

# RADIO *Life* 2¢

JANUARY 18-24, 1942

## I'M GLAD BING CROSBY'S A CROONER

by  
BILL STERN



EDWARD R. MURROW  
London War Correspondent

# The Ear Inspires the Pen

**COMING  
OUT OF  
the  
ETHER**

With **BERNIE SMITH**



Dick Wilson, 2226 Branden Street, Los Angeles, California.

Sirs: Here is a Radio Headache . . . the program that is giving us historical facts in a dramatized program, or play, and using characters that speak in broken English to such an extent that we can't understand what is said! Saturday we had one such about the beaver, now almost extinct. It would have been very interesting, but the French-Canadian character, attempting to speak English, we couldn't understand the story nor the facts.

(Radio producers who too carelessly cast inexperienced character-actors please note.—Ed.)



Harry A. James, 1810 Los Encinos Avenue, Glendale, California.

Sirs: Might I congratulate you and your staff. I have been in this radio game since its inception, spending many happy hours with Uncle John on KHJ. I have broadcast English humor over more than 400 stations and have spoken to thousands of service clubs and schools.

In getting a laugh I have never found it necessary to resort to "smut". You probably recall my English stories and "The Englishman at the Ball-Game." They were on the best-seller

Holding true to my New Year's Resolution made last week, to carry no more torches for the present, we find ourselves coming out of the ether this week with a few brief notes about people and things, a few pot shots and a quote or two for the mail bag.



Arch Oboler, the talented radio author and producer, lives on a ranch some miles north of Santa Monica. He is quite removed from any residential communities and therefore is not included in the usual procedure set up for air raid warnings. Arch, always the idea man, has devised his own air raid warning system by training his three dogs. His Great Dane now signals a blackout with a deep, rumbling Gr-r-r-r-r-ff. His terrier signals the aid raid with a sharp, staccato "Ki-yi-yi-i." A Cocker Spaniel with three short yips gives the all clear signal.

Arch says everything has worked out fine so far but he is wondering what will happen if the dogs start chasing the neighbor's cat!



One of our major stations this week received an ultimatum from "numerous listeners." The "ultimatum," untouched by human hand, follows:

"Notice is hereby given that if you desire radio listeners to hear and understand your advertising and news programs clearly you must positively instruct all your readers to keep their mouths squarely before the mike and to speak straight into it in a uniform tone of voice, otherwise listeners will disregard your station and tune in on those more clearly understandable . . . not only in Los Angeles but as far off as San Francisco, Salt Lake, Denver, Phoenix, Albuquerque, San Antonio, New Orleans, and others reached easily with only a 5-tube machine. This advice to you is for the benefit of yourself and your advertisers. So do as directed while thousands of listeners will await results. Gratefully yours, 'Numerous Listeners'".

The major station above mentioned is quaking in its collective boots and its "readers" are making sure they

(Continued on Page 12)

list of phonograph records for many years. I am beginning to think that my stuff was too clean for Radio, especially when Abbott and Costello are allowed to put over so much as the "groping" gag in a recent broadcast.

I am happy to note the stand your magazine is taking in an effort to make the air-lanes clean. Truly, I believe you will win out because "dirt hates light". I think your campaign would be enhanced if you would publicize the names and programs of the offenders each week. A few loyal "spotters" could help out.

(To loyal reader-listener-Radio-veteran Harry James Radio Life's thanks for his sincere commendation. Rather than add notoriety to offenders by publishing their names as suggested, Radio Life proposes to make this column a clearing house for reader-listener opinion. Let the offenders, their sponsors, and the networks take their cue from opinions of readers themselves.—Ed.)



Mrs. J. H. Mortensen, 342 E. Slaughter, El Monte, California.

Sirs: Just listened to Jack Benny, who has been one of our favorites for a long time but want to say that we never heard a program before with so much slang. We are much opposed to these expressions and want to let you know it.



Mr. and Mrs. M. G. Mortensen, El Monte, California.

Sirs: We have been listening to the Jack Benny program and others, and we are opposed to all of the slangy remarks made during the program. Let us cut out all such and in all programs over the Radio.

(To the Mortensens all, let's.—Ed.)



Ned Mauston, P. O. Box 1051, Los Angeles, California.

Sirs: I wonder if an advertiser's claim that his firm is friendly isn't really a laugh to the average listener?

You'd think to hear some advertisers claiming they're friendly to customers that most business places are hostile to you!



## Grades First

Upon his school grades for this year hinges Mannie Robinson's chance of becoming a radio actor, according to his father, Edward G. Robinson, star of the CBS "Big Town" program. It seems that Young Mannie has been asking his father to let him be the program's newsboy-actor who opens each show with "Extra, get your Illustrated Press . . ." Robinson's answer was, "Get the grades and we'll see about the radio job."



KNX, 6:30 p.m. Wed.

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## RADIO: West \* National \* International

### But Didn't Tell

For 48 hours before Winston Churchill's actual arrival in Washington his visit was pretty much an open secret among the Press and Radio workers in the capital.

They knew, indeed, but, in accordance with "on-your-honor" instructions from the White House, they didn't tell.

Last week from Presidential Secretary Stephen Early came the comment that the Press and Radio had behaved itself extremely well.

### Radio to Theaters

With spinning wheels of chance, with give-aways of dishes, bicycles, automobiles and free permanent-waves, Los Angeles theaters have outdone each other in devising the most effective lure of all to date.

On authority of the Theater Defense Bureau of the Los Angeles Defense Council, all radio broadcasts by President Roosevelt and any other urgent governmental announcements carried by the national networks are to be reproduced in every theater and other place of amusement in the City of Los Angeles.

Theaters will immediately commence installation of the necessary radio and public address systems for these airings. Decree is that when the urgent message is to be broadcast, films will be terminated immediately, the screen darkened, and the message brought to the theater audience. Also decreed is that all such messages shall be followed by the playing of the national anthem.

When a democracy girds for war it calls upon all its resources for the public benefit. Again, Radio, which has done so much and is doing so much to aid the nation's war effort, is to play a principal role in a startling innovation in American life.

### Gift for Bob Burns

Before his "Arkansas Traveler" audience the other night Bob Burns unveiled a gift of patriotic and ethnological, perhaps even musical value. Musical, indeed, are the purposes for which the "instrument" is designed. Whether or not the uses to which Bob will put the "bazooka" made by and given him by Arkansas boys now working in the Lockheed plant in Burbank, California must remain a hotly contestable point.

Bob's new bazooka, for a fact, boasts a discarded exhaust stack from a P-38 as one of its pipes, a condemned

piece of tubing from a Lockheed-Hudson as the other. The handle by which Bob will henceforth drag reluctant melodies (?) from the conglomeration came originally from a broken oil line on another interceptor.

Burns has spent many hours at the big plant entertaining the workers between shifts and boasts thousands of friends there. The inscription on the bell of the "instrument", which he refused to read over the air, was, simply: "To Bob Burns, a regular fellow, from the Arkansas boys at the Lockheed Aircraft Plant."

KNX, 9:30 p.m., Tues.

### More Trouble?

What with Phil Baker's none too auspicious taking over of Bob Hawk's emceeing chore on "Take It or Leave It", it appeared this week that still more troubles are in store for the Eversharp people.

American Broadcasting Company, which operates station WOL in Washington, D. C., now claims it is the originator of the "Take It or Leave It" idea, and accordingly has filed suit

in New York Supreme Court against both Eversharp and the agency which handles the production. **KNX, 7 p.m. Sun.**

### Quiz Kids Ready

Other American youngsters may resolve to get out of bed with the alarm clock, or always to remember to wash behind those ears, or to do those errands when told. But the Quiz Kids, to a kid, have resolved that for 1942, they're going to help win the war.

Claude Brenner, 13, sounded off a typical note for the kids when he stated his purpose for the new year "to do all I can to help Great Britain and the United States win the war." Claude also said that he was going to try to get better marks in math, but that was secondary to his intention to help the Red Cross, buy as many defense stamps as he can, and assist in the city's air raid precautions.

Harve Fischman has resolved to aid the Civilian Defense workers by becoming a messenger. He has to wait until his 12th birthday in August to



Orchestra leader Billy Arizt offers a fair simulation of interest as "Arkansas Traveler" Bob Burns demonstrates the abilities of his new bazooka, a gift from Arkansas-hailing workers at Lockheed. (See a Gift for Bob Burns.)

**MONARCH**  
FINER FOODS



**BEFORE  
RAILROADS CAME  
TO CALIFORNIA...**



**AMERICA'S  
FAVORITE COFFEE**

Twenty-three years before the first engine "chuffed" into Los Angeles, Monarch Coffee's rich, full-bodied flavor was an American meal-time favorite.

**ROASTED FRESH DAILY**

right here in the Southland.  
Vacuum packed in an **ECONOMY**  
**TIN** that saves you money!

**FAMOUS SINCE  
1853**

**MONARCH**  
FINER FOODS

bring this about, and meantime he's planning to load up on defense stamps and help collect old papers and magazines.

Joan Blshop, 14, already is aiding the Red Cross by knitting sweaters, and has resolved to improve her speed along that line. Jack Lucal, 14, is going to devote part of his weekly allowance to stamps. Also, he is going to avoid teasing his young sister (he says), he is going to keep up his diary and he's going to study harder. Ruth Duskin, 7, the Quiz Kid baby, says "I will do all I can to help our soldiers win the war." She also wants to be kind and helpful to everybody.

KECA, KFSB, 8 p.m. Wed.

## News for Aircrafters

Aircraft workers, their jobs secure in a whiz-bang booming industry, have become, together with their brethren of the shipyards, the elite of the laboring masses of the U. S. Special weekly newspapers are now being published exclusively for their consumption. Special group-credit provisions have been made in their behalf, sometimes without their knowledge, by clothing and jewelry stores.



Bob Garred

Now they are to have their own news broadcasts, news specially edited to appeal most intensely to themselves. Bob Garred will be heard over KNX nightly at 1 a. m. with a newscast confined entirely to air activity in the Pacific Theater of War. The 1 a. m. spot is designed to catch aircrafters returning home or already at home from the shift which ends at 12:30 a. m.

So that's how democracy works, simply, generously, honestly. While U. S. flyers, or allied flyers, are doing their part on the field of battle in U. S. made planes, the men who are doing their part on the home front are to be brought the news of how their brothers in arms are faring.

Sort of a production speed-up by means of inspiration . . . And when a Yank plane and a Yank flyer are downed, as sometimes they must be in the fortunes of war, you can expect Yank riveters, welders, tinsmiths, engineers, to rivet, weld, cut tin, engineer with an ardor and a fury and a zeal the likes of which only a free and freedom-proud people are capable. Dictators, just try and copy this one!

KNX, 1 a.m.  
Daily

## Try It Sometime!

So you want to be a bandleader!

It's a cinch. All you need is a job to pop your band right into, or ten to fifteen thousand dollars. That's Skinnay Ennis' confidential advice this week . . . but let's look into it.

First of all, according to the NBC bandleader on the Bob Hope program, let's assume you want to start a band. Okay, the first thing to do is decide how many pieces you want in your

band, and then get together some music for your library. Now this is going to cost you, Ennis explains, unless you have ways and means of getting a library together without paying for it. Next, you'll need orchestrations. Playing standard arrangements just won't do. You can't do orchestrations yourself? All right, hire somebody to do them for you.

Now orchestrations are tricky things, and they're also very necessary if you are going to develop an outstanding band with a personality. Before you get too deep in your orchestrations, find out what instruments you want to feature, then plan your music accordingly.

All right, now you have the inclination and the music, what's next? Next you get together the musicians you want in your band. Skinnay uses three trumpets, two trombones, four reeds and four rhythms, if that'll help.

Now you've got the music and somebody to play it. What are you going to do with it?

That's the catch.

Skinnay suggests that you either have a spot all set to put your band into, or else enough spare change to carry things until you are rolling.

Let's assume that you have a spot to begin playing. What about radio?

"Don't," says Skinnay, "try to get on the air right away." That would be a dire mistake, he declares, unless you have an unusually good organization. Play along at anything you can book for about six months, then try the air. Maybe in the meantime you might get a good booking agent to get you into the right spots and build you up. If you can, so much the better.

So now you're ready for the air. Try sustaining spots at first, then build up toward a commercial. How do you get a commercial? That, says Skinnay, is still a mystery even to a lot of the bandleaders who already have commercials. You just get 'em. A manager is of course a big help. If you can afford a manager, he'll take all the routine business of handling a band off your hands and he might, if he's good, land you a commercial.

And that, more or less, is it. If lady luck smiles your way, you might . . . and Skinnay Ennis says "might," mind you . . . hit it good enough to break even or make a little money.

KFI, 7 p.m. Tues.

## Yes, But—!

Of course, foreign language broadcasts are to continue. U. S. Radio is going to do the truly big and patriotic thing by making it no harder on loyal but foreign-language speaking Americans than it has to. But starting this week the FCC means to run so close a check on these broadcasts that the time and trouble required on the part of stations in filling out the reports which must be submitted may make such broadcasts almost too much of a headache on the part of those stations.

Though its new questionnaire is described as being "in connection with

THIS WEEK'S

# Time Changes

- Physical Well Being—Sun., 9:15 a.m., KFI.
- Looks at Books—Sun., 12:45 p.m., KFI.
- Niek Harris—Sun., 2:15 p.m., KECA.
- Cabbages and Kings—Sun., 3:45 p.m., KFI.
- Victor Lindlahr—Mon. thru Fri., 9:15 a.m., KHJ, KGB.
- Theme and Variations—Mon., 1 p.m., KHJ, KGB, KFXM, KVOE.
- Kaye Brinker—Mon., 6:45 p.m., KHJ, KGB, KVOE, KFXM.
- Manchester Buddy—Mon., Wed., Fri., 10:15 p.m., KFI.
- Nothing But Praise—Mon. thru Fri., 10:55 p.m., KFI.
- Carnation Bouquet—Tues., Thurs., 11:45 a.m., KHJ.
- Cugat Rhumba Revue—Tues., 10 p.m., KECA.
- Sam Brewer from Calro—Thurs., 4:30 p.m., KHJ, KGB, KVOE.
- Defense Reporter—Thurs., 7:30 p.m., KHJ, KVOE.
- Golden Melodies—Sat., 11:15 a.m., KFI.
- Brush Creek Follies—Sat., 11:30 a.m., KNX.
- Ed. Tomlinson—Sat., 3:45 p.m., KECA, KFSD.
- Sinfonietta—Sat., 6:30 p.m., KHJ, KGB, KFXM, KVOE.

the FCC's general survey of foreign language broadcasts", reams of information never before required must now be submitted concerning the foreign-tongue airings.

Now to be revealed, for example, is whether or not there has been any criticism of any non-English broadcast, the identity of the program, and the source of the criticism. Stations are asked to give their own appraisal of all their non-English broadcasts, their "plans for the future", and to describe just what "safeguards" against espionage information-giving are being exercised.

Listeners will be surprised to learn, too, of the extent of precautions which have always been taken in connection with non-English airings and will now be taken with grim severity:

Full biographical data (length of service, citizenship, duties) about everyone connected with a foreign language broadcast has always been mandatory.

Now, in addition, the FCC demands to know the revenue derived from the program, the audience served, the names of each sponsor and his product, and whether interpretive news broadcasts are featured, the source of the news, the reasons why verbatim recordings are not made, length of time records are kept, percentage of total revenue from time sold for alien-tongue advertising, and the length of time scheduled programs have yet to run.

## McLaglen the Man

Victor McLaglen can sleep anytime, anywhere, anyhow. (Except when he's on the air with Edmund Lowe in the weekly Blue Network "Captain Flagg and Sergeant Quirt" airing.) But on the movie lots a body can walk onto any set where this actor is working, and ten to one, if he isn't in the scene

at the moment, his big hulk is sitting upright in a chair; head dropped forward, he is sleeping like a baby. A woman fan magazine writer who found him sleeping thusly when she called on the set to keep an interview with him, tapped him on the shoulder. Startled and embarrassed, Vic awakened and jumped out of his chair, clicking his heels to attention. His words tumbled forth in a jumble of confusion as he summoned the cold drink man . . . "Pardon me, madam, pardon me—er—a—could I offer you a snooze?"

KECA, KFSD,  
4:30 p.m. Sun.

## Friendship Note

The weight of the world on Winston Churchill's shoulders isn't heavy enough to make him forget an old friend like John Barrymore.

The NBC comedian, who met the soldier-statesman in England many years ago when he was just embarking on his career, last week received a telegram from Churchill.

The wire contained a warm personal message of thanks for congratulations telegraphed Churchill by both John and Lionel on his speech this week before the Canadian parliament in Ottawa.

John Barrymore

The Great Profile, reminiscing at NBC's Hollywood Radio City about his introduction to Churchill in England, said the meeting took place when he was a still struggling young actor.

"And what might your profession be, sir?" Churchill asked him.

"I am trying to be an actor," replied John.

"An actor, you say," replied Churchill, who was already active in politics. "I rather think we have something in common. I have to be an actor too."

"But your job, sir," parried Barrymore, "is the more difficult. I have a different audience every night so my speeches can be the same. Your audience is always the same, therefore you must always think of something new to say."

Churchill chuckled and walked off. John and Lionel listened to the Churchill "some chicken, some neck"



THIS WEEK'S

# New Programs

- Freedom's People—Sun., 9:30 a.m., KFI.
- Frank Cuhel from Batavia—Sun., 9:30 a.m.; Wed., 4:30 p.m., KHJ, KGB, KVOE.
- Confessions of the Corsair—Sun., 3 p.m., KHJ, KGB, KFXM, KVOE.
- Town and Country—Mon. thru Fri., 10:15 a.m., KHJ.
- William Winter, News—Mon. thru Fri., 12:30 p.m., KNX.
- Guess a Tune—Mon. thru Fri., 3:45 p.m., KFI.
- Portraits in Music—Mon., 7 p.m., KFI.
- Regent Time—Mon., Tues., Wed., 9:45 p.m., KHJ, KGB.
- Do You Remember?—Mon. thru Sat., 9:30 p.m., KMPC.
- Mutual Goes Calling—Tues., Wed., Thurs., 1 p.m., KHJ, KGB, KFXM, KVOE.
- President's Birthday Ball Committee Musical Show—Thurs., 6:30 p.m., KHJ, KGB, KFXM, KVOE.
- Ellery Queen—Thurs., 9:30 p.m., KFI.
- Wings Over the West Coast—Fri., 4:15 p.m., KECA.
- National Congress of Parents and Teachers on the Home Front—Sat., 12:15 p.m., KFI.

speech together. They both agreed it was "one of the greatest speeches in history."

## Hope for Red Cross

Bob Hope disclosed last week that both he and his NBC golf crony, Bing Crosby, have accepted an invitation to stage a series of exhibition golf matches for the benefit of the American Red Cross.

Hope made the disclosure to Bill Stern, ace NBC sports commentator, as Stern paid the comedian a visit on the Lakeside golf course.

Whether the plan will be carried through in the near future, said Hope, will depend on his own and Crosby's screen commitments.

"We would both be very happy to take part in such a series," said Hope.

Both Hope and Crosby play golf in the 70's, and would be more than a match for most professionals.



## Some Gift!

Lurene Tuttle, heard as Judy Price on the CBS "Dr. Christian" programs, plans to move into her new Toluca Lake home in North Hollywood within the next few days. Miss Tuttle, who is Mrs. Mel Ruick in private life, explains that the new home is a New Year's gift from her husband, popular announcer on the Lux Radio Theater Shows.



## Romanticconfusion

Lots of things happened when Harry Salter, the bandleader, was married recently to Roberta Semple, in Nyack, N. Y. They forgot to take the marriage license out of their car and then forgot where they parked the car. It took them an hour to locate it, delaying the ceremony.

## Held Over Until Next Week

Story and Pictures of Pasadena's New 10,000 Watt Station KFAS



Presenting: An authentic picture of the Dagwood Special. Making it is enough of a problem but as illustrated here—eating it is, if anything, still more difficult. Below, Dagwood's insatiable curiosity has him moving out of one jam into another.



# Blondie

## HAS A FAMILY

By Michelle Mason

*.. And You're Likely To Be a Member of It Too If You Listen In*

**I**F YOU'RE a "young married" and want to know what to do when baby spits out her spinach . . . how to help hubbie wangle a raise . . . how to ease your next door neighbor into (or out of) your club . . . how to stretch the budget another week . . . just write a letter to radio's Blondie! Thousands do!

Mr. Bumstead's smart little wife has much more of a family than Dagwood, Alexander, and Baby Cookie. Hers embraces the countless homes where puzzled wives emulate Blondie in handling ticklish situations and where young fathers extol the head of the Bumstead household as a sterling specimen of masculinity.

The burden of mail which Blondie lugs away from CBS after Monday's broadcast is proof that she has an enormous family. A slight shake of the mail bag and out drop these laments:

Akron, Ohio.

Dear Mrs. Bumstead:

My husband is always running across old friends he hasn't seen in years and he brings them home

to dinner without warning me. Sometimes they aren't even old friends—just plain hungry. How can I teach him not to do that?

Sincerely,  
Young Wife.

\*\*\*

Dear Blondie:

You have your troubles with Dagwood I know, but sometimes I wonder if you've ever been through what I have suffered when my husband robs our small son's piggy bank. Then I have a howling kid to contend with, plus a great big overgrown boy who is shame-faced and belligerent altogether. Please, please, tell me what you would do!

Yours truly,  
Perplexed.

\*\*\*

Dear Blondie:

You always seem to handle embarrassing situations and my face is so red now from what happened last night that I'm writing to you for a little advice. My husband and I went over to our neighborhood theater to see a special picture. As usual, he got so excited he cheered and booted like a left-over fan from nickelodeon days. I simply refuse to sit through another picture under such circumstances. Do you think

Elgin, Ill.

of anything which might cure him of this habit?

Hopefully,  
Ann W.

\*\*\*

San Diego, Calif.

Dear Blondie:

We enjoy the episodes of Blondie and Dagwood so much, especially the ones with Mr. Dithers. My husband has a nice office job, and wears mostly blue shirts to work, but now and then when he dresses to go out, I always have to argue with him to put on a white shirt. As one woman who always seems to bring her husband around to her way of thinking, what advice can you offer about this?

Yours admirably,  
Mrs. C. E. K.

\*\*\*

Dubuque, Iowa.

Dear Blondie Bumstead:

I worried myself sick about the tight places my family got into—then I started listening to your radio program and realized we weren't the only ones having those same troubles—that at least the Bumsteads were, too. I thought about all the other families there must be going through the budgeting and child-raising era. So

(Continued on Page 7)

# Radio Lifelines

**It Could Happen Here Dept.:** A report from Washington, unconfirmed, states that a regulation is to be forthcoming shortly which would prohibit contestants on quiz shows from giving their names, addresses, etc., and must be identified hereafter as "Contestant One, Two, Three, etc." Same with the names and addresses of persons sending in questions. All this would be a precaution against foreign agents getting access to a microphone through such simple devices and broadcasting vital information through a code which would be inserted via the reply to a question or via the numbers of the address or the name itself, etc.

★ ★

**Waltz King "At Liberty":** Now Wayne King's perfume sponsor becomes another priorities victim. Ingredients in the sweet-scents aren't available nor are the metal caps for the bottles they come in. So, after February, Wayae King will be available to sponsors.

★ ★

**Most Unusual Sound-Effect of the Week** at the CBS emporium was drummed up for Ransom Sherman's first Hap Hazard show. Script called for a bell boy to answer a call on a pogo stick and ringing a bicycle bell. Sound effects Director Al Span solved the problem. He bought a pogo stick, equipped it with a bell, and taught Sound Effects Engineer Billy Gould how to ride it. The effect was perfect.

★ ★

**Hal Styles,** Pacific Coast commentator, interviewed a 2½ year old girl 'genius' on his NBC "Count Your Blessings" program recently, who revealed, among other things, that she could spell over 1,000 'big words'. After spelling more than 75 whoppers for Hal, she suddenly reversed English, and asked Styles,—a former wireless operator—to spell "sinusoidal" (a form of modulation). Hal—his face red—was stopped cold!

★ ★

**Making Good Dept.:** Victor Borge and the Music Maids of Kraft Music Hall fame have had their options lifted. . . . Paramount's moppet Carolyn Lee is to be written into the Jack Benny script at regular intervals. . . . Jack Carson is doing a whale of a job for Signal Carnival.

★ ★

**How It's Done:** Before re-signing Victor Borge, the J. Walter Thompson agency, producers of the Bing Crosby affair, borrowed another show's studio audience to get their reaction to the Danish comic. They had Victor take part in the afterpiece to both the Rudy Vallee and the Kay Kyser broadcasts. Results, of course, were favorable, hence the option-lifting deed, and the agency feels it has a real find in the versatile refugee, who is a talented pianist.

★ ★

**Signs of the Times Dept.:** Don't look now, but RCA has opened a radio-telegraph service between the U. S. and Australia—the first such circuit to operate between these two points. With Australia turning more and more to the U. S. for the solution of its problems in statecraft and national security, look for Radio to be doing more and more of a job of cementing amity. . . . Also, David Sarnoff, President of RCA, which controls NBC, has announced the formation of Blue Network Company, Inc., a separate (from the Red Network) wholly-owned subsidiary of RCA. Actually, the move is nothing more or less than a hedge against FCC anti-monopoly charges.

★ ★

**Things to Look For:** When you attend a broadcast. The really "Good" ones play to their studio audience as much as possible. They're sure they "have it" and know they can "get it" by working toward their real-life listeners. The ones who aren't so sure usually play away from the studio theater. They're afraid of distraction, and sometimes, just afraid.

★ ★

**Depiction of Things to Come:** Capable Editor Mark Sidney bows out of Radio Life this week to carve himself a career as a Radio scripter, and will be replaced by John Whitehead, veteran Radio editor and columnist. Look for Whitehead to continue the good work carried on by Sidney, and look for a bright future for Radio Life's outgoing Editor in his new calling. Already his background includes script work for three major film studios, and years of service in the hard school of both metropolitan and suburban journalism. It's a rare combination when you find both plenty of real talent and lots of sound character in the same guy. Happy landings, Mark!—I'll be listening for you!

## Blondie's Mail

(Continued from Page 6)

now I not only laugh at you and Dagwood, but at ourselves.

Gratefully,  
Mrs. J. E. B.

\*\*\*

Dagwood's after-dinner raids on the family ice-box have resulted in depletion of scores of refrigerators as soon as the Blondie program signs off. Men listening to Dagwood's enjoyment over his super sandwich immediately catch the same idea. Their wives' irritation is passed right along to Blondie Bumstead, as the following letter shows.

Fresno, Calif.

Dear Mrs. B.:

My husband heard yours fixing up one of his special sandwiches last night, and nothing would do until he had tried to make one, too. My only question is, how can you permit such a thing? It certainly must clean the ice-box out of all the left-overs for the next day's lunch, and what it does to the household budget must be nobody's business!

Distractedly,  
Mrs. H. A. B.

Blondie (Penny Singleton) and Dagwood (Arthur Lake) read all the letters carefully. During rehearsal, one will remember a poser from a recent missive and often as not it will be included in the plot. The script writer also gives thoughtful attention to the mail, for from it he syphons homey situations which contribute character to the show.

Not all the letters ask advice. Some offer it.

Pueblo, Colo.

Dear Mrs. Bumstead:

Now that you have two children, I was wondering if you wouldn't like a few of our sure-fire home remedies for childish ailments. I have raised three boys and two girls, and these old stand-by cures have seen all of them through whooping cough, colic, mumps, and even a case of scarlet fever. In addition to these, I am sending under separate cover my own copy of Mother's Home Remedies, which I hope you

(Continued on Page 17)



Norman Nesbitt

Offering a specimen of just how Bill Stern looks when, after being with Crosby, he fears for his job

# I'M



bit of amateur fighting himself back in his younger days when he was swinging from the floor instead of his vocal chords.

In horse racing, people may make fun of Bing's horses, but never of Bing. And here's why:

Crosby has so far invested the not so small sum of four hundred thousand dollars in horses.

And get this, Crosby has earned back in dividends on his track and his horses a mean five hundred and fifty thousand dollars, which ain't hay even for a Crosby!

Bing lets them laugh, but I suspect he has a few quiet snickers himself.

Bing is one of the shrewdest horse buyers in the market—and you never hear of any real horse-men laughing at Crosby—they know him too well.

In golf, Mr. C. shoots a mean seventy on a BAD day. On a good day he can get down in the sixties and

## In Which Emerges a New Nemesis to All Radio Sportscasters

**T**HERE are many people in the world who shouldn't be sports announcers, but there are a few people who should be.

One of them is a guy (who's doing pretty well for himself) by the name of Bing Crosby.

Bing, as you well know, is one of the nation's top sports fans, but what you may well not know is that Crosby is also one of the country's top sports authorities.

Bing knows most everything there is to know about boxing, horse racing and golf.

He has owned three fighters and gone through all the trials and tribulations any fight manager would have to go through to put his man to the top. Bing did a



Vallee packs a wallop on or off the tennis court, avers Bill, and Bill is a real judge of condition.



# GLAD BING CROSBY'S

## *a Crooner!*

By BILL STERN

each year he runs the Del Mar Golf Tournament at which all the pros show up—and sometimes get shown up by Mr. C.

Add to this the fact that Crosby is a nut on football, that he never misses a big game, that he is a bug on baseball (he once tried to buy the Boston Braves), that he once managed a professional basketball team, that he swims daily like a seal, that he plays a fair game of tennis and that he plays a great game of almost everything you can name.

In short, Mr. Crosby not only knows his sports but can play them well.

This alone wouldn't make Crosby a sports announcer.

Mr. Crosby has a gift.

The gift is his ability to ad lib, but good!

Bing can describe any sport he can play and he can do it in words than you and I can understand. Let me give you an example. Last year we had Bing describing a golf match for NBC. One of the players was always getting into a trap. Bing summed it all up by calling him a "beach boy." "He's always in the sand," explained Bing, and we roared. It was such a perfect description.

Again, in describing the Joe Louis-Jack Roper fight on NBC from the ringside, Bing let go with the immortal phrase, "he hit him in the breadbasket until the bread turned to toast." It, too, went home with the fans as they could see the flurry of blows headed for the man's midsection.

Crosby is like that. He coins phrases. As a sports announcer, he'd be terrific, so much in fact he'd probably beat my brains out in competition. And all of this makes me very happy he's a singer by profession and a sports announcer only in his spare time. And please, Lord, don't give him too much spare time!

I don't mean to imply by all this that Crosby is the only athlete in Hollywood.

Last Sunday Bob Hope invited me to be his guest at the Lakeside Coun-

try Club. I sat on the practice tee for an hour and watched the stars sock practice shots. And brother, if those were only practice shots, I'd hate to be playing them at a dollar a hole when they get down to the real thing.

I watched Jimmie Fidler, Mrs. Fidler, Johnny Weissmuller, Bob Hope and several other "names" do the socking. And I give you my word I never saw so much good golf played anywhere on any Sunday morning in my life outside the big tournaments.

Those drives were singing down the fairway as fast and as straight as

bullets—and almost as far. They were Hollywood drives and for once I felt like applying a Hollywood adjective to them—colossal.

They say the stars are just as good at tennis. I've heard so much about Mickey Rooney's and Errol Flynn's tennis that I'm going back one of these days and see if I can't arrange a match between them and Rudy Vallee and my good friend Bill Tilden. I want to describe that match. I want to tell you about Rudy Vallee's tennis style. It's the most unorthodox style I have ever seen.

Rudy has no backhand. But he's ambidextrous. When a ball sails at his backhand zone, he actually switches the racket from his right to his left hand and smacks it back like a bullet with a left handed FOREHAND!

It takes more than a pair of nostrils to do that. It takes a good, quick, rapidly coordinating athlete to do it. So now I know where Vallee gets those night club punches. Look out for him with either hand!



Bing not only understands sports, he plays at practically all of them himself. Here he's caught with Mrs. C. (Dixie Lee) between sets at Palm Springs.

## Man on the Cover

Edward R. Murrow, Chief of the CBS European staff, veteran of countless London bombings, and fresh from observation tours of Washington, New York and eastern defense centers, will arrive in Los Angeles, Sunday, January 18th, for a series of timely speaking engagements on the relationship of the Pacific Coast area to the general strategy of the World War in 1942.



Ed. Murrow

Edward R. Murrow plans to bring to Southern California audiences a series of vivid up-to-the-minute war discussions of especial interest to civilian defense workers in this area. As a veteran of one of the great theaters of World War II, Murrow will summarize the results of three years of observation of London's air defense and Britain's war efforts, applying their lessons to similar plans of defense for the Pacific Coast area and the great aviation, naval, and military centers of Los Angeles and San Diego.

His Southland engagements include the following:

Los Angeles, Monday, Jan. 19, Shrine Auditorium, 8:15 p. m.

Long Beach—Tuesday, Jan. 20, Municipal Auditorium, 8:15 p. m.

Pasadena—Wednesday, Jan. 21, Civic Auditorium, 8:15 p. m.

San Diego—Friday, January 23, Pacific Square Auditorium, 8:15 p. m.

Murrow has been termed by American and British authorities "the best known and most influential commentator on World War II." He brings to his Southland audiences the reports of a "front-line" observer, twice bombed out of his London offices, and for three years and three months reporting the world's greatest war in almost daily broadcasts from the British capital to the American nation.

Through radio, Murrow developed a new kind of reporting to cover a new kind of war. He spent every available moment, day and night, talking to the people of England, to clerks, shopgirls, air-raid wardens, dockyard workers, housewives—and what they told him is of vital interest and importance to Californians now facing the great theater of war in the Pacific.

He will bring to California audiences his first-hand time-ripened observations of a great struggle in which we are all engaged. His lectures will cover the entire field of civilian and military defense; the lessons and procedures learned through bloody experience by Britain's citizens that can be applied profitably to the Southland's war efforts.

## Hollywood Tel-a-Type

By KENT CARROLL

**HOLLYWOOD**—Following is what could be readily classified as a War Oddity: Two-and-a-half years ago, Alvin Josephy, Mutual Special Features man in New York City, received a package from newspaper friend Jimmy Young, who was then by-lined from Tokio. Young explained that in the package Josephy would find an assortment of Jap novelties.

Josephy quickly ran through the contents, then put them aside. Last week he opened the package again, came across something that—in light of Pearl Harbor—assumed new significance.

Article was a colorful piece of Japanese silk, such as is used for dresses by Japanese women. Printed on the silk were the flags and national songs of three nations—Japan, Germany, Italy—the present axis pals, who two-and-a-half years after the silk was manufactured, are at war against the United States.

\* \* \* \*

**SIDELIGHTS:** *The Captain Flagg and Sergeant Quirt* airliner is to be recorded for the War Department's Morale Branch, and will be rebroadcast to Alaska for the benefit of the servicemen at army and navy posts there . . . Charlie Barnet tells us he's rehearsing his new band and will debut it over the airlines on *Spotlight Bands*, come end of the month.

\* \* \* \*

**NO FAMOUS GESTURE**—Bob Burns lets us know that he's going to forget one of his many gestures as soon as he begins to use his new bazooka, a present from Arkansas boys employed at the Lockheed aircraft plant in Burbank. For years Bob has taken his gas-pipe contraption to pieces and quite casually tossed it to the stage floor after his solo—but not the new one. Bob says no plumber will ever be asked to repair his new horn—and that he's going to take mighty good care that no one tosses it around on the floor.

\* \* \* \*

**NEWSREELS ABOUT:** *Jack Benny* is taking quite a ribbing from "associates" these days because of the "Hamlet" costume he wears in his forthcoming picture, *To Be Or Not To Be*. But, ham or comedian, Jack is enjoying his role. . . . Bill Gay, agency producer of the *Blondie* airliner, got back in his old harness as announcer on the *Blondie* show last week, when he read several commercials at rehearsals for Announcer Bill Goodwin, who was suffering from laryngitis. Gay was chief announcer at KNX previous to his present agency post. . . . Although weather forecast-broadcasts are now taboo, a Philadelphia station has decided to continue its weather program, (sponsored of course). *Airliner* is handled by a twenty-five-year veteran of weather bureaus. Now show is confined to weather lore and characteristics with just a trifle of meteorological history. Which certainly must reach some new high, for keeping hold of a sponsor. . . . Hal Block is writing his first play, *Through The Courtesy Of*, which as the name implies, kids the radio business. . . . Lou Bringu's baton-waving is substituting for *Dave Rose* (Mr. Judy Garland), while the two, *Judy and Dave*, are taking a belated honeymoon.

\* \* \* \*

**PERSONAL NOMINATION**—Would like to add a personal nomination to the many now making the rounds about town. Said nomination to be in the classification for America's number one "glarer-starer," to be in the person of one Mr. Barney Glazer, whom we hear tell of as one engaged in the newspaper business.

\* \* \* \*

**ODDS AND ENDS FOR CONCLUSION:** *By way of Chicago, and through Sir Rumor, have it that Artie Shaw, during his two weeks vacation the end of the month, will come out this way to re-tie the bow with Lana Turner. Or has T. Dorsey something to say on this subject? . . . Jack Hoins, of New York's Radio Beams, points out quite an interesting fact in regard to marriage and radio careers, and shows us that the two go hand-in-hand with success. At or near the top over the airlines are husband-and-wife teams: Jim and Marian (Fibber and Molly) Jordan, Jack and Mary Livingstone Benny, George and Gracie Allen Burns, and Fred and Portland Allen. . . . After a twelve-year absence from the footlights, Eddie Cantor is showing the folks who said it couldn't be done. The comic's new show, *Banjo-Eyes*, is setting box-office records, due in great part, Eddie admits, to radio bridging the gap since his "Whoopie" of 1928. . . . K.C.*

# Vintage Maxwell

*Sparkling--but  
Mellow*

By Paul Holmquist

*The Strange Case of Radio's  
Newest Top Commentator on Life*

*(Mr. Holmquist's account of  
the life and times of the world's  
famous party-thrower is concluded  
from last week.—Ed.)*

**L**ANGUISHING in London while she awaited some word from the benefactress who apparently had entirely forgotten her, Elsa was withering artistically a way to but a shadow of her former well-fed self when she met a music-hall artiste named Dorothy Toye, whose accompanist she became.

Thus entered the era of Elsa's first mature schooling in party matters. It was on tour with la Toye in Capetown, South Africa, that she got to a party tossed by Lord Gladstone himself whereat she met an Almanach de Gotha full of titles.

Returning to London in 1912, Elsa was penniless but inwardly and theoretically sustained by a ravenous appetite for news about people who had those titles. Accordingly, she became accompanist to a Miss Ethel Levey, who sang at Mayfair's social things. Learning the ropes London-wise, it was through Mrs. O. H. P. Belmont, whom she met during the first war, that she got her foot in the door of America's socially elite.

The Big Moment of her Social Case-History came when Arthur Balfour, the Churchill of his day, met Elsa and demanded to meet her again. Broke but undaunted as always, Elsa invited him to dinner at the Ritz, and staged the first "typical" Maxwell party for a number of prominent guests. That was the real start of a career devoted exclusively to party-staging that occupied her for the next twenty years.

The Maxwell reputation rests pretty solidly upon certain coups which, if anyone else extant ever could have thought up, at least none but Elsa ever had the gumption to execute. One of her biggest triumphs was when, in Paris, still broke, she spent

*If she doesn't  
know what makes  
life tick it isn't  
because she hasn't  
hobnobbed with  
kings and com-  
posers, taken the  
droop out of the  
debs, and the  
stuff out of the  
stuffed shirts.  
Now she's telling  
all via Radio.*

\$5000 given her as a gift to buy jewelry, to pay Fritz Kreisler to play at her birthday party at the Ritz. Baron de Rothschild had been angling for Fritz and his fiddle but Elsa hooked him instead.

Her nominal source of income as a party-impresario was as a sort of super-publicist for the French Riviera. She ran two night clubs there, and the international popularity of Cannes, Biarritz, Monte Carlo and other Riviera resorts even to this pathetically war-stricken day is generally credited to Elsa's masterful touch for publicity.

But it was her parties that brought Elsa her personal fame. Kings, Dukes, and assorted nobility were ardent seekers after bids. There was no limit to the rarefied atmosphere in which the buxom Keokuk girl moved. Among her guests were the late Queen Marie of Roumania, Noel Coward, the present Duke of Windsor, the late Alfonso, former King of Spain, tapering off to mere petty French and miscellaneous Russian grades of nobility.

With a background that literally included all of Europe, when Elsa moved in on then Maxwell-unconscious New York in 1930, she opened her pyrotechnic assault on the Social Register with a "Come-as-Somebody-Else" affair—in honor of Cole Porter, "the most unattractive man in New York," Elsa said, and incidentally Elsa's best friend then and now.

That "Elsa Maxwell's Party Line" should originate in New York, not in Hollywood is a paradox only to super-



ficial observers and is utterly explained by Elsa's somber judgment of a few months back when she was herself — only temporarily, as she made perfectly clear—a Hollywood Person:

Hollywood people and Hollywood parties are the most conservative in America, had Elsa opined, without the slightest sarcasm or derogation, and of course Elsa is supposed to know. "Movie people do not need that added stimulation of phantasy during their evenings and time off," explained Elsa. "They work all day in a world of phantasy where the unusual is always happening and where their work clothes are what other people would consider masquerade or party costumes.

"They play at being what they aren't, and by the time evening comes they have had more than their fill of make-believe.

"When they go in for relaxation and entertainment on their own they have the natural reaction to want to be themselves and slip back into the normal stride, without phantasy or fixings."

Thus, in all her stay in Hollywood, Elsa admits, she gave only two parties, one which was strictly make-believe, for her film, "Elsa Maxwell's Hotel For Women," and one which was strictly realistic according to Elsa's practical reckonings. The affair transpired at the home of Connie Bennett, whose house-guest she was.

Honoring Britain's Duchess of West-

*(Continued on Page 32)*

# Heard On

RADIO LIFE'S

## Short Wave

LISTENING POST

By Earl G. De Haven

A "blackout" of gloom with a foreboding of impending disaster, settled like a thick cloud, hung in Sword of Damocles fashion over "hub of the Axis" capital, Berlin, this week. Erstwhile blatant Lord Haw Haw was again strangely silent, his program missing from the German Short Wave Station. Paul Revere's arsenic coated "pills of propaganda" were more like after-dinner mints in flavor. Official war communiques from Berlin dealt whenever possible, (and the opportunities were few and poor), on scattered minor successes on the Eastern Front. Berlin still blamed "old man winter" for her reverses, but still claimed "victory would finally come to Axis arms."

No trumpet fanfares of great panzer successes disturbed the ears of curious and interested listeners. The famed "Horst wessel song" sounded a little hoarse, while the old familiar "music box tune"—"Ever Be True and Honest," (transcribed and used to introduce broadcasts, enabling listeners to tune in), seemed to carry a "funeral note" as well.

"Radio Moscow," fortified with communique after communique telling of an ever mounting crescendo of victory, STILL remained conservative in its war reporting. Truth is, Soviet Union really takes her war effort SERIOUSLY, in a "confidence with caution" attitude that may prove to be the best pattern for victory.

"Radio Rome" continues to go through the painful routine of reading the daily Italian War Communiques. No successes to report, the most optimistic note ILL Duce's short-wave station can sound is: "that a British attack on our positions was finally stopped." The only difficulty there is that the British have a habit of starting another attack on a larger scale before the sorely pressed Italians get an opportunity to recover from the previous one. Not much but a "pop gun" army of Nazis yet remains in North Africa however, so British claims via "London Calling!" of major victories in that theater of war have a rather hollow ring in view of overwhelming odds which favor the British lion.

German communiques from Berlin at press time are terse, but ominous

# Coming Out of the Ether

(Continued from Page 2)

keep their mouths squarely before the mike.

★

When an orchestra leader has access to limitless funds for musicians and arrangements it isn't such a hard job to produce fancy music. On the other hand, when the leader is confined to a small number of men and to a limited budget for arrangements, he frequently finds himself in a tough spot to produce listenable music. When someone in the latter position does come through consistently I believe he should be awarded all of the applause that's coming to him.

★

John Scott Trotter is in this classification. He has a small group, well-knit and composed of very able musicians. Some of his arrangements are worthy of serious consideration by critics. His music goes a long way in making the Bing Crosby program successful.

Another thing I like about J. Scott, is his choice of seafood. He is an expert on lobster a la Newburg and other delicacies of the banquet table.

★

By accident, not by design, I stumbled on Bert Wheeler's opus last week. The comedian has a very different style of delivery, slightly reminiscent

of German arms: "We fought a defensive action today against the enemy on the Northern and Central fronts." People of the Reich warned "of grave peril facing the state" but told by announcer to continue to have faith and confidence in "Der Fuehrer."

Latest from Tokyo is further claim of "complete air mastery and control in Far East" as reflected in claim that since outbreak of hostilities in Philippines, Malaya, and Borneo "500 British planes have been shot down by our aircraft." Experience in studying technique of Japanese in compiling propaganda and reporting news that is authentic prompts the observation that the foregoing quotation is "propaganda." Such War Communiques that Tokyo issues having any truth at all, always give figures of planes and equipment shot down, destroyed on the ground, or captured in EXACT FIGURES and NOT IN ROUND NUMBERS as in this report. Tokyo reports "peace and quiet" in Manila, Hong Kong and other occupied cities, reports of news services other than Domei (Japanese) that carry a different story, notwithstanding.

of Shakespeare's "Puck." But the show misses fire somewhere, probably in the material. Some of the jokes I heard brought back fond memories of the Gay Nineties. To get new and original comedy material requires the hand of a semi-genius. All others should lay off. . . .

Hasn't anyone any ideas for programs to sell defense bonds? I am still looking for them and so are most of the studios around town. There is a big job to be done in this direction and so far nothing has been advanced that will serve the purpose. The idea is to sell as many defense bonds and stamps via radio as possible in, say, a half hour period. I'm still open for suggestions.

★

Recently we devoted some space in this dept. to the matter of "borderline gags" on the air. Whether or not the comedians in question paid any attention to our suggestions, I don't know. But it is with a great deal of sincere pleasure that I report this week a definite general improvement. I have received no complaints from parents, teachers or women's clubs for the past two weeks concerning individual comedians and programs. The gents who worried me a couple of weeks ago seem to have fallen into line beautifully.

And as a result they have my sincere thanks and appreciation, as well as those others of us who were gravely concerned at the time.

★ ★

## Theosophy on the Air

A new series of programs outlining the teachings of Theosophy and giving "Questions and Answers" from occultism commences Sunday on KMPC at 5:30. Title of the program is "Theosophy on the Air." These broadcasts will follow the style of a forum discussion, with the modern thinker, skeptic, and everyday layman expressing their views in contrast with the explanations offered by the ancient teachings. The series is being presented by the Public Relations Division of The Theosophical Society of Point Loma.

★ ★ KMPC, 5:30 p.m. Sun.

Buy the BEST EGGS



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browns and flavors GRAVIES, SOUPS and STEWS



## SILKS

should be preserved by gentle but effective cleansing methods. Bobrick's Ammonia insures longer wear from stockings and silk garments by neutralizing and removing perspiration acids.

118 Uses!



# Radio Life CONSUMERS' CLUB

Directed By Chef Milani

Well, hello everyone. How are things at your house? Yes, we're calling on you again. You know, we look forward to these visits when we can drop in and have a chat with you. By the way, here is an idea.



Chef Milani

for supper feed six people adequately. So what do you do?

Either you tear your hair, or else because you like your friends, you promise them a dinner of sorts and scurry into the kitchen to see what can be done about it. The first step is to discard the idea of chops altogether. From there we proceed as follows: You nearly always have a plentiful supply of eggs in the house, so the answer for an entree is Normandy eggs. These can be easily prepared, and in a few minutes.

Boil hard a sufficient number of eggs, slice and cover with well-made parsley sauce and serve on toast. Or for another version of this, slice the eggs and cover with white sauce, flavored with cheese, place these in a fire proof dish, sprinkle over with bread crumbs and grated cheese, and bake for a few minutes.

It's a simple remedy to the problem of keeping unexpected guests well fed and happy, and the hostess calm, cool and charming.

## COLD CURE

Everybody has their favorite kill or cure method of treating colds. There's the "starve a fever and feed a cold". That way may, or may not work, depending on the victim. Then again there's the belief that if you just ignore a cold it will go away of its own accord. This last seems to be a mite superstitious, and the person concerned frequently ends up with a good case of double pneumonia. Having discarded everyone else's pet theory of what to do when you get a cold, we would like to present our own. As you probably know, you are most susceptible to a cold when there is an over acid condition present in the body. Therefore to counteract it, your diet at this time should include mainly fruit juices and vegetable broth. Citrus fruits are particularly

good, because they provide the alkaline which will restore the system to its normal condition.

## CHINA'S CELTUCE

Yes, it's a new food sent here from China. But the name is distinctly American. As a matter of fact, it is a combination of two words—celery and lettuce. The taste of this vegetable is slightly suggestive of the former, and the leaves are eaten in much the same manner as we eat lettuce. It can be eaten as a salad or cooked as greens, but the chief value of celtuce is its central stalk. In either case, whether eaten raw or cooked, the outer skin is removed and only the tender, light green heart is eaten. It was first introduced here in 1938. Since then it has been grown

on the special farms of one of our American horticulturists, who plans to place it on a market production basis.

## HASH FOR THE FAMILY

And here's a recipe for Southern Hash sent in by Mrs. Louise Lane, one of our Consumer Club members. Mrs. Lane writes that she enjoys exchanging recipes, and so she passes this one on to you. And we're sure that it is one that will come in handy.

Take one cup of boiled rice, two small onions, one small can of tomatoes, 1 pound of round steak, ground, salt and pepper. Mix, and bake one hour, then serve!

Well, we'll have to be leaving, but we will be dropping by again next week. Until then, good cooking!

## Recipes of the Week

By CHEF MILANI

Here are your recipes in a convenient form. The complete section will fit your Radio Life Recipe Binder . . . or cut out the recipes individually to paste on your recipe file card.

### Sunday Dinner for Eight Persons

By CHEF MILANI

Cream of Rice Soup a la Papa Pickard  
California Olives Celery Green Onions  
Baked Loin of Pork a la Bing Crosby  
Mashed Carrots en Casserole a la Jerry Colonna  
Apple Sauce a la Don Wilson  
Celery Root and Field Salad a la Paul Whiteman  
Fancy Ice Cream a la Dennis Day  
Assorted Cakes a la Miss Bock  
Monarch Coffee a la Rex Corey

#### Recipe for Loin of Pork a la Bing Crosby

1 loin of pork 8 lbs. 4 onions  
4 tps. of salt 3 pints of water  
1 tsp. pepper 1 bay leaf  
2 tps. of Gravy Master 2 cloves  
4 large potatoes

Season pork loin with salt, pepper and Gravy Master, and insert the cloves in the loin. Put it into a stoneware pot or a thick Dutch oven. Peel and cut the potatoes in strips lengthwise one inch square, slice the onions and add to the others. Pour the water to it, and the bay leaf. Place roast in oven preheated at 500 degrees before you put the Dutch oven in, and as soon as you put roast to bake, reduce heat to 250 degrees and let bake for 4 hours.

### Dinner for Four—A Dollar, No More

By Chef Milani

Meat Loaf a la P.-T.A. Buttered Beets  
Broccoli Salad with Oil and Lemon Dressing  
Bread and Butter Coffee  
Pears for Dessert

#### Recipe for Meat Loaf a la P.-T. A.

1 lb. of chuck pot roast  
½ lb. of pork shoulder meat  
2 eggs  
1 small onion and branch of parsley  
1 tsp. of Gravy Master, salt and pepper  
4 slices of Wilson's Ol' Fashund bacon  
1 lb. of potatoes

Boil 1 lb. of potatoes. When done, peel and mash them. Chop very fine 4 slices of Wilson's Ol' Fashund Bacon, Then grind 1 lb. of chuck meat of beef and ½ lb. pork shoulder meat. After that, mince fine one small onion and a branch of parsley. Mix well the potatoes, the bacon, the beef, the pork, the onion, parsley, 2 eggs, and ½ cup of bread crumbs. Now season with 1 tsp. of Gravy Master, 1 tsp. of salt, and ¼ tsp. of pepper. Then place all well mixed in a casserole, and put to bake in a pre-heated oven at 325 degrees.



In addition to appearing in "Sergeant York" on Screen Guild, Gary Cooper is to be presented with an award for 1941. See Pre-Cast this page.



As defender of Charlie McCarthy, on trial at Moffett Field, is Lieut. Jimmie Stewart, appearing on coffee hour Sunday. See Pre-Cast this page.



Vivacious vocalist, Margaret West, comes West for origination of Voice of Firestone Jan. 19 in Hollywood. See Pre-Cast this page.



Hot on the trail of a Whodunit clue is Gale Gordon, air-tagged "Inspector" on the NBC mystery series. Show has started new airing on KFI.



Specially chosen is Silver Theater's light comedy for Sunday, when Bing Crosby acts and sings during the show. See Pre-Cast this page.

## Pre-Casts and Pre-Views

By MARCIA SINCLAIR

### Sunday, Jan. 18

**FRANK J. CUHEL—News.**  
HEARD: Sunday, KHJ, DLBS, 9:30 a.m. (30 min.).

Cuhel, who has been stationed in Batavia for some time as associate of an importing firm, joins Mutual's news staff. He has the reputation of being well-informed and possessing initiative. On the Sunday program he is hooked up with Sam Brewer in Cairo and John B. Hughes.

**THE AMERICAS SPEAK—Music, Drama.**  
HEARD: Sunday, KXN, 12 M. (30 min.), KHJ, 10 p. m.

Reciprocal Pan-American good will series airs from Tegucigalpa, Honduras.

**SILVER THEATER—Drama.**  
HEARD: Sunday, KXN, 3 p.m. (30 min.).

Guest star is Bing Crosby in a specially chosen light comedy in which the slick Crosby vocal chords are exercised.

**IN HIS STEPS—Religious Drama.**  
HEARD: Sunday, KHJ, 4:30 p.m. (30 min.).  
SPONSOR: Dr. F. E. Campbell.

New program based on the book which sold 22 million copies—"In His Steps." It deals with the life of a crusading missionary in the south and is air-dramatized with Gale Gordon as Henry Maxwell (the missionary) and Virginia Page. Robert Mitchell Boychoir is to be a regular feature of the program.

**CHASE AND SANBORN—Variety.**  
HEARD: Sunday, KFI, 5 p.m. (30 min.).

This is a "must" show, for today the little upstart, McCarthy, who is a master sergeant in the air corps, is court martialed at Moffett Field. Pleading in his defense is Lieut. James Stewart, better known to radio and

movie fans as Jimmie (Goes to Washington) Stewart.

**SCREEN GUILD—Drama.**  
HEARD: Sunday, KNX, 10 p.m. (30 min.).

Ace picture of 1941 is adapted for radio today when "Sergeant York" is air-acted by Gary Cooper, Joan Leslie, and Walter Brennan. Cooper is to be presented with the Redbook award for the outstanding performance of 1941 (as Sergeant York). Martha Scott, last year's winner, makes the presentation.

### Monday, Jan. 19

**SPECIAL CELEBRATION**  
HEARD: Monday, KECA, 1:30 p.m. (15 min.).

President's Pre-Birthday observance, with guests mustered to fight infantile paralysis. Mrs. Roosevelt, the U. S. Surgeon-General, National P. T. A. President, and other prominent leaders speak.

**CAVALCADE OF AMERICA—Drama.**  
HEARD: Monday, KFI, 7:30 p.m. (30 min.).

Arch Oboler's adaptation of "An American Is Born," starring Bette Davis.

**VOICE OF FIRESTONE—Good Music.**  
HEARD: Monday, KFI, 8:30 p.m. (30 min.).

Broadcasting tonight from Hollywood, with Margaret Speaks singing and Alfred Wallenstein conducting.

**VOX POP—Quiz**  
HEARD: Monday, KNX, 9 p.m. (30 min.).

Wally Butterworth and Parks Johnson are now on a trip to Southern California and broadcast from San Diego Jan. 19.

**TELEPHONE HOUR—Good Music.**  
HEARD: Monday, KFI, 9 p.m. (30 min.).

Francina White sings "The Old Re-frain," James Melton sings "My Heart

Stood Still," and their duet is "Why Do I Love You" from "Show Boat."

★ ★

## Tuesday, Jan. 20

**MORTON GOULD**—Semi-Classic Music.  
HEARD: Tuesday, KHJ, DLBS, 6:30 p.m. (30 min.).

Gould, young composer-conductor, directs 40 men in exceptional orchestration. Jimmie Shields is tenor soloist.

★

**NBC SYMPHONY**—Fine Music.  
HEARD: Tuesday, KECA, 6:30 p.m. (1 hour).  
Jan. 20 and 27 Dean Dixon conducts.

★ ★

## Wednesday, Jan. 21

**CHICAGO THEATER**—Opera.  
HEARD: Wednesday, KHJ, DLBS, 8 p.m. (1 hour).

Presenting "Faust" with Marion Claire and John Brownlee.

★ ★

## Thursday, Jan. 22

**SPECIAL SHOW**  
HEARD: Thursday, Jan. 22, KHJ, DLBS, 6:30 p.m. (30 min.).

Pre-birthday celebration honoring the President and highlighting musical numbers.

★

**BIG TOWN**—Drama.  
HEARD: Thursday, KNX, 6:30 p.m. (30 min.).  
In "A Devil Rides At Your Elbow" Steve Wilson (Edward G. Robinson) finds himself in a horrible predicament—charged with manslaughter in connection with a motor accident. Note new show time.

★ ★

## Friday, Jan. 23

**SWING SHIFT NEWS**  
HEARD: Daily KNX, 1 a.m. (15 min.).

After consulting officials of aircraft and ship-building plants, CBS arranged this newscast for men who wind up their work at 12:30 a. m. Various KNX news men will give out the latest in home and foreign developments.

## Gracie's 'Herman'

A Chinese pottery duckling given to Gracie Allen by Paul Whiteman at Christmas, has been christened "Herman", after the fowl featured on the Burns and Allen show.

For Pure White  
LINENS AND  
COTTONS  
I Always Use  
**HY-PRO**  
A REAL BLEACH AND  
LIQUID CLEANSER



**WEEK-END DIALING**—Radio Information.  
HEARD: Friday, KFI, 5:45 p.m. (15 min.).

Pete de Lima reviews the indicatively interesting programs to be broadcast from KFI over the ensuing week-end. His information is dotted with anecdotes and personal slants on stars and other performers.

★ ★

## Saturday, Jan. 24

**UNLIMITED HORIZON**—Informative.  
HEARD: KFI, Saturday, 10:30 p.m. (30 min.).

Outstanding educational program, a collaboration by authorities at Caltech, U. C., and Stanford. Subject for this week, "When All Men Were Children."

★

**CAROLINA PLAYMAKERS**—Drama.  
HEARD: Saturday, KHJ, DLBS, 12:30 p. m. (30 min.).

Inauguration of a well-favored program which started its 1942 run this month. Each year The Playmakers, a group of undergraduates from the University of North Carolina, present a series of unusual dramatic offerings. Watch Pre-Casts for advance notices of plays.

★

**RACING**  
HEARD: Saturday, KHJ, DLBS, 1:30 p.m. (30 min.).

The Palm Beach Handicap from Hialeah Race Track.

★

**AIR YOUTH FOR DEFENSE**—Youth Program.  
HEARD: Saturday, KFI, 1:30 p.m. (15 min.).

New show produced in conjunction with the Air Youth Division of the National Aeronautic Association. It aims at preparing young people to be of practical assistance in civilian air defense and is offering a national scholarship of \$12,000 for boys showing promise in aviation. Show features are a weekly drama, noted guest speaker, and news items of 'plane clubs.

★

**INK SPOTS**—Vocal Quartet.  
HEARD: Saturday, Jan. 24, 31, KFI, 7:15 p.m. (15 min.).

This famous group pauses on tour to broadcast from Omaha. Well-known both in radio and movies, the quartet is distinguished by unusual arrangements and vocal resources which make four men sound like 40.

## They're 'Organized'

Begun as a gag at Billy Mills' annual Christmas party for the Fibber McGee orchestra, the Mystic Order of Down Beats this week was established as a musicians' fun organization, with 50 members in Hollywood, including conductors of every famous NBC orchestra in Hollywood Radio City.

★ ★

## Melton Safe

Some sponsors may be forced to withdraw from the air because of lack of materials. However, James Melton, the NBC tenor, has no worries on that score. He's sponsored by the telephone company and lines today are busier than ever.

★ ★

KFI, 9 p.m.  
Mon.

# Radio Life in New York

**NEW YORK:** It's good to know that we'll be hearing the **Helen Hayes** program for a few more weeks anyhow. Due to the war clause in her contract, Miss Hayes was scheduled to end her air series a week ago. However, the sponsor's war stipulation was with Miss Hayes but not with CBS. And so, still committed to retain the half hour of time, they have decided to keep the show going "as is" until and if another sponsor can be found to take over the time pact . . . The rise in conscription age to 44 will put a lot of radio bachelors into uniform and radio expects a conscription incidence up to 30 per cent of its entertainment roster—and perhaps half of its technical staff. . . Little "Johnny"—the Philip Morris call boy, has turned his motor cruiser over to the U. S. Coast Guard and has volunteered for service himself . . . and Jimmy Durante told me at the **Kate Smith** rehearsal last Friday that he and his old vaudeville partners, **Lou Clayton** and **Eddie Jackson**, are going to team up again to entertain at camps.

Once more it's being buzzed around that there may be another **Henry Aldrich** to replace **Ezra Stone** . . . the reason being that army officials aren't very keen about **Ezra** dividing his time between camp and the studios now that there is war. Understand that **Ezra** isn't getting a dime for his show but is doing it so as to keep up the spot for after-war days.

I tracked **Joan Crawford** to the apartment she maintains in the city to talk about the recent blowup with her movie bosses and found her happy in the thought that, although she is off salary at Metro, she can get all of the money she needs by doing plays and radio—she expects to do a lot of radio while here in the east.

Whatever production man had **Dinah Shore** dedicate "How Deep Is The Ocean" to our marines on Wake Island should have his head examined

(Continued on Page 25)

**THRIFTY**  
Presents  
**WILLIAM PARKER**  
"INSIDE THE NEWS"  
**KFI, 10:30 P. M.**  
NIGHTLY  
EXCEPT SATURDAY



SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

- 8:30—Invitation to Learning, KNX.
9:15—'Im An American, KECA-KFSD.
9:30—Freedom's People, KFI.
10:30—The World Is Yours, KFI.
12:45—Looks at Books, KFI.
1:00—University Explorer, KFI.
1:15—Tony Wons, KFI.
1:30—Behind the Mike, KECA-KFSD.
2:30—Musical Steelmakers, KECA-KFSD.
2:30—Nichols Family of Five, KFI.
3:30—Gene Antry Melody Ranch, KNX.
4:00—Jack Benny, KFI.
5:00—Charlie McCarthy, KFI.
6:00—Grandpappy and His Pals, KECA-KFSD.
6:45—Dinah Shore, KECA-KFSD.
7:00—Good Will Hour, KECA-KFSD.
8:30—Jack Benny, KECA.
9:30—Signal Carnival (Signal Oil Co.), KFI.
10:00—The Americas Speak, KHJ.

Drama

- 10:15—Romance of Highways, KHJ-KGB-KVOE.
11:00—Great Plays, KECA-KFSD.
3:00—Silver Theatre, KNX.
3:00—Confessions of the Corsair, KHJ-KGB-KFXM-KVOE.
3:30—Bulldog Drummond, KHJ-KGB-KFXM-KVOE.
4:30—Captain Flag and Sergeant Quirt, KECA-KFSD.
4:30—Nobody's Children, KGB-KFXM.
5:00—Columbia Workshop, KNX.
5:30—One Man's Family, KFI.
7:30—Helen Hayes Theatre, KNX.
7:30—Sherlock Holmes, KFI.
8:00—Crime Doctor, KNX.
8:00—Inner Sanctum Mystery, KECA-KFSD.
8:30—I Was There, KNX.
8:30—Nobody's Children, KHJ.
9:00—Dear John, KECA-KFSD.
9:00—Hollywood Playhouse, KNX.
9:15—Parker Family, KFI.
9:30—Hermit's Cave, KMPC.
10:00—Screen Guild Theatre, KNX.

Quiz Programs

- 3:00—Prof. Puzzlewit, KFI.
5:30—Spelling Beeliner, KNX.

- 7:00—Take It or Leave It, KNX.
10:00—Are You Musical? KMPC.

Outstanding Music

- 8:30—Music and American Youth, KFI.
9:30—Radio City Music Hall, KECA-KFSD.
11:15—Concert Petite, KFI.
12:00—New York Philharmonic, KNX.
1:30—Pause That Refreshes, KNX.
2:00—Metropolitan Auditions, KFI.
2:00—Sunday Concert, KFAC.
2:30—Family Hour, KNX.
4:30—Fitch Bandwagon, KFI.
6:00—Manhattan Merry-Go-Round, KFI.
6:00—Ford Sunday Hour, KNX.
6:30—Album of Familiar Music, KFI.
7:00—Hour of Charm, KFI.
8:10—Hancock Ensemble, KHJ.
8:45—Chapel Quartet, KFI.
10:30—Lucky Lager Dance Tine, KFAC.
11:00—Philharmonia, KECA.

Public Affairs—News

- 8:05—Reviewing Stand, KGB-KVOE.
9:30—Frank Cuhel, KHJ-KGB-KVOE.
9:40—Sam Brewer, KHJ-KGB-KVOE.
9:50—John B. Hughes, KHJ-KGB-KVOE.
10:00—Upton Close, KFI.
11:30—Chicago Round Table, KFI.
12:00—Broadway News, KHJ.
12:00—Wake Up America, KECA-KFSD.
12:15—E. V. Kallenborn, KFI.
2:45—William Shirer, KNX.
4:00—News from Europe, KECA.
4:15—Public Affairs, KNX.
5:00—American Forum of Air, KHJ-KGB-KVOE-KFXM.
5:45—Pearson & Allen, KECA-KFSD.
5:55—Elmer Davis, KNX.
7:00—Gabriel Heatter, KHJ-KGB.
7:00—Open Forum, KFAC.
9:00—Walter Winchell, KFI.
9:45—Dr. Polyzoide, KHJ.
10:00—Richfield News, KFI.
10:30—Inside the News (Thrifty Drug), KFI.

Sports—Comment

- 10:15—Bowling Notes, KFWB.

Table with radio station call letters and frequencies: KMTR, KFI, KECA, KHJ, KFVD, KFSG, KGFJ, KFXM, KFAC, KGER, KFWB, KMPC, KIEV, KFWD, KNX, KRKD, KRKO, KPCC, KFOX, KGB, KVOE. Frequencies range from 570 to 1490.

- KFYD—9, Waltz Time; 9:15, Musical Gems; 9:45, Rhythm.
KVOE—9, Antonini Conducts; 9:30, 9:30, Frank Cuhel; 9:40, Sam Brewer; 9:50, John B. Hughes.

10 to 11 A. M.

- KFI—10, Upton Close; 10:30, World Is Yours.
KNX—10, Church of the Air; 10:30, Garred, News.
KHJ—10, News; 10:15, Romance of Highways; 10:30, News, Canary Chorus; 10:45, Music.
KECA—10, Radio City Music Hall; 10:30, Speaking of Glamour; 10:45, Cinema Review.
KFWD—10, Cotton Top.
KMPC—10:15, News; 10:30, Platter Parade.
KMTR—10, Fannie Reinhart.
KFAc—10, Music.
KGFJ—10, Music; 10:30, Light Concert.
KRKD—10, Music Masters.
KPPC—10, Dr. F. P. Woellner; 10:30, Church News; 10:45, Tower Chimes.
KFOX—10, News; 10:15, Visitors; 10:45, Music.
KGER—10, News; 10:05, Fullerton Four Square.
KFSG—10:30, Aimee S. McPherson.
KFSD—10, Radio City Music Hall; 10:30, Speaking of Glamour; 10:45, Music for Listening.
KGB—10, News; 10:15, Romance of Highways; 10:30, Canary Chorus; 10:45, Garden Beautiful.
KFVD—10, Rhythm; 10:45, Serenade.
KVOE—10, News; 10:15, Romance of Highways; 10:30, Merrick Strings; 10:45, Canary Chorus.

11 A. M. to 12 Noon

- KFI—11, Familiar Melodies; 11:15, Concert Petite; 11:30, Chicago Round Table.
KNX—11, Spirit of '42; 11:30, The World Today.
KHJ—11, Caesar's Safety Songs; 11:15, Melodies; 11:45, Hollywood Whispers.
KECA—11, Great Plays.
KFWB—11, Cotton Top.
KMTR—11, First Methodist Church.
KFAC—11, Church of Open Door.
KGFJ—11, Light Concert; 11:15, Music; 11:45, Top Tunes.
KPPC—11, Pasadena Pres. Church.
KFOX—11, Pop. Records.
KGER—11, Pilgrim's Hour.
KFSD—11, Great Plays.
KGB—11, Safety Songs; 11:15, I'm An American; 11:30, Strings in Swingtime; 11:45, Hollywood Whispers.
KFVD—11, Luncheon Music.
KVOE—11, Safety Songs; 11:15, Melody; 11:30, News; 11:32, Strings in Swingtime.

12 Noon to 1 P. M.

- KFI—12, Becker's Chats About Docs; 12:15, H. V. Kallenborn; 12:30, News; 12:45, Looks at Books.
KNX—12, New York Philharmonic Orch.
KHJ—12, Broadway News; 12:15, Music; 12:45, Layman's Views of News.
KECA—12, Wake Up America.
KFWB—12, Cotton Top; 12:30, Jean Leonard.
KMPC—12, Platter Parade.
KMTR—12, St. Brendan's Church.
KFAC—12:30, Garden School of Air.
KGFJ—12:15, Concert.
KRKD—12:30, News; 12:40, Music; 12:30, Oratorio Program.
KFON—12, Records.
KFSD—12, Wake Up America.
KGER—12, News; 12:05, Club Acoreano; 12:30, Czechoslovakia.
KGB—12, The American Speak; 12:45, National Defense Health Clinic.
KFVD—12, Musical Review.
KVOE—12, Americas Speak; 12:45, National Defense Health Clinic.

1 to 2 P. M.

- KFI—1, University Explorer; 1:15, Tony Wons Scrapbook.
KNX—1, New York Philharmonic; 1:30, Pause That Refreshes On Air.
KHJ—1, Lutheran Hour; 1:30, Young People's Church.
KECA—1, National Vespers; 1:30, Behind the Mike.
KFWB—1, Andre Kostelanetz; 1:30, News; 1:45, Music.
KMTR—1, Samuel B. McKee; 1:15, 20th Century Serenade; 1:30, Easy Listening.

- KMTR—1, News; 1:30, Betty Phillips; 1:45, Planos.
KFAC—1, Music.
KRKD—1, Music.
KGFJ—1, Concert.
KFOX—1, Ross Ballroom; 1:30, Live Talent; 1:45, Organ.
KGER—1, News; 1:05, Spanish Hour.
KFXM—1, Lutheran Hour; 1:30, Young People's Church.
KFSD—1, Sunday Vespers; 1:30, Behind the Mike.
KGB—1, Lutheran Hour; 1:30, Young People's Church.
KFVD—1, Music Moods; 1:15, Pianos; 1:30, Hawaiian Music.
KVOE—1, Lutheran Hour; 1:30, Young People's Church.

2 to 3 P. M.

- KFI—2, Metropolitan Auditions; 2:30, Nichols Family of Five.
KNX—2, Family Hour; 2:45, Shirer, News.
KHJ—2, I Hear America Singing; 2:30, Ned Jordan, Secret Agent.
KECA—2, Waltzes Old, Fashions New; 2:15, Nick Harris; 2:30, Wheeling Steelmakers.
KFWB—2, Variety Hour.
KMTR—2, Our Saviour's Lutheran Church; 2:30, Music.
KFAC—2, Sunday Afternoon Concert.
KGFJ—2, News; 2:15, Music; 2:30, Faith; 2:45, Music.
KRKD—2, Music.
KFXM—2, Concert; 2:30, News; 2:45, Romance of Highways.
KFOX—2, Good News; 2:15, Music; 2:30, Billy Adms.
KGER—2, News; 2:05, Mission Workers; 2:30, L. B. Band.
KFSD—2, R. Benson Orch.; 2:30, Wheeling Steelmakers.
KGB—2, I Hear America Singing; 2:30, Sunday Players.
KFVD—2, Music Box; 2:15, Popular Favorites.
KVOE—2, I Hear America Singing; 2:30, Bethel Tabernacle.

3 to 4 P. M.

- KFI—3, Professor Puzzlewit; 3:30, News; 3:45, Cabbages & Kings.
KNX—3, Silver Theatre; 3:30, Gene Antry Melody Ranch.
KHJ—3, Confessions of the Corsair; 3:30, Adventures of Bulldog Drummond.
KECA—3, Catholic Hour; 3:30, Church Federation Vespers.
KFWB—3, Music Makers.
KMPC—3, Howard Barlow.
KMTR—3, LaFayette Forum; 3:30, French Program.
KFAC—3, Sunday Afternoon Concert.
KGFJ—3, Music; 3:30, W. C. T. U.; 3:45, Music.
KFOX—3, Rev. Earl Ivie.
KGER—3, News; 3:20, L. B. Band.
KFXM—3, Confessions of the Corsair; 3:30, Bulldog Drummond.
KFSG—3, Evangelist.
KFSD—3, Ballroom Organ; 3:30, Top O the Week.
KGB—3, Confessions of the Corsair; 3:30, Better Homes; 3:45, Club Reporter.
KFVD—3, Pop. Favorites; 3:15, Colored Revue; 3:30, Hank the Night Watchman.
KVOE—3, Confessions of the Corsair; 3:30, Bulldog Drummond.

4 to 5 P. M.

- KFI—4, Jack Benny; 4:30, Fitch Bandwagon.
KNX—4, Gene Antry; 4:15, Public Affairs; 4:30, W. Hinch Orch.
KHJ—4, News, Fact Finders; 4:15, Rabbi Magnin; 4:30, In His Steps.
KECA—4, News from Europe; 4:30, Captain Flag and Sergeant Quirt.
KFWB—4, Lutheran Gospel Hour; 4:30, News; 4:45, Stuart Hamblen.
KMPC—4, Bing Crosby; 4:15, Author's News Digest; 4:30, Everybody's Music.
KMTR—4, G. E. Lowman; 4:30, Bible Treasury Hour.
KFAC—4, Friends Quarter Hour; 4:15, Music.
KGFJ—4, News; 4:15, Music.
KRKD—4:15, Music.
KFOX—4, Loey West; 4:30, Jambooree.
KGER—4, News; 4:05, Rev. L. Masters; 4:30, Colonial Tabernacle.
KFXM—4, News, Fact Finders; 4:15, Rabbi Magnin; 4:30, Nobody's Children.
KFSD—4, European News; 4:30, Capt. Flag and Sgt. Quirt.
KGB—4, Bible Hour; 4:30, Nobody's Children.

SUNDAY Programs

JANUARY 18, 1942

8 to 9 A. M.

- KFI—8, News; 8:05, Highlights of Week's News; 8:15, Serenade for Sunday; 8:30, Music and American Youth.
KNX—8, West Coast Church; 8:30, Invitation to Learning.
KHJ—8, Funyapper Man; 8:30, Songs for Sunday; 8:45, Voice of Prophecy.
KECA—8, News; 8:05, Sunday Swing; 8:20, Al and Lee Reiser; 8:30, Revue in Miniature.
KFWB—8, Jesse Crawford; 8:30, Union Rescue Mission.
KMPC—8, Calvary Hour; 8:15, Sunday Drive; 8:30, Easy Listening.
KMTR—8, Swedish Hour; 8:30, W. B. Record; 8:45, R. F. Shuler.
KFAC—8, Country Church; 8:30, Music.
KGFJ—8, News; 8:15, Strings; 8:30, Negro Spiritual Singers; 8:45, Music.
KRKD—8, Ranch Program; 8:45, News; 8:55, Music.
KFOX—8, Records.
KGER—8, News; 8:05, Helen Markham; 8:30, Christian Evidences; 8:45, Shepherd's Call.
KFSD—8, News, Graziella Parraga; 8:15, Al and Lee Reiser; 8:30, Revue in Miniature; 8:45, Organ.
KGB—8, News, Reviewing Stand; 8:25, News; 8:30, Songs for Sunday; 8:45, Voice of Prophecy.
KFVD—8, Rev. Satas; 8:30, Church of Christ.

- KVOE—8, News, Reviewing Stand; 8:25, News; 8:30, Songs for Sunday; 8:45, Voice of Prophecy.

9 to 10 A. M.

- KFI—9, Sunday Down South; 9:15, Physical Well Being; 9:30, Freedom's People.
KNX—9, Syncopeation Piece; 9:30, Salt Lake Tabernacle Choir.
KHJ—9, P. E. Gardner; 9:30, Frank Cuhel; 9:40, Sam Brewer; 9:50, John B. Hughes.
KECA—9, Opal Scarborough; 9:15, I Am An American; 9:30, Radio City Music Hall.
KFWB—9:30, Cotton Top.
KMPC—9, News; 9:15, Hawaiian Serenade.
KMTR—9, Spanish Hour.
KFAC—9, Liberal Catholic Hour; 9:15, Voice of Health; 9:30, Harmonies.
KGFJ—9, Music; 9:30, Novelties.
KRKD—9, Music Masters.
KPPC—9, Dr. William S. Middlemass; 9:15, Tower Chimes; 9:30, Dr. F. P. Woellner.
KFOX—9, Records.
KGER—9, News; 9:05, March Ahead of Time; 9:30, Revival; 9:45, Sunshine Pastor.
KFSD—9, Foreign Policy Assn.; 9:15, I'm An American; 9:30, Radio City Music Hall.
KGB—9, Covenant Gospel Service; 9:30, Frank Cuhel; 9:40, Sam Brewer; 9:50, John B. Hughes.



KFVD—4:30, 90-90 Club; 4:45, Evening Serenade.  
 KVOE—4, News, Fact Finders; 4:15, Rabbi Magnin; 4:30, Gilbert & Sullivan.

**5 to 6 P. M.**

KFI—5, Chase & Sanborn; 5:30, One Man's Family.  
 KXN—5, Columbia Workshop; 5:30, Spelling Bee; 5:55, Davis, News.  
 KHJ—5, American Forum; 5:45, Musical Comedy Echoes.  
 KECA—5, Listen American; 5:30, Erskine Johnson; 5:45, Pearson & Allen.  
 KFVB—5, Stuart Hamblen.  
 KMPC—5, R. Corey Orch.; 5:30, Theophany on the Air; 5:45, News.  
 KMTR—5, Swiss Yodelers; 5:15, Ethel Hubler; 5:30, Christian American Crusade; 5:45, Music.  
 KFAC—5, Music; 5:45, L. A. Bar Association Talk.  
 KGFJ—5, Popular Concert.  
 KRKD—5, Music.  
 KFOV—5, Missionary; 5:30, Varieties.  
 KGER—5, News; 5:05, Christian Youth; 5:20, Music; 5:30, Rev. Webber.  
 KFXM—5, American Forum; 5:45, Musical Comedy Echoes.  
 KFSD—5, Blue Echoes; 5:30, Moments of Melody; 5:45, Pearson and Allen.  
 KGB—5, American Forum; 5:45, Hero of the Week.  
 KVOE—5, American Forum; 5:45, Lee Sweetland.

**6 to 7 P. M.**

KFI—6, Manhattan Merry-Go-Round; 6:30, Album of Familiar Music.  
 KXN—6, Ford Sunday Evening Hour.  
 KHJ—6, Old Fashioned Revival Hour.  
 KECA—6, Grandpappy and His Pals; 6:30, Bookman's Notebook; 6:45 Dinah Shore, Songs.  
 KFVB—6, News; 6:15, Captain Quiz; 6:30, Joe Crall; 6:45, Citizens for Victory.  
 KMPC—6, Midnight Mission; 6:15, Gypsy Caravan; 6:30, Wings Over Jordan.  
 KMTR—6, Viennese Ensemble; 6:15, News Reel; 6:30, Music.  
 KFAC—6, Going Bald?  
 KGFJ—6, Light Concert; 6:15, Board of Education; 6:30, Concert.  
 KRKD—6, Music; 6:45, News.

KPPC—6:45, Pasadena Department of Recreation.  
 KFOV—6, News; 6:15, Organ Music; 6:30, Sunday Evening Varieties.  
 KGER—6, News; 6:05, Music; 6:15, Al Williams; 6:30, Jerry Sears Presents; 6:45, Music.  
 KFXM—6, Voice of Prophecy; 6:30, News.  
 KFSD—6, Grandpappy and His Pals; 6:30, Oscar Otis; 6:45, Dinah Shore.  
 KGB—6, Old Fashioned Revival.  
 KVOE—6, Old Fashioned Revival.

**7 to 8 P. M.**

KFI—7, Hour of Charm; 7:30, Sherlock Holmes.  
 KXN—7, Take It or Leave It; 7:30, Helen Hayes Theater.  
 KHJ—7, Gabriel Heatter; 7:15, G. E.; 7:20, T. Shand Orch.; 7:30, Keep 'Em Rolling.  
 KECA—7, Good Will Hour.  
 KFVB—7, Pop. Orch.; 7:15, France; 7:30, Music; 7:45, News.  
 KMPC—7, "Strollin' Tom"; 7:15, Bible Fellowship; 7:30, News; 7:35, Sunday Serenade; 7:45, Voices in the Wind.  
 KMTR—7, R. P. Shuler.  
 KFAC—7, Open Forum.  
 KGFJ—7, Gold Hour.  
 KPPC—7, Musical; 7:30, Sacred Song Recital; 7:45, Organ.  
 KFOV—7, Varieties; 7:15, Music; 7:30, Semi-Classical.  
 KGER—7, News; 7:05, Music.  
 KFSG—7, Aimee McPherson.  
 KFSD—7, Goodwill Hour.  
 KGB—7, Gabriel Heatter; 7:15, Home Folks; 7:30, Keep 'Em Rolling.  
 KVOE—7, Organ Melodies; 7:15, T. Shand Orch.; 7:30, Gospel Light.

**8 to 9 P. M.**

KFI—8, Frost Warnings; 8:05, The Great Gildersleeve; 8:30, News; 8:45, Chapel Quartet.  
 KXN—8, Crime Doctor; 8:25, Winter, News; 8:30, I Was There.  
 KHJ—8, Lieut. Healy, Talk; 8:10, Hancock Ensemble; 8:30, Nobody's Children.  
 KECA—8, Inner Sanctum Mysteries; 8:30, Jack Benny.  
 KFVB—8, Hollywood Presbyterian Church.  
 KMPC—8, News; 8:15, Land Man; 8:30, Salon Moderne; 8:45, Mother's Album.

KMTR—8, Floyd Johnson.  
 KFAC—8, Open Door Church.  
 KGFJ—8, News; 8:15, Music; 8:30, Night Justice; 8:45, Music.  
 KPPC—8, Union Church Service.  
 KFOV—8, Varieties.  
 KGER—8, News; 8:05, Olga Graves.  
 KFSD—8, Inner Sanctum Mystery; 8:30, Jack Benny.  
 KGB—8, First Baptist Church; 8:30, Answering You.  
 KVOE—8, Gospel Light.

**9 to 10 P. M.**

KFI—9, Walter Winchell; 9:15, Parker Family; 9:30, Signal Carnival.  
 KXN—9, Hollywood Playhouse; 9:30, What's It All About?  
 KHJ—9, News; 9:15, Voice of Prophecy; 9:45, Dr. Polyzoides.  
 KECA—9, Dear John; 9:15, Over Our Coffee Cups; 9:30, News; 9:45, Typical Tropical Tunes.  
 KFVB—9, Rescue Mission; 9:30, News; 9:45, Angelica Lutheran Church.  
 KMPC—9, A. Kostelanetz Orch.; 9:15, Henry Misselwitz; 9:30, Hermit's Cave.  
 KMTR—9, Special Events; 9:15, Bob Brooks; 9:30, Challenge of Christian Youth.  
 KFAC—9, Sunday Evening Club; 9:30, Glorious Hope.  
 KGFJ—9, News; 9:15, Pop. Tunes; 9:30, The Dreamer.  
 KFOV—9, Ross Ballroom; 9:15, News; 9:30, Varieties.  
 KGER—9, News; 9:05, Rev. Crouch; 9:30, March Ahead of Time.  
 KFXM—9, News; 9:15, Old Fashioned Revival.  
 KFSG—9:30, News; 9:35, Voice of First Nighters.  
 KFSD—9, Dear John; 9:15, Over Our Coffee Cups; 9:30, Story Behind Headlines; 9:45, H. Stokes Orch.; 9:50, News.  
 KGB—9, News; 9:15, Voice of Prophecy; 9:45, A. Kassel Orch.  
 KVOE—9, News; 9:15, Voice of Prophecy; 9:45, A. Kassel Orch.

**10 to 11 P. M.**

KFI—10, Richfield News Flashes; 10:15, Bridge to Dreamland; 10:30, Inside the News (Thrifty Drug); 10:45, Bridge to Dreamland.  
 KXN—10, Screen Guild Theater; 10:30, L. Gluskin Orch.

KHJ—10, The Americas Speak; 10:30, L. Brown Orch.  
 KECA—10, H. Busse Orch.; 10:30, T. Dorsey Orch.  
 KFVB—10:15, Bowling Notes; 10:30, Concert Hall.  
 KMPC—10, Are You Musical?; 10:30, Masters Hour.  
 KMTR—10, Viennese Ensemble; 10:15, B. Averill Orch.; 10:30, Spec. Events.  
 KGFJ—10, News; 10:15, Radio Club; 10:30, Drama; 10:45, Dundee Drama.  
 KFOV—10, Rev. Fuller.  
 KFAC—10, Music; 10:30, Lucky Lager Dance Time.  
 KRKD—10, News; 10:05, March Ahead of Time; 10:30, Echoes of Opera.  
 KFXM—10:15, Ave Maria Hour; 10:45, L. Brown Orch.  
 KFSG—10, Esther Fricke Stewart; 10:30, News; 10:35, Esther Fricke Stewart.  
 KFSD—10, T. Dorsey Orch.; 10:30, H. Busse Orch.  
 KGB—10, B. Crosby Music; 10:30, L. Brown Orch.  
 KVOE—10, Dance Music; 10:30, L. Brown Orch.

**11 to 12 Midnight**

KFI—11, News; 11:15, Song of the Strings; 11:30, P. Whiteman Orch.; 11:55, News.  
 KXN—11, News, Manning; 11:15, Ken Stevens, Baritone; 11:30, M. Strand Orch.; 11:55, News.  
 KHJ—11, H. Heidt Orch.; 11:30, Bush Hawaiians.  
 KECA—11, Philharmonia.  
 KFVB—11, Music You Like.  
 KMPC—11, Masters Hour.  
 KMTR—11, H. Henry Orch.; 11:15, News.  
 KFAC—11, Lucky Lager Dance Time.  
 KGFJ—11, News; 11:15, Organ; 11:30, Dance Music.  
 KFOV—11, Music.  
 KFXM—11, H. Heidt Orch.; 11:30, Bush Hawaiians.  
 KFSG—11, Sol Hoopii; 11:30, News; 11:55, Sol Hoopii.  
 KFSD—11, B. Clifford Orch.; 11:30, P. Whiteman Orch.  
 KGB—11, H. Heidt Orch.; 11:30, Bush Hawaiians.  
 KVOE—11, H. Heidt Orch.; 11:30, Bush Hawaiians.

*Sunday Religious Broadcasts*

- 6:00—Spanish Church, KFVD.
- 6:45—Voice of Pulpit, KXN.
- 7:00—Church of the Air, KXN.
- 7:00—Everyman's Church, KFVB.
- 8:00—Country Church, KFAC.
- 8:00—West Coast Church, KXN.
- 8:00—Swedish Hour, KMTR.
- 8:30—Church of Christ, KFVD.
- 8:30—Union Rescue Mission, KFVB.
- 9:00—Liberal Catholic Hour, KFAC.
- 9:00—P. E. Gardner, KHJ.
- 9:00—Covenant Gospel Service, KGB.
- 9:05—March Ahead of Time, KGER.
- 9:30—Radio Revival, KGER.
- 9:30—Salt Lake Tabernacle Choir, KXN.
- 10:00—Church of the Air, KXN.
- 10:30—Aimee McPherson, KFSG.
- 10:30—Church News, KPPC.
- 11:00—Pasadena Presbyterian Church, KPPC.
- 11:00—Church of the Open Door, KFAC.
- 11:00—First Methodist Church, KMTR.
- 12:00—St. Brendan's Church, KMTR.
- 1:00—Lutheran Hour, KHJ-KGB-KVOE-KFXM.
- 1:00—Sunday Vespers, KECA-KFSD.
- 1:30—Young People's Church, KHJ-KGB-KVOE-KFXM.
- 2:00—Our Saviour's Lutheran Church, KMTR.
- 2:30—Bethel Tabernacle, KVOE.
- 3:00—Catholic Hour, KECA.
- 3:00—Evangelistic Service, KFSG.
- 3:30—Church Federation Vespers, KECA.
- 4:00—Lutheran Gospel Hour, KFVB.
- 4:00—Bible Hour, KGB.
- 4:00—Friends Quarter Hour, KFAC.
- 4:15—Rabbi Magnin, KHJ-KVOE.
- 4:30—Bible Treasury Hour, KMTR.
- 4:45—Stuart Hamblen, KFVB.
- 6:00—Old Fashioned Revival, KHJ-KGB-KVOE.
- 6:30—Wings Over Jordan, KMPC.
- 7:00—Aimee McPherson, KFSG.
- 7:30—Gospel Light, KVOE.
- 8:00—Union Evening Service, KPPC.
- 8:00—Hollywood Presbyterian Church, KFVB.
- 8:00—First Baptist Church, KGB.
- 8:00—Church of the Open Door, KFAC.
- 9:00—Union Rescue Mission, KFVB.
- 9:15—Voice of Prophecy, KHJ-KGB-KVOE.
- 9:30—Glorious Hope Hour, KFAC.
- 9:45—Angelica Lutheran Church, KFVB.

**Blondie's Family**

(Continued from Page 7)

won't have to use, but which you will find helpful, just in case.  
 Very truly yours,  
 Mrs. Laura B.

Alexander, (who has outgrown his moniker, "Baby Dumpling") has an astonishing list of pen-pals who sympathized with him over his "neglect" when the new baby arrived, wish him luck with little Annabella Cooper in the next block, comfort him when he is punished, and agree with him on his request for long pants. His correspondents aren't mere word condolers, either. Within a week after Alexander asked for long trousers, three or four pairs arrived at CBS.

Interest is keen, too, in the Bumsteads' dog, as witness a small letter, postmarked Ontario, Calif.

Dear Mrs. Blondie:  
 I heard on the radio that your dog Daisy had five puppies. My sister and me would like one doggy on account of ours got runned over.  
 Respectfully,  
 Jack K.

Within a week after Cookie's "birth", she was showered with enough dolls, bottles, and teething rings to outfit a thriving nursery. Blondie turned the gifts

over for distribution by the American Red Cross.

One of the most touching letters was scrawled painstakingly on a sheet of miniature paper. It read:  
 Dear Blondie:

I am seven years old and in the second grade at school, but I don't have anybody here at home to play with. I wud love to have your new babie for my littl sister.  
 With love,  
 Susan.

Now the Bumsteads are airing a new problem—one which seems to strike a responsive chord in lots of families. Pestiferous Edgar, Blondie's script cousin, has buzzed down on the Bumstead porch like a Jersey mosquito and has moved himself and eight suitcases into the spare bedroom. He has also appropriated Dagwood's favorite couch, two \$5 loans, and Dagwood's job.

The Bumsteads can't get rid of Cousin Edgar, but they will—by following the friendly advice from radio relatives, who'll rally to the rescue.

**THEOSOPHY**  
*on the Air—Tune in*  
**"Questions We All Ask"**  
**KMPC—5:30 Every Sunday**







KFSD—2, Songs by Sonia; 2:15, News; 2:30, House in the Country; 2:45, Wayne Van Dyne.  
 KGB—2, D. Cheskin and Gang; 2:15, P.-T. A.; 2:30, News; 2:45, Let's Play Bridge.  
 KFVJ—2, Music Box; 2:15, Organ; 2:30, Romantic Rhythm.  
 KVOE—2, D. Cheskin and Gang; 2:15, I'll Find My Way; 2:30, News; 2:45, Let's Play Bridge.

3 to 4 P. M.

KFI—3, Right to Happiness; 3:15, Lone Journey; 3:30, Against the Storm; 3:45, Guess a Tune; 3:50, News.  
 KNX—3, Joyce Jordan; 3:15, Singing Neighbor; 3:30, Voice of Broadway; 3:45, Nancy Dixon, Shopping Guide.  
 KHJ—3, D. Wade Orch.; 3:30, Pasadena Reporting; 3:45, Eugenia Clair Flauto.  
 KECA—3, Between the Bookends; 3:15, What's Doing; 3:30, Unclassic Hour.  
 KFVJ—3, News, Music; 3:15, Pop. Orch.; 3:45, News.  
 KMPC—3, Johnny Olson.  
 KMTR—3, Spec. Events; 3:15, Church of Realization; 3:30, Pianos; 3:45, Symphony.  
 KFAC—3, Music; 3:15, Symphony.  
 KGFJ—3, News; 3:15, Organ; 3:30, Concert Time.  
 KRKD—3, Music; 3:30, News, Music.  
 KFOX—3, Musical Roundup; 3:30, Anita Boyer; 3:45, Just Relax.  
 KGER—3, News; 3:20, Long Beach Band.  
 KFVJ—3, D. Wade Orch.; 3:30, Trading Post; 3:45, Good Afternoon, Soldier.  
 KFSD—3, Between Bookends; 3:15, Public Service; 3:30, Listening Time; 3:45, On With the Dance.  
 KGB—3, Ben Sweetland; 3:15, Uncle Jimmy; 3:30, Off the Record; 3:45, Monitor News.  
 KFVJ—3, News; 3:15, Pop. Favorites; 3:30, Novelty Notes; 3:45, Band.  
 KVOE—3, D. Wade Orch.; 3:30, Bargain Counter.

4 to 5 P. M.

KFI—4, Art Baker's Notebook; 4:30, C. Dant Orch.  
 KNX—4, Second Mrs. Burton; 4:15, Young Dr. Malone; 4:30, News; 4:35, Galen Drake.  
 KHJ—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Let We Forget.  
 KECA—4, News; 4:15, Mr. Keen; 4:30, Musical Moods; 4:45, Superman.  
 KFVJ—4, Don Millikan; 4:30, Music & News; 4:45, Stuart Hamblen.  
 KMPC—4, Sweet and Low; 4:30, News; 4:45, Take It Easy.  
 KMTR—4, News; 4:15, Lyman Smith; 4:30, Spec. Events.  
 KFAC—4, Symphony; 4:15, Music; 4:30, L. A. City College; 4:45, Christian Science.  
 KGFJ—4, News; 4:15, Tea Time; 4:30, Memory Time.  
 KRKD—4, Music; 4:15, Movieband Quiz; 4:30, Music; 4:45, News.  
 KFOX—4, News; 4:15, Jamboree; 4:45, Music.  
 KGER—4, News; 4:15, George Strange; 4:30, Prophecy Speaks.  
 KFVJ—4, Music; 4:15, Here's Morgan; 4:30, Pop. Orch.  
 KFSD—4, Hal Styles; 4:15, Mr. Keen; 4:30, Youthful Amateurs.  
 KGB—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Let We Forget.  
 KFVJ—4, 90-90 Club; 4:15, Tea Time; 4:30, News; 4:45, Serenade.  
 KVOE—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Let We Forget.

5 to 6 P. M.

KFI—5, Don Winslow; 5:15, News Crier; 5:30, Horace Heldt Treasure Chest.  
 KEX—5, Galen Drake; 5:15, Lone Journey; 5:30, Bill Henry; 5:45, Garred, News; 5:55, Darius, News.  
 KHJ—5, Broadway News; 5:15, Orphan Annie; 5:30, Captain Midnight; 5:45, Jack Armstrong.  
 KECA—5, Jack Owens and Robert Mitchell; 5:15, News; 5:30, News of the World; 5:45, Tom Mix.  
 KFVJ—5, Stuart Hamblen.  
 KMPC—5, Five O'Clock Whistle; 5:15, News; 5:30, Uncle Harry.  
 KMTR—5, Dr. Davies; 5:30, News.  
 KFAC—5, News; 5:15, Music; 5:30, Whoa Bill Club.  
 KGFJ—5, News; 5:15, Music; 5:30, Sport Secrets; 5:45, Phil Stanwick.  
 KRKD—5, Songs of Saddle; 5:30, Race Results; 5:45, News.  
 KFVJ—5, World Through Window; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.  
 KFOX—5, Sunshine Pastor; 5:30, Jamboree; 5:45, Dick Ross.  
 KGER—5, News; 5:05, Latin Hour.  
 KFSD—5, News; 5:15, Flying Patrol; 5:30, News of the World; 5:45, Tom Mix.  
 KGB—5, George Bacon; 5:15, Orphan Annie; 5:30, Captain Midnight; 5:45, Jack Armstrong.  
 KVOE—5, Classified; 5:15, Orphan Annie; 5:30, Captain Midnight; 5:45, Jack Armstrong.

6 to 7 P. M.

KFI—6, Burns & Allen; 6:30, Fibber McGee & Molly.  
 KNX—6, Second Husband; 6:30, Report to the Nation.  
 KHJ—6, News, Heater; 6:15, News; 6:30, Morton Gould Orch.; 6:55, G. E.  
 KECA—6, Adventures in Hollywood; 6:15, Sports Roundup; 6:30, NBC Symphony.  
 KFVJ—6, News; 6:15, Story Behind News; 6:30, Warner Bros. Orch.; 6:45, L. A. Defense Council.  
 KMPC—6, News; 6:15, Oregon Land Man; 6:30, Sports Page; 6:45, Table for Two.  
 KMTR—6, Irwin Allen; 6:15, Radio News Reel; 6:30, Music; 6:45, Ed Robbin.  
 KFAC—6, Music for Everyone.  
 KGFJ—6, News, Italian Melodies; 6:30, Music.  
 KRKD—6, Concert Music; 6:45, Music.  
 KFOX—6, News; 6:10, Sports; 6:15, Semi-Classical; 6:30, Songs for Your Supper; 6:45, Meet the Band.  
 KGER—6, News; 6:15, Music; 6:30, U. S. Army; 6:45, Music.  
 KFVJ—6, News; 6:05, Music; 6:15, News; 6:30, Pop. Orch.; 6:45, Morton Gould Orch.  
 KFSD—6, U. S. O. News; 6:05, On With the Dance; 6:15, Rhythms by Heardo; 6:30, Victory Network; 6:45, On With the Dance.  
 KGB—6, KGB Presents; 6:15, News; 6:30, Victory Program; 6:45, M. Gould Orch.  
 KVOE—6, Orange County News; 6:15, U. S. Army; 6:30, Youth Talks It Over.

7 to 8 P. M.

KFI—7, Bob Hope; 7:30, Red Skelton and Company.  
 KNX—7, G. Miller Orch.; 7:15, Inglewood Park Concert; 7:45, Public Service Program.  
 KECA—7, Symphony.

"Melodies America Loves" INGLEWOOD PARK

Cemetery Association  
 CONCERT  
 Tuesdays 7:15 P. M.  
 Soloist Orchestra **KNX** Male Quartet

KHJ—7, News & Views; 7:15, Spotlight Bands; 7:30, Arthur Mann from London; 7:45, Inside of Sports.  
 KFVJ—7, Uncle Sam Speaks; 7:05, Pop. Orch.; 7:30, News; 7:45, Robert Arden.  
 KMPC—7, Strollin' Tom; 7:15, Master's Hour.  
 KMTR—7, Spec. Events; 7:15, News; 7:30, Dr. A. U. Michelson.  
 KFAC—7, Music America Loves; 7:45, News.  
 KGFJ—7, Spanish Hour.  
 KRKD—7, News; 7:15, Three-Quarter Time; 7:30, Do You Know?  
 KFOX—7, Daily Bread; 7:15, Salon Jazz; 7:30, Literature on Parade; 7:45, Robert Arden.  
 KGER—7, News; 7:05, Jewish Hour.  
 KFSD—7:45, Evangelistic.  
 KFVJ—7, News; 7:15, Spotlight Bands; 7:30, Arthur Mann; 7:45, Inside of Sports.  
 KFSD—7, NBC Symphony.  
 KGB—7, News; 7:15, Spotlight Bands; 7:30, Arthur Mann; 7:45, Inside of Sports.  
 KVOE—7, News & Views; 7:15, Spotlight Bands; 7:30, Arthur Mann; 7:45, Inside of Sports.

8 to 9 P. M.

KFI—8, Frost Warnings; 8:05, Fred Waring; 8:15, Lum and Abner; 8:30, Johnny Presents.  
 KNX—8, Amos 'n' Andy; 8:15, Lanny Ross, Songs; 8:30, Are You a Missing Heir?  
 KHJ—8, What's My Name?; 8:30, BBC News; 8:35, The Shadow.  
 KECA—8:30, Information Please.  
 KFVJ—8, Pop. Orch.  
 KMPC—8, News; 8:15, Salon Moderne; 8:45, Roberts and Henry.  
 KMTR—8, Spec. Events.  
 KFAC—8, Evening Concert.  
 KGFJ—8, News; 8:15, Music; 8:30, Remember Pearl Harbor; 8:45, Poor Bootblack.  
 KFOX—8, Organ; 8:30, Judge Gardner.  
 KGER—8, News; 8:05, Spanish Hour.  
 KFVJ—8, What's My Name?; 8:30, BBC News, The Shadow.  
 KFSD—8:30, Information Please.  
 KGB—8, What's My Name?; 8:30, BBC News; 8:35, The Shadow.  
 KVOE—8, What's My Name?; 8:30, BBC News; The Shadow.

9 to 10 P. M.

KFI—9, Adventures of Thin Man; 9:30, Battle of Sexes.  
 KNX—9, We, The People; 9:30, Arkansas Traveler; 9:55, Dave Lane, Song.  
 KECA—9, Easy Aces; 9:15, Don't You Believe It; 9:30, News; 9:45, Rodriguez and Sutherland.  
 KHJ—9, News; 9:15, Story Teller; 9:30, Fulton Lewis; 9:45, Regent Time.  
 KFVJ—9, Boy's Town; 9:30, News; 9:45, Olympic Flights.  
 KMTR—9, Viennese Ens.; 9:15, Bob Brooks; 9:30, B. Averill Orch.; 9:45, Peter Potter; 9:30, Do You Remember?

KFOX—9, Church of Christ; 9:15, News; 9:30, Ross Ballroom; 9:45, Rhythm Time.  
 KFAC—9, Evening Concert.  
 KGFJ—9, News; 9:15, Syncoated Symphony; 9:30, Sports Editor; 9:45, Syncoated Symphony.  
 KGER—9, News; 9:05, Rev. W. T. Young; 9:30, Music.  
 KFVJ—9, News; 9:15, E. Duchin Orch.; 9:30, Redlands University.  
 KFSD—9:30, News; 9:35, Angelus Choir.  
 KFSD—9, Easy Aces; 9:15, News; 9:30, Penthouse Party.  
 KGB—9, News; 9:15, In the Gloaming; 9:30, Fulton Lewis; 9:45, Regent Time.  
 KVOE—9, News; 9:15, E. Duchin Orch.; 9:30, Fulton Lewis; 9:45, Orange County T. B. Assn.

10 to 11 P. M.

KFI—10, Richfield News; 10:15, P. Harris Orch.; 10:30, Inside the News (Thrifty Drug); 10:45, H. Busse Orch.; 10:55, Nothing But Praise.  
 KNX—10, Garred, News; 10:15, World Today; 10:30, Masterworks.  
 KHJ—10, Continuous Newsreel.  
 KECA—10, Cugat Rumba Revue; 10:30, T. Dorsey Orch.  
 KFVJ—10, Piano Paintings; 10:15, Bowling Notes; 10:30, Dance Tonight.  
 KMPC—10, Let's Dance; 10:15, News; 10:30, C. Kennedy Trio; 10:45, Dancing Party.  
 KMTR—10:45, Aviation Newscast.  
 KFAC—10, Lucky Lager Dance Time.  
 KGFJ—10, News; 10:15, Drama; 10:30, Carter Wright; 10:45, Music.  
 KFOX—10, Ross Ballroom; 10:15, Varieties; 10:40, Majestic Ballroom; 10:45, Varieties.  
 KGER—10, News; 10:10, Music; 10:45, Pop. Concert.  
 KFVJ—10, H. Heidt Orch.; 10:30, Sportslight; 10:45, J. Joy Orch.  
 KFSD—10, Estlier Fricke Stuart; 10:30, News; 10:35, Two Grand Pianos; 10:45, Ira Stanphill.  
 KFSD—10, Service; 10:30, H. Busse Orch.; 10:55, News.  
 KGB—10, R. Noble Orch.; 10:15, The Challengers; 10:30, News; 10:45, J. Joy Orch.  
 KVOE—10, H. Heidt Orch.; 10:30, J. Joy Orch.

11 to 12 Midnight

KFI—11, News; 11:35, R. White Orch.; 11:30, P. Whiteman Orch.; 11:55, News.  
 KNX—11, News, Manning; 11:15, Public Affairs; 11:30, M. Strand Orch.; 11:55, News.  
 RHJ—11, Billy Berg; 11:15, B. Crosby Orch.; 11:30, H. Heidt Orch.; 11:45, Here's Morgan.  
 KECA—11, Philharmonia.  
 KFVJ—11:30, Music You Want.  
 KMPC—11, Defense Bureau; 11:15, Fun House.  
 KMTR—11, H. Henry Orch.; 11:15, Spec. Events.  
 KFAC—11, Lucky Lager Dance Time.  
 KGFJ—11, News; 11:15, Music.  
 KFOX—11, Music.  
 KFVJ—11, B. Crosby Orch.; 11:15, Somerset House, Piano; 11:30, H. Heidt Orch.  
 KFSD—11, Musical Program; 11:30, News; 11:35, Musical Program.  
 KFSD—11, America Calling; 11:15, P. Harris Orch.; 11:30, P. Whiteman Orch.; 11:45, News.  
 KGB—11, B. Crosby Orch.; 11:30, H. Heidt Orch.  
 KVOE—11, B. Crosby Orch.; 11:30, H. Heidt Orch.

Musical Benedicts

Radio bandleaders are leaving the bachelor ranks. Two were married in a week. Lyn Murray wed Florence Baker, radio actress. Harry Salter married Roberta Semple, from radio's inner circle.

★ ★

Consistent

Songstresses may come and songstresses may go but Frances Langford seems to go on giving good performances forever. Frances, a careful study and hard worker, has never sung a questionable note in all her long years of top-flight Radio singing.

If Helen Leaves

When and if the Helen Hayes program folds, CBS is expected to move "World News Today" from its current Sunday afternoon spot to the 8 p.m., e. s. t. niche now held by the Hayes stanzas.

★ ★

Plan to Enlist

So far, one of the few radio orchestras not affected by the draft is Ray Block's "Johnny Presents" group. However, several of the musicians are planning to enlist soon.

★ ★

KFI, 8:30 p.m. Tues.

**FOR 10 YEARS THE QUALITY DOG FOOD**



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Meat all from slaughtered Beef and Veal. Product Supervised by State of California Dept. of Public Health, Cannery Inspection.

**DOYLE PACKING CO.**  
4709 E. 50th St., LOS ANGELES



KFSD—2, Musical Soiree; 2:15, News; 2:30, House in the Country; 2:45, Wayne Van Dyne.  
 KGB—2, Investment Problems; 2:15, Red Cross; 2:30, News; 2:45, Let's Play Bridge.  
 KFVD—2, Music Box; 2:15, Organ; 2:30, Romantic Rhythm.  
 KVOE—2, John Sturgess; 2:15, I'll Find My Way; 2:30, News; 2:45, Let's Play Bridge.

**3 to 4 P. M.**

KFI—3, Right to Happiness; 3:15, Lone Journey; 3:30, Against the Storm; 3:45, Guess a Tune; 3:50, News.  
 KNX—3, Joyce Jordan; 3:15, Mary Counselor; 3:30, Frank Parker, Songs; 3:45, Nancy Dixon, Shopping Guide.  
 KHJ—3:30, American Wildlife; 3:45, Musical Matinee; 3:55, Forest Lawn.  
 KECA—3, Between the Bookends; 3:15, What's Doing; 3:30, Unclassical Hour.  
 KFVB—3, News, Music; 3:15, Pop. Orch.; 3:45, News.  
 KMPC—3, Johnny Olson.  
 KMTR—3, Spec. Events; 3:15, D. C. Tracy; 3:30, Pianos; 3:45, Sam-  
 antella Kns.  
 KFAC—3, Music; 3:15, Symphony.  
 KGFJ—3, News, Stocks; 3:15, Organ; 3:30, Concert Time.  
 KRKI—3, Dick McIntire Hawaiians; 3:30, News, Music.  
 KFOV—3, Musical Roundup; 3:30, Anita Boyer; 3:45, Just Relax.  
 KGER—3, News; 3:20, Long Beach Band.  
 KFNM—3:30, Trading Post; 3:45, Good Afternoon Soldier.  
 KFSD—3, Between Bookends; 3:15, Public Service; 3:30, String Time; 3:45, Ask Eleanor Nash.  
 KGB—3, Ben Sweetland; 3:15, Uncle Jimmy; 3:30, Off the Record; 3:45, Monitor News.  
 KFVD—3, News; 3:15, Pop. Favorites; 3:30, Novelty Notes; 3:45, Rhythm.  
 KVOE—3:30, Bargain Counter.

**4 to 5 P. M.**

KFI—1, Art Baker's Notebook; 4:30, We Present; 4:45, Frank Bingham.  
 KNX—4, Second Mrs. Burton; 4:15, Young Dr. Malone; 4:30, News; 4:45, Galen Drake.  
 KHJ—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Frank Cubel from Batavia.  
 KECA—4, News; 4:15, Mr. Keen; 4:30, Musical Moods; 4:15, Superman.  
 KFVB—4, Don Milligan; 4:30, Music & News; 4:45, Stuart Hamblen.  
 KMPC—4, Sweet and Low; 4:15, Meet the Author; 4:30, News; 4:45, Take It Easy.  
 KMTR—4, News; 4:15, Lynn Smith; 4:30, Spec. Events.  
 KFAC—4, Symphony; 4:15, Music; 4:30, L. A. City College.  
 KGFJ—4, News; 4:15, Tea Time; 4:30, Memory Time.  
 KRKI—4, Music; 4:15, Movieland Quiz; 4:30, Music; 4:45, News.  
 KFOV—1, News; 4:15, Jamboree; 4:45, Music.  
 KGER—4, News; 4:15, George Strance; 4:30, Prophecy Speaks.  
 KFNM—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Pop. Orch.  
 KFSD—4, Jack Owens; 4:15, Mr. Keen; 4:30, Madame Kriete; 4:45, H. Ball Trio.  
 KGB—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Frank Cubel.  
 KFVD—4, 90-90 Club; 4:15, Tea Time Music; 4:30, News; 4:45, Serenade.  
 KVOE—4, Fulton Lewis; 4:15, Here's Morgan; 4:30, Frank Cubel.

**5 to 6 P. M.**

KFI—5, Don Winslow; 5:15, Bridge Club; 5:30, Music by Sweeten; 5:45, News.

KNX—5, Galen Drake; 5:15, Lone Journey; 5:30, Bill Henry; 5:45, Garred, News; 5:55, Davis, News.  
 KHJ—5, Broadway News; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.  
 KECA—5, Layman's Views of News; 5:15, News; 5:30, Capt. Quiz; 5:45, Tom Mix.  
 KFVB—5, Stuart Hamblen.  
 KMPC—5, Five O'Clock Whistle; 5:15, News; 5:30, Uncle Harry.  
 KMTR—5, Dr. Davies; 5:30, News; 5:45, Music.  
 KFAC—5, News; 5:15, Music; 5:30, Whoa Bill Club.  
 KGFJ—5, News; 5:15, Music; 5:30, Sport Secrets; 5:45, Music.  
 KRKI—5, Songs of Saddle; 5:30, Race Results; 5:45, News.  
 KFOV—5, Sunshine Pastor; 5:30, Rainbow Rangers; 5:45, Dick Ross.  
 KGER—5, News; 5:05, Latin Hour.  
 KFNM—5, World Through a Window; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.  
 KFI—5, News; 5:15, Flying Patrol; 5:30, News; 5:45, Tom Mix.  
 KGB—5, George Bacon; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.  
 KVOE—5, Classified; 5:15, Orphan Annie; 5:30, Capt. Midnight; 5:45, Jack Armstrong.

**6 to 7 P. M.**

**PDQ QUIZ COURT**  
**WEDNESDAY NIGHTS**  
**KFI 6<sup>30</sup> to 7**  
**\$250 IN PRIZES AND CASH**

KFI—6, Fred Waring; 6:15, News; 6:30, Quiz Court (PDQ Petrol).  
 KNX—6, Romance of the Ranchos (Title Insurance and Trust Co.).  
 KHJ—6, Gabriel Heatter; 6:15, News, Stearns; 6:30, Adventures in Melody.  
 KECA—6, Adventures in Hollywood; 6:15, Sports Roundup.  
 KMPC—6, News; 6:15, Oregon Land Man; 6:30, Sports Page; 6:45, Table for Two.  
 KFVB—6, News; 6:15, Story Behind News; 6:30, Irving Berlin Music; 6:45, Citizens for Victory.  
 KMTR—6, Irwin Allen; 6:15, News Reel; 6:30, Pay Day; 6:45, Ed Robbin.  
 KFAC—6, Music for Everyone.  
 KGFJ—6, News, Italian Melodies; 6:30, Fannie Reinhart.  
 KRKI—6, Concert Music; 6:45, Music.  
 KFOV—6, News, Sports; 6:15, Music; 6:30, Tex Owens; 6:45, Meet the Band.  
 KGER—6, News; 6:15, Frank Force; 6:30, Music.  
 KFNM—6, News; 6:05, Music; 6:15, Pop. Orch.; 6:45, Adventures in Melody.  
 KFSD—6, Citizens Jury.  
 KGB—6, Gabriel Heatter; 6:15, News, Stearns; 6:30, Adventures in Melody.  
 KVOE—6, Orange County News; 6:15, News; 6:30, Adventures in Melody.

**7 to 8 P. M.**

KFI—7, Kay Kysar's Musical College.  
 KNX—7, G. Miller Orch.; 7:15, Great Moments in Music; 7:45, News.  
 KHJ—7, News & Views; 7:15, Spotlight Bands; 7:30, Lone Ranger.

**WEDNESDAYS**  
**6:00 - KNX**  
**ROMANCE of the RANCHOS**  
  
 Presented by  
**TITLE INSURANCE AND TRUST CO.**

KECA—7, American Melody Hour; 7:30, News Here and Abroad; 7:45, News.  
 KFVB—7, Uncle Sam Speaks; 7:05, Pop. Orch.; 7:30, News; 7:45, Robert Arden.  
 KMPC—7, Strollin' Tom; 7:15, Master Hour.  
 KMTR—7, News; 7:15, Music; 7:30, Dr. Michelson.  
 KFAC—7, Music America Loves; 7:45, News.  
 KGFJ—7, Spanish Hour.  
 KRKI—7, News; 7:15, Three Quarter Time; 7:30, Do You Know?  
 KPC—7, Musical; 7:15, Organ Recital; 7:30, Let's Talk It Over.  
 KFOV—7, Daily Bread; 7:15, Salon Jazz; 7:30, Semi-Classical; 7:45, Robert Arden.  
 KGER—7, News; 7:05, Jewish Hour.  
 KFSD—7, American Melody Hour; 7:30, Camp Callan.  
 KGI—7, News & Views; 7:15, Spotlight Bands; 7:30, Lone Ranger.  
 KVOE—7, News & Views; 7:15, Spotlight Bands; 7:30, Lone Ranger.

**8 to 9 P. M.**

KFI—8, Frost Warnings; 8:05, Point Sublime; 8:30, Plantation Party.  
 KNX—8, Amos 'n' Andy; 8:15, Lanny Ross, Songs; 8:30, Dr. Christian; 8:55, Winter, News.  
 KHJ—8, Chicago Theater.  
 KECA—8, Quiz Kids; 8:30, Manhattan at Midnight.  
 KFVB—8, Pop. Orch.  
 KMPC—8, News; 8:15, Salon Moderne; 8:45, Roberts & Henry.  
 KMTR—8, Spec. Events.  
 KFAC—8, Evening Concert.  
 KGFJ—8, News; 8:15, Music; 8:30, Remember Pearl Harbor; 8:45, Music.  
 KMPC—8, Dr. James Leishman; 8:30, Whittier College.  
 KFOV—8, Rev. Russell; 8:30, Varieties.  
 KGER—8, News; 8:05, Spanish Hour.  
 KFSD—8, Quiz Kids; 8:30, Manhattan at Midnight.  
 KGB—8, Chicago Theater.  
 KVOE—8, Chicago Theater.

**9 to 10 P. M.**

KFI—9, Eddie Cantor; 9:30, Mr. District Attorney.  
 KFAC—9, Evening Concert.  
 KGFJ—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, Regent Time.  
 KECA—9, Easy Aces; 9:15, Army Camp News; 9:30, News; 9:45, Rodriguez and Sutherland.  
 KFVB—9, Sara Langman; 9:30, News; 9:45, Story Behind News.  
 KMPC—9, Peter Potter; 9:30, Do You Remember?

KMTR—9, Floyd Johnson; 9:30, Spec. Events; 9:45, Bob Brooks.  
 KGFJ—9, News; 9:15, Music; 9:30, State Guard; 9:45, Syncopated Symphony.  
 KFAC—9, Evening Concert.  
 KPC—9, Pasadena Music Festival; 9:15, Civilian Defense.  
 KFOV—9, Church of Christ; 9:15, News; 9:30, Rhythm Time.  
 KGER—9, News; 9:05, Music; 9:30, Word of Life.  
 KFNM—9:30, News; 9:45, Cal Tinney.  
 KFSD—9:15, El Monte Foursquare Church; 9:30, News; 9:45, Spirit of L. I. F. E.  
 KFSD—9, Easy Aces; 9:15, Army Camp News; 9:30, News; 9:45, Musical Souvenirs.  
 KGB—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis; 9:45, Regent Time.  
 KVOE—9, News; 9:15, Cal Tinney; 9:30, Fulton Lewis.

**10 to 11 P. M.**

KFI—10, Richfield News; 10:15, Manchester Body; 10:30, Inside the News (Thrifty Drug); 10:45, E. Alldie Orch.; 10:55, Nothing But Praline.  
 KNX—10, Garred, News; 10:15, World Today; 10:30, Masterworks.  
 KHJ—10, Continuous Newsreel.  
 KECA—10, Basin St. Chamber Music; 10:30, T. Dorsey Orch.  
 KFVB—10, Lamplighter; 10:15, Bowling Notes; 10:30, Dance Tonight.  
 KMPC—10, Let's Dance; 10:15, News; 10:30, C. Kennedy Trio; 10:45, Dancing Party.  
 KMTR—10, Viennese Ensemble; 10:15, B. Averill Orch.; 10:30, Rumba Orch.  
 KFAC—10, Lucky Lager Dance Time.  
 KGFJ—10, News; 10:15, Carter Wright; 10:30, Spiritual Singers.  
 KFOV—10, Ross Ballroom; 10:15, Varieties; 10:30, Majestic Ballroom; 10:45, Varieties.  
 KGER—10, News; 10:10, Nazarene Church.  
 KFNM—10, News and Views; 10:15, H. Heldt Orch.; 10:30, Sportslight; 10:45, E. Madruguera Orch.  
 KFSD—10:15, El Monte Foursquare Church; 10:30, News; 10:35, El Monte Church.  
 KFSD—10, G. Miller Orch.; 10:30, R. Wilde Orch.; 10:55, News.  
 KGB—10, George Bacon; 10:30, E. Madruguera Orch.  
 KVOE—10, H. Heldt Orch.; 10:30, E. Madruguera Orch.

**11 to 12 Midnight**

KFI—11, News; 11:15, B. Clifford Orch.; 11:30, P. Whiteman Orch.; 11:55, News.  
 KNX—11, News, Manning; 11:15, W. Hatch Orch.; 11:30, M. Strand Orch.; 11:55, News.  
 KHJ—11, B. Crosby Orch.; 11:30, H. Heldt Orch.; 11:45, Here's Morgan.  
 KECA—11, Philharmonia.  
 KFVB—11:30, Music You Want.  
 KMPC—11, Defense Bureau; 11:15, Fun House.  
 KMTR—11, H. Henry Orch.; 11:15, News.  
 KFAC—11, Lucky Lager Dance Time.  
 KGFJ—11, News; 11:15, Music.  
 KFOV—11, B. Crosby Orch.; 11:15, Somerset House, Piano; 11:30, H. Heldt Orch.  
 KFSD—11:30, News; 11:35, El Monte Foursquare Church.  
 KFSD—11, America Calling; 11:15, P. Harris Orch.; 11:30, P. Whiteman Orch.; 11:45, News.  
 KGB—11, B. Crosby Orch.; 11:30, H. Heldt Orch.  
 KVOE—11, B. Crosby Orch.; 11:30, H. Heldt Orch.

**Volunteer Plane**

Bill Goodwin, "Blondie" announcer, Bob Garred, KNX-CBS newscaster, and Russ Johnston, Columbia Pacific network program director, will volunteer their jointly-owned plane for patrol duty if the United States government asks for such ships. Announcer Wendell Niles, another member of the plane-owning partnership, explains that in England private planes are used for patrol duty and the same system may be in use here.

**Most Surprised**

No one is more diffident of their success than the top-fighters of Radio who are strictly Radio-"made", as it were. Nor is it all modesty, either. Radio magic, not unlike movie magic, strikes sometimes where you least expect it and an ordinary voice may acquire plenty of allure via the microphone. On the other hand, many which have loads of appeal when heard without benefit of amplification, sound harsh.

**Timely Program**

In vital, immediate interest is the new program called "Air Youth for Defense" which is heard Saturdays over KFI at 1:30 p. m. for a fifteen-minute period. Produced in consultation with the Air Youth Division of the National Aeronautic Association, the program aids listeners in preparing for practical roles in national defense aviation which will play an increasingly vital part in the nation's total defense program.



















# Real-Life Party

(Continued from Page 11)

minster, the dinner for thirty preceded a huge supper-dance for 300 and stressed the "live" favors idea, with ribbon-haltered and harnessed baby ducks for feminine guests. Hollywood's Who's Who of stars, directors, writers, producers came at anywhere between 11 and 12 p. m. to stay until before breakfast and prowl the vast specially-bullt sky-blue tent walled in greenery and studded with star-shaped sprays of white flowers.

Much in evidence were the famed Maxwellian games—in which Elsa's predominant philosophy is that any game's a game if it provides prizes for practically everyone. This dogma originated with the very start of her unique career thirty years ago when she first earned her reputation—plus munificent fees—for persuading satiated European royalty they were having fun at riding wooden hobby horses along the French Riviera. It was grimly strengthened when Elsa first invaded American society supplements by inventing the treasure-hunt party; the more prizes she had up on the block, the more publicity space did the event acquire, Elsa found out. For Hollywood, Elsa, with customary unerring logic, decided that the usual would be the most appreciated, and accordingly staged a dance contest with so many prizes awarded that only those who had retired for pit-repairs of untied shoelaces or peeping underskirts failed to acquire their share of the Maxwell largess.

On the eve of her first broadcast Jan. 2, Elsa was called upon for some sort of official statement of policy and delivered the following masterpiece of candid kidding:

"I know nothing about radio," said she, "and like another radio dummy, I'd like to sit on vocal veteran Graham McNamee's lap and let him give the answers for me. But I'm afraid he couldn't take it."

"The idea of my program is to kick the gong around with McNamee," Elsa disclosed, "but after a few rehearsals with my favorite announcer, I don't know whether I am the kick or the gong."

McNamee's own role in the proceedings is to be the Big Thing in His Life by virtue of no less than the Maxwell dictum itself:

"I," avers Miss Maxwell, "like McNamee. He's a great announcer but—" and here she rather explains herself, "since I am sensitive about being the fat man's Betty Grable with enough of me left over for a new troupe of dead-end kids, I hope my program will be the only sporting event in his radio life in which he doesn't mention horses." No doubt McNamee may be expected, out of sheer delicacy, to comply.

But Elsa isn't always kidding, and listeners will hear her relate—in her sadly non-Radio technique—real-life stories about the people who really run things in this world. She's known them all. She's taken the droop from the debs, the stuff out of the stuffed shirts, and has hobnobbed with kings

## GAGS OF THE WEEK

Gertrude Holleman, 1307 Fair Oaks, South Pasadena, California.

Sirs: Heard on the Jack Benny program:

Dennis Day: I couldn't bring my girl as she had to work tonight.

Jack: Is she a chorus girl?

Dennis: No, she's a welder at Lockheed!



Louise Zeigler, 1317 W. 20th Street, Los Angeles, California.

Sirs: Heard on the Great Gildersleeve program (while Gildersleeve was discussing his New Year's resolutions with Judge Hooker):

Judge Hooker: You couldn't keep a resolution, Gildie, any more than Hitler could keep a promise.



Mrs. H. A. Leonard, 1315 W. 20th Street, Los Angeles, California.

Sirs: Heard on the Jack Benny program:

Jack: Are you the waiter?

Waiter: What do you think I am with this napkin over my arm, a roller towel?



George Paul, 202 N. Parton, Santa Ana, California.

Sirs: Heard on the Flagg and Quirt program:

Capt. Flagg (searching for the com-

pany's mascot dog): Well, here's the house in which he lives!

Sgt. Quirt: Yes, unless he has broken his Lease (leash)! (Even the audience didn't get this one).



Cyril A. Wiener, 818 South Broadway, Los Angeles, California.

Sirs: Heard on the Signal Oil program:

Mr. Van suggests playing Italian Bridge . . .

Tugwell: What's Italian Bridge?

Mr. Van: Why, you know,—the Duce running wild!



Mrs. Grace A. Brown, 1111 E. Dryden, Glendale, California.

Abbott: Have you ever been indicted?

Costello: Not since I was a baby.



Lois Abbott, 6142½ Mesa Avenue, Los Angeles, California.

Sirs: Heard on the Signal Carnival:

Tugwell: Uncle Jack, why don't you have Grandma make some of her old fashioned German stuffings for the turkey?

Jack Carson: Don't be silly. Germany has been trying to stuff Turkey for years and hasn't succeeded.

## Chef's Contest

Chef Milani's recipe contest continues until the end of this month. Women are urged to send in their most economical tasty recipe, which may be a dish for any of the three meals, breakfast, lunch, or dinner. The dish is to be served to the State Guard at Exposition Park, where Chef is preparing three meals a day for more than 400 men. Grand award for the best recipe will be a \$25 Defense Bond; there will also be 50 prizes of \$1 each in Defense Savings Stamps.



## Music to Order

Literally written to order is the music heard on "King Size Weekly" each Friday night over the NBC-Red Network. Because "King Size Weekly" is based on current events, conductor Leith Stevens does not receive a tentative script before Wednesday evening. Then, in two days before broadcast time, he composes and arranges all music heard on the show.

and composers, dilettantes as well as debs, movies and caviar. It's all there for radio listeners now, and well worth their effort for some between-the-lines attention on their part. It's life as Elsa has lived it—and you know Elsa Maxwell knows how.



KECA, 7 p.m. Fri.

## Brother Act

Those feats of magic with which Ransom Sherman entertains the KNX studio audience before his "Hap Hazard" broadcasts over CBS each Friday night, are picked up from his brother, a talented amateur magician. Sherman himself doesn't pretend to be a sleight-of-hand artist but his smattering of the profession enables him to fool studio audiences and even members of his "Hap Hazard" casts.

★ ★ KNX, 7 p.m. Fri.

## Peter Scores

The year's outstanding songs, as selected by Phil Spitalny for the annual year's-end musical round-up feature of his "Hour of Charm" program last week, included "Tonight We Love" and "The Things I Love," both from Tchaikowsky.

★ ★ KFI, 7 p.m. Sun.

## No Rest for Frazer

Johnny Frazer doesn't know what insomnia is, but he would welcome a chance to find out. Frazer, in addition to announcing the Signal Carnival and serving as an NBC staff announcer, is narrator for a series of Crime shorts at MGM. Schedules dovetailed so accurately last weekend that Frazer moved from one job to another without an hour's sleep, from Friday to Monday.