

HE LEARNS ABOUT MUSIC FROM

# KMPc



## ★ PROGRAM CUES

### MORNINGS

- 7:15 M-F Bolero Time by Local Loan Co.
- 7:45 M-F Bing Crosby by Nash California Co.
- 8:30 M-F A Song For You by Holmes P. Tuttle.
- 9:00 Sat. Keith Hetherington by Central Chevrolet.
- 10:00 Sun. Western Federal Music Hour with John Baird.
- 10:15 M-F Music Hall with Bill Leyden.
- 11:00 Sun. Off the Record with Ira Cook by Marshall & Clampett.

### AFTERNOONS

- 12:30 M-F Musical Portraits by Whitman Piano Co.
- 1:05 M-F Three Alarm with Frank Graham and Van Des Autels.
- 3:30 M-F Mild & Mellow with Gene Norman by Eastside Beer.
- 4:15 M-Sat. Pleasure Time with Bill Ewing by Hollywood Palladium.
- 5:05 M-F Teen & Twenty Time with Mauri Cliffer by Southern California Telephone Co.
- 5:45 M-F Top Tunes with Herb Allen by Thrifty Drug.

### EVENINGS

- 7:00 M-F Security Symphonia with Howard Rhines.
- 7:30 M-F Firestone Favorites with Dal Williams.
- 8:15 M-F Ridge Riders with Red Rowe by Whiting-Mead.
- 8:30 M-Sat. Music Supreme with George Irv...
- 9:00 Sat. On the Beam with Vance Graham by Beacon Gasoline.
- 9:30 M-F Date with Melody by Birkel-Richardson Music Co.
- 10:15 Tues-F. Claude Kenned...

## Women of Music— Rise Stevens

(Continued from Page 35)

became leading lady with the Opera Comique at the Heckscher Theater, New York. It was only a few years later that Rise made her operatic debut in Prague, after being discovered by the noted vocal teacher, Mme. Schoen-Rene. These were the stepping stones in a career that has led lovely Rise Stevens to the great stage of the Metropolitan Opera House and the top ranks in radio as star of the Sunday afternoon "Family Hour."

In 1936 Rise was a semi-finalist in the Metropolitan Auditions of the Air, and soon after declined a contract with the Metropolitan Opera Company, choosing instead to continue her studies abroad. With Mme. Gutheil-Schoeder in Salzburg, she studied her most celebrated roles—Carmen, and Octavian in "Der Rosenkavalier." The young singer could have had no better mentor, for Mme. Gutheil-Schoeder was herself the original Rosenkavalier, and the greatest Carmen of her time.

### Good Luck Omen

In the title role of "Mignon," Rise made her debut at the Prague Opera House in 1937. It was on this eventful evening that a handsome young actor whom she had seen around the theatre a few times before tossed a gingham bunny into the float that was to carry her onstage. It was just a minute or so before her cue, and she was a bit startled at first, then puzzled. Later she learned that the young man had heard about the American superstition of the lucky rabbit's foot and, not being able to buy one in the Czech capital, decided that a rabbit with four feet would be four times as effective. It may be only a coincidence, but Miss Stevens' debut was a sensational success—and although she claims she is not superstitious, she married the donor, Walter Surovy.

Yes, and so they were married—but not until two years later—on January 6, 1939—after Rise had practically traveled the four corners of the earth gaining opera experience while Walter stayed on in Prague and Vienna to fulfil several film commitments and leading roles in the legitimate theater.

When Rise left Prague, their friendship was still very casual. So casual, in fact, that Walter's parting remark was "Write to me when you have a chance. I'm collecting stamps." Stamps, indeed, thought Rise, and wrote to him not at all. Then on her return to Prague months later, they met again, and this time it "took" for both of them.

Rise left to try her luck in America, and shortly after, Walter followed. He has been on the job as her manager ever since—being away only long enough to serve in the

U. S. Army for nearly two years. Even then, he kept in touch with the business details back home. Every night Rise would send a set of questions, which he had to answer, by flashlight, after taps under the covers of his cot. This is the only time they've been separated even for a few days in all the eight years of their marriage.

Except for the lovely Adrian gowns she wears for concert and radio appearances, Rise's wardrobe consists mainly of sportswear. And, to spare her as much detail as possible, Walter selects her clothes on approval, simply arranging for a fitting to save time for Rise's many hours of rehearsal and vocal practice.

### Time Together

Although Rise often sends Walter off to dinner with friends when she must rest before a strenuous performance, breakfast is one meal the Surovys always have together. No matter how busy they may be on different jobs throughout the day, this is the one hour they both look forward to.

Thoroughly enjoying each other's company, they often spend hours talking things over far into the night after an opera or radio performance. While Walter always tries to buoy Rise's spirits before and during a performance, he makes it a point, afterward, to give her candid, constructive criticism.

Much as they both thrive on the excitement of the current music season, they're looking forward to the summer with Nicky at their own Hollywood Hills home (corner of Woodrow Wilson and Mulholland).

As Rise describes it, it's not the least bit pretentious—just a nice, comfortable eight-room house—furnished, as one might guess, in Viennese modern.

## A Magic Carpet for You

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"Out of the Blue," in the making, and observed and chatted with the pictures' exciting stars—John Hodiak, Sylvia Sydney, John Howard, Carole Landis, Virginia Mayo, George Brent and Turhan Bey (who lavished his cosmopolitan charm upon them, planting an old-school kiss upon each of their extended hands!)

At tea-time, the ladies were driven to Atwater Kent's fabulous twelve-acre, thirty-two-room hilltop estate, "Capo di Monte," where they had tea and refreshments, walked wonderingly through the endless chain of spacious, luxuriously furnished rooms, and enjoyed an hour's leisurely conversation with Mr. Kent and his guest, movie hero Hurd Hatfield!

### Other Treats

Other "Hollywood Tour" winners have been as lavishly entertained.

One pair, for instance, spent the day at the home of Jane Withers, where Janie lunched them in the sunshine beside her lovely swimming pool, served them sodas from her playroom fountain, and showed them home movies in her living room.

Another winning twosome were accorded two heaping helpings of glamour. Besides being elaborately adorned with expensive John Fred-erics chapeaux, they toured the Metro studios and observed Clark Gable cavorting for the camera in his pajamas!

Still another pair of winners were treated in a diverse manner with a trip out to Frances Langford and Jon Hall's airport for a ride through the sky with the two flying stars. "Hollywood Tour" hostess Maxine Arnold reported an interesting aftermath of this particular afternoon's activity.

"After the Halls had returned our winners to the ground," related Miss Arnold, "I heard one of the ladies say to Jon, 'See you next Thursday.' Now, wait a minute, I was thinking to myself, we don't guarantee anything beyond today, lady. But," laughed Maxine, "it turned out that, as a result of her airport visit, our 'Hollywood Tour' winner became such a plane enthusiast that she signed up for flying lessons!"

## Arguments Without Emotions

(Continued from Page 34)

tify who is speaking or about to speak."

Does anyone ever convince anyone else of anything other than their original assertion? "No," they don't," admitted Huntley, "but then, that's not the purpose. All we hope to do is interest the listener in the problem discussed until ultimately he is stimulated to learning more about it, becoming a better citizen and a better voter."



### TIES THAT BIND

Spring fashion notes among men show that Guy Lombardo goes for conservative four-in-hands, even buying suits to match. Ben Grauer prefers bow ties, numbering more than two hundred in his collection. Jack Barry, of Mutual's "Juvenile Jury," goes in for loud, splashy patterns. Ralph "Truth or Consequences" Edwards simply lets his wife choose his ties!



### NEVER TOO YOUNG

Ed "Archie" Gardner's son, Ed, Jr., has been given a gold pass to the Polo Grounds by the New York Giants. At his advanced age of almost three, little Ed is the youngest person to be so honored.

Thirty-Nine



▲ **RED SKELTON SHOWS VERNA "GRANDMA" Felton and Pat "Grandpa" McGeehan some of the work done in the hobby shop at California Vocational Institution, Lancaster, where the NBC cast recently entertained. Troupe made appearance in line with Red's idea of doing his bit to prevent and cure juvenile delinquency. NBC-Earl Zeigler Photo.**



▲ **RECENT GUESTS ON KMPC's "Music Hall" program were "Uncle Remus", center, Luana Patten, left, and Bobby Driscoll, absorbed in story along with PC's Bill Leyden (holding mike). Ralph Forney Photo.**



▼ **WAR DEPARTMENT CITATION is given Harry R. Lubcke, Don Lee, television director, by Brig. Gen. Leonard Dickson Weddington (left) for outstanding assistance in developing secret electronic equipment. Network vice-president, Lewis A. Weiss, at right. Otto Rothschild Photo.**

## SEEN ON THE RADIO SCENE

◀ **DURING HIS VISIT TO CVI, Skelton chatted informally with the young inmates. His was first live show given in newly-opened institution, but Red entertained there five years ago for RAF fliers.**

▼ **BEING INTERVIEWED ON KMPC'S popular "Teen and Twenty Time" are Bill Williams and Barbara Hale. Fellow in bow tie, at right, is glib emcee of program, Mauri Cliffer, who presides over Monday-through-Friday session beginning at 5:05 p.m. Ralph Forney Photo.**





ON THE NEIGHBORING SET OF "OUT OF THE BLUE", the "Hollywood Tour-ists" found the beautiful Carole Landis making out her income tax return between takes. But she called time out for refreshments when the Photoplay airshow's winning twosome arrived.



BETWEEN SCENES OF THE SAME FILM, Turhan Bey utterly charmed the ladies with his cosmopolitan manner. He engaged them in warm, informal conversation, kissed them each on the hand upon introduction. "Just wait," beamed Mrs. Lawrason, "till I tell my husband about this!"

cant letters are selected daily, the writers receiving tickets to the airshow. This select group then attends the broadcast, preceding which they are asked to write down on slips of paper their answers to the Hollywood quiz question of the day. (Questions are sent in by the listeners; those whose queries are used receive a year's subscription to Photoplay). The slips of paper on which the studio participants have written their answers are placed in a container for the drawing during the broadcast, when the writers of the first two correct answers drawn are deemed the winners of the day's "Hollywood Tour."

The broadcast itself features Cal York's personal interview with a famous Hollywood celebrity or studio artist (costumer, makeup man, hairdresser, set designer, et al), some of the latest filmtown news flashes, and a chat between Cal and the two winners of the previous day's "Hollywood Tour," during which the studio and air audiences hear of yesterday's exciting "magic carpet" excursion through the cinema city.

To get a first-hand view of all these happy goings-on, your Radio Life reporter hid herself to the ABC Sunset Boulevard broadcasting studio the other afternoon to observe the mikeside proceedings, then to take off on a typical "Hollywood Tour."

The two lucky ladies who had won the day before were at the microphone telling Cal York all about the Academy Award Presentation show which they had attended the evening before as their "Hollywood Tour" treat. They glowingly described the finery which Hollywood's feminine contingent was sporting

and thrillingly related that Van Johnson, no less, had sat just a few seats away from them!

#### Two Selected

A few moments later, guestar MacDonald Carey came to the mike for an exchange of informal dialogue with Mr. York, following which the drawing was held and two beaming ladies, Mrs. Artice Lawrason and Mrs. Betty Landon, found themselves about to be transported around filmtown on a magic carpet—or, more literally, in a sleek black Tanner Grey Line limousine!

The broadcast over, Mrs. Lawrason and Mrs. Landon—the former a pretty Inglewood housewife, the latter a sweet-smiling white-haired lady who was enjoying a rare half-day holiday from her job—chatted happily with the handsome Mr. Carey, while Maxine Arnold of Photoplay made advance arrangements for their gala afternoon's excursion.

With Miss Arnold and veteran cinematown photographer Hymie Fink,

the two wide-eyed "Hollywood Tour-ists" were shown to their waiting chauffeured car and driven to the swank Players Restaurant on the Sunset Strip to lunch with the stars. Beautiful Jeanne Crain and her handsome husband sat at a nearby table, and Frances Ramsden and Preston Sturges, "Players" owner and famed film director, were also on hand to bid a personal welcome to the "Tour" winners. Lensman Fink snapped a picture of the ladies with this celebrated twosome and the miniature model of Mr. Sturges' prized boat.

But this was only the beginning of the day's happy "Hollywood Tour," as the accompanying photos testify. Before the afternoon was over, Mrs. Lawrason (who kept exclaiming "Just wait'll I tell my husband!") and Mrs. Landon (who kept wistfully insisting, "I don't want it to end!") had in addition toured Eagle-Lion Studios to watch two films, "Love From a Stranger" and

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THE AFTERNOON'S WHIRL of activity culminated at the spacious Bel-Air hilltop home of Atwater Kent. Film hero Hurd Hatfield was a fellow guest.



▲ **LUCKY WINNERS OF THE DAY'S GALA "HOLLYWOOD TOUR,"** Mrs. Betty Landon and Mrs. Artice Lawrason enjoy a chat with the program's handsome guest star, MacDonalld Carey, before taking off on their afternoon's "magic carpet" excursion.



▲ **MAGIC CARPETS NOT EASILY COME BY,** the ladies are just as happy with the substitute—a long black Tanner Grey Line limousine. Their afternoon of leisurely luxury officially begins as the Tanner chauffeur escorts them to their waiting car. *Photoplay - Hyman Fink - Eagle - Lion Photos*

# A Magic Carpet for You

*You Can Be Among Select Fifty to View Daily "Hollywood Tour" Broadcasts and Perhaps One of Winners to Tour Film Studio or Star's Home*

**By Delle Hunter**

Monday Through Friday, 1:15 p.m.  
ABC-KECA-KFMB

**A**BC's Photoplay-sponsored "Hollywood Tour" is another of those radio shows intent on making Mrs. America's most fantastically glamorous dreams come true. Here's the pattern followed by this give-away program:

Listeners to these fifteen-minute, five-a-week broadcasts are invited to write in of their wish to go on a "Hollywood Tour" (address the show c/o ABC, Hollywood 28). Fifty of the most interesting of these appli-

▼ **LUNCHEON AT THE FAMED "PLAYERS" ON HOLLYWOOD'S** Sunset Strip is first stop, and after the dessert course, a chat with the restaurant's owner, writer-director-producer Preston Sturges and young screen heroine Frances Ramsden. Sturges is showing the ladies a model of his prized sailing craft, and snapshots of the bona fide ship.

▼ **TO EAGLE-LION STUDIOS NEXT, TO WATCH** John Hodiak, Sylvia Sydney and John Howard emote for a dramatic sequence of the Richard Whorf-directed film, "Love from a Stranger". Hodiak explained to them intricacies of cameras, lighting. Observing the milling technicians, Mrs. Landon kept repeating in wonderment, "You wouldn't think it would take so many people to make a movie!"



# Women of Music ..

No. 34 of a Series

## Rise Stevens

By Dorothea Halsted

Sunday, 1 p. m.  
CBS-KNX-KSDJ

**R**ISE STEVENS, star of the Metropolitan Opera and Sunday "Family Hour" broadcasts, has been trying to educate her two-and-one-half-year-old son, Nicholas Vincent, in music appreciation. But Nicky is pretty unyielding. Presented with the music box which played "Too-rala-lura-lura" in the film "Going My Way," Nicky immediately tore its insides out. Placed at the piano, he tried to pull out the keys. And when Rise played one of her own records for him, he recognized her voice, and promptly toddled away!

Although she is conscious of the need to plan his musical education, and while every effort to enlarge the scope of music and its interests is to be commended, Rise is inclined to be a little suspicious of any method which is either too drastic or too artificial. She'd rather just let Nicky take to it in his own good time, if he is going to at all.

In Europe, musical education is handled naturally and with little effort. Children are taken to the opera and to concerts from an early age, and Beethoven's symphonies along with the flowing melodies of Verdi and Tschalkowsky become as familiar to them as "Stardust" and "Stormy Weather" are to American kids. If children show a particular aptitude for music, then they are made to take courses, but not otherwise. They absorb music just like any other element about them.

In the United States, on the other hand, special concerts are arranged for children and special music appreciation classes. The very fact that his first taste in music is dictated, even if somewhat indirectly, is apt to irritate and annoy the child. He

immediately classifies music along with all other subjects such as algebra and chemistry. And this should not be. Music should become an intimate and essential part of life itself, without effort.

And as soon as Nicky learns how to behave himself, he will be taken to matinees of operas and afternoon concerts. Around the house he already listens to a great many records, but it is all done casually and never with obvious intent. He has never been asked, and never will be, to listen to anything with a purpose in mind.

### Opinions on Adults

For adults, Rise feels, the problem is a different one, for if they decide they want a musical education, they naturally must begin somewhere. Text books and courses such as those by Sigmund Spaeth and Olga Samaroff-Stokowski are ideal, for they start from scratch and are simplicity itself. The various instruments are introduced one by one, illustrated by various examples as to function, tonality and rhythm possibilities. But a "Learn Music in Twelve Easy Lessons" course is just money thrown away, according to Rise Stevens. It is better to be ignorant and simply to enjoy music rather than to have some confused claim to knowledge.

**MISS STEVENS**, in private life Mrs. Walter Surovy, is mother of a two-and-a-half-year-old son, Nicky. Rise is exposing Nicky to music in a natural but planned manner. ➡



➡ **STAR OF PRUDENTIAL'S** "Family Hour" is Rise Stevens, holding copy of program's theme song, "Bless This House". She made her radio debut at the age of ten, on a children's program produced by Milton Cross.

Rise is just as firm in this belief today as she was determined—at age ten—to please Milton Cross, producer of the children's program on which she made her debut in radio. He still teases her about it every chance he gets. She worked hard, and enjoyed every minute of it, and at seventeen

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◀ "IS CURRENT LABOR Legislation in Congress Wise?" was the topic of discussion on this broadcast of "Woman's Forum". Left to right are Miss Frieda Rappaport, assistant director of the Los Angeles Political Action Committee, and Mrs. Selma Bachelis, attorney at law, who took the negative, Chet Huntley, and Mrs. Dorothy Bonny of Republican Women and Mrs. Betty Ziegler of the National Business and Professional Women's Association, who took the affirmative. —CBS Photo

professional ranks, but many housewives appear also. Occasionally an intelligent letter from an interested listener will result in her being asked to join one of the discussions. Some of the prominent women who have appeared are: Mary McCall, Jr., writer and producer; columnist Florabel Muir; Grace Stoermer, vice-

# Arguments Without Emotions

Moderator Chet Huntley Tells Us  
How the Fair Sex Goes into Action  
on Knudsen's "Woman's Forum" Show

By Joan Buchanan

**T**HE ART of argument is an extremely delicate one, and few people are good at it. An argument should arrive somewhere. One participant should be able to concede—like a player in a checker game who concedes his points until he loses." It was Chet Huntley of CBS' "Woman's Forum" speaking—and the subject is one he knows well. Since last August he has been moderator of this program that brings together business and professional women and housewives to discuss such potent questions as "Is Russia a Threat to World Peace?" "Is the PAC Harming or Benefiting Americanism?" "Is the Press Serving the Public Interest Adequately?"

Often the questions put before the forum by Moderator Huntley are of a lighter nature: "Is the Woman's Place in the Home?" "Is There a Santa Claus?" "Which Has More Advantages—Country or City Life?"

Most women asked to appear on the forum realize the great opportunity for self-expression it affords and are eager to advance their opinions. "I have discovered, though," Chet told us, "that those who scream the loudest about the state of affairs won't take advantage of the opportunity to broadcast."

#### Shows Operation

Preparation for the actual broadcast is carefully done, so no participant has to worry about going on the air ill-prepared. The topics are set six to eight weeks in advance and a fact sheet listing the possible arguments pro and con is sent to members of a scheduled forum. Each member is asked to pick the side she is on and to prepare an opening statement of a hundred and fifty words or less stating her position.

The night of the broadcast the members and Chet assemble for dinner. Chet starts a slight discussion of the upcoming question at dinner. By broadcast time the ladies know where each stands and the program moves smoothly, but still spontaneously.

Chet has learned the inadvisability of letting the girls get too interested in the discussion at dinner. It seems that on some of the earlier broadcasts many of the previously positive participants were so "deconvincing" by their opponents over the dinner table that their arguments were shot before they got on the air. The result was a one-sided presentation to listeners. Now Chet gauges the table talk and if it gets too heated, he smoothly turns the topic in another direction. "Incidentally," he added, "I don't think anyone has admitted being deconvincing of her stand, but they have realized that opposition comment is so strong that they've been afraid to make their statement."

#### Guests Listed

Most of the women who appear are taken from the business or pro-

president of the Bank of America; Academy Award Winner Anne Revere; Mrs. John Beardsley, member of the executive committee of the American Civil Liberties Union. Occasionally a male will put in an appearance as did Carey McWilliams, attorney and author of "Southern California Country," and Harold Harby, councilman for the eleventh district.

Huntley names as the topics which caused most reaction those which covered the propositions on the California ballot. Emotions don't rage at the actual discussion; Chet says his participants are too intelligent for that. "We don't arrange to set people at each other's throats," he smiled. "It's no dog-and-cat fight. What we're after is a sharp argument."

Huntley feels that as moderator his part in the broadcast should be as unobtrusive as possible. "I try to balance both sides and steer the discussion along steadily," he explained, "and try to get both sides to agree on certain points, which is sometimes very difficult. I say just as little as I possibly can and iden-

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Best Wishes  
to all my  
Radio life  
Friends &  
Ed "Archie" Gardner  
Duffy's Tavern





## Programmed to Please the Public

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travels to make good music available to people who would not otherwise find it so accessible. Citizens' committees are formed in these towns to sell season tickets at reasonable prices for a full period of local entertainment to include the Philharmonic performances.

### Public Pleased

Talking with Mr. H. H. Roberts, Southern California public relations representative for the Standard Oil Company, sponsor of the "Standard Hour", we learned that the program credits its varied "seasonal" programming for the satisfactorily healthy Hooper rating it maintains throughout the year. "The public likes variety," he stated.

That the "Standard Hour" constantly strives to please its listening public was well illustrated recently when it conducted a poll to discover specifically the type of programming, music and soloists which its dialers most want to hear. Ten thousand of the questionnaire forms made available were returned with the results tabulated as follows:

Types of music you like best: light symphonic, 15.9 per cent; light opera, 13.5; major symphonic, 12.3; waltzes, 12; familiar overtures, 11.1; grand opera, 10.7; new symphonic works, 9.1; motion picture music, 8; American songs, 7.7.

Favorite musical compositions: "Rhapsody in Blue," first; Beethoven's "Fifth Symphony," second; "Nutmcracker Suite," third; Chopin's "Polonaise," fourth.

Favorite composers: Beethoven, first; Tschaiakowsky, second; Gershwin, third; Chopin, fourth.

Which of these plans of programming do you prefer: Seasonal (the program's present programming plan which features heavy symphonic music during the winter, light opera in the spring, Hollywood Bowl broadcasts and light symphony in the summer, grand opera in the fall), for which 44 per cent voted; varied programs (all kinds of music during each week's broadcast) polled 37 per cent; year-round programs of any one type, 19 per cent; year-round heavy symphonic music, 11 per cent.

Do you like soloists: Yes, 94 per cent.

Types of soloists: pianists, 68 per cent; male singers, 63 per cent; female singers, 37 per cent; violinists, 35 per cent; male chorus, 31 per cent; mixed chorus, 30 per cent; all other instrumentalists, 18 per cent.

### Bing Favorite

Which pianists: Jose Iturbi, first; Artur Rubenstein, second.

Male singers: Bing Crosby, first; Nelson Eddy, second.

Female singers: Lily Pons, first; Marian Anderson, second.

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Violinists: Jascha Heifetz, first; Fritz Kreisler, second.

Conductors: Toscanini and Stokowski.

The signature theme of the "Standard Hour" is another listener-pleasing ingredient of the program. "Our guest conductors are usually reluctant to do it because they consider it inferior to the program's classical content," Mr. Roberts informed us, "but the public appreciates its pretty tune. Listeners are always writing in asking to have it sent them in sheet music form, and requesting that it be played in its entirety. We can oblige their requests for sheet music, but their other wish is somewhat of an impossibility. The signature theme of the 'Standard Hour' was written by Julius Haug of the San Francisco Symphony and it is entitled 'This Hour Is Yours', but the forty-five seconds or so of it that is heard on the program is all there is. There just isn't any more!"

Still another factor of the "Standard Hour" is in great favor with its listening public. There are no commercials. The program's sponsor makes itself known merely by the statement, "This program is brought to you by the Standard Oil Company," which is repeated four times during each hour-long broadcast.

"Of course," smiled Mr. Roberts, "our listeners know that the Standard Oil Company doesn't sell pretzels."

## "Sylvester", the Pride of "Ladies' Day"

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The listeners loved it. They wrote in for more Sylvester. Now, just what can you do with a horse in radio unless he learns to talk? While trying to figure it out, poor Sylvester was taken sick. In the hospital, he fell in love with a beautiful palomino nurse, but the competition was pretty stiff, due to the fact that in an adjoining bed was a movie-star horse. Being an exceptionally astute animal, Sylvester decided to learn to talk, so off to night school he went (that was after he got out of the hospital, of course). He learned rapidly, but expenses kept piling up. So, in order to keep himself in fodder, he became a babysitter at Santa Anita. On Tuesday, January 28, Sylvester made his oral radio debut with "Hello Bob, hello Bill, hello Boss. That's all I've learned!" Since then he's appeared several times with bright quips and singing "Happy Birthday to You" and "Rock-a-bye Baby."

### Horse Pictured

At the beginning of Sylvester's career, the famous cartoonist Frank Webb heard him and enjoyed him so much that he made a drawing of "Sylvester by Day," a wonderful cartoon all in color, and mailed it to Stulla with the promise of another one, "Sylvester by Night," if Bill

would have Mitchell play a number for him. Of course, the boys complied immediately, and a few days later the promised drawing arrived. They're both wonderful, and the boys avail themselves of every opportunity to show them to studio guests.

After the first couple of appearances by Sylvester, an irate listener wrote in, saying she thought the whole thing was very silly. Bill read the letter on the air. For about two weeks after that so many letters came telling Bill how much listeners enjoyed Sylvester that Stulla had to put his wife to work sorting out and reading each letter so that he wouldn't miss any birthday or anniversary requests in the shuffle.

That settled it. Sylvester is now a member-in-good-standing of the "Ladies' Day" family and will, no doubt, continue in that enviable position for some time.

## Cutting Cuts Through

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he reiterated, "can be entertaining as well as educational."

"Cal (Cal Smith, manager of KFAC) and I have differences of opinion and we've had many a lively discussion," Dick grinned, "but he is one hundred per cent for the fulfillment of radio's social responsibilities. He is a very progressive, public-service-minded person."

Mr. Cutting explained that the station is securing portable transcription equipment with which "we will go out into the community to tell the community about itself."

KFAC, he stressed, will deal with every important problem in an open, intelligent manner. "This includes such ticklish subjects as race relations and sex education," he announced. "We are not yet fully prepared but we will be before long, and all of this which we've been discussing will be done. I firmly believe that one should never regard a situation as insoluble, that a sincere, determined attempt should be made toward a remedy by everyone. Not to make such an attempt is a sin of omission.

"I think," concluded Cutting earnestly, "that the quotation from John Donne's sermon, 'No man is an island complete unto itself,' expresses the spirit which radio should constantly exemplify."

★ ★

## NUTS AND BOLTS

Mel Blanc's kilocycle fixit shop is based upon actuality. Mel has a hardware store at Venice, California, where he dispenses items of the hardware trade and also takes an occasional fixit job. Most of these jobs are for the neighborhood kids who want a scooter, skate or bike repaired. Later Mel even translates some of his experiences into his radio scripts.

★Lawton, Fleetwood KMPC, 7:30 a.m. M-Sa  
 KFI, 7:15 a.m. M-Sa, 7:15 p.m. M-F  
 \*Leave It to the Girls KHJ, 7:30 p.m. Su  
 ★Lescure, Larry KNX, 3:45 p.m. Sa  
 Let Freedom Ring KFWE, 8 p.m. Tu  
 Let George Do It KHJ, KGB, 8 p.m. F  
 Let's Pretend KNX, 11:30 a.m. Sa  
 ★Lewis, Fulton KHJ, 4 p.m., 10 p.m. M-F  
 Leyden-Bill KMPC, 10:15 a.m. M-F  
 Liberal Catholic Hour KFAC, 9 a.m. Su  
 Life Can Be Beautiful KFI, 11 a.m. M-F  
 Lightnin' Jim KECA, 8 p.m. F  
 Life of Riley KFI, 7:30 p.m. Sa  
 Light of the World KFI, 10:45 a.m. M-F  
 Lindhahr, Victor KHJ, 9:15 a.m. M-F  
 Listening Post KECA, KFMB, 11:30 a.m. Tu-F  
 Lombardo, Guy KHJ, 6:30 p.m. M  
 Lone Journey KNX, 10:30 a.m. M-F  
 Lone Ranger KECA, 7 p.m. W, 8 p.m. Sa  
 Lorenzo Jones KFI, KFSD, 12:30 p.m. M-F  
 Lucky Lager Dance Time KFAC, 10 p.m. M-Sa  
 Lum & Abner KECA, KFMB, 8 p.m. M-Th  
 Luncheon at Longhamps KHJ, 2:30 p.m. M-F  
 Lutheran Gospel Hour KRKD, 4:30 p.m. Su  
 Lutheran Hour KHJ, KVOE, 9:30 a.m. Su  
 Lux Theatre KNX, 9 p.m. M  
 MacConnell, Mary Jane KWKW, 12 N. Sa  
 Madison 2345 KFI, 9:45 p.m. Tu  
 5:30 p.m. Sa  
 Make-Believe Ballroom  
 KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 Ma Perkins KFI, KFSD, 11:15 a.m. M-F  
 KNX, 9:15 a.m. M-F  
 ★Malone, Ted KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round KFI, 6 p.m. Su  
 Man Called X KNX, 6:30 p.m. Th  
 Man Named Jordan KNX, 5 p.m. Su  
 Man on the Farm KFI, 12:15 p.m. Sa  
 \*Man Says Yes KMPC, 12 N. M-F  
 Manners, Zeke KECA, 7:45 a.m. M-F  
 ★Manning, Knox KNX, 12:15 p.m., 5 p.m. M-F  
 Mansfield, Andy KWKW, 8 a.m. M-F  
 Market Reports KMPC, 8:15 a.m. M-Sa  
 Married for Life KHJ, 12:30 p.m. Su  
 Martin, Tony KNX, 5:30 p.m. Su  
 Masquerade KFI, 10:30 a.m. M-F  
 Massey, Louise KHJ, 12:30 p.m. M-Sa  
 Maupin, Rex KECA, 6:30 p.m. Tu  
 ★May, Dr. Harry S. KLAC, 4:45 p.m. M-F  
 Mayor of the Town KNX, 7:30 p.m. Sa  
 McCune, Hank KFI, 6 p.m. F  
 McNeill's Breakfast Club KECA, 8 a.m. M-F  
 Meet the Author KFI, 9:30 a.m. Sa  
 \*Meet the Missus KNX, 1:30 p.m. M-F  
 Meet the Press KHJ, 4:15 p.m. F  
 Melodias America Loves KECA, 6:30 p.m. Tu  
 Melody Hour KNX, 3:30 p.m. Tu, Th  
 Melody House KNX, 4:15 p.m. M, W, F  
 Melody Parade KFI, 2:45 p.m. Su  
 Melody Time KFI, 10:45 p.m. Su-F  
 Message of Israel KECA, 8 a.m. Su  
 Midnight Flyer KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round KNX, 12 p.m. D  
 Midnight Special KGFJ, 12 p.m. D  
 Mild and Mellow KMPC, 3:30 p.m. M-F  
 Milestones in Melody KFI, 11:15 p.m. M-Sa  
 Miller, Marvin KGFJ, 9:45 p.m. M-F  
 \*Miller, Rex KHJ, 4:15 p.m. M-F  
 KHJ, 9:15 p.m. Su  
 Mirandy KECA, 9:15 a.m. Sa  
 ★Monitor Views News KECA, 7:45 p.m. Th  
 Missing Heirs KECA, 6:30 p.m. W  
 Money on the Line KNX, 4 p.m. M-F  
 Monroe, Vaughn KNX, 8 p.m. Sa  
 Moon Dreams KGFJ, 9:45 p.m. M-F  
 Moore, Gary KNX, 9:30 p.m. F  
 Morgan, Henry KECA, 9:30 p.m. W  
 Morning Bible Hour KFOX, 8:30 a.m. Su  
 Mother's Album KMPC, 6:30 p.m. Su  
 Mr. District Attorney KFI, KFSD, 9:30 p.m. Th  
 Mr. Keen KNX, 3:30 p.m. W  
 Murder and Mr. Malone KECA, 9:30 p.m. Sa  
 Murray, Johnny KNX, 8 a.m. M-F  
 Museum of Modern Music KECA, 7 p.m. Tu  
 Music Box KMPC, 9 a.m. Su  
 Music Library KECA, 4:30 p.m. Sa  
 Music to Shave By KECA, 7:15 a.m. M-Sa  
 Music Supreme KMPC, 8:30 p.m. M-F  
 Music to Shave By KECA, 7:30 a.m. M-Sa  
 Music With a Smile KHJ, 9:30 a.m. M-F  
 Musical Closeups KECA, 10 a.m. Sa  
 Musical Department Store KFLA, 2:30 p.m. M-F  
 Musical Favorites KFAC, 3 p.m. M-Sa  
 Musical Jewel Box KFAC, 7:30 p.m. M-F  
 Musical Masterpieces KFAC, 4 p.m. M-F  
 Musical Digest KGFJ, 6 p.m. M-Sa  
 My Friend Irma KNX, 6:30 p.m. F  
 Myrt and Marge KNX, 12:45 p.m. M-F  
 Mysterious Traveler KHJ, 6:30 p.m. Tu  
 Mystery is My Hobby KFI, 9 p.m. Sa  
 Mystery Theater KFI, KFSD, 9:30 p.m. F  
 My True Story KECA, KFMB, 10:30 a.m. M-F  
 National Farm & Home KFI, 10 a.m. Sa  
 National Radio Pulpit KFI, 7 a.m. Sa  
 National News KFI, 11:30 a.m. Su  
 ★Nesbit, Norman KMPC, 8 a.m., 6 p.m. M-F  
 News Feature Page KECA, 8:15 p.m. M-Th  
 ★News of the Week KFI, 9 p.m. Sa  
 ★News of World KFI, 3:15 p.m. M-F  
 New York Philharmonic KNX, 11 a.m. Su  
 ★Noah Webster Says KFI, 8:30 p.m. Th  
 Notes at Nine KHJ, 9 a.m. M-F  
 Olympic Events KLAC, 10:05 p.m. Tu  
 One Man's Family KFI, KFSD, 11:30 a.m. Tu  
 On the Beam KMPC, 9 p.m. Sa  
 Open Forum KNX, 10:30 a.m. Tu  
 Open Hearing KNX, 10:30 a.m. Tu  
 Operation Daybreak KFI, 5:30 p.m. M-Sa  
 Oshorn, Dr. Ernest KHJ, 12:15 p.m. Su

Otis, Don KHJ, 9:30 a.m. M-F  
 Otis, Don KLAC, 7:30 p.m., 10:45 p.m. M-Sa  
 Our Foreign Policy KFI, 3 p.m. Su  
 Our Gal Sunday KNX, 8:45 a.m. M-F  
 Our Town Speaks KECA, 11 a.m. Sa  
 Owens, Tom KFI, 6:30 a.m. M-F  
 Ozzie and Harriet KNX, 2 p.m. Su  
 Pacific Lutheran Hour KFWE, 9:30 p.m. Su  
 Parker, Frank KECA, 11:45 a.m. M-F  
 \*Parsons, Louella KECA, KFMB, 6:15 p.m. Su  
 Pat Novak for Hire KECA, 9 p.m. Tu  
 \*Pearson, Drew KECA, KFMB, 8 p.m. Su  
 People's Platform KNX, 9 a.m. Tu  
 People's Party KFI, KFSD, 8:30 p.m. F  
 Pepper Young's Family KFI, 11:30 a.m. M-F  
 Perry Mason KNX, 10:15 a.m. M-F  
 ★Peterson, Elmer KFI, KFSD, 5:45 p.m. W-Sa  
 \*Pettengill, Sam KECA, 12:45 p.m. Su  
 Philharmonic Reporter KFI, 11:45 p.m. M  
 Philadelphia Orchestra KNX, 1 p.m. Sa  
 Philo Vance KECA, 8:30 p.m. Th  
 Piano Playhouse KECA, 5 p.m. Su  
 Pilgrims Hour KHJ, KVOE, 9 a.m. Su  
 Plalasmusen KNX, 4:30 p.m. M-F  
 Pleasure Parade KFI, 9:30 p.m. Tu  
 Policing I.A. KHJ, 1:45 p.m. Su  
 Port of Missing Hits KFI, 4:15 p.m. M-F  
 Fortia Faces Life KFI, KFSD, 1:15 p.m. M-F  
 Potter, Peter KFWE, 9:30 a.m. Su  
 KHJ, KGB, 10:30 p.m. M-Sa  
 Pro Arte Quartet KGB, 8 a.m. Sa  
 Property Owners KMPC, 7:30 p.m. Su  
 \*Pringle, Nelson KNX, 7:15 a.m., 11 p.m. M-F  
 \*Queen for a Day KHJ, KGB, 11:30 a.m. M-F  
 Quick as a Flash KHJ, 2:30 p.m. Tu  
 Quiz Bowl KLAC, 8:05 p.m. M  
 \*Quiz Kids KFI, 12 N. Su  
 \*Quiz of Two Cities KHJ, 7 p.m. Su  
 Radio and the Public KNX, 10:30 p.m. Sa  
 Radio Bible Class KHJ, KVOE, 7 a.m. Su  
 ★Radio News Weekly KFI, 12:45 p.m. Su  
 Radio Reader's Digest KNX, 6 p.m. Th  
 Radio, the American Way KECA, 11:30 a.m. Sa  
 Radio Views KNX, 3:30 p.m. M  
 Radio Voices KWKW, 11:50 a.m. M, W, F  
 Rancho Grande KMPC, 10:30 p.m. M-F  
 RCA-Victor Show KFI, KFSD, 10 a.m. Su  
 Real Stories KHJ, 6:15 p.m. M-F  
 Real Story KECA, 6:30 p.m. Th  
 Record Party KHJ, 10:30 p.m. M-Sa  
 Red Ryder KHJ, KVOE, 7:30 p.m. Tu, Th, Sa  
 Remember That Music KFI, 10:15 p.m. Tu  
 Report from Washington KNX, 11:15 p.m. F  
 Report to the People KECA, 9:15 p.m. M-F  
 Retribution KECA, 9:30 p.m. Th  
 Reviewing Stand KHJ, 4:30 p.m. Su  
 Richard Davis, Private Investigator KHJ, 8 p.m. M  
 ★Richfield Reporter KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness KFI, KFSD, 11:45 a.m. M-F  
 Rise & Shine KHJ, 6 a.m. M-Sa  
 Road of Life KNX, 9:45 a.m. M-F  
 KFI, 2 p.m. M-F  
 Robbins, Fred KECA, 12 N. Sa  
 \*Roberts, Orla KMPC, 9:15 p.m. M-F  
 \*Rolando, Juan KNX, 3:15 p.m. M-F  
 Romance of Helen Trent, KNX, 8:30 a.m. M-F  
 Romance of the Ranchos KNX, 9:30 p.m. Su  
 Rose of My Dreams KNX, 10:45 a.m. M-F  
 Rosemary KNX, 2:15 p.m. M-F  
 Rowland, Sam KWKW, 3:30 p.m. M-Sa  
 Russell, Betty KECA, 7:45 p.m. W  
 Sablon, Jean KNX, 9 p.m. Sa  
 Safeguards for America KMPC, 5:15 p.m. Su  
 Salt Lake Tabernacla KNX, 7:30 a.m. Sa  
 Saludos Amigos KGFJ, 7 a.m. M-Sa  
 Sam Rowland's Wax Works KWKW, 3:30 p.m. M-Sa  
 Sam Spade KFI, 9 p.m. Su  
 Saturday Chef KFI, 9:15 a.m. Sa  
 Saturday Night Serenade KNX, 6:30 p.m. Sa  
 Science of Mind KFWE, 10:45 a.m. M-F  
 Scotland Yard KHJ, 7 p.m. M  
 Scout Jamboree KFI, 4:30 p.m. Sa  
 \*Scramby Amby KFI, 4:30 p.m. Sa  
 Screen Guild Players KNX, 6 p.m. M  
 Scully, Frances KECA, 3:45 p.m. M-F  
 Second Mrs. Burton KNX, 11:30 a.m. M-F  
 Security Symphonia KMPC, 7 p.m. M-F  
 \*Sevard, Eric KNX, 9 p.m. M-F  
 Shadow KHJ, KGB, KVOE, 3:30 p.m. Su  
 Shady Valley KHJ, 12:45 p.m. M-F  
 Sherlock Holmes KECA, 7:30 p.m. M  
 Shore, Dinah KNX, 9:30 p.m. W  
 Simms, Ginny KNX, 9 p.m. F  
 Sinatra, Frank KNX, 6 p.m. W  
 Sincerely Yours KFI, 2:30 p.m. Su  
 Sing, America, Sing KHJ, 12:15 p.m. M-F  
 Skelton, Red KFI, KFSD, 6:30 p.m. Tu  
 Sky King KECA, 5:15 p.m. M-F  
 Smith, Ed McConnell KFI, 8:30 a.m. Sa  
 Smith, Howard KNX, 9:45 a.m. F  
 Smith, Jack KNX, 7:15 p.m. M-F  
 Smile Time KHJ, KVOE, 11:15 a.m. M-F  
 Smith, Kate KNX, 10 a.m. M-F  
 KNX, 6:30 p.m. Su  
 Smith, Norwood KECA, 3:30 p.m. M-F  
 Solitary Time KFI, 11 p.m. Sa  
 Song for You KMPC, 8:30 a.m. M-F  
 Songs for You KGFJ, 5:30 a.m. M-Sa  
 Song of the Pioneers KNX, 12 N. M-F  
 So Proudly We Hail KFI, 2:15 p.m. Sa  
 Sound Off KNX, 9 p.m. Tu  
 So You Want to Lead a Band KECA, 6:30 p.m. M  
 Spade Cooley Time KFD, 10 p.m. D  
 Spunking of Songs KECA, 12:15 p.m. Su  
 Spurr, Frederick KHJ, KGB, 8 p.m. Su  
 Special Investigator KHJ, KGB, 7:15 p.m. Su

Sports Newsreel KFI, KFSD, 6:30 p.m. F  
 Sports Final KFWE, 7:30 p.m. M-F  
 Sports Follies KFI, 9:30 a.m. Su  
 Spotlight on Hollywood KECA, 2:25 p.m. M-F  
 Standard Hour KFI, KFSD, 7:30 p.m. Su  
 Starmakers Radio Theater KFWE, 9 p.m. Tu  
 Stars in the Afternoon KECA, 1 p.m. Su  
 Stars Over Hollywood KNX, 8:30 a.m. Sa  
 Stella Dallas KFI, KFSD, 12:15 p.m. M-F  
 Steve Knight KHJ, 9:15 p.m. Sa  
 Steven Graham KHJ, 6:30 p.m. Sa  
 Strolling Tom KFAC, 8:30 a.m. Su  
 Sunday Evening Club KFAC, 9 p.m. Sa  
 Sunday Morning Melodies KMPC, 6:15 a.m. Su  
 Sunrise Salute KNX, 6:15 a.m. M-Sa  
 Sunset Roundup KECA, 12:30 p.m. Sa  
 Supper Club KFI, KFSD, 7 p.m. M-F  
 Surprise Theater KNX, 7:25 p.m. Su  
 Superman KHJ, KGB, KVOE, 5:15 p.m. M-F  
 Suspense KNX, 8 p.m. Th  
 Sweeney and March KNX, 10:30 p.m. Th  
 \*Swing, Raymond KECA, 9:45 a.m. Tu  
 Symphonette KNX, 10:30 p.m. M, W, F  
 Symphony KFI, 1 p.m. Su  
 \*Take it or Leave it KNX, 6 p.m. Su  
 Take These Notes KHJ, 3:30 p.m. Sa  
 Talbot, Dr. Louis KHJ, KGB, 8 a.m. Su  
 KFVD, 10 a.m. M-F  
 Talent Circus KFI, 12:30 p.m. Tu  
 Tapestries of Life KNX, 9:30 p.m. Tu  
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M-F  
 Taylor, Mary Lee KFI, 11:30 a.m. Sa  
 Teen-Age Adviser KECA, 3:30 p.m. Sa  
 Teen and Twenty Time KMPC, 5:05 p.m. M-F  
 Teen Timers Club KFI, 11 a.m. Sa  
 Telephone Hour KFI, KFSD, 8 p.m. M  
 Tell Me, Doctor KECA, 10:45 a.m. Sa  
 Terry & the Pirates, KECA, KFMB, 5 p.m. M-F  
 Theater Guild KECA, 7 p.m. Su  
 Theater of Today KNX, 8 a.m. Sa  
 The City KNX, 4:30 p.m. Su  
 The Clock KECA, 8:30 p.m. M  
 The Falcon KHJ, KGB, KVOE, 8:30 p.m. Tu  
 The Mighty Casey KHJ, 6 p.m. Sa  
 The Play's the Thing KFI, 6:30 p.m. Su  
 The Sheriff, KECA, KFMB, KFI, 11:30 a.m. F  
 Thin Man KHJ, KFI, 8:30 p.m. F  
 Think and Grow Rich KFWE, 3:30 p.m. Su  
 This is Hollywood KNX, 7 p.m. Sa  
 This is Jazz KHJ, 10:30 a.m. Sa  
 This is Your FBI KECA, 8:30 p.m. F  
 This Woman's Secret KFI, KFSD, 3 p.m. M-F  
 \*Thomas, Lowell KNX, 7 p.m. M-F  
 Those Websters, KHJ, KGB, KVOE, 2 p.m. Su  
 Three Alarm KMPC, 1:05 p.m. M-F  
 Three Suns KFI, 1:30 p.m. Sa  
 Tillamook Kitchen KFI, KFSD, 9:45 a.m. Su  
 Today in History KMPC, 12:30 p.m. M-F  
 \*Today's Children KFI, KFSD, 10:30 a.m. F  
 Tom Mix KHJ, KGB, 5:45 p.m. M-F  
 Town Meeting KECA, KFMB, 6:45 p.m. Th  
 Treasure Hour of Song KHJ, 6:30 p.m. Th  
 Treasury Agent KECA, 6 p.m. M  
 Treasury Show KECA, 1:30 p.m. Sa  
 \*Trout, Bob KNX, 2:45 p.m. M-F  
 True Detective KHJ, KGB, 1:30 p.m. Su  
 Truth or Consequences KFI, 7 p.m. Sa  
 Twenty Questions KHJ, 8 p.m. Su  
 Twilight Tales KMPC, 4:45 p.m. Tu, Th  
 United Nations KFWE, 8 p.m. M-F  
 University Explorer KNX, 10:15 p.m. Su  
 Venter, Mel KHJ, 9:15 p.m. M, W, F  
 Veterans' Adviser KFI, 11:30 a.m. Sa  
 Veterans' Voice KHJ, 12:45 p.m. Sa  
 Voice of Business KECA, 4 p.m. Sa  
 Voice of Firestone KFI, KFSD, 5:30 p.m. M  
 Voice of Labor KMPC, 8:15 p.m. Su  
 Voice of Prophecy KHJ, KGB, 8:30 a.m. Su  
 Vox Pop KNX, 9 p.m. Tu  
 ★Wallace, Myron KECA, 10:55 a.m. Su  
 Waltz Time KFI, KFSD, 9 p.m. F  
 Warden Lewis Report KHJ, 7 p.m. Tu  
 Waring, Fred KHJ, KFSD, 8 p.m. M-F  
 Warrior of Peace KECA, 12 a. Su  
 \*Washington Inside Out KECA, 9:15 a.m. Su  
 Wax Shop KHJ, 8 a.m. Sa  
 \*Weekly News Review KNX, 10 a.m. Su  
 \*Wells, Carveth KFI, 10:30 p.m. Su-F  
 What Do You Say? KFI, 3:45 p.m. M-F  
 \*What's Doin', Ladies? KECA, 2 p.m. M-F  
 \*What's the Name of That Song? KHJ, 8 p.m. W  
 ★Wheeler, Burrill KNX, 3 p.m. M-F  
 When a Girl Marries, KFI, KFSD, 1 p.m. M-F  
 Whistler KNX, 8 p.m. M  
 Whiteman, Paul KECA, 6 p.m. W  
 Whoo! Bill Club KFAC, 5:30 p.m. M-F  
 \*Wildcat, Alvin KECA, 4:15 p.m. M-F  
 Willie Piper KECA, 4 p.m. Su  
 ★Winchell, Walter KECA, KFMB, 6 p.m. Su  
 Winsor, Norman KHJ, KGB, KVOE, 3:30 p.m. Su  
 Wings Over Jordan KNX, 7:05 a.m. Sa  
 Wismer, Harry KECA, 5:30 p.m. Sa  
 Wizard of Odds KFI, 5 p.m. Sa  
 Women's Forum KNX, 6 p.m. Tu  
 Woman in White KFI, KFSD, 10:15 a.m. M-F  
 Women's World KNIA, 10:30 a.m. M-F  
 Wood, Barry KFI, 10:15 p.m. M, W, F  
 World Dances KNX, 9 p.m. W  
 World Security Workshop KECA, 9 p.m. Th  
 Young, Alan KFI, 7:30 p.m. F  
 Youth Asks the Government KECA, 6 p.m. Sa  
 Youth America Speaks KHJ, 1:30 p.m. M-F  
 Young, Norma KHJ, 1:30 p.m. M-F  
 Young, Dr. Malone KNX, 9:30 a.m. M-F  
 Young People's Church KHJ, 7:30 a.m. Su  
 Young Wilder Brown KFI, 12:45 p.m. M-F  
 Ziff, Sid KECA, 10 p.m. M-F

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type. \* Indicates programs of news and commmentation.

Table listing radio programs and stations. Columns include program names (e.g., 'Abbey, James', 'Abbott and Costello'), station call letters (e.g., 'KECA', 'KFI'), and times (e.g., '7:30 a.m. M-F').

- 3-KFI, KFSD—Our Foreign Policy.
- KNX—Garden Gate.
- KECA—Junior Junction.
- KHJ, KGB, KFXM, KVOE—Hawaii Calls.
- KMPC—Boy Scouts.
- KFWB—Music.
- KLAC—Baseball.
- KFAC—Famous Musical Favorites.
- \*KXLA, KGER—News.
- EGFJ—Armchair Concert.
- KFVD—Daily Reporter.
- KWEW—Swing Session.
- KIEV—Jive Alive.
- KRKD—Matinee Melodies.
- KFOX—Los Angeles Sentinel.
- 3:05-KGER—Record Shop.
- 3:15-KNX—Music, Juan Rolando.
- KMPC—American Cancer Society.
- KXLA—Juke Box Matinee.
- KFVD—Stringtime.
- 3:25-KGFJ—Sports Flash.
- 3:30-KFI, KFSD—Curtain Time.
- KNX—Battle of the B's.
- KECA—Teen-Age Adviser.
- KHJ, KGB, KFXM, KVOE—Take These Notes.
- KMPC—Business Reporter.
- KFWB—Helen Louise.
- KGFJ—Among My Souvenirs.
- KFVD—Back of the Rack.
- KWEW—Sam Rowland and His Wax Works.
- KIEV—Musical Masterpieces.
- \*KRKD—News, Music.
- 3:45-KECA—Labor, U.S.A.
- KMPC—Record Room.
- \*KFWB—News.
- KFAC—Musique Continental.
- KRKD—Bowling News.
- KFVD—Rumba Rhapsody.
- 3:55-KGFJ—Sports Flash.
- 4-KFI—For You.
- KNX—Reserve.
- KECA—Voice of Business.
- KHJ, KGB, KFXM, KVOE—Edmund Hackridge.
- KMPC—Record Room.
- KFWB—Gospel and Song.
- KLAC—Baseball.
- KWEW—Wax Works.
- KXLA—Juke Box Matinee.
- KGFJ—What's Up?
- KFAC—Musical Masterpieces.
- KFVD—Console and Keyboard.
- KRKD—Piano Paintings.
- \*KIEV, KFOX—News.
- \*KGER—News, Record Shop.
- 4:15-KFI—In the Public Interest.
- KECA—Highland Swing.
- KRKD—Movieland Quiz.
- KIEV—Modern Concert Hall.
- KFOX—Meet the Band.
- 4:25-KGFJ—Sports Flash.
- 4:30-KFI—Scout Jamboree.
- KNX—Glen Gray Orch.
- KECA—Music Library.
- KHJ, KGB, KFXM, KVOE—Scramby Amby.
- KFWB—Blind Artists' Guild.
- EGFJ—Record Jackpot.
- \*KWEW—News, Music.
- KRKD—Tunes of the Day.
- KIEV—Bing Crosby Sings.
- KFOX—Old Age Pensions.
- 4:45-KFWB—Stuart Hamblen.
- KWEW—Races and Sports.
- \*KIFVD, KRKD—News.
- KIEV—Trade Winds Tempos.
- KGER—Air Force Ground School.
- KFOX—Favorites.
- KFMB—Red Cross.
- 4:55-KNX—Bill Henry.
- KGFJ—Sports Flash.
- 5-KFI—Wizard of Odds.
- \*KNX—Knox Manning, News.
- KECA—Plano Playhouse.
- \*KHJ, KGB—News, Hemingway.
- \*KMPC—News, Perry Como.
- KFWB—Stuart Hamblen.
- KXLA—Peter Potter.
- KFAC—Sunset Symphonette.
- \*KLAC, KGER—News.
- KGFJ—Jive at Five.

- KWKW—Today at the Races.
- KFVD—Sweet and Low.
- KRKD—Songs of the Saddle.
- KIEV—Record Ride.
- KFSD—Columbia Record Shop.
- KFOX—Sunshine Mission.
- KFMB—Tell Me, Doctor.
- 5:05-KGER—Music With Appeal.
- 5:15-KFI, KFAC—News.
- KNX—Tom Hanlon.
- KHJ, KGB, KVOE—Proof That Christian Science Heals
- KMPC—Safeguards for America.
- KLAC—Irwin Allen.
- KGFJ—Race Recap.
- KWKW—Crown City Four.
- 5:30-KFI—Madison 2345, Times Information.
- \*KNX, KSDJ—Harry Flannery.
- KECA—Harry Wismer, Sports.
- KHJ—Baseball Scoreboard.
- KLAC—Al Jarvis.
- KMPC—Floyd Allen.
- KFAC—L.A. City College.
- KGFJ—Songs for You.
- KXLA—Future Pianists.
- KRKD—Hit Tunes.
- KFVD—Sundown Serenade.
- KWKW—Far Eastern Rhythms.
- KIEV—Melodies Mardi Gras.
- \*KFOX—News.
- KFSD—Whistling Parson.
- KGB, KFXM, KVOE—Music.
- 5:45-KFI, KFSD—Elmer Peterson.
- \*KNX, KSDJ—Garrod, News.
- \*KECA—Frank Hemingway.
- KHJ—Jan August Piano Magic.
- KMPC—Bishop Stevens.
- KGFJ—Nat'l Safety Council.
- KXLA—Serenade.
- KRKD—Race Results.
- KWKW—Races and Sports.
- KGER—Stamp's Quartet.
- KFOX—Musical Cocktails.
- 5:55-KGFJ—Sports Flash.
- 6-KFI, KFSD—Judy Canova Show.
- KNX—Bill Goodwin.
- KECA—Youth Asks the Government.
- KHJ, KGB, KVOE—The Mighty Casey.
- \*KMPC, KIFVD, KIEV—News.
- \*KFWB, KGER, KFOX—News.
- KGFJ—Musical Digest.
- \*KLAC—News, Al Jarvis.
- KFAC—Symphony.
- KXLA—Junior Town Meeting.
- KWKW—Classic Hour.
- KRKD—Music.
- KFMB—S.D. Looks Ahead.
- 6:05-KIEV—Twilight Tempos.
- KGER—Sports Parade.
- 6:15-KMPC—Bob Kelley, Sports.
- KFWB—On the Century.
- KFVD—Sundown Serenade.
- KFOX—Vesper Bells.
- KGER—Twilight Time.
- 6:30-KFI, KFSD—Grand Ole Opry.
- KNX—Saturday Night Serenade.
- KECA—Music of Manhattan.
- KHJ, KGB, KVOE—Steven Graham, Family Doctor.
- KMPC—Tanforan Races.
- KFWB—Sno Time.
- KLAC—Doyle O'Dell.
- KFAC—Saturday Concert.
- KXLA—Sunset Ave. Church.
- KFOX—Hal's Memory Room.
- KGER—Lukin Valley Church.
- 6:45-KLAC—Sam Balter Sportsbook.
- 7-KFI, KFSD—Truth or Consequences.
- KNX—This Is Hollywood.
- KECA, KPRO—The Avenger.
- KHJ—Quiz of Two Cities.
- KMPC—Glee Club.
- KFWB—Adventures in Music.
- KFAC—Dr. James Fifield, Jr.
- KGFJ—Musical Digest.
- KXLA—Nazarene Church.
- \*KLAC, KRKD, KGER—News.
- KFOX—Judge Gardner.
- KGB—Man and His Music.
- 7:05-KLAC—Harness Races.
- KGER—Across the Footlights.

- 7:15-KRKD—Three-Quarter Time.
- KFMB—Popular Tunes.
- 7:30-KFI, KFSD—Life of Riley.
- KNX—Mayor of the Town.
- KECA, KPRO, KFMB—I Deal in Crime.
- KHJ, KGB, KFXM, KVOE—Red Ryder.
- KMPC—Challenge to Youth.
- KFWB—Guest Star.
- KLAC—Don Otis.
- KFAC—Dr. Frank Fagerburg.
- KXLA—Bible Institute.
- KRKD—Do You Know?
- KGER—Dinner Music.
- KFOX—Dr. Clem Davies.
- 7:45-KFWB—Twilight on the Trail.
- \*KFFAC—News.
- 7:55-KNX—Carroll Alcott.
- 8-KFI, KFSD—Your Hit Parade.
- KNX—Vaughn Monroe Orch.
- KHJ—Boston Blackie.
- KECA—The Lone Ranger.
- \*KMPC, KLAC—News.
- KFWB—American Sketches.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- \*KGER—News, Grace Detson.
- KFOX—County Barn Dance.
- KGB, KVOE—Crime Club.
- KFMB—Piano Playhouse.
- 8:15-KMPC—Proudly We Hail.
- KFWB—Story of Israel.
- KLAC—Spotlight Serenade.
- KGFJ—Starlit Moods.
- KXLA—Barber Shop Quartet.
- 8:30-KFI, KFSD—Can You Top This?
- KECA, KFMB—Dashiell Hammett's Fat Man.
- KHJ, KGB, KVOE—Did Justice Triumph?
- KMPC—Music Supreme.
- KFWB—Voice of the Army.
- EGFJ—Seville Serenade.
- KXLA—The Corral.
- KGER—Jamboree.
- 8:45-KNX—Chuck Foster Orch.
- KFWB—Here's to Veterans.
- KGFJ—Evening Interlude.
- 9-KFI, KFSD—Mystery Is My Hobby.
- KNX—Jean Sablon.
- KECA, KPRO, KFMB—Gang Busters.
- \*KHJ, KLAC, KGB, KFXM, KVOE—News.

*"On the Beam"*  
MUSIC FOR EASY LISTENING  
**KMPC** 9:00-10:00 p.m.  
**SATURDAY**  
BEACON GASOLINE DEALERS



- KMPC—On the Beam.
- KFWB—Maurice Hart.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KXLA—Western Caravan.
- \*KGER—News, America Sings.
- KFOX—Record Session.
- 9:15-KNX—Barn Dance.
- KHJ—Steven Knight, Criminologist.
- KLAC—Melody Parade.
- KGB, KFXM—Holly House.
- 9:30-KFI—Conquest.
- KHJ, KGB, KFXM, KVOE—Fishing and Hunting Club.
- KECA—Murder and Mr. Malone.
- KFWB—George Irwin.
- KXLA—Texas Jim Lewis.
- KGER—Clem Davies.
- KFSD—Log Cabin Farms.
- KFMB—Ave Maria Hour.
- 10-KFI, KLAC, KGER, KFSD—News.

Listen  
**ATWATER KENT**  
**AUDITIONS**  
from  
**Royce Hall UCLA**  
**10:00—11:00 P.M.**  
**Saturday and Sunday**  
**KECA**

**EASTSIDE**  
**SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**

- KECA—Atwater Kent Auditions.
- \*KNX—Cnet Huntley.
- KHJ, KGB, KFXM—Date Night.
- KMPC—Laymen's Council.
- KFWB—Eastside Show.
- KXLA—Pasadena Civic Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KFOX—Hawaiian Music.
- KFMB—Melody Lane.
- KFAC—Lucky Lager Dance.
- 10:05-KGER—Saturday Spotlight.
- 10:15-KFI—Grandpa's Day.
- KNX—Tony Pastor Orch.
- KLAC—Meet the Band.
- KFOX—Album Favorites.
- KFSD—Sports Recap.
- 10:30-KFI—Jack Haley and Eve Arden.
- KHJ, KGB—Peter Potter's Record Party.
- KMPC—Candlelight and Silver.
- KLAC—Baseball Roundup.
- KXLA—Music.
- KFOX—Music Moderne.
- KFSD—Chalk Talk & Jive.
- KFMB—Trade Winds Taverna.
- 10:45-KNX—Organ Music.
- KLAC—Don Otis.
- KXLA—Music.
- 11-KFI—Solitaire Time.
- \*KNX—Nelson Pringle.
- KHJ, KGB, KVOE—Reserve.
- KECA—Jan Savitt Orch.
- KMPC—Dance Time.
- \*KLAC, KGER—News.
- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KXLA—Eagle Club.
- KFOX—Music Maestro.
- KFSD—Biltmore Orch.
- KFMB—Cheatin' on Sandman.
- 11:05-KGER—Saturday Spotlight.
- 11:15-KFI—Milestones in Melody.
- KNX—Glen Gray Orch.
- KECA—Hugh Hudson Orch.
- KLAC—Don Otis.
- 11:30-KFI—Hal Pruden Orch.
- KNX—Tony Pastor Orch.
- KECA—Les Nichols Orch.
- KXLA—Music.
- KFSD—St. Francis Orch.
- 11:55-KFI, KECA, KNX, KFSD—News.

**THAT THWARTED FEELING**

For three weeks after her move to Hollywood, CBSongstress Evelyn Knight worried about getting a ticket for speeding. At corners and intersections she nervously slowed to a crawl, on the highways she poked along at a minimum. Finally, one afternoon, a policeman stopped her on the sidewalk, hauled out his pad and pencil. "But why?" she stammered. "Jaywalking."

**WATCH DADDY, DEAR**

Special seats, front row center, were busily secured by NBC's Charles Correll, when his wife finally brought all four children at once to watch daddy in action during a recent "Amos 'n' Andy" rehearsal. There was a brief pause as Mrs. Correll carried the youngest baby, less than a year old, yowlingly out of the studio. Pop's performance as "Andy" had moved his kid to tears.

**LOCHINVAR RIDES AGAIN**

When Sheldon Leonard, who does "Lochinvar Polaski" on the CBS "Maise" show, was recently speeding along in his car trying to make the show on time, a policeman stopped him and quipped, "I suppose you're on your way to a broadcast!" Sheldon explained that he really was, and the officer, who is a "Maise" fan, became a voluntary escort.

# SATURDAY, MAY 10

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KESG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMD
KFSJ	KMPC	KIEV	KFWB	KNX	KRKO		KPPC	KFOX	KGB	KPRO	KVOE	
570	640	790	930	1020	1110	1230	1240	1280	1360	1430	1490	
800	710	870	980	1070	1150							

- 8-KFI-Jump-Jump of Holiday House.
- KNX-Theater of Today.
- KECA-Songs of the Sagebrush.
- KHJ-Wax Shop.
- \*KMPC, KXLA, KLAC-News.
- KFWB-Morning Melodies.
- KFAC-Country Church.
- KGFJ-Concert Pastelle.
- KWKW-Rev. Norheim.
- \*KIEV, KGER-News.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

KRKO, KFOX-Haven of Rest  
KFVD-Wakeup Ranch.  
KGB, KVOE-Pro Arte Quartet.  
KFSJ-Eight o'Clock Special.  
KFMB-The Timekeeper.

- 8:05-KGER-Mizpah.
- 8:15-KFI-Coffee Concert.
- \*KHJ-News.
- KMPC-Market Reports, Sports.
- KLAC-Haynes at the Reins.
- KXLA-Saturday Serenade.
- KIEV-Musical Bandwagon.
- 8:30-KFI, KFSJ-Smallin' Ed McConnell.
- KNX-Stars Over Hollywood.
- KHJ-Taylor-Made Melodies.
- KMPC-Three Suns.
- KGFJ-Waltz Invitation.
- \*KFAC, KWKW-News.
- KXLA-Bell Bandstand.
- \*KRKD-News, Music.
- KFVD-Morning Serenade.
- KIEV-Children's Story Time.
- KGER-Hymn Time.
- KFOX-Know Your Bible.
- KFWB-Wake Up and Smile.
- KVOE-Flight Into Past.
- 8:45-KMPC-Jr. Army on March.
- \*KFWB-News.
- KFAC-Organ Moods.
- KWKW-Sacred Heart.
- KIEV-Musical Memories.
- KFOX-Voice of China.

- 9-KFI-Young America Speaks.
- KNX-Grand Central Station.
- KECA-Texas Jim Robertson.
- KHJ, KFXM-Bands for Bonds.
- KMPC-Keith Hetherington.
- KFWB-Bing Crosby.
- \*KLAC, KGER-News.
- KGFJ-Public Messenger.
- KFAC-Unity.
- KXLA-Bell Bandstand.
- KFVD-Waltz Time.
- KRKO-Sagebrush Serenade.
- KIEV-Bing Crosby Time.
- KWKW-Voice of China.
- KGB-Quiz Down.
- KFMB-Junior Spotlite Revue.
- 9:05-KGER-Lutheran Hour.
- 9:15-KFI-Your Saturday Chef.
- KECA-Mirandy.
- KFWB-Morning Melodies.
- KLAC-Storybook Hour.
- KFAC-Morning Concert.
- KWKW-Rev. Wildman.
- \*KFVD-News.
- KIEV-Kate Smith Sings.
- KFSJ-Make Believe.
- KVOE-Bands for Bonds.
- 9:20-KGFJ-News.
- 9:30-KFI-Meet the Author.
- KNX, KSDJ-Country Fair.
- KECA, KPRO-American Farmer.
- KHJ, KGB, KVOE-Roy Robbin Orch.
- KFWB-By Way of Comparison.
- KLAC-Al Jarvis Ballroom.
- \*KWKW-News.
- KGFJ-Open Album.
- KFAC-Musical Encores.
- KXLA-Music Land Revue.
- KFVD-Show Tunes.
- KIEV-Meet the Band.
- KGER-Music.
- KFOX-Bethesda.
- KFMB-Kids' Bible Club.
- 9:45-KFI, KFSJ-Tillamook Kitchen.

- \*KRKD-News.
- KWKW-Bing Crosby.
- KFVD-Remembered Rhythms.
- KIEV-Rhythm Road.
- KGER-Voice of China.

10-KFI, KFSJ-National Farm and Home Hour.

- KNX, KSDJ-Give and Take.
- KECA-Musical Closeups.
- \*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.
- KMPC-Keith Hetherington.
- KFWB-By Way of Comparison.
- \*KLAC, News, Al Jarvis.
- KGFJ-Racing News.
- KFAC-Musical Encores.
- KXLA-Piano Parade.
- KWKW-Racing News.
- KRKO-Music.
- KFVD-Song Stylists.
- \*KIEV, KFOX, KGER-News.
- 10:15-KHJ-Songs of Good Cheer.
- KGFJ-Serenade for You.
- KFAC-L.A. Medical Ass'n.
- \*KXLA-News.
- KWKW-Morning Melodies.
- KIEV-Stars of Song.
- KGER-Easy Rhythm.
- KFOX-Assembly of God.
- 10:25-KGFJ-Sports Flash.
- 10:30-KFI-The Baxters.
- KNX, KSDJ-Adventure Club.
- KECA-Bible Messages.
- KHJ, KGB, KVOE-This Is Jazz.
- \*KFWB, KFAC, KWKW-News.
- KGFJ-Upbeat Session.
- KXLA-Tuning Around.
- KRKO-Music.
- KFVD-Here Comes the Parade.
- KIEV-Western Tune Time.
- KGER-Children's Hour.
- KFMB-What America Plays.
- 10:35-KWKW-Varsity Views.
- 10:40-KFWB-Music.
- 10:45-KFI-Christian Science.
- KECA-Tell Me, Doctor.
- KFAC-Gypsy Airs.
- KXLA-U.S. Marines.
- KFOX-Thought for Youth.
- \*KFSJ-Elmer Peterson, News.
- 10:55-KGFJ-Sports Flash.
- 11-KFI-Teentimers Club.
- KNX-Mary Lee Taylor.
- KECA, KFM, KPRO-Our Town Speaks.
- KHJ, KGB, KVOE-Art Mooney Orch.
- KMPC-Keith Hetherington.
- KFWB-Bill Anson.
- KFAC-Festival of Waltzes.
- \*KLAC-News, Al Jarvis.
- KGFJ-Across the Footlights.
- \*KFVD, KGER-News.
- KXLA-Theatre of Melodies.
- KWKW-Sergeant Mac.
- KIEV-Show Tunes.
- KRKO-Music.
- KFSD-Victor Showcase.
- 11:15-KXLA-Hawaiian Melodies.
- KFAC-Gems of Melody.
- KFVD-Piano Parade.
- KIEV-This Rhythmic Age.
- KGER-Gospel Story Hour.
- KFOX-Bit of the Blues.
- 11:20-KWKW-Want Ad News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KFI-Veteran's Adviser.
- KNX-Let's Pretend.

- KECA-Radio, the American Way.
- KHJ, KVOE-Sports Parade.
- KGFJ-Reminiscent Rhythm.
- KFAC-Theater of the Air.
- KFVD-Violet.
- \*KXLA, KRKO, KFOX-News.
- KWKW-Music.
- KIEV-Latin Musicians.
- KGER-Star Time.
- KFSD-Debbier Date.
- KGB-Fairy Tales.
- 11:45-KFI-Here Comes the Band.
- KECA, KFMB-This Is for You.
- \*KGFJ-News.
- KXLA-T. Texas Tyler.
- KRKO-Hawaiian Melodies.
- KGER-Junior Safety Patrol.
- KFOX-Tempos of the Times.
- 11:55-KXN-News.
- KGFJ-Sports Flash.
- 12-KFI-Noon Farm Reporter.
- KNX-Fred Robbins.
- \*KECA, KHJ, KMPC, KGER, KFSJ-News.
- KFWB-Bill Anson.
- \*KLAC-News, Al Jarvis.
- KGFJ-Hollywood Casting Forum.
- KFAC-Luncheon Concert.
- KWKW-Mary Jane MacConnell Songs.
- KXLA-Music.
- KFVD-Salvation Army.
- KRKO-Prairie Schooner.
- KFOX-Sandwich Seasoning.
- 12:05-KGER-Western Music.
- 12:15-KFI-Man on the Farm.
- KECA-Speaking of Songs.
- KHJ-Kenny Baker Program.
- KMPC-Western Stars.
- KGFJ-Keyboard Magic.
- KFAC-Musical Portraits.
- KXLA-Music for You.
- KFVD-Methodist Speaker.
- KIEV-Lunchtime Melodies.
- \*KFXM, KFOX-News.

- 12:20-KWKW-Rhapsody in Wax.
- 12:25-KGFJ-Sports Flash.
- 12:30-KNX-Reserve.
- KECA-Sunset Roundup.
- KHJ-Louise Massey.
- KMPC-Emil Cote.
- 12:05-KGER-Western Music.
- 12:15-KFI-Man on the Farm.
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- KHJ-Kenny Baker Program.
- KMPC-Western Stars.
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- KMPC-Emil Cote.

**CAN YOU TIE THAT?**  
with Al Jarvis  
**KLAC — 570**  
Saturday 12:30 P.M.

KLAC-Can You Tie That?

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
  - 6:00-Judy Canova, KFI.
  - 6:00-Bill Goodwin, KNX.
  - 7:30-Life of Riley, KFI.
  - 10:30-Jack Haley, KFI.
- Quiz, Participation**
  - 8:30-Smiling Ed McConnell, KFI.
  - 9:30-County Fair, KNX.
  - 12:30-Can You Tie That? KLAC.
  - 7:00-Quiz of Two Cities, KHJ.
  - 7:00-Truth or Consequences, KFI.
  - 8:30-Can You Top This? KFI.
- Drama**
  - 8:00-Theater of Today, KNX.
  - 8:30-Stars Over Hollywood, KNX.
  - 9:00-Grand Central Station, KNX.
  - 7:00-This Is Hollywood, KNX.
  - 7:30-Mayor of the Town, KNX.
- Music**
  - 8:00-Pro Arte Quartet, KGB, KVOE.
  - 9:00-Keith Hetherington, KMPC.
  - 1:00-Philadelphia Orchestra, KNX.
- Musical Masterpieces**, KFAO.
- 6:30-Saturday Night Serenade, KNX.
- 8:00-Hit Parade, KFI.
- 8:00-Vaughn Monroe, KNX.
- 8:00-Evening Concert, KFAO.
- 8:30-Music Supreme, KMPC.
- 9:00-Jean Sabin, KNX.
- 9:00-Hollywood House Party, KGFJ.
- 10:00-Lucky Dance Time, KFAC.
- 10:00-Eastside Show, KFWB.

### Mystery-Detective

- 7:30-I Deal in Crime, KECA.
- 8:00-Gangbusters, KECA.
- 9:00-Mystery Is My Hobby, KFI.
- 9:30-Murder and Mr. Malone, KECA.

### Public Interest-Information

- 9:30-Meet the Author, KFI.
- 11:00-Our Town Speaks, KECA.
- 3:00-Our Foreign Policy, KFI.
- 9:30-Conquest, KFI.

### Sports

- 10:00-Race Lineup, KWKW.
- 10:00-Racing, KGFJ.
- 6:30-Tanforan Races, KMPC.

- \*KFWB-News.
- KGFJ-Interrimslon.
- KFAC-World Melodies.
- KWKW-Farm News.
- KXLA-Red Murrell.
- KFVD-Matinee Melodies.
- KGER-B&R Cafe.
- KFOX-Bowling Cast.
- KGB, KVOE-Metropolitan Handicap.
- 12:45-KFI-World Council of Churches.
- KHJ, KVOE-Veterans' Voice.
- KMPC-Fun With Music.
- \*KFAC-News.
- KFVD-Violet.
- KXLA-U.S. Army Presents.
- KWKW-Races and Sports.
- KIEV-Gals on Record.
- 12:50-EWKW-Vets' Rehabilitation.
- 12:55-KGFJ-Sports Flash.

- 1-KFI, KFSJ-Preakness Race.
- KNX, KSDJ-Philadelphia Orchestra.
- KECA, KPRO-Stars in the Afternoon.
- KHJ, KGB, KVOE-For Your Approval.
- KMPC-Romance in Rhythm.
- KFWB-Bill Anson.
- KFAC-Music in the American Manner.
- KGFJ-Sunset and Vine.
- \*KLAC, KFVD, KGER-News.
- KXLA-Community Broadcaster.
- KRKO-Music.
- KIEV-Meet the Maestro.

- 1:05-KGER-Out of the Bandbox.
- 1:15-KLAC-Naval Reserve.
- KXLA-Adventures in Research.
- KFVD-Crosbiana.
- KIEV-Sports Calendar.
- 1:20-KWKW-Lee Brown, Pianist.
- 1:25-KGFJ-Sports Flash.
- 1:30-KFI-The Three Suns.
- KFAO-Treasure Show.
- KHJ-Board of Education.
- KLAC-Music from Hollywood.
- KGFJ-Today's Hits.
- KXLA-Vocal Varieties.
- KFVD-Hits and Misses.
- \*KRKD-News.
- KIEV-Organ Moods.
- KWKW-Afternoon Melodies.
- KFOX-Alternative to Boogie.
- KFSJ-Names of Tomorrow.
- KGB, KVOE-F. Nagel Orch.
- 1:35-KRKO-Music.
- 1:45-KFI-King Cole Trio.
- KHJ-Policing L.A.
- \*KLAC-Dr. Harry S. May.
- KFAC-Piano Briefs.
- KXLA-Music.
- KIEV-Swing Stylings.
- KFOX-Voice of the Army.
- 1:55-KGFJ-Sports Flash.

- 2-KFI-News of the Week.
- KNX-Reserve.
- KECA, KPRO, KFMB-Saturday Concert.
- KHJ, KGB, KFXM, KVOE-Reserve.
- KMPC-Tommy Dorsey.
- KFWB-Bill Anson.
- \*KLAC, KIEV-News.
- KFAC-Concert Matinee.
- KXLA-Record Shop.
- KGFJ-Serenade to Afternoon.
- KWKW-Mythical Tales.
- KFVD-Hits and Misses.
- KRKO-Navy Recruiting.
- KGER-Long Beach Band.
- KFOX-Song Hits of the Future.
- KFSJ-Nelson Olmstead.
- 2:15-KFI-So Proudly We Hail.
- KMPC-Fingertip Successes.
- KLAC-Sports.
- KIEV-Land of Song.
- KRKO-Country Melodies.
- KFOX-Salvation Army.
- KFSJ-Rustic Cabin.

- 2:20-KWKW-News.
- 2:25-KGFJ-Sports Flash.
- 2:30-KFI-Home Is What You Make It.
- KHJ-Dr. floss.
- KMPC-Girl Scouts.
- KFWB-American Schools.
- KLAC-Baseball.
- KXLA-Musical Dept. Store.
- KFVD-On the Upbeat.
- KWKW-Melody Room.
- KIEV-Musical Potpourri.
- \*KRKD-News, Music.
- KGER-Feature Story.
- KFOX-Singeb...
- \*KFSJ-Edward Tomlinson.
- KGB-Open House.
- 2:40-KGER-Long Beach Band.
- 2:45-KMPC-Y.W.C.A.
- KFWB-Music.
- KGFJ-Air-torials.
- \*KFI-News.
- 2:55-KGFJ-Sports Flashes.

**JUKE BOX  
MATINEE**

with Carl Bailey

3:15 - 5:30 p.m.

**KXLA**

Monday thru Saturday

**MILD &  
MELLOW**

3:30 to 4 P.M.

Monday through Friday

**KMPC**

- KMPC—Mild and Mellow.
- KFWB—Woman's Page.
- KLAC—Barclay Allen Orch.
- KWKW—Sam Rowland and His Wax Works.
- EGFJ—Among My Souvenirs.
- KFYD—Back o' the Rack.
- \*KRKD—News, Music.
- \*KGER—Take It Easy Time.
- 3:45—KFI—What Do You Say?
- KXN—George Fisher.
- KECA—Frances Scully.
- KHJ—Faet and Fallacy.
- KFWB—Music.
- KEFAC—Musique Continental.
- KFYD—Rumba Rhapsody.
- KRKD—Bowling News.
- 3:55—KGFJ—Sports Flash.
- 4—KFI—Downtown and All Around.
- KXN—Pedigree Presents Money on the Line.
- \*KECA—Headline Edition.
- \*KHJ, KGB, KFXM, KVQE—Fulton Lewis, Jr.
- \*KMPC, KLAC, KIEV, KGER, KFOX—News.
- KXLA—Juke Box Matinee.
- KFWB—Gospel and Song.
- EGFJ—What's Up?
- KWKW—Wax Works.
- KFYD—Donahue Music Shop.
- KRKD—Piano Paintings.
- KEFAC—Musical Masterpieces.
- 4:05—KGER—Take It Easy Time.
- KFI—Port of Missing Hits.
- 4:15—KXN, KSDJ—Melody House.
- \*KECA—Alvin Wilder.
- KHJ, KGB, KFXM, KVQE—Rex Miller.
- KMPC—Headline Celebrities.
- KLAC—Sons o' Guns.
- KRKD—Movieband Quiz.
- KIEV—Modern Concert Hall.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KXN—The Philusmen.
- KECA, KFMB—Dick Tracy.
- KHJ, KGB, KVQE—Erskine Johnson.
- KMPC—Music.
- \*KFWB—News.
- KEAC—Kiddle Klub.
- \*KWKW—News, Music.
- KGFJ—Record Jackpot.
- KRKD—Tunes of the Day.
- KIEV—Bing Crosby Sings.
- 4:45—KECA, KFMB—Reserve.
- \*KHJ, KGB, KVQE—News.
- KFWB—Stuart Hamblen.
- \*KLAC—Dr. Harry S. May.
- KWKW—Races and Sports.
- \*KFYD, KRKD—News.
- KIEV—Trade Winds Tempus.
- KGER—Air Force Ground School.
- \*KFSO—H. V. Kaltebourn.
- 4:55—\*KXN—Bill Henry.
- KGFJ—Sports Flash.
- 5—\*KFI—Feature Wire.
- \*KXN—Knox Manning.
- KECA, KPRO, KFMB—Terry and the Pirates.
- KHJ, KGB, KVQE—Hop Harrigan.
- KFWB—Stuart Hamblen.
- \*KMPC—New Teen & Twenty.
- \*KLAC—Fred Henry Reports.
- KEFAC—Sunset Symphonette.
- KGFJ—Jive at 5.
- KWKW—Today at the Races.
- KRKD—Songs of the Saddle.
- KXLA—Juke Box Matinee.
- KFYD—Sweet and Low.
- KIEV—Record Ride.
- \*KGER—News, Wishing Ring.

- 5:15—\*KFSO—Anniversary Date.
- \*KFI, KFSO, KFAC—News.
- KXN—Tom Hanlon.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFXM, KVQE—Superman.
- KLAC—Irwin Allen.
- EGFJ—Race Recap.
- KWKW—Ken Barton, Sports.
- KGER—Music with Appeal.
- 5:30—KFI—Casa Cugat.
- \*KXN, KSDJ—Harry Flannery.
- KECA, KPRO, KFMB—Jack Armstrong.
- KHJ, KGB, KFXM, KVQE—Captain Midnight.
- KLAC—Al Jarvis.
- KEFAC—Whou Bill Club.
- EGFJ—Songs for You.
- KXLA—Future Pianists.
- KWKW—Carol Lynn.
- KFYD—Sundown Serenade.
- KIEV—Melodies Mardi Gras.
- KRKD—Hit Tunes.
- \*KFOX—News.
- KFSO—So the Story Goes.
- 5:45—\*KFI, KFSO—Elmer Peterson.
- \*KXN, KSDJ—News, Garded.
- \*KECA—Frank Hemingway.
- KHJ, KGB, KFXM, KVQE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KWKW—Races and Sports.
- KGFJ—If They Had Lived.
- KRKD—Race Results.
- KGER—Stump's quartet.
- 5:55—KGFJ—Sports Flash.
- 6—KFI—Hank McCrene Show.
- KXN—It Pays to Be Ignorant.
- \*KHJ, KGB, KFXM, KVQE—Gabriel Heatter.
- KECA—Music by Adlam.
- \*KMPC—News, Neblitt.
- \*KFWB, KFYD, KIEV, KGER, KFOX—News.
- KGFJ—Musical Digest.
- KEFAC—Prelude to Evening.
- KWKW—Classic Hour.
- KRKD—Music.
- \*KLAC—News, Al Jarvis.
- KXLA—Books Brinz Adventure.
- 8:05—KIEV—Twilight Tempus.
- KGER—Sports Parade.
- 8:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—On the Century.
- KFYD—Sundown Serenade.
- KXLA—Federated Women's Clubs.
- KGER—Decision Now.
- 8:30—KFI, KFSO—Sports Newsreel.
- KXN—My Friend Irma.
- KECA, KPRO, KFMB—The Sheriff.
- KHJ—Crime Club.
- KMPC—Tanfan Races.
- KFWB—America Dances.
- KLAC—Dnye O'Dell.
- KEFAC—Hour of Music.
- KXLA—Help Wanted.
- KRKD—Show Tunes.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- KGB, KFXM, KVQE—Bulldog Drummund.
- 8:45—KFI—Cubages and Kings.
- KLAC—Sam Baiter Sportsbook.
- KXLA—Jimmie Dolan.
- KRKD—Prep Parade.
- 8:55—KECA, KFMB, KPRO—Champion Roll Call.
- 7—KFI, KFSO—Supper Club.
- KXN—Lowell Thomas.
- KECA, KPRO, KFMB—Cavalcade of Sports.
- KHJ, KGB, KFXM, KVQE—Meet the Press.
- KMPC—Security Symphonica.
- \*KLAC, KXLA, KRKD—News.
- KFWB—America Dances.
- KEFAC—Hour of Music.
- KGFJ—Musical Digest.
- \*KGER—News, Fagan.
- KFSO—Mystery Theatre.
- 7:05—KLAC—Harness Races.
- 7:15—\*KFI, KFSO—Fleetwood Lawlun.
- KXN—Jack Smith.
- KXLA—Music.
- KRKD—Three-Quarter Time.
- KFOX—Fishing Pals.
- 7:30—KFI, KFSO—Alan Young Show.
- KXN—Free for All.
- KECA, KPRO—Your American Sports Page.
- KHJ, KGB, KFXM, KVQE—Cisco Kid.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—Hi School Sport Page.
- KEFAC—Musical Jewel Box.
- KXLA—Dance Time.
- KRKD—Do You Know?
- KGER—E. Wayne Gospel.
- KXN—Dr. Clem Davies.
- 7:45—KFWB—Moods in Music.
- KXLA—Bank Penny.
- \*KECA, KFOX—News.
- KRKD—Father Vaughan.

- 7:55—KXN—Carroll Alcott.
- 8—\*KFI, KFSO—The King's Men.
- KXN—Fanny Brice.
- KECA—Lightnin' Jim.
- KHJ, KGB, KFXM, KVQE—Let George Do It.
- \*KMPC—News, Hemingway.
- KFWB—United Nations.
- \*KLAC, KXLA, KGER—News.
- KEFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KRKD—South Seas Serenade.
- 8:05—KLAC—Baseball.
- KGER—San Pedro Forum.
- 8:15—KFI—Latin Serenade.
- KMPC—Red Bowe Ridge Riders.
- KFWB—Twilight on the Trail.
- KGFJ—Starlit Moods.
- KXLA—Organ Dream Time.
- 8:30—KFI, KFSO—People Are Funny.
- KXN—The Thin Man.
- KECA, KPRO, KFMB—This is Your F.B.I.
- KHJ, KGB, KFXM, KVQE—Burl Ives Show.
- KMPC—Music Supreme.
- \*KFWB—News.
- KGFJ—Seville Serenade.
- KXLA—97th Street Corral.
- KRKD—Merry-Go-Round-Up.
- KGER—Your Army.
- KFOX—Floyd B. Johnson.
- 8:45—KHJ, KGB, KFXM, KVQE—California Caravan.
- KFWB—Warner Bros. Orch.
- KGFJ—Evening Interlude.
- KGER—Concert.
- 9—KFI, KFSO—Waltz Time.
- KXN—Ginny Simms.
- KECA, KPRO, KFMB—Break the Bank.
- \*KHJ, KGB, KFXM, KVQE—News, Glenn Hardy.
- \*KMPC—David Anderson.
- KFWB—Maurice Hart.
- KEFAC—Baseball.
- KEFAC—Evening Concert.
- KXLA—Seaboard Home Hour.
- KGFJ—Hollywood House Party.
- KRKD—Western Hit Parade.
- KGER—News, Concert.
- 9:15—KHJ, KGB, KFXM, KVQE—Mel Venter's Pictorial.
- \*KMPC—Clete Roberts.
- \*KFOX—News.
- KFSO—Here's to Veteran.
- 9:30—KFI—Mystery Theater.
- KXN—Durante & Moore.
- KMPC—Date With Melody.
- KECA—Famous Jury Trials.
- KHJ, KGB, KVQE—Inside of Sports.
- KFWB—George Irwin.
- KGER—Dr. Clem Davies.
- KFSO—S. D. Talks It Over.
- 9:45—KHJ, KGB, KFXM, KVQE—Henry J. Taylor.
- KMPC—Man With a Band.
- KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
- 10—\*KFI, KFSO—The Reporter.
- \*KXN—Chet Huntley, News.
- KECA—Sid Ziff, Sports.
- \*KHJ, KGB, KFXM, KVQE—Fulton Lewis, Jr.
- \*KMPC, KGER—News.

**EASTSIDE  
SHOW**

10 TO 12 P.M.  
Every Night Except Sunday

**KFWB**

KFWB—Eastside Show.  
KLAC—Baseball.

**SPADE COOLEY TIME**

10:00 P.M. to 1:00 A.M.

1020 KC. 5000 WATTS  
First Anniversary  
May 16th



- KFYD—Spade Cooley Time.
- KXLA—Hollywood Stadium.
- KGFJ—Concert Nocturne.
- KRKD—Merry-Go-Round-Up.
- KEFAC—Lucky Lager Dance.
- 10:05—KGER—Riverside Rancho.
- 10:15—KFI—Barry Wood Show.
- KXN—Bob Elson.
- \*KECA, KHJ, KGB—News.

**HOLLYWOOD LEON**

**FIGHTS**

FRIDAYS 10:00 P.M.

**KXLA**

1110 N. W. C.

- KMPC—Bridge Club.
- KFSO—Constant Invader.
- 10:30—\*KFI—Carveth Wells, Inside the News.
- KXN—Symphonette.
- \*KECA—Elmer Davis.
- KHJ, KGB—Peter Potter Record Party.

**DANCE MUSIC AT ITS BEST**

**LUCKY LAGER  
DANCE TIME**



**KFAC**

10 to 12 EVERY NIGHT

- KMPC—Ranchito Grande.
- KLAC—Baseball Roundup.
- KGER—Western Music.
- 10:45—KFI—Melody Time.
- KECA—Freddy Martin Orch.
- KLAC—Don Otis.
- \*KFSO—News.
- \*KFI, KECA, KLAC—News.
- \*KXN—Nelson Pringle.
- KHJ, KGB—H. King Orch.
- KMPC—Dance Time.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KFYD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KXLA—Pasadena Civic.
- KRKD—Merry-Go-Round-Up.
- \*KGER—News, Roundup.
- KFSO—Biltmore Hotel Orch.
- 11:15—KFI—Milestones in Melody.
- KXN—Report from Washington.
- KECA—Jack Fina Orch.
- KHJ, KGB—A. Key Orch.
- KLAC—Don Otis.
- 11:30—KFI—Hal Pruden Orch.
- KXN—Tony Pastor Orch.
- KHJ—John Wolohan Orch.
- KXLA—Hawthorne's Nut House.
- KFSO—St. Francis Orch.
- 11:45—KECA—Red Nichols Orch.
- \*KHJ, KVQE—News.
- 11:55—\*KFI, KECA, KXN, KFSO—News.

**EQUESTRIAN**

One of Hollywood's most enthusiastic horseback riders is NBC's Jerry Colonna. Jerry learned to ride under the expert instruction of Monte Montana, western star and local sheriff.

**ANSWER MAN**

Jean Hersholt's volume of thirty Hans Christian Andersen fairy tales ranks among the finest English translations of the great Danish story-teller's works. This may account for the star of CBS' "Dr. Christian" having been approached by bewildered moppets for explanations of references in comic strips, radio shows and newspapers, to such characters as Dick Whittington and his cat, St. George and the Dragon, and Robinson Crusoe.

# FRIDAY, MAY 9

- ★Indicates News Broadcast.
- 8-KFI, KFSD-Fred Waring.
- KNX-Johnny Murray.
- KECA, KPPO, KFMB-Don McNeill's Breakfast Club.
- ★KBJ, KGB-Cecil Brown.
- ★KMPC, KXLA, KLAC-News.
- KFWB-Easy Listening.
- KGFB-Concert Pastelle.
- KWKW-Andy Mansfield.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

- KRKD, KFON-Haven of Rest.
- KFAC-Country Church.
- KFVD-Wakeup Ranch.
- ★KGER-News, Mizpah.
- 8:15-KNX-Aunt Jenny.
- ★KBJ-News.
- KMPC-Markets; Sports.
- KFWB-Morning Melodies.
- KLAC-Haynes at the Reins.
- KIEV-Musical Bandwagon.
- 8:30-KFI, KFSD-Jack Berch.
- KNX, KSDJ-Helen Trent.
- KMPC-Editor's Diary.
- KMPC-Songs for You.
- KXLA-Haven of Rest.
- KGFB-Waltz Invitation.
- ★KWKW-News, Devotions.
- ★KFAC, KVOE-News.
- KFVD-Binnie and Mike.
- ★KRKD-News, Music.
- KIEV-Public Interest.
- KGER-Hymn Time.
- 8:45-KFI, KFSD-Laura Lawton.
- KNX, KSDJ-Our Gal Sunday
- KBJ, KGB, KFAM, KVOE-Reserve.
- ★KFWB-News.
- KFAC-Organ Moods.
- KWKW-Wings of Healing.
- KIEV-Musical Memories.

- 9-KFI, KXLA, KGER-News.
- KNX-Big Sister.
- KBJ, KGB-Notes at Nine.
- KECA, KFMB, KPPO-Kenny Baker Show.
- ★KMPC-David Anderson.
- KFWB-Health Talk.
- ★KLAC-News.
- KGFB-Public Messenger.
- KFAC-Unity.
- KRKD-Sagebrush Serenade.
- KWKW-Voice of China.
- KFVD-Waltz Time.
- KIEV-Blue Crosby Time.
- 9:05-KFI-Pat Bishop Reporting.
- KGER-Lutheran Hour.
- 9:15-KFI-Ladies' Day.
- KNX-Ma Perkins.
- KBJ, KGB, KFAM, KVOE-Victor H. Lindlahr.
- KMPC-Music in the Air.
- KFWB-Strolling Tom.
- KLAC-Songs by Crosby.
- KFAC-Voice of Health.
- KXLA-Harmony Homestead.
- ★KFVD-News.
- KWKW-Rev. Wildman.
- KIEV-Kate Smith Sings.
- KFSD-Top of the Day.
- 9:20-KGFB-News.
- 9:30-KNX-Young Dr. Malone.
- KBJ-Music With a Smile.
- KECA, KPPO, KFMB-Tom Breneman's Breakfast.
- KMPC-Hits, Headlines.
- KFWB-Hi Homemakers.
- KLAC-Al Jarvis Ballroom.
- ★KFWB-News.
- ★KGFB-Open Album.
- KFAC-Musical Encores.
- KFVD-Show Tunes.
- KIEV-Meet the Band.
- KGB-Wax Shop.
- KGER-Bible Treasury Hour.
- KFSD-Time to Relax.

- 9:45-KNX-Road of Life.
- ★KFWB, KRKD-News.
- KFVD-Remembered Rhythms.
- KWKW-Ben Boynton Pic-torial.
- KIEV-Rhythm Road.
- KGER-Voice of China.
- KFSD-It's a Good Idea.
- KGB-Molly Morse.
- 10-KFI, KFSD-Today's Children
- ★KNX-Kate Smith.
- ★KBJ, KGB, KFAM, KVOE-News, Glenn Hardy.
- KECA, KFMB, KPPO-Galen Drake.
- ★KMPC-News.
- KFWB-Sweet Music.
- KLAC-Al Jarvis Ballroom.
- KWKW-KGFB-Racing News.

- KFAC-Musical Encores.
- KRKD-Music, Talk.
- KXLA-Piano Parade.
- KFVD-See Louis T. Talbot.
- ★KIEV, KFON, KGER-Newsp.
- 10:15-KFI, KFSD-Woman in White
- KNX-Perry Mason.
- KECA, KPPO, KFMB-Ted Malone.
- KBJ, KGB-Jackie Hill.
- KMPC-Bill Leyden.
- KFWB-What Do You Know?
- KGFB-Serenade for You.
- ★KXLA-News.
- KWKW-Morning Melodies.
- KIEV-Stars of Song.
- KFOX-Assembly of God.
- KGER-Kingdom Within.
- 10:25-KGFB-Sports Flash.
- 10:30-KFI, KFSD-Masquerade.
- KNX, KSDJ-Lone Journey.
- KECA, KPPO, KFMB-My True Story.
- KBJ, KGB-Ben Alexander Show.
- KFWB-Plano, Jerry Marlowe
- KGFB-Uphent Session.
- KFVD-Union Rescue Mission.
- KXLA-Woman's World.
- KIEV-Western Tune Time.
- KGER-Across the Footlights.
- 10:40-KFI, KFSD-Betty Crocker.
- 10:45-KFI-Light of the World.
- KNX, KSDJ-Rose of My Dreams.
- KFWB-Science of Mind.
- KFAC-Fashions in Music.
- KRKD-Midnight Mission.
- KFOX-Hebrew Christian Hr.
- 10:55-KECA, KFMB-Hymns of All Churches.
- KGFB-Sports Flash.

- 11-KFI, KFSD-Life Can Be Beautiful.
- KNX, KSDJ-Bob & Victoria.
- KECA, KFMB-Hymns of All Churches.
- KBJ-Foodcraft Carnival.
- KMPC-Bill Leyden.
- KLAC-Al Jarvis Ballroom.
- KFWB-Bill Anson.
- KFAC-Festival of Waltzes.
- KXLA-Easy Listening.
- KGFB-Across the Footlights.
- KRKD-Vocal Varieties.
- ★KFVD, KGER-News.
- KWKW-Baritone Police.
- KIEV-Show Tunes.
- 11:15-KFI, KFSD-Ma Perkins.
- KNX-Reserve.
- ★KECA-Bankhage Talking.
- KBJ, KGB, KFAM, KVOE-Smile Time.
- KXLA-Morning Melodies.
- KFAC-Gems of Melody.
- KIEV-This Rhythmic Age.
- KFVD-Violet.
- KGER-Helene Smith.
- 11:20-KWKW-Want Ad News.
- 11:25-KGFB-Sports Flash.
- 11:30-KFI, KFSD-Pepper Young's Family.
- KNX-Second Mrs. Burton.
- KBJ, KGB, KFAM, KVOE-Queen for a Day.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFB	KFXM	KFAC	KGER	KWKW	KFMB
KFSD	KMPC	KIEV	KFWB	KNX	KRKO		KPPC	KFOX	KGB	KPRO	KVBE	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
	600	710	870	980	1070	1150		1240	1280	1360	1430	1450

- KECA, KPPO, KFMB-Listening Post.
- KFAC-Dr. Albert W. Palmer.
- KGFB-Reminiscent Rhythms.
- ★KRKD, KXLA, KFOX-News.
- KFVD-Forever Tops.
- KIEV-Latin Musicians.
- KGER-Feminine Fare.
- 11:45-KFI, KFSD-Right to Happiness.
- KNX-Grand Slam.
- KECA-Frank Parker Show.
- ★KGFJ-News.
- KFAC-Piano Gems.
- KRKD-Hawaiian Music.
- KXLA-T. Texas Tyler.
- KGER-Crosby Sings.
- 11:50-KWKW-Radio Voices of Tomorrow.
- 11:55-KGFB-Sports Flash.
- 12-KFI-Farm Reporter.
- KNX-Sons of the Pioneers.
- ★KECA, KHJ, KGB-News.
- KMPC-The Man Says Yes.
- KFVD-Bill Anson.
- KLAC-Al Jarvis Ballroom.
- KGFB-Veterans' Interview.
- KFAC-Luncheon Concert.
- KFVD-Editor of the Air.
- KXLA-Dinner Bell Roundup.
- KWKW-Shopping With Helen
- KRKD-Prairie Schooner.
- ★KIEV, KGER-News.
- 12:05-KGER-Sport Shots.
- 12:15-KFI, KFSD-Stella Dallas.
- ★KNX-Knox Manning.
- KECA-Cliff Edwards.
- KHJ-Sing, America, Sing.
- KFJ-Keyboard Magic.
- KIEV-Lunchtime Melodies.
- KGER-Western Music.
- 12:25-KGFB-Sports Flash.
- 12:30-KFI, KFSD-Lorenzo Jones.
- KNX, KSDJ-Evelyn Winters.
- ★KECA, KPPO, KFMB-Edwin C. Hill.
- KBJ-Louise Massey.
- KMPC-Weather; Today in History.
- ★KFWB-News.
- KGFB-Intermission.
- KFVD-Violet.
- KWKW-Farm News.
- KXLA-Red Murrell.
- KGER-B&R Cafe.
- 12:45-KFI, KFSD-Young Wilder Brown.
- KNX-Myrt and Marge.
- KECA, KFMB-Dorothy Dix.
- KHJ-Shady Valley Folks.
- KMPC-Bill Hay Reads Bible.
- ★KFAC-News.
- KWKW-Races and Sports.
- KXLA-Gardener's Notebook.
- KIEV-Gals on Record.
- KGER-Garden School.
- 1:30-KWKW-Vets' Rehabilitation.
- 12:55-KGFB-Sports Flash.

- 1-KFI, KFSD-When a Girl Marries.
- KNX, KSDJ-House Party.
- KECA-Hits and Encores.
- KHJ, KGB, KVOE-Checker-board Time.
- ★KMPC-News.
- KFWB-Bill Anson.
- KGFB-Sunset and Vine.
- KFAC-Music in the American Manner.
- KXLA-Community Broad-caster.
- ★KLAC, KFVD, KGER-News.
- KRKD-Music.
- KIEV-Meet the Maestro.
- 1:05-KMPC-Three Alarm.
- KGER-Out of the Band Box.
- 1:10-KLAC-Music from Hollywood
- 1:15-KFI, KFSD-Portia Faces Life.
- KECA-Hollywood Tour.
- KHJ-Nancy Dixon.
- ★KXLA-Labor News Review.
- KIEV-Junior C. of C.
- KFVD-Piano Parade.
- KGB, KVOE-Johnson Family.
- 1:25-KGFB-Sports Flash.
- 1:30-KFI, KFSD-Just Plain Bill.
- KNX, KSDJ-Meet the Missus
- ★KECA-Kiernan's News Corner.
- KHJ-Happy Homes.
- KXLA-Vocal Varieties.
- KGFB-Today's Hits.
- KFVD-Matinee Melodies.
- KWKW-Afternoon Melodies.
- ★KRKD-News.
- KIEV-Organ Moods.
- 1:35-KRKD-Music.
- 1:45-KFI, KFSD-Front Page Farrell.
- KECA-Ethel and Albert.
- KFAC-Plano Briefs.
- ★KXLA-News.
- KIEV-Swing Stylings.
- 1:55-KGFB-Sports Flash.
- 2-KFI, KFSD-Road of Life.
- ★KNX, KSDJ-Eric Sevareid.
- KECA, KPPO, KFMB-What's Doin', Ladies?
- KHJ, KGB, KVOE-Heart's Desire.
- KMPC-Three Alarm.
- ★KLAC, KIEV-News.
- KFWB-Bill Anson.
- KFAC-Concert Matinee.
- KGFB-Serenade to Afternoon.
- KWKW-The Crow Show.
- KFVD-For the Ladies.
- KRKD-Feminine Voices.
- KFOX-Pan-American.
- KGER-Long Beach Band.
- 2:15-KFI, KFSD-Joyce Jordan.
- KNX-Rosemary
- KLAC-Picture Album.
- KFVD-To the Men.
- KIEV-Land o' Songs.
- 2:20-KWKW-News.
- 2:25-KECA-Spotlight on Hollywood.
- ★KFWB-News.
- KGFB-Sports Flash.
- 2:30-KFI, KFSD-Aunt Mary.
- KNX-Background for Living.
- KECA, KFMB, KPPO-Bride and Groom.
- KHJ-Luncheon at Long-champs.
- KMPC-Baseball Recreations.
- KFWB-Danced Time.
- KXLA-Musical Dept. Store.
- KWKW-Melody Room.
- ★KRKD-News, Music.
- KFVD-On the Upbeat.
- KIEV-Musical Potpourri.
- KGER-Feature Story.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Dr. Paul.
- ★KNX-Bob Trout.
- KFWB-Strictly from Hunger.
- KGFB-Air-o-torials.
- ★KFVD-News.
- KRKD-Light Concert.
- 2:55-KGFB-Sports Flash.
- 3-KFI, KFSD-This Woman's Secret.
- KNX-Burritt Wheeler.
- KECA, KPPO, KFMB-Ladies Be Seated.
- ★KHJ, KLAC, KXLA-News.
- KMPC-Baseball Recreations.
- KFWB-Announcer's Choice.
- KGFB-Armechair Concert.
- KFAC-Musical Favorites.
- KRKD-Music.
- KWKW-Swing Session.
- KFVD-L. A. Daily Reporter.
- KIEV-A Matter of Records.
- ★KGER-News, Blue Skies.
- 3:15-KFI-News of the World.
- KHJ-Johnson Family.
- KLAC-Music Room.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00-Hank McCune, KFI.
- 7:30-Alan Young, KFI.
- 8:00-Baby Snooks, KNX.
- 9:00-Glenn Simms, KNX.
- 9:30-Durante-Moore, KNX.

### Quiz, Participation

- 8:00-McNeill's Breakfast Club, KECA.
- 9:00-Kenny Baker, KECA.
- 9:30-Breneman's Breakfast, KECA.
- 14:30-Queen for a Day, KHJ.
- 1:00-House Party, KNX.
- 1:05-Three Alarm, KMPC.
- 1:30-Meet the Missus, KNX.
- 2:00-What's Doin', Ladies? KECA.
- 2:30-Bride and Groom, KECA.
- 3:30-Gus Again, KHJ.
- 4:00-Money on the Line, KNX.
- 6:00-It Pays to Be Ignorant, KNX.
- 8:30-People Are Funny, KFI.
- 9:00-Break the Bank, KECA.

### Music

- 8:00-Fred Waring, KFI.
- 9:30-Hits and Headlines, KMPC
- 4:00-Musical Masterpieces, KFAC.
- 6:00-Musical Digest, KGFB.
- 7:00-Supper Club, KFI.
- 7:15-Jack Smith, KNX.
- 8:00-Evening Concert, KFAC.
- 8:30-Music Supreme, KMPC.

### 9:00-Waltz Time, KFI.

- 9:00-Hollywood House Party, KGFB.
- 10:00-Lucky Dance Time, KFAC
- 10:00-Eastside Show, KFWB.
- 12:00-Rhumpod in Wax, KHJ.

### Comment-Narration

- 7:45-Fred Beck, KNX.
- 10:00-Kate Smith, KNX.
- 10:00-Galen Drake, KECA.
- 10:15-Ted Malone, KECA.
- 3:00-Burritt Wheeler, KNX.
- 4:30-Art Baker, KFI.
- 9:45-Moon Dreams, KGFB.

### Mystery-Detective

- 6:30-The Sheriff, KECA.
- 8:30-This Is Your FBI, KECA.
- 8:30-Thin Man, KNX.
- 9:30-Mystery Theater, KFI.

### Public Interest-Information

- 8:45-California Caravan, KHJ.

### Sports

- 10:00-Race Lineup, KWKW.
- 10:00-Racing, KGFB.
- 2:30-Baseball, KMPC.
- 6:30-Tanforan Races, KMPC.
- 6:30-Bill Stern, KFI.
- 7:00-Cavalcade of Sports, KECA.
- 7:30-Your Sports Page, KECA.
- 9:30-Inside of Sports, KHJ.
- 10:00-Sid Ziff, KECA.

KWKW—Swing Session.  
KIEV—A Matter of Records.  
★KGER—News, Blue Skies.  
3:15★KFI—News of the World.  
KHJ—Johnson Family.  
KLAC—Musio Room.  
KXLA—Juke Box Matinee.  
KFXD—Stringtime.  
3:25—KGFJ—Sports Flash.  
3:30—KFI, KFSD—Backstage Wife.  
KNX—Mr. Keen.  
KECA—Norwood Smith Sings.  
KHJ, KGB, KFXM, KVOE—  
Gas Again.

# MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
KFWB—Melody Matinee.  
KLAC—Barclay Allen Orch.  
KGFJ—Among My Souvenirs.  
KWKW—Sam Rowland and  
His Wax Works.  
KFVD—Back of the Rack.  
KGER—Take It Easy Time.  
KFOX—Your Girl Friend.  
3:35—KRRD—Music.  
3:45—KFI, KFSD—What Do You  
Say?  
KECA—Francesa Scully.  
KHJ—Fact and Fallacy.  
KFAC—Musique Continental.  
KFVD—Rumba Rhapsody.  
KRRD—Bowling News.  
3:55—KGFJ—Sports Flash.  
4—KFI—Downtown and All  
Around.  
KNX—Pedigree Presents  
Money on the Line.  
★KECA—Headline Edition.  
★KHJ, KGB, KFXM, KVOE—  
Fulton Lewis.  
★KMPC, KLAC, KIEV, KGER,  
KFOX—News.  
KFWB—Gospel and Song.  
KXLA—Juke Box Matinee.  
KFAC—Musical Masterpieces.  
KGFJ—What's Up?  
KRRD—Piano Paintings.

THE FINEST MUSIC IN  
AL DONAHUE  
MUSIC SHOP  
Daily at 4:00 p.m.

1070 AC  
5900 WAITS  
**Check KEYD**  
LOS ANGELES

KFVD—Donahue Record Shop.  
4:05—KGER—Take It Easy Time.  
4:15—KFI—Port of Missing Hits.  
KNX—Gayle and Charles.  
★KECA—Alvin Wilder.  
★KHJ, KGB, KFXM, KVOE—  
Tex Miller.  
KMPC—Twilight Tales.  
KLAC—Belle Martel.  
KRRD—MovieLand Quiz.  
KIEV—Modern Concert Hall.  
★KFSD, KFMB—News.  
4:25—KGFJ—Sports Flash.  
4:30—KFI—Art Baker's Notebook.  
KNX—The Plainsmen.  
KECA, KFMB—Dick Tracy.  
KHJ, KVOE—Erskine Johnson  
Music.  
★KFWB—News.  
★KWKW—News, Music.  
KGFJ—Record Jackpot.  
KLAC—Kiddle Klub.  
KRRD—Tunes of the Day.  
KIEV—Bing Crosby Sings.  
KFOX—Old Age Pensions.  
KPRO—Twilight Tales.  
4:45—KECA, KFMB—Reserve.  
KNX—Reserve.  
★KHJ, KFVD, KRRD, KGB,  
KFXM, KVOE—News.  
KFWB—Suart Hamblen.  
★KLAC—Dr. Harry S. May.  
KWKW—Races and Sports.  
KIEV—Trade Wind Tempos.  
KGER—Air Force Ground  
School.  
4:55★KNX—Bill Henry.  
KGFJ—Sports Flash.  
5★KFI—Feature Wire.  
★KNX—News, Knox Manning.  
KECA, KPRO, KFMB—Terry  
and the Pirates.  
KHJ, KGB, KVOE—Hop  
Harrigan.  
★KMPC—News, Teen & Twenty.  
KFWB—Stuart Hamblen.  
★KLAC—Fred Henry Reports.  
KFAC—Sunset Symphonette.  
KGFJ—Jive at 5.

KWKW—Today at the Races.  
KIRD—Songs of the Saddle.  
KXLA—Juke Box Matinee.  
KFVD—Sweet and Low.  
KIEV—Record Ride.  
KFOX—Sunshine Mission.  
★KGER—News, Wishing Ring.  
KFSD—Anniversary Date.  
5:15★KFI, KFSD, KFAC—News.  
KNX—Tom Hanlon.  
KECA, KFMB—Sky King.  
KHJ, KGB, KFXM, KVOE—  
Superman.  
KLAC—Irwin Allen.  
KGER—Here's to Vets.  
KGFJ—Race Recap.  
KWKW—Ken Barton, Sports.  
5:30—KFI—Casa Cugat.  
★KNX, KSDJ—Harry Flannery.  
KECA, KPRO, KFMB—Jack  
Armstrong.  
KHJ, KGB, KFXM, KVOE—  
Captain Midnight.  
KLAC—Al Jarvis.  
KGFJ—Songs for You.  
KFAC—Whoa Bill Club.  
KXLA—Future Pianists.  
KWKW—Songs in the Sunset.  
KFVD—Sunset Serenade.  
KIEV—Melodies Mardi Gras.  
KRRD—Hit Tunes.  
KGER—Music With Appeal.  
KFSD—So the Story Goes.  
5:45★KFI, KFSD—Elmer Peterson.  
★KNX, KSDJ—News, Garred.  
★KECA—Frank Hemingway.  
KHJ, KGB, KFXM, KVOE—  
Adventures of Tom Mix.  
KMPC—E. Allison.  
KXLA—Miniature Concert.  
KGFJ—The Law Is Your  
Servant.  
KWKW—Races and Sports.  
KRRD—Race Results.  
KGER—Stamp's Quartet.  
KFOX—George C. Highley.  
5:55—KGFJ—Sports Flash.

6—KFI, KFSD—Abbott and  
Costello.  
KNX, KSDJ—Radio Reader's  
Digest.  
KECA—Jobs for Juniors.  
★KHJ, KGB—Gabriel Heatter.  
★KMPC—News, Nesbitt.  
★KFWB, KFVD, KFOX—News.  
KGFJ—Musical Digest.  
KFAC—Prlude to Evening.  
KRRD—Music.  
KXLA—Youth Speaks.  
★KLAC—News, Al Jarvis.  
KWKW—Classic Hour.  
★KIEV—News, Tempos.  
★KGER—News, Sports.  
6:15—KHJ, KGB—Real Stories.  
KMPC—Bob Kelley, Sports.  
KFWB—On the Century.  
KXLA—Technocracy.  
KFVD—Sunset Serenade.  
KFOX—L. B. Music Notes.  
6:30—KFI, KFSD—Eddie Cantor  
Show  
KNX—Man Called X.  
KHJ, KGB, KVOE—Treasure  
Hour of Song.  
KECA—The Real Story.  
KMPC—Tauroran Races.  
KFWB—America Dances.  
KFAC—Hour of Music.  
KLAC—Doye O'Dell.  
KXLA—Help Wanted.  
KGER—Helene Smith.  
KFOX—Hal's Memory Room.  
6:45—KECA, KPRO, KFMB—Town  
Meeting.  
KLAC—Sam Balter Sportsbook  
KXLA—Jimmie Dolan.

7—KFI, KFSD—Supper Club.  
KNX—Lowell Thomas.  
KECA, KFMB, KPRO—Town  
Meeting.  
KHJ, KGB, KVOE—Family  
Theater.  
KMPC—Security Symphonata.  
KFWB—America Dances.  
KFAC—Hour of Music.  
KGFJ—Musical Digest.  
★KLAC, KXLA, KRRD—News.  
★KGER—News; Dr. Fagan.  
7:05—KLAC—Harness Races.  
7:15★KFI, KFSD—Fleetwood Law-  
ton.  
KNX—Jack Smith.  
KXLA—Top Rail.  
KRRD—Three-Quarter Time.  
KFOX—Fishing Pals.  
7:30—KFI, KFSD—Aldrich Family.  
KNX—FBI in Peace and War.  
KHJ, KGB, KFXM, KVOE—  
Rec. Ryder.  
KMPC—Firestone Favorites.  
KFWB—Sports Final.  
KLAC—Don Otis.  
KFAC—Musical Jewel Box.  
KXLA—Dance Time.  
KRRD—Do You Know?  
KGER—Kingdom Within.  
7:45★KECA, KFMB—Monitor  
Views the News.  
KFWB—Moods in Music.  
★KFAC, KFOX—News.  
KXLA—Hank Penny.  
7:55★KNX—Carroll Alcott.

8—KFI, KFSD—Burns and Allen  
KNX—Suspense.  
KECA, KFMB—Lum & Abner.  
KHJ, KGB, KVOE—Latin  
American Serenade.  
★KMPC—News, Hemingway.  
KFWB—Americanism.  
★KLAC, KXLA, KGER—News.  
★KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
KFOX—Full Gospel Assembly.  
KSDJ—What's the Word?  
8:05—KLAC—Baseball.  
8:15★KECA—News Feature Edition.  
KMPC—Ridge Riders.  
KFWB—Twilight on the Trail.  
KGFJ—Starlit Moods.  
KXLA—Organ Dream Time.  
KGER—Edsel Newton.  
8:30—KFI, KFSD—Noah Webster  
Says.  
KNX—Crime Photographer.  
KECA—Philo Vance.  
KHJ, KGB, KVOE—  
California Melodies.  
KMPC—Music Supreme.  
★KFWB—News.  
KGFJ—Seville Serenade.  
KXLA—97th Street Corral.  
KFOX—Judge Gardner.  
KGER—Guest Star.

8:45—KFWB—Warner Bros. Orch.  
KGFJ—Evaning Interlude.  
KGER—Music in the Night.  
9—KFI, KFSD—Kraft Music  
Hall.  
KNX—Dick Haymes Show.  
KECA—World Security Work-  
shop.  
★KHJ, KGB, KFXM, KVOE—  
News, Glenn Hardy.  
★KMPC—David Anderson.  
KFWB—Maurice Hart.  
KXLA—Seaboard Home Hour.  
KLAC—Baseball.  
KFAC—Evening Concert.  
KGFJ—Hollywood House  
Party.  
★KGER—News, Music.  
KFOX—Fishing Facts.  
9:15—KHJ, KGB, KFXM, KVOE—  
Reserve.  
★KMPC—Clete Roberts.  
KFWB—Show Time.  
★KFOX—News.

**OLAN SOULE**  
starring in  
"GRAND MARQUEE"  
NBC Thursday, 9:30 p.m.  
Rayve Creme Shampoo

9:30—KFI, KFSD—Grand Marquee.  
KHJ, KGB, KVOE—Inside of  
Sports.

**DR. WALLACE STERLING**  
And his analysis of  
**THE NEWS**  
THURSDAYS 9:30 P.M.—KNX  
CITIZENS NATIONAL BANK

★KNX—Dr. Wallace Sterling.  
KECA—Retribution.  
KMPC—Date With Melody.  
KFWB—George Irwin.  
KGER—Dr. Clem Davies.  
9:45—KHJ—Arthur Hale.  
KNX—Hobby Hours.  
KMPC—Man With a Band.  
KGFJ—Mood Dreams, Poetry &  
Music with Marvin Miller.  
KGB—Henry King Orch.

10★KFI, KFSD—The Reporter.  
★KNX—Chet Huntley, News.  
KECA—Sid Ziff, Sports.  
★KHJ, KGB, KFXM, KVOE—  
Fulton Lewis, Jr.  
KFAC—Lucky Lager Dance.  
KGFJ—Concert Nocturne.  
★KMPC, KGER—News.  
KLAC—Baseball.  
KFVD—Spade Cooley Time.  
KXLA—Casbah Club.

**EASTSIDE  
SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**  
KFWB—Eastside Show.  
10:05—KGER—Elverside Rancho.

LISTEN TO  
**HOBBY HOURS**  
• **KNX** •

9:45  
P.M.  
TONIGHT



CHARLES RUCKER'S  
Fishing Forecast



TOM HANLON, Emcee

**ENTZ & RUCKER**  
HARDWARE

10:15—KFI—Mayor Bowron.  
KNX—Bob Elson.  
★KECA, KHJ, KGB—News.  
KMPC—Bridge Club.  
10:30★KFI—Inside the News.  
KNX—Sweeney and March.  
★KECA—Elmer Davis.  
KHJ, KGB—Peter Potter  
Record Party.  
KMPC—Rancho Grande.  
KLAC—Baseball Roundup.  
KXLA—Music.  
10:45—KFI—Melody Time.  
KECA—Frederic Martin Orch.  
KLAC—Don Otis.  
★KFSD—News.

11★KFI, KECA, KLAC, KGER—  
News.  
★KNX—Nelson Pringle.  
KHJ—Henry King Orch.  
KMPC—Dance Time.  
KFWB—Eastside Show.  
KGFJ—Concert Nocturne.  
KFAC—Lucky Lager Dance.  
KXLA—Eagle Club.  
KFVD—Spade Cooley Time.  
KFSD—Biltmore Orch.  
11:05—KGER—Musical Roundup.  
11:15—KFI—Milestones of Melody.  
KNX—In My Opinion.  
KECA—Jack Fina Orch.  
KHJ, KGB—Alvino Rey Orch.  
KLAC—Don Otis.  
11:30—KFI—Hal Pruden Orch.  
KNX—Tony Pastor Orch.

THIS IS  
**HAWTHORNE**  
EGbert pLAYS REcOrdS?  
**KXLA**  
Medloere Musie.  
LonG CommercialS  
11:30 P.m. moN. thrU Fr.  
11:00 p.m. SUNDAY

KXLA—Hawthorne's Nut  
House.  
KFSD—St. Francis Orch.  
11:45★KHJ, KGB, KVOE—News.  
KECA—Hugh Hudson Orch.  
11:55★KFI, KECA, KNX, KFSD—  
News.

**FLOWERY**  
Something about the ad-  
vent of spring seems to be  
luring fans with spring-like  
names into the Bob Hawk  
Monday night CBS show  
these days. On one single  
broadcast Bob quizzed a  
Fern, a Rose, a Daisy and a  
Blossom in straight succes-  
sion!

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# THURSDAY, MAY 8

\*Indicates News Broadcasts.

- 8-KFI, KFSD-Fred Waring.
- KNX-Johnny Murray.
- KECA, KPRO, KFMB-Don McNeill's Breakfast Club.
- \*KHJ, KGB-Cecil Brown.
- \*KMPC, KXLA, KLAC-News.
- KFWB-Easy Listening.
- KGFJ-Concert Pastelle.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

- KRKD, KFOX-Haven of Rest.
- KFAC-Country Church.
- KFVD-Wakeup Ranch.
- \*KGER-News, Mizpah.
- KWKW-Andy Mansfield.
- 8:15-KNX-Aunt Jenny.
- \*KHJ-News.
- KMPC-Markets; Sports.
- KFWB-Morning Melodies.
- KLAC-Haynes at the Reins.
- KIEV-Musical Bandwagon.
- 8:30-KFI, KFSD-Jack Berch.
- KNX KSDJ-Helen Trent
- KHJ-Editor's Diary.
- KMPC-A Song for You.
- KGFJ-Waltz Invitation.
- KFVD-Binnie and Mike.
- \*KFAC, KRKD-News.
- \*KWKW-News, Devotions.
- KXLA-Baptist Brothers.
- KIEV-Public Interest.
- KGER-Hymn Time.
- 8:45-KFI, KFSD-Laura Lawton.
- KNX, KSDJ-Our Gal Sunday.
- KHJ, KGB, KFXM, KVOE-Reserve.
- \*KFWB-News.
- KFAC-Organ Moods.
- KWKW-Wings of Healing.
- KIEV-Musical Memories.
- 9-KFI, KXLA, KGER-News.
- KNX-Big Sister.
- KECA, KPRO, KFMB-Kenny Baker Show.
- KHJ, KGB-Notes at Nine.
- \*KMPC-David Anderson.
- KFWB-Health Talks.
- \*KLAC-News.
- KGFJ-Public Messenger.
- KFAC-Unity.
- KRKD-Sacbrush Serenade.
- KWKW-Voice of China.
- KFVD-Waltz Time.
- KIEV-Bing Crosby Time.
- 9:05-KFI-Pat Bishop Reporting.
- KGER-Lutheran Hour.
- 9:15-KFI-Ladies' Day.
- KNX-Ma Perkins.
- KHJ, KGB, KFXM, KVOE-Victor H. Lindlahr.

- KMPC-Music in the Air.
- KFWB-Strolling Tom.
- KLAC-Songs by Crosby.
- KFAC-Voice of Health.
- KXLA-Harmony Homestead.
- KWKW-Rev. Wildman.
- KIEV-Kate Smith Sings.
- \*KFVD-News.
- \*KGFJ-News.
- 9:30-KNX-Young Dr. Malone.
- KHJ-Music With a Smile.
- KECA, KPRO, KFMB-Tom Breneman's Breakfast.
- KMPC-Hits, Headlines.
- KFWB-Music.
- KLAC-Al Jarvis Ballroom.
- \*KWKW-News.
- KGFJ-Open Album.
- KFAC-Musical Encores.
- KIEV-Meet the Band.
- KGER-Bible Treasury Hour.
- KFVD-Show Tunes.
- 9:45-KNX-Road of Life.
- \*KFWB, KRKD-News.
- KWKW-Bing Crosby.
- KFVD-Remembered Rhythms.
- KIEV-Rhythm Road.
- KGER-Voice of China.
- KFSD-It's a Good Idea.
- KGB-Molly Morse.
- 10-KFI, KFSD-Today's Children
- \*KNX-Kate Smith.
- KECA, KFMB, KPRO-Galen Drake.
- \*KHJ, KGB, KFXM, KVOE-Glenn Hardy, News.
- \*KMPC-News.
- KFWB-Sweet Music.
- KLAC-Al Jarvis Ballroom.
- KGFJ-Racing News.
- KXLA-Piano Parade.
- KFAC-Musical Encores.
- KFVD-Rev. Louis T. Talbot.
- KRKD-Music.
- KWKW-Racing Lineup.

\*KIEV, KGER, KFOX-News.

- 10:15-KFI, KFSD-Woman in White.
- KNX-Perry Mason.
- KHJ, KVOE-Jackie Hill.
- KECA, KFMB-Ted Malone.
- KMPC-Bill Leyden.
- KFWB-What Do You Know?
- \*KXLA-News.
- KGFJ-Serenade for You.
- KFWB-Morning Melodies.
- KRKD-Talk, Music.
- KIEV-Stars of Song.
- KGER-Markham.
- 10:25-KGFJ-Sports Flash.
- 10:30-KFI, KFSD-Masquerade.
- KNX, KSDJ-Lone Journey.
- KECA, KPRO, KFMB-My True Story.
- KHJ-Ben Alexander Show.
- KFWB-Piano, Jerry Marlowe
- KGFJ-Uppbeat Session.
- KXLA-Woman's World.
- \*KFAC, KWKW-News.
- KFVD-Union Rescue Mission.
- KIEV-Western Tune Time.
- KGER-Across the Footlights.
- 10:40-KFI, KFSD-Betty Crocker.
- 10:45-KFI-Light of the World.
- KNX, KSDJ-Rose of My Dreams.
- KFWB-Science of Mind.
- KFAC-Fashions in Music.
- KRKD-Midnight Mission.
- KECA, KFMB-Hymns of All Churches.
- KGFJ-Sports Flash.
- 11-KFI, KFSD-Life Can Be Beautiful.
- KNX, KSDJ-Bob & Victoria.
- KECA, KFMB-Hymns of All Churches.
- KHJ-Bill Harrington.
- KMPC-Bill Leyden.
- KFWB-Bill Anson.
- KLAC-Al Jarvis Ballroom.
- KFAC-Festival of Waltzes.
- KGFJ-Across the Footlights.
- \*KFVD, KGER-News.
- KXLA-Melody Time.
- KWKW-Song Parade.
- KIEV-Show Tunes.
- \*KVOE-Cedric Foster.
- 11:15-KFI, KFSD-Ma Perkins.
- KNX-Reserve.
- \*KECA-Baukhage Talking.
- KHJ, KGB, KFXM, KVOE-Smile Time.
- KFAC-Gems of Melody.
- KXLA-Morning Melodies.
- KFVD-Violet.
- KIEV-This Rhythmic Age.
- KGER-Helen Smith.
- 11:20-KWKW-What A News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KFI, KFSD-Pepper Young's Family.
- KNX-Second Mrs. Burton.
- KHJ, KGB, KFXM, KVOE-Queen for a Day.
- KECA, KPRO, KFMB-Listening Post.
- KGFJ-Reminiscent Rhythm.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 8:00-Abbott and Costello, KFI.
- 8:30-Eddie Cantor, KFI.
- 7:30-Aldrich Family, KFI.
- 8:00-Burns and Allen, KFI.
- 9:00-Music Hall, KFI.
- 10:30-Sweeney and March, KNX.

### Quiz-Participation

- 8:00-McNeill's Breakfast Club, KECA.
- 9:00-Kenny Baker, KECA.
- 9:30-Breneman's Breakfast, KECA.
- 11:30-Queen for a Day, KHJ.
- 1:00-House Party, KNX.
- 1:05-Three Alarm, KMPC.
- 1:30-Meet the Missus, KNX.
- 2:00-What's Doin', Ladies?, KECA.
- 2:30-Bride and Groom, KECA.
- 3:30-Gas Again, KHJ.
- 4:00-Money on the Line, KNX.
- 8:30-Noah Webster Says, KFI.

### Drama

- 6:00-Reader's Digest, KNX.
- 7:00-Family Theater, KHJ.
- 9:30-Grand Marquee, KFI.

### Music

- 8:00-Fred Waring, KFI.
- 9:30-Hits and Headlines, KMPC.
- 4:00-Musical Masterpieces, KFAC.
- 6:00-Musical Digest, KGFJ.
- 7:00-Supper Club, KFI.
- 7:15-Jack Smith, KNX.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KFSD	KMPC	KIEV	KFWD	KNX	KRKD	KPPC	KFDX	KGB	KPRO	KVOE		
570	640	790	930	1020	1110	1230	1300	1390	1440	1490		
800	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- \*KRKD, KXLA, KFOX-News.
- KFAC-Music.
- KFVD-Forever Topa.
- KIEV-Latin Musciana.
- KGER-Feminine Fare.
- 11:45-KFI, KFSD-Right to Happiness.
- KNX-Grand Slam.
- KECA-Frank Parker Show.
- \*KGFJ-News.
- KFAC-Piano Gems.
- KRKD-Hawaiian Melodies.
- KXLA-T. Texas Tyler.
- KGER-Crosby Sings.
- 11:50-KWKW-Rhapsody in Wax.
- 11:55-KGFJ-Sports Flash.
- 12-KFI-Farm Reporter.
- KNX-Sons of the Pioneers.
- \*KECA, KHJ, KIEV, KGER, KGB, KVOE-News.
- KMPC-The Man Says Yes.
- KFWD-Bill Anson.
- KLAC-Al Jarvis Ballroom.
- KGFJ-Gypsy Strings.
- KRKD-Prairie Schooner.

- KMPC-Bill Hays Reads Bible
- \*KFAC-News.
- KXLA-Farm Program.
- KIEV-Gala on Record.
- KGER-Garden School.
- KGB-Sons of Praise.
- 12:50-KWKW-Vets' Rehabilitation.
- 12:55-KGFJ-Sports Flash.

- 1-KFI, KFSD-When a Girl Marries.
- KNX, KSDJ-House Party.
- KECA-Hits and Encores.
- KHJ, KGB, KVOE-Checkerboard Time.
- \*KMPC-News.
- KFWB-Bill Anson.
- KFAC-Music in the American Manner.
- \*KLAC, KFVD, KGER-News.
- KRKD-Music.
- KGFJ-Sunset and Vlns.
- KXLA-Community Broadcaster.
- KIEV-Meet the Maestro.
- 1:05-KMPC-Three Alarm.
- KGER-Out of the Box.
- 1:10-KLAC-Music from Hollywood
- 1:15-KFI, KFSD-Portia Faces Life.
- KECA-Hollywood Tour.
- KHJ-Nancy Dixon.
- KFVD-Piano Parade.
- KXLA-Here's to Veterans.
- KGB, KVOE-Johnson Family.

## BELL TAILORS

Presents

### Dinner Bell Round Up

12:00 noon, Mon. thru Fri.

## KXLA

- KXLA-Dinner Bell Roundup.
- KFAC-Luncheon Concert.
- KWKW-Rhapsody in Wax.
- KFVD-Editor of the Air.
- 12:05-KGER-Western Music.
- 12:15-KFI, KFSD-Stella Dallas.
- \*KNX-Knox Manning.
- KECA-Cliff Edwards.
- KHJ-Sing, America, Sing.
- KGFJ-Keyboard Magic.
- KIEV-Lunchtime Melodies.
- \*KFOX-News.
- KFMB-Word to the Wires.
- 12:25-KGFJ-Sports Flash.
- 12:30-KFI, KFSD-Lorenzo Jones.
- KNX, KSDJ-Evelyn Winters.
- \*KECA, KFMB, KPRO-Edwin C. Hill.
- KHJ-Louise Massey.
- KMPC-Weather; Today in History.
- \*KFWB-News.
- KWKW-Farm News.
- KGFJ-Intermission.
- KFVD-Violet.
- KXLA-Red Murrell.
- KGER-BAR Cafe.
- 12:45-KFI, KFSD-Widder Brown.
- KNX-Myrt and Marge.
- KECA, KFMB-Dorothy Dix.
- KHJ-Shady Valley Folks.

- 1:25-KGFJ-Sports Flash.
- 1:30-KFI, KFSD-Just Plain Bill.
- KNX, KSDJ-Meet the Missus
- \*KECA-Kiernan's News Corner.
- KHJ-Happy Homes.
- KFVD-Matinee Melodies.
- KGFJ-Today's Hits.
- KXLA-Vocal Varieties.
- KWKW-Afternoon Melodies.
- \*KRKD-News.
- KIEV-Orkan Moods.
- KGB-Shady Valley Folks.
- 1:45-KFI, KFSD-Front Page Farrell.
- KECA-Ethel and Albert.
- KFAC-Piano Briefs.
- \*KXLA-News.
- KRKD-Music.
- KIEV-Swing Stylings.
- KVOE-Radio Tour.
- 1:55-KGFJ-Sports Flash.
- 2-KFI, KFSD-Road of Life.
- \*KNX-Eric Sevareid.
- KECA, KPRO, KFMB-What's Doing, Ladies?
- KHJ, KGB, KVOE-Heart's Desire.
- KMPC-Three Alarm.
- \*KLAC, KIEV-News.
- KFWB-Bill Anson.
- KFAC-Concert Matinee.
- KGFJ-Serenade to Afternoon.
- KWKW-The Crow Show.
- KRKD-Public Service.
- KFVD-For the Ladies.
- KFOX-Pan-American.
- KGER-Long Beach Band.
- 2:15-KFI, KFSD-Joyce Jordan.
- KNX-Rosemary.
- KLAC-Picture Album.
- KIEV-Land o' Song.
- KRKD-Concert Melodies.
- KFVD-To the Men.
- 2:20-KWKW-News.
- 2:25-KECA-Spotlight on Hollywood.
- \*KFWB-News.
- KGFJ-Sports Flash.
- 2:30-KFI, KFSD-Aunt Mary.
- KNX-Backgrounds for Livin
- KECA, KFMB, KPRO-Bride and Groom.
- KHJ-Luncheon at Long-champs.
- KMPC-Baseball Recreations.
- KFWB-Dance Time.
- KXLA-Musical Dept. Store.
- \*KRKD-News, Music.
- KWKW-Melody Room.
- KFVD-On the Uppbeat.
- KIEV-Musical Potpourri.
- KGER-Feature Story.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Dr. Paul.
- \*KNX-Eob Trout.
- KFWB-Strictly from Hunger.
- KGFJ-Alt-o-torials.
- \*KFVD-News.
- 2:55-KGFJ-Sports Flash.
- 3-KFI, KFSD-This Woman's Secret.
- KNX-Burrit Wheeler.
- KECA, KPRO, KFMB-Ladies. Be Seated.
- \*KHJ, KLAC, KXLA-News.
- KMPC-Baseball Recreations.
- KFWB-Announcer's Choice.
- KFAC-Musical Favorites.
- KFVD-L. A. Daily Reporter.
- KGFJ-Armchair Concert.
- KRKD-Matinee Melodies.

- KFAC—Musical Favorites.
- KFVD—L. A. Daily Reporter.
- KRKD—Matinee Melodies.
- KWKW—Swing Season.
- KIEV—A Matter of Records.
- 3:05—KGER—Under Blue Skies.
- 3:15★KFI—News of the World.
- KHJ—Johnson Family.
- KLAC—Music Room.
- KFVD—Stringtime.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSB—Backstage Wife.
- KXN—L. A. Story.
- KECA—Norwood Smith Sings.
- KHJ—Gas Again.

# MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday

## KMPC

- KMPC—Mild and Mellow.
- KFWB—Melody Matinee.
- KLAC—Barclay Allen Orch.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland's Wax Works.
- KFVD—AFRA Workshop.
- KFOX—Your Girl Friend.
- KGER—Take It Easy Time.
- 3:45—KFI—What Do You Say?
- KXN—George Fisher.
- KECA—Frances Suller.
- KHJ—Fact and Fiction.
- KFAC—Musique Continental.
- KRKD—Bowling News.
- 3:55—KGFJ—Sports Flash.

- 4—KFI—Downtown and All Around.
- KXN—Pedigree Presents Money on the Line.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- ★KECA—Headline Edition.
- ★KMPC, KLAC, KIEV, KGER, KFOX—News.
- KFWB—Gospel and Song.
- KXLA—Juke Box Matinee.
- KFAC—Musical Masterpieces.
- KGFJ—What's Up?
- KWKW—Wax Works.
- KFVD—Donahue Music Shop.
- KRKD—Plano Paintings.

- 4:05—KGER—Take It Easy Time.
- 4:15—KFI—Port of Missing Hits.
- KXN—Melody House.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFXM, KVOE—Reg. Miller.
- KMPC—Headline Celebrities.
- KLAC—Betty Phillips.
- KRKD—MovieLand Quiz.
- KIEV—Modern Concert Hall.
- ★KFSB—News.

- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KXN—The Plainsmen.
- KECA—KFMF—Dick Tracy.
- KHJ, KVOE—Erskine Johnson
- KMPC—Music.
- ★KFWB—News.
- KLAC—Kiddle Klub.
- ★KWKW—News, Music.
- KGFJ—Record Jackpot.
- KRKD—Tunes of the Day.
- KIEV—Bink Crosby Sings.
- KFOX—Old Ace Penion.

- 4:45—KECA, KFMF—Reserve.
- KXN—Reserve.
- ★KHJ, KFVD, KRKD, KGB, KFXM, KVOE—News.
- KFWB—Stuart Hamblen.
- ★KLAC—Dr. Harry S. May.
- KWKW—Races and Sports.
- KIEV—Trade Winds Tempos.
- KGER—Air Force Ground School.

- ★KFSB—V. Kallenborn.
- ★KXN—Bill Henry.
- KGFJ—Sports Flash.
- 5★KFI—Feature Wire.
- KXN—Knox Manning News.
- KHJ, KGB, KVOE—Hop Harrigan.
- KECA, KPRO, KFMF—Terry and the Pirates.
- ★KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- ★KLAC—News, Fred Henry.
- KFAC—Sunset Symphonette.
- KXLA—Juke Box Matinee.
- KGFJ—Jive at 5.
- KWKW—Today at the Races.
- KFVD—Sweet and Low.
- KRKD—Songs of the Saddle.
- KIEV—Record Ride.
- KFSB—Anniversary Date.
- KFOX—Sunshine Mission.
- ★KGER—News, Wishing Ring.

- 5:15★KFI, KFSB, KFAC—News.
- KXN—Tom Hanlon.
- KHJ, KGB, KFXM, KVOE—Superman.

KECA, KFMF—Sky King.  
KLAC—Irwin Allen.  
KGFJ—Race Recap.

**KEN BARTON**  
Special Delivery Sports  
5:15-5:30 P.M. Mon.-Fri.

- KWKW—Ken Barton, Sports.
- KGER—Sons o' Guns.
- 5:30—KFI—Casa Cugat.
- ★KXN, KSDJ—Harry Flannery.
- KECA, KPRO, KFMF—Jack Armstrong.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whon Bill Club.
- KXLA—Future Pianists.
- KFVD—Sundown Serenade.
- KWKW—Songs in the Sunset.
- KIEV—Melodies Mardi Gras.
- KRKD—Hit Tunes.
- ★KFOX—News.
- KGER—Music With Appeal.
- KFSB—So the Story Goes.
- 5:45★KFI, KFSB—Elmer Peterson.
- ★KXN, KSDJ—News, Garrod.
- ★KECA—Frank Hemingway.
- KHJ, KGB, KFXM, KVOE—Tom Mix.
- KMPC—H. Allen.
- KXLA—Minutiae Concert.

Winner of Plaque Award  
City College of New York

## IF THEY HAD LIVED

narrated by  
Stanley K. Cochems, Exec.  
Secy. L.A. County Med. Assn.  
5:45 p.m. Mon., Wed., Fri.

# KGFJ

1230 on your dial

- KGFJ—If They Had Lived.
- KWKW—Races and Sports.
- KRKD—Race Results.
- KGER—Stamp's Quartet.
- 5:55—KGFJ—Sports Flash.
- 6—KFI, KFSB—The Big Story.
- KXN, KSDJ—Songs by Sinatra.
- KECA, KPRO, KFMF—Paul Whiteman Assembly.
- ★KHJ, KGB, KFXM, KVOE—Gabriel Heatter.
- ★KMPC—News, Nesbitt.
- ★KFWB, KLAC, KFVD, KIEV, KGER, KFOX—News.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KRKD—Music.
- KXLA—Pasadena Community Playhouse.

- KWKW—Classic Hour.
- 6:05—KLAC—Al Jarvis.
- KIEV—Twilight Tempos.
- KGER—Sports Parade.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—On the Century.
- KFVD—Sundown Serenade.
- KGER—Twilight Time.
- 6:30—KFI, KFSB—Kay Kyser.
- KXN, KSDJ—Information, Please.
- KECA, KFMF—Board of Missing Heirs.
- KHJ, KGB, KFXM, KVOE—American Forum.
- KMPC—Tanforan Races.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KLAC—Doye O'Dell.
- KXLA—Help Wanted.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- KFSB—Barry Wood Show.

- 6:45—KLAC—Sam Balter Sportsbook.
- KXLA—Jimmie Dolan.
- 7—KFI, KFSB—Supper Club.
- KXN—Lowell Thomas.
- KECA, KFMF—Lone Ranger.
- KHJ, KGB, KFXM, KVOE—American Forum.
- KMPC—Security Symphonia.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KLAC, KXLA, KRKD—News.
- KFPC—Pasadena Musicians.
- ★KGER—News, Dr. Fagan.

- 7:05—KLAC—Harness Races.

- 7:15★KFI, KFSB—Fleetwood Lawton.
- KXN—Jack Smith.
- KHJ, KGB, KFXM, KVOE—Vic Damone.
- KXLA—Ton Rail.
- KRKD—Three-Quarter Time.
- KFPC—Organ Recital.

- 7:30—KFI, KFSB—The Great Gilderleeve.
- KXN—Dr. Christian.
- KHJ, KGB, KFXM, KVOE—Cisco Kid.
- KECA, KFMF—Music Preferred.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Musical Jewel Box.
- KXLA—Dance Time.
- KRKD—Do You Know?
- KFPC—Teen Tunes and Topics.
- KGER—Prophecy Speaks.
- KFOX—Dr. Clem Davies.

- 7:45—KECA—Betty Russell.
- KFWB—Moods in Music.
- ★KFAC, KFOX—News.
- KXLA—Hank Penny.
- KFPC—Music.
- 7:55★KXN—Carroll Alcott.

- 8—KFI, KFSB—A Day in the Life of Dennis Day.
- KXN—Jack Carson.
- KECA, KFMF—Lum & Abner.
- KHJ, KGB, KFXM, KVOE—What's the Name of That Song?

- ★KMPC—News, Hemingway.
- KFWB—Atomic Ace.
- ★KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KFPC—Midweek Devotional.
- KFOX—Presbyterian Church.

## BASEBALL

# KLAC

8:05 Nightly  
1:30 P.M. Sunday

- 8:05—KLAC—Baseball.
- KGER—Veterans' Program.
- 8:15★KECA—News Feature Edition.
- KMPC—Ridge Riders.
- KFWB—Twilight on the Trail.
- KGFJ—Starlit Moods.
- KXLA—Oregon Dream Time.
- KGER—Navv Show.
- 8:30—KFI, KFSB—Skippy Hollywood Theater.
- KXN—All-Star Western Theater.
- KECA—Beulah Show.
- KHJ, KGB—Johnny Madero, Pier 23.
- KMPC—Music Supreme.
- KFWB—News.
- KGFJ—Seville Serenade.
- KFPC—Your Theater and Mine.
- KXLA—9th Street Corral.
- KGER—Man With a Band.
- KFOX—Record Review.

- 8:45—KFWB—Show Time.
- KGFJ—Evening Interlude.
- 9—KFI, KFSB—Duffy's Tavern.
- KXN—The World Dances.
- KECA, KFMF, KPRO—Bink Crosby.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC—David Anderson.
- KFWB—Maurice Hart.
- KLAC—Baseball.
- KFAC—Evening Concert.
- KXLA—Seahound Home Hour.
- KGFJ—Hollywood House Party.
- KFPC—Siesta Fiesta.

- 8:45—KFWB—Show Time.
- KGFJ—Evening Interlude.
- 9—KFI, KFSB—Duffy's Tavern.
- KXN—The World Dances.
- KECA, KFMF, KPRO—Bink Crosby.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC—David Anderson.
- KFWB—Maurice Hart.
- KLAC—Baseball.
- KFAC—Evening Concert.
- KXLA—Seahound Home Hour.
- KGFJ—Hollywood House Party.
- KFPC—Siesta Fiesta.

Listen Tonight, 9:00 P.M.

## The New

# BING CROSBY-PHILCO SHOW

## KGER

1390 kc.

- KGER—Bing Crosby Show.
- 9:15—KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.
- ★KMPC—Clete Roberts.
- KFPC—Concert.
- ★KFOX—News.
- 9:30—KFI, KFSB—Mr. District Attorney.

- KXN—Dinah Shore.
- KECA, KFMF, KPRO—Henry Morgan Show.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Date With Melody.
- KFWB—George Irwin.
- KGER—Dr. Clem Davies.

- 9:45—KHJ, KVOE—Land of the Free.
- KMPC—Man With a Band.
- KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
- KFPC—Listen, Mr. Citizen.
- 10★KFI, KFSB—The Reporter.
- ★KXN—Chet Huntley, News.
- KECA—Sid Ziff, Sports.
- KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
- ★KMPC, KGER—News.

## EASTSIDE SHOW

10 TO 12 P.M.  
Every Night Except Sunday

# KFWB

- KFWB—Eastside Show.
- KLAC—Baseball.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KXLA—Olympic Flights.
- KFOX—Swingtime Serenade.
- 10:05—KGER—Riverside Rancho.
- 10:15—KFI—Barry Wood Show.
- KXN—Bob Elson.
- ★KECA, KHJ, KGB—News.
- KMPC—Bridge Club.
- KFSB—Honored Music.
- 10:30★KFI—Inside the News.
- KXN—Symphonette.
- ★KECA—Elmer Davis.
- KHJ, KGB—Record Party.
- Peter Potter.
- KMPC—Rancho Grande.
- KLAC—Baseball Roundup.
- 10:45—KFI—Melody Time.
- KECA—Freddy Martin Orch.
- KLAC—Don Otis.
- ★KFSB—News.

- 11★KFI, KECA, KLAC, KGER—News.
- ★KXN—Nelson Principle.
- KHJ—Henry King Orch.
- KMPC—Dance Time.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KXLA—Eagle Club.
- KGFJ—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KFOX—Here's to Vets.
- KFSB—Biltmore Orch.
- 11:05—KGER—Musical Roundup.
- 11:15—KFI—Millstones in Melody.
- KXN—Henry Wallace.
- KECA—Jack Finn Orch.
- KLAC—Don Otis.
- 11:30—KFI—Hal Penden Orch.
- KHJ, KGB—A. Ray Orch.
- KXLA—Hawthorne's Nut House.
- 11:35—KXN—Tony Pastor Orch.
- 11:45★KHJ, KGB, KVOE—News.
- KECA—Ruth Hanson Orch.
- 11:55★KFI, KECA, KXN, KFSB—News.

## Alex Cooper

# "THE MAD MONK"

KXLA 12:00-5:00 a.m.  
TUESDAY THRU SUNDAY

## MONROE HONORED

A ship of the American Airlines fleet of DC-6's, scheduled to be put into operation some time in April, has been named the "Dreamland Special" in honor of CBS star Vaughn Monroe, and was recently christened by the singer-conductor.

Page Twenty-three

# WEDNESDAY, MAY 7

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSB	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KFSD	KMPC	KIEV	KFWB	KNX	KRKO		KPPC	KFBX	KGB	KPRD	KVBE	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- 8**—KFI, KFSD—Fred Waring.  
 KXX—Johnny Murray.  
 KECA, KPRO, KFMB—Don  
 McNeill's Breakfast Club.  
 \*KHJ, KGB, KXLA, KLAC, KIEV.  
 \*KMPC—KXLA, KLAC, KIEV.  
 \*KGER—News.  
 KFWB—L. A. Breakfast Club.  
 KGFJ—Concert Pastelle.  
 KWKW—Andy Mansfield.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Monday thru Saturday  
 KFOX, 8:00 A.M.  
 Tuesday thru Saturday

- KRKD, KFOX—Haven of Rest  
 8:05—KGER—Mizpah.  
 8:15—KXX—Aunt Jenny.  
 \*KHJ—News.  
 KMPC—Markets: Sports.  
 KLAC—Haynes at the Reins.  
 KIEV—Musical Bandwagon.  
 8:30—KFI, KFSD—Jack Berch.  
 KXX, KSDJ—Romance of  
 Helen Trent.  
 \*KHJ—Editor's Diary.  
 KMPC—Song for You.  
 KGFJ—Waltz Invitation.  
 KXLA—Haven of Rest.  
 \*KFAC, KWKW—News.

## HAVE BREAKFAST WITH Binnie & Mike

8:30 to 9:00 a.m.

1020 KC.  
 5000 WATTS



- KFVD—Binnie and Mike.  
 \*KRKD—News, Music.  
 KIEV—Public Intergat.  
 KGER—Hymn Time.  
 8:45—KFI, KFSD—Laura Lawton.  
 KXX, KSDJ—Our Gal Sunday  
 KHJ, KGB, KFXM, KVOE—  
 Reserve.  
 KFAC—Organ Moods.  
 KWKW—Wings of Healing.  
 KIEV—Musical Memories.  
**9**—KFI, KXLA, KGER—News.  
 KXX—Big Sister.  
 KECA, KPRO, KFMB—  
 Kenny Baker Show.  
 KHJ, KGB—Notes at Nine.  
 \*KMPC—David Anderson.  
 KFWB—L. A. Breakfast Club.  
 \*KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Unity.  
 KFVD—Waltz Time.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KIEV—Blnc Crosby Time.  
 KFOX—Firebrands for Jesus.  
 9:05—KFI—Pat Bishop Reporting.  
 KGER—Lutheran Hour.  
 9:15—KFI—Ladies' Day.  
 KXX—Ma Perkins.  
 KHJ, KGB, KFXM, KVOE—  
 Victor H. Lindlahr.  
 KMPC—Music in the Air.  
 KLAC—Songs by Crosbr.  
 KFAC—Voice of Health.  
 KIEV—Kate Smith Songs.  
 KXLA—Harmony Homestead.  
 KWKW—Rev. Wildman.  
 \*KFVD—News.  
 \*KGFJ—News.  
 9:30—KXX—Young Dr. Malone.  
 KHJ—Music With a Smile.  
 KECA, KPRO, KFMB—  
 Breneman's Breakfast.  
 KMPC—Hits, Headlines.  
 KFWB—Hi Homemakers.  
 KLAC—Al Jarvis Ballroom.  
 \*KWKW—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGB—Marine Band.  
 KFSD—Time to Relax.  
 KGER—Bible Treasury Hour.  
 9:45—KXX—Road of Life.  
 \*KFWB, KRKD—News.  
 KWKW—Bea Boynton Pic-  
 torial.  
 KFVD—Remembered Rhythms.  
 KIEV—Rhythm Road.  
 KGER—Voice of China.  
 KFSD—It's a Good Idea.  
 KGB—Molly Morse.

- KECA, KFMB, KPRO—  
 Galen Drake.  
 \*KHJ, KGB, KFXM, KVOE—  
 News, Glenn Hardy.  
 \*KMPC—News.  
 KFWB—Sweet Music.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Musical Encores.  
 KRKD—Music. Talk.  
 KWKW, KGFJ—Racing News.  
 \*KIEV, KFOX, KGER—News.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Piano Parade.

- 10:15—KFI, KFSD—Woman in White  
 KXX—Perry Mason.  
 KECA, KPRO, KFMB—Ted  
 Malone.  
 KHJ, KVOE—Jackie Hill.  
 KMPC—Bill Lerdan.  
 KFWB—What Do You Know?  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KGER—Kingdom Within.  
 10:25—KGFJ—Sports Flash.  
 10:30—KFI, KFSD—Masquerade.  
 KXX, KSDJ—Lone Journey.  
 KECA, KPRO, KFMB—My  
 True Story.  
 KHJ—Ben Alexander Show.  
 KFWB—Piano, Jerry Marlowe  
 KGFJ—Unlnt Session.  
 KXLA—Woman's World.  
 \*KFAC, KWKW—News.  
 KFVD—Union Rescue Mission.  
 KIEV—Western Tune Time.  
 KGER—Across the Footlights.  
 10:40—KFI, KFSD—Betty Crocker.  
 10:45—KFI—Light of the World.  
 KXX, KSDJ—Rose of My  
 Dreams.  
 KFWB—Science of Mind.  
 KFAC—Fashions in Music.  
 KRKD—Midnight Mission.  
 KFOX—Hebrew Christian Hr.  
 KECA, KFMB—Hymns of All  
 Churches.  
 KGFJ—Sports Flash.  
**11**—KFI, KFSD—Life Can Be  
 Beautiful.  
 KXX, KSDJ—Rob & Victoria.  
 KHJ—Fodercraft Carnival.  
 KECA, KFMB—Hymns of All  
 Churches.  
 KMPC—Bill Lerdan.  
 KFWB—Bill Anson.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Waltzes.  
 KGFJ—Across the Footlights.  
 KRKD—Music.  
 KWKW—Calling All Veterans.  
 \*KFVD, KGER—News.  
 KIEV—Show Tunes.  
 11:15—KFI, KFSD—Ma Perkins.  
 KXX—Reserve.  
 KHJ, KGB, KFXM, KVOE—  
 Smile Time.  
 \*KECA—Baukhage Talking.  
 KXLA—Morning Melodies.  
 KFAC—Germs of Melody.  
 KIEV—This Rhythmic Ace.

- KFVD—Violet.  
 KGER—Helen Smith.  
 11:30—KWKW—Want Ad News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Pepper Young's  
 Family.  
 KXX—Second Mrs. Burton.  
 KECA, KPRO, KFMB—  
 Listening Post.  
 KHJ, KGB, KFXM, KVOE—  
 Queen for a Day.  
 KFVD—Forever Tops.  
 KGFJ—Reminiscent Rhythm.  
 KFAC—L. A. City College.  
 \*KRKD, KXLA, KFOX—News.  
 KIEV—Latin Musicians.  
 KGER—Feminine Fare.  
 11:45—KFI, KFSD—Right to Happi-  
 ness.  
 KXX—Grand Slam.  
 KECA—Frank Parker Show.  
 \*KGFJ—News.  
 KFAC—Piano Gems.  
 KRKD—Hawaiian Melodies.  
 KXLA—T. Texas Tyler.  
 KGER—Crosby Stings.  
 11:50—KWKW—Radio Voices of  
 Tomorrow.  
 11:55—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KXX—Sons of the Pioneers.  
 \*KECA, KIEV, KGER, KPRO,  
 KGB, KVOE—News.  
 \*KHJ—Broadway News.  
 KMPC—The Man Says Yes.  
 KFWB—Bill Anson.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Gypsy Strings.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KWKW—Rhapsody in Wax.  
 KXLA—Dinner Bell Roundup.  
 KRKD—Prairie Schooner.  
 KFSD—Life Can Be Beautiful.  
 12:15—KFI, KFSD—Stella Dallas.  
 \*KXX—Knox Manning.  
 KECA—Cliff Edwards.  
 KFXM—Sing, America, Sing.  
 KGFJ—Keyboard Magic.  
 KIEV—Luncheon Melodies.  
 KGER—Western Music.  
 12:25—KGFJ—Sports Flash.  
 12:30—KFI, KFSD—Lorenzo Jones.  
 KXX, KSDJ—Evelyn Winters.  
 \*KECA, KPRO, KFMB—Edwin  
 C. Hill.  
 KHJ—Louise Masser.  
 KMPC—Weather; Today is  
 History.  
 \*KFWB—News.  
 KWKW—Farm News.  
 KGFJ—Intermission.  
 KFVD—Violet.  
 KXLA—Red Murrell.  
 KIEV—Glendale High.  
 KGER—BAR Cafe.  
 12:45—KFI, KFSD—Widder Brown.  
 KXX—Myrt and Marge.  
 KECA, KFMB—Dorothy Dix.

- KHJ—Shady Valley Folks.  
 KMPC—Bill Hay Reads the  
 Bible.  
 \*KFAC—News.  
 KXLA—Farm Program.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 12:50—KWKW—Vets' Rehabilitation.  
 12:55—KGFJ—Sports Flash.  
**1**—KFI, KFSD—When a Girl  
 Marries.  
 KECA, KPRO, KFMB—  
 Hits and Encores.  
 KXX, KSDJ—House Party.  
 KHJ, KGB, KVOE—Checker-  
 board Time.  
 \*KMPC—News.  
 KFWB—Bill Anson.  
 KFAC—Music in the Ameri-  
 can Manner.  
 \*KLAC, KFVD, KGER—News.  
 KRKD—Music.  
 KGFJ—Sunset and Vine.  
 KXLA—Community Broad-  
 caster.  
 KIEV—Meet the Maestro.  
 1:05—KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
 1:10—KLAC—Music from Hollywood  
 1:15—KFI, KFSD—Portia Faces  
 Life.  
 KECA—Hollywood Tour.  
 KHJ—Nancy Dixon.  
 KXLA—This Our Duty.  
 KFVD—Piano Parade.  
 KGB, KVOE—Johnson Family.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Just Plain Bill.  
 KXX, KSDJ—Meet the Misus  
 \*KECA—Kiernan's News  
 Corner.  
 KHJ—Happy Homes.  
 KXLA—Vocal Varieties.  
 KWKW—Afternoon Melodies.  
 \*KRKD—News.  
 KGFJ—Today's Hits.  
 KFVD—Matinee Melodies.  
 KIEV—Organ Moods.  
 1:45—KFI, KFSD—Front Page  
 Farrell.  
 KECA—Ethel and Albert.  
 KFAC—Piano Briefs.  
 \*KXLA—News.  
 KIEV—Swing Stylings.  
 KRKD—Music.  
 KVOE—Radio Tour.  
 1:55—KGFJ—Sports Flash.  
**2**—KFI, KFSD—Road of Life.  
 \*KXX, KSDJ—Eric Sevareid.  
 KECA, KPRO, KFMB—  
 What's Doin', Ladies?  
 KHJ, KGB, KVOE—Heart's  
 Desire.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 \*KLAC, KIEV—News.  
 KFAC—Concert Matinee.  
 KGFJ—Serenade to Afternoon.  
 KWKW—The Crow Show.  
 KFVD—For the Ladies.  
 KRKD—Public Service.  
 KGER—Long Beach Band.  
 KFOX—Pan-American.  
 2:15—KFI, KFSD—Joyce Jordan.  
 KXX—Rosemary.  
 KLAC—Picture Album.  
 KFVD—To the Men.  
 KIEV—Land o' Song.  
 KRKD—Concert Melodies.  
 2:20—KWKW—News.  
 2:25—KECA—Spotlight on Holly-  
 wood.  
 \*KFWB—News.  
 KGFJ—Sports Flash.  
 2:30—KFI, KFSD—Aunt Mary.  
 KXX—Backgrounds for Liv-  
 ing  
 KECA, KFMB, KPRO—Bride  
 and Groom.  
 KHJ—Luncheon at Logg-  
 champs.  
 KMPC—Baseball Recreations.  
 KFWB—Dance Time.  
 KXLA—Musical Dept. Store.  
 KWKW—Melody Room.  
 KRKD—News, Music.  
 KFVD—On the Carpet.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Dr. Paul.  
 KXX—Bob Trout.  
 KFWB—Strictly from Hunser.  
 KGFJ—Air-o-torials.  
 \*KFVD—News.  
 2:55—KGFJ—Sports Flash.  
**3**—KFI, KFSD—This Woman's  
 Secret.  
 KXX—Burrill Wheeler.  
 KECA, KPRO, KFMB—  
 Ladies, Be Seated.  
 \*KHJ, KLAC, KXLA—News.  
 KMPC—Baseball Recreations.  
 KGFJ—Armchair Concert.  
 KFWB—Announcer's Choice.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

- 7:30—Great Gildersleeve, KFI.  
 8:00—Jack Carson, KXX.  
 8:00—Dennis Day, KFI.  
 8:30—Duffy's Tavern, KFI.  
 9:00—Blnc Crosby, KECA.  
 9:30—Dinah Shore, KXX.  
 9:30—Henry Morgan, KECA.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club.  
 KECA.  
 9:00—Kenny Baker, KECA.  
 9:30—Breneman's Breakfast.  
 KECA.  
 11:50—Queen for a Day, KHJ.  
 1:00—House Party, KXX.  
 1:05—Three Alarm, KMPC.  
 1:30—Meet the Missus, KXX.  
 2:00—What's Doin', Ladies?.  
 KECA.  
 2:30—Bride and Groom, KECA.  
 3:30—Gas Again, KHJ.  
 4:00—Money on the Line, KXX.  
 6:30—Kay Kyser, KFI.  
 6:30—Information, Please, KXX.  
 8:00—Name That Song, KHJ.

### Drama

- 6:00—The Big Story, KFI.  
 7:30—Dr. Christian, KXX.  
 8:30—Johnny Madero, KHJ.  
 8:30—Hollywood Theater, KFI.

### Music

- 8:00—Fred Waring, KFI.  
 9:30—Hits and Headlines, KMPC

### Musical Masterpieces.

- 4:00—Musical Masterpieces.  
 KFAC.  
 6:00—Frank Sinatra, KXX.  
 8:00—Musical Dishes, KGFJ.  
 7:00—Supper Club, KFI.  
 7:15—Jack Smith, KXX.  
 8:00—Evening Concert, KFAC.  
 8:30—Musical Supreme, KMPC.  
 9:00—Hollywood House Party.  
 KGFJ.

- 10:00—Eastside Show, KFWB.  
 10:00—Lucky Dance Time, KFAC.  
 12:00—Rhapsody in Wax, KHJ.

### Comment—Narration

- 7:45—Fred Beck, KXX.  
 10:00—Kate Smith, KXX.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 3:00—Burrill Wheeler, KXX.  
 4:30—Art Baker, KFI.  
 9:45—Moon Dreams, KGFJ.

### Mystery—Detective

- 9:30—Mr. District Attorney, KFI.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 2:30—Baseball, KMPC.  
 6:30—Tanforan Races, KMPC.  
 9:30—Inside Sports, KHJ.  
 10:00—Sid Ziff, KECA.

KHJ, KGB, KFXM, KVOE—Gas Again.

MILD & MELLOW

3:30 to 4 P.M.

Monday through Friday

KMPC

KMPC—Mild and Mellow. KFVB—Melody Matinee. KLAC—Barclay Allen Orch. KWKW—Sam Rowland and His Wax Works.

KGfJ—Among My Souvenirs. KRKD—News, Music. KFVD—Back of the Back. KFOJ—Your Girl Friend. KGER—Take It Easy Time. 3:45—KFI—What Do You Say? KECA—Frances Scully. KHJ—Fact and Fallacy. KFAC—Musique Continentale. KFVD—Rumha Rhapsody. KRKD—Bowling News. 3:50—KWKW—Wax Works. 3:55—KGFJ—Sports Flash. 4—KFI—Downtown and All Around.

KNX—Pedigree Presents Money on the Line. \*KECA—Headline Edition. \*KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr. \*KMPC, KLAC, KIEV, KGER, KFOJ—News. KFAC—Musical Masterpieces. KFVB—Gospel and Song. KXLA—Juke Box Matinee. KGFJ—What's Up? KWKW—Wax Works.

THE FINEST MUSIC IN AL DONAHUE MUSIC SHOP Daily at 4:00 p.m.

Check KFVD

KFVD—Donahue Record Shop. KRKD—Piano Paintings. 4:05—KGER—Take It Easy Time. 4:15—KFI—Port of Missing Hits. KNX, KSDJ—Fact Finder. \*KECA—Alvin Wilder. \*KHJ, KGB, KFXM, KVOE—Rex Miller. KMPC—Twilight Tales. KLAC—Belle Martel. KRKD—Movieland Quiz. KIEV—Modern Concert Hall. \*KFD, KFMB—News. 4:25—KGFJ—Sports Flash. 4:30—KFI—Art Baker's Notebook. KNX—The Plainmen. KECA, KFMB—Dick Tracy. KHJ, KVOE—Erskine Johnson KMPC—Music. \*KFVB—News. KLAC—Kiddle Klub. KGFJ—Record Jackpot. KRKD—Tunes of the Day. \*KWKW—News, Music. KIEV—Bing Crosby Sings. 4:45—KECA, KFMB, KPRO—Reserve. KNX—Rompette. \*KHJ, KGB, KFXM, KVOE—News. KFVB—Stuart Hamblen. \*KLAC—Dr. Harry S. May. KWKW—Races and Sports. \*KFVD, KRKD—News. KIEV—Trade Winds Tempos. KGER—Air Force Ground School.

4:55—KXN—Bill Henry. KGFJ—Sports Flash. 5—KFI—Feature Wire. \*KXN—Knox Manning, Newt. KHJ, KGB, KVOE—Hop Harrigan. KECA, KPRO, KFMB—Terry and the Pirates. \*KMPC—News, Teen & Twenty. KFVB—Stuart Hamblen. \*KLAC—Fred Henry Reports. KFAC—Sunset Symphonette. KGFJ—Jive at Five. KRKD—Songs of the Saddle. KXLA—Juke Box Matinee. KWKW—Today at the Races. KFVD—Sweet and Low. KIEV—Record Ride. \*KGER—News, Wishing Ring. 5:15—KFI, KFAC, KFD—News. KXN—Tom Hanton. KECA, KFMB—Sky King. KHJ, KGB, KFXM, KVOE—Superman. KLAC—Irwin Allen. KGFJ—Race Recap.

KWKW—Ken Barton, Sports. 5:30—KFI, KFSD—A Date With Judy. \*KXN, KSDJ—Harry Flannery. KECA, KPRO, KFMB—Jack Armstrong. KHJ, KGB, KFXM, KVOE—Captain Midnight. KFVB—Howdy, Neighbors. KFAC—Whoa Bill Club. KLAC—Al Jarvis Ballroom. KGFJ—Songs for You. KRKD—Hit Tunes. KFVD—Sundown Serenade. KWKW—Songs in the Sunset. KXLA—Future Pianists. KIEV—Melodies Mardl Gras. KGER—Music With Appeal. \*KFOJ—News. 5:45—KXN, KSDJ—News, Garred. \*KECA—Frank Hemingway. KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix. KMPC—H. Allen. KXLA—Miniature Concert.

Winner of Plaque Award City College of New York THE LAW IS YOUR SERVANT narrated by David Ballard 6:45 p.m. Tues. and Thurs. KGFJ 1230 on Your Dial

KGFJ—The Law Is Your Servant. KWKW—Races and Sports. KRKD—Race Results. KGER—Stamp's Quartet. 5:55—KXN—Reserve. KGFJ—Sports Flash. 6—KFI, KFSD—Bob Hope. KXN—Women's Forum. KECA—Page Cavanaugh Trio. \*KHJ, KGB—Gabriel Heatter. \*KMPC—News, Neabitt. \*KFVB, KLAC, KFVD, KIEV, KGER, KFOJ—News. KFAC—Prelude to Evening. KGFJ—Musical Digest. KXLA—Alhambra H. S. KWKW—Classic Hour. KRKD—Early Dancette. 6:05—KLAC—Al Jarvis. KIEV—Twilight Tempos. 6:15—KECA—Music Preferred. KHJ, KGB—Real Stories. KMPC—Bob Kelley, Sports. KFVB—On the Century. KXLA—Mary Burke King. KFVD—Sundown Serenade. KGER—Here's to Vets. 6:30—KFI, KFSD—Red Skelton.

Melodies America Loves "Maytime Melodies" Doreen Tryden Mezzo-Soprano GIL MERSHON Tenor KXN—Tuesday—6:30 P. M. INGLEWOOD PARK CEMETERY ASS'N.

KXN—Melodies America Loves. KECA, KFMB—Rex Maupin Show. KHJ, KGB, KFXM, KVOE—Mysterious Traveler. KMPC—Tanforan Races. KFVB—America Dances. KLAC—Days O'Dell. KFAC—Hour of Music. KXLA—Help Wanted. KRKD—Show Tunes. KFOJ—Hi's Memory Room. KGER—Helene Smith. 6:45—KLAC—Sam Butler Sportbook. KXLA—Jimmie Dolan. 7—KFI, KFSD—Supper Club. KXN—Lovell Thomas. KHJ, KGB, KFXM—Warden's Crime Cases. KECA, KFMB—Museum of Modern Music. KMPC—Security Symphonla. KFVB—America Dances. KFAC—Hour of Music. KGFJ—Musical Digest. \*KLAC, KXLA, KRKD—News. 7:05—KLAC—Harness Races. KGER—Fagan. 7:15—KFI, KFSD—Fleetwood Lawton.

KXN—Jack Smith. KHJ, KGB, KVOE—Special Investigator. KXLA—Top Roll. KRKD—Three-quarter Time. KFOJ—Fishing Pals.

7:30—KFI, KFSD—Milton Berle Show. KXN—Mel Blanc Show. KECA—Lobby Doyle Show. KHJ, KGB, KFXM, KVOE—Red Ryder. KMPC—Firestone Favorites. KFVB—Sports Final. KLAC—Don Otis. KFAC—Musical Jewel Box. KXLA—Dance Time. KRKD—Do You Know? 7:45—\*KECA—Alvin Wilder. KFVB—Moods in Music. \*KFAC, KFOJ—News. KXLA—Hank Penny. 7:55—KXN—Carroll Alcott.

8—KFI, KFSD—Amos 'n' Andy. KXN—Big Town. KECA, KFMB—Lum & Abner. KHJ, KGB, KVOE—Count of Monte Cristo. \*KMPC—News, Hemingway. KFVB—Let Freedom Ring. \*KLAC, KXLA, KGER—News. KFAC—Evening Concert. KGFJ—Caucasian Memories. 8:05—KLAC—Baseball. KGER—Music in the Night. 8:15—\*KECA—News Feature Edition. KMPC—Red Rowe Ridge Riders. KFVB—Twilight on the Trail. KGFJ—Stroll Mood. KXLA—Organ Dream Time. 8:30—KFI, KFSD—Flubber McGee and Molly. KXN—Sound Off. KECA, KPRO, KFMB—Dark Venture. KHJ, KGB, KFXM, KVOE—The Falcon. KMPC—Music Supreme. \*KFVB—News. KGFJ—Serenade Seville. KXLA—97th Street Corral. 8:45—KFVB—Warner Bros. Orch. KGFJ—Evening Interlude.

The BULLOCK'S SHOW THIS WEEK Favorite Story Window In Thrums KFI 9.00 P. M. TUESDAYS

9—KFI—Favorite Story. KXN—Vox Pop. \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy. KECA, KPRO, KFMB—Boston Pop Orchestra. \*KMPC—David Anderson. KFVB—Starmakers Radio Theater. KLAC—Baseball. KFAC—Evening Concert. KXLA—Seahound Home Hour. \*KGER—News. KGFJ—Hollywood House Party. 9:05—KGER—Music in the Night. 9:15—KHJ, KGB, KFXM, KVOE—Reserve. \*KMPC—Clete Roberts. 9:30—KFI—Pleasure Parade. KXN—Tapestries of Life. KHJ, KGB, KVOE—Inside of Sports. KMPC—Date With Melody. KFVB—George Irwin. KGER—Dr. Clem Davies. KFSD—Murder at Midnight. 9:45—KFI—Madison 2345. KIBJ—Arthur Hale. KMPC—U. S. Navy. KGFJ—Moon Dreams. Poetry & Music With Marvin Miller.

EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFVB

\*KMPC, KLAC, KGER—News. KFVB—Eastside Show. KFAC—Lucky Lager Dance. KGFJ—Concert Nocturne. KXLA—Tuesday at Ten. KFVD—Spade Cooley Time.

Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC

10:05—KLAC—Olympic Boxing. KGER—Riverside Rancho. 10:15—KFI—Remember That Music. KXN—Bob Elson. \*KFCA, KHJ, KGB, KVOE—News. KMPC—Bridge Club. 10:30—\*KFI—Inside the News. KXN—Open Hearing. \*KFCA—Elmer Davis. KIBJ, KGB—Record Party. Peter Potter. KMPC—Rancho Grande. KXLA—Music. 10:45—KFI—Melody Time. KECA—Freddy Martin Orch. \*KFSD—News.

11—\*KFI, KECA, KLAC, KGER—News. \*KXN—Nelson Pringle. KHJ, KGB—E. Elm Orch. KXLA—Dance Time. KFVB—Eastside Show. KFAC—Lucky Dance Time. KFVD—Spade Cooley Time. KGFJ—Concert Nocturne. KXLA—Eagle Club. 11:05—KGER—Musical Roundup. 11:15—KFI—Milestones in Melody. KXN—Kentucky Derby. KECA—Jack Fina Orch. KHJ, KGB—Barrow Orch. KLAC—Don Otis. KFI—Guest Star. KXN—Tony Pastor Orch. KXLA—Hawthorne's Nut House. 11:45—KFI—Music. \*KHJ, KGB, KVOE—News. KECA—Hugh Hudson Orch. 11:55—\*KFI, KXN, KECA, KFSD—News.

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DAVIS APPOINTMENT CBS' Joan Davis, America's "Queen of Comedy", has been appointed Chairwoman of the Radio Artists Committee backing the current American Cancer Society fund-raising campaign. Page Twenty-one

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFS6	KGJF	KFXM	KFAC	KGER	KWKW	KFMD
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSB	KMPC	KIEV	KFWB	KNX	↓	↓	↓	↓	↓	↓	↓	↓
570	640	790	930	1020	1110	↓	↓	↓	↓	↓	↓	↓
600	710	870	980	1070	1150	1230	1300	1390	1440	1490		

- 8**—KFI, KFS6—Fred Waring.  
 KNX—Johnny Murray.  
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
 \*KHJ, KGB—Cecil Brown.  
 \*KMPC, KXLA, KFAC—News.  
 \*KFWB—Easy Listening.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Monday thru Saturday  
 KFOX, 8:00 A.M.  
 Tuesday thru Saturday

- KRKD, KFOX—Haven of Rest.  
 KWKW—Andy Mansfield.  
 KFVD—Wakeup Ranch.  
 \*KGER—News, Mizpah.  
**8:15**—KXJ—Aunt Jenny.  
 \*KHJ—News.  
 KMPC—Market Report, Sports  
 KFWB—Morning Melodies.  
 KLAC—Haven at the Reins.  
 KIEV—Musical Bandwagon.  
**8:30**—KFI, KFS6—Jack Berch.  
 KNX, KSDJ—Helen Trent.  
 KHJ, Editor's Diary.  
 KMPC—Song for You.  
 KGFJ—Waltz Invitation.  
 KXLA—Baptist Brothers.  
 \*KFAC, KRKD, KGB—News.  
 \*KWKW—News, Devotions.  
 KFVD—Binnie and Mike  
 KIEV—Public Interest.  
 KGER—Hymn Time.  
 KFOX—Words of Life.

- 8:45**—KFI, KFS6—Laura Lawton.  
 KNX, KSDJ—Our Gal Sunday  
 KHJ, KGB, KFXM, KVQE—  
 Reserve.  
 \*KFWB—News.  
 KFAC—Organ Moods.  
 KWKW—Wings of Healing.  
 KIEV—Musical Memories.  
**9**—KFI, KGER—News.  
 KNX—Big Sister.  
 KECA, KFMB, KPRO—  
 Kenny Baker Show.  
 KHJ, KGB—Notes at Nine.  
 \*KMPC—David Anderson.  
 KFWB—Bing Crosby.  
 \*KLAC—News.  
 KGFJ—Your City at Work.  
 KFAC—Unity.  
 \*KXLA, KFS6—News.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
 KFOX—Firebrands for Jesus.

- 9:05**—KFI—Pat Bishop Reporting.  
 KGER—Lutheran Hour.  
**9:15**—KFI—Ladies Day.  
 KNX—Ma Perkins.  
 KHJ, KGB, KFXM, KVQE—  
 Victor H. Lindlar.  
 KMPC—Music in the Air.  
 KFWB—Strolling Tom.  
 KLAC—Songs by Crosby.  
 KGFJ—Philharmonic Reporter.  
 KFAC—Voice of Health.  
 KXLA—Harmony Homestead.  
 \*KFVD—News.  
 KWKW—Rev. Wildman.  
 KIEV—Kate Smith Songs.  
 KFS6—Top of the Day.  
**9:20**—KGFJ—News.  
**9:30**—KXJ—Young Dr. Malone.  
 KECA, KPRO, KFMB—  
 Breneman's Breakfast.  
 KHJ—Music With a Smile.  
 KMPC—Hits, Headlines.  
 KFWB—Music.  
 KLAC—Al Jarvis.  
 \*KWKW—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Bible Treasury Hour.  
**9:45**—KXJ—Road of Life.  
 \*KFWB, KRKD—News.  
 KFVD—Remembered Rhythms.  
 KWKW—Bing Crosby.  
 KIEV—Rhythmic Road.  
 KGER—Hammond.  
 KFS6—It's a Good Idea.  
 KGB—Molly Morse.

- 10**—KFI, KFS6—Today's Children.  
 \*KXJ—Kate Smith.  
 \*KHJ, KGB, KFXM, KVQE—  
 News, Glenn Hardy.  
 KECA, KFMB, KPRO—  
 Glen Drake.  
 \*KMPC—News.  
 KFWB—Sweet Music.  
 KLAC—Al Jarvis Ballroom.  
 KWKW, KGFJ—Racing News.  
 KFAC—Musical Encores.  
 KRKD—Music, Talk.

- KFVD—Rev. Louis T. Talbot.  
 \*KIEV, KFOX, KGER—News  
 KXLA—Piano Parade.  
**10:15**—KFI, KFS6—Woman in White  
 KNX—Perry Mason.  
 KECA—Ted Malone.  
 KHJ, KVQE—Jackie Hill.  
 KMPC—Bill Leyden.  
 KFWB—What Do You Know?  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KFOX—Assembly of God.  
 KGER—Markham.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KFI, KFS6—Masquerade.  
 KNX, KSDJ—Lone Journey.  
 KECA, KPRO, KFMB—My  
 True Story  
 KHJ—Ben Alexander Show.  
 KFWB—Piano, Jerry Marlowe.  
 KXLA—Woman's World.  
 KGFJ—Upbeat Session.  
 KFAC, KWKW—News.  
 \*KFVD—Union Rescue Mission.  
 KIEV—Western Tune Time.  
 KGER—Across the Footlights.  
**10:40**—KFI, KFS6—Betty Crocker.  
**10:45**—KFI—Light of the World.  
 KNX, KSDJ—Rose of My  
 Dreams.  
 KFWB—Science of Mind.  
 KFAC—Fashions in Music.  
 KRKD—Midnight Mission.  
 KFOX—Hebrew Christian Hr.  
**10:55**—KECA, KFMB—Hymns of All  
 Churches  
 KGFJ—Sports Flash.

- 11**—KFI, KFS6—Life Can Be  
 Beautiful.  
 KNX, KSDJ—Bob and Victo-  
 riola.  
 KECA, KFMB—Hymns of All  
 Churches.  
 KHJ—Songs of Good Cheer.  
 KMPC—Bill Leyden.  
 KFWB—Bill Anson.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Waltzes.  
 KRKD—Music.  
 KXLA—Melody Time.  
 KWKW—Army Recruiting.  
 KGFJ—Across the Footlights.  
 KIEV—Show Tunes.  
 \*KFVD, KGER—News.  
**11:15**—KFI, KFS6—Ma Perkins.  
 KNX—Reserve.  
 \*KECA—Baukhage Talking.  
 KHJ, KFXM, KVQE—Smile  
 Time.  
 KFAC—Gems of Melody.  
 KFVD—Violet.  
 KXLA—Morning Melodies.  
 KIEV—This Rhythmic Age.  
 KGER—Helene Smith.  
**11:20**—KWKW—Want Ad News.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KFI, KFS6—Pepper Young.  
 KNX—Second Mrs. Burton.

- KECA, KPRO, KFMB—  
 Listening Post.  
 KHJ, KGB, KFXM, KVQE—  
 Queen for a Day.  
 KGFJ—Reminiscent Rhythms.  
 KFAC—Dr. Albert W. Palmer.  
 KFVD—Forever Tops.  
 \*KRKD, KXLA, KFOX—News.  
 KIEV—Latin Musicians.  
 KGER—Feminine Fare.  
**11:45**—KFI, KFS6—Right to Happi-  
 ness.  
 KNX—Grand Slam.  
 KECA—Frank Parker Show.  
 \*KGFJ—News.  
 KFAC—Piano Gems.  
 KRKD—Hawaiian Melodies.  
 KXLA—T. Texas Tyler.  
 KGER—Crosby Slings.  
**11:50**—KWKW—Rhapsody in Wax.  
**11:55**—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KNX—Sons of the Pioneers.  
 \*KECA, KHJ, KIEV, KGER,  
 KGB, KVQE—News.  
 KMPC—The Man Says Yes.  
 KFWB—Bill Anson.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Luncheon Concert.  
 KWKW—Rhapsody in Wax.  
 KRKD—Prairie Schooner.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.

- 12:05**—KGER—Western Music.  
**12:15**—KFI, KFS6—Stella Dallas.  
 \*KXJ—Knox Manning.  
 KECA—Cliff Edwards.  
 KHJ—Sing, America, Sing.  
 KGFJ—Keyboard Magic.  
 KIEV—Lunchtime Melodies.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KFI, KFS6—Lorenzo Jones.  
 KNX, KSDJ—Evelyn Winters.  
 \*KECA, KPRO, KFMB—Edwin  
 C. Hill.  
 KHJ—Louise Massey.  
 KMPC—Weather; Today in  
 History.  
 \*KFWB—News.  
 KGFJ—Intermission.  
 KXLA—Red Murrell.  
 KWKW—Farm News.  
 KFVD—Violet.  
 KIEV—Bowling.  
 KGB—Fashion Fantasy.  
**12:45**—KFI, KFS6—Widder Brown.  
 KNX—Myrt and Murge.  
 KECA, KFMB—Dorothy Dix.  
 KHJ—Shady Valley Folks.  
 KMPC—Bill Hay Reads the  
 Bible.  
 \*KFAC—News.  
 KXLA—Farm Program.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
**12:50**—KWKW—Vets' Rehabilitation.  
**12:55**—KGFJ—Sports Flash.

- 1**—KFI, KFS6—When a Girl  
 Marries.  
 KNX, KSDJ—House Party.  
 KECA—Hits and Encores.  
 KHJ, KGB, KVQE—  
 Check-out Time.  
 \*KMPC—News.  
 KFWB—Bill Anson.  
 KGFJ—Sunset and Vine.  
 \*KLAC, KFVD, KGER—News.  
 KRKD—Music.  
 KFAC—Music in the American  
 Manner.  
 KXLA—Community  
 Broadcaster.  
 KIEV—Meet the Maestro.  
**1:05**—KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
**1:10**—KLAC—Music from Holly-  
 wood.  
**1:15**—KFI, KFS6—Portia Faces  
 Life.  
 KECA—Hollywood Tour.  
 KHJ—Nancy Dixon.  
 KXLA—Beyond Victory.  
 KFVD—Piano Piano.  
 KGB, KVQE—Johnson Family.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KFI, KFS6—Just Plain Bill.  
 KNX, KSDJ—Meet the Missus  
 \*KECA—Kierman's News  
 Corner.  
 KHJ—Happy Homes.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Matinee Melodies.  
 KWKW—Afternoon Melodies.  
 \*KRKD—News.  
 KIEV—Orkan Moods.  
**1:45**—KFI, KFS6—Front Page Far-  
 rell.  
 KECA—Ethel and Albert.  
 KFAC—Piano Briefs.  
 \*KXLA—News.  
 KIEV—Swing Stylings.  
**1:55**—KGFJ—Sports Flash.  
**2**—KFI, KFS6—Road of Life.  
 \*KXJ, KSDJ—Eric Sevareid.  
 KECA, KPRO, KFMB—  
 What's Doin', Ladies?  
 KHJ, KGB, KVQE—Heart's  
 Desire.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 \*KLAC, KIEV—News.  
 KFAC—Concert Matinee.  
 KGFJ—Serenade to Afternoon.  
 KWKW—The Crow Show.  
 KRKD—Public Service.  
 KFVD—For the Ladies.  
 KGER—Lark Beach Band.  
**2:15**—KFI, KFS6—Joyce Jordan.  
 KNX—Rosemary.  
 KLAC—Picture Album.  
 KFVD—To the Men.  
 KIEV—Land of Sonk.  
**2:20**—KWKW—News.  
**2:25**—KECA—Spotlight on  
 Hollywood.  
 \*KFWB—News.  
 KGFJ—Sports Flash.  
**2:30**—KFI, KFS6—ant. Mary.  
 KNX—Backgrounds for Living  
 KECA, KFMB, KPRO—Bride  
 and Groom.  
 KHJ—Luncheon at Long-  
 champs.  
 KMPC—Baseball Recreations.  
 KFWB—Dance Time.  
 KWKW—Melody Room.  
 KXLA—Musical Dept. Store.  
 \*KRKD—News, Music.  
 KFVD—On the Upbeat.  
 KIEV—Musical Potpourri.  
**2:45**—KFI, KFS6—Dr. Paul.  
 \*KXJ—But Trant.  
 KFWB—Strictly from Hunger  
 KGFJ—Air-o-torials.  
 \*KFVD—News.  
**2:50**—KWKW—Swing Session.  
**2:55**—KGFJ—Sports Flash.

- 3**—KFI, KFS6—This Woman's  
 Secret.  
 KXJ—Burrill Wheeler.  
 KECA, KPRO, KFMB—  
 Ladies Be Seated.  
 \*KHJ, KLAC, KXLA—News.  
 KMPC—Baseball Recreations.  
 KFWB—Announcer's Choice.  
 KHJ—Johnson Family.  
 KFAC—Musical Favorites.  
 KRKD—Matinee Melodies.  
 KGFJ—Armchair Concert.  
 KFVD—L. A. Daily Reporter.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
**3:15**—KFI—News of the World.  
 KLAC—Music Room.  
 KXLA—Juke Box Matinee.  
 KFVD—Stringtime.  
**3:25**—KGFJ—Sports Flash.  
**3:30**—KFI, KFS6—Backstage Wife.  
 KXJ—Melody Hour.  
 KECA—Norwood Smith Sings.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 5:30—Date With Judy, KFI.  
 6:00—Bob Hope, KFI.  
 6:30—Red Skelton, KFI.  
 7:30—Mel Blanc, KXJ.  
 7:30—Milton Berle, KFI.  
 8:00—Amos 'n' Andy, KFI.  
 8:30—Fibber and Molly, KFI.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 9:00—Kenny Baker, KECA.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 1:00—House Party, KXJ.  
 1:05—Three Alarm, KMPC.  
 1:30—Meet the Missus, KXJ.  
 2:00—What's Doin', Ladies?, KECA.  
 2:30—Bride and Groom, KECA.  
 3:30—Gas Again, KHJ.  
 4:00—Money on the Line, KXJ.  
 9:00—Vox Pop, KXJ.

### Drama

- 9:00—Favorite Story, KFI.  
 9:00—Starmakers Radio Theater, KFWB.

### Music

- 8:00—Fred Waring, KFI.  
 9:30—Hits and Headlines, KMPC.  
 3:30—American Melody Hour, KXJ.  
 4:00—Musical Masterpieces, KFAC.

- 6:00—Musical Digest, KGFJ.  
 6:30—Melodies America Loves, KXJ.  
 7:00—Supper Club, KFI.  
 7:15—Jack Smith, KXJ.  
 8:00—Evening Concert, KFAC.  
 8:30—Music Supreme, KMPC.  
 9:00—Hollywood House Party, KGFJ.  
 9:00—Boston Pops Orchestra, KECA.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Fascide Show, KFWB.  
 12:00—Rhapsody in Wax, KHJ.

### Comment—Narration

- 7:45—Fred Beck, KXJ.  
 10:00—Kate Smith, KXJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 3:00—Burrill Wheeler, KXJ.  
 4:30—Art Baker, KFI.  
 9:45—Moon Dreams, KGFJ.

### Mystery—Detective

- 8:00—Big Town, KXJ.  
 8:30—The Falcon, KHJ.

### Public Interest—Information

- 10:30—Open Hearing, KXJ.  
**Sports**  
 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 12:30—Bowling, KFOX.  
 2:30—Baseball, KMPC.  
 6:30—Tanforan Races, KMPC.  
 9:30—Inside Sports, KHJ.  
 10:00—Sid Ziff, KECA.

KFWB—Dance Time.  
 KGFJ—Serenade to Afternoon.  
 KWKW—Melody Room.  
 KIEV—Musical Potpourri.  
 KFVD—On the Upbeat.  
 \*KRKD—News, Music.  
 3:45—KFI, KFSD—Dr. Paul.  
 \*KNX—Bob Trout, News.  
 KFWB—Strictly from Hunger.  
 KGFJ—Air-torials.  
 \*KFVD—News.  
 KRKD—Light Concert.  
 2:50—KWKW—Swing Session.  
 2:55—KGFJ—Sports Flash.  
 3—KFI, KFSD—This Woman's Secret.  
 KNX—Burrill Wheeler.  
 KECA, KPRO, KFMB—Ladies Be Seated.  
 \*KHJ, KLAC, KXLA—News.  
 KMPC—Baseball Recreations.  
 KFWB—Announcer's Choice.  
 KFAC—Musical Favorites.  
 KGFJ—Armchair Concert.  
 KIEV—A Matter of Records.  
 KFVD—L. A. Dally Reporter.  
 KWKW—Swing Session.  
 \*KGER—News, Blue Skies.  
 3:15—KFI—News of the World.  
 KHJ—Johnson Family.  
 KLAC—Music Room.

**JUKE BOX MATINEE**  
 with Carl Bailey  
 3:15 - 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 KFVD—Stringtime.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Backstage Wife.  
 KNX—Radin Views.  
 KECA—Norwood Smith Sings.  
 KHJ—Gas Again.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KFWB—Melody Matinee.  
 KECA—Barclay Allen Orch.  
 KGFJ—Among My Favorites.  
 KWKW—Sam Rowland and His Wax Works.  
 KFVD—Back of the Rack.  
 KGER—Take It Easy Time.  
 3:45—KFI, KFSD—What Do You Say?  
 KNX—George Fisher.  
 KECA—Frances Scully.  
 KHJ—Fact and Fallacy.  
 KFAC—Musique Continental.  
 KFVD—Rumba Rhapsody.  
 KRKD—Boiling News.  
 3:55—KGFJ—Sports Flash.  
 4—KFI—Downtown and All Around.

Have fun and win prizes  
**MONEY ON THE LINE**  
 Sponsored by *Delmonico*  
 CANNED DOG FOOD  
 KNX  
 Monday thru Friday at 6 P.M.

KNX—Pedigree Presents Money on the Line.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.  
 \*KMPC, KLAC, KIEV, KFOX—News.  
 KFWB—Vocal Varieties.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 KFVD—Al Donahue Music Shop.  
 KWKW—Wax Works.  
 KXLA—Juke Box Matinee.  
 KRKD—Piano Paintings.  
 \*KGER—News, Take It Easy.  
 4:15—KFI—Port of Missing Hits.  
 KNX, KSDJ—Melody House.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFAM, KVOE—Rex Miller.  
 KMPC—Headline Celebrities.  
 KLAC—Pet Program.

KRKD—Movieland Quiz.  
 KIEV—Modern Concert Hall.  
 4:30—KFI—Art Baker's Notebook.  
 KNX—The Plainmen.  
 KECA, KFMB—Dick Tracy.  
 KHJ, KVOE—Erskine Johnson KMPC—Music.  
 \*KFWB—News.  
 KLAC—Kiddle Klub.  
 KGFJ—Record Jackpot.  
 \*KWKW—News, Music.  
 KRKD—Tunes of the Day.  
 KIEV—Bing Crosby Sings.  
 4:45—KECA, KFMB—Reserve.  
 KNX—Reserve.  
 \*KHJ, KFVD, KRKD, KGB, KVOE—News.  
 KWKW—Races and Sports.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Dr. Harry S. May.  
 KIEV—Trade Winds.  
 KGER—Air Force Ground School.  
 4:55—KNX—Bill Henry.  
 5—KFI—Feature Wire.  
 \*KNX—Knox Manning, News.  
 KECA, KPRO, KFMB—Terry and the Pirates.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 \*KMPC—News, Teen & Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Symphonette.  
 KGFJ—Live at 5.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.  
 KIEV—Record Ride.  
 KFVD—Sweet and Low.  
 KRKD—Songs of the Saddle.  
 \*KGER—News, Washing Ring.  
 5:15—KFI, KFAC, KFSD—News.  
 KNX—Tom Ranton.  
 KECA, KFMB—Sky King.  
 KHJ, KGB, KFAM, KVOE—Superman.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap.  
 KWKW—Ken Barlow, Sports.  
 5:30—KFI, KFSD—Victor Borge and Benny Goodman.  
 \*KNX, KSDJ—Harry Flannery.  
 KHJ, KGB, KFAM, KVOE—Captain Midnight.  
 KECA, KPRO, KFMB—Jack Armstrong.  
 KLAC—Al Jarvis.  
 KFAC—Whoa Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KWKW—Songs in the Sunset.  
 KFVD—Sunset Serenade.  
 KIEV—Melodies Mardi Gras.  
 KRKD—Hit Tunes.  
 KGER—Life Begins at 17.  
 5:45—KECA—Frank Hemingway.  
 \*KNX, KSDJ—News, Garred.  
 KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.  
 KMPC—H. Allen.  
 KXLA—Miniature Concert.


Winner of Plaque Award City College of New York  
**IF THEY HAD LIVED**  
 narrated by Stanley K. Cochems, Exec. Secy. L. A. County Med. Assn.  
 5:45 p.m. Mon., Wed., Fri.  
**KGFJ 1230 on your dial**

KGFJ—If They Had Lived.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 6—KFI, KFSD—Carnation Contested Hour.  
 KNX—Screen Guild Players.  
 \*KHJ, KGB, KFAM, KVOE—News, Gabriel Heatter.  
 KFAC, KFMB—Treasury Agent.  
 \*KMPC—News, Nesbitt.  
 \*KFWB, KLAC, KFVD, KIEV, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Toastmaster Club.  
 KWKW—Classic Hour.  
 KRKD—Music.  
 6:05—KLAC—Al Jarvis.  
 KIEV—Twilight Tempos.  
 KGER—Sports Parade.  
 6:15—KHJ, KGB—Rai Stories.  
 KMPC—Bob Kelley, Sports.  
 KFWB—On the Century.  
 KFVD—Sunset Serenade.  
 KGER—Twilight Time.  
 6:30—KFI, KFSD—Dr. I.Q.  
 KNX—Bob Hawk Show.  
 KECA—So You Want to Lead a Band.  
 KHJ, KFAM—Guy Lombardo Orch.  
 KMPC—Frankie Carle.  
 KFWB—America Dances.  
 KLAC—Dore O'Dell.  
 KFAC—Hour of Music.  
 KXLA—Help Wanted.  
 KFOX—Bal's Memory Room.

KGER—Helene Smith.  
 6:45—KLAC—Sam Baller Sportsbook  
 KXLA—Jimmie Dolan.  
 7—KFI, KFSD—Supper Club.  
 KNX—Lovell Thomas.  
 KHJ, KGB, KVOE—Scotland Yard.  
 KECA, KFMB—Lone Ranger.  
 KMPC—Security Symphonia.  
 \*KLAC, KXLA, KRKD—News.  
 \*KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KGER—News; Dr. Fagan.  
 7:15—\*KFI, KFSD—Fleetwood Lawton.  
 KNX—Jack Smith.  
 KLAC—Don Ameche.  
 KXLA—Top Rail.  
 KRKD—Three-Quarter Time.  
 7:30—KFI, KFSD—Cavalcade of America.  
 KNX—Joan Davis Show.  
 KECA, KFMB—Adventures of Sherlock Holmes.  
 KHJ, KGB, KFAM, KVOE—Cisco Kid.  
 KMPC—Firestone Favorites.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Musical Jewel Box.  
 KXLA—Dance Time.  
 KRKD—Do You Know?  
 7:45—KFWB—Musical Comedy.  
 \*KFAC, KFOX—News.  
 KXLA—Hank Penny.  
 7:55—\*KNX—Carroll Alcott.

Television, WEXAO, Tonight  
 8:00-10:30 p.m.

8—KFI, KFSD—Telephone Hour.  
 KNX, KSDJ—The Whistler.  
 KECA, KFMB—Lum & Abner.

**MYSTERY**  
  
 MONDAY ON MUTUAL  
 8:00 P.M.

KHJ, KGB, KFAM, KVOE—Richard Davis, Private Investigator.  
 \*KMPC—News, Hemingway.  
 KFWB—United Nations Forum.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Fishing Facts.  
 8:05—KLAC—Quiz Bowl.  
 KGER—Junior Debates It.  
 8:15—\*KECA—News Feature Edition.  
 KMPC—Red Rows Ridge Riders.  
 KFWB—Twilight on the Trail.  
 KGFJ—Starlit Moods.  
 KXLA—Organ Dream Time.  
 8:30—KFI, KFSD—Voice of Firestone.  
 KNX, KSDJ—Inner Sanctum.  
 KHJ, KGB, KFAM, KVOE—Casebook of Gregory Hood.  
 KECA—The Clock.  
 KMPC—Music Supreme.  
 KFWB—News.  
 \*KLAC—Fred Haney.  
 KGFJ—Seville Serenade.  
 KXLA—The Corral.  
 KGER—Concert Tapestries.  
 8:45—KFWB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
 KLAC—Behind Studio Gates.

9—KFI—Hollywood Bowl Auditions.  
 KNX—Lux Radio Theatre.  
 KECA, KPRO—Doctors Talk It Over.  
 \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
 \*KMPC—David Anderson, KFWB—Maurice Hart.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 \*KLAC, KGER—News.  
 KXLA—Seahound Home Hour.  
 9:15—KHJ, KGB, KFAM, KVOE—Mel Venter's Pictorial.  
 KECA—Report to the People.  
 \*KMPC—Clete Roberts.

KLAC—The House Is Hunted.  
 9:30—KFI—The American Way.  
 KECA—Dick Dillane Orch.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Date With Melody.  
 KFWB—George Irwin.  
 KLAC—Campus Magazine.  
 KGER—Dr. Clem Davies.  
 9:45—KHJ, KGB, KFAM, KVOE—Henry J. Taylor.  
 KMPC—Voice of the Army.  
 KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.  
 10—KFI, KFSD—The Reporter.  
 \*KNX—Chet Huntley, News.  
 \*KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.  
 KECA—Sid Ziff, Sports.  
 \*KMPC, KLAC, KGER—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KXLA—Little Sisters.  
 KGFJ—Concert Nocturne.  
 KFOX—Amateur Fight.  
 10:05—KGER—Riverside Rancho.  
 10:10—KLAC—Meet the Band.  
 10:15—KFI—Barry Wood Show.  
 KNX—Bob Elson.  
 \*KECA, KHJ, KGB—News.  
 KMPC—Bridge Club.  
 KXLA—Music for You.  
 10:30—\*KFI—Inside the News.  
 KNX—Symphonettes.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—ABC Record Party.  
 KMPC—Rancho Grande.  
 10:45—KFI—Melody Time.  
 KECA—Red Nichols Orch.  
 KLAC—Don Otis.  
 \*KFSD—News.  
 11—KFI, KECA, KLAC—News.  
 \*KNX—Nelson Pringle.  
 KHJ—Shrine Show.  
 KMPC—Dance Time.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KXLA—Eagle Club.  
 KFVD—Spade Cooley Time.  
 \*KGER—News, Roundup.  
 11:15—KFI—Milestone in Melody.  
 KNX—In My Opinion.  
 KECA—Jan Savitt Orch.  
 KLAC—Don Otis.  
 11:30—KFI—Here's to Veterans.  
 KNX—Tommy Pederson Orch.  
 KECA—Red Nichols Orch.  
 KXLA—Music.  
 11:45—KFI—Philharmonic Reporter.  
 \*KHJ, KGB, KVOE—News.  
 11:55—\*KFI, KNX, KECA, KFSD—News.

**STYMED**  
 Ken Darby, a member of NBC's King's Men quartet, recently spent several thousand dollars equipping his den with the finest radio, television, shortwave, FM and recording equipment, only to find his next-door neighbor was an avid "ham radio" fan. Pending construction of a "screen" between the two homes, Darby's equipment is useless while the neighbor is "on the air".

**STAR TIME**  
 CBS' "This Is Hollywood" has set some sort of first-season record by starring fifteen actors who have been Academy Award winners or nominees, including several with multiple honors.

# MONDAY, MAY 5

\*Indicates News Broadcasts.

- 8 **KFI, KFSD**—Fred Waring.
- KNX**—Johnny Murray.
- KECA, KPRO, KFMB**—Don McNeill's Breakfast Club.
- \***KHJ, KGB, KFXM, KVOE**—New.
- \***KMPC, KLAC, KXLA, KIEV**—New.
- KFWB**—Easy Listening.
- KGJF**—Concert Pastelle.
- KFAC**—Breakfast Symphony.

## HAVEN OF REST

**KXLA, 8:30 A. M.**  
Monday, Wednesday, Friday  
**KRKD, 8:00 A. M.**  
Monday thru Saturday  
**KFOX, 8:00 A. M.**  
Tuesday thru Saturday

**KRKD**—Haven of Rest.  
**KWKW**—Andy Mansfield.  
**KFOX**—Voice of Faith.  
**KFVD**—Wakeup Ranch.  
\***KGER**—News, Mizpah.

- 8:15 **KNX**—Aunt Jenny.
- \***KHJ**—News.
- KMPC**—Marketa; Sports.
- KFWB**—Morning Melodies.
- KLAC**—Haynes at the Reins.
- KIEV**—Musical Bandwagon.
- 8:30 **KFI, KFSD**—Jack Berger.
- KNX, KSDJ**—Romance of Helen Trent.
- KHJ**—Editor's Diary.
- KXLA**—Haven of Rest.
- \***KFAC, KWKW**—News.
- \***KMPC**—Song for You.
- KGJF**—Waltz Inspiration.

HAVE BREAKFAST WITH  
**Binnie & Mike**

1270 AC.  
9000 WATS

8:30 to 9:00 a.m.

**Check KEYD**  
LOS ANGELES

- KFVD**—Binnie and Mike.
- \***KRKD**—News, Music.
- KIEV**—Public Interest.
- KGER**—Hymn Time.
- 8:45 **KFI, KFSD**—Laura Lawton.
- KNX, KSDJ**—Our Gal Sunday.
- KHJ, KGB, KFXM, KVOE**—Reserve.
- \***KFWB**—News.
- KFAC**—Organ Moods.
- KWKW**—Wings of Healing.
- KIEV**—Musical Memories.
- 9 **KFI, KXLA, KGER**—News.
- KNX**—Big Sister.
- KHJ, KGB**—Notes at Nine.
- KECA, KPRO, KFMB**—Kenny Baker Show.
- \***KMPC**—David Anderson.
- KFWB**—Bing Crosby.
- \***KLAC**—News.
- KGJF**—Public Messenger.
- KFAC**—Unity.
- KFVD**—Waltz Time.
- KRKD**—Saxehrub Serenade.
- KWKW**—Voice of China.
- KIEV**—Bing Crosby Time.
- 9:05 **KFI**—Pat Bishop Reporting.
- KGER**—Lutheran Hour.
- 9:15 **KFI**—Ladies' Day.
- KNX**—Ma Perkins.
- KHJ, KGB, KFXM, KVOE**—Victor Linduhr.
- KMPC**—Music in the Air.
- KFWB**—Strolling Tom.
- KLAC**—Songs by Crosby.
- KFAC**—Voice of Health.
- KXLA**—Harmony Homestead.
- KWKW**—Rev. Wildman.
- KIEV**—Kate Smith Sings.
- \***KFVD**—News.
- 9:20 **KGJF**—News.
- 9:30 **KNX**—Young Dr. Malone.
- KHJ**—Music With a Smile.
- KECA, KPRO, KFMB**—Breneman's Breakfast.
- KMPC**—Hits, Headlines.
- KFWB**—Hi Homemakers.
- KLAC**—Al Jarvis Ballroom.
- \***KWKW**—News.
- KGJF**—Open Album.
- KFAC**—Musical Encores.
- KFVD**—Show Tunes.
- KIEV**—Meet the Band.
- KGER**—Bible Treasury Hour.
- 9:45 **KNX**—Road of Life.
- \***KWKW, KRKD**—News.
- KWKW**—Bea Boynton Pictorial.
- KFVD**—Remembered Rhythms.
- KIEV**—Rhythm Road.

**KGER**—Hammond.

**KGB**—Molly Morse.

- 10 **KFI**—Today's Children.
- \***KNX**—Kate Smith.
- KECA, KPRO, KFMB**—Galen Drake.
- \***KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
- \***KMPC, KIEV**—News.
- KFWB**—Sweet Music.
- KFAC**—Musical Encores.
- KLAC**—Al Jarvis Ballroom.
- KRKD**—Music, Talk.
- KWKW, KGJF**—Racing News.
- KFVD**—Rev. Louis T. Talbot.
- KXLA**—Piano Parade.
- \***KGER**—News, Music.
- 10:15 **KFI, KFSD**—Woman in White.
- KNX**—Perry Mason.
- KECA, KPRO, KFMB**—Ted Malone.
- KHJ**—Jackie Hill Show.
- KMPC**—Bill Leyden.
- KFWB**—What Do You Know?
- KGJF**—Serenade for You.
- \***KXLA**—News.
- KWKW**—Morning Melodies.
- KIEV**—Stars of Song.
- KGER**—Markham.
- 10:25 **KNX**—Sports Flash.
- 10:30 **KFI, KFSD**—Masquerade.
- KNX, KSDJ**—Lone Journey.
- KECA, KPRO, KFMB**—My True Story.
- KHJ**—Ben Alexander Show.
- KFWB**—Jerry Marlowe, Piano.
- \***KFAC, KWKW**—News.
- KGJF**—Uplust Season.
- KXLA**—Woman's World.
- KIEV**—Western Tune Time.
- KFVD**—Union Rescue Mission.
- KGER**—Across the Footlights.
- 10:45 **KFI, KFSD**—Betty Crocker.
- 10:45 **KFI**—Light of the World.
- KNX, KSDJ**—Rose of My Dreams.
- KFWB**—Science of Mind.
- KFAC**—Fashions in Music.
- KRKD**—Midnight Mission.
- KGER**—Hymns of All Churches.
- KGJF**—Sports Flash.
- 11 **KFI, KFSD**—Life Can Be Beautiful.
- KNX, KSDJ**—Bob and Victoria.
- KECA, KFMB**—Hymns of All Churches.
- KHJ**—Foodcraft Carnival.
- KLAC**—Bill Leyden.
- KFWB**—Bill Anson.
- KLAC**—Al Jarvis Ballroom.
- KXLA**—Easy Listening.
- KFAC**—Festival of Waltzes.
- KGJF**—Across the Footlights.
- KRKD**—Vocal Varieties.
- \***KFVD, KGER**—News.
- KWKW**—Song Parade.
- KIEV**—Show Tunes.
- 11:15 **KFI, KFSD**—Ma Perkins.
- KNX**—Reserve.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 7:30 **Joan Davis, KNX.**
- Quiz, Participation**
- 8:00—McNeill's Breakfast Club, **KECA.**
- 9:00—Kenny Baker, **KECA.**
- 9:30—Breneman's Breakfast, **KECA.**
- 11:30—Queen for a Day, **KHJ.**
- 1:00—House Party, **KNX.**
- 1:05—Three Alarm, **KMPC.**
- 1:30—Meet the Missus, **KNX.**
- 2:00—What's Doin', Ladies?, **KECA.**
- 2:30—Bride and Groom, **KECA.**
- 3:30—Gas Again, **KHJ.**
- 4:00—Money on the Line, **KNX.**
- 6:30—Dr. I. Q., **KFI.**
- 6:30—Bob Hawk, **KNX.**

### Drama

- 6:00—Screen Guild, **KNX.**
- 7:30—Cavalcade of America, **KFI.**
- 9:00—Lux Radio Theater, **KNX.**

### Music

- 8:00—Fred Waring, **KFI.**
- 9:30—Edits and Headlines, **KMPC.**
- 4:00—Musical Masterpieces, **KFAC.**
- 5:30—Victor Borge, **KFI.**
- 6:00—Musical Digest, **KGJF.**

<b>KLAC</b>	<b>KFI</b>	<b>KEGA</b>	<b>KHJ</b>	<b>KFVB</b>	<b>KXLA</b>	<b>KESG</b>	<b>KGJF</b>	<b>KFXM</b>	<b>KFAC</b>	<b>KGER</b>	<b>KWKW</b>	<b>KFMD</b>	
<b>KFSO</b>	<b>KMPC</b>	<b>KIEV</b>	<b>KFWB</b>	<b>KNX</b>	<b>KRKD</b>			<b>KPPE</b>	<b>KFOX</b>	<b>KGB</b>	<b>KPRO</b>	<b>KVBI</b>	
570	640	790	930	1020	1110		1230		1390	1390	1440	1490	
		800	710	870	980	1070	1150		1240	1280	1360	1430	1450

- \***KECA**—Baukhage Talking.
- KHJ, KGB, KFXM, KVOE**—Smile Time.
- KXLA**—Morning Melodies.
- KFAC**—Gems of Melody.
- KIEV**—This Rhythmic Age.
- KFVD**—Violet.
- KGER**—Helene Smith.
- 11:20 **KWKW**—Want Ad News.
- 11:25 **KGJF**—Sports Flash.
- 11:30 **KFI, KFSD**—Pepper Young.
- KNX**—Second Mrs. Burton.
- KHJ, KGB, KFXM, KVOE**—Queen for a Day.
- KECA**—Club Time.
- KFAC**—Mayor Bowron.
- KGJF**—Reminiscent Rhythm.
- KFVD**—Forever Tops.
- KXLA**—Hawthorne's Nut House.
- \***KRKD, KXLA, KFOX**—News.
- KIEV**—Latin Musicana.
- KGER**—Feminine Fare.
- 11:45 **KFI**—Right to Happiness.
- KNX**—Grand Slam.
- KECA**—Frank Parker Show.
- KFAC**—Plazo Gems.
- \***KGJF**—News.
- KXLA**—T. Texas Tyler.
- KRKD**—Hawaiian Melodies.
- 11:50 **KWKW**—Voices of Tomorrow.
- 11:55 **KGJF**—Sports Flash.

- 12 **KFI**—Farm Reporter.
- KNX**—Sons of the Pioneers.
- \***KECA, KIEV, KGER, KPRO, KGB, KVOE**—News.
- \***KHJ**—Broadway News.
- KMPC**—The Man Says Yes.
- KFWB**—Bill Anson.
- KLAC**—Al Jarvis Ballroom.
- KFAC**—Luncheon Concert.
- KGJF**—Gypsy Strings.
- KXLA**—Dinner Bell Roundup.
- KWKW**—Rhapsody in Wax.
- \***KFVD**—Editor of the Air.
- KRKD**—Prairie Schooner.
- 12:15 **KFI, KFSD**—Stella Dallas.
- \***KNX**—Knox Manning.
- KECA**—Cliff Edwards.
- KHJ**—Sing, America, Sing.
- KGJF**—Keyboard Magic.
- KIEV**—Lunchtime Melodies.
- KGER**—Western Music.
- 12:25 **KGJF**—Sports Flash.
- 12:30 **KFI, KFSD**—Lorenzo Jones.
- KNX, KSDJ**—Evelyn Winters.
- \***KECA, KPRO, KFMB**—Edwin O'Hill.
- KHJ**—Louise Maasay
- KMPC**—Weather; Today in History.
- \***KFWB**—News.
- KGJF**—Intermission.
- KFVD**—Violet.
- KXLA**—Red Murrell.
- KWKW**—Farm News.
- KGER**—BAR Cafe.
- 12:45 **KFI, KFSD**—Widder Brown.
- KNX**—Myrt and Marge.

**BILL HAY READS THE BIBLE**

PRESENTED BY FOREST LAWN

**KMPC**

MONDAY THROUGH FRIDAY 12:45 P. M.

- KMPC**—Bill Hay Reads the Bible.
- \***KFAC**—News.
- KXLA**—Farm Hour.
- KIEV**—Gala on Record.
- KGER**—Garden School.
- 12:50 **KWKW**—Vets' Rehabilitation.
- 12:55 **KGFJ**—Sports Flash.
- 1 **KFI, KFSD**—When a Girl Marries.
- KNX, KSDJ**—House Party.
- KECA**—Hits and Encores.
- KHJ, KGB, KVOE**—Checkerboard Time.
- \***KMPC**—News.
- KFWB**—Bill Anson.
- KFAC**—Music in the American Manner.
- KGJF**—Sung and Vine.
- \***KLAC, KFVD, KGER**—News.
- KWKW**—Vets' Rehabilitation.
- KXLA**—Community Broadcaster.
- KRKD**—Music.
- KIEV**—Meet the Maestro.
- 1:00 **KMPC**—Three Alarm.
- KGER**—Out of the Band Box.
- 1:10 **KLAC**—Music from Hollywood
- 1:15 **KFI, KFSD**—Portia Faces Life.
- KFCO**—Hollywood Tour.
- KHJ**—Nancy Dixon.
- KFVD**—Piano Parade.
- KXLA**—Philharmonic Reporter.
- KFOX**—Verdict Rendered.
- KGB, KVOE**—Johnson Family.
- 1:25 **KGJF**—Sports Flash.
- 1:30 **KFI, KFSD**—Just Plain Bill.
- KNX, KSDJ**—Meet the Missus
- \***KECA**—Kiernan's News Corner.
- KHJ**—Happy Homes.
- KGJF**—Today's Hits.
- KXLA**—Vocal Varieties.
- KFVD**—Matinee Melodies.
- KWKW**—Afternoon Melodies.
- \***KRKD**—News.
- KIEV**—Organ Moods.
- 1:45 **KFI, KFSD**—Front-Page Farrell.
- KECA**—Ethel and Albert.
- KFAC**—Piano Briefs.
- \***KXLA**—News.
- KFAC**—Musical Scrapbook.
- KIEV**—Swing Stylings.
- 1:55 **KGJF**—Sports Flash.
- KFI, KFSD**—Road of Life.
- 2 **KNX, KSDJ**—Eric Sevareid.
- KHJ, KGB, KVOE**—Heart's Desire.
- KECA, KPRO, KFMB**—What's Doin' Ladies?
- KMPC**—Three Alarm.
- KFWB**—Bill Anson.
- KGJF**—Serenade to Afternoon.
- KFAC**—Concert Matinee.
- \***KLAC, KIEV, KGER**—News.
- KWKW**—The Crow.
- KFVD**—For the Ladies.
- KRKD**—Public Service.
- 2:05 **KGER**—Monday Matinee.
- 2:15 **KFI, KFSD**—Joyce Jordan.
- KNX**—Rosemary.
- KLAC**—Picture Album.
- KIEV**—Land o' Sons.
- KFVD**—To the Men.
- 2:30 **KWKW**—News.
- 2:25 **KECA**—Spotlight on Hollywood
- \***KFWB**—News.
- KGJF**—Sports Flash.
- 2:30 **KFI, KFSD**—Aunt Mary.
- KNX**—Background for Living.
- KHJ**—Luncheon at Long-champs.
- KECA, KFMB, KPRO**—Bride and Groom.

## MUSICAL DEPARTMENT STORE

Featuring Jim Hawthorne

Monday thru Friday

**KXLA** 2:30 - 3:00 P.M.

**KXLA**—Musical Dept. Store.  
**KMPC**—Baseball Recreations.

3:30—KFI, KFSD—Phil Harris and Alice Faye.  
 KXN—Jack in All Trades.  
 KECA, KFMB—The Greatest Story Ever Told.  
 KHJ, KGB, KFAM, KVOE—The Shadow.  
 KFVB—Think and Grow Rich.  
 KFVD—Hank, the Night Watchman.  
 EKWV—Wings of Healing.  
 EXLA—Challenge to Youth.  
 EGEE—Back to God.  
 KFOX—Pentecostal Church.  
 4—KFI, KFSD—Charlie McCarthy Show.  
 KXN—Tony Pastor Orch.  
 KECA, KPRO, KFMB—Willie Piper.  
 KHJ, KGB, KVOE—I Was a Convict.  
 KMPC—Land of the Free.  
 KFVB—Jam Session.  
 KLAC—Baseball.  
 KFAC—Showcase of Hits.  
 EXLA—Lincoln Ave. Church.  
 KGFJ—Appointment With the Clergy.  
 KWKW—Sunday Interlude.  
 \*KIEV—News.  
 \*KPPC—Afternoon Concert.  
 KFOX—Sunshine Mission.



**OLD FASHIONED REVIVAL**

Charles E. Fuller, Director.

P. O. Box 123, Los Angeles, Calif.

KGER—4:00-5:00 P. M.

**REBROADCAST**

KXLA—9:00 P. M.  
 KPRO—9:00 P. M.  
 KFOX—10:00 P. M.  
 KVOE—10:00 P. M.  
 KFXM—10:00 P. M.  
 KMPC—10:00 P. M.

KGER—Old-Fashioned Revival  
 KFXM—Sacred Harmonies.  
 4:15—KMPC—Rhapsody in Black and White.  
 EKWV—Voices of Prophecy.  
 KRKD—Hawaiian Melodies.  
 KIEV—Modern Concert Hall.  
 KVOE—Nazarene Church.  
 4:30—KFI, KFSD—Fred Allen Show.  
 KXN—The City.  
 KHJ, KGB—Reviewing Stand.  
 KECA, KPRO, KFMB—Hollywood Music Hall.  
 KMPC—Sons of Guns.  
 EXLA—Western Council Forum.  
 \*KFVB—News.  
 KGFJ—Curtain Calls.

Hear The  
**LUTHERAN GOSPEL HOUR**  
 Now On

KRKD—4:30 p. m. Sunday 1150 kc  
 EXLA—6:30 p. m. Sunday 1110 kc  
 R. NORHEIM, Director

KRKD—Lutheran Gospel Hour.

KFVD—Carter Wright.  
 KIEV—Bing Crosby.  
 KFOX—Concert Master.  
 KVOE—Grace and Truth.  
 4:45—KFI, KFSD—Swing 14.  
 KFVB—Show Time.  
 KFVD—Music and Money.  
 KWVK—Church of the Nazarene.  
 KIEV—Popular Tempos.  
 4:45—KXN—Ned Calmer.  
 5—KFI, KFSD—Manhattan Merry-Go-Round.  
 KXN—Man Named Jordan.  
 KECA, KPRO, KFMB—Detroit Symphony Orchestra.  
 KHJ, KGB, KVOE—Reserve.  
 KMPC—Parade of Hits.  
 KFVB—All-Star Jamboree.  
 KLAC—Baseball.  
 KGFJ—Easy Rhythm.  
 KFAC—Bowlers' Sportscast.  
 KXLA—Labor Arbitration.  
 KRKD—Platter Time.  
 KIEV—Twilight Tempos.  
 KFVD—Music and Money.  
 KPPC—Afternoon Concert.  
 \*KGER—News.  
 \*KFOX—Rev. R. H. Hogan.  
 5:05—KGER—Bible Treasury Hour.  
 5:15—KFAC—Random Records.  
 5:30—KFI, KFSD—American Album of Familiar Music.  
 KXN—Tony Martin.  
 KHJ, KGB, KVOE—Reserve.  
 KFAC—Music in the Air.  
 KFVD—Rose Room Record Party  
 KIEV—Latin-American Hour.  
 KPPC—Exits and Entrances.  
 KRKD—Floyd B. Johnson.  
 KGER—Young People's Church.  
 KFOX—Sons of Guns.  
 5:45—KHJ, KGB, KFXM, KVOE—Stars in the Spotlight.  
 KLAC—Baseball Roundup.  
 KFOX—Nat'l. Safety Council.  
 5:55—KXN—Ned Calmer.  
 \*KFI, KFSD—Don Ameche Show.  
 KXN—Take It or Leave It.  
 \*KECA, KPRO, KFMB—Walter Winchell.  
 KHJ, KGB, KFXM, KVOE—Exploring the Unknown.  
 \*KMPC, KFVB, KFOX, KLAC, KXLA, KGER—News.  
 KFAC—Your Concert.  
 KFVD—Music.  
 KGFJ—Twilight Rhapsody.  
 EKWV—Pasadena Speaks.  
 KIEV—Latin-American.  
 KRKD—Opera Classics.  
 KPPC—Byways of Verse.  
 6:05—KGER—First Brethren.  
 6:10—KLAC—Jan Garber Orch.  
 KFOX—Favorite Hymns.  
 6:15—KECA, KFMB, KPRO—Louella Parsons.  
 KMPC—Parade of Melody.  
 KFVB—Gems from Classics.  
 EXLA—University Explorer.  
 KPPC—Sacred Song Recital.  
 6:30—KFI, KFSD—The Play's the Thing.  
 KXN—Kate Smith.  
 KECA, KPRO, KFMB—Jimmie Fidler.  
 KHJ, KGB, KFXM, KVOE—Double or Nothing.  
 KMPC—Mother's Album.  
 KFVB—Gospel and Song.  
 KLAC—Doye O'Dell.  
 EXLA—Lutheran Gospel Hour.  
 KPPC—Children's Corner.  
 KGER—Lutheran League.  
 KFOX—Hal's Memory Room.  
 6:45—KECA, KPRO, KFMB—The Policewoman.  
 KMPC—Mayor Bowron.  
 KLAC—Guest Star.  
 KPPC—Story Time.

7—KRKD—Reverend Kirk.  
 KFI, KFSD—Bob Burns Show.  
 KXN—Crime Doctor.  
 KECA, KFMB, KPRO—Theater Guild on the Air.  
 KHJ, KGB, KFXM, KVOE—Gabriel Heatter Show.  
 KMPC—Proudly We Hall.  
 KFVB—Union Rescue Mission.  
 KFAC—Your Concert.  
 \*KLAC, KGER—News.  
 KPPC—Organ Recital.  
 EXLA—National Voice.  
 KGFJ—Overture to Evening.  
 KFOX—Full Gospel Assembly.  
 7:05—KGER—Dr. Matthews.  
 7:15—KMPC—United Public Workers  
 KLAC—Alvino Rey Orch.  
 KXLA—Life and Health.  
 KPPC—Masterwork.  
 7:25—KXN—Surprise Theater.  
 7:30—KFI, KFSD—Standard Hour.  
 KXN—Blondie.  
 KHJ, KFXM, KVOE—Leave It to the Girls.  
 KMPC—Property Owners.  
 KFVB—Gems from Classics.  
 KLAC—Can You Tie That?  
 KXLA—Bible Institute.  
 KGER—Embers.  
 KFOX—The King's Service.  
 KGB—Sunday Serenade.  
 7:45—KFVB—Catholic Answers.  
 \*KMPC—Sam Pettengill.  
 8—KFI, KFSD—Standard Hour.  
 KXN—Corliss Archer.  
 \*KECA, KPRO, KFMB—Drew Pearson.  
 KHJ, KGB, KFXM—Twenty Questions.  
 \*KMPC, KLAC—News.  
 KFVB—Hollywood Presbyterian Church.  
 KGFJ—Waltz Invitation.  
 KFAC—First Methodist Church.  
 KXLA—Open Door Church.  
 \*KGER—News, Floyd B. Johnson.  
 KFOX—Christian Science.  
 KPPC—Sunday Evening Hour.  
 KVOE—Christian Youth.  
 8:15—\*KECA, KFMB—Monday Morning Headlines.  
 KMPC—Voice of Labor.  
 KLAC—UCLA Idea Exchange.  
 8:30—KFI, KFSD—Jack Benny.  
 KXN—Couple Next Door.  
 KECA—The Green Hornet.  
 \*KHJ, KGB, KFXM, KVOE—Walter Winchell.  
 KMPC—Maxie of Electricity.  
 KLAC—Best in Variety.  
 KGFJ—Stylling in Blue.  
 KPPC—Sacred Music.  
 KFMB—Bing Crosby.  
 8:45—KHJ, KGB, KFXM, KVOE—Shella Graham.  
 KLAC—Drama.  
 KPPC—Word of Life.  
 KFAC—Your Solist.  
 KGFJ—Sports Tidings.  
 KFMB—Message of Israel.  
 9—KFI, KFSD—Reserve.  
 KXN, KSDJ—Sam Spade.  
 KECA—Pat Novak for Ilre.  
 \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
 KMPC—Open Forum.  
 KFVB—Evening Concert.  
 \*KLAC—News.  
 KGFJ—Ave Maria Time.  
 KFAC—Sunday Evening Club.  
 KXLA, KPRO—Old-Fashioned Revival.  
 KFOX—Your Business Reporter.  
 \*KGER—News, Bethel Church.  
 9:15—\*KHJ, KGB, KFXM, KVOE—Rex Miller.  
 KLAC—Compinsky Trio.  
 KFOX—Organ Treasures.

9:30—KFI, KFSD—Chicago Round Table.  
 KXN—Romance of the Rancheros.  
**EASTSIDE SERENADE**  
 9:30 TO 10:00 P. M.  
 Every Sunday  
**KECA**  
 KECA—Eastside Serenade.  
 KHJ, KGB—Chicago Theatre.  
 KFVB—Pacific Lutheran Hr.  
 KFAC—Gateway to Music.  
 KGFJ—Here's to Vets.  
 KFOX—Sunshine Mission.  
 KGER—Curtain Calls.  
 KFMB—Voice of the Army.  
 KVOE—Minister's Hour.  
 9:45—KGFJ—Operetta Potpourri.  
 KFMB—Parson Roberts.  
 KXN—Organ.  
 10—\*KFI, KFSD—The Reporter.  
 \*KXN—Chet Huntley, News.  
 KECA—Atwater Kent Auditions.  
 KHJ, KGB—Chicago Theatre.  
 KMPC—Old-Fashioned Revival.  
 \*KLAC—News.  
 KFAC—Gateway to Music.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KXLA—Sacred Records.  
 KPRO—Riverside Union Church.  
 KVOE, KFXM—Old-Fashioned Revival.  
 KFOX—Reverend Fuller.  
 \*KGER—News, Music.  
 10:15—KFI—Chapel Quartet.  
 KXN, KSDJ—University Explorer.  
 KFVB—Concert Hour.  
 KLAC—Meet the Band.  
 KFAC—Conservatory Masterpieces.  
 KFSD—Honored Music.  
 10:30—\*KFI—Caruth Wells, Inside the News.  
 KXN—Radio and the Public.  
 KECA—Freddie Martin Orch.  
 KHJ, KGB—Alvino Rey Orch.  
 KFVB—St. Paul's Baptist Church.  
 KFAC—Music for Listening.  
 KXLA—Hubbard Family.  
 10:45—KFI—Melody Time.  
 KXN—Guest Stars.  
 \*KFSD—News.  
 11—KFI—America United.  
 \*KXN, KLAC—News.  
 KECA—Hugh Hudson Orch.  
 KHJ, KGB—H. King Orch.  
 KMPC—Dance Tunes.  
 KFVB—St. Paul's Church.  
 KFAC—Music for Listening.  
 KGFJ—Concert Nocturne.  
 KXLA—Hawthorne.  
 KFVD—Spade Cooley Time.  
 KFOX—Antioch Church.  
 KFSD—Music in the Night.  
 11:05—KXN—Tony Pastor Orch.  
 11:15—KECA, KPRO, KFMB—Bridge to Dreamland.  
 KLAC—Across the Footlights.  
 11:30—KFI—Hal Truett Orch.  
 KXN—Many Strand Orch.  
 KHJ, KGB, KFXM—Joe Reichman Orch.  
 KFVB—Music You Want.  
 KFOX—Dance Music.  
 KFSD—St. Francis Orch.  
 11:45—KXN—KXN-ira Music.  
 \*KHJ, KGB, KFXM—News.  
 11:55—\*KFI, KXN, KFSD—News.

**TEACHING FATHER**

When they were children, the Mills Brothers—harmony artists on NBC's "Kraft Music Hall"—learned to sing from their father, John Sr. Several years later when he joined the group, the teacher became the pupil because his sons had to teach him how to sing in the style they had developed over the intervening years.



**STAMP SPECIALISTS**

Avid philatelist celebrants of the centennial this month of the U.S. postage stamp (the first was issued

in 1847) are three members of CBS' "Blondie" show cast. They are Penny Dithers (Blondie) Singleton, Hanley (J. C. Dithers) Stafford, and associate producer Andy Potter.



**THE GLOBE TROTTERS**

A real continental fling will be made by the Chase and Sanborn cast when summer vacations roll around. Edgar and Charlie will visit Sweden and England, Ray Noble will sail for the British Isles, Anita Gordon will leave for Canada, and Pat Patrick will meander down to Mexico.

**SMITTEN**

Such a genuine Sigmund Romberg enthusiast is NBComec Victor Borge that he recently attended both of Romberg's concerts locally, then hopped in his car to follow the noted composer-conductor in two more appearances at San Diego and Santa Barbara.



**SOLID CITIZEN**

Scheduled to receive his American citizenship papers soon is CBS "House Party" host Art Linkletter, who hails originally from Moose Jaw, Canada.



# SUNDAY, MAY 4

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSF	KGFJ	KFXM	KFAC	KGER	KWKW	KFMD
KFSJ	KMPJ	KIEV	KFWB	KXN	KRKD		KPPC	KFBX	KGB	KPRO	KYDE	
570	640	790	930	1020	1110		1230		1390	1390	1440	1490
800	710	870	980	1070	1150		1240	1280	1360	1430	1450	

\*Indicates News Broadcast.

- 8-KFI-Grandpa Owens Reads the Funnies.
- KNX-Invitation to Learning.
- KECA-Message of Israel.
- KHJ, KGB, KVOE-Dr. Talbot and Choir.
- \*KMPC, KLAC, KIEV, KGER-News.
- KFWB-Funnies.
- KFAC-Country Church.
- KRKD-Roundup Program.
- KWKW-Pan-American Mission.
- KGFJ-Public Messenger.
- KXLA-Music Land Revue.
- KFVD-Voice of Calvary.
- KFSD-Memories of Calvary.
- KFSD-Call to Worship.
- KFMB-Revival Hour.
- 8:05-KGER-Rev. Markham.

- KFVD-Sunday Roundup.
- \*KFOJ-L. A. Sentinel Broadcast.
- 10:05-KGER-Radio Revival.
- 10:15-KHJ, KGB, KFXM, KVOE-Commander Scott.
- KIEV-Stars of Song.
- KFSD-Peoples' Church.
- 10:30-KFI-Harvest of Stars.
- KNX-Here's to You.
- KECA, KFMB-Sammy Kaye Serenade.
- KHJ, KGB-Married for Life.
- KXLA-Czech Polkas.
- KPPC-Church News.
- KWKW-Italian Melodies.
- KIEV-Top Tunes.
- KGER-Voice of Prophecy.
- 10:40-KPPC-Tower Chimes.
- 10:45-KFOJ-Cumberland Church.
- 10:50-KPPC-Church Service.
- 10:55-KFAC-Facts and Fiction With Myron Wallace.

- 10:55-KHJ, KGB, KFXM, KVOE-Child Psychologist.
- 12:05-KGER-Sunday Serenade.
- 12:15-KHJ-Dr. Ernest Osborn, Child Psychologist.
- KMPC-Off the Record.
- KFAC-Musical Portraits.
- KIEV-Keys to Rhythm.
- KPPC-Afternoon Concert.
- KGB-George Jessel.
- 12:30-KFI-Talent Circus.
- KNX-Hour of Charm.
- KECA-The Vagabonds.
- KHJ, KGB-Juvenile Jur.
- KLAC-Musical Moments.
- KFAC-Music.
- KRKD-Fun with Fables.
- KWKW-American-Jewish Hour.
- KIFV-Midday Musicals.
- 12:45-KFI-Radio News Weekly.
- \*KECA, KPRO-Sam Pettengill.
- KFAC-Concert Potpourri.
- 1-KFI, KFSD-Symphony Orch.
- KNX-The Family Hour.
- KECA, KPRO-Are These Our Children?
- KHJ, KGB, KFXM, KVOE-House of Mystery.
- KMPC-Manhattan Highlights.
- KFWB-Wizard of the Ivories.
- \*KLAC, KXLA, KGER-News.
- KGFJ-Charm School of the Air.
- KFAC-Piano Parade.
- KRKD-The Record Show.
- KWKW-American-Jewish Hr.
- KPPC-Afternoon Concert.
- KIEV-Meet the Maestro.
- KFOJ-Italian-American Hr.
- KFVD-Piano School.
- 1:05-KGER-Stamp's Quartet.
- 1:15-KLAC-Sports Review.
- KXLA-Blend of Melody.
- KFAC-Miniature Matinee.
- KFVD-Forever Tops.
- 1:30-KNX-Hoagy Carmichael.
- KECA-Wayne King Show.
- KHJ, KGB, KFXM, KVOE-True Detective Mysteries.
- KMPC-Sammie B. McKee.
- KFWB-George Jessel.
- KFAC-Good Neighbor Salute.
- KXLA-Church in the Barn.
- KLAC-Baseball.
- KFVD-Piano Parade.
- KGFJ-Kerboard Magic.
- KIEV-Organ Memories.

## BASEBALL

# KLAC

1:30 P.M. Sunday

8:05 Nightly

- KGER-Light and Life.
- KFOJ-Varieties.
- KFSD-Western Theatre.
- 1:45-KNX-Chet Huntley.
- KMPC-Garden Hints.
- KFWB-Dr. Cyclo.
- KWKW-Hoyos Hour.
- KFVD-Contrasts on Wax.
- KIEV-Show Tunes.
- 2-KFI-Catholic Hour.
- KNX-Ozzie and Harriet.
- KECA, KPRO, KFMB-Darts for Dough.
- KHJ, KGB, KFXM, KVOE-Those Websters.
- KMPC-Dave Ross.
- KFWB-Americanism.
- KLAC-Baseball.
- KGFJ-Anybody's Hit Parade.
- KFAC-Cavalcade of Classics.
- KRKD-The Record Show.
- KFVD-Harlem Holiday.
- KWKW-Hoyos Hour.
- KXLA-Western Roundup.
- \*KIEV-News.
- KPPC-Afternoon Concert.
- KGER-Long Beach Band.
- KFOJ-Good News.
- 2:15-KFWD-Strolling Tom.
- KIEV-Latin Quarter.
- KFOJ-Sophia Cioru.
- 2:30-KFI-Sincerely Yours.
- KNX-Hope Chest.
- KECA, KPRO, KFMB-Countryside.
- KHJ, KGB, KFXM, KVOE-Quick as a Flash.
- KMPC-This Is Television.
- KFWB-Heat Wave.
- KWKW-Don Pancho Hour.
- KIEV-Popular Tempos.
- KFOJ-Gospel Harbor Light.
- 2:45-KFI-Melody Parade.
- 3-KFI, KFSD-Jack Benny.
- KNX-Gene Autry.
- KHJ, KGB, KFXM, KVOE-Reserve.
- KECA, KFMB-Deadline Mystery.
- KMPC-Symphony Hour.
- KFWB-Music.
- KLAC-Baseball.
- KFAC>Showcase of Hits.
- KGFJ-Saludos Amigos.
- KFVD-Rose Room Record Party.

Listen To

## SUNDAY MORNING MELODIES

8:15 on Station KMPC (710 on your dial)

California Temperance Federation  
WRITERS • P.O. BOX 16, Los Angeles

- 8:15-KMPC-Sunday Morning Melodies.
- KLAC-Church of Christ.
- KIEV-Musical Bandwagon.
- 8:30-KFI-The Eternal Light.
- KNX-As Others See Us.
- KHJ, KGB, KFXM, KVOE-Voice of Prophecy.
- KECA-Hour of Faith.
- KMPC-Chapel Hour.
- KFWB-Union Rescue Mission.
- KXLA-Bell Bandstand.
- KWKW-Buenas Nuevas.
- KFAC-Strolling Tom.
- KLAC-Unity.
- KFVD-Church of Christ.
- KIEV-Musical Memories.
- KGER-Swedenborg.
- KFOJ-Morning Bible Hour.
- \*KFSD-News.
- 8:45-KFAC-Organ Melodies.
- KGFJ-Quiet Moments.
- KGER-Frank and Ernest.
- 9-KFI-Taylor-Made Melodies.
- KNX-People's Platform.
- \*KECA, KFMB-News.
- KHJ, KGB, KVOE-Pilgrim Hour.
- KMPC-Across the Footlights.
- \*KLAC-News, Catholic Hour.
- KRKD-Sunday Serenade.
- KFAC-Liberal Catholic Hour.
- KFVD-Waltz Time.
- KGFJ-Hollywood House Presents.
- KXLA-Bell Bandstand.
- KWKW-Italian Hour.
- KPPC-Sunday Morning Devotional.
- KIEV-Bing Crosby Time.
- \*KGER-News, Bible Treasury Hour.
- KFOJ-Popular Melodies.
- 9:15-KECA-Washington Inside Out.
- KFAC-Concert.
- KPPC-Prelude to Worship.
- KIEV-Kate Smith Slugs.
- 9:30-KFI-Sports Folio.
- \*KNX, KFVD-News.
- KECA-Sunday Strings.
- KHJ, KGB, KFXM, KVOE-Lutheran Hour.
- KMPC-Music or Sunday.
- KFWB-Peter Potter's Platter Parade.
- KFAC-Gilbert and Sullivan.
- KXLA-Coral Time.
- KPPC-Sunday Morning Club.
- KIEV-Meet the Band.
- KGER-Wesley Radio League.
- \*KFMB-News, Music.
- 9:45-KFI-Home Town Parade.
- KNX-Howard K. Smith.
- \*KECA-Raymond Swing.
- KWKW-Bed Cross.
- \*KFVD-Remembered Rhythms.
- KIEV-Rhythm Road.
- 10-KFI-RCA-Victor Show.
- KNX-Weekly News Review.
- KECA-Tailor-Made Melodies.
- \*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.
- KMPC-Western Federal Music Hour.
- KFWB-Peter Potter's Platter Parade.
- KLAC-Musical Cavalcade.
- KFAC-Gilbert and Sullivan.
- KXLA-Slavic Program.
- KWKW-Hungarian Baptist.
- KPPC-Sunday Morning Club.
- KRKD-Sunday Serenade.
- KGFJ-Music.
- \*KIEV, KGER-News.

- 11-KFI, KFSD-Carmen Cavalario Parade.
- KNX-New York Philharmonic.
- KECA-Face Cavanaugh Trio.
- KHJ, KGB-Band Concert.
- KMPC-Off the Record.
- KFWB-Peter Potter's Platter Parade.
- KLAC-Musical Cavalcade.
- KGFJ-Cocktail Hour.
- KXLA-Roundup Time.
- KFAC-1st Methodist Church.
- KWKW-Italian Melodies.
- KFVD-Hollywood First Baptist Church.
- KIEV-From the Album.
- KPPC, KPRO, KFXM, KVOE-Church Services.
- KFOJ-Presbyterian Church.
- \*KGER-News, Adventists.
- 11:15-KECA-News.
- 11:30-KFI, KFSD-One Man's Family.
- KECA-National Veapers.
- KHJ-Bill Cunningham.
- KGFJ-Song of the Islands.
- KWKW-All-Saints Church.
- KIEV-Congregational Church.
- KFOJ-Christian Church.
- KGER-Bible Class.
- 11:45-KHJ, KGB-Canary Pet Shop.
- 12-KFI, KFSD-Quiz Kids.
- KNX, KSDJ-New York Philharmonic Orch.
- KECA, KFMB-Warriors of Peace.
- \*KHJ-Broadway News.
- KFWB-Peter Potter's Platter Parade.
- \*KMPC, KIEV, KGER, KFXM, KGB, KVOE-News.
- KLAC-Musical Cavalcade.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

2:00-Ozzie and Harriet, KNX.  
3:00-Jack Benny, KFI.  
5:30-Phil Harris and Alice Faye, KFI.  
4:00-Charlie McCarthy, KFI.  
4:30-Fred Allen, KFI.  
6:00-Don Ameche, KFI.  
6:30-Kate Smith, KNX.  
7:00-Bob Burns, KFI.  
7:30-Blondie, KNX.  
8:30-Jack Benny, KFI.

### Quiz, Participation

12:00-Quiz Kids, KFI.  
2:00-Darts for Dough, KECA.  
2:30-Hope Chest, KNX.  
6:00-Take It or Leave It, KNX.  
6:30-Double or Nothing, KHJ.  
7:30-Leave It to the Girls, KHJ.  
8:00-Twenty Questions, KHJ.

### Drama

11:30-One Man's Family, KFI.  
6:30-The Play's the Thing, KFI.  
7:00-Theater Guild, KECA.  
9:30-Romance of the Ranchos, KNX.

### Music

7:30-Salt Lake Tabernacle, KNX.  
10:00-RCA-Victor Show, KFI.  
10:30-Harvest of Stars, KFI.  
11:00-Carmen Cavalario, KFI.  
11:00-New York Philharmonic, KNX.  
12:30-Hour of Charm, KNX.  
1:00-Arturo Toscanini, KFI.  
1:00-Family Hour, KNX.  
1:30-Hoagy Carmichael, KNX.  
3:00-Gene Autry, KNX.

### Mystery-Detective

1:30-True Detective Mysteries, KHJ.  
2:30-Countryside, KECA.  
3:00-Deadline Mysteries, KECA.  
5:00-Man Named Jordan, KNX.  
7:00-Crime Doctor, KNX.  
9:00-Pat Novak for Hire, KECA.  
9:00-Sam Spade, KNX.


### Public Interest-Information

8:00-Invitation to Learning, KNX.  
5:30-As Others See Us, KNX.  
6:00-Exploring the Unknown, KHJ.  
9:00-People's Platform, KNX.  
9:00-Open Forum, KMPC.  
9:00-Sunday Evening Club, KFAC.  
8:30-Chicago Round Table, KFI.  
10:30-Radio and the Public, KNX.

### Comment-Narration

10:15-Commander Scott, KHJ.  
6:00-Walter Winchell, KECA.  
6:15-Louella Parsons, KECA.  
6:30-Jimmie Fidler, KECA.

## Learn RADIO BROADCASTING



Frederick H. Speare, popular radio producer and teacher of many well-known radio personalities, is now adding MEN and WOMEN with good speaking voices for professional training. Prepare now for the fast-growing opportunities in radio. Recognized expert training in:

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KXLA-Frederick H. Speare.  
KPPC-Afternoon Concert.  
KIEV-Matinee Melodies.  
\*KGER-News, Music.  
KFOJ-Rev. Earl Ivis.  
3:15-KWKW-Magic Circle Theatre

# GAGS OF THE WEEK

**Yolanda Kohl, 1003 South Baldwin, Arcadia, Calif.**

Heard on "Life of Riley":  
Riley (giving Junior a special present): Here you are, Junior.  
Junior: A piano?  
Riley: Yes.  
Junior: But I thought you said I'd been a good boy!

**Jean Marie Sims, 11816 Peoria Street, Roscoe 1, Calif.**

Heard on "Breakfast in Hollywood":  
Bobby: Do you know why I look under my pillow slip?  
Tom: No, I don't. Why do you look under your pillow slip?  
Bobby: Because suddenly I heard my pillow ticking.

**Bob Lindsey, 627 East Kelso Street, Inglewood, Calif.**

Heard on "That's Finnegan":  
Finnegan: A bank president saw a teller from his bank buying butter one day. The next morning there were two bank examiners down at that bank.

**Benjamin Torres, Jr., 708 Pacific Street, Santa Monica, Calif.**

Heard on the "Chesterfield Supper Club":  
Helen Carroll: I got a letter from the manager of the hotel where Perry is staying.

Hutton: What did he say?  
Helen: Oh, the manager said that before Perry came down there, they had signs all over the golf course which read, "Please replace the turf", and now they have had to replace the signs with some that read, "Please re-turf the place!"

**Mrs. C. D. McClenathan, 1217 South Highland Avenue, Los Angeles 35, Calif.**

Heard on "Life of Riley":  
Digby O'Dell: Recently one of my kids took the sign off an auto shop and hung it on my place of business. I was devastated.  
Riley: What did it say?  
Digby O'Dell: It said, "We guarantee a permanent finish."

**C. Fred Wood, 2031 East 7th Street, Long Beach 4, Calif.**

Heard on the Red Skelton show:  
Grandmother: Don't call me a kid-do . . . I'm forty-five years old.

Junior: You remember when Pike's Peak was a pimple then.

**Zulemma Oters, 828 1/2 South Ditman Ave., Los Angeles 23, Calif.**

Heard on "Amos 'n' Andy":  
Lawyer: Whew! I'm exhausted!  
Kingfish: Why?  
Lawyer: I've been talking on the telephone to my girl in California for thirty-six hours.

Kingfish: Well, how could you, with the strike on?  
Lawyer: Couldn't get anyone to disconnect us.

**Mrs. Mabel Guyette, 1309 Bates Avenue, Los Angeles 27, Calif.**

Heard on "Breakfast in Hollywood":  
Uncle Corny: Do you know why I turn my socks inside out during the summertime?  
Tom: No, why do you?  
Uncle Corny: Because when my feet get hot I like to turn the hose on them.

## Joan Davis Answers 20 Questions

(Continued from Page 5)

17. Would you like Beverly to appear regularly some day with you on your air show?

*I'd like to see her take over entirely. But not too soon, doggone it!*

18. Do you credit any one particular performance with being THE one that clicked and started you on your way to stardom?

*My first appearance with Rudy Vallee and watching the great John Barrymore make an epic out of an apparently insignificant comedy line.*

19. What type of clothes do you prefer? Colors? Pet extravagance?

*Smart and simple clothes in nice bright colors, practically surrounded by fur coats.*

20. Do you have a philosophy of happiness that keeps you as gay and lighthearted as you seem in private life?

*Laugh down laugh!*

## RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—no
- 2 notes—maybe
- 3 notes—yes
- Chord in G—tops



### MUSIC OUT OF THE MOON

This experiment in modern music is one of the most unique albums in many a day, comprising six sides of hauntingly beautiful melodies by Harry Revel, some with rhythm, others without. . . Not only is the orchestra instrumentation unorthodox, but a voice choir and theramin add to the unusual effects. . . The theramin, by the way, produces an almost human tone and is played by moving the hands over an electronic field. . . Here is the sort of music you hear in movie sequences dealing with the weird or fantastic. . . it's mood music extraordinary, rating an exotic Chord in G! (Capitol Alb.)

### PERRY COMO

Two favorites of yesterday, "Kentucky Babe" and "Little Man, You've Had a Busy Day", provide Como with excellent opportunity to display the warmth and feeling he shows to advantage, backed by the smooth Satisfiers and Russ Case musicians. . . easily a 3-noter. (RCA-Victor 20-1918)

### FRANK SINATRA

Just about the best "Mam'selle" to date and one that will probably outlast the others, for not only does Frankie give it his all, but the Axel Stordahl backing is very lovely. . . Reverse side, "Stella By Starlight", is also very listenable—and it's a bargain at 3 notes. (Columbia 37343)

### BENNY GOODMAN

Two small combos from Benny's radio orchestra sorta tear things apart as the quartet selects Shilkret's "Lonesome Road," then adds the novel accordion technique of Ernie Felice to form a quintet waxing the familiar "Fine and Dandy" with beaucoup solos at a brisk pace for 3 notes. (Capitol 394)

### MONICA LEWIS

For a pleasant change, Monica joins with the Jose Morand Orchestra and comes up with the Latin American favorite, "Made for Each Other" . . . complete with part Spanish lyrics. . . However, the reverse "Thrill Me" didn't even raise a duck-bump on this senior. . . In fact, it held the seniorita's efforts down to 2 notes. (Signature 15105)



## PASADENA SPEAKS A New Forum

Sundays 6:00-6:30 P.M.

DR. WILLIAM B. LANGSDORF

Assistant Principal of Pasadena Junior College, Moderator

KWKW 1430 KC

# YOUR EARLY MORNING LISTENING SCHEDULE

A short time ago Radio Life, in response to readers' requests, printed the midnight to 8 a.m. logs. As space on the daily log pages will not permit handling of these schedules each week, we plan to publish them periodically. Please clip this page and save it for reference until the next printing.

**KFI**

12:00-1:00 Tu-Su  
 1:00-5:30 Tu-Su  
 5:30-6:00 M-Sa  
 6:00-6:15 Su  
 6:15-6:30 Su  
 6:30-7:00 Su  
 7:00-7:30 Su  
 7:30-7:45 Su  
 7:45-8:00 Su  
 6:00-6:15 M-Sa  
 6:15-6:30 M-Sa  
 6:30-6:45 M-F  
 6:30-6:45 Sa  
 6:45-7:00 M-Sa  
 7:00-7:15 M-Sa  
 7:15-7:30 M-Sa  
 7:30-7:45 M-Sa  
 7:45-8:00 M-Sa

Midnight Flyer  
 Bob Phillips, Music  
 Operation Daybreak  
 World News  
 Songs of Faith  
 Voices Down the Wind  
 National Radio Pulpit  
 Masters Immortal  
 Building for Peace  
 News  
 Standard Farm Highlights  
 Tom Owens  
 Western Serenade  
 Hoosier Hot Shots  
 News  
 Fleetwood Lawton  
 Platter Party  
 Sam Hayes

**KNX**

12:00-1:00 Daily  
 1:00-1:05 Daily  
 5:45-6:00 Su  
 6:00-7:00 Su  
 7:00-7:05 Su  
 7:05-7:30 Su  
 7:30-8:00 Su  
 5:45-6:00 M-Sa  
 6:00-6:15 M-Sa  
 6:15-6:55 M-Sa  
 6:55-7:00 M-Sa  
 7:00-7:15 M-F  
 7:15-7:30 M-F  
 7:15-7:30 Sa  
 7:30-7:45 M-Sa  
 7:45-8:00 M-F  
 7:45-8:00 Sa

Merry-Go-Round  
 News  
 Morning Melodies  
 Church of the Air  
 News  
 Wings Over Jordan  
 Salt Lake Tabernacle  
 Three Steps to Rhythm  
 KNX Farm Journal  
 Sunrise Salute  
 News  
 The Plainsmen  
 Nelson Pringle  
 Notes on the News  
 News, Bob Garred  
 Fred Beck  
 Song Shop

**KECA**

7:00-7:30 Su  
 7:30-8:00 Su  
 5:30-6:00 M-Sa  
 6:00-6:15 M-Sa  
 6:15-6:30 M-Sa  
 6:30-7:00 M-F  
 7:00-7:15 M-Sa  
 7:15-7:25 M-Sa  
 7:25-7:30 M-F  
 7:30-7:45 M-F  
 7:30-7:45 Sa  
 7:45-8:00 M-F  
 7:45-8:00 Sa

Church in the Wildwood  
 Southernaires  
 Morning Watch  
 Martin Agronsky, News  
 Morning Watch  
 That Feller McKellar  
 News  
 Music to Shave By  
 Lew Parker Show  
 James Abbe Observes  
 News  
 Zeke Manners  
 Songs of Sagebrush

**KHJ**

12:00-1:00 Daily  
 6:00-6:30 Su  
 6:30-7:00 Su  
 7:00-7:30 Su  
 7:30-8:00 Su  
 6:00-7:00 M-Sa  
 7:00-7:15 M-Sa  
 7:15-7:30 M-Sa  
 7:30-7:45 M-F  
 7:30-7:45 Sa  
 7:45-8:00 M-Sa

Rhapsody in Wax  
 News and Music  
 Tone Tapestries  
 Radio Bible Class  
 Young People's Church  
 Rise and Shine  
 News  
 Rise and Shine  
 Rise and Shine  
 Say It with Music  
 News

**KMPC**

12:00-12:15 Daily  
 6:00-6:15 M-Sa  
 6:15-6:45 M-Sa  
 6:45-7:00 M-Sa  
 7:00-7:15 M-F  
 7:00-7:30 Su  
 7:15-7:30 Sa

News  
 News  
 Farm and Garden Hour  
 Evelyn Scott  
 Unity  
 Voice of Prophecy  
 Frankie Carle (recorded)

7:15-7:30 M-F  
 7:30-8:00 Su  
 7:30-7:45 M-Sa  
 7:45-8:00 M-F  
 7:45-8:00 Sa

Bolero Time  
 Radio Bible Class  
 Fleetwood Lawton  
 Bing Crosby Songs  
 American Legion

**KFWB**

12:00-1:00 Daily  
 6:00-7:30 Su  
 7:30-8:00 Su  
 5:00-6:00 M-Sa  
 6:00-7:00 M-Sa  
 7:00-7:45 M-F  
 7:00-7:30 Sa  
 7:30-7:45 Sa  
 7:45-8:00 M-F  
 7:45-8:00 Sa

Music  
 Sunday-Morning Concert  
 Presbyterian Church  
 Early Risers Program  
 Maurice Hart  
 Maytime  
 Music  
 Salvation Army  
 Woman's Page  
 Morning Melodies

**KFAC**

12:00-6:00 Daily  
 6:00-7:00 Su  
 7:00-8:00 Su  
 6:00-7:30 M-Sa  
 7:30-7:45 M-Sa  
 7:45-8:00 M-Sa

Music for Tomorrow, News  
 Hymns  
 Breakfast Symphony  
 Over the Oatmeal  
 News  
 Show Time

**KGFI**

12:00-1:00 M  
 12:00-6:00 Tu-Su  
 7:00-8:00 Daily  
 6:00-7:00 Daily  
 7:00-8:00 Su

Blue of Evening  
 Midnight Special  
 Saludos Amigos  
 Music Moderne  
 Concert Hall

**KLAC**

12:00-12:15 Daily  
 12:15-1:00 Daily  
 7:00-7:15 Su  
 7:15-8:00 Su  
 6:00-6:15 M-Sa  
 6:15-7:00 M-Sa  
 7:00-7:15 M-Sa  
 7:15-8:00 M-Sa

News Wrap-up  
 Don Otis  
 News  
 Chapel in the Sky  
 News  
 Haynes at the Reins  
 News  
 Haynes at the Reins

**KXLA**

12:00-5:00 Tu-Su  
 5:00-7:00 Daily  
 7:00-8:00 Su  
 7:00-7:15 M-Sa  
 7:15-7:30 M-Sa  
 7:30-8:00 M-Sa

The Mad Monk  
 Sunway Show  
 Morning Melodies  
 Bing Crosby Records  
 News  
 Morning Melodies

**KRKD**

12:00-5:30 Tu-Su  
 6:30-7:00 Su  
 7:00-7:15 Su  
 7:15-7:30 Su  
 7:30-8:00 Su  
 5:30-5:45 M-Sa  
 5:45-6:00 M-Sa  
 6:00-6:30 M-Sa  
 6:30-6:45 M-Sa  
 6:45-7:30 M-Sa  
 7:30-7:40 M-Sa  
 7:40-8:00 M-Sa

Request Program  
 Music  
 News  
 Music  
 Good News Hour  
 Music  
 News, Douglas  
 Strength for the Day  
 News, Douglas  
 Early Riser  
 News  
 Early Riser

**KWKW**

5:30-5:45 Su  
 5:45-6:00 Su  
 6:00-6:15 Su  
 6:15-6:30 Su  
 6:30-6:45 Su  
 6:45-7:15 Su  
 7:15-8:00 Su  
 5:30-6:30 M-Sa  
 6:30-7:30 M-Sa  
 7:30-8:00 M-Sa

Treasury Salute  
 Voice of the Army  
 Eyes on the Future  
 So Proudly We Hail  
 On Wings of Song  
 Rev. Quintana  
 Rev. Chavira  
 Voice of Mexico  
 Hoyos Hour  
 Italian Melodies

# Precasts & Previews

## WHAT'S NEW

### Variety

**Monday, May 5**—"Gas Again", KHJ, 3:30 p.m. (15 min.) Starring Bob Purcell as the Seaside Quiz Master, the show will originate each day from a different local Seaside service station, with the contestants being chosen from the customers there. Special feature will be the "Safety Quiz", and special guest stars from radio, stage and screen will be featured on "Gas Again." Monday through Friday.

**Saturday, May 10**—"The Bill Goodwin Show", KNX, 6:00 p.m. (30 min.) As a bungler with the best intentions, Bill Goodwin romps through a gosh-all-get-out collection of calamities. Pretty Peggy Knudson co-stars, with Larry Berns in the producer-director's booth.



### Music

**Sunday, May 4**—"Musical Digest", KECA, 5:00 p.m. (1 hour) A Spring Festival of classics directed by Walter Poole, and featuring the Detroit Symphony Orchestra. This series replaces the "Sunday Evening Hour," also presented under the auspices of the Musical Digest Magazine.

**Sunday, May 4**—"All Star Jamboree", KFVB, 5:00 p.m. (30 min.) Philosophic Lou Marcelle introduces top cowboy music entertainers and their currently favorite waxings in a new half-hour of western guest stars and songs.



### Drama

**Sunday, May 4**—"The Play's the Thing", KFI, 6:30 p.m. (30 min.) Important drama as seen by important people is selected each week for dramatization under "Famous Play" director, Jim Church. Noted stars will guest.



### Mystery

**Sunday, May 4**—"Deadline Mysteries", KECA, 3:00 p.m. (30 min.) As "friend of the people" columnist, "Lucky" Larson, star Stephen Dunne cracks cases and criminals in a new mystery series replacing "Danger, Dr. Danfield."



### Chit Chat

**Monday, May 4**—"Downtown and All Around," KFI, 4:00 p.m. (15 min.) Whimsical married folks, Mary and Harry Hickox, have fun bantering on this 'n' that, here 'n' there, in a daily scan of what's doing in and around Los Angeles.

### Public Interest

**Monday, May 4**—Weather Report, KMPC, 12:30 p.m. (15 min.) An additional quarter-hour of special weather casts and predictions, as part of KMPC's complete "Time, Temperature and Weather" service throughout the day.

**Thursday, May 8**—"Jobs for Juniors", KECA, 6:00 p.m. (15 min.) Radio employment bureau for high school youngsters who want summer employment, based on the premise that busy teen-agers are happy teen-agers.



## WHO'S GUESTING

### Variety

**Sunday, May 4**—Fred Allen show, KFI, 4:30 p.m. (30 min.) Georgie Jessel soft-shoes in for a guest jaunt down Allen's Alley.

**Sunday, May 4**—Tony Martin Show, KNX, 5:30 p.m. (30 min.) Al Jolson is guest on Tony's Texaco show tonight.

**Wednesday, May 7**—Bing Crosby, KECA, 9:00 p.m. (30 min.) Al Jolson and Irving Berlin join in a song-writing tizzy when Der Bingle greets them as guests.



### Film News

**Monday, May 5**—"Headline Celebrities", KMPC, 4:15 p.m. (15 min.) Actor Don DeFore leans over an interview mike with flicker reporter Don York.



### Music

**Monday, May 5**—"The Telephone Hour," KFI, 8:00 p.m. (30 min.) Diminutive prima donna Lily Pons is guest soloist.

**Thursday, May 8**—"Supper Club", KFI, 7:00 p.m. (15 min.) Soft-voiced Frenchman Jean Sablon guest stars with club hostess Jo Stafford.



## WHAT'S PLAYING

### Drama

**Monday, May 5**—"Screen Guild", KNX, 6:00 p.m. (30 min.) "Pardon My Past," with Marguerite Chapman and John Hodiak.

**Monday, May 5**—"Cavalcade of America", KFI, 7:30 p.m. (30 min.) As Gifford Pinchot, "The Man of the Forest", Walter Pidgeon takes the guest star microphone.

**Monday, May 5**—"Lux Radio Theatre", KNX, 9:00 p.m. (1 hour)

Claudette Colbert and Fred MacMurray renew their original screen roles in a radio presentation of "The Egg and I".

**Wednesday, May 7**—"Hollywood Theatre", KFI, 9:00 p.m. (30 min.) Barbara Luddy is guest leading lady in a drama-fantasy capped "Artists Must Eat".

**Thursday, May 8**—"Suspense", KNX, 8:00 p.m. (30 min.) "Death at Live Oak" occupies a tense half-hour, with Robert Mitchum as guest lead.

**Saturday, May 10**—"This Is Hollywood", KNX, 7:00 p.m. (30 min.) "The Adventuress", starring Maureen O'Sullivan and Richard Green.



## WHAT'S SPECIAL

### Variety

**Monday, May 5**—"Benefit Shrine Show", KHJ, 11:00 p.m. (30 min.) A special one-time benefit show sponsored by the Shriners' Hospitals throughout the United States. Bob Hope, Harold Russell, Dinah Shore, Don Wilson, the Sportsmen's Quartet and June Allyson participate in a dramatic sketch based on June Allyson's own childhood, and her recovery from the seven-year hospitalization she experienced. New York Supreme Court Justice George E. Rowe, Imperial Potentate of the Shrine, makes the address. One time only.



### Religious

**Sunday, May 4**—"The National Radio Pulpit", KFI, 7:00 a.m. (30 min.) Dr. Ralph W. Sockman will deliver a sermon on "The Length of a Full Life".

**Sunday, May 4**—"The Catholic Hour", KFI, 2:00 p.m. (30 min.) The Reverend Joseph Mantón of the Redemptorist Order is guest speaker for the month of May.

**Saturday, May 10**—The Very Reverend James Hutchinson Cockburn, KFI, 12:15 p.m. (15 min.) In an interview conducted by Henry Smith Lieper, General Secretary of the Federal Council of Churches of Christ in America, Reverend Cockburn, Moderator of the Church of Scotland, will speak of his work as director of the Department of Reconstruction and inter-church aid of the World Council of Churches, headquarters, Geneva, Switzerland.



### Forum

**Sunday, May 4**—"Open Forum", KMPC, 9:00 p.m. (1 hour) "Should California have a state-operated horse-racing lottery?" is topic before the round table.



### Sports

**Saturday, May 10**—"The Preakness", KFI, 1:00 p.m. (30 min.) Clem McCarthy and Bill Stern describe the big race from Baltimore, Maryland.

# Radio in Review

(Continued from Preceding Page)

## Playbacks (Critical Comment)

### "Dorothy Dix"

Minding somebody else's business instead of your own is a fairly common practice, even in everyday matters of life. And, on the basis of emitting rather logical wisdoms to the many frustrated, bewildered minds which are frantic to snatch at her straws, Miss Dix has built a considerably awesome following.

We have no quarrel with the main theory of either her column or her radio program, outside of not wishing personally to submit problems of our own. But we do hue and cry noisily at the manner in which this daily ABC quarter-hour is handled. Choppily composed script is sloppily read, with many jerks, desperate pauses and dead inflections, by talent which seems dazedly out of its element. Situations too often seem, whether they are or not, hastily improvised last-minute ideas by a writer who has not received quite enough actual material in the mail. Confronted now and then with some rather complex problems to which she could quite often donate interesting and useful answers, Miss Dix invariably

counters with brief Elsie Dinsmore theories, ending on an enraging "I have spoken" note.

For a program which assumes to dabble so precariously in the touchy muddle of human relations this entire fifteen minutes leaves itself again and again dangerously wide open.

The portrayal of Miss Dix, however, is beautifully done. We might say that it seems to us the only reassuring article in the package.

## On Mike (About Studio Happenings)

### The Meanest Ones

After his May 4th broadcast from here, Phil Baker and "Take It Or Leave It" depart for Gotham. One of his regrets at leaving will undoubtedly be at not catching those meanest of people who, in recently robbing him, also deprived a group of kiddies of a good treat.

It seems that on the show's seventh anniversary an old-time fan who thought the program had done its share of "give-aways" made a present. The fan is Mr. Wilbur Bennett of the Russell Baking Company, and his offering to "Take It Or Leave It" was a one-hundred-and-twenty-five pound, seven-tier cake. This masterpiece of goodies was covered with congratulatory messages in spun sugar and frosting. The cast each had a slice, then the remaining one hundred-and-twenty-odd pounds of confection were carefully locked away to be presented later to the Los Angeles Children's Hospital. You can imagine what a cake like this would mean to a bunch of youngsters who dream of just such delights. But when the donors went to get the cake to take it to the Hospital, it had vanished, down to the last crumb.

Amid mutual wishes for indigestion for the culprit, Phil and Co. started a search. But no cake . . . for anybody. How greedy can you be?

## Off Mike (Personalities)

### Importance of Being Ernestine

Last week we carried a story on Tip Corning, Fred Beck's little helper on his ayem broadcasts. In it we said that Tip's mythical "Aunt Ernestine," who exists only in Beck's imagination, seemed so real to many listeners that they had written Tip telling him he should be a good boy and mind her nicely.

Monday we received a dainty box of candy with a note enclosed saying: "Thank you so much for being so sweet to my nephew"—and it was signed "Aunt Ernestine."

Goll-ee, Aunt Ernestine, we're sorry we called you mythical!

### Memory Regained

Pretty soon, Haven MacQuarrie will have to change the name of his pro-

gram from "Noah Webster Says" to "Strange as It Seems." He has the uncanniest propensity for coincidences.

Seems that after Haven's program signed off the other night, he was greeted at the NBC Artists entrance by a lieutenant commander, who told him the following story: the l. c. was injured during the Pearl Harbor bombing and suffered a complete loss of memory. While still hospitalized, he received a radio in his room and heard "Noah Webster Says". The lieutenant's seventeen-year-old son was on the show and the familiar name and voice evoked an emotional association that restored the father's memory. When he left the hospital, his service commitments prohibited him from returning to California.

So his first step upon arrival here last week was a call on MacQuarrie, to whom he gratefully recounted his tale.

### Sweetland Sings Again

Imagine our surprise when Radio Life's office door opened the other afternoon and in walked Lee Sweetland! It'd been months since we'd seen him, and just a few weeks previous we'd received a letter from him with the enclosure of a snapshot of wife Sally, shoveling the three feet or so of snow off the front walk of their new home in New York.

But, as is often the case, it took singer Lee's migration to the East to awaken Hollywood to his talent. Capitol Records called him out to the coast to wax an operetta album with Lois Butler.

Chances are, also—we hope—that we'll be able to dial Lee on the air again soon. Paul Whiteman plans to bring him to the microphone weekly in a series of half-hour Sunday shows over ABC starting around the middle of May.

### Now We Know

You probably noticed in our feature "Cutting Cuts Through", that KFAC's man of the moment mentioned an addition to be made to his library staff. Since then we have found out that the lovely new program planter who joined them on April 15th is Marjorie Wasserman.

★ ★

### "NIGHT OF MUSIC"

The Catholic Youth Organization, fighting juvenile delinquency, will stage a mammoth "Night of Music" show at Hollywood Bowl May 23. Frank Sinatra is entertainment chairman, and many of Hollywood's leading musical stars are being invited to appear on the program.

★ ★

### "MAYTIME MELODIES"

Doreen Tryden, mezzo-soprano, and Gil Mershon, tenor, are featured in a concert of "Maytime Melodies" May 6 at 6:30 p.m. over KNX. Earl Towner directs the orchestra.

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stays, lively almost all the way through. Most listeners take a strong stand on some topic, and since there's no limit to prominent issues in and out of the news, retaliation is fast, once conversation is aroused. We wonder if you won't catch yourself sprinting for the typewriter to ding off an opinion of your own, after a broadcast or two. Something about the gracious Miss Schafer waves aside paper fright.

The general idea is fairly simple, but a lot has been done with it. In the first place, even the postcards prove that a lot of clever folks are cooking, cleaning and homemaking, since it's a "housewife's hour" show, (KFI, 3:45 p.m. daily). In the second-stance, Miss Schafer's style is singular. Never deprecating, strategic with chuckles and hidden meanings, she has an easy breeziness which reminds one of a feminine Art Baker. Her commercials are beautifully handled. All in all, it's an unpretentious little program which carries itself, and you, straight through without a lag or letdown. Try it when you're putting dinner together some afternoon.

**"Myrt and Marge"**

The strains of "Poor Butterfly" mean just one thing to veteran radio listeners—"Myrt and Marge"! And if you haven't already rediscovered them on their new transcribed series on KNX, tune in any week-day at 12:45, and you'll find your old favorites back

in the middle of their adventures on and off the stage.

As you may remember, Myrtle Vail, the original "Myrt," discontinued the series several years ago after the death of her daughter, who played "Marge." Miss Vail no longer plays the role of "Myrt," but under her supervision the original scripts, re-touched but not revised, are being used in the present series. For instance, the bootleggers that figured prominently in the first part of the earlier version have now been changed to black market operators and outdated slang has been replaced with the modern variety.

Alice Yourman now plays the role of "Myrtle Speer" and Alice Goodkin is heard as "Marge Minter." Both sound very much like the original interpreters of the roles and the series retains the heart throbs and melodrama in the adventures of the two chorines.

**"Let's Pretend"**

We don't wear pigtaails any more, and it's been a long time since we said "dibs on firstsies" in a game of jacks, or stuck a paper marked "kick me" on Bobby Jones' back. But we have to admit it, we're crowding in there right next to the kids when it's time to play "Let's Pretend" on CBS.

The youngsters who star in these masterfully guided excursions into fantasy and fairy-lore are either so entranced with the stories themselves that they entirely forget artificiality, or so well polished in dramatic ability that they skim by nature through their roles with the swish of lovingly loomed silk. We suspect it's a combination of both, plus the affectionate leadership of director Nila Mack, who founded the "Let's Pretend" series in 1929.

In any case, each performance is a superior production, without the tainting reminder of intending to be so. So enthusiastically are the stories launched into, that the happy expectancy of each breathless youngster out there in that studio audience becomes an electric, tangible part of the show.

Fairyland is so skilfully reached, so realistically captured that one finds thirty minutes hardly a long enough stay amongst such sparkling princesses, courtly knights, dashing black chargers, prankish little goblins and dazzling magic-wand wavers as compose the glittering company. Even the black-hearted stepmothers and croaking witches which tend to blight the happy ending are believable.

It's a magic carpet trip we wouldn't miss each Saturday at 11:30 a.m. for the world. 'Cause, gosh-darn-it, no matter how old you are, what's more fun than a real live radio program which sallies up to you with all the trimmings and says "How about it, huh? 'Let's Pretend'!"

**"Comedy of Errors"**

With its April 23rd broadcast, Kay Kyser's NBC "College of Musical

Knowledge" added a new course, called "Comedy of Errors." Yes, the Old Professor conducts it along the same rollicking lines he's employed with such success for 10, these many. But the new course's added appeal is that just anyone with two ears who has been chosen to participate has a good chance of walking off with some of the take. The busy worker who ends the day at a Kyser show without having been able to listen to every newscast, sportscast or public information program during the day, has the same opportunities as the more erudite.

Each of three participants has read to him, with hilarious sound effects, a comedy which contains a series of errors . . . some glaring, some fairly-obscure. For each error he identifies correctly he receives five dollars. If he uncovers all ten errors, he gets a bonus of fifty dollars! But if mike fright or confusion should stymie him, he has the comfort of being in the running for the jackpot question whose payoff is still another fifty dollars.

If you were to hear Professor Kyser play the part of a sports announcer, narrating the big game between Vassar and Notre Dame, at Pasadena's beautiful "Washbowl," with an "eleven-man" backfield for Vassar coming out of a "cuddle" for their "twelfth down," singing their theme, "Tonight We Love," while Notre Dame whooped it up with their theme "Fight On for Old SC," it wouldn't take you long to find the mistakes. Not at five dollars per, it wouldn't. And it's nice to hear the Professor fall back into that old familiar quizzing, with his ever-so-contagious excitability.

You who like your music will be happy to know the whole thing moves along so fast it still leaves time for Harry Babbitt and la Russell to vocalize. The show's a nice blending of familiar Kyser ingredients . . . music, fun and loot!

(Continued on Next Page)



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**MARTIN BLOCK IS COMING TO WARNER BROS. KFWB**

# Radio In Review

(Continued from Preceding Page)

drummer does those odd rim shots." Aha, that's what we thought. The program suddenly came to an end before the record was half over and we were left hanging in mid-air, rim shots and all.

We turned to another record program. The jockey slipped on Benny Goodman's great record of "Sing, Sing, Sing". We settled back for the two twelve-inch sides of uninterrupted jive. As the first side drew to a conclusion we exhorted a passer-by, "Now listen to the second side—it's even greater!" So what happened? Right, the jockey didn't bother to turn the record over at all. Instead we got a pale ballad. The sensation was like taking a step that wasn't there.

The third program we tried was in the middle of playing a wonderful piece of music full of great piano runs and enthusiastic melodies. "Gee," we breathed, "isn't that lovely? Wonder what it is? Got to get it!" We waited for the end of the record and the announcement. Know what the announcement was? "Brush your teeth with Colgate's — Colgate's Dental Cream, it cleans your breath (what a toothpaste!) while it cleans your teeth, etc., etc."

But don't get us wrong, we love disc jockeys.

## —The Mouths of Babes

In our day the kids on the school playground rushed around at recess chanting things like, "Old mother witch, fell in a ditch, she found a penny and thought she was rich" or "Billy has a girl friend—Billy has a girl friend" or any number of our childish fancies. Times have changed, however, even as far as the small fry is concerned, we learned the other morning when we passed the playground of the Progressive School on Highland Avenue. We bent an ear to the twenty or thirty voices yelling in concert while one moppet pounded on a see-saw with a big stick, and what did we hear? "Dad's Old-Fashioned Root Beer—Dad's Old-Fashioned Root Beer"—ad infinitum!

## Your Cue (Shows You May Like)

### "What Do You Say?"

From the first postman's ring, when personable Joan Schafer "up-ends" her mailbag and starts to slit open her collection of letters from listeners, this is a neat little quarter-hour you'll find sprightly reading and hearing.

Joan's bright conclusion that her tuners might have a smasher of an answer or two to her query, "What do you say?" brings an avalanching reward in interests and answers. Seldom do brickbats fly out of hand, because Joan's pleasant perusal of even reactionary messages takes the sting out of most, but the party gets, and



# KECA mike memos

By VIRGINIA WEST

Of all the audience participation shows on the air . . . ABC-KECA's Friday night "Break the Bank" pays off the most money at any one time . . . On the weekly broadcast, "bank-breakers" average more than \$1,000 for having a complete series of correct answers at the right time! To date, the bank has been broken 14 times since the show started in July, 1946.



Bert Parks

Bert Parks, handsome young man pictured here, is the program's emcee. He's paid off more money to couples than he has to singletons . . . The two highest winners in the program's history have been husband and wife teams. For example, one husband and wife from the middle west won \$5,220, for knowing the location of Lake Maracaibo . . . Another couple from the east won \$5,790 for supplying the last line in the famous Christmas poem, "A visit of St. Nicholas" . . . It's as simple as that to win! . . . And everyone wins at least a half-hour's entertainment when they get the habit of dialing KECA on Friday nights at 9!

... Try 790 Friday Night ...

On the premise that a working youth is usually kept out of trouble, KECA's "Jobs for Juniors" which bowed in on Thursday night at 6, offers a practical way of combating the juvenile delinquency problem. Aimed at securing jobs for students from the city's 32 senior high schools who want summer employment, the program series is presented by the station in cooperation with the Work-Experience Section of the Board of Education. Eight youngsters from four different high schools will be interviewed by KECA's Lou Cook, during each weekly broadcast. Their preparatory background and qualifications for the summer employment they seek will be offered thru the medium of the program to prospective employers of the community.

... Try 790 Friday Night ...

James Newill, romantic baritone, who has been pinch-hitting on "Hollywood Music Hall" since shortly after the first of the year, has won for himself a permanent berth in "the Hall" . . . Newill is now a regular, heard each Sunday afternoon at 4:30 over KECA-ABC . . . John Newland of the Broadway stage has been selected to portray the new newspaperman-narrator role of "Ed Holliday," in ABC's new "Dark Venture" series . . . (KECA, Tuesday nights at 8:30) . . . Gene Norman's guest on "Serenade," May 4th at 9:30 p. m. over KECA, will be famous composer Miklos Rosza . . . who wrote the music for such pictures as "Spellbound" and "Lost Weekend" . . . The occasion of the Norman interview will be the world premiere of Rosza's first album . . . music from the score of "The Red House" . . . Here's pretty Peg Lynch, creator and co-star of ABC's hilarious saga of family life, "Ethel and Albert," which recently began its fourth merry year on the air . . . You hear the antics of E & A every Monday thru Friday afternoon at 1:45, on KECA.



Peg Lynch

... Try 790 Friday Night ...

We take a bow . . . ABC's four-part program, "Hiroshima," based on John Hersey's story of the first atomic bombing, and "The Henry Morgan Show," received Peabody Radio Citations. The "Hiroshima" series was cited as "an outstanding educational program" . . . and the satirical comedy of Henry Morgan was cited as "outstanding entertainment" . . . Speaking of recognition . . . another star has joined KECA's testimonial lineup, as you've probably noted. Claudette Colbert says: "I find Bing and lots more of my favorite radio shows at 790!" . . . Miss Colbert is currently starring in the Universal-International picture, "The Egg and I."

... Try 790 Friday Night ...

Advertisements

# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Was a Joke, Sons

Offering Fred Allen, Bob Hope, and Red Skelton honorary vice-presidencies, their network tried last mid-week to "fade" the episode Allen. If we'd been in the network's boots, we'd have wished we'd tendered our offer three days earlier, before making front page headlines and, in our opinion, a ridiculous issue of what normally might have passed as another of Fred Allen's caustic sallies.

Irked at being cut off the previous Sunday, when his program (again) ran overtime, Allen arranged a script in which he was asked why he had been chopped off the air.

He started to explain: "Well, there's a little man. . . ." and suddenly his nasal remarks faded into suspenseful silence. Thirty-five seconds later, Fred's twanging resumed. What he had said only to a studio audience, into a mike made "dead" by a network engineer on orders from "upstairs," was: "Well, there's a little man in the company we work for. He's a vice-president in charge of program ends. When our program runs overtime, he marks down how much time is saved."

Asked "What does he do with this time?" Allen continued, "He adds it all up, ten seconds here, twenty seconds there, and when the vice-president saves up enough seconds, minutes, and hours to make two weeks, he uses the two weeks of our time for his vacation."

Adamant Allen had said it and was glad, but network officials, who had notified him Friday of the unacceptability of his material, must have been mad. Subsequently, Bob Hope was faded (twelve seconds) and Red Skelton (seven seconds) for humorous references to the Allen episode. Everyone along Radio Row waited like an expectant father to hear what quip Henry Morgan would unleash on Wednesday night ("over another network"). Henry was admirably restrained, confining his remarks to a weak gag about "Cut-Off, the story of Fred Allen." That same night, officials, apparently having decided to wash up the whole business, allowed Dennis Day the best crack: "I'm listening to the radio."

Mildred: "But I don't hear anything."

Dennis: "I know. Fred Allen's on."

What we wished the network had done, instead of censoring the Allen script, was to have clamped down on the sore spot that provoked Fred to

voice defiance. He has shown consistently bad judgment, we hold, in letting his program run over, necessitating its cutting off before completion. Allen loves to ad lib and his studio audience loves to guffaw at his im-



### NEXT WEEK

#### DON'T BE A MissDit\*

Hats off to the mothers, next week!

On our cover, Mrs. George Burns and her two children, and inside the magazine a delightful "spread" featuring three pages of pictures which highlight radio personalities in their offmike roles as mothers.

Have you been as intrigued as we've been about the two sweet little ladies who admire Jack Benny from afar? We tell you who they are and what about them in next week's issue.

Did you know that Joan Davis' announcer, Frank Bingman, has won his ether place against definite odds? More about Frank, too, in a "Mikeman" feature on Page 33.

Did you know that "Schleperman's" wife, Mrs. Sam Hearn, used to act with Al Jolson and that she has just gotten her first radio break, quite by accident?

Had it ever occurred to you that "Screen Guild" was a truly uncomplicated show? That its performers rate unusual freedom at the mike and that too much rehearsal is not countenanced? Read how this favorite program is put together in next week's Radio Life.

All this, plus a story on disc spinner Don Otis, a feature on the man you've asked to be written up—Vance Lane—plus our usual highlights, program finder, and other specialties. And with daylight saving time kicking all schedules into a cocked hat, we suggest you keep Radio Life right near your radio all the time.

promptu cracks, thereby persistently eating up time allotted to the regular script and the orderly procedure of the broadcast. The studio audience enjoys a complete show, but dialers are brushed off and made to feel cheated as the broadcast abruptly signs off in the middle of a vowel. We think this perpetual practice is bad manners, bad showmanship, and bad for Allen and his producers who don't get together and arrange for a bigger time bumper to allow the program to exit in finished manner.

It's no fault but his own that Fred Allen has been repeatedly chopped off the air when his allotted time was up. It's not too hard to imagine that his habit of sloppy finales may have irritated network officials to the point where they couldn't see anything funny—either in Allen's facetious material or his uncooperative manner toward censorship, which has been a source of increasing friction all season. What means were taken to arrive at an understanding we do not know. Agency and network should have collaborated. But obviously, if the network couldn't take a joke, the arbitrary fade method wasn't the proper course, for it threw a lush story into the laps of the newspapers, who leaped like crazy kangaroos at the chance to embarrass a rival medium. (We discount the rumor the whole fiasco was a publicity stunt).

Regardless, we think Fred should have been allowed his little gag. Radio is heralded as having come of age, but is not supposed to have grown old and stuffy, too.

Fred will probably have a whale of an audience next week. Reportedly he said, "I wouldn't be found dead as a vice-president." As for us, we feel like Bob Hope, who, the morning after he was faded, was credited with the observation: "We all got cauliflower heads today."

Firing the final blast, the network agreed: Gags about NBC and its vice-presidents will not be censored. In fact, by way of public atonement, NBC was urging all comedians to have a field day at its expense. Everybody else was, anyway.

#### Just for the Record

A sloppy disc jockey is no disc jockey at all—that's the bit of philosophy we formed one day last week when we tried to sneak in a little listening during afternoon working hours.

Our first discer announced "Heartaches", "Oh, boy," we enthused to the rest of the staff as the Weems crew rattled into the third chorus, "here comes our favorite part, where the

*(Continued on Next Page)*





## FAMOUS LOVE STORIES

ELIZABETH BARRETT BROWNING... a frail child of a tyrannical father. She met, was wooed by and secretly married the gallant poet, Robert Browning. Theirs was a tender love, a beautiful love... a love beyond this world.



You'll Love

## WHITE KING SOAP

WHITE KING gives you suds that last long... do a clean, white, sweet wash... then rinse away completely, making ironing easy, too. That's why you'll love WHITE KING. Use WHITE KING for washing machine, dishes, lingerie, baby's things, blankets. Nothing washes like soap... and there is no soap like WHITE KING.

# The Ear Inspires the Pen

(Continued from Page 3)

Helen Carroll, 2722 La Salle, Los Angeles, Calif.

Sirs: Some time ago you put on the air the "Pat Novak" show, which many of us enjoy. Then recently you've changed Pat Novak's voice, which was really the making of this program. The new voice is rather disappointing to us steady listeners. Couldn't we have the first Pat back again? I believe he was on the air recently on a Friday night "Murder and Mr. Malone" in the part of "George."

Hope you return our voice to us by next Sunday. Could you also give us a paragraph about him in Radio Life? I suppose one voice isn't important, but to steady listeners the show just doesn't seem the same without that low drawing voice of our first Pat.

*Alas, no one laments the passage of the original "Pat Novak" program more than the staff at Radio Life. Dick Breen, the original (and we do mean ORIGINAL) scripter was captured by a Hollywood studio to give its crime movies that "Novak" touch. This, of course, entailed leaving San Francisco, from whence the show originated. Jack Webb, the original "Pat", also left and is now in Hollywood and appearing on "Murder and Mr. Malone". This leaves Ben Morris, the new "Pat", and Gil Doud, the present scripter, in San Francisco, while the old duo is now a part of the Hollywood scene.*

*Incidentally, didn't you think the last few "Novak" shows were pretty good? Not as good as those done by the first sparkling team—but then, you know what they always say about the good dying young.*

*And also, incidentally, we hear that Ben Morris, the new "Pat", is a six-foot-three, two-hundred-and-ten-pound ex-Marine!*



June Evans, Lennox, Calif.

Sirs: Recently I made a little personal survey among my friends. The question was—what do you think of Al Jolson? I got such favorable comments as "a wonderful voice," "he puts feeling in every word he sings or speaks," "hope he's back with us soon," etc.—favorable comments too numerous to mention.

How about a big story and more pictures of Al Jolson? He's really swell!

*If Jolson should accept a regular radio assignment, you may be sure that your Radio Life interviewer will be on the spot for an intimate yarn about the "Mammy" singer. However, at present, Jolson seems to prefer making occasional guest appearances to shouldering the regular responsibility of his own airer. He has already turned down one big deal.*



Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

Sirs: I wish you a Happy Birthday. My girl friends and I like the Fred Waring show and "Pat Novak for Hire."

Mrs. J. T. Burke, Route 1, Box 141, Riverside, Calif.

Sirs: In line with the old adage, "We find what we are looking for," is radio entertainment. There we find everything to please each one's taste in listening pleasure.

One of the finest morning entertainment programs is "Ladies' Day." It has an excellent cast, each member contributing toward starting a new day with a smile. There's fun for all on this show. Ladies, try doing your daily dozen to some of Bob Mitchell's lively tunes. I know you will enjoy it.

Paul Owen sings with his heart in each song, and the result is exceptionally beautiful.

The way they lead up to their commercials is unique. They even make them interesting, and that is really something.



Charles F. Schoener, 6261 1/2 South Hoover Street, Los Angeles, Calif.

Sirs: Here's a little poem I wrote, inspired by some of the "Ear Inspires" letters:

Oh, what would life be, without  
"The Ear Inspires The Pen",

So we can see our write-ups,  
In Radio Life now and then,

And complain about the noises,  
That the advertisers make,

Or the gruesome murder stories,  
That cause our nerves to shake,

And about some poor disc-jockeys,  
Who speak more than they spin,

And remember all the contests we  
lose,

And not the ones we win,

But let's remember this, my  
friends,

When you write in some day,

Go easy on their names,

And be careful of what you say,  
For after all, they try to please,

And they are human, too.

You wouldn't want them to do,  
Those kinds of things to you!



Marje B. Hodges, Los Angeles, Calif.

Sirs: We look forward to your magazine each week, and think it is just about tops. I have written to you twice, once in September, and once last January, hoping to see my letters in print. Maybe they will be in soon. One request I made was answered, by a picture and story on Norma Young.

You recently mentioned Ned Weaver, who plays "Peter Carver" on "Laura Lawton", and the part of "Bulldog Drummond" on Friday evenings. Thought you might like to know he takes part in "Perry Mason" at 11:15 a.m. over KNX, and that he has the leading male role as Dr. Anthony Loring in "Young Widder Brown" at 1:45 p.m. on KFI. I do agree with you. He has a wonderful voice.

*Only a portion of the many, many "Ear Inspires" letters we receive can be printed each week.*



▲ **AIR PALS OF "SYLVESTER"** are the four irrepressible gentlemen who cavort through "Ladies' Day". Here are two of them, Paul Owen and Buddy Jobe, specializing in a "Doily Brothers" duet.



▲ **"SYLVESTER" AS DRAWN** by Frank Webb, famous cartoonist, and displayed by (top row) Bob Mitchell, Sidney "Buddy" Jobe, Producer Ken Higgins, and (seated) Paul Owen (holding "Sylvester by Night") and Bill Stulla (with "Sylvester by Day"). Webb has just completed drawings for two new children's books with verses by Lionel Allyn.  
—Coy Watson Photos

# "SYLVESTER" ... the Pride of "Ladies' Day"

*The Saga of the Mythical Horse  
Who Shares Mike with "Four B's"*

**By Eva Meyer**

Monday-Friday, 9:15 a. m.  
KEFI

**I**F YOU'VE been listening to "Ladies' Day," you are, no doubt, on intimate terms with Sylvester, the horse. If you haven't been listening, then you've been missing a good bet.

"Ladies' Day" is presented by four of the finest characters one could ever hope to meet. They're friendly, cooperative, full of fun and talented. Bill Stulla, who won the National H. P. Davis Memorial Announcers Award, writes and emcees the forty-five-minute program, paying particular attention to listeners' birthday and wedding anniversaries — which he works into the program in many unique and interesting ways.

On the musical side, the show offers three talented and versatile gentlemen, Bob Mitchell at the electric organ, Sidney "Buddy" Jobe playing the steel and electric guitars, and tenor Paul Owen. All four of the boys sing on the program, and while the voices of Mitchell, Jobe and Stulla wouldn't elicit any envy from an opera star, they have a certain charm and their fans keep writing for more songs.

One of the most popular features of the show is the "Smile Mile Ride"

**WRITER-EMCEE OF "Ladies' Day"** is Bill Stulla, who started show out with a fifteen-minute broadcast when he returned from service. Program now runs forty-five minutes.

on the Happy Birthday Express, in which the boys call out the names of the birthday passengers and the town they live in. Many times the train is so long passengers have to ride in two sections, with the four B's taking a great big breath between cars.

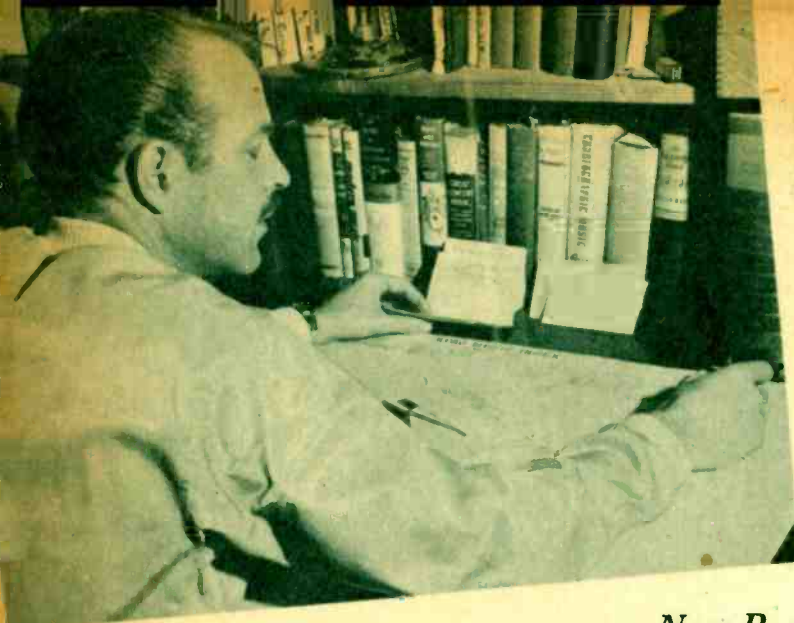
### Learns to Talk

To get back to Sylvester, he's a mythical horse. It all started when, one day, a listener requested a western ballad, to be sung by Buddy Jobe. Well, Buddy hadn't been singing western numbers, so to work it into the act writer Stulla had Buddy arrive on a horse, complete with breaking glass, crunching furniture and a fine whinny.

(Please turn to Page 32)



Page Seven



◀ IF YOU'VE EVER ATTEMPTED TO CROSS-FILE your own home record collection, you can get a faint idea of the task being undertaken by KFAC music and programming head Dick Cutting and staff, in reorganizing "The Music Station's" extensive record library.

# Cutting Cuts Through

*New Program and Music Head Formulates Constructive Plans for KFAC's Musical Fare and Coverage of Public Affairs*

By Shirley Gordon

**E**XTENSIVE musical programming and conscientious public affairs coverage are the express goals of Dick Cutting, new director of programming and music at KFAC.

"So far," smiled Cutting, as we chatted with him over a quick cup of coffee the other morning, "my time has been spent mainly in the music library, *exploring*. What I've found there makes me certain that our station will soon be offering to its listeners all of the best music there is. Our music library's potentiality has really remained untapped. Once the contents are properly filed and recorded, its possibilities seem almost limitless."

To date, he has tallied 3500 classical record albums; 8000 single classical records; and 950 popular, semi-popular and pop concert albums—including such choice collector's items as early John McCormack renditions, Gustav Mohler symphonies, Bix Beiderbecke's waxings, Yehudi Menuhin's early work, and early

Victor records as far back as serial numbers 3, 4 and 5!

"We intend to use every single record, too," Cutting affirmed.

Mr. Cutting's plan is to establish what he hopes will be the finest research music library in town. "This assembled literature," he explained, "will be the key to our programming of music."

His intention is to program the music according to its history, according to periods and to instrumentations. Block programming will then be made available for sponsorship, and KFAC's listeners will be serviced with printed advance programs which will inform them precisely what is to be heard during each hour at 1330 on the dial.

"But first," he stressed, "we want

to get the schedule accurately systemized, so that we can be sure of doing exactly what we say we'll do."

### Composite Choice

Mr. Cutting further declared, "I don't want KFAC's musical offerings to be dictatorial, either—that is, planned according to one person's taste. There will be three of us doing the musical programming—Barbara Capell, myself, and one other person." (At the time of our interview, the third position was unfilled.) "Barbara," Dick continued, "is an earnest student of music and already has an amazing knowledge of it. She is just what the job requires."

Over a second cup of coffee, we found Dick Cutting's plans for KFAC's public service functions to be as thorough and inspired as his interest in the station's musical programming.

"Music, in fact," he pointed out, "will act as one force to convey our message of public service. Music appeals to everybody, and is therefore an important and effective method of getting any message across."

Mr. Cutting emphasized, however, that the station's intention is not to "dress up" public service, but to "present it simply in an honest fashion as the interesting subject it actually is. Public service programs,"

(Please Turn to Page 32)



◀ WHISTLING WHILE THEY WORK, no doubt, are Bob Adams, Fred Shields, Gene Webster, Algene Morley and Cutting, making progress toward their ultimate aim of set musical scheduling for the daily delight of KFAC's dialers.

COMEDIENNE JOAN DAVIS is cornered by Radio Life to answer her score of questions in which she reveals her pet ambition, chief eccentricity, and philosophy of happiness.

1. Do you sometimes wish you weren't a comedienne and if so why?

*Every Friday (preview night) and Monday (broadcast night). On Tuesday, Wednesday, Thursday, Saturday and Sunday, I love being a comedienne.*

2. Do you still keep up your dancing?

*Yes, With tears in my partner's eyes.*

3. How would you describe your singing voice?

*Somewhere between a disjointed coloratura and an uncertain soprano. Further description is censorable.*

4. Is there any radio personality you'd particularly like to appear with?



## Joan Davis Answers 20 Questions

*"Queen of Comedy" Doesn't Pull Any Punches in Making Replies to Radio Life's Nosey Reporter*

*Charlie McCarthy and Mortimer Snerd. I think Edgar Bergen's delivery and timing are perfection.*

5. Have you ever played to play a serious or serio-comic role? If so, what?

*I've always wanted to play "Camille" with the hero coming in at the last minute and saving my life with a cough-drop.*

6. What radio program do you try never to miss?

*I have so many favorites, it's unfair to single out any particular one.*

7. What are the most valuable words of advice you've ever been given professionally?

*Relax.*

8. Why isn't your husband given air credit by his right name for his portrayal of Serenus and what is the story behind the origination of the part?

*Serenus is his right and real name and he "just growed" into the part. He prefers to get air credit as a writer.*

9. What is your chief eccentricity?

*Knocking with twelve.*

10. With what other comedienne or comedian would you choose to team in a vaudeville comedy routine?

*Danny Kaye. Then I could just stand in the wings at every show and laugh, laugh, laugh!*

11. Has your brand of comedy undergone many changes since you became a comedienne and if so, how?

*Quite a few. A little less brashness, I hope. A little more sympathy, I hope. A little more subtlety, I hope. No more man-chasing jokes, I hope. And more and more ideas and situations, rather than the slapstick slambang, biff-pow, insult routines, I*

*hope. You can't hate a girl for hoping.*

12. In a serious mood, what is your favorite reading?

*Reading itself is serious with me, but seriously, I love humorous reading. Benchley, Thurber, and "The Hucksters."*

13. What do you consider your finest laurel, either in the way of title, award or mention?

*The award given to me by the radio editors of America for four straight years as their favorite comedienne. The chills have never left my spine since the first time.*

14. What is the superstition attached to the little gold pencil you carry?

*Of course I'm not superstitious, but that gold pencil was given to me by Rudy Vallee when I first started on his program, and I'd just die if I lost it. Of course I'm not superstitious but . . .*

15. With three comedians in one family, who tops whom?

*I think Si is the greatest fisherman and Beverly the sweetest daughter a comedienne could have.*

16. Do you, Si, and Beverly disagree violently on what is or is not funny?

*No comment.*

*(Please Turn to Page 15)*



◀ THE "STANDARD HOUR" originates during a part of each year from San Francisco. Here, assembled for one of the Golden Gate City broadcasts are, left to right, Mario Berini, Hertha Glaz, Ezio Pinza, Margaret Harshaw, Gaetano Merola, Muriel Demeres.

—Jan Martin Brenneis Photos

# Programmed to Please Its Public

*"Standard Hour" Has No Commercials, Polls Its Listeners to Learn Type of Show, Soloists, Music They Want to Hear*

**By Lynn Roberts**

NBC-KFI-KFSD

**S** O THE BEST of its knowledge, NBC's Sunday evening "Standard Hour", now in its twentieth year of broadcasting, was the first network program on the West Coast. In truth, it actually originated two seasons before the official birth of the NBC network, in the summer of two

decades ago when it aired afternoon concerts over a special integrated set-up of scattered stations.

The "Standard Hour" originates its full year of broadcasts from Hollywood and San Francisco, dividing its time between the two cities, save for two weeks in Seattle, which also boasts a full symphonic orchestra. As much as the program would like to include the performances of lesser

symphonic groups in existence in other California cities, it feels the practice of singling out a few would be unfair and to encompass them all would be impossible.

The broadcasts featuring the work of the Los Angeles Philharmonic Orchestra frequently originate in smaller communities in the L.A. vicinity, where the Philharmonic annually

(Please Turn to Page 32)

◀ **THIS HOUR-LONG SUNDAY EVENING MUSICAL PROGRAM** varies its presentations on a seasonal basis, offering heavy symphonic music during the winter, light opera in the spring, Hollywood Bowl broadcasts and light symphony in the summer, grand opera in the fall. Here, Ezio Pinza engages Gaetano Merola in a lively pre-airtime chat.

◀ **THE PROGRAM POLLED ITS DIALERS RECENTLY** to discover types of music and soloists its public preferred. In the latter category, pianists were accorded a heavy sixty-eight per cent vote, violinists a comparatively meager thirty-five per cent. This beaming "Standard Hour" enthusiast is demonstrating a preference for singing star Hertha Glaz.



Mrs. John J. Nolan, 2337 Buckingham Road, Los Angeles 16, Calif.

Sirs: How about a piece on the new "Family Theater" program? Listened to it Thursday night, and it was fine. We need programs like that, which, in addition to posing problems, give us an intelligent something to do about them.

Our April 13 issue carried a story on the "Family Theater" program.



Ruby Sparks, Box 411, Hollywood, Calif.

Sirs: Glad to see the interest taken in Al Jolson. He is a favorite of our whole family. Any program he is on is a "must" to us. What this country needs is a good five-cent cigar ... and more of Jolson.



Mrs. Richard Banks, 123 East Windsor Road, Glendale 5, Calif.

Sirs: Last Christmas we distributed yearly subscriptions to Radio Life among our relatives, and many are the thanks we have received. I read it from cover to cover myself.

My husband and I think Pat Novak is terrific. His sponsor did a smart thing by signing him. Your recent article on him was very interesting.

I never listen to Tom Breneman unless I am visiting my mother, but I think someone should put a bug in his ear. He is so sarcastic to those

## ON OUR COVER

Bob Bailey, lead on Mutual's "Let George Do It," thinks thirteen is his lucky number. He was born on Friday, the thirteenth, twenty-eight years ago, and all his breaks in radio have come on the thirteenth. Bob has been acting since he was six, appeared on Broadway when eight with Alice Brady, toured a Chautauqua circuit doing the original Andy Hardy role. His first radio work came in Chicago, where he was on "Chicago Theater of the Air." Bob moved to Hollywood because of film commitments at 20th Century-Fox ("Sunday Dinner for a Soldier," "Wing and a Prayer") and lives in Pacific Palisades with his wife and five-year-old daughter. He likes: writing screen scripts, surf-fishing, boating, surf-boarding. Also plays Victor Miller on "A Day With Dennis Day."

dear old ladies on his program that listening to him for just a few minutes infuriates me. He probably thinks it very clever. I think it is uncalled-for and in bad taste, and I'm sure there are others who feel the same. He would dispense with being a smart alec and be just a gentleman.

(Please Turn to Page 8)



LOVERS OF GOOD DRAMA WILL BE WELL REWARDED IF THEY KEEP IN MIND TWO PROGRAMS THAT FEATURE TOP TALENT, EXCELLENT PRODUCTION AND INTERESTING STORIES. THEY ARE "THE BIG STORY" AND "CURTAIN TIME", BOTH HEARD VIA NBC-KFI.

Berry Kroeger



BERRY KROEGER narrates "The Big Story", heard each Wednesday night at 6. The program presents dramatic stories about newspapermen and their most exciting feature assignments.

Harry Elders



HARRY ELDERS is the talented male lead on "Curtain Time", heard each Saturday afternoon at 3:30. This program brings the magic of the theatre into your home with romance, comedy and fine acting.

For Both Shows, Dial KFI—640  
Advertisement,  
Page Three

# Banish Bugs with CHEVRON SPRAYS



Knock 'em out with Chevron Fly Spray



**Chevron Fly Spray** knocks down insects on contact. Powerful DDT, added to its active ingredients, gives it the highest rated killing power, according to U. S. Government standards.



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# The Ear Inspires the Pen

R. Anderson, P. O. Box 245, San Pedro, Calif.

Sirs: I wish you would print an article and picture of Beryl Davis, who has been singing on the Bob Hope show. I believe she is an Australian girl. We enjoyed her singing. Is she in the movies?

*Beryl Davis is an English girl, who appeared in one picture made in England. There is some discussion of re-releasing her picture here in America. We are having a news story on her soon, and may be able to secure a picture.*



Jay S. Scott, Route 1, Box 320, Lakeside, Calif.

Sirs: I look forward each Thursday to my Radio Life to come in the mail. Your interesting magazine helps me plan each week of radio listening.

I especially want to tell you how much I enjoy the "Precasts and Previews" division of the magazine. I like classical music especially, and it would be nice if we could have more about classical music in the "Who's Guesting" and "What's Playing" columns.

*Thank you for the suggestion. When we are able to get this information ahead of time, we will see that it is included.*

Julie Bailey, 1224 North Griffith Park Drive, Burbank, Calif.

Sirs: I would like very much to have you print a picture of "Pat Novak" and a picture of "Boston Blackie." I hope the pictures will appear soon.

*Here are the photos you request, with TWO Pat Novaks for good measure.*



Richard Kollmar as "Boston Blackie"



Jack Webb, the former "Pat Novak" Ben Morris, the new "Pat Novak"



Anne Turner, 2451 Laurel Canyon, Hollywood, Calif.

Sirs: I enjoy Radio Life because I didn't know much about the radio stars and had never seen their pictures. I think it is a wonderful magazine.

Could you please tell me what happened to "Mr. and Mrs. North" with Joseph Curtin and Alice Frost? I used to stay up till nine o'clock to listen to it.

I am eight years old. I wonder if you get many letters from children. I haven't seen any printed. If you could, would you please print my letter? I would be so proud.

*Thank you for your nice letter. Anne, "Mr. and Mrs. North" are off the air at the present time, but will probably return in the summer.*

★ ★ RADIO LIFE ★ ★

May 4, 1947 Vol. 15, No. 9  
Published Weekly at Los Angeles, California.  
Business Offices: 1541 Rodney Drive, Los Angeles. (Mailing Address: Box 9614, Los Feliz Station, Los Angeles 27). Phone NO. 2-7080, and NO. 2-7090. Editorial Offices: 1534 North Vine, Hollywood 28, Phone HEmpstead 8025.

Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Prepaid Subscriptions, \$4.25 year, \$2.25 six months. Single Copies on sale at leading Independent Grocers in Southern California at 5c each.

Publisher, Carl M. Bigsby; Editor, Evelyn A. Bigsby; Assistant Editor, Shirley Gordon; Feature Editor, Joan Buchanan; Precent Editor, Jane Pelgram; Business Manager, Robert C. Johnson; Advertising Manager, Gene Jones; Office Manager, Georgia Caywood; Art Director, Ray Wheeler; Log Editor, Hal Julian.

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Marita Joel, 910 Third Street, San Fernando, Calif.

Sirs: Sorry I can't agree with many people on what makes radio good or bad; but then, as others have said, just turn the dial or switch it off. My favorite shows are "Lum and Abner", "Ozzie and Harriet", Henry Aldrich and Judy shows, and "Biondile". I wish Ronald Colman and his wife could have a good comedy program of their own.

I must speak of Ralph Edwards separately. He amuses as he amazes. He has a consistently clean, fine show, and should have special commendation for his wonderful work in good causes.

Why, oh why, can't we have more good musical programs? The "Telephone Hour" is the only one left. So many lovely songs in the era between the years 1910 and 1930 could be revived, though I hope not modernized. And now that Chevallier is back in America, I wish he could be persuaded to sing "Louise" on the air. He was inimitable.



Estelle Jackson, Long Beach, Calif.

Sirs: "Big Sister" doesn't sound natural. Is someone else taking the part? I am deeply interested in the serial, and the voice sounds so immature.

*According to our information, Grace Matthews is now "Big Sister." Mercedes McCambridge was portraying this part previously.*



B. J. Bradley, Charter Oak, Calif.

Sirs: There have been many attacks on Bing Crosby's new program. I would like you to know there are many of us who love the new show. My family and I never miss it, and we agree that it has never been better.

Along with Bing, we should like to thank Bob Hope and crew for the delightful entertainment he furnishes us every Tuesday.

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