**THE EDDIE CHASE SHOW**  
 1070 KC. 3:00-4:30 p.m.  
 5000 WATTS Monday thru Saturday  
**Check KFYD**  
 LOS ANGELES  
**KFYD**—Eddie Chase Show.  
**KFAC**—Musical Favorites.  
**KRKO**—Tops in Pop.  
**KGJ**—Armchair Concert.  
**KHJ**—Children's Hour.  
**KOWL**—Radio Outlook.  
**KWKW**—Swing Session.  
**KWKW**—1490 Club.  
 3:05★**KGER**—Alkali Alex.  
 3:10★**KLAC**—Tommy Dorsey Show.  
 3:15★**KFI**—Life Can Be Beautiful.

**JUKE BOX MATINEE**  
 with Carl Bailey  
 3:15 - 5:30 p.m.  
**KXLA**  
 Monday thru Saturday  
**KXLA**—Juke Box Matinee.  
**KOWL**—Sports Matinee.  
**KWKW**—Races and Sports.  
 3:25★**KHJ**—News.  
**KGJ**—Sports Flash.  
 3:30★**KECA**—Norwood Smith Sings.  
**KFI, KFSD**—Aunt Mary.  
**KXN, KSDJ**—Arthur Godfrey.  
**KHJ, KGB**—Song of the Stranger.  
**KMPC**—Jerry Lawrence.  
**KWKW**—Andy Mansfield.  
 ★**KFAC, KRKO, KWIK**—News.

**KGJ**—Western Music  
 Carolina Cotton  
 3:30-4:00 P.M.  
 Mon. thru Fri.  
 1390 on Your DIAL  
**KGJ**—Carolina Cotton.  
 3:35★**KRKO**—Tea Time Tunes.  
 3:45★**KECA**—Frances Scully.  
**KFI, KFSD**—Nora Drake.  
**KHJ**—Adventure Parade.  
**KMPC**—Swing 'n' Sing.  
**KWKW**—1490 Club.  
**KFAC**—Songs for Singing.  
**KXN, KGB, KVOE**—Quaker City Serenade.  
 3:55★**KFWB**—News.  
**KGJ**—Sports Flash.  
 4★**KECA**—Frances Scully.  
**KFI, KFSD**—This Woman's Secret.

**KGJ**—Western Music  
 Carolina Cotton  
 3:30-4:00 P.M.  
 Mon. thru Fri.  
 1390 on Your DIAL  
**KGJ**—Carolina Cotton.  
 3:35★**KRKO**—Tea Time Tunes.  
 3:45★**KECA**—Frances Scully.  
**KFI, KFSD**—Nora Drake.  
**KHJ**—Adventure Parade.  
**KMPC**—Swing 'n' Sing.  
**KWKW**—1490 Club.  
**KFAC**—Songs for Singing.  
**KXN, KGB, KVOE**—Quaker City Serenade.  
 3:55★**KFWB**—News.  
**KGJ**—Sports Flash.  
 4★**KECA**—Frances Scully.  
**KFI, KFSD**—This Woman's Secret.

**KXN, KSDJ**—Hint Hunt.  
**KHJ, KFNM, KGB, KVOE**—Fulton Lewis.  
 ★**KMPC**—News, Eddie Lyon.  
 ★**KIEV, KGER**—News.  
**KFWB**—Samuel B. McKee.  
 ★**KLAC**—News, Sports.  
**KFAC**—Musical Masterpieces.  
**KXLA**—Juke Box Matinee.  
**KGJ**—What's Up?  
**KWKW**—Andy Mansfield.  
**KGIL**—Off the Record.  
**KFYD**—Eddie Chase Show.  
**KRKO**—Fun with Tables.  
**KWKW**—Woman's World.  
 4:05★**KGER**—Musical Roundup.  
 4:15★**KECA**—Alvin Wilder.  
 ★**KFI, KFMB**—News.  
 ★**KHJ, KFNM, KGB**—Frank Hemingway.  
**KMPC**—Twilight Tales.  
**KFWB**—Rip Lawson.  
**KLAC**—Belle Martel.  
**KOWL**—Mystery Tune.  
**KRKO**—Spotlight on Star.  
**KIEV**—Show Tunes.  
 4:25★**KGJ**—Sports Flash.  
 4:30★**KFI**—Art Baker's Notebook.  
 ★**KXN, KOWL**—News.  
 ★**KHJ, KVOE**—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Frids  
**KMPC**  
**KMPC**—Mild and Mellow.  
**KLAC**—Racing Roundup.  
**KGJ**—Record Jack.  
**KFYD**—Sweet and Low.  
**KIEV**—Bing Crosby Sings.  
**KGIL**—Teen-Age News.  
**KRKO**—Symphony in Swing.  
**KWKW**—Vocals on Parade.  
**KFOX**—Old Age Pensions.  
 4:45★**KHJ**—News.  
**KXN**—Lum and Abner.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Music.  
**KFYD**—Airiene Serenade.  
**KIEV**—Trade Winds Tempos.  
**KGIL**—Off the Record.  
 ★**KFSD**—H. V. Kattenborn.  
 ★**KGB, KRKO, KVOE**—News.  
 4:50★**KWKW**—Waltz Time.  
 4:55★**KGJ**—Sports Flash.  
 5★**KECA**—Happy Theater.  
 ★**KFI**—Feature Wire.  
 ★**KXN**—Erox Manning, News.  
**KHJ**—Sleepy Joe.  
**KGB, KVOE**—Adventure Parade.  
 ★**KMPC**—News, Teen & Twenty.  
**KFWB**—Stuart Hamblen.  
 ★**KLAC**—Fred Henry Reports.  
**KGJ**—Live at Five.  
**KFYD**—Sundown Roundup.  
**KGIL**—Off the Record.  
**KRKO**—Record Rodeo.  
**KXLA**—Juke Box Matinee.  
**KWIK**—Spotlight on Star.  
**KGJ**—T. Texas Tyler.  
 5:05★**KECA, KFMB**—Terry and the Pirates.  
 ★**KFI**—News.  
**KXN**—Tom Hanlon.  
**KHJ, KFNM, KGB, KVOE**—Superman.  
**KLAC**—Picture Album.  
 5:30★**KECA**—Jack Armstrong.  
**KFI, KFSD**—A Date with Judy.  
 ★**KXN, KSDJ**—Charles Collingwood.  
**KHJ, KFNM, KGB, KVOE**—Captain Midnight.  
**KFAC**—Whoo Bii Club.  
**KLAC**—Irwin Allen.  
**KGJ**—Dinner Interlude.  
**KGIL**—Music by Martin.  
**KXLA**—Future Pianists.  
 ★**KWIK**—Valley News.  
**KRKO**—Sports Dial.  
**KGER**—Stamps Quartet.  
 5:45★**KHJ, KFNM, KGB, KVOE**—Adventures of Tom Mix.  
 ★**KXN, KSDJ**—News, Garred.  
**KMPC**—Top Tunes.  
**KLAC**—Sam Balter, Sports.  
**KXLA**—Music for You.  
**KGJ**—Internal Revenue.  
**KWIK**—Ronny Mansfield.  
**KRKO**—Race Results.  
**KGER**—Melody Mustangs.  
 5:55★**KXN**—Bill Henry.  
**KXLA**—Sports Shots.  
 6★**KECA**—Headline Edition.  
**KFI, KFSD**—Amos 'n' Andy.  
**KXN**—Woman's Forum.  
 ★**KHJ, KGB**—Gabriel Heatter.  
 ★**KMPC**—George Lewin.  
 ★**KFOX, KFWB, KLAC**—News.  
**KFAC**—Prelude to Evening.

**KGIL**—Johnny Grant.  
**KGJ**—Musical Digest.  
**KXLA**—Sports Round Table.  
**KWIK**—Date for Dinner.  
**KRKO**—Musical Varieties.  
**KGER**—Sports Time.  
 6:05★**KLAC**—Al Jarvis.  
 6:15★**KECA**—Broadway Local News.  
**KHJ**—Today's Best Buys.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—Tello-Test.  
**KXLA**—Mary Burke King.  
**KRKO**—Hawaiian Memories.  
 6:30★**KECA**—Boston Symphony.  
**KFI, KFSD**—Fibber McGee and Molly.  
**KXN, KSDJ**—Christopher Wells.  
**KHJ**—Reviewing Stand.  
**KMPC**—Santa Anita.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KXLA**—Pasadena City College.  
**KRKO**—Harmony in Rhythm.  
 ★**KWIK**—Don Forbes.  
**KGIL**—Date With a Disc.  
**KFOX**—Hal's Memory Room.  
**KGER**—Helene Smith.  
**KFNM, KGB, KVOE**—Fishing and Hunting Club.  
 6:45★**KWIK**—Richard Foote.  
**KXLA**—Western Caravan.  
 7★**KECA**—Boston Symphony.  
**KFI, KFSD**—Bob Hope.  
**KXN, KSDJ**—Studio One.  
**KHJ, KFNM, KGB, KVOE**—Secure These Rights.  
**KMPC**—Firestone Favorites.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGJ**—Musical Digest.  
 ★**KGER, KLAC, KRKO**—News.  
 ★**KGIL**—Valley News.  
**KXLA**—Saddle Dusters.  
 ★**KWIK**—Averill Berman.  
 7:05★**KGER**—Fagan.  
**KLAC**—Jan Garber Orch.  
 7:15★**KGIL**—Alvino Rey Orch.  
**KXLA**—Peter DeLima.  
**KRKO**—Three-Quarter Time.  
**KWKW**—Song of Guns.  
 7:30★**KECA**—Report to the People.  
**KFI, KFSD**—Red Skelton.  
**KHJ, KFNM, KGB, KVOE**—Red Rider.  
**KMPC**—American Music.  
**KFWB**—Sweet Music.  
**KLAC**—Don Otis.  
**KFAC**—Echoes and Encores.  
**KXLA**—Armstrong Twins.  
**KGIL**—Opinion, Please.  
**KRKO**—Do You Know?  
 ★**KWIK**—News.  
 7:45★**KECA, KFMB**—People and the News.  
**KFWB**—Singin' Sam.  
**KMPC**—Red Rowe.  
**KGIL**—Mr. Nobody.  
**KWIK**—Adeline Hanson.  
 8★**KECA**—It Can Happen to You  
**KFI, KFSD**—Frost Warnings; Supper Club.  
 ★**KXN**—Lowell Thomas.  
**KHJ, KFNM, KGB, KVOE**—Count of Monte Cristo.  
 ★**KMPC**—News, Kennally.  
**KFWB**—Sports Final.  
 ★**KGER, KLAC, KXLA**—News.  
**KFAC**—Evening Concert.  
**KGJ**—Caucasian Memories.  
**KWIK**—Burlleigh Smith.  
**KGIL**—Modern Concert Hall.  
 8:05★**KGER**—Floyd Johnson.  
 8:15★**KECA, KFMB**—Monitor News.  
**KFI**—News of the World.  
**KXN**—Jack Smith.  
**KMPC**—Parade of Hits.  
**KFWB**—United Nations.  
**KLAC**—Basketball.  
**KGJ**—Starlight Moods.  
**KXLA**—Evening Serenade.  
 8:30★**KECA**—World Security Workshop.  
**KFI, KFSD**—Milton Berle.  
**KXN, KSDJ**—Mr. and Mrs. North.  
**KHJ, KFNM, KGB**—Official Detective.  
 ★**KFWB, KWIK**—News.  
 ★**KGJ**—Averill Berman, News.  
**KXLA**—97th Street Corral.  
**KGER**—Clem Davies.  
**KGIL**—Weatherman.  
 8:45★**KFWB**—Wizard vs. Criswell.  
**KGIL**—Proudly We Hall.  
**KGJ**—Evening Interlude.  
 8:55★**KHJ, KFNM, KGB, KVOE**—Billy Rose.  
 ★**KXN, KSDJ**—News.  
 9★**KECA**—America's Town Meeting.  
**KXN, KSDJ**—Big Town.  
 ★**KHJ, KFNM, KGB, KVOE**—News, Glenn Hardy.  
**KFI**—Favorite Story.  
**KMPC**—Romance and Rhythm.  
 ★**KFWB, KGER**—News.  
**KFAC**—Basketball.  
**KFAC**—Evening Concert.  
**KXLA**—Seaboard Home Hour.  
**KGJ**—Hollywood House Party.

**The BULLOCK'S SHOW**  
 THIS WEEK  
 Favorite Story  
 The Young Years  
**KFI**  
 9:00 P. M. TUESDAYS

**KGIL**—Dancetime.  
**KWIK**—Burlleigh Smith.  
 9:05★**KGER**—Income Tax.  
 9:15★**KHJ, KFNM, KGB**—Beulah.  
**KFWB**—Unity Daily Word.  
 9:30★**KFI**—Measure Parade.  
**KXN, KSDJ**—Club 15.  
**KHJ, KGB, KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.  
**KGER**—Music in the Night.  
 9:45★**KFI**—Cabbages and Kings.  
 ★**KXN, KSDJ**—Ed R. Murrow.  
 ★**KHJ, KFNM, KGB, KVOE**—Newscap.  
**KMPC**—Leaders of Tomorrow.  
 ★**KGIL**—News.  
 10★**KECA**—Ted Bentley, Sports.  
 ★**KFI, KFSD**—The Reporter.  
 ★**KXN**—Chet Huntley, News.  
 ★**KHJ, KFNM, KGB, KVOE**—Fulton Lewis.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**  
**KFWB**—Eastside Show.  
 ★**KGER, KLAC, KMPC**—News.  
**KFYD**—Spade Cooley Time.  
**KFAC**—Lucky Lager Dance.  
**KGIL**—Symphony.  
**KGJ**—Concert Nocturne.  
**KXLA**—Radio Guild.  
**KWIK**—Michael Roy.  
**KFOX**—Markos Radio Express  
 10:05★**KGER**—Desert Dreams.

**Olympic Auditorium FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

**KLAC**—Olympic Boxing.  
 10:15★**KECA**—News, Hank Weiser.  
**KFI**—Remember That Music.  
**KXN**—Bob Elson.  
**KHJ, KGB**—Morton Downey.  
**KMPC**—Bridge Club.  
 10:30★**KECA**—Elmer Davis.  
 ★**KFI**—Inside the News.  
**KXN**—Doorway to Life.  
**KHJ, KGB**—Record Party, Peter Potter.  
**KMPC**—Rancho Grande.  
**KXLA**—Hawthorne Thing.  
 10:45★**KECA**—Freddy Martin Orch.  
**KFI**—Melody Time.  
 10:55★**KFI**—Police Bulletins.  
 11★**KECA**—News of Tomorrow.  
 ★**KFI, KLAC**—News.  
 ★**KXN**—Nelson Pringle.  
**KHJ**—Brother Arlington.  
**KMPC**—Dance Parade.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Dance Time.  
**KFYD**—Spade Cooley Time.  
**KGJ**—Concert Nocturne.  
**KGIL**—Juke Box Review.  
**KGER**—Desert Dreams.  
 11:15★**KECA**—Philharmonic Reporter.  
**KFI**—Bilmore Orch.  
**KXN**—Steve Allen.  
**KLAC**—Don Otis.  
 11:20★**KECA**—Cezar's Orch.  
 11:30★**KECA**—Freddy Martin Orch.  
**KFI**—Guest Star.  
**KXLA**—Dance Time.  
 11:40★**KXN**—Frontiers of Science.  
 11:45★**KFI**—Melodianna.  
 11:55★**KECA, KXN, KMPC**—News.

# WEDNESDAY, FEBRUARY 25

- 8-KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB, KVOE—Bob Anderson, News.  
 \*KGER, KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—L. A. Breakfast Club.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Country Church.  
 KOWI—Bing Crosby.  
 KFVD—Wakeup Ranch.  
 KFOX, KRKD—Bible Institute.  
 KGIL—Hollywood Music.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 8:05-KGER—Mizpah.  
 8:15-KNX, KHJ—News.  
 KMPC—Markets; Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KGIL—Sports News.  
 KOWI—Meet the Band.  
 KIEV—Musical Bandwagon.  
 8:20-KXLA—Music.  
 8:30-KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 \*KFAC, KGIL, KOWI, KRKD—News.  
 KFVD—Easy Listening.  
 KWKW—Stock Quotations.  
 KWIK—Top of Morning.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
 8:—KRKD—Garden Chats.  
 8:40—KOWI—Rendezvous.  
 8:45—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster, Voice of Health.  
 KFVD—Vocal Favorites.  
 KGIL—Coffee Parade.  
 KRKD—Spotlight Varieties.  
 KWKW—Wings of Healing.  
 KGER—Bible Treasury Hour.

- 9-KECA, KFMB—Welcome, Travelers.  
 \*KFI, KGER, KXLA—News.  
 KNX—Wendy Warren.  
 \*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Keneally.  
 KFVB—L. A. Breakfast Club.  
 \*KFSD, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KOWI—Salute to Americans.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KWIK—Valley Roundup.  
 KGIL—Perry & Mary Wood.  
 KIEV—Bing Crosby Time.  
 KFOX—Rev. Earl Irvle.  
 9:05—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KIEV—Dinah Shore Sings.  
 KXLA—Bar Nothing Ranch.  
 KWIK—Three's a Company.  
 KWKW—Bible Treasury Hour.  
 \*KFVD—News.  
 9:20—KGFJ—News, Bill Harpel.  
 9:30—KECA, KFMB—Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KFVB—Hi Homemakers.  
 KLAC—Morning Melodies.  
 \*KOWI, KWIK, KWKW—News.  
 KGFJ—Open Album.  
 KGIL—Ballade for You.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 9:35—KOWI—Remembering.  
 9:40—KWIK—Town Crier.  
 9:45—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFVB—Music.  
 KFVD—Remembered Rhythms

- KGIL—Valley Shopper.  
 KWKW—Over Garden Gate.  
 KIEV—Rhythm Road.  
 \*KRKD—News.  
 KGFJ—Piano Reflections.  
 KGB—Molly Morse.  
 10-KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 \*KMPC—News, Eddie Lyon.  
 \*KFOX, KGER—News.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Symphonies for Youth.  
 KGFJ—Race News.  
 KRKD—Crazy Rhythm.  
 KGIL—Army Platter Show.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Bar O Ranch Time.  
 KWIK—Mainly for Women.  
 KWKW—Racing News.  
 KOWI—Romance in Music.  
 10:05—KGER—Musical Roundup.  
 10:15—KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Reserve.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KXLA—News.  
 KRKD—Dr. Richardson.  
 KGIL—According to Record.  
 KWKW—Tune-Up Time.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story.  
 \*KFI, KFAC, KOWI—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Uppbeat Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KGIL—Music That Endures.  
 KWKW—Virginia Kay.  
 KGB—Say It With Music.  
 KOWI—Pacific Strings.  
 10:45—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—I A City College.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
 KFOX—Lucky Lady.  
 10:50—KWKW—Wings of Melody.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.

- 11-KGFJ—Sports Flash.  
 KOWL—Hymn for Today.  
 KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Stars of Song.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Music.  
 KOWI—Tune Shop.  
 KGFJ—Across the Footlights.  
 KRKD—Musical Grab Bag.  
 KWKW—County Supervisor.  
 \*KFVD, KGER, KGIL—News.  
 KWIK—Meet the Band.  
 11:15—KECA, KFMB—Listening Post.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood.  
 KGIL—Light Classics.  
 \*KXLA—Pasadena News.  
 KFVD—Violet.  
 KWKW—Races and Sports.  
 KWIK—Paul Page.  
 KGER—Musical Roundup.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KFVD—Housewives' Exchange.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 \*KFOX, KOWI, KRKD—News.  
 11:35—KNX—Bob Graham.  
 KOWI—Eostelanz.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 \*KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KWKW—Broadway Rhythms.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 11:55—KGFJ—Sports Flash.  
 12-KECA, KGB, KGER, KIEV, KVOE—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 \*KHJ—Broadway News.  
 KMPC—Women Are Wonderful.

- KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Voice of the Army.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 \*KGIL—Valley News.  
 KWKW—Pasadena Panorama.  
 KWIK—It Pays to Listen.  
 KXLA—Dinner Bell Roundup.  
 KOWI—Day Dreams at Noon.  
 KRKD—Record Roundup.  
 12:00—KGER—Chuck Wagon.  
 12:15—KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGIL—Jimmie Jackson.  
 KGFJ—Today's Maestro.  
 KWKW—Races and Sports.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louis Massey.  
 \*KMPC, KOWI, KWIK—News.  
 KXLA—Armstrong Twins.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KGER—Squeakin' Deacon.  
 12:35—KOWI—Show Tunes.  
 KWIK—G. I. Platter Parade.  
 12:40—KGFJ—Intermission.  
 12:45—KFI, KFN—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—Rush Hughes.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 \*KFAC—News.  
 KWKW—Meet Me for Lunch.  
 KIEV—Gala on Record.  
 12:55—KFWB—News.  
 KGFJ—Sports Flash.  
 1-KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KXLA—County Business.  
 KGIL—Fiesta Time.  
 KOWI—Show Tunes.  
 \*KFVD—News.  
 KWIK—Rhythm Doodlers.  
 KIEV—Meet the Maestro.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 1:20—KWKW—Organ Moods.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Quizical.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KXLA—Vocal Varieties.  
 \*KOWI, KRKD, KWIK—News.  
 KGFJ—Today's Hits.  
 KFVD—Hall of Records.  
 KGIL—Little Symphony.  
 KWKW—Piano Magic.  
 KIEV—Organ Moon.  
 KGER—Western Siesta.  
 1:35—KRKD—Symphony of Song.  
 KOWI—Contented Listening.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.  
 \*KXLA—News.  
 KIEV—Treasury Salute.  
 KWIK—Matinee Melodies.  
 KWKW—Races and Sports.  
 1:50—KWKW—Show Tunes.  
 1:55—KGFJ—Sports Flash.  
 2-KECA, KFMB—Reserve.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 \*KMPC—News, Keneally.  
 KFVB—Bill Anson.  
 \*KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Disabled Veterans.  
 KGIL—Social Whirl.  
 KOWI—Radio Auction.  
 KFVD—Hall of Records.  
 KWIK—Mrs. Goes Shopping.  
 KRKD—Ira Sweet Organ.  
 KGER—Long Beach Band.  
 KFOX—Fiesta Mexicana.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KRKD—Musical Bouquet.  
 KGFJ—Serenade to Afternoon.  
 KWIK—Ronny Mansfield.  
 KGIL—Eddie LeMarr.  
 KIEV—Land of Song.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 6:00—Duffy's Tavern, KFI.  
 7:20—Jimmy Durante, KFI.  
 7:30—Mayor of the Town, KECA.  
 8:00—Abbott and Costello, KECA.  
 8:30—Great Gildersleeve, KFI.  
 9:00—Dennis Day's Day, KFI.  
 9:00—Bing Crosby, KECA.  
 KGER.  
 9:30—Tony Martin, KECA.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:30—Vox Pop, KECA.  
 8:00—Name That Song, KHJ.  
 8:30—Groucho Marx, KECA.

### Drama

- 8:30—Hollywood Theater, KFI.  
 8:30—Dr. Christian, KNX.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 8:00—Mark Warnow, KNX.  
 9:00—Melodies America Loves, KNX.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

- 10:15—What Do You Say? KFI.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.

### Mystery-Detective

- 7:00—The Saint, KNX.  
 7:30—The Whistler, KNX.  
 9:30—Mr. District Attorney, KFI

### Public Interest-Information

- 1:00—School of the Air, KNX.  
 3:45—If They Had Lived, KGFJ.  
 7:00—Conquest, KFI.  
 8:15—United Nations, KFWB.  
 11:40—Talk, KNX.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Sam Baltor, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

- 4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Encore Show, KFWB.  
 10:30—Longines Symphonette, KNX.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

- 6:00—Mark Warnow, KNX.  
 6:30—On the Beam, KHJ.  
 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Club Fifteen, KNX.

**KWKW**—Races and Sports.  
 2:30 **\*KWKW**—News.  
 2:35 **KECA, KFMB**—Twice-Told Tales.  
 2:35 **KGJF**—Sports Flash.  
 2:35 **KECA, KFMB**—Bride and Groom.  
 KFL, KFSJ—Just Plain Bill.  
 KXX, KSDJ—House Party.  
 KHJ, KFM, KVOE—Martin Block Show.  
 KGJF—Keyboard Magic.  
 KNLA—Variety Time.  
 KWKW—Platter Parade.  
 \*KOWI, KWIK—News.  
 KRKD—Tunes in Tempo.  
 \*KGIH—Women's News.  
 KIEV—Musical Potpourri.  
 KGER—Garden School.  
 2:35 **KOWI**—Music.  
 2:40 **KGER**—Long Beach Band.  
 2:45 **KFL, KFSJ**—Front-Page Farrell.  
 KHJ—Red Hook 31.  
 \*KGJF—News Notebook.  
 KGIH—Melodies.  
 \*KFVD—News.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:55 **\*KXX**—News.  
 KGJF—Sports Flash.  
 KECA, KFMB—Ladies Be Seated.  
 KFL, KFSJ—Road of Life.  
 KXX, KSDJ—Meet the Missus.  
 KHJ—Hospitality Club.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 \*KLAC, KNLA—News.  
 KGJF—Armchair Concert.  
 KFAC—Musical Favorites.  
 KFVD—Eddie Chase Show.  
 KGIH—Children's Hour.  
 KOWI—Radio Outlook.  
 KRKD—Tops in Taps.  
 KWKW—Swing Session.  
 KWIK—1490 Club.  
 KIEV—A Matter of Records.  
 2:55 **KGER**—Alkali Alex.  
 3:10 **KLAC**—Tommy Dorsey.  
 3:15 **KFL**—Life Can Be Beautiful.  
 KNLA—Juke Box Matinee.  
 KOWI—Sports Matinee.  
 KWKW—Races and Sports.  
 3:25 **KGJF**—Sports Flash.  
 3:30 **KECA**—Norwood Smith Selects.  
 KFL, KFSJ—Aunt Mary.  
 KFL, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 KMPC—Jerry Lawrence.

**KMPC**—Jeanne Gray.  
 KFWB—Rio Lawson.  
 KLAC—Betty Phillips.  
 KOWI—Mystery Tune.  
 KRKD—Spotlight on Star.  
 KIEV—Sara Drake.  
 KFSJ—Show Times.  
 4:25 **KGJF**—Sports Flash.  
 4:30 **KECA**—Variety Parade.  
 KFL—Art Baker's Notebook.  
 \*KXX, KOWI—News.  
 \*KHJ, KVOE—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KFVD—Sweet and Low.  
 KGIH—Teen-Age News.  
 KGJF—Record Jackpot.  
 KRKD—Symphony in Swing.  
 KWKW—Yacals on Parade.  
 KFOA—Old Age Pensions.  
 4:45 **\*KHJ, KGB**—News.  
 KXX—Lum and Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVD—Arlane Serenade.  
 \*KRKD, KVOE—News.  
 KGIH—Off the Record.  
 4:50 **\*KFSJ**—H. V. Kallenborn.  
 4:55 **KWKW**—Waltz Time.  
 4:55 **KGJF**—Sports Flash.  
 5 **KECA**—Happy Theater.  
 \*KFL—Feature Wire.  
 \*KXX—Knox Manning, News.  
 \*KHJ—Raggedy Ann.  
 \*KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFVD—Sundown Roundup.  
 KNLA—Juke Box Matinee.  
 KFAC—Sunset Serenade.  
 KGJF—Jive at 5.  
 KRKD—Record Rodeo.  
 KFOA—Sunshine Mission.

**6** **\*KECA**—Headline Edition.  
 KFL, KFSJ—Duffy's Tavern.  
 KXX, KSDJ—Mark Warnow.  
 \*KHJ, KFM, KGB, KVOE—Gabriel Heatter.  
 \*KMPC—George Travin.  
 \*KFOA, KFWB, KLAC—News.  
 KNLA—Pasadena Playhouse.  
 KGJF—Musical Digest.  
 KFAC—Prelude to Evening.  
 KGIH—Johnny Grant.  
 KRKD—Varieties in Music.  
 KWIK—Date for Dinner.  
 KGER—Sports Time.  
 6:05 **KLAC**—Al Jarvis.  
 6:15 **\*KECA**—Broadway Local News.  
 \*KHJ, KGB—Radio Newsreel.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello Test.  
 KWIK—Allen Rich.  
 KRKD—Hawaiian Memories.  
 KECA, KFMB—Vox Pop.  
 KFL—Hollywood Theater.  
 KHJ, KFM, KGB, KVOE—On the Beam with Beneke.  
 KMPC—Santa Anita.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KNLA—Youth and Tomorrow.  
 \*KWIK—Don Forbes.  
 KRKD—Rumba Preview.  
 KGIH—Date With a Dick.  
 KFOA—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45 **\*KRKD**—A. F. of L.  
 KNLA—Western Caravan.  
 KECA, KFMB—Lone Ranger.  
**7** **KFL**—Conquest.  
 KXX, KSDJ—The Saint.  
 KHJ, KGB, KVOE—California Melodies.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGJF—Musical Digest.  
 \*KGIH—Valley News.  
 \*KNLA—Saddle Dusters.  
 \*KLAC, KRKD—News.  
 \*KWIK—Averill Berman.  
 \*KFOA—Youth Speaks.  
 \*KGER—News: Dr. Fagan.  
 7:05 **KLAC**—Jan Garber Orch.  
 7:15 **KGIH**—Alvino Rey Orch.  
 \*KNLA—News, Lundberg.  
 KWIK—Lest We Forget.  
 KRKD—Three-Quarter Time.  
 7:30 **KECA, KFMB**—Mayor of the Town.  
 KFL, KFSJ—Jimmy Durante Show.  
 KXX, KSDJ—The Whistler.  
 KHJ, KFM, KGB, KVOE—Cisco Kid.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KNLA—Ford Lewis.  
 KGIH—Opinion, Please.  
 KRKD—Do You Know?  
 \*KWIK—News, Sports.  
 KGER—Prophecy Speaks.  
 7:45 **\*KFOA**—News.  
 KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIH—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 7:55 **KMPC**—Nation's Weather.  
**8** **KECA, KFMB**—Abbott and Costello.  
 KFL, KFSJ—Frost Warnings: Supper Club.  
 \*KXX—Lowell Thomas.  
 KHJ, KFM, KGB, KVOE—Name That Song.  
 \*KMPC—News, Kneally.  
 KFWB—Sports, Final.  
 \*KGER, KLAC, KNLA—News.  
 KFAC—Evening Concert.  
 KGIH—Concert Hall.  
 KGJF—Caucasian Memories.  
 KWIK—Burleigh Smith

\*KFWB, KWIK—News.  
 KNLA—97th Street Corral.  
 \*KGJF—Averill Berman, News.  
 KGIH—Weatherman.  
 KFOA—Cumberland, Vespers.  
 KGER—Clem Davies.  
 8:15 **\*KFWB**—Sweet Music.  
 KGIH—Evening Interlude.  
 KGIH—Proudly We Hail.  
 8:55 **KHJ, KFM, KGB, KVOE**—Billy Rose.  
 \*KXX, KSDJ—News.  
 KECA, KFMB—Bing Crosby.  
 9 **\*KHJ, KFM, KGB, KVOE**—News, Glenn Hardy.  
 KFL, KFSJ—Dennis Day.

**Melodies America Loves**  
**PAGGY ENGEL**  
 Lyric Soprano  
**MALE QUARTET**  
**CONCERT ORCHESTRA**  
 Earl Towner, Director  
 KNX—Wednesday—9:00 p.m.

**INGLEWOOD PARK CEMETERY ASSN**  
 KNX—Melodies America Loves  
 \*KFWB, KLAC—News.  
 KMPC—Romance and Rhythm.  
 KFAC—Evening Concert.  
 KNLA—Squeakin' Deacon.  
 KGJF—Hollywood House Party.  
 KGIH—Dance Time.  
 KWIK—Burleigh Smith.  
 KGER—Bing Crosby Show.  
 9:15 **KHJ, KFM, KGB**—Reunion.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis Show.  
 KMPC—Forum.  
 9:30 **KECA**—Tony Martin Show.  
 KFL, KFSJ—Mr. District Attorney.  
 KXX, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 KGER—Music in the Night.  
 KFOA—Mayor Chase.  
 9:45 **KHJ, KGB**—Land of the Free.  
 \*KXX, KSDJ—Ed R. Murrow.  
 KMPC—Red Cross.  
 KGIH—News.  
 \*KECA—Ted Bentley, Sports.  
**10** **KFL, KFSJ**—The Reporter.  
 \*KXX—Chet Huntley, News.  
 \*KHJ, KFM, KGB, KVOE—Fulton Lewis.  
 \*KGER, KLAC, KMPC—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KFL, KFSJ—Gladie Conley Time.  
 KGJF—Concert Nocturne.  
 KNLA—Olympic Fights.  
 KFAC—Lucky Lager Dance.  
 KWIK—Michael Roy.  
 KGIH—Symphony.  
 10:05 **KGER**—Desert Dreams.  
 10:15 **\*KECA**—News, Hank Weaver.  
 KFL—Jack Lightner, Sports.  
 KXX—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KLAC—Elmer Davis.  
 10:30 **\*KFL**—Inside the News.  
 \*KXX—Symphonette.  
 KHJ, KGB—Record Party, Peter Potter.  
 KMPC—Rancho Grande.  
 10:45 **KECA**—Freddie Martin Orch.  
 KFL—Melody Time.  
 10:55 **KFL**—Police Bulletins.  
**11** **\*KECA**—News of Tomorrow.  
 \*KFL, KLAC—News.  
 \*KXX—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Time.  
 KGJF—Concert Nocturne.  
 KGIH—Juke Box Review.  
 KFVD—Sunde Cooler Time.  
 KWIK—Michael Roy.  
 KGER—Desert Dreams.  
 11:15 **KECA**—Ciro's Orch.  
 KFL—Biltmore Orch.  
 KXX—Steve Allen.  
 KLAC—Don Otis.  
 KNLA—Dance Time.  
 11:30 **KECA**—Florentine Gardens.  
 KFL—E. Fitzpatrick Orch.  
 11:40 **KXX**—Talk.  
 11:55 **\*KECA, KXX, KMPC**—News.  
 Page Twenty-three

**ANDY MANSFIELD**  
 "His Records, Notes and Stuff"  
 3:30 p.m.  
 Monday thru Friday  
**KWKW**

KWKW—Andy Mansfield.  
 \*KFAC, KRKD, KWIK—News.  
 KRKD—Ten Time Tunes.  
 KGER—Carolina Cotton.  
 3:45 **KECA**—Frances Scully.  
 KFL, KFSJ—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Sing 'n' Sing.  
 KWIK—1490 Club.  
 KFAC—Songs for Singing.  
 KGB, KVOE—Quaker City.  
 3:55 **\*KFWB**—News.  
 KGJF—Sports Flash.  
 KECA—Frances Scully.  
**4** **KFL, KFSJ**—This Woman's Secret.  
 KXX, KSDJ—Hint Hunt.  
 \*KHJ, KFM, KGB, KVOE—Fulton Lewis.  
 \*KMPC—News, Eddie Lyon.  
 \*KGER, KIEV—News.  
 KFWB—Samuel B. McKee.  
 \*KLAC—News, Sports.  
 KNLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGJF—What's Up?  
 KGIH—Off the Record.  
 KWKW—Andy Mansfield.  
 KFVD—Eddie Chase Show.  
 KRKD—Piano Paintings.  
 4:05 **KGER**—Musical Roundup.  
 4:15 **\*KECA**—Alvin Wilder.  
 \*KFL—News.  
 \*KXX, KSDJ—Reserve.

**CONTESTS! PRIZES!**  
**THE EDDIE CHASE SHOW**  
 3:00 - 4:30 p.m.  
 Monday thru Saturday  
**Check KEVD**  
 LOS ANGELES  
 \*KHJ, KFM, KGB—Frank Hemingway.

**KGER for WESTERN MUSIC**  
 T. TEXAS TYLER  
 5:05 - 5:30 P.M.  
 Mon. thru Thurs.  
 1390 on Your DIAL

5:05 **KGER**—T. Texas Tyler.  
 5:15 **KECA, KFMB**—Terry and the Pirates.  
 \*KFL—News.  
 KXX—Tom Hanlon.  
 KHJ, KFM, KGB, KVOE—Superman.

**Race News**  
 First on **KGJF**  
**RACE RECAP**  
 3:15 p.m. Mon.-Sat.  
 Dial 1230

KGJF—Race Recap.  
 KLAC—Picture Album.  
 KWKW—Race Roundup.  
 5:30 **KECA**—Sky King.  
 KFL—Casa Cugat.  
 \*KXX, KSDJ—Charles Collingwood.  
 KHJ, KFM, KGB, KVOE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KGJF—Dinner Interlude.  
 KFAC—Whoo Bill Club.  
 KNLA—Future Pianists.  
 \*KFOA, KWIK—News.  
 KRKD—Sports Dial.  
 KGIH—Afternoon Matinee.  
 KGER—Stamps Quartet.  
 5:45 **\*KFL, KFSJ**—Elmer Peterson.  
 \*KXX, KSDJ—News, Garred.  
 KHJ, KFM, KGB, KVOE—Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KNLA—Music for You.  
 KGJF—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGER—Melody Mustangs.  
 5:55 **\*KXX, KSDJ**—Bill Henry.  
 KNLA—Sports Shots.

**ESQUIRE TODD**  
 presents  
 "Night in Old Mexico"  
 WITH  
 Senor C. Valencia  
 Carlos Chia and  
 Orchestra  
 Lupita Cavazos  
**WED.**  
**KFOX, 8 PM**

**ESQUIRE TODD**  
 presents  
 "Night in Old Mexico"  
 WITH  
 Senor C. Valencia  
 Carlos Chia and  
 Orchestra  
 Lupita Cavazos  
**WED.**  
**KFOX, 8 PM**

KFOA—Night in Mexico.  
 8:05 **KGER**—Floyd Johnson.  
 8:15 **\*KFL, KFSJ**—News of the World.  
 KXX—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KLAC—Music.  
 KGJF—Starlight Moods.  
 KNLA—Evening Serenade.  
 8:30 **KECA, KFMB**—Groucho Marx.  
 KFL, KFSJ—The Great Gildersleeve.  
 KXX, KSDJ—Dr. Christian.  
 KHJ, KGB—High Adventure.

# THURSDAY, FEBRUARY 26

- ★Indicates News Broadcasts.
- 8 **KFCB, KFMB**—Don McNeill's Breakfast Club.
- KFI, KFSD**—Fred Waring.
- KXX**—Johnny Murray.
- ★**KHJ, KGB**—Bob Anderson, News.
- ★**KIEV, KLAC, KMPC, KXLA**—News.
- KGFJ**—Dr. Frederick Bailes.
- KFWB**—Morning Melodies.
- KOWI**—Bing Crosby.

## HAVEN OF REST

**KRKD, 8:00 A. M.**  
Tuesday, Thursday, Saturday  
**KFOX, 8:00 A. M.**  
Tuesday, Thursday, Saturday  
**KXLA, 8:30 A. M.**  
Monday, Wednesday, Friday

- KFOX, KRKD**—Haven of Rest
- KFAC**—Country Church.
- KFAD**—Wakeup Ranch.
- KWKW**—Rafael Mendez.
- KGJI**—Jollywood Music.
- KWKW**—Possum Trot Bruce.
- ★**KGER**—News, Memphis.
- 8:15★ **KHJ, KXX**—News.
- KMPC**—Markets, Sports.
- KFWB**—Reminiscing Sam.
- KLAC**—Haynes at the Reins.
- KGFJ**—Concert Pastelle.
- KOWI**—Meet the Band.
- KGJI**—Sports News.
- KIEV**—Musical Bandwagon.
- 8:20—**KXLA**—Music.
- 8:30—**KFI, KFSD**—Jack Berch.
- KXX**—Grand Slam.
- KHJ, KFNM, KGB, KVQE**—Editor's Diary.
- KMPC**—A Song for You.
- KFAD**—Easy Listening.
- ★**KFAC, KFWB, KGJI, KOWI, KRKD**—News.
- KWKW**—Stock Quotations.
- KXLA**—Baptist Brothers.
- KWKI**—Top of Morning.
- KIEV**—Public Interest.
- 8:35—**KOWI**—Music.
- KRKD**—Garden Chats.
- 8:45—**KFI, KFSD**—Lora Lawton.
- KXX**—Rosemary.
- ★**KHJ**—Cool Brown.
- KMPC**—Music.
- KFWB**—Science of Mind.
- KFAC**—Unity.
- KGFJ**—Dr. R. L. McMaster, Voice of Health.
- KGJI**—Coffee Parade.
- KFAD**—Console and Keyboard.
- KRKD**—Spotlight Varieties.
- KWKW**—Wings of Healing.
- KGER**—Bible Treasury.

- 9 **KFCA, KFMB**—Welcome Travelers.
- ★**KFI, KGER, KXLA**—News.
- KXX**—Wendy Warren.
- ★**KHJ, KFNM, KGB, KVQE**—Kate Smith Speaks.
- ★**KMPC**—News, Bill Kenneally.
- ★**KLAC, KFSD**—News.
- KFWB**—Strolling Tom.
- KGFJ**—Your County at Work.
- KFAC**—Morning Concert.
- KOWI**—Salute to Americans.
- KWKI**—Valley Roundup.
- KRKD**—Serenade.
- KFAD**—Waltz Time.
- KIEV**—Bing Crosby Time.
- KWKW**—Voice of China.
- KGJI**—Perry & Mary Wood.
- 9:05—**KFI**—Ladies' Day.
- KGER**—Lutheran Hour.
- 9:15—**KHJ, KFNM, KGB, KVQE**—Victor H. Lindlahr.
- KXX**—Aunt Jenny.
- KMPC**—Bill Leyden.
- KFWB**—Music.
- KLAC**—Racing News.
- KXLA**—Bar Nothing Ranch.
- KGFJ**—Community Chest.
- KWKW**—Bible Treasury Hour.
- KIEV**—Dinah Shore Sings.
- ★**KFAD**—News.
- 9:20★ **KGFJ**—News, Bill Harpel.
- 9:30—**KECA, KFMB**—Tom Breneman's Breakfast.
- KXX, KSDJ**—Helen Trent.
- KHJ**—Johnson Family.
- KFWB**—Club Women's Quiz.
- KLAC**—Morning Melodies.
- ★**KOWI, KWKI, KWKW**—News.

- KGFJ**—Open Album.
- KGJI**—Ballads for You.
- KIEV**—Meet the Band.
- KGER**—John Brown.
- KFAD**—Show Tunes.
- 9:35—**KOWI**—Remembering.
- 9:40—**KWKI**—Town Crier.
- 9:45—**KFI**—Chuck Collins.
- KXX, KSDJ**—Our Gal Sunday.
- KHJ**—Morning Melodies.
- KFWB**—Piano.
- KWKW**—Drama.
- KGJI**—Valley Shopper.

- KFVD**—Remembered Rhythms.
- ★**KRKD**—News.
- KIEV**—Rhythm Road.
- 10 **KECA, KFMB**—Galen Drake.
- KFI**—Standard School Broadcast.
- KXX**—Big Sister.
- ★**KHJ, KFNM, KGB, KVQE**—Glenn Hardy, News.
- ★**KMPC**—News, Eddie Lyon.
- ★**KFOX, KGER**—News.
- KFWB**—Maurice Hart.
- KLAC**—Al Jarvis Ballroom.
- KGFJ**—Racing News.
- KXLA**—Bar O Ranch.
- KFAC**—Serenade.
- KGJI**—Army Platter Show.
- KOWI**—Romance in Music.
- KFVD**—Rev. Louis T. Talbot.
- KWKI**—Mainly for Women.
- KRKD**—Crazy Rhythm.
- KWKW**—Racing Lineup.
- 10:05—**KGER**—Musical Roundup.
- 10:15—**KECA, KFMB**—Ted Malone.
- KXX**—Ma Perkins.
- KHJ, KFNM, KGB, KVQE**—Revere.

- KMPC**—Bill Leyden.
- ★**KXLA**—News.
- KGJI**—According to Record.
- KGFJ**—Saludos Amigos.
- KRKD**—Dr. Richardson.
- KWKW**—Tune-In Time.
- 10:25—**KGFJ**—Sports Flash.
- 10:30—**KECA, KFMB**—My True Story.
- ★**KFI, KFAC, KOWI**—News.
- KXX**—Young Dr. Malone.
- KHJ**—The Judge.
- KGFJ**—Uplift Session.
- KXLA**—Woman's World.
- KFVD**—Union Rescue Mission.
- KRKD**—Pop Concert.
- KGJI**—Music That Endures.
- KWKW**—Feature Story.
- KGB**—Say It With Music.
- 10:35—**KOWI**—Pacific Strings.
- 10:45—**KFI**—Joyce Jordan.
- KXX**—Guiding Light.
- KFAC**—L. A. Medical Assn.
- KRKD**—Midnight Mission.
- KWKW**—Races and Sports.
- KFI**—Lucky Lady.
- 10:50—**KWKW**—Wings of Melody.
- 10:55—**KECA, KFMB**—Betty Crocker Magazine.
- KGFJ**—Sports Flash.
- KOWI**—Hymn for Today.

- 11 **KECA, KFMB**—Betty Crocker Magazine.
- KFI, KFSD**—Today's Children.
- KXX**—Second Mrs. Burton.
- KHJ**—Two-Ton Baker.
- KMPC**—Music in the Air.

- KFWB**—Maurice Hart.
- KLAC**—Al Jarvis Ballroom.
- KFAC**—Festival of Music.
- KGFJ**—Across the Footlights.
- ★**KFVD, KGER, KGJI**—News.
- KXLA**—Easy Listening.
- KOWI**—Tune Shop.
- KWKW**—Song Parade.
- KWKI**—Meet the Band.
- KRKD**—Musical Grab Bag.
- ★**KVQE**—Cedric Foster.
- 11:15—**KFCB, KFMB**—Dorothy Kilgallen.
- KFI, KFSD**—Woman in White.
- KHJ, KFNM, KGB, KVQE**—Erskine Johnson.
- KXX**—Perry Mason.
- ★**KXLA**—Pasadena News.
- KGJI**—Light Classics.
- KWKW**—Races and Sports.
- KFAD**—Violet.
- KGER**—Musical Roundup.
- 11:25—**KGFJ**—Sports Flash.
- 11:30—**KECA**—Baukhage Talking.
- KFI, KFSD**—Holly Staine.
- KHJ, KFNM, KGB, KVQE**—Queen for a Day.
- KXX**—Broadway and Vine.
- KXLA**—Dinner Bell Roundup.
- KGFJ**—Reminiscent Rhythm.
- KFAD**—Housewives' Exchange.
- ★**KFOX, KOWI, KRKD**—News.
- 11:35—**KXX**—Bob Graham.
- KOWI**—Dave Rose.
- 11:40—**KFI, KFSD**—Betty Crocker.
- 11:45—**KECA**—Between Us Girls.
- KFI**—Light of the World.
- KXX, KSDJ**—Rose of My Dreams.
- ★**KGFJ**—Airtorials, Harpel.
- KFAC**—Concert Grand.
- KWKW**—Races and Sports.
- KWKI**—Broadway Rhythms.
- KRKD**—Melody Time.
- 11:55—**KGFJ**—Sports Flash.

- 12★ **KECA, KHI, KGB, KGER, KIEV, KVQE**—News.
- KFI**—Farm Reporter.
- KXX, KSDJ**—Double or Nothing.
- KMPC**—Women Are Wonderful.
- KFWB**—Maurice Hart.
- KLAC**—Al Jarvis Ballroom.
- KGFJ**—Public Messenger.
- KFAC**—Luncheon Concert.
- ★**KGJI**—Valley News.
- KWKW**—Vocalist Parade.
- KFAD**—Editor of the Air.
- KOWI**—Daydreams at Noon.
- KWKI**—It Pays to Listen.
- KRKD**—Record Roundup.
- KXLA**—Dinner Bell Roundup.
- 12:05—**KGER**—Chuck Wagon.
- 12:15★ **KECA**—Kiernan's News Corner.
- KFI, KFSD**—Ma Perkins.
- KHJ**—Sing, America, Sing.

## BELL TAILORS Presents Dinner Bell Round Up 12:00 noon, Mon. thru Fri. KXLA

- KGFJ**—Today's Maestro.
- KIEV**—Lamentime Melodies.
- KWKW**—Races and Sports.
- KGJI**—Jimmie Jackson.
- ★**KFOX, KPRO**—News.
- 12:25—**KGFJ**—Sports Flash.
- 12:30—**KECA, KFMB**—Paul White-mann Club.
- KFI, KFSD**—Pepper Young.
- ★**KXX, KSDJ**—Knox Manning.
- KHJ**—Louise Massey.
- ★**KMPC, KOWI, KWKI**—News.
- KXLA**—Armstrong Twins.
- KWKW**—Stock Quotations.
- KGFJ**—Piano Interlude.
- KFAD**—Violet.
- KGER**—Squeakin' Deacon.
- 12:35—**KOWI**—Show Tunes.
- 12:40—**KGFJ**—Intermission.
- 12:45—**KFI, KFSD**—Right to Happiness.
- KHJ**—Rush Hughes.
- KXX**—Organ Music.
- KMPC**—Bill Hay Reads Bible.
- KXLA**—Top Western Tunes.
- ★**KFAC**—News.
- KFAC**—Platter Parade.
- KIEV**—Gals on Record.
- 12:50—**KWKW**—Circle 1430 Ranch.
- 12:55★ **KFWB**—News.
- KGFJ**—Sports Flash.

- 1 **KECA, KFMB**—Paul White-mann Club.
- KFI, KFSD**—Backstage Wife.
- KXX**—School of the Air.
- KMPC**—Hal Berger.
- KFWB**—Bill Anson.
- ★**KLAC**—News, Sports.
- KRKD**—Piano Parade.
- KGFJ**—Siesta Time.
- KIEV**—Sunset and Vine.
- KXLA**—Community Broadcaster.
- KGJI**—Fiesta Time.
- ★**KFAD**—News.
- KWKI**—Tin Pan Alley.
- KOWI**—Show Tunes.
- KIEV**—Meet the Maestro.
- KFOX**—Piano Reflections.
- KVQE**—United Nations.
- KGER**—Squeakin' Deacon.
- KFI, KFSD**—Stella Dallas.
- KHJ**—Nancy Dixon.
- KMPC**—Les Brown Orch.
- KLAC**—570 Club.
- KFAC**—Music in the American Manner.
- KFVD**—Piano Parade.
- KXLA**—Farm Program.
- KWKW**—Races and Sports.
- KFOX**—Recital Time.
- 1:20—**KWKW**—Organ Moods.
- 1:25—**KGFJ**—Sports Flash.
- 1:30—**KECA**—Miracles in Music.
- KFI, KFSD**—Lorenzo Jones.
- KHJ**—Norma Young.
- KXX**—Burritt Wheeler.
- KMPC**—Vaughn Monroe Orch.
- KFVD**—Keith Hetherington.
- KGFJ**—Today's Hits.
- KXLA**—Vocal Varieties.
- KGJI**—Little Symphony.
- KWKW**—Piano Magic.
- ★**KOWI, KRKD, KWKI**—News.
- KIEV**—Organ Moods.
- KGER**—Composers' Album.
- KRKD**—Symphony of Song.
- 1:45—**KECA**—Ethel and Albert.
- KFI, KFSD**—Young Widder Brown.
- KHJ, KFNM, KGB, KVQE**—Mery Griffin.
- KMPC**—Charlie Spivak Orch.
- ★**KXLA**—News.
- KWKW**—Races and Sports.
- KIEV**—Swing Stylings.
- 1:50—**KWKW**—Show Tunes.
- 1:55—**KGFJ**—Sports Flash.

- 2 **KFI, KFSD**—When a Girl Marries.
- KXX, KSDJ**—Winner Take All.
- KHJ, KFNM, KGB, KVQE**—Heart's Desire.
- ★**KMPC**—News, Bill Kenneally.
- ★**KIEV, KLAC**—News.
- KFAC**—Concert Matinee.
- KGFJ**—The Judge Speaks.
- KXLA**—Concert Hour.
- KOWI**—Radio Auction.
- KGJI**—Social Whirl.
- KRKD**—Women's Clubs.
- KFAD**—Record Session.
- KFOX**—Fiesta Mexicana.
- KGER**—Long Beach Band.
- 2:15—**KFI, KFSD**—Portia Faces Life.
- KMPC**—Three Alarm.
- KLAC**—570 Club.
- KGFJ**—Serenade to Afternoon.
- KRKD**—Internal Revenue.
- KGJI**—Eddie LeMarr.
- KWKI**—Ronny Mansfield.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:06—Ladies' Day, **KFI**.
- 3:30—Arthur Godfrey, **KXX**.
- 6:00—Music Hall, **KFI**.
- 6:00—Dick Haymes, **KXX**.
- 6:30—Jack Carson, **KFI**.
- 7:30—Henry Morgan, **KECA**.
- 7:30—Eddie Cantor, **KFI**.
- 8:30—Aldrich Family, **KFI**.
- 9:00—Burns and Allen, **KFI**.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
- 8:30—Grand Slam, **KXX**.
- 9:30—Breneman's Breakfast, **KECA**.
- 11:30—Queen for a Day, **KHJ**.
- 12:00—Double or Nothing, **KXX**.
- 2:00—Heart's Desire, **KHJ**.
- 3:15—Three Alarm, **KMPC**.
- 2:30—House Party, **KXX**.
- 3:00—Bride and Groom, **KECA**.
- 3:00—Meet the Misses, **KXX**.
- 6:30—R.F.D. America, **KHJ**.
- 7:00—Bob Hawk, **KFI**.
- 9:30—Noah Webster Says, **KFI**.

### Drama

- 7:00—Reader's Digest, **KXX**.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, **KFI**.

### Comment-Narration

- 7:45—Fred Berk, **KXX**.
- 9:00—Kate Smith, **KHJ**.
- 10:00—Galen Drake, **KECA**.
- 10:15—Ted Malone, **KECA**.

### Mystery-Detective

- 11:15—Erskine Johnson, **KHJ**.
- 11:15—Dorothy Kilgallen, **KECA**.
- 1:30—Burritt Wheeler, **KXX**.
- 4:30—Art Baker, **KFI**.
- 4:30—Passing Parade, **KHJ**.

### Public Interest-Information

- 6:30—Crime Photographer, **KXX**.
- 7:00—Ellery Queen, **KECA**.
- 8:30—Mr. Keen, **KXX**.
- 9:00—FBI in Peace & War, **KXX**.

### Sports

- 10:00—Race Lineup, **KWKW**.
- 10:00—Racing, **KGFJ**.
- 5:45—Sam Baller, **KLAC**.
- 3:45—Race Results, **KRKD**.
- 6:15—Bob Kelley, **KMPC**.
- 6:30—Santa Anita, **KMPC**.
- 9:30—Inside Sports, **KHJ**.
- 9:30—Speaking of Sports, **KFOX**.
- 10:00—Ted Bentley, **KECA**.

### Recorded Music

- 4:00—Musical Masterpieces, **KFAC**.
- 6:00—Musical Digest, **KGFJ**.
- 7:00—Firestone Favorites, **KMPC**.
- 8:00—Evening Concert, **KECA**.
- 10:00—Lucky Lager Dance Time, **KFAC**.
- 10:00—Eastside Show, **KFWB**.
- 10:00—Concert Nocturne, **KGFJ**.
- 12:00—Rhapsody in Wax, **KHJ**.

### Popular-Western Music

- 4:00—Supper Club, **KFI**.
- 8:15—Jack Smith, **KXX**.
- 9:30—Club Fifteen, **KXX**.



KWKW—Races and Sports.  
 KIEV—Land o' Song.  
 2:20★KWKW—News.  
 2:25—KECA, KFMB—Twiss-Told Tales.  
 KGFJ—Sports Flash.  
 3:00—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Hollywood Favorites.  
 KNN, KSDJ—House Party.  
 KGFJ—Keyboard Magic.  
 KRKD—Tunes in Tempo.  
 KXLA—Variety Time.  
 ★KOWL, KWIK—News.  
 ★KGL—Women's News.  
 KIEV—Musical Potpourri.  
 KWKW—Pasadena Playhouse.  
 KGER—Garden School.  
 2:35—KOWL—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KHJ—Red Hook 31.  
 ★KGFJ—News Notebook.  
 KGL—Melodies.  
 ★KFVD—News.  
 KRKD—Organ Moods.  
 KWIK—Treasure Chest.  
 KWKW—Races and Sports.  
 2:55★KNN—News.  
 KGFJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KNN, KSDJ—Meet the Missus.  
 KHJ—Alexander's Mediation Board.  
 KMPC—Three Alarm.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Musical Favorites.

SET A PACE WITH  
**EDDIE CHASE**  
 3:00-4:30 p.m.  
 Monday thru Saturday  
 Check **KEYD**

KFVD—Eddie Chase Show.  
 KGL—Children's Hour.  
 KGFJ—Armchair Concert.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects.  
 KFI, KFSD—Aunt Mary.  
 KNN, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 KMPC—Jerry Lawrence.  
 KWKW—Sports Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 KFOX—Jeanne Cowan, Songs.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 3:40—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Swing 'n' Sing.  
 KWIK—1490 Club.  
 KFC—Songs for Singing.  
 KGB, KVOE—Quaker City.

3:55★KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KNN, KSDJ—Hint Hunt.  
 ★KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 ★KMPC—News, Eddie Lyon.  
 ★KGER, KIEV—News.  
 KFWB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KWKW—Andy Mansfield.  
 KFAC—Musical Masterpieces.  
 KGL—Off the Record.  
 KFVD—Eddie Chase Show.  
 KGFJ—What's Up?  
 KRKD—Piano Paintings.  
 KWIK—Mainly for Women.  
 4:05—KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 ★KFI—News.  
 KNN, KSDJ—Reserve.  
 ★KHJ, KFNM, KGB—Frank Hemingway.  
 KMPC—Twilight Tales.  
 KFWB—Rip Lawson.  
 KLAC—Belle Martel.  
 KOWL—Mystery Tune.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 KFSD—Nora Drake.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 ★KNN, KOWL—News.  
 ★KHJ, KVOE—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KFVD—Sweet and Low.  
 KGL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 KWKW—Vocals on Parade.  
 KFOX—Old Age Pensions.  
 4:45★KHJ—News.  
 KNN—Lum & Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KFVD—Airlane Serenade.  
 KIEV—Trade Wind Tempos.  
 KGL—Off the Record.  
 ★KFSD—H. V. Kaltenborn.  
 ★KGB, KRKD, KVOE—News.  
 4:50—KWKW—Waltz Time.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 ★KNN—News, Knox Manning.  
 KHJ—Sleepy Joe.  
 ★KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KGFJ—Jive at 5.  
 KRKD—Record Rodeo.  
 KGL—Off the Record.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGB, KVOE—Adventure Parade.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 KNN—Tom Hanlon.  
 KHJ, KFNM, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Today at the Races.  
 5:30—KECA—Jack Armstrong.  
 KFI—Casa Cugat.  
 ★KNN, KSDJ—Charles Collingwood.  
 KHJ, KFNM, KGB, KVOE—Captain Midnight.  
 KLAC—Irvin Allen.  
 KGFJ—Dinner Interlude.  
 KFAC—Whoa Bill Club.  
 KGL—Music by Martin.  
 KXLA—Future Pianists.  
 ★KWIK—Valley News.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KNN, KSDJ—News, Garred.  
 KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.

**SAM BALTER'S**  
**"SPORTS BOOK"**  
 5:45 - 6:00 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGFJ—Law Is Your Servant.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Mustangs.  
 5:55★KNN, KSDJ—Bill Henry.  
**Sports Shots**  
 A Sports Roundup of National and Local Sports.  
 With Kenneth Grant  
 Nightly except Sunday  
**KXLA—5:55 p.m.**  
 Presented by  
**DAVIS & SPARKS**  
 Ford Dealer  
 KXLA—Sports Shots.  
 ★KECA—Headline Edition.  
 KFI, KFSD—Kraft Music Hall

KNN, KSDJ—Dick Haymes.  
 ★KHJ, KGB—Gabriel Heatter.  
 ★KMPC—George Irwin.  
 ★KFOX, KFWB—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—C. S. Marines.  
 KGL—Johnny Grant.  
 ★KLAC—News, Al Jarvis.  
 KWIK—Date for Dinner.  
 KRKD—Varieties in Music.  
 KGER—Sports Time.  
 6:15★KECA—Broadway Local News.  
 KHJ—Today's Best Buys.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Technocracy.  
 KWIK—Sport Fanagrams.  
 KRKD—Hawaiian Memories.  
 6:30—KECA—The Clock.  
 KFI, KFSD—Jack Carson.  
 KNN, KSDJ—Crime Photographer.  
 KHJ, KFNM, KGB, KVOE—R.F.D. America.  
 KMPC—Santa Anita.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Property Owners.  
 ★KWIK—Don Forbes.  
 KRKD—Harmony in Rhythm.  
 KGL—Date With a Disc.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 6:45—KXLA—Western Caravan.  
 7—KECA, KFMB—Ellery Queen.  
 KFI, KFSD—Bob Hawk Show.  
 KNN, KSDJ—Reader's Digest.  
 KHJ, KFNM, KGB, KVOE—Family Theatre.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KLAC, KRKD—News.  
 ★KGL—Valley News.  
 KXLA—Saddle Dusters.  
 ★KWIK—Averill Berman.  
 ★KGER—News; Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KFOX—Fishing Pals.  
 ★KXLA—Peter DeLima, News.  
 KWIK—Decision Now.  
 KRKD—Three-Quarter Time.  
 KGL—Alvino Rey Orch.  
 7:30—KECA, KFMB—Henry Morgan Show.  
 KFI, KFSD—Eddie Cantor.  
 KNN, KSDJ—First Nighter.  
 KHJ, KFNM, KGB, KVOE—Red Ryder.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KGL—Opinion, Please.  
 KFAC—Echoes and Encores.  
 ★KWIK—News, Sports.  
 KXLA—Ford Lewis.  
 KRKD—Do You Know?  
 7:45—KFWB—Singing Sam.  
 KMPC—Red Rowe.  
 KGL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 7:55—KMPC—Nation's Weather.  
 8—KECA, KFMB—Willie Piper.  
 KFI, KFSD—Frost Warnings; Supper Club.  
 ★KNN—Lowell Thomas.  
 KHJ, KFNM, KGB, KVOE—The Falcon.  
 ★KMPC—News, Bill Kenneally.  
 KFWB—Sports Final.  
 ★KGER, KLAC, KXLA—News.  
 KGL—Concert Hall.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KWIK—Burlleigh Smith.  
 KFOX—Long Beach Forum.  
 8:05—KFI, KFSD—Floyd Johnson.  
 8:15★KFI, KFSD—News of the World.  
 KNN—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KLAC—Music.  
 KGFJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGL—Camera Clinic.  
 8:30—KECA—Candid Microphone.  
 KFI, KFSD—Aldrich Family.  
 KNN—Sir. Keen.  
 KHJ, KFNM, KGB—Jan August.  
 ★KFWB, KWIK—News.  
 ★KGFJ—Averill Berman, News.  
 KGL—Weatherman.  
 KXLA—97th Street Corral.  
 KFOX—Judge Gardner.  
 KGER—Clem Davies.  
 8:45—KHJ, KFNM, KGB—Jimmy Bloss Orch.  
 KFWB—Sweet Music.  
 KGFJ—Evening Interlude.  
 KGL—Proudly We Hall.  
 8:55★KNN—News.  
 KHJ, KFNM, KGB, KVOE—Billy Rose.  
 9—KECA, KFMB—Mr. President.  
 KFI, KFSD—Burns and Allen.  
 KNN, KSDJ—F.B.I. in Peace and War.  
 ★KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KMPC—Romance and Rhythm

★KFWB, KGER, KLAC—News.  
 KXLA—Squeakin' Deacon.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KGL—Dance Time.  
 KWIK—Burlleigh Smith.  
 9:15—KHJ, KFNM, KGB—Beulah.  
 KFWB—Unity Daily Show.  
 KLAC—Don Otis Show.  
 9:30★KECA—Earl Godwin.  
 KFI, KFSD—Noah Webster Says.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNN, KSDJ—Club 15.  
 KMPC—Barber Shop Quartet.  
 KFWB—Music Box.  
 KFOX—Speaking of Sports.  
 KGER—Music in the Night.  
 9:45—KECA—Lenny Herman Quintet.  
 ★KNN, KSDJ—Ed R. Murrow.  
 ★KHJ, KFNM, KGB, KVOE—Newscape.  
 KMPC—Public Service.  
 ★KGL—News.  
 10—KECA—Ted Bentley.  
 ★KFI, KFSD—The Reporter.  
 ★KNN—Chet Huntley, News.  
 ★KHJ, KFNM, KGB—Fulton Lewis.  
 ★KGER, KLAC, KMPC—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KGL—Symphony.  
 KWIK—Michael Roy.  
 KFAC—Lucky Lager Dance.  
 KGER—Report from Washington.  
 KFOX—Markos Radio Express.  
 10:05—KGER—Desert Dreams.  
 10:15★KECA—News, Hank Weaver.  
 KFI—Mayor Bowron.  
 KNN—Bob Elson.  
 KHJ, KGB—Morton Downey Program.  
 KMPC—Bridge Club.  
 KLAC—County and City Employees' News.  
 KXLA—Red Cross.  
 10:30★KECA—Elmer Davis.  
 ★KFI—Inside the News.  
 KNN—Open Hearing.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Melody Parade.  
 KXLA—Hawthorne Orch.  
 10:45—KECA—Freddy Martin Orch.  
 KFI—Melody Time.  
 10:55—KFI—Police Bulletins.  
 11★KECA—News of Tomorrow.  
 ★KFI, KLAC—News.  
 ★KNN—Nelson Pfling.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KXLA—Melodee Club.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGL—Juke Box Review.  
 KWIK—Michael Roy.  
 KGER—Desert Dreams.  
 11:15—KECA—Cezar Orch.  
 KFI—Proudly We Hall.  
 KNN—Steve Allen.  
 KXLA—Dance Time.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 11:40—KNN—Of Men and Books.  
 11:45—KFI—Melodianna.  
 11:55★KECA, KNN, KMPC—News.

**KXLA Presents**  
**ALEX COOPER**  
 Pickupacupplebucks  
**COOPER**  
 12:00 - 5:00 A.M.  
 TUESDAY THRU SUNDAY

# FRIDAY, FEBRUARY 27

- \*Indicates News Broadcasts.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB, KVOE—Bob Anderson, News.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Morning Melodies.  
 KGFJ—Dr. Frederick Balles.  
 KOWL—Bing Crosby.  
 KFOX, KRKD—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 \*KGER—News, Mizpah.
- 8:15 \*KNX, KHJ—News.  
 KMPC—Markets; Sports.  
 KFVB—Reminiscing Sam.  
 KLAC—Haynes at the Relna.  
 KGFJ—Concert Pastelle.  
 KOWL—Meet the Band.  
 KGIL—Sports, News.  
 KIEV—Musical Bandwagon.
- 8:20—KXLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 \*KHJ, KFVM—Editor's Diary.  
 KMPC—A Song for You.  
 \*KFAC, KFVB, KGIL, KOWL, KRKD—News.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KWKW—Stock Quotations.  
 KWIK—Top of Morning.  
 KIEV—Musical Memories.  
 KGER—Hammond.

8:35—KOWL—Music.  
 KRKD—Garden Chats.

8:45—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music.  
 KFVB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 KFVD—Vocal Varieties.  
 KWKW—Wings of Healing.  
 KRKD—Spotlight Varieties.  
 KGIL—Coffee Parade.  
 KGER—Bible Treasury.

- 9**—KECA, KFMB—Welcome, Travelers.  
 \*KFI, KGER, KXLA—News.  
 KNX—Wendy Warren.  
 KHJ, KFVM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Kenneally.  
 KFVB—Strolling Tom.  
 \*KFSD, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KGIL—Perry & Mary Wood.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.
- 9:05—KFI—Ladies' Day.  
 KGER—Fletcher Hour.
- 9:15—KHJ, KFVM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFVB—Music.  
 KLAC—Racing News.  
 KXLA—Bar Nothing Ranch.  
 \*KFVD—News.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sing.  
 9:20—KGFJ—News, Bill Harpel.
- 9:30—KECA, KFMB—Tom Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.  
 \*KOWL, KWIK, KWKW—News.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGIL—Ballade for You.  
 KGER—John Brown.
- 9:35—KOWL—Remembering.  
 9:40—KWIK—Towers Center.  
 9:45—KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Our Gai Sunday  
 KFVB—Piano.  
 KFVD—Remembered Rhythms.

- KWKW—Over the Garden Gate.  
 \*KRKD—News.  
 KIEV—Rhythm Band.  
 KGIL—Valley Shopper.  
**10**—KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFVM, KGB, KVOE—News, Glenn Hardy.  
 \*KMPC—News, Eddie Lyon.  
 \*KFOX, KGER—News.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Bar O Ranch.  
 KGFJ—Race Recap.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mains for Women.  
 KGIL—Army Platter Show.  
 KGER—Musical Roundup.
- 10:05—KECA, KFMB, KPRO—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFVM, KGB, KVOE—Reserve.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KXLA—News.  
 KWKW—Tune-Up Time.  
 KRKD—Dr. Richardson.  
 KGIL—According to Record.  
 KFOX—Assembly of God.
- 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—Mr True Story  
 \*KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Uphat Session.  
 KRKD—Pop Concert.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
**K X L A**  
 10:30 a.m. Mon.-Fri.

KXLA—Woman's World.  
 KWKW—Feature Story.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNX.  
 6:00—Frank Morgan, KNX.  
 6:30—Ozzie & Harriet, KNX.  
 7:30—Spike Jones, KNX.  
 9:00—Baby Snooks, KNX.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:00—People Are Funny, KFI.  
 6:30—Information Please, KHJ.  
 8:30—Can You Top This? KFI.  
 9:00—Break the Bank, KECA.

### Drama

- 9:00—Preview Theater, KFVB.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 8:30—Waltz Time, KFI.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—What Do You Say? KFI.  
 10:15—Ted Malone, KECA.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.

- KGIL—Music That Endures.  
 KFVD—Union Rescue Mission.  
 \*KWIK—News, Music.  
 KGB—Say It With Music.
- 10:35—KOWL—Pacific Strings.  
 10:45—KFI—Joy Jordan.  
 KNX—Guiding Light.  
 KFAC—Salvation Army Band.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
 KFOX—Lucky Lady.  
 10:50—KWKW—Wings of Melody.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Barton.  
 KHJ—Two-Ton Baker.  
 KMPC—Stars of Song.  
 KLAC—Al Jarvis Ballroom.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 KRKD—Musical Grab Bag.  
 \*KFVD, KGER, KGIL—News.  
 KWKW—Traffic Quiz.  
 KWIK—Meet the Band.
- 11:15—KECA, KFMB—Listening Post  
 KFI, KFSD—Woman in White  
 KNX—Perry Mason.  
 KHJ, KFVM, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood.
- \*KXLA—Pasadena News.  
 KFVD—Violet.  
 KGIL—Light Classics.  
 KWIK—Sunny Side.  
 KWKW—Races and Sports.  
 KGER—Musical Roundup.
- 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Banking Talking.  
 KFI—Folly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFVM, KGB, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Housewives' Exchange  
 \*KWIK—News, Music.
- 11:35—KNX—Bob Graham.  
 KOWL—Kostelantz.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 KFAC—Concert Grand.  
 \*KGFJ—Astorials, Harpel.

- KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 11:55—KGFJ—Sports Flash.
- 12**—KECA, KHJ, KGB—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—Women Are Wonderful.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Veterans' Interview.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Daydreams at Noon.  
 KRKD—Record Roundup.
- \*KGIL, KGER, KIEV—News.  
 KWIK—It Pays to Listen.  
 12:05—KGER—Chuck Wagon.  
 12:15—KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KWKW—Races and Sports.  
 KGIL—Jimmie Jackson.  
 KIEV—Lunchtime Melodies.
- 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massay.  
 \*KMPC, KOWL, KWIK—News.  
 KXLA—Armstrong Twins.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.
- 12:35—KOWL—Show Tunes.  
 12:40—KGFJ—Intermission.  
 12:45—KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—Rus Hughes.  
 KMPC—Bill Reads Bible.  
 KXLA—Top Western Tunes.  
 \*KFAC—News.  
 KWIK—G.I. Platter Parade.  
 KIEV—Gals on Record.
- 12:55—KFVB—News.  
 KGFJ—Sports Flash.
- 1**—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 \*KFVD—News.  
 KRKD—Siesta Time.  
 KWIK—Rhythm Doodlers.  
 KIEV—Meet the Maestro.  
 KGIL—Fiesta Time.  
 KFOX—Piano Reflections.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.
- 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KXLA—Garden Hints.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KWKW—Races and Sports.  
 KWIK—Charlie Hamp.
- 1:20—KWKW—Organ Moods.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Quizical.
- KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.
- \*KOWL, KRKD, KWIK—News.  
 KWKW—Piano Magic.  
 KIEV—Organ Moods.  
 KGIL—Little Symphony.  
 \*KFOX—Poly Newcast.  
 KGER—Western Siesta.
- 1:35—KOWL—Contented Listening.  
 KRKD—Symphony of Song.
- 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.  
 \*KXLA—News.  
 KWKW—Races and Sports.  
 KWIK—Matinee Melodies.  
 KIEV—Junior C. of C.
- 1:50—KWKW—Show Tunes.  
 1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Reserve.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFVM, KGB, KVOE—Heart's Desire.  
 \*KMPC—News, Kenneally.  
 KFVB—Bill Anson.  
 \*KIEV, KFAC—News.  
 \*KFAC—Concert Matinee.  
 KXLA—Keith Hetherington.  
 KGFJ—Disabled Veterans.  
 KFVD—Hall of Records.  
 KOWL—Radio Auction.  
 KRKD—Board of Supervisors.  
 KWIK—Mrs. Goes Shopping.

EGIL—Social Whirl.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Musical Bouquet.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land o' Song.  
 EGIL—Eddie LeMarr.  
 2:20—KWKW—News.  
 2:25—KECA, KFMB—Twiss-Told Tales.  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—House Party.  
 KHJ, KGB, KVOE—Martin Block.  
 KGFJ—Keyboard Magic.  
 KWKW—Platter Parade.  
 \*KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 \*KGIL—Women's News.  
 KGER—Garden School.  
 2:35—KOWL, KWIK—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KHJ—Red Hook 31.  
 \*KGFJ—News Notebook.  
 \*KWKW—Races and Sports.  
 KGIL—Melodies.  
 KRKD—Organ Moods.  
 2:55—KXN—News.  
 KGFJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KXN, KSDJ—Meet the Missus.  
 KHJ, KVOE—Racket Smashers.  
 KMPC—Three Alarm.  
 KFMB—Bill Anson.  
 KGFJ—Armchair Concert.  
 \*KGER, KLAC, KXLA—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFVD—Eddie Chase Show.  
 KIEV—A Matter of Records.  
 KWIK—1490 Club.  
 KGIL—Children's Hour.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KWIK—20th Century Gabriels.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KHJ—Song of the Stranger.  
 KFI, KFSD—Aunt Mary.  
 KXN, KSDJ—Arthur Godfrey.  
 KMPC—Jerry Lawrence.  
 KWKW—Andy Mansfield.  
 \*KFAC, KRKD, KWIK—News.  
 KFOX—Jeanne Cowan, Songs.  
 3:35—KRKD—Tea Time Tunes.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Swing 'n' Sing.  
 KFAC—Songs for Singing.  
 KWIK—1490 Club.  
 KGB—Quaker City.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KXN, KSDJ—Hint Hunt.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 \*KMPC—News, Eddie Lyon.  
 \*KGER, KIEV—News.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFWB—Samuel B. McKee.  
 KGFJ—What's Up?  
 KWKW—Andy Mansfield.  
 KFVD—Eddie Chase Show.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 KWIK—Women's World.  
 KGIL—Off the Record.  
 4:05—KGER—Musical Roundup.  
 4:15—KECA—Alvin Wulder.  
 \*KFI—News.  
 KXN, KSDJ—Reserve.  
 KMPC—Jeanne Gray.

KFWB—Rip Lawson.  
 KLAC—Tito of Hollywood.  
 KOWL—Mystery Tune.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 KFSD—Nora Drake.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 \*KXN, KOWL—News.  
 \*KHJ, KVOE—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KIEV—Bing Crosby.  
 KLAC—Racing Roundup.  
 KFVD—Sweet and Low.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in a Swing.  
 KWKW—Vocals on Parade.  
 KGIL—Teen-Age News.  
 KFOX—Old Age Pensions.  
 4:45—KHJ—News.  
 KXN—Lum and Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVD—Arlane Serenade.  
 KGIL—Off the Record.  
 KIEV—Trade Winds Tempos.  
 KGB, KRKD, KVOE—News.  
 \*KFSD—H. V. Kaltenborn.  
 4:50—KWKW—Waltz Time.  
 4:55—KGFJ—Sports Flash.

5—KECA—Happy Theater.  
 \*KFI—Feature Wire.  
 \*KXN, KSDJ—Knox Manning.  
 KHJ—Raggy Ann.  
 \*KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Serenade.  
 KGFJ—Jive at Five.  
 KRKD—Record Rodeo.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGIL—Off the Record.  
 KGB, KVOE—Adventure Parade.  
 5:05—KGER—Compton College.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 \*KFI—News.  
 KXN—Tom Hanlon.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Race Roundup.  
 KWIK—Sunset Serenade.  
 5:30—KECA—Sky King.  
 KFI—Casa Cugat.  
 \*KXN—Charles Collingwood.  
 KHJ, KFXM, KGB, KVOE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KFAC—Whoa Bill Club.  
 KGFJ—Dinner Interlude.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KGIL—Afternoon Matinee.  
 \*KFOX, KWIK—News.  
 KGER—Stamps Quartet.

5:45—KFI, KFSD—Elmer Peterson.  
 \*KXN, KSDJ—News, Garred.  
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGFJ—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGER—Melody Mustangs.  
 5:55—KXN, KSDJ—Bill Henry.  
 KXLA—Sports News.

6—KECA—Headline Edition.  
 KFI, KFSD—People Are Funny.  
 KXN, KSDJ—Morgan-Ameche-Langford Show.  
 \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 \*KMPC—George Irwin.  
 \*KFOX, KFWB, KLAC, KPRO—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Muir College.  
 KRKD—Varieties in Music.  
 KGIL—Johnny Grant.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Broadway Local News.  
 \*KHJ, KGB—Radio Newsreel.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Women's Clubs.  
 KRKD—Hawaiian Memories.  
 6:30—KECA, KFMB—The Sheriff.

CITIZENS NATIONAL BANK  
 Presents  
**INFORMATION PLEASE**  
 6:30 P. M. — KHJ — FRIDAY

KHJ, KFXM, KGB, KVOE—Information Please.  
 KMPC—Santa Anita Races.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Garden Information.  
 \*KWIK—Don Forbes.  
 KGIL—Date With a Disc.  
 KRKD—Rumba Preview.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KRKD—A. F. of L.  
 KXLA—Western Caravan.  
 KWIK—Bobby Short.  
 6:55—KECA, KFMB, KPRO—Champion Roll Call.

7—KECA, KFMB—Cavalcade of Sports.  
 KFI—Hank McCune Show.  
 KXN, KSDJ—Call for Music.  
 KHJ, KFXM, KGB, KVOE—Meet the Press.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 \*KGER, KLAC, KRKD—News.  
 KXLA—Saddle Dusters.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KWIK—Averil Berman.  
 7:05—KGER—Fiesta.  
 KLAC—Jan Garber Orch.  
 7:15—KGIL—Alvino Rey Orch.  
 \*KXLA—Peter DeLima, News.  
 KRKD—Three-Quarter Time.  
 7:30—KECA—Your American Sports Page.  
 KFI, KFSD—Sports Newsreel.  
 KXN—Jones-Shay.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Do You Know?  
 \*KWIK—News, Sports.  
 KGIL—Opinion Please.

7:45—KFI—Sports Folio.  
 KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 \*KFOX—News.  
 KRKD—Father Vaughan.  
 KWIK—Adeline Hanson.  
 7:55—KMPC—Nation's Weather.  
 8—KECA, KFMB—Fat Man.  
 KFI, KFSD—Frost Warnings: Supper Club.  
 KXN—Lowell Thomas.  
 KHJ—Par Answer Game.  
 \*KMPC—News, Keneally.  
 KFWB—Sports Final.  
 KLAC—Basketball.  
 \*KGER—KXLA—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Organ Fantasies.  
 KGIL—Concert Hall.  
 KFXM, KGB, KVOE—Scarlet Queen.

8:05—KGER—Floyd Johnson.  
 8:15—KFI—News of the World.  
 KXN—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KGFJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGI—Hobby Horse Show.  
 KRKD—County Barn Dance.  
 8:30—KECA, KFMB—This is Your F.B.I.  
 KFI, KFSD—Can You Top This?  
 KXN—Danny Thomas Show.  
 KHJ, KFXM, KVOE—Burl Ives Show.  
 KMPC—Basketball, Cal. vs. U.C.L.A.  
 \*KFWB—News.  
 KXLA—97th Street Corral.  
 \*KGFJ—Averil Berman, News.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Weatherman.  
 KGER—Clem Davies.  
 8:45—KHJ—Remember When?  
 KFWB—Sweet Music.  
 KGFJ—Evening Interlude.  
 KGIL—Proudly We Hall.  
 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.

\*KXN, KSDJ—News.  
 9—KECA, KFMB—Break the Bank.  
 KFI—Reserve.  
 KXN—Baby Snooks.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.

KMPC—Basketball.  
 KFWB—Preview Theater.  
 KLAC—Basketball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Dance Time.  
 \*KGER—News, Toastmasters.  
 9:15—KFI—Reserve.  
 KHJ, KFXM, KGB—Beulah.  
 \*KFOX—News.  
 9:30—KECA, KFMB—Famous Jury Trials.  
 KFI, KFSD—Mystery Theater.  
 KXN, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KFWB—Music Box.  
 KGER—Music in the Night.  
 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.  
 \*KXN, KSDJ—Ed R. Murrow.  
 KFOX—Flight Cast.  
 \*KGIL—News.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 \*KGER, KLAC, KMPC—News.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KFAC—Lucky Lager Dance.  
 KXLA—County Barn Dance.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Symphony.  
 KFOX—Markos Radio Express.  
 10:05—KGER—Desert Dreams.  
 10:15—KECA—News, Hank Weaver.  
 KFI—Jack Lightcap, Sports.  
 KXN—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KLAC—Melody Parade.  
 KXLA—Record Review.  
 KFSD—Concert Hall.  
 10:30—KECA—Elmer Davis.  
 \*KFI—Carveth Wells, Inside the News.  
 KXN—Symphonette.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 10:45—KECA—Freddy Martin Orch.  
 KFI—Melody Time.  
 \*KFSD—News.

10:55—KFI—Police Bulletins.  
 11—KECA—News of Tomorrow.  
 \*KFI, KLAC—News.  
 \*KXN—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Juke Box Review.  
 KGER—Desert Dreams.  
 KFSD—Biltmore Hotel Orch.  
 11:15—KECA—Ciro's Orchestra.  
 KFI—Biltmore Orch.  
 KXN—Steve Allen.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 KFI—Flo and Con.  
 KXLA—Melodee Club.  
 KGB—Wolohan Orch.  
 KFSD—St. Francis Orch.  
 11:40—KXN—Report from Overseas.  
 11:45—KFI—Melodiana.  
 \*KVOE—News.  
 KXLA—Dance Time.

**OPPORTUNIST**  
 Ed "Archie" Gardner, who's always willing to branch out from "Duffy's Tavern" into a lucrative side business, is seriously considering insurance. "I know plenty of people in Hollywood who, from the looks of them, should be covered," he avers.  
 Page Twenty-seven

Cheer Up Your Face with **EDDIE CHASE** 3:00-4:30 p.m. Monday thru Saturday  
**Check KEVD** LOS ANGELES  
 \*KHJ, KFXM, KGB—Frank Hemingway.

# SATURDAY, FEBRUARY 28

- 8—KECA—Music by Maupin.  
KFI, KFSD—Adventures of Charlie Lung.  
★KXN, KGER, KIEV, KLAC, KMPC, KXLA—News.  
★KHJ, KFXM, KGB, KVOE—News.  
KFWB—Salvation Army.  
KFAC—Country Church.  
KGFJ—Concert Pastelle.  
KOWL—Bing Crosby.  
KWKW—Pasadena Four-square Church.

## HAVEN OF REST

KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

- KFOX, KRKD—Haven of Rest  
KFVD—Wakeup Ranch.  
KGIL—Hollywood Music.  
KWIK—Possum-Trot Bruce.  
8:05—KXN, KSDJ—Let's Pretend.  
KGER—Mizpah.  
8:15★KHJ News.  
KMPC—Market Reports, Sports.  
KFWB—Reminiscing Sam.  
KLAC—Haynes at the Reins.  
KOWL—Meet the Band.  
KGIL—Sports.  
KIEV—Musical Bandwagon.  
KXLA—Record Shop.  
8:30—KECA—Collins Calling.  
KFI, KFSD—Smilin' Ed McConnell.  
KXN—Escape.  
KHJ—Dr. Hiss.  
KMPC—Guest Star.  
★KFAC, KFWB, KGIL, KOWL, KRKD—News.  
KFVD—Easy Listening.  
KIEV—Children's Story Time.  
KWKW—Stock Quotations.  
★KWIK—News, Music.  
KFOX—Know Your Bible.  
KGER—Hammond.  
KFXM, KGB, KVOE—Say It With Music.  
8:35—KRKD—Garden Chats.  
KOWL—Reminiscing.  
8:40—KECA—Mirandy.  
8:45—KFAC—Unity.  
KMPC—Fingertip Successes.  
KFWB—Red Cross.  
KLAC—Business Talk.  
KFVD—Console and Keyboard.  
KWKW—Sacred Heart.  
KIEV—Musical Memories.  
KRKD—Spotlight Varieties.  
KGIL—Coffee Parade.  
KFOX—Voice of China.  
KGER—Gospel Story Hour.

- 9—KECA, KFMB—Abbott and Costello Kid Show.  
KFI—Jump-Jump of Holiday House.  
KXN, KSDJ—Theatre of Today.  
KHJ, KGB, KVOE—Pan American.  
KMPC—Music of the Stars.  
KFWB—Song Session.  
★KGER, KLAC—News.  
KGFJ—Public Messenger.  
KFAC—Morning Concert.  
KFVD—Waltz Time.  
KOWL—Salute to Americas.  
KRKD—Sagebrush Serenade.  
KIEV—Bing Crosby Time.  
KGIL—Musical Horizons.  
KWKW—Voice of China.  
KXLA—Record Shop.  
KFSD—Jack Gregson.  
KFMB—Tommy Bartlett.  
9:05—KGER—Lutheran Hour.  
9:15—KFI—Young America Speaks.  
KHJ—Policing L. A.  
KLAC—Racing News.  
KWKW—Bible Treasury Hour.  
KGFJ—Community Chest.  
★KFVD—News.  
KIEV—Dinah Shore Sings.  
KWIK—Kiddie Records.  
KGB, KVOE—Voice of the Army.  
9:20★KGFJ—News, Bill Harpel.  
9:30—KFAC, KFMB—Land of the Lost.  
KFI—Your Saturday Chef.  
KXN—Stars Over Hollywood.  
KHJ, KGB, KVOE—Pro Arte Quartet.  
KLAC—Kiddie Club.  
★KOWL, KWIK—News.  
KGFJ—Open Album.  
KFVD—Remembered Rhythms.  
KWKW—Stock Quotations.  
KIEV—Meet the Band.  
KXLA—Western Review.  
KGIL—Ballads for You.

- KGER—John Brown.  
KFOX—Bethesda.  
9:35—KOWL—Remembering.  
★KWKW—News.  
9:45—KFI, KFSD—Tillamook Kitchen.  
★KRKD—News.  
KWKW—Drama.  
KGIL—Valley Shopper.  
KIEV—Rhythm Road.  
KWIK—Town Crier.  
KXLA—Hell Bandstand.  
10—KECA—American Farmer.  
KFI, KFSD—National Farm and Home Hour.  
KXN, KSDJ—Grand Central Station.  
★KHJ, KFXM, KGB, KVOE—News.  
KMPC—Music of the Stars.  
KFWB—Maurice Hart.  
★KLAC—News, Al Jarvis.  
KFAC—Serenade.  
KGFJ—Racing News.  
KOWL—Romance in Music.  
KWKW—Race Lineup.  
KRKD—Government Speaks.  
KWIK—Mainly for Women.  
KXLA—Western Review.  
KFVD—Remembered Rhythms.  
KGIL—Ten o'Clock Scholar.  
★KFOX, KIEV—News.  
KGER—Kids' Bible Club.  
KFMB—Girl Scouts.  
10:15—KHJ, KGB, KVOE—Gardening.  
KGFJ—Saludos Amigos.  
★KXLA—News.  
KWKW—Teen-Agers.  
KIEV—Stars of Song.  
KRKD—Dr. Richardson.  
KGIL—According to Record.  
KFOX—Assembly of God.  
10:25—KGFJ—Sports Flash.  
10:30—KECA—Hollywood Headlines.  
KFI—Meet the Meeks.  
KXN, KSDJ—County Fair.  
KHJ, KGB, KVOE—Symphonies for Youth.  
KMPC—Bids for Kids.  
KGFJ—Upbeat Session.  
KFVD—Song Stylists.  
KXLA—Bandstand Review.  
★KFAC, KWIK—News.  
KRKD—Pop Concert.  
KIEV—Western Tune Time.  
KGIL—Music That Endures.

- KGER—Home on the Range.  
KFSD—Meet the Meeks.  
KFMB—Auntie Pat.  
10:35—KOWI—Pacific Strings.  
10:45—KECA—The Honeydramers.  
KFAC—L. A. City College.  
KFVD—Kirby Page.  
KIEV—Western Songs.  
KWIK—Studio City.  
KWKW—Races and Sports.  
KFOX—Thought for Youth.  
10:50—KWKW—Wings of Melody.  
10:55—KGFJ—Sports Flash.  
KOWI—Hymn for Today.  
11—KECA, KFMB—Metropolitan Opera.  
KFI, KFSD—Archie Andrews.  
KXN, KSDJ—Mary Lee Taylor.  
KHJ, KGB, KVOE—Symphonies for Youth.  
KMPC—Keith Hetherington.  
KFWB—Maurice Hart.  
KFAC—Festival of Music.  
★KLAC—News, Al Jarvis.  
KRKD—Musical Grab Bag.  
KGFJ—Across the Footlights.  
★KFVD, KGER, KGIL—News.  
KXLA—Bill Blansett.  
KOWI—Tune Shop.  
KWKW—Campus Chatter.  
KIEV—Perry Como Sings.  
KFMB—American Youth.  
11:05—KGER—Star Time.  
11:15—KFVD—Piano Parade.  
KIEV—This Rhythmic Age.  
KWIK—South American Way.  
KWKW—Races and Sports.  
KGIL—Light Classics.  
KGER—Western Music.  
11:25—KGFJ—Sports Flash.  
11:30—KFI—Jack Gregson Show.  
KXN, KSDJ—Give and Take.  
KHJ, KGB, KVOE—Bands for Bonds.  
KGFJ—Reminiscent Rhythm.  
KFVD—Violet.  
KXLA—Saturday Serenade.  
★KFOX, KOWL, KRKD—News.  
KIEV—Latin Musicians.  
11:45—KFAC—Concert Grand.  
KGFJ—Atrorials, Bill Harpel.  
KOWL—Folk Songs.  
KWIK—Broadway Rhythm.  
KRKD—Melody Time.  
KWKW—Races and Sports.  
KFOX—Tempos of the Time.  
KFSD—Here's to Vets.  
11:55—KGFJ—Sports Flash.

- 12—KECA, KFMB—Metropolitan Opera.  
KFI—Farm Reporter.  
KXN, KSDJ—Meet the Missus.  
★KHJ, KFXM, KGB, KVOE—News.  
KMPC—Merry-Go-Round.  
KFWB—Maurice Hart.  
★KLAC—News, Al Jarvis.  
KGFJ—Theater Guild.  
KFAC—Luncheon Concert.  
KWKW—Races and Sports.  
KXLA—Saturday Serenade.  
KOWL—Daydreams at Noon.  
KFVD—Salvation Army.  
KWKW—Pasadena Opera.  
KWIK—It Pays to Listen.  
KRKD—Record Roundup.  
★KGER, KGIL, KIEV—News.  
KFOX—Sandwich Seasoning.  
KFSD—Orchestra of Nations.  
12:05—KGER—Western Music.  
12:15—KFI—Man On the Farm.  
KHJ—Songs of Good Cheer.  
KGFJ—Today's Maestro.  
KFVD—Mason Rose.  
KWKW—Races and Sports.  
KIEV—Lunchtime Melodies.  
KGIL—Jimmie Jackson.  
★KXN—News.  
KGER—Sleepy Valley.  
12:25—KGFJ—Sports Flash.  
12:30—KHJ—Louise Massey.  
KXN, KSDJ—Free for All.  
KMPC—Swell Time.  
KGFJ—Piano Interlude.  
KXLA—Armstrong Twins.  
KWKW—Business Reporter.  
KFVD—Dream Time.  
★KOWI—News; Show Tunes.  
12:35—KWIK—G.I. Platter Parade.  
12:40—KGFJ—Intermission.  
12:45—KFI—Here Comes the Band.  
KHJ—American Radio Warblers.  
★KFAC—News.  
KFVD—Violet.  
KXLA—Top Tunes.  
KWKW—Races and Sports.  
KIEV—Gis on Record.  
12:55★KFWB—News.  
KGFJ—Sports Flash.  
1—KECA, KFMB—Metropolitan Opera.  
KFI, KFSD—Doctors Today.  
KXN, KSDJ—Treasury Bandstand.  
KHJ, KFXM, KGB, KVOE—Sports Parade.  
KMPC—Juke Box Serenade.  
KFWB—Bill Anson.  
KFAC—Piano Parade.  
KGFJ—Sunset and Vine.  
★KFVD, KLAC—News.  
KXLA—Community Broadcaster.  
KWKW—Lee Brown, Pianist.  
KOWL—Show Tunes.  
KRKD—Siesta Time.  
KIEV—Meet the Maestro.  
KGIL—Fiesta Time.  
KWIK—Tin Pan Alley.  
KGER—Sleepy Valley.  
1:10—KLAC—Studio Frolic.  
1:15—KFAC—Music in the American Manner.  
KXLA—Adventures in Research.  
KFVD—Songs by Russ Whiteman.  
KWKW—Races and Sports.  
KWIK—Trade Winds Taverna.  
1:25—KGFJ—Sports Flash.  
1:30—KFI—Home Is What You Make It.  
KXN, KSDJ—Saturday at the Chase.  
KHJ, KVOE—Income Tax.  
KLAC—Today's Hits.  
KXLA—Vocal Varieties.  
KFVD—Dream Time.  
★KOWI, KRKD, KWIK—News.  
KWKW—Piano Magic.  
KIEV—Organ Moods.  
KGIL—Little Symphony.  
KGER—Western Siesta.  
KFSD—First Piano Quartet.  
1:35—KOWL—Caravan of Melody.  
KRKD—Symphony of Song.  
KWIK—Music.  
1:45—KHJ—In Your Name.  
KFOX—Voice of the Army.  
KLAC—Storybook Hour.  
★KXLA—News.  
KIEV—Swing Stylings.  
KWKW—Races and Sports.  
1:50—KWKW—Show Tunes.  
1:55—KGFJ—Sports Flash.  
2—KECA, KFMB—Tea and Crumpets.  
★KFI—News of the Week.  
KXN, KSDJ—Philadelphia Orch.  
KHJ, KFXM, KGB, KVOE—Horse Race.  
KMPC—American Music.  
KFWB—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Concert Matinee.  
KXLA—Shoppers' Matinee.  
KGFJ—Serenade to Afternoon.  
KOWL—Radio Auction.  
KFVD—Kirby Page.  
KRKD—Dental Association.  
★KIEV—News.  
KGIL—Social Whirl.  
KGER—Long Beach Band.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00—Joan Davis, KXN.  
6:30—Judy Canova, KFI.  
8:00—Life of Riley, KFI.  
8:30—It's a Great Life, KXN.  
9:00—Abe Burrows, KXN.  
9:30—Vaughn Monroe, KXN.

### Quiz, Participation

- 8:30—Smilin' Ed McConnell, KFI  
10:30—County Fair, KXN.  
11:30—Give and Take, KXN.  
12:00—Meet the Missus, KXN.  
12:30—Free for All, KXN.  
5:30—True or False, KHJ.  
6:00—Stop Me, KHJ.  
6:30—Keep Up with the Kids, KHJ.  
7:00—Kay Kyser, KFI.  
8:30—Truth or Consequences, KFI.

### Classical, Semi-Classical

- 11:00—Metropolitan Opera, KECA  
2:00—Philadelphia Orchestra, KXN.  
3:00—Piano Playhouse, KECA.  
3:30—NBC Symphony, KFI.  
7:00—Saturday Night Serenade, KXN.  
9:30—Music Hour, KFI.  
10:15—Stairway to the Stars, KFI  
9:00—Theater of Today, KXN.  
9:30—Stars Over Hollywood, KXN.  
10:00—Grand Central Station, KXN.

### Public Interest-Information

- 9:15—Young America Speaks, KFI.  
9:15—Policing L. A., KHJ.  
10:00—American Farmer, KECA.  
10:00—Nat'l Farm Hour, KFI.  
12:00—Theater Guild, KGFJ.  
1:00—Doctors Today, KFI.  
1:30—Home Is What You Make It, KFI.  
1:30—Your Income Tax, KHJ.

- 3:00—Cross Section U.S.A., KXN  
3:30—L. A. Story, KXN.  
4:15—Our Town Speaks, KECA.  
4:15—Internal Revenue, KLAC.  
6:00—Exploring the Unknown, KECA.

### Mystery-Detective

- 8:30—Escape, KXN.  
9:00—Gangbusters, KECA.  
9:30—Murder and Mr. Malone, KECA.

### Sports

- 10:00—Racing Lineup, KGFJ, KWKW.  
5:00—Sports Roundup, KFI.  
5:05—Tom Harmon, KMPC.  
5:15—Tom Harmon, KXN.  
5:45—Sam Baiter, KLAC.  
5:45—Race Results, KRKD.  
5:45—Ira Blue, KECA.  
6:15—Bob Kelley, KMPC.  
6:30—Santa Anita Races, KMPC.  
8:00—Hunting and Fishing Club, KHJ.

### Recorded Music

- 4:00—Musical Masterpieces, KFAC.  
6:00—Musical Digest, KGFJ.  
6:00—Saturday Symphony, KFAC.  
8:00—Evening Concert, KFAC.  
10:00—Lucky Lager Dance Time, KFAC.  
10:00—Eastside Show, KFWB.  
10:00—Concert Nocturne, KGFJ.  
12:00—Rhapsody in Wax, KHJ.

### Juvenile

- 8:05—Let's Pretend, KXN.  
9:00—Abbott & Costello, KECA.  
9:00—Jump Jump, KFI.  
9:30—Land of the Lost, KECA.  
9:30—Kiddie Club, KLAC.  
10:30—Symphonies for Youth, KHJ.  
12:30—Swell Time, KMPC.  
3:00—Scout Jamboree, KFI.  
6:30—Keep Up With the Kids, KHJ.

### Popular-Western Music

- 2:45—King Cole Trio, KFI.  
7:30—Grand Ole Opry, KFI.  
7:30—All-Star Western, KHJ.  
9:00—Hit Parade, KFI.

KFOX—Concert Miniature.  
 ★KFSB—E. Lindstrom.  
 8:15—KFL—Youth Songs.  
 KLAC—Modern Concert Hall.  
 KRKD—Philharmonic Reporter.  
 KGH—Eddie LeMarr.  
 KIEV—Land o' Song.  
 KWIK—Our Waltz.  
 KWKW—Races and Sports.  
 KION—Salvation Army.  
 KFSB—Swanee River Boys.  
 8:20—KWKW—News.  
 8:25—KGFJ—Sports Flash.  
 8:30—KFL—Lennie Herman.  
 8:35—KHL, KFXM, KGB, KVQE—Man Lunax.  
 KFOX—Rhythm and Reason.  
 KMPC—Business Reporter.  
 KGFJ—Keyboard Magic.  
 KFD—Hits and Misses.  
 KWKW—Patricia Abel, Songs  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 KGH—For Women.  
 ★KGER, KOWL, KWIK—News.  
 KFSB—Flight with Music.  
 8:35—KGER—Long Beach Band.  
 8:45—KFA—Radio, the American Way.  
 KFL—King Cole Trio.  
 KMPC—Sons of Guns.  
 ★KGFJ—News Notebook, Harpel  
 ★KFD—Boys' Forum.  
 KGH—Matinee Melodies.  
 KOWL—Island Magic.  
 KWKW—Races and Sports.  
 KFKW—Swing Session.  
 8:50—KGFJ—Sports Flash.  
 8:55—KFA—Piano Playhouse.  
 KFL—Scout Jamboree.  
 KNN, KSDJ—Cross Section,  
 U. S. A.  
 KHL, KGB—Reserve.  
 KMPC—Strike Up the Band.  
 KFWB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFA—Musical Favorites.  
 KGFJ—Armchair Concert.  
 ★KGER, KXLA—News.  
 KOWL—Radio Outlook.  
 KFD—Eddie Chase Show.  
 KWKW—Swing Session.  
 KIEV—Jive Alive.  
 KGH—Children's Hour.  
 KRKD—Parade of Hits.  
 KFOX—Modern Concert Hall.  
 KFMH—Rhythm and Reason.  
 9:05—KGER—Saxebush and  
 Suddles.  
 9:15—KLAC—Pekky Lee.  
 KXLA—Jenny Boy Matinee.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KFSB—Religion in the News.  
 9:25—KGFJ—Sports Flash.  
 9:30—KECA—It's in the Family.  
 KFL, KFSB—NBC Symphony.  
 KNN—L. A. Story.  
 KHL, KGB—Saturday Side-  
 show.  
 KLAC—Ellingtonia.  
 ★KFA—News.  
 KWKW—Saturday Matinee.  
 KIEV—Musical Favorites.  
 ★KRKD, KWIK—News.  
 9:35—KRKD—Tea Time Tunes.  
 9:45—KECA—It's Your Business.

GET IN THE RACE WITH  
**EDDIE CHASE**  
 3:00-4:30 p.m.  
 Monday thru Saturday

1020 KC.  
 1500 WATTS

**Check KEYD**  
 LOS ANGELES

KNN—Garden Gate.  
 KFA—Songs for Singing.  
 KWIK—1490 Club.  
 9:55—KFWB—News.  
 KGFJ—Sports Flash.  
 4—KEA—Madhouse Musicale.  
 KFL, KFSB—NBC Symphony.  
 KNN—Ace and Jane.  
 KHL, KFXM, KGB, KVQE—Sports Review.  
 KMPC—Music Box.  
 KFWB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KGFJ—What's Up?  
 KFA—Musical Masterpieces.  
 KRKD—Teen-Age Workshop.  
 KFD—Eddie Chase Show.  
 KWKW—Saturday Matinee.  
 KWIK—Mainly for Women.  
 ★KFOX, KGER, KIEV—News.  
 KGH—Off the Record.  
 KFMH—The Vagabonds.  
 4:05—KGER—Trading Post.  
 4:15—KECA—Our Town Speaks.  
 ★KHJ, KGB, KVQE—Frank  
 Hemingway.  
 KFWB—Helen Louise.  
 KLAC—Income Tax.  
 KOWL—Sports Champions.  
 KRKD—Spotlight on Star.

KIEV—Show Tunes.  
 KFOX—Symphonic Swing.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFL, KFSB—Curtain Time.  
 KHJ, KGB—Jimmy Bloss  
 Orch.  
 KFWB—Blind Artists' Guild.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KFD—Singin' Sam.  
 ★KOWL, KWIK—News.  
 KRKD—Symphony in Swing.  
 KWKW—Sopranoists Club.  
 KFA—Bing Crosby Singa.  
 KGH—Teen-Age News.  
 KFOX—Old Age Pensions.  
 KFMH—Music by Adlam.  
 4:35—KOWL—Choristers.  
 4:45—KECA, KFMH—Dorothy  
 Fulheim.  
 KHJ, KGB, KVQE—Proof  
 that Christian Science Heals  
 KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KFD—Airline Serenade.  
 ★KRKD—News.  
 KFA—Trade Winds Tenors.  
 KGH—Off the Record.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Miracles in Music.  
 KFL—Saturday Sports  
 Roundup.  
 KHL, KGB, KVQE—The Lone  
 Wolf.  
 ★KNN, KSDJ—Knox Manning.  
 ★KMPC—News.  
 KFWB—Stuart Hamblen.  
 ★KLAC—News, Sports.  
 ★KXLA—Juke Box Matinee.  
 KFA—Music.  
 KFD—Sundown Roundup.  
 KGFJ—Jive at Five.  
 KRKD—Record Record.  
 KGH—Off the Record.  
 KWIK—Spotlight on a Star.  
 KFOX—Sunshine Mission.  
 KFSB—King Cole Trio.

**KGER** *WESTERN MUSIC*

Cottonseed Clark  
 5:05-6:00 P.M.  
 Every Saturday

1390 on Your DIAL

5:05—KGER—Cottonseed Clark.  
 KMPC—Tom Harmon.  
 5:15—KFL, KFSB—News.  
 KNN—Tom Hanlon.  
 KHJ, KFXM, KGB, KVQE—Reserve.  
 KMPC—Record Room.  
 KLAC—Music Room.  
 KGFJ—Race Reup.  
 KWKW—Race Roundup.  
 5:30—KECA, KFOX, KWIK—News.  
 KFL—I Want H.  
 ★KNN, KSDJ—Charles  
 Collingwood.  
 KHJ, KGB, KVQE—True or  
 False.  
 KRKD—Sports Train.  
 KLAC—Irwin Allen.  
 KFA—Playtown Train.  
 KGFJ—Dinner Interlude.  
 KXLA—Future Pianists.  
 KGH—Music by Martin.  
 KFSB—Colonial Quiz.  
 5:45—KECA—Ira Blue, Sports.  
 ★KFL, KFSB—Elmer Peterson.  
 ★KNN, KSDJ—Garred, News.  
 KMPC—Episcopal Diocese.  
 KLAC—Sam Balter, Sports.  
 KGFJ—Nat'l Safety Council.  
 KXLA—Music for You.  
 KRKD—Race Results.  
 KFOX—Young America.  
 5:55—KNN, KSDJ—Wallace Sterling  
 KXLA—Sports Shots.  
 KECA—Exploring the  
 Unknown.  
 KFD—Tony Lombardo Show.  
 KNN, KSDJ—John Davis Show  
 KHJ, KGB, KVQE—Stop Me  
 If You've Heard This.  
 ★KMPC, KPRO—News.  
 ★KION, KFWB—News.  
 KGFJ—Musical Digest.  
 ★KLAC—News, Al Jarvis.  
 KFA—Saturday Symphony.  
 KRKD—Interscholastic Debate  
 KRKD—Varieties by Music.  
 KWIK—Date for Dinner.  
 KGH—Date with a Disc.  
 KGER—Sports Time.  
 KFSB—All Star Western.  
 KFMH—Ave Maria Hour.  
 6:15—KFOX—Vesper Bells.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello Test.  
 KRKD—Hawaiian Memories.  
 KGER—Books.  
 KFXM—Open House.  
 6:30—KECA—Music of Manhattan.  
 KFL, KFSB—Judy Canova  
 KHJ, KGB, KVQE—Keep Up  
 With the Kids.  
 KNN—Padded Cell.  
 KMPC—Santa Anita Park.

KFWB—This is Success.  
 KXLA—Sweet Chariot Hom.  
 ★KWIK—Don Forbes.  
 KRKD—Harmony in Rhythm.  
 KGFJ—Larkin Valley Church.  
 6:45—KFWB—Here's to Vets.  
 KRKD—Harmony in Rhythm.  
 KWIK—Curtain Call.  
 7—KEA—Diary of Fate.  
 KFL, KFSB—Kay Kyser.  
 KNN—Saturday News.  
 KHL, KFXM, KGB, KVQE—Zane Grey.  
 KMPC—Something Old and  
 Something New.  
 KFWB—Gospel and Song.  
 KFA—Dr. James Fifeled, Jr.  
 KGFJ—Musical Digest.  
 KXLA—Nazarene Church.  
 ★KGER, KLAC, KRKD—News.  
 ★KGH—Valley News.  
 KWIK—Music.  
 KFOX—Judge Gardner.  
 KGFJ—Western Music.  
 7:05—KLAC—Supervisor Darby.  
 7:15—KGH—Alvino Rey Orch.  
 KLAC—Music.  
 KMPC—Proudly We Hall.  
 KWIK—Voice of the Army.  
 KRKD—Three-Quarter Time.  
 KFMH—Popular Tunes.  
 7:30—KECA, KFMH—Ross Dolan,  
 Detective.  
 KFL, KFSB—Grand Ole Opry.

NEW TIME!  
**SAT. 7:30**  
 NEW STATION!  
**KHJ**  
*Webers*  
**ALL STAR**  
**WESTERN THEATRE**  
 featuring  
**FOY WILLING and the**  
**RIDERS OF THE PURPLE SAGE**

KHL, KFXM, KGB, KVQE—All-Star Western.  
 KNN—It Pays to Be Ignorant.  
 KMPC—Glee Club.  
 KFWB—Clinic Forum.  
 KLAC—Don Otis.  
 KFA—Dr. Fagerburg.  
 KXLA—Accent on Youth.  
 KRKD—Polish American Congress.  
 ★KWIK—News, Music.  
 KGH—Musical Roundup.  
 KGER—Gance Dotsun.  
 7:45—KFA—Music.  
 KFWB—Singin' Sam.  
 KFOX—Twilight Mood.  
 7:55—KNN—Fact or Fantasy.  
 8—KECA, KFMH—The Lone  
 Ranger.  
 KFL, KFSB—Frost Warnings:  
 Life of Riley.  
 KNN, KSDJ—People Next  
 Door.  
 KHJ—Fishing and Hunting  
 Club.  
 ★KMPC—News.  
 KFA—Evening Concert.  
 KFWB—American Sketches.  
 KLAC—Basketball.  
 KXLA—American Repertory  
 Theatre.  
 KGFJ—Caucasian Memories.  
 KWIK—Cavalcade of Music.  
 KGH—Concert Hall.  
 KGB, KVQE—J. Wolohan  
 Orch.  
 KFOX—County Barn Dance.  
 KGER—Wings of Healing.  
 8:15—KFWB—Story of Israel.  
 KMPC—Parade of Hits.  
 KGFJ—Starlight Moods.  
 KXLA—Barber Shop Quartet.  
 8:30—KECA—Challenge of the  
 Yukon.  
 KFL, KFSB—Truth or  
 Consequences.  
 KNN, KSDJ—It's a Great  
 Life.  
 KHJ, KGB, KVQE—Hawaii  
 Calls.  
 KMPC—Basketball, Cal. vs.  
 U.S.C.  
 KFWB—Sons of Guns.  
 KGFJ—Know Your Schools.  
 KXLA—The Corral.  
 KGH—Weatherman.  
 KGER—I'm Davies.  
 8:45—KFWB—Guest Star.  
 KGFJ—Evening Interlude.  
 KGH—Proudly We Hall.

8:55—KNN, KSDJ—News.  
 9—KECA, KFMH—Gangbusters.  
 KFL, KFSB—Hit Parade.  
 KNN, KSDJ—Abe Burrows.  
 ★KHJ, KFXM, KGB, KVQE—News.  
 KMPC—Basketball.  
 KLAC—Basketball.  
 KFA—Evening Concert.  
 KGFJ—Hollywood House  
 Party.  
 KGH—Dance Time.  
 KXLA—Club Rendezvous.  
 KXLA—Music of the West.  
 KFOX—Proudly We Hall.  
 9:15—KHJ—Gershwin Levue.  
 KNN, KSDJ—Hoagy  
 Carmichael.  
 KFWB—Unity Daily Word.  
 KWIK—America is Playing.  
 KGER—Decision Now.  
 KFA—Murder and Mr.  
 Maloney.  
 KFL, KFSB—Music Hour  
 from Hollywood.  
 KNN, KSDJ—Vaughn Monroe  
 Show.  
 KHJ, KGB—Felix Gania.  
 KFWB—Music Box.  
 KXLA—Redondo Barn Dance.  
 KGER—Music in the Night.  
 9:45—KHJ, KGB, KVQE—Newscape.  
 ★KGH—News.  
 ★KECA—News of Tomorrow.  
 10—KFL, KFSB, KGER, KLAC—News.  
 ★KNN, KSDJ—Chet Huntley.  
 KHJ, KFXM, KGB, KVQE—Jimmy Bloss Orch.

**EASTSIDE**  
**SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Lastside Show.  
 KMPC—Laymen's Council.  
 KXLA—Western Caravan.  
 KFD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KWIK—Jimmy Grier.  
 KGH—Symphony.

DANCE MUSIC AT ITS BEST  
**LUCKY LAGER**  
**DANCE TIME**  
**KFAC**  
 10 to 12 EVERY NIGHT

KFAC—Lucky Lager Dance.  
 10:05—KGER—Saturday Spotlight.  
 KLAC—Ice Hocky.  
 10:15—KECA—Tris Coffey.  
 KFL—Stairway to the Stars.  
 KNN, KSDJ—Bob Graham.  
 KHJ, KGB—Morton Downey.  
 KFSB—Sports Recap.  
 10:30—KECA—Freddy Martin Orch.  
 KNN—Woody Herman Orch.  
 KHJ, KGB—Peter Potter's  
 Record Party.  
 KMPC—Candlelight and Silver  
 KXLA—Hawthorne Thing.  
 10:45—KFL—Sweet and Lovely.  
 10:55—KFL—Police Bulletin.  
 —KECA—Cesar's Orch.  
 KFL—Solitary Time.  
 11—KNN—Neilson Pringle.  
 KHJ—The Spooner.  
 KMPC—Dance Parade.  
 ★KLAC—News.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFA—Lucky Lager Dance.  
 KFD—Spade Cooley Time.  
 KXLA—Dance Orch.  
 KGH—Juke Box Review.  
 KWIK—Jimmy Grier.  
 KGER—The Lampighter.  
 11:15—KFL—Biltmore Hotel Orch.  
 KNN—Steve Allen.  
 KHJ—Cavalero Orch.  
 KLAC—Don Otis.  
 KXLA—Pasadena Civic Dance  
 11:30—KECA—Ciro's Orch.  
 KFL, KFSB—Harry Owens  
 Orch.  
 KHJ, KGB, KVQE—Voices of  
 Strings.  
 11:40—KNN—Dance Orch.  
 11:45—KXLA—Dance Time.  
 11:55—KECA, KNN—News.  
 Page Twenty-nine

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
★ Indicates programs of news and commentary.

★Abbe, James.....	KECA, 7:30 a.m. M-F	Christian Science.....	KHJ, 4:45 p.m. Sa	Godfrey, Arthur.....	KNX, 3:30 p.m. M-F
Abbott-Costello Kid Show.....	KECA, 9 a.m. Sa	Christian Science.....	KFOX, 8 p.m. Su	★Godwin, Earl.....	KECA, 9:30 p.m. M, Th
Ace and Jane.....	KNX, 4 p.m. Sa	Christopher Wells.....	KNX, 6:30 p.m. Tu	★Goss, Frank.....	KNX, 8:35 p.m. M-Sa
Adventures Parade.....	KHJ, 3:45 p.m. M-F	Church in the Wildwood.....	KECA, 7 a.m. Su	Graham, Bob.....	KNX, 11:35 a.m. M-F
Adventures of Charlie Chan.....	KHJ, 8:30 p.m. M	Church of the Air.....	KNX, 7 a.m. Su	Graham, Special.....	KHJ, KHJ, 8:45 p.m. Su
Adventures of Tom Mix.....	KHJ, 5:45 p.m. M-F	Cisco Kid.....	KHJ, KGB, 7:30 p.m. M, W, F	Grand Central Station.....	KNX, 10 a.m. Sa
Air Force Show.....	KMPG, 3:45 p.m. M-F	Clifford, Charles A.....	KRDK, 5:30 p.m. M-Sa	Grand Ole Opry.....	KFI, 8 a.m. Su
Air-o-torials.....	KGFJ, 3 p.m. M	Club Fifteen.....	KNX, 9:30 p.m. M-F	Grand Slam.....	KNX, 8:30 a.m. M-F
Album of Familiar Music.....	KFI, 6:30 p.m. Su	Club Titeen.....	KECA, 11:15 a.m. Tu	Gray, Jeanne.....	KMPG, 4:15 p.m. M, W, F
Aldrich Family.....	KFI, 8:30 p.m. Th	Coffin, Tris.....	KECA, 10:15 p.m. Sa	Great Gilderleeve.....	KFI, 8:30 p.m. W
Alexander's Mediation Board.....	KHJ, 5 p.m. Su	College Choir.....	KNX, 8:05 a.m. Su	Greatest Story Ever Told.....	KECA, 3:30 p.m. Su
Allen, Fred.....	KFI, 5:30 p.m. M-Sa	College of Musical Knowledge.....	KFI, 7 p.m. Sa	Green Hornet.....	KECA, 8:30 p.m. Su
Allen, Irwin.....	KLAC, 5:30 p.m. M-Sa	★Collingwood, Charles.....	KNX, 5:30 p.m. M-Sa	Gregson, Jack.....	KFI, 11:20 a.m. Su
All-Star Western.....	KHJ, 7:30 p.m. Sa	Collins, Chuck.....	KFI, 9:45 a.m. M-F	Guiding Light.....	KNX, 10:45 a.m. M-F
Allen, Steve.....	KNX, 6 p.m. F	Collins Calling.....	KECA, 8:30 a.m. Sa	Hal's Memory Room.....	KFOX, 6:30 p.m. D
Ameche, Don.....	KNX, 6 p.m. F	Columbia School.....	KNX, 1 p.m. M-F	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
America Dances.....	KFWB, 6:30 p.m. M-F	Commander Scott.....	KHJ, KVOE, 10:15 a.m. Su	Haney, Fred.....	KLAC, 8:45 p.m. W
America United.....	KFI, 11 p.m. Su	Conquest.....	KGFJ, 10 p.m. D	Hanson, Tom.....	KNX, 5:15 p.m. M-Sa
American Farmer.....	KECA, 10 a.m. Sa	Contented Hour.....	KFI, KFSB, 7 p.m. D	Hanny Homes.....	KHJ, 1:30 p.m. M-F
American Sketches.....	KFWB, 8 p.m. Sa	Cooper, Alex.....	KXLA, 12 p.m. M	Happy Theater.....	KECA, 5 p.m. M-F
American Sports Page.....	KECA, 7:30 p.m. F	Corliss Archer.....	KNX, 9:30 p.m. Su	Harrison, Tom.....	KMPG, 5:05 p.m. Sa
American Way.....	KFI, 6 p.m. M	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	★Harsch, Joseph.....	KMPG, 11:30 a.m. Su
Amos 'n' Andy.....	KFI, 6 p.m. Tu	Counterspy.....	KECA, KFMB, 2:30 p.m. Tu	Hart, Maurice.....	KFWB, 11:30 a.m. M-Sa
Andrews, Archie.....	KFI, 11 a.m. Sa	County Fair.....	KNX, 10:30 a.m. Sa	Harvest of Stars.....	KFI, KFSB, 11:30 a.m. Sa
Anson, Bill.....	KFWB, 1 p.m. M-Sa	County Medical Assn.....	KFAC, 10:45 a.m. Th	Haven of Rest.....	KXLA, 8:30 a.m. M, W, F
Arden, Eve.....	KFI, 6:30 p.m. Th	Crime Photographer.....	KNX, 6:30 p.m. Th	Hawaii Calls.....	KHJ, 8:30 p.m. Sa
Arlington, Charlie.....	KHJ, 11 p.m. M-F	Crocker, Betty.....	KFI, 11:40 a.m. M-F	★Hawk, Bob.....	KFI, 7 p.m. Th
Arnold, Edward.....	KECA, 9 p.m. Th	Crosby, Bing.....	KECA, KGER, 9 p.m. W	Hawthorne.....	KXLA, 10:30 p.m. D
Art Baker's Notebook.....	KFI, 4:30 p.m. M-F	Cross Section, U.S.A.....	KNX, 3 p.m. Sa	Hay, Bill.....	KMPG, 12:45 p.m. M-F
August, Jan.....	KHJ, 8:30 p.m. Th	Curtain Time.....	KFI, KFSB, 4:30 p.m. Sa	Haymes, Dick.....	KNX, 6 p.m. Th
Aunt Jenny.....	KNX, 9:15 a.m. M-F	Cunningham, Bill.....	KHJ, 11:30 a.m. Su	★Heatter, Gabriel.....	KHJ, 6 p.m. M-F
Aunt Mary.....	KFI, KFSB, 3:30 p.m. M-F	Dance Time.....	KFAC, 10 p.m. M-Sa	★Heatter, Gabriel.....	KHJ, 7 p.m. Su
Auto Industry.....	KMPG, 9:45 p.m. Su	Date With Judy.....	KFI, KFSB, 5:30 p.m. Tu	★Headline Edition.....	KECA, 6 p.m. M-F
Autzy, Gene.....	KNX, 4 p.m. Su	Davies, Clem.....	KGER, 8:30 p.m. M-Sa	Heart Desire.....	KHJ, KGB, 2 p.m. M-F
Baby Snooks.....	KNX, 9 p.m. F	★Davis, Elmer.....	KECA, 10:30 p.m. M-F	Heidt, Horace.....	KFI, 7:30 p.m. Su
Backgrounds for Living.....	KNX, 12:45 p.m. M, W, F	Davis, Joan.....	KNX, 6 p.m. Sa	★Heningway, Frank.....	KHJ, 4:15 p.m. M-Sa
Backstage Wife.....	KFI, 1 p.m. M-F	Day in Dennis Day's Life.....	KFI, 9 p.m. W	★Henry, Bill.....	KNX, 5:55 p.m. M-F
Back to God.....	KHJ, 8 a.m. Su	De Lima, Peter.....	KXLA, 7:15 p.m. Tu, Th, F	★Henry, Fred.....	KLAC, 6 p.m. M-F
Backus, Jim.....	KHJ, 6:30 p.m. Su	Detroit Symphony.....	KECA, 5 p.m. Su	Here's to Veterans.....	KFI, 11:15 p.m. M
Baizer, Sam.....	KLAC, 5:45 p.m. M-Sa	Diary of Fate.....	KECA, 7 p.m. Sa	Here's to You.....	KNX, 2:15 p.m. Su
Bandwagon.....	KFI, 4:30 p.m. Su	Dinner Bell Roundup.....	KXLA, 11:30 a.m. M-F	Herman, Leanne.....	KFI, 2:30 p.m. M-F
Barbershop Quartet.....	KMPG, 9:30 p.m. M-F	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	Hetherington, Keith.....	KRDK, 2:15 p.m. M
★Baukage Talking.....	KECA, 11:30 a.m. M-F	Doctors Today.....	KHJ, 1:15 p.m. Sa	KIEV, 12:15 p.m. Tu; KFOX, KGER, 3 p.m. W; KFVD, 1:30 p.m. Th; KXLA, 2 p.m. F; KMPG, 11 a.m. Sa	
★Behind Front Page.....	KHJ, 7 p.m. Su	Don't You Believe It.....	KECA, 7:45 p.m. Sa	High Adventure.....	KHJ, 8:30 p.m. W
Benay, Jack.....	KHJ, 4 p.m. M-F	Doorway to Life.....	KNX, 10:30 p.m. Tu	Highlights of Music.....	KHJ, 10:15 p.m. M, W, F
Bentley, Ted.....	KECA, 1 p.m. M-F	Dorsey, Tommy.....	KLAC, 3:10 p.m. M-F	Highlights of the Bible.....	KFI, 7 a.m. Su
Berch, Jack.....	KFI, 8:30 a.m. M-F	Double or Nothing.....	KNX, 12 p.m. M-F	Hill Hunt.....	KNX, 4 p.m. M-F
Berger, Hal.....	KMPG, 1 p.m. M-F	Downey, Morton.....	KHJ, 10:15 p.m. Tu, Th, Sa	Hill Parade.....	KNX, 4 p.m. M-F
Bergen, Edgar.....	KFI, 5 p.m. Su	Downtown and All Around.....	KFI, 10 a.m. M-F	Holly Sloops.....	KFI, 11:30 p.m. Sa
Berle, Milton.....	KFI, 8:30 p.m. Tu	Drake, Galen.....	KECA, 10 a.m. M-F	Hollywood Casting Forum.....	KGFJ, 12 n. Sa
★Berman, Averill.....	KGFJ, 8:30 p.m. M-F	Dr. Christian.....	KNX, 8:30 p.m. W	Hollywood Favorites.....	KHJ, 2:30 p.m. Th
Between Us Girls.....	KECA, 11:45 a.m. M-F	Dr. Dana.....	KNX, 5:30 p.m. Su	Hollywood Headlines.....	KECA, 10:30 a.m. Sa
Beulah.....	KHJ, 9:15 p.m. M-F	Dr. Hiss Clinic.....	KHJ, 8:30 a.m. Sa	Hollywood House Party.....	KGFJ, 9 p.m. M-Sa
Bible Institute.....	KRDK, KFOX, 8 a.m. M, W, F	Dr. J. J. L.....	KFI, 6:30 p.m. W	Hollywood Star Preview.....	KFI, 8 p.m. Su
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Duffy's Tavern.....	KFI, 6 p.m. M	Hollywood Theater.....	KFI, 6:30 p.m. W
Bids for Kids.....	KMPG, 10:30 a.m. Sa	Durante, Jimmy.....	KFI, 7:30 p.m. W	Home is What You Make It.....	KFI, 1:30 p.m. Sa
Big Sister.....	KNX, 9 a.m. M-F	Eastside Show.....	KFWB, 10 p.m. M-Sa	Hope, Bob.....	KFI, 7 p.m. Tu
Big Story.....	KFI, 9:30 p.m. M-F	Eastside Serenade.....	KECA, 9 p.m. Su	Hospitality Club.....	KHJ, 3 p.m. W
Big Town.....	KNX, 9 p.m. Tu	Echoes of Eden.....	KFWB, 10:30 p.m. Su	Hour of Charm.....	KNX, 2:30 p.m. Su
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	Editor at Home.....	KECA, 10:15 a.m. Su	Hour of Faith.....	KECA, 5:30 a.m. Su
Block Martin.....	KHJ, 2:30 p.m. M, W, F	Editor of the Air.....	KHJ, 8:30 a.m. M-F	House of Mystery.....	KFI, 1 p.m. Su
Blondie.....	KNX, 8:30 p.m. Su	Editor's Diary.....	KHJ, 8:30 a.m. M-F	House Party.....	KNX, 2:30 p.m. M-F
Blue, Ira.....	KECA, 5:45 p.m. Sa	Ellery Queen.....	KECA, 7 p.m. Th	Housewives' Exchange.....	KFVD, 11:30 a.m. M-F
Boston Blackie.....	KMPG, 9:30 p.m. Su	Elson, Bob.....	KNX, 10:15 p.m. M-F	Howard, Eddy.....	KFI, 12 p.m. Su
Boston Symphony.....	KECA, 6:30 p.m. Tu	Episcopal Diocese.....	KMPG, 5:45 p.m. Sa	Hughes, Rush.....	KHJ, 12:45 p.m. M-F
Bowron, Fletcher.....	KFI, 10:15 p.m. Th	Escape.....	KNX, 7 p.m. Su, 8:30 a.m. Sa	★Huntley, Chet.....	KNX, 10 p.m. D
★Break the Bank.....	KECA, KFMB, 9 p.m. F	Eternal Light.....	KFI, 9 a.m. M-F	I Want It.....	KFI, 5:30 p.m. F
Bremen's Breakfast.....	KECA, 9:30 a.m. M-F	Ethel and Albert.....	KECA, 1:45 p.m. Su	If They Had Lived.....	KGFJ, 5:45 p.m. M, W, F
Bridge Club.....	KMPG, 10:15 p.m. M-F	Exploring the Unknown.....	KECA, 6 p.m. Sa	★Information Please.....	KHJ, 6:30 p.m. F
★Bride and Groom.....	KECA, 2:30 p.m. M-F	Evening Concert.....	KFAC, 8 p.m. M-Sa	Inglewood Park Concert.....	KNX, 7:30 p.m. Tu
Bridge to Dreamland.....	KECA, 11 p.m. Su	Face or Fantasy.....	KNX, 7:55 p.m. Sa	In My Opinion.....	KNX, 11:40 p.m. M
Broadway and Vine.....	KNX, 11:30 a.m. M-F	Falcon.....	KHJ, 8 p.m. Th	Inner Sanctum.....	KNX, 9 p.m. M
★Broadway Local News.....	KECA, 6:15 p.m. M-F	Family Hour.....	KNX, 3 p.m. Su	Inside China.....	KFI, 11:30 p.m. M
★Broadway News.....	KHJ, 12 n. D	Family Theatre.....	KHJ, 4:30 p.m. Su, 7 p.m. Th	★Inside of Sports.....	KHJ, KVOE, 5:30 p.m. M-F
★Broadway News.....	KNX, 8:15 a.m. M-F	Famous Jury Trials.....	KFI, 9:30 p.m. F	Invitation to Learning.....	KNX, 9 a.m. Su
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Famous Music.....	KFI, 9:45 p.m. F	★Irwin, George.....	KMPG, 6 p.m. M-F
★Brown, Cecil.....	KHJ, 8:45 a.m. M-F	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	It Can Happen to You.....	KECA, 8 p.m. Tu
Burrows, Abe.....	KNX, 9 p.m. Sa	Farm Journal.....	KNX, 6 a.m. M-Sa	It Pays to Be Ignorant.....	KNX, 7:30 p.m. Tu
Burns and Allen.....	KFI, 9 p.m. Th	Farm Reporter.....	KFI, 12 n. M-Sa	It's in the Family.....	KECA, 3:30 p.m. Sa
Cabbage & Kings.....	KFI, 9:45 p.m. Tu	Farrell, Eileen.....	KNX, 10:30 p.m. Su	It's Your Business.....	KECA, 3:45 p.m. Sa
California Caravan.....	KECA, 3 p.m. Su	Fat Man.....	KECA, 8 p.m. F	Ives, Burl.....	KHJ, 8:30 p.m. F
California Melodies.....	KHJ, 7 p.m. W	Favorite Story.....	KFI, 9 p.m. Tu	Jack Armstrong.....	KECA, 5:30 p.m. Tu, Th
Call for Music.....	KNX, 7 p.m. F	FBI in Peace and War.....	KNX, 9 p.m. Tu	Jarvis, Al.....	KLAC, 10 a.m., 6:05 p.m. M-Sa
★Calmer, Ned.....	KNX, 5:55 p.m. Su	★Feature Wire.....	KFI, 5 p.m. M-F	★James Abbe Observes.....	KECA, 7:30 a.m. M-F
★Can You Top This?.....	KFI, KFSB, 8:30 p.m. F	Festival of Music.....	KFAC, 11 a.m. M-Sa	★Live at Five.....	KGFJ, 5 p.m. M-Sa
Candid Microphone.....	KHJ, KGB, 11:45 a.m. Su	Fibber McGee.....	KFI, 6:30 p.m. Tu	Johnson, Erskine.....	KHJ, 11:15 a.m. M-F
Canova, Judy.....	KECA, 8:30 p.m. Th	★Fidler, Jimmie.....	KHJ, 5:30 p.m. Su	★Johnson Family.....	KHJ, 9:30 a.m. M-F
Cantor, Eddie.....	KFI, 6:30 p.m. Sa	Fingert Successes.....	KECA, 7:30 p.m. Su	★Johnson, Floyd B.....	KRDK, 5:30 p.m. Su
Captain Midnight.....	KFI, 7:30 p.m. Th	Firestone Favorites.....	KMPG, 8:45 a.m. Sa	KGER, 8:05 p.m. Su	KFOX, 8:30 p.m. F
★Carmichael, Hoagy.....	KHJ, 5:30 p.m. M-F	★First Nighter.....	KNX, 7:30 p.m. Th	Jones-Shay.....	KNX, 7:30 p.m. F
Carnation Hour.....	KFI, 7 p.m. M	Fishing & Hunting Club.....	KHJ, 8 p.m. Sa	Joyce, Jordan, M.D.....	KFI, 10:45 a.m. M-F
Carson, Jack.....	KFI, 6:30 p.m. Th	Fishing Pals.....	KFOX, 7:15 p.m. Th	★Juke Box Matinee.....	KXLA, 3:15 p.m. M-Sa
Casa Cugat.....	KFI, 5:30 p.m. W-F	Ford Theatre.....	KFI, 2 p.m. Su	★Jump-Jump of Holiday House.....	KFI, 9 a.m. Sa
Catholic Answers.....	KFWB, 7:45 p.m. Su	★Foreign Correspondents.....	KECA, 10 p.m. Su	★Junior League.....	KMPG, 9:45 p.m. Th
Catholic Hour.....	KFI, 3 p.m. Su	Free for All.....	KNX, 12:30 p.m. Sa	★Juvenile Jury.....	KFI, KFSB, 2:30 p.m. M-F
Cavalcade of America.....	KFI, 8:30 p.m. M	Front-Pace Farrell.....	KFI, KFSB, 2:45 p.m. M-F	Kaye, Sammy.....	KECA, 4:30 p.m. Su
Cavalcade of Sports.....	KECA, KFMB, 7 p.m. F	Frontiers of Science.....	KNX, 11:40 a.m. Tu	★Keep Up with the Kids.....	KHJ, 6:30 p.m. Sa
Challenger of the Yukon.....	KNX, 4:30 p.m. Sa	Frost Warnings.....	KFI, 8 p.m. D	★Kaltenborn, H. V.....	KFSB, 4:45 p.m. M-F
Challenge to Youth.....	KXLA, 3:30 p.m. Su	★Fuldheim, Dorothy.....	KECA, 4:45 p.m. Su	Kelley, Bob.....	KMPG, 6:15 p.m. M-Sa
Champion Roll Call.....	KXLA, 3:30 p.m. Su	★Fuller, Sid.....	KHJ, 12 n. M-F	★Kiernan's Corner.....	KECA, 12:15 p.m. M-F
Chapel Hour.....	KECA, 6:55 p.m. F	Gangbusters.....	KECA, 6:15 p.m. M-F	Kilgallen, Dorothy.....	KECA, 11:15 a.m. M-F
Chapel Quartet.....	KMPG, 8:30 a.m. Su	Garden Chats.....	KECA, 9 p.m. Sa	★King Cole Trio.....	KFI, 2:45 p.m. Sa
Chase, Eddie.....	KFI, 10:15 p.m. Su	Garden Gate.....	KNX, 3:45 p.m. Sa	★Know Your Schools.....	KMPG, 6 p.m. Su
Chicago Round Table.....	KFVD, 3 p.m. M-Sa	Gardening.....	KHJ, 10:15 a.m. Sa	★Kraft Music Hall.....	KFI, KFSB, 6 p.m. Th
Chicago Theater.....	KHJ, KGB, 9:30 p.m. Su	Gardner School.....	KGER, 2:30 p.m. M-F	Kyser, Kay.....	KFI, 7 p.m. Sa
Child's World.....	KECA, 4 p.m. Su	★Garred, Bob.....	KNX, 7:30 a.m., 5:45 p.m. M-Sa		
Christian Science.....	KFI, 8:30 a.m. Su	Give and Take.....	KFAC, 9:30 a.m. Su		

L. A. Breakfast Club..... KFWS, 8 a.m. W
L. A. Story..... KNX, 3:30 p.m. Sa
Ladies, Be Seated..... KECA, 3 p.m. M-F
Ladies' Day..... KFI, 9:05 a.m. M-F
Land of the Free..... KMPC, 4:15 p.m. Su
Langford, Frances..... KHJ, 9:45 p.m. Su
Lassie..... KECA, 9:30 a.m. Sa
Lawrence, Jerry..... KMPC, 3:30 p.m. M-F
★Lawton, Fleetwood..... KMPC, 7:30 a.m. M-Sa
Let's Pretend..... KFI, 7:15 a.m. M-Sa
Laymen's Council..... KMPC, 10 p.m. Sa
Leaders of Tomorrow..... KMPC, 9:45 p.m. Tu
Let George Do It..... KHJ, KGB, 8 p.m. M
Let's Pretend..... KNX, 8:05 a.m. Sa
★Lewis, Fulton..... KHJ, 4 p.m., 10 p.m. M-F
Leyden, Bill..... KMPC, 9:15 a.m. M-F
Liberal Catholic Hour..... KFAC, 9 a.m. M-F
Life Can Be Beautiful..... KFI, 3:15 p.m. M-Sa
Life of Riley..... KFI, 9 p.m. Sa
Lightcap, Jack..... KFI, 10:15 p.m. W, F
Light of the World..... KFI, 11:45 a.m. M-F
Lindlahr, Victor..... KHJ, 9:15 a.m. M-F
Listening Post..... KECA, 11:30 a.m. M, W, F
Lomax, Alan..... KHJ, 2:30 p.m. Sa
Lombardo, Guy..... KFI, 6 p.m. Sa
Loose Ranger..... KECA, 7 p.m. M, W, 8 p.m. Sa
Loose Wolf..... KHJ, 5 p.m. Sa
Long Beach Band..... KGER, 2 p.m. Tu-Su
Lora Lawton..... KFI, 8:45 a.m. M-F
Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F
Lucky Lager Dance Time..... KFAC, 10:15 a.m. M-F
Lum & Abner..... KNX, 4:45 p.m. M-F
Lung, Charlie..... KFI, 8 a.m. Sa
Lutheran Gospel Hour..... KNLA, 6:30 p.m. Su
Lutheran Hour..... KHJ, KVQE, 9:30 a.m. Su
Lux Radio Theater..... KNX, 6 p.m. M
Macrae and Knight..... KNX, 6:30 p.m. Su
Madhouse Musicale..... KECA, 4 p.m. Sa
Make-Believe Ballroom..... KLAC, 10:00 a.m., 5:30 p.m. M-Sa
Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F
★Malone, Ted..... KNX, 10:15 a.m. M-F
Manhattan Merry-Go-Round..... KECA, 10:15 a.m. M-F
Man Called X..... KNX, 8 p.m. Su
Man on the Farm..... KFI, 12:15 p.m. Sa
Manners, Zeke..... KECA, 7:45 a.m. M-F
★Manning, Knox..... KNX, 5 p.m., 5 p.m. M-Sa
Mansfield, Andy..... KWKW, 3:30 p.m. M-F
Market Reports..... KMPC, 8:15 a.m. M-Sa
Marlin, Tony..... KECA, 9:30 p.m. W
Marr, Groucho..... KECA, 8:30 p.m. W
Massey, Louise..... KHJ, 12:30 p.m. M-Sa
Mayor of the Town..... KECA, 7:30 p.m. M-F
McCarthy, Charlie..... KFI, 6 p.m. Su
McCune, Hank..... KFI, 7 p.m. Su
McMaster, Dr. R. L..... KGEJ, 7:45 a.m. M-F
McNeil's Breakfast Club..... KECA, 8 a.m. M-F
Meet Me at Parky's..... KHJ, 6 p.m. Su
Meet the Author..... KNX, 11 a.m. Sa
Meet the Meeks..... KFI, 10:30 a.m. Sa
★Meet the Missus..... KNX, 3 p.m. M-F, 12 n. Sa
Meet the Press..... KHJ, 7 p.m. F
Melodiana..... KFI, 7:30 a.m. Su
Melodies America Loves..... KNX, 9 p.m. W
Melody Parade..... KFI, 3:45 p.m. Su
Melody Time..... KFI, 10:45 p.m. Su-F
Message of Israel..... KECA, 8 a.m. Su
Metropolitan Auditions..... KECA, 1:30 p.m. Su
Metropolitan Opera..... KECA, 11 a.m. Sa
Metropolitan Theater Time..... KLAC, 10:30 p.m. Sa
Midnight Concert..... KFI, 12 p.m. M-Sa
Midnight Merry-Go-Round..... KNX, 12 p.m. D
Mild and Mellow..... KMPC, 4:30 p.m. M-F
★Miller, Rev..... KHJ, 7:30 a.m. M-F
Miracles in Music..... KECA, 11 a.m. Su
1:30 p.m. Tu, Th, 5 p.m. Sa
Mbrandy..... KECA, 8:45 a.m. Sa
KMPC, 1:15 p.m. Su
★Monitor News..... KECA, 8:15 p.m. Tu
Mooroc, Vaughn..... KNX, 9:30 p.m. Sa
Morgan, Frank..... KNX, 6 p.m. F
Morgan, Henry..... KECA, 7:30 p.m. Th
Morning Bible Hour..... KFAC, 8:30 a.m. Sa
Morning Concert..... KFAC, 8:30 a.m. Sa
Mother's Album..... KMPC, 6:30 p.m. Tu
Mr. and Mrs. North..... KNX, 8:30 p.m. Tu
Mr. District Attorney..... KFI, KFSD, 9:30 p.m. W
Mr. Keen..... KNX, 8:30 p.m. Th
Mr. President..... KECA, 9 p.m. Tu
Murder and Mr. Malone..... KFAC, 9:30 p.m. Sa
Murray, Johnny..... KNX, 8 a.m. M-F
★Morrow, Edward R..... KNX, 9:45 p.m. M-F
Music Hour..... KFI, 9:30 p.m. Sa
Music in the Air..... KMPC, 11 a.m. M-F
Music to Shave By..... KECA, 7:15 a.m. M-Sa
Musical Favorites..... KFI, 3 p.m. M-Sa
Musical Masterpieces..... KFAC, 4 p.m. M-Sa
Musical Digest..... KGEJ, 6 p.m. M-Sa
Musical Roundup..... KGER, 10:05 a.m. M-Sa
My Friend Irma..... KNX, 7 p.m. M
Mysterious Traveler..... KHJ, 7 p.m. M
Mystery House..... KMPC, 8:30 p.m. Su
Mystery Is My Hobby..... KMPC, 9 p.m. Su
Mystery Theater..... KFI, KFSD, 9:30 p.m. F
My True Story..... KECA, KFMB, 10:30 a.m. M-F
★Name That Song..... KFI, 8 p.m. W
National Farm & Home..... KFI, 10 a.m. Sa
National Vespers..... KECA, 11:30 a.m. Sa
NBC Symphony..... KFI, 3:30 p.m. Sa
★Newscope..... KHJ, 9:15 p.m. Tu, Th, Sa
★News of the World..... KFI, 5:45 p.m. Su
New York Philharmonic..... KNX, 12 noon Su
Nick Carter..... KHJ, 3:30 p.m. Su
★North Webster Says..... KFI, 9:20 a.m. Th
Nora Drake..... KFI, 3:45 p.m. M-F
Norman, Gene..... KFWS, 10 a.m. M-Sa
KMPC, 4:30 p.m. M-F; KECA, 9 p.m. Su
Official Detective..... KHJ, 8:30 p.m. Tu

Of Men and Books..... KNX, 11:40 p.m. Th
Olympic Fights..... KLAC, 10:00 p.m. Tu
On Stage America..... KECA, 7:30 p.m. W
On the Beam..... KHJ, 6:30 p.m. M
Once Over Lightly..... KFI, 10:15 p.m. M
One Man's Family..... KFI, KFSD, 1:30 p.m. Su
Open Forum..... KFI, 9:10 a.m. Sa
Open Hearing..... KNX, 10:30 p.m. Th
Operation Daybreak..... KFI, 5:30 a.m. M-Sa
Our Gal Sunday..... KNX, 9:45 a.m. M-F
Our Town Speaks..... KECA, 4:15 p.m. Su
Outdoor Reporter..... KFI, 8:45 a.m. Su
Ozzie & Harriet..... KNX, 6:30 p.m. F
Pacific Lutheran Hour..... KFWS, 9:30 p.m. Sa
Padded Cell..... KNX, 6:30 p.m. Sa
★Parsons, Lonella..... KECA, KFMB, 6:15 p.m. M-F
Passing Parade..... KHJ, 4:30 p.m. M-F
Pass That Refreshes..... KNX, 3:30 p.m. Su
★Pearson, Drew..... KECA, 8 p.m. Su
★People and News..... KECA, 7:45 p.m. Tu
People Are Funny..... KFI, 6 p.m. F
People's Platform..... KNX, 9:30 a.m. Su
Pepper Young's Family..... KFI, 12:30 p.m. M-F
Perry Mason..... KNX, 11:15 a.m. M-F
Pet Exchange..... KMPC, 7 p.m. Su
★Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-Sa
★Pettengill, Sam..... KECA, 12:15 p.m. Su
Philadelphia Orch..... KNX, 2 p.m. Sa
Philo Vance..... KMPC, 8 p.m. Su
Piano Playhouse..... KECA, 3 p.m. Sa
Pilgrims Hour..... KHJ, KVQE, 9 a.m. Sa
Plinker Party..... KFI, 7:30 a.m. M-Sa
Pleasure Parade..... KFI, 9:30 p.m. Tu
Point Sublime..... KECA, 8 p.m. M
Police Bulletins..... KFI, 10:55 p.m. D
Policing L. A..... KHJ, 9:15 a.m. Sa
Portia Faccia Life..... KFI, KFSD, 2:15 p.m. M-F
Potter, Peter..... KFWS, 9:30 a.m. Sa
Preview Theater..... KFWS, 9 p.m. F
★Pringle, Nelson..... KNX, 7:15 a.m., 11 p.m. M-F
Pro and Con..... KFI, 11:30 p.m. F
Pro Arte Quartet..... KFI, 9:30 a.m. Sa
Proudly We Hall..... KFI, 11:15 p.m. Su
Pueblo Serenade..... KMPC, 7:15 p.m. Su
★Queen for a Day..... KHJ, KGB, 11:30 a.m. M-F
★Quick as a Flash..... KHJ, 2:30 p.m. M
Quiet Please..... KHJ, 6:30 p.m. M
★Quiz Kids..... KFI, 1 p.m. Su
★Quiz of Two Cities..... KHJ, 7:30 p.m. Su
Quizicale..... KECA, 1:30 p.m. M, W, F
Radio Bible Class..... KHJ, KVQE, 7 a.m. Su
★Radio Newsreel..... KHJ, 6:15 p.m. M, W, F
★Radio News Weekly..... KFI, 1:30 p.m. Tu
Radio Reader's Digest..... KNX, 7 p.m. Th
Radio, the American Way..... KECA, 2:45 p.m. Sa
Radio Warblers..... KHJ, 8 a.m. Sa
Raggedy Ann..... KHJ, 5 p.m. M, W, F
Rango Grande..... KMPC, 10:30 p.m. M-F
RCA-Victor Show..... KFI, KFSD, 11 a.m. Sa
Record Party..... KHJ, 10:30 p.m. M-F
Red Hook 31..... KHJ, 2:45 p.m. M-F
Red Ryder..... KHJ, KVQE, 7:30 p.m. Tu, Th
Red, Bob..... KFI, 11:45 a.m. Su
Remember That Music..... KFI, 10:15 p.m. Tu
Remember When..... KHJ, 8:45 p.m. F
Reporter at Large..... KECA, 9:45 p.m. M
Report from U.N..... KNX, 11:40 p.m. F
Report to the People..... KECA, 7:30 p.m. Tu
Reviewing Stand..... KHJ, 6:30 p.m. Tu
R. F. D. America..... KHJ, 6:30 p.m. Th
★Richfield Reporter..... KFI, KFSD, 10 p.m. Su-F
Right to Happiness..... KFI, KFSD, 12:45 p.m. M-F
Rip Lawton..... KFWS, 4:15 p.m. M-Sa
Rise & Shine..... KHJ, 6 a.m. M-Sa
Road of Life..... KFI, 2 p.m. M-F
Romance of Helen Trent..... KNX, 9:30 a.m. M-F
Romance of the Ranchos..... KNX, 6 p.m. Su
Rose, Billy..... KHJ, 8:55 a.m. M-F
Rose of My Dreams..... KNX, 11:45 a.m. M-F
Rosemary..... KNX, 8:45 a.m. M-F
Boss Dolan, Detective..... KECA, 7:30 p.m. Sa
Salt Lake Tabernacle..... KNX, 8:30 a.m. Sa
Saludos Amigos..... EGFJ, 7 a.m. M-Sa
Sam Spade..... KNX, 9 p.m. Sa
Santa Anita Races..... KMPC, 6:30 p.m. M-Sa
Saturday at the Chase..... KNX, 1:30 p.m. Sa
Saturday Chef..... KFI, 9:30 a.m. Sa
Saturday Night Serenade..... KNX, 7 p.m. Sa
Saturday Sideshow..... KHJ, 3:30 p.m. Sa
Scarlet Queen..... KGB, KVQE, 8 p.m. F
School of the Air..... KNX, 1 p.m. M-F
Scout Jamboree..... KFWS, 6:45 a.m. M-F
Screen Guild Theater..... KFI, 7:30 p.m. M
Seely, Frances..... KECA, 3:45 p.m. M-F
Second Mrs. Burton..... KNX, 11 a.m. M-F
Secure These Rights..... KHJ, 7 p.m. Tu
Sherlock Holmes..... KHJ, 4 p.m. Su
★Shirer, William..... KHJ, 11 a.m. Su
Sing, America, Sing..... KHJ, 12:15 p.m. M-F
Singing Sam..... KHJ, 12:15 p.m. Tu
Skelton, Red..... KFI, 7:30 p.m. Tu
Sky King..... KECA, 5:30 p.m. M, W, F
Sleepy Joe..... KHJ, 5 p.m. Tu, Th
Smith, Ed McConnell..... KFI, 8:30 a.m. Sa
Smith, Helene..... KGER, 6:30 p.m. M-F
Smith, Jack..... KNX, 8:15 p.m. M-F
★Smith, Kate..... KHJ, KGB, 9 a.m. M-F
Smith, Norwood..... KECA, 3:30 p.m. M-F
Solitary Time..... KFI, 11 p.m. Sa
Song for You..... KMPC, 8:30 a.m. Tu
Song of the Stranger..... KHJ, 3:30 p.m. M-F
Songs of Faith..... KFI, 6:15 a.m. Su
Songs of Good Cheer..... KHJ, 12:15 p.m. Sa
Sound Off..... KECA, 1 p.m. Su
So You Want to Lead a Band..... KECA, 6:30 p.m. M
Spade Conley Time..... KFVD, 10 p.m. D

Speare, Frederick..... KNLA, 3 p.m. Su
Spooners..... KHJ, 11 p.m. Sa
Sports Dial..... ERKD, 5:30 p.m. M-Sa
Sports Folio..... KFI, 7:45 p.m. F
Sports Newsreel..... KFI, KFSD, 7:30 p.m. F
Sports Final..... KFI, 8 p.m. M-F
Sports Parade..... KHJ, 8 p.m. Sa
Sports Review..... KHJ, 4 p.m. Sa
Sports Roundup..... KFI, 5 p.m. Sa
Squeakin' Deacon..... KNLA, 9 p.m. M-F
Stairway to the Stars..... KFI, 10:15 p.m. Tu
Standard Hour..... KFI, KFSD, 8:30 p.m. Tu
Standard School..... KFI, 10 a.m. Th
Stars Over Hollywood..... KNX, 9:30 a.m. Sa
Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F
Stop Me..... KHJ, 6 p.m. Sa
Strike It Rich..... KNX, 7:30 p.m. Su
Strolling Tom..... KFAC, 9:30 a.m. M-F
Studio One..... KFWS, 9 a.m. M-F
Sunday Evening Club..... KFAC, 8:45 p.m. Su
Sunday Morning Melodies..... KMPC, 8:15 a.m. Su
Sunrise Salute..... KNX, 6:15 a.m. M-Sa
Superman..... KHJ, 5:15 p.m. M-F
Supper Club..... KFI, KFSD, 8 p.m. M-F
Surprise Theatre..... KNX, 8:25 p.m. M-F
Suspense..... KNX, 4:30 p.m. Su
Sweet Charlot Hour..... KNLA, 6:30 p.m. Sa
Sweet Time..... KMPC, 12:30 p.m. Sa
Symphonette..... KNX, 10:30 p.m. M, W, F
Symphonies for Youth..... KHJ, 10:30 a.m. Sa
★Take It or Leave It..... KFI, 7 p.m. Su
Talent Scouts..... KNX, 8:50 p.m. M
Tapestries of Life..... KNX, 1:30 p.m. Su
Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M, F
Taylor Made Melodies..... KFI, 9:30 a.m. Su
Tea and Crumpets..... KECA, 2 p.m. Sa
Teen and Twenty Time..... KMPC, 5:05 p.m. M-F
Telephone Hour..... KFI, KFSD, 8 p.m. M
Tell It Again..... KNX, 10 a.m. M-F
Tello-Test..... KFWS, 6:15 p.m. M-Sa
Terry and the Pirates..... KECA, 5:15 p.m. M-F
Theatre Guild..... KECA, 8:30 p.m. M-F
The Clock..... KECA, 6:30 p.m. Th
Theater of Today..... KNX, 9 a.m. Sa
The Jedge..... KHJ, 10:30 a.m. M-F
The Saint..... KNX, 7 p.m. W
The Shadow..... KHJ, 2 p.m. Su
The Sheriff..... KECA, KFMB, KPRO, 6:30 p.m. F
The Whistler..... KNX, 7:30 p.m. W
This Centennial Year..... KECA, 9:30 a.m. Su
This Is Adventure..... KECA, 9 p.m. M
This Is Your FBI..... KECA, 8:30 p.m. F
This Woman's Secret..... KFI, KFSD, 4 p.m. M-F
Thomas, Danny..... KNX, 8:30 p.m. M-F
★Thomas, Lowell..... KHJ, KGB, KVQE, 8 p.m. M-F
Those Websters..... KHJ, KGB, KVQE, 3 p.m. Su
Three Alarm..... KMPC, 2:15 p.m. M-F
Tillmook Kitchen..... KFI, KFSD, 9:45 a.m. Sa
Today's Best Buys..... KHJ, 6:15 p.m. Tu, Th
★Today's Children..... KFI, KFSD, 11 a.m. M-F
Tom Mix..... KHJ, KGB, 5:45 p.m. M-F
Town Meeting..... KECA, KFMB, 9 p.m. Tu
Treasury Agent..... KECA, 2 p.m. Sa
Treasury Bandstand..... KNX, 1 p.m. Sa
True Detective..... KHJ, KGB, 1:30 p.m. Su
★True or False..... KHJ, 5:30 p.m. Sa
★Truth or Consequences..... KFI, 8:30 p.m. Sa
Twenty Questions..... KHJ, 8 p.m. Su
Twilight Tales..... KMPC, 4:15 p.m. Tu, Th
Twiss, Buddy..... KECA, 2:25 p.m. M-F
Two-Ton Baker..... KHJ, 11 a.m. M-F
United Nations..... KFWS, 8:15 p.m. M-Sa
Unity Daily Word..... KFAC, 8:45 a.m. M-F
Unity Daily Word..... KFWS, 8:15 p.m. M-F
University Explorer..... KNX, 11:15 a.m. Su
Variety Parade..... KECA, 4:30 p.m. M-F
Voice of Firestone..... KFI, KFSD, 5:30 p.m. M
Voice of Neighborhood..... KMPC, 11:15 a.m. M, W, F
Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su
Vox Pop..... KECA, 6:30 p.m. W
★Wallace, Myron..... KECA, 10:15 a.m. Su
Walker and Gardner..... KHJ, 9:15 p.m. Tu
Waltz Time..... KFI, KFSD, 6:30 p.m. M-F
Waring, Fred..... KFI, KFSD, 8:30 a.m. M-F
KFI, KFSD, 9:30 p.m. M
Warnow, Mark..... KNX, 7:30 p.m. W
★Washington Inside Out..... KECA, 9:15 a.m. W
★Weaver, Hank..... KECA, 10:15 p.m. M-F
Welcome, Travelers..... KECA, 9 a.m. M-F
★Wells, Carveth..... KFI, 10:30 p.m. Su-F
Wendy Warren..... KNX, 9 a.m. M-F
What Do You Say?..... KFI, 10:15 a.m. M-F
★Wheeler, Burrirt..... KNX, 1:30 p.m. M-F
When a Girl Marries..... KFI, KFSD, 2 p.m. M-F
Whistler..... KNX, 7:30 p.m. M-F
Whiteman, Paul..... KECA, 12:30 p.m. M-F
Whiteman, Paul..... KECA, 7:30 p.m. M-F
Whoa Bill Club..... KFAC, 5:30 p.m. M-F
★Wildor, Alvin..... KECA, 4:15 p.m. M-F
Willie Piper..... KECA, 8 p.m. Th
★Winchell, Walter..... KFAC, 6 p.m. Su
KHJ, 8:30 p.m. Su
Winner Take All..... KMPC, 2 p.m. M-F
Woman's Voice..... KMPC, 4:15 p.m. M, W, F
Woman in White..... KFI, KFSD, 11:15 a.m. M-F
Women Are Wonderful..... KMPC, 12 p. M-F
Women's Forum..... KNX, 6 p.m. Tu
Women's World..... KNLA, 10:30 a.m. M-F
Worst Half Hour..... KNLA, 2:30 p.m. M-Th
World Security Workshop..... KECA, 8:30 p.m. Tu
Young America Speaks..... KFI, 9:15 a.m. Sa
Young, Norma..... KHJ, 1:30 p.m. M-F
Young Dr. Malone..... KNX, 10:30 a.m. M-F
Young People's Church..... KHJ, 7:30 a.m. Su
Young Widdler Brown..... KFI, 1:45 p.m. M-F
Youth Sing..... KFI, 1:15 p.m. Sa
Zane Grey..... KHJ, 7 p.m. Sa

## You Gotta Be a Doubting Thomas

(Continued from Page 7)

### Behind the Typewriters

What sort of dispositions have the fellows who hokey all this hokum? Skeptical, naturally. And determined. Originator of the series, Cran Chamberlin (now assistant director of program writing at CBS), first based his material on a musty book called "Popular Fallacies" which he'd found while browsing through a library. This source for stories was rapidly outdistanced, and it's now estimated that approximately 131½ working hours are required to put each ten-and-a-half-minute show on the air! (Additional four and a half minutes devoted to commercials, bridges and themes.)

A breakdown of that schedule is this: eighteen hours of reading, thinking, checking possible ideas; six hours in meeting to pick twelve best possibilities; forty-eight hours in the library checking all aspects of these twelve possibilities and narrowing them down to four; nine hours of arranging stories in logical order; sixteen hours in dramatizing chosen material; three hours in repeat conference and in rewriting script; two hours in re-examining and rewriting script a second time; two hours of editing; one hour of censoring; four hours in copying and duplicating; twenty-two and a half hours in rehearsal and final broadcast. Total again, 131½.

Writer Richard Sharpe, who also authors the "Loaves and Fishes" column in Script magazine, has been at this schedule for four years; and his new co-researcher, Sam Lynch, has been knocking it out for three months.

Each program is built on four types of fallacies. First is usually an oddity, like Corrigan making the longest wrong-way trip in history. Second is a briefie, like Nero tossing the Christians to the lions. Third is a major historical falsity, like Betsy Ross sewing the first Old Glory. And the last expose is of a timely nature, like Doris Duke being the richest woman in the world.

From these basic beginnings, the crew usually branches out in almost any direction. "Let's do a story about dogs," suggests one of them. "Okay . . . how about dachshunds?" counters another. "Check dachshunds" is chalked on the schedule.

### At the Microphone

"Don't You Believe It's" staging cast includes some loyal talent. Pat McGeehan, who is story-setter-upper, and GeGe Pearson, who enacts the feminine roles, have been on the program for five years.

The thundering "Don't You Believe It" voice is Tobe Reed's. Original reader of these lines was KHJ's present "Rise and Shine" man, Bob Bence. Successors to the part have

Page Thirty-two

included jingle-writer Alan Kent, announcers Don Wilson, Herb Allen, Jim Ameche and Ken Niles. Tobe Reed has been with the program since 1943. Del Castillo is at the organ, and Herb Allen now reads the commercials.

### With Malice Toward None

In every way, program originators wish to make clear that their substitutions of fact for fancy are without malicious intent. Where it becomes necessary to clarify impressions about respected figures of history, "Don't You Believe It" always qualifies . . . e.g., "Teddy Roosevelt and his Rough Riders were a fine group of fighting men, but another group of equally brave men has been overlooked," et cetera.

How so many fantastic deviations from truth have arisen, the program is at a loss to explain. It's like getting stories from a crowd which has witnessed an accident . . . none of them match and the most colorful becomes popular. Relators of history seem susceptible to this same failing. "Don't You Believe It" confesses that its biggest quarrel is with the writings of Henry Wadsworth Longfellow, whose erroneous poems about the ride of Paul Revere and the courtship of Miles Standish are glaring examples.

The program frankly adds that there is a very good reason for its long-duration success where other shows of its type have failed: "Our material," say its collaborators, "has never been easy to get."

## The Script That Bloomed

(Continued from Page 6)

**ALLEN:**  
The day that I take over—I'll clean up Hollywood.  
I've got a little list—I've got a little list Of the things that I'll get rid of—And the riddance will be good  
And they never will be missed. They never will be missed.  
I'd fire every relative working on the studio lots.  
I'd throw out every writer who cooks up those stupid plots.  
And those pretty boys in pictures with their toupees and false teeth—  
Their figures thrill the women but they're padded underneath.  
And those sultry movie sirens who can't act but just get kissed—  
They never will be missed. They never will be missed.

**CHORUS:**  
He's got them on his list. He's got them on his list.  
And they never will be missed. They never will be missed.

**ALLEN:**  
And those movie-theater patrons eating popcorn all the while  
They sit there with their shoes off while their kids play in the aisle.  
And those deadly movie stage shows with a comedian and a band  
And the emcee who keeps yelling "give this little girl a hand"  
And the pest who sits behind you who thinks news reels should be hissed—  
They never will be missed. They never will be missed.

**CHORUS:**  
He's got them on his list. He's got them on his list.  
They never will be missed.  
**ALLEN:** No. They — never — will — be — missed.

(APPLAUSE)

**ALLEN:** Well, boys. We've got our cowboy star and the leading ladies. Let's start shooting the picture!

**PETER:** But, Uncle Louie! The studio is bankrupt

**ALLEN:** Gad! No money to hire actors.  
**BING:** Wait, pardner. I think I can solve your problem.

**ALLEN:** How, Creep-Along?

**BING:** Do you object to using relatives?

**ALLEN:** Relatives?

**BING:** Ah've got four sons, laying around the house not earning their keep.

**ALLEN:** Good. In Adler elevator saddles they can be the posse.

**BING:** Ah got a brother, Everett, ah've been wondering what to do with for years.

**ALLEN:** Great!

**BING:** Ah got nine ball players ah kin bring in from Pittsburgh at a moment's notice.

**ALLEN:** Good. We can have a mob scene.  
**BING:** And I can even throw in 200 horses to boot.

**ALLEN:** To boot?

**BING:** That's the only way you get mah horses to run. Well, are we set?

**ALLEN:** Just a minute, Creep-Along. How come a poor Hollywood cowboy actor like you has all these dependents, a brother Everett and 200 horses?

**BING:** Ah confess—without this ten-gallon hat—without these simulated mink chaps—Ah'm not Creep-Along Crosby—Ah'm Bing Crosby!

**ALLEN:** I've still never seen you in pictures.

**BING:** Nobody's ever seen me in pictures. That's why ah want to do a picture all by myself. This is it!

(MUSIC: "THE FLOWERS THAT BLOOM IN THE SPRING" . . . ORCHESTRA)

**BING:**

At last here's a picture for Bing, tra la. That's not on some Road with Bob Hope. At last I'll be seen on the screen, tra la. Without that nose hogging the scene, tra la.

With those bad jokes I won't have to cope. Playing straight for that Pepsodent dog. What a wonderful picture this is going to be—

No Fitzgerald or Ingrid to steal it from me. I'll be a sensation—the talk of the nation. At last here's a picture for Bing.

**CHORUS:**

He'll be a sensation—the talk of the nation.

At last here's a picture for Bing.

**ALLEN:** Now I remember you! Bing Crosby! I heard you on the Jolson program!

**BING:** Gad! Those things get around.

**ALLEN:** I've got it. We'll make this a singing Western. We'll get the biggest cowboy band ever assembled; 300 banjos; 400 jugs; Zeke Manners; 150 washtub basses!

**BING:** Let's start the picture. I'll get my bandana.

**ALLEN:** Hold it! I just remembered! The music is out!

**BING:** No music? Why?

**ALLEN:** We overlooked something.

(MUSIC: "TIT-WILLOW" . . . ORCHESTRA)

**ALLEN:**

In all the excitement, there's one thing we forgot—

Petrillo, Petrillo, Petrillo.

First we must learn if we can or cannot —from—

Petrillo, Petrillo, Petrillo.

If you want a musician to beat on a drum Or a trumpet to toot, or a banjo to strum You can't do a single thing till you hear from

Petrillo, Petrillo, Petrillo.

(APPLAUSE)

**BING:** Allen, we better take out the music and make this plain Western.

**ALLEN:** But the studio has no money.

**BING:** All we need is a sun-lamp and two swords.

**ALLEN:** You mean?

**BING:** We'll call it "Duel in the Sun."

**ALLEN:** Gentlemen, the studio is saved.

**CAST:** (CHEER).

("IF THIS ISN'T LOVE" . . . (FADE) . . .

ORCHESTRA)



# Rewritten Pagliacci

By Joan Buchanan

*Specialist in Laughter and Tears, Danny Thomas Calls Himself Honest and Corny*

Friday, 8:30 p.m.  
CBS-KXX

**H**'S AN ARTIST," they'll tell you over at MGM, where Danny Thomas has been launched on a highly successful movie career. "He's got it here," they say as, with sentimental fists, they strike their chests in the general direction of their hearts.

This is a rather unusual sight when the spokesman is an old-line publicity man or a hard-boiled assistant director. The subject, sad-eyed, dark-visaged Danny Thomas, said it differently when we talked to him in his madhouse of a portable dressing room on the set of "The Big City."

"Artist?" he moaned. "I wish I felt like one. My belief in comedy is that it all must be believable. I don't like the fantastic comedy. I try to base my humor upon the common man's mishaps—to portray them in a humorous manner without being morbid." He gave the word "morbid" a ringing chest tone, popped his eyes at us and waved his cigar.

"The groom gets lost on his way to the wedding—a man gets a flat tire, on a dark road at midnight, no jack—that's my type of humor. 'I don't say the cockroaches around here are big, but three streetcars are missing'—that's not my type. Primarily I'm a 'complainer.' I complain about conditions in general and headlines in particular, and people laugh. It may be darned serious—but people laugh. Or I hope they will."

## Calls Himself Corny

"My character is just a rewrite of 'Pagliacci'—honest and corny. I want the people to go out of the theater laughing and then stop and say to themselves, 'Say, this bum said something!'"

Danny acknowledges that the tag "comedian" is a loose term to apply to his characterizations. "Producers are befuddled with me. They see me do a funny routine and they start looking for a comedy role for me. Next time they see me being serious

and they decide I should have a dramatic role," he smiled.

Danny's first two picture parts, in "The Unfinished Dance" and "The Big City," have leaned toward the serious side. Upcoming for him is an out-and-out musical which fans can expect to be loaded with Thomas routines. Danny's dream role is the part of the immigrant in the best seller, "Anything Can Happen."

## Show Business Start

"I didn't *decide* to become a comedian when I was a kid—I just decided to eat," he exclaimed when we wondered at what age the desire to become a professional funnyman hits. "My English teacher had predicted that I would become an orator. My education stopped after high school. Who knows, if I'd gone to college I might today be an after-dinner speaker at the Lion's Club!" Musical revues in school led to a job as candy salesman in a burlesque theater in his home town of Toledo, Ohio. "Real burlesque it was in those days—not the girlesque they have now," he moaned. It was the comedians who played these houses that gave Danny his ambition. The eleven-year-old candy salesman acted as baby sitter for the four-year-old son of one comedian he particularly admired, Joe Yule, better known nowadays as Mickey Rooney's father!

## Changed Name

His very first professional appearance was on the stage of the Capitol Theater in Detroit, Michigan, where he received two dollars for singing a comedy parody on "Yes Sir, That's My Baby." Later, as a night club comedian, he dropped his real name, Amos Jacobs, so "the folks back in Toledo" wouldn't know he was playing in a particularly run-down joint. He took his oldest brother's name, Thomas, and his youngest brother's name, Danny, as a temporary measure. Three years later both Danny and the "run-down joint" were big time. In New York Danny made news at swanky La Martinique, Life selected him as one of the ten best contemporary comedians, Marlene Diet-



**DANNY THOMAS** made his screen debut in "The Unfinished Dance." Here he is flanked by two pretty ballerinas from the film, but he remains heroically sad. (MGM photo.)



**THE EXPRESSIVE** Mr. Thomas turns from pathos to violent comedy without any trouble at all. His attention-getting songs are written in a three-way collaboration—Thomas, Jerry Seelen and Carmen Dragon.

rich claimed him as emcee of her overseas troupe and, on his return from overseas, he became featured comedian on the Fanny Brice show. Last spring he was heard on the Frances Langford-Don Ameche show.

## Turmoil Sets In

"On my new radio show—I play myself, Danny Thomas," he began. . . . A young man carrying a movie script about the size of an Encyclopedia Britannica stuck his head in the door of the portable dressing room "Your lines in the next scene, Danny. . . ." "Have a seat," said Thomas. "As I said, on this show. I. . . ." "Touch up your make-up?" queried a make-up man stepping into the small room. "Okay," said Danny. "Now about radio. . . ." "You've got to change your pants!"

(Please Turn to Page 39)



← **MANY OF TODAY'S BALLADS** need someone tiny and cute to sing them, if they aren't to be ridiculous. Nancy Norman fills the bill on these. Her jump tunes come out just right, too.

## Women of Music

No. 62 of a Series

*Nancy  
Norman*

*Nancy Chose the Simplest Way to Get on the Air.  
Any Girl Can Do It—If She Has a Voice Like Hers*

By Jane Pelgram

Saturday, 8:30 p.m.  
CBS-KNX-KSDJ

**W**HEN a dark-eyed little girl attending Los Angeles Roosevelt High School decided, five years ago, that she wanted to sing on the radio, she took the simplest course. Most singers approach an agent, prove their worth, and let the agent toil his way through the competitive ranks to book them.

Little Nancy merely approached the officer at the desk in NBC's big lobby.

"May I have an audition blank to take with me?" The obliging officer handed out his steen-hundredth blank for the day. Soon it was back at the station, neatly filled out by Nancy Norman. Because of the influx of requests from other aspirants, it took three months for Nancy's audition request to be answered by NBC. She was informed by telephone one bright day that she must have two songs ready and be on hand two days later.

At the studio, a young man at a piano accompanied Nancy through the two songs requested, and three

additional songs the astonished auditioners insisted on. The accompanist was Skitch Henderson.

Because it was a staff audition, a job as staff singer was the opening offered for winner Nancy. This didn't prove tempting enough to lure her from schoolbooks and high school fun, so Nancy forgot that dream.

### Joins Kaye

Skitch Henderson didn't forget the warblings of this four-foot-ten-and-a-half-inch youngster. When band-leader Sammy Kaye was on the hunt for a vocalist, Skitch arranged for him to hear Nancy, then called her.

"Kaye wants to hear you," announced the enthusiastic Skitch.

Without the benefit of even a piano accompaniment, little Nancy sang for Kaye and got the job. She was just two days past seventeen when she packed her bags and headed east with the band for her first trip away from her native city, Los Angeles.

### Early Audition

Daughter of a cantor, Nancy had been song-minded practically since her first infant shriek on April 23,

1925. Her theatrical career, however, started out in another direction. When she was just past the crawling stage, Nancy was sent to dancing school, so that by the time the tot was barely five, she was heel-and-toeing before private clubs and lodges in and around Los Angeles. Vocal talents nevertheless refused to be quieted and gradually took prominence over dancing interest. Nancy began to sing at community affairs, but like any thirteen-year-old she didn't consider a possible professional career until an amateur radio program gave her the idea.

The petite miss convinced herself she could do "just as well as those other kids on the program," and went down to an open audition for "Uncle John" at KFVB. That was her first experience with auditions. Like the later success, this audition was so outstanding that Miss Norman was guest on eight successive programs.

Amateur reviews, singing groups and local shows were Nancy's background for the next couple of years. Then came that NBC audition.

During the four years following, with Kaye's band, Nancy became the delight of the G.I.'s with her songs "I'm a Big Girl Now" and "I Wanna Get Married."

When Nancy and singer Dick Brown met, the words became an actuality, and Nancy left the band to be married.

Back on the Coast now, Nancy says "If I can help it, I hope to stay right here in California, where Jay can soak up all the sunshine possible."

"Jay" is Nancy's joy, chief topic of conversation, and fifteen-month-old baby boy. The wise little mother speaks of her baby as though he were a contemporary rather than an infant.

"I don't dare baby Jay. I'll have to leave him alone so much later on, when I'm working in pictures, that his training now is doubly important."

At the present time Nancy is singing ballads and jump tunes on CBS' Saturday night "It's a Great Life," coast-to-coast network show featuring Steve Allen. Nancy laughs at the mere mention of Steve and says "He's a wonderful comedian!"

### Single Hobby

"I guess I'm not very good copy. I've always been too busy to have any hobbies, except once, in high school. Then I wrote poetry—and what poetry! I found some one day in an old trunk. I don't remember who the boy was, probably the football captain I didn't even know, but I wrote him fifty-five poems."

Busy with her son and the problem of doing all her own housework, Nancy takes time out only for a weekly outing. Each Sunday afternoon the tiny singer and her "gang" go to the little park in Coldwater Canyon. Sides are chosen, and the weekly game begins. They play football.

# Mikemen

No. 35 of a Series

## Bruce Anson

By Robbie Cole



*From Station Parking Lot to Announce Booth Was The Expected Pattern Followed by This Typical Young Announcer From One of the Big Networks*

**BRUCE GOT THOSE SHOULDERS** by heaving crates of food and ammunition ashore from boats during the war. He still maintains his first mike performances were more frightening than his war experiences.

WHEN Radio Life visited the NBC announce booth one day to get a few facts from one of the network's announcers, Bruce Anson, that young man quite seriously exclaimed, "I can't see why anyone would be interested in me—I'm not a big name."

True, the ex-footballer isn't a big name. It may be years before he arrives at the enviable state of billing equaling the star's. But he is completely representative of a group of radio workers who staff stations the country over. His beginning was the parking lot of the National Broadcasting Company. He now does cut-in announcing on two trans-continental shows, is taking a refresher course in acting, and grinningly admits that he, too, would be happy to leave announcing for acting.

### Local Schooling

Bruce Anson attended Hollywood High School, then followed the footsteps of the rest of his family to UCLA, where he played football and gave a lot of thought to his pre-med studies. The result of the thought was that he dropped the entire course in favor of business administration.

"There's no point in training to be a doctor if you know you'll never be a good one—I would never have been. Like about half the fellows I was going to school with, I didn't know what I wanted to do."

Before he'd finished school, the radio bug bit, and upon graduation Bruce was able to get work at NBC's parking lot. His genial manner and nice looks soon enabled Bruce to move inside, where he donned a uni-

form to guide tours around the studio and take charge of ticket distribution. During his leisure time, Bruce trained at the school announcer course Ken Carpenter was running for hopeful actors and announcers. Early in 1941, when things didn't seem to move along fast enough to suit him, Bruce decided to join the army and get his year of military training out of the way.

### Military Life

About six months later, at Fort Lewis, Bruce and a buddy named Howard Duff were engaged in a friendly Sunday morning card game with some of the fellows in camp. The two had met during the presentation of a camp skit called "Tonight at Fort Lewis," a Duff-emceed production for the purpose of bond-selling and the entertainment of the rest of the forces around Fort Lewis.

On this Sunday morning, the radio was blaring through the good-natured squabbling that accompanied the camp card games. Suddenly came the announcement of an attack on Pearl Harbor.

"None of us could believe it. We thought it was another 'Man from Mars' stunt."

The all-too-real announcement ended a quiet camp session for Bruce. He was put into the 542nd Special Engineers Brigade and for the next four and a half years was engaged in running landing barges for General Douglas MacArthur. The Special Brigade started at the bottom of New Guinea and worked its hard way by hops up to the Philippines. The three-man LCB landing barges had no docks to pull up to.

There weren't many supplies aboard these thirty-six-foot boats, either. Many times the outfit had to use captured Japanese boats, or sit on jungle shores for days, as they awaited reinforcements, with nothing to eat but the detested bully beef.

The group, for reasons of secrecy, remained unsung during the entire war, and Bruce emerged as a PFC. from four and a half gruelling years during which some part of his outfit was in every landing made by General MacArthur. Yet Anson's one regret about his service stint is that it occurred just in time to prevent him from seeing the UCLA-Georgia game in 1941. His talk of the service sounds like a read-aloud chapter from any one of the many colorful books on World War II seafare or guerilla warfare. It's a little difficult to get this normally quiet young man started on his reminiscing, but once he's launched on his recountings Bruce loves it and will ramble by the hour.

### Rejoined NBC

Once out of the service, Bruce immediately rejoined NBC, married Penry Berry, and started to plan his post-war home. Today Anson talks happily about the new house he has in Baldwin Hills, about the extra work that planting and painting create, and about how unusually beautiful the four-months-old Wendy Anson is.

Announcer Anson is an inveterate reader of anything autobiographical, a rabid football fan, and must continually watch himself to keep from marching out and buying the saddle-horse he wants.

(Please Turn to Page 39)

Page Thirty-five



▲ **THIS IS THE 1941** "Signal Carnival" gang with emcee Jack Carson, Vera Vague, announcer Johnny Frazer (who was killed in the war) and Hal Peary, who was at that time playing a character named "Smagoznok." (NBC photo.)

▼ **WHEN NBC'S NEW** Hollywood studios were officially opened in 1938, Charlie McCarthy and Edgar Bergen brought radio stars Helen Wood, Marion Talley, Madaline Lee, Kay St. Germaine and Elvira Rios along.

# Flashbacks!

No. 12 of a Series

*We're All for Upward and Onward With Radio, But We Do Concede That It's Sometimes Fun To Glance Backward at Old Times, Don't You?*

▼ **LOVELY GRACE MOORE** was a favorite radio star, both on her own programs and on the Metropolitan Opera broadcasts. Here she is as she sang the role of "Flora" in "Love of Three Kings" at the Met.





➔ **A FAMOUS FEUD** was settled before the NBC mike when Walter Winchell and the late Ben Bernie met in Hollywood to make a co-starring movie. In spite of their caustic words on the air, the two were best friends.



➔ **REMEMBER "THE CIRCLE,"** one of the most star-studded shows ever to hit the air? This 1939 line-up consisting of Cary Grant, Lawrence Tibbett, Chico Marx, Ronald Colman, and (lower row) Groucho Marx and the late Carole Lombard, was often augmented by Madeleine Carroll, the Barrymores and Basil Rathbone. (NBC photo.)



➔ **WHEN JACK BENNY** celebrated his tenth anniversary on the air, the late James J. Walker, ex-Mayor of New York, was toastmaster. Left to right are Gracie Allen, Jack, Niles Trammell of NBC, Mary Livingstone and Walker.

➔ **THREE STARS WERE SNAPPED LEAVING THE REHEARSAL** of the MGM radio show, "Good News of 1938"—left to right, Sophie Tucker, little Judy Garland and ex-Broadway star Trixie Friganza. Sophie is still going strong as a night club entertainer, Judy grew up to be a glamour gal and Trixie has retired.

➔ **WHEN HARRY CROSBY, SENIOR,** visited Harry Lillis Crosby back in 1939, he averred that junior had not inherited his taste in clothes. (NBC photo.)





▲ **LITTLE SAUL MENDELSON** of Studio City won this dreamload of prizes for guessing the number of bags in the Giant Jackpot Bowl. GeGe models the beautiful furs, while Hal holds down the huge Mission Pak selection. Screen star Roddy MacDowall helps inspect the collection of model airplanes. (Ted Allan photos.)

▼ **OOOOH BOY!** All the children who attend the program get Swell Time ice cream treats as they enter and leave the program. From the looks on these faces you can see how much they are appreciated.



Page 21, right



▲ **GROUP OF ORPHANS** who attended the broadcast display their prizes, while little Saul (in back) holds up his favorite prize—a puppy. Prizes on the show are almost endless and include baby buggies, mama dolls, pogo sticks, games and crafts of all sorts, electric stoves, motor trucks, Meglin scholarships. Prizes most prized by parents are the portraits taken by top photographer Ted Allan, who also covered the show for Radio Life.

## Prizes for Passing Grades

*That Audience Participation Show for Kids, "Let's Have a Swell Time," Hands Out Gifts To the Juniors While They and Emcees Hal Gerard and GeGe Pearson Have a Swell Time!*

**By Joan Buchanan**

*Saturday, 12:30 p.m., KMPC*

**P**EOPLE MAY BE FUNNY — but kids are cute!" laughed Hal Gerard, speaking of his and wife GeGe Pearson's latest venture, "Let's Have a Swell Time," an audience participation show for kids. Both members of this husband-and-wife radio team have been familiar to dialers for many years on such shows as "Don't You Believe It," the Eddie Cantor, Red Skelton, Phil Harris shows and many, many others. This however, is their first audience participation program. Three and a half years of reading the funny papers over the air have helped them considerably in dealing with the small fry, though they both admit that in the first few broadcasts they learned a good deal from their youthful participants.

The age group that makes up the "Swell Time" audience and contest-

ants is the seven- to fourteen-year-old. The KMPC studio is packed at show time with more than 250 members, some of whom have been waiting since early morning to get in on the fun and prizes. The smallest children are brought to the program by their parents, but the older ones make it under their own power. Producer Lou Holtzer (who also is the originator of the show) picks the youngsters for the broadcast. In order that the younger children will not be called upon to compete with their older schoolmates, quizzes are fitted to the different age groups. Children from seven to eight vie in the funnypaper and nursery rhyme quiz, the nine-to-tenners take part in a participation stunt, those from eleven to twelve play the music bee game and the thirteen- and fourteen-year-olds try the "Swell Time" quiz.

Hal and GeGe have had invaluable aid and encouragement from the Parent-Teachers' Association and the Board of Education in handling

the school children. Another source of counsel has been their own young daughter, Luana. "She's our barometer of the likes and dislikes of children," laughed GeGe. "Our best friend and severest critic," added Hal.

In recent weeks the program has been playing host to fifty young orphans a week, "and what wonderful children they are," enthused both the Gerards. Latest plans are to take the program touring to children's hospitals and shelters.

At last count there were seven mikes handling the entertainment out of the "Swell Time" studio — hand mikes for GeGe and Hal, dialogue mikes for the participants, audience mikes and those for the announcer and the program organist. Another production problem up to producer Holtzer is that of the selection of the twelve participants. Hal and GeGe, we've discovered, are far too tender-hearted to be entrusted with the task. They'd pick *all* the kids and give *everybody* prizes if it were left up to them. As it is, they admit that they bend over backward in an effort to give hints to contestants. Prizes or no prizes, each child is given two "Swell Time" ice cream bars during the program. Each contestant is given the chance to guess the number of ice cream bags in the giant jackpot bowl (a four-pound jar). The prizes that go with this are a child's dream. Incidentally, children of any age may compete in this part of the program by writing in their guesses to the program. Just send your entry to "Let's Have a Swell Time," KMPC, Hollywood 28, California.

#### Liberal Education

Hal and GeGe both claim to have learned a great deal from their Saturday charges in the short time the show has been on the air. "Their I.Q. surpasses that of the youngsters of my generation," Hal sighed. GeGe is particularly impressed with the poise of the youngsters facing the



"PANCHO" AND THE "Cisco Kid" show how they dress up to rescue the señoritas on the Monday, Wednesday and Friday Don Lee feature. It's really Harry Lang and Jack Mather who are doing the pretending.

## Rewritten Pagliacci

(Continued from Page 33)

insisted a wardrobe man. "The next scene . . ." "All right, all right—you close your eyes," he told us. "How about the lines?" insisted the man with the script.

Suddenly the whole structure began to move bumpily across the sound stage. "What's going on? yelled the bedeviled Mr. Thomas. Under instructions, our eyes were still closed.

"Have to set up the lights here for the next scene. We're wheeling you out of the way," came a voice from outside the dressing room. We opened our eyes. "How about that benefit you promised for the thirteenth in Chicago?" came from a newcomer who walked alongside the moving room. Fellow players George Murphy, Robert Preston and Betty Garrett stuck their heads in the room as it came to a stop. "What are you doing in there?" Murphy asked us. "I saw him changing his pants — you from the Police Gazette?" "The script . . . the lines . . . your hair . . . make-up . . . Chicago on the thirteenth . . ." came the demanding voices.

"About my new radio show," Danny yelled to us just before he disappeared in the crowd that engulfed him. "I *am* on the RADIO!" he bellowed. And that's the last we saw of him.

mike. Another trait that has surprised the blonde GeGe is the personal interest that the little girls take in her. "They throw their arms around me and give me a big hug," smiled GeGe, "and the day I came to broadcast with my hair up, they told me, 'GeGe, we don't like your hair up as well as we like it the other way!'"

Hal claims he has learned just how literal kids can be. In an effort to add a little wise-cracking to a recent show, Hal told a young Boy Scout that he had been a Cub Scout until he was nineteen because he couldn't pass the Tenderfoot test, ha, ha. "The kid didn't laugh," Hal smiled, "he just looked me straight in the eye and said, 'That's impossible.' I said, 'Gee, I'm sorry—but I kinda thought it was a joke.'"

◀ **RADIO VETERANS** Hal Gerard and GeGe Pearson enter the field of audience participation for the first time with their new show. Latest gift added to the program's roster is a part in a Monogram picture for the best juvenile entertainer.



## Mikemen: Bruce Anson

(Continued from Page 35)

"Of course, living in Baldwin Hills I have no place now to keep a horse. In order to afford one, and its hay, these days, you've got to be in the real chips," Bruce grimaces. "So I promise myself the pony when I become more firmly established as announcer and actor."

Bruce recently finished a refresher course given by AFRA and says the next step is to get just a few good shows to announce. The acting, he rues is just a hope now.

◀ **CREATOR AND NARRATOR** of the fanciful "Land of the Lost," Saturday morning fantasy for young listeners on ABC, is Isabel Manning Hewson. The story concerns the adventures of two youngsters who visit a wonderful land under the sea where all lost things go.





▲ **KFYD'S EDDIE CHASE** (LEFT) RECENTLY RETURNED to Southern California, interviews Tex Beneke on his daily three o'clock program. Eddie's show features discs and chats with leading personalities.



▲ **HEADING FOR LAUGHS, OR THREE HEADS** are better than what? Groucho Marx, right, star of ABC's "You Bet Your Life," plans double-headed wisecracks with aid of head writer Bernie Smith.

# SEEN ON THE RADIO SCENE

▶ **JOYFUL EMBRACE** is registered between Claudia Pinza and famous Met basso Ezio Pinza, following former's recent operatic debut and "Telephone Hour" appearance.



▶ **WITH ABC DIRECTOR CHARLES HARRELL**, rear, shepherding them, youngsters comprising panel on "Child's World" express opinions while Miss Helen Parkhurst, program creator, looks on.



▶ **AT PARTY GIVEN RECENTLY BY EVELYN KNIGHT**, guests included (rear) Jimmy Wallington, Producer Ed Cashman, Alan Young and (seated) Tony Martin, Evelyn, and Gordon McRae of the Texaco shows. (Perkins photo.)

