

January 19-25

WYTHE WILLIAMS ON WAR, Page 5

1¢

Radio LIFE

Vol. 2, No. 19

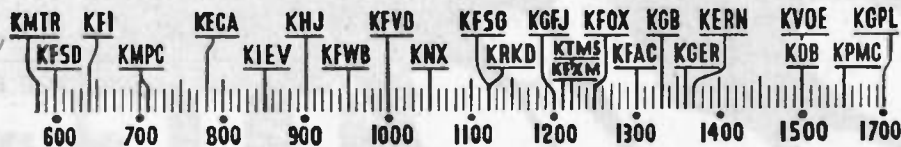


Mistress Mary
"Quite Contrary"
Livingstone

A 5c Magazine, to Increase Your Listening Pleasure, Made Available
for Only 1c by Your Friendly

FITZSIMMONS STORES

Locate Your Stations Here



THE EAR INSPIRES THE PEN—

Note: This department is open to readers to air their opinions on any subject inspired by radio listening, in general to give the radio listening public an outlet for expression. The editor reserves the right to edit all letters. The writer's name will be withheld on request, but all letters must be signed. Try to keep all letters within 100 words.



Ruth Noyes Long, 927 S. Gage Ave., Los Angeles.

Sirs: I have just finished reading your "Musical Showdown" in the January 5-11 issue . . . and thank God for the stand you have taken! It's high time that the musical industry woke up to those boys who have sewed up the game.

Perhaps I am prejudiced but, a couple of years . . . or a million dreams ago . . . I was interested in writing tunes and lyrics and I did a pretty fair job of it, not because any well-meaning friends said that I did, but because Dr. Sigmund Spaeth who is conceded to know his music said there was absolutely nothing wrong with the songs I was turning out, as did a well-known music publisher . . . but—well you know ASCAP as well or better than I do. Another example of the way they like to help new talent, they said they said once or twice you know, is by . . . but I'd better give you the example I'm thinking of. I'm acquainted with a well known orchestra leader here in the southland, and this orchestra leader liked a couple of numbers of mine so well that the orchestra's arranger made the arrangement. They were to be broadcast. Now another but . . . In giving the list of numbers to the sponsor mine was included. They hit the ceiling figuratively. Published tunes only was the ultimatum. I hope now, that song-writing aspirants can get away from the song sharks, and really have a chance. I may even take it up again. Though I'm knee deep in story writing which I turned to when I, at last, faced the facts. And incidentally, I'm doing quite well.

Gags of the Week

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best gag to 1029 West Washington Boulevard, Los Angeles.



This Week's Winners

Barbara Harris, 5221 S. Normandie Ave., Los Angeles.

Sirs: Heard on Signal Carnival: Jack Carson and Vera Vague were in

Vera Vague's new night club. She asked him if he wanted some orphan champagne.

Jack: Orphan champagne?

Vera Vague: Why yes, it has no pop.

If I win could I please have four tickets to the Bob Hope show?

Miss Bette Morse, 381 Waldo Ave., Pasadena, Calif.

Sirs: The silliest "gag" I heard over the radio this week was on one of the news broadcasts. It was about the bowl games.

Two men approached the gates at the Sugar Bowl and produced their tickets for admission. Upon a look at said tickets the policeman said, "Why, these tickets aren't for this game, they're for the Rose Bowl game in Pasadena." One man said to the other, "I told you we were on the wrong train."

If I should happen to be lucky enough to win I would appreciate four tickets to either the Gulf Screen Theater or Silver Theater, or the Lux Radio Theater.

Edgar Long, 927 S. Gage Ave., Los Angeles.

Sirs: It was the Bob Hope Pepsodent broadcast, Dec. 31.

Brenda, the glamor girl, to Tony Martin: "Say, Tony, what do you like best in a girl?"

Tony: "Oh, I like a girl with curves." Brenda (elated): "Gee! I've got curves. Haven't I, Bobsy?"

B. Hope: "Yeah. And a couple of U-turns, too!"

If this should win I would appreciate three tickets to the Kraft Music Hall.

Robert L. Smytbe, 5657 Wilbur Ave., Tazana, Calif.

Sirs: From Maxwell House Coffee program:

Snooks: Daddy!

Father: What is it Snooks?

Snooks: I see Uncle Louie.

Father: Where?

Snooks: Right over there, sticking his head through a hole in the wall.

Father: Oh Snooks, that's not Uncle Louie. That's a moose head.

If I win please send me four tickets to Bob Hope's program.

Jack Peterson, 217 S. Gramercy Pl., Los Angeles.

Sirs: I heard this on the "Quiz of Two Cities" over KHJ.

Announcer: "Name three ways of communicating that begin with the letter 'T'."

Contestant: "Telephone, Telegraph, and 'Tel-a-woman'."

If I should win I would like tickets to one of the following listed in order of their preference:

Bob Hope, Jack Benny, "Information Please."

Mrs. Wm. J. Donker, 629 Robinson St., Los Angeles.

Sirs: On the Al Pearce program on KNX Jan. 3, 1941, Mr. Pearce in trying to sell "foot warmers," said the warmers would be good for his grandma, as she had ten blankets on her bed with her feet sticking out, and the lady asked why she had her feet sticking out, and he said, "Do you think she wants those cold things in bed with her?"

If I win, I would like tickets to either Jack Benny's program or Bob Hope's show.

Other Winners

IN LOS ANGELES

- Pat Swanson, 1012 So. Record Ave.
- Carol Wotel, 1750 So. Highland Ave.
- Maryanne Wickstrom, 926 S. Windsor Bl.
- Don McClean, 1137 W. 89th St.
- Jean Cleere, 3831 Drysdale.
- Miss Barbara Boone, 206 E. 70th St.
- Miss Sullyanne Galligan, 1022 W. 25th St.
- Dr. S. W. Stands, Los Angeles.
- Donald Burnside, 4318 5th Ave.
- June McCren, 2618 Maceo St.
- Clara Ontell, 2431 1/2 Pomeroy Ave.
- Mrs. Frances G. Parks, 801 E. Imperial Hwy.
- Miss Sarah A. Hunt, 1324 1/2 Fourth Ave.
- Albert Nudelmann, 1053 Lillian Way.

IN OTHER CITIES

- Mrs. A. G. Sedlacek, 7753 Vernicola, Roscoe.
 - Miss Alleen Burns, 12079 Wicks Ave., Roscoe.
 - A. V. Walz, Bell.
 - Mrs. Sterling Davis, 326 W. Redondo Blvd., Inglewood.
 - Mildred Burch, 716 W. 41 1/2 St., Wilmington.
 - R. M. Burke, 933 17th St., Santa Monica.
 - Joe H. Klshl, 2808 Wilshire Blvd., Santa Monica.
 - Mrs. Roberta Colella, 950-A 16th St., Santa Monica.
 - B. Horlick, 2425 Third St., Santa Monica.
 - Mrs. Harriet Stock, Box 75, Midway City.
 - Ansel Mulkey, 355 Vernon, Venice.
 - Jack Neagle, 316 Ashland Ave., Ocean Park.
 - Mrs. Zumeet, Wisdom, 13426 Magnolia Bl., Van Nuys.
 - Grace Hohmann, 2212 Foothill, Pasadena.
 - Martha Kinnamon, 920 E. Claremont, Pasadena.
 - Wm. Yager, 549 N. Holliston, Pasadena.
 - Jean Stevens, 1510 Monterey Rd., So. Pasadena.
 - Ir. Shuster, 403 S. Elm, Alhambra.
 - Faye Selk, 715 E. "A" St., Ontario.
 - Mrs. F. N. Armenta, 912 Olympic, Montebello.
 - Ann Lee Koch, 517 Lexington, El Monte.
 - Mrs. F. L. Bartram, 1628 S. Park, Pomona.
 - Monn Cochran, 233 S. Orange, Orange.
 - Gwen Short, Elliott Ranch, Duarte.
- NOTE: Will Barbara Winslow of Long Beach send in her address. Tickets await her.



Stevens an Actor

Leith Stevens, who waves the baton Wednesdays over the "Big Town" orchestra, may become a movie actor for at least one picture. A major Hollywood studio is considering him for a role as "heavy" in a production scheduled to start shooting early in 1941. Edward G. Robinson, star of the CBS air show, has offered to teach Leith a few tricks in acting if the conductor decides to put on makeup.

RADIO: West * National * International

Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NP" means New Program. "NT" means "New Time."

Change	Program	Station	Time	Day
NP	Robert E. Lee as Counselor on National Defense	KECA	8:45 a.m.	Sun.
NT	The Critic	KFSD	9:00 a.m.	Sun.
NT	Canary Chorus	KHJ, KGB, KVOE	10:30 a.m.	Sub.
NT	This Is Fort Dix	KGB, KVOE	11:00 a.m.	Sun.
NT	Chicago Theatre of Air	KHJ, KGB, KVOE	3:00 p.m.	Sun.
NT	All-Soldier Talent Show	KHJ	4:30 p.m.	Sub.
NP	Radio News Reel	KHJ, KVOE, KGB	10:00 p.m.	Sun.
NP	Presidential Inauguration	KFI, KECA	8:30 a.m.	Mon.
NT	Happy Homes	KHJ	8:45 a.m.	Mon. thru Fri.
NT	Happy Homes	KHJ	10:15 a.m.	Mon. thru Fri.
NP	Breakfast on the Boulevard	KFWB	10:15 a.m.	Mon. thru Fri.
NT	Eddie Albright	KHJ	1:30 p.m.	Mon. thru Fri.
NT	Let's Play Bridge	KHJ, KGB, KVOE	2:45 p.m.	Mon. thru Fri.
NP	Citadel	KNX	3:45 p.m.	Mon. thru Fri.
NT	Sonata Recital	KHJ, KFXM, KGB	4:30 p.m.	Mon.
NT	Bud Barton	KECA	4:30 p.m.	Mon. thru Fri.
NT	Philharmonia	KECA	10:00 p.m.	Daily
NP	Let's Dance	KFWB	11:15 p.m.	Mon. thru Sat.
NP	Inner Sanctum Mystery	KECA, KFSD	6:30 p.m.	Tues.
NT	Know Your America	KHJ, KGB, KVOE	1:00 p.m.	Wed.
NT	Tom Mix	KECA	5:15 p.m.	Wed.
NT	Manhattan at Midnight	KECA, KFSD	5:30 p.m.	Wed.
NT	Talk Your Way Out of This One	KNX	6:00 p.m.	Wed.
NT	Berger String Quartet	KFSD	6:35 p.m.	Wed.
NT	Show of the Week	KHJ, KGB, KVOE	8:00 p.m.	Wed.
NT	Public Affairs	KNX	11:15 p.m.	Wed.
NT	Mystery Hall	KHJ, KGB, KFXM	3:30 p.m.	Thurs.
NP	Xavier Curat and Yvette	KFI	7:00 p.m.	Thurs.
NT	Clark Ross Songs	KNX	11:15 p.m.	Thurs.
NT	Friday Mixup	KFI	3:30 p.m.	Fri.
NT	Smorgasbord	KFWB	3:00 p.m.	Fri.
NT	Your Government Reports	KECA	5:15 p.m.	Fri.
NT	Don't Be Personal	KNX	6:00 p.m.	Fri.
NP	Saturday Solace	KFI	12:30 p.m.	Sat.
NT	Columbia Concert Orch.	KNX	1:30 p.m.	Sat.
NP	Hebrew Evangelization Society	KHJ	2:30 p.m.	Sat.
NT	Little Ol' Hollywood	KECA	4:30 p.m.	Sat.
NT	The Bishop & the Gargoyles	KECA	5:30 p.m.	Sat.
NT	Innocent Bystander	KHJ	6:00 p.m.	Sat.
NT	Profit and Loss	KHJ	6:15 p.m.	Sat.



HE MINCES NO WORDS does MBS-Don Lee's William Allen Weiss, network's general manager, in laying bare factors at issue between American Society of Authors and Composers and Broadcast Music, Incorporated, the networks' answer to what radio officialdom calls a "monopolistic" business.

ASCAP EXPOSED!

MBS-Don Lee's Weiss Strips Music Tussle to Simple Terms for Public

Gray-eyed, stocky and alert is William Allen Weiss (pronounced "Wise"), KHJ-Mutual-Don Lee vice-president and former United States Cavalry captain.

Last week Weiss did what many a top-notch radio executive had tried to do, and did with soldierly directness: Stated the position of the networks and their furiously flaming verbal and economic warfare against ASCAP, ASCAP against their BMI (Broadcast Music, Incorporated).

Said Mutual-Don Lee's Weiss:

"The radio industry's decision to refuse renewal of ASCAP contracts is based upon ASCAP's demand to increase its assessment on the industry from four million dollars to nine million dollars, without offering any improvement in service."

Hammering sturdily away at ASCAP's position in the current controversy, Weiss made clear:

1) That ASCAP, besides demanding 5 per cent of network's total net annual income, also set a station-licensing sched-

ule to average approximately \$5,000 per regional station.

2) That had ASCAP offered to renew agreements of 1939-40, radio would have "submitted to inequitable arrangements with ASCAP."

3) That ASCAP demands were confiscatory and that "the industry had concluded the time was at hand for it to protect itself against demands on the part of one of the suppliers of its materials." This conclusion resulted in formation of BMI.

No dearth of good and interesting musical material need be anticipated by the public, Weiss contended. Pointed he to such music suppliers as the Society of European Stage Authors and Composers, Associated Music Publishers, and the teeming-with-song reservoir called "public domain," to say nothing of scores of capable composers and lyricists, smaller publishing houses "frozen out" of music publication by ASCAP's one-time virtual monopoly over music Americans heard.

Into grating teeth of now much wor-

ried ASCAP bigwigs, Weiss tossed a democratic invitation:

"Despite this indictment, the radio industry stands quite ready and willing to use ASCAP music whenever ASCAP is prepared to have the industry use such music on a 'use' basis of payment."

With same thoroughness with which he earned sterling military reputation as a cavalry officer, Weiss let go a parting, fuse-sputtering-bomb statement for ASCAP to handle:

"We do not undertake to tell ASCAP how much it should charge for its music, but we insist upon the American prerogative of deciding whether or not we want to use their music and refuse further to pay for their music when we do not use it."

★ ★ ★

Coming Along

Jean Carroll, comedienne, Rudy Vallee's discovery, will be heard in the near future on his program.

I Must
Confess Before
I Die

See Page 31

West

A SCOOPER SCOOPED: A fortnight ago Hedda Hopper, who broadcasts a coastal show called "Hedda Hopper's Hollywood" glanced up at the studio clock, found she had two minutes to go. At that moment a radio news editor came silently to her side, making a gesture and grimace to convey importance of the dispatch he handed her.

Resourceful Hedda Hopper, knowing no radioman would cross her up, began reading without examination of the script while the two minutes ticked their seconds off.

Known for her scoop reports in Hollywood doings in this instance Hedda Hopper was herself scooped. What she read:

Joe Penner, radio and motion picture actor who for years had tried to sell a duck, failed to sell it but made a fortune and a name by his duck selling effort, was dead in New York at 35. Emotional Hedda Hopper choked up as the dispatch significance came clear to her as it did, at same time, to her listeners.

Characteristic of the comedian who rode his "duck" and a prop cigar to fame was his charity and thoughtfulness. Little known to outside world was this characteristic revealed by private charity acts, general parties for all hands, from prop boys to stars, upon completion of Penner pictures and radio programs.

CENSOR OF NAUGHTINESS—

Should the second chorus of "Cecilia" be lipged over the air, or should it be sung straight? Should lyrics of "Lydia, the Tattooed Lady" be revised? Should a Negro spiritual be musically "swung" during a broadcast?

Such problems and many others confront 5-foot, 4-inch Anne Brenton, busy young woman on CBS Hollywood staff.

Her duties as head of music clearance department for the Pacific coast require her to consider more than 150 pieces of music daily. Making decisions about them involves ability to read score, knowledge of the network's policy, ability to solve serious ethical problems and to distinguish original from plagiarized pieces, knowledge even of international law and the law of copyright.

Anne Brenton is suspicious of lyrics as well as of tunes. If words of a number sound as if they may earn protest for

Two-City Quiz



HE PILOTS THE QUIZZERS: He is Reid Kilpatrick, a goodlooking, girl-heart-throbbing blackhaired Irishman whose ready wit punches up "The Quiz of Two Cities," a top-ranking quiz show as far as Western listeners are concerned. Los Angeles and San Francisco, long-time natural rivals in everything, are the competing cities. The score to date reads: San Francisco, 7; Los Angeles, 6. Kilpatrick is master of ceremonies in Los Angeles. Mark Goodson of KPRC in San Francisco m.c. Stu Wilson is the commercial announcer. The Quiz of Two Cities, since KHJ moved to its new Hollywood studios, has played to near capacity studio audiences. A feature attraction for the studio audience is a comedy curtain skit by Kilpatrick and Wilson before air time.

bad taste, she may suggest piece be performed instrumentally only, until lyrics are revised. Her responsibility it is to see no liberties are taken with the national anthem or religious piece; that no song worded scurrilously or with double meaning travels air waves.

Timing the music broadcast from Hollywood over CBS is a major duty of the music clearance department. So that listeners need not have to complain of hearing any one musical composition too often, it is a rule that a tune must not be repeated within 60 minutes before or after any one playing. And when a melody is very popular and all the conductors want to play it on their programs, Miss Brenton is able to listen to some very fancy arguing.

Considerable telegraphing is involved in these arrangements, for not every program originates at any one CBS station and all programs have to be synchronized with one another through headquarters in New York City.

Anne Brenton is of Yugoslav ancestry, is dark, classical-featured, pearly-toothed, giggly, athletic, gay, quick on the trigger.

Her favorite movie actress is Bette Davis, radio personality Kate Smith ("because she is so kind.")

She is successful in the same town in

which she was born, Hollywood, has no intention of leaving it.

★ National

CEREMONY OF DYNASTY: On Jan. 20, for first time in American history, an aging, duty-worn United States President will stand under a Washington portico, there speak into microphones assembled by every American network his harassed mind on America's relationship to a war-troubled world.

Part of the ceremony (to start for west coasters shortly after 9 a. m.) will be old stuff to Franklin Delano Roosevelt. Twice before then he will have made his formal vows and allegiances to United States Constitution, institutions and the lares and penates of 130,000,000 Americans who will be listening, as will alert government leaders everywhere in the bomb-shaking world.

What will be new for Americans and for world others will be what he will say in his acceptance speech—new because he has not yet said it.

Last week many a radio social expert tried to guess what the head of the United States' first dynasty of rulers would have to say. Their guesses were as good as those of Radio Life readers. Nearly certain it appeared that he would make some statement calculated to ease the public into what many thought would be a forthcoming quick step into war on the side of Great Britain.

Wielding today more power than many a monarchical ruler, including England's King George, the dynasty's flugelman in the opinion of his supporters, as well as detractors, has laid down a gage of action for his "subjects" that will have lusty repercussions as time wears on. Among repercussions: A growing opposition to war-leaning tactics, 2) astronomically increased taxation, bulk of which will be paid by small salaried Americans, 3) growing resentment of American labor at his "shame by patriotic example then (punish?) invoke sovereignty of government to protect government" speech, a resentment that pivots on threats of stringent restrictions on strike calling; 4) awakening public interest in fact that only national defense measures today are partially solving America's No. 1 problem—unemployment.

To slightly more than half of America's 50,000,000 voters precedent nose-thumber Roosevelt is history's man of hour. To slightly less than half he is a good alternative to commonwealth's amazing Wendell Willkie, has their support by default since Big Business Willkie also plumped for all out aid to Great Britain.

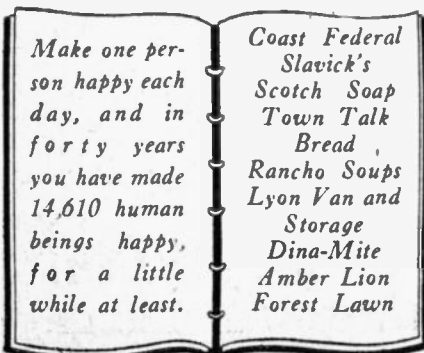
Biggest task Roosevelt will face in on-rushing years of terror and struggle for world humanity is 1) how to put into action long mass-aspired-to democratic principles, 2) steer the homeland through perilous war years with a minimum of damage to traditional and vital institutions and principles and 3) to successfully champion human rights during a period of world transitions, during which old orders and economies will be shaken or destroyed.

In these tasks and responsibilities

ART BAKER'S

NOTEBOOK

KFI - 4 PM - MON. thru FRI.



Radio Life's Radio War News Patrol

EDITOR'S NOTE: Last fortnight's Nazi bombing of British Broadcasting Company's London headquarters apparently ended shortwave reception on West Coast. Short wave Editor Earl G. DeHaven reported no pickups from British Islands, a few inflammatory emanations from German occupied Europe. In absence of British broadcasts Radio Life withholds other European short wave broadcasts in order that one side may not air- slug the other without proper refereeing. Below, Mutual Broadcasting Company's resourceful and prophetic news analyst, presents startling predictions for 1941's way of war.



On a New Order: The coming year undoubtedly will witness the changing of the old order. Life as we have known it, even in our fortunate U. S. A., will be different. In all probability it will become far worse before it becomes better. However that may be, this world as we have known it is no more.

During the coming year the ground work must be laid for an industrial system that will have as its limits only the limits of available man power for production. It must be based upon a price structure designed to reach a vast reservoir of potential consumers that have in the past only been able to afford the basic necessities of life. This is the economic side of the picture.

Political Aspects: First, sentiment will be cut out entirely, even by democracies and probably by the U. S. A. If, for the peace of the world, it becomes necessary to destroy a people—that people will be destroyed. Before the snows melt Adolf Hitler will unleash an offensive beside which all military engagements of the past will pale into minor affairs. It will be an offensive unleashed not alone against Great Britain but against the world.

Americans generally pray for his good heart and mind, holding fast to thought that most of them cast the die of the land's future on the yet firm threshold of his philosophy as so far made clear.

FEUDING FOR DOLLARS: Main apparent purpose of the Fred Allen-Jack Benny feud is to keep public attention focussed on these air-show principals and, perhaps, to afford gag writers new tangents on which to slide their humor and wisecracks. No one takes the feud between these two seriously, except Bureau of Internal Revenue agents who may wonder if its continuance might periodically reflect itself in increased contract sums, at which time, of course, they would have a tax-y pecuniary interest.

Few know how the Allen-Benny air-wrangle started. Last week a happy New York boy given \$500 by Fred Allen, \$500 by Jack Benny recalled its start. The boy is 14-year-old Stuart Kanin, violinist.

At age of 10 Kanin was considered genius enough to rate a guest appearance on Allen's program. He played "The Bee." Allen was moved to remark that it was a terrific thing when a 10-year-old boy could play "The Bee" through its entirety when a grown man like Benny couldn't even saw out one chorus of "Love

America at War—Long ago Adolf Hitler was caught in the maze of his own conception. He must keep struggling if only to save himself. In my opinion the British empire alone will not be able to survive the blow. By this I do not mean that the U. S. A. will be dragged hastily into war. We will go on lending aid to Great Britain until it becomes apparent that her bastions are cracking. Then, and I believe it will come this year, this nation (The United States) will draw its sword. It will be drawn for Great Britain, but even more than that, it will be drawn to save what remnants of civilization, as we have known it in our time, may then remain.

The English Invasion—According to advance information that I have been able to gather, Hitler before attempting the actual invasion of England, will try to crush British morale with a simultaneous and sustained air raid over the entire nation, probably by Easter.

No attempt for some time against Gibraltar or North Africa. The Dardanelles and Suez problems will be in abeyance, at least until Italy gets straightened out with Nazi aid or, what is more probable, is knocked out by the British.

Japan to Involve U. S.—The present Nazi maneuvers with Japan are designed not for the present but to involve the U. S. A. if and when his (Hitler's) conquest of England is underway. Then we will receive a direct affront designed to force the keeping of our entire fleet in the Pacific.

The Russian Bear—The Russian Bear will hibernate through the remainder of winter and in the spring will emerge still on the side of the dictators.

—WYTHE WILLIAMS.

in Bloom." This coast-to-coast quip reached Benny's ears. The following week he retaliated with a wisecrack at Fred's expense. The feud has been growing ever since. It culminated in New York this week when the Benny troupe came east to be present at the premiere of the Allen-Benny picture, "Love Thy Neighbor." Fred and Jack decided young Kanin should share some of the glory of the feud he inadvertently started so they gave him the check on the Star Theater program when Allen again had him as a guest.

"HERE'S TO YOUR GOOD HEALTH"

Hear

"The Family Doctor"
KECA—11:30 a. m.

Tuesday and Thursday

Sponsored by BILL BAKER

Bakers of

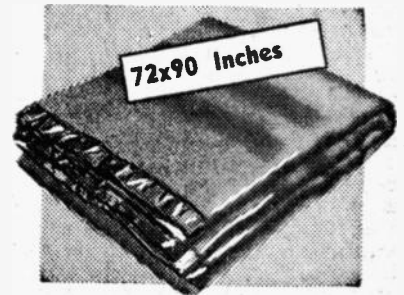
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- ★Central Ave. at 45th
- ★6551 Hollywood Blvd.
- ★HUNTINGTON PARK
(Pacific Blvd. at Zoel)
- LONG BEACH, Pine at 6th
- PASADENA, 173 E. Colorado
- 720 South Main Street

EASTERN-COLUMBIA

BROADWAY AT 9TH

SUNDAY Program Highlights

Variety

8:30—Major Bowes Family. KNX. 9:15—I'm An American. KECA-KFSD. 10:15—Romance of Hiways. KHJ-KGB-KVOE. 11:00—This Is Fort Dix. KGB-KVOE.

P. M.

1:30—Parade in Art. KFI. 2:30—Hidden Stars. KECA-KFSD. 3:30—Gene Autry Melody Ranch. KNX. 4:30—Soldier Talent Show. KHJ-KVOE-KFXM-KGB. 5:00—Charlie McCarthy. KFI. 6:00—Out of the Hat. KMPC. 7:00—Good Will Hour. KECA-KFSD. 7:30—Signal Carnival (Signal Oil Co.) KFI. 8:30—Smart Party. KNX. 8:30—Jack Benny. KFI. 9:00—Hollywood Showcase. KNX. 9:00—University Explorer. KECA-KFSD. 9:30—Serenade to Loveliness. KECA-KFSD.

Drama

A. M. 3:00—Nick Harris. KECA. P. M. 12:00—Great Plays. KECA-KFSD. 2:30—Your Dream Has Come True. KFI. 3:30—Silver Theatre. KNX. 5:30—Calling All Cars. KNX. 5:30—Sherlock Holmes. KECA. 5:30—One Man's Family. KFI. 6:30—Lilac Cottage. KMPC. 7:00—Reported Missing. KFVB. 7:30—Helen Hayes' Theatre. KNX. 8:00—Night Editor. KFI. 8:00—Crime Doctor. KNX. 8:15—Dear John. KFI. 9:15—Parker Family. KFI. 9:30—Gulf Theatre. KNX. 9:30—Sherlock Holmes. KFI. 10:30—Columbia Workshop. KNX.

Quiz Programs

P. M. 3:30—Beat the Band. KFI. 4:00—Prof. Puzzlewit. KFI. 5:30—Spelling Beeliner. KNX. 7:00—Take It or Leave It. KNX.

Outstanding Music

A. M. 8:30—Music and American Youth. KFI. 10:00—Radio City Music Hall. KFI-KFSD. 11:15—NBO String Symphony. KFI. 12:00—N. Y. Philharmonic. KNX. P. M. 1:30—The Pause That Refreshes. KNX. 2:00—Design for Happiness. KNX. 2:00—Musical Steelmakers. KHJ-KVOE-KGB. 2:00—Metropolitan Additions. KFI. 2:00—Swingo. KFVB. 3:00—Chicago Theatre. KHJ-KGB-KVOE. 3:05—New Friends of Music. KFI. 3:30—New Friends of Music. KECA-KFSD. 4:00—Joseph Szigeti. Viola. KHJ-KGB-KVOE. 4:30—Fitz Bandwagon. KFI. 6:00—Manhattan Merry-Go-Round. KFI. 6:00—Ford Sunday Eve Hour. KNX. 6:30—Album of Familiar Music. KFI. 7:00—Hour of Charm. KFI. 8:30—Chicago Symphony. KHJ. 10:00—Philharmonia. KECA.

Public Affairs—News

A. M. 8:45—Robert E. Lee as National Defense Counselor. KECA. 11:00—American Pilgrimage. KECA-KFSD. 11:15—Foreign Policy. KFSD-KECA. 11:30—Chicago Round Table. KFI. P. M. 12:15—H. V. Kaltenborn. KFI. 1:30—Town Meeting. KECA. 4:30—I Disagree. KNX. 5:00—American Forum of Air. KHJ-KGB-KVOE-KFXM. 5:45—Dorothy Thompson. KHJ-KGB-KVOE-KFXM. 6:30—Freedom Speaks. KFVB. 7:00—Open Forum. KFAC. 7:45—Wythe Williams. KHJ-KVOE. 9:00—Walter Winchell. KFI. 10:00—News Reel. KHJ-KGB-KVOE.

Sports—Comment

P. M. 8:00—Sports Newsreel. KECA. 10:15—Bowling Notes. KFVB.

HEAR Planter's Garden 10:45 a. m. KMPC

KGB-10. Garden Beautiful. 10:15. Romance of Highways. 10:30. Canary Chorus. 10:45. Songs for Sunday. KFVD-10. Musical Album. KVOE-10. News. 10:15. Highway Romance. 10:30. Canary Chorus. 10:45. Songs for Sunday.

11 A. M. to 12 Noon

KFI-11. Physical Well Being. 11:15. NBC String Symphony. 11:30. Chicago Round Table. KHJ-11. Cavalcade of Swing. KNX-11.30. News. 11:35. News and Rhythm. KECA-11. American Pilgrimage. 11:15. Foreign Policy Association. 11:30. Music for You. KFVB-11. Peter Potter. KMPC-11. Hawaiian Serenade. KMTR-11:30. Music. KFAC-11. Church of Open Door. KGFJ-11. Concert. 11:30. Postscript Playhouse. KGER-11. Pilgrim's Hour. KFSD-11. American Pilgrimage. 11:15. Foreign Policy Assn. 11:30. Tapestry Musicale. KGB-11. This Is Fort Dix. 11:30. El Paseo Troubadours. KFI-11. First Methodist Church. KVOE-11. This Is Fort Dix. 11:30. El Paseo Troubadours.

12 Noon to 1 P. M.

KFI-12. Fantastic Fact. 12:15. H. V. Kaltenborn. 12:30. Customs Corner. 12:45. Chats About Dogs. KNX-12. N. Y. Philharmonic Orch. KGB-12. News. 12:15. Midnight Mission. 12:30. Young People's Church. KECA-12. Great Plays. KFVB-12. Peter Potter. 12:30. Jean Leonard. KMPC-12. Samuel McKee. 12:15. Modern Aires. KMTR-12. St. Brendan's Choir. KFAC-12:30. Music. KGFJ-12:15. Pop. Concert. KRKD-12:30. Music. 12:45. News. KMTR-12. News. 12:05. Club Acacore. 12:35. Caccholevakia. KFSD-12. Great Plays. KGB-12. Better Homes. 12:15. Haven of Rest. 12:30. Young People's Church. KFVB-12:15. Glenn Austin. KVOE-12. Haven of Rest. 12:30. Afternoon Concert.

1 to 2 P. M.

KFI-1. National Vespers. 1:30. Parade in Art. KNX-1.30. The Pause that Refreshes on the Air. KHJ-1. Peter Quill. 1:30. Lutheran Laymen's League. KECA-1. Garden Club. 1:15. Looks at Books. 1:30. Town Meeting. KFVB-1. Fantastic Facts. 1:15. Lombardo Orch. 1:30. Bible Students. 1:45. Dorsey Orch. KMPC-1. Fantastic Facts. 1:15. Light Classics. 1:30. Betty Phillips. 1:45. Art Baker. KMTR-1. G. Allison. 1:45. Eric. KFAC-1. Music. KRKD-1. Quiz Matinee. KGFJ-1. Popular Concert. 1:45. Talent Time. KVOE-1. Pop. Records. 1:15. Eos Ballroom. 1:45. Lucca Floor Show. KGER-1. News. 1:05. Spanish Hour. KFXM-1. Peter Quill. 1:30. Lutheran Laymen. KFSD-1. National Vespers. 1:30. Behind the Mike. KGB-1. Peter Quill. 1:30. Lutheran Hour. KFVD-1:15. Your Lucky Break. 1:30. Popular Favorites. KVOE-1. Peter Quill. 1:30. Lutheran Laymen.

2 to 3 P. M.

KFI-2. Metropolitan Additions. 2:30. Your Dream Has Come True. KNX-2. Design for Happiness. 2:30. Bob Garrod. 2:45. Art Baker. CHJ-2. Musical Steelmakers. 2:30. Memory Music. 2:45. Musical Matinee. KECA-2. Town Meeting. 2:30. Hidden Stars. KFVB-2. Swingo. KMPC-2. Campus Freshman. 2:30. American Parade. KMTR-2. Special Events. 2:30. Music. KFAC-2. Music. KGFJ-2. News. 2:15. Music. 2:30. Mission Workers of America. KRKD-2. Quiz Matinee. KFXM-2. Wheeling Steel. 2:30. Shadow. KFXM-2. Swingo. KVOE-2. News. 2:05. Shepherd's Call. 2:30. Long Beach Band. KFSD-2. News. 2:15. Pioneering California. 2:30. Hidden Stars.

KGB-2. Wheeling Steel. 2:30. Shadow. KFVD-2. Popular Favorites. KVOE-2. Musical Steelmakers. 2:30. The Shadow.

3 to 4 P. M.

KFI-3. Vladimir Brenner. 3:05. New Friends of Music. 3:30. Beat the Band. KNX-3. Silver Theatre. 3:30. Melody Ranch. KHJ-3. Chicago Theatre of Air. KECA-3. Catholic Hour. 3:30. New Friends of Music. KFVB-3. Fantastic Facts. 3:15. Pepperdine Foundation. 3:30. Concert. KMPC-3. Miniature Metronomian. KMTR-3. Volney James. 3:30. French Program. KFAC-3. Music. 3:30. Colonial Quartet. 3:45. Music. KGFJ-3. Music. 3:30. W.C.T.U. 3:45. Music. KFXM-3. Beck Klussen. 3:15. Deutch Orch. 3:30. M. Hezidus. 3:45. Charioteers. KGER-3. News. 3:05. Music. 3:30. Long Beach Band. KFXM-3. News. 3:15. Romance of Highways. 3:30. Chicago Theatre. KGER-3. News. 3:05. Music. KFAC-3. Evangelistic. KFSD-3. Balboa Park Orznan. 3:30. New Friends of Music. KGFJ-3. Chicago Theatre. KFVD-3:30. Sunshine Amateur Hour. KVOE-3. Chicago Theatre.

4 to 5 P. M.

KFI-4. Prof. Puzzlewit. 4:30. Bandwagon. KNX-4. War News. 4:30. I Disagree. KHJ-4. Joseph Szigeti. Viola. 4:30. All-Soldier Talent Show. KECA-4. News from Europe. 4:30. Music for Listening. KFVB-4. Fiesta. 4:15. Music. 4:30. News. 4:45. Stuart Hamblen. KMPC-4. Vienna Calls. 4:30. News. 4:45. Victor Aron. KMTR-4. Angelica Hour. 4:30. Lutheran Song Hour. KFAC-4. Music. KGFJ-4. News. 4:15. Helping Hand. 4:30. Music. KRKD-4:15. All Request Program. KFXM-4. Wade Lane. 4:15. Rainbow Trio. 4:30. Pireside Church. KGER-4. News. 4:05. Gospel Tidings. 4:30. Prophecy Marches On. KFXM-4. Bible School. 4:30. Soldier Talent Show. KFSD-4. News from Europe. 4:30. Music for Listening. KGB-4. Szigeti. Viola. 4:30. Soldier Talent Show. KFVD-4:30. Colored Revue. 4:45. Sundown Serenade. KVOE-4. Joseph Szigeti. 4:30. Soldier Talent Show.

5 to 6 P. M.

KFI-5. Charlie McCarthy. 5:30. One Man's Family. KNX-5. Calling All Cars. 5:30. Spelling Beeliner. 5:55. Davis. News. KHJ-5. American Forum. 5:45. Dorothy Thompson. KECA-5. Interdenominational Church Program. 5:30. Sherlock Holmes. KFSD-5. Stuart Hamblen. KMPC-5. Call of East. 5:30. Singing Saxophones. 5:45. Colonial Quartet. KMTR-5. Special Events. 5:15. Ethel Huhler. 5:30. Martin Luther Thomas. KFAC-5. Music. 5:45. Salvation Army. KGFJ-5. Faith. 5:15. Popular Concert. 5:45. Italian Melodies. KRKD-5. Requests. KFXM-5. Mother & Dad. 5:30. Kingdom Temple. KGER-5. News. 5:05. Christian Youth. 5:20. Rev. Munson. 5:30. Rev. Weber. KFXM-5. American Forum. 5:45. Dorothy Thompson. KFSD-5. Ball Trio. 5:15. On With the Dance. 5:30. Sherlock Holmes. KGB-5. American Forum. 5:45. Dorothy Thompson. KVOE-5. American Forum. 5:45. Dorothy Thompson.

6 to 7 P. M.

KFI-6. Manhattan Merry-Go-Round. 6:30. Album of Familiar Music. KNX-6. Ford Sunday Evening Hour. KHJ-6. Old Fashioned Revival. KECA-6. Rhythm by Ricardo. 6:30. Bookman's Notebook. 6:45. Paul Carson.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

SUNDAY Programs

JANUARY 19, 1941

8 to 9 A. M.

KFI-8. News. 8:05. Rhapsodies of Rockies. 8:15. Book of Books. 8:30. Music and American Youth. KNX-8. Church of Air. 8:30. Major Bowes. KHJ-8. Funny Papers. 8:30. Radio Bible School. KECA-8. News. 8:05. Alice Benson. 8:15. Miller Orch. 8:30. Luther Laymen Singers. 8:45. Robert E. Lee. National Defense Counselor. KFVB-8. News. 8:15. Jessie Crawford. 8:30. Rescue Mission. KMPC-8. Varieties. KMTR-8. Swedish Hour. 8:30. W. B. Record. 8:45. Bob Shuler. KFAC-8. Country Church. 8:30. Music. KGFJ-8. Songs. 8:15. Strings. 8:30. Popular Tunes. KRKD-8. Requests. KFXM-8. Pop. Records. KGER-8. News. 8:01. Rev. Dowell. 8:30. Music. KGB-8. News. 8:05. Smart Set. 8:15. Reviewing Stand. 8:30. Radio Bible School. KFSD-8. News. 8:05. Alice Remsen. 8:15. Miller Orch. 8:30. Laymen Singers. 8:45. S. D. Churches. KFVD-8. Rev. Salas. 8:30. Church of Christ. KVOE-8. News. 8:15. Reviewing Stand. 8:30. Bible School.

9 to 10 A. M.

KFI-9. Emma Otero & Concert Orch. 9:30. Radio City Music Hall. KNX-9:30. Salt Lake Tabernacle. KHJ-9. Kruger Orch. 9:30. Judge Gardner. KFAC-9. Nick Harris. 9:15. I'm An American. 9:30. Wins Over America. KFVB-9:30. Peter Potter.

KMPC-9. News. 9:15. Morning Moods. 9:30. Swing. KMTR-9. Spanish Hour. KFAC-9. Liberal Catholic Hour. 9:15. Health Talk. 9:30. Music. KGFJ-9. Novelties. KRKD-9. Concert. KFXM-9. Pop. Records. KGER-9. News. 9:05. March Ahead of Time. 9:30. Revival. 9:45. Bre Pearson. KFSD-9. The Critic. 9:15. I'm An American. 9:30. Radio City Music Hall. KGB-9. Bible Questions. 9:30. Charioteers. 9:45. Alice Blue. KFVD-9. Waltz Time. 9:30. Music. KVOE-9. Kruger Orch. 9:30. Missionary Baptists.

10 to 11 A. M.

KFI-10. Radio City Music Hall. 10:30. On Your Job. KNX-10. Columbia Church. 10:30. It's a Date. 10:45. What. No Architect? KHJ-10. News. 10:15. Highway Romance. 10:30. Canary Chorus. 10:45. Songs for Sunday. KECA-10. Swing Cavalcade. KFVB-10. Peter Potter. KMPC-10. Swing. 10:30. News. 10:45. Planter's Garden. KMTR-10. Madame Reinhart. KFAC-10. Music. KGFJ-10:15. Dr. McCoy. 10:30. Music. KRKD-10. Concert. KFSD-10. Records. 10:15. Visitors. 10:45. Popular Records. KGER-10. News. 10:05. Swing. 10:15. Your Problem. Please. 10:30. Talk. KFXM-10:30. Almee S. McPherson. KFSD-10. Radio City Music Hall. 10:30. Sundown on Veldt.

Style Slants

by
MARTIN BERENS

Color is the fashion keynote of the year. The swing to color has been obvious for several seasons, but this year it's here with no holds barred. Just as light-hearted, bright radio shows, movies and all fast-paced forms of entertainment increase during times of stress, so does the clothing business do its bit by brightening things up.

Are you one of the die-hards who set out to buy something "different" and always come home with a navy or black outfit? If you are, consider these basic fashion musts in the California market, and see how impossible it is to stick to navy and black alone and be in style. Indian, Aztec, South Sea Island and South American influence is the base for almost all styles coming from California this year. Can you think of any of the native costumes of these sections that is generally anything but a riot of color? No, of course not,—the modes of all these people are centered on brightness, color, splash.

All-over, splashy, riotous prints, with large leaves and flowers running into each other, both blending and clashing, will be featured in dresses, print suits, play wear and shirts. It is hard to mention a predominant shade in this kind of material, because almost all colors are used to some degree in every print. But blue, green, rose, and light rust tones hold the lime-light for the beginning of the season. However, don't feel these are only season openers destined to do an el foldo as summer rolls around. Any of these tones in splashy cloths should be just as good

late in the summer as at the beginning of the spring. So buy with confidence.

In solids, for different color effects, try tone contrasts or blends. A Copenhagen blue slack suit with a yellow jerkin is excellent. A rose skirt with a powder blue blouse or sweater. Beige makes a flattering combination with almost anything, particularly shades of green or rust. Many manufacturers are making two or three tone one-piece garments, as a dress with a contrasting top and bottom. Or a front panel that is different from the sides and back. This desire for contrast is the reason for the popularity of the jerkin, that handy little clothing gadget that turns a million tricks.

One more thing—I notice the eastern fashion shows have picked green as the color of the year. This should not hold true of California, where climate and leisure conditions rather than fashion decrees set our colors. So look for green out here as an accessory leader, yet go easy on it as a wardrobe base. For myself, I feel that beige and its affinities, parchment tan and nude, will be the best of the best.

★ ★ ★

What's on Your Minds?

LAST week Radio Life received 718 letters to the editors:

Sixty-one wanted to know what had become of the serial "The O'Neills." The answer is given this week by Mr. Bernie Smith.

Fifty-six agreed with the editor's suggestion that a referendum should be called for war.

Thirty-two disagreed with the editor's suggestion that a referendum should be called for war.

Thirty-two wanted program and other radio information.

Twenty-nine wanted "Jeanie with the Light Brown Hair" put out of her misery.

Ten hoped that BMI would divorce "Jeanie" and get going on more general

music instead of assembly line arrangements.

DEPARTMENTS:

Twenty-two praised the editor (Editor and Readers) for clarifying much that is confusing about the war issue.

Seven believed editor (but not readers) should be interned.

Two called the editor (and readers who agreed with him) lice.

Twelve liked "Coming Out of Ether."

Eleven wanted a picture of Shortwave Editor Earl G. DeHaven.

Eight praised a story on the "Lutheran Hour" (KHJ feature).

Four thought the children's section could be made more juvenile.

PEOPLE:

Forty-five thought the Stuart Hamblen article was swell.

Thirty-four hoped that Verne Marshall would be heard on Western air.

Twenty-seven said they could do without William Allen White and Marshall.

Twenty-three thought Buck Hathaway was slipping with Radio Lifelines.

Eleven thought Buck Hathaway was doing all right.

Six would like to see another humor article by David Weissman.

GENERAL:

One hundred and ten wanted to join Chef Milani's Consumers' Club.

One hundred and seventy-six wrote in to "Best Gags of the Week."

★ ★ ★

Fashion Show

Radio Life Fashion Writer Martin Berens and NBC's Frances Scully will broadcast from the Biltmore Hotel Jan. 20, 21 and 22 at 11:15 a. m., covering highlights of California Fashion Show for Radio Life's army of women readers. Miss Scully, famed style editor, will describe the Fashion Parade on a coast-to-coast hookup, Tuesday, Jan. 21, at 5 p. m. Berens will be heard over KMPC interviewing designers, fashion experts and buyers on the scene.

This is a Radio Life scoop for its fashion-conscious readers!

For Style for All the Family in Southwest Los Angeles . . . It's

CHARLSTON'S DEPT. STORE

8504 So. Vermont PLeasant 4300

KFWB-6, News, 6:15, Fantastic Facts, 6:30, Freedom Speaks, 6:30.
KMPC-9, Out of the Hat, 6:30, Lilac Cottage.

KMTR-8, Eventful Melodies, 6:15, Special Events, 6:30, I Am, 6:45, Special Event.

KFAC-8, News, 6:15, Music, 6:45, Chapel Quartet.

KGFD-6, Italian Melodies, 6:15, Special Music, 6:45, News.

KFOX-8, News, 6:15, Hudson Orch., 6:30, Semi-Classical, 6:45, Hits.

KGER-8, News, 6:05, Records, 6:45, Italian Journal.

KFXM-6, Voice of Pronhecy, 6:30, News.

KESD-8, Josiah Hopkins, 6:15, Rhythms by Ricardo, 6:30, Oscar Otis.

RGB-6, Old Fashioned Revival, 6:30, Old Fashioned Revival.

7 to 8 P. M.

KFI-7, Hour of Charm, 7:30, Signal Carnival, (Signal Oil Co.)

KNX-7, Take It or Leave It, 7:30, Helen Hayes Theatre.

KHJ-7, Hancock Ensemble, 7:30, Flo Rito Orch., 7:45, Wythe Williams.

KECA-7, Good Will Hour, 7:30, News, 7:45, Gypsy Caravan.

KMP-7, Miles Mander, 7:30, Back Home Hour.

KMTR-7, Bob Shuler, 7:30, KEAC-7, Open Forum, 7:30, KGFJ-7, Music, 7:30, KFOX-7, Luella Floor Show, 7:15, Owens Orch., 7:30, Semi-Classical, KGER-7, News, 7:05, Music, 7:30, Meet the Band, 7:45, Al Williams, KFSG-7, Alnee S. McPherson, KESD-7, Good Will Hour.

KGB-7, Hancock Ensemble, 7:30, Flo Rito Orch., 7:45, Wythe Williams.

KVOE-7, Gospel Light, 7:30, News, 7:45, Music, 8:15.

8 to 9 P. M.

KFI-8, Night Editor, 8:15, Dear John, 8:30, Jack Benny, 8:30, Crime Doctor, 8:25, News, 8:30, Hollywood Smarty Party.

KHJ-8, Martin Orch., 8:15, Rabbi Magnin, 8:30, Chicago Symphony.

KECA-8, Sports Newsreel, 8:15, Chapel Quartet, 8:30, Long Orch.

KFWB-8, Hollywood Presbyterian Church, 8:30, Policewoman Christie, 8:45, Eight-thirty Tonight, 8:45, Wing Over Jordan.

KMTR-8, Floyd Johnson, 8:30, KEAC-8, Open Door Church, 8:30, KGFJ-8, News, 8:15, Music, 8:30, Night Justice, 8:45, Music.

KFOX-8, Christian Science, 8:30, KGER-8, News, 8:05, Sunday Music.

KESD-8, Bill Stern, 8:15, Moments of Melody, 8:30, Long Orch.

KGB-8, Martin Orch., 8:15, White Temple, 8:45, Chicago Symphony.

KVOE-8, Martin Orch., 8:15, Rabbi Magnin, 8:30, Chicago Symphony.

9 to 10 P. M.

KFI-9, Walter Winchell, 9:15, Park-T Family, 9:30, Sherlock Holmes.

KHJ-9, Hollywood Showcase, 9:30, Gru Theatre.

KHJ-9, News, 9:15, Frost Warnings, 9:30, Voice of Pronhecy.

KECA-9, University Explorer, 9:15, News, 9:30, Serenade to Loveliness.

KFWB-9, Rescue Mission, 9:30, News, 9:45, Shaw Orch.

KMP-9, 9:15, Chapel Quartet, 9:30, Night Reverie.

KMTR-9, Travelogue, 9:15, Special Events, 9:45, Music.

KFAC-9, Music, 9:30, Glorious Hope, KGFJ-9, News, 9:15, Music, 9:30, Popular Tunes.

KFOX-9, News, 9:15, Dude Ranch, 9:30, Pop Records, 9:45, Hawaiian Rhythms.

KGER-9, News, 9:05, Music, 9:15, Let's Waltz, 9:30, Tuckin' In.

KFXM-9, News, 9:15, Frost Warnings, 9:30, Old Fashioned Revival.

KESD-9, 9:30, Voice of First Nighters.

KFAC-9, University Explorer, 9:15, News, 9:20, Herman Orch., 9:30, Serenade to Loveliness.

KGB-9, News, 9:15, Frost Warnings, 9:30, Voice of Pronhecy.

10 to 11 P. M.

KFI-10, News, 10:15, Bridge to Dreamland, 10:30, Inside the News (Thrifty Drug), 10:45, Bridge to Dreamland.

KHJ-10, News, 10:15, Air Views, 10:30, Columbia Workshop.

KHJ-10, News Reel, 10:30, News, 10:45, Harris Orch.

KECA-10, Philharmonia.

KFWB-10, Artie Shaw Orch., 10:15, Bowling Notes, 10:30, Musical Comedy Moments.

KMP-10, Hear It or Not, 10:15, Ebony Rhassod, 10:30, Hermit's Cave.

KMTR-10, Viennese Ensemble, 10:15, Neighbor Orch., 10:30, Averill Orch., 10:45, Katie Orch.

KFAC-10, Melody Hour.

KGFJ-10, News, 10:15, Radio Club, 10:30, Dream.

KFOX-10, Ros- Ballroom, 10:15, Hamilton Orch., 10:30, Wave Riders, 10:45, Organ Reveries.

KGER-10, News, 10:10, Music, 10:30, Concert Music.

KFXM-10:30, News, 10:45, Harris Orch.

KESD-10, Esther Stuart, 10:15, Bridge to Dreamland.

KGB-10, News Reel, 10:30, News, 10:45, Harris Orch.

KFVD-10, Hank the Night Watchman.

KVOE-10, News Reel, 10:30, News, 10:45, Harris Orch.

11 to 12 Midnight

KFI-11, News, 11:15, Nottingham Orch., 11:30, Marshall Orch.

KNX-11, News, 11:15, Gluskin Orch., 11:30, Strand Orch., 11:55, News, KHJ-11, Harris Orch., 11:15, Dale Orch., 11:45, Rhythm Basicals.

KECA-11, Flov' Wright.

KFWB-11, Three Kings & a Queen, 11:15, Gray Orch., 11:30, Shaw Orch.

KMP-11, Bright's Hawaiians, 11:15, Swing and Quiz.

KFAC-11, Night Shades.

KGFJ-11, News, 11:15, Concert.

KFXM-11:15, Dale Orch., 11:45, Rhythm Basicals.

KHJ-11, It Really Happened, 11:15, At Close of Day.

KFVD-11, Nottingham Orch., 11:30, Marshall Orch.

KGB-11:15, Dale Orch., 11:45, Rhythm Basicals.

KVOE-11:15, Dale Orch., 11:45, Rhythm Basicals.

News Engineering

Radio Publicity Is Fun-Linked But It's Carefully Worked Out

PROPAGANDA is a form of literature designed to prevent the public from getting a proper 'gander'."

This frank definition of hokum brought to the public for special purposes rather than real public interest occurred recently in the column of Matt Weinstock of Los Angeles' Daily News. It simply means:

"Write in such a way that the main issues are confused and our objectives put across."

All sorts of organizations and individuals drive on public attention through propaganda. So constant has been the output of information, good, bad, and indifferent, honest and dishonest, that today's public merely shrugs, holds its nose to avoid the smell of interests trying to convince it that they have a story worth listening to, hearing, or reading.

In the name of radio much nonsense is written and printed. But radio is entertainment, and radio publicists, to make news, capitalize this function. Their propaganda is almost as entertaining as radio's better programs. Unblushingly they admit to no burning zeal to educate the public. Entertainment is their forte—star names and programs, sponsors where possible, before the public their major concern. Stars are news in almost everything they do. Programs, no matter how good they are, are merely titles until the stars give them life. So stars get publicity, the program coming into its own on public acceptance of the stars. Some programs, true, can be "plugged" for what they are without benefit of acting names. Among these are forums, the "Wake Up, America" series, "Chicago Round Table," et cetera.

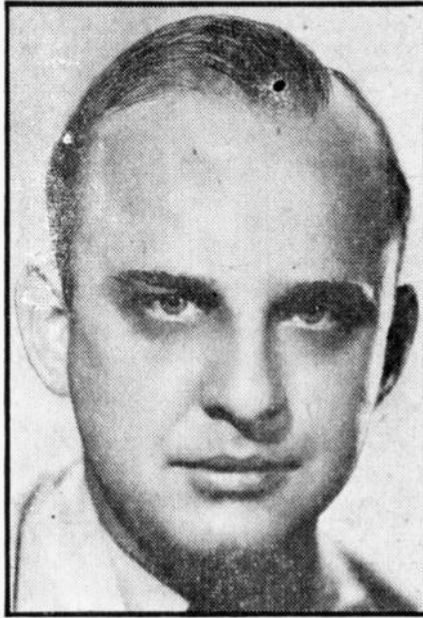
Stars are like medals. They tarnish without polishing. Radio publicity is a polishing process by which the star is buffed up brightly for the further attention of the listener. When Charlie McCarthy, with foster-father Edgar Bergen, goes to March field and puts on a show and is publicized properly the medallions of Bergen and McCarthy are shiny again.

When Gracie Allen and George Burns put on a special broadcast from San Diego Naval Training station they certainly have not hurt the cause of Gracie and George; nor did they hurt the navy. At least, not the way Joe Alvin, NBC publicist, handles publicity-news assignments from his chief, Hal Bock.

Joe Alvin has one slant on publicity buildups and routines.

"Star or program publicity is engineered," he avers. "But it must have a sound basis on which to be erected. First, it must be of public benefit. Second, it must be built on names. Third, it must be topical, and on a subject that will enable performance of some measurable public service in addition to shining up the stars and their programs."

In the case of McCarthy and Bergen, Gracie and George, all these factors were observed. The four are names. National defense is topical. The appearance of



LET US BE FACTUAL: This is the guiding rule of Joe Alvin, NBC's efficient constructor of news stories that have their basic appeal to editors in that they serve purposes of public interest and newsworthiness as well as advancing the cause of radio and individuals.

Bergen and Charlie at March field drew public attention to the air arm of defense; that of Gracie and George to the sea force. Were their appearances entertainment? Well, to answer, just recall that Charlie was made an honorary master-sergeant of the United States Air corps. That was funny and fun is entertainment. Remember Gracie's idea to increase naval enlistments by putting a torrid beauty on every ship—as she puts it: "A 'destroyer' on every destroyer."

Channel these essentials of publicity through air, in motion picture news-reels and in press and we have radio-news engineering. All competent radio publicists use this formula on major publicity buildups.

What are the steps taken in engineering radio news that is certain to have sure-fire acceptance? Alvin cites the 1940 Christmas under-privileged children's party of the San Francisco Call-Bulletin.

The Call-Bulletin had an idea! Give a Christmas party to 15,000 children. It called NBC and outlined the plan. That was the foundation, and the possibility of public service.

Hal Bock, NBC's publicity director for the west coast, pondered the proposition. Obviously, it had to be a radio star show, but it had to be a children's party, first and last, not a star party. The Call-Bulletin, of course, hoped to get favorable public reactions. The network was entitled to recognition for the part it would take; the stars for theirs. The party had to be

a success. Bock set the elements down in their order:

Children's party—Success of party depends on public acceptance—Public acceptance depends on entertainment plus service to under-privileged—entertainment must be superlatively good—if superlatively good should make possible national press and picture tie-ins.

The sticker was in the national publicity tie-in. Such a show won't not be heard in San Francisco. The Call-Bulletin, of course, could be counted on to print copious encomiums on its own shindig. Bock called Alvin. After a brief discussion Alvin was on his way. The Call-Bulletin was instructed to arrange for the under-privileged thousands, to have several bands secured, to have a civic Santa Claus appointed, to arrange for Santa and the kids to meet NBC stars Rudy Vallee, Fanny Brice and others on their arrival in the city. A parade would be staged to, wind up in San Francisco's beautiful civic center.

"You see, the way this worked out," Alvin explained, "it was a party for everybody, the kids, the public and the stars. But, after these details were attended to the next step was to get national publicity since the show was not heard in San Francisco. The Hearst chain saw to part of that. Pathe News when it learned of an impending city-wide participation in the Kids' party promised cameramen on the scene." He grinned, "The rest is national news history. The whole country was in on it. The children were benefited. They and the public had a free show. Christmas baskets were distributed. A great deal of money was spent, making more money to be spent, and we all got what we wanted."

Alvin engineered 1940's record-breaking Hollywood Santa Claus Lane parade, plumped Notre Dame university into one-time needed public attention by selling its football coach the idea of having its backfield, starring Elmer Levden of the "Four Horsemen," practice to music to gain speed and tackle-evading grace and shiftiness. He was born in South Bend, Indiana, and, like most good newsmen, never went to college. He considers himself a "synthetic" alumnus of Notre Dame, however. He was for eight years with Associated Press and covered every known beat and assignment. He gives unbridled praise for the success of his radio-news engineering to Hal Bock.

"If it wasn't for Hal letting me go on my own and giving me my head after we discuss a publicity setup, I wouldn't be so hot, if," he chuckles, "I am so hot." So.

★ ★ ★

Show Tester

Herb Shriner, NBC comedian and harmonica virtuoso heard on "This Is the Show," tries out his monologues on a private preview audience. The slow voiced Shriner always has a few tickets to the program in his pocket, but before handing out complimentary admissions to his friends he rounds them up and puts on a complete act for their benefit, taking their reactions as a test before he makes final revision in his script.

RADIO LIFE LINES * Buck Hathaway

HAS RADIO THE COURAGE? There is probably more theorizing about democracy than practice of it nowadays. Sitting late at Al Levy's the other night exchanging views with a national radio commentator who stopped in the middle of a discourse and whitefaced said: "God! Please don't quote me on what I've said." I will, since that is my right and my duty, but I won't tell his name. The opinion he didn't want quoted: Britain doesn't need American aid in this war and there's something fish-smelly back of agitation to drag us in. Said he: "Figure it out. England's leadership has a mass-murder potential of 13,000,000 men against the Axis' 12,400,000. Its food supplies are virtually inexhaustible. In 1940 the dominions alone produced 12,000,000 tons of beef, 500,000 tons of mutton and lamb, as much pork, 255,000,000 quintals of wheat against Germany's 78,000,000; 320,000,000 tons of barley and uncounted millions of tons of maize, rye, rice and other products. England produced last year 10,000,000 tons of iron and 500,000 tons of nickel. As for money, England at outbreak of war had \$4,500,000,000 invested in the U. S. In shipping England, when war started, had 21,000,000 tonnage tons. Nazi conquests of the lowlands and Scandinavias added by confiscation 8,000,000 tonnage tons more." He took a deep breath after this and said: "Churchill is following Chamberlain with a policy of releasing funds to Franco Spain. In other words," and here it was he went white-faced and scary: "England's current leadership is as Fascist minded as the others who helped Germany to re-arm, wanted French 'democracy' weakened and Fascist Spain to win. And they call Americans who suspect these things 'un-American.' If radio had the guts it could render American society an historically great service by permitting propaganda veiled truths to cheep out."

SANTA TRIPPED OVER HIS WHISKERS: Columbia Broadcasting company elevator men were virtually the only ones overlooked by the company when Christmas gifts and recognitions were being passed out.

THE NIGHT WALKING FLOOR BRIGADE will have a number of additions come the salubrious summer. Ready to join the layette caravan are Mrs. Reid Kilpatrick who will infant-do in March; the Lowell Cartwrights of "Muse and Music;" the Jim Doyles of newscasting; the Tony LaFranos, the Mark Finleys and Betty Pollon, KHL production chief secretary, now at home reading for lullabies.

HEARD AT THE VICTOR HUGO: Between intervals of gay banter at the bar John Barrymore (who was squiring a gorgeous all done up in black satin and dotted ermine) sighed and said:

"Phil Spitalny invited me to play second bass with his 'Hour of Charm' girls' orchestra. I just now figured it out. I didn't get to first base."

LIFE'S LITTLE IRONY NOTE: The pleasant mannered gentleman who stands at the entrance to Hollywood's Palladium and tends the door is George Simpson. A few years ago he was a favorite of King George, for whom he wrote a command performance musical comedy at London's own Palladium. Mr. Simpson takes an up-a-down with an Englishman's casual grace. Morrie Cohen, you might have a chat with Mr. Simpson. Less talented chaps can handle doors.

MEMORANDUM TO RUDY VALLEE: I've located a comedy dance team with three-minute lay-'em-in-aisles routines for your Viso-Graph. They are Andree and Claude, who've been working the northern big-night-club circuit. She's 25, tall as Charlotte Greenwood, a lot funnier and Jimmy Savo couldn't do any better than her 5 foot, 4-inch partner. Joe Alvin: Pick up and pass on for the sake of machine-capsuled entertainment. Earl Carrol, notice.

AND ANOTHER TO AL PEARCE: You've been winning friends with your guest breaks for promising radio thespians and voca-lovelies. How'd you like to say five years from now that Geraldine Sutter, America's singing sensation of 1946 was your 13-year-old singing find in 1941? Radio Life will spread her in a soon forthcoming edition.

PAT ON THE BACK IN PASSING: This magazine's campaign against racket radio schools has brought tinhorn promoters to grief. A recent check revealed 11 of them have folded, including one of the biggest names in sucker exploitation to trade on a one-time good reputation. The magazine still says "No" to the bank-rolled larcenist who telephoned: "If you fellows will play with me for three months on a radio school promotion deal we'll all clean up." Our answer is: "We're waiting for you to open because we have the 'closing' remarks."

DO THIS IN 45 SECONDS AND YOU'RE A GENIUS: When he's not solving civic problems at Encino as chamber of commerce president Jim Jordan (Fibber McGee) fashions brain crinklers. The other day between rehearsals he caught us in NBC's artists' corridor: "Hey," he chuckled, "What's the answer to this: A woman asked her husband if he had change for a \$10 bill. He found he had \$14.19, but he could not change the bill. In fact, he couldn't change any bill, no matter what the denomination, nor did he have change for a half dollar, quarter, dime or nickel. What did he have?" Elvia Allman, being a woman, gave the answer in 45 seconds. What Cobina could do, we could, coming up with the answer 45 hours later. Can you do it?

WYTHE WILLIAMS, THE NEWS COMMENTATOR, tells the story of the old English lady walking along a London street. There came a loud and vicious thunder clap. The old lady paled and screamed.

"It's orl right, lidy," a passing urchin soothed. "It ain't 'tler, it's Gawd."

ENDING THOUGHT: You can't believe everything you hear—but you can repeat it.

Don't Read This!

IF

you don't want to hear of the best opportunity

YOU HAVE EVER HAD!

To Own a New
1941 Chevrolet

Central Chevrolet Co.
Largest in the West
are out for a **NEW**
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New Car Sales in
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MONDAY Program Highlights

Variety

A. M.

- 8:00-Johnny Murray. KFI.
9:00-Kate Smith. KNX.
10:15-Between Bookends. KECA-KFSD.
10:30-Art Baker KECA.

P. M.

- 1:15-Club Matinee. KECA-KFSD.
2:00-Chef Milani. KMPC.
4:00-Art Baker's Notebook. KFI.
6:30-Showboat. KFI.
7:30-Burns and Allen. KFI.
8:00-Amos 'n' Andy. KNX-KMPC.
8:00-In Chicago Tonight. KHJ-KVOE-KFXM.
8:30-Pipe Smoking Time. KNX.

Drama

A. M.

- 10:30-Johnson Family. KHJ.
P. M.
6:00-Lux Radio Theater. KNX.
7:30-Blondie. KNX.
7:30-Lone Ranger. KHJ.
8:30-Point Sublime. KFI.
8:30-I Love a Mystery. KECA.
8:00-American Challenge. KFI.
9:00-Those We Love. KNX.
9:30-Hawthorne House. KFI.

Quiz Programs

P. M.

- 6:00-Dr. I. Q. KFI.
6:45-Art Linklater. KHJ-KGB-KVOE-KFXM.
8:30-Double or Nothing. KHJ-KVOE-KFXM-KGB.
8:30-Kash Kwiz. KFWE.

Outstanding Music

A. M.

- 11:00-Hymns of All Churches. KFI.
11:30-Rochester Civic Concert. KECA-KFSD.

P. M.

- 12:15-Luncheon Concert. KFAC.
2:15-Casual Hour. KECA.
3:00-Masterpieces. KFAC.
4:30-Sonata Recital. KHJ-KGB-KFXM.
5:00-Telephone Show. KFI.
6:35-Basin St. Music. KECA.
7:00-Contented Program. KFI.
7:00-City Lombardo. KNX.
8:00-Evening Concert. KFAC.
8:00-Pleasure Time. KFI.
8:15-Lanny Ross. KNX.
10:00-Philharmonia. KECA.
10:30-Masterworks. KNX.
11:00-Chicago Concert. KHJ-KVOE-KFXM-KGB.

Public Affairs-News

A. M.

- 7:30-Bob Garred. KNX.
8:30-1941 Inauguration Ceremonies. KFI-KECA.
9:45-Parents Forum. KFAC.
10:00-John E. Hughes. KHJ-KVOE-KFXM.

P. M.

- 4:45-Fleetwood Lawton. KFI.
5:55-Singer Davis. KNX.
6:00-Fulton Lewis. KHJ-KVOE.
7:00-Raymond G. Swing. KHJ-KGB-KVOE-KFXM.
7:30-National Radio Forum. KFSD.
7:45-Robert Arden. KFVB.
8:45-John Nesbitt. KECA.
8:45-Let's Talk News. KMPC.
9:30-Boake Carter. KHJ.
10:00-Wake Up America. KHJ-KVOE-KFXM.

Sports-Comment

P. M.

- 6:45-Sid Ziff. KFWE.
7:00-Joe Hernandez. KFWE.
10:15-Bowling Notes. KFWE.

Weather

- KMTR-9 a. m.
KHJ-KGB-KVOE-8:30 a. m. 2 p. m. 9:30 a. m.
KRKD-9:30 a. m. 1 n. m. 3:45 p. m.
KFWE-11:30 a. m.

- KFSD-10:15. Between Bookends.
10:30. Ann Gibson. 10:45. News.
10:50. Harvey Harding.
KGB-10. John B. Hughes. 10:15. Chapel Moments. 10:30. Johnson Family. 10:45. Bachelor's Children.
KFVD-10:30. Union Rescue Mission.
KVOE-10. News. 10:15. Chapel Moments. 10:30. Johnson Family. 10:45. Bachelor's Children.

11 A. M. to 12 Noon

- KFI-11. Hymns of All Churches.
11:15. Arnold Grimm's Daughter.
11:30. Valiant Lady. 11:45. Light of the World.
KNX-11. Big Sister. 11:15. Aunt Jenny. 11:30. Fletcher Wiley. 11:45. Home of the Brave.
KHJ-11. Friendly Neighbors. 11:15. Ruth Hauser. 11:30. Victor Lind-lahr.
KECA-11. Our Half Hour. 11:30. Rochester Concert. 11:45. News.
KFWD-11. Tom Stoddard. 11:30. Al Jarvis.
KMPC-11. Norma Servis. 11:15. Music for Madame. 11:30. Live Stock Journal. 11:45. Vienna Callis.
KMTR-11. Special Events. 11:15. Mothers of America. 11:30. Monitor News. 11:45. Special Events.
KFAC-11. Man on Street. 11:30. Music. 11:45. Musicale.
KGFJ-11. News. Stocks. 11:15. Music.
KRKD-11. Paddock Flashes. 11:30. News.
KFOX-11. Pop. Records. 11:30. News. 11:40. Records.
KGER-11. News. 11:15. Meet the Band. 11:30. Music. 11:45. Dr. Matthews.
KFXM-11. Friendly Neighbors. 11:15. Classic Strings. 11:30. Garden Club. 11:45. Craig Orch.
KFSD-11. Friendship Exchange.
11:15. Our Half Hour. 11:30. Rochester Civic Orch. 11:45. News.
KGER-11. Friendly Neighbors. 11:15. Anybody Home? 11:30. Pulnit Highlights. 11:45. Craig Orch.
KFVD-11. News. 11:15. Music. 11:30. Piano. 11:45. Violet Schram.
KVOE-11. Friendly Neighbors. 11:15. Women's Clubs. 11:30. Garden Club. 11:45. Craig Orch.

12 Noon to 1 P. M.

- KFI-12. Mary Marlin. 12:15. Ma Perkins. 12:30. Pepper Young. 12:45. Vic and Sade.
KX-12. Mariba Webster. 12:15. Song Treasury. 12:30. Kate Hopkins. 12:45. Women of Courage.
KHJ-12. News. 12:15. Norma Young. 12:45. Troubadours.
KECA-12. Orphans of Divorce. 12:15. Amanda. 12:30. John's Other Wife. 12:45. Just Plain Bill.
KFWD-12. Al Jarvis. 12:30. Peter Potter.
KMPC-12. Top of the Day. 12:15. News. 12:30. Off the Record.
KMTR-12. News.
KFAC-12. News. 12:15. Luncheon Concert.
KGFJ-12. News. Stocks. 12:15. Novelty Roundup. 12:45. Let's Listen.
KRKD-12:30. Saddle Pals.
KFOX-12. Records. 12:15. News. 12:30. Dick Boss. 12:45. Latin Music.
KGER-12. News. 12:10. Music.
KFXM-12. South American Wav. 12:15. News. 12:30. Calvary Quartet. 12:45. Troubadours.
KFSD-12. Orphans of Divorce. 12:15. Honeymoon Hill. 12:30. John's Other Wife. 12:45. Just Plain Bill.
KGB-12. News. 12:15. Islanders. 12:30. Troubadours.
KFVD-12. Fairy Editor. 12:30. Music.
12:45. Violet Schram.
KVOE-12. News. 12:15. Farm News. 12:30. Troubadours.

1 to 2 P. M.

- KFI-1. Backstage Wife. 1:15. Stella Dallas. 1:30. Lorenzo Jones. 1:45. Wilder Brown.
KNX-1. Portia Blake. 1:15. Myrt and Marge. 1:30. Hillton House. 1:45. Stepmother.
KHJ-1. Muse & Music. 1:15. Rhythm. 1:30. Eddie Albright.
KECA-1. Mother of Mine. 1:15. Club Matinee.
KFWD-1. Peter Potter. 1:30. Dr. Reynolds. 1:45. Miller Orch.
KMPC-1. Accent on Variety. 1:30. B. J. Arrangement.
KMTR-1. G. Allison. 1:30. Music.
KFAC-1. Religious Science. 1:15. L. A. Schools. 1:30. Music. 1:45. Organ.
KGFJ-1. News. Stocks. 1:15. Strings. 1:30. Matinee.
KRKD-1:15. City Hall. 1:30. USC. 1:45. Health.
KFOX-1. Records. 1:15. Rainbow Trio. 1:30. Christian Science. 1:45. At Theatre.
KGER-1. News. 1:05. Officials. 1:20. B. J. Arrangement. 1:30. Spanish Trio.
KFXM-1. Muse & Music. 1:15. University Life. 1:45. Program Preview. 1:50. Variety.
KFSD-1. Mother of Mine. 1:15. Club Matinee. 1:55. News.

- KGB-1. Monitor News. 1:15. University Life. 1:30. Stocks. 1:35. Investments. 1:45. Siesta.
KFVD-1. News. 1:15. Music.
KVOE-1. Muse & Music. 1:15. University Life. 1:45. Civic.

2 to 3 P. M.

- KFI-2. Girl Alone. 2:15. Lone Journey. 2:30. Guiding Light. 2:45. Life Can Be Beautiful.
KNX-2. American School. 2:30. News. 2:45. Scattergood Raines.
KHJ-2. News. 2:15. Bookworm. 2:30. Community Hall. 2:45. Let's Play Bridge.
KECA-2. News. 2:15. Classic Hour.
KFWD-2. Bing Crosby. 2:15. Stranas Waltzes. 2:30. News and Music. 2:45. Grandma Travels.
KMPC-2. Chef Milani. 2:15. Columbia Concert Orch. 2:45. Concert Hall.
KMTR-2. W. B. West. 2:15. Health Food. 2:30. Music.

HEAR CHEF MILANI TODAY KMPC-2:00 P. M.

- KFAC-2. News. 2:15. Amer. Legion Aux. 2:30. Music.
KGFJ-2. News. Stocks. 2:15. Civic. 2:30. Volunteers of America.
KRKD-2. (Club) Henry Orch. 2:30. News. 2:45. Haystack.
KFOX-2. (Civic. 2:15. Aircraft. 2:30. Records. 2:45. Grandma Travels.
KGER-2. News. 2:15. Poet Dreams. 2:30. Music. 2:45. Tin Pan Alley.
KFXM-2. Stocks. 2:05. Orch. 2:15. News. 2:30. Pandaris Orch. 2:45. Spottite Rejux.
KFSD-2. Sidstreet Vlnettes. 2:15. Monitor News. 2:30. Heart Strings. 2:45. Grandma Travels.
KGER-2. News. 2:15. For Ladies Only. 2:30. Pandaris Orch. 2:45. Let's Play Bridge.
KFVD-2:15. Organ. 2:30. Romantic Rhythm.
KVOE-2. News. 2:15. Fed. Symphony. 2:30. Have You Heard? 2:45. Let's Play Bridge.

3 to 4 P. M.

- KFI-3. Arnes White. 3:15. Civic. 3:25. News. 3:30. Reveries. 3:45. Radio Music.
KNX-3. You'll Dr. Malone. 3:15. Background for Living. 3:30. Joyce Jordan. 3:45. Citadel.
KHJ-3. News. 3:05. Shelton Orch. 3:30. Lowry Kohler. 3:45. Let We Forget.
KECA-3. Classic Hour. 3:15. Irene Walker. 3:25. News. 3:30. Afternoon Jamboree.
KFWD-3. This Is Music.
KMPC-3. Tops News. 3:30. Tempo Tango. 3:45. General Fact.
KMTR-3. Volney James. 3:30. Piano. 3:45. Billy Richman.
KFAC-3. Symphony.
KGFJ-3. News. Stocks. 3:15. Vocalers. 3:30. Concert Melodies.
KRKD-3. Hawaiiana. 3:45. Weather Report. Venna Taylor.
KFOX-3. Records.
KGER-3. News. 3:05. Music. 3:30. Swing Stuff.
KFXM-3. News. 3:05. Shelton Orch. 3:30. Lowry Kohler. 3:45. Let We Forget.
KFSD-3. Linda Dale. 3:15. Irene Walker. 3:25. News. 3:30. Adventures of a Modern Mother. 3:45. Hoosier Hop.
KGB-3. News. 3:05. Shelton Orch. 3:30. Lowry Kohler. 3:45. Let We Forget.
KFVD-3. News. 3:15. Music.
KVOE-3. News. Shelton Orch. 3:30. Bargain Counter.

4 to 5 P. M.

- KFI-4. Art Baker's Notebook. 4:30. Biltmore Rendezvous. 4:45. Fleetwood Lawton.
KNX-4. Second Wife. 4:15. Abbotta. 4:30. News. 4:35. Fletcher Wiley.
KHJ-4. Fulton Lewis. 4:15. Selective Service. Music. 4:30. Sonata Recital.
KECA-4. Organ Moods. 4:15. King Arthur. Jr. 4:30. Bud Barton. 4:45. Superman.
KFWD-4. Don Milligan. 4:30. News. 4:35. Stuart Hamblen.
KMPC-4. What Shall I Have for Dinner? 4:15. Brightly. Maestro. 4:30. Newsreel. 4:45. Hawaiian Serenade.
KMTR-4. John Brown. 4:15. Smoke Tree Valley. 4:30. Kindred City. 4:45. Special Events.
KFAC-4. Vernon Steele. 4:15. Parading the Past. 4:30. Music.
KGFJ-4. News. 4:15. Tea Time.
KRKD-4. Music. 4:15. Movieband.
KFOX-4. Records. 4:15. Pacific Past. 4:30. Swing.
KGER-4. News. 4:15. Talk. 4:30. Gypsy Violins. 4:45. Harold Aral.
KFXM-4. Trading Post. 4:30. Sonata Recital.

MONDAY Programs

JANUARY 20, 1941

8 to 9 A. M.

- KFI-8. Johnny Murray. 8:15. Against the Storm. 8:30. Presidential Inauguration.
KNX-8. Morning Melodies. 8:15. News. 8:30. Nancy Dixon. Shopping Guide. 8:30. Goldbergs. 8:45. Kathleen Norris.
KHJ-8. Haven of Rest. 8:30. News. 8:45. Happy Homes.
KECA-8. Breakfast Club. 8:30. Presidential Inauguration.
KFWD-8. Grinch Club. 8:30. King Orch. 8:45. Dr. Reynolds.
KMPC-8. Andy & Virginia. 8:30. Unity Daily Word.
KMTR-8. Spanish Hour.
KGFJ-8. News. Stocks. 8:15. Music. 8:45. Dr. Wiseman.
KRKD-8:30. State Employment. 8:35. Recordings.
KFAC-8. Music. 8:30. News.
KFOX-8. News. 8:15. Pop. Records. 8:30. Classified. 8:45. Records.
KGER-8. News. 8:01. Soul Patrol. 8:15. Mizpah. 8:45. Rev. Bennington.
KFXM-8. Haven of Rest. 8:30. Sunshine Service.
KFSD-8. Breakfast Club. 8:30. Good Cheer. 8:45. Thunder Over Paradise.
KGB-8. Haven of Rest. 8:30. News.
KFVD-8. Covered Wagon.
KVOE-8. Haven of Rest. 8:30. News. 8:45. London News.

9 to 10 A. M.

- KFI-9. Inauguration of President Roosevelt.
KNX-9. Kate Smith. 9:15. When a Girl Marries. 9:30. Helen Trent. 9:45. Our Gal Sunday.
KHJ-9. Rev. Laurin. 9:15. Two Keyboards. 9:30. Jean Abbey. 9:45. Keep Fit.
KECA-9. Inauguration.
KFWD-9. Lombardo Orch. 9:15. Musical Comedy. 9:30. News. 9:45. South Sea Music.
KMPC-9. News. 9:15. That's My Idea. 9:30. Morning Moods.
KMTR-9. Music. 9:15. Health. 9:30. Music. 9:45. W. B. Record.
KFAC-9. Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Parents Forum.
KGFJ-9. News. Stocks. 9:15. Tone Tempos.

- KRDK-9. Prairie Schooner. 9:30. U. S. Weather Reports. 9:45. News.
KIEV-9:30. Mayfair Lost & Found Pets.
KFOX-9. Rev. Ivie. 9:30. Records. 9:45. Gospel Belles.
KGER-9. News. 9:05. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.
KFXM-9. News. 9:15. Program Preview. Pop. Orch. 9:30. Variety. 9:45. Keep Fit.
KFSD-9. Hollywood Headliners. 9:05. Gwen Williams. 9:15. Health. 9:30. Farm and Home.
KGB-9. Ben Sweetland. 9:15. Home-maker's Catalogue. 9:30. Sunshine News. 9:45. Keep Fit.
KFVD-9. Waltz. 9:15. News. 9:30. Dr. Richardson. 9:45. Parade.
KVOE-9. Monitor News. 9:15. Two Keyboards. 9:30. Sue and Rangera. 9:45. Exercise.

10 to 11 A. M.

- KFI-10. Inauguration. 10:15. Miranda's Garden Patch. 10:30. Masters Orch. 10:45. Dr. Kate.
KNX-10. Life Can Be Beautiful. 10:15. Woman in White. 10:30. Right to Happiness. 10:45. Charlie & Jessie.
KHJ-10. News. 10:15. Happy Homes. 10:30. Johnson Family. 10:45. Bachelor's Children.
KECA-10. Inauguration. 10:15. Between Bookends. 10:30. Art Baker. 10:45. News. 10:50. Harvey Harding.
KFWD-10. School News. 10:15. Breakfast on Boulevard. 10:45. News.
KMPC-10. Garden School of Air. 10:15. Moo. Romance. 10:30. Melody Preferred. 10:45. News.
KMTR-10. Women's World. 10:45. Dr. Reynolds.
KFAC-10. Serenade. 10:30. News. 10:45. Gothic Tower.
KGFJ-10. News. 10:15. Dr. McCoy. 10:45. City Dwellers.
KRKD-10. Music. 10:15. Health. 10:30. P-T-A. 10:45. Records.
KFOX-10. News. 10:15. Health. 10:30. Harmony Hall. 10:45. Pop. Records.
KGER-10. News. 10:05. Kingdom Within. 10:30. Bright Corner.
KFXM-10. John B. Hughes. 10:15. Chapel Moments. 10:30. Johnson Family. 10:45. Bachelor's Children.

COMING OUT OF THE ETHER by Bernie Smith

LAST week we penned a few remarks about the ASCAP-BMI situation, thus giving vent to pent-up ire. We continue, but briefly, this week.

ASCAP claims their catalog of 1,250,000 compositions is being banned from the air. We'd like it known that last year, when radio had a full right to use all of those tunes, it used only .024 per cent of them! In other words, 99.976 per cent of all the music to which ASCAP lays claim was NOT used by broadcasters in a whole year!

Here's something else that we hope will sock ASCAP between the eyes. Since this battle started the first of the year, there has been a 4.9 per cent audience increase over December, 1940! And the rating of the Hit Parade, which last Saturday night was resplendent with eight BMI tunes, jumped from 13.8 to 15.2 in the audience surveys!

We join with all radio listeners in sincerely wishing the two warring factions would bury the hatchet as soon as possible. But we're completely with radio in its very fair and very just fight for freedom in the use of music. Let radio pay a fair and just price for its songs, but let it not be victim of racketeers.

Anybody know where we can get a couple of good bodyguards cheap?

Nearly a thousand phone calls, letters and personal squawks have come to Radio Life offices and to station KFI regarding the mysterious and sudden disappearance of "The O'Neills." To all of these listeners, we can give little satisfaction. The Compton Agency, producers of the program, originally had intended to cancel on Jan. 2, supposedly using a plausible ending to the story on that day. Without notice, however, the agency called a halt on New Year's day, thus leaving the principal characters in the complicated serial hanging in mid air. It was a dirty trick, we agree. As far as we have been able to determine, no plans have been made for the story. It has not been set for another station, neither has it been arranged to resume on KFI. Most of the parties concerned, NBC, KFI, Radio Life, and this reporter, are at a loss to explain the move. There is a fish in the air-conditioning some place, though, and we intend to discover it.

We'll let you know when we do.

COMING Out of the Ether: We've received no word other than rumor that Bing Crosby is going off the air for good, by his own choice, so we refuse to believe it. . . . Kelly Anthony, one-time program director at KFI-KECA and now a lieutenant in the U. S. Army at Governor's Island, N. Y., was married last week to

Nancy Sewall, of Park avenue. . . Horace Heidt and Red Ferrington get along fine on the air but off it they're always fighting. Both were star boxers in college and still like to keep in trim! . . . Penny "Blondie" Singleton and Bob Sparks, producer of the "Blondie" series, eloped to Goldfield, Nev., on New Year's day. It brings back fond memories; that's the town where we were born. . . . A 4,000,000-candlepower beacon will soon serve as a landmark atop Mt. Lee, where the Don Lee television transmitter will be erected.

NOTES off the cuff: Kay Kyser returns to Hollywood Radio City on Feb. 5, with a new movie in the offing. . . . While most performers keep in touch with radio trends by mingling with others in the business, Billy Mills does it differently. Billy spends his spare hours at home in front of his loudspeaker, getting the combined results of the whole country's best radio brains . . . and from the consumer's point of view! . . . Mrs. Helen Kaufmann, musical authority, set the nation talking with her crack on the "Luncheon at the Waldorf" show recently, to wit: "An oboe is an ill woodwind that nobody blows good!" . . . And Hollywood is repeating the new theme song for the "Thief of Bagdad," which is: "Genie with the light brown harem!" . . . We suggest that radio, when all this music mess is cleaned up, found a Stephen Foster Memorial scholarship for worthwhile songwriters. Steve is pulling radio through the wars most effectively.

KFSD-4. George Nickson. 4:15. Europe Situation. 4:30. Maxine Sautter. 4:45. Film Facts. EGB-4. Fulton Lewis. 4:15. Selective Service. Music. 4:30. Recital. KFVD-4. South Gate. 4:15. News. 4:30. Sundown Serenade. KVOE-4. Fulton Lewis. 4:15. Selective Service. Music. 4:30. Top Tunes. 4:45. Classified.

5 to 6 P. M.

KFI-5. Telephone Hour. 5:30. Huriburt Band. 5:45. Jack Armstrong. KNX-5. European Round-Up. 5:15. Fletcher Wiley. 5:30. Today's Best Buys. 5:45. Garred. News. 5:55. Devils News. KEB-5. News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Captain Midnight. KECA-5. Twilight Tales. 5:15. Waltzes of Old Vienna. 5:30. News. 5:45. Tom Mix. KFVB-5. Stuart Hamblen. KMPC-5. Cobbers Club. 5:15. News. 5:30. Uncle Harry. KMTR-5. Music. KFAC-5. Music. 5:30. Whoo Bill Club. KGFJ-5. News. 5:15. Tuxedo Time. 5:30. Music. 5:45. Phil Stanwick. KRKD-5. Melody Range. 5:30. Race Results. KFOX-5. Swink. 5:45. March Ahead of Time. KGER-5. News. 5:05. Latin Hour. KFPM-5. News. 5:05. Popalar Orch. 5:30. Shafter Parker. 5:45. Capt. Midnight. KFSD-5. Number Melodies. 5:15. King Arthur. Jr. 5:30. News. 5:45. Tom Mix. KGB-5. Ned Jordan. 5:30. Shafter Parker. 5:45. Capt. Midnight. KVOE-5. Ned Jordan. 5:30. Shafter Parker. 5:45. Capt. Midnight.

6 to 7 P. M.

KFI-6. Dr. I. Q. 6:30. Show Boat. KNX-6. Lux Radio Theatre. KHJ-6. Fulton Lewis. 6:15. Round Towner. 6:30. John B. Huxhes. 6:45. Art Linkletter. KECA-6. You're in the Army Now. 6:30. John B. Kennedy. 6:35. Basin St. Music. KFVB-6. News. 6:15. Strollin' Tom. 6:30. Crosby Orch. 6:45. Sid Ziff. KMPC-6. Song Stories. 6:30. Easy Listening. KMTR-6. Hollywood Merry-Go-Round. 6:15. Special Events. 6:30. Life Payments. 6:45. Douglas Dawson. KFAC-6. News. 6:15. Music. 6:30. L. A. City College. 6:45. Friends of Polano.

KGFJ-6. News. Italian Melodies. 6:30. Music. KRKD-6. Records. 6:15. Alvin Wilder. 6:30. Records. KFOX-6. News. 6:10. Snortlight Parade. 6:30. Semi-Classical. 6:45. Records. KGER-6. News. 6:15. Records. 6:30. Italian Journal. KFPM-6. Fulton Lewis Jr. 6:15. Eventide Echoes. 6:30. Hametown Headlines. 6:35. Salon Music. 6:45. Art Linkletter. KFSD-6. You're in the Army Now. 6:30. News. 6:35. Basin St. Music. KGB-6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Huxhes. 6:45. Art Linkletter. KVOE-6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Huxhes. 6:45. Art Linkletter.

7 to 8 P. M.

KFI-7. Contented Program. 7:30. B-rves and Allen. KNX-7. Guy Lombardo. 7:30. Blondie. KHJ-7. Raymond G. Swink. 7:15. Something to Talk About. 7:30. Lone Ranger. KECA-7. Olmsted Story Drama. 7:30. News. 7:45. Concert Hall. KFVB-7. Joe Hernandez. 7:15. Barret Orch. 7:30. Dinner Music. 7:30. News. 7:45. Robert Arden. KMPC-7. In the Air. 7:30. Town Hours. 7:45. News. Spec. Events. KMTR-7. I Am. 7:15. Spec. Events. 7:45. Sam Converse. KFAC-7. Loyola Asks. 7:15. Fred Forrest. 7:30. Musical Tapestries. KGFJ-7. Spanish Hour. KRKD-7. News. 7:15. Waltz Time. 7:30. Fishing Pals. KFSD-7. Our Daily Bread. 7:15. Aircraft. 7:30. Hawaiian Rhythms. 7:45. Robert Arden. KGER-7. News. 7:05. Jewish Hour. KFPM-7. Raymond G. Swink. 7:15. Just Relax. 7:30. Lone Ranger. KFSG-7.45. Evangelistic. KFSD-7. Olmsted Story Drama. 7:15. Boh Hannon. 7:30. National Radio Forum. KGB-7. Raymond G. Swink. 7:15. Lone Highlights. 7:30. Lone Ranger. KVOE-7. Raymond G. Swink. 7:15. Arden Orch. 7:30. Lone Ranger.

8 to 9 P. M.

KFI-8. Fred Waring. 8:15. News. 8:30. Point Sublime.

KNX-8. Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Pipe Smoking Time e. 8:55. Trout. News. KHJ-8. In Chicago Tonight. 8:30. Double or Nothing. KECA-8. Marshall Orch. 8:15. John Nesbitt. 8:30. I Love a Mystery. KFVB-8. Musical Comedy. 8:15. Ellington Orch. 8:30. Kash Kwiz. KMPC-8. Amos 'n' Andy. 8:15. Henry Hasselwitz. 8:30. Light Classics. 8:45. Let's Talk News. KMTR-8. Ericc. 8:15. Special Events. 8:30. Capt. Hand. 8:45. Special Events. KFAC-8. Evening Concert. KGFJ-8. News. 8:15. Music. KFOX-8. Lucca. 8:15. Music. 8:30. Judge Gardner. KGER-8. News. 8:05. Rodolfo Hoyos. KFPM-8. In Chicago Tonight. 8:30. Double or Nothing. KFSG-8. Evangelistic. KFSD-8. Marshall Orch. 8:15. John Nesbitt. 8:30. Love a Mystery. KGB-8. In Chicago Tonight. 8:30. Double or Nothing. KVOE-8. In Chicago Tonight. 8:30. Double or Nothing.

9 to 10 P. M.

KFI-9. American Challenge. 9:30. Hawthorne House. KNX-9. Those We Love. 9:30. News. 9:35. Hamilton Orch. KHJ-9. News. 9:15. Frost Warnings. 9:30. Boake Carter. 9:45. Laws & Lawyers. KECA-9. News. 9:05. Dorsey Orch. 9:30. News (Thrifty Drur). 9:45. Ricardo's Rhapsodies. KFVB-9. Concert Hall. 9:30. News. 9:45. Operetta Virtueta. KMPC-9. Memories in Melody. KMTR-9. Floyd Johnson. 9:30. Music. KFAC-9. Evening Concert. KGFJ-9. Jewish Hour. 9:30. Syncopated Symphony. KFOX-9. News. 9:15. Dude Ranch. 9:30. Eventide Echoes. 9:45. Hawaiian. KGER-9. News. 9:05. Rev. Bennington. 9:30. Pastor Cronch. KFPM-9. News. 9:15. Frost Warnings. 9:30. Dance Time. 9:45. Laws and Lawyers. KFSG-9:30. Friendship Singers. KFSD-9. News. 9:05. Miller Orch. 9:30. Ricardo's Rhapsodies. 9:45. News. KGB-9. News. 9:15. Frost Warnings. 9:30. George Bacon. 9:45. Laws and Lawyers. KVOE-9. News. 9:15. Frost Warnings. 9:30. Messner Orch. 9:45. Laws and Lawyers.

10 to 11 P. M.

KFI-10. News. 10:15. Blue Moonlight. 10:30. Inside the News (Thrifty Drur). 10:45. Music by Woodbury. KNX-10. Sullivan Reviews News. 10:15. Nightcau Varns. 10:30. Masterworks. KHJ-10. Wake Up America. 10:45. News. KECA-10. Philharmonia. KFVB-10:15. Bowling Notes. 10:30. Contrasts in Rhythm. KMPC-10. Brass Hats. 10:15. News. 10:30. Ebony Rhapsody. KMTR-10. Special Events. 10:15. Neighbor Orch. 10:30. Averill Orch. 10:45. Kalle Orch. KFAC-10. Melody Hour. KGFJ-10. News. 10:15. Phil Stanwick. 10:30. Sheldon Shepard. 10:45. Concert Melodies. KFOX-10. Rhythmic Age. 10:15. Pop. Records. 10:30. Wave Riders. 10:45. Orzan. KGER-10. News. 10:10. Jesus' Name. KFPM-10. Wake Up. Americas. 10:45. News. KFSG-10. Gospel Accordiana. 10:30. The Letter. 10:45. Patriotic Music. KFSD-10. Aaronson Orch. 10:30. Swartout Orch. KGB-10. Wake Up. America. 10:45. News. KVOE-10. Wake Up. America. 10:45. News.

11 to 12 Midnight

KFI-11. News. 11:15. Foster Orch. 11:30. Marshall Orch. 11:57. News. KNX-11. News. 11:15. Howard Orch. 11:30. Strand Orch. 11:55. News. KFI-11. Chicagoland Concert. 11:45. Islanders. KECA-11:15. Organ. 11:57. News. KFVB-11. Three Ainks & a Queen. 11:15. Let's Dance. KMPC-11. Bright's Hawaiians. 11:15. Opened by Mistake. 11:30. Swink & Quiz. KFAC-11. Night Shades. KGFJ-11. News. 11:15. Concert. KFPM-11. Chicagoland Concert. 11:45. Islanders. KFSG-11. Words & Music. KFSD-11. Foster Orch. 11:30. Marshall Orch. KGB-11. Chicagoland Concert. 11:45. Memory Time. KFVB-11. Hank, the Night Watchman. KVOE-11. Chicagoland Concert. 11:45. Islanders.

DRAMA OF YOUTH

Commercial Art Didn't 'Click' with Young Morris, But Radio Did

AFTER all, he thought, pausing before the door plainly marked "Radio Section, English Department," this commercial art course just wasn't what he expected. But, what to do? He'd gotten this special permit to attend this high school in order to lay a foundation for a practical career in dollars, cents and accomplishment. He'd have to figure something else.

Rolland Morris listened to the hum of voices seeping through the door. Ah, yes, this was that newly formed section of the English department, a radio club. Radio? Now just a minute . . . just a minute. Maybe a drama career would be the answer. Maybe. Gosh! Looking at all these commercial artists in the phone directory was enough to discourage anybody. Not that he would be discouraged by competition, but jiggers! the course wasn't thorough enough to warrant going through it and winding up with a lot more work to do that would cost money. Well, Rolland Morris hunched his young and capable shoulders, I'll look into this radio thing.

Now, when you ask Rolland Morris, he'll say he was glad he started out to be a commercial artist. If he hadn't, chances are he wouldn't have paused outside that door that morning. And if he hadn't paused by the door, KHJ's Saturday at 3:30 p. m. program, "Dramas of Youth," would not have gained a promising juvenile who now is beginning to make a name for himself.

A characteristic of this blue-eyed, 19-year-old, six-footer is thoroughness and a sort of "buck-the-line" and "carry-the-ball-through" tenacity. Not content with enrolling in the radio section of the school's English department, young Morris proceeded to take over the place. He became master of ceremonies for dances, rallies, club benefits and the periodic talent shows staged by the students, fidgeted impatiently for a while with an indifferently edited school paper, and finally took the paper over as its radio editor.

One day after hearing "Dramas of Youth" over KHJ, he wrote for an appointment to interview Marion Ward, its late writer.

Captivated by the personality of the program's creator and the talent displayed by its cast, the enthusiasm revealed in his written review for the paper was topped by a letter he later received from Miss Ward telling him of an opening in the juvenile stock company, and "would he be interested." Would he be interested? Wow!

In October of 1938, Rolland Morris became a member of "Dramas of Youth." Four weeks later, he had the lead and carried the weight of the half-hour network show on his inexperienced shoulders. He frankly admits he wasn't so good and was glad to get back to the smaller and varied roles that the show offered.

A phone call from an unknown and yet-to-be-identified "Mr. Jarvis" figured next in his career development, and sent



KNEW WHAT HE WANTED: He did when he heard voices in dramatic lessons coming through a door of a high school English department. Rolland Morris, promising young radio dramatist, is making a place for himself with superlatively good work on KHJ and the MBS-Don Lee network.

him to the offices of prominent West Coast and New York stage producer Homer Curran, owner of San Francisco's largest showhouse, the Curran Theatre. The juvenile lead in the dramatization of Columnist Lee Shippey's best-seller, "The Great American Family," was being cast and the play was going into a professional run after an unprecedented six-week hold-over at Pasadena Playhouse.

Rolland arrived at the Biltmore, scene of the try-outs, only to find that five boys had been selected out of a huge group. He hoped that the casting director hadn't counted right, and not saying a word to anyone, he marched on to the stage with them as though he, too, had been chosen. One by one, these boys with several years experience on the stage and in motion pictures behind them were eliminated, until our hero was standing alone and very nervous on the stage, dreading the moment when they would ask about his experience and he could only meekly reply, "eight months of radio."

It didn't seem to matter, because his radio-trained ability to sight-read the part well illustrated he had a natural talent to handle the work. He was handed the role and several days later his first contract at a weekly salary that took his breath and dazed his already amazed family.

After a week's run at Santa Barbara's famed Lobero theater and an engagement of two weeks at the Curran in San Francisco, child-labor rulings joined up forces with the fact that the star accepted a prominent role in the forthcoming Kaufman-Hart production of "The Man Who Came to Dinner," to close the play.

With a scrapbook of notices under his arm, an Equity card in his pocket, and first-night applause ringing in his ears, Rolland returned to Hollywood, a more finished but thwarted young actor.

Agents were unwilling to sign him because they hadn't seen his work and his lack of experience made it hard for them to believe he could have obtained the role in the first place. So he reluctantly put his scrapbook away, withdrew temporarily from Equity, and turned again to the less hectic mode of acting—radio and "Dramas of Youth."

Willing to let the future take care of itself for the present, he enrolled in radio classes at Los Angeles City College after graduation from high school in June of 1940. He still keeps up his art, and remains keenly interested in radio journalism. He is not quite sure whether he wants to become a publicity man, an actor, an announcer, a producer, or a writer. All these occupations appeal to him and he has a definite talent for each. One of his shows, "A Toast to Fate," is scheduled for spring production by "Dramas of Youth."

If the right break came along, he would like to take another fling at the footlights and possibly motion pictures, but right now a radio career occupies his thoughts. His practical outlook on this phase is brought out in the fact that he's anxious to acquire a position with a radio network in the personnel department rather than "before the mike," so that he can learn radio from "the bottom up."

LEGAL NAME: Rolland Morris.
BIRTHPLACE: Denver, Colorado.
BIRTHDATE: June 23, 1922.
NATIONALITY: American.
HEIGHT: 5 feet, 11½ inches.
WEIGHT: 155 pounds.
COLORING: Red-ashurn hair, blue eyes.

★ ★ ★

Rachmilovich

Europe's Loss, U. S. Gain: To American shores in recent months have come many a European cultural adept and teacher, seeking new footholds in a land less cluttered with the debris of war, toppling systems, confused societies.

To California radio listeners, tuned to KMPC a fortnight ago and to Chef Milani's program, came music that betrayed a masterly understanding of scores. To KMPC came scores of letters requesting the pianist appear again.

For Radio Life readers this week comes this information. The pianist is Giacomom Rachmilovich. Playing he demonstrated a new technique of teaching to eliminate tiring exercise, to build up competent musicianship for person of average intelligence in a matter of months.

Radio Life predicts:

Pianist Giacomom Rachmilovich will make a name for himself in America as he has in Europe.

★ ★ ★

Sing for Contract

The Dinning Sisters, 'teen-age singing trio of sweet and hot music, today had swung their way into a long-term contract as regular members of the Alka Seltzer National Barn Dance gang which holds forth every Saturday night in the old hayloft at 6:00 p. m., over KFI.

SALUTE YOUNG AMERICA!

A Department for Children

CONDUCTED BY BEATRICE HENSHAW

DEMANDS for more teen-age programs on the air continue to pour in with every mail. One card from Ida Mae Garfield, aged 13, of the John Muir junior high, says that she and all her friends will certainly support such programs. That's the spirit! This week's prize letter from David L. Provost of Redondo Beach adds fuel to our fire. And here's proof that sponsors are beginning to wake up to this great potential audience they have been missing: the Young American Flyers Club heard each Saturday morning from 10-10:30 over KFSD and from 10:30-11:30 over KFVB. A complete story about the new show is to be found elsewhere on this page. Are we getting powerful, kids? Just watch us grow!

But we must keep those letters and cards coming in. Just address Young America, in care of Radio Life, 1029 W. Washington Blvd., Los Angeles. It's only by making our voices heard that we can accomplish anything in radio. There's no such thing as applause or buying tickets or any other way that we can make our opinions heard. Advertisers and studio officials want to know what our likes and dislikes are. They are willing and anxious to give us what we want, because we, the audience, are the most important factor in their success. And we can do much more as an organized group than any individual writing one lone letter to a star or a studio. So write Young America and we can promise you your vote will be cast in a way that will give it the greatest force.

RECOMMENDED PROGRAMS

BUD BARTON, the real-life story of a small-town American boy, which was formerly heard at 4 p. m. now comes over KECA at 4:30 p. m. A variety of musical programs now occupy the 4 o'clock spot.

INAUGURATION CEREMONIES inducting President Roosevelt into office for the first third term in the history of this country will be broadcast over all networks from 8:30 to about 10:15 on Monday morning, Jan. 20th. Every American school boy and girl should be allowed to hear this momentous radio demonstration of democracy in action.

THE BOY SCOUTS are back on KECA at 7 p. m. on Wednesdays.

THE AMERICAN CHALLENGE brings other historic occasions to your loudspeaker on Monday nights at 9 over KFI. Every junior and senior high student should mark this one a "must" on his listening calendar each week.

HOLLYWOOD SMARTY PARTY on KNX every Sunday evening at 8:30 is a living demonstration that the cinema city produces brains as well as glamour!



EDITH FELLOWS, who just starred in "Her First Romance"; Bobby Jordan, known to theatergoers as one of the "Dead End Kids"; Vince Barnett, "The Funny Man" and MC of the Young American Flyers show, and George A. Turner, chief pilot of Young American Flyers club.

Young American Flyers Club

HERE'S that new program, boys and girls, the first one on the air that is in direct response to your demand for more teen-age shows! It's really a lulu, combining all the fun, excitement, entertainment and education that you could hope to get in a lot of programs. It's Young American Flyers, on the air each Saturday morning from 10 to 10:30 over KFSD and from 10:30 to 11:30 over KFVB with that famous comedian and master of ceremonies, Vince Barnett in charge of the goings-on. Raine Bennett acts as commentator and each week there will be different guests—stars, outstanding flyers, swell people that you'll like to meet.

And best of all, you and you and YOU can all have a part in Young American Flyers. Every week 20 kids will take part in an aviation quiz contest. The 10 on the winning side will each get \$1.50 in spending money to show themselves a good time. Even the losers will come out with 50 cents—so you really can't lose at all! And here's the real pay-off: the high point winner each week will get a free airplane ride! Wow!

Now wait, that isn't all! There are a whole raft of other gifts and prizes given away in connection with the program. First, every member receives a swell wing pin and a manual; second, home study lessons in aeronautics and model building are supplied free; third, model plane kits to build for experience and to enter in field meets; fourth, tiny gas engines for model planes go to members with high points weekly; fifth, contest and control

model planes to high point winners weekly; sixth, cash awards in field meets held each 13 weeks; seventh, solo-scholarships in the Arlen-Probert Aviation school, and eighth, 300 special courses at an aircraft technical school weekly. What do you think of that?

Now of course you want to know how you can get all this. It's quite simple. Just listen in to the program over KFVB or KFSD on Saturday mornings at 10:30 and then get your friends to help you save labels, bottle caps and sales receipts from the products of the patriotic sponsors of this show who are offering all these fine prizes to inspire the girls and boys of America toward careers in aviation. Among these Southern California firms are: Sparkletts, Karl Shoe stores, Warren Watkins candy, Silver Foam soap, Deluxe Brand soups, Dr. Ross dog and cat food, and the Troy, Pasadena, Glendale, and Sanitary laundries.

The unselfish cooperation and far-sightedness of these business houses expresses the real foundations upon which our democracy is built and will be sustained.

There are no dues or other financial obligations to members of the YOUNG AMERICAN FLYERS CLUB and you are only asked to follow the simple rules and uphold the principles of loyalty to the United States and good fellowship among all cadet members. Be sure and tune in next Saturday and hear more about this exciting new radio idea designed especially for the young people of Southern California.

TUESDAY Program Highlights

Variety

- A. M.**
 9:00—Kate Smith. KNX.
 10:15—Between Bookends. KECA-KFSD.
 10:15—Hollywood Whispers. KHJ-KVOE-KGB-KFXM.
 10:30—Art Baker. KECA.
- P. M.**
 1:15—Club Matinee. KECA-KFSD.
 2:00—Chef Milani. KMPC.
 4:00—Art Baker's Notebook. KFI.
 6:30—Fibber McGee. KFI.
 7:00—Bob Hope. KFI.
 7:30—Uncle Walter's Dox House. KFI.
 8:00—Amor 'n' Andv. KNX-KMPC.
 8:30—Johnny Presents. KFI.
 8:30—Camera Clinjc. KMTR.

Drama

- A. M.**
 10:30—Johnson Family. KHJ.
- P. M.**
 5:30—First Nighter. KNX.
 6:00—Second Husband. KNX.
 6:35—Inner Sanctum Mystery. KECA-KFSD.
 7:00—Story Drama. KECA.
 8:00—Grand Central Station. KECA.
 8:30—Court of Missing Helrs. KNX.

Quiz Programs

- P. M.**
 5:30—Treasure Chest. KFI.
 6:30—Professor Quiz. KNX.
 7:30—Uncle Jim's Question Bee. KECA.
 8:30—Bernie Musical Quiz. KECA.
 9:30—Battle of Sexes. KFI.

Outstanding Music

- P. M.**
 12:15—Luncheon Concert. KFAC.
 3:00—Masterpieces. KFAC.
 7:00—Glenn Miller. KNX.
 7:15—Inglwood Park Concert. KNX.
 8:00—Pleasure Time. KFI.
 8:00—Evening Concert. KFAC.
 8:15—Lanny Ross. KNX.
 10:00—Philharmonia. KECA.
 10:30—Masterworks. KNX.

Public Affairs—News

- A. M.**
 7:30—Bob Garred. KNX.
 10:00—John B. Hughes. KHJ-KVOE-KFXM.
- P. M.**
 4:45—Kaltenborn. KFI.
 6:00—Fulton Lewis. KHJ-KVOE-KFXM-KGB.
 6:45—Affairs of State. KHJ-KVOE-KFXM.
 7:00—Raymond Gram Swing. KVOE-KHJ-KGB-KFXM.
 7:30—Wythe Williams. KHJ-KVOE-KGB-KFXM.
 7:45—Robert Arden. KFWE.
 8:45—Let's Talk News. KMPC.
 9:00—We the People. KNX.

Sports—Comment

- P. M.**
 6:45—Sid Ziff. KFWE.
 7:00—Joe Hernandez. KFWE.
 7:15—Inside of Sports. KHJ-KGB-KFXM.
 10:15—Bowling Notes. KFWE.

Weather

- KHJ—8:30 a. m., 2 p. m., 9 p. m.
 KRKD—9:30 a. m., 1 p. m., 3:45 p. m.

11 A. M. to 12 Noon

- KFI—11. Hymus of All Churches. 11:15. Arnold Grimm's Daughter. 11:30. Vallant Lady. 11:45. Light of the World.
 KNX—11. Big Sister. 11:15. Aunt Jenny. 11:30. Fletcher Wiley. 11:45. Home of the Brave.
 KHJ—11. Friendly Neighbors. 11:15. Flying Feet. 11:15. School of Air. KFAC—11. Our Half Hour. 11:30. Family Doctor. 11:45. News.
 KFWE—11. Tom Stoddard. 11:30. Al Jarvis.
 KMPC—11. Norma Serviss. 11:15. Lifelong Learning. 11:30. Gvnsv Strings.

Now! Twice Each Tuesday!

FLYING FEET BROADCASTS

Patients' open forum direct from Dr. Hiss Foot Clinic
11:15 a. m. KHJ 4:00 p. m.

- KMTR—11. Dr. Talbot. 11:30. Monitor News. 11:45. Special Events.
 KFAC—11. Man on Street. 11:30. Forenoon Musicale.
 KGFJ—11. News. Stocks. 11:15. Music.
 KRKD—11. Paddock Flashes. 11:30. News.
 KFOX—11. Pop. Records. 11:30. News. 11:40. Records.
 KGER—11. News. 11:15. Meet the Band. 11:30. Music. 11:45. Dr. Matthews.
 KFXM—11. Friendly Neighbors. 11:15. Classic Strings. 11:30. School of Air.
 KFSD—11. Our Half Hour. 11:15. Bridge. 11:30. Army Band. 11:45. News.
 KGB—11. Friendly Neighbors. 11:15. Monitor News. 11:30. Song of Islands. 11:45. School of Air.
 KFVD—11. News. 11:15. Music. 11:30. Piano. 11:45. Violet Schram.
 KVOE—11. Friendly Neighbors. 11:15. P.-T.A. 11:30. Southern School.

12 Noon to 1 P. M.

- KFI—12. Mary Marlin. 12:15. Ma Perkins. 12:30. Pepper Younz. 12:45. Vic and Nade.
 KNX—12. Martha Webster. 12:15. Song Treasury. 12:30. Kate Hopkins. 12:45. Women of Courage.
 KHJ—12. 12:45. Cinccon Orch. 12:15. Norma.
 KECA—12. Orphan of Divorce. 12:15. Amanda. 12:30. John's Other Wife. 12:45. Just Plain Bill.
 KFWE—12. Al Jarvis. 12:30. Peter Potter.
 KMPC—12. Top of Day. 12:15. News. 12:30. Off the Record.
 KMTR—12. Music.
 KFAC—12. News. 12:15. Luncheon Concert.
 KGFJ—12. News. Stocks. 12:15. Novelty Roundup. 12:45. Let's Listen.
 KRKD—12:30. Saddle Pats.
 KFOX—12. Records. 12:15. News. 12:30. Garden School.
 KGER—12. News. 12:10. Music. 12:15. F. W.
 KFXM—12. Harmony Hall. 12:15. News. 12:30. Calvary Quarter Hr. 12:45. Cinccon Orch.
 KFSD—12. Orphan of Divorce. 12:15. Honeymoon Hill. 12:30. John's Other Wife. 12:45. Just Plain Bill.
 KGB—12. News. 12:15. Old Fashioned Girl. 12:30. Cinccon Orch.
 KFVD—12. Luncheon Music. 12:45. Violet Schram.
 KVOE—12. News. 12:15. Farm News. 12:30. Cinccon Orch.

1 to 2 P. M.

- KFI—1. Backstage Wife. 1:15. Stella Dallas. 1:30. Lorenzo Jones. 1:45. Widder Brown.
 KFSD—1. Julia Blake. 1:15. Myrt and Marj. 1:30. Hilton House. 1:45. Storchtopia.
 KHJ—1. Classics of Literature. 1:15. Sidewalk Cafe. 1:30. Eddie Albright.
 KFWE—1. Mother of Mine. 1:15. Club Matinee.
 KFWD—1. Peter Potter. 1:30. Dr. Reynolds. 1:45. Miller Orch.
 KMPC—1. Accent on Variety. 1:30. By Arrangement.
 KMTR—1. G. Allison. 1:30. Pension. 1:45. Special Events.
 KFAC—1. Religious Science. 1:15. L. A. Schools. 1:30. Music. 1:45. Organ.
 KGFJ—1. News. Stocks. 1:15. Strings. 1:30. Matinee Melodies.
 KRKD—1. Weather. 1:15. City Hall. 1:30. U.S.C. 1:45. Health.
 KFOX—1. Pop. Records. 1:15. Lucca Floor Show. 1:30. Monitor News. 1:45. At the Theatre.
 KGER—1. News. 1:05. Officials. 1:20. Bits of Bits. 1:30. Spanish Trio.

- KFXM—1. Classics of Literature. 1:15. Sidewalk Cafe. 1:30. Radio Gossip Club. 1:45. Preview. Variety.
 KFSD—1. Mother of Mine. 1:15. Club Matinee. 1:30. Musical Supervisor. 1:50. Master Singers. 1:55. News.
 KGB—1. Classics of Literature. 1:15. Sidewalk Cafe. 1:30. Radio Gossip Club. 1:45. Nieta.
 KFVD—1. News. 1:15. Music.
 KVOE—1. Classics of Literature. 1:15. Sidewalk Cafe. 1:30. Radio Gossip Club. 1:45. Civic.

2 to 3 P. M.

- KFI—2. Girl Alone. 2:15. Lone Journey. 2:30. Guiding Light. 2:45. Life Can Be Beautiful.
 KNX—2. American Section. 2:30. News. 2:45. Scattergood Baines.
 KHJ—2. News. 2:15. Bookworm. 2:30. P.-T.A. 2:45. Let's Play Bridge.
 KFAC—2. News. 2:15. Classic Hour. KGFJ—2. Bim Crosby. 2:15. Waltz. 2:30. News and Music. 2:45. Gramma Travels.
 KMPC—2. Chef Milani. 2:15. 10th Century Music. 2:30. David Edwin. 2:45. Concert Hall.
 KMTR—2. W. B. West. 2:15. Terminate Tonics. 2:30. Music. 2:45. Volney James.
 KFAC—2. News. 2:15. Music.
 KGFJ—2. News. Stocks. 2:15. Civic. 2:30. Salvation Army.
 KRKD—2. Henry Orch. 2:30. News. 2:45. Hawaiians.
 KFOX—2. Civic. 2:15. Aircraft. 2:30. Records. 2:45. Gramma Travels.
 KGER—2. News. 2:05. Music. 2:30. T. B. Band.

HEAR CHEF MILANI TODAY
KMPC—2:00 P. M.

- KFXM—2. Stocks. Orch. 2:15. News. 2:30. P.-T.A. 2:45. Spottite Revue.
 KFSD—2. Sidestreet Vignettes. 2:15. Monitor News. 2:30. Chansonette. 2:45. Gramma Travels.
 KGB—2. News. 2:15. Melodic Moments. 2:30. P.-T.A. 2:45. Let's Play Bridge.
 KFVD—2. Music. 2:15. Organ. 2:30. Romantic Rhythm.
 KVOE—2. News. 2:15. Federal Music. 2:30. P.-T.A. 2:45. Let's Play Bridge.

3 to 4 P. M.

- KFI—3. Agnes White. 3:15. Civic. 3:25. News. 3:30. Structured Annual.
 KNX—3. Young Dr. Malone. 3:15. Rhythm Roundup. 3:30. Joyce Jordan. 3:45. Citadel.
 KHJ—3. News. 3:05. Pendarvis Orch. 3:45. Gypsiana.
 KFAC—3. Classic Hour. 3:15. Irene Wicker. 3:25. Program Bulletin. 3:30. Afternoon Jamboree.
 KFWE—3. This is Music.
 KMPC—3. Top Pops. 3:30. Tempo Tango. 3:45. Brightly. Maestro.
 KMTR—3. Volney James. 3:30. Piano. 3:45. Billy Richman.
 KFAC—3. Symphony.
 KGFJ—3. News. 3:15. Vocallera.
 KRKD—3. Hawaiians. 3:15. Records. 3:45. Weather. Venna Taylor.
 KFOX—3. Records.
 KGER—3. News. 3:05. Music. 3:20. L. B. Band.
 KFXM—3. News. 3:05. Pendarvis Orch. 3:45. Gypsiana.
 KFSD—3. Linda Dale. 3:15. Irene Wicker. 3:25. News. 3:30. Streamlined Journal.
 KGB—3. News. 3:05. Pendarvis Orch. 3:30. These United States. 3:45. Gypsiana.
 KFVD—3. News. 3:15. Music. 3:45. Rhumba.
 KVOE—3. News. Pendarvis Orch. 3:30. Bargain Counter.

4 to 5 P. M.

- KFI—4. Art Baker's Notebook. 4:30. Jayne Cozens. 4:45. H. V. Kaltenborn.
 KNX—4. Second Wife. 4:15. We the Abbotts. 4:30. News. 4:35. Fletcher Wiley.
 KHJ—4. Fulton Lewis. 4:30. Sands of Time.
 KFAC—4. Floyd Wright. 4:15. King Arthur Jr. 4:30. Bud Barton. 4:45. Superman.
 KFWD—4. Don Wilson. 4:30. News. 4:45. Stuart Hamblen.
 KMPC—4:15. Symphony Previews.
 KMTR—4. News. 4:45. Aloha Land.
 KMTR—4. John Brown. 4:15. Old Windjammer. 4:30. Kingdom City. 4:45. Special Events.
 KFAC—4. First Line Defense. 4:15. Paving the Past. 4:30. Gateway to Music.
 KGFJ—4. News. 4:15. Tea Time.
 KRKD—4. Music. 4:15. Movieland Quiz. 4:45. News.
 KFOX—4. Records. 4:15. Patient Past. 4:30. Swing.
 KGER—4. News. 4:15. Talk. 4:30. Records. 4:45. Kid-Obby.

TUESDAY Programs

JANUARY 21, 1941

8 to 9 A. M.

- KFI—8. Organ Concert. 8:15. Against the Storm. 8:30. Road of Life. 8:45. News.
 KNX—8. Morning Melodies. 8:15. News. 8:20. Nancy Dixon. 8:30. Goldbergs. 8:45. Kathleen Norris.
 KHJ—8. Neighbors of Woodcraft. 8:30. News. 8:45. Happy Homes.
 KECA—8. Breakfast Club. 8:30. News. 8:45. R. L. Johnson.
 KFWE—8. Grouch Club. 8:30. King Orch. 8:45. Dr. Reynolds.
 KMPC—8. Andy Virginia. 8:30. Unity Daily Word.
 KMTR—8. Spanish Hour. 8:45. Religious Music.
 KFAC—8. Country Church. 8:30. News. 8:45. Mildred Lager.
 KGFJ—8. News. 8:10. Civic. 8:15. Music. 8:45. Dr. Wiseman.
 KRKD—8:30. Jonathan Breakfast Club.
 KFOX—8. News. 8:15. Records. 8:30. Ada. 8:45. Woolverton Boys.
 KGER—8. News. 8:05. Soul Patrol. 8:15. Mizpah. 8:45. Rev. Bennington.
 KFXM—8. Neighbors of Woodcraft. 8:30. Sunshine Service.
 KFSD—8. Breakfast Club. 8:30. Good Cheer. 8:45. Thunder Over Paradise.
 KGB—8. Woodcraft. 8:30. News.
 KFVD—8. Covered Wagon.
 KVOE—8. Good Morning Neighbor. 8:30. News. 8:45. Words & Music.

9 to 10 A. M.

- KFI—9. Words and Music. 9:30. Julia Blake. 9:45. Bride Club.
 KNX—9. Kate Smith. 9:15. When a Girl Marries. 9:30. Romance of Helen Trent. 9:45. Our Gal Sunday.
 KHJ—9. Rev. Laurin. 9:15. Two Keyboards. 9:30. Music for Milady. 9:45. Keep Fit.
 KECA—9. Mildred Van. 9:15. Four Belles. 9:30. Homer Griffith. 9:45. News.
 KFWE—9. Lombardi Orch. 9:15. Musical Comedy. 9:30. News. 9:45. South Sea Music.
 KMPC—9. News. 9:15. Accent on Song. 9:30. Melody Preferred.
 KMTR—9. Martin L. Thomas. 9:15. Health. 9:30. Music. 9:45. W. B. Record.
 KFAC—9. Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Music.
 KGFJ—9. News. Stocks. 9:15. Tone Tempos.
 KRKD—9. Prairie Schooner. 9:30. U. S. Weather. 9:45. News.

- KIEV—9:30. Mayfair Lost & Found Pets.
 KFOX—9. Rev. Ivie. 9:30. Popular Records. 9:45. Rev. Eade.
 KGER—9. News. 9:05. March Ahead of Time.
 KFXM—9. News. 9:15. Program Preview. 9:20. Orch. 9:30. Variety. 9:45. Keep Fit.
 KESL—9. Glen Darwin. 9:15. Health. 9:30. Farm and Home.
 KGB—9. Ben Sweetland. 9:15. Home-maker's Catalogue. 9:30. Music for Milady. 9:45. Keep Fit.
 KFVD—9. Waltz. 9:15. News. 9:30. Dr. Richardson. 9:45. Parade.
 KVOE—9. Monitor News. 9:15. Two Keyboards. 9:30. Music for Milady. 9:45. Exercises.

10 to 11 A. M.

- KFI—10. News. 10:15. Mirandy's Garden Patch. 10:30. Masters Orch. 10:45. Dr. Kate.
 KNX—10. Life Can Be Beautiful. 10:15. Woman in White. 10:30. Right to Happiness. 10:45. Mary Lee Taylor.
 KHJ—10. John B. Hughes. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.
 KECA—10. Linda Dale. 10:15. Between Bookends. 10:30. Art Baker. 10:45. News. 10:50. H. Hardinx.
 KFWE—10. Kvsor Orch. 10:15. Breakfast on the Boulevard. 10:45. News.
 KMPC—10. Mood Romances. 10:30. Doctor's Journal. 10:45. News.
 KMTR—10. Woman's World. 10:45. Dr. Reynolds.
 KFAC—10. Midmorning Serenade. 10:30. News. 10:45. Gothic Tower.
 KGFJ—10. News. 10:15. Dr. McCoy. 10:45. City Dwellers.
 KRKD—10. Music. 10:15. Health.
 KFOX—10. News. 10:15. Health. 10:30. Pacific Paradise. 10:45. Records.
 KGER—10. News. 10:05. God's Sunshine. 10:30. Bright Corner.
 KFXM—10. John B. Hughes. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.
 KFSD—10:15. Between Bookends. 10:30. Ann Gibson. 10:45. Heaven on Earth.
 KGFJ—10. John B. Hughes. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.
 KFVD—10. Serenade. 10:30. Union Rescue Mission.
 KVOE—10. News. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.

Remarkable Experiences of Swopper Roberts

Ed. Note: Many letters have come in lauding Radio Life for its foresight in providing Swopper's Market as an outlet for, and exchange of goods. This letter from Don Roberts is typical of those received. Some interesting experiences are recorded. Radio Life's editor, for instance, recently advertised for a bookcase. He got 23 responses, finally selected a beautiful old bookcase from a family going modern, paid \$8.00 for it, got 31 interesting books thrown in for good measure. It's fun trading in Swopper's Market. Now read Reader-Listener Don Roberts' experiences in this colorful Radio Life bazaar. P. S.—We forgot to mention we made four new friends and have been invited out to dinner three times as a result of our ad.

Don Roberts, 833½ So. Alvarado, Los Angeles.

Sirs: Would you do me a great favor? Would you say "NO!" very firmly if I try to run another Swopper's Market ad this month? Even with this protection, I may starve to death before I recover from the consequences of my last indiscretion.

Perhaps you remember that I had an ad in the Dec. 15 issue of Radio Life, asking for a phonograph or radio-phonograph combination. But I wanted only one, not a half dozen, and I expected to get it for ten bucks or less. I suppose I was a dope not to jump at the first offer, a combination priced at one modest ten spot. Or at the second, a player, for—believe it—three. But I waited a couple of hours.

And then it was too late. When Dr. A..... called to offer a 13-tube combination with changer, remote control and home recorder, I knew my precious twenty was practically in his pocket. Now it is, so all the other bargains in phonos, combinations, players, and juke boxes (well, one juke box, anyway) will have to wait for six other guys.

As I said before your S. M. has temporarily impoverished me. But I'm not mad. Matter of fact that batch of scrubby potatoes on the stove is going to taste like ambrosia, whatever that is, to the accompaniment of my new RCA running through a tall stack of Red Nichols, King Louis, and the Memphis Five, the way they should sound. . . . Ah!

Sound Tracks

OVERTONES of wedding bells might have been heard on the new year air from Columbia Square in Hollywood, for both Penny Singleton and Helen Wood then acquired husbands and both did so ahead of schedule. Helen, who planned a New Year's Day ceremony in Santa Barbara, wed Dr. Alfred Huengerardt two days earlier so the best men could fly to New York to keep a business appointment. Penny eloped to Goldfield, Nev., with Film Producer Bob Sparks on New Year's Day and rushed back in time to rehearse her Monday "Blondie" show over CBS. The same Monday, Bride Penny did her first show as a newlywed, Bride Helen did her first "Those We Love" show, also on CBS, as a newlywed.

★

Five-year-old Carolyn Lee, who is a bright spot in the new film, "Virginia," was a 91-station guest star on Mutual's "Musical Steelmakers" Sunday. It's unusual, because film notables are seldom heard on that program, which makes a rule to present nobody outside families of the sponsor's employees. Carolyn's father, however, works in the mill at Martin's Ferry, Ohio.

★ ★ ★

TRUST RADIO LIFE MARTS

KFXM—4. Trading Post. 4:30. Sands of Time.
 KFSD—4. Ricardo. 4:15. Europe Situation. 4:30. Jayne Cozens. 4:45. Amateurs.
 KGB—4. Fulton Lewis. 4:30. Sands of Time.
 KFVD—4. Tea Time. 4:15. News. 4:30. Sundown Serenade.
 KVQE—4. Fulton Lewis. 4:15. From New York. 4:30. Sands of Time.

5 to 6 P. M.

KFI—5. Music. Limericks. 7:15. Jack Armstrong. 5:30. Treasure Chest.
 KNX—5. European Round-Up. 5:15. Fletcher Wiley. 5:30. First Nighter. 5:55. News.
 KHJ—5. News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Captain Midnight.
 KECA—5. Speaking of Glamour. 5:15. Organ Concert. 5:30. News. 5:45. Tom Mix.
 KFN—5. Stuart Hamblen.
 KMPC—5. Spanish Rhapsody. 5:15. News. 5:30. Uncle Harry.
 KMTR—5. Sweet Music.
 KFAC—5. Music. 5:30. Whoa Bill Club.
 KGFJ—5. News. 5:15. Taago Time. 5:30. Music. 5:45. Phil Stanwick.
 KRKD—5. Melody Range. 5:30. Race Results. 5:45. Records.
 KFOX—5. Swinr. 5:45. March Ahead of Time.
 KGER—5. News. 5:05. Latin Hour. 5:25. Previews. 5:30. Shafter Parker. 5:45. Capt. Midnight.
 KFSD—5:15. King Arthur. Jr. 5:30. News. 5:45. Tom Mix.
 KGB—5. Hits & Encores. 5:15. Concert. 5:30. Shafter Parker. 5:45. Captain Midnight.
 KVQE—5. Classified. 5:30. Shafter Parker. 5:45. Capt. Midnight.

6 to 7 P. M.

KFI—6. Tuesday at Six. 6:15. General Fact. 6:30. Fibber McGee and Molly.
 KNX—6. Helen Menken. 6:30. Prof. Quil.
 KHJ—6. Fulton Lewis. 6:15. Page One Preview. 6:30. John B. Hughes. 6:45. Affairs of State.
 KECA—6. Clancey Music. 6:30. J. B. Kennedy. 6:35. Inner Sanctum Mystery.
 KFWE—6. News. 6:15. Strollin' Tom. 6:30. Joe Crall. 6:45. Sid Ziff.
 KMPC—6. Song Stories. 6:30. Easy Listening.
 KMTR—6. Hollywood Merry-Go-Round. 6:15. Special Events. 6:30. News. 6:45. Douglas Lawson.
 KFAC—6. News. 6:15. Music. 6:30. L. A. City College. 6:45. County. 6:15.
 KGFJ—6. News. Italian Melodies. 6:30. Music.

KRKD—6. Records. 6:15. Alvin Wilder.
 KFOX—6. News. 6:10. Sports. 6:15. Records. 6:30. Semi-Classical. 6:45. Swing Ding.
 KGER—6. News. 6:30. U. S. Army. 6:45. Italian Journal.
 KFXM—6. Fulton Lewis. 6:15. Evening Echoes. 6:30. Hometown Headlines. 6:35. Salon Music. 6:45. Affairs of State.
 KFSD—6. Clancey Music. 6:15. Mama Bloom's Brood. 6:30. News. 6:35. Inner Sanctum Mystery.
 KGB—6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. America's Answer.
 KVQE—6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Affairs of State.

7 to 8 P. M.

KFI—7. Bob Hope. 7:30. Uncle Waltter's Dog House.
 KNX—7. Miller Orch. 7:15. Ingledow Park Concert. 7:45. Davis. News. 7:50. News of World.
 KECA—7. Story Drama. 7:15. Jenkins Orch. 7:30. Uncle Jim's Question Box.
 KHJ—7. Raymond G. Swing. 7:15. Inside of Sports. 7:30. Wythe Williams. 7:45. Sentimental Concert.
 KFWE—7. Joe Hernandez. 7:30. News. 7:45. Robert Arden.
 KMPC—7. In the Air. 7:30. Record Review. 7:45. News.
 KMTR—7. I Am. 7:15. Ergic. 7:30. Spec. Events. 7:45. Samuel Converse.
 KFAC—7. Christian Science. 7:15. Union News. 7:30. Musical Tapes-tries.
 KGFJ—7. Spanish Hour.
 KRKD—7. News. 7:15. Three-Quarter Time. 7:30. Do You Know?
 KFOX—7. Daily Bread. 7:15. Aircraft. 7:30. Records. 7:45. News.
 KGER—7. News. 7:05. Jewish Hour.
 KFXM—7. Raymond G. Swing. 7:15. Inside of Sports. 7:30. Wythe Williams. 7:45. Sentimental Concert.
 KFSD—7:45. Evangelistic.
 KFSD—7. Story Drama. 7:15. Jenkins Orch. 7:30. Uncle Jim's Question Box.
 KGFJ—7. Raymond G. Swing. 7:15. Inside of Sports. 7:30. Wythe Williams. 7:45. Sentimental Concert.
 KVQE—7. Raymond G. Swing. 7:15. Legion Speaks. 7:30. Wythe Williams. 7:45. Sentimental Concert.

8 to 9 P. M.

KFI—8. Fred Waring. 8:15. News. 8:30. Johnny Presents.
 KNX—8. Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Court of Missing Heirs.
 KHJ—8. Flying Feet. 8:30. Sing with Favorite Band.
 KECA—8. Grand Central Station. 8:30. Barnte Musical Quiz.

Now! Twice Each Tuesday!
FLYING FEET BROADCASTS
 Patients' open forum direct from Dr. Hiss Foot Clinic
 11:15 a. m. **KHJ** 8:00 p. m.

KFWB—8. Musical Comedy. 8:15. Vacation Time. 8:30. Valley Forum.
 KMPC—8. Amos 'n' Andy. 8:15. Howard Barlow. 8:30. Recital Hour. 8:45. Let's Talk News.
 KMTR—8. Special Events. 8:15. Robert's Singing Waiters. 8:30. Camera Clinic.
 KFAC—8. Evening Concert.
 KGFJ—8. News. 8:15. Jean Valentine. 8:30. Music.
 KFOX—8. Lucia Floor Show. 8:15. Records. 8:30. Judge Gardner.
 KGER—8. News. 8:05. Rudolfo Hoyos.
 KFAM—8. Laugh & Swing Club. 8:30. Sing with Favorite Band.
 KFSD—8. Grand Central Station. 8:30. Brain Twisters.
 KGFJ—8. Laugh & Swing Club. 8:30. Says Orch.
 KVQE—8. Laugh & Swing Club. 8:30. Sing with Favorite Band.

9 to 10 P. M.

KFI—9:15. Morzan Orch. 9:30. Battle of Sexes.
 KNX—9. We the People. 9:30. News. 9:35. John Clark. 9:50. All Around Town.
 KHJ—9. News. 9:15. Frost Warn-ings. 9:30. Martin Orch.
 KGER—9. Easy Aces. 9:15. Mr. Keen. 9:30. News (Thrifty Drugg). 9:45. The Old and the New.
 KFWE—9. Concert Hall. 9:25. Barnet Orch. 9:30. News. 9:45. Shaw Orch.
 KMPC—9. Memories in Melody. 9:30. Special Events. 9:30. Peter Potter.
 KFAC—9. Evening Concert.
 KGFJ—9. Jewish Hour. 9:30. Syn-copated Symphony.
 KFOX—9. News. 9:15. Half & Half. 9:30. Records. 9:45. Hawaiians.
 KGER—9. News. 9:05. Rev. Hauff.
 KFXM—9. News. 9:15. Frost Warn-ings. 9:30. Ellis Spackman. 9:45. Martin Orch.
 KFSD—9. Wendell St. Clair. 9:30. Easy Aces. 9:15. Mr. Keen. 9:30. Old & New. 9:45. News.
 KGB—9. News. 9:15. Frost Warn-ings. 9:30. Martin Orch. 9:45. Know Your San Diego.

KVQE—9. News. 9:15. Frost Warn-ings. 9:30. Martin Orch.
10 to 11 P. M.

KFI—10. News. 10:15. Foster Orch. 10:30. Inside the News (Thrifty Drugg). 10:45. Nottingham Orch.
 KNX—10. Sullivan Reviews. News. 10:15. Nightcap Yarns. 10:30. Masterworks.
 KHJ—10. Haven of Rest. 10:30. News. 10:45. Harris Orch.
 KECA—10. Philharmonic.
 KFWB—10. Shaw Orch. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm.
 KMPC—10. Bert Hirsch. 10:15. News. 10:30. Ebony Rhapsody.
 KMTR—10. Vlen n e s e Ensemble. 10:15. Neighbor Orch. 10:30. Aver-ill Orch. 10:45. Kalle Orch.
 KFAC—10. Melody Hour.
 KGFJ—10. News. 10:15. Mission Workers. 10:30. Music.
 KFOX—10. Boss Ballroom. 10:15. Hamilton Orch. 10:30. Al Ferry. 10:45. Organ Reveries.
 KGER—10. News. 10:10. Music. 10:30. Concert Music.
 KFAM—10. Haven of Rest. 10:30. News. 10:45. Harris Orch.
 KFSG—10. Eather Fricke Stuart. 10:30. Mr. and Mrs. Webb.
 KFSJ—10. Elv e Edwards. 10:15. Bonahu Orch. 10:30. Meet Edward Weeks.
 KGB—10. Haven of Rest. 10:30. News. 10:45. Harris Orch.
 KFVD—10. Hank the Night Watch-man.
 KVQE—10. Haven of Rest. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

KFI—11. News. 11:15. Cummins Orch. 11:30. Marshall Orch. 11:57. News.
 KNX—11. Knox Manning. 11:15. Anita Carol. 11:30. Strand Orch. 11:56. News.
 KHJ—11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
 KECA—11:15. Paul Carson. 11:57. News.
 KFWB—11. Three Kings & a Queen. 11:15. Let's Dance.
 KMPC—11. Bright 'n' Hawaiians. 11:15. Let Me Read to You. 11:30. Swing & Quiz.
 KMTR—11. Music.
 KFAC—11. Nib'z Shades.
 KGFJ—11. News. 11:15. Concert.
 KFXM—11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
 KFSG—11. Our American Family. 11:30. Memory Melodies.
 KFSD—11. Cummins Orch. 11:30. Marshall Orch.
 KGB—11:45. Dale Orch. 11:45. Rhythm Rascals.
 KVQE—11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

The Family Doctor

*He Couldn't Stay Hitched at Home,
So Became a World Wanderer
to Enhance Today's Radio*

(Wherein is told a fascinating story of KECA's "Family Doctor," and some of his experiences during the past 40 years of practice.)

ONCE upon a time long, long ago there lived a beautiful Eskimo maiden in a village in Siberia. At least she was beautiful a long, long time ago. When our story opens she is old and fat and the young bucks of the town don't even look twice in her direction.

She's got a lot on the ball though, and today commands no end of respect. All because of a Soviet tax collector.

This tax collector operated somewhat on the order of an Al Capone lieutenant. Twice each year he would visit the little village and make off with all the booty he could lay hands on. The taxpayers began to get a little peeved at this procedure and decided something should be done.

So they called on our friend, the Princess, for advice. That sage lady immediately set to work making a gorgeous pair of trousers, the like of which had never been seen before or since in the land of the northern lights. She used sables and minks and ermines and stitched a fancy string of beads on the sides. The pants were truly a marvel to behold, even by Mr. Smiling Frankie Gordon.

Came the tax collector one fine blizzard day. Wham! His eyes spotted the fancy pants right off, hanging innocently on a pole outside a tent. "These," he said, "belong to the Soviet." And he ducked inside the tent to put them on.

In a few seconds the Siberian air was rent with a series of horrible cries, as though the howling winds of the Arctic were screaming for tormented souls. Oh, it was miserable. Then from the opening of the tent raced a powerfully sorry tax collector, his legs encased in what was doubtless the finest pair of trousers in all the world.

Our friend the Princess had used her womanly genius for trickery and had sewn a couple of porcupine hides, replete with quills upside down, into the lining of the fancy pants. The tax collector is probably still wearing those "taxes," because it would take a Houdini to get them off, but we aren't quite sure. He hasn't been seen in that neighborhood for some time.

Now you're no doubt wondering just where all this fits into a yarn about KECA's "Family Doctor." All wonders are duly acknowledged, but this is the reason: The Doctor knows the lady concerned in the piece and was on the spot only a few days after the incident took place.

He's been in a great many other places in this topsy-turvy world, too—places that were just as topsy-turvy then as they are now. Suppose we begin at the beginning and sort of outline a few highlights in the career of this interesting member of the medical profession.

The Twentieth-Century was a spanking

new baby when the Doc came out of medical school, nearly 40 years ago. Being young and inexperienced, he decided the world would be just as interesting in a little town in Wisconsin as it would be anywhere else, so he tacked up a shingle and settled down for business.

He stayed in that spot for 20 years.

Now some folks, after spending 20 years in one locality, would feel that station in life was practically the end of the line. Not so, the Doctor. One day he upped and hauled down that shingle and made up his mind to see something of the world. He went to San Francisco.

As he roamed the interesting Bay City harbor, he literally bumped into an old Wisconsin friend, a man who was interested in an oil development in Yucatan, Mexico.

"How," said the Wisconsin friend, "would you like to be a camp surgeon and doctor for me down there?"

"When do we start?" was the reply.

"Right now," said the oil man. And he wasn't kidding.

A few weeks later the Doctor was dodging snakes and crocks and swamps in the wildest jungles of the North American continent. Many times on the trip inland, over a trail hacked out of the growth by a native a few yards ahead of him, did the Doc uncover one of those weird Mayan relics that you find in the National Geographic, relics never before seen by white men.

"We asked him if he was able to get his hands on any of the fabulous jewels or gold supposed to accompany such relics. "In every case," was the answer, "some other pirate beat me to it. I didn't find so much as a nickel's worth of gold dust, but I did see some mighty interesting and mighty ancient works of Mayan art."

He stayed in Yucatan for a year, out of touch with the world completely. Then he figured it was time to move on as he was getting in a rut. And the ruts grow deep in the jungles of Yucatan.

So he hied himself off to the Island of Molokai, the leper colony of the Hawaiian group. He stayed there six weeks, during which time he wrote of his observations for an American medical magazine.

Back he came to the mainland, shuttled up and down the coast for a spell and finally lit in Seattle. It was lucky he did, for there he met up with a man who suggested he look into the government service.

The Doc did so and it wasn't long before he was summoned to McNeil Island, the federal penitentiary in Puget Sound, to relieve the staff physician there. Seven long and weary months of attending murderers, safe crackers, knife wielders and thoroughly tough characters convinced him he'd better scram before his own health became endangered.

Now about this time the salmon fish-

eries in Alaska were having some trouble with a foreign element that shall here remain nameless. This foreign element was poaching on American territory and the American salmon fisheries didn't take to the idea. There soon developed an undeclared but nonetheless ruthless state of war. A doctor was needed, ostensibly as a "sanitation" inspector of the Alaskan canneries.

Our medically inclined friend entered the fray on behalf of the salmon fisheries and thus began one of the most interesting chapters of his life.

As a physician, he toured all of the coastal regions of Alaska, way past the northernmost settlement, into the wilds of Siberia and into lands seldom touched by a white man. He pulled teeth, yanked troublesome appendices, patched up broken bones, ministered to the sick and gave mental assistance to the physically healthy. Seven years he gave his talents as surgeon and physician to the Indians of the far north, seven years of fascinating adventure in a land of frozen waste.

It was on one of these trips of mercy that he learned the story about the Eskimo lady and the tax collector, and knowing the people involved he is inclined to believe it is true.

This foreign element we mentioned a few minutes ago, was stirring up a great deal of suspicion and alarm on the part of the American salmon industrialists. They wanted someone to investigate the true aspects of the situation, yet someone who would arouse no suspicion in the enemy's camp. The Doc was chosen for the assignment and left on a lengthy tour of the entire area of the Bering Sea.

He found the foreign element was dangerously encroaching on our waters and wrote out a lengthy report to congress on the matter. Congress appointed a committee to consider the report and as usual, it died a slow death. That was 10 years ago. Congress, even as Rip Van Winkle, is coming out of its slumber today, though, and it looks like the foreigners will be instructed to pack up their old kit bags and amscray pronto. If it isn't too late already.

IN THE ODYSSEY of our doctor friend now come the Philippines. Having concluded his duties in Alaska, he set sail to assume the duties as sanitary inspector of the walled city of Manila.

Time and space do not permit detailed account of his adventures here, but let it suffice to say that in themselves, these Philippine adventures would make a wonderful book. One chapter, for instance, could be given over to the story of that queer looking toad-stabber in our picture elsewhere on this page. There's a story behind that Mohammedan kriss, and it goes something like this:

The natives of the Sulu Islands, off the Philippines, were always getting themselves mixed up in some kind of physical mess such as tropical fevers, smallpox, chickenpox, etc., when Uncle Samuel figured he'd step in, vaccinate them and have done with the problem once and for all.

The Doc was sent to the Sulus to perform the needle-punching and he says it was a sight to behold. The natives, pure aborigines who saved human heads like you and I would save postage stamps, didn't take kindly to being punctured by a perfect stranger. They would head for

THE BRASS RING which the Doctor, left top, is showing to an avidly interested Mildred Meyers, was worn by a Chinese woman at Kawloon, China. The ring, known as a Hooey Gow or good luck charm, was worn on the leg just above the calf. The lady who wore this one developed a liking for rich foods or something, because her leg became too large and the doctor was forced to operate with a back-saw just before gangrene set in. Other "plunder" on the table represents a few of the trinkets the Doctor has collected in his world travels and each has a story of its own. Left bottom, the Family Doctor, grizzled veteran of nearly 40 years of medical practice in all corners of the globe, finds broadcasting every bit as exciting as operating on a hysterical Sulu headhunter, for example. A 65-pound fruit cake, right bottom, exact replica of one sent to the president on Christmas for the past 20 years, was presented to the KECA staff by the Doctor's sponsor, Bill Baker. Anticipating certain elements of the cake are Harrison Hellway, general manager of KFI-KECA; Clyde Scott, sales manager, and Miss Winifred Scott.



the tall timber and have to be dragged down bodily by stout-hearted and stout-fisted U. S. sailors, sent along for the job.

Well, one of these natives had a bright idea. He gave the Doc, with a coy and innocent face, his much-prized kriss, or head remover, or letter opener, or what-you-will. The Doctor was pleased and flattered by this touching affection and when he grabbed the savage he thought he'd be a little easier on the vaccinating job. Needle in hand, he thrust home the point to a wailing and caterwauling seldom heard on that tropic isle. It seems the native had given the sword as a bribe so that the Doctor wouldn't stick him in the arm.

After the sticking was over, the native raced away shouting his objections to such a doublecross. It was then, and only then, that the Doctor learned that the wavy-bladed stomach opener had been given him in the form of a bribe.

When every member of the Sulu tribe had been jabbed thoroughly and efficient-

ly in the epidermis (technical word we picked up while talking to the Doc, means skin), the principal character of this little sketch sailed over to China, on the invitation of a Seattle acquaintance who wanted him to become head surgeon and physician in a tin mine far up the Yangtse river. Trouble was a-brewing on old Sinokey, or the Chinese equivalent, however, and the Doctor smelled it. If there was going to be a war between China and Japan, he didn't want to be ducking bullets in the thick of it. He much preferred reading about it in the Seattle Times.

So he planned an early return to the states. It was while he was waiting for his ship that he heard of the predicament of a certain rotund Chinese lady in the nearby town of Kawloon.

Chinese ladies, it appears, have a habit of placing heavy brass rings on the calves of their legs (or limbs if you belong to the cultured classes). This particular lady had placed a Hooey Gow, or goodluck ring, on her leg (or limb) in the full

bloom of youth and when the bloom had gone to seed she had picked up a little weight. The ring became embedded dangerously in the leg, almost out of sight, and either the ring must come off at once or the lady would lose her leg (or limb). The Doctor rushed to the scene, obtained a back-saw and with efficient movements of the elbow and wrist performed the operation. The ring he saved as a bit of plunder and is pictured up there in the same picture with the Mohammedan toad-stabber.

The Chinese lady recovered and lived to a ripe old age, but it is understood that she hated rings from then on. She later frequented certain Chinese nightclubs, it is said, but quit when she got rings under her eyes. This is only hearsay, however, and is not to be taken for absolute fact.

The Doctor's ship arrived before he could check up on the Chinese lady's
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WEDNESDAY Program Highlights

Variety

A. M.
8:00-Johnny Murray. KFI.
9:00-Kate Smith. KNX.
10:15-Between Bookends. KECA-KFSD.
10:30-Art Baker KECA.

P. M.

1:15-Club Matinee. KECA-KFSD.
2:00-Cheer Milani. KMPC.
4:15-Art Baker's Notebook. KFI.
7:00-Kay Kvaer. KFI.
8:00-SP of the Week. KHJ-KGB-KVOE.
8:00-Amos n' Andy. KNX-KMPC.
8:30-Plantation Party. KFI.
9:00-Fred Allen. KNX.
9:00-Eddie Cantor. KFI.

Drama

P. M.

5:30-Manhattan at Midnight. KECA-KFSD.
6:30-Big Town. KNX.
6:30-Cavalcade of America. KFI.
7:30-Lone Ranger. KHJ.
7:30-Meet Mr. Meek. KNX.
8:30-Dr. Christian. KNX.
9:30-Mr. District Attorney. KFI.

Quiz Programs

P. M.

6:00-Talk Your Way Out of This One. KNX.
6:45-Answer Man. KHJ-KVOE-KGB-KFXM.
8:00-Quiz Kids. KECA-KFSD.

Outstanding Music

P. M.

12:15-Luncheon Concert. KFAC.
3:00-Masterpieces. KFAC.
4:00-Pleasure Time. KFI.
6:35-Berger Strinz Quartet. KFSD.
7:00-Glenn Miller. KNX.
8:00-Evening Concert. KFAC.
8:15-Lanny Ross. KNX.
8:30-Adventures in Rhythm. KHJ.
10:00-Philharmonia. KECA.
10:30-Masterworks. KNX.

Public Affairs-News

A. M.

7:30-Boh Garred. KNX.
9:45-Parents Forum. KFAC.
10:00-John B. Hughes. KHJ-KVOE-KFXM.
P. M.
4:00-Fulton Lewis. KHJ-KVOE-KGB.
4:45-Fleetwood Lawton. KFI.
5:55-Eimer Davis. KFI.
7:00-Gabriel Heatter. KHJ-KGB-KVOE.
7:45-Robert Arden. KFWE.
8:45-Let's Talk News. KMPC.
11:15-Public Affairs. KNX.

Sports-Comment

P. M.

6:45-Sid Ziff. KFWE.
7:00-Joe Hernandez. KFWE.
10:15-Wrestling Match. KGFJ.
10:15-Bowling Notes. KFWE.

Weather

KNX-6:00 a. m.
KRKD-9:30 a. m. 1 p. m. 3:45 p. m.
KHJ-KGB-8:30 a. m. 2 p. m. 9 p. m.
KFWE-11:30 a. m.

11 A. M. to 12 Noon

KFI-11. Betty Crocker. 11:15.
Grimm's Daughter. 11:30.
Valiant Lady. 11:45.
Light of the World.
KNX-11. Big Sister. 11:15.
Aunt Jenny. 11:30.
Fletcher Wiley. 11:45.
Home of the Brave.
KHJ-11. Friendly Neighbors. 11:15.
Is Anybody Home? 11:30.
Victor Lindhahr.
KECA-11. Our Half Hour. 11:30.
Navy Band. 11:45.
News.
KFWE-11. Tom Stoddard. 11:30.
Al Jarvis.
KMPC-11. Norma Serviss. 11:15.
Music for Madame. 11:30.
Vienna Calls.
KMTR-11. Dr. Talbot. 11:30.
Moulton News. 11:45.
Special Events.
KFAC-11. Man on Street. 11:30.
Music. 11:45.
Forenoon Musicale.
KGFJ-11. News. 11:15.
Music.
KRKD-11. Paddock Flashes. 11:15.
Records. 11:30.
News.
KFOA-11. Records. 11:30.
News. 11:45.
Records.
KGER-11. News. 11:15.
Meet the Band. 11:30.
Music. 11:45.
Dr. Matthews.
KNX-11. Friendly Neighbors. 11:15.
Classic Strings. 11:30.
Garden Club. 11:45.
School of Air.
KFSD-11. Time Out. 11:15.
Trout Teaches Bridge. 11:30.
On with the Dance. 11:45.
News.
KGB-11. Friendly Neighbors. 11:15.
Is Anybody Home? 11:30.
Garden Club. 11:45.
School of Air.
KFVD-11. News. 11:15.
Musical Album. 11:30.
Piano. 11:45.
V. Schram.
KVOE-11. Friendly Neighbors. 11:15.
Home. 11:30.
Garden Club. 11:45.
School of Air.

12 Noon to 1 P. M.

KFI-12. Mary Marlin. 12:15.
Ma Perkins. 12:30.
Pepper Young. 12:45.
Vic and Sade.
KNX-12. Martha Webster. 12:15.
Song Treasury. 12:30.
Kate Hopkins. 12:45.
Women of Courage.
KHJ-12. News. 12:15.
Norma Young. 12:45.
Troubadours.
KECA-12. Orphans of Divorce. 12:15.
Honeymoon Hill. 12:30.
John's Other Wife. 12:45.
Just Plain Bill.
KFWE-12. Al Jarvis. 12:30.
Peter Potter.
KMTR-12. Top o' Day. 12:15.
News. 12:30.
Off the Record.
KFAC-12. News. 12:15.
Luncheon Concert.
KGFJ-12. News. Stocks. 12:15.
Novelty Roundup. 12:45.
Let's Listen.
KRKD-12. Saddle Pals.
KFOA-12. Records. 12:15.
News. 12:30.
Dick Ross. 12:45.
Latin Music.
KGER-12. News. 12:10.
Music. 12:30.
Chamber of Commerce. 12:45.
Officials on Parade.
KFXM-12. South American Way. 12:15.
News. 12:30.
Calvary Quarter Hour. 12:45.
Troubadours.
KFSD-12. Orphans of Divorce. 12:15.
Amanda. 12:30.
John's Other Wife. 12:45.
Just Plain Bill.
KGB-12. News. 12:15.
Hawaiians. 12:30.
Troubadours.
KFVD-12. Editor of Air. 12:15.
Music. 12:45.
Violet Schram.
KVOE-12. News. 12:15.
Farm News. 12:30.
Troubadours.

1 to 2 P. M.

KFI-1. Backstage Wife. 1:15.
Stella Dallas. 1:30.
Lorenzo Jones. 1:45.
Widder Brown.
KNX-1. Portia Faces Life. 1:15.
Myrt and Marje. 1:30.
Hilltop House. 1:45.
Stepmother.
KHJ-1. Know Your America. 1:30.
Eddie Albright.
KECA-1. Mother of Mine. 1:15.
Club Matinee.
KFWE-1. Peter Potter. 1:30.
Dr. Reynolds. 1:45.
Miller Orch.
KMPC-1. Accent on Variety. 1:30.
By Arrangement.
KMTR-1. G. Allison. 1:30.
Special Events.
KFAC-1. Religious Science. 1:15.
L. A. Schools. 1:30.
Music. 1:45.
Club.
KGFJ-1. News. Stocks. 1:15.
Strings. 1:30.
Matinee.
KRKD-1. Weather. 1:15.
Lawyer's Club. 1:30.
U.S.C. 1:45.
Health.
KFOA-1. Records. 1:15.
Lucca. 1:30.
Christian Science. 1:45.
At Theatre.
KGER-1. News. 1:05.
L. B. Ad Club. 1:20.
Hits. 1:30.
Spanish Trio.
KFXM-1. A.A.A. 1:15.
Tin Pan Alley. 1:30.
Gossin Club. 1:45.
Preview.
KFSD-1. Mother of Mine. 1:15.
Ad Club Luncheon. 1:30.
Club Matinee. 1:45.
News.
KGB-1. Know Your America. 1:30.
Gossin Club. 1:45.
Stella.
KVOE-1. Know Your America. 1:30.
Gossin Club. 1:45.
Civic.

2 to 3 P. M.

KFI-2. Girl Alone. 2:15.
Lane Jour-ner. 2:30.
Guiding Light. 2:45.
Life Can Be Beautiful.
KNX-2. American School. 2:30.
News. 2:45.
Scattergood Baines.
KHJ-2. News. 2:15.
Hookworm. 2:30.
Trojan Horses. 2:45.
Let's Play Bridge.
KECA-2. News. 2:15.
Classic Hour. KFWE-2. Biplr Crosby. 2:15.
Strauss Waltz. 2:30.
News and Music. 2:45.
Grandma Travels.
KMPC-2. Chef Milani. 2:15.
Columbia Concert Hall. 2:45.
Classic Hour.

HEAR CHEF MILANI TODAY
KMPC-2:00 P. M.

KMTR-2. W. B. West. 2:15.
Special Events. 2:30.
Music.
KFAC-2. News. 2:15.
Salvation Army. 2:30.
Music. 2:45.
Philharmonic Previews.
KGFJ-2. News. Stocks. 2:15.
Civic. 2:30.
Carolyn Caro. 2:45.
Music.
KRKD-2. He Orch. 2:30.
News. 2:45.
Hawaiians.
KFOA-2. Civic. 2:15.
Dance Time. 2:30.
Records. 2:45.
Grandma Travels.
KGER-2. News. 2:05.
Music. 2:30.
Long Beach Band.
KFXM-2. Stocks. Orch. 2:15.
News. 2:30.
Trojan Horses. 2:45.
Spotlite Revue.
KFSD-2. Sidestret Vignettes. 2:15.
Monitor News. 2:30.
Musical Soiree. 2:45.
Grandma Travels.
KGB-2. News. 2:15.
Voices. 2:30.
KGB Presents.
KFVD-2. Music. 2:15.
Orgran. 2:30.
Romantic Rhythm.
KVOE-2. News. 2:15.
Federal Music. 2:30.
Trojan Horses. 2:45.
Let's Play Bridge.

3 to 4 P. M.

KFI-3. Arnes White. 3:15.
Civic. 3:25.
News. 3:30.
Reveries. 3:45.
Alma Kitchell.
KNX-3. Young Dr. Malone. 3:15.
Background for Living. 3:30.
Joyce Jordan. Girl Interns. 3:45.
Citedel.
KHJ-3. News. 3:05.
Shelton Orch. 3:30.
Lowry Kohler. 3:45.
Rhythm By.
KECA-3. Classic. 3:15.
Irene Wicker. 3:25.
Program Bulletin. 3:30.
Afternoon Jamboree.
KFWE-3. This Is Music.
KMPC-3. Top Tons. 3:30.
Temoo Tango. 3:45.
General Facts.
KMTR-3. Volney James. 3:30.
Memories. 3:45.
Billy Richman.
KFAC-3. Symphon.
KGFJ-3. News Stocks. 3:15.
Vocalists. 3:30.
Concert Melodies.
KRKD-3. Hawaiians. 3:15.
Records. 3:45.
Weather. Venna Taylor.
KFOA-3. Records.
KGER-3. News. 3:05.
Music. 3:20.
Long Beach Band.
KNX-3. News. 3:05.
Shelton Orch. 3:30.
Lowry Kohler. 3:45.
Rhythm By.
KFSD-3. Linda Dale. 3:15.
Irene Wicker. 3:25.
News. 3:30.
Raising a President. 3:45.
Echoes of History.
KGB-3. News. 3:05.
Shelton Orch. 3:30.
Lowry Kohler.
KFVD-3. News. 3:15.
Music.
KVOE-3. News. 3:05.
Shelton Orch. 3:30.
Barrain Counter.

4 to 5 P. M.

KFI-4. Fred Waring. 4:15.
Art Baker's Notebook. 4:45.
Fleetwood Lawton.
KNX-4. Second Wife. 4:15.
We, the Abbotts. 4:30.
News. 4:36.
Fletcher Wiley.
KHJ-4. Fulton Lewis. 4:15.
P. E. Gardner. 4:45.
Dine. Dance Parade.
KECA-4. Matinee Melodies. 4:15.
King Arthur. Jr. 4:30.
Bud Barton. 4:45.
Superman.
KFWE-4. Don Milligan. 4:30.
News. 4:45.
Stuart Hamblen.
KMPC-4. What Shall I Have for Dinner? 4:15.
Meet the Author. 4:30.
Newswel. 4:45.
Aloha Land.
KMTR-4. John Brown. 4:15.
Smoke Tree Valley. 4:30.
Kindom City. 4:45.
Spec. Events.
KFAC-4. Music. 4:15.
Paging the Post. 4:30.
Gateway to Music.
KGFJ-4. News. 4:15.
Tea Time.
KRKD-4. Records. 4:15.
MovieLand Quiz. 4:45.
News.
KFOA-4. Records. 4:15.
Paging the Post. 4:30.
Swing.
KFXM-4. Trading Post. 4:30.
Concert Master.
KFSD-4. Little Revue. 4:15.
Exposition Situation. 4:30.
Musical Bookends.
KGB-4. Fulton Lewis. 4:15.
Select-ivo Service. Music. 4:30.
George Bacon.

WEDNESDAY Programs

JANUARY 22, 1941

8 to 9 A. M.

KFI-8. Johnny Murray. 8:15.
Against the Storm. 8:30.
Road of Life. 8:45.
News.
KNX-8. Morning Melodies. 8:15.
News. 8:20.
Nancy Dixon. 8:30.
Goldbergs. 8:45.
Kathleen Norris.
KHJ-8. Haven of Rest. 8:30.
News. 8:45.
Happy Homes.
KECA-8. Breakfast Club. 8:30.
News. 8:45.
R. L. Johnson.
KFWE-8. Breakfast Club.
KMPC-8. Andy & Virginia. 8:30.
Unity Daily Word.
KMTR-8. Spanish Hour. 8:45.
Religious.
KFAC-8. Country Church. 8:30.
News. 8:45.
Mildred Leger.
KGFJ-8. News. Stocks. 8:15.
Music. 8:45.
Dr. Williams.
KRKD-8:30. State Employment.
KFOA-8. News. 8:15.
Records. 8:30.
Ada. 8:45.
Sunset Trio.
KGER-8. News. 8:05.
Soul Patrol. 8:15.
Mirnah. 8:45.
Rev. Bennington.
KFXM-8. Haven of Rest. 8:30.
Sunshine Service.
KFSD-8. Breakfast Club. 8:30.
Good Cheer. 8:45.
Thunder Over Paradise.
KFI-8. Haven of Rest. 8:30.
News.
KFVD-8. Covered Wagon.
KVOE-8. Haven of Rest. 8:30.
News. 8:45.
London News.

9 to 10 A. M.

KFI-9. Your Treat. 9:15.
Words & Music. 9:30.
Voices of Experience. 9:45.
Bridge Club.
KNX-9. Kate Smith. 9:15.
When a Girl Marries. 9:30.
Romance of Helen Trent. 9:45.
Our Gal Sunday.
KHJ-9. Rev. Laurin. 9:15.
Dr. Nicholson. 9:45.
Keen Fit.
KECA-9. Mildred Van. 9:15.
South-ernaires. 9:30.
Homer Griffith. 9:45.
News.
KFWE-9:30. News. 9:45.
Dr. Reynolds.
KMPC-9. News. 9:15.
That's My Idea. 9:30.
Morning Moods.
KMTR-9. Religious. 9:15.
Health. 9:30.
Spec Events. 9:45.
Religious.
KFAC-9. Inspiration. 9:15.
Health Talk. 9:30.
Women in News. 9:45.
Parents Forum.
KGFJ-9. News. Stocks. 9:15.
Tone Tempos.
KRKD-9. Prairie Schooner. 9:30.
U. S. Weather. 9:35.
Philharmonic Preview. 9:45.
News.
KIEV-9:30. Mavfair Lost & Found Pets.
KFOA-9. Rev. Ivia. 9:30.
Popular Record. 9:45.
Rev. Eade.

KGER-9. News. 9:05.
March Ahead of Time. 9:30.
Revival. 9:45.
Full Gospel.
KFXM-9. News. 9:15.
Previews. Orch. 9:30.
Variety. 9:45.
Keep Fit.
KFSD-9. Hollywood Headliners. 9:05.
Betty Randall. 9:15.
Health Talk. 9:30.
Farm & Home Hour.
KGB-9. Ben Sweetland. 9:15.
Home-makers Catalog. 9:30.
Let's Play Bridge. 9:45.
Keep Fit.
KFVD-9. Walt. 9:05.
News. 9:30.
Dr. Richardson. 9:45.
Parade.
KVOE-9. Monitor News. 9:15.
Dick O'Heren. 9:30.
Sue & Ranzers. 9:45.
Keep Fit.

10 to 11 A. M.

KFI-10. News. 10:15.
Mirandy's Garden Patch. 10:30.
Masters' Orch. 10:45.
Mr. Kato.
KNX-10. Life Can Be Beautiful. 10:15.
Woman in White. 10:30.
Right to Happiness. 10:45.
Charnie & Jessie.
KHJ-10. John B. Hughes. 10:15.
Winger & Alexander. 10:30.
Johnson Family. 10:45.
Bachelor's Children.
KECA-10. Lina Dale. 10:15.
Between Bookends. 0:30.
Art Baker. 10:45.
News. 10:50.
Dance Band.
KFWE-10. School News. 10:15.
Breakfast on the Boulevard. 10:45.
News.
KMPC-10. Garden School of Air. 10:15.
Mood Romance. 10:30.
Melody Preferred. 10:45.
News.
KMTR-10. Woman's World. 10:45.
Dr. Reynolds.
KFAC-10. Serenade. 10:30.
News. 10:45.
Guthrie Tower.
KGFJ-10. News. 10:15.
Dr. McCoy. 10:45.
City Dwellers.
KRKD-10. Music. 10:15.
Health Talk.
KFOA-10. News. 10:15.
Health. 10:30.
Harmony Hall. 10:45.
Records.
KGER-10. News. 10:05.
God's Sunshine. 10:30.
Bright Corner. 10:30.
KFXM-10. John B. Hughes. 10:15.
Winger & Alexander. 10:30.
Johnson Family. 10:45.
Bachelor's Children.
KFSD-10:15. Between Bookends. 10:30.
Ann Gibson. 10:45.
News. 10:55.
Harvey Harding.
KGB-10. John H. Hughes. 10:15.
The Old Paths. 10:30.
Johnson Family. 10:45.
Bachelor's Children.
KFVD-10. Morning Serenade. 10:30.
Union Rescue Mission.
KVOE-10. News. 10:15.
Winger & Alexander. 10:30.
Johnson Family. 10:45.
Bachelor's Children.

THE FAMILY DOCTOR

(Continued from Page Seventeen)

nightclubbing, and off he sailed to Seattle again. Alaska beckoned immediately and, stopping in Seattle only long enough to read how the Chinese were doing with the Japs, he headed for the land of ice and snow. No sooner had he arrived in Juneau, than Fate stepped into his life with a loud crash. It wasn't Fate doing the crashing, it was two trucks. One of them happened to be carrying the Doctor, who received a terrific smashing and banging about in the accident.

It impaired his health to such an extent he was forced to resign from his new job and head home for the states.

Back in Seattle again and drifting, he happened one day to be visiting a Mr. A. J. Quillian, then Manager of station KIRO, who was an old friend of previous Seattle days.

Now Mr. Quillian had a carbuncle on his neck—no laughing matter, as those who have had carbuncles on their necks will attest. While talking over old and more happy times, Mr. Quillian asked the Doctor if he would explain the exact machinations of a carbuncle, as he was interested because of the one on the back of his own neck.

Doc, genial and obliging as always, told in simple and easily understood terms, exactly what makes a carbuncle tick . . . so simply did he explain in fact that Mr. Quillian was amazed at the simplicity of it and demanded that the Doctor go on

the air at once so that the good citizens of Seattle might reap the benefits of such a doctor who spoke in such easily understood language.

The Doctor was delighted with the invitation and next week began broadcasting. That was three-and-a-half years ago. He's been on the air, sponsored, ever since.

His present sponsor is Bill Baker, who specializes in products made from soya and lima bean flour. Mr. Baker has a bakery at Ojai, California, from whence came the superb cake pictured on these pages. The cake was devoured after Christmas by 80 members of the KF1-KECA staff and not one of them got the tiniest bit sick, although the Doc was seen looking at not a few with an interested gleam in his eye.

So that's the story of the Family Doctor, a man who has seen much of the world and who has spent 40 years of his life in helping others. Kindly, always helpful, he is beloved of the radio people who work with him. They think he's pretty much of a fine fellow.

You'll never hear his true name. Medical ethics won't permit it, and the Doctor, who stands high in the respect of his colleagues, is ethical, above all else.

We've only scratched the surface of his travels. If you'd like to hear more about them, lend an ear to the Family Doctor's program each Tuesday and Thursday at 11:30 a. m., over KECA. We think you'll

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DI-MON-GLO COMPANY

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GENERAL FOODS CORPORATION

Joyce Jordan

Jello Calendar of Desserts for 10 cents. Mail: General Foods, Battle Creek, Mich.

agree with us that the Doc has really been around.—BERNIE SMITH.

(Editor's Note: When planning this article, we asked the Doctor if he had any pictures of himself, taken in some of the out-of-the-way places he has visited. He replied that his home burned to the ground only three months ago and he lost everything he owned, with the exception of a few of the many souvenirs he had collected. The only ones he saved out of a collection worth thousands of dollars, are pictured on these pages.)

KFVD—4. Tea Time. 4:15. News. 4:30. Sundown Serenade.
KVOE—4. Fulton Lewis. 4:15. Selective Service. 4:30. Musical America.

5 to 6 P. M.

KF1—5. Tunes in Three-Quarter Time. 5:10. Limericks. 5:15. Jack Armstrong. 5:30. Dant Music.
KNX—5. European Round-up. 5:15. Fletcher Wiley. 5:30. KNX-tra. Fantastic Facts. 5:45. G a r r e d. News. 6:15. Davin. News.
KHJ—5. News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Capt. Midnight.
KECA—5. Uncle Dan's Quiz. 5:15. Tom Mix. 5:30. Manhattan at Midnight.
KFWB—5. Stuart Hamblen. KMPC—5. Cobbers Club. 5:15. News. 5:30. Uncle Harry.
KMTR—5. Sweet Music. KFAC—5. Music. 5:30. Whos Bill Chaf.
KGFJ—5. News. 5:15. Tango Time. 5:30. Music. 5:45. Phil Stanwick.
KRRD—5. Melody Range. 5:30. Race Results.
KFOX—5. Swing. 5:45. March Ahead of Time.
KGER—5. News. 5:05. Latin Hour. KFAM—5. News. 5:05. Pop. Orch. 5:30. Shafter Parker. 5:45. Capt. Midnight.
KFSD—5. Vag'no De Leath. 5:15. Tom Mix. 5:30. Manhattan at Midnight.
KGB—5:15. Noble Orch. 5:30. Shafter Parker. 5:45. Capt. Midnight.
KVOE—5. Classified. 5:15. Top Tunes. 5:30. Shafter Parker. 5:45. Captain Midnight.

6 to 7 P. M.

KF1—6. Martin Music. 6:30. Cavalcade of America.
KNX—6. Talk Your Way Out of This One. 6:15. Gene Grounds. 6:30. Big Town.
KHJ—6. Fulton Lewis. 6:15. Williams Orch. 6:30. John B. Hughes. 6:45. Answer Man.
KECA—6. Roy Shield's Revue. 6:30. J. B. Kennedy. 6:35. Sain & Win With Jimmy Flynn.
KMPC—6. Son's Stories. 6:30. Easy Listening.
KFWB—6. News. 6:15. Strollin' Tom. 6:30. Crosby Orch. 6:45. Sid Ziff.
KMTR—6. Hollywood Merry-Go-Round. 6:15. Snerc. Events. 6:30. Life Payments. 6:45. Douglas Dawson.

KFAC—6. News. 6:15. Music. 6:30. L. A. City College.
KGFJ—6. News. Italian Melodies. 6:30. Music.
KRRD—6. Recordings. 6:15. Alvin Wilder
KFOX—6. News. 6:10. Sports. 6:15. Records. 6:30. Semi-Classical. 6:45. Records.
KGER—6. News. 6:30. Italian Journal.
KFAM—6. Fulton Lewis. 6:15. Evening Echoes. 6:30. Hometown Headlines. 6:35. Salon Music. 6:45. Answer Man.

7 to 8 P. M.

KFSD—6. On With Dance. 6:15. Mama Bloom's Brood. 6:30. News. 6:35. Berker String Quartet.
KGB—6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Answer Man.
KVOE—6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Answer Man.

8 to 9 P. M.

KF1—7. Kay Kyser.
KNX—7. Miller Orch. 7:15. News. 7:20. Music. 7:30. Let Me Meet.
KHJ—7. Gabriel Heatter. 7:15. Chapel Quartet. 7:30. Lone Ranger.
KECA—7. Boy Scouts of America. 7:30. News. 7:45. Cavalcade of History.
KFWB—7. Joe Hernandez. 7:30. News. 7:45. Robt. Arden.
KMPC—7. In the Air. 7:30. Listen Inn. 7:45. News.
KMTR—7. I Am. 7:15. Special Events. 7:45. Samuel Converse.
KFAC—7. Hollywood-Beverly Christian Church. 7:15. Mavcoliers. 7:30. Floyd Allen.
KGFJ—7. Spanish Hour.
KRRD—7. News. 7:15. Three-Quarter Time. 7:30. Do You Know?
KFOX—7. Daily Bread. 7:15. P.o.n. Records. 7:30. Hawaiians. 7:45. News.
KGER—7. News. 7:05. Jewish Hour. KFSD—7:45. Evangelistic Service.
KFSD—7. Story Drama. 7:15. Bob Hannon. 7:30. Sports Chats. 7:45. On with Dance.
KGB—7. Gabriel Heatter. 7:15. Square Circle. 7:30. Lone Ranger.
KVOE—7. Lud Gluskin. 7:15. Art Linkletter. 7:30. Lone Ranger.

9 to 10 P. M.

KF1—8. Tony Martin. 8:15. How Did You Meet? 8:30. Plotation Party.

KNX—8. Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Dr. Christian. 8:55. Bob Trout. News.
KHJ—8. Show of Week. 8:30. Adventures in Rhythm.
KECA—8. Quiz Kids.
KFWB—8. Musical Comedy. 8:15. Ellington Orch. 8:30. Know Your Bible.
KMPC—8. Amos 'n' Andy. 8:15. Henry Misselwitz. 8:30. Limit (Classic). 8:45. Quiz Kids.
KMTR—8. Eric. 8:15. Rover's Singing Waiters. 8:30. Floyd Johnson.
KECA—8. Evening Concert.
KRRD—8. News. 8:10. Mr. Parsons. 8:15. Music.
KFOX—8. Lucia Floor Show. 8:15. Recorded Frolic. 8:30. Hit Review.
KGER—8. News. 8:05. Spanish Hour.
KFSD—8. Quiz Kids.
KGB—8. Show of Week. 8:30. Adventures in Rhythm.
KVOE—8. Show of Week. 8:30. Adventures in Rhythm.

10 to 11 P. M.

KF1—9. Time to Smile. 9:30. Mr. District Attorney.
KNX—9. Texaco Star Theater.
KHJ—9. News. 9:15. Frost Warnings. 9:30. Martin Orch.
KECA—9. Easy Aces. 9:15. Mr. Keen. 9:30. News (Thrifty Drug). 9:45. Standard Tunes.
KFWB—9. Prelude to Inspiration. 9:30. News. 9:45. Shaw Orch.
KMPC—9. Memories in Melody.
KMTR—9:30. Peter Foster.
KFAC—9. Evening Concert.
KGFJ—9. Jewish Hour. 9:30. Music.
KFOX—9. News. 9:15. Dude Ranch. 9:30. Pop. Records. 9:45. Hawaiian.
KGER—9. News. 9:05. Thomas Ozamoto.
KFAM—9:30. Frost Warnings. 9:45. News.
KFSD—9:45. Spirit of L.I.F.E.
KFSD—9. Easy Aces. 9:15. Mr. Keen. 9:30. Dorsey Orch. 9:45. News.
KGB—9. News. 9:15. Frost Warnings. 9:30. George Bacon. 9:45. Martin Orch.
KVOE—9. News. 9:15. Frost Warnings. 9:30. Martin Orch.

11 to 12 Midnight

KF1—10. News. 11:15. Morgan Orch. 11:30. Marshall Orch. 11:57. News.
KNX—11. Knox Manning. 11:30. Public Affairs. 11:30. Strand Orch. 11:55. News.
KHJ—11. Harris Orch. 11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Rhythm Rascals.
KECA—11:15. Bernie Orch. 11:45. Paul Carson. 11:57. News.
KFWB—11. Three Kings & a Queen. 11:15. Let's Dance.
KMPC—11. Bright's Hawaiians. 11:15. That's Bad Luck. 11:30. Swing & Quiz.
KMTR—11. Music.
KFAC—11. Night Shades.
KGFJ—11:15. Concert.
KFAM—11. Harris Orch. 11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Rhythm Rascals.
KFSG—11. Sunny Southerners. 11:30. Memory Melodies.
KFSD—11. Morgan Orch. 11:30. Marshall Orch.
KGB—11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Memory Time.
KF1—11. Hank the Night Watchman.
KVOE—11. Harris Orch. 11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Rhythm Rascals.

KHJ—10. Dale Orch. 10:30. News. 10:45. Harris Orch.
KECA—10. Philharmonia.
KFWB—10. Shaw Orch. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm.
KMPC—10. Brass Hats. 10:15. News. 10:30. Ebony Rhapsody.
KMTR—10. Viennese Ensemble. 10:15. Neighbor Orch. 10:30. Averill Orch. 10:45. Katie Orch.
KFAC—10. Melody Hour.
KGFJ—10. News. 10:15. Wrestling Matches.
KNX—10. Dick Ross. 10:15. Hamlet Orch. 10:30. Wave Elders. 10:45. Dick Ross.
KGER—10. News. 10:10. Music. 10:30. Concert Music.
KFAM—10. Dale Orch. 10:30. News. 10:45. Harris Orch.
KFSG—10:15. Forgotten Man. 10:30. Melody Trio.
KFSD—10. Aaronson Orch. 10:20. Harrington Orch.
KGB—10. Dale Orch. 10:30. News. 10:45. Harris Orch.
KVOE—10. Dale Orch. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

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KFAC—11. Night Shades.
KGFJ—11:15. Concert.
KFAM—11. Harris Orch. 11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Rhythm Rascals.
KFSG—11. Sunny Southerners. 11:30. Memory Melodies.
KFSD—11. Morgan Orch. 11:30. Marshall Orch.
KGB—11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Memory Time.
KF1—11. Hank the Night Watchman.
KVOE—11. Harris Orch. 11:15. Rio Rito Orch. 11:30. Islanders. 11:45. Rhythm Rascals.

FORECAST and things current IN RADIO

Editor's Note: The following are brief flashes on selective radio programs and events, current and coming up in the future. They are intended to afford a guide for introduction to radio matters of indicated general interest.



Ed. Note: Where, from time to time, schedules of events and programs are set up for weeks in advance, it is suggested that these be clipped from the magazine and filed for ready reference since, in most cases, they will not be printed again.

DRAMA

NOEL CHANDLER'S mysterious double again makes an appearance, under his own name, and causes more trouble for Faith Chandler, played by Irene Rich, during the episode of "Dear John," dramatic serial, Sunday, Jan. 19, between 8:15 and 8:30 p. m., PST, over NBC's KFI.

Faith's difficulties are further increased by her husband's suspicions of her innocent friendship with her brother-in-law, Michael Chandler, and by Noel's efforts to straighten things out.

THE DELIGHTFUL STORY of one of the world's most famous elopements will be told in the Great Plays series when

"The Rivals," by Richard Brinsley Sheridan, is presented over the NBC-Blue network, Sunday, Jan. 19, from 12 noon to 1 p. m., PST, under the direction of Arthur F. Hanna (KECA, KFSD).

HELEN HAYES appears in a drama of love and revenge with a background of life in prison as her next starring vehicle in the "Helen Hayes Theater" on Columbia network. (KNX-CBS, Sunday, Jan. 19, 7:30 p. m.) The title of the play has not yet been decided upon. It is another in the series of dramas selected by Miss Hayes from motion picture successes, stage plays, novels, and short stories.



MUSIC

GLADYS SWARTHOUT, the mezzo-soprano, is guest soloist with Andre Kostelanetz, conductor, and Albert Spalding, violinist, in the Columbia network presentation, "The Pause That Refreshes on the Air," KNX-CBS, Sunday, Jan. 19, 1:30 to 2 p. m. Miss Swarthout is to be heard in "Songs My Mother Taught Me," by Dvorak, and "Comin' Through the Rye," traditional Scotch air. Mr. Spalding plays "Malaguena" by Sarasate. The 45-piece orchestra under the direction of

Here's Eddie



FINALLY GOT TO HIM: Radio Life followers of Eddie Albright were disappointed last week when his likeness did not accompany an article on him. Reason for picture failure: Cut of picture broke under press pressure. But, here he is, looking not at all like a "hook-wormish" academician, but a friendly advisor—which he is.

Andre Kostelanetz, is heard in "Vilia" by Lehar; "Perfidia," by Dominguez, and three songs of the west, "Red River Valley," "Old Chisholm Trail" and "Home on the Range." George Zachary is CBS producer for this program.



YOUTH

PUBLIC SCHOOLS of the San Francisco Bay region will be heard on the coast-to-coast series of Music and American Youth programs on Sunday, Jan. 19, from 8:30 to 9 p. m., KFI.

The broadcasts, which will originate in the NBC studios in San Francisco, are featuring San Francisco public schools on Jan. 12; Oakland public schools on Jan. 19. Jennings Pierce, NBC's director of education for the western division, will be in charge.

CHEF MILANI

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- A TABLE Water
- A PLEASING Beverage
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Chef Milani's Sunday Dinner

For Eight Persons

The Menu:

Pismo Beach clam cocktail
 Chicken okra soup
 Filet of halibut with Meuniere sauce
 Sirloin of beef au sherry
 Stuffed tomatoes with anchovies
 Sweet potatoes New Orleans
 Chocolate ice cream
 Assorted cakes
 Coffee, tea or milk

Recipe for Filet of Halibut with Meuniere Sauce

8 small filets of halibut
 Salt and pepper
 Flour
 10 tablespoons of butter
 1 sprig of parsley minced very fine
 Juice of 2 lemons

Sprinkle filets of halibut with salt and pepper, then flour them. Put 4 tablespoons of butter in a thick skillet, and when butter is melted fry filets to a golden color on both sides. Place filets on a large platter, sprinkle minced parsley over the fish, and the lemon juice. Heat 6 tablespoons of butter in a frying pan to a hazelnut color and pour on the fish.

Recipe for Sirloin of Beef au Sherry

1 six-pound sirloin of beef
 A few pieces of fresh lard cut in 2-inch strips
 1 onion sliced
 1 carrot sliced
 2 bay leaves
 2 cloves
 1 bunch of parsley
 ½ pound of butter melted
 1 cup of sherry wine
 1 cup of water

Trim sirloin of beef and sprinkle with salt and pepper, lay strips of lard in rows about ½ inch apart. Put beef roast in a roasting pan, add sliced onion, sliced carrots, 2 bay leaves, the cloves and the bunch of parsley. Pour the melted butter over the roast, and the cup of water in the bottom of the roasting pan. Bake at 350 degrees, 15 minutes to the pound, while baking, baste frequently. 30 minutes before the roast is done, pour cup of sherry wine in, and then let bake until finished.

Recipe for Stuffed Tomatoes and Anchovies

1 cup of anchovies
 4 hard boiled eggs
 3 tablespoons of mayonnaise
 1 head of lettuce
 2 lemons
 8 parsley branches
 Pepper

Open can of anchovies, and chop them in small pieces. Chop eggs very fine and add to anchovies, sprinkle some pepper on them, and mix with mayonnaise. Peel tomatoes, cut off the top, and scoop out the inside of the tomatoes with a spoon. Fill with mixture, and place them in a refrigerator, so that they are chilled when ready to serve. Put each stuffed tomato on a crisp lettuce leaf, with a quarter of a slice of lemon on one side and a sprig of parsley on the other.

Chef Milani is heard Monday through Friday at 2 p. m. over KMPC in a program entitled, A DINNER FOR FOUR FOR A DOLLAR, NO MORE, sponsored by WILSON & CO. and SIGNET FRUITS IN GLASS.

File This Page Under "Macaroni"

Radio Life Consumers' Club

Directed by Chef Milani

CULINARY CONSCRIPTION NOTICE—Fifty thousand women are wanted at once for participation in Radio Life's Consumers' Club! An army of feminine genius is needed to help us solve all kinds of gastronomical and economical kitchen problems. Where is your application? It costs you nothing to join! All you do is send in a postcard with your name and address, or use the coupon on another page of this magazine.

Our intention is to organize you as the wisest cooks and best eaters in California. As a Club Member, all that will be required of you is your interest. This is YOUR page, and on it we propose to print every constructive idea that you care to send in, while later we hope to invite you to test foods for this department at no expense to yourself.

Come on now! Let's have your application—and some hints, tips and kitchen tricks, too. We've received hundreds of cards and letters in the last few weeks, but NOT YOURS!

EPICUREAN EXTRACTIONS—You know those little bottles on the kitchen shelf labeled "extract"? Well, perhaps you haven't thought of the following uses for them yet:

The one marked "lemon," for instance, will go well with egg-yolk mixture and applesauce. The one marked "banana" can help bring out the flavor in custard pie. "Maple" if added to brown sugar syrup will make your pancakes taste better; and if you prefer to "take 'vanilla'," try taking it on your cereals or in your pumpkin pie, or a drop of it in your coffee.

This Week—Macaroni's Mysteries

We are giving you a few macaroni recipes this week, so here is a little additional information to go with them:

When you think of macaroni, you probably think of it in the form of large tubes, elbows, shells or twists; but generally speaking, the term also includes such things as spaghetti, vermicelli and noodles. All these should be made from hard or spring wheat containing plenty of gluten. When so made, macaroni is a good source of protein as well as starch, and if it is of good quality, you will find that it will break neatly, without splintering; that it is creamy in color instead of white, and that it holds its shape while cooking. From nine to twelve minutes should be enough to cook it, incidentally, and you should use a large pot with plenty of water in it.

Macaroni in one form or another can serve as the basis for many fine dishes if you use your imagination as well as sauces and cheese. It is not often thought of as a vegetable or cereal food, and yet it is both of these and lends itself to many dietary uses.

MACARONI MYSTERIES—No lover of macaroni can ever completely ignore ravioli, and ravioli are always a macaroni mystery, depending on what you hide inside of them. To fix them, here's what you do:

Sift a couple of cups of flour with a teaspoon of salt and knead the same with two unbeaten eggs. Then, roll the dough to the thickness of a half-dollar and proceed to cut it into squares, circles, ovals, triangles, or whatever shape you like. This done, apply the

Build your own kitchen reference library by clipping and saving these pages each week. If you would also like to receive news of new products, samples, etc., through the mail, join

the Club by simply registering your name and address with Radio Life Consumers Club, Chef Milani, Director, 1029 West Washington Blvd., Los Angeles, California.



Radio Life Consumers' Club CHEF MILANI DIRECTED BY

This page is a continuation of the preceding page, bringing Radio Life readers menus, recipes, and homemaking suggestions from Chef Milani and Consumers Club members. All Radio Life readers are invited to join the Club and

share their own home management discoveries, favorite menus, etc., with other readers through the Club section. Address Radio Life Consumers Club, Chef Milani, Director, 1029 West Washington Blvd., Los Angeles, California.



CUT HERE

File This Page Under "Macaroni"

filling, moisten the edges of each piece of dough, fold over, and press together. Finally, boil your ravioli for fifteen minutes and serve as you wish, but preferably with some kind of sauce.

Now if you're worried about the filling, any decent filling will do, with or without meat; but a good idea in any mixture is some cold chicken or ham, some Parmesan cheese, and an egg to sort of bind things together.

YOU'RE JUST AS GOOD AS COMPANY—When company calls, we usually dress up, not only ourselves, but our dishes as well. Has it never occurred to you though that you're just as good as company? Why not please your own eyes then, company or no company? A little artistic touch or two after the food comes off the fire can make an ordinary dish look mighty grand.

Remember that food can often be served in wedges as well as slices and curled instead of straight. Keep in mind that the pastry tube can be used for other things besides frostings and that the paring knife comes in handy for other things besides peeling. Touch up your dish with a bit of garnishing; give it a little form and daintiness, for yourself as well as others. It will not only improve your appetite, but please your pride also.

Chef Milani's Suggestions for Macaroni

TAGLIATELLE A LA ROSINA

- 1 pound of Tagliatelle spaghetti
- 1/2 pound of butter
- 1 clove of garlic, chopped very fine
- 6 leaves of basilico herb, minced very fine
- 1/4 cup of parsley, minced very fine
- 2 tablespoons of salt
- Pepper
- 1 cup of Parmesan cheese

Melt butter in a sauce pan, and fry garlic, basilico and parsley on a very gentle fire. Put spaghetti in 4 quarts of salted boiling water with 2 tablespoons of salt, stir and cook until tender. Drain and place on large platter, and pour sauce on top. Sprinkle with a little pepper if you wish, and then sprinkle cheese on top and serve.

OLD FASHIONED BAKED MACARONI

- 1/2 pound of 100% Semolina macaroni, "boiled"
- 1 cup of hot milk
- 2 tablespoons of melted butter
- 1 teaspoon of salt
- Dash of pepper
- 4 slices of Wilson's Ol' Fashund bacon
- 2 green peppers, cut in strips
- 1/2 cup of bread crumbs
- 1/4 cup of shredded Cheddar cheese

Cut bacon very fine and fry in a skillet with peppers on a very slow fire. Then fix a layer of cooked macaroni, half of the bacon and pepper, and half of the cheese, and 1 tablespoon of the melted butter, sprinkle with salt and pepper, in a buttered baking pan. Then repeat this until all ingredients are used. Pour hot milk, and sprinkle bread crumbs on top of mixture, and bake in a moderate oven at 325 degrees for 25 minutes.

BAKED MACARONI AL POMADORO

- 1/2 pound of large macaroni
- 1 pound of large ripe tomatoes
- 2 tablespoons of butter
- 1 tablespoon of olive oil
- 1/2 cup of Parmesan cheese, grated
- Salt and pepper

Boil macaroni in plenty of salted water. When tender to suit taste, drain, place in a casserole. Melt the butter and mix with olive oil, slice tomatoes and place on top of macaroni, and then pour oil and butter over the top. Season with salt and pepper, and cover the casserole, bake in a pre-heated oven at 350 degrees for 30 minutes. When done, sprinkle with cheese, and serve.

CUT HERE

Chef Milani's Super-Economical "Dinner for Four, A Dollar, No More"

As Featured on His KMPC Broadcasts

The menus on this page stress simple, wholesome meals for four people, and can each be prepared for a total of \$1. The cost of each is checked weekly in Radio Life Markets.

CHEF MILANI'S DOLLAR (FOR 4) DINNER No. 1

- Sliced beef liver and onions
- Stewed cabbage
- Head of lettuce with oil and vinegar dressing
- Bread and butter
- Preserved peaches
- Mashed Potatoes
- Milk

Recipe for Beef Liver and Onions (1)

- 1 pound of beef liver, sliced very thin
- 1 large onion
- 2 cloves of garlic
- 4 slices of Ol' Fashund bacon
- Salt and pepper

Slice onions in rings, then melt 2 tablespoons of butter and fry on a slow fire 4 pieces of bacon until bacon is crisp. Take fried bacon off and mince a clove of garlic and fry with onion rings, until onions become a golden color. Then add slices of liver and let fry for 10 minutes, season with salt and pepper to taste. Serve on toast, and on top of each serving place 1 slice of bacon.

CHEF MILANI'S DOLLAR (FOR 4) DINNER No. 2

- Signet apple juice cocktail
- Old fashioned meat loaf
- Mashed Potatoes
- Heart of lettuce with French dressing
- Sunfrezett ice cream
- Creamed Carrots

Recipe for Old Fashioned Meat Loaf (2)

- 1 pound of ground beef
- 1 egg
- 1 cup of bread crumbs
- 1/2 cup of Signet apple juice
- 4 slices of Ol' Fashund bacon
- Salt and pepper

Mince 4 slices of Ol' Fashund bacon and mix with 1 pound of ground beef, 1 egg, 1 cup of bread crumbs, 1/2 cup of Signet apple juice, 1 teaspoon of salt and a dash of pepper. When well mixed, put mixture into a buttered loaf pan and bake in oven at 325 degrees for 1 hour.

CHEF MILANI'S DOLLAR (FOR 4) DINNER No. 3

- Short ribs Espagnole
- Buttered peas
- Bread and butter
- Chocolate pudding
- Lettuce with mayonnaise
- Milk

Recipe for Short Ribs Espagnole (3)

- 3 pounds of short ribs
- 2 cans of Spanish tomato sauce
- 1 cup of rice
- 1 onion
- 2 cloves of garlic
- 1 carrot
- Sprig of parsley
- Salt and pepper

Have butcher cut short ribs in pieces 3 inches long. Braise them in 2 tablespoons of butter in a Dutch oven pan. Mince onion, parsley and garlic very fine. Cut carrot in very small cubes, fry with short ribs, until nice and brown. Season with salt and pepper. Then add 2 cans of Spanish tomato sauce, and simmer, cover until the short ribs are tender—about 2 hours. Boil the rice in plenty of water. When done, drain. Put rice on one side and ribs on the other, cover rice with sauce and serve.

The Telephone Hour



James Melton (left) tenor star of the Telephone Hour, gets down to shirt sleeves, as does conductor Donald Voorhees, for a rehearsal with Francis White, soprano, during which they put finishing touches on one of the broadcasts heard each Monday evening over NBC's KFI, 5 p.m.

Border Radio

KKEY point in the nation's defense program is San Diego, Calif., location of the land's greatest naval training and air station. There, too, is alert, public service minded Station KGB. Last week, with millions of dollars pouring into the national defense program into naval, army and aircraft construction and training schedules, with a resultant increase in San Diego population, KGB, to add to contentment of thousands of construction workers, decided to extend a popular program "Sunrise Serenade" into a full hour six days a week.

For early rising workers "Sunrise Serenade" was completely revamped. Included were a "Pet Swop Shop," "County Clippings," "Weather Reports," other data of interest to residents in KGB's primary listening area.

A new morning news period, from 7 to 7:15, became an integral part of "Sunrise Serenade," (the musical portion of the program will continue until 7:45 a. m. as in the past). Thus did KGB add up one hour and a half of music, other early morning features—and one-half hour of late news reports before 8 o'clock each week day morning.

Also announced KGB: Commander Perry Wood, well-known United States Navy personnel officer, friend of blue-jackets ashore and afloat, began an exciting new radio series Tuesday, Jan. 7, from 6:45 to 7 p. m. (Tuesdays and Thursdays). "America's Answer," a revealing discussion of defense problems and their solutions as seen through eyes of a service man. Years of experience in and out of the service, plus a winning personality give Perry Wood a background of ample proportions for this new series.

call sign of "Radio Brazzaville" in French Equatorial Africa.

Most important and timely item in Herb Allen's report is the latest schedule of the National Broadcasting system of IRAN (Persia). EPB 15.1 mc. broadcasts daily 12 midnight to 2:30 a. m.—EQB 6.15 mc. is heard daily 5:45 to 8:45 p. m. with a further schedule 9 p. m. to 12 midnight. Station director further advises that "a new standard plant ordered will have six wavelengths—16, 19, 25, 30, and 48 meter bands." Listen to IRAN! 73's for now.

WORLD ON YOUR DIAL

By Earl G. De Haven

TO quiet the misgivings many of our reader-listeners may be having at the present time about their inability to get satisfactory signals from many of the most consistent foreign shortwave stations, we take "time out" this week to give a report on general reception conditions. We have had numerous telephone calls and letters in which the writers expressed the belief that their receivers were at fault, but not so.

On the 6 mc. or 49 meter band there seems to have been no drop in signal strength, all stations in that section of the shortwave spectrum having maintained their normal signal levels, regardless of what continent the station or stations operate from. The bands suffering most in this period of "signal depression" are the 25 and 31 meter bands (11 to 12 mc. and 9 to 10 mc.) respectively. For example, JZJ, Tokyo, which has been showing phenomenal signals since going into operation on 9.53 mc. has been "only a whisper" during the past two weeks. The same is true of JZJ on 11.8 mc. as well as the British, German, Italian, and Australian stations operating in those bands. An exception was Africa's ZRL on 81 meters which has shown fair volume during this period.

Reception during daylight hours on these frequencies has been fairly good but still rated as considerably below normal for this time of year. Oddly enough, however, the Mozambique station CR7BE on 9.72 mc. (sister station of CR7BH and CR7AA) has been showing well between 11 a. m. and 1 p. m. Likewise "The Voice of China," XGOY on 11.92 mc. at Chungking has been readily understandable practically every afternoon between 4 and 5 p. m. Finally, the bands in question "open up" about 11 p. m. and reception from Tokyo and elsewhere approaches normal from that time on through the early morning hours.

We are in receipt of an interesting report from Herb Allen, now of Reseda, California. Herb has very considerably "air-mailed" CR7BE requesting special program information for Radio Life reader-listeners. In his report is the news that ZRK on 6.09 mc. in South Africa has been heard with good signals at 10:30 p. m. He also advises that FZI is the

MONEY-SAVING COUPON

Read the Freeberger Delicatessen advertisement appearing elsewhere in the magazine. Then, in the mood for a tasty snack and delicacy for that late evening feeling, or for a quickly composed and unusual meal take this Coupon with you to Freeberger's. It will give you a ten (10) per cent reduction in list prices of all foods displayed or carried in stock

Get into the Chef's Kitchen, Girls!

Chef Milani Invites You to
JOIN THE CONSUMERS' CLUB!

Fill out this application for forthcoming samples, literature, offers and rewards for members. Paste on a penny postal and mail to Radio Life.

NAME.....

ADDRESS.....

CITY.....

(You will receive a membership card by return mail)

THURSDAY Program Highlights

Variety

A. M.
 9:00—Kate Smith. KNX.
 10:15—Between Bookends. KECA-KFSD.
 10:30—Art Baker. KECA.
P. M.
 1:15—Club Matinee. KECA-KFSD.
 2:00—Chef Milani. KMPC.
 4:00—Art Baker's Notebook. KFI.
 6:00—Major Bowes. KNX.
 6:00—Kraft Music Hall. KFI.
 7:00—Xavier Cugat. KFI.
 7:00—Rudy Vallee. KECA.
 8:00—Amos 'n' Andy. KNX-KMPC.
 8:30—Maxwell House Coffee Time. KFI.
 8:30—Fame & Fortune. KECA.

Drama

A. M.
 10:30—Johnson Family. KHJ.
P. M.
 3:30—Myvater Hall. KHJ-KGB-KFXM.
 4:30—Confessions of a Corsair. KHJ-KVOE-KGB.
 5:30—Aldrich Family. KFI.
 9:30—When Presses Roar. KFI.

Quiz Programs

P. M.
 5:00—Pot o' Gold. KECA.
 7:15—What's on Your Mind?. KNX.
 8:00—School Kids Quiz. KECA.
 8:30—Ask-It. Basket. KNX.
 9:00—Quiz Court. KFI.

Outstanding Music

P. M.
 12:15—Luncheon Concert. KFAC.
 2:15—Classic Hour. KECA.
 2:30—Yella Peasi. KMPC.
 3:00—Masterpieces. KFAC.
 6:00—Rochester Philharmonic. KECA-KFSD.
 7:00—Glenn Miller. KNX.
 8:00—Evening Concert. KFAC.
 8:00—Standard Symphony. KHJ-KVOE-KFXM-KGB.
 8:00—Pleasure Time. KFI.
 8:15—Lanny Ross. KNX.
 10:00—Philharmonia. KECA.
 10:00—Haven of Rest. KHJ.
 10:30—Masterworks. KNX.

Public Affairs—News

A. M.
 7:30—Bob Garred. KNX.
P. M.
 1:45—Kaltenborn. KFI.
 5:55—Elmer Davis. KNX.
 6:00—Fulton Lewis. KHJ-KVOE-KGB.
 7:00—Gabriel Heatter. KHJ-KGB.
 7:30—Wythe Williams. KHJ-KVOE-KGB.
 7:45—Robert Arden. KFWB.
 8:45—Let's Talk News. KMPC.

Sports—Comment

P. M.
 3:15—Outdoors with Bob Edge. KNX.
 6:45—Sid Ziff. KFWB.
 10:15—Bowling Notes. KFWB.

Weather

KHJ—8:30 a. m. 2 p. m.
 KMPC—9 a. m.
 KRKD—9:30 a. m. 1 p. m. 3:45 p. m.
 KFWB—11:30 a. m.

THURSDAY Programs

JANUARY 23, 1941

8 to 9 A. M.

KFI—8. Organ Concert. 8:15. Against Storm. 8:30. Road of Life. 8:45. News.
 KNX—9. Morning Melodies. 8:15. News. 8:20. Nancy Dixon. Shopping Guide. 8:30. Goldbers. 8:45. Kathleen Norris.
 KHJ—8. Neighbors of Woodcraft. 8:30. News. 8:45. Happy Homes. KFA—8. Breakfast Club. 8:30. News. 8:45. B. L. Johnson. KFVB—8. Grouch Club. 8:30. King Orch. 8:45. Dr. Reynolds. KMPC—8. Andy & Virginia. 8:30. Unity Daily Word.
 KMTR—8. Spanish Hour. 8:45. Religious Music.
 KFAC—8. Country Church. 8:30. News. 8:45. Mildred Lager. KGFJ—8. News. Stocks. 8:15. Music. 8:45. Dr. Wiseman.
 KFOX—8. Classified. 8:45. Marimba. 8:30. Classified. 8:45. Marimba. KGER—8. News. Soul Patrol. 8:15. Mignani. 8:45. Rev. Benington.
 KFXM—8. Neighbors of Woodcraft. 8:30. Sunshine Service.
 KFSD—8. Breakfast Club. 8:30. Good Cheer. 8:45. Thunder Over Paradise.
 KGB—8. Neighbors of Woodcraft. 8:30. News.
 KFVB—8. Covered Wagon.
 KVOE—8. Good Morning Neighbor. 8:30. News. 8:45. London News.

9 to 10 A. M.

KFI—9. Words & Music. 9:30. Heart of Julia Blake. 9:45. Bridge Club.
 KNX—9. Kate Smith Speaks. 9:15. When a Girl Marries. 9:30. Romance of Helen Trent. 9:45. Our Gal Sunday.
 KHJ—9. Rev. Laurin. 9:15. Dr. Michelson. 9:45. Keep Fit.
 KECA—9. Mildred Van. 9:15. Southcraires. 9:30. Homer Griffith. 9:45. News.
 KFVB—9. Lombardo Orch. 9:15. Musical Comedy. 9:30. News. 9:45. Sea Magic.
 KMPC—9. News. 9:15. Accent on Song. 9:30. Morning Moods.
 KMTR—9. Martin Luther Thomas. 9:15. Health Talk. 9:30. Special Events. 9:45. Religion.
 KFAC—9. Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Music.
 KGFJ—9. News. Stocks. 9:15. Tone Tempons.
 KRKD—9. Prairie Schooner. 9:30. C. S. Weather. 9:45. News.
 KIEV—9:30. Mayfair Lost & Found Pets.
 KFOX—9. Rev. Ivie. 9:30. Popular Records. 9:45. Rev. Eade.

KGER—9. News. 9:05. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.
 KFXM—9. News. 9:15. Program Previews. 9:20. Pop. Orch. 9:30. Variety. 9:45. Keep Fit.
 KFSD—9. Frank Ross. 9:15. Health. 9:30. Farm and Home.
 KGB—9. Ben Sweetland. 9:15. Home-maker. Catalogue. 9:30. Let's Play Bridge. 9:45. Keep Fit.
 KFVB—9. Waltz. 9:15. News. 9:30. Dr. Richardson. 9:45. Parade.
 KVOE—9. Monitor News. 9:15. Navy Band. 9:30. Two Kings and a Queen. 9:45. Exercises.

10 to 11 A. M.

KFI—10. News. 10:15. Mirandy's Garden Patch. 10:30. Masters Orch. 10:45. Dr. Kate.
 KNX—10. Life Can Be Beautiful. 10:15. Woman in White. 10:30. Right to Happiness. 10:45. Marv Lee Taylor.
 KHJ—10. News. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.
 KECA—10. Linda Dale. 10:15. Between Bookends. 10:30. Art Baker. 10:45. News. 10:50. H. Harding.
 KFVB—10. Kyser Orch. 10:15. Breakfast on the Boulevard. 10:45. News.
 KMPC—10. Mood Romance. 10:30. Doctor's Journal. 10:45. News.
 KMTR—10. Woman's World. 10:45. Medical.
 KFAC—10. Midmorning Serenade. 10:30. News. 10:45. Gothic Tower.
 KGFJ—10. News. 10:15. Dr. McCoy. 10:45. City Dwellers.
 KRKD—10. Music. 10:15. Health.
 KFOX—10. News. 10:15. Health. 9:45. Pacific Paradise. 10:45. Records.
 KGER—10. News. 10:05. God's Sunshine. 10:30. Bright Corner.
 KFXM—10. John B. Hughes. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.
 KFSD—10:15. Between Bookends. 10:30. Ann Gibson. 10:45. P. T. A.
 KGB—10. John B. Hughes. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.
 KFVB—10. Morning Serenade. 10:30. Union Rescue Mission.
 KVOE—10. News. 10:15. Hollywood Whispers. 10:30. Johnson Family. 10:45. Bachelor's Children.

11 A. M. to 12 Noon

KFI—11. Hymns of All Churches. 11:15. Arnold Grimm's Daughter. 11:30. Valiant. Adv. 11:45. Light of the World.

KNX—11. Bir Slater. 11:15. Aunt Jenny. 11:30. Fletcher Wiley. 11:45. Home of the Brave.
 KHJ—11. Friendly Neighbors. 11:15. Standard School. 11:45. School of Air.
 KECA—11. Our Half Hour. 11:30. Family Doctor. 11:45. News.
 KFVB—11. Tom Stoddard. 11:30. Al Jarvis.
 KMPC—11. Norma Serviss. 11:15. Music. 11:30. Gypsy Strings.
 KMTR—11. Dr. Talbot. 11:30. Monitor News. 11:45. Special Events.
 KFAC—11. Man on the Street. 11:30. Forenoon Musicale.
 KGFJ—11. News. 11:15. Music.
 KRKD—11. Paddock Flashes. 11:30. News.
 KFOX—11. Popular Records. 11:30. News. 11:40. Records.
 KGER—11. News. 11:15. Fifth Street Mission. 11:45. Dr. Matthews.
 KFXM—11. Friendly Neighbors. 11:15. Standard School. 11:45. Classic Strings.
 KFVB—11. Our Half Hour. 11:15. Bridge. 11:30. Marine Band. 11:45. News.
 KGB—11. Friendly Neighbors. 11:15. Standard School. 11:45. School of Air.
 KFVB—11. News. 11:15. Musical Alphabet. 11:30. Piano. 11:45. Violet Schram.
 KVOE—11. Friendly Neighbors. 11:15. Standard School. 11:45. Southern School.

12 Noon to 1 P. M.

KFI—12. Story of Mary Martin. 12:15. Ma Perkins. 12:30. Penner Young's Family. 12:45. Vic and Sule.
 KNX—12. Martha Webster. 12:15. Song Treasury. 12:30. Kate Hopkins. 12:45. Women of Courage.
 KHJ—12. News. 12:15. Norma Young. 12:45. Here's Looking at You.
 KECA—12. Orphans of Divorce. 12:15. Amanda. 12:30. John's Other Wife. 12:45. Just Plain Bill.
 KFVB—12. Al Jarvis. 12:30. Peter Potter.
 KMPC—12. News. 12:15. Records.
 KMTR—12. Music.
 KFAC—12. News. 12:15. Luncheon Concert.
 KFOX—12. News. 12:15. Novelty Roundup. 12:45. Let's Listen.
 KRKD—12. Recordings. 12:30. Jimmie's Saddle Pals.
 KFXM—12. Records. 12:15. News. 12:30. Garden School.
 KGER—12. Harmony Hall. 12:15. News. 12:30. Calvary Quarter Hour. 12:45. Here's Looking at You.
 KFSD—12. Orphans of Divorce. 12:15. Amanda of Honeymoon Hill. 12:30. John's Other Wife. 12:45. Just Plain Bill.
 KGB—12. News. 12:15. Song Treasury. 12:30. Betty and Buddy. 12:45. Here's Looking at You.
 KFVB—12. Luncheon Music. 12:45. V. Selvam.
 KVOE—12. News. 12:15. Farm News. 12:30. Betty and Buddy. 12:45. Here's Looking at You.

1 to 2 P. M.

KFI—1. Backstage Wife. 1:15. Stella Dallas. 1:30. Lorenzo Jones. 1:45. Wilder Brown.
 KNX—1. Portia Blake. 1:15. Myrt & Margie. 1:30. Hilltop House. 1:45. Stepmother.
 KHJ—1. Music & Music. 1:15. Below Rio Grande. 1:30. Eddie Albright.
 KECA—1. Mother of Mine. 1:15. Club Matinee.
 KFVB—1. Peter Potter. 1:30. Dr. Reynolds. 1:45. Miller Orch.
 KMPC—1. Accent on Variety. 1:30. By Arrangement.
 KMTR—1. G. Allison. 1:30. Pension. Special Events.
 KFAC—1. Religious Science. 1:15. 1. A. Schools. 1:30. Music. 1:45. Organ.
 KGFJ—1. News. 1:15. Strings. 1:30. Matinee Melodies.
 KRKD—1. Weather. 1:15. City Hall. 1:30. P. S. C. 1:45. Health.
 KFOX—1. Pop Records. 1:15. Lucia. 1:30. Monitor News. 1:45. At the Rialto.
 KGER—1. News. 1:05. Officials. 1:20. Bits of Hits. 1:30. Spanish.
 KFXM—1. Music & Music. 1:15. Below Rio Grande. 1:30. Gossin Club. 1:45. Parties.
 KFSD—1. Mother of Mine. 1:15. Agricultural Conservation. 1:30. Club Matinee. 1:55. News.
 KGB—1. Music & Music. 1:15. Below Rio Grande. 1:30. Stocks. 1:35. Monitor News. 1:45. Stella.
 KFVB—1. News. 1:15. Music. 1:30. Hawaiian Music.
 KVOE—1. Music & Music. 1:15. Below Rio Grande. 1:30. Gossin Club. 1:45. Civic.

2 to 3 P. M.

KFI—2. Girl Alone. 2:15. Lone Journey. 2:30. Guiding Light. 2:45. Life Can Be Beautiful.
 KNX—2. American School. 2:30. News. 2:45. Scattergood Baines.

KHJ—2. News. 2:15. Bookworm. 2:30. Community Hall. 2:45. Let's Play Bridge.
 KECA—2. News. 2:15. Classic Hour. KFVB—2. Bing Crosby. 2:15. Strauss Waltz. 2:30. News and Music. 2:45. Grandma Travels.
 KMPC—2. Chef Milani. 2:15. Jack Leonard. 2:30. Yella Peasi. 2:45. Concert Hall.
 KMTR—2. W. B. West. 2:15. Spec. Events. 2:30. Music.
 KFAC—2. News. 2:15. County Federation. 2:45. Music.
 KGFJ—2. News. 2:15. Civic. 2:30. Music.
 KRKD—1. Henry Orch. 2:30. News. 2:45. Hawaiians.
 KFOX—2. Civic. 2:15. Dance Time. 2:30. Records. 2:45. Grandma Travels.
 KGER—2. News. 2:05. Music. 2:15. Seeing the Americas. 2:30. L. B. Band.

HEAR CHEF MILANI TODAY
 KMPC—2:00 P. M.

KFXM—2. Stocks. Music. 2:15. News. 2:30. Tin Pan Alley. 2:45. Sootie Resue.
 KFSD—2. Sidstreet Vignettes. 2:15. Monitor News. 2:30. Dancing with Clancy. 2:45. Grandma Travels.
 KGB—2. News. 2:15. Looks at Books. 2:30. Melodic Moments. 2:45. Let's Play Bridge.
 KFVB—2. Music. 2:15. Organ. 2:30. Romantic Rhythm.
 KVOE—2. News. 2:15. Fed. Music. 2:30. Top Tunes. 2:45. Let's Play Bridge.

3 to 4 P. M.

KFI—3. Agnes White. 3:15. Civic. 3:25. News. 3:40. Traveling Cook.
 KNX—3. Young Dr. Malone. 3:15. Outdoors with Bob Edge. 3:30. Joyce Jordan. 3:45. Citadel.
 KHJ—3. News. 3:05. Pandaris Orch. 3:15. American Legion News. 3:30. Mystery Hall.
 KECA—3. Classic Hour. 3:15. Irene Wicker. 3:25. News. 3:30. Afternoon Jamboeze.
 KFVB—3. This is Music.
 KMPC—3. Top Pops. 3:30. Tempo Tango.
 KMTR—3. Volney Janes. 3:30. Piano. 3:45. Bill Richman.
 KFAC—3. Symphony.
 KGFJ—3. News. Stocks. 3:15. Vocalists. 3:30. Concert Melodies.
 KRKD—3. Hawaiians. 3:15. Records. 3:45. Weather. Venna Taylor.
 KFOX—3. Records.
 KGER—3. News. 3:05. Music. 3:20. Lone Beach Band.
 KFXM—3. News. Pandaris Orch. 3:15. Legion News. 3:30. Mystery Hall.
 KFI—3. Linda Dale. 3:15. Irene Wicker. 3:25. News. 3:30. It Looks from Here. 3:45. Traveling Cook.
 KGB—3. News. 3:05. Pandaris Orch. 3:15. Legion News. 3:30. Western Hall.
 KFVB—3. News. 3:15. Music.
 KVOE—3. News. Pandaris Orch. 3:15. Legion News. 3:30. Bargain Counter.

4 to 5 P. M.

KFI—4. Art Baker's Notebook. 4:30. Dinner Music. 4:45. H. V. Kaltenborn.
 KNX—4. Second Wife. 4:15. We the Abbotts. 4:30. News. 4:30. Fletcher Wiley.
 KHJ—4. Fulton Lewis. 4:30. Confessions of a Corsair.
 KECA—4. Howard Harding. 4:15. Kin Arthur Jr. 4:30. Bud Barton. 4:45. Suterman.
 KFVB—4. Don Milvan. 4:30. News. 4:45. Stuart Hamblen.
 KMPC—4. Brightly. Maestro. 4:30. Newsreel. 4:45. Columbia Concert Orch.
 KMTR—4. John Brown. 4:15. Old Windjammer. 4:30. Kingdom City. 4:45. Special Events.
 KFAC—4. Walter Brown Murray. 4:15. Pagine the Past. 4:30. Gateway to Music.
 KGFJ—4. News. 4:15. Music.
 KRKD—4. Records. 4:15. Moteland. Only 4:45. News.
 KFOX—4. Records. 4:15. Pagine Past. 4:30. Swing. 4:30. Gen. Strange.
 KFXM—4. Trading Post. 4:30. Confessions of a Corsair.
 KFSD—4. Howard Harding. 4:15. Europe Situation. 4:30. Medical Society. 4:45. Madame Kriete.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

Creed for Americans

I HAVE BUT ONE LOYALTY. There are two things in it,—love of my country and a Principle of Living. These make my Loyalty. The Principle is Democracy. I will help to set it like a fire across the lakes and rivers, over the plains, through valleys, over hills and mountains of this land that is my love. And in the run of the fire the politically contriving shall be consumed that my Land may be clean in the way of its founders.

I shall follow leaders of Good Heart, and shall have courage to speak out against those who lead my Land into bitterness for ends that do not serve it nor its people.

This, my America, is a land of refuge for the honest of heart. It is earth's place of struggle for the good ways of life. It is for men and women who can be free only as they keep the fire flaming.

I shall, for the land's sake, take deep counsel with myself. I shall follow and give voice only to what is in my heart and mind for its welfare. In this I will pray to man's one God for right ways of thought. I shall keep a strong faith in myself and the people who are of the land, knowing that in their good minds and hearts they will not forego the heritage of the land's founders.

In this faith I see the fire mounting until all who would betray our trust in them are consumed, and Freedom ends as a dream and becomes real, and Democracy runs like a mountain stream into all our places, high and low.

—HANSON H. HATHAWAY.

WITH THE POET

Conducted by
DOROTHY RANDALL

A POET'S ENVY

I do not envy
Other folks, who blessed by fate
Spend lives of ease.
Nor do I envy those whose fame has
spread
Beyond the seven seas. I only envy
Happy birds, whom nature gave a
cheery song;
Who daily sing their praise in Spring,
And cheer the woodlands summer
long.

I do not envy
Men, whose grace and skill has made
them great.
I, too, if fate had so decreed, would
Share with them; at any rate, I only
envy
Humble bees, who flit through fields
of fragrant clover;
Who drink from nature's chalices,
Nectar of the gods, that men pass
over.

So envy and
Covetousness, I place with things I
would not own.
And thus escape the many wants
that better men
Should leave alone; I never envy
Those who toil, or those who strive
for large domain.
Man's years are few; a passing show
Where knaves and clowns appear for
gain.

—JACKSON G. SHADLE.

★ ★ ★

Did you thank your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

KGB—4, Fulton Lewis. 4:30. Confessions of a Corsair.
KFD—4, Marian Lindley. 4:15. News. 4:30. Sundown Serenade.
KVOE—4, Fulton Lewis. 4:30. Confessions of a Corsair.

5 to 6 P. M.

KFI—5, String Time. 5:10. Limericks. 5:15. Jack Armstrong. 5:30. Alirich Family.
KNN—5, European Round-Up. 5:15. Fletcher Wiley. 5:30. KNN-tra. Afternoon dances. 5:45. Garred. News. 5:55. Davis. News.
KHJ—5, News 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Captain Midnight.
KECA—5, Pot of Gold. 5:30. News. 5:45. Tom Mix.
KFWB—5, Stuart Hamblen. 5:15. Spanish Rhapsody. 5:15. News. 5:30. Uncle Harry.
KMTR—5, Music. 5:15. Travelogue. 5:30. When Bill Chub.
KGFJ—5, News 5:15. Tango Time. 5:30. Music. 5:45. Phil Stanwick.
KRKD—5, Melody Rance. 5:30. Race Results.
KFOV—5, Swing. 5:45. March Ahead of Time.
KGER—5, News. 5:05. Latin Hour. KFXM—5, News. 5:05. Pop. Orch. 5:30. Shafter Parker. 5:45. Captain Midnight.
KESD—5, Pot of Gold. 5:30. News. 5:45. Tom Mix.
KGB—5, KGB Presents. 5:15. Ed Mayeloff. 5:30. Shafter Parker. 5:45. Captain Midnight.
KVOE—5, Classified. 5:30. Shafter Parker. 5:45. Capt. Midnight.

6 to 7 P. M.

KFI—6, Kraft Music Hall.
KNN—6, Major Bowes.
KHJ—6, Fulton Lewis. 6:15. Arthur Mann. 6:30. John B. Hughes. 6:45. Affairs of State.
KECA—6, Rochester Philharmonic. 6:30. J. B. Kennedy. 6:35. Tempos of Today. 6:45. Mayor Bowron.
KFWB—6, News 6:15. Strollin' Tom. 6:30. Crosby Orch. 6:45. Sid Ziff.
KMPC—6, Soap Stories. 6:30. Easy Listening.
KMTR—6, Hollywood Merry-Go-Round. 6:15. Spec. Events. 6:30. News. 6:45. Douglas Dawson.
KFAC—6, News. 6:15. Music. 6:30. L. A. City College. 6:45. Bar Assn.
KGFJ—6, News. Italian Melodies. 6:30. Music.
KRKD—6, Records. 6:15. Alvin Wilder.

KFOX—6, News. 6:10. Sports. 6:15. Records. 6:30. Semi-Classical. 6:45. Governor Suenke.
KGER—6, News. 6:15. Music. 6:45. Italian Journal.
KFXM—6, Fulton Lewis. 6:15. Evening Echoes. 6:30. Hometown Headlines. 6:35. Salou Music. 6:45. Affairs of State.
KFSD—6, On with Dance. 6:15. Mamma Bloom's Brood. 6:30. J. B. Kennedy. 6:35. American Town Meeting.
KGB—6, Fulton Lewis. 6:15. Johnson Family. 6:30. News. 6:45. America's Answer.
KVOE—6, Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Affairs of State.

7 to 8 P. M.

KFI—7, Navler Cugat & Yvette.
KNN—7, Miller Orch. 7:15. What's On Your Mind? 7:45. Davis. News. 7:50. News of the World.
KHJ—7, Gabriel Heatter. 7:15. Inside Sports. 7:30. Wythe Williams. 7:45. String in Swingtime.
KECA—7, Rudy Vallee. 7:30. Ahead of Headlines. 7:45. Cabbages and Kings.
KFWB—7, Joe Hernandez. 7:30. News. 7:45. Robert Arden.
KMPC—7, In the Air. 7:30. Clippings for Miss Jones. 7:45. News.
KMTR—7, I Am. 7:15. Spec. Events. 7:45. Samuel Converse.
KFAC—7, Christian Science. 7:15. Fred Forrest. 7:30. Musical Tanes-tries.
KGFJ—7, Spanish Hour.
KRKD—7, News. 7:15. Three-Quarter Time. 7:30. Do You Know?
KFOX—7, Daily Bread. 7:15. Records. 7:45. Robert Arden.
KGER—7, News. 7:05. Italian Good Samaritan. 7:20. Music. 7:30. Japanese News.
KFXM—7, Raymond G. Swing. 7:15. Inside of Sports. 7:30. Lone Ranger.
KFB—7, Almee S. Melpherson.
KESD—7:30. Magnolia Blossoms. 7:45. Martin Music.
KGFJ—7, Gabriel Heatter. 7:15. Inside of Sports. 7:30. Wythe Williams. 7:45. Strings in Swingtime.
KVOE—7, Youth Talks It Over. 7:15. Messner Orch. 7:30. Wythe Williams. 7:45. Strings in Swingtime.

8 to 9 P. M.

KFI—8, Fred Waring. 8:15. News. 8:30. Maxwell House Coffee Time.

KNN—8, Amos 'o' Andy. 8:15. Lanny Ross. 8:30. Ask-it Basket.
KHJ—8, Standard Symphony.
KECA—8, School Kids Quiz. 8:30. Fame and Fortune.
KFWB—8, Musical Comedy. 8:15. Vacation Time. 8:30. Rambles.
KMPC—8, Amos 'n' Andy. 8:15. Howard Barlow. 8:30. Recital Hour. 8:45. Let's Talk News.
KMTR—8, Property Owners. 8:15. Singing Waiters. 7:30. Technocracy. 8:45. Special Events.
KFAC—8, Evening Concert.
KGFJ—8, News. 8:15. Jean Valentine. 8:30. Music.
KFXM—8, Lucia. 8:15. Records. 8:30. Literature on Parade. 8:45. Popular Records.
KGER—8, News. 8:05. Hoyos. KFXM—8, Standard Symphony Hour. KFGS—8, Aimee S. Melpherson. KFSB—8, Herman Orch. 8:30. Fame and Fortune.
KGB—8, Standard Symphony Hour. KVOE—8, Standard Symphony.

9 to 10 P. M.

KFI—9, Quiz Court. 9:30. When Presses Roar.
KNN—9, City Desk. 9:25. News. 9:30. Wild Orch.
KHJ—9, News. 9:15. Frost Warnings. 9:30.
KECA—9, Easy Aces. 9:15. Mr. Keen. 9:30. News. (Thrifty Drug). 9:45. Bonaldi Singers.
KFWB—9, Concert Hall. 9:25. Bar-net Orch. 9:30. News. 9:45. Shaw Orch.
KMPC—9, Memories in Melody.
KMTR—9, Horseman's Forum. 9:15. Special Events. 9:30. Peter Potter.
KFAC—9, Evening Concert.
KGFJ—9, News. Jewish Hour. 9:30. Music.
KFOX—9, News. 9:15. Travelog. 9:30. Donald Novis. 9:45. Hawaiian.
KGER—9, News. 9:05. Mexico. 9:45. Melodies.
KFXM—9, News. 9:15. Frost Warnings. 9:30. Wythe Williams. 9:45. Martin Orch.
KFGS—9, Easy Aces. 9:15. Mr. Keen. 9:30. Ted Sirele. 9:45. News.
KGB—9, News. 9:15. Frost Warnings. 9:30. Martin Orch.
KVOE—9, News. 9:15. Frost Warnings. 9:30. Martin Orch.

10 to 11 P. M.

KFI—10, News. 10:15. Foster Orch. 10:30. Inside the News (Thrifty Drug). 10:45. Fitzpatrick Orch.

KNN—10, Sullivan Reviews News. 10:15. Nightcan Yarns. 10:30. Masterworks.
KHJ—10, Haven of Rest. 10:30. News. 10:45. Harris Orch.
KECA—10, Philharmonic.
KFWB—10, Shaw Orch. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm.
KMPC—10, Bert Hirsch. 10:15. News. 10:30. Ebony Rhapsody.
KMTR—10, Vienna Ensemble. 10:15. Neighbor Orch. 10:30. Averill Orch. 10:45. Katie Orch.
KFAC—10, Melody Hour.
KGFJ—10, News. 10:15. Mission Workers. 10:45. Music.
KFOX—10, Ross Ballroom. 10:15. Hamilton Orch. 10:30. Wave Bidders. 10:45. Organ.
KGER—10, News. 10:10. Music. 10:30. Concert Music.
KFXM—10, Haven of Rest. 10:30. News. 10:45. Harris Orch.
KFGS—10, Eather Stuart. 10:30. Missionary Drama.
KFSD—10, Foster Orch. 10:30. Nottingham Orch.
KGB—10, Haven of Rest. 10:30. News. 10:45. Harris Orch.
KFD—10, Hank, the Night Watchman.
KVOE—10, Haven of Rest. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

KFI—11, News. 11:15. Cummins Orch. 11:30. Marshall Orch. 11:57. News.
KNN—11, Knox Manning. 11:15. Clark Ross. 11:30. Strand Orch. 1:35. News.
KHJ—11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
KECA—11:15, Bill Sabransky. Organ. 11:57. News.
KFWB—11, Three Kings & a Queen. 11:15. Let's Dance.
KMPG—11, Brigg's Hawaiian. 11:15. Let Me Read to You. 11:30. Swing & Quiz.
KMTR—11, Music.
KFAC—11, Night Shades.
KGFJ—11, News. 11:15. Concert Melodies.
KFXM—11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
KFSB—11, Freddie Carter.
KFSD—11, Cummins Orch. 11:30. Marshall Orch.
KGB—11, Harris Orch. 11:15. Dale Orch. 11:45. Memory Time.
KVOE—11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

FRIDAY Program Highlights

Variety

A. M.
8:00—Johnny Murray, KFI.
9:00—Kate Smith, KNX.
10:15—Between Bookends, KECA-KFSD.
10:30—Art Baker, KECA.
P. M.
1:15—Club Matinee, KECA.
2:00—Chef Milani, KMPC.
3:30—Friday Mixup, KFI.
4:00—Art Baker's Notebook, KFI.
4:45—Lampighter, KHJ.
5:00—Friday Night Army Show, KFSD.
6:00—Doctors at Work, KECA.
7:30—Alec Templeton, KFI.
7:30—Al Pearce Gang, KNX.
8:00—Amor 'n' Andv, KNX-KMPC.
8:00—Friday Night Army Show, KECA.
8:30—Johnny Presents, KNX.
9:00—Kate Smith Program, KNX.

Drama

A. M.
10:30—Johnson Family, KHJ.
P. M.
6:30—Everyman's Theatre, KFI.
8:30—Campbell Playhouse, KNX.
7:00—Winks of Destiny, KFI.
7:30—Lone Ranger, KHJ.
8:30—Death Valley Days, KFI.
8:30—I Want a Divorce, KHJ-KVOE-KFXM.
9:00—Gang Busters, KECA.

Quiz Programs

P. M.
5:30—Information Please, KFI.
8:00—Don't Be Personal, KNX.
6:45—Art Linkletter, KHJ-KGB-KVOE-KFXM.
7:15—Radio Charades, KHJ-KFXM.

Outstanding Music

A. M.
11:00—Music Appreciation Hour, KECA-KFSD.
P. M.
12:15—Philadelphia Symphony Orch., KGB-KVOE.
12:15—Luncheon Concert, KFAC.
2:30—Classic Hour, KFAC.
3:00—Masterpieces, KFAC.
4:00—Waltz Time, KFI.
8:00—Pleasure Time, KFI.
8:45—Evening Concert, KFAC.
8:45—Lanny Ross, KNX.
10:15—Philharmonia, KECA.
10:30—Masterworks, KNX.

Public Affairs—News

A. M.
7:30—Boh Garred, KNX.
10:00—John E. Hughes, KHJ-KVOE-KFXM.
P. M.
3:30—Affairs of State, KHJ-KGB-KFXM.
4:45—Fleetwood Lawton, KFI.
5:15—Four Government Reports, KECA.
5:55—Elmer Davis, KNX.
6:00—Fulton Lewis, KHJ-KGB-KVOE-KFXM.
7:00—Raymond G. Swing, KVOE-KGB-KFXM-KHJ.
7:45—Robert Arden, KFWE.
8:45—Let's Talk News, KMPC.

Sports—Comment

P. M.
6:45—Sid Ziff, KFWE.
7:00—Joe Hernandez, KFWE.

Weather

KHJ-KGB-KVOE—8:30 a. m., 2:00 p. m., 9 p. m.
KFWE—11:30 a. m.
KRKD—9:30 a. m., 1 p. m., 3:45 p. m.

KVOE—10, News by Hughes, 10:15. Old Fashioned Girl, 10:30. Johnson Family, 10:45. Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Betty Crocker, 11:15. Arnold Grimm's Daughter, 11:30. Valiant Lady, 11:45. Light of the World.
KNX—11, Blr Sister, 11:15. Aunt Jenny, 11:30. Fletcher Wiley, 11:45. Home of the Brave.
KHJ—11, Friendly Neighbors, 11:15. Ruth Hauser, 11:30. Victor Lindlahr.
KECA—11, Music Appreciation Hour.
KFWE—11, Tom Stoddard, 11:30. Al Jarvis.
KMPC—11, Norma Servis, 11:15. Music for Madame, 11:30. Livestock Journal, 11:45. Gypsy Strings.
KMTR—11, Dr. Talbot, 11:30. Monitor News, 11:45. Sweet Music.
KFAC—11, Man on Street, 11:30. Music, 11:45. Forenoon Musicale.
KGFJ—11, News, Stocks, 11:15. Music.
KRKD—11, Paddock Flashes, 11:30. News.
KFOX—11, Pop. Records, 11:30. News, 11:40. Records.
KGER—11, News, 11:15. Meet the Band, 11:30. Music, 11:45. Dr. Matthews.
KFNW—11, Friendly Neighbors, 11:15. Classic Strings, 11:30. Sweet Music, 11:45. School of Air.
KFND—11, Music Appreciation Hour.
KGB—11, Friendly Neighbors, 11:15. Anybody Home? 11:30. Sweet Music, 11:45. School of Air.
KFVD—11, Piano, 11:15. Musical Album, 11:30. Piano, 11:45. Violet Schram.
KVOE—11, Friendly Neighbors, 11:15. Anybody Home? 11:30. Sweet Music, 11:45. Agriculture.

12 Noon to 1 P. M.

KFI—12, Mary Marlin, 12:15. Ma Perkins, 12:30. Pepper Young, 12:45. Vic and Sade.
KNX—12, Martha Webster, 12:15. Song Treasury, 12:30. Kate Hopkins, 12:45. Women of Courage.
KHJ—12, News, 12:15. Norma Young, 12:45. Philadelphia Symphony Orch.
KFAC—12, Orphans of Divorce, 12:15. Amanda, 12:30. John's Other Wife, 12:45. Just Plain Bill.
KFJ—12, Al Jarvis, 12:30. Peter Potter.
KMPC—12, Top of the Day, 12:15. News, 12:30. Off the Record.
KMTR—12, News.
KF—12, News, 12:15. Luncheon Concert.
KGFJ—12, News, Stocks, 12:15. Novelty Roundup, 12:45. Let's Listen.
KRKD—12, Recordings, 12:30. Saddle News.
KFOX—12, Records, 12:15. News, 12:30. Dick Ross, 12:45. Latin Music.
KGER—12, News, 12:10. Music.
KFNW—12, South American Way, 12:15. News, 12:30. California Center Hour, 12:45. Philadelphia Symphony.
KFND—12, Orphans of Divorce, 12:15. Honeymoon Hill, 12:30. John's Other Wife, 12:45. Just Plain Bill.
KGB—12, News, 12:15. Philadelphia Symphony Orch.
KFVD—12, Air Editor, 12:30. Music, 12:45. Violet Schram.
KVOE—12, News, 12:15. Philadelphia Symphony Orch.

1 to 2 P. M.

KFI—1, Backstage Wife, 1:15. Stella Dallas, 1:30. Lorenzo Jones, 1:45. Wilder Brown.
KNX—1, Fortia Blake, 1:15. Myrt & Marce, 1:30. Hilltop House, 1:45. Stepmother.
KHJ—1, Philadelphia Orch, 1:15. Holmes Orch, 1:30. Eddie Albright.
KFAC—1, Mother of Mine, 1:15. Club Matinee.
KFWE—1, Peter Potter, 1:30. Dr. Reynolds, 1:45. Miller Orch.
KMPC—1, Accent on Variety, 1:30. By Arrangement.
KMTR—1, Allison, 1:30. Snee Events.
KFAC—1, Religious Science, 1:15. L. A. Scholts, 1:30. Music, 1:45. Organ.
KGFJ—1, News, Stocks, 1:15. Strings, 1:30. Matinee Melodies.
KRKD—1, Weather, 1:15. City Hall, 1:30. U. S. C. Poetry, 1:45. Health.
KFOX—1, Records, 1:15. Lucia's, 1:30. Christian Science, 1:45. At Theatre.
KGER—1, News, 1:05. Officials on Parade, 1:30. Spanish Trio.
KFNW—1, Symphony, 1:15. Holmes Orch, 1:30. W.F.A., 1:45. Program Previews.
KFND—1, Mother of Mine, 1:15. Club Matinee, 1:35. News.
KGB—1, Holmes Orch, 1:15. News, Stocks, Investments, 1:45. Sleats.
KFVD—1, News, 1:15. Music.
KVOE—1, Philadelphia Symphony, 1:15. Holmes Orch, 1:45. Civic.

2 to 3 P. M.

KFI—2, Girl Alone, 2:15. Lone Journey, 2:30. Guiding Light, 2:45. Life Can Be Beautiful.
KNX—2, American School, 2:30. News, 2:45. Scattergood Business.
KHJ—2, News, 2:15. Bookworm, 2:30. Community Hall, 2:45. Let's Play Bridge.
KECA—2, News, 2:15. Adventures in Mythology, 2:30. Classic Hour.
KFWE—2, Bink Crosby, 2:15. Strauss Waltz, 2:30. News and Music, 2:45. Grandma Travels.
KMPC—2, Chef Milani, 2:15. Music in the Air, 2:30. Four Clubmen, 2:45. Concert Hall.
KMTB—2, W. B. West, 2:15. Friday Magazine, 2:30. Music.
KFAC—2, News, 2:15. Army Recruiting, 2:30. Music.
KGFJ—2, News, Stocks, 2:15. Civic, 2:30. Dedicated to You.
KRKD—2, Henry Orch, 2:30. News, 2:45. Hawaiians.
KFOX—2, Civic, 2:15. Dance Time, 2:30. Records, 2:45. Grandma Travels.

HEAR CHEF MILANI TODAY

KMPC—2:00 P. M.

KGER—2, News, 2:05. Music, 2:30. L. B. Band.
KFNW—2, Stocks, 2:05. Popular Orch, 2:15. News, 2:30. Music by Willard, 2:45. Spottite Revue.
KFSD—2, Sidestreet Vignettes, 2:15. Monitor News, 2:30. Dant Music, 2:45. Grandma Travels.
KGB—2, News, 2:15. Voices, 2:30. Rome News, 2:45. Let's Play Bridge.
KFVD—2, Music.
KVOE—2, News, 2:15. Symphony, 2:30. Willard Music, 2:45. Let's Play Bridge.

3 to 4 P. M.

KFI—3, Arnes White, 3:15. Civic Announcements, 3:25. News, 3:30. Friday Mixup.
KNX—3, Young Dr. Malone, 3:15. Background for Living, 3:30. Joyce Jordan, 3:45. Citidel.
KHJ—3, News, Music, 3:15. Professor Lindsley, 3:30. Affairs of State.
KECA—3, Classic Hour, 3:15. Irene Wickler, 3:25. Program Bulletin, 3:30. Afternoon Jambores.
KMPC—3, Top Pops, 3:30. Tempo Tango, 3:45. General Facts.
KFWE—3, Smoraksbord.
KMTB—3, Volney James, 3:30. Mem-ber, 3:45. Music.
KFAC—3, Symphony.
KGFJ—3, News, 3:15. Vocalists.
KRKD—3, Hawaiians, 3:45. Weather. Venna Taylor.
KFOX—3, Records.
KGER—3, News, 3:05. Music, 3:20. L. B. Band.
KFNW—3, Tin Pan Alley, 3:15. Prof. Lindsley, 3:30. Affairs of State.
KFSD—3, Linda Dale, 3:15. Irene Wickler, 3:25. News, 3:45. Friday Mixup.
KGB—3, Hits & Encores, 3:15. Prof. Lindsley, 3:30. Affairs of State.
KFVD—3, News, 3:45. Rumba.
KVOE—3, Girls of Song, 3:15. Professor Lindsley, 3:30. Barrain Counter.

4 to 5 P. M.

KFI—4, Art Baker's Notebook, 4:30. Tune Termites, 4:45. Fleetwood Lawton.
KNX—4, Second Wife, 4:15. We the Abbotts, 4:30. News, 4:35. Fletcher Wiley.
KHJ—4, Fulton Lewis, 4:15. P. E. Gardner, 4:45. Lampighter.
KECA—4, Gordon's Rangers, 4:15. King Arthur, Jr., 4:30. Bud Barton, 4:45. Superman.
KFWE—4, Don Milligan, 4:30. News, 4:45. Stuart Hamblen.
KMPC—4, Let's Shout I Have for Dinner? 4:15. Bull's Mastro, 4:30. Newsreel, 4:45. Aloha Land.
KMTR—4, John Brown, 4:15. Smoke Tree Valley, 4:30. Kinzdom Civ. 4:45. Spec. Events.
KFAC—4, Hollywood-Beverly Christian Church, 4:15. Paving the Past, 4:30. Gateway to Music.
KGFJ—4, News, 4:15. Music.
KRKD—4, Recordings, 4:15. Movie-land Quiz, 4:45. News.
KFOX—4, Records, 4:15. Pastor Post, 4:30. Swing.
KGER—4, News, 4:30. Geo. Strange.
KFYM—4, Trading Post, 4:30. Concert Master.
KFND—4, Rendezvous, 4:15. Europe Situation, 4:30. San Diego High School, 4:45. Romance & Rhythm.
KGB—4, Fulton Lewis, 4:15. Forrest Warren, 4:30. George Racon, 4:45. Monitor News.
KFVD—4, News, Time, 4:15. News, 4:30. Sundown Serenade, 4:45. News.
KVOE—4, Fulton Lewis, 4:15. Selective Service, 4:30. Top Tunes, 4:45. Classified.

FRIDAY Programs

JANUARY 24, 1941

8 to 9 A. M.

KFI—8, Johnny Murray, 8:15. Against the Storm, 8:30. Road of Life, 8:45. News.
KNX—8, Morning Melodies, 8:15. News, 8:20. Nancy Dixon. Shopping Guide, 8:30. Golders, 8:45. Kathleen Norris.
KHJ—8, Haven of Rest, 8:30. News, 8:45. Happy Homes.
KECA—8, Breakfast Club, 8:30. News, 8:45. R. L. Johnson.
KFWE—8, Grouch Club, 8:30. Dorsey Orch, 8:45. Dr. Reynolds.
KMPC—8, Andy & Virginia, 8:30. Unity Daily Word.
KMTB—8, Spanish Hour, 8:45. Religious Music.
KFAC—8, Country Church, 8:30. News, 8:45. Mildred Lager.
KGFJ—8, News, Stocks, 8:15. Music, 8:45. D. Wiseman.
KRKD—8:30, State Employment.
KFOX—8, News, 8:15. Records, 8:30. Classified, 8:45. Records.
KGER—8, News, Soul Patrol, 8:15. Mizpah, 8:45. Rev. Benington.
KFNW—8, Haven of Rest, 8:30. Sunshine Service.
KFND—8, Breakfast Club, 8:30. Good Cheer, 8:45. Thunder Over Paradise.
KGB—8, Haven of Rest, 8:30. News.
KFVD—8, Covered Wagon.
KVOE—8, Haven of Rest, 8:30. News, 8:45. London News.

9 to 10 A. M.

KFI—9, Your Treat, 9:15. Words & Music, 9:30. Voice of Experience, 9:45. Bridge Club.
KNX—9, Kate Smith Speaks, 9:15. When a Girl Marries, 9:30. Romance of Helen Trent, 9:45. Our Gal Sunday.
KHJ—9, Rev. Laurin, 9:15. Dr. Michelson, 9:45. Keep Fit.
KECA—9, Mildred Van, 9:15. South-ernaires, 9:30. Homer Griffith, 9:45. News.
KFWE—9, Lombardo Orch, 9:15. Musical Comedy, 9:30. News, 9:45. Bradley Orch.
KMPC—9, News, 9:15. That's My Idea, 9:30. Morning Moods.
KMTR—9, Martin Luther Thomas, 9:15. Health, 9:30. Special Events, 9:45. Religious.
KFAC—9, Inspirations, 9:15. Health Talks, 9:30. Women in News, 9:45. Music.
KGFJ—9, News, Stocks, 9:15. Tone Empoos.
KRKD—9, Prairie Schooner, 9:30. U. S. Weather, 9:45. News.

KIEV—9:30, Mayfair Lost & Found Pets.

KFOX—9, Rev. Ivie, 9:30. Popular Records, 9:45. Rev. Eade.
KGER—9, News, 9:45. March Ahead of Time, 9:30. Revival, 9:45. Full Gospel.
KFNW—9, News, 9:15. Program Previews, Pop Orch, 9:30. Variety, 9:45. Keep Fit.
KFSD—9, Hollywood Headliners, 9:05. Mary McHugh, 9:15. Health, 9:30. Farm & Home.
KGB—9, Bee Sweetland, 9:15. Home-maker's Catalogue, 9:30. Let's Play Bridge, 9:45. Keep Fit.
KFVD—9, Waltz, 9:15. News, 9:30. Dr. Richardson, 9:45. Parade.
KVOE—9, Monitor News, 9:15. Dick O'Heren, 9:30. Sue & Rangers, 9:45. Keep Fit.

10 to 11 A. M.

KFI—10, News, 10:15. Tillamook Kitchen, 10:30. Masters Orch, 10:45. Dr. Kate.
KNX—10, Life Can Be Beautiful, 10:15. Woman in White, 10:30. Right to Happiness, 10:45. Charlie & Jessie.
KHJ—10, John B. Hughes, 10:15. Old Fashioned Girl, 10:30. Johnson Family, 10:45. Bachelor's Children.
KECA—10, Linda Dale, 10:15. Between Bookends, 10:30. Art Baker, 10:45. News, 10:50. H. Harding.
KFWE—10, School News, 10:15. Kyster Orch, 10:30. Miller Orch, 10:45. News.
KMPC—10, Garden School, 10:15. Romance Melodies, 10:30. Problem People, 10:45. News.
KGFJ—10, News, 10:15. Dr. McCoy, 10:45. City Dwellers.
KMTR—10, Woman's World, 10:45. Dr. Reynolds.
KFAC—10, Modern Immortals, 10:30. News, 10:45. Gothic Tower.
KRKD—10, Music, 10:15. Health.
KFOX—10, News, 10:15. Health, 10:30. Harmony Hall, 10:45. Records.
KGER—10, News, 10:05. God's Sunshine, 10:30. Bright Corner.
KFNW—10, John B. Hughes, 10:15. Old Fashioned Girl, 10:30. Johnson Family, 10:45. Bachelor's Children.
KFND—10:15, Between Bookends, 10:30. Ann Gibson, 10:45. News, 10:55. Harvey Harding.
KGB—10, John B. Hughes, 10:15. Old Fashioned Girl, 10:30. Johnson Family, 10:45. Bachelor's Children.
KFVD—10, Morning Serenade, 10:30. Union Rescue Mission.

SWOPPERS' MARKET

A Department of Trades and General Sales

All advertisements in this department are placed at 5 cents per word, (8 words to a line), cash with order, to Radio Life, 1029 West Washington Boulevard. Deadline for inclusion in issue of following week is Friday Noon of each week.

WANTED—Radio contact man with car. Percentage basis. If aggressive and capable, can make big money. Write: Kowpray, 1755 N. Vine Street.

DON'T MISS important calls. Miss Stuart takes business and personal phone messages for you. FA. 1841.

FOR RENT—Furnished room. Private entrance. Close to studios and transportation. 512 No. Plymouth Blvd. Gladstone 9036.

LOST—in Palm Springs, Calif., 2 separate strands of pearls. No value to finder. They were presented by my late husband. I appeal to the finder to contact me at once. No questions asked. Liberal reward. Mrs. Mary Miller, YO. 762.

LOST—Briefcase. Black, containing recommendations. Please return to 223 S. Normandie. Liberal reward. EX. 1073.

POWER SAW, Alta; 10-inch blade, \$55. W. C. Dustin, 1659 W. Palmer Ave., Compton. Newmark 1-4451.

PALOMINO HORSE: Sell or swap for 2-horse trailer. Wilmington 2170-W.

HAVE Austin, boat hull, electric sander, new auto radio, 1 h.p. motor and mixer. Will swap for clear car. YO. 4490; CR. 56784.

HORSE—Small Palomino mare, \$35. Also Guernsey calf, 15335 Almsworth St., Gardena. Phone MElio 4-2365.

CORNER LOT—66 x 131. Kilkeas and Rosewood. Sacrifice, \$2500. Owner, FT. 3313.

400 6-FOOT steel lockers. All or part. 39 So. Pine Ave., Long Beach.

PARIS WARDROBE, dresses, furs. Will sacrifice. Private owner. FT. 7702.

TWO WATCHMAKER benches, priced reasonable. 1029 W. First St.

SWOP clear lot at Big Bear for late model car. Van Nuys. ST. 50221.

FOR SALE—Battery charger, time stamp. Some auto polish and accessories. CA. 7470.

SWOP rare violin for good late model car. Barnett, CE. 2-1884.

SWOP Ford '36 4-door trunk sedan for light panel, '35 or '36. Call Joe, PR. 5722.

CHOW PUPPIES—Brilliant strain, cheap. 2336 Midvale Ave., W. L. A.

COLDSPOT refrigerator, used 1 year. \$35. Need cash. 7023 S. Western Ave., Los Angeles.

SWOP new 38-foot cabin cruiser, Chrysler powered, for real estate. LA. 8794.

Fibber's Solution

Answer to Fibber McGee's Brain Crinkler in Buck Hathaway's "Radio Lifelines": one five-dollar bill, four two-dollar bills, one half-dollar, one quarter, four dimes and four pennies.

Quiz Kid Gifts

A Portuguese half-dollar, three gilded wishbones, a crocheted doily, a 250,000-year-old fossil, a dozen pressed leaves, a prime sample of the year's orange crop, and some pretty rocks are among the most interesting enclosures found to date in the Quiz Kids' mail. So reports Sidney James, chief chooser of queries for the Kids' Wednesday night exams on the NBC-Blue Network.

★ ★ ★

When you find your favorite market not carrying Radio Life and you want it quickly, call Richmond 5262 and arrangements will be made for you to get Radio Life.

RADIO SPECIAL



1940 Dodge DeLuxe Four-Door Luxury Sedan. A bargain at \$825. Will trade.

LONNIE HULL

Dodge-Plymouth Dealer

339 S. La Brea Ave., L. A. WEb. 4121

5 to 6 P. M.

KFI—5. Orkay. 5:10. Limericks. 5:15. Jack Armstrong. 5:30. Information Please.
KNX—5. European Round-Up. 5:15. Fletcher Wiley. 5:30. Today's Best Burs. 5:45. Garred. News. 5:55. Davis. News.
KHJ—5. News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Captain Midnight.
KECA—5. Twilight Tales. 5:15. Your Government Reports. 5:30. News. 5:45. Tom Mix.
KFWB—5. Stuart Hamblen.
KMPC—5. Cobbers Club. 5:35. News. 5:30. Uncle Harry.
KMTR—5. Music.
KFAC—5. Music. 5:30. Whoa Bill Club.
KGFJ—5. News. 5:15. Tango Time. 5:30. Music. 5:45. Phil Stanwick.
KRKD—5. Melody Range. 5:30. Race Results.
KFOX—5. Swin. 5:45. March Ahead of Time.
KGER—5. News. 5:05. Lato Hour.
KFXM—5. News. 5:05. Pop. Orch.
5:30. Shafter Parker. 5:45. Captain Midnight.
KFSD—5. Friday Night Army Show. 5:30. News. 5:45. Tom Mix.
KGB—5. Lew Loyal. 5:30. Shafter Parker. 5:45. Captain Midnight.
KYOE—5. Lew Loyal. 5:30. Shafter Parker. 5:45. Captain Midnight.

6 to 7 P. M.

KFI—6. Waltz Time. 6:30. Everyman's Theatre.
KNX—6. Don't Be Personal. 6:15. Skipper Storm. 6:25. News. 6:30. Campbell Playhouse.
KHJ—6. Fulton Lewis. 6:15. Pare One Preview. 6:30. John B. Hughes. 6:45. Art Linkletter.
KECA—6. Doctors at Work. 6:30. J. B. Kennedy. 6:35. Your Happy Birthday.
KFWB—6. News. 6:15. Strollin' Tom. 6:30. Crosby Orch. 6:45. Sid Ziff.
KMTR—6. Hollywood Merry-Go-Round. 6:15. Spec. Events. 6:30. Life Payments. 6:45. Douglas Dawson.
KMPC—6. Song Stories. 6:30. Easy Listening.
KFAC—6. News. 6:15. Voice of Erin. 6:30. L. A. City Coliseum. 6:45. Gene. In Music.
KGFJ—6. Italian Melodies. 6:30. Music.

KRDK—6. Recordings. 6:15. Alvin Wilder.
KFOX—6. News. 6:10. Sports. 6:15. Records. 6:30. Semi-Classical. 6:45. Pop. Records.
KGER—6. News. 6:30. Jewish Hour.
KFXM—6. Fulton Lewis. 6:15. Evening Echoes. 6:30. Hometown Headlines. 6:35. Salon Music. 6:45. Art Linkletter.
KFSD—6. Black Velvet. 6:30. News. 6:35. Happy Birthday.
KGB—6. Fulton Lewis. 6:15. Johnson Family. 6:30. News & Views. 6:45. Art Linkletter.
KYOE—6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Art Linkletter.

7 to 8 P. M.

KFI—7. Wings of Destiny. 7:30. Alec Templeton Time.
KNX—7:30. Al Pearce Program.
KHJ—7. Raymond G. Swin. 7:15. Radio Charades. 7:30. Lone Ranger.
KECA—7. Singin' & Swingin'. 7:30. News. 7:45. Candido Bethalho.
KFWB—7. Joe Hernandez. 7:30. News. 7:45. Robert Arden.
KMPC—7. In the Air. 7:15. Sno Fun. 7:30. One Man's Music. 7:45. News.
KMTR—7. I Am. 7:15. Eric. 7:30. Spec. Events. 7:45. Samuel Converse.
KFAC—7. Church of Youth. 7:15. Union News. 7:30. Musical Tapes.
KGFJ—7. Spanish Hour.
KRKD—7. News. 7:15. Three-Quarter Time. 7:30. Do You Know? 7:45. Pan-America.
KFOX—7. Daily Bread. 7:15. Aircraft. 7:30. Hawaiians. 7:45. Robert Arden.
KGER—7. News. 7:05. Jewish Hour. Lone Ranger.
KFXM—7. Raymond G. Swin. 7:15. Radio Charades. 7:30. Lone Ranger.
KFSD—7. Singin' & Swingin'. 7:30. Ink Spots. 7:45. Candido Bethalho.
KGB—7. Raymond G. Swin. 7:15. Lone Ranger. 7:30. Lone Ranger.
KYOE—7. Raymond G. Swin. 7:15. King Orch. 7:30. Lone Ranger.

8 to 9 P. M.

KFI—8. Fred Warner. 8:15. News. 8:30. Death Valley Days.
KNX—8. Amos 'n' Andy. 8:15. Johnny Ross. 8:30. Johnny Presents.

KHJ—8. Quiz of Two Cities. 8:30. I Want a Divorce.
KECA—8. Friday Army Show. 8:30. Melendez & Hart. 8:45. Nick Harris.
KFWB—8. Quintones. 8:15. Cugat Orch. 8:30. Stars Over Manhattan.
KMPC—8. Amos 'n' Andy. 8:15. Henry Misselwitz. 8:30. Recital Hour. 8:45. Let's Talk News.
KMTR—8. Special Events. 8:15. Singin' Waiters. 8:30. Floyd Johnson.
KFAC—8. Evening Concert.
KGFJ—8. News. 8:15. Jean Valente. 8:30. Music. 8:45. Motorcycle News.
KRKD—8. Little Tokyo.
KFOX—8. Luccas. 8:15. Army Trans. 8:30. Judge Gardner.
KGER—8. News Spanish Hour.
KFXM—8. Radio Schoolhouse. 8:30. I Want a Divorce.
KFSD—8. Hallett Orch. 8:30. Unlimited Horizons.
KGB—8. Quiz of Two Cities. 8:30. I Want a Divorce.
KYOE—8. Popular Concert. 8:30. I Want a Divorce.

9 to 10 P. M.

KFI—9. University Explorer. 9:15. Bernie Orch. 9:30. Pasadena Civic Dances.
KFWB—9. Kate Smith Program. 9:55. Find the Woman.
KHJ—9. News. 9:15. Frost Warners. 9:30. Martin Orch.
KECA—9. Gang Busters. 9:30. News (Thrifty Drug). 9:45. Chuck Waxon Days.
KYOE—9. Curtain Calls. 9:30. News. 9:45. Shaw Orch.
KMPC—9. Memories in Melody.
KMTR—9:30. Special Events.
KFAC—9. Evening Concert.
KGFJ—9. Jewish Hour. 9:30. Synopated Symphony.
KRKD—9. Little Tokyo. 9:30. Requests.
KFOX—9. News. 9:15. Dud. Ranch. 9:30. Records. 9:45. Hawaiian.
KGER—9. News. 9:05. Ashree Lee.
KFXM—9. News. 9:15. Frost Warners. 9:30. Martin Orch.
KFSD—9. Gang Busters. 9:30. On with the Dance. 9:45. News.
KGB—9. News. 9:15. Frost Warners. 9:30. Martin Orch.
KYOE—9. News. 9:15. Frost Warners. 9:30. Martin Orch.

10 to 11 P. M.

KFI—10. News. 10:15. Foster Orch. 10:30. Inside the News (Thrifty Drug). 10:45. Cummins Orch.

KNX—10. News. 10:15. Nightcap Yarns. 10:30. Masterworks.
KHJ—10. Islanders. 10:15. Jerome Orch. 10:30. News. 10:45. Harris Orch.
KECA—10. Philharmonia.
KFWB—10. Shaw Orch. 10:15. Bowlman Notes. 10:30. Requests.
KMPC—10. Brass Hats. 10:15. News. 10:30. Ebony Rhapsody.
KMTR—10. Viennese Ensemble. 10:15. Neighbor Orch. 10:30. Averill Orch. 10:45. Katie Orch.
KFAC—10. Melody Hour.
KGFJ—10. News. 10:15. Carter Wright. 10:30. Music.
KRKD—10. All Requests.
KFOX—10. Ross Ballroom. 10:15. Bampton Orch. 10:30. Wave Riders. 10:45. Dick Ross.
KFXM—10. Islanders. 10:15. Jerome Orch. 10:30. News. 10:45. Harris Orch.
KFSD—10. Foster Orch. 10:30. Souders Orch.
KGB—10. Islanders. 10:15. Jerome Orch. 10:30. News. 10:45. Harris Orch.
KYOE—10. Islanders. 10:15. Jerome Orch. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

KFI—11. News. 11:15. Nottingham Orch. 11:30. Marshall Orch. 11:57. News.
KNX—11. Knox Manning. 11:15. Clark Ross. 11:30. Strand Orch. 11:55. News.
KHJ—11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
KECA—11:15. Sabrasnaky, Orphan. 11:37. News.
KFWB—11. Request Music.
KMPC—11. Bright's Hawaiians. 11:15. House of Madness. 11:30. Swin & Quiz.
KMTR—11. Music.
KFXM—11. Night Shades.
KGFJ—11. News. 11:15. Concert Melodies.
KRKD—10. All Requests.
KGER—11. Gospel Jubilee.
KFXM—11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
KFSD—11. Nottingham Orch. 11:30. Marshall Orch. 11:57. News.
KGB—11. Serpico Orch. 11:30. Dale Orch. 11:45. Memory Time.
KFWD—11. Hank. the Night Watchman.
KYOE—11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

SATURDAY Program Highlights

Variety

A. M.
10:30—Waldorf Luncheon. KECA-KFSD.
P. M.
12:30—Saturday Soliree. KFI.
4:30—Little Ol' Hollywood. KECA.
6:00—Barn Dance. KFI.
7:00—Uncle Ezra. KFI.
7:30—Grand Ole Opry. KFI.
8:30—Tune Out Time. KECA.

Drama

A. M.
9:00—Lincoln Highway. KFI.
P. M.
5:30—Bishop & Garroyle. KECA.
6:00—Marriage Club. KNX.
8:30—Knickerbocker Playhouse. KFI.

Quiz Programs

P. M.
6:00—Kid's Quizaroo. KNX.
6:45—Answer Man. KHJ-KVOE-KGB-KFXM.
8:00—Truth or Consequences. KFI.

Outstanding Music

A. M.
11:00—Metropolitan Opera. KECA-KFSD.
P. M.
1:30—Columbia Concert Orch. KNX.
2:15—Classic Hour. KECA.
2:30—Curtis Institute. KFI.
3:00—Symphony. KFAC.
6:35—NBC Symphony. KECA.
6:45—Saturday Night Serenade. KNX.

7:00—NBC Symphony. KFSD.
8:00—Evening Concert. KFAC.
8:30—Calif. Melodies. KHJ.
9:00—Your Hit Parade. KNX.
10:00—Philharmonia. KECA.

Public Affairs—News

A. M.
7:30—Bob Garred. KNX.
8:15—Fed. Women's Clubs. KFI.
9:00—Education Forum. KECA.
P. M.
2:00—The World Is Yours. KFI.
3:00—Report to Nation. KNX.
4:00—People's Platform. KNX.
5:15—Man and the World. KECA.
6:30—John B. Hughes. KHJ-KGB-KVOE.
6:00—Innocent Bystander. KHJ-KGB-KVOE-KFXM.
7:00—Gabriel Heatter. KHJ-KGB-KVOE.
7:15—Public Affairs. KNX.
7:35—Bill Henry. KNX.
9:30—Unlimited Horizons. KECA.

Sports—Comment

P. M.
1:15—Miami Handicap. KHJ-KGB-KVOE-KFXM.
7:00—Joe Hernandez. KFWE.
7:15—Insale of Sports. KHJ-KGB-KFXM.
9:00—Sports Forum. KFI.

Weather

KHJ-KGB-KVOE—9 a. m.
KRRK—9:30 a. m., 1 p. m., 3:45 p. m.
KFWE—11:30 a. m.

11 A. M. to 12 Noon

KFI—11 Music for Everyone. 11:15.
Know Your Schools. 11:30. Herman Orch.
KNX—11. String Interlude. 11:30.
Brush Creek Follies.
KHJ—11. Music in a Mellow Mood. 11:30. Pendarvis Orch.
KECA—11. Metropolitan Opera.
KFWE—11:30. Al Jarvis.
KMPC—11. Moderne Aires. 11:30. Waitz Time.
KMTR—11. Dr. Talbot. 11:30. Monitor News. 11:45. Spec. Events.
KFAC—11. Man on the Street. 11:30. Music. 11:45. Forenoon Musical.
KGFJ—11. News Stocks. 11:15. Music.
KRRK—11. Paddock Flashes. 11:30. News.
KFOX—11. Pop. Records. 11:30. News. 11:45. Dick Ross.
KGER—11. News. 11:15. TuneSmith. 11:30. Music.
KFXM—11. Classic Strings. 11:15. Mellow Mood. 11:30. Pendarvis Orch.
KFSD—11. Grand Opera.
KGB—11. KGB Presents. 11:15. Mellow Mood. 11:30. Pendarvis Orch.
KFWE—11. News. 11:15. Musical Album. 11:30. Piano. 11:45. Violet Schram.
KVOE—11. Federal Music. 11:15. Mellow Mood. 11:30. Pendarvis Orch.

12 Noon to 1 P. M.

KFI—12. Jenkins Orch. 12:15. News. 12:30. Saturday Soliree. 12:30.
KNX—12. Time to take it Easy. 12:30. News. 12:35. Old Vienna. 12:45. This is My Land.
KHJ—12. News. 12:15. Cumberland Choristers. 12:30. Naval Reserve Band.
KECA—12. Metropolitan Opera.
KFWE—12. Al Jarvis. 12:30. Peter Potter.
KMPC—12. Top of the Day. 12:15. News. 12:30. Off the Record.
KMTR—12. Music.
KFAC—12. News. 12:15. Music. 12:30. Organ. 12:45. Music.
KGFJ—12. News. 12:15. Novelty Roundup. 12:45. Jungle Jim.
KRRK—12:15. P-T-A. 12:30. Saddle Sale.
KFOX—12. Dick Ross. 12:15. News. 12:30. Music Gems. 12:45. Rev. Orch.
KGER—12. News. 12:10. Music. KRRK—12. Cumberland Chorists. 12:15. News. 12:30. Naval Reserve Band.
KFSD—12. Grand Opera.
KGB—12. Cumberland Choristers. 12:30. Naval Reserve Band.
KFVD—12. Organ. 12:45. V. Schram.
KVOE—12. Cumberland Choristers. 12:30. Naval Reserve Band.

1 to 2 P. M.

KFI—1. Campus Caners. 1:30. Boy. Girl & Banquet.
KNX—1. Bull Session. 1:30. Columbia Concert Orch. 1:45. News of the Americas.
KHJ—1. Songs Sweethearts Sing. 1:15. Miami Beach Handicap. 1:45. Edna O'Dell.
KECA—1. Metropolitan Opera.
KFWE—1:30. South Sea Magic.
KMPC—1. County Band. 1:30. Saturday Afternoon Jamboree.
KMTR—1. Dick Ross. 1:30. Pension. 1:45. Music.
KFAC—1. Religious Science Institute. 1:15. City Schools. 1:30. Music.
KGFJ—1. News. 1:15. Matinee Melodies. 1:30. Drama. 1:45. Matinee Melodies.
KRRK—1. Weather Music.
KFOX—1. Pop. Records. 1:15. Lucia Floor Show. 1:30. Monitor News. 1:45. At Theatre.
KGER—1. News. 1:05. Traffic 'Why'. 1:15. Swing. 1:30. Spanish Trio.
KFXM—1. Sweetheart Songs. 1:15. Miami Handicap. 1:45. Preview. Variety.
KFSD—1. Grand Opera.
KGB—1. Sweetheart Songs. 1:15. Miami Handicap. 1:45. Edna O'Dell.
KFVD—1. News. 1:15. Music.
KVOE—1. Sweetheart Songs. 1:15. Miami Handicap. 1:45. Edna O'Dell.

2 to 3 P. M.

KFI—2. The World Is Yours. 2:30. Curtis Institute of Music. 2:55. News.
KNX—2. Buffalo Presents. 2:55. News.
KHJ—2. News. 2:30. Hebrew Evangelization Society.
KECA—2:15. Classic Hour.
KFWE—2. Smorgasbord.
KMPC—2. Jamboree. 2:30. Concert Hall.
KMTR—2. W. B. West. 2:15. Walter Lawson. 2:30. Music.
KFAC—2. News. 2:15. Music.
KGFJ—2. News. 2:15. Civic. 2:30. Concert Time.
KFOX—2. Civic. 2:15. Organ. 2:30. Ben Klassen. 2:45. Rev. Orch.
KGER—2. News. 2:05. Music. 2:30. Long Beach Band.

KFXM—2. Stocks. Pop. Orch. 2:15. News. 2:45. Kuhn Orch.
KFSD—2. Opera. 2:15. U. P. News. 2:30. Dorsey Orch.
KRRK—2. Chuck Henry Orch. 2:30. News. 2:45. Hawaiians.
KGB—2. News. 2:45. Kuhn Orch.
KFVD—2. Music. 2:30. Salvation Army. 2:45. Romantic Rhythm.
KVOE—2. From New York. 2:45. Kuhn Orch.

3 to 4 P. M.

KFI—3:25. News. 3:30. Belirion in News. 3:45. Bondshu Orch.
KNX—3. Report to Nation. 3:30. Davis. News. 3:45. Afternoon Dance.
KHJ—3. Sargmaster Comments. 3:15. Pappy & Boys. 3:30. Dramas of Youth.
KECA—3. Know Your Schools. 3:15. Long Orch. 3:25. News. 3:30. Vass Family. 3:45. New World News.
KFWE—3:45. Shaw Orch.
KMPC—3. Top Pops.
KMTR—3. Volney James. 3:30. Memories. 3:45. Music.
KFAC—3. Symphony.
KGFJ—3. News. 3:15. Vocalists. 3:30. Concert Melodies.
KRRK—3. Hawaiians. 3:45. Weather.
KFOX—3. Musical Roundup. 3:30. Caballeros.
KGER—3. News. 3:05. Music. 3:20. Long Beach Band.
KFXM—3. Sargmaster Comments. 3:15. Pappy's Boys. 3:30. Dramas of Youth.
KFSD—3. Balboa Park Organ. 3:30. Vass Family. 3:45. New World News.
KGB—3. Sargmaster Comments. 3:15. Pappy & Boys. 3:30. Dramas of Youth.
KFVD—3. News. 3:15. Pop. Favorites. 3:30. Thunder Theatre.
KVOE—3. Sargmaster Comments. 3:15. Pappy & Boys. 3:30. Dramas of Youth.

4 to 5 P. M.

KFI—4:15. Europe News. 4:30. Muriel Anselus. 4:45. H. V. Kaitenborn.
KNX—4. People's Platform. 4:30. Columbia's Gay Nineties.
KHJ—4. First Offender. 4:30. Islanders.
KECA—4. Message of Israel. 4:30. Little Ol' Hollywood.
KFWE—4:15. Busy Blind. 4:30. News. 4:45. Stuart Hamblen.
KMPC—4. Sunshiny of Swing.
KMTR—4. Spec. Events. 4:15. Old Windjammer. 4:30. Kingdom City. 4:45. Spec. Events.
KFAC—4. Music. 4:15. Portraits (from Literature). 4:30. Music.
KGFJ—4. News. 4:15. Music. 4:30. Adult Education.
KRRK—4. Music. 4:15. Movieband Quiz. 4:45. News.
KFOX—4. Matinee Melodies. 4:30. Health. 4:45. Swing.
KGER—4. News. 4:15. Music. 4:30. Lowell Weeks. 4:45. Swing.
KFXM—4. Trading Post. 4:30. Islanders.
KFSD—4. Message of Israel. 4:30. 4:45. H. V. Kaitenborn.
KGB—4. First Offender. 4:30. Islanders.
KFVD—4. Tea Time. 4:15. News. 4:30. Sundown Serenade.
KVOE—4. First Offender. 4:30. Islanders. 4:45. Classified.

5 to 6 P. M.

KFI—5. Cummins Orch. 5:15. Traffic Tribuna.
KNX—5. Sports Roundup. 5:15. Sports Roadside. 5:30. King Orch. 5:55. Davis. News.
KHJ—5. Green Hornet. 5:30. Daily Comica. 5:45. Martin Orch.
KECA—5. Naomi Reynolds. 5:15. Man & the World. 5:30. Bishop & Garroyle.
KFWE—5. Stuart Hamblen.
KMPC—5. Swing. 5:15. News. 5:30. Symphony of Swing.
KMTR—5. Music.
KFAC—5. Music. 5:30. Drama. 5:45. Music.
KGFJ—5. News. 5:15. Tango Time. 5:30. Music. 5:45. Paul Stanwick.
KRRK—5. Melody Range. 5:30. Race Results.
KFOX—5. Swing.
KGER—5. News. 5:05. Latin Hour.
KFXM—5. Green Hornet. 5:30. Variety. 5:45. Martin Orch.
KFSD—5. Three Cheers. 5:15. Man and the World. 5:30. News. 5:45. Ferde Grofe.
KGB—5. Green Hornet. 5:30. Martin Orch. 5:45. George Baron.
KVOE—5. Green Hornet. 5:30. Martin Orch.

6 to 7 P. M.

KFI—6. National Barn Dance.
KNX—6. Kids' Quizaroo. 6:30. Fact Finder. 6:45. Saturday Night Serenade.
KHJ—6. Innocent Bystander. 6:15. Profit & Loss. 6:30. John B. Hughes. 6:45. Answer Man.
KECA—6. Song of Your Life. 6:30. John B. Kennedy. 6:35. NBC Symphony.

SATURDAY Programs

JANUARY 25, 1941

8 to 9 A. M.

KFI—8. Sons Folks. 8:15. Gen'l. Fed. of Women's Clubs. 8:30. News. 8:45. Smilin' Ed McConnell.
KNX—8. Town Crier. 8:15. News. 8:30. Nancy Dixon. Shopping Guide.
KHJ—8. News. 8:05. Agnew. Organ. 8:15. BBC News. 8:30. Army Band.
KECA—8. Breakfast Club. 8:15. Federated Churches. 8:30. News. 8:45. G. L. Johnson.
KFWE—8. Grouch Club. 8:30. Barnet Orch.
KMPC—8. Andy & Virginia. 8:30. Top of the Mornin'.
KMTR—8. Spanish Hour. 8:45. Religious Music.
KFAC—8. Country Church. 8:30. News. 8:45. Music.
KGFJ—8. News. Stocks. 8:15. Music. 8:45. Dr. Wiseman.
KFOX—8. News. 8:15. Peggy & Boys. 8:30. Ads. 8:45. Rough Riders.
KGER—8. News. 8:05. Soul Patrol. 8:15. Mirnah. 8:45. Rev. Boulington.
KFXM—8. News. 8:05. Organ. 8:15. BBC News. 8:30. Sunshine Service.
KFSD—8. Breakfast Club. 8:30. Good Cheer. 8:45. Tel. Club.
KGB—8. News. 8:05. Agnew. 8:15. BBC News. 8:30. U. S. Army Band.
KFVD—8. Covered Wagon.
KVOE—8. News. Organ. 8:15. London News. 8:30. U. S. Army Band.

9 to 10 A. M.

KFI—9. Lincoln Hwy. 9:30. Heart of Julia Blake. 9:45. Medical Talk.
KNX—9. Columbia Country Journey. 9:30. KNXtra. Record Performance.
KHJ—9. Willard Music. 9:30. Scrapbook Stories.
KECA—9. Education Forum. 9:25. Music. 9:30. Forty Plus. 9:45. News.
KFWE—9. Salvation Army. 9:15. Musical Comedy. 9:30. News. Smorgasbord.
KMPC—9. News. 9:15. Moderne Aires.
KMTR—9. Martin Luther Thomas. 9:15. W. G. Keyes. 9:30. Social Events. 9:45. Religious.
KFAC—9. Inspirations. 9:15. Melodies. 9:30. Women in the News. 9:45. Midmorning Serenade.
KGFJ—9. News. Stocks. 9:15. Tone Tempos.
KRRK—9. Prairie Schooner. 9:30. U. S. Weather. 9:45. News.
KFEV—9:30. Mayfair Lust & Foundry.
KFOV—9. Rev. Ivie. 9:30. Records. 9:45. Rev. Eade.
KGER—9. News. 9:05. Gospel Singers. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.

KFXM—9. News. 9:15. Pop. Orch. 9:30. Scrapbook Stories.
KFSD—9. Vocational School. 9:15. Girl Scouts. 9:30. Nat'l. Farm and Home.
KGB—9. Willard Music. 9:30. Scrapbook Stories.
KFVD—9. Waitz. 9:15. News. 9:30. Here Comes Parade.
KVOE—9. Willard Music. 9:30. Scrapbook Stories.

Thrills—Excitement—Adventure Young American Flyers

KFWB, 10:30-11:30 a. m.
KFSD, 10:00-11:00 a. m.

10 to 11 A. M.

KFI—10. On the Job. 10:15. Stamp Collector. 10:30. Masters Orch. 10:45. Army Recruiting.
KNX—10. Saturday Morning Party. 10:45. Blue Grass Brevities.
KHJ—10. News. 10:15. Food for Thought. 10:30. Air Cadet Quiz.
KECA—10. Harmonica Bands of L. A. Schools. 10:30. Luncheon at the Waldorf.
KFWE—10. Smorgasbord. 10:30. Young American Flyers.
KMPC—10. Moderne Aires. 10:45. News.
KMTR—10. Woman's World. 10:40. King's Messengers.
KFAC—10. Serenade. 10:15. L. A. County Medical Assn. 10:30. News. 10:45. Gothic Tower.
KGFJ—10. News. 10:15. Music. 10:45. City Dwellers.
KRRK—10. Records.
KFOX—10. News. 10:15. Petite Music. 10:45. Freddie Narel.
KGER—10. News. 10:05. Jesus' Name. 10:30. Bright Corner.
KFXM—10. News. 10:15. Organ. 10:30. Jimmy Rogers. 10:45. BBC News.
KFSD—10. Young American Flyers. 10:30. Luncheon at Waldorf.
KGB—10. News. 10:15. Stocks. Monitor News. 10:30. Jimmy Rogers. 10:45. BBC News.
KFVD—10. Gospel Song. 10:30. Serenade.
KVOE—10. News. 10:15. Melodies. 10:30. Jimmy Rogers. 10:45. London News.

News Broadcasts

6:45 A.M. KFI (Lawton) for Mc-Mahan's M. thru Sa.
 7:00 A.M. KGFJ (Warner) M. thru Sa.
 KGER (Miller) M. thru Sa.
 KHJ (Young) M. thru Sa.
 KECA (Lawton) for Mc-Mahan's M. thru Sa.
 KRKD (Hall) Su.
 7:15 A.M. KFI (Bishop) M. thru Sa.
 7:30 A.M. KNX (Garred) M. thru Sa.
 KECA (Frandsen) M. thru Sa.
 7:45 A.M. KFVB (Charles) M. thru Sa.
 KFI (Hayes) M. thru Sa.
 KGB (Young) M. thru Sa.
 KRKD (Douglas) M. thru Sa.
 KFAC (Des Antels) M. thru Sa.
 KHJ (Young) M. thru Sa.
 KVOE (Doyle) M. thru Sa.
 KFSD (Cutting) Tu thru Sa.
 8:00 A.M. KGFJ (Warner) M. thru Sa.
 KFOS (Huston) M. thru Sa.
 KFVB (Marcel) Su.
 8:30 A.M. KECA (Ulmer) M. thru Sa.
 KHJ (Hayes) M. thru Sa.
 KVOE (Ventur) M. thru Sa.
 KFI (Bishop) Sa.
 8:45 A.M. KFI (Bishop) M. thru Sa.
 KHJ (BBC) M. W. Th. F.
 9:00 A.M. KMPC (Babbe) Daily
 KGFJ (Warner) M. thru Sa.
 KFAM (Lee) M. thru Sa.
 9:15 A.M. KFVD (Gray) M. thru Sa.
 9:45 A.M. KRKD (Douglas) M. thru Sa.
 KECA (Bishop) M. thru Sa.
 10:00 A.M. KGFJ (Warner) M. thru Sa.
 KHJ (Hayes) M. thru Sa.
 KGB (Hughes) M. thru Sa.
 KVOE (Hughes) M. thru F.
 KFOX (Huston) M. thru Sa.
 KFAM (Hugues) M. thru F.
 10:30 A.M. KFAC (Des Antels) M. thru Sa.
 10:45 A.M. KMPC (Roberts) M. thru Sa.
 11:00 A.M. KGFJ (Warner) M. thru Sa.
 KFVD (Gray) M. thru Sa.
 KGER (Goss) M. thru Sa.
 KRKD (Douglas) M. thru Sa.
 KFOX (Huston) M. thru Sa.
 KECA (Bishop) M. thru Th.
 KGB, KVOE (Young) M. thru F.
 KGFJ (McKee) M. thru Sa.
 KGER (Miller) Daily
 KHJ (Nesbitt, Brundage) Daily
 KFAC (Des Antels) M. thru Sa.
 KMPC (Roberts) M. thru Sa.
 KFAM (Baichly) M. thru Sa.
 KFOX (Huston) M. thru Sa.
 KRKD (Douglas) Su.
 12:45 P.M. KGFJ (McKee) M. thru Sa.
 KFVD (Gray) M. thru Sa.
 KMPC (Roberts) Su.
 KGFJ (McKee) Daily
 KVOE (Young) M. thru F.
 KHJ (Brundage) M. thru Sa.
 KGB (Brundage) M. thru Sa.

2:00 P.M. KECA (Frandsen) M. thru F.
 2:15 P.M. KFAM (Baltimore) M. thru Sa.
 KFSD (Cutting) M. thru Sa.
 2:30 P.M. KRKD (Bell) M. thru Sa.
 3:00 P.M. KGFJ (McKee) M. thru Sa.
 KFVD (Gray) M. thru Sa.
 4:00 P.M. KGFJ (McKee) Daily
 KHJ (Lewis) M. thru F.
 4:15 P.M. KFVD (Gray) M. thru Sa.
 4:30 P.M. KNX (Europe) M. thru F.
 KMPC (Cook Mack) M. thru F.
 KFI (Lawton) M. W. F.
 KFI (Kaltenborn) Tu, Th, Sa.
 KRKD (Bell) M. thru Sa.
 KGFJ (McKee) M. thru Sa.
 KHJ (Nesbitt, Brundage) M. thru F.
 KFAM (Smith, Baltimore) M. thru F.
 5:15 P.M. KMPC (Roberts) M. thru Sa.
 5:30 P.M. KFSD (Jones) M. thru Sa.
 KECA (Allen) M. thru F.
 5:45 P.M. KNX (Garred) M. W. Th. F.
 5:55 P.M. KNX (Davis) Daily
 KGFJ (Hunter) M. thru Sa.
 6:00 P.M. KFOX (Crawford) M. thru Sa.
 KFVB (Goss) M. thru Sa.
 KFAC (Des Antels) Daily
 KGB (Lewis) M. thru F.
 KFAM (Lewis) M. thru Sa.
 KVOE (Lewis) M. thru F.
 6:30 P.M. KVOE (Hughes) M. thru Sa.
 KHJ (Hughes) M. thru Sa.
 KFAM (Hughes) M. thru Sa.
 KFSD (Ybarra) M. thru Sa.
 KFAM (Baltimore) Su.
 KHJ (Van Loon) M. Tu, F.
 KHJ (Heater) W. Th. Sa.
 KRKD (Bell) M. thru Sa.
 KGB (Van Loon) M. Tu, F.
 7:30 P.M. KECA (Bishop) M. W. Th. F.
 7:45 P.M. KFVB (Arden) M. thru F.
 8:00 P.M. KGFJ (Hunter) Daily
 8:15 P.M. KFI (Bishop) M. Tu, Th. F.
 8:45 P.M. KMPC (Roberts, Henry) M. thru F.
 9:00 P.M. KHJ (Nesbitt, Hardy) Daily
 KGB (Hardy) M. thru Sa.
 KVOE (Nesbitt, Hardy) M. thru Sa.
 KFOX (Crawford) Daily
 KFAM (Hardy) Daily
 KFVB (Goss) Daily
 KECA Thrifty M. thru F.
 KFSD (Jones, Farker) M. thru Sa.
 KFAM (Hardy) Daily
 KGFJ (Hunter) Daily
 KFI (Wald, Robes) Daily
 KGER (Hagan) Daily
 KNX (Sullivan) Daily
 10:15 P.M. KMPC (Roberts) M. thru F.
 10:30 P.M. KVOE (Young) Tu thru Sa
 KHJ (Nesbitt, Brundage) Tu thru Su.
 KFI Thrifty M. thru Sa.
 KFOJ (Edwards) M.
 KNX (Edwards) M.
 KFI (Manning) Daily

THRIFTY
 Presents
INSIDE THE NEWS
 with
JOSE RODRIGUEZ
 and
SID SUTHERLAND
KFI
 10:30 P. M.
 Nightly
 Except Saturday



RELIGIOUS BROADCASTS SUNDAY

7:45 a.m. KNX—Voice of the People
 8:00 a.m. KEAC—Country Church
 8:00 a.m. KNX—West Coast Church
 8:30 a.m. KFVB—Union Rescue Mission
 9:00 a.m. KFAC—Liberal Catholic Hour
 9:30 a.m. KNX—Salt Lake City Tabernacle
 10:00 a.m. KNX—Columbia Church
 11:00 a.m. KFVD—Methodist Church
 1:00 p.m. KFI—Vegetarian Hour
 1:30 p.m. KHJ, KGB, KVOE, KFAM, Lutheran Hour.
 3:00 p.m. KECA—Catholic Hour
 3:00 p.m. KFSG—Evangelistic
 4:30 p.m. KFOX—Fireside Church
 5:00 p.m. KECA—Church Interdenominational
 6:00 p.m. KHJ, KVOE, KGB, KFAM—Reverival Hour
 6:00 p.m. KFSD—Josiah Hopkins
 7:00 p.m. KFSG—Alpen Dorn Temple
 8:00 p.m. KFAC—Open Door Church
 8:00 p.m. KFVB—Presbyterian Church

KFVB—6. News. 6:15. Fantastic Facts. 6:30. Crosby Orch.
 KMPC—6. Saturday at Six. 6:30. Easy Listening.
 KMTR—6. Hollywood Merry-Go-Round. 6:15. Spec. Events. 6:30. News. 6:45. Spec. Events.
 KFAC—6. News. 6:15. Music. 6:30. Gospel Hour.
 KGFJ—6. News. Italian Melodies. 6:30. Music.
 KRKD—6. Records. 6:45. Father Flynn.
 KFOX—6. News. 6:10. Sports. 6:15. Homes on Land. 6:30. Semi-Classical.
 KGER—6. News. 6:30. Italian Journal.
 KFAM—6. Innocent Bystander. 6:15. Profit & Loss. 6:30. John B. Hughes. 6:45. Answer Man.
 KFSD—6. Song of Your Life. 6:30. News. 6:35. Whistling Parson.
 KGB—6. Innocent Bystander. 6:15. Little Concert. 6:30. News and Views. 6:45. Answer Man.
 KVOE—6. Innocent Bystander. 6:15. Profit & Loss. 6:30. John B. Hughes. 6:45. Answer Man.

7 to 8 P. M.

KFI—7. Uncle Ears. 7:30. Grand Ole Opry.
 KNX—7:15. Public Affairs. 7:30. News. 7:35. By the Way. 7:45. Music. 7:55. News.
 KHJ—7. Gabriel Heatter. 7:15. Inside of Sports. 7:30. Gould Orch.
 KECA—7. NBC Symphony Concert.
 KFVB—7. Joe Hernandez. 7:30. News. 7:45. Women's Conference.
 KMPC—7. In the Air. 7:30. Tone Pictures.
 KMTR—7. I Am. 7:15. Spec. Events.
 KFAC—7. Christian Science. 7:15. L. A. Playground. 7:30. Dr. P. Field.
 KGFJ—7. Spanish Hour.
 KRKD—7:15. Three-Quarter Time. 7:30. Do You Know?

KFOX—7. Pop. Records. 7:15. Semi-Classical. 7:30. Hawaiian. 7:45. Emery Deutch.
 KGER—7. News. 7:05. Holy Ghost Rally.
 KFAM—7. Children's Playhouse. 7:15. Inside of Sports. 7:30. Morton Gould.
 KFSG—7:45. Healing.
 KFSD—7. NBC Symphony.
 KGB—7. Gabriel Heatter. 7:15. Inside of Sports. 7:30. Morton Gould.
 KVOE—7. Top Tunes. 7:30. Gould Orch.

8 to 9 P. M.

KFI—8. Truth or Consequences. 8:30. Knickerbocker Playhouse.
 KNX—8. Marriage Club. 8:30. Moon-roe Orch.
 KHJ—8. Hawaii Calls. 8:30. Calif. Melodies.
 KECA—8. Hallett Orch. 8:30. Tune Out Time.
 KFVB—8. Musical Comedy. 8:30. Glendale Orch.
 KMPC—8. Eyes That Never Close. 8:30. Back Home Hour.
 KMTR—8:15. Kover's Singing Waiters. 8:30. Special Events.
 KFAC—8. Evening Concert.
 KGFJ—8. News. 8:15. Music.
 KFOX—8. Lucca's. 8:15. Rhythmic Age. 8:30. Luken Church.
 KGER—8. News. 8:05. Hoyos.
 KFAM—8. Hawaii Calls. 8:30. Ave Maria Hour.
 KFI—8. Hallett Orch. 8:30. Bradley Orch.
 KGB—8. Hawaii Calls. 8:30. California Melodies.
 KVOE—8. Hawaii Calls. 8:30. Calif. Melodies

9 to 10 P. M.

KFI—9. Sports Forum. 9:30. Bernie Orch.

KNX—9. Hit Parade. 9:45. Tito Guizar.
 KHJ—9. News. 9:15. Frost Warners. 9:30. Martin Orch.
 KECA—9. Tune Out Time. 9:30. Unlimited Horizons.
 KFVB—9. Let's Dance. 9:30. News. 9:45. Shaw Orch.
 KMPC—9. Memories in Melody.
 KMTR—9. Ride Your Hobby. 9:30.
 KFAC—9. Evening Concert.
 KGFJ—9. Jewish Hour. 9:30. Synopated Symphony.
 KFOX—9. News. 9:15. Dude Ranch. 9:30. Ross Ballroom. 9:45. Hawaiian.
 KGER—9. News. 9:05. Church Call. 9:30. Music. 9:45. The Parson Says.
 KFAM—9. News. 9:15. Frost Warners. 9:30. Martin Orch.
 KMPC—9:30. Sunday School Teacher.
 KFSD—9. Sports Forum. 9:15. Miller News. 9:30. Moran Orch. 9:45.
 KGB—9. News. 9:15. Frost Warners. 9:30. George Bacon. 9:45. Martin Orch.
 KVOE—9. News. 9:15. Frost Warners. 9:30. Martin Orch.

10 to 11 P. M.

KFI—10. News. 10:15. Foster Orch. 10:30. Pasadena City Dances.
 KNX—10. News. 10:15. Music to Remember. 10:30. Tanner Orch.
 KHJ—10. Noble Orch. 10:30. News. 10:45. Harris Orch.
 KECA—10. Philharmonia.
 KFVB—10. Shaw Orch. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm.
 KMPC—10. Land of Legend. 10:30. Ebony Rhapsody.
 KMTR—10. Viognese Ensemble. 10:15. Neighbor Orch. 10:30. Averill Orch. 10:45. Kalle Orch.

KFAC—10. Melody Hour.
 KGFJ—10. News. 10:15. Mission Workers. 10:30. Music.
 KFOX—10. Boss Ballroom. 10:15. Hamilton Orch. 10:30. Wave Riders. 10:45. Organ.
 KGER—10. News. 10:10. Rev. Gillette.
 KFAM—10. Noble Orch. 10:30. News. 10:45. Harris Orch.
 KFSG—10. Silver Band. 10:30. String Orch.
 KFSD—10. Bonshu Orch. 10:30. Sanders Orch.
 KGB—10. Noble Orch. 10:30. News. 10:45. Harris Orch.
 KFVD—10. Hank. the Night Watchman.
 KVOE—10. Noble Orch. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

KFI—11. News. 11:15. Nottingham Orch. 11:30. Marshall Orch.
 KNX—11. News. 11:15. Martha News. 11:30. Strand Orch. 11:55. News.
 KHJ—11. Harris Orch. 11:15. Dale Orch. 11:45. Islanders.
 KECA—11. Paul Carson. 11:30. Contrasts in Rhythm.
 KGFJ—11. Let's Dance.
 KMPC—11. Bright's Hawaiians. 11:15. Music Nightclub.
 KMTR—11. Music.
 KFAC—11. Night Shades.
 KGFJ—11. News. 11:15. Concert.
 KFAM—11. Harris Orch. 11:15. Dale Orch. 11:45. Islanders.
 KFSG—11. Songs in the Night. 11:30. Prelude to Slumber.
 KFSD—11. Nottingham Orch. 11:30. Marshall Orch.
 KGB—11. Serpico Orch. 11:30. Dale Orch.
 KVOE—11. Harris Orch. 11:15. Dale Orch. 11:45. Islanders.

ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings before which appear a "Star" are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

- Against the Storm (Ivory Soap).....KFI, 8:15, a.m. M-P
- Agnes White (Participating).....KFI, 3 p.m. M-F
- Album of Familiar Music (Bayer Aspirin).....KFI, 6:30 p.m. Su
- Aldrich Family (Jello Puddings).....KFI, 5:30 p.m. Th
- Alce Templeton (Alka-Seltzer).....KFI, 7:30 p.m. F
- Al Pearce (Camels).....KNX, 7:30 p.m. F
- Amanda of Honeymoon Hill (Cal. Aspirin, Haley's M-O).....KECA, 12:15 p.m. M-F
- American (Challenge (Challenge Creamery).....KFI, 9 p.m. M
- American Forum.....KGB, KFXM, KVOE, KKH, 5 p.m. Su
- American Pilgrimage.....KECA, KFSD, 11 a.m. Su
- American School of the Air.....KNX, 2 p.m. M-F
- Amoy 'n' Andy (Campbell's Soups).....KNX, KMPC, 8 p.m. M-F
- Andy and Virginia (Participating).....KMPC, 7:30 a.m. M-Sa
- *Answer Man (Van Dyck Cigars).....KHJ, KGB, KVOE, KFXM, 6:45 p.m. W, Sa
- Arch Oboler (Oxydol).....KFI, 6:30 p.m. F
- Arnold Grimm's Daughter (Corn Kix).....KFI, 11:15 a.m. M-F
- Art Baker.....KECA, 10:30, a.m. M-F
- *Art Baker (L. A. Soap Co., Slavick Jewelry Co., Supreme Bakery, Comb Easy Co., Franco Soup, Coast Federal, Forest Lawn, Lyon Storage, Dina-Mite Food Co. (Forest Lawn) KNX, 2:45 p.m. Su
- Art Linkletter (Roma Wine) KHJ, KVOE, KGB, KFXM, 6:45 p.m. M, F
- *Ask-It-Basket (Colgate Dental Cream).....KNX, 8:30 p.m. Th
- Anut Jenny (Spry).....KNX, 11:15 a.m. M-F
- Bachelor's Children (Cudahy Packing Co.).....KHJ, KGB, KFXM, KVOE, 10:45 a.m. M-P
- Backgrounds for Living (Barker Bros.).....KNX, 3:15 p.m. M, W, F
- Backstage Wife (R. L. Watkins Co.).....KFI, 1 p.m. M-F
- Barn Dance (Alka-Seltzer).....KFI, 6 p.m. Su
- Basin St. Music.....KFSD, KECA, 6:35 p.m. M
- Battle of the Sexes (Molle and Energine).....KFI, 9:30 p.m. Tu
- *Beat the Band (Corn Kix).....KFI, 3:30 p.m. Su
- Bernie Musical Quiz (Eromox-Seltzer).....KECA, KFSD, 8:30 p.m. Tu
- Best Buys (Folger Coffee).....KNX, 5:30 p.m. F
- Betty Crocker (Gold Medal Flour).....KFI, 11 a.m. W, F
- Between the Bookends.....KECA, KFSD, 10:15 a.m. M-F
- *Big Sister (Rinsos).....KNX, 11 a.m. M-F
- Big Town (Rinsos).....KNX, 6:30 p.m. W
- Bing (Rusby (Kraft Cheese).....KFI, 6 p.m. Th
- Bishop & Gargoyle.....KECA, 5:30 p.m. Sa
- Blonde (Prince Albert Tobacco, Camels).....KNX, 7:30 p.m. M
- Bob Garred (Peter Paul Mounds and Ten Crown Gum).....KNX, 5:45 p.m. M, W, Th, F
- Bob Hope (Pepsodent).....KFI, 7 p.m. Tu
- Bob Garred (Mennen's Toiletries, Bathasweet).....KNX, 7:30 a.m. M-Sa
- Bookworm.....KHJ, 2:15 p.m. M-F
- Bowling Notes (Sunset Center).....KFWB, 19:15 p.m. M-Sa
- Breakfast Club.....KECA, KFSD, 8 a.m. M-Sa
- Bud Barton.....KECA, 4:30 p.m. M-F
- Burns and Allen (Spam).....KFI, 7:30 p.m. M
- Calling All Cars.....KNX, 5 p.m. Su
- Calling All Stamp Collectors.....KFI, 10:15 a.m. Sa
- Campbell Playhouse.....KNX, 6:30 p.m. F
- Capt. Midnight (Ovaltine).....KHJ, 5:45 p.m. M-F
- Carnation Contender (Carnation Milk).....KFI, 7 p.m. M
- Cavalcade of America (Du Pont).....KFI, 8:30 p.m. W
- Charlie McCarthy (Chase & Sanborn).....KFI, 6 p.m. Su
- *Chef Milani (Arden Daries, Wilson Ham & Bacon, Signet Salad, Fruits).....KMPC, 2 p.m. M-F
- Chicago Round Table.....KFI, 11:30 a.m. Su
- Chicago Tonight.....KHJ, KVOE, 8 p.m. M
- Church of Air.....KNX, 10 a.m. Su
- Classic Hour (Packard Motor Car).....KECA, 2:15 p.m. M, Tu, W, Th, Sa
- Club Matinee.....KECA, KFSD, 1:15 p.m. M-F
- Cobbers Club (Dr. Ross Dog & Cat Food).....KMPC, 5 p.m. M, W, F
- Columbia Work Shop.....KNX, 10:30 p.m. Su
- Comics (The News).....KHJ, 5:15 p.m. M-F
- Confessions of a Corsair.....KHJ, KVOE, KFXM, KGB, 4:30 p.m. Th
- *Crime Doctor (Phillip Morris Cigarettes).....KNX, 8 p.m. Su
- Dear John (Welch Grape Juice).....KFI, 8:15 p.m. Su
- Death Valley Days (Pacific Coast Borax).....KFI, 8:30 p.m. Su
- Design for Happiness (Libby-Owens-Ford Glass).....KNX, 2 p.m. Su
- *Double Or Nothing (Feanantint).....KHJ, KGB, KFXM, KVOE, 8:30 p.m. M
- Dr. Christian (Vaseline).....KNX, 8:30 p.m. W
- *Dr. I. Q. (Milky Way Candy).....KFI, 6 p.m. M
- Dr. Kate (Sperry Flour).....KFI, 10:45 a.m. M-F
- Drama of Youth.....KHJ, 3:30 p.m. Sa
- Easy Aces (Anacin Co.).....KECA, KFSD, 9 p.m. Tu, W, Th
- Eddie Albright (Log Cabin Bread, Battle Creek, Forest Lawn, Dr. Davis).....KHJ, 1:30 p.m. M-F
- Eddie Albright (Participating).....KHJ, 2:15 p.m. M-F
- Eddie Cantor (Ipana, Sal Hepatica, Minute Rub).....KFI, 9 p.m. W
- Elmer Davis (Gillette Shave Cream).....KNX, 5:55 p.m. Daily
- Evening Concert.....KFAC, 8 p.m. M-Sa
- Everyman's Theater (Oxydol).....KFI, 6:30 p.m. F
- *Fame and Fortune (NR Tablets).....KECA, KFSD, 8:30 p.m. Th
- Family Doctor.....KECA, 11:30 a.m. Tu, Th
- Fibber McGee & Molly (Johnson Wax).....KFI, 6:30 p.m. Tu
- First Nighter.....KNX, 5 p.m. Tu
- Fitch Bandwagon (Fitch Shampoo).....KFI, 4:30 p.m. Su
- Fleetwood Lawton (McMahon's).....KFI, 4:45 p.m. M, W, F
- KFI, 6:45 a.m. M-Sa
- KECA, 7 a.m. M-Sa
- KNX, 4:35 p.m. M-F
- KNX, 11:30 a.m. M-F
- Fletcher Wiley.....
- Ford Sunday Evening Hour.....KNX, 8 p.m. Su
- Foreign Policy Assn.....KECA, KFSD, 11:15 a.m. Su
- Fred Allen (Texas Co.).....KNX, 9 p.m. W
- Fred Waring (Chesterfield Cigs).....KFI, 8 p.m. M, Tu, Th, F
- KFI, 4 p.m. W
- Friendly Neighbors (Alka Seltzer).....KHJ, KGB, KVOE, KFXM, 11 a.m. M-F
- Fulton Lewis.....KHJ, KGB, KVOE, 6 p.m. M-F
- Gabriel Heatter (Liberty Magazine).....KHJ, KGB, 7 p.m. W, Th, Sa
- Garden (Lub (Bandini Fertilizer).....KECA, 1 p.m. Su
- Gang Busters (Wm. R. Warner Co.).....KECA, KFSD, 9 p.m. F
- Girl Alone (Quaker Oats).....KFI, 2 p.m. M-F
- Glenn Miller Orch. (Chesterfields).....KNX, 7 p.m. Tu, W, Th
- Good News (Maxwell House Coffee).....KFI, 8:30 p.m. Th
- Good Will Hour (Ironized Yeast).....KECA, KFSD, 7 p.m. Su
- Great Plays.....KECA, KFSD, 12 p.m. Su
- Grouch (Lub).....KFWB, 8 a.m. M, Tu, Th, F, Sa
- Guilding Light (White Naptha Soap).....KFI, 2:30 p.m. M-F
- Gulf Theatre (Gulf Oil).....KNX, 9:30 p.m. Su
- Guy Lombardo (Lady Esther Cosmetics).....KNX, 7 p.m. M
- Grandma Travels (Bab-O).....KFWB, KFOX, 2:45 p.m. M-F
- Grand Ol' Opry (Prince Albert Tobacco).....KFI, 7:30 p.m. Sa
- Hank, the Night Watchman (Victor Clothing Co.).....KFVD, 10 p.m. Su, Tu, Th, Sa
- KFVD, 11 p.m. M, W, F
- Hawthorne House (We. son Oil).....KFI, 9:30 p.m. M
- Heart of Julia Blake (Armstrong Cork).....KFI, 9:30 a.m. Tu, Th, Sa
- Helen Hayes Theatre (Lipton's Tea).....KNX, 7:30 p.m. Su
- Helen Menken (Bayer Aspirin).....KNX, 6 p.m. Tu
- Helen Trent (Hopper Cosmetics).....KNX, 9:30 a.m. M-F
- Hilltop House (Palmolive Soap).....KNX, 1:30 p.m. M-F
- Hit Parade (Lucky Strikes).....KNX, 9 p.m. Sa
- Hilway Romances (Greyhound Bus).....KHJ, KGB, KVOE, 10:15 a.m. Su
- Hollywood Smarty Party.....KNX, 8:30 p.m. Su
- Hour of Charm (General Electric).....KFI, 7 p.m. Su
- How Did You Meet? (Woodbury Powder).....KFI, 8:15 p.m. W
- Hymns of All Churches (Kitchen Tested Flour).....KFI, 11 a.m. M, Tu, Th
- I Am an American.....KECA, KFSD, 9:15 a.m. Su
- I Disagree.....KNX, 4:30 p.m. Su
- I Love a Mystery (Fleischmann's Yeast).....KECA, KFSD, 8:30 p.m. M
- I Want a Divorce (Tea Garden Products).....KHJ, KFXM, KVOE, KGB, 8:30 p.m. F
- *Information Please (Lucky Strikes).....KFI, 5:30 p.m. F
- Inglewood Park Concert (Inglewood Cemetery).....KNX, 7:15 p.m. Th
- Inside Sports (Bayuk Cigars).....KHJ, KGB, KFXM, 7:15 p.m. Tu, Th, Sa
- Inside the News (Thrifty Drug).....KFI, 10:30 p.m. S-F
- Irene Wicker.....KECA, 3:15 p.m. M-F
- Jack Armstrong.....KFI, 5:45 p.m. M
- Jack Benny (Jello).....KFI, 5:15 p.m. Tu-F
- John Clark (Marco Dog Food).....KFI, 8:30 p.m. Su
- John B. Hughes.....KHJ, KGB, KVOE, 6:30 p.m. M
- John Neshbit (Bank of America).....KECA, KFSD, 8:15 p.m. M
- Johnny Murray (Smart & Final).....KFI, 8 a.m. M, W, F
- Johnny Presents (Phillip Morris Cigarettes).....KNX, 8:30 p.m. F
- John's Other Wife (Freezone Kolynos).....KECA, KFSD, 12:30 p.m. M-F
- Johnson Family.....KHJ, KGB, KVOE, 10:30 a.m. M-F
- Joyce Jordan (La France, Satins, Minute Tapioca).....KNX, 3:30 p.m. M-F
- Just Plain Bill (Anacin, Bladodil).....KECA, KFSD, 12:45 p.m. M-F
- Kaltenborn.....KFI, 4:45 p.m. Tu, Th, Sa
- Kate Hopkins (Maxwell House Coffee).....KNX, 12:30 p.m. M-F
- Kate Smith (Calumet Bake Powder, Swansdown).....KNX, 9 a.m. M-F
- Kate Smith (Grape-Nuts).....KNX, 9 p.m. F
- Kathleen Norris (Wheaties).....KNX, 8:45 a.m. M-F
- *Kay-Kyser (Lucky Strikes).....KFI, 7 p.m. W
- Kids' Quizaroo.....KNX, 6 p.m. Sa
- King Arthur, Jr.KECA, 4:15 p.m. M-F
- Knickerbocker Playhouse (Drene, P. & G.).....KFI, 8:30 p.m. Sa
- Kraft Music Hall (Kraft Cheese).....KFI, 6 p.m. Th
- Lampighter.....KHJ, 4:45 p.m. F
- *Lainy Moss (Campbell Soups).....KNX, 6:15 p.m. M-F
- Let's Play Bridge.....KHJ, KGB, KVOE, 2:45 p.m. M-F
- Let's Talk Over News.....KMPC, 8:45 p.m. M-F
- Low Loyal Dramas.....KGB, KVOE, 5 p.m. F
- Life Can Be Beautiful (Ivory Soap).....KNX, 10 a.m. M-F
- Light of the World (Softastik).....KFI, 11:45 a.m. M-F
- Lilac Cottage.....KMPC, 6:30 p.m. Su
- Lincoln Highway (Shinola).....KFI, 9 a.m. Sa
- Linda Dale.....KECA, 10 a.m. M-F
- Lone Journey (Dreft).....KFI, 2:15 p.m. M-F
- Lone Ranger (Weber's Bread).....KHJ, KVOE, KGB, 7:30 p.m. M, W, F
- Lorenzo Jones (Phillips' Toothpaste).....KFI, 1:30 p.m. M-F
- Luncheon at Waldorf (Camels).....KFSD, KECA, 10:30 a.m. Sa
- Lutheran Laymen's League.....KHJ, KVOE, KFXM, KGB, 1:30 p.m. Su
- Lux Radio Theatre (Lux Soap).....KFI, 12:15 p.m. M-F
- Ma Perkins (Oxydol).....KFI, 12:15 p.m. M-F
- Major Bowes (Chrysler).....KNX, 8 p.m. Th
- Major Bowes Family.....KNX, 8:30 a.m. Su
- Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder) KFI, 6 p.m. Su
- Manhattan at Midnight (Energine).....KECA, KFSD, 5:30 p.m. W
- Martha Webster (Campbell's Soups).....KNX, 12 p.m. M-F
- *Marriage (Lub (Continental Baking Co.).....KNX, 8 p.m. Sa
- Mary Marlin (Ivory Flakes).....KFI, 12 p.m. M-F
- Masterpieces (Hollywood Music Shop).....KFAC, 3 p.m. M-Sa
- Masterworks.....KNX, 10:30 p.m. M-F
- Maxwell House Coffee (Maxwell House Coffee).....KNX, 10 a.m. M-F
- Meet Mr. Merck (Lifebuoy Soap).....KNX, 3:30 p.m. W
- Metropolitan Auditions.....KFI, 2 p.m. Su
- Mildred Van.....KECA, 9 a.m. M-F
- Memories in Melody (Standard Storage Garages).....KMPC, 9 p.m. M-Sa
- *Missing Heirs (Ironized Yeast).....KNX, 8:30 p.m. Tu
- Mirandy's Garden Patch.....KFI, 10:15 a.m. M-F
- Mother of Mine (Clapp Baby Food).....KECA, 1 p.m. M-F
- Mr. District Attorney (Vitals).....KFI, 9:30 p.m. W
- Mr. Keen (Kolynos Toothpaste).....KFSD, KECA, 9:15 p.m. Tu, W, Th
- Musical Steelmakers (Wheeling Steel).....KHJ, KVOE, KGB, 2 p.m. Su
- Musical Appreciation Hour.....KECA, KFSD, 11 a.m. F
- My Son and I (Calumet Bake Powder, Swansdown) KNX, 11:45 a.m. M-F
- Myri and Marge (Supersuds).....KNX, 1:15 p.m. M-F
- *Mystery Hall.....KHJ, KGB, KFXM, 3:30 p.m. Th
- Nancy Dixon (Sanitized Fabrics).....KNX, 8:20 a.m. M-Sa
- National Barn Dance (Alka-Seltzer).....KFI, 6 p.m. Sa
- National Vespers.....KFI, 1 p.m. Su
- Neighbors Woodcraft (Woodcraft, Insurance).....KHJ, KGB, 8 a.m. Tu, Th

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I am treated harshly,
My master kicks and abuses me
Because I am weak and will not give him
service—
I howl and squeal—
My energy cannot hold out much longer—
Sometimes I regain my strength and sud-
denly lose my power completely.
I sputter and make noise.
But no one seems to care about me—
I am sick.
Won't someone please help me?
YOUR RADIO.
Don't let your radio suffer this way.
For instant treatment call the radio ex-
pert listed here who is closest to you.
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New Friends of Music	KFI, 3:05 p.m. Su	Silver Theatre (International Silver)	KNX, 3 p.m. Su
Newareel (Royal Crown Cola, Par-T-Pak)	KECA, KFSD, 3:30 p.m. Su	Song Stories	KMPC, 6 p.m. M-F
Nick Harris	KMPC, 4:30 p.m. M-F	Speaking of Glamour	KECA, 5 p.m. Tu
Nightcap Yarns	KECA, 9 a.m. Su	Sports Forum	KFL, 9 p.m. Sa
Night Editor (Cardinet Candy)	KNX, 10:15 p.m. M-F	Sports Newsreel (Colgate Shave Cream)	KECA, 8 p.m. Su
New York Philharmonic	KFI, 8 p.m. Su	Standard Symphony (Standard Oil)	KHJ, KVOE, KGB, KFXM, 8 p.m. Th
Norma Young	KNX, 12 m. Su	Stella Dallas (Chas. H. Phillips Co.)	KFI, 1:15 p.m. M-F
Old-Fashioned Revival	KHJ, 12:15 p.m. M-F	Stepmother (Colgate Tooth Powder)	KNX, 1:45 p.m. M-F
Oldest Story Drama (Nash Autos)	KRJ, KGB, KVOE, KFXM, 6 p.m. Su	Strange As It Seems (Colgate-Palmolive)	KNX, 9 p.m. Th
One Man's Family (Tenderleaf Tea)	KECA, 7 p.m. Tu	Sunday Evening Hour (Ford Motor Co.)	KNX, 6 p.m. Su
On Your Job	KFI, 5:30 p.m. Su	Swings (Master Photo Finishers)	KFWB 2 p.m. Su
Open Forum (Floyd Allen)	KFI, 10:30 a.m. Su	*Take It or Leave It	KNX, 7 p.m. Su
Orphans of Divorce (Dr. Lyons Tooth Powder)	KFAC, 7 p.m. Su	Telephone Hour (Bell Telephone System)	KFI, 5 p.m. M
Our Gal Sunday (Anacin)	KECA, KFSD, 12 m. M-F	Texaso Star Theatre (Texas Co.)	KNX, 9 p.m. W
Out of the Hat	KNX, 9:45 a.m. M-F	Those We Love (Drene)	KNX, 9 p.m. M
Pageant of Art	KMPC, 6 p.m. Su	Tillamook Kitchen (Tillamook Cheese)	KFI, 10:15 a.m. F
Parker Family (Woodbury Soap)	KFI, 1:30 p.m. Su	Tom Mix (Ralston Cereal)	KECA, KFSD, 5:45 p.m. M, Tu, Th, F
Paul Sullivan (Raleighs)	KFI, 9:15 p.m. Su	Tony Martin (Woodbury Face Cream)	KECA, KFSD, 5:15 p.m. W
Pepper Young's Family (Camay, Oxydol)	KNX, 10 p.m. M-Th	Town Meeting	KFI, 8 p.m. W
Peter Quill	KFI, 12:30 p.m. M-F	Treasure Chest (Tums)	KECA, 1:30 p.m. Su
Philadelphia Symphony Orch.	KHJ, KGB, KVOE, KFXM, 1 p.m. Su	Truth or Consequences (Proctor & Gamble)	KFI, 5:30 p.m. Tu
Philharmonia	KVOE, 12:15 p.m. F	Tune Out Time	KFI, 8 p.m. Sa
Pipe Smoking Time (Model Tobacco)	KECA, 10 p.m. Daily	*Uncle Walter's Dog House (Raleigh Tobacco)	KECA, 8:30 p.m. Tu
Planter's Garden	KNX, 8:30 p.m. M	Uncle Ezra (R. J. Reynolds Tobacco)	KFI, 7 p.m. Sa
Plantation Party (Bugler Tobacco)	KMPC, 10:45 a.m. Su	Uncle Harry	KMPC, 5:30 p.m. M-F
Point Sublime (Unlen Oil Co.)	KFI, 8:30 p.m. W	*Uncle Jim's Question Bee (Spry)	KECA, KFSD, 7:30 p.m. Tu
Portia Faces Life	KFI, 8:30 p.m. M	Unlimited Horizons	KECA, 9:30 p.m. Sa
*Pot o' Gold (Tusis)	KNX, 1 p.m. M-F	University Explorer	KECA, KFSD, 9 p.m. Su
*Prof. Puzzlewit (Gallen Kamp Shoes)	KFSD, KECA, 5 p.m. Th	Valiant Lady (Wheaties)	KFI, 11:30 a.m. M-F
Professor Quiz (Velvet Tobacco)	KFI, 4 p.m. Su	Vera Vague (Signal Oil)	KFI, 7:30 p.m. Su
Public Affairs	KNX, 6:30 p.m. Tu	Vic and Sade (Crisco)	KFI, 12:45 p.m. M-F
*Quiz Court (PDQ Petrol)	KNX, 11:15 p.m. W	Voice of Experience (Albers Bros. Cereals)	KFI, 9:30 a.m. M, W, F
*Quiz Kids (Alka-Seltzer)	KNX, 7:15 p.m. Su	Voice of Prophecy (Self)	KVOE, KHJ, KGB, 9:30 p.m. Su
Radio City Music Hall	KFI, 9 p.m. Th	Walter Winchell (Jergens Lotion)	KFI, 9 p.m. Su
Reported Missing	KECA, KFSD, 8 p.m. W	Waltz Time (Phillips Milk of Magnesia)	KFI, 6 p.m. F
*Right to Happiness (Chipsco)	KFI, 9:30 a.m. Su	Wake Up America	KHJ, KFXM, KVOE, KGB, 10 p.m. F
Road of Life (Dash)	KFWB, 7 p.m. Su	We the Abbots (Nucoa Margarine)	KFI, 7:30 a.m. M, W, F
Robert Arden (Dr. Cowen)	KNX, 10:30 a.m. M-F	*We the People (Sanka)	KNX, 4:15 p.m. M-F
Rudy Vallee (Sealtest)	KFI, 8:30 a.m. M-F	What's on Your Mind?	KNX, 9 p.m. Tu
Salt Lake Tabernacle	KFWB, 7:45 p.m. M-F	When a Girl Marries (Prudential Life)	KNX, 7:15 p.m. Th
Sands of Time	KECA, 7 p.m. Th	Widder Brown (Bayer Co.)	KFI, 9:30 p.m. Tu
Saturday Night Serenade (Post Milk)	KHJ, KGB, KVOE, KFXM, 4:30 p.m. Tu	*Wings of Destiny (Wings Cigarettes)	KFI, 9:15 a.m. M-F
Scautergood Haines (Wrigley Gum)	KNX, 6:45 p.m. Sa	Wings Over Jordan	KFI, 1:45 p.m. M-F
School Kids' Quiz (Quarrie Corp)	KNX, 2:45 p.m. M-F	Woman in White (Camay Soap)	KFI, 7 p.m. F
Screen Guild Theater (Gulf Oil)	KECA, 8 p.m. Th	Wythe Williams (Star Razor Blades)	KHJ, KVOE, KGB, 7:30 p.m. Tu, Th
Second Husband (Bayer Aspirin)	KNX, 9:30 p.m. Su	Xavier Cugat (Camel Cigarettes)	KFI, 7:45 p.m. Su
Second Wife	KNX, 6 p.m. Tu	Young American Flyers	KFSD, 10 a.m. Sa
Serenade to Loveliness (Chamberlain's Lotion)	KNX, 4 p.m. M-F	Young Dr. Malone (Post Bran)	KFWB, 10:30 a.m. Sa
Shafter Parker (Wheato-Nuts)	KECA, KFSD, 9:30 p.m. Su	Youth Dramas	KNX, 3 p.m. M-F
Sherlock Holmes (Bromo Seltzer)	KFI, 9:30 p.m. Su	Show of the Week (Ghirardelli Chocolate)	KHJ, 3:30 p.m. Sa
Sherlock Holmes (Bromo Seltzer)	KECA, KFSD, 5:30 p.m. Su	8th Ziff (L. A. Brewing)	KFI, 2:30 p.m. Sa
Show of the Week (Ghirardelli Chocolate)	KFI, 6:30 p.m. M	Signal Carnival (Signal Oil)	KFI, 9 a.m. M, W, F

To Advertisers Interested in Reaching California's Keenest Audience:

54,000 Families Use a Lot of Grocery Products

More than 90% of RADIO LIFE'S families, Mr. Coffee Roaster, buy some brand of coffee every week.

They use, every week, about 50,000 pints of cream, pounds of butter, cartons of eggs, boxes of soap, and 200,000 or 300,000 quarts of milk.

If each of RADIO LIFE'S readers*, Mr. Meat Packer, ate just one of your juicy frankfurters and one strip of your lean, savory, corn-fed bacon, the total length of their smiles, measuring from ear to ear, would be 28.6 miles. Or probably just a few inches shorter than your own.

With closely-watched profit margins and competition that never seems to take a day off, every dollar the grocery products manufacturer spends for advertising must PAY OUT in results.

*172,800, according to a recent "sample" survey. 40% of RADIO LIFE families are either buying or already own their own homes. More than 50% have radios in their cars as well as in their homes. Alert. ABLE-TO-BUY prospects for your product, your radio program.

You need the MOST attention, the MOST dominance, the MOST responsiveness you can secure for your outlay.

RADIO LIFE offers the "clear-view attention" of 54,000 families at substantially less cost than it takes to get the same attention from the same number of people in other media's crowded advertising pages and segregated advertising sections.

And RADIO LIFE'S Vital Energy is a plus value that gives extra power to your advertising message.

54,000 families use a LOT of grocery products. The economical, the efficient, the surest way to start them using yours is through low-cost RADIO LIFE advertising.

(Signed)



CARL M. BIGSBY, Publisher

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