

RADIO *Life* 2¢

Radio Life Covers the
OLD GOLD SHOW

Picture Story Page 8



LUCILLE BALL

March 15-21, 1942

The Ear Inspires the Pen

Constance Gibbons, 1133 Pine Ave., Long Beach, Calif.

Sirs: Have just finished listening to the Chase and Sanborn radio program, and enjoyed Charlie as usual, but we would like to say that Louella Parsons might have given her lines a thought before she spoke them.

She mentioned that she belonged to the B. F. B. (Bundles for Bluejackets) and also gave the names of several movie stars who belonged, but she neglected to say anything of the many Navy wives who also serve in the B. F. B. canteens—wives who have not heard from their husbands for months and others who may never hear again. Maybe she has never heard a Navy wife cry herself to sleep!

We realize that the movie people are doing all they can, and certainly no glory should be taken away from them, but we do feel that some of the credit should be given the Navy wives who serve through love of the service.

(We can't speak for Miss Parsons but Radio Life is of the opinion that the names of stars were used because of public interest in "names." But, you're right. Those Navy wives deserve a great cheer for the work they're doing.)

country has so many radio stations, and these radio stations do so many unheralded things, we just decided to go along on the premise that a good idea is a good idea, whether it or someone else thought of it first.


That's a long preamble, without acrimony, calling attention to KECA's story in RADIO LIFE's current issue re the Legion bouts. Good luck to swell Buddy Twiss, congratulations to on-his-toes Leo Tyson, and applause for the BLUE... BUT... Adam Hats are not the FIRST to cover the Legion bouts commercially... not by at least FIVE YEARS, and maybe more.

Back in '37 KFVB broadcast the Friday night fistic festivities for TWENTY GRAND CIGARETTES... 1 year; NATIONAL SHIRT SHOPS followed... 39 weeks: others came and went.

Knox Manning, now with CBS, handled the blow-by-blow originally. Then came Joe Hernandez, and finally there was Frank Goss, at that time with KFVB, later with KNX, now with the U. S. Army. Yours truly occasionally covered the color, just for laughs... and guffaws.

Anyway, we're might happy for those sport fans, "who for years have been clamoring for big time radio coverage of the fights at Hollywood Legion stadium." Poor old Knox, broken-down Joe and Private Frank tried their best, anyway.

(Radio Life stands corrected.)



COMING OUT OF the ETHER
With BERNIE SMITH

The draft is gobbling up an appreciable number of radio employees, and has taken a particularly serious number of announcers. Several of our larger studios report an average of six announcers having been taken by the Army in the last month.

God announcers are getting scarce. Most of them are of draft age. While it may seem a little ridiculous to think of it now, I wouldn't be too surprised to see women announcers being used in the not too distant future. If that ever turns out to be the case, it would make me just that much madder at the Japs.



The number of requests for free time now being made of radio stations has increased at an alarming rate. Virtually every major civic, educational and club group, is making plans for benefit dinners, balls, luncheons, etc., and they all want time on the air to publicize these efforts. Radio is, of course, bending over backwards to satisfy all parties, but the increased demands have got to stop some place. The schedule is getting top heavy. Most of the groups asking for time are worthy ones, and under normal circumstances, would be quickly obliged. The situation reached such unwieldy proportions two months ago, that the broadcasters in self-protection established a "clearing house" for all announcements. Now, most of these announcements go through this "clearing house," but many clubs are still not aware of its existence. The address is Southern California Broadcasters' Association, Room 501, Broadway Arcade Building. It would save time and effort if all clubs were to take advantage of this organization and submit their announcements to it, instead of directly to the stations.



"This Is War," the most colossal program series ever undertaken by radio, is the subject of widespread and varying discussion these days. Idealists claim it is too gruesome. Realists claim it isn't gruesome enough. All in all, I would say it is doing a fine

(Continued on Page 15)

Manning Ostroff, Station KFVB, Hollywood.

A long time ago we at KFVB learned to deal gently with the word, "FIRST".

This is such a big country, and this

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On the Cover

St. Patrick's Beauty

Introducing the Beaut from Butte, the liltin' Irish lassie, Lucille Ball, who came to Hollywood and the Blue Network's New Old Gold Show by way of Jamestown, N. Y. after first seeing the light of day in Butte, Mont. Lucille's stepping stones to a radio-film career included a bit of glorifying by Florenz Ziegfeld in "Rio Rita," a mannequin stint with Hattie Carnegie, a contract on magazine covers as "The Chesterfield Girl," and a job with Samuel Goldwyn in "Roman Scandals." Lucille is happily wed to the young Cuban star, Desi Arnaz, who wooed and won Radio Life's Cover Girl Nov. 30, 1940 after a whirlwind courtship. For more about the New Old Gold Show's "Ball of Fire," turn to page eight of this issue.

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By Tom Breneman

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MARCH 15, 1942

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RADIO: West * National * International

Benny for Grape-Nuts?

The report was rife, although unconfirmed as Radio Life went to press, that General Foods, sponsor of Jack Benny's airshow, will give the famous comic a different product to plug beginning with next September's series.

It is said that General Foods, which controls the purse strings on both Jello, Benny's current product, and Grape-Nuts, now paying the ticket of Kate Smith, figures the production of Jello will have to be curtailed and can't stand the \$22,000 weekly budget which Benny's new contract calls for. Grape-Nuts would therefore swing over to Benny's show, with Kate Smith, whose weekly talent nut is around \$10,000, getting the Jello chore.

If this switch should take place, and there is every indication that it will, next fall will find Benny on the air for the first time in 10 years for a product other than Jello, although his sponsor, General Foods, remains the same.

Henry To NBC

Bill Henry, one of the southland's most popular commentator-reporters, returns to Hollywood late this week after a swing through the South and East in time to prepare for his new series of quarter-hour news commentaries for Dentyne.

Henry, who previously had been doing two a week for both Dentyne and Bekins storage over KNX-CBS, will do an exclusive starting the 25th, for the gum sponsor which has switched its account to KFI-NBC for 15-minute Henry spots at 5:45 p. m. each Wednesday, Thursday and Saturday.

McCune's New Club

Designed to stimulate letter writing by mothers, wives, sweethearts, sisters, and friends to men in the U. S. armed service, a new organization called "U. S. Service Sweethearts" was formed last weekend with Hank McCune, youthful NBC "It Happened in the Service" emcee, as new liaison officer in charge of co-ordinating the exchange of news between the men at camp and the women on the home front.

The U. S. Service Sweethearts has no dues, no officers, and but one by-law: "Write a letter once a week to your men in the service." Its motto is: "Keep the Home Fires Burning."

In launching the activity, McCune said that charter members will be delegated to organize chapters throughout the southland. **KFI, 5:30 p.m. Wed.**



On hand to greet Edward G. Robinson upon his arrival in Hollywood after a three-week broadcast and speaking tour in the east were 18 members of the Cavalry Unit of the Women's Ambulance and Defense Corps who provided the editor of "Big Town" with an escort of honor at the Union Station. Shaking hands with the CBS-KNX star is Lieut. Mary Ellis. Taking a delight in the proceedings is Mrs. Robinson, at her husband's left. (See Story page 4)

Jr. Miss' Wobbly Debut

Kickoff of the new Shirley Temple KNX-CBS "Junior Miss" series March 4 from Columbia Square was wobbly due to last minute reshuffle the night before the show when about everything but the star and the title was revised, but the second edition last Wednesday was vastly improved.

Hugh Brundage, who leaves for the Army any day now, spied the initial shows with singing commercials by the Melo-Aires who were heard on Junior Miss Temple's first airtour over CBS several months ago.

The widely-heralded "Junior Miss" stories by Sally Benson which first appeared in the New Yorker before being produced on the Broadway stage, appear to be an ideal vehicle for the winsome talents of the young star although the tee-off program seemed to lack an easy flow due to so many interruptions, either by commercial plugs or narrations.

KPAS Has Premiere

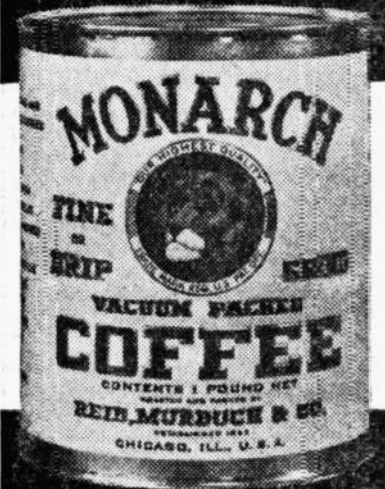
Southern California radio listeners welcomed with "open ears" last week the first series of full-time program schedules of KPAS, new Pasadena radio station with studios in the historic Huntington hotel.

Preceded on Tuesday and Wednesday by two hour-long afternoon broadcasts titled "Hollywood Salutes KPAS," the station's formal opening was held last Thursday night in the new Crown City studios. Both "Hollywood Salutes KPAS" shows were aired from the new station's Hollywood studios in Music City under the direction of George Jay, popular master of ceremonies, who brought half a hundred outstanding air celebs to the microphone for brief, informal interviews. Milton Berle, Anita Louise, Bill (Wallace Wimple) Thompson, Joe Twerp, Frank Graham, Al Donahue, Morey Amsterdam, Jack Owens, Paul Neighbors, Marcia Mae Jones,

MONARCH
FINER FOODS



**BEFORE
RAILROADS CAME
TO CALIFORNIA...**



**AMERICA'S
FAVORITE COFFEE**

Twenty-three years before the first engine "chuffed" into Los Angeles Monarch Coffee's rich, full-bodied flavor was an American meal-time favorite.

ROASTED FRESH DAILY

right here in the Southland Vacuum packed in an **ECONOMY TIN** that saves you money!

**FAMOUS SINCE
1853**

MONARCH
FINER FOODS

Edith Fellows, and Bobby Jordan were among the stars who wished KPAS good luck in its new venture.

The Thursday night formal premiere and dedicatory ceremonies found Southern California's biggest names in the civic, social, radio and film world mingling at dinner and enjoying a star-studded entertainment program headed by Bill Goodwin, Burns and Allen announcer.

Owned by the Pacific Coast Broadcasting Co., with J. Frank Burke as president and general manager, KPAS was conceded to be off to a promising start by industry leaders who watched with interest the station's initial series of broadcasts. Operating on 5,000 watts of power on a frequency of 1110 kilocycles, KPAS's position on the dial (almost in KNX's lap) was expected to prove an important factor in catching many listeners.

Local Composer Wins

Ross Hastings, 27, native Angeleno, and doorman at the Los Angeles Philharmonic auditorium, last week had his original operetta acclaimed as one of three finalists in Mutual's nationwide "Chicago Theater of the Air" operetta contest and was in receipt of a check for \$1,000.

Hastings was the only strictly "amateur" composer among the three finalists whose works are to be played over KHJ-Mutual on March 21, 28 and April 4 (4 p. m.) in the finals of the contest which will have the listening audience participating in the selection of the best operetta among the three finalists. Hastings' two rivals are Percy Faith, well-known Canadian composer-conductor now living in Illinois, and Ben Bernie's arranger, Lee Armentrout of Chicago. Composer of the work adjudged the outstanding of the three will receive an additional check for \$4,000.

Young Hastings, an accomplished pianist who by necessity has had to work at jobs other than composing, is the father of a 3-year-old daughter, Verdi, named after the famous composer, and a 16-months-old son, Stephen, named in honor of Stephen Foster. Hastings' wife, Louise, is also a fine pianist and the brilliant young composer credits her as co-author of the libretto of his operetta which he wrote under the working title of "America Loves a Melody."

Hastings, who before attending U.S.C., worked as an usher at the Philharmonic, says the auditorium has been the most important factor in his musical background. Born just across the street from the Philharmonic, Hastings' father, the late Dr. Ray Hastings, was for 30 years the organist at the Philharmonic.



Ross Hastings

THIS WEEK'S

New Programs

Detroit Bible Class—Sun., 9 a. m., KHJ.
American Legion 23rd Birthday Program—Sun., 10:30 a. m., KFI.
Moon River—Sun., 9:30 p. m., KFI.
Short Shorts—Mon., 2 p. m., KHJ, KGB, KFXM.
Harry W. Flannery—Mon.-Sat., 5:30 p. m., KNN.
Erskine Johnson—Mon.-Thurs., 9:30 p. m., KECA.
Treasury Star Parade—Tues., Wed., Thurs., 1:15 p. m., KFAC.
House Next Door—Tues., 4:30 p. m., KFI.
Tune Up, America—Wed., 8:30 p. m., KHJ, KGB, KFXM.
The Fleet's In—Fri., 6:45 p. m., KHJ, KGB.
Ray Robinson vs. Marty Servo—Fri., 7 p. m., KHJ, KGB, KFXM, KVOE.
Treasury Star Parade—Sat., 10:45 a. m., 11:20 p. m., KNN.
Juke Box—Sat., 1:45 p. m., KFI.
Voices in the Night—Sat., 7:30 p. m., KNN.

Robinson's "Vacation"

Back in Hollywood last week from a train trek to the eastern seaboard for three broadcast weeks was cigar-smoking, art-collecting Edward G. Robinson, portrayal of the Steve Wilson, managing editor, roles on CBS-KNX's "Big Town" series.

Originally set up as a vacation for the Big Town star in between broadcasts, the eastern trek was turned into a day-and-night speaking tour for the promotion of defense bond and stamp sales from the minute Robinson arrived in New York until he left the "Big Town" for the West Coast a fortnight ago.

U. S. Treasury's Henry Morgenthau mapped out an "in person" tour of shipyards, munition plants and other defense industry factories that had Robinson dashing into Philadelphia, Newark, Camden, Boston, Syracuse and Poughkeepsie.

Highlight of Robinson's "vacation" was the appearance he made before the United Garment Workers in Carnegie Hall when he read "It's Fun to Be Free," a patriotic tone poem by Ben Hecht and Charles MacArthur, the Broadway playwrights.

KNN, 8:30 p. m. Thurs.

Streamlined Log Section

In tempo with the times and in answer to public demand for a more readable arrangement of the radio logs in Radio Life, this magazine next week will present for the first time a new streamlined radio log section. Especially designed in format to give the reader a complete picture of the broadcasting schedules at a glance, the new Radio Life log idea will afford Radio Life's audience with another worthwhile feature to add to its listening pleasure.

Hobby Contest Sample

(Editor's Note: In answer to many requests from Radio Life readers who are anxious to know more about the kind of hobbies eligible to compete in the exciting Radio Life-KNX "Hobby Lobby" contest for the free trip to New York, we publish the following letter. Radio Life readers should realize that any kind of hobby, no matter how simple or unspectacular it may seem to them, has a good chance to win the contest.)

Radio Life
1029 W. Washington Blvd.
Los Angeles, Calif.

Gentlemen:

My hobby is writing a diary of my niece who is four years old. I started it when she was born, a minimum of 200 words a day for 1504 days and the complete opus to date exceeds 300,800 words.

Kitty is gay, mischievous, and surrounded by four brothers, and there's no end of material. She is probably the only person since time began who has had that much written about her at that age. By the time she is 13 she will have had a million words written about her, which is more than Scarlett O'Hara could say.

The diary has had notices in Coronet and the Los Angeles Times in a column conducted by Bill Henry. I keep pencils and notebooks all around the house and whenever something of interest happens or she says something I think worth recording, I jot it down. At the end of the day I collect notes and assemble them in a style as readable as the enclosed sample.

I propose to continue the diary indefinitely, and plan eventually to have it published in small books—one for each year which would be about 75,000 words to the volume. I'll present the complete diary to her as a high school graduation gift or when she marries so that she can let her husband read it and keep him home nights.

This diary, like Eve, is just a side issue. I am a newspaperman, besides writing fiction and articles in my spare time.

Sincerely,

Charles Leanman
1422 North Rose St.
Burbank, Calif.

Priorities Fold Two

The last fortnight saw the shuttering of two Campbell soup-sponsored airshows as the cold blade of priority cut the purse strings on both Fletcher Wiley's "Housewives' Hints" and Lanny Ross's song session, both heard via KNX-CBS. Wiley's series bows out on April 3, while Ross has about six weeks yet to run. The canned soup manufacturer will retain Amos 'n' Andy and Bob Burns.

Only other show to fold since Radio Life's last edition was "Sherlock Holmes" on KFI-NBC. Contract for this show was only originally set for 28 weeks due to seasonal nature of the advertised product.

THIS WEEK'S

Time Changes

Upton Close—Sun., 3:45 p.m., KFI.
Chicago Theater—Sun., 3 p.m., KHJ.
KGB, KFXM, KVOE.
We Present—Mon., 8:30 p.m., KFI.
Familiar Melodies—Mon., 8:45 p.m., KFI.
Lampfighter—Mon. thru Fri., 10:15 p.m., KPAS.
Three Ring Time—Tues., 8 p.m., KECA
Duffy's Tavern—Tues., 9 p.m., KNX.
Jimmy Starr—Wed., 6:30 p.m., KECA.
Sports Roundup—Wed., 6:45 p.m., KECA.
Chamber Music Society of Lower Basin Street—Wed., 7 p.m., KECA
Personal Presence—Fri., 3 p.m., KHJ.
Public Service—Fri., 7:15 p.m., KNX.
Hulldog Drummond—Sat., 5:30 p.m., KHJ, KFXM, KVOE.
Songs for Marching Men—Sat., 6 p.m., KHJ, KFXM, KVOE.
Rochester Civic Orchestra—Sat., 6:30 p.m., KECA.

Hollywood Arrivals

New arrivals in Hollywood this past week were Bill Stern, NBC sportscaster, and H. Allen Smith, author of "Low Man on a Totem Pole" and conductor of the Blue Net's "Swop Night" shows.

Stern is in town for a top-line role before Samuel Goldwyn cameras in the Lou Gehrig film and will do his Saturday night Sports Newsreel aircasts from Radio City for the next three weeks, with the spotlight on Kay Kyser March 14.

Smith, author-columnist whose Yankee trader-ing on the "Swop Nights" has won him a large radio following these Saturday nights, will present his lively program for the next two weeks from Hollywood.



Bill Stern

White, Melton Go

According to an announcement released via the NBC news bureau last week the Telephone Hour, which for the past two years has co-starred the songs of Francia White and James Melton with Donald Voorhees' orchestra, will launch a new series of programs beginning April 27.

On the April 27th date, which will find the Telephone Hour entering its third year on the 95-station coast-to-coast hookup, the sponsors will dispense with the talents of Miss White and Mr. Melton and bring to the air each week a different top-ranking singer or instrumentalist drawn from the concert, opera or radio field.

Voorhees will be retained to conduct the 57-piece Bell Symphonic orchestra, as will the popular background stories and scenes used to introduce the musical selections each week. Floyd Mack will again supply the narrations.

KFI, 9 p.m., Mon.

"Blind Date" Success

Frances (Speaking of Glamour) Scully's latest "brain child," a new half-hour variety show titled "Your Blind Date" and patterned especially for the ears of the men in uniform, teed off in exciting fashion Thursday night, March 5, over the Blue Network from Hollywood.

The blonde, conversational-toned fashion editor spoke crisp, intimate lines that tipped off the service men that at last here was a show for them, an all-girl orchestra with an all-girl cast. Lone male on the stage during the debut broadcast was Bill Thompson who introduced the cast. Even the announcer, Hank Weaver, handled his closing tag-line from another studio.

Highlights were: 1) Starlet Sharon Douglas' dramatic reading about a sweetheart left at home who, while walking her dog, ponders the question whether she will sit patiently at home for her man-at-war or "step out;" 2) the return to the airlines of Brenda and Cobina as a team in a hilarious guest spot; 3) a mother reading a letter to her son located somewhere in the Pacific war theater with the U. S. Army Air Corps and which moved some of the service men in the audience to tears; 4) some swingy, well-pitched vocalizing by Songstress Jean Carroll who pinch-hit for ailing Connie Haines, late of Tommy Dorsey's orchestra, who will be a regular.

KECA, 8:30 p.m., Thurs.

Actress Weds

Kathleen Fitz, brilliant young radio actress, was married this past week to Dr. Christopher Hartsough, lieutenant in the U. S. Navy, and is enroute to Pensacola where she will set up residence for her husband who will study aviation psychiatry for the next several months. Well known for her performances on many NBC dramatic shows and CBS' "Big Town," the young actress did not meet her husband until two months ago despite the fact that both attended Stanford University at the same time.

McGee, Molly Renewed

Celebrating their seventh birthday on the same network for the same sponsor (Johnson's Wax), Fibber McGee and Molly's lease on 79 Wistful Vista has been renewed for another year, effective through April 7, 1943.

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KPAS 110

Features You Won't Want to Miss

Let's Play Bridge with Ray
Noll, 2:45-3:00 p. m.

J. Frank Burke, Commentator
8:00-8:30 p. m.

MONDAY THRU FRIDAY

Heard on Short Wave

THROUGH RADIO LIFE'S LISTENING POST

By EARL G. DE HAVEN

Claiming that "loss of India by Britain will result in the eventual complete collapse of the British Empire," a commentator on MTCY "The Voice of Manchoukuo" at Hsinking declared that England will be unable to successfully defend that dominion. Station MTCY now follows the same policy in reporting and commenting on news of the Greater East Asia war as does "Radio Tokyo". Fifteen minutes of news in English and a similar period of comment on the news is the rule at this station. Oddly enough, (though Manchoukuo is but a satellite of Japan) the musical portion of this program on which we are reporting was made up entirely of recorded selections by famous American dance bands. One of the selections was "Happy Ending" and another, "Blue Moonlight". Rudy Vallee was another of our popular favorites featured by "The Voice of Manchoukuo," BELIEVE IT OR NOT! (Mr. Ripley please note.) This is comparable to the German Short Wave station's use of "hit parade" tunes by Jewish composers such as Irving Berlin after oft repeated assertion by Adolf of Potsdam that the

Relch has been "completely purged" of music of Jewish origin.

Continuing now our chronicle of "Radio Tokyo's" version of the Greater East Asia War: Japanese boldly assert, "we are prepared for a 100 YEARS WAR," scorn U. S. press for reporting complete destruction of the great Palembang oil fields in Sumatra, asserting that—"nearly FIFTY PERCENT of the field is intact." Truth of claim by "Radio Tokyo" that Nipponese maintain complete control of the air at every invasion point, is substantiated by reports from Java and London stations. Last week, too, the Tokyo stations broadcast (nightly), names of New Zealand soldiers now prisoners of the Japanese, together with messages from them to their relatives and loved ones at home.

Life Magazine has come in for some very unusual and effective, (though perhaps unappreciated) publicity on "Radio Tokyo", JWV 7.24 Mc. Publicity was in the form of what might be termed a "publicly expressed thank-you!" to Life Magazine for giving them the idea on the conquest of the great naval base at Singapore. Specifically, "Radio Tokyo" referred to an article (profusely illustrated); that appeared in one of the July, 1941 issues of Life on "Singapore". Caption under heading of article read something like this: "Japanese control of Singapore would completely change the political and economic structure of the entire world." This was the "tip" for which the Rising Sun Empire was so grateful. Comment about Life Magazine was: "Life is one of the most widely read and at the same time, influential magazines published in the United States". Doubtless, further "publicity" for Life will be forthcoming soon when the propaganda agents of Nippon get hold of a copy of the current issue of the big weekly picture magazine which is carrying an article, titled: "Six Ways the Axis Can Invade the United States", with the ways divided equally between the nasty Nazis and the Sons of the Rising Sun.

Striking again at the "sore spot" of all Asiatics, (British Imperialism as represented by their age-old Opium Traffic), "Radio Tokyo" made reference to a book written by well known American, Will Durant which tears the mask from the British scheme and presents the bold, bare facts to all who care to read and learn something about the real, underlying causes of "Thunder Over Asia."

Bomber Fund Tour

Corporation papers were drawn up last week by Bud Abbott and Lou Costello, comedy team on the Chase and Sanborn NBCasts, for the formation of a non-profit California corporation to operate under the name of "Abbott and Costello Bomber Fund, Inc."

The special corporation is for the handling of funds the comedy duo expects to raise on a far-flung personal appearance tour for contribution to the government for cost of a bomber.

Abbott and Costello plan to hit the road April 29 and figure to be out on personals for approximately 20 weeks' in order to raise the required \$350,000. They will pay all their own expenses on the trip which is expected to net the bomber fund around \$20,000 weekly.

Edgar Bergen plans to pipe in the Abbott-Costello portion of the weekly Chase and Sanborn broadcasts

KFI, 5 p.m. Sun.

Radio's Morale Role

Proof that radio is to play a vital role in the business of building a high character of morale among the people of a nation at war came last week when the War Production Board's Donald Nelson gave the first of four 15-minute "fight talks" which he will present over each network on successive Mondays or Tuesdays. It is reported from Washington, D. C., that Nelson will be cut into other big commercial shows in the very near future to talk about America's war effort.

EUROPEAN SHORTWAVE DIAL		
London	GSW 1-1:30 a.m. (War News and Comment)	7.27 Mc.
London	GSF 11 a.m.—News	15.14 Mc.
London	GSC 9:30 p.m.—News	9.58 Mc.
Berlin	DXJ 8:20 p.m. and 10 p.m.—News	7.24 Mc.
Berlin	DJB 6:30 a.m.—News	15.20 Mc.
Berlin	DJL 6:30 a.m.—News	15.11 Mc.
Berlin	DJL 2:50 to 9 p.m.—News, Music, Features)	15.11 Mc.
Rome	2RO-18 5 to 7:45 p.m.	9.76 Mc.
Rome	2RO-3 "American Hour"	9.63 Mc.
Moscow	"Radio Center" 3 to 4 p.m.—News and Features	15.23 M.C.
Moscow	"Radio Center" 5:15 a.m. and 8:15 p.m. (Special War News)	9.54 Mc.

Sunday Religious Broadcasts	
6:00	Spanish Church, KFVD.
6:45	Voice of Pulpit, KNX.
7:00	Church of the Air, KNX.
7:00	National Radio Pulpit, KFI.
7:00	Everyman's Church, KFVB.
8:00	Country Church, KFAC.
8:00	West Coast Church, KNX.
8:00	Swedish Hour, KMTR.
8:30	Church of Christ, KFVD.
8:30	Union Rescue Mission, KFVB.
9:00	Liberal Catholic Hour, KFAC.
9:00	Detroit Bible Class, KHJ.
9:00	Covenant Gospel Service, KGB.
9:05	March Ahead of Time, KGER.
9:30	Radio Revival, KGER.
9:30	Salt Lake Tabernacle Choir, KNX.
10:00	Church of the Air, KNX.
10:30	Almee McPherson, KFSG.
11:00	Pasadena Presbyterian Church, KPFC.
11:00	Church of the Open Door, KFAC.
11:00	First Methodist Church, KMTR.
12:00	St. Brendan's Church, KMTR.
1:00	Lutheran Hour, KHJ-KGB-KVOE.
1:00	National Vespers, KECA-KFSD.
1:30	Young People's Church, KHJ-KGB-KVOE-KFXM.
2:00	Our Saviour's Lutheran Church, KMTR.
2:30	Bethel Tabernacle, KVOE.
3:00	Rev. Earl Ivie, KFOX.
3:00	Catholic Hour, KECA.
3:00	Evangelistic Service, KFSG.
3:30	Citadel of Faith, KECA.
4:00	Adventist Hour, KGB.
4:00	Friends Quarter Hour, KFAC.
4:15	Rabbi Magrin, KHJ.
4:30	Lutheran Gospel Hour, KPAS.
4:30	Bible Treasury Hour, KMTR.
4:45	Stuart Hamblen, KFVB.
5:30	Theosophy on the Air, KMPC.
6:00	Old Fashioned Revival, KHJ-KGB-KVOE.
6:30	Wings Over Jordan, KMPC.
7:00	Almee McPherson, KFSG.
7:30	Gospel Light, KVOE.
8:00	Union Evening Service, KPFC.
8:00	Hollywood Presbyterian Church, KFVB.
8:00	First Baptist Church, KGB.
8:00	Church of the Open Door, KFAC.
9:00	Union Rescue Mission, KFVB.
9:15	Voice of Prophecy, KHJ-KGB-KVOE.
9:45	Angelica Lutheran Church, KFVB.



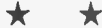
Help save precious tin

Swift's Jewel Oil for Your Salads

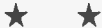
Packed in convenient glass decanters

Radio Lifelines

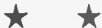
Screen Guild's emcee, Roger Pryor, was reminiscing about "fluffs" (tongue slips) the other day. "One of the biggest tongue twisters I've come across is that line I have—'The Gulf Oil Company and your neighborhood Good Gulf Dealer welcome you to the Gulf Screen Guild Theatre.' It may sound simple, but try to say it without getting mixed up on one of those words." Pryor knows whereof he speaks. The first time he officiated at the broadcast, he looked down at the front three rows of the studio where all the big-wigs of the sponsor's company were sitting with their eagle eyes on him, and got himself off to this flying start: "The Gulb Gilf Company and your neighborhood Good Gulf dealer welcome you to the Glud Guilf Theatre!"



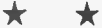
H. Allen Smith (Low Man On a Totem Pole) breezed into radio-town a few days ago to gather material for a national magazine fanfare on Bing Crosby. As he walked into the Artists' Corridor at NBC, who should be sitting right there but the Crooner himself—blue shirt hanging down over his slacks, hat on the side of his head, resting his frame on shoulders and the end of his spine while he sang in a low tone and tapped out the time with his heels. "That fellow Crosby is sure quick on his lines," Smith commented after meeting Bing. "I walked up to him," related Smith, "and shook his hand, and just like that he said 'hello.' You know, if I walked up and shook hands with him again, he'd probably say 'Goodbye', just like that! He's sure quick on the uptake!"



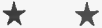
The three movies we took a squirt at last week left us distinctly radio-conscious. "Henry Aldrich for President," without benefit of Ezra Stone, the radio "Henry," made us appreciate what Ezra means to the show. Ona Munson, "Lorelei" of "Big Town," was in everyone's high favor for pulling "Shanghai Gesture" out of the fire. And Fibber and Molly, Edgar and Charlie in "Look Who's Laughing" hit the bull's-eye. Especially delightful screen companions for the McGees were Great Gildersleeve, Mrs. Uppington, and Harlow Wilcox. Fibber's disorderly closet, his gadgets, his alliterative spiel will bring Wistful Vista nearer and dearer to radio fans too far away ever to see a broadcast. Further contribution of radio to pictures in this film was Lee Bonnell, brought here as a winner of CBS' "Gateway to Hollywood." Lee and Sharon Douglas ("Second Mrs. Burton") have been named to parts in the new Tay Garnett series, "Three Sheets to the Wind," on KFI.



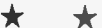
Hail and Farewell: Friends of Ray Coffin have said the last sad farewell to a fine fellow who produced "Your Seeing Eye Dog" for Mutual and had a finger in telecasting for W6XAO. Ray passed away in his sleep while in Texas. . . . Bill Goodwin had to relinquish his "Three Ring Time" emcee chore. Switch of the Ballantine show to Tuesday conflicted with Goodwin's job as "Swanee Announcer" on Burns and Allen. . . . Folding up are "Dr. I. Q.," "Kate Hopkins," "Thin Man," "Lanny Ross" and Fletcher Wiley's housewife show. . . . Mutual has two new announcers—John Moore from Chicago and San Francisco, and George Willard, only 22 but with four years' experience at WGN, Chicago. . . .



Elsa Maxwell, reducing and reporting results on her "Party Line" program, says her "tell all" attitude ought to prove that she's going out of her weigh to please dialers!



Whatnot Dept.: New York operatives report that Connie Boswell, late of the old Kraft Music Hall, has grown tired of dotting the "i" in her first name and has ordered all publicity and items to spell her name "Connee." She's in the Big City on theatre tour. Chef Milani is adding lovely Jane Winterley to his Monday KECA broadcasts. Andy and Virginia have two new, enthusiastic listeners—Fibber and Molly McGee. . . . Folks who crabbed Ginny Simms' chanting on a recent "Hit Parade" guest spot, probably didn't know she was fighting strep throat. . . . Lieut. Mark Finley's story, written in collaboration with wife, Maxine, is in March 14 issue of the Post. The fascinating tale of young Grant McConachie who pioneered Southern Yukon Airline, ought to make good radio material. . . . People like Bob Burns' anti-rumor button, "How Do You Know?" . . . Argonaut Club of San Bernardino presented J. C. Lee, co-owner of KFXM, with a certificate for his station's outstanding community service.



Ed Gardner, host of "Duffy's Tavern," proposes this toast: "Three cheers for M'country, M'Arthur, and M'Cassar."

Macs in the Money

The Merry Macs apparently plan to make hay while the sun shines. Already drawing checks from the Blue Network's New Old Gold Show, films, records and personal appearances, the McMichael brothers and Mary Lou Cook have opened a song publishing concern with their personal manager, Harry Norwood. Firm is called the Merry-Wood Song Publishing Co.



KECA, KFSO
8 p.m. PM.

Eddie Cantor says the Pan American nations believe that to concur is to conquer.

KFI 3:45 P.M.
SUNDAY
(Preceding JACK BENNY)

SIGNAL now brings you the latest war reports, and behind-the-scenes interpretation of the news, by the man Time Magazine calls, "the greatest historian of contemporary Asia."

FOR COAST PEOPLE

In the interest of more accurate information for an enlightened public, this world famous writer, lecturer, and commentator will bring listeners new and exclusive explanations of today's happenings. He will give particular attention to the effect of these vital events on the lives of Pacific Coast residents.

LISTEN TODAY

Tune in this afternoon at 3:45 (just before Jack Benny) for answers to war-time questions about which you've been wondering.

... Also Relax and Laugh With

SIGNAL CARNIVAL
TONIGHT 7:30 N.B.C.

OLD NEWSPAPERS, MAGAZINES NEEDED TO MAKE WAR SUPPLIES

The Government's Office for Emergency Management has announced a vital need for old magazines, newspapers, toothpaste tubes, and shaving cream tubes—to be used in the manufacture of essential military supplies. Signal Dealers have made their Service Stations collection points for this badly needed material. All proceeds from sale of these waste products to war factories goes to well known service and charitable organizations — to help pay for their war time work. Bring any quantity. Any time. To any Signal Station.

Radio Life Covers the

NEW

By John Whitehead



S H-H-H-H! Quiet . . . we're on the air!

"Ladies and gentlemen, Herbert Marshall, presented by the new Old Golds—the famous cigarette that is better than ever since something new has been added. With Mr. Marshall you will hear tonight Bert Wheeler, Hank Ladd, Lucille Ball, and the Merry Macs." (That was Announcer Ben Alexander, speaking.)

(And these are the voices of the singsational Merry Macs:)

**"When Friday evening rolls around
Sit down, take off your shoes—
Forget your bills, forget yourself,
Forget you've got the blues,
Have fun with Ladd and Wheeler,
Miss Ball and all the rest,
So lend an ear—good friends, you're
here**

As Herbert Marshall's guest."

Thus, every Friday night at 8 p. m. (Pacific War Time) does the Blue Network air from coast to coast through KECA, the sparkling melange of melody and fun packaged for the radio audience under the title of the New Old Gold Show.

Let's turn back the clock to last Friday at 4:45 p. m., and saunter into Studio B of Hollywood Radio City where the Old Gold gang is knee-deep in last-minute preparations for an early broadcast to the East coast.

Convoing your Radio Life reporter through a crowded hallway into Studio B is blond, stocky ex-Stanford undergrad Ben Alexander, mellow-voiced Old Gold announcer who won his ether spurs several years ago when he airplanned to Hollywood each week-end from the Palo Alto campus to announce the Signal Carnival at NBC. The studio is a beehive of activity as we enter . . . Producer Bob Brewster is arguing a last-minute cut with writer Sam Moore, who is decked out in a glad plaid sportshirt; Bert Wheeler over in the corner listening to some old vaudeville gags from Harry Norwood, manager of the Merry Macs; Brownette-tressed, blue-eyed Mary Lou Cook, femme member of the Macs, tuning up her pipes at a piano manned by Roy Chamberlain, arranger and conductor of the Old Gold rhythmaires (two pianos, a bass, drums and vibes) who accompany the Macs on the program . . . and there's Herbert Marshall, suave sophisticate of the screen who's been one of the pleasant surprises of the radio season, chatting informally with RKO's "ball



Top, above: Herbert Marshall, suave sophisticate of the screen whose smooth-flowing master of ceremonies chore on the New Old Gold Show is overshadowed only by his dramatic sequences each week with Lucille Ball, is shown during "dress rehearsal" with his leading lady.

Below: Musical stars of the show are the sensational Merry Macs, three brothers and their tuneful girl friend, whose "bounce" rhythm vocals are tops in the field. Left to right, Ted McMichael, Mary Lou Cook, Joe McMichael and Judd McMichael.

OLD GOLD SHOW ★

Bart Marshall Stars in a Gay Melange of Melody and Comedy

of fire," Lucille Ball, who scored so heavily on two guest spots with the Old Gold gang that the sponsor signed her as a regular attraction.

As the Macs sing their first feature song, you can't but admire those kids up there at the mike. Three of the cleanest-looking, All-American-looking young fellows you'd ever want to set your eyes on . . . and there like a sparkling diamond in a perfect setting is a refreshing beauty by the name of Mary Lou Cook, a native daughter of California, who has been singing since she was in pigtails at Covina grammar school. The three male members of the Macs are Judd, Ted and Joe McMichael from Minneapolis—a trio of lantern-jawed singers whose blend and unique style have stamped the Merry Macs as the outstanding vocal combine in radio today.

Bart Marshall, star of the Old Gold Show ever since the program went transcontinental over the Blue Network on November 3, 1941, is quite a surprise, and a decidedly pleasant one.

He looks like the cinema star . . . tall, debonair leading man of romantic stories. But the minute he addresses the microphone, with Bert Wheeler and Hank Ladd on either side of him, you instantly forget about Herbert Marshall, the cinemactor. This is a brand new Marshall out there in front of the mike. It is a friendly, gag-loving master of ceremonies, who delivers with verve the pay-off line to a slapstick joke set up by diminutive, brown-hatted Bert Wheeler and Wheeler's new "find," moustached straight-man Hank Ladd:

Marshall: "Who was that short blonde girl with Bert at the opera last night?"

Hank: "Oh, that's La Belle la Zandra, the famous strip tease dancer. Wheeler's crazy about her. Do you happen to know her work?"

Marshall: "Do I? Why, I follow every move she makes!"

The Old Gold cast gets together for its first rehearsal on the Friday of the show, at about noon. Only the Merry Macs have rehearsed together before then. They work on their songs about four or five hours daily, and by the time they get to rehearsal they're amazing everybody with their preci-

(Continued on Page 16)



Blue-eyed, twinkle-toned Mary Lou Cook of the Merry Macs introduces the Mac songs by gay dialogue with Bart Marshall. Mary Lou and the Old Gold male star have fun at rehearsal, beating out a tune on the vibraharp.



Fast becoming one of radio's top comic duos is the Bert Wheeler-Hank Ladd combination. As the "heavy," playing straight man to the diminutive Wheeler, Ladd is continually bawling out 'the little man' who runs away with the audience's sympathy.

GAGS OF THE WEEK

For the best Gags of the Week, heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts. Send your best gag selection to 1029 West Washington Boulevard, Los Angeles.

Mary Jo Lemmons, 617 East 84th Place, Los Angeles.

Sirs: Heard on Maxwell House:
Snooks: What are you cooking that rubber for?
Daddy: It's going to be balloon tires when I get finished.
Snooks: Does balloons have tires?
Daddy: No! Nobody has tires. That's why I'm making this.



Mrs. Eva Spates, 2108 Montezuma Ave., Alhambra, Calif.

Sirs: Heard on Fibber McGee:
Mr. Old Timer: Well, I must be gittin' along. Got to meet my girl, Sugar.
Fibber: Why do you call her "Sugar?" Is she so sweet?
Mr. O. T.: Nope. Just hard to get.

(Tickets for this also to J. Peters, 319 East 24th Street, Los Angeles).



F. D. Piper, 328 West 79th Street, Los Angeles.

Sirs: Heard on Jello Show:
Jack: (Returning home from the theater) Rochester, was your girl here?
Rochester: Boss, that ain't ivy climbin' over the back fence!

(Tickets for this also to Miss Virginia Pegrum, 3039 Rosalind Place, Los Angeles).



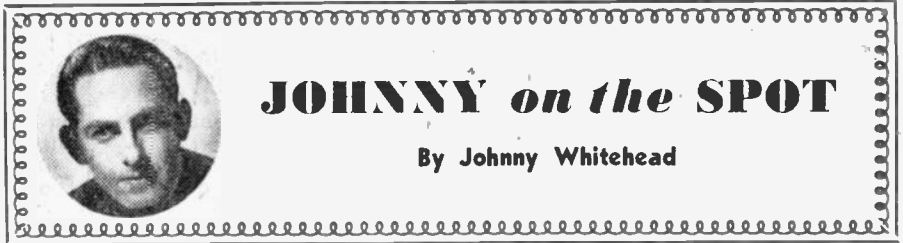
H. J. Byland, 2024 East Chevy Chase Drive, Glendale, Calif.

Sirs: Heard on the Bob Hope Show:
Bob: What ever happened to Yehudi?
Colonna: He has a new job. He is the one who claps four times when they play "Deep in the Heart of Texas."



Ila Lee Paes, 2408 Santiago Ave., Santa Ana, Calif.

Sirs: Heard on "Time to Smile":
Cantor: Abraham Lincoln was a great man. He freed the slaves.
Mad Russian: He didn't.
Cantor: He did, too.
Russian: Then how come I'm still working for you?



JOHNNY on the SPOT

By Johnny Whitehead

● When things are quiet at Columbia Square and Radio City I usually meander up and down Vine street from Sunset to H'wood Blvd. Waltzing this two-block strip of the Vine St. promenade is good for laughs, interesting scenery and stuff permissible for a column such as the one you're reading today. So, come with me on a typical swing up and down Vine and we'll jot down mental notes of this, the H'wood street scene . . .

● You bump into more interesting people this way—and in front of us, waiting for a bus is young Bill Thompson, whose antics as Wallace Wimple, Horatio K. Boomer and Nick de Popolus on the Fibber McGee-Molly show are three major reasons why the Crossley and Hooper surveys rate the Wistful Vista laughcast the No. 1 half-hour program on the air. Bill hails from Terre Haute, Ind., a stone's throw from Red Skelton's birthplace in Vincennes, Ind., and is one of the really "great guys" I've met since returning to radio row as editor of Radio Life.

● In front of the Brown Derby we pause to say hello to Bert Wheeler, the perky little comic whose current comeback on Bart Marshall's New Old Gold Show is the talk of the town. The Mad Maxie, last name Rosenbloom, bounds out of Maurice, the jeweler's, and cracks something wise at Bert whose trigger-mind squelches Maxie with, "Listen, if my draft number was as low as your I. Q., I'd have plenty to worry about." To which Rosenbloom counters: "You need hair treatments, Wheeler." And Bert sends the Sage of Vine St. home with his retort perfect, "You need hair!"

● On to the corner of H'wood & Vine where Bill Goodwin, the Burns & Allen spieler, is matching nickels with Truman Bradley, Red Skelton's Raleigh mike-man, to see who pays for an afternoon paper. We leave without knowing who emerges the victor because there's a crowd of femme shoppers gathering who recognize the two handsome announcers.

● Across the street we pause to watch the shoppers stream out of the Broadway H'wood. And as we're watching the parade Bill Goodwin joins us to say that he's no longer doing the announcing job on Milton Berle's Three Ring Time because of the conflicting times of the Burns & Allen ainer and the Berle show which has switched from Friday to Tuesday at NBC.

● Sauntering back down the west side of Vine toward Sunset we catch up with Benny Rubin, onetime leader among the comedians, long before the Hopes and the Skeltons even knew what a payoff line meant. Benny, always affable, always well-dressed in gray, has been doing "bits" on numerous network shows such as Ransom Sherman's Crestfallen Manor, the Red Skelton show and his own Saturday "Best of the Week." Benny is very happy, and his "good news" concerns a personal appearance tour he is slated to begin in a few days, and which will take him out on the boards again in front line audiences in theatres and cafes across the country.

● Walking her dog between the Tropics and H'wood's Tin Pan Alley where the song pluggers are congregated to catch the singing stars of radio as they bounce between Radio City and the bowling alleys is Dorothy Cordray, pretty little NBCanary, who is trying to locate the sheet music to a song she wants to rehearse. The song is "I Don't Want to Walk Without You," which happens to be my favorite tune, too. Dorothy makes quite a picture for a sunny spring afternoon in a simple, smart red suit of cotton whipcord material. In fact, she's such a lovely picture that the Vine St. Romeos do double-takes as Miss C. ankles with me to George's Paris Confectionery store a few doors away where we enjoy a "pause that refreshes."

● As we near the end of our Vine St. promenade we drop into Glenn Wallichs' far-famed Music City at Sunset and Vine where the butcher, the baker, yes and the stars, too, congregate daily to hear the latest records by their favorite artists. On this particular day Ray Noble, puffing on a long White Owl, is at the counter selecting some new releases from one of Glenn Wallichs' bevy of pretty salesgirls, blonde, personality-plus Dorothy La Pointe who has aspirations to be a composer. We are interested in what the stars like in the way of records so we lean over Ray's shoulder as he picks out the records. Ravel's Quartet is one of Maestro Noble's selections and also Book 1 of Debussy's Preludes. To Miss Dorothy's query, "will there be anything else, Mr. Noble?" Ray says, "No, thank you, young lady. That's all the change I have left after paying a speeding ticket."

● Well, there's an I-witness glimpse of H'wood's far-famed Vine St. Really just an ordinary street like the Main St. of any town or city in the country, with people doing the same things other people do on the main stem of any other town in the U. S.

Take It
OUT
with  Ask
Your Grocer
HY-PRO LIQUID CLEANSER

Radio's 'QUIZ of TWO CITIES'

North and South Brains Vie for Quiz Honors in Heated Battle of Words



Preparatory to their Friday-the-13th broadcast of "Quiz of Two Cities," the Los Angeles crew on Don Lee's war of wits between the Angelenos and San Franciscans assembled good luck charms to help the local contingent make a victorious showing. Scorekeeper Tommy Dixon, left, and Producer Jim Burton, right, although tugging at the wishbone, are hoping for the same thing—L. A. to beat S. F. Announcer "Stu" Wilson looks on with fingers crossed, a four-leaf clover and horseshoe. Reid Kilpatrick is the local master of ceremonies for the quiz.

FOR TEN MONTHS, "Quiz of Two Cities" had been in progress as a mental tug o' war between the two metropolises, San Francisco and Los Angeles. Each week four contestants at KHJ, Los Angeles, had been posed questions which were asked in identical terms to four participants at KFRC, San Francisco. Neither city had gained more than two, or at most, three broadcasts over the other.

Then for some unknown reason, Angelenos nose-dived into intellectual doldrums and San Francisco blazed ahead with a seven-win lead.

"Those urbanites up yonder can't be smarter than we", sputtered frustrated Angelenos. But they were openly worried as another broadcast night rolled around for the "Quiz."

Emcee Kilpatrick dished out two or three questions. The contestants mumbled and fumbled around, while faces of the rooting audience dropped a mile. "Here we go to the cleaners, again", they despaired under their breaths.

Then Yvonne Livingston, pert drum-major of the Southern Pacific Employers' Club Band, tripped up to the microphone, faced the air-ogre

By Evelyn Bigsby

unflinchingly, and waited for the question-blow to fall.

"Who was the first United States Postmaster General?", queried Emcee Kilpatrick, almost tremulously.

"First Postmaster General?" echoed Yvonne, confidently tilting her pretty chin toward Ole Man Mike. "Why, Benjamin Franklin, of course!"

That did it! Yvonne not only batted 100 per cent on her postmaster-general question, made a perfect score for the entire broadcast, but more than that, broke San Francisco's winning streak. Six months later, the score now stands: Los Angeles, 35 victories; San Francisco, 37.

The same people who were fussing about Los Angeles' score trailing a few months ago are now going around with an "I-told-you-so" attitude. "Angelenos are just as smart", they affirm.

With all the "tugging", "Quiz of Two Cities" is a democratic sort of program. Its quizees come from all walks of life, professions, and social organizations. So far the roll-call has included such contestants as air hostesses and pilots, firemen, newspaper people, American Legion posts, Com-

munity Chest workers, and air-raid wardens. Members of similar groups in the twin cities oppose one another on the broadcast. If you have heard the program, you know that only the board of judges and home listeners hear what goes on in both studios.

Believe it or not, the night Earl Carroll's glamour cast vied with the San Francisco Mutual Business Club, beauty beat brains! On Friday, Dec. 13, 1940, Hollywood stunt men took their air chances with girls of the San Francisco Jinx Club. The gals won, despite their bad-luck title.

Down to ignominious defeat went the Joneses of Los Angeles against the Smiths of the Bay region. By a small margin the U. C. L. A faculty bettered the U. C. alumni.

On "hotel night", personalities from the Ambassador in Wilshire Center included Bandleader Freddy Martin pitching against Baton-wielder Henry King from the Mark Hopkins. In anticipation of the competition, Virginia Gaynor, the Ambassador hat-check girl, brought four quiz books, studied them intently, and drove Coconut Grove employees to distraction plying them with practice questions. The night of the quiz she wasn't asked a single one of the questions encountered in her frenzied paralyzing.

(Continued on Page 12)

Radio Tug-o-War

(Continued from Page 11)

But she did all right for herself—walking off with \$30 in winnings.

"Famous restaurant" night saw Miss Billie Larkin from the Melrose Grotto among the contestants. The Angeleno production crew was noticeably nervous that night, for, you see, its members patronize the Grotto which is next door to the KHJ studios in Hollywood. Fearful that the Larkin lass might not win what she anticipated, the production boys began to envision cold soup, over-salted potatoes, or any other culinary means of "getting even" which Billy might improvise. What a happy sigh they heaved when she triumphed!

A backward glance brings to mind three "stumpers" which neither side could answer: "We all wear Panama hats at some time or another. Can you tell where the best Panama hats are made?" South American countries were named but the correct one, Ecuador, was missed. When asked to give the principal difference between a musket and a rifle, neither contestant knew that a musket has a smooth bore, a rifle a spiral bore. Neither San Franciscan nor Angeleno knew that Australia was the continent discovered by Captain Cook.

Both KHJ and KFRC receive letters protesting the "caustic" remarks of one emcee against the other. Wrote a Southlander: "I feel the San Francisco master of ceremonies carries his remarks about Los Angeles a little too far. Mr. Kilpatrick's (L. A. emcee) remarks never have that sneering ill breeding!" A northerner said: "The Los Angeles emcee not only constantly prompts the Los Angeles contestants, but his unfunny, disparaging references to San Francisco are uncalled for. Our Hale Sparks never seems to make such ungentlemanly remarks about Los Angeles."

It takes a lot of salesmanship to convince some dialers that Sparks and Kilpatrick are really friends and that their sarcasm is only "tongue deep." "Under fierce questioning and with the jack-pot as bait", says Kilpatrick, "a San Franciscan might even admit that Los Angeles is the bigger city!"

Kyser Off on Tour

Kay Kyser, NBComedian-bandman, who continues to live up to the mythical title accorded him some time ago—that of "Radio's Hardest Working Star," is in Hollywood until next Monday when he begins a three-month road trip that will see him doing his College of Musical Knowledge chore for some 30 army camps as far east as New York and as far south as Raleigh, N. C.

Kyser has just returned from a brief trek to Luke Field, near Phoenix, Ariz., and the Naval Training Station at San Diego, where he did his shows for the men in uniform.

Three guest shots for Mutual's Spotlight Bands (9), Bill Stern's Sports Newsreel (14) and Silver Theater (15) brought Kay back into Hollywood this week prior to his nationwide jaunt which will find him in New York March 25 to confer with his boss, George Washington Hill, president of the sponsoring tobacco firm.

Kay will have the opportunity to see a lot of his old friends when he does a county fair date April 29 at Raleigh, N. C., a few miles from his birthplace, Rocky Mount, N. C. He doesn't return to the West Coast until early summer.

★ ★ KFI, 7 p.m. Wed.

Fidler's Turnabout

Jimmie Fidler, veteran Hollywoodite and longtime "menace" to the radio and film stars who were verbally spanked via "open letters," returned to the air this past fortnight in a new role.

The new Fidler role was that of more or less of a goodwill ambassador for Hollywood. It was quite an event to hear the man who only a short year ago lambasted the stars and the industry alike do a "turnabout" and declare that he felt "in times like these it behooves everyone to look at the good and worthwhile things rather than to be critical of those who are doing everything within their power to aid the Victory effort." He loaded his Blue Network quarter-hour commentary (for Arrid deodorant) with praise for Hollywood's noteworthy contributions to the war drive, and asked for Hollywood's goodwill in helping him to perform a good radio chore.

Fidler, who has always been sincere in the remarks he has made on the air but who too often failed to heed the advice of wiser, more experienced heads, sounded even more sincere than before. He handled his lines far better than any other Hollywood commentator who is currently on the ether with the possible exception of Erskine Johnson, Thrifty Drug's gossip spieler. He reserved a spot on his debut show for a "Hollywood Does Its Bit Dept." in which he doffed his hat to certain stars who are identified closely with the war effort.

★ ★ KICA, KFSD, 7:30 Mon.

Waring On Glee Clubs

Fred Waring, who encountered plenty of trouble years ago in finding a sponsor who thought his glee club was worthwhile, is of the opinion that what radio needs is more good glee clubs.

The Pleasure Time maestro is sponsoring a giant competition among college men's glee clubs and will bring to New York in May clubs representing eight different sections of the nation for a final judging at a Carnegie Hall concert.

RECIPES

and Instruction Folders for Radio Life Readers

AT NO COST

The following helpful folders are yours for the asking. Just check the folder wanted and mail to Radio Life.

USE COUPON BELOW

TO RADIO LIFE
1029 W. Washington, Los Angeles
Please send me the Recipes and Instruction Folders I have checked below:

- Our Mother's Cocoa
New ways to use this old favorite
- Cinch Cake Mix
Quick and easy cake-making success
- Kellogg's Ant Powder
Lasting control of ants.
- Clearax Window Cleaner
Handy for many household uses
- Bif Insect Spray
Flies, roaches, silverfish, etc.
- White House Rice
Fempering inexpensive menus.
- Richardson & Robbins Plum Pudding
A treat for parties, for Christmas dinner.
- Brandywine Mushrooms
17 ways to serve these savory tidbits.
- Willapoint Oysters
How to serve New Recipes
- Bobrick's Ammonia
100 helpful uses around home.
- Lynden Chicken Recipes
Dozens of delicious ways to use chicken.
- Seasonettes
More flavor in everyday meals.

Name

Address

City

Radio Life CONSUMERS' CLUB

Directed By Chef Milani

POLITICS IN THE KITCHEN

The Southerners have a special pie called "Jeff Davis Pie". Jeff Davis, as you remember, was the President of the Southern Confederacy during the



Chef Milani

Civil War, and this bit of culinary art was a tribute to the beloved character of the Old South. It was made by Aunt Mary Ann, the slave cook of one Mr. Warren. The pie met with such success the first time it was served that all of Mr. Warren's guests trooped to the kitchen to get the name and recipe.

And, the story goes, when they made inquiry of Aunt Mary Ann, she thought a moment and then in a spirit of loyalty to her master and his political views replied, "Why that's a Jeff Davis Pie."

And in the North? Well, politics invaded northern cooking too. In New England they had an Election Day cake. It ended the veal dinner and was as necessary for this day as pumpkin pie for Thanksgiving. The recipe was generally placed in the farm wives' notebooks somewhere between the household accounts and formulas for cough cures. Come Election Day and it was taken down and the cake was carefully prepared to be eaten with joy or sorrow according to whose party won.

KC-50

Looks like the code number for a lady spy, all glamour and mystery, doesn't it? Well, it is a sort of formula. KC-50 stands for fifty years of service by the Kansas City Baking Powder Company.

For fifty years the efforts of a staff of chemists, white collar men, and the boys who make the factory wheels go 'round have been concentrated in producing perfect baking powder. Each year thousands of tests are made just to make sure this product keeps to those high standards. Result — a dependable, economical, double-acting combination-type baking powder of the highest quality, or in words less technical, it means, ladies, continued success in your baking.

And this is especially for you. In honor of this anniversary KC is offering every lady a cook book. It's filled with practical baking hints and recipes that are arranged in a chart so that you can vary them by just changing one part of the recipe. We know you will like it. Just send us the pink slip from any size can of KC Baking

Powder and we will see that you get this valuable anniversary gift.

And as for KC-50, we would like to say CONGRATULATIONS!

A-MAIZE-D

Maize, or corn as we call it, is as American as America. The roasting ears you are so fond of were growing on this continent long before Columbus discovered it. Pictures of it were drawn on the graves of the Indians who were living here when Europe was in the Stone Age. And stranger still, the ears of corn are exactly like the ones we enjoy today.

Corn came to Europe by three routes. To Spain through Columbus, and to England by means of the Pilgrims and Captain John Smith who

planted the first English colony in Virginia.

Everywhere throughout Europe the people cultivate this grain America gave to the world. Yet only in England, where it has never been popular, is it known by its proper name, maize or Indian corn. In Holland and Hungary it is known as Turkish wheat. France calls it Spanish corn; Turkey refers to it as Egyptian corn, and in turn the Egyptians call it Syrian corn, while in South Africa to the Kaffirs, the Zulus and the Bushmen it is known as mealies. A-maize-ing, isn't it?

Listen to Chef Milani's programs daily over KMPC at 11 a.m. and Monday via KECA and the Blue Network at 4:15 p.m.

Recipes of the Week

By CHEF MILANI

Here are your recipes in a convenient form. The complete section will fit your Radio Life Recipe Binder . . . or cut out the recipes individually to paste on your recipe file card.

Sunday Dinner for Eight Persons

- Barley Soup
- Celery, Olives and Radishes
- Broiled Lamb Chops
- Shoestring Potatoes
- Fresh Peas and Broccoli Sauted
- Crab Salad Louie
- Lemon Pie
- Monarch Coffee

Recipe for Crab Salad Louie

- | | |
|---|----------------------------------|
| The meat of two large crabs | 1/2 cup chili sauce |
| 1/4 cup olive oil | 1/2 cup mayonnaise |
| Juice of 2 lemons | A few drops of Tabasco |
| 1 large head lettuce | 2 teaspoons Worcestershire sauce |
| 2 hard boiled eggs | 1/2 teaspoon salt and 1/4 |
| A few chives and a few leaves of fresh tarragon | teaspoon pepper |

Chill the crab meat and the lettuce very thoroughly. Mix the olive oil, the lemon juice, the chili sauce, the Tabasco, the Worcestershire sauce, the salt, and the pepper. When all these ingredients are well mixed, add the mayonnaise and beat well until the mixture is nice and smooth. Then cut the large lettuce leaves and place them all around a large, chilled salad bowl, and shred the head of lettuce very fine and place in the middle of the bowl. Slice the chilled crab meat very thin and place it on top of the shredded lettuce. Slice the chives and mince the tarragon herb and place on top of the crab meat. Then pour the Louie dressing on top, and garnish all around the salad with sliced hard boiled eggs. Be sure that the salad is well chilled before serving—that is the secret of any salad.

Dinner for Four—A Dollar, No More

- Sliced Mexican Sea Bass Fried in Oil
- Baked Potatoes
- Carrot and Turnip Salad with Oil and Lemon Dressing
- Bread and Butter
- Coffee and Delicious Apples for Dessert

Recipe for Sliced Mexican Sea Bass

- 1 1/2 lbs. fresh sliced Mexican sea bass
- 8 tbsps. oil
- Flour
- Salt and pepper

Dredge with flour 1 1/2 lbs. fresh sliced Mexican sea bass. Put 8 tbsps. of oil in a thick frying pan. When oil gets hot, fry the sliced sea bass until it gets brown on one side. Then turn the fish over, and fry in the same way on the other side. Now place the fish on absorbent paper and season with salt and pepper. Then place the fish in a hot platter and serve with baked potatoes.

CHEF MILANI MAY BE HEARD ON THE BLUE NETWORK EVERY MONDAY AT 4:15—KECA, LOS ANGELES



PRE-CASTS

By Marcia Sinclair

Bill Henry, left, and Upton Close, both famous war correspondents, are playing vital roles on the home front with their NBC newscasts. Henry becomes a new member of the NBC family with three-a-week on March 24, while Close has a new spot for Signal Oil.

Letter at Midnight," drama especially written for him by Arch Oboler. Stewart, now an army flier, plays the part of a 21-year-old army flier, who writes his father a letter at midnight and gives him a realistic evaluation of the war. Mercedes McCambridge and Gloria Blondell play supporting roles.



CHICAGO THEATRE OF THE AIR—Operetta.
HEARD: Sunday, KHJ, DLBS, 3 p.m. (1 hour).
"The Gandy Dancer," one of the three top operettas in the national contest, is presented today.



SILVER THEATER—Drama.
HEARD: Sunday, KNX, 3 p.m. (30 min.).
Kay Kyser and Janet Waldo in "The Whole Town's Talking."



UPTON CLOSE—Commentation.
HEARD: Sunday, KFI, 3:45 p.m. (15 min.).
SPONSOR: Signal Oil Company.

Born Josef Washington Hall, this authoritative commentator derives his present name from "Up Close," the code signature he used to sign dispatches from China, Japan, and Siberia. For more than 20 years an interpreter of Oriental thought, Close is now considered an outstanding Far East commentator.



INNER SANCTUM—Mystery.
HEARD: Sunday, KECA, 8 p.m. (30 min.).

Title for tonight's mystery involvement is "Mask of Death."



Refreshing Laraine Day of the cinema, guest stars on Screen Guild with Edward Arnold and Walter Brennan. See Pre-Cast page 15.

☾ This NEW MOON symbol indicates new programs.

Sunday, March 15

IRVING CAESAR'S SAFETY SONGS.
HEARD: Sunday, KHJ, DLBS, 11 a.m. (15 min.).

☾ Presenting clever little ditties by which children (and their elders, too) may learn the rules of safety.



THE AMERICAS SPEAK—Reciprocal Program.
HEARD: Sunday, DLBS, 12 m. (30 min.), KHJ, 10 p.m.

Rotary's good-will reciprocal program with Latin America originates today in Quito, Ecuador.



PLAYS FOR AMERICANS—Drama.
HEARD: Sunday, KFI, 1:30 p.m. (30 min.).

Lieut. James Stewart stars in "A



Jim Doyle is rated in the upper bracket of local newscasters with commentaries over KHJ-Mutual from Hollywood. (7 a.m., Monday thru Saturday).



Vigorous, hard-working Kay Kyser, who is slated for a cross-country hop next week, makes final local appearance as guest star of Silver Theater's "The Whole Town's Talking," with Janet Waldo, cute Texas miss, playing opposite. That's Silver Theater's ringmaster, Conrad Nagel, on the right. Pre-Cast this page.

and PRE-VIEWS

SCREEN GUILD—Drama.

HEARD: Sunday, KNX, 10 p.m. (30 min.).

Laraine Day, one of Hollywood's newest stars, appears with veterans Edward Arnold and Walter Brennan in the first radio version of Edna Ferber's famous novel, "Come and Get It."



RADIO CHURCH REEL—Religious.

HEARD: Sunday, KMTR, 10 p.m.

☾ New program designed to bring to the microphone voices of distinguished leaders of Christian thought. General theme will be "The Contribution of Religion in This Trying Hour." Speakers will be laymen/clerics, even non-church-members who see religion, and especially Christianity, a possible way out of the present difficulty. "John B. Christian" (Rev. Frank Nelson) will contribute significant comment.



Monday, March 16

MUSIC FOR EVERYONE—Light Classic.

HEARD: Monday-Saturday, KFAC, 6 p.m. (1 hr.).

Features the best known selections of Victor Herbert, Rudolf Friml, George and Ira Gershwin, Sigmund Romberg, Jerome Kern, and other Americans. Program might well be sub-titled, "American Music for Americans."



SPOTLIGHT BANDS—Popular Music.

HEARD: Monday-Saturday, KHJ, DLBS, 6:30 p.m. (15 min., Sat., 30 min.).

Monday, March 16, Dick Jurgens; Tuesday, Charles Spivak; Wednesday, Earl Hines; Thursday, Vaughn Monroe; Friday, Freddy Martin.



TELEPHONE HOUR—Good Music.

HEARD: Monday, KFI, 9 p.m. (30 min.).

An all-Irish program which includes "The Wearing of the Green," "Mavis," "Londonderry Air," "The Last Rose of Summer," "The Little Irish Girl," "Kitty, My Love," "Irish Rhapsody," and "Thine Alone" from "Eileen."



Tuesday, March 17

HAL STYLES—Informal Comment.

HEARD: Monday-Friday, KFVB, 2 p.m. (30 min.).

SPONSOR: Participating.

☾ Hal, well-known radio philosopher, starts a new program on which he gives homely advice and now and then presents a "Hollywood Hopeful."



NBC SYMPHONY—Fine Music.

HEARD: Tuesday, KECA, 6:30 p.m. (1 hour).

Saul Caston conducting on March 17th.

Wednesday, March 18

TUNE UP AMERICA—Variety.

HEARD: Wednesday, KHJ, DLBS, 8:30 p.m. (30 min.).

Tentatively set for a guest appearance on this new "women in defense" program is Commander Bell of the Women's Ambulance Corps.



PDQ QUIZ COURT.

HEARD: Wednesday, KFI, 9 p.m. (30 min.).

Two colorful teams, Indians vs. Indian fighters, clash before Judge Leroy Dawson. "Chief Many Treaties" of the Blackfoot Indian Tribe (Bill Hazlett) heads the aboriginal tribe of three. For the whites, Al Jennings, the notorious early-day outlaw who is now an evangelist, and Tex Cooper, Buffalo Bill scout and Injun fighter, blaze away with mental "45's".



Thursday, March 19

STANDARD SYMPHONY—Fine Music.

HEARD: Thursday, KHJ, DLBS, 8 p.m. (1 hr.).

Program March 19: "Marriage of Figaro," Mozart; "E Flat Symphony," Mozart; "Eskimo Suite," Axt; "Slavonic Dance No. 1 in G Major," Dvorak; "Yosemite," Headley; "Girls from Baden," Komzak.



Friday, March 20

FIGHTS.

HEARD: Friday, KHJ, DLBS, 7 p.m. to conclusion.

A 10-round bout, non-championship, between welterweights Ray "Sugar" Robinson, and Marty Servo.



YOUR SONGS—Popular Old-Time Music.

HEARD: Friday, KHJ, DLBS, 8:30 p.m. (30 min.).

☾ Jean Merrill, soprano, Jimmie Shields, tenor, and orchestra.



KATE SMITH HOUR—Variety.

HEARD: Friday, KNX, 9 p.m. (55 min.).

Tommy Riggs and his little girl friend, Betty Lou, are filling a 13-week engagement on the southern songbird's program. They were recently on the Old Gold show, you recall.



Saturday, March 21

OF MEN AND BOOKS—Educationl.

HEARD: Saturday, KNX, 11 a.m. (30 min.).

Langston Hughes, whose new book, "Shakespeare in Harlem" is coming out, is guest-author today.



YOUR HIT PARADE—Popular Music.

HEARD: Saturday, KNX, 9 p.m. (45 min.).

Petite songstress Frances Langford is guest.

Coming Out of The Ether

(Continued from Page 2)

job. It is the first big program ever to be presented on Saturday night that can claim a real large audience.

It seems to me that there is room for still more of this type of program. It is doubtless the most effective means on record of raising money and dispensing constructive propaganda.



KFI observes its 20th anniversary in the middle of April. . . . Hedda Hopper scored a major social triumph in Hollywood by capturing Wendell L. Willkie for a cocktail party in her Beverly Hills home during his brief West Coast visit. One hundred and fifty of the film and radio colony's top names showed up for the shindig. . . . Meredith Willson and his entire radio orchestra have signed up in a body for blood donations to the Red Cross. . . . Elliott Lewis plays the role of father in the new Shirley Temple series and does it extremely well.



Lieut. Vallee Now

Rudy Vallee has been commissioned a second lieutenant in the California State Guard, evacuation unit, by Col. Lewis Stone, who commands the unit.



KECA, 7 p.m. Thurs.

"PHOTO FINISH"

with Photo Flash News

PRESENTS

Tom Breneman

"An Exciting News Game" with

\$150 AND UP IN WEEKLY PRIZES

Get your Photo Finish Entry Card at your Druggist

It's FREE. Nothing to Buy!

KNX

9 P. M. SUNDAY

"Take a snapshot this week!"



Cuff-identially yours-

BY TOM BRENEMAN

"Breakfast at Sardi's" M. C. KECA and the Blue Network 10:15 A. M., Mon. thru Fri.

NEW MODEL

Overheard in the hall after my "Photo Finish" show of last Sunday night:

"I've got a MacArthur car."

"What do you mean, a MacArthur car?"

"I parked it in a lot. Someone stripped my reverse gear. Now I can only go forward."



NOTES OF SPRING Tom Breneman

A morning or two back, brilliant well-liked advertising agency head Raymond R. Morgan called the six charming girls of his office into his deep-carpeted sanctum for a meeting.

In they trooped, long-facedly wondering whether something had happened to all that new business their office had been getting, etc.

In a minute, out they burst, chattering like school kids.

Boss Morgan had slipped each a crisp fifty dollar bill for a new spring outfit.

COMEBACKS

Awarding an orchid to an 80 year old guest on the Breakfast show last week, I inquired:

"Do you remember what your husband said to you when he proposed?"

Without an eye-blink she came back, "That's my own affair, young man."

"Oh, I'm sorry," I excused. "I shouldn't have asked that—I make it a point to never get personal on this program."

"I know different," said my lively little guest with a grin. "I listen to you all the time—and most of the time you're pretty noseey."

Tom Breneman

★ ★ "Marge" Is Mother

Helen Mack, until recently the portrayer of the air character "Marge" in "Myrt and Marge," last week gave birth to a son weighing 6 lbs., 10 oz. Miss Mack is the wife of Tom McAvity, prominent radio executive.

★ ★ KNX, 1:15 p.m. Mon.-Fri.



Pvt. Ben Gage, former Bob Hope announcer and recently inducted into the U. S. Army at Camp Haan, returned to Radio City on a "six hour pass" the other night to watch the NBComic's broadcast rehearsal. Above, Jerry Colonna, Skinnay Ennis, Frances Langford and Hope salute their favorite private before he returns to camp.

Old Gold Show

(Continued from Page 9)

sion and well-rehearsed tunes which are featured throughout the program.

After a first rehearsal, the cast "breaks" for lunch about 2 o'clock, and then gets back in time for a "dress" at 3:30 which gives the producer and writer time to cut the show to size before the broadcast is performed for the East at 5 p. m. After listening to a "playback," or transcription of the broadcast at 5:30 the cast goes to dinner, arriving back in the studio for a West Coast repeat broadcast at 8 p. m.

Writer of the 32-page script is youngish, bespectacled Sam Moore, rated one of radio's better gagmen. We notice that this is one of the few comedy programs where there's a dearth of gag writers. Moore is the only one about, and according to Mary Lou Cook who stops by to say hello, he's the lone writer on the broadcast.

Hank Ladd, Bert Wheeler's "heavy" or straight man, works some with Moore on the Wheeler-Ladd spots on the show early in the week. Ladd, onetime portrayer of the "Beetle" character on the Phil Baker airshow, has developed into quite a mirthmate for Bert whose own comeback is the talk of Hollywood since he teamed up with Ladd three years ago during a personal appearance tour which started out with Ladd as his writer and ended up with Ladd as his partner.

"It happened this way," said Bert as he talked in the wings after the broadcast. "We were on our way to New York by train for theatre dates with Hank pounding out my routines. After working for days, Hank showed up in the parlor car one day with a script into which he had written himself. We've been a team ever since."

Bert Wheeler, well remembered as half of the comedy team of Wheeler and Woolsey, has created a sympathetic character on the Old Gold Show

that is a natural for chuckles when paired with Hank Ladd, Lucille Ball and Marshall.

Strictly a "fall guy" in the script, Wheeler prances from one side of the stage to the other, playing a next-door neighbor to Lucille Ball and Bart Marshall who portray a married couple in a brief playlet, and taking a continual tongue-lashing from Hank Ladd.

At one point in the script, Marshall calls Wheeler "that pint-size Romeo, that lamb in sheep's clothing, that junior-miss Barrymore!"

During a scene at a farm house where Hank Ladd, as the farmer, is trying to get Bert or Bert to marry his daughter, Lucille Ball. Hank asks: "Where's the little feller?"

Lucille answers with, "The little Wheeler feller went out to the hen house to get me some eggs, and the hen's got him cornered."

It's not a show that pays too much attention to the studio audience, but is rather patterned for smooth listening. My visit to the show left me with the impression that the New Old Gold gang had a lot of class, worked ideally well together, and has a program that promises to rate a good healthy Crossley and Hooper in the very near future.

★ ★ KECA, 8 p.m. Fri.

Norman Nesbitt

BROADWAY NEWS
Daily at 12 noon, and Mon. thru Fri. at 5 p. m.
The Broadway
Broadway, Fourth and Hill

KHJ

BAROMETERS *for Broadcasting*

By Frederick White

Fibber McGee & Molly Rated Top Half-Hour By Crossley, Hooper

TWO SIMPLE words command more respect, attention, and one might add, carry more weight, than any other two words used in radio.

The words are: 1) Crossley, 2) Hooper.

Once only important in their meaning to those in the business of broadcasting these two words have, in the past few years, become increasingly important to the listening public . . . so important and widely discussed have the words Crossley and Hooper become to Mr. and Mrs. John Public that two weeks ago when a public announcement was made that Fibber McGee and Molly, one of NBC's top-ranking comedy teams, were rated No. 1 in the latest Crossley and Hooper reports, Radio Life received numerous letters requesting an article of explanation as to the meanings of the terms.

Our background story begins some 12 years ago, in 1929, when a group of leading advertising agencies which were engaged in the purchase of radio time for their clients decided that they were sorely in need of an audience yardstick by which the popularity of programs could be measured.

There are two accepted program "rating" organizations. The first employed to make a survey of program popularity was Crossley, Inc., a firm noted for its statistical surveys. In 1934 the first survey service was reorganized by a group of leading advertising men who formed C. A. B., better known as the Cooperative Analysis of Broadcasting. The term Crossley is still used when speaking of C. A. B. program "ratings" for the reason that Crossley, Inc. is still employed to do the actual field and technical work for C. A. B.

The other major program "rating" service, that of C. E. Hooper, Inc., followed Crossley into the field in 1934, the same year which saw the reorganization of the Crossley system. While the C. A. B. is operated on a non-profit mutual benefit basis for advertising agencies, the Hooper or-



Leaders among radio's half-hour shows in the latest Crossley and Hooper program "rating" surveys are Fibber McGee and Molly whose lease on 79 Wistful Vista has just been renewed for another 52 weeks by their sponsors.

ganization is a private enterprise, operated for profit.

The course of commercial radio broadcasting is guided, in a large part, by the monthly survey figures furnished by these two organizations.

Your reporter in uncovering the facts for this story by interviewing the West Coast offices of both firms and through talking with leading advertising agency men who purchase important radio time for their clients, the sponsors, with major broadcasting executives, and the performers themselves, found that a variance of opinion as to the relative merits of the two organizations exists.

The differences of opinion expressed by these people is caused largely by the fact that C. A. B. (Crossley) and Hooper employ decidedly different methods in obtaining the statistics for their program "ratings."

While both organizations employ staffs of similar personnel, obtaining their information from radio listeners through feminine interviewers who make telephone calls to homes, the methods employed in gathering the data are as different as night and day. For this reason, if no other, the

figures supplied by one service are not always in perfect agreement with the "ratings" supplied by the other.

The method of gathering data used by C. A. B. is called the "day-part recall." As the term implies, this method is based on memory. Telephone interviewers, professionally known as "investigators," call homes at two hour periods between 9:05 a. m. and 9:05 p. m. and ask respondents if they have listened to the radio during the preceding two hours and if so what programs they remember having heard.

Hooper's method is called the "coincidental." In this approach, program information is obtained by making telephone calls to homes coincidentally with the broadcast, with the interviewer asking the following questions: (1) Were you listening to your radio just now? (2) To what program were you listening? (3) Over what station is that program coming? (4) What advertiser puts on that program?

Both organizations employ a large number of interviewers, sometimes called investigators or radio reporters (most feminine), who make hundreds

(Continued on Page 19)

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

- 8:30—Invitation to Learning. KNX.
- 12:45—Looks at Books. KFI.
- 1:00—University Explorer. KFI.
- 1:15—Tony Wons. KFI.
- 1:30—Behind the Mike. KECA-KFSD.
- 2:30—Musical Steelmakers. KECA-KFSD.
- 2:30—Nichols Family. KFI.
- 3:30—Gene Antry Melody Ranch. KNX.
- 4:00—Jack Benny. KFI.
- 5:00—Charlie McCarthy. KFI.
- 6:00—Fred Allen. KNX.
- 6:00—Grandpappy and His Pals. KECA-KFSD.
- 6:45—Dinah Shore. KECA-KFSD.
- 7:00—Good Will Hour. KECA-KFSD.
- 7:30—Keep 'Em Rolling. KHJ-KGB.
- 7:30—Signal Carnival (Signal Oil Co.). KFI.
- 8:00—Great Gildersleeve. KFI.
- 8:30—Jack Benny. KECA.
- 10:00—The Americas Speak. KHJ.

Drama

- 10:15—Romance of Highways. KHJ-KGB-KVOE.
- 11:00—Famous Fireside Plays. KECA-KFSD.
- 11:30—Columbia Workshop. KNX.
- 1:30—Plays for Americans. KFI.
- 3:00—Silver Theatre. KNX.
- 4:30—Nobody's Children. KGB-KFXM-KVOE.
- 5:30—One Man's Family. KFI.
- 8:00—Crime Doctor. KNX.
- 8:00—Inner Sanctum Mystery. KECA-KFSD.
- 8:30—Nobody's Children. KHJ.
- 8:30—Romance of the Banchos (Title Insurance and Trust Co.). KNX.
- 9:15—Parker Family. KFI.
- 9:30—Hermit's Cave. KMPC.
- 10:00—Screen Guild Theatre. KNX.
- 10:30—They Live Forever. KNX.
- 11:15—Three Sheets to the Wind. KFI.

Quiz Programs

- 3:00—Prof. Puzzlewit. KFI.
- 5:30—Spelling Beeliner. KNX.
- 7:00—Take It or Leave It. KNX.
- 9:00—Photo Finish (Master Photo Finishers). KNX.

Outstanding Music

- 8:30—Music and American Youth. KFI.

- 9:15—First Piano Quartet. KECA.
- 9:30—Radio City Music Hall. KECA-KFSD.
- 11:15—Concert Petite. KFI.
- 12:00—New York Philharmonic. KNX.
- 1:30—Pause That Refreshes. KNX.
- 2:00—Metropolitan Auditions. KFI.
- 2:00—Family Hour. KNX.
- 3:00—Chicago Theatre. KHJ-KGB-KFXM-KVOE.
- 3:00—Gateway to Music. KFAC.
- 4:30—Fitch Bandwagon. KFI.
- 6:00—Manhattan Merry-Go-Round. KFI.
- 6:30—Album of Familiar Music. KFI.
- 7:00—Hour of Charm. KFI.
- 7:30—Inglewood Park Concert. KNX.
- 8:00—Hancock Ensemble. KHJ.
- 8:45—Chapel Quartet. KFI.
- 10:30—Lucy Lager Dance Time. KFAC.
- 11:00—Philharmonia. KECA.

Public Affairs—News

- 8:05—Reviewing Stand. KGB-KVOE.
- 9:30—Frank Cuhel. KHJ-KGB-KVOE.
- 9:40—Sam Brewer. KHJ-KGB-KVOE.
- 9:50—John B. Hughes. KHJ-KGB-KVOE.
- 10:30—American Legion's 23rd Birthday Program. KFI.
- 11:30—Chicago Round Table. KFI.
- 12:00—Broadway News. KHJ.
- 12:00—Wake Up America. KECA-KFSD.
- 12:15—H. V. Kaltenborn. KFI.
- 2:45—William Shirer. KNX.
- 3:45—Upton Close (Signal Oil Co.) KFI.
- 4:00—News from Europe. KECA.
- 4:15—Public Affairs. KNX.
- 5:00—American Forum of Air. KHJ-KGB-KVOE-KFXM.
- 5:45—Pearson & Allen. KECA-KFSD.
- 5:55—Elmer Davis. KNX.
- 6:00—Robert Arden. KFWD.
- 7:00—Open Forum. KFAC.
- 9:00—Walter Winchell. KFI.
- 9:45—Dr. Polyzoides. KHJ.
- 10:00—Richfield News. KFI.
- 10:30—Inside the News (Thrifty Drug). KFI.

Sports—Comment

- 10:15—Bowling Notes. KFWD.

KMTR	KFI	KECA	KNJ	KFVD	KFSG	KGJ	KFXM	KFAC	KGER	
▼KFSD	▼KMPC	▼KIEV	▼KFWB	▼KNX	▼KRKO	▼	▼KPCC	▼KFOX	▼KGB	▼KVOE
570	640	780	930	1020	1150	1230	1240	1330	1390	1490
600	710	870	980	1070				1280	1360	1490

KFVD—9, Waltz Time; 9:15, Musical Gems; 9:45, Rhythm.
 KGB—9, Covenant Gospel Service; 9:30, Frank Cuhel; 9:40, Sam Brewer; 9:50, John B. Hughes.
 KVOE—9, R. Herbeck Orch.; 9:15, Letters to My Son; 9:30, Frank Cuhel; 9:40, Sam Brewer; 9:50, John B. Hughes.

10 to 11 A. M.

KFI—10, Unscheduled; 10:15, Silver Strings; 10:30, American Legion's 23rd Birthday.
 KNX—10, Church of the Air; 10:30, Garred. News; 10:45, Music.
 KHJ—10, News; 10:15, Romance of Highways; 10:30, Canary Chorus; 10:45, Music.
 KECA—10, Radio City Music Hall; 10:30, Speaking of Glamour; 10:45, Jack Owens.
 KFWD—10, Swing Session.
 KMPC—10:15, News; 10:30, Peter Potter.
 KPAS—10, News; 10:15, Low White at Console; 10:30, Some Like It Sweet.
 KMTR—10, Fannie Reinhart.
 KFAC—10, Music.
 KGJ—10, Music; 10:30, Light Concert.
 KRKO—10, Music Masters.
 KPCC—10, Dr. F. P. Woelner; 10:30, Church News; 10:45, Tower Chimes.
 KNX—10, News; 10:15, Visitors; 10:45, Music.
 KGER—10, News; 10:05, Fullerton Four Square.
 KFSG—10:30, Almee S. McPherson.
 KFSD—10, Radio City Music Hall; 10:30, Speaking of Glamour; 10:45, Jack Owens.
 KGB—10, News; 10:15, Romance of Highways; 10:30, Garden Beautiful; 10:45, Canary Chorus.
 KFI—10, Rhythm; 10:45, Morning Serenade.
 KVOE—10, News; 10:15, Romance of Highways; 10:30, Federal Music; 10:45, Canary Chorus.

11 A. M. to 12 Noon

KFI—11, Unscheduled; 11:15, Concert Petite; 11:30, Chicago Round Table.
 KNX—11, Spirit of '42; 11:30, Columbia Workshop.
 KHJ—11, Irving Caesar's Safety Songs; 11:15, Melody; 11:30, Strings in Swingtime; 11:45, Hollywood Whispers.
 KECA—11, Famous Fireside Plays.
 KFWD—11, Swing Session.
 KMPC—11, Peter Potter.
 KPAS—11, Holliston Methodist Church.
 KMTR—11, First Methodist Church.
 KFAC—11, Church of Open Door.
 KGJ—11, Concert; 11:15, Music.
 KPCC—11, Pasadena Pres. Church.
 KFOX—11, Pop. Records.
 KGER—11, Pilgrim's Hour.
 KFSD—11, Famous Fireside Plays.
 KGB—11, Safety Songs; 11:15, Melody; 11:30, Strings in Swingtime; 11:45, Hollywood Whispers.
 KFVD—11, Musical Revue.
 KVOE—11, Safety Songs; 11:15, Melody; 11:30, Strings in Swingtime; 11:45, Of Civic Interest.

12 Noon to 1 P. M.

KFI—12, Bob Becker's Chats About Dogs; 12:15, H. V. Kaltenborn; 12:30, News; 12:45, Looks at Books.
 KNX—12, New York Philharmonic Orch.
 KHJ—12, Broadway News; 12:15, Music; 12:30, Unscheduled; 12:45, Layman's Views of News.
 KECA—12, Wake Up America.
 KFWD—12, Swing Session; 12:30, Jean Leonard.
 KMPC—12, Peter Potter.
 KPAS—12, Sunday Serenade; 12:30, News; 12:45, Rumba Time.
 KMTR—12, St. Brendan's Church.
 KFAC—12:30, Garden School of Air.
 KGJ—12, Cowboy Music; 12:30, Welding Talk.
 KRKO—12:30, News; 12:40, Music.
 KPCC—12:15, Music of the Masters; 12:30, Junior Chorus.
 KFOX—12, Pop. Records.
 KFSD—12, Wake Up America.
 KGER—12, News; 12:05, Ecos Accor-reon; 12:30, Czechoslovakia.
 KGB—12, The Americas Speak; 12:30, Unscheduled; 12:45, National Defense Health Clinic.
 KFVD—12, Luncheon Music.
 KVOE—12, American Speak; 12:30, Unscheduled; 12:45, National Defense Health Clinic.

Hear
 DR. WALTER A.
 MAIER



The LUTHERAN
 HOUR
 "Bringing Christ to the
 Nations"
 EACH SUNDAY—1 P. M.
 KHJ—MUTUAL

1 to 2 P. M.

KFI—1, University Explorer; 1:15, Tony Wons' Scrapbook; 1:30, Plays for Americans.
 KNX—1, New York Philharmonic; 1:30, Pause That Refreshes On Air.
 KHJ—1, Lutheran Hour; 1:30, Young People's Church.
 KECA—1, National Vespers; 1:30, Behind the Mike.
 KMPC—1, Samuel B. McKee; 1:15, Spare the Rod; 1:30, Stars in Song.
 KPAS—1, Music in Modern Manner; 1:30, Home upon Harmonies.
 KFWD—1, Music; 1:30, News; 1:45, Music.
 KMTR—1, News; 1:15, Mother's Voice; 1:30, Betty Phillips; 1:45, Pianos.
 KFAC—1, Music.
 KRKO—1, Music.
 KGJ—1, Music; Friendly Advisor.
 KFOX—1, Ross Ballroom; 1:30, Sidewalk Cafe.
 KGER—1, News; 1:05, Spanish Hour.
 KFXM—1, Lutheran Hour; 1:30, Young People's Church.
 KFSD—1, National Vespers; 1:30, Behind the Mike.
 KGB—1, Lutheran Hour; 1:30, Young People's Church.
 KFVD—1, Music Moods; 1:15, Piano; 1:30, Hawaiian Music; 1:45, Vocal Varieties.
 KVOE—1, Lutheran Hour; 1:30, Young People's Church.

2 to 3 P. M.

KFI—2, Metropolitan Auditions; 2:30, Nichols Family.
 KNX—2, Family Hour; 2:45, Shirer, News.
 KHJ—2, 1 Hear America Singing; 2:30, Ned Jordan, Secret Agent.
 KECA—2, Waltzes Old, Fashions New; 2:15, Nick Harris; 2:30, Wheeling Steelmakers.
 KFWD—2, Symphony Hall.
 KMPC—2, Variety Hour; 2:30, Hits and Bits.
 KPAS—2, Symphonic Mood.
 KMTR—2, Our Saviour's Lutheran Church; 2:30, French Program.
 KFAC—2, Blind Philosopher; 2:15, Music; 2:30, Victory Players; 2:45, Music.
 KGER—2, News; 2:15, Faith; 2:30, W. C. T. U.
 KRKO—2, Music.
 KFXM—2, 1 Hear America Singing; 2:30, News; 2:45, Romance of Highways.
 KFOX—2, Good News; 2:15, News; 2:30, Billy Adams.
 KGER—2, News; 2:05, Mission Workers; 2:30, L. B. Band.
 KFSD—2, R. Benson Orch.; 2:30, Wheeling Steelmakers.
 KGB—2, The Chalkers; 2:15, 1 Hear America Singing; 2:30, Sunday Players.
 KFVD—2, Music Box; 2:15, Popular Favorites.
 KVOE—2, 1 Hear America Singing; 2:30, Bethel Tabernacle.

3 to 4 P. M.

KFI—3, Professor Puzzlewit; 3:30, News; 3:45, Upton Close.
 KNX—3, Silver Theater; 3:30, Gene Antry Melody Ranch.
 KHJ—3, Chicago Theatre of the Air.
 KECA—3, Catholic Hour; 3:30, Citadel of Faith.
 KFWD—3, News; 3:15, Music.
 KMPC—3, Symphony Hall; 3:30, Record Quiz.
 KPAS—3, News; 3:15, Ethel Huhler; 3:30, Spotlight on Rhythm; 3:45, Church of Christ.

SUNDAY Programs

MARCH 15, 1942

8 to 9 A. M.

KFI—8, News; 8:05, Highlights of Week's News; 8:15, Book of Books; 8:30, Music and American Youth.
 KNX—8, West Coast Church; 8:30, Invitation to Learning.
 KHJ—8, News; 8:02, Funnypaper Man; 8:30, Junior Army; 8:45, Voice of Prophecy.
 KECA—8, News; 8:05, Graziella Parraga; 8:15, Dialing Today; 8:30, Revue in Miniature.
 KFWD—8, Pop. Orch.; 8:30, Union Rescue Mission.
 KMPC—8, Calvary Hour; 8:15, Sunday Drive; 8:30, Easy Listening.
 KPAS—8, Music As You Like It; 8:30, Immanuel Baptist Church.
 KMTR—8, Swedish Hour; 8:30, W. B. Record; 8:45, R. P. Shuler.
 KFAC—8, Country Church; 8:30, Strollin' Tom; 8:45, Music.
 KGJ—8, News; 8:15, Strings; 8:30, Negro Spiritual Singers.
 KRKO—8, Ranch Program; 8:45, News; 8:55, Music.
 KFOX—8, Records.
 KGER—8, News; 8:05, Helen Markham; 8:30, Christian Evidences; 8:45, Rev. Dayen.
 KFSD—8, News, Graziella Parraga; 8:15, Al and Lee Reiser; 8:30, Revue in Miniature.
 KGB—8, News, Reviewing Stand; 8:30, Hymn Singer; 8:45, Voice of Prophecy.

KFVD—8, Rev. Sias; 8:30, Church of Christ.
 KVOE—8, News, Reviewing Stand; 8:30, News, Morning Melodies; 8:45, Choir.

9 to 10 A. M.

KFI—9, Serenade for Sunday; 9:15, Physical Well Being; 9:30, Emma Otero.
 KNX—9, Syncopation Piece; 9:30, Salt Lake Tabernacle Choir.
 KHJ—9, Detroit Bible Class; 9:30, Frank Cuhel; 9:40, Sam Brewer; 9:50, John B. Hughes.
 KFC-A—9, Opal Scarborough; 9:15, First Piano Quartet; 9:30, Radio City Music Hall.
 KFWD—9:30, Swing Session.
 KMPC—9, News; 9:15, Serenade.
 KPAS—9, Sunday Morning Bandwagon; 9:30, Gardner Church.
 KMTR—9, Spanish Hour.
 KFAC—9, Liberal Catholic Hour; 9:15, Voice of Health; 9:30, Music.
 KGJ—9, Music; 9:30, Novelties.
 KRKO—9, Music Masters.
 KPCC—9, Dr. William S. Middlemas; 9:15, Music; 9:30, Dr. F. P. Woelner.
 KFOX—9, Records.
 KGER—9, News; 9:05, March Ahead of Time; 9:30, Revival; 9:45, Music.
 KFSD—9, Call to Worship; 9:15, 1 Want a Home; 9:30, Radio City Music Hall.

KMTR—3, Dr. Louis T. Talbot.
 KFAC—3, Gateway to Music.
 KGFJ—3, Lucy West, Sunshine Mission.
 KFOX—3, Rev. Earl Ivie.
 KGER—3, News; 3:20, L. B. Band.
 KFXM—3, Chicago Theatre.
 KFSG—3, Evangelistic.
 KFSD—3, In His Steps; 3:30, Dr. Frank Lowe.
 KGB—3, Chicago Theatre.
 KFVD—3, Pop. Favorites; 3:15, Colored Revue; 3:30, Hank the Night Watchman.
 KVOE—3, Chicago Theatre.

4 to 5 P. M.

KFI—4, Jack Benny; 4:30, Fitch Bandwagon.
 KNN—4, Gene Autry; 4:15, Public Affairs; 4:30, L. Gluskin Orch.
 KHJ—4, Fact Finders; 4:15, Rabbi Maguin; 4:30, In His Steps.
 KECA—4, News from Europe; 4:30, Daughters of Uncle Sam.
 KFWB—4, Musical Comedy Gems; 4:30, News; 4:45, Stuart Hamblen.
 KMPC—4, Bing Crosby; 4:15, Author's News Digest; 4:30, Everybody's Music.
 KPAS—4, Christian Reformed Church; 4:30, Lutheran Gospel Hour.
 KMTR—4, G. E. Lowman; 4:30, Bible Treasury Hour.
 KFAC—4, Friends Quarter Hour; 4:15, Music.
 KGFJ—4, Lucy West Sunshine Mission.
 KRKD—4:15, Music.
 KFOX—4, Lucy West.
 KGER—4, News; 4:05, Colonial Tabernacle.
 KFXM—4, Fact Finders; 4:15, Rabbi Maguin; 4:30, Nobody's Children.
 KFSD—4, European News; 4:30, Daughters of Uncle Sam.
 KGB—4, Adventist Hour; 4:30, Nobody's children.
 KFVD—4:30, 90-90 Club; 4:45, Tea Time Music.
 KVOE—4, Fact Finders; 4:30, Nobody's Children.

5 to 6 P. M.

KFI—5, Chase & Sanborn; 5:30, One Man's Family.
 KNN—5, World News; 5:30, Spelling Beeline; 5:55, Davis, News.
 KHJ—5, American Forum; 5:45, Musical Comedy Echoes.
 KECA—5, Listen America; 5:30, Captain Quiz; 5:45, Pearson and Allen.
 KFWB—5, Stuart Hamblen.
 KMPC—5, R. Morgan Orch.; 5:30, Theosophy on the Air; 5:45, News.
 KPAS—5, Lincoln Ave. Pres. Church; 5:30, Music.
 KMTR—5, Volney James; 5:15, Music; 5:30, Christian American Crusade; 5:45, Music.
 KFAC—5, Music; 5:15, L. A. Bar Association Talk; 5:30, Music.
 KGFJ—5, Popular Concert.
 KRKD—5, Music.
 KFOX—5, Missionary; 5:30, Dr. Lovell.
 KGER—5, News; 5:05, Christian Youth; 5:20, Music; 5:30, Rev. Webber.
 KFXM—5, American Forum; 5:45, Musical Comedy Echoes.
 KFSD—5, Sunday Evening at Tommy Dorsey's; 5:30, Moments of Melody; 5:45, Pearson and Allen.
 KGB—5, American Forum; 5:45, Rhythm and Romance.
 KFVD—5, Evening Serenade.
 KVOE—5, American Forum; 5:45 Your Bible Teacher.

6 to 7 P. M.

KFI—6, Manhattan Merry-Go-Round; 6:30, Album of Familiar Music.
 KNN—6, Texaco Star Theatre.
 KHJ—6, Old Fashioned Revival Hour.
 KECA—6, Grandpappy and His Pals; 6:30, Bookman's Notebook; 6:45 Dinah Shore, Songs.
 KFWB—6, News Arden; 6:15, Captain Quiz; 6:30, Joe Crall; 6:45, Pop. Orch.
 KMPC—6, Gypsy Caravan; 6:30, Wings Over Jordan.
 KPAS—6, News; 6:15, R. Morgan Orch.; 6:30, Dinner Music.
 KMTR—6, Viennese Ensemble; 6:15, Music.
 KFAC—6, Music.
 KGFJ—6, Music; 6:30, Church of God.
 KRKD—6, Music; 6:45, News.
 KIPF—6:45, Pasadena Dept. of Recreation.
 KFOX—6, News; 6:15, Cluh Alam; 6:30, Maurice Johnson; 6:45 Sunday Evening Varieties.
 KGER—6, News; 6:05, Emanuel Workers; 6:15, Al Williams; 6:30, Jerry Sears Presents; 6:45, Music.
 KFXM—6, Voice of Prophecy; 6:30, News.
 KFSD—6, Grandpappy and His Pals; 6:30, Oscar Otis; 6:45, Dinah Shore.
 KFVD—6, Evening Serenade.
 KGB—6, Old Fashioned Revival.
 KVOE—6, Old Fashioned Revival.

7 to 8 P. M.

KFI—7, Hour of Charm; 7:30, Signal Carnival (Signal Oil Co.)
 KNN—7, Take It or Leave It; 7:30, Inglewood Park Concert.
 KHJ—7, News; 7:02, San Quentin Prison Program; 7:30, Keep 'Em Rolling.
 KECA—7, Good Will Hour.
 KFWB—7:15, Free France; 7:30, H. Horlick Orch.

"Melodies America Loves"

INGLEWOOD PARK

Cemetery Association

CONCERT

Sunday, 7:30 P. M.

Soloist **KNX** Male Quartet
 Orchestra

KMPC—7, Strollin' Tom; 7:15, Bible Fellowship; 7:30, News; 7:35, Sunday Serenade; 7:45, Voices in the Wind.
 KPAS—7, Symphonic Swing; 7:15, Listeners' Digest; 7:45, First Baptist Church.
 KMTR—7, R. P. Shuler.
 KFAC—7, Open Forum.
 KGFJ—7, Gold Hour.
 KIPF—7, Music; 7:30, Sacred Song Recital; 7:45, Organ.
 KVOX—7, News; 7:15, Music; 7:30, Semi-Classical.
 KGER—7, News; 7:05, Music; 7:15, Moods of Mystery; 7:30, Music.
 KFSG—7, Aimee S. McPherson.
 KFSD—7, Goodwill Hour.
 KGB—7, San Quentin Prison; 7:15, Home Folks; 7:30, Keep 'Em Rolling.
 KVOE—7, News, San Quentin Prison Program; 7:30, Gospel Light.

8 to 9 P. M.

KFI—8, The Great Gildersleeve; 8:30, News; 8:45, Chapel Quartet.

SUNDAYS
 8:30—KNX
ROMANCE of the RANCHOS

 Presented by
TITLE INSURANCE AND TRUST CO.

KNN—8, Crime Doctor; 8:25, Winter, News; 8:30, Romance of the Ranchos.
 KHJ—8, Hancock Ensemble; 8:30, Nobody's Children.
 KFCA—8, Inner Sanctum Mysteries; 8:30, Jack Benny.
 KFWB—8, Hollywood Presbyterian Church.
 KMPC—8, News; 8:15, Salon Moderne; 8:45, Mother's Album.
 KPAS—8, First Baptist Church; 8:45, Tablitan Rhythms.
 KMTR—8, Floyd Johnson.
 KFAC—8, Church of the Open Door.
 KGFJ—8, News; 8:15, Music; 8:30, Night Justice; 8:45, Music.
 KPCC—8, Union Church Service.
 KFOK—8, Varieties.
 KGER—8, News; 8:05, Olga Graves.
 KFSG—8:30, News; 8:35, Aimee Semple McPherson.
 KFSD—8, Inner Sanctum Mystery; 8:30, Jack Benny.
 KGB—8, First Baptist Church; 8:30, Answering You.
 KVOE—8, Gospel Light.

9 to 10 P. M.

KFI—9, Walter Winchell; 9:15, Parker Family; 9:30, Moon River; 9:55, Organ.
 KNN—9, Photo Finish (Master Photo Finishers); 9:30, What's It All About?
 KHJ—9, News; 9:15, Voice of Prophecy; 9:45, Dr. Polyzoides.
 KFCA—9, Sunday at Nine; 9:15, Over Our Coffee Cups; 9:30, News; 9:45, Typical Tropical Tunes.

The ANGELICA LUTHERAN HOUR

A Gospel Broadcast Bringing Christ to the Southland
 Each Sunday 9:45-10:15 P. M.
 KFWB—980 Kilocycles

KFWB—9, Rescue Mission; 9:30, News; 9:45, Angelica Lutheran Church.
 KMPC—9, A. Kostelanets Orch.; 9:30, Hermit's Cave.
 KPAS—9, Old Fashioned Revival.
 KMTR—9, Viennese Ensemble; 9:15, Rob Brooks; 9:30, Challenge of Christian Youth.
 KFAC—9, Sunday Evening Club; 9:30, Glorious Hope.
 KGFJ—9, News; 9:15, Pop. Tunes; 9:30, The Dreamer.

KFOX—9, Ross Ballroom; 9:15, News; 9:30, Club Alabama.
 KGER—9, News; 8:05, Music; 9:30, March Ahead of Time.
 KFXM—9, News; 9:15, Old Fashioned Revival.
 KFSG—9:30, News; 9:35, Christian Forum.
 KFSD—9, Sunday at Nine; 9:15, Over Our Coffee Cups; 9:30, G. Davidson Orch.; 9:45, News.
 KGB—9, News; 9:15, Voice of Prophecy; 9:45, A. Kassel Orch.
 KVOE—9, News; 9:15, Voice of Prophecy; 9:45, A. Kassel Orch.

10 to 11 P. M.

KFI—10, Richfield News Flashes; 10:15, Bridge to Dreamland; 10:30, Inside the News (Thrifty Drug); 10:45, Bridge to Dreamland.
 KNN—10, Screen Guild Theater; 10:30, They Live Forever.
 KHJ—10, The Americas Speak; 10:30, Johnny Davis Orch.
 KECA—10, P. Baron Orch.; 10:30, C. Thornhill Orch.
 KFWB—10:15, Bowling Notes; 10:30, Pop. Orch.; 10:45, Starlight Symphony.
 KMPC—10, Do You Remember?; 10:30, Cleveland Symphony.
 KPAS—10, Calvary Tabernacle; 10:30, News; 10:45, Cathedral Echoes.
 KMTR—10, Radio Church Reel; 10:30, Music; 10:45, B. Averill Orch.
 KGFJ—10, News; 10:15, Radio Club; 10:30, Drama; 10:45, Dundee Drama.
 KFOX—10, Rev. Fuller.
 KFAC—10, Music; 10:30, Lucky Later Dance Time.
 KGER—10, News; 10:05, March Ahead of Time; 10:30, Echoes of Opera.
 KFXM—10:15, Ave Maria Hour; 10:45, J. Davis Orch.
 KFSG—10, Esther Fricke Stewart; 10:30, News; 10:35, Esther Fricke Stewart.
 KFSD—10, P. Baron Orch.; 10:30, C. Thornhill Orch.
 KGB—10, A. Donahue Orch.; 10:30, J. Davis Orch.
 KVOE—10, A. Donahue Orch.; 10:30, J. Davis Orch.

11 to 12 Midnight

KFI—11, News; 11:15, Three Sheets to the Wind; 11:45, O. Nelson Orch.; 11:55, News.
 KNN—11, News, Manning; 11:15, M. Strand Orch.; 11:30, Conversation at the Console; 11:55, News.
 KHJ—11, J. Teagarden Orch.; 11:30, J. Richards Orch.
 KECA—11, Philharmonia.
 KFWB—11, Starlight Symphony; 11:55, News.
 KMPC—11, Cleveland Symphony; 11:30, Memory Melodies.
 KPAS—11:15, Modern Melodies; 11:30, Music to Remember; 11:55, News.
 KMTR—11, H. Henry Orch.; 11:15, Music; 11:30, News.
 KFAC—11, Lucky Lager Dance Time.
 KGFJ—11, News; 11:15, Music; 11:30, Dance Tunes.
 KFOX—11, Music.
 KFXM—11, J. Teagarden Orch.; 11:30, J. Richards Orch.
 KFSG—11, Sol Hoopli; 11:30, News; 11:35, Sol Hoopli.
 KFSD—11, This Moving World; 11:15, Organ.
 KGB—11, J. Teagarden Orch.; 11:30, J. Richards Orch.
 KVOE—11, J. Teagarden Orch.; 11:30, J. Richards Orch.

Crossley-Hooper

(Continued from Page 17)

of thousands of telephone calls yearly.

Ruth Arnold, energetic Pacific Coast manager for the Hooper service, speaks enthusiastically of the responsibility and importance such a service places on the person answering the telephone. She says:

"By means of this personal contact by telephone the listener plays a definite and conclusive part in the radio programming of stations in particular areas. Sponsors, anxious to give the public what it desires on the air, follow

the responses made over the telephone closely, and thus better programs depend upon the listener who is called to the telephone by the radio reporter to answer definite questions."

Agencies and studios as well as sponsors study these reports religiously in order to determine whether their particular programs are gaining or losing in public favor. As the "bible" of the commercial radio industry the report also reveals what competing programs are doing because the report is set up in such a manner that a comparison is shown for all the commercial programs broadcast hour by hour, night by night, and day

by day.

Subscribers to these reports are thus able to determine the best day and hour to select whenever a choice of radio time is offered, thus the reason for constant time changes in radio program schedules during the year. Sponsors are influenced by the "rating" reports in making decisions for revision of program formats, the renewal or "dropping" of a particular type of broadcast in favor of another.

The data gleaned by sponsors from the program "rating" reports show clearly the trends and habits of listeners, thus giving reason for a change in time, the

(Continued on Page 27)

MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Johnny Murray, KFL.
 8:15—Art Baker, KFL.
 9:00—Kate Smith, KNX.
 10:15—Tom Breneman, KECA.
 11:00—Chef Milani, KMPC.
 11:30—Market Place, KHJ.
 1:15—Cloh Matinee, KECA.
 4:00—Art Baker's Notebook, KFL.
 4:15—Chef Milani, KECA-KFSD.
 6:30—Spotlight Bands, KHJ-KGB-KFXM-KVOE.
 7:00—Monday Merry-Go-Round, KECA-KFSD.
 7:30—Jimmie Fidler, KECA-KFSD.
 8:00—Amos 'n' Andy, KNX.
 8:15—Lam and Abner, KFL.
 8:30—Gay Nineties Revue, KNX.
 11:00—Lanplighter, KHJ.

Drama

6:00—Lux Radio Theatre, KNX.
 7:30—Cavalade of America, KFL.
 7:30—Lone Ranger, KHJ-KGB-KFXM-KVOE.
 7:30—Blonde, KNX.
 8:15—Irene Rich, KECA-KFSD.
 8:30—I Love a Mystery, KECA-KFSD.
 9:00—I Was There, KNX.
 9:30—Hawthorne House, KFL.
 9:30—Broadway Showcase, KNX.

Quiz Programs

6:00—Dr. I. Q., KFL.
 8:30—Double or Nothing, KHJ-KVOE-KFXM-KGB.

Outstanding Music

1:00—Theme and Variations, KHJ-KGB-KFXM-KVOE.
 2:00—Classical Hour, KECA.
 3:30—Frank Parker, KNX.
 3:30—Voice of Firestone, KFL.
 7:00—Contented Program, KFL.
 7:15—Masters Hour, KMPC.

8:00—Evening Concert, KFAC.
 8:00—Pleasure Time, KFL.
 8:15—Lanny Ross, KNX.
 9:00—Telephone Hour, KFL.
 10:00—Lucky Lager Dance Time, KFAC.
 10:30—Eastside Dance Tonic, KFWB.
 10:30—Masterworks, KNX.
 11:00—Philharmonic, KECA.

Public Affairs—News

7:30—Bob Garred, KNX.
 7:45—Nelson Pringle, KNX.
 7:45—Sam Hayes, KFL.
 9:00—John B. Hughes, KHJ-KGB-KVOE.
 10:00—Bankage Talking, KECA.
 12:00—Broadway News, KHJ.
 1:45—Boake Carter, KHJ-KGB-KFXM-KVOE.
 2:00—William Wofler, KNX.
 4:00—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
 4:15—W. A. O'Carroll, KHJ-KGB-KFXM-KVOE.
 5:00—Broadway News, KHJ.
 5:55—Elmer Davis, KNX.
 6:00—Gabriel Heatter, KHJ-KGB.
 7:00—R. G. Swing, KHJ-KGB-KFXM-KVOE.
 7:45—Robert Arden, KFWB-KFXM.
 8:15—Let's Talk News, KMPC.
 8:45—Bill of Rights, KMTR.
 9:15—Sizing Up the News, KHJ-KGB-KFXM-KVOE.
 9:30—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
 9:45—Rodriguez & Sutherland, KECA.
 10:00—Bob Garred, KNX.
 10:00—Richfield News, KFL.
 10:15—Manchester Buddy, KFL.
 10:30—Inside the News (Thrifty Drug), KFL.

Sports—Comment

6:00—Sports Page, KMPC.
 6:15—Sports Roundup, KECA.
 10:15—Bowling Notes, KFWB.

KMTR	KFI	KECA	KNJ	KFVD	KFSG	KGEJ	KFXM	KFAC	KGB	KVOE
KFSD	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KVOE	
570	640	780	930	1020	1150	1240	1330	1360	1490	
600	710	870	990	1070	1230	1280	1360	1490		

KFSD—9:15, Gwen Williams; 9:30, Helen Hiett; 9:45, Vance and Lila.
 KGB—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Ben Sweetland; 9:45, Dick O'Heren.
 KFVD—9, Waltz; 9:15 News; 9:30, Dr. Richardson; 9:45, Parade.
 KVOE—9, John B. Hughes; 9:15, Morning Melodies; 9:30, Musical Portraits; 9:45, Dick O'Heren, Tenor.

KVOE—11, Cedric Foster; 11:15, Federated Women's Clubs; 11:30, Naval Academy Band.

12 Noon to 1 P. M.

KFL—12, Farm Reporter; 12:15, Ma Perkins; 12:30, Pepper Young's Family; 12:45, Vic and Sade.
 KNX—12, Man I Married; 12:15, Manning, News; 12:30, Joyce Jordan, Girl Intern; 12:45, Woman of Courage.
 KHJ—12, Broadway News; 12:15, HomeMaker's Club.
 KFWB—12, Al Jarvis; 12:30, News; 12:45, Jubilee.
 KECA—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
 KMPC—12, War Service Bureau; 12:15, News; 12:30, Peter Potter.
 KPAS—12, Last Week's Hits; 12:30, News; 12:45, Luncheon Music.
 KMTR—12, Music; 12:15, News Reel; 12:30, Music.
 KFAC—12, Music; 12:15, Janet Gibson; 12:30, News; 12:45, Music.
 KGEJ—12, News; 12:15, Midnight Marion; 12:30, Music; 12:45, U. S. Marines.
 KRKD—12, Music; 12:30, Jimmie's Saddle Pals.
 KFOX—12, Tin Pan Alley; 12:15, News; 12:30, Kitchen Garden; 12:45, Science of Mind.
 KGER—12, News; 12:05, Music; 12:15, The Poet Dreams; 12:30, Music.
 KFXM—12, Singin' Sam; 12:15, News; 12:30, Lester Huff, Organ; 12:45, Pop. Orch.
 KFSD—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
 KGB—12, News; 12:15, Mutual Goes Calling; 12:30, Lester Huff, Organ; 12:45, King Bard Presents.
 KFVD—12, Editor of Air; 12:15, Luncheon Music; 12:30, Gospel in Song; 12:45, Violet Schram.
 KVOE—12, News; 12:15, Mutual Goes Calling; 12:30, Have You Read?; 12:45, King Bard Presents.

1 to 2 P. M.

KFL—1, Backstage Wife; 1:15, Stella Dallas; 1:30, Lorenzo Jones; 1:45, Young Wilder Brown.
 KNX—1, Stepmother; 1:15, Myrt and Marge; 1:30, School of the Air of the Americas.
 KHJ—1, Theme and Variations; 1:30, Johnson Family; 1:45, Boake Carter.
 KECA—1, Arthur Tracy, Street Singer; 1:15, Cloh Matinee; 1:55, News.
 KFWB—1, Jubilee; 1:30, Pop. Orch.; 1:45, H. Horlock, Orch.
 KMPC—1, Peter Potter; 1:30, Miniatures in Melody.
 KPAS—1, Melodic Moods; 1:15, Sergei Malovsky; 1:30, Home of MacGregor; 1:45, Today's Almanac.
 KMTR—1, News; 1:15, Mental Science; 1:30, Music.
 KFAC—1, Science of Mind; 1:15, Naval Recruiting; 1:30, Music.
 KGEJ—1, News, Stocks; 1:15, Meet the Band; 1:45, Music.
 KRKD—1, Music; 1:15, Salvatore Santafelino; 1:30, Music; 1:45, News, Music.
 KFOX—1, String Trio; 1:15, Classified; 1:30, Christian Science; 1:45, Blues.
 KGER—1, News; 1:05, Officials; 1:20, Bits of Hits; 1:30, Spanish Trio.
 KFXM—1, Theme and Variations; 1:30, Johnson Family; 1:45, Boake Carter.
 KFSD—1, Ann Gibson; 1:15, Cloh Matinee; 1:45, Maxine Sautter.
 KGB—1, Theme and Variations; 1:30, Johnson Family; 1:45, Boake Carter.
 KFVD—1, News; 1:15, Moods in Music; 1:30, Hawaiian Music; 1:45, Vocal Varieties.
 KVOE—1, Theme and Variations; 1:30, Johnson Family; 1:45, Boake Carter.

2 to 3 P. M.

KFL—2, When a Girl Marries; 2:15, Portia Faces Life; 2:30, We the Abbotts; 2:45, Mary Marlin.
 KNX—2, William Winter, News; 2:15, Road of Life; 2:30, O'Neill; 2:45, Scattered Balms.
 KHJ—2, Short Shorts; 2:15, Fil Fin; My War; 2:30, News; 2:45, Bookworm.
 KECA—2, Classic Hour.
 KFWB—2, Pop. Orch.; 2:30, News, Music; 2:40, Port of Hope.

10 to 11 A. M.

KFL—10, Agnes White; 10:15, Rhythmic; 10:30, Mirandy's Garden Patch; 10:45, Dr. Kate.
 KNX—10, Life Can Be Beautiful; 10:15, Woman in White; 10:30, Vic and Sade; 10:45, Jane Endicott, Reporter.
 KHJ—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Eddie Albright.
 KECA—10, Bankage Talking; 10:15, Breakfast at Sordli's; 10:45, News.
 KFWB—10, Dr. Davies; 10:15, Pop. Orch.; 10:30, Music; 10:45, News.
 KMPC—10, H. Morn; 10:30, News; 10:45, Song Shop.
 KPAS—10, News; 10:15, Tune Testers; 10:30, Meet Priscilla Alden.
 KMTR—10, Our Saviour's Lutheran Church; 10:15, News; 10:30, Floyd B. Johnson; 10:45, Health Talk.
 KFAC—10, Serenade; 10:30, News; 10:45, Gothic Tower.
 KGEJ—10, News; 10:15, Voice of Health; 10:30, Music.
 KRKD—10, Paddock Flasher; 10:15, Talk; 10:30, P. T. A.; 10:45, News; 10:50, Music.
 KFOX—10, News; 10:15, Songs; 10:30, Organ; 10:45, Vera Morris.
 KGER—10, News, Full Gospel; 10:15, Kingdom Within; 10:30, Sunshine Pastor.
 KFXM—10, News; 10:15, Music; 10:30, Front Page Farrell; 10:45, Music Styled for You.
 KFSD—10, Bankage Talking; 10:15, Breakfast at Sordli's; 10:45, America Calling.
 KGB—10, News; 10:15, Molly Morse; 10:30, Front Page Farrell; 10:45, Music Styled for You.
 KFVD—10, Morning Serenade; 10:30, Union Rescue Mission.
 KVOE—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Monitor News.

11 A. M. to 12 Noon

HEAR CHEF MILANI
"Dinner for 4, a Dollar No More"
KMPC—11:00 A. M.
KECA, KFSD—4:15 P. M.

KFL—11, Light of the World; 11:15, Mystery Man; 11:30, Valiant Hero; 11:45, Arnold Grimm's Daughter.
 KNX—11, Bright Horizon; 11:15, Aunt Jenny's Stories; 11:30, Fletcher Wiley; 11:45, Kate Hopkins.
 KHJ—11, Cedric Foster; 11:15, Colonial Network Orch.; 11:30, Market Place; 11:45, U. S. Naval Academy Band.
 KECA—11, V. Lopez, Orch.; 11:30, Into the Light; 11:45, News.
 KFWB—11, Al Jarvis.
 KMPC—11, Chef Milani; 11:30, Beauty Counselor; 11:45, Hits and Bits.
 KPAS—11, News; 11:05, Music As You Like It; 11:15, Last Empire; 11:30, Pasadena Independent; 11:45, Let's Listen To.
 KMTR—11, Dr. L. T. Talbot; 11:30, News; 11:45, Volney James.
 KFAC—11, Les Adams; 11:30, Polly Patterson.
 KGEJ—11, News, Stocks; 11:15, Music; 11:30, City Dwellers; 11:45, Music.
 KRKD—11, Music; 11:30, News; 11:45, Matamoros, Pimpal.
 KFOX—11, Tropics of Today; 11:30, News; 11:45, Dapper Dan.
 KGER—11, News; 11:15, Good Neighbor; 11:45, Music.
 KFXM—11, Pop. Orch.; 11:15, Colonial Orch.; 11:30, Billy Bargain.
 KFSD—11, V. Lopez, Orch.; 11:30, Into the Light; 11:45, News.
 KGB—11, Cedric Foster; 11:15, Pull up Highlights; 11:30, Naval Academy Band.
 KVOE—11, News; 11:15, Album; 11:30, Pianos; 11:45, Violet Schram.

MONDAY Programs

MARCH 16, 1942

8 to 9 A. M.



KFL—8, Johnny Murray Talks 4 Over; 8:15, Art Baker; 8:30, News; 8:45, David Harum.
 KNX—8, Jack Berel, Songs; 8:15, Your Neighbor; 8:30, Hymns of All Churches; 8:45, Stories America Loves.
 KHJ—8, Breakfast Club; 8:30, News; 8:45, As the Twig Is Bent.
 KECA—8, Musical Clock; 8:15, Breakfast Club; 8:30, News; 8:45, Robert Lee Johnson.
 KFWB—8, Pop. Orch.
 KMPC—8, Andy & Virginia; 8:15, Markets and Sports; 8:30, Unity Daily Word.
 KPAS—8, News; 8:25, Music; 8:30, Haven of Rest.
 KMTR—8, Spanish Program.
 KGEJ—8, News; 8:15, Breakfast Serenade; 8:15, Dr. Wiseman.
 KRKD—8, Music; 9:30, News; 8:35, Music.
 KECA—8, Sacred Heart; 8:15, Music.
 KFOX—8, News; 8:15, Dr. Lovell; 8:30, Hodgepodge; 8:45, Classified.
 KGER—8, News; 8:05, Soul Patrol; 8:15, Mizpah; 8:45, Rev. Beornington.
 KFXM—8, Breakfast Club; 8:15, Sunshine Service; 8:45, As the Twig Is Bent.

KFSD—8, Breakfast Club; 8:15, Good Cheer; 8:30, News; 8:45, National Farm and Home.
 KGB—8, Haven of Rest; 8:30, News; 8:45, As the Twig Is Bent.
 KFVD—8, Stuart Hamblen.
 KVOE—8, Breakfast Club; 8:30, News; 8:45, As the Twig Is Bent.

9 to 10 A. M.

KFL—9, Hess Johnson; 9:15, Bachelor's Children; 9:30, News; 9:45, What's Doing.
 KNX—9, Kate Smith; 9:15, Big Sister; 9:30, Romance of Helen Trent; 9:45, Our Gal Sunday.
 KHJ—9, J. B. Hughes; 9:15, Victor Lindlahr; 9:30, Norma Young.
 KECA—9, Breakfast Club; 9:15, Elwood Gary Sings; 9:30, Here's to the Ladies; 9:45, Vance and Lila.
 KFWB—9, Pop. Orch.; 9:30, News; 9:45, Music.
 KMPC—9, News; 9:15, Lady Be Good; 9:30, Family Bible; 9:45, News.
 KPAS—9, Melody Clock; 9:15, Milady Speaks; 9:30, Homespun Harmonies; 9:45, Charm Cottage.
 KMTR—9, Highland Park Baptist Church; 9:15, News; 9:30, W. B. Record; 9:45, Music.
 KFAC—9, Daily Inspirational; 9:15, Voice of Health; 9:30, Music; 9:45, Tall Philosopher.
 KGEJ—9, News; 9:15, Music; 9:30, Waltz Time.
 KRKD—9, Sugarbush Serenade; 9:30, Music; 9:45, News.
 KFOX—9, Firebrands for Jesus; 9:45, Musical Whatnot.
 KGER—9, News; 9:05, Music; 9:15, March Ahead of Time; 9:30, Revival; 9:45, Full Gospel.
 KFXM—9, News; 9:15, Family Almanac, Pop. Orch.; 9:30, Through Feminine Eyes; 9:45, Dick O'Heren, Tenor.

KMPC—2, Fiesta Time: 2:30, Post's Hill: 2:45, News.
 KPAS—2, Musical Matinee: 2:45, Let's Play Bridge.
 KMTR—2, Woman's World.
 KFAC—2, Music: 2:15, Legion Auxiliary: 2:30, Music: 2:45, Yates Organ.
 KGFJ—2, News: 2:15, Civic: 2:30, Volunteers of America: 2:45, Music.
 KRKD—2, Race Resume: 2:05, Music: 2:30, News: 2:45, Music.
 KFOX—2, South American Music: 2:15, Civic: 2:30, Half and Half.
 KGER—2, News: 2:05, Music: 2:30, George Stranque.
 KFXM—2, Short Shorts: 2:15, Pop. Orch.: 2:30, News: 2:45, Civic Spotlight.
 KFSD—2, Music by Bovero: 2:15, News: 2:30, House in the Country: 2:45, Wayne Van Dyne.
 KGB—2, Short Shorts: 2:15, Un-scheduled: 2:30, News: 2:45, Bookworm.
 KFVD—2, Music Box: 2:15, Organ: 2:30, Romantic Rhythms: 2:45, News.
 KVOE—2, Civic: 2:15, I'll Find My Way: 2:30, News: 2:45, Bookworm.

3 to 4 P. M.

KFI—3, Right to Happiness: 3:15, Lone Journey: 3:30, Against the Storm: 3:45, Win-A-Bond: 3:50, News.
 KNN—3, Dave Lane, Songs: 3:15, Mary Counselor: 3:30, Frank Parker, Songs: 3:45, The World Today.
 KHJ—3, Prayer: 3:01, News: 3:03, J. Richards Orch.: 3:30, Treasury Presents: 3:45, Musical Matinee: 3:55, Forest Lawn.
 KECA—3, Between the Bookends: 3:15, What's Doing: 3:30, Unclassified Hour.
 KFWB—3, News, Music: 3:45, Pop. Orch.
 KMPC—3, 710 Club.
 KPAS—3, News: 3:15 Program Reporter: 3:30, Some Like It Hot: 3:45, Isle of Make Believe.
 KMTR—3, Music: 3:30, Piano: 2:45, Santealia Ensemble.
 KFAC—3, Music: 3:15, Symphony.
 KGFJ—3, News: 3:15, Music: 3:30, Concert Time.
 KRKD—3, Dick McIntire Hawaiians: 3:30, News: 3:35, Music.
 KFOX—3, Music and News.
 KGER—3, News: 3:20, Music: 3:45, Junior College Drama.
 KFXM—3, Ministerial Alliance: 3:15, J. Richards Orch.: 3:30, Trading Post: 3:45, Good Afternoon, Soldier.
 KFSD—3, Between Bookends: 3:15, Public Service: 3:30, Listening Time: 3:45, Children in Wartime.
 KGB—3, Prayer, News, J. Richards Orch.: 3:30, Off the Record: 3:45, Monitor News: 3:55, Miracles of Faith.
 KFVD—3, Popular Favorites: 3:30, Novelty Notes: 3:45, Rhumba Music.
 KVOE—3, Prayer, News, J. Richards Orch.: 3:30, Bargain Counter.

4 to 5 P. M.

KFI—4, Art Baker's Notebook: 4:30, Symphonic Swing: 4:45, Spectator.
 KNN—4, Second Mrs. Burton: 4:15, Young Dr. Malone: 4:30, Nancy Dixon: 4:45, News: 4:50, Galen Drake.
 KHJ—4, Fulton Lewis: 4:15, W. A. O'Carroll from Australia: 4:30, Captain Jack: 4:45, Music Depreciation.
 KECA—4, News: 4:15, Chef Milani: 4:30, 10-2-4 Ranch: 4:45, Flying Patrol.
 KFWR—4, Don Milligan: 4:30, Music & News: 4:45, Stuart Hamblen.
 KMPC—4, Manhattan Stars: 4:30, News: 4:45, Take It Easy.
 KPAS—4, Do You Remember?: 4:30, Fairy Tales: 4:45, Little Tin Soldier.
 KMTR—4, News: 4:15, Lyman Smith: 4:30, Music.
 KFAC—4:15, Vernon Steele: 4:30, Civil Service Interview: 4:45, Music.

KGFJ—4, News: 4:15, Tea Time: 4:30, Memory Time.
 KRKD—4, Music: 4:15, Movieband Quiz: 4:30, Music: 4:45, News.
 KFOX—4, News: 4:15, Jamboree.
 KGER—4, News: 4:15, L. B. J. C. Music: 4:30, Prophecy Speaks.
 KFXM—4, Fulton Lewis: 4:15, W. A. O'Carroll: 4:30, Dr. Philip Lovell: 4:45, Pop. Orch.
 KFSD—4, Castle Trio: 4:15, Chef Milani: 4:30, News Here and Abroad: 4:45, Concert Orch.
 KGB—4, Fulton Lewis: 4:15, W. A. O'Carroll: 4:30, T. S. O.: 4:35, KGB Presents: 4:45, Music Depreciation.
 KFVD—4, Piano: 4:15, News: 4:30, 90-90 Club.
 KVOE—4, Fulton Lewis: 4:15, W. A. O'Carroll: 4:30, Dance Music: 4:45, Music Depreciation.

5 to 6 P. M.

KFI—5, Don Winslow: 5:15, Bridge Club: 5:30, Voice of Firestone.
 KNN—5, Galen Drake: 5:30, Harry W. Flannery: 5:45, Garred, News: 5:55, Davis, News.
 KHJ—5, Broadway News: 5:15, Orphan Annie: 5:30, Capt. Midnight: 5:45, Jack Armstrong.
 KECA—5, Twilight Tales: 5:15, News: 5:30, News of the World: 5:45, Tom Mix.
 KFWR—5, Stuart Hamblen.
 KMPC—5, What's New: 5:15, News: 5:30, Uncle Harry.
 KPAS—5, Have You Heard?: 5:15, Crimson Trail: 5:30, Memories at Eventide: 5:45, Bing Sings.
 KGFJ—5, News: 5:15, Music: 5:30, Sport Secrets: 5:45, Preston Schools.
 KMTR—5, Dr. Davies: 5:30, News: 5:45, Music.
 KFAC—5, News: 5:15, Music: 5:30, Whoa Bill Club.
 KRKD—5, Songs of Saddle: 5:30, Race Results: 5:45, News.
 KFOX—5, Sunshine Pastor: 5:30, Jamboree: 5:45, Ross Enterprise.
 KGER—5, News: 5:05, Latin Hour.
 KFXM—5, News: 5:15, Orphan Annie: 5:30, Capt. Midnight: 5:45, Jack Armstrong.
 KFSD—5, News: 5:15, Flying Patrol: 5:30, News of the World: 5:45, Tom Mix.
 KGB—5, Talk of the Times: 5:15, Orphan Annie: 5:30, Capt. Midnight: 5:45, Jack Armstrong.
 KFVD—5, Evening Serenade: 5:15, News: 5:30, Serenade.
 KVOE—5, Classified: 5:15, Orphan Annie: 5:30, Capt. Midnight: 5:45, Jack Armstrong.

6 to 7 P. M.

KFI—6, Dr. I. Q.: 6:30, Un-scheduled.
 KNN—6, Lux Radio Theatre.
 KHJ—6, Gabriel Heatter: 6:15, News: 6:30, Spotlight Bands: 6:45, Miss Meade's Children.
 KECA—6, Jimmy Starr: 6:15, Sports Roundup: 6:30, Music by Sweetie.
 KFWR—6, News: 6:15, Strolling Around: 6:30, Piano Paintings: 6:45, Pop. Orch.
 KMPC—6, Sports Page: 6:15, B. Selvin Orch.: 6:30, News: 6:45, Native Son.
 KPAS—6, News: 6:15, Monday Presents: 6:30, Dinner Music.
 KFAC—6, Music for Everyone.
 KMTR—6, Irwin Allen: 6:15, News Reel: 6:30, Pay Day: 6:45, Ed Robbin.
 KGFJ—6, Italian Melodies: 6:30, Fannie Reinhardt.
 KRKD—6, Concert: 6:45, Music.
 KFOX—6, News: 6:10, Sportlight Parade: 6:15, Songs for Your Supper: 6:45, Strictly for Sportsmen.
 KGER—6, News: 6:15, Frank E. Force: 6:30, Music.
 KFXM—6, News: 6:05, Pop. Orch.: 6:30, Spotlight Bands: 6:45, Organ.
 KFSD—6, On With the Dance: 6:15, Music by White: 6:30, For America: W. Sing.
 KFVD—6, Serenade: 6:15, News: 6:30, Let's Dance.

KGB—6, Gabriel Heatter: 6:15, News: 6:30, Spotlight Bands: 6:45, KGB Presents: 6:55, Toast to Allies.
 KVOE—6, Orange County News: 6:15, News: 6:30, Spotlight Bands: 6:45, Miss Meade's Children.

7 to 8 P. M.

KFI—7, Carnation Contented Program: 7:30, Cavalcade of America.
 KNN—7, F. Martin Orch.: 7:30, Blondie.
 KHJ—7, Raymond Gram Swing: 7:15, Acme Beer: 7:20, Editor Speaks: 7:30, Lone Ranger.
 KECA—7, Monday Merry-Go-Round: 7:30, Jimmie Fidler: 7:45, News.
 KFWR—7, Treasury Star Parade: 7:15, Pop. Orch.: 7:30, News: 7:45, Robert Arden.
 KMPC—7, Strollin' Tom: 7:15, Master's Hour.
 KPAS—7, Sunset Serenade: 7:15, Listeners' Digest: 7:45, Music: 7:50, Timely Tunes.
 KMTR—7, News: 7:15, Public Affairs: 7:30, Dr. A. U. Michelson.
 KFAC—7, Floyd A. Allen: 7:30, Wings Over the West: 7:45, News.
 KGFJ—7, Spanish Hour.
 KRKD—7, News: 7:15, Three-Quarter Time: 7:30, Do You Know?
 KFOX—7, Daily Bread: 7:15, Meet the Band: 7:30, Semi-Classical: 7:45, Robert Arden.
 KGER—7, News: 7:05, American Jewish Hour.
 KFXM—7, R. G. Swing: 7:15, You Can't Do Business With Hitler: 7:30, Lone Ranger.
 KFSD—7:45, Evangelistic.
 KFWR—7, Monday Merry-Go-Round: 7:30, Jimmie Fidler: 7:45, Album of Liberty.
 KGB—7, R. G. Swing: 7:15, J. Venuti Orch.: 7:30, Lone Ranger.
 KVOE—7, R. G. Swing: 7:15, J. Venuti Orch.: 7:30, Lone Ranger.

8 to 9 P. M.

KFI—8, Fred Waring: 8:15, Lum and Abner: 8:30, We Present: 8:45, Familiar Melodies.
 KNN—8, Amos 'n' Andy: 8:15, Lanny Ross, Songs: 8:30, Gay Nineties Revue: 8:55, News, Dick Joy.
 KHJ—8, This, Our America: 8:30, Double or Nothing.
 KECA—8, Don't You Believe It: 8:15, Irene Rich: 8:30, I Love a Mystery.
 KFWR—8, This, Our America: 8:30, Story Behind News: 8:45, Jerome Kern.
 KMPC—8, News: 8:15, Salon Moderne: 8:45, Let's Talk News.
 KPAS—8, J. Frank Burke, Commentator: 8:30, Washday Blues.
 KMTR—8, Music: 8:45, Bill of Rights.
 KFAC—8, Evening Concert.
 KGFJ—8, News: 8:15, Friendly Adviser: 8:30, Remember Pearl Harbor: 8:45, Music.
 KFOX—8, Variety Show: 8:30, Judge Gardner.
 KGER—8, News: 8:05, Spanish Hour.
 KFXM—8, This, Our America: 8:30, Double or Nothing.
 KFSD—8, Edward Tomlinson: 8:15, Dear John: 8:30, I Love a Mystery.
 KGB—8, This, Our America: 8:30, Double or Nothing.
 KVOE—8, This, Our America: 8:30, Double or Nothing.

9 to 10 P. M.

KFI—9, Telephone Hour: 9:30, Hawthorne House.
 KNN—9, I Was There: 9:30, Hollywood Showcase.
 KHJ—9, News: 9:15, Cal Tinney: 9:30, Fulton Lewis: 9:45, O. Tucker Orch.
 KECA—9, True or False: 9:30, Erskine Johnson: 9:45, Rodriguez & Sutherland.
 KFWR—9, You Can't Do Business With Hitler: 9:15, Pop. Orch.: 9:30, News: 9:45, Rustic Revue.
 KMPC—9, Peter Potter: 9:30, Do You Remember?
 KPAS—9:30, Your Favorite Band: 9:45, Late News.

KMTR—9, Floyd Johnson: 9:30, News: 9:45, Bob Brooks.
 KFAC—9, Evening Concert.
 KGFJ—9, News: 9:15, Music: 9:30, Calif. State Guard.
 KFOX—9, Church of Christ: 9:15, News: 9:30, Maurice Johnson: 9:45, Army Transcription.
 KGER—9, News: 9:05, Manuel Strangos: 9:30, Music.
 KFSD—9:30, News: 9:35, Gospel Accordiana.
 KFXM—9, News: 9:15, Cal Tinney: 9:30, Fulton Lewis: 9:45, Salute to America's Allies: 9:50, J. Davis Orch.
 KFSD—9, True or False: 9:30, News: 9:45, On With the Dance.
 KGB—9, News: 9:15, Cal Tinney: 9:30, Fulton Lewis: 9:45, O. Tucker Orch.
 KVOE—9, News: 9:15, Cal Tinney: 9:30, Fulton Lewis: 9:45, Hunter Dance Time.

10 to 11 P. M.

KFI—10, Richfield News: 10:15, Manchester Boddy: 10:30, Inside the News (Thrifty Drug): 10:45, E. Stoker Music: 10:55, Nothing But True.
 KNN—10, Garred, News: 10:15, Un-scheduled: 10:30, Masterworks.
 KHJ—10, Continuous Newscast.
 KECA—10, P. Harris Orch.: 10:30, C. Thornhill Orch.
 KFWR—10:15, Bowling Notes: 10:30, Eastside Dance Tonic.
 KMPC—10, Boxing Matches: 10:30, News: 10:45, C. Kennedy Trio.
 KPAS—10, Talk: 10:05, Spotlight on Rhythm: 10:15, Lamplighter: 10:20, Some Like It Sweet: 10:30, In the Still of the Night.
 KMTR—10, Music: 10:15, B. Averill Orch.: 10:30, Music.
 KFAC—10, Lucky Lager Dance Time.
 KGFJ—10, News: 10:15, Carter Wright: 10:30, Samuels Family.
 KFOX—10, Club Alabama: 10:15, Varieties: 10:30, Club Alabama: 10:45, Treasure Chest.
 KGER—10, News: 10:10, Modern Theater: 10:30, Government Gambol.
 KFXM—10, J. Teagarden Orch.: 10:30, Sportlight: 10:45, N. Bondshu Orch.
 KFSD—10, Southern Gospel Singers: 10:15, Dr. Happiness: 10:30, News: 10:35, Melody Trio.
 KFSD—10, P. Harris Orch.: 10:30, C. Thornhill Orch.
 KGB—10, George Bacon: 10:30, N. Bondshu Orch.
 KVOE—10, J. Teagarden Orch.: 10:30, N. Bondshu Orch.

11 to 12 Midnight

KFI—11, News: 11:15, R. Wilde Orch.: 11:30, O. Nelson Orch.: 11:55, News.
 KNN—11, News, Manning: 11:15, W. Hatch Orch.: 11:30, Prelude to Midnight: 11:55, News.
 KHJ—11, Lamplighter: 11:15, A. Donahue Orch.: 11:30, J. Teagarden Orch.
 KECA—11, Philharmonia.
 KFWR—11, Eastside Dance Tonic: 11:30, Beat in Music: 11:55, News.
 KMPC—11, War Service Bureau: 11:05, Memory Melodies: 11:30, News: 11:35, Moonlight Reveries.
 KPAS—11, Dance Music: 11:30, Music to Remember: 11:55, News.
 KMTR—11, Music: 11:30, News.
 KFAC—11, Lucky Lager Dance Time.
 KGFJ—11, News: 11:15, Music: 11:30, Dance Tunes.
 KFOX—11, Music.
 KFXM—11, A. Donahue Orch.: 11:15, Somerset House, Piano: 11:30, J. Teagarden orch.
 KFSD—11, Lois Hobbs: 11:15, Dramatic Program: 11:30, News: 11:35, John Vittalio.
 KFSD—11, This Moving World: 11:15, Organ.
 KGB—11, A. Donahue Orch.: 11:30, J. Teagarden Orch.
 KVOE—11, A. Donahue Orch.: 11:30, J. Teagarden Orch.

NEW STREAMLINED LOG SECTION

In Next Week's RADIO LIFE
 Easier to Read — Check Your Programs at a Glance—Programs Listed for 15-minute Periods.
 GET YOUR RADIO LIFE EARLY

Death Valley Days

The little known true story of Juan Flaco, a California Paul Revere, will be dramatized by the Old Ranger on Death Valley Days Thursday, March 19.

Flaco, a soldier of fortune, made history in 1846 when he rode 462 miles in 52 hours during a Mexican revolt.
 KNN, 8:30 p.m. Thurs.

GRAVY MASTER
 browns and flavors
 GRAVIES, SOUPS and STEWS

KMTR	KFI	KECA	KHJ	KFVD	KFSG	KGFJ	KFXM	KFAC	KGER
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSD	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KVOE
570	640	780	930	1020	1150	1240	1330	1390	1490
600	710	870	980	1070	1230	1280	1360	1430	

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Johnny Murray, KFI.
 9:00—Kate Smith, KNX.
 10:15—Tom Breneman, KECA.
 11:00—Chef Milani, KMPC.
 1:15—Club Matinee, KECA.
 3:15—Voice of Broadway, KNX.
 4:00—Art Baker's Notebook, KFI.
 6:00—Burns and Allen, KFI.
 6:30—Fibber McGee, KFI.
 6:30—Spotlight Bands, KHJ-KGB-KFXM-KVOE.
 7:00—Bob Hope, KFI.
 7:30—Red Skelton, KFI.
 8:00—Amos 'n' Andy, KNX.
 8:00—Three Ring Time, KECA.
 8:15—Lum and Abner, KFI.
 8:30—Johnny Presents, KFI.
 9:00—We the People, KNX.
 9:30—Bob Burns, KNX.
 10:00—Cugat Rhumba Revue, KECA-KFSD.

Drama

6:00—Second Husband, KNX.
 8:30—Are You a Missing Heir? KNX.
 8:30—The Shadow, KHJ-KGB-KVOE-KFXM.
 9:00—Adventures of the Thin Man, KFI.

Quiz Programs

5:30—Treasure Chest, KFI.
 8:00—What's My Name? KHJ-KGB-KFXM-KVOE.
 8:30—Information Please, KECA.
 9:30—Battle of Sexes, KFI.

Outstanding Music

12:00—Luncheon Concert, KFAC.
 2:00—Classic Hour, KECA.
 6:30—Symphony, KECA-KFSD.
 7:15—Masters Hour, KMPC.
 8:00—Evening Concert, KFAC.
 8:00—Pleasure Time, KFI.

8:15—Lanny Ross, KNX.
 10:00—Lucky Lager Dance Time, KFAC.
 10:30—Eastside Dance Tonite, KFWB-KFSD.
 10:30—Masterworks, KNX.
 11:00—Philharmonia, KECA.

Public Affairs—News

7:30—Bob Garred, KNX.
 7:45—Nelson Pringle, KNX.
 7:45—Sam Hayes, KFI.
 9:00—John B. Hughes, KHJ-KGB-KVOE.
 10:00—Baukhage Talking, KECA.
 12:00—Broadway News, KHJ.
 1:45—Boake Carter, KHJ-KGB-KFXM-KVOE.
 2:00—President's Press Conference, KGB-KFXM-KVOE.
 2:00—William Winter, KNX.
 4:00—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
 4:45—Your Government Reports, KFI.
 5:00—Broadway News, KHJ.
 6:00—Gabriel Heatter, KHJ.
 6:30—Report to Nation, KNX.
 7:00—John B. Hughes, KHJ-KGB-KFXM-KVOE.
 7:30—Arthur Mann, KHJ-KGB-KFXM-KVOE.
 7:45—Robert Arden, KFWB-KFOX.
 8:45—Let's Talk News, KMPC.
 9:30—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
 9:45—Rodriguez & Sutherland, KECA.
 10:00—Bob Garred, KNX.
 10:00—Richfield News, KFI.
 10:30—Inside the News (Thrifty Drug), KFI.

Sports—Comment

6:00—Sports Page, KMPC.
 6:15—Sports Roundup, KECA.
 7:45—Inside of Sports, KHJ-KGB-KVOE-KFXM.
 10:15—Bowling Notes, KFWB.

KFVD—9, Waltz; 9:15, News; 9:30, Dr. Richardson; 9:45, Parade.
 KVOE—8, J. B. Hughes; 9:15, What the Bible Teaches; 9:45, U. S. Marine Band.

10 to 11 A. M.

KFI—10, Agnes White; 10:15, Rhythmaires; 10:30, Mirandy's Garden Patch; 10:15, Dr. Kate.
 KNX—10, Life Can Be Beautiful; 10:15, Woman in White; 10:30, Vic and Sade; 10:45, Mary Lee Taylor.
 KHJ—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Eddie Albright.
 KECA—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, News.
 KFWB—10, Dr. Clem Davies; 10:15, Pop. Orch.; 10:45, News.
 KMPC—10, Hi, Mom; 10:30, News; 10:45, Song Show.
 KPAS—10, News; 10:15, Tune Testers; 10:30, Meet Priscilla Alden.
 KMTR—10, Our Saviour's Lutheran Church; 10:15, News; 10:30, Floyd B. Johnson; 10:45, Music.
 KFAC—10, Midmorning Serenade; 10:30, News; 10:45, Gothic Tower.
 KGER—10, News; 10:15, Voice of Health; 10:30, Music.
 KRKD—10, Paddock Flashes; 10:15, Talk; 10:30, Voice of Government; 10:45, News; 10:50, Music.
 KFOX—10, News; 10:15, Bernard Jensen; 10:30, Organ; 10:45, Songs.
 KGER—10, News; 10:05, Full Gospel; 10:15, Helen Markham; 10:30, Sunshine Pastor.
 KFXM—10, News; 10:15, Music; 10:30, Front Page Farrell; 10:45, Sweet and Hot.
 KFSD—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, Marlon Randall.
 KGB—10, News; 10:15, Diets for Defense; 10:30, Front Page Farrell; 10:45, Sweet and Hot.
 KFVD—10, Serenade; 10:30, Union Rescue Mission.
 KVOE—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Monitor News.

11 A. M. to 12 Noon

HEAR CHEF MILANI
 "Dinner for 4,
 a Dollar No More"
 KMPC—11:00 A. M.

TUESDAY Programs

MARCH 17, 1942

8 to 9 A. M.



KFI—8, Johnny Murray; 8:15, Un-scheduled; 8:30, News; 8:45, David Harum.
 KNA—8, Rita Murray; 8:15, Your Neighbor; 8:30, Hymns of All Churches; 8:45, Stories America Loves.
 KHJ—8, Breakfast Club; 8:30, News; 8:45, As the Twig Is Bent.
 KECA—8, Musical Clock; 8:15, Breakfast Club; 8:30, News; 8:45, Robert Lee Johnson.
 KFWB—8, Pop. Orch.
 KMPC—8, Andy and Virginia; 8:15, Markets and Sports; 8:30, Unity Daily Word.
 KPAS—8, News; 8:25, Music; 8:30, Haven of Rest.
 KMTR—8, Spanish Hour.
 KFAC—8, Country Church; 8:30, Strollin' Toni; 8:45, Mildred Lager.
 KGFJ—8, News; 8:15, Breakfast Serenade; 8:45, Dr. Wiseman.
 KRKD—8, Music; 8:30, News, Music.
 KFOX—8, News; 8:15, Dr. Lovell; 8:30, Hodgenpodge; 8:45, Classified.
 KGER—8, News; 8:05, Soul Patrol; 8:15, Mizpah; 8:45, Rev. Bennington.
 KFXM—8, Breakfast Club; 8:15, Sunshine Service; 8:45, As the Twig Is Bent.
 KFSD—8, Breakfast Club; 8:15, Good Cheer; 8:30, News; 8:45, National Farm and Home.

KGB—8, Breakfast Club; 8:30, News; 8:45, As the Twig Is Bent.
 KFVD—8, Stuart Hamblen.
 KVOE—8, Breakfast Club; 8:30, News; 8:45, As the Twig Is Bent.

9 to 10 A. M.

KFI—9, Bess Johnson; 9:15, Bachelor's Children; 9:30, News; 9:45, What's Doing.
 KNX—9, Kate Smith; 9:15, Big Sister; 9:30, Romance of Helen Trent; 9:45, Our Gal Sunday.
 KHJ—9, J. B. Hughes; 9:15, Victor Lindlahr; 9:30, Norma Young.
 KECA—9, Breakfast Club; 9:15, Jimmy Blair, Singer; 9:30, Here's to the Ladies; 9:45, Family Doctor.
 KFWB—9, Pop. Orch.; 9:30, News; 9:45, Lotta Noyes and Music.
 KMPC—9, News; 9:15, Lady Be Good; 9:30, Family Bible; 9:45, News.
 KPAS—9, Melody Clock; 9:15, Milady Speaks; 9:30, Homespun Harmonies; 9:45, Charm Cottage.
 KMTR—9, Christian American Crusade; 9:15, News; 9:30, W. B. Record; 9:45, Music.
 KFAC—9, Daily Inspirational; 9:15, Voice of Health; 9:30, Music; 9:45, Tall Philosopher.
 KGFJ—9, News; 9:15, Music; 9:30, Waltz Time.
 KRKD—9, Sagebrush Serenade; 9:30, Music; 9:45, News.
 KFOX—9, Firebrands for Jesus; 9:45, Musical What's Not.
 KGER—9, News; 9:05, Music; 9:15, March Ahead of Time; 9:30, Revival; 9:45, Full Gospel.
 KFXM—9, News; 9:15, Old Family Almanac, Pop. Orch.; 9:30, Through Feminine Eyes; 9:45, U. S. Marine Band.
 KFSD—9:15, Jimmy Blair; 9:30, Helen Hiatt; 9:45, House Next Door.
 KGB—9, J. B. Hughes; 9:15, Victor Lindlahr; 9:30, Ben Sweetland; 9:45, U. S. Marine Band.

KFI—11, Light of the World; 11:15, Myater Man; 11:30, Valiant Lady; 11:45, Arnold Grimm's Daughter.
 KNX—11, Bright Horizon; 11:15, Aunt Jenny's Stories; 11:30, Fletcher Wiley; 11:45, Kate Hopkins.
 KHJ—11, Clinic Forum; 11:30, School of the Air; 11:45, Carnation Bouquet.
 KECA—11, U. S. Army Band; 11:30, Into the Light; 11:45, News.
 KFWB—11, Al Jarvis.
 KMPC—11, Chef Milani; 11:30, Denny Shano; 11:45, Hits & Bits.
 KPAS—11, Pasadena News; 11:05, Music As You Like It; 11:15, Lost Empire; 11:30, Pasadena Independent; 11:45, Let's Listen to.
 KMTR—11, Dr. Talbot; 11:30, News; 11:45, Volney James.
 KFAC—11, Les Adams; 11:30, Polly Patterson.
 KGFJ—11, News; 11:15, Music; 11:30, City Dwellers; 11:45, Music.
 KRKD—11, Music; 11:30, News; 11:45, Matamoros, Piano.
 KFOX—11, Tempos of Today; 11:30, News; 11:40, Music; 11:45, Harmony Hall.
 KGER—11, News; 11:15, Good Neighbor; 11:45, Let's We Forget.
 KFXM—11, Pop. Orch.; 11:15, Colonial Network Orch.; 11:30, Billy Bargain.
 KFSD—11, Heaven on Earth; 11:15, U. S. Army Band; 11:30, Into the Light; 11:45, News.
 KGB—11, Cedric Foster; 11:15, Colonial Network Orch.; 11:30, School of the Air.
 KFVD—11, News; 11:15, Music; 11:30, Piano; 11:45, Violet Schram.
 KVOE—11, Cedric Foster; 11:15, Colonial Network Orch.; 11:30, School of the Air.

12 Noon to 1 P. M.

KFI—12, Farm Reporter; 12:15, Ma Perkins; 12:30, Peppet Young's Family; 12:45, Vic and Sade.

KNX—12, Man 1 Married; 12:15, Manning, News; 12:30, Joyce Jordan; 12:45, Woman of Courage.
 KHJ—12, Broadway News; 12:15, Homemakers Club; 12:45, Airliners; 12:55, News.
 KECA—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
 KFWB—12, Al Jarvis; 12:30, News; 12:45, Jubilee.
 KMPC—12, War Service Bureau; 12:15, News; 12:30, Peter Potter.
 KPAS—12, Mail Box No. 11-10; 12:30, News; 12:45, Luncheon Music.
 KMTR—12, Music; 12:15, News Reel; 12:30, Music.
 KFAC—12, Luncheon Concert; 12:30, News; 12:45, Music.
 KGFJ—12, News; 12:15, Midnight Mission; 12:30, Music; 12:45, Story of Wool.
 KRKD—12, Music; 12:30, Jimmie's Saddle Pals.
 KFOX—12, Tin Pan Alley; 12:15, News; 12:30, Garden School.
 KGER—12, News; 12:05, Music; 12:15, Civil Service; 12:30, Music; 12:45, You Can't Do Business With Hitler.
 KFXM—12, Singin' Sam; 12:15, News; 12:30, Airliners; 12:45, Pop. Orch.
 KFSD—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
 KGB—12, News; 12:15, KGB Presents; 12:30, Airliners.
 KFWB—12, Editor of Air; 12:15, Luncheon Music; 12:30, Violet Schram.
 KVOE—12, News; 12:15, Luncheon Dance; 12:30, Airliners; 12:55, News.

1 to 2 P. M.

KFI—1, Backstage Wife; 1:15, Stella Dallas; 1:30, Lorenzo Jones; 1:45, Young Widder Brown.
 KNX—1, Stepmother; 1:15, Myrt and Marge; 1:30, School of the Air of the Americas.
 KHJ—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
 KECA—1, Sleeta Time; 1:15, Club Matinee; 1:55, News.
 KFWB—1, Jubilee; 1:30, Hollywood Boulevard Quiz; 1:45, H. Horlick Orch.
 KMPC—1, Peter Potter; 1:30, Miniatures in Melody.
 KPAS—1, Melodic Moods; 1:15, Sergei Malovsky; 1:30, House of MacGregor; 1:45, Today's Almanac.
 KMTR—1, News; 1:15, Mental Science; 1:30, Music.
 KFAC—1, Science of Mind; 1:15, Treasury Star Parade; 1:30, Music.
 KGFJ—1, News, Stocks; 1:15, Meet the Band; 1:45, Music.
 KRKD—1, Music; 1:15, Salvatore Santaelia; 1:30, Music; 1:45, News, Music.
 KFOX—1, String Trio; 1:15, Classified; 1:30, Christian Science Monitor Views the News; 1:45, Blend of Blues.
 KGER—1, News; 1:05, Officials on Parade; 1:20, Bits of Hits; 1:30, Spanish Trio.
 KFXM—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
 KFSD—1, Ann Gibson; 1:15, Club Matinee; 1:55, News.
 KGFJ—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
 KFVD—1, News; 1:15, Moods in Music; 1:30, Hawaiian; 1:45, Music City.
 KVOE—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.

2 to 3 P. M.

KFI—2, When a Girl Marries; 2:15, Portia Faces Life; 2:30, We the Abbotts; 2:45, Mary Martin.
 KNX—2, Winter, News; 2:15, Road of Life; 2:30, O'Neill's; 2:45, Scattered Good Baines.
 KHJ—2, Dine Dance; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.
 KECA—2, Classic Hour.
 KFWB—2, Pop. Orch.; 2:30, News and Music; 2:45, W. P. A. Concert.
 KMPC—2, Fiesta; 2:30, Poet's Hill; 2:45, News.
 KPAS—2, Musical Matinee; 2:45, Let's Play Bridge.
 KFAC—2, Music; 2:15, Polly Patterson; 2:45, J. Newton Yates, Organ.
 KMTR—2, Woman's World.

KGFJ-2, News; 2:15, Music; 2:30, Salvation Army; 2:45, Civic.
 KRKD-2, Race Resume; 2:05, Music; 2:30, News; 2:45, Music.
 KFOA-2, South American Music; 2:15, Public Bulletin; 2:30, Half and Half.
 KGER-2, News; 2:05, Music; 2:15, Gospel Echoes; 2:30, L. B. Band.
 KFXM-2, President's Press Conference; 2:05, D. Cheskin Orch.; 2:15, Pop. Orch.; 2:30, News; 2:45, Civic Spotlight.

KFSD-2, Music by Demello; 2:15, News; 2:30, House in the Country; 2:45, Wayne Van Dyne.
 KGB-2, President's Press Conference; 2:05, D. Cheskin and Gang; 2:15, P.-T. A.; 2:30, News; 2:45, Bookworm.
 KFVD-2, Music Box; 2:15, Organ; 2:30, Romantic Rhythm; 2:45, News.
 KVOE-2, President's Press Conference; 2:05, D. Cheskin Orch.; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.

3 to 4 P. M.

KFI-3, Right to Happiness; 3:15, Lone Journey; 3:30, Against the Storm; 3:45, Win-a-Bond; 3:50, News.
 KNX-3, Afternoon Dance; 3:15, Voice of Broadway; 3:30, Singing Neighbor; 3:45, The World Today.
 KHJ-3, Prayer; 3:01, News; 3:03, J. Richards Orch.; 3:30, Pasadena Remoting; 3:45, Rhythm By.
 KECA-3, Between the Bookends; 3:15, What's Doing; 3:30, Unclasic Hour.
 KFWB-3, News, Music; 3:30, Music; 3:45, Pop. Orch.; 7:10 Club.
 KPAS-3, News; 3:15, Program Reporter; 3:30, Some Like It Hot; 3:45, Isle of Make Believe.
 KMTR-3, Music; 3:15, Church of Sanctification; 3:30, Pianos; 3:45, Santealla Ensemble.
 KFAC-3, Music; 3:15, Symphony.
 KGFJ-3, News; 3:15, Music; 3:30, Concert Time.
 KRKD-3, Music; 3:30, News, Music.
 KFOA-3, Music and News.
 KGER-3, News; 3:20, Long Beach Band.
 KFXM-3, Boys' Town; 3:30, Trading Post; 3:45, Good Afternoon, Soldier.

4 to 5 P. M.

KFI-4, Art Baker's Notebook; 4:30, House Next Door; 4:45, Your Government Reports.
 KNX-4, Second Mrs. Burton; 4:15, Young Dr. Malone; 4:30, Nancy Dixon, Shopping Guide; 4:45, News; 4:50, Galen Drake.
 KHJ-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:25, Around the Ring; 4:30, Let Me Forget; 4:45, Music Depreciation.
 KECA-4, News; 4:15, Mr. Keen; 4:30, Latin American Neighbors; 4:45, Flying Patrol.
 KFWB-4, Don Milligan; 4:30, Music and News; 4:45, Stuart Hamblen.
 KMPC-4, Manhattan Stars; 4:30, News; 4:45, Take It Easy.
 KPAS-4, Do You Remember?; 4:30, Fairy Tales; 4:45, Little Tin Soldier.
 KMTR-4, News; 4:15, Lymau Smith; 4:30, Music.
 KFAC-4, Symphony; 4:15, Music; 4:30, L. A. City College; 4:45, Christian Science.
 KGFJ-4, News; 4:15, Tea Time; 4:30, Memory Time.
 KRKD-4, Music; 4:15, Movieland Quiz; 4:30, Music; 4:45, News.
 KFOA-4, News; 4:15, Jamboree.
 KGER-4, News; 4:15, George Strange; 4:30, Prophecy Speaks.
 KFSD-4, Hal Styles; 4:15, Mr. Keen; 4:30, Youthful Amateurs.

KFXM-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:25, Around the Ring; 4:30, Pop. Orch.; 4:45, Music Depreciation.
 KGB-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:25, Gooney Tune; 4:30, Let Me Forget; 4:45, Music Depreciation.
 KFVD-4, Piano; 4:15, News; 4:30, 90-90 Club.
 KVOE-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:25, Around the Ring; 4:30, Let Me Forget; 4:45, Music Depreciation.

5 to 6 P. M.

KFI-5, Don Winslow; 5:15, News Crier; 5:30, Horace Heidt Treasure Chest.
 KNX-5, Galen Drake; 5:30, Harry W. Flannery; 5:45, Garred, News; 5:55, Davin, News.
 KHJ-5, Broadway News; 5:15, Orphan Annie; 5:30, Captain Midnight; 5:45, Jack Armstrong.
 KECA-5, Alvin Wilder; 5:15, News; 5:30, News of the World; 5:45, Tom Mix.
 KFWB-5, Stuart Hamblen.
 KMPC-5, What's New; 5:15, News; 5:30, Uncle Harry.
 KPAS-5, Junior League; 5:15, Crimson Trail; 5:30, Talk; 5:35, Memories at Eventide; 5:45, Ring Sing.
 KMTR-5, Dr. Davies; 5:30, News; 5:45, Music.
 KFAC-5, News; 5:15, Music; 5:30, Whoo Hill Club.
 KGFJ-5, News; 5:15, Music; 5:30, Sport Secrets; 5:45, Phil Stanwick.
 KRKD-5, Songs of Saddle; 5:30, Race Results; 5:45, News.
 KFXM-5, News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
 KFOA-5, Sunshine Pastor; 5:30, KGFJ-5; 5:45, Dick Ross.
 KGER-5, News; 5:05, Latin Hour.
 KFSD-5, News; 5:15, Flying Patrol; 5:30, News of the World; 5:45, Tom Mix.
 KGB-5, Uncle Jimmy; 5:15, Orphan Annie; 5:30, Captain Midnight; 5:45, Jack Armstrong.
 KFVD-5, Evening Serenade; 5:15, News; 5:30, Serenade.
 KVOE-5, Classified; 5:15, Orphan Annie; 5:30, Captain Midnight; 5:45, Jack Armstrong.

6 to 7 P. M.

KFI-6, Burns & Allen; 6:30, Fibber McGee & Molly.
 KNX-6, Second Husband; 6:30, Report to the Nation.
 KHJ-6, News, Heater; 6:15, News; 6:30, Spotlight Bands; 6:45, Miss Meade's Children.
 KGFJ-6, Jimmy Starr; 6:15, Sports Roundup; 6:30, Symphony.
 KFWB-6, News; 6:15, Strolling Around; 6:30, Piano Paintings; 6:45, L. A. Defense Council.
 KMPC-6, Sports Page; 6:15, B. Selvin Orch.; 6:30, News; 6:45, Table for Two.
 KPAS-6, News; 6:15, Tuesday Presents; 6:30, Dinner Music.
 KMTR-6, Irwin Allen; 6:15, Radio News Reel; 6:30, National Defense; 6:45, Ed Robbin.
 KFAC-6, Music for Everyone.
 KGFJ-6, Italian Melodies; 6:30, Music.
 KRKD-6, Concert Music; 6:45, Music.
 KFOA-6, News; 6:10, Sports; 6:15, Songs for Your Supper; 6:30, Semi-Classical; 6:45, Strictly for Sportsmen.
 KGER-6, News; 6:15, Music.
 KFXM-6, News; 6:05, Music; 6:15, News; 6:30, Spotlight Bands; 6:45, Organ.
 KFSD-6, U. S. O. News; 6:05, Safety Talk; 6:15, Music by White; 6:30, Symphony Hour.
 KFVD-6, Serenade; 6:15, News; 6:30, Let's Dance.
 KGB-6, KGB Presents; 6:10, Toast to America's Allies; 6:15, News; 6:30, Spotlight Bands; 6:45, Un-scheduled.
 KVOE-6, Orange County News; 6:15, News; 6:30, Spotlight Bands; 6:45, Miss Meade's Children.

7 to 8 P. M.

KFI-7, Bob Hope; 7:30, Red Skelton and Company.
 KNX-7, Un-scheduled; 7:30, Public Affairs; 7:45, Frazier Hunt, News, KECA-7, Symphony; 7:30, Red Ryder.
 KHJ-7, News & Views; 7:15, Acme Reer; 7:20, J. Garber Orch.; 7:30, Arthur Mann from London; 7:45, Inside of Sports.
 KFWB-7, Victory Concert; 7:15, Pop. Orch.; 7:30, News; 7:45, Robert Arden.
 KMPC-7, Strollin' Tom; 7:15, Master's Hour.
 KPAS-7, Sunset Serenade; 7:15, Listeners' Digest; 7:45, Music; 7:50, Timely Tune.
 KMTR-7, News; 7:15, Public Affairs; 7:30, Dr. A. I. Michelson.
 KFAC-7, Music America Loves; 7:45, News.
 KGFJ-7, Spanish Hour.
 KRKD-7, News; 7:15, Three-Quarter Time; 7:30, Do You Know?
 KFOA-7, Daily Bread; 7:15, Meet the Band; 7:30, Literature on Parade; 7:45, Robert Arden.
 KGER-7, News; 7:05, American Jewish Hour.
 KFXM-7, 7:45, Evangelistic.
 KFXM-7, News; 7:15, J. Garber Orch.; 7:30, Parade of Business; 7:45, Inside of Sports.
 KFSD-7, Camp Callan; 7:30, Red Ryder.
 KGB-7, News; 7:15, J. Garber Orch.; 7:30, City Reporter; 7:45, Inside of Sports.
 KVOE-7, News and Views; 7:15, J. Garber Orch.; 7:30, Arthur Mann; 7:45, Inside of Sports.

8 to 9 P. M.

KFI-8, Fred Waring; 8:15, Lum and Abner; 8:30, Johnny Presents.
 KNX-8, Amos 'n' Andy; 8:15, Lanny Ross, Songs; 8:30, Are You a Missing Bel?
 KHJ-8, What's My Name?; 8:30, News; 8:32, The Shadow.
 KECA-8, Three Ring Time; 8:30, Information Please.
 KFWB-8, Pop. Orch.; 8:30, This Is War.
 KMPC-8, News; 8:15, Salon Moderne; 8:45, Let's Talk News.
 KPAS-8, J. Frank Burke, Commentator; 8:30, Judge Gardner.
 KMTR-8, Music; 8:30, Horsemen's Forum; 8:45, Music.
 KFAC-8, Evening Concert.
 KGFJ-8, News; 8:15, Friendly Advertiser; 8:30, Remember Pearl Harbor; 8:45, Poor Bootblack.
 KFOA-8, Organ; 8:30, Judge Gardner.
 KGER-8, News; 8:05, Spanish Hour.
 KFXM-8, What's My Name?; 8:30, News; 8:32, The Shadow.
 KFSD-8, 8:30, News; 8:35, Evangelistic.
 KFI-8, Three Ring Time; 8:30, Information Please.
 KGB-8, What's My Name?; 8:30, What's New Under the Sun?
 KVOE-8, What's My Name?; 8:30, News; 8:32, The Shadow.

9 to 10 P. M.

KFI-9, Adventures of Thin Man; 9:30, Battle of Sexes.
 KNX-9, Duff's Tavern; 9:30, Bob Burns and Guests; 9:55, Dave Lane, Songs.
 KECA-9, Easy Aces; 9:15, News; 9:30, Erskine Johnson; 9:45, Rodriguez and Sutherland.
 KHJ-9, News; 9:15, Story Teller; 9:30, Fulton Lewis; 9:45, D. Jurgens Orch.
 KFWB-9, Quiz; 9:15, Pop. Orch.; 9:30, News, Rustic Revue.
 KMPC-9, Peter Potter; 9:30, Do You Remember?
 KPAS-9, Let's Dance; 9:15, Sportsline; 9:30, Your Favorite Band; 9:45, News.
 KMTR-9, Saga of the Desert; 9:30, News; 9:45, Bob Brooks.
 KFOA-9, Church of Christ; 9:15, News; 9:30, Rev. Earl Ivie.
 KFAC-9, Evening Concert.
 KGFJ-9, News; 9:15, Music; 9:30, News; 9:45, Drama.

KGER-9, News; 9:05, Rev. W. T. Young; 9:30, Rev. Crouch.
 KFXM-9, News; 9:15, B. Barron Orch.; 9:30, Redlands University.
 KFSD-9, 9:30, News; 9:35, Angelus Choir.
 KFI-9, Easy Aces; 9:15, Savoy Ballroom Orch.; 9:30, News; 9:45, D. Bestor Orch.; 9:55, News.
 KGB-9, News; 9:15, In the Gloaming; 9:30, Fulton Lewis; 9:45, D. Jurgens Orch.
 KVOE-9, News; 9:15, Civilian Defense; 9:30, Fulton Lewis; 9:45, Hunter Dance Time.

10 to 11 P. M.

DANCE
Tonite
 10:30 to 11:30 P. M.
 Every Nite Except Sunday
KFWB
 America's Finest Bands

KFI-10, Richfield News; 10:15, P. Harris Orch.; 10:30, Inside the News (Thrifty Drug); 10:45, P. Baron Orch.; 10:55, Nothing But Praise.
 KNX-10, Garred, News; 10:15, Un-scheduled; 10:30, Masterworks.
 KHJ-10, Continuous Newsreel.
 KECA-10, Cugat Rhumba Revue; 10:30, C. Thornhill Orch.; 10:55, News.
 KFWB-10, Bowling Notes; 10:30, Eastside Dance Tonite.
 KMPC-10, Let's Dance; 10:30, News; 10:45, C. Kennedy Trio.
 KPAS-10, Talk; 10:05, Spotlight on Rhythm; 10:15, Lamplighter; 10:20, Some Like It Sweet; 10:30, In the Still of the Night.
 KMTR-10, Viennese Ensemble; 10:15, Music; 10:45, B. Averill Orch.
 KFAC-10, Lucky Lager Dance Time.
 KGFJ-10, News; 10:15, Beverly Hills Players; 10:30, Music; 10:45, Wesley Steadman.
 KFOA-10, Rev. Earl Ivie; 10:30, Dick Ross; 10:45, Varieties.
 KGER-10, News; 10:10, Olgie Graves.
 KFXM-10, News, Salute to Allies; 10:15, J. Teagarden Orch.; 10:30, Sportlight; 10:45, Dance Orch.
 KGFJ-10, Esther, Fricke, Stuart; 10:30, News; 10:35, Ira Stanhill.
 KFSD-10, Cugat Rhumba Revue; 10:30, Eastside Dance Tonite.
 KGB-10, J. Teagarden Orch.; 10:30, News; 10:45, Dance Orch.
 KVOE-10, J. Teagarden Orch.; 10:30, Dance Orch.

11 to 12 Midnight

KFI-11, News; 11:15, R. White Orch.; 11:30, O. Nelson Orch.; 11:55, News.
 KNX-11, News, Manning; 11:20, Anita Carol, Songs; 11:35, M. Strand Orch.; 11:55, News.
 KHJ-11, Billy Berg; 11:15, A. Donahue Orch.; 11:30, J. Teagarden Orch.
 KFAC-11, Philharmonia.
 KFWB-11, Eastside Dance Tonite; 11:30, Music You Want; 11:55, News.
 KMPC-11, War Service Bureau; 11:05, Memory Melodies; 11:30, News; 11:35, Moonlight Reveries.
 KPAS-11, Dance Music; 11:30, Music to Remember! 11:55, News.
 KMTR-11, H. Henry Orch.; 11:15, Music; 11:30, News.
 KFAC-11, Lucky Lager Dance Time.
 KGFJ-11, Dance Times; 11:15, Music.
 KFOA-11, Music.
 KFXM-11, A. Donahue Orch.; 11:15, Somerset House, Piano; 11:30, J. Teagarden Orch.
 KFSD-11, Drama; 11:30, News; 11:35, John Vialto, Organ.
 KFSD-11, Eastside Dance Tonite; 11:30, Organ.
 KGB-11, A. Donahue Orch.; 11:30, J. Teagarden Orch.
 KVOE-11, A. Donahue Orch.; 11:30, J. Teagarden Orch.

No, Not That!

Well, it finally happened! Glenn Miller, whose interpretation of the current hitune "Chattanooga Choo Choo" has been mainly responsible for the song's success, has been named the honorary mayor of Chattanooga, Tenn.

★ ★ KNX, 7 p.m.
 ★ ★ Tues., Wed., Thurs.

Wonderful Scores Hit

Wonderful Smith, the delightful negro youth whose clever antics with Red Skelton on the Raleigh show are making him one of the most popular comics in Hollywood, is a graduate of Fairfax high school in Los Angeles.

★ ★ KFI, 7:30 p.m.
 ★ ★ Tues.

Flowers to Mary

Mary Livingstone was the cynosure of all eyes at a recent Sunday Jello broadcast when a messenger arrived with a box of roses from Hollywood florist, Halchester, who says it with flowers to Radio Life's Salute of week.

★ ★ KFI, 4 p.m.
 ★ ★ Sun.

KMTR 770	KFI 640	KECA 790	KHJ 870	KFVD 930	KFYN 1020	KFSG 1150	KGFJ 1230	KFXM 1240	KFAC 1280	KGER 1360	KVOE 1490
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WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Johnny Murray, KFI.
8:15—Art Baker, KFI.
9:00—Kate Smith, KNX.
10:15—Tom Breneman, KECA.
11:00—Chef Milani, KMPC.
11:30—Market Place, KHJ.
1:15—Club Matinee, KECA.
4:00—Art Baker's Notebook, KFI.
5:30—It Happened in the Service, KFI.
6:00—Eddie Cantor, KFI.
6:00—American Melody Hour, KECA-KFSD.
6:30—Ransom Sherman, KNX.
6:30—Spotlight Bands, KHJ-KGB-KVOE.
7:00—Basin St. Chamber Music, KECA-KFSD.
7:00—Kay Kyser, KFI.
8:00—Amos 'n' Andy, KNX.
8:00—Point Sublime, KFI.
8:30—Tune Up, America, KHJ-KGB-KVOE.
8:30—Uncle Walter's Dog House, KFI.
9:00—Duffy's Tavern, KNX.

Drama

6:00—Shirley Temple, KNX.
6:30—Mr. District Attorney, KFI.
6:30—Pasadena Community Playhouse, KPAS.
7:30—Lone Ranger, KHJ-KGB-KVOE.
8:30—Manhattan at Midnight, KECA.
8:30—Dr. Christian, KNX.
9:00—That Brewster Boy, KNX.

Quiz Programs

8:00—Quiz Kids, KECA-KFSD.
9:00—Quiz Court (PDQ Petrol), KFI.

Outstanding Music

12:00—Luncheon Concert, KFAC.
2:00—Classic Hour, KECA.
3:15—Masterpieces, KFAC.
3:30—Frank Parker, KNX.

7:00—Glenn Miller, KNX.
7:15—Great Moments in Music, KNX.
8:00—Evening Concert, KFAC.
8:15—Lanny Ross, KNX.
9:30—Pleasure Time, KFI.
10:00—Lucky Lager Dance Time, KFAC.
10:30—Eastside Dance Tonic, KFVB-KFSD.
10:30—Masterworks, KNX.
11:00—Philharmonia, KECA.

Public Affairs—News

7:30—Bob Garred, KNX.
7:45—Nelson Pringle, KNX.
7:45—Sam Hayes, KFI.
9:00—John B. Hughes, KHJ-KGB-KVOE.
10:00—Baukhage Talking, KECA.
12:00—Broadway News, KHJ.
1:45—Boake Carter, KHJ-KGB-KFXM-KVOE.
2:00—William Winter, KNX.
4:00—Fulton Lewis, KHJ-KVOE-KGB.
4:15—Sam Brewer, KHJ-KGB-KFXM-KVOE.
4:30—Frank Cahel, KHJ-KGB-KVOE.
5:00—Broadway News, KHJ.
8:55—Elmer Davis, KNX.
6:00—Gabriel Heatter, KHJ-KGB.
7:00—John B. Hughes, KHJ-KGB.
7:45—Robert Arden, KFVB-KFOX.
9:15—Sizing Up News, KHJ-KGB-KVOE.
9:30—Fulton Lewis, KHJ-KGB.
9:45—Rodriguez & Sutherland, KECA.
10:00—Bob Garred, KNX.
10:00—Richfield News, KFI.
10:15—Manchester Boddy, KFI.
10:30—Inside the News (Thrifty Drug) KFI.

Sports—Comment

6:00—Sports Page, KMPC.
6:45—Sports Roundup, KECA.
10:15—Bowling Notes, KFVB.

KGB—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Ben Sweetland; 9:45, Wayne West.
KFVD—9, Waltz; 9:15, News; 9:30, Dr. Richardson; 9:45, Parade.
KVOE—9, John B. Hughes; 9:15, What the Bible Teaches; 9:45, Organ.

10 to 11 A. M.

KFI—10, Agnes White; 10:15, Rhythmairs; 10:30, Mirandy's Garden Patch; 10:45, Dr. Kate.
KNX—10, Life Can Be Beautiful; 10:15, Woman in White; 10:30, Vic and Sade; 10:45, Jane Endicott, Reporter.
KHJ—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Eddie Albright.
KECA—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, News.
KFVB—10, Dr. Davies; 10:15, Pop. Orch.; 10:45, News.
KMPC—10, Hi, Mom!; 10:30, News; 10:45, Song Shop.
KPAS—10, News; 10:15, Tune Testers; 10:30, Meet Priscilla Alden.
KMTR—10, Our Savior's Lutheran Church; 10:15, News; 10:30, Floyd B. Johnson; 10:45, Health Talk.
KFAC—10, Serenade; 10:30, News; 10:45, Gothic Tower.
KGFJ—10, News; 10:15, Voice of Health; 10:30, Music.
KRKD—10, Paddock Flashes; 10:15, Talk; 10:30, Voice of Government; 10:45, News; 10:50, Music.
KFOX—10, News; 10:15, Songs; 10:30, Organ; 10:45, Vera Morris.
KGER—10, News; 10:05, Full Gospel; 10:15, Helen Markham; 10:30, Bright Corner; 10:45, Sunshine Pastor.
KFXM—10, News; 10:15, Pop. Orch.; 10:30, Front Page Farrell; 10:45, J. Frassetto Orch.
KFSD—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, Red Cross Program.
KGB—10, News; 10:15, Molly Morse; 10:30, Front Page Farrell; 10:45, J. Frassetto Orch.
KFVD—10, Midmorning Serenade; 10:30, Union Rescue Mission.
KVOE—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Monitor News.

11 A. M. to 12 Noon

**HEAR CHEF MILANI
"Dinner for 4,
a Dollar No More"
KMPC—11:00 A. M.**

KFI—11, Light of the World; 11:15, Mystery Man; 11:30, Valiant Lady; 11:45, Arnold Grimm's Daughter.
KNX—11, Bright Horizon; 11:15, Aunt Jenny's Stories; 11:30, Fletcher Wiley; 11:45, Kate Hopkins.
KHJ—11, Cedric Poster; 11:15, Colonial Network Orch.; 11:30, Market Place; 11:45, School of Air.
KECA—11, Books That Live; 11:15, Boh Mitchell, Organ; 11:30, Into the Light; 11:45, News.
KFVB—11, Al Jarvis.
KMPC—11, Chef Milani; 11:30, Beauty Counselor; 11:45, Hits and Bits.
KPAS—11, News; 11:05, Music As You Like It; 11:15, Lost Empire; 11:30, Pasadena Independent; 11:45, Let's Listen To.
KMTR—11, Dr. Talbot; 11:30, News; 11:45, Volney James.
KFAC—11, Les Adams; 11:30, Polly Patterson.
KGFJ—11, News, Stocks; 11:15, Music; 11:30, City Dwellers; 11:45, Music.
KRKD—11, Music; 11:30, News; 11:45, Matamoros, Pianist.
KFOX—11, Tempos of Today; 11:30, News; 11:45, Dapper Dan.
KGER—11, News; 1:15, Good Neighbor; 11:45, Music.
KFXM—11, Pop. Orch.; 11:15, Colonial Orch.; 11:30, Billy Bargain.
KFSD—11, You, Incorporated; 11:15, V. Lopez Orch.; 11:30, Into the Light; 11:45, News.
KGB—11, Cedric Poster; 11:15, Colonial Network Orch.; 11:30, Jubilee Four; 11:45, School of Air.
KFVD—11, News; 11:15, Music; 11:30, Pianos; 11:45, Violet Schram.
KVOE—11, Cedric Foster; 11:15, Colonial Network Orch.; 11:30, Jubilee Four; 11:45, School of Air.

12 Noon to 1 P. M.

KFI—12, Farm Reporter; 12:15, Ma Perkins; 12:30, Pepper Young's Family; 12:45, Vic and Sade.
KNX—12, Man I Married; 12:15, Manning, News; 12:30, Joyce Jordan; 12:45, Woman of Courage.
KHJ—12, Broadway News; 12:15, Homemakers Club.
KECA—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
KFVB—12, Al Jarvis; 12:30, News; 12:45, Jubilee.
KMPC—12, War Service Bureau; 12:15, News; 12:30, Peter Potter.
KPAS—12, Mail Box No. 11-10; 12:30, News; 12:45, Luncheon Music.
KMTR—12, Music; 12:15, News Reel; 12:30, Music.
KFAC—12, Luncheon Concert; 12:30, News; 12:45, Music.
KGFJ—12, News; 12:15, Midnight Mission; 12:30, Music; 12:45, U. S. Army.
KRKD—12, Music; 12:30, Saddle Pala.
KFOX—12, Tin Pan Alley; 12:15, News; 12:30, Kitchen Garden; 12:45, Science of Mind.
KGER—12, News; 12:05, Music; 12:15, Officials; 12:30, Music; 12:45, Navy News.
KFXM—12, Singin' Sam; 12:15, News; 12:30, Pop. Orch.
KFSD—12, Orphans of Divorce; 12:15, Amanda of Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
KGB—12, News; 12:15, Dr. Jones; 12:30, Three for Tea; 12:55, News.
KFVD—12, Editor of Air; 12:15, Luncheon Music; 12:30, Gospel in Song; 12:45, Violet Schram.
KVOE—12, News; 12:15, Luncheon Dance; 12:30, Three for Tea; 12:55, News.

1 to 2 P. M.

KFI—1, Backstage Wife; 1:15, Stella Dallas; 1:30, Lorenzo Jones; 1:45, Young Widder Brown.
KNX—1, Stepmother; 1:15, Myrt and Marg; 1:30, School of the Air of America.
KHJ—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
KECA—1, Arthur Tracy, Street Singer; 1:15, Club Matinee; 1:55, News.
KFVB—1:30, Hollywood Boulevard Quiz; 1:45, H. Horlick Orch.
KMPC—1, Peter Potter; 1:30, Miniatures in Melody.
KPAS—1, Melodic Moods; 1:15, Sargel Malaysky; 1:30, House of MacGregor; 1:45, Today's Almanac.
KMTR—1, News; 1:15, Mental Science; 1:30, Music.
KFAC—1, Science of Mind; 1:15, Treasury Star Parade; 1:30, Music.
KGFJ—1, Music; 1:15, Meet the Band; 1:45, Music.
KRKD—1, Music; 1:15, Venna Taylor and Santella; 1:30, Music; 1:45, News.
KFOX—1, String Trio; 1:15, Classified; 1:30, Christian Science; 1:45, Blues.
KGER—1, News; 1:05, Ad Club; 1:30, Spanish Trio.
KFXM—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
KFSD—1, Ann Gibson; 1:15, P-T. A.; 1:30, Club Matinee; 1:45, Ad Club; 1:55, News.
KGB—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
KFVD—1, News; 1:15, Moods in Music; 1:30, Hawaiian Music; 1:45, Music City.
KVOE—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.

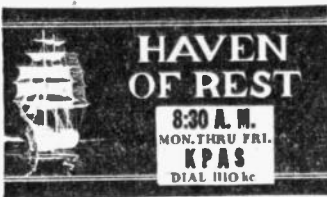
2 to 3 P. M.

KFI—2, When a Girl Marries; 2:15, Portia Faces Life; 2:30, We the Abbotts; 2:45, Mary Marlin.
KNX—2, Winter, News; 2:15, Road of Life; 2:30, O'Neills; 2:45, Scattergood Baines.
KHJ—2, Dine-Dance; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.
KECA—2, Classic Hour.
KFVB—2, Pop. Orch.; 2:30, News and Music; 2:45, Pop. Orch.
KMPC—2, Fiesta; 2:30, Poet's Hill; 2:45, News.
KPAS—2, Musical Matinee; 2:45, Let's Play Bridge.

WEDNESDAY Programs

MARCH 18, 1942

8 to 9 A. M.



KFI—8, Johnny Murray; 8:15, Art Baker; 8:30, News; 8:45, David Harum.
KNX—8, Jack Berch, Songs; 8:15, Your Neighbor; 8:30, Betty Crocker; 8:45, Stories America Loves.
KHJ—8, Breakfast Club; 8:30, News; 8:45, As the Twig Is Bent.
KECA—8, Musical Clock; 8:15, Breakfast Club; 8:30, News; 8:45, Robert Leo Johnson.
KFVB—8, Breakfast Club.
KMPC—8, Andy and Virginia; 8:15, Markets and Sports; 8:30, Unity Daily Word.
KPAS—8, News; 8:25, Music; 8:30, Haven of Rest.
KMTR—8, Spanish Hour.
KFAC—8, Country Church; 8:30, Strollin'; Tom; 8:45, Mildred Lager.
KGFJ—8, News, Stocks; 8:15, Breakfast Serenade; 8:45, Dr. Wiseman.
KRKD—8, Music; 8:30, News; 8:35, Music.
KFOX—8, News; 8:15, Dr. Lovell; 8:30, Hodgepodge; 8:45, Classified.
KGER—8, News; 8:05, Soul Patrol; 8:15, Mizpah; 8:45, Rev. Bennington.
KFXM—8, Breakfast Club; 8:15, Sunshine Service; 8:45, As Twig Is Bent.

KFSD—8, Breakfast Club; 8:15, Good Cheer; 8:30, News; 8:45, National Farm and Home Hour.
KGB—8, Haven of Rest; 8:30, News; 8:45, As Twig Is Bent.
KFVD—8, Stuart Hamblen.
KVOE—8, Breakfast Club; 8:30, News; 8:45, As Twig Is Bent.

9 to 10 A. M.

KFI—9, Bess Johnson; 9:15, Bachelor's Children; 9:30, News; 9:45, What's Doing.
KNX—9, Kate Smith; 9:15, Rig Sister; 9:45, Our Gal Sunday.
KHJ—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Norma Young.
KFVB—9:30, News; 9:45, Loita Noyes and Music.
KECA—9, Breakfast Club; 9:15, Sharon Sings; 9:30, Here's to the Ladies; 9:45, Vance and Lila.
KMPC—9, News; 9:15, Lady Be Good; 9:30, Family Bible; 9:45, News.
KPAS—9, Melody Clock; 9:15, Millady Speaks; 9:30, Homevapor Harmonies; 9:45, Charm Cottage.
KMTR—9, Highland Park Baptist Church; 9:15, News; 9:30, W. B. Record; 9:45, Music.
KFAC—9, Daily Inspirational; 9:15, Voice of Health; 9:30, Music; 9:45, Tall Philosopher.
KGFJ—9, News; 9:15, Music; 9:30, Waltz Time.
KRKD—9, Sagebrush Serenade; 9:30, News; 9:45, News.
KFOX—9, Firebrands for Jesus; 9:45, Musical What-Not.
KGER—9, News; 9:05, Music; 9:15, March Ahead of Time; 9:30, Revival; 9:45, Full Gospel.
KFXM—9, News; 9:15, Old Family Almanac, Pop. Orch.; 9:30, Through Feminine Eyes; 9:45, Wayne West, Songs.
KFSD—9:15, Nurses' Aid; 9:30, Helen Elliott; 9:45, Vance and Lila.

HEAR PIERRE

Maestro of the Chafing Dish

With Marion Lee WOMAN'S WORLD
2 p.m.—KMTR

KMTR-2, Woman's World (with Pierre)
KFAC-2, Music; 2:15, Salvation Army; 2:30, Music; 2:45, J. Newton Yates, Organ.
KGJF-2, News; 2:15, Civic; 2:20, Philharmonic Reporter; 2:30, Music.
KRKD-2, Race Resume; 2:05, Music; 2:30, News; 2:45, Music.
KFOX-2, South American; 2:15, Public Bulletin; 2:30, Half and Half.
EGER-2, News; 2:05, Music; 2:15, P.-T. A.; 2:30, Long Beach Band.
KFXM-2, John Sturgess; 2:15, Pop. Orch.; 2:30, News; 2:45, Pleasantdale Folks.
KFND-2, Music by Dant; 2:15, News; 2:30, House in the Country; 2:45, Wayne Van Dyne.
KGB-2, Investment Problems; 2:15, Unscheduled; 2:30, News; 2:45, Bookworm.
KFVD-2, Music Box; 2:15, Organ; 2:30, Romantic Rhythm; 2:45, News.
KVOE-2, Civic; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.

3 to 4 P. M.

KFI-3, Right to Happiness; 3:15, Lone Journey; 3:30, Against the Storm; 3:45, Win-a-Bond; 3:50, News.
KNX-3, Dave Lane, Songs; 3:15, Edgar Harrison Wittman; 3:30, Frank Parker, Songs; 3:45, The World Today.
KHJ-3, Prayer; 3:01, News; 3:03, J. Richards Orch.; 3:30, News; 3:32, Treasury Presents; 3:45, Musical Matinee; 3:55, Forest Lawn.
KECA-3, Between the Bookends; 3:15, What's Doing; 3:30, Unclastic Hour.
KFWB-3, News, Music; 3:45, Pop. Orch.
KMPC-3, 710 Club.
KPAS-3, News; 3:15, Program Reporter; 3:30, Some Like It Hot; 3:45, Isle of Make Believe.
KMTR-3, Music; 3:15, D. C. Tracy; 3:30, Piano; 3:45, Santaella Ens.
KFAC-3, Music; 3:15, Symphony.
KGJF-3, News; 3:15, Music; 3:30, Concert Time.
KRKD-3, Dick McIntire Hawaiians; 3:30, News, Music.
KFOX-3, Music and News.
KGFR-3, News; 3:20, Long Beach Band.
KFXM-3, City Schools Music Dept.; 3:30, Trading Post; 3:45, Good Afternoon, Suddler.
KFSD-3, Between Bookends; 3:15, Public Service; 3:30, Listening Time; 3:45, Ask Eleanor Nash.
KGB-3, Prayer, News; J. Richards Orch.; 3:30, Off the Record; 3:45, Monitor News.
KFVD-3, Pop. Favorites; 3:30, Novelty Notes; 3:45, Rumba Music.
KVOE-3, Prayer, News; 3:03, J. Richards Orch.; 3:30, Bargain Counter.

4 to 5 P. M.

KFI-4, Art Baker's Notebook; 4:30, Caribbean Nights; 4:45, The Spectator.
KNX-4, Second Mrs. Burton; 4:15, Young Dr. Malone; 4:30, Nancy Dixon, Shopping Guide; 4:45, News; 4:50, Galen Drake.
KHJ-4, Fulton Lewis; 4:15, Sam Brewer from Cairo; 4:30, Frank Cubel from Batavia; 4:45, Music Depreciation.
KECA-4, News; 4:15, Mr. Keen; 4:30, 10-8-4 Ranch; 4:45, Flying Patrol.

KFWB-4, Don Milligan; 4:30, Music and News; 4:45, Stuart Hamblen.
KMPC-4, Manhattan Stars; 4:30, News; 4:45, Take It Easy.
KPAS-4, Do You Remember?; 4:30, Fairy Tales; 4:45, Little Tin Soldier.
KMTR-4, News; 4:15, Lyman Smith; 4:30, Music.
KFAC-4, Symphony; 4:15, L. A. City College; 4:45, Music.
KGJF-4, News; 4:15, Tea Time; 4:30, Memory Time.
KRKD-4, Music; 4:15, Movie Land Quiz; 4:30, Music; 4:45, News.
KFOX-4, News; 4:15, Jamboree.
KGFR-4, News; 4:15, George Strange; 4:30, Prophecy Speaks.
KFXM-4, Fulton Lewis; 4:15, Sam Brewer; 4:30, Dr. Philip Lovell; 4:45, Pop. Orch.
KFSD-4, Madame Kriete; 4:15, Mr. Keen; 4:30, News Here and Abroad; 4:45, H. Ball Trio.
KGB-4, Fulton Lewis; 4:15, Sam Brewer; 4:30, Frank Cubel; 4:45, Better Homes.
KFVD-4, Piano; 4:15, News; 4:30, 50-50 Club.
KFOX-4, Fulton Lewis; 4:15, Sam Brewer; 4:30, Frank Cubel; 4:45, Music Depreciation.

5 to 6 P. M.

KFI-5, Don Winslow; 5:15, Bridge Club; 5:30, It Happened in the Street; 5:45, News.
KNX-5, Galen Drake; 5:30, Harry W. Flannery; 5:45, Garred, News; 5:55, Davis, News.
KHJ-5, Broadway News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
KECA-5, Alvin Wilder; 5:15, News; 5:30, Capt. Quiz; 5:45, Tom Mix.
KFWB-5, Five O'Clock Whistle; 5:15, News; 5:30, Uncle Harry.
KPAS-5, Have You Heard?; 5:15, Grimson Trail; 5:30, Memories at Eventide; 5:45, Bing Sings.
KMTR-5, Dr. Davies; 5:30, News; 5:45, Music.
KFAC-5, News; 5:15, Music; 5:30, Whoa Bill Club.
KGJF-5, News; 5:15, Music; 5:30, Sport Secrets; 5:45, Magic Theater.
KRKD-5, Songs of Saddle; 5:30, Race Results; 5:45, News.
KFOX-5, Sunshine Pastor; 5:30, Music; 5:45, Dick Ross.
KGFR-5, News; 5:05, Latin Hour.
KFXM-5, News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
KFSD-5, News; 5:15, Flying Patrol; 5:30, News; 5:45, Tom Mix.
KGB-5, Uncle Jimmy; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
KFVD-5, Evening Serenade; 5:15, News; 5:30, Serenade.
KVOE-5, Classified; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

6 to 7 P. M.

KFI-6, Time to Smile; 6:30, Mr. District Attorner.
KNX-6, "Junior Miss," Shirley Temple; 6:30, Ransom Sherman.
KHJ-6, Gabriel Heatter; 6:15, News; 6:30, Spotlight Bands; 6:45, Miss Meade's Children.
KECA-6, American Melody Hour; 6:30, Jimmy Starr; 6:45, Sports Roundup.
KMPC-6, Sports Page; 6:15, B. Selvin Orch.; 6:30, News; 6:45, Table for Two.
KPAS-6, News; 6:15, Wednesday Presents; 6:30, Pasadena Community Playhouse.
KFWB-6, News; 6:15, Strolling Around; 6:30, Piano Paintings; 6:45, Pop. Music.
KMTR-6, Irwin Allen; 6:15, News Reel; 6:30, Pay Day; 6:45, Ed Robbin.
KFAC-6, Music for Everyone.
KGJF-6, Italian Melodies; 6:30, Fannie Reinhart.
KRKD-6, Concert Music; 6:45, Music.
KFOX-6, News, Sports; 6:15, Songs for Your Supper; 6:45, Strictly for Sportsmen.
KGFR-6, News; 6:15, Frank E. Force; 6:30, Music.

KFXM-6, News; 6:15, Pop. Orch.; 6:30, Spotlight Bands; 6:45, Organ.
KFSD-6, American Melody Hour; 6:30, Berger String Quartet.
KGB-6, Gabriel Heatter; 6:15, News; 6:30, Spotlight Bands; 6:45, America's Allies.
KFVD-6, Serenade; 6:15, News; 6:30, Let's Dance.
KVOE-6, Orange County News; 6:15, News; 6:30, Spotlight Bands; 6:45, Miss Meade's Children.

7 to 8 P. M.

KFI-7, Kay Kyser's Musical College.
KNX-7, G. Miller Orch.; 7:15, Great Moments in Music; 7:45, News; 7:50, Music.
KHJ-7, News & Views; 7:15, Acme Beer; 7:20, H. King Orch.; 7:30, Lone Ranger.
KECA-7, Chamber Music Society of Lower Basin St.; 7:30, Musical Memories; 7:45, News.
KFWB-7, Treasury Star Parade; 7:15, Pop. Orch.; 7:30, News; 7:45, Robert Arden.
KMPC-7, Strollin' Tom; 7:15, Masters Hour.
KPAS-7, Sunset Serenade; 7:15, Listeners' Digest; 7:45, Music; 7:50, Timely Tunes.
KFAC-7, Music America Loves; 7:45, News.
KGJF-7, Spanish Hour.
KRKD-7, News; 7:15, Three Quarter Time; 7:30, Do You Know?
KFOX-7, Daily Bread; 7:15, Meet the Band; 7:30, Semi-Classical; 7:45, Robert Arden.
KGFR-7, News; 7:05, American Jewish Hour.
KESG-7, 7:45, Evangelistic Service.
KGB-7, News & Views; 7:15, H. King Orch.; 7:30, Lone Ranger.
KHJ-7, News & Views; 7:15, H. King Orch.; 7:30, Lone Ranger.

8 to 9 P. M.

KFI-8, Point Sublime; 8:30, Uncle Walter's Dog House.
KNX-8, Amos 'n' Andy; 8:15, Lanny Ross, Songs; 8:30, Dr. Christian; 8:55, News, Joy.
KHJ-8, J. Venuti Orch.; 8:15, C. Hoff Orch.; 8:30, Tune Up America.
KECA-8, Quiz Kids; 8:30, Manhattan at Midnight.
KFWB-8, Pop. Orch.; 8:15, Light Opera; 8:30, Sara Langman.
KMPC-8, News; 8:15, Red Cross; 8:30, Salon Moderne; 8:45, Let's Talk News.
KMTR-8, Music; 8:30, Ask My Secretary; 8:45, Music.
KFAC-8, Evening Concert.
KGJF-8, News; 8:15, Friendly Advisor; 8:30, Remember Pearl Harbor; 8:45, Music.
KFPF-8, Dr. Charles R. Erdman; 8:45, Huntington Memorial Hospital.
KFOX-8, Rev. Russell; 8:30, Half and Half.
KGFR-8, News; 8:05, Spanish Hour.
KESG-8, 8:30, News; 8:35, Evangelistic Service.
KFSD-8, Quiz Kids; 8:30, Manhattan at Midnight.
KGB-8, J. Venuti Orch.; 8:15, C. Hoff Orch.; 8:30, Tune Up America.
KVOE-8, J. Venuti Orch.; 8:15, C. Hoff Orch.; 8:30, Tune Up America.

9 to 10 P. M.

PDQ QUIZ COURT
WEDNESDAY NIGHTS
KFI 9 to 9:30
\$250 IN PRIZES AND CASH

KFI-9, Quiz Court (PDQ Petrol); 9:30, Fred Waring; 9:45, Unscheduled.
KNX-9, That Brewster Boy; 9:30, Public Service Program; 9:45, B. Goodman Orch.

KHJ-9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, A. Kassel Orch.
KECA-9, Easy Aces; 9:15, News; 9:30, Erskine Johnson; 9:45, Rodriguez and Sutherland.
KFWB-9, W. P. A. Concert; 9:15, Pop. Orch.; 9:30, News; 9:45, Rustic Revue.
KMPC-9, Peter Potter; 9:30, Do You Remember?
KPAS-9, Let's Dance; 9:15, Sports-Illner; 9:30, Your Favorite Band; 9:45, Late News.
KGJF-9, News; 9:15, Music; 9:45, State Guard.
KFAC-9, Evening Concert.
KFPF-9, Pasadena Civic Music Association; 9:15, Civilian Defense.
KFOX-9, Church of Christ; 9:15, News; 9:30, Maurice Johnson; 9:45, Ross Ballroom.
KFXM-9, 9:30, News; 9:45, Cal Tinney.
KESG-9, 9:15, El Monte Foursquare Church; 9:30, News; 9:45, Spirit of L. I. F. E.
KFSD-9, Easy Aces; 9:15, G. Duffy Orch.; 9:30, News; 9:45, Musical Souvenirs.
KGB-9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, A. Kassel Orch.
KVOE-9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, Hunter Hits.

10 to 11 P. M.

KFI-10, Richfield News; 10:15, Manchester Baddy; 10:30, Inside the News (Thrifty Drug); 10:45, P. Baron Orch.; 10:55, Nothing But Praise.
KNX-10, Garred, News; 10:15, Unscheduled; 10:30, Masterworks.
KHJ-10, Continuous Newsreel.
KECA-10, Unscheduled; 10:30, C. Thornhill Orch.
KFWB-10, Bowling Notes; 10:30, Eastside Dance Tonite.
KFAC-10, Let's Dance; 10:30, News; 10:45, C. Kennedy Trio.
KPAS-10, Talk; 10:05, Spotlight on Rhythm; 10:15, Lamplighter; 10:20, Some Like It Sweet; 10:30, In the Still of the Night.
KMTR-10, Viennese Ensemble; 10:15, B. Averill Orch.; 10:30, Music.
KFAC-10, Lucky Lager Dance Time.
KGJF-10, News; 10:15, Carter Wright; 10:30, Spiritual Singers.
KGFR-10, News; 10:10, Rev. Plannett; 10:30, Pop. Concert.
KESG-10, 10:15, El Monte Foursquare Church; 10:30, News; 10:35, El Monte Church.
KFSD-10, P. Harris Orch.; 10:30, Eastside Dance Tonite.
KGB-10, George Bacon; 10:30, N. Bondshu Orch.
KVOE-10, J. Teagarden Orch.; 10:15, Lieut. Healy, Talk; 10:30, N. Bondshu Orch.

11 to 12 Midnight

KFI-11, News; 11:15, B. Clifford Orch.; 11:30, O. Nelson Orch.; 11:55, News.
KNX-11, News, Manning; 11:15, W. Hatch Orch.; 11:30, M. Strand Orch.; 11:55, News.
KHJ-11, A. Donahue Orch.; 11:30, J. Teagarden Orch.
KECA-11, Philharmonia.
KFWB-11, Eastside Dance Tonite; 11:30, Music You Want; 11:55, News.
KMPC-11, War Service Bureau; 11:05, Memory Melodies; 11:30, News; 11:55, Moonlight Reveries.
KPAS-11, Dance Music; 11:30, Music to Remember; 11:55, News.
KMTR-11, H. Henry Orch.; 11:15, Music; 11:30, News.
KFAC-11, Lucky Lager Dance Time.
KGJF-11, News; 11:15, Music; 11:30, Dance Tunes.
KFOX-11, Music.
KESG-11, 11:30, News; 11:35, El Monte Foursquare Church.
KFSD-11, Eastside Dance Tonite; 11:30, Organ.
KGB-11, A. Donahue Orch.; 11:30, J. Teagarden Orch.
KVOE-11, A. Donahue Orch.; 11:30, J. Teagarden Orch.

Quip by Burns

"Since Hitler took his little round-trip stroll into Russia," comments Bob Burns, "the Japs have been singing him a little song titled 'I Don't Want to Walk Without You.'"

★ ★ KNX, 9:30 p.m. Tues.



Creams faster . . . makes more tender baked foods. Buy Jewel Shortening in cartons to help save precious tin.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Johnny Murray, KFI.
 9:00—Kate Smith, KNX.
 10:15—Tom Breneman, KECA.
 11:00—Chef Milani, KMPC.
 1:15—Club Matinee, KECA.
 4:00—Art Baker's Notebook, KFI.
 6:00—Kraft Music Hall, KFI.
 6:00—Major Bowes, KNX.
 6:30—Spotlight Bands, KHJ-KGB-KFXM-KVOE.
 7:00—Rudy Vallee, KECA.
 7:00—Al Pearce Gang, KFI.
 7:15—The First Line, KNX.
 7:30—Frank Fay, KFI.
 8:00—Amos 'n' Andy, KNX.
 8:15—Lum and Abner, KFI.
 8:30—Fanny Brice and Frank Morgan, KFI.
 11:00—Lampighter, KHJ.

Drama

6:30—Big Tow, KNX.
 8:30—Death Valley Days, KNX.
 9:00—Aldrich Family, KFI.
 9:30—Maudie's Diary, KNX.
 9:30—Elleery Queen, KFI.

Outstanding Music

11:00—Standard School, KHJ-KGB-KFXM-KVOE.
 12:00—Luncheon Concert, KFAC.
 2:00—Classic Hour, KECA.
 3:15—Masterpieces, KFAC.
 7:00—Glenn Miller, KNX.
 7:15—Masters Hour, KMPC.
 8:00—Standard Symphony, KHJ-KGB-KFXM-KVOE.
 8:00—Pleasure Time, KFI.

8:15—Lanny Ross, KNX.
 10:00—Lucky Lager Dance Time, KFAC.
 10:30—Masterworks, KNX.
 10:30—Enstaide Dance Tonite, KFVB-KFND.
 11:00—Philharmonia, KECA.

Public Affairs—News

7:30—Bob Garred, KNX.
 7:45—Nelson Pringle, KNX.
 7:45—Sam Hayes, KFI.
 9:00—John B. Hughes, KHJ-KGB-KVOE.
 10:00—Baukhage Talking, KECA.
 12:00—Broadway News, KHJ.
 1:45—Boake Carter, KHJ-KGB-KFXM-KVOE.
 2:00—William Winter, KNX.
 3:45—Dr. Polyzoides, KHJ.
 4:00—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
 5:00—Broadway News, KHJ.
 6:00—Gabriel Heatter, KHJ.
 7:45—Robert Arden, KFVB-KFOX.
 9:30—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
 9:45—Rodriguez & Sutherland, KECA.
 10:00—Town Meeting, KECA-KFSD.
 10:00—Richfield News, KFI.
 10:30—Inside the News (Thrifty Drug), KFI.

Sports—Comment

6:00—Sports Page, KMPC.
 6:15—Sports Roundup, KECA.
 7:45—Inside of Sports, KHJ-KGB-KVOE.
 10:15—Bowling Notes, KFVB.

KMTR	KFI	KECA	KHJ	KFVB	KFSG	KGFJ	KFXM	KFAC	KGER
KFSD	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KVOE
570	640	790	930	1020	1150	1240	1330	1390	1490
600	710	870	990	1070	1230	1280	1360	1490	

KMTR—10, Our Saviour's Lutheran Church; 10:15, News; 10:30, Floyd B. Johnson; 10:45, Music.
 KFAC—10, Serenade; 10:30, News; 10:45, Gothic Tower.
 KGFJ—10, News; 10:15, Voice of Health; 10:30, Music.
 KRKD—10, Paddock Flashes; 10:15, Talk; 10:30, Voice of Government; 10:45, News; 10:50, Music.
 KFOX—10, News; 10:15, Lucy West; 10:30, Organ; 10:45, Songs.
 KGER—10, News; 10:05, Full Gospel; 10:15, Kingdom Within; 10:30, Sunshine Pastor.
 KFXM—10, News; 10:15, Let's Make a Home; 10:20, Pop. Orch.; 10:30, Front Page Farrell; 10:45, Music Shop.
 KFSD—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, America Calling.
 KGB—10, News; 10:15, Molly Morse; 10:30, Front Page Farrell; 10:45, Music Shop.
 KFVB—10, Morning Serenade; 10:30, Union Rescue Mission.
 KVOE—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Monitor News.

KFOX—12, Tin Pan Alley; 12:15, News; 12:30, Kitchen Garden.
 KGER—12, News; 12:05, Music; 12:15, Dept. of Agriculture; 12:30, Music.
 KFXM—12, Singin' Sam; 12:15, News; 12:30, Camp Grant in Review; 12:45, Pop. Orch.
 KFSD—12, Orphans of Divorce; 12:15, Amanda of Honeytoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
 KGB—12, News; 12:15, Unscheduled; 12:30, Camp Grant in Review.
 KFVB—12, Editor of the Air; 12:15, Luncheon Music; 12:30, Violet Schram.
 KVOE—12, News; 12:15, City Hall; 12:30, Camp Grant in Review.

1 to 2 P. M.

KFI—1, Backstage Wife; 1:15, Stella Dallas; 1:30, Lorenzo Jones; 1:45, Young Wilder Brown.
 KNX—1, Stepmother; 1:15, Myrt and Marge; 1:30, School of the Air of the Americas.
 KHJ—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
 KECA—1, Siesta Time; 1:15, Club Matinee; 1:55, News.
 KFVB—1:30, Hollywood Blvd. Quiz; 1:45, H. Horlick Orch.
 KMPC—1, Peter Potter; 1:30, Minnie-Aces in Melody.
 KPAS—1, Melodic Moods; 1:15, Sergei Malovsky; 1:30, House of MacGregor; 1:45, Today's Almanac.
 KMTR—1, News; 1:15, Mental Science; 1:30, Music.
 KFAC—1, Science of Mind; 1:15, Treasury Star Parade; 1:30, Music.
 KGFJ—1, News; 1:15, Meet the Band; 1:45, Music.
 KRKD—1, Music; 1:15, Salvatore Sant'Anna; 1:30, Music; 1:45, News, Music.
 KFOX—1, String Trio; 1:15, Classified; 1:30, Christian Science Monitor Views the News; 1:45, Blues.
 KGER—1, News; 1:05, Officials; 1:20, Music; 1:30, Spanish Trio.
 KFXM—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
 KFSD—1, Ann Gibson; 1:15, Number Melody; 1:30, Club Matinee; 1:55, News.
 KGB—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.
 KFVB—1, News; 1:15, Moods in Music; 1:30, Hawaiian Music; 1:45, Music City.
 KVOE—1, Mutual Goes Calling; 1:30, Johnson Family; 1:45, Boake Carter.

11 A. M. to 12 Noon

HEAR CHEF MILANI
 "Dinner for 4,
 a Dollar No More"
 KMPC—11:00 A. M.

KFI—11, Light of the World; 11:15, Mystery Man; 11:30, Vallant Lady; 11:45, Arnold Grimm's Daughter.
 KNX—11, Bright Horizon; 11:15, Aunt Jenny's Stories; 11:30, Fletcher Wiley; 11:45, Kate Hopkins.
 KHJ—11, Standard School; 11:30, School of the Air; 11:45, Carnation Bouquet.
 KECA—11, V. Lopez Orch.; 11:30, Into the Light; 11:45, News.
 KFVB—11, Al Jarvis.
 KMPC—11, Chef Milani; 11:30, Benny Shanon; 11:45, Hits & Bits.
 KPAS—11, Pasadena News; 11:05, Music As You Like It; 11:15, Lost Empire; 11:30, Pasadena Independent; 11:45, Let's Listen To.
 KMTR—11, Dr. Talbot; 11:30, News; 11:45, Volney James.
 KFAC—11, Les Adams; 11:30, Polly Patterson.
 KGFJ—11, News, Stocks; 11:15, Music; 11:30, City Dwellers.
 KRKD—11, Music; 11:30, News; 11:45, Matamoros, Pianist.
 KFOX—11, Tempos of Today; 11:30, News; 11:40, Music; 11:45, Harmony Hall.
 KGER—11, News; 11:15, Good Neighbor; 11:45, Music.
 KFXM—11, Standard School; 11:30, Billy Bargain.
 KFI—11, U. S. O. News; 11:05, V. Lopez Orch.; 11:30, Into the Light; 11:45, News.
 KGB—11, Standard School; 11:30, School of the Air.
 KFVB—11, News; 11:15, Musical Album; 11:30, Pianos; 11:45, Violet Schram.
 KVOE—11, Standard School; 11:30, Federal Music; 11:45, School of the Air.

12 Noon to 1 P. M.

KFI—12, Farm Reporter; 12:15, Ma Perkins; 12:30, Pepper Young's Family; 12:45, Vic and Sade.
 KNX—12, Man I Married; 12:15, Manning, News; 12:30, Joyce Jordan; 12:45, Woman of Courage.
 KHJ—12, Broadway News; 12:15, Homebaker's Club; 12:45, Camp Grant in Review.
 KECA—12, Orphans of Divorce; 12:15, Amanda of Honeytoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
 KFVB—12, Al Jarvis; 12:30, News; 12:45, Jubilee.
 KMPC—12, War Service Bureau; 12:15, News; 12:30, Peter Potter.
 KPAS—12, Mail Box No. 11-10; 12:30, News; 12:45, Luncheon Music.
 KFOX—12, Music; 12:15, News Reel; 12:30, Music.
 KFAC—12, Luncheon Concert; 12:30, News; 12:45, Music.
 KGFJ—12, News; 12:15, Midnight Mission; 12:30, Music; 12:45, I Am An American.
 KRKD—12, Music; 12:30, Jimmie's Saddle Pals.

THURSDAY Programs

MARCH 19, 1942

8 to 9 A. M.



KFI—8, Johnny Murray; 8:15, Un-scheduled; 8:30, News; 8:45, David Harum.
 KNX—8, Rita Murray; 8:15, Your Neighbor; 8:30, Hymns of All Churches; 8:45, Stories American Loves.
 KHJ—8, Breakfast Club; 8:30, News; 8:45, As Twig Is Bent.
 KECA—8, Musical Clock; 8:15, Breakfast Club; 8:30, News; 8:45, Robert Lee Johnson.
 KFVB—8, Pop. Orch.
 KMPC—8, Andy and Virginia; 8:15, Markets and Sports; 8:30, Unity Daily Word.
 KPAS—8, News; 8:25, Music; 8:30, Haven of Rest.
 KMTR—8, Spanish Program.
 KFAC—8, Country Church; 8:30, Stroilin Tom; 8:45, Mildred Lager.
 KGFJ—8, News; 8:15, Breakfast Serenade; 8:45, Dr. Wiseman.
 KRKD—8, Music; 8:30, News, Music.
 KFOX—8, News; 8:15, Dr. Lovell; 8:30, Hodgepodge; 8:45, Classified.
 KGER—8, News, Sent Patrol; 8:15, Mizpah; 8:45, Rev. Bennington.
 KFXM—8, Breakfast Club; 8:15, Sunshine Service; 8:45, As Twig Is Bent.
 KFSD—8, Breakfast Club; 8:15, Good Cheer; 8:30, News; 8:45, National Farm and Home Hour.
 KGB—8, Breakfast Club; 8:30, News; 8:45, As Twig Is Bent.
 KFVB—8, Stuart Hamblen.
 KVOE—8, Breakfast Club; 8:30, News; 8:45, As Twig Is Bent.

9 to 10 A. M.

KFI—9, Bess Johnson; 9:15, Bachelor's Children; 9:30, News; 9:40, Martha Tilton; 9:45, What's Doing.
 KNX—9, Kate Smith; 9:15, Big Sister; 9:30, Romance of Helen Trent; 9:45, Our Gal Sunday.

KHJ—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Norma Young.
 KECA—9, Breakfast Club; 9:15, Betty Randall; 9:30, Here's to the Ladies; 9:45, Vance and Lila.
 KFVB—9, Pop. Orch.; 9:15, Vacation Time; 9:30, News; 9:45, Lotta Noyes, Music.
 KMPC—9, News; 9:15, Lady Be Good; 9:30, Family Bible; 9:45, News.
 KPAS—9, National Voice; 9:15, Milday Spinks; 9:30, Homespun Harmonies; 9:45, Charm Cottage.
 KMTR—9, Christian American Crusade; 9:15, News; 9:30, W. B. Record; 9:45, Music.
 KFAC—9, Daily Inspirational; 9:15, Voice of Health; 9:30, Music; 9:45, Tall Philosopher.
 KGFJ—9, News; 9:15, Waltz Time; 9:30, Music.
 KRKD—9, Sagebrush Serenade; 9:30, Music; 9:45, News.
 KFOX—9, Firebrands for Jesus; 9:15, Musical Whatnot.
 KGER—9, News; 9:05, Music; 9:15, Murch Ahead of Time; 9:30, Revival; 9:45, Full Gospel.
 KFXM—9, News; 9:15, Family Almanac; Pop. Orch.; 9:30, Through Feminine Eyes; 9:45, U. S. Navy Band.
 KFSD—9:15, Betty Randall; 9:30, Helen Hiatt; 9:45, Vance and Lila.
 KGB—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Ben Sweetland; 9:45, U. S. Navy Band.
 KFVB—9, Waltz; 9:15, News; 9:30, Dr. Richardson; 9:45, Parade.
 KVOE—9, John B. Hughes; 9:15, Lowry Kohler; 9:30, U. S. Navy Band.

10 to 11 A. M.

KFI—10, Agnes White; 10:15, Rhythmaires; 10:30, Miranda's Garden Patch; 10:45, Dr. Kate.
 KNX—10, Life Can Be Beautiful; 10:15, Woman in White; 10:30, Vic and Sade; 10:45, Mary Lee Taylor.
 KHJ—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Eddie Albright.
 KECA—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, News.
 KFVB—10, Dr. Clem Davies; 10:15, Pop. Orch.; 10:45, News.
 KMPC—10, Hi, Mom; 10:30, News; 10:45, Song Shop.
 KPAS—10, News; 10:15, Tune Tests; 10:30, Meet Priscilla Alden.

2 to 3 P. M.

KFI—2, When a Girl Marries; 2:15, Portia Faces Life; 2:30, We the Abbotts; 2:45, Mary Martin.
 KNX—2, Winter, News; 2:15, Road of Life; 2:30, O'Neills; 2:45, Scattergood Bulnes.
 KHJ—2, Dine-Dance; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.
 KECA—2, Classic Hour.
 KFVB—2, Pop. Orch.; 2:30, News, Music; 2:45, Pop. Orch.
 KMPC—2, Fiesta; 2:30, Poet's Hill; 2:45, News.
 KFOX—2, Musical Matinee; 2:45, Let's Play Bridge.
 KMTR—2, Woman's World.
 KFAC—2, Music; 2:15, County Federation; 2:30, Music; 2:45, Organ.
 KGFJ—2, News; 2:15, Civic; 2:30, Farm Credit Adm.; 2:45, Music.
 KRKD—2, Race Resume; 2:05, Music; 2:30, News; 2:45, Music.
 KFOX—2, South American; 2:15, Public Bulletin; 2:30, Half and Half.
 KGER—2, News; 2:05, Music; 2:15, Gospel Echoes; 2:30, L. B. Band.
 KFXM—2, D. Cheskin Gang; 2:15, Pop. Orch.; 2:30, News; 2:45, Civic Spotlight.
 KFSD—2, Music by Demello; 2:15, News; 2:30, House in the Country; 2:45, Wayne Van Dyne.
 KGB—2, D. Cheskin Gang; 2:15, Un-scheduled; 2:30, News; 2:45, Bookworm.
 KFVB—2, Music Box; 2:15, Organ; 2:30, Romantic Rhythms; 2:45, News.
 KVOE—2, Of Civic Interest; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.

3 to 4 P. M.

KFI—3, Right to Happiness; 3:15, Lone Journey; 3:30, Against the Storm; 3:45, Win-a-Boat; 3:50, News.

KNX-3, Afternoon Dance; 3:15, Golden Gate Quartet; 3:30, Musical Tapestriés; 3:45, The World Today.

KHJ-3, Prayer; 3:01, News; 3:03, J. Richards Orch.; 3:30, Treasury Presents; 3:45, Dr. Adamantios Polyzoides.

KECA-3, Between the Bookends; 3:15, What's Doing; 3:30, Unclassic Hour.

KFWB-3, News, Music; 3:15, Pop. Orch.

KMPC-3, 710 Club.

KPAS-3, News; 3:15, Program Reporter; 3:30, Some Like It Hot; 3:45, Isle of Make Bellevue.

KMTR-3, News; 3:15, Eugenia Clair Flauto; 3:30, Piano; 3:45, Sautella Ensemble.

KFAC-3, Music; 3:15, Symphony.

KGFJ-3, News; 3:15, Music; 3:30, Concert Time.

KRRD-3, Music; 3:30, News, Music.

KFOX-3, Music and News.

KGER-3, News; 3:20, Long Beach Band.

KFXM-3, Ministerial Alliance; 3:15, J. Richards Orch.; 3:30, Trading Post; 3:45, Good Afternoon, Soldier.

KFSD-3, Between Bookends; 3:15, Public Service; 3:30, Listening Time; 3:45, Traveling Cook.

KGB-3, Prayer, News; J. Richards Orch.; 3:30, Off the Record; 3:45, Monitor News; 3:55, Miracles of Faith.

KFVD-3, Popular Favorites; 3:30, Novelty Notes; 3:45, Rumba.

KVOE-3, Prayer, News; J. Richards Orch.; 3:30, Bargain Counter.

4 to 5 P. M.

KFI-4, Art Baker's Notebook; 4:30, Lee Sweetland; 4:45, The Woman's Angle.

KNX-4, Second Mrs. Burton; 4:15, Young Dr. Malone; 4:30, Nancy Dixon; 4:45, News; 4:50, Galen Drake.

KHJ-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:30, Musical Matinee; 4:45, Music Depreciation.

KECA-4, News; 4:15, Mr. Keen; 4:30, Unscheduled; 4:45, Flying Patrol.

KFWB-4, Don Milligan; 4:30, Music and News; 4:45, Stuart Hamblen.

KMPC-4, Manhattan Stars; 4:30, News; 4:45, Take It Easy.

KPAS-4, Do You Remember?; 4:30, Fairy Tales; 4:45, Little Tin Soldier.

KMTR-4, News; 4:15, Lyman Smith; 4:30, Just Plain Folks.

KFAC-4:15, Music; 4:45, Christian Science.

KGFJ-4, News; 4:15, Tea Time; 4:30, Memory Time.

KRRD-4, Music; 4:15, MovieLand Quiz; 4:30, Music; 4:45, News.

KFOX-4, News; 4:15, Music; 4:30, Jamboree.

KGER-4, News; 4:15, Geo. Strange; 4:30, Prophecy Speaks.

KFXM-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:25, Around the Ring; 4:30, Pop. Orch.; 4:45, Music Depreciation.

KFSD-4, Jack Owens; 4:15, Mr. Keen; 4:30, Civil Service; 4:45, The Briars.

KGB-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:20, U. S. O.; 4:30, Musical Matinee; 4:45, Music Depreciation.

KFVD-4, Piano Music; 4:15, News; 4:30, Tea Time.

KVOE-4, Fulton Lewis; 4:15, R. Nichols Orch.; 4:30, Musical Matinee; 4:45, Music Depreciation.

5 to 6 P. M.

KFI-5, Don Winslow; 5:15, News Crier; 5:30, Music by Sweeten; 5:45, Paging John Doe.

KNX-5, Galen Drake; 5:30, Harry Flannery; 5:45, Garred, News; 5:55, Davis, News.

KFWB-5, Stuart Hamblen.

KHJ-5, Broadway News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

KECA-5, Alvin Wilder; 5:15, News; 5:30, News of World; 5:45, Tom Mix.

KMPC-5, Five O'Clock Whistle; 5:15, News; 5:30, Uncle Harry.

KPAS-5, Have You Heard?; 5:15, Crimson Trail; 5:30, Memories at Eventide; 5:45, Piano Interlude.

KMTR-5, Dr. Davies; 5:30, News; 5:45, Music.

KFAC-5, News; 5:15, Music; 5:30, Whoa Bill Club.

KGFJ-5, News; 5:15, Music; 5:30, Sport Secrets; 5:45, Music.

KRRD-5, Songs of Saddle; 5:30, Race Results; 5:45, News.

KFOX-5, Sunshine Pastor; 5:30, Music; 5:45, Dick Ross.

KGER-5, News; 5:05, Latin Hour.

KFM-5, News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

KFSD-5, News; 5:15, Flying Patrol; 5:30, News of World; 5:45, Tom Mix.

KGB-2, Uncle Jimmy; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

KFVD-5, Evening Serenade; 5:15, News; 5:30, Serenade.

KVOE-5, Classified; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

6 to 7 P. M.

KFI-6, Kraft's Music Hall.

KNX-6, Major Bowes' Amateur Hour; 6:30, Big Town.

KHJ-6, Gabriel Heatter; 6:15, News; 6:30, Spotlight Bands; 6:45, Miss Meade's Children.

KECA-6, Jimmy Starr; 6:15, Sports Roundup; 6:30, Mayor Bowron; 6:45, Jack Owens and Robert Mitchell.

KFWB-6, News; 6:15, Strolling Around; 6:30, Piano Paintings; 6:45, Pop. Orch.

KMPC-6, Sports Page; 6:15, B. Selvin Orch.; 6:30, News; 6:45, Tahle for Two.

KPAS-6, News; 6:15, Thursday Presents; 6:30, Dinner Music.

KFAC-6, Music for Everyone.

KMTR-6, Irwin Allen; 6:15, News Reel; 6:30, Editor's Notebook; 6:45, Ed Robbin.

KGFJ-6, Italian Melodies; 6:30, The Bronze Hour.

KRRD-6, Concert; 6:45, Fishing Falls.

KFOX-6, News; 6:10, Sports; 6:15, Governor Speaks; 6:30, Library Program; 6:45, Strictly for Sportsmen.

KGER-6, News; 6:15, Music; 6:30, Manual Arts High.

KFXM-6, News; 6:05, Pop. Orch.; 6:15, News, Stearns; 6:30, Spotlight Bands; 6:45, Children's Playhouse.

KFSD-6, On With the Dance; 6:15, Joy Babcock; 6:30, Blue Horizons.

KGB-6, KGB Presents; 6:10, Toast to Allies; 6:15, News; 6:30, Spotlight Bands; 6:45, Know Your San Diego.

KFVD-6, Serenade; 6:15, News; 6:30, Let's Dance.

KVOE-6, Orange County News; 6:15, News; 6:30, Spotlight Bands; 6:45, Miss Meade's Children.

7 to 8 P. M.

KFI-7, Al Pearce Gang; 7:30, Frank Fay.

KNX-7, G. Miller Orch.; 7:15, The First Line; 7:45, Frazier Hunt.

KHJ-7, Raymond Gram Swing; 7:15, Acme Beer; 7:20, R. Newman Orch.; 7:30, Four Defense Reporter; 7:45, Inside of Sports.

KECA-7, Rudy Vallee; 7:30, Red Ryder.

KFWB-7, Rabbi Magnin; 7:30, News; 7:45, Robert Arden.

KMPC-7, Strollin' Tom; 7:15, Master's Hour.

KPAS-7, Sunset Serenade; 7:15, Listeners' Digest; 7:45, Music; 7:50, Timely Tunes.

KMTR-7, News; 7:15, Public Affairs; 7:30, Dr. Michelson.

KFAC-7, Dr. James R. Graham, Jr.; 7:30, Music; 7:45, News.

KGFJ-7, Spanish Hour.

KRRD-7, News; 7:15, Three-Quarter Time; 7:30, Do You Know?

KFOX-7, Daily Bread; 7:15, Salon Jazz; 7:30, Semi-Classical; 7:45, Robert Arden.

KGER-7, News; 7:05, American Jewish Hour.

KFNG-7:45, Almee Semple McPherson.

KFXM-7, Raymond G. Swing; 7:15, Lone Ranger; 7:45, Inside of Sports.

KFSD-7, Rudy Vallee; 7:30, Red Ryder.

KGB-7, R. G. Swing; 7:15, R. Newman Orch.; 7:30, Beauty That Endures; 7:45, Inside of Sports.

KVOE-7, Raymond Gram Swing; 7:15, Dance Orch.; 7:30, Your Defense Reporter; 7:45, Inside of Sports.

8 to 9 P. M.

KFI-9, Fred Waring; 8:15, Lom and Abner; 8:30, Maxwell House Coffee Time.

"CALIFORNIA'S PAUL REVERE"

The great, true story of how Los Angeles was saved in the revolt of 1846. Facts given the OLD RANGER by Kit Carson's great-grandson dramatized tonight on

DEATH VALLEY DAYS
KNX 8:30-9:00 P. M.

KNX-8, Amos 'n' Andy; 8:15, Lanny Ross, Songs; 8:30, Death Valley Days.

KHJ-8, Standard Symphony.

KECA-8, News; 8:15, Roseland Orch.; 8:30, Your Blind Date.

KFWB-8, Pop. Orch.; 8:30, Theater of Fame.

KMPC-8, News; 8:15, Salon Moderne; 8:45, Let's Talk War.

KPAS-8, J. Frank Burke, Commentator; 8:30, Pasadena Junior College.

KMTR-8, Music; 8:30, Property Owners; 8:45, Music.

KFAC-8, Evening Concert.

KGFJ-8, News; 8:15, Friendly Advisor; 8:30, Remember Pearl Harbor; 8:45, Music.

KFOX-8, Organ; 8:30, Judge Gardner.

KGER-8, News; 8:05, Spanish Hour.

KFXM-8, Standard Symphony Hour.

KGB-8, Standard Symphony.

KFSG-8:30, News; 8:35, Almee Semple McPherson.

KFSD-8, Music by Bovero; 8:30, Your Blind Date.

KVOE-8, Standard Symphony.

9 to 10 P. M.

KFI-9, Aldrich Family; 9:30, Ellery Queen.

KNX-9, Music; 9:25, Dave Lane; 9:30, Maudie's Diary.

KHJ-9, News; 9:15, Story Teller; 9:30, Fulton Lewis; 9:45, C. Foster Orch.

KECA-9, Easy Aces; 9:15, News; 9:30, Erskine Johnson; 9:45, Rodriguez and Sutherland.

KFWB-9, Let's We Forget; 9:15, Pop. Orch.; 9:30, News; 9:45, Rustic Revue.

KMPC-9, Peter Potter; 9:30, Do You Remember?

KPAS-9, Haven of Rest; 9:30, Your Favorite Band; 9:45, News.

KMTR-9, Music; 9:30, News; 9:45, Bob Brooks.

KFAC-9, Evening Concert.

KGFJ-9, News; 9:15, Music.

KFOX-9, Church of Christ; 9:15, News; 9:30, Maurice Johnson; 9:45, Ross Ballroom.

KGER-9, News; 9:05, Night in Mexico.

KFXM-9, News; 9:15, B. Barron Orch.; 9:30, Fulton Lewis; 9:45, C. Foster Orch.

KFNG-9:30, News; 9:35, Two Grand Pianists.

KFSH-9, Easy Aces; 9:15, Sports Scripts; 9:30, News; 9:45, C. Thornhill Orch.; 9:55, News.

KGB-9, News; 9:15, In the Gloaming; 9:30, Fulton Lewis; 9:45, C. Foster Orch.

KVOE-9, News; 9:15, B. Barron Orch.; 9:30, Fulton Lewis; 9:45, Hunter Dance Time.

10 to 11 P. M.

KFI-10, Richfield News; 10:15, Irene Rich; 10:30, Inside the News (Thrifty Drug); 10:45, Music; 10:55, Nothing But Praise.

KNX-10, Garred, News; 10:15, Unscheduled; 10:30, Masterworks.

KHJ-10, Continuous Newsreel.

KECA-10, Town Meeting of Air.

KFWB-10:15, Bowling Notes; 10:30, Eastside Dance Tonite.

KMPC-10, Let's Dance; 10:30, News; 10:45, C. Kennedy Trlo.

KPAS-10, Talk; 10:05, Spotlight on Rhythm; 10:15, Lamplighter; 10:20, Some Like It Sweet; 10:30, In the Still of the Night.

KMTR-10, Viennese Ens.; 10:15, B. Averill Orch.; 10:30, Music.

KFAC-10, Lucky Lager Dance Time.

KFOX-10, Club Alaham; 10:15, Wrestling Match.

KGFJ-10, News; 10:15, Beverly Hills Radio Players; 10:30, Music.

KFXM-10, News, Salute to Allies; 10:15, A. Donahue Orch.; 10:30, In the Sportslight; 10:45, H. Kay Orch.

KFSG-10, Esther Fricke Stuart; 10:30, News; 10:35, Mr. and Mrs. John Webb.

KFSD-10, Unscheduled; 10:30, Eastside Dance Tonite.

KGB-10, A. Donahue Orch.; 10:30, News; 10:45, H. Kay Orch.

KVOE-10, A. Donahue Orch.; 10:30, H. Kay Orch.

11 to 12 Midnight

KFI-11, News; 11:15, B. Clifford Orch.; 11:30, O. Nelson Orch.; 11:55, News.

KNX-11, News, Manning; 11:15, W. Hatch Orch.; 11:30, M. Strand Orch.; 11:55, News.

KHJ-11, Lamplighter; 11:15, J. Teagarden Orch.; 11:30, A. Donahue Orch.

KFAC-11, Philharmonia.

KFWB-11, Eastside Dance Tonite; 11:30, Music You Want; 11:55, News.

KMPC-11, War Service Bureau; 11:05, Memory Melodies; 11:30, News; 11:35, Moonlight Reveries.

KPAS-11, Dance Music; 11:30, Music to Remember; 11:55, News.

KMTR-11, H. Henry Orch.; 11:15, Music; 11:30, News.

KFAC-11, Lucky Lager Dance Time.

KGFJ-11, News; 11:15, Music; 11:30, Dance Tunes.

KFXM-11, J. Teagarden Orch.; 11:15, Somerset House, Piano; 11:30, A. Donahue Orch.

KFNG-11, Radio Drama Guild; 11:30, News; 11:35, Music.

KFSD-11, Eastside Dance Tonite; 11:30, Organ.

KGB-11, J. Teagarden Orch.; 11:30, A. Donahue Orch.

KVOE-11, J. Teagarden Orch.; 11:30, A. Donahue Orch.

Crossley-Hooper

(Continued from Page 19)

shifting of a program to another network, etc.

A striking example of a program shift being based on the Hooper and Crossley reports is the switching of Fred Allen's program to a Sunday spot on the CBS-KNX dial from his regular Wednesday broadcast time. Allen's sponsors found that a major-

ity of radio listeners wanted to listen to both Allen and Eddie Cantor, who has been on the air at the same time over the NBC network, and the survey clearly showed this to be a fact.

The current reports released by Hooper and Crossley reveal Fibber McGee and Molly to be most popular half-hour radio show, based on the largest percentage of listeners in the national audience. Following Fibber and Molly in second spot in both surveys is Charlie McCarthy program, while

Jack Benny is listed third. Only difference among the top five shows listed by each survey is the No. 4 position. Bob Hope leads the Aldrich Family in the Hooper report, while Aldrich has the nod in the Crossley survey.

So important and vital have the Crossley and Hooper reports become in recent years that a performer watches his program "rating" as closely, and almost as frequently, as a share-holder in a corporation watches his stock quotations.

KMTR	KFI	KECA	KHJ	KFVO	KFSG	KGJ	KFXM	KFAC	KGER
670	640	700	930	1020	1150	1230	1240	1330	1390
600	710	870	980	1070				1360	1490

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Johnny Murray, KFI.
8:15—Art Baker, KFI.
9:00—Kate Smith, KNX.
10:15—Tom Breneman, KECA.
11:00—Chef Milani, KMPC.
11:30—Market Place KHJ.
1:15—Club Matinee, KECA.
4:00—Art Baker's Notebook, KFI.

6:15—Radio Magic, KFSD.
6:30—Spotlight Bands, KHJ-KGB-KFXM-KVOE.
6:30—Plantation Party, KFI.
7:00—Elsa Maxwell, KECA.
7:00—Captain Flagg and Sergeant Quirt, KFI.
7:30—How Am I Doing? KNX.
8:00—Old Gold Program, KECA-KFSD.
8:00—Lums n' Andy, KNX.
8:15—Lum and Abner, KFI.
8:30—King Size Weekly, KFI.
9:00—Three Ring Time, KECA-KFSD.
9:00—Kate Smith, KNX.

Drama

6:30—First Nighter, KNX.
7:30—Grand Central Station, KFI.
8:30—Philip Morris Playhouse, KNX.
8:30—Gang Busters, KECA-KFSD.
9:00—Whodunnit?, KFI.
9:30—When Pressure Roar, KFI.

Quiz Programs

8:00—Quiz of Two Cities, KHJ.

Outstanding Music

11:00—Music Appreciation Hour, KECA-KFSD.
11:30—Philadelphia Orch., KGB KVOE.
(KHJ-KFXM, 12:45 p.m.)
12:00—Luncheon Concert, KFAC.
1:15—Augustana College Choir, KHJ-KGB-KFXM-KVOE.
3:00—Classic Hour, KECA.
3:30—Frank Parker, KNX.
6:00—Waltz Time, KFI.
6:45—Glenn Strauss, KNX.
7:00—Glenn Miller, KNX.

8:00—Evening Concert, KFAC.
8:00—Pleasure Time, KFI.
8:15—Lanny Ross, KNX.
10:00—Lucky Lager Dance Time, KECA.
10:30—Eastside Dance Tonite, KFWD-KFSD.
10:30—Masterworks, KNX.
11:00—Philharmonia, KECA.

Public Affairs—News

7:30—Bob Garred, KNX.
7:45—Nelson Pringle, KNX.
7:45—Sam Hayes, KFI.
9:00—John B. Hughes, KHJ-KGB-KVOE.
10:00—Baukhage Talking, KECA.
10:00—Broadway News, KHJ.
1:45—Boake Carter, KHJ-KGB-KFXM-KVOE.
2:00—William Winter, KNX.
4:00—Fulton Lewis, KHJ-KGB-KVOE.
4:15—Frank Cuhel, KHJ-KGB-KFXM-KVOE.
5:00—Broadway News, KHJ.
5:35—Elmer Davis, KNX.
6:00—What's On Your Mind?, KNX.
6:00—Gabriel Heatter, KHJ-KGB.
6:30—March of Time, KECA-KFSD.
7:45—Robert Arden, KFWD-KFOX.
9:15—Cal Tinney, KHJ-KFXM-KGB.
9:30—Fulton Lewis, KHJ-KGB-KFXM.
9:45—Rodriguez & Sutherland, KECA.
10:00—Bob Garred, KNX.
10:00—Richfield News, KFI.
10:15—Manchester Boddy, KFI.
10:30—Inside the News (Thrifty Drug), KFI.

Sports—Comment

6:00—Sports Page, KMPC.
6:15—Sports Roundup, KECA.
7:00—Ray Robinson vs. Marty KFXM.
10:00—Legion Stadium Fight, KECA-KFSD.
10:15—Rowling Notes, KFWD.

KFSD—9:15, Diane Courtney; 9:30, Helen Hiett; 9:45, Vance and Lila.
KGB—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Ben Sweetland; 9:45, Old Fashioned Girl.
KFVD—9, Waltz; 9:15, News; 9:30, Dr. Richardson; 9:45, Parade.
KVOE—9, John B. Hughes; 9:15, What the Bible Teaches; 9:45, Old Fashioned Girl.

10 to 11 A. M.

KFI—10, Tillamook Kitchen; 10:15, Agnes White; 10:30, Rhythmaires; 10:45, Dr. Kate.
KNX—10, Life Can Be Beautiful; 10:15, Woman in White; 10:30, Vic and Sade; 10:45, Jane Endicott, Reporter.
KHJ—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Eddie Albright.
KECA—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, News.
KFWD—10, Dr. Davies; 10:15, Pop. Orch.; 10:45, News.
KMPC—10, Hi, Mom!; 10:30, News; 10:45, Song Shop.
KPAS—10, News; 10:15, Tune Testers; 10:30, Meet Priscilla Alden.
KGFJ—10, News; 10:15, Voice of Health; 10:30, Music.
KMTR—10, Our Saviour's Lutheran Church; 10:15, News; 10:30, Floyd B. Johnson; 10:45, Health Talk.
KFAC—10, Mid-morning Serenade; 10:30, News; 10:45, Gothic Tower.
KRKD—10, Paddock Flashes; 10:15, Talk; 10:30, Voice of Government; 10:45, News; 10:50, Music.
KFOX—10, News; 10:15, Songs; 10:30, Organ; 10:45, Vera Morris.
KGER—10, News; 10:05, Full Gospel; 10:15, Kingdom Within; 10:30, Bright Corner; 10:45, Sunshine Pastor.
KFXM—10, News; 10:15, Music; 10:30, Front Page Farrell; 10:45, J. Frassetto Orch.
KFSD—10, Baukhage Talking; 10:15, Breakfast at Sardi's; 10:45, Smart San Diego Speaks.
KGB—10, News; 10:15, Molly Morse; 10:30, Front Page Farrell; 10:45, J. Frassetto Orch.
KFVD—10, Mid-morning Serenade; 10:30, Union Rescue Mission.
KVOE—10, News; 10:15, Helen Holden; 10:30, Front Page Farrell; 10:45, Monitor News.

11 A. M. to 12 Noon

HEAR CHEF MILANI
"Dinner for 4,
a Dollar No More"
KMPC—11:00 A. M.

KFI—11, Light of the World; 11:15, Mystery Man; 11:30, Vaillant Lady; 11:45, Arnold Gramms Advocate.
KNX—11, Bright Horizon; 11:15, Aunt Jenny's Stories; 11:30, Fletcher Wiley; 11:45, Kate Hopkins.
KHJ—11, Cedric Foster; 11:15, Mutual Dons; 11:30, Market Place; 11:45, Bill's Wax Shop.
KECA—11, Music Appreciation Hour.
KFWD—11, Al Jarvis.
KMPC—11, Chef Milani; 11:30, Beauty Counselor; 11:45, Hits and Bits.
KPAS—11, News; 11:05, Music As You Like It; 11:15, Last Empire; 11:30, Pasadena Independent; 11:45, Let's Listen To.
KMTR—11, Dr. Talbot; 11:30, News; 11:45, Volney James.
KFAC—11, Les Adams; 11:30, Polly Patterson.
KGFJ—11, News, Stocks; 11:15, Music; 11:30, City Dwellers; 11:45, Music.
KRKD—11, Music; 11:30, News; 11:45, Matamoros, Pianist.
KFOX—11, Tempus of Today; 11:30, News; 11:45, Dapper Dan.
KGER—11, News; 11:15, Good Neighbor; 11:45, Music.
KFXM—11, Pop. Orch.; 11:30, Billy Barrigan.
KFSD—11, Music Appreciation Hour; 11:30, Concert; 11:45, News.
KGB—11, Cedric Foster; 11:15, News; 11:30, Philadelphia Orch.
KFVD—11, News; 11:15, Music; 11:30, Piano; 11:45, Violet Schram.
KVOE—11, Cedric Foster; 11:15, News; 11:30, Philadelphia Orch.

12 Noon to 1 P. M.

KFI—12, Farm Reporter; 12:15, Ma Perkins; 12:30, Pepper Young's Family; 12:45, Vic and Sade.

KNX—12, Man I Married; 12:15, Manning, News; 12:30, Joyce Jordan; 12:45, Woman of Courage.
KHJ—12, Broadway News; 12:15, Homemaker's Club; 12:45, Philadelphia Orch.
KECA—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
KFWD—12, Al Jarvis; 12:30, News; 12:45, Jubilee.
KMPC—12, War Service Bureau; 12:15, News; 12:30, Peter Potter.
KPAS—12, Mail Box No. 11-10; 12:30, News; 12:45, Pasadena Civic Auditorium.
KMTR—12, Music; 12:15, News Reel; 12:30, Music.
KFAC—12, Luncheon Concert; 12:30, News; 12:45, Music.
KGFJ—12, News; 12:15, Midnight Mission; 12:30, Music; 12:45, W. P. A.
KRKD—12, Music; 12:30, Jimmie's Saddle Pals.
KFOX—12, Tin Pan Alley; 12:15, News; 12:30, Kitchen Garden; 12:45, Science of Mind.
KGER—12, News; 12:05, Music.
KFXM—12, Singin' Sam; 12:15, News; 12:30, Pop. Orch.; 12:45, Philadelphia Orch.
KFSD—12, Orphans of Divorce; 12:15, Honeymoon Hill; 12:30, John's Other Wife; 12:45, Just Plain Bill.
KGB—12, Philadelphia Orch.
KFVD—12, Editor of Air; 12:15, Luncheon Music; 12:30, Gospel in Song; 12:45, Violet Schram.
KVOE—12, Philadelphia Orch.

1 to 2 P. M.

KFI—1, Backstage Wife; 1:15, Stella Dallas; 1:30, Lorenzo Jones; 1:45, Young Wilder Brown.
KNX—1, Stepmother; 1:15, Myrt and Marge; 1:30, School of the Air of America.
KHJ—1, Philadelphia Orch.; 1:15, Augustana College Choir; 1:30, Johnson Family; 1:45, Boake Carter.
KECA—1, Arthur Tracy; 1:15, Club Matinee; 1:55, News.
KFWD—1:30, Boulevard Quiz; 1:45, H. Horlick Orch.
KMPC—1, Peter Potter; 1:30, Miniatures in Melody.
KFOX—1, Melodic Moods; 1:15, John Ford Kings; 1:30, House of MacGregor; 1:45, Today's Almanac.
KMTR—1, News; 1:15, Mental Science; 1:30, Music.
KFAC—1, Science of Mind; 1:15, Music.
KGFJ—1, News, Stocks; 1:15, Meet the Band; 1:45, Music.
KRKD—1, Music; 1:15, Salvatore Santarella; 1:30, Music; 1:45, News, Music.
KFOX—1, String Trio; 1:15, Classified; 1:30, Christian Science; 1:45, Blues.
KGER—1, News; 1:05, Officials on Parade; 1:20, Hits; 1:30, Spanish Trio.
KFXM—1:15, Augustana College Choir; 1:30, Johnson Family; 1:45, Boake Carter.
KFSD—1, Ann Gibson; 1:15, Club Matinee; 1:55, News.
KGB—1:15, Augustana College Choir; 1:30, Johnson Family; 1:45, Boake Carter.
KFVD—1, News; 1:15, Moods in Music; 1:30, Hawaiian Music; 1:45, Music City.
KVOE—1:15, Augustana College Choir; 1:30, Johnson Family; 1:45, Boake Carter.

2 to 3 P. M.

KFI—2, When a Girl Marries; 2:15, Portia Faces Life; 2:30, We the Abbotts; 2:45, Mary Marlin.
KNX—2, Winter, News; 2:15, Road of Life; 2:30, O'Neills; 2:45, Flat tergood Blues.
KHJ—2, P. T. A.; 2:15, I'll Send My Way; 2:30, News; 2:45, Book worm.
KECA—2, Classic Hour.
KFWD—2, Pop. Orch.; 2:30, News and Music; 2:45, U. S. Army.
KMPC—2, Tell Me a Story; 2:15, Fiesta; 2:30, Poet's Hill; 2:45, News.
KPAS—2, Musical Matinee; 2:45, Let's Play Bridge.
KMTR—2, Woman's World.
KFAC—2, Music; 2:30, Walter Brown Murray; 2:45, J. Newton Yates, Organ.
KGFJ—2, News; 2:15, Civic; 2:30, Helen Johns Grab Bag.

FRIDAY Programs

MARCH 20, 1942

8 to 9 A. M.



KFI—8, Johnny Murray; 8:15, Art Baker; 8:30, News; 8:45, David Haron.
KNX—8, Jack Berch, Songs; 8:15, Your Neighbor; 8:30, Betty Cracker; 8:45, Starline America Likes.
KHJ—8, Breakfast Club; 8:30, News; 8:45, As the Twig is Bent.
KECA—8, Musical Clock; 8:15, Breakfast Club; 8:30, News; 8:45, Robert Lee Johnson.
KFWD—8, Monitor News; 8:15, Pop. Orch.
KMPC—8, Andy and Virginia; 8:15, Markets and Sports; 8:30, Only Daily Word.
KPAS—8, News; 8:25, Music; 8:30, Haven of Rest.
KMTR—8, Spanish Program.
KFAC—8, Country Church; 8:30, Strollin' Tom; 8:45, Music.
KGFJ—8, News; 8:15, Breakfast Serenade; 8:45, Dr. Wiseman.
KRKD—8, Music; 8:30, News; 8:35, Music.
KFOX—8, News; 8:15, Dr. Lovell; 8:30, Honeymoon; 8:45, Music.
KGER—8, News, Soul Patrol; 8:15, Mizpah; 8:45, Rev. Bennett.
KFXM—8, Breakfast Club; 8:15, Sunshine Service; 8:45, As the Twig is Bent.

KFSD—8, Breakfast Club; 8:15, Good Cheer; 8:30, News; 8:45, National Farm and Home Hour.
KGB—8, Haven of Rest; 8:30, News; 8:45, As the Twig is Bent.
KFVD—8, Stuart Hamblen.
KVOE—8, Breakfast Club; 8:30, News; 8:45, As the Twig is Bent.

9 to 10 A. M.

KFI—9, Bess Johnson; 9:15, Bachelor's Children; 9:30, News; 9:45, What's Doing.
KNX—9, Kate Smith; 9:15, Big Sister; 9:30, Romance of the World; 9:45, Our Gal Sunday.
KHJ—9, John B. Hughes; 9:15, Victor Lindlahr; 9:30, Norma Young.
KECA—9, Breakfast Club; 9:15, Diana Courtney; 9:30, Here's to the Ladies; 9:45, Family Doctor.
KFWD—9, Pop. Orch.; 9:15, Ring Crosby; 9:30, News; 9:45, Lotta Notes, Music.
KMPC—9, News; 9:15, Lady Be Good; 9:30, Family Bible; 9:45, News.
KPAS—9, Melody Clock; 9:15, Millady Speaks; 9:30, Homespun Harmonies; 9:45, Charm Cottage.
KMTR—9, Highland Park Baptist Church; 9:15, News; 9:30, W. B. Record; 9:45, Music.
KFAC—9, Daily Inspirational; 9:15, Voice of Health; 9:30, Music; 9:45, Tall Philosopher.
KGFJ—9, News; 9:15, Music; 9:30, Waltz Time.
KRKD—9, Sagebrush Serenade; 9:30, Music; 9:45, News.
KFOX—9, Firebrands for Jesus; 9:45, Musical What-Not.
KGER—9, News; 9:05, Music; 9:15, March Ahead of Time; 9:30, Revival; 9:45, Full Gospel.
KFXM—9, News; 9:15, Old Family Almanac; 9:20, Through Feminine Eyes; 9:45, Old Fashioned Girl.

KRKD—2, Race Resume: 2:05, Music; 2:30, News; 2:45, Music.
KFOX—2, South American Music: 2:15, Public Bulletin; 2:30, Half and Half.
KGFR—2, News: 2:05, Music; 2:15, Salvation Army; 2:30, L. B. Band.
KFXM—2, P.-T. A.; 2:15, Pop. Orch.; 2:30, News; 2:45, Civic Spotlight.
KFSD—3, Moods for Moderns: 2:15, News; 2:30, House in the Country; 2:45, Wayne Van Dyne.
KGB—2, Investment Problems: 2:15, Unscheduled; 2:30, News; 2:45, Bookworm.
KFYD—2, Music Box: 2:15, Organ; 2:30, Romantic Rhythm; 2:45, News.
KVOE—2, P.-T. A.; 2:15, I'll Find My Way; 2:30, News; 2:45, Bookworm.

3 to 4 P. M.

KFI—3, Right to Happiness: 3:15, Lone Journey: 3:30, Against the Storm; 3:45, Win-a-Bond; 3:50, News.
KNX—3, Dave Lane, Songs: 3:15, Edgar Harrison Wileman; 3:30, Frank Parker; 3:45, The World Today.
KHJ—3, Personal Presence: 3:15, J. Richards Orch.; 3:30, Hollywood Shopping News; 3:45, Musical Matinee; 3:55, Forest Lawn.
KECA—3, Between the Boulevards; 3:15, What's Doing; 3:30, P.-T. A. Club.
KFAS—3, Talk; 3:15, Program Reporter; 3:30, Some Like It Hot; 3:45, Isle of Make Believe.
KFWB—3, News and Music; 3:30, Pop. Orch.
KMTR—3, News: 3:15, Music; 3:30, Planos; 3:45, Santalla Ensemble.
KFAC—3, Music; 3:15, Symphony.
KGFJ—3, News; 3:15, Music; 3:30, Concert Time.
KRKD—3, D. McIntire Hawaiians: 3:30, News; 3:35, Music.
KFO—3, Music and News.
KGER—3, News: 3:20, L. B. Band.
KFXM—3, Ministerial Alliance: 3:15, J. Richards Orch.; 3:30, Trading Post; 3:45, Good Afternoon, Soldier.
KFSD—3, Between Bookends; 3:15, Public Service; 3:30, Listening Time; 3:45, Traveling Cook.
KGB—3, J. Richards Orch.; 3:30, Off the Record; 3:45, Monitor News.
KFYD—3, Favorites: 3:30, Novelty Notes; 3:45, Carter Wright.
KVOE—3, Prayer, News, Civic; 3:15, J. Richards Orch.; 3:30, Bargain Counter.

4 to 5 P. M.

KFI—4, Art Baker's Notebook; 4:30, Bridge Club; 4:45, The Spectator.
KNX—4, Second Mrs. Burton; 4:15, Young Dr. Malone; 4:30, Nancy Dixon; 4:45, News; 4:50, Galen Drake.
KHJ—4, Fulton Lewis; 4:15, Frank Cabel from Batavia; 4:30, Salvation Army; 4:45, Music Depreciation.
KECA—4, News; 4:15, Jack Owens; 4:30, 10-2-4 Ranch; 4:45, Flying Patrol.
KFWB—4, Don Milligan; 4:30, News and Music; 4:45, Stuart Hamblen.
KMPC—4, Manhattan Stars; 4:30, News; 4:45, Take It Easy.
KFAS—4, Do You Remember? 4:30, Fairy Tales; 4:45, Little Tin Soldier.
KMTR—4, News; 4:15, Lyman Smith; 4:30, Rainbow's End.
KFAC—4:15, Music; 4:30, L. A. City College; 4:45, Music.
KGFJ—4, News; 4:15, Tea Time; 4:30, Memory Time.
KRKD—4, Music; 4:15, Movielead Quiz; 4:30, Music; 4:45, News.
KFOX—4, News; 4:15, Music; 4:30, Jamboree.
KGER—4, News; 4:15, Gen. Strange; 4:30, Prophecy Speaks.

KFXM—4, Fulton Lewis; 4:15, Frank Cabel; 4:30, Dr. Philip Lovell; 4:45, Pop. Orch.
KFSD—4, Fun With the Jesters; 4:15, Jack Owens; 4:30, Rhythm Ramblers.
KGB—4, Fulton Lewis; 4:15, Frank Cabel; 4:30, Salvation Army; 4:45, Music Depreciation.
KFYD—4, Piano; 4:15, News; 4:30, 90-90 Club.
KVOE—4, Fulton Lewis; 4:15, Frank Cabel; 4:30, Salvation Army; 4:45, Music Depreciation.

5 to 6 P. M.

KFI—5, Don Winslow; 5:15, News Crier; 5:30, Tune Table; 5:45, Paging John Doe.
KNX—5, Galen Drake; 5:30, Harry W. Flannery; 5:45, Garded, News; 5:50, Davis, News.
KHJ—5, Broadway News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
KECA—5, Twilight Tales; 5:15, News; 5:30, News of the World; 5:45, Tom Mix.
KMPC—5, Five O'Clock Whistle; 5:15, News; 5:30, Uncle Harry.
KFAS—5, Have You Heard; 5:15, Crimson Trail; 5:30, Memories at Eventide; 5:45, Bing Sings.
KFWB—5, Stuart Hamblen.
KFAC—5, News; 5:15, Music; 5:30, Whoo Bill Club.
KMTR—5, Dr. Davies; 5:30, News; 5:45, Music.
KGFJ—5, News; 5:15, Music; 5:30, Spot Secrets; 5:45, Phil Stanwick.
KRKD—5, Songs of Saddle; 5:30, Race Results; 5:45, News.
KFOX—5, Sunshine Pastor; 5:30, Music; 5:45, Ross Enterprise.
KGER—5, News; 5:05, Latin Hour.
KFXM—5, News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
KFSD—5, News; 5:15, Flying Patrol; 5:30, News of the World; 5:45, Tom Mix.
KGB—5, Best Bays; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.
KFYD—5, Evening Serenade; 5:15, News; 5:30, Serenade.
KVOE—5, Classified; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

6 to 7 P. M.

KFI—6, Waltz Time; 6:30, Plantation Party.
KNX—6, What's On Your Mind?; 6:30, First Nighter; 6:55, Glorvyn Simms, Songs.
KHJ—6, G. A. Heatter; 6:15, News, Stearns; 6:30, Spotlight Bands; 6:45, The Fleet's In.
KECA—6, Jimmy Starr; 6:15, Sports Roundup; 6:30, March of Time; 6:55, News.
KFWB—6, News; 6:15, Strolling Around; 6:30, Vacation Time; 6:45, L. A. Defense Council.
KMPC—6, Sports Page; 6:15, R. Selvin Orch.; 6:30, News; 6:45, Table for Two.
KFAS—6, News; 6:15, Friday Presents; 6:30, Dinner Music.
KMTR—6, Irwin Allen; 6:15, Music; 6:30, Pay Day; 6:45, Ed Robbin.
KFAC—6, Music for Everyone.
KGFJ—6, Italian Melodies; 6:30, Bonnie Reinhardt.
KRKD—6, Concert Music; 6:45, Music.
KFOX—6, News; 6:10, Sports; 6:15, Songs for Your Supper; 6:30, Varieties; 6:45, Strictly for Sportsmen.
KGER—6, News; 6:15, Frank E. Force; 6:30, American Jewish Hour.
KFXM—6, News; 6:05, Music; 6:15, Pop. Orch.; 6:30, Spotlight Bands; 6:45, Native Sons.
KFSD—6, On With the Dance; 6:15, Badjo Magic; 6:30, March of Time; 6:55, News.
KGB—6, G. A. Heatter; 6:15, News; 6:30, Spotlight Bands; 6:45, The Fleet's In.
KFYD—6, Serenade; 6:15, News; 6:30, Let's Dance.

KVOE—6, Orange County News; 6:15, News; 6:30, Spotlight Bands; 6:45, Unscheduled.

7 to 8 P. M.

KFI—7, Captain Flagg and Sergeant Quirt; 7:30, Grand Central Station.
KNX—7, G. Miller Orch.; 7:15, Public Service; 7:30, How Am I doing?; 7:45, Ray Robinson vs. Marty Servo; 7:30, Lone Ranger.
KECA—7, Elba Maxwell; 7:15, Don, You Believe It; 7:30, Melodies by Mitchell; 7:45, News.
KFWB—7, Treasury Star Parade; 7:15, Pop. Orch.; 7:30, News; 7:45, Robert Arden.
KMPC—7, Strollin' Tom; 7:15, Masters Hour.
KFAS—7, Sunset Serenade; 7:15, Listeners' Digest; 7:45, Music; 7:50, Timely Times.
KMTR—7, News; 7:15, Public Affairs; 7:30, Dr. Michelson.
KFAC—7, Music America Loves; 7:45, News.
KGFJ—7, Spanish Hour.
KRKD—7, News; 7:15, Three Quarter Time; 7:30, Do You Know? 7:45, Music.
KGER—7, News; 7:05, American Jewish Hour.
KFXM—7, Daily Bread; 7:15, Music; 7:30, Semi-Classical; 7:45, Robert Arden.
KFSD—7, Ray Robinson vs. Marty Servo; 7:30, Lone Ranger.
KGB—7, Ray Robinson vs. Marty Servo; 7:30, Lone Ranger.
KFAS—7, Elba Maxwell; 7:15, First Piano Quartet; 7:30, City School Forum.
KVOE—7, Ray Robinson vs. Marty Servo; 7:30, Lone Ranger.

8 to 9 P. M.

KFI—8, Fred Waring; 8:15, Lum and Abner; 8:30, Beechnut King Size Weekly.
KNX—8, Amos 'n' Andy; 8:15, Langry Ross, Songs; 8:30, Philip Morris Playhouse.
KHJ—8, Quiz of Two Cities; 8:30, Acme Beer; 8:35, Your Songs.
KECA—8, Old Gold Program; 8:30, Piano Busters.
KFWB—8, Pop. Orch.; 8:15, Concert Hour.
KMPC—8, News; 8:15, Salon Inderne; 8:45, Let's Talk News.
KFAS—8, J. Frank Burke, Commentator; 8:30, Castles in the Air.
KMTR—8, Music.
KFAC—8, Evening Concert.
KGFJ—8, News; 8:15, Friendly Adviser; 8:30, Remember Pearl Harbor; 8:45, Music.
KRKD—8, Music.
KFOX—8, Eventide Echoes; 8:30, Judge Gardner.
KGER—8, News, Spanish Hour.
KFXM—8, J. Venuti Orch.; 8:15, C. Hoff Orch.; 8:30, Voices in the Night.
KFSD—8, Herbert Marshall; 8:30, Gang Busters.
KGB—8, J. Venuti Orch.; 8:15, March of Labor; 8:30, Your Songs; 8:35, Toast to Allies.
KVOE—8, J. Venuti Orch.; 8:15, C. Hoff Orch.; 8:30, Your Songs.

9 to 10 P. M.

KFI—9, Whodunnit?; 9:30, When Presses Roar.
KNX—9, Kate Smith; 9:55, Tindal Woman.
KHJ—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, S. Ennis Orch.
KECA—9, Three Ring Time; 9:30, "Thrifty" News; 9:45, Rodriguez and Sutherland.
KFWB—9:15, Pop. Orch.; 9:30, News; 9:45, Rustic Revue.
KMPC—9, Peter Potter; 9:30, Do You Remember?
KFAS—9, Let's Dance; 9:15, Sportsliner; 9:30, Huntington Hotel; 9:45, News.
KMTR—9, Floyd Johnson; 9:30, News; 9:45, Bob Brooks.
KFAC—9, Evening Concert.
KGFJ—9, News; 9:15, Music; 9:30

Calif. State Guard; 9:45, Music.
KRKD—9, Music; 9:30, Merry-Go-Round-Up.
KFOX—9, Church of Christ; 9:15, News; 9:30, Maurice Johnson; 9:45, Ross Ballroom.
KGER—9, News; 9:05, Aubrey Lee.
KFXM—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, Salute to Allies, D. Jurgens Orch.
KFSD—9, Three Ring Time; 9:30, News; 9:45, C. Thornhill Orch.; 9:55, News.
KGB—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, De Arvan Comments.
KVOE—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, Hunter Dance Time.

10 to 11 P. M.

KFI—10, Richfield News; 10:15, Manchester Buddy; 10:30, Inside the News (Thrifty Drug); 10:45, Tempos of Today; 10:55, Nothing But Praise.
KNX—10, Garded, News; 10:15, Unscheduled; 10:30, Masterworks.
KHJ—10, Continuous Newscast.
KECA—10, Legion Stadium Fight; 10:30, Organ.
KFWB—10:15, Bowling Notes; 10:30, Eastside Dance Tonite.
KMPC—10, Wrestling Matches; 10:30, News; 10:45, C. Kennedy Trio.
KFAS—10, Talk; 10:05, Spotlight on Rhythm; 10:15, Lamplighter; 10:30, Some Like It Sweet; 10:50, In the Still of the Night.
KMTR—10, Viennese Fun.; 10:15, B. Averil Orch.; 10:30, Music.
KFAC—10, Lucky Lager Dance Time.
KGFJ—10, News; 10:15, Rev. Plunkett; 9:30, Maurice Kosloff.
KRKD—10, Merry-Go-Round-Up.
KFOX—10, Club Alabama; 10:15, Ross Ballroom; 10:30, Club Alabama; 10:45, Majestic Ballroom.
KGER—10, News; 10:10, Aubrey Lee.
KFXM—10, H. James Orch.; 10:30, Sportlight; 10:45, S. Ennis Orch.
KFSD—10, Legion Stadium Fight; 10:30, Eastside Dance Tonite.
KGB—10, George Bacon; 10:30, S. Ennis Orch.
KVOE—10, H. James Orch.; 10:30, S. Ennis Orch.

DANCE Tonite
 10:30 to 11:30 P. M.
 Every Night Except Sunday
KFWB
 America's Finest Bands

11 to 12 Midnight

KFI—11, News; 11:15, Pasadena Civic Orch.; 11:30, O. Nelson Orch.; 11:55, News.
KNX—11, News, Manning; 11:15, L. Gluskin Orch.; 11:30, M. Strand Orch.; 11:55, News.
KHJ—11, J. Teagarden Orch.; 11:30, A. Donahue Orch.
KECA—11, Philharmonia.
KFWB—11, Eastside Dance Tonite; 11:30, Beat in Music; 11:55, News.
KMPC—11, War Service Bureau; 11:45, Memory Melodies; 11:50, News; 11:35, Moonlight Reveries.
KFAS—11, Dance Music; 11:30, Music to Remember; 11:55, News.
KMTR—11, H. Henry Orch.; 11:15, Music; 11:30, News.
KFAC—11, Lucky Lager Dance Time.
KGFJ—11, News; 11:15, Music; 11:30, Dance Tunes.
KRKD—11, Merry-Go-Round-Up.
KFOX—11, Music.
KFXM—11, J. Teagarden Orch.; 11:15, Somerset House, Piano; 11:30, A. Donahue Orch.
KGB—11, J. Teagarden Orch.; 11:30, A. Donahue Orch.
KFSD—11, Eastside Dance Tonite; 11:30, Organ.
KVOE—11, J. Teagarden Orch.; 11:30, A. Donahue Orch.

NEW STREAMLINED LOG SECTION

In Next Week's RADIO LIFE
 Easier to Read — Check Your Programs at a Glance—Programs Listed for 15-minute Periods.

GET YOUR RADIO LIFE EARLY

New News Expert

Harry Flannery, recent Berlin correspondent for CBS, has joined the news staff at KNX as a regular commentator. One-time secretary to J. P. McEvoy, Flannery followed William Shirer into Berlin for Columbia. His job here will be to act as the station's chief war analyst.

★ ★ KNX, 5:30 p.m. Mon.-Sat.

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SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

- 7:45—Tip of the Morning, KNX.
- 8:30—America the Free, KFI.
- 8:30—Let's Pretend, KNX.
- 10:30—Adventures in Science, KNX.
- 4:00—Saturday Service Party, KFI.
- 5:30—Traffic Tribunal, KFI.
- 6:00—Barn Dance, KFI.
- 6:30—Spotlight Bands, KHJ-KGB-KFXM-KVOE.
- 7:00—Tune Out Time, KECA.
- 7:30—Grand Ole Opry, KFI.
- 8:00—Truth or Consequences, KFI.
- 8:30—Hobby Lobby, KNX.
- 9:00—Belleve It or Not, KECA.
- 9:30—University Explorer, KECA.
- 9:45—This is War!, KFI-KNX-KECA-KFSD-KFWB-KGB-KFXM-KVOE-KFOX.
- 10:30—Unlimited Horizons, KFI.

Drama

- 9:00—Theatre of Today, KNX.
- 9:30—Stars Over Hollywood, KNX.
- 10:00—Lincoln Highway, KFI.
- 2:00—Doctors at Work, KFI.
- 5:30—Bulldog Drummond, KHJ-KFXM-KVOE.
- 8:30—Green Hornet, KECA-KFSD.
- 8:30—Ahle's Irish Rose, KFI.

Outstanding Music

- 8:15—Junior Musicals, KHJ-KGB-KVOE.
- 12:00—Luncheon Concert, KECA.
- 1:00—Matinee at Meadowbrook, KNX.

- 1:15—Melody Bouquet, KEAC.
- 2:00—Sonnet Serenade, KHJ-KGB-KFXM-KVOE.
- 2:15—Cleveland Symphony, KNX.
- 3:00—Gilbert & Sullivan, KEAC.
- 4:30—Music Festival, KNX.
- 4:30—Sinfonietta, KHJ-KGB-KVOE.
- 6:30—Rochester Civic Orch., KECA.
- 6:45—Saturday Night Serenade, KNX.
- 7:15—America Preferred, KHJ-KGB-KFXM-KVOE.
- 8:00—California Melodies, KHJ-KGB-KFXM-KVOE.
- 8:00—Evening Concert, KEAC.
- 8:00—Guy Lombardo, KNX.
- 9:00—Your Hit Parade, KNX.
- 9:15—Treasure Hour of Song, KHJ-KGB-KFXM-KVOE.
- 10:00—Lucky Lager Dance Time, KEAC.
- 10:30—Eastside Dance Tonite, KFWB-KFSD.
- 11:00—Philharmonia, KECA.

Public Affairs—News

- 7:30—Bob Garred, KNX.
- 7:45—Sam Hayes, KFI.
- 10:30—Parent's Forum, KECA.
- 12:00—Broadway News, KHJ.
- 12:15—Parents and Teachers on Home Front, KFI.
- 2:00—William Winter, KNX.
- 3:45—Ed Tomlinson, KECA-KFSD.
- 4:45—H. V. Kaltenborn, KFI.
- 11:05—Public Affairs, KNX.

Sports—Comment

- 5:00—Sports Story, KNX.
- 5:15—Sports Roundup, KECA.
- 7:45—Inside of Sports, KHJ-KGB-KFXM-KVOE.
- 10:15—Bowling Notes, KFWB.

SATURDAY Programs

MARCH 21, 1942

8 to 9 A. M.

- KFI—9, California Agriculture; 8:15, Unscheduled; 8:30, America the Free.
- KNX—8, News; 8:05, National Hill-Billy Champions; 8:15, God's Country; 8:30, Let's Pretend.
- KHJ—8, BBC News; 8:15, Junior Musicals; 8:30, News; 8:45, U. S. Army Band.
- KECA—8, Breakfast Club; 8:30, News; 8:45, Robert Lee Johnson, KFWB—8, Pop. Orch.; 8:45, Salvation Army.
- KMPC—8, Andy & Virginia; 8:15, Market Report; 8:30, After Reveille.
- KPAS—8, Morning Pick-up; 8:15, News; 8:30, Melody Clock.
- KMTR—8, Spanish Hour.
- KEAC—8, Country Church; 8:30, Strollin' Tom; 8:45, County Medical Association.
- KGFJ—8, News, Stocks; 8:15, Breakfast Serenade; 8:45, Dr. Wiseman.
- KRKD—8, Music; 8:30, News, Music; 8:45, News; 8:15, Records; 8:45, Classified.
- KGER—8, News; 8:05, Soul Patrol; 8:15, Mizpah.
- KFXM—8, Trading Post; 8:15, Sunshine Service; 8:45, U. S. Army Band.
- KFSD—8, Breakfast Club; 8:15, Good Cheer; 8:30, News; 8:45, Fables for Fun.
- KGB—8, BBC News; 8:15, Junior Musicals; 8:30, Army Band.
- KFVD—8, Stuart Hamblen.
- KVOE—8, BBC News; 8:15, Junior Musicals; 8:30, Army Band.

9 to 10 A. M.

- KFI—9, What's Doing; 9:15, Consumer Tips; 9:30, News; 9:45, Martha Tilton; 9:50, Transcription.
- KNX—9, Theatre of Today; 9:30, Stars Over Hollywood.
- KHJ—9, Mutual Dons; 9:15, Songalogue; 9:30, Music; 9:45, Food for Thought.

- KECA—9, Breakfast Club; 9:15, Federated Churches; 9:30, W. P. A. Symphony; 9:45, Naomi Reynolds.
- KFWB—9, Music; 9:45, Lotta Noyes, Music.
- KMPC—9, News; 9:15, Morning Pickup; 9:45, News.
- KPAS—9, Lew White at Console; 9:15, HomeSpin Harmonies; 9:45, Charm Cottage.
- KMTR—9, Christian American Crusade; 9:15, News; 9:30, W. P. A. Record; 9:45, Music.
- KEAC—9, Daily Inspirational; 9:15, Life Preserver Club; 9:30, Music.
- KGFJ—9, News; 9:15, Music; 9:30, Waltz Time.
- KRKD—9, Sagebrush Serenade; 9:30, Music; 9:45, News.
- KFOX—9, Firebrands for Jesus; 9:45, Musical What-Not.
- KGER—9, News; 9:05, March Ahead of Time; 9:30, Revival; 9:45, Full Gospel.
- KFXM—9, Mutual Dons; 9:15, Pop. Orch.; 9:30, Children's Scrapbook.
- KFSD—9, Friendship Exchange; 9:15, Pet Club; 9:30, National Farm and Home.
- KGB—9, Mutual Dons; 9:15, Songalogue; 9:30, Children's Scrapbook.
- KFVD—9, Waltz; 9:15, News; 9:30, Here Comes Parade.
- KVOE—9, Mutual Dons; 9:15, Songalogue; 9:30, Children's Scrapbook.

10 to 11 A. M.

- KFI—10, Lincoln Highway; 10:30, Call to Youth; 10:45, On the Job.
- KNX—10, Army Recruiting; 10:15, Town Crier; 10:30, Adventures in Science; 10:45, Treasury Star Parade.
- KHJ—10, News; 10:15, C. Mauthe Orch.; 10:30, Colonial Network Orch.
- KECA—10, Dr. William Casselberry; 10:15, Unscheduled; 10:30, Parents' Forum; 10:45, News.
- KFWB—10, Dr. Davies; 10:15, Pop. Orch.; 10:45, News.

KMTB	KFI	KECA	KNJ	KFVD	KFGS	KGFJ	KFXM	KFAC	KGER
KFSD	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KVOE
570	640	780	930	1020	1150	1230	1240	1330	1390
600	710	970	980	1070				1280	1360
								1490	

- KMPC—10, Say When; 10:30, Books in Review; 10:45, Down the Mississippi.
- KPAS—10, News; 10:15, Tune Testers; 10:30, Our Good Neighbors.
- KMTR—10, Our Saviour's Lutheran Church; 10:15, News; 10:30, Just Plain Folks.
- KEAC—10, Serenade; 10:30, News; 10:45, Gothic Tower.
- KGFJ—10, News; 10:15, Music.
- KGER—10, News; 10:05, Full Gospel; 10:15, Jesus' Name; 10:30, Sunshine Pastor.
- KFXM—10, News; 10:15, Music; 10:30, Colonial Orch.
- KRKD—10, Paddock Flashes; 10:15, Music; 10:30, Voice of Government; 10:45, News, Music.
- KFOX—10, News; 10:15, Organ; 10:30, Songs; 10:45, Rhythmic Age.
- KFSD—10, V. Lopez Orch.; 10:30, Music by Laval; 10:45, News.
- KGB—10, News; 10:15, Saturday Matinee; 10:45, Colonial Orch.
- KFVD—10, Gospel in Song; 10:30, Midmorning Serenade.
- KVOE—10, News; 10:15, Federal Music; 10:30, Colonial Orch.

11 A. M. to 12 Noon

- KFI—11, U. S. Marine Band; 11:30, County Medical Association Talk; 11:45, Matinee in Rhythm.
- KNX—11, News; 11:05, Of Men and Books; 11:30, Brush Creek Follies.
- KHJ—11, B. Allen Orch.; 11:30, A. Jarrett Orch.
- KECA—11, Unscheduled.
- KFWB—11, Al Jarvis.
- KMPC—11, News; 11:30, Denny Shane; 11:45, Norman Parade.
- KPAS—11, Pasadena News; 11:05, Music; 11:15, Homes on the Land; 11:30, Pasadena Independent; 11:45, Let's Listen To.
- KMTR—11, Dr. Talbot; 11:30, Saturday Serenade.
- KEAC—11, Music.
- KGFJ—11, News; 11:15, Music; 11:30, City Dwellers; 11:45, Music.
- KRKD—11, Music; 11:30, News; 11:45, Matamoros, Pianist.
- KFXM—11, Tempos of Today; 11:30, News; 11:45, Rough Riders.
- KGER—11, News; 11:15, Good Neighbor; 11:45, Police Interview.
- KFXM—11, B. Allen Orch.; 11:30, Billy Bargain.
- KFSD—11, Unscheduled.
- KGB—11, B. Allen Orch.; 11:30, Camp Callan Cannonade.
- KFVD—11, News; 11:15, Musical Album; 11:30, Piano; 11:45, Violet Schram.
- KVOE—11, B. Allen Orch.; 11:30, A. Jarrett Orch.

12 Noon to 1 P. M.

- KFI—12, Farm Reporter; 12:15, National Congress Parents and Teachers on Home Front; 12:30, Music for Everyone; 12:45, News.
- KNX—12, Columbia Country Journal; 12:30, F.O.B. Detroit.
- KHJ—12, Broadway News; 12:15, Unscheduled; 12:30, University Music Hour.
- KECA—12, Unscheduled.
- KFWB—12, Al Jarvis; 12:30, News; 12:45, Jubilee.
- KMPC—12, War Service Bureau; 12:15, News; 12:30, Catalina Travlogue; 12:45, Hits and Bits.
- KPAS—12, Mail Box No. 11-10; 12:30, News; 12:45, Luncheon Music Schram.
- KMTR—12, Music; 12:15, News Reel; 12:30, Music.
- KEAC—12, Luncheon Concert; 12:30, News; 12:45, W.P.A. Program.
- KGFJ—12, News; 12:15, Music; 12:30, Jungle Jim.
- KRKD—12, Music; 12:30, Jimmie's Saddle Pats.
- KFOX—12, Tin Pan Alley; 12:15, News; 12:30, Varieties; 12:45, Dick Row.
- KGER—12, News; 12:10, Music.
- KFXM—12, Pop. Orch.; 12:15, News; 12:30, University Music Hour.
- KGB—12, Unscheduled.
- KFSD—12, Unscheduled.
- KFVD—12, Luncheon Music; 12:30, Violet Schram.
- KVOE—12, Unscheduled; 12:30, University Music Hour.

1 to 2 P. M.

- KFI—1, Down Mexico Way; 1:30, Air Youth of America; 1:45, Juice Box.
- KNX—1, Matinee at Meadowbrook; 1:30, News; 1:35, Meadowbrook.
- KHJ—1, News; 1:02, G. Gray Orch.; 1:30, Unscheduled.
- KECA—1, Unscheduled.
- KFWB—1:30, Boulevard Quiz; 1:45, Music.

- KMPC—11, Income Tax; 1:15, Musical Marathon.
- KPAS—1:15, Melodic Moods; 1:45, Today's Almanac.
- KMTR—1, Dick Ross; 1:30, Pension.
- KEAC—1, Music; 1:15, Melody Bouquet.
- KGFJ—1, News, Stocks; 1:15, Meet the Band; 1:45, Music.
- KRKD—1, Music; 1:45, Music.
- KFXM—1, Varieties; 1:15, Classified; 1:30, Christian Science Monitor Views the News; 1:45, Civic.
- KGER—1, News; 1:05, Traffic Whys; 1:20, Bits of Hits; 1:30, Spanish Trio.
- KFXM—1, News; 1:02, G. Gray Orch.; 1:30, Pop. Orch.
- KFSD—1, Unscheduled.
- KGB—1, News; 1:02, G. Gray Orch.; 1:30, Unscheduled.
- KFVD—1, News; 1:15, Moods in Music; 1:30, Hawaiian; 1:45, Music Club.
- KVOE—1, News; 1:02, G. Gray Orch.; 1:30, Unscheduled.

2 to 3 P. M.

- KFI—2, Doctors at Work; 2:30, Ricardo Time; 2:45, War Reporters.
- KNX—2, Winter, News; 2:15, Cleveland Symphony.
- KHJ—2, Glenn Miller Sunset Serenade; 2:30, News; 2:45, Serenade.
- KECA—2, J. Long Orch.; 2:30, J. Dorsey Orch.
- KFWB—2, Al Jarvis.
- KMPC—2, Musical Marathon; 2:45, News.
- KPAS—2, Musical Matinee; 2:45, Let's Play Bridge.
- KEAC—2:15, Music; 2:45, J. Newton Yates, Organ.
- KFAC—2:15, Music.
- KGFJ—2, News; 2:15, Music; 2:30, Income Tax Talk; 2:45, Music.
- KRKD—2, Race Resume; 2:05, Music; 2:30, News; 2:45, Music.
- KFOX—2, South American Music; 2:15, Music and News.
- KGER—2, News; 2:05, Music; 2:15, Gospel Echoes; 2:30, L. B. Band.
- KFXM—2, G. Miller Sunset Serenade.
- KFSD—2, S. Kenton Orch.; 2:30, J. Dorsey Orch.
- KGB—2, G. Miller Sunset Serenade; 2:45, Let's Waltz.
- KFVD—2, Organ; 2:15, Music Box; 2:30, Salvation Army; 2:45, News.
- KVOE—2, G. Miller Sunset Serenade; 2:45, Aristocrats.

3 to 4 P. M.

- KFI—3, Wings Over the West Coast; 3:15, Golden Melodies; 3:25, News; 3:30, Religion in the News; 3:45, U. S. Army Recruiting.
- KNX—3, B. Winton Orch.; 3:15, Calling Pan-America; 3:45, The World Today.
- KHJ—3, Prayer; 3:01, News; 3:03, Anchors Aweigh; 3:30, Unscheduled.
- KECA—3, U. S. Marine Corps; 3:15, What's Doing; 3:30, Jean Cavall; 3:45, Edward Tomlinson.
- KFWB—3, Al Jarvis.
- KMPC—3, Foreman of Flying Y.
- KPAS—3, News; 3:15, Your Program Reporter; 3:30, Young America Swings.
- KMTR—3, Music; 3:30, Piano; 3:45, Santaelia Ensemble.
- KEAC—3, Gilbert & Sullivan Opera.
- KGFJ—3, News; 3:15, Concert Time; 3:30, Music.
- KRKD—3, Music; 3:30, News; 3:35, Music.
- KFOX—3, Music and News.
- KGER—3, News; 3:20, Long Beach Band.
- KFXM—3, Prayer; 3:01, News; 3:03, Anchors Aweigh; 3:30, Unscheduled.
- KFSD—3, Balboa Park Organ; 3:30, Jean Cavall; 3:45, Girl Scout Program.
- KGB—3, Prayer; 3:01, News, Anchors Aweigh; 3:30, George Bacon; 3:45, Unscheduled.
- KFVD—3, Pop. Favorites; 3:30, Novelty Notes; 3:45, Carter Wright.
- KVOE—3, Prayer; 3:01, News; 3:03, Anchors Aweigh; 3:30, Classified; 3:45, Unscheduled.

4 to 5 P. M.

- KFI—4, Saturday Service Party; 4:30, Off the Record; 4:45, H. V. Kaltenborn.
- KNX—4, H. McIntire Orch.; 4:30, Columbia's Music Festival.
- KHJ—4, Dr. Matthews; 4:30, Sinfonietta.
- KECA—4, Maurice Orch.; 4:30, Message of Israel.
- KFWB—4, Music; 4:15, Spastic Society; 4:30, Blind Artists Guild; 4:45, Stuart Hamblen.

KMPK-4:30, News; 4:45, Crusyana. KPAS-4, Symphony Hour; 4:30, Broadway Bandwagon. KMTR-4, News; 4:15, Dramatic Art; 4:30, Music; 4:45, King's Trumpeters. KFAC-4, Music; 4:30, U. S. Army; 4:45, Christian Science. KGFJ-4, News; 4:15, Tea Time; 4:30, Memory Time; 4:45, Adult Education. KRKD-4, Music; 4:15, MovieLand Quiz; 4:30, Music; 4:45, News. KFOX-4, News; 4:15, Jamboree; 4:30, Caballeros. KGER-4, News; 4:15, George Strange; 4:30, Prophecy Speaks. KFXM-4, Dr. Matthews; 4:30, Pop. Orch.; 4:45, Sinfonietta. KFSN-4, Maurice Music; 4:30, Message of Israel. KGB-4, Dr. Matthews; 4:30, Sinfonietta. KFVD-4, Piano; 4:15, News; 4:30, Tea Time. KVOE-4, Dr. Matthews; 4:30, Sinfonietta.

5 to 6 P. M.

KFI-5, On the Scouting Trail; 5:30, Traffic Tribunal; 5:45, News. KNX-5, Sports Stars; 5:15, Erwin Yeo; 5:30, Harry W. Flannery; 5:45, Bob Garred, News; 5:55, News. KHJ-5, News; 5:15, Rhythm By; 5:30, Adventures of Bulldog Drummond. KFAC-5, R. Wilde Orch.; 5:15, Sports Roundup; 5:30, Swap Night. KFWE-5, Stuart Hamblen. KMPK-5, American Hour. KPAS-5, Musical Comedy Favorites; 5:30, Memories at Eventide; 5:45, Bing Sings. KMTR-5, Dr. Davies; 5:30, News; 5:45, Music. KFAC-5, News; 5:15, M. Howard Fagan. KGFJ-5, News; 5:15, Music; 5:30, Sport Secrets; 5:45, Music. KRKD-5, Songs of Saddle; 5:30, Race Results; 5:45, News. KFOX-5, Jamboree; 5:15, Marine Recruiting; 5:30, Music; 5:45, Dick Ross. KGER-5, News; 5:05, Latin Hour. KFXM-5, News; 5:15, Pop. Orch.; 5:30, Bulldog Drummond. KFSN-5, News; 5:15, On With the Dance; 5:35, U. S. O. News; 5:30, Swap Night. KGB-5, Your American Music; 5:30, Belle Benchley; 5:45, City Reporter. KFVD-5, Evening Serenade; 5:15, News; 5:30, Serenade. KVOE-5, Dance Music; 5:15, Rhythm By; 5:30, Bulldog Drummond.

6 to 7 P. M.

KFI-6, National Barn Dance. KNX-6, Who, What, Where and Why; 6:30, Here's the Story; 6:45, Saturday Night Serenade. KFOA-6, Unscheduled; 6:30, Rochester Civic Orch. KHJ-6, Songs for Marching Men; 6:15, News; 6:30, Spotlight Bands. KFWE-6, News; 6:15, Captain Quiz; 6:30, Rabbi Winkler; 6:45, A. Goodman Orch. KMPK-6, Other Americas; 6:30, Carnival. KPAS-6, News; 6:15, Saturday Presents; 6:30, Dinner Music. KMTR-6, Irwin Allen; 6:15, Santecla Ensemble; 6:30, Bob Shuler; 6:45, Playground Dept. Music. KGFJ-6, Italian Melodies; 6:30, Music. KFAC-6, Music for Everyone. KRKD-6, Concert Music; 6:45, Father Vaughan. KFOX-6, News; 6:10, Sports; 6:15, Songs for Your Supper; 6:30, Music. KFXM-6, Songs for Marching Men; 6:15, News, Stearns; 6:30, Spotlight Bands. KGER-6, News; 6:05, Music. KFSN-6, Unscheduled; 6:30, Whistling Parson. KGB-6, Keep 'Em Flying; 6:15, News; 6:30, Spotlight Bands. KFVD-6, Serenade; 6:15, News; 6:30, Let's Dance. KVOE-6, Songs for Marching Men; 6:15, News; 6:30, Spotlight Bands.

7 to 8 P. M.

KFI-7, Sports Newsreel; 7:15, News; 7:30, Grand Ole Opry. KNX-7, Saturday Night Serenade; 7:15, Music; 7:30, Voices in the Night; 7:45, Frazier Hunt, News. KHJ-7, News and Views; 7:15, America Preferred; 7:45, Inside of Sports. KECA-7, Tune Out Time; 7:30, Red Ryder. KFWE-7, Uncle Sam Speaks; 7:05, Pop. Orch.; 7:30, News; 7:45, American Sketches. KMPK-7, Salon Moderne; 7:30, Music City. KPAS-7, Sunset Serenade; 7:15, Listeners' Digest; 7:45, Timely Times. KMTR-7, News; 7:15, Public Affairs; 7:30, Dr. Michelson. KFAC-7, Dr. J. W. Effield; 7:30, Music; 7:45, News. KGER-7, Spanish Hour. KRKD-7, News; 7:15, Three-Quarter Time; 7:30, Do You Know? KFOX-7, Stockmen's Trails; 7:15, Pop. Orch.; 7:30, Judge Gardner. KGBE-7, News; 7:05, Music; 7:30, Spanish Hour.

KFXM-7, News & Views; 7:15, America Preferred; 7:45, Inside of Sports. KFSN-7:45, Evangelistic Service. KFSN-7, Tune Out Time; 7:30, Red Ryder. KGB-7, News and Views; 7:15, America Preferred; 7:45, Inside of Sports. KVOE-7, News and Views; 7:15, America Preferred; 7:45, Inside of Sports.

8 to 9 P. M.

KFI-8, Truth or Consequences; 8:30, Able's Irish Rose. KNX-8, G. Lombardo Orch.; 8:30, Hobby Lobby; 8:55, Joy, News. KHJ-8, California Melodies; 8:30, Flying Feet. KECA-8, News; 8:15, Unscheduled; 8:30, Green Hornet. KFWE-8, Navy in Review; 8:15, Pop. Orch. KMPK-8, News; 8:15, L. Clinton Orch.; 8:30, Music City. KMTR-8, Music. KFAC-8, Evening Concert. KFOX-8, Naval Reserve; 8:15, South American Neighbors; 8:30, Lukens Valley Church. KFSN-8:30, News; 8:35, Evangelistic. KFSN-8, Victory Network; 8:15, On With the Dance; 8:30, Green Hornet. KGB-8, Victory Program; 8:15, California Melodies; 8:30, J. Venuti Orch.

9 to 10 P. M.

KFI-9, Music for Americans; 9:30, News; 9:45, This Is War. KNX-9, Your Hit Parade; 9:45, This Is War! KHJ-9, News; 9:15, Treasure Hour of Song; 9:45, This Is War. KECA-9, Believe It or Not; 9:30, University Explorer; 9:45, This Is War. KFWE-9:15, Pop. Orch.; 9:30, News; 9:45, This Is War. KMPK-9, Music Box; 9:30, Do You Remember? KMTR-9, Music City; 9:30, Music; 9:45, Bob Brooks. KFAC-9, Evening Concert. KGFJ-9, News; 9:15, Music. KFOX-9, Dick Ross; 9:15, News; 9:30, Maurice Johnson; 9:45, This Is War. KGER-9, News; 9:05, Christian Hour; 9:30, Russian Lecture. KFXM-9, News; 9:15, Treasure Hour of Song; 9:45, This Is War. KFSN-9:30, News; 9:35, Radio S. S. Teacher.

KFSN-9, News; 9:05, P. Baron Orch.; 9:15, News; 9:30, University Explorer; 9:45, This Is War. KGB-9, News; 9:15, Treasure Hour of Song; 9:45, This Is War. KVOE-9, News; 9:15, Treasure Hour of Song; 9:45, This Is War.

10 to 11 P. M.

KFI-10, This Is War; 10:15, Don Novis; 10:30, Unlimited Horizons. KGER-9, News; 9:05, Spanish Hour. KNX-10, This Is War; 10:15, News; 10:30, L. Gluskin Orch. KHJ-10, This Is War; 10:15, Continuous Newsreel. KECA-10:15, Roseland Orch.; 10:30, C. Thornhill Orch. KFWE-10:15, Bowling Notes; 10:30, Eastside Dance Tonight. KMPK-10, Let's Dance; 10:15, News; 10:30, C. Kennedy Trio; 10:45, Dancing Party. KPAS-10, Rhythm; 10:15, Lamp-lighter; 10:20, Some Like It Sweet; 10:30, Dance Music. KMTR-10, Viennese Enns; 10:15, B. Averill Orch.; 10:30, Music. KFAC-10, Lucky Lager Dance Time. KFSN-10:15, B. Allen Orch.; 10:30, Eastside Dance Tonight. KGB-10, This Is War; 10:15, S. Ennis Orch.; 10:30, Dance Orch.; 10:45, B. Allen Orch. KVOE-10, This Is War; 10:15, S. Ennis Orch.; 10:30, Dance Orch.

11 to 12 Midnight

KFI-11, News; 11:25, B. Clifford Orch.; 11:30, O. Nelson Orch.; 11:55, News. KNX-11, News; 11:05, Public Affairs; 11:20, Treasury Star Parade; 11:35, M. Strand Orch.; 11:55, News. KHJ-11, Billy Berg; 11:15, J. Teagarden Orch.; 11:30, A. Donahue Orch. KECA-11, Philharmonia. KFWE-11, Eastside Dance Tonight; 11:30, Musical Comedy Gems; 11:55, News. KMPK-11, War Service Bureau; 11:05, Band Box. KPAS-11, Dance Music; 11:30, As You Like It; 11:55, News. KFAC-11, Lucky Lager Dance Time. KGFJ-11, News; 11:15, Music; 11:30, Dance Tunes. KMTR-11, H. Henry Orch.; 11:15, Music; 11:30, News. KFSN-11, Tom Donohue; 11:30, News; 11:35, Drama. KGB-11, J. Teagarden Orch.; 11:15, Somerset House, Piano; 11:30, A. Donahue Orch. KFSN-11, Eastside Dance Tonight; 11:30, Organ. KVOE-11, J. Teagarden Orch.; 11:30, A. Donahue Orch.

WAR NEWS BROADCASTS

NOTE: Figures in parentheses following call letter and announcer are frequencies in kilocycles, and correspond to the numbers on your radio dial.

Table listing radio broadcast schedules for war news. Columns include time (e.g., 7:00 A.M., 11:45 A.M.), call letters (e.g., KFI, KHJ, KVOE), and frequencies (e.g., 640, 930, 1490). The table is organized into three columns and covers various times of the day from 7:00 A.M. to 11:55 P.M.

Last Program Finder, March 8 . . . To Reappear Soon

This Man Collected Odd Shoes and Got a
FREE TRIP to NEW YORK!



ANYBODY CAN WIN!

Everybody has a hobby—some make miniatures, some collect knick-knacks, others have unusual musical talents . . . but whatever yours is, don't fail to enter this contest so that you may have a chance for a free trip to New York, with spending money for the trip supplied you upon your departure, free living quarters at New York's famed Hotel Roosevelt and front row seats at the gayest musical shows of the season along the Gay White Way. All this, and a guest star appearance on the coast-to-coast broadcast of "Hobby Lobby."

Start Today... Enter This Exciting
RADIO LIFE-KNX CONTEST

Send Your Entries to Radio Life Magazine, 1029 W. Washington Blvd., Los Angeles . . . or KNX, Hollywood

You, too, Can
GO to NEW YORK WITHOUT COST

as the Guest of Dave Elman and his popular

HOBBY LOBBY SHOW!



Read These Contest Rules:

1. Anyone 18 years of age or older may enter the contest. All entries must be post-marked not later than Monday, March 30, 1942.
2. In order to enter the contest, just write a letter to Radio Life Magazine or KNX fully describing your hobby. If possible, include pictures of your hobby and a photograph of yourself.
3. Winner of the contest will get a round-trip ticket to New York City with first-class accommodations for the entire trip, with an additional \$100 spending money.
4. Winner will be chosen for the most interesting hobby. Dave Elman of "Hobby Lobby" will choose the winner on April 9th. His decision will be final.
5. Name of contest winner will be announced in Radio Life Magazine.
6. Winner must be available to leave on trip to New York on Saturday, April 18th, appearing on the "Hobby Lobby" radio show April 29th. There will be no alternative prize.