

Mar. 30 - Apr. 5

A MAGAZINE OF RADIO SIGNIFICANCE

2¢

# Radio LIFE

## Radio's Moving Day

KMTR	KFI	KECA	KHJ	KFVD	KFSG	KGfJ	KFXM	KFAC	KGER	
↓ KFSd	↓	↓ KMPC	↓ KIEV	↓ KFWB	↓ KNX	↓ KRKD	↓ KPPC	↓ KFOX	↓ KGB	↓ KVOE
570	640	790	930	1020	1150	1230	1240	1330	1390	1490
600	710	870	980	1070			1280	1360		

# YOUR NEW DIAL

Above are new dial positions for Southern California stations. Below are their numbers repeated for easy reference.

Station	Dial Position	Station	Dial Position	Station	Dial Position
KFI . . . .	640	KFAC . . . .	1330	KIEV . . . .	870
KNX . . . .	1070	KGfJ . . . .	1230	KFXM . . . .	1240
KHJ . . . .	930	KRKD . . . .	1150	KPPC . . . .	1240
KECA . . . .	790	KFSG . . . .	1150	KFSd . . . .	600
KFWB . . . .	980	KFOX . . . .	1280	KGB . . . .	1360
KMPC . . . .	710	KGER . . . .	1390	KFVD . . . .	1020
KMTR . . . .	570			KVOE . . . .	1490

**NOW! MORE THAN EVER RADIO LIFE IS THE MAGAZINE FOR LISTENERS!**

# THE EAR INSPIRES THE PEN--

Imogene Ross,  
Los Angeles.

Sirs: Thought of a suggestion I would like to make to some of the news reporters:

Why don't they begin giving us "home news" first. They all begin with foreign affairs, which of course we are interested in—the truth of affairs. But to hear the same over each station and use time up and cut out important happenings here in our good old U. S. A. I know many would enjoy a change in the program.

From the commentators we of course expect foreign events, but could enjoy more "home" events.

★

Sakaye Kaita,  
2101 E. Guess St., Rosemead, Calif.

Sirs: I think 2 cents per copy is a swell thought since I don't think very many people will object to paying a penny more for a swell magazine.

There are a few questions I'd like to submit:

1) What happened to Wax Crax featuring Mort Werner? (He was swell.)

2) Have ASCAP and BMI settled the musical war? If not what business has "Deep River" on the national radio chains? Isn't the composer, Jerome Kern, a member of ASCAP?

3) Can't Bernie Smith have a whole page to himself? I get a kick out of him.

4) What is the limit of guest tickets a person may request?

5) I think it would be a swell idea to have a "Table of Contents," don't you?

On Fibber McGee and Molly. Went something like this:

Fibber: Early to bed, early to rise so you don't have to have the red caps carry the bags under your eyes.

If this gag should win may I have four tickets to tour Columbia Broadcasting System. Thank you.

Ed. Note: 1) Mort Werner was forced to discontinue his column because of pressure of other affairs. 2) See Radio Life (ASCAP Staggers Up) March 18. 3) When Radio Life adds more pages, maybe. 4) Two, usually. 5) We do, but not until magazine is larger and this, dear Kaita, depends on you and thousands of others. In other words, tell your friends and we'll cooperate like good lads and lassies.

★

E. A. Henderson,  
1847½ N. New Hampshire, Los Angeles.

Sirs: Grocers would do their customers a favor by calling attention to Radio Life.

Please start a campaign to have all announcers say LOSS -ANN-JEL-US, instead of that mushy near-Spanish. Ask Kaltenborn to stop his explosive accenting of every third word. Ask Bernie and Cantor to quit mentioning the word "script" so much. It destroys the illusion. Get Fred Allen to stop laughing at his own jokes—we get them without his prompting.

Shoot all sopranos.

Strangle those "pansy sweetheart" ten-

ors or crooners and the throaty gals who imagine they sound like society women.

Ask the police to drop "suspicious man." It's the neighbors who are suspicious.

Ed. Note: Radio Life editors agree with Reader-Listener Henderson, will comply with all requests, save that referring to police and "suspicious" characters. This last is hardly chargeable to police, who do not write news stories, but Radio Life agrees. Such phrases are at best sloppy news reporting.

★

M. K., Los Angeles.

Sirs: Even though it did rain I made the trip for my Radio Life. Thank you for publishing my letter. I hope it has the effect I intended.

This time I've a little "peeve" or suggestion. It's that awful music beginning, middle, and ending of the different serials. I don't mind the commercials, for it's through them we get our entertainment. But that loud, screaming noise just spoils the listening pleasure and often I just dial off. Then the unnatural sounds for footsteps—or is it the style not to have covering on floors or steps. In scenes where luxury is supposed to be the case, the telephone rings—there goes that awful clop-clop.

I want to thank you for Radio Life. It's up and coming and worth 5 cents. Best of luck.

★

A. J. Early,  
Secretary, American Radio Fans Club,  
Los Angeles, Calif.

Sirs: In a recent nationwide vote of "The American Radio Fans Club," a total vote of 16,371 was cast. The following programs were voted best. Jack Benny, Lum and Abner, Signal Carnival, Fred Allen, Bob Hope, Fibber and Molly, Dr. I. Q., Double or Nothing, Bing Crosby, Beat the Band, Take It or Leave It, Professor Quiz, Quiz Kids, Dear John, Calling All Cars, Paul Sullivan, Crime Doctor and Big Town.

★

Mrs. A. G. R.,  
Los Angeles, Calif.

Sirs: There is a certain "advertising transcription" which I have heard just once too many times to keep still any longer. Am referring to the announcement which follows the 9:15 a.m. program on KECA, regarding Ex-Lax.

This is one of the most vicious bits of advertising I can imagine. It's bad enough to suggest that adults are in the need of a laxative, but to make suggestions to children is absolutely unnecessary. If a child is properly fed, its little body will function as nature intended. It would be the same with grownups if we ate properly, undoubtedly. Goodness knows a child will arrive at this point soon enough, without radio taking it upon itself to promote sales of a product of this nature.

The above is not offered in a spirit of "moral" criticism at all, but simply from a physical standpoint.

# SOUND TRACKS

Being the Overlap of Radio  
and the Screen

WHILE Jean Hersholt was auctioning off President Roosevelt's triple special campaign hat to Edward G. Robinson and Melvyn Douglas for a \$3,200 donation to the Motion Picture Relief fund, Announcer Chet Huntley, who sometimes follows Hersholt and Robinson on the air, was turning FDR down on another matter. The president and Huntley share an enthusiasm for old magazines and Huntley has just succeeded in collecting a complete set of the Reader's Digest. To President Roosevelt it is worth \$1,275. Huntley thinks it's worth twice that to Huntley. And when you think of it, that's a simple problem next to the one confronting Robinson and Douglas. They still have to figure out a way of splitting their interest in a famous fedora. But say—listen! If they give the hat to a museum . . . will you put something under it, Mr. Huntley? You know what.

★

"BEST incidental performance" was the verdict of 400 critics, polled monthly by the Hollywood Reporter, on the acting of Rosemary DeCamp in the film "Cheers for Miss Bishop." Rosemary, who broadcasts Wednesdays with Jean Hersholt, played a young immigrant girl in the film with great patriotic impact.

★

KNX, 8:30 p.m.  
Wed.

SPARKS: Don Ameche starts March 27 with Bing Crosby, which may mean that this summer, when Bing vacations, they can give one to Bob Burns too. . . . Bob Hope and Bing are trading guest appearances on each other's shows to talk about their next picture, "Road to Zanzibar," which also is what Dorothy Lamour will be plugging on Kate Smith's program. . . . Glenn Miller finds Hollywood holds for him a film with Sonja Henie, three CBS broadcasts a week, a night spot engagement and the job of sparking both the Bruin and Trojan junior proms. . . . Bob Hawk's tour will bring him to Hollywood for a "Take It Or Leave It" broadcast April 13 and don't be surprised if you hear a film agent answering questions. Or leaving them. . . . Fred Allen does his first straight acting job on the air for the "Playhouse" show April 11.

★

It's something to be hearing Orson Welles again on the air, even if we never see "Citizen Kane" on the screen. Not that it can be understood. They're going to let Whitey Ford, the Duke of Paducah, act in Republic's film "Country Fair." And they've let Jean Hersholt act on the screen for 35 years come March 26. So Tom Hanlon, who is Gene Autry's announcer, says, "So what?" Hanlon got a film role in Universal's "Cracked Nuts" last week, found he had seven pages of dialogue in seven different scenes, and then found he had finished the job by 11:30 a. m. So what, indeed! Some people don't like home cookin'.

## RADIO: West \* National \* International

Commercialist

### Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NT" means New Time, "NT" means New Time.

Change	Program	Station	Time	Day
NP	Rev. Lee, Sky Pilot	KHJ, KGB, KVOE	8:30 a.m.—Sun.	
NT	Joe and Jabel	KFI	2:00 p.m.—Sun.	
NT	Hermit's 'ave	KMPC	9:30 p.m.—Sun.	
NT	Wife Sa-er	KFSD	8:45 a.m.—Mon. thru Fri.	
NT	Betty Randall	KECA	9:15 a.m.—Mon. thru Fri.	
NT	I'll Find My Way	KHJ, KGB, KFXM, KVOE	10:45 a.m.—Mon. thru Sat.	
NT	Light of the World	KFI	11:00 a.m.—Mon. thru Fri.	
NP	Mystery Man	KFI	11:15 a.m.—Mon. thru Fri.	
NT	Arnold Grimm's Daughter	KFI	11:45 a.m.—Mon. thru Fri.	
NT	Cavalcade of America	KFI	7:30 p.m.—Mon.	
NT	L. A. County Band	KNX	9:15 p.m.—Mon.	
NT	Public Affairs	KNX	6:30 p.m.—Tues.	
NT	Olmsted Story Drama	KECA	7:00 p.m.—Tues.	
NT	Hollywood Showcase	KNX	9:30 p.m.—Tues.	
NP	Luncheon in Honor of Father Flannigan of Boys' Town	KECA	1:15 p.m.—Wed.	
NP	Arthur Mann, from London	KHJ, KGB, KVOE	8:00 p.m.—Wed.	
NP	Campus Notes	KHJ, KGB, KFXM, KVOE	3:15 p.m.—Thurs.	
NP	John P. Dixon, from Berlin	KHJ, KGB	7:00 p.m.—Thurs.	
NT	Philadelphia Symphony	KHJ	12:45 p.m.—Fri.	
NP	Max Baer vs. Lou Nova	KECA, KFSD	7:00 p.m.—Fri.	
NP	Hollywood Premieres	KNX	8:30 p.m.—Fri.	
NP	Great Moments from Great Plays	KNA	7:00 p.m.—Fri.	
NT	Dear Uncle Sam	KECA	8:45 p.m.—Fri.	
NP	American Assn. for Social Security	KFI	11:00 a.m.—Sat.	
NP	Ted Van der Veer	KHJ, KGB, KVOE, KFXM	3:00 p.m.—Sat.	



FEATURED for several years on radio programs and in motion pictures, Warren Hull returns to NBC as announcer of Alec Templeton Time, while the famous piano-parodist is presenting his NBC-Red network program from Hollywood. Hull was heard as announcer of the old Show Boat, Melody and Madness, the Jack Haley Show and other transcontinental programs over NBC. Recently he has confined his activities to motion pictures, and he is scheduled to start a new series of pictures this month.

## West

**MILKING STUDIO COWS:** Only momentarily stumped last week was Ray Kramer, CBS soundman, when from Fred Allen, comic, he received request for a contrivance to simulate sounds of a cow being milked.

In ample time for broadcast rehearsals, Soundman Ray Kramer trundled onto the stage a device resembling a combination of kitchen sink and shower bath.

Named by Soundman Kramer's brisk imagination a "rotolactor," the device held a gallon of water in a tiny tank, connected to a hose by an electric motor.

The electric pump rotated the water so that it ran out of a faucet into the built-in sink. The hose attachment and a shower spray converted the whole into a shower bath.

A spring nozzle, like ones on gas station pumps, made it possible to simulate a cow being milked into a tin bucket. By having the machine circulate the same gallon of water, it doesn't have to be hooked up to a plumbing system in the studio.



**ALPHA AND BETA:** Powerful have become the independent food markets of California and the west, sources of wide-eyed astonishment for visitors and newcomers to whom such stores are veritable carnivals and fairs of life's necessities.

Among the powerful is the chain called "Alpha Beta" (the first and the second). First of the great super-markets of the West to include Radio Life magazine as a

phase of expanding public service, Alpha Beta officials this week, like many another independent market group committed to public service expressed in moderate prices and high qualities of merchandise, had reason to chest-swell with pride and sense of accomplishment.

Reason: On Friday, March 28, the Alpha Beta group will bring into being its 21st store, to be located at Comstock and Bailey streets, in the thriving mid-south metropolis, Whittier.

Tying closely in to radio proper as it has to Radio Life, the Alpha Betans will broadcast events of a great food show in a series of 12 broadcasts from a circus tent housing manufacturing displays. The broadcasts will originate on the scene from KGER (1360, 1390 after March 29).

Housewives of vernal Whittier and its surrounding communities were preparing en masse descent on Alpha Beta's 21st child, planning to see in mass display what good-living Californians long have been noted for—good food in quantities to sustain epicurean hungers.



**NEW STATION NUMBERS:** Many a forefinger, guided by a radio-conscious mind, during last few hours has pressed push-buttons on many a radio to bring to anticipating ears either dead silence, strange programs or, had the forefinger owner been previously alert, hit favorite programs right on the button.

Radio had completed its moving day March 29, had shifted throughout the nation from familiar dial numbers to others, higher or lower than the old ones.

Greatest hardship was worked on those

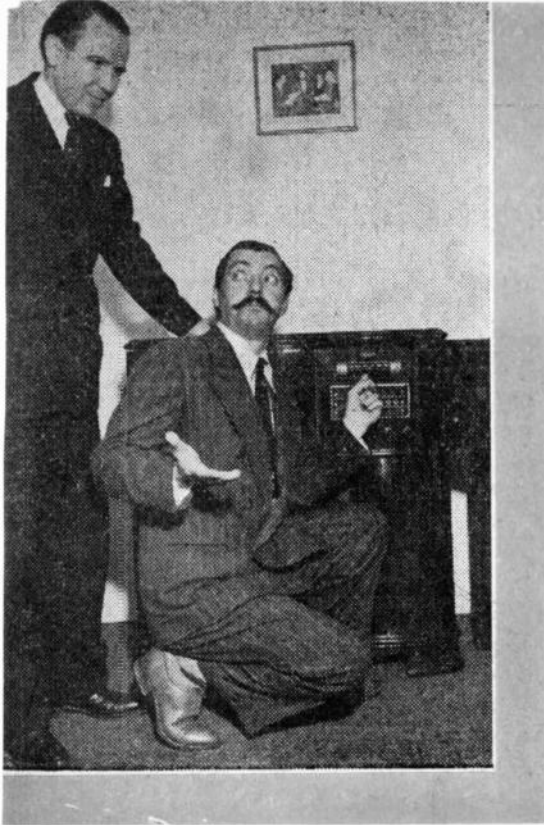
who own push-button sets, who had neglected to heed far-flung admonitions that the change was coming. For regular dial twister sets, the change-over was less provoking, it being possible to bring in favorite stations by attentive tuning at other dial points.

Virtually all push-button sets must be readjusted. Radio Life calls attention again to the fact it lists carefully examined and investigated radio technical services, has no hesitancy in recommending those listed elsewhere in the magazine. Readers will note, also, that the week's cover is devoted to printing of all new station numbers affecting Southern California.

To keep up with radio, its fast-moving incidentalism, Radio Life this week adds a new feature. This is log page by log page carrying of a typical new dial. Reader-Listeners hereafter need only glance up at top right of log pages, there see, neatly lettered, station and number.



**VIOLINIST TO ACTRESS:** A violin opened the door to an acting career for Louise Fitch (Bernice Farriday, Arnold



LIKE YEHUDI, the program wasn't there, but Jerry Colonna needn't worry. Glenn Wallichs of Music City and other radio technicians will solve his and other problems of adjustments to new station numbers.

Grimm's Daughter, Mondays through Fridays over KFI at 11:45 a. m.).

Few years ago Louise was playing violin in the pit orchestra for Creighton University campus dramatic productions. On opening night, one of girl members of cast became ill; no substitute could be found. Hankered had Louise, to be an actress. She persuaded the director to permit her to join the cast, desert the orchestra.

With skips and jumps, from college plays to stock company to radio went Louise Fitch, who still saws away on her violin for her own amusement.

★ KFI, 11:45 a.m. Mon. thru Fri.

**RADIO DRIVEIN:** From an American dietary anomaly, the hamburger in recent years has grown a multi-millioned dollared business of drivein eating places for Americans, restless and living a motor existence.

To this eating drivein last week was

added the radio-repair drivein, bright idea of Glenn Wallichs, Hollywood entrepreneur of radio sets, gadgets, records, sheet music, phonographs. Wallichs is owner of a lavish business at corner of Sunset and Vine in garishly brilliant Hollywood.

Deciding that many a car owner with an ailing radio set often was reluctant to undertake task of lugging machine from home to repair shop, deciding also that many a car radio was in need of fixing, Wallichs, at his "Music City" opened his drivein. In rear of his building radio technicians wait on in-driving customers, yank out radios, make repairs on spot while owners sit comfortably by, or drive away to return later to have sets reinstalled.



**BETWEEN THE BOOKENDS:** For years high foreheaded, bald pated, flat-nosed and masculinely attractive Ted Malone has brought to millions of radio listeners an acute consciousness of literature, its writers and the significances of which they wrote and are writing.

For many who had forgotten or who had never learned of them until Ted Malone appeared on the American scene with a program "Between the Bookends" (KECA, Monday through Friday, 10:15 a. m.), Henry Thoreau, Herman Melville, Francis Parkman, Harriet B. Stowe, Mark Twain, Henry Van Dyke, Lew Wallace, Booker T. Washington, scores of others of worlds old and new, have become living figures, enriched their lives, sharpened their viewpoints, tempered their emotions, given breadth and depth to everyday lives.

Last week NBC, for whom Malone also broadcasts a Sunday KECA program (American Pilgrimage at 11 a. m.) made a signal announcement for Southern California devotees of the educative Malone.

Announced NBC: Ted Malone would in person appear March 30 at Los Angeles' Wilshire-Ebell club, there present himself for admirers to see, to discuss subjects he has made familiar to millions—stuff that appears between bookends.

Famed for much writing, Malone has produced a simple booklet that is as near indispensable to great readers as is air. This is his "Mansions of Imaginations," a group of impressions of visits to homes and scenes of writers who have endowed themselves in American lore.

★ KECA, KFSD 10:15 a.m., M. thru F.

## National

**FREE OF THE COMPANY:** To Sherwood Anderson, American playwright and book author, death came swiftly March 8 in the Canal Zone as he was en route to South America on one of the few vacations he had taken in the years lead-

ing up from his struggling garret days in Chicago, years that were to limn him on the literary horizon as one of literature's great.

When Anderson left on his vacation cruise, he had been working on a script for The Free Company series (Sundays over the Columbia Broadcasting System) as antidote to hostile propaganda.

In tribute to Anderson's memory, The Free Company decided not to complete his unfinished manuscript. To adapt it for radio without the creator's presence might be to alter the full import of its dramatic message.

Another writer, therefore, will take Anderson's place in the series. Anderson's play will be held for publication in his collected works.

James Boyd, Free Company member, said:

"Anderson's death has made a gap in the ranks of The Free Company that can never be filled. He was one of the great contemporary authors—one of those giants of the pen who helped us find America again."

Anderson's name will remain on the roster of The Free Company as long as the group holds together. Thirty years ago he was a struggling author, writing about something new in the literary world—the American small town. Men like Carl Sandburg and Ben Hecht were his best friends.

★ KNX, 11 a.m. Sun.

**THE LAUGHING DEMOCRACY:** Characteristic of Americans and the democracy they are bravely and hopefully working to perfect is the impulse to laughter, to find fun in gravest of situations, yet to carry on with vociferous determination.

Among those who have aided the nation to take its troubles with an infusion of belly laughs is rattlebrained Gracie Allen.

Miss Allen made radio news, gave Reader-Listeners a chuckle, by announcing formation of PEWFFND (Plan for Establishment of Women as Factors in the Field of National Defense).

- Proposed Gracie Allen:
- 1) Women should give up wearing fruit and vegetables on hats to conserve food. One Easter hat alone could feed a submarine crew for three days.
  - 2) Women should teach tank drivers how to operate machines. A single battle using tanks operating under woman-driver tactics would engender enough confusion to bring any war to a complete stop within a half hour.
  - 3) Women should accustom themselves to the fact that more soldiers look like Hugh Herbert than Cary Grant and react accordingly.
  - 4) Women should take over man's job in the workaday world. (Ed. Note: The Brooklyn Dodgers could use a good red-headed second baseman with a figure like Dorothy Lamour's.)
  - 5) Women should fall in love with buck privates, not with handsome officers.



Public appreciation of Radio Life by patronage of Radio Life markets makes for contentment all around.

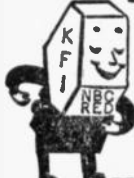


Meet celebrities and interesting people on . . .

**"TOP OF THE WORLD"**

Monday through Friday  
**9:45 A. M. over KHJ**

Sponsored by  
**THE BROADWAY**  
Broadway, Fourth and Hill



**WEATHER** may change on and after March 28, but you'll find KFI in the old familiar spot—no change . . . **640**

# RADIO REPORTER

**Ed. Note:** Ruth Arnold is the Pacific coast representative of the national organization which regularly "measures" the average number of listeners to radio. In this article, she answers the questions in the minds of many families: Who is the "Radio Reporter"? Why does she want to know to what station or program I am listening? What does she do with the information I give her?

**H**AS the Radio Reporter telephoned you for your "story" on your favorite station, program or star? Well, if she hasn't, she soon will, and the information you give her will be used to give you and your family better programs!

If she calls when you are busy with your household tasks or the baby, just try to be patient, even though the interruption has been an untimely one, for she will take less than one minute of your time, and your own personal radio entertainment will benefit in proportion to your spirit of cooperation in answering three or four simple questions.

Radio has its "thermometer," just as does the modern kitchen, and the rise or fall of a program's popularity is just as sensitive as the oven thermometer by which you bake your favorite cake. When the Radio Reporter asks, "Were you listening to your radio just now?" your answer is the "degree" indicating which times of the day you prefer to and do listen to it. When she asks, "To what station or program were you listening?"—she learns which stations you listen to most during certain hours of the day; which types of programs you like and when you prefer to hear them.

All of this actually takes an average of only 45 seconds of your time. Perhaps you would like to know what then happens to the answers you have so kindly and conscientiously given to the "Reporter." Your "story" is reported to headquarters immediately, by mail, air mail or frequently even by telegraph, in order to make the "deadline" of the report, just as the most sensational and important news story is rushed to the leading newspaper. There, it is studied and compared with interviews given by people from every type and class of home, large and small, having a telephone. The important facts are then presented for the everyday and the many-times-a-day reference of those who have the responsibility of producing the programs which so freely come to you almost 24 hours a day, by the mere twist of the dial. Thus, your own personal listening tastes and habits become an inspiration and integral factor in the daily effort to improve radio programs, to give you what you want, when you want to listen to it.

If the popularity of a particular type

of program or that of a radio personality begins to wane, the "Radio Reporter" is the first person to discover it, when she examines the "thermometer,"—and that thermometer is YOU, the radio listener. Have you ever wondered why a good dance orchestra doesn't broadcast during the morning hours; or why a good comedy or variety program which appeals to the whole family, doesn't come on the air in the early afternoon; or why the daily serials are not presented during the evening when Dad is home; or why children's programs always make their appearance when the youngsters are home from school? Obviously, because those who have studied the listening habits and preferences of the listeners, as well as which hours of the day or evening they are available for the type of program most likely to appeal to them, have arranged their broadcasts accordingly.

As a "Reporter" for the Radio Industry, she wants your "story," so that programs for everyone may be improved. It is largely due to the wholehearted and cheerful cooperation of the respondents to the friendly call of the Radio Reporter, that radio programs have reached such a high standard. Up until a few years ago, programming was done rather haphazardly, without too much conscious thought to the character or size of the available audience, but now all that is changed. You, as an all important part of the listening audience, can send the thermometer of program popularity up or down; you can help to build better programs, and it will take less than one minute to give your "story" to the Radio Reporter when she telephones!

—RUTH ARNOLD



## TIRES RE-CAPPED

# SAVE 1/2

15,000-MILE  
UNCONDITIONAL  
GUARANTEE

Drive Out or Phone for  
Price On Your Size Tires

### MAX C. FOOGERT

2135 Westwood Blvd. Phone  
Arizona 32848

## PART of STARCH Content Removed



Try this "NEW FLAVOR" hot breakfast cereal that has had part of fattening starch removed by a special "cold" process that doesn't affect the vitamin content and food value of the ripe golden wheat.

At your grocer.

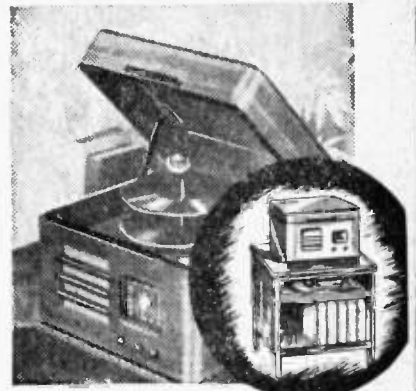
**KFWB Now 980**  
ON YOUR DIAL

**SUPERMAN** can't even hold KECA at 780 after March 28. Listen Superman today, 4:45, and next week dial KECA at **790**



Here's a \$61.20 Value!

# AUTOMATIC ADMIRAL



With Cabinet and 5 Albums

5-Tube AC-DC  
Super-  
heterodyne  
Automatic  
Record Changer  
with "Lifetime  
Needle"

# \$49

Now, here's the lowdown... a \$44.95 Automatic Admiral Radio-Phonograph (with the amazing "Lifetime Needle!") PLUS a \$16.25 Record Cabinet with 5 Albums... all for the low price of \$49! The "Lifetime Needle" abolishes needle changing and its new audio circuit gives remarkable power output. What's more, the Cabinet is something no record collector should be without!

At All Our Stores.

Shop Week Nights Till 9 at Stores Starred ★

★4717 South Broadway  
★5236 South Broadway  
★4768 Whittier Blvd.  
★Central Ave. at 43th  
720 South Main Street  
★HOLLYWOOD.

6551 Hollywood Blvd.  
★HUNTINGTON PARK,  
6604 Pacific Blvd. at Zoo  
LONG BEACH, Pine at 8th  
PASADENA, 173 E. Colorado

**EASTERN-COLUMBIA**  
Broadway at Ninth

KMTR	KFI	KECA	KNJ	KFVD	KFSB	KGJ	KFXM	KFAC	KGB
KFSD	KMPC	KIEV	KFWB	KNX	KRKO	KPPC	KFOX	KGB	KVOE
570	640	790	930	1020	1150	1240	1330	1390	
600	710	870	980	1070		1230	1280	1360	1490

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

### Variety

- 8:30—Major Bowes Family, KNX.
- 9:15—I'm An American, KECA-KFSD.
- 10:15—Romance of Hiways, KHJ-KGB-KVOE.
- 11:00—This Is Fort Dix, KGB-KVOE.
- 3:00—All-Soldier Talent Show, KHJ-KGB-KVOE.
- 3:30—Show of Week, KHJ-KGB-KVOE-KFXM.
- 3:30—Gene Antry Melody Ranch, KNX.
- 3:30—What's Your Idea?, KFI.
- 3:55—Dear Mom, KNX.
- 5:00—Charlie McCarthy, KFI.
- 6:00—Out of the Hat, KMPC.
- 7:00—Good Will Hour, KECA-KFSD.
- 7:30—Signal Carnival (Signal Oil Co.) KFI.
- 8:30—Jack Benny, KFI.
- 8:30—Smarty Party, KNX.
- 9:00—University Explorer, KECA-KFSD.

### Drama

- 9:30—Pageant of Art, KECA.
- 12:00—Great Plays, KECA-KFSD.
- 1:00—In His Steps, KVOE.
- 2:00—Joe and Mabel, KFI.
- 2:30—Your Dream Has Come True, KFI.
- 3:00—Silver Theatre, KNX.
- 5:00—Columbia Workshop, KNX.
- 5:30—One Man's Family, KFI.
- 6:30—Lilac Cottage, KMPC.
- 7:00—Reported Missing, KFWB.
- 7:30—Helen Hayes' Theatre, KNX.
- 7:30—Mutual Playhouse, KGB.
- 8:00—Night Editor, KFI.
- 8:00—Crime Doctor, KNX.
- 8:00—Inner Sanctum Mystery, KECA-KFSD.
- 8:15—Dear John, KFI.
- 9:15—Parker Family, KFI.
- 9:30—Hermits Cave, KMPC.
- 9:30—This Was My Inspiration, KFI.

### Quiz Programs

- 4:00—Prof. Puzzlewit, KFI.
- 5:30—Spelling Beeliner, KNX.
- 7:00—Take It or Leave It, KNX.

### Outstanding Music

- 8:30—Music and American Youth, KFI.
- 9:30—Radio City Music Hall, KFI-KFSD.
- 11:15—NBC String Symphony, KFI.
- 12:00—N. Y. Philharmonic, KNX.
- 12:00—The Americas Speak, KVOE.
- 1:30—The Pause That Refreshes, KNX.
- 2:00—Musical Steelmakers, KHJ-KVOE-KGB.
- 2:00—Swingo, KFWB.
- 3:30—New Friends of Music, KECA-KFSD.
- 4:30—Fleb Bandwagon, KFI.
- 6:00—Manhattan Merry-Go-Round, KFI.
- 6:00—Ford Sunday Eve Hour, KNX.
- 6:30—Album of Familiar Music, KFI.
- 7:00—Hour of Charm, KFI.
- 7:00—Wings Over Jordan, KMPC.
- 8:30—Hancock Ensemble, KHJ-KGB-KVOE.
- 10:00—Philharmonia, KECA.

### Public Affairs—News

- 8:15—Red Cross Defense Program, KECA-KFSD.
- 11:00—American Pilgrimage, KECA.
- 11:15—Foreign Policy, KECA.
- 11:30—Chicago Round Table, KFI-KFSD.
- 12:15—H. V. Kallenborn, KFI.
- 1:30—Town Meeting, KECA.
- 3:00—Frazier Hunt, KFI.
- 5:00—American Forum of Air, KHJ-KGB-KVOE-KFXM.
- 5:45—Dorothy Thompson, KHJ-KGB-KVOE-KFXM.
- 6:30—Freedom Speaks, KFWB.
- 7:00—Open Forum, KFAC.
- 7:45—Wythe Williams, KHJ.
- 9:00—Walter Winchell, KFI.
- 10:30—Norman Thomas, KFWB.

### Sports—Comment

- 6:45—Sports Newswheel, KECA.
- 10:15—Bowling Notes, KFWB.

# SUNDAY Programs

MARCH 30, 1941

## 8 to 9 A. M.

- KFI—8, News, 8:05, Rhapsodies of Rockies, 8:15, Book of Books, 8:30, Music and American Youth.
- KNA—8, Church of Air, 8:30, Major Bowes.
- KHJ—8, Funny Papers, 8:30, Rev. Aubrey Lee, Sky Pilot.
- KECA—8, News, 8:05, Harvey Harding, 8:15, Red Cross Defense Program.
- KFWB—8, News, 8:15, Jessie Crawford, 8:30, Rescue Mission.
- KMPC—8, Good Morning.
- KMTR—8, Swedish Hour, 8:30, W. B. Record, 8:45, Bob Shuler.
- KFAC—8, Country Church, 8:30, Music.
- KGJ—8, Songs, 8:15, Strings, 8:30, Popular Tunes.
- KRKO—8, Requests.
- KFOX—8, Dr. Michelson, 8:30, Pop. Records.
- KGER—8, News, 8:05, Rev. Dowell, 8:30, The Parson Says.
- KGB—8, Reviewing Stand, News, 8:30, Rev. Lee, Sky Pilot.
- KFSD—8, News, 8:05, Harvey Harding, 8:15, Red Cross Defense, 8:30, Sweet Land of Liberty, 8:45, S. D. Churches.
- KFVD—8, Rev. Salas, 8:30, Church of Christ.
- KVOE—8, Reviewing Stand, News, 8:30, Rev. Lee, Sky Pilot.

## 9 to 10 A. M.

- KFI—9, Einnia Otero, 9:30, Radio City Music Hall.
- KNX—9:15, Boh Garred, News, 9:30, Salt Lake Tabernacle.
- KHJ—9, P. E. Gardner, 9:30, Haven of Rest.

- KECA—9, Nick Harris, 9:15, I Am an American, 9:30, Pageant of Art.
- KFWB—9:30, Peter Potter.
- KMPC—9, News, 9:15, Minstrelers, 9:30, Swing.
- KMTR—9, Spanish Hour.
- KFAC—9, Liberal Catholic Hour, 9:15, Voice of Health, 9:30, Music.
- KGJ—9:30, Novelties.
- KRKO—9, Concert.
- KPPC—9, Dr. Middleness, 9:15, Chimes, 9:30, Sunday Morning Club.
- KFOX—9, Pop. Records.
- KGER—9, News, 9:05, March Ahead of Time, 9:30, Revival, 9:45, Bro. Pearson.
- KFSD—9, Maupin Orch, 9:15, I'm an American, 9:30, Radio City Music Hall.
- KGB—9, Frassetto Orch, 9:30, Haven of Rest, 9:45, Garden Beautiful.
- KFVD—9, Waltz Time, 9:30, Music.
- KVOE—9, Missionary Baptists, 9:30, Haven of Rest.

## 10 to 11 A. M.

### PLANTER'S GARDEN

KMPC, 10:45 a.m.  
The Flower Lovers' Program

- KFI—10, Radio City Music Hall, 10:30, On Your Job.
- KNA—10, Columbia Church, 10:30, News, 10:35, News & Rhythm.
- KHJ—10, News, 10:15, Highway Romance, 10:30, Songs for Sunday, 10:45, Canary Chorus.
- KECA—10, Kaye Orch, 10:30, Piano Moods, 10:45, Layman's Views of News.

- KFWB—10, Peter Potter.
- KMPC—10, Swing, 10:30, News, 10:45, Planter's Garden.
- KMTR—10, Madame Reinhart.
- KFAC—10, Music.
- KGJ—10, War Perkins, 10:15, Voice of Health, 10:30, Concert.
- KRKO—10, Concert.
- KPPC—10:30, Records, 10:45, Chimes.
- KFOX—10, Crusader, 10:15, Visitors, 10:45, Popular Records.
- KGER—10, News, 10:05, Brother John.
- KFSG—10:30, Aimee S. McPherson.
- KFSD—10, Radio City Music Hall, 10:30, Don Roy Review.
- KGJ—10, News, 10:15, Romance of Highways, 10:30, Songs for Sunday, 10:45, Canary Chorus.
- KFVD—10, Musical Album.
- KVOE—10, News, 10:15, Highway Romance, 10:30, Songs for Sunday, 10:45, Canary Chorus.

## 11 A. M. to 12 Noon

- KFI—11, Physical Well Being, 11:15, NBC String Symphony, 11:30, Chicago Round Table.
- KNA—11, The Free Company, 11:30, The World Today.
- KHJ—11, Cavalcade of Swing.
- KECA—11, American Pilgrimage, 11:15, Foreign Policy Association, 11:30, Music for You, 11:45, Dr. Casselberry.
- KFWB—11, Peter Potter.
- KMPC—11, Hawaiian Serenade.
- KMTR—11:30, Dr. Clem Davies.
- KFAC—11, Church of Open Door.
- KGJ—11, Concert, 11:30, Top Tunes.
- KPPC—11, Pasadena Pres. Church.
- KFOX—11, Pop. Records.
- KGER—11, Pilgrim's Hour.
- KFSD—11, Don Roy Review, 11:30, Chicago Round Table.
- KGB—11, This Is Fort Dix, 11:30, Cedric Foster, 11:45, Troubadours.
- KFVD—11, First Methodist Church.
- KVOE—11, This Is Fort Dix, 11:30, Cedric Foster, 11:45, Troubadours.

## 12 Noon to 1 P. M.

- KFI—12:15, H. V. Kallenborn, 12:30, Gordonaires.
- KNA—12, N. Y. Philharmonic Orch.
- KHJ—12, News, 12:15, Music, 12:30, Young People's Church.
- KECA—12, Great Plays.
- KFWB—12, Peter Potter, 12:30, Jean Leonard.
- KMPC—12, Samuel McKee, 12:15, Mr. and Mrs. 12:30, Easy Listening.
- KMTR—12, St. Brendan's Choir.
- KFAC—12:30, Music.
- KGJ—12:15, Pop. Concert.
- KRKO—12:30, Music, 12:45, News.
- KPPC—12:15, Music of Masters, 12:30, Chapel Choir.
- KFOX—12, Norman Thomas, 12:15, Pop. Records.
- KGER—12, News, 12:05, Club Acroano, 12:35, Czechoslovakia.
- KFSD—12, Great Plays.
- KGB—12, Better Homes, 12:15, Sunday Serenade, 12:30, Young People's Church.
- KFVD—12:15, Glenn Austin.
- KVOE—12, The Americas Speak, 12:30, Antonini Concert Orch.

## 1 to 2 P. M.

- KFI—1, National Vespers, 1:30, Dant Music.
- KNA—1:30, The Pause that Refreshes on the Air.
- KHJ—1, Peter Quill, 1:30, Lutheran Laymen's League.
- KECA—1, Garden Club, 1:15, Looks at Books, 1:30, Town Meeting.
- KFWB—1, Fantastic Facts, 1:15, Music, 1:30, Voice of Tomorrow, 1:45, Popular Orch.
- KMPC—1, Fantastic Facts, 1:15, John P. Mills, 1:30, Betty Phillips, 1:45, Sophisticated Rhythms.
- KMTR—1, G. Allison, 1:45, Planos.
- KFAC—1, Music.
- KRKO—1, Quiz Matinee.
- KGJ—1, Popular Concert, 1:15, Golden Rule Plan, 1:45, Music.
- KFOX—1, Pop. Records, 1:15, Ross Ballroom, 1:45, Lucia Floor Show.
- KGER—1, News, 1:15, Spanish Hour.
- KFXM—1, Peter Quill, 1:30, Lutheran Laymen.
- KFSD—1, National Vespers, 1:30, Behind the Mike.
- KGB—1, Peter Quill, 1:30, Lutheran Hour.
- KFVD—1:15, Moods in Music, 1:30, Popular Favorites.
- KVOE—1, In His Steps, 1:30, Lutheran Laymen.

## 2 to 3 P. M.

- KFI—2, Joe and Mabel, 2:30, Your Dream Has Come True.
- KNA—2:30, What! No. Architect? 2:45, Art Baker.
- KHJ—2, Musical Steelmakers, 2:30, Memory Music, 2:45, Cedric Foster.
- KECA—2, Town Meeting, 2:30, Martin Music.
- KFWB—2, Swingo.
- KMPC—2, Master's Hour.
- KMTR—2, Music.
- KFAC—2, Music, 2:15, Beautiful Music, 2:30, Salvation Army, 2:45, Music.
- KGJ—2, News, 2:15, Pop. Concert.
- KRKO—2, Quiz Matinee.
- KFXM—2, Wheeling Steel, 2:30, Shadow.
- KFOX—2, Records, 2:30, Rev. Adams.
- KGER—2, News, 2:05, Shepherd's Call, 2:30, Long Beach Band.
- KFSD—2, News, 2:15, King Orch, 2:30, Martin Music.
- KGB—2, Wheeling Steel, 2:30, Shadow.
- KFVD—2, Popular Favorites.
- KVOE—2, Musical Steelmakers, 2:30, The Shadow.

## 3 to 4 P. M.

- KFI—3, Frazier Hunt, 3:15, Serenade, 3:30, What's Your Idea?
- KNA—3, Silver Theatre, 3:30, Melody Ranch, 3:55, Dear Mum.
- KHJ—3, All-Soldier Talent Show, 3:30, Show of Week.
- KECA—3, Catholic Hour, 3:30, New Friends of Music.
- KFWB—3, Smorgasbord.
- KMPC—3, Pentatonics, 3:30, Ascot.
- KMTR—3, LaFayette Program, 3:30, French Program.
- KFAC—3, Music, 3:30, Colonial Quartet, 3:45, Music.
- KGJ—3, Music, 3:30, W. C. T. U., 3:45, Music.
- KFOX—3, Pop. Records.
- KGER—3, News, 3:05, Parade of History, 3:20, Long Beach Band.
- KFXM—3, News, 3:15, Romance of Highways, 3:30, Show of Week.
- KFSD—3, Evangelistic.
- KFSD—3, Balboa Park Organ, 3:30, New Friends of Music.
- KGB—3, Soldier Talent Show, 3:30, Show of Week.
- KFVD—3:30, Leo Sunshine Hour.
- KVOE—3, Soldier Talent Show, 3:30, Show of Week.

## 4 to 5 P. M.

- KFI—4, Prof. Puzzlewit, 4:30, Bandwagon.
- KNA—4, Dear Mom, 4:15, Headlines & Bylines, 4:30, The Cloud.
- KHJ—4, Russell Bennett's Notebook, 4:30, McGuire Orch, 4:45, Musical Matinee.
- KECA—4, News from Europe, 4:30, News for Americans, 4:45, Music for Listening.
- KFWB—4, Lutheran Gospel Hour, 4:30, News, 4:45, Stuart Hamblen.
- KMPC—4, I Am an American, 4:15, Author's News Digest, 4:30, Concert in Rhythm.
- KMTR—4, Angelica Hour, 4:30, Special Events.
- KFAC—4, Finer Music.
- KGJ—4, News, 4:15, Helping Hand, 4:30, Music.
- KRKO—4:15, All Request Program.
- KFOX—4, John Brown, 4:30, Fireside Church.
- KGER—4, News, 4:05, Gospel Tidings, 4:30, Rev. Davis, 4:45, Concert.
- KFXM—4, The Sky Pilot, 4:30, McGuire's Orch, 4:45, Matinee.
- KFSD—4, News from Europe, 4:30, News for Americans, 4:45, Music for Listening.
- KGB—4, Bennett's Notebook, 4:30, Hero of Week, 4:45, Matinee.
- KFVD—4:30, Tea Time Music, 4:45, 90-90 Club.
- KVOE—4, Bennett's Notebook, 4:30, Strings in Swingtime, 4:45, Matinee.

## 5 to 6 P. M.

- KFI—5, Charlie McCarthy, 5:30, One Man's Family.
- KNA—5, Columbia Workshop, 5:30, Spelling Beeliner, 5:55, Davis's News.
- KHJ—5, American Forum, 5:45, Dorothy Thompson.
- KECA—5, Interdenominational Church Program, 5:30, Hurtados Marimba Band, 5:45, News.
- KFWB—5, Stuart Hamblen.
- KMPC—5, News, 5:15, Moments Musical, 5:30, Business Today, 5:45, Colonial Quartet.

## Music In Wax

WITH Vladimir Horowitz at the piano and the NBC orchestra conducted by Arturo Toscanini, the Concerto in B Flat Major, Op. 83 by Johannes Brahms, recorded by Victor, is about the best musical beginning for which 1941 could ask.

Consisting of four movements, the typical Brahms use of divided themes is of

compelling interest. The musical stage is set by an orchestral tutti which is broken by the piano and the first theme gains momentum only to modulate slowly into the second theme. The first movement, Allegro non troppo, is of the fullest symphonic form.

The Allegro appassionato is impetuous, yet thoughtful and melancholy music, being energetic and fiery, corresponding to the symphonic Scherzo.

The ponderous Germanic Brahms, impressed by the enchanting Italian spring, produced the Andante, which is introduced by the cello and followed by an orchestral background of beautiful chord patterns.

Allegretto grazioso, the fourth and last movement, is a glimpse of the Brahms of the Hungarian Dances. It is joyful,

tuneful music, almost comical at times, containing cadenza-like passages for the piano. The joyful mood of the first Allegro returns, the rhythmic tempo, the zest, the delight of the composer in the mood in which he works.

W. MAURICE LOSON.

Ed. Note: The foregoing are paragraphic reviews of late issue recordings. Selected as among the best of the week, but critically heard. They may be heard and purchased at Music City, Sunset boulevard and Vine street, Hollywood, where one of the world's largest stocks of recordings is available.

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KMTR—5:15, Ethel Hubler. 5:30, Martin Luther Thomas.  
KFAC—5, Gaer Music.  
KGFJ—5, Faith. 5:15, Popular Concert. 5:45, Italian Melodies.  
KRKD—5, Requests.  
KFOA—5, Bible Treasury. 5:30, Pop. Records.  
KGER—5, News. 5:05, Christian Youth. 5:20, Music. 5:30, Rev. Weber.  
KFXM—5, American Forum. 5:45, Dorothy Thompson.  
KFSD—5, Professor Askem. 5:30, Marimba Band.  
KGB—5, American Forum. 5:45, Dorothy Thompson.  
KFVD—5, Popular Favorites.  
KVOE—5, American Forum. 5:45, Dorothy Thompson.

### 6 to 7 P. M.

KFI—6, Manhattan Merry-Go-Round. 6:30, Album of Familiar Music.  
KNX—6, Ford Sunday Evening Hour.  
KHJ—6, Old Fashioned Revival.  
KECA—6:15, Chapel Quartet. 6:30, Bookman's Notebook. 6:45, Sports Newsreel.  
KFWB—6, News. 6:15, Fantastic Facts. 6:30, Freedom Speaks.  
KMPC—6, Out of the Hat. 6:30, Lila Cottage.  
KMTR—6, Hollywood Merry Go Round. 6:15, Travelogues. 6:30, I Am. 6:45, Music.  
KFAC—6, News. 6:15, Travelogue. 6:30, Music. 6:45, Chapel Quartet.  
KGFJ—6, Italian Melodies.  
KRKD—6, Music. 6:45, General Facts.  
KFFC—6:45, Story of Communication.  
KFOA—6, News. 6:15, Hudson Orch. 6:30, Semi-Classical. 6:45, Records.  
KGER—6, News. 6:05, Records. 6:30, Adult Ed. Drama. 6:45, Italian Journal.  
KFXM—6, Voice of Prophecy. 6:30, News.  
KFSD—6, Jessie Hopkins. 6:15, Rhythm by Ricardo. 6:30, Moments of Melody. 6:45, Bill Stern.  
KGB—6, Old Fashioned Revival.  
KVOE—6, Old Fashioned Revival.

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### 7 to 8 P. M.

KFI—7, Hour of Charm. 7:30, Signal Carnival (Signal Oil Co.)  
KNX—7, Take It or Leave It. 7:30, Helen Hayes Theatre.  
KHJ—7, The Americas Speak. 7:30, Gilbert & Sullivan Gems. 7:45, Wythe Williams.  
KECA—7, Good Will Hour.  
KFWB—7, Reported Missing. 7:30, News. 7:45, Carmen Cavallaro.  
KMPC—7, Wings Over Jordan. 7:30, Glee Yellin Conducts. 7:45, Midnight Mission.  
KMTR—7, Bob Shuler.  
KFAC—7, Open Forum.  
KGFJ—7, Gold Hour.  
KPPC—7, Mu Phi Epsilon. 7:15, Sacred Songs. 7:30, Organ Recital.  
KFOX—7, Lucca Floor Show. 7:15, Records. 7:30, Semi-Classical.  
KGER—7, News. 7:05, Knights of Columbus. 7:30, Meet the Band. 7:45, Al Williams.  
KFSG—7, Almee S. McPherson.  
KFSD—7, Good Will Hour.  
KGB—7, Americas Speak. 7:30, Mutual Playhouse.  
KVOE—7, Gospel Light.

### 8 to 9 P. M.

KFI—8, Night Editor. 8:15, Dear John. 8:30, Jack Benny.  
KNX—8, Crime Doctor. 8:25, News. 8:30, Hollywood Smarty Party.  
KHJ—8, Martin Orch. 8:15, Rabbi Maguin. 8:30, Hancock Ensemble.  
KECA—8, Inner Sanctum Mystery. 8:30, Hallett Orch.  
KFWB—8, Hollywood Presbyterian Church.  
KMPC—8, News. 8:15, Mother's Album. 8:30, Peaceful Valley.  
KMTR—8, Lloyd Johnson.  
KFAC—8, Open Door Church.  
KGFJ—8, News. 8:15, Music. 8:30, Night Justice. 8:45, Music.  
KPPC—8, Union Church Service.  
KFOX—8, Christian Science.  
KGER—8, News. 8:05, Sunday Music.  
KFND—8, Inner Sanctum Mystery. 8:30, Oscar Otis.  
KGB—8, White Temple. 8:30, Hancock Ensemble.  
KVOE—8, Martin Orch. 8:15, Rabbi Maguin. 8:30, Hancock Ensemble.

### 9 to 10 P. M.

KFI—9, Walter Winchell. 9:15, Parker Family. 9:30, This Was My Inspiration.  
KNX—9, Krupa Orch. 9:30, Wald Orch.  
KHJ—9, News. 9:15, Voice of Prophecy. 9:45, Kassel Orch.  
KECA—9, University Explorer. 9:15, News. 9:30, Morgan Orch. 9:57, News.  
KFWB—9, Rescue Mission. 9:30, News. 9:45, Popular Orch.  
KMPC—9, Guess Who! 9:15, Chapel Quartet. 9:30, Hermit's Cave.  
KMTR—9, Spec. Events. 9:30, Music.  
KFAC—9, Sunday Evening Club. 9:30, Glorious Hope.  
KGFJ—9, News. 9:15, Popular Tunes.  
KFOX—9, News. 9:15, Pop. Records. 9:45, Hawaiian Rhythms.  
KGER—9, News. 9:05, Music. 9:15, Let's Waltz. 9:30, Tuckin' In.  
KFXM—9, News. 9:15, Old Fashioned Revival.  
KFSG—9:30, Voices of First Nighters.  
KFND—9, University Explorer. 9:15, News. 9:20, Crosby Orch. 9:30, Brown Orch.  
KGB—9, News. 9:15, Voice of Prophecy. 9:45, Kassel Orch.  
KVOE—9, News. 9:15, Voice of Prophecy. 9:45, Kassel Orch.

### 10 to 11 P. M.

KFI—10, News. 10:15, Bridge to Dreamland. 10:30, Inside the News (Thrifty Drug). 10:45, Bridge to Dreamland.  
KNX—10, News. 10:15, Air Views. 10:30, Ken Stevens, Songs.  
KHJ—10, Garber Orch. 10:30, News. 10:45, Flo Rito Orch.  
KECA—10, Philharmonia.  
KFWB—10:15, Bowling Notes. 10:30, Norman Thomas. 10:45, Horlick Orch.  
KMPC—10, Read It or Not. 10:15, Waltztime. 10:30, Deep River.  
KMTR—10, Viennese Ensemble. 10:15, Averill Orch. 10:30, Music. 10:45, Kalle Orch.  
KGFJ—10, News. 10:15, Radio Club. 10:30, Dreamer.  
KFOX—10, Rosa Ballroom. 10:15, Hamilton Orch. 10:30, Records. 10:45, Organ Beveries.

KFAC—10, Melody Hour.  
KGER—10, News. 10:10, Music. 10:30, Pop. Concert.  
KFXM—10:15, Garber Orch. 10:30, Flo Rito Orch.  
KFSG—10, Esther Stuart.  
KFSD—10, Gray Orch. 10:15, Bridge to Dreamland.  
KGB—10, Garber Orch. 10:30, Flo Rito Orch.  
KFVD—10, Hank, the Night Watchman.  
KVOE—10, Garber Orch. 10:30, Flo Rito Orch.

### 11 to 12 Midnight

KFI—11, News. 11:15, Nottingham Orch. 11:30, Marshall Orch.  
KNX—11, News. 11:15, Strand Orch. 11:30, Conversation at Console. 11:55, News.  
KHJ—11, Duchin Orch. 11:30, Nelson Note-Ables. 11:45, Hawaiians.  
KECA—11, Harris Orch. 11:30, Floyd Wright.  
KFWB—11:15, Music You Want.  
KMPC—11, Royal Hawaiians. 11:15, Mood Novelties. 11:30, 710 Club.  
KMTR—11, Barnett Orch. 11:15, Music.  
KFAC—11, Night Shades.  
KFXM—11, Duchin Orch. 11:30, Nelson Note-Ables. 11:45, Hawaiians.  
KFSG—11, Drama. 11:15, Music.  
KFSD—11, Nottingham Orch. 11:30, Marshall Orch.  
KGB—11, Duchin Orch. 11:30, Nelson Note-Ables. 11:45, Hawaiians.  
KVOE—11, Duchin Orch. 11:30, Nelson Note-Ables. 11:45, Hawaiians.

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## "I Live On Air!"

ON A DAY in late December of 1939 the German pocket battleship, Graf Spee, limped into an Uruguayan estuary leading into Montevideo's beautiful harbor. Badly damaged by gunfire from a fox-pack of British cruisers which had been combing the sea lanes for weeks in search of the undersized, but efficiently deadly lone out-runner of German naval might, the Graf Spee was like a wounded bulldog.

The fox pack was now outside the estuary, some distance at sea, waiting for the next move of the wounded German raider. Through the interminably long afternoon the British vessels kicked up the sea. Binocular officers, pacing flying bridges, periodically set their faces against the skin-toughening wind, brought glasses up and stared long and appraisingly toward the city of Montevideo.

Night fell and blinker lights winked through the dark, signalling orders to the British sea guardians, to take up night stations. Tense was the atmosphere, for it was inevitable that the German ship would be forced by international treaties to put out again to the seas over which she had been roaming for overlong, sending to Blighty many a ship of the English, fraying the more the long lifeline of the isles.

What was happening aboard the Graf Spee was conjectural. Certain, however, was the concern of the vessel's commander. Under his feet was one of the prides of the German navy; aboard it men for whom he felt responsible. And he faced a bitter choice—ignoble internment in Montevideo or a dash out to sea where, grimly waiting, tireless in their spray-dashing patrol, Britain's ships waited to administer deathblows to the wounded enemy.

Radio was to play its dramatic part in what happened a few days later. As tireless as Britain's ships beyond the Montevideo breakwaters were James Bowen and

a staff of technicians. News had come to Bowen of the Graf Spee's painful, gunfire-attended entrance to the South American port. He raced toward the city from another assignment in South America, got there in time to see moorings slipped from the Graf Spee, to see it back into the estuary, stacks belching white, battle flags flying from trucks, all battle stations manned. He saw also, in the distance, thin plumes on the horizon. Britain's ships were moving in for the kill.

James Bowen worked swiftly on his ar-

rival. At the waterfront he arranged for a direct wire to A. A. Schechter, NBC's veteran director of news and special events. News-wise Bowen saw what was coming, saw it in all the stark realism of war. It challenged his reportorial instinct. Here was a small part of history in the making. It would be his job to have it reported.

Even as the fast connections with New York were being made with his wharf equipment, the Graf Spee had run out to sea, was turning to starboard, was starting to run south along the coast.

What transpired after this is history. The Graf Spee, outnumbered, outgunned, made a brief desperate stand against the thundering fox pack. What Bowen did also made history, radio-reporting history. He had described as an eyewitness the defeat of a searaider. Thinking his broadcast was finished he signed off. At that moment the first of a series of explosions lifted the Graf Spee, shook her from stem to stern. The Germans were scuttling their ship.

"Give me the air! Quick! Give me the air! The ship has exploded!"

Bowen's frantic plea was heard throughout America, for he was still on the air.

The first inside story of this, and a score of other historic broadcasts—plus a hundred legendary tales of radio, form the bulk of a recently published book, "I Live On Air." This is Schechter's lively and lusty chronicle of his decade at the helm of the news department of the world's largest broadcasting company.

A good portion of the 582-page volume which Schechter has written with Edward Anthony gives a behind-the-mike picture of such epic broadcasts as Bowen's: NBC's eyewitness account of the Hindenburg disaster, the story behind European war news, radio's coverage of the Mississippi and Ohio floods, how Max Jordan, NBC's European representative, broadcast the



HERE NEWS COMMENTATOR KALTENBORN, with A. A. Schechter, center, author of "I Live on Air," and John Gunther, prepares to add another chapter in NBC's thorough coverage of world events.



text of the Munich pact to Americans 46 minutes before France and Germany heard about it.

In a chapter titled "Ubiquitous Max," Schechter quotes Jordan's description of his astounding world beat. Jordan had set up a mike in an improvised studio under the roof of the "Brown House," where the Big Four were meeting. Sir William Strang of the London Foreign office had promised him a copy of the official English text of the pact, but as the conference broke up, Sir William disappeared, apparently forgetting his promise. Jordan dashed downstairs just in time to see Chamberlain climbing into a motor car and the rest of the British delegation, including Strang, ready to follow him.

"Hey!" Jordan shouted. Strang turned around (what a way to address a diplomat!). He noticed Jordan seemed a bit flustered as he realized how brusque he had been.

"Oh! That's right," he said. He was standing near Sir Horace Wilson, who was carrying a bunch of press releases under his arm. These seconds seemed ages. Then Sir Horace, having the proposition explained to him by Strang, turned around pleasantly and handed Jordan the first copy of the conference protocol which up to that moment nobody had seen, except the closest advisers of the Big Four.

"I dashed upstairs to my microphone," Jordan relates. "At first the German radio official in charge refused to believe I really had the official text. He did not like the idea of giving me permission to broadcast to America before the German text had been released to their own listeners. We had a heated argument which nearly ended in a fistfight. Fortunately we did not knock over the



SCHECHTER with two tools of his trade, a world map and microphone, plotting the course of world happenings.

**HUMANITY BEING  
THE WAY IT IS, A  
SPECIAL EVENTS  
DIRECTOR'S LIFE  
IS SELDOM DULL**

microphone, and five minutes later the complete text of the Munich agreement went across the ocean by short wave."

Most of radio's successful broadcasts are the result of resourcefulness and careful planning, but Schechter is first to admit that some of NBC's best shows were possible only with the fortuitous cooperation of Lady Luck. The electrifying "exclusive" on the Hindenburg disaster is a prime example. Just by casual chance Herbert Morrison, announcer for WLS, an NBC affiliate, was at Lakehurst making a recording of the arrival of the dirigible for the sound effects library of his station.

Schechter quotes Morrison's description

of the mooring which suddenly turned into tragedy:

"She is practically standing still now. The ropes have been dropped . . . the back motors of the ship are holding just enough to keep her . . . She burst into flames! Get out of the way! Get this, Charley. Get out of the way, please! She is bursting into flames! This is terrible! This is one of the worst catastrophes in the world! The flames are shooting 500 feet up into the sky. It is a terrific crash, ladies and gentlemen. It is in smoke and flames now. Oh, the humanity! . . ."

That night NBC broke a rigid network rule against broadcasting recorded programs so that the radio audience could hear this dramatic eyewitness account of a great tragedy.

Zestful flavor to Schechter's tale is liberally provided by what he calls "The Lighter Side of Life Department," broadcasts with a zany slant. Looniness is often desirable in radio fare and NBC's head newsman happily has a pronounced list loony-ward. On numerous occasions this has been felt the length and breadth of the land.

Do you recall the National Singing Mouse contest, the Talking Parrot tourney,

the broadcast from King Cheops' tomb in the Great Pyramid, Wrong-way Corrigan's homely conversation with the home folks and Two-ton Tony Galento's memorable portrayal of Shakespeare's Romeo over a coast-to-coast hookup. All these were dreamed up in Schechter's office.

Of the Singing Mouse contest, Schechter said:

"One of our main problems was to keep our studios from being overrun with singing mice. It became a familiar sight in our reception room to see  
(Continued on Page Eleven)

**KFWB Now 980**  
ON YOUR DIAL

**LOWEST PRICES ON  
PUSH BUTTON CHANGE  
Hollywood 8211  
MUSIC CITY** SUNSET  
AND VINE  
West's Largest Drive-In Service Dept.

KMTR	KFI	KECA	KHJ	KFVD	KFSG	KGFJ	KFXM	KFAC	KGER
V FSD	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KVOE
570	640	790	930	1020	1150	1240	1330	1390	
600	710	870	980	1070		1230	1280	1360	1490

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

### Variety

8:00—Johnny Murray, KFI.  
9:00—Kate Smith, KNX.  
10:15—Between Bookends, KECA-KFSD.  
10:30—Art Baker, KFI.  
11:00—Art Baker's Notebook, KECA.  
1:15—Club Matinee, KECA.  
2:00—Chef Milani, KMPC.  
4:00—Art Baker's Notebook, KFI.  
8:30—Showboat, KFI.  
8:00—Amos 'n' Andy, KNX-KMPC.  
8:00—In Chicago Tonight, KHJ-KVOE-KFXM-KGB.  
8:30—Gay Nineties Revue, KNX.  
9:00—Ted Cook, KFI.

### Drama

4:30—Ned Jordan, KHJ-KGB-KVOE-KFXM.  
6:00—Lux Radio Theater, KNX.  
7:30—Blonde, KNX.  
7:30—Cavalcade of America, KFI.  
7:30—Lone Ranger, KHJ-KGB-KVOE-KFXM.  
8:30—Point Sublime, KFI.  
8:30—I Love a Mystery, KECA.  
9:00—Thine We Love, KNX.  
9:30—Hawthorne House, KFI.

### Quiz Programs

6:00—Dr. I. Q., KFI.  
6:45—Art Linkletter, KHJ-KGB-KFXM-KVOE.  
8:30—Double or Nothing, KHJ-KVOE-KFXM-KGB.  
8:30—Kash Kwiz, KFWB.

### Outstanding Music

11:30—Rochester Civic Concert, KECA-KFSD.

12:15—Luncheon Concert, KFAC.  
2:15—Classic Hour, KECA.  
3:00—Masterpieces, KFAC.  
5:00—Telephone Show, KFI.  
6:30—Basin St. Music, KECA-KFSD.  
7:00—Guy Lombardo, KNX.  
7:00—Contented Program, KFI.  
8:00—Evening Concert, KFAC.  
8:00—Pleasure Time, KFI.  
8:15—Lanny Ross, KNX.  
10:00—Philharmonia, KECA.  
10:30—Masterworks, KNX.

### Public Affairs—News

7:30—Bob Garred, KNX.  
9:45—Kay Kirkwood, KFAC.  
10:00—John B. Hughes, KHJ-KVOE-KFXM-KGB.  
2:45—Clete Roberts, KMPC.  
4:45—Frank Bingman, KFI.  
5:55—Elmer Davis, KNX.  
6:15—Fulton Lewis, KHJ-KVOE-KGB-KFXM.  
7:00—Raymond G. Swing, KHJ-KGB-KVOE-KFXM.  
7:00—Frazier Hunt, KECA.  
7:30—Radio Forum, KFSD.  
7:45—Robert Arden, KFWB.  
8:45—Let's Talk News, KMPC.

### Sports—Comment

7:00—Sports Page, KMPC.  
10:15—Bowling Notes, KFWB.

### Weather

KMTR—9.  
KHJ-KGB-KVOE—8:30.  
KHJ-KGB-KVOE—2:00, 9:30.  
KRKD—9:30.  
KRKD—1:00, 3:45.  
KFWB—11:30.

# MONDAY Programs

MARCH 31, 1941

## 8 to 9 A. M.

KFI—8, Johnny Murray. 8:15, Against the Storm. 8:30, Road of Life. 1:45, David Harum.  
KNX—8, Treat Time. 8:15, Nancy Dixon. 8:30, Goldbergs. 8:45, Kathleen Norris.  
KHJ—8, Haven of Rest. 8:30, News. 8:45, London News.  
KECA—8, Breakfast Club. 8:30, News. 8:45, R. L. Johnson.  
KFWB—8, Grouch Club. 8:30, Pop. Orch. 8:45, Dr. Reynolds.  
KMPC—8, Andy & Virginia. 8:30, Unity Daily Word.  
KMTR—8, Spanish Hour.  
KGFJ—8, News, Stocks. 8:15, Music. 8:45, Dr. Wiseman.  
KRKD—8:30, State Employment. 9:30, Recordings. 8:55, News.  
KFAC—8, Music. 8:15, Life Preserver Club. 8:30, News. 8:45, Music.  
KFOX—8, News. 8:15, Dr. Michelson. 8:45, Classified.  
KGER—8, News. 8:05, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Bennington.  
KFXM—8, Haven of Rest. 8:30, Sunshine Service.  
KFSD—8, Spice of Life. 8:30, Good Cheer. 8:45, Wife Saver.  
KGB—8, Haven of Rest. 8:30, News. 8:45, Best Buys. 8:50, BBC News.  
KFVD—8, Covered Wagon.  
KVOE—8, Haven of Rest. 8:30, News. 8:45, 1490 Club.

## 9 to 10 A. M.

KFI—9, Bridge Club. 9:15, News. 9:30, Voice of Experience. 9:45, Midstream.  
KNX—9, Kate Smith. 9:15, When a Girl Marries. 9:30, Helen Trent. 9:45, Our Gal Sunday.  
KHJ—9, Keep Fit to Music. 9:15, Norma Young. 9:30, Jean Abbey. 9:45, Top of the World.  
KECA—9, Mildred Van. 9:15, Betty Randall. 9:30, Homer Griffith. 9:45, Lyle Henderson, Piano.  
KFWB—9, Popular Orch. 9:30, News. 9:45, Pop. Orch.

KMPC—9, News. 9:15, Successful Living. 9:30, Family Bible. 9:45, Morning Pick-Up.  
KMTR—9, Mothers of America. 9:15, Health. 9:30, Clifford Clinton. 9:45, W. B. Record.  
KFAC—9, Inspirations. 9:15, Voice of Health. 9:30, Music. 9:45, Kay Kirkwood.  
KGFJ—9, News, Stocks. 9:15, Music. 9:30, Dr. Richardson. 9:45, Music.  
KRKD—9, Prairie Schooner. 9:30, U. S. Weather Reports. 9:45, News.  
KIEV—9:30, Mayfair Lost & Found Pets.  
KFOX—9, Firebrands for Jesus. 9:45, Friendly Adviser.  
KGER—9, News. 9:05, Music. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel.  
KFXM—9, News. 9:15, Kerry's Menu, Program Preview. 9:30, Variety. 9:45, Keep Fit.  
KFSD—9, Betty Randall. 9:15, Health. 9:30, Farm and Home.  
KGB—9, Ben Sweetland. 9:15, Homemaker's Catalogue. 9:30, Musical Portraits. 9:45, Keep Fit.  
KFVD—9, Waltz. 9:15, News. 9:30, Dr. Richardson. 9:45, Parade.  
KVOE—9, 1490 Club. 9:45, Exercises.

## 10 to 11 A. M.

KFI—10, Mirandy's Garden Patch. 10:15, News. 10:30, Art Baker. 10:45, Dr. Kate.  
KNX—10, Life Can Be Beautiful. 10:15, Woman in White. 10:30, Right to Happiness. 10:45, Music. KNX-tra.  
KHJ—10, News. 10:15, Norma Young. 10:30, Helen Holden. 10:45, I'll Find My Way.  
KECA—10, The Munros. 10:15, Between Bookends. 10:30, Wife Saver. 10:45, News. 10:50, Harvey Harding.  
KFB—10, School News. 10:15, Breakfast on Boulevard. 10:45, News & Music.  
KMPC—10, Garden School of Air. 10:15, Marimhalero. 10:30, Music City. 10:45, News.  
KMTR—10, Volney James. 10:15, Serenade to Beauty. 10:45, Dr. Reynolds.

KFAC—10, Serenade. 10:30, News. 10:45, Gothic Tower.  
KGFJ—10, News. 10:15, Voice of Health. 10:30, Music. 10:45, City Dwellers.  
KRKD—10, Paddock Flashes. 10:15, Health. 10:30, P.T.A. 10:45, Records.  
KFOX—10, News. 10:15, Health. 10:30, Harmony Hall. 10:45, Pop. Records.  
KGER—10, News. 10:15, Music. 10:30, Bright Corner.  
KFXM—10, John B. Hughes. 10:15, Organ Recital. 10:30, Helen Holden. 10:45, I'll Find My Way.  
KFSD—10:15, Between Bookends. 10:30, Faith and Freedom. 10:45, News. 10:50, Harvey Harding.  
KGB—10, John B. Hughes. 10:15, Chapel Moments. 10:30, Helen Holden. 10:45, I'll Find My Way.  
KFVD—10:30, Union Rescue Mission.  
KVOE—10, News. 10:15, Chapel Moments. 10:30, Helen Holden. 10:45, I'll Find My Way.

## 11 A. M. to 12 Noon

KFI—11, Light of the World. 11:15, Mystery Man. 11:30, Valiant Lady. 11:45, Arnold Grimm's Daughter.  
KNX—11, Big Sister. 11:15, Aunt Jenny. 11:30, Fletcher Wiley. 11:45, Home of the Brave.  
KHJ—11, Friendly Neighbors. 11:15, Lillian Sherman. 11:30, Victor Lindlahr.  
KECA—11, Art Baker's Notebook. 11:30, Rochester Concert. 11:45, News.  
KFWB—11, Tom Stoddard. 11:30, Al Jarvis.  
KMPC—11, Music for Madame. 11:30, Home Beautiful. 11:45, Livestock Journal.  
KMTR—11, Spec. Events. 11:30, Monitor News. 11:45, Spec. Events.  
KFAC—11, Man on Street. 11:30, Musicals.  
KGFJ—11, News, Stocks. 11:15, Music.  
KRKD—11, Music. 11:30, News.  
KFOX—11, Pop. Records. 11:30, News. 11:35, Samaritan. 11:45, Science of Mind.  
KGER—11, News. 11:15, Music. 11:30, Meet the Band. 11:45, Music.  
KFXM—11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Cockeyed Cooking. 11:45, South American Way.  
KFSD—11, Friendship Exchange. 11:15, WPA Program. 11:30, Rochester Civic Orch. 11:45, News.  
KGB—11, Friendly Neighbors. 11:15, Hotel Horner. 11:30, Pulpit Highlights. 11:45, Melton Orch.  
KFVD—11, News. 11:15, Music. 11:30, Piano. 11:45, Violet Schram.  
KVOE—11, Friendly Neighbors. 11:15, Women's Clubs. 11:30, Garden Club. 11:45, Melton Orch.

## 12 Noon to 1 P. M.

KFI—12, Mary Marlin. 12:15, Ma Perkins. 12:30, Pepper Young. 12:45, Vic and Sade.  
KNX—12, Martha Webster. 12:15, Song Treasury. 12:30, Kate Hopkins. 12:45, Women of Courage.  
KHJ—12, News. 12:15, Homemaker's Club. 12:45, Edith Adams' Future.  
KECA—12, Orphans of Divorce. 12:15, Amanda. 12:30, John's Other Wife. 12:45, Just Plain Bill.  
KFWB—12, Al Jarvis. 12:30, Peter Potter.  
KMPC—12, Swingtime. 12:15, News. 12:30, Master's Hour.  
KMTR—12, Music.  
KFAC—12, News. 12:15, Luncheon Concert.  
KGFJ—12, News, Stocks. 12:15, Novelty Roundup. 12:30, Wheel Chair Chats. 12:45, Let's Listen.  
KRKD—12:30, Saddle Pale.  
KFOX—12, Records. 12:15, News. 12:30, Records. 12:45, Kitchen Garden.  
KGER—12, News. 12:10, Hair Care. 12:15, The Poet Dreams. 12:30, Music.  
KFXM—12, Singin' Sam. 12:15, News. 12:30, Garden of Leisure. 12:45, Rhythm Rendezvous.  
KFSD—12, Orphans of Divorce. 12:15, Honeymoon Hill. 12:30, John's Other Wife. 12:45, Just Plain Bill.  
KGB—12, News. 12:15, Macon's Musical Parade. 12:45, Edith Adams' Future.  
KFVD—12, Air Editor. 12:30, Music. 12:45, Violet Schram.  
KVOE—12, News. 12:15, Royal Crown Comedy. 12:30, Farm News. 12:30, Music Parade. 12:45, Edith Adams' Future.

## 1 to 2 P. M.

KFI—1, Backstage Wife. 1:15, Stella Dallas. 1:30, Lorenzo Jones. 1:45, Wilder Brown.  
KNX—1, Portia Blake. 1:15, Myrt & Marge. 1:30, Hilltop House. 1:45, Stepmother.  
KHJ—1, We Are Always Young. 1:15, Confessions of a Corsair. 1:30, Johnson Family. 1:45, Bookworm.  
KECA—1, Mother of Mine. 1:15, Club Matinee. 1:55, Civic.  
KFWB—1, Peter Potter. 1:30, Dr. Reynolds. 1:45, Horlick Orch.  
KMPC—1, Master's Hour. 1:30, Console Patterns. 1:45, Sing and Swing.  
KMTR—1, Spec. Events. 1:30, Smoke-tree Valley. 1:45, Aircraft.  
KFAC—1, Science of Mind. 1:15, L. A. Schools. 1:30, Meet the Computer.  
KGFJ—1, News, Stocks. 1:15, Matinee Melodies.  
KRKD—1, News, Music. 1:15, City Hall. 1:30, USC. 1:45, Singing Waiters.  
KFOX—1, Classified. 1:15, Rainbow Trio. 1:30, Christian Science. 1:45, Records.  
KGER—1, News. 1:05, Officials. 1:20, Bits of Hits. 1:30, Spanish Trio.  
KFXM—1, We Are Always Young. 1:15, Confessions of a Corsair. 1:30, Johnson Family. 1:45, Program Preview. 1:50, Variety.  
KFSD—1, Mother of Mine. 1:15, Ann Gibson. 1:30, Club Matinee. 1:55, News.  
KGB—1, We Are Always Young. 1:15, Confessions of a Corsair. 1:30, Johnson Family. 1:45, Bookworm.  
KFVD—1, News. 1:15, Music.  
KVOE—1, We Are Always Young. 1:15, Confessions of a Corsair. 1:30, Johnson Family. 1:45, Bookworm.

## 2 to 3 P. M.

**HEAR CHEF MILANI TODAY**  
KMPC—2:00 P. M.

KFI—2, Girl Alone. 2:15, Lone Journey. 2:30, Guiding Light. 2:45, Life Can Be Beautiful.  
KNX—2, American School. 2:30, News. 2:45, Scattergood Baines.  
KHJ—2, News. 2:15, As the Twig Is Bent. 2:30, Community Hall. 2:45, Let's Play Bridge.  
KECA—2, News. 2:15, Classic Hour.  
KFWB—2, South Sea Magic. 2:30, News and Music. 2:45, Jimmie Jackson.  
KMPC—2, Chef Milani. 2:30, Off the Record. 2:45, Clete Roberts Comments.  
KMTR—2, Spec. Events. 2:30, Woman's World.  
KFAC—2, Day by Day. 2:15, Amer. Legion Aux. 2:30, Music. 2:45, Organ.  
KGFJ—2, News, Stocks. 2:15, Civic. 2:30, Volunteers of America.  
KRKD—2, Music. 2:30, News. 2:45, General Fact.  
KFOX—2, Civic. 2:15, Records. 2:45, Grandma Travels.  
KGER—2, News. 2:05, Swing. 2:30, Music. 2:45, Sleeta.  
KFXM—2, Stocks. 2:05, Orch. 2:15, As the Twig Is Bent. 2:30, Dance Time. 2:45, News.  
KFSD—2, Sidestreet Vignettes. 2:15, Monitor News. 2:30, Hurlburt Band. 2:45, Wayne Van Dyne.  
KGB—2, News. 2:15, As the Twig Is Bent. 2:30, Melodies. 2:45, Let's Play Bridge.  
KFVD—2:15, Organ. 2:30, Romantic Rhythm.  
KVOE—2, News. 2:15, As the Twig Is Bent. 2:30, Have You Read? 2:45, Let's Play Bridge.

## 3 to 4 P. M.

KFI—3, Agnes White. 3:15, What's Doing. 3:30, News. 3:45, Gasoline Alley.  
KNX—3, Young Dr. Malone. 3:15, Background for Living. 3:30, Joyce Jordan.  
KHJ—3, Eddie Albright. 3:15, Golly Orch. 3:30, Lowry Kohler. 3:45, P.T.A.  
KFAC—3, Classic Hour. 3:30, Unclassified Hour.  
KFWB—3, This Is Music. 3:45, Port of Hope.  
KMPC—3, Andy & Virginia. 3:30, Americana. 3:45, Other Americana.

# "I LIVE ON AIR"

(Continued from Page Nine)  
owners of mice waiting for auditions with their caged pets."

Swamped by more singing mice than he ever dreamed existed, Schechter frantically wired to the NBC affiliated stations which were collecting the musical creatures:

"Regarding singing mice Stop Please round up no more of these vocalists even if they are Chaliapins,

Schumann-Heinks or Lawrence Tibbets Stop We have enough Stop We have more than enough Stop In fact we are lousy with singing mice Stop Stop Stop"

The contest caught the fancy of the

world. Mickey, a rhapsodic rodent from Illinois, won in a walkaway over a field of 20. Even the London Times joined in the fun.

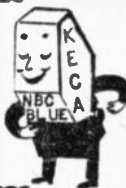
"Here was mouse music (the Times wrote) at its gayest, with not a trace of those intimations of mortality one detects in the lower notes of crooners. All Mickey's notes were high ones, delivered with such virtuosity and vigor that one sees in him the coming mouse Caruso."

One of the brighter moments in Abe's radio life was Two-Ton Tony's mauling of Shakespeare. He tells about it:

"Knowing of Tony's pride of his accomplishments as a dramatic artist we felt safe in inviting him to play Romeo to Nancy Carroll's Juliet. A moment before the program got under way Bill Stern (Concluded on Page Twenty-five)

**KFWB Now 980**  
ON YOUR DIAL

UP 10—that's KECA  
starting March 29. Beginning Saturday dial  
KECA 790  
at . . . . .



KMTR—3:30, Piano. 3:45, Kingdom City.  
KFAC—3, Symphony.  
KGFJ—3, News, Storms. 3:15, Vocalists. 3:30, Concert Melodians.  
KRKD—3, Hawaiiana. 3:30, House of Dubonay. 3:45, Weather Report, Venna Taylor.  
KFOX—3, Records. 3:30, M. A. D. D. X. Bros. 3:45, Records.  
KGER—3, News. 3:05, Music. 3:30, Little Show. 3:45, L.B.J.C.  
KFXM—3, Spottlite Revue. 3:15, Golly Orch. 3:30, Lowry Kohler. 3:45, P.-T.A.  
KFSD—3, Irene Wicker. 3:15, The Bartons. 3:30, Munro Family. 3:45, Hal Styles.  
KGB—3, News, Monitor News. 3:15, Golly Orch. 3:30, Lowry Kohler. 3:45, P.-T.A.  
KFVD—3, News. 3:15, Music.  
KVOE—3, News. 3:05, Golly Orch. 3:30, Bargain Counter.

### 4 to 5 P. M.

KFI—4, Art Baker's Notebook. 4:30, Riltmore Rendezvous. 4:45, Frank Ringman.  
KNN—4, Second Mrs. Burton. 4:15, Ahhoffs. 4:30, News. 4:45, Fletcher Wiley.  
KHJ—4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Ned Jordan.  
KFAC—4, Irene Wicker. 4:15, Three Romances. 4:30, News. 4:45, Superman.  
KFWB—4, Don Milligan. 4:30, Pop. 4:45, Stuart Hamblen.  
KMPC—4, Hollywood Blvd. Quiz. 4:15, Brightly, Maestro, Please. 4:30, News. 4:45, Coral Island.  
KMTR—4, John Brown. 4:30, Spec. Events. 4:45, Clifford Clinton.  
KFAC—4, Vernon Steele. 4:15, Fagging the Lat. 4:30, Music. 4:45, Occidental College.  
KGFJ—4, News. 4:15, Tea Time.  
KRKD—4, Music. 4:15, MovieLand Quiz. 4:45, News.  
KFOX—4, John Brown. 4:30, Records. 4:45, Dick Ross.  
KGER—4, News. 4:15, Music. 4:30, Salvation Army. 4:45, Harold Agal.  
KFXM—4, Trading Post. 4:30, Ned Jordan.  
KFSD—4, Madame Kriete. 4:15, NBC News Room. 4:30, American Kids Club.  
KGB—4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Ned Jordan.  
KFVD—4, South Gate. 4:15, Music. 4:30, Political. 4:45, News.  
KVOE—4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Ned Jordan.

### 5 to 6 P. M.

KFI—5, Telephone Hour. 5:30, Paul Carson. 5:45, Jack Armstrong.  
KNN—5, European Bound-up. 5:15, Fletcher Wiley. 5:30, Today's Best Buys. 5:45, Garred, News. 5:55, Davis, News.  
KHJ—5, News. 5:15, Daily Comica. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KFAC—5, Twilight Tales. 5:15, Erskine Johnson. 5:30, Drama Behind News. 5:45, Tom Mix.  
KFWB—5, Stuart Hamblen.  
KMPC—5, Cobber's Club. 5:15, News. 5:30, Uncle Harry.  
KMTR—5, Dr. Davies. 5:30, Music.  
KFAC—5, Music. 5:30, Whooa Bill Club.  
KGFJ—5, News. 5:15, Tango Time. 5:30, Sports. 5:45, Phil Stanwick.  
KRKD—5, Songs of Saddle. 5:30, Race Results. 5:45, Music.  
KFOX—5, God's Sunshine. 5:30, Swings. 5:45, Ridings Swing.

KGER—5, News. 5:05, Latin Hour. KFXM—5, News. 5:05, Popular Orch. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KGER—5, News. 5:15, Number Melodies. 5:30, Drama Behind News. 5:45, Tom Mix.  
KGB—5, George Bacon. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KFVD—5, Varieties & Values.  
KVOE—5, Esquires. 5:15, Classified. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.

### 6 to 7 P. M.

DON'T MISS SHOW BOAT  
Tonight  
Featuring  
Vee Verrill, "Beulah"  
KFI 6:30  
P. M.

KFI—6, Dr. I. Q. 6:30, Show Boat.  
KNN—6, Lux Radio Theatre.  
KHJ—6, Orphan Annie. 6:15, Fulton Lewis. 6:30, John B. Hughes. 6:45, Art Linkletter.  
KECA—6, News. 6:15, The Bartons. 6:30, Basin St. Music. 6:55, Records.  
KFWB—6, News. 6:15, In the Gloom. 6:30, Pop. Orch. 6:45, Facts Behind News.  
KMPC—6, Good Evening. 6:15, Strange But True. 6:30, Easy Lifting.  
KMTR—6, Hollywood Merry-Go-Round. 6:15, Dick Terry. 6:30, Pay Day. 6:45, Douglas Dawson.  
KFAC—6, News. 6:15, L. A. City College. 6:30, Music.  
KGFJ—6, News, Italian Melodies. 6:30, Music.  
KRKD—6, Records. 6:15, Dr. Empringham. 6:30, Records.  
KFOX—6, News. 6:10, Sportlight Parade. 6:15, Records. 6:30, Semi-Classical. 6:45, Records.  
KGER—6, News. 6:15, Frank Farrell. 6:30, Italian Journal.  
KFXM—6, Tic-Tac-Toe. 6:15, Fulton Lewis. 6:30, Names & News. 6:35, Salon Music. 6:45, Art Linkletter.  
KFSD—6, You're in the Army Now. 6:30, Basin St. Music. 6:55, News.  
KGB—6, Orphan Annie. 6:15, Fulton Lewis. 6:30, John B. Hughes. 6:45, Art Linkletter.  
KVOE—6, County News. 6:15, Fulton Lewis. 6:30, Wonder Valley Boys. 6:45, Art Linkletter.

### 7 to 8 P. M.

KFI—7, Contented Program. 7:30, Cavalcade of America.  
KNN—7, Guy Lombardo Orch. 7:30, Blondie.  
KHJ—7, Raymond G. Swing. 7:15, Something to Talk About. 7:30, Lone Ranger.  
KFAC—7, Frazier Hunt. 7:15, Relect Mayor. Bowron. 7:30, News. 7:45, Concert Hall.  
KFWB—7, Jimmie Jackson. 7:15, Musical Comedy. 7:30, News. 7:45, Robert Arden.  
KMPC—7, Sports Page. 7:15, I Spy. 7:30, Joan Brooks. 7:15, News.  
KMTR—7, I Am. 7:15, Aircraft. 7:30, C. E. Clinton. 7:45, C. J. Husband.

KFAC—7, Music. 7:15, Cherry Oshrore. 7:30, Musical Tapestries.  
KGFJ—7, Spanish Hour.  
KRKD—7, News. 7:15, Waltz Time. 7:30, Fishing Pals.  
KFOX—7, Daily Bread. 7:15, Pop. Records. 7:45, Robert Arden.  
KGER—7, News. 7:15, Jewish Hour.  
KFXM—7, Raymond G. Swing. 7:15, Just Relax. 7:30, Lone Ranger.  
KFSD—7:45, Evangelistic.  
KFSD—7, In His Steps. 7:30, National Radio Forum.  
KGB—7, Raymond G. Swing. 7:15, Lone Highlights. 7:30, Lone Ranger.  
KVOE—7, Raymond G. Swing. 7:15, Shall We Dance? 7:30, Lone Ranger.

### 8 to 9 P. M.

KFI—8, Fred Waring. 8:15, News. 8:30, Point Sublime.  
KNN—8, Amos 'n' Andy. 8:15, Lanny Ross. 8:30, Gay Nineties Revue. 8:55, Trout, News.  
KHJ—8, In Chicago Tonight. 8:30, Double or Nothing.  
KFAC—8, Lucas Orch. 8:15, Shaw for Mayor. 8:30, I Love a Mystery.  
KFWB—8, Enemy Within. 8:15, Carmen Cavallaro. 8:30, K a s h Kwiz.  
KMPC—8, Amos 'n' Andy. 8:15, Recital. 8:30, To Make a Long Story Short. 8:45, Let's Talk News.  
KMTR—8, Choral. Moods. 8:15, Spec. Events. 8:45, Bill of Rights.  
KFAC—8, Evening Concert.  
KGFJ—8, News. 8:15, Music.  
KFOX—8, McIntyre Orch. 8:15, Music. 8:30, Judge Gardner.  
KGER—8, News. 8:05, Spanish Hour.  
KFXM—8, In Chicago Tonight. 8:30, Double or Nothing.  
KFSD—8, Evangelistic.  
KFSD—8, Heidt Orch. 8:30, I Love a Mystery.  
KGB—8, In Chicago Tonight. 8:30, Double or Nothing.  
KVOE—8, In Chicago Tonight. 8:30, Double or Nothing.

### 9 to 10 P. M.

KFI—9, Ted Cook. 9:15, Howard & Shelton. 9:30, Bondshu Orch. 9:30, Hawthorne House.  
KNN—9, Those We Love. 9:30, Studbaker Champions. 9:45, L. A. County Band.  
KHJ—9, News. 9:15, What's the Latest. 9:30, The Shadow.  
KFAC—9, Music by Sweeten. 9:30, News (Thrifty Drug). 9:45, Ricardo's Rhapsodies.  
KFWB—9, America's Music. 9:15, Knights of Columbus. 9:30, News. 9:45, Popular Orch.  
KMPC—9, Memories in Melody.  
KMTR—9, Floyd Johnson. 9:30, Radio News Reel. 9:45, Music.  
KFAC—9, Evening Concert.  
KGFJ—9, Jewish Hour. 9:30, Synconated Symphony.  
KFOX—9, News. 9:15, Records. 9:45, Lucia Floor Show.  
KGER—9, News. 9:05, Music. 9:15, Let's Dance. 9:30, Pastor Crouch.  
KFXM—9, News. 9:15, Noble Orch. 9:30, BBC News, Flo Rito Orch.  
KFSD—9:15, Songs in the Night. 9:45, Bible Information.  
KFSD—9, Himber Orch. 9:15, Krupa Orch. 9:30, Ricardo's Rhapsodies.  
KFSD—9, News. 9:15, Noble Orch.  
KGB—9, News. 9:15, Noble Orch. 9:30, BBC News. 9:35, Flo Rito Orch.

KVOE—9, News. 9:15, Noble Orch. 9:30, BBC News, Flo Rito Orch.

### 10 to 11 P. M.

KFI—10, News. 10:15, Musical Travlogue. 10:30, Inside the News (Thrifty Drug). 10:45, Music by Woodbury.  
KNN—10, Sullivan Reviews News. 10:15, Nightcap Yarns. 10:30, Masterworks.  
KHJ—10, McFarland Twins Orch. 10:15, Laws & Lawyers. 10:30, News. 10:45, Powell Orch.  
KECA—10, Philharmonia.  
KFWB—10:15, Bowling Notes. 10:30, Drive In Request.  
KMPC—10, Falcon's Point. 10:15, News. 10:30, One Man's Music.  
KMTR—10, Special Events. 10:15, Averill Orch. 10:30, Clifford Clinton. 10:45, Chas. Husband.  
KFAC—10, Melody Hour.  
KGFJ—10, News. 10:15, Phil Stanwick. 10:30, Concert Melodies.  
KFOX—10, Rhythmic Age. 10:15, Pop. Records. 10:45, Organ.  
KGER—10, News. 10:15, Music. 10:30, Rev. Plunkett. 10:50, Music.  
KFXM—10, McFarland Twins Orch. 10:15, Laws & Lawyers. 10:30, Powell Orch.  
KFSD—10:30, Drama. 10:45, Friendship Gospel Singers.  
KFSD—10, Plummer Orch. 10:30, Reads in Rhythm.  
KGB—10, McFarland Twins Orch. 10:15, Laws & Lawyers. 10:30, Powell Orch.  
KVOE—10, McFarland Twins Orch. 10:15, Laws & Lawyers. 10:30, Powell Orch.

### 11 to 12 Midnight

KFI—11, News. 11:15, Paul Carson. 11:30, Marshall Orch. 11:57, News.  
KNN—11, News. 11:15, Ravazza Orch. 11:30, Strand Orch. 11:55, News.  
KHJ—11, Diamond Orch. 11:30, King Orch.  
KFAC—11, Heart Strings. 11:30, Paul Carson. 11:57, News.  
KFWB—11, Piano Paintings. 11:15, Music You Want.  
KMPC—11, Royal Hawaiians. 11:15, 710 Club.  
KMTR—11, Barnett Orch. 11:15, Music.  
KFAC—11, Night Shades.  
KFXM—11, Diamond Orch. 11:30, King Orch.  
KFSD—11:15, Words & Music.  
KFSD—11, Heart Strings. 11:30, Marshall Orch. 11:57, News.  
KGB—11, Diamond Orch. 11:30, King Orch.  
KFVD—11, Hank, the Night Watchman.  
KVOE—11, Diamond Orch. 11:30, King Orch.

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## Paramount



**THE PROFESSOR** of the Musical College, Kay Kyser, Honorary Top Sergeant, with Virginia (Ginny) Simms, United States Marine Corps, will open at Los Angeles' Paramount Theater, Thursday matinee, April 10. Fresh from military triumphs in the south where, virtually singlehanded, he stood off a delighted force of fun-loving Marines recently, Sergeant Kyser and Sergeant Ginny are confident that they will consolidate their positions in hearts of theatergoers when they move in with musical—light and heavy, but always tuneful—artillery.

**KFWB Now 980**  
ON YOUR DIAL

**KHJ**  
*changes to*  
**930**  
ON YOUR DIAL  
**MAR 29**

# Radio Life Lines

BY "BUCK" HATHAWAY

**EDITORIAL SLANTINGS:** Theory of pressure selling is repetition. If some radio advertisers knew of the contempt products are subjected to because of zany advertising, they might become a bit more intelligent, sell more products and radio would be a lot more worth listening to. Strange as it may seem to some, the American public catches on right away. Martha's Meat Balls need only be mentioned once or twice. . . . Memorandum to Mr. Al Pearce: You're so anxious and willing, apparently, to give talent a break: How about taking an auditory gander at Robert Franklin, who sings for Chef Milani over KMPC? There's a voicy lad, Al. . . . Movie-Radio Guide, our slick paper rival, selling for a dime, is re-dressing soon. Will feature pictures more than heretofore, but still heavy on the motion picture side. Best of luck to Evans Plummer, its Hollywood editor, who passes on to all cold sufferers a tip: Get Vitamin B-1 Complex syrup. . . .

**FALL OF THE BAZOOKA:** Bob Burns' "bazooka" is not a musical instrument, as some of us have guessed. It's officially not now, however; the Musician's union admitted Bob to membership, refused to classify other than an articulate plumber's gadget.

**NOTE TO EARLE FERRIS:** Your blurb about Horace Heidt putting in a rush call for a physician so that he could borrow an atomizer for sound effects is pretty thick. Hasn't Horace sense enough to go to corner drug store? It's stuff like that that gives editors and readers a gone-ish, what-the-H-is-the-use feeling. . . . And I won't believe that Helen Hayes refuses to put her daughter, Mary, on her radio program because Helen prefers to have her regarded as "Mary MacArthur, school child." At least until Helen writes me and tells me so.

**EXCITING DEBATES USUALLY CROP UP IN** the home of Andre Kostelanetz when he is entertaining friends. The famous conductor numbers among his intimates some of the most ardent disciples of ultra-modern music, as well as many devotees of strict adherence to the ancient classics. Whenever the conversation turns to music, some very lively arguments usually ensue. "Nobody ever wins," laughs Dr. Kostelanetz, "but I think each side always acquires a healthier respect for the other fellow's viewpoint."

Last Saturday one of Paul Baron's musicians discovered that a couple of his instruments had been left in the prop room down the hall from the Empire room where the "Luncheon at the Waldorf" program is broadcast. Summoning a page boy he said: "Bud, would you mind running down the hall and fetching my bongo and klabas?" The page boy solemnly promised he would. On the way out he chuckled with a fellow page at the Waldorf. "I must look like a hick. One of those musicians was trying to kid me with double talk." Finally, the musician could wait no longer and went himself to fetch the bongo and klabas, bona fide instruments for making Latin-American music.

**JUST WHAT TYPE OF LISTENER "LATITUDE ZERO"** is supposed to attract is difficult to say. An inquiry to Ted Shuderman, the writer of the story might be the beginning of a beautiful friendship.

**SPEAKING OF FRIENDSHIP:** The biggest chuckle received last week was had at the expense of the announcer for the Baker Shoe Company program who very pointedly insisted that the opinions of Miss Dorothy Thompson and those of Mr. C. A. Baker (sponsor) distinctly differed.

**I SUPPOSE EVERYONE WITNESSED** the spread in Life and Time magazines on "Citizen Kane." RKO has reportedly spent \$750,000 on the picture, exclusive of the lavish press notices. Can Louella Parsons do this to us, when Harry Chandler holds the mortgage?

**NOTES GATHERED ALONG THE AIRLANES:** Ilka Chase, star of "Luncheon at the Waldorf," will be the voice behind the Easter fashion newsreels for 20th Century-Fox. Dorothy Kilgallen, the Broadway columnist, will be sponsored by an adhesive manufacturer (Johnson & Johnson) as soon as a suitable time and network have been picked. Penny Singleton and Arthur Lake, stars of CBS' Blondie series, are readying a surprise for the radio audience on their April 14th program. Patti Willis and Harriet Allyn are new femme voices on NBC's "Your Dream Has Come True." That's Wilda Hinkle who plays the roles of "Mrs. Gribble" and the 8-year-old "Bobby Travis" on Joan Blaine's "Valiant Lady" series. Carol Bruce is wowed with the autographed photo Ben Bernie sent her. . . . It's inscribed "To Carol Bruce from Ben Bernie and all the lads, available for dances, weddings, picnics, cribbage and euchre parties. Union, tuxedo, sober and reliable."

**YOU MIGHT ENJOY THIS:** His name is Texas Jim Lewis and he's straight out from Texas' southern plains with a KMPC Monday through Friday show at 7 a. m. aired from Miller's Ranch corral. It's cowboy jiving at a tuneful tops. Texas has a Decca record background to point up his popularity.

# Musical Rebirth

SO far as music lovers are concerned, 1941 will mark a "rebirth of American music."

"We feel that a whole new world of music will be opened up to the American public during the coming year as a result of the 'wide-open' opportunity which radio is now able to offer for the first time to all of the country's creative musical talent," says Neville Miller, president of the National Association of Broadcasters, Inc., interviewed recently for Radio Life.

To prove his point, Miller called attention to dozens of new hit tunes on radio in recent weeks, such as "There I Go," "So You're the One," and "I Give You My Word" on Mark Warnow's "Hit Parade," and named scores of young composers who have "clicked" and are happy in new opportunity which has come their way.

Succinctly Mr. Miller said: "This new opportunity comes from the 'open door' policy of Broadcast Music, Inc., which, effective January 1, became the principal source of popular music for not only NBC and CBS but for most leading independent stations."

Under BMI's policy Miller explained, "Hundreds of brilliant American composers who never before found a satisfactory market for their creations, now will be encouraged to produce a vast new wealth of both popular and classical music."

This situation, the president described as "a new deal for song writers," is an outgrowth of strife between the nation's hundreds of radio stations on one side, the American Society of Composers, Authors, and Publishers (ASCAP) on the other.

Contracts for the use of ASCAP music on the air expired Dec. 31, 1940, and have not been renewed by broadcasters, who felt the \$9,000,000 blanket fee ASCAP demanded was exorbitant, but also, in the opinion of radio stations, would have given ASCAP a continuance of an illegal monopoly of the country's creative musical talent.

Even on the basis of a \$4,500,000 fee which radio paid to ASCAP in 1940, the net effect was to impose upon radio an expense so large as to practically prevent the stations from buying music from any other source, radio officials stated repeatedly.

The net result of such a situation was that practically no contemporary composer could get his works published or played on the radio, or earn his living except by dealing through ASCAP.

From a standpoint of a few composers—about one-fourth of ASCAP's membership—who formed a favored "inner circle," this was all well enough. They received approximately 32 per cent of ASCAP's total "take."

But from the standpoint of the other three-fourths of ASCAP's members, the situation meant that their combined share was only about 1 per cent. Yet, because of ASCAP's virtual monopoly, these hundreds of able composers had almost no choice but to "take it or leave it."

Worse yet, however, was the predicament



AMERICA has always been music- and song-conscious, as scenes like this, to be observed throughout the land, will attest.

of thousands of other composers, undoubtedly including many a budding genius, who found the ASCAP rules for "newcomers" almost hopelessly discouraging.

As preliminary qualification for membership, ASCAP required composers to sell at least five successful compositions to publishers and then to go on "probational" membership for a full year. This meant "without pay." Finally they required the composer to sign away all performance rights to past, present, and future work for 10 years without promise that any payment would ever be forthcoming.

Such were conditions which the broadcasters asserted discouraged full flowering of American musical talent.

In radio today the scene is changing. The door of opportunity with a fair chance at fame and fortune is opened wide to thousands of composers who "never had a chance" before.

First steps toward creating this opportunity were taken when 600 broadcasting companies established Broadcast Music, Inc., now known as "BMI."

BMI still is young. It has, however, already put checks in the mail to many

excellent authors and composers who had previously been excluded from obtaining a fair reward for effort.

In addition to those previously mentioned, new song hits have included "High on a Windy Hill," "Accidentally on Purpose," "I Hear a Rhapsody," "I Can't Remember to Forget," "It All Comes Back to Me," "May I Never Love Again," "You Walk By" and "Practice Makes Perfect."

Besides these and hundreds of other popular tunes, radio also has available all of the grand operas and symphonies which are famous in history. In all, there are now available to radio more than 600,000 non-ASCAP musical arrangements.

BMI is also taking a great deal of interest in encouraging composers of serious music, and plans soon to publish such works as "Fantasia Quasi Una Sonata" by Raymond Gram Swing. In addition to his fame as a radio commentator and newspaper correspondent, Swing is a highly skilled musician who studied at Oberlin College Conservatory of Music.

Besides this composition, which is for violin and piano, Mr. Swing has also written several musical works for Shakespearean texts.

Another BMI publication of serious music is the "More Perfect Union," composed by Paul Nordoff, faculty member of the Philadelphia Conservatory of Music. Nordoff's composition is written for baritone solo, mixed chorus, or full symphony orchestra.

At present it is in the field of popular music that BMI is arousing greatest interest. (Concluded on Page Twenty-three)

**NEXT WEEK**  
**"Make 'em Laugh"**  
 by  
**BEN BERNIE**  
 ★  
**AN INSIDER STORY OF**  
**A HARD-WON CAREER**

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TUESDAY Program Highlight

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

Variety

9:00—Kate Smith, KNX.
10:15—Between Bookends, KECA-KFSD.
10:15—Hollywood Whispers, KHJ-KVOE-KGB-KFXM.
11:00—Art Baker's Notebook, KECA-KFSD.

6:00—Evening Concert, KFAC.
7:00—Glenn Miller, KNX.
7:15—Inglewood Park Concert, KNX.
8:00—Measure Time, KFI.
8:15—Leroy Ross, KNX.
8:30—Song Stories, KMPC.
10:00—Philharmonia, KECA.
10:30—Masterworks, KNX.

Public Affairs—News

7:30—Bob Garrod, KNX.
10:00—John B. Hughes, KGB-KHJ-KVOE-KFXM.
11:45—Style Slants, KMPC.
12:45—Clete Roberts, KMPC.
14:45—Kaltenborn, KFI.
16:15—Pulton Lewis, KHJ-KVOE-KFXM-KGB.
6:30—Public Affairs, KNX.
6:30—Unlimited Horizons, KECA, KFSD.
8:45—Affairs of State, KHJ-KVOE-KFXM.
7:00—Raymond Gram Swing, KVOE-KHJ-KGB-KFXM.
7:30—Wythe Williams, KHJ-KVOE-KGB-KFXM.
7:45—Jack Hunt from Mexico City, KHJ-KGB-KFXM-KVOE.
7:45—Robert Arden, KFVB.
8:45—Let's Talk News, KMPC.
9:00—We, the People, KNX.

Drama

10:30—Doctor's Journal, KMPC.
6:30—First Nighter, KNX.
6:00—Second Husband, KNX.
7:00—Olmsted Story Drama, KECA.
8:00—Grand Central Station, KECA.
8:30—Court of Missing Heirs, KNX.

Quiz Programs

8:30—Treasure Cheat, KFI.
7:30—Uncle Jim's Question Bee, KECA.
8:30—Bernie Musical Quiz, KECA.
9:30—Battle of Sexes, KFI.

Outstanding Music

12:30—Luncheon Concert, KFAC.
7:00—Masterpieces, KFAC.

KGER—10, News, 10:05, Full Gospel, 10:15, Kingdom Within, 10:30, Bright Corner.
KFXM—10, John B. Hughes, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.
KFSD—10:15, Between Bookends, 10:30, World Travelogues, 10:45, Heaven on Earth.
KGB—10, John B. Hughes, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.
KFVD—10, Serenade, 10:30, Tolon Rescue Mission.
KVOE—10, News, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.

11 A. M. to 12 Noon

Now! Twice Each Tuesday! FLYING FEET BROADCASTS

Patients' open forum direct from Dr. Hiss Foot Clinic KHJ 11:15 a. m. 9:30 p. m.

KFI—11, Light of the World, 11:15, Mystery Man, 11:30, Valiant Lady, 11:45, Arnold Grimm's Daughter.
KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, Home of the Brave.
KHJ—11, Friendly Neighbors, 11:15, Flying Feet, 11:45, Young America Presents.
KECA—11, Art Baker's Notebook, 11:30, Family Doctor, 11:45, News, KFVB—11, Tom Stoddard, 11:15, Al Jans.
KMPC—11, Music for Madame, 11:15, Lifelong Learning, 11:30, American's Folk Songs, 11:45, Style Slants.
KMTR—11, Dr. Talbot, 11:30, Monitor News, 11:45, Music.
KFAC—11, Man on Street, 11:30, Forenoon Musicals.
KGFJ—11, News, Stocks, 11:15, Music.
KRKD—11, Music, 11:30, News.
KFOX—11, Pop Records, 11:30, News, 11:45, Science of Mind.
KGER—11, News, 11:15, Music, 11:30, Meet the Band, 11:45, L. B. Police.
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Cock-eyed Cooking, 11:45, Harmony Hall.
KFSD—11, Art Baker's Notebook, 11:30, Army Band, 11:45, News.
KGB—11, Friendly Neighbors, 11:15, Modern Melodies, 11:30, School of Air.
KFVD—11, News, 11:15, Music, 11:30, Piano, 11:45, Violet Schram.
KVOE—11, Friendly Neighbors, 11:15, Singing Strings, 11:30, Forgotten Foster Songs, 11:45, Civic.
12 Noon to 1 P. M.
KFI—12, Mary Martin, 12:15, Ma Perkins, 12:30, Pepper Young, 12:45, Vic and Sade.
KNX—12, Martha Webster, 12:15, Song Treasury, 12:30, Kate Hopkins, 12:45, Women of Courage.
KHJ—12, News, 12:15, Homemaker's Club, 12:30, Edith Adams' Future.
KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KFVB—12, Al Jans' Music, 12:30, Peter Potter.
KMPC—12, Top of Day, 12:15, News, 12:30, Master's Hour.
KMTR—12, Music.
KFAC—12, News, 12:15, Backseat Driver, 12:30, Luncheon Concert.
KGFJ—12, News, Stocks, 12:15, Novelty Roundup, 12:30, Wheel Chair Chats, 12:45, Let's Listen.
KRKD—12:30, Saddle Pals.
KFOX—12, Records, 12:15, News, 12:30, Garden School.
KGER—12, News, 12:10, Hair Care, 12:15, Jr. Chamber of Commerce, 12:30, Music.
KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr., 12:45, Rhythm Rendezvous.
KFSD—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KGB—12, News, 12:15, Old Fashioned Girl, 12:45, Edith Adams' Future.
KFVD—12, Luncheon Music, 12:45, Violet Schram.
KVOE—12, News, 12:15, Royal Crown Comedy, Farm News, 12:45, Edith Adams' Future.

1 to 2 P. M.

KFI—1, Backstage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Widder Brown.
KNX—1, Portia Blake, 1:15, Myrt and Marge, 1:30, Hilltop House, 1:45, Stepmother.
KHJ—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.
KECA—1, Mother of Mine, 1:15, Club Matinee, 1:35, Civic.
KFVB—1, Peter Porter, 1:30, Dr. Reynolds, 1:45, Hollar, Orech.
KMPC—1, Master's Hour, 1:30, Mood Novelties, 1:45, Accordiana.
KMTR—1, Spec. Events, 1:30, Pension, 1:45, Aircraft.
KFAC—1, Science of Mind, 1:15, L. A. Schools, 1:30, Meet the Commuter.
KGFJ—1, News, Stocks, 1:15, Strings, 1:30, Matinee Melodies.
KRKD—1, News, Weather, 1:15, City Hall, 1:30, P. S. C., 1:45, Singing Waiters.
KFOX—1, Classified, 1:15, Lucea Floor Show, 1:30, Monitor News, 1:45, Records.
KGER—1, News, 1:05, Officials on Parade, 1:20, Music, 1:30, Spanish Trio.
KFXM—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.
KFSD—1, Mother of Mine, 1:15, Ann Gibson, 1:30, Musical Supervisor, 1:50, On With the Dance.
KGB—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.
KFVD—1, News, 1:15, Music.
KVOE—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.

2 to 3 P. M.

HEAR CHEF MILANI TODAY KMPC—2:00 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.
KNX—2, American School, 2:30, News, 2:45, Scattered Good Baires.
KHJ—2, John B. Hughes, 2:15, As Twig Is Bent, 2:30, Music, 2:45, Let's Play Bridge.
KECA—2, News, 2:15, Classic Hour, KFVB—2, South Sea Magic, 2:30, News and Music, 2:45, Jimmie Jackson.
KMPC—2, Chef Milani, 2:30, By Arrangement, 2:45, Clete Roberts Comments.
KMTR—2, Indian Tales, 2:15, D. C. Tracy, 2:30, Woman's World.
KFAC—2, Day by Day, 2:15, Music, 2:45, Organ.
KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Salvation Army.
KRKD—2, Records, 2:30, News, 2:45, Records.
KFOX—2, Civic, 2:15, Records, 2:45, Grandma Travels.
KGER—2, News, 2:05, Music, 2:45, L. B. Band.
KFXM—2, Stocks, Orch., 2:15, Twig Is Bent, 2:30, Dance Time, 2:45, News.
KFSD—2, Sidestreet Vignettes, 2:15, Monitor News, 2:30, Chansonnets, 2:45, Wayne Van Dyne.
KGB—2, John B. Hughes, 2:15, As Twig Is Bent, 2:30, Melodies, 2:45, Let's Play Bridge.
KFVD—2, Music, 2:15, Organ, 2:30, Romantic Rhythm.
KVOE—2, John B. Hughes, 2:15, As Twig Is Bent, 2:30, Matinee, 2:45, Let's Play Bridge.

3 to 4 P. M.

KFI—3, Agnes White, 3:15, What's Doing, 3:30, News, 3:45, Gasoline Alley.
KNX—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan.
KHJ—3, Eddie Albright, 3:15, Hoiland Orch., 3:30, P. E. Gardner.
KECA—3, Classic Hour, 3:30, In-classic Hour, 3:45, Music.
KMPC—3, Andy and Virginia, 3:30, The Other American.
KMTR—3:30, Pianos, 3:45, Kingdom City.
KFAC—3, Symphony.
KGFJ—3, News, 3:15, Vocalists, 3:30, Concert.

TUESDAY Programs

APRIL 1, 1941

8 to 9 A. M.

KFI—8, Fiesta Time, 8:15, Against the Storm, 8:30, Road of Life, 8:45, David Harum.
KNX—8, Melody Express, 8:15, Nancy Dixon, 8:30, Goldbers, 8:45, Kathleen Norris.
KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:45, BBC News.
KECA—8, Breakfast Club, 8:30, News, 8:45, R. L. Johnson.
KFVB—8, Grouch Club, 8:30, Gun Mack, 8:45, Dr. Reynolds.
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR—8, Spanish Hour, 8:45, Reluctious Music.
KFAC—8, Country Church, 8:30, News, 8:45, Mildred Lager.
KGFJ—8, News, Stocks, 8:15, Music, 8:45, Dr. Wiseman.
KRKD—8, Records, 8:55, News.
KFOX—8, News, 8:15, Dr. Michelson, 8:45, Classified.
KGER—8, News, 8:05, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.
KFXM—8, Neighbors of Woodcraft, 8:30, Sunshine Service.
KFSD—8, Spice of Life, 8:30, Good Cheer, 8:45, Wife Saver.
KGB—8, Woodcraft, 8:30, News, 8:45, BBC News.
KFVD—8, Covered Wagon.
KVOE—8, Good Morning Neighbor, 8:30, News, 8:15, 1490 Club.

9 to 10 A. M.

KFI—9, Bridge Club, 9:15, News, 9:30, Julia Blake, 9:45, Midstream.
KNX—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.
KHJ—9, Keep Fit, 9:15, Norma Young, 9:45, Top of the World.
KECA—9, Mildred Van, 9:15, Betty Randall, 9:30, Homer Griffith, 9:45, Lyle Henderson.
KFVB—9, Popular Orch., 9:30, Every Man's Church, 9:45, Pop. Orch.
KMPC—9, News, 9:15, Council of Beauty, 9:30, Family Bible, 9:45, Morning Pick Up.
KMTR—9, Martin L. Thomas, 9:15, Health, 9:30, Clifford Clinton, 9:45, W. B. Record.

KFAC—9, Inspirations, 9:15, Voice of Health, 9:30, Music.
KGFJ—9, News, Stocks, 9:15, Tone Tempo, 9:30, Dr. Richardson, 9:45, Music.
KRKD—9, Prairie Schooner, 9:30, U. S. Weather, 9:45, News.
KHJ—9:30, Mayfair Lost & Found Gets.
KFOX—9, Firebrands for Jesus, 9:45, Friendly Adviser.
KGER—9, News, 9:05, Music, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, News, 9:15, Kerry's Menu, Program Preview, 9:30, Variety, 9:45, Keep Fit.
KFSD—9, Andrit Continental, 9:15, Health, 9:30, Farm and Home.
KGB—9, Ben Sweetland, 9:15, Homemaker's Catalogue, 9:30, KGB Presents, 9:45, Keep Fit.
KFVD—9, Waltz, 9:15, News, 9:30, Dr. Richardson, 9:45, Parade.
KVOE—9, 1490 Club, 9:45, Exercises.

10 to 11 A. M.

KFI—10, Mirandy's Garden Patch, 10:15, News, 10:30, Jack Owens, 10:45, Dr. Kate.
KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Mary Lee Taylor.
KHJ—10, John B. Hughes, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.
KECA—10, The Munros, 10:15, Between Bookends, 10:30, Wife Saver, 10:45, News, 10:50, Ray Perkins.
KFVB—10, Bing Crosby, 10:15, Breakfast on the Boulevard, 10:45, News and Music.
KMPC—10, Southland Serenade, 10:15, Pan America Calling, 10:30, Doctor's Journal, 10:45, News, 10:15.
KMTR—10, Volney James, 10:15, Serenade to Beauty, 10:45, Dr. Reynolds.
KFAC—10, Midmorning Serenade, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:15, Voice of Health, 10:30, Music, 10:45, City Dwellers.
KRKD—10, Paddock Flashes, 10:15, Health, 10:30, Records.
KFOX—10, News, 10:15, Health, 10:30, Pacific Paradise, 10:45, Records.

# SWOPPERS' MARKET

Rates: 5 cents per word, cash with order. Deadline—Friday noon.

DEPENDABLE phone and mail service. Miss Stuart. FA. 1641.

WANT either cello or string bass. Will swap for? or buy. Edelman, 737 S. Hill.

FACTORY-BLEMISHED retrade, \$2.85. 6.00-16". 10,000-mi. guar. Thousands satisfied customers. Fred E. Small, Colorado & Lincoln, Santa Monica.

3-ROOM furnished double. Frig. 1414 W. 4th. Ref. No children. Ideal for couple. Spotless. MI. 5872.

## No Small Words

Scene: Script session between Bob Hope and Bing Crosby for the latter's guest spot on the former's NBC show.

Crosby: "Let's chop out this word 'small' and make it 'infinitesimal'."

Hope: "'Infinitesimal?' Great Scott, man, no wonder you have to have a one-hour program. It takes you that long just to pronounce the words."

# KFWB Now 980

ON YOUR DIAL

## THIS SUMMER

Radio Life Will Start a Series of Articles on Careers and Requirements of Radio

Instructive! Watch for Them!



SNOW use worrying about losing your favorite program after March 28. KFI 640 stays at . . . .

KRKD—3, McIntire Hawaiians. 3:30, House of Dubonay. 3:45, Weather, Venna Taylor.  
KFOX—3, Records. 3:30, Mad Max Rios. 3:45, Records.  
KGER—3, News. 3:05, Music. 3:30, L. B. Band.  
KFXM—3, Colton on Parade. 3:30, Coffey Orch. 3:45, U. S. Army.  
KFSD—3, Irene Wicker. 3:15, The Bartons. 3:30, The Munros.  
KGB—3, News. 3:05, Monitor News. 3:15, Hoagland Orch. 3:30, Coffey Orch. 3:45, KGB Presents.  
KFVD—3, News. 3:15, Music.  
KVOE—3, News, Hoagland Orch. 3:30, Bargain Counter.

### 4 to 5 P. M.

KFT—4, Art Baker's Notebook. 4:30, Jayne Cozens. 4:45, H. V. Kaitenborn.  
KNX—4, Second Mrs. Rurton. 4:15, We, the Abbotts. 4:30, News. 4:35, Fletcher Wiley.  
KHJ—4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Sands of Time.  
KECA—4, Irene Wicker. 4:15, Mr. Keen. 4:30, News. 4:45, Superman.  
KFWB—4, Don Milligan. 4:30, King Orch. 4:45, Stuart Hamblen.  
KMTR—4, Hollywood Blvd. Quiz. 4:15, Symphony Prevue. 4:30, News. 4:45, Console Patterns.  
KMTR—4, John Brown. 4:30, St. Bernard Yodelers. 4:45, Music.  
EFAC—4, First Line Defense. 4:15, Paving the Past. 4:30, Music. 4:45, Christian Science.  
KGFJ—4, News. 4:15, Tea Time.  
KRKD—4, Music. 4:15, Movieland Quiz. 4:45, News.  
KFOX—4, John Brown. 4:30, Swing.  
KGER—4, News. 4:15, Music. 4:30, Kid-Obby. 4:45, Bible Truth.  
KFXM—4, Trading Post. 4:30, Sands of Time.  
KFSD—4, Maurice Orch. 4:15, Mr. Keen. 4:30, Hollywood Headlines. 4:35, Youthful Amateurs.  
KGB—4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Sands of Time.  
KFVD—4, Piano. 4:15, Tea Time. 4:45, News.  
KVOE—4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Sands of Time.

### 5 to 6 P. M.

KFT—5, Music, Limericks. 5:15, Jack Armstrong. 5:30, Treasure Chest.  
KNX—5, European Roundup. 5:15, Fletcher Wiley. 5:30, First Nighter. 5:55, News.  
KHJ—5, News. 5:15, Daily Comics. 5:30, Shafter Parker's Circus. 5:45, Captain Midnight.  
KECA—5, Speaking of Glamour. 5:15, Guest Book. 5:30, Drama Behind News. 5:45, Tom Mix.  
KFWB—5, Stuart Hamblen.  
KMPC—5, Fiesta. 5:15, News. 5:30, Uncle Harry.  
KMTR—5, Dr. Davies. 5:30, Music.  
KFCAC—5, Music. 5:30, Whoa Bill Club.  
KGFJ—5, News. 5:15, Tanzo Time. 5:30, Sports. 5:45, Phil Stanwick.  
KRKD—5, Songs of Saddle. 5:30, Race Results. 5:45, Records.  
KFOX—5, God's Sunshine. 5:30, Music.  
KGER—5, News. 5:05, Latin Hour.  
KFXM—5, News. 5:05, Pop. Orch. 5:25, Preview. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KFSD—5, News. 5:15, Ball Trio. 5:30, Drama Behind News. 5:45, Tom Mix.  
KGB—5, George Bacon. 5:15, Selective Service. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KFVD—5, Varieties & Values.  
KVOE—5, Classified. 5:15, Selective Service. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.

### 6 to 7 P. M.

KFI—6, Latitude Zero. 6:36, Fibber McGee and Molly.  
KNX—6, Helen Menken. 6:30, Public Affairs. 6:45, Four Clubmen.  
KHJ—6, Orphan Annie. 6:15, Fulton Lewis. 6:30, John B. Hughes. 6:45, Affairs of State.  
KECA—6, News. 6:15, The Bartons. 6:30, Unlimited Horizons. 6:55, Records.  
KFWB—6, News. 6:15, In the Gloaming. 6:30, Joe Crall. 6:45, Facts Behind News.  
KMPC—6, Eyes That Never Close. 6:30, Easy Listening.  
KMTR—6, Hollywood Merry-Go-Round. 6:15, Dick Terry. 6:30, Ed Robbin. 6:45, Douglas Dawson.  
KFCAC—6, Evening Concert.  
KGFJ—6, News, Italian Melodies. 6:30, News. 6:45, Pentecostal Assembly.  
KRKD—6, Records. 6:30, Santaella & Rubinl. 6:45, Records.  
KFOX—6, News. 6:10, Sports. 6:15, Records. 6:30, Semi-Classical. 6:45, Records.  
KGER—6, News. 6:15, Frank Farrell. 6:30, U. S. Army. 6:45, Italian Journal.  
KFXM—6, Facts & Fancies. 6:15, Fulton Lewis. 6:30, Names & News. 6:40, Nehi Prog. 6:45, Affairs of State.  
KFSD—6, Jenkins Orch. 6:15, Mama Bloom's Brood. 6:30, Unlimited Horizons. 6:55, News.  
KGB—6, Orphan Annie. 6:15, Fulton Lewis. 6:30, John B. Hughes. 6:45, America's Answer.  
KFVD—6, Evening Serenade.  
KVOE—6, County News. 6:15, Fulton Lewis. 6:30, Wonder Valley Boys. 6:45, Affairs of State.

### 7 to 8 P. M.

KFT—7, Bob Hope. 7:30, Uncle Walter's Dog House.  
KNX—7, Miller Orch. 7:15, Ingewood Park Concert. 7:45, Davis, News. 7:50, Bob Garred, News.  
KECA—7, Olmsted Story Drama. 7:15, Jenkins Orch. 7:30, Uncle Jim's Question Bee.  
KHJ—7, Raymond G. Swing. 7:15, Inside of Sports. 7:30, Wythe Williams. 7:45, Jack Starr Hunt, from Mexico City.  
KFWB—7, Jimmie Jackson. 7:15, Musical Comedy. 7:30, News. 7:45, Robert Arden.  
KMPC—7, Today in Hollywood. 7:15, For Gentlemen Only. 7:45, News.  
KMTR—7, I Am. 7:15, Aircraft. 7:30, Spec. Events.  
KFCAC—7, Evening Concert.  
KGFJ—7, Spanish Hour.  
KRKD—7, News. 7:15, Election Returns.  
KFOX—7, Daily Bread. 7:15, News. 7:30, Records. 7:45, News.  
KGER—7, News. 7:05, Jewish Hour.  
KFXM—7, Raymond G. Swing. 7:15, Inside of Sports. 7:30, Wythe Williams. 7:45, Jack Starr Hunt.  
KFSG—7:45, Evangelistic.  
KFSD—7, Novelties. 7:15, On with Dance. 7:25, Howard & Shelton. 7:30, Uncle Jim's Question Bee.  
KGB—7, Raymond G. Swing. 7:15, Inside of Sports. 7:30, Wythe Williams. 7:45, Jack Starr Hunt.  
KVOE—7, Raymond G. Swing. 7:15, Legion Speaks. 7:30, Wythe Williams. 7:45, Jack Starr Hunt.

### 8 to 9 P. M.

KFI—8, Fred Waring. 8:15, News. 8:30, Johnny Presents.  
KNX—8, Amos 'n' Andy. 8:15, Lanny Ross. 8:30, Court of Missing Heirs.

KHJ—8, Gould Orch. 8:30, Laugh & Swing Club.  
KECA—8, Grand Central Station. 8:30, Bernie Musical Quiz.  
KFWB—8, Enemy Within. 8:15, Carmen Cavallaro. 8:30, ASCAP on Parade.  
KMPC—8, Amos 'n' Andy. 8:15, Recital. 8:30, Song Stories. 8:45, Let's Talk News.  
KMTR—8, Special Events. 8:30, Camera Clinic.  
KFCAC—8, News. 8:15, Music.  
KGFJ—8, News. 8:15, Jean Valentine. 8:30, Music. 8:45, Central Church.  
KRKD—8, Election Returns.  
KFOX—8, McIntyre's Hawaiians. 8:15, Army Trans. 8:30, Judge Gardner.  
KGER—8, News. 8:05, Spanish Hour.  
KFI—8, Gould Orch. 8:30, Laugh & Swing Club.  
KFSD—8, Grand Central Station.  
KGB—8, Gould Orch. 8:30, Laugh & Swing Club.  
KVOE—8, Gould Orch. 8:30, Laugh & Swing Club.

### 9 to 10 P. M.

## Now 9:30 Tuesday Nite!

# FLYING FEET BROADCASTS

Patients' open forum direct from Dr. Miss Foot Clinic

# KHJ

11:15 a. m. 9:30 p. m.

KFT—9, World's a Stage. 9:15, Manchester Boddy. 9:30, Battle of Sexes.  
KNX—9, We, the People. 9:30, Hollywood Showcase.  
KHJ—9, News. 9:15, Martin Orch. 9:30, Flying Feet.  
KECA—9, Easy Aces. 9:15, Howard & Shelton. 9:25, Crosby Orch. 9:30, News (Thrifty Drug). 9:45, Sweeten Orch.  
KFWB—9, John Balderstone. 9:15, Shopping News. 9:30, News. 9:45, Music.  
KNPC—9, Memories in Melody.  
KMTR—9, Special Events. 9:30, News Reel. 9:45, Music.  
KFCAC—9, Music.  
KGFJ—9, Jewish Hour. 9:30, Synopated Symphony. 9:45, Boxing.  
KRKD—9, Election Returns.  
KFOX—9, News. 9:15, Republicans Looking Ahead. 9:30, Records. 9:45, Lucia Floor Show.  
KGER—9, News. 9:05, Music. 9:15, Wilson Ames. 9:30, Go Ye Fellowship.  
KFXM—9, News. 9:15, Martin Orch. 9:30, Ellis Sparkman. 9:45, Heatherton Orch.  
KFSG—9:30, Hawaiians.  
KFSD—9, Easy Aces. 9:15, Crosby Orch. 9:30, Musical Souvenirs. 9:45, News.  
KGB—9, News. 9:15, Martin Orch. 9:30, News, Heatherton Orch. 9:45, Know Your San Diego.  
KVOE—9, News. 9:15, Martin Orch. 9:30, News, Heatherton Orch.

### 10 to 11 P. M.

KFI—10, News. 10:15, Foster Orch. 10:30, Inside the News (Thrifty Drug). 10:45, Nottingham C-eh.  
KNX—10, Sullivan Reviews News. 10:15, Nightcap Yarn. 10:30, Masterworks.

KHJ—10, Haven of Rest. 10:30, News. 10:45, King Orch.  
KECA—10, Philharmonia.  
KFWB—10:15, Bowling Notes. 10:30, Home Recording Night.  
KMPC—10, Pep-O-Logue. 10:15, News. 10:30, Cavalcade of Hits.  
KMTR—10, Viennese Ensemble. 10:15, Averill Orch. 10:30, Music. 10:45, Kalle Orch.  
KFCAC—10, Melody Hour.  
KGFJ—10, Boxing.  
KRKD—10, Election Returns.  
KFOX—10, Ross Ballroom. 10:15, Hamilton Orch. 10:30, Records. 10:45, Organ Reveries.  
KGER—10, Music. 10:30, Rev. Plunkett.  
KFXM—10, Haven of Rest. 10:30, King Orch.  
KFSG—10, Esther Fricke Stuart. 10:30, Mr. and Mrs. Webb.  
KFSD—10, Bondstu Orch. 10:30, Reisman Orch.  
KGB—10, Haven of Rest. 10:30, King Orch.  
KFVD—10, Hank, the Night Watchman.  
KVOE—10, Haven of Rest. 10:30, King Orch.

### 11 to 12 Midnight

KFI—11, News. 11:15, Hlmer Orch. 11:30, Morgan Orch. 11:57, News.  
KNX—11, Knox Manning. 11:15, Ken Stevens. 11:30, Strand Orch. 11:55, News.  
KHJ—11, Garber Orch. 11:30, Nelson Note-Able. 11:45, Hawaiians.  
KECA—11, Harris Orch. 11:15, Marshall Orch. 11:45, Paul Carson. 11:57, News.  
KFWB—11, Piano Paintings. 11:15, Music You Want.  
KMPC—11, Royal Hawaiians. 11:15, 710 Club.  
KMTR—11, Barnett Orch. 11:15, Music.  
KFCAC—11, Night Shades.  
KRKD—11, Election Returns.  
KFXM—11, Garber Orch. 11:30, Nelson Note-Able. 11:45, Hawaiians.  
KFSG—11, It Really Happened. 11:15, Accordion Band. 11:30, Bible Study.  
KFSD—11, Harris Orch. 11:15, Hlmer Orch. 11:30, Morgan Orch. 11:57, News.  
KGB—11, Garber Orch. 11:30, Nelson Note-Able. 11:45, Hawaiians.  
KVOE—11, Garber Orch. 11:30, Nelson Note-Able. 11:45, Hawaiians.

Squeak! Squawk! Blaw! This noise may be familiar . . .

See Page 19

LOWEST PRICES ON  
**PUSH BUTTON CHANGE**  
Hollywood 8211  
**MUSIC CITY** SUNSET AND YINE  
West's Largest Drive-In Service Dept.

# Best Bet Previews

**Ed. Note:** The critical advance notices given below are the result of careful estimates of air events during the week in which Radio Life is dated. They are offered as air-worthy "bests" and to assist Reader-Listeners in choosing one or more bright spots each weekday or evening.



## SUNDAY, MARCH 30

**DRAMA—One Step Ahead:** Lurene Tuttle, one of radio's great actresses, is starred opposite the astonishing Orson Welles in an interesting story by John LaTouche of a self-made man who battles his way to success, only to be beaten down by an over-ambitious wife who is always "one step ahead" of him. A Silver Theatre offering, it airs from KNX at 3 p. m.

**DRAMA: His Girl Friday:** Rosalind Russell as Hildy Johnson, resourceful girl reporter, against Cary Grant as Walter Burns, a tough managing editor. In this Screen Guild Theatre item Mr. Grant and Miss Russell recreate the roles in which they motion - picture - appeared. Plot is around efforts of a newspaper to free a condemned killer (Earl Williams) from the gallows. Airs from KMPC at 4:30 p.m.

**MUSIC: Matty Malneck,** All-American violinist: Mr. Malneck will take his first ride on the tuneful "Fitch Bandwagon." He piles his orchestra aboard the KFI vehicle at 4:30 p. m.

**VARIETY: The University Explorer:** There is a bit of mystery attached to Mr. Hale Sparks' University broadcast this Sunday, entitled "Our Secret Weapon." Mr. Sparks announces that he will tell Americans that the United States has a powerful secret weapon for defense, a weapon that is obvious to Americans, but one overlooked by power-mad dictators. You will hear him from KECA at 9 p. m.

## MONDAY, MARCH 31

**MUSIC: Carnation Contented Salute** to national police and firemen: Your opportunity to hear the Lullaby Lady, Louise King, with baritone Ray Charles on a musical tribute to the nation's men engaged in life and property protection. The Lullaby Lady will sing, among other numbers, "It's Sad But True" and the lullaby from "Erminie." Baritone Charles

will solo "Shadows in the Night." A chorus will feature the Toreador Song from "Carmen," while the orchestra will give a captivating arrangement of the "Sleeping Beauty Waltz." KNX, 7 p. m.

**INFORMATIVE: "What's the Latest?":** Answers to questions sent by listeners on any current event or topic are answered on this program which runs nightly from KHJ at 9 p. m. It is smoothly handled by Charles Arlington and Rollie Thomas. When you are puzzled by the significance of a happening you might phone the station (HO. 8111) during broadcast and get your answers.

## TUESDAY, APRIL 1

**VARIETY: Hollywood Showcase:** Richard Hudnut chooses April Fools' Day to re-introduce this seasonally popular program from Columbia Square. As in past it will "showcase" (present for first appearances) heretofore un-aired or unknown singers, actresses and actors for critical slantings by the audiences. It will air from KNX, 9:30 p. m.

**DRAMA: The Twig Is Bent:** This is the new Don Lee program about which so much has been written in laudatory vein. It is plotted around the story of a young school teacher in a strange community. She is forced to battle reaction, bigotry, and frustration. A competently done serial, it reveals sobering values for thoughtful persons. One criticism—it could be aired a bit more subtly and quietly. From KHJ at 2:15 p. m.

## WEDNESDAY, APRIL 2

**VARIETY: How Did You Meet?** A quarter-hour of revelations of manners and circumstances in and under which persons have come to romance. Interesting as human documentation, with philosophical implications keyed to outright fun as principals are persuaded to give out on their sentiments. KFI at 8:15 p. m.

**MUSIC: Philharmonia:** Careful selections of the best in recorded music make this program, of one hour from KECA at 10 p. m., a musical hypodermic for jaded spirits any night in the week, since it airs Sunday through Saturday.

## THURSDAY, APRIL 3

**MUSIC: Xavier Cugat:** The South

American rumba and conga prince will bring at 7 p. m. from KFI, a toe-tapping, thigh-twisting program of the music from the Latin Americas that has made him one of air's ranking favorites. The somewhat debatably accented Yvette will sing. Bert Parks will be on with them.

**PUBLIC AFFAIRS: Mayor Brown Election Committee:** Of interest chiefly to Angelenos, but provocative of thought for all Southern Californians—since the issue is one of good government in a city recently embroiled in recall campaigns, slot and pin-ball machine rackets, and police and administration scandals. KECA at 6:45 p. m.

**DRAMA: Mother of Mine:** Monographic drama of mothers and their part in the lives of their kin and their spiritual contributions to life. A serial (Monday through Friday), it is good air-stuff. Airs from KECA at 1 p. m.

**SPORTS: Sam Balter:** The caustic Balter calls sports turns as he sees and understands. For the sports-minded he offers material that is essentially different from run-of-the-air commentaries, is acceptable to young and old followers. Will feature tonight at 7:15 from KHJ another of his vivid recitals based on the "Once in a Lifetime" theme.

## FRIDAY, APRIL 4

**COMEDY: "Pot o' Gold":** Louella Parsons presents the second of her guest appearance shows, based upon the motion picture with the program's name. Appearing tonight at 7 p. m. will be James Stewart, Paulette Goddard, and Charles Winninger. The story is laugh-ey, revolves about tribulations of a young and aspiring band (Horace Heidt motif here). The picture was produced by James Roosevelt with Horace Heidt. KNX.

**DRAMA: To Make a Long Story Short:** Hall Bradley and William Griffith take highlights in literature and give them a dramatic twist in 15 minute condensations. No forecast on tonight's subject but,



KATE SMITH

if past is criterion, they will provide an interesting interlude starting at 8:30 p. m. from KMPC.

**POPULAR MUSIC: Florentine Gardens:** For the dancy urge around 11 p. m. Dave Marshall's orchestra, playing from the floor of the Florentine Gardens in Hollywood, is an assurance that the urge

(Continued on Page Twenty-five)



# Lady Coming Up

by  
DON SABRE

SHE stood rather abashedly there in the sixth grade classroom of a San Francisco public school while the assembled teachers and board of education members clapped their hands and broke into wide, indulgent smiles, the way adults do when they have seen a child do something out of the ordinary.

Few of the teachers, principals and board members had come to the grammar school rehearsal of "Alice In Wonderland" with enthusiasm. For most of them it was one of the tedious responsibilities of being educators, this business of watching a crowd of kids simper, thumb-suck, blush and stammer through simple lines.

Not one of them, however, when the rehearsal had run its course, would forget the little winsome lass who had played the leading role.

"Beverley Brown, A 6th," was the report card legend.

"Alice In Wonderland, for fair," was the thready gist of their reactions, watching the little miss. Somehow the Dormouse, the Cheshire Cat, the Queen, the Mad Hatter, Bill, the Lizard, all the other fantasy-tinted characters of childhood's imaginative epic, drew from the little girl a sense of their own imagic non-this-worldish importance. For the adults, she had brushed aside their dull pedantries, stuffed whimsies down their stodgy mental channels, made them lose, for a time, their heavy conceptions of duty, their places in the world, the conventional snuggeries the educational adult draws about himself like a pallish cloak.

And Alice's friends in her journey through Wonderland. Kids, to be sure, but—somehow, fired with the elfishness of their classmate who, to them, had obviously become Alice, and had thus made them a flickery-light-on-the-meadows-and-Pannish-music-in-the-air aggregation of interpreters of a world in which nobody lived but the Queen, the Cheshire Cat, Bill, the Lizard, the Dormouse, the Mad Hatter and the rest of a strange crew.

Thus, at 12, Beverley Brown, quaintly lovely daughter of a San Francisco, Calif., lumberman, was to have implanted in her a seed that was never to be denied flowering. The world of fact and whimsy—the stage, motion picture, the newest wonder of world entertainment—was to be her forte.

Right now she was trying hard to come back from Alice's adventures while the applause of the adults rang in her ears like the clatter of Bill, the Lizard, trying to get unstuck from the chimney.

And here we were, some seven years later, Beverley Brown and I, seated, as is an interviewer's wont and an interviewer's will, over coffee. Beverley Brown is a lady now, a pertly turned out lady of 19 with agate-blue eyes in which summer laughs, helped by fine lined lips behind which milky teeth wink and flash; a young lady who stands 5 feet and 4 inches in



LOVELY AND TALENTED is Beverley Brown, Hollywood younger actress, Max Reinhardt scholarship student, and one whom Hollywood observers see destined for radio greatness.

tailed clothes, moulded provocatively around 126 pounds of symmetric lines and curves.

And she says:

"The grammar school experience was an amazing one. I suppose children do, at times, get themselves completely lost in whatever they are doing. I did. For days after the school play I was a sort of dual personality, part of me a little girl going about her everyday school work, another part of me wide-eyed, fast-heartbeating Alice caught in the caprices of a Never-Never world."

Which serves to give a fair idea of the lyrical qualities of mind of Miss Beverley Brown who, since leaving Piedmont high school in Oakland, Calif., has marked herself for radio achievement within the next two years. If she doesn't stand way in on the threshold of sound accomplishment as an actress within that time, there will be a lot of radio-wise men and women who are going to quit prophesying. The chances are overwhelming that she will, before she is 21, be one of the outstanding radio actresses of her young times. Reasons? Well:

In the first place she has tucked away enough major radio experience in two years since she wound up an acting scholarship to have seasoned her for the up-going steps she has yet to take. In the second place, she has a sense of drama in which cerebral analysis is sprinkled like essential salt on viands. Which is to say, she knows drama and knows what

she is doing in drama. In the third place, she has had just enough formal education to accelerate, rather than repress, a natural instinct to look at all life in terms of dramatic value. In the fourth place, she has physical equipment to withstand the rigorous drive of ambition. She is beautiful, healthy, and her social manner is acceptably quiet and poised. She has, also, a quality of courage that has made it possible for her to do in two years what many another youngster might not have done in twice those years.

Radio Life Reader-Listeners have heard her, and big-time programs know her, and from principals on these have come substantial well-wishing and prediction for her ultimate triumphs in a coming future.

Behind her now are Big Town and Dr. Christian, the Campbell program, Screen Guild, Woodbury's Playhouse; behind her and still with her, for she is constantly getting parts to play in these excellent vehicles.

"People have been kind. What I've done is like a series of steps taken in the direction of one's realizations," she says softly. "I feel that I am rounding into good professional form, that soon I will, with kindly help, be doing the job that was seeded in me as a fantasy-bemused grammar school pupil seven years ago."

And that, though she didn't say so, is to find herself with the splendid Greats of radio who today, young and old, but vital all, are translating life's foibles and fancies, dramas and comedies, tears and

(Concluded on Page Nineteen)

KMTR	KFI	KECA	KNJ	KFVD	KFSG	KGJF	KFXM	KFAC	KGER
KFSD	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KVOE
670	640	790	930	1020	1150	1240	1280	1330	1390
600	710	870	980	1070	1230	1280	1360	1490	

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

### Variety

8:00—Johnny Murray, KFI.  
9:00—Kate Smith, KNX.  
10:15—Between Bookends, KECA-KFSD.  
10:30—Art Baker, KFI.  
11:00—Art Baker's Notebook, KECA-KFSD.  
1:15—Club Matinee, KECA.  
2:00—Chef Milani, KMPC.  
4:15—Art Baker's Notebook, KFI.  
7:00—Kay Kyser, KFI.  
8:00—Amos 'n' Andy, KNX-KMPC.  
8:30—Plantation Party, KFI.  
9:00—Fred Allen, KNX.  
9:30—Eddie Cantor, KFI.

### Drama

5:30—Manhattan at Midnight, KECA-KFSD.  
6:30—Big Town, KNX.  
7:00—Author's Playhouse, KFSD.  
7:30—Lone Ranger, KHJ-KGB-KVOE.  
7:30—Meet Mr. Meek, KNX.  
8:30—Dr. Christian, KNX.  
9:30—Mr. District Attorney, KFI.

### Quix Programs

6:00—Don't Be Personal, KNX.  
8:00—Quix Kids, KECA-KFSD.

### Outstanding Music

12:30—Luncheon Concert, KFAC.  
3:00—Symphony, KFAC.

4:00—Pleasure Time, KFI.  
6:00—Evening Concert, KFAC.  
7:00—Glenn Miller, KNX.  
8:15—Lanny Ross, KNX.  
8:30—Adventures in Rhythm, KHJ-KVOE-KGB.  
10:00—Philharmonia, KECA.  
10:30—Masterworks, KNX.

### Public Affairs—News

7:30—Bob Garred, KNX.  
9:45—Kay Kirkwood, KFAC.  
10:00—John B. Hughes, KHJ-KVOE-KFXM-KGB.  
10:15—Arthur Godfrey, KHJ.  
1:15—Luncheon Honoring Father Flannigan, KECA.  
2:45—Clete Roberts, KMPC.  
4:00—Fulton Lewis, KHJ-KVOE-KGB.  
4:45—Frank Bingman, KFI.  
5:55—Elmer Davis, KNX.  
7:00—Gahriel Heatter, KHJ-KGB.  
7:00—Crazier Hunt, KECA.  
7:45—Robert Arden, KFWB.  
8:45—Let's Talk News, KMPC.  
11:15—Public Affairs, KNX.

### Sports—Comment

7:00—Sports Page, KMPC.  
10:15—Wrestling Match, KGJF.  
10:15—Bowling Notes, KFWB.

### Weather

KNX—6:00.  
KRKD—9:30.  
KRKD—1:00, 3:45.  
KHJ-KGB—8:30.  
KHJ-KGB—2:00, 9:00.  
KFWB—11:30.

KGER—10, News, 10:05, Full Gospel, 10:15, Kingdom Within, 10:30, Bright Corner.  
KFXM—10, John B. Hughes, 10:15, Organ, 10:30, Helen Holden, 10:45, I'll Find My Way.  
KFSD—10:15, Between Bookends, 10:30, Homespun, 10:45, News, 10:50, Harvey Harding.  
KGB—10, John B. Hughes, 10:15, The Old Paths, 10:30, Helen Holden, 10:45, I'll Find My Way.  
KFVD—10, Morning Serenade, 10:30, Union Rescue Mission.  
KVOE—10, News, 10:15, Muse and Music, 10:30, Helen Holden, 10:45, I'll Find My Way.

### 11 A. M. to 12 Noon

KFI—11, Light of World, 11:15, Mystery Man, 11:30, Valiant Lady, 11:45, Arnold Grimm's Daughter.  
KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, Home of the Brave.  
KHJ—11, Friendly Neighbors, 11:15, Winger & Alexander, 11:30, Victor Lindlar.  
KECA—11, Art Baker's Notebook, 11:30, Family Doctor, 11:45, News.  
KFWB—11, Tom Stoddard, 11:15, Al Jarvis.  
KMPC—11, Music for Madame, 11:30, Home Beautiful, 11:45, Joan Brooks.  
KMTR—11, Dr. Talbot, 11:30, Monitor News, 11:45, Special Events.  
KFAC—11, Man on Street, 11:30, Forenoon Musicals.  
KGJF—11, News, 11:15, Music.  
KRKD—11, Music, 11:30, News.  
KFOX—11, Huntington Park, 11:05, Records, 11:30, News, 11:35, Samaritan, 11:45, Science of Mind.  
KGER—11, News, 11:15, Music, 11:30, Meet the Band, 11:45, Music.  
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Cockeyed Cooking, 11:45, South American Way.  
KMTR—11, Art Baker's Notebook, 11:30, Navy Band, 11:45, News.  
KGB—11, Friendly Neighbors, 11:15, Hotel Horner, 11:30, Garden Club, 11:45, School of Air.  
KFVD—11, News, 11:15, Musical Album, 11:30, Piano, 11:45, Violet Schram.  
KVOE—11, Friendly Neighbors, 11:15, Winger & Alexander, 11:30, Garden Club, 11:45, Singing Strings.

### 12 Noon to 1 P. M.

KFI—12, Mary Marlin, 12:15, Ma Perkins, 12:30, Pepper Young, 12:45, Vic and Sade.  
KNX—12, Martha Webster, 12:15, Song Treasury, 12:30, Kate Hopkins, 12:45, Women of Courage.  
KGB—12, News, 12:15, Homemaker's Club, 12:45, Edith Adams' Future.  
KECA—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
KFWB—12, Al Jarvis, 12:30, Peter Potter.  
KMPC—12, Swingtime, 12:15, News, 12:30, Master's Hour.  
KMTR—12, Music, 12:15, Backstage Driver, 12:30, Luncheon Concert.  
KGJF—12, News, Stocks, 12:15, Novelty Roundup, 12:30, Wheel Chair Chats, 12:45, Let's Listen.  
KRKD—12, Music, 12:10, Philharmonic Preview, 12:30, Saddle Pals.  
KFOX—12, Records, 12:15, News, 12:30, Records, 12:45, Kitchen Garden.  
KGER—12, News, 12:10, Hair Care, 12:15, Swing, 12:30, Music, 12:45, Officials on Parade.  
KFXM—12, Singin' Sam, 12:15, News, 12:30, Garden of Leisure, 12:45, Rhythm Rendezvous.  
KFSD—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
KGB—12, News, 12:15, Richards Orch., 12:30, Hawaiians, 12:45, Edith Adams' Future.  
KFVD—12, Editor of Air, 12:15, Music, 12:45, Violet Schram.  
KVOE—12, News, 12:15, Farm News, 12:30, Hawaiians, 12:45, Edith Adams' Future.

### 1 to 2 P. M.

KFI—1, Backstage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Wilder Brown.  
KNX—1, Portia Faces Life, 1:15, Myrt and Marge, 1:30, Hilltop House, 1:45, Stepmother.  
KHJ—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.

KECA—1, Mother of Mine, 1:15, Luncheon for Father Flannigan, 1:45, Organ, 1:55, Civic.  
KFWB—1, Peter Potter, 1:30, Dr. Reynolds, 1:45, Horlick Orch.  
KMPC—1, Master's Hour, 1:15, Tell Me a Story, 1:30, Console Patterns, 1:45, Sing & Swing.  
KMTR—1, Music, 1:30, Smoke Tree Valley, 1:45, Aircraft.  
KFAC—1, Science of Mind, 1:15, L. A. Schools, 1:30, Meet the Commuter.  
KGJF—1, News, Stocks, 1:15, Strings, 1:30, Matinee, 1:45, Overlook This?  
KRKD—1, News, Weather, 1:15, City Hall, 1:30, U.S.C., 1:45, Singing Walters.  
KFOX—1, Classified, 1:15, Lucca, 1:30, Christian Science, 1:45, Records.  
KGER—1, News, 1:05, L. B. Ad Club, 1:30, Spanish Trio.  
KFXM—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Preview, Variety.  
KFSD—1, Mother of Mine, 1:15, Ann Gibson, 1:30, Ad Club Luncheon, 1:45, Harold Curtis, 1:55, News.  
KGB—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.  
KFVD—1, News, 1:15, Music.  
KVOE—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.

### 2 to 3 P. M.

**HEAR CHEF MILANI TODAY**  
KMPC—2:00 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.  
KNX—2, American School, 2:30, News, 2:45, Scattergood Raines.  
KGB—2, John B. Hughes, 2:15, As Twig Is Bent, 2:30, Trojan Horses, 2:45, Let's Play Bridge.  
KFAC—2, News, 2:15, Classic Hour, KFWB—2, Gus Mack, 2:15, South Sea Magic, 2:30, News and Music.  
KMPC—2, Chef Milani, 2:30, Off the Record, 2:45, Clete Roberts.  
KMTR—2, Indian Tales, 2:15, Pen of Gold, 2:30, Woman's World.  
KFAC—2, Day by Day, 2:15, Salvation Army, 2:30, Music, 2:45, Philharmonic Previews.  
KGJF—2, News, Stocks, 2:15, Philharmonic Reporter, 2:30, Civic, 2:30, Carolyn Caro, 2:45, Music.  
KRKD—2, Records, 2:30, News, 2:45, General Fact.  
KFOX—2, Civic, 2:15, Records, 2:45, Grandma Travels.  
KGER—2, News, 2:05, Music, 2:15, Sista, 2:30, Long Beach Band.  
KFXM—2, Stocks, Orch, 2:15, Twig Is Bent, 2:30, A.A.A., 2:45, News.  
KFSD—2, Sidestreet Vignettes, 2:15, Monitor News, 2:30, Maxine Sautter, 2:45, Wayne Van Dyne.  
KGB—2, John B. Hughes, 2:15, As Twig Is Bent, 2:30, Investments, 2:45, Let's Play Bridge.  
KFVD—2, Music, 2:15, Organ, 2:30, Romantic Rhythm.  
KVOE—2, John B. Hughes, 2:15, As Twig Is Bent, 2:30, Melodies, 2:45, Let's Play Bridge.

### 3 to 4 P. M.

KFI—3, Agnes White, 3:15, What's Doing, 3:30, News, 3:45, Gasoline Alley.  
KNX—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan, Girl Interns.  
KHJ—3, Eddie Albright, 3:15, Golly Orch, 3:30, Lowry Kohler, 3:45, Prof. Lindsley.  
KECA—3, Classic Hour, 3:30, Unclassified Hour.  
KFWB—3, This Is Music.  
KMPC—3, Andy and Virginia, 3:30, Americana, 3:45, Other Americana.  
KMTR—3:30, Piano, 3:45, Kingdom City.  
KFAC—3, Symphony.  
KGJF—3, News, Stocks, 3:15, Vocaliers, 3:30, Concert Melodies.  
KRKD—3, Melrose Hawaiians, 3:30, House of Dubonay, 3:45, Venna Taylor.  
KFOX—3, Records, 3:30, Maddox Bros., 3:45, Records.  
KGER—3, News, 3:05, Music, 3:30, Long Beach Band.

## WEDNESDAY Programs

APRIL 2, 1941

### 8 to 9 A. M.

KFI—8, Johnny Murray, 8:15, Against the Storm, 8:30, Road of Life, 8:45, David Harum.  
KNX—8, Treat Time, 8:15, Nancy Dixon, 8:30, Goldbergs, 8:45, Kathleen Norris.  
KHJ—8, Haven of Rest, 8:30, News, 8:45, BBC News.  
KECA—8, Breakfast Club, 8:30, News, 8:45, R. L. Johnson.  
KFWB—8, Breakfast Club.  
KVOE—8, Andy and Virginia, 8:30, Unity Daily Word.  
KMTR—8, Spanish Hour, 8:45, Religious.  
KFAC—8, Country Church, 8:30, News, 8:45, Mildred Lager.  
KGJF—8, News, Stocks, 8:15, Music, 8:45, Dr. Wiseman.  
KRKD—8:30, State Employment.  
KGB—8:35, Music, 8:55, News.  
KFOX—8, News, 8:15, Dr. Michelson, 8:45, Classified.  
KGER—8, News, 8:05, Soul Patrol, 8:15, Mixrah, 8:45, Rev. Bennington.  
KFXM—8, Haven of Rest, 8:30, Sunshine Service.  
KFSD—8, Spice of Life, 8:30, Good Cheer, 8:45, Wife Saver.  
KGB—8, Haven of Rest, 8:30, News, 8:45, Best Buys, 8:50, BBC News.  
KFVD—8, Covered Wagon.  
KVOE—8, Haven of Rest, 8:30, News, 8:45, 1490 Club.

### 9 to 10 A. M.

KFI—9, Bridge Club, 9:15, News, 9:30, Voice of Experience, 9:45, Midstream.  
KNX—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.  
KHJ—9, Keep Fit, 9:15, Norma Young, 9:45, Top of the World.  
KECA—9, Mildred Van, 9:15, Betty Randall, 9:30, Homer Griffith, 9:45, Lyle Henderson, Pianist.  
KFWB—9:30, News, 9:45, Dr. Reynolds.  
KMPC—9, News, 9:15, Successful Living, 9:30, Family Bible, 9:45, Morning Pick-Up.  
KMTR—9, Religion, 9:15, Health, 9:30, Music, 9:45, Religious.  
KFAC—9, Inspirations, 9:15, Voice of Health, 9:30, Music, 9:45, Kay Kirkwood.

KGJF—9, News, Stocks, 9:15, Tone Tempos, 9:30, Dr. Richardson, 9:45, Music.  
KRKD—9, Prairie Schooner, 9:30, U. S. Weather, 9:45, News.  
KIEV—9:30, Mayfair Lost & Found Pets.  
KFOX—9, Firebrands for Jesus, 9:45, Friendly Adviser.  
KGER—9, News, 9:05, Music, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
KFXM—9, News, 9:15, Kerry's Menus, 9:30, Variety, 9:45, Keep Fit.  
KFSD—9, Andriani Continentals, 9:15, Health Talk, 9:30, Farm & Home Hour.  
KGB—9, Ben Sweetland, 9:15, Home-maker's Catalogue, 9:30, Wayne West, 9:45, Keep Fit.  
KFVD—9, Walnut, 9:15, News, 9:30, Dr. Richardson, 9:45, Parade.  
KVOE—9, Monitor News, 9:15, Musical Portraits, 9:30, Wayne West, 9:45, Keep Fit.

### 10 to 11 A. M.

KFI—10, Mirandy's Garden Patch, 10:15, News, 10:30, Art Baker, 10:45, Dr. Kate.  
KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Music, KNX-tra.  
KHJ—10, John B. Hughes, 10:15, Arthur Godfrey, 10:30, Helen Holden, 10:45, I'll Find My Way.  
KECA—10, The Muoros, 10:15, Between Bookends, 10:30, Wife Saver, 10:45, News, 10:50, Harvey Harding.  
KFWB—10, School News, 10:15, Breakfast on the Boulevard, 10:45, News and Music.  
KMPC—10, Garden School of Air, 10:15, Marimbalero, 10:30, Music City, 10:45, News.  
KMTR—10, Volney James, 10:15, Serenade to Beauty, 10:30, Dr. Reynolds.  
KFAC—10, Serenade, 10:30, News, 10:45, Gothic Tower.  
KGJF—10, News, 10:15, Voice of Health, 10:30, Music, 10:45, City Dwellers.  
KRKD—10, Paddock Flashes, 10:15, Health Talk, 10:30, Music.  
KFOX—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Records.

# Lady Coming Up

(Concluded from Page Seventeen)

laughter, for the rest of us in the translucent terms of swell entertainment.

There's a light on blue-eyed Beverley Brown, the light of youthful resolve and honest building.

It'll be fun watching her shine . . .  
As a star . . .



Did you thank your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.



KEEP UP WITH RADIO BY  
KEEPING RADIO LIFE CLOSE

# Morgan Music

Russ Morgan and his orchestra with their famous "Music in the Modern Manner," now at the Hollywood Palladium. Augmenting the dancing melodies nightly are the maestro's nationally known entertainers: Phyllis Lynn, lovely songstress; the Morganiers; Johnny May, the versatile drummer; and Jana, the lightning sketch artist.



Only Radio Life can give you the combination of "hot" radio news, engrossing radio personality stories, accurate logs, and selected daily highlights.

**KFWB Now 980**  
ON YOUR DIAL

## Announcement!

Radio Life Will Emcee  
"BREAKFAST AT SARDIS"

APRIL 10

KFWB - - - 10:15 a. m.

with

Your Editor on the Carpet



**WANTED!** All radio fans to know that KFI does not change position on dial March 29. KFI stays at . . . . . **640**

KFXM-3, Spotlight Revue. 3:15, Golly Orch. 3:30, Lowry Kohler. 3:45, Prof. Lindley.  
KFSN-3, Happy Rhapsody. 3:15, The Bartons. 3:30, The Munroe. 3:45, Hal Style.  
KGB-3, News. 3:05, Monitor News. 3:15, Golly Orch. 3:30, Lowry Kohler. 3:45, Prof. Lindley.  
KFVD-3, News. 3:15, Music.  
KVOE-3, News, Golly Orch. 3:30, Bargain Counter.

### 4 to 5 P. M.

KFI-4, Fred Waring. 4:15, Art Baker's Notebook. 4:45, Frank Bingman, Commentator.  
KXN-4, Second Mrs. Burton. 4:15, W. the Abbotts. 4:30, News. 4:35, Fletcher Wiley.  
KHJ-4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Musical Matinee. 4:45, Dine, Dance Parade.  
KECA-4, Irene Wicker. 4:15, Mr. Keen. 4:30, News. 4:45, Superman.  
KFWB-4, Don Milligan. 4:30, Pop. Orch. 4:45, Stuart Hamblen.  
KMPC-4, Hollywood Blvd. Quiz. 4:15, Meet the Author. 4:30, News. 4:45, Coral Island.  
KMTR-4, John Brown. 4:30, St. Bernard Vodelers. 4:45, Music.  
KFAC-4, Organ. 4:15, Paving the Past. 4:30, Music.  
KGFJ-4, News. 4:15, Tea Time. 4:45, Rev. Francis Cook.  
KRKD-4, Records. 4:15, Movieland Quiz. 4:45, News.  
KFOY-4, John Brown. 4:30, Record. 4:45, Dick Ross.  
KGER-4, News. 4:15, Music. 4:30, George Strange.  
KFXM-4, Trading Post. 4:30, Matinee. 4:45, Interpreting Our Schools.  
KFSN-4, Raising a President. 4:15, Mr. Keen. 4:30, Hollywood Headlines. 4:35, Easy Does It.  
KGB-4, Fulton Lewis. 4:15, Here's Morgan. 4:30, George Bacon. 4:45, Our Language.  
KFVD-4, Piano. 4:15, Tea Time. 4:30, 90-90 Club. 4:45, News.  
KVOE-4, Fulton Lewis. 4:15, Here's Morgan. 4:30, Matinee. 4:45, Classified.

### 5 to 6 P. M.

KFI-5, Waltzes. 5:10, Limericks. 5:15, Jack Armstrong. 5:30, Dani Music.  
KXN-5, European Round-Up. 5:15, Fletcher Wiley. 5:30, Today's Best Buys. 5:45, Garred, News. 5:55, Davin, News.  
KHJ-5, News. 5:15, Daily Comics. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KECA-5:15, Tom Mix. 5:30, Manhattan at Midnight.  
KFWB-5, Stuart Hamblen.  
KMPC-5, Cohler's Club. 5:15, News. 5:30, Uncle Harry.  
KMTR-5, Dr. Davies. 5:30, Music.  
KFAC-5, Music. 5:30, Whoa Bill Club.  
KGFJ-5, News. 5:15, Tango Time. 5:30, Sports. 5:45, Phil Stanwick.  
KRKD-5, Songs of Saddle. 5:30, Rare Results. 5:45, Music.  
KFOX-5, God's Sunshine. 5:30, Swing.  
KGER-5, News. 5:05, Latin Hour.  
KFXM-5, News. 5:05, Pop. Orch. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.

KFSN-5, News. 5:15, Tom Mix. 5:30, Manhattan at Midnight.  
KGB-5, Mystery Hall. 5:30, Shafter Parker's Circus. 5:45, Capt. Midnight.  
KFVD-5, Varieties & Values.  
KVOE-5, Mystery Hall. 5:30, Shafter Parker's Circus. 5:45, Captain Midnight.

### 6 to 7 P. M.

KFI-6, Martin Music. 6:25, Howard & Shelton.  
KXN-6, Don't Be Personal. 6:15, Bill Henry. 6:30, Big Town.  
KHJ-6, Orphan Annie. 6:15, Fulton Lewis. 6:30, John B. Hughes. 6:45, Lombardo Orch.  
KECA-6, News. 6:15, The Bartons. 6:30, Boy Scouts of America.  
KMPC-6, Good Evening. 6:15, Jig Saw. 6:30, Easy Listening.  
KFWB-6, News. 6:15, In the Gloaming. 6:30, Vacation Time. 6:45, Facts Behind News.  
KMTR-6, Hollywood Merry-Go-Round. 6:15, Dick Perry. 6:30, Day Day. 6:45, Douglas Dawson.  
KFAC-6, Evening Concert.  
KGFJ-6, News, Italian Melodies. 6:30, Music.  
KRKD-6, Music. 6:30, Santaelia Presents. 6:45, Records.  
KFOY-6, News. 6:10, Sports. 6:15, Records. 6:30, Semi-Classical. 6:45, Records.  
KGER-6, News. 6:15, Frank Farrell. 6:30, Italian Journal.  
KFXM-6, Tic-Tac-Toe. 6:15, Fulton Lewis. 6:30, Names & News. 6:35, Salon Music. 6:45, Lombardo Orch.  
KFSN-6, Shields Revue. 6:30, Fergar String Quartet. 6:55, News.  
KGB-6, Orphan Annie. 6:15, Fulton Lewis. 6:30, John B. Hughes. 6:45, Lombardo Orch.  
KFVD-6, Evening Serenade.  
KVOE-6, County News. 6:15, Fulton Lewis. 6:30, Wonder Valley Boys. 6:45, Lombardo Orch.

### 7 to 8 P. M.

KFI-7, Kay Kyser.  
KXN-7, Miller Orch. 7:15, Studebaker Champions. 7:30, Meet Mr. Meek.  
KHJ-7, Gabriel Heatter. 7:15, Chaparral Quartet. 7:30, Lone Ranger.  
KECA-7, Frasier Hunt. 7:15, Out of Groove. 7:30, News. 7:45, Parade of Hits.  
KFWB-7, Jimmie Jackson. 7:15, Musical Comedy. 7:30, News. 7:45, Robt. Arden.  
KMPC-7, Sports Page. 7:15, Key Rhythms. 7:45, News.  
KMTR-7, 1 Am. 7:15, Aircraft. 7:30, Spec. Events.  
KFAC-7, Evening Concert.  
KGFJ-7, Spanish Hour.  
KRKD-7, Music. 7:15, Three-Quarter Time. 7:30, Do You Know?  
KFFC-7, Organ Recital. 7:30, Pasadena Music Festival. 7:45, Dr. Charles R. Erdman.  
KFOY-7, Daily Bread. 7:15, News. 7:35, Records. 7:45, News.  
KGER-7, News. 7:05, Jewish Hour.  
KFSN-7:45, Foursquare Crusaders.  
KFSN-7, Author's Playhouse. 7:30, On with Dance. 7:40, Fire Dept. 7:45, Humber Orch.  
KHJ-7, Gabriel Heatter. 7:15, De Aryan Comments. 7:30, Lena Raney.

KVOE-7:15, Hoagland Orch. 7:30, Lone Ranger.

### 8 to 9 P. M.

KFI-8, Tony Martin. 8:15, How Did You Meet? 8:30, Plantation Party.  
KXN-8, Amos 'n' Andy. 8:15, Lanny Ross. 8:30, Dr. Christian. 8:55, Soh Trout, News.  
KHJ-8, Arthur Mann, from London. 8:15, Stoeffler Orch. 8:30, Adventures in Rhythm.  
KECA-8, Quiz Kids. 8:45, Today's Frontiers.  
KFWB-8, Enemy Within. 8:15, Carmen Cavallaro. 8:30, Know Your Bible.  
KMPC-8, Amos 'n' Andy. 8:15, Recital. 8:30, That's Bad Luck. 8:45, Let's Talk News.  
KMTR-8, Spec. Events. 8:30, Floyd Johnson.  
KFAC-8, News. 8:15, Polonaise. 8:30, Music.  
KGFJ-8, News. 8:10, Mr. Parsons. 8:15, Music. 8:45, Central Church.  
KFFC-8, Dr. Erdman. 8:45, Occidental College Dramm.  
KFOY-8, People's Church.  
KGER-8, News. 8:05, Spanish Hour.  
KFSN-8, Quiz Kids. 8:30, Story Behind Song. 8:45, Today's Frontiers.  
KGB-8, Arthur Mann. 8:15, Stoeffler Orch. 8:30, Adventures in Rhythm.  
KVOE-8, Arthur Mann. 8:15, Stoeffler Orch. 8:30, Adventures in Rhythm.

### 9 to 10 P. M.

KFI-9, Time to Smile. 9:30, Mr. District Attorney.  
KXN-9, Texaco Star Theater.  
KHJ-9, News. 9:15, Noble Orch. 9:30, Garber Orch.  
KECA-9, Easy Aces. 9:15, Harris Orch. 9:30, News (Thrifty Drug). 9:45, Music Box Revue.  
KFWB-9, Prelude to Inspiration. 9:30, News. 9:45, Popular Orch.  
KMPC-9, Memories in Melody.  
KMTR-9:30, News Reel. 9:45, Music.  
KFAC-9, Music.  
KGFJ-9, Jewish Hour. 9:30, Synopated Symphony.  
KFFC-9, National Defense. 9:15, Pasadena Preferred.  
KFOY-9, News. 9:15, Records. 9:45, Lucia's.  
KGER-9, News. 9:05, Thomas Ozamota.  
KFXM-9:30, Garber Orch. 9:45, News.  
KFSN-9:15, Clyde Compton. 9:45, Spirit of L.I.F.E.  
KFSN-9, Easy Aces. 9:15, Harris Orch. 9:30, Music in the Night. 9:45, News.  
KGB-9, News. 9:15, Noble Orch. 9:30, George Baron.  
KVOE-9, News. 9:15, Noble Orch. 9:30, Garber Orch.

### 10 to 11 P. M.

KFI-10, News. 10:15, Musical Travogue. 10:30, Inside the News (Thrifty Drug). 10:45, Humber Orch.  
KXN-10, Sullivan Review News. 10:15, Nightcap Yarns. 10:30, Masterworks.  
KHJ-10, Martin Orch. 10:30, News. 10:45, Gordon Orch.

KECA-10, Philharmonia.  
KFWB-10:15, Bowling Notes. 10:30, Music City.  
KMPC-10, Inside Story. 10:15, News. 10:30, Candle Light Composers.  
KMTR-10, Vienna Ensemble. 10:15, Averill Orch. 10:30, Music. 10:45, Kalle Orch.  
KFAC-10, Melody Hour.  
KGFJ-10, News. 10:15, Wrestling Matches.  
KFOY-10, Dick Ross. 10:15, Hamilton Orch. 10:30, Hawaiians. 10:45, Dick Ross.  
KGER-10, News. 10:10, Music. 10:30, Rev. Finckel.  
KFXM-10, Martin Orch. 10:30, Gordon Orch.  
KFSN-10:15, Crusader Glee Club. 10:30, Melody Trio.  
KFSN-10, Grier Orch. 10:30, If You Please, Professor.  
KGB-10, Martin Orch. 10:30, Gordon Orch.  
KVOE-10, Martin Orch. 10:30, Gordon Orch.

### 11 to 12 Midnight

KFI-11, News. 11:15, Gray Orch. 11:30, Morgan Orch. 11:57, News.  
KXN-11, Knox Manning. 11:15, Public Affairs. 11:30, Strand Orch. 11:55, News.  
KHJ-11, King Orch. 11:30, Neisen Note-Ables. 11:45, Hawaiians.  
KECA-11, Harris Orch. 11:15, Marshall Orch. 11:45, Paul Carson. 11:57, News.  
KFSN-11, School of Music. 11:15, Music You Want.  
KMPC-11, Royal Hawaiians. 11:15, 710 Club.  
KMTR-11, Barnett Orch.  
KFAC-11, Night Shades.  
KFXM-11, King Orch. 11:30, Neisen Note-Ables. 11:45, Nichols Hawaiians.  
KFSN-11, Larry Larrimore. 11:30, Bible Study.  
KFSN-11, Harris Orch. 11:15, Reisman Orch. 11:30, Morgan Orch. 11:57, News.  
KGB-11, King Orch. 11:30, Neisen Note-Ables. 11:45, Hawaiians.  
KFVD-11, Hank, the Night Watchman.  
KVOE-11, King Orch. 11:30, Neisen Note-Ables. 11:45, Hawaiians.

It's not a cat, it's not a rat—  
It's not a fire, or a flat tire . . .  
See Page 25

**LOWEST PRICES ON  
PUSH BUTTON  
CHANGE  
Hollywood 8211  
MUSIC CITY**  
SUNSET AND VINE  
West's Largest Division, Service Dept.

# GAGS OF THE WEEK

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.



Mrs. E. E. Winder, 2909 4th St., Riverside, Calif.

Sirs: Heard on "Take It or Leave It" program:

Bob Hawk: "I was interested in a race horse once but in the middle of the race he turned around to see if his plow was on straight."



Marie Kuhl, 15403 Morrison, Van Nuys, Calif.

Sirs: On the Jack Benny program:

Phil Harris: Why don't you get a marcel, Jack?

Jack Benny: Maybe I will.

Mary Livingstone: If you can get a marcel, Guy Kibbee can get dandruff.



Mrs. W. W. Tully, 421 No. Campbell, Alhambra, Calif.

Sirs: On the Al Pearce hour:

Arline Harris: I have too many wrinkles to wear an off-the-face hat.

Clerk: You don't have wrinkles.

A. H.: If I had any more I could screw my hat on.



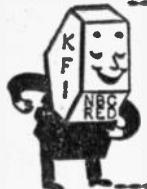
Mrs. Edwin Ruda, 4129 1/4 Monroe St., Los Angeles.

Sirs: Heard on the Al Pearce program. Al Pearce to baseball player: "Why are you crying?"

Player: "I was vaccinated today and the manager won't let me play baseball."

Al Pearce: "Why?"

Player: "I can't catch anything."



**DON'T FISH** up and down the dial for KFI after March 28. There's no dial change for KFI. It's still . . . . . **640**



## TOPS IN TOPPING

For Ice Cream, Cakes, Donuts, Desserts, etc. Packed in 6 varieties.

- CRUSHED STRAWBERRIES
- CREAM BUTTERSCOTCH
- CRUSHED PINEAPPLE
- CHOCOLATE FUDGE
- CHOCOLATE MALT
- MARSHMALLOW

Madge Cummings Blake, 3177 Maiden Lane, Altadena, Calif.

Sirs: There are four of us, and here is a gag we heard last week:

On KFVB's "Breakfast at Sardi's" at 10:15 a. m., Tom Breneman was talking to a very young bride before giving her an orchid. She was lovely and sweet and naive, had been married a short time.

Tom asked: "And where did you spend your honeymoon?"

She answered: "We stayed overnight at Burbank!" and the party went completely haywire while the women howled!



## Other Winners

### LOS ANGELES

- Mamie Glassel, 310 No. Harvard Bl.
- Mrs. O. W. Dutton, 1965 Isabel St.
- Dick Cleland, 6126 Strickland Ave.
- Boyd, 5740 Fayette.
- Isabelle Lupton, 2715 Portland.
- Grace Hudson, 5935 Baring Cross.
- Mrs. Raymond Monroe, 1230 1/2 W. 51st.
- Richard Kelly, 627 Beldon Ave.

### OTHER COMMUNITIES

- Mrs. George Rabel, 4874 Gage Ave., Bell.
- M. O. Flechsig, 1325 Stevens, San Gabriel.
- Mrs. Frank Ellersteck, 6551 Elm, Tujunga.
- Mrs. H. O. Devens, 10025 San Carlos, South Gate.
- Mrs. Viola Du Bay, 275 E. Home, Long Beach.
- Mrs. Leona Kelley, 2800 Ines, Whittier.
- Ernest L. Black, 11427 Iowa, West Los Angeles.
- E. B. Reed, 1000 N. Acacia, Compton.

KNX—1070



SHARON DOUGLAS, radio star whose CBS broadcasts originate in the Hollywood studios of KNX, holds the crystal which controls the wavelength of KNX broadcasts. The small quartz rectangle, about 1-16th of an inch thick, is the only part of the complex broadcasting apparatus which had to be changed to adjust KNX programs to their new frequency of 1070 kilocycles starting March 29. Sharon Douglas is heard as "The Second Mrs. Burton" weekdays at 4:00 p. m. over KNX.

**KFWB Now 980**  
ON YOUR DIAL



**LYNDEN**

"More Chicken"  
U. S. Inspected

## NUT-LIKE FLAVOR



At last, a hot breakfast cereal with real nut-like flavor of wheat and with chewy, tasty kernels, which you can really taste. Your grocer has WHEAT NUTS.



**DID YOU KNOW**  
Discriminating Hostesses always serve

WILSON'S  
*Tender Made Ham*  
(10 LBS. NET WT.)  
THE HAM YOU CUT WITH A FORK

Its amazing tenderness  
its delightfully mild flavor  
Its Economy

Pleases Everyone

Accept no substitute

If Coffee Disagrees  
DRINK  
**"Ficgo"**

IT HAS MILD LAXATIVE EFFECTS

The California natural mealtime drink made from finest figs and barley. In 1-lb. packages and convenient individual bags sufficient for two cups.



CUT HERE

OLD MEN

CUT HERE

## Chef Milani's Sunday Dinner

For Eight Persons

Potage chatelaine  
 Radishes and olives  
 Crab meat au gratin  
 Roast young loin of pork with apple sauce  
 Mashed potatoes Cold asparagus, mayonnaise  
 Vanilla ice cream Assorted cakes  
 Coffee or Fiego

### Recipe for Potage Chatelaine

2 ounces butter	1/2 lb. lean beef
1 onion	3 ounces flour
1/2 stalk celery	2 qts. stock
1 leek	1 tsp. Seasonettes
1 glass sherry wine	

Simmer in the butter the celery, the onion, and the leek all chopped very fine. Then add the lean meat cut in small squares, sprinkle with flour and let simmer until well browned. Then add the 2 quarts of stock and boil for 1 hour. Season with Seasonettes and add the sherry wine before serving.

### Recipe for Crab Meat au Gratin

The meat of two large crabs  
 2 cups cream sauce  
 1 dash paprika  
 1 dash Seasonettes  
 1 cup grated Parmesan cheese

Shred the crab meat, mix with the cream sauce, paprika and Seasonettes. Fill individual baking dishes, and sprinkle on top with Parmesan cheese. Bake in oven at 325 degrees until the tops are even brown.

### Recipe for the Cream Sauce

2 ounces butter	2 ounces flour
1 pint milk	

Melt the butter and then mix in the flour; when warm but not brown, add the boiling milk. Stir well and cook few minutes. Strain.

### Recipe for Roast Young Loin of Pork

1 pork loin	1 bay leaf
2 tsps. Seasonettes	1 clove
1 onion, sliced	1 stalk celery
1 cup Signet apple juice	1 carrot, sliced

Place pork loin in pan and sprinkle the Seasonettes all over the loin. Add onion, carrot, bay leaf, clove and celery. Pour the Signet apple juice on the bottom of the roasting pan and put to bake in oven at 325 degrees and bake 18 minutes to the pound. Be sure to moisten while baking so the roast will be more juicy.

★ ★ ★ ★

CHEF MILANI is heard Monday through Friday at 2 p.m. over KMPC in a program entitled A DINNER FOR FOUR FOR A DOLLAR, NO MORE, sponsored by WILSON & CO., SIGNET FRUITS IN GLASS, THE LYNDEN BRAND OF CANNED CHICKEN PRODUCTS, SEASONETTES, ELSINORE OLIVES, and THE SUPERIO MACARONI CO.

## Radio Life Consumers' Club

Directed by Chef Milani

**APRIL FOOLERY**—The first of April calls for pranks. However, a food prank must have the saving grace of being entirely eatable. Why not some "mock" dishes for April Fool's Day then? Besides mock turtle, you can draw on mock sausage, made from lima beans, mock sweetbreads made with veal, pork and breadcrumbs,



mock bisque tomato soup, mock almonds or almond shaped croutons, mock Hollandaise sauce, made with a white sauce base, mock claret cup, from cinnamon bark, tea, and currant juice, mock cherry tart or pie where you use cranberries, raisins and almond extract instead of cherries, and finally, since we're giving you some custard recipes this week, mock butterscotch custard in which you mix brown sugar with flour and milk, and finish with separated eggs and a dash or two of vanilla.

★ ★ ★ ★

### This Week—Custards!

**CUSTARDA**—In making custards you should always scald the liquid first, and then stir it into your eggs and seasonings very gradually. If it tends to curdle, it means that you are cooking it at too high a temperature, or that the milk is a little sour. The best way to fix custards is in a double boiler or in a dish completely surrounded by water, like when you make a souffle, and the usual temperature is 300 to 350 degrees; about forty minutes for large custards and twenty-five minutes for cups.

You can serve custards as a sauce, and you can use them as a foundation for ice cream desserts. You can vary them by topping them with chopped toasted almonds, by using them as a covering for fruits, cakes or cookies, by omitting vanilla and some of the sugar and using caramelized sugar instead, by substituting four egg yolks for two whole eggs, by using a cup of strong coffee instead of the usual milk and flavoring, and so on, ad infinitum.

★ ★ ★ ★

**A SENTIMENTAL NOTION**—On April second, if you're serving cocktails, make them mint; if you're making a cake, make it a mint cake, or at least, give it a mint frosting. Mint jelly should also be on hand, as well as mint dressings and sauces, and if you want to vary your "sentiment" with different kinds of mint, remember that there are spearmint, peppermint, pineapple mint, and what they call pennyroyal.

The reason for all this?

Ah, well! April 2, 1792, was the day the first United States mint was established. Anyway, that's your answer if anybody thinks you've gone mint crazy.

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**COOK-O-MANIA**—This word is contributed to our vocabulary by Mrs. E. B. Grizzard of San Diego, who on joining up as one of our members, referred to herself as a cook-o-maniac. Now don't make the mistake of thinking that a cook-o-maniac is one who goes around cooking up anything just to watch it boil. From Mrs. Grizzard's letter we gather that it simply means one who loves to cook very, very much.

Undoubtedly, we are something of a cook-o-maniac ourself.



Build your own cookbook by saving these pages each week. Attractive loose-leaf binders are available, completely indexed with 18 divisions, and holding more than 200 pages. Just mail thirty-five cents (35c) in stamps or coin to Radio Life Consumers' Club, Chef Milani, Director, 1029 West Washington Blvd., Los Angeles, California.

**Radio Life Consumers' Club** DIRECTED BY CHEF MILANI

A RADIO LIFE CONSUMER'S CLUB KITCHEN LIBRARY BINDER, is ideal for filing these pages together with your own pet receipts and menus. Binders will be mailed postpaid on receipt of 35c in stamps or coin sent to Radio



APPROVED

Life Consumer's Club, Chef Milani, Director, 1029 W. Washington Blvd., Los Angeles, Calif. All readers are invited to join this "Consumer's Club" and share their own management, discoveries, receipts, and etc., with other readers.

CUT HERE

File This Page Under "Desserts-Sweets"

There are times when in the stronger sense, we cannot think of anything except in terms of how it will look "well done." Come to think of it though, that isn't a bad way to think of a lot of things if you'll accept the double meaning—without thinking it's "overdone."

\*\*\*

**EMERGENCY SHELF REMINDERS**—There are some supplies which it is always wise to have in the house. In canned goods, these are things like tomato or chicken soup, all purpose meats, salmon and tuna fish, peas and corn, and of course, olives, relishes and a few ready-made sauces. In the refrigerator, besides butter, cream and eggs, you need things like bacon, cheese, mayonnaise, preserves and a pleasant drink or two. Finally, on one of the cupboard shelves you should always have spaghetti, rice, beans, cereal and cookies, and in the cooler, vegetables like potatoes, onions and carrots.

These, and a few other things that you can easily call to mind yourself, like sugar and flour and seasonings, constitute a well-filled larder, and a well-filled larder, according to our philosophy, is something that everybody should have before he has anything else.

\*\*\*

### Chef Milani's Custard Recipes

#### Recipe for Fiego Custard

- 1/2 lb. Fiego
- 1 qt. milk
- 6 egg yolks
- 6 ounces sugar
- 1 tbsp. cream
- 3 egg whites
- Dash brandy, or any flavoring desired

Let milk come to boil, add the Fiego and let infuse on the back of the stove for half hour, then strain through cheese cloth. Beat the egg yolks with the sugar, add the tbsp. of cream, and stir into the hot milk, which has been heated again after straining off the Fiego. Let it cream, but do not boil; and then add the 3 egg whites which have been beaten stiff. Add the dash of brandy or any flavoring desired. Fill the moulds, stand them in hot water and place them in moderate oven. When done, cool, and serve with English cream, peach juice, or plain cream.

#### Recipe for Caramel Custard

- 2 ounces sugar
- 4 eggs
- 1/4 pound sugar
- 1 pint milk
- 1/2 tsp vanilla extract

Put the two ounces of sugar in a copper pan and cook until it is brown in color, then pour into a custard mould and allow to become cold. Mix four eggs with one-quarter pound sugar, flavor with vanilla, add the pint of milk, and strain. Pour over the browned sugar and fill the mould. Put in double boiler and cook until firm. When cool, reverse the custard on a dish and serve. The caramel on the bottom of the mould will serve as a sauce.

#### Recipe for Plain Vanilla Custard No. 1

- 4 eggs, slightly beaten
- 1/2 cup sugar
- 1/4 tsp. salt
- 1 qt. scalding milk
- 1 tsp. vanilla

Mix well slightly beaten eggs, sugar and salt. Pour over slowly the scalding milk, stirring until sugar is fully dissolved. Add flavoring. Pour into 8 greased custard cups, or into 1 quart mould. Set in pan containing one inch hot water. Bake in a moderate oven until firm, about 30 minutes. Test by inserting a pointed knife in the center of the custard. If it comes out with no liquid adhering, the custard is done. The oven must not be hot enough to make the water in the pan boil, as this tends to make the custard whey, or separate. Serve very cold.

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Chef Milani's Super-Economical

## "Dinner for Four, A Dollar, No More"

The menus on this page stress simple, wholesome meals for four people, and can each be prepared for a total of \$1. The cost of each is checked weekly in Radio Life Markets.

\*\*\*

### CHEF MILANI'S DOLLAR (FOR 4) DINNER No. 1

- Eggs Pomodoro
- Spaghetti
- Artichokes with mayonnaise
- Bread and butter
- Coffee
- Fresh apples

#### Recipe for Eggs Pomodoro

- 1 No. 2 1/2 can solid pack tomatoes
- 4 tablespoons oil
- 1 sprig parsley
- 1 tsp. Seasonettes
- 8 eggs
- 1 cup grated Parmesan cheese
- 8 slices toast

Open can of tomatoes, chop and put them in a saucepan with 4 tablespoons of oil and a sprig of parsley chopped very fine. Season with 1 teaspoon of Seasonettes. Simmer until tomatoes are reduced to a pulp. Then rub through a sieve. Beat 8 eggs and mix with a cup of Parmesan cheese; add the egg mixture to the tomatoes and when eggs and cheese are set, serve on hot buttered toast.

### CHEF MILANI'S DOLLAR (FOR 4) DINNER No. 2

- French fried oysters
- Baked potatoes
- Avocado salad with French dressing
- Bread and butter
- Coffee
- Butterscotch pudding

#### Recipe for French Fried Oysters

- 2 dozen oysters
- 1/2 pound bread crumbs
- 1 1/2 tps. Seasonettes
- 4 tablespoons butter
- 2 eggs

Beat 2 eggs well and dip the oysters in them, then cover the oysters with breadcrumbs. Put into a frying pan with 4 tablespoons of butter; when butter is melted, fry oysters on both sides until brown. Place them on a hot platter, sprinkle with Seasonettes and serve.

### CHEF MILANI'S DOLLAR (FOR 4) DINNER No. 3

- Lamb chops with Zucchini squash
- New potatoes
- Grapefruit salad with French dressing
- Bread and butter
- Coffee
- Gelatine

#### Recipe for Lamb Chops with Zucchini Squash

- 6 slices Wilson's O' Fashund bacon
- 2 pounds lamb chops
- 2 tablespoons flour
- 2 pounds Zucchini squash
- 1 1/2 tps. Seasonettes

Chop 6 slices of O' Fashund bacon, then flour 2 pounds of lamb chops and fry with the bacon. When chops are brown on both sides take them out of the frying pan. Slice 2 pounds of Italian Zucchini squash and saute them for 15 minutes. Then put chops on the bottom of a casserole, and cover with sauted Zucchini. Sprinkle with 1 1/2 teaspoons of Seasonettes. Cover casserole and let bake for 35 minutes at 325 degrees.

**COMING OUT OF THE ETHER by Bernie Smith**

**BEDTIME STORY:** Once upon a time there was a sweet little boy who never did anybody any harm and everybody liked him for his nice manners and things. He was going to school one day when he found a crisp, crinkly new dollar bill. "I will put this in the savings bank and when I am an old man I will have something for a rainy day," he said. But on the way home he passed a candy store and went inside and bought all the sticky striped candy he could for a dollar. And shortly thereafter he had an awful stomach ache.



**BEDTIME STORY SEQUEL:** That little boy grew up to be a smart, successful business man. He became one of the biggest executives of a national radio network and everybody liked him for his nice manners. One day he discovered he could make an honest dollar by chopping up his programs and selling the time to different sponsors. So he clipped five minutes from the end of his half-hour programs and sold that newly-found time and made a fortune. But his listeners became angry at having their half-hour programs butchered in order to suffer through a five-minute commercial and quit listening to his network. And our big executive has a headache.



**SEQUEL TO THE SEQUEL:** More and more every day the networks, all of them, are paring down their programs in order to squeeze in more sponsors. Something's wrong somewhere because it is not good radio. This little sermon may be taken as our sincere protest against the growing evil.



**SMITHEREENS:** For the past year we've been yelling that the Edgar Bergen program needed a touch of femininity. Beginning April 6, Dinah Shore becomes regular vocalist on the show and Abbott and Costello become regular aides-de-camp of Charlie McCarthy. Gentlemen, we salute you! . . . Carl Hoff leaves the Al Pearce program after this week. Possible successor is Lou Bring. Carl wants to vacation a short while, then rebuild and augment his troupe. . . . Orch Leader Phil Ohman has written a travesty on "Jeanie with the Light Brown Hair," which will be out soon. Title of the new one is, "Harry with the Light Brown Jeans!" . . . Amos 'n' Andy last week observed their 13th radio anniversary. The two boys are positive proof that the pastures actually are greener in your own back yard. They've always been themselves, never got fancy. . . . Tommy Riggs returns to the air in April with his "other voice," Betty Lou. His sponsor will be Old Gold, which hasn't enjoyed any outstanding radio success for 10 years. We sincerely hope this one finds the mark. . . . Mutual Broadcasting System now boasts 177 stations. That's an awful lot of watts!



**Memo to Buck Hathaway:** After that nice plug you gave us last week, it looks

like we'll just have to find some way of paying back that 35 cents we borrowed!



For weeks Al "I" Goodman appeared at Fred Allen's rehearsals only to immediately peel off coat and vest. Later, after a severe attack of the flu, he became conscious of drafts . . . but still didn't like the coat and vest. Al solved the problem when he noticed violinist Irving Prager wearing a roomy lounging jacket. He borrowed it. For six weeks he borrowed it. Then Prager began feeling drafts. He protested, but Al kept the jacket. The entire band held a protest meeting, but Al kept the jacket. Finally the boys chipped in and bought Al a nice, roomy lounging jacket. Mr. "I" Goodman isn't so dumb.

KNX, 9 p.m. Wed



We've always had a strong urge to clout the loudspeaker when we hear a woman commentator giving her views of the day's events. Of course it is prejudice, but we can't help it. On the other hand, we don't always find ourself in agreement with men commentators, either.

Be that as it may, we'd like to point out a new program now being heard daily at 8:30 a. m. over KFAC, featuring Joan Schaffer and her comments on commonplace subjects. Women, particularly, will find the series worth hearing.



**Slight Slip Dept.:** Mirandy is known, not as "Her Royal Highness," but as "Her Rural Highness." Outside of that, the article on Mirandy was a dandy.



Jay Jostyn, "Mister District Attorney," passes along a cute story about a letter he received from a 10-year-old school boy. The letter goes something like this: "You're so good at tracking down crooks and following clues and everything . . . will you tell me how to catch the guy at school who steals candy out of my coat pocket in the cloak room while I'm in class?"

Jostyn answered that he would consider the case.

KFI, 9:30 p.m. Wed.



**Musical Rebirth**

(Concluded from Page Thirteen)

terest, bringing quickest opportunity to new talent.

There is the case of John Gerald, who wrote the musical score for "Too Many Boys," the Yale Varsity show last year which won ASCAP's own prize in inter-university competition. Gerald also won the Yale Symphony Orchestra prize in 1939 for his orchestral suite, "Metropolitan Week-end." Gerald found that terms imposed by ASCAP were "loaded" against "newcomers" like himself.

"Naturally," Gerald recently observed,

"I was delighted when I found a real opportunity through BMI which published my song, 'Anywhere,' and now I am at work on several others."

Although a majority of the new crop of composers are young men and women with extensive preparatory musical training, there are also many who have found a short-cut to fame as composers of popular tunes. Among these, the story of Leah Worth and Jean Barry, two New York city department store sales girls, who already have several published songs to their credit, shows what can be done when fortune smiles upon natural talent.

Both of these girls, only 19 years of age, spend their daytime hours as clerks. Miss Worth takes grocery orders at "Macy's." Miss Barry sells hosiery in a neighborhood shop. But they are hardly out of the stores at night before they are hard at work on their music.

Not infrequently, the girls plot out their lyrics while homeward-bound on a subway train. Their latest success is "The Old Jalop" which has been recorded by Eddy Duchin.

There is, however, plenty of new music being produced far from "the maddening throngs" of the nation's metropolis.

From William Hamton, of Wilmette, Ill., and his associate, George W. Dunning, of Chicago, Ill., has come "I Can't Remember to Forget."

Bill Abrams and Russ Magnus of Hollywood, Calif., are happy over the acceptance of their song "I'm at a Loss for Words."

Publication by BMI of "I'll Settle Down for You" has opened a door of opportunity for Sidney Green of Hartford, Conn., who is now 34 years old and who admits he wrote his first song when he was only 10.

There are, of course, scores of other names on radio's list of new musical successes—all verifying Miller's assertion that "there will be no shortage of good music on the air in 1941."

Meanwhile, according to the National Association of Broadcasters, the doors of radio will still be open to ASCAP publishers and composers—provided ASCAP will consent to terms of payment based upon the actual number of times its music is performed, instead of upon the "blanket" terms which ASCAP has previously demanded.

But from now on, the broadcasters are determined that radio shall never again allow itself to be "chained" to ASCAP upon terms which make it financially impossible for radio to buy the privilege of playing the music of any composer, regardless of his or her "connections."

It is, therefore, precisely this "new freedom" which radio has won, which, according to Miller, spells a new day and a new deal for American composers, and a new birth of American music.

—DON SABRE.

**KFWB Now 980**  
ON YOUR DIAL



**WARNING!** Don't look all over the dial for KFI after March 28. Other stations may move, but KFI stays at . . . **640**

KMTR	KFI	KECA	KHJ	KFVD	KFSG	KGFJ	KFXM	KFAC	KGER
KFSD	KMPC	KIEV	KFWB	KNX	KRKO	KPPC	KFOX	KGB	KVOE
570	640	790	930	1020	1150	1240	1330	1390	1490
600	710	870	980	1070	1230	1280	1360	1490	

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

### Variety

9:00—Kate Smith, KNX.  
 10:15—Between Bookends, KECA-KFSD.  
 11:00—Art Baker's Notebook, KECA.  
 1:15—Club Matinee, KECA.  
 2:00—Chef Milani, KMPC.  
 4:00—Art Baker's Notebook, KFI.  
 6:00—Major Bowes, KNX.  
 6:00—Kraft Music Hall, KFI.  
 7:00—Navy Curat, KFI.  
 7:00—Rudy Vallee, KECA.  
 8:00—Amos 'n' Andy, KNX-KMPC.  
 8:30—Maxwell House Coffee Time, KFI.  
 8:30—Fame & Fortune, KECA.

### Drama

10:30—Doctor's Journal, KMPC.  
 3:30—Aldrich Family, KFI.  
 9:30—When Presses Roar, KFI.

### Quiz Programs

5:00—Put o' Gold, KECA.  
 7:15—What's on Your Mind?, KNX.  
 7:45—Art Linkletter, KHJ-KGB-KVOE.  
 8:00—School Kids Quiz, KECA.  
 8:30—Ask-It Basket, KNX.  
 9:00—Quiz Court, KFI.  
 9:30—Answer Auction, KNX.

### Outstanding Music

12:30—Luncheon Concert, KFAC.  
 2:15—Classic Hour, KECA.  
 3:00—Symphony, KFAC.  
 4:30—Chicago Symphony, KHJ-KGB-KVOE-KFXM.

6:00—Evening Concert, KFAC.  
 7:00—Glenn Miller, KNX.  
 8:00—Standard Symphony, KHJ-KVOE-KFXM-KGB.  
 8:00—Pleasure Time, KFI.  
 8:15—Lanny Ross, KNX.  
 8:30—Song Stories, KMPC.  
 9:15—Rachmilovitch, KFVB.  
 10:00—Philharmonia, KECA.  
 10:00—Haven of Rest, KHJ-KGB-KVOE-KFXM.  
 10:30—Masterworks, KNX.

### Public Affairs—News

7:30—Bob Garred, KNX.  
 11:45—Style Slants, KMPC.  
 2:45—Clete Roberts, KMPC.  
 4:45—Kaltenborn, KFI.  
 5:55—Elmer Davis, KNX.  
 8:15—Fulton Lewis, KHJ-KVOE-KGB-KFXM.  
 7:00—John Paul Dickson, from Berlin, KHJ-KGB.  
 7:30—Wythe Williams, KHJ-KVOE-KGB.  
 7:45—Robert Arden, KFVB.  
 8:30—Technocracy, KMTR.  
 8:45—Let's Talk News, KMPC.

### Sports—Comment

7:15—Inside of Sports, KHJ-KGB-KFXM.  
 10:15—Bowling Notes, KFVB.

### Weather

KHJ—8:30.  
 KHJ—2:00.  
 KMTR—9:00.  
 KRKD—9:30.  
 KRKD—1:00, 3:45.  
 KFVB—11:30.

KGB—10, John R. Hughes, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.  
 KFVD—10, Morning Serenade, 10:30, Union Rescue Mission.  
 KVOE—10, News, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.

### 11 A. M. to 12 Noon

KFI—11, Light of the World, 11:15, Mystery Man, 11:30, Valiant Lady, 11:45, Arnold Grimm's Daughter.  
 KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, Home of the Brave.  
 KHJ—11, Friendly Neighbors, 11:15, Standard School, 11:45, School of Air.  
 KECA—11, Art Baker's Notebook, 11:30, Family Doctor, 11:45, News.  
 KFVB—11, Tom Stoddard, 11:15, Al Jarvis.  
 KMPC—11, Know Your America, 11:30, America's Folk Songs, 11:45, Style Slants.  
 KMTR—11, Dr. Talbot, 11:30, Monitor News, 11:45, Spec. Events.  
 KFAC—11, Man on the Street, 11:30, Forenoon Musicale.  
 KGFJ—11, News, 11:15, Music.  
 KRKD—11, Music, 11:30, News.  
 KFOX—11, Popular Records, 11:30, News, 11:45, Science of Mind.  
 KGER—11, News, 11:15, Music, 11:30, Meet the Band, 11:45, Music.  
 KFXM—11, Friendly Neighbors, 11:15, Harmony Hall.  
 KFSD—11, Art Baker's Notebook, 11:30, Drama of Food, 11:45, News.  
 KGB—11, Friendly Neighbors, 11:15, Standard School, 11:45, School of Air.  
 KFVD—11, News, 11:15, Musical Album, 11:30, Piano, 11:45, Violet Schranz.  
 KVOE—11, Friendly Neighbors, 11:15, Standard School, 11:45, Organ.

### 12 Noon to 1 P. M.

KFI—12, Story of Mary Marlin, 12:15, Ma Perkins, 12:30, Pepper Young's Family, 12:45, Vic and Sade.  
 KNX—12, Martha Webster, 12:15, Song Treasury, 12:30, Kate Hopkins, 12:45, Women of Courage.  
 KHJ—12, News, 12:15, Home-maker's Club, 12:45, Edith Adams' Future.  
 KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
 KFVB—12, Al Jarvis, 12:30, Peter Potter.  
 KMPC—12, Top o' the Day, 12:15, News, 12:30, Master's Hour.  
 KMTR—12, Music.  
 KFAC—12, News, 12:15, Backseat Driver, 12:30, Luncheon Concert.  
 KGFJ—12, News, 12:15, Novelty Roundup, 12:30, Wheel Chair Chats, 12:45, Let's Listen.  
 KRKD—12, Recordings, 12:30, Jimmie's Saddle Pals.  
 KFOX—12, Records, 12:15, News, 12:30, Garden School.  
 KGER—12, News, 12:10, Hair Care, 12:15, Radio Guide, 12:30, Music.  
 KFXM—12, Singin' Sam, 12:15, 12:45, Rhythm Rendezvous.  
 KFSD—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
 KGB—12, News, 12:15, Song Treasury, 12:30, Frasetto Orch, 12:45, Edith Adams' Future.  
 KFVD—12, Luncheon Music, 12:45, V. Schranz.  
 KVOE—12, News, 12:15, Farm News, 12:30, Frasetto Orch, 12:45, Edith Adams' Future.

### 1 to 2 P. M.

KFI—1, Backstage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Wilder Brown.  
 KNX—1, Portia Blake, 1:15, Myrt & Marge, 1:30, Hilltop House, 1:45, Stepmother.  
 KHJ—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.  
 KECA—1, Mother of Mine, 1:15, Club Matinee, 1:45, Deau Holt, 1:55, Cliv.  
 KFVB—1, Peter Potter, 1:30, Dr. Reynolds, 1:45, Horlick Orch.  
 KMPC—1, Master's Hour, 1:30, Mood Novelties, 1:45, Arcordiana.  
 KMTR—1, Music, 1:30, Pension, 1:45, Airaft.  
 KFAC—1, Science of Mind, 1:15, I. A. Schools, 1:30, Meet the Commuter.  
 KGFJ—1, News, 1:15, Strings, 1:30, Matinee Melodies.

KRKO—1, News, Weather, 1:15, City Hall, 1:30, U.S.C. 1:45, Singing Waiters.  
 KFOX—1, Classified, 1:15, Lucrea, 1:30, Monitor News, 1:45, Records.  
 KGER—1, News, 1:05, Officials, 1:30, Music, 1:30, Spanish.  
 KFXM—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Previews, Variety.

KFSD—1, Mother of Mine, 1:15, Ann Gibson, 1:30, Agricultural Conservation, 1:45, Dean Holt, 1:55, News.  
 KGB—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.  
 KFVD—1, News, 1:15, Music, 1:30, Hawaiian Music.  
 KVOE—1, We Are Always Young, 1:15, Confessions of a Corsair, 1:30, Johnson Family, 1:45, Bookworm.

### 2 to 3 P. M.

**HEAR CHEF MILANI TODAY**  
 KMPC—2:00 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.  
 KNX—2, American School, 2:30, News, 2:45, Scattergood Baines.  
 KHJ—2, John B. Hughes, 2:15, A Twig Is Bent, 2:30, Community Hall, 2:45, Let's Play Bridge.  
 KECA—2, News, 2:15, Classic Hour.  
 KFVB—2, South Sea Magic, 2:30, News and Music, 2:45, Jimmie Jackson.  
 KMPC—2, Chef Milani, 2:30, By Arrangement, 2:45, Clete Roberts.  
 KMTR—2, Spec. Events, 2:30, Woman's World.  
 KFAC—2, Day by Day, 2:15, County Federation, 2:45, Organ.  
 KGFJ—2, News, 2:15, Civic, 2:30, Homes on the Land, 2:45, Music.  
 KRKD—2, Records, 2:30, News, 2:45, General Fact.  
 KFOX—2, Civic, 2:15, Let Freedom Ring, 2:30, Records, 2:45, Grandma Travels.  
 KGER—2, News, 2:05, Music, 2:15, Seelig the Americas, 2:30, L. B. Band.  
 KFXM—2, Stocks, Music, 2:15, Twig Is Bent, 2:30, Public Library, 2:45, News.  
 KFSD—2, Sidestreet Vignettes, 2:15, Monitor News, 2:30, Dancing with Chancy, 2:45, Wayne Van Dyne.  
 KGB—2, John B. Hughes, 2:15, A Twig Is Bent, 2:30, P.-T.A., 2:45, Let's Play Bridge.  
 KFVD—2, Music, 2:15, Organ, 2:30, Romantic Rhythm.  
 KVOE—2, John B. Hughes, 2:15, A Twig Is Bent, 2:30, Melody, 2:45, Let's Play Bridge.

### 3 to 4 P. M.

KFI—3, Agnes White, 3:15, What's Doing, 3:30, News, 3:45, Gasoline Alley.  
 KNX—3, Young Dr. Malone, 3:15, Dave Lane, Songs, 3:30, Joyce Jordan.  
 KHJ—3, Eddie Albright, 3:15, Campus Notes, 3:30, P. E. Gardner.  
 KECA—3, Classic Hour, 3:30, Un-Classic Hour.  
 KFVB—3, This Is Music.  
 KMPC—3, Andy and Virginia, 3:30, The Other Americas.  
 KMTR—3:30, Piano, 3:45, Kingdom City.  
 KFAC—3, Symphony.  
 KGFJ—3, News, Stocks, 3:15, Vocalists, 3:30, Concert Melodies.  
 KRKD—3, McIntire Hawaiians, 3:30, House of Dubonay, 3:45, Venna Taylor.  
 KFOX—3, Records, 3:30, Maddox Bros, 3:45, Records.  
 KGER—3, News, 3:05, Music, 3:20, Long Beach Band.  
 KFXM—3, Spotlite Revue, 3:15, Campus Notes, 3:30, Coffey Orch, 3:45, Music Newy.  
 KFSD—3, Irene Wicker, 3:15, The Bartons, 3:30, The Munros, 3:45, P.-T.A.  
 KGB—3, News, 3:05, Monitor News, 3:15, Campus Notes, 3:30, Coffey Orch, 3:45, Looks at Books.  
 KFVD—3, News, 3:15, Music.  
 KVOE—3, News, Richards Orch, 3:15, Campus Notes, 3:30, Bargain Center.

## THURSDAY Programs

APRIL 3, 1941

### 8 to 9 A. M.

KFI—8, Fiesta Time, 8:15, Agalnat Storm, 8:30, Road of Life, 8:45, David Harum.  
 KNX—8, Melody Express, 8:15, Nancy Dixon, 8:30, Goldbergs, 8:45, Kathleen Norris.  
 KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:45, Navy Band.  
 KECA—8, Breakfast Club, 8:30, News, 8:45, R. L. Johnson.  
 KFVB—8, Grouch Club, 8:30, Gus Mack, 8:45, Dr. Reynolds.  
 KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.  
 KMTR—8, Spanish Hour, 8:45, Religious Music.  
 KFAC—8, Country Church, 8:30, News, 8:45, Mildred Lazer.  
 KGFJ—8, News, Stocks, 8:15, Music, 8:45, Dr. Wiseman.  
 KRKD—8, Music, 8:55, News.  
 KFOX—8, News, 8:15, Dr. Michelson, 8:45, Classified.  
 KGER—8, News, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.  
 KFXM—8, Neighbors of Woodcraft, 8:30, Sunshine Service.  
 KFSD—8, Spice of Life, 8:30, Good Cheer, 8:45, Wife Saver.  
 KGB—8, Neighbors of Woodcraft, 8:30, News, 8:45, Navy Band.  
 KFVD—8, Covered Wagon.  
 KVOE—8, Good Morning Neighbor, 8:30, News, 8:45, 1490 Club.

### 9 to 10 A. M.

KFI—9, Bridge Club, 9:15, News, 9:30, Heart of Julia Blake, 9:45, Midstream.  
 KNX—9, Kate Smith Speaks, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.  
 KHJ—9, Keep Fit to Music, 9:15, Norma Young, 9:45, Top of the World.  
 KECA—9, Mildred Van, 9:15, Betty Randall, 9:30, Homer Griffith, 9:45, Lyle Henderson, Piano.  
 KFVB—9, Popular Orch, 9:30, Every Man's Church, 9:45, Pop. Orch.  
 KMPC—9, News, 9:15, Council of Beauty, 9:30, Family Bible, 9:45, Mournin' Pick-Up.  
 KMTR—9, Martin Luther Thomas, 9:15, Health Talk, 9:30, Music, 9:45, Religious.  
 KFAC—9, Inspirations, 9:15, Voice of Health, 9:30, Music.

KGFJ—9, News, Stocks, 9:15, Tone Tempos, 9:30, Dr. Richardson, 9:45, Music.  
 KRKD—9, Prairie Schooner, 9:30, U. S. Weather, 9:45, News.  
 KIEV—9:30, Mayfair Lost and Found Pets.  
 KFOX—9, Firebrands for Jesus, 9:45, Friendly Adviser.  
 KGER—9, News, 9:05, Music, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
 KFXM—9, News, 9:15, Kerry's Menu, 9:30, Variety, 9:45, Keep Fit.  
 KFSD—9, Andriol Continentals, 9:15, Health, 9:30, Farm and Home.  
 KGB—9, Ben Sweetland, 9:15, Home-maker's Catalogue, 9:30, KGB Presents, 9:45, Keep Fit.  
 KFVD—9, Waltz, 9:15, News, 9:30, Jr. Richardson, 9:45, Parade.  
 KVOE—9, 1490 Club, 9:45, Keep Fit.

### 10 to 11 A. M.

KFI—10, Mirandy's Garden Patch, 10:15, News, 10:30, Jack Owens, Tenor, 10:45, Dr. Kate.  
 KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Mary Lee Taylor.  
 KHJ—10, News, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.  
 KECA—10, The Munros, 10:15, Between Bookends, 10:30, Wife Saver, 10:45, News, 10:50, Ray Perkins.  
 KFVB—10, Bing Crosby, 10:15, Breakfast on the Boulevard, 10:45, News and Music.  
 KMPC—10, Southland Serenade, 10:30, Doctor's Journal, 10:45, News.  
 KMTR—10, Volney James, 10:15, Serenade to Beauty, 10:45, Medical.  
 KFAC—10, Midmorning Serenade, 10:30, News, 10:45, Gothic Tower.  
 KGFJ—10, News, 10:15, Voice of Health, 10:45, City Dwellers.  
 KRKD—10, Paddock Flashes, 10:15, Health, 10:30, Music.  
 KFOX—10, News, 10:15, Health, 10:30, Pacific Paradise, 10:45, Records.  
 KGER—10, News, 10:15, Kingdom Within, 10:30, Bright Corner.  
 KFXM—10, John B. Hughes, 10:15, Hollywood Whispers, 10:30, Helen Holden, 10:45, I'll Find My Way.  
 KFSD—10:15, Between Bookends, 10:30, Riddle of Life, 10:45, News, 10:50, The Major Explains.



# Best Bet Previews

(Concluded from Page Sixteen)

will be properly supported. 11:15 p. m., KECA.

**PUBLIC AFFAIRS: Manchester Boddy:** The alert-minded, event-wise publisher of Los Angeles Daily News, at 9:15 p. m. on KFI (also 9:15 p. m. Tuesdays), will analyze latest developments on world scene. Noted for his column, "Views of the News," Mr. Boddy is a student of affairs who is able to relate their significance in simple and easily connected terms, providing thereby a coherent picture of his subjects.

## SATURDAY, APRIL 5

**VARIETY: National Barn Dance: KFI** at 6 p. m. presents another edition of fun in the bucolic hinterlands. An old program, it is increasing in entertainment value for those who love the simple approach in music and conviviality.

**JUST FUN: Tune Out Time: Fun most-**

ly, and sometimes a serious injection of superlatively good talent in drama and music. Bringing amateurs together again tonight, the program highlights a brace of unusually good singers and instrumentalists. Doc Hall, program producer, has arranged a laugh sequence.



## "I Live On Air"

(Concluded from Page Eleven)

asked: 'Think you can handle Shakespeare, Tony? A lot of guys find his style baffling, you know.'

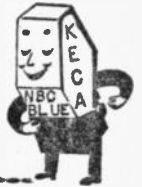
"'Shakespeare!' exclaimed Two-Ton scornfully. 'I'll moider dat bum!'

"And murder him Tony did. He stumbled over several lines. 'But I'll sock anyone,' Tony said later, 'who says dat proves I'm a stumble-bum actor. I just

ain't fully trained. When you're booked to meet a guy like Shakespeare ya gotta' do roadwork or dem big woids get you winded'."

Like their older brothers in reporting, the newspapermen, radio's reporters and special events men are familiars of air, sea, land and flame, the events that come flaring up from these as human agony, comedy, drama and social significance. What is of transient or permanent importance tumbles from their lips in quick and incisive phrases after their eyes have seen. What makes them so interesting in extremes is that they generally manage to be on the scene when big things happen.

**LOST** persons will be traced by Mr. Keene—KECA—4:15, 780 on dial. Next week KECA will be found at . . . **790**



### 4 to 5 P. M.

- KFI—4, Art Baker's Notebook. 4:30. Dinner Music. 4:45. H. V. Kaltenborn.
- KNX—4, Second Mrs. Burton. 4:15. We, the Abbotts. 4:30. News. 4:35. Fletcher Wiley.
- KHJ—4, Fulton Lewis. 4:15, Chas. Palmer. 4:30. Chicago Symphony.
- KECA—4, Irene Wicker. 4:15, Mr. Keen. 4:30. News. 4:45. Superman.
- KFWB—4, Don Milligan. 4:30. Pop. Orch. 4:45. Stuart Hamblen.
- KMPC—4, Hollywood Blvd. Quiz. 4:15. Moments Musicales. 4:30. News. 4:45. Moments Musicales.
- KMTR—4, John Brown. 4:30. Swiss Yodelers. 4:45. Music.
- KFAC—4, After Death What? 4:15. Paging the Past. 4:30. Music. 4:45. Christian Science.
- EGFJ—4, News. 4:15. Music.
- KRKD—4, Records. 4:15. Movieland Quiz. 4:45. News.
- KFOX—4, John Brown. 4:30. Swing.
- KGFR—4, News. 4:15. Music. 4:30. Geo. Strange. 4:45. Bible Truth.
- KFXM—4, Trading Post. 4:30. Chicago Symphony.
- KFSD—4, Howard Harding. 4:15. Mr. Keen. 4:30. Hollywood Headlines. 4:35. Medical Society. 4:45. News.
- KGB—4, Fulton Lewis. 4:15. Chas. Palmer. 4:30. Chicago Symphony.

### 5 to 6 P. M.

- KFI—5, Leo Sweetland. 5:10. Limericks. 5:15. Jack Armstrong. 5:30. Aldrich Family.
- KNX—5, European Round-Up. 5:15. Fletcher Wiley. 5:30. KNX-tra. Afternoon Dances. 5:45. Garred. News. 5:55. Davis. News.
- KHJ—5, News. 5:15. Daily Comica. 5:30. Shafter Parker's Circus. 5:45. Captain Midnight.
- KECA—5, Pot of Gold. 5:30. Drama Behind News. 5:45. Tom Mix.
- KFWB—5, Stuart Hamblen.
- KMPC—5, Pieta. 5:15. News. 5:30. Uncle Harry.
- KMTR—5, Dr. Davies. 5:30. Music.
- KFAC—5, Music. 5:15. Travelogue. 5:30. Whooa Bill Club.
- EGFJ—5, News. 5:15. Tango Time. 5:30. Sports. 5:45. Phil Stanwick.
- KRKD—5, Songs of Saddle. 5:30. Race Reanite. 5:45. Music.
- KFOX—5, God's Sunshine. 5:30. Records.
- EGFR—5, News. 5:05. Latin Hour.
- KFXM—5, News. 5:05. Pop. Orch. 5:30. Shafter Parker's Circus. 5:45. Captain Midnight.
- KFSD—5, Pot of Gold. 5:30. Drama Behind News. 5:45. Tom Mix.
- KGB—5, George Bacon. 5:15. Border Patrol. 5:30. Shafter Parker's Circus. 5:45. Capt. Midnight.
- KFYD—5, Varieties & Values.
- KVOE—5, Classified. 5:15. Border Patrol. 5:30. Shafter Parker's Circus. 5:45. Captain Midnight.

### 6 to 7 P. M.

- KFI—6, Kraft Music Hall.
- KNX—6, Major Bowes.
- KHJ—6, Orphan Annie. 6:15. Fulton Lewis. 6:30. John B. Hughes. 6:45. Affairs of State.
- KECA—6, News. 6:15. The Bartons. 6:30. Howard & Shelton. 6:35. String Time. 6:45. Committee for Mayor Bowron.
- KFWB—6, News. 6:15. In the Gloaming. 6:30. Salute to Britain. 6:45. Facts Behind News.
- KMPC—6, Land of Legend. 6:30. Easy Living.
- KMTR—6, Hollywood Merry-Go-Round. 6:15. Dick Terry. 6:30. Ed Robbin. 6:45. Douglas Dawson.
- KFAC—6, Evening Concert.
- KGFJ—6, News. Italian Melodies. 6:30. Music.
- KRKD—6, Records. 6:30. Santaella & Rubini. 6:45. Records.
- KFOX—6, News. 6:10. Sports. 6:15. Records. 6:30. Semi-Classical. 6:45. Governor Speaks.
- EGFR—6, News. 6:15. Frank Farrell. 6:30. Board of Education. 6:45. Italian Journal.
- KFXM—6, Facts & Fancies. 6:15. Fulton Lewis. 6:30. Names and News. 6:40. Nehi Program. 6:45. Affairs of State.
- KFSD—6, Rochester Philharmonic. 6:15. Mama Bloom's Brood. 6:30. News. 6:35. Stringtime.
- KGB—6, Orphan Annie. 6:15. Fulton Lewis. 6:30. News. Views. 6:45. America's Answer.
- KFYD—6, Evening Serenade.
- KVOE—6, County News. 6:15. Fulton Lewis. 6:30. Wonder Valley Boys. 6:45. Affairs of State.

### 7 to 8 P. M.

- KFI—7, Xavier Cugat & Yvette. 7:30. American Challenge.
- KNX—7, Miller Orch. 7:15. Professor Quiz. 7:45. Davis. News. 7:50. Bob Garred. News.
- KHJ—7, John Paul Dickson. Berlin. 7:15. Inside Sports. 7:30. Wythe Williams. 7:45. Art Linkletter.
- KECA—7, Rudy Vallee. 7:30. Ahead of Headlines. 7:45. Cabarets and Kings.
- KFWB—7, Jimmie Jackson. 7:15. Musical Comedy. 7:30. News. 7:45. Robert Arden.
- KMPC—7, Today in Hollywood. 7:15. For Gentlemen Only. 7:45. News.
- KMTR—7, I Am. 7:15. Aircraft. 7:30. Spec. Events.
- KFAC—7, Evening Concert.
- KGFJ—7, Spanish Hour.
- KRKD—7, News. 7:15. Three-Quarter Time. 7:30. Do You Know? KFOX—7, Daily Bread. 7:15. Records. 7:45. Robert Arden.
- KGB—7, News. 7:05. Italian Good Samaritan. 7:20. Music. 7:30. Japanese News.
- KFXM—7, News. 7:15. Inside of Sports. 7:30. Lone Ranger.
- KFYD—7:45. Almee S. McPherson.
- KFSD—7, Rudy Vallee. 7:30. On with the Dance. 7:45. Martin Music.

- KGB—7, John Dickson. 7:15. Inside of Sports. 7:30. Wythe Williams. 7:45. Art Linkletter.
- KVOE—7, Youth Talks It Over. 7:30. Wythe Williams. 7:45. Art Linkletter.

### 8 to 9 P. M.

- KFI—8, Fred Waring. 8:15. News. 8:30. Maxwell House Coffee Time.
- KNX—8, Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Ank-it-Basket.
- KHJ—8, Standard Symphony.
- KECA—8, School Kids Quiz. 8:30. Fame and Fortune.
- KFWB—8, Enemy Within. 8:15. Carmen Cavallaro. 8:30. Rambles.
- KMPC—8, Amos 'n' Andy. 8:15. Sports Round Table. 8:30. Song Stories. 8:45. Let's Talk News.
- KMTR—8, Property Owners. 8:15. Kalle Orch. 8:30. Technocracy. 8:45. Spec. Events.
- KFAC—8, News. 8:15. Music.
- KGFJ—8, News. 8:15. Jean Valentine. 8:30. Music. 8:45. Central Church.
- KFOX—8, Hawaiians. 8:15. Records. 8:30. Literature on Parade. 8:45. Popular Records.
- EGFR—8, News. 8:05. Spanish Hour.
- KFXM—8, Standard Symphony Hour.
- KFSG—8, Almee S. McPherson.
- KFSD—8, Herman Orch. 8:30. Fame and Fortune.
- KGB—8, Standard Symphony Hour.
- KVOE—8, Standard Symphony.

### 9 to 10 P. M.

- KFI—9, Quiz Court. 9:30. When Presses Roar.
- KNX—9, City Desk. 9:25. News. 9:30. Answer Auction.
- KHJ—9, News. 9:15. Noble Orch. 9:30. Martin Orch.
- KECA—9, Easy Aces. 9:15. Krupa Orch. 9:30. News (Thrifty Drug). 9:45. Bonaldi Singers.
- KFWB—9, John Halderstone. 9:15. Rachmilovitch. 9:30. News. 9:45. Pop. Orch.
- KMPC—9, Memories in Melody.
- KMTR—9, Horseman's Forum. 9:15. Spec. Events. 9:30. News Reel. 9:45. Music.
- KFAC—9, Music.
- EGFJ—9, News. Jewish Hour. 9:30. Synopated Symphony.
- KFOX—9, News. 9:15. Travelog. 9:30. Records. 9:45. Lucca's.
- EGFR—9, News. 9:05. Mexico. 9:45. Voices in Song.
- KFXM—9, News. 9:15. Wythe Williams. 9:30. Redlands University.
- KFSG—9:30. Two Grand Pianos.
- KFSD—9, Easy Aces. 9:15. Krupa Orch. 9:30. Bonaldi Singers. 9:45. News.
- KGB—9, News. 9:15. Noble Orch. 9:30. Martin Orch.
- KVOE—9, News. 9:15. Noble Orch. 9:30. Whittier College Radio Guild.

### 10 to 11 P. M.

- KFI—10, News. 10:15. Foster Orch. 10:30. Inside the News (Thrifty Drug). 10:45. Woodbury Orch.

- KNX—10, Sullivan Reviews News. 10:15. Nightcap Yarns. 10:30. Masterworks.

- KHJ—10, Haven of Rest. 10:30. News. 10:45. King Orch.
- KECA—10, Philharmonia.
- KFWB—10:15. Bowling Notes. 10:30. Home Recording Night.
- KMPC—10, Young Woman Looks at Life. 10:15. News. 10:30. Cavalcade of Hits.
- KMTR—10, Vienna Ensemble. 10:15. Averill Orch. 10:30. Music. 10:45. Kalle Orch.
- KFAC—10, Melody Hour.
- KGFJ—10, News. 10:15. Music.
- KHJ—10, Ross Ballroom. 10:15. Hamilton Orch. 10:30. Records. 10:45. Organ.
- KGER—10, News. 10:10. Music. 10:30. Rev. Plunkett. 10:50. Music.
- KFXM—10, Haven of Rest. 10:30. King Orch.
- KFSG—10, Esther Stuart. 10:30. Missionary Drama.
- KFSD—10, America's Town Meeting. 10:55. News.
- KGB—10, Haven of Rest. 10:30. King Orch.
- KFYD—10, Hank, the Night Watchman.
- KVOE—10, Haven of Rest. 10:30. King Orch.

### 11 to 12 Midnight

- KFI—11, News. 11:15. Humber Orch. 11:30. Morgan Orch. 11:57. News.
- KNX—11, Knox Manning. 11:15. Clark Ross. 11:30. Strand Orch. 11:55. News.
- KHJ—11, Garber Orch. 11:30. Nelson Note-Ables. 11:45. Hawaiians.
- KECA—11, Harris Orch. 11:15. Marshall Orch. 11:45. Bill Sabransky. Organ. 11:57. News.
- KFWB—11, Piano Paintings. 11:15. Music You Want.
- KMPC—11, Royal Hawaiians. 11:15. 710 Club.
- KMTR—11, Barnett Orch. 11:15. Music.
- KFAC—11, Night Shades.
- KFXM—11, Garber Orch. 11:30. Nelson Note-Ables. 11:45. Hawaiians.
- KFSG—11, Freddie Carter.
- KFSD—11, Harris Orch. 11:15. Humber Orch. 11:30. Morgan Orch. 11:57. News.
- KGB—11, Garber Orch. 11:30. Nelson Note-Ables. 11:45. Hawaiians.
- KVOE—11, Garber Orch. 11:30. Nelson Note-Ables. 11:45. Hawaiians.

It's your radio that's sick, and We suggest that you act quick . . .

See Page 27

KMTR	KFI	KECA	KHJ	KFV	KFSS	KGFJ	KFXM	KFAC	KGER
KFSD	KMPC	KIEV	KFWB	KNX	KPKD	KPPC	KFOY	KGB	KVOE
570	640	790	930	1020	1150	1240	1280	1360	1490
600	710	870	980	1070		1230			

**FRIDAY Program Highlights**

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

*Variety*

8:00—Johnny Murray, KFI.  
 9:00—Kate Smith, KNX.  
 10:15—Between Bookends, KECA-KFSD.  
 10:30—Art Baker, KFI.  
 1:15—Club Matinee, KECA.  
 2:00—Chef Milani, KMPC.  
 4:00—Art Baker's Notebook, KFI.  
 4:45—Lampighter, KHJ.  
 7:30—Alec Templeton, KFI.  
 7:30—Al Pearce Gang, KNX.  
 8:00—Amos 'n' Andy, KNX-KMPC.  
 9:00—Ted Cook, KFI.  
 9:00—Kate Smith Program, KNX.

*Outstanding Music*

11:00—Music Appreciation Hour, KECA-KFSD.  
 11:30—Philadelphia Symphony, KGB-KVOE.  
 12:30—Luncheon Concert, KFAC.  
 12:45—Philadelphia Symphony, KHJ.  
 2:30—Classic Hour, KECA.  
 3:00—Symphony, KFAC.  
 6:00—Evening Concert, KFAC.  
 6:00—Waltz Time, KFI.  
 8:00—Pleasure Time, KFI.  
 8:15—Lanny Ross, KNX.  
 10:00—Philharmonia, KECA.  
 10:30—Masterworks, KNX.

*Public Affairs—News*

7:30—Bob Garred, KNX.  
 10:00—John B. Hughes, KHJ-KVOE-KFXM-KGB.  
 2:45—Clete Roberts, KMPC.  
 3:30—Affairs of State, KHJ-KGB-KFXM.  
 4:45—Frank Blingman, KFI.  
 5:55—Elmer Davis, KNX.  
 6:15—Fulton Lewis, KHJ-KGB-KVOE-KFXM.  
 7:00—Raymond G. Swing, KVOE-KGB-KFXM-KHJ.  
 7:45—Robert Arden, KFWB.  
 8:45—Dear Uncle Sam, KECA.  
 8:45—Let's Talk News, KMPC.

*Drama*

6:30—Campbell Playhouse, KNX.  
 7:00—Wings of Destiny, KFI.  
 7:30—Lone Ranger, KHJ-KGB-KVOE-KFXM.  
 8:30—Death Valley Days, KFI.  
 8:30—I Want a Divorce, KHJ-KVOE-KFXM-KGB.  
 8:30—Great Moments from Great Plays, KNX.  
 9:00—Gang Busters, KECA.

*Quiz Programs*

5:30—Information Please, KFI.  
 6:00—Talk Your Way Out of This One, KNX.  
 6:45—Art Linkletter, KHJ-KGB-KVOE-KFXM.  
 8:00—Quiz of Two Cities, KHJ.  
 8:30—Ben Bernie, KFSD.

KFOY—10, News. 10:15, Health. 10:30, Harmony Hall. 10:45, Records.  
 KGER—10, News. 10:05, Full Gospel. 10:15, Kingdom Within. 10:30, Bright Corner.  
 KFXM—10, John B. Hughes. 10:15, Organ. 10:30, Helen Holden. 10:45, I'll Find My Way.  
 KFSD—10:15, Between Bookends.  
 KGB—10, John B. Hughes. 10:15, Muse & Music. 10:30, Helen Holden. 10:45, I'll Find My Way.  
 KFVD—10, Morning Serenade. 10:30, Union Rescue Mission.  
 KVOE—10, News by Hughes. 10:15, Muse & Music. 10:30, Helen Holden. 10:45, I'll Find My Way.

**11 A. M. to 12 Noon**

KFI—11, Light of the World. 11:15, Mystery Man. 11:30, Vallant Lady. 11:45, Grimm's Daughter.  
 KNX—11, Big Sister. 11:15, Aunt Jenny. 11:30, Fletcher Wiley. 11:45, Home of the Brave.  
 KHJ—11, Friendly Neighbors. 11:15, Lillian Sherman. 11:30, Victor Lindfahr.  
 KFSA—11, Music Appreciation Hour.  
 KFWB—11, Tom Stoddard. 11:15, Al Jarvis.  
 KMPC—11, Music for Madame. 11:30, Home Beautiful. 11:45, Livestock Journal.  
 KMTB—11, Dr. Talbot. 11:30, Monitor News. 11:45, Spec. Events.  
 KFAC—11, Man on Street. 11:30, Forenoon Musicale.  
 KGFJ—11, News, Stocks. 11:15, Music.  
 KRKD—11, Music. 11:30, News.  
 KFOY—11, Huntington Park News. 11:05, Records. 11:30, News. 11:35, Samaritan. 11:45, Science of Mind.  
 KGER—11, News. 11:15, Music. 11:30, Meet the Band. 11:45, Music.  
 KFXM—11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Cock-eyed Cooking. 11:45, South American Way.  
 KFSD—11, Music Appreciation Hour.  
 KGB—11, Friendly Neighbors. 11:15, Hotel Horner. 11:30, Philadelphia Symphony.  
 KFVD—11, News. 11:15, Musical Album. 11:30, Piano. 11:45, Violet Schram.  
 KVOE—11, Friendly Neighbors. 11:15, Lillian Sherman. 11:30, Philadelphia Symphony.

**12 Noon to 1 P. M.**

KFI—12, Mary Martin. 12:15, Ma Perkins. 12:30, Pepper Young. 12:45, Vic and Sade.  
 KNX—12, Martha Webster. 12:15, Song Treasury. 12:30, Kate Hopkins. 12:45, Women of Courage.  
 KHJ—12, News. 12:15, Homemakers' Club. 12:45, Philadelphia Symphony.  
 KECA—12, Orphans of Divorce. 12:15, Amanda. 12:30, John's Other Wife. 12:45, Just Plain Bill.  
 KFWB—12, Al Jarvis. 12:30, Peter Potter.  
 KMPC—12, Swingtime. 12:15, News. 12:30, Master's Hour.  
 KFAC—12, Music.  
 KFAO—12, News. 12:15, Backseat Driver. 12:30, Luncheon Concert.  
 KGFJ—12, News, Stocks. 12:15, Novelty Roundup. 12:30, Wheel Chair Chats. 12:45, Let's Listen.  
 KRKD—12, Recordings. 12:30, Saddle Pals.  
 KFOY—12, Records. 12:15, News. 12:30, Records. 12:45, Latin Music.  
 KGER—12, News. 12:10, Hair Care. 12:15, Gypsy Violins. 12:30, Music.  
 KFXM—12, Singin' Sam. 12:15, News. 12:30, Garden of Leisure. 12:45, Rhythm Rendezvous.  
 KFSD—12, Orphans of Divorce. 12:15, Honeymoon Hill. 12:30, John's Other Wife. 12:45, Just Plain Bill.  
 KGB—12, Philadelphia Symphony Orchestra.  
 KFVD—12, Air Editor. 12:15, Music. 12:45, Violet Schram.  
 KVOE—12, Philadelphia Symphony.

**1 to 2 P. M.**

KFI—1, Backstage Wife. 1:15, Stella Dallas. 1:30, Lorenzo Jones. 1:45, Widder Brown.  
 KNX—1, Portia Blake. 1:15, Myrt & Marie. 1:30, Hilltop House. 1:45, Sheepskin.  
 KHJ—1, Philadelphia Orch. 1:15, Music. 1:30, Johnson Family. 1:45, Bookworm.  
 KECA—1, Mother of Mine. 1:15, Club Matinee. 1:45, Harold Curtis, Organ. 1:55, Civic.  
 KFWB—1, Peter Potter. 1:30, Dr. Reynolds. 1:45, Pop. Orch.

KMPC—1, Master's Hour. 1:30, Console Patterns. 1:45, Sing & Swin.  
 KMTR—1, Music. 1:30, Smoke Tree Valley. 1:45, Aircraft.  
 KFAC—1, Science of Mind. 1:15, U. A. Schools. 1:30, Meet the Commenter.  
 KGFJ—1, News, Stocks. 1:15, Strings. 1:30, Matinee Melodies.  
 KRKD—1, News, Weather. 1:15, Lawyer's Club. 1:30, U.S.C. 1:45, Singing Waiters.  
 KFOY—1, Classified. 1:15, Lucca's. 1:30, Christian Science. 1:45, Records.  
 KGER—1, News. 1:05, Officials on Parade. 1:20, Hits. 1:30, Spanish Trio.  
 KFXM—1, Phila. Symph. 1:15, News. 1:30, Johnson Family. 1:45, Previews.  
 KFSD—1, Mother of Mine. 1:15, Ann Gibson. 1:30, Club Matinee. 1:45, Harold Curtis. 1:55, News.  
 KGB—1:15, News. 1:30, Johnson Family. 1:45, Bookworm.  
 KVOE—1, Philadelphia Symphony. 1:15, News. 1:30, Johnson Family. 1:45, Bookworm.

**2 to 3 P. M.**

**HEAR CHEF MILANI TODAY**  
**KMPC—2:00 P. M.**

KFI—2, Girl Alone. 2:15, Lone Journey. 2:30, Guiding Light. 2:45, Life Can Be Beautiful.  
 KNX—2, American School. 2:30, News. 2:45, Scattergood Baines.  
 KHJ—2, John B. Hughes. 2:15, As Twilight Bent. 2:30, Community Hall. 2:45, Let's Play Bridge.  
 KECA—2, News. 2:15, Mythology. 2:30, Classic Hour.  
 KFWB—2, Pop. Orch. 2:30, News and Music. 2:45, Jimmie Jackson.  
 KMPC—2, Chef Milani. 2:30, Off the Record. 2:45, Clete Roberts.  
 KMTR—2, Spec. Events. 2:30, Woman's World.  
 KFAC—2, Day by Day. 2:15, U. S. Army Recruiting. 2:30, Music. 2:45, Organ.  
 KGFJ—2, News, Stocks. 2:15, Civic. 2:30, Dedicated to You.  
 KRKD—2, Records. 2:30, News. 2:45, General Facts.  
 KFOY—2, Civic. 2:15, Records. 2:45, Grandma Travels.  
 KGB—2, News. 2:05, Music. 2:15, Sista. 2:30, L. B. Band.  
 KFXM—2, Stocks, Orch. 2:15, As Twilight Bent. 2:30, Dance Time. 2:45, News.  
 KFSD—2, Sidestrete Vignette. 2:15, Monitor News. 2:30, Dant Music. 2:45, Wayne Van Dyne.  
 KGB—2, John B. Hughes. 2:15, As Twilight Bent. 2:30, Investments. 2:45, Let's Play Bridge.  
 KFVD—2, Music.  
 KVOE—2, John B. Hughes. 2:15, As Twilight Bent. 2:30, Melodies. 2:45, Let's Play Bridge.

**3 to 4 P. M.**

KFI—3, Agnes White. 3:15, What's Doing. 3:30, News. 3:45, Gasoline Alley.  
 KNX—3, Young Dr. Malone. 3:15, Background for Living. 3:30, Joyce Jordan.  
 KHJ—3, Eddie Albright. 3:15, Willard Music. 3:30, Affairs of State.  
 KECA—3, Classic Hour. 3:30, Un-Classic Hour.  
 KMPC—3, Andy and Virginia. 3:30, Americana. 3:45, Other Americas.  
 KFWB—3, This is Music.  
 KMTR—3:30, Pianos. 3:45, Kingdom City.  
 KFAC—3, Symphony.  
 KGFJ—3, News. 3:15, Vocalists. 3:30, Concert Melodies.  
 KRKD—3, Hawaiians. 3:30, House of Dubonay. 3:45, Venna Taylor.  
 KFOY—3, Records. 3:30, Maddox Bros. 3:45, Records.  
 KGER—3, News. 3:05, Music. 3:20, L. B. Band.  
 KFXM—3, Spotlight Revue. 3:15, Willard Music. 3:30, Affairs of State.  
 KFSD—3, Irene Wicker. 3:15, The Bartons. 3:30, The Munros. 3:45, Hal Styles.  
 KGB—3, News, Monitor News. 3:15, Willard Music. 3:30, Affairs of State.  
 KFVD—3, News. 3:15, Music.  
 KVOE—3, Civic. 3:15, Willard Music. 3:30, Bargain Counter.

**FRIDAY Programs**

APRIL 4, 1941

**8 to 9 A. M.**

KFI—8, Johnny Murray. 8:15, Against the Storm. 8:30, Road of Life. 8:45, David Harum.  
 KNX—8, Treat Time. 8:15, Nancy Dixon. 8:30, Goldbergs. 8:45, Kathleen Norris.  
 KHJ—8, Haven of Rest. 8:30, News. 8:45, BBC News.  
 KECA—8, Breakfast Club. 8:30, News. 8:45, R. L. Johnson.  
 KFWB—8, Grouch Club. 8:30, Gus Mack. 8:45, Dr. Reynolds.  
 KMPC—8, Andy and Virginia. 8:30, Unity Daily Word.  
 KMTR—8, Spanish Hour. 8:45, Religious Music.  
 KFAC—8, Country Church. 8:30, News. 8:45, Mildred Lager.  
 KGFJ—8, News, Stocks. 8:15, Music. 8:45, Dr. Wiseman.  
 KRKD—8:30, State Employment. 8:35, Music. 8:55, News.  
 KFOY—8, News. 8:15, Dr. Michelson. 8:45, Classified.  
 KGER—8, News, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Benington.  
 KFXM—8, Haven of Rest. 8:30, Sunshine Service.  
 KFSD—8, Spice of Life. 8:30, Good Cheer. 8:45, Wife Saver.  
 KGB—8, Haven of Rest. 8:30, News. 8:45, Best Buys. 8:50, BBC News.  
 KFVD—8, Covered Wagon.  
 KVOE—8, Haven of Rest. 8:30, News. 8:45, 1490 Club.

**9 to 10 A. M.**

KFI—9, Bridge Club. 9:15, News. 9:30, Voice of Experience. 9:45, Midstream.  
 KNX—9, Kate Smith Speaks. 9:15, When a Girl Marries. 9:30, Romance of Helen Trent. 9:45, Our Girl Sunday.  
 KHJ—9, Keep Fit to Music. 9:15, Norma Young. 9:45, Top of the World.  
 KECA—9, Mildred Van. 9:15, Betty Randall. 9:30, Homer Griffith. 9:45, Lyle Henderson.  
 KFWB—9, Pop. Orch. 9:30, News. 9:45, South Sea Magic.  
 KMPC—9, News. 9:15, Successful Living. 9:30, Family Bible. 9:45, Morning Pick-Up.

KMTR—9, Martin Luther Thomas. 9:15, Health. 9:30, Music. 9:45, Religious.  
 KFAC—9, Inspirations. 9:15, Voice of Health. 9:30, Music.  
 KGFJ—9, News, Stocks. 9:15, Tone Tempos. 9:35, Dr. Richardson. 9:45, Music.  
 KRKD—9, Prairie Schooner. 9:30, U. S. Weather. 9:45, News.  
 KIEV—9:30, Mayfair Lost and Found Pets.  
 KFOY—9, Firebrands for Jesus. 9:45, Records.  
 KGER—9, News. 9:05, Music. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel.  
 KFXM—9, News. 9:15, Kerry's Menus. 9:30, Variety. 9:45, Keep Fit.  
 KFSD—9, Andrial Continentals. 9:15, Health. 9:30, Farm & Home.  
 KGB—9, Ben Sweetland. 9:15, Homemakers' Catalogue. 9:30, Dick O'Heren. 9:45, Keep Fit.  
 KFVD—9, Waltz. 9:15, News. 9:30, Dr. Richardson. 9:45, Parade.  
 KVOE—9, 1490 Club. 9:45, Keep Fit.

**10 to 11 A. M.**

KFI—10, News. 10:15, Tillamook Kitchen. 10:30, Art Baker. 10:45, Dr. Kate.  
 KNX—10, Life Can Be Beautiful. 10:15, Woman in White. 10:30, Right to Happiness. 10:45, Music. KNX-tra.  
 KHJ—10, John B. Hughes. 10:15, Arthur Godfrey. 10:30, Helen Holden. 10:45, I'll Find My Way.  
 KECA—10, The Munros. 10:15, Between Bookends. 10:30, Wife Saver. 10:45, News. 10:50, H. Harding.  
 KFWB—10, School News. 10:15, Breakfast on the Boulevard. 10:45, News & Music.  
 KMPC—10, Garden School. 10:15, Marinbalerio. 10:45, News.  
 KGFJ—10, News. 10:15, Music. 10:45, City Dwellers.  
 KMTR—10, Volney James. 10:15, Serenade to Beauty. 10:45, Dr. Reynolds.  
 KFAC—10, Modern Immortals. 10:30, News. 10:45, Gothic Tower.  
 KRKD—10, Paddock Flashes. 10:15, Health. 10:30, Music.

**WORLD ON YOUR DIAL By Earl G. De Haven**

We have waged an uphill battle all the way to try to put our arguments over, and there have been many, many, times when it appeared foolhardy to continue, but like Columbus, who when faced with mutiny flung the challenge—"sail on, sail on, and on, and ON!" we have pushed ahead, firmly believing that eventually our credo would find acceptance by a goodly number of people. Now, "at long last" the very acceptance we hoped, and yes (actually PRAYED FOR) is now being made manifest. Heartened, naturally, by this cheerful sign, we are, nevertheless NOT RELAXING our efforts one "iota" from our chosen course and objective—of seeing thousands, yea millions definitely and regularly following at least some of the world's principal short wave outlets.

Evidence? Of what kind, the skeptic will ask. Just this—metropolitan newspapers and magazines of critical comment frequently devote prominent space to items and articles to which great importance is attached—THE SUBJECT MATTER OF WHICH ORIGINATED FROM FOREIGN SHORT WAVE STATIONS TUNED IN DIRECT! Even local broadcast stations carry such material FREQUENTLY now on regular sponsored News Broadcasts. Even more encouraging, (to us who tune at the "milkman's hour") is the increased response that comes from reader-listeners of columns such as "World On Your Dial." Recently, among other letters I received one from a lady who has no short wave on her radio, advising me that she enjoyed the column because it gave her information

which she could receive in no other way. And short wave radio, (as you've heard before in this column) DOES EXACTLY THAT.

Continuing our crusade—we say in an "aside" to readers who have never before gone "globe trotting" via the short wave spectrum—take the first excursion now on that part of your radio and we believe you'll find much to intrigue and fascinate you. Then—write and tell us about your initial short wave adventure. We'll be glad to hear from you.

★ ★  
**KEEP UP WITH RADIO BY  
KEEPING RADIO LIFE CLOSE**



**RASSLING!** Don't rattle your radio dial looking for KFI after March 28. You'll find us at same old spot . . . . . **640**

**4 to 5 P. M.**

- KFI—4, Art Enker's Notebook, 4:30, Lee Sweetland, 4:45, Frank Bingman.
- KNX—4, Second Mrs. Burton, 4:15, We, the Abbotts, 4:30, News, 4:35, Fletcher Wiley.
- KHJ—4, Fulton Lewis, 4:15, Here's Morgan, 4:30, Matinee, 4:45, Lamp-lighter.
- KFCA—4, Irene Wicker, 4:15, Radio Magic, 4:30, News, 4:45, Superman.
- KFWB—4, Don Milligan, 4:30, Pop. Orch., 4:45, Stuart Hamblen.
- KMPC—4, Hollywood Blvd. Quiz, 4:15, Brightly, Maestro, Please, 4:30, News, 4:45, Coral Island.
- KMTR—4, John Brown, 4:30, Swiss Yodelers, 4:45, Music.
- KFAC—4, Dr. Kleibauer, 4:15, Paging the Past, 4:30, Music.
- KGFJ—4, News, 4:15, Music, 4:45, Rev. Cook.
- KRKD—4, Recordings, 4:15, Movie-land Quiz, 4:45, News.
- KFOX—4, John Brown, 4:30, Records, 4:45, Dick Ross.
- KGER—4, News, 4:15, Music, 4:30, George Strang.
- KFXM—4, Trading Post, 4:30, Matinee, 4:45, Musical Newy.
- KFSD—4, San Diego High School, 4:15, NBC News Room, 4:30, Dant Music, 4:45, Home Defense.
- KGB—4, Fulton Lewis, 4:15, Here's Morgan, 4:30, Forrest Warren, 4:45, George Bacon.
- KFYD—4, Piano, 4:15, Tea Time, 4:45, News.
- KVOE—4, Fulton Lewis, 4:15, Pere's Morgan, 4:30, Musical Matinee, 4:45, Classified.

**5 to 6 P. M.**

- KFI—5, Organ, 5:10, Limericks, 5:15, Jack Armstrong, 5:30, Information Please.
- KNX—5, European Round-Up, 5:15, Fletcher Wiley, 5:30, Today's Best Boys, 5:45, Garred, News, 5:55, Davis, News.
- KHJ—5, News, 5:15, Daily Comics, 5:30, Shafter Parker's Circus, 5:45, Captain Midnight.
- KECA—5, Twilight Tales, 5:15, Erlene Johnson, 5:30, Drama Behind News, 5:45, Tom Mix.
- KFWB—5, Stuart Hamblen.
- KMPC—5, Cobber's Club, 5:15, News, 5:30, Uncle Harry.
- KMTR—5, Dr. Davies, 5:30, Music.
- KFAC—5, Music, 5:30, Whoo Bill Club.
- KGFJ—5, News, 5:15, Tango Time, 5:30, Sports, 5:45, Phil Stanwick.
- KRKD—5, Songs of Saddle, 5:30, Race Results, 5:45, Music.
- KFOX—5, God's Sunshine, 5:30, Swing, 5:45, Ridings Swing.
- KGER—5, News, 5:05, Latin Hour.
- KFXM—5, News, 5:05, Pop. Orch., 5:30, Shafter Parker's Circus, 5:45, Captain Midnight.
- KFSD—5, News, 5:15, Kiddie's Party, 5:30, Drama Behind News, 5:45, Tom Mix.
- KGB—5, Symphonic Strings, 5:30, Shafter Parker's Circus, 5:45, Captain Midnight.

- KFYD—5, Varieties & Values.
- KVOE—5, Symphonic Strings, 5:30, Shafter Parker's Circus, 5:45, Captain Midnight.

**6 to 7 P. M.**

- KFI—6, Waltz Time, 6:30, Rhythm & Rhythm.
- KNX—6, Talk Your Way Out of This One, 6:15, Bill Heury, 6:30, Campbell Playhouse.
- KHJ—6, Orphan Annie, 6:15, Fulton Lewis, 6:30, John B. Hughes, 6:45, Art Linkletter.
- KECA—6, News, 6:15, The Bartons, 6:30, Your Happy Birthday, 6:55, Records.
- KFWB—6, News, 6:15, Strollin' Tom, 6:30, Vacation Time, 6:45, Facts Behind News.
- KMTR—6, Hollywood Merry-Go-Round, 6:15, Dick Terry, 6:30, Pay Day, 6:45, Douglas Dawson.
- KMPC—6, Good Evening, 6:15, Problem People, 6:30, Easy Listening.
- KFAC—6, Evening Concert.
- KGFJ—6, News, Italian Melodies, 6:30, Prep School Parade.
- KRKD—6, Recordings, 6:15, News.
- KFOX—6, News, 6:10, Sports, 6:15, Records, 6:30, Semi-Classical, 6:45, Pop. Records.
- KGER—6, News, 6:15, Frank Farrell, 6:30, Jewish Hour.
- KFXM—6, Tic-Tac-Toe, 6:15, Fulton Lewis, 6:30, Names & News, 6:40, Nehi, 6:45, Art Linkletter.
- KHJ—6, Concert Favorites, 6:30, Happy Birthday, 6:55, News.
- KGB—6, Orphan Annie, 6:15, Fulton Lewis, 6:30, News & Views, 6:45, Art Linkletter.
- KFYD—6, Evening Serenade.
- KVOE—6, County News, 6:15, Fulton Lewis, 6:30, Wonder Valley Boys, 6:45, Art Linkletter.

**7 to 8 P. M.**

- LISTEN TO  
**"WINGS OF DESTINY"**  
and win a real  
**PIPER CUB AIRPLANE**  
KFI 7:00  
P. M.
- KFI—7, Wings of Destiny, 7:30, Alec Templeton Time.
  - KNX—7, Hollywood Premieres, 7:30, Al Pearce Program.
  - KHJ—7, Raymond G. Swing, 7:15, Reminiscing in Rhythm, 7:30, Lone Ranger.
  - KFCA—7, Max Baer vs. Lou Nova, 7:30, News, 7:45, Candido Batello.
  - KFWB—7, Musical Comedy, 7:15, Jimmie Jackson, 7:30, News, 7:45, Robert Arden.
  - KMPC—7, Sports Page, 7:15, Fishing Facts, 7:30, Joan Brooks, 7:45, News.
  - KMTR—7, I Am, 7:15, Aircraft, 7:30, Spec. Events.
  - KFAC—7, Evening Concert.

- KGFJ—7, Spanish Hour.
- KRKD—7, News, 7:15, Three-Quarter Time, 7:30, Do You Know? 7:45, Music.
- KFOX—7, Daily Bread, 7:15, News, 7:30, Records, 7:45, Robert Arden.
- KGER—7, News, 7:05, Jewish Hour.
- KFXM—7, Raymond G. Swing, 7:15, Studebaker, 7:30, Lone Ranger.
- KFSD—7, Max Baer vs. Lou Nova.
- KGB—7, Raymond G. Swing, 7:15, Love Highlights, 7:30, Lone Ranger.
- KVOE—7, Raymond G. Swing, 7:15, Rey Orch., 7:30, Lone Ranger.

**8 to 9 P. M.**

- KFI—8, Fred Waring, 8:15, News, 8:30, Death Valley Days.
- KNX—8, Amos 'n' Andy, 8:15, Lanny Ross, 8:30, Great Moments from Great Plays.
- KHJ—8, Quiz of Two Cities, 8:30, I Want a Divorce.
- KECA—8, Hallett Orch., 8:30, Long Orch., 8:45, Dear Uncle Sam.
- KFWB—8, Enemy Within, 8:15, Carmen Cavallaro, 8:30, Pop. Orch.
- KMPC—8, Amos 'n' Andy, 8:15, Recital, 8:30, To Make a Long Story Short, 8:45, Let's Talk News.
- KMTR—8, Spec. Events, 8:30, Floyd Johnson.
- KFAC—8, News, 8:15, Music.
- KGFJ—8, News, 8:15, Jean Valentine, 8:30, Music, 8:45, Central Church.
- KRKD—8, Pan America, 8:15, Little Tokyo.
- KFOX—8, dawnsians, 8:15, Records, 8:30, Judge Gardner.
- KGER—8, News, Spanish Hour.
- KFXM—8, Cresman College, 8:30, I Want a Divorce.
- KFSD—8, Hallett Orch., 8:30, Ben Bernie's Brain Twisters, 8:45, Marvin Hamilton Orch., 8:15, I Want a Divorce.
- KVOE—8, Kassel Orch., 8:15, Marvin Orch., 8:30, I Want a Divorce.

**9 to 10 P. M.**

- KFI—9, Ted Cook, 9:15, Manchester Boddv, 9:30, University Explorer, 9:45, Pasadena Civic Dance, 9:55, Howard & Shielton.
- KNX—9, Kate Smith Program, 9:55, Find the Woman.
- KHJ—9, News, 9:15, Gordon Orch., 9:30, Martin Orch.
- KFCA—9, Gang Busters, 9:30, News (Thrifty Drug), 9:45, Postal Oddities.
- KFWB—9, WPA Concert, 9:15, Shopping News, 9:30, News, 9:45, Star-dust Memories.
- KMPC—9, Memories in Melody.
- KMTR—9:30, News Reel, 9:45, Music.
- KFAC—9, Music.
- KGFJ—9, Jewish Hour, 9:30, Synchronized Symphony.
- KRKD—9, Little Tokyo, 9:30, Recordings.
- KFOX—9, News, 9:15, Records, 9:45, Lucena's.
- KGER—9, News, 9:05, Aubrey Lee.
- KFXM—9, News, 9:15, Gordon Orch., 9:30, Argonaut Safety Program, 9:45, Martin Orch.

- KFSD—9:30, On with the Dance, 9:45, News.
- KGB—9, News, 9:15, Gordon Orch., 9:30, Martin Orch.
- KVOE—9, News, 9:15, Gordon Orch., 9:30, Martin Orch.

**10 to 11 P. M.**

- KFI—10, News, 10:15, Musical Travelogue, 10:30, Inside the News (Thrifty Drug), 10:45, Elmer Orch.
- KNX—10, News, 10:15, Nightcap Yarns, 10:30, Masterworks.
- KHJ—10, King Orch., 10:30, News, 10:45, Kassel Orch.
- KECA—10, Philharmonia.
- KFWB—10:15, Bowling Notes, 10:30, Music City.
- KMPC—10, House of Madness, 10:15, News, 10:30, One Man's Music.
- KMTR—10, Viennese Ensemble, 10:15, Averill Orch., 10:30, Music, 10:45, Kalle Orch.
- KFAC—10, Melody Hour.
- KGFJ—10, News, 10:15, Music.
- KRKD—10, Merry-Go-Round-Up.
- KFOX—10, Ross Ballroom, 10:15, Hamilton Orch., 10:30, Records, 10:45, Dick Ross.
- KGER—10, News, 10:05, Aubrey Lee.
- KFXM—10, King Orch., 10:30, Kassel Orch.
- KFSD—10, Lovell Orch., 10:30, Friday Jamboree.
- KGB—10, King Orch., 10:30, Kassel Orch.
- KVOE—10, King Orch., 10:30, Kassel Orch.

**11 to 12 Midnight**

- KFI—11, News, 11:15, Nottingham Orch., 11:30, Morgan Orch., 11:57, News.
- KNX—11, Knox Manning, 11:15, Public Affairs, 11:30, Strand Orch., 11:55, News.
- KHJ—11, Garber Orch., 11:30, Nelson Note-Ables, 11:45, Nichols Hawaiians.
- KECA—11, Harris Orch., 11:15, Marshall Orch., 11:45, Sabransky, Organ, 11:57, News.
- KFWB—11, Piano Paintings, 11:15, Music You Want.
- KMPC—11, Royal Hawaiians, 11:15, 710 Club.
- KMTR—11, Barnett Orch., 11:15, Music.
- KFAC—11, Night Shades.
- KRKD—11, Merry-Go-Round-Up.
- KFXM—11, Garber Orch., 11:30, Nelson Note-Ables, 11:45, Hawaiians.
- KFSD—11, Friday Jamboree.
- KGB—11, Garber Orch., 11:30, Nelson Note-Ables, 11:45, Hawaiians.
- KFYD—11, Hank, the Night Watchman.
- KVOE—11, Garber Orch., 11:30, Nelson Note-Ables, 11:45, Hawaiians.

Call the services listed on Page Thirty-One And you, too, can enjoy all the news and the fun.  
See Page 31

KMTR	KFI	KECA	KHJ	KFVD	KFSS	KGJ	KFXM	KFAC	KGER
↓KFSD	↓KMPC	↓KIEV	↓KFWB	↓KNX	↓KRKO	↓KPCC	↓KFOX	↓KGB	↓KVOE
570	640	780	930	1020	1150	1240	1330	1390	1490
600	710	870	980	1070	1230	1280	1360	1480	

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Evening Programs in Boldface.

### Variety

10:00—Let's Pretend, KNX.  
10:30—Waldorf Luncheon, KECA-KFSD.  
4:30—Little Ol' Hollywood, KECA.  
6:00—Barn Dance, KFI.  
7:00—Uncle Ezra, KFI.  
7:30—Grand Ole Opry, KFI.  
8:30—Tune Out Time, KECA.

### Drama

9:00—Lincoln Highway, KFI.  
12:30—Guy Hedlund Players, KFI.  
2:00—Dramas of Youth, KHJ-KGB-KVOE.  
5:30—Bishop & Gargoyle, KECA-KFSD.  
6:00—Doctors at Work, KECA.  
8:00—Marriage Club, KNX.  
8:30—Knickerbocker Playhouse, KFI.

### Quix Programs

6:00—Kids' Quizaroo, KNX.  
8:00—Truth or Consequences, KFI.

### Outstanding Music

8:30—Cincinnati Conservatory, KNX.  
12:00—Congress Chamber Concert, KNX.  
2:00—Classic Hour, KECA.  
3:00—Curtis Institute, KFI.  
3:00—Symphony, KFAC.  
3:30—Duluth Symphony, KHJ-KGB-KVOE-KFXM.  
4:00—Evening Concert, KFAC.  
6:45—NBC Symphony, KECA.  
6:45—Saturday Night Serenade, KNX.  
7:00—NBC Symphony, KFSD.  
7:30—Chicagoand Concert, KHJ-KGB-KVOE.

8:30—California Melodies, KHJ-KGB-KVOE-KFXM.  
9:00—Your Hit Parade, KNX.  
10:00—Philharmonia, KECA.

### Public Affairs—News

7:30—Bob Garred, KNX.  
8:15—Fed. Women's Clubs, KFI.  
9:00—Education Forum, KECA.  
9:45—Jobs in National Defense, KNX.  
11:00—American Assn. for Social Security, KFI.  
12:30—New World Diplomacy, KHJ-KGB-KVOE-KFXM.  
2:00—The World is Yours, KFI.  
3:00—Ted Van der Veer, KHJ-KGB-KFXM-KVOE.  
3:00—Report to Nation, KNX.  
4:00—Defense for America, KFI.  
4:00—People's Platform, KNX.  
5:15—Your Government Reports, KECA.  
6:00—Innocent Bystander, KHJ-KGB-KVOE-KFXM.  
6:15—Elizabeth Wayne, from Batavia, KHJ-KGB-KVOE-KFXM.  
6:30—John B. Hughes, KHJ-KGB.  
6:30—By the Way, KNX.  
7:00—Gabriel Heatter, KHJ-KGB.  
7:15—Public Affairs, KNX.

### Sports—Comment

1:30—Amateur Racing, KFVD.  
5:30—Sports Broadside, KNX.  
7:15—Insider of Sports, KHJ-KGB-KFXM.  
9:00—Sports Forum, KFI.

### Weather

KHJ-KGB-KVOE—9:00.  
KNX—6:00.  
KRKD—9:30.  
KRKD—1:00, 3:45.  
KFWB—11:30.

# SATURDAY Programs

APRIL 5, 1941

## 8 to 9 A. M.

KFI—8, Bright Idea Club. 8:15, Gen'l. Fed. of Women's Clubs. 8:30, News. 8:45, Smilin' Ed McConnell.  
KNX—8, Town Crier. 8:15, Nancy Dixon, Shopping Guide. 8:30, Cincinnati Conservatory.  
KHJ—8, Page 1 Preview. 8:15, BBC News. 8:30, News. 8:45, Army Band.  
KECA—8, Breakfast Club. 8:30, Federated Churches. 8:45, R. L. Johnson.  
KFWE—8, Grouch Club. 8:30, Gus Mack. 8:45, Pop. Orch.  
KMPC—8, Andy & Virginia. 8:30, Top of the Morning.  
KMTR—8, Spanish Hour. 8:45, Religious Music.  
KFAC—8, Country Church. 8:30, News. 8:45, County Medical Assn.  
KGFJ—8, News, Stocks. 8:15, Music. 8:45, Dr. Wiseman.  
KRKD—8, Music. 8:55, News.  
KFOX—8, News. 8:15, Dr. Mitchell. 8:45, Classified.  
KGER—8, News. 8:05, Soul Patrol. 8:15, Mizpah.  
KFXM—8, News. 8:05, Organ. 8:15, BBC News. 8:30, Sunshine Service.  
KFSD—8, Spice of Life. 8:30, Good Cheer. 8:45, Pet Club.  
KGB—8, News, Organ. 8:15, BBC News. 8:30, U. S. Army Band.  
KFVD—8, Covered Wagon.  
KVOE—8, News, Organ. 8:15, London News. 8:30, U. S. Army Band.

## 9 to 10 A. M.

KFI—9, Lincoln Hwy. 9:30, Heart of Julia Blake. 9:45, Matinee in Rhythm.  
KNX—9, Saturday Morning Merry-Go-Round. 9:45, Jobs in National Defense.  
KHJ—9, Garden Plots. 9:30, Scrapbook Stories.  
KECA—9, Education Forum. 9:25, Civic. 9:30, Call to Youth. 9:45, News.  
KFWB—9, Salvation Army. 9:15, Pop. Orch. 9:30, News, Swing.  
KMPC—9, News. 9:15, Xylophonia. 9:30, Highways to Health. 9:45, Morning Pick-Up.

KMTR—9, Martin Luther Thomas. 9:15, Serenade to Beauty. 9:30, W. B. Record.  
KFAC—9, Inspirations. 9:15, Melodies. 9:30, Music.  
KGFJ—9, News, Stocks. 9:15, Tone Tempos.  
KRKD—9, Prairie Schooner. 9:30, U. S. Weather. 9:45, News.  
KIEV—9:30, Mayfair Lost and Found Pets.  
KFOX—9, Firebrands for Jesus. 9:45, Records.  
KGER—9, News. 9:05, Gospel Singers. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel.  
KFXM—9, News. 9:20, Pop. Orch. 9:30, Scrapbook Stories.  
KFSD—9, American Education Forum. 9:30, Farm and Home.  
KGB—9, News, Willard Music. 9:15, Saturday Serenade. 9:30, Consumers Quiz.  
KFVD—9, Waltz. 9:15, News. 9:30, Dr. Richardson. 9:45, Parade.  
KVOE—9, Monitor News. 9:15, Morning Melodies. 9:30, Children's Scrapbook.

## 10 to 11 A. M.

### Thrills—Excitement—Adventure

## Young American Flyers

KFSD, 10:00-10:30 a.m.  
KFWB, 10:30-11:30 a.m.

KFI—10, News. 10:15, County Medical Talk. 10:30, McIntyre Orch. 10:45, Army Recruiting.  
KNX—10, Let's Pretend. 10:30, No Politics.  
KIB—10, News. 10:15, Food for Thought. 10:30, Helen Holden. 10:45, I'll Find My Way.  
KECA—10, Forty Plus Associates. 10:15, Music from Paradise. 10:30, Luncheon at Waldorf.  
KFWB—10, Popular Records. 10:30, Young American Flyers.

KMPC—10, Morning Pick-Up. 10:45, News.  
KMTR—10, Volney James. 10:15, Monitor News. 10:45, Window Wishing.  
KFAC—10, Serenade. 10:30, News. 10:45, Gothic Tower.  
KGFJ—10, News. 10:15, Music. 10:45, City Dwellers.  
KRKD—10, Paddock Flashes. 10:15, Records.  
KFOX—10, News. 10:15, Petite Mosaic. 10:45, Freddie Nagel.  
KGER—10, News. 10:05, Jesus' Name. 10:30, Right Corner.  
KFXM—10, News. 10:15, Organ. 10:30, Helen Holden. 10:45, I'll Find My Way.  
KFSD—10, Young American Flyers. 10:30, Luncheon at Waldorf.  
KGB—10, News. 10:15, Monitor News. 10:30, Helen Holden. 10:45, I'll Find My Way.  
KFVD—10, Gospel in Song. 10:30, Serenade.  
KVOE—10, News. 10:15, Civic. 10:30, Helen Holden. 10:45, I'll Find My Way.

## 11 A. M. to 12 Noon

KFI—11, Amer. Assn. for Social Security. 11:30, Jenkins' Music. 11:45, On the Job.  
KNX—11, Brush Creek Follies. 11:30, Columbia's Country Journal.  
KHJ—11:15, Rey Orch. 11:30, Air Cadet Quiz.  
KECA—11, Indiana Indigo. 11:30, Byrne Orch.  
KFWB—11:30, Al Jarvis.  
KMPC—11, Rhythmiana.  
KMTR—11, Dr. Talbot. 11:30, Monitor News. 11:45, Spec. Events.  
KFVD—11, Man on the Street. 11:30, Forenoon Musicale.  
KGFJ—11, News. 11:15, Music.  
KRKD—11, Records. 11:30, News.  
KFOX—11, Hunting on Park News. 11:05, Records. 11:30, News. 11:35, Samaritan. 11:45, Records.  
KGER—11, News. 11:15, Music. 11:45, Meet the Band.  
KFXM—11, Classic Strings. 11:15, Rey Orch. 11:30, Cockeyed Cooking. 11:45, Hoagland Orch.  
KFSD—11:30, Byrne Orch. 11:45, News.  
KGB—11, KGB Presents. 11:15, Rey Orch. 11:30, Hoagland Orch. 11:45, Spiritual Defense.  
KFVD—11, News. 11:15, Musical Album. 11:30, Piano. 11:45, Violet Schram.  
KVOE—11, Rhythm Rascals. 11:15, Rey Orch. 11:30, Hoagland Orch.

## 12 Noon to 1 P. M.

KFI—12, Readin', Writin' & Rhythm. 12:15, News. 12:30, Guy Hedlund Players.  
KNX—12, Library Congress Concert. 12:05, Press News.  
KHJ—12, News. 12:05, Arion Chorists. 12:30, New World Diplomacy.  
KECA—12, Reflections in Rhythm. 12:30, Music of Americas.  
KFWB—12, Al Jarvis. 12:30, Peter Potter.  
KMPC—12, Top of the Day. 12:15, News. 12:30, Off the Record.  
KMTR—12, Music. 12:15, Music.  
KFOX—12, News. 12:15, Music.  
KGFJ—12, News. 12:15, Novelty Roundup. 12:45, Jungle Jim.  
KRKD—12, Music. 12:30, Saddle Pals.  
KFOX—12, Records. 12:15, News. 12:30, Records. 12:45, Dick Ross.  
KGER—12, News. 12:10, Hair Care. 12:15, Little Concert. 12:30, Music.  
KFXM—12, Helmet on Parade. 12:15, News. 12:30, New World Diplomacy.  
KFSD—12, Reflections in Rhythm.  
KGB—12, News, Arion Chorists. 12:30, New World Diplomacy.  
KFVD—12, Organ. 12:45, V. Schram.  
KVOE—12, News, Arion Chorists. 12:30, New World Diplomacy.

## 1 to 2 P. M.

KFI—1, News. 1:03, Campus Capers. 1:30, Boy Girl & Band.  
KNX—1, Matinee at Meadowbrook. 1:30, Invitation to Learning.  
KHJ—1, Legion News Barrage. 1:15, Rhythm By: 1:30, Carolina Playmakers. 1:55, News.  
KFWB—1:30, Smorgasbord.  
KMPC—1, By Arrangement. 1:30, Saturday Afternoon Jamboree.  
KMTR—1, Dick Ross. 1:30, Pension. 1:45, Special Events.  
KFAC—1, Science of Mind. 1:15, City Schools. 1:30, Meet the commuter.  
KGFJ—1, News. 1:15, Matinee Melodies.  
KRKD—1, News, Weather. 1:05, Music. 1:30, Movie Interviews. 1:45, Singing Waiters.

KFOX—1, Classified. 1:15, Luella Floor Show. 1:30, Monitor News. 1:45, Records.  
KGER—1, News. 1:05, Traffic "Whys." 1:15, Rhythmic Age. 1:30, Spanish Trio.  
KFXM—1, Legion News. 1:15, Meet the Band. 1:30, Carolina Playmakers. 1:55, News.  
KFSD—1, Club Matinee.  
KGB—1, Legion News. 1:15, Rhythm By: 1:30, Carolina Playmakers. 1:55, News.  
KFVD—1, News. 1:15, Music. 1:30, Amateur Racing.  
KVOE—1, Legion News. 1:15, Rhythm By: 1:30, Carolina Playmakers. 1:55, News.

## 2 to 3 P. M.

KFI—2, The World is Yours. 2:30, Curtis Institute of Music.  
KNX—2, News of Americas. 2:15, Four Clubmen. 2:30, Buffalo Presents. 2:50, News. 2:55, Sports News.  
KHJ—2, Dramas of Youth. 2:30, University Life.  
KECA—2, Classic Hour.  
KFWB—2, Smorgasbord.  
KMPC—2, Jamboree. 2:30, Gypsy Strings.  
KMTR—2, Spec. Events. 2:15, Walter Lawson. 2:30, Woman's World.  
KFAC—2, Music. 2:15, Federal Works Project. 2:30, Music.  
KGFJ—2, News. 2:15, Civic. 2:30, Concert Time.  
KRKD—2, Music. 2:30, News. 2:45, General Fact.  
KFOX—2, Civic. 2:15, Organ. 2:30, Ben Klassen. 2:45, Rey Orch.  
KGER—2, News. 2:05, Music. 2:30, Long Beach Band.  
KFXM—2, Stocks, Pop. Orch. 2:15, Matinee Melodies. 2:45, News.  
KFSD—2, Ent'raete. 2:30, Sing Before Supper.  
KGB—2, Dramas of Youth. 2:30, University Life.  
KFVD—2, Racing. 2:30, Salvation Army. 2:45, Romantic Rhythm.  
KVOE—2, Dramas of Youth. 2:30, University Life.

## 3 to 4 P. M.

KFI—3, Thornhill Orch. 3:25, News. 3:30, Religion in News. 3:45, Bond-shu Orch.  
KNX—3, Report to Nation. 3:30, Davis, News. 3:45, KNX-tra, Music.  
KHJ—3, Ted Van der Veer. 3:15, News. 3:20, Pappy & Boys. 3:30, Duluth Symphony.  
KECA—3, Naomi Reynolds. 3:15, Know Your Schools. 3:30, Vass Family. 3:45, New World News.  
KFWB—3, Smorgasbord. 3:30, Varieties.  
KMPC—3, Off the Record. 3:30, Top Pops.  
KMTR—3:30, Piano. 3:45, Spec. Events.  
KFAC—3, Symphony.  
KGFJ—3, News. 3:15, Vocalists. 3:30, Concert Melodies.  
KRKD—3, Hawaiians. 3:30, House of Dubonay. 3:45, Music.  
KFOX—3, Records. 3:30, Caballeros.  
KGER—3, News. 3:05, Music. 3:10, Long Beach Band.  
KFXM—3, Ted Van der Veer. 3:15, News, Pappy & Boys. 3:30, Duluth Symphony.  
KFSD—3, Balboa Park Organ. 3:30, Vass Family. 3:45, New World News.  
KGB—3, Ted Van der Veer. 3:15, News, Pappy & Boys. 3:30, Duluth Symphony.  
KFVD—3, News. 3:15, Pop. Favorites. 3:30, Thunder Theatre.  
KVOE—3, Ted Van der Veer. 3:15, News, Pappy & Boys. 3:30, Duluth Symphony.

## 4 to 5 P. M.

KFI—4, Defense for America. 4:30, Muriel Angelus. 4:45, H. V. Kallenberg.  
KNX—4, People's Platform. 4:30, Hall of Song.  
KHJ—4, First Offender. 4:30, Martin Orch.  
KECA—4, Message of Israel. 4:30, Little Ol' Hollywood.  
KFWB—4, Morgan Orch. 4:15, Busy Blind. 4:30, Plainly Speaking. 4:45, Stuart Hamblen.  
KMPC—4, Top Pops. 4:30, Know Your Schools. 4:45, Symphony of Swing.  
KMTR—4, John Brown. 4:30, Swiss Yodelers. 4:45, King's Messengers.  
KFAC—4, Music. 4:15, Portraits from Literature. 4:30, Music. 4:45, Drama.  
KGFJ—4, News. 4:15, Music. 4:45, Nat'l. Education Assn.

# NEWS BROADCASTS

NOTE: Figures in parentheses following call letter and announcer are frequencies in kilocycles, and correspond to the numbers on your radio dial.

6:45 A.M. KFI (Lawton) For McMahan's (640) M. thru Sa.	12:00 Noon KGB (Kilpatrick) (1360) M. thru Th. KVOE (Kilpatrick) (1490) M. thru Th. KGFJ (McKee) (1230) M. thru Sa. KEEA (Mills) (1360) M. thru Sa. KHJ (Nesbitt) (930) M. thru Sa. KFAC (Des Antels) (1330) M. thru Sa.	5:55 P.M. KNX (Davis) (1070) Daily
7:00 A.M. KGFJ (Warner) (1230) M. thru Sa. KHJ (Doyle) (930) M. thru Sa. KECA (Lawton) For McMahan's (790) M. thru Sa.	12:15 P.M. KMPC (Roberts) (710) KFG (Baichiv) (1240) M. thru Sa. KRKD (Dourias) (1150) Su.	6:00 P.M. KGFJ (Hunter) (1230) M. thru Sa. KECA (790) M. thru F. KFOX (Crawford) (1280) KFWB (880) Daily
7:15 A.M. KFI (Bishop) (640) M. thru Sa.	12:45 P.M. KGFJ (McKee) (1230) M. thru Sa. KFVD (Gray) (1020) M. thru Sa.	6:15 P.M. KGB (Lewis) (1360) M. thru F. KFXM (Lewis) (1240) M. thru F. KVOE (Lewis) (1490) KHJ (Lewis) (930) M. thru F.
7:30 A.M. KNX (Garred) (1070) M. thru Sa. KECA (Frandsen) (790) M. thru Sa.	1:00 P.M. KGFJ (McKee) (1230) M. thru Sa. KFVD (Gray) (1020) M. thru Sa.	6:30 P.M. KHJ (Hughes) (930) M. thru Sa. KGB (Hughes) (1360) M. thru Sa. KFXM (Baltimore) (1240) Su.
7:45 A.M. KFWB (Charles) (985) KFI (Haves) (640) KGB (Kilpatrick) (1360) KFAC (Des Antels) (1330) KHJ (Kilpatrick) (1330) KVOE (Kilpatrick) (1490) M. thru Sa. KFSD (Cutting) (600) M. thru Sa.	2:00 P.M. KGFJ (McKee) (1230) Daily KVOE (Hughes) (1490) M. thru F. KHJ (Hughes) (930) M. thru F. KGB (Hughes) (1360) M. thru F. KECA (Frandsen) (790) M. thru F.	7:00 P.M. KHJ (Swing) (930) Tu. F. KHJ (Heater) (930) W. Sa. KGB (Swing) (1360) Tu. F. KGB (Heater) (1360) W. Sa. KECA (Bishop) (790) M. W. F.
8:00 A.M. KGFJ (Warner) (1230) M. thru Sa.	2:15 P.M. KFSD (Cutting) (600) M. thru Sa.	7:30 P.M. KHJ (Williams) (930) Su.
8:30 A.M. KECA (Ulmer) (780) M. thru F. KFAC (1330) M. thru Sa. KHJ (Nesbitt) (930) M. thru Sa. KFI (Bishop) (640) Sa.	2:30 P.M. KRKD (Bell) (1150) M. thru Sa. KNX (Manning) (1070) M. thru F.	7:45 P.M. KFWB (Arden) (980) M. thru F. KGFJ (Hunter) (1230) Daily
8:45 A.M. KHJ (BBC) (930) M. Tu. W. F.	2:45 P.M. KFXM (Baltimore) (1240) M. thru Sa.	8:00 P.M. KFAC (Des Antels) (1330) M. thru Sa. KFI (Bishop) (640) M. Tu. Th. F.
9:00 A.M. KMPC (Babbe) (710) Daily KGFJ (Warner) (1230) M. thru Sa. KFXM (Lee) (1240) M. thru Sa.	3:00 P.M. KGFJ (McKee) (1230) M. thru Sa. KGB (AP) (1360) M. thru F. KVOE (AP) (1490) M. thru F.	8:15 P.M. KMPC (Roberts) (710) M. thru Sa. KGFJ (710) M. thru F.
9:15 A.M. KFVD (Gray) (1020) M. thru Sa. KFI (Bishop) (640) M. thru F.	3:30 P.M. KFI (640) KGFJ (McKee) (1230) Daily	8:45 P.M. KHJ (Hardy) (930) Daily KGB (Hardy) (1360) Daily KVOE (Hardy) (1490) Daily KFXM (Hardy) (1240) Th. thru Tu.
9:45 A.M. KRKD (Douglas) (1150) M. thru Sa.	4:00 P.M. KFI (640) KGFJ (McKee) (1230) Daily	9:15 P.M. KECA (790) Su.
10:00 A.M. KGFJ (Warner) (1230) M. thru Sa. KHJ (Hughes) (930) KGB (Hughes) (1360) KVOE (Hughes) (1490) Daily KFOX (Huston) (1280) M. thru Sa. KFXM (Ruhes) (1240) M. thru Sa. KFI (640) M. thru Th.	4:30 P.M. KECA (790) M. thru F. KNX (1070) M. thru F. KMPC (710) M. thru F.	9:30 P.M. KECA (Thrifty) (790) M. thru F. KFSD (600) M. thru Sa. KFXM (Hardy) (1240) W.
10:15 A.M. KFAC (Des Antels) (1330) M. thru Sa.	4:45 P.M. KFI (Bingman) (640) M. thru F. KFI (Kaltenborn) (640) Tu. Th. Sa. KRKD (1150) M. thru Sa. KGFJ (McKee) (1230) M. thru Sa. KHJ (Nesbitt) (930) M. thru F.	9:45 P.M. KFSD (600) M. thru Sa. KFXM (Hardy) (1240) W.
10:45 A.M. KMPC (Roberts) (710) M. thru Sa. KECA (AP) (790) M. thru F.	5:00 P.M. KFI (Bingman) (640) M. thru F. KFI (Kaltenborn) (640) Tu. Th. Sa. KRKD (1150) M. thru Sa. KGFJ (McKee) (1230) M. thru Sa. KHJ (Nesbitt) (930) M. thru F.	10:00 P.M. KFI (Wald. Forbes) (640) Daily KGER (Hazan) (1390) Daily KNX (Sullivan) (1070) Daily
11:00 A.M. KGFJ (Warner) (1230) M. thru Sa. KGER (Goss) (1390) M. thru Sa. KRKD (Douglas) (1150) M. thru Sa.	5:15 P.M. KFSD (Bingman) (600) M. Tu. Th. F. KECA (Bingman) (790) M. Tu. Th. F.	10:15 P.M. KMPC (Roberts) (710) M. thru Sa.
11:30 A.M. KRKD (Douglas) (1150) M. thru Sa.	5:45 P.M. KNX (Garred) (1070) M. W. Th. F. Sa.	10:30 P.M. KFI (Thrifty) (640) Su. thru F. KHJ (930) M. thru F. KNX (Manning) (1070) Daily KFI (Edwards) (640) Daily
11:45 A.M. KECA (Bishop) (790) M. thru Th.		11:55 P.M. KNX (1070) Daily

KRKD—4. Music. 4:15, Movieland Quiz. 4:45, News.  
 KFOX—4. John Brown. 4:30, Health. 4:45, Records.  
 KGER—4. News. 4:15, Salvation Army. 4:30, Lowell Weeks. 4:45, Jerry Scars.  
 KFXM—4. Trading Post. 4:30, Martin Orch.  
 KFSD—4. Message of Israel. 4:30, Muriel Angelus. 4:45, H. V. Kalenborn.  
 KGB—4. First Offender. 4:30, Martin Orch.  
 KFVD—4. Piano. 4:15, Tea Time. 4:45, News.  
 KVOE—4. First Offender. 4:30, Martin Orch. 4:45, Classified.

### 5 to 6 P. M.

KFI—5. Humber Orch. 5:15, Traffic Tribunal. 5:30, Paul Carson.  
 KNX—5. European Roundup. 5:15, March of California. 5:30, Sports Broadside. 5:45, News. 5:55, News.  
 KHJ—5. Dr. Matthews. 5:30, Hawaii Calls.  
 KECA—5. Garden Club. 5:15, Your Government Reports. 5:30, Bishop and Gargoyle.  
 KFWB—5. Stuart Hamblen.  
 KMPC—5. Swing. 5:15, News. 5:30, Symphony of Swing.  
 KFAC—5. Music.  
 KGFJ—5. News. 5:15, Tango Time. 5:30, Sports. 5:45, Phil Stanwick.  
 KRKD—5. Songs of Saddle. 5:30, Race Results.  
 KFOX—5:45, Ridings Swing.  
 KGER—5. News. 5:05, Latin Hour.  
 KFXM—5. Green Hornet. 5:30, Supper Melodies. 5:45, Hawaii Calls.  
 KFSD—5. News. 5:15, Man and the World. 5:30, Bishop and Gargoyle.  
 KGB—5. Green Hornet. 5:30, Hawaii Calls.  
 KFVD—5. Varieties & Values.  
 KVOE—5. Green Hornet. 5:30, Hawaii Calls.

### 6 to 7 P. M.

KFI—6. National Barn Dance.  
 KNX—6. Kids' Quizhour. 6:30, By the Way. 6:45, Saturday Night Serenade.  
 KHJ—6. Innocent Bystander. 6:15, Elizabeth Wayne, from Batavia. 6:30, John B. Hughes. 6:45, Contact.  
 KFAC—6. Evening Concert.  
 KFWB—6. News. 6:15, Fantastic Facts. 6:30, Pop. Orch.  
 KMPC—6. Other Americas. 6:15, New World Neighbors. 6:30, Easy Listening.

KMTR—6. Hollywood Merry-Go-Round. 6:15, Dick Terry. 6:30, Ed Robbin. 6:45, Spec. Events.  
 KFAC—6. News. 6:15, Music. 6:30, Gospel Hour.  
 KGFJ—6. News, Italian Melodies. 6:30, Music.  
 KRKD—6. Records. 6:30, Santaella & Rubini. 6:45, Father Vaughan.  
 KFOX—6. News. 6:10, Sports. 6:15, Homes on Land. 6:30, Semi-Classical.  
 KGER—6. News. 6:15, Frank Farrell. 6:30, Italian Journal.  
 KFXM—6. Innocent Bystander. 6:15, Elizabeth Wayne. 6:30, Shining Hour. 6:45, Contact.  
 KFSD—6. Song of Your Life. 6:30, News. 6:35, Whistling Parson.  
 KGB—6. Innocent Bystander. 6:15, Little Concert. 6:30, News and Views. 6:45, Contact.  
 KFVD—6. Evening Serenade.  
 KVOE—6. Innocent Bystander. 6:15, Batavia Speaks. 6:30, Wonder Valley Boys. 6:45, Contact.

### 7 to 8 P. M.

KFI—7. Uncle Ezra. 7:30, Grand Ole Opry.  
 KNX—7:15. Public Affairs. 7:30, News. 7:35, Golden Gate Quartet. 7:45, Garred, News.  
 KHJ—7. Gabriel Heater. 7:15, Inside of Sports. 7:30, Chicagoland Concert.  
 KECA—7. NBC Symphony Concert.  
 KFWB—7. Musical Comedy. 7:30, News. 7:45, American Sketches.  
 KMPC—7. U. P. Special Events. 7:15, For Gentlemen Only. 7:45, News.  
 KMTR—7. 1 Am. 7:15, Spec. Events.  
 KFAC—7. Evening Concert.  
 KGFJ—7. Spanish Hour.  
 KRKD—7. News. 7:15, Three-Quarter Time. 7:30, Do You Know?  
 KFOX—7. Pop. Records. 7:15, Semi-Classical. 7:30, Records. 7:45, News.  
 KGER—7. News. 7:05, Holy Ghost Rally.  
 KFXM—7. Children's Playhouse. 7:15, Inside of Sports. 7:30, Chicagoland Concert.  
 KFSG—7:45, Healing.  
 KFSD—7. NBC Symphony.  
 KGB—7. Gabriel Heater. 7:15, Inside of Sports. 7:30, Chicagoland Concert.  
 KVOE—7. Dance with Lunceford. 7:30, Chicagoland Concert.

### 8 to 9 P. M.

KFI—8. Truth or Consequences. 8:30, Knickerbocker Playhouse.  
 KNX—8. Marriage Club. 8:30, Duffy's Tavern. 8:45, News.

KHJ—8:30, Calif. Melodies.  
 KECA—8. Ballet Orch. 8:30, Tune Out Time.  
 KFWB—8. Carmen Cavallaro. 8:30, Glendale Orch.  
 KMPC—8. World Waltzes. 8:15, Lenten Devotions. 8:30, America's Folk Songs. 8:45, Thru Natives' Eyes.  
 KMTR—8:45, Kalle Orch.  
 KFAC—8. News. 8:15, Music.  
 KGFJ—8. News. 8:15, Music.  
 KFOX—8. McIntyre's Hawaiians. 8:15, Records. 8:30, Lenken Church.  
 KGER—8. News. 8:05, Spanish Hour.  
 KFXM—8:30, Ave Maria Hour.  
 KFSD—8. Hallett Orch. 8:30, I Hear America. 8:45, Saints to Britain.  
 KGB—8:30, Calif. Melodies.  
 KVOE—8:30, Calif. Melodies.

### 9 to 10 P. M.

KFI—9. Sports Forum. 9:15, Morgan Orch. 9:30, Gray Orch.  
 KNX—9. Hit Parade. 9:45, Studebaker Champions.  
 KHJ—9. News. 9:15, Garber Orch. 9:30, Martin Orch.  
 KECA—9. Tune Out Time. 9:30, Humber Orch.  
 KFWB—9. Let's Dance. 9:30, News. 9:45, Morgan Orch.  
 KMPC—9. Memories in Melody.  
 KMTR—9. Ride Your Hobby. 9:30, Radio News Reel. 9:45, Music.  
 KFAC—9. Music.  
 KGFJ—9. Jewish Hour. 9:30, Syncoated Symphony.  
 KFOX—9. News. 9:15, Esquires Orch. 9:30, Ross Ballroom. 9:45, Lucca's.  
 KGER—9. News. 9:05, Church Call. 9:30, Go Ye Fellowship.  
 KFXM—9. News. 9:15, Garber Orch. 9:30, Martin Orch.  
 KFSD—9. Sports Forum. 9:15, Krupa Orch. 9:30, Humber Orch. 9:45, News.  
 KGB—9. News. 9:15, Garber Orch. 9:30, George Bacon. 9:45, Martin Orch.  
 KVOE—9. News. 9:15, Garber Orch. 9:30, Martin Orch.

### 10 to 11 P. M.

KFI—10. News. 10:15, Foster Orch. 10:30, Pasadena Civic.  
 KNX—10. News. 10:15, Here's the Story. 10:30, Ravasa Orch.  
 KHJ—10. King Orch. 10:30, News. 10:45, Powell Orch.  
 KFAC—10. Philharmonic.  
 KFWB—10:15, Bowling Notes. 10:30, Let's Dance.

KMPC—10. Sophisticated Rhythms. 10:15, News. 10:30, Cavalcade of Hits.  
 KMTR—10. Viennese Ensemble. 10:15, Averill Orch. 10:30, Music. 10:45, Kalle Orch.  
 KFAC—10. Melody Hour.  
 KFOX—10. Esquires Orch. 10:15, Records. 10:30, Ross Ballroom. 10:45, Hamilton Orch.  
 KGFJ—10. News. 10:15, Phil Stanwick. 10:30, Music.  
 KGER—10. News. 10:15, 10:11, Music. 10:30, Pop. Concert.  
 KFXM—10. King Orch. 10:30, Powell Orch.  
 KFSG—10. Silver Band. 10:30, String Orch.  
 KFSD—10. Bondshu Orch. 10:30, Marimba Band.  
 KGB—10. King Orch. 10:30, Powell Orch.  
 KFVD—10. Hank, the Night Watchman.  
 KVOE—10. King Orch. 10:30, Powell Orch.

### 11 to 12 Midnight

KFI—11. News. 11:15, Nottingham Orch. 11:30, Marshall Orch.  
 KNX—11. News. 11:15, Martha Mears. 11:30, Strand Orch. 11:55, News.  
 KHJ—11. Kassel Orch. 11:30, Garber Orch.  
 KECA—11. Harris Orch. 11:30, Paul Carson.  
 KFWB—11. Let's Dance.  
 KMPC—11. Royal Hawaiians. 11:15, Music Nightcap.  
 KMTR—11. Barnett Orch. 11:15, Music.  
 KFAC—11. Night Shades.  
 KGER—11. F. H. Morrison.  
 KFXM—11. Kassel Orch. 11:30, Garber Orch.  
 KFSG—11. Clifford Hardy. 11:30, Bible Study.  
 KFSD—11. Nottingham Orch. 11:30, Marshall Orch.  
 KGB—11. Kassel Orch. 11:30, Garber Orch.  
 KVOE—11. Kassel Orch. 11:30, Garber Orch.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

# THE PROGRAM FINDER

Note: All alphabetical listings before which appear a "Star" are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by listeners to these interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Adam Hat Fights.....KECA, 7 p.m. F  
Adams, Edith.....KHJ, KGB, KVOE, 12:45 p.m. M-Th  
Adventures in Mythology.....KECA, 2:15 p.m. F  
Adventures in Rhythm.....KHJ, KGB, KVOE, 8:30 p.m. W  
Affairs of State.....KHJ, KVOE, KFXM, 6:45 p.m. Tu, Th  
Against the Storm.....KFI, 8:15 a.m. M-F  
Airviews.....KNX, 10:15 p.m. Su  
Albright, Eddie.....KHJ, 3:00 p.m. M-F  
Album of Familiar Music.....KFI, 6:30 p.m. Su  
Aldrich Family.....KFI, 5:30 p.m. Tu  
Allen, Fred.....KNX, 9 p.m. W  
All-Soldier Talent Show.....KHJ, KGB, KVOE, 3 p.m. Su  
Amanda.....KECA, KFSD, 12:15 p.m. M-F  
American Challenge.....KFI, 7:30 p.m. Th  
American Forum.....KGB, KFXM, KVOE, KHJ, 5 p.m. Su  
American Pilgrimage.....KECA, 11 a.m. Su  
American School of the Air.....KNX, 2 p.m. M-F  
Americas Speak.....KHJ, 7 p.m. Su  
Armed Forces.....KVOE, 12 m. Su  
Amos 'n' Andy.....KNX, KMPC, 8 p.m. M-F  
Andy and Virginia.....KMPC, 7:30 a.m. M-Sa  
Arden, Robert.....KFWB, 7:45 p.m. M-F  
Armstrong, Jack.....KFI, 5:45 p.m. M  
Arnold Grimm's Daughter.....KFI, 11:45 a.m. M-F  
Ask-It-Backet.....KNX, 8:30 p.m. Th  
As the Twig Is Bent.....KHJ, KGB, KVOE, KFXM, 2:15 p.m. M-F  
Aunt Jeany.....KNX, 11:15 a.m. M-F  
Author's Playhouse.....KFSD, 7 p.m. W  
Backgrounds for Living.....KNX, 3:15 p.m. M, Tu, W, F  
Backstage Wife.....KFI, 1 p.m. M-F  
Baines, Scattergood.....KNX, 2:45 p.m. M-F  
Baker, Art.....KFI, 10:30 a.m. M, W, F  
Baker, Art.....KFI, 4 p.m. M, Tu, Th, F  
Baker, Art.....KECA, 11 a.m. M-Th  
Baker, Art.....KNX, 2:45 p.m. Su  
Bara Dance.....KFI, 6 p.m. Sa  
Bartons, The.....KECA, 6:15 p.m. M-F  
Basin St. Music.....KFSD, KECA, 6:30 p.m. Tu  
Battle of the Sexes.....KFI, 9:30 p.m. Tu  
Benny, Jack.....KFI, 8:30 p.m. Su  
Bernie Musical Quiz.....KECA, 8:30 p.m. Tu  
Best Buys.....KNX, 5:30 p.m. M, W, F  
Between the Bookends.....KECA, KFSD, 10:15 a.m. M-F  
Big Sister.....KNX, 11 a.m. M-F  
Big Town.....KNX, 6:30 p.m. W  
Blizman, Frank.....KFI, 9:45 p.m. M, W, F  
Blonde & Gargyle.....KECA, 5:30 p.m. Sa  
Bishop & Gargyle.....KFI, 7:30 p.m. M  
Boddy, Manchester.....KFI, 9:15 p.m. Tu, F  
Book of Books.....KFI, 8:15 a.m. Su  
Bookworm.....KHJ, KGB, KVOE, 1:45 p.m. M-F  
Border Patrol.....KGB-KVOE, 5:15 p.m. Th  
Boves, Major, Family.....KNX, 8:30 a.m. Su  
Bowling Notes.....KFWB, 10:15 p.m. Daily  
Breakfast Club.....KECA, 8 a.m. M-Sa  
Breakfast on Boulevard.....KFWB, 10:15 a.m. M-F  
Bridge Club.....KFI, 9 a.m. M-F  
Bridge to Dreamland.....KFI, 10:15 p.m. Su  
By the Way.....KNX, 6:30 p.m. Sa  
Cabbages & Kings.....KECA, 7:45 p.m. Th  
California Melodies.....KHJ, KGB, KVOE, KFXM, 8:30 p.m. Sa  
Campbell Playhouse.....KNX, 6:30 p.m. F  
Canary Chorus.....KHJ, KGB, KVOE, 10:45 a.m. Su  
Cantor, Eddie.....KFI, 9 p.m. W  
Capt. Midnight.....KHJ, 5:45 p.m. M-F  
Carrotion Contented Program.....KFI, 7 p.m. M  
Carolina Playmakers.....KHJ, KGB, KVOE, KFXM, 1:30 p.m. Sa  
Cavalcade of America.....KFI, 7:30 p.m. M  
Chef Milani (Lynden Products, Wilson Ham & Bacon, Seasonettes, Elsinore Olives, Signet Fruits, Superio Macaroni).....KMPC, 2 p.m. M-F  
Chicago Round Table.....KFI, 11:30 a.m. Su  
Chicago Tonight.....KHJ, KVOE, 8 p.m. M  
Church of Air.....KNX, 10 a.m. Su  
Cincinnati Conservatory.....KNX, 8:30 a.m. Sa  
City Desk.....KNX, 9 p.m. Th  
Classic Hour.....KECA, 2:30 p.m. F  
Cloud, The.....KECA, 2:15 p.m. M, Tu, W, Th, Sa  
Club, The.....KNX, 4:30 p.m. Su  
Club Matinee.....KECA, 1:15 p.m. M-F  
Cobber's Club.....KMPC, 5 p.m. M, W, F  
Columbia Church.....KNX, 7 a.m., 10 a.m. Su  
Columbia Country Journal.....KNX, 11:30 a.m. Sa  
Columbia Work Shop.....KNX, 5 p.m. Su  
Community Hall.....KHJ, 2:30 p.m. M, Th, F  
Comics.....KHJ, 5:15 p.m. M-F  
Confessions of a Corsair.....KHJ, KVOE, KGB, 1:15 p.m. M-Th  
County Medical Assn.....KFI, 10:15 a.m. Sa  
Crockers.....KFAC, 8:45 a.m. Sa  
Crime Doctor.....KNX, 8 p.m. Su  
Crocker, Betty.....KFI, 11 a.m. W, F  
Crosby, Bing.....KFI, 6 p.m. Th

Cugat, Xavier.....KFI, 7 p.m. Th  
Curtis Institute of Music.....KFI, 2:30 p.m. Sa  
Dallas, Stella.....KFI, 1:15 p.m. M-F  
Danrosch, Walter.....KECA, KFSD, 11 a.m. F  
Davis, Elmer.....KNX, 5:55 p.m. Daily  
Dear John.....KFI, 8:15 p.m. Su  
Dear Mom.....KNX, 3:55 p.m. Su  
Dear Uncle Sam.....KECA, 8:45 p.m. F  
Death Valley Days.....KFI, 8:30 p.m. F  
Defense for America.....KFI, 4 p.m. Sa  
Dixon, Nancy.....KNX, 8:15 a.m. M-Sa  
Don't Be Personal.....KNX, 6 p.m. W  
"Doubt" Nothing.....KHJ, KGB, KFXM, KVOE, 8:30 p.m. M  
Dr. Christian.....KNX, 8:30 p.m. W  
Dr. I. Q.....KFI, 6 p.m. M  
Dr. Kate.....KFI, 10:45 a.m. M-F  
Duffy's Tavern.....KNX, 8:30 p.m. Sa  
Easy Aces.....KECA, KFSD, 9 p.m. Tu, W, Th  
Evening Concert.....KFAC, 6 p.m. M-Sa  
\*Fame and Fortune.....KECA, KFSD, 8:30 p.m. Th  
Family Doctor.....KECA, 11:30 a.m. Tu, W, Th  
Fibber, McJee & Molly.....KFI, 6:30 p.m. Tu  
First Nighter.....KNX, 5:30 p.m. Tu  
First Offender.....KHJ, KGB, KVOE, KFXM, 4 p.m. Sa  
Fitch Bandwagon.....KFI, 4:30 p.m. Su  
Flying Feet (Dr. Hiss Foot Clinic).....KHJ, 11:15 a.m. Tu, 9:30 p.m. Tu  
Ford Sunday Evening Hour.....KNX, 6 p.m. Su  
Foreign Policy Assn.....KECA, 11:15 a.m. Su  
Foster, Cedric.....KGB, KVOE, 11:30 a.m. Su  
Free Company, The.....KFI, 2:45 p.m. Su  
Friendly Neighbors.....KNX, 11 a.m. Su  
KHJ, KGB, KVOE, KFXM, 11 a.m. M-F  
Garden Club.....KECA, 1 p.m. Su  
Garred, Bob.....KNX, 7:30 a.m. M-Sa  
Gang Busters.....KECA, 9 p.m. F  
Gasoline Alley.....KFI, 3:45 p.m. M-F  
Gay Nineties Revue.....KNX, 8:30 p.m. M  
Girl Alone.....KFI, 2 p.m. M-F  
Goldbergs, The.....KNX, 8:30 a.m. M-F  
Golden Treasury of Song.....KNX, 12:15 p.m. M-F  
Good Will Hour.....KECA, KFSD, 7 p.m. Su  
Great Moments from Great Plays.....KNX, 8:30 p.m. F  
Great Plays.....KECA, KFSD, 12 m. Su  
Green Hornet.....KGB, KVOE, KFXM, 5 p.m. Sa  
Grouch Club.....KFWB, 8 a.m. M, Tu, Th, F, Sa  
Guiding Light.....KFI, 2:30 p.m. M-F  
Grand Ol' Opry.....KFI, 7:30 p.m. Sa  
Hancock Ensemble.....KHJ, KGB, KVOE, 8:30 p.m. Su  
Hank, the Night Watchman.....KFVD, 10 p.m. Su, Tu, Th, Sa  
Harris, Nick.....KECA, 9 a.m. Su  
Haven of Rest.....KHJ, KGB, KVOE, 9:30 a.m. Su  
Hawaii Calls.....KHJ, KGB, KVOE, KFXM, 5:30 p.m. Sa  
Hawthorne House.....KFI, 9:30 p.m. M  
Hayes, Helen.....KNX, 7:30 p.m. Su  
Hayes, Sam.....KFI, 7:45 a.m. M-Sa  
Heart of Julia Blake.....KFI, 9:30 a.m. Tu, Th, Sa  
Heatter, Gabriel.....KHJ, KGB, 7 p.m. W, Sa  
Hedlund Players.....KFI, 12:30 p.m. Sa  
Heidt, Horace.....KFI, 5:30 p.m. Tu  
Henry, Bill.....KNX, 6:15 p.m. W, F  
Here's Moran.....KHJ, KGB, KVOE, 4:15 p.m. M-F  
Hero of Week.....KGB, 4:30 p.m. Su  
Hilltop House.....KNX, 1:30 p.m. M-F  
Hit Parade.....KNX, 9 p.m. Sa  
Holden, Helen, Government Girl.....KHJ, KGB, KFXM, KVOE, 10:30 a.m. M-Sa  
Hollywood Premieres.....KNX, 7 p.m. F  
Hollywood Smarty Party.....KNX, 8:30 p.m. Su  
Hollywood Showcases.....KNX, 9:30 p.m. Tu  
Hollywood Whispers.....KHJ, KGB, KVOE, KFXM, 10:15 a.m. Tu, Th  
Homemakers' Club.....KHJ, 12:15 p.m. M-F  
Home of the Brave.....KNX, 11:45 a.m. M-F  
Hope, Bob.....KFI, 7 p.m. Tu  
Hopkins, Kate.....KNX, 12:30 p.m. M-F  
Hour of Charm.....KFI, 7 p.m. Su  
How Did You Meet?.....KFI, 8:15 p.m. W  
Hunt, Frazier.....KFI, 3 p.m. Su  
Hughes, John B.....KHJ, KGB, 6:30 p.m. M-Sa  
KHJ, KGB, KVOE, KFXM, 10 a.m. M-F  
KHJ, KGB, KVOE, 2 p.m. M-F  
I Am an American.....KECA, KFSD, 9:15 a.m. Su  
I'll Find My Way.....KHJ, KGB, KVOE, KFXM, 10:45 a.m. M-Sa  
I Love a Mystery.....KECA, KFSD, 8:30 p.m. M  
I Want a Divorce.....KHJ, KF M, KVOE, KGB, 8:30 p.m. F  
\*Information Please.....KFI, 5:30 p.m. F  
Inglewood Park Concert.....KNX, 7:15 p.m. Tu

Inner Sanctum Mystery.....KECA, 8 p.m. Su  
Innocent Bystander.....KHJ, KGB, KVOE, KFXM, 6 p.m. Sa  
Inside Sports.....KHJ, KGB, KFXM, 7:15 p.m. Tu, Th, Sa  
Inside the News (Thrifty Drug).....KFI, 10:30 p.m. S-F  
Invitation to Learning.....KNX, 1:30 p.m. Sa  
Joe and Mabel.....KFI, 2 p.m. Su  
Johnny Presents.....KFI, 8:30 p.m. Tu  
John's Other Wife.....KECA, KFSD, 12:30 p.m. M-F  
Johnson Family.....KHJ, KGB, KVOE, KFXM, 1:30 p.m. M-F  
Johnson, Robert Lee.....KECA, 8:45 a.m. M-F  
Jones, Lorenzo.....KFI, 1:30 p.m. M-F  
Jordan, Joyce.....KNX, 3:30 p.m. M-F  
Jordan, Ned.....KHJ, KGB, KFXM, KVOE, 4:30 p.m. M  
Just Plain Bill.....KECA, KFSD, 12:45 p.m. M-F  
Kaltenborn, H. V.....KFI, 4:45 p.m. Tu, Th, Sa  
Keep Fit to Music.....KHJ, 9 a.m., M-F  
KGB, KVOE, KFXM, 9:45 a.m. M-F  
Kids' Quizaroon.....KNX, 6 p.m. Sa  
Kirkwood, Kay.....KFAC, 9:45 a.m. M, W  
Knickerbocker Playhouse.....KFI, 8:30 p.m. Sa  
Know Your Schools.....KECA, 3:15 p.m. Sa  
Kraft Music Hall.....KFI, 6 p.m. Th  
Kvær, Kay.....KFI, 7 p.m. W  
Lampighter.....KHJ, 4:45 p.m. F  
Latitude Zero.....KFI, 6 p.m. Tu  
Laugh 'n' Swing Club.....KHJ, KGB, KFXM, KVOE, 8:30 p.m. Tu  
Laws & Lawyers.....KHJ, KGB, KVOE, KFXM, 10:15 p.m. M  
Lawton, Fleetwood (McMahan's).....KFI, 6:45 a.m. M-Sa; KECA, 7 a.m. M-Sa  
Let's Play Bridge.....KHJ, KGB, KVOE, 2:45 p.m. M-F  
Let's Pretend.....KNX, 10 a.m. Sa  
Let's Talk News.....KMPC, 8:45 p.m. M-F  
Lewis, Fulton.....KHJ, KGB, KVOE, KFXM, 6:15 p.m. M-F  
KHJ, KGB, KVOE, 4 p.m. M-F  
Library Chamber Concert.....KNX, 12 m. Sa  
Life Can Be Beautiful.....KNX, 10 a.m. M-F  
Light of the World.....KFI, 11 a.m. M-F  
Lilac Cottage.....KMPC, 6:30 p.m. Su  
Lincoln Highway.....KFI, 9 a.m. Sa  
Lindsay, Prof. KHJ, KGB, KFXM, 3:45 p.m. W  
Linkletter, Art.....KHJ, KGB, KVOE, KFXM, 6:45 p.m. M  
Linkletter, Art.....KHJ, KGB, KVOE, 7:45 p.m. Th  
Lone Journey.....KFI, 2:15 p.m. M-F  
Lone Ranger.....KHJ, KVOE, KGB, 7:30 p.m. M, W, F  
Luncheon at Waldorf.....KFSD, KECA, 10:30 a.m. Sa  
Luncheon Concert.....KFAC, 12:15 p.m. Tu-F  
Lutheran Laymen's League.....KHJ, KVOE, KFXM, KGB, 1:30 p.m. Su  
Lux Radio Theatre.....KNX, 6 p.m. M  
Magnin, Rabbi Edgar KHJ, KVOE, 8:15 p.m. Su  
Ma Perkins.....KFI, 12:15 p.m. M-F  
Manhattan Merry-Go-Round.....KFI, 6 p.m. Su  
Manhattan at Midnight.....KECA, KFSD, 5:30 p.m. W  
\*Marriage Club.....KNX, 8 p.m. Sa  
Marlin Mary.....KFI, 12 m. M-F  
Martin, Tony.....KFI, 8 p.m. W  
Masterpieces.....KFAC, 3 p.m. M-Sa  
Masterworks.....KNX, 10:30 p.m. M-F  
Maxwell House Coffee Time.....KFI, 8:30 p.m. Th  
McCarthy, Charlie.....KFI, 5 p.m. Su  
McConnell, Ed.....KFI, 8:45 a.m. Sa  
McJee, Fibber and Molly.....KFI, 6:30 p.m. Tu  
Meet Mr. Meek.....KNX, 7:30 p.m. W  
Melody Hour.....KFAC, 10 p.m. Daily  
Melody Ranch.....KNX, 3:30 p.m. Su  
Menken, Helen.....KNX, 6 p.m. Tu  
Metropolitan Auditions.....KFI, 2 p.m. Su  
Memories in Melody.....KMPC, 9 p.m. M-Sa  
Midstream.....KFI, 9:45 a.m. M-F  
Mlt. Tom KECA, KFSD, 5:45 p.m. M, Tu, Th, F  
Miller, Glenn.....KNX, 7 p.m. Tu, W, Th  
Mirandy's Garden Patch.....KFI, 10 a.m. M-F  
Missing Heirs, Count of.....KNX, 8:30 p.m. W  
Mother of Mine.....KECA, 1 p.m. M-F  
Mr. District Attorney.....KFI, 9:30 p.m. W  
Mr. Keen, KFSD, KECA, 4:15 p.m. Tu, W, Th  
Mur-ay Johnny.....KFI, 8 a.m. M, W, F  
Musical Steelmakers.....KHJ, KVOE, KGB, 2 p.m. Su  
Music Appreciation Hr. KECA, KFSD, 11 a.m. F  
Music & American Youth.....KFI, 8:30 a.m. Sa  
Music for Everyone.....KFI, 10:30 a.m. Su  
Musical Tapes.....KFAC, 7:30 p.m. M, Tu, Th, F  
Musical Travelogue.....KFI, 10:15 p.m. M, W, F  
Munroe, The.....KECA, 10 a.m. M-F

# Recommended Radio Services

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"Nine Years of Making Satisfied Customers in The Bay District."

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15 Years Reliable Service in L. A.  
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### DRIVE-IN SERVICE

For Auto Radios

### HOME SERVICE

All Work Guaranteed

This Was My Inspiration...KFI, 9:30 p.m. Su  
Thompson, Dorothy  
KHJ, KGB, KVOE, KFXM, 5:45 p.m. Su  
Tillamook Kitchen...KFI, 10:15 a.m. F  
Those We Love...KNX, 9 p.m. M  
Today's Best Buys...KNX, 5:30 p.m. M, W, F  
Today's Frontiers...KECA, 8:45 p.m. W  
Top of the World (The Broadway)...  
KHJ, 9:45 a.m. M-F  
Town Meeting...KECA, 1:30 p.m. Su  
Traffic Tribunal...KFI, 5:15 p.m. Sa  
Treasure Chest...KFI, 5:30 p.m. Tu  
Treat Time...KNX, 8 a.m. M, W, F  
Trojan Horses...KHJ, 2:30 p.m. W  
Trent, Helen, Romance of...KNX, 9:30 a.m. M-F  
Trnth or Consequences...KFI, 8 p.m. Sa  
Tune Out Time...KECA, 8:30 p.m. Sa

Unclassic Hour...KECA, 3:30 p.m. M-F  
\*Uncle Walter's Dog House...KFI, 7:30 p.m. Tu  
Uncle Ezra...KFI, 7 p.m. Sa  
Uncle Harry...KMPC, 5:30 p.m. M-F  
\*Uncle Jim's Question Bee  
KECA, KFSD, 7:30 p.m. Tu  
Unlimited Horizons...KECA, KFSD, 9 p.m. Su  
University Explorer...KFI, 9:30 p.m. F

University Life...  
KHJ, KGB, KVOE, KFXM, 2:30 p.m. Sa

Valiant Lady...KFI, 11:30 a.m. M-F  
Vallee, Rudy...KECA, 7 p.m. Th  
Van, Mildred...KECA, 9 a.m. M-F  
Vague, Vera (Signal Oil)...KFI, 7:30 p.m. Su  
Vic and Sade...KFI, 12:45 p.m. M-F  
Voice of Experience...KFI, 9:30 a.m. M, W, F  
Voice of Prophecy...  
KHJ, KVOE, KGB, 9:15 p.m. Su

Waltz Time...KFI, 6 p.m. F  
Wake Up and Sing...KFI, 7:30 a.m. M, W, F  
Waring, Fred...KFI, 8 p.m. M, Tu, Th, F  
4 p.m. W

Wayne, Elizabeth...  
KHJ, KGB, KVOE, KFXM 6:15 p.m. Sa

We Are Always Young...  
KHJ, KGB, KFXM, KVOE, 1 p.m. M-Th

We, the Abbotts...KNX, 4:15 p.m. M-F  
\*We, the People...KNX, 9 p.m. Tu  
Webster, Martha...KNX, 12 m. M-F  
West Coast Church...KNX, 8 a.m. Su  
What! No Architect?...KNX, 2:30 p.m. Su  
What's Your Idea?...KFI, 3:30 p.m. Su  
When Presses Roar...KFI, 9:30 p.m. Th  
When a Girl Marries...KNX, 9:15 a.m. M-F  
White, Agnes...KFI, 3 p.m. M-F  
Whoa Bill Club...KFAC, 5:30 p.m. M-F  
Wicker, Irene...KECA, 4 p.m. M-F  
Widder Brown...KFI, 1:45 p.m. M-F  
Wife Saver...KECA, 10:30 a.m. M-F  
KFSD, 8:45 a.m. M-F

Williams, Wythe...  
KHJ, KGB, KVOE, KFXM, 7:30 p.m., Tu Th

Wiley, Fletcher...KNX, 11:30 a.m. M-F

Winchell, Walter...KFI, 9 p.m. Su  
\*Wings of Destiny...KFI, 7 p.m. F  
Wings Over Jordan...KMPC, 7 p.m. Su  
KNX, 6:30 a.m. Su

Woman in White...KNX, 10:15 a.m. M-F  
Women of Courage...KNX, 12:45 p.m. M-F  
World Today, The...KNX, 11:30 a.m. Su  
World Is Yours...KFI, 2 p.m. Sa  
World's a Stage...KFI, 9 p.m. Tu

Young America Presents...KHJ, 11:45 a.m. Tu  
Young American Flyers...KFSD, 10 a.m. Sa  
Young Dr. Malone...KFWB, 10:30 a.m. M-F  
Young, Norma...KHJ, 9:15 a.m. M-F, 10:15 a.m. M-F  
\*Your Happy Birthday...KECA, 6:30 p.m. F  
Your Dream Has Come True...KFI, 2:30 p.m. Su  
Yvette...KFI, 7 p.m. Th

Mutual Playhouse...KGB, 7:30 p.m. Su  
Myrt and Marge...KNX, 1:15 p.m. M-F  
Nagel, Conrad...KFI, 6 p.m. Sa  
National Barn Dance...KFI, 5:45 a.m. M-F  
National Farm & Home...KFI, 1 p.m. Su  
National Vespers...KFI, 11:15 a.m. Su  
NBC String Symphony...KFI, 11:15 a.m. Su  
Neighbors of Woodcraft...  
KHJ, KGB, KVOE, KFXM, 8 a.m. Tu, Th  
New Friends of Music...  
KECA, KFSD, 3:30 p.m. Su  
News for Americas...KECA, KFSD, 4:30 p.m. Su  
Nighttop Yarns...KNX, 10:15 p.m. M-F  
Night Editor...KFI, 8 p.m. Su  
New York Philharmonic...KNX, 12 m. Su  
New World Diplomacy...  
KHJ, KGB, KVOE, KFXM, 12:30 p.m. Sa  
Norris, Kathleen...KNX, 8:45 a.m. M-F

Old-Fashioned Revival...  
KHJ, KGB, KVOE, KFXM, 6 p.m. Su  
Olmsted Story Drama...KECA, 7 p.m. Tu  
One Man's Family...KFI, 5:30 p.m. Su  
On Your Job...KFI, 10:30 a.m. Su  
On the Job...KFI, 11:45 a.m. Sa  
Open Forum...KFAC, 7 p.m. Su  
Orphan Annie...KHJ, KGB, 6 p.m. M-F  
Orphans of Divorce...KECA, KFSD, 12 m. M-F  
Our Gal Sunday...KNX, 9:45 a.m. M-F  
Out of the Hat...KMPC, 6 p.m. Su

Pageant of Art...KECA, 9:30 a.m. Su  
Paging the Past...KFAC, 4:15 p.m. M-F  
Pan America Calling...KMPC, 10:15 a.m. Tu  
Parker Family...KFI, 9:15 p.m. Su  
Parker, Shafter...  
KHJ, KGB, KFXM, KVOE, 5:30 p.m. M-F  
Parsons, Louella...KNX, 7 p.m. F  
Pearce, Al...KNX, 7:30 p.m. F  
Pepper Young's Family...KFI, 12:30 p.m. M-F  
Perkins, Ma...KFI, 12:15 p.m. M-F  
Phila, Symphony...KGB, KVOE, 11:30 a.m. F

Philharmonia...KECA, 10 p.m. Daily  
Physical Well Being...KFI, 11 a.m. Su  
Planter's Garden (Liquid Fertilizer Co.)...  
KMPC, 10:45 a.m. Su  
Plantation Party...KFI, 8:30 p.m. W  
Point Sublime...KFI, 8:30 p.m. M  
Portia Faces Life...KNX, 1 p.m. M-F  
Postal Oddities...KECA, 9:45 p.m. F  
\*Pot o' Gold...KFSD, KECA, 5 p.m. Th  
\*Prof. Fuzlewit...KFI, 4 p.m. Su  
Professor Quiz...KNX, 7:15 p.m. Th  
Public Affairs...KNX, 11:15 p.m. W, F  
KNX, 7:15 p.m. Sa, 6:30 p.m. Tu  
Quill, Peter...KHJ, KGB, KFXM, 1 p.m. Su  
\*Quiz Court...KFI, 9 p.m. Th  
\*Quiz Kids...KECA, KFSD, 8 p.m. W  
Quiz of Two Cities...KHJ, 8 p.m. F

Radio City Music Hall...KFI, KFSD, 9:30 a.m. Su  
Religion in News...KFI, 3:30 p.m. Sa  
Reported Missing...KFWB, 7 p.m. Su  
Rhapsody in Wax...KHJ, 12 p.m. M-Sa  
Ride Your Hobby...KMTR, 9 p.m. Sa  
\*Right to Happiness...KNX, 10:30 a.m. M-F  
Road of Life...KFI, 8:30 a.m. M-F  
Rodriguez, Jose...KFI, 10:30 p.m. Su-F  
Romance of Highways...  
KHJ, KGB, KVOE, 10:15 a.m. Su  
Ross, Lanny...KHJ, KGB, KNX, 8:15 p.m. M-F

Salt Lake Tabernacle...KNX, 9:30 a.m. Su  
Sands of Time...  
KHJ, KGB, KVOE, KFXM, 4:30 p.m. Tu  
Saturday Night Serenade...KNX, 6:45 p.m. Sa  
School Kids' Quiz...KECA, 8 p.m. Th  
Second Husband...KNX, 6 p.m. Tu  
Second Mrs. Burton...KNX, 4 p.m. M-F  
Shadow, The...KGB, KVOE, KFXM, 2:30 p.m. Su  
KHJ, 9:30 p.m. M

Show Boat (Avalon Cigarettes)...  
KFI, 6:30 p.m. M  
Show of the Week...  
KHJ, KGB, KVOE, KFXM, 3:30 p.m. Su  
Signal Carnival (Signal Oil)...KFI, 7:30 p.m. Su  
Silver Theatre...KNX, 3 p.m. Su  
Smith, Kate...KNX, 9 p.m. F  
KNX, 9 a.m. M-F

Songs for Sunday...  
KHJ, KGB, KVOE, 10:30 a.m. Su  
Speaking of Glamour...KECA, 5 p.m. Tu  
Spelling Bee...KNX, 5:30 p.m. Su  
Sports Forum...KFI, 9 p.m. Sa  
Sports Newsreel...KECA, 6:45 p.m. Su  
Standard Symphony...  
KHJ, KVOE, KGB, KFXM, 8 p.m. Th  
Standard School...  
KHJ, KGB, KVOE, KFXM, 11:15 a.m. Th  
Stepmother...KNX, 1:45 p.m. M-F  
Style Siesta...KMPC, 11:45 a.m. Tu, Th  
Styles, Hal...KFSD, 2:45 p.m. M, W, F  
Sullivan, Paul...KNX, 10 p.m. M-Th  
Sunday Evening Hour...KNX, 6 p.m. Su  
Superman...KECA, 4:45 p.m. M-F  
Sutherland, Sid...KFI, 10:30 p.m. Su-F  
Sweet Land of Liberty...KECA, 8:30 a.m. Su  
Swing, Raymond Gram...  
KHJ, KGB, KVOE, KFXM, 7 p.m. M, Tu, F  
Swingo...KFWB, 2 p.m. Su

\*Take It or Leave It...KNX, 7 p.m. Su  
Talk Your Way Out of This One...KNX, 6 p.m. F  
Taylor, Mary Lee...KNX, 10:45 a.m. Tu, Th  
Telephone Hour...KFI, 5 p.m. M  
Templeto., Alec...KFI, 7:30 p.m. F  
Texaco Star Theatre...KNX, 9 p.m. W

## Junior Tuners

Junior Tuners, a section for boys and girls, will bring you news about programs for children from the very small, through high school age. We hope that you Junior Tuners will show us how much you like your own department by writing to Children's Editor Evelyn Bigsby with suggestions for stories you'd like to see here. For the best letter each week we will award two tickets for a popular broadcast.

A SMALL boy prowling around the refuse heaps in an ill-smelling slaughter yard let go a joyful whoop and came tearing out the gate with a cow's molar clutched between thumb and index finger. "Now my set is complete," he panted, "and maybe I can tell about my hobby on the 'Kid-Obby' program."

He did, and brought with him as proof of his extraordinary pastime the completed set of teeth and several assorted ones for which he had hollowed out a skull as a container. This collection tops the list as most unusual to appear on the "Kid-Obby" show, according to Glenn Gardiner, "Kid-Obby Champ," who brings boys and girls with hobbies before the microphone each week.

Of course the tooth-collecting boy was not far ahead of the girl who is gathering Finnish knives. She has 12, with hand-made handles and all-steel blades and now she watches vigilantly for the return of European travelers, hoping to pick up another piece for her collection. Then there was the resourceful lad with a flair for things historical, who routed out Indian relics from the Palos Verdes hills; the girl who made dolls out of knick-knacks, begged scraps of material for dresses and scooped up hair from barber shop floors to lend realism to her finished product; and other hobbyists who have come to the studio to tell about carrier pigeons, autographs, stamps, model planes, composing music, rabbit raising, boat building, taxidermy, miniature oil derricks, toy dogs, midget auto racers, color photography, and many other things.

"Kid-Obby Champ" Gardiner, a drafting teacher at Dana junior high school in San Pedro, became interested in young folks and their hobbies several years ago. They became interested in him because he is a motion picture fiend and has been shooting scenes around school for the last five years.

After discovering that more than 60 per cent of the students had no definite chores or amusements to occupy their after-school hours, "Champ" Gardiner determined to help boys and girls in analyzing themselves and starting a hobby. About nine years is the best time to begin, he says.

Hobbies don't need to be expensive, as the program illustrates. Hobbyists come from junior and senior high schools in the harbor district and fairly bubble over with enthusiasm in telling about their accomplishments. Sixteen weeks of the broadcasts have not seen a single case of mike fright or irresponsibility in showing up for the program. Each week from two to four hobbies are presented.

During April the schedule will offer San Pedro Boys' club, April 1; Lieut.-Col. George Wood, "Pre-cancelled Stamps," April 8; students of Barton Hill school,

April 15; students of San Pedro high school, April 22; and girls from Dana high school, April 29.

★ ★ KGER, 4:30 p.m. Tues.

When you find your favorite market not carrying Radio Life and you want it quickly, call Richmond 5262 and arrangements will be made for you to get Radio Life.

★ ★ KNX, 3:30 p.m. Sun.

## Musical Family

Mary Lee, 15-year-old singer on Gene Autry's Sunday Melody Ranch shows, studies all her musical numbers with her sister Vera, who is an expert music coach and accompanist. Mary Lee's 11-year-old sister, "Buckshot" (so called because of her minute stature), is also in training for a musical career.