

PROGRAMS FOR WEEK BEGINNING MARCH 16

RADIO

Life

8¢

Arno Tanney

"The Chant"

Page 8



**FORTY
PAGES**

**BETTY LOU
GERSON:**

Soap Opera Bernhardt

Page 7

RED SKELTON:

How to Flatter a Woman

Page
4

The Ear Inspires the Pen

Robert Shirley, 120 East 1st Street, Santa Ana, Calif.

Sirs: While looking through your February 2 issue, I discovered a picture of Dud Williamson, who is emcee of the program "What's the Name of That Song?" You did not, however, have a picture of the two men who play the piano.

I would like very much for you to write an article on the program and give us pictures of the piano players. I think it is one of the few really good musical and quiz programs on the air.

Timely suggestion. The story you request appears on page 36 of this issue.



Barbara Bond, 1502 Cartagena Street, Long Beach 7, Calif.

Sirs: Even though many people

don't like the "silly" commercials, I think they are cute. A good reason for not minding them is that were it not for them we wouldn't have our good programs such as "Twenty Questions," "Blondie," "Dennis Day," and many others.

As other readers of Radio Life have said . . . it certainly is disgusting that so many good programs are on the air at once.



Don Lewis, 10321 Dunleer Drive, Los Angeles 34, Calif.

Sirs: Just a short note to ask you to tell me what "102" is, or means. It is given over all networks.

It is a campaign by the Los Angeles Junior Advertising Club to cut down traffic accidents and means that one out of every two persons will be injured or killed in traffic during his lifetime.

Nothing gets dishes cleaner!



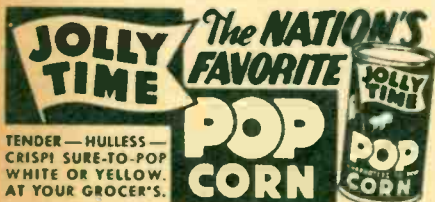
HEAD OF THE PARADE!



ACME

..the beer with the high I.Q. (It Quenches!)

Brewed in Los Angeles by ACME BREWING CO.
Bohemian Distributing Company
LOS ANGELES 11



GOOD 'N' QUICK MULTI PURPOSE MIX

This brand new product is especially prepared to assure you crisp, appetite appealing fried foods, seasoned to a king's taste. For smooth gravies and crowning glory sauces, Multi Purpose Mix knows no equal. Whether you need a frying batter, an entree dredge or a thickening agent, full flavored Multi Purpose Mix is ready for instant use. A seasoned flour, Multi Purpose Mix adds that extra flavor touch to every food it graces.

TRY IT TODAY!

- Crisp golden brown foods, pan or deep fried.
- Makes rich flavorful gravies, smooth seasoned sauces.
- 1 1/2 ounce per pound of meat makes savory extender.

Max Adler, 2814 1/2 West Boulevard, Los Angeles 16, Calif.

Sirs: You've got a wonderful magazine of, by and about radio personalities and radio. You do give a true portrayal and view. I must add, though, that the program which I enjoy very much, namely, "Counter-spy," is interrupted by too much commercial about "Old Nick." So are numerous other programs. Keep up the good work.



Peggy Thomas, 478 Vermont Street, Altadena, Calif.

Sirs: Maybe I have been a "Missdit," but have you had an article on Margaret Whiting? If not, is there one for the future? Would like to see Miss Whiting with a show of her own. She has a lovely voice, one I never seem to tire of. I'm sure many people will agree.

Thank you for a grand magazine with loads of good reading.

Not a "Missdit." See our February 9th issue.

Lorraine Wilding, 1230 East Acacia, Glendale, Calif.

Sirs: I like your little magazine, and try to never be without it. Usually I don't write about things, but I
(Please Turn to Page 8)

★ ★ RADIO LIFE ★ ★

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HIGH ON THE LIST OF FAVORITE PROGRAMS ARE "KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE" AND "DR. I.Q.", BOTH ARE QUIZ SHOWS OFFERING AUDIENCE PARTICIPATION.

Low Valentine



LEW VALENTINE introduced the role of "Dr. I.Q." to the NBC Network in 1939. Each Monday night over KFI at 7:30 you can hear the Mental Banker fire questions at his studio audience, giving away silver dollars for the correct answers.

Kay Kyser



KAY KYSER has been a favorite of millions for many years. His famous musical quiz show has been an NBC feature since 1938. To test your "Musical Knowledge" dial KFI some Wednesday night at 7:30 and join in the fun.

That's KFI—Dial 640

Advertisement.

Page Three

For Talked-about LAWNS

PLANT DOUBLE TREATED **AGGELER & MUSSER**
LAWN BLENDS

VELVIT-GREEN **BLU-GREEN**

VELVIT-GREEN BLEND IS BEST for a permanent, all fine blended, golf green perfection turf in sun or shade—double treated to check disease and promote heavy root productions.

BLU-GREEN is BEST for a quickly established, hardy, fast, strong growing turf of striking beauty. Also double treated for better results.

Buy the Aggeler & Musser Lawn blend best suited for your needs.

Watchem Grow

When You Plant
AGGELER & MUSSER
PACKET SEEDS

It takes no more effort to have a good garden, Aggeler & Musser Packet seeds are of the highest quality and will produce highest quality plants, so be certain of unusual garden results, plant Aggeler & Musser Packet Seeds.

AT YOUR GARDEN SUPPLY DEALER
AGGELER & MUSSER
SEED COMPANY
652 MATEO STREET, LOS ANGELES, 21, CALIF.



WHEN RAD:O LIFE approached Red with a score of questions, this is what he was prompted to do. Instead, he restrained his temper and got busy with his answers.



STUCK MIDWAY IN THE QUESTIONNAIRE, the mean widdle kid vented his devilishness by tossing the papers gleefully aside, then composed himself to continue answering.



MISSION COMPLETED. A bedraggled Red slumps into the nearest chair to recuperate. We didn't mean to be nosey, bub, and honestly it wasn't that bad, was it?

Red Skelton

Answers 20 Questions

Tells About His Greatest Extravagance, His Pet Dislikes, Temper, and Formula for Successfully Flattering the Women

Tuesday, 7:30 p. m.
NBC-KFI-KFSD

1. Do you ever have the "blues," and what do you do to get rid of them?

I try to stay by myself until I get it out of my system; there's no sense in bringing the other guy down too.

2. Have you ever had a gag boomerang on you? Describe the most humorous.

Yes, the time I told our radio announcer the difference between a rich "Okie" and a poor one, and that the rich "Okie" had two mattresses on top of his car. Brother! I can still feel the repercussions from that one! However, I think the outcome was pretty cute. When I arrived in Oklahoma City, all set for a state bond-selling tour, the Governor met me at the railroad station in an old Ford touring car . . . with two mattresses on top!

3. What do you think is the nicest way a fan can demonstrate his loyalty to the star?

By continuing to buy tickets to see

their favorite performer work. I think the nicest compliment I've received is when they yell, "Hi, Red," just like they had known me all their lives.

4. Which one of your movie roles has given you the most satisfaction?

My latest picture, "The Show Off," because I was permitted to be a natural part of the story and didn't have to drop back to a stage routine.

5. Does anyone call you Richard any more?

No one has ever called me Richard; it has always been "Red," except my mother, when she is annoyed with me.

6. Do you enjoy the fact that people expect you to be funny all of the time?

For the most part, yes. Once in a while it would be nice to relax and keep my big mouth shut.

7. What has been your favorite character portrayal during your career in show business?

Junior, I guess; because, regard-

less of age, I think we are all kids at heart on most things.

8. What is your greatest extravagance?

Cigars. I don't smoke, but I like the big dollar size (and I have my sponsor's permission).

9. What is your idea of a large evening?

Being able to spend an evening at home, which doesn't happen often.

10. Do you anticipate, or dread television?

I'm looking forward to it, I'd like working without a script.

11. Do you listen to the radio? What is your favorite program?

Yes I do, and I'm no fool. I like all of them, right down to their last commercial.

12. What would make you the happiest man in the world?

We can't ever have all of the things we want. It wouldn't be good for us. So I honestly feel that I am the happiest guy in the world right now.

13. What do you want to be doing twenty-five years from now?

Exactly what I'm doing right now, with the same reaction.

14. Is there anything you won't do for a laugh?

Yes. I won't play a practical joke on anyone. I don't believe in getting a laugh at the expense of someone's hurt feelings or embarrassment.

15. What are some of your pet dislikes?

Anything that even looks like a cut-and-dried daily routine, because then it becomes work. I also dislike

(Please Turn to Page 32)

PRODUCER DICK MACK, left, and star Joan Davis have a mutual respect for one another's capabilities. At right is Joan's father, Le Roy Davis of St. Paul, Minnesota, who happened to be visiting Hollywood the day this picture was taken for Radio Life. The following morning, Mr. Davis left for a month of big game fishing at Acapulco, Mexico.

Robert Perkins Photo

ASK producer Dick Mack when he began his kilocycle career and he'll reply, "The day after Marconi invented radio!"

He did . . . almost. Mack's matter-of-fact recital of years' experience in vaudeville, on stage, writing and at mike are substantial and tempting enough to make many of Hollywood's Johnny-come-latelies drool enviously. But you can't buy background like Mack's. You have to live it, the difficult way.

Mack (real name, Rutchik) doesn't



Mack Gordon, and Harry Revel. For one show," Mack re-emphasized with pride and awe creeping into his voice.

He produced, wrote, cast, and directed the shows and thought nothing of writing as many as seventeen different numbers for one performance or staying up until five in the morning figuring out some tricky lighting.

During the winter, Mack "did radio" in New York—stooging on the Vallee program and working as a dramatic actor at NBC. Now and then he'd toss off a song or pen special material.

"What am I?" he one day asked Dick Mack. "Am I a dramatic writer, a song writer, a comedian, or *what?* Maybe I'd better concentrate on *one* thing."

And that's how radio fell heir to one of its finest today, Dick Mack, producer of Joan Davis' show and Distinguished Award Winner in Radio Life's comedy production category. For Mack repressed the ham inside and went to the J. Walter Thompson Agency as a writer for the Joe Cook Show, on which Ed Gardner, now "Archie," was producer. Ten years ago this coming April, Mack arrived in Hollywood to script the original Chase and Sanborn hour.

"It was a hard thing to do," he reminisced about his decision. "Any one who's ever been a performer will know how hard it was."

Single-handed, Mack scrivined the Bergen-Ameche-Eddy show for two years. "I used to hate it," he recalled, "when Edgar put Charlie in his case. Charlie is so real. I was with Bergen in New York—it was his first trip there about 1939—when Charlie was kidnapped—it was just as if an actual person were missing."

Farrell, New York Evening Telegram reporter, as you may remember, yielded to an urge to whisk

(Please Turn to Page 32)

Little Man, Big Show

Radio Life Award Winner Dick Mack, with Priceless Background on Stage and in Writing, Now Produces Joan Davis Show, but Still Wants to Act

By Evelyn Bigsby

seem to have suffered in the scuffle. He's about five foot three, small-boned, wiry, eagle-eyed, a driving perfectionist, indefatigable (he can stay up until 6 a. m. working over a script, but always gets up at 8). He drives miles to find bad pictures because they offer complete relaxation ("You don't have to work at it"), devours mystery stories, loves the races. He admits he used to have "a beautiful baritone voice," but thinks it now has a gravelly quality attained through "yelling at Santa Anita and talking to stars." And speaking of his voice brings us back to Mack's career.

He started by writing special material for vaudeville stars like Red Grange and Fanny Brice, then became an original member of the Provincetown Players. "A dramatic actor I was then," he softly snorted. "Maybe we should forget this part."

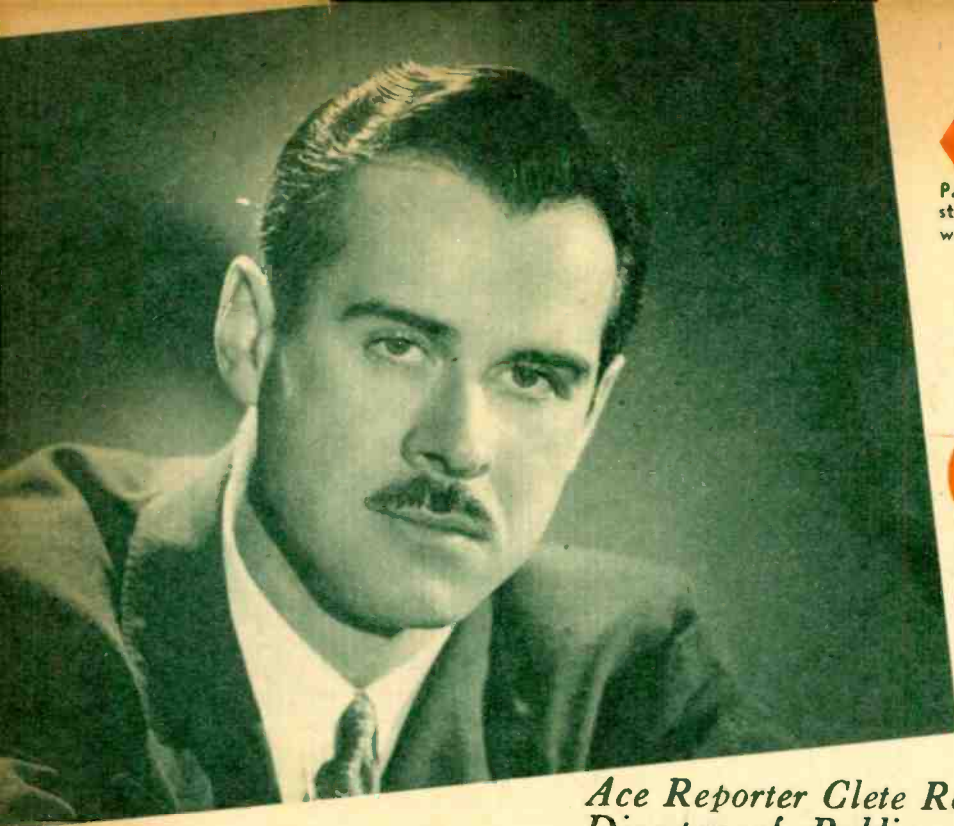
Along came a thing called radio and Dick debuted as half the comedy singing team, "Mack and Lennie." Lennie sang the lead and Mack did the harmony in his "beautiful baritone voice." "Milt Gross, Lennie and I wrote 'Nize Baby,'" Mack recalled with a wisp of wistfulness, "and

Lennie's still a song writer . . . he wrote 'Boots and Saddles,' y'know."

National Recognition

WOR, then only a local New York station, scheduled Mack and Lennie in a regular half-hour weekly show, "Musi-Comidettes," an all-original musical comedy which received recognition even in Canada and publicity throughout the United States. This led to their being featured as singing comedians on big shows like the La Palina, where they warbled songs like "Hundreds Have Millions and Thousands Have Thousands, but Millions Have Nothing at All" (when you see that song title, can't you just *hear* the boys?) Mack usually wrote the lyrics and Lennie the music for their numbers.

If a reporter were able to pin Mack down as to the "learningest" time of his life, he'd probably say it was while he was in charge of all the shows for three summers at the Grossinger, Ferndale, New York resort. "Everybody on Broadway came up there on week-ends," Dick recalled glowingly. "For one show on Saturday night we'd have Milton Berle for the emcee, Abe Lyman, Ella Logan, the Ritz Brothers, Betty Boop,



◀ **CLETE ROBERTS IS VETERAN COMBAT CORRESPONDENT**, and following the war, he covered the atomic bomb tests in the Pacific. Recalling the latter, he said, "We stood there waiting, wondering if the ocean would open up and swallow us."
Gene Lester Photo.

News as You Want It

By
Lynn Roberts

Ace Reporter Clete Roberts Is KMPC's New Director of Public Affairs, Has Put Into Operation Daily Schedule of Thoughtful, Timely Newscasts Sans Teletype Repetition

Monday-Friday, 9:15 p.m.
KMPC

SOMETIMES I've tested news announcers (erroneously called newsmen)," Clete Roberts told us. "Just after they have completed a news broadcast, I've said to them something like, 'Say wasn't that an interesting statement that so-and-so made on such-and-such?', to which they'll look puzzled and answer that they didn't have that item in their news releases, when the fact was that they had read that very item on the air just a few moments before! Experienced announcers can read copy with feeling without any realization of what they are saying. That may make for good announcers—but not good newsmen.

"My thought is," Mr. Roberts continued earnestly, "that news read in that manner is received by the listeners in the same way. If the announcer doesn't know what he is saying, how are his listeners supposed to know? You can't blame listeners for becoming annoyed when they tune in a newscast and hear the identical items repeated word for word as they were read on another newscast on another station a little while before!"

Mr. Roberts, veteran reporter and newly-appointed Director of Public Affairs of KMPC, guarantees that listeners to "The Station of the Stars" newscasts will find all of the above remedied. Under his supervision, a recently reorganized staff of qualified newsmen now thoroughly edits, skilfully re-writes and thoughtfully delivers the dozen news broadcasts KMPC currently airs daily.

Fine Backgrounds

This personnel includes George

Page Six

Lewin as newsroom manager. Previously with the Citizen-News, Mr. Lewin has fifteen years of newspaper experience (with New York's Daily News and Journal American; Washington's Daily News and Times Herald; Newark Star Eagle and Los Angeles Examiner), and a radio background (as radio editor for NBC, New York; ABC, New York, and ABC, Western Division). Assisting Mr. Lewin as rewrite man is Maurie Starrels, University of Chicago graduate and Navy veteran, who was formerly an ABC-KECA newswriter and associated with the San Francisco Chronicle; Eddie Lyon, Marine Corps combat correspondent and radio newsmen; and Larry Thor, whose career record covered six years as correspondent and writer on Canadian stations.

Well-known news commentators now being heard regularly on the 710 spot on the dial are Fleetwood Lawton, Frank Hemingway, Norman Nesbitt, Sid Fuller and our interviewee, Mr. Roberts.

Before the start of his own broadcast series, Roberts himself handled the "Voice in the News" feature of the station's 10 p.m. newscast. This consists of a personal, pre-transcribed interview with a person equipped to speak authoritatively on a subject highlighted in the day's news. To secure these on-the-spot chats, the station's mobile recording unit is driven to the interview scene. In addition to the KMPC jeep and station wagon, Clete puts to use his own car for remote reporting assignments, as it is fully equipped for

shortwave broadcasting. He intends to cover personally events of interest at distant points as well as in the nearby locale. These include coverage of the State Legislature sessions in Sacramento and United Nations conferences in the East.

Atomic Experience

A widely-traveled topflight correspondent, Clete Roberts has told us, in previous issues of Radio Life, of his interesting adventures during his months abroad as a war correspondent. At our request during our recent luncheon chat, he added to these with an account of his attendance at the atomic bomb tests in the Pacific.

"In the seconds before the explosion," he related, "we stood there wondering if the ocean were going to open up and swallow us!" Roberts reported that he had been ten miles away from the first test explosion, and only eight miles away from the second. "From the latter distance," he related, "I definitely felt heat and shock from the impact."

Since his return from that assignment, reporter Roberts confessed to leading a fairly normal life, save for a few pleasure hops to romantic spots in his plane. At the luncheon table, we discovered his current concern over a diet instituted by his wife which resulted in his losing ten pounds in two weeks. "Feel great!" he beamed.

It was also obvious that he was extremely enjoying his new KMPC
(Please Turn to Page 32)

CHICAGO ACTRESS BETTY LOU GERSON accompanied her radio producer husband, Joe Ainley, to Hollywood when he came here to do "Those Websters" and she finds herself as much in demand on the Hollywood radio scene as she was in New York and Chicago.

A Glimpse of Gerson

By
Betty Hammer



WE CAUGHT our first glimpse of Betty Lou Gerson in the role for which she is best known — soap opera heroine. Betty Lou was standing at the "Today's Children" mike ready to go on the air.

"Am I too weepy?" she called to the producer in the control booth. He signaled back "no."

"I think she really cares for him, don't you?" she asked, referring to the characters "Marilyn" and "Carlos", who were about to be embroiled in an emotional scene. The producer nodded "yes."

Betty Lou and her vis-a-vis, Bob Cole as "Carlos," then treated us to a very fine example of "soap opera art." As clearly as the audience at home, we saw the scene projected by the actors and not their physical surroundings. We were amazed at the intensity of both performers and later we got a chance to ask Betty Lou about her soap opera technique.

"I think insincerity and tongue-in-cheek performances are easily detectable by the listening audience," she smiled. "A soap opera is a wonderful opportunity to grow with the character. In a half-hour dramatic show you have to get right into it!" Betty Lou claims to be unaware of the gestures she goes through as she portrays a harried heroine. A stray lock of hair falls into her eyes, she raises one hand wearily to her forehead, in turn clenches a fist and strains toward the mike. We described these actions to her and she stared at us in amazement as we told her. "I do?" she exclaimed.

Betty Lou has been in Hollywood only since September and has met so many of her former associates and friends here that she says "It's just like being in front of the Wrigley

Chicago Lost Betty Lou Gerson to Hollywood Radio and Gave Us Our Chance to Give You a Close-up on This Favorite of Soap Opera Fans

Building in Chicago!" Her radio acting career has blossomed mostly in Chicago, with some time spent in New York.

Chattanooga, Tennessee, was her birthplace and she was raised in Birmingham, Alabama. "But where's your Southern accent?" we wondered.

Dollars Beckoned

"One day in Chicago and I had lost it," she laughed. "And in three months at the Goodman School of the Theater I picked up a phony British accent that took me ages to get rid of!" While an impressionable student at Goodman, Betty Lou heard rumors that you got paid one dollar for every line you spoke over the radio. "One line—one dollar. Forty-eight lines—forty-eight dollars!" she reasoned, as she decided that *that* was the job for her. She dashed right over to the NBC studios and took their general audition. Quite matter-of-factly she accepted her ensuing success—a few small parts and then leads, replacing a vacationing actress.

"It suddenly hit me one night in

the middle of a 'First Nighter' broadcast," she recalled. "I realized I was playing the lead on a coast-to-coast show and I almost fainted. Another actor had to reach over and prop me up!" Some of the Chicago shows with which Betty Lou has been identified are "First Nighter," "Grand Hotel," "Win Your Lady," "Mary Marlin," "Arnold Grimm's Daughter" and "Midstream" ("Julia," whom the currents of life had caught," she reminisced.) However, her favorite role was that of the Negro comic on the Tom Mix program.

As her favorite type of part, Betty Lou picks "a lead with facets, if you know what I mean." She claims she can't play very young (seventeen-eighteen-year-old) ingenues at all—unless they're Southern! Two parts she would love to play sometime are "Mildred," the waitress in "Of Human Bondage" and the leading feminine role in "The Guardsman."

On the personal side, she can't stand to have anyone else mark her script for her . . . hates to be told that a show is going to be wonderful before she goes on . . . is in agony if

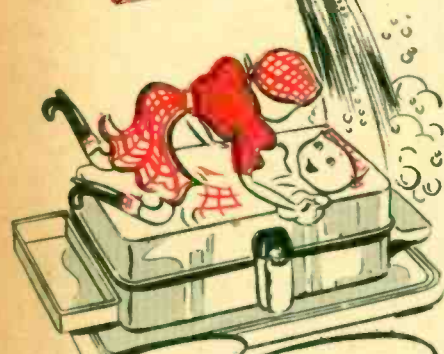
(Please Turn to Page 39)

It's always a
BRIGHT
idea to

**Scour
with
Suds**

Use **Scotch
Triple-Action
Cleanser**

—the scouring powder
that contains soap



**CLEANS
as it SCOURS
as it SHINES**

The Ear Inspires the Pen

(Continued from Page 3)

want to avail myself of the "Ear Inspires the Pen" column to ask... why did they put Dennis Day, Jack Carson and Bing Crosby all on Wednesday at 9 o'clock?

I used to listen to Dennis Day each Thursday, and now I have to listen to either Dennis Day or the other two. Can anything be arranged?



Arvid N. Carlton, 250 West Foothill Boulevard, Arcadia, Calif.

Sirs: I am a steady reader of Radio Life, and enjoyed your Seventh Anniversary issue greatly, with one exception.

Among the pictures from "One Man's Family," I failed to see one of Barbour's oldest daughter, Hazel.

As a great admirer of the program, and of Hazel, it would please me very much if you were to print a picture of her and also her real name.

Bernice Berwin is the likeable "Hazel". Here she is...



Bernice Berwin is "Hazel."

Mrs. C. M. Willis, 617 West 4th Street, Long Beach 12, Calif.

Sirs: We enjoy Radio Life very much, and like the pictures of our radio performers.

We would like to see a write-up and pictures of the "Baptist Brothers," of KXLA, also of the "Haven of Rest" program with "First Mate Bob and the good ship 'Grace'."

Can you tell us, too, if David Harum will be back on the air sometime? That was such a good program.

When "David Harum" switched from NBC to CBS it ceased to be heard locally, but there is still a chance that it will come back to the coast. We'll keep your requests in mind, and thanks.



Ann Chanstor, 123 North Swall Drive, Los Angeles 36, Calif.

Sirs: Congratulations on your Seventh Anniversary issue of Radio Life.

Can you tell me what happened to the Dave Rose program? I think it was one of the best radio shows featuring music. Will it be back on the air... and if so, when?

Keep up the good work. My mother used to hate radio. Now she joins the family in liking it... because of Radio Life!

Rose's was a commercial show, so the studio could give us no information as to its return to the air. Nothing in view right now.

On Our Cover

Arno Tamney, whose voice rings out every Thursday night with those intriguing army chants on the Mutual Network's "Sound Off with Mark Warnow," (8 p. m., KHJ, KGB, KVOE) always wanted to be a leader among men.

"I got that chance," Arno relates, "when I went into the Army as a drill sergeant. Believe me, I led men until I never wanted to see another soldier!"

Arno was still in uniform when "Sound Off" was started on the air in the summer of 1946. He was "drafted" to do the chant chorus and, when his army discharge came through, he joined the civilian staff of "Sound Off."

Born in Poland, January 2, 1915, Arno came to the United States with his parents when he was a small lad. He attended City College of New York and Columbia University, and was embarking on a theatrical career when the war interrupted his plans.

Although he is best known for those stentorian tones he uses in the "Sound Off" chant, Arno has an excellent singing voice. He recently recorded a kiddies' album, "Pancho Goes to a Fiesta," which has become a best seller in New York City.



MOTHER KNOWS BEST

MOTHER KNOWS
Dina-Mite gives youngsters needed energy for school and play.

MOTHER KNOWS
Dina-Mite contains Nature's whole grains, so essential to "Daily Musts." She knows she is helping to solve this health problem.

YES, AND MOTHER KNOWS
that Dina-Mite's rich, nutty flavor makes it the Number One breakfast for the whole family.



THE REAL "GOOD MORNING" CEREAL

ARE YOU LONELY?



Thousands of lonely folk everywhere are finding true happiness through introductions by mail. Why not you? I'll show you PROOF. Send for FREE particulars in a plain sealed envelope.

NANCY JORDAN
P. O. Box 466RL
San Francisco, Calif.

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Love Dose Plugs!

By last week it seemed to have become common knowledge that a couple of commercial-allergic gentlemen had rigged up an effective little contrivance capable of tuning out radio commercials. All one had to do was attach it to the radio, set the time regulator, and sit back to enjoy radio minus its jingles, entreaties, and whish-h-hes!

All the people who have been griping about plug-uglies probably tore right out to see where the miracle contrivance could be bought.

Although Radio Life has steadfastly plumped for fewer and better commercials and, through the hundreds of letters from its readers, is fully aware of the fact that bad commercials are cause for more than half of listeners' complaints, we decided to struggle along without any aid—our wrist is still flexible enough to twist the dial when we want to.

If the gadget works, as we have been told it does, it was bound to happen and radio can thank itself for forcing someone to do something. But let's not be too hasty in figuring we can defeat our djal and have it, too. No sponsor is going to be crazy enough to pour \$15,000 a week into a show that doesn't move the product. As one radio advertising man put it: "Maybe you can ride on the bus free of charge for a few times. But if everybody rode free, pretty soon the bus would stop running."

Generally, the integrated, amusing commercial like Harlow Wilcox's Johnson Wax plug or Bill Goodwin's Maxwell House Coffee pitch or the Benny quartet have struck kindly response with listeners. Most of Radio Life's readers complaining about commercials have objected to the repetitious, the raucous, the over-long, bad-in-taste commercial.

It's probably lucky something may have come along to give a sharp prod to agencies which have sailed smugly along supplying inferior, infuriating copy. Ad writers will have to be clever, subtle salesmen.

Interesting development along this line was announced last week when Johnny Whitehead, former editor of Radio Life now heading the John F. Whitehead and Associates Agency, purchased time on KGFJ for an "anti-huckster" type of program. A fifteen-minute, Monday through Friday segment called "Moondreams" (see Precasts) featuring Marvin Miller with musical background, the show

will carry commercials for Whitehead and Co. These, so we're informed, will be dignified, of a high level, showing the place of advertising in the national economy and the advertising profession as a career with a vital future.

"You won't be able to tune out these commercials", Radio Life was told. "They'll be half over before you know they are commercials. And they'll be short and at infrequent intervals."

In short, painless, pleasurable plugs!

Your Cue (Shows You May Like)

"As Others See Us"

You may think your new spring hat is quite the smartest thing on the boulevard, but if you saw yourself as others see you, you might find that the varying shades of opinion ran from amused wonderment to tremendous approval. The same thing that applies to hats, applies to countries. You may never find out the kind of impression your chapeau makes, but if you're interested in what others think of your country, listen to CBS' "As Others See Us", KNX, 9:30 a.m. Sundays.

News analyst Larry Lesueur reads the news and editorials about the United States as reported in the press of foreign countries. England, Argentina, Germany (both zones), the Netherlands and the Philippines are only a few of the countries heard from so far. France, because of her newsprint shortage and newspaper strike, has not yet been represented on the program.

Newsman Lesueur gives the political side of each paper mentioned, but the emphasis is still not strong enough for one completely unable to remember the names of the many papers from which material is taken. We're never quite sure whether we're listening to the foreign equivalent of the Chicago Daily News, New York Times, People's World or the Santa Monica Evening Outlook.

This, we hasten to point out, is not Mr. Lesueur's fault. In his allotted half-hour he does a big job well, and we only trust that each editorial read represents the thinking of a large group in each country. That way, he is really showing us ourselves "As Others See Us."

"Noah Webster Says"

If you agree that words are fascinating, "Noah Webster Says" is the show for you—and if you haven't ever been particularly attracted by words, this program may convert you, even to the point of persuading you to abandon your favorite novel for the latest edition of Webster's Dictionary.

Some of those word definitions from Webster's are as poetic and stirring as an old-fashioned verse or a patriot's speech! Look up a few and see what we mean—or easier yet, relax beside your radio of a Thursday evening (NBC-KFI, 9:30) and listen to the Haven MacQuarrie show ushered on the air with a town-crier voice capol-

(Continued on Next Page)

NEXT WEEK

DON'T BE A

MissDit*



How often has the postman rung for Richard who opened the door? The Richard you know as Dick Haymes opened the portal to success and our story on him reveals that he uses no overdone antics to stay where he is.

How normal can a comedy writer be? We delve into the daily doings of those scripters who pen the laugh lines mouthed weekly by Burns and Allen.

How out-of-the-ordinary can a radio show be? Producer Frank Woodruff, hostess Hedda Hopper, and their "This Is Hollywood" stars and cast do their best to make their every broadcast an unusual one. Our story cites their endeavors in this direction. All of the above will be found in your copy of next week's Radio Life magazine, and in addition: an album page portrait of Fulton Lewis, Jr., and informative features on the "Pot o' Gold" show, Joe Kearns, Al Poska and Howard Culver.

Plus, of course, pictures galore, news and views of radio programs and personalities, complete logs, record reviews, letters from listeners and gags of the week.

Be at your favorite stand to get your copy early!

*She wanted to read it but she missed it.



KECA mike memos

By VIRGINIA WEST

A genial personality pays dividends in any walk of life... and it pays off particularly well if the possessor of such a personality is "on the other side of the mike," so to speak, as emcee of an audience participation show. A man with such a personality is Jay Stewart, headman of ABC's five-a-week airer, "What's Doin', Ladies" (KECA, 2 p.m.). His friendliness is easily recognizable over the loudspeaker of your radio... so by the hundreds his air friends come to see the show... and are not disappointed, as the lineup at KECA's Sunset & Highland Avenue studios Monday thru Friday afternoons attests.

By the way, radio runs in Jay Stewart's family. His mother, who is a teacher of speech and English in Indianapolis, conducts a regular class in radio broadcasting. It was in his mother's classes Jay got his early training. The school's "station" has taken the name WFIX in honor of their former student and his mother... whose real name is Flx.

... Get the 790 Habit ...

Speaking of audience participation shows, here's Orval Anderson, who heads the "Darts for Dough" show every Sunday afternoon at 2, on ABC-KECA.



Orval Anderson

Orval's another example of what we mean by a genial personality (easily recognizable from the twinkle in his eyes) "paying off"... And, on that subject, it's now possible for a contestant on "Darts" to win as much as \$198 (in folding money, that is) if he or she is good at the old parlor game of throwing darts... On Bingsday night, March 19th, the Crosby guest will be that popular young singing comedian, Danny Kaye; Lovely Peggy Lee gets the glamour spotlight, and Bing sings special songs with his guest, as well as the Charlotees... That's ABC-KECA at 9 o'clock!... Screen star Ingrid Bergman makes her first appearance on "Theatre Guild on the Air", Sunday night, the 16th, over KECA at 7.

... Get the 790 Habit ...

VACATION THOUGHTS: *Maybe you think it's a little early for such things! But with Don McNeill back on the Breakfast Club each morning still boasting his Florida tan, and Commentator Elmer Davis away from the mike until March 25th, maybe it is time to start thinking! During Davis' vacation, his 10:30 p.m. (Monday thru Friday) spot on the ABC-KECA dial will be ably filled by Joseph Alsop, special writer on national and international affairs for the New York Herald-Tribune and other leading newspapers... Dr. Karl Krueger, director of the Detroit Symphony, heard Sundays at 5 o'clock, will tour Europe this summer. He has already been invited to conduct the Vienna Philharmonic and the Augusteo Orchestra in Rome... Kenny Baker says his idea of a perfect vacation (he can dream, can't he?) would be to get into a good car, have a well-equipped trailer for camping, and six weeks beside a lake where the fish bite so fast you'd have to stand behind a tree to bait the hook!*

... Get the 790 Habit ...

Have you heard the new "Paul Whiteman Assembly"? Still in his 6 o'clock time on Wednesday evenings, the "Dean of Modern American Music" is featured by the American Broadcasting Company in cooperation with the National Guard of the United States, in a public service program designed to acquaint the public with the important part the National Guard is destined to play in the system of National Defense.

The Whiteman orchestra and chorus, Mindy Carson, 19-year-old singing protege of the maestro, Johnny Thompson, baritone, and prominent guests, make up the weekly talent lineup, broadcast from ABC's Ritz Theatre studio in New York.

... Get the 790 Habit ...



Mindy Carson

Radio in Review

(Continued from Preceding Page)

ling, "Hear ye, hear ye, hear ye—what Noah Webster says!"

With clear and deep-toned diction and an extremely pleasing manner, MacQuarrie gently puts contestants through their paces and almost always generously guides them clear through to the maximum fifty-dollar cash award. The contestant's task is to define the words put to him by MacQuarrie, starting with the one-dollar pair (precocious and obstreperous, for instance), on to the two, six, ten and fifty-dollar words (amenable, for instance).

MacQuarrie's manner makes the show fun for everybody — even the perspiring contestants. Dialers, too, can participate by submitting lists of words for use on the show, and those whose entries are chosen receive cash awards.

Professor of Speech at Occidental College, Dr. Charles Frederick Linsley, and announcer Doug Gourlay aid Haven MacQuarrie in staging this program which Radio Life rates high in both education and entertainment value. We call it real entertainment when a seventy-five-year-old youngster clipped through to the fifty bucks and spelled "supsersede" correctly.

Then MacQuarrie asked him what he did for a living.

The contestant chuckled a little and replied: "I'm a proof reader for the Herald-Express!"

"Musical Digest"

There's one department in radio which even its severest critics admit is above criticism and that is the classical music programs — both live and recorded. Radio has done a wonderful job in educating the population at large up to the point where fine music is as acceptable as the popular variety.

To programs like KGFJ's "Musical Digest" goes much of the credit in this far-reaching job of public education. And "Musical Digest" is still in the vanguard of classical music programs — it seems to keep one step ahead of its audience in taste. Each broadcast starts with the presentation of an overture or concerto and included in each is at least one work (and usually more) which as yet hasn't been played to death on other programs or in the movies.

Each Friday is opera night and in the coming weeks such favorites as Massenet's "Manon", Gounod's "Faust" and "Die Walkure" will be heard.

Ibert's "Ports of Call", Howard Hansen's "Romantic Symphony", Beethoven's Triple Concerto and Brahms' Sextet and Trios are programmed where a less discriminating ear would place "Rhapsody in Blue", Tchaikowsky's Fifth and "Clair de Lune". (Not that we think the latter aren't delightful, but how often can you hear them?)

David Ballard, the voice of "Musical (Please Turn to Page 12)




Suzanne Ellers

SUZANNE ELLERS had been singing with several local orchestras and nightclubs for several years before she gained nation-wide recognition as a song-stylist. One day Jimmy Durante and Garry Moore heard her recording songs at a movie studio. They signed her on the spot as featured vocalist on their comedy show. The "Durante-Moore Show" is heard over KNX, Friday nights at six-thirty.



Tom Hanlon

TOM HANLON is so well-known as a culinary expert that he once had his recipe for filet-of-sole printed in a magazine. The publication tabbed Tom's ingenious specialty "Sole a la Hanlon." The popular emcee is heard Monday through Sunday on "Midnight Merry-Go-Round" over KNX.



Nelson Pringle

NELSON PRINGLE, as a result of spending most of his life in Panama, Hawaiian Islands and the Philippines, lives in a Hawaiian type home in San Fernando Valley. He experiments with tropical plants that will grow in this climate. Pringle is heard Monday through Saturday on the "Eleven PM News" over KNX.



Hanley Stafford

HANLEY STAFFORD was for years the most popular stage and screen actor on call as a villain for roles in Western, horror, and adventure stories. When he auditioned for the comedy role as Daddy Higgins on the "Baby Snooks Show," Fanny Brice took the program's producer aside and told him: "Hanley Stafford is Daddy. He not only talks like the character should, but he gives me a look that makes me feel like Snooks." And Stafford has been a top comedian ever since. Stafford is heard every Friday night at 9:00 on "The Baby Snooks Show," and as "Mr. Dithers" every Sunday night on the "Elondie Show," 8:30 over KNX.



KNX 1070 ON YOUR DIAL

Radio in Review

(Continued from Page 10)

Digest", deserves a great share of the credit in making this the excellent program it is. In addition to being a good announcer, he also seems to be thoroughly conversant with the music he is presenting—a trick which has been mastered by all too few of the announcers on shows of this type. To Ballard, also, goes some of the credit for the intelligent programming which makes this series a favorite with lovers of fine music.

Hawthorne's Thing

If you stay up late, and don't care what comes at you from your radio, set your dial on KXLA at 11:30 p.m., any Monday through Saturday, brace yourself against something solid—and let "Hawthorne and the Thing" come at you!

No—it's not another "Inner Sanctum". Uh—or is it? Come to think of it, "Hawthorne" is a little "Raymond, Your Host-ish". But he's even more Henry Morgan-ish—if that appeals to you. It appeals to us.

Now, the purpose of these little squibs, customarily, is to give you an idea of what a show is like, with the thought that if it sounds like something that will suit your fancy, you'll tune it. In "Hawthorne's" case, however, the best we can do is to mention a couple of the things we've heard during the times we've joined his dialers—and not take chances on giving you any sort of a guarantee on what you'll hear if you are sporting enough to take up this adventurous challenge to charter new listening trails. A large part of "Hawthorne's" charm is his unpredictableness.

Hawthorne plays records on his show, or rather, he plays *with* records. He doesn't just spin them normally, like sane disc jockeys. He spins them at varying speeds, making that wistful Wayne King waxing of "Why Do I Love You?", for instance, sound as though the tender poem on it were being read by Donald Duck with Katherine Hepburn's speech intonations. Sometimes he spins two records at once, or employs an echo effect that makes a wacky Spike Jones record even wackier.

In between these questionable musical offerings, Hawthorne mutters mild threats about going to Alaska, gives dandy imitations of seals barking and flapping, chastises his right-hand man, "Egbert", and grumbles about the spot commercials he has to include in his show.

"For Your Approval"

How would you like to pretend that you're a big, influential sponsor in the market for a radio show? Well, you can, and without worrying about the man in the white suit to come and take you away, either.

Just try KHJ, Saturdays at 2:00 p.m. for the show "For Your Approval". We can't tell you exactly what you'll

find, for each week an entirely different program idea is presented. Anything from *avant garde* jazz to serious news broadcasts and forums might be heard. One of the most novel programs showcased recently was a quiz show, "Ask the Boss", which pitted the wit of four prominent New York bosses against the questions dreamed up by their employees—the boss who flunked out had to give the employee who submitted the question the day off!

Each show presented is in the nature of a network tryout. If the mail and comment on a program is good, it may be instrumental in getting the show on a network permanently. All shows are produced by Jock McGregor and there are no permanent cast credits to be given—things change too fast!

So far the Mutual Broadcasting System, over which the program is heard weekly, has picked up for network presentation "Did Justice Triumph?", "Dr. Graham" and Rudi Blesh's "This Is Jazz". If you'd like to voice your opinion as to the type of show you're most anxious to hear, listen to "For Your Approval" and let them know whether or not you approve of the shows which they present.

"Sound Off"

"Join the Army! Join the Army!

Sound Off!

One-Two. .

Sound Off!

Three-Four. ."

If for no other reason than to hear Chant-master Arno Tanney and the Lynn Murray Choristers deliver the above rousing call to arms in cadence to the stirring sound of marching feet, listeners should regularly dial KHJ-Mutual, Thursdays, 8:00 p.m. These men of music (Tanney is actually a trained vocalist, too) can make the words on a recruiting poster sound as thrilling as a battle poem by Kipling.

But, although it is the portion of the show which you most listen for and the part that sticks in your mind, the chant's capacity is that of an emcee, introducing the program and ushering in its acts of the evening—customarily, a guest feminine vocalist (Peggy Lee, Dinah Shore, Ginny Simms, Jo Stafford, Margaret Whiting, Shirley Ross, Benay Venuta are among those who've appeared), or maybe a guesting comedian or instrumental group (Jerry Colonna, Page Cavanaugh Trio, et al), the musical numbers thrillingly delivered by the Mark Warnow-directed orchestra, baritone Glenn Darwin and the Murray Chorus—plus a dramatic piece labeled "Design for Peace", that informs Mr. and Mrs. America in an effective and entertaining manner of the skillful, specialized jobs the Army is doing to promote better living in a peaceful world.

The other night, for instance, the show's "Design for Peace" offering informed listeners of the All-Weather Air Lines, whose planes fly the "Green Ticket Route" manned by pilots spe-

cifically trained to guide skyships through every type of adverse climatic conditions. "Sound Off's" dialers heard a quickie dramatization of an aviator being guided on a blind flight by a ground crew member hundreds of miles away.

After this customary painless presentation of some very interesting information the program (produced by Charles Herbert, written by Allan Sloane and Charles Graves, announced by Hugh Brundage) resumes its musical fare, usually including a finale production number that is an exciting earful, and more chants by Tanney and company that make even a G.I.'s winter underpinning sound stupendous:

"No U.S. soldiers ever freeze
While dressed up in their warm
O.D.'s,

And every G.I. Joe will swear
He loves that woolen underwear!
Sound Off!
One-Two. ."

F-B-I and L-A-V-A

Providing you don't impulsively leap from your chair to turn out the pounding "L-A-V-A, L-A-V-A, L-A-V-A" commercial that precedes it, we think it's a reasonably certain thing that you'll find "F.B.I. in Peace and War" fairly entertaining ether fare (Thursday, 8:30 p.m. CBS-KNX). At least, you'll undoubtedly consider it welcome relief from the surplus of "private eye" dramas that surround it on your dial.

Although not an official program of the Federal Bureau of Investigation, the show undoubtedly bears some bona-fide resemblances to real workings of that government agency and, as narrated by Frederick Collins (author of the book, "F.B.I. in Peace and War")—and enacted by leading New York etherites, it presents subtle "cops-and-robbers" dramas in a deft, diverting manner. The austere F.B.I. organization is personalized with the characterizations of Donald Briggs as headquarters man, "Andrews", and Martin Blane as field agent, "Shepherd". These men demonstrate that an FBI-er can combine a sense of humor with his technical thoroughness and have fun trapping his criminal.

A recent broadcast, for instance, had field agent "Shepherd" playing the part (oh, yes, FBI-ers have to be actors, too) of a man consulting a psychiatrist about a recurring dream. The agent's goal was to prove the psychiatrist a "phoney" engaged in swindling large sums of money from his rich clientele. Like a Mountie, of course, the FBI officer got his man—but he had a lot of fun with the dream first!

Couldn't Happen, But Did!

It can happen, and did in this case. Dialing at random one Saturday evening at 6:30 recently, we were arrested by the statement, "How a handful of marbles played a vital role in preventing the invasion of Europe". That's the sort of teaser used by Knox Manning, whose intimate manner of

narration on this KNX show further lures listeners.

In this particular instance, he briefly delineated the attempted Turkish invasion of Vienna. A capable actor and actress took over with no break in the continuity, and in excellent accents enacted a little scene that showed how the Turks were thwarted.

The second trick played on unsuspecting mankind was labeled "How the world's second best-seller was based on a blow on the ear," and told how Gregg Shorthand was the outgrowth of John Robert Gregg's fight to overcome partial deafness. The handicap he suffered was induced during childhood by a blow on the ear from an irate instructor.

Writer Bob Rys and Producer Cliff Howell have turned this little series of long-forgotten events into a radio spot that in itself is an unexpected trick, and a good one. An addition to the show would be musical bridges by orchestration, rather than the organ strains that suggest nothing to the listener other than the organ music bridges they are.

But this thus far untouted-on-the-airways show that Manning announces as stories of the incredible, the surprising, the unbelievable events that couldn't happen, but did, is an interesting, well-performed fifteen minutes of entertainment. Wouldn't you listen to "It Couldn't Happen . . . But It Did!" if you knew next week you could find out "How a gigantic moth saved a woman's life . . . but killed the man she loved?"

On Mike (About Studio Happenings)

Barbara Back

We hope that Barbara Luddy's many radio fans didn't miss her appearance Tuesday (March 4) on NBC's Rudy Vallee Show (now off the air.) It was the actress' first work at a microphone in a number of months, during which time she has been in blissful semi-retirement in her real-life role as the wife of air actor Ned Lefevre.

Barbara was heard on the Vallee show as "Claudia, a famous film star" in a sketch called "Powder Room", that told what *could* occur between three top actresses behind-scenes at the Shrine Auditorium when the Academy Awards were being announced. With her were Lurene Tuttle as "Myra" and Cathy Lewis as "Louise", making a trio of radio's top feminine talent and providing a rare treat for dialers.

Loudest laugh the skit promoted was the title given as the picture up for the Oscar—"The Best Yearlings of Our Wonderful Life."

New Role

Elliott Lewis, Radio Life Award-winning actor, MBS' "Gregory Hood" (and an assortment of many other radio characters), takes on a new assignment starting March 19. On that date, he becomes a "regular" of NBC's Kay

GAGS OF THE WEEK

Mrs. Helen Rickman, 11127 Vanowen Street, North Hollywood, Calif.

Heard on the Bob Hope show:

Vera Vague: I just saw Gregory Peck backstage and almost got his autograph.

Bob: How come that you didn't get it?

Vera: My pen slipped, and he saw the marriage license.

Merrill Wilson, 1759 Ninth Street, Santa Monica, Calif.

Heard on the Durante-Moore show:

Gary Moore: I once knew a couple by the name of Abe and Hanna. One night while they were crossing a bridge, they got into an argument. Abe went his way, and Hanna went hers, and do you know . . . that was the first time anyone ever saw Abe and Hanna (a banana) split?

Mrs. Ann MacNosler, 3438 West 74th St., Los Angeles, Calif.

Heard on "Breakfast Club":

Guest: I plan on taking up electrical engineering when I get out of the service.

Don: Sam is interested in electrical engineering. Everything he has is "charged".

Max Adler, 2814 1/4 West Boulevard, Los Angeles 16, Calif.

Heard on the Abbott and Costello show:

Girl: Thanks, Lou, for the quart of

Kyser show, in an "announcing" capacity of the Harlow Wilcox-Harry von Zell-Bill Goodwin calibre.

Off Mike (Personalities)

Miss Bannon Debuts

The familiar "Gloria" of CBS' "Ozzie and Harriet", "Mrs. Anderson" of NBC's "Dennis Day Show", "Eve Goodwin" of "Gildersleeve" and Jack Benny's telephone operator "Mabel" (to name only a few of her countless air portrayals) will all be back soon in the person of versatile Bea Benaderet—now that the stork completed his scheduled mission at the Hollywood Hospital Tuesday, March 4th.

It was an eight-pound, ten-ounce bundle of joy—a girl whom Bea and husband Jim Bannon have named Margaret.

We Wonder

Wonder if Henry Morgan would have been as amused as the rest of the passersby were last week when the KECA Playhouse marquee lights failed on the letter "P" in the word "presents". The resultant announcement was: "Eversharp—resents Henry Morgan."

Hmmmm?

perfume. Some get only a dram of perfume for a gift.

Lou Costello: Well, I don't give a dram!

Mrs. Luella Smith, 1589 Fries Avenue, Wilmington, Calif.

Heard on "Ladies, Be Seated":

Bumpy: I met a happy man yesterday.

Johnny Olsen: You did? What made him happy, Bumpy?

Bumpy: He has a new cigarette lighter and a new wife, and they both work.

Mrs. L. W. Sutton, 6951 So. Estabon Street, Tujunga, Calif.

Heard on "Breakfast in Hollywood": Uncle Corny: Speaking of teeth, do you know why you remind people of London?

Tom: No, why do I?

Corny: Your bridges are always falling down!

Mrs. Mary Scales, 1466 South Norton Avenue, Los Angeles 6, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: What is the definition of "ground hog"?

Contestant: Pork sausage.

Bob Gordon, 2844 Palm Grove Avenue, Los Angeles, Calif.

Heard on the Kay Kyser program:

Harold: What did the cow say to her baby calf when she gave forty quarts of milk?

Kay: I don't know.

Harold: That's pretty good for just a little squirt.

Nelson Peterson, 117 North Catalina Avenue, Redondo Beach, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: Now, you have told us that a donkey brays, an elephant trumpets, but what sound does a giraffe make?

Contestant doesn't answer. There is the deep silence of concentration.

Haven MacQuarrie: That's right! The giraffe is mute and doesn't make a sound.

Mrs. Frederick Parks, 1028 West 67th Street, Los Angeles 44, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: In what part of New York would you find the "tenderloin"?

Contestant: In the butcher shops.

W. J. Evert, 326 East Palm Avenue, Burbank, Calif.

Heard on the Judy Canova program:

Paw: Quit actin' like a fool, Lukey. Lukey: Gosh, I ain't actin'.

Lorraine Wilding, 1230 East Acacia Street, Glendale 5, Calif.

Heard on the Bob Hope show:

Bob: When I make love on the screen I burn the film!

Vera Vague: Now I know what that smell is when I see your pictures.

The Ear Inspires the Pen

Peggy Shollin, 4904 Arxel Street, Los Angeles 32, Calif.

Sirs: I've listened for about two years to a nightly western program over KGER, and would like an article and some pictures of the announcer who does the show. For people who like western music it is a very entertaining program. I might add that Vance Lane, the announcer, does a mighty fine job of emceeing it.

Hope we can have an article and some pictures on him soon.

We have contacted KGER about this show already, so watch for an article in the future.

Mrs. Helen L. Talbott, 14850 Spinning Avenue, Gardena, Calif.

Sirs: Would like to have more articles and pictures about the Phil Harrises. Their program on Sunday is highly entertaining—should hold the interest of any kind of audience, old or young.

Continued success for your fine magazine.

The Harrises were featured in the cover and a double feature story last October 20.

Julle Allan, Locksley Place, Los Angeles 26, Calif.

Sirs: Something tells me you wish the ear didn't inspire the pen. You are probably gnawing your pencils wondering what to do with the influx of mail. With this situation in mind, I

still feel that I must offer my suggestion that "How Do You Pronounce It?" be brought back to the air. It was a delightful program, and anything that helps train the public mind should never go without backing. We might gracefully yield up one or two of the many murders which flood the air.

Interested in seeing the photograph of "Ma Perkins," and note that the former Fay Perkins is back again, which is a great relief. Would like to say a good word for "Pepper Young's" parents. For the whole program, in fact, which is happily sans murders, diseases, scalpels, etc. The show gives one a small glimpse daily of a pleasant family in a normal small town. It would be most interesting to see photographs of the cast.

A good word for Haven MacQuarrie's program. And where is a good piano half hour? Someone should bring one forth.

Speaking of piano half hours, have you ever tried ABC's "Piano Playhouse"? It can be heard Saturday afternoons at 5:00.

Ann Pryor, 632 North Court Avenue, Whittier, Calif.

Sirs: I read your magazine all the time, yet only once have I seen a picture of Mauri Cliffer. That was in the "Seen on the Radio Scene" department, in the February 2nd issue.

So, how about a story and some pictures on "Teen and Twenty Time"? Also on Dick Haymes.

A story and pictures of Dick Haymes are appearing in one of our March issues. Thanks for the suggestion about Teen and Twenty.

Mrs. A. J. Conlon, 1429 Madera, Los Angeles, Calif.

Sirs: Congratulations to KNX for putting "Mo" O'Conner back on "Sunrise Salute". Now all you need is Bob Hamilton, King Harvey, Bill Gillespie and Bob Franklin, and things will be poppin' again!

Mrs. E. A. Berkenheger, 9325 South Olive Street, Los Angeles, Calif.

Sirs: Will you please settle an argument for us by giving the name of the girl that takes the part of Mrs. Nussbaum on Fred Allen's program?

As a Mrs. Ann Neal stated in last week's Radio Life—we also miss "Try and Find Me". Wish it would come back for a half-hour program.

Mitherva Plous to Mrs. Nussbaum on Allen's Alley.

Ann E. Drew, Los Angeles, Calif.

Sirs: We wish to thank you for Radio Life, and would like to ask you what has become of the most beautiful and fascinating voice of the air, which came in under the name "John Meloch".

We hope to hear it again, as it was an asset to radio.

John Meloch came in from Long Beach over KGER. We don't know where he is now. Does anyone?

Mrs. Dick Crampton, 11500 South Kernblum, Hawthorne, Calif.

Sirs: I'm writing to you in hopes you may be able to help me find a certain

(Please Turn to Page 32)

RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—no
- 2 notes—maybe
- 3 notes—yes
- Chord in G—tops



ALFRED NEWMAN

One of the best concert albums of the year is "Musical Masterpieces" wherein Newman conducts the specially assembled 100 musicians of the Hollywood Symphony in the most familiar arias from six operas. Brilliantly scored and performed under Newman's masterful baton, it easily rates a big Chord in G! (Majestic).

EDDIE LEMAR AND ORCH.

Combine eight sides featuring Lemar at the piano with music from as many Broadway hit-shows, and you have the "Manhattan Moods" album. It isn't startling, but it's listenable and certainly danceable to the tune of a pleasing 2 notes. (Capitol).

FRANK SINATRA

"I Want to Thank Your Folks" and "Why Shouldn't It Happen to Us?" provide Frankle with two smoothies this week that will get quite a few spins in the jukes... they were just made for it... and so was the 3-note rating. (Columbia).

JOHNNY BOTHWELL AND ORCH.

Strictly on the lighter and warmer side are "Get a Pin-Up Girl" and "Dog Patch Boogie", with vocals by Claire Hogan and Pete Carlisle. Bothwell fans will go for these two more than the 2-note rating would indicate. (Signature).

CHARLIE SPIVAK AND ORCH.

Not up to his usual standard because there isn't enough of the Spivak horn on "You Can Take My Word for It, Baby" and "Why Did It Have to End So Soon?"—but it's still easy on the ears and the vocals are nice enough to denote 2 notes. (RCA-Victor).

GORDON TRIO

Accordion, guitar and electric organ get together on "Lullaby of the Leaves" and Ellington's "Caravan" to turn out some really swell dante arrangements of these two standards... the solid beat on "Caravan" alone is worth the 3 notes. (Sonora).

GEORGIA GIBBS

Her nibs very sweetly inquires "How Are Things in Glocca Morra" and then takes down her hair for a go at the rhythmic "Necessity"... a very pleasant contrast in recordings... a very pleasant 2 notes worth of shellac. (Majestic).



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on 2 network stations

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12 o'clock daily

The most popular noontime feature in this area.

KECA...FEATURE EDITION
8:15 P.M. Mon. thru Thurs.

A new kind of newscast—timely and entertaining too!

Both programs presented by Sid Fuller—The Broadway Newscaster.



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Broadway · Los Angeles · Broadway · Hollywood
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Precasts & Previews

WHAT'S NEW

Music

Monday, March 17—"Morning Watch", KECA, 5:30 a.m. (30 min.) and 6:15 a.m. (15 min.) Ralph Langley changes his "Musical Clock", formerly heard at this time, to "Morning Watch", and adds some new features for his early fans. Monday through Friday.

Monday, March 17—"Date with Melody", KMPC, 9:30 p.m. (15 min.) Monday through Friday.



Variety

Monday, March 17—"That Feller McKellar", KECA, 6:30 a.m. (30 min.) Ad lib patter and recorded music on the lively side emceed by Doug McKellar in a half hour of sense and nonsense. Monday through Friday.

Monday, March 17—"Three Alarm", KMPC, 1:05 p.m. (1 hr. 25 min.) Frank Graham and Van Des Autels, emcee, offer music, guest stars and sixty prizes per week. Monday through Friday.



Narration

Monday, March 17—"Moondreams", KGFJ, 9:45 p.m. (15 min.) Monday through Friday. Poetry read by Marvin Miller to a musical background.



WHAT'S BACK

Music

Monday, March 17—"Supper Club", KFI, 8:00 p.m. (15 min.) Perry Como rejoins the show after his three-week vacation.



WHO'S GUESTING

Music

Monday, March 17—"The Telephone Hour", KFI, 9:00 p.m. (30 min.) Nelson Eddy, baritone, guest soloist.

Tuesday, March 18—"Melodies America Loves", KNX, 7:30 p.m. (30 min.) Phyllis Moffet, soprano, and John Ellis, baritone, will be heard in a concert of "springtime melodies" with Earl Towner's orchestra.



Variety

Sunday, March 16—Jack Benny Show, KFI, 4:00 p.m. and 9:30 p.m. (30 min.) A guest quartet composed of guest stars Bing Crosby, Dick

Haymes, Andy Russell and Dennis Day surprises Jack with a visit.

Sunday, March 16—Fred Allen show, KFI, 5:30 p.m. (30 min.) Fred's special guests will be Beatrice Lillie and Bobby White.

Sunday, March 16—"Take It or Leave It", KNX, 7:00 p.m. (30 min.) Phil Baker has guest stars Burns and Allen join him tonight.

Tuesday, March 18—Bob Hope show, KFI, 7:00 p.m. (30 min.) Dorothy Lamour joins Bob for some of their well-known fun.

Wednesday, March 19—"Dinah Shore", KNX, 6:30 p.m. (30 min.) Ralph Edwards of "Truth or Consequences" adds to the entertainment.

Wednesday, March 19—Bing Crosby Show, KECA, 9:00 p.m. (30 min.) Danny Kaye joins Bing for fun and songs.

Thursday, March 20—"Kraft Music Hall", KFI, 6:00 p.m. (30 min.) For the first time since 1921 seven members of the famous Foy family will be together for a performance. Those present will be Bryan, Eddie, Jr., Irving, Charley, Dick, Mary and Madeline.

Thursday, March 20—"Sound Off", KHJ, 8:00 p.m. (30 min.) Soloist Peggy Lee guesting.

Friday, March 21—"Headline Celebrities", KMPC, 4:45 p.m. (15 min.) Elsa Lanchester, star of Turnabout Theatre, will guest with Don York.

Friday, March 21—"Durante Moore Show", KNX, 6:30 p.m. (30 min.) Frank Sinatra guests with the popular duo.



Music

Saturday, March 22—"Hit Parade", KNX, 9:00 p.m. (30 min.) The Andrews Sisters and English singing star Beryl Davis join forces to dress up the hits of the week.



Public Interest

Thursday, March 20—"Erskine Johnson", KHJ, 4:30 p.m. (15 min.) Trumpeter Harry James guests with Mr. Johnson.

Friday, March 21—"Erskine Johnson", KHJ, 4:30 p.m. (15 min.) Jimmy "Schnozzola" Durante has a date to guest with Erskine today.



WHAT'S PLAYING

Drama

Monday, March 17—"Lux Radio Theater", KNX, 6:00 p.m. (1 hr.) "Leave

Her to Heaven", starring Gene Tierney and Cornel Wilde.

Monday, March 17—"Cavalcade of America", KFI, 8:30 p.m. (30 min.) Lionel Barrymore in "The Man with Green Fingers", the story of Luther Burbank.

Thursday, March 20—"Suspense", KNX, 9:00 p.m. (30 min.) Claude Rains will star in "The Waxwork" by A. M. Barrage.



Comedy-Drama

Wednesday, March 19—"Hollywood Theater", KFI, 6:30 p.m. (30 min.) "Sitting Pretty" starring Alan "Falstaff" Reed.

Saturday, March 22—"This Is Hollywood", KNX, 7:15 p.m. (15 min.) Danny Kaye's appearance in his "Kid from Brooklyn" role.



WHAT'S SPECIAL

Music

Saturday, March 15—"Carnegie Hall", KHJ, 10:00 p.m. (30 min.) Special broadcast of Pittsburgh Courier's award presentations to such jazz notables as Lionel Hampton, Ella Fitzgerald, King Cole Trio and Ink Spots. Benny Goodman and Tommy Dorsey will be on hand at Carnegie Hall to make the presentations.



Variety

Sunday, March 16—"Charlie McCarthy", KFI, 5:00 p.m. (30 min.) The Bergen-McCarthy comedy routine emanates from Mexico City, where their special guest will be actress Margo.



Forum

Sunday, March 16—"Open Forum", KMPC, 9:00 p.m. (1 hr.) "Should we adopt Governor Warren's compulsory health program?" will be discussed.



Public Interest

Wednesday, March 19—"Campfire Girls", KHJ, 7:00 p.m. (30 min.) Special one-time appearance replacing "Scotland Yard" ordinarily heard on this time. The Campfire Girls' guests include Lauritz Melchior, Mischa Auer, Ezra Stone, De Marco Sisters, with Ted Malone emceeding and Blue Barron's music.



KWKW ADVANCES

One more step toward complete public service and more effective station efficiency has been taken by KWKW, which has just established a special events department under the directorship of Ken Barton. Delivery has been taken on a new mechanical tape recorder which will enable the station to capture on-the-spot happenings for invaluable broadcast material.

SUNDAY, MARCH 16

- ★Indicates News Broadcasts.
- 8 **KFI**—Radio Edition of the Bible
- ★**KNX**—News.
- KECA**—Message of Israel.
- KHJ, KGB, KVOE**—Dr. Talbot and Choir.
- ★**KMPC, KLAC, KIEV, KGER**—News
- KFWB**—Funnies.
- KFAC**—Country Church.
- KRKD**—Ranch Program.
- KWKW**—Pan-American Mission.
- KGFJ**—Public Messenger.
- KXLA**—Music Land Revue.
- KFVD**—Voice of Calvary.
- KFOX**—Memories of Calvary.
- KFSD**—Call to Worship.
- 9:05 **KNX, KSDJ**—Wings Over Jordan.
- KGER**—Rev. Markham.
- 8:15 **KFI**—Choirs of Our Churches.

Listen To

SUNDAY MORNING MELODIES

8:15 on Station **KMPC** (710 on your dial)

California Temperance Federation
WRITE - P.O. BOX 16, Los Angeles

- KMPC**—Sunday Morning Melodies.
- KLAC**—Church of Christ.
- KIEV**—Musical Bandwagon.
- 8:30 **KFI**—Granada Owens Reads the Funnies.
- KNX**—Salt Lake Tabernacle.
- KHJ, KGB, KFXM, KVOE**—Voice of Prophecy.
- KECA**—Hour of Faith.
- KMPC**—Chapel Hour.
- KFWB**—Union Rescue Mission
- KXLA**—Bell Bandstand.
- KWKW**—Buenas Nuevas.
- KFAC**—Strolling Tom.
- KLAC**—Christ Church Unity.
- KFVD**—Church of Christ.
- KIEV**—Musical Memories.
- KGER**—Hymn Time.
- KFOX**—Morning Bible Hour.
- ★**KFSD**—News.
- 8:45 **KFAC**—Organ Melodies.
- KGFJ**—Quiet Moments.
- KGER**—Frank and Ernest.
- 9 **KFI**—The Eternal Light.
- KNX**—Invitation to Learning.
- ★**KECA**—News.
- KHJ, KGB, KVOE**—Pilgrim Hour.
- KMPC**—Show Tune Time.
- ★**KLAC**—News, Catholic Hour.
- KRKD**—Sunday Serenade.
- KFAC**—Liberal Catholic Hour.
- KFVD**—Waltz Time.
- KGFJ**—Hollywood House Presents.
- KXLA**—Bell Bandstand.
- KWKW**—Italian Hour.
- KPPC**—Sunday Morning Devotional.
- KIEV**—Bing Crosby Time.
- ★**KGER**—News, Ion Westwood.
- KFOX**—Popular Melodies.
- KFSD**—Chicago Round Table.
- 9:15 **KECA**—Washington Inside Out
- KMPC**—Garden Hints.
- KFAC**—Concert.
- KPPC**—Prelude to Worship.
- KIEV**—Kate Smith Songs.
- 9:30 **KFI**—Taylor-Made Melodies.
- KNX**—As Others See Us.
- KECA**—Taylor-Made Melodies
- KHJ, KGB, KFXM, KVOE**—Lutheran Hour.
- KMPC**—Jack Sherman.
- KFWB**—Peter Potter's Platter Parade.
- KFVD**—Hits and Misses.
- KFAC**—Gilbert & Sullivan.
- KXLA**—Coral Time.
- KFI**—Sunday Morning Club.
- KIEV**—Meet the Band.
- KGER**—Westley Radio League.
- KFSD**—Devotional Music.
- ★**KFMB**—News, Music.
- 9:45 **KWKW**—Fred Cross.
- KIEV**—Rhythm Road.
- KFI**—Sports Folio.
- KNX**—People's Platform.
- KECA, KFMB**—Johnny Thompson.
- ★**KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
- KMPC**—Western Federal Music Hour.
- KFWB**—Peter Potter's Platter Parade.
- KFAC**—Gilbert & Sullivan.
- ★**KLAC**—News, Al Jarvis.
- KXLA**—Music Program.
- KWKW**—Hungarian Baptist.
- KPPC**—Sunday Morning Club.
- KRKD**—Sunday Serenade.
- KGFJ**—Music.

- ★**KIEV, KGER**—News.
- KFVD**—Sunday Roundup.
- ★**KFOX**—L. A. Sentinel Broadcast.
- KFSD**—America United.
- 10:05 **KGER**—Radio Revival.
- 10:15 **KFI**—Home Town Parade.
- KECA**—Meedy Man.
- KHJ, KGB, KFXM, KVOE**—Commander Scott.
- KIEV**—Stars of Song.
- 10:30 **KFI**—Chicago Round Table.
- ★**KNX**—News.
- KECA, KFMB**—Sammy Kaye Serenade.
- KHJ, KGB**—Juvenile Jury.
- KXLA**—Czech Folkas.
- KPPC**—Church News.
- KWKW**—Italian Melodies.
- KIEV**—Top Tunes.
- KGER**—Voice of Prophecy.
- KFSD**—Maic Music.
- 10:40 **KPPC**—Tower Chimes.
- 10:45 **KNX, KSDJ**—Howard K. Smith.
- KFOX**—Cumberland Church.
- 10:50 **KPPC**—Church Service.
- 10:55 **KECA**—Facts and Fiction With Myron Wallace.
- 11 **KFI, KFSD**—RCA Victor Show.
- ★**KNX**—Weekly News Review.
- KECA**—Dude Martin Orch.
- KHJ, KGB**—Crime Cases of Warden Lawes.
- KMPC**—Off the Record.
- KFWB**—Peter Potter's Platter Parade.
- ★**KLAC**—News, Al Jarvis.
- KGFJ**—Cocktail Hour.
- KXLA**—Roundup Time.
- KFAC**—1st Methodist Church.
- KWKW**—Italian Melodies.
- KFVD**—Hollywood First Baptist Church.
- KIEV**—Christian Church.
- KPRO, KFXM, KVOE**—Church Services.
- KFOX**—Presbyterian Church.
- ★**KGER**—News, Adventists.
- 11:15 **KHJ, KGB**—Band Concert.
- 11:30 **KFI, KFSD**—Harvest of Stars
- KNX**—Here's to Ya.
- KECA**—National Vespers.
- KGFJ**—Song of the Islands.
- KWKW**—All-Saints Church.
- KIEV**—From the Album.
- KFOX**—Christian Church.
- KGER**—Bible Class.
- 11:45 **KHJ, KGB**—Canary Pet Shop.
- 12 **KFI, KFSD**—Cavallaro Parade
- KNX, KSDJ**—New York Philharmonic Orch.
- KECA**—Warriors of Peace.
- ★**KHJ**—Broadway News.
- KFWB**—Peter Potter's Platter Parade.

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SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

Comedy-Variety

- 3:00—Ozzie and Harriet, **KNX.**
- 4:00—Jack Benny, **KFI.**
- 4:30—Phil Harris and Alice Faye, **KFI.**
- 5:00—Charlie McCarthy, **KFI.**
- 5:30—Fred Allen, **KFI.**
- 6:30—Eddie Bracken, **KNX.**
- 7:00—Don Ameche, **KFI.**
- 7:30—Kate Smith, **KNX.**
- 8:00—Bob Burns, **KFI.**
- 8:30—Blondie, **KNX.**
- 9:30—Jack Benny, **KFI.**

Quiz, Participation

- 12:05—Can You Tie That?, **KLAC.**
- 1:00—Quiz Kids, **KFI.**
- 2:00—Darts for Douch, **KECA.**
- 3:30—Hope Chest, **KNX.**
- 6:30—Double or Nothing, **KHJ.**
- 7:00—Take It or Leave It, **KNX.**
- 7:30—Leave It to the Girls, **KHJ.**
- 8:00—Twenty Questions, **KHJ.**

Drama

- 12:30—One Man's Family, **KFI.**
- 7:00—Theater Guild, **KECA.**
- 9:30—Romance of the Ranchos, **KNX.**

Music

- 8:30—Salt Lake Tabernacle, **KNX.**
- 11:00—RCA-Victor Show, **KFI.**
- 11:30—Harvest of Stars, **KFI.**
- 12:00—Carmen Cavallaro, **KFI.**
- 12:00—New York Philharmonic, **KNX.**
- 1:30—Hour of Charm, **KNX.**
- 2:00—Arturo Toscanini, **KFI.**
- 2:00—Family Hour, **KNX.**
- 2:30—Hoagy Carmichael, **KNX.**
- 4:00—Gene Autry, **KNX.**

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KFSB	KMPC	KIEV	KFWD	KNX	KRKD		KPPC	KFBX	KGB	KPRO	KVDE	
870	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- ★**KMPC, KLAC, KIEV, KGER, KFXM, KGB, KVOE**—News.
- KGFJ**—Say It With Music.
- KFVD**—Dream Time.
- KWKW**—Italian Novelties.
- KXLA**—Roundup Time.
- KFOX**—Popular Melodies.

CAN YOU TIE THAT?

with Al Jarvis

KLAC—570

Sunday, 12:05 P.M.

- 12:05—**KLAC**—Can You Tie That? **KGER**—Sunday Serenade.
- 12:15—**KHJ**—Dr. Ernest Osborn, Child Psychologist.
- KMPC**—Off the Record.
- KFAC**—Musical Portraits.
- KIEV**—Keys to Rhythm.
- KPPC**—Afternoon Concert.
- KGB**—Bill Cunningham.
- 12:30—**KFI, KFSD**—One Man's Family.
- ★**KECA**—Raymond Swink.
- KHJ, KGB, KVOE**—Crimes of Carelessness.
- KFWB**—Jean Leonard.
- KFAC**—Concert Potpourri.
- ★**KRKD**—News.
- KWKW**—American-Jewish Hour.
- KIEV**—Middy Musicals.
- 12:45★**KECA, KPRO**—Sam Pettengill.
- KRKD**—Music.
- 1—**KFI, KFSD**—Quiz Kids.
- KNX, KSDJ**—New York Philharmonic.
- KECA, KPRO**—Are These Our Children?
- KHJ, KGB, KFXM, KVOE**—House of Mystery.
- KMPC**—Manhattan Highlights.
- KFWB**—Songs of the Islands.
- ★**KLAC, KXLA, KGER**—News.
- KGFJ**—Charm School of the Air.
- KFAC**—Piano Parade.
- KRKD**—Sunday on Ranch.
- KWKW**—American-Jewish Hr.
- KPPC**—Afternoon Concert.
- KIEV**—Meet the Maestro.
- KFOX**—Italian-American Hr.
- KFVD**—Piano School.
- 1:05—**KGER**—Stamp's Quartet.

- 1:15★**KFAC**—News.
- KLAC**—Lennox Inn.
- KXLA**—Blend of Melody.
- KFVD**—Forever Tops.
- 1:30—**KFI**—Talent Circus.
- KNX, KSDJ**—Hour of Charm.
- KECA**—Wayne King Show.
- KHJ, KGB, KFXM, KVOE**—True Detective Mysteries.
- KMPC**—Frankie Carle Orch.
- KFWB**—Music.
- KLAC**—South American War.
- KFAC**—Good Neighbor Salute.
- KXLA**—Church in the Barn.
- KFVD**—Piano Parade.
- KIEV**—Organ Memories.
- KGER**—Light and Life.
- KFSD**—Western Theatre.

- 1:45★**KFI**—Radio News Weekly.
- KMPC**—Sammy Kaye.
- KFWB**—Dr. Cyclo.
- KWKW**—Hoyos Hour.
- KFVD**—Contrasts on Wax.
- KIEV**—Show Tunes.
- 2—**KFI, KFSD**—Symphony Orchestra.
- KNX**—The Family Hour.
- KECA, KPRO, KFMB**—Darts for Douch.
- KHJ, KGB, KFXM, KVOE**—The Shadow.
- KMPC**—Dave Rose.
- KFWB**—Americanism.
- ★**KLAC, KIEV**—News.
- KGFJ**—Today's Hits.
- KFAC**—Cavalcade of Classics.
- KRKD**—Sunday on Ranch.
- KFVD**—Harlem Holiday.
- KWKW**—Hoyos Hour.
- KXLA**—Western Roundup.
- KPPC**—Afternoon Concert.
- KGER**—Long Beach Band.
- 2:15—**KFWB**—Strolling Tom.
- KLAC**—Modern Concert Hall.
- KIEV**—Latin Quarter.
- 2:30—**KNX**—Hoagy Carmichael.
- KECA, KPRO, KFMB**—Counterspy.
- KHJ, KGB, KFXM, KVOE**—Quick as a Flash.
- KMPC**—This Is Television.
- KFWB**—Western Revue.
- KWKW**—Don Pancho Hour.
- KIEV**—Popular Tempos.
- KFOX**—Gospel Harbor Light.
- 2:45★**KNX, KSDJ**—William L. Shirer.

- 3—**KFI**—Catholic Hour.
- KNX**—Ozzie and Harriet.
- KHJ, KGB, KFXM, KVOE**—Those Westbers.
- KECA, KFMB**—Danger, Dr. Darnald.
- KMPC**—Symphony Hour.
- KFWB**—Music.
- ★**KLAC**—News.
- KFAC**—Showcase of Hits.
- KGFJ**—Remembrance Tunes.
- KFVD**—Rose Room Record Party.

Learn RADIO BROADCASTING

Frederick H. Speare, popular radio producer and teacher of many well-known radio personalities, is now auditioning MEN and WOMEN with good speaking voices for practical training. Prepare now for the fast-growing opportunities in radio. Recognized expert training in—

ANNOUNCING • NEWSCASTING
ACTING • COMMENTING

Our students get actual experience on "CAREER THEATER"

Every Sunday, 3 to 3:30 P.M.
STATION KXLA (1110 kc.)
and Mon., Wed. and Fri. at 11:50 a.m. on KWKW (1430 kc.) Phone, write or call in person for a frank discussion. If accepted you will receive a recorded—FREE AUDITION.

Approved for Veterans

FREDERICK H. SPEARE
"The West's Outstanding Radio School"

6671 Sunset Blvd.
Hollywood 2325 • Studio 1591

KXLA—Frederick H. Speare.
KPPC—Afternoon Concert.
KIEV—Matinee Melodies.
★**KGER**—News, Music.
KFOX—Rev. Earl Ivie.
KFSD—Boston Blackie.
3:15—**KLAC**—Music Room.

KWKW—Marie Circle Theatre
 3:30—KFI—Sincerely Yours,
 KXN—Hope Chest.
 KECA, KFMB—The Greatest
 Story Ever Told.
 KHJ, KGB, KFXM, KVOE—
 Nick Carter.

**Think
 and grow rich**



with
**NAPOLEON
 HILL**
KFWB
3:30 P.M.
 Every Sunday

Write for special booklet de-
 scribing teacher-counselor op-
 portunities in his world-famous
 success philosophy. New class
 now forming.

**NAPOLEON HILL
 FOUNDATION**

c/o Radio Station KFWB
 Hollywood 28, Calif.

- KFWB—Think and Grow Rich.
- KFVD—Hank, the Night Watchman.
- KWEW—Wings of Healing.
- KXLA—Challenge to Youth.
- KGFJ—Keyboard Magic.
- KGER—Back to God.
- KFOX—Pentecostal Church.
- *KFSO—News.
- 3:45—KFI—Melody Parade.
- 4—KFI, KFSD—Jack Benny.
- KXN, KSDJ—Gene Autry Show.
- *KECA, KPRO, KFMB—Drew Pearson.
- KHJ—Stars in the Spotlight.
- *KLAC, KIEV—News.
- KXLA—Music of Romance.
- KFWB—Jam Session.
- KFAC—Showcase of Hits.
- KXLA—Lincoln Ave. Church.
- KGFJ—Appointment With the Clergy.
- KWKW—Sunday Interlude.
- KPPC—Afternoon Concert.
- KFOX—Sunshine Mission.



**OLD
 FASHIONED
 REVIVAL**

Charles E.
 Fuller,
 Director.

P. O. Box 123,
 Los Angeles,
 Calif.

KGER—4:00-5:00 P. M.

REBROADCAST

- KXLA—9:00 P. M.
- KPRO—9:00 P. M.
- KFOX—10:00 P. M.
- KVOE—10:00 P. M.
- KFXM—10:00 P. M.
- KMPC—10:00 P. M.

KGER—Old-Fashioned Revival
 KFXM—Sacred Harmonies.
 KVOE—Melodies.

- 4:15★KECA, KPRO—Monday Morning Headlines.
- KHJ—Bill Cunningham.
- KLAC—Broadway Hits.
- KWKW—Voice of Prophecy.
- KRKD—Hawaiian Melodies.
- KIEV—Modern Concert Hall.
- KVOE—Nazarene Church.
- 4:30—KFI, KFSD—Phil Harris and Alice Faye.
- KECA, KPRO, KFMB—Hollywood Music Hall.
- KHJ, KGB, KFXM—Reviewing Stand.
- KFWB—Musicians' Concert.
- KLAC—Behind Studio Gates.
- KGFJ—Curtain Calls.
- KFVD—Carter Wright.

**ALL-STAR
 WESTERN
 THEATRE**
 Foy Willing and his
 Riders of the Purple Sage
 Movie Stars in Western Dramas!

KXN—All-Star Western.
 KXLA—Wake Up America!
 KIEV—Bing Crosby.

**FLOYD B.
 JOHNSON**

And King's Ambassadors

KFOX 4:30-5:00 P. M.
 1280 Kilocycles

Rebroadcast

KRKD 5:30-6:00 P. M.
 1150 Kilocycles

- KFOX, KFXM—Floyd B. Johnson, King's Ambassadors.
- KVOE—Grace and Truth.
- 4:45—KMPC—Land of the Free.
- KLAC—Three-Quarter Time.
- KFVD—Sweet and Low.
- KWKW—Church of the Nazarene.
- KIEV—Twilight Tempos.
- 5—KFI, KFSD—Charlie McCarthy Show.
- KXN—The City.
- KECA, KPRO, KFMB—Detroit Symphony Orchestra.
- KHJ—I Was a Convict.
- *KMPC—News, Swing 14.
- *KLAC, KGER—News.
- KFWB—Stuart Hamblen.
- KGFJ—Easy Rhythm.
- KFAC—Bowlers' Sportscast.
- KXLA—Labor Arbitration.
- KRKD—Platter Playtime.
- KIEV—Hora Latina-Americana.
- KFVD—Music and Money.
- KPPC—Afternoon Concert.
- KFOX—Rev. R. H. Hoxan.
- KGB, KVOE—Mediation Board.
- 5:05—KGER—Tom Westwood.
- 5:15—KMPC—Pleasure Caravan.
- KLAC—Songs in Blue.
- KFAC—Random Records.
- 5:30—KFI, KFSD—Fred Allen Show.
- KXN—Man Named Jordan.
- KHJ, KGB, KFXM, KVOE—Special Investigator.
- KLAC—Al Jarvis.
- KFAC—Music in the Air.
- KRKD—Floyd B. Johnson.
- EGER—Young People's Church.
- KFOX—Sons o' Guns.
- 5:45—KHJ—American Radio Warblers.
- KGB, KVOE—Stars in the Spotlight.
- KFOX—Nat'l. Safety Council.
- 5:55★KXN—Ned Calmer.
- 6—KFI, KFSD—Manhattan Merry-Go-Round.
- KXN—Hildegarde.
- *KECA, KPRO, KFMB—Walter Winchell.
- KHJ, KGB, KFXM, KVOE—Exploring the Unknown.
- *KMPC, KFWB, KFOX, KLAC, KXLA, EGER—News.
- KFAC—Your Concert.
- KGFJ—Twilight Rhapsody.
- KRKD—Opera Classics.
- KPPC—Byways of Verse.
- 6:05—KLAC—Al Jarvis.
- KGER—First Brethren.
- 6:15—KECA, KFMB, KPRO—Louella Parsons.
- KMPC—Parade of Melody.
- KFWB—Gems from Classics.
- KXLA—University Explorer.
- KPPC—Sacred Song Recital.
- 6:30—KFI, KFSD—American Album of Familiar Music.
- KXN, KSDJ—Eddie Bracken.
- KECA, KPRO, KFMB—Jimmie Fidler.
- KHJ, KGB, KFXM, KVOE—Double or Nothing.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KXLA—Beyond Tomorrow.
- KPPC—Children's Corner.
- KGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KECA, KPRO, KFMB—The Pollewoman.
- KMPC—Mayor Bowron.
- KPPC—Story Time.
- KRKD—Reverend Kirk.

- 7—KFI, KFSD—Don Amecho Show.
- KXN, KSDJ—Take It or Leave It.
- KECA, KFMB, KPRO—Theater Guild on the Air.
- KHJ, KGB, KFXM, KVOE—Gabriel Heatter Show.
- KMPC—Boloro Time.
- KFWB—Union Rescue Mission.
- KFAC—Musical Memories.
- *KLAC—News, Al Jarvis.
- KPPC—Organ Recital.
- KXLA—National Voice.
- KGFJ—Overture to Evening.
- KFOX—Full Gospel Assembly.
- *KGER—News, Music.
- 7:15—KXLA—Life and Health.
- KPPC—Kiddies' Record Parade.
- 7:30—KFI, KFSD—Meet Me at Parky's.
- KXN—Kate Smith.
- KHJ, KFXM, KVOE—Leave It to the Girls.
- KMPC—Property Owners.
- *KFWB—Drew Pearson.
- KLAC—Can You Tie That?
- KXLA—Bible Institute.
- KPPC—Masterworks.
- KGER—Dr. Matthews.
- KFOX—The King's Service.
- KGB—Sunday Serenade.
- 7:45—KFWB—Catholic Answers.
- *KMPC—Sam Pettengill.
- 8—KFI, KFSD—Bob Buras Show.
- KXN—Crime Doctor.
- KECA, KPRO, KFMB—Pat Novak.
- KHJ, KGB, KFXM—Twenty Questions.
- *KMPC, KLAC—News.
- KFWB—Hollywood Presbyterian Church.
- KGFJ—Waltz Invitation.
- KFAC—First Methodist Church.
- KXLA—Open Door Church.

**FLOYD B.
 JOHNSON**
KGER 8:05-9:00 P. M.
 Sunday
 1390 Kilocycles
 KFOX—9:30 A.M. Mondays
 1280 Kilocycles

- *KGER—News, Floyd B. Johnson.
- KFOX—Presbyterian Church.
- KPPC—Sunday Evening Hour.
- KVOE—Christian Youth.
- 8:15—KMPC—Voices of Labor.
- *KLAC—Radio Newsreel.
- 8:25—KXN—Surprise Theatre.
- 8:30—KFI, KFSD—Standard Hour.
- KXN—Blondie.
- KECA—The Clock.
- *KHJ, KGB, KFXM, KVOE—Walter Winchell.
- KMPC—Magic of Electricity.
- KLAC—Bill Pennell.
- KGFJ—Stylings in Blue.
- KPPC—Sacred Music.
- KFMB—Bing Crosby.
- 8:45—KHJ, KGB, KFXM, KVOE—Shella Graham.
- KLAC—Drama.
- KPPC—Word of Life.
- KFAC—Your Soloist.
- KGFJ—Sports Tidings.
- KFMB—Message of Israel.
- 9—KFI, KFSD—Standard Hour.
- KXN, KSDJ—Sam Spade.
- *KECA—Hugo Carlson, News.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Open Forum.
- KFWB—Music.
- *KLAC—News.
- KGFJ—Ave Maria Time.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.

CASH FOR YOUR OPINION
 LISTEN TO
Bill Schreiber's
"PLAIN TALK"
 Sunday 9:00 to 9:15 P. M.
 KFOX (1280 On Your Dial)

- *KFOX—Plain Talk.
- *KGER—New, Bethel Church.
- 9:15★KHJ, KGB, KFXM, KVOE—Rex Miller.
- KECA, KFMB—Report to the People.

KLAC—Compinsky Trio.
 9:30—KFI, KFSD—Jack Benny.
 KXN—Romance of the Ranchos.

**EASTSIDE
 SERENADE**
 9:30 TO 10:00 P. M.
 Every Sunday
KECA

- KECA—Eastside Serenade.
- KHJ, KGB—Cleveland Symphony Band.
- KFWB—Pacific Lutheran Hq.
- KFAC—Gateway to Music.
- KGFJ—Nat'l Safety Council.
- KFOX—Sunshine Mission.
- KFMB—Voice of the Army.
- KVOE—Minister's Hour.
- 9:45—KGFJ—Helen Hayes, Red Cross.
- KFMB—Parson Roberts.
- 10★KFI, KFSD—The Reporter.
- *KXN—Chet Huntley, News.
- KECA—Ike Carpenter Orch.
- KHJ, KGB—Cleveland Symphony.
- KMPC—Old-Fashioned Revival.
- KFWB—Kirk of the Air.
- *KLAC—News.
- KFAC—Gateway to Music.
- KGFJ—Concert Nocturne.
- KXLA—Sacred Records.
- KFVD—Spade Cooley Time.
- KPRO—Riverside Union Church.
- KVOE, KFXM—Old-Fashioned Revival.
- KFOX—Reverend Fuller.
- *KGER—News, Rev. McArthur.
- 10:15—KFI—Chapel Quartet.
- KXN, KSDJ—University Explorer.
- KLAC—Desi Arnaz Orch.
- KFAC—Conservatory Masterpieces.
- KFSD—Honored Music.
- 10:30★KFI—Carveth Wells, Inside the News.
- KXN—Radio and the Public.
- KECA—Freddy Martin Orch.
- *KHJ—News.
- *KFWB—St. Paul's Baptist Church.
- KLAC—Across the Footlights.
- KFAC—Music for Listening.
- KXLA—Humbar Family.
- KGER—Popular Music.
- KGB—Sterling Young Orch.
- 10:45—KFI—Show Time.
- KXN—America Speaks.
- KHJ—Sterling Young Orch.
- *KFSO—News.
- 11—KFI—America United.
- *KXN—News.
- KECA—Finky Tomlin Orch.
- KHJ, KGB—O. Tacker Orch.
- KMPC—Dance Time.
- KFWB—St. Paul's Church.
- *KLAC—News, Let's Dance.
- KFAC—Music for Listening.
- KGFJ—Concert Nocturne.
- KXLA—Schnieckeltritz Fishes.
- KFVD—Spade Cooley Time.
- KFOX—Antioch Church.
- KFSD—Music in the Night.
- 11:05—KXN—Vaughn Monroe Orch.
- 11:15—KFA, KPRO—Bride to Dreamland.
- 11:30—KFI—Hal Pruden Orch.
- KXN—Manny Strand Orch.
- KHJ, KGB, KFXM—Sterling Young Orch.
- KFWB—Music You Want.
- KXLA—Midnight Melodies.
- *KFOX—News, Dance Music.
- KFSD—St. Francis Orch.
- 11:45—KXN—KXN-tra Music.
- *KHJ, KGB, KFXM—News.
- 11:55★KFI, KXN, KFSD—News.

TOGETHER AGAIN
 When Howard Duff, better known to dialers as CBS' "Sam Spade" of "The Adventures of Sam Spade", recently showed up at Universal Studios for his part in "Brute Force", Howard's first picture, he found his director was to be Jules Dassin. Dassin and Duff worked together formerly at the Actors' Laboratory.
 Page Seventeen

MONDAY, MARCH 17

- ★Indicates News Broadcasts.
- 8:00 KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KFCA, KPRO, KFMB—Don McNelly's Breakfast Club.
- ★KXJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- ★KMPC—News.
- KFWB—Sweet Music.
- KFAC—Musical Encores.
- ★KLAC—News, Al Jarvis.
- KRKD—Music, Talk.
- KWKW, KGFJ—Racing News.
- KFVD—Rev. Louis T. Talbot.
- KXLA—Piano Parade.
- ★KGER—News, Music.
- KFSD—Sketches in Melody.
- 10:15 KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Jackie Hill Show.
- KMPC—Bill Leyden.
- KFWB—Piano, Jerry Marlowe.
- KGFJ—Serenade for You.
- ★KXLA—News.
- KIEV—Stars of Song.
- 10:25 KGFJ—Sports Flash.
- 10:30 KFI—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KFWB—Concert Masters.
- ★KFAC, KWKW—News.
- KGFJ—Upeast Session.
- KIEV—Woman's World.
- KIWD—Western Tune Time.
- KFVD—Union Rescue Mission.
- KGER—Across the Footlights.
- KFSD—Music Hall Varieties.
- 10:45 KFI—Joyce Jordan.
- KNX—Road of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRKD—Midnight Mission.
- KFOK—Hebrew Christian Hr. Churches.
- 10:55 KGFJ—Sports Flash.
- 11 KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA—Hymns of All Churches.
- KHJ—Foderaft Carnival.
- KMPC—Bill Leyden.
- KFWB—Bill Anson.
- KXLA—Easy Listening.
- KFAC—Gems of Melody.
- ★KLAC—News, Al Jarvis.
- KGFJ—Across the Footlights.
- KRKD—Vocal Varieties.
- ★KFVD, KGER—News.
- KWKW—Song Parade.
- KIEV—Show Tunes.
- 11:15 KFI, KFSD—Woman to Write.
- KNX—Perry Mason.
- ★KECA—Baukhage Talking.
- KHJ, KGB, KFAM, KVOE—Smile Time.
- KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KIEV—This Rhythmic Age.
- KFVD—Violet.

HAVEN OF REST

KXLA, 8:30 A. M.

Mon., Wed., Fri.
KRKD and KFOK
8:00 A. M.
Tues. thru Sat.

- KXLA—Haven of Rest.
- KFVD—Binnie and Mika.
- ★KRKD—News, Music.
- KIEV—Public Interest.
- KGER—Hymn Time.
- 8:45 KFI, KFSD—Laura Lawton.
- KNX—Rosemary.
- KHJ, KGB, KFAM, KVOE—Victor Lindlahr.
- ★KFWB—News.
- KFAC—Organ Moods.
- KWKW—Wings of Healing.
- KIEV—Musical Memories.
- 9 KFI, KXLA, KGER—News.
- ★KNX—Kate Smith.
- KHJ—Easy Does It.
- KECA, KPRO, KFMB—Kenny Baker Show.
- KMPC—Thought for Today.
- KFWB—Bing Crosby.
- ★KLAC—News, Public Service.
- KGFJ—Public Messenger.
- KFAC—Unity.
- KFVD—Waltz Time.
- KRKD—Saxophone Serenade.
- KWKW—Voice of China.
- KIEV—Bing Crosby Time.
- KGB—Notes at Nine.
- 9:05 KFI—Pat Bishop Reporting.
- KMPC—Those Were the Days.
- KGER—Lutheran Hour.
- 9:15 KFI—Ladies' Day.
- KNX—Aunt Jenny.
- KHJ—Merry Griffin Show.
- KFWB—Strolling Tom.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- KWKW—Rev. Wildman.
- KIEV—Kate Smith Sings.
- ★KFVD—News.
- KGB, KVOE—Jackie Hill
- 9:20 KGFJ—News.
- 9:30 KNX, KSDJ—Helen Treat Romance.
- KHJ—Music With a Smile.
- KECA, KPRO, KFMB—Breneman's Breakfast.

KMPC

Nash Department Store
presents

"Hits and Headlines"
9:30 to 10:00 a. m.
Monday thru Friday

DIAL 710

- ★KMPC—Hits, Headlines.
- KFWB—Hi Homemakers.
- KLAC—Songs by Crosby.
- ★KWKW—News.
- KGFJ—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Bible Treasury Hour.
- 9:45 KNX, KSDJ—Our Gal Sunday.
- ★KFWB, KRKD—News.
- KLAC—Kiddle Klub.
- KWKW—Shopping With Helen.
- KFVD—Remembered Rhythms.
- KIEV—Rhythm Road.
- KGB—Molly Morse.
- KFSD—It's a Good Idea.

- 10 KFI—Reserve.
- KNX—Big Sister.
- KECA, KPRO, KFMB—Galen Drake.
- ★KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- ★KMPC—News.
- KFWB—Sweet Music.
- KFAC—Musical Encores.
- ★KLAC—News, Al Jarvis.
- KRKD—Music, Talk.
- KWKW, KGFJ—Racing News.
- KFVD—Rev. Louis T. Talbot.
- KXLA—Piano Parade.
- ★KGER—News, Music.
- KFSD—Sketches in Melody.
- 10:15 KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Jackie Hill Show.
- KMPC—Bill Leyden.
- KFWB—Piano, Jerry Marlowe.
- KGFJ—Serenade for You.
- ★KXLA—News.
- KIEV—Stars of Song.
- 10:25 KGFJ—Sports Flash.
- 10:30 KFI—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KFWB—Concert Masters.
- ★KFAC, KWKW—News.
- KGFJ—Upeast Session.
- KIEV—Woman's World.
- KIWD—Western Tune Time.
- KFVD—Union Rescue Mission.
- KGER—Across the Footlights.
- KFSD—Music Hall Varieties.
- 10:45 KFI—Joyce Jordan.
- KNX—Road of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRKD—Midnight Mission.
- KFOK—Hebrew Christian Hr. Churches.
- 10:55 KGFJ—Sports Flash.
- 11 KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA—Hymns of All Churches.
- KHJ—Foderaft Carnival.
- KMPC—Bill Leyden.
- KFWB—Bill Anson.
- KXLA—Easy Listening.
- KFAC—Gems of Melody.
- ★KLAC—News, Al Jarvis.
- KGFJ—Across the Footlights.
- KRKD—Vocal Varieties.
- ★KFVD, KGER—News.
- KWKW—Song Parade.
- KIEV—Show Tunes.
- 11:15 KFI, KFSD—Woman to Write.
- KNX—Perry Mason.
- ★KECA—Baukhage Talking.
- KHJ, KGB, KFAM, KVOE—Smile Time.
- KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KIEV—This Rhythmic Age.
- KFVD—Violet.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:00—Beulah Show, KECA.

8:30—Joan Davis, KNX.

Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.

9:00—Kenny Baker, KECA.

9:30—Breneman's Breakfast, KECA.

11:00—Queen for a Day, KHJ.

1:00—House Party, KNX.

1:05—Three Alarm, KMPC.

2:00—What's Doin', Ladies? KECA.

2:30—Meet the Misses, KNX.

2:30—Bride and Groom, KECA.

7:30—Dr. I. Q., KFI.

7:30—Bob Hawk, KNX.

Drama

6:00—Lux Radio Theater, KNX.

7:00—Screen Guild, KNX.

8:30—Cavalcade of America, KFI.

Music

8:00—Fred Waring, KFI.

4:00—Musical Masterpieces, KFAC.

5:30—Voice of Firestone, KFI.

6:00—Musical Digest, KGFJ.

6:30—Victor Borke, KFI.

6:30—Guy Lombardo, KHJ.

7:00—Contented Hour, KFI.

8:00—Supper Club, KFI.

8:00—Evening Concert, KFAC.

8:15—Jack Smith, KNX.

8:30—Music Supreme, KMPC.

8:30—Ted Lens House Party, KGFJ.

9:00—Telephone Hour, KFI.

10:00—Lucky Dance Time, KFAC.

10:00—Eastside Show, KFWB.

12:00—Rhapsody in Wax, KHJ.

Comment-Narration

8:15—Fred Beck, KNX.

9:00—Kate Smith, KECA.

10:00—Galen Drake, KECA.

10:15—Ted Malone, KECA.

3:15—Burrill Wheeler, KNX.

4:30—Art Baker, KFI.

9:45—Moondreams, KGFJ.

Mystery-Detective

8:30—Gregory Hood, KHJ.

9:00—The Whistler, KNX.

9:30—Inner Sanctum, KNX.

Public Interest—Information

8:30—Board of Missing Heirs, KECA.

Sports

10:00—Race Lineup, KWKW.

10:00—Racing, KGFJ.

8:05—Quiz Bowl, KLAC.

9:30—Inside of Sports, KHJ.

10:00—Sid Ziff, KECA.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KF51	KMPC	KIEV	KFWB	KNX	KRKO		KPPC	KFBX	KGB		KPRD	KVBE
570	640	790	930	1020	1110		1230		1390	1390	1440	1490
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- 11:25—KGFJ—Sports Flash.
- 11:30—KFI, KFSD—Masquerade.
- KNX, KGB, KFAM, KVOE—Queen for a Day.
- KECA—Club Time.
- KFAC—Mayor Bowron.
- KGFJ—Reminiscent Rhythm.
- ★KWKW—News, Music.
- ★KFKD—Forever Tops.
- ★KRKD, KXLA, KFOK—News.
- KIEV—Latin Musicana.
- 11:40—KFI, KFSD—Betty Crocker.
- 11:45—KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KFCA—Frank Parker Show.
- KFAC—Piano Gems.
- ★KGFJ, KFSD—News.
- KXLA—Jimmie Dolan.
- KRKD—Hawaiian Melodies.
- 11:50—KWKW—Voices of Tomorrow.
- 11:55—KGFJ—Sports Flash.
- 12 KFI—Palm Reporter.
- KNX, KSDJ—Bob and Victoria.
- ★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.
- ★KHJ—Broadway News.
- ★KMPC—News, Hemingway.
- KFWB—Bill Anson.
- KFAC—Luncheon Concert.
- KGFJ—Gypsy Strings.
- ★KLAC—News, Al Jarvis.
- KXLA—Dinner Bell Roundup.
- KWKW—Rhapsody in Wax.
- ★KFVD—Editor of the Air.
- KRKD—Prairie Schooner.
- KFSD—Life Can Be Beautiful.
- 12:15 KFI, KFSD—Ma Perkins.
- KNX—Sons of the Pioneers.
- KECA—Cliff Edwards.
- KHJ—Sing, America, Sing.
- ★KMPC—Norman Nesbitt.
- KFAC—Musical Portraits.
- KGFJ—Keyboard Magic.
- KIEV—Lunch time Melodies.
- ★KFOK, KFXM—News.
- KGER—Western Music.
- 12:25—KGFJ—Sports Flash.
- 12:30—KFI, KFSD—Pepper Young.
- ★KNX—Knox Manning, News.
- ★KECA, KPRO, KFMB—Edwin O. Hill.
- KHJ—Louise Massey.
- KMPC—Portraits.
- ★KFWB—News.
- KGFJ—Intermission.
- KFAC—Melodic Sketches.
- KFVD—Violet.
- KXLA—Red Murrell.
- KWKW—Farm News.
- 12:45—KFI, KFSD—Right to Happiness.
- KNX—Money on the Line.
- KECA, KFMB—Dorothy Dix.
- KHJ—This Is Music.
- KMPC—Bill Hay Reads Bible.
- ★KFAC—News.
- KXLA—Farm Hour.

- KIEV—Gals on Record.
- KGER—Garrening School.
- 12:55—KGFJ—Sports Flash.
- 1 KFI, KFSD—Backstage Wife.
- KNX, KSDJ—House Party.
- KECA—Hits and Encores.
- KHJ, KGB, KVOE—Checkerboard Time.
- ★KMPC—News.
- KFWB—Bill Anson.
- KFAC—Music in the American Manner.
- KGFJ—Sunset and Vine.
- ★KLAC, KFVD, KGER—News.
- KWKW—Vets' Rehabilitation.
- KXLA—Community Broadcaster.
- KRKD—Music.
- KIEV—Meet the Maestro.

KMPC

Prizes, Music, Guests
on
"THREE ALARM"

1:05-2:30 p. m.
Monday thru Friday

DIAL 710

- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—Ambassador Bylines.
- 1:15—KFI, KFSD—Stella Dallas.
- KECA—Hollywood Tour.
- KHJ—Nancy Dixon.
- KFVD—Piano Parade.
- KXLA—Philharmonic Reporter.
- KGB, KVOE—Johnson Family.
- 1:25★KNX, KSDJ—News.
- KGFJ—Sports Flash.
- 1:30—KFI, KFSD—Lorenzo Jones.
- KNX, KSDJ—Evelyn Winters.
- ★KECA—Kiernan's News Corner.
- KHJ—Happy Homes.
- KGFJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Matinee Melodies.
- KWKW, KRKD—News.
- KIEV—Organ Moods.
- 1:45—KFI, KFSD—Widder Brown.
- KNX—Background for Irving.
- KECA—Ethel and Albert.
- KFAC—Piano Briefs.
- ★KXLA—News.
- KFVD—Musical Scrapbook.
- KIEV—Swing Stylings.
- 1:55—KGFJ—Sports Flash.
- 2 KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—School of the Air.
- KHJ—Melody Matinee.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- KGFJ—Today's Maestro.
- KFAC—Friendly Classics.
- ★KLAC, KIEV, KGER—News.
- KXLA—Humbard Family.
- KWKW—The Crow.
- KFVD—For the Ladies.
- KRKD—Treasury Dept.
- KGB, KVOE—Bill Gwinn.
- 2:05—KGER—Monday Matinee.
- 2:15—KFI, KFSD—Portia Faces Life.
- KGFJ—Record Jackpot.
- KLAC—Picture Album.
- KIEV—Lead o' Song.
- KFVD—To the Men.
- 2:25—KECA—Spotlight on Hollywood.
- KGFJ—Sports Flash.
- 2:30—KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KHJ, KGB, KVOE—Heart's Desire.
- KECA, KFMB, KPRO—Bride and Groom.
- KMPC—Music.
- KFWB—The Cashbar.
- KGFJ—Among My Souvenirs.

MUSICAL DEPARTMENT STORE

Featuring Jim Hawthorne
Monday thru Friday

KXLA 2:30-3:00 P.M.

- ★KXLA—Musical Dept. Store.
- ★KWKW—News, Melodies.
- KIEV—Musical Potpourri.
- KFVD—On the Upbeat.
- ★KRKD—News, Music.

- 2:45—KFI, KFSD—Front-Page Farrell.
- KFWB—Organ.
- KGfJ—Air-o-torials.
- *KFVD—News.
- RRKD—Light Concert.
- 2:55—KGfJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- *KXN, KSDJ—Eric Seavard.
- KECA, KPRO, KFMB—Ladies Be Seated.
- *KHJ, ELAC, KXLA—News.
- KMPC—Music.
- KFWB—Afternoon Melodies.
- KFAC—Musical Favorites.
- KGfJ—Ted Lenz Variety Hall.
- KIEV—Popular Tempos.
- KFVD—L. A. Daily Reporter.
- KWKW—Swing Session.
- *KGER—News, Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KXN—Burrill Wheeler.
- KHJ—Johnson Family.
- KLAC—Music Room.

JUKE BOX MATINEE
with Carl Bailey
3:15 - 5:30 p.m.
KXLA
Monday thru Saturday

- KXLA—Juke Box Matinee.
- KIEV—Matter of Records.
- KFVD—Stringtime.
- 3:25—KGfJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KECA—Norwood Smith Stage.
- KHJ—Yet Wants to Know.

MILD & MELLOW
3:30 to 4 P.M.
Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
- KFWB—Melody Matinee.
- KWKW—Sam Rowland and His Wax Works.
- KFVD—Back o' the Rack.
- KGER—Take It Easy Time.
- 3:45—KFI, KFSD—Dr. Paul.
- *KXN—Bob Trout, News.
- KECA—Frances Scully.
- KHJ—Music by Rexall.
- KFAC—Moments in Music.
- KFVD—Rumba Rhapsody.
- 3:55—KGfJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.
- KXN—The Platinemen.
- *KECA—Headline Edition.
- *KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.
- *KMPC—News.
- KFWB—Vocal Varieties.
- KFAC—Musical Masterpieces.
- *KLAC, KIEV, KFOX—News.
- KGfJ—Ted Lenz Variety Hall.
- KWKW—Wax Works.
- KXLA—Juke Box Matinee.
- KFVD—Al Donahue Mimit.
- RRKD—Piano Paintings.
- *KGER—News, Take It Easy.

- 4:15—KFI, KFSD—News.
- KXN, KSDJ—Melody House.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFAM, KVOE—Rex Miller.
- KMPC—Pleasure Time.
- KLAC—Income Tax.
- KIEV—Modern Concert Hall.
- RRKD—Movieland Quiz.
- 4:30—KFI—Art Baker's Notebook.
- KXN—Radio Views.
- KECA, KFMB—Dick Tracy.
- KHJ, KVOE—Erskine Johnson
- KMPC—Bolero Time.
- KFWB—Music.
- KLAC—Juke Box Review.
- *KWKW—News, Music.
- *KFVD—News.
- RRKD—Tunes of the Day.
- KIEV—Bing Crosby Singa.
- 4:40—KFI—Thought for Today.
- 4:45—KECA, KFMB—Tennessee Jed.
- KXN—George Fisher.
- KHJ, KGB, KVOE—Buck Rogers.
- KMPC—Headline Celebrities.
- KWKW—Races and Sports.
- KFWB—Stuart Hamblen.
- KFVD—Modern Home.
- KIEV—Trade Winds.
- *RRKD—News.
- *KFSD—H. V. Kallenborn.

- 5—KFI—Feature Wirs.
- *KXN—Knox Manning, News.
- KECA, KPRO, KFMB—Terry and the Pirates.
- KHJ, KGB, KVOE—Hop Harrigan.
- *KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- *KLAC—Fred Henry Reports.
- KFAC—Sunset Symphonette.
- KGfJ—Jive at 5.
- KWKW—Today at the Races.
- KXLA—Juke Box Matinee.
- KIEV—Record Ride.
- KFVD—Sweet and Low.
- KIEV—Twilight Tempos.
- RRKD—Songs of the Saddle.
- *KGER—News, Wishing Ring.
- 5:15—KFI, KFAC, KFSD—News.
- KXN—Green Light Revue.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFAM, KVOE—Superman.
- KLAC—Irwin Allen.
- KGfJ—Race Recap.

Spicy Sports
DIALING 1430
KXLA
KEN BARTON
Special Delivery Sports
5:15-5:30 P.M. Mon.-Fri.

- KWKW—Ken Barton, Sports.
- 5:30—KFI, KFSD—Voice of Firestone.
- *KXN, KSDJ—Harry Flannery.
- KHJ, KGB, KFAM, KVOE—Captain Midnight.
- KECA, KPRO, KFMB—Jack Armstrong.
- KLAC—Al Jarvis.
- KFAC—Whom Bill Club.
- KGfJ—Songs for You.
- KXLA—Future Pianists.
- KWKW—Evening Musicals.
- KIEV—Twilight Tempos.
- RRKD—Hit Tunes.
- KGER—Life Begins at 17.

- 5:45—KECA—Frank Hemingway.
- *KXN, KSDJ—News, Garred.
- KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KWKW—Races and Sports.
- KGfJ—If They Had Lived.
- RRKD—Race Results.
- 5:55—KXN—Bill Henry.

- 6—KFI—American Way.
- KXN—Lux Radio Theatre.
- *KHJ, KGB, KFAM, KVOE—News, Gabriel Heatter.
- KECA—The Beulah Show.
- *KMPC—News, Nesbitt.
- *KFWB, KLAC, KFOX—News.
- KGfJ—Musical Digest.
- KFAC—Music for Everyone.
- KXLA—Toanmaster Club.
- RRKD—Music.
- 6:05—KLAC—Al Jarvis.
- KGER—Race Results.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—Music.
- KGER—Twilight Time
- 6:30—KFI, KFSD—Victor Borge and Benny Goodman.
- KECA—So You Want to Lead a Band.
- KHJ, KFAM—Guy Lombardo Orch.
- KMPC—Vaughn Monroe Orch.
- KFWB—America Dances.

SAM BALTER
"SPORTS BOOK"
KLAC
Monday thru Friday

- KLAC—Sam Balter, Sports.
- KFAC—Hour of Music.
- KXLA—Help Wanted.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KLAC—My Serenade.
- KXLA—Melody Man.
- 7—KFI, KFSD—Carnation Contented Hour.
- KXN—Screen Guild Players.
- KHJ, KGB, KVOE—McGarry and His Mouse.

- KECA, KFMB—Lone Ranger.
- KMPC—Security Symphonica.
- *KLAC—News.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGfJ—Musical Digest.
- *KXLA—Averill Berman.
- *RRKD, KGER—News.
- 7:05—KGER—Fagan.
- 7:15—KLAC—The House is Hunted.
- KXLA—Top Rail.
- RRKD—Three-Quarter Time.
- 7:30—KFI, KFSD—Dr. I. Q.
- KXN—Bob Hawk Show.
- KECA, KFMB—Adventures of Sherlock Holmes.
- KHJ, KGB, KFAM, KVOE—Cisco Kid.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—Barclay Allen Orch.
- KFAC—Floretta's Jewel Box.
- KXLA—Hawaiian Melodies.
- RRKD—Do You Know?
- 7:45—KFWB—Musical Comedy.
- *KFAC, KFOX—News.
- KXLA—T. Texas Tyler.

Television, W6XAO, Tonight
8:00-10:30 p.m.

- 8—KFI, KFSD—Supper Club.
- KXN—Lowell Thomas.
- KECA, KFMB—Lam & Abner.

MYSTERY
"RICHARD DAVIS,
Private Investigator"
MONDAY ON MUTUAL
8:00 P.M.

- KHJ, KGB, KFAM, KVOE—Richard Davis, Private Investigator.
- *KMPC—News, Hemingway.
- KFWB—United Nations Forum.
- *KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGfJ—Caucasian Memories.

- 8:05—KLAC—Quiz Bowl.
- KGER—Junior Debates II.
- 8:15—KFI, KFSD—Fleetwood Lawton.

- KXN—Jack Smith.
- *KECA—News Feature Lullion.
- KMPC—Red Rowe Ridge Riders.
- KFWB—Twilight on the Trail.
- KGfJ—Starlit Moods.
- KXLA—Dance Time.

- 8:30—KFI, KFSD—Cavalcade of America.
- KXN—Joan Davis.
- KHJ, KGB, KFAM, KVOE—Casebook of Gregory Hood.
- KECA, KFMB—Board of Missing Heirs.
- KMPC—Music Supreme.
- *KFWB—News.
- KLAC—Fred Haney.
- KGfJ—Ted Lenz House Party
- KXLA—The Corral.
- KGER—Concert Tapestries.

- 8:45—KFWB—Guy Lombardo.
- KLAC—Dennis Day.
- 8:55—KXN—Carrroll Alcott, News.

- 9—KFI, KFSD—Telephone Hour.
- KXN, KSDJ—The Whistler.
- KECA, KPRO—Doctors Talk It Over.
- *KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- KMPC—Spotlight Stars.
- KFWB—Moods in Music.
- KFAC—Evening Concert.
- KGfJ—Ted Lenz House Party
- *KLAC—News.
- KXLA—Seaboard Home Hour.
- 9:15—KHJ, KGB, KFAM, KVOE—Mel Ventor's Pictorial.
- KECA—Reserva.
- *KMPC—Clete Roberts.
- KLAC—Campus Carnival.
- 9:30—KXN, KSDJ—Inner Sanctum.
- KECA—Fantasy in Melody.
- KHJ, KGB, KVOE—Inside of Sports.

FLOYD B. JOHNSON
And King's Ambassadors
Mondays
hrOX, 9:30-10:00 P.M.
1280 Kilocycles
Saturdays
KXLA, 8:00-8:15 P.M.
1110 Kilocycles

- KFOX—Floyd B. Johnson.
- KMPC—Date With Music.
- KLAC—Campus Magazine.
- KFWB—Maurice Hart.
- KGER—Dr. Clem Davis.
- 9:45—KHJ, KGB, KFAM, KVOE—Henry J. Taylor.
- KMPC—Bridge Club.

JOHN F. WHITEHEAD & ASSOCIATES present
MOON DREAMS
starring Marvin Miller
9:45-10:00 p.m. Mon. thru Fri.
1230 on your dial
KGfJ

- KGfJ—Moondreams, Poetry & Music with Marvin Miller.
- 10—KFI, KFSD—The Reporter.
- *KXN—Chet Huntley, News.
- *KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.
- KECA—Sid Ziff, Sports.
- *KMPC, KLAC, KGER—News.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KXLA—Red Cross.
- KGfJ—Concert Nocturne.
- KFOX—Amateur Fighta.

- 10:05—KGER—Musical Roundup.
- 10:10—KLAC—Musical Melting Pot.
- 10:15—KFI—Barry Wood Show.
- KXN—Bob Elson.
- *KECA, KHJ, KGB—News.
- KMPC—Three Suns.
- KXLA—March of Dimes.
- KFSD—Concert Hall.

- 10:30—KFI—Inside the News.
- KXN—Symphonettes.
- *KECA—Joseph Alsop.
- KHJ, KGB—ABC Record Party.
- KMPC—Tommy Dorsey Orch.
- KXLA—Music for You.
- 10:45—KFI—Melody Time.
- KECA—Red Nichols Orch.
- KHJ—Reserve.
- KMPC—Man With a Band.
- *KFSD—News.

- 11—KFI, KECA, KHJ, KLAC—News.
- *KXN—Nelson Fringe.
- KMPC—Dance Time.
- KFWB—Eastside Show.
- KGfJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KXLA—Eagle Club.
- KFVD—Spade Cooley Time.
- *KGER—News, Roundup.
- 11:15—KFI—Milestones in Melody.
- KXN—In My Opinion.
- KECA—Xavier Cugat Orch.
- KHJ, KGB—Denny Beckner Orch.
- KLAC—Dine-Dance Parade.
- 11:30—KFI—Here's to Veterans.
- KXN—Tommy Pederson Orch.
- KECA—Red Nichols Orch.
- KXLA—The Hawthorne Thing.
- 11:45—KFI—Philharmonic Reporter.
- *KHJ, KGB, KVOE—News.
- 11:55—KFI, KXN, KECA, KFSD—News.

TUESDAY, MARCH 18

KLAC	KFI	KECA	KHJ	KFVD	KYLA	KFS6	KGFJ	KEXM	KFAC	KGB	KWKW	KFMB
KSPD	KMPK	KIEV	KFWB	KNX	KRKD	KPPK	KFBX	KGB	KPRO	KVOE		
578	640	790	930	1020	1110	1230	1330	1390	1440	1490		
600	710	870	980	1070	1150	1240	1280	1360	1430	1450		

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- *KHJ, KGB—Cecil Brown.
- *KMPC, KXLA, KLAC—News.
- KFWB—Easy Listening.
- KFAC—Country Church.
- KGFJ—Concert Pastelle.

HAVEN OF REST

KRKD and KFOX

8:00 A. M.

Tues. thru Sat.

KXLA 8:30 A.M.

Mon., Wed., Fri.

- 8:00-KRKD, KFOX—Haven of Rest.
- KWKW—Andy Mansfield.
- KFVD—Wakeup Ranch.
- *KGER—News, Mipah.
- 8:15-KNX, KSDJ—Fred Beck.
- KHJ, KGB—Editor's Diary.
- KMPK—Market Report, Sports.
- KFWB—Morning Melodies.
- KLAC—Haynes at the Reins.
- KIEV—Trade Winds Tempus.
- 8:30-KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- *KHJ, KFAC, KRKD—News.
- KMPK—Song for You.
- KGFJ—Waltz Invitation.
- KXLA—Baptist Brothers.
- KWKW—News, Devotions.
- KFVD—Binnie and Mike.
- KIEV—Public Interest.
- KGER—Hymn Time.
- KFOX—Words of Life.
- *KGB, KVOE—News.
- 8:45-KFI, KFSD—Laura Lawton.
- KNX—Rosemary.
- KHJ, KGB, KFAM, KVOE—Victor H. Lindlahr.
- *KIWB—News.
- KFAC—Organ Moods.
- KWEW—Wings of Healing.
- KIEV—Musical Memories.
- 9-KFI, KGER—News.
- *KNX—Kate Smith.
- KECA, KFMB, KPRO—Kenny Baker Show.
- KHJ, KGB—Notes at Nina.
- KMPK—Thought for Today.
- KFWB—Bing Crosby.
- *KLAC—News, Public Service.
- KGFJ—Your City at Work.
- KFAC—Unity.
- *KXLA, KFSD—News.
- KRKD—Sagebrush Serenade.
- KWEW—Voice of China.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- KFOX—Firebrands for Jesus.
- 9:05-KFE—Pat Bishop Reporting.
- KMPK—Those Were the Days.
- KGER—Lutheran Hour.
- 9:15-KFI—Ladies' Day.
- KNX—Aunt Jenny.
- KHJ—Merv Griffin Show.
- KFWB—Strolling Tom.
- KGFJ—Philharmonic Reporter.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- *KFVD—News.
- KWKW—Rev. Wildman.
- KIEV—Kate Smith Sings.
- KFSD—Top of the Day.
- KGB, KVOE—Jackie Hill Show.
- 9:20-KGFJ—News.
- 9:30-KNX, KSDJ—Helen Trenk-Romance.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KHJ—Music With a Smile.
- KMPK—Hits, Headlines.
- KFWB—Music.
- KLAC—Songs by Crosby.
- *KWKW—News.
- KGFJ—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Tom Westwood.
- KFSD—Time to Relax.
- 9:45-KNX, KSDJ—Our Gal Sunday.
- *KFWB, KRKD—News.
- KLAC—Kiddie Klub.
- KFVD—Remembered Rhythms.
- KWKW—Morning Melodies.
- KIEV—From the Bandstand.
- KGER—Hammond.
- KFSD—It's a Good Idea.
- KGB—Molly Morse.
- 10-KFI—Reserve.
- KNX—Big Sister.
- *KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- KECA, KFMB, KPRO—

- Galen Drake.
- *KMPC—News.
- KFWB—Sweet Music.
- KWKW, KGFJ—Easing News.
- *KLAC—News, Al Jarvis.
- KFAC—Musical Encores.
- KRKD—Music, Talk.
- KFVD—Rev. Louis T. Talbot.
- *KIEV, KFOX, KGER—News.
- KXLA—Piano Parade.
- 10:15-KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KFMB—William Lang.
- KHJ—Jacky Hill Show.
- KMPK—Bill Leyden.
- KFWB—Piano, Jerry Mariowe.
- KGFJ—Serenade for You.
- *KXLA—News.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- KGER—Markham.
- 10:25-KGFJ—Sports Flash.
- 10:30-KFI, KFAC, KWKW—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KFWB—Concert Masters.
- KXLA—Woman's World.
- KGFJ—Uppbeat Session.
- *KWKW—News, Music.
- KFVD—Union Rescue Mission.
- KIEV—Western Tune Time.
- KGER—Across the Footlights.
- KFSD—Music Hall Varieties.
- 10:45-KFI—Joyce Jordan.
- KNX—Road of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRKD—Midnight Missions.
- KFOX—Hebrew Christian Br.
- KFSD—Robert McCormick.
- KECA—Hymns of All Churches.
- KGFJ—Sports Flash.
- 11-KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA—Hymns of All Churches.
- KHJ—Bill Harrington.
- KMPK—Bill Leyden.
- KFWB—Bill Anson.
- KFAC—Gems of Melody.
- *KLAC—News, Al Jarvis.
- KRKD—Music.
- KXLA—Melody Time.
- KWEW—Song Parade.
- KGFJ—Across the Footlights.
- KIEV—Show Tunes.
- *KFVD, KGER—News.
- KFOX—Forenoon Fashions.
- 11:15-KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- *KECA—Baukhage Talking.
- KHJ, KFAM, KVOE—Smile Time.
- KFAC—Festival of Waitres.
- KFVD—Violet.
- KXLA—Hawaiian Melodies.
- KIEV—This Rhythmic Age.
- KGER—Helene Smith.

- KFMB—Treasure Chest.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI, KFSD—Manquerade.
- KNX, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—Listening Post.
- KHJ, KGB, KFAM, KVOE—Queen for a Day.
- KGFJ—Reminiscent Rhythms.
- KFAC—Dr. Albert W. Palmer.
- KFVD—Forever Tops.
- *KWKW—News, Music.
- KRKD, KXLA, KFOX—News.
- KIEV—Latin Musiciana.
- KGER—Crosby Sings.
- 11:40-KFI, KFSD—Betty Crocker.
- 11:45-KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KECA—Frank Parker Show.
- *KGFJ, KFSD—News.
- KFAC—Pine Gems.
- KRKD—Hawaiian Melodies.
- KXLA—Jimmie Dolan.
- KFMB—Chiff Edwards.
- KGER—It's the Last Word.
- 11:50-KWKW—Rhapsody in Wax.
- 11:55-KGFJ—Sports Flash.
- 12-KFI—Farm Reporter.
- KNX, KSDJ—Bob and Victoria.
- *KECA, KHJ, KIEV, KGER, KGB, KVOE—News.
- *KMPC—News, Hemingway.
- KFWB—Bill Anson.
- KGFJ—Public Messenger.
- KFAC—Luncheon Concert.
- *KLAC—News, Al Jarvis.
- KWKW—Rhapsody in Wax.
- KRKD—Prairie Schooner.
- KFVD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- KFSD—Life Can Be Beautiful.
- 12:05-KGER—Western Music.
- 12:15-KFI, KFSD—Ma Perkins.
- KNX—Sons of the Pioneers.
- KECA—Chiff Edwards.
- KHJ—Sing, America, Sing.
- *KMPC—Norman Nesbitt.
- KGFJ—Keyboard Magic.
- KFAC—Musical Portraits.
- KIEV—Luncheon Music.
- KFMB—Word to the Wives.
- 12:25-KGFJ—Sports Flash.
- 12:30-KFI, KFSD—Pepper Young.
- *KNX—Knox Manning, News.
- *KECA, KPRO, KFMB—Edwin C. Hill.
- KHJ—Louise Massey.
- KMPK—Portraits.
- *KFWB—News.
- KGFJ—Intermission.
- KFAC—Melodie Sketches.
- KXLA—Red Murrell.
- KWKW—Farm News.
- KFVD—Violet.
- KGB—Fashion Fantasy.

- 12:45-KFI, KFSD—Right to Happiness.
- KNX—Money on the Line.
- KECA, KFMB—Dorothy Dix.
- KHJ—This is Music.
- KMPK—Bill Hay Reads the Bible.
- *KFAC—News.
- KXLA—Farm Program.
- KIEV—Gals on Record.
- KGB—Songs of Praise.
- KGER—Garden School.
- 12:50-KWKW—Vets' Rehabilitation.
- 12:55-KGFJ—Sports Flash.
- 1-KFI, KFSD—Backstage Wife.
- KNX, KSDJ—House Party.
- KECA—Hits and Encores.
- KHJ, KGB, KVOE—Checkerboard Time.
- *KMPC—News.
- KFWB—Bill Anson.
- KGFJ—Sunset and Vine.
- *KLAC, KFVD, KGER—News.
- KRKD—Music.
- KFAC—Music in the American Manner.
- KXLA—Community Broadcaster.
- KIEV—Meet the Maestro.
- KFOX—Jeanne Cowan.
- KEXM—Open House.
- 1:00-KMPK—Three Alarm.
- KGER—Out of the Band Box.
- 1:10-KLAC—Ambassador Bylines.
- 1:15-KFI, KFSD—Stella Dallas.
- KECA—Hollywood Tour.
- KHJ—Nancy Dixon.
- KXLA—Beyond Victory.
- KFVD—Piano Parade.
- KGB, KVOE—Johnson Family.
- 1:25-KNX, KSDJ—News.
- KGFJ—Sports Flash.
- 1:30-KFI, KFSD—Lorenzo Jones.
- KNX, KSDJ—Evelyn Winters.
- *KECA—Klernan's News Corner.
- KHJ—Happy Homes.
- KGFJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Matinee Melodies.
- *KWKW, KRKD—News.
- KIEV—Organ Moods.
- 1:45-KFI, KFSD—Young Widder Brown.
- KNX—Bill Bryan Trio.
- KECA—Ethel and Albert.
- KFAC—Piano Briefs.
- *KXLA—News.
- KRKD—Music.
- KIEV—Musical Capers.
- 1:55-KGFJ—Sports Flash.
- 2-KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—American School of the Air.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KHJ—Melody Matinee.
- KMPK—Three Alarm.
- KFWB—Bill Anson.
- *KLAC, KIEV—News.
- KFAC—Friendly Classics.
- KXLA—Humbard Family.
- KGFJ—Today's Maestro.
- KWKW—The Crow Show.
- KRKD—Public Service.
- KFVD—For the Ladies.
- KFOX—Pan-American.
- KGER—Long Beach Band.
- KGB, KVOE—Bill Gwinn.
- 2:15-KFI, KFSD—Portia Faces Life.
- KGFJ—Record Jackpot.
- KLAC—Picture Album.
- KFVD—To the Men.
- KIEV—Land of Song.
- 2:25-KECA—Spotlight on Hollywood.
- KGFJ—Sports Flash.
- KFI, KFSD—Just Plain Bill.
- 2:30-KNX, KSDJ—Meet the Missus.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ, KGB, KVOE—Heart's Desire.
- KMPK—Music.
- KFWB—The Casbah.
- KGFJ—Among My Souvenirs.
- KXLA—Musical Dept. Store.
- *KRKD—News, Music.
- *KWKW—News, Melodies.
- KFVD—On the Upbeat.
- KIEV—Popular Tempus.
- 2:45-KFI, KFSD—Front Page Farrel.
- KFWB—Organ.
- KGFJ—Air-o-tortals.
- *KFVD—News.
- KIEV—Musical Potpourri.
- 2:55-KGFJ—Sports Flash.
- 3-KFI, KFSD—Road of Life.
- *KNX, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—Ladies Be Seated.
- *KHJ, KLAC, KXLA—News.
- KMPK—Music.

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 5:30—Date With Judy, KFI.
- 6:00—Amos 'n' Andy, KFI.
- 6:30—Fibber and Molly, KFI.
- 7:00—Bob Hope, KFI.
- 7:30—Red Skelton, KFI.
- 8:30—Mel Blanc, KNX.
- 8:30—Milton Berle, KFI.

Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Kenny Baker, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 1:00—House Party, KNX.
- 1:05—Three Alarm, KMPC.
- 2:00—What's Doin', Ladies?, KECA.
- 2:30—Meet the Missus, KNX.
- 2:30—Bride and Groom, KECA.
- 6:00—Vox Pop, KNX.

Drama

- 9:00—Favorite Story, KFI.
- 2:00—Starmakers Radio Theater, KFMB.

Music

- 8:00—Fred Waring, KFI.
- 4:00—Musical Masterpieces, KFAC.
- 4:30—American Melody Hour, KNX.
- 6:00—Musical Digest, KGFJ.

7:30—Melodie America Loves, KNX.

- 8:00—Supper Club, KFI.
- 8:00—Evening Concert, KFAC.
- 8:15—Jack Smith, KNX.
- 8:30—Music Supreme, KMPC.
- 9:30—Ted Lenz House Party, KGFJ.
- 10:00—Lucky Dances Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 12:00—Rhapsody in Wax, KHJ.

Comment—Narration

- 8:15—Fred Beck, KNX.
- 9:00—Kate Smith, KNX.
- 10:00—Galen Drake, KECA.
- 3:15—Burrill Wheeler, KNX.
- 4:30—Art Baker, KFI.
- 9:45—Moondreams, KGFJ.

Mystery—Detective

- 8:30—Dark Venture, KECA.
- 8:30—The Falcon, KHJ.
- 9:00—Big Town, KNX.

Public Interest—Information

- 6:30—One World Flight, KNX.
- 10:30—Open Hearing, KNX.

Sports

- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGFJ.
- 6:30—Tanforan Races, KMPC.
- 9:30—Inside Sports, KHJ.
- 10:00—Sid Ziff, KECA.

KFWB—Afternoon Melodies.
 KFAC—Musical Favorites.
 KRFD—Matinee Melodies.
 KGFJ—Ted Lens Variety Hall.
 KFVD—L.A. Daily Reporter.
 KWKW—Swing Session.
 KIEV—Musical Potpourri.
 *KFOA—News, Stardust.
 KGB—Say It With Music.
 3:15—KFI—Life Can Be Beautiful.
 KNX—Burrill Wheeler.
 KHJ—Johnson Family.
 KXLA—Juke Box Matinee.
 KLAC—Music Room.
 KFVD—Stringtime.
 KIEV—Matter of Records.
 KFSD—Joyce Jordan.
 3:25—KGFJ—Sports Flash.
 3:30—KFI, KFSD—Aunt Mary.
 KECA—Norwood Smith Sings.
 KHJ—Treasury Dept. Show.

MILD & MELLOW

3:30 to 4 P.M.
 Monday Through Friday

KMPC

KMPC—Mild and Mellow.
 KFWB—Melody Matinee.
 KWKW—Sam Rowland and His Wax Works.
 *KRKD—News, Music.
 KFVD—Back of the Rack.
 KFXM—Your Girl Friend.
 KGER—Take It Easy Time.
 3:45—KFI, KFSD—Dr. Paul.
 *KNX—Bob Trout, News.
 KECA—Frances Scully.
 KHJ—Music by Rexall.
 KFAC—Moments in Music.
 KFVD—Rumba Rhapsody.
 3:50—KWKW—Wax Works.
 3:55—KGFJ—Sports Flash.
 4—KFI, KFSD—This Woman's Secret.
 KNX—The Platinamen.
 *KECA—Headline Edition.
 *KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
 *KMPC, KLAC, KIEV—News.
 KFAC—Musical Masterpieces.
 KFWB—Gospel and Song.
 KXLA—Juke Box Matinee.
 KGFJ—Lenz Variety Hall.
 KWKW—Wax Works.
 KFVD—Donahue Record Shop.
 KRKD—Piano Paintings.
 *KGER, KFOX—News.
 4:05—KGER—Take It Easy Time.
 4:15—KFI—Easy Area.
 KNX, KSDJ—One for the Book.
 *KECA—Alvin Wilder.
 *KHJ, KGB, KFXM, KVOE—Rex Miller.
 KMPC—Pleasure Time.
 KLAC—Belle Martell.
 KRKD—Movieband Quiz.
 KIEV—Modern Concert Hall.
 *KFSD, KFMB—News.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KNX—American Melody Hour.
 KECA, KFMB—Dick Tracy.
 KHJ, KVOE—Erskine Johnson.
 KMPC—Bolero Time.
 KFWB—Musical Roundup.
 KLAC—Juke Box Matinee.
 KGFJ—Lenz Variety Hall.
 KRKD—Tunes of the Day.
 *KWKW—News, Music.
 *KFVD—News.
 KIEV—Bing Crosby Sings.
 4:40—KFWB—Thought for Today.
 4:45—KECA, KFMB, KPRO—Tennessee Jed.
 KHJ, KGB, KFXM, KVOE—Buck Rogers.
 KMPC—Twilight Tales.
 KFWB—Stuart Hamblen.
 KFVD—Modern Home.
 KWKW—Races and Sports.
 *KRKD—News.
 KIEV—Bandwagon.
 *KFSD—H. V. Kaitenborn.
 4:55—KGFJ—Sports Flash.

5 *KFI—Feature Wire.
 *KNX—Knox Manning, News.
 KHJ, KGB, KVOE—Hop Harrigan.
 KECA, KPRO, KFMB—Terry and the Pirates.
 *KMPC—News, Teen & Twenty.
 KFWB—Stuart Hamblen.
 *KLAC—Fred Henry Reports.
 KFAC—Sunset Symphonette.
 KGFJ—Live at Five.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KWKW—Today at the Races.
 KFVD—Sweet and Low.
 KIEV—Twilight Tempos.
 KFSD—Anniversary Date.

KFOX—Sunshine Mission.
 *KGER—News, Wishing Ring.
 5:15 *KFI, KFAC, KFSD—News.
 KNX—Green Light Revue.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFXM, KVOE—Superman.
 KLAC—Irwin Allen.
 KGFJ—Race Recap.
 KWKW—Ken Barton, Sports.
 5:30—KFI, KFSD—A Date With Judy.
 *KNX, KSDJ—Harry Flannery.
 KECA, KPRO, KFMB—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KFAC—Whoa Bill Club.
 KLAC—Al Jarvis Ballroom.
 KGFJ—Songs for You.
 KRKD—Hit Tunes.
 KWKW—Evening Musicals.
 KXLA—Future Pianists.
 KGER—Music With Appeal.
 *KFOX—News.

5:45 *KNX, KSDJ—News, Garred.
 *KECA—Frank Hemingway.
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
 KMPC—H. Allen.
 KXLA—Miniature Concert.
 KGFJ—The Law Is Your Servant.
 KWKW—Races and Sports.
 KRKD—Race Results.
 KGER—Stamp's Quartet.
 5:55 *KNX—Bill Henry.
 KGFJ—Sports Flash.

6—KFI, KFSD—Amos 'n' Andy.
 KNX—Vox Pop.
 KECA—Gypsy Nights.
 *KHJ, KGB—Gabriel Heatter.
 *KMPC—News, Nesbitt.
 *KFWB, KLAC, KFOX—News.
 KFAC—Music for Everyone.
 KGFJ—Musical Digest.
 KXLA—Alhambra H.S.
 KRKD—Early Dances.
 *KGER—News, Race Results.
 6:05—KLAC—Al Jarvis.
 6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFWB—Warner Bros. Orch.
 KXLA—Mary Burke King.
 KGER—Twilight Time.

6:30—KFI, KFSD—Flibber McGee and Molly.
 KNX—One World Flight.
 KECA, KFMB—Bex Maupis Show.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KMPC—Tanfuran Races.
 KFWB—America Dances.
 KLAC—Sam Balter, Sports.
 KFAC—Hour of Music.
 KXLA—Help Wanted.
 KRKD—Show Tunes.
 KFOX—Hal's Memory Boom.
 KGER—Helene Smith.
 6:45—KLAC—My Serenade.
 KXLA—Melody Man.

7—KFI, KFSD—Bob Hope.
 KNX—Women's Forum.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA, KFMB—Hank D'Amico Band.
 KMPC—Security Symphonias.
 KFWB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KXLA—Averill Berman.
 *KLAC, KRKD, KGER—News.
 7:05—KGER—Fagan.
 7:15—KHJ, KGB—Vic Damone.
 KLAC—Meet the Band.
 KXLA—Top Rail.
 KRKD—Three-quarter Time.
 7:30—KFI, KFSD—Red Skelton.

Melodies America loves

SPRING TIME MELODIES
PHYLLIS MOFFET
 Soprano
JOHN ELLIS
 Baritone
 KNX—Tuesday—7:30 P.M.

INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves.
 KECA—Skip Farrell Show.
 KHJ, KGB, KFXM, KVOE—Red Ryder.
 KMPC—Firestone Favorites.
 KFWB—Sports Final.
 KLAC—Barclay Allen Orch.
 KFAC—Floretta's Jewel Box.
 KXLA—Hawallian Melodies.
 KRKD—Do You Know?
 KFOX—Dr. Clem Davies.
 7:45—KECA—Alvin Wilder.
 KFWB—Moods in Music.

*KFAC, KFOX—News.
 KXLA—T. Texas Tyler.
 8—KFI, KFSD—Supper Club.
 *KNX—Lowell Thomas.
 KECA, KFMB—Lum & Abner.
 KHJ, KGB, KVOE—Count of Monte Cristo.
 *KMPC—News, Hemingway.
 *KLAC, KXLA, KGER—News.
 KFWB—Let Freedom Ring.
 KFCF—Evening Concert.
 KGFJ—Caucasian Memories.

8:15 *KFI, KFSD—Fleetwood Lawton.
 KNX—Jack Smith.
 *KECA—News Feature Edition.
 KMPC—Red Rowe Ridge Elders.
 KFWB—Twilight on the Trail.
 KLAC—Dinah Shore.
 KGFJ—Starlit Moods.
 KXLA—Dance Time.
 8:30—KFI, KFSD—Milton Berle Show.
 KNX—Mel Blanc Show.
 KECA, KPRO, KFMB—Dark Venture.
 KHJ, KGB, KFXM, KVOE—The Falcon.
 KMPC—Music Supreme.
 *KFWB—News.
 KLAC—Spotlight Serenade.
 KGFJ—Ted Lenz House Party.
 KXLA—27th Street Corral.
 KGER—What Do You Think?
 KFOX—Minute Men.

8:45—KFWB—Guy Lombardo.
 8:55 *KNX—News.

The BULLOCK'S SHOW

Favorite Story

THIS WEEK
 Dr. Heldegger's Experiment

KFI

9:00 P. M. TUESDAYS

9—KFI—My Favorite Story.
 KNX—Big Town.
 *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KECA, KPRO, KFMB—Boston Symphony Orchestra.
 KMPC—Spotlight Stars.
 KFWB—Starmakers Radio Theater.
 *KLAC, KGER—News.
 KFAC—Evening Concert.
 KXLA—Seaboard Home Hour.
 KGFJ—Ted Lenz House Party.
 9:05—KGER—Music in the Night.
 9:15 *KHJ, KGB, KFXM, KVOE—James Crowley.
 *KMPC—Clete Roberts.
 *KLAC—Melody Parade.
 *KFOX—News.
 9:30—KFI—Pleasure Parade.

Tapestries Of Life

KNX TUESDAY 9:30 P.M.

narrated by Theo. Von Eltz
 written by David Hanna

Presented by FOREST LAWN

KNX—Tapestries of Life.
 KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Date With Melody.
 KFWB—Maurice Hart.
 KLAC—Record Review.
 KGER—Dr. Clem Davies.
 KFSD—Murder at Midnight.
 9:45—KFI—Madison 3345.
 KHJ—Musical Treasure Chest.
 KMPC—Bridge Club.

JOHN F. WHITEHEAD & ASSOCIATES present

MOON DREAMS

starring Marvin Miller

9:45-10:00 p.m. Mon. thru Fri.

KGFJ 1230 on your dial

KGFJ—Moondreams, Poetry & Music with Marvin Miller.
 10—KFI, KFSD—The Reporter.
 *KNX—Chet Huntley, News.

EASTSIDE SHOW

10 TO 12 P. M.
 Every Night Except Sunday

KFWB

KFWB—Eastside Show.
 KFAC—Lucky Lager Dance.
 KGFJ—Concert Moderne.
 KXLA—Radio Guild.
 KFVD—Spade Cooley Time.

Olympic Auditorium

FIGHTS

Tuesday, 10:05 p.m.

KLAC

10:05—KLAC—Olympic Boxing.
 KGER—Musical Roundup.
 10:15—KFI—Reserve.
 KNX—Bob Elson.
 *KECA, KHJ, KGB, KVOE—News.
 KMPC—Bennedy Trio.
 KFSD—Concert Hall.
 10:30—KFI—Inside the News.
 KNX—Open Hearing.
 *KFCA—Joseph Alsop.
 KHJ, KGB—Record Party.
 Peter Potter.
 KMPC—Man With a Band.
 KXLA—Schickelgrits Fisher.
 10:45—KFI—Melody Time.
 KECA—Freddy Martin Orch.
 *KFSD—News.

11—KFI, KECA, KHJ, KLAC, KGER—News.
 *KNX—Nelson Triolo.
 KMPC—Dance Time.
 KFWB—Eastside Show.
 KFAC—Lucky Dance Time.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Moderne.
 KXLA—Eagle Club.
 11:05—KGER—Musical Roundup.
 11:15—KFI—Milestones in Melody.
 KNX—Frontiers in Science.
 KECA—Philharmonic Reporter.
 KHJ, KGB—D. Beckner Orch.
 KLAC—Dinah Dance Parade.
 11:20—KECA—Jack Fins Orch.
 11:30—KFI—Hal Pruden Orch.
 KNX—Vaughn Monroe Orch.
 KXLA—Hawthorne Thins.
 11:45 *KHJ, KGB, KVOE—News.
 KECA—Plinky Tomlin Orch.
 11:55 *KFI, KNX, KECA, KFSD—News.

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 BRADSHAW 2-1490

"Approved for Veterans"

WEDNESDAY, MARCH 19

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFS6	KGJ	KFXM	KFAC	KGER	KWKW	KFMD
KFS0	KMPC	KIEV	KFWB	KXN	KRKD			KPPC	KFBX	KGB	KPRO	KVVE
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150			1240	1280	1360	1430	1450

8-KFI, KFSD-Fred Waring.
 KNX-Johnny Murray.
 KECA, KPRO, KFMB-Don
 McNeill's Breakfast Club.
 *KHJ, KGB-Cecil Brown.
 *KMPC, KXLA, KLAC, KIEV,
 KGER-News.
 KFVB-L.A. Breakfast Club.
 KGFJ-Concert Pastelle.
 KFAC-Country Church.

Andy Mansfield
 8:00-8:30 A.M. Mon.-Fri.

HAVEN OF REST
 KRKD and KFOX
 8:00 A. M.
 Tues. thru Sat.
 KXLA 8:30 A.M.
 Mon., Wed., Fri.

8:05-KRKD, KFOX-Haven of Rest
 KFVD-Wakeup Ranch.
 8:15-KGER-Mizpah.
 8:15-KNX, KSDJ-Fred Beck.
 KHJ, KGB-Editor's Diary.
 KMPC-Markets; Sports.
 KLAC-Haynes at the Reins.
 KIEV-Trade Winds Tempos.
 8:30-KFI, KFSD-Jack Berch.
 KNX-Grand Slam.
 *KHJ, KFAC, KWKW-News.
 KMPC-Song for You.
 KGFJ-Waltz Invitation.
 KXLA-Haven of Rest.
 KFVD-Bizzle and Mike.
 *KRKD-News, Music.
 KIEV-Public Interest.
 KGER-Hymn Time.
 8:45-KFI, KFSD-Laura Lawton.
 KNX-Rosemary.
 KHJ, KGB, KFXM, KVOE-
 Victor H. Lindlahr.
 KFAC-Organ Moods.
 KWKW-Wings of Healing.
 KIEV-Musical Memories.

9-KFI, KXLA, KGER-News.
 *KNX-Kate Smith.
 KHJ-Easy Does It.
 KECA, KPRO, KFMB-
 Kenny Baker Show.
 KMPC-Thought for Today.
 KFVB-L.A. Breakfast Club.
 *KLAC-News, Public Service.
 KGFJ-Public Messenger.
 KFAC-Unity.
 KFVD-Waltz Time.
 KRKD-Sagebrush Serenade.
 KWKW-Voice of China.
 KIEV-Bing Crosby Time.
 KFOX-Firebrands for Jesus.
 KGB-Notes at Nine.
 9:05-KFI-Pat Bishop Reporting.
 KMPC-Those Were the Days.
 KGER-Lutheran Hour.
 9:15-KFI-Ladies' Day.
 KNX-Aunt Jenny.
 KHJ-Merv Griffin Show.
 KFAC-Voice of Health.
 KIEV-Kate Smith Sings.
 KXLA-Harmony Homestead.
 KWKW-Rev. Wildman.
 *KFVD-News.
 KGB, KVOE-Jackie Hill
 Show.
 9:20-KGFJ-News.
 9:30-KNX, KSDJ-Helen Trent.
 KHJ-Music With a Smile.
 KECA, KPRO, KFMB-
 Breneman's Breakfast.
 KMPC-Hits, Headlines.
 KFVB-Hi Homemakers.
 KLAC-Songs by Crosby.
 *KWKW-News.
 KGFJ-Unen Album.
 KFAC-Musical Encores.
 KFVD-Meet Tunes.
 KIEV-Meet the Band.
 KGB-Marine Band.
 KFSD-Time to Relax.
 KGER-Bible Treasury Hour.
 9:45-KNX, KSDJ-Our Gal
 Sunday.
 *KFVB, KRKD-News.

KLAC-Kiddie Klub.
 KWKW-Morning Melodies.
 KFVD-Remembered Rhythms
 KIEV-From the Bandstand.
 KGER-Voice of China.
 KFSD-It's a Good Idea.
 KGB-Molly Morse.

10-KFI-Reserve.
 KNX-Big Sister.
 KECA, KFMB, KPRO-
 Galen Drake.
 *KHJ, KGB, KFXM, KVOE-
 News, Glenn Hardy.
 *KMPC-News.
 KFVB-Sweet Music.
 KFAC-Musical Encores.
 *KLAC-News, Al Jarvis.
 KRKD-Music, Talk.
 KWKW, KGFJ-Racing News.
 *KIEV, KFOX, KGER-News.
 KFVD-Rev. Louis T. Talbot.
 KXLA-Plano Parade.
 KFSD-San Diego Spotlight.

10:15-KFI-What Do You Say?
 KNX-Ma Perkins.
 KECA, KPRO, KFMB-Ted
 Malone.
 KHJ-Jackie Hill Show.
 KMPC-Bill Leyden.
 KFVB-Plano, Jerry Marlowe
 KGFJ-Serenade for You.
 *KXLA-News.
 KIEV-Stars of Song.
 KGER-Kingdom Within.
 10:25-KGFJ-Sports Flash.
 10:30-KFI, KFAC, KWKW-News.
 KNX-Young Dr. Malone.
 KECA, KPRO, KFMB-My
 True Story.
 KHJ-Ben Alexander Show.
 KFVB-Concert Masters.
 KGFJ-Uphat Season.
 KXLA-Woman's World.
 KFVD-Union Rescue Mission.
 KIEV-Western Tune Time.
 KGER-Across the Footlights.
 KFSD-Music Hall Varieties.

10:45-KFI-Joyce Jordan.
 KNX-Road of Life.
 KFAC-Science of Mind.
 KRKD-Fashions in Music.
 KFOX-Hebrew Christian Hr.
 KFSD-Robert McCormick.

10:55-KFCA-Hymns of All
 Churches.
 KGFJ-Sports Flash.
 11-KFI, KFSD-Today's Children
 KNX-Second Mrs. Burton.
 KHJ-Foodcraft Carnival.
 KECA-Hymns of All
 Churches.
 KMPC-Bill Leyden.
 KFVB-Bill Anson.
 KXLA-Easy Listening.
 KFAC-Gems of Melody.
 *KLAC-News, Al Jarvis.
 KGFJ-Across the Footlights.
 KRKD-Music.
 KWKW-V. F. W.

*KFVD, KGER-News.
 KIEV-Show Tunes.
 11:15-KFI, KFSD-Woman in White
 KNX-Perry Mason.
 KHJ, KGB, KFXM, KVOE-
 Smile Time.
 *KECA-Baukhage Talking.
 KXLA-Hawaiian Melodies.
 KFAC-Festival of Waltzes.
 KIEV-This Rhythmic Age.
 KFVD-Violet.
 KGER-Helene Smith.
 KFMB-Treasure Chest.

11:25-KGFJ-Sports Flash.
 11:30-KFI, KFSD-Masquerade.
 KNX, KSDJ-Lone Journey.
 KECA, KPRO, KFMB-
 Listening Post.
 KHJ, KGB, KFXM, KVOE-
 Queen for a Day.
 KFVD-Forever Tops.
 KGFJ-Reminiscent Rhythm.
 KFAC-L. A. City College.
 *KWKW-News, Music.
 *KRKD, KXLA, KFOX-News,
 KIEV-Latin Musicana.

11:40-KFI, KFSD-Betty Crocker.
 11:45-KFI-Light of the World.
 KNX, KSDJ-Rose of My
 Dreams.
 KECA-Frank Parker Show.
 *KGFJ, KFSD-News.
 KFAC-Piano Gems.
 KRKD-Hawaiian Melodies.
 KXLA-Jimmie Dolan.
 KGER-It's the Last Word.

11:50-KWKW-Radio Voices of
 Tomorrow.
 11:55-KGFJ-Sports Flash.
 12-KFI-Farm Reporter.
 KNX, KSDJ-Bob and
 Victoria.
 *KECA, KIEV, KGER, KPRO,
 KGB, KVOE-News.
 *KHJ-Broadway News.
 *KMPC-News, Hemingway.
 KFVB-Bill Anson.
 KGFJ-Gypsy Strinca.
 KFAC-Luncheon Concert.
 *KLAC-News, Al Jarvis.
 KFVD-Editor of the Air.
 KWKW-Rhapsody in Wax.
 KXLA-Dinner Bell Roundup.
 KRKD-Prairie Schooner.
 KFSD-Life Can be Beautiful.

12:15-KFI, KFSD-Ma Perkins.
 KNX-Sons of the Pioneers.
 KECA-Chief Edwards.
 KHJ-Sinc. America. Sing.
 *KMPC-News, Newsbit.
 KFAC-Musical Portraits.
 KGFJ-Keyboard Magic.
 KIEV-Luncheon Music.
 KGER-Western Music.
 12:25-KGFJ-Sports Flash.
 12:30-KFI, KFSD-Pepper Young.
 *KNX-Knox Manning, News.

*KECA, KPRO, KFMB-Edwtd
 C Hill.
 KHJ-Louise Massey.
 KMPC-Portraits.
 *KFVB-News.
 KWKW-Farm News.
 KGFJ-Intermission.
 KFAC-Melodic Sketches.
 KFVD-Violet.
 KXLA-Red Murrell.
 KIEV-Glendale High.

12:45-KFI, KFSD-Right to Happi-
 ness.
 KNX-Money on the Line.
 KECA, KFMB-Dorothy Dix.
 KHJ-This is Music.
 KMPC-Bill Hay Reads the
 Bible.
 *KFAC-News.
 KXLA-Farm Program.
 KIEV-Gals on Record.
 KGER-Garden School.

12:50-KWKW-Vets' Rehabilitation.
 12:55-KGFJ-Sports Flash.
 1-KFI, KFSD-Backstage Wife.
 KECA, KPRO, KFMB-
 Hits and Encores.
 KNX, KSDJ-House Party.
 KHJ, KGB, KVOE-Checker-
 board Time.
 *KMPC-News.
 KFVB-Bill Anson.
 KFAC-Music in the Ameri-
 can Manner.

*KLAC, KFVD, KGER-News.
 KRKD-Music.
 KGFJ-Sunset and Vine.
 KXLA-Community Broad-
 caster.
 KIEV-Meet the Maestro.
 1:05-KMPC-Three Alarm.
 KGER-Out of the Band Box.
 1:10-KLAC-Ambassador Rylines.
 1:15-KFI, KFSD-Stella Dallas.
 KECA-Hollywood Tour.
 KHJ-Nancy Dixon.
 KXLA-This is Our Duty.
 KFVD-Plano Parade.
 KGB, KVOE-Johnson Family.

1:25-KNX, KSDJ-News.
 KGFJ-Sports Flash.
 1:30-KFI, KFSD-Lorenzo Jones.
 KNX, KSDJ-Evelyn Winters.
 *KECA-Kiernan's News
 Corner.
 KHJ-Happy Homes.
 KXLA-Vocal Varieties.
 *KWKW, KRKD-News.
 KGFJ-Today's Hits.
 KFVD-Organ Melodies.
 KIEV-Organ Moods.
 1:45-KFI, KFSD-Young Widder
 Brown.
 KNX-Backgrounds for
 Living.
 KECA-Ethel and Albert.
 KFAC-Piano Briefs.

*KXLA-News.
 KIEV-Musical Capers.
 KRKD-Music.
 KVOE-Radio Tour.
 1:55-KGFJ-Sports Flash.
 2-KFI, KFSD-When a Girl
 Marries.
 KNX, KSDJ-School of the
 Air.
 KECA, KPRO, KFVB-What's
 Doin' Ladies?

KHJ-Melody Matinee.
 KMPC-Three Alarm.
 KFVB-Bill Anson.
 KFAC-Friendly Classics.
 KGFJ-Today's Magetre.
 KXLA-Humbard Family.
 KWKW-The Crow Show.
 KFVD-For the Ladies.
 KRKD-Public Service.
 KGER-Long Beach Band.
 KFOX-Pan-American.
 KGB, KVOE-Bill Gwin.

2:15-KFI, KFSD-Portia Faces
 Life.
 KGFJ-Record Jackpot.
 KLAC-Picture Album.
 KFVD-To the Men.
 KIEV-Land o' Song.
 KRKD-Concert Melodies.
 2:25-KECA-Spotlight on Holly-
 wood.
 KGFJ-Sports Flash.
 2:30-KFI, KFSD-Just Plain Bill.
 KNX, KSDJ-Meet the Missus.
 KECA, KFMB, KPRO-Bride
 and Groom.
 KHJ, KGB, KVOE-Heart's
 Desire
 KMPC-Music.
 KFVB-The Cashah.
 KGFJ-Among My Souvenirs.

KXLA-Musical Dept. Store.
 *KWKW-News, Melodies.
 KRKD-News, Music.
 KFVD-On the Uphat.
 KIEV-Popular Tempos.
 KGER-Feature Story.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 6:00-Duffy's Tavern, KFI
 6:30-Dinah Shore, KNX.
 7:00-Frank Morgan, KFI.
 8:30-Great Gildersleeve, KFI.
 9:00-Bing Crosby, KECA.
 9:00-Jack Carson, KNX.
 9:00-Dennis Day, KFI.
 9:50-Henry Morgan, KECA.
Quiz, Participation
 8:00-McNeill's Breakfast Club.
 KECA.
 9:00-Kenny Baker, KECA.
 9:30-Breneman's Breakfast,
 KECA.
 11:50-Queen for a Day, KHJ.
 1:00-House Party, KNX.
 1:05-Three Alarm, KMPC.
 2:00-What's Doin', Ladies?
 KECA.
 2:30-Meet the Missus, KNX.
 2:30-Bride and Groom, KECA.
 6:30-Pot o' Gold, KFI.
 7:30-Kay Kyser, KECA.
 7:30-Information, Please, KNX.
 8:00-Name That Song, KHJ.
Drama
 6:30-Hollywood Theater, KFI.
 8:30-Dr. Christian, KNX.
Music
 8:00-Fred Waring, KFI.
 4:00-Musical Masterpieces,
 KFAC.

6:00-Frank Sinatra, KNX.
 6:00-Musical Digest, KGFJ.
 8:00-Supper Club, KFI.
 8:00-Evening Concert, KFAC.
 8:15-Jack Smith, KNX.
 8:30-Music Supreme, KMPC.
 8:30-Ted Lenz House Party,
 KGFJ.
 10:00-Fastlane Show, KFVB.
 10:00-Lucky Dance Time, KFAC.
 12:00-Rhapsody in Wax, KHJ.

Comment-Narration
 8:15-Fred Beck, KNX.
 9:00-Kate Smith, KNX.
 10:00-Galen Drake, KECA.
 10:15-Ted Malone, KECA.
 3:15-Burrit Wheeler, KNX.
 4:30-Art Baker, KFI.
 9:45-Moondreams, KGFJ.

Mystery-Detective
 9:30-Mr. District Attorney, KFI.

Sports
 10:00-Race Lineup, KWKW.
 10:00-Racing, KGFJ.
 6:30-Tanforan Races, KMPC.
 9:30-Inside Sports, KHJ.
 10:00-Sid Ziff, KECA.

2:40—KGEB—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 KFVB—Organ.
 KGFJ—Air-o-torials.
 *KFVD—News.
 *KIEV—Musical Potpourri.
 2:55—KGEJ—Sports Flash.
 3—KFI, KFSD—Road of Life.
 *KNX, KSDJ—Eric Sevareid.
 KECA, KPRO, KFMB—Ladies, Be Seated.
 *KHJ, KLAC, KXLA—News.
 KMPC—Music.
 KGFJ—Ted Lenz Variety Hall.
 KFVB—Afternoon Melodies.
 KFAC—Musical Favorites.
 KFVD—L. A. Daily Reporter.
 KRKD—Matinee Melodies.
 KWEW—Swing Session.
 KIEV—Musical Potpourri.
 *KFOX—News, Stardust.
 3:05—KGER—Under Blue Skies.
 3:15—KFI—Life Can Be Beautiful.
 KHJ—Burrill Wheeler.
 KHJ—Johnson Family.
 KLAC—Music Room.
 KFVD—Stringline.
 KXLA—Juke Box Matinee.
 KIEV—Matter of Records.
 KFSD—Jorce Jordan.
 3:25—KGFJ—Sports Flash.
 3:30—KFI, KFSD—Aunt Mary.
 KECA—Norwood Smith Stage.

MILD & MELLOW

3:30 to 4 P.M.
 Monday Through Friday

KMPC

KMPC—Mild and Mellow.
 KFVB—Melody Matinee.
 KGFJ—Lenz Variety Hall.

Gramophone
DIALING 1430
SAM ROWLAND
 and His
WAX WORKS
 3:30-4:30 P.M. Mon.-Sat.

KWKW—Sam Rowland's Wax Works.
 KFVD—AFRA Workshop.
 KFOX—Your Girl Friend.
 KGEJ—Take It Easy Time.
 3:45—KFI, KFSD—Dr. Paul.
 *KNX—Bob Trout, News.
 *KECA—Frances Beatty.
 KHJ—Music by Rexall.
 KFAC—Moments in Music.
 3:55—KGFJ—Sports Flash.
 4—KFI, KFSD—This Woman's Secret.
 KNX—The Malinsmen.
 *KHJ, KGB, KFXM, KVOE—Fulton Lewis.
 *KECA—Headline Edition.
 *KMPC, KLAC, KIEV, KGER, KFOX—News.
 KFVB—Gospel and Song.
 KXLA—Juke Box Matinee.
 KFAC—Musical Masterpieces.
 KGFJ—Lenz Variety Hall.
 KWEW—Wax Works.
 KFVD—Donahue Music Shop.
 KRKD—Piano Paintings.
 4:05—KGER—Take It Easy Time.
 4:15—KFI—News of the World.
 KNX—Melody House.
 *KECA—Alvin Wilder.
 *KHJ, KGB, KFXM, KVOE—Rex Miller.
 KMPC—Pleasure Time.
 KLAC—Betty Phillips.
 KRKD—MovieLand Quiz.
 KIEV—Modern Concert Hall.
 *KFSD—News.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KNX—L. A. Story.
 KECA, KFMB—Dick Tracy.
 KHJ, KVOE—Erskine Johnson.
 KMPC—Bolero Time.
 KFVB—Music.
 KLAC—Juke Box Matinee.
 *KWKW—News, Music.
 *KFVD—News.
 KRKD—Tunes of the Day.
 KIEV—Bing Crosby Sing.

KFOX—Old Age Pension.
 4:45—KNX—George Fisher.
 KECA, KFMB—Tennessee Jed
 KHJ, KGB, KFXM, KVOE—Buck Rogers.
 KMPC—Headline Celebrities.
 KFVB—Stuart Hamblen.
 KWEW—Races and Sports.
 KFVD—Modern Home.
 KIEV—Bandwagon.
 *KRKD—News.
 *KFSD—H. V. Kattenborn.
 4:55—KGFJ—Sports Flash.
 5—KFI—Feature Wire.
 *KNX—Knox Manning, News.
 KHJ, KGB, KVOE—Hop Harrigan.
 KECA, KPRO, KFMB—Terry and the Pirates.
 *KMPC—News, Teen & Twenty.
 KFVB—Stuart Hamblen.
 *KLAC—News, Fred Henry.
 KFAC—Sunset Symphonette.
 KXLA—Juke Box Matinee.
 KGFJ—Live at 5.
 KWKW—Today at the Races.
 KFVD—Sweet and Low.
 KRKD—Songs of the Saddle.
 KIEV—Twilight Tempos.
 KFSD—Anniversary Date.
 KFOX—Sunshine Mission.
 *KGER—News, Wishing Ring.
 5:15—KFI, KFSD, KFAC—News.
 KNX—Green Light Revue.
 KHJ, KGB, KFXM, KVOE—Superman.
 KECA, KFMB—Sky King.
 KLAC—Irwin Allen.
 KGFJ—Race Recap.
 KWKW—Ken Barton, Sports.
 KGER—Sons o' Guns.
 5:30—KFI—Onna Cugat.
 *KNX, KSDJ—Harry Flannery.
 KECA, KPRO, KFMB—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KLAC—Al Jarvis.
 KGFJ—Songs for You.
 KFAC—Whoa Bill Club.
 KXLA—Future Pianists.
 KWKW—Evening Musicals.
 KRKD—Hit Tunes.
 *KFOX—News.
 KGER—Music With Appeal.
 KFSD—So the Story Goes.
 5:45—KFI, KFSD—Eimer Peterson.
 *KNX, KSDJ—News, Garred.
 *KECA—Frank Hemingway.
 KHJ, KGB, KFXM, KVOE—Tom Mix.
 KMPC—H. Allen.
 KXLA—Miniature Concert.
 KGFJ—If They Had Lived.
 KWKW—Races and Sports.
 KRKD—Race Results.
 KGER—Stamps' Quartet.
 5:55—*KNX—Bill Henry, News.
 KGFJ—Sports Flash.
 6—KFI, KFSD—Duffy's Tavern.
 KNX, KSDJ—Songs by Sinatra.
 KECA, KPRO, KFMB—Paul Whiteman Assembly.
 *KHJ, KGB, KFXM, KVOE—Gabriel Heatter.
 *KMPC—News, Nesbitt.
 *KFVB, KLAC, KGER, KFOX—News.
 KGFJ—Musical Digest.
 KFAC—Music for Everyone.
 KRKD—Music.
 KXLA—Pasadena Community Playhouse.
 6:05—KLAC—Al Jarvis.
 KGER—Race Results.
 6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFVB—Music.
 KGER—Twilight Time.
 6:30—KFI—Hollywood Theater.
 KNX, KSDJ—Dinah Shore.
 KECA, KFMB—Pot o' Gold.
 KHJ, KGB, KFXM, KVOE—Mysterious Traveler.
 KMPC—Taanoran Races.
 KFVB—America Dance.
 KFAC—Hour of Music.
 KLAC—Sam Balter, Sports.
 KXLA—Help Wanted.
 KFOX—Hal's Memory Room.
 KGER—Helene Smith.
 KFSD—Barry Wood Show.
 6:45—KAC—My Serenade.
 KXLA—Music for You.
 7—KFI, KFSD—The Fabulous Dr. Tweedy.
 KNX—Hollywood Star Time.
 KECA, KFMB—Lone Ranger.
 KHJ, KGB, KFXM, KVOE—Campfire Girls.
 KMPC—Security Symphonies.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Averill Berman.
 KPPC—Pasadena Musicians.
 7:05—KGER—Fagan.
 7:15—KLAC—Meet the Band.

KXLA—Top Rail.
 KRKD—Three-Quarter Time.
 KPPC—Organ Recital.
 7:30—KFI, KFSD—Kay Kyser's Musical College.
 KNX, KSDJ—Information, Please.
 KHJ, KGB, KFXM, KVOE—Cisco Kid.
 KECA—Music Preferred.
 KMPC—Firestone Favorites.
 KFVB—Sports Final.
 KWEW—Barclay Allen Orch.
 KFAC—Floretta's Jewel Box.
 KXLA—Hawaiian Melodies.
 KRKD—Do You Know?
 KPPC—Oneonta Congregational Church.
 KGER—Prophecy Speaks.
 KFOX—Dr. Clem Davica.
 7:45—KECA—Betty Russell.
 KFVB—Moods in Music.
 *KFC, KFOX—News.
 KXLA—T. Texas Tyler.
 8—KFI, KFSD—Supper Club.
 *KNX—Lovell Thomas.
 KECA, KFMB—Lum & Abner
 KHJ, KGB, KFXM, KVOE—What's the Name of That Song?
 *KMPC—News, Hemingway.
 KFVB—Atomic Age.
 *KLAC, KXLA, KGER—News.
 KFC—Evening Concert.
 KGFJ—Caucasian Memories.
 KFOX—Presbyterian Church.
 8:05—KGER—Veterans' Program.
 8:15—KFI, KFSD—Fleetwood Lawton.
 KNX—Jack Smith.
 *KECA—News Feature Edition.
 KMPC—Ridge Riders.
 KFVB—Twilight on the Trail.
 KLAC—Dick Haymes.
 KGFJ—Starlit Mood.
 KXLA—Dance Time.
 KPPC—Teen Tunes and Topics.
 KGER—Navy Show.
 8:30—KFI, KFSD—The Great Gildersleeve.
 KNX—Dr. Christian.
 KECA—Willie Piper.
 KHJ, KGB—It's Up to Youth.
 KMPC—Music Supreme.
 *KFVB—News.
 KLAC—Spotlight Serenade.
 KGFJ—Ted Lenz House Party.
 KPPC—Silhouettes and Shadows.
 KXLA—97th Street Corral.
 KGER—Man With Band.
 KFOX—Varieties.
 8:45—KFVB—Guy Lombardo.
 8:55—*KNX—News, Alcott.
 9—KFI, KFSD—A Day in the Life of Dennis Day.
 KNX—Jack Carson.
 KECA, KFMB, KPRO—Bing Crosby.
 *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KMPC—Spotlight Stars.
 KFVB—Musicals.
 *KLAC—News.
 KFAC—Evening Concert.
 KXLA—Seahornd Home Hour.
 KGFJ—Ted Lenz House Party.
 KPPC—Siesta Fiesta.
 Listen Tonight, 9:00 P.M.
The New BING CROSBY-PHILCO SHOW
KGER
 1390 kc.
 KGER—Bing Crosby Show.
 9:15—KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.
 *KMPC—Clete Roberts.
 KLAC—Musical Parade.
 KPPC—Music.
 *KFOX—News.
 9:30—KFI, KFSD—Mr. District Attorney.
 KNX—Ellery Queen.
 KECA, KFMB, KPRO—Henry Morgan Show.
 KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Date With Melody.
 KFVB—Maurice Hart.
 KLAC—Record Review.
 KPPC—County Museum.
 KGER—Dr. Clem Davica.
 9:45—KHJ—Musical Treasure Chest.
 KMPC—Bridge Club.

JOHN F. WHITEHEAD & ASSOCIATES present
MOON DREAMS
 starring Marvin Miller
 9:45-10:00 p.m. Mon. thru Fri.
 1230 on your dial
KGFJ

KGFJ—Moondreams, Poetry & Music with Marvin Miller.
 KPPC—Listen, Mr. Citizen.
 KVOE—Al Donahue Orch.

10—*KFI, KFSD—The Reporter.
 *KNX—Chet Huntley, News.
 KECA—Sid Ziff, Sports.
 KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
 *KMPC—News.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFVB

KFVB—Eastside Show.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturns.
 KFAC—Lucky Lager Dance.
 KXLA—Olympic Fight.
 *KGER—News, Musical Roundup.
 KFOX—Amateur Fight.
 ELAC—Ice Hockey.
 10:15—KFI—Barry Wood Show.
 KNX—Bob Elson.
 *KECA, KHJ, KGB—News.
 KMPC—C. Kennedy Trio.
 KFSD—Honored Music.
 10:30—*KFI—Inside the News.
 KNX—Symphonette.
 *KECA—Joseph Alsop.
 KHJ, KGB—Record Party, Peter Potter.
 KMPC—Tommy Dorsey Orch.
 KGER—Western Music.
 10:45—KFI—Melody Time.
 KECA—Freddie Martin Orch.
 KMPC—Man With a Band.
 *KFSD—News.
 KFMB—Here's to Vets.
 11—*KFI, KECA, KHJ, KLAC, KGER—News.
 *KNX—Nelson Pringle.
 KMPC—Dance Time.
 KFVB—Eastside Show.
 KFAC—Lucky Lager Dance.
 KXLA—Eagle Club.
 KGFJ—Concert Nocturns.
 KFVB—Spade Cooley Time.
 KFOX—Music of Masters.
 KFSD—Billmore Orch.
 11:05—KGER—Musical Roundup.
 11:15—KFI—Milestone in Melody.
 KNX—Word from the Country.
 KECA—Jack Fine Orch.
 KHJ—Orin Tucker Orch.
 KLAC—Dine-Dance Parade.
 11:30—KFI—Hal Pruden Orch.
 KNX—Vaughn Monroe Orch.
 KHJ, KGB—Sterling Young Orch.
 KFSD—St. Francis Orch.
 KXLA—The Hawthorne Thing.
 11:45—*KHJ, KGB, KVOE—News.
 KECA—Pinky Tomlin Orch.
 11:55—*KFI, KECA, KNX, KFSD—News.

Alex Cooper
"THE MAD MONK"
 KXLA 12:30-5:00 a.m.
 TUESDAY THRU SUNDAY

THURSDAY, MARCH 20

★Indicates News Broadcasts.
 8—KFI, KFSB—Fred Waring.
 KXN—Johnny Murray.
 KECA, KPRO, KFMB—Don
 McNeill's Breakfast Club.
 ★KHJ, KGB—Cecil Brown.
 ★KMPC—KXLA, KLAC—News.
 KFWB—Easy Listening.
 KGFJ—Concert Pastelle.

HAVEN OF REST

KRKD and KFOX
 8:00 A. M.
 Tues. thru Sat.
 KXLA 8:30 A.M.,
 Mon., Wed., Fri.

KRKD, KFOX—Haven of Rest.
 KFAC—Country Church.
 KFPD—Wakeup Ranch.
 ★KGER—News, Mizpah.
 KWKW—Andy Mansfield.
 8:15—KXN, KSDJ—Fred Beck.
 KHJ, KGB—Editor's Diary.
 KMPC—Markets; Sports.
 KFWB—Morning Melodies.
 KLAC—Baynes at the Kelns.
 KIEV—Trade Winds Tempos.
 8:30—KFI, KFSB—Jack Berch.
 KXN—Grand Slam.
 ★KHJ, KRKD, KFAC—News.
 KMPC—Tuttle's Tune Time.
 KGFJ—Waltz Invitation.
 KFPD—Binnie and Mike.
 ★KWKW—News, Devotions.
 KXLA—Baptist Brothers.
 KIEV—Public Interest.
 KGER—Hymn Time.
 8:45—KFI, KFSB—Laura Lawton.
 KXN—Rosemary.
 KHJ, KGB, KFXM, KVOE—
 Victor H. Lindlahr.
 ★KFWB—News.
 KFAC—Organ Moods.
 KWKW—Wings of Healing.
 KIEV—Musical Memories.
 9★KFI, KXLA, KGER—News.
 ★KXN—Kate Smith.
 KECA, KPRO, KFMB—
 Kenny Baker Show.
 KHJ, KGB—Notes at Nine.
 KMPC—Thought for Today.
 KFWB—Health Talk.
 ★KLAC—News, Public Service.
 KGFJ—Public Messenger.
 KFAC—Unity.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KFPD—Waltz Time.
 KIEV—Bing Crosby Time.
 9:05★KFI—Pat Bishop Reporting.
 KMPC—Those Were the Days.
 KGER—Lutheran Hour.
 9:15—KFI—Ladies' Day.
 KXN—Aunt Jenny.
 KHJ—Merv Griffin Show.
 KFWB—Strolling Tom.
 KFAC—Voice of Health.
 KXLA—Harmony Homestead.
 KWKW—Rev. Wildman.
 KIEV—Kate Smith Sings.
 KFPD—News.
 KGB, KVOE—Jackie Hill
 Show.
 9:20★KGFJ—News.
 9:30—KXN, KSDJ—Helen Trent.
 KHJ—Music With a Smile.
 KECA, KPRO, KFMB—Tom
 Breneman's Breakfast.
 KMPC—Hits, Headlines.
 KFWB—Music.
 KLAC—Songs by Crosby.
 ★KWKW—News.
 KGFJ—Open Album.
 KFAC—Musical Encores.
 KIEV—Meet the Band.
 KGER—Bible Treasury Hour.
 KFPD—Show Tunes.
 9:45—KXN, KSDJ—Our Gal Sunday.
 ★KFWB, KRKD—News.
 KLAC—Kiddle Klub.
 KWKW—Morning Melodies.
 KFPD—Remembered Rhythms.
 KIEV—From the Bandstand.
 KGER—Voice of China.
 KFSB—It's a Good Idea.
 KGB—Molly Morse.

10—KFI, KFSB—Standard School
 Broadcast.
 KXN—Big Sister.
 KECA, KFMB, KPRO—
 Galen Drake.
 ★KHJ, KGB, KFXM, KVOE—
 Glenn Hardy, News.
 ★KMPC—News.
 KFWB—Sweet Music.
 KGFJ—Racing News.
 KXLA—Piano Parade.
 ★KLAC—News, Al Jarvis.
 KFAC—Musical Encores.

KFPD—Rev. Louis T. Talbot.
 KRKD—Music.
 KWKW—Racing Lineup.
 ★KIEV, KGER, KFOX—News.
 10:15—KXN—Ma Perkins.
 KHJ—Jacile Hill Show.
 ★KECA, KFMB—William Lang.
 KMPC—Bill Leyden.
 KFWB—Piano, Jerry Marlowe
 ★KXLA—News.
 KGFJ—Serenade for You.
 KRKD—Talk, Music.
 KIEV—Stars of Song.
 KGER—Markham.
 10:25—KGFJ—Sports Flash.
 10:30★KFI, KFAC, KWKW—News.
 KXN—Young Dr. Malone.
 KECA, KPRO, KFMB—My
 True Story.
 KHJ—Ben Alexander Show.
 KFWB—Concert Masters.
 KGFJ—Upbeat Season.
 KXLA—Woman's World.
 KFPD—Union Rescue Mission.
 KIEV—Western Tune Time.
 KGER—Across the Footlights.
 KFSB—Music Hall Varieties.
 10:45—KFI—Joyce Jordan.
 KXN—Road of Life.
 KFWB—Science of Mind.
 KFAC—Fashions in Music.
 KRKD—Midnight Mission.
 10:55—KECA—Hymns of All
 Churches.
 10:55—KGFJ—Sports Flash.

11—KFI, KFSB—Today's Children.
 KXN—Second Mrs. Burton.
 KECA—Hymns of All
 Churches.
 KHJ—Bill Harrington.
 KMPC—Bill Anson.
 KFAC—Gems of Melody.
 ★KLAC—News, Al Jarvis.
 KGFJ—Across the Footlights.
 ★KFPD, KGER—News.
 KXLA—Melody Time.
 KWKW—Song Parade.
 KIEV—Show Tunes.
 ★KGB, KVOE—Cedric Foster.
 11:15—KFI, KFSB—Woman in White
 KXN—Perry Mason.
 ★KECA—Baukhage Talking.
 KHJ, KGB, KFXM, KVOE—
 Smile Time.
 KFAC—Festival of Waitzes.
 KXLA—Hawaiian Melodies.
 KFPD—Violet.
 KIEV—This Rhythmic Age.
 KGER—Helene Smith.
 11:25—KGFJ—Sports Flash.
 11:30—KFI, KFSB—Masquerade.
 KXN, KSDJ—Lone Journey.
 KHJ, KGB, KFXM, KVOE—
 Queen for a Day.
 KECA, KPRO, KFMB—
 Listening Post.
 KGFJ—Reminiscent Rhythm.
 ★KRKD, KXLA, KFOX—News.
 ★KWKW—News, Music.
 KFAC—Music.
 KFPD—Forever Tops.
 KIEV—Latin Musicana.

KLAC	KFI	KECA	KHJ	KFPD	KXLA	KFSB	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB	
KFSB	KMPC	KIEV	KFWB	KXN	KRKD			KPPC	KFBX	KGB	KPRO	KVOE	
\$70	640	790	930	1020	1110		1230		1390	1390	1440	1490	
	800	710	870	980	1070	1150			1240	1280	1360	1430	1450

KGER—Crosby Sings.
 11:40—KFI, KFSB—Betsy Crocker.
 11:45—KFI—Light of the World.
 KXN, KSDJ—Rose of My
 Dreams.
 KECA—Frank Parker Show.
 ★KGFJ, KFSB—News.
 KFAC—Piano Gems.
 KRKD—Hawaiian Melodies.
 KXLA—Hummie Dolan.
 KGER—It's the Last Word.
 11:50—KWKW—Rhapsody in Wax.
 11:55—KGFJ—Sports Flash.

12—KFI—Farm Reporter.
 KXN, KSDJ—Bob and
 Victoria.
 ★KECA, KHJ, KIEV, KGER,
 KGB, KVOE—News.
 ★KMPC—News, Hemingway.
 KFWB—Bill Anson.
 KGFJ—Gypsy Strings.
 ★KLAC—News, Al Jarvis.
 KRKD—Prairie Schooner.

BELL TAILORS

Presents

Dinner Bell Round Up

12:00 noon, Mon. thru Fri.

KXLA

KXLA—Dinner Bell Roundup.
 KFAC—Luncheon Concert.
 KWKW—Rhapsody in Wax.
 KFPD—Editor of the Air.
 KFSB—Life Can Be Beautiful
 KFMB—Light Crust
 Doughboys.
 12:05—KGER—Western Music.
 12:15—KFI, KFSB—Ma Perkins.
 KXN—Sons of the Pioneers.
 KECA—Cliff Edwards.
 KHJ—Sing, America, Sing.
 ★KMPC—Norman Nesbitt.
 ★KFAC—Musical Portraits.
 KGFJ—Keyboard Magic.
 KIEV—Luncheon Music.
 ★KFXM—News.
 KFMB—Word to the Wives.
 12:25—KGFJ—Sports Flash.
 12:30—KFI, KFSB—Pepper Young's
 Family.
 ★KXN—Knox Manning, News.
 ★KECA, KFMB, KPRO—Edwin
 C. Hill.
 ★KHJ—Louise Massey.
 KMPC—Portraits.
 ★KFWB—News.
 KWKW—Farm News.
 KGFJ—Intermission.
 KFAC—Melodic Sketches.
 KFPD—Violet.
 KXLA—Red Murrell.

12:45—KFI, KFSB—Right to
 Happiness.
 KXN—Money on the Line.
 KECA, KFMB—Dorothy Dix.
 KHJ—This Is Music.
 KMPC—Bill Hays Reads Bible
 ★KFAC—News.
 KXLA—Farm Program.
 KIEV—Gals on Record.
 KGER—Garden School.
 KGB—Songs of Praise.
 12:50—KWKW—Vets' Rehabilitation.
 12:55—KGFJ—Sports Flash.

1—KFI, KFSB—Backstage Wife.
 KXN, KSDJ—House Party.
 KECA—Hits and Encores.
 KHJ, KGB, KVOE—
 Checkboard Time.
 ★KMPC—News.
 KFWB—Bill Anson.
 KFAC—Music in the
 American Manner.
 ★KLAC, KFPD, KGER—News.
 KRKD—Music.
 KGFJ—Sunset and Vine.
 KXLA—Community
 Broadcaster.
 KIEV—Meet the Maestro.
 1:05—KMPC—Three Alarm.
 KGER—Out of the Bandbox.
 1:10—KLAC—Ambassador Bylines.
 1:15—KFI, KFSB—Stella Dallas.
 KECA—Hollywood Tour.
 KHJ—Nancy Dixon.
 KFPD—Piano Parade.
 KXLA—Here's to Veterans.
 KGB, KVOE—Johnson Family.
 1:25★KXN, KSDJ—News.
 KGFJ—Sports Flash.
 1:30—KFI, KFSB—Lorenzo Jones.
 KXN, KSDJ—Evelyn Winters.
 ★KECA—Klernan's News
 Corner.

KHJ—Happy Homes.
 KFPD—Melodic Melodies.
 KGFJ—Today's Hits.
 KXLA—Vocal Varieties.
 ★KWKW, KRKD—News.
 KIEV—Organ Moods.
 KGB—Shady Valley Folks.
 1:45—KFI, KFSB—Widder Brown.
 KXN—Bill Bryan.
 KECA—Ethel and Albert.
 KFAC—Piano Briefs.
 ★KXLA—News.
 KRKD—Music.
 KIEV—Musical Capers.
 KVOE—Radio Tour.
 1:55—KGFJ—Sports Flash.

2—KFI, KFSB—When a Girl
 Marries.
 KXN, KSDJ—School of the
 Air.
 KECA, KPRO, KFMB—
 What's Doing, Ladies?
 KHJ—Melody Matinee.
 KMPC—Three Alarm.
 ★KLAC—News.
 KFWB—Bill Anson.
 KFAC—Friendly Classics.
 KGFJ—Today's Maestro.
 KXLA—Humbard Family.
 KWKW—The Crow Show.
 KRKD—Blind Activities.
 KIEV—Record Showcase.
 KFPD—For the Ladies.
 KFOX—Pan-American.
 KGER—Long Beach Band.
 KGB, KVOE—Bill Gwinn.

2:15—KFI, KFSB—Portia Faces
 Life.
 KGFJ—Record Jackpot.
 KLAC—Picture Album.
 KRKD—Concert Melodies.
 KFPD—To the Men.
 2:25—KECA—Spotlight on
 Hollywood.
 KGFJ—Sports Flash.
 2:30—KFI, KFSB—Just Plain Bill.
 KXN—Meet the Missus.
 KECA, KFMB, KPRO—Bride
 and Groom.
 KHJ, KGB, KVOE—Heart's
 Desire.
 KMPC—Music.
 KFWB—The Cashah.
 KGFJ—Among My Souvenirs.
 KXLA—Musical Dept. Store.
 ★KRKD—News, Music.
 ★KWKW—News, Melodies.
 KFPD—On the Upbeat.
 KIEV—Popular Tempos.
 KGER—Feature Story.

2:40—KGER—Long Beach Band.
 2:45—KFI, KFSB—Front Page
 Farrell.
 KFWB—Organ.
 KGFJ—Air-o-tonials.
 ★KFPD—News.
 KIEV—Musical Potpourri.
 2:55—KGFJ—Sports Flash.
 3—KFI, KFSB—Road of Life.
 ★KXN, KSDJ—Eric Sevareld.
 KECA, KPRO, KFMB—
 Ladies, Be Seated.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and
 Evening Programs in Boldface.

Comedy-Variety

6:00—Music Hall, KFI.
 7:00—Abbott and Costello, KFI.
 7:30—Eddie Cantor, KFI.
 7:30—That's Finnegan, KXN.
 8:00—Sound Off, KHJ.
 8:30—Aldrich Family, KFI.
 9:00—Burns and Allen, KFI.
 10:30—Sweeney and March, KXN.

Quiz—Participation

8:00—McNeill's Breakfast Club,
 KECA.
 9:00—Kenny Baker, KECA.
 9:30—Breneman's Breakfast,
 KECA.
 11:30—Queen for a Day, KHJ.
 1:00—House Party, KXN.
 1:05—Three Alarm, KMPC.
 2:00—What's Doin', Ladies?,
 KECA.
 2:30—Bride and Groom, KECA.
 2:30—Meet the Missus, KXN.
 9:30—Noah Webster Says, KFI.

Drama

8:30—Grand Marquee, KFI.
 7:00—Reader's Digest, KXN.
 7:00—Family Theater, KHJ.

Music

8:00—Fred Waring, KFI.
 4:00—Musical Masterpieces,
 KFAC.
 6:00—Dick Holmes, KXN.
 6:00—Musical Digest, KGFJ.
 8:00—Supper Club, KFI.

8:00—Evening Concert, KFAC.
 8:15—Jack Smith, KXN.
 8:30—Music Supreme, KMPC.
 8:30—Ted Lenz House Party,
 KGFJ.

10:00—Lucky Dance Time, KFAC.
 10:00—Eastside Show, KFWB.
 12:00—Rhapsody in Wax, KHJ.

Comment—Narration

8:15—Fred Beck, KXN.
 9:00—Kate Smith, KXN.
 10:00—Galen Drake, KECA.
 3:15—Burrill Wheeler, KXN.
 4:30—Art Baker, KFI.
 9:45—Moonstreams, KGFJ.

Mystery—Detective

6:30—Crime Photographer, KXN
 8:30—FBI in Peace and War,
 KXN.
 9:00—Suspense, KXN.

Public Interest— Information

6:45—Town Meeting, KECA.
 9:30—Dr. Wallace Sterling, KXN
 10:15—Mayor Bowron, KFI.

Sports

10:00—Race Lineup, KWKW.
 10:00—Racing, KGFJ.
 6:30—Tanforan Races, KMPC.
 9:30—Inside Sports, KHJ.

- *KHJ, KLAC, KXLA—News, KMPC—Music.
- *KWVB—Afternoon Melodies.
- *KFAC—Musical Favorites.
- *KFVD—L. A. Daily Reporter.
- *KGFJ—Ted Lenz Variety Hall
- *KRKD—Matinee Melodies.
- *KWKW—Swing Session.
- *KIEV—Musical Potpourri.
- *KGER—News, Blue Skies.
- *KFOX—George C. Highley.
- 3:15—*KFI—Life Can Be Beautiful. **KNX**—Burrill Wheeler.
- *KHJ—Happy Homes.
- *KXLA—Juke Box Matinee.
- *KLAC—Music Room.
- *KFVD—Stringtime.
- *KIEV—A Matter of Records.
- *KFSD—Joyce Jordan.
- 3:25—*KGFJ—Sports Flash.
- 3:30—*KFI, KFSD—Aunt Mary.
- *KECA—Norwood Smith Sings.
- *KHJ—Board of Education.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday
KMPC

- *KMPC—Mild and Mellow.
- *KFWB—Melody Matinee.
- *KGFJ—Lenz Variety Hall.
- *KWKW—Sam Rowland and His Wax Works.
- *KFVD—Back o' the Rack.
- *KGER—Take It Easy Time.
- *KFOX—Your Girl Friend.
- *KGB—Art Baker.
- 3:35—*KRKD—Music.
- 3:45—*KFI, KFSD—Dr. Paul.
- *KNX—Bob Trout, News.
- *KECA—Frances Scully.
- *KHJ—Music by Rexall.
- *KFAC—Moments in Music.
- *KFVD—Rumba Rhapsody.
- 3:55—*KGFJ—Sports Flash.
- 4—*KFI, KFSD—This Woman's Secret.
- *KNX—Gayle and Charles.
- *KECA—Headline Edition.
- *KHJ, KGB, KFAM, KVOE—Fulton Lewis.
- *KMPC, KLAC, KIEV—News.
- *KFWB—Gospel and Song.
- *KXLA—Juke Box Matinee.
- *KFAC—Musical Masterpieces.
- *KGFJ—Lenz Variety Hall.
- *KRKD—Piano Paintings.
- *KFVD—Donahue Record Shop.
- *KGER, KFOX—News.
- 4:05—*KGER—Take It Easy Time.
- 4:15—*KFI—Easy Aces.
- *KNX, KSDJ—One for the Book.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFAM, KVOE—Rex Miller.
- *KMPC—Pleasure Time.
- *KEAC—Belle Martell.
- *KRKD—MovieLand Quiz.
- *KIEV—Modern Concert Hall.
- *KFSD, KFMB—News.
- 4:25—*KGFJ—Sports Flash.
- 4:30—*KFI—Art Baker's Notebook.
- *KNX—Mr. Keene.
- *KECA, KFMB—Dick Tracy.
- *KHJ, KVOE—Erskine Johnson
- *KMPC—Bolero Time.
- *KFWB—Music.
- *KLAC—Juke Box Review.
- *KWKW—New Music.
- *KRKD—Tunes of the Day.
- *KIEV—Bing Crosby Sings.
- *KFVD—News.
- *KFOX—Old Age Pensions.
- *KPRO—Twilight Tales.
- 4:40—*KFWB—Thought for Today.
- 4:45—*KECA, KFMB—Tennessee Jed
- *KMPC—Twilight Tales.
- *KHJ, KGB, KFAM, KVOE—Buck Rogers.
- *KFWB—Stuart Hamblen.
- *KWKW—Races and Sports.
- *KFVD—Modern Home.
- *KRKD—News.
- *KIEV—Bandwagon.
- 4:55—*KGFJ—Sports Flash.
- 5—*KFI—Feature Wire.
- *KNX—News, Knox Manning.
- *KECA, KPRO, KFMB—Terry and the Pirates.
- *KHJ, KGB, KVOE—Hop Harrigan.
- *KMPC—News, Teen & Twenty.
- *KFWB—Stuart Hamblen.
- *KLAC—Fred Henry Reports.
- *KFAC—Sunset Symphonette.
- *KGFJ—Live at 5.
- *KWKW—Today at the Races.
- *KRKD—Songs of the Saddle.
- *KXLA—Juke Box Matinee.
- *KFVD—Sweet and Low.
- *KIEV—Twilight Tempos.

- *KFOX—Sunshine Mission.
- *KGER—News, Wishing Ring.
- *KFSD—Anniversary Date.
- 5:15—*KFI, KFSD, KFAC—News.
- *KNX—Green Light Revue.
- *KECA, KFMB—Sky King.
- *KHJ, KGB, KFAM, KVOE—Superman.
- *KLAC—Irwin Allen.
- *KGER—Here's to Vets.
- *KGFJ—Race Recap.
- *KWKW—Ken Barton, Sports.
- 5:30—*KFI—Casa Cugat.
- *KNX, KSDJ—Harry Flannery.
- *KECA, KPRO, KFMB—Jack Armstrong.
- *KHJ, KGB, KFAM, KVOE—Captain Midnight.
- *KLAC—Al Jarvis.
- *KGFJ—Songs for You.
- *KFAC—Whoa Bill Club.
- *KXLA—Future Pianists.
- *KWKW—Evening Musicate.
- *KRKD—Hit Tunes.
- *KGER—Music With Appeal.
- *KFSD—So the Story Goes.
- 5:45—*KFI, KFSD—Elmer Peterson.
- *KNX, KSDJ—News, Garded.
- *KECA—Frank Hemlingway.
- *KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.
- *KMPC—H. Allen.
- *KXLA—Miniature Concert.
- *KGFJ—The Law is Your Servant.
- *KWKW—Races and Sports.
- *KRKD—Race Results.
- *KGER—Stump's Quartet.
- 5:55—*KNX—Bill Henry, News.
- *KGFJ—Sports Flash.
- 6—*KFI, KFSD—Kraft Music Hall.
- *KNX, KSDJ—Dick Haymes.
- *KECA, KFMB—Studs Terkel Show.
- *KHJ, KGB—Gabriel Heatter.
- *KMPC—News, Nesblitt.
- *KFWB, KFOX—News.
- *KGFJ—Musical Digest.
- *KFAC—Music for Everyone.
- *KRKD—Music.
- *KXLA—Youth Speaks.
- *KLAC—News, Al Jarvis.
- *KGER—News, Race Results.
- 6:15—*KHJ, KGB—Real Stories.
- *KMPC—Bob Kelley, Sports.
- *KFWB—Warner Bros. Orch.
- *KXLA—Technocrac.
- *KGER—Civil Service.
- *KFOX—L. B. Music Notes.
- *KVOE—Esquire Fashion Parade.

OLAN SOULE
starring in
"GRAND MARQUEE"
MBC Thursday, 6:30 p.m.
Rayve Creme Shampoo

- 6:30—*KFI, KFSD—Grand Marquee.
- *KNX—Crime Photographer.
- *KHJ, KGB, KVOE—Treasure Hour of Song.
- *KECA—The Real Story.
- *KMPC—Tanforan Races.
- *KFWB—America Dances.
- *KFAC—Hour of Music.
- *KLAC—Sam Balter, Sports.
- *KXLA—Help Wanted.
- *KGER—Helene Smith.
- *KFOX—Hal's Memory Room.
- 6:45—*KECA, KPRO, KFMB—Town Meeting.
- *KLAC—My Serenade.
- *KXLA—Melody Man.
- 7—*KFI, KFSD—Abbott and Costello.
- *KNX, KSDJ—Reader's Digest.
- *KECA, KFMB, KPRO—Town Meeting.
- *KHJ, KGB, KVOE—Family Theater.
- *KMPC—Security Symphonla.
- *KFWB—America Dances.
- *KFAC—Hour of Music.
- *KGFJ—Musical Digest.
- *KLAC, KRKD, KGER—News.
- *KXLA—Averill Berman.
- 7:05—*KGER—Dr. Fagan.
- 7:15—*KLAC—Meet the Band.
- *KXLA—Top Ball.
- *KRKD—Three-Quarter Time.
- *KFOX—Fishing Pals.
- 7:30—*KFI, KFSD—Eddie Cantor Show.
- *KNX—That's Finnegan.
- *KHJ, KGB, KFAM, KVOE—Red Ryder.
- *KMPC—Firestone Favorites.
- *KFWB—Sports Final.
- *KLAC—Barclay Allen Orch.
- *KFAC—Floretta's Jewel Box.
- *KXLA—Hawlitian Melodies.
- *KRKD—Do You Know?
- *KGER—Kingdom Within.
- 7:45—*KECA, KFMB—Monitor

- Views the News.
- *KGER—Moods in Music.
- *KFAC, KFOX—News.
- *KXLA—T. Texas Tyler.
- *KFI, KFSD—Supper Club.
- 8—*KNX—Lowell Thomas.
- *KECA, KFMB—Lum & Abner.
- *KHJ, KGB, KVOE—Sound Off.
- *KMPC—News, Hemlingway.
- *KFWB—Americanism.
- *KLAC, KXLA, KGER—News.
- *KFAC—Evening Concert.
- *KGFJ—Caucasian Memories.
- *KFOX—Rev. Earl Ivie.
- 8:15—*KFI, KFSD—Fleetwood Lawton.
- *KNX—Jack Smith.
- *KECA—News Feature Edition
- *KMPC—Ridge Riders.
- *KFWB—Twilight on the Trail.
- *KGFJ—Starlit Moods.
- *KLAC—Ginny Simms.
- *KXLA—Dance Time.
- *KGER—Edsel Newton.
- 8:30—*KFI, KFSD—Aldrich Family.
- *KNX—FBI in Peace and War.

"PHILO VANCE" KECA
EVERY THURSDAY
MASTER DETECTIVE 8:30 P.M.

- *KECA—Philo Vance.
- *KHJ, KGB, KFAM, KVOE—California Melodies.
- *KMPC—Music Supreme.
- *KFWB—News.
- *KLAC—Spotlight Serenade.
- *KGFJ—Ted Lenz House Party.
- *KXLA—07th Street Corral.
- *KFOX—Judge Gardner.
- *KGER—Music in the Night.
- 8:45—*KFWB—Guy Lombardo.
- 8:55—*KNX—News, Alcott.
- 9—*KFI, KFSD—Burns and Allen.
- *KNX—Suspense.
- *KECA—World Security Workshop.
- *KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- *KMPC—Spotlight Stars.
- *KFWB—Musical.
- *KXLA—Seaboard Home Hour.
- *KLAC—News.
- *KFAC—Evening Concert.
- *KGFJ—Ted Lenz House Party.
- *KGER—News, Music.
- 9:15—*KHJ, KGB, KFAM, KVOE—James Crowley.
- *KMPC—Clete Roberts.
- *KLAC—Melody Parade.
- *KFOX—News.
- 9:30—*KFI, KFSD—Noah Webster Says.

DR. WALLACE STERLING
And his analysis of
THE NEWS
THURSDAYS 9:30 P.M.—KNX
CITIZENS NATIONAL BANK
*KNX—Dr. Wallace Sterling.
*KECA—Strange Wills.

LISTEN TO
HOBBY HOURS
• **KNX** •

9:45 P.M. TONIGHT
CHARLES RUCKER'S Fishing Forecast
TOM HANLON, Emcee
ENTZ & RUCKER
HARDWARE

- *KHJ, KGB, KVOE—Inside of Sports.
- *KMPC—Date With Melody.
- *KFWB—Maurice Hart.
- *KLAC—Record Review.
- *KGER—Dr. Clem Davies.
- 9:45—*KNX—Hobby Hours.
- *KHJ—Musical Treasure Chest
- *KMPC—Bridge Club.

JOHN F. WHITEHEAD & ASSOCIATES present
MOON DREAMS
starring Marvin Miller
9:45-10:00 p.m. Mon. thru Fri.
KGFJ 1230 on your dial

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

*KGFJ—Moondreams, Poetry & Music with Marvin Miller.
*KVOE—Orrin Tucker Orch.

10—*KFI, KFSD—The Reporter.

*KNX—Chet Huntley, News.

*KECA—Sid Ziff, Sports.

*KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.

*KMPC, KLAC, KGER—News.

*KFWB—Eastside Show.

*KFVD—Spade Cooley Time.

*KXLA—Schnickelfritz Fisher.

*KFAC—Lucky Lacer Dance.

*KGFJ—Loner Nocturne.

10:05—*KGER—Musical Roundup.

10:15—*KFI—Mayor Bowron.

*KNX—Bob Elson.

*KECA, KHJ, KGB—News.

*KMPC—C. Kennedy Trio.

*KLAC—Musical Melting Pot.

10:30—*KFI—Inside the News.

*KNX—Sweeney and March.

*KECA—Joseph Alsop.

*KHJ, KGB—Peter Potter Record Party.

*KMPC—Tommy Dorsey Orch.

*KXLA—Kashah Club.

10:45—*KFI—Melody Time.

*KECA—Freddy Martin Orch.

*KMPC—Man With a Bag.

*KFSD—News.

11—*KFI, KECA, KHJ, KLAC
*KGER—News.

*KNX—Nelson Pringle.

*KMPC—Dance Time.

*KFWB—Eastside Show.

*KGFJ—Concert Nocturne.

*KFAC—Lucky Lacer Dance.

*KXLA—Eagle Club.

*KFVD—Spade Cooley Time.

*KFSD—Biltmore Orch.

11:05—*KGER—Musical Roundup.

11:15—*KFI—Milestones of Melody.

*KNX—In My Opinion.

*KECA—Jack Fina Orch.

*KHJ, KGB—Sterling Young Orch.

*KLAC—Dine-Dance Parade.

*KFI—Hal Pruden Orch.

*KNX—Vaughn Monroe Orch.

Don't Listen to
WAWHAWH
and
"The Thing"
KXLA
Mediocre Music
Long Commercial
11:30 - 12:30 a.m.
nTel weekly

*KXLA—Hawthorne Tblng.
*KFSD—St. Francis Orch.

11:45—*KHJ, KGB, KVOE—News.

*KECA—Pinky Tomlin Orch.

11:55—*KFI, KECA, KNX, KFSD—News.

FRIDAY, MARCH 21

*Indicates News Broadcasts.

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- *KHJ, KGB—Cecil Brown.
- *KMPC, KXLA, KLAC—News.
- KFWB—Easy Listening.
- KGJF—Concert Pastelle.
- KWKW—Andy Mansfield.
- KRKD, KFOX—Haven of Rest.
- KFAC—Country Church.
- KFVD—Wakeup Ranch.
- *KGER—News, Mizpah.
- 8:15-KNX, KSDJ—Fred Beck.
- KHJ, KGB—Editor's Diary.
- KFWB—Markets, Sports.
- KFWB—Morning Melodies.
- KLAC—Haynes at the Reins.
- KIEV—Trade Winds Tempos.
- 8:30-KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- *KHJ, KFAC, KVOE—News.
- KMPC—Song for You.

HAVEN OF REST
KRKD and KFOX
 8:00 A. M.
 Tues. thru Sat.
KXLA 8:30 A.M.
 Mon., Wed., Fri.

- *KXLA—Haven of Rest.
- KGJF—Waits Invitation.
- *KWKW—News, Devotions.
- KFVD—Binnie and Mika.
- *KRKD—News, Music.
- KIEV—Public Interest.
- KGER—Hymn Time.
- 8:45-KFI, KFSD—Laura Lawton.
- KNX—Rosemary.
- KHJ, KGB, KFXM, KVOE—Victor Lindblar.
- *KFWB—News.
- KFAC—Organ Moods.
- KWKW—Wings of Healing.
- KIEV—Musical Memories.
- 9-KFI, KXLA, KGER—News.
- *KNX—Kate Smith.
- KHJ—Eatry Does It.
- KECA, KFMB, KPRO—Kenny Baker Show.
- KMPC—Thought for Today.
- KFWB—Health Talk.
- *KLAC—News, Public Service.
- KGJF—Public Messenger.
- KFAC—Unity.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFVD—Waits Time.
- KGB—Bing Crosby Time.
- 9:05-KFI—The Bishop Reporting.
- KMPC—Those Were the Days.
- KGER—Lutheran Hour.
- 9:15-KFI—Ladies' Day.
- KNX—Aunt Jenny.
- KHJ—Merv Griffin Show.
- KFWB—Strolling Tom.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- *KFVD—News.
- KWKW—Rev. Wildman.
- KIEV—Kate Smith Singa.
- KFSD—Top of the Day.
- KGB, KVOE—Jackie Hill.
- 9:25-KGJF—News.
- 9:30-KNX, KSDJ—Romance of Helen Trent.
- KHJ—Music With a Smile.
- KECA, KPRO, KFMB—Tom Breneman's Breakfast Club.
- KMPC—Hits, Headlines.
- KFWB—Hi Homemakers.
- KLAC—Songs by Crosby.
- *KWKW—News.
- KGJF—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGB—Wax Shop.
- KGER—Bible Treasury Hour.
- KFSD—Time to Relax.
- 9:45-KNX, KSDJ—Our Gal Sunday.
- *KFWB, KRKD—News.
- KLAC—Eddie Klub.
- KFVD—Remembered Rhythms.
- KWKW—Shopping With Helen.
- KIEV—From the Bandstand.
- KGER—Voice of China.
- KFSD—It's a Good Idea.
- KGB—Molly Morse.
- 10-KFI—Reserve.
- KNX—Big Sister.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KECA, KFMB, KPRO—Glenn Drake.
- *KMPC—News.
- KFWB—Sweet Music.

- KWKW, KGJF—Racing News.
- KFAC—Musical Encores.
- *KLAC—News, Al Jarvis.
- KRKD—Music, Talk.
- KXLA—Piano Parade.
- KFVD—Rev. Louis T. Talbot.
- *KIEV, KFOX, KGER—News.
- KFSD—Heaven on Earth.
- 10:15-KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Jackie Hill Show.
- KMPC—Bill Leyden.
- KFWB—Piano, Jerry Marlowe.
- KGJF—Serenade for You.
- *KXLA—News.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- KGER—Kingdom Within.
- KFSD—Sketches in Melody.
- 10:25-KGJF—Sports Flash.
- 10:30-KFI, KFAC, KWKW—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ, KGB—Ben Alexander Show.
- KFWB—Concert Masters.
- KGJF—Upbeat Session.
- KFVD—Union Rescue Mission.
- KXLA—Woman's World.
- KIEV—Western Tune Time.
- KGER—Across the Footlights.
- KFSD—Music Hall Varieties.
- 10:45-KFI—Joyce Jordan.
- KNX—Bond of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRKD—Midnight Mission.
- KFOX—Hebrew Christian Hr.
- KFSD—Robert McCormack.
- 10:55-KECA—Hymns of All Churches.
- KGJF—Sports Flash.
- 11-KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA—Hymns of All Churches.
- KHJ—Foodcraft Carnival.
- KMPC—Bill Leyden.
- KFWB—Bill Anson.
- KFAC—Gems of Melody.
- *KLAC—News, Al Jarvis.
- KXLA—Easy Listening.
- KGJF—Across the Footlights.
- KRKD—Vocal Varieties.
- *KFVD, KGER—News.
- RWKW—Pasadena Polca.
- KIEV—Show Tunes.
- 11:15-KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- *KECA—Bankage Talking.
- KHJ, KGB, KFXM, KVOE—Smile Time.
- KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KIEV—This Rhythmic Age.
- KFVD—Violet.
- KGER—Helene Smith.
- 11:25-KGJF—Sports Flash.
- 11:30-KFI, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

6:00—Glenn Simms, KNX.
 6:30—Durante-Moore, KNX.
 7:00—Hank McCune, KFI.
 7:30—Maude, KNX.
 8:30—Alan Young, KFI.
 9:00—Baby Snooks, KNX.

Quiz, Participation

6:00—McNeill's Breakfast Club, KECA.
 9:00—Kenny Baker, KECA.
 9:30—Breneman's Breakfast, KECA.
 11:30—Queen for a Day, KHJ.
 1:00—House Party, KNX.
 1:05—Three Alarm, KMPC.
 5:00—What's Doin', Ladies?, KECA.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 6:00—People Are Funny, KFI.
 7:00—It Pays to Be Ignorant, KNX.
 9:00—Break the Bank, KECA.

Music

8:00—Fred Waring, KFI.
 4:00—Musical Masterpieces, KFAC.
 6:00—Musical Digest, KGJF.
 6:30—Waltz Time, KFI.
 8:00—Evening Concert, KFAC.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNX.

8:30—Meredith Willson, KNX.
 8:30—Music Supreme, KMPC.
 8:30—Ted Lens House Party, KGJF.
 10:00—Lucky Dance Time, KFAC.
 10:00—Enstide Show, KFWB.
 12:00—Rhapsody in Wax, KHJ.

Comment-Narration

8:15—Fred Beck, KNX.
 9:00—Kate Smith, KNX.
 10:00—Galen Drake, KECA.
 10:15—Ted Malone, KECA.
 3:15—Burritt Wheeler, KNX.
 4:30—Art Baker, KFI.
 9:45—Moondreams, KGJF.

Mystery-Detective

6:30—The Sheriff, KECA.
 8:30—This Is Your FBI, KECA.
 9:30—Mystery Theater, KFI.
 9:30—Thin Man, KNX.

Public Interest—Information

8:45—California Caravan, KHJ.

Sports

10:00—Race Lineup, KWKW.
 10:00—Racing, KGJF.
 6:30—Tanforan Races, KMPC.
 7:00—Cavalcade of Sports, KECA.
 7:30—Bill Stern, KFI.
 7:30—Your Sports Page, KECA.
 9:20—Inside Sports, KHJ.
 10:00—Sid Ziff, KECA.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSD	KPRO	KFXM	KFAC	KGB	KWKW	KFMB
570	640	790	930	1020	1110	1230	1230	1330	1390	1440	1480	1480
800	710	870	980	1070	1150	1240	1280	1360	1430	1450		

- 18:50—KWKW—Vets' Rehabilitation.
- 12:55—KGJF—Sports Flash.
- 1-KFI, KFSD—Backstage Wifa.
- KNX, KSDJ—House Party.
- KECA—Hits and Encores.
- KHJ, KGB, KVOE—Checkerboard Time.
- *KMPC—News.
- KFWB—Bill Anson.
- KGJF—Sunset and Vine.
- KFAC—Music in the American Manner.
- KXLA—Community Broadcaster.
- *KLAC, KFVD, KGER—News.
- KRKD—Music.
- KIEV—Meet the Maestro.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—Ambassador Bylines.
- 1:15—KFI, KFSD—Stella Dallas.
- KECA—Hollywood Tour.
- KHJ—Nancy Dixon.
- *KXLA—Labor News Review.
- KIEV—Junior O. of C.
- KFVD—Piano Parade.
- KGB, KVOE—Johnson Family.
- 1:25-KNX, KSDJ—News.
- KGJF—Sports Flash.
- 1:30—KFI, KFSD—Lorenzo Jones.
- KNX, KSDJ—Evelyn Winters.
- *KECA—Kierman's News Corner.
- KHJ—Happy Homes.
- KXLA—Vocal Varieties.
- *KWKW, KRKD—News.
- KGJF—Today's Hits.
- KFVD—Matinee Melodies.
- KIEV—Organ Moods.
- 1:35—KRKD—Music.
- 1:45—KFI, KFSD—Young Widder Brown.
- KNX—Background for Living.
- KECA—Ethel and Albert.
- KFAC—Piano Briefs.
- *KXLA—News.
- KIEV—Musical Capers.
- 1:55—KGJF—Sports Flash.
- 2-KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—School of the Air.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KHJ—Melody Matinee.
- KMPC—Three Alarm.
- *KLAC, KIEV—News.
- KFWB—Bill Anson.
- KXLA—Red Murrell.
- KXLA—Humbard Family.
- KGJF—Today's Maestro.
- KWKW—The Crow Show.
- KRKD—Feminine Voices.
- KFVD—For the Ladies.
- KFOX—Pan-American.
- KGER—Long Beach Band.
- KGB, KVOE—Bill Gwinn.
- 8:15-KFI, KFSD—Portia Faces Life.
- KGJF—Record Jackpot.
- KLAC—Picture Album.
- KFVD—To the Men.
- KIEV—Land of Song.
- 8:25—KECA—Spotlight on Hollywood.
- KGJF—Sports Flash.
- 8:30-KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ, KGB, KVOE—Heart's Desire.
- KMPC—Music.
- KFWB—The Casbah.
- KGJF—Among My Souvenirs.
- KXLA—Musical Dept. Store.
- *KWKW—News, Melodie.
- *KRKD—News, Music.
- KFVD—On the Upbeat.
- KIEV—Popular Tempos.
- KGER—Feature Story.
- 8:40—KGER—Long Beach Band.
- 2:45-KFI, KFSD—Front-Page Farrell.
- KFWB—Organ.
- KGJF—Air-o-torials.
- *KFVD—News.
- *KRKD—Live Concert.
- KIEV—Musical Potpourri.
- 8:55—KGJF—Sports Flash.
- 3-KFI, KFSD—Road of Life.
- *KNX, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—Ladies, Be Seated.
- *KHJ, KLAC, KXLA—News.
- KMPC—Music.
- KFWB—Afternoon Melodies.
- KGJF—Ted Lenz Variety Hall.
- KFAC—Musical Favorites.
- KRKD—Music.
- KWKW—Swing Session.
- KFVD—L. A. Daily Reporter.
- KIEV—Musical Potpourri.
- *KGER—News, Blue Skies.
- 9:15-KFI—Life Can Be Beautiful.
- KNX—Burritt Wheeler.

KHJ—Johnson Family.
KLAC—Music Room.

JUKE BOX MATINEE

with Carl Bailey
3:15 - 5:30 p.m.

KXLA

Monday thru Saturday

KXLA—Juke Box Matinee.
KWKW—Races and Sports.
KIEV—A Matter of Records.
KFVD—Stringtime.
KFSD—Joyce Jordan.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSD—Aunt Mary.
KECA—Norwood Smith Stars.

MILD & MELOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

KMPC—Mild and Mellow.
KFWB—Woman's Page.
KWKW—Sam Rowland and
His Wax Works.
KFVD—Back of the Back.
*KRKD—News, Music.
KGER—Take It Easy Time.
3:45—KFI, KFSD—Dr. Paul.
*KNX—Bob Trout, News.
KECA—Frances Scully.
KHJ—Music by Rexall.
KFWB—Music.
KFAC—Moments in Music.
KFVD—Rumba Rhapsody.
3:55—KGFJ—Sports Flash.
4—KFI, KFSD—This Woman's
Secret.
KNX—The Plainmen.
*KECA—Headline Edition.
*KHJ, KGB, KFXM, KVQE—
Fulton Lewis, Jr.
*KMPC, KLAC, KIEV—News.
KXLA—Juke Box Matinee.
KFWB—Gospel and Song.
KGFJ—Lenz Variety Hall.
KWKW—Wax Works.
KFVD—Donahue Music Shop.
KRKD—Piano Paintings.
KFAC—Musical Masterpieces.
*KGER, KFOX—News.
4:05—KGER—Take It Easy Time.
4:15—KFI, KFSD—News of the
World.
KNX, KSDJ—Melody House.
*KECA—Alvin Wilder.
KHJ, KGB, KFXM, KVQE—
Rex Miller.
KMPC—Pleasure Time.
KLAC—Belle Martell.
KRKD—Movieband Quis.
KIEV—Modern Concert Hall.
4:25—KGFJ—Sports Flash.
4:30—KFI—Art Baker's Notebook.
KNX—Rolly Langley.
KECA, KFMB—Dick Tracy.
KHJ, KGB, KVQE—Erskine
Johnson.
KMPC—Bolero Time.
KFWB—Musical Roundup.
KLAC—Juke Box Review.
*KWKW—News, Music.
*KRKD—Tunes of the Day.
*KFVD—News.
KIEV—Bing Crosby Sings.
KGER—Record Showcases.
4:40—KFWB—Thought for Today.
4:45—KECA, KFMB—Tennessee Jed
KNX—George Fisher.
KHJ, KGB, KFXM, KVQE—
Buck Rogers.
KMPC—Headline Celebrities.
KFWB—Stuart Hamblen.
KWKW—Races and Sports.
KFVD—Modern Home.
*KRKD—News.
KIEV—Bandwagon.
KFSD—H. V. Kaitenbora.
4:55—KGFJ—Sports Flash.
5—KFI—Feature Wire.
*KNX—Knox Manning.
KECA, KPRO, KFMB—Terry
and the Pirates.
KHJ, KGB, KVQE—Hop
Harrigan.
KFWB—Stuart Hamblen.
*KMPC—News, Teen & Twenty.
*KLAC—Fred Henry Reports.
KFAC—Sunset Symphonette.
KGFJ—Jive at 5

KWKW—Today at the Races.
KRKD—Songs of the Saddle.
KXLA—Juke Box Matinee.
KFVD—Sweet and Low.
KIEV—Twilight Tempos.
*KGER—News, Washing Ring.
KFSD—Anniversary Date.
5:15—*KFI, KFSD, KFAC—News.
KNX—Green Light Revue.
KECA, KFMB—Sky King.
KHJ, KGB, KFXM, KVQE—
Supernum.
KLAC—Irwin Allen.
KGFJ—Race Recap.
KWKW—Ken Barton, Sports.
KGER—Music with Appeal.
5:30—KFI—Casa Cugat.
*KNX, KSDJ—Harry Flannery.
KECA, KPRO, KFMB—
Jack Armstrong.
KHJ, KGB, KFXM, KVQE—
Captain Midnight.
KLAC—Al Jarvis.
KFAC—Whoo Bill Club.
KGFJ—Songs for You.
KXLA—Future Pianista.
KWKW—Evening Musicals.
KRKD—Hit Tunes.
*KFOX—News.
KFSD—So the Story Goes.
5:45—*KFI, KFSD—Eimer Peterson.
*KNX, KSDJ—News, Garred.
*KECA—Frank Hemingway.
KHJ, KGB, KFXM, KVQE—
Adventures of Tom Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KWKW—Races and Sports.
KGFJ—If They Had Lived.
KRKD—Race Results.
KGER—Stamp's Quartet.
5:55—*KNX—Bill Henry, News.
KGFJ—Sports Flash.
6—KFI, KFSD—People Are
Funny.
KNX, KSDJ—Ginny Simms.
*KHJ, KGB, KFXM, KVQE—
Gabriel Heatter.
KECA, KFMB—The Fat Man.
*KFWB, KGER, KFOX—News.
*KMPC—News, Nesbitt.
KGFJ—Musical Digest.
KFAC—Music for Everyone.
KRKD—Music.
*KLAC—News, Al Jarvis.
KXLA—Books Bring
Adventure.
6:05—KGER—Race Results.
6:15—KHJ, KGB—Real Stories.
KMPC—Bob Kelley, Sports.
KFWB—Warner Bros. Orch.
KXLA—Federated Women's
Clubs.
KGER—Decision Now.
6:30—KFI, KFSD—Waltz Time.
KNX, KSDJ—Durante-Moore.
KECA, KPRO, KFMB—
The Sheriff.
KHJ—Crime Club.
KMPC—Tanforan Races.
KFWB—America Dances.
KLAC—Sam Balter, Sports.
KFAC—Hour of Music.
KXLA—Help Wanted.
KRKD—Show Tunes.
KFOX—Hal's Memory Room.
KGER—Helene Smith.
KGB, KVQE—Bulldog Drum-
mond.
6:45—KLAC—Political.
KXLA—Internal Revenue.
KRKD—Prep Parade.
6:55—KECA, KFMB, KPRO—
Champion Ball Call.
7—KFI—Hank McCune Show.
KNX—It Pays to Be
Ignorant.
KECA, KPRO, KFMB—
Cavalcade of Sports.
KHJ, KVQE—Meet the Press.
KMPC—Security Symphonies.
*KLAC, KRKD—News.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
*KXLA—Averill Berman.
*KGER—News, Fagan.
*KFSD—Mystery Theatre.
7:15—KLAC—High School Sports.
KXLA—Peter de Lima.
KRKD—Three-Quarter Time.
7:30—KFI, KFSD—Sports Newswear.
KNX, KSDJ—Malise.
KECA, KPRO—Your
American Sports Page.
KHJ, KGB, KFXM, KVQE—
Clisco Kid.
KMPC—Firestone Favorites.
KFWB—Sports Final.
KLAC—Barclay Allen Orch.
KFAC—Floretta's Jewel Box.
KXLA—Hawaiian Melodies.
KRKD—Do You Know?
KGER—Fr. Wayne Gospel.
KFOX—Dr. Clem Davies.
7:45—KFI—Cabbages and Kings.
KFWB—Moods in Music.
*KFAC, KFOX—News.
KXLA—T. Tanna Xmas.

KRED—Father Vaughan.
KFSD—The Three Suns.
8—*KFI, KFSD—Supper Club.
*KNX—Lowell Thomas.
KECA—Lightnin' Jim.
KHJ, KGB, KFXM, KVQE—
Let George Do It.
*KMPC—News, Hemingway.
KFWB—United Nations.
*KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
KRKD—South Sea Serenade.
8:05—KGER—San Pedro Forum.
8:15—*KFI, KFSD—Fleetwood
Lawton.
KNX—Jack Smith.
KMPC—Red Rowe Ridge
Biders.
KFWB—Twilight on the Trail.
KLAC—Desi Arnaz Orch.
KGFJ—Starlit Moods.
KXLA—Dance Time.
8:30—KFI, KFSD—Alan Young
Show.
KNX—Meredith Willson.
KECA, KPRO, KFMB—
This Is Your F.B.I.
KHJ, KGB, KFXM, KVQE—
Burl Ives Show.
KMPC—Music Supreme.
*KFWB—News.
KLAC—Spotlight Serenade.
KGFJ—Ted Lenz House Party.
KXLA—97th Street Corral.
KRKD—Merry-Go-Round-Up.
KGER—Your Army.
8:45—KHJ, KGB, KFXM, KVQE—
California Caravan.
KFWB—Guy Lombardo.
KGER—Concert.
8:55—*KNX—News, Alcott.
9—KFI, KFSD—The King's Men.
KNX—Fanny Brice.
KECA, KPRO, KFMB—
Break the Bank.
*KHJ, KGB, KFXM, KVQE—
News, Glenn Hardy.
KMPC—Spotlight Stars.
KFWB—Musicals.
*KLAC—News.
KFAC—Evening Concert.
KXLA—Seaboard Home Hour.
KGFJ—Ted Lenz House Party.
KRKD—Western Hit Parade.
*KGER—News, Concert.
9:15—KHJ, KGB, KFXM, KVQE—
Mel Venter's Pictorial.
*KMPC—Clete Roberts.
*KLAC—Melody Parade.
*KFOX—News.
KFSD—Here's to Veteran.
9:30—KFI—Mystery Theater.
KNX—The Thin Man.
KECA—Retribution.
KHJ, KGB, KVQE—Inside of
Sports.
KMPC—Date With Melody.
KFWB—Maurice Hart.
KLAC—Record Review.
KGER—Dr. Clem Davies.
KFSD—S. D. Talks It Over.
9:45—KHJ, KGB, KFXM, KVQE—
Henry J. Taylor.
KMPC—Bridge Club.

**JOHN F. WHITEHEAD
& ASSOCIATES present
MOON DREAMS**
starring Marvin Miller
9:45-10:00 p.m. Mon. thru Fri.
KGFJ 1230 on
your dial

KGFJ—Moondreams, Poetry &
Music with Marvin Miller.
9:55—KNX—Ona Munson.
10—*KFI, KFSD—The Reporter.
*KNX—Chet Huntley, News.
KECA—Sid Ziff, Sports.
*KHJ, KGB, KFXM, KVQE—
Fulton Lewis, Jr.
*KMPC, KGER—News.
} **EASTSIDE** }
} **SHOW** }
} 10 TO 12 P.M. }
} Every Night Except Sunday }
} **KFWB** }

KFWB—Eastside Show.
KLAC—Ice Hockey.
KFVD—Spade Cooley Time.

HOLLYWOOD LEGION
FIGHTS
FRIDAY 1000 P.M.
KXLA
1110 - K.G.

KXLA—Hollywood Stadium.
KGFJ—Concert Nocturne.
KRKD—Merry-Go-Round-Up.

2 hours popular music

KFAC
10 to 12 EVERY NIGHT
**LUCKY LAGER
DANCE TIME**

KFAC—Lucky Lager Dance.
10:05—KGER—Musical Roundup.
10:15—KFI—Barry Wood Show.
KNX—Bob Elson.
*KECA, KHJ, KGB—News.
KMPC—C. Kennedy Trio.
KFSD—Constant Invader.
10:30—*KFI—Carveth Wells, Inside
the News.
KNX—Symphonette.
*KECA—Joseph Alsop.
KHJ, KGB—Peter Potter
Record Party.
KMPC—Tommy Dorsey Orch.
KGER—Western Music.
10:45—KFI—Melody Time.
KECA—Freddy Martin Orch.
KMPC—Mau With a Band.
*KFSD—News.

11—*KFI, KECA, KHJ, KLAC—
News.
*KNX—Nelson Pringle.
KMPC—Dance Time.
KFWB—Eastside Show.
KFAC—Lucky Lager Dance.
KFVD—Spade Cooley Time.
KGFJ—Concert Nocturne.
KXLA—Pasadena Civic.
KRKD—Merry-Go-Round-Up.
*KGER—News, Roundup.
KFSD—Biltmore Hotel Orch.
KGB—Orin Tucker Orch.
11:15—KFI—Milestones in Melody.
KNX—Report from
Washington.
KECA—Jack Fina Orch.
KHJ—Sterling Young Orch.
KLAC—Dine-Dance Parade.
11:30—KFI—Hnl Pruden Orch.
KNX—Vaughn Monroe Orch.
KHJ—John Wolohan Orch.
KXLA—Hawthorne Thing.
KFSD—St. Francis Orch.
11:45—KECA—Red Nichols Orch.
*KHJ, KVQE—News.
11:55—*KFI, KECA, KNX, KFSD—
News.

KEN . . OR KIN?

Wen and Ken Niles have kept radio audiences guessing for years by taking over one another's air spots during an absence of one of them. Recently they added to the confusion by taking delivery on two 1947 automobiles, both identical in every way. But when Wen left a Bob Hope-Pepsodent show rehearsal, jumped into his car and was half-way home before he realized he had brother Ken's convertible, it wasn't funny. Ken, back at Radio City, had unknowingly been putting in a call to the police about his "stolen" car.

SATURDAY, MARCH 22

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KESD	KMPC	KIEV	KFWB	KNX	KRKD		KPPC	KFOX	KGB	KPRO	KVDE	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	990	1070	1150				1240	1280	1360	1430

- 8-KFI-Jump-Jump of Holiday House.
- *KNX-News, Let's Pretend.
- KECA-Songs of the Sagebrush.
- *KHJ-This Week in Washington.
- *KMPC, KXLA, KLAC-News.
- KFWB-Morning Melodies.
- KFAC-Country Church.
- KGFJ-Concert Pastelle.
- KWKW-Lutheran Gospel Hr.
- *KIEV, KGER-News.

HAVEN OF REST

KRKD and KFOX

8:00 A. M.

Tues. thru Sat.

KXLA 8:30 A.M.

Mon., Wed., Fri.

KRKD, KFOX-Haven of Rest
KFVD-Wakeup Ranch,
KGB, KVOE-Korn's
a-Krackin'.

KFSD-Eight o'Clock Special.

KFMB-The Timekeeper.

8:05-KGER-Mizpal.

8:15-KFI-Coffee Concert.

KHJ-Taylor-Made Melodies.

KMPC-Market Reports,
Sports.

KLAC-Haynes at the Reins.

KXLA-Saturday Serenade.

KIEV-Trade Winds Tempos.

8:30-KFI, KFSJ-Smilin' Ed
McConnell.

KNX, KSDJ-Adventure Club.

*KHJ, KFAC, KWKW-News.

KMPC-Three Suns.

KGFJ-Waltz Invitation.

KXLA-Bell Bandstand.

*KRKD-News, Music.

KIEV-Children's Story Time.

KGER-Hymn Time.

KFOX-Know Your Bible.

KFMB-Wake Up and Smile.

8:45-KHJ-Kiss Shop.

KMPC-Jr. Army on March.

*KFWB-News.

KFAC-Organ Moods.

KWKW-Sacred Heart.

KFVD-Morning Serenade.

KIEV-Musical Memories.

KFOX-Voice of China.

9-KFI-Young America Speaks.

KNX, KSDJ-Theater of
Today.

KECA-Texas Jim Robertson.

KHJ, KFXM-Pro Arte
Quartet.

KMPC-Keith Hetherington.

KFWB-Bing Crosby.

*KLAC, KGER-News.

KGFJ-Public Messenger.

KFAC-Unity.

KXLA-Bell Bandstand.

*KRKD-News, Music.

KFVD-Waltz Time.

KRKD-Sagebrush Serenade.

KIEV-Bing Crosby Time.

KWKW-Voice of China.

EGB-Quiz Down.

KFMB-Junior Spotlight Revue.

9:05-KGER-Lutheran Hour.

9:15-KFI-By Request.

KECA-Mirandy.

KFWB-Morning Melodies.

KLAC-Storybook Hour.

KFAC-Morning Concert.

KWKW-Rev. Wildman.

*KFVD-News.

KIEV-House of Make
Believe.

KVOE-Pro Arte Quartet.

9:20-KGFJ-News.

9:30-KFI-Meet the Author.

KNX-Stars Over Hollywood.

KECA, KPRO-American
Farmer.

KHJ, KGB, KVOE-Flight
Into the Past.

KFWB-By Way of
Comparison.

KLAC-Pet Program.

*KWKW-News, Music.

KGFJ-Open Album.

KFAC-Musical Encores.

KAJA-Music Land Revue.

KMPC-Emil Cote Glee Club.

*KFWB-News.

KGFJ-Intermission.

KFVD-Show Tunes.

KIEV-Meet the Band.

KGER-Music.

KFOX-Bethesda.

KFMB-Kids' Bible Club.

9:45-KFI, KFSJ-Tillamook
Kitchen.

KLAC-Kiddle Klub.

*KRKD-News.

KWKW-Morning Melodies.

KFVD-Remembered Rhythms.
KIEV-From the Bandstand.
KGER-Voice of China.

10-KFI, KFSJ-National Farm
and Home Hour.

KNX-Grand Central Station.

KECA, KFMB-Radio, the
American Way.

*KHJ, KGB, KFXM, KVOE-
News, Glenn Hardy.

KMPC-Keith Hetherington.

KFWB-By Way of
Comparison.

*KLAC-News, Al Jarvis.

KGFJ-Racing News.

KFAC-Musical Encores.

KXLA-Piano Parade.

KWKW-Racing News.

KRKD-Music.

KFVD-Song Stylists.

*KFI, KFOX, KGER-News.

10:15-KECA-Tell Me, Doctor.

KHJ-Sports in Motion.

KGFJ-Serenade for You.

KFAC-L. A. Medical Ass'n.

*KXLA-News.

KIEV-Stars of Song.

KFOX-Assembly of God.

10:25-KGFJ-Sports Flash.

10:30-KFI-Veterans' Adviser.

KNX, KFSJ, KSDJ-County
Fair.

KECA-Bible Messages.

KHJ, KGB, KVOE-
Symphonies for Youth.

KFWB-Peter Potter.

*KFAC, KWKW-News.

KGFJ-Upbeat Session.

KXLA-Mid-Morning Melodies.

KRKD-Music.

KFVD-Here Comes the
Parade.

KIEV-Western Tune Time.

KGER-Children's Hour.

KFMB-What America Plays.

10:35-KWKW-Campus Chatter.

10:45-KFI-Christian Science.

KECA-Fascinating Rhythm.

KFAC-Copy Aids.

KXLA-U. S. Marines.

KFOX-Rev. Earl Ivie.

*KFSJ-Elmer Peterson, News.

10:55-KGFJ-Sports Flash.

11-KFI-Ten-Timers Club.

KNX-Mary Lee Taylor.

KECA, KFMB, KPRO-
Reserve.

KHJ, KGB, KVOE-
Symphonies for Youth.

KMPC-Keith Hetherington.

KFWB-Bill Anson.

KFAC-Gems of Melody.

*KLAC-News, Al Jarvis.

KGFJ-Across the Footlights.

*KFVD, KGER-News.

KXLA-Organ.

KWKW-Army Recruiting.

KIEV-Show Tunes.

KRKD-Music.

KFSD-Victor Showcase.

11:15-KXLA-Hawaiian Melodies.

KFAC-Festival of Waltzes.

KFVD-Piano Parade.

KIEV-This Rhythmic Age.

KGER-Gospel Story Hour.

KFOX-Bit of the Blues.

11:25-KGFJ-Sports Flash.

11:30-KFI-The Baxters.

KNX, KSDJ-Give and Take.

KHJ, KVOE-This is Jazz.

KGFJ-Reminiscent Rhythm.

KFAC-Theater of the Air.

KFVD-Violet.

*KXLA, KRKD, KFOX-News.

KWKW-Sergeant Mac.

KIEV-Latin Musicana.

KGER-Crosby Sings.

KFSD-Debber Date.

KGB-Fairy Tales.

11:45-KFI-Here Comes the Band.

KGFJ-News.

KXLA-Songs of the Saddle.

KRKD-Hawaiian Melodies.

KGER-Star Time.

KFOX-Tempos of the Times.

11:55-KGFJ-Sports Flash.

12-KFI-Noon Farm Reporter.

KNX, KSDJ-Cross Section,
U. S. A.

KECA, KPRO, KFMB-
Reserve.

*KHJ, KGER, KFSJ-News.

*KMPC-News, Hemingway.

KFWB-Bill Anson.

*KLAC-News, Al Jarvis.

KGFJ-Hollywood Casting
Forum.

KFAC-Luncheon Concert.

KWKW-Mary Jane
MacConell, Songs.

KXLA-Bell Bandstand.

KFVD-Salvation Army.

KRKD-Prairie Schooner.

KFOX-Sandwich Seasoning.

12:15-KFI-Man on the Farm.

KHJ-Kenny Baker Program.

KMPC-Western Stars.

KGFJ-Keyboard Magic.

KFAC-Musical Portraits.

KXLA-Music for You.

KFVD-Methodist Speaker.

KIEV-Luncheon Music.

KGER-Western Music.

*KFXM, KFOX-News.

12:25-KGFJ-Sports Flash.

12:30-KNX-Fred Robbins.

KHJ, KGB-L. A. Symphonie
Band.

KFAC-Bureau of Internal
Revenue.

KWKW-Farm News.

KXLA-Red Murrell.

KFVD-Matinee Melodies.

KFOX-Popular Parade.

12:45-KFI-Easy Listening.

KMPC-Fun With Music.

*KFAC-News.

KFVD-Violet.

KXLA-U. S. Army Presents.

KWKW-Races and Sports.

KIEV-Gals on Record.

12:50-KWKW-Vets' Rehabilitation.

12:55-KGFJ-Sports Flash.

1-KFI, KFSJ-Doctors Then and
Now.

KNX, KSDJ-Meet the Missus.

KECA, KFMB, KPRO-
Reserve.

KHJ-Louise Massey.

KMPC

"Romance and Rhythm"
Broadcast

1:00-2:00 p. m. Saturday

Sponsored by

Brokaw-Bauer, Chevrolet Div.

DIAL 710

KMPC-Romance in Rhythm.

KFWB-Bill Anson.

KFAC-Music in the American
Manner.

KGFJ-Sunset and Vine.

*KLAC, KFVD, KGER-News.

KXLA-Community
Broadcaster.

KRKD-Music.

KIEV-Meet the Maestro.

KGB, KVOE-Veterans' Voice.

1:05-KGER-Out of the Bandbox.

1:15-KHJ-Veteran's Voice.

KLAC-Music from Hollywood.

KXLA-Adventures in
Research.

KFVD-Record Party.

KIEV-Sports.

1:20-KWKW-Lee Brown, Pianist.

1:25-KGFJ-Sports Flash.

1:30-KFI-Names of Tomorrow.

KNX-Free for All.

KHJ, KGB, KVOE-Dance
Band.

KLAC-Music.

KGFJ-Today's Hits.

KXLA-Saturday Serenade.

*KRKD-News.

*KWKW-News, Music.

KIEV-Organ Moods.

KFOX-Alternative to Boogie.

1:35-KRKD-Music.

1:45-KHJ-Policing L. A.

KLAC-South American Way.

KFAC-Plano Briefs.

KIEV-Musical Capers.

KFOX-Voice of the Army.

1:55-KGFJ-Sports Flash.

2-KFI-News of the Week.

KNX, KSDJ-Philadelphia
Orchestra.

KECA, KPRO, KFMB-
Tea and Crumpets.

KHJ, KGB, KFXM, KVOE-
For Your Approval.

KMPC-Tommy Dorsey.

KFWB—Music.
 KFAC—Famous Musical Favorites
 *KLAC, KXLA, KGER—News.
 KGFJ—Ted Lenz Variety Hall.
 KFVD—Daily Reporter.
 KWKW—Swing Session.
 KRKD, KIEV—Mutinee Melodies.
 KFOX—Los Angeles Sentinel.
 KFSD—Rhapsody of Rockies.
 3:05—KGER—Record Shop.
 3:15—KNX—Once Upon a Tune.
 KFWB—Social Security.
 KLAC—Music Room.
 KXLA—Juke Box Matinee.
 KFVD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI—Sport Jamboree.
 KECA—Teen-Age Adviser.
 KHJ, KGB, KFXM, KVOE—Our World of Music.
 KMPC—Bing Crosby.
 KFWB—Helen Louise.
 KGFJ—High Time.
 KWKW—Sam Rowland and His Wax Works.
 *KRKD—News, Music.
 3:45—KNX, KSDJ—Larry Lesueur.
 KECA—Labor, U. S. A.
 KFWB—Music.
 KFAC—Moments in Music.
 KFVD—Kumba Rhapsody.
 KFSD—Religion in News.
 3:55—KGFJ—Sports Flash.
 4—KFI, KFSD—Our Foreign Policy.
 KNX—Garden Gate.
 KECA—It's Your Business.
 KHJ, KGB, KFXM, KVOE—Hawaii Calls.
 KMPC—Music of Romance.
 KFWB—Gospel and Song.
 *KLAC—News.
 KWKW—Wax Works.
 KXLA—Juke Box Matinee.
 KGFJ—Lenz Variety Hall.
 KFAC—Musical Masterpieces.
 KFVD—Console and Keyboard.
 KRKD—Piano Paintings.
 *KIEV, KFOX—News.
 *KGEH—News, Record Shop.
 4:15—KNX—Music.
 KECA—Highland Swing.
 KMPC—Pleasure Time.
 KLAC—Peggy Lee, Songs.
 KRKD—Mevieland Quiz.
 KIEV—Modern Concert Hall.
 KFOX—Teatime Dancing.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFSD—Curtain Time.
 KNX—L. A. Story.
 KECA—Music Library.
 KHJ—Red Cross.
 KMPC—Bolero Time.
 KFWB—Blind Artists' Guild.
 KGFJ—Variety Music Hall.
 KLAC—Ellingtonia.
 *KWKW—News, Music.
 *KFVD—News.
 KRKD—Tunes of the Day.
 KIEV—Bing Crosby Sings.
 KFOX—Old-Age Pensions.
 KGB, KVOE—Edmund Hockridge Show.
 4:45—KNX—Henry Busse Orch.
 KHJ—Ken Barton.
 KMPC—Russ Morgan.
 KFWB—Stuart Hamblen.
 KWKW—Races and Sports.
 KFVD—Modern Home.
 *KRKD—News.
 KIEV—Bandwagon.
 KFOX—Favorites.
 KFMB—Red Cross.
 4:55—KGFJ—Sports Flash.
 5—KFI—Wizard of Odds.
 *KNX—Knox Manning News.
 KECA—Piano Playhouse.
 *KHJ, KGB, KVOE—News, Hemingway.

*KMPC—News, Perry Como.
 KFWB—Stuart Hamblen.
 KXLA—Peter Potter.
 KFAC—Sunset Symphonette.
 *KLAC, KGER—News.
 KGFJ—Jre at 5.
 KWKW—Today at the Races.
 KFVD—Sundown Serenade.
 KRKD—Songs of the Saddle.
 KIEV—Twilight Tempo.
 KFSD—Columbin Record Shop.
 KFOX—Sunshine Mission.
 KFMB—Broad Horizons.
 5:05—KGER—Music With Appeal.
 5:15—*KFI, KFAC—News.
 KNX—Sports.
 KHJ, KGB, KVOE—Proof That Christian Science Heals
 KMPC—Swing 14.
 KLAC—Irving Allen.
 KGFJ—Race Recap.
 KWKW—Crown City Four.
 5:30—KFI—Madison 2345, Times Information.
 *KNX, KSDJ—Harry Flannery.
 KECA—Harry Wismer, Sports
 KHJ, KGB, KFXM, KVOE—Bobby Norris.
 KLAC—Al Jarvis.
 KMPC—Floyd Allen.
 KFAC—L. A. City College.
 KGFJ—Songs for You.
 KXLA—Future Pianists.
 KRKD—Hit Tunes.
 KWKW—Evening Musicales.
 *KFOX—News.
 KFSD—Whistling Parson.
 5:45—*KFI, KFSD—Elmer Peterson.
 *KNX, KSDJ—Garred, News.
 *KECA—Frank Hemingway.
 KHJ—Jan August Piano Magic.
 KMPC—Bishop Stevens.
 KGFJ—Nat'l. Safety Council.
 KXLA—Hawaiian Melodies.
 KRKD—Race Results.
 KWKW—Races and Sports.
 KGER—Stump's Quartet.
 KFOX—Musical Cocktails.
 5:55—*KNX—Ned Calmer, News.
 KGFJ—Sports Flash.
 6—KFI, KFSD—Roy Rogers Show.
 KNX—Vaughn Monroe Orch.
 KECA—Youth Asks the Government.
 KHJ, KGB, KVOE—Author Meets the Critics.
 *KMPC—News.
 *KFWB, KGER, KFOX—News.
 KGFJ—Musical Digest.
 *KLAC—News, Al Jarvis.
 KFAC—Symphony.
 KXLA—Junior Town Meeting.
 KRKD—Music.
 KFMB—S. D. Looks Ahead.
 6:05—KGER—Race Results.
 6:15—KMPC—Bob Kelley, Sports.
 KFWB—Musical Comedy.
 KFOX—Vesper Bells.
 6:30—KFI, KFSD—Can You Top This?
 KNX, KSDJ—It Couldn't Happen.
 KECA—Music of Manhattan.
 KHJ, KGB, KFXM, KVOE—Steven Graham, Family Doctor.
 KMPC—Tanforan Races.
 KFWB—Star Time.
 KLAC—Sam Balter.
 KFAC—Showtime Tunes.
 KXLA—Sunset Ave. Church.
 KFOX—Hal's Memory Room.
 KGER—Lukin Valley Church.
 6:45—KNX—Saturday Night Serenade.
 *KLAC—Cavalcade of Stars.
 7—KFI, KFSD—Judy Canova Show.
 KNX—Saturday Night Serenade.
 KECA, KPRO—Famous Jury Trials.

KHJ—Quiz of Two Cities.
 KMPC—Glee Club.
 KFWB—Adventures in Music.
 KFAC—Dr. James Elfield, Jr.
 KGFJ—Musical Digest.
 KXLA—Nazarene Church.
 *KLAC, KRKD, KGER—News.
 KFOX—Judge Gardner.
 KGB—Man and His Music.
 7:05—KGER—Across the Footlights.
 7:15—KNX—Hedda Hopper, This is Hollywood.
 KLAC—Meet the Band.
 KRKD—Three-Quarter Time.
 KFMB—Popular Tunes.
 7:30—KFI, KFSD—Grand Ole Opry.
 KECA, KPRO, KFMB—1 Deal in Crime.
 KHJ, KGB, KFXM, KVOE—Red Ryder.
 KMPC—Challenge to Youth.
 KFWB—Showtime.
 KLAC—U. C. L. A. Idea Exchange.
 KFAC—First Baptist Church.
 KXLA—Bible Institute.
 KRKD—Do You Know?
 KGER—Dinner Music.
 KFOX—Dr. Clem Davies.
 7:45—KNX—The Ghost Walks.
 KFWB—Twilight on the Trail.
 *KFAC—News.
 8—KFI, KFSD—Truth or Consequences.
 KNX—Hollywood Star Time.
 KHJ—Boston Blackie.
 KECA—The Avenger.
 *KMPC, KLAC—News.
 KFWB—L. A. Conference of Jewish Women.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 KXLA—King's Ambassador Melody Hour.
 *KGER—News, Grace Detson.
 KFOX—County Barn Dance.
 KGB, KVOE—Crime Club.
 KFMB—Piano Playhouse.
 8:15—KMPC—Glenn Miller Orch.
 KFWB—Story of Israel.
 KLAC—Desi Arnaz Orch.
 KGFJ—Startit Moods.
 KXLA—Barber Shop Quartet.
 8:30—KFI, KFSD—Life of Riley.
 KNX—Mayor of the Town.
 KECA, KFMB—The Lone Ranger.
 KHJ, KGB, KVOE—Did Justice Triumph?
 KMPC—Music Supreme.
 KLAC—Spotlight Serenade.
 KGFJ—Ted Lenz House Party.
 KXLA—The Corral.
 KGER—L. A. High Schools.
 8:45—KFWB—Here's to Veterans.
 8:55—*KNX—Alcott, News.
 9—KFI, KFSD—Mystery Is My Hobby.
 KNX, KSDJ—Hit Parade.
 KECA, KPRO, KFMB—Gang Busters.
 *KHJ, KGB, KFXM, KVOE—News.



KMPC—On the Beam.
 KFWB—Musicales.
 *KLAC—News.
 KFAC—Evening Concert.

KGFJ—Ted Lenz House Party.
 KXLA—Western Caravan.
 *KGER—News, America Sings.
 KFOX—Record Session.
 9:15—KHJ—Steven Knight, Criminologist.
 KLAC—Melody Parade.
 KGB, KFXM—Holy House.
 9:30—KFI—Conquest.
 KHJ, KGB, KFXM, KVOE—Fishing and Hunting Club.
 KECA—Murder and Mr. Malone.
 KFWB—Maurice Hart.
 KLAC—Record Review.
 KXLA—Texas Jim Lewis.
 KGER—Clem Davies.
 KFSD—Log Cabin Farms.
 KFMB—Ave Maria Hour.
 9:45—KNX—Jean Sablon.
 10—*KFI, KGER, KFSD—News.
 *KNX—Chet Huntley.
 KECA—Ike Carpenter Orch.
 KHJ—Date Night.
 KMPC—Dance Time.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 KLAC—Ice Hockey.
 KXLA—Pasadena Civic Dance
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturne.
 KFOX—Hawaiian Music.
 KFMB—Melody Lane.
 KFAC—Lucky Lager Dance.
 10:05—KGER—Saturday Spotlight.
 10:15—KFI—Georgie Jessel.
 KNX, KSDJ—Hollywood Barn Dance.
 *KFOX—Record Session.
 KFSD—Sports Recap.
 10:30—KFI—Jack Haley and Eve Arden.
 KECA—Freddy Martin Orch.
 KHJ, KGB—Peter Potter's Record Party.
 KXLA—Schmickelfritz Fisher.
 KFSD—Chalk Talk & Jive.
 KFMB—Trade Winds Tavern.
 10:45—KNX—Talk.
 KFOX—Varieties.
 11—KFI—Solitary Time.
 *KNX—Nelson Pringle.
 KHJ, KGB, KVOE—Chicago Theatre.
 KECA—Xavier Cugat Orch.
 KMPC—Dance Time.
 *KLAC, KGER—News.
 KFWB—Eastside Show.
 KGFJ—Concert Nocturne.
 KFAC—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KXLA—Eagle Club.
 KFOX—Record Session.
 KFSD—Biltmore Orch.
 KFMB—Cheatin' on Sandman.
 11:05—KGER—Saturday Spotlight.
 11:15—KFI—Milestones in Melody.
 KNX—Henry Busse Orch.
 KECA—Pinky Tomlin Orch.
 KLAC—Dine-Dance Parade.
 11:30—KFI—Hal Pruden Orch.
 KNX—Les Brown Orch.
 KECA—Red Nichols Orch.
 KXLA—The Hawthorne Thing.
 KFSD—St. Francis Orch.
 11:55—*KFI, KECA, KNX, KFSD—News.

SARTORIALLY SPEAKING

NBC star George Burns has been named among the "ten best-dressed men in the United States" by the Merchants' Tailoring Association of New York.

HOW MANY AUDIENCES

"Lux Radio Theatre" has some overpowering statistics to its credit since its debut, with 559 plays performed, 372 of Hollywood's greatest names featured, and 33,540 pages of written script used. Twelve thousand two hundred and thirty-eight musical bridges were constructed, and 6,708,000 words spoken!

MIDNIGHT CELEBRATES

Captain Midnight, Mutual-Don Lee's week-day afternoon adventure leader, recently celebrated his tenth year of broadcasting. In the decade he has obtained more than a million youngsters as members of his Secret Squads, and has appeared in fifteen movie serials and comics and a pocket size novel.

HENRY ALDRICHOSLOVAKIA

A radio station in Prague, Czechoslovakia, has asked permission to translate and rebroadcast several of NBC's "Aldrich Family" scripts.

MEDAL FOR SHIRER

CBS news analyst William L. Shirer was one of fifteen Americans decorated in New York recently by the French Government. He was among the eight who received the Medal of the Chevalier.

TRUE TO BOSS

Of all Fred Waring's Pennsylvanians (NBC), fifteen of them have been with Fred for more than twenty years, and all but four of the entire group have been with the popular maestro for more than five years.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
* Indicates programs of news and commentation.

★Abbe, James.....KECA, 7:30 a.m. M-F	Chicago Round Table.....KFI, 10:30 a.m. Su	Great Gildersteeve.....KFI, 8:30 p.m. W
Abbott and Costello.....KFI, 7 p.m. Th	Chicago Theater, KHJ, KGB, KVOE, 11 p.m. Sa	Greatest Story Ever Told.....KECA, 8:30 p.m. Su
Adventure Club.....KNX, 8:30 a.m. Sa	Choirs of Our Churches.....KFI, 8:15 a.m. Sa	Green Light Revue.....KNX, 5:15 a.m. M-F
Adventures of Tom Mix.....KHJ, 8:45 p.m. M-F	Christian Science.....KFI, 10:45 a.m. Sa	Griffin, Merv.....KHJ, 9:15 a.m. M-F
Air-o-torials.....KGFJ, 2:45 p.m. M-Sa	Christian Science.....KHJ, 5:15 p.m. Sa	Gypsy Nights.....KECA, 8 p.m. Tu
Album of Familiar Music.....KFI, 8:50 p.m. Su	Church of the Air.....KFOV, 8 p.m. Su	Hal's Memory Room.....KFOV, 6:30 p.m. D
★Alcott, Carroll.....KNX, 8:55 p.m. M-Sa	Cisco Kid.....KHJ, KGB, 7 a.m. Su	Haley, Jack.....KFI, 10:30 p.m. Sa
Aldrich Family.....KFI, 8:30 p.m. Th	Cleveland Symphony.....KHJ, 7:30 p.m. M, W, F	Hamblen, Stuart.....KFWB, 4:45 p.m. D
Alexander, Ben.....KHJ, 10:30 a.m. M-F	Club Time.....KECA, 9:30 p.m. Su	Harrington, Jill.....KHJ, 11 a.m. Tu, Th
Allen, Fred.....KFI, KFSB, 6:30 p.m. M-F	Commander Scott.....KHJ, KVOE, 11:30 a.m. M	Happy Homes.....KHJ, 1:30 p.m. M-F
All-Star Western.....KNX, 4:30 p.m. Su	Complinsky Trio.....KLAC, 9:15 p.m. Su	Harris, Phil.....KFI, 4:30 p.m. Su
★Alsoop, Joseph.....KECA, 10:30 p.m. M-F	Concert Nocturne.....KGFJ, 10 p.m. D	Hart, Maurice.....KFWB, 9:30 p.m. M-Sa
Ambassador Bylines.....KLAC, 1:10 p.m. M-F	Conquest.....KFI, 9:30 p.m. Sa	Harvest of Stars.....KFI, KFSB, 11:30 a.m. Su
Ametie, Don.....KFI, KFSB, 7 p.m. Su	Contented Hour.....KFI, KFSB, 7 p.m. M	Haven of Rest.....KXLA, 8:30 a.m. M, W, F
America's Danes.....KFWB, 6:30 p.m. M-F	Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu	Hawaii Calls.....KHJ, 4 p.m. Sa
America Speaks.....KNX, 10:45 p.m. Su	Courtesy.....KECA, KFMB, KPRO, 2:30 p.m. Su	*Hawk, Bob.....KNX, 5:55 p.m. M-F
America United.....KFI, 11 p.m. Su	County Fair.....KNX, 10:30 a.m. Sa	Hawthorne Thing.....KXLA, 11:30 p.m. M-Sa
American Farmer.....KECA, 9:30 a.m. Sa	County Medical Assn.....KFAC, 10:15 a.m. Sa	Hay, Bill.....KMPC, 12:45 p.m. M-F
American Forum.....KHJ, 6:30 p.m. Tu	Crime Cases.....KHJ, 11 a.m. Su	*Hayes, Sam.....KFI, KFSB, 7:45 a.m. M-F
American Melody Hour.....KNX, 4:30 p.m. Tu	Crime Club.....KHJ, 6:30 p.m. F	Haymes, Dick.....KNX, 6 p.m. Th
American Sports Page.....KECA, 7:30 p.m. M	Crime Doctor.....KNX, 8 p.m. Su	Headline Celebrities, KMPC, 4:45 p.m. M, W, F
American Way.....KFI, 6 p.m. M	Crime Photographer.....KNX, 6:30 p.m. Th	Heatter, Gabriel.....KHJ, 6 p.m. M-F
Amos 'n' Andy.....KFI, 6 p.m. Tu	Crimes of Carelessness.....KHJ, 12:30 p.m. Su	Headline Edition.....KECA, 4 p.m. M-F
Anson, Bill.....KFWB, 11 a.m. M-Sa	Crocker, Betty.....KFI, 11:40 a.m. M-F	Heart's Desire.....KHJ, KGB, 2:30 p.m. W
Arden, Eve.....KFI, 10:30 p.m. Sa	Crosby, Bior.....KECA, KGB, 9 p.m. W	Hebrew Christian Hour.....KFOV, 10:45 a.m. M-F
Are These Our Children?.....KECA, 1 p.m. Su	Cross Section, U.S.A.....KECA, KNX, 12 a.m. W	*Hemingway, Fraok.....KMPC, 5:45 p.m. M-Sa
Art Baker's Notebook.....KFI, 4:30 p.m. M-F	*Crowley, James.....KHJ, 9:15 p.m. Tu, Th	*Henry, Fred.....KLAC, 8 p.m. M-Sa
As Others See Us.....KNX, 9:30 a.m. Su	Crow Show.....KWKW, 2 p.m. M-F	*Henry, Bill.....KNX, 5:55 p.m. M-F
Atomic Age.....KFWB, 8 p.m. W	Cunningham, Bill.....KHJ, 4:15 p.m. Su	Here Comes the Band.....KFI, 11:45 a.m. Sa
Aunt Jenny.....KNX, 9:15 a.m. M-F	Curtain Time.....KFI, KFSB, 4:30 p.m. Su	Here's to Veterans.....KFI, 11:30 a.m. Su
*Aunt Mary.....KFI, KFSB, 3:30 p.m. M-F	Damone, Vic.....KHJ, 7:15 p.m. Tu	Here's to You.....KNX, 4:30 p.m. Tu-Sa
*Aunt Meets Critic.....KHJ, KVOE, 6 p.m. Sa	Dance Time.....KFAC, 10 p.m. M-Sa	Hernandez, Joe.....KMPC, 8:30 p.m. M-F
Autry, Gene.....KNX, 4 p.m. Su	Danger, Dr. Danfield.....KECA, 3 p.m. Su	Hetherington, Keith.....KMPC, 9 a.m. Sa
Avenger.....KECA, 8 p.m. Sa	Dark Venture.....KECA, KPRO, 8:30 p.m. Tu	III Homemakers.....KFWB, 9:30 a.m. M, W, F
Baby Snooks.....KNX, 9 p.m. F	Darts for Dough.....KECA, KFMB, 2 p.m. Tu	Hildegard.....KNX, 6 p.m. Su
Backgrounds for Living.....KNX, 9 p.m. F	DATE WITH JUDY.....KFI, KFSB, 6:30 p.m. Tu	*Hill, Edwin C.....KECA, 12:30 p.m. M-F
Backstage Wife.....KFI, 1 p.m. M-F	David Joan.....KNX, 8:30 p.m. M	Hill, Jackie.....KHJ, 10:15 a.m. M-F
Date Night.....KHJ, 10 p.m. Sa	Day, Dennis.....KFI, 9 p.m. W	Hit Parade.....KNX, 9 p.m. Sa
Baker, Ken.....KHJ, 12:15 p.m. Sa	Detroit Symphony.....KECA, 6 p.m. Sa	Hits and Encores.....KECA, 1 p.m. M-F
Balster, Sam.....KLAC, 6:30 p.m. M-Sa	Did Justice Triumph?.....KHJ, 8:30 p.m. Sa	Hits and Headlines.....KMPC, 9:30 a.m. M-F
Bands for Boucs.....KHJ, 3 p.m. Sa	Dinner Bell Roundup.....KXLA, 12 m. M-F	Hobby Hours.....KNX, 9:45 p.m. Th
Bandwagon.....KFI, KFSB, 4:30 p.m. Su	Dix, Dorothy.....KECA, 12:45 p.m. M-F	Hollywood Barn Dance.....KNX, 10:15 p.m. Sa
*Baukhage Talking.....KECA, 11:15 a.m. M-F	Dixon, Nancy.....KHJ, 1:15 p.m. M-F	Hollywood Casting Forum.....KGFJ, 12 p.m. Sa
Baxters.....KFI, 11:30 a.m. Sa	Doctors Talk It Over.....KECA, 9 p.m. M	Hollywood House Party.....KGFJ, 8:30 p.m. M-Sa
Beck, Fred.....KNX, 8:15 a.m. M-F	Doctors Then and Now.....KFI, 1 p.m. Sa	Hollywood Music Hall.....KFI, 4:30 p.m. Su
Behind Studio Gates.....KLAC, 4:30 p.m. Su	*Double or Nothing.....KHJ, KVOE, 6:30 p.m. Su	Hollywood Startime.....KNX, 7 p.m. W
Benny, Jack.....KFI, 9 p.m. 30 p.m. Su	Drake, Galen.....KECA, 10 a.m. M-F	Hollywood Tour.....KECA, 1:15 p.m. M-F
Berch, Jack.....KFI, 8:30 a.m. M-F	Dr. Christian.....KNX, 8:30 p.m. Sa	Hollywd Presbyterian Ch'ch, KFWB, 8 p.m. Su
Bergen, Edgar.....KFI, 15 p.m. Su	Dr. Graham.....KHJ, 6:30 p.m. Sa	Hollywood Theater.....KFI, 6:30 p.m. W
Berle, Milton.....KFI, 9:30 p.m. Tu	*Dr. L. Q.....KFI, 7:30 p.m. M	Home Is What You Make It.....KFI, 3 p.m. Sa
*Berman, Averill.....KXLA, 7 p.m. M-F	Duffy's Tavern.....KFI, KFSB, 3:45 p.m. M-F	Home Town Parade.....KFI, 10:15 a.m. Su
Beulah Show.....KECA, 6 p.m. M	Durante-Moore Show.....KNX, 6:30 p.m. F	Hope, Bob.....KFI, KFSB, 7 p.m. Tu
Bible Messages.....KECA, 10:30 a.m. Sa	Eastside Show.....KFWB, 10 p.m. M-Sa	Hope Chest.....KFI, 3:30 p.m. Su
Big Sister.....KNX, 10 a.m. M-F	Eastside Serenade.....KECA, 9:30 p.m. Su	Hop Harrigan.....KHJ, 5 p.m. M-F
Big Town.....KNX, 9 p.m. Tu	Easy Accs.....KFI, 4:15 p.m. Tu, Th	Hopper, Hedda.....KHJ, 7:15 p.m. Sa
*Bishop, Pat.....KFI, 9:05 a.m. M-F	Easy Does It.....KHJ, 9 a.m. M, W, F	Hour of Charm.....KNX, 1:30 p.m. Su
Bishop Stevens.....KMPC, 8:45 p.m. Sa	Editor of the Air.....KFVD, 12 N. M-F	Hour of Faith.....KECA, 8:30 a.m. Su
Blanc, Mel.....KNX, 8:30 p.m. Tu	Editor's Diary.....KHJ, 8:15 a.m. M-F	Hour of Music.....KFAC, 6:30 p.m. M-F
Blind Artists Guild.....KFWB, 4:30 p.m. Sa	Edwards, Cliff.....KECA, 12:15 p.m. M-F	House of Mystery.....KHJ, KGB, 1 p.m. Su
Blonde.....KNX, 8:30 p.m. Su	Ellery Queen.....KNX, 9:30 p.m. W	House Party.....KNX, 1 p.m. M-F
Board of Education.....KHJ, 3:30 p.m. Th	Elson, Bob.....KNX, 10:15 p.m. M-F	*Huntley, Chet.....KNX, 10 p.m. D
Board of Missing Helrs.....KECA, 8:30 p.m. M	Eternal Light.....KFI, 9 a.m. Su	Hymns of All Churches, KECA, 10:45 a.m. M-F
Bob and Victoria.....KNX, 12 n. D	Eichel and Albert.....KECA, 1:45 p.m. M-F	Ives, Burl.....KHJ, 8:30 p.m. F
Borge, Victor.....KFI, KFSB, 6:30 p.m. M	Evelyn Winters.....KNX, 1:30 p.m. M-F	I Deal in Crime.....KECA, 7:30 p.m. Sa
Boston Blackie.....KHJ, 9 p.m. Sa	Evening Concert.....KFAC, 8 p.m. M-Sa	If They Had Lived.....KGFJ, 5:45 p.m. M, W, F
Boston Symphony.....KECA, 9 p.m. Tu	Exploring the Unknown, KHJ, KVOE, 6 p.m. Su	Inglewood Park Concert.....KNX, 7:30 p.m. Tu
Bowron, Fletcher.....KFI, 10:15 p.m. Th	Fabulous Dr. Tweedy.....KFI, KFSB, 7 p.m. W	Information, Please.....KNX, 7:30 p.m. W
Bracken, Eddie.....KNX, 6:30 p.m. M	Fact and Fiction.....KECA, 7:45 a.m. M-F	In My Opinion.....KNX, 11:15 p.m. M, Th
*Break the Bank.....KECA, KFMB, 9 p.m. F	Favorite Story.....KNX, 7:45 a.m. M-F	In the Sanctum.....KNX, 9:30 p.m. M
Breeman's Breakfast.....KECA, 9:30 a.m. M-F	Fairy Land.....KGB, 11 a.m. Sa	*Inside the News.....KFI, 10:30 p.m. Su-F
Brice, Fanny.....KNX, 9 p.m. F	Family Hour.....KNX, 9 p.m. Su	*Inside of Sports.....KHJ, KVOE, 9:30 p.m. M-F
Bridge Club.....KMPC, 9:45 p.m. M-F	Family Theater.....KHJ, 7 p.m. Th	Invitation to Learning.....KFI, 1 p.m. Sa
*Bride and Groom.....KECA, 8:30 p.m. M-F	Famous Jury Trials.....KECA, 7 p.m. Sa	It Couldn't Happen.....KNX, 6:30 p.m. M-F
Bridge to Dreamland.....KECA, 11:15 p.m. Su	Fantasy in Melody.....KECA, 9:30 p.m. M	It's Up to Youth.....KHJ, 8:30 p.m. W
*Broadway Feature Page.....KECA, 8:15 p.m. Th	Farm Reporter.....KFI, 12 N. M-Sa	It Pays To Be Ignorant.....KNX, 7 p.m. F
*Broadway News.....KHJ, 12 n. D	Farrell, Skip.....KECA, 7:30 p.m. Tu	It's Your Business.....KECA, 4 p.m. Sa
Buck Rogers.....KHJ, KGB, 4:45 p.m. M-F	Fate Man.....KECA, 6 p.m. F	I Was a Convict.....KHJ, 5 p.m. Su
Bull, Frank.....KFWB, 6:30 p.m. M-F	Faye, Alice.....KFI, 9 p.m. Tu	Jack Armstrong.....KECA, 5:30 p.m. M-F
*Brown, Cecil.....KHJ, 9 a.m. M-F	FBI in Peace and War.....KFI, 4:30 p.m. Sa	Jarvis, Al.....KLAC, 10 a.m., 5:30 p.m. D
Burns and Allen.....KFI, 8 p.m. Th	*Feature Wire.....KFI, 8:30 p.m. Th	Jessel, George.....KFI, 10:15 p.m. Sa
Burns, Bob.....KFI, 8 p.m. Sa	Festival of Waltzes.....KFI, 5 p.m. M-F	Live at Five.....KGFJ, 5 p.m. M-Sa
By Request.....KFI, 9:15 a.m. Sa	Fibber McGee.....KFI, 11:15 a.m. M-Sa	Johnson, Erskine.....KHJ, KVOE, 4:30 p.m. M-F
Cabbages & Kings.....KFI, 7:45 p.m. F	*Fidler, Jimmie, KECA, KFMB, 6:30 p.m. Tu	Johnson Family.....KHJ, 3:15 p.m. M-F
California Caravan.....KHJ, KGB, 8:45 p.m. F	Firestone Favorites.....KMPC, 7:30 p.m. M-F	Johnson, Floyd B.....KXLA, 8 p.m. Sa
California Melodies.....KHJ, KGB, 8:30 p.m. Th	Fishing & Hunting Club.....KHJ, 9:30 p.m. Sa	*KFOV, 4:30 p.m. Su; 9:30 p.m. M
Can You Tie That?.....KLAC, 12:05 p.m. Su	Fishing Pals.....KFOV, 7:15 p.m. Th	KKKK, 5:30 p.m. Su
*Can You Top This?.....KFI, KFSB, 6:30 p.m. Sa	*Flannery, Harry.....KNX, 6:30 p.m. M-Sa	Joyce Jordan, M.D.....KFI, 10:45 a.m. M-F
Canary Pet Shop.....KHJ, KGB, 11:45 a.m. Sa	Flight Into the Past.....KHJ, KGB, 9:30 a.m. Sa	Juke Box Matinee.....KXLA, 3:15 p.m. M-Sa
Canova, Judy.....KFI, 7 p.m. Sa	Floretta's Jewel Box.....KFAC, 7:30 p.m. M-F	Junior Debates It.....KGER, 8:05 p.m. M
Cantor, Eddie.....KFI, KFSB, 7:30 p.m. Th	Foodcraft Carnival.....KHJ, 11 a.m. M, W, F	Just Plain Junion.....KECA, 3 p.m. Sa
Captain Midnight.....KHJ, KVOE, 5:30 p.m. M-F	Frontiers in Science.....KNX, 1:30 p.m. Sa	Just Plain Junion.....KFI, KFSB, 2:30 p.m. M-F
Carmichael, Hongy.....KNX, 2:30 p.m. Su	Front-Page Farrell.....KFI, KFSB, 11:15 p.m. Tu	Juvenile Jury.....KHJ, 10:30 a.m. Su
Carnation Hour.....KFI, 7 p.m. M	*Fuller Sid.....KFI, 12 N. M-F	Kaye, Sammy.....KECA, 10:30 a.m. Su
Carson, Jack.....KNX, 9 p.m. W	Funnies.....KECA, KHJ, 12 p.m. M-Th	Kelley, Bob.....KMPC, 6:15 p.m. M-Sa
Casa Cugat.....KFI, 5:30 p.m. W-F	Gunbusters.....KECA, KFMB, KPRO, 9 p.m. Su	*Klierman's News Corner, KECA, 1:30 p.m. M-F
Casebook of G. Hood.....KHJ, KGB, 8:30 p.m. M	Garden Gate.....KNX, 4 a.m. Sa	Kraft Music Hall.....KFI, KFSB, 8 p.m. Th
Catholic Answers.....KFWB, 7:45 p.m. Sa	Garden Hints.....KMPC, 9:15 a.m. Su	Kyser's College.....KFI, KFSB, 7 a.m. W
Catholic Hour.....KFI, 3 p.m. Su	*Garred, Bob.....KNX, 8:45 p.m. M-Sa	L. A. Breakfast Club.....KFWB, 8 a.m. W
Cavalcade of America, KFI, KFSB, 8:30 p.m. M	Gayle and Charles.....KNX, 4 p.m. Th	Labor, U.S.A.....KECA, 3:45 p.m. Sa
Cavalcade of Sports.....KECA, KFMB, 7 p.m. F	Ghost Walks.....KNX, 7:45 p.m. Sa	*Ladies, Be Seated.....KECA, 3 p.m. M-F
Cavalcade of Stars.....KLAC, 6:45 p.m. Sa	Gilbert & Sullivan.....KFAC, 9:30 a.m. Su	Ladies' Day.....KFI, 9:15 a.m. M-F
Challenge to Youth.....KFI, KFSB, 12 a. Su	Goodman, Benny.....KFI, KFSB, 6:30 p.m. M	Land of the Free.....KMPC, 4:45 p.m. Tu
Carnlaro, Carmen.....KXLA, 2:30 p.m. Sa	Graham, Sheila.....KHJ, KGB, 8:45 p.m. Sa	Lang, William.....KECA, 10:15 a.m. Tu, Th
Chapman, Carmen.....KMPC, 7:30 p.m. Sa	Grand Central Station.....KNX, 10 a.m. Sa	Langley, Rolly.....KNX, 4:30 p.m. F
Champion Roll Call.....KECA, 6:55 p.m. F	Grand Marquee.....KFI, 6:30 p.m. Th	L. A. Story.....KNX, 4:30 p.m. W, Sa
Chapel Hour.....KMPC, 8:30 a.m. Su	Grandpa Owens.....KFI, 6:30 p.m. Th	Laura Lawton.....KFI, 8:45 a.m. M-F
Chapel Quartet.....KFI, 10:15 p.m. Su	Grand Ole Opry.....KFI, KFSB, 7:30 p.m. Sa	*Lawton, Fleetwood.....KMPC, 6:45 p.m. M-Sa
Charlie McCarthy.....KFI, 5 p.m. Su	Grand Slam.....KNX, 8:30 a.m. M-F	*Leave It to the Girls.....KHJ, 7:30 p.m. Su
Checkerboard Time.....KHJ, 1 p.m. M-F		

Leuz, Ted. KGFJ, 3 p.m., 8:30 p.m. M-Sa
 *Lesueur, Larry. KNX, 3:45 p.m. M-F
 Let Freedom Ring. KFWB, 8 p.m. Tu
 Let George Do It. KHJ, KGB, 8 p.m. F
 Let's Pretend. KNX, 8:45 a.m. Sa
 *Lewis, Fulton. KHJ, 4 p.m., 10 p.m. M-F
 Leyden, Bill. KMPC, 10:15 a.m. M-F
 Liberal Catholic Hour. KFAC, 9 a.m. Su
 Life Can Be Beautiful. KFI, 3:15 p.m. M-F
 Lightnin' Jim. KECA, 8 p.m. F
 Life of Riley. KFI, 9:30 p.m. Sa
 Light of the World. KFI, 11:45 a.m. M-F
 Lindlar, Victor. KHJ, 8:45 a.m. M-F
 Listening Post. KECA, KFMB, 11:30 a.m. Tu-F
 Lombardo, Guy. KHJ, 6:30 p.m. M
 Lone Journey. KNX, 11:30 a.m. M-F
 Lone Ranger. KECA, 7 p.m. M, W, 8:30 p.m. Sa
 Lorenzo Jones. KFI, KFSD, 1:30 p.m. M-F
 Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa
 Lum & Abner. KECA, KFMB, 8 p.m. M-Th
 Lutheran Hour. KHJ, KVOE, 9:30 a.m. Su
 Lux Theatre. KNX, 6 p.m. M
 MacConnell, Mary Jane. KWKW, 12 N. Sa
 Madison 2345. KFI, 9:45 p.m. Tu
 5:30 p.m. Sa
 Malsie. KNX, 7:30 p.m. F
 Maize-Bellevue Ballroom. KLAC, 10 a.m., 5:30 p.m. D
 Ma Perkins. KFI, KFSD, 12:15 p.m. M-F
 KNX, 10:15 a.m. M-F
 *Malone, Ted. KECA, 10:15 a.m. M, W, F
 Manhattan Merry-Go-Round. KFI, 6 p.m. Su
 Mau Named Jordan. KNX, 5:30 p.m. Su
 Man on the Farm. KFI, 12:15 p.m. Sa
 Manners, Zeke. KECA, 7:45 a.m. M-F
 *Manning, Knox. KNX, 12:30 p.m., 5 p.m. M-F
 Mansfield, Andy. KWKW, 8 a.m. M-F
 Market Reports. KMPC, 8:15 a.m. M-Sa
 Masquerade. KFI, 11:30 a.m. M-F
 Massey, Louise. KHJ, 1 p.m. M-F
 Maupin, Rex. KECA, 4:30 p.m. Tu
 Mayor of the Town. KNX, 8:30 p.m. Sa
 McQuane, Hank. KFI, 7 p.m. F
 *McNeill's Breakfast Club. KECA, 8 a.m. M-F
 Meet Me at Parky's. KFI, 7:30 p.m. Su
 Meet the Author. KFI, 9:30 a.m. Sa
 *Meet the Missus. KNX, 2:30 p.m. M-F
 KNX, 1 p.m. Sa
 Meet the Press. KHJ, 7 p.m. F
 Melodies America Loves. KNX, 7:30 p.m. Tu
 Melody House. KNX, 4:15 p.m. M, W, F
 Melody Man. KECA, 10:15 a.m. Su
 Melody Matinee. KHJ, 2 p.m. M-F
 Melody Time. KFI, 10:45 p.m. M-F
 Message of Israel. KECA, 8 a.m. Su
 Midnight Flyer. KFI, 12 p.m. M-Sa
 Midnight Special. KGFJ, 12 p.m. D
 Mild and Mellow. KMPC, 3:30 p.m. M-F
 Milestones in Melody. KFI, 11:15 p.m. M-Sa
 Miller, Marvin. KGFJ, 9:45 p.m. M-F
 *Miller, Rex. KHJ, 4:15 p.m. M-F
 KHJ, 9:15 p.m. Su
 Miraday. KECA, 9:15 a.m. Su
 *Monitor Views News. KECA, 7:45 p.m. Th
 Missing Heirs. KECA, 8:30 p.m. M
 *Money on the Line. KNX, 12:45 p.m. M-F
 Monroe, Vaughn. KNX, 6 p.m. Sa
 Moondreams. KGFJ, 9:45 p.m. M-F
 Moore, Garry. KNX, 6:30 p.m. F
 Morgan, Frank. KFI, KFSD, 7 p.m. W
 Morgan, Henry. KECA, 9:30 p.m. Su
 Morning Bible Hour. KFOX, 8:30 a.m. Su
 Mother's Album. KMPC, 6:30 p.m. Su
 Mr. District Attorney. KFI, KFSD, 9:30 p.m. W
 Mr. Keene. KNX, 4:30 p.m. Th
 Munson, Oba. KNX, 9:55 p.m. F
 Murder and Mr. Malone. KECA, 9:30 p.m. Sa
 Murray, Johnny. KNX, 9 a.m. M-F
 Music by Rexall. KHJ, 3:45 p.m. M-F
 Music Library. KECA, 4:30 p.m. Sa
 Music Supreme. KMPC, 8:30 p.m. M-F
 Music to Shave By. KECA, 7:20 a.m. M-Sa
 Music With a Smile. KHJ, 9:30 a.m. M-F
 Musical Department Store. KXLA, 2:30 p.m. M-F
 Musical Favorites. KFAC, 3 p.m. M-Sa
 Musical Masterpieces. KFAC, 4 p.m. M-F
 Musical Portraits. KFAC, 12:15 p.m. D
 Musical Roundup. KGER, 10:45 p.m. M-F
 Musical Digest. KGER, 8 p.m. M-Sa
 Mysterious Traveler. KHJ, 6:30 p.m. W
 Mystery in My Hobby. KFI, 9 p.m. Su
 Mystery Theater. KFI, KFSD, 9:30 p.m. F
 My True Story. KECA, KFMB, 10:30 a.m. M-F
 Names of Tomorrow. KFI, 1:30 p.m. Sa
 National Farm & Home. KFI, 10 a.m. Sa
 National Vespers. KECA, 11:30 a.m. Su
 *Nesbitt, Norman. KMPC, 8 a.m., 12:15 p.m., 8 p.m. M-F
 *News Feature Page. KECA, 3:15 p.m. M-F
 *News of the Week. KFI, 2 p.m. Su
 *News of World. KFI, 4:15 p.m. M, W, F
 New York Philharmonic. KNX, 12 N. Su
 Niek Carter. KHJ, KGB, KVOE, 3:30 p.m. Tu
 Noah Webster Says. KECA, 9:30 p.m. Th
 Norris, Bobby. KHJ, 5:30 p.m. Sa
 Soiree at Nine. KHJ, 9 a.m. Tu, Th
 Olympic Fights. KLAC, 10 p.m. Tu
 One for the Book. KNX, 4:15 p.m. Tu, Th
 One Man's Family. KFI, 12:30 p.m. Su
 One World Flight. KFI, 8:30 p.m. Tu
 On the Beam. KMPC, 9 p.m. Sa
 Open Forum. KMPC, 9 p.m. Su
 Open Hearing. KNX, 10:30 p.m. Tu
 Osborn, Dr. Ernest. KHJ, 12:15 p.m. Su
 Otis, Don. KHJ, 9:30 a.m. M-F
 Our Foreign Policy. KFI, 4 a.m. Su
 Our Old Sunday. KNX, 9:45 a.m. M-F
 Our World of Music. KHJ, 3:30 p.m. Sa

Ozzie and Harrie. KNX, 3 p.m. Su
 Pacific Lutheran Hour. KFWB, 9:30 p.m. Su
 Parker, Frank. KECA, 11:45 a.m. M-F
 *Parsons, Louella. KECA, KFMB, 6:15 p.m. Su
 Pat Novak for Hire. KECA, 8 p.m. Su
 *Peterson, Drew. KECA, KFMB, 4 p.m. Su
 People's Platform. KNX, 10 a.m. Su
 People Are Funny. KFI, KFSD, 6 p.m. F
 Pepper Young's Family. KFI, 12:30 p.m. M-F
 Perry Mason. KNX, 11:15 a.m. M-F
 *Peterson, Elmer. KFI, KFSD, 3:45 p.m. W-Sa
 *Petronelli, Sam. KFCB, 12:45 p.m. Su
 Philharmonic Reporter. KFI, 11:45 p.m. Su
 Philadelphia Orchestra. KNX, 2 p.m. Sa
 Philo Vance. KECA, 8:30 p.m. Th
 Piano Playhouse. KECA, 5 p.m. Sa
 Pilgrims Hour. KHJ, KVOE, 9 a.m. Su
 Plaldsmen. KNX, 4 p.m. M-F
 *Piano Talk. KFOX, 9 p.m. Su
 Pleasure Parade. KFI, 9:30 p.m. Tu
 Policing L.A. KHJ, 1:45 p.m. Sa
 Portia Faces Life. KFI, KFSD, 2:15 p.m. M-F
 Pot o' Gold. KECA, 6:30 p.m. W
 Potter, Pfter. KFWB, 9:30 a.m. Su
 Pro Arte Quartet. KHJ, KGB, 10:30 p.m. M-Sa
 *Property Owners. KMPC, 7:30 p.m. Su
 *Pringle, Nelson. KNX, 11 p.m. M-F
 *Queen for a Day. KHJ, KGB, 11:30 a.m. M-F
 *Quick as a Flash. KHJ, 2:30 p.m. Su
 Quiz Bowl. KLAC, 8:05 p.m. M
 Quiz Kids. KFI, 1 p.m. Su
 Quiz of Two Cities. KHJ, 7 p.m. Sa
 Radio and the Public. KNX, 10:30 p.m. Su
 Radio Bible Edition. KFI, 8 a.m. Su
 Radio Bible Class. KHJ, KVOE, 7 a.m. Su
 *Radio News Weekly. KFI, 1:45 p.m. Su
 *Radio Newsreel. KLAC, 8:15 p.m. Su
 Radio Reader's Digest. KNX, 7 p.m. Th
 Radio, the American Way. KECA, 10 a.m. Sa
 Radio Views. KNX, 4:30 p.m. M
 Radio Voices. KWKW, 11:50 a.m. M, W, F
 RCA-Vector Show. KFI, KFSD, 11 a.m. Su
 Real Stories. KHJ, 6:15 p.m. M-F
 Real Story. KECA, 6:30 p.m. M-F
 Record Party. KHJ, 10:30 p.m. M-Sa
 Red Ryder. KHJ, KVOE, 7:30 p.m. Tu, Th, Sa
 Report from Washington. KNX, 11:15 p.m. F
 Report to the People. KECA, 9:15 p.m. Su
 Retribution. KECA, 9:30 p.m. F
 Reviewing Stand. KHJ, 4:30 p.m. Su
 Richard Davis, Private Investigator. KHJ, 8 p.m. M
 *Richfield Reporter, KFI, KFSD, 10 p.m. Su-F
 Right to Happiness. KFI, KFSD, 12:45 p.m. M-F
 Rise & Shine. KHJ, 6 a.m. M-Sa
 Road of Life. KNX, 10:45 a.m. M-F
 KFI, 3 p.m. M-F
 Robbins, Fred. KNX, 3:30 p.m. Sa
 *Roberts, Clete. KMPC, 9:15 p.m. M-Sa
 Rogers, Roy. KFI, 6 p.m. Sa
 Romance of Helen Trent. KNX, 9:30 a.m. M-F
 Romance of the Ranchos. KNX, 9:30 p.m. Su
 Rose of My Dreams. KNX, 11:45 a.m. M-F
 Rosemary. KNX, 8:45 a.m. M-F
 Rowland, Sam. KWKW, 3:30 p.m. M-Sa
 Russell, Betty. KECA, 7:45 p.m. W
 Sablon, Jean. KNX, 9:45 p.m. Su
 Salt Lake Tabernacle. KNX, 8:30 a.m. Su
 Saludos Amigos. KGFJ, 6:30 a.m. D
 Sam Rowland's Wax Works. KWKW, 3:30 p.m. M-Sa
 Sam Spade. KNX, 9 p.m. Su
 Saturday Night Serenade. KNX, 6:45 p.m. M-F
 School of the Air. KNX, 2 p.m. M-F
 *Schreier, Bill. KFOX, 9 p.m. Su
 Science of Mind. KFWB, 10:45 a.m. M-F
 Scotland Yard. KHJ, 7 p.m. W
 Scout Jamboree. KFI, 3:30 p.m. Sa
 Screen Guild Players. KNX, 7 p.m. M-F
 Scully, Frances. KECA, 3:45 p.m. M-F
 Second Mrs. Burton. KNX, 11 a.m. M-F
 Security Symphonies. KMPC, 7 p.m. M-F
 *Sevareid, Eric. KNX, 3 p.m. M-F
 Shadow. KHJ, KGB, KVOE, 2 p.m. Su
 Sherlock Holmes. KECA, 7:30 p.m. M
 *Shirer, William. KNX, 2:45 p.m. Su
 Shore, Dinah. KNX, 6:30 p.m. W
 Sinusas, Ginny. KNX, 6 p.m. F
 Sinatra, Frank. KNX, 6 p.m. W
 Sincerely Yours. KFI, 3:30 p.m. Su
 Sing, American, Sing. KHJ, 12:15 p.m. M-F
 Skellon, Red. KFI, KFSD, 7:30 p.m. Tu
 Sky King. KECA, 5:45 p.m. M-F
 Smith, Ed McConnell. KFI, 8:30 a.m. Sa
 Smith, Howard. KNX, 10:45 a.m. Su
 Smith, Jack. KHJ, KGB, 8:15 p.m. M-F
 Smile Time. KHJ, KVOE, 11:15 a.m. M-F
 Smith, Kate. KNX, 9 a.m. M-F
 KnX, 7:30 p.m. Su
 Smith, Norwood. KECA, 3:30 p.m. M-F
 Something for the Family. KFI, 10:15 p.m. Sa
 Song Shop. KNX, 3 p.m. Sa
 Song for You. KMPC, 8:30 a.m. M-F
 Songs for You. KGFJ, 5:30 p.m. M-Sa
 Sons of the Pioneers. KNX, 12:15 p.m. M-F
 So Proudly We Hail. KFI, 2:15 p.m. Sa
 Sound Off. KFI, 8 p.m. Th
 So You Want to Lead a Band. KECA, 6 p.m. M
 Spade Conley Time. KFI, 10 p.m. D
 Spurge, Frederick. KXLA, 3 p.m. Su
 Special Investigator. KHJ, KGB, 5:30 p.m. Su
 Sports in Motion. KHJ, 10:15 a.m. Su
 Sports Newsreel. KFI, KFSD, 7:30 p.m. F
 Sports Final. KFWB, 7:30 p.m. M-F
 Sports Follies. KFI, 10 a.m. Su
 Spotlight on Hollywood. KECA, 9:25 p.m. M-F
 Sport Hit Stars. KMPC, 9 p.m. M-F
 Standard Hour. KFI, KFSD, 8:30 p.m. Su

Standard School. KFI, 10 a.m. Th
 Starmakers Radio Theater. KFWB, 9 p.m. Tu
 Stars in the Spotlight. KHJ, 4 p.m. Su
 Stars Over Hollywood. KNX, 9:30 a.m. Sa
 Stella Dallas. KFI, KFSD, 1:15 p.m. M-F
 *Sterling, Dr. Wallace. KNX, 9:30 p.m. Th
 Steve Knight. KHJ, 9:15 p.m. Sa
 Strange Walls. KECA, 9:30 p.m. Th
 Steven Graham. KHJ, 6:30 p.m. Sa
 *Strolling Tom. KFAC, 8:30 a.m. Su
 Sunday Evening Club. KFAC, 9 p.m. Su
 Sunrise Salute. KNX, 6:15 a.m. M-Sa
 Super Club. KFI, KFSD, 8 p.m. M-F
 Surprise Theater. KNX, 8:25 p.m. Su
 Superman. KHJ, KGB, KVOE, 5:15 p.m. M-F
 Suspense. KNX, 9 p.m. Th
 Sweeney and March. KNX, 10:30 p.m. Th
 *Swing, Raymond. KECA, 12:30 p.m. Su
 Symphonette. KNX, 10:30 p.m. M, W, F
 Symphonies for Youth. KHJ, 10:30 a.m. Sa
 Symphony. KFI, 2 p.m. Su
 *Take it or Leave it. KHJ, KGB, 7 p.m. Su
 Talbot, Dr. Louis. KHJ, KGB, 8 a.m. Su
 KFSD, 10 a.m. M-F
 Talent Circus. KNX, 9:30 p.m. Tu
 Tapestries of Life. KNX, 9:30 p.m. Tu
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M-F
 Taylor, Mary Lee. KNX, 11 a.m. Sa
 Teen-Age Adviser. KECA, 3:30 p.m. Sa
 Teen and Twenty Time. KMPC, 5:05 p.m. M-F
 Teen Timers Club. KFI, 11 a.m. Sa
 Telephone Hour. KFI, KFSD, 9 p.m. M
 Tell Me, Doctor. KECA, 10:15 a.m. Sa
 Tennessee Jed. KECA, 4:45 p.m. M-F
 Terkel, Studs. KECA, 6 p.m. Th
 Terry & the Pirates. KECA, KFMB, 5 p.m. M-F
 That's Funestan. KNX, 7:30 p.m. Th
 Theater Guild. KECA, 6 p.m. Su
 Theater of Today. KNX, 9 a.m. Su
 The City. KNX, 5 p.m. Su
 The Clock. KECA, 8:30 p.m. Su
 The Falcon. KHJ, KGB, KVOE, 8:30 p.m. Tu
 The Sheriff. KECA, KFMB, KFPO, 6:30 p.m. F
 Thin Man. KNX, 9:30 p.m. F
 Think and Grow Rich. KFWB, 3:30 p.m. Su
 This is Hollywood. KNX, 7:15 p.m. Sa
 This is Jazz. KHJ, 11:30 a.m. Sa
 This is Music. KHJ, 12:45 p.m. M-F
 This is Your FBI. KECA, 8:30 p.m. F
 *This Week in Washington. KHJ, 8 a.m. Sa
 This Woman's Secret. KFI, KFSD, 4 p.m. M-F
 *Thomas, Lowell. KNX, 8 p.m. M-F
 Those Websters. KHJ, KGB, KVOE, 3 p.m. Su
 Thought for Today. KMPC, 9 a.m. M-F
 Those Were the Days. KMPC, 9:05 a.m. M-F
 Three Alarm. KMPC, 1:05 p.m. M-F
 Tillamook Kitchen. KFI, KFSD, 9:45 a.m. Sa
 *Today's Children. KFI, KFSD, 11 a.m. M-F
 Tom Mix. KHJ, KGB, 5:45 p.m. M-F
 *Tomlinson, Edward. KFI, 2:30 p.m. Sa
 Town Meeting. KECA, KFMB, 6:45 p.m. Th
 *Trout, Bob. KNX, 3:45 p.m. M-F
 Treasure Hour of Song. KHJ, 6:30 p.m. Th
 True Detective. KHJ, KGB, 4:30 p.m. Su
 Truth or Consequences. KFI, 10:30 p.m. Su
 Twenty Questions. KHJ, 8 p.m. Su
 Twilight Tales. KMPC, 4:45 p.m. Tu, Th
 United Nations. KFWB, 8 p.m. M-F
 University Explorer. KNX, 10:15 p.m. Su
 Variety Hall. KGFJ, 3 p.m. M-Sa
 Venter, Mel. KHJ, 9:15 p.m. M, W, F
 Veterans' Adviser. KFI, 10:30 a.m. Sa
 Veterans' Voice. KHJ, 1:15 p.m. Sa
 Voice of Firestone. KFI, KFSD, 5:30 p.m. M
 Voice of Labor. KMPC, 8:15 p.m. Su
 Voice of Prophecy. KHJ, KGB, 8:30 a.m. Su
 Vox Pop. KNX, 6 p.m. Tu
 *Wallace, Myron. KECA, 10:55 a.m. Su
 Waltz Time. KFI, KFSD, 6:30 p.m. F
 Warden Lawes Report. KHJ, 11 a.m. Su
 Waring, Fred. KFI, KFSD, 8 a.m. M-F
 Warriors of Peace. KECA, 12 p.m. Su
 *Washington Inside Out. KECA, 9:15 a.m. Su
 Wax Shop. KHJ, 8:45 a.m. Sa
 Wax Works. KWKW, 3:30 p.m. M-Sa
 *Weekly News Review. KFI, 11 p.m. Su
 *Wells, Carveth. KFI, 10:30 p.m. Su-F
 *What Do You Say? KFI, 10:15 a.m. M-F
 *What's Doin', Ladies? KECA, 2 p.m. M-F
 *What's the Name of That Song? KHJ, 3 p.m. W
 What the Veteran Wants to Know. KHJ, 3:30 p.m. M
 *Wheeler, Burrill. KNX, 3:15 p.m. M-F
 When a Girl Marries. KFI, KFSD, 2 p.m. M-F
 Whistler. KNX, 9 p.m. M-F
 Whiteman, Paul. KECA, 6 p.m. W
 *Whitey Bill Club. KECA, 5:30 p.m. M-F
 *Wide Awake. KECA, 4:45 p.m. M-F
 Willie Pimper. KECA, 8:30 p.m. Su
 Wilson, Meredith. KNX, 8:30 p.m. F
 *Winchell, Walter. KECA, KFMB, 6 p.m. Su
 Wings Over Jordan. KECA, 8:05 a.m. Su
 Wismer, Harry. KECA, 5:30 p.m. Sa
 Wizard of Odds. KFI, 5 p.m. Su
 Woman in White. KFI, KFSD, 11:15 a.m. M-F
 Women's World. KXLA, 10:30 a.m. M-F
 Word From the Country. KNX, 11:15 p.m. W
 World Security Workshop. KECA, 9 a.m. Th
 Women's Forum. KNX, 7 p.m. Tu
 Wood, Barry. KFI, 10:15 p.m. M, W, F
 Young, Alan. KFI, 8:30 p.m. F
 Young America Speaks. KFI, 9 a.m. Sa
 Young, Norma. KHJ, 1:30 p.m. M-F
 Young Dr. Malone. KNX, 10:30 a.m. M-F
 Young People's Church. KHJ, 7:30 a.m. Su
 Young Wilder Brown. KFI, 1:45 p.m. M-F
 Youth Asks the Government. KECA, 6 p.m. Sa
 Ziff, Sid. KECA, 10 p.m. M-F

Little Man, Big Show

(Continued from Page 5)

Charlie out of Bergen's hotel room while Edgar was relaxing at the Stork Club. Unprepared for the blizzard of commotion his trick stirred up, Farrell heard the newscast asserting Charlie had been kidnapped, then called his sheet to exclaim, "Hey, what'll I do now? I have a hot dummy on my hands!" Anyway, Dick Mack was up all night, pacing the floor with Bergen and fuming as to the whereabouts of Master McCarthy.

Worked with Barrymore

Dick stayed with the Bergen show as head writer for three and a half years, then replaced Gardner as producer. His next priceless experience was as head writer and producer of the Rudy Vallee show, which, as you recall, featured John Barrymore. "John," remarked Mack, "was the greatest all-around performer I've ever worked with in my life. He was a most humble guy."

An entire story could be woven around Mack's experiences with Barrymore, but probably the most poignant incidents were the reunion of John and Lionel, accomplished on this program, the triple appearance of the brothers and John's daughter, Diana, on one program, and the sadly memorable last broadcast of The Profile. Mack has a recording of that—John's voice gets weaker and weaker and his last lines are, "Forget that young whippersnapper" (referring to Vallee). "I, the old master, can still turn on the old charm. But, soft, what light through yonder window breaks!"

Joan Davis appeared on the Vallee show, subsequently, on a one-time trial basis. "It was her first time on the air and she was as scared as could be," Mack related. "Then she went on for three times, then for thirteen."

While still producing the Vallee show, Mack was asked to direct the Groucho Marx series and carried both programs for thirteen weeks. But pressure was too great, resulting in his relinquishing the Sealtest assignment. "Joan was in a solid position," Mack explained. Dick also produced the Kenny Baker-Armbruster hiatus series, the Danny Kaye show, and then, when the Queen of Comedy switched to CBS, rejoined the comedienne as writer-producer of her Swan show. "I can't keep my finger out of the writing," Mack sighed almost apologetically.

A mutual respect for each other's talents permeates the Mack-Davis combine. Dick is not the most nervous producer to be found in a Hollywood control booth—and he's not the most placid. He concentrates fiercely, is considered pretty direct in his instructions and criticisms, admits he tears his hair when things aren't going to his liking, smokes incessantly. "Predictions of my early death have been made many times,"

he laughed, referring to his intense nature.

When the show is running smoothly, he has a little-boy habit of looking up over his glasses at his secretary in an "I-told-you-so" manner. When things are rough, he raises his voice, cusses, and draws harder on his cigarette.

Apparently he's not always predictable, for when he was asked, "What is your schedule?" his secretary let out a meaningful giggle.

Home Life

Mack lives in a rambling white clapboard house in the Valley, has a baby son, Jonathan, and an eleven-year-old, Daniel, described as "a helluva ham, yet he swears he wants to be a research scientist." Daniel likes to attend the Joan Davis broadcasts, perching on the back of his father's chair and throwing cues when his dad does.

Mack's one eccentricity is eating catsup on crackers — preferably Uneda Biscuit — and he was especially pleased when some one gave him a Christmas present of twenty-four bottles of catsup. He loves glassware and good leather, stolidly buys every piece of luggage he sees, even if he doesn't expect to go anywhere.

He's done a magnificent job of suppressing the ham in himself, but admits he jumps at the chance of filling in for an actor late to rehearsal. "Every time I do this," he says a little plaintively, "I keep hoping the actor won't show up."

The Ear Inspires

(Continued from Page 14)

record. Is there any known place in or around Los Angeles where older records may be found? I would like to get "The Gypsy" by the Ink Spots. I will appreciate any information you could give me.

There are many second-hand record stores listed as such in the yellow section of the phone book. Your missing record might be obtainable in one of them—or you might try dropping post cards to the record shows and asking them to play it for you!

Dorothy Hersh, 1324 Sutherland Street, Los Angeles 26, Calif.

Sirs: Please do a big write-up and print a picture of Leon Janney, who is heard often as radio actor or announcer on different programs. I remember Leon Janney when he was the "All American Boy" on the screen as a very famous boy star . . . just as famous as Jackie Coogan, Jackie Cooper or Mickey Rooney.

We'll keep your request in mind. Re Leon Janney, remember him as "Penrod"? His father, Russell Janney, is receiving much attention at present, too. He's the author of the best seller, "Miracle of the Bells".

Florence Stevenson, 2420 Santiago Avenue, Santa Ana, Calif.

Sirs: I do enjoy receiving your grand little magazine each week, and always read it from cover to cover. Best wishes and success for 1947.

I think three of the outstanding

News as You Want It

(Continued from Page 6)

post. He returned to the subject of his new set-up with avid enthusiasm, stressing these points concerning the station's "re-written-news-casts" policy:

"It will remain accurate, factual reporting. Wherever editorial comment is used, it will be labeled as such. Quotes will not be altered."

He further stressed, however, one definite purposeful aim—"to slap, in every way that we can, communism in the United States."

"But at the same time it should be noted," he added, "that on a recent full-hour debate broadcast on KMPC, two of the participants were admitted Communists."

Red Skelton Answers 20 Questions

(Continued from Page 4)

answering telephones, standing for fittings at the tailor, waiting for people to eat dessert at dinner (never eat it myself), the expression, "juvenile delinquent"—it should be "adult delinquent," because I think we are to blame for the kids' mistakes. We set the examples.

16. Do you have a temper?

Yes, I'm afraid I go off like a bomb, then promptly forget about it. The only thing I can't understand is why other people can't forget about it too.

17. Do you stop and think before you voice an opinion?

Unfortunately, no. But then I had the same habit when I was broke, so why stop now?

18. What do you think is the most successful way to flatter a woman?

You're a cinch if you tell her she's the type that men would steal fur coats for. Another good routine is, "You're as sweet as my mother." However, this opinion is based strictly on past performance, don't forget I'm married—and to a red-head.

19. Have you ever been criticized unfairly?

I don't honestly think so. My feelings have been hurt, but in time I've been forced to admit that most criticism is constructive.

20. What is your biggest regret?

I have several that I would rather not discuss.

musical programs on the radio each week are "The American Album of Familiar Music," "American Melody Hour," and "Waltz Time." You will hear the wonderful, deep, velvety voice of Miss Evelyn MacGregor, contralto, come over the air doing all the songs you love to hear. She sings with so much feeling and expression that it is a joy and pleasure to listen. Miss MacGregor is one of our most talented and favorite radio stars.

HE'S FOOLED, BUT SHE isn't taken in by an April 1 advertisement. She is Peg Lynch and he's Alan Bunce, heard respectively as "Ethel" and "Albert", the typical young Mr. and Mrs.

Many Things to Many People



"Ethel and Albert" Is Such a Typical Story of Young Married Life It Makes Some Listeners Laugh, Others Weep

Monday-Friday, 1:45 p. m.
ABC-KECA

IF YOU were to ask the first dozen or so people you meet on the street what kind of a show the "Ethel and Albert" program is, you would get as many different kinds of answers as questions asked.

And, there's a perfectly good reason for this. Everyone is affected differently by this airer. There is the lady in Shreveport who cries almost daily when she hears Albert. She says Albert reminds her so much of her son who was lost during the war. "My son and his wife were forever doing the same things Ethel and Albert do."

Then, there was the letter from a doctor. The letter called attention to the episode in which Albert, after breaking the alarm clock, announced that he was tired of doing the same thing morning after morning and that for once he was going to obey his impulses and stay in bed all day. When he finally emerged later in the day, he found that Ethel, who was placidly eating chocolates and reading a book, had not cleaned the house, bought the groceries or fed the baby (that's what she told Albert, anyway.) She, too, was tired of living a routine life, she said. In no time at all, Albert had restrained his lazy impulse and was on his way to the office.

"We would like to use this script," wrote the doctor, "with some of our patients who are afflicted with 'moodish spasms.' It was a very good psychological drama."

Then there was the couple on the verge of separation. In another of the episodes, Ethel lost her scissors.

While looking in the living room chairs, in the kitchen, bedroom and cellar, she accused Albert of having thrown them out with the papers. She finally found them, of course, in the middle drawer of her dresser.

Parallel Story

The day after the broadcast, came a letter from a lady in the Bronx who had lost two pairs of scissors and had also accused her husband of throwing them out with the papers. No sooner had they heard the broadcast than they lifted the cushion from the living room easy chair and there, in the upholstery, found the two pairs of scissors. Another home was kept intact.

There's another young couple in Detroit who wrote "Ethel and Albert" and laughingly revealed they now call each other "Ethel" and "Albert" because they find something in each program to remind them of each other.

It's hard to tell what Flight Squadron Leader Tearle John Butler of the RAF Transport Command was thinking about when he tuned in the show while flying over the Mediterranean, Egypt, India, Ceylon and Russia. But he did listen and wrote to Ethel and Albert to thank them for fine entertainment.

"Ethel and Albert" also won an endorsement from no less a personage than Will Cuppy. Said Mr. Cuppy, who wrote "How to Tell Your Friends From Apes", "I know nothing about

married life. I know little about other programs. I know little of this world. But this program ('Ethel and Albert') is really SWELL. And for the love of mike, they don't seem to be selling anything. This is okeh with me, but I want them to be making more money. I have run out of printable blasphemy, but can't they get a sponsor, or doesn't anybody know that this little program is a smash hit? . . . (this was before "Ethel and Albert" had a sponsor)

I'm no listener much, but it strikes me as terrific in its unimportant way . . ."

In a gay, cheerful way, "Ethel and Albert" dramatizes the small daily difficulties of a typical young American married couple. The program develops out of both shrewd characterization and familiar situations in which the couple find themselves. In short, they live like the rest of us.



AHA! ALBERT NEEDS a quick and fool-proof alibi as he prepares to gnaw a chicken leg. All part of the realistic domesticity imbuing "Ethel and Albert".



◀ "HOW HAMMY CAN AN ACTOR LOOK?" would probably be Harry Lang's comment on this portrait of his pal, Joe Forte. But moviegoers who viewed "Magnificent Doll" will recall Forte's excellent performance as "Senator Ainsworth". This is the only photo we could secure from Forte, but his meager scrapbook belies his active career in show business.

The Three Miketeers

With All Their Ribbing of Each Other, Radio and Vaudeville Veterans Harry Lang, Joe Forte and Dick Ryan Really Are Old Buddies and Each Other's Fans

By Delle Hunter

◀ "WHOSE MATINEE IDOL are you?" would likely be Lang's retort to this handsome sitting of his long-time friend, Dick Ryan. Lang, Forte and Ryan are heard often in a variety of roles on your favorite Hollywood airshows.



◀ SURPRISED dialers to CBS' "Doctor Christian" some weeks ago heard an irate landlord and an equally irate tenant. They were supposed to be registering violent annoyance at the loud barking of a dog, but suddenly broke into uncontrollable laughter. Rarely do experienced radio performers "break up" during a show, but on this occasion a rare event was taking place. Three of Hollywood radio's cleverest character actors—Harry Lang, Joe Forte and Dick Ryan—were enjoying a gala reunion at the microphone. Bosom friends for a quarter of a century, ex-vaudevillians and former co-workers on the late Joe Penner's program, the acting threesome

hadn't had the opportunity to work together in years. The "Doctor Christian" script found them cast diversely as the landlord (Ryan), the tenant (Forte)—and the dog (Lang). It was the latter, of course, which sent Ryan and Forte into hysterics.

"It's a dog's life," winced Harry. "Ryan's an irate landlord, Forte's an irate guest—and I rate the dog!"

Quips and good-natured kidding flew thick and fast around Radio Life's office the other afternoon when Joe, Dick and Harry paid us a visit. The boys take great delight in ribbing each other—"but," they admonish sternly, "don't let a strange dog come around!"

Actually, of course, they have

◀ RYAN WAS WITH Joe Penner, on the late comedian's series—as were Lang and Forte. Recently, on a "Doctor Christian" airing, the threesome was reunited at the mike, with Harry enacting the role of a dog—canine, that is!

◀ RYAN ONCE RAN for the New York State Legislature (Harry calls him "a broken-down politician"), and he fought overseas during World War I in the famed Yankee Division, which marked his only departure from the footlights since his debut in vaudeville in 1910.





↑ **HO! HO! HERE'S** Joe's and Dick's chance to get back at Lang! It's Harry of about thirty years ago demonstrating what the well-dressed young man should wear!



↑ **"I WAS IN THE BIG time",** Lang insists, with clippings like this one from his scrapbook to prove it—but Forte and Ryan only guffaw.



↑ **WONDER IF WE'D GET** away with identifying this odd fellow as Ryan or Forte—when it's really Lang in all of his vaudeville glory.

nothing but the deepest respect for each others' ability and long careers in the theater. Each of them has been in Hollywood radio for some ten years, and preceding that period, they were all vaudeville headliners. "I was in the big-time," one of them will insist whenever this subject is introduced. "These other two just played the small circuits."

Their Stories

But examining the individual backgrounds of each reveals three interesting stories of enviable activity in the theatrical limelight.

For instance, Dick Ryan (you hear him on such shows as CBS' "Lux Radio Theater," NBC's "Cavalcade of America," CBS' "Doctor Christian," and "This Is Hollywood") started in show business in 1910, in vaudeville with Kirk and Fogarty, and has worked with such famed show world personalities as Elsie Janis, Raymond Hitchcock and George M. Cohan. He had his own act, with songs and gags, and took leave of the footlights only when World War I called him overseas to fight in the Yankee Division, among whose members were also Richard Rodgers and Walter Brennan. Pal Harry kiddingly terms Dick "a broken-down politician." In 1935, Ryan ran for the New York State Legislature, spending the sum total of twenty-five dollars for his campaign expenses, and losing by just 205 votes to his opponent who had spent \$15,000!

No longer active in politics, Ryan lives in quiet contentment (he claims he's the "meekest" of the

trio) in Burbank with his wife, Helen Frank, who also formerly worked in vaudeville.

Joe Forte (his name is pronounced For-tay, and you hear him on MBS' "Richard Davis" as the inspector, on "America Speaks" doing all the voices, and on such other shows as "Murder and Mr. Malone," "I Deal in Crime," and Ginny Simms) has been in every phase of show business, including burlesque and medicine shows, starting in 1908. He worked with Leon Errol in a vaudeville act, was one-half of the comedy team, Hillier and Forte, and began his air career in New York. His wife, Alline, was also in show business, but their son has settled more conventionally for a career in real estate.

Sold Candy

Harry Lang (he's "Pancho" of MBS' "The Cisco Kid," "Joe Giletti" of NBC's Jack Haley show, and is

(Please Turn to Page 39)

↓ **"CISCO KID" FANS** know this fellow well. It's Harry Lang, being "Pancho". He's also "Joe Giletti" of the Jack Haley show.



↑ **AH! WHO'S TALKING** about matinee idols! It's Harry rivaling Dick's portrait on the opposite page, with a soulful pose of his own.

Behind the Footlights



▲ **DUD WILLIAMSON**, "What's the Name of That Song?" emcee, presents his program for patrons of Golden Gate Theatre in San Francisco. The show was such a stage hit it was held over for two weeks.

▼ **DUD WITH GEORGE W. PETERSON**, twenty-three-year-old veteran of a tank destroyer unit who sang one line of "Oh, What a Beautiful Morning" on Williamson's broadcast of January 29. As we go to press, Peterson is supposed to have an audition with Bing Crosby.



"What's the Name of That Song?" Is as Good on Stage as Behind the Microphone

Wednesday, 8 p.m.
MBS-KHJ-KGB-KVOE

TWO years ago Radio Life voted Dud Williamson's "What's the Name of That Song?" the new radio program most likely to remain. That Radio Life's judges were astute people is proved by the fact that Mutual's "What's the Name of That Song?" is now a coast-to-coast radio show, with a West Coast repeat broadcast. But what those judges didn't know was that the show would also be one most likely to remain in vaudeville.

In case you haven't heard the entertaining program aptly called "What's the Name of That Song?"... here's how it works. Five or six participants are chosen at random from the audience each performance. Dud Williamson, the emcee, briefly asks each contestant his name, home place, and occupation, and does it in such a way as to put each nervous contestant at ease. Then he has the piano duo play three numbers... one right after another. At the end of the playing of the three, the contestant is to name the three. One song correct \$5; two song titles correct \$15; three song titles \$30. If he succeeds, he is requested to sing one of the two he identified.

A jackpot question is made available to the rest of the audience.

When radio shows like this take to the stage, too often they fall flat on their faces, with the possible exception of what broadcasters refer to as the "Big Ten." But when "What's the Name of That Song?" undertook a week's engagement in San Francisco's Golden Gate Theatre recently, the show not only was held over for two weeks, which in itself is an almost unheard-of procedure, but the theatre's manager reported to New York: "It's a wonderful stage feature. The laughs are terrific and as a featured show it could play any theatre in the world."

Which, for a hard-bitten theatre manager, is quite a mouthful.

Dud, who was in vaudeville long before he conceived the idea for his famous program, finds that playing them from behind the footlights is a whole lot easier than playing them from behind the mike, even though a week's vaudeville engagement means four shows a day for five days and five shows for two days—a total of thirty shows.

For one thing, the pressure's off. A vaudeville act is allotted so much stage time, but if you're a couple of minutes over or under nobody



WILLIAMSON WARMING UP HIS audience and picking contestants from the onlookers. The lady certainly betrays her happy eagerness to participate, doesn't she?



PIANISTS FRANK LEHTNER AND LOU MAURY give their nimble fingers a workout on each week's show. They have to play three numbers for identification by each contestant.

cares. With radio, you've got to be 29:30 right on the nose.

The Difference

For another, you can "work the show", as Dud puts it, more broadly. By that he means that those dead spots, which are anathema to broadcasters, don't bother the stage artist a bit. Radio applies to the ear only—silence is the quickest interest-killer. But on the stage—so they don't answer right away, you can wait. And you can pull a dozen sight gags that would be completely lost over the air, and get plenty of laughs with them.

And perhaps most important, on stage you can see how the audience is reacting to you at the time they're doing the reacting. If the show's not going the way you think it should, you can change tactics right then and there. On the air, all you can do is pray and wait for the mail response, which means that a week goes by before you know whether or not you did a good show as far as your listeners are concerned.

Some audiences like to sing along with the contestants; others don't. On stage, Dud plays along, does whatever he senses his public wants him to do.

Oddly enough, the very things that make vaudeville easier for Dud as emcee make it tougher on his contestants. Those who go up on the stage with him are always far more nervous than those who appear with him at the mike. This, Dud thinks,

SERVICEMEN AND CIVILIANS seem about evenly divided in this ticket line to see (and hear) Williamson's interesting program, "What's the Name of That Song?". Audiences, says Dud, want all contestants to win—all contestants, that is, except smart-alecks.

is because there are 3500 people in a vaudeville house, and his contestants are panicked by that sea of faces. At a broadcast, the 300-seat house merely looks like a chummy little group of people. The contestants forget that there are millions listening to them, and along with it, forget their panic.

At one stage show, for instance, a contestant got so frightened she started to faint. Dud has never had that happen on the air. This particular contestant, luckily, made a sufficient recovery off-stage to come back before the act was over and finish the routine, and for her cour-

(Please Turn to Page 39)

GETTING READY TO WIN is Mrs. Wilma Phillips, who looks questioningly at Dud. The ladies are usually pretty good remembering romantic songs.





▲ **FRANK DEVOL** used to sit in the orchestra pit with his musician father at the Grand Opera House in Canton, Ohio. When he was five years old he adored red-nosed, baggy-pants comedians and wanted, himself, to make the customers roll in the aisles.



▲ **BEHIND THAT INSCRUTABLY GENTLE SMILE** on Frank's face is a keen wit which has just occasioned Ginny Simms to break out laughing.

Doubling in Laughs

Frank DeVol Has Combined Conducting-Arranging and Comedy for Fans' Pleasure

By Lillian Kramer

*Friday, 6 p. m.
CBS-KNX-KSDD*

NOWADAYS people who tune in on Ginny Simms' show are surprised to hear another one of their favorite bandleaders give out with the comedy. For a long time they were used to hearing Frank DeVol's unusual arrangements add a fillip to the programs, but to discover that he had a flair for comedy that fitted the show's format like a glove, too—that was a bit of a revelation.

"Frank DeVol, a dead-pan!" they are likely to exclaim in wonder.

"And all the time we thought he was a longhair!"

Just goes to show how wrong you can be. He's actually been practicing the gentle art of ribtickling for a long time—since he was old enough to walk, in fact.

"My father was an orchestra leader in the pit of the Grand Opera House in Canton, Ohio, back when they had four days of silent pictures and three days of Columbia burlesque a week," Frank explains.

"I sat in the orchestra pit with Dad and it was no time at all before my secret ambition was to be a burlesque comedian."

At five, he was an habitue of the red-nose and baggy-pants emporium, watching the old-time great comedians like Clark and McCullough, Billy Gilbert, and Bert Lahr parade before the boards.

But his father and mother gave him violin and piano lessons and

Page Thirty-eight

when it came time to go to college they had him take up law.

Yearned for Laughs

Frank turned up eventually as a musician playing the saxophone in various dance orchestras and gradually worked up to reading a few lines in vaudeville. His yearning to make 'em roll in the aisles with baggy-pants comedy lay dormant, however, until this year on Ginny's show, when he was given an opportunity to achieve his ambition and was made second comedian.

Don't get the impression that Frank is forsaking the baton for grease paint. He's learned to love music in the very successful years he's been at it. Right now he's wondering if he should learn to wave a baton with either hand so he can direct two orchestras at once and maybe catch up on his work.

Frank was twelve years old when he started composing music, and when he was sixteen he was doing arrangements with professional skill. Pretty soon he was helping his father cue musical scores for films and showed an aptitude for selecting the right type of music to fit the dramatic sequences.

He added stage acting to his repertoire in 1935 when he became a member of the George Olsen-Ethel Shutta troupe, doing novelty singing and comedy routines. Later on he joined the Horace Heidt organization as instrumentalist and singer and it wasn't long before he invaded radio as musical director at Mutual's KHJ.

Now besides conducting the music on Ginny's program he's beating time for Capitol transcriptions and recordings. In addition to instrumental selections for his own orchestra, Frank accompanies Hal Derwin, the King Sisters and Peggy Lee. He's also plugging his new tune, "Can't Get Out of Texas in My Dreams". He's the composer of many novelty tunes, including, "Friendly Tavern Polka", "Little Bo Peep Has Lost Her Jeep", "Mary", and others.

There's no extra money coming because comedy has been incorporated into his Friday night chores, but Frank believes that doubling in laughs enhances his stature as a musician.

"The competition among orchestra leaders in the radio and dance fields

(Please Turn to Page 39)

Behind the Footlights

(Continued from Page 37)

age the audience gave her a terrific ovation.

Dislike Smart-Alecks

As far as audience reaction itself goes, Dud finds that people are pretty much the same the world over, whether they're in a radio station on a free ducat or whether they've paid \$1.50 for a night's entertainment at a theatre. Both audiences want to see the contestants win—with one important exception. Neither audience likes smart-alecks. The minute a contestant starts acting like a wiseacre, the audience freezes on him, won't applaud, and wants him to lose.

As every actor who has appeared both on the mike and before the footlights knows, it takes a completely different technique to satisfy a stage audience. It can't be done by voice alone. In a studio, the audience is small, close to the performer, can see every little detail that goes on. In a theatre, the audience is large, most of the people sitting much farther away from the stage than is the radio audience, and as a result the actor has to compensate for this distance if he wants his show to get across. If he doesn't compensate for it, he loses his audience. Theatre managers believe this to be the reason radio shows with a terrific air appeal often fall flat when they're put on a vaudeville circuit.

For his stage shows, Dud makes up three different sets of songs, rehearses them once with the theatre orchestra, rotates the sets among his daily shows. On the air, of course, there's a different set of songs each week, played by his pianists, Lou Maury and Frank Lehtner.

Dud doesn't think there's anything to this talk among radio critics about studio audience yuks that "nothing can be THAT funny" and that therefore the laughs that radio shows often get can only be due to the fact that the radio audience pays nothing for its tickets. Dud finds both audiences equally receptive and equally willing to give with the laughter if the lines warrant it, whether the onlookers got their tickets for nothing or paid top theatre prices.

But the thing about Dud's vaudeville shows that he gets the biggest enjoyment out of is the people who come to see him backstage after he's finished his trick. From their reactions, he's convinced that there's no prototype for any given voice. Each one expresses a different opinion of what he thought Dud looked like from listening to "What's the Name of That Song?"—and Dud's biggest relief is that not one of 'em has yet been disappointed.

"Outwardly, anyway. That is—I'd hate to think they ALL played poker!"

A Glimpse of Gerson

(Continued from Page 7)

she thinks a show has been bad and tremendously happy if it's been good . . . She loves "The Theater Guild on the Air," "Fibber McGee and Molly," Bing Crosby and Henry Morgan. She has a huge library and record collection (Bach and Brahms) and one original oil landscape which she bought because she liked it. She crusades at the drop of a hat . . . is an admitted coffee fiend . . . and hasn't seen a movie in over a year. ("I saw Beatrice Lillie in 'On Approval' three times and stopped right there.") She's still looking for Crosby's "Going My Way." She especially admires the work of Agnes Moorehead and Anna Mascagni, the Italian actress in "Open City."

Likes It Here

Betty Lou names as one of the nicest things that ever happened to her the fact that many Southern California radio fans wrote her letters welcoming her to Hollywood radio. She likes California and was surprised and pleased that her hay fever and sinus trouble stopped the minute she stepped off the train. "Theater people, when they stopped in Chicago, always told me they got an attack of 'Chicago Throat,'" she added.

Shows on which Betty Lou is appearing now, in addition to "Today's Children," are "Aunt Mary" in the role of "Anna Bartok," "Sam Spade," "Murder and Mr. Malone," "Whistler" and "Count of Monte Cristo" as "Marie." She claims that most radio characterizations are so clearly written that no matter how many shows she does in a week there is no danger of getting mixed up. "However," she laughed, "on Thursdays when I play the tough 'Anna' on 'Aunt Mary' and then switch to sweet 'Marie' on the 'Count' it's quite a jump!"

The Three Miketeers

(Continued from Page 35)

heard often on Durante-Moore, Ed McConnell, and "Phone Again, Finnegan") was working as a candy butcher on a New York train in 1913, and suddenly found himself transported into show business one day when Mortimer M. Feist was among the train's passengers. Feist put him into the show, "Wine, Women and Song," which Lang eventually left in Omaha, Nebraska, traveling to Chicago where he became a German comedian in a "tab" show (tabloid version of a musical comedy). "From that," related Harry, "I went back into burlesque with a little group called Harry Lang and his Lid-Lifters—and from there, into the (ahem!) big-time." (At that point, Mr. Lang found himself engaged in another

verbal tussle with his two ex-big-timer companions.)

"Anyway," concluded Harry, emerging from the fracas, "when vaudeville died, I became an agent, and I know two actors"—he gave Forte and Ryan a meaningful glance—"who still owe me commission!"

Doubling in Laughs

(Continued from Page 38)

is keen," he points out. "There are three categories among orchestra leaders. First, the orchestra leaders who don't do their own arrangements. The second category includes musical directors who also do their own arranging. This second field is more limited than the first, but still highly competitive.

"But in the third category—orchestra leaders who do their own arranging and also read comedy lines—the competition is thinned down considerably."

He believes the productive age of the musician who combines comedy with his music is practically limitless. Here are samples of DeVol's lines:

Ginny Simms, Donald O'Connor, and Frank DeVol are looking for a ticket broker's office.

Ginny: Well, where is this ticket broker, Donald?

Donald: Right here, Ginny. Here we are, in this barber shop. This ticket broker rents office space in the doorway.

DeVol: A ticket broker in a barber shop? That's great. You can get scalped both ways!

Donald O'Connor: Well, Frank, would you mind pushing this car in the same direction as the rest of us?

DeVol: I'm sorry . . . I'm used to the new Studebakers.

DeVol: Say, Donald, I had trouble getting out of Bullock's-Wilshire this morning. The clerk wanted to see my slip.

Donald: Why didn't you show it to her?

DeVol: I wasn't wearing one!

DeVol: Say, Donald, my mother-in-law came over to my house last night, but I wasn't home, so she left a note.

Donald: What did the note say?

DeVol: "Killjoy" was here!

"A comedian is enjoyed by all ages regardless of the age of the comedian", DeVol points out, referring to the late W. C. Fields and Ben Bernie.

Along with Meredith Willson, Ray Noble, Gordon Jenkins and Opie Cates, Frank DeVol is in the chosen circle who combine conducting, arranging and comedy for the listeners' pleasure, and the listeners are responding with calls for more.

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