

1948

PROGRAMS FOR WEEK BEGINNING FEB. 15

# RADIO *Life* 15¢

**MORE THAN  
100 Pages  
OF RADIO  
HISTORY**

*Presenting*  
RADIO LIFE'S  
*5<sup>th</sup> Annual*  
Distinguished  
Achievement  
Awards

*Eighth Anniversary*  
*Number 1948*



HE LEARNS ABOUT WEATHER FROM



KMPC<sup>★</sup>

Ever worry about leaving the house without a rain-coat? Ever have a shower spoil your best backyard barbecue? Does it always rain *after* you get the car washed?

Troubles like these can ruin your disposition. So if you don't want gray hair and wet feet, get the PC habit. Hear the official U. S. weather bureau forecasts on the hour.

As an added feature, each hourly broadcast includes the correct time and a report on actual temperatures. KMPC is your station for weather.



**P**REVENTS **C**ALAMITIES

# The Ear Inspires the Pen

Winifred Duncan, 1349 Glenmeyre, Laguna Beach, Calif.

Sirs: To get a good all-around picture of the news, I like to listen regularly to Edward R. Murrow and Charles Collingwood on CBS, Cecil Brown on Mutual, and Pat Bishop and the Richfield Reporter on KFI. I wish the musical fare the radio provided were half as good as the news broadcasts. Cannot get KFAC at Laguna, so lose the fine Gas Company programs, which is a serious loss, as none other can take its place.

Meredith Willson and Bob Mitchell and some KMPC quarter-hours are excellent, but like hors d'œuvres, leave one hungry for more. Can't someone supply our need? Please?



Mrs. Dorothy Weber, Route 1, Box 14, Yucaipa, Calif.

Sirs: As usual, I can't praise your little magazine as much as it deserves, but I can say that I hope it "goes on forever" like Tennyson's brook.

Those people who are so business-like and sensible that they can't relax and enjoy a few laughs with our star comedians should listen to the more serious programs and not waste their time criticizing the people who make the public happy! Thank goodness my husband and I both have a sense of humor, and we enjoy a good laugh a lot more than a tale of woe.

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

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EVELYN A. BIGSBY, Editor

Editorial Department: Assistant Editor, Joan Buchanan; Television Editor, Jane Pelgram; Pre-cast Editor, Judy Maguire; Art Director, Ray Wheeler; Log Editor, Hal Julian.

Business Department: General Manager, R. W. Lewis; Advertising Manager, Gene Jones; Office Manager, Georgia Caywood.

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**NO HULLS ALWAYS POPS**

**JOLLY TIME POP CORN**

Guaranteed by Good Housekeeping

**JOLLY TIME POP CORN**

Mayfair Transcription Company, 8511-13 Sunset Boulevard, Hollywood, Calif.

Sirs: In reference to a reader's question (December 28) about the Alan Ladd show, "Box 13."

Not only is this new radio series being heard on many small stations throughout the country, but also a number of the larger stations from coast to coast. Among the steadily growing list of markets carrying "Box 13" are WOR, New York; KSL, Salt Lake City; WCOZ, Boston; KGO, San Francisco; WGBS, Miami; WTCN, Minneapolis-St. Paul; KATL, Houston; KGMB, Honolulu. And for our local friends, "Box 13" will be heard shortly after the first of the year (station to be announced).



Lyndon Taylor, 809 Vista Street, San Gabriel, Calif.

Sirs: I saw the letter of a Mr. Carroll Van Court and I agree with him on all counts except the one on Red Skelton and the "Bad wittle kid." I think that Mr. Van Court's criticism here is silly, because if a child is going to be bad a skit on the radio won't have anything to do with it.

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FRIDAY NIGHT IS A GOOD NIGHT TO ENJOY SOME OF THE FINEST ENTERTAINMENT ON KFI. TWO NBC SHOWS THAT HELP TO PROVE THIS POINT ARE "PEOPLE ARE FUNNY," HEARD AT 6, AND WALTZ TIME, WHICH FOLLOWS AT 6:30.

Art Linkletter



ART LINKLETTER is familiar to millions as the emcee of radio's hilarious funhouse, the "People Are Funny Show," a half-hour of rollicking mirth.

Bob Hannon



BOB HANNON sings on "Waltz Time," a program of the nation's top tunes played and sung in a smooth, melodious manner. Also featured are Evelyn MacGregor, The Amsterdam Chorus and Abe Lyman's orchestra.

THAT'S KFI—DIAL 640

—Advertisement

Page Three

**CLEANS BETTER**

dishes — clothes — floors — walls — kitchens — bathrooms

**COSTS LESS**

27c for two full pounds. Saves dollars and dollars!

**Super KENU**

**SAVE MONEY SAVE WORK with Wonderful KENU**

Cleans...

KITCHENS BATHROOMS CLOSET WALLS  
DISHES DRINKING FLOORS WARE



# Blue Mountain Ranch



**AT HOME, "FIBBER MCGEE AND MOLLY,"** Mr. and Mrs. Jim Jordan, brandish broad grins as they parade down the walk of their remodeled Valley home. It's taken them a year and a half to do over a five-room bungalow into the streamlined home you see in background, but they've had a lot of fun rounding up materials and labor, as our story tells. Carport is at left of house, Jim's workshop is farther left and in rear are servant's quarters.

**ALTHOUGH JIM AND MARIAN'S** home is all on one level, they have three beautiful terraces on which they grow geraniums, bougainvillea and plumbago. Though proud of their flowers, the Jordans make a specialty of their citrus nursery, which adjoins their home and occupies eleven acres. Jim, whose hobby is woodworking, made 1000 redwood boxes for his seedlings.

**FAVORITE SPOT** in the remodeled home is the sun room, whose three glass window-walls afford occupants a gorgeous view of the valley. Marian made needle-point stool cover and supervised decorating of this corner with powder blue rug, Early American paper, tomato and gold accents.

*Away From the Mike as "Fibber and Molly" These Unassuming Persons Find Relaxation And Joy in Their New Home Snuggled Up To a Hill and Overlooking the Valley*

Tuesday, 6:30 p.m.  
NBC-RPI-KFSB

**S**TEPPING ACROSS the threshold of the Jim Jordan ("Fibber McGee and Molly") home in Encino, one immediately senses complete warmth and rooms really lived in, coupled with a peaceful pin neatness. A year ago, the warmth would have been there, but neatness? Perhaps no. For Marian and Jim, since July, 1945, have been in the throes of "doing over" an old five-room place into which they moved when they sold their large Encino establishment about a mile away.

They chose the outmoded five-room house because it centered six acres which immediately adjoined eleven occupied by their citrus nursery. Today, the five rooms have expanded to eight and the Spanish architecture has been remodeled into a streamlined white stucco planned with an eye toward the gorgeous





Valley view obtainable to north and east.

Glancing back over their tribulations in lining up remodeling materials, the Jordans are philosophical and humorous. Marian derives particular relish from telling how they corraled some plaster board, an item practically impossible to obtain.

Seems she and Jim were staying on their ranch up the line, but took their regular time out on Sunday to attend mass. Because they had to drive quite a distance for the service, the priest asked them to have a cup of coffee before starting back and in the course of polite conversation over the java cups, inquired about progress on the house in the Valley. The Jordans resignedly bemoaned the fact they couldn't get some much-needed plaster board.

#### To Rescue

The priest listened attentively, then made a telephone call to one of his parish members. Next day the Jordans' truck picked up a load of plaster board from one of the town's leading merchants. Jim and Marian paid their bill and started congratulating themselves, but their joy was a little premature, for shortly after, the merchant appealed to "Fibber McGee and Molly" to make an appearance at the town's up-coming festival. Jim and Marian did so obligatorily—but gladly—for they claim it was a lot of fun and we know they're just the kind of home folks who would be able to enter wholeheartedly into local festivities. But we're sure that was the most expensive plaster board they ever bought and the cheapest personal appearance the town will ever get.

The Jordan home, now almost completed, charmingly combines their

Early American furniture, brought from the other place, with Jim's delight—modern gadgets. All switches are silent and the kitchen is equipped with Waring mixer (for Jim's milk shakes), dishwasher, disposal unit, mangle and clothes dryer. Jim's shop, the ex-garage, has fluorescent lighting.

Repainting of the house, inside and out, has been necessarily a gradual affair and has been accomplished by a brush welder name of Fred Banks. A few weeks ago on the "McGee" show, when the script included a painter, Jim thought it would be funny to use Fred's name on the air. Banks was so puffed up over his shadow air debut that he showed up for work next morning rigged out in a tuxedo—attire befitting a top radio star, no doubt.

Both Jordans like blue, so the sun room, most frequented in the house, has been done in powder blue rug, paper in Early American tomato shade and with gold accents. The master bedroom has an aqua carpet and chocolate walls hung with chintz draperies. Gray and black, pet dislikes of both Jim and Marian, are colors frankly avoided.

Mrs. J. has adorned the rooms with several pieces of her own needlepoint, among them a covering for her grandmother's chair. Besides being lovely antiques, the Early American glass bedroom lamps attain stature when Marian relates how the Jordans bought them.

"We were visiting Jim's sister in Missouri," she recalls, and drove to a little town nearby, population about 300, where there was a shop loaded with antique glass and china. As Jim and I walked up and down

(Please Turn to Page 54)



▲ **THEY'RE TOP** air fare, but the Jordans manage to keep their off-the-air life very simple and private. Parents of a grown son and daughter, Marian and Jim are proud grandparents of daughter Kathryn's small Diane, whose picture occupies a prominent position here.

▼ **WITH PATSY**, one of their two cocker spaniels (the other one's named Sally). The Jordans also have an Irish setter named Blue Mountain Boy after the ranch.

▼ **DAILY GIN RUMMY GAME** finds Jim quite a card shark and Marian fixing her hand knowingly. Marian also finds time to do some of the cooking (her favorite dish, ham and cabbage) as all the home's work otherwise rests on a Filipino boy.





▲ **SINGING SWEETHEART** of KFOX is Jeane Cowan, whose "Piano Reflections" and "Jeane Cowan Sings" delight listeners.

▼ **GRINNING HAPPILY** is KFVB staff announcer, Cal Fredericks. (McElroy and Fisher photo.)



▲ **PURVEYOR, VIA WAX**, of popular Western-style music on KGER is Vance Lane. (Dorlan photo.)



◀ **KFI'S BILL STULLA** writes and emcees "Ladies' Day," is also half the team on "Cabbages and Kings." (Coy Watson photo.)

# SEEN ON THE RADIO SCENE

▼ **TOWERING OVER BEAUTEOUS STARS** is KXLA's Carl Bailey, who emceed Pasadena Junior Chamber of Commerce benefit at which appeared, left to right, Gloria Grahame, Peggy Lee, and Kay Starr. (Gene Howard photo.)

▼ **ON KIEV, GLENDALE COLLEGE'S BOB DICKENSON**, station manager for the day, discusses programming with fellow classman and chief announcer, Bob Warnes. (Loomis photo.)



**BILL ANSON**



**PETER POTTER**



**THEY MAKE MUSIC**  
*Personal*

For inimitable platter pat-  
ter that brings richer life  
to your favorite record,  
old or new, swing or clas-  
sic, selected from one of  
the world's most com-  
plete modern music li-  
braries . . . for the best in  
recorded music,

**FRANK BULL**



**GENE NORMAN**



**KEEP YOUR DIAL  
TUNED TO 980**

**MAURICE HART**



**LOU MARCELL**



**K-F-W-B**  
**ARNER**  
**D ROS.**



It's always a  
**BRIGHT**  
idea to

**Scour  
with  
Suds**



Use **Scotch  
Triple-Action  
Cleanser**

—the scouring powder  
that contains soap

**CLEANS as it SCOURS as it SHINES**

# The Ear Inspires the Pen

(Continued from Page 3)

Miss Hazel M. Woodruff, 223 North St. Andrews Place, Los Angeles 4, Calif.

Sirs: My pet peeve is the refusal of emcees to give an opportunity in contests to those who know the answers. For about three weeks, longer by the time you get this and publish it, I have known the answer to Art Linkletter's question "Who was he?" on the GE "House Party." But do you think there is a chance for me to get on the show and tell it? Not on your life! I think that I may have been the first person in Los Angeles to recognize the individual described, and I feel that I am entitled to those wonderful prizes, but as Art gives more and more clues he is only making it easier for someone who has not searched for the answer to guess it, instead of getting it by study and search.

Most contests are conducted on the wrong basis anyway. The large number of prizes should be offered for the first solutions, based on sending in the answers in writing, and each day or week, as more clues are given, prizes should be taken away, one by one, until someone solves the problem or it peters out for lack of an answer.

Presumably contests are for the purpose of creating goodwill for the product advertised, but they are apt to have exactly the opposite effect. Small frequent gifts may create goodwill; but large gifts bestowed on an unfair basis create ill-will.

There is this way to look at it, however, Miss Woodruff: Much more suspense is maintained by springing a question, with clues, on an unsuspecting person than on someone who has been poring for hours over books and encyclopedias looking for the answer. There are other contests, on other programs, encouraging such research as you have done; and wouldn't you have more fun trying for them than in sitting by helplessly fuming over another competition run on an entirely different basis? As to your second suggestion (that prizes be diminished with guesses) perhaps it is a good one. But, swinging back to the first issue which you have raised, have you yet written for tickets to "House Party," in order to be in the audience when contestants for the "Who Was He" (or similar questions) are picked? They are available within two or three weeks, and in all fairness you should write for some before making your suggestion. And if you HAVE attended the program, and missed your chance to go onstage, isn't there the comforting thought that the game counted most, and the winners second?

★  
Mrs. M. Pennell, South Gate, Calif.

Sirs: I agree with some of your readers about the awful noise they call musical bridges. I call it nerve-racking. The only suspense program on the radio without that noisy racket is "Famous Jury Trials." All the mystery and detective programs would be good if only the music didn't spoil them. I wish sponsors would listen, so they could judge for themselves.

Mrs. Florence M. Briggs, Wilmar, Calif.

Sirs: Each week I look forward to your grand magazine. My favorite personality is Frank Sinatra. I don't think there is another singer that can come up to his equal. His, soft, sweet voice and the sincerity he puts into his songs make the kind of entertainment that I never tire of.



Frank Sinatra

Sometimes I think Frank isn't appreciated as much here on the West Coast as he is in the East. Why? That's what bothers me. He works just as hard here as he does in New York, and accomplishes just as much, but you don't hear about it. Why? I'd like to see Frank get more credit for his fine work. I'd also like to know other people's opinions on Frank's work and publicity. Wish you'd have a picture of Frank in an early issue of your magazine, also a story.

Can our readers, as determiners of Sinatra popularity, answer Mrs. Briggs? Radio Life stories (six to date) have covered Frankie rather adequately, and it may be some time before another can be scheduled. Here, anyway, is that picture.

★  
T. B. Scott, 1323 Bond Street, Los Angeles 15, Calif.

Sirs: I am glad to know that others beside myself have been enjoying Johnny Johnson on the Radio Club program.

New Year's Eve I tuned in on KFOX, and again last night, and heard him on the program. So if Eva Kaderian, who was also wondering what had become of him, will tune in at 10:15 Wednesday night on KFOX, she will hear him then, as the show has changed nights. Even though this is an amateur program, I think Johnny Johnson is very good in character parts, and he also does announcing on some of the plays. If he had a break, which I think he deserves, he would make good on a better program. I hope some producers hear him.

★  
Mrs. Frank Evans, Box 217, Twenty Nine Palms, Calif.

Sirs: I don't think there is one program on the radio that we do not enjoy. We are living on the desert and naturally love to hear all the programs. Will you please tell me why the men that are broadcasting for their sponsors scream and yell their wares? Do they think it sinks in more, or what? I'm mostly referring to the announcers who shout about second-hand cars.

You've posed a \$32 question, Mrs. Evans. Would you like to try for \$64?

Lloyd Linnean, 3738 East 54th Street, Maywood, Calif.

Sirs: I am very new out California way, and ever since I have been out here I find no end to the pleasant surprises, and the nicest one is Radio Life.

Now, I have been from coast to coast, and nowhere is there a radio magazine like yours. It seems a shame to not make it a nationwide edition, so other cities could enjoy it too. After all, your magazine holds a national interest. What is more important in the home than the radio and the people who make it up? Nowadays, a good thing, more than ever before, should have no bounds!

*Them's our sentiments, too, Mr. Linnean, and we certainly HOPE to travel more and more all the time . . . you as our readers helping us on the way.*



Roy Reddington, 757 West 107th, Los Angeles 44, Calif.

Sirs: First, I wish to tell you what a swell magazine you have. I try never to be a "Miss Dit" as your magazine is really a "must" with me.

Your "Ear Inspires the Pen" is very interesting, and the writers often tip me off to some swell programs. I think it nice when someone praises his favorite programs or players. It is also fine to give a little corrective criticism. But these people that condemn all programs of certain types, such as swing music, mysteries, etc., and think they should be taken off the air merely because they don't care for those types, must be very selfish. I know there are types of programs I don't like on the air either, but I don't feel they should be removed. For I am sure they must have their fans also. Besides, by turning the dial I can usually find a program I do like!



Mrs. Ella Morrow, 7424 La Jolla Boulevard, La Jolla, Calif.

Sirs: Reading in your fine magazine about various contest fans being discontented over their failures to win, inspires me to add my bit, but it is a happy bit, as I have won quite a few prizes, the latest being on "Noah Webster Says," Wesson Oil and Snowdrift's fine program. They are certainly fair to everyone, giving all an equal opportunity to win.

My complaint is of a different nature. I object to sponsors using the lovely old operatic tunes for their singing commercials. It is an insult to the operas and to the people who love them. Surely they could be more original and compose something new. It is bad enough having to tolerate singing commercials. (I for one always tune them out, they are so very stupid, and I don't believe they help the product at all . . . they just irritate the listener.)



Grace Wetherspoon, 6910 1/2 Albany Street, Huntington Park, Calif.

Sirs: Please let me know the name of the gentleman that was the ticket clerk on Jack Benny's program of Sunday, January 11. He always says "Yes?" I've heard him on several programs, but no one seems to know who he is.



Frank Nelson

*"Yes?" is uttered at its most withering best by that personable radio veteran, Frank Nelson, who also bothers Mr. Benny with his "Yip-YipYthapmms" (Sympathy spelled backwards) radio commercials and countless other such sillylisms. By "several programs" you might also have heard him not too long ago on the Dick Haymes show skills, or on the adventures of Dennis Day. You didn't specifically ask for a picture, but we like Frank so well that here's one anyway.*



Joyce Adams, 448 South Fraser Avenue, Los Angeles 22, Calif.

Sirs: I realize that your magazine can't always satisfy everyone's whims, but I'd like to make a suggestion: In school, the teachers think that the children should listen to interesting, yet educational, programs. I was asked to find a few to report the next day. I was confident I'd find them in the Radio Life, and was surprised when I couldn't find a thing. Couldn't you list a few of that type of programs each issue?

*Such programs are "Highlighted" under the "Public Interest-Information" caption. You might also find of value several quiz programs, such as KHJ's "Twenty Questions," KFI's "Dr. I.Q." and "Noah Webster Says," KECA's "Vox Pop," etc.*



**KRKD**

1150

KILOCYCLES



Good Music

Flash News

All Day Long

**HERE TODAY**  
**GONE TOMORROW**

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advertising executives, radio producers, art directors, designers  
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**BOB ANDERSON**  
Reports the Popular "8 o'Clock News"  
Monday thru Saturday



**BOB BENICE**  
Early Morning Fun on "Rise and Shine"  
Monday thru Saturday



**FRANK HEMINGWAY**  
Refreshing News Reports  
Mon. thru Sat., 7:00 a.m. and 4:15 p.m.



**CARLETON YOUNG**  
"The Count of Monte Cristo"  
Tuesday, 8:00 p.m.



**JIMMY SCRIBNER**  
"The Johnson Family"  
Monday thru Friday, 9:30 a.m.



**BROOKE TEMPLE**  
on "Red Ryder"  
Tuesday and Thursday, 7:30 p.m.



**HARRY ZIMMERMAN**  
"Dinner, California Melodies"  
Wednesday, 7:00 p.m.



**SHEILA GRAHAM**  
"Bring You Hollywood Highlights"  
Sunday, 8:45 p.m.

*Mutual*  
**DON LEE**

# Meet the stars of the network KHJ and stations of the Mutual



**HATTIE MCDANIEL**  
Buelah of "The Buelah Show"  
Monday thru Friday, 9:15 p.m.



**ELLIOTT LEWIS**  
Capt. Phil Korney of the "Scarlet Queen"  
Friday, 8:00 p.m.



**WILLARD WATERMAN AND  
LONNIE CROWDER**  
"Those Websters," Sunday, 3:00 p.m.



**CLIFTON FADIMAN**  
Genial Emcee of "Information Please"  
Friday, 8:30 p.m.



**BILL IVES**  
The Famous Troubador  
Friday, 8:30 p.m.



**IRA GROSSELL**  
Tex Thorne on "Zane Grey"  
Saturday, 7:00 p.m.



**JACK BAILY**  
Emcee of "Queen for a Day"  
Monday thru Friday, 11:30 a.m.



**BEN ALEXANDER**  
Emcee on "Heart's Desire"  
Monday thru Friday, 2:00 p.m.





**JIM GRAHAM**  
Producer, "California Tales"  
Sunday, 4:30 p.m.

**PETER POTIER**  
"Chesterfield's ABC Record Party"  
Mon. thru Sat., 10:30 p.m.

**COMMANDER SCOTT**  
"Romance of the Highways"  
Sunday, 10:15 a.m.

**GLENN HARDY**  
"The Alka Seltzer News"  
Sun. thru Sat., 10:00 a.m. and 9:00 p.m.



**DUD WILLIAMSON**  
"What's the Name of that Song?"  
Wednesday, 8:00 p.m.

**WENDELL NOBLE**  
"Newscope"  
Sun., 5:45 p.m., Tues., Thurs., Sat., 9:45 p.m.

**JACK MATHER**  
"The Cisco Kid"  
Mon., Wed., Fri., 7:30 p.m.

**JIMMIE FIDLER**  
Hollywood Commentary  
Sundays, 5:30 p.m.

# Programs that come to you over Don Lee Broadcasting System

*Mutual*  
**DON LEE**



**REX MILLER**  
Famous World Traveler and Commentator  
Mon. thru Fri., 7:30 a.m.

**STU WILSON**  
L. A. Emcee on "Quiz of Two Cities"  
Sunday, 7:30 p.m.

**ROBERT BAILEY**  
Ex-GI George on "Let George Do It"  
Monday, 8:00 p.m.

**BETTY RHODES**  
"Meet Me at Parky's"  
Sunday, 6:00 p.m.



**JIM BALKUS**  
"The Jim Balkus Show"  
Sunday, 4:30 p.m.

**BROTHER ARLINGTON**  
Late Evening Disc Jockey  
Mon., thru Fri., 11:00 p.m.

**ERSKINE JOHNSON**  
Your Hollywood Reporter  
Monday thru Friday, 11:15 a.m.

**DAVE YOUNG**  
Producer-Director "Family Theatre"  
Thursday, 7:00 p.m.



▲ **ACE SCRIPTER BILL MORROW**, left, with Bing, Gary Cooper, and Peggy Lee.

**Radio Life**  
*Announces and Presents*  
*Its 5th Annual*  
**Distinguished**  
**Achievement**  
**Awards**



▲ **JACK MEAKIM**, whose "Summerfield Bandstand" was outstanding summer musical replacement.

**F**OR OUTSTANDING progress and contributions to radio during the year 1947, Radio Life herewith issues its Fifth Annual Distinguished Achievement Awards. Not to be confused with the usual popularity polls, Radio Life's Awards are in the nature of a behind-the-scenes emolument bestowed on those personalities and programs making noteworthy advance during the past twelve months. In order to lend support and encouragement to as many radio-ites as possible, it has become magazine policy not to repeat Awards in the same categories to the same persons or programs, unless, perhaps, in such fields as comedy scripting and guest appearances.

Reasons for most of the selections will be obvious to Radio Life readers, hence no space will be devoted to an over-all recounting of roles and programs. However, in some instances we should like to point out special qualifications and contributions which were taken under advisement when Awards were voted.

In choosing winners among top supporting players, quality and quantity of appearances were prime considerations. Betty Lou Gerson distinguished herself by her versatility and interpretation of roles running

the gamut from daytime serials to highly dramatic parts on "Mr. President" and "This is Your F.B.I."

Bill Conrad, Award-winner in the Masculine Supporting Player division, distinguished himself not only in his supplementary roles but in starring parts. Especially considered was his portrayal, on KFI's "Favorite Story," of Captain Bligh.

For his outstanding dramatic performance, stage actor Jose Ferrer in a rare radio appearance gave a tense performance of mounting terror in the "Suspense" production of Poe's "Pit and the Pendulum" to breathe new life into an old radio relic.

Bill Johnstone, in the role of "Carl-

▼ **BILLY GRAY**, who turned in fine job of substituting for Fanny Brice.



◀ **LURENE TUTTLE**, outstanding featured femme performer. (CBS photo.)



# Fifth Annual Distinguished Achievement Awards

- FEMININE SUPPORTING PLAYER.....Betty Lou Gerson  
HONORABLE MENTION.....Mercedes McCambridge
- MASCULINE SUPPORTING PLAYER.....Bill Conrad  
HONORABLE MENTION.....Theodor von Eltz, Herb Butterfield
- OUTSTANDING DRAMATIC PERFORMANCE.....Jose Ferrer  
(On "Suspense," November 28, 1947)  
HONORABLE MENTION.....Bill Johnstone  
(On "Mr. President," June 26, 1947)
- FEMININE FEATURED PERFORMER.....Lurene Tuttle  
HONORABLE MENTION.....Frances Robinson
- MASCULINE FEATURED PERFORMER.....Hans Conried  
HONORABLE MENTION.....Walter Tetley, Arnold Stang
- MUSICAL COMPOSER-CONDUCTOR, Classical.....Donald Voorhees
- MUSICAL COMPOSER-CONDUCTOR, Semi-Classical, Popular  
.....Henry Russell
- MUSICAL COMPOSER-CONDUCTOR, Novelty.....Bernie Green
- MUSICAL COMPOSER-CONDUCTOR, Dramatic.....Dick Aurandt
- SPECIAL MUSICAL AWARD....."Columbia Symphony"  
(Two Operas, August 10, 1947)
- PRODUCTION.....William L. Marshall, "Metropolitan Opera"  
HONORABLE MENTION.....Bill Robson, "Escape"  
Lawrence and Lee, "Favorite Story"
- PRODUCTION, Single Broadcast....."Lady in the Dark"  
(Theatre Guild, October 19, 1947)
- SCRIPT WRITING.....Bill Morrow (Bing Crosby show)  
HONORABLE MENTION.....Alan Lipscomb, Reuben Shipp  
"Life of Riley"
- SPECIAL WRITING-COMPOSING AWARD.....Adair and Jenkins  
(For capsule operas, Dick Haymes show)
- OUTSTANDING SCRIPT, COMEDY.....Fred Allen, May 11, 1947  
HONORABLE MENTION.....Henry Morgan, December 17, 1947  
Ozzie and Harriet, August 31, 1947  
September 21, 1947  
December 7, 1947  
Jack Paar, July 20, 1947
- OUTSTANDING SCRIPT, Drama.....  
....."The Eagle's Brood," March 5, 1947  
HONORABLE MENTION.....Archibald MacLeish's "Son of Man,"  
Easter, 1947
- OUTSTANDING SINGLE BROADCAST....."Fear Begins at Forty,"  
October 28, 1947  
HONORABLE MENTION....."Schoolteacher, 1947,"  
February 15-17, 1947  
"We Went Back," August 14, 1947
- OUTSTANDING GUEST PERFORMANCE.....Bea Lillie  
(On Bing Crosby show, February 5, 1947)  
HONORABLE MENTION.....Al Jolson  
(On Burns and Allen, February 20, 1947)  
Lawrence Tibbett and Russel Crouse  
(On "Information, Please," December 26, 1947)
- OUTSTANDING GUEST PERFORMANCE (Continued)  
HONORABLE MENTION, (Continued) .....Dennis Day  
(On "Front and Center," September 28, 1947)  
Ruth Etting  
(On Rudy Vallee show, January 21, 1947)  
Tagliavini  
(On the "Telephone Hour," February 24, 1947)  
"Leave It to the Girls"  
(Ham Fisher, December 6, 1947;  
Larry Adler, December 27, 1947;  
Dr. Houston Peterson, November 15, 1947)  
Sidney Strutz  
(On "Duffy's Tavern," June 4, 1947)
- PROGRAM MAKING THE GREATEST ADVANCE.....  
.....Alice Faye-Phil Harris show  
HONORABLE MENTION.....Jack Carson show  
Kay Kyser show
- BEST SUMMER REPLACEMENT, General.....Peter Lorre in  
"Mystery of the Week"  
HONORABLE MENTION.....Pat O'Brien  
Hector Chevigny's "Plays by Ear"  
Tex and Jinx
- BEST SUMMER REPLACEMENT, Musical.....  
....."Summerfield Bandstand"  
HONORABLE MENTION....."Fiesta"
- OUTSTANDING NEW PROGRAM, Comedy....."My Friend Irma"
- OUTSTANDING NEW PROGRAM, Drama....."Studio One"
- OUTSTANDING NEW CHARACTERIZATION, Feminine.....  
.....Ruth Gilbert  
(("Ruthie" on Robert Q. Lewis show)
- OUTSTANDING NEW CHARACTERIZATION, Masculine.....  
.....John Brown  
(("Al" on "My Friend Irma")  
HONORABLE MENTION.....Gale Gordon  
(The Texan on Burns and Allen)
- STAR MAKING BIGGEST COMEBACK.....Al Jolson
- MOST CONVINCING COMMERCIALS.....Frank Gallop
- MOST RADIOGENIC PERSONALITY.....Arthur Godfrey
- MOST LISTENABLE COMMENTATOR.....Edward R. Murrow
- MOST ORIGINAL LOCAL REPORTING.....Nelson Pringle
- MOST INTERESTING NEW PERSONALITY.....Abe Burrows  
HONORABLE MENTION.....Robert Q. Lewis, Hawthorne
- OUTSTANDING SOUND EFFECTS.....Harry Essman on  
"The City"
- BEST SUBSTITUTE PERFORMANCE.....Billy Gray (for Fanny Brice)  
HONORABLE MENTION.....Alan Scott (for Cecil Brown)
- MOST INTERESTING NEW CONTRIBUTION.....  
....."Candid Microphone"  
HONORABLE MENTION....."Family Theater," "Mr. President"





▲ **NELSON PRINGLE** was winner of special award for his colorful local reporting.



▲ **FRANK GALLOP**, whose commercials were voted "Most convincing."



▲ **PETER LORRE**, whose "Mystery of the Week" was voted best general summer replacement.



▲ **ABE BURROWS**, considered radio's most interesting new personality. (Gene Lester photo.)



▲ **MARIE WILSON** and Cathy Lewis, co-stars of "My Friend Irma," outstanding new comedy program. (CBS photo.)

son," the over-wrought Iowa farmer who made an attempt on the life of Theodore Roosevelt, on the opening "Mr. President" broadcast, reached dramatic heights in a supporting role.

#### Splendid Acting

Lurene Tuttle, winner some years ago of Radio Life's Award as Supporting Player, was a unanimous choice this year for Featured Feminine Performer. She was selected primarily on the basis of her work on the Red Skelton and "Sam Spade" shows. Hans Conried, also a previous Award-receiver in another category, captured the Masculine Featured Performer scroll for his excellent characterization of "Professor Kropotkin" on "My Friend Irma" and other parts too numerous to mention. He also starred brilliantly on "Favorite Story" in the title role of "Bartleby, the Scrivener."

Runners-up Walter Tetley and Arnold Stang were noted, respectively, for their work as "Julius Abbruzzio" on the Faye-Harris show and "Gerard" on the Henry Morgan opus.

In the musical division, to Donald Voorhees, conductor of the "Telephone Hour," went the honors for

predominately classical programs. Henry Russell was acknowledged in the semi-classical-popular division principally for his work on the Bekins program. Bernie Green, novelty composer-conductor, was kudoed for his clever musicking on Henry Morgan's show, and Richard Aurandt was acknowledged for his scoring-conducting of music on "The Voyage of the Scarlet Queen."

The two short operas in English by Gian-Carlo Menotti, "The Medium" and "The Telephone," which had electrified Broadway audiences, were brought intact and with their original casts to the radio audience on the CBS Symphony program. Presented intelligently, they remained as thrilling and musically intelligible via radio as they were in the theater, therefore rated a Special Musical Award from Radio Life.

The amazing coordination that brings the Saturday matinee of the Metropolitan opera to ABC radio audiences with such showmanship, in addition to presenting the entr'acte entertainment in its music quiz and news features, was given recognition in our Award to producer William L. Marshall. Bringing the

▼ **EDWARD R. MURROW**, awarded scroll as "most listenable commentator."

▼ **HARRY ESSMAN** won award for sound effects, especially for his work on "The City."

▼ **RUTH GILBERT** created outstanding new feminine characterization of "Ruthie" on Robert Q. Lewis show.

▼ **ARTHUR GODFREY**, who distinguished himself as most radiogenic personality.





▲ **ALFREDO ANTONINI (ON PODIUM)** discusses score of "The Medium," one of two operas for which "CBS Symphony" won award. Center is Marie Powers, contralto, and at right is soprano Evelyn Keller.



▲ **OUTSTANDING DRAMATIC SCRIPT** was "The Eagle's Brood," a CBS documentary on juvenile delinquency. Here are author Robert L. Shayon, left, star Joseph Cotten, and narrator Luther Adler.

vocal drama direct from the stage and the music from the orchestra pit without hampering either live performance or radio quality seemed to us a production feat of great proportions.

A musical comedy became a radio tour de force when "Theater Guild on the Air" brought Gertrude Lawrence in "Lady in the Dark" to listeners. Complete with the famous Lawrence rendition of "The Saga of Jenny," the production combined music, drama, sound and song to make a slick Broadway production into slick air entertainment.

The consistent excellence of Bill Morrow's scripting on the ABC Bing Crosby shows benefited not only the regular cast but also the season's visiting guest stars. Examples of these original Morrow lines were particularly noted on: the Al Jolson appearance, January 15; the Jolson and John Charles Thomas guestings, April 2; the Gary Cooper visit, October 1; the Dinah Shore stop-in, October 15; and the Thanksgiving show, "Man Without a Country," November 26.

**Funniest Script**

With "Petrillo . . . Petrillo" tune-

fully set to the music of Gilbert and Sullivan's "Tit Willow," (from "The Mikado") Fred Allen and his guest, Bing Crosby, hopscoched through the most capsizing comedy script of 1947 on May 11. There were some other notable laugh shows crowding for this first place, so the runner-up category was easily filled.

The CBS Documentary Unit dramatized a vital U. S. problem, juvenile delinquency, and the resultant broadcast, "The Eagle's Brood," was a constructive social document that gave impetus to the fight for correction of this evil.

Archibald MacLeish's Easter script, "The Son of Man," was more a "first winner" of another type than a "second placer" in the Outstanding Single Dramatic Program selections. Particularly important were the lines given the Four Apostles, Matthew, Mark, Luke and John, interpreting different personalities for each, in spite of the restricting Bible idiom.

Principaled by actor Eddie Albert, written by Arnold Terl, directed by John Dietz, and produced by Robert Heller, "Fear Begins at Forty" got the nod for combining punch and simplicity in a terrific documentary



▲ **AWARD FOR OUTSTANDING** single production went to "Lady in the Dark," on which Gertrude Lawrence, left, starred, and Homer Fickett, right, directed. (Camera Associates photo.)

▼ **"STUDIO ONE,"** which recently became available to West Coast listeners, won award for best new dramatic program. Produced by Fletcher Markle (below).

▼ **BERNIE GREEN,** Henry Morgan maestro, who won award for novelty composing and conducting. (ABC photo.)

▼ **BETTY LOU GERSON** distinguished herself as outstanding feminine supporting player. (Seymour photo.)

▼ **BILL CONRAD** won award for masculine supporting player, also distinguished himself in starring roles.





▲ **"TELEPHONE HOUR"** composer-conductor Donald Voorhees won classical musical award.



▲ **JOSE FERRER** delivered year's outstanding dramatic performance on "Suspense." (Graybill photo.)



▲ **BEA LILLIE** was best guest star of 1947, when she appeared on Bing Crosby show February 5. (Healy photo.)



▲ **"CANDID MICROPHONE,"** considered most interesting new contribution, is produced (and often reported) by Allen Funt, here editing tape. (Kemp photo.)

about the fears and responsibilities facing those approaching forty years of age.

"Whether Mr. Average American's fears be concerning the support of his aging parents, his own physical incapacities after forty years of age, or the down-trend in occupational opportunities, these fears can all be licked" was the theme. If you heard it—you remember it!

ABC's three-part documentary, "Schoolteacher 1947," dramatized the plight of America's teachers—present and future — and pointed out with warm drama and cold figures the insurmountable educational problem that awaits the U. S. if the teacher's economic position is not improved.

Exemplary among informative documentaries was "We Went Back." Narrated by Robert Montgomery, the hour-long presentation brought back the voices and sounds of dozens of places visited by CBS correspondents during the war years. Wire tape recordings woven into the program by the adroitness of good production made it possible to hear types ranging from a German Frau-lein to a London dock worker express themselves on the post-war

era, and what it has brought them

Choice of an outstanding guest performer for 1947 was indeed a tussle, for many distinguished themselves as air visitors. In making a selection, Radio Life took into consideration the point whether it was the script that made the star sparkle or the star who lent priceless zest to the lines. Such a distinction is practically impossible, but after deliberation, it was decided that Bea Lillie, aided and abetted by a fine piece of writing, guested as only Bea Lillie can, aided and abetted by Harry Lillis Crosby. We're still chuckling over her rendition of "Wind Round My Heart" and her "One Dozen Double Damask Dinner Napkins" routine. Others exhibiting talents superb as gueststars necessarily fell into the Honorable Mention category. Among these were Lawrence Tibbett and Russel Crouse, who teamed up to make what started out to be a pleasant "Information, Please" guest appearance on Mutual and ended up as the biggest informal comedy spot of the year. Asked to identify the laugh on three recorded versions of "The Flea," Tibbett correctly identified Chaffapin's record because, he said, "I studied it before I made mine."

The second record Tibbett identified as his own, a once-in-a-lifetime mistake—the singer was Nelson Eddy! As the third record was played, the truth dawned on Tibbett, who topped the huge audience laugh by explaining, "Well, I studied Chaffapin's record and Nelson Eddy studied mine!"

Dennis ("two-show") Day rated kudos for his visit on yet another show, Dorothy Lamour's "Front and Center," on NBC, where he hystericked and amazed his listeners with his most extensively aired repertoire of dialects and characterizations.

Ruth Etting's return to professional life, initiated with a guest appearance on the Rudy Vallee show, was newsworthy nostalgia and a masterly stroke of showmanship.

Another newsworthy guest appearance was that of the Italian tenor, Tagliavini, heralded as worthy successor to Caruso. The singer made his first U. S. appearance on NBC's "Telephone Hour" and lived up to the glowing advance notices.

Topping vice-president gags for good and all, NBC vee-pee Sidney Strotz appeared on "Duffy's Tavern" at the height of the hubbub about network officials fading comedians.

▼ **GORDON JENKINS, RECIPIENT OF AWARD** for music on Dick Haymes show "capsule operas." Tom Adair, left, who writes lyrics for "operas," shared in award.

▼ **AL JOLSON**, who distinguished himself as star making greatest comeback.

▼ **DICK AURANDT**, musical director for "Voyage of the Scarlet Queen," won award for dramatic composing-conducting.







▲ **EDDIE ALBERT WAS NARRATOR** for "Fear Begins at Forty," rating award for outstanding single broadcast.



▲ **INDICATIVE OF THE AWARD-WINNING PRODUCTION JOB** accomplished with utmost finesse on "Metropolitan Opera" is this stage set-up from "Madame Butterfly."

Strotz's appearance was newsworthy in itself and his gag routine with Ed Gardner, plus sportsmanship, paid off with big laugh returns.

The Alice Faye-Phil Harris program made a happy switch this season toward constructive family humor, as compared to last year's scripting and situations. For this reason it placed first as program making the greatest advance. Jack Carson and Eve Arden benefited too, when their program abandoned its situation backgrounds and concentrated more on gag comedy; and Kay Kyser's "Comedy of Errors" gave a decided lift to the familiar "College of Musical Knowledge" theme.

"Summerfield Bandstand," originated and batoned by Jack Meakin, was adjudged the Best Summer Musical Replacement for its easy listening, its nostalgic charm, and the clever manner in which, by use of "Gildersleeve" regular cast mem-

bers, it tied into the regular program which it replaced.

Under the guiding hand of writer-actor-director Fletcher Markle, "Studio One" emerged as adult entertainment of high order. Heard in the east several months before it was available to CBS coast audiences, "Studio One" set itself apart from other dramatic shows by presenting adaptations of novels untainted by preceding movie scripts and distinguished by intelligent acting, scripting and production.

Ruth Gilbert as "Ruthie" on the CBS Robert Q. Lewis show brought an entirely different type of humor to radio comedy. She managed to be funny and feminine while injecting a chaplinesque note of pathos into her biggest laugh lines.

The character of "Al," on "My Friend Irma," was like Topsy—he just grew! John Brown had been called in by Producer Howard for

(Please Turn to Page 50)



▲ **ALICE FAYE-PHIL HARRIS** had program which showed greatest advancement during year.

▼ **FRED ALLEN** had outstanding comedy script of year, delivered May 11.

▼ **HANS CONRIED** was considered to be year's best featured masculine performer.

▼ **FOR BEST NEW** masculine characterization of "Al," John Brown rated nod. (Gene Lester photo.)

▼ **HENRY RUSSELL** rated kudos for his scoring-conducting of semi-classical and popular music.



Here Joan Schafer scans her favorite magazine, Radio Life. She's the popular voice on "What Do You Say?", aired daily except Thursday at 10:15 a.m.



Bob Phillips. Your host through the early morning hours daily.

Familiar voice on KFI is that of Ted Meyers, KFI News Editor. He's heard daily at 4:15 p.m., 5:15 p.m. and 11:00 p.m. with latest news.



Zany Hank McCune is the star of his own variety show heard Fridays at 7:00 p.m.



George Dvorak is the voice on "Operation Daybreak" heard daily at 5:30 a.m.

# Station Identification...

## 640 means KFI

Top NBC releases  
Top local programs

640 on your dial guarantees good listening all around the clock and around the calendar. Great network stars... local favorites... programmed for *your* pleasure.



You know Art Baker and his ever popular "Notebook" program heard daily at 4:30 p.m.

Fleetwood Lawton interprets the news for KFI listeners each morning except Sunday at 7:15 a.m.



Blind entertainer, Chuck Collins is heard daily at 9:45 a.m.



Monday thru Friday is "Ladies Day" at 9:05 a.m. Featured are (l. to r.) Buddy Jobe, Bob Mitchell, Bill Stulla, Paul "Buzz" Owen.

The Chapel Quartet.  
Sundays at 10:15 p.m.



Claude Sweeten conducts the orchestra  
on "Favorite Story" aired Tuesdays  
at 9:00 p.m.



Jovial Ed Jorgenson is king with  
gourmets when he talks food each  
Saturday at 9:30 a.m.

Pat Bishop, News Editor, voices the 7:00 a.m.  
and 10:30 a.m. news. He also reports for your  
daily "Feature Wire", 5:00 p.m. and "Radio  
News Weekly", Sundays at 1:30 p.m.



KFI's Farm Director, Nelson McIninch  
is featured on "Standard Farm Highlights",  
(daily, 6:15 a.m.) and "KFI Noon Farm  
Reporter", Monday thru Saturday,  
12:00 noon.

Rollic Thomas (l.) and Lyle Bond  
(standing) conduct "Saturday Sports  
Roundup" at 5:00 p.m. Pictured here  
with air guest, Tom Harmon.

Mary and Harry Hickox entertain  
the homemaker with their "Down-  
town and All Around" program  
daily at 10:00 a.m.  
(Thursdays excepted).



Newscaster, Jack Latham, is  
one of the favorite voices on KFI.  
He's your reporter on the  
6:00 a.m. and 9:00 a.m. news  
broadcasts daily.



Grandpa Owens reads the Los  
Angeles Times comics to the kiddies each  
Sunday at 8:00 a.m. He's announcer  
Russ Stewart in real life.



Night owls are good friends of  
Al Poska's. He's the witty emcee  
of the "Midnight Flyer" that chugs  
out nightly except Sunday.

# KFI

640 On Your Dial  
NBC for Los Angeles

Barclay C. Anthony, Inc.

CALIFORNIA PACKARD DISTRIBUTOR



THIS TRIO managed to break each other up, but good, when they appeared as minstrel men de luxe. It's Bing, Al and John Charles Thomas.



WITHOUT EXCEPTION it's an ad lib holiday when Bing and Bob get together before a mike—sometimes it even happens before a camera. Also friends and golfing buddies away from work, the duo has much in common. (Paramount Pictures, Inc.)



MAURICE CHEVALIER made his first American air appearance since his return from France when he appeared with Bing during the latter's New York sojourn. Maurice broke up the crooner with his efforts to imitate the Crosby technique in "When the Blue of the Night."

## Bing and His Buddies

*Does Bing Crosby Enjoy His Radio Work as Much as He Seems to? Some Say He Doesn't, But After Reading This Story You'll Know*

By Joan Buchanan

Wednesday, 9:00 p.m.  
ABC-KECA-KFMB

SOMETIMES "they" say that Bing Crosby's easy goin', relaxin' at the mikeside manner is traceable to the fact that the Groaner would just as soon be at home crooning to the kids as standing up before the most enthusiastic audiences in radio.

We think the time has come to find an answer to the rather wistful question, "Is it still fun for Bing?"

From the boys in John Scott Trotter's band to the biggest name Cros-

THE MOST POPULAR and longest-lasting trio in film history has been the Crosby-Lamour-Hope combination. The two boys invariably terrify Dotty on radio broadcasts by throwing the script completely away.







▲ **GARY COOPER** made a rare guest appearance on this season's first broadcast and astounded even Cooper fans with his sense of humor sparked by Crosby. The quiet Cooper sang and even did his imitation of Winchell.

▶ **TWO BELOVED FIGURES** meet at a Crosby show — Margaret O'Brien and John Scott Trotter. The hard-working Trotter commands respect from everyone on the show, particularly Bing. (Loran F. Smith photo.)

sessions and rehearsal song waxings is marred only by his susceptibility to a gag. Scriptor Bill Morrow delights in breaking up the star of the show by inserting highly improbable lines into an otherwise ace script. Recently, Bing was blithely singing the list of Irish names that make up the bridge to "McNamara's Band" — "Flannigan, Hannigan, Harrigan," etc.,—when he found himself saying "Colonna" in the middle of the all-Irish patter—a neat Morrow touch. Bing was completely broken up.

**Bolisterous Break-Ups**

Crosby has also found himself singing such Morrow-inspired lyrics as "Home, home on the range, where the deer and the antelope play. Where seldom is heard a discouraging word, 'cause nary a word can a deer and an antelope say . . ." in an otherwise serious rendition of "Home on the Range."

Among the guest stars whose very appearance on the show is enough to insure a Crosby break-up are Jimmy Durante (who never fails), Al Jolson, racing buddy Joe Frisco and, of course, Hope. Because of the flexibility of a recorded show, plus the fact that Bing pre-records his songs, most of these gag sessions can be cut out of the waxing without impairing the quality or the timing of the show—and they probably have a great deal to do with the gay spirit that comes out of your radio on Wednesday nights. Sometimes, however, the informal humor stays on the final

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▲ **A MUTUAL INTEREST** in the Sister Kenny campaign brought visitor Rosalind Russell and Bing together for a picture. Catching Bing on one side of the mike is considered fortunate—the pose can be transferred to other publicity shots when the photog misses a busy guest star.

by guest stars, the answer seems to be a definite "yes."

**Horseplay Harry**

Bing is the type of performer who gets along well with musicians—a profession notable for its appreciation of horseplay. He loves to kid with all the boys in Trotter's band, particularly jazz man Red Nichols and guitarist Perry Botkin. Trotter, a man who laughs often and well, is also an easy prey to Crosby's sense of humor.

A spy at Crosby rehearsals informs us that instead of the usual script propped up on his music stand, during football season, Bing is likely as not to have the bookie odds on the games in its place. Instead of cues, the boys are apt to get such musically useless information as, "I'll give you thirteen points on T.C.U. this week."

The traditional facility with which Bing breezes through his recording

▶ **HERE'S BING WITH EVERYBODY'S FAVORITE GUEST,**

Al Jolson. In addition to boosting the Crosby Hooper to new heights, Al made several million more radio fans and wound up with his own show, the former Bing starrer, "Kraft Music Hall."

▶ **TEN YEARS AGO THIS SEASON** Bing and John Scott Trotter

started working together. Neither remembers even the approximate date, so when they posed for this picture it was with the understanding that its publication would make the date official. Okay, boys, start celebrating. (If you're wondering about the expression on Bing's face, it's due to a soulful rendering of "Happy Birthday.")





▲ **WINNER OF THE 1947 Clear Channel H. P. Davis award, announcer George Barclay, accepts his certificate from KFI program manager, Charles B. Brown.** (Coy Watson photo.)



▲ **DICK FISHELL is the popular sportscaster on station KFVB.** (McElroy-Fisher photo.)



▲ **KENT GOODMAN (right) shows Hoover High School student Johnny Roberts how advertising copy is constructed for use on KIEV.** (Loomis Studio photo.)

➔ **MASTER OF KLAC'S 570 Club, Bob McLaughlin, greets guest star Jo Stafford during his 1:00 p.m. daily disc stint.** (Ralph Forney photo.)

# SEEN ON THE RADIO SCENE



▼ **WHEN PEGGY LEE SUBBED FOR BILL LEYDEN on KMPC's "Music Hall," Bill left this life-sized portrait behind to make sure he wouldn't be forgotten by Peggy and guest Stan Kenton.**

▼ **EDDIE ALBRIGHT, program director of KWKW, Pasadena, tries out the tape recorder on pretty Claire Hughes, traffic manager of the station.** (J. Allen Hawkins photo.)



LEYDEN GO! WILL MAKE YOUR SHOW SALES  
USE YOUR OWN MATERIAL





Sincerely  
Fibber McGee  
& Molly

NBC ----- Tuesday



CONGRATULATIONS

*Hans Comsted*

## *Looking Forward...*

to greeting you in our  
brand new restaurant...  
1539 North Vine Street.

The best of everything for the  
best of people — our friends

*Tom Breneman*





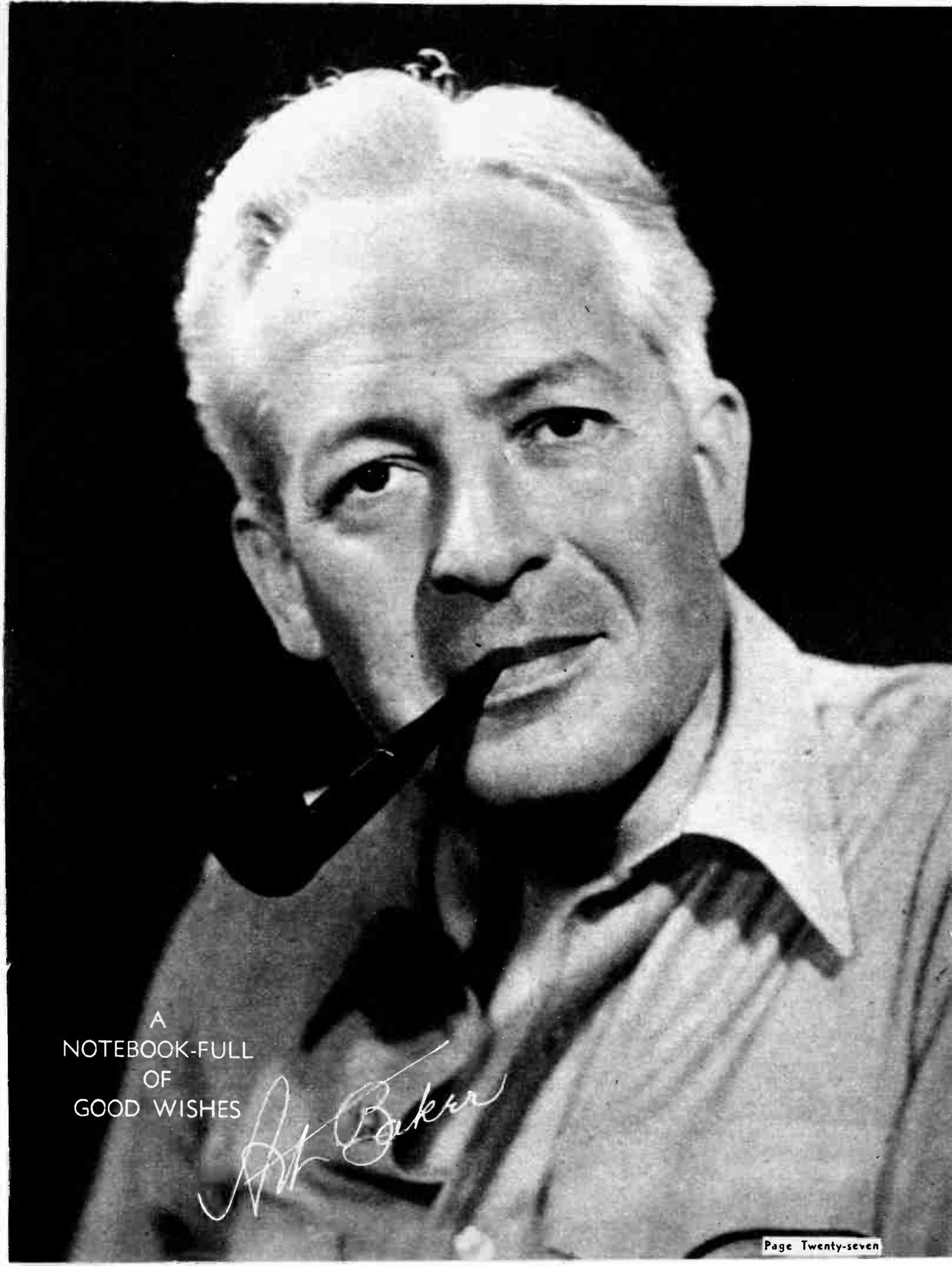
Thanks for  
Listening

*Red Skelton*



My name is Ralph Edwards  
MOTHER SENT ME FOR A  
**RADIO LIFE**  
*ps She also listens to Truth or Consequences*





A  
NOTEBOOK-FULL  
OF  
GOOD WISHES

*Art Baker*

Mmmm--  
good!

AMERICA'S TOP TRIO



Bob Mitchell, Buddy Jobe, Producer  
Ken Higgins, Paul "Buzz" Owen  
Bill Stulla



Jane  
Morgan

Gee! You're big  
for your age!

We've never done it for  
anyone but our one year  
old knee passengers—

BUT FOR YOU!

COOTCHIE,  
COOTCHIE, COO!

THE FOUR BEES

of

LADIES' DAY—KFI



"Evvie"—  
POINT SUBLIME

"Aunt Mary"—  
AUNT MARY

"Little Old Lady"—  
MEET ME AT PARKY'S

"Mrs. Scully"—  
SWEENEY AND MARCH

*Gratefully  
The Andrews Sisters  
Jane Morgan  
Singing*

Campbell Soups' "Club 15"  
CBS, Mon., Wed., Fri.

Decca Records

"Little Toot," Walt Disney  
"Road to Rio," Paramount



Thanks once again  
for going along with us, neighbors —  
Fred Beck

Tip Corning





# JUDY CANOVA

The Judy Canova Show  
NBC Every Saturday

5th Year for Colgate-Palmolive-Peet Co.  
Management A. & S. Lyons Agency



Best wishes to  
Radio Life  
Chas. Grant



Hello - Hello There!  
Edna Allman

EVELYN BIGSBY

a Queen for a Day — Every Day



*Jack Baile*



**PAUL WESTON**

MUSICAL DIRECTOR  
CAPITOL RECORDS

The Chesterfield Supper Club  
With Jo Stafford

**Capitol Record Albums**

"MUSIC FOR DREAMING"  
"MUSIC FOR MEMORIES"



Best Wishes to All  
the Wonderful People  
at Radio Life

*Lucrece Tuttle*

*Many thanks to  
the faithful fans  
Ronny Mansfield*



*Congratulations and all good wishes  
to my favorite magazine,  
Irene Tedrow*

Corliss Archer  
Aunt Mary



# Those Websters



Willard Waterman  
"George"



Jane Webb  
"Liz"



Eddie Firestone, Jr.  
"Bill"



Constance Crowder  
"Jane"



Billy Idelson  
"Emil"



Clarence Hartzell  
"Mr. Watt"



Joseph Ainley  
Director



Frank Worth  
Music



Charles Lyon  
Announcer



Frank and Doris Hursley  
Writers

for

## QUAKER OATS COMPANY

KHJ - Mutual

3:00 P.M. Sunday



**GALE GORDON**



*Congratulations!*

*Janet Waldo*



Tenth Year in Radio



**ROLLAND  
MORRIS**

MAYOR LA TRIVIA &  
FOGGY WILLIAMS  
with  
Fibber McGee & Molly



MR. JUDSON "THE TEXAN"  
with  
Burns & Allen



MR. HENDRICKS  
with  
"The Bill Goodwin Show"



*Sincerely  
Verna Helton*



★  
Thanks, Neighbors  
Cliffie Stone

- KFVD—Wake Up Ranch
- KXLA—Dinnerbell Roundup
- KRKD—Cowboy Hit Parade
- KFI—Rhythm Ranch

★  
★  
*Capitol Records and Transcriptions*



Greetings from  
**BARBARA LUDDY**  
and  
**OLAN SOULE**  
"The FIRST NIGHTER Program"  
CBS Thursday Night



*... There's good news tonight* as the smiling faces of John Guedel and Art Linkletter attested when they heard that the nation's radio editors had tabbed General Electric's "Houseparty" (CBS Monday thru Friday 2:30 to 3:00 p.m.) as the **best daytime audience participation show** and Raleighs' "People Are Funny" (NBC Friday 6:30 to 7:00 p.m.) had tied for second in the night-time classification.



# "The Great Gildersleeve"



Walter "Leroy" Tetley



Hal "Gildy" Peary



Louise "Marjorie" Erickson



Earle "Hooker" Ross



Lil "Birdie" Randolph



Dick "Peavey" LeGrand



Arthur "Floyd" Q. Bryan



Gloria "Bessie" Holliday

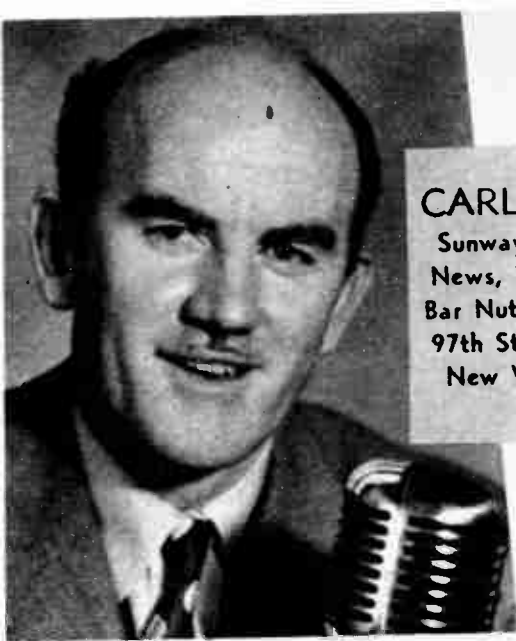


Jack "Music" Meakin

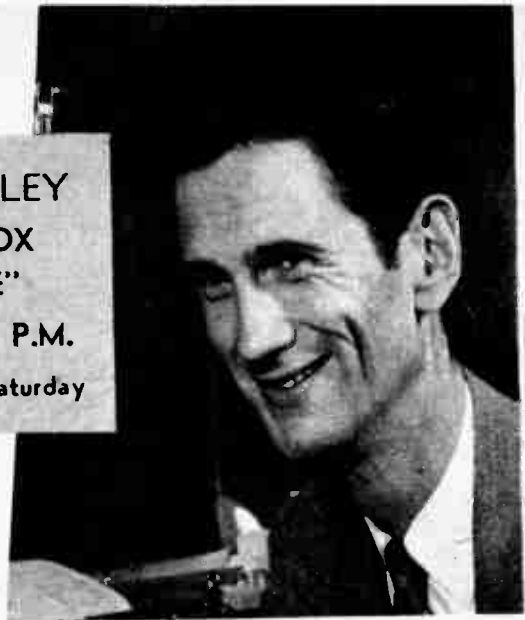
FOR KRAFT FOODS CO.

Wednesday, 8:30 P.M.

NBC



**CARL SAUNDERS**  
 Sunway Show, 5-7 A.M.  
 News, 7:15 & 8:00 A.M.  
 Bar Nuthin', 9-10:15 A.M.  
 97th Street Corral, 12:30  
 New Western Records,  
 12:45



**CARL BAILEY**  
 "JUKE BOX  
 MATINEE"  
 3:15 to 5:30 P.M.  
 Monday thru Saturday

**ALEX COOPER (right)**  
 TUES.-SUN. MIDNIGHT  
 TILL EXHAUSTION!

**K  
 X  
 L  
 A**



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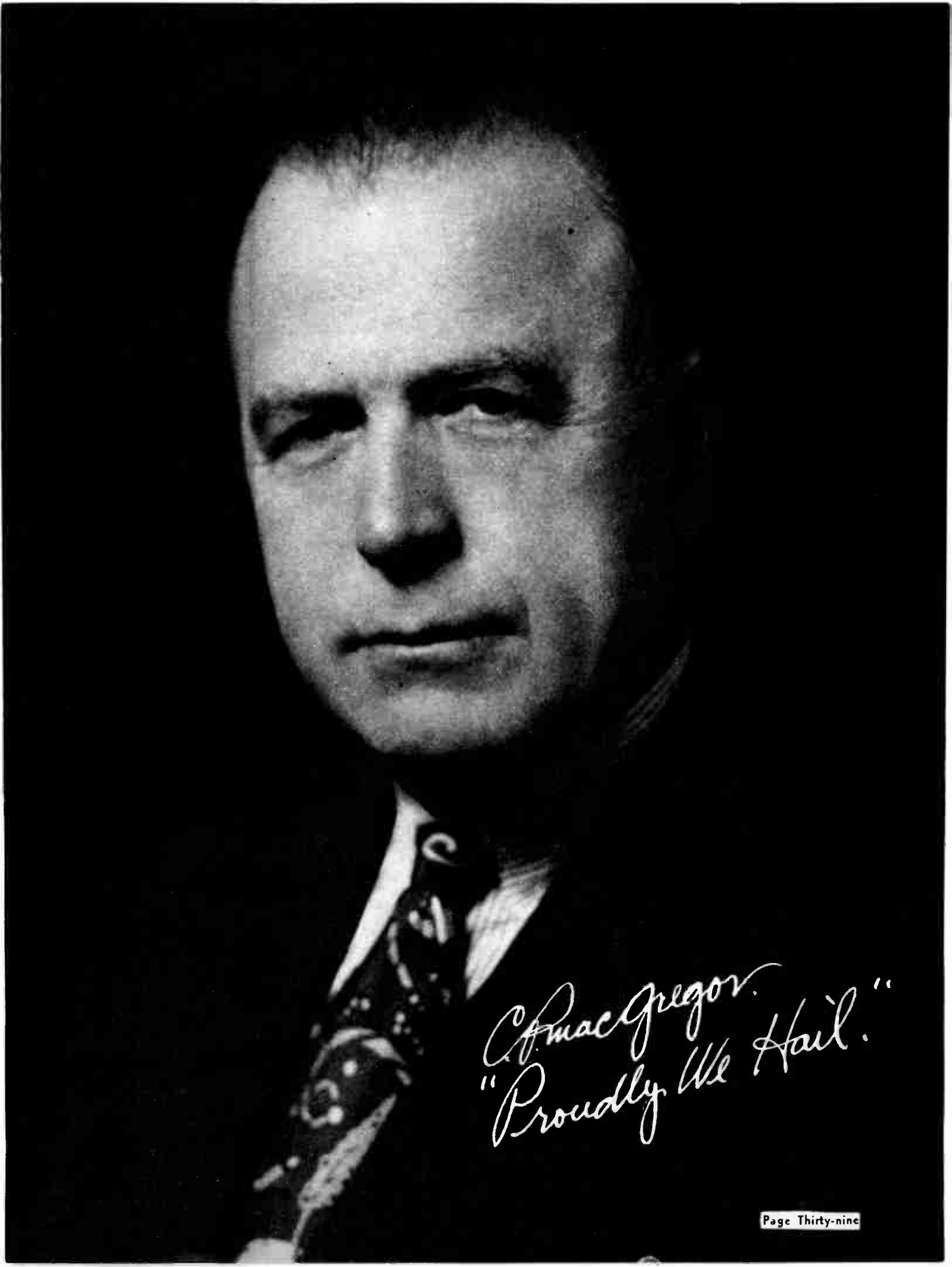
**HAWTHORNE (left)**  
 10:30 P.M. NIGHTLY  
 WEEKLY (No Wednesday)



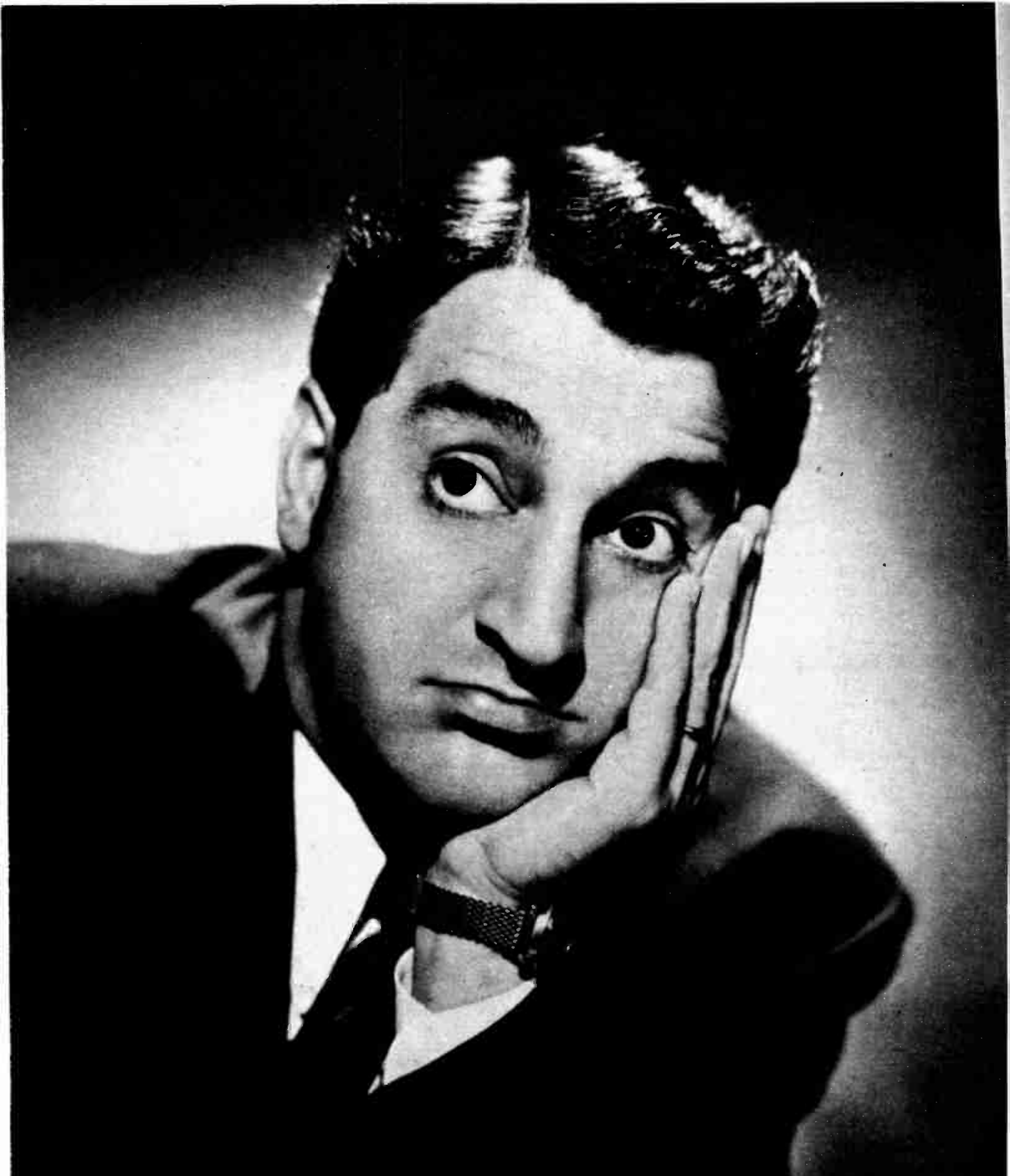
**DICK SCHOFIELD**  
 World News  
 Musicland Revue  
 Bell Bandstand  
 Barber Shop Quartets  
 Pianists of the Future



**CARL MOORE**  
 "Squeakin' Deacon"  
 The Western  
 Home Hour  
 9:00 P.M. Nightly  
 Monday thru Friday



*C. MacGregor.  
"Proudly We Hail."*



*Danny Thomas*

CBS, 8:30 P.M. FRIDAY



# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Rumors Are Flying

Jimmy Wakely has a new transcribed show on the market . . . Ronald Colman and his wife, Benita, have a summer replacement deal cooking. They'd be replacement for Jack Benny—and we'd be right there at the dial! . . . "Screen Guild" producer Bill Lawrence is writing the novel with a radio background to end all novels with radio backgrounds. . . . M.G.M. has canceled all radio advertising in studio-wide retrenchment. . . . If Bob Hope severs with Pepsodent, it may be Campbell's Soup he gets his teeth into next . . . "Miss Hush" seems to have started a never-ending chain of "guess whos"—for local stations—a radio package is offered that consists of fifteen-second recordings of famous voices. . . . Bill Goodwin may be heard as "Alexander Botts" on a new CBS series. "Botts" is the "Earthworm Tractor" salesman from the Saturday Evening Post stories, you may recall. . . . Harry Zimmerman will handle the baton for Harry James on the Shore-James musicale. . . . The cold wave has given radio the biggest audience in six years. . . . Jim Backus will be seen in "The Last Fling," movie now shooting at Warners' . . . "Lassie" guested at a dog show in San Francisco last week. . . . Sally Benson's "Junior Miss" and "Meet Me in St. Louis" both due to hit the air.

#### Dial Index Improved

"When I buy a radio program (publication) I want a schedule with all stations listed with the numbers at which I can find the station on my radio," wrote Mrs. C. Garland, a reader who took us to task for dropping the dial index from our February 1 issue. Mrs. Garland voiced the complaint of many readers who have written and phoned us in the past week to say that the index was sorely missed.

Here's our apology for an inconvenience, and an explanation: So many new stations have come recently into existence that we've felt complete revision of our dial index has been in order. We've completely revised and enlarged our sorely missed station guide to three columns. Accidentally crowded out of the February 1 issue, it will be back in next week's magazine—bigger, better and newer.

### Your Cue (Shows You May Like)

#### "This Is Adventure"

There isn't perhaps as much of Edwin C. Hill on "This Is Adventure" as we had anticipated. But being truthful, we don't know where there'd be room for it, on the sweeping thirty minutes of continued tension which this Monday, ABC, 9:00 p.m.'er affords.

Hill's eloquent narration opens, in-

### DON'T BE A MissDit\*



### NEXT WEEK

**Danny Thomas!** Meet the man who makes fans and friends from his co-workers as well as his audience.

**The Winning Script!** Radio Life Achievement Award-winner. You can read those laugh lines YOUR way—next week.

**Big Annie!** They call her the most powerful gal in radio. No, she's not a person, she's a machine who tests your enjoyment quotient.

**Leif Erickson!** No, not the one who discovered America. It's the one America discovered in radio and pictures. We discover him—next week.

**Bill Anson!** Oh, we're just wild about Billy—that's why we've made him Mikeman of the week.

**Hal Gerard and GeGe Pearson!** This cute couple let us peek into the wonderful world of their kid audience-participation show.

**Nancy Norman!** Auditioned herself into the big time. No strings to pull if you're tiny but terrific—like Nancy.

**Flashbacks!** Let's get nostalgic with our old pictures from the past—next week.

\*She wanted to read it but she missed it.

termissions and ends each drama. The valiant men who patrol the bounding main take it from there. Astutely, the Coast Guard is not depicted as a marching unit of strength and nobility, but as a jaunty, personable bunch of chaps who would just as leave as not whistle at a pretty girl, before proceeding to pummel the stuffings out of their cornered piratical prey. The Navy fights with its fists on this show; and heroism is more demonstrated than described.

Most of the billowing action of these seagoing sagas happens on board. The wind is authentically salty, the conversation shipshape and the lurching deck no place for a landlubber.

Sylvan Taplinger's remarkable production and Harry Salter's orchestrations combine to make a good setting for the ringing voice of Mr. Hill. Among well-chosen guest artists have been Pat O'Brien, Walter Abel and Marsha Hunt.

This glimpse of the oldest and proudest U. S. service unit is as admirably accomplished as the Navy could require. At the same time, it is tremendously impacted radio listening, and if you'd like a hearthside half-hour of just that, we sincerely re-echo "This IS Adventure!"

### On Mike (About Studio Happenings)

#### Too Easy

In the forecourt of Columbia Square, home of the CBS Hollywood studios, is a sizable plaque which reads: "On this site was built the first motion picture studio in Hollywood, October 27, 1911." This plaque is in plain view of all studio visitors waiting in line for CBS's "Double or Nothing" and other network shows.

The recent sweepstakes question for "Double or Nothing" was: "What building stands on the site of the first motion-picture studio established in Hollywood, October 27, 1911?"

None of the contestants had the answer—and it would have paid off to the tune of \$516!!

#### Show for Songsmiths

Readers who have popular songs of original composition up their sleeves will be pleased to hear that there is now a program on the air that uses amateur efforts. Station KFOX has been presenting a show of this type on Sundays from 5:30 to 5:45 p.m. Sponsored by the Holly Starr Music

(Continued on Next Page)

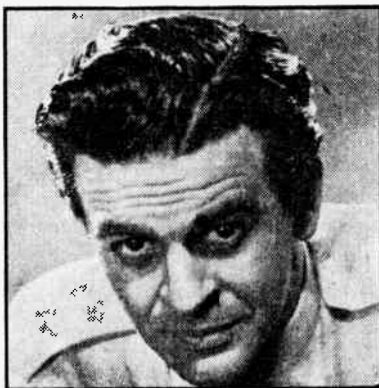


# KECA mike memos

By VIRGINIA WEST

Let's talk about a couple of ABC's popular programs which are really doing something constructive about the crime wave . . . Spotlighting the causes behind many of the nation's headlines, "David Harding—Counterspy" recently has presented a series of hard-hitting dramas pointing to the problems and indicating solutions. An example of what we mean was the promotion of the War Trophies Safety campaign, for which Counterspy's sponsor, Schutter Candy, was cited by the U. S. Treasury for their "contribution of radio time" in this cause . . . Counterspy, as you know, is heard on KECA at 2:30, Sunday afternoons.

Another program which has gained official recognition for its influence in the cause of law and order is Jerry Devine's "This Is Your FBI" series, heard on Friday nights at 8:30 over KECA. Pictured here is Stacy Harris, who is heard as "Special Agent Jim Taylor" . . . Devine picked Harris for the role because of his all-around experience and dramatic ability. Harris was an ambulance driver in the late war, has been a newspaper reporter, a boxer, an Air Force pilot, and a member of the French Foreign Legion. With this "soldier of fortune" background, Harris has settled down and concentrated on perfecting his portrayal of the "G-Man" in "This Is Your FBI."



Stacy Harris

... Broadway News Local Edition ... KECA at 6:15 p.m. ...

Inside pictures of the news and doings of the stars and studios of Hollywood are presented in ABC-KECA's new Saturday morning programs (10:30) "Hollywood Headlines" . . . The programs, sponsored by Airwick, feature Cal York, top Photoplay reporter, Adele Fletcher, the magazine's editor, and Les Tremayne, as narrator . . . Also in the list of new programs at KECA are Hank Weaver's "Reporter at Large," heard on Monday nights at 9:45, in which he visits interesting places and people in Los Angeles, and reports their first-hand stories to you through use of the tape-recorder . . . Another is "This Centennial Year," aired Sunday mornings at 9:30, as part of KECA's commemoration of the California Centennial . . . And the first offering of the station's new Documentary Unit, "Our Thirsty Land," a program in three parts dealing with water and its importance to the development of Southern California . . . "Our Thirsty Land," which concludes with the Feb. 15th broadcast (9:30 p.m. on Sunday) will be followed by discussions of other vital topics.

... Broadway News Local Edition ... KECA at 6:15 p.m. ...

That popular Monday night comedy drama, "Point Sublime," which has been presented on ABC's California and Texas stations since October, is now a coast-to-coast aircr for its insurance company sponsor . . . Here's Cliff Arquette, veteran radio actor, who stars in the series as the amiable storekeeper and "first citizen" of Point Sublime, Ben Willet. (KECA at 8 p.m. Mondays) . . . There's a lot of behind-the-scenes work for Basil "Buzz" Adlam, who furnishes the musical backgrounds for ABC's "Mr. President" program every Thursday night at 9 . . .



Cliff Arquette

"Buzz" is confronted each week with having to write music in keeping with the era in which the particular "Mr. President" served . . . Strange as it seems, Win Elliot, narrator on "Tales of Willie Piper," owes his start in radio to his youthful ambition to be a doctor . . . While attending the University of Michigan, Win signed up for a public-speaking class, figuring doctors should know how to speak in public . . . This led to radio and fame . . . "Tales of Willie Piper" is heard over KECA at 8 on Thursday nights. . . Tom Breneman presents his 4th annual Good Neighbor Award during "Breakfast in Hollywood" on Feb. 20.

... Broadway News Local Edition ... KECA at 6:15 p.m. ... -Advertisement

## Radio in Review

(Continued from Preceding Page)

Company, the program will be appreciated by the many talented amateur tunesmiths in this area.

### Western Policy

The trend toward specialization in station program policy is turning out to be a very convenient arrangement for listeners. Latest move in that direction is from station KGER, which has recently inaugurated an eight-hour-a-day schedule of Western music. If you're an enthusiast who has been heard to claim, "I could listen to Western music all day long!"—here's your chance.

### Off Mike (Personalities)

#### Slightly Orange-Blossomy.

Radio folks certainly have been "the marryin'-up kind" lately.

Newlyweds William Spier and June Havoc have just returned to Hollywood from their honeymoon tour of picturesque spots along the Pacific Coast. Spier, producer of CBS' "Sam Spade" series, and his actress wife will make their home in Brentwood.

Michael Roy, cheery radio favorite and announcer on CBS' "Screen Guild," was married February 5 to former Army nurse Alison Belyea. Announcement following their success at finding a place to live—a guest house on the Lazy D Ranch in the San Fernando Valley!

Engagement of Meredith Willson to Ralina Zarova, former singer under the name of Rini Marlowe, has just been announced, with wedding plans in process for some time in March.

Jane Webb, it appears, was practically clairvoyant about her forthcoming marriage to Jack Edwards, Jr. (some time in August). The two first met on a soap opera show, and as the producer introduced them to their roles and each other, Jane cried: "Oh look! I'm going to be your wife!"

#### The Operator's Hard Day.

With his usual light-heartedness, Jack Carson picked up the telephone between rehearsal and broadcast time to put in a call to his home town of Milwaukee, Wisconsin.

"Hello," he said, "this is Jack Carson and . . ."

"Yeah? Well this is Lana Turner," snapped the operator, and hung up.

Reflectively, Jack tried a new approach. "Sweetiepie," he crooned, "this is Mr. J. E. Carson. Will you get me number so-and-so in Milwaukee?"

"Certainly," smiled the operator, and immediately established connections.

*Greetings*  
*from*

THE  
JACK BENNY PROGRAM

MARY LIVINGSTONE  
PHIL HARRIS  
ROCHESTER  
DENNIS DAY  
DON WILSON



*Writers*

SAM PERRIN  
MILT JOSEFSBERG  
GEORGE BALZER  
JOHN TACKABERRY



*Producer*

HILLIARD MARKS



*Sponsor*

LUCKY STRIKE CIGARETTES

*Jack Benny*

# ALAN YOUNG



Radio: Texaco

James L. Saphier Agency, Inc.

Motion Pictures: 20th Century-Fox



*Congratulations*

**AMOS 'N' ANDY**

# RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW. 3:30 p.m. Monday through Friday.



**ALBUM OF THE WEEK:** Here is a great big Valentine to lovers everywhere from Bing Crosby—an eight-sided one, at that, called "St. Valentine's Day," that contains some of the finest love songs ever recorded by the Old Master. Remember "Miss You," "I Love You Truly," "Just a-Wearyin' for You," "I Love You" and "I'll Be Seeing You"? They're all included, and our Valentine to you, Mr. C., is a big Chord in G! (Decca).

**RECORD OF THE WEEK:** It's "Brazil" and "Lover," played by guitarist Les Paul, accompanied by Les Paul, guitarist, and featuring Les Paul (on the guitar!!!). . . . Yes, that's right—it's some of the trickiest recording we've heard in some time and can be heartily recommended as the New Sound in platters. . . . Easily a three-noter. (Capitol).

**MALE VOCAL OF THE WEEK:** Perry Como dusts off two favorites of yesterday and comes up with two top-notchers: "Because" and "If You Had All the World and Its Gold," the latter gas-light ballad including the Mariners Quartet. . . . Perry's easy song-styling and sincerity puts this platter

in that select company of those labeled three notes. (RCA-Victor).

**GIRL VOCAL OF THE WEEK:** With casual sincerity and her entirely feminine style, Doris Day brings you "Thoughtless" and "I've Only Myself to Blame." . . . This little gal has an intimacy in her voice that'll get you . . . in fact, it got Doris three notes from Mansfield. (Columbia).

**NOVELTY OF THE WEEK:** The Page Cavanaugh Trio returns to the wax lanes with a pair of goodies in "Ok'l Baby Dok'l" and "I'd Do Anything for You." . . . It's in the usual subdued Cavanaugh style, very listenable and tricky enough to make the two-note department. (RCA-Victor).

**DANCE BAND OF THE WEEK:** Two selections from the musical "Make Mine Manhattan" called "I Fell in Love With You" and "Saturday Night in Central Park" are nicely presented by the Ray Noble Orchestra. . . . Using the new instrumentations and tonal effects, Ray comes up with a danceable pair for a pleasing two notes. (Columbia).



## AT HOME ON THE RANGE

Ira Cook, KFAC's "Lucky Lager Dance Time" host, is calling his new Valley manse "Head Acres."



## SURROUNDED!

Ozzie and Harriet Nelson had three sets of sons at a recent CBS broadcast. Their own youngsters, David and Ricky, were in the booth to watch the program; Henry Blair and Tommy Bernard were on stage to enact the script David and Ricky; and Johnny McGovern and Bobby Ellis were there to play David and Ricky in a flashback sequence of three years ago.



*Congratulations*

*On Your*

*Eighth Anniversary*

MARTHA

TILTON

THE DICK HAYMES  
SHOW

CBS Thursdays  
6 p.m.

★ ★  
**THERE IS A Teleways SHOW**  
for every product . . . budget . . . audience

- "SONS OF THE PIONEERS" (260—15 min. programs, 3 or 5 times weekly)
- "FRANK PARKER SHOW" (130—15 min. programs, 3 or 5 times weekly)
- "MOON DREAMS" (156—15 min. programs, 3 or 5 times weekly)
- "STRANGE WILLS" (26—30 min. programs, once weekly)
- "BARNYARD JAMBOREE" (52—30 min. programs, once weekly)
- "STRANGE ADVENTURE" (260—5 min. programs, 3 or 5 times weekly)
- GEO. RAFT "MR. ACE" (13—30 min. programs, once weekly)
- "THIS AMAZING WORLD" (115—5 min. programs, 3 or 5 times weekly)

SEND FOR *free* ADDITION PLATTERS NOW!

**TELEWAYS HOLLYWOOD**

8949 SUNSET BLVD. • HOLLYWOOD 46, CALIF. • TELEPHONE: CRESTVIEW 8-7330 • BRADSHAW 2-1836-2-1447

THE DICK HAYMES

SHOW:

for Auto-Lite



STARRING DICK HAYMES

and featuring Martha Tilton

Gordon Jenkins

Cliff Arquette

4 Hits and a Miss

Produced by Sam Pierce

Ass't to Producer, Margot Stevens

Written by Dick Conway

Over CBS Every Thursday, 6 p.m.

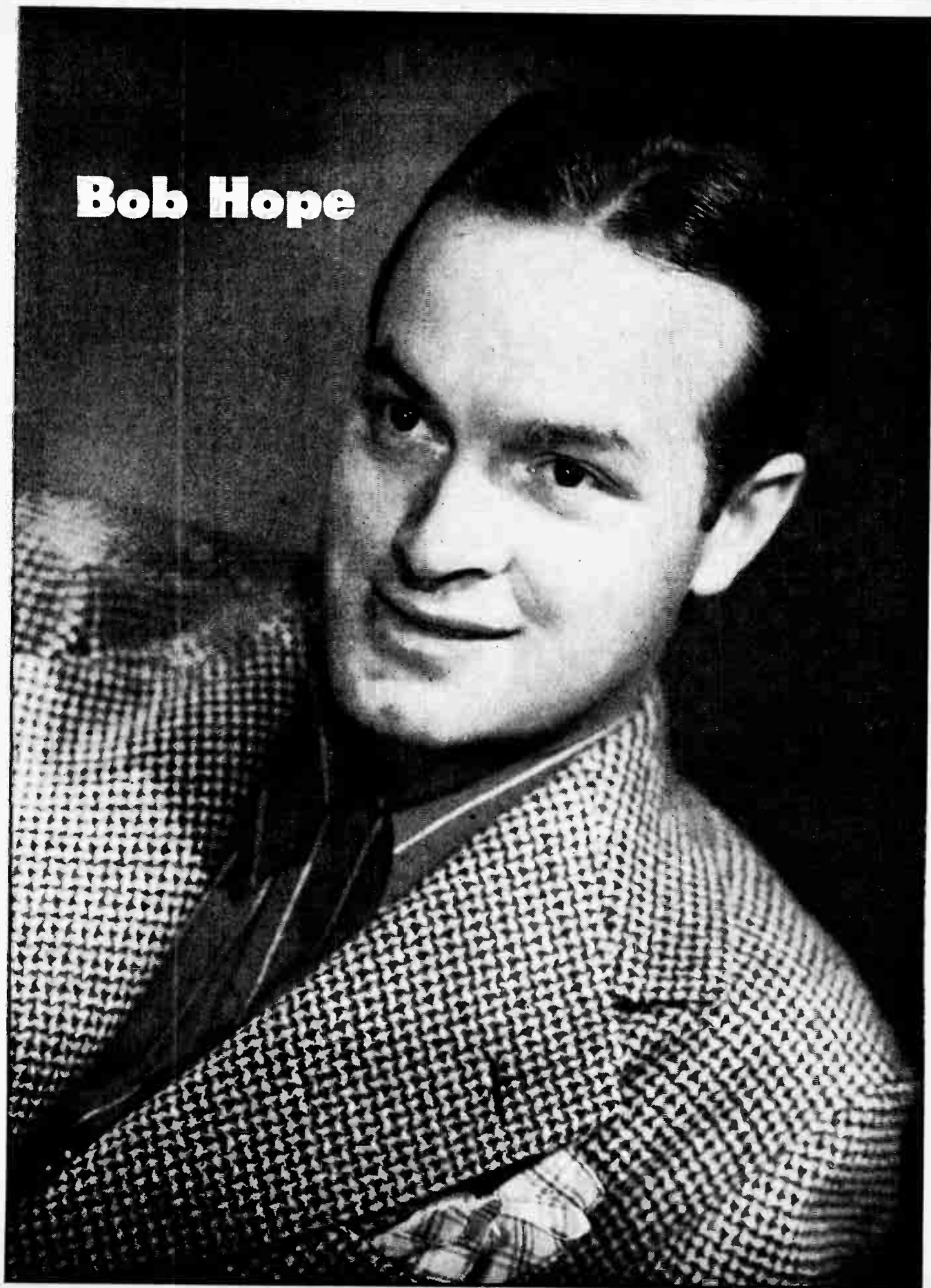
*Al Jolson*

**Thanks.....**

*Cliff Arquette*



# Bob Hope



## Achievement Awards

(Continued from Page 17)

a one-time as the blustering, boastful, oh-so-human boy friend of "Irma." His apt characterization prompted the producer to have him written in again—then again. By now "Al" is a personality whose single absence from an "Irma" show would be greeted by howls of disappointment from listeners. Our laurels go to John Brown for building this boy, "Al," out of just about nothing.

Written out of the "Fibber McGee" script in his role of "Mayor La Trivia" when New York's La Guardia died, Gale Gordon was annexed for a similar role on the Burns and Allen show. His characterization of the pompous, sonorous Texan rated our Honorable Mention among new characterizations.

### Fine Reporting

Back at the mike after working behind a CBS executive desk, Edward R. Murrow distinguished himself as the year's most listenable commentator. Special recognition was merited for his coverage of the royal wedding, which he handled with dignity but warmth.

"This day's news" as brought to the listeners by Nelson Pringle always reflects the thought and activity Mr. Pringle puts into getting the story *behind* the story. Not con-

tent to sit by the teletype or wire recorder piecing together his broadcasts, "Your Yankee reporter" leaves the studio and even the city, garnering extra color and additional facts. For the extra efforts that make a special sort of a.m. broadcast, Mr. Pringle won our award for the Most Original Local Reporting.

Something magical happens when Arthur Godfrey steps up to a mike. For lack of a subtler adjective, we've called Arthur "Radiogenic," the way a Powers model, who might be a plain girl in bright daylight, is photogenic. Radio is *the* Godfrey medium and Godfrey is radio's pigeon—that goes for his personality, voice, singing and his listener oomph!

Three new talents raised their comedic heads in 1947 and brought a welcome shot in the arm to radio humor. First and foremost was CBS's Abe Burrows, who brought sophistication and satire to the microphone without neglecting common sense and personality. As one member of the intelligentsia put it, "Burrows is so exactly what I've always thought a radio comedian should be that it scares me!"

On the same network, young Robert Q. Lewis, unsponsored but undimmed, made a welcome addition to comedy ranks with a program that teetered between a five-a-week series and a half-hour night-time spot. Lewis is now in temporary eclipse as far as coast radio is concerned, but his New Yorker humor

and fresh personality are still missed.

The local flash, Hawthorne of KXLA, commanded great trade attention as well as a listener following by being original, whimsical and imaginative in his humor. He turned a disc session into a comedy show by being his own mad self.

### Expert Soundman

Soundmen contribute so greatly and anonymously to radio that to single out just one each year is difficult. In selecting Harry Essman for our award, we've noted the many fine shows he has aided, in addition to his integrated-with-music sound effects on a show that used them to pointed dramatic effect—"The City."

A new (to us) human interest newscaster made his bow from the east when Alan Scott took over for a brief week-long session for Mutual's on-the-move Cecil Brown. Pleasing Brown's listeners is no mean feat and Scott did just that by being himself before a mike. His manner seemed uncomplicated, his spirit straight from the news room of a daily paper.

Another substitute performance that accomplished the impossible was Billy Gray's last-minute rendition of Fanny Brice's "Snooks" character. Miss Brice, you may remember, was unable to appear for a broadcast and the quick-witted Gray became "Baby Snooks" for a one-shot performance in the best "show must go on!" tradition.

"The man on the street" opened his mouth and said some startling things this year, as ABC's "Candid Microphone" lurked around with its hidden recorder. While many might have rapped this program for its indiscriminate eavesdropping, we found the unsuspecting folks who talked to be thorough prototypes of ourselves and our friends . . . and viewing it all as "good fun" we'd certainly call this new idea in broadcasting "Best new 1947 contribution to radio."

## HARRY VON ZELL



FEATURED WITH  
EDDIE CANTOR

Thursday, NBC

STARRING IN  
Columbia Pictures  
Comedies



**CALIFORNIA  
CARAVAN**  
THRILLING  
DRAMA!

**SUNDAY at 3:00**

**A B C NETWORK**

CALIFORNIA MEDICAL ASSN.

## Bing and His Buddies

(Continued from Page 21)

show, as in the case of the Crosby-Jolson hilarity when both boys got so intrigued with each other's minstrel dialect that they went off on a lengthy tangent. Master of the ad lib, himself, Crosby delivered his best (according to a New York spy at rehearsals) when he led little Margaret O'Brien onto the stage for the warm-up. As the two strolled on, hand-in-hand, Bing said wistfully, "Margaret, this looks like it's the closest I'll ever come to a little girl!"

### Hellinger's Appearance

During the show, Crosby habitually keeps time by wagging one foot back and forth in a small arc, musician style. As he finishes each page of his script he sails it to the ground. At the end of the broadcast, he is standing in a neat counter-clockwise tossed circle. When Durante, Dick Haymes and the late Mark Hellinger appeared on a Crosby cutting, they were mightily intrigued by Bing's unusual eccentricity. At a signal, the three each began wagging a foot and dropping script pages in his own counter-clockwise circle—and the record had another Crosby break-up. This particular show (which was broadcast on Wednesday, February 4) carries a tragic meaning that none of the participants could have guessed as it was being made in such high spirits. Hellinger died soon after it was made. Bing decided that to play it would be a fine tribute to Mark. An even more thoughtful gesture on the part of the star was to have Hellinger's part of the show dubbed onto phonograph records for the popular writer-producer's best friends.

### Crosby Crack

The Crosby appreciation of humor and the ability to crack wise are not confined to the starring member of the Crosby clan. Recently, we hear, Bing and his youngest son, Lindsey, were having lunch together in the Brown Derby. The duo was approached by a character that Bing had been dodging all day with a typical, "Hi ya', Bing, howsa boy? . . . ha, ha, ha. Takin' care of the kid for the day, huh? Ha, ha, ha . . ." After the character had left, Lindsey turned to his father and exclaimed, "Dad, I'm a pretty good getter—but I don't get him!"

## Contests and Offers

"BRIDE AND GROOM." KECA, 2:30 p.m. Monday through Friday—To get a genuine Love Locket, not available at any store for any price, send the carton from a package of Lyon's Toothpaste or the boxtop from Lyon's Toothpowder with only twenty-five cents in coin and your name and address to: "Bride and Groom," Hollywood 28. Offer ends February 15.

## "ER....UH...."

Now it can be told, it seems, about the big boner of Huntley Gordon when he first took over as "Screen Guild Players" emcee this season. Shortly before air time, Huntley introduces the star of the evening, as well as the announcer and director of the program. His experience as radio director of the Motion Picture Relief Fund since 1939 qualifies him beautifully for the job.

"And now, ladies and gentlemen," Huntley announced on this particular broadcast, "I want you to meet one of the brightest of our Hollywood stars. The pin-up girl of World War II. Miss . . . Miss . . ." Out from the wings to end Huntley's obvious lapse of memory, stepped . . . Betty Grable!



## WILLSON RE-NAMES BOOK

Meredith Willson has changed the title of his new book from "The Talking People" to "Forth and Back," for reasons explained in the first paragraph of the forthcoming volume.



## ALMOST A NATIVE

Although he lives in Beverly Hills, NBC's Edgar Bergen has been made an honorary resident of Pasadena. Bergen's show is the only program ever to broadcast consistently from the Pasadena Playhouse, famed non-profit theater for coaching young actors.

# Ben Bard

(Who Trained Alan Ladd, Jack Carson, Cathy Lewis and Many Other Radio Stars)

## OFFERS HIGHLY SPECIALIZED TRAINING IN

- ● RADIO ● ●
- Acting
- Announcing
- Programming
- Production
- Direction
- Station Operation

Executive Director: Robert M. Light, Who Headed the AFRA Refresher Course, Assisted by a Distinguished Roster of Instructors and Lecturers From the Radio Field.

Approved for Veterans

NEW STUDIO QUARTERS AT  
827 N. LA BREA AVE.

WEBster 4464

# YOU'LL AGREE



## IN PERSON

TOM HARMON & HIS "HARMONY HUDDLE"  
MON. THRU FRI. 7:45 A.M.—8:00 A.M.

DICK WHITTINGHILL & HIS "BABY SITTER SHOW"  
MON. THRU SAT. 10:00 A.M.—10:30 A.M.

JACK NORMAN — RADIO'S SINGING COWBOY  
MON. THRU SAT. 10:30 A.M.—10:45 A.M.

# Precasts & Previews

## TIME CHANGES



**Saturday, February 14**—"Our Town Speaks," KECA, 4:15 p.m. (30 min.) Cities throughout the U. S. "star" as program guests at this new time. Formerly heard as a KECA, 10:30 a.m. Saturday feature.

**Saturday, February 14** — "CBS Is There," KNX, 4:30 p.m. (30 min.) Columbia reporters recapture events of past history in present radio news fashion at this changed time. Formerly on KNX, 9:00 p.m. Wednesdays.

**Sunday, February 15** — "Know Your Schools," KMPC, 6:00 p.m. (15 min.) A time switch from KMPC, 6:45 p.m. Sundays, is now in effect on this series.

## WHAT'S NEW

### Mystery

**Saturday, February 14** — "The Lone Wolf," KHJ, 5:00 p.m. (30 min.) Gerald Mohr, who has enacted the same role in the movie series, will star as Louis Joseph Vance's fabulous adventurer.



### Participation

**Monday, February 16**—"Voice of the Neighborhood," KMPC, 11:15 a.m. (15 min.) Bob Shannon broadcasts interviews from various independent drug stores in the Southern California area.

**Saturday, February 21**—"Padded Cell," KNX, 6:30 p.m. (30 min.) Announcer Ken Niles will be the emcee of this new audience participation madhouse, with further details and personalities not yet selected.



## WHAT'S BACK

### Commentary

**Saturday, February 14**—"Ed East and Polly," KNX, 7:45 a.m. (15 min.) Ed East and his wife Polly return their grand little fifteen minutes of chatter, songs, recipes and philosophy to the air.



## WHO'S GUESTING

### Variety

**Wednesday, February 18**—Bing Crosby show, KECA, 9:00 p.m. (30 min.) Robert "Spangler Arlington Brugh" Taylor will be the program guest.



### Drama

**Sunday, February 15**—"Hollywood Star  
Page Fifty-two

Preview," KFI, 8:00 p.m. (30 min.) Ronald Colman will introduce Miss Shelley Winters in her first appearance as a major dramatic radio star.



### Comedy

**Sunday, February 15**—Bergen-McCarthy Show, KFI, 5:00 p.m. (30 min.) Mario Lanza, 24-year-old American operatic star, whose voice is acclaimed as the most sensational new tenor since Enrico Caruso's, will join the program in Dallas as guest.

**Sunday, February 15**—Fred Allen, KFI, 5:30 p.m. (30 min.) Andy Russell will be Allen's Alley visitor.

**Tuesday, February 17** — Bob Hope Show, KFI, 7:00 p.m. (30 min.) Guest star will be Fred Astaire.



### Music

**Sunday, February 15** — "Sound Off!," KECA, 1:00 p.m. (30 min.) Beauteous blonde Gale Robbins will guest-solo.

**Sunday, February 15** — Metropolitan Opera Auditions of the Air, KECA, 1:30 p.m. (30 min.) Anne Bollinger, soprano of Lewiston, Idaho, who reached the finals in the 1945 Auditions and has since been a notable personal success, will again be heard as a 1948 contestant. Also tenor William McGrath.

**Sunday, February 15**—"The Standard Hour," KFI, 8:30 p.m. (1 hr.) Claudio Arrau, pianist, will be guest soloist as the symphony opens its hour in a Whittier, California concert.



### Participation

**Saturday, February 21**—"Keep Up With the Kids," KHJ, 6:30 p.m. (30 min.) Constance Bennett and her nine-year-old daughter, Linda, will be guesting.



### Commentary

**Sunday, February 15** — Louella Parsons, KECA, 6:15 p.m. (15 min.) Robert Cummings talks across the microphone.

**Monday, February 16**—"The Woman's Voice," KMPC, 4:15 p.m. (15 min.) Mrs. Lloyd Aldrich, active Red Crosser, will speak on "Disease Prevention Week."



### Drama

**Sunday, February 15**—"Ford Theatre," KFI, 2:00 p.m. (1 hr.) Robert Sherwood's stage play, "Abe Lincoln In Illinois," will be the afternoon's production. Karl Swenson and Muriel Kirkland will co-star.

## WHAT'S PLAYING

### Drama

**Monday, February 16**—"Lux Radio Theatre," KNX, 6:00 p.m. (1 hr.) The film chosen by Photoplay magazine for its 1947 award will be adapted.

**Monday, February 16**—"Screen Guild Players," KNX, 7:30 p.m. (30 min.) Curtain-time finds Van Johnson and Esther Williams in the spotlight as co-stars of "Easy to Wed."

**Monday, February 16**—"Cavalcade of America," KFI, 8:30 p.m. (30 min.) "The Black Duster," a dramatic saga of the Dust Bowl, is the evening's story.

**Wednesday, February 18**—"Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) "Third Time's The Charm" is vehicle starring Vanessa Brown.



### Music

**Saturday, February 14** — Metropolitan Opera, KECA, 11:00 a.m. (to conc.) Richard Strauss' "Der Rosenkavalier" will have Irene Jessner, Jarnula Navatna, Emanuel List and Eleanor Steber in principal roles.

**Saturday, February 14** — NBC Symphony, KFI, 3:30 p.m. (1 hr.) Arturo Toscanini returns to the podium for a series of eight consecutive concerts. This first program will be devoted to music of Richard Strauss, Berlioz and Moussorgsky.

**Monday, February 16**—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Glazounov's "Stenka Razine" is featured request selection. Tuesday, Hanson's "Lament for Beowulf"; Wednesday, Ballet music from Gounod's "Faust"; Thursday, "Sebastian Ballet Music"; Friday, Fritz Kreisler playing six of his own violin favorites; Saturday, an abridged presentation of "Cavalleria Rusticana."

**Monday, February 16**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Selections of Mozart, Beethoven and Saint-Saens. Tuesday, Solomon playing Brahms' "Handel Variations"; Wednesday, Ravel's "La Valse"; Thursday, Eric Coates conducting "Cinderella"; Friday, Mozart's "The Magic Flute"; Saturday, Stravinsky conducting his "Firebird Suite."

**Saturday, February 21**—"Symphonies for Youth," KHJ, 10:30 a.m. (30 min.) Don Gillis' "Overture to an Imaginary Opera" and Aaron Copland's jubilant "Hoedown" from "Rodeo" are major performances of this concert for youngsters conducted by Alfred Wallenstein.



### Forum

**Sunday, February 15**—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) "The Spirit of Laws" by Baron de Montesquieu will be considered by the experts, as part of the "American Heritage" theme of the present series.



### Sports

**Tuesday, February 17**—Boxing from Olympic Auditorium, KLAC, 10:05

p.m. (to conc.) Maxie Docusen vs. Alfred Escobar, in a lightweight rematch sportscast by Sam Balter and Fred Henry.

**Friday, February 20**—Basketball, KLAC, 8:00 p.m. (to conc.) A switch on the teams which will play on the succeeding evenings, as Stanford takes on U.C.L.A. and California vies with U.S.C.

**Saturday, February 21**—Basketball, KMPC, 8:00 p.m. (to conc.) Two major games, U.S.C. vs. Stanford and U.C.L.A. vs. California, will be played as KMPC sportscasts.

**Saturday, February 21**—Ice Hockey, KLAC, 10:05 p.m. (to conc.) The L. A. Monarchs return home to play Oakland, John Bradley calling the scores.



**WHAT'S SPECIAL**

*Public Interest*

**Sunday, February 15**—"The Last Waterhole," KNX, 10:45 a.m. (1 hr. 15 min.) Dramatic and panel interpretation of documentary material gathered in Arizona by CBS special events director Stu Novins will be moderated by Chet Huntley. Program theme will be the Arizona water supply and its tremendous importance to California life.

**Thursday, February 19**—President Truman Jefferson-Jackson Dinner Ad-

dress, KFI, KHJ (and tentatively KNX, KECA) 7:00 p.m. (30 min.)



**Friday, February 13, 20**—"Meet the Press," KHJ, 7:00 p.m. (30 min.) Mutual's absolutely unrehearsed interviews between champion press "needlers" and public figures in the news will be in Hollywood for these two dates and possibly longer. Check KHJ, Hollywood for tickets.

**Saturday, February 14 and 21**—"Leave It to the Girls," KHJ, 7:30 p.m. (25 min.) Paula Stone will be back as moderator, as this second tremendously liked Mutual panel show also comes out to the Coast for at least two local broadcasts. Tickets will also be available for this program and may be obtained through KHJ, Hollywood.

**NEXT ONE'S MUSICAL**

Gordon MacRae will sing in his second picture, when he co-stars in Warner Brothers' forthcoming film of the life of musical comedy favorite Marilyn Miller. MacRae, who's now the host of CBS's "Star Theatre" show, will play Marilyn's first husband in the movie. Productions starts as soon as shooting schedule on his first film, "The Fighting Terror," ends.



**"AT HOME"**

Since the first of February, Jimmy Wakely has been originating his daily "Western Music Shop" (5:15 to 6:00 a.m.) from a studio he is building on his North Hollywood ranch. In addition to his new broadcasting quarters, Jimmy has also constructed an "at home" office building on the grounds.

**Station Identification With Networks**

(For convenience of Radio Life's rapidly growing family of readers outside the immediate Los Angeles area we herewith publish call letters of stations with their network affiliation. This will assist in locating programs where logs do not cover your own home area.)

**NBC—KFI, KFSD, KIST, KERO, KMJ, KTAR, KVOA, KOB, KOH.**

**CBS—KNX, KSDJ, KCMJ, KERN, KARM, KOY, KTUC, KGGM, KOLO.**

**ABC—KECA, KFMB, KTMS, KPMC, KTKC, KPHO, KOPO, KOAT.**

**MUTUAL—KHJ, KGB, KFXM, KDB, KAFY, KFRE, KYOE, KOB, KATO.**

*ayer-powered ayer shows*

- The Jimmy Durante Show.....Wednesdays at 7:30 over NBC
- "Sound Off" With Mark Warnow.....Sundays at 1 over ABC
- "The Telephone Hour".....Mondays at 9 over NBC
- "Fred Waring Show".....Monday and Wednesday mornings at 8 over NBC
- "On the Beam" With Tex Beneke.....Wednesdays at 6:30 over Mutual
- "Here's to You".....Sundays at 2:15 over CBS
- "Hour of Charm".....Sundays at 2:30 over CBS
- "Easy Aces".....Saturdays at 4 over CBS

**Check them on your "best bet" listings!**

*n. w. ayer & son, inc.  
new york, philadelphia  
chicago, hollywood  
detroit, honolulu  
boston, san francisco*



# GAGS OF THE WEEK

**Dorothy Nelson, 2918 Walnut Street, Huntington Park, Calif.**

Heard on "Welcome Traveler":

Joan Davis (guesting): My hair may look strawberry blonde on top, but underneath it's doin' what comes naturally!

**Sarah Callahan, 1610 East 87th Street, Los Angeles, Calif.**

Heard on "Haynes at the Reins":

Alejandro: Did you see the Indian in the parade?

Haynes: Well, I don't know. I saw a few Indians in the parade.

Alejandro: This one was breathing through one nostril.

Haynes: He was only breathing through one nostril? How come?

Alejandro: He was a half-breed.

**Lettie Nelson, 422 West 105th Street, Los Angeles 3, Calif.**

Heard on Fred Allen show:

Senator Claghorn: I'm busier than a little boy's tongue when his ice cream cone starts leaking.

**Mrs. F. Brubaker, 546 1/2 East Verdugo Avenue, Burbank, Calif.**

Heard on "Take It or Leave It":

Garry Moore: What great mathematician is also an amateur violinist?  
Contestant: Jack Benny.

**Mac Hooker, 1610 East 87th Street, Los Angeles 2, Calif.**

Heard on "My Friend Irma":

Jane: I feel fine. Just fine. In fact, I'm going to take a little trip. I'm going out of my mind.

**Fanny Schulein, 168 North Mansfield Avenue, Los Angeles 36, Calif.**

Heard on "Double or Nothing":

Walter O'Keefe: The president wants a porch on the White House. Why, I wonder? Can't he stand Margaret's singing?

**Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.**

Heard on the Bob Hope show:

Colonna: I'm the guy who directs the Samharmonic.

Bob: You don't mean Sam.

Colonna: Yes, Phil quit.

**Mrs. W. A. Wright, 1619 East 87th Street, Los Angeles 2, Calif.**

Heard on "Double or Nothing":

Walter O'Keefe: Gracie Allen knows of a way to keep the Virus X from spreading. She says you just have to put a girdle on it.

**Franklyn McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.**

Heard on the Fred Allen show:

Fred: That pudding smells so good I wish my nose had a knife and fork.

## Blue Mountain Ranch

(Continued from Page 5)

the crowded aisles inspecting the various pieces, we noticed that the little old man (he must have been about seventy-eight) who owned the store constantly followed us and whistled through his teeth as he kept a cautious eye on our activities. Finally I got uncomfortable and said to Jim, 'Why don't you tell him who we are?'

'Jim did. What did the little old man do? He peered up over his glasses, blinked, and then said, 'I can't hardly believe ya, but I do!'

"Having gotten our identity off our chests, we proceeded to look through the shop, but the proprietor was so excited he was ready to burst. He kept walking back and forth and standing at the window overlooking the street. Finally, when he couldn't hold himself any longer, he exclaimed, 'I wish the editor of our paper weren't so danged old—I'd like to tell *him*, but he gets everything all mixed up!'

"Later, we found out the editor was about two years older than the proprietor," Marian remembers with a typical "Molly McGee" chuckle, and a fond look at her antique lamps.

# BENTON & BOWLES, Inc.

## ADVERTISING

444 Madison Avenue  
New York 22, New York

Equitable Building  
Hollywood 28, California

# F.M. and Television Tips

By JANE PELGRAM

There are a few very good reasons why the b. t. o.'s in television should make every effort to swing the preponderance of sets to home ownership.

But it will probably take that first public homicide to start the swing. The inevitable drunk among bar patrons who always thinks himself much funnier than the acts on the television screen is the probable danger point. Group dislike of his antics could easily touch off mayhem.

Or perhaps it will be the gay young couple who talk and laugh loudly throughout a show. And of course they are planted in seats directly in front of and nearest to the screen. They came in for a short beer, though, and by golly! they're going to enjoy that beer . . . if anyone wants to see a show, let 'em go to the theater!

Our intention is not a mealy-mouthed denunciation of local bars. We have a hard enough time being Evelyn, Joan, Jane and Judy's keepers without bringing in our reluctant brothers by their hair. But the possibility that distribution in time may force the slanting of television fare toward the bar trade isn't our happiest thought today. Let's face it — that

trade and the family group aren't always identical in make-up or tastes. You'd think the operators smart enough to have dipped into video in the first place would also be shrewd enough to bend every effort toward home distribution. Cost of an evening's refreshment is a factor that could make an evening's attendance at the neighborhood set practically prohibitive.

And speaking of refreshments, Coca-Cola will lead the soft drink manufacturers into the television bankrolling field.

Eastern producers are happily employing video as a means of auditioning for legit stage productions. H-m-m-hm . . . wouldn't that make screen-testing cheaper?

Watch KTLA's "On the Town," Wednesday, February 11, at 2:30 p.m., for guest appearance of Radio Life Editor Evelyn Bigsby.

On Sunday, February 15th, at 8:00 p.m., KTLA's "Pantomime Quiz," with Mike Stokey, hosts columnists Sidney Skolsky, Jimmy Starr and Hedda Hopper vs. actor Robert Mitchum and his gang. Great fun.



**Judy and Oogie**  
think you're the nicest  
date anyone could have.

**LOUISE ERICKSON**  
**DICK CRENNAN**

"A Date With Judy"  
NBC Tuesday 5:30 p.m.

# F.M. and TELEVISION PROGRAMS

## F. M.

**KHJ—101.1 MEGS.**

### SUNDAY

- 3:00—Matinee Melodies.
- 3:30—Johnny Green.
- 4:00—Lyn Murray.
- 4:30—Duke Ellington.
- 5:00—Dave Rose.
- 5:30—Ray Block.
- 6:00—Russ Morgan.
- 6:30—Jim Backus.
- 7:00—Mischa Borr.
- 7:30—Leave It to the Girls.
- 8:00—Rhapsody.

### MONDAY

- 3:00—Matinee Melodies.
- 3:30—Harry Horlick.
- 4:00—Vocal Varieties.
- 4:30—Henry J. Taylor.
- 4:45—Inside Sports.
- 5:00—Cuban Cabaret.
- 5:30—Eddy Howard.
- 6:00—Music at Eve.
- 6:30—Lomhardo and Song Spinners.
- 7:00—Fishing and Hunting.
- 7:30—Farm Fare.
- 7:45—Carmen Cavallaro.
- 8:00—Bhapsody.

### TUESDAY

- 3:00—Matinee Melodies.
- 3:30—L. A. Philharmonic.
- 4:00—Vocal Varieties.
- 4:30—Newscope.
- 4:45—Inside Sports.
- 5:00—Top Tunes.
- 5:30—Charlie Spivak.
- 6:00—Music at Eve.
- 6:30—Nat Brandwynne.
- 7:00—American Forum.
- 7:30—Farm Fare.
- 7:45—Three Suns.
- 8:00—Rhapsody.

### WEDNESDAY

- 3:00—Matinee Melodies.
- 3:30—Ray Block.
- 4:00—Vocal Varieties.

- 4:30—Blake Reynolds.
- 4:45—Inside Sports.
- 5:00—Cuban Cabaret.
- 5:30—Russ Morgan.
- 6:00—Music at Eve.
- 6:30—Les Brown.
- 7:00—Terig Tucci.
- 7:30—Farm Fare.
- 7:45—John S. Trotter.
- 8:00—Rhapsody.

### THURSDAY

- 3:00—Matinee Melodies.
- 3:30—Ralph Ginsburgh.
- 4:00—Vocal Varieties.
- 4:30—Newscope.
- 4:45—Inside Sports.
- 5:00—Top Tunes.
- 5:30—J. Dorsey.
- 6:00—Music at Eve.
- 6:30—Eddy Howard.
- 7:00—Joe Mooney.
- 7:15—Policing L. A.
- 7:30—Farm Fare.
- 7:45—L. A. Philharmonic.
- 8:00—Rhapsody.

### FRIDAY

- 3:00—Matinee Melodies.
- 3:30—Hal Saunders.
- 4:00—Vocal Varieties.
- 4:30—Henry J. Taylor.
- 4:45—Inside Sports.
- 5:00—Cuban Cabaret.
- 5:30—Harry James.
- 6:00—Music at Eve.
- 6:30—Chas. Spivak.
- 7:00—Meet the Press.
- 7:30—Farm Fare.
- 7:45—Merry Macs.
- 8:00—Rhapsody.

### SATURDAY

- 3:00—Matinee Melodies.
- 3:30—True or False.
- 4:00—Dave Rose.
- 4:30—Newscope.
- 4:45—Arthur Smith.
- 5:00—20 Questions.
- 5:30—Glen Gray.

- 6:00—Stop Me.
- 6:30—Nat Brandwynne.
- 7:00—Ray Block.
- 7:30—Reviewing Stand.
- 8:00—Rhapsody.

**KMPC—100.3 MEGS.**

(Broadcasts regular KMPC programs. Hours—11 a.m. to 9 p.m. Monday through Friday, 3 p.m. to 9 p.m. Saturday and Sunday.)

## TELEVISION

**KTLA—CHANNEL 5**

### MONDAY

- 4:00—News and Music.
- 7:00—Uncle Phil.
- 7:10—Adventure Serial.
- 7:30—Show Case.
- 8:00—Your Town.
- 8:15—Shopping at Home.
- 8:30—Concert Miniatures.
- 8:30—Boxing.

### TUESDAY

- 2:00—On the Town.
- 4:00—News and Music.
- 7:00—Uncle Phil.
- 7:10—Adventure Serial.
- 7:30—Show Case.
- 8:00—Your Town.
- 8:15—Shopping at Home.
- 8:30—Western Feature Picture.

### WEDNESDAY

- 2:00—On the Town.
- 4:00—News and Music.
- 7:00—Uncle Phil.
- 7:10—Adventure Serial.
- 7:30—Sunset Room.
- 8:00—Short Subjects.
- 8:30—Wrestling.

### THURSDAY

- 7:00—On the Town.
- 4:00—News and Music.
- 7:00—Uncle Phil.
- 7:10—Adventure Serial.

- 7:30—Star Views.
- 7:45—Home Economics.
- 8:00—L. A. Basketball League.

### FRIDAY

- 2:00—On the Town.
- 4:00—News and Music.
- 7:00—Uncle Phil.
- 7:10—Adventure Serial.
- 7:30—Music Boom.
- 8:00—Short Subjects.
- 8:30—Meet Me in Hollywood.

### SATURDAY

- 2:00—On the Town.
- 3:00—News and Music.
- 3:45—Santa Anita Feature Race.
- 7:00—Uncle Phil.
- 7:10—Adventure Serial.
- 7:30—All for Fun.
- 8:00—Short Subjects.
- 8:30—Hockey.

### SUNDAY

- 7:30—News and Music.
- 8:00—Pantomime Quiz.
- 8:30—Cartoon Comedy.
- 8:40—Shopping at Home.
- 8:55—Cartoonews.
- 9:00—Little Men.

**W6XAO—CHANNEL 2**

**MONDAY (P.M.)**

- 8:00—Test Pattern and Music.
- 8:25—Wrestling Card.
- 8:30—Wrestling Matches.

**TUES., WED., THURS. (a.m.)**

- 10:30—Test Pattern and Music.
- 11:00—Queen for a Day.
- 11:30—Test Pattern and Music.

**FRIDAY (a.m.)**

- 10:30—Test Pattern and Music.
- 11:00—Queen for a Day.
- 11:30—Test Pattern and Music.

**FRIDAY (p.m.)**

- 8:00—Test Pattern and Music.
- 8:30—Boxing Matches.
- 8:25—Boxing Card.



- KXLA—Church in the Barn.
- KGJF—Proudly We Hail.
- KOWL—Musical Bouquet.
- ★KWIK—News, Music.
- KGIL—Serenade.
- KGEE—Light and Life.
- 1:45—KFI—Famous Music.
- KMPC—Here's to Vets.
- KOWL—Sports Roundup.
- KWKW—Hoyos Hour.
- KWIK—Melody a la Carte.
- KFOX—Italian Songs.
- 2—KECA, KFMB—Treasury Agent.
- KFI, KFSD—Ford Theatre.
- KNX—Pueblo Serenade.
- KHJ, KFXM, KGB, KVOE—The Shadow.
- KMPC—Symphony Hour.
- KFWB—Voice of the Army.
- ★KLAC—News.
- KGFA—Anybody's Hit Parade.
- KFAC—Concert Favorites.
- KRRD—Flying Dutchman.
- KFVD—Harlem Holiday.
- KWKW—Hoyos Hour.
- KXLA—Sunday Concert.
- KOWL—Lullaby of Broadway.
- KWIK—Pop Concert.
- KGIL—Jan Garber Orch.
- KGEE—Long Beach Band.
- KFOX—Good News.
- 2:15—KNX, KSDJ—Here's to You.
- KFWB—Strolling Tom.
- KLAC—Modern Concert Hall.
- 2:30—KECA, KFMB—Counterspy.
- KNX, KSDJ—Hour of Charm.
- KHJ, KFXM, KGB, KVOE—Quick as a Flash.
- KFWB—Exposition Park Concert.
- KOWL—Ballads by Bing.
- KWKW—Don Pancho Hour.
- ★KGER, KGIL, KWIK—News.
- KXLA—Green House.
- KFOX—Gospel Harbor Light.
- 2:40—KGER—Long Beach Band.
- 2:45—KOWL—Composer's Album.
- KWIK—Mazelle Dinehart.
- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KNX—Family Hour.
- KHJ, KFXM, KGB, KVOE—Those Wehsters.
- KMPC—Music in the Air.
- KFWB—Gospel and Song.
- ★KLAC—News, Music Room.
- KFAC—Stage Melodies.
- KGJF—Anybody's Hit Parade.
- KFVD—Swing Time.

- KGEE—Missionary Society.
- KGIL—Tin Pan Alley.
- KFOX—Pentecostal Church.
- KFSD—Favorite Composers.
- 3:45—KFI—Melody Parade.
- KLAC—Sunday Serenade.
- KOWL—Eddie Oxford—Inside Hollywood.
- 4—KECA—Child's World.
- KHJ, KGB—Sherlock Holmes.
- KFI, KFSD—Jack Benny.
- KNX, KSDJ—Gene Autry.
- KMPC—Bing Crosby.
- KFWB—Old Fashioned Revival.
- ★KIEV, KLAC—News.
- KFAC—Musical Masterpieces.
- KXLA—Choral Group.
- KGJF—Hawaiian Serenade.
- KFVD—Hank the Night Watchman.
- KOWL—Symphony Hall.
- KWIK—Essie West.
- KWKW—Auto Races.
- KGIL—Matinee Melodies.
- KGER—Old Fashioned Revival.
- KFOX—Sunshine Mission.
- 4:15—KLAC—Broadway Hits.
- KMPC—Land of the Free.
- KXLA—Music.
- KRRD—Tunes of the Day.
- 4:30—KECA—Sammy Kaye Serenade.
- KFI, KFSD—Bandwagon.
- KNX, KSDJ—Suspense.
- KHJ, KFXM, KGB, KVOE—Mutual's Block Party.
- KMPC—Naval Air Reserve.
- KLAC—Latin Serenade.
- KXLA—Labor Arbitration.
- KGJF—Here's to Veterans.
- KOWL—Hymns of All Churches.
- KFVD—Samuel B. McKee.
- KRRD—Kingdom Within.
- ★KWIK—News.
- KWKW—Pasadena Speaks.
- KGIL—Peggy Lee.
- KFOX—Wings of Healing.
- 4:45—KGJF—Easy Rhythm.
- KMPC—Red Cross.
- KWIK—Tonamaster's Time.
- 4:55★KHJ, KFXM, KGB, KVOE—News.
- 5—KECA, KFMB—Detroit Symphony.
- KFI, KFSD—Charlie McCarthy Show.
- KNX, KSDJ—Suspense.
- KHJ, KGB, KVOE—Alexander's Meditation Board.
- KMPC—Musical Holiday.
- KFWB—Voice of Calvary.
- ★KGER, KGIL, KLAC—News.
- KGJF—Easy Rhythm.
- KFAC—Bowlers' Sportscaut.
- KXLA—Labor Arbitration.
- KRRD—Tunes of the Day.
- KWIK—Youth for Christ.
- KOWL—Italian Varieties.
- KFOX—Evangelist Hogan.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFAC—Twilight Vespers.
- KLAC—Meet the Band.
- KGIL—Valley Vespers.
- 5:30—KFI, KFSD—Fred Allen.
- KNX—Dr. Dana.
- KHJ, KGB, Jimmy Fidler.
- KFWB—King's Ambassadors.
- KLAC—Here's to Veterans.
- KXLA—Lincoln Ave. Church.
- KGJF—Keyboard Magic.
- KGIL—Guest Star.
- KRRD—Floyd R. Johnson.
- ★KWIK—News, Music.
- KGER—Church of the Air.
- KFOX—This is My Song.
- 5:45★KHJ, KGB, Newscope.
- KLAC—Guest Stars.
- KGIL—Madriguera Orch.
- KWIK—Songs Mother Taught Me.
- KFOX—The Singing Crow.
- 5:55★KNX—Ned Calmer.
- 6★KECA, KFMB—Walter Winchell.
- KFI, KFSD—Manhattan Merry-Go-Round.
- KNX—Romance of the Ranchos.
- KHJ, KFXM, KGB, KVOE—Meet Me at Parky's Schools.
- KMPC—Know Your Schools.
- ★KFOX, KFWB, KGER, KLAC, KXLA—News.
- KFAC—Masterworks of Music.
- KGJF—Twilight Rhapsody.
- KRRD—Waltz Time.
- KGIL—Date With a Disc.
- 6:05—KGER—Harbor Forum.
- 6:10—KLAC—Floyd Allen.
- KFOX—Favorite Hymns.
- 6:15—KECA, KFMB—Louella Parsons.
- KMPC—Mayor Bowron.
- KFWB—Adventures in Knowledge.
- KXLA—Music for You.
- 6:30—KECA, KFMB—Theatre Guild.
- KFI, KFSD—American Album of Familiar Music.
- KNX—Macrae and Knight.
- KHJ, KFXM, KGB, KVOE—

- Jim Backus Show.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KLAC—Sports.
- KXLA—Lutheran Gospel Hour.
- ★KWIK—News.
- KRRD—Grace Melodies.
- KGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KLAC—Behind Studio Gates.
- KWIK—Treasure Chest.
- 6:55★KFAC—News.
- 7—KECA, KFMB—Theatre Guild.
- ★KHJ, KFXM, KGB, KVOE—Behind the Front Page.
- KFI, KFSD—Take It or Leave It.
- KNX, KSDJ—Escape.
- KMPC—Pet Exchange.
- KFWB—Union Rescue Mission.
- KFAC—Your Concert.
- ★KGER, KLAC—News.
- KXLA—National Voice.
- KGJF—Overture to Evening.
- KWIK—Vets' Employment.
- KGIL—The Manager Speaks.
- KFOX—Full Gospel Assembly.
- 7:05—KGER—Night in the Valley.
- 7:15—KLAC—Hit Tunes.
- KXLA—Life and Health.
- KMPC—Freddy Martin Orch.
- KWIK—Guest Star.
- 7:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSD—Horace Held Show.
- KNX, KSDJ—Strike It Rich.
- KHJ—Quiz of Two Cities.
- KMPC—Proudly We Hail.
- KFOX—Edwin C. Hill.
- ★KXLA—Church of Open Door.
- ★KWIK—News, Music.
- KGIL—Spirituals.
- KFOX—The King's Service.
- KVOE—Leave It to the Girls.
- 7:45—KECA, KFMB—Don't You Believe It.
- KFWB—Catholic Answers.
- KGIL—Radio Bible.
- KWIK—On a Cloud.
- 8★KECA, KFMB—Drew Pearson.
- KHJ, KGB, KFXM—Twenty Questions.
- KFI, KFSD—Frost Warnings; Hollywood Star Preview.
- KNX, KSDJ—The Man Called X.
- ★KLAC, KGIL—News.
- KMPC—Philo Vance.
- KFWB—Hollywood Presbyterian Church.
- KGJF—Waltz Invitation.
- KFAC—First Methodist.
- KXLA—Open Door Church.
- KWIK—Concert Master.
- KFOX—Christian Science.
- ★KGER—News, Floyd B. Johnson.
- KVOE—Streams of Life.
- 8:15★KECA, KFMB—Monday Morning Headlines.
- KLAC—Studio Orchestra.
- KGIL—Delmonico Trio.
- 8:25—KNX—Surprise Theatre.
- 8:30—KECA, KFMB—The Green Hornet.
- KFI, KFSD—Standard Hour.
- KNX, KSDJ—Blondie.
- ★KHJ, KGB, KFXM, KVOE—Jergens Journal.
- KMPC—Mystery Hour.
- KLAC—Marine Corps.
- KGJF—Evening Interlude.
- ★KWIK—News, Your City.
- KGIL—Weatherman.
- 8:45—KHJ, KGB, KFXM, KVOE—Shella Graham.
- KLAC—Drama.
- KFAC—Sunday Evening Club.
- KWIK—Time to Dance.

**Open Forum**  
9:10 to 10:00 p.m.  
**SUNDAYS**  
**KLAC**

- KFWB—Sons o' Guns.
- 9:30—KECA—Our Thrifty Land.
- KFI, KFSD—Jack Benny.
- KNX, KSDJ—Corliss Archer.
- KHJ, KGB—Chicago Theater.
- KMPC—Boston Blackie.
- KFWB—Pacific Lutheran Hr.
- KFAC—Gateway to Music.
- KGIL—Concert Hall.
- KGJF—Curtain Calls.
- KFOX—Sunshine Mission.
- KGER—Gifford Gordon.
- KVOE—Minister's Hour.
- 9:45—KECA—Claremont Orch.
- KFMB—Bing Crosby.
- KGER—Kingdom Baptist.
- 10★KECA—Foreign Correspondents.
- ★KFI, KFSD—The Reporter.
- ★KNX—Chet Huntley, News.
- KHJ, KGB—Chicago Theater.
- KMPC, KFOX, KVOE—Old-Fashioned Revival.
- ★KLAC, KGER—News.
- KFAC—Gateway to Music.
- KGJF—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KFWB—Voice of Prophecy.
- KXLA—Sacred Record Shop.

Hear DAVID STREET Jayce the discs Sunday from 10 to 12 P.M.

THE VOICE OF THE SAN FERNANDO VALLEY

**KWIK** 1490 ON YOUR DIAL

- KWIK—Dave Street.
- KGIL—Symphony.
- 10:05—KLAC—Supervisor Darby.
- KGER—Grace Evangelistic.
- 10:15—KECA—Cezar's Orchestra.
- KFI—Chapel Quartet.
- KNX—Bob Graham.
- KLAC—Hits and Headlines.
- KFSD—Concert Hall.
- 10:30—KECA—Freddy Martin Orch.
- ★KFI—Carveth Wells, Inside the News.
- KNX—Eileen Farrell.
- KHJ, KGB, KFXM—Latin American Serenade.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.

**10:30** nightly

That **HAWTHORNE** Thing

**KXLA — KRNO**

**KRNO, 10:00-11:00 a.m.**

See Our Big Ad Next Week

- KXLA—Hawthorne Thing.
- KGEE—Bethany Full Gospel.
- 10:45—KFI—Melody Time.
- KLAC—Melody Parade.
- 10:55—KFI—Police Bulletins.
- 11—KECA—Bridge to Dreamland.
- KHJ, KGB—Griff Williams Orch.
- KFI—America United.
- ★KNX, KLAC—News.
- KMPC—Dance Parade.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.
- KGJF—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KWIK—Dave Street.
- KGIL—Juke Box Review.
- KFSD—Music in the Night.
- 11:05—KNX—Music.
- 11:15—KLAC—Across the Footlights.
- KXLA—Dance Time.
- 11:30—KFI, KFSD—Eddie Fitzpatrick Orch.
- KNX—Dance Orch.
- KFWB—Music You Want.
- 11:45—KECA—Florentine Gardens.
- ★KHJ, KGB—News.
- KGIL—Just Relax.
- 11:55★KFI, KNX, KFSD—News.

**Learn RADIO BROADCASTING**

**Men & Women**

Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED STUD placement. Approved for Veterans. Free placement.



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KXLA—Speare Career Theater.

- KWKW—Don Pancho Hour.
- ★KOWL—Bay City News.
- KWIK—It Pays to Listen.
- KGIL—Maak and Mike Club.
- KFOX—Rev. Karl Ivie.
- KFSD—S. D. Hit Parade.
- 3:05—KGER—Sons of the Pioneers.
- 3:15—KFVD—Stream Time.
- KOWL—Morton Gould Concert.
- KFWB—Voice of the Orient.
- 3:30—KECA, KFMB—The Greatest Story Ever Told.
- KFI—News.
- KNX, KSDJ—Pause That Refreshes.
- KHJ, KFXM, KGB, KVOE—Nick Carter.
- KFWB—Think and Grow Rich.
- KLAC—Metropolitan Theater Time.
- KFVD—Hank, the Night Watchman.
- KWKW—Wings of Healing.
- KXLA—Challenge to Youth.
- KOWL—Then and Now.
- ★KWIK—News, Music.

**EASTSIDE SERENADE**

9 TO 9:30 P.M.  
Every Sunday

**KECA**

- 9—KECA—Eastside Serenade.
- KFI, KFSD—Standard Hour.
- KNX, KSDJ—Sam Spade.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Mystery Is My Hobby.
- ★KFWB, KLAC—News.
- KGJF—Ave Maria Hour.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.
- KGIL—Show Tunes.
- KWIK—Cavalcade of Music.
- ★KGER—News, Bethel Church.
- 9:10—KLAC—Open Forum.
- 9:15★KHJ, KGB—Walker and Gardner.

# MONDAY, FEBRUARY 16

- ★Indicates News Broadcasts.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 ★KHJ, KGB, KVOE—Bob Anderson, News.  
 ★KIEV, KLAC, KMPC, KXLA—News.  
 KFWB—Morning Melodies.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Breakfast Symphony.  
 KOWL—Bing Crosby.  
 KWKW—Rafael Mendez.  
 KRKD—Bible Institute.  
 KFVD—Wakeup Ranch.  
 KWKW—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 KFOX—Challenge to Youth.  
 ★KGER—News, Mizpah.
- 8:15**—KNX, KHJ—News.  
 KMPC—Markets & Sports.  
 KFWB—Singin' Sam.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KGIL—Sports News.  
 KIEV—Musical Bandwagon.
- 8:20**—KXLA—Music.
- 8:30**—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.  
 ★KFAC, KFWB, KGIL, KOWL, KRKD—News.  
 KIEV—Musical Memories.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Kirby Page.  
 KWKW—Stock Quotations.  
 KWKW—Top of the Morning.  
 KGER—Hammond.
- 8:35**—KRKD—Garden Chats.
- 8:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 ★KHJ—Cecil Brown.  
 KMPC—Music.  
 KFWB—Science of Mind.  
 KFAC—Unity.

**DR. REUBEN L. McMASTER** D.C. Ph.D.  
*Philosophy - Health*  
 Now KGFJ—8:45 A.M.  
 Monday Through Friday

- KGFJ—Dr. R. L. McMaster.  
 KGIL—Coffee Parade.  
 KFVD—Vocal Favorites.  
 KWKW—Wings of Healing.  
 KRKD—Spotlight Varieties.  
 KGER—Bible Treasury Hour.
- 9**—KECA, KFMB—Welcome, Travelers.  
 ★KFI, KLAC, KXLA—News.  
 ★KNX—Wendy Warren.  
 ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 ★KMPC—News, Kenneally.  
 KFWB—Strolling Tom.  
 KGFJ—Delinquency Forum.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KWKW—Valley Roundup.  
 KGIL—Perry and Mary Wood.  
 KIEV—Bing Crosby Time.
- 9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.
- 9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFWB—Music.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KXLA—Bar O Ranch Time.  
 KWKW—Bible Treasury Hour.  
 KWKW—Three's a Company.  
 KIEV—Dinah Shore Sings.  
 ★KFVD—News.
- 9:20**—KGFJ—News, Harpel.
- 9:30**—KECA, KFMB—Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KFWB—Hi, Homemakers.  
 ★KWKW, KOWL, KWKW—News.

- KGIL—Ballads for You.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 KLAC—Morning Melodies.
- 9:35**—KOWL—Remembering.
- 9:40**—KWKW—Town Crier.
- 9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFWB—Piano.
- ★KRKD—News.  
 KWKW—Over Garden Gate.  
 KGIL—Valley Shopper.  
 KFVD—Remembered Rhythms  
 KIEV—Rhythm Road.
- 10**—KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KGFJ—Racing News.  
 ★KMPC—News, Eddie Lyon.  
 KWKW—Racing News.  
 KFWB—Maurice Hart.  
 KFAC—Serenade.  
 KLAC—Al Jarvis Ballroom.  
 KRKD—Crazy Rhythms.  
 KGIL—Army Platter Show.  
 KWKW—Mainly for Women.
- 10:05**—KGER—Musical Roundup.
- 10:15**—KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Pictweet Show.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.
- ★KXLA—News.  
 KGIL—According to Record.  
 KWKW—Tune-Up Time.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story  
 ★KFI, KFAC, KOWL, KWKW—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Upbeat Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KWKW—Feature Story.  
 KRKD—Pop Concert.  
 KGIL—Music That Endures.  
 KGB—Say It With Music.
- 10:35**—KOWL—Pacific Strings.
- 10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Your County Reports.  
 KRKD—Midnight Mission.  
 KWKW—Races, Sports.  
 KWKW—Russ Morgan.  
 KFOX—Lucky Lady.
- 10:55**—KECA, KFMB—Betty Crocker

- Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.
- 11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children  
 KNX—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Tune Shop.  
 KRKD—Pan Americana.  
 ★KFVD, KGER, KGIL—News.  
 KWKW—Song Parade.  
 KWKW—Meet the Band.
- 11:15**—KECA—Listening Post.  
 KFI, KFSD—Woman in White  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood
- ★KXLA—Pasadena News.  
 KGIL—Light Classics.  
 KFVD—Violet.  
 KWKW—Races and Sports.  
 KWKW—Sunny Side.  
 KGER—Musical Roundup.
- 11:20**—KWKW—Stairway to Music.
- 11:25**—KGFJ—Sports Flash.
- 11:30**—KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KGFJ—Reminiscent Rhythm.  
 KXLA—Dinner Bell Roundup.  
 KFVD—Housewives' Exchange
- ★KFOX, KOWL, KRKD—News.
- 11:35**—KNX—Bob Graham.  
 KOWL—Kostelanetz.
- 11:40**—KFI, KFSD—Betty Crocker.
- 11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.
- ★KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWKW—Broadway Rhythms.
- 11:55**—KGFJ—Sports Flash.
- 12**★KECA, KGB, KGER, KIEV, KVOE—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 ★KHJ—Broadway News.  
 KMPC—Women Are Wonderful.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Luncheon Concert.  
 KGFJ—Public Messenger.  
 KXLA—Dinner Bell Roundup.  
 KWKW—Pasadena Panorama.  
 ★KGIL—Valley News.

- KOWL—Daydreams at Noon.  
 KWKW—It Pays to Listen.  
 ★KFVD—Editor of the Air.  
 KRKD—Record Roundup.
- 12:05**—KGER—Chuck Wagon.
- 12:15**★KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KGIL—Jimmie Jackson.  
 KWKW—Races and Sports.  
 KIEV—Lunchtime Melodies.
- 12:20**—KWKW—South American.
- 12:25**—KGFJ—Sports Flash.
- 12:30**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 ★KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.
- ★KMPC, KOWL, KWKW—News.  
 KXLA—Armstrong Twins.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.
- 12:35**—KOWL—Show Tunes.
- 12:40**—KGFJ—Intermission.
- 12:45**—KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—Rush Hughes.  
 KMPC—Bill Hay Reads the Bible.  
 KXLA—Western Tunes.
- ★KFAC—News.  
 KWKW—Races and Sports.  
 KIEV—Gals on Record.
- 12:55**★KFWB—News.  
 KGFJ—Sports Flash.
- 1**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFWB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 KXLA—Community Broad-caster.
- ★KFVD, KLAC—News.  
 KOWL—Show Tunes.  
 KRKD—Siesta Time.  
 KWKW—Rhythm Doodlers.  
 KGIL—Parade of Crooners.  
 KIEV—Meet the Maestro.  
 KGER—Squeakin' Deacon.
- 1:10**—KLAC—570 Club.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KFAC—Music in the American Manner.  
 KWKW—Charles W. Hamp.  
 KFVD—Piano Parade.  
 KXLA—Farm Program.  
 KWKW—Races and Sports.
- 1:20**—KWKW—Organ Moods.
- 1:25**—KGFJ—Sports Flash.
- 1:30**—KECA—Quizale.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 KGIL—Little Symphony.
- ★KOWL, KRKD, KWKW—News.  
 KWKW—Plan Music.  
 KIEV—Organ Moods.  
 KGER—Western Siesta.
- 1:35**—KOWL—Contented Listening.  
 KRKD—Song Symphony.
- 1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.
- ★KXLA—News.  
 KWKW—Matinee Melodies.  
 KIEV—Treasury Salute.  
 KWKW—Races and Sports.
- 1:50**—KWKW—Show Tunes.
- 1:55**—KGFJ—Sports Flash.
- 2**—KECA, KFMB—What's Doin', Ladies?  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 ★KMPC—News, Kenneally.  
 KFWB—Bill Anson.  
 ★KGER, KIEV, KLAC—News.  
 KGFJ—Disabled Veterans.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KFVD—Hall of Records.  
 KOWL—Radio Auction.  
 KGIL—Social Whirl.  
 KRKD—Your Neighbors.  
 KGER—Western Siesta.
- 2:10**—KLAC—570 Club.
- 2:15**—KFI, KFSD—Fortia Faces Life.  
 KMPC—Three Alarm.  
 KGFJ—Serenade to Afternoon  
 KWKW—Ronny Mansfield.  
 KGIL—Eddie LeMarr.  
 KRKD—Musical Bouquet.  
 KIEV—Land o' Song.  
 KWKW—Races and Sports.
- 2:20**★KWKW—News.
- 2:25**—KECA, KFMB—Twiss-Told Tales.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNX.  
 7:00—My Friend Irma, KNX.  
 7:30—On Stage America, KECA.  
 8:00—Point Sublime, KECA.  
 8:30—Talent Scouts, KNX.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—What's Doin', Ladies? KECA.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 2:30—House Party, KNX.  
 3:00—Meet the Missus, KNX.  
 6:30—Dr. I. Q., KFI.

### Drama

- 6:00—Lux Radio Theatre, KNX.  
 7:30—Screen Guild, KNX.  
 8:30—Cavalcade of America, KFI.  
 9:30—The Big Story, KFI.

### Classical, Semi-Classical

- 8:00—Fred Waring, KFI.  
 5:30—Voice of Firestone, KFI.  
 7:00—Contented Hour, KFI.  
 7:30—Fred Waring, KFI.  
 9:00—Telephone Hour, KFI.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

- 10:15—What Do You Say? KFI.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.

### Mystery-Detective

- 8:30—Charlie Chan, KHJ.  
 9:00—Inner Sanctum, KNX.

### Public Interest

- 1:00—School of the Air, KNX.  
 5:45—If They Had Lived, KGFJ.  
 6:00—American Way, KFI.  
 8:15—United Nations, KFWB.  
 11:40—In My Opinion, KNX.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 9:30—Inside of Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

- 4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.  
 10:30—Longines Symphonette, KNX.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

- 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Club Fifteen, KNX.



KGJF—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—House Party.  
 KHJ, KGB, KVOE—Martin Block.  
 KGJF—Keyboard Magic.  
 KXLA—Variety Time.  
 \*KOWI, KWIK—News.  
 KWKW—Platter Parade.  
 KGIL—For Women.  
 KIEV—Musical Potpourri.  
 KGER—Garden School.  
 2:40—KGER—Sons of the Pioneers.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KHJ—Red Hook 31.  
 \*KFVD, KGJF—News.  
 KOWI—Island Magic.  
 KGIL—Melodies.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.  
 KXN—News.  
 2:55—KGJF—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KXN, KSDJ—Meet the Misus.  
 KHJ, KGB, Air Force Show.  
 KMPC—Three Alarm.  
 KFMB—Bill Anson.  
 \*KGER, KLAC, KXLA—News.  
 KFAC—Musical Favorites.

KRKD—Father Aull Foundation.  
 KIEV—Show Tunes.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 \*KXN, KFVD, KOWI—News.  
 \*KHJ, KVOE—Passing Parade.

# MILD & MELLOW

4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGJF—Record Jackpot.  
 KWKW—Income Tax.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KFOX—Old Age Pensions.  
 4:45—KHJ—News.  
 KXN—Lum & Abner.  
 KFMB—Stuart Hamblen.  
 KLAC—Studio Frolie.  
 \*KGB, KRKD, KVOE—News.  
 KIEV—Trade Winds.  
 KGIL—Off the Record.  
 KWKW—Races and Sports.  
 \*KFSD—H. V. Kallenborn.  
 KWKW—Waltz Time.  
 4:50—KECA, KFMB—Happy Theater  
 5—KXN—Knox Manning, News.  
 \*KFI—Future Wire.  
 KHJ, KGB, KVOE—Adventure Parade.  
 \*KMPC—News, Teen & Twenty.  
 KFMB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KXLA—Juke Box Matinee.  
 KFAC—Sunset Serenade.  
 KRKD—Sundown Roundup.  
 KGJF—Jive at 5.  
 KWIK—Spotlight on Star.  
 KGIL—Off the Record.

WATCH IT GROW!  
**THE EDDIE CHASE SHOW**  
 3:00-4:30 p.m.  
 Monday thru Saturday

4070 KC  
 6000 WATTS

**Check KEYD**  
 LOS ANGELES

KFVD—Eddie Chase Show.  
 KGJF—Armchair Concert.  
 KOWI—Your Radio Outlook.  
 KIEV—A Matter of Records.  
 KRKD—Tops in Pops.  
 KWIK—1490 Club.  
 KWKW—Swing Session.  
 KGIL—Children's Hour.  
 3:05—KGER—Alkali Alex.

**TOMMY DORSEY SHOW**  
 3:10 - 4:00 p.m.  
 Monday thru Friday  
**KLAC**

3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWI—Sports Matinee.  
 3:25—KGJF—Sports Flash.  
 3:30—KECA—Norwood Smith Selects  
 KFI, KFSD—Aunt Mary.  
 KXN, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 KMPC—Jerry Lawrence.  
 \*KECA—News.  
 \*KWKW—Andy Mansfield.  
 \*KRKD, KWIK—News.  
 KFOX—Jeanne Cowan, Songs.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Music.  
 KWIK—1490 Club.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Norm Drake.  
 KHJ, KGB, KVOE—In Larger Freedom.  
 KMPC—Air Adventures.  
 KFAC—String Time.  
 3:55—\*KFWB—News.  
 KGJF—Sports Flash.  
 \*KECA—Frances Scully.

4—KFI, KFSD—This Woman's Secret.  
 KXN, KSDJ—Hint Hunt.  
 \*KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 \*KMPC—News, Eddie Lyon.  
 \*KGER, KIEV, KLAC—News.  
 KFMB—Samuel B. McKee.  
 KFAC—Musical Masterpieces.  
 KGJF—What's Up?  
 KFVD—Eddie Chase Show.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 KGIL—Off the Record.  
 KRKD—Piano Paintings.  
 KWKW—Woman's World.  
 4:05—KGER—Musical Roundup.  
 4:15—\*KECA—Alvin Wilder.  
 \*KFI, KFMB—News.  
 \*KXN, KSDJ—Reserve.  
 \*KHJ, KFNM, KGB—Frank Hemingway.  
 KMPC—Jeanne Gray.  
 KFWB—Melody Matinee.  
 KLAC—Pet Program.

**KGER for WESTERN MUSIC**

T. TEXAS TYLER  
 5:05 - 5:30 P.M.  
 Mon, thru Thurs.  
 1390 on Your DIAL

5:05—KGER—T. Texas Tyler.  
 5:15—KECA—Terry and the Pirates.  
 \*KFI—News.  
 KXN—Tom Hanlon.  
 KHJ—Raggedy Ann.  
 KFNM, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 KGJF—Race Recap.  
 KWKW—Today at the Races.  
 KWIK—Sunset Serenade.  
 5:30—KECA—Jack Armstrong.  
 KFI, KFSD—Voice of Firestone.  
 \*KXN, KSDJ—Charles Collingwood.  
 KHJ, KFNM, KGB, KVOE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KGJF—Dinner Interlude.  
 KFAC—Whon Bill Club.  
 KGIL—Afternoon Matinee.  
 KXLA—Future Pianists.  
 \*KWIK—News, Valley News.

For  
**"SPORTS-DIAL"**  
 Monday Thru Sat., 5:30 p.m.  
**KRKD**  
 With  
**CHARLIE CLIFTON**

6—\*KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45—\*KXN, KSDJ—News, Gatted.  
 KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Sam Baltzer, Sports.  
 KXLA—Music for You.  
 KGJF—If They Had Lived.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Mustangs.  
 5:55—\*KXN—Bill Henry, News.  
 KGJF—Philharmonic Reporter  
 KXLA—Sports Shots.  
 6—\*KECA—Headline Edition.  
 KFI—American Way.  
 KXN, KSDJ—Lux Radio Theater.  
 KHJ, KFNM, KGB, KVOE—News, Gabriel Heatter.

\*KMPC—Clete Roberts.  
 \*KFOX, KFWM, KLAC—News.  
 KGJF—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Toastmaster Club.  
 KRKD—Musical Varieties.  
 KGIL—Johnny Grant.  
 KWIK—Date for Dinner.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis.  
 6:15—\*KECA—Broadway Local News  
 \*KHJ, KGB—Radio Newsreel.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KRKD—Hawaiian Memories.  
 6:30—KECA, KFMB—So You Want to Lead a Band.  
 KFI, KFSD—Dr. J. Q.  
 KHJ, KFNM, KGB, KVOE—Quiet Please.  
 KMPC—Santa Anita Races.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 \*KXN—Labor News Review.  
 KRKD—Rumba Preview.  
 \*KWIK—Don Forbes, Commentary.  
 KGIL—Date With a Disc.  
 KFOX—Hal's Memory Room.  
 KGER—Helen Smith.  
 6:45—KRKD—A. F. of L.  
 KXLA—Western Caravan.  
 7—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Carnation Contented Hour.  
 KSDJ—My Friend Irma.  
 KXN, KFNM, KGB, KVOE—Mysterious Traveler.  
 KMPC—Firestone Favorites.  
 \*KLAC, KRKD—News.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGJF—Musical Digest.  
 \*KGIL—Valley News.  
 KXLA—Saddle Dusters.  
 \*KWIK—Averill Berman.  
 \*KGER—News: Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KFWB—Pioneertown.  
 KGIL—Alvino Rey Orch.  
 KXLA—Charles Larrin.  
 KRKD—Three-Quarter Time.  
 KWIK—Here's to Veterans.  
 7:30—KECA, KFMB—On Stage, America.  
 KFI, KFSD—Fred Waring Show.  
 KXN, KSDJ—Screen Guild Theater.  
 KHJ, KFNM, KGB, KVOE—Cisco Kid.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KGIL—Opinion, Please.  
 KXLA—Ford Lewis.  
 \*KWIK—News.  
 KRKD—Father Aull Foundation.  
 7:45—\*KFDA—News.  
 KFWB—Singing Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 KWIK—Arlene Hanson.  
 \*KECA, KFMB—Point Sublime.  
 KFI, KFSD—Frost Warnings, Supper Club.  
 KXN—Lowell Thomas.  
 KHJ, KFNM, KGB, KVOE—Let George Do It.  
 \*KMPC—News, Kenneally.  
 KFWB—Sports Final.  
 \*KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGIL—Concert Hall.  
 KGJF—Caucasian Memories.  
 KWIK—Burleigh Smith.  
 8:05—KGER—Flord B. Johnson.  
 8:15—\*KFI, KFSD—News of the World.  
 KXN—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KGJF—Starlight Moods.  
 KXLA—Evening Serenade.  
 8:30—KECA, KFMB—Twelve Players.  
 KFI, KFSD—Cavalcade of America.  
 KXN, KSDJ—Talent Scouts.  
 KHJ, KFNM, KGB, KVOE—Adventures of Charlie Chau.  
 \*KFWB, KWIK—News.  
 KXLA—The Corral.  
 KGER—Clem Davies.  
 8:45—KFWB—Sweet Music.  
 KLAC—Fred Haney.  
 KGJF—Evening Interlude.  
 KGIL—Proudly We Hail.  
 8:55—\*KXN—News.  
 KHJ, KFNM, KGB, KVOE—Billy Rose.  
 9—KECA—This Is Adventure.  
 KFI, KFSD—Telephone Hour.  
 KXN, KSDJ—Inner Sanctum.  
 \*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 \*KFWB, KLAC, KMPC—News.  
 KFAC—Evening Concert.  
 KGJF—Hollywood House Party.  
 KGIL—Dance Time.

KWIK—Burleigh Smith.  
 9:05—KGER—Three Suns.  
 9:15—KHJ, KFNM, KGB—Baulah.  
 KMPC—Romance and Rhythm.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis Show.  
 9:30—\*KECA—East Godwin.  
 KFI—The Big Story.  
 KXN, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 9:45—KECA—Reporter at Large.  
 KHJ, KFNM, KGB, KVOE—Henry J. Taylor.  
 \*KXN—Edward R. Murrow.  
 KMPC—Auto Industry.  
 \*KGIL—News.  
 \*KECA—Ted Bentley, Sports.  
 \*KFI, KFSD—The Reporter.  
 \*KXN—Chet Huntley, News.  
 \*KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 \*KGER, KLAC, KMPC—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KXLA—Baronettes Quartet.  
 KFAC—Lucky Lager Dance.  
 KGIL—Symphony.  
 KFVD—Spade Cooley Time.  
 KGJF—Concert Nocturne.

Hear RUGGED MICHAEL ROY spin the platters Mon. through Fri. 10 to 12 P.M.

THE VOICE OF THE SAN FERNANDO VALLEY

**KWIK** 1490 ON YOUR DIAL

KWIK—Michael Roy.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.  
 10:15—\*KECA—News.  
 KFI—Barry Wood Show.  
 KXN—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KLAC—Melody Parade.  
 KXLA—Here's to Vets.  
 10:30—\*KECA—Elmer Davis.  
 \*KFI—Inside the News.  
 KXN—Symphonic Record.  
 KHJ, KGB—ABC Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 10:45—KECA—Off the Record.  
 KFI—Melody Time.  
 10:55—KFI—Police Bulletin.  
 11—\*KECA, KFI, KLAC—News.  
 \*KXN—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KGJF—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KGIL—Juke Box Review.  
 KXLA—Dance Time.  
 KFVD—Spade Cooley Time.  
 KGER—Desert Dreams.  
 KECA—Dale Cross Orch.  
 11:15—KFI—Here's to Veterans.  
 KXN—Steve Allen.  
 KLAC—Don Otis.  
 11:30—KECA—Clro's Orch.  
 KFI—Inside China.  
 11:40—KXN—In My Opinion.  
 11:45—KFI—Philharmonic Reporter.  
 11:55—\*KECA, KXN—News.

**NEW JUROR**

Newest addition to the panel on Mutual's pre-coxious "Juvenile Jury" is five-and-a-half-year-old Steven Wolfgang, son of economist Dr. Ernst Wolfgang. Stevie, nicknamed Dee-Dee by his two-year-old sister, considers himself a sports authority (though you'll often catch him describing baseball in football terms).

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# TUESDAY, FEBRUARY 17

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Grand Slam.  
 \*KHJ, KGB, KVOE—Bob Anderson, News.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Dr. Frederick Bailes.  
 KOWL—Bing Crosby.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest.  
 KFVD—Wakeup Ranch.  
 KGLL—Hollywood Music.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 \*KGER—News, Mizpah.  
**8:15**—KHJ, KNX—News.  
 KMPC—Market Report, Sports.  
 KFVB—Singin' Sam.  
 KLAC—Haynes at the Reins.  
 KOWL—Meet the Band.  
 KGFJ—Concert Pastelle.  
 KGLL—Sports News.  
 KIEV—Musical Bandwagon.  
**8:30**—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.  
 KXLA—Baptist Brothers.  
 \*KFAC, KFVB, KGLL, KOWL, KRKD—News.  
 KFVD—Kirby Page.  
 KWKW—Stock Quotations.  
 KWIK—Top o' the Morning.  
 KIEV—Public Interest.  
 KFOX—Words of Life.  
**8:35**—KRKD—Garden Chats.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music.  
 KFVB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 KGLL—Coffee Parade.  
 KWKW—Wings of Healing.  
 KFVD—Vocal Favorites.  
 KRKD—Spotlight Varieties.  
 KIEV—Musical Memories.  
 KGER—Bible Treasury Hour.

**9**—KECA, KFMB—Welcome Travelers.  
 \*KFI, KGER—News.  
 KNX—Wendy Warren.  
 \*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Kenneally.  
 KFVB—Strolling Tom.  
 KGFJ—Your City at Work.  
 KFAC—Morning Concert.  
 \*KFSD, KLAC, KXLA—News.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KGLL—Perry & Mary Wood.  
 KIEV—Bing Crosby Time.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFVB—Music.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KXLA—Bar Nothing Ranch.  
 \*KFVD—News.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sings.  
**9:20**\*KGFJ—News, Bill Harpel.  
**9:30**—KECA, KFMB—Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.  
 \*KOWL, KWKW—News.  
 KGFJ—Open Album.  
 KGLL—Blads for You.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—John Brown.

**9:35**—KOWL—Remembering.  
**9:40**—KWIK—Town Crier.  
**9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFVB—Schoolcast.  
 KFVD—Remembered Rhythms.  
 KGLL—Valley Shopper.  
 \*KRKD—News.  
 KWKW—Drama.

**10**—KIEV—Rhythm Road.  
 KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 \*KMPC—News, Eddie Lyon.  
 KFVB—Maurice Hart.  
 \*KFOX, KGER—News.

**AL JARVIS**  
 Make-Believe Ballroom  
**KLAC**  
 10:00 a.m. — 1:00 p.m.

6:05 - 7:00 p.m.

Monday thru Saturday

KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance in Music.  
 KGFJ—Race News.  
 KGLL—Army Platter Show.  
 KRKD—Crazy Rhythm.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Bar O Ranch.  
 KWIK—Mainly for Women.

**KGER for WESTERN MUSIC**

VANCE LANE'S  
 Musical Roundup  
 10:05-12:00 Noon  
 4:05-5:00 p. m.  
 Mon. thru Fri.  
 1390 on Your DIAL

10:05—KGER—Musical Roundup.  
 10:15—KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Piesweet Show.  
 KMPC—Bill Leyden.  
 KGLL—According to Record.  
 \*KXLA—News.  
 KWKW—Tune-Up Time.  
 KFOX—Assembly of God.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story.  
 \*KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Jedge.

KXLA—Woman's World.  
 KGFJ—Upeast Session.  
 KGLL—Music that Endures.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KWKW—Feature Story.  
**10:35**—KOWL—Pacific Strings.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Dr. Palmer.  
 KRKD—Midnight Mission.  
 KWIK—Music.  
 KWKW—Races and Sports.  
 KFOX—Lucky Lady.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Music on the Air.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KRKD—Pan Americana.  
 KXLA—Easy Listening.  
 KWKW—Calling All Vets.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 \*KFVD, KGER, KGLL—News.  
 KWIK—Meet the Band.

**11:15**—KECA, KFMB—Club Time.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KFVD—Violet.  
 KGLL—Light Classics.  
 \*KXLA—Pasadena News.  
 KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 KFVD—Housewives' Exchange.  
 \*KOWL, KRKD, KWIK—News.

**11:35**—KNX—Boh Graham.  
 KOWL—Dave Rose Orch.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 \*KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
 KWKW—Races and Sports.  
**11:55**—KGFJ—Sports Flash.  
**12** \*KFI, KFAC, KIEV—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.

KMPC—Women Are Wonderful.  
 KFVB—Maurice Hart.  
 KWKW—Vocalists on Parade.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Luncheon Concert.  
 \*KGLL—Valley News.  
 KOWL—Daydreams at Noon.  
 KRKD—Record Roundup.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KWIK—It Pays to Listen.  
 \*KGER—News, Chuck Wagon.  
**12:15**\*KECA—Kiernan's News Corner.

KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KIEV—Keith Hetherington.  
 KGLL—Jimmie Jackson.  
 KWKW—Races and Sports.  
**12:20**—KWKW—South American.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Paul Whiteman Club.

KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWIK—News.  
 KXLA—Armstrong Twins.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KGER—Squeakin' Deacon.  
**12:35**—KOWL—Show Tunes.  
 KWIK—G. I. Platter Parade.  
**12:40**—KGFJ—Intermission.  
**12:45**—KFI, KFSD—Right to Happiness.

KNX—Organ Music.  
 KHJ—Rush Hughes.  
 KMPC—Bill Hays Reads Bible.  
 \*KFAC—News.  
 KXLA—Top Western Tunes.  
 KWKW—Races and Sports.

**12:55**\*KFVB—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Bill Berger.  
 KFVB—Hal Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KRKD—Siesta Time.  
 KGLL—Fiesta Time.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.

KOWL—Show Tunes.  
 \*KFVD—News.  
 KIEV—Tin Pan Alley.  
 KIEV—Keith Hetherington.  
 KGER—Squeakin' Deacon.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—370 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KWIK—Charles Hamp.  
 KFOX—Recital Time.

**1:20**—KWKW—Organ Moods.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Miracles in Music.  
 KFI, KFSD—Lorena Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 KGLL—Little Symphony.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Piano Magic.  
 KIEV—Organ Moods.  
 KGER—Western Siesta.

**1:35**—KOWL—Composer's Album.  
 KRKD—Song Symphony.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Wilder Brown.  
 KMPC—Charlie Spivak Orch.  
 \*KXLA—News.  
 KOWL—Andrey Browne.  
 KIEV—Swing Stylings.  
 KWKW—Races and Sports.  
 KWIK—Modern Mood.

**1:50**—KWKW—Show Tunes.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—What's Doin' Ladies?  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 \*KMPC—News, Kenneally.  
 KFVB—Bill Anson.  
 \*KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Your L.A. Police.  
 KOWL—Radio Auction.  
 KGLL—Social Whirl.  
 KRKD—Urban League.  
 KFVD—Hall of Records.  
 KWIK—Mrs. Goes Shopping.  
 KGER—Long Beach Band.  
**2:15**—KFI, KFSD—Portia Faces Life.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 5:30—Date With Judy, KFI.  
 6:00—Amos 'n' Andy, KFI.  
 6:30—Fibber McGee, KFI.  
 7:00—Bob Hope, KFI.  
 7:30—Red Skelton, KFI.  
 8:30—Milton Berle, KFI.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—What's Doin', Ladies?, KECA.

2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.

### Drama

7:00—Studio One, KNX.  
 9:00—Favorite Story, KFI.

### Classical, Semi-Classical

8:00—Fred Waring, KFI.  
 6:30—Boston Symphony, KECA.

### Comment-Narration

7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 10:15—What Do You Say, KFI.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.

4:30—Passing Parade, KHJ.

### Mystery-Detective

8:30—Mr. and Mrs. North, KNX.

### Public Interest

1:00—School of the Air, KNX.  
 6:00—Woman's Forum, KNX.  
 8:15—Monitor Views News, KECA.  
 8:30—World Security Workshop, KECA.  
 9:00—Town Meeting, KECA.  
 9:45—Leaders of Tomorrow, KMPC.  
 10:30—Doorway to Life, KNX.  
 11:40—Frontiers of Science, KNX.

### Sports

10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Baltor, KLAC.  
 6:15—Bob Kelly, KMPC.  
 6:30—Santa Anita, KMPC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

8:00—Snapper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Club Fifteen, KNX.

**KMPC**—Three Alarm.  
**KLAC**—570 Club.  
**KRRD**—Musical Bouquet.  
**KGIL**—Eddie LeMarr.  
**KGJFJ**—Serenade to Afternoon.  
**KWKW**—Ronny Mansfield.  
**KWKW**—Races and Sports.  
**KIEV**—Land of Song.

2:20★**KWKW**—News.  
 2:25—**KECA**, **KFMB**—Swiss-Told Tales.  
**KGJFJ**—Sports Flash.

2:30—**KECA**, **KFMB**—Bride and Groom.  
**KFI**, **KFSD**—Just Plain Bill.  
**KNN**, **KSDJ**—House Party.  
**KHJ**, **KVOE**—Hollywood Favorites.  
**KGJFJ**—Keyboard Magic.  
**KXLA**—Variety Time.  
**KWKW**—Drama.  
 ★**KOWI**, **KWKW**—News.  
**KGIL**—For Women.  
**KRRD**—Tunes in Tempo.  
**KIEV**—Musical Potpourri.  
**KGER**—Garden Show.

2:40—**KGER**—Long Beach Band.  
 2:45—**KFI**, **KFSD**—Front-Page Farrell.  
**KHJ**—Red Hook 31.  
 ★**KFYD**, **KGJFJ**—News.  
**KGIL**—Melodies.  
**KWKW**—Races and Sports.  
**KRRD**—Organ Moods.  
**KOWI**—Island Magic.  
**KWKW**—Treasure Chest.

2:55★**KNN**—News.  
**KGJFJ**—Sports Flash.  
**KECA**, **KFMB**—Ladies.

**3** Be Seated.  
**KFI**, **KFSD**—Road of Life.  
**KNN**, **KSDJ**—Meet the Misuses.  
**KHJ**—Leave It to the Girls.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.  
 ★**KLAC**, **KXLA**—News.  
**KFAC**—Musical Favorites.  
**KRRD**—Tops in Pops.  
**KGJFJ**—Armchair Concert.  
**KGIL**—Children's Hour.  
**KFYD**—Eddie Chase Show.  
**KOWI**—Radio Outlook.  
**KWKW**—Swing Session.  
**KWKW**—1490 Club.

3:05—**KGER**—Alkali Alex.  
 3:10—**KLAC**—Tommy Dorsey Show.  
 3:15—**KFI**—Life Can Be Beautiful.

**JUKE BOX MATINEE**  
 with Carl Bailey  
 3:15 - 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

**KXLA**—Juke Box Matinee.  
**KOWI**—Sports Matinee.  
**KWKW**—Races and Sports.

3:25★**KHJ**—News.  
**KGJFJ**—Sports Flash.

3:30—**KECA**—Norwood Smith Sings.  
**KFI**, **KFSD**—Aunt Mary.  
**KNN**, **KSDJ**—Arthur Godfrey.  
**KHJ**, **KGB**—Song of the Stranger.  
**KMPC**—Jerry Lawrence.

Guest Stars, Hit Tunes  
**THE EDDIE CHASE SHOW**  
 1020 KC. 3:00-4:30 p.m.  
 5000 WATTS Monday thru Saturday  
**Check KEVD**  
 LOS ANGELES

**KWKW**—Andy Mansfield.  
 ★**KFAC**, **KRRD**, **KWKW**—News.  
**KFOX**—Jeanne Cowan, Songs.  
**KGER**—Carolina Cotton.

3:35—**KRRD**—Tea Time Tunes.  
 3:45—**KECA**—Frances Scully.  
**KFI**, **KFSD**—Nora Drake.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—In Larger Freedom.  
**KMPC**—Air Adventures.  
**KWKW**—1490 Club.  
**KFAC**—Songs for Singing.

3:55★**KFWB**—News.  
**KGJFJ**—Sports Flash.  
**KECA**—Frances Scully.

**4** **KFI**, **KFSD**—This Woman's Secret.  
**KNN**, **KSDJ**—Hint Hunt.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.  
 ★**KMPC**—News, Eddie Lyon.  
 ★**KIEV**, **KGER**—News.  
**KFWB**—Samuel B. McKee.  
 ★**KLAC**—News, Sports.  
**KFAC**—Musical Masterpieces.  
**KXLA**—Juke Box Matinee.  
**KGJFJ**—What's Up?  
**KWKW**—Andy Mansfield.

**KGIL**—Off the Record.  
**KFYD**—Eddie Chase Show.  
**KRRD**—Fun with Fabien.  
**KWKW**—Woman's World.

4:05—**KGER**—Musical Roundup.  
 4:15★**KECA**—Alvin Wilder.  
 ★**KFI**, **KFMB**—News.  
 ★**KHJ**, **KFXM**, **KGB**—Frank Hemingway.  
**KMPC**—Twilight Tales.  
**KFWB**—Melody Matinee.  
**KLAC**—Belle Martel.  
**KOWI**—Mystery Tune.  
**KRRD**—Spotlight on Star.  
**KIEV**—Show Tunes.

4:25—**KGJFJ**—Sports Flash.  
 4:30—**KECA**—Variety Parade.  
**KFI**—Art Baker's Notebook.  
 ★**KNN**, **KFYD**, **KOWI**—News.  
 ★**KHJ**, **KVOE**—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
**KLAC**—Racing Roundup.  
**KGJFJ**—Record Jackpot.  
**KIEV**—Bing Crosby Sings.  
**KGIL**—Teen-Age News.  
**KRRD**—Symphony in Swing.  
**KWKW**—Vocals on Parade.  
**KFOX**—Old Age Pensions.

4:45★**KHJ**—News.  
**KNN**—Lun and Abner.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Music.  
**KIEV**—Trade Winds Tempos.  
**KGIL**—Off the Record.  
 ★**KFSD**—H. V. Kaltenborn.  
 ★**KGB**, **KRRD**, **KVOE**—News.

4:50—**KWKW**—Waltz Time.  
 4:55—**KGJFJ**—Sports Flash.  
**KECA**—Happy Theater.

**5** ★**KFI**—Feature Wire.  
 ★**KNN**—Knox Manning, News.  
**KHJ**, **KGB**, **KVOE**—Adventure Parade.  
 ★**KMPC**—News, Teen & Twenty.  
**KFWB**—Stuart Hamblen.  
 ★**KLAC**—Fred Henry Reports.  
**KFAC**—Sunset Serenade.  
**KGJFJ**—Jive at Five.  
**KGIL**—Off the Record.  
**KRRD**—Sundown Roundup.  
**KXLA**—Juke Box Matinee.  
**KWKW**—Spotlight on Star.

5:05—**KGER**—T. Texas Tyler.  
 5:15—**KECA**, **KFMB**—Terry and the Pirates.  
 ★**KFI**—News.  
**KNN**—Tom Hanlon.  
**KHJ**—Sleepy Joe.  
**KLAC**—Picture Album.  
**KFXM**, **KGB**, **KVOE**—Superman.

5:30—**KECA**—Sky King.  
**KFI**, **KFSD**—A Date with Judy.  
 ★**KNN**, **KSDJ**—Charles Collingwood.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Captain Midnight.  
**KFAC**—Whoa Bill Club.  
**KLAC**—Irwin Allen.  
**KFAC**—Modern Interlude.  
**KGIL**—Music by Martin.  
**KXLA**—Future Pianists.

★**KWKW**—Valley News.  
**KRRD**—Sports Dial.  
**KGER**—Stamps Quartet.

5:45—**KHJ**, **KFXM**, **KGB**, **KVOE**—Adventures of Tom Mix.  
 ★**KNN**, **KSDJ**—News, Garred.  
**KMPC**—Top Tunes.  
**KLAC**—Sam Butler, Sports.  
**KXLA**—Music for You.  
**KGJFJ**—Internal Revenue.  
**KWKW**—Ronny Mansfield.  
**KRRD**—Race Results.  
**KGER**—Melody Mustangs.

5:55★**KNN**—Bill Henry.  
**KXLA**—Sports Shots.  
**6** ★**KECA**—Headline Edition.  
**KFI**, **KFSD**—Amos 'n' Andy.  
**KNN**—Woman's Forum.  
 ★**KHJ**, **KGB**—Gabriel Heatter.  
 ★**KMPC**—Clete Roberts Reports.  
 ★**KFOX**, **KFWB**, **KLAC**—News.  
**KFAC**—Prelude to Evening.  
**KGIL**—Johnny Grant.  
**KGJFJ**—Musical Digest.  
**KXLA**—Sports Round Table.  
**KWKW**—Date for Dinner.  
**KRRD**—Musical Varieties.  
**KGER**—Sports Time.

6:05—**KLAC**—Al Jarvis.  
 6:15★**KECA**—Broadway Local News.  
**KHJ**—Today's Best Buys.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—Tello-Test.  
**KXLA**—Mary Burke King.  
**KRRD**—Hawalian Memories.

Hear PAT FLAN-AGAN's exclusive sports stories Tues., Thurs. & Sat. at 6:15 P.M.  
**KWKW**  
 THE VOICE OF THE SAN FERNANDO VALLEY  
 1490 ON YOUR DIAL

6:30—**KECA**—Boston Symphony.  
**KFI**, **KFSD**—Fibber McGee and Molly.  
**KNN**, **KSDJ**—Christopher Wells.  
**KHJ**—Reviewing Stand.  
**KMPC**—Santa Anita.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KXLA**—Pasadena City College.  
**KRRD**—Harmony in Rhythm.  
 ★**KWKW**—Don Forbes.  
**KGIL**—Date With a Disc.  
**KFOX**—Hal's Memory Room.  
**KGER**—Helene Smith.  
**KFXM**, **KGB**, **KVOE**—Fishing and Hunting Club.

6:45—**KWKW**—Richard Foote.  
**KXLA**—Western Caravan.

**7**—**KECA**—Boston Symphony.  
**KFI**, **KFSD**—Bob Hope.  
**KNN**, **KSDJ**—Studio One.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—American Forum.  
**KMPC**—Firestone Favorites.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGJFJ**—Musical Digest.  
 ★**KGER**, **KLAC**, **KRRD**—News.  
 ★**KGIL**—Valley News.  
**KXLA**—Saddle Dusters.  
 ★**KWKW**—Averil Berman.

7:05—**KGER**—Fagan.  
**KLAC**—Jan Garber Orch.  
**KLAC**—Pioneertown.

7:15—**KFWB**—Alvino Rey Orch.  
**KXLA**—Peter DeLima.  
**KRRD**—Three-Quarter Time.  
**KWKW**—Song of Guns.

7:30—**KECA**—Report to the People.  
**KFI**, **KFSD**—Red Skelton.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Red Ryder.  
**KMPC**—American Music.  
**KFWB**—Sweet Music.  
**KLAC**—Don Otis.  
**KFAC**—Echoes and Encores.  
**KXLA**—Ford Lewis.  
**KGIL**—Opinion, Please.  
**KRRD**—Twilight Serenade.  
 ★**KWKW**—News.

7:45★**KECA**, **KFMB**—People and the News.  
**KFWB**—Singin' Sam.  
**KMPC**—Red Rowe.  
**KGIL**—Mr. Nobody.  
**KWKW**—Adeline Hanson.

**8**—**KECA**—Youth Asks the Government.  
**KFI**, **KFSD**—Frost Warnings; Supper Club.  
 ★**KNN**—Lowell Thomas.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Count of Monte Cristo.  
 ★**KMPC**—News, Kenneally.  
**KFWB**—Sports Final.  
 ★**KGER**, **KLAC**, **KXLA**—News.  
**KFAC**—Evening Concert.  
**KGJFJ**—Caucasian Memories.  
**KWKW**—Burlleigh Smith.  
**KGIL**—Modern Concert Hall.

8:05—**KGER**—Floyd Johnson.  
 8:15★**KECA**, **KFMB**—Monitor News.  
 ★**KFI**—News of the World.  
**KNN**—Jack Smith.  
**KMPC**—Parade of Hits.  
**KFWB**—United Nations.  
**KLAC**—Music.  
**KGJFJ**—Starlight Moods.  
**KXLA**—Evening Serenade.

8:30—**KECA**—World Security Workshop.  
**KFI**, **KFSD**—Milton Berle.  
**KNN**, **KSDJ**—Mr. and Mrs. North.  
**KHJ**, **KFXM**, **KGB**—Official Detective.  
**KLAC**—Movie Premiere.  
 ★**KFWB**, **KWKW**—News.  
**KXLA**—9th Street Corral.  
**KGER**—Ilem Davies.  
**KGIL**—Weatherman.

8:45—**KFWB**—Sweet Music.  
**KGIL**—Proudly We Hail.  
**KGJFJ**—Evening Interlude.

8:55—**KHJ**, **KFXM**, **KGB**, **KVOE**—Billy Rose.  
 ★**KNN**, **KSDJ**—News.  
**KECA**—America's Town Meeting.

**9** **KNN**, **KSDJ**—Big Town.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—News, Glenn Hardy.  
 ★**KFWB**, **KGER**, **KMPC**—News.  
**KLAC**—News.  
**KFAC**—Evening Concert.  
**KXLA**—Seaboard Home Hour.  
**KGJFJ**—Hollywood House Party.

**The BULLOCK'S SHOW**  
 THIS WEEK  
 Favorite Story  
 The Sunken City  
**KFI**  
 9.00 P. M. TUESDAYS

**KFI**—Favorite Story.  
**KGIL**—Dancetime.  
**KWKW**—Burlleigh Smith.

9:05—**KGER**—Income Tax.  
 9:15—**KHJ**, **KFXM**, **KGB**—Beulah.  
**KMPC**—Romance and Rhythm.  
**KFWB**—Unity Daily Word.  
**KLAC**—Don Otis.

9:30—**KFI**—Measure Parade.  
**KNN**, **KSDJ**—Club 15.  
**KHJ**, **KGB**, **KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.  
**KGER**—Music in the Night.

9:45—**KFI**—Cabbages and Kings.  
 ★**KNN**, **KSDJ**—Ed R. Morrow.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—Newscope.  
**KMPC**—Leaders of Tomorrow.  
**KGIL**—News.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**  
**KFWB**—Eastside Show.  
 ★**KGER**, **KLAC**, **KMPC**—News.  
**KFYD**—Spade Cooley Time.  
**KFAC**—Lucky Lager Dance.  
**KGIL**—Symphony.  
**KGJFJ**—Concert Nocturne.  
**KXLA**—Radio Guild.  
**KWKW**—Michael Roy.  
**KFOX**—Markos Radio Express

**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

10:05—**KGER**—Desert Dreams.

**KLAC**—Olympic Boxing.  
 10:15★**KECA**—News.  
**KFI**—Remember That Music.  
**KNN**—Bob Eison.  
**KHJ**, **KGB**—Morton Downey.  
**KMPC**—Bride Club.

10:30★**KECA**—Elmer Davis.  
 ★**KFI**—Inside the News.  
**KNN**—Doorway to Life.  
**KHJ**, **KGB**—Record Party.  
**KMPC**—Rancho Grande.  
**KXLA**—Hawthorne Thing.

10:45—**KECA**—Freddy Martin Orch.  
**KFI**—Melody Time.

10:55—**KFI**—Police Bulletins.  
**KECA**, **KFI**, **KLAC**—News.

**11** ★**KNN**—Nelson Pringle.  
**KHJ**—Brother Arlington.  
**KMPC**—Dance Parade.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Dance Time.  
**KFYD**—Spade Cooley Time.  
**KGJFJ**—Concert Nocturne.  
**KGIL**—Juke Box Review.  
**KGER**—Desert Dreams.

11:15—**KECA**—Philharmonic Reporter.  
**KFI**—Blitmore Orch.  
**KNN**—Steve Allen.  
**KLAC**—Don Otis.  
**KXLA**—Dance Time.

11:20—**KECA**—Cesar's Orch.  
 11:30—**KECA**—Freddy Martin Orch.  
**KFI**—Guest Star.

11:40—**KNN**—Frontiers of Science.  
 11:45—**KFI**—Melodianna.  
 11:55★**KECA**, **KNN**—News.

# WEDNESDAY, FEBRUARY 18

11

- 8-KECA, KFMB-Don McNeill's Breakfast Club.  
 KFI, KFSB-Fred Waring.  
 KNX-Johnny Murray.  
 \*KHJ, KGB, KVOE-Bob Anderson, News.  
 \*KGER, KIEV, KLAC, KMPC, KXLA-News.  
 KFWB-L. A. Breakfast Club.  
 KGFJ-Dr. Frederick Baller.  
 KFAC-Country Church.  
 KOWL-Bing Crosby.  
 KFVD-Wakeup Ranch.  
 KFOX, KRKD-Bible Institute.  
 KGIL-Hollywood Music.  
 KWKW-Rafael Mendez.  
 KWIK-Possum-Trot Bruce.  
 8:05-KGER-Mizpah.  
 8:15-KNX, KHJ-News.  
 KMPC-Markets; Sports.  
 KLAC-Haynes at the Reins.  
 KGFJ-Concert Pastelle.  
 KGIL-Sports News.  
 KOWL-Meet the Band.  
 KIEV-Musical Bandwagon.  
 8:20-KXLA-Music.  
 8:30-KFI, KFSB-Jack Berch.  
 KNX-Grand Slam.  
 KHJ, KFXM-Editor's Diary.  
 KMPC-A Song for You.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA-Haven of Rest.  
 \*KFAF, KGIL, KOWL, KRKD-News.  
 KFVD-Kirby Page.  
 KWKW-Stock Quotations.  
 KWIK-Top of Morning.  
 KIEV-Musical Memories.  
 KGER-Hammond.  
 8:35-KRKL-Garden Chats.  
 8:40-KOWL-Rendezvous.  
 8:45-KFI, KFSB-Lora Lawton.  
 KNX-Rosemary.  
 \*KHJ-Cecil Brown.  
 KMPC-Music.  
 KFAC-Unity.  
 KGFJ-Dr. H. L. McMaster, Voice of Health.  
 KFVD-Vocal Favorites.  
 KGIL-Coffee Parade.  
 KRKD-Spotlight Varieties.  
 KWKW-Wings of Healing.  
 KGER-Bible Treasury Hour.

- 9-KECA, KFMB-Welcome, Travelers.  
 \*KFI, KGER, KXLA-News.  
 KNX-Wendy Warren.  
 \*KHJ, KFXM, KGB, KVOE-Kate Smith Speaks.  
 \*KMPC-News, Kneenally.  
 KFWB-L. A. Breakfast Club.  
 \*KFSB, KLAC-News.  
 KGFJ-Public Messenger.  
 KFAC-Morning Concert.  
 KFVD-Waltz Time.  
 KOWL-Salute to Americas.  
 KRKD-Sagebrush Serenade.  
 KWKW-Voice of China.  
 KWIK-Valley Roundup.  
 KGIL-Perry & Mary Wood.  
 KIEV-Bing Crosby Time.  
 KFOX-Rev. Earl Ivie.  
 9:05-KFI-Ladies' Day.  
 KGER-Lutheran Hour.  
 9:15-KHJ, KFXM, KGB, KVOE-Victor H. Lindlahr.  
 KNX-Aunt Jenny.  
 KMPC-Bill Leyden.  
 KLAC-Racing News.  
 KGFJ-Social Security.  
 KIEV-Dinah Shore Sings.  
 KXLA-Bar Nothing Ranch.  
 KWIK-Three's a Company.  
 KWKW-Bible Treasury Hour.  
 \*KFVD-News.  
 9:20-KGFJ-News, Bill Harpel.  
 9:30-KECA, KFMB-Breneman's Breakfast.

- KNX, KSDJ-Helen Trent.  
 KFI-Johnson Family.  
 KFWB-Bi Homemakers.  
 KFAC-Morning Melodies.  
 \*KOWL, KWIK, KWKW-News.  
 KGFJ-Open Album.  
 KGIL-Ballads for You.  
 KFVD-Show Tunes.  
 KIEV-Meet the Band.  
 KGER-John Brown.  
 9:35-KOWL-Remembering.  
 9:40-KFI-Kwik-Town Crier.  
 9:45-KFI-Chuck Collins.  
 KNX, KSDJ-Our Gal Sunday.  
 KHJ-Morning Melodies.  
 KFWB-Music.  
 KFVD-Remembered Rhythms

- KGIL-Valley Shopper.  
 KWKW-Over Garden Gate.  
 KIEV-Rhythm Road.  
 \*KRKD-News.  
 KFOX-Piano Reflections.  
 KGB-Molly Morse.  
 10-KECA, KFMB-Galen Drake.  
 KFI-Downtown and All Around.

- KNX-Big Sister.  
 \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.  
 \*KMPC-News, Eddie Lyon.  
 \*KFOX, KGER-News.  
 KFWB-Maurice Hart.  
 KLAC-Al Jarvis Ballroom.  
 KFAC-Symphonies for Youth.  
 KGFJ-Race News.  
 KRKD-Crazy Rhythm.  
 KGIL-Army Platter Show.  
 KFVD-Rev. Louis T. Talbot.  
 KXLA-Bar O Ranch Time.  
 KWIK-Mainly for Women.  
 KWKW-Racing News.

- 10:05-KGER-Musical Roundup.  
 10:15-KECA, KFMB-Ted Malone.  
 KFI-What Do You Say?  
 KNX-Ma Perkins.  
 KHJ, KFXM, KGB, KVOE-Pictsweet Show.  
 KMPC-Bill Leyden.  
 KGFJ-Saludos Amigos.  
 \*KXLA-News.  
 KGIL-According to Record.  
 KWKW-Tune-Up Time.  
 10:25-KGFJ-Sports Flash.  
 10:30-KECA, KFMB-My True Story.

- \*KFI, KFAC, KOWI-News.  
 KNX-Young Dr. Malone.  
 KHJ-The Judge.  
 KGFJ-Epheat Session.  
 KXLA-Woman of World.  
 KFVD-Union Rescue Mission.  
 KRKD-Pop Concert.  
 KGIL-Music That Endures.  
 KWKW-Virginia Kay.  
 KGB-Say It With Music.  
 10:35-KOWL-Pacific Strings.  
 10:45-KFI-Joyce Jordan.  
 KNX-Guiding Light.  
 KFAC-L. A. City College.  
 KRKD-Midnight Mission.  
 KWKW-Races and Sports.  
 \*KFOX-Lucky Lady.  
 10:50-KWKW-Wings of Melody.  
 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.  
 KGFJ-Sports Flash.

- KOWL-Hymn for Today.  
 KECA, KFMB-Betty Crocker.  
 KFI, KFSB-Today's Children.  
 KNX-Second Mrs. Burton.  
 KHJ-Two-Ton Baker.  
 KMPC-Music in the Air.  
 KFWB-Maurice Hart.  
 KLAC-Al Jarvis Ballroom.  
 KXLA-Easy Listening.  
 KFAC-Festival of Music.  
 KOWL-Tune Shop.  
 KGFJ-Across the Footlights.  
 KRKD-Pan Americana.  
 KWKW-Your County Supervisor.

- \*KFVD, KGER, KGIL-News.  
 KWIK-Meet the Band.  
 11:15-KECA, KFMB-Listening Post.  
 KFI, KFSB-Woman in White.  
 KNX-Perry Mason.  
 KHJ, KFXM, KGB, KVOE-Erskine Johnson.  
 KMPC-Voice of Neighborhood.  
 KGIL-Light Classics.  
 \*KXLA-Pasadena News.  
 KFVD-Violet.  
 KWKW-Races and Sports.  
 KWIK-Paul Page.  
 KGER-Musical Roundup.

- 11:25-KGFJ-Sports Flash.  
 11:30-KECA-Baukhaug Talking.  
 KFI, KFSB-Holly Shanna.  
 KNX-Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE-Queen for a Day.  
 KMPC-Music in the Air.  
 KFVD-Housewives' Exchange.  
 KXLA-Dinner Bell Roundup.  
 KGFJ-Reminiscent Rhythm.  
 \*KFOX, KOWL, KRKD-News.

- 11:35-KNX-Rob Graham.  
 KOWL-Kostelanetz.  
 11:40-KFI, KFSB-Betty Crocker.  
 11:45-KECA-Between Us Girls.  
 KFI-Light of the World.  
 KNX, KSDJ-Rose of My Dreams.  
 \*KGFJ-Airforials, Harpel.  
 KFAC-Concert Grand.  
 KWIK-Broadway Rhythms.  
 KWKW-Races and Sports.  
 KRKD-Melody Time.

- 11:55-KGFJ-Sports Flash.  
 12-KECA, KGB, KGER, KIEV, KVOE-News.  
 KFI-Farm Reporter.  
 KNX, KSDJ-Double or Nothing.  
 \*KFI-Broadway News.  
 KMPC-Women Are Wonderful.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05-Ladies' Day, KFI.  
 9:30-Arthur Godfrey, KNX.  
 6:00-Duffy's Tavern, KFI.  
 7:30-Jimmy Durante, KFI.  
 7:30-Mayor of the Town, KECA.  
 8:00-Abbott and Costello, KECA.  
 8:30-Great Gildersleeve, KFI.  
 9:00-Dennis Day's Day, KFI.  
 9:00-Bing Crosby, KECA, KGER.

### Quiz, Participation

- 8:00-McNeill's Breakfast Club, KECA.  
 8:30-Grand Slam, KNX.  
 9:30-Breneman's Breakfast, KECA.  
 11:30-Queen for a Day, KHJ.  
 12:00-Double or Nothing, KNX.  
 3:00-What's Doin', Ladies? KECA.  
 2:00-Heart's Desire, KHJ.  
 2:15-Three Alarm, KMPC.  
 2:30-House Party, KNX.  
 2:30-Bride and Groom, KECA.  
 3:00-Meet the Missus, KNX.  
 6:30-Vox Pop, KECA.  
 8:00-Name That Song, KHJ.  
 8:30-Groucho Marx, KECA.

### Drama

- 6:30-Hollywood Theater, KFI.  
 8:30-Dr. Christian, KNX.

### Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.  
 8:00-Mark Warnow, KNX.  
 9:00-Melodies America Loves, KNX.

### Comment-Narration

- 7:45-Fred Beck, KNX.  
 9:00-Kate Smith, KHJ.  
 10:00-Galen Drake, KECA.  
 10:15-Ted Malone, KECA.

- 10:15-What Do You Say? KFI.  
 11:15-Erskine Johnson, KHJ.  
 1:30-Burrill Wheeler, KNX.  
 4:30-Art Baker, KFI.  
 4:30-Passing Parade, KHJ.

### Mystery-Detective

- 7:00-The Saint, KNX.  
 7:30-The Whistler, KNX.  
 9:30-Mr. District Attorney, KFI

### Public Interest-Information

- 1:00-School of the Air, KNX.  
 5:45-If They Had Lived, KGFJ.  
 7:00-Conquest, KFI.  
 8:15-United Nations, KFWB.  
 11:40-Talk, KNX.

### Sports

- 10:00-Race Lineup, KWKW.  
 10:00-Racing, KGFJ.  
 5:45-Sam Balter, KLAC.  
 5:45-Race Results, KRKD.  
 6:15-Bob Kelley, KMPC.  
 6:30-Santa Anita, KMPJ.  
 9:30-Inside Sports, KHJ.  
 10:00-Ted Bentley, KECA.

### Recorded Music

- 4:00-Musical Masterpieces, KFAC.  
 6:00-Musical Digest, KGFJ.  
 7:00-Firestone Favorites, KMPC.  
 8:00-Evening Concert, KFAC.  
 10:00-Concert Nocturne, KGFJ.  
 10:00-Lucky Lager Dance Time, KFAC.  
 10:00-Eastside Show, KFWB.  
 10:30-Longines Symphonette, KNX.  
 12:00-Rhapsody in Wax, KHJ.

### Popular-Western Music

- 6:00-Mark Warnow, KNX.  
 6:30-On the Beam, KHJ.  
 8:00-Supper Club, KFI.  
 8:15-Jack Smith, KNX.  
 9:30-Club Fifteen, KNX.

- KFWB-Maurice Hart.  
 KLAC-Al Jarvis Ballroom.  
 KGFJ-Voice of the Army.  
 KFAC-Luncheon Concert.  
 KFVD-Editor of the Air.  
 \*KGIL-Valley News.  
 KWKW-Pasadena Panorama.

"It Pays to Listen" direct from Valley Market Town Mon. thru Sat. at 12 Noon

THE VOICE OF THE SAN FERNANDO VALLEY

**KWIK**

1490 ON YOUR DIAL

- KWIK-It Pays to Listen.  
 KXLA-Dinner Bell Roundup.  
 KOWL-Day Dreams at Noon.  
 KRKD-Record Roundup.  
 12:05-KGER-Chuck Wagon.  
 12:15-KECA-Kiernan's News Corner.  
 KFI, KFSB-Ma Perkins.  
 KHJ-Sing, America, Sing.  
 KGIL-Jimmie Jackson.  
 KGFJ-Today's Maestro.  
 KWKW-Races and Sports.  
 12:25-KGFJ-Sports Flash.  
 12:30-KECA, KFMB-Paul Whiteman Club.  
 KFI, KFSB-Pepper Young.  
 \*KNX, KSDJ-Knox Manning.  
 KHJ-Louise Massey.  
 \*KMPC, KOWL, KWIK-News.  
 KXLA-Armstrong Twins.  
 KWKW-Stock Quotations.  
 KGFJ-Plano Interlude.  
 KFVD-Violet.

**KGER** for **WESTERN MUSIC**

SQUEAKIN' DEACON MOORE

12:30-1:30 p.m.  
 Mon. thru Fri.  
 1390 on Your DIAL

- KGER-Squeakin' Deacon.  
 KOWL-Show Tunes.  
 KWIK-G. I. Platter Parade.  
 12:40-KGFJ-Intermission.  
 12:45-KFI, KFSB-Right to Happiness.  
 KNX-Background for Living.  
 KHJ-Rush Hughes.  
 KMPC-Bill Hay Reads Bible.  
 KXLA-Top Western Tunes.  
 \*KFAF-News.  
 KWKW-Meet Me for Lunch.  
 KIEV-Gals on Record.  
 12:55-KFWB-News.  
 KGFJ-Sports Flash.

- 1-KECA, KFMB-Paul Whiteman Club.  
 KFI, KFSB-Backstage Wife.  
 KNX-School of the Air.  
 KMPC-Hal Berger.  
 KFWB-Bill Anson.  
 \*KLAC-News, Sports.  
 KEAC-Piano Parade.  
 KRKD-Siesta Time.  
 KGFJ-Sunset and Vine.  
 KXLA-County Business.  
 KGIL-Fiesta Time.  
 KOWL-Show Tunes.  
 \*KFVD-News.  
 KWIK-Rhythm Doodlers.  
 KIEV-Meet the Maestro.  
 KVOE-United Nations.  
 KGER-Squeakin' Deacon.  
 1:15-KFI, KFSB-Stella Dallas.  
 KHJ-Nancy Dixon.  
 KMPC-Les Brown Orch.  
 KLAC-570 Club.  
 KXLA-Farm Program.  
 KFAC-Music in the American Manner.  
 KFVD-Piano Parade.  
 KWKW-Organ Moods.  
 1:25-KGFJ-Sports Flash.  
 1:30-KECA-Quizicalce.  
 KFI, KFSB-Lorenzo Jones.  
 KNX-Burrill Wheeler.  
 KHJ-Norma Young.  
 KMPC-Vaughn Monroe Orch.  
 KXLA-Vocal Varieties.  
 \*KOWL, KRKD, KWIK-News.  
 KGFJ-Today's Hits.  
 KFVD-Hall of Records.  
 KGIL-Little Symphony.  
 KWKW-Piano Magic.  
 KWKW-Organ Moods.  
 KGER-Western Siesta.  
 1:35-KRKD-Symphony of Song.  
 KOWL-Contented Listening.  
 1:45-KECA-Ethel and Albert.  
 KFI, KFSB-Young Widder Brown.  
 KMPC-Charlie Spivak Orch.  
 \*KXLA-News.  
 KIEV-Treasury Salute.  
 KWIK-Matinee Melodies.  
 KWKW-Races and Sports.  
 KWKW-Show Tunes.  
 1:55-KGFJ-Sports Flash.  
 2-KECA, KFMB-What's Doin' Ladies?

**KFI, KFSB**—When a Girl Marries.  
**KNX, KSDJ**—Winner Take All.  
**KHJ, KFXM, KGB, KVOE**—Heart's Desire.  
 \***KMPC**—News, Kenneally.  
**KFWB**—Bill Anson.  
 \***KIEV, KLAC**—News.  
**KFAC**—Concert Matinee.  
**KXLA**—Concert Hour.  
**KGFJ**—Disabled Veterans.  
**KGIL**—Social Whirl.  
**KOWL**—Radio Auction.  
**KFVD**—Hall of Records.  
**KWIK**—Mrs. Goes Shopping.  
**KRKD**—Ira Swett, Organ.  
**KGER**—Long Beach Band.  
**KFOX**—Fiesta Mexicana.  
 2:15—**KFI, KFSB**—Portia Faces Life.  
**KMPC**—Three Alarm.  
**KLAC**—570 Club.  
**KRKD**—Musical Bouquet.  
**KGFJ**—Serenade to Afternoon.  
**KWIK**—Ronny Mansfield.  
**KGIL**—Eddie LeMarr.  
**KIEV**—Land of Song.  
**KWKW**—Races and Sports.  
 2:20—**KWKW**—News.  
 2:25—**KECA, KFMB**—Twiss-Told Tales.  
**KGFJ**—Sports Flash.  
 2:30—**KECA, KFMB**—Bride and Groom.  
**KFI, KFSB**—Just Plain Bill.  
**KNX, KSDJ**—House Party.  
**KHJ, KGB, KVOE**—Martin Block Show.  
**KGFJ**—Keyboard Magic.  
**KXLA**—Variety Time.  
**KWKW**—Platter Parade.  
 \***KOWL, KWIK**—News.  
**KRKD**—In Tempo.  
 \***KHJ**—Women's News.  
**KIEV**—Musical Potpourri.  
**KGER**—Garden Show.  
 2:35—**KOWL**—Music.  
 2:40—**KGER**—Long Beach Band.  
 2:45—**KFI, KFSB**—Front-Page Farrell.  
**KHJ**—Red Hook 31.  
 \***KGFJ**—News Notebook.  
**KGIL**—Melodies.  
 \***KFVD**—News.  
**KRKD**—Organ Moods.  
**KWKW**—Races and Sports.  
 2:55—**KNX**—News.  
**KGFJ**—Sports Flash.  
 3—**KECA, KFMB**—Ladies Be Seated.  
**KFI, KFSB**—Road of Life.  
**KNX, KSDJ**—Meet the Missus  
**KHJ**—Hospitality Club.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.  
 \***KLAC, KXLA**—News.  
**KGFJ**—Armchair Concert.  
**KFAC**—Musical Favorites.  
**KFVD**—Eddie Chase Show.  
**KGIL**—Children's Hour.  
**KOWL**—Radio Outlook.  
**KRKD**—Tops in Pops.  
**KWKW**—Swing Session.  
**KWIK**—1490 Club.  
**KIEV**—A Matter of Records.  
**KFOX**—Keith Hetherington.  
 3:03—**KGER**—Alkal Alex.  
 3:10—**KLAC**—Tommy Dorsey.  
 3:15—**KFI**—Life Can Be Beautiful.  
**KXLA**—Juke Box Matinee.  
**KOWL**—Sports Matinee.  
**KWKW**—Races and Sports.  
 3:25—**KGFJ**—Sports Flash.  
 3:30—**KECA**—Norwood Smith Selects.  
**KFI, KFSB**—Aunt Mary.  
**KNX, KSDJ**—Arthur Godfrey.  
**KHJ**—Song of the Stranger.  
**KMPC**—Jerry Lawrence.  
**KWKW**—Andy Mansfield.  
 \***KFAC, KRKD, KWIK**—News.  
**KRKD**—Tea Time Tunes.  
**KGER**—Carolina Cotton.  
 3:45—**KECA**—Frances Scully.  
**KFI, KFSB**—Nora Drake.  
**KHJ, KGB, KVOE**—In Larger Freedom.  
**KMPC**—Air Adventures.  
**KWIK**—1490 Club.  
**KFAC**—Songs for Singing.  
 3:55—**KFWB**—News.  
**KGFJ**—Sports Flash.  
 4—**KECA**—Frances Scully.  
**KFI, KFSB**—This Woman's Secret.  
**KNX, KSDJ**—Hint Hunt.  
 \***KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
 \***KMPC**—News, Eddie Lyon.  
**KGER, KIEV**—News.  
**KFWB**—Samuel R. McKee.  
 \***KLAC**—News, Sports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Musical Masterpieces.  
**KGFJ**—What's Up?  
**KGIL**—0-1 of the Record.  
**KWKW**—Andy Mansfield.  
**KFVD**—Eddie Chase Show.  
**KRKD**—Piano Paintings.  
 4:05—**KGER**—Musical Roundup.  
 4:15—**KECA**—Alvin Wilder.  
 \***KFI**—News.  
**KNX, KSDJ**—Reserve.

**CONTESTS! PRIZES!**  
**THE EDDIE CHASE SHOW**  
 3:00 - 4:30 p.m.  
 Monday thru Saturday  
 1070 KC  
 5000 WATTS  
**Check KEVD**  
 LOS ANGELES

\***KHJ, KFXM, KGB**—Frank Hemingway.  
**KMPC**—Jeanne Gray.  
**KFWB**—Melody Matinee.  
**KLAC**—Betty Phillips.  
**KOWL**—Mystery Tune.  
**KRKD**—Father Aull Foundation.  
**KIEV**—Show Tunes.  
**KFSB**—Nora Drake.  
 4:25—**KGFJ**—Sports Flash.  
 4:30—**KECA**—Variety Parade.  
**KFI**—Art Baker's Notebook.  
 \***KNX, KFVD, KOWL**—News.  
 \***KHJ, KVOE**—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
**KLAC**—Racing Roundup.  
**KGIL**—Teen-Age News.  
**KGFJ**—Record Jackpot.  
**KRKD**—Symphony in Swing.  
**KIEV**—Bing Crosby Sings.  
**KWKW**—Vocals on Parade.  
**KFOX**—Old Age Pensions.  
 4:45—\***KHJ, KGB**—News.  
**KNX**—Lum and Abner.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Studio Frolic.  
 \***KRKD, KVOE**—News.  
**KGIL**—Off the Record.  
**KIEV**—Trade Winds Tempos.  
 4:50—\***KWKW**—Waltz Time.  
 4:55—**KGFJ**—Sports Flash.

5—**KECA**—Happy Theater.  
 \***KFI**—Feature Wire.  
 \***KNX**—Knox Manning, News.  
**KHJ, KGB, KVOE**—Adventure Parade.  
 \***KMPC**—News, Teen and Twenty.  
**KFWB**—Stuart Hamblen.  
 \***KLAC**—Fred Henry Reports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade.  
**KGFJ**—Jive at 5.  
**KRKD**—Sundown Roundup.  
**KFSB**—Anniversary Date.  
**KFOX**—Sunshine Mission.

5:05—**KGER**—Texas Tyler.  
 5:15—**KECA, KFMB**—Terry and the Pirates.  
 \***KFI**—News.  
**KNX**—Tom Hanlon.  
**KHJ**—Raggy Ann.  
**KFXM, KGB, KVOE**—Superman.  
**KGFJ**—Race Recap.  
**KLAC**—Picture Album.  
**KWKW**—Race Roundup.  
 5:30—**KECA**—Jack Armstrong.  
**KFI**—Casa Cucat.  
 \***KNX, KSDJ**—Charles Collingwood.  
**KHJ, KFXM, KGB, KVOE**—Captain Midnight.  
**KLAC**—Irwin Allen.  
**KGFJ**—Dinner Interlude.  
**KFAC**—Whoa Bill Club.  
**KXLA**—Future Pianists.  
 \***KFOX, KWIK**—News.  
**KRKD**—Sports Dial.  
**KGIL**—Abernon Matinee.  
**KGER**—Stamps Quartet.  
**KFSB**—So the Story Goes.

5:45—\***KFI, KFSB**—Elmer Peterson.  
 \***KNX, KSDJ**—News, Garred-Tom Mix.  
**KMPC**—Top Tunes.  
**KLAC**—Sam Ralder, Sports.  
**KXLA**—Music for You.  
**KGFJ**—If They Had Lived.  
**KWIK**—Ronny Mansfield.  
**KRKD**—Race Results.  
**KGER**—Melody Mustangs.  
 5:55—\***KNX, KSDJ**—Bill Henry.  
**KXLA**—Sports Shots.  
**KECA**—Headline Edition.  
**KFI, KFSB**—Duffy's Tavern.  
**KNX, KSDJ**—Mark Warnow.  
 \***KHJ, KFXM, KGB, KVOE**—Gabriel Heatter.

\***KMPC**—Clete Roberts.  
 \***KFOX, KFWB, KLAC**—News.  
**KXLA**—Pasadena Playhouse.

**KGFJ**—Musical Digest.  
**KFAC**—Prelude to Evening.  
**KGIL**—Johnny Grant.  
**KRKD**—Varieties in Music.  
**KWIK**—Date for Dinner.  
**KGER**—Sports Time.  
 6:05—**KLAC**—Al Jarvis.  
 6:15—\***KECA**—Broadway Local News  
 \***KHJ, KGB**—Radio Newareel.  
**KMPC**—Boh Kelley, Sports.  
**KFWB**—Tello-Test.  
**KWIK**—Allen Rich.  
**KRKD**—Hawaiian Memories.  
 6:30—**KFAC, KFMB**—Vox Pop.  
**KFI**—Hollywood Theater.  
**KHJ, KFXM, KGB, KVOE**—On the Beam with Beneke.  
**KNX**—All-Star Western.  
**KMPC**—Santa Anita.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
 \***KXLA**—Labor News Review.  
 \***KWIK**—Don Forbes.  
**KRKD**—Rumba Preview.  
**KGIL**—Date With a Disc.  
**KFOX**—Hal's Memory Room.  
**KGER**—Helene Smith.  
**KFSB**—American Novels.

6:45—\***KRKD**—A. F. of L.  
**KXLA**—Western Caravan.  
 7—**KECA, KFMB**—Lone Ranger.  
**KFI**—Conquest.  
**KNX, KSDJ**—The Saint.  
**KHJ, KGB, KVOE**—California Melodies.  
**KMPC**—Firestone Favorites  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGFJ**—Musical Digest.  
 \***KGIL**—Valley News.  
 \***KXLA**—Saddle Dusters.  
 \***KLAC, KRKD**—News.  
 \***KWIK**—Averill Berman.  
**KFPC**—Pasadena Musicians.  
**KFOX**—Youth Speaks.  
 \***KGER**—News: Dr. Fagan.  
 7:05—**KLAC**—Jan Garber Orch.  
 7:15—**KFWB**—Pioneertown.  
 \***KXLA**—News, Lundberg.  
**KWIK**—Let We Forget.  
**KGIL**—Alvino Rey Orch.  
**KRKD**—Three-Quarter Time.  
**KFOX**—Jeanne Cowan, Songs.

7:30—**KECA, KFMB**—Mayor of the Town.  
**KFI, KFSB**—Jimmy Durante Show.  
**KNX, KSDJ**—The Whistler.  
**KHJ, KFXM, KGB, KVOE**—Cisco Kid.  
**KMPC**—American Music.  
**KFWB**—Sweet Music.  
**KLAC**—Don Otis.  
**KFAC**—Echoes and Encores.  
**KXLA**—Ford Lewis.  
**KGIL**—Opinion, Please.  
**KRKD**—Father Aull Foundation.

\***KWIK**—News, Sports.  
**KFPC**—Let's Talk It Over.  
**KGER**—Prophecy Speaks.  
**KFOX**—Dr. Clem Davies.  
 7:45—\***KFOX**—News.  
**KFWB**—Singin' Sam.  
**KMPC**—Red Rowe.  
**KGIL**—Mr. Nobody.  
**KWIK**—Adeline Hanson.  
 7:55—**KMPC**—Nation's Weather.  
 8—**KECA, KFMB**—Abbott and Costello.

**KFI, KFSB**—Frost Warnings: Supper Club.  
 \***KNX**—Lowell Thomas  
**KHJ, KFXM, KGB, KVOE**—Name That Song.  
 \***KMPC**—News, Kenneally.  
**KFWB**—Sports Final.  
 \***KGER, KLAC, KXLA**—News.  
**KFAC**—Evening Concert.  
**KGIL**—Concert Hall.  
**KGFJ**—Caucasian Memories.  
**KWIK**—Burleigh Smith

**ESQUIRE TODD**  
 presents  
 "Night in Old Mexico"  
 WITH  
 Senor C. Valencia  
 Carlos Chia and  
 Orchestra  
 Lupita Cavazos  
**WED.**  
**KFOX, 8 PM**

**KFOX**—Night in Mexico.  
 8:05—**KGER**—Floyd Johnson.  
 8:15—\***KFI, KFSB**—News of the World.  
**KNX**—Jack Smith.  
**KMPC**—Parade of Hits.  
**KFWB**—United Nations.  
**KLAC**—Music.  
**KGFJ**—Starlight Moods.  
**KXLA**—Evening Serenade.  
 8:30—**KECA, KFMB**—Groucho Marx.  
**KFI, KFSB**—The Great (Interleave).

**KNX**—Dr. Christian.  
**KHJ, KGB**—High Adventure.

\***KFWB, KWIK**—News  
**KXLA**—97th Street Corral.  
**KGIL**—Weatherman.  
**KFOX**—Cumberland Vespers.  
**KGER**—Clem Davies.  
 8:45—**KFWB**—Sweet Music.  
**KGFJ**—Evening Interlude.  
**KGIL**—Proudly We Hall.  
 9:05—\***KHJ, KFXM, KGB, KVOE**—Rilly Rose.  
 \***KNX, KSDJ**—News.  
 9—\***KECA, KFMB**—Bing Crosby.  
 \***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.  
**KFI, KFSB**—Dennis Day.

**Melodies America Loves**  
**MARY DEAN**  
 Mezzo-soprano  
**PAUL KEAST**  
 Baritone  
**CONCERT ORCHESTRA**  
 Earl Towner, Director  
**KNX**—Wednesday—9:00 p.m.  
**INGLEWOOD PARK CEMETERY ASSN**

**KNX**—Melodies America Loves  
 \***KFWB, KLAC, KMPC**—News.  
**KFAC**—Evening Concert.  
**KXLA**—Squeakin' Deacon.  
**KGFJ**—Hollywood House Party.  
**KGIL**—Dance Time.  
**KWIK**—Burleigh Smith.  
**KGER**—Bing Crosby Show.  
 9:15—**KHJ, KFXM, KGB**—Beulah.  
**KMPC**—Romance and Rhythm.  
**KFWB**—Unity Daily Show.  
**KLAC**—Don Otis Show.  
 9:30—**KECA**—Tony Martin Show.  
**KFI, KFSB**—Mr. District Attorney.

**KNX, KSDJ**—Club 15.  
**KHJ, KGB, KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.  
**KGER**—Music in the Night.  
**KFOX**—Mayor Chace.  
 9:45—\***KHJ, KGB**—Land of the Free.  
 \***KNX, KSDJ**—Ed R. Murrow.  
**KMPC**—Red Cross.  
**KGIL**—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**KFWB**—Eastside Show.  
**KFVD**—Spade Cooley Time.  
**KGFJ**—Concert Nocturne.  
**KXLA**—Olympic Fights.  
**KFAC**—Lucky Lager Dance.  
**KWIK**—Michael Roy.  
**KGIL**—Symphony  
**KFOX**—Rumba Time.  
 10:05—**KGER**—Desert Dreams.  
 10:15—\***KECA**—News.  
**KFI**—Barry Wood Show.  
**KNX**—Hob Elson.  
**KHJ**—Highlights of Music.  
**KMPC**—Bridge Club.  
**KLAC**—Melody Parade.

10:30—\***KECA**—Elmer Davis.  
 \***KFI**—Inside the News.  
**KNX**—Symphonette.  
**KHJ, KGB**—Record Party.  
**KFAC**—Peter Potter.  
**KMPC**—Rancho Grande.  
**KECA**—Freddy Martin Orch.  
**KFI**—Melody Time.  
 10:55—**KFI**—Police Bulletins.  
 11—\***KFI, KLAC**—News.  
 \***KNX**—Nelson Pringle.  
**KHJ**—Brother Arlington.  
**KMPC**—Dance Parade.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Lager Time.  
**KGFJ**—Concert Nocturne.  
**KGIL**—Juke Box Review.  
**KXLA**—Melodee Club.  
**KFVD**—Spade Cooley Time.  
**KWIK**—Michael Roy.  
**KGER**—Desert Dreams.

11:15—**KECA**—Ciro's Orch.  
**KFI**—Biltmore Orch.  
**KNX**—Steve Allen.  
**KLAC**—Don Otis.  
**KXLA**—Dance Time.  
 11:30—**KECA**—Florentine Gardens.  
**KFI**—E. Fitzpatrick Orch.  
 11:40—**KNX**—Talk.  
 11:55—\***KECA, KNX**—News.  
 Page Sixty-three



# THURSDAY, FEBRUARY 19

★Indicates News Broadcasts.  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 ★KHJ, KGB—Bob Anderson, News.  
 ★KIEV, KLAC, KMPC, KXLA—News.  
 KGFJ—Dr. Frederick Balles.  
 KFWB—Morning Melodies.  
 KOWL—Bing Crosby.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWEW—Rafael Mendes.  
 KGIL—Hollywood Music.  
 KWIK—Possum-Trot Bruce.  
 ★KGER—News, Mizpah.  
**8:15**—★KHJ, KNX—News.  
 KMPC—Markets; Sports.  
 KFWB—Singin' Sam.  
 KLAC—Haynes at the Reins.  
 KEGF—Concert Pastels.  
 KOWL—Meet the Band.  
 KGIL—Sports News.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.  
 KFVD—Kirby Page.  
 ★KFAC, KFWB, KGIL, KOWL, KRKD—News.  
 KWEW—Stock Quotations.  
 KXLA—Baptist Brothers.  
 KWIK—Top of Morning.  
 KIEV—Public Interest.  
**8:35**—KOWL—Music.  
 KRKD—Garden Chats.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 ★KHJ—Cecil Brown.  
 KMPC—Music.  
 KFWB—Scenes of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster, Voice of Health.  
 KGIL—Coffee Parade.  
 KFVD—Vocal Favorites.  
 KRKD—Spotlight Varieties.  
 KWEW—Wings of Healing.  
 KGER—Bible Treasury.  
**9**—KECA, KFMB—Welcome Travelers.  
 ★KFI, KGER, KXLA—News.  
 KNX—Wendy Warren.  
 ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 ★KMPC—News, Bill Kenneally.  
 ★KLAC, KFSD—News.  
 KFWB—Strolling Tom.  
 KGFJ—Your County at Work.  
 KFAC—Morning Concert.  
 KOWL—Salute to Americas.  
 KWIK—Valley Roundup.  
 KRKD—Sagebrush Serenade.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
 KWEW—Voice of China.  
 KGIL—Perry & Mary Wood.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Annex Jenny.  
 KMPC—Bill Leyden.  
 KFWB—Music.  
 KLAC—Racing News.  
 KXLA—Bar Nothing Ranch.  
 KGFJ—Community Chest.  
 KWEW—Bible Treasury Hour.  
 KIEV—Dinah Shore Sings.  
 ★KFVD—News.  
**9:20**—★KGFJ—News, Bill Harpel.  
**9:30**—KECA, KFMB—Tom Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KFWB—Club Women's Quiz.  
 KLAC—Morning Melodies.  
 ★KOWL, KWIK, KWEW—News.  
 KGFJ—Open Album.  
 KGIL—Ballads for You.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 KFWB—Show Tunes.  
**9:35**—KOWL—Remembering.  
**9:40**—KWIK—Town Clerk.  
**9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFWB—Music.  
 KWEW—Drama.  
 KGIL—Valley Shopper.

**10**

KFVD—Remembered Rhythms.  
 ★KRKD—News.  
 KIEV—Rhythm Road.  
 KECA, KFMB—Galen Drake.  
 KFI—Standard School Broadcast.  
 KNX—Big Sister.  
 ★KHJ, KFXM, KGB, KVOE—Glenn Hardy, News.  
 ★KMPC—News, Eddie Lyon.  
 ★KFOX, KGER—News.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Racing News.  
 KXLA—Bar O Ranch.  
 KFAC—Serenade.  
 KGIL—Army Platter Show.  
 KOWL—Romance in Music.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KRKD—Crazy Rhythm.  
 KWEW—Racing Lineup.  
**10:05**—KGER—Musical Roundup.  
**10:15**—KECA, KFMB—Ted Malone.  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Pictweet Show.  
 KMPC—Bill Leyden.  
 ★KXLA—News.  
 KGIL—According to Record.  
 KGFJ—Saludos Amigos.  
 KWEW—Tune-Up Time.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 ★KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Upeat Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KGIL—Music That Endures.  
 KWEW—Feature Story.  
 KGB—Say It With Music.  
**10:35**—KOWL—Pacific Strings.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—L. A. Medical Assn.  
 KRKD—Midnight Mission.  
 KWEW—Races and Sports.  
 KFOX—Lucky Lady.  
**10:50**—KWEW—Wings of Melody.  
**10:55**—KECA, KFMB—Betty Crocker Magazine.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.  
**11**—KECA, KFMB—Betty Crocker Magazine.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.

KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 ★KFVD, KGER, KGIL—News.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KWEW—Song Parade.  
 KWIK—Meet the Band.  
 KRKD—Pan Americana.  
 ★KVOE—Cedric Foster.  
**11:15**—KECA, KFMB—Dorothy Kilgallen.  
 KFI, KFSD—Woman in White.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KNX—Perry Mason.  
 ★KXLA—Pasadena News.  
 KGIL—Light Classics.  
 KWEW—Races and Sports.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—★KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KNX—Broadway and Vine.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 KFVD—Housewives' Exchange.  
 ★KFOX, KOWL, KRKD—News.  
**11:35**—KNX—Bob Graham.  
 KOWL—Dave Rose.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 ★KGFJ—Alrotorials, Harpel.  
 KFAC—Concert Grand.  
 KWEW—Races and Sports.  
 KWIK—Broadway Rhythms.  
 KRKD—Melody Time.  
**11:55**—KGFJ—Sports Flash.  
**12**—★KECA, KHJ, KGB, KGER, KIEV, KVOE—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—Women Are Wonderful.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Luncheon Concert.  
 ★KGIL—Valley News.  
 KWEW—Vocalist Parade.  
 KFVD—Editor of the Air.  
 KOWL—Daydreams at Noon.  
 KFI—U Pays to Listen.  
 KRKD—Record Roundup.  
 KXLA—Dinner Bell Roundup.  
**12:05**—KGER—Chuck Wagon.  
**12:15**—★KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.

## BELL TAILORS

Presents  
**Dinner Bell Round Up**  
 12:00 noon, Mon. thru Fri.  
**KXLA**

KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KIEV—Lunchtime Melodies.  
 KWEW—Races and Sports.  
 KGIL—Jimmie Jackson.  
**12:25**—★KFOX, KPRO—News.  
**12:30**—KGFJ—Sports Flash.  
**12:35**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 ★KNX, KSDJ—Esnay Manning.  
 KHJ—Louis Massie.  
 ★KMPC, KOWL, KWIK—News.  
 KXLA—Armstrong Twins.  
 KWEW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KGER—Squeakin' Deacon.  
**12:35**—KOWL—Show Tunes.  
**12:40**—KGFJ—Intermission.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Rush Hughes.  
 KNX—Organ Music.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 ★KECA—News.  
 KWIK—Platter Parade.  
 KIEV—Gala on Record.  
**12:50**—KWEW—Circle 1430 Ranch.  
**12:55**—★KFWB—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFWB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KXLA—Community Broadcaster.  
 KGIL—Fiesta Time.  
 ★KFVD—News.  
 KWIK—Tin Pan Alley.  
 KOWL—Show Tunes.  
 KIEV—Meet the Maestro.  
 KFOX—Piano Reflections.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.  
**1:15**—KFI, KFSD—Tella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KXLA—Farm Program.  
 KWEW—Races and Sports.  
 KFOX—Recital Time.  
**1:20**—KWEW—Organ Moods.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Miracles in Music.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norm Yonker.  
 KNX—Burrill Wheeler.  
 KMPC—Vaughn Monroe Orch.  
 KFVD—Keith Hetherington.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KGIL—Little Symphony.  
 KWEW—Piano Magic.  
 ★KOWL, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
 KGER—Western Siesta.  
**1:35**—KOWL—Composers' Album.  
 KRKD—Symphony of Song.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Wilder Brown.  
 KHJ, KFXM, KGB, KVOE—Mery Griffin.  
 KMPC—Charlie Spivak Orch.  
 ★KXLA—News.  
 KWEW—Races and Sports.  
 KIEV—Swing Stylings.  
**1:50**—KWEW—Show Tunes.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—What's Doing, Ladies?  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 ★KMPC—News, Bill Kenneally.  
 ★KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KGFJ—The Judge Speaks.  
 KXLA—Concert Hour.  
 KOWL—Radio Auction.  
 KGIL—Social Whirl.  
 KRKD—Women's Club.  
 KFVD—Record Session.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Internal Revenue.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNX.  
 6:00—Music Hall, KFI.  
 6:00—Dick Hyam, KNX.  
 6:30—Jack Carson, KFI.  
 7:30—Henry Morgan, KECA.  
 7:30—Eddie Cantor, KFI.  
 8:30—Aldrich Family, KFI.  
 9:00—Burns and Allen, KFI.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:00—What's Doin', Ladies? KECA.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Misus, KNX.  
 4:30—R.F.D. America, KHJ.  
 7:00—Bob Hawk, KFI.  
 9:30—Noah Webster Says, KFI.

### Drama

7:00—Reader's Digest, KNX.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

### Comment-Narration

7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

11:15—Erskine Johnson, KHJ.  
 11:15—Dorothy Kilgallen, KECA.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.

### Mystery-Detective

6:30—Crime Photographer, KNX.  
 7:00—Ellery Queen, KECA.  
 8:30—Mr. Keen, KNX.  
 9:00—FBI in Peace & War, KNX

### Public Interest-Information

5:45—Law Is Your Servant, KGFJ.

10:15—Mayor Bowron, KFI.

### Sports

10:00—Race Lineup, KWEW.  
 10:00—Racing, KGFJ.  
 5:45—Sam Raiter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 9:30—Inside Sports, KHJ.  
 9:30—Speaking of Sports, KFOX.  
 10:00—Ted Bentley, KECA.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Club Fifteen, KNX.

KGIL—Eddie LeMarr.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land o' Song.  
 2:20★KWKW—News.  
 2:25—KECA, KFMB—Twiss-Told Tales.  
 KGfJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Hollywood Favorites.  
 KNX, KSDJ—House Party.  
 KGfJ—Keyboard Magic.  
 KRKD—Tunes in Tempo.  
 KXLA—Variety Time.  
 ★KOWL, KWIK—News.  
 ★KGIL—Women's News.  
 KIEV—Musical Potpourri.  
 KWKW—Pasadena Playhouse.  
 KGER—Garden School.  
 2:35—KOWL—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KHJ—Red Hook 31.  
 ★KGfJ—News Notebook.  
 KGIL—Melodies.  
 ★KFVD—News.  
 KRKD—Organ Moods.  
 KWKW—Treasure Chest.  
 KWKW—Races and Sports.  
 2:55★KNX—News.  
 KGfJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KNX, KSDJ—Meet the Missus.  
 KHJ—Alexander's Meditation Board.  
 KMPC—Three Alarm.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Musical Favorites.

**SET A PACE WITH  
 EDDIE CHASE**

7020 KC.  
 5000 WATS

3:00-4:30 p.m.  
 Monday thru Saturday

**Check KEVD**

KFVD—Eddie Chase Show.  
 KGIL—Children's Hour.  
 KGfJ—Armchair Concert.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25—KGfJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects.  
 KFI, KFSD—Aunt Mary.  
 KNX, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 KMPC—Jerry Lawrence.  
 KWKW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 KFOX—Leane Cowan, Songs.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ, KGB, KVQE—In Larger Freedom.  
 KMPC—Air Adventures.  
 RWIK—1490 Club.  
 KFAC—Songs for Singing.  
 3:55★KFWB—News.  
 KGfJ—Sports Flash.

4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KNX, KSDJ—Hint Hunt.  
 ★KHJ, KFNM, KGB, KVQE—Fulton Lewis.  
 ★KMPC—News, Eddie Lyon.  
 ★KGER, KIEV—News.  
 KFWB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KWKW—Andy Mansfield.  
 KFAC—Musical Masterpieces.  
 KGIL—Off the Record.  
 KFVD—Eddie Chase Show.  
 KFVD—What's Up?  
 KRKD—Piano Paintings.  
 KWIK—Mainly for Women.  
 4:05—KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 ★KFI—News.  
 KNX, KSDJ—Reserve.  
 ★KHJ, KFNM, KGB—Frank Hemingway.  
 KMPC—Twilight Tales.  
 KFWB—Melody Matinee.  
 KLAC—Belle Martel.  
 KOWL—Mystery Tune.  
 KRKD—Spotlight on Star.  
 KIEV—Sho'n Tunes.  
 KFSD—Nora Drake.  
 4:25—KGfJ—Sports Flash.  
 4:30—KECA—Variety Parade.

**MILD &  
 MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KIEV—Big Crosby Songs.  
 KWKW—Vocals on Parade.  
 KFOX—Old Age Pensions.  
 4:45★KHJ—News.  
 KNX—Lum & Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KIEV—Trade Wind Tempos.  
 KGIL—Off the Record.  
 ★KFSD—H. V. Kaltenborn.  
 ★KGB, KRKD, KVQE—News.  
 4:50—KWKW—Waltz Time.  
 4:55—KGfJ—Sports Flash.  
 5—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 ★KNX—News, Knox Manning.  
 KHJ, KGB, KVQE—Adventure Parade.  
 ★KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGfJ—Jive at 5.  
 KRKD—Sun-down Roundup.  
 KGIL—Off the Record.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 KNX—Tom Hanlon.  
 KHJ—Sleepy Joe.  
 KFNM, KGB, KVQE—Superman.  
 KLAC—Picture Album.  
 KGfJ—Race Recap.  
 KWKW—Today at the Races.  
 5:30—KECA—Sky King.  
 KFI—Casa Cugat.  
 ★KNX, KSDJ—Charles Collingwood.  
 KHJ, KFNM, KGB, KVQE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KGfJ—Dinner Interlude.  
 KFAC—Whoa Bill Club.  
 KGIL—Music by Martin.  
 KXLA—Future Pianists.  
 ★KWIK—Valley News.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KNX, KSDJ—News, Garded.  
 KHJ, KFNM, KGB, KVQE—Adventures of Tom Mix.  
 KMPC—Top Tunes.

**SAM BALTER'S  
 "SPORTS BOOK"**

5:45 - 6:00 p.m.  
 Monday through Saturday

**KLAC**

KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGfJ—Law Is Your Servant.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Mustangs.  
 5:55★KNX, KSDJ—Bill Henry.

**Sports Shots**  
 A Sports Roundup of National and Local Sports.  
 With Kenneth Grant  
 Nightly except Sunday  
**KXLA—5:55 p.m.**

Presented by  
**DAVIS & SPARKS**  
 Ford Dealer

KXLA—Sports Shots.  
 ★KECA—Headline Edition.  
 6★KFI, KFSD—Kraft Music Hall

KNX, KSDJ—Dick Haymes.  
 ★KHJ, KGB—Gabriel Heatter.  
 ★KMPC—Clete Roberts Reports.  
 ★KFOX, KFWB—News.  
 KGfJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—U. S. Marines.  
 KGIL—Johnny Grant.  
 ★KLAC—News, Al Jarvis.  
 KWIK—Date for Dinner.  
 KRKD—Varieties in Music.  
 KGER—Sports Time.  
 6:15★KECA—Broadway Local News.  
 KHJ—Today's Best Buys.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Technocracy.  
 KWIK—Sport Fanagrams.  
 KRKD—Hawaiian Memories.  
 6:30—KECA—The Clock.  
 KFI, KFSD—Jack Carson.  
 KNX, KSDJ—Crime Photographer.  
 KHJ, KFNM, KGB, KVQE—R.F.D. America.  
 KMPC—Sater Ania.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Property Owners.  
 ★KWIK—Don Forbes.  
 KRKD—Harmony in Rhythm.  
 KGIL—Date With a Disc.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Boom.  
 6:45—KXLA—Western Caravan.  
 7—KECA, KFMB—Ellery Queen.  
 KFI, KFSD—Bob Hawk Show.  
 KNX, KSDJ—Reader's Digest.  
 KHJ, KFNM, KGB, KVQE—President Truman.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGfJ—Musical Digest.  
 ★KLAC, KRKD—News.  
 ★KGIL—Valley News.  
 KXLA—Saddle Dusters.  
 ★KWIK—Averill Berman.  
 ★KGER—News; Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KFWB—Pioneertown.  
 ★KNX—Peter Delima, News.  
 ★KWIK—Decision Now.  
 KRKD—Three-Quarter Time.  
 KFOX—Fishing Pals.  
 KGIL—Alvino Rey Orch.  
 7:30—KECA, KFMB—Henry Morgan Show.  
 KFI, KFSD—Eddie Cantor.  
 KNX, KSDJ—Frat Nighter.  
 KHJ, KFNM, KGB, KVQE—Red Ryder.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KGIL—Opinion, Please.  
 KFAC—Echoes and Encores.  
 ★KWIK—News, Sports.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 7:45—KFWB—Singing Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 7:55—KMPC—Nation's Weather.  
 8—KECA, KFMB—Willie Piper.  
 KFI, KFSD—Frost Warnings; Supper Club.  
 ★KNX—Lowell Thomas.  
 KHJ, KFNM, KGB, KVQE—The Falcon.  
 ★EMPC—News, Bill Kenneally.  
 KFWB—Sports Final.  
 ★KGER, KLAC, KXLA—News.  
 KGIL—Concert Nocturne.  
 KFAC—Evening Concert.  
 KGfJ—Caucasian Memories.  
 KWIK—Burleigh Smith.  
 8:05—KGER—Floyd Johnson.  
 8:15★KFI, KFSD—News of the World.  
 KNX—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KLAC—Music.  
 KGfJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGIL—Camera Clinic.  
 8:30—KECA—Candid Microphone.  
 KFI, KFSD—Aldrich Family.  
 KNX—Mr. Keen.  
 KHJ, KFNM, KGB—Jan August.  
 ★KFWB, KWIK—News.  
 KGIL—Weatherman.  
 KXLA—87th Street Corral.  
 KFOX—Judge Gardner.  
 KGER—Jem Davies.  
 8:45—KHJ, KFNM, KGB—Jimmy Bloss Orch.  
 KFWB—Sweet Music.  
 KLAC—Ski Time.  
 KGfJ—Evening Interlude.  
 KGIL—Proudly We Hall.  
 8:55★KNX—News.  
 KHJ, KFNM, KGB, KVQE—Billy Rose.  
 9—KECA, KFMB—Mr. President.  
 KFI, KFSD—Burns and Allen.  
 KNX, KSDJ—F.B.I. in Peace and War.

★KHJ, KFNM, KGB, KVQE—News, Glenn Hardy.  
 ★KFWB, KGER, KLAC, KMPO—News.  
 KXLA—Squeakin' Deacon.  
 KFAC—Evening Concert.  
 KGfJ—Hollywood House Party.  
 KGIL—Dance Time.  
 KWIK—Burleigh Smith.  
 9:15—KHJ, KFNM, KGB—Beulah.  
 KMPC—Romance and Rhythm.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis Show.  
 9:30★KECA—Earl Godwin.  
 KFI, KFSD—Noah Webster Says.  
 KHJ, KGB, KVQE—Inside of Sports.  
 KNX, KSDJ—Club 15.  
 KMPC—Barber Shop Quartet.  
 KFWB—Music Box.  
 KFOX—Speaking of Sports.  
 KGER—Music in the Night.  
 9:45—KECA—Lenny Herman Quintet.  
 ★KNX, KSDJ—Ed R. Murrow.  
 ★KHJ, KFNM, KGB, KVQE—Newscope.  
 KMPC—Junior League.  
 ★KGIL—News.  
 10—KECA—Ted Beatie.  
 ★KFI, KFSD—The Reporter.  
 ★KNX—Chet Huntley, News.  
 ★KHJ, KFNM, KGB—Fulton Lewis.  
 ★KGER, KLAC, KMPC—News.

**EASTSIDE  
 SHOW**

10 TO 12 P.M.  
 Every Night Except Sunday

**KFWB**

KFWB—Eastside Show.  
 KGfJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KGIL—Symphony.  
 KWIK—Michael Roy.  
 KFAC—Lucky Lager Dance.  
 ★KXLA—Report from Washington.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.  
 KLAC—Melody Parade.  
 10:15★KECA—News.  
 KFI—Mayor Bowron.  
 KNX—Bob Elson.  
 KHJ, KGB—Morton Downey Program.  
 KMPC—Bridle Club.  
 KXLA—Red Cross.  
 10:30★KECA—Elmer Davis.  
 ★KFI—Inside the News.  
 KNX—Open Hearing.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 10:45—KECA—Freddy Martin Orch.  
 KFI—Melody Time.  
 10:55—KFI—Police Bulletins.  
 11★KECA, KFI, KLAC—News.  
 KNX—Nelson Fringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KXLA—Melodee Club.  
 KGfJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGIL—Juke Box Review.  
 KWIK—Michael Roy.  
 KGER—Desert Dreams.  
 11:15—KECA—Cesar Orch.  
 KFI—Proudly We Hall.  
 KNX—Steve Allen.  
 KXLA—Dance Time.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 11:40—KNX—Of Men and Books.  
 11:45—KFI—Melodianna.  
 11:55★KECA, KNX—News.

**KXLA Presents  
 ALEX  
 Pickupacuplebucks  
 COOPER**

12:00 - 5:00 A.M.  
 TUESDAY THRU  
 SUNDAY

# FRIDAY, FEBRUARY 20

- ★Indicates News Broadcasts.**
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 ★KHJ, KGB, KVOE—Bob Anderson, News.  
 ★KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Morning Melodies.  
 KGFJ—Dr. Frederick Bailes.  
 KOWL—Bing Crosby.  
 KFOV, KRKD—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 ★KGER—News, Mizpah.  
**8:15**—KXN, KHJ—News.  
 KMPC—Markets; Sports.  
 KFVB—Singin' Sam.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Palette.  
 KOWL—Meet the Band.  
 KGH—Sports, News.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 ★KHJ, KFXM—Editor's Diary.  
 KMPC—A Song for You.  
 ★KFAC, KFVB, KGIL, KOWL, KRKD—News.

## HAVEN OF REST

**KXLA, 8:30 A.M.**  
 Monday, Wednesday, Friday  
**KRKD, 8:00 A.M.**  
 Tuesday, Thursday, Saturday  
**KFOX, 8:00 A.M.**  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Kirby Page.  
 KWKW—Stock Quotations.  
 KWIK—Top of Morning.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
**8:35**—KOWL—Music.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 ★KMPC—Cecil Brown.  
 KMPC—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 KFVD—Vocal Varieties.  
 KWKW—Wings of Healing.  
 KRKD—Spotlight Varieties.  
 KGH—Coffee Parade.  
 RGER—Bible Treasury.

- 9**—KECA, KFMB—Welcome, Travelers.  
 ★KFI, KGER, KXLA—News.  
 KNX—Wendy Warren.  
 KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 ★KMPC—News, Kenneally.  
 KFVB—Strolling Tom.  
 ★KFSD, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KOWL—Salute to Americas.  
 KRKD—Garden Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KGH—Perry & Mary Wood.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Ante Jenny.  
 KMPC—Bill Leyden.  
 KFVB—Music.  
 KLAC—Racing News.  
 KXLA—Bar Nothing Ranch.  
 ★KFVD—News.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sings.  
**9:20**—KGFJ—News, Bill Harpel.  
**9:30**—KECA, KFMB—Tom Bretman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.  
 KOWL, KWIK, KWKW—News.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGIL—Ballads for You.  
 KGER—John Brown.

- 9:35**—KOWL—Remembering.  
**9:40**—KWIK—Town Crier.  
**9:45**—KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Our Gal Sunday.  
 KFVB—Sweet Music.  
 KFVD—Remembered Rhythms.

- KWKW—Over the Garden Gate.  
 ★KRKD—News.  
 KIEV—Rhythm Band.  
 KGIL—Valley Shopper.  
**10**—KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 ★KMPC—News, Eddie Lyon.  
 ★KFOV, KGER—News.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance in Music.  
 KRKD—Easy Listening.  
 KXLA—Bar O Ranch.  
 KGFJ—Race Recap.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KGIL—Army Platter Show.  
**10:05**—KGER—Musical Roundup.  
**10:15**—KECA, KFMB, KPRO—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Piet Sweet Show.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 ★KXLA—News.  
 KWKW—Tune-Up Time.  
 KGH—According to Record.  
 KFOV—Assembly of God.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 ★KFI, KFAC, KOWI—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Upbeat Session.  
 KRKD—Pop Concert.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
**K X L A**  
**10:30 a.m. Mon.-Fri.**

- KXLA—Woman's World.  
 KWKW—Feature Story.  
 KGIL—Music That Endures.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**  
 9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNX.  
 6:00—Frank Morgan, KNX.  
 6:30—Ozzie & Harriet, KNX.  
 7:30—Spike Jones, KNX.  
 9:00—Baby Snooks, KNX.
- Quiz, Participation**  
 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—What's Doin', Ladies? KECA.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:00—People Are Funny, KFI.  
 6:30—Information Please, KHJ.  
 8:30—Can You Top This? KFI.  
 9:00—Break the Bank, KECA.
- Drama**  
 9:00—Preview Theater, KFVB.
- Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 6:30—Waltz Time, KFI.
- Comment-Narration**  
 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—What Do You Say? KFI.  
 10:15—Ted Malone, KECA.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.
- Mystery-Detective**  
 8:00—Scarlet Queen, KHJ.  
 8:30—This Is Your FBI, KECA.  
 9:30—Mystery Theater, KFI.  
 9:30—Famous Jury Trials, KECA.
- Public Interest-Information**  
 1:00—School of the Air, KNX.  
 7:00—Meet the Press, KHJ.  
 11:40—Report from Overseas, KNX.
- Sports**  
 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 7:00—Cavalcade of Sports, KECA.  
 7:30—Sports Newsreel, KFI.  
 7:30—Your Sports Page, KECA.  
 9:30—Inside of Sports, KHJ.  
 10:00—Ted Bentley, KECA.
- Recorded Music**  
 4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Frestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.
- Popular-Western Music**  
 7:00—Call for Music, KNX.  
 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 8:30—Burl Ives, KHJ.  
 9:30—Club Fifteen, KNX.

- KFVD—Union Rescue Mission.  
 ★KWIK—News, Music.  
 KGB—Say It With Music.  
**10:35**—KOWL—Pacific Strings.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Salvation Army Band.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
 KFOX—Lucky Lady.  
**10:50**—KWKW—Wings of Melody.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Bartan.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.  
 KLAC—Al Jarvis Ballroom.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 KRKD—Pan Americana.  
 ★KFVD, KGER, KGIL—News.  
 KWKW—Traffic Quiz.  
 KWIK—Meet the Band.  
**11:15**—KECA, KFMB—Listening Post.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood.  
 ★KXLA—Pasadena News.  
 KFVD—Violet.  
 KGIL—Light Classics.  
 KWIK—Sunny Side.  
 KWKW—Races and Sports.  
 KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 ★KFOV, KOWL, KRKD—News.  
 KFVD—Housewives' Exchange.  
 ★KWIK—News, Music.  
**11:35**—KNX—Bob Graham.  
 KOWL—Kostelanetz.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 KFAC—Concert Grand.  
 ★KGFJ—Alrotorials, Harpel.  
 KWKW—Races and Sports.

- KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
**11:55**—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KGB—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—Women Are Wonderful.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Veterans' Interview.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Daydreams at Noon.  
 KRKD—Record Roundup.  
 ★KGIL, KGER, KIEV—News.  
 KWIK—It Pays to Listen.  
**12:05**—KGER—Chuck Wagon.  
**12:15**—KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KWKW—Races and Sports.  
 KGIL—Jimmie Jackson.  
 KIEV—Luncheon Melodies.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Pepper Young.  
 ★KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 ★KMPC, KOWL, KWIK—News.  
 KXLA—Armstrong Twins.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.  
**12:35**—KOWL—Show Tunes.  
**12:40**—KGFJ—Intermission.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—Rush Hughes.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 ★KFAC—News.  
 KWIK—G.I. Platter Parade.  
 KIEV—Gals on Record.  
**12:55**—KFVB—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 ★KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 ★KFVD—News.  
 KRKD—Siesta Time.  
 KWIK—Rhythm Doodlers.  
 KIEV—Meet the Maestro.  
 KGIL—Fiesta Time.  
 KFOV—Piano Reflections.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KXLA—Garden Hints.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KWKW—Races and Sports.  
 KWIK—Charlie Hamp.  
**1:20**—KWKW—Organ Moods.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Quizical.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 ★KOWI, KRKD, KWIK—News.  
 KWKW—Piano Magic.  
 KIEV—Organ Moods.  
 KGIL—Little Symphony.  
 ★KFOV—Poly Newscast.  
 KGER—Western Siesta.  
**1:35**—KOWI—Contented Listening.  
 KRKD—Symphony of Song.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Splugak Orch.  
 ★KXLA—News.  
 KWKW—Races and Sports.  
 KWIK—Matinee Melodies.  
 KIEV—Junior C. of C.  
**1:50**—KWKW—Show Tunes.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—What's Doin' Ladies?  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 ★KMPC—News, Kenneally.  
 KFVB—Bill Anson.  
 ★KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KXLA—Keith Hetherington.  
 KGFJ—Disabled Veterans.  
 KFVD—Hall of Records.  
 KOWL—Raid Auction.  
 KRKD—Board of Supervisors.  
 KWIK—Mrs. Goes Shopping.

KGIL—Social Whirl.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Musical Bouquet.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land of Song.  
 KGIL—Eddie LeNarr.  
 2:20—KWKW—News.  
 2:25—KECA, KFMB—Twiss-Told Tales.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KNN, KSDJ—House Party.  
 KHJ, KGB, KVQE—Martin Block.  
 KGFJ—Keyboard Magic.  
 KWKW—Platter Parade.  
 \*KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 \*KGIL—Women's News.  
 KGER—Garden School.  
 2:35—KOWL, KWIK—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KHJ—Red Hook 31.  
 \*KGFJ—News Notebook.  
 \*KFVD—News.  
 KWKW—Races and Sports.  
 KGIL—Melodies.  
 KRKD—Organ Moods.  
 \*KNN—News.  
 KGFJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KNN, KSDJ—Meet the Missus.  
 KHJ, KVQE—Racket Smashers.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 KGFJ—Armchair Concert.  
 \*KGER, KLAC, KNLA—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFI—Eddie Chase Show.  
 KIEV—A Matter of Records.  
 KWIK—1490 Club.  
 KGIL—Children's Hour.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KNLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KWIK—20th Century Gabriels.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KHJ—Song of the Stranger.  
 KFI, KFSD—Aunt Mary.  
 KNN, KSDJ—Arthur Godfrey.  
 KMPC—Jerry Lawrence.  
 KWKW—Andy Mansfield.  
 \*KFAC, KRKD, KWIK—News.  
 KFOV—Jeanne Cowan, Songs.  
 3:35—KRKD—Tea Time Tunes.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ, KGB, KVQE—In Larger Freedom.  
 KGB, KVQE—Alan Dale Club.  
 KMPC—Air Adventures.  
 KFAC—Songs for Singing.  
 KWIK—1490 Club.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KNN, KSDJ—Hint Hunt.  
 \*KHJ, KFXM, KGB, KVQE—Fulton Lewis.  
 \*KMPC—News, Eddie Lyon.  
 \*KGER, KIEV—News.  
 \*KLAC—News, Sports.  
 KNLA—Juke Box Matinee.  
 KFWB—Samuel B. McKee.  
 KGFJ—What's Up?  
 KWKW—Andy Mansfield.  
 KFI—Eddie Chase Show.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 KWIK—Women's World.  
 KGIL—Off the Record.  
 4:05—KGER—Musical Roundup.  
 4:15—KECA—Alvin Wilder.  
 \*KFI—News.  
 KNN, KSDJ—Reserve.  
 KMPC—Jeanne Gray.

\*KHJ, KFXM, KGB—Frank Hemingway.  
 KFWB—Melody Matinee.  
 KLAC—Tito of Hollywood.  
 KOWL—Mystery Tune.  
 KRKD—Father Aull Foundation.  
 KIEV—Show Tunes.  
 KFSD—Nora Drake.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 \*KNN, KFVD, KOWL—News.  
 \*KHJ, KVQE—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday through Friday  
**KMPC**

Δ. APC—Mild and Mellow.  
 KIEV—Bing Crosby.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 KWKW—Vocals on Parade.  
 KGIL—Teen-Age News.  
 KFOX—Old Age Pensions.  
 4:45—KHJ—News.  
 KNN—Lum and Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 \*KGB, KRKD, KVQE—News.  
 KGIL—Off the Record.  
 KIEV—Trade Winds Tempos.  
 \*KFSD—H. V. Kaltenborn.  
 4:50—KWKW—Waltz Time.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Happy Theater.  
 \*KFI—Feature Wire.  
 \*KNN, KSDJ—Knox Manning.  
 KHJ, KGB, KVQE—Adventure Parade.  
 \*KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at Five.  
 KRKD—Sundown Roundup.  
 KNLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGIL—Off the Record.  
 5:05—KGER—Compton College.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 \*KFI—News.  
 KNN—Tom Hanlon.  
 KHJ—Raggedy Ann.  
 KFXM, KGB, KVQE—Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Race Roundup.  
 KWIK—Sunset Serenade.  
 5:30—KECA—Jack Armstrong.  
 KFI—Casa Cugat.  
 \*KNN—Charles Collingwood.  
 KHJ, KFXM, KGB, KVQE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KFAC—Whoa Bill Club.  
 KGFJ—Dinner Interlude.  
 KNLA—Future Pianists.  
 KRKD—Sports Dial.  
 KGIL—Afternoon Matinee.  
 \*KFOX, KWIK—News.  
 KGER—Stamps Quartet.  
 5:45—KFI, KFSD—Elmer Peterson.  
 \*KNN, KSDJ—News, Garred.  
 KHJ, KFXM, KGB, KVQE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Sam Walter, Sports.  
 KNLA—Music for You.  
 KGFJ—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGER—Melody Mustangs.  
 5:55—KNN, KSDJ—Bill Henry.  
 KNLA—Sports News.  
 6—KECA—Headline Edition.  
 KFI, KFSD—People Are Funny.  
 KNN, KSDJ—Morgan-Ameche-Langford Show.  
 \*KHJ, KFXM, KGB, KVQE—Gabriel Heatter.  
 \*KMPC—Clete Roberts Reports.  
 \*KFOX, KFWB, KLAC, KPRO—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KNLA—Muir College.  
 KRKD—Varieties in Music.  
 KGIL—Johnny Grant.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Broadway Local News.  
 \*KHJ, KGB—Radio Newsreel.  
 \*KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KNLA—Women's Clubs.  
 KRKD—Hawaiian Memories.  
 6:30—KECA, KFMB—The Sheriff.

KFI, KFSD—Waltz Time.  
 KNN—Ozzie and Harriet.

**CITIZENS NATIONAL BANK**  
*Presents*  
**INFORMATION PLEASE**  
 6:30 P.M. — KHJ — FRIDAY

KHJ, KFXM, KGB, KVQE—Information Please.  
 KMPC—Santa Anita Races.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KNLA—Garden Information.  
 \*KWIK—Don Forbes.  
 KGIL—Date With a Disc.  
 KRKD—Rumba Preview.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KRKD—A. F. of L.  
 KNLA—Western Caravan.  
 KWIK—Bobby Short.  
 6:55—KECA, KFMB, KPRO—Champion Roll Call.  
 7—KECA, KFMB—Cavalcade of Sports.  
 KFI—Hank McCune Show.  
 KNN, KSDJ—Call for Music.  
 KHJ, KFXM, KGB, KVQE—Meet the Press.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 \*KGER, KLAC, KRKD—News.  
 KNLA—Saddle Dusters.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KWIK—Averill Berman.  
 7:05—KGER—Fagan.  
 KLAC—Jan Garber Orch.  
 7:15—KFWB—Pioneertown.  
 KGIL—Alvino Rey Orch.  
 \*KNLA—Peter Delima, News.  
 KRKD—Three-Quarter Time.  
 7:30—KECA—Your American Sports Page.  
 KFI, KFSD—Sports Newswreel.  
 KNN—Jones-Shay.  
 KHJ, KFXM, KGB, KVQE—Cisco Kid.  
 KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KNLA—Ford Lewis.  
 KRKD—Father Aull Foundation.  
 \*KWIK—News, Sports.  
 KGIL—Opinion Please.  
 KFOX—Dr. Clem Davies.  
 7:45—KFI—Sports Folio.  
 KFWB—Singer Sam.  
 KMPC—Red Rave.  
 KGIL—Mr. Nobody.  
 \*KFOX—News.  
 KRKD—Father Vaughan.  
 KWIK—Adeline Hanson.  
 7:55—KMPC—Nation's Weather.  
 8—KECA, KFMB—Fat Man.  
 KFI, KFSD—Frost Warnings; Supper Club.  
 KNN—Lowell Thomas.  
 KHJ, KFXM, KGB, KVQE—Scarlet Queen.  
 \*KMPC—News, Kennealy.  
 KFWB—Sports Final.  
 KLAC—Basketball.  
 \*KGER, KNLA—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Organ Fantasies.  
 KGIL—Concert Hall.  
 8:05—KGER—Floyd Johnson.  
 8:15—KFI—News of the World.  
 KNN—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KGFJ—Starlight Moods.  
 KNLA—Evening Serenade.  
 KGIL—Hobby Horse Show.  
 KRKD—County Barn Dance.  
 8:30—KECA, KFMB—This is Your F.B.I.  
 KFI, KFSD—Can You Top This?  
 KNN—Danny Thomas Show.  
 KHJ, KFXM, KVQE—Hurl Ives Show.  
 \*KFWB—News.  
 KNLA—97th Street Corral.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Weatherman.  
 KGER—Clem Davies.  
 8:45—KHJ—Remember When?  
 KFWB—Sweet Music.  
 KGFJ—Evening Interlude.  
 KGIL—Proudly We Walk.  
 8:55—KHJ, KFXM, KGB, KVQE—Billy Rose.  
 \*KNN, KSDJ—News.  
 KECA, KFMB—Break the Bank.  
 KFI—Reserve.  
 KNN—Baby Snooks.

\*KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.  
 \*KMPC—News.  
 KFWB—Preview Theater.  
 KLAC—Basketball.  
 KFAC—Evening Concert.  
 KNLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Dance Time.  
 \*KGER—News, Toastmasters.  
 9:15—KFI—Reserve.  
 KHJ, KFXM, KGB—Beulah.  
 KMPC—Romance and Rhythm.  
 \*KFOX—News.  
 9:30—KECA, KFMB—Famous Jury Trials.  
 KFI, KFSD—Mystery Theater.  
 KNN, KSDJ—Club 15.  
 KHJ, KGB, KVQE—Inside of Sports.  
 KFWB—Music Box.  
 KMPC—Barbershop Quartet.  
 KGER—Music in the Night.  
 9:45—KHJ, KFXM, KGB, KVQE—Henry J. Taylor.  
 \*KNN, KSDJ—Ed R. Murrow.  
 KMPC—Red Cross.  
 KFOX—Flight Cast.  
 \*KGIL—News.  
 10—KECA—Ted Bentley, Sports.  
 KFI, KFSD—The Reporter.  
 \*KNN—Chet Huntley, News.  
 \*KHJ, KFXM, KGB, KVQE—Fulton Lewis.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KLAC—Basketball.  
 \*KGER, KFWB—News.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KFAC—Lucky Lager Dance.  
 KNLA—County Barn Dance.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Symphony.  
 KFOX—Markos Radio Express.  
 10:05—KGER—Desert Dreams.  
 10:15—KECA—News.  
 KFI—Barry Wood Show.  
 KNN—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KNLA—Redondo Barn Dance.  
 KFSD—Concert Hall.  
 10:30—KECA—Elmer Davis.  
 \*KFI—Caruth Wells, Inside the News.  
 KNN—Symphonette.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KNLA—Hawthorne Thing.  
 10:45—KECA—Freddy Martin Orch.  
 KFI—Melody Time.  
 \*KFSD—News.  
 10:55—KFI—Police Bulletins.  
 11—KECA, KFI, KLAC—News.  
 \*KNN—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KNLA—Pasadena Civic.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Juke Box Review.  
 KGER—Desert Dreams.  
 KFSD—Biltmore Hotel Orch.  
 11:15—KECA—Ciro's Orchestra.  
 KFI—Biltmore Orch.  
 KNN—Steve Allen.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 KFI—Pro and Con.  
 KNLA—Melodee Club.  
 KGB—Wolona Orch.  
 KFSD—St. Francis Orch.  
 11:40—KNN—Report from Overseas.  
 11:45—KFI—Melodianna.  
 \*KFOV—News.  
 KNLA—Dance Time.  
 11:55—KECA, KFI, KNN—News.

THE VOICE OF THE SAN FERNANDO VALLEY

**KWIK** 1490 ON YOUR DIAL

GEORGE JAY from Kings Restaurant. Daily Midnight to 3 A.M.

Cheer Up Your Face with **EDDIE CHASE** 3:00-4:30 p.m. Monday thru Saturday

**Check KEYD** LOS ANGELES

1020 KC. 5000 WATTS

# SATURDAY, FEBRUARY 21

- 8-KECA-Music by Maupin.  
 KFI, KFSO-Adventures of  
 Charlie Lunk.  
 \*KXN-KGER, KIEV, KLAC,  
 KMPC, KXLA-News.  
 \*KHJ, KFNM, KGB, KVOE-  
 News.  
 KFWB-Salvation Army.  
 KFAC-Country Church.  
 KGFJ-Concert Pastelle.  
 KOWI-Bing Crosby.  
 KWKW-Pasadena Four-  
 square Church.

## HAVEN OF REST

- KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

- KFOX, KRKI-Haven of Rest  
 KFVD-Wakeup Ranch.  
 KGH-Homey Music.  
 KWIK-Race and Sports.  
 8:05-KXN, KSDJ-Let's Pretend.  
 KGER-Mizpah.  
 8:15-KHJ-News.  
 KMPC-Market Reports,  
 Sports.  
 KFWB-Singin' Sam.  
 KLAC-Haynes at the Reins.  
 KOWI-Meet the Band.  
 KGH-Sports.  
 KIEV-Musical Bandwagon.  
 KXLA-Record Shop.  
 8:30-KECA-Collins Calling.  
 KFI, KFSO-Smilin' Ed  
 McConnell.  
 KXN-Escape.  
 KHJ-Dr. His.  
 KMPC-Guest Star.  
 \*KFAC, KFWB, KGIL, KOWI,  
 KRKD-News.  
 KFVD-Kirby Page.  
 KIEV-Children's Story Time.  
 KWKW-Stock Quotations.  
 \*KWIK-News, Music.  
 KFOX-Know Your Bible.  
 KGER-Hammond.  
 KFNM, KGB, KVOE-Say It  
 With Music.

- 8:35-KRKI-Garden Chats.  
 8:40-KOWI-Rendezvous.  
 8:45-KECA-Mirandy.  
 KFAC-Unity.  
 KMPC-Fingertip Successes.  
 KFWB-Music.  
 KLAC-Business Talk.  
 KFVD-Vocal Varieties.  
 KWKW-Sacred Heart.  
 KIEV-Musical Memories.  
 KRKD-Spotlight Varieties.  
 KGH-Coffee Parade.  
 KFOX-Voice of China.  
 KGER-Gospel Story Hour.

- 9-KECA, KFMB-Abbott and  
 Costello Kid Show.  
 KFI-Jump-Jump of Holiday  
 House.  
 KXN, KSDJ-Theatre of  
 Today.  
 KHJ, KGB, KVOE-Pan  
 Americana.  
 KMPC-Bill Leyden.  
 KFWB-Song Session.  
 \*KGER, KLAC-News.  
 KGFJ-Public Messenger.  
 KFAC-Morning Concert.  
 KFVD-Waltz Time.  
 KOWI-Salute to Americas.  
 KRKI-Sagebrush Serenade.  
 KIEV-Bing Crosby Time.  
 KGH-Musical Horizons.  
 KWKW-Voice of China.  
 KXLA-Record Shop.  
 KFND-Jack Gregson.  
 KFMB-Tommy Bartlett.

- 9:05-KGER-Lutheran Hour.  
 9:15-KFI-Young America Speaks.  
 KHJ-Policing L. A.  
 KLAC-Racing News.  
 KWKW-Rible Treasury Hour.  
 KGFJ-Community Chest.  
 \*KFVD-News.  
 KIEV-Dinah Shore Sings.  
 KWIK-Kiddie Records.  
 KGB, KVOI-Voice of the  
 Army.

- 9:20-KGFJ-News, Bill Harpel.  
 9:30-KECA, KFMB-Land of the  
 Lost.  
 KFI-Your Saturday Chef.  
 KXN-Stars Over Hollywood.  
 KHJ, KGB, KVOE-Pro Arte  
 Quartet.  
 KLAC-Kiddie Club.  
 \*KOWI, KWIK-News.  
 KGFJ-Open Album.  
 KFVD-Show Tunes.  
 KWKW-Stock Quotations.  
 KIEV-Meet the Band.  
 KXLA-Western Review.  
 KGH-Railroads for You.

- KGEB-John Brown.  
 KFOX-Bethesda.  
 9:35-KOWI-Remembering.  
 \*KWKW-News.  
 9:45-KFI, KFSO-Thillamook  
 Kitchen.  
 \*KRKD-News.  
 KFVD-Remembered Rhythms  
 KWKW-Drama.  
 KGH-Valley Shopper.  
 KIEV-Rhythm Road.  
 KWIK-Town Crier.  
 KXLA-Bell Bandstand.

- 10-KECA-American Farmer.  
 KFI, KFSO-National Farm  
 and Home Hour.  
 KXN, KSDJ-Grand Central  
 Station.  
 \*KHJ, KFNM, KGB, KVOE-  
 News.  
 KMPC-Bill Leyden.  
 KFWB-Maurice Hart.  
 \*KLAC-News, Al Jarvis.  
 KFAC-Serenade.  
 KGFJ-Racing News.  
 KOWI-Romance in Music.  
 KWKW-Race Lineup.  
 KRKD-Government Speaks.  
 KWIK-Mainly for Women.  
 KXLA-Western Review.  
 KFVD-Song Stylists.  
 KGH-Ten o'Clock Scholar.  
 \*KFOX, KIEV-News.  
 KGER-Kids' Bible Club.  
 KFMB-Girl Scouts.

- 10:15-KHJ, KGB, KVOE-Gardening  
 KGFJ-Saludos Amigos.  
 \*KXLA-News.  
 KWKW-Teen-Agers.  
 KIEV-Stars of Song.  
 KGH-According to Record.  
 KFOX-Assembly of God.  
 10:25-KGFJ-Sports Flash.  
 10:30-KECA-Hollywood Headlines.  
 KFI-Meet the Meeks.  
 KXN, KSDJ-County Fair.  
 KHJ, KGB, KVOE-Sym-  
 phonies for Youth.  
 \*KMPC-Bids for Kids.

- KGFJ-Upbeat Session.  
 KFVD-Here Comes the  
 Parade.  
 KXLA-Bandstand Review.  
 \*KFAC, KWIK-News.  
 KRKI-Pop Concert.  
 KIEV-Western Tune Time.  
 KGH-Music That Endures.  
 KGER-Home on the Range.  
 KFSO-Meet the Meeks.  
 KFMB-Auntie Pat.  
 10:35-KOWI-Pacific Strings.  
 10:45-KECA-The Honeydreamers.  
 KFAC-L. A. City College.  
 KIEV-Western Songs.  
 KWIK-Studio City.  
 KWKW-Races and Sports.  
 KFVD-Thought for Youth.  
 10:50-KWKW-Wings of Melody.  
 10:55-KGFJ-Sports Flash.  
 KOWI-Hymn for Today.

- 11-KECA, KFMB-Metropolitan  
 Opera.  
 KFI, KFSO-Archie Andrews.  
 KXN, KSDJ-Mary Lee Taylor  
 KHJ, KGB, KVOE-  
 Symphonies for Youth.  
 KMPC-Keith Hetherington.  
 KFWB-Maurice Hart.  
 KFAC-Festival of Music.  
 \*KLAC-News, Al Jarvis.  
 KRKI-Pan Americana.  
 KGFJ-Across the Footlights.  
 \*KFVD, KGER, KGH-News.  
 KXLA-Bandstand Review.  
 KOWI-Tune Shop.  
 KWKW-Campus Chatter.  
 KIEV-Perry Como Songs.  
 KFMB-American Youth.

- 11:05-KGER-Star Time.  
 11:15-KFVD-Plano Parade.  
 KIEV-This Rhythmic Age.  
 KWIK-South American Way.  
 KWKW-Races and Sports.  
 KGH-Light Classics.  
 KGER-Western Music.  
 11:25-KGFJ-Sports Flash.  
 11:30-KFI-Jack Gregson Show.  
 KXN, KSDJ-Give and Take.  
 KHJ, KGB, KVOE-Bands  
 for Bonds.  
 KGFJ-Reminiscent Rhythm.  
 KFVD-Violet.  
 \*KFOX, KOWI, KRKD-News.

- KIEV-Latin Musicana.  
 11:45-KFAC-Concert Grand.  
 KGFJ-Alrotorials, Bill  
 Harpel.  
 KOWI-Folk Songs.  
 KWIK-Broadway Rhythm.  
 KRKD-Melody Time.  
 KWKW-Races and Sports.  
 KFOX-Cowboy Policeman.  
 KFSO-Here's to Vets.

- 11:55-KGFJ-Sports Flash.  
 12-KECA, KFMB-Metropolitan  
 Opera.  
 KFI-Farm Reporter.  
 KXN, KSDJ-Meet the Missus.  
 \*KHJ, KFNM, KGB, KVOE-  
 News.  
 KMPC-Merry-Go-Round.  
 KFWB-Maurice Hart.  
 \*KLAC-News, Al Jarvis.  
 KGFJ-Theater Guild.  
 KFAC-Luncheon Concert.  
 KWKW-Races and Sports.  
 KXLA-Bandstand Review.  
 KOWI-Daydreams at Noon.  
 KFVD-Salvation Army.  
 KWKW-Pasadena Opera.  
 KWIK-It Pays to Listen.  
 KRKD-Record Roundup.  
 \*KGER, KGH, KIEV-News.  
 KFOX-Sandwich Seasoning.  
 KFSO-Orchestras of Nations.

- 12:05-KGER-Western Music.  
 12:15-KFI-Man On the Farm.  
 KHJ-Songs of Good Cheer.  
 KGFJ-Today's Maestro.  
 KFVD-Mason Rose.  
 KWKW-Races and Sports.  
 KIEV-Lunchtime Melodies.  
 KGH-Jimmie Jackson.  
 \*KFAC-News.  
 KGER-Sleepy Valley.  
 12:25-KGFJ-Sports Flash.  
 12:30-KHJ-Louise Maesey.  
 KXN, KSDJ-Free for All.  
 KMPC-Swell Time.  
 KGFJ-Piano Interlude.  
 KXLA-Armstrong Twins.  
 KWKW-Business Reporter.  
 KFVD-Studio Party.  
 \*KOWI-News; Show Tunes.  
 12:35-KWIK-G.I. Platter Parade.  
 12:40-KGFJ-Intermission.  
 12:45-KFI-Here Comes the Band.  
 KHJ-American Radio  
 Warblers.  
 \*KFAC-News.  
 KFVD-Violet.  
 KXLA-Top Tunes.  
 KWKW-Races and Sports.  
 KIEV-Gals on Record.  
 KFWB-News.

- 12:55-KGFJ-Sports Flash.  
 1-KECA, KFMB-Metropolitan  
 Opera.  
 KFI, KFSO-Doctors Today.  
 KXN, KSDJ-Treasury  
 Bandstand.  
 KHJ, KFNM, KGB, KVOE-  
 Sports Parade.  
 KMPC-Juke Box Serenade.  
 KFWB-Bill Anson.  
 KFAC-Piano Parade.  
 KGFJ-Sunset and Vine.  
 \*KFVD, KLAC-News.  
 KXLA-Community  
 Broadcaster.  
 KWKW-Lee Brown, Pianist.  
 KOWI-Show Tunes.  
 KRKD-Siesta Time.  
 KIEV-Meet the Maestro.  
 KGH-Fiesta Time.  
 KWIK-Tin Pan Alley.  
 KGER-Sleepy Valley.  
 1:10-KLAC-Studio Frolic.  
 1:15-KFAC-Music in the  
 American Manner.  
 KXLA-Adventures in  
 Research.  
 KFVD-Songs by Russ  
 Whiteman.  
 KWKW-Races and Sports.  
 KWIK-Trade Winds Tavern.

- 1:25-KGFJ-Sports Flash.  
 1:30-KFI-Home Is What You  
 Make It.  
 KXN, KSDJ-Saturday at  
 the Chase.  
 KHJ-Income Tax.  
 KGFJ-Today's Hits.  
 KXLA-Vocal Varieties.  
 KFVD-Hall of Records.  
 \*KOWI, KRKD, KWIK-News  
 KWKW-Plan Magic.  
 KIEV-Organ Mood.  
 KGH-Little Symphony.  
 KGER-Western Siesta.  
 KFSO-First Piano Quartet.  
 KVOE-Horse Race.  
 1:35-KOWI-Caravan of Melody.  
 KRKD-Symphony of Song.  
 KWIK-Music.  
 1:45-KHJ-In Your Name.  
 KFOX-Voice of the Army.  
 KLAC-Storybook Hour.  
 \*KXLA-News.  
 KIEV-Swing Stylings.  
 KWKW-Races and Sports.  
 1:50-KWKW-Show Tunes.  
 1:55-KGFJ-Sports Flash.

- 2-KECA, KFMB-Tea and  
 Crumpets.  
 \*KFI-News of the Week.  
 KXN, KSDJ-Philadelphia  
 Orch.  
 KHJ, KFNM, KGB, KVOE-  
 Reserve.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

- 6:00-Joan Davis, KXN.  
 6:30-Judy Canova, KFI.  
 8:00-Life of Riley, KFI.  
 8:30-It's a Great Life, KXN.  
 9:00-Abe Burrows, KXN.  
 9:30-Vaughn Monroe, KXN.

### Quiz, Participation

- 8:30-Smilin' Ed McConnell, KFI  
 10:30-County Fair, KXN.  
 11:30-Give and Take, KXN.  
 12:00-Meet the Missus, KXN.  
 12:30-Free for All, KXN.  
 5:30-True or False, KHJ.  
 6:00-Stop Me, KHJ.  
 7:00-Kay Kyser, KFI.  
 7:30-Leave It to the Girls, KHJ  
 8:30-Truth or Consequences,  
 KFI.

### Classical, Semi-Classical Music

- 11:00-Metropolitan Opera, KECA  
 2:00-Philadelphia Orchestra,  
 KXN.  
 3:00-Piano Playhouse, KECA.  
 3:30-NBC Symphony, KFI.  
 7:00-Saturday Night Serenade,  
 KXN.  
 9:30-Music Hour, KFI.  
 10:15-Stairway to the Stars, KFI

### Drama

- 9:00-Theater of Today, KXN.  
 9:30-Stars Over Hollywood,  
 KXN.  
 10:00-Grand Central Station,  
 KXN.

### Public Interest- Information

- 9:15-Young America Speaks,  
 KFI.  
 9:15-Policing L. A., KHJ.  
 10:00-American Farmer, KECA.  
 10:00-Nat'l Farm Hour, KFI.  
 12:00-Theater Guild, KGFJ.  
 1:00-Doctors Today, KFI.  
 1:30-Home Is What You Make  
 It, KFI.  
 1:30-Your Income Tax, KHJ.

- 3:00-Cross Section U.S.A., KXN  
 3:30-L. A. Story, KXN.  
 4:15-Our Town Speaks, KECA.  
 4:15-Internal Revenue, KLAC.  
 6:00-Exploring the Unknown,  
 KECA.

### Mystery-Detective

- 8:30-Escape, KXN.  
 9:00-Gangbusters, KECA.  
 9:30-Murder and Mr. Malone,  
 KECA.

### Sports

- 10:00-Racing Lineup, KGFJ,  
 KWKW.  
 5:00-Saturday Sports Roundup,  
 KFI.  
 5:05-Tom Harmon, KMPC.  
 5:15-Tom Hanlon, KXN.  
 5:45-Sam Balter, KLAC.  
 5:45-Race Results, KRKD.  
 5:45-Ira Blue, KECA.  
 6:15-Bob Kelley, KMPC.  
 6:30-Santa Anita Races, KMPC  
 8:00-Hunting and Fishing Club,  
 KHJ.

### Recorded Music

- 4:00-Musical Masterpieces,  
 KFAC.  
 6:00-Musical Digest, KGFJ.  
 6:00-Saturday Symphony,  
 KFAC.  
 8:00-Evening Concert, KFAC.  
 10:00-Lucky Lager Dance Time,  
 KFAC.  
 10:00-Eastside Show, KFWB.  
 10:00-Concert Nocturne, KGFJ.  
 12:00-Rhapsody in Wax, KHJ.

### Juvenile

- 8:05-Let's Pretend, KXN.  
 9:00-Abbott & Costello, KECA.  
 9:00-Jump Jump, KFI.  
 9:30-Land of the Lost, KECA.  
 9:30-Kiddie Club, KLAC.  
 10:30-Symphonies for Youth,  
 KHJ.  
 12:30-Swell Time, KMPC.  
 3:00-Scout Jamboree, KFI.  
 6:30-Keep Up With the Kids,  
 KHJ.

### Popular-Western Music

- 2:45-King Cole Trio, KFI.  
 7:30-Grand Ole Opry, KFI.  
 9:00-Hit Parade, KFI.



KMPC—American Music.  
 KFVB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KNLA—Shoppers' Matinee.  
 KGFJ—Serenade to Afternoon.  
 KOWL—Radio Auction.  
 KFYD—Kirby Page.  
 KRKD—Dental Association.  
 ★KIEV—News.  
 KGIJ—Social Whirl.  
 KGER—Long Beach Band.  
 KFOV—Concert Miniature.  
 ★KFSD—Ed Tomlinson.  
 2:15—KFI—Youth Sings.  
 KLAC—Modern Concert Hall.  
 KRKD—Philharmonic Reporter.  
 KGIJ—Eddie LeMarr.  
 KIEV—Land o' Song.  
 KWIK—Our Waltz.  
 KWKW—Races and Sports.  
 KFOV—Salvation Army.  
 KFSD—Swanee River Boys.  
 2:20★KWKW—News.  
 2:25—KGFJ—Sports Flash.  
 2:30—KFI—Lennie Herman.  
 KHJ, KFNM, KGB, KVQE—Reserve.  
 KFOV—Rhythm and Reason.  
 KMPC—Business Reporter.  
 KGFJ—Keyboard Magic.  
 KFYD—Hall of Records.  
 KWKW—Patricia Abel, Songs.  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 KGIJ—For Women.  
 ★KGER, KOWL, KWIK—News.  
 KGER—Feature Story.  
 KFSD—Flight with Music.  
 2:35—KOWL—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—KECA—Radio, the American Way.  
 KFI—King Cole Trio.  
 KHJ, KFNM, KGB, KVQE—In Larger Freedom.  
 KMPC—Sons o' Guns.  
 ★KGFJ—News Notebook, Harpel.  
 ★KFVD—News.  
 KGIJ—Matinee Melodies.  
 KOWL—Island Magic.  
 KWKW—Races and Sports.  
 2:50—KWKW—Swing Session.  
 2:55—KGFJ—Sports Flash.  
 3—KECA—Piano Playhouse.  
 KFI—Scout Jamboree.  
 KNN, KSDJ—Cross Section, U.S.A.  
 KHJ, KGB—Reserve.  
 KMPC—Strike Up the Band.  
 KFVB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Musical Favorites.  
 KGFJ—Armchair Concert.  
 ★KGER, KNLA—News.  
 KOWL—Radio Outlook.  
 KFYD—Eddie Chase Show.  
 KWKW—Swing Session.  
 KIEV—Live Alive.  
 KGIJ—Children's Hour.  
 KRKD—Parade of Hits.  
 KFOV—Modern Concert Hall.  
 KFVB—Rhythm and Reason.  
 3:05—KGER—Sagebrush and Saddles.  
 3:15—KLAC—Peggy Lee.  
 KNLA—Juke Box Matinee.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KFSD—Religion in the News.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—It's in the Family.  
 KFI, KFSD—NBC Symphony.  
 KNN—L. A. Story.  
 KHJ, KGB—Saturday Side-show.  
 KLAC—Ellingtonia.  
 ★KFAC—News.  
 KWKW—Saturday Matinee.  
 KIEV—Musical Favorites.  
 ★KRKD, KWIK—News.  
 3:35—KRKD—Tea Time Tunes.  
 3:45—KECA—It's Your Business.

GET IN THE RACE WITH  
**EDDIE CHASE**  
 3:00-4:30 p.m.  
 Monday thru Saturday

1020 KC.  
 5000 WATTS.

Check **KEYD**

KNN—Garden Gate.  
 KFAC—Songs for Singing.  
 KWIK—1490 Club.  
 3:55★KFVB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Madhouse Musicale.  
 KFI, KFSD—NBC Symphony.  
 KNN—Ace and Jane.  
 KHJ, KFNM, KGB, KVQE—Sports Review.  
 KMPC—Music Box.  
 KFVB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KNLA—Juke Box Matinee.  
 KGFJ—What's Up?  
 KFAC—Musical Masterpieces.  
 KRKD—Teen-Age Workshop.

KFYD—Eddie Chase Show.  
 KWKW—Saturday Matinee.  
 KWIK—Mainly for Women.  
 ★KFOV, KGER, KIEV—News.  
 KGIJ—Off the Record.  
 KFVB—The Vagabonds.  
 4:05—KGER—Trading Post.  
 4:15—KECA—Our Town Speaks.  
 ★KHJ, KGB, KVQE—Frank Hemingway.  
 KFVB—Helen Louise.  
 KLAC—Income Tax.  
 KOWL—Sports Champions.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 KFOV—Symphonic Swing.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI, KFSD—Curtain Time.  
 KNN—CBS Is There.  
 KHJ, KGB—Jimmy Bloss Orch.  
 KFVB—Blind Artists' Guild.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 ★KFVD, KOWL, KWIK—News.  
 KRKD—Symphony in Swing.  
 KWKW—Sopranoists Club.  
 KIEV—Bing Crosby Sings.  
 KGIJ—Teen-Age News.  
 KFOV—Old Age Pensions.  
 KFVB—Music by Adam.  
 4:35—KOWL—Choristers.  
 4:45★KECA, KFVB—Dorothy Fuldheim.  
 KHJ, KGB, KVQE—Proof that Christian Science Heals.  
 KFVB—Stuart Hamblen.  
 KLAC—Music.  
 ★KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KGIJ—Off the Record.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Miracles in Music.  
 KFI—Saturday Sports Roundup.  
 KHJ, KGB, KVQE—The Lone Wolf.  
 ★KNN, KSDJ—Knox Manning.  
 ★KMPC—News.  
 KFVB—Stuart Hamblen.  
 ★KLAC—News, Sports.  
 KNLA—Juke Box Matinee.  
 KFAC—Music.  
 KGFJ—Jive at Five.  
 KRKD—Sundown Roundup.  
 KGIJ—Off the Record.  
 KWIK—Spotlight on a Star.  
 KFOV—Sunshine Mission.  
 KFSD—King Cole Trio.

**KGER** for WESTERN MUSIC

Cottonseed Clark  
 5:05-6:00 P.M.  
 Every Saturday

1390 on Your DIAL

5:05—KGER—Cottonseed Clark.  
 KMPC—Tom Harmon.  
 5:15★KFI, KFSD—News.  
 KNN—Tom Hanlon.  
 KHJ, KFNM, KGB, KVQE—Reserve.  
 KMPC—Record Room.  
 KLAC—Music Room.  
 KGFJ—Race Recap.  
 KWKW—Race Roundup.  
 5:30★KECA, KFOV, KWIK—News.  
 KFI—I Want It.  
 ★KNN, KSDJ—Charles Collingwood.  
 KHJ, KGB, KVQE—True or False.  
 KRKD—Sports Forum.  
 KLAC—Irwin Allen.  
 KFAC—Playtown Train.  
 KGFJ—Dinner Interlude.  
 KNLA—Future Pianists.  
 KGIJ—Music by Martin.  
 KFSD—Colonial Quiz.  
 5:45—KECA—Ira Blue, Sports.  
 ★KFI, KFSD—Elmer Peterson.  
 ★KNN, KSDJ—Garred, News.  
 KMPC—Episcopal Diocese.  
 KLAC—Sam Baiter, Sports.  
 KGFJ—Nat'l Safety Council.  
 KNLA—Music for You.  
 KRKD—Race Results.  
 KFOV—Young America.  
 5:55★KNN, KSDJ—Wallace Sterling.  
 KNLA—Sports Shots.  
 ★KECA—Exploring the Unknown.

6—KFI—Guy Lombardo Show.  
 KNN, KSDJ—Joan Davis Show.  
 KHJ, KGB, KVQE—Stop Me If You've Heard This.  
 ★KMPC, KFSD—News.  
 ★KFOV, KFVB—News.  
 KGFJ—Musical Digest.  
 ★KLAC—News, Al Jarvis.  
 ★KFAC—Saturday Symphony.  
 KNLA—Interscholastic Debate.  
 KRKD—Varieties in Music.  
 KWIK—Date for Dinner.  
 KGIJ—Date with a Disc.  
 KGER—Sports Time.  
 KFSD—All Star Western.  
 KFVB—Ave Maria Hour.

6:15—KFOV—Vesper Bells.  
 KMPC—Bob Kelley, Sports.  
 KFVB—Tello Test.  
 KRKD—Hawaiian Memories.  
 KGER—Books.  
 KFVB—Open House.  
 6:30—KECA—Music of Manhattan.  
 KFI, KFSD—Judy Canova.  
 KHJ, KGB, KVQE—Keep Up With the Kids.  
 KNN—Padded Cell.  
 KMPC—Santa Anita Park.  
 KFVB—This Is Success.  
 KNLA—Sweet Chariot Hour.  
 ★KWIK—Don Forbes.  
 KRKD—Harmony in Rhythm.  
 KFOV—Hal's Memory Room.  
 KGER—Lukin Valley Church.  
 6:45—KFVB—Here's to Vets.  
 KRKD—Harmony in Rhythm.  
 KWIK—Curtain Call.

7—KECA—Diary of Fate.  
 KFI, KFSD—Kay Kyaer.  
 KNN—Saturday Night Serenade.  
 KHJ, KFNM, KGB, KVQE—Zane Grey.  
 KMPC—Something Old and Something New.  
 KFVB—Gospel and Song.  
 KFAC—Dr. James Field, Jr.  
 KGFJ—Musical Digest.  
 KNLA—Nazarene Church.  
 ★KGER, KLAC, KRKD—News.  
 ★KGIJ—Valley News.  
 ★KWIK—Music.  
 KFOV—Judge Gardner.

7:05—KGER—Western Music.  
 KLAC—Supervisor Darby.  
 7:15—KGIJ—Alvino Rey Orch.  
 KLAC—Music.  
 KMPC—Proudly We Hall.  
 KWIK—Voice of the Army.  
 KRKD—Three-Quarter Time.  
 KFVB—Popular Tunes.

7:30—KECA, KFVB—Ross Dolan, Detective.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ—Leave It to the Girls.  
 KNN—Reserve.  
 KMPC—Glee Club.  
 KFVB—Guest Star.  
 KLAC—Don Otis.  
 KFAC—Dr. Fagerburg.  
 KNLA—Accent on Youth.  
 KRKD—Twilight Serenade.  
 ★KWIK—News, Music.  
 KGIJ—Musical Roundup.  
 KFOV—Dr. Clem Davies.  
 KGER—Grace Dotson.  
 KFNM, KGB, KVQE—Revolving Stand.

7:45—KFAC—Music.  
 KFVB—Singin' Sam.  
 KFOV—Twilight Mood.

7:55—KNN—Fact or Fantasy.  
 8—KECA, KFVB—The Lone Ranger.  
 KFI, KFSD—Frost Warnings; Life of Riley.  
 KNN, KSDJ—People Next Door.  
 KHJ—Fishing and Hunting Club.  
 KMPC—Basketball, Stanford vs. U.S.C.

★KLAC—News.  
 KFAC—Evening Concert.  
 KFVB—American Sketches.  
 KNLA—American Repertory Theatre.  
 KGFJ—Caucasian Memories.  
 KWIK—Cavalcade of Music.  
 KGIJ—Concert Hall.  
 KGB, KVQE—J. Woloban Orch.  
 KFOV—County Barn Dance.  
 KGER—Wings of Healing.

8:10—KLAC—Music.  
 8:15—KFVB—Story of Israel.  
 KGFJ—Starlight Moods.  
 KNLA—Barber Shop Quartet.  
 8:30—KECA—Challenge of the Yukon.

KFI, KFSD—Truth or Consequences.  
 KNN, KSDJ—It's a Great Life.  
 KHJ, KGB, KVQE—Hawaii Calls.  
 KFVB—United Nations.  
 KGFJ—Know Your Schools.  
 KNLA—The Corral.  
 KGIJ—Weatherman.  
 KGER—Clem Davies.  
 KFVB—Red Cross.

8:45—KGFJ—Evening Interlude.  
 KGIJ—Proudly We Hall.

8:55★KNN, KSDJ—News.  
 9—KECA, KFVB—Gangbusters.  
 KFI, KFSD—Hit Parade.  
 KNN, KSDJ—Abe Burrows.  
 ★KHJ, KFVB, KFNM, KGB, KLAC, KVQE—News.  
 KMPC—Basketball.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KGIJ—Dance Time.  
 KWIK—Club Rendezvous.  
 KNLA—Music of the West.  
 KFOV—Proudly We Hall.  
 KGER—Guest Star.

9:15—KHJ—Gershwin Revue.  
 KNN, KSDJ—Hoagy Carmichael.  
 KFVB—Unity Daily Word.  
 KLAC—Don Otis.  
 KWIK—America Is Playing.  
 KGER—Decision Now.  
 KFNM, KGB—Dink Templeton  
 9:30—KECA—Murder and Mr. Malone.  
 KFI, KFSD—Music Hour from Hollywood.  
 KNN, KSDJ—Vaughn Monroe Show.  
 KHJ, KGB—Felix Galio.  
 KMPC—U.C.L.A. vs. Cal.  
 KFVB—Music Box.  
 KNLA—Redondo Barn Dance.  
 KGER—Music in the Night.  
 KFVB—Guest Star.  
 9:45★KHJ, KGB, KVQE—Newsweek.  
 ★KGIJ—News.  
 KFVB—Bing Crosby.  
 10—KECA—News of Tomorrow.  
 ★KFI, KFSD, KGER, KLAC—News.  
 ★KNN, KSDJ—Chet Huntley.  
 KHJ, KFNM, KGB, KVQE—Jimmy Bloss Orch.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFVB**

KFVB—Eastside Show.  
 KMPC—Basketball.  
 KNLA—Western Caravan.  
 KFYD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KWIK—Jimmy Grier.  
 KGIJ—Symphony.  
 KFOV—Rumba Time.

2 hours popular music  
**KFAC**  
 10 TO 12 EVERY NIGHT  
**LUCKY LAGER DANCE TIME**

KFAC—Lucky Lager Dance.  
 10:05—KGER—Saturday Spotlight.  
 KLAC—Ice Hockey.  
 10:15—KECA—Tris Coffin.  
 KFI—Stairway to the Stars.  
 KNN, KSDJ—Bob Graham.  
 KHJ, KGB—Morton Downey.  
 KFSD—Sports Recap.  
 KFVB—Marine Corps.  
 10:30—KECA—Freddy Martin Orch.  
 KNN—Tex Beneke Orch.  
 KHJ, KGB—Peter Potter's Record Party.  
 KNLA—Hawthorne Thing.  
 KFSD—Jan Savitt Orch.  
 10:45—KFI—Sweet and Lovely.  
 10:55—KFI—Police Bulletin.

11—KECA—Cesar's Orch.  
 KFI—Solitaire Time.  
 KFI—Nelson Fringe.  
 KHJ—The Spooner.  
 KMPC—Dance Parade.  
 ★KLAC—News.  
 KFVB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFYD—Spade Cooley Time.  
 KNLA—Dance Orch.  
 KGIJ—Juke Box Review.  
 KWIK—Jimmy Grier.  
 KGER—The Lamplighter.  
 KFOV—Disc Jockey.  
 KFSD—Biltmore Orch.  
 KFVB—Cheatin' on Sandman.  
 KGB, KVQE—Griff Williams Orch.

11:15—KFI—Biltmore Hotel Orch.  
 KNN—Steve Allen.  
 KHJ—Cavallaro Orch.  
 KLAC—Don Otis.  
 KNLA—Pasadena Civic Dance.  
 11:30—KECA—Clro's Orch.  
 KFI, KFSD—Harry Owens Orch.  
 KHJ, KGB, KVQE—Voices of Strings.  
 11:40—KNN—Dance Orch.  
 11:45—KNLA—Dance Time.  
 11:55★KECA, KNN—News.

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
 \* Indicates programs of news and commentary.

★Abbe, James.....KECA, 7:30 a.m. M-F  
 Abbott-Costello Kid Show.....KECA, 9 a.m. Sa  
 Ace and Jane.....KNX, 4 p.m. Sa  
 Adventure Parade.....KHJ, 5 p.m. M-F  
 Adventures of Charlie Chan.....KHJ, 8:30 p.m. M  
 Adventures of Tom Mix.....KHJ, 5:45 p.m. M-F  
 Air Force Show.....KMPC, 3:45 p.m. M-F  
 Air-Portraits.....EGFJ, 3 p.m. M  
 Album of Familiar Music.....KFI, 6:30 p.m. Su  
 Aldrich Family.....KFI, 8:30 p.m. Th  
 Alexander's Mediation Board.....KHJ, 5 p.m. Su  
 Allen, Fred.....KFI, 6:30 p.m. Su  
 Allen, Irwin.....KLAC, 5:30 p.m. M-Sa  
 Allen, Ste.....KNX, 11:15 p.m. M-Sa  
 Ameche, Don.....KNX, 8 p.m. F  
 America Dances.....KFWB, 6:30 p.m. M-F  
 America United.....KFI, 11 p.m. Su  
 American Farmer.....KECA, 10 a.m. Sa  
 American Forum.....KHJ, 7 p.m. Tu  
 American Sketches.....KFWB, 8 p.m. Sa  
 American Sports Page.....KECA, 7:30 p.m. F  
 American Way.....KFI, 6 p.m. M  
 Amos 'n' Andy.....KFI, 6 p.m. Tu  
 Andrews, Archie.....KFI, 11 a.m. Sa  
 Anson, Bill.....KFWB, 1 p.m. M-Sa  
 Arden, Eve.....KFI, 6:30 p.m. Th  
 Arlington, Charlie.....KHJ, 11 p.m. M-F  
 Arnold, Edward.....KECA, 9 p.m. Th  
 Art Baker's Notebook.....KFI, 4:30 p.m. M-F  
 August, Jan.....KHJ, 8:30 p.m. Th  
 Aunt Jenny.....KNX, 9:15 a.m. M-F  
 Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F  
 Auto Industry.....KMPC, 9:45 p.m. M  
 Autry, Gene.....KNX, 9 p.m. Su  
 Baby Snooks.....KNX, 9 p.m. F  
 Backgrounds for Living.....KNX, 12:45 p.m. M, W, F  
 Backstage Wife.....KFI, 1 p.m. M-F  
 Back to God.....KHJ, 8 a.m. Su  
 Backus, Jim.....KHJ, 6:30 p.m. Su  
 Balter, Sam.....KLAC, 5:45 p.m. M-Sa  
 Bandwagon.....KFI, 4:30 p.m. Su  
 Barbershop Quartet.....KMPC, 9:30 p.m. M-F  
 ★Baukhage Talking.....KECA, 11:30 a.m. M-F  
 Beck, Fred.....KNX, 7:45 a.m. M-F  
 ★Behind Front Page.....KHJ, 7 p.m. Su  
 Benny Jack.....KFI, 4 p.m. Su  
 Bentley, Ted.....KECA, 10 p.m. M-F  
 Berch, Jack.....KFI, 8:30 a.m. M-F  
 Berger, Hal.....KMPC, 1 p.m. M-F  
 Bergen, Edgar.....KFI, 5 p.m. Su  
 Berle, Milton.....KFI, 8:30 p.m. Tu  
 ★Berman, Averill.....KGFJ, 8:30 p.m. M-F  
 Between Us Girls.....KECA, 11:45 a.m. M-F  
 Beulah.....KHJ, 9:15 p.m. M-F  
 Bible Institute.....KRKD, KFOX, 8 a.m. M, W, F  
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F  
 Big Sister.....KFI, 4 p.m. M-F  
 Big Story.....KFI, 9:30 p.m. M-F  
 Big Town.....KNX, 9 p.m. Tu  
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa  
 Block Martin.....KHJ, 2:30 p.m. M, W, F  
 Block Party.....KHJ, 4:30 p.m. Su  
 Blondie.....KNX, 8:30 p.m. Su  
 Blue, Ira.....KECA, 5:45 p.m. Sa  
 Boston Blackie.....KMPC, 9:30 p.m. Su  
 Boston Symphony.....KECA, 6:30 p.m. Tu  
 Bowron, Fletcher.....KFI, 10:15 p.m. Th  
 ★Break the Bank.....KECA, KFMB, 9 p.m. F  
 Brennan's Breakfast.....KECA, 9:30 a.m. M-F  
 Bridge Club.....KMPC, 10:15 p.m. M-F  
 ★Bride and Groom.....KECA, 2:30 p.m. M-F  
 Bridge to Dreamland.....KECA, 11 p.m. Su  
 Broadway and Vine.....KNX, 11:30 a.m. M-F  
 ★Broadway Local News.....KECA, 6:15 p.m. M-F  
 ★Broadway News.....KHJ, 12 n. D  
 ★Broadway News.....KNX, 8:15 a.m. M-F  
 Bull, Frank.....KFWB, 6:30 p.m. M-F  
 ★Brown, Cecil.....KHJ, 8:45 a.m. M-F  
 Burrows, Abe.....KNX, 9 p.m. Sa  
 Burns and Allen.....KFI, 9 p.m. Th  
 Business Reporter.....KMPC, 2:30 p.m. Sa  
 Cabbages & Kings.....KFI, 9:45 p.m. Tu  
 California Caravan.....KECA, 3 p.m. Su  
 California Melodies.....KHJ, 7 p.m. W  
 Call for Music.....KNX, 7 p.m. F  
 ★Calmer, Ned.....KNX, 5:55 p.m. Su  
 ★Can You Top This?.....KFI, KFSD, 8:30 p.m. F  
 Canary Pet Show.....KHJ, KGB, 11:45 a.m. Su  
 Candid Microphone.....KECA, 8:30 p.m. Th  
 Canova, Judy.....KFI, 6:30 p.m. Sa  
 Cantor, Eddie.....KFI, 7:30 p.m. Th  
 Captain Midnight.....KHJ, 5:30 p.m. M-F  
 Carmichael, Hoagy.....KNX, 9:15 p.m. M  
 Carnation Hour.....KFI, 7 p.m. M  
 Carson, Jack.....KFI, 6:30 p.m. Th  
 Cass Casat.....KFI, 5:30 p.m. W-F  
 Catholic Answers.....KFWB, 7:45 p.m. Su  
 Catholic Hour.....KFI, 3 p.m. Su  
 Cavalcade of America.....KFI, 8:30 p.m. M  
 Cavalcade of Sports.....KECA, KFMB, 7 p.m. F  
 CBS Is There.....KNX, 4:30 p.m. Sa  
 Challenge of the Yukon.....KECA, 8:30 p.m. Sa  
 Challenge to Youth.....KXLA, 3:30 p.m. Su  
 Champion Roll Call.....KECA, 6:55 p.m. F  
 Chapel Hour.....KMPC, 8:30 a.m. Su  
 Chapel Quartet.....KFI, 10:15 p.m. Su  
 Chase, Eddie.....KFSD, 3 p.m. M-Sa  
 Chicago Bound Table.....KFI, 10 a.m. Su  
 Chicago Theater.....KHJ, KGB, 9:30 p.m. Su  
 Child's World.....KECA, 4 p.m. Su

Christian Science.....KFI, 8:30 a.m. Su  
 Christian Science.....KHJ, 4:45 p.m. Sa  
 Christian Science.....KFOX, 8 p.m. Su  
 Christopher Wells.....KNX, 8:30 p.m. Tu  
 Church in the Wildwood.....KECA, 7 a.m. Tu  
 Church of the Air.....KNX, 7 a.m. Su  
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F  
 Cliff, Charles A.....KRKD, 5:30 p.m. M-Sa  
 Club Fifteen.....KNX, 9:30 a.m. M-F  
 Club Time.....KECA, 11:15 a.m. Tu  
 Coffin, Tris.....KECA, 10:15 p.m. Sa  
 College Choir.....KNX, 8:05 a.m. Su  
 College of Musical Knowledge.....KFI, 7 p.m. Sa  
 ★Collingwood, Charles.....KNX, 5:30 p.m. M-Sa  
 Collins, Chuck.....KFI, 9:45 a.m. M-F  
 Collins Calling.....KECA, 8:30 a.m. Sa  
 Columbia School.....KNX, 1 p.m. M-F  
 Commander Scott.....KHJ, KVOE, 10:15 a.m. Su  
 Concert Nocturne.....KGFJ, 10 p.m. D  
 Conquest.....KFI, 7 p.m. W  
 Contended Hour.....KFI, KFSD, 7 p.m. M  
 Cooper, Alex.....KXLA, 12 p.m. D  
 Corliss Archer.....KNX, 9:30 p.m. Su  
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu  
 Counterparty.....KECA, KFMB, 2:30 p.m. Su  
 County Fair.....KNX, 10:30 a.m. Su  
 County Medical Assn.....KECA, 10:45 a.m. Th  
 Crime Photographer.....KNX, 6:30 p.m. Th  
 Crocker, Betty.....KFI, 11:40 a.m. M-F  
 Crosby, Bing.....KECA, KGER, 9 p.m. W  
 Cross Section, U.S.A.....KNX, 3 p.m. Sa  
 Curtain Time.....KFI, KFSD, 4:30 p.m. Sa  
 Cunningham, Bill.....KHJ, 11:30 a.m. Su  
 Dance Time.....KFAC, 10 p.m. M-Sa  
 Date With Judy.....KFI, KFSD, 5:30 p.m. Tu  
 Davies, Clem.....KGER, 8:30 p.m. M-Sa  
 ★Davis, Elmer.....KECA, 10:30 p.m. M-F  
 Davis, Joan.....KNX, 6 p.m. Sa  
 Day in Dennis Day's Life.....KFI, 9 p.m. W  
 ★De Lima, Peter.....KXLA, 7:15 p.m. Tu, Th, F  
 Detroit Symphony.....KECA, 5 p.m. Su  
 Diary of Fate.....KFI, 6 p.m. Sa  
 Dinner Bell Roundup.....KXLA, 11:30 a.m. M-F  
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F  
 Doctors Today.....KFI, 1 p.m. Sa  
 Don't You Believe It.....KECA, 7:45 p.m. Su  
 Doorway to Life.....KNX, 10:30 p.m. Tu  
 Dorsey, Tommy.....KLAC, 3:10 p.m. M-F  
 Double or Nothing.....KNX, 12 n. M-F  
 Downey, Morton.....KHJ, 10:15 p.m. Tu, Th, Sa  
 Downtown and All Around.....KFI, 10 a.m. M-F  
 Drake, Guile.....KECA, 10 a.m. M-F  
 Dr. Christian.....KNX, 8:30 p.m. W  
 Dr. Dana.....KNX, 5:30 p.m. Su  
 Dr. Hiss Clinic.....KHJ, 8:30 a.m. Sa  
 ★Dr. J. Taverni.....KFI, 6:30 p.m. M  
 Duffy, Jimmy.....KFI, 6 a.m. W  
 Durante, Jimmy.....KFI, 7:30 p.m. W  
 Eastside Show.....KFWB, 10 p.m. M-Sa  
 Eastside Serenade.....KECA, 9 p.m. Su  
 Echoes of Eden.....KFWB, 10:30 p.m. Su  
 Editor at Home.....KECA, 10:15 a.m. Su  
 Editor of the Air.....KFSD, 12 n. M-F  
 Editor's Diary.....KHJ, 8:30 a.m. M-F  
 Eillery Queen.....KECA, 7 p.m. Th  
 Elson, Bob.....KNX, 10:15 p.m. M-F  
 Episcopal Diocese.....KMPC, 5:45 p.m. Sa  
 Escape.....KNX, 7 p.m. Su, 8:30 a.m. Sa  
 Eternal Light.....KFI, 9 a.m. Su  
 Ethel and Albert.....KECA, 1:45 p.m. M-F  
 Exploring the Unknown.....KECA, 6 p.m. Sa  
 Evening Concert.....KFAC, 8 p.m. M-Sa  
 Fact or Fantasy.....KNX, 7:55 p.m. Sa  
 Falcon.....KHJ, 8 p.m. Th  
 Family Hour.....KNX, 3 p.m. Su  
 Famous Jury Trials.....KECA, 9:30 p.m. F  
 Famous Music.....KFI, 1:45 p.m. Su  
 Farm Highlights.....KFI, 6:15 a.m. M-Sa  
 Farm Journal.....KNX, 6 a.m. M-Sa  
 Farm Reporter.....KFI, 12 n. M-Sa  
 Farrell, Eileen.....KNX, 10:30 p.m. Su  
 Fat Man Story.....KECA, 8 p.m. F  
 Favorite Story.....KFI, 9 p.m. Tu  
 FBI in Peace and War.....KNX, 9 p.m. Th  
 ★Feature Wire.....KFI, 5 p.m. M-F  
 Festival of Music.....KFAC, 11 a.m. M-Sa  
 Fibber McGee.....KFI, 6:30 p.m. Tu  
 ★Fidler, Jimmie.....KHJ, 5:30 p.m. Su  
 Fire.....KECA, 7:30 p.m. Su  
 Fingertip Successes.....KMPC, 8:45 a.m. Sa  
 Firestone Favorites.....KMPC, 7:30 p.m. M-F  
 First Nighter.....KNX, 7:30 p.m. Th  
 Fishing & Hunting Club.....KHJ, 8 p.m. Sa  
 Fishing Pals.....KFOX, 7:15 p.m. Th  
 Ford Theatre.....KFI, 10 p.m. Su  
 ★Foreign Correspondents.....KFI, 10 p.m. Su  
 Free for All.....KNX, 12:30 p.m. Sa  
 Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F  
 Frontiers of Science.....KNX, 11:40 p.m. Tu  
 Frost Warnings.....KFI, 8 p.m. D  
 ★Fuldheim, Dorothy.....KECA, 4:45 p.m. Sa  
 ★Fuller, Sid.....KHJ, 12 n. M-F  
 Garden Chats.....KECA, 6:15 p.m. M-F  
 Garden Chats.....KHJ, 11:15 a.m. Su  
 Garden Gate.....KNX, 3:45 p.m. Sa  
 Gardening.....KHJ, 10:15 a.m. Sa  
 Garden School.....KGFJ, 9:30 p.m. M-F  
 ★Gardner, Bob.....KNX, 7:30 a.m. M-Sa  
 Gilbert and Sullivan.....KFAC, 9:30 a.m. Su  
 Give and Take.....KNX, 11:30 a.m. Sa

Godfrey, Arthur.....KNX, 3:30 p.m. M-F  
 ★Godwin, Earl.....KECA, 9:30 p.m. M, Th  
 ★Goss, Frank.....KNX, 8:55 p.m. M-Sa  
 Graham, Bob.....KNX, 11:35 a.m. M-F  
 Graham, Shellah.....KHJ, KGB, 8:45 p.m. Su  
 Grand Central Station.....KNX, 10 a.m. Sa  
 Grandpa Owens.....KFI, 8 a.m. Su  
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam.....KNX, 8:30 a.m. M-F  
 Gray, Jeanne.....KMPC, 4:15 p.m. M, W, F  
 Great Gildersleeve.....KFI, 8:30 p.m. W  
 Greatest Story Ever Told.....KECA, 3:30 p.m. Su  
 Green Hornet.....KECA, 8:30 p.m. Su  
 Gregson, Jack.....KFI, 11:40 a.m. Sa  
 Guiding Light.....KNX, 10:45 a.m. M-F  
 Hal's Memory Room.....KFOX, 6:30 p.m. D  
 Hamblen, Stuart.....KFWB, 4:45 p.m. M-Sa  
 Haney, Fred.....KLAC, 8:45 p.m. M  
 Hanlon, Tom.....KNX, 5:15 p.m. M-Sa  
 Happy Homes.....KHJ, 1:30 p.m. M-F  
 Happy Theater.....KECA, 5 p.m. M-F  
 Harmon, Tom.....KMPC, 5:05 p.m. Sa  
 Hart, Maurice.....KFWB, 10 a.m. M-Sa  
 Harvest of Stars.....KFI, KFSD, 11:30 a.m. W, F  
 Haven of Rest.....KXLA, 8:30 a.m. M, W, Su  
 Hawaii Calls.....KHJ, 8:30 p.m. Sa  
 ★Hawk, Bob.....KFI, 7 p.m. Th  
 Hawthorne.....KXLA, 10:30 p.m. D  
 Hay, Bill.....KMPC, 12:45 p.m. M-F  
 Haynes, Dick.....KNX, 6 p.m. Th  
 ★Heatter, Gabriel.....KHJ, 6 p.m. M-F  
 ★Heatter, Gabriel.....KHJ, 7 p.m. Su  
 ★Headline Edition.....KECA, 6 p.m. M-F  
 Heart's Desire.....KHJ, KGB, 2 p.m. M-F  
 Heldt, Horace.....KFI, 7:30 p.m. Su  
 ★Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa  
 ★Henry, Bill.....KNX, 5:55 p.m. M-F  
 ★Henry, Fred.....KLAC, 5 p.m. M-F  
 Here's to Veterans.....KFI, 11:15 p.m. M  
 Here's to You.....KNX, 2:15 p.m. Su  
 Herman, Lennie.....KFI, 2:30 p.m. Sa  
 Hetherington, Keith.....KRKD, 2:15 p.m. M  
 KIEV, 12:15 p.m. Tu; KFOX, KGER, 3 p.m. W; KFSD, 1:30 p.m. Th; KXLA, 8 a.m. F; KMPC, 11 a.m. Sa  
 High Adventure.....KHJ, 8:30 p.m. W  
 Highlights of Music.....KHJ, 10:15 p.m. M, W, F  
 Highlights of the Bible.....KFI, 7 a.m. Su  
 Hint Hunt.....KNX, 4 p.m. M-F  
 Hit Parade.....KFI, 9 p.m. Sa  
 Holly Slopes.....KFI, 8:30 a.m. M-F  
 Hollywood Casting Forum.....KGFJ, 12 n. Sa  
 Hollywood Favorites.....KHJ, 2:30 p.m. Th  
 Hollywood Headlines.....KECA, 10:30 a.m. Sa  
 Hollywood House Party.....KGFJ, 9 p.m. M-Sa  
 Hollywood Star Preview.....KFI, 8 p.m. Su  
 Hollywood Theater.....KFI, 6:30 p.m. W  
 Home Is What You Make It.....KFI, 1:30 p.m. Sa  
 Hope, Bob.....KFI, 7 p.m. Tu  
 Hospitality Club.....KHJ, 3 p.m. W  
 Hour of Charm.....KNX, 2:30 p.m. Su  
 Hour of Faith.....KECA, 8:30 a.m. Su  
 House of Mystery.....KHJ, KGB, 1 p.m. Su  
 House Party.....KNX, 2:30 p.m. M-F  
 Housewives' Exchange.....KFSD, 11:30 a.m. M-F  
 Howard Eddy.....KFI, 12 n. Su  
 Hughes, Rush.....KHJ, 12:45 p.m. M-F  
 ★Huntley, Chet.....KNX, 10 p.m. D  
 I Want It.....KFI, 5:30 p.m. Sa  
 If They Had Lived.....KGFJ, 5:45 p.m. M, W, F  
 ★Information Please.....KHJ, 6:30 p.m. F  
 Inglewood Park Concert.....KNX, 7:30 p.m. Tu  
 In Larger Freedom.....KHJ, 3:45 p.m. M-F  
 In My Opinion.....KNX, 11:40 p.m. M  
 Inner Sanctum.....KNX, 9 p.m. M  
 Inside China.....KFI, 11:30 p.m. M  
 ★Inside the News.....KFI, 10:30 p.m. Su-F  
 ★Inside of Sports.....KHJ, KVOE, 9:30 p.m. M-F  
 Invitation to Learning.....KNX, 9 a.m. Su  
 It's in the Family.....KECA, 3:30 p.m. Sa  
 It's Your Business.....KECA, 3:45 p.m. Sa  
 Ives, Burl.....KHJ, 8:30 p.m. F  
 Jack Armstrong.....KECA, 5:30 p.m. M, W, F  
 Jarvis, Al.....KLAC, 10 a.m., 6:05 p.m. M-Sa  
 ★James Abbe Observes.....KECA, 7:30 a.m. M-F  
 Jive at Five.....KGFJ, 5 p.m. M-Sa  
 Johnson, Erskine.....KHJ, 11:15 a.m. M-F  
 Johnson Family.....KHJ, 9:30 a.m. M-F  
 Johnson, Floyd B.....KRKD, 5:30 p.m. Su  
 Joyce, M.D.....KFI, 10:45 a.m. M-F  
 Joyce, Jordan, M.D.....KFI, 10:45 a.m. M-F  
 Juke Box Matinee.....KXLA, 3:15 p.m. M-Sa  
 Jump-Jump of Holiday House.....KFI, 9 a.m. Sa  
 Junior League.....KMPC, 9:45 p.m. Th  
 Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F  
 Juvenile Jury.....KHJ, 12:30 p.m. Su  
 Kaye, Sammy.....KECA, 4:30 p.m. Su  
 Keep Up with the Kids.....KHJ, 6:30 p.m. Sa  
 ★Kaltenborn, H. V.....KFSD, 4:45 p.m. M-F  
 Kelley, Bob.....KMPC, 6:15 p.m. M-Sa  
 ★Kiernan's Corner.....KECA, 12:15 p.m. M-F  
 Kigallan, Dorothy.....KECA, 11:15 a.m. M-F  
 King Cole Trio.....KFI, 2:45 p.m. Sa  
 Know Your Schools.....KMPC, 6 p.m. Su  
 Kraft Music Hall.....KFI, KFSD, 6 n.m. Th  
 Kyser, Kay.....KFI, 7 p.m. Sa

L. A. Breakfast Club.....	KFWB, 8 a.m. W	On Stage America.....	KECA, 7:30 p.m. M	Sports Dial.....	KRKD, 5:30 p.m. M-Sa
L. A. Story.....	KNX, 3:30 p.m. Sa	On the Beam.....	KHJ, 6:30 p.m. W	Sports Follies.....	KFI, 7:45 p.m. F
*Ladies, Be Seated.....	KECA, 3 p.m. M-F	One Man's Family.....	KFI, 12:30 p.m. Su	Sports Newsreel.....	KFI, KFSD, 7:30 p.m. F
Ladies' Day.....	KFI, 9:05 a.m. M-F	Open Forum.....	KIAC, 9:10 p.m. Su	Sports Parade.....	KFWB, 8 p.m. M-F
Land of the Free.....	KMPC, 4:15 p.m. Su	Open Hearing.....	KNN, 10:30 p.m. Th	Sports Parade.....	KHJ, 1 p.m. Sa
Land of the Lost.....	KHJ, 9:45 p.m. W	Operation Daybreak.....	KFI, 5:30 a.m. M-Sa	Sports Review.....	KFI, 4 p.m. Sa
Langford, Frances.....	KNX, 6 p.m. F	Our Gal Sunday.....	KNX, 9:45 a.m. M-F	Sports Roundup.....	KFI, 4 p.m. Sa
Lassie.....	KECA, 12 n. Su	Our Thirsty Land.....	KECA, 9:30 p.m. Su	Squeakin' Deacon.....	KXLA, 9 a.m. M-F
Lawrence, Jerry.....	KMPC, 3:30 p.m. M-F	Our Town Speaks.....	KECA, 4:15 p.m. Sa	Stairway to the Stars.....	KFI, 10:15 p.m. Sa
*Lawton, Fleetwood.....	KMPC, 7:30 a.m. M-Sa	Outdoor Reporter.....	KFI, 8:45 a.m. Su	Standard Hour.....	KFI, KFSD, 8:30 p.m. Su
Leaders of Tomorrow.....	KMPC, 9:45 p.m. Tu	Ozzie & Harriet.....	KNX, 6:30 p.m. F	Standard School.....	KFI, 10 a.m. Th
Leave It to the Girls.....	KHJ, 7:30 p.m. Sa	Pacific Lutheran Hour.....	KFWB, 9:30 p.m. Su	Stars Over Hollywood.....	KNX, 9:30 a.m. Sa
Let George Do It.....	KHJ, KGB, 8 p.m. M	padded Cell.....	KNX, 6:30 p.m. Sa	Stella Dallas.....	KFI, KFSD, 1:15 p.m. M-F
Let's Pretend.....	KNX, 8:05 a.m. Sa	*Parsons, Lonella.....	KECA, KFMB, 6:15 p.m. Su	Stop Me.....	KHJ, 6 p.m. Sa
*Lewis, Fulton.....	KHJ, 4 p.m., 10 p.m. M-F	Passing Parade.....	KHJ, 4:30 p.m. M-F	Strike It Rich.....	KNX, 7:30 p.m. Su
Leyden, Bill.....	KMPC, 9:15 a.m. M-F	Pause That Refreshes.....	KNX, 3:30 p.m. Su	Strolling Tom.....	KFAC, 8:30 a.m. Su
Liberal Catholic Hour.....	KFAC, 9 a.m. Sa	*Pearson, Drew.....	KECA, 8 p.m. Su	Studio One.....	KFWB, 9 a.m. M-F
Life Can Be Beautiful.....	KFI, 3:17 p.m. M-F	People and News.....	KECA, 7:45 p.m. Tu	Sunday Evening Club.....	KNX, 7 p.m. Tu
Life of Riley.....	KFI, 8 p.m. Sa	People Are Funny.....	KFI, 6 p.m. F	Sunday Morning Melodies.....	KMPC, 8:15 a.m. Su
Light of the World.....	KFI, 11 a.m. M-F	Pepper Young's Family.....	KFI, 12:30 p.m. M-F	Sunrise Salute.....	KNX, 6:15 a.m. M-F
Lindlahr, Victor.....	KHJ, 9:45 a.m. M-F	Perry Mason.....	KNX, 11:15 a.m. M-F	Superman.....	KHJ, 5:15 p.m. M-Sa
Listening Post.....	KECA, 11:30 a.m. M, W, F	*Peterson, Elmer.....	KFI, KFSD, 5:45 p.m. W-Sa	Supper Club.....	KFI, KFSD, 8 p.m. M-F
Lombardo, Guy.....	KFI, 6 p.m. Sa	*Pettingill, Sam.....	KECA, 12:15 p.m. Su	Surprise Theatre.....	KNX, 8:25 p.m. Su
Lone Ranger.....	KECA, 7 p.m. M, W; 8 p.m. Sa	Philadelphia Orch.....	KNX, 2 p.m. Sa	Suspense.....	KNX, 4:30 p.m. Su
Lone Wolf.....	KHJ, 5 p.m. Sa	Philo Vance.....	KMPC, 8 p.m. Su	Sweet Charlot Hour.....	KXLA, 6:30 p.m. Su
Long Beach Band.....	KEGER, 2 p.m. Tu-Su	Piano Playhouse.....	KECA, 3 p.m. Sa	Swell Time.....	KMPC, 12:30 p.m. Sa
Lora Lawton.....	KFI, 8:45 a.m. M-F	Pilgrims Hour.....	KHJ, KVQE, 9 a.m. Su	Symphonette.....	KNX, 10:30 p.m. M, W, F
Lorenzo Jones.....	KFI, KFSD, 1:30 p.m. M-F	Platter Party.....	KFI, 7:30 a.m. M-Sa	Symphonies for Youth.....	KHJ, 10:30 a.m. Sa
Lucky Lager Dance Time.....	KFAC, 10 p.m. M-Sa	Pleasure Parade.....	KFI, 9:30 p.m. Tu	*Take It or Leave It.....	KFI, 7 p.m. Su
Lum & Abner.....	KNX, 4:45 p.m. M-F	Police Bulletin.....	KFI, 10:55 p.m. D	Talent Scouts.....	KNX, 8:30 p.m. M
Lung, Charlie.....	KFI, 8 a.m. Sa	Policing L. A.....	KHJ, 9:15 a.m. Sa	Tapestries of Life.....	KNX, 1:30 p.m. Su
Lutheran Gospel Hour.....	KXLA, 6:30 p.m. Su	Portia Faces Life.....	KFI, KFSD, 2:15 p.m. M-F	Taylor, Henry J.....	KHJ, KGB, 9:30 a.m. Su
Lutheran Hour.....	KHJ, KVQE, 9:30 a.m. Su	Potter, Peter.....	KFWB, 9:30 a.m. M-Sa	Taylor Made Melodies.....	KFI, 9:30 a.m. Su
Lux Radio Theater.....	KNX, 6 p.m. M	Preview Theater.....	KHJ, KGB, 10:30 p.m. M-Sa	Tea and Crumpets.....	KECA, 2 p.m. Sa
Lux Macrae and Knight.....	KNX, 6:30 p.m. Su	*Pringle, Nelson.....	KNX, 7:15 a.m., 11 p.m. M-F	Teen and Twenty Time.....	KMPC, 5:05 p.m. M-F
Madhouse Musicals.....	KECA, 4 p.m. Sa	Pro and Con.....	KFI, 11:30 p.m. F	Telephone Hour.....	KFI, KFSD, 9 p.m. M
Make-Believe Ballroom.....	KLAC, 10:00 a.m., 5:30 p.m. M-Sa	Proudly We Hall.....	KFI, 11:15 p.m. Th	Tell It Again.....	KNX, 10 a.m. Su
Ma Perkins.....	KFI, KFSD, 12:15 p.m. M-F	Pueblo Serenade.....	KNX, 2 p.m. Su	Tello-Test.....	KFWB, 6:15 p.m. M-Sa
*Malone, Ted.....	KECA, 10:15 a.m. M-F	*Queen for a Day.....	KHJ, KGB, 11:30 a.m. M-F	Terry and the Pirates.....	KECA, 5:15 p.m. M-F
Manhattan Merry-Go-Round.....	KFI, 6 p.m. Su	*Quick as a Flash.....	KHJ, 2:30 p.m. Su	Theatre Guild.....	KECA, 6:30 p.m. M
Man Called X.....	KNX, 8 p.m. Su	Quiet Please.....	KHJ, 6:30 p.m. M	The Clock.....	KECA, 6:30 p.m. Th
Man on the Farm.....	KFI, 12:15 p.m. Sa	*Quiz Kids.....	KFI, 1 p.m. Su	Theater of Today.....	KNX, 9 a.m. Sa
Manners, Zeke.....	KECA, 7:45 a.m. M-F	*Quiz of Two Cities.....	KHJ, 7:30 p.m. Su	The Judge.....	KHJ, 10:30 a.m. M-F
*Manning, Knox.....	KNX, 12:30 p.m., 5 p.m. M-Sa	Quizical.....	KECA, 1:30 p.m. M, W, F	The Saint.....	KNX, 7 p.m. W
Mansfield, Andy.....	KRWV, 3:30 p.m. M-F	Radio Bible Class.....	KHJ, KVQE, 7 a.m. Su	The Shadow.....	KHJ, 2 p.m. Su
Market Reports.....	KMPC, 8:15 a.m. M-Sa	*Radio Newsreel.....	KHJ, 6:15 p.m. M, W, F	The Sheriff.....	KECA, KFMB, KFPO, 9:30 p.m. F
Martin, Tom.....	KECA, 9:30 p.m. W	*Radio News Weekly.....	KFI, 1:30 p.m. Su	The Whistler.....	KECA, 7:30 p.m. W
Marr, Groucho.....	KECA, 9:30 p.m. W	Radio Reader's Digest.....	KNX, 7 p.m. Th	This Centennial Year.....	KECA, 9:30 a.m. Su
Massey, Louise.....	KHJ, 12:30 p.m. M-Sa	Radio, the American Way.....	KECA, 2:45 p.m. Sa	This Is Adventure.....	KECA, 9 p.m. M
Mayor of the Town.....	KECA, 7:30 p.m. W	Radio Warblers.....	KHJ, 8 a.m. Sa	This Is Your FBI.....	KECA, 8:30 p.m. F
McCarthy, Charlie.....	KFI, 5 p.m. Su	Raggedy Ann.....	KHJ, 5:15 p.m. M, W, F	This Woman's Secret.....	KFI, KFSD, 4 p.m. M-F
McCune, Hank.....	KFI, 7 p.m. F	Rancho Grande.....	KMPC, 10:30 p.m. M-F	Thomas, Danny.....	KNX, 8:30 p.m. F
McMaster, Dr. R. L.....	KGJF, 8:45 a.m. M-F	RCA-Victor Show.....	KFI, KFSD, 11 a.m. Su	*Thomas, Lowell.....	KNX, 8 p.m. M-F
McNeill's Breakfast Club.....	KECA, 8 a.m. M-F	Record Party.....	KHJ, 10:30 p.m. M-Sa	Those Websters.....	KHJ, KGB, KVQE, 3 p.m. Su
Meet Me at Parky's.....	KHJ, 6 p.m. Su	Red Hook 31.....	KHJ, 2:45 p.m. M-F	Three Alarm.....	KMPC, 2:15 p.m. M-F
Meet the Meeks.....	KFI, 10:30 a.m. Sa	Red Ryder.....	KHJ, KVQE, 7:30 p.m. Tu, Th	Tillamook Kitchen.....	KFI, KFSD, 9:45 a.m. Sa
*Meet the Missus.....	KNX, 3 p.m. M-F, 12 n. Sa	Remember That Music.....	KFI, 10:15 p.m. Tu	Today's Best Buys.....	KHJ, 6:15 p.m. Tu, Th
Meet the Press.....	KHJ, 7 p.m. F	Remember When.....	KFI, 8:45 p.m. F	*Today's Children.....	KFI, KFSD, 11 a.m. M-F
Melodians.....	KFI, 7:30 a.m. Su	Reporter at Large.....	KECA, 9:45 p.m. M	Tom Mix.....	KHJ, KGB, 5:45 p.m. M-F
Melodies America Loves.....	KNX, 9 p.m. W	Report from U.N.....	KNX, 11:40 p.m. F	Town Meeting.....	KECA, KFMB, 9 p.m. Tu
Melody Parade.....	KFI, 3:45 p.m. Su	Report to the People.....	KECA, 7:30 p.m. Tu	Treasury Agent.....	KECA, 2 p.m. Su
Melody Time.....	KFI, 10:45 p.m. Su-F	Reviewing Stand.....	KHJ, 6:30 p.m. Tu	Treasury Bandstand.....	KNX, 1 p.m. Sa
Message of Israel.....	KECA, 8 a.m. Su	R. F. D. America.....	KHJ, 6:30 p.m. Su	True Detective.....	KHJ, KGB, 1:30 p.m. Su
Metropolitan Auditions.....	KECA, 1:30 p.m. Su	*Richfield Reporter.....	KFI, KFSD, 10 p.m. Su-F	*True or False.....	KHJ, 5:30 p.m. Sa
Metropolitan Opera.....	KECA, 11 a.m. Sa	Right to Happiness.....	KFI, KFSD, 12:45 p.m. M-F	Truth or Consequences.....	KFI, 8:30 p.m. Sa
Metropolitan Theater Time.....	KLAC, 3:30 p.m. Su	Rise & Shine.....	KHJ, 6 a.m. M-Sa	Twelve Players.....	KECA, 8:30 p.m. M
Midnight Flyer.....	KFI, 12 p.m. M-Sa	Road of Life.....	KFI, 3 p.m. M-F	Twenty Questions.....	KMPC, KFI, 8 p.m. Tu, Th
Midnight Merry-Go-Round.....	KNX, 12 p.m. D	*Roberts, Cleo.....	KMPC, 6 p.m. M-F	Twilight Tales.....	KECA, 2:25 p.m. M-F
Mild and Mellow.....	KMPC, 4:30 p.m. M-F	Romance.....	KNX, 6:30 p.m. W	Two-Ton Baker.....	KHJ, 11 a.m. M-F
*Miller, Rex.....	KHJ, 7:30 a.m. M-F	Romance of Helen Trent.....	KNX, 9:30 a.m. M-F	United Nations.....	KFWB, 8:15 p.m. M-Sa
Miracles in Music.....	KECA, 1:30 p.m. Tu, Th, 5 p.m. Sa	Romance of the Ranchos.....	KFI, 9:30 a.m. M-F	Unity Daily Word.....	KFAC, 8:45 a.m. M-F
Mirandy.....	KECA, 8:45 a.m. Sa	Rose, Billy.....	KHJ, 8:45 p.m. M-F	Unity Daily Word.....	KFWB, 8:15 p.m. M-F
*Monitor News.....	KECA, 8:15 p.m. Tu	Rose of My Dreams.....	KHJ, 11:45 a.m. M-F	Variety Parade.....	KECA, 4:30 p.m. M-F
Monroe, Vaughn.....	KECA, 9:30 p.m. Sa	Rosemary.....	KNX, 8:45 a.m. M-F	Voice of Firestone.....	KFI, KFSD, 5:30 p.m. M
Morgan, Frank.....	KNX, 8 p.m. Sa	Ross Dolan, Detective.....	KECA, 7:30 p.m. Sa	Voice of Neighborhood.....	KMPC, 11:15 a.m. M, W, F
Morgan, Henry.....	KECA, 9:30 p.m. Th	Salt Lake Tabernacle.....	KNX, 8:30 a.m. Su	Voice of Prophecy.....	KHJ, KGB, 8:30 a.m. Su
Morning Bible Hour.....	KFON, 8:30 p.m. Su	Saludos Amigos.....	KGJF, 7 a.m. M-Sa	Vox Pop.....	KECA, 6:30 p.m. W
Morning Concert.....	KFAC, 9 a.m. M-Sa	Sam Spade.....	KNX, 9 p.m. Su	*Walker and Gardner.....	KFI, KFSD, 9:15 a.m. M-F
Musical Favorites.....	KFAC, 3 p.m. M-Sa	Santa Anita Races.....	KMPC, 6:30 p.m. M-F	Walt Time.....	KFI, KFSD, 9:30 p.m. F
Musical Masterpieces.....	KFAC, 4 p.m. M-Sa	Saturday at the Chase.....	KNX, 1:30 p.m. Sa	Waring, Fred.....	KFI, KFSD, 9 a.m. M-F
Musical Digest.....	KGJF, 6 p.m. M-Sa	Saturday Chef.....	KFI, 9:30 a.m. Sa	Warnow, Mark.....	KNX, 6 p.m. W
Musical Roundup.....	KEGER, 10:05 a.m. M-Sa	Saturday Night Serenade.....	KNX, 7 p.m. Sa	*Washington Inside Out.....	KECA, 9:15 a.m. Su
My Friend Irma.....	KNX, 7 p.m. M	Saturday Sideshow.....	KHJ, 3:30 p.m. Sa	Welcome, Travelers.....	KECA, 9 a.m. M-F
Mysterious Traveler.....	KHJ, 7 p.m. M	Scarlet Queen.....	KHJ, 8 p.m. F	*Wells, Carveth.....	KFI, 10:30 p.m. Su-F
Mystery House.....	KMPC, 8:30 p.m. Su	School of the Air.....	KNX, 1 p.m. M-F	Wendy Warren.....	KNX, 9 a.m. M-F
Mystery in My Hobby.....	KMPC, 9 p.m. Su	Science of Mind.....	KFWB, 8:45 a.m. M-F	What Do You Say?.....	KFI, 10:15 a.m. M-F
Mystery Theater.....	KFI, KFSD, 9:30 p.m. F	Scout Jamboree.....	KFI, 3 p.m. Sa	*What's Doin', Ladies?.....	KECA, 2 p.m. M-F
My True Story.....	KECA, KFMB, 10:30 a.m. M-F	Screen Guild Theater.....	KNX, 7:30 p.m. M	*Wheeler, Burrill.....	KNX, 1:30 p.m. M-F
*Name That Song.....	KHJ, 8 p.m. W	Scully, Frances.....	KECA, 3:45 p.m. M-F	When a Girl Marries.....	KFI, KFSD, 2 p.m. M-F
National Farm & Home.....	KFI, 10 a.m. Sa	Second Mrs. Burton.....	KNX, 11 a.m. M-F	Whistler.....	KNX, 7:30 p.m. W
National Vespers.....	KECA, 11:30 a.m. Su	Sherlock Holmes.....	KHJ, 4 p.m. Su	Whiteman, Paul.....	KECA, 12:30 p.m. M-F
NK Symphony.....	KFI, 3:30 p.m. Sa	*Shlrer, William.....	KHJ, 11 a.m. Su	Whiteman, Paul.....	KECA, 7:30 p.m. M
*Newscope.....	KHJ, 9:45 p.m. Tu, Th, Sa	Sing, America, Sing.....	KHJ, 12:15 p.m. M-F	Whoa Bill Club.....	KFAC, 5:30 p.m. M-F
*News of the World.....	KFI, 8:15 p.m. Su	Singin' Sam.....	KHJ, 12:15 p.m. Su	*Wildor, Alvin.....	KECA, 4:15 p.m. M-F
New York Philharmonic.....	KNX, 12 noon Su	Skelton, Red.....	KFI, 7:30 p.m. Tu	Willie Piper.....	KECA, 8 p.m. Th
Nick Carter.....	KHJ, 3:50 p.m. Su	Ski Time.....	KLAC, 8:45 p.m. Tu	*Winchell, Walter.....	KECA, 6 p.m. Su
*Noah Webster Says.....	KFI, 9:30 p.m. Th	Sky King.....	KECA, 5:30 p.m. Tu, Th	Winner Take All.....	KNX, 2 p.m. M-F
Nora Drake.....	KFI, 3:45 p.m. M-F	Sleepy Joe.....	KHJ, 5:15 p.m. Tu, Th	Woman's Voice.....	KMPC, 4:15 p.m. M, W, F
Norman, Gene.....	KFWB, 10 p.m. M-Sa	Smilin' Ed McConnell.....	KFI, 8:30 a.m. Sa	Woman in White.....	KFI, KFSD, 9:15 a.m. M-F
Official Detective.....	KFI, 7:30 p.m. W	Smith, Hecue.....	KEGER, 6:30 p.m. M-F	Women Are Wonderful.....	KMPC, 12 p.m. M-F
Of Men and Books.....	KNX, 11:40 p.m. Th	Smith, Jack.....	KNX, 8:15 p.m. M-F	Women's Forum.....	KNX, 6 p.m. Tu
Olympic Fights.....	KLAC, 10:05 p.m. Tu	*Smith, Kate.....	KHJ, KGB, 9 a.m. M-F	Women's World.....	KXLA, 10:30 a.m. M-F
		Smith, Norwood.....	KECA, 3:30 p.m. M-F	Worst Half Hour.....	KXLA, 2:30 p.m. M-Th
		Solitaire Time.....	KFI, 11 p.m. Sa	Wood, Barry.....	KFI, 10:15 p.m. M, W, F
		Song for You.....	KMPC, 8:30 a.m. M-F	World Security Workshop.....	KECA, 8:30 p.m. Tu
		Songs of the Stranger.....	KHJ, 3:30 p.m. M-F	Young America Speaks.....	KFI, 9:15 a.m. Sa
		Songs of Faith.....	KFI, 6:15 a.m. Su	Young, Norina.....	KHJ, 1:30 p.m. M-F
		Songs of Good Cheer.....	KHJ, 12:15 p.m. Sa	Young Dr. Malone.....	KNX, 10:30 a.m. M-F
		Sound Off.....	KECA, 1 p.m. Su	Young People's Church.....	KHJ, 7:30 a.m. Su
		So You Want to Lead a Band.....	KECA, 6:30 p.m. M	Young Widdler Brown.....	KFI, 1:45 a.m. M-F
				Youth Asks the Government.....	KECA, 8 p.m. Tu
				Youth Sings.....	KFI, 2:15 p.m. Su
				Zane Grey.....	KHJ, 7 p.m. Sa

*Sincerely*  
*Haven Mac Quarrie*  
*"Noah Webster Says" \**



\*Sincerely

HAVEN MAC QUARRIE

"NOAH WEBSTER SAYS"

★ **Finer entertainment for you** ★

Fred Allen  
 Archie Andrews  
 Breakfast Club  
 Charlie McCarthy-Edgar Bergen  
 Elgin Thanksgiving and Christmas Shows  
 Kraft Music Hall  
 Al Jolson-Oscar Levant

Lux Radio Theatre  
 Meet the Meeks  
 My True Story  
 News with Bill Henry  
 One Man's Family  
 RCA Victor Show

**J. WALTER THOMPSON COMPANY**

NEW YORK ● CHICAGO ● HOLLYWOOD





Hi, Folks!  
Johnny M<sup>r</sup> Gouern





# Happy 8th Radio Life

## *Mel Blanc*



*Moony—Point Sublime Program  
 Pedro—Paw—Sam Spinkle—Judy Canova Program  
 Prof. Le Blanc, Norman Krasna's Laugh—Jack Benny Program  
 Bugs Bunny—Porky Pig—Daffy Duck  
 For  
 W. B. Cartoons  
 Bugs Bunny Album—Capitol Records*

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*John Nelson*

*Anne (Penny - Phyllis - Becky) Whitfield*  
 ONE MAN'S FAMILY      FITCH BAND WAGON      THE CISCO KID

"Bride and Groom"  
 "Breakfast in Hollywood"



*Congratulations  
on Your  
8th  
Anniversary*



## *Meredith Willson*

*his orchestra and musical menage*

Ben Gage

Paulena Carter

The Talking People

Myron Dutton

Shifra Haran

George Broadbent • Seth Bryant • Allan Cooper • Gail Young • Charles Hamilton



# THE CHAPEL QUARTET

presented every Sunday evening  
at 10:15 over KFI by

**PIERCE BROTHERS**  
*Neighborhood Mortuaries*

*10th year  
on the air*  
-884 broadcasts  
of the Old  
Hymnal Program



Theodor von Eltz



*Congratulations!  
Radio Life  
Jim Milton Kennedy*



*Bonita Lella*

The Opie Cates Show

"KATHRYN"

One Man's Family

"CLAUDIA"





*Congratulations . . . . Cathy and Elliott Lewis*



*Congratulations  
Howard Deff*





Just My  
"Note"



to  
AC"CORD"



RADIO LIFE

"Happy Birthday  
Greetings"

*Richard D. Sherard*

Musical Conductor  
Arranger  
Organist

—Staff—  
Columbia  
Broadcasting  
System

"Voyage  
of the  
Scarlet Queen"  
MBS



Here's wishing you a jillion happy re-  
turns of the day! The same comes from  
our little elf, JUMP-JUMP of HOLI-  
DAY HOUSE, but he's too little to  
write it. He's only "no feet three" you  
know!

*Mary (Mrs. Connell) McDox*

*Harry Hiskot*



LOVE LETTER TO RADIO LIFE:

*I miss you—*

*Some day I'll be home again*

*to wish you a Happy Anniver-  
sary in person—*

*Love and Kisses*

*Des Tremayne*



*Congratulations!*  
*Barbara Eiler*





*Greetings  
Everybody  
Neola Sonn*



*Hanley Stafford*

"DADDY SNOOKS"  
9:00 p.m.  
Friday, CBS

"MR. DITHERS"  
Blondie, 8:30 p.m.  
Sunday, CBS



*8 years and all's well...  
Thanks to all,  
Conrad Binyon*

- Butch of "Mayor of the Town"
- Hank of "One Man's Family"



*Best Wishes!  
Sincerely,  
Ruth Perrott*



Congratulations to Radio Life for the service it renders to its readers who I hope listen to . . .

**BOB GARRED**

7:30 a.m. weekdays 5:45 p.m.  
CBS-KNX News



Dear Radio Life:

Congratulations on your eighth birthday, and sincere thanks to you and your many readers for your generosity to me—  
I shall sing my best to deserve it.

Sincerely,

**DINAH SHORE**

C B S — Friday Evenings 7:00 PST — For Philip Morris



Wishing long life  
To  
"Radio Life"  
and its  
Swell Gang!  
Tommy Cook



Thank you for  
everything.

Arlene Harris



Happy Birthday  
Radio Life  
Jeanine Ann Roose



*Van des Autels  
Speaking*

for

THE SKIPPY HOLLYWOOD THEATER

PRODUCED  
AND DIRECTED

by

LES MITCHEL



MUSIC

*Composed and  
Conducted  
by*

DEL CASTILLO



A HELLO

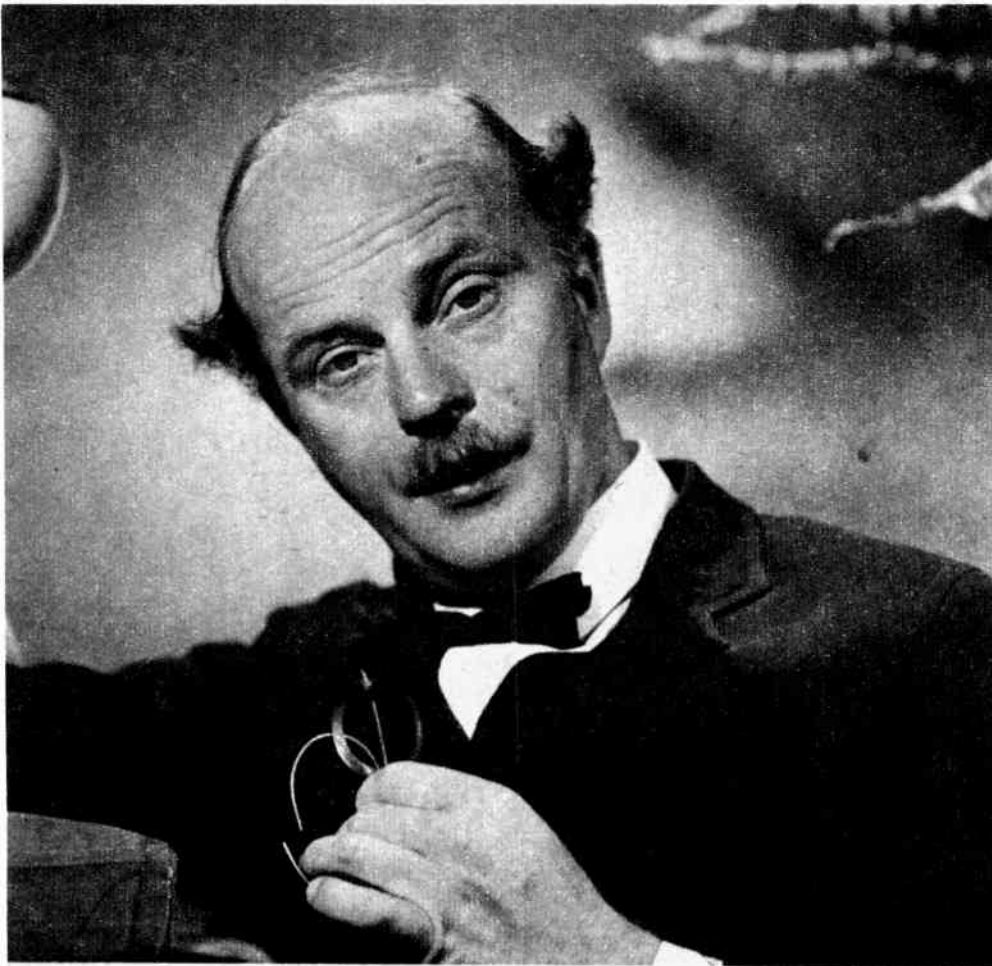
and

A THANK YOU

to

RADIO LIFE READERS





*Available!*

**EDGAR BERGEN**

**CHARACTER ACTOR**

*Has Tuxedo - - - Will Travel*

*Meaty Characterizations  
a Specialty*

\*

**NOW APPEARING**

*(Without Charlie McCarthy)*

in R.K.O.'s

"I Remember Mama"

\*

Sunday evenings

For Tender Leaf Tea and  
Royal Pudding

NBC



*Sincerely*

*Kay Kyser*

College of Musical Knowledge  
Saturday Nights 7:00 NBC

★

Charles McCarthy  
**STAR** of the  
 Tender Leaf Tea and Royal  
 Pudding Show  
*Comedian Extraordinaire,  
 Dramatic Star and Romantic Idol*  
 Now available for suitably  
 important motion picture  
 starring roles

**BROADMINDED**  
*Will work with anything but  
 dogs and ventriloquists*

**MONEY NO OBJECT**  
*(no objection to it either)*



*Joseph  
 Hearns*

**Birthday  
 Greetings**



*Congratulations*  
 from  
*Bill Leyden*  
 KMPC







Best of luck!  
Jack Edwards, Jr.

"David" in "Today's Children"

"Bernard" in "The People Next Door"

"Bill" in "Aunt Mary"

at dawn  
and dusk  
appreciatively  
yours

Hestwood Lawton

# HAPPY EIGHTH!

FROM THE GANG AT  
BEN ALEXANDER  
ENTERPRISES

*Tod Connor*

Red Skelton  
People Are Funny  
Duffy's Tavern



Ben Alexander  
Cally Curtis  
H. B. Lee  
Bob Martin

Heart's Desire (Philip Morris)  
Hollywood Tour (Photoplay)  
Adventures in Living (Union Oil)

GL. 6554 . . . . . HE. 4194



## QUEEN FOR A DAY

with Jack Bailey

**KHJ & MUTUAL  
Network**

**11:30 - 12:00**

Monday thru Friday

Televised on **W6XAO**  
**Channel 2**

**11:00 - 11:30**

Tuesday thru Friday



# 2 GREAT RAYMOND R. MORGAN RADIO SHOWS *Now on Television!*



## HEART'S DESIRE

with Ben Alexander

**KHJ & MUTUAL  
Network**

**2:00 - 2:30**

Monday thru Friday

Televised on **W6XAO**  
**Channel 2**

**1:15 - 1:45**

Tuesday thru Friday



*“The People  
Who Live in the Burns House”*

*On the Air for*

*Maxwell House Coffee*

**GEORGE and  
GRACIE**

*with*

**Bill Goodwin and Meredith Willson**

*Written by Keith Fowler and Paul Henning*



**THURSDAY NIGHTS — NBC**



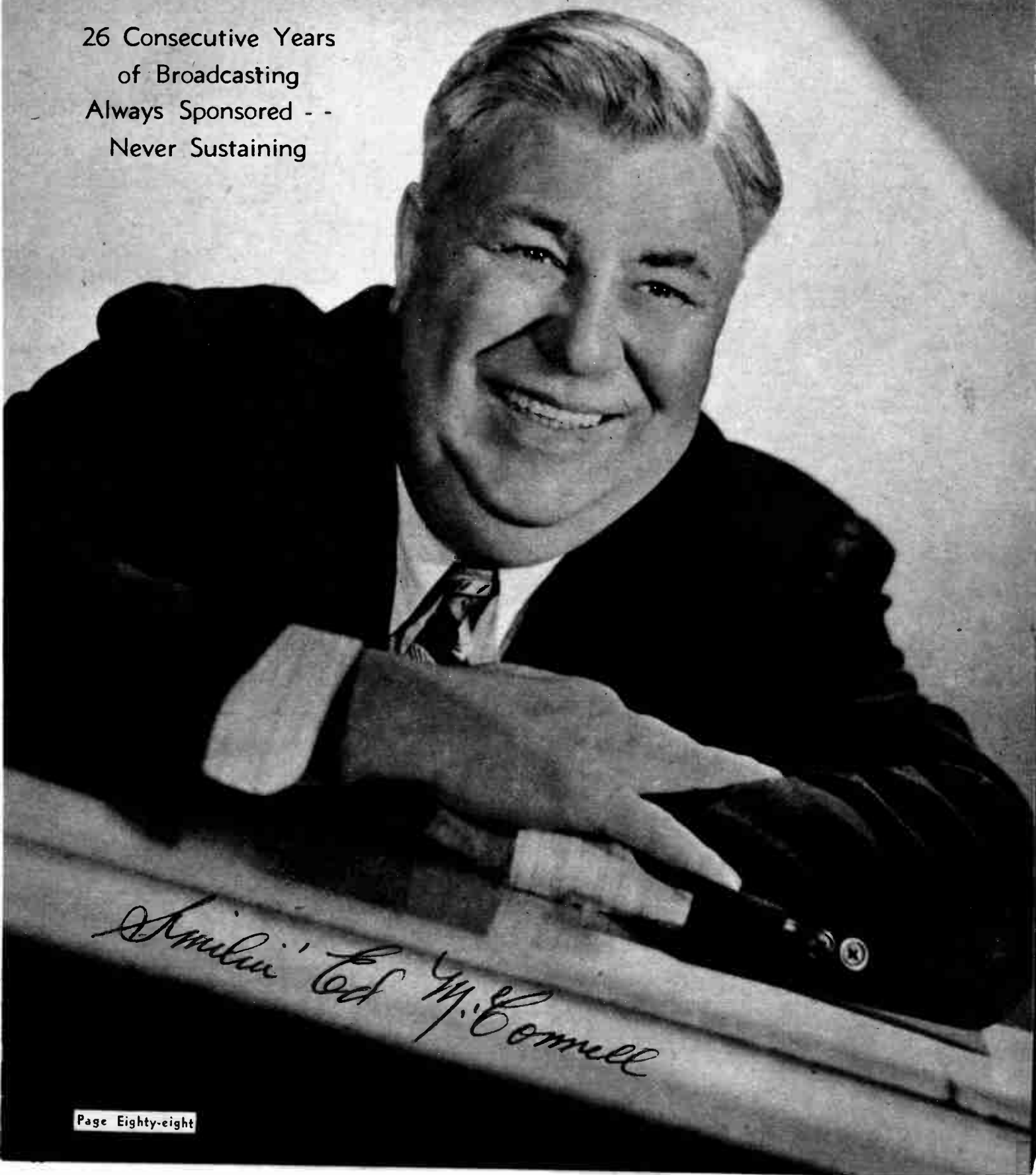
*Jimmy Durante*

FOR

REXALL DRUGS

7:30 P.M.—WED.—NBC

26 Consecutive Years  
of Broadcasting  
Always Sponsored - -  
Never Sustaining



*Amelia Ed M. Cornell*





*Good luck!  
from  
Dygie  
and  
Jannet*

ON THE AIR FOR  
INTERNATIONAL SILVER  
FRIDAYS—CES, 6:30 P. M.—PST



# Hal Styles School of Radio

*"The Broadcasting School of Distinction"*

8800 Wilshire Blvd. (Cor. Robertson)  
CR. 5-6984

Beverly Hills  
BR. 2-1490

## ★ THANKS ★

To these good people and many other  
Radio friends for wishing Success for 1948



California's Lt. Gov. Goodwin  
J. Knight says a word of praise.



Clarence Muse expresses ap-  
proval, while Hattie Mc-  
Daniel (Beulah) awaits her  
turn at school mike.



Joe Hernandez, popular  
Sportscaster and Municipal  
Judge Joseph Marchetti  
enjoying a laugh.



Jack McElroy of "Bride and Groom" and  
Disc Jockey Gene Norman, recent visitors,  
pose at studio mike with Hal Styles.



J. B. Keifer, Pres. Keifer Adv.  
Agency and Clara Geis,  
smile their approval.



Leo Carrillo, well-known motion  
picture star pays tribute to  
"Radio's Original Good Neighbor"  
who . . .



Harry Revel, famous song-  
writer plays some of his  
many hit tunes for Judge  
Knight, while Wm. Estey and  
Hal Styles listen.

Services the Radio Industry by providing thoroughly trained, qualified Announcers, Commen-  
tators, Producers, Disc Jockeys, Actors and Actresses, Newscasters, and Special events men to  
stations throughout America.

APPROVED FOR VETERANS



*Happy Birthday  
 To my very favorite  
 magazine  
 Jerry Farber*

"Stevie Kent"—Jack Benny Show



Congratulations  
 on your 8th  
 great year.

*Dave Butler*

*Jack Carson*

*Congratulations*

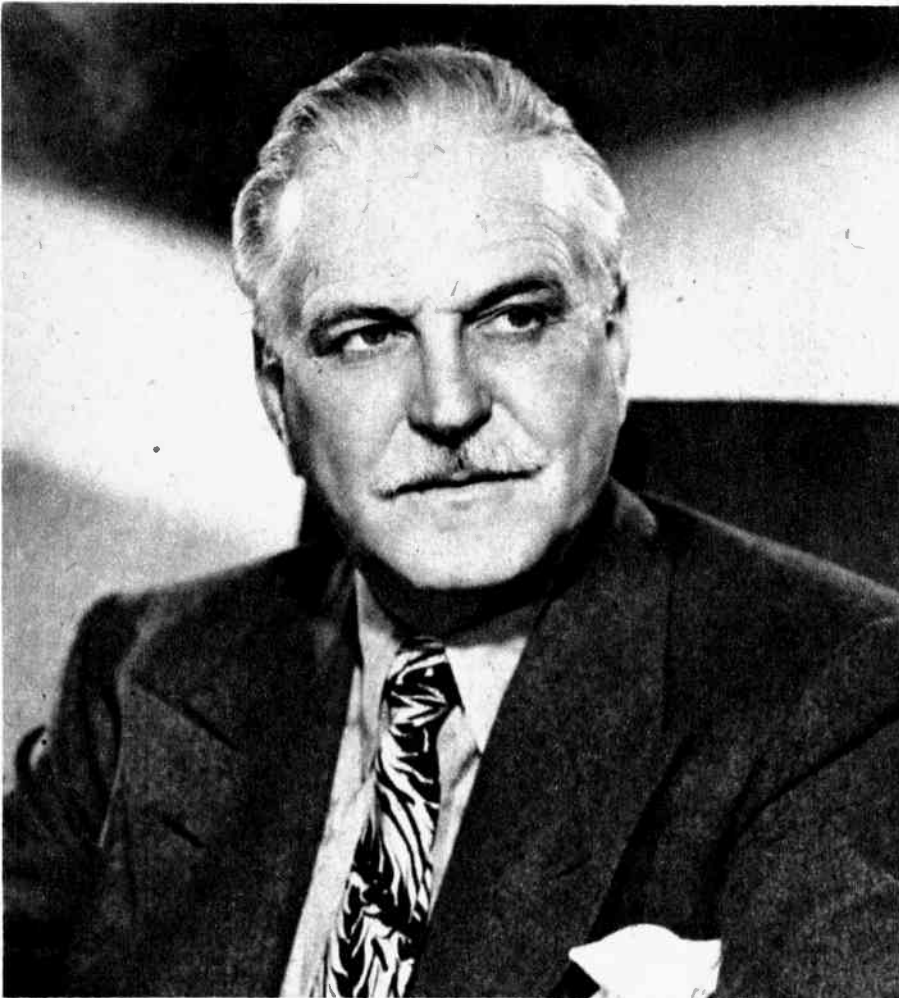
**ON RADIO LIFE'S EIGHTH ANNIVERSARY  
 Jack Carson's "VILLAGE STORE"**

**6:30 p.m. Thursdays, NBC**

**Eve Arden Ilene Woods Dave Willock**

**Hy Averback The Starlighters**

**Frank De Vol and His Music**



BEST WISHES  
FROM  
*Frank Morgan*  
CBS, 6:00 P.M., FRIDAY



Bob Phillips  
1:00 - 5:00 a.m.

*Greetings*  
from the KFI  
(grave) yardbirds.



Andy Mansfield,  
"His Records  
and Stuff"

"Notes to You"—  
KWKK—3:30 p.m.  
Monday thru Friday



Al Poska, "Midnight Flyer"  
12:00 - 1:00 a.m.

George Dvorak,  
"Operation Daybreak"  
5:30 - 6:00 a.m.

"Winkie" Wileman  
Engineering and Stuff



← **CLASSICAL MUSIC** and drama authority on station KFOX is Bob Cornthwaite, whose qualifications include stage experience and a wartime stint with Radio Rome. (Daniel Boone, Jr. photo.)



**FRED HENRY** is KLAC's assistant general manager and director of news and programs in addition to covering the Hollywood Park races, an exclusive KLAC feature. →



↑ **JACK SHERMAN**, emcee of KFVD's popular "Housewives' Exchange," makes a gift presentation to the winner of a daily contest conducted among his 6,000 listener-members. (Ralph Forney photo.)

**SEEN ON  
THE RADIO  
SCENE**

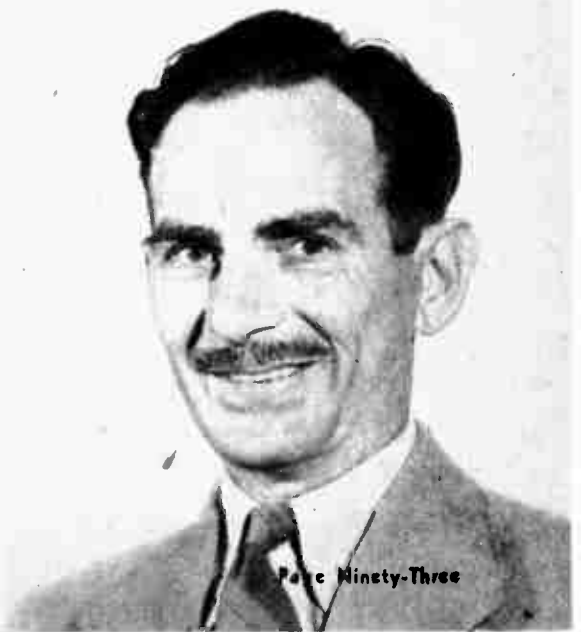


↑ **LOYAL K. KING** is the manager of Pasadena's KXLA, one of Southern California's foremost independents. (Par-meter-Nusbaum photo.)



← **CROWELL BEECH**, staff announcer on station KWKW, demonstrates what it's like to be overwhelmed by record releases and spot announcements. (J. Allen Hawkins photo.)

**HERE'S** Paul Stewart, popular staff announcer on station KFVB. → (Floyd McCarty photo.)







← **LUCILLE THOMPSON**, who was the first Anglo-Saxon child born in the San Fernando Valley, gets a kiss from chief announcer Jim Powell (announcer Johnny Griswold standing by) at official opening of new valley station, KGIL. (Bud Maurer photo.)

## SEEN ON THE RADIO SCENE



⬆️ **DIMINUTIVE HELENE SMITH** catches producer's cue for opening chord on her Monday-through-Friday piano-organ program on KGER, 6:30 p.m.

⬇️ **OPERA STAR MONA PAULEE** takes congratulating calls on her recent Damon Runyon Cancer Fund broadcast over station KFAC. (Allied photo.)



⬇️ **SURROUNDED BY HIS FAN CLUBBERS**, "The Russell Sprouts," Andy adlibs through an interview with KMPC's "Mild and Mellow" man, Gene Norman. (Ralph Forney photo.)



⬇️ **ALICE FAYE AND PHIL HARRIS** in script conference with KWIK radio columnist Allen Rich and general manager Don Forbes, during their recent appearance on the Valley program.



⬇️ **ARTUR RUBINSTEIN, INTERVIEWED** by David Ballard on KGFJ's "Musical Digest" Dinner Concert, 6:00 to 8:00 p.m. Monday through Saturday. (Gene Lester photo.)





▲ **RECORD RIDERS ALMOST ALWAYS HAVE** a sideline hobby, and KWKW's Andy Mansfield is no exception. He'll tinker with his miniature train engines anywhere, any time. (Robert Crawford photo.)



▲ **VIA KLAG, SPORTS SPECIALIST FRED HANEY** interviews Jimmy Dykes, colorful manager of the Hollywood Stars. Haney will cover all home and road games of the Stars this season. (Ralph Forney photo.)



▶ **ANOTHER POPULAR** voice around KFWB's dial is that of Bentley Morris, well-known staff announcer. (McCarty-Warner Bros. photo.)



▶ **YOUNG OLD-TIMER** in radio is personable Gordon Browning, of the KRKD air lanes. (Ralph Forney photo.)

▼ **HAL NICHOLS, KFOX OWNER-MANAGER,** welcomes a group from the Long Beach Orthopedic School to his Wednesday "Youth Speaks." Pictured are: Tommy Sahr (left), adviser Ethel Astrin, Nichols, Danny Hoyt, producer Norman Masterson, Charles Hulén and Victor Molinari. (Daniel Boone Jr. photo.)





# "RFD America!"

▲ **THE RURAL LIFE** is no radio pose for Mutual's "RFD America" host Joe Kelly, who gets atmosphere and ideas for his new show directly "down on the farm." (Graphic Photographers.)

▼ **"LET 'ER GO!" SIGNALS EMCEE** Kelly as another farm folks quiz hits the air. A full farmer-selection board has already preceded the program on tour and selected rural participants to answer strictly rural questions. (Graphic Photographers.)

## *Farmer Brown Goes to Town, on the First Big "Citified" Radio Show — Starring the "Country Folks" Throughout This Nation!*

Thursday, 6:30 p.m.  
MBS-KHJ-KFXM-KGB-KVOE

**R**EMEMBER that song? "Old MacDonald had a farm . . . ee-yi, ee-yi, yo. And on his farm he had a horse . . . and a cow . . . and a Ford." Yes sir. Now old MacDonald, as well as acquiring the latest scientific farming advantages, has a radio program too—one that's all his own.

For Mutual's "RFD America" is just what it implies . . . a show of, by and for farmers, on tour of the country to visit with them all.

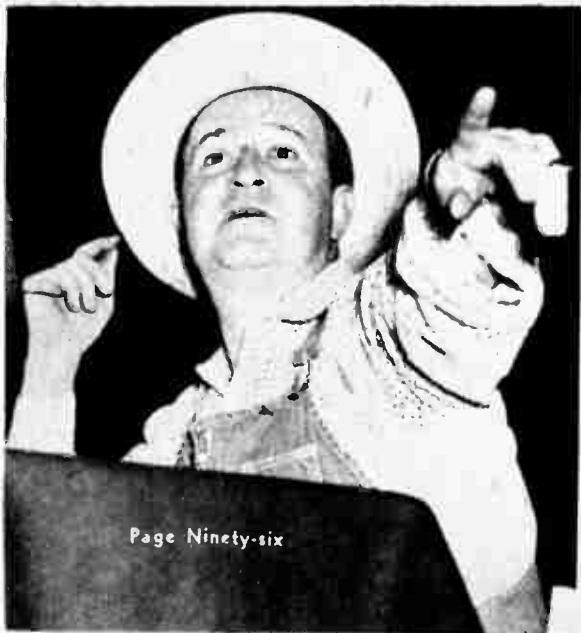
Now if you expect the country folks who compete on this program to shuffle up to the mike, adjust their overall straps and get rld of their chawin' tobaccy before they answer

questions, you're holding a wrong conception.

America's agricultural folks comprise one of the most alert, interesting and intelligent groups in the nation. In recent years the profession of farming has attained a new dignity and significance, establishing for itself a certain place in the world's affairs. The growers and reapers who have been behind this great organization, working silently but importantly for many years, have been keeping up with this advancement mentally as well as physically.

### **Is Aware**

Ask a farmer who steps onto the "RFD America" stage what he thinks of agriculture as related to the Marshall Plan and he can immediately tell you, in unelaborate but well-





stated words. Test Mrs. Farmer's opinions on the new look, spicy recipes, and current best-sellers, and you will find that the modern women's world today is no more foreign to her than it is to the career girl in the metropolis.

City-bred folks too, are in for their share of learning. The many interesting farm terms and phrases which come so easily to the rural people of this country might well acquaint the rest of us with an entirely new idiom, as well as instill more respect for the productive land which they know and tend so well.

Advancing "RFD America" to pick participants from the communities ahead is a selection board also made up of farmers. Mr. Victor Bryan, chairman of the board, has been operating his own Indiana farm for the past sixteen years. His assistants, Mr. and Mrs. T. W. Lewellen, are city-bred people who, many years ago, deserted the urban life to move to the country.

In each state, local contests are held, from which four persons are chosen to make up the weekly quiz panel. Before the experienced radio personnel of the show reaches the community, this panel is thoroughly trained in broadcasting technique and ready for the competition.

Not only the farmers, but their wives, also, are given an opportunity to answer the questions relating to their profession. Each week, one woman pits her technical knowledge of agriculture and ideas on contro-

versial problems of today against those of three male contestants, in an effort to win the title "Master Farmer (or Farmerette) of the Week." (And the ladies are often miles ahead!)

But the title's not all. For with it go many cash and merchandise awards. On this only network show offering utilitarian farm equipment as prizes, give-aways include tractors, combines, milk separators, milking machines, chicken brooders, feeders, deep-freeze machines, feed and grain for livestock, and gallons of paint for homes and farm buildings.

The program keeps up a marathon competition, with previous broadcast winners invited back each week to defend, and if possible retain, their titles. Questions range from such as "Name two songs with farm animals mentioned, and sing a few bars of one of them" to "What are the advantages of hybrid corn?"

Though, like the traveling salesman, "RFD" moves through rural communities all over the nation, naturally there will be some places it cannot visit. Listeners from outlying districts, however, are invited to send in questions to stump the program participants. Each week, the best letter describing aid given to neighbors or friends during an emergency rates a "Friendly Farmer Award" for the rescuer.

Louis G. Cowan, producer, has assigned Joe Kelly as country question editor and emcee because he is already well known to city and coun-



▲ **JOE MEETS "SUSIE,"** nationally-known blue ribbon winner, as the program stops at Des Plaines, Illinois, on its trip across the country.

try folks alike as the expert conductor of the "Quiz Kids" show since its inception, and as radio leader of "National Barn Dance" for thirteen years.

Reviewing all, "RFD America" is one show which certainly ought to disprove an old-time slogan and change it to: "It's no trouble to keep 'em down on the farm today!"

▼ **FINALIST IN "RFD AMERICA'S" DEBUT** was Lewis Johnson, Middle Point, Ohio, farmer, who won the title "Master Farmer of the Week" after a gruelling series of planting and harvesting questions. Runner-up Mrs. Rosemary Gallaway of Ohio City, Ohio, was chosen "Farm Wife of the Week."



▼ **SECOND BROADCAST OF THE SERIES WAS** in Brown County, Kansas. Photographers snapped well known agricultural man Robert McCoy as he looked over prizes to be given by the broadcast during its stay. Give-aways include every type of farm equipment, from implements to household appliances. (Graphic Photographers.)





▲ **STAFF ANNOUNCER** Gil Warren is on hand around the clock at KFWB to handle spots, news and event broadcasting. (Floyd McCarty-Warner Bros. photo.)



▲ **LATEST ADDITION** to the KFOX announcing staff is Pat Huson, prepped at several Texas stations before joining Long Beach radio. (Daniel Boone, Jr. photo.)



▲ **BLIND PIANIST** and raconteur Chuck Collins presents his program of music and anecdotes on KFI at 9:45 a.m. Monday through Friday. (Coy Watson photo.)



◀ **SMILING NICK NELSON** is the beloved "Uncle Whoa Bill" adored by kiddies on KFAC's Monday through Friday 5:30 p.m. program. (Allied photo.)

▼ **SADDLE AND BRIDLE** rooms of Gene Autry's new Melody Ranch are of white pine and constructed to match the rest of the house. Gene frequently guests on KOWL.

## SEEN ON THE RADIO SCENE

▼ **DURING A "MUSICAL DIGEST" INTERVIEW** at KGFJ recently, Atwater Kent (left), Mme. Yeatman Griffith, and the late L. E. Behymer guested with host David Ballard (center). (Gene Lester photo.)





*Everybody's Heading*

For The "HIGH SPOT" of the dial . . .



ANDY MANSFIELD



RAFAEL MENDEZ



EDDIE ALBRIGHT



ROWLAND GIBBS

1430  
KC

for  
SPORTS  
MUSIC  
PERSONALITIES



**KWKW**



*Smith, Bull & McCreery*  
**ADVERTISING AGENCY**

Best Wishes to RADIO  
LIFE for another year of  
distinguished service to  
Southland listeners.

Dick Smith  
Frank Bull  
Walter McCreery  
and Staff

**3 OFFICES**

**HOLLYWOOD  
SAN FRANCISCO  
NEW YORK**

**NATIONAL REPRESENTATION!**



▲ **LESTER DAY AND JOAN BANKS** man the mike for the adult lines on a "Doorway" script. It isn't an audience show, so casual dress is the regular order. (CBS photos.)

ONE OF THE regulars, little Anne Whitfield, works with a short mike. Robson stands by just in case, but seldom has to assist the youngsters.

# Doorway to Life

By **Bill Robson**



## Producer-Director Robson Says This CBS Series on the Psychological Problems of Childhood Has Given Him an Excellent Opportunity to Test Some of His Theories

When CBS inaugurated "Doorway to Life," it was an initial attempt at serious dramatization of the psychological problems of childhood. It hardly seems right to call the episodes "stories," for each is based on an actual case history that has been selected, by members of an authoritative Advisory Board from its own files, as reflecting common problems and mistakes of many parents—and the result upon their children.

These major childhood problems have ranged from the proper care and feeding to the more complicated adjustments con-

fronting the adolescent. The actual creation of a script is achieved through investigation of the experts' files. Then come discussions between writers and the expert submitting the case material. A drama is formed. The co-ordinating psychologists check the psychological motivations for inaccuracies. Finally the analysis for the sake of the plot, and the commentary for the sake of tying it all together are undertaken.

Typical of the case histories is that of Carol, aged sixteen, who personified every adolescent girl who wants to go out with

boys. Carol's parents worried overmuch about such problems as love-making and unsavory friendships, and created for Carol the impression that stolen dates were the most desirable. When the parents' misjudgments were righted, so were Carol's.

Little Arthur refused to learn in school. Each class he entered echoed the praises of his older brother. Rather than compete with this paragon of excellence, Arthur rebelled against assimilating any knowledge. When an instructor whose interest went beyond the three Rs realized what was prompting Arthur's bad behavior, she started him on tasks and studies his older brother hadn't attempted. Unafraid of comparisons in these new fields, Arthur learned rapidly and eagerly, until finally the recalcitrance had disappeared entirely.

There was Danny, aged four, who was so unhappy that his parents decided to give him away. And Bill and Wally, whose mental growth was impaired by physical handicaps—defective hearing and eyesight, respectively—and their resultant neuroses.

Part of each episode's script is to solve the problem presented, in such a way that no member of the listening audience can misunderstand. That this adds to the entertainment value of the show is purely incidental.

The originator and producer of "Doorway to Life," William N. Robson, tabs the show as one of his favorites, and on the opposite page explains why.

▼ **FROM LEFT TO RIGHT, Lynda Mason, Lester Jay, Gloria MacMillan, sound man Danny Merrill and Joan Banks.** Big casts of adults usually fill roles on scripts concerning adoption, school matters or parental tangles.



Thursday, 10:30 p.m.  
KNX

**I** THINK experience is a prerequisite of performance. Oh, I don't mean so many years at dramatic school, or so many seasons in stock—and so many weeks on "Ma Perkins." I mean experience . . . you know, the intangible that comes

from being around day after day, loving, hating, suffering—living.

Now I wouldn't go so far as to recommend that a man kill someone so he might play a murderer more convincingly, but it might help. I have observed through the years that innocent ingenues cast as hard streetwalkers leave much to be desired—and actors of conservative political coloration just won't do as Thomas Paine or Franklin Delano Roosevelt. Their hearts just aren't in it.

"Doorway to Life," the CBS series on the psychological problems of childhood, has given me an excellent opportunity to test this theory.

Virginia Mullen and Bill Alland, who write the scripts, pull no punches in their exposition of psychological motivations, and the demands upon the actors are often excessive. I have found that the most convincing mothers on the air are actresses who are mothers. And the same is true for fathers. Furthermore, the only convincing children are children.

On a recent broadcast of "Doorway," a cast of five actors had fourteen children among them. The rehearsals became sort of informal child behavior clinics as they discussed the achievements and shortcomings of their brood, and a director with a psychologically cocked ear can learn much about his cast by quietly listening.

However, the children are the real stars of the show. They act rings around their elders. They are alert, pliant, without prejudice. Very few radio shows offer such an excellent opportunity for a child actor as does this one. Usually they are employed

as cute stooges, or secondary or tertiary props to grown-up plots. "Doorway to Life" is about children, and therefore a child must be the protagonist. The performances of kids like Marlene Aames, Norma Jean Nilsson, Anne Whitfield, Johnny McGovern and Henry Blair have set a standard many an actor three or four times their age would be hard pressed to equal.

#### Resourceful

Although none of them has ever let a show down, the recently recovered fumble of Johnny McGovern will long be a legend around CBS. The plot of the story hinged on the fact that the mother learned, to her amazement, that her little boy had a beautiful voice, which he had developed all by himself listening to the phonograph. Several days before the broadcast I asked Johnny's mother to have him learn "O Sole Mio." He did. And on the morning of the show, in the dress rehearsal, he sang it beautifully in Italian.

However, when the cue came on the air, he started the song off pitch. Without missing a beat he ad-libbed, "I guess I've forgotten that song, mother. Can I sing another one?"

The woman playing the part of the mother on the show ad-libbed an affirmation, and Johnny went into a clear soprano rendition of "Silent Night." Many times I have seen grown-up actors go higher than a kite under less trying circumstances.

How the kids get that way, I don't know. And they like to play the show, for it satisfies the actor in them. But they do not seem to be affected by it, either for good or bad. They apparently understand what they are doing, yet it would be inconceivable that they had experi-



↑ **WRITER VIRGINIA MULLEN** with producer-director Bill Robson discusses a line point before the casting begins. Robson chooses the casts each week.

enced all the problems which they are called upon to portray.

If each of them had gone through the traumatic experiences of sibling rivalry, adoption, death of one or both parents, rejection, hatred from one or both parents, incomplete sex education, domineering mother or domineering father, domineering brothers and sisters—well, they would be in a children's psychiatric ward, instead of a child psychology broadcast.

Which certainly kicks my theory into a cocked hat, and proves that the only generality that is true—is that no generality is true.

↓ **WRITER BILL ALLAND FORGOES HIS HOT COFFEE** and drawing on script fronts long enough to clarify a characterization for actresses Lynda Mason and Gloria MacMillan, both of whom appear frequently on "Doorway to Life."



↓ **A FULL CAST SHOT SHOWS** thespians briefing themselves and marking their scripts. Wise director Robson allows plenty of discussion among members concerning not only their own role, but those of their fellow actors on the show.



# Great Stars Make Great Shows



Barbara Fuller  
- ONE MAN'S FAMILY  
Sunday 12:30 P.M.



Jack Benny  
JACK BENNY SHOW  
Sunday 4:00 P.M., 9:30 P.M.



Alice Faye and Phil Harris  
FITCH BANDWAGON  
Sunday 4:30 P.M.



Edgar Bergen  
THE CHARLIE MCCARTHY SHOW  
Sunday 5:00 P.M.



Garry Moore  
TAKE IT OR LEAVE IT  
Sunday 7:00 P.M.



Bernard Katz  
HOLLYWOOD STAR PREVIEW  
Sunday 8:00 P.M.



Alfred Wallenstein  
STANDARD HOUR  
Sunday 8:30 P.M.



Gayne Whitman  
CAVALCADE OF AMERICA  
Monday 8:30 P.M.



Laulse Erickson  
A DATE WITH JUDY  
Tuesday 5:30 P.M.



Gosden & Carrell  
AMOS 'N' ANDY  
Tuesday 6:00 P.M.



Fibber McGee and Molly  
THE JOHNSON WAX SHOW  
Tuesday 6:30 P.M.



Bob Hope  
THE BOB HOPE SHOW  
Tuesday 7:00 P.M.



Red Skelton  
THE RED SKELTON SHOW  
Tuesday 7:30 P.M.



Ed Gardner  
DUFFY'S TAVERN  
Wednesday 6:00 P.M.



Jimmy Durante  
THE JIMMY DURANTE SHOW  
Wednesday 7:30 P.M.



Harold Peary  
THE GREAT GILDERSLEEVE  
Wednesday 8:30 P.M.



Dennis Day  
A DAY IN THE LIFE OF DENNIS DAY  
Wednesday 9:00 P.M.



John Graver  
STANDARD SCHOOL  
Thursday 10:00 A.M.



Al Jolson  
KRAFT MUSIC HALL  
Thursday 6:00 P.M.



Jack Carson  
SEALTEST VILLAGE STORE  
Thursday 6:30 P.M.



Eddie Cantor  
THE EDDIE CANTOR SHOW  
Thursday 7:30 P.M.



Gracie Allen and George Burns  
BURNS & ALLEN SHOW  
Thursday 9:00 P.M.



Haven MacQuarrie  
NOAH WEBSTER SAYS  
Thursday 9:30 P.M.



Art Linkletter  
PEOPLE ARE FUNNY  
Friday 6:00 P.M.



David Street  
THE DAVID STREET SHOW  
Friday 9:00 P.M.



The great stars of radio are heard over NBC. Impartial surveys tell the story... 11 of the nation's 15 top radio shows are NBC—and 9 of these originate in Hollywood... at the most famous radio address in the entire world... Sunset and Vine!



National Broadcasting Company, Inc.  
A Service of  
Radio Corporation of America

# NBC

WESTERN NETWORK



Smilin' Ed McCannell  
**BUSTER BROWN GANG**  
Saturday 8:30 A.M.



Bennie Walker  
**TILLAMOOK KITCHEN**  
Saturday 9:45 A.M.



Jack Gregson  
**THE JACK GREGSON SHOW**  
Saturday 11:30 A.M.



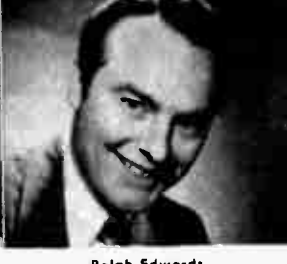
Judy Canava  
**THE JUDY CANOVA SHOW**  
Saturday 6:30 P.M.



Kay Kyser  
**COLLEGE OF MUSIC AND KNOWLEDGE**  
Saturday 7:00 P.M.



Bill Bendix  
**THE LIFE OF RILEY**  
Saturday 8:00 P.M.



Ralph Edwards  
**TRUTH OR CONSEQUENCES**  
Saturday 8:30 P.M.



Frank Sinatra  
**YOUR HIT PARADE**  
Saturday 9:00 P.M.



Lucille Narman  
**MUSIC HOUR FROM HOLLYWOOD**  
Saturday 9:30 P.M.



John Wald  
**RICHFIELD REPORTER**  
Sun. thru Fri. 10:00 P.M.



Sam Hayes  
**BREAKFAST NEWS**  
Mon. thru Sat. 7:45 A.M.



Joan Banks  
**TODAY'S CHILDREN**  
Mon. thru Fri. 11:00 A.M.



Sarajane Wells  
**WOMAN IN WHITE**  
Mon. thru Fri. 11:15 A.M.



Gale Page  
**THE STORY OF HOLLY SLOAN**  
Mon. thru Fri. 11:28 A.M.



Helen Margan  
**THIS WOMAN'S SECRET**  
Mon. thru Fri. 4:00 P.M.



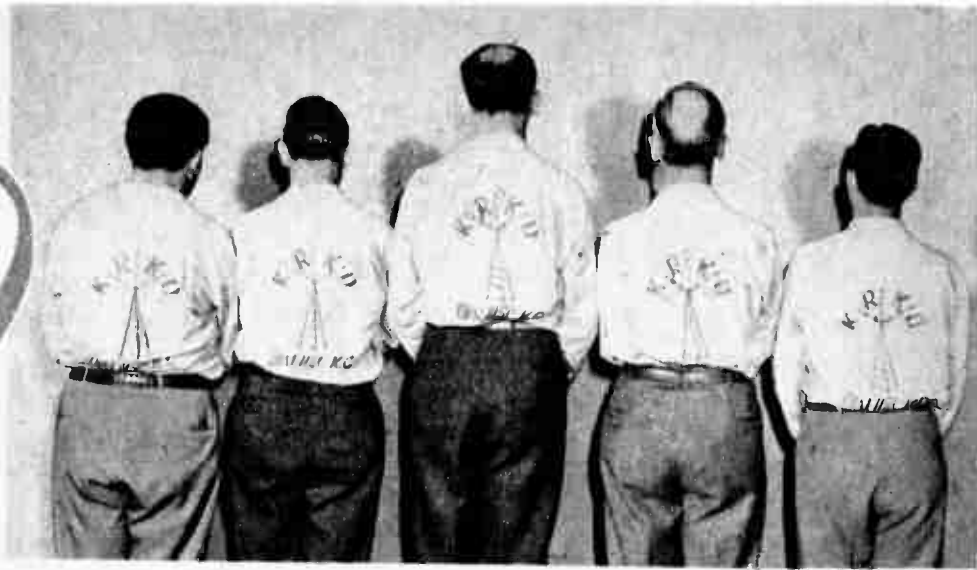
Ja Stafford  
**THE CHESTERFIELD SUPPER CLUB**  
Mon. thru Fri. 8:00 P.M.



Elmer Peterson  
**PLANTER'S PEANUTS COMMENTARY**  
Wed. thru Sat. 5:45 P.M.



# SEEN ON THE RADIO SCENE



▲ **THE KINGS OR KLUNKS OF KRKD'S BOWLING BOMBERS**, is the title Doug Douglas gives this pose of the announcing staff of the station, whose members also make up the bowling team. Now in tournament play, the team says that this will be the "new look" if it loses.



▲ **FACING THE CAMERA IN WHAT THEY HOPE IS A "WINNING" POSE**, the team consists of (l. to r.) announcer Phil Brooks (captain), announcer Ralph Emery, V. G. Freitag, chief announcer Charles A. Clifton and account executive Leroy Brooks. Doug Douglas further adds that those are not balloons the boys are holding, but bowling balls.



▲ **HARRY HALL** is one of the staff announcers who has long been a popular figure on station KFWB. (Floyd McCarty photo.)

▼ **HIGH-PRICED FILM TALENT TOOK OVER FOR AL JARVIS** on the vacation edition of KLAC's "Make Believe Ballroom." Here's the head of RKO-Radio Pictures, Dore Schary, getting a quick course in disc-jockeying from the master. (Ralph Forney photo.)



▼ **CLETE ROBERTS, KMPC'S DIRECTOR OF PUBLIC AFFAIRS**, rests in the archway of the Chosum Hotel grounds during his recent visit to Seoul, Korea, as correspondent-commentator for G. A. Richards' three stations, WJR, WGAR and KMPC.





◀ **KFWB NEWSCASTER** Henry Charles is also one of the station's able staff announcers. (McElroy and Fisher photo.)

**KFOX'S FRED MOORE** lends the weight of his considerable erudition to a news report on the Hal Nichols station, Long Beach. (Daniel Boone Jr. photo.) ▶



▶ **LOVELY JOAN SCHAFER** finds in her KFI mail bag each day letters from both happy and irate citizens, which she reads on the air.



## SEEN

# ON THE RADIO SCENE

▶ **JANE RUSSELL** became a sports-caster and subbed for Bob Kelley on his "Parade of Sports" program on KMPC. (Ralph Forney photo.)



▶ **WALTER WINCHELL**, who made two appearances over KGFJ for the Damon Runyon drive, chats across the mike with station manager, Thelma Kirchner. (Sutton photo.)



▶ **YOUR "EVENING CONCERT"** host is Thomas Cassidy, also a staff member of station KFAC. This "take" caught Mr. C. doing a slight bit of clowning while awaiting an announcement. (Allied photo.)





↑ **COMEDIAN ALAN YOUNG** and orchestra man Alvino Rey sign the guest register on opening day at KGIL, as Gil Paltridge looks on.



↑ **FRED HESSLER**, NEW SPORTS DIRECTOR for KGER, chalked up twenty-two football broadcasts during this past season.



## SEEN ON THE RADIO SCENE

← **IF ANYONE CAN** wring a laugh out of the mike, it's lively Hank McCune, who airs Fridays at 7:00 p.m. over KFI. (Coy Watson photo.)

↓ **JON HALL**, motion picture star and plane enthusiast, chats with KFOX Public Affairs Director, Norman Masterson, during "Kitty Hawk Day" broadcast on KFOX. (Daniel Boone Jr. photo.)



↓ **MRS. RUTH SUBBIE OF FORT WORTH**, winner of the "Miss Hush" contest, is exclusively interviewed by KWIK commentator Karl Sanda, as she and her husband step off the Los Angeles-bound plane. (Eccles photo.)

↓ **FORMER ACTRESS ANN NAGEL** visits Jeanne Gray during a broadcast of KMPC's "The Woman's Voice." (Ralph Farney photo.)





↑ **EDDIE CHASE** is the popular disc jockey heard on KFVD. (Ransier Studio photo.)

↓ **HERE'S "Jump-Jump of Holiday House,"** who is heard on the popular children's show on KFI, Saturday mornings.



↑ **KIEV'S** traffic manager, pretty Venita Webster, makes log changes as acting manager Bob Dickenson supervises. (Loomis Studios photo.)

# SEEN ON THE RADIO SCENE

↓ **WES MEARS OF KWKW HAS NEVER MISSED** a broadcast, so the staff ganged up on him recently and supplied him with every mike in Studio A—just to emphasize the point. (J. Allen Hawkins photo.)

↓ **THE "THREE ALARM" BOYS, FRANK GRAHAM** (left) and Van Des Autels, clean up the place with the help of receptionist Laraine Elings. **KMPC** doesn't need it, boys, we've been there and we know! (Ralph Forney photo.)







▲ **FAMED NEWS ANALYST** Harry W. Flannery (right), on hand for a special broadcast on KWIK, emphasizes a point to news director Al Gail.



▲ **VERA VAGUE** and Ken Niles got together recently for a session on station KGIL.

▼ **IDDIE OXFORD** is the Hollywood reporter on KOWL's "Inside Hollywood," Sundays at 3:45 p.m.



▼ **KFOX ANNOUNCER** Bill Smith puts his two hobbies, music and sports, to good advantage with sportscasts and disc shows on the station. (Daniel Boone, Jr. photo.)

## SEEN ON THE RADIO SCENE

▼ **JOE YOCAM** is one of KFWB's staff announcers heard on many of the station's special programs.

▼ **GOURMETS**, new brides and homemakers are on the fan list of Ed Jorgenson's program of culinary arts, "Your Saturday Chef," heard on KFI at 9:30 a.m. (Coy Watson photo.)



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# SEEN ON THE RADIO SCENE



➡ **HERE'S A PICTURE** of Woody Jordan requested by so many readers. Formerly heard on KGER, he may soon be back, we hear. (Jack's Studio photo.)



➡ **SINGER EILEEN BARTON** gives her all on this KWIK broadcast—and she definitely has that new look, too. (PSI photo.)



➡ **DEAN OF** local discers is Don Otis, heard on KLAC with the programs "My Serenade," "Don Otis Show" and "Let's Play Records." Not only that, he has a collection at home! (Ralph Forney photo.)

➡ **"THE SMALL GIRL** with the sweet voice" is the tag that Audrey Brown, KOWL blues singer heard at 1:45 p.m., Tuesday and Thursday, has earned.

➡ **TED MYERS** (left) acts as moderator on KFI's "American Way," while director of public service Jimmy Vandiver lines up the topics and participating experts. (Coy Watson photo.)

➡ **RICK LONG** reports the news from three Long Beach high schools and Long Beach City College on his KFOX "Campus Wire" broadcasts, Thursdays at 9:45 p.m. (Daniel Boone, Jr. photo.)





▲ **NOTED RADIO WRITER** Norman Corwin aided Cancer Drive by taking telephone contributions over KFAC. (Allied photo.)



▲ **EXPERT PRODUCER** of KFI shows such as "Conquest" is Ken Higgins, whose specialty is fine dramas. (Coy Watson photo.)



▲ **ONE OF POPULAR** personalities entertaining on opening day of KGIL was Victor Borge, who went through his piano antics. (Carleton photo.)

**SEEN  
ON THE  
RADIO  
SCENE**

▶ **NORTH CAROLINA** contribution to Southland radio is Lee Zimmer, whose pleasant voice is heard over KRKD.



▼ **JOHNNY WEBB**, former SMU athlete, gets behind the KFOX mike for his weekly "Speaking of Sports" program, confined purely to local activities. (Daniel Boone Jr. photo.)

▼ **DAVE ROSE AND HIS HOST, KMPC'S BILL LEYDEN**, become technical when Rose pays the "Music Hall" a visit. (No holiday for strings here!) (Ralph Forney photo.)



# KLAC

*preferred for...*

## *Music—*

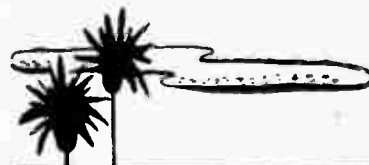
- Leading in musical personalities with AL JARVIS and his ORIGINAL MAKE BELIEVE BALLROOM . . . TOMMY DORSEY SHOW . . . DICK HAYNES . . . DON OTIS . . . BOB McLAUGHLIN'S 570 CLUB

## *Sports—*

- Featuring most complete all-around sports coverage in Southern California.  
1948 Action Schedule: Baseball . . . Football . . . Basketball . . . Ice Hockey . . . Boxing . . . Horse Racing . . . Tennis . . . Golf . . . Midget Racing

## *plus—*

- foremost prominence in COMPLETE NEWS COVERAGE . . . with full-time staff of trained newsmen . . . news hourly on the hour . . . sports roundups twice hourly . . . and "on-the-spot" special events



# KLAC

## LOS ANGELES

National Representative:

ADAM J. YOUNG, Jr., Inc. New York & Chicago





**ANNOUNCING** and conducting the famous Musical Digest concerts (KDFJ)—Mon. thru Fri. 6 to 8 p.m.—calls for plenty of book work, says Announcer David Bellard and presses it.



**KEEPING KDFJ LISTENERS** informed three times daily (even Bill Hager's) close to the news ticker, Doug Fleming (three-gramm) handles case results and other sports.



**DISABLED** American Veterans get ready for their regular Mon., Wed., Fri. 2:00-2:15 broadcast from Birmingham Gen. Hospital with KDFJ's Bob Gillen, announcing.

**"ANYTHING FOR ME?"** asks veteran sales rep., Carl McCallie, while rep. Marvin Briggs waits to give message to busy receptionist, Chris Walling, in KDFJ reception room.



**KDFJ'S GEORGE** polishes the big Colonial mirror for a better view of one of Hollywood's most alert and progressive personalities, KDFJ manager, Thelma Kirchner. "Y. K." is the War's only woman starlin honoree.



# Hollywood House

CANDID SHOTS OF BUSY RADIO PEOPLE IN "THE HOUSE AT SUNSET AND VINE"

Above: L. to R., Richard McCullough, Joseph Deamanti, Eben Frazier, Bob Gillen, Randall Updike.

**"THIS'LL SEND 'EM,"** Music Librarian Helma Barnett tells Announcer Al Canzona, selecting music for KDFJ's recent shows.

**ELIOTS EASTCOTT,** KDFJ program director, gets details on a new program from sales rep. Jim Strain.

**"MORE REVISIONS,"** signa secretary-bookkeeper Viola Turi to traffic manager Jeanette Buresh, making up KDFJ's crowded broadcast schedule.

