

November 3-9

ACCURATE LOGS 7 DAYS IN ADVANCE



# Radio LIFE

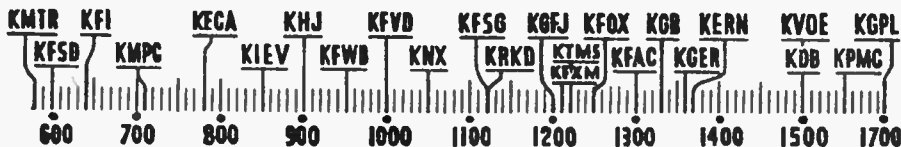
MARTHA  
MEARS  
*Texas  
Ranger  
Girl*

Story Page 8



**THIS WEEK: "STORY OF ELECTIONS"  
and 14 Other Featured Articles**

## Locate Your Stations Here



## THE EAR INSPIRES THE PEN—

**Editor's Note:** During the week scores of letters reached Radio Life commenting on radio news reports concerning military preparations, Wendell Willkie, Franklin D. Roosevelt, war entry, England, France, Germany, et al. Intense interest has been aroused by one Radio Life reader (Penelope Norton) and her query on the ministry's stand on war and the draft. Radio Life, taking no sides, expressing no opinion save that of its readers as its readers express theirs, has but one point of view. Say what you wish without rancor, in fairness and of good heart. No names will be assigned to letters when the writer specifically wishes name withheld. Now go on. . . .

Sirs:

In re: Miss Penelope Norton's letter. The prophets all concur and Christ with them in delineating conditions of today. It is a waste of time praying for peace. In doing so we are but suing for mercy with no change of heart or repentance. We are told He will continue this punishment until we do. When literally we get to our collective knees He will hear us and not before; but, then, He will destroy the rod of punishment of us; the modern Assyrian, the triple-headed dictatorship is that rod. You must know they will swarm over the Holy Land from south and north before that takes place. Proof? Again Prophecy! The leaders will be blind leading blind. Two witnesses will suffice, chronology and current events. Keep your eyes on Palestine and Russia. Also watch headlines announcing Britain moving its government to Jerusalem.

John C. Pelton.

Sirs:

Seriously—don't you think it a sufficient commentary upon the nation-wide aversion to any real thinking that such publications as those edited for "people who think," and edited by editors who never tire of telling their subordinates that it is impossible to overestimate the stupidity of the public, can achieve such enormous circulation?

You have not heard much of public opinions on matters of vital public importance principally for the reason that the public in general has no opinions, only emotions.

I'd like to recommend a few books which, together provide a sufficient explanation of the present world situation:

"Confessions of a Barbarian" (circa 1908) by Paul Sylvester Viereck.

"We—or They" (about 1937) by the editor of "Foreign Affairs."

"The Revolt of the Masses" (approx. 1936) Ortega.

"The Nature of the Capitalist Crisis" (around 1936) John Strachey.

Only the last named is a Communist

book. I approve only its diagnosis, not its remedy—Communism, which is based on the naive faith that genus homo "sap-head" can be legislated into something better than its congenital stupidity, greed, selfishness and cruelty.

A. L. Hancock.

Sirs:

I can't speak for the other 149,999 Radio Life readers. I firmly believe America should stay out of this mess. I could give 25 cogent reasons. Two will do: (1) I am not tired of living. (2) I believe most young American men are opposed to entry into war. I am 26, a senior in university. I believe that four of five campus men are admittedly and outspokenly against entry, regardless whether England wins or loses. After all, a large part of war's disaster falls on the nation's young men.

Ralph Peters.

Sirs:

Thousands of letters and telegrams were sent to Washington at time of legislation on the Draft Act. To no avail. Hiram Johnson was against the measure, but Downey received 18,000 telegrams and a much larger number of letters from California. So, what more could be done? I hope and pray that America will voice opposition to this administration on Nov. 5. This is our hope to keep our boys from overseas. Please don't print my name.

Sirs:

Damn me from Sunday to Monday! With your journalistic courage you ought to have a circulation of millions. However—if Roosevelt is honest and our congress not too dim witted no American will ever fight for Britain. That's what they've promised. Let England handle her own problems. Once is enough to fight for something that doesn't exist in Europe—democracy. For me—"Mr. Hitler, I didn't have a thing to do with sending those destroyers or airplanes. That was Roosevelt speaking. For us?"

Pertinax.

Sirs:

You are to be definitely complimented for Radio Life, the most interesting and instructive radio guide ever attempted. It may interest you to know that my patronage slipped quite unconsciously from (deleted for ethical reasons) to Von's markets because I would not be without my copy. Do wish, however, you would see wisdom of changing outmoded group

listings to quarter hour schedules adopted by newspapers.

Dr. Jowitz.

Sirs:

I add my hearty endorsement to Penelope Norton's suggestion to establish in minds of people that war is a sin against God. And, couldn't the idea be enlarged to include the hate and intolerance that all war breeds, which is becoming manifest in this country, and which is negatively being preached by many ministers of Gospel?

Frances Woodson.

Sirs:

I do believe there is a deep feeling regarding the draft, hut in an atmosphere of developed racial, political and emotional tension, no one dares to speak out. Every mother wants sons to be brave, stalwart, and patriotic—but, is this our scrap?

(Name withheld at writer's request).

Sirs:

Many thanks for the service you are performing in such a fine magazine as Radio Life and the added attractive price, which is so reasonable. The idea of placing it upon market counters is a piece of genius—for that's one place the women always arrive during the course of a day. And anyone who believes women aren't interested in radio, yes, even while buying groceries and preparing for a meal, is just pitifully ignorant on the subject of women and the home. Your articles are splendid and we especially enjoyed the one on Horace Heidt in a recent issue and which we had the joy of reprinting in our publication "Heidt Trumpeter."

My members in Boston, New York, Cleveland and Chicago all scream: "You mean this book so full of news is sold for JUST 1 CENT out there? It's a service to humanity."

Helen Hayes Hemphill.

Sirs:

Maybe you did it on purpose—but why wasn't there something about that young lady on your Oct. 6-12 cover? I've always found the articles on the "Cover Girl" very interesting, but last week there wasn't even a mention of either her or the program except that "plug" on the cover itself.

And speaking of that "plug," it didn't quite make sense: "Drama of Youth" is Barbara Eiler, KHJ, 3:30 p. m. Saturdays." You couldn't have meant "Drama of Youth" player is Barbara Eiler, could you? Then, try as I could, I couldn't even find the program listed in your Saturday program schedule. Inasmuch as it was featured in the cover spread, I really expected it as a Saturday highlight—but no! Are you sure it is even on? I think "Radio Life" is swell, and I wouldn't be without it. However, there's nothing like satisfying the curiosity of your readers, AND STOP RETOUCHING THE PHOTOGRAPHS! (e. g., Nan Grey)!

Pam Woodbury.

## RADIO: West \* National \* International

### Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NP" means New Program. "NT" means "New Time."

Change	Program	Station	Time	Day
NP	Music and American Youth	KFI	8:30 a.m.—Sun.	
NP	Grand Opera Preview	KFI	12 m.—Sun.	
NP	Your Dream Has Come True	KFI	2:30 p.m.—Sun.	
NP	Columbia Concert Orch.	KNX	5:00 p.m.—Sun.	
NP	Art Baker, Ambassador of Good Will	KECA	10:30 a.m.—Mon., Wed., Thur., Fri.	
NP	Garden School of Air	KMPC	10:00 p.m.—Mon., Wed.	
NP	Wendell Willkie	KNX	7:30 p.m.—Mon.	
NP	F. D. Roosevelt	KNX	8:00 p.m.—Mon.	
NP	Boake Carter	KHJ	9:30 p.m.—Mon., Wed., Sat.	
NT	Wake Up America	KHJ, KVOE KFM, KGB	9:45 p.m.—Mon.	
NP	These United States	KHJ, KFXM	3:30 p.m.—Tues.	
NT	General Fact	KFI	5:00 p.m.—Tues.	
NT	Speaking of Glamour	KECA	5:00 n.m.—Tues.	
NT	Gems of Melody	KECA	6:00 p.m.—Tues.	
NT	Oldest Story Drama	KECA	7:00 p.m.—Tues.	
NT	Laugh and Swing Club	KHJ, KFXM, KVOE	8:00 p.m.—Tues.	
NP	Friendly Philosopher	KFI	5:00 p.m.—Wed., Fri.	
NT	Vagabond's Trail	KHJ, KFXM	3:45 p.m.—Thurs.	
NT	Rochester Philharmonic Orch.	KECA	8:00 p.m.—Thurs.	
NT	NBC Symphony	KECA	7:45 p.m.—Thurs.	
NP	WEAF Dedication	KFI	5:30 p.m.—Fri.	
NT	Reporter Without Portfolio	KECA	8:00 p.m.—Fri.	
NP	Loyola vs Hardin-Simmons	KFWB	8:00 p.m.—Fri.	
NP	Santa Ana J.C. vs. Pomona J.C.	KVOE	8:00 p.m.—Fri.	
NP	Conservatory of Music	KNX	8:30 a.m.—Sat.	
NP	Saturday Mornin' Party	KNX	10:00 a.m.—Sat.	
NP	Navy vs. Notre Dame	KHJ, KVOE, KFXM	10:45 a.m.—Sat.	
NP	U. S. C. vs. California	KNX	2:00 p.m.—Sat.	
NP	U. C. L. A. vs. Oregon	KFI	2:15 p.m.—Sat.	
NT	Dramas of Youth	KHJ, KVOE, KFXM, KGB	3:30 p.m.—Sat.	
NP	Football Footnotes	KFI	5:00 p.m.—Sat.	

### Coming Back?



Art Whiting is one of radio veteran musicians. He conducted the famous Packard Six orchestra from KFI, had the first orchestra to broadcast from KHJ in the old Times building and was with the Merry Makers from KNX in the Paul G. Hoffman building. Now conducting one of the West's finest orchestras, Whiting plans a return to radio. His picture is printed here because of requests from Radio Listeners.

### The Social Order

"Belligerency is a state of mind, not of matter. Freedom that creates and constructs is freedom that carries with it responsibilities."

Thus last week spoke David Sarnoff, Radio Corporation of America head, in a resume of an address earlier in month before American Life convention.

Clarified and amplified Sarnoff, "The American system of free institutions, through which the fruits of individual effort, foresight and sacrifice are best protected, offers to mankind its greatest hope that individual security can be attained. As long as those responsibilities are preserved, we who believe in free enterprise have no desire to be relieved from responsibility. American tradition is a tradition of tolerance."

Future-peering, Radio's big man envisioned dramatic development of power through energy releases from isolated Uranium 235, saw use of the electron microscope, product of radio research, as signposts to a new economy of abundance.

Continued Sarnoff: "The troubled world today challenges clear thinking. Scientists have accepted this challenge. Mankind will benefit from their vision and courage. Science and its followers do not seek to destroy all milestones which mark man's advance through the ages. Neither do they make tradition a tombstone of progress. Despite obstacles and discouragements, they go forward

confident that their work will achieve a better world.

"The time for black pessimism will be when men cease to delve into the mysteries of nature; when they cease to invent the means and methods of conquering space and time."

Scientific and social research must aim, said Sarnoff, to bring ease and security to life, to protect humanity from disease, to give freer play in life, to provide finer self-government for the political state.

"Dictators who boast that what they are creating will last a thousand years ignore the lessons of history. They will fail as long as there is a single island where the human spirit survives and human intelligence is left free."

Sarnoff conclusion: Tragedy of destruction in Europe is not what happens to buildings and homes, but what happens to men. Buildings will rise again. Torn cities and towns will be quickly repaired. When men are degraded it may be generations before the damage is undone.

### Man Versus Woman

Is woman's influence today endangering western civilization?

Do you think American men are becoming sissy pants?

Whether you do or don't, what Roy Helton, author and member of the Pennsylvania State Planning board had to say to Ilka Chase over NBC on a recent Luncheon at the Waldorf program, may interest you.

To Miss Chase he said: "In the last 25

years feminine influence has become more dominant in every area of life. With infinite patience and resolution, women have maneuvered men into a position where outside of office hours, they can think of nothing but women and their wants.

"Generally speaking, life today and our dream of all that is good for tomorrow is a female dream in as much as it involves more and more comfort, less and less risk—and less and less physical longevity."

When the Luncheon at the Waldorf femmeece protested that her honor guest was probably a hard man but a wise one, Helton said:

"Only time can prove me right or wrong but although we are threatened from without, an inner strength will be our greatest defensive weapon. I could wish for every American today a man's strength and enterprise and acceptance of hardship and a woman's sympathy and courage."

### Dream Reality

Smartly taking advantage of commonly expressed disposition on part of humankind to dream (fancy work), National Broadcasting company last week launched a startlingly original, freshly interesting program under tentative title: "Your Dream Has Come True."

On first broadcast (2:30 to 3 p. m.

## These Will Report Elections for NBC



Left to right, above, are the three principal NBC staff men from whose facile tongues will flow verbal photographs of election night highlights as America elects one of two men, November 8. The men are Graham McNamee, NBC announcer; A. A. Schechter, stock and bond reportorial dynamo, who will have charge of a reporter staff, bring to Americans pertinent news as it generates in reports of election precincts; scholarly H. V. Kaltenborn, who will comment upon the issues as the voting goes along.

KFI, Sunday—each Sunday thus timed until further notice) secret wishes of five people came true. In order to discover people, learn their dreams, pave fancy-lighted highway to dream fulfillment, NBC caused advertisements to be inserted in newspapers and magazines, inviting listeners and readers to write sincere "innermost" heart letters, mail these to broadcast.

Last week's results: One, Mildred Denison, girl who dreamed of stage training, was given round trip to Hollywood as guest of Ellen Drew; Robert Fischer, young tenor, whose dream was to sing coast-to-coast on air, will soon do just that; Young Jackie Lane, son of a railroad engineer, dreamed of riding in control cab on streamliner. He will ride—in cab of Santa Fe Super Chief. Two others gained heart's desires.

A board of educators headed by scholarly Dr. Samuel N. Stevens, president of Grinnell college, judges dreams which audience has submitted. If a dream is a sincere desire, honestly stated and capable of granting it is given consideration. Successful wishers will be present in the NBC Chicago studios at the time their desires are granted. Verne Smith is M. C. of the program. Sponsor is Quaker Oats.

### Ascap Challenge

Staggering has been the amount of money Americans have paid to lyricists and melodists in the past for privilege of buying sheet music, for rights to sing songs or to play music spun out of the nation's Tin Pan alleyways. Much that has been written has meant money poured into pockets of sentiment hawkers. Chief among these has been Ascap (American Society of Authors and Composers). By Ascap America has been drenched with much that is pulish dribble, much that has qualities of spiritual endurance, naive though many of its products have been.

Long contending has been radio of-

ficialdom that all that is potentially great in song is not Ascap. Hard has been way to prove this until recently. Recently, for money considerations, this officialdom entered lists against Ascap with formation of BMI (Broadcast Music, Incorporated). Indicated by this time is virtual assurance that Ascap is as unnecessary to American popular music as would be fifth wheel to a motor car. Out of the home places of America, rather than in smoke filled rooms peopled by many a pimply minded claptrap writer, are beginning to come songs for BMI that more nearly express America's erotic lares and penates, nostalgias for cuddling. In short, given opportunity, the average American can write lyrics well.

Sample of what un-monopolized Americans can do is to be demonstrated at 7:30 a. m. Nov. 4, from KFI. At that time Jay Burnett (Song Fellow) will sing composition "My Heart Won't Let Me Dream," written by him and one Frank Hodeck. Patter type of singer, Burnett will try and prove what radio operators believe: "All that is melody is not Ascap."

### American Challenge

IN these stressful days we face more difficulties than ever before in our history, but America has often met significant challenges and met them well. Remember our countrymen won out against tough odds and even in defeat, did not flinch. For junior and senior high students "The American Challenge" (KFI, Monday, 9 p. m.) brings heroic national struggles vividly to life. If you tune in you won't be bored with dates and data that infest history books. Our national story is thrill-laden; our 150 years of growth to become earth's greatest nation read (or listen) like a fairy tale.

"The American Challenge" presents the most dramatic incidents in our American story, because producer Joe Sill wants to

provide, first of all, stirring entertainment. His writers, Sam Dickson, Hector Cheigny, Forrest Barnes, Bill Johnson, and Daniel Freeze, weave exciting yarns. The actors are of the best in radio. Cast changes are made each week, but among those often heard are J. Donald Wilson, Joe Kearns, Fred Shields, Lurene Tuttle, Rosemary de Camp and Charles McAllister. Claude Sweeten composes original music for each production.

During the next few weeks will be heard the stories of William G. Morton, who first made possible the use of anaesthetics in operations; Marcus Whitman, founder of Oregon; Stephen Decatur; LaFayette; the Donner party, and Evangeline.

Listen to "American Challenge" Monday at 9 p. m. on KFI and let the editor know what you think.

### Quiz Kid

No bulging browed potential savant is Gerard Darrow, star of program "Quiz Kids" (Wednesdays, 8 p. m., NBC-KECA) but a normal 12-year-old who likes to walk through mud puddles, who has a puckish sense of humor and who wants to be a lawyer so he may work for anti-bird hunting law. Slaughter of birds is horrible to your Darrow.

When three, Gerard could identify 300 birds. When four he knew what few know—difference between a Parnassius and an Anosia plexippus. He once answered a question with "you can't imitate a wheel, stork, or limpet because a limpet and wheel don't make sounds—they are shell-fish—and a stork just slaps his bill."

Almost since the day he spoke first word Gerard has been interested in biology. A natural curiosity about birds, fish and insects was inspired by grandfather, Michael McDermott, collector of specimens in all corners of the world.

Because he knows answers to stiff

questions he doles out to his five youthful guests each week, children of the neighborhood think Quiz Master Joe Kelly knows answers to all questions. Problem after problem is being directed to Kelly by telephone and letter. Often stumped, Kelly consults Encyclopedias frequently.

### Freedom Radio

Oft reported upon in Radio Life has been Hitler government worrying mobile stations of underground Nazi opposition. Last week again, after weeks of silence, alert eared CBS shortwave airplane riders, picked newscast hurled westerly-world from German "Freiheitsender" (Freedom Station).

Location secret, the Freedom Station commentator twitted fatty Goering on "mess made of second four year plan," gave a new reason for Heerian conquests of lowlands, Norway, Belgium, Denmark, Austria, et al. Reason: "Ersatz (substitutes) has failed in the German economy. It was necessary to conquer to gain real food, <sup>ess</sup>line, other supplies."

Testing, if not presaging, internal opposition in more violent than pacific form to present German government, the commentator crisped: "Nazis are overdoing it. Perhaps even the most peaceful of us will not stand it much longer." Against such brush sheltered lambings the Nazi wolves roared in practical demonstration, narrowed down broadcast area, forced Freedom station to relinquish its periodically gained freedom, in Paris clamped down on Radio Paris for permitting line: "It is love that will give us back liberty" to be roared across Europe during broadcast of a comic opera.

### Irish Bait Lion?

Again last fortnight shortwave made news.

To startled listeners, followers of Radio Life's Earl G. De Haven, shortwave log editor and commentator, there came on early morning hours, astonishing announcement from overseas.

"This is the New British Broadcasting corporation," came announcement weakly but nicely audible. There followed a denunciation of Winston Churchill and capitalists, entreaty to Britons and others to take steps to end the war.

Puzzled was Radio Life's Earl G. De Haven to account for broadcast. Doubting that the station broadcasting was in either Ireland or Britain, De Haven made deductions, analyzing wave strengths, projecting them from Ireland and England in theoretical sweeps across heavens, against wave-reflecting Heaviside layer, concluded that the station was in Northern Germany.

Opined Radio Life associate De Haven: "All shortwave impulses scud skyward at sharp angles from sending equipment, smack up against Heaviside, slide back at same zig-zagged angle to earth in bounce formation (back to Heaviside again and back to earth) landing hundreds of miles away on each bounce. My guess is that atmospheric conditions precluded such bouncings on angles first laid down in England or Ireland. At reception time (Oct. 27, Nov. 2) reception conditions were clear enough for reception from Germany."

For some time, Radio Life learned, New

### ... And These for CBS ...



This is the triple-star team which will report and interpret election night news for the entire nation over the Columbia Broadcasting System. Polled for their all-night vigil at the microphone as returns pour into the CBS election service "nerve center" in New York are (front to rear): Elmer Davis, who will analyze the presidential race as it enters the home stretch; Bob Trout, ace reporter, who will give up-to-the-second tallies; and Albert Warner, Washington correspondent, who will interpret Senatorial, Congressional and Gubernatorial contests.

British Broadcasting has been painful sliver in Lion's paw, three months ago the first program sharply hinting at crumbling of civilian harmony in beleaguered isles.

### Two-Wived Airman

Last week's big news in news commentation was that Boake Carter, trenchant penned columnist, took unto himself two commercial wives—United Airlines and Mutual Broadcasting system, hoped to live with them happily for some time at an undisclosed figure for services.

High salaried (Carter has earned as much as \$150,000 annually) British-accented Boake Carter has been incisive critic of New Deal, has had libel filed against him by political machine ridden New Jersey's Governor Hoffman, has been voluble but staccato speaking foe of Communism, still writes biting commentaries on many subjects for 52 newspapers which pay in through syndicate \$550 weekly.

For United, Carter will handle first coast-to-coast program sponsored by an American airline. Cost to United will be \$50,000 for 13 weeks. Hardily speaking, Carter pulls few punches, United certain his methods sufficiently interesting to attract attention to him and thus to it. Yet, somewhat tailfeather-clipped last week was Carter: "No use tangling with New Deal," he said. "I'll vote for Willkie." Other people, was inference, will vote as they will.

### Mutual Will Have



Above is Arthur Sears Henning, whose commentation over Mutual on Democratic and Republican conventions last summer won him nationwide attention. With Fulton Lewis, Jr., and Boake Carter, now to broadcast from KHD-Mutual for United Air Lines, Henning will take his place with other nationally known political dopesters in reporting upon and analyzing the progressing vote of Americans for Presidential choices, November 5.

SUNDAY Program Highlights

Variety

A. M.

- 8:30-Major Bowes' Family, KNX.
9:00-Radio City Music Hall, KECA-KFSD.
9:30-Wings Over America, KFI.
10:00-1'm An American, KFI.
10:15-Romance of Hiways, KHJ-KVOE.
11:30-Chicago Round Table, KFI.

P. M.

- 1:30-Invitation to Learning, KNX.
1:30-The World is Yours, KFI.
3:30-Gene Autry Melody Ranch, KNX.
3:30-Show of the Week, KHJ-KVOE-KFXM-KGB.
3:30-French Program, KMTR.
5:00-Charlie McCarthy, KFI.
5:00-American Forum of Air, KHJ-KGB-KVOE-KFXM.
5:30-One Man's Family, KFI.
6:00-Out of Your Hat, KMPC.
7:00-Good Will Hr., KECA-KFSD.
7:00-Open Forum, KFAC.
7:15-Help Thy Neighbor, KFWE.
7:30-Signal Carnival (Signal Oil Co.), KFI.
8:15-Pickard Family, KMPC.
8:30-Jack Benny, KFI.
8:30-In Chicago Tonight, KHJ.
9:45-University Explorer, KECA-KFSD.

Drama

P. M.

- 12:00-Great Plays, KECA-KFSD.
2:30-Your Dream Has Come True, KFI.
2:30-Behind the Mike, KECA.
3:00-Silver Theatre, KNX.
5:30-Sherlock Holmes, KECA.
6:30-Freedom Speaks, KFWE.
6:30-Lilac Cottage, KMPC.
7:30-Helen Hayes' Theatre, KNX.
8:00-Crime Doctor, KNX.
8:15-Dear John, KFI.
9:15-Parker Family, KFI.
9:30-Gulf Theatre, KNX.
10:30-Columbia Workshop, KNX.

Public Affairs-News

A. M.

- 11:30-Foreign Policy, KFSD.
P. M.
5:45-Dorothy Thompson, KHJ-KFXM.
5:55-Elmer Davis, KNX.
9:00-Walter Winchell, KFI.

Outstanding Music

A. M.

- 8:30-Music and American Youth, KFI.
12:00-Grand Opera Preview, KFI.
12:00-N. Y. Philharmonic, KNX.
P. M.
2:00-Design for Happiness, KNX.
2:00-Musical Steelmakers, KHJ-KVOE-KGB.
2:00-Metropolitan Auditions, KFI.
4:30-Fitch Bandwagon, KFI.
5:00-Columbia Concert Orch., KNX.
6:00-Manhattan Merry-Go-Round, KFI.
6:00-Ford Sunday Eve Hr., KNX.
6:30-Album of Familiar Music, KFI.
7:00-Hour of Charm, KFI.
7:00-Hancock Ensemble, KVOE-KHJ.
10:00-Phil-Harmonia, KECA.
11:15-Music You Want, KFWE.

Sports-Comment

P. M.

- 8:00-Sports Newsreel, KECA.
10:15-Bowling Notes, KFWE.

Quiz Programs

P. M.

- 8:30-Beat the Band, KFI.
4:00-Prof. Puzzlewit, KFI.
4:30-Speak Up America, KECA.
5:30-March of Games, KMPC.
7:00-Take It or Leave It, KNX.
8:00-Answer Man, KHJ.
10:00-So You Know History? KMPC.

11 A. M. to 12 Noon

- KFI-11, American Pilgrimage, 11:15, No Third Term, 11:30, Chicago Round Table.
KHJ-11, Palmer House Orch. 11:30, Nobody's Children.
KNX-11, Navy Day, 11:30, News, 11:35, News and Rhythm.
KECA-11, Swing Kavalcade, 11:45, Ahead of Headlines.
KFWE-11, Peter Potter.
KMPC-11, Hawaiian Serenade.
KMTR-11:30, Peter Potter.
KFAC-11, Church of Open Door.
KGFJ-11, Concert, 11:30, Ton Tunes.
KFOV-11, Swing.
KGER-11, Pilgrim's Hour.
KFSD-11, American Pilgrimage, 11:15, Tana, 11:30, Foreign Policy Assn, 11:45, Ahead of Headlines.
KGB-11, Palmer House Orch. 11:30, Nobody's Children.
KFVD-11, First Methodist Chhreh.
KVOE-11, Concert, 11:30, Nobody's Children.

12 Noon to 1 P. M.

- KFI-12, Grand Opera Preview, 12:15, That's Amazing, 12:30, H. V. Kaltenborn, 12:45, Chats About Dogs.
KNX-12, N. Y. Philharmonic Orch.
KHJ-12, Haven of Rest, 12:30, Young People's Church.
KECA-12, Great Plays.
KFWE-12, Peter Potter, 12:30, Jean Leonard, Samuel McKee, 12:15, Modern Aires.
KMTR-12, St. Brendan's Choir.
KFAC-12:30, Music.
KGFJ-12:15, Pop. Concert.
KRKD-12:30, Music, 12:45, News.
KFOV-12, Swing.
KGER-12, News, 12:05, Club Accorano, 12:35, Czechoslovakia.
KFSD-12, Great Plays.
KGB-12, Better Homes, 12:15, Haven of Rest, 12:30, Young People's Church.
KFVD-12:15, G. Austin.
KVOE-12, Haven of Rest, 12:30, Studio.

1 to 2 P. M.

- KFI-1, National Vespers, 1:30, The World is Yours.
KNX-1:30, Invitation to Learning.
KHJ-1, Peter Quill, 1:30, Lutheran Laymen's League.
KECA-1, Garden Club, 1:15, Three Cheers, 1:30, Looks at Books, 1:45, Tempus of Today.
KFWE-1, News, 1:05, Pop. Symphony, 1:30, Horlick Orch.
KMPC-1, News, 1:15, Light Classics, 1:30, Betty Phillips, 1:15, Tropic Moods.
KMTR-1, G. Allison, 1:45, Special Events.
KFAC-1, Music.
KRKD-1, Quiz Matinee.
KGFJ-1, Popular Concert, 1:45, Talent Time.
KFOV-1, Pop. Records, 1:15, Ross Ballroom, 1:45, Lucca Floor Show.
KGER-1, News, 1:05, Spanish Hour.
KFXM-1, Peter Quill, 1:30, Lutheran Laymen.
KFSD-1, Sunday Vespers, 1:30, Fun With Reverses.
KGB-1, Peter Quill, 1:30, Lutheran Hour.
KFI-1:15, Music.
KVOE-1, Peter Quill, 1:30, Lutheran.

2 to 3 P. M.

- KFI-2, Metropolitan Auditions, 2:30, Your Dream Has Come True.
KNX-2, Design for Happiness, 2:30, Bob Garred, 2:45, Art Baker.
KHJ-2, Musical Steelmakers, 2:30, Memory Music, 2:45, Musical Matinee.
KECA-2, Nick Harris, 2:15, Klix Orch, 2:30, Behind the Mike.
KFWE-2, Symphony Hall.
KMPC-2, Tropic Moods, 2:15, Football.

Have YOU Heard the NEW KVOE? (Santa Ana)

DIAL 1500 RIGHT NOW 2 1/2 Times More Power On the Air 17 Hours Daily TOP Mutual-Don Lee SHOWS

- KMTR-2:30, Volney James.
KFAC-2, Organ, 2:30, Music.
KGFJ-2, News, 2:15, Music, 2:30, Mission Workers of America.
KRKD-2, Quiz Matinee.
KFXM-2, Wheeling Steel, 2:30, Shadow.
KFOV-2, Salon Orch, 2:30, Muscale.
KGER-2, News, 2:05, Music, 2:15, Rev. Elwell, 2:30, Long Beach Bd.
KFSD-2, News, 2:1, King Orch, 2:30, Balboa Park Organ.
KGB-2, Wheeling Steel, 2:30, Shadow.
KVOE-2, Musical Steel Makers, 2:30, Shadow.

3 to 4 P. M.

- KFI-3, Willie Campaign, 3:15, Political, 3:30, Beat the Band.
KNX-3, Silver Theatre, 3:30, Melody Ranch.
KHJ-3, Marines, 3:30, Show of the Week.
KECA-3, Catholic Hour, 3:30, New Friends of Music.
KFWE-3, James Choir, 3:15, Voice of America's Youth, 3:30, Reported Missing.
KMPC-3, Professional Football.
KMTR-3, Volney James, 3:30, French Hour.
KFAC-3, Music.
KGFJ-3, Helming Hand, 3:30, W. C. T. U., 3:45, Music.
KFOV-3, Ben Klassen, 3:15, Allen Orch, 3:30, M. Heidus, 3:45, Bronzemen.
KGER-3, News, 3:05, Duo Piano.
KGB-3, Long Beach Band.
KFXM-3, So. Calif. Republican Comm, 3:15, Romance of Hiways, 3:30, Show of Week.
KFSD-3, Evangelistic of Industry, 3:30, World's Fair Band.
KGB-3, In Chicago Tonight, 3:30, Show of Week.
KVOE-3, Studio, 3:30, Show of Week.

For Human Interest Tune to ROBERT DILLON'S "REPORTED MISSING" Every Sunday KFWE 3:30 - 4:00

4 to 5 P. M.

- KFI-4, Prof. Puzzlewit, 4:30, Bano Wagon.
KNX-4, War News, 4:30, Adv. Dr. Hunt, 4:45, Republican Campaign.
KHJ-4, Rendezvous, 4:30, Sigrid Schultz, 4:40, Music, 4:45, Songs for Sunday.
KECA-4, Dining Sisters, 4:15, News from Europe, 4:30, Speak Up America.
KFWE-4, Start Orch, 4:15, Stuart Hamblen, 4:30, News, 4:45, Stuart Hamblen.
KMPC-4, Pro Football.
KMTR-4, Angelica Hour, 4:30, Spec. Events, 4:45, Eventide.
KFAC-4, Music.
KGFJ-4, No. a., 4:15, Studio Party, 4:30, Concert.
KRKD-4:15, All Request Program.
KFOV-4, Waco Lane, 4:15, Chapel Singer, 4:30, Firealde Church.
KGER-4, News, 4:05, Gospel Tidings, 4:30, Rev. Hiram Brooks.
KFXM-4, Rendezvous, 4:30, Sigrid Schultz, 4:45, Songs for Sunday.
KFSD-4, European News, 4:30, Speak Up American.
KGB-4, Rendezvous, 4:30, Sigrid Schultz, 4:45, Songs for Sunday.
KFVD-4, Jack the Bellboy.
KVOE-4, Rendezvous, 4:30, Berlin News, 4:45, Sunday Songs.



SUNDAY Programs

NOVEMBER 3, 1940

8 to 9 A. M.

- KFI-8, News, 8:05, Burl Ives, 8:15, Book of Books, 8:30, Music and American Youth.
KNX-8, Church of Air, 8:30, Major Bowes.
KHJ-8, Funny Papers, 8:30, Voice of Prophecy, 8:45, Canary Chorus.
KECA-8, News, 8:05, Alice Remsen, 8:15, 3 Men On a Tune, 8:30, John Sebastian, 8:45, Betty and Escorts.
KFWE-8, News, 8:15, Melody Mart, 8:30, Rescue Mission.
KMPC-8, Varieties.
KMTR-8, Swedish Hour, 8:30, W. B. Record, 8:45, Bob Shuler.
KFAC-8, Country Church, 8:30, Music.
KGFJ-8, Monks, 8:15, Strings, 8:30, Popular Tunes.
KRKD-8, Requests.
KFOV-8, Concert Orch, 8:15, Pop. Records, 8:30, Swing Street.
KGER-8, News, 8:01, Rev. Dowell, 8:30, Pacific College.
KHJ-8, News, 8:05, Seven Minute Men, 8:15, Reviewing Stand, 8:30, Prophecy Choir, 8:45, Canary Chorus.
KFSD-8, News, 8:05, Alice Remsen, 8:15, Layman Singers, 8:30, Johnny Sebastian, 8:45, S. D. Churches.
KFVD-8, Rev. Salas, 8:30, Church of Christ.
KVOE-8, News, 8:15, Reviewing Stand, 8:30, Choir, 8:45, Canaries.

9 to 10 A. M.

- KFI-9, Dr. Casselberry, 9:15, Willie Campaign, 9:30, Wings Over America.
KNX-9:30, Salt Lake Tabernacle.
KHJ-9, Judge Gardner, 9:30, Sing a Song of Safety, 9:45, Food for Thought.
KECA-9, Radio City Music Hall, 9:45, Swing Kavalcade.
KFWE-9:30, Peter Potter.
KMPC-9, Thos. Peluso, 9:15, News, 9:30, Swing.
KMTR-9, Spanish Hour.
KFAC-9, Liberal Catholic Hour, 9:15, Health Talk, 9:30, Music.
KGFJ-9, Novelties.
KRKD-9, Concert.

- KFOV-9, Swing Street.
KGER-9, News, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Bro. Pearson.
KFSD-9, Music Hall, 9:45, Organ.
KGB-9, Bible Questions, 9:30, Glen Abbey Concert.
KFVD-9, Waltz Time, 9:30, Music.
KVOE-9, Don Arres, 9:30, Safety Club, 9:45, Piano.

10 to 11 A. M.

- KFI-10, I'm an American, 10:15, Physical Well Being, 10:30, On Your Job.
KNX-10, Columbia Church of Air, 10:30, Republican Campaign, 10:45, What, No Architect?
KHJ-10, Strings in Swingtime, 10:15, Hiway Romance, 10:30, Benny Light.
KECA-10, Swing Kavalcade.
KFWE-10, Peter Potter.
KMPC-10, Swing, 10:30, Planter's Garden, 10:45, News.
KMTR-10, Madame Reinhart.
KGFJ-10:15, Dr. McCov, 10:30, Music.
KRKD-10, Concert.
KFOV-10, Records, 10:15, Visitors, 10:45, Popular Records.
KGER-10, News, 10:05, Swing, 10:15, Your Story, Please, 10:30, Talk.

HOW DOES YOUR GARDEN GROW? Hear "GARDEN PLANTERS" 10:30 a. m. KMPC

- KFXM-10:30, Almee S. McPherson.
KFSD-10, I'm an American, 10:15, Vass Family, 10:30, Recital.
KGB-10, Garden Beautiful, 10:15, Romance of Hiways, 10:30, Music for Sunday.
KFVD-10, Music.
KVOE-10, Swing Strings, 10:15, Hiway Romance, 10:30, Studio.

### Traffic Toll

Collisions, 9467, up 11 per cent; injured, 12,695, up 12 per cent; motor vehicle deaths, 384, up 10.6 per cent.

Thus read police statistics of Los Angeles on injury and death for pedestrians and drivers for period starting Jan. 1, ending Oct. 18, 1940.

Hard driving supplementary aid to police of this and other metropolitan cities has been Rinso program "Big Town." Little known has been this aid to average citizen. Last week these facts were disclosed:

During 1939-40 three million persons heard transcriptions of three "Big Town" shows which stressed dangers of reckless driving and walking. Programs were "Sins of the Children," "Death Rides the Highway," and "Pity the Living."

Periodically through 1940-41 season "Big Town" starring American acting prince, Edward G. Robinson, will deal dramatically with subject of traffic, its dangers, what can be learned by caution and precaution in walking and driving.

### No. 1 Prophet

Besetting ambition, burning like a fire through waking hours, haunting dreams of sports commentators, is to emerge as dependable fore-casters of competitive sports events.

Last week Bill Stern, whose Sports Newsreel of the Air, Sunday nights, 9:45

p. m., NBC-Blue, KECA, so emerged as to gain title "No. 1 Man" in year's group of radio football predictors. Stern has picked winners correctly nine times of ten. One fall from perfect score was Southern Methodist university-Pittsburgh game which Stern had said Methodist would win with 7 points, to opponent's 6.

Contends Stern: "Picking football winners depends upon close study of coaches and players. Football has more team work in it than any other sport. If accurate analysis of a team's form is made judgment depends little upon chance."

"Baseball is different. The pitcher is often the deciding element in that game. The one thing that can throw a considered judgment in football, however, is when an intercepted pass turns into a touch-down for the team doing the intercepting."

### Don Lee Net

From boiling kettle to scorching fire last fortnight jumped Radio Life's editor in talking about wattage, coverage and other matters of technical interest primarily to sales staffs and technicians.

Upshot of the whole thing is that harried Radio Life editor asked for a clearer picture of Don Lee setup.

The Don Lee network was developed primarily to give sustained year-round local reception, day or night, to those many smaller communities on the Pacific coast which, because of mountains, min-

eral deposits and other obstructions, sometimes have difficulty in picking up programs from stations in metropolitan coast cities.

The 31 stations comprising the Don Lee network make it possible for these communities to have primary area broadcasts during day and evening.

### Lux Theater

The Lux Radio Theater, which has never been cancelled by news or political broadcasts in the six years it has been on the air, apparently escapes a "close call" on the night before the Nov. 5 presidential election. The show barely missed cancellation in June when both political parties opened their conventions on Monday night, but neither convention started until after Lux went off the air. On the night before the election, both major political parties have bought time on the Columbia network, but neither conflicts with the Lux Radio Theater.

### Football Songs

Every college has its full quota of football songs but there has never been a football song like the one on which Andre Kostelanetz is currently working. His idea is to present, in music, the complete picture of a football game. It's to be a sequel to his famous baseball picture-in-music which won so much acclaim when presented on a coast-to-coast network in the spring.

#### 5 to 6 P. M.

- KFI-5, Charlie McCarthy, 5:30 One Man's Family
- KXX-5, Columbia Concert Orch. 5:30, No Third Term, 5:45, Bob Garred, News, 5:55, Elmer Davis, News.
- KHJ-5, American Forum, 5:45, Dorothy Thompson.
- KECA-5, International Organizational Church Program, 5:30, Sherlock Holmes.
- KFWB-5, Stuart Hamblen.
- KMPC-5, H. M. S. Richards, 5:30, March of Games.
- KMTR-5, Ethel Hubler, 5:30, Martin Luther Thomas.
- KFAC-5, Music.
- KGFJ-5, Talent Time, 5:15, Music, 5:45, Italian Melodies.
- KRRD-5, Requests.
- KFOX-5, Mother & Dad, 5:30 Kingdom Temple.
- KGER-5, News, 5:05, Mizpah, 5:30, Rev. Weber.
- KFXM-5, American Forum, 5:45, Dorothy Thompson.
- KFSD-5, Ball Trio, 5:15, We the Jury, 5:30, Sherlock Holmes.
- KGB-5, American Forum, 5:45, Dorothy Thompson.
- KFYD-5, Colored Revue.
- KVOE-5, American Forum, 5:45, Dorothy Thompson.

#### 6 to 7 P. M.

- KFI-6, Manhattan Merry-Go-Round, 6:30, Album of Familiar Music.
- KXX-6, Ford Sunday Evening Hour.
- KHJ-6, Old Fashioned Revival.
- KECA-6, Our Musical Heritage, 6:30, Bookman's Notebook, 6:45, Paul Carson.
- KFWB-6, News, 5:15, Strotting Tom, 6:30, Freedom Speaks.
- KMPC-6, Out of Your Hat, 6:30, Lilac Cottage.
- KMTR-6, Special Events, 6:30, 1 Am, 6:45, Spec. Events.
- KFAC-6, News, 6:15, Chapel Quartet, 6:30, Miles Mander.
- KGFJ-6, Italian Melodies.
- KRRD-6:15, News, 6:45 Pan-Amer.
- KFOX-6, News, 6:15 Allen Orch 6:30, Snapper Melodies, 6:45, Dale Orch.
- KGER-6 News 6:05, Records 6:30 Political, 6:45, Italian Journal.
- KFXM-6, Voice of Prophecy, 6:30, News.
- KFSD-6, Josiah Hopkins, 6:15, Thrills from Great Operas, 6:30, Professor Askew.
- KGB-6, Old Fashioned Revival.
- KVOE-6, Old Fashioned Revival.

### KMPC SUNDAY HEADLINERS

Out of Your Hat

6:00 p. m.

Lilac Cottage

6:30 p. m.

"So You Think You Know History?"

10:00 p. m.

#### 7 to 8 P. M.

- KFI-7, Hour of Charm, 7:30, Signal Carnival, (Signal Oil Co.)
- KXX-7, Take it or Leave it, 7:30, Helen Hayes Theatre.
- KHJ-7, Hancock Ensemble, 7:30, Republican Campaign.
- KECA-7, Good Will Hour.
- KFWB-7, 1. Dorsey Orch, 7:15, Help Thy Neighbor, 7:30, News (Thrifty Drug).
- KMPC-7, Concert Hall, 7:30, Music.
- KMTR-7, Bob Shuler.
- KFAC-7, Open Forum.
- KGFJ-7, Spanish Hour.
- KFOX-7, Lucia Floor Show, 7:15, Owens Orch, 7:30, Arnheim Orch, 7:45, Organ Melody.
- KGER-7, News, 7:05, Cinema, 7:30, Chanv of Phillip, 7:45, Al Williams.

- KFSG-7, Almee S. McPherson.
- KFSD-7, Good Will Hour.
- KGB-7, Hancock Ensemble, 7:30, Political, 7:45, Wythe Williams.
- KVOE-7, Hancock Ensemble, 7:30, Studio, 7:45, Wythe Williams.

#### 8 to 9 P. M.

- KFI-8, Night Editor, 8:15, Dear John, 8:30, Jack Benny.
- KXX-8, Crime Doctor, 8:25, News, 8:30, Busse Orch.
- KHJ-8, Answer Man, 8:15, Fitts for D. A., 8:30, Chicago Tonight.
- KECA-8, Sports Newsreel, 8:15, Chapel Quartet, 8:30, Marlowe Orch.
- KMPC-8, Dr. MacLennan.
- KMTR-8, Light Classics, 8:15, McKard Family, 8:45, Wings Over Jordan.
- KMTR-8, Flora Johnson.
- KFAC-8, Open Door Church.
- KGFJ-8, News, 8:15, Exploring Urges, 8:30, Night Justice
- KGER-8, Concert Varieties.
- KFXM-8, News, 8:30, Headlines.
- KFSD-8, Bill Stern, 8:15, Moments of Melody, 8:30, McGee Orch.
- KGB-8, Answer Man, 8:15, White Temple, 8:45, Magazine Man.
- KVOE-8, Answer Man, 8:15, Britain Speaks, 8:30, In Chicago Tonight.

#### 9 to 10 P. M.

- KFI-9, Walter Winchell, 9:15, Parker Family, 9:30, Sherlock Holmes.
- KXX-9, Republican Campaign, 9:15, No Third Term, 9:30, Gulf Theater.
- KHJ-9, News, 9:15, Voice of Prophecy, 9:45, Kok's Hawaiians.
- KECA-9, Wilkie Comm, 9:15, Martin Orch, 9:30, News, 9:45, University Explorer.
- KFWB-9, Karlin Orch, 9:15, Martin Mosey, 9:30, News, 9:45, Selvin Orch.
- KMPC-9, 9:15, Chapel Quartet, 9:30, Hermit's Cave.
- KMTR-9, Travlogue, 9:15 Special Events.
- KFAC-9, Salvation Army, 9:30, Glorious Hope.
- KGFJ-9, News, 9:15, Music, 9:30, Calling All Authors.
- KFOX-9, News, 9:15, Pop. Records, 9:30, C. Johnson Orch, 9:45, Dance.
- KGER-9, News, 9:05, Min & Tim, 9:30, Buckin' In.
- KFXM-9, News, 9:15, Old Fashioned Revival.
- KFSG-9:30, Wendell St. Clair.
- KFSD-9, Martin Orch, 9:30, Malneck Orch, 9:45, University Explorer.

- KGB-9 Newsreel, 9:15, Voice of Prophecy, 9:45, Hawaiians.
- KVOE-9, News, 9:15, Voice of Prophecy, 9:45, Hawaiians.

#### 10 to 11 P. M.

- KFI-10, News, 10:15, Bridge to Dreamland, 10:30, Inside the News (Thrifty Drug), 10:45, Bridge to Dreamland.
- KXX-10, News, 10:15, Air Views, 10:30, Columbia Workshop.
- KHJ-10, Byrne Orch, 10:30, News, 10:45, Harris Orch.
- KMPC-10, Concert Varieties.
- KFWB-10, Piano Paintings, 10:15, Bowling Notes, 10:30, Gypsy Caravan, 10:45, Organ.
- KMPC-10, So You Know History, 10:30, Classic Time, 10:45, Hawaiians.
- KMTR-10:15, Lopez Orch, 10:30, Special Events, 10:45, Kaley Orch.
- KFAC-10, Melody Hour.
- KGFJ-10, News, 10:15, Concert Melodies, 10:30, Dreamer.
- KFOX-10, Ross Ballroom, 10:15, Roberts Bros. Orch, 10:30, Wave Riders, 10:45, Hamilton Orch.
- KGER-10, News, 10:10, Rev. Ivie.
- KFXM-10:15, Byrne Orch, 10:30, Jerome Orch, 10:45, Harris Orch.
- KMPC-10, Student Quartet.
- KFSD-10, Treasured Melodies, 10:15, Bridge to Dreamland.
- KGB-10, Byrne Orch, 10:30, Jerome Orch, 10:45, Harris Orch.
- KFYD-10, Jack the Bellboy.
- KVOE-10, Byrne Orch, 10:30, Jerome Orch, 10:45, Harris Orch.

#### 11 to 12 Midnight

- KFI-11, News, 11:15, Nottingham Orch, 11:30, Marshall Orch.
- KXX-11, News, 11:15, Martha Mears, 11:30, Strand Orch, 11:35, News.
- KHJ-11, Harris Orch, 11:15, Dale Orch, 11:45, Rhythm Rascals.
- KECA-11, Floyd Wright.
- KFWB-11, Three Kings & a Queen, 11:15, Must You Want.
- KMPC-11, Swing & Quiz.
- KFAC-11, Night Shades.
- KGFJ-11, News, 11:15, Concert.
- KFXM-11:15, Dale Orch, 11:45, Rhythm Rascals.
- KFYD-11, Jack the Bellboy, 11:45, Dale Orch, 11:45, Rhythm Rascals.

# Jay Burnett

*"Sing a Song," Says He, "and Life Will Look a Bit Clearer"*

THE man lying on the luxurious bed in the swanky Chicago hotel reached a hand out from under the covers and released the drawn shade. It ran up with a bang and let in a flood of sunshine stabbing enthusiastically at his eyes. The man blinked and groaned. From where he lay he could see the bedside table with its accumulation of matches, papers, wallet, watch and—67 cents. He groaned again.

"Well," he thought philosophically, "thus ends an adventure in trying to market songs. Three thousand dollars in savings gone up the flue while acting as my own lyric agent."

The year was 1931. The man was Jay Burnett, the coastal popular "Song Fellow" of the NBC-Red network. For a long time before coming to Chicago he had been distributor sales contact man for Grigsby Grunow company. He had made and saved money, all the time planning this descent on Chicago, then mid-west stronghold for song publishers. All the time writing songs. The song publishing market was as difficult to crack as it would be to scale the Himalayas. He had found this out this morning as he lay on the luxury bed in the smart hotel, money gone—and pondering his next move.

The song publishing combine was too hard to beat, Jay Burnett reflected. But, he still had his songs, his youth and a mighty driving energy coupled with restlessness to be up and doing.

Characteristically, having tried the velvety road to success Jay Burnett, now city sick and weary of hard boiled mercenaries who stuck with their ditty writing stooges to make a virtual monopoly of indifferent songs, turned to the simple life. That night he was a passenger aboard a westbound freight. He had a sister near Little Rock, in Arkansas. He'd try again in Little Rock with his songs and that driving conviction of his: that to make people happy is as good a goal as any for a man who wants to get along.

The manager of Pine Bluff Okay Ice Cream company liked the idea of selling ice cream by radio. Sure, he'd try it for a few weeks. And there in Little Rock the radio career of Jay Burnett, comradely 7:30 singing visitor to hundreds of thousands of Pacific coast homes, started. In only a little while music and fun hungry denizens of the deep foliaged Ozarks were buying more ice cream than was good for them. They had to, for fear of losing Jay Burnett. He stayed in Arkansas long enough to assemble another dollar pile. Then he struck westerly again.

Jay knew what he wanted. His idea of getting into radio was to make friends by singing those songs the Chicago publishing companies turned down. Four of those songs are BMI songs today, the one he sings most often being "Trouble in the Zoo," a rib tickler for children and grownups alike.

Jay's songs are homely and sentimental



Jay Burnett, with his little piano, presents on his early morning program songs everyone loves to hear. Popular tunes, old favorites and hymns are played and sung by the NBC entertainer, whose program is directed, he says, to "the whole darn family." "Wake Up and Sing" is heard Monday, Wednesday and Friday at 7:30 a. m., PST, over the Pacific Coast NBC-Red Network.

liftups to start off the day. On his program Mondays, Wednesdays and Fridays, from KFI he comes into the home, a pleasant voiced, soft speaking chap with humor and melody on his lips and tantalizing piano arrangements flowing from finger tips. About the piano—Jay Burnett can't tell a music note from a character in Sanskrit. He learned to play when he was 11, watching the keys of a player piano go up and down in a

## The Girl on the Cover

MARTHA MEARS, blonde contralto featured on the Columbia Pacific network in "Rancho Circle G" is a Gus Edwards' protege.

Shortly after graduating from the University of Missouri, Martha was engaged to sing at station WIL in St. Louis. Gus Edwards was then appearing at a theater in the same city. Martha auditioned for the showman who launched the careers of George Jessel and Eddie Cantor, and soon she too, was on her way to stardom. Edwards engaged the little songstress to tour the midwest and later go east with his company.

In New York Miss Mears reached big time when she was chosen as girl vocalist for Phil Baker's program.

Martha was born in Mexico, Mo. Her family moved to Moberly, in the same state, when she was a youngster. After

corner drugstore in Tyler, Texas. Yet, he has learned to play, not like a virtuoso, but in the happy easy style of a good husbandman with a good voice singing in the bathroom, or a contented wife humming along with him as she turns the eggs over easy. Yet, also—he developed a campus orchestra in Austin, led it because of his ear for harmony. From that orchestra have come such fine popular musicians as Jimmy Joy, Jack Teagarden, and Terry Shand.

Ah, you may exclaim—Jay has a background. Well, yes. Back in 1922 he was a vaudeville actor on the Orpheum circuit, and a little later as a piano player with old WFAA in Dallas.

It was WFAA that sold him on radio and haunted him through the years as a successful salesman. But he couldn't make mo.ey in early radio and it was this that first turned him away from it as a career. Ironically, he went broke in Chicago trying to sell the lyrics with which he has now started to lay the foundations of another modest pile. For, Jay is married and has responsibilities and realizes one has to have a certain amount to get along in this world. He's generous, however: there are many persons in Hollywood who are recipients of his helpful benefactions in a financial way.

Blue-eyed, dark brownish of hair, six feet tall and weighing 185 pounds Jay Burnett is a fine broth of a man from any person's point of view, man or woman. His hobby is fresh-water bass fishing. He has never been deep sea fishing, would welcome an opportunity to try his hand. He makes his own plugs and flies. Any man can figure out from that what kind of a guy Jay is. His dad was a country doctor and from him Jay inherits that disposition not to say quits and to try and ease another human being along the trouble-stre: road of life.

Don't get mad, or fret. Sing a song," he adjures. "Hell! A singing heart or a mind open to song gets through trouble a lot easier than one closed to the melody of living."

★ ★ ★

Did you thank your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

graduating from high school she went to college in Columbia. There she studied music and during her senior year sang at station KFRU.

Although Martha was successful in New York theaters, night clubs and radio, she decided to study further in vocal training. In California she moved to Hollywood where she first sang for the "Hollywood Showcase" programs.

An engagement at a Hollywood supper club with Matty Malneck and his orchestra led to her appearance for a year on "It Happened in Hollywood" with John Conte.

SIDE GLANCES: Good tennis player, bowler, and swimmer. . . . Likes to watch football, baseball, and horse racing. . . . Collects toy dogs, designs her own clothes and likes to knit. . . . Martha is 5 feet 2 inches tall, has blue eyes, blonde hair and a shy smile.



## Trivia

Radio is a young man's business. Of 192 male employes of CBS in Hollywood, 121 registered for conscription.

★

Boake Carter is back on the Mutual ether for an airplane . . . and friends of Peg Murray, the Seein' Stars man, say another sponsor is persuading him to resume broadcasting. . . . Bebe Daniels and Ben Lyon may do a radio series upon their return from England soon. . . . It's a picture job, they say, which will bring Ben Bernie to Hollywood this winter. . . . And why don't you write ME some rumors?

★

Don Ameche and Charlotte Greenwood stopped at Drake university with Kate Smith to cheer with the others when the Phi Beta Epsilon fraternity there gave Kate their annual award for "outstanding contribution to radio and the people." Drake students particularly like the way Kate sings "God Bless America."

★

Warner Brothers are dickering for screen rights to "We Americans," which Edward G. Robinson broadcast as the first of this season's "Big Town" series. . . . Helen Wood of "Those We Love" may be leading lady when Gary Cooper does the title role in Jesse Lasky's new film "The Life of Sergeant York." The Tennessee miss was tested last week for the role. . . . Bill Goodwin, "Blondie" and Bob Hope announcer, is acting and not just announcing in RKO's film, "Melvina Swings It" . . . After his "Silver Theater" broadcast Sunday as Bette Davis' leading man, Alan Ladd was looked up by Republic studios and signed as lead in a new film. . . . So radio makes a contribution to the film industry occasionally.

★

"Hard lines," is what Amos 'n' Andy said last week when they autographed a block of cement for Earl Carroll, who is making a wall of fame out of his collection of concrete signatures of stars.

★

Irene Rich is a grandmother, as of Oct. 19 when Mrs. William Fred Mueller gave birth to a son in New York. Irene's birthday is Oct. 13.

★ ★ ★

## Weight Casting

Last week John Scott Trotter's excess weight brought the Kraft Music Hall bandleader more than weekly jokes by Bing Crosby and Bob Burns. In Lux Radio Theater play, "Strike Up the Band," Mickey Rooney and Judy Garland called on Paul Whiteman. Whiteman wasn't available. Rooney suggested Trotter, heavy as Whiteman, be given part. "Perfect casting," agreed William DeMille, acting producer. On following day, Trotter was at Lux rehearsal, played role of Whiteman, covering up as much of his Southern dialect as possible. "Whiteman," quipped Trotter, "is a Southerner—South Denver, I think."

## RADIO LIFE LINES \* Buck Hathaway

**POLITICAL THOUGHT:** So many radio inspired letters on the draft, the elections, and condition of the democracy. . . . Nona McMann of the Holy Family parish in Glendale has ideas. Every living human being has an economic value to society, contends Nona. America is rich and fruitful, but every idle man or woman is a liability. They are national assets when provided with money. Nona's idea: Go whole distance. Have a six-hour day, five working days a week, thus employing all idle. Employ them at prevalent wages earning on present working basis, ergo—\$30 a week workers at 44 hours to get \$30 for 30 hours. Result? Greater use of American resources, greater spread of material and products, greater national income—which is spending.

**And So To Mine**—The Democracy's citizens are all stirred up. The election of Wendell Willkie will return the Nation to the brigandage of the 20's. The election of Roosevelt will mean economic ruin and war! Neither contention, purely emotionalized and non-fact-facing—is right. Truth is the Democracy is completely befuddled for one startling reason. The average citizen has no tangible evidence that Democracy is here in America or that it works! It should be arranged so that its workings are simple and observable. How? Think this one over carefully: Congress is actually the functional agency of Citizenship. Through Congress must flow (theoretically) the desires and opinions, wishes and judgments of the masses. But average Congressmen—most of them sorry pockmarks on the otherwise handsome face of democratic procedure—are claptrap artists, juggling votes and un-democratic interests like a crowd of uncaged monkeys loose in a confetti plant. These specimens of homo sapiens are elected and paid to translate honestly and efficiently the will of the Crowd. Most of them think of the Crowd as a Mob. Remedy? Set up in every Congressional district in the United States a Congressional headquarters. When Congress is out of session Congressmen should be at home in their district headquarters, working at the job of being representatives of the people, not out like draggy-pants bums seeking handouts for next election. The Congressional district would be partitioned into smaller districts. In these districts citizens would appoint committees and leaders. These leaders would carry district opinions to the Congressman. He, then, would do as he is told or have his candy stick taken away. Democracy could work that way. If you've got a better one let's hear from you.

**And now, with duty to the Democracy done for the day, let us turn to that Old Decibel Radio.**

**Pieces of String and Bits of Glass**—ASCAP, the "Indispensable Men" of broadcast music have made a discovery: There are more and better songs being written and composed by unheard-of Americans (and BMI is hearing of them) than all ASCAP'S hokey-pokeys can. . . . It's worrying them, because it's a sharp piece of glass. . . . The best character bit done to date on Lux Radio Theatre was that recently by Beatrice Maude. . . . The story going the rounds about that sweetfaced consort of a periodic epic picture maker is wrong in spots. Actually there were two boys under the table. . . . The other wasn't jealous of the C. of a P. E. P. M.

**Notes Gathered In**—For Blondie Fans: Penny Singleton will keep office hours at Columbia pictures to answer fan mail. . . . Barbara Weeks who weeks ago became a mother is back on Missing Heirs. . . . Kay Kyser's picture "You'll Find Out" skedded for November. . . . Gallup Poll tends to show Communists are developing opposition to places on ballots. . . . NBC is arranging fortnightly interviews with refugee children. First of these are now showing at Hollywood and downtown News Reel theatres. . . . John Barrymore will take lead in Screen Guild show, November 3. It's "The Great Man Votes." . . . Horace Heidt will baton homecoming dance for University of California November 3. . . . Bill Thompson (Old Timer on Fibber and Molly) and pretty blonde Martha Driscoll are developing that "Oh, how funny. Was I stirring your coffee?" look. . . .

**Note to the Boss**—Your insistence on examining all picture mats to assure good reproduction has me swaying; I never know any more whether I can promise the boys and gals they'll be in. Maybe the networks ought to wake up and send zincs. . . .

**Out with Those Boys**—One insists on going to the "Ponona" Fair and the other to "Burbly Hills." They tug at my arms and finally compromise on a dish of ice cream and the beach at "Scandal Wonica." . . . And we're pals divided. One of those Boys, the four-year-old one, prattles: "Sogers go bang and are deaded if 'Rote-so-bel' doan get lickered." . . . Spunky, the five and a halfer, argues: "Maybe you'll buy me a train and be a job man with Willkie." . . . "What's a job man with Willkie," we ask. "Aren't you a radium edi-tore?" he says and grins. . . .

**Quick Tips to Listeners**—Homer Griffith, "The Friendly Philosopher," is homey-chatting on KFI, Wednesdays and Fridays at 5 p.m. . . . Art Baker is heard 21 times a week over Los Angeles stations. . . . He has a new series—"Ambassadors of Good Will" over KECA Monday through Friday at 10:30 a. m. It's woman's interest . . . or did you guess? . . .

**Warning Note**—Los Angeles police are getting ready to slap traffic plasters on necks of unwary pedestrians who have nut notion that a moving automobile and a human body can be in the same place at same time and illogically step out into traffic to prove it. . . .

**Ending Thought**—Never so blessed are they who at end of day can truly say in conscience' deeps: This day no wrong I've done to any fellow man.

# MONDAY Program Highlights

Variety	Outstanding Music
<b>A. M.</b> 8:00—Johnny Murray, KFI. 9:00—Kate Smith, KXN. 10:30—Art Baker, KECA. <b>P. M.</b> 12:45—Aluse and Music, KHJ. 1:15—Club Matinee, KECA. 2:00—Chet Milani, KMPC. 4:00—Art Baker's Notebook, KFI. 6:30—Showboat, KFI. 6:35—'Little Ol' Hollywood,' KECA. 8:00—Amos 'n' Andy, KMPC. 8:45—Pickard Family, KMPC. 9:00—Those We Love, KXN.	<b>A. M.</b> 11:00—Hymns of All Churches, KFI. <b>P. M.</b> 2:15—Classic Hour, KECA. 4:30—Sheep and Goats Club, KHJ-KVOE-KFXM-KGB. 5:00—Telephone Show, KFI. 6:00—Basin St. Music, KFSD-KECA. 7:00—Contented Program, KFI. 7:00—Guy Lombardo, KXN. 8:00—Evening Concert, KEAC. 10:00—Phil-Harmonia, KECA. 10:30—Masterworks, KXN. 11:15—Music You Want, KFWB.
Drama	Sports—Comment
<b>A. M.</b> 10:45—Short, Short Story, KXN. <b>P. M.</b> 6:00—Lux Radio Theater, KXN. 7:30—Lone Ranger, KHJ. 8:00—Emergency, KPWB. 9:00—American Challenge, KFI. 9:30—Hawthorne House, KFI.	<b>P. M.</b> 12:30—Sports Round Table, KMPC. 6:15—Flying Football, KHJ. 7:00—Sid Ziff, KPWB. 7:30—Pigskin Predictions, KMPC. 10:15—Bowling Notes, KPWB.
Public Affairs—News	Quiz Programs
<b>A. M.</b> 7:30—Bob Garred, KXN. 10:00—John B. Hughes, KHJ-KVOE-KFXM. <b>P. M.</b> 4:45—Fleetwood Lawton, KFI. 5:35—Elmer Davis, KXN. 6:00—Fulton Lewis, KHJ-KVOE. 6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM. 7:00—Democratic National Committee, KFI-KECA. 7:00—Raymond Gram Swing, KHJ-KGB-KVOE. 7:40—Wendell Willkie, KXN. 7:55—Robert Arden, KFWB. 8:00—F. D. Roosevelt, KXN. 8:45—Let's Talk News, KMPC. 9:30—Boake Carter, KHJ. 9:45—Wake Up America, KHJ-KVOE-KFXM.	<b>P. M.</b> 6:00—Dr. J. Q. KFI. 7:15—Radio Charades, KHJ. 8:30—Double or Nothing, KHJ-KVOE-KFXM-KGB. 8:30—Kash Kwiz, KFWB. 9:00—True or False, KECA-KFSD. 11:30—Swing and Quiz, KMPC.
Weather	Weather
KMTR—9 a.m. KHJ-KGB-KVOE—8:30 a.m., 2 p.m., 9:30 p.m. KRKD—9:30 a.m., 1 p.m., 3:45 p.m. KFWB—11:30 a.m.	KMTR—9 a.m. KHJ-KGB-KVOE—8:30 a.m., 2 p.m., 9:30 p.m. KRKD—9:30 a.m., 1 p.m., 3:45 p.m. KFWB—11:30 a.m.

## MONDAY Programs

NOVEMBER 4, 1940

### 8 to 9 A. M.

KFI—8, Johnny Murray, 8:15, Against the Storm, 8:30, Road of Life, 8:45, News.  
 KXN—8, Republican Campaign, 8:15, News, 8:30, Nancy Dixon, Shopping Guide, 8:30, Goldbergs, 8:45, Kathleen Norris.  
 KHJ—8, Breakfast Club, 8:30, News, 8:45, London News.  
 KECA—8, Breakfast Club, 8:30, News, 8:45, Musical Clock.  
 KFWB—8, Rhythms, 8:15, Down the Mississippi, 8:45, Dr. Reynolds.  
 KMPC—8, Anna & Virginia, 8:30, Unity Daily Word.  
 MTR—8, Spanish Hour.  
 KGEFJ—8, News, Stocks, 8:45, Dr. Winem.  
 KRKD—8:30, State Employment.  
 KEAC—8, Music, 8:30, News.  
 KFOE—8, News, 8:15, Dr. Reynolds.  
 KGER—8, Classified, 8:45, Al Clauer.  
 KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.  
 KFXM—8, Breakfast Club, 8:30, Sunshine Service.  
 KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.  
 KGB—8, Breakfast Club, 8:30, News, 8:45, Toby & Susie.  
 KFYD—8, Covered Wagon, 8:45, Music.  
 KVOE—8, Breakfast Club, 8:30, News, 8:45, London News.

### 9 to 10 A. M.

KFI—9, Your Treat, 9:15, O'Neill, 9:30, Mine to Cherish, 9:45, Bridge Club.  
 KXN—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Helen Trent, 9:45, Our Gal Sunday.  
 KHJ—9, Victor Lindharr, 9:15, H. R. Larkin, 9:30, Jean Abbey, 9:45, Keep Fit.  
 KECA—9, Mildred Van, 9:30, News, 9:45, John Lawrence.  
 KFWB—9, Rhythm in Rhyme, 9:30, News (Thifty Drug), 9:45, Song Shoppers.  
 KMPC—9, News, 9:15, Women of Today, 9:30, Melody Preferred, 9:45, Melody.

KMTR—9, John Brown, 9:15, Health, 9:30, Clifford Clinton, 9:45, W. B. Record.  
 KEAC—9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, Parents Forum.  
 KGEFJ—9, News, Stocks, 9:45, Sheldon Shepard.  
 KRKD—9:15, U.S. Weather Reports, 9:45, News.  
 KIEV—9:30, Mayfair Lost & Found Pets.  
 KFOE—9, Hit Review, 9:30, Records, 9:45, Song Fellows.  
 KGER—9, News Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
 KFXM—9, News, 9:15, Program Preview, Two Keyboards, 9:30, Sunshine Sue, 9:45, Orch.  
 KFSD—9, Gwew Williams, 9:15, Health, 9:30, Farm and Home.  
 KGB—9, Ruvinsky Trio, 9:15, Home-maker's Catalogue, 9:30, Sunshine Sue, 9:45, Keep Fit.  
 KFYD—9:15, News, 9:30, Dr. Menardson, 9:45, Parade.  
 KVOE—9, Monitor News, 9:15, Two Keyboards, 9:30, Sue and Rangers, 9:45, Exercises.

### 10 to 11 A. M.

KFI—10, News, 10:15, Mirandy's Garden Patch, 10:30, Kathleen Norris, 10:45, Dr. Kate.  
 KXN—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Short Story.  
 KHJ—10, News, 10:15, Don Dewhirst, 10:30, Johnson Family, 10:45, Bachelor's Children.  
 KECA—10, Mid-Morning Jamboree, 10:30, Art Baker, 10:45, News, 10:50, Dance Band.  
 KFWB—10, Hits and Bits, 10:15, Jackson Songs, 10:30, Musicals.  
 KMPC—10, Garden School of Air, 10:30, Waltz Time, 10:45, News.  
 KMTR—10, Woman's World, 10:45, Dr. Reynolds.  
 KEAC—10, Seaside, 10:30, News, 10:45, Gothic Tower.  
 KGEFJ—10, News, 10:15, Dr. McCoy, 10:45, City Dwellers.  
 KRKD—10, Music, 10:15, Health, 10:30, P.-T.A.

KFOE—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman.  
 KGER—10, News, 10:05, Music, 10:30, Rev. Ivie.  
 KFXM—10, John B. Hughes, 10:15, Don Dewhirst, 10:30, Johnson Family, 10:45, Bachelor's Children.  
 KFSD—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, News, 10:50, NBC Dance Orch.  
 KGB—10, News, Don Dewhirst, 10:30, Johnson Family, 10:45, Bachelor's children.  
 KFYD—10:30, Union Rescue Mission, KVOE—10, News, 10:15, Don Dewhirst, 10:30, Johnson Family, 10:45, Bachelor's Children.

### 11 A. M. to 12 Noon

KFI—11, Hymns of All Churches, 11:15, Arnold Grimm's Daughter, 11:30, Vallant Lady, 11:45, Light of the World.  
 KXN—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.  
 KHJ—11, Friendly Neighbors, 11:15, Ruth Hauser, 11:30, Eddie Albright.  
 KECA—11, Our Half Hour, 11:30, Rochester Concert, 11:45, News.  
 KFWB—11, Tom Stoddard, 11:30, News, 11:45, Curtis Springer.  
 KMPC—11, Norma Service, 11:15, Music for Madame, 11:30, Musical Workshop, 11:45, Livestock Journal.  
 KMTR—11, Spec. Events, 11:15, Mothers of America, 11:30, Monitor News, 11:45, Sweet Music.  
 KEAC—11, Man on Street, 11:30, Hawaiian Interlude, 11:45, Music.  
 KGEFJ—11, News, Stocks, 11:15, Music.  
 KRKD—11, Paddock Flashes, 11:30 News.  
 KFOX—11:15, Dr. Reynolds, 11:30, News, 11:45, Ben Klappan.  
 KGER—11, News, 11:15, Christian Woman Speaks, 11:30, Music, 11:45, Tuesmith.  
 KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Garden Club, 11:45, Craig Orch.  
 KFSD—11, Friendship Exchange, 11:15, Our Half Hour, 11:30, Rochester Civic Orch, 11:45, News.  
 KGB—11, Friendly Neighbors, 11:15, Anybody Home? 11:30, Pulpit Highlights, 11:45, Craig Orch.  
 KFYD—11, News, 11:15, Music, 11:30, Big Red Piano, 11:45, Violet Schram.  
 KVOE—11, Friendly Neighbors, 11:15, Federation of Women's Clubs, 11:30, Garden Club, 11:45, Craig Orch.

### 12 Noon to 1 P. M.

KFI—12, Mary Martin, 12:15, Ma Perkins, 12:30, Pepper You a Z, 12:45, Vic and Sade.  
 KXN—12, Martha Webster, 12:15, Republican Campaign, 12:30, Kate Hopkins, 12:45, Manning, News.  
 KHJ—12, News, 12:15, Hawaiians, 12:30, Troubadours, 12:45, Muse & Music.  
 KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Half, 12:45, Just Plain Bill.  
 KFWB—12, Al Jarvis, 12:15, News, 12:30, Nootunes, 12:45, News, 12:30, Sports Round Table, 12:45, Musical Comedy.  
 MTR—12, Peter Potter.  
 KEAC—12, News, 12:15, Music, 12:45, Island Marx.  
 KGEFJ—12, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.  
 KRKD—12:30, Saddle Pats.  
 KFOX—12, Music Gems, 12:15, News, 12:30, Dick Ross, 12:45, Cowboy Music.  
 KGER—12, News, 12:10, Music.  
 KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hour, 12:45, Popular Orch.  
 KFSD—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
 KGB—12, News, 12:15, Hawaiians, 12:30, Monitor News, 12:45, Muse and Music.  
 KFYD—12, Air Editor, 12:30, Music, 12:45, Violet Schram.  
 KVOE—12, News, 12:15, Farm News, 12:30, Troubadours, 12:45, Muse & Music.

### 1 to 2 P. M.

KFI—1, Back Stage Wife, 1:15, Stetl, Dallas, 1:30, Lorenzo Jones, 1:45, Wilder Brown.  
 KXN—1, Portia Blake, 1:15, Myrt and Marx, 1:30, Hilltop House, 1:45, Stepmother.  
 KHJ—1, Don Lee School, 1:15, Gagen Orch, 1:30, Happy Homes.  
 KECA—1, Mother of Mine, 1:15, Club Matinee.  
 KFWB—1, News, 1:05, Hawaiian Music, 1:30, Dr. Reynolds, 1:45, Varieties.  
 KMPC—1, Melody Time, 1:30, News, 1:45, Light Classics.

KMTR—1, G. Allison, 1:30, Music, 1:45, Sweet Music.  
 KEAC—1, Religious Science, 1:15, Organ, 1:30, Music, 1:45, Legion Aux. News.  
 KGEFJ—1, News, Stocks, 1:15, Strings, 1:30, Matinee.  
 KRKD—1:15, tv Hall, 1:30, USC, 1:45, Health.  
 KFXM—1, State Building, 1:15, Rainbow Tr'o., 1:30, Christian Science, 1:45, At Theatre.  
 KGER—1, News, 1:05, Officials, 1:20, Bits of Hits, 1:30, Spanish Trio.  
 KFXM—1, School of Air, 1:45, Program Preview, 1:50, Variety.  
 KFSD—1, Mother of Mine, 1:15, Club Matinee.  
 KGB—1, Don Lee School, 1:15, Gagen Orch, 1:30, Stocks, 1:35, Investments, 1:45, Siesta.  
 KFYD—1, News, 1:15, Music.  
 KVOE—1, Don Lee School, 1:45, Civic.

### 2 to 3 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.  
 KXN—2, American School of Air, 2:30, Facts About Life, 2:45, Scattergood Baines.  
 KHJ—2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Homes on Land.  
 KECA—2, News, 2:15, Classic Hour, 2:30, Baseball.  
 KFWB—2, Rhumba Rhythms, 2:15, Music in the Air, 2:30, Music Box, 2:45, Grandma Travels.  
 KMPC—2, Chef Milani, 2:15, Boy, Girl & Band, 2:30, Concert Hall.

HEAR CHEF MILANI TODAY  
 KMPC—2:00 P. M.

KMTR—2, W. B. West, 2:15, Old Windjammer, 2:30, Stock Reports, 2:45, Sweet Music.  
 KEAC—2, News, 2:15, Good Cheer, 2:30, County Federation.  
 KGEFJ—2, News, Stocks, 2:15, Civic, 2:30, Volunteers of America.  
 KRKD—2, Church Meny Orch, 2:30, News, 2:45, Hawaiians.  
 KFOX—2, Civic, 2:15, Daily Bread, 2:30, Dr. Reynolds, 2:45, Grandma Travels.  
 KGER—2, News, 2:15, Poet Dreams, 2:30, Music, 2:45, Excelior High School.  
 KFXM—2, Stocks, 2:05, Orch, 2:15, News, 2:30, Kulin Orch, 2:45, Spolite Reue.  
 KFSD—2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.  
 KHJ—2, News, 2:15, Cor. Ladies Only, 2:30, Kuhn Orch, 2:45, Homes on Land.  
 KFYD—2:15 Organ.  
 KVOE—2, News, 2:15, Fed. Symphony, 2:30, Have You Read, 2:45, Round Towner.

### 3 to 4 P. M.

KFI—3, Agnes White, 3:15, Reveries, 3:25, News, 3:30, Alice Blair, 3:45, Meet Miss Julia.  
 KXN—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan, 3:45, Wheatena Playhouse.  
 KHJ—3, News, 3:05, McGrane Orch, 3:30, Lowry Kohler, 3:45, Hits for '41.  
 KECA—3, Classic Hour, 3:30, Un-classic Hour.  
 KFWB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KMPC—3, Charlie Wellman, 3:30, Tropic Moods, 3:45, Music-Graphs.  
 KRKD—3, Volney James, 3:30, Memorios, 3:45, Billy Richman.  
 KEAC—3, Symphony.  
 KGEFJ—3, News, Stocks, 3:15, Vocalers, 3:30, Concert Melodies.  
 KRKD—3, Hawaiians, 3:45, Weather Report, Venna Taylor.  
 KFOX—3, Maddox Family, 3:30, Blanchard McKee, 3:45, C. Leighton.  
 KGER—3, News, 3:05, Music, 3:15, Let We Forget, 3:30, Capers, 3:45, Music.  
 KFXM—3, News, 3:05, McGrane Orch, 3:15, Variety, 3:30, Lowry Kohler, 3:45, Hits for '41.  
 KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KGB—3, News, 3:05, McGrane Orch, 3:15, Afternoon Devotions, 3:30, Lowry Kohler, 3:45, Hits for '41.  
 KFYD—3, News, 3:15, Music.  
 KVOE—3, News, McGrane Orch, 3:30, Bargain Counter.

### 4 to 5 P. M.

KFI—4, Art Baker's Notebook, 4:30, Maurice Orch, 4:45, Fleetwood Lawton.  
 KXN—4, Kitty Keene, 4:15, Abbots, 4:30, News, 4:35, Fletcher Wiley.

**WORLD ON YOUR DIAL**

*By Earl G. De Haven*

WE have several interesting items this week from a report submitted by Herb Allen of Van Nuys, Calif. Herb has been listening to those stations that broadcast in our early a. m. hours. The first to command our attention is OAX4R in Lima, Peru on 15.15 mc. which is reported as showing good volume and clarity at 6 a. m. Incidentally, OAX4R is a NEW Peruvian station. Generally speaking Peru has not been very prominent in the shortwave picture for some time so the advent of this new Lima transmitter is welcome news to reader-listeners.

Two stations in the 17 mc. band are reported as fairly good in the early mornings—the London station GSV on 17.81 mc. from 4:15 to 5:45 a. m. with a program directed to Canada and North America, and Rome station 2RO-8 on 17.82 mc. at 7:05 a. m. There is an Australian on at 7:25 a. m. with a program for North America also, but this is VLQ-5 on 9.68 mc. India's VUD-4 is reported with fair signal at 6:50 a. m. on 11.83 mc.

Soviet stations RNE on 12 mc. and

RV-96 on 15.18 mc. command our attention next. RNE is reported in the early a. m. with understandable signals while RV-96 is quite satisfactory at 6:30 a. m. carrying the same program as RNE. If conditions continue to improve we may hear Moscow's "Radio Center" almost as consistently as the other capitals of war ravaged Europe.

A new Australian station has gone into operation at Sydney on a frequency of 7.25 mc. The call is VLQ-9 and the present operating schedule is 2:55 to 3:30 a. m. Pacific standard time. Although the program is intended primarily for New Caledonia and French Oceania it is quite possible that it may be picked up here also.

According to information received at the Belgian Embassy in Washington, D. C., a powerful new shortwave station has taken the air in Leopoldville, Belgian Congo. Powered at 10,000 watts, this new station proclaims to the world that the great Belgian colonial empire is still very much on the map rather than "non-existent" as many have been led to believe. At present two programs are transmitted

daily from this station—the first from 2:55 to 4:15 a. m. is heard on 20.04 mc. and the second from 10:55 a. m. to 11:45 a. m. goes out on 10.14 mc.

The "wind-up item" this week concerns Lisbon, Portugal, and station CSW-7. This station has inaugurated a program for North American listeners that may be heard daily at 4:05 p. m. on 9.74 mc. If you haven't heard Portugal here's your chance. And now, so long—and good listenin'!

★ ★ ★

**Theatre Face**

The Earl Carroll theatre is having its face lifted. An army of workmen are at present diligently performing the task of giving the Sunset boulevard facade a complete change of appearance. This is being accomplished by embedding 150 cement blocks 1½ ft. by 2½ ft. in the side wall of the building. On each block in this "Wall of Fame" will be the personal autograph of all the famous names in movies, the stage, and radio, written in stone as a perpetual monument to their contribution to the entertainment of countless millions throughout the world.

KHJ-4, Paging Past. 4:15, Meet Mr. Morgan. 4:30, Sheep & Goats.  
 KECA-4, Unclassic Hour. 4:15, Set Sail. 4:30, Bud Barton. 4:45, Superman.  
 KFWB-4, Don Milligan. 4:30, Elwin Cross. 4:45, Stuart Hamblen.

**Royal Crown**

"Newsreel of the Air"

4:30 to 4:45 p. m.

Monday-Thru-Friday

KMPC

KMPC-4, Social Secretary. 4:15, Organ Ollos. 4:30, Newsreel. 4:45, Aloha Lanai.  
 KMTR-4, John Brown. 4:15, Spec. Events. 4:30, J. W. Matthews. 4:45, News.  
 KFAC-4, Vernon Steele. 4:15, Literature Portraits. 4:30, Air Line Defense. 4:45, W. B. Murray.  
 KGFJ-4, News. 4:15, Tea Time.  
 KRKD-4, Music. 4:15, Movie Land Quiz. 4:45, News.  
 KFOX-4, Elwin Cross. 4:15, Tin Pan Alley. 4:30, Swing.  
 RGER-4, News. 4:15, Talk. 4:30, Salvation Army. 4:45, Harold Agar.  
 KFAC-4, Trading Post. 4:30, Sheep & Goats Club.  
 FSD-4, Elwin Cross. 4:15, Europe Situation. 4:30, Maxine Sautter. 4:45, Film Facts.  
 KGB-4, Fulton Lewis. 4:15, Meet Mr. Morgan. 4:30, Sheep & Goats.  
 KFVD-4, Tea Time.  
 KVOE-4, Paging Past. 4:15, Meet Mr. Morgan. 4:30, Sheep & Goats.

5 to 6 P. M.

KFI-5, Telephone Hour. 5:30, No Third Term. 5:45, Jack Armstrong.  
 ENX-5, European Round-Up. 5:15, Fletcher Wiley. 5:30, Today's Best Buys. 5:45, Garred, News. 5:55, Davis, News.  
 KHJ-5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Captain Midnight.  
 KECA-5, Twilight Tales. 5:15, Tarzan. 5:30, News. 5:45, Tom Mix.  
 KFWB-5, Stuart Hamblen.  
 KMPC-5, A to Z. 5:15, News. 5:30, Uncle Harry.  
 KMT-5, Melodies at Eventide. 5:15, Sweet Music. 5:30, Political. 5:45, Behind Front Page.  
 KFAC-5, News. 5:15, Music. 5:30, Whoa Bill Club.  
 KGFJ-5, News. 5:15, Music. 5:30, Sport Spotlight. 5:45, Phil Stanwick.  
 KRKD-5, Records. 5:30, Race Results.  
 KFOV-5, Swing. 5:40, Beauty Talk. 5:45, March Ahead of Time.  
 KGER-5, News. 5:05, Latin Hour.

KFXM-5, News. 5:05, Popular Orch. 5:25, Program Preview. 5:30, Shafter Parker. 5:45, Capt. Midnight.  
 KFSD-5, On With Dance. 5:15, Juniors. 5:30, News.  
 KGB-5, South American Way. 5:30, Shafter Parker. 5:45, Captain Midnight.  
 KFVD-5, News.  
 KVOE-5, Studio. 5:30, Shafter Parker. 5:45, Capt. Midnight.

6 to 7 P. M.

KFI-6, Dr. I. Q. 6:30, Show Boat.  
 KNX-6, Lux Radio Theater.  
 KHJ-6, Fulton Lewis. 6:15, Flying Football. 6:30, John B. Hughes. 6:45, Cheer Up Gang.  
 KECA-6, Basin St. Chamber Music. 6:30, John B. Kennedy. 6:35, Little Ole Hollywood.  
 KFWB-6, News. 6:15, Strollin' Tom. 6:30, U. S. Army. 6:45, Political. Song Stories. 6:30, Easy Listening.  
 KMTR-6, Hollywood Merry-Go-Round. 6:15, Spec. Events. 6:30, Life Payments. 6:45, Spec. Events.  
 KFAC-6, News. 6:15, Music. 6:30, L. A. City College. 6:45, Friends of Poland.  
 KGFJ-6, News, Italian Melodies. 6:30, Gold Hour.  
 KRKD-6:15, Santaella Presents.  
 KFOX-6, News. 6:10, Sportlight Parade. 6:15, Edgar Allen Poe. 6:30, Swing. 6:45, Supper Melodies.  
 KGER-6, News. 6:15, Records. 6:30, Italian Journal.  
 KFXM-6, Repub. Comm. 6:15, Answer Man. 6:30, John B. Hughes. 6:45, Cheer-Up Gang.  
 KFSD-6, Basin St. Music. 6:30, News. 6:35, Little Hollywood.  
 KGB-6, Fulton Lewis. 6:20, Political.  
 KVOE-6, Fulton Lewis. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Political.

7 to 8 P. M.

KFI-7, Democratic Committee.  
 KNX-7, Guy Lombardo. 7:30, Wendell Willkie.  
 KHJ-7, Raymond Gram Swing. 7:15, Radio Charades. 7:30, Lone Ranger.  
 KECA-7, Democratic National Committee.  
 KFWB-7, Sid Ziff. 7:15, Jackson, Songs. 7:30, News (Thrifty Drug). 7:45, Robert Arden.  
 KMPC-7, Symphony of Melody. 7:30, Pigskin Predictions. 7:45, Novelties.  
 KMTR-7, I Am. 7:15, J. F. Burke. 7:30, Clifford Clinton. 7:45, Sam Converse.  
 KFAC-7, Aviation Novelties. 7:15, Steps to Security. 7:30, Musical Tapestries.  
 KGFJ-7, Spanish Hour.  
 KRKD-7, News. 7:45, Waita Time. 7:30, Fishing Fans.

KFOX-7, Our Daily Bread. 7:30, Hawaiian Rhythms. 7:45, Robert Arden.  
 KGER-7, News. 7:05, Jewish Hour.  
 KFXM-7, Raymond G. Swing. 7:15, Break for Supervisor. 7:30, Lone Ranger.  
 KFSG-7:45, Evangelistic.  
 KFSD-7, Imagine That. 7:15, Hotel Lincoln Orch. 7:30, Reading Adventures.  
 KGB-7, Raymond G. Swing. 7:15, Lowe Highlights. 7:30, Lone Ranger.  
 KVOE-7, Raymond G. Swing. 7:15, Photo Phone Quiz. 7:30, Lone Ranger.

8 to 9 P. M.

KFI-8, Democratic Committee.  
 KNX-8, F. D. Roosevelt.  
 KHJ-8:30, Double or Nothing.  
 KECA-8, Democratic National Committee.  
 KFWB-8, Enemy Within. 8:15, Political. 8:30, Kash Kwiz.  
 KMPC-8, Amos 'n' Andy. 8:15, Pickard Family. 8:45, Let's Talk News.  
 KMTR-8, Christian American Crusade. 8:15, Pat Conroy. 8:30, Henry Arch. 8:45, Rheta Crawford.  
 KFAC-8, News. 8:15, Gold Hour.  
 KGFJ-8, Lucca. 8:15, Literature On Parade. 8:30, Judge Gardner.  
 KGER-8, News. 8:05, Rodolfo Hoyos.  
 KFXM-8, Diamond Orch. 8:15, Profit Trio. 8:30, Double or Nothing.  
 KFSG-8, Evangelistic.  
 KFSD-8, That Was the Year. 8:15, Passing Parade. 8:30, I Love a Mystery.  
 KGB-8, Pull Over, Neighbor. 8:30, Double or Nothing.  
 KVOE-8, Pull Over Neighbor. 8:30, Double or Nothing.

9 to 10 P. M.

KFI-9, American Challenge. 9:30, Hawthorne House.  
 KNX-9, Those We Love. 9:30, No Third Term. 9:45, Demo State Committee.  
 KHJ-9, News. 9:15, No Third Term. 9:30, Boake Carter. 9:45, Wake Up America.  
 KGER-9, True or False. 9:30, News (Thrifty Drug). 9:45, Frank and Archie.  
 KFWB-9, Swing Out. 9:30, News. 9:45, Dorsey Orch.  
 KMPC-9, Memories in Melody.  
 KMTR-9, Floyd Johnson. 9:30, Pot or Kettle.  
 KFAC-9, Evening Concert.  
 KGFJ-9, Jewish Hour. 9:30, Syncoated Symphony.  
 KFOX-9, News. 9:15, Eventide. 9:30, Treasure Chest. 9:45, Dance Time.  
 KGER-9, News. 9:05, Political. 9:30, Pastor Crouch.

KFXM-9, News. 9:15, No Third Term. 9:30, Dance Time. 9:45, Wake Up America.  
 KFSG-9:45, Southern Singers.  
 FNSD-9, True or False. 9:30, News. 9:45, Communist Party.  
 hGB-9, News. 9:15, Political. 9:45, Wake Up America.  
 KVOE-9, News. 9:15, Political. 9:30, Studio. 9:45, Wake Up America.

10 to 11 P. M.

KFI-10, News. 10:15, Willkie Campaign. 10:30, Inside the News (Thrifty Drug). 10:45, Bridge Club.  
 KNX-10, Sullivan Reviews News. 10:15, Dockweiler Talk. 10:30, Masterworks.  
 KHJ-10:45, Kemp Orch.  
 KECA-10, Political. Dockweiler. 10:15, Phil Harmon.  
 KFWB-10, Piano Paintings. 10:15, Bowling Notes. 10:30, Contrasts in Rhythm.  
 KMPC-10, Sing Song With Mike. 10:15, News. 10:30, Dance. 10:45, Hawaiians.  
 KMTR-10, News. 10:15, Lopez Orch. 10:30, Clifford Clinton. 10:45, Kaley Orch.  
 KFAC-10, Melody Hour.  
 KGFJ-10, News. 10:15, Sheldon Shepard. 10:30, Carter Wright. 10:45, Rhythm Moods.  
 KFOX-10, Rhythmic Age. 10:15, Fitzpatrick Orch. 10:30, Wave Riders. 10:45, Organ.  
 KGER-10, News. 10:10, Rev. Smith.  
 KFXM-10:45, Kemp Orch.  
 KFSG-10, Florence Winterburn. 10:30, Bob & Audrey.  
 KFSD-10, Wide Orch. 10:30, Swarthout Orch.  
 KGB-10:45, Political.  
 KVOE-10:45, Kemp Orch.

11 to 12 Midnight

KFI-11, News. 11:15, Willkie Campaign. 11:30, Marshall Orch.  
 KNX-11, News. 11:15, Republican Campaign. 11:30, Strand Orch. 11:55, News.  
 KECA-11, This Moving World. 11:15, Organ.  
 KFWB-11, Three Kings & a Queen. 11:15, Music You Want.  
 KMPC-11, Opened by Mistake. 11:15, Four Men and a Girl. 11:30, Swing & Organ.  
 KMTR-11, Music.  
 KFAC-11, Night Shades.  
 KGFJ-11, News. 11:15, Concert.  
 KFXM-11, Diamond Orch. 11:30, Koki Hawaiians.  
 KFSG-11, Salute to America. 11:15, Prelude to Slumber.  
 KFSD-11, Dunham Orch. 11:30, Marshall Orch.  
 KGB-11:15, George Bacon. 11:30, Hawaiians. 11:45, Memory Time.  
 KFVD-11, Jack the Bellboy.  
 KVOE-11:15, Diamond Orch. 11:30, Hawaiians.



THIS LITTLE LASSIE is singing with her favorite band, and Mort Werner, the master of ceremonies of KHJ's famous show, is first to lead with a big round of applause. Singers stand near a recording table and synchronize their voices with phonograph records of their choice played by Werner. Outstanding winners are given a chance to appear with the real band, through arrangements made by the sponsor, K's Beverages.

# Your Band and You

*If You've Wanted to Sing with Your  
Favorite Orchestra, You Should  
See This Man Werner*

**S**HE'S a lovely girl with youthful enthusiasms and youth's bright outlook on the future. In the neighborhood she is popular. She has a good voice. So has he, the young chap in the house at the far end of the block. In school they're favorites. When one of the boys brings out a guitar these two can be counted on to sing with passionate intensity the simple heart throbbers currently popular.

She and he are prototypes of millions of other She's and He's in the west. She has dreamed of one day standing in front of a popular Name orchestra, cool and poised as a popular artist always is—dreamed of waiting for the opening bars to be played and then breaking into song for the audience hundreds and the radio's multitude. So has he.

Life being what it is and AFRA

(American Federation of Radio Artists) at wits' end to provide places for its professional and proved membership, she and he have been content to snuggle their dreams close to youth's warm heart and hope for breaks that, surely, surely must come some time—if only. If only what? If only their voices could be heard by more than the neighborhood and the kids in school.

"If," she plaints, "I could only sing with my favorite band. 'If, if, if!'"

"Why not?" mused one Mort Werner some months ago. "Why not sing with your favorite band?"

Result of Mort Werner's musing is one of the most interesting spontaneously built singing talent shows on current radio broadcasts. It is "Sing with Your Favorite Band," an all record show, supplemented by live talent whose only re-

quirement for airings is a record of their favorite band and the tune they want to sing to it, that is—if the talent, boys and girls, youngsters and oldsters, is good enough.

Tuesday nights at 8:30 best voiced contestants who have passed the exacting analysis of Mort Werner group themselves on a studio stage in KHJ. They are young and old. For weeks they have been spinning records on home phonographs, singing with the records, trying the patience of neighbors, but always coming closer to their own concept of singing perfection.

On a fateful Tuesday night the selections for the week come confident but a little knee-shaky to Werner's microphone. Werner takes discs from their nervous hands, spins them on a turntable, makes a quick friendly announcement and the singers are on their own, one by one.

**They are actually singing with their favorite bands.**

Now all this may sound simple and directionless, but fact is that "Sing with Your Favorite Band" is a program that makes it possible for persons with good voices and personality to gain what few networks, producers or agencies are able to provide. That is auditioning.

Those who appear on Werner's program believe in themselves. Most of them are serious about singing, for radio or for anything else. They are not necessarily publicity seekers. Most of them have trained hard, either by the hard method of non-tutored study (with a phonograph record for a teacher) or the still hard but easier process of paying for lessons.

Good voices are heard. Amazing illusions are created for the audience. Your reporter on a recent Tuesday night listened, listened with closed eyes as one after another of sweet faced girls, soberly microphone-eyeing men and lads, sang numbers made famous by Vallee, Crosby, Simms, Venuta, musically squirmed by Kyser, by Harris, by Dorsey, by Lombardo, by Heidt, et al.

It was difficult to dispel the illusion that on the spotlighted studio stage these boys and girls who sang were not the famed soloists with famed bands.

Many of us have dreamed of some day standing before an audience, back of us a great orchestra, leader baton-poised—all set to "give out" with the smooth artistry we feel we possess, could show if given the chance. Vicarious though "Sing with Your Favorite Band" may be, it leads out to a sweeter realization for those weekly favorites who win the plaudits and approval of the audience and listeners. Through sponsorship of Werner's program (K's beverages) a weekly winner is arranged to sing his or her favorite number with his or her favorite band. From then on it is up to them.

Mort Werner and Paul Rising, K's general manager, have done their parts toward recognition of talent and to prove that the unsung and unknown have a chance to sing and be known.

★ ★ ★

## Hawk's Tour

So many ticket requests have been received on Bob Hawk's current tour with "Take It or Leave It" over CBS Sunday nights that a second personal appearance trip is being urged to start in January.

## Coming Out of the Ether

with  
BERNIE SMITH

WE just can't get over the wealth of good programs on the air these days and we hope and pray the other dialers appreciate them as much as we do. When dialers begin to take this miracle for granted, they lose sight of the fact that radio is free and that they're getting something for nothing that the richest man cannot buy.

Sure, they get a lot of hokum about "heebie-jeebie" cures and quack remedies and gyp clothing offers and other sorts of junk, but we'd gladly sit through a train-load of these announcements in order to hear something really grand like Arch Oboler's play or the Ford Symphony or the Helen Hayes theater or the NBC Music Appreciation hour.

We're truly sold on this thing called radio.

Everyone from announcers to bus-boys in the studio restaurants is writing a popular song these days. We are acquainted with at least 10 persons at the moment who either have songs on their way to the publisher or on their way to completion and none of these 10 persons ever wrote one before!

The sudden epidemic is a result of the BMI-ASCAP feud, the former being in need of all the good new songs it can get.

★

Coming Out of the Ether: Rudy Vallee has given up his ambition to be a movie producer and will concentrate on becoming an actor. . . . The same outfit that sponsors Fred Allen will also sponsor the Metropolitan Opera broadcasts beginning Dec. 7. A grand gesture, to our way of thinking. . . . Until recently, all baby cries on the air were simulated by grown-up actors. Charlie Forsythe, sound expert on the Lux Radio Theater, cut a record of a friend's baby as it bellowed for dinner and now all such sounds on the Lux show will be authentic. . . . For the past 20 years Bob Burns has kept his guitar in the attic, where it did nothing but gather dust. John Scott Trotter urged him to bring it out for the benefit of the American public and now Bob plans to use it on future programs. The bazooka, we hope, will do a little dust collecting on its own account. . . . The sponsor of Amos 'n' Andy is looking around for another show to supplement the two popular comedians. . . . Whatever became of Bobby Breen? . . . The Ronson Lighter people are planning a new variety show for the near future, which reminds us of a suitable slogan for them: "Give the people light and they will find their own way!"

★

Kate Smith plans to bring her program to the coast this month for a three-week stay. While the show is here she will bring to the air previews of the outstanding pictures now in production. Tickets to

## Gags of the Week

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.

★ ★ ★

### This Week's Winners

★

Maybe we have a streak of the misogynist in us, but we couldn't help a good hearty chuckle over the first gag printed below. We congratulate Mrs. Cairns for selecting this one and also for a spirit of candor we had begun to suspect the Sex didn't really have.

★

Mrs. David A. Cairns, 853-A 15th street, Santa Monica, Calif.

Sirs: A Michigan football star appearing on the "Take It or Leave It" program Sunday evening will have to do some tall explaining to feminine admirers for this one. When asked to complete the saying, "A woman is only a woman, but . . . (a good cigar is a smoke), he thought carefully and then added, inspirationally, ". . . but a dog is a friend for life!"

★

Shirley Solberg, 2116 Daly street, Los Angeles.

Sirs: I think the best gag of the week was on the "Pull Over Neighbor" program. Art Baker asked:

"The oldest thing on earth is right here in California."

Respondent (having just been given some eggs for correctly answering a question): "I hope it is not these eggs."

If I win please send me three tickets to the "Pull Over Neighbor" broadcast.

★

Mona Mintz, Box 1262, Hollywood.

Sirs: I thot this gag veddy veddy funny. Fred Allen program of Oct. 16.

"He was known as the king of cliché for 20 years; until he lost his beret." Also "I've seen better looking pans under ice-boxes."

Thanks for your swell publication

the broadcast, no doubt, will be at a premium.

★

In the first audience popularity survey since they started opposite each other for comedy hours, Eddie Cantor and Fred Allen are running so close that the photo-finish boys have their cameras trained on them.

★

What next dept.: Igor Stravinsky, the famous Russian composer of strictly high-brow stuff, visited the Paramount studios the other day. His guide, a Paramount official, asked him what he would like to see first. The distinguished composer thought for a moment and then asked to see Bonnie Baker sing on the stage where she is making "You're the One."

which serves a definite need and is a practical household item with us. Last week I was unable to secure a copy at the market as they were all sold out and during that period most of the stations underwent a time change, etc. As a result I lost some of my favorite programs. Now I make it a point to be among the first to obtain my copy. Thanking you sincerely.

We would greatly enjoy (if eligible) tickets for Charlie McCarthy.

★

Jack Eccleston, 4224 South Budlong avenue, Los Angeles.

Sirs: Here is the funniest remark of the week, made by Bill Stern during the half time period of the Ohio State-Minnesota game. Reading scores he said "Cornell 13, Syracuse sickened." He meant six. May I have an NBC tour pair of ducats?

★

Jane Hutchason, 3859 Glen Feliz boulevard, Los Angeles.

Sirs: Gracie Allen said, "Clark Gable looks like one of the new automobiles with the doors left open."

Tonight in the quiz "Pull Over Neighbor" the question was asked "What is it that can be bought in a candy store, or a drug store, that reminds children of their father?"

The answer was "dope" and it was supposed to be "pop."

★

Mrs. F. J. Burns, 2814 West Avenue 30, Los Angeles.

Sirs: May I offer this as a helpful suggestion to your magazine? That you also add to the poetry column the information that these are being read by Helen Johns, Friday at 2:30 p. m. over KGFJ. This would be appreciated a great deal by contributors and their friends who would like to listen in.

★

John S. Curley, 3400 Merced street, Los Angeles.

Sirs: Last Sunday evening on the Jack Benny program, Phil Harris asked Benny what a "twack" was. Benny, puzzled, could not answer, and asked for the answer. Harris responded, "A twack is what a twain runs on." If I win, I would like tickets to program on a Friday evening.

★

Betty Nelson, 2048 Emperor avenue, Temple City, Calif.

Sirs: I enjoy Radio Life very much. The gag I liked the best was on "Pull Over Neighbor." The question was "What is your wife called, who has stood by you for years?" The answer was to have something to do with water.

The contestant answered: "Old Ironsides." The correct answer should have been "Old Faithful."

If I win I should like very much to have tickets to "Kraft Music Hall."

TUESDAY Program Highlights

Variety

A. M.

9:00—Kate Smith, KNX.
9:45—Between Bookends, KECA.
10:30—Views and Reviews, KECA.

P. M.

1:15—Club Matinee, KECA-KFSD.
2:00—Chef Milani, KMPC.
3:30—These United States, KHJ-KFXM.
4:00—Art Baker's Notebook, KFI.
6:30—Fibber McGee, KFI.
8:35—Bishop & Gargoyle, KECA.
7:00—Bob Hope, KFI.
7:30—Uncle Walter's Dog House, KFI.
8:00—Amos 'n' Andy, KNX-KMPC.
8:15—Pickard Family, KMPC.
8:30—Johnny Presents, KFI.
9:30—Camera Clinic, KMTR.
9:00—We the People, KNX.

Drama

P. M.

5:30—First Nighter, KNX.
6:00—Second Husband, KNX.
8:00—Enemy Within, KFWS.
8:30—Court of Missing Heirs, KNX.

Public Affairs—News

A. M.

7:30—Bob Garred, KNX.
10:00—John B. Hughes, KHJ-KVOE-KFXM.

P. M.

4:45—Kaltenborn, KFI.
6:00—Fulton Lewis, KHJ-KVOE-KFXM-KGB.
8:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.
7:00—Ray Gram Swing, KVOE-KHJ-KGB.

7:30—Wythe Williams, KHJ-KVOE-KGB.
7:45—Robert Arden, KFWS.
8:45—Let's Talk News, KMPC.
9:00—We the People, KNX.

Outstanding Music

P. M.

2:15—Classic Hour, KECA.
7:00—Glenn Miller, KNX.
8:00—Pleasure Time, KFI.
8:00—Evening Concert, KFAC.
8:15—Lanny Ross, KNX.
10:00—Phil Harmonia, KECA.
10:30—Masterworks, KNX.
11:15—Music You Want, KFWS.

Sports—Comment

P. M.

12:30—Sports Round Table, KMPC.
7:00—Sid Ziff, KFWS.
7:15—Inside of Sports, KHJ-KGB-KFXM.
10:15—Bowling Notes, KFWS.
10:15—Sports Roundup, KNX.

Quiz Programs

P. M.

5:30—Treasure Chest, KFI.
6:45—Cracker Barrel Forum, KHJ.
7:30—Uncle Jim's Question Bee, KECA.
7:45—Sensational Quiz, KHJ.
8:00—Information Please, KECA-KFSD.
8:30—Bernie Musical Quiz, KECA-KFSD.
9:30—Battle of Sexes, KFI.

Weather

KHJ—8:30 a.m., 2 p.m., 9 p.m.
KRKD—9:30 a.m., 1 p.m., 3:45 p.m.
KFWS—11:30 a.m.

KFSD—10:15, Between Bookends.
10:30, Ann Gibson. 10:45, Heaven on Earth.
KGB—10, John B. Hughes. 10:15, Happy Gang. 10:30, Johnson Family. 10:45, Bachelor's Children.
KFVD—10, Srer vde. 10:30, Union Valencis.
KVOE—10, News. 10:15, Happy Gang. 10:30, Johnson Family. 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Hymns of All Churches.
11:15, Arnold Grimm's Daughter.
11:30, Valiant Lady. 11:45, Light of the World.
KNX—11, My Sister. 11:15, Aunt Jennifer. 11:30, Fletcher Wiley. 11:45, My Son and I.
KHJ—11, Friendly Neighbors. 11:15, Flying Feet. 11:45, Eddie Albright.
KECA—11, Our Half Hour. 11:30, Family Doctor. 11:45, News.
KFWS—11, Tom Stoddard. 11:30, News. 11:45, Curtis H. Springer.
KMPC—11, Norma Services. 11:15, Lifelong Learning. 11:30, Musical Workshop. 11:45, Livestock Journal.
KMTR—11, Dr. Talbot. 11:30, Monitor News. 11:45, Special Events.
KFAC—11, Man on Street. 11:30, Hawaiian. 11:45, Musicales.
KGJF—11, News, Stocks. 11:15, Musical Comedy.
KRKD—11, Paddock Flashes. 11:30, News.
KFOG—11:15, Dr. Reynolds. 11:30, News. 11:45, Edwin LeMar.
KGER—11, News. 11:15, Christian Woman Speaks. 11:30, Sing 'n' Swing. 11:45, Tunesmith.
KFXM—11, Friendly Neighbors. 11:15, Classic Strings. 11:30, School of Air.
KFSD—11, Our Half Hour. 11:15, Bridge. 11:30, Army Band. 11:45, News.
KGB—11, Friendly Neighbors. 11:15, Monitor News. 11:30, Song of Islands. 11:45, School of Air.
KFVD—11, News. 11:30, Red Piano. 11:45, Violet Schram.
KVOE—11, Friendly Neighbors. 11:15, P.-T.A. 11:30, Southern School.

12 Noon to 1 P. M.

KFI—12, Mary Marlin. 12:15, Ma Perkins. 12:30, Pepper Young. 12:45, Vic and Sade.
KNX—12, Mariba Webster. 12:15, KNX-tra. 12:25, Music. 12:30, Kate Hopkins. 12:45, Manning, News.
KHJ—12, News; Salvo, Organ. 12:30, KFXM—12, Orphans of Divorce. 12:15, Annanda. 12:30, John's Other Wife. 12:45, Just Plain Bill.
KFWS—12, Al Jarvis.
KMPC—12, Noonettes. 12:15, News. 12:30, Sports Round Table.
Musical Comedy.
KFI—12, Peter Potter.
KFAC—12, News. 12:15, L. A. City College. 12:45, Island Magic.
KGJF—12, News, Stocks. 12:30, Novelities. 12:45, Let's Listen.
KRKD—12:30, Saddle Pale.
KFOG—12, Music Gem. 12:15, News. 12:30, Garden.
KGER—12, News. 12:10, Music. 12:15, V. F. W.
KFXM—12, Singin' Sam. 12:15, News. 12:30, Calvary Quarter Hr. 12:45, Duffy Orch.
KFSD—12, Orphans of Divorce. 12:15, Honeymoon Hill. 12:30, John's Other Wife. 12:45, Just Plain Bill.
KGB—12, News. 12:30, Duffy Orch.
KFVD—12, Air Editor. 12:30, Music. 12:45, Violet Schram.
KVOE—12, News. 12:15, Farm News. 12:30, Duffy Orch.

1 to 2 P. M.

KFI—1, Back Stage Wife. 1:15, Stella Dallas. 1:30, Lorenzo Jones. 1:45, Wilder Brown.
KNX—1, Portia Blake. 1:15, Myrt and Marge. 1:30, Hilltop House. 1:45, Stepmother.
KHJ—1, Don Lee School. 1:30, Happy Homes.
KFA—1, Mother of Mine. 1:15, Club Matinee.
KFWS—1, News. 1:05, Hawaiian Music. 1:30, Dr. Reynolds. 1:45, Varieties.
KMPC—1, Melody Time. 1:30, News. 1:45, Light Classics.
KMTR—1, G. Allison. 1:30 Pension. 1:45, Special Events.
KFAC—1, Religious Science. 1:15, Music. 1:45, Organ.
KGJF—1, News, Stocks. 1:15, Strings.
KRKD—1, Weather. 1:15, City Hall. 1:30, U.S.C. 1:45, Health.
KFOG—1, State Bldg. 1:15, Lucia Floor Show. 1:30, Monitor News. 1:45, At the Theatre.
KGER—1, News. 1:05, Officials. 1:20, Bits of Hits. 1:30, Spanish Trio.
KFXM—1, School of Air. 1:30, Maids and Men. 1:45, Highlights, Variety.
KFSD—1, Mother of Mine. 1:15, Club Matinee. 1:30, Musical Supervision.
KFI—1, Don Lee School. 1:30, Stocks, News. 1:45, Sletza.

The Federal Communications Commission Said—

"MORE POWER TO YOU"

And Now We Have IT

Listen to the NEW KVOE Santa Ana—Dial 1500 17 HOURS DAILY TOP Mutual-Don Lee SHOWS

KVOE—1, Don Lee School. 1:30, Maids and Men. 1:45, Civic.

2 to 3 P. M.

KFI—2, Girl Alone. 2:15, Lone Journey. 2:30, Guiding Light. 2:45, Life Can Be Beautiful.
KNX—2, American School of Air. 2:45, Scattergood Balcon.
KHJ—2, News. 2:15, Bookworm. 2:30, P. T. A. 2:45, We, the Women.
KECA—2, News. 2:15, Classic Hour.
KFWS—2, Rhumba Rhythms. 2:15, Music in the Air. 2:30, News in Music. 2:45, Grandma Travels.
KMPC—2, Chef Milani. 2:15, 18th Century Music. 2:30, Concert Hall.
KMTR—2, W. B. West. 2:15, Termites Topics. 2:30, Stocks. 2:45, Volney James.
KFAC—2, News. 2:15, Music. 2:30, Band Concert.

HEAR CHEF MILANI TODAY

KMPC—2:00 P. M.

KGJF—2 News, Stocks. 2:15, Civic. 2:30, Salvation Army.
KRKD—2, Henry Orch. 2:30, News. 2:45, Hawaiians.
KFOG—2, Civic. 2:15, Our Daily Bread. 2:30, Dr. Reynolds. 2:45, Grandma Travels.
KGER—2, News. 2:05, Music. 2:30, L. B. Band.
KFXM—2, Stocks, Orch. 2:15, News. 2:30, P. T. A. 2:45, Spottlite Reviews.
KFSD—2, Frank Watanabe. 2:15, Monitor News. 2:30, Health Talk. 2:45, Grandma Travels.
KGB—2, News. 2:15, Mission Indian Federation. 2:30, P.-T.A. 2:45, We the Women.
KFVD—2, Music. 2:15, Organ. 2:30, Rhythm.
KVOE—2, News. 2:15, Federal Music. 2:30, P. T. A. 2:45, Round Townner.

3 to 4 P. M.

KFI—3, Agnes White. 3:15, Howard Ropa. 3:25, News. 3:30, Alice Blair. 3:45, Meet Miss Julia.
KNX—3, Young Dr. Malone. 3:15, Bob Trout, Elmer Davis, Al Warner. 3:30, Joyce Jordan. 3:45, Wheatens Playhouse.
KHJ—3, News. 3:05, Pendarvis Orch. 3:30, These United States. 3:45, Gypsiana.
KECA—3, Classic Hour. 3:30, Un-Classic Hour.
KFWS—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KMPC—3, Charlie Wellman. 3:30, Tropic Moods. 3:45, Music Graphs.
KMTR—3:30, Memories. 3:45, Billy Richman.
KFAC—3, Symphony.
KGJF—3, News. 3:15, Vocalists.
KRKD—3, Hawaiians. 3:15, Records. 3:45, Weather Vanna Taylor.
KFOG—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KGER—3, News. 3:05, Music. 3:30, L. B. Band.
KFXM—3, News. 3:05, Pendarvis Orch. 3:15, Varieties. 3:30, These United States. 3:45, U. S. Army.
KFSD—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KGB—3, News. 3:05, Pendarvis Orch. 3:15, Devotions. 3:30, Edna O'Dell. 3:45, Hits and Encores.
KFVD—3, News. 3:15, Music.
KVOE—3, News, Pendarvis Orch. 3:30, Barrain Counter.

TUESDAY Programs

NOVEMBER 5, 1940

8 to 9 A. M.

KFI—8, Willkie Campaign. 8:15, Against the Storm. 8:30, Road of Life. 8:45, News.
KNX—8, Morning Melodies. 8:15, News. 8:20, Nancy Dixon. 8:30, Goldbergs. 8:45, Kathleen Norris.
KHJ—8, Neighbors of Woodcraft. 8:30, News. 8:45, Words and Music.
KECA—8, Breakfast Club. 8:30, News. 8:45, Musical Clock.
KFWS—8, Horlick Orch. 8:15, Down the Mississippi. 8:45, Dr. Reynolds.
KMPC—8, Andy & Virginia. 8:30, Unity Daily Word.
KMTR—8, Spanish Hour. 8:45, Religious Music.
KFAC—8, Country Church. 8:30, News. 8:45, Mildred Lazer.
KGJF—8 News, Stocks. 8:45 Or. Wisconsin.
KRKD—8:30, Jonathan Breakfast Club.
KFOG—8, News. 8:15, Dr. Reynolds. 8:30, Ads. 8:45, Sooter Californians.
KGER—8, News. 8:01, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Bennington.
KFXM—8, Neighbors of Woodcraft. 8:30, Sunshine Service.
KFSD—8, Breakfast Club. 8:30, Good Cheer. 8:45, Thunder Over Paradise.
KFVD—8 Woodcraft. 8:30, News. 8:45, Tobv & Sustie.
KFVJ—8, Covered Wagon. 8:45, Music.
KVOE—8, Good Morning Neighbor. 8:30, News. 8:45, Words & Music.

9 to 10 A. M.

KFI—9, Willkie Campaign. 9:15, O'Neills. 9:30, Julia Blake. 9:45, Bridge Club.
KNX—9, Kate Smith. 9:15, When a Girl Marries. 9:30, Romance of Helen Trent. 9:45, Our Gal Sunday.
KHJ—9, Victor Lindlahr. 9:15, Rev. Laurin. 9:30, Let's Play Bridge. 9:45, Keep Fit.
KECA—9, Mildred Van. 9:30, News. 9:45, Between Bookends.
KFWS—9, Rhythm in Rhyme. 9:30, News (Thrifty Drug). 9:45, Political.
KMPC—9, News. 9:15, Organ. 9:30, Melody Preferred.
KMTR—9, Set Your Clock—Martin L. Thomas. 9:15, Health. 9:30, Clifford Chilton. 9:45, W. B. Record.

KFAC—9, Inspirations. 9:15, Health Talk. 9:30, Women in News. 9:45, South Amer. War.
KGJF—9, News, Stocks. 9:15, Amer. Mission to Lepers. 9:45, Rev. Shepard.
KRKD—9:30, U. S. Weather. 9:45, News.
KIEV—9:30, Mayfair Lost & Found Pets.
KFOG—9, John Brown. 9:30, Popular Records. 9:45, Hollywood Band.
KGER—9, News 9:03, Bright Corner. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel.
KFXM—9, News. 9:15, Program Review. 9:20, Variety. 9:30, Let's Play Bridge. 9:45, Pop. Organ.
KFSD—9, Deep River Boys. 9:15, Health. 9:30, Farm and Home.
KGB—9, Musicohio. 9:15, Home-maker's Catalogue. 9:30, Let's Play Bridge. 9:45, Keep Fit.
KFVJ—9:15, News. 9:30, Dr. Richardson. 9:45, Parade.
KVOE—9, Monitor News. 9:15, Studio. 9:30, Bridge Lesson. 9:45, Exercises.

10 to 11 A. M.

KFI—10, News. 10:15, Mirandy's Garden Patch. 10:30, Kathleen Norris. 10:45, Dr. Kate.
KNX—10, Life Can Be Beautiful. 10:15, Woman in White. 10:30, Right to Happiness. 10:45, Mary Lee Taylor.
KHJ—10, John B. Hughes. 10:15, Happy Gang. 10:30, Johnson Family. 10:45, Bachelor's Children.
KFA—10, Mid-Morning Jamboree. 10:30, Views and Reviews. 10:45, News. 10:50, H. Harding.
KFWS—10, Hits & Bits. 10:15, Jimmie Jackson. 10:30, Musicales. 10:45, Nancy White.
KMPC—10, Accent on Rhythm. 10:15, Old Refrains. 10:30, Waltz Time. 10:45, News.
KMTR—10, Woman's World. 10:45, Dr. Reynolds.
KFAC—10, Talented Youth. 10:15, Midmorning Serenade. 10:30, News. 10:45, Gothic Tower.
KGJF—10, News. 10:15, Dr. McCoy. 10:45, City Dwellers.
KRKD—10, Music. 10:15, Health.
KFOG—10, News. 10:15, Health. 10:30, Pacific Paradise. 10:45, C. Wellman.
KGER—10, News. 10:05, God's Sunshine. 10:30, Rev. Ivie.
KFXM—10, John B. Hughes. 10:15, Happy Gang. 10:30, Johnson Family. 10:45, Bachelor's Children.

# WAX CRAX

by Mort Werner

**H**I GANG. Once again the world has rotated on its axis for seven days and during that time many new records have come out to rotate on your phonograph. During these next few minutes if you'll bear with me, I shall try and give you the dope. . . Decca leads off with a double by Henry Busse, "It Serves Me Right" and "Nothing But"—nothing spectacular, just the usual Henry Busse. . . But Decca's best this week as far as I'm concerned is Tony Martin's new record. He sings "Call of the Canyon" backed up by Victor Young and his orchestra and to my way of thinking it is the best record of that song to date. . . The swing kids have been waiting for a new record by Will Bradley. Mr. Bradley nicely obliges with "Rock-a-bye the Boogie" and "Scramble Two." Once again Bradley definitely shows what a fine rhythm band he has. . . Teddy Wilson follows Benny Goodman's record with "Cocoanut Grove." I still think that Teddy Wilson was at his best with the Benny Goodman Trio. Remember "Sweet Lorraine"? . . . Tommy Dorsey, as you know, is in town and so is his new record,

"You're Breaking My Heart All Over Again" and "Shadows on the Sand." Tommy is now at the Paramount theater and goes into the Palladium in about two weeks if they get it finished. . . Billie Holiday shouts a bit with "Practice Makes Perfect" and "The Same Old Story," two B. M. I. tunes. . . That about takes care of the record situation as far as new releases are concerned. More about them next week. . .

### 'THESE AREN'T NEW—BUT'

It's worth while to give a listen to Ray Noble's English recording of "You Ought to See Sally on Sunday." There's a very interesting trumpet chorus at the opening. . . Gus Arnheim and his Rhythm Boys' version of "Them There Eyes," one that goes way back to the Cocoanut Grove days. . . Anson Weeks' version of "You've Got Everything." This, by the way, was Bob Crosby's first vocal chorus.

### 'CLASSICAL'

The classical album set that seems to be the rage at the moment is Tschai-kowsky's "Concerto No. 1," sometimes called

the "Orson Welles Concerto." This is probably Tschai-kowsky's most melodic concerto and is well worth while listening to. It's available on Victor records. Another interesting Red Seal record is "Valse Bleurette," a gorgeous arrangement of a popular waltz performed by Eugene Ormandy and the Minneapolis Symphony orchestra. I use it as the theme song on "Contrasts in Rhythm."

### 'A FELLOW TO MEET'

He's about 5 feet 10½ inches, dark hair, very unassuming looking and he knocks out terrific arrangements of popular songs. Have you heard Virginia O'Brien's records, "Two in a Taxi" or "Clear Out of This World?" If you saw "Meet the People," he also did Virginia O'Brien's arrangements in that show. As a matter of fact, he has just finished some arranging at Metro-Goldwyn-Mayer for one of their latest pictures. His name? Art Wilson, formerly vocalist with Anson Weeks, Kay Kyser, Dick Jurgens and many others, now considered one of Hollywood's best vocal coaches. If you walk through the Crossroads of the World in Hollywood, you'll probably hear him in his studio working on an arrangement for one of the stars. Yes, "A Fellow to Meet," Art Wilson.

MORT WERNER.

## 4 to 5 P. M.

KFI—4, Art Baker's Notebook, 4:30. Bob Hanson, 4:45. H. V. Kaltenborn.  
 KNX—4, Kitty Keene, 4:15. We the Abbotts, 4:25. Election Returns, 4:30. News, 4:35. Fletcher Wiley, 4:55, Election Returns.  
 KHJ—4, Pacing Past, 4:15. Meet Mr. Morgan, 4:30. Sands of Time.  
 KECA—4, Unclassic Hour, 4:15. Set Sail, 4:30. Bud Barton, 4:45. Superman.  
 KFWB—4, Doc Milligan, 4:30. Elwin Cross, 4:45. Stuart Hamblin.  
 KMPC—4, Hollywood Chatterbox, 4:15. Musical Ollies, 4:30. Newsreel, 4:45. Aloha Land.  
 KMTR—4, John Brown, 4:30. Dr. Matthews, 4:45. News, 4:50.  
 KFAC—4, Music, 4:30. Gateway to Music.  
 KGFJ—4, News, 4:15. Ten Time, KRKD—4, Eastern Election Returns, 4:45, News.  
 KFOX—4, Elwin Cross, 4:15. Tim Fox Alley, 4:30. Swing.  
 KGER—4, News, 4:30. Bob Carlin, 4:45. Tune Time.  
 KFXM—4, Trading Post, 4:30. Sands of Time.  
 KFSD—4, Elwin Cross, 4:15. Europe Situation, 4:30. Bob Hanson, 4:45. Amateurs.  
 KGB—4, Fulton Lewis, 4:15. Meet Mr. Morgan, 4:30. Sands of Time.  
 KFVD—4, Tea Time, 4:15. Band Music, 4:30. Music.  
 KVOE—4, Pacing Past, 4:15. Meet Mr. Morgan, 4:30. Sands of Time.

## 5 to 6 P. M.

KFI—5, General Fact, 5:15. Jack Armstrong, 5:30. Treasure Chest.  
 KRKD—5, European Round-Up, 5:15. Fletcher Wiley, 5:25. Election Returns, 5:30. First Nighter, 5:55, News.  
 KHJ—5, News, 5:15 Daily Comics, 5:30. Shafter Parker, 5:45. Captain Midnight.  
 KECA—5, Speaking of Glamour, 5:15. The Guest Book, 5:30. News, 5:45. Tom Mix.  
 KFWB—5, Stuart Hamblin, 5:15. News, 5:30. Uncle Harry.  
 KMPC—5, Eventide Melodies, 5:30. Clifford Clinton, 5:45. Behind Front Page.  
 KFAC—5, News, 5:15. Music, 5:30. Whole Bill Club.  
 KGFJ—5, News, 5:15. Music, 5:30. Sport Spotlight, 5:45. Music.  
 KRKD—5, Eastern Election Returns, 5:30. Race Results, 5:45. Eastern Election Returns.  
 KFOX—5, Swing, 5:45. March Ahead of Time.  
 KGER—5, News, 5:05. Latin Hour.  
 KFXM—5, News, 5:05. Pop. Orch, 5:30. Shafter Parker, 5:45. Captain Midnight.  
 KFSD—5:15, Junior G-Men, 5:30. News.

KGB—5, Green Hornet, 5:30. Shafter Parker, 5:45. Captain Midnight.  
 KFI—5, News.  
 KVOE—5, Studio, 5:30. Shafter Parker, 5:45. Capt. Midnight.

## 6 to 7 P. M.

JL—6, Cabbages & Kings, 6:15. Tuesday at Six, 6:30. Fibber McGee & Molly.  
 KNX—6, Helen Menken, 6:25. Election Returns.  
 KHJ—6, Fulton Lewis, 6:15. Pace One Preview, 6:30. John B. Hughes, 6:45. Cracker Barrel Forum.  
 KECA—6, Gems of Melody, 6:30. J. B. Kennedy, 6:35. Bishop and Garçoyte.  
 KGER—6, News, 6:15. Strollin' Tom, 6:30. Joe Crail, 6:45. Firsts.  
 KMPC—6, Song Stories, 6:30. Easy Listening.  
 KMTR—6, Hollywood Merry-Go-Round, 6:15. Special Events.  
 KFAC—6, News, 6:15. County, 6:30. A. A. City College, 6:45. Music.  
 KGFJ—6, News, Italian Melodies, 6:30. Gold Hour.  
 KRKD—6, Eastern Election Returns.  
 KFOX—6, News, 6:10. Sports, 6:15. Edgar A. Poe, 6:30. Swing Dixie, 6:45. Supper Melodies.  
 KGER—6, News, 6:30. U. S. Army, 6:45. Italian Journal.  
 KFXM—6, Fulton Lewis, 6:15. Eventide Echoes, 6:30. John B. Hughes, 6:45. Cracker Barrel Forum.  
 KFSD—6, Composer's Series, 6:30. News, 6:35. Bishop and Garçoyte.  
 KGB—6, Fulton Lewis, 6:15. Johnson Family, 6:30. John B. Hughes, 6:45. Cracker Barrel Forum.  
 KVOE—6, Fulton Lewis, 6:15. Johnson Family, 6:30. John B. Hughes, 6:45. Cracker Barrel Forum.

## 7 to 8 P. M.

KFI—7, Bob Hope, 7:30. Uncle Walt's Dog House.  
 KNX—7, Miller Orch, 7:15. Draft Board Reports, 7:20. Inglewood Concert.  
 KECA—7, Olmsted Story Drama, 7:15. Munroe Orch, 7:30. Uncle Jim's Question Bee.  
 KHJ—7, Raymond G. Swing, 7:15. Inside of Sports, 7:30. Wythe Williams, 7:45. Quiz Program.  
 KFWB—7, Sid Ziff, 7:15. Jimmie Jackson, 7:30. News (Thrifty Drug), 7:45. Robert Arden.  
 KMPC—7, Symphony of Melody, 7:30. Light Classics, 7:45. Novelties.  
 KMTR—7, I Am, 7:15. J. F. Hurks, 7:30. C. Clinton, 7:45. Samuel Converse.  
 KFAC—7, Christmas Science, 7:15. Steps to Security, 7:30. Musical "Pantries."  
 KFOX—7, Spanish Hour.  
 KRKD—7, News, 7:15. Election Returns.  
 KFOX—7, Daily Bread, 7:30. Hawaiians, 7:45. News.

KGER—7, News, 7:05. Jewish Hour.  
 KFXM—7, Raymond G. Swing, 7:15. Inside of Sports, 7:30. Wythe Williams, 7:45. Sensational Quiz.  
 KFSG—7:45. Evangelistic.  
 KFSD—7, Service, 7:15. Mama Bloom's Brood, 7:30. Uncle Jim's Question Bee.  
 KGB—7, Raymond G. Swing, 7:15. Inside of Sports, 7:30. Wythe Williams, 7:45. Sensational Quiz.  
 KVOE—7, Raymond G. Swing, 7:15. News, Orch, 7:30. Wythe Williams, 7:45. Sensational Quiz.

## 8 to 9 P. M.

KFI—8, Fred Waring, 9:15. News, 9:30. Johnny Presents.  
 KNX—8, Amos 'n' Andy, 8:15. Lanny Ross, 8:25. Election Returns, 8:30. Court of Missing Heirs, 8:55. Election Returns.  
 KHJ—8, Laugh & Swing Club, 8:30. Sing With Favorite Band.  
 KECA—8, Information Please, 8:30. Bernie Musical Quiz.  
 KFWB—8, Empty Within, 8:15. Political, 8:30. Rambles.  
 KMPC—8, Amos 'n' Andy, 8:15. Pickard Family, 8:45. Let's Talk News.  
 KMTR—8, Spec. Events, 8:15. Henry Orch, 9:20. Camera Clinic.  
 KFAC—8, Evening Concert.  
 KGFJ—8, News, 9:15. Jean Valentin, 9:30. Music.  
 KRKD—8, Election Returns.  
 KFOX—8, Lucca Floor Show, 8:15. Eagle, 8:30. Judge Gardner.  
 KGER—8, News, 8:05. Rudolfo Hoyos, KFXM—8, Laugh & Swing Club, 8:30. Sing With Favorite Band.  
 KFSD—8, Information Please, 8:30. Brain Twisters.  
 KGB—8:30, George Bacon.  
 KVOE—8, Laugh & Swing Club, 8:30. Legion Speaks, 8:45. Jurgens Orch.

## 9 to 10 P. M.

KFI—9:15, Manchester Boddy, 9:30. Battle of Sexes.  
 KNX—9, We the People, 9:15. Election Returns, 9:20. We the People, 9:30. John Clark, 9:45. Busse Orch.  
 KHJ—9, News, 9:15. Thompson Orch, 9:30. Kemp Orch.  
 KECA—9, Easy Area, 9:15. Mr. Keen, 9:30. News (Thrifty Drug), 9:45. Frank and Archie.  
 KFWB—9, Political, 9:15. Musicate, 9:30. News, 9:45. Dorsey Orch.  
 KMPC—9, Memories in Melody.  
 KMTR—9, G. Allison, 9:15. Special Events, 9:30. Peter Potter.  
 KFAC—9, Evening Concert.  
 KGFJ—9, Jewish Hour.  
 KRKD—9, Election Returns.  
 KFOX—9, News, 9:15. Eventide Echoes, 9:30. C. Johnson Orch, 9:45. Dorsey Orch.  
 KGER—9, News, 9:05. Rey Hauff.  
 KFXM—9, News, 9:15. Thompson Orch, 9:30. Kemp Orch.  
 KFSG—9:30, Wendell St. Clair.  
 KFSD—9, Easy Aces, 9:15. Mr. Keen, 9:30. Humber Orch, 9:45. News.

KGB—9, News, 9:15. Thompson Orch, 9:30. Kemp Orch, 9:45. San Diego.  
 KVOE—9, News, 9:15. Studio, 9:30. Kemp Orch.

## 10 to 11 P. M.

KFI—10, News, 10:15. Bar of Music, 0:30. Inside the News (Thrifty Drug), 10:45. Bridge Club.  
 KNX—10, Sullivan Reviews News, 10:15. Sports Round-Up, 10:20. Organ Music, 10:30. Masterworks.  
 KHJ—10, Haven of Rest, 10:30. News, 10:45. Harris Orch.  
 KECA—10, Duo Harmonia.  
 KFWB—10, Piano Paintings, 10:15. Bowling Notes, 10:30. Contrasts in Rhythm.  
 KMPC—10, Sing Song with Mike, 10:15. News 10:30. Dances, 10:45. Hawaiians.  
 KMTR—10, News, 10:15. Lopez Orch, 10:30. Clifford Clinton, 10:45. Kaley Orch.  
 KFAC—10, Melody Honor.  
 KGFJ—10, News, 10:15. Mission Workers, 10:45. Rhythm Moods.  
 KRKD—10, Election Returns.  
 KFOX—10, Organ, 10:15. Roberts Orch, 10:30. Hoopii O'rch, 10:45. Hamilton Orch.  
 KGER—10, News, 10:10. Music, 10:15. Four Kings, 10:30. Swing.  
 KFXM—10, Haven of Rest, 10:30. News, 10:45. Harris Orch.  
 KFSG—10, Esther Stuart, 10:30. Mr. Keen, Mrs. Webb.  
 KFSD—10, Hamneck Orch, 10:30. Richards Orch.  
 KGB—10, Haven of Rest, 10:30. News, 10:45. Harris Orch.  
 KFVD—10, Jack the Bellboy.  
 KVOE—10, Haven of Rest, 10:30. News, 10:45. Harris Orch.

## 11 to 12 Midnight

KFI—11, News, 11:15. Martin Orch, 11:30. Marshall Orch.  
 KNX—11, Knox Manning, 11:15. Busse Orch, 11:30. Strand Orch, 11:55. News.  
 KHJ—11, Harris Orch, 11:15. Dale Orch, 11:45. Rhythm Rascals.  
 KECA—11, This Moving World, 11:15. Organ.  
 KFWB—11, Three Kings & Queen, 11:15. Music You Want.  
 KMPC—11, Doctor's Journal, 11:15. "Our Men and a Girl," 11:30. Swing & Quiz.  
 KFAC—11, Night Shades.  
 KGFJ—11, News, 11:15. Concert.  
 KRKD—11, Election Returns.  
 KFOX—11, Harris Orch, 11:15. Dale Orch, 11:45. Rhythm Rascals.  
 KFSG—11, Our American Family, 11:15. Gladwyn Nichols, 11:30. John Vitallo.  
 KFSD—11, Martin Orch, 11:30. Marshall Orch.  
 KGER—11, Harris Orch, 11:15. Dale Orch, 11:45. Memory Time.  
 KVOE—11, Harris Orch, 11:15. Dale Orch, 11:45. Rhythm Rascals.



THE PULSE of a nation pounds through the microphones of great network broadcasting systems. The fever and excitement of the Presidential election finals in the two rooms above are transmitted from border to border to 130 million Americans. Above a corps of National Broadcasting company editors, program directors and announcers are shown in a scene, to be repeated November 5, at height of election returns. In rapid succession throughout NBC's great system programs will be switched to carry the voices of Wendell Willkie and Franklin Delano Roosevelt, of important party leaders and political characters in the most significant election in modern America. Below is a scene in the Press Radio Bureau of the Publishers National Radio committee. From it Associated Press, United Press and other wire services assemble the election progress reports, which when finally edited, are bulletinized to waiting Americans.

Eternity from which is heard the faint murmurings of man's and nation's histories, will have made an Elwood, Indiana, boy president of the United States, or—will have approved an American aristocrat for his third term as the nation's leader.

Only Americans, taking deep and honest counsel within themselves, forgetting the stupid and cruel outbreaks of an egg- and missile-throwing rabble, will decide the fate of these men. Yet, in their decision, they will be deciding the fate of America. In deeps of their consciences, forgetting hates and spites, the clash of class against class—close only to God and their still free right of voting in a still favored land—these Americans will select one of two fine Americans:

Wendell Willkie!  
Franklin D. Roosevelt!

★

SOMEWHERE in a remote American precinct shortly after 7 p. m. of Nov. 5 the first election returns will be sent airway across the nation. It may be 11-citizenized "Squeedunk," a tiny pinpoint of humanity on an eastern stern and rockbound coast. This first minuscule of Vote Returns will be like an infant voice in presagement of the giant that is to come: the giant of American decision, growing and roaring in a seeming never ending cascade of vote tabulations as the night wears on and two men sit tensely—one in Hyde Park, the other in Elwood—waiting to hear what their brother and sister citizens have decided shall be done for them.

Whatever the citizenship decides for Wendell Willkie, proud American who made good in a traditional American spirit of enterprise, or Franklin Delano Roosevelt, proud American who has struggled to find a way for America and faces the critical test of American analysis of his performance—whatever the citizenship decides—American radio will have accomplished a job of reporting in contrast to which Hercules and the Aegan stable task was a simple morning's exercise.

For west coasters (for whom Radio Life is published) three great networks will be in action on the election fronts. These are Columbia Broadcasting company, National Broadcasting system and the Mutual system, operating westerly through Don Lee.

Election news coverage on unprecedented scale has been arranged by all three networks. Starting shortly after 5 p. m. when eastern polls close and moving westward with the fleeing sun, hour by hour, the systems will lay down a blanket of organization, pulling from remote places and fanned the significant figures upon which America is casting its economic, political and international totals for this, the fourth half century of its existence as a nation.

Men who have been known to Americans for years for skilled, concise and intelligent reporting and commentation for the three great broadcast systems will be at their posts election day. Installed will be scores of special long-distance telephone circuits, private wire connections to Elwood and Hyde Park, to Washington, to party headquarters in

# America Votes for?

*The Answer Is for Americans to Give, But  
Radio Election Night Will Show  
How the Answers Come*

IT will be Franklin Delano Roosevelt for a Third Term." "Wendell Willkie late tonight was assured of election to the land's highest office." Perhaps not in these precise words, but in words conveying the same information, the American people, some time before midnight of Nov. 5, will be told the fate they have dealt out to two of major party candidates for the Presidency of the United States.

At some time during the hectic 12 hours between 7 a. m. and 7 p. m. of Nov. 5 the American people will have

written a significant chapter in their history.

From roaring stridency of metropolises to the erstwhile quiet languor of backwoods hamlets, in lumbering and grain sections, in smokestacked industrial and wind washed maritime areas, the citizens will have made their way to canvas squares in tens of thousands of polling places. Cloistered from the curious, each one will have raised a rubber stamp "X" and soberly brought it down on a ballot square. The accumulation of these "X's" by the time Nov. 5 has sped on the crest of the Time Arc and scudded off into



## Election Returns

TUESDAY, NOV. 5

1:00 - 4:45 p. m.	KRKO
4:25 - 4:30 p. m.	KNX
4:55 - 5:00 p. m.	KNX
5:00 - 5:30 p. m.	KRKO
5:25 - 5:30 p. m.	KNX
5:45 - 7:00 p. m.	KRKO
6:25 - 7:00 p. m.	KNX
7:15 - 12:30 p. m.	KRKO
8:25 - 9:30 p. m.	KNX
8:55 - 9:00 p. m.	KNX
9:15 - 9:20 p. m.	KNX
12:00 - 3:00 a. m.	KRKO

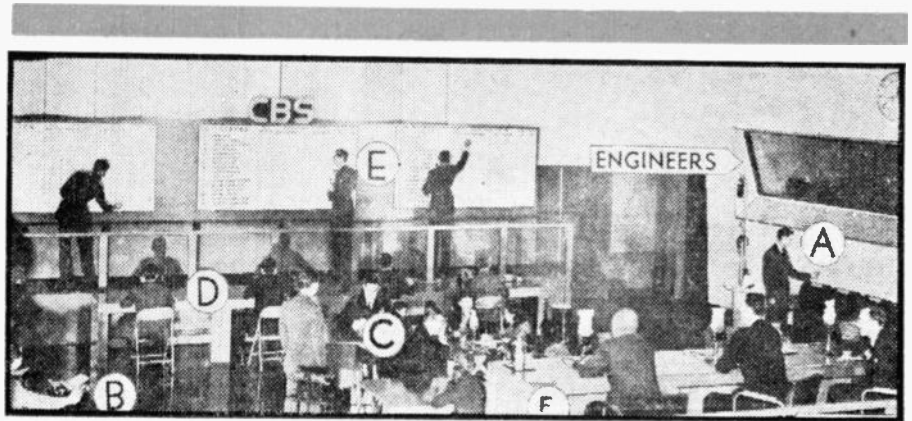
New York, Chicago and other principal cities, wires from Associated Press and United Press and International News. Election news will stream through dozens of copy desks, reach central clearance desks in main editing offices of the broadcast companies. Read, edited and bulletinized, the news will be given the systems' chief reporters and commentators and vote analysts. Their voices will embark on the ether waves, ride to far distant corners in the land. Crowds will stand listening in bustling metropolitan centers; in lonely prairie outposts, in storm shocked mountain fastness and far at sea the men and women of America will listen, and listening, will learn.

For Columbia, Elmer Davis will interpret and analyze the presidential race as it swings down the home stretch of completed precinct and state-by-state tallies. Bob Trout will give figures on vote returns. Albert Warner will report on senatorial and gubernatorial contests and voting on specific state issues. Elmer Roper, Fortune magazine survey director, will examine final results from viewpoint of his own and other polls.

As the campaigns blaze along the nation's political trails in one last resurgence of fire and enthusiasm, NBC's H. V. Kaltenborn, scholarly and precise thinker, will weigh and analyze the issues, making his pungent comments as, hour after hour, voting officials turn in the recorded opinions and desires of American partisan millions. Blonde and aggressive and capable A. A. Schechter will handle reportorial detail and routine to coordinate and transmit the swift changing totals hurrying in constant streams for long and important hours after 7 p. m. for all of America. Fast but coherent speaking Graham McNamee will announce for NBC.

Fulton Lewis Jr., Mutual's ace newscaster from Washington, will make periodic colorful summaries of the news as it is made state by state. Aiding Lewis will be Boake Carter, trenchant-penned columnist and radio commentator, and Arthur Sears Henning, veteran political analyst. Like NBC and CBS, Mutual has planned a balanced scheme of operation for election night. The network plans two main operation points, Chicago and New York. All the systems will have their lines in at Hyde Park and Elwood, at Republican national headquarters in New York's Hotel Roosevelt, and Democratic headquarters in Hotel Biltmore, New York. While Willkie is expected to learn of victory or defeat in New York, all systems, playing cautiously, will have emergency lines and standby crews at Elwood.

Mobile broadcast units will cruise important areas, highlighting the night's rapidly developing excitement with man-and-woman-in-street interviews, record-



Nerve center of the Columbia Broadcasting System's nationwide election day returns coverage is Studio 22 in newly constructed Columbia studio building in New York. Above scene is a "full dress" rehearsal of the organization and equipment set up for November 5 reporting of a world-watched election. "A" is a battery of teletypes or news tickers; "B" is section devoted to state reporters; "C" is central copy desk; "D" are tally clerks, and "E" are tabulators. To right are Elmer Davis, Bob Trout and Alfred Warner, ace reporters and commentators who will be assailed by 40 reporters, technicians, copy readers and tabulators to bring the news fast and hot from press wires and radio reporters covering precincts throughout the nation.

ing the emotional surges and dips of fevered citizens, airing the comedy and drama of an America going forth to decide again as men and women of free will and democratic privilege what they wish for the land in which they live and work.

Again radio will have demonstrated itself as a modern miracle. Almost like one ear, 130 millions of Americans, babes in arms, children in schools, adults at home, in office, factory, ships, on docks, night workers, rich men, beggars, etc., will hear that which no other land on God's earth in these times can hear, save

ours—A democracy vociferously expressing itself unstayed by iron fists or uniformed troops of dictatorships.

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### Word Learning

School teachers whose students are having a difficult time learning new words suggest that the children tune in Helen Hardin's "Everyday Words" program which makes English simple. The teachers have written to Miss Hardin telling of improvements since their pupils tuned in her airing.

## YOUR DUTY TO THE NATION!

It is to vote from honest convictions after careful study of the Issues and Men. The Modern world, War- and Dictator-Ridden, has posed problems for America that only American Citizens through Wise Selection of a Leader can solve in terms of a greater, happier and economically efficient United States of North America.

Radio Life joins with all thoughtful American publications in urging clearest thinking November 5.

Our business on November 5 is the Business of Our Futures. Think and Vote unswayed by emotional likes and dislikes. Think in terms of the Man best fitted to guide us in our future in our United States!

## WEDNESDAY Program Highlights

### Variety

**A. M.**  
8:00—Johnny Murray, KFI.  
9:00—Kate Smith, KNX.  
9:45—Between Bookends, KECA.  
10:30—Art Baker, KECA.

### P. M.

1:15—Club Matinee, KECA-KFSD.  
2:00—Chef Milani, KMPC.  
4:15—Meet the Author, KMPC.  
4:15—Art Baker's Notebook, KFI.  
6:30—Caucade of America, KFI.  
7:00—Kay Kyser, KFI.  
8:00—Amos 'n' Andy, KNX-KMPC.  
8:15—Pickard Family, KMPC.  
8:30—Plantation Party, KFI.  
9:00—Fred Allen, KNX.  
9:00—Time to Smile, KFI.

### Drama

**A. M.**  
10:45—Short, Short Story, KNX.  
**P. M.**  
6:30—Big Town, KNX.  
7:30—Lona Ranger, KHJ.  
7:30—Meet Mr. Meek, KNX.  
8:00—Hollywood Playhouse, KFI.  
8:00—Enemy Within, KFWE.  
8:30—Manhattan at Midnight, KECA-KFSD.  
8:30—Dr. Christian, KNX.  
9:30—Mr. District Attorney, KFI.

### Public Affairs—News

**A. M.**  
7:30—Bob Garred, KNX  
10:00—John B. Hughes, KHJ-KVOE-KFXM.  
**P. M.**  
4:45—Fleetwood Lawton, KFI.  
5:55—Elmer Davis, KNX.  
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.

7:00—Raymond Grain Sing, KHJ-KVOE-KGB.  
7:15—Public Affairs, KNX.  
7:45—Robert Arden, KFWB.  
8:45—Let's Talk News, KMPC.  
9:30—Boake Carter, KHJ.

### Outstanding Music

**P. M.**  
2:15—Classic Hour, KECA.  
4:00—Pleasure Time, KFI.  
8:00—Evening Concert, KFAC.  
8:15—Lanny Ross, KNX.  
8:30—Prelude to Inspiration, KFWB.  
9:00—Names in Music, KFWB.  
10:00—Phil-Harmonia, KECA.  
10:30—Masterworks, KNX.  
11:15—Music You Want, KFWB.

### Sports—Comment

**P. M.**  
12:30—Sports Round Table, KMPC.  
6:15—Pigskin Preview, KNX.  
6:15—Flying Football, KHJ.  
7:00—Sid Ziff, KFWB.  
7:30—Pigskin Predictions, KMPC.  
10:15—Wrestling Match, KGFJ.  
10:15—Bowling Notes, KFWB.  
10:15—Sports Highlights, KNX.  
10:45—Hats Off, KHJ.

### Quiz Programs

**P. M.**  
8:00—Quiz Kids, KECA-KFSD.  
8:00—Answer Man, KHJ.

### Weather

KNX—6:00 a.m.  
KRKD—9:30 a.m., 1 p.m., 3:45 p.m.  
KHJ-KGB—8:30 a.m., 2 p.m., 9 p.m.  
KFWB—11:30 a.m.

KFVD—10, Morning Serenade, 10:30  
Union Rescue Mission.  
KVOE—10 News, 10:15, I'll Never Forget, 10:30, Johnson Family, 10:45, Bachelor's Children.

### 11 A. M. to 12 Noon

KFI—11, Betty Crocker, 11:15, Grimm's Daughter, 11:30, Valiant Lady, 11:45, Light of the World.  
KNX—11, B'e Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.  
KHJ—11, Friendly Neighbors, 11:15, Is Anybody Home? 11:30, Ed Albricht.  
KECA—11, Our Half Hour, 11:30, Favorite Waltzes, 11:45, News.  
KFWB—11, Tom Stoddard, 11:30, News, 11:45, Curtis H. Sprague, KMPC—11, Norma Serviss, 11:15, Music for Madame, 11:30, Musical Workshop, 11:45, Livestock Journal.  
KMTR—11, Dr. Talbot, 11:30, Monitor News 11:45, Sweet Music.  
KFAC—11, Man on street, 11:30 Hawaiian, 11:45, Musicale.  
KGFJ—11, News, 11:15, Music.  
KRKD—11, Paddock Flashes, 11:30, News.  
KFOX—11:15, Dr. Reynolds, 11:30, News, 11:45, Serenaders.  
KGER—11, News, 11:15, Christian Woman Speaks, 11:30, Musical Moments, 11:45, Standards.  
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Home-maker's Forum, 11:45, School of Air.  
KFSD—11, Allen Precourt, 11:15, Bridge, 11:30, Waltz, 11:45, News.  
KGB—11, Friendly Neighbors, 11:15, Is Anybody Home? 11:30, Home-maker's Forum, 11:45, School of Air.  
KFVI—11, News, 11:15, Musical Album, 11:30, Red Piano, 11:45, V. Schram.  
KVOE—11, Friendly Neighbors, 11:15, Is Anybody Home? 11:30, Home-maker's Forum, 11:45, Southern School.

### 12 Noon to 1 P. M.

KFI—12, Mary Marlin, 12:15, Ma Perkins, 12:30, Pepper Young, 12:45, Vic & Sade.  
KNX—12, Martha Webster, 12:15, KNX-tra, 12:25, Music, 12:30, Kate Hopkins, 12:45, Knox Manning.  
KHJ—12, News, 12:15, Koki's Hawaiians, 12:30, Troubadours, 12:45, Hollywood Whispers.  
KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
KFWB—12, Al Jarvis.  
KMPC—12, Nontunes, 12:15, News, 12:30, Sports Round Table, 12:45, Musical Comment.  
KMTR—12, Peter Potter.  
KFAC—12, News, 12:15, Music, 12:45, Island Magic.  
KGFJ—12, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.  
KRKD—12:30, Saddle Pals.  
KFOX—12, Music Gems, 12:15, News, 12:30, Dick Ross, 12:45, Cowboy Music.  
KGER—12, News, 12:10, Music, 12:15, Elsie Peters, 12:30, Chamber of Commerce.  
KFXM—12, Singin' Sam, 12:15, News, 12:30, Canary Quarter Hour, 12:45, Popular Orch.  
KFSD—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
KGB—12, News, 12:15, Koki Hawaiian, 12:30, Troubadours, 12:45, Hollywood Whispers.  
KFVD—12, Air Editor, 12:30, Music, 12:45, Violet Schram.  
KVOE—12, News, 12:15, Farm News, 12:30, Troubadours, 12:45, Hollywood Whispers.

### 1 to 2 P. M.

KFI—1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Walter Brown.  
KNX—1, Portia Faces Life, 1:15, Myrt and Marge, 1:30, Hilltop House, 1:45, Stepmother.  
KHJ—1, Don Lee School, 1:30, Hady Homes.  
KECA—1, Mother of Mine, 1:15, Club Matinee.  
KFI—1, News, 1:05, Hawaiian Music, 1:30, Dr. Reynolds, 1:45, Varieties.  
KMPC—1, Melody Time, 1:30, News, 1:45, Light Classics.  
KMTR—1, G. Allison, 1:30, Special Matinee, 1:45, Sweet Music.  
KFAC—1, Religious Science, 1:30, Financial 1:45, Organ.  
KGFJ—1, News, Stocks, 1:15, Strings 1:30, Matinee.  
KRKD—1, Weather, 1:15, City Hall, 1:30, U.S.C. Organ, 1:45, Health.  
KFOX—1, Stat. Building, 1:15, Loc. 1:30, Christian Science, 1:45, At Theatre.  
KGER—1, News, 1:05, Officials, 1:30, Hits, 1:30, Spanish Trio.

KFXM—1, A.A.A., 1:15, School of Air, 1:30, Duffy Orch, 1:45, High-lights, Variety.  
KFSD—1, Mother of Mine, 1:15, Ad-lub Luncheon, 1:30, Club Matinee.  
KGB—1, Don Lee School, 1:30, Stocks, 1:35, Monitor News, 1:45, Siesta.  
KFI—1, News, 1:15, Music.  
KVOE—1, Don Lee School, 1:30, Duffy Orch, 1:45, Civic.

### 2 to 3 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.  
KNX—2, American School of Air, 2:30, Facts About Life, 2:45, Scattered Gables.  
KHJ—2, News, 2:15, Bookworm, 2:30, Know Your America.  
KECA—2, News, 2:15, Classic Hour.

## HEAR CHEF MILANI TODAY KMPC—2:00 P. M.

KFWB—2, Rhumba Rhythms, 2:15, Music in the Air, 2:30, News & Music, 2:45, Grandma Travels.  
KMPC—2, Chef Milani, 2:15, Boy, Girl and Band, 2:30, Concert Hall.  
KMTR—2, W. B. West, 2:15, Old Wind Janimer, 2:30, Stocks, 2:45, Sweet Music.  
KFAC—2, News, 2:15, Music, 2:30, Band Concert.  
KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Caro Players, 2:45, Music.  
KRKD—2, Henry Orch, 2:30, News, 2:45, Hawaiians.  
KFOX—2, Civic, 2:15, Our Daily Bread, 2:30, Dr. Reynolds, 2:45, Grandma Travels.  
KGFJ—2, News, 2:05, Musicale, 2:30, Long Beach Band.  
KFXM—2, Stocks, Orch, 2:15, News, 2:30, Know Your America.  
KFSD—2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.  
KGB—2, News, 2:15, Voices, 2:30, Know Your America.  
KFVD—2, Music, 2:15, Organ, 2:30, Rhythm.  
KVOE—2, News, 2:15, Round Town-er, 2:30, Know Your America.

### 3 to 4 P. M.

KFI—3, Agnes White, 3:15, Revivies, 3:25, News, 3:30, Alice Blair, 3:45, Mee, Miss Julia.  
KNX—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan, Girl Interns, 3:45, Wheat-ena Playhouse.  
KHJ—3, News, 3:05, McGrane Orch, 3:30, Lowry Kohler, 3:45, Muse & Music.  
KECA—3, Classic Hour, 3:30, Un-Classic Hour.  
KFWB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
KMPC—3, Charlie Wellman, 3:30, Tropic Moods, 3:45, Musical Olio.  
KMTR—3, Volney James, 3:30, Arm-ories, 3:45, Music.  
KFAC—3, Symphony.  
KGFJ—3, News, Stocks, 3:15, Vocal-ers.  
KRKD—3, Hawaiians, 3:15, Records, 3:45, Weather, Yenna Taylor.  
KFOX—3, Maddox family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
KGER—3, News, 3:05, Composers Guild, 3:20, Lona Beach Band.  
KFXM—3, News, 3:05, McGrane Orch, 3:15, Variety, 3:30, Lowry Kohler, 3:45, Muse and Music.  
KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
KGB—3, News, 3:05, McGrane Orch, 3:15, Afternoon Devotions, 3:30, Lowry Kohler, 3:45, Muse and Music.  
KFVD—3, News, 3:15, Music.  
KVOE—3, News, Orch, 3:30, Bargain Counter.

### 4 to 5 P. M.

KFI—4, Fred Waring, 4:15, Art Baker's Notebook, 4:45, Fleetwood Lawton.  
KNX—4, Kitty Keene, 4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.  
KHJ—4, Peking Post, 4:15, P. E. Gardner, 4:45, Dine, Dance Parade, KECA—4, UnClassic Hour, 4:15, Set Sail, 4:30, Bob Barton, 4:45, Super-man.  
KFWB—4, Don Milligan, 4:30, El-wln Cross, 4:45, Stuart Hamblen.  
KMPC—4, Social Secretary, 4:15, Meet the Author, 4:30, Newsreel, 4:45, Aloha Land.  
bMTR—4, John Brown, 4:15, Spec-Events, 4:30, J. W. Matthews, 4:45, News.  
KFAC—4, Munc, 4:30, untaway to Music.

## WEDNESDAY Programs

NOVEMBER 6, 1940

### 8 to 9 A. M.

KFI—8, Johnny Murray, 8:15, Against the Storm, 8:30, Road of Life, 8:45, News.  
KNX—8, Morning Melodies, 8:15, News, 8:20, Nancy Dixon, Shopping Guide, 8:30, Goldbergs, 8:45, Kathleen Norris.  
KHJ—8, Breakfast Club, 8:30, News, 8:45, London News.  
KECA—8, Breakfast Club, 8:30, News, 8:45, Musical Club.  
KFWB—8, Breakfast Club.  
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.  
bMTR—8, Spanish Hour, 8:45, Religious.  
KFAC—8, Country Church, 8:45, Mildred Lager.  
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.  
KRKD—8:30, State Employment.  
KFOX—8, News, 8:15, Dr. Reynolds, 8:30, Ads, 8:45, Texas Jim.  
KGER—8, News, 8:01, Soul Patrol, 8:15, Mirpah, 8:45, Rev. Bennington.  
KFXM—8, Breakfast Club, 8:30, Sunshine Service.  
KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.  
KGB—8, Breakfast Club, 8:30, News, 8:45, Toby & Sue.  
KFVD—8, Covered Wagon, 8:45, Music.  
KVOE—8, Breakfast Club, 8:30, News, 8:45, London News.

### 9 to 10 A. M.

KFI—9, Your Treat, 9:15, O'Neill's, 9:30, Mine to Cherish, 9:45, Bridge Club.  
KNX—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.  
KHJ—9, Victor Lindlaur, 9:15, Rev. Laurin, 9:30, Let's Play Bridge, 9:45, Keep Fit.  
KECA—9, Mildred Van, 9:30, News, 9:45, Between Bookends.  
KFWB—9:30, News (Thrifty Drug), 9:45, Dr. Reynolds.  
KMPC—9, News, 9:15, Women of Today, 9:30, Melody Preferred.  
KMTR—9, Religious, 9:15, Health, 9:30, Clifford Clinton, 9:45, Religious.  
KFAC—9, Inspiration, 9:15, Health Talk, 9:30, Women in News, 9:45, Parents Forum.  
KGFJ—9, News, Stocks, 9:15, Dance, 9:45, Sheldon Shepard.

KRKD—9:30, U. S. Weather, 9:45, News.  
KIEV—9:30, Mavfair Lost & Found Pets.  
KFOX—9, Hit Review, 9:30, Popular Records, 9:45, Song Follows.  
KGER—9, News, 9:05, H. R. G. Corners, 9:15, March Ahead of Time, 9:30, Bevis, 9:45, Full Gospel.  
KFXM—9, News, 9:15, Program Preview, 9:20, Dick O'Heran, 9:30, Let's Play Bridge, 9:45, Pop. Orch.  
KFSD—9, Meet the Artist, 9:15, Health, 9:30, Farm & Home.  
KGB—9, Dorothy Humphreys, 9:15, Home-maker's Catalog, 9:30, Let's Play Bridge, 9:45, Keep Fit.  
KFVD—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.  
KVOE—9, Monitor News, 9:15, Dick O'Heran, 9:30, Bridge Lesson, 9:45, Keep Fit.

### 10 to 11 A. M.

KFI—10, News, 10:15, Mirandy's Garden Patch, 10:30, Kathleen Norris, 10:45, Dr. Kate.  
KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Short, Short Story.  
KHJ—10, John B. Hughes, 10:15, Winger & Alexander, 10:30, Johnson Family, 10:45, Bachelor's Children.  
KECA—10, Mid-Morning Jamboree, 10:30, Art Baker, 10:45, News, 10:50, Dance Band.  
KFWB—10, Political, 10:15, Jimmie Jackson 10:30, Musicale.  
KMPC—10, Garden School of Air, 10:30, Waltz Time, 10:45, News.  
KMTR—10, Women's World, 10:45, Dr. Reynolds.  
KFAC—10, Serenade, 10:30, News, 10:45, Gothic Tower.  
KGFJ—10, News, 10:15, Dr. McCoy, 10:45, City Dwellers.  
KRKD—10, Music, 10:15, Health Talk.  
KFOX—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman.  
KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivis.  
KFXM—10, John B. Hughes, 10:15, Winger & Alexander, 10:30, Johnson Family, 10:45, Bachelor's Children.  
KFSD—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, News, 10:50, H. Harding.  
KGB—10, John B. Hughes, 10:30, Johnson Family, 10:45, Bachelor's Children.

# Education Onward

## Here's Latest Youth Interest Air Program

THE west's progressive schools are using Don Lee's school of the air regularly this year. For the first time in local radio history the broadcasts were arranged in consultation with school authorities to provide exactly what is wanted. During summer officials worked out details with educators, and, while the results are not perfect, a right beginning has been made. Naturally, Don Lee network does not have the facilities and funds for as elaborate a school program as national networks; but the fact they broadcast only to the Pacific makes possible air time best for schools. The Don Lee School is heard each day at 1 p. m.

Different organizations are cooperating to bring these programs into your classrooms. Here is the list:

**Monday, 1 p. m., "Skilled Hands" in cooperation with industry.**

**Tuesday, 1 p. m., "Classics of Literature," the Celeste Rush Preparatory system; 1:15 p. m., "Junior Odyssey," the University of Southern California.**

**Wednesday, 1 p. m., "Art in Life," the Pasadena junior college; 1:15 p. m., "Tell Me a Story," the Los Angeles public library and the Junior league.**

**Thursday, 1 p. m., "This Current World," KHJ Educational division; 1:15 p. m., "Lest We Forget," the Institute of Visual and Oral Education.**

**Friday, 1 p. m., "The Other America," San Diego State college; 1:15 p. m., "Drama of Food," the Farm Credit administration.**

This year the Standard School broadcasts, affectionately regarded by young westerners, are being heard over Don Lee Thursdays from 11:15 to 11:45.

### Important Meet

ON Nov. 8 at 2 p. m., in the Columbia Broadcasting system's studio "B" at Columbia Square, Mrs. Dorothy Lewis, vice-chairman of the National Council for Children's programs, will address a Southern California radio conference. Sponsored by the General Federation of Women's clubs, those invited to take part are: the Parent-Teacher association, Junior league, American University Women, Catholic and Jewish Woman's clubs, school radio directors, librarians, station executives, and others interested in promoting discriminating radio listening. Radio Life, long vitally concerned with

this matter, will be represented by staff member Beatrice Henshaw, who will bring you a full account of proceedings, as well as a personal interview with Mrs. Lewis. By a special arrangement, interested Radio Life reader-listeners may obtain tickets, free as long as they last, by applying to Mrs. Walter Boyd, Federation Radio chairman, 1255 East Second street, Long Beach (phone 6-4446) or Elizabeth Goudy, director of radio for the Los Angeles county schools, 240 South Broadway (phone MU. 9211).

This is the first time that local organizations have had an opportunity to cooperate in a national movement to coordinate public opinion and activity for the betterment of radio, and much interest is being shown in the meeting. Mrs. Lewis is on a nation-wide tour, making a survey of 350 stations in 150 cities of 44 states to determine the trend and character of children's radio habits. A feature of the conference program will be a demonstration broadcast of Hal Burger's "Shafter Parker," long a favorite with Southern California children, put on by the regular staff from KHJ under the direction of David Young, continuity director.

Preceding the meeting, a small group is entertaining Mrs. Lewis at a luncheon in the Hollywood Athletic club, to hear a talk by Don E. Gilman, vice-president in charge of the western division of the National Broadcasting company.

—BEATRICE HENSHAW

KGJF-4, News. 6:15. Tea Time.  
KRKD-4, Records. 4:45. News.  
KFOK-4, Elwin Cross. 4:15. Betancourt Orch. 4:30. Swing.  
KGER-4, News. 1:30. Geo. Strange.  
KFXM-4, Trading Post. 4:30. Mystery Hall.  
KFSD-4, Elwin Cross. 4:15. Europe Situation. 4:30. Musical Souvenirs.  
KGB-4, Fulton Lewis. 4:15. Meet Mr. Morgan. 4:30. Mystery Hall.  
KFVD-4, Tea Time. 4:30. Music.  
KVOE-4, Pagine Past. 4:15. Meet Mr. Morgan. 4:30. Mystery Hall.

### 5 to 6 P. M.

KFI-5, Friendly Philosopher. 5:15. Jack Armstrong. 5:30. String Serenade.  
KNX-5, European Round-Up. 5:15. Fletcher Wiley. 5:30. Afternoon Dance. 5:45. Garred. News. 5:55. Davia. News.  
KHJ-5, News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Captain Midnight.  
KECA-5, Your Government Reports. 5:15. Tarzan. 6:30. News. 5:45. Tom Mix.  
KFWB-5, Stuart Hamblen.  
KMPC-5, A to Z Varieties. 5:15. News. 5:30. Uncle Harry.  
KMTR-5, Eventide Melodies. 5:15. Sweet Music. 5:30. Clifford Clinton. 5:45. Behind Front Uge.  
KFC-5, News. 5:15. House of Music. 5:30. Whoo Bill Club.  
KGFJ-5, News. 5:15. Music. 5:30. Sport Spotlite. 5:45. Phil Stanwick.  
KRKD-5:30. Race Results.  
KFOK-5, Swing. 5:40. Beauty Talk. 5:45. March Ahead of Time.  
KGER-5, News. 5:05. Latin Hour.  
KFXM-5, News. 5:05. Pop. Orch. 5:30. Shafter Parker. 5:45. Captain Midnight.  
KFSD-5, On With the Dance. 5:15. Junior G-Men. 5:30. News.  
KGB-5, Who Are You? 5:15. Noble Orch. 5:30. Shafter Parker. 5:45. Captain Midnight.  
KFVD-5, News.  
KVOE-5, Who Are You? 5:15. Noble Orch. 5:30. Shafter Parker. 5:45. Capt. Midnight.

### 6 to 7 P. M.

KFI-6, Martin Music. 6:15. King Cowboy Revue. 6:30. Cavalcade of America.  
KNX-6, Texas Rangers. 6:15. Pignskin Preview. 6:30. Big Town.  
KHJ-6, Fulton Lewis. 6:15. Flying Football. 6:30. John B. Hughes. 6:45. Cheer-Up Gang.  
KECA-6, Song of Life. 6:30. J. B. Kennedy. 6:30. Shields Revue.

KMPC-6, Song Stories. 6:30. Easy Listening.  
KFWB-6, News. 6:15. Strollin' Tom. 6:30. Windsor Orch. 6:45. Political.  
KMTR-6, Hollywood Merry-Go-Round. 6:15. Spec. Events. 6:30. Life Payments. 6:45. Spec. Events.  
KFC-6, News. 6:15. Music. 6:30. L. A. City College.  
KGFJ-6, News. Italy Melodies. 6:30. Gold Hour.  
KRKD-6:15. Santaella Presents.  
KFOK-6, News. 6:10. Sports. 6:15. Edgar A. Poe. 6:30. Anything Can Happen. 6:45. Supper Melodies.  
KGER-6, News. 6:30. Italian Journal.  
KFXM-6, Fulton Lewis. 6:15. Eventide Echoes. 6:30. John B. Hughes. 6:45. Cheer-Up Gang.  
KFSD-6, Song of Your Life. 6:30. News. 6:35. Berger String Quartet.  
KGB-6, Ful on Lewis. 6:15. Johnson Family. 6:30. John B. Hughes.  
KVOE-6, Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Cheer-Up Gang.

### 7 to 8 P. M.

KFI-7, Kay Kyser.  
KNX-7, Miller Orch. 7:15. Public Affairs. 7:30. Meet Mr. Meek.  
KHJ-7, Raymond G. Swing. 7:15. Chapel Quartet. 7:30. Lone Ranger.  
KECA-7, Boy Scouts. 7:30. News. 7:45. Cavalcade of History.  
KFWB-7, Sid Ziff. 7:15. Jimmie Jackson. 7:30. News (Thrifty Drug). 7:45. Robt. Arden.  
KMPC-7, Symphony of Melody. 7:30. Pignskin Predictions. 7:45. Novelties.  
KMTR-7, I Am. 7:15. J. F. Burke. 7:30. C. Clinton. 7:45. S. C. Converse.  
KFC-7, Church of Youth. 7:15. Maycolliers. 7:30. Floyd Allen.  
KGFJ-7, Spanish Hour.  
KRKD-7, News. 7:15. Three-Quarter Time. 7:30. Do You Know?  
KFOK-7, Dally Bread. 7:30. Hawaiian. 7:45. News.  
KGER-7, News. 7:05. Jewish Hour.  
KFXM-7:45. Four-square Crusaders.  
KFSD-7, Service. 7:15. Mama Bloom's Brood. 7:30. Sports Chats. 7:45. Time and Tempo.  
KGB-7, Raymond G. Swing. 7:15. Jim Jeffries. 7:30. Lone Ranger.  
KVOE-7, Raymond G. Swing. 7:15. Selective Service. 7:30. Lone Ranger.

### 8 to 9 P. M.

KFI-8, Woodbury's Playhouse. 8:30. Plantation Party.  
KNX-8, Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Dr. Christian. 8:55. Bob Trout. News.  
KHJ-8, Answer Man. 8:15. Adventures in Rhythm. 8:45. Plantationaires.  
KECA-8, Quis Kids. 8:30. Manhattan at Midnight.  
KFWB-8, Enemy Within. 8:15. Streamline Serenade. 8:30. Prelude to Inspiration.  
KMPC-8, Amos 'n' Andy. 8:15. Pickard Family. 8:45. Let's Talk News.  
KMTR-8, Christian American Crusade. 8:15. Patrick J. Cooney. 8:30. F. Johnson.  
KFC-8, Evening Concert.  
KGFJ-8, News. 8:10. Mr. Parsons. 8:15. Music.  
KFOK-8, Lucca Floor Show. 8:15. Progressive Democrats. 8:30. Recorded Frolic.  
KHJ-8, Quis Kids. 8:30. Manhattan at Midnight.  
KGB-8, Answer Man. 8:15. DeAryan Comments. 8:30. Football Follies.  
KVOE-8, Answer Man. 8:15. Adventures in Rhythm. 8:45. U. S. Army.

### 9 to 10 P. M.

KFI-9, Time to Smile. 9:30. Mr. District Attorney.  
KNX-9, Texaco Star Theater.  
KHJ-9, News. 9:15. Kemp Orch. 9:30. Boake Carter. 9:45. Kemp Orch.  
KECA-9, Easy Aces. 9:15. Mr. Keen. 9:30. News (Thrifty Drug). 9:45. Frank and Archie.  
KFWB-9, Names in Music. 9:30. News. 9:45. Dorsey Orch.  
KMPC-9, Memories in Melody.  
KMTR-9:30. Peter Potter.  
KFC-9, Evening Concert.  
KGFJ-9, Jewish Hour. 9:30. Music.  
KFOK-9, News. 9:15. Revival Center. 9:45. Dick Ross.  
KGER-9, News. 9:05. Moods and Music. 9:30. March Ahead of Time.  
KFXM-9:30. Dance Time. 9:45. News.  
KFSD-9:30. Color Bearers Quartet. 9:45. Spirit of L.I.F.E.  
KFSB-9, Easy Aces. 9:15. Mr. Keen. 9:30. Classics for Today.  
KGB-9, News. 9:30. Officer of Day. 9:45. Kemp Orch.  
KVOE-9, News. 9:15. Studio. 9:45. Kemp Orch.

### 10 to 11 P. M.

KFI-10, News. 10:15. Tito Orch. 10:30. Inside the News (Thrifty Drug). 10:45. Bridge Club.  
KNX-10, Sullivan Reviews News. 10:15. Sports Round-Up. 10:20. Organ Music. 10:30. Masterworks.  
KHJ-10, Haven of Rest. 10:30. News. 10:45. Hats Off. 10:50. Harris Orch.  
KECA-10, Phil-Harmonia.  
KFPWH-10, Piano Paintings. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm.  
KMPC-10, Sing Song with Mike. 10:15. News. 10:30. Dance Hour. 10:45. Hawaiian.  
KMTR-10, News. 10:15. Lopez Orch. 10:30. Clifford Clinton. 10:45. Kaley Orch.  
KFC-10, Melody Hour.  
KGFJ-10, News. 10:15. Wrestling Matches.  
KFOK-10, Dick Ross. 10:15. Roberts Bros. Orch. 10:30. Wave Riders. 10:45. Hamilton Orch.  
KGER-10, News. 10:10. Rev. Ivie.  
KFXM-10, Haven of Rest. 10:30. News. 10:45. Hats Off. 10:50. Harris Orch.  
KFSD-10:15. Forgotten Man. 10:30. Melody Trio.  
KFSB-10, Wilde Orch. 10:30. Harrington Orch.  
KGB-10, Haven of Rest. 10:30. News. 10:45. Hats Off. 10:50. Harris Orch.  
KVOE-10, Haven of Rest. 10:30. News. 10:45. Hats Off.

### 11 to 12 Midnight

KFI-11, News. 11:15. Richards Orch. 11:30. Marshall Orch.  
KNX-11, Knox Manning. 11:15. Busse Orch. 11:30. Strand Orch. 11:55. News.  
KHJ-11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.  
KECA-11, This Moving World. 11:15. Organ.  
KFWB-11, The Kings & a Queen. 11:15. Music You Want.  
KMPC-11, Let Me Read to You. 11:15. Four Men and a Girl. 11:30. Swing & Quiz.  
KMTR-11, Music.  
KFC-11, Night Shades.  
KGFJ-11:15. Concert Melodies.  
KFXM-11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.  
KFSD-11, Grusendorfs. 11:15. Sunny Southerners. 11:30. Philosopher's Corner.  
KFSB-11, Richards Orch. 11:30. Marshall Orch.  
KGB-11:15. Dale Orch. 11:45. Mezzor time.  
KFVD-11, Jack the Bellboy.  
KVOE-11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

## "Double or Nothing"



Walter Compton, affable emcee (left), explains to Frank Forest, featured singer, why time is so important in Mutual's new quiz show, "Double or Nothing," heard over KHJ and the Don Lee net each Monday night, 8:30 to 9:00 p.m., PST. In the lively half-hour each contestant is asked a question worth \$5.00. A correct answer means the guest has to talk on the subject for one minute. As seconds tick away Quizzer Compton drops from one to ten silver dollars in a box, the amount depending upon the number of interesting or informative statements made by the contestant. Then Compton asks the participant to answer another question for "double or nothing."

# I Knew Radio When—

## A Reader Recalls Old Familiars of a Time When the Air Was Young

THE time signal for 9 o'clock came clear from Washington, D. C., and thrilled with its dots and dashes, ended with one long note. Then followed records of band music, interspersed with a few commercials of "patent and potent medicines." Tablets of all sorts for assorted ills; tooth powders and face creams, recipes for foods, confections, home decorations, hints on tableware, and table manners.

Able-bodied people did not adopt Radio as did "shut-ins." Nothing ever invented has given the wide world to invalids as has Radio.

It gave us wings. Hundreds of those same "shut-ins" of almost two decades ago are still listening. They are the ones who have marked the development of magical Radio as entertainment. In early days Radio was friendly. The responses in letters to various "Letter Families" made us all one grand unit of neighbors. Recalling these: The oldest letter exchange was the "Ten O'Clock Family" of KNX. The writer heard the "Hired Hand" of KNX say one Saturday night, "On Monday morning Eddie Albright will start the 'Ten O'Clock Family.' Letters will be read from our listeners, but no names read, pen names instead." Letters of travel, experiences, happy occasions shared by untold listeners, and the freedom of writing inmost thoughts, knowing one's name would not be revealed.

we came to watch for our favorite letter writers. The trip to Honolulu by "Jack's Mother," the vivid descriptions of the lovely islands 'took' us there.

"Stay-abeds" were cautioned to hold tight while the four corners of our sheets were picked up and we were whisked on magic carpets away to far, fair places, by Albright's vivid narration. The "Smiling Neighbor's" comforting letters, the squabbles on controversies of "Old Jim West" and the genial "Bachelor," who signed himself, "Still young and happy—the Bachelor." His letters, in which he took various ones who were house-bound out on sleigh rides with his fine horse "Prince," who pulled the sleigh up through the Minnesota snow country, made atmosphere realistic.

The fine philosophy of the "Blind Honey and Fruit Man," who admonished us to "look forward expectantly." This slogan caused many sighted listeners to realize the greatest of all physical blessings, eyesight.

Seashore letters, High Sierra letters, poems by listeners, cheery letters from "Granny," who presented a fine piano to the blind-ward boys at Sawtelle. The many letters from "down but not outers" in wheelchairs; the courageous paralyzed listeners, and all one happy group which met at 10 o'clock daily for 11 years, starting from the Studebaker Building, then over to the Paramount lot,

then the Olson Building, from which the "Ten O'Clockers" disbanded.

THE "Family Circle" on KMTR was a contemporary. Chuckling Dad King read jolly letters. To this "family" came letters purporting to be from pet cats, canaries and dogs. "Nipper's" letters were written by the hilltop neighbor, who talked over her back fence even though it was the western hills of the Malibu range, purple-russet in the sunset.

Tom Mitchell conducted the "Smiling Circle" with all the old settlers in Radio Land as audience. His fine baritone voice sang favorite ballads on request. Whenever on a drive through suburban districts, we saw aerials on small, cozy homes, we knew we would be welcomed as old friends of the air if we spoke as a "Ten O'Clocker."

Now splendid educational and travelogue programs interest us. The commercials are dramatically presented, while melody awaits only dialing. World-wide war news surges through the ether, but our dials make possible selection of peaceful and harmonious themes in reminder of Radio's magical youth.

G. Allison Phelps, who established the "Indoor Sports Club," now a grand institution for acquainting "stay-at-homes" with others all over the United States, with some in Alaska and Australia.

The early morning cruise of the "Shell Ship of Joy" with "Cap. Dobbsie" on the bridge, and to his cheery "All Aboard!" the "Aye, aye, sir" of fine musicians. Horace Heidt was at the foot of the ship's ladder, but now captivating listeners with "Pot of Gold." Kindly thoughts, a silent moment of good wishes, sent out to everybody everywhere, and when the "Shell Ship of Joy" left on her farewell voyage, many salty tears fell in its mythical ocean.

Many of the names listed here will bring sweet memories to old-time listeners from 1923 to 1933: Mrs. Kate Brew Vaughn, blind Calvin Hendricks, Ed Albright's "Ten O'Clock Family" on KNX, Loyal Underwood, Major Laurence Mott of KFWO and Miss Francis Hewitt. H. M. Robertson, dogs; Sylvia, the blind cook; Dad King and the Family Circle; Benny Walker's Magazine of the Air; Cap. Dobbs and Shell Ship of Joy; Frank Watanabe and Archie; Wilbert Berger; Mammy Simmons; Clarence Muse. Tom Mitchell and Smiling Circle; Frank Goss; Edmund Lytton, with poems and "Isn't This a Wonderful Day?" Mother Spencer's songs with her guitar for her blind boys at Sawtelle. Uncle John Dagget's Children's Hour; Mirandy; Burr McIntosh; The Canyon Wren and Golden Glow.

You all know your dials, so I need not enumerate them.

—BERTHA CORBETT MELCHER

★ ★ ★

## Success Story

Biggest success story in radio these days revolves around 21-year-old Jean Holloway. She's fast becoming known to the trade as a top microphone scripser. Already established with original dramas and adaptations for the Kate Smith hour, she was signed today to do scripts for the daytime serial, "My Son and I," which stars Betty Garde over CBS.

**CHEF MILANI'S . . . . . Food Filosofy**

**Left-Overs:** Lettuce was once believed to counteract the heating effects of wine; using yeast in bread-making was once prohibited by law in France; the manufacture of macaroni was kept a secret in Italy for nearly a hundred years; the chief food of the ancient Spartans was cheese, wine, and figs; in the tropics, dried bananas resemble figs in color and flavor; one of the first questions asked a traveler in Arabia is the price of dates at Mecca; flour has sometimes been adulterated with peas, beans, and peanuts; alum has been used to help whiten bread; the literal meaning of the word "dessert" is "clear the table"; a bushel of corn worth 25 cents once made four and one-half gallons of spirits, which made nine gallons of whiskey, which sold for 30 cents a drink, which brought in \$54.



★  
**About Thirst:** You undoubtedly know that heat and exercise make you thirsty, and after speaking or singing, you also feel the need of a glass of water; but do you know that being out in the wind can also make you want a drink? The wind can dry a human being just like it dries his clothes on the line.  
 Speaking of thirst, you can sometimes quench it with a bath instead of a drink, and another strange thing about it is that while water is usually the best and most natural thirst-quencher, men always seem to prefer other things, especially things that excite his thirst further instead of appeasing it—which brings us to an interesting note about distilled drinks:  
 It was the Arabs who taught us distillation, but not by making drinks. They invented the process for making perfumes.

★  
**A Cup of Chocolate:** Spanish ladies of the new world used to take some to church with them. When the bishops protested, someone pointed out that it did not break a fast, and so, half-sold the bishops themselves on the idea.  
 However, the bishops were fooled, because chocolate does contain nourishment. Chocolate was commonly drunk in Europe when coffee was still a great curiosity. De Savarin, by the way, says that it is an antidote for coffee and that it is good for brain-workers.  
 It used to be prepared with strange spices, incidentally, and was even sold in medicated form over a hundred years ago. One of these forms, which was said to make it more stimulating, was obtained by adding amber to it.

★  
**Enough to Make Your Mouth Water:** What happens when your mouth waters? I'll tell you: The saliva juices flow. And what happens when the saliva juices flow? I'll tell you again: The digestion of food is assisted and you have a better appetite.  
 In case you don't know, this is one of

the reasons why spices came to be used as seasonings—to make the mouth water; to make the saliva juices flow.

Ancient Scriptures repeatedly allude to spices, and the Greeks and Romans went in a great deal for them. Continents have been discovered because of a desire for them and empires have been built by trading in them. It is all quite a tribute to epicureanism and gastronomy.

Whether he simply stirs a kettle of food with a twig of sassafras or spends careful hours blending a pinch of this with a pinch of that, man must have spices; his mouth must water; the saliva juices must flow.



**Table Talk:** It's amazing how food creeps into ordinary conversation. Listen!

"You have to use your **BEAN** nowadays. . . . If you don't use your **NOODLE**, you'll never take the **CAKE**. . . . **HALF-BAKED** ideas don't go any more. . . . You've got to talk **TURKEY**. . . . That's the way it is if you want things in **APPLE-PIE** order. . . . Otherwise, you soon find yourself in a **PICKLE**. . . . Somebody hands you a **LEMON** and your creditors start **BEEFING**. . . . A thing has either got to be the **BERRIES** these days, or it's **CORNY**, and if it's **CORNY**, it's a lot of **TRIBE**. . . . Don't let anybody give you any **APPLESAUCE**, my friend. . . . If you do, you'll find that it's a lot of **BOLOGNA**."



**Thank You Note:** I wish to express my gratitude here for the splendid support which the readers of this column are giving me with regard to my KMPC sponsors, namely, **SIGNET FRUITS** and **ARDEN DAIRIES**. It is indeed a pleasure to serve such a responsive public and I thank you for the many encouraging calls which follow my broadcast daily.



Chef Milani is heard daily at 2 p. m. over KMPC in a Dinner for Four, for a Dollar, no More, sponsored by Signet Fruits and Arden Dairies.

**CONTESTOR'S CORNER**

**Armour and Co.—Your Treat—**Monday, Wednesday and Friday, 9 a. m., KFI.

Supply last line to jingle; enclose a recipe folder or facsimile of cover from top of tin of Armour's "Treet." Send to Treet Judges, Armour & Co., Chicago, Ill. Contest is for five weeks from Oct. 1; weekly prize of mink coat.

**Armand Face Powder Co. (Mirandy, Art Baker and Bridge Club)** KFI.

Face powder test kit, eight little powder puffs and a personal magic shade record chart, for 10 cents and name and address. Address any of the above programs in care of KFI.

**American Tobacco Co.—Kay Kyser's College of Musical Knowledge,** Wednesday, 7 p. m., KFI.

Listeners invited to send in questions to be answered on program. All mail should be addressed to Kay Kyser, 480 Lexington avenue, New York.

**Armstrong Rugs and Linoleum—Heart of Julia Blake,** Tuesday, Thursday and Saturday, 9:30 a. m., KFI.

Visit a store displaying Armstrong linoleums. Choose some feature about them that pleases you—write poem about it; and send to Armstrong Quaker Girl, care of KFI, Los Angeles. Winner gets choice of Armstrong Rug up to 12'x15'.

**Bank of America—Passing Parade—**Monday, KECA, 8:15 p. m., and Tuesday, KFI, 9 p. m.

Booklet on "Timeplanned Homes"—free at any Bank of America branch or by addressing station.

**Brown & Williamson—Uncle Walter's Dog House—**Tuesday, 7:30 p. m., KFI.

\$50 cash prize awarded to sender of "Dog House" experience which is selected for dramatization on program. Senders of next 11 best will be awarded Kaywoodie pipes and one-pound tins of Sir Walter Raleigh tobacco. Address Uncle Walter's Dog House, care of KFI, Los Angeles.

**Brown & Williamson—Wings of Destiny—**Fridays at 7 p. m., KFI.

Complete following sentence in 25 words or less—"I tried the new Wings cigarette because....." Weekly contest with different sentences each week. Winner announced each Friday. Prize a new Piper Cub airplane.

**Canada Dry—Information Please—**Tuesdays at 8 p. m., KECA.

Listeners invited to send in questions on subjects of general interest, with correct answers. Prizes \$5 for each question accepted; \$10 additional if question is not answered correctly, also a complete set of Encyclopedia Britannica to sender of each question not answered correctly on the program. Address, Information Please, Canada Dry, 1 Pershing Square, New York, N. Y.

**Fitch Co.—Bandwagon—**Sundays at 4:30 p. m., KFI.

Dram bottle of perfume to any listener sending in Fitch Shampoo or Ideal Hair Tonic carton, together with name and address to F. W. Fitch Co., Des Moines, Ia.

THURSDAY Program Highlights

Variety
A. M.
9:00-Kate Smith, KNX.
9:45-Between Bookends, KECA.
10:30-Art Baker, KECA.
P. M.
1:15-Club Matinee, KECA-KFSD.
2:00-Chef Milani, KMPC.
4:00-Art Baker's Notebook, KFI.
5:30-Aldrich Family, KFI.
6:00-Major Bowes, KNX.
6:00-Kraft Music Hall, KFI.
7:00-Camel Caravan, KFI.
7:00-Rudy Vallee, KECA.
8:00-Amos 'n' Andy, KNX-KMPC.
8:15-Pickard Family, KMPC.
8:30-Good News of 1941, KFI.
8:30-Fame & Fortune, KECA.
9:00-Strange As It Seems, KNX.
Drama
A. M.
10:30-Johnson Family, KHJ.
P. M.
8:00-Enemy Within, KFVB.
9:30-When Presses Roar, KFI.
Public Affairs-News
A. M.
7:30-Bob Garred, KNX.
P. M.
4:45-Kaltenborn, KFI.
5:55-Elmer Davis, KNX.
6:00-Fulton Lewis, KHJ.
KVOE-KGB.
6:30-John B. Hughes, KFVM-KVOE-KHJ.
7:00-Gabriel Heatter, KHJ.
7:30-Wythe Williams, KHJ-KVOE-KGB.
7:45-Robert Arden, KFVB.
8:45-Let's Talk News, KMPC.

Outstanding Music
A. M.
11:15-Standard School, KHJ-KVOE.
P. M.
2:15-Classic Hour, KECA.
6:00-Rochester Philharmonic Orch., KECA.
7:45-NBC Symphony, KECA.
8:00-Evening Concert, KFAC.
8:00-Standard Symphony, KHJ-KVOE-KFXM-KGB.
8:00-Pleasure Time, KFI.
8:15-Lafny Ross, KNX.
9:00-Names in Music, KFVB.
10:00-Phil-Harmonia, KECA.
10:00-Haven of Rest, KHJ.
10:30-Masterworks, KNX.
11:15-Music You Want, KFVB.
Sports-Comment
P. M.
12:30-Round Table, KMPC.
7:00-Sid Ziff, KFVB.
10:13-Sports Round-Up, KNX.
10:15-Bowling Notes, KFVB.
Quiz Programs
P. M.
5:00-Pot o' Gold, KECA.
7:45-Sensational Quiz, KHJ-KVOE-KGB.
8:00-School Kids Quiz, KECA.
8:30-Ask-It Basket, KNX.
8:30-Fame and Fortune, KECA.
9:00-Quiz Court, KFI.
Weather
KHJ-8:30 a.m., 2 p.m.
KMTR-9 a.m.
KRKD-9:30 a.m., 1 p.m., 3:45 p.m.
KFVB-11:30 a.m.

KNX-10, Life Can Be Beautiful. 10:15, Woman in White. 10:30, Right to Happiness. 10:45, Mary Lee Taylor.
KHJ-10, News. 10:30, Johnson Family. 10:45 Bachelor's Children.
KECA-10, Mid-Morning Jamboree. 10:30, Art Baker. 10:45, News. 10:50, H. Harding.
KFVB-10, Hits and Bits. 10:15, Jimmie Jackson. 10:30, Musicale.
KMPC-10, Home Folks Frolic. 10:15, Old Refrain. 10:30, Waltz Time. 10:45, News.
KMTR-10, Woman's World. 10:45, Dr. Reynolds.
KFAC-10, Talented Youth. 10:15, Serenade. 10:30, News. 10:45, Gothic Tower.
KGFJ-10, News. 10:15, Dr. McCoy. 10:45, City Dwellers.
KRKD-10, Music. 10:15, Health.
KFVN-10, News. 10:15, Health. 10:30, Pacific Paradise. 10:45, Chas. Wilman.
KGER-10, News. 10:05, God's Sunshine. 10:30, Rev. Ivis.
KFXM-10, John B. Hughes. 10:30, Variety. 10:45, Bachelor's Children.
KFSD-10:15, Between Bookends. 10:30, Ann Gibson. 10:45, News. 10:50, H. Harding.
KGB-11, John B. Hughes. 10:30, Johnson Family. 10:45, Bachelor's Children.
KFVD-10, Morning Serenade. 10:30, Union Rescue Mission.
KVOE-10, News. 10:30, Johnson Family. 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI-11, Hymns of All Churches. 11:15, Arnold Grimm's Daughter. 11:30, Valiant Lady. 11:45, Light of the World.
KNX-11, Big Sister. 11:15, Aunt Jenny. 11:30, Fletcher Wiley. 11:45, My Son and I.
KHJ-11, Friendly Neighbors. 11:15, Standard School. 11:45, Eddie Arbright.
KECA-11, Our Half Hour. 11:30, Family Doctor. 11:45, News.
KFVB-11, Tom Stoddard. 11:30, News. 11:45, Curtis H. Springer.
KMPC-11, Norma Servias. 11:15, Music. 11:30, Musical Workshop. 11:45, Livestock Journal.
KMTR-11, Dr. Talbot. 11:30, Monitor News. 11:45, Sweet Music.
KFAC-11, Man on the Street. 11:30, Hawaiian. 11:45, Musical.
KGER-11, News. 11:15, Music.
KRKD-11, Paddock Flashes. 11:30, News.
KFOX-11:15, Dr. Reynolds. 11:30, News. 11:45, Buddy Cole.
KGER-11, News. 11:15, Christian Woman Speaks. 11:30, Int. Miss. Base. 11:45, Tucumth.
KHJ-11, Friendly Neighbors. 11:15, School of Air. 11:45, Classic Strings.
KFSD-11, Our Half Hour. 11:15, Bridge. 11:30, Marine Band. 11:45, News.
KGB-11, Friendly Neighbors. 11:15, Standard School. 11:45, School of Air.
KFVD-11, News. 11:15, Musical Album. 11:30, Piano. 11:45, Violet Schram.
KVOE-11, Friendly Neighbors. 11:15, Standard School of Air. 11:45, Southern School.

12 Noon to 1 P. M.

KFI-12, Story of Mary Marlin. 12:15, Ma Perkins. 12:30, Pepper Young's Family. 12:45, Vic and Sade.
KNN-12, Martha Webster. 12:15, No Third Term. 12:30, Kate Hopkins. 12:45, News.
KHJ-12, News. 12:15, Song Treasury. 12:30, Women World Wide. 12:45, Here's Looking at You.
KECA-12, Orphans of Divorce. 12:15, Amanda. 12:30, John's Other Wife. 12:45, Just Plain Bill.
KRKD-12, Al Jarvis.
KMPC-12, Nootunes. 12:15, News. 12:30, Sports Round Table. 12:45, Musical Comedy.
KMTR-12, Pet. J. Potter.
KFAC-12, News. 12:15, Music. 12:45, Island Music.
KGER-12, News. 12:45, Let's Listen.
KRKD-12, Orphans of Divorce.
KFOX-12, Music Gems. 12:15, News. 12:30, Gardner.
KGER-12, News. 12:10, Music.
KFXM-12, Singin' Sam. 12:15, News. 12:30, Calvary Quarter Hour. 12:45, Popular Orch.
KFSD-12, Orphans of Divorce.
KFVD-12, Amanda of Honeymoon Hill. 12:30, John's Other Wife. 12:45, Just Plain Bill.
KGB-12, News. 12:15, Women World Wide. 12:30, Elinor Sherry. 12:45, Here's Looking at You.
KFVD-12, Air Editor. 12:30, Music. 12:45, Y. Schram.
KVOE-12, News. 12:15, Farm News. 12:30, Women World Wide. 12:45, Here's Looking at You.

1 to 2 P. M.

KFI-1, Back Stage Wife. 1:15, Stella Waller. 1:30, Lorenzo Jones. 1:45, Diddy Brown.
KNX-1, Portia Blake. 1:15, Myrt & Marge. 1:30, Hilltop House. 1:45, Stepmother.
KHJ-1, Don Lee School. 1:30, Happy Homes.
KECA-1, Mother of Mine. 1:15, Club Matinee.
KFVB-1, News. 1:05, Hawaiians. 1:30, Dr. Reynolds.
KMPC-1, Melody Time. 1:30, News. 1:45, Light Classics.
KMTR-1 (G. Allison. 1:30, Pension. 1:45, Sweet Music.
KFAC-1, Religious Science. 1:15, Music. 1:45, Organ.
KGFJ-1, News. 1:15, Strings.
KRKD-1, Weather. 1:15, City Hall. 1:30, U.S.C. 1:45, Health.
KFOX-1, State Building. 1:15, Luc-ca. 1:30, Monitor News. 1:45, At Theatre.
KGER-1, News. 1:05, Official. 1:20, Bits of Hits. 1:30, Spanish.
KFXM-1, School of Air. 1:15, Public Library. 1:30, Kruger Orch. 1:45, Variety.
KFSD-1, Mother of Mine. 1:15, Agric. Conservation. 1:30, Club Matinee.
KGB-1, Don Lee School. 1:30, Stocks. 1:35, Monitor News. 1:45, Sleeta.
KFVD-1, News. 1:15, Music. 1:30, Voice of the Nations.
KVOE-1, Don Lee School. 1:30, Kruger Orch. 1:45, Civic.

2 to 3 P. M.

KFI-2, Girl Alone. 2:15, Lone Journey. 2:30, Guiding Light. 2:45, Life Can Be Beautiful.
KNX-2, American School of Art. 2:45, Scattergood Baines.
KHJ-2, News. 2:10, Bookworm. 2:30, Community Hall. 2:45, Musical Matinee.
KECA-2, News. 2:15, Classic Hour. KFVB-2, Rumba Rhythms. 2:15, Music in Air. 2:30, Music and News. 2:45, Grandma Travels.

HEAR CHEF MILANI TODAY
KMPC-2:00 P. M.

KMPC-2, Chef Milani. 2:15, Jack Leonard. 2:30, Concert Hall.
KMTR-2, W. B. West. 2:15, Your English Words. 2:30, Stocks. 2:45, Sweet Music.
KFAU-2, News. 2:15, Music. 2:30, Band.
KGFJ-2, News. 2:15, Civic.
KRKD-2, Henry Orch. 2:30, News. 2:45, Hawaiians.
KFOX-2, Civic. 2:15, Daily Bread. 2:30, Dr. Reynolds. 2:45, Grandmas Travels.
KGER-2, News. 2:05, Musicale. 2:30, L. B. Ban.
KFXM-2, Stocks, Music. 2:15, News. 2:30, Variety. 2:45, Spottie Revue.
KFSD-2, Frank Watanabe. 2:15, Monitor News. 2:30, Health Talk. 2:45, Grandmas Travels.
KEB-2, News. 2:15, Looks at Books. 2:30, P.T.A. 2:45, Musical Matinee.
KFVD-2, Music. 2:15, Organ. 2:30, Rhythm.
KVOE-2, News. 2:15, Fed. Music. 2:30, Studio. 2:45, Round Towner.

3 to 4 P. M.

KFI-3, Agnes White. 3:15, Reveries. 3:25, News. 3:30, Alice Blair. 3:45, Meet Miss Julia.
KNN-3, Young Dr. Malone. 3:15, Ask the Missus. 3:30, Joyce Jordan. 3:45, Wheatena Playhouse.
KGB-3, News. 3:05, Pendarvis Orch. 3:15, American Legion News. 3:30, Green Hornet. 3:45, Vagabond's Trail.
KECA-3, Classic Hour. 3:30, Un-classic Hour.
KFVB-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KMPC-3, Charlie Weltman. 3:30, Tropic Moods. 3:45, Music.
KMTR-3, Volney James. 3:30, Memories. 3:45, Music.
KFAC-3, Symphony.
KGFJ-3, News, Stocks.
ERKD-3, Hawaiians. 3:15, Records. 3:45, Weather, Verma Taylor.
KFOX-3, Madoux Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KGER-3, News. 3:05, Music. 3:30, Long Beach Band.
KFXM-3, News, Pendarvis Orch. 3:15, Variety. 3:45, Vagabond's Trail.
KFSD-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.

THURSDAY Programs

NOVEMBER 7, 1940

8 to 9 A. M.

KFI-8, Organ Concert. 8:15, Against Storm. 8:30, Road of Life. 8:45, News.
KNX-8, Morning Melodies. 8:15, News. 8:20, Nancy Dixon, Shopping Guide. 8:30, Goldbergs. 8:45, Kathleen Morris.
KHJ-8, Neighbors of Woodcraft. 8:30, News. 8:45, London News.
KECA-8, Breakfast Club. 8:30, News. 8:45, Musical Clock.
KFVB-8, Horlick Orch. 8:15, Down the Mississippi. 8:45, Dr. Reynolds.
KMPC-8, Andy & Virginia. 8:30, Unity Daily Word.
KMTR-8, Spanish Hour. 8:45, Religious Music.
KFAC-8, Country Church. 8:30, News. 8:45, Mildred Laxer.
KGFJ-8, News Stocks. 8:45, Dr. Wiseman.
KFOX-8, News. 8:15, Dr. Reynolds. 8:30, Classified. 8:45, Eddie Dean.
KGER-8, News, Soul Patrol. 8:15, Missab. 8:45, Rev. Beannington.
KFXM-8, Neighbors of Woodcraft. 8:30, Sunshine Service.
KFSD-8, Breakfast Club. 8:30, Good Cheer. 8:45, Thunder Over Paradise.
KGB-8, Neighbors of Woodcraft. 9:30, News. 8:45, Toby & Susie.

9 to 10 A. M.

KFVD-9, Covered Wagon. 8:45, Music.
KVOE-9, Good Morning Neighbor. 8:30, News. 8:45, London News.
KFI-9, Words & Music. 9:15, O'Neills. 9:30, Heart of Julia Blake. 9:45, Bridge Club.
KNX-9, Kate Smith Speaks. 9:15, When a Girl Marries. 9:30, Romance of Helen Trent. 9:45, Our Gal Sunday.
KHJ-9, Victor Lindlahr. 9:15, Rev. Laurin. 9:30, Let's Play Bridge. 9:45, Keep Fit.
KECA-9, Mildred Van. 9:30, News. 9:45, Between Bookends.
KFVB-9, Rhythm in Rhyme. 9:30, News (Thrifty Drug). 9:45, Political.
KMPC-9, News. 9:15, Organ. 9:30, Melody Preferred.
KMTR-9, Martin Luther Thomas. 9:15, Health Talk. 9:30, Clifford Clinton. 9:45, Religious.
KFAC-9, Inspirations. 9:15, Health Talk. 9:30, Women in News. 9:45, Novelty Notes.
KGFJ-9, News, Stocks. 9:15, Music. 9:45, Rev. Shepard.
KRKD-9:30, U. S. Weather. 9:45, News.
KIEV-9:30, Mayfair Lost & Found Pets.
KFOX-9, John Brown. 9:30, Popular Records. 9:45, Hollywood Band.
KGER-9, News. 9:05, Bright Corner. 9:15, March of Time. 9:30, Revival. 9:45, Full Gospel.
KFXM-9, News. 9:15, Highlights. 9:20, Navy School. 9:30, Let's Play Bridge. 9:45, Pop. Orch.
KFSD-9, Frank Ross. 9:15, Health. 9:30, Farm & Home.
KGB-9, Conservation Reporter. 9:15, Homemaker's Catalogue. 9:30, Let's Play Bridge. 9:45, Keep Fit.
KFVD-9:15, News. 9:30, Dr. Richardson. 9:45, Parade.
KVOE-9, Monitor News. 9:15, Navy Music School. 9:30, Bridge Lesson. 9:45, Exercises.

10 to 11 A. M.

KFI-10, News. 10:15, Mirandy's Garden Patch. 10:30, Kathleen Norton. 10:45, Dr. Kate.

Listen to the NEW KVOE
Santa Ana-Dial 1500
NOW TWO AND A HALF TIMES MORE POWERFUL than Ever Before.
Serving 17 Hours Daily TOP Mutual-Don Lee SHOWS

# Radio Life Reader's Quiz

Ed. Note: Weekly hereafter Radio Life will publish a series of questions of popular radio interest. Test your radio knowledge by answering the questions posed below. A full score is 100. Fair is 85, good is 80, excellent is 90, and 100 is certainly something. Score yourselves as follows: 10 for each correct answer in Questions 1 and 2; 5 for each question in 3; 10 for each question in 4 and 5. The answers are on Page 25.

1. What famous weekday comedian carried the mail for Uncle Sam?
2. (a) What is Fred Allen's real name?  
(b) What name did he sometimes use in vaudeville?
3. What famous bandleader received his entire musical education from his father?
4. What outstanding sports announcer was at one time stage director of the Radio City Music Hall, New York City?

## \$1300 Daily

Sponsors of programs heard over KNX are giving away almost \$1300 a day, to winners of contests staged for the radio audience. "Aunt Jenny's Real Life Stories" is in the midst of a second 20-

day contest with two top prizes of \$5000 each, 10 of \$500 each, and 100 of \$50 each. Another show, "Big Sister," offers \$1500 in prizes at the end of each 2-week contest with \$5000 as a top prize at the end of the series. KNX listeners to the "John Clark" broadcast have a chance to win a 1941 Hudson. Wayne King distributes six diamond rings a week and hundreds of dollars are paid out each week for questions used on "Professor Quiz," "Ask-It Basket" and "The Marriage Club" programs.

## God's Partner

Bob Ripley has received nearly 10,000 letters from all over the country re: the appearance of "God's partner" on a recent program . . . and letters are still pouring in. Most of them congratulate Ripley on having presented Robert G. LeTourneau, the manufacturer who shares his business profits with God. Many ask to be placed on the subscription list for Mr. LeTourneau's evangelistic pamphlet, "Now"; others ask for the name and address of "God's partner."

### 6 to 7 P. M.

- KFI-6, Kraft Music Hall.
- KNN-6, Major Bowes.
- KHJ-6, Fulton Lewis, 6:15, Arthur Mamm, 6:30, John B. Hughes, 6:45, Cracker Barrel Forum.
- KFCA-6, Rochester Philharmonic Orch. 6:30, J. B. Kennedy, 6:35, Bandstand Encores, 6:45, Mayor Bowron.
- KFWB-6 News, 6:15, Strollin' Com. 6:30, Windsor Orch. 6:45, Fiesta.
- KMPC-6, Soap Stories, 6:30, Easy Listening.
- KMTR-6, Hollywood Merry-go-Round, 6:15, Special Events, 6:30, Political, 6:45, Spec. Events.
- KFAC-6, New, 6:15, Music, 6:30, L. A. City College, 6:45, Bar Assn.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting station.

- KGJF-6, News, Italian Melodies, 6:30, Gold Hour.
- KRKD-6, Records.
- KFOX-6, News, 6:10, Sports, 6:15, Stephen Foster, 6:30, Swing, 6:45, Supper Melodies.
- KGER-6, News, 6:30, Board of Education, 6:45, Italian Journal.
- KFXM-6, News, 6:15, Answer Man, 6:30, John B. Hughes, 6:45, Cracker Barrel Forum.
- KFSD-6, Singin' and Swingin', 6:30, News, 6:35, Concert in Miniature.
- KGB-6, Fulton Lewis, 6:15, Johnson Family, 6:30, News, Views, 6:45, Cracker Barrel Forum.
- KVOE-6, Fulton Lewis, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Cracker Barrel Forum.

### 7 to 8 P. M.

- KFI-7, Camel Caravan, 7:30, Musical Americana.
- KNN-7, Miller Orch. 7:15, Draft Board, 7:20, What's On Your Mind? 7:45, Davis, News.
- KHJ-7, Gabriel Heatter, 7:15, Inside Sports, 7:30, Wythe Williams, 7:45, Sensational Quiz.
- KWCA-7, Rudy Vallee, 7:30, News, 7:45, NBC Symphony Orch.
- KFWB-7, Sid Ziff, 7:15, Jimmie Jackson, 7:30, News (Thrifty Drug), 7:45, Robert Arden.
- KMPC-7, Symphony of Melody, 7:30, Light Classics, 7:45, Novations.
- KWTH-7, I Am, 7:15, J. F. Burke, 7:30, Clinton, 7:45, Samuel Converse.
- KFAC-7, Christian Science, 7:15, Steps to Security, 7:30, Musical Tapestries.
- KHJ-7, Spanish Hour
- KRKD-7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?
- KFOX-7, Daily Bread, 7:30, Hawaiians, 7:45, Robert Arden.
- KGER-7, News, 7:05, Italian Good Samaritan, 7:20, Music, 7:30, Japanese News.

- KFXM-7, Raymond G. Swing, 7:15, Inside of Sports, 7:30, Lone Ranger.
- KFSG-7, Aimee S. McPherson.
- KFSD-7:15, Mama Bloom's Brood.
- KGB-7, Gabriel Heatter, 7:15, Inside of Sports, 7:30, Wythe Williams, 7:45, Sensational Quiz.
- KVOE-7, R. Gram Swing, 7:15, Toast Master, 7:30, Wythe Williams, 7:45, Sensational Quiz.

### 8 to 9 P. M.

- KFI-8, Fred Waring, 8:15, News, 8:30, Good News of 1941.
- KNN-8, Amos 'n' Andy, 8:15, Lanny Ross, 8:30, Ask-It Basket.
- KHJ-8, Standard Symphony.
- KECA-8, School Kids Quiz, 8:30, Fame and Fortune.
- KFWB-8, Ereny Within, 8:15, Streamline Serenade, 8:30, Warner Bros. Orch.
- KMPC-8, Amos 'n' Andy, 8:15, Pickard Family, 8:45, Let's Talk News.
- KMTR-8, Property Owners, 8:15, Pat Cooney, 8:30, Technocracy, 8:45, Rheba Crawford.
- KFAC-8, Evening Concert.
- KGJF-8, News, 8:15, Jean Valentine, 8:30, Music.

### TUNE IN

## THE PICKARD FAMILY

SUNDAY THRU FRIDAY

8:15 to 8:45 P. M.

## KMPC

- KFOX-8, Lucca, 8:15, Frolic, 8:30, Popular Records.
  - KGER-8, News, 8:05, Movos.
  - KFXM-8, Standard Symphony Hour.
  - KFSG-8, Aimee S. McPherson.
  - KFSD-8, Famous Composers, 8:30, Fame and Fortune.
  - KGB-8, Standard Symphony Hour.
  - KVOE-8, Standard Symphony.
- 9 to 10 P. M.**
- KFI-9, Quiz Court, 9:30, When Presses Roar.
  - KNN-9, Strange as It Seems, 9:25, News, 9:30, Studebaker Champions, 9:45, Busse Orch.
  - KHJ-9, News, 9:15, McFarland Twins Orch. 9:30, Kemp Orch. 9:45, Lucas Orch.
  - KECA-9, Easy Aces, 9:15, Mr. Keen, 9:30, News (Thrifty Drug), 9:45, Frank and Archie.
  - KFWB-9, Names in Music, 9:30, News, 9:45, Dorsey Orch.

- KMPC-9, Memories in Melody.
- KMTR-9, Horseman's Forum, 9:15, Special Events, 9:30, Peter Potter.
- KFAC-9, Evening Concert.
- KGJF-9, Jewish Hour.
- KFOX-9, News, 9:15, Travelog, 9:30, Johnson Orch. 9:45, Shaw Orch.
- KGER-9, News, 9:05, Mexico.
- KFXM-9, News, 9:15, McFarland Twins Orch. 9:30, Wythe Williams, 9:45, Sensational Quiz.
- KFSG-9:30, Two Grand Pianos.
- KFSD-9, Easy Aces, 9:15, Mr. Keen, 9:30, Master Singers, 9:45, News.
- KGB-9, News.
- KVOE-9, News, 9:15, Studio, 9:30, Kemp Orch.

### 10 to 11 P. M.

- KFI-10, News, 10:15, Richards Orch. 10:30, Inside the News (Thrifty Drug), 10:45, Bridge Club.
- KNN-10, Sullivan Reviews, News, 10:15, Sports Round-Up, 10:20, Organ Music, 10:30, Masterworks.
- KHJ-10, Haven of Rest, 10:30, News, 10:45, Harris Orch.
- KECA-10, Philharmonia.
- KFWB-10, Piano Paintings, 10:15, Bowling Notes, 10:30, Contrasts in Rhythm.
- KMPC-10, Sing Song with Mike, 10:15, News, 10:30, Dance, 10:45, Havaianas.
- KMTR-10, News, 10:15, Lopez Orch. 10:30, Clinton, 10:45, Kaley Orch.
- KFAC-10, Melody Hour.
- KGJF-10, News, 10:15, Mission Workers.
- KFOX-10, Ross Ballroom, 10:15, MeCreery Orch. 10:30, Wave Riders, 10:45, Hamilton Orch.
- KGER-10, News, 10:10, Rev. Smith, 10:30, Haven of Rest, 10:30, News, 10:45, Harris Orch.
- KFSG-10, Estier Stuart, 10:30, Missionary Drama, 10:45, L. A. Five Singers.
- KFSD-10, Wilde Orch. 10:30, Nottingham Orch.
- KGB-10, Haven of Rest, 10:30, News, 10:45, Harris Orch.
- KFVD-10, Jack the Bellboy.
- KVOE-10, Haven of Rest, 10:30, News, 10:45, Harris Orch.

### 11 to 12 Midnight

- KFI-11, News, 11:15, Martin Orch. 11:30, Marshall Orch.
- KNN-11, Knov Manning, 11:15, Busse Orch. 11:30, Strand Orch. 11:55, News.
- KHJ-11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
- KECA-11, This Moving World, 11:15, Organ.
- KFWB-11, Three Kings & A Queen, 11:15, Music You Want.
- KMPC-11, Doctor's Journal, 11:15, Four Men and a Girl, 11:30, Swing & Quiz.
- KMTR-11, Music.
- KFAC-11, Night Shades.
- KGJF-11:15, Concert Melodies.
- KFXM-11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
- KFSG-11, Freddie Carter.
- KFSD-11, Martin Orch. 11:30, Marshall Orch.
- KGB-11, Harris Orch. 11:15, Dale Orch. 11:45, Memory Time.
- KVOE-11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.

- KGB-3, News, 3:05, Pendarvis Orch. 3:15, Devotions, 3:45, Hits and Encores.
- KFYD-3, News, 3:15, Music.
- KVOE-3, News, Pendarvis Orch. 3:15, Legion News, 3:30, Bargain Counter.

### 4 to 5 P. M.

- KFI-4, Art Baker's Notebook, 4:30, Dinner Music, 4:45, H. V. Kaitenborn.
- KNN-4, Kitty Keene, 4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.
- KHJ-4, Peking Post, 4:15, Meet Mr. Morgan, 4:30, Life of Byron.
- KECA-4, Classic Hour, 4:15, Set Sail, 4:30, Bud Barton, 4:45, Superman.
- KWB-4, Don Milligan, 4:30, Elwin Cross, 4:45, Stuart Hamblen.
- KMPC-4, Hollywood Chatterbox, 4:15, Musical Olio, 4:30, Newsreel, 4:45, Columbia Concert Orch.
- KMTR-4, John Brown, 4:15, Special Events, 4:30, Religious, 4:45, News.
- KFAC-4, Music, 4:30, Gateway to Music.
- KGJF-4, News, 4:15, Music.
- KRKD-4, Records, 4:45, News.
- KFOX-4, Elwin Cross, 4:15, Tin Pan Alley, 4:30, Swing.
- KGER-4, News, 4:30, Geo. Strange.
- KFXM-4, Trading Post, 4:30, Football Preview.
- KFSD-4, Elwin Cross, 4:15, Europe Situation, 4:30, Medical Society, 4:45, Madame Kriete.
- GP-4, Fulton Lewis, 4:15, Meet Mr. Morgan, 4:30, Life of Byron.
- KFYD-4, Tea Time, 4:15, Band Music, 4:30, Music Box.
- KVOE-4, Peking Post, 4:15, Meet Mr. Morgan, 4:30, Life of Byron.

### 5 to 6 P. M.

- KFI-5, String Time, 5:15, Jack Armstrong, 5:30, Aldrich Family.
- KNN-5, European Round-Up, 5:15, Fletcher Wiley, 5:30, Today's Best Buys, 5:45, Garred, News, 5:55, Davis, News.
- KHJ-5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Captain Midnight.
- KECA-5, Pat of Scotland, 5:30, News, 5:45, Tom Mix.
- KFWB-5, Stuart Hamblen.
- KMPC-5, A to Z Varieties, 5:15, News, 5:30, C. Harry.
- KMTR-5, Eventide Melodies, 5:15, Sweet Music, 5:30, C. Clinton, 5:45, Behind Front Page.
- KFAC-5, News, 5:15, Music, 5:30, Whoa Bill Club.
- KGJF-5, News, 5:15, Music, 5:30, Sport Spotlight, 5:45, Music.
- KRKD-5, Race Results.
- KFOX-5, Swing, 5:45, March Ahead of Time.
- KGER-5, News, 5:05, Latin Hour.
- KFXM-5, News, 5:05, Orch. 5:30, Shafter Parker, 5:45, Captain Midnight.
- KFYD-5, News.
- KVOE-5, Studio, 5:15, Noble Orch. 5:30, Shafter Parker, 5:45, Capt. Midnight.

# Cantor Talks Out

*A Popular Radio and Film Comedian  
Here Pegs Place of Laughter  
In Affairs of the World*

NEARLY breathless we hurried up the walk of the Cantor Beverly Hills home. We were an hour late for this 9 o'clock in the morning interview. Cantor was due on a plane to New York at 11 a. m.

We were ushered into a bedroom on the second floor. Profuse apologies stormed on our tongue. Eddie held up a remonstrating hand.

"Take it easy, Bucko, me lad. I knew you'd be late. I just called the airport and arranged to take a plane at 2."

We muttered gratefully, sniffing the air. A faint, linimenty, locker room aroma hugged the nostrils.

"Liniment and rubbing alcohol," Eddie said. "Going to get worked over while we talk. Favorite exercise is massage." He lay down on the bed as a masseur came in, grimly intent on his work. The masseur started beating a tattoo, punching out a staccato run on the keyboard of Cantor's spine.

"This is how I get my exercise," Eddie said dolefully. "Between rehearsals and broadcasts and benefit shows you can never find time for the real thing."

To start things off, we reminded him that in October, 1931, he began his radio career with National Broadcasting company when it occupied only a few floors of broadcasting space at 711 Fifth avenue. Now that he is beginning his tenth year with NBC with his "Time to Smile" program, how does radio look in retrospect, especially in regard to comedy programs?

Before the masseur could lay hands on another vertebra Cantor replied:

"There have been changes. They were slow in coming, but the changes have been for the better. The quality of radio comedy is at a higher level now than at any period in radio's history. Puns, jokes, and wheezes have passed out of the picture. In their place we have situations involving real people. We are making actors living persons instead of machines that spout jokes. Radio comedy is building characters, not caricatures, and you can give Jack Benny the credit for showing the way. He gave us real characters that every listener can recognize."

The blond muscle man, with hands half closed, half slaps and half punches the comedian's well developed torso. Eddie's voice is about as steady as Jack Benny's in his old Maxwell, but there is no interruption in his train of thought. Resting his chin on his arm, useful as a shock absorber, he goes on!

"Another change for the better is the faster tempo of radio comedy. We're doing in a half hour now what some programs used to do in an hour. We were the first, I believe, to set the style in this respect. We cut away non-essentials like extravagant introductions and build-ups, which were quite the rage a few years ago. Listen, this will slay you.



Now in the East for a brace of airings of "Time to Smile," Comedian Eddie Cantor is due back in Hollywood by mid-November to air the show from Radloland's capital, Hollywood. "Time to Smile" airs at 9 p. m. for western listeners, at 5 p. m. for 8 o'clock reception in east.

Do you know how we introduced Deanna Durbin for the first time? Don't faint. All we said was, 'Here's a 13-year-old girl with a very lovely voice'."

The famous pop-eyes popped. He pondered this. In retrospect this seemed an incredulous introduction to a girl who was to win sudden and spectacular success in the films, but it served to point up the Cantor contention that radio goes too fast nowadays to permit dawdling continuity.

"Crack that knee, will you please," says Eddie, lifting his right leg to the man in the white jersey. The masseur obliges, the knee cracks, Eddie continues:

"I'll tell you another thing that has changed for the better. Comedians are broadcasting now for the listening audience and not the studio audience. The boys who made people scream in the studios are not on the air any more. Actors don't harp on Hedy Lamarr or Bing Crosby's horses to raise a laugh. Nowadays they cater to the homes. No comedian has a right on the air unless he can see in his mind's eye the Nebraskans, the Alabamans, the lowans, and all the rest."

At this point Bunky steps silently into view. Bunky is an old time vaudeville trouser who gave Eddie his first job. Cantor, as a youngster, worked for Bunky (the Arthur of Bedini and Arthur) as a black face juggler, to become the first stooge in vaudeville. Bunky's the come-

dian's all-around man. He stands before him now to point a thumb in the direction of the living room. Eddie understands. The song pluggers are here on their daily visit. He slips on a bathrobe and goes in to meet them. There are three of them. Perfunctorily they cluster around the little upright in a corner. One sits at the piano; another, holding a little sheet of music, sings; the third, the publisher, stands by following the score. Cantor stands close to the singer, facing him. The song is about a young man who is drafted and goes to camp. Eddie listens attentively, tapping one foot in time with the march music. He hears several choruses and then there is a pause for the verdict.

"It's got a good title, boys, and it shows thought. But I don't believe you have scratched the surface. This is straight stuff. It's factual. You've got to be comical, very comical. The way to make a hit is to make people laugh." Cantor, who can draw parallels at the drop of a hat, gave as an illustration his famous "Potatoes Are Cheaper" song. He sang for their benefit one refrain.

**"You're not a Taylor or Gable,  
But do what you're able."**

"You have got to have a first act curtain at the end of each chorus. I think you can punch it up. Work it over and see me in a couple of days."

The pluggers grin weakly and leave. Still humming the tune Cantor sits down at a bridge table for his first meal of the day. Bells begin to ring: the door bell, the phone, but the busy little man goes ahead with his meal, taking in order orange juice, figs on dry cereal, cream cheese, milk and a spot of vanilla ice cream.

Distractions notwithstanding, the comedian's mind is still on radio. Particularly his new show, "Time to Smile," which is presented from NBC's studio 8-H, from whence he broadcast the first comedy program to emanate from Radio City. It was on the occasion of dedication of NBC's present headquarters in 1933.

Of his new discovery, Mrs. Waterfall (Maude Davis), Cantor says: "She has a better sense of timing than any woman I have worked with in my life."

Of Harry Von Zell, his announcer, he says: "Unquestionably the greatest announcer-actor-comedian in the business. When he makes a mistake it's an improvement over what you've got."

We talk about straight men and he is reminded anew of the progress radio has made.

"When I first started in radio I horrified sponsors by suggesting that commercials be said by straight men, just as Von Zell is doing today. It took almost a decade for sponsors to appreciate the value of incorporating the plug for the product in the running dialogue rather than to set it as something apart."

Cantor was ahead of his time and in any review of the history of radio comedy his name will be preeminent as a pioneer who helped develop it. He was the first to go out of his way to find new talent and develop it (Bobby Breen, Deanna Durbin, Parkyakarkas). He was the first to do a preview of his program before submitting it to a nationwide audience. He was a pioneer in admitting the public to his broadcasts, rather than reserving the privilege to a handful of friends of



# FORECAST and things current IN RADIO

**Editor's Note:** The following are brief flashes on selective radio programs and events, current and coming up in the future. They are intended to afford a guide for introduction to radio matters of indicated general interest.

## SCIENCE

★  
**"Receding Horizons."** A program on astronomy, featuring the contributions to this science by the California Institute of Technology and the latest developments. Dr. Edwin Hubble of this institution and of the Mt. Wilson staff. From Hollywood studios. Check stations for time (NBC).

★  
**"The Klystron and Radio Beams."** Nov. 15. The story of Stanford university department of physics' development of a new radio tube which has been a boon to the aviation industry. Professor David L. Webster; Professor William W. Bansen; Research Associate Sigurd Varian, and Research Associate Russell H. Varian. From San Francisco studios. Check station for time (NBC).

## EDUCATIONAL

★  
 Currently interesting are broadcasts of Richfield Reporter, heard over NBC-Red network from 10 to 10:15 p. m., PST, Sundays through Fridays. Now originating in San Francisco so that the reporter can carry out an ambitious itinerary of visits to numerous schools in the bay area.

★  
**"Wake Up, America,"** (KIJJ-KFXM-KVOE-KGB, 9:45 p. m., Mondays). Rap-

the sponsor. These and other innovations have helped radio comedy progress.

We asked him about the future of radio comedy and he answered:

"There will be an avalanche, an epidemic of laughter. We need laughter as much as we need music, education and the news of the day. Laughter is a balance very necessary in these times. You will hear more and more laughter because people will be afraid NOT to laugh. If the dictators didn't suppress laughter they wouldn't have a chance, because laughter makes a people relax and think. As long as we can laugh, we're safe. There have been substitutes for oil, for food and clothing, but never has there been a substitute for laughter. There has yet to be an ersatz laughter. Laughter is the most important thing in the world today. It is the oxygen tank to keep Americans alive."

We thought this over and concluded it was sound stuff. If people can be kept laughing, all peoples, even dictators and cheap charactered politicians, in our own country and elsewhere, we might, as a world of people, laugh ourselves into harmony and happiness.

★  
 idly becoming one of the illuminating programs on the air for listeners who seek to plumb causes for American problems. Strongly recommended.

★  
**"On Your Job"** (KFI, Sundays at 10:30 a. m.). Acclaimed last year for dramatizations of American work and workers. It is based on research by Frank Ernest Hill, American Adult Education association, and grew from conviction Americans want and need to know about each other. Significant in these troubled hours.

## DRAMA

★  
**John Barrymore**, currently appearing in the film, "The Great Profile," stars in a radio adaptation of the political satire, "The Great Man Votes," on Columbia network's "Screen Guild Theater." (CBS-KNX, only, 9:30 to 10 p. m., PST, Nov. 3).

★  
**Helen Hayes** plays the role of a small town girl who barely escapes becoming a victim of her own ridiculous pretense, in Booth Tarkington's love story, "Alice Adams" a presentation of the "Helen Hayes Theater" on Columbia network. (KNX-CBS, Sunday, Nov. 3, 7:30 to 8 p. m., PST).

## MUSIC

★  
**"Fulton Fish Market,"** the dramatization of a choric, impressionist poem about the great New York City fish market, is the "Columbia Workshop" presentation for Sunday, Nov. 3. (KNX only, 10:30 to 11 p. m., PST).

★  
**Rise Stevens**, Metropolitan Opera mezzo-soprano, makes her Ford Sunday Evening Hour debut as guest soloist with the symphony orchestra and chorus directed by Reginald Stewart. (KNX-CBS, Sunday, Nov. 3, 6 to 7 p. m., PST). Miss Stevens spent the summer in South America where she completed her third season at the Teatro Colon in Buenos Aires.

## GENERAL

★  
**The Right Rev. Noel Baring Hudson**, recently arrived in this country as representative of England's Archbishop of Canterbury, in an exclusive Columbia network broadcast on Sunday, Nov. 3. (KNX-CBS, 11:15 to 11:30 a. m. PST). He is expected to discuss the status of missionary work as affected by the war.

★  
**Mr. Willkie's** final radio address to the American voters is set for election eve, Monday, Nov. 4, when, with Senator Charles L. McNary, his running mate, he will speak over CBS-MBS-NBC in a broadcast from 7:15 to 8 p. m., PST.



With the  
**LAMPLIGHTER**  
After Dark

By L. E. Y.

(Tune in Fridays, KHJ-Mutual Don Lee, 900 on dial, 4:45 to 5 p. m. Prizes and guests).

★  
 Next Lamplighter Night will be at the Paris Inn, 210 East Market street, Tuesday, Nov. 5. Here's the picture. There will be No Dollar minimum for Lamplighters and their guests, but you must show your Lamplighter card. This means you will be charged only for the drinks or food you order. Drinks start at 35 cents and there will be a Special Lamplighter dinner costing \$1.00 (including a bottle of wine if you desire). In addition to **Chuck Henry's** grand dance music, **Bert Rovers** presents the outstanding scenes in full costume from the opera "Carmen," with a company of 60 voices. We also will introduce special Lamplighter guests. Prizes, etc., will be awarded to winning Lamplighters. If you haven't a Lamplighter card, send a stamped, self addressed envelope to the Lamplighter, care of Radio Life. Call WEHster 6161 for information and reservations.

The Lamplighter Postoffice—About the Palladium: Admission, opening night, Oct. 31, 1940, \$1.00 per person. Tommy Dorsey definitely opens the spot. . . . H. T.: "Quiet Please" has one more week to run, then goes to N. Y. . . . James S.: There is dancing Sat. nights in the Aquatic room at the Miramar. . . . Gladys D.: The Troc Grill is sponsored by the Somerset House. . . . Pat M.: The rumor is wrong. Garwood Van still dates Florence Lundeen of the Hollywood Models Guild. . . . Howard R.: Sorry but we didn't hear about anyone riding "a Kid-die Car" to that Late spot you mention.

**BANDS THAT PLAY FOR YOU AND ME**  
**LA CONGA**—Two hands on the revolving stage.  
**COQUANCT GROVE, AMBASSADOR**—Hal Kemp and his Orchestra.  
**WILSHIRE BOWL**—Phil Harris.  
**CASA MANANA**—Henry Buase. His "shuffle rhythm" is tops. Next, Ted Lewis.  
**CASINO GARDENS**—Jimmy Joy returns. A swell band.  
**ZAMBOANGA**—Three well-grouned Hawaiian Strings.  
**FLORENTINE GARDENS**—Dave Marshall.  
**ROSELAND ROOF**—Ray Stillwell from Hotel Astor.  
**TOPEKA'S**—Marvin Dale. New, but very solid. Ruca Brown on the vocals.  
**BILTMORE BOWL**—Johnny Richards. Local boy makes good. Patricia Kay. "Chuck" Foster Oct. 31.  
**ZENIA BALLROOM**—Jack Dunn. Second year.  
**MIRAMAR HOTEL**—Bill Alin.  
**AQUATIC RESTAURANT**—The Continental Four.  
**MARI CARROLL'S**—Manny Strand.  
**VICTOR HUGO'S**—Matty Maineck and the original "Octette."  
**BAI TARARIN**—Burke's Orchestra.  
**THE BREAKERS**—Al Roberts' swell group.  
**GENE'S HAWAIIAN VILLAGE**—Dick McIntyre.  
**CIRO'S**—Basil Fomeen.  
**LA MAZE**—Wingie Manone.  
**PALLADIUM** opens Oct. 31st with Tommy Dorsey.

**FRIDAY Program Highlights**

*Variety*

**A. M.**

8:00—Johnny Murray, KFI.  
9:00—Kate Smith, KNX.  
9:45—Between Bookends, KECA.  
10:30—Art Baker, KECA.

**P. M.**

1:15—Club Matinee, KECA.  
2:00—Chef Milani, KMPC.  
4:00—Art Baker's Notebook, KFI.  
4:45—Lampighter, KHJ.  
7:00—Believe It or Not, KNX.  
7:30—Alec Templeton, KFI.  
7:30—Al Pearce Gang, KNX.  
8:00—Amos 'n' Andy, KNX-KMPC.  
8:15—Pickard Family, KMPC.  
8:30—Johnny Presents, KNX.  
9:00—Kate Smith Program, KNX.

*Drama*

**A. M.**

10:45—Short Story, KNX.

**P. M.**

6:30—Everyman's Theatre, KFI.  
7:00—Wings of Destiny, KFI.  
7:30—Lone Ranger, KHJ.  
8:30—Death Valley Days, KFI.  
8:30—1 Want a Divorce, KHJ-KVOE-KFXM.

*Public Affairs—News*

**A. M.**

7:30—Bob Garred, KNX.  
10:00—John B. Hughes, KHJ-KVOE-KFXM.

**P. M.**  
4:45—Fleetwood Lawton, KFI.  
5:30—WEAF Dedication, KFI.  
5:55—Elmer Davis, KNX.  
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.  
7:00—Raymond Gram Swing, KVOE-KGB-KFXM-KHJ.  
7:45—Robert Arden, KFVB.  
8:45—Let's Talk News, KMPC.

*Outstanding Music*

**A. M.**  
11:00—Music Appreciation Hour, KECA.

**P. M.**

2:30—Classic Hour, KECA.  
6:00—Waltz Time, KFI.  
8:00—Pleasure Time, KFI.  
8:00—Evening Concert, KFAC.  
8:15—Lanny Ross, KNX.  
10:00—Phil-Harmonia, KECA.  
10:30—Masterworks, KNX.

*Sports—Comment*

**P. M.**

12:30—Round Table, KMPC.  
6:15—Flying Football, KHJ.  
7:00—Big Ziff, KFVB.  
7:30—Fleakin Predictions, KMPC.  
8:00—Lovola v. Hardin-Slimmons, KFVB.  
8:00—Santa Ana J. C. vs. Pomona J. C., KVOE.  
10:15—Sports Round-Up, KNX.

*Weather*

KHJ-KGB-KVOE—8:30 a.m., 2:00 p.m.  
KFVB—11:30 a.m.  
KRKD—9:30 a.m., 1 p.m., 3:45 p.m.

**FRIDAY Programs**

NOVEMBER 3, 1940

**8 to 9 A. M.**

KFI—9, Johnny Murray, 8:15, Against the Storm, 8:30, Road of Life, 8:45, News.  
KNX—8, Morning Melodies, 8:15, News, 8:20, Nancy Dixon, Shopping Guide, 8:30, Goldberg, 8:45, Kathleen Norris.  
KHJ—8, Breakfast Club, 8:30, News, 8:45, London News.  
KECA—8, Breakfast Club, 8:30, News, 8:45, Musical Clock.  
KFVB—8, Rhythm, 8:15, Down Mississippi, 8:45, Dr. Reynolds.  
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.  
KMTR—8, Spanish Hour, 8:45, Religious Music.  
KFAC—8, Country Church, 8:30, News, 8:45, Mildred Lager.  
KRKD—8:30, State Employment.  
KFOV—8, News, 8:15, Dr. Reynolds, 8:30, Classified, 8:45, Roubz Riders.  
KGER—8, News, Soul Patrol, 8:15, Missal, 8:45, Rev. Bennington.  
KFXM—8, Breakfast Club, 8:30, Sunshine Service.  
KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.  
KGB—8, Breakfast Club, 8:30, News, 8:45, Toby and Susie.  
KFVD—8, Covered Wagon, 8:45, Music.  
KVOE—8, Breakfast Club, 8:30, News, 8:45, London News.

**9 to 10 A. M.**

KFI—9, Your Treat, 9:15, O'Neill's Club, 9:30, Mine to Cherish, 9:45, Bridge Club.  
KNX—9, Kate Smith Speaks, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Oue Gal Sunday.  
KHJ—9, Victor Lindlahr, 9:15, Rev. Laurin, 9:30, Let's Play Bridge, 9:45, Keep Fit.  
KECA—9, Mildred Van, 9:30, News, 9:45, Between Bookends.  
KFVB—9, Rhythm in Rhyme, 9:30, News (Thrifty Drugg), 9:45, Hits & Bits.  
KMPC—9, News, 9:15, Women of Today, 9:30, Melody Preferred.  
KMTR—9, Martin Luther Thomas, 9:15, Health, 9:30, Clifford Clinton, 9:45, Religious.  
KFAC—9, Inspirations, 9:15, Health Talks, 9:30, Women in News, 9:45, Novelty Notes.  
KGFJ—9, News, Stocks, 9:15, Music, 9:45, Sheldo Seward.  
KRKD—9:30, U. S. Weather, 9:45, News.

KIEV—9:30, Mayfair Lost & Found Pets.  
KFOV—9, Hit Review, 9:30, Popular Records, 9:45, Song Fellows.  
KGER—9, News, Bright Corner, 9:15, March Ahead of Time, 9:30, Festival, 9:45, Full Gospel.  
KFXM—9, News, 9:15, Dick O'Heren, 9:30, Let's Play Bridge, 9:45, Pop. Orch.  
KFSD—9, Mary McHugh, 9:15, Health, 9:30, Farm & Home.  
KGB—9, Musical Portraits, 9:15, Homemaker's Catalog, 9:30, Let's Play Bridge, 9:45, Keep Fit.  
KFVD—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.  
KVOE—9, Monitor News, 9:15, Dick O'Heren, 9:30, Bridge Lesson, 9:45, Keep Fit.

**10 to 11 A. M.**

KFI—10, News, 10:15, Tillamook Kitchen, 10:30, Kathleen Norris, 10:45, Dr. Kaste.  
KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Short Short Story.  
KHJ—10, Jol. B. Hughes, 10:30, Johnson Family, 10:45, Bachelor's Children.  
KECA—10, Mid-Morning Jamboree, 10:30, Art Baker, 10:45, News, 10:50, H. Harding.  
KFVB—10, Song Shoppers, 10:15, Jimmie Jackson, 10:30, Mardi Gras, 10:45, Selvin Orch.  
KMPC—10, Accents on Rhythm, 10:15, Old Refrain, 10:30, Waltz Time, 10:45, News.  
KGFJ—10, News, 10:45, City Dwellers.  
KMTR—10, Woman's World, 10:45, Dr. Reynolds.  
KFAC—10, Model Immortals, 10:30, Gothic Tower.  
KRKD—10, Music, 10:15, Health.  
KFOV—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman.  
KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.  
KFXM—10, John B. Hughes, 10:30, Johnson Family, 10:45, Bachelor's Children.  
KFSD—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, News, 10:50, H. Harding.  
KGB—10, John B. Hughes, 10:30, Johnson Family, 10:45, Bachelor's Children.  
KFVD—10, Morning Serenade, 10:30, Union Rescue Mission.  
KVOE—10, News, 10:30, Johnson Family, 10:45, Bachelor's Children.

**11 A. M. to 12 Noon**

KFI—11, Betty Crocker, 11:15, Arnold Grimm's Daughter, 11:30, Valiant Lady, 11:45, Light of the World.  
KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.  
KHJ—11, Friendly Neighbors, 11:15, Ruth Hauser, 11:30, Eddie Albright.  
KGB—11, Music Appreciation Hour.  
KFVB—11, Tom Stoddard, 11:30, News, 11:45, Curtis H. Springer.  
KMPC—11, Norma Serviss, 11:15, Music for Madame, 11:30, Musical Workshop, 11:45, Livestock Journal.  
KMTR—11, Dr. Talbot, 11:30, Monitor News, 11:45, Sweet Music.  
KFAC—11, Man on Street, 11:30, Hawaiian, 11:45, Musicale.  
KGFJ—11, News Stocks, 11:15, Music.  
KRKD—11, Paddock Flashes, 11:30, News.  
KFOV—11:15, Dr. Reynolds, 11:30, News, 11:45, Hudson Orch.  
KGER—11, News, 11:15, Christian Woman Speaks, 11:30, Missionary Base.  
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Garden Club, 11:45, School of Air.  
KMTR—11, Music Appreciation Hour, 11:45, News.  
KGB—11, Friendly Neighbors, 11:15, Anybody Home? 11:30, Garden Club, 11:45, School of Air.  
KFVD—11, News, 11:15, Musical Album, 11:30, Red Piano, 11:45, Violet Schram.  
KFXM—11, Friendly Neighbors, 11:15, Anybody Home? 11:30, Garden Club, 11:45, Southern School.

**12 Noon to 1 P. M.**

KFI—12, Mary Marlin, 12:15, Ma Perkins, 12:30, Pepper Youna, 12:45, Vic and Sade.  
KNX—12, Martha Webster, 12:15, KNN-tra, 12:25, Music, 12:30, Kate Hopkins, 12:45, Knox Manning.  
KHJ—12, News, 12:15, Chapel Moments, 12:30, Scrapbook Stories, 12:45, Hollywood Whispers.  
KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
KFVB—12, A. Jarvis.  
KFXM—12, Nontunes, 12:15, News, 12:30, Sports Round Table, 12:45, Musical Comedy.  
KMTR—12, Peter Potter.  
KFAC—12, News, 12:15, Music.  
KGFJ—12, News, Stocks, 12:15, Music, 12:45, Let's Listen.  
KRKD—12, Saddle Pals.  
KFOV—12, Music Gems, 12:15, News, 12:30, Dick Ross, 12:45, Cowboy Music.  
KGER—12, News, 12:30, Officials on Parade.  
KFXM—12, Singin' Sam, 12:15, 12:30, Calvary Quarter Hr., 12:45, Popular Orch.  
KFSD—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
KGB—12, News, 12:15, Chapel Moments, 12:30, Scrapbook Stories, 12:45, KGB Presents.  
KFVD—12, Air Editor, 12:30, Music, 12:45, Violet Schram.  
KVOE—12, News, 12:15, Farm News, 12:30, Scrapbook, 12:45, Meet the Stars.

**1 to 2 P. M.**

KFI—1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Widder Brown.  
KNX—1, Portia Blake, 1:15, Myrt & Marg, 1:30, Hilltop House, 1:45, Stepmother.  
KHJ—1, Don Lee School of Air, 1:30, Happy Homes.  
KECA—1, Mother of Mine, 1:15, Club Matinee.  
KFVB—1, News, 1:05, Hawaiian Music, 1:30, Dr. Reynolds, 1:45, Varieties.  
KMPC—1, Melody Time, 1:30, News, 1:45, Light Classics.  
KMTR—1, S.N.C. Poetry, 1:45, Spec. Events, 1:45, Sweet Music.  
KFAC—1, Religious Science, 1:15, Music, 1:45, Organ.  
KGFJ—1, News, Stocks, 1:15, Strings.  
KRKD—1, Weather, 1:15, City Hall, 1:30, U.S.C. Poetry, 1:45, Health.  
KFOV—1, State Bldg, 1:15, Lucca, 1:30, Christian Science, 1:45, At Theatre.  
KGER—1, News, 1:05, Ad Club, 1:30, Spanish Trio.  
KFXM—1, School of Air, 1:30, Varieties, 1:45, Highlights, Variety.  
KFSD—1, Mother of Mine, 1:15, Club Matinee.  
KFVB—1, Don Lee School, 1:15, Hits & Encores, 1:30, Stocks, Investments, 1:45, Sleaz.  
KFI—1, News, 1:15, Music.  
KVOE—1, Don Lee School, 1:30, Studio, 1:45, Civic.

**2 to 3 P. M.**

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.  
KNX—2, American School of Air, 2:30, Facts About Life, 2:45, Scat-tergud Haines, 2:15, Bookworm.  
KHJ—2, News, 2:15, Bookworm, 2:30, Berigut Orch, 2:45, Musical Matinee.  
KECA—2, News, 2:15, Adventures in Mythology, 2:30, Classic Hour.  
KFVB—2, Kumba Rhythm, 2:15, Bowling Notes, 2:30, News, Music Box, 2:45, Grandma Travels.  
KMPC—2, Chef Milani, 2:15, Music in the Air, 2:30, Concert Hall.  
KMTR—2, W. B. West, 2:15, Old Windhammer, 2:30, Stock Reports, 2:45, Sweet Music.  
KFAC—2, News, 2:15, Music, 2:30, Band.  
KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Dedicated to You.  
KRKD—2, Henry Orch, 2:30, News, 2:45, Hawaiians.  
KFOV—2, Civic, 2:15, Daily Bread, 2:30, Dr. Reynolds, 2:45, Grandma Travels.

**HEAR CHEF MILANI TODAY**  
KMPC—2:00 P. M.

KGER—2, News, 2:05, Musicale, 2:30, Look Beach Band.  
KFXM—2, Stocks, 2:05, Popular Orch, 2:15, News, 2:30, Kulu Orch, 2:45, Spillite Revue, 2:15, KFSD—2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.  
KGB—2, News, 2:15, Voices, 2:30, Kulu Orch, 2:45, Musical Matinee.  
KFVD—2, Music, 2:15, Organ, 2:30, Rhythm.  
KVOE—2, News, 2:15, Fed. Music, 2:30, Kulu Orch, 2:45, Round towner.

**3 to 4 P. M.**

KFI—3, Agnes White, 3:15, Civic Announcements, 3:25, News, 3:30, Alice Blair, 3:45, Meet Miss Julia.  
KNX—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan, 3:45, Whentena Playhouse.  
KHJ—3, News, 3:05, McIrene Orch, 3:15, Professor Lindlery, 3:30, Turner, Organ, 3:45, Meet Miss Julia.  
KECA—3, Classic Hour, 3:30, Classic Hour.  
KMPC—3, Charlie Wellman, 3:30, Tropic Moods, 3:45, Music Graphs.  
KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
KMTR—3, Volney James, 3:30, Meunier, 3:45, Music.  
KGFJ—3, News, 3:15, Vocalists.  
KRKD—3, Hawaiians, 3:45, Weather, Venna Taylor.  
KFOV—3, Maddox Family, 3:30, B. McKee, 3:45, C. Leightn.  
KGER—3, News, 3:20, Long Beach Band.  
KFXM—3, News, 3:15, Variety, 3:30, Harold Turner, 3:45, State Employ.  
KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
KGB—3, News, 3:05, McGrane Orch, 3:15, Len Salvo, 3:30, Music and Music.  
KFVD—3, News, 3:45, Kumba.  
KVOE—3, News, 3:15, Prof. Lindlery, 3:30, Bargain Counter.

**4 to 5 P. M.**

KFI—4, Art Baker's Notebook, 4:30, Organ Moods, 4:45, Fleetwood Lawton.  
KNX—4, Kitty Keene, 4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.  
KHJ—4, Paging Past, 4:15, P. E. Gardner, 4:45, Lampighter.  
KECA—4, Unclassic, 4:15, Set Sail, 4:30, Bud Barton, 4:45, Superman.  
KFVB—4, Don Milligan, 4:30, Elvin Cross, 4:45, Stuart Hamilton.  
KMPC—4, Social Secretary, 4:15, Musical Oloos, 4:30, Newsreel, 4:45, Aloha Land.  
KMTR—4, John Brown, 4:15, Spec. Events, 4:30, Religious, 4:45, News.  
KFAC—4, Novis Singers, 4:30, Gateway to Music.  
KGFJ—4, News, 4:15, Music.  
KRKD—4, Recordings, 4:05, News, KFOV—4, Elvin Cross, 4:15, Tin Pan Alley, 4:30, Swing.  
KGER—4, News, 4:30, Geo. Strange.  
KFXM—4, Trading Post, 4:30, For Mother and Dad.  
KGB—4, Fulton Lewis, 4:15, Monitor News, 4:30, South American Way.  
KFSD—4, Tea Time, 4:30, News.  
KFSD—4, Elvly Cross, 4:15, Europe Situation, 4:30, San Diego High School, 4:45, McKee Orch.  
KVOE—4, Paging Past, 4:15, Studio.

# Scully Gives Football Fashions

By FRANCES SCULLY  
NBC Hollywood Fashion Editor

CHEERING in style is the keynote of football fashions this year, with the glamor girls decked out in smart collegiate sport outfits which are dashing in design and emphasizing the youthful silhouette.

Dorothy Lamour, heard each week on NBC's Kraft Music Hall with Bob Burns, created quite a stir at a gridiron battle a week ago. She appeared in a smart all wool beige jersey sport dress with a full length form-fitting brown wool coat. A huge heart-shaped mink hat and muff and brown accessories completed the costume.

Irene Rich's sport costume which she wore to South Bend for the Notre Dame game is a plaid dress with a black coat lined in the same material of the dress. The coat is trimmed with civet cat and Miss Rich's turban is also fashioned of this new popular fur. Her accessories are black suede.

Beige is one of Mary Livingstone's favorite colors and with her smart gabardine suit in this shade the NBC comedienne wears a natural colored camel's hair coat and smart beige felt hat with a bright colored quill soaring skyward. Her low heeled brogues, with matching handbag, are heavy brown leather studded with gold buttons.

Gracie Allen, whose fashion tastes don't lean toward the sportive styles, wears a

short sable jacket with a taupe wool dress and brown accessories when she takes in the big games.

Virginia "Ginny" Simms likes to combine gay colors and her football costume is a bright plaid in the shades of bottle green, red and mustard yellow. The simply designed dress is made of the plaid and Ginny's jerkin blouse is green suede. Harmonizing with the jerkin is her suede sport hat with three quills matching the shades combined in the plaid material. Her shoes, gloves, and handbag are green suede.

Black is an all-time favorite of Gale Page, NBC dramatic star heard on Woodbury's Hollywood Playhouse, and this season she has added a black baby Persian lamb coat to her wardrobe. For spectator sports wear Gale wears with her fur coat a tailored black wool dress, low heeled sport shoes, black felt sport hat with a bright red feather providing the only color contrast.

Mary Martin, singing star of NBC's Maxwell House Coffee time, likes suede in bright and pastel shades and one of her favorite sport outfits is a three-piece suede costume in the shades of rust, mustard, golden yellow and brown. The two-piece dress is fashioned of the mustard golden shade with saddle stitching on the skirt and blouse. The full length coat is rust, with square shoulders, revers and patch pockets outlined in saddle stitching. Mary's hat is a brown suede with the other suede shades cut feather style

as an ornament. Her gloves, bag and shoes are brown suede.

As usual, Vera Vague (Barbara Jo Allen) is anxious to be a glamor girl on the gridiron too, but she says she's really more interested in this "tackling" idea the boys talk about.

## WITH THE POET

Conducted by  
DOROTHY RANDALL

CLASS WITH A CAPITAL 'K'  
A massive sprawly signature  
Peeps up a letter I'm quite sure  
Huge flourishes, though superficial  
Make it look much more official.  
Crisp swirling strokes, placed here  
and there  
Denote the writer's savoir-faire;  
Dots and doodads, smartly placed  
Proclaim his dignity and taste  
Combined, they add much snap and  
class  
To correspondence, but alas!  
They sometimes drive the reader  
plumb  
Daffy figuring who it's from.

—G. B. WALTON.

★

When a fellow pleases you  
Let him know it.  
Why, it isn't much to do—  
Let him know it.  
It will help in the fray  
And he'll think his efforts pay  
If you like his work or way,  
Let him know it.

AUTHOR UNKNOWN.

★ ★ ★

TRUST RADIO LIFE MARTS

### 5 to 6 P. M.

- KFI—5, Friendly Philosopher. 5:15.
- Jack Armstrong. 5:30, WEAF Dedication.
- KNX—5, European Round-Up. 5:15.
- Fletcher Wiley. 5:30, Afternoon Dance. 5:45, Garred. News. 5:55, Davis, News.
- KHJ—6, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Captain Midnight.
- KECA—5, Twilight Tales. 5:15 Tarzan. 5:30, News. 5:45, Tom Mix.
- KFWB—5, Stuart Hamblen.
- KMPC—5, A to Z Varieties. 5:15, News. 5:30, Uncle Harry.
- KMTR—6, Eventide Melodies. 5:30, C. Clinton. 5:45, Behind Front Page.
- KFAC—5, News. 5:15, Music. 5:30, Whoa Bill Club. 5:45, Pop. 5:50, Sport Spotlite. 5:45, Phil Stanwick.
- KFYW—5, Swing. 5:40, Beauty. 5:45, March Ahead of Time.
- KGER—5, News. 5:05 Latin Hour.
- KFXM—6, News. 5:05, Pop. Orch. 5:30, Shafter Parker. 5:45, Captain Midnight.
- KFND—5, Kiddies' Party. 5:30, News.
- KGB—5, Ned Jordan. 5:30, Shafter Parker. 5:45, Captain Midnight.
- KVOE—5, News. 5:15, Captain Midnight. 5:30, Jordan. 5:30, Shafter Parker. 5:45, Captain Midnight.

### 6 to 7 P. M.

- KFI—6, Waltz Time. 6:30, Everyman's Theatre.
- KNX—6, Texas Rangers. 6:15, Clark Ross Songs.
- KHJ—6, Fulton Lewis. 6:15, Flying Football. 6:30, John B. Hughes. 6:45, Cheer Up Gang.
- KECA—6, Reporter Without Portfolio. 6:15, Jack. 6:30, J. B. Kennedy. 6:45, Time Out.
- KFWB—6, News. 6:15, Strollin' Com. 6:30, Windsor Orch. 6:45, Political.
- KMTR—6, Hollywood Merry-Go-Round. 6:15, Special Events. 6:30, Life Payments. 6:45, Spec. Events.
- KMP—6, Song Stories. 6:30, Easy Listening.
- KFAC—6, News. 6:15, L. A. City College. 6:45, Music.
- KGF—6, Italian Melodies. 6:30, Gold Hour.
- KRRD—6:15, Santaella Presents.
- KFOX—6, News. 6:10, Sports. 6:15, Stephen Foster. 6:30, Anything Can Happen. 6:45, Supper Melodies.

- KGER—6, News. 6:30, Jewish Hour.
- KFXM—6, Fulton Lewis. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, News.
- KFND—6, Kogen Orch. 6:30, News. 6:35, Citizens Water Com.
- KGB—6, Fulton Lewis. 6:15, Johnson Family. 6:30, News & Views. 6:45, Political.
- KVOE—6, Fulton Lewis. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Cheer-Up Gang.

### 7 to 8 P. M.

- BFI—7, Wings of Destiny. 7:30, Alec Templeton Time.
- KNX—7, Believe It or Not. Ripley. 7:30, Al Pearce Program.
- KHJ—7, Raymond G. Swing. 7:15, Voices of Yesterday. 7:30, Lone Ranger.
- KECA—7:15, Dinah Shore. 7:30, News. 7:45, Condito Betalho.
- KFWB—7, Big Ziff. 7:15, Jimmie Jackson. 7:30, News (Thrifty Drug). 7:45, Robert Arden.
- KMPC—7, Symphony of Melody. 7:30, Pigskin Predictions. 7:45, Novationes.
- KMTR—7, I Am. 7:15, J. F. Burke. 7:30, Clinton. 7:45, Samuel Converse.
- KFAC—7, Gems in Music. 7:15, Steps to Security. 7:30, Musical Tapes.
- KGF—7, Spanish Hour.
- KRRD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
- KFOX—7, Daily Bread. 7:30, Hawaiian. 7:45, Robert Arden.
- KGER—7, News. 7:05, Jewish Hour.
- KFXM—7, Raymond G. Swing. 7:15, Selective Service. 7:30, Lone Ranger.
- KFND—7, Service. 7:15, Dinah Shore. 7:30, Ink Spots. 7:45, Candido.
- KGB—7, Raymond G. Swing. 7:15, Lowe Highlights. 7:30, Lone Ranger.
- KVOE—7, Raymond G. Swing. 7:15, Selective Service. 7:30, Lone Ranger.

### 8 to 9 P. M.

- KFI—8, Fred Warms. 8:15, News. 8:30, Death Valley Days.
- KNX—8, Amos 'n' Andy. 8:15, Lanny Ross. 8:30, Johnny Presents.
- KHJ—8, Quiz of Two Cities. 8:30, I Want a Divorce.
- KECA—8, Football Program.

- KFWB—8, Loyola vs. Hardin-Simmons.
- KMPC—8, Amos 'n' Andy. 8:15, Pickard Family. 8:45, Let's Talk Over News.
- KMTR—8, Christian American Crusade. 8:15, Pat Cooney. 8:30, Floyd Johnson.
- KFAC—8, Evening Concert.
- KGF—8, News. 8:15, Jean Valentine. 8:30, Music.
- KRRD—8:15, Little Tokyo.
- KFOX—8, Lince's. 8:15, Army Trans. 8:30, Judge Gardner.
- KGER—8, News, Novos.
- KFXM—8, Children's Program. 8:30, I Want a Divorce.
- KFND—8, Football. 8:30, Barnet Orch.
- KGB—8, Quiz of Two Cities. 8:30, I Want a Divorce.
- KVOE—8, Santa Ana vs. Pomona J. C. 8:30, I Want a Divorce.

### 9 to 10 P. M.

- KFI—9, University Explorer. 9:15, Manchester Boddy. 9:30, Mainneck Orch.
- KNX—9, Kate Smith Program. 9:55, Beany Explorer.
- KHJ—9, News. 9:15, Kaye Orch. 9:30, Kemp Orch.
- KECA—9, Gang Busters. 9:30, News (Thrifty Drug). 9:45, Frank and Archie.
- KFWB—9, Loyola vs. Hardin-Simmons.
- KMPC—9, Memories in Melody.
- KMTR—9:30, Peter Potter.
- KFAC—9, Evening Concert.
- KGF—9, Jewish Hour.
- KRRD—9, Little Tokyo. 9:30, Re-Orch.
- KFOX—9, News. 9:15, Eventide Echoes. 9:30, Rey Orch. 9:45, Ross Ballroom.
- KGER—9, News. 9:05, Audrey Lee.
- KFXM—9, News. 9:15, Kaye Orch. 9:30, Argonauts. 9:45, Kemp Orch.
- KFND—9, Gang Busters. 9:30, Himber Orch. 9:45, News.
- KGB—9, News.
- KVOE—9, News. 9:15, Santa Ana J. C. vs. Pomona J. C.

### 10 to 11 P. M.

- KFI—10, News. 10:15, Richards Orch. 10:30, Inside the News (Thrifty Drug). 10:45, Bridge Club.
- KNX—10, Sullivan Review News. 10:15, Sports Round-Up. 10:20, Organ Music. 10:30, Masterworks.

- KHJ—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.
- KECA—10, Phil-Harmonia.
- KFWB—10, Loyola vs. Hardin-Simmons. 10:30, Requests.
- KMPC—10, Sing Song with Mike. 10:15, News. 10:30, Dance. 10:45, Hawaiian.
- KMTR—10, News. 10:15, Lopez Orch. 10:30, Clifford Clinton. 10:45, Kaley Orch.
- KFAC—10, Melody Hour.
- KGF—10, News. 10:15, Carter Wright Audition Time.
- KFOX—10, Ross Ballroom. 10:15, Roberts Bros. Orch. 10:30, Wave Blders. 10:45, Hamilton Orch.
- KFXM—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.
- KFND—10, Richards Orch. 10:30, Farley's Jamboree.
- KGB—10:30, News. 10:45, George Bacon. 10:30, News. 10:45, Harris Orch.

### 11 to 12 Midnight

- KFI—11, News. 11:15, Nottingham Orch. 11:30, Marshall Orch.
- KNX—11, Knox Manning. 11:15, Busse Orch. 11:30, Strand Orch. 11:55, News.
- KHJ—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
- KECA—11, This Moving World. 11:15, Organ.
- KFWB—11, Request Music.
- KMPC—11, Let Me Read to You. 11:15, Four Men and a Girl. 11:30, Swing & Quiz.
- KMTR—11, Music.
- KFAC—11, Night Shades.
- KGF—11, News. 11:15, Concert Melodies.
- KFXM—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
- KFND—11, Farley's Jamboree.
- KGB—11, Friml Orch. 11:30, Dale Orch. 11:45, Memory Time.
- KFYW—11, Jack the Bellboy.
- KVOE—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

SATURDAY Program Highlights

Variety

A. M.
10:30—Waldorf Luncheon, KECA-KFSD.
P. M.
4:15—Busy Blind, KFWD.
6:00—Barn Dance, KFI.
7:00—Uncle Ezra, KFI.
8:00—Truth or Consequences, KFI.

Drama

A. M.
9:00—Lincoln Highway, KFI.
P. M.
3:30—Drama of Youth, KHJ.
3:30—Listeners' Playhouse, KECA.
8:00—Marriage Club, KNX.
8:30—Knickerbocker Playhouse, KFI.

Public Affairs—News

A. M.
7:30—Bob Garred, KNX.
8:15—Fed. Women's Clubs—KFI.
P. M.
4:45—Kaltenborn, KFI.
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.
7:00—Gabriel Heatter, KHJ.
7:15—Public Affairs, KNX.
7:35—Bill Henry, KNX.
9:30—Boake Carter, KHJ.

Outstanding Music

A. M.
8:30—Young People's Concert, KNX.

P. M.
1:00—Congress Chamber Concert, KFI.
2:00—Classic Hour, KECA.
3:00—Symphony, KFAC.
6:45—Saturday Night Serenade, KNX.
7:00—NBC Symphony, KECA-KFSD.
7:30—Opera, KFI.
8:00—Evening Concert, KFAC.
8:30—Ca. If. Melodies, KHJ.
9:00—Your Hit Parade, KNX.
10:00—Phil-Harmonia, KECA.

Sports—Comment

A. M.
10:45—Navy vs. Notre Dame, KHJ-KVOE-KFXM-KNX.
P. M.
1:45—Calif. vs. Ore. State, KHJ-KVOE-KFXM.
2:00—U. S. C. vs. Calif., KNX.
2:15—UCLA vs. Oregon, KFI.
4:30—Day Meadows Races, KECA.
4:45—Football Results, KFWD.
5:00—Football Footnotes, KFI.
5:15—Inside of Sports, KHJ-KGB-KFXM.
7:30—Pisgah Prophets, KMPC.
7:45—Braven Dyer, KNX.
10:15—Sports Roundup, KNX.

Quiz Programs

A. M.
10:00—Uncle Dan's Quiz, KECA.
P. M.
6:00—Kid's Quizaroo, KNX.
7:30—Cranium Crackers, KVOE.
KHJ-KGB-KVOE—9 p.m.
KNX—8 a.m.
KRKD—9:30 a.m., 1 p.m., 3:45 p.m.
KFWD—11:30 a.m.

Wheeler

KHJ-KGB-KVOE—9 p.m.
KNX—8 a.m.
KRKD—9:30 a.m., 1 p.m., 3:45 p.m.
KFWD—11:30 a.m.

SATURDAY Programs

NOVEMBER 9, 1940

8 to 9 A. M.

KFI—8, U. S. Army Recruiting, 8:15. Gen'l. Fed. of Women's Clubs, 8:30. News, 8:30. Ed. McConnell.
KNX—8, Town Crier, 8:15. News, 8:20. Nancy Dixon, Shopping Guide, 8:30. Conservatory of Music.
KHJ—8, News, 8:05. Agnew, Organ, 8:15. BBC News, 8:30. Army Band, 8:45. This Wonderful World.
KFAC—8, Breakfast Club, 8:30.
KFWB—8, Rhythms, 8:15. Dorsey Orch., 8:30. Down Mississippi, 8:45. Salvation Army.
KMPC—8, Andy & Virginia, 8:30. Studio Party.
KMTR—8, Spanish Hour, 8:45. Religious Music, 8:30.
KFAC—8, Country Church, 8:30. News.
KGFJ—8, News Stocks, 8:45. Dr. Wiseman.
KFOX—8, News 8:15. Serenaders, 8:30. Ads, 8:45. Nat. Boy.
KGER—8, News, 8:01. Soul Patrol, 8:15. Mizpah, 8:45. Rev. Bennington.
KFXM—8, News, 8:05. Organ, 8:15. BBC News, 8:30. Sunshine Service.
KFND—8, Breakfast Club, 8:30. Good Cheer, 8:45. Pet Club.
KGB—8, News, 8:05. Agnew, 8:15. U. S. Army Band, 8:45. This Wonderful World.
KFVD—8, Covered Wagon, 8:45. Music.
KVOE—8, News, Organ, 8:15. London News, 8:30. U. S. Army Band.

9 to 10 A. M.

KFI—9, Lincoln Hwy., 9:30. Heart of Julia Blake, 9:45. Medical Talk.
KNX—9, Columbia Country Journal, 9:30. Music.
KHJ—9, Oberlin on Air, 9:30. Let's Play Bridge, 9:45. Air Cadet Quiz.
KFAC—9, Amer. Education Forum, 9:30. News, 9:45. Forty Plus Associates.
KFWB—9, Smorgasbord, 9:45. Political.
KMPC—9, News, 9:15. Organ, 9:30. Melody Preferred.
KMTR—9, Martin Luther Thomas, 9:15. W. G. Keyes, 9:30. V. F. W.
KFAC—9, Inspirations, 9:30. Women in the News, 9:45. Serenade.
KGFJ—9, News, Stocks, 9:15. Music.
KRKD—9:30 U. S. Weather, 9:45. News.
KIEV—9:30, Mayfair Lost & Found Pets.

KFOX—9, Concert Master, 9:30. Pop. Records, 9:45. Merry March.
KGER—9, News, Bright Corner, 9:15. March Ahead of Time, 9:30. Revival, 9:45. Full Gospel.
KFXM—9, News 9:15. Highlights, 9:20. Oberlin on Air, 9:30. Let's Play Bridge, 9:45. Pop. Orch.
KFSD—9, Amer. Education Forum, 9:30. Nat. Farm and Home.
KGB—9, Willard Music, 9:30. Let's Play Bridge, 9:45. Children's Story Parade.
KFVD—9, Waltz, 9:15. News, 9:30. Parade.
KVOE—9, Oberlin on Air, 9:30. Bridge, 9:45. Monitor News.

10 to 11 A. M.

KFI—10, On the Job, 10:15. Stamp Collector, 10:30. Masters Orch., 10:45. U. S. Army Recruiting.
KNX—10, Saturday Morning Party.
KHJ—10, This Wonderful World, 10:15. Music for Milady, 10:30. Krueger's Kadets, 10:45. Navy vs. Notre Dame.
KECA—10, Uncle Dan's Quiz, 10:30. Luncheon at the Waldorf.
KFWB—10, Smorgasbord, 10:15. Jimmie Jackson, 10:30. Smorgasbord.
KMPC—10, Ol Men and Books, 10:15. Highways to Health, 10:30. Blue Grass Brevities, 10:45. News.
KMTR—10, Woman's World, 10:45. Monitor News.
AC—10, Talented Youth, 10:15. L. A. County Medical Assn., 10:30. News, 10:45. Gothic Tower.
KGFJ—10, News, 10:45. City Dwellers.
KRKD—10, Records.
KFXM—10, News, 10:15. Petite Muzicale, 10:45. Tin Pan Alley.
KGB—10, News, 10:05. Rev. Smith, 10:20. Rev. Ivie.
KFXM—10, News, 10:15. Music for Milady, 10:30. Variety, 10:45. Navy vs. Notre Dame.
KFND—10:30, Luncheon at Waldorf.
KGB—10, Stock, 10:05. Monitor News, 10:15. BBC News, 10:30. Sat. Morning Melodies, 10:45. Notre Dame vs. Navy.
KFVD—10, Gospel in Song.
KVOE—10, This Wonderful World, 10:30. Fed. Music, 10:45. Notre Dame vs. Navy.

11 A. M. to 12 Noon

KFI—11:15, Ross Sisters, 11:30. Lyman Orch.
KNX—11, Football.
KHJ—11, Navy vs. Notre Dame.

KECA—11, Kinney Orch., 11:30. U. S. Military Academy Band, 11:45. News.
KFWB—11:30, News, 11:45. Messner Orch.
KMPC—11, Music for Madame, 11:30. Musical Workshop, 11:45. Design in Music.
KMTR—11, Dr. Tailbot, 11:30. Special Events, 11:45. Sweet Music.
KFAC—11, Man on the Street, 11:30. Hawaiian, 11:45. Musicals.
KGFJ—11, News, Stocks, 11:15. Music.
KRKD—11, Paddock Flashes, 11:30. News.
KFOX—11, Half & Half, 11:30. News, 11:45. Dick Ross.
KGER—11, News, 11:15. Christian Woman Speaks, 11:30. Missionary Base, 11:45. Tunesmith.
KFXM—11, Navy vs. Notre Dame.
KFSD—11, Bartel Orch., 11:30. Military Academy Band, 11:45. News.
KGB—11, Notre Dame vs. Navy.
KFVD—11, News, 11:15. Musical Album, 11:30. Red Piano, 11:45. Violet Schram.
KVOE—11, Notre Dame vs. Navy.

12 Noon to 1 P. M.

KFI—12, Boy Girl and Band, 12:30. Campus Caners, 12:05. Football.
KNX—12, News, 12:05. Football.
KHJ—12, Navy vs. Notre Dame.
KFAC—12, Brown Orch., 12:30. Krupa.
KFWB—12, Al Jarvis.
KMPC—12, Noontimes, 12:15. News, 12:30. Allen Roth.
KMTR—12, Peter Potter.
KFAC—12, News, 12:15. Music, 12:45. Organ.
KGFJ—12, News, 12:45. Jungle Jim.
KRKD—12:15 Civic, 12:30. Saddle.
KFOX—12, Music Gems, 12:15. News, 12:30. Dick Ross, 12:45. Records.
KGER—12, News, 12:15. Elsie Peters.
KFXM—12, Navy vs. Notre Dame.
KGB—12, Notre Dame vs. Navy.
KFSD—12, Football.
KFVD—12, Organ, 12:45. V. Schram.
KVOE—12, Notre Dame vs. Navy.

1 to 2 P. M.

KFI—1, Congress Chamber Concert.
KNX—1:30, Keyboard and Console, 1:45. Four Clubmen.
KHJ—1, Navy vs. Notre Dame, 1:30. News, 1:45. Livingston Orch.
KECA—1, Club Matinee.
KFWB—1, Al Jarvis.
KMPC—1, Spanish, 1:30. Light Classics.
KMTR—1, Dick Ross, 1:30. Pensions, 1:45. Sweet Music.
KFAC—1, Religious Science Institute, 1:15. Music.
KGFJ—1, News, 1:15. Front Page.
KFXM—1, Weather, 1:45. Health.
KFOX—1, State Bldg., 1:15. Lucca Floor Show, 1:30. Monitor News, 1:45. At Theatre.
KGER—1, News, 1:05. Traffic.
KGFJ—1, News, 1:15. Sing, 1:30. Spanish Trio.
KFXM—1, Navy vs. Notre Dame, 1:30. Livingston Orch., 1:45. Preview, 1:50. Pop. Orch.
KFSD—1, Football.
KGB—1, Notre Dame vs. Navy, 1:30. Livingston Orch.
KFVD—1, News, 1:45. Salvation Army.
KVOE—1, Notre Dame vs. Navy, 1:30. Livingston Orch.

2 to 3 P. M.

KFI—2, Tommy Dorsey Orch., 2:15. UCLA vs. Oregon.
KNX—2, USC vs. California.
KHJ—2, News, 2:05. Kaye Orch., 2:45. Mutual Dons.
KGER—2, Classic Hour.
KFWB—2, Al Jarvis.
KMPC—2, WPA Orch., 2:15. Master Singers, 2:30. Concert Hall, 2:45. Livestock Journal.
KMTR—2, W. B. West, 2:15. Walter Lawson, 2:30. Sweet Music, 2:45. Volney James.
KFAC—2, News, 2:15. Music, 2:30. Band Concert.
KGFJ—2, News, 2:15. Civic, 2:30. Concert Time, 2:45. Hobby Shop.
KFOX—2, News, 2:15. Organ, 2:30. Pappy and Boys, 2:45. Cole Orch.
KGER—2, News, 2:05. Four Kings, 2:30. L. B. Band.
KFXM—2, Stocks, 2:05. Pop. Orch., 2:15. News, 2:30. Kaye Orch., 2:45. Musical Dons.
KFSD—2, Football, 2:30. Balboa Park Organ.
KRKD—2, Chuck Henry Orch., 2:30. News, 2:45. Hawaiians.
KGB—2, News, 2:05. Kaye Orch., 2:45. Mutual Dons.
KVOE—2, News, Kaye Orch., 2:45. Civic.

3 to 4 P. M.

KFI—3, UCLA vs. Oregon.
KNX—3, USC vs. California.

KHJ—3, Sagmaster Comments, 3:15. Pappy & Boys, 3:30. Drama of Youth.
KECA—3, Golly Orch., 3:25. News, 3:30. Listeners Playhouse.
KFWB—3, Al Jarvis.
KMPC—3, Music, 3:15. Musical Workshop, 3:30. Tropic Moods, 3:45. Musicographs.
KMTR—3, Volney James, 3:30. Memories, 3:45. Music.
KFAC—3, Symphony.
KGFJ—3, News, 3:15. Music.
KRKD—3, Hawaiians, 3:45. Weather.
KFOX—3, Musical Roundup, 3:30. Caballeros.
KGER—3, News, 3:05. Music, 3:20. L. B. Band.
KFXM—3, Sagmaster Comments, 3:15. Variety, 3:30. Dramas of Youth.
KFND—3, Golly Orch., 3:25. News, 3:30. Saturday Mixup.
KGB—3, Sagmaster Comments, 3:15. Pappy & Boys, 3:30. Dramas of Youth.
KFVD—3, News, 3:30. Thunder Theatre.
KVOE—3, Sagmaster Comments, 3:15. Pappy & Boys, 3:30. Youth Drama.

4 to 5 P. M.

KFI—4, UCLA vs. Oregon.
KNX—4, USC vs. Calif., 4:45. Sport News.
KHJ—4, Palmer House Concert, 4:15. Charlotiers, 4:30. Koki Hawaiians.
KECA—4, Message of Israel, 4:30. Bay Meadows Races, 4:45. Naomi Reynolds.
KFWB—4, Dog Tales, 4:15. Busy Blind, 4:30. Gart Orch., 4:45. Stuart Hamblen.
KMPC—4, Hollywood Chatterbox, 4:15. Musical Union, 4:30. Army Recruiting, 4:45. Aloha.
KMTR—4, John Brown, 4:15. Special Events, 4:30. Santaella Ensemble, 4:45. News.
KFAC—4, Music, 4:15. Island Magic, 4:30. U. S. Army Recruiting.
KGFJ—4, News, 4:15. Music, 4:45. Adult Education.
KRKD—4, News, 4:45. News.
KFOX—4, Matinee Melodies, 4:30. Swin.
KGER—4, News, 4:15. Salvation Army, 4:30. Lowell Weeks, 4:45. Music.
KFXM—4, Trading Post, 4:30. Koki Hawaiians.
KFSD—4, Message of Israel, 4:30. Yvette, 4:45. H. V. Kaltenborn.
KGB—4, Palmer House Concert, 4:15. Charlotiers, 4:30. Koki Hawaiians.
KFVD—4, Tea Time, 4:15. Band Music, 4:30. News.
KVOE—4, Concert Orch., 4:15. Charlotiers, 4:30. Hawaiians.

5 to 6 P. M.

KFI—5, Football Footnotes, 5:15. Martin Orch., 5:30. Traffic Tribunal.
KNX—5, European Roundup, 5:15. Afternoon Dance, 5:30. King Orch., 5:45. News.
KHJ—5, Palmer House Concert, 5:15. Dally Comics, 5:30. Reid Kilpatrick.
KECA—5, Jenkins Orch., 5:15. Man & the World, 5:45. Sports.
KFWB—5, Stuart Hamblen.
KMPC—5, A Lot of Varieties, 5:15. News, 5:30. Musicographs, 5:45. Bowling News.
KMTR—5, Eventide Melodies, 5:30. Sweet Music, 5:45. Behind Front Page.
KFAC—5, News, 5:15. Music, 5:30. Drama, 5:45. Music.
KGFJ—5, News, 5:15. Music, 5:30. Sport Spotlite, 5:45. Music.
KRKD—5:30, Race Results.
KFOX—5, Swin.
KGER—5, News, 5:05. Latin Hour.
KFXM—5, Palmer House Concert, 5:15. Pop. Orch., 5:45. Kemp Orch.
KFSD—5, Jenkins Orch., 5:15. Man and the World, 5:30. News, 5:45. Hollywood Tomorrow.
KGB—5, Palmer House Orch., 5:15. KGB Presents, 5:30. Kemp Orch.
KVOE—5, Concert Orch., 5:15. Studio, 5:30. Kemp Orch.


6 to 7 P. M.

KFI—6, National Barn Dance.
KNX—6, Kids' Quizaroo, 6:30. Clark Ross, 6:45. Saturday Night Serenade.
KHJ—6, Marines Tell It to You, 6:30. John B. Hughes, 6:45. Saturday Musicale.
KECA—6, Melody in the Night, 6:30. J. B. Kennedy, 6:35. Radio Guild.
KFWB—6, News, 6:15. Dixieland Band, 6:30. Windsor Orch., 6:45. Immigration Counsellor.
KMPC—6, Football Roundup, 6:45. Alma Mater Songs.
KMTR—6, Hollywood Merry-Go-Round, 6:15. Special Events.
KFAC—6, News, 6:15. Music, 6:30. Gospel Hour.
KGFJ—6, News, Italian Melodies, 6:30. Gold Hour.

# News Broadcasts

7:00 A.M.	KGJF (Warner)	M. thru Sa.
7:00 A.M.	KGFR (Miller)	M. thru Sa.
7:00 A.M.	KHJ (Young)	M. thru Sa.
7:00 A.M.	KECA (Lawton)	M. thru Sa.
7:00 A.M.	KRKR (Hall)	M. thru Sa.
7:15 A.M.	KFI (Bishop)	Su.
7:30 A.M.	KNX (Garred)	M. thru Sa.
7:30 A.M.	KECA (Frandsen)	M. thru Sa.
7:45 A.M.	KFWB (Charles)	M. thru Sa.
	KFSD (Cutting)	M. thru Sa.
	KFI (Hayes)	M. thru Sa.
	EGB (Young)	M. thru Sa.
	KRKR (Douglas)	M. thru Sa.
	KFAC (Des Autels)	M. thru Sa.
	KHJ (Young)	M. thru Sa.
	KVOE (Doyle)	M. thru Sa.
8:00 A.M.	KGJF (Warner)	M. thru Sa.
8:00 A.M.	KFOX (Huston)	M. thru Sa.
8:00 A.M.	KFWB (Marcel)	Su.
8:30 A.M.	KECA (Ulmer)	M. thru Sa.
9:30 A.M.	KHJ	M. thru Sa.
9:30 A.M.	AVOE (Venter)	M. thru F.
8:45 A.M.	KFAC (London)	M. thru F.
8:45 A.M.	KFI (Bishop)	M. thru F.
8:45 A.M.	KHJ (BBC)	M. thru F.
9:00 A.M.	KMPC (Babbe)	M. thru Sa.
9:00 A.M.	KGJF (Warner)	M. thru Sa.
9:00 A.M.	KFXM (Lee)	M. thru Sa.
9:00 A.M.	KVOE (Monitor)	M. thru Sa.
9:00 A.M.	KFAC (Monitor)	M. thru Sa.
9:15 A.M.	KFVD (Gray)	M. thru Sa.
9:30 A.M.	KFWB	M. thru Sa.
9:30 A.M.	KEA (Bishop)	M. thru Sa.
9:45 A.M.	KRKR (Douglas)	M. thru Sa.
10:00 A.M.	KGJF (Warner)	M. thru Sa.
10:00 A.M.	KHJ (Hughes)	M. thru Sa.
10:00 A.M.	EGB (Hughes)	M. thru F.
10:00 A.M.	KFOX (Huston)	M. thru Sa.
10:00 A.M.	KFXM (Hughes)	M. thru F.
10:30 A.M.	KFAC (Des Autels)	M. thru Sa.
10:45 A.M.	KMPC (Roberts)	Daily
10:45 A.M.	MTR (Angle)	M. thru Sa.
11:00 A.M.	KGJF (Warner)	M. thru Sa.
11:00 A.M.	KFVD (Gray)	M. thru Sa.
11:00 A.M.	EGFR (Goss)	M. thru Sa.
11:30 A.M.	KRKR (Douglas)	M. thru Sa.
11:30 A.M.	KFOX (Huston)	M. thru Sa.
11:30 A.M.	KFWB (Charles)	M. thru Sa.
11:45 A.M.	KECA (Bishop)	Sa thru Th.
12:00 Noon	EGB, KVOE (Young)	M. thru F.
12:00 Noon	KGJF (McKee)	M. thru Sa.
12:00 Noon	KGFR (Mills)	Daily
12:00 Noon	KHJ (Nesbitt, Brundage)	Su thru F.
12:00 Noon	KFAC (Des Autels)	M. thru F.
12:15 P.M.	KMPC (Roberts)	M. thru F.
	KFXM (Baichly)	M. thru Sa.
	KFOX (Huston)	M. thru Sa.
12:45 P.M.	KNX (Manning)	M. thru F.
1:00 P.M.	KGJF (McKee)	M. thru Sa.
1:00 P.M.	KFVD (Gray)	M. thru Sa.
1:00 P.M.	KMPC (Roberts)	Su.
2:00 P.M.	KGJF (McKee)	Daily
	KVOE (Young)	M. thru F.

2:00 P.M.	KHJ (Brundage)	M. thru Sa.
	EGB (Brundage)	M. thru Sa.
	KECA (Frandsen)	M. thru F.
2:15 P.M.	KFXM (Moshier)	M. thru F.
	KFSD (Cutting)	M. thru F.
	KRKR (Bell)	M. thru Sa.
2:30 P.M.	KGJF (McKee)	M. thru Sa.
3:00 P.M.	KFVD (Gray)	M. thru Sa.
4:00 P.M.	KHJ, KVOE (Lewis)	M. thru Sa.
4:00 P.M.	KGJF (McKee)	M. thru Sa.
4:30 P.M.	KNX (Europe)	M. thru F.
4:30 P.M.	KFVD (Gray)	F., Sa.
	KMPC (Cook Mack)	M. thru F.
4:45 P.M.	KFI (Lawton)	M., W., F.
4:45 P.M.	KFI (Knitenborn)	Tu, Th, Sa.
4:45 P.M.	KRKR (Bell)	M. thru Sa.
5:00 P.M.	KFAC	M. thru Sa.
5:00 P.M.	KGJF (McKee)	M. thru Sa.
5:00 P.M.	KHJ (Nesbitt, Brundage)	M. thru F.
	KFVD (Gray)	F., Sa.
5:15 P.M.	KMPC (Roberts)	M. thru Sa.
5:30 P.M.	KFSD (Jones)	M. thru Sa.
5:30 P.M.	KECA (Allen)	M. thru F.
5:45 P.M.	KNX (Garred)	M., W., Th., F.
5:55 P.M.	KNX (Davis)	M. thru Sa.
6:00 P.M.	KGJF (Hunter)	M. thru Sa.
6:00 P.M.	KFOX (Crawford)	M. thru Sa.
	KFWB (Goss)	M. thru Sa.
	KFAC (Des Autels)	Daily
	EGB (Lewis)	M. thru F.
6:00 P.M.	KFXM (Lewis)	M. thru F.
	KVOE (Lewis)	M. thru F.
6:30 P.M.	KHJ (Lewis)	M. thru F.
	KVOE (Hughes)	M. thru Sa.
	KFXM (Hughes)	M. thru Sa.
	KFSD (Ybarra)	M. thru Sa.
	KFXM (Baltimore)	Su.
6:30 P.M.	KHJ (Swing)	M. thru F.
7:00 P.M.	KRKR (Bell)	M. thru Sa.
7:00 P.M.	EGB (Swing)	M. thru Sa.
7:30 P.M.	KECA (Bishop)	M., W., Th., F.
7:30 P.M.	KFWB	Daily
7:45 P.M.	KFWB (Arden)	M. thru F.
8:00 P.M.	KGJF (Hunter)	M. thru Sa.
8:15 P.M.	KFI (Bishop)	M., Tu, Th, F.
8:45 P.M.	KMPC (Roberts, Henry)	M. thru F.
9:00 P.M.	KHJ (Nesbitt, Hardy)	Daily
9:00 P.M.	KGFR (Hardy)	Daily
9:00 P.M.	KVOE (Nesbitt, Hardy)	Daily
9:00 P.M.	KFOX (Crawford)	Daily
9:30 P.M.	KFXM (Hardy)	Daily
9:30 P.M.	KFWB (Goss)	Daily
9:30 P.M.	KECA	Daily
9:45 P.M.	KFSD (Jones, Parker)	Tu thru Sa.
9:45 P.M.	KFXM (Hardy)	W.
10:00 P.M.	KGJF (Hunter)	M. thru Sa.
10:00 P.M.	KFI (Wald, Forbes)	Daily
10:00 P.M.	EGFR (Hazan)	Daily
10:00 P.M.	KNX (Sullivan)	M. thru F.
10:15 P.M.	KMPC (Roberts)	M. thru F.
10:30 P.M.	KVOE	M. thru W.
	KHJ	Tu thru Sa.
	KFI	Su thru F.
10:30 P.M.	KNX (Manning)	Daily
11:00 P.M.	KFI (Edwards)	Daily



**Ace Reporters**  
with **Headline News!**

**9:30 a. m. . . . KFWB**  
MONDAY THRU SATURDAY

**7:30 p. m. . . . KFWB**  
EVERY NIGHT

**9:30 p. m. . . . KECA**  
MONDAY THRU FRIDAY

**10:30 p. m. . . . KFI**  
NIGHTLY EXCEPT SATURDAY

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KRKR-8.	Records.	6:45.	Father Ryan.
KFOX-6.	News.	6:10.	Sports.
	Eventide Echoes.	6:30.	Hit Time.
	6:45.	Supper Melodies.	
KGFR-6.	News.	6:30.	Italiao Journal.
KFXM-6.	Just Relax.	6:15.	Kassel Orch.
	6:30.	John B. Hughes.	6:45.
	Sat. Musicale.		
KFSD-8.	News.	6:30.	News.
	6:35.	Whistling Parson.	
KFVD-4.	Evening Serenade.		
	6:45.	Hits & Encores.	6:15.
	Kassel Orch.	6:30.	News and Views.
KVOE-8.	Studio.	6:15.	Kassel Orch.
	6:30.	John B. Hughes.	6:45.
	Musicale.		

KGFR-7.	News.	7:05.	Holy Ghost Rally.
KFXM-7.	Children's Playhouse.	7:15.	Inside of Sports.
	7:30.	Lew Loyal Drama.	
KFSD-7.	4:45.	Healing.	
KFSD-7.	NBC Symphony.		
KGFR-7.	Gabriel Heatter.	7:15.	Inside of Sports.
	7:30.	Lew Loyal Drama.	
KVOE-7.	Studio.	7:30.	Lew Loyal.

**8 to 9 P. M.**

KFI-8.	Truth or Consequences.	8:30.	Kulckerbocker Playhouse.
KNX-8.	Marriage Club.	8:30.	Lombardo Orch.
KHJ-8.	Olsen Orch.	8:15.	Grier Orch.
	8:30.	Calif. Melodies.	
KECA-8.	4:45.	Tune Out Time.	
KFWB-8.	Ride Your Hobby.	8:15.	Shaw Orch.
	8:30.	Union Rescue Mission.	
	MPC.	Concert.	8:30.
	Eyes That Never Close.		
KMTR-8.	15.	Special Events.	
KFAC-8.	Evening Concert.		
KGJF-8.	News.	8:15.	Music.
KFOX-8.	Luce's.	8:15.	Quartette.
KGFR-8.	Luken Valley Church.		
KGFR-8.	News.	8:05.	Hoyos.
KFXM-8.	Olsen Orch.	8:15.	Grier Orch.
	8:30.	Ave Maria Hour.	8:30.
KFSD-8.	NBC Symphony.	8:30.	Heatherton Orch.
KGFR-8.	Pelper Orch.	8:30.	Calif. Melodies.
KVOE-8.	Olsen Orch.	8:30.	Calif. Melodies.

**9 to 10 P. M.**

KFI-9.	Red River Barn Dance.	9:30.	Marlowe Orch.
KNX-9.	Hit Parade.	9:45.	Studebaker Champions.

KHJ-9.	News.	9:15.	Grier Orch.
	9:30.	Boake Carter.	9:45.
KECA-9.	4:45.	News.	
KFWB-9.	Glendale Orch.	9:30.	News.
	9:45.	Dorsey Orch.	
KMPC-9.	Memories in Melody.		
KMTR-9.	30.	Peter Potter.	
KFAC-9.	Evening Concert.		
KGJF-9.	Jewish Hour.		
KFOX-9.	News.	9:15.	Pop. Records.
	9:45.	Johnson Orch.	
KGFR-9.	News.	9:05.	Church Call.
	9:30.	Les Hutchinson.	9:45.
KFXM-9.	News.	9:15.	Grier Orch.
	9:30.	Dance Time.	9:45.
	Kemp Orch.		
KFSG-9.	30.	Sunday School Teacher.	
KFSD-9.	Sports.	9:15.	Bon Air Orch.
	9:30.	Gordon Orch.	9:45.
KGFR-9.	News.	9:30.	Kemp Orch.
KVOE-9.	News.	9:15.	Grier Orch.
	9:30.	Studio.	9:45.
	Kemp Orch.		

**10 to 11 P. M.**

KFI-10.	News.	10:15.	Mallory Orch.
	10:30.	Richards Orch.	
KNX-10.	News.	10:15.	Sports Round-Up.
	10:20.	Organ Music.	10:30.
	Busse Orch.		
KHJ-10.	Haven of Rest.	10:30.	News.
	10:45.	Harris Orch.	
KECA-10.	Phil-Harmonia.		
KFWB-10.	Miller Orch.	10:15.	Bowling Notes.
	10:30.	Contrasts in Rhythm.	
KMPC-10.	Land of Legend.	10:30.	Four Men and a Girl.
	10:45.	Hawaiians.	
KMTR-10.	Spec. Events.	10:15.	Phil Lopez Orch.
	10:30.	Spec. Events.	10:45.
	Kaley Orch.		
KFAC-10.	Melody Hour.		

KGJF-10.	News.	10:15.	Mission Workers.
KFOX-10.	Ross Ballroom.	10:15.	Roberts Bros. Orch.
	10:30.	Wave Riders.	10:45.
	Hamilton Orch.		
KGFR-10.	News.	10:10.	Rev. Kopp.
	10:30.	Haven of Rest.	10:30.
KFXM-10.	Haven of Rest.	10:30.	News.
	10:45.	Harris Orch.	
KFSG-10.	Silver Band.	10:30.	String Orch.
KFSD-10.	Tito Band.	10:30.	Loveland Orch.
KGFR-10.	Haven of Rest.	10:30.	News.
	10:45.	Harris Orch.	
KFVD-10.	Jack the Bellboy.		
KVOE-10.	Haven of Rest.	10:30.	News.
	10:45.	Harris Orch.	

**11 to 12 Midnight**

KFI-11.	News.	11:15.	Nottingham Orch.
	11:30.	Marshall Orch.	
KNX-11.	News.	11:15.	Martha Mears.
	11:30.	Strand Orch.	11:55.
	News.		
KHJ-11.	Harris Orch.	11:15.	Date Orch.
	11:45.	Hawaiians.	
KECA-11.	Paul Carson.		
KFWB-11.	Contrasts in Rhythm.		
KMPC-11.	Music Nightcap.		
KMTR-11.	Music.		
KFAC-11.	Night Shades.		
KGJF-11.	News.	11:15.	Music.
KFXM-11.	Harris Orch.	11:15.	Date Orch.
	11:45.	Hawaiians.	
KFSG-11.	Songs in the Night.	11:30.	Prelude to Slumber.
KFSD-11.	Nottingham Orch.	11:30.	Marshall Orch.
KGFR-11.	Friml Orch.	11:30.	Date Orch.
	11:45.	Weekend Dancing Party.	
KVOE-11.	Harris Orch.	11:15.	Date Orch.
	11:45.	Hawaiians.	

# ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings before which appear a "Star" are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Against the Storm (Ivory Soap)	KFI, 8:15 a.m. M-F	Foreign Policy Assn.	KFSD, 11:30 a.m. Su
Agnes White (Participating)	KFI, 3 p.m. M-F	Frank & Archie	KFSD, 2 p.m. M-F
Album of Familiar Music (Bayer Aspirin)	KFI, 6:30 p.m. Su	Fred Allen (Texas Co.)	KNX 9 p.m. W
Aldrich Family (Jello Puddings)	KFI, 5:30 p.m. Th	Fred Waring (Chesterfield Cigs)	KFI, 8 p.m. M, Tu, Th, F
Alice Blair (Stanco)	KFI, 3:30 p.m. M-F	French Program	KMTB, 3:30 p.m. Su
Alec Templeton (Alka-Seltzer)	KFI, 7:30 p.m. F	Friendly Neighbors (Alka Seltzer)	KHJ, KGB, KVOE
Al Jarvis (Payton Cosmetics, Casa Manana. Federal Outfitting)	KFWB, 12 p.m. M-Sa	Fulton Lewis	KHJ, KGB, KVOE, 6 p.m. M-F
Al Pearce (Camels)	KNX, 7:30 p.m. F	Gabriel Heatter (Liberty Magazine)	KHJ, KGB, 7 p.m. Th, Sa
Amanda of Honeymoon Hill (Cal-Aspirin, Haley's M-O)	KECA, 12:15 p.m. M-F	Garden Club (Bandini Fertilizer)	KECA, 1 p.m. Su
American Album of Music (Bayer Aspirin)	KFI, 6:30 p.m. Su	Gayk Busters (Wm. H. Warners Co.)	KECA, 9 p.m. F
American Challenge (Challenge Creamery)	KFI, 9 p.m. M	Gene Autry (Doublemint Gum)	KFI, 2 p.m. M-F
American Forum	KGB, KFXM, KVOE, KHJ, 5 p.m. Su	Girl Alone (Quaker Oats)	KNX, 2:00 p.m. M-F
American School of the Air	KNX, 2:00 p.m. M-F	Glenn Miller (Chesterfields)	KNX, 7 p.m. Tu, W, Th
Amos 'n' Andy (Campbell's Soups)	KNX, KMPC, 3 p.m. M-F	Good News (Maxwell House Coffee)	KFI, 8:30 p.m. Tu
Amos and Virginia (participating)	KMPC, 7 a.m. M-Sa	Good Will Hour (Ironized Yeast)	KECA, KFSD, 12 p.m. Su
Answer Man (Van Dyck Cigarettes)	KHJ, 6:00 p.m. Su, W	Great Plays	KFI, 2:30 p.m. M-F
Arch Oboler (Oxydol)	KFI, 6:30 p.m. F	Guiding Light (White Naphtha Soap)	KNX, 9:30 p.m. Su
Arnold Grimm's Daughter (Corn Kix)	KFI, 11:15 a.m. M-F	Gulf Theatre (Gulf Oil)	KNX, 7 p.m. M
Art Baker (L. A. Soap Co., Slavick Jewelry Co., Solloff Mfg. Co.)	KECA, 10:30 a.m. M, W, Th, F	Guy Lombardo (Lady Esther Cosmetics)	KFWB, KFOX, 2:45 p.m. M-F
*Art Baker (L. A. Soap Co., Coast Federal Savings Assn., Forest Mfg. Co.)	KFI, 4 p.m. M, Tu, Th, F	Grand Opera Preview	KFI, 12 p.m. Su
Barbara Ann Baking Co.	KFI, 4 p.m. M, Tu, Th, F	Hancock Ensemble	KVVOE, KHJ, 7:00 p.m. Su
(Forest Lawn)	KFI, 4:15 p.m. W	Haven of Rest	KFXM, KHJ, KVOE, 10 p.m. Tu-Sa
*Ask-It-Basket (Colgate Dental Cream)	KNX, 2:45 p.m. Su	Hawthorne House (Wesson Oil)	KFI, 9:30 p.m. M
Aunt Jenny (Spry)	KNX, 8:30 p.m. Th	Heart of Julia Bisk (Armstrong Cork)	KFI, 9:30 a.m. Tu, Th, Sa
Bachelor's Children (Cudahy Packings Co.)	KNX, 11:15 a.m. M-F	Helen Hayes Theatre (Lipton's Tea)	KNX, 7:30 p.m. Su
Backstage Wife (R. L. Watkins Co.)	KFI, 1:00 p.m. M-F	Helen Menken (Bayer Aspirin)	KNX, 6 p.m. Tu
Balboa Park Organ	KFSD, 2:30 p.m. Su	Helen Trent (Hopper Cosmetics)	KNX, 9:30 p.m. M-F
Barn Dance (Alka-Seltzer)	KFI, 8 p.m. Sa	Help Thy Neighbor (Pepperdine Foundation)	KFWB, 1:15 p.m. Su
Basin St. Music	KECA, KFSD, 6 p.m. M	Hilway Romances (Greyhound Bus)	KHJ, KGB, KVOE, 10:15 a.m. Su
Battle of the Sexes (Molle and Energine)	KFI, 9:30 p.m. Tu	Hilltop House (Palmolive Soap)	KNX, 1:30 p.m. M-F
*Beat the Band (Corn Kix)	KFI, 3:30 p.m. Su	Hit Parade (Lucky Strikes)	KNX, 9 p.m. Sa
Behind the Mike	KECA, 2:30 p.m. Tu	Hollywood Playhouse (Woodbury Soap)	KFI, 8 p.m. W
Bernie Musical Quiz (Bromo-Seltzer)	KNX, 5:30 p.m. Th	Honeymoon Hill (Cal-Aspirin, Haley's M-O)	KECA, KFSD, 12:15 p.m. M-F
Best Buds (Folger Coffee)	KECA, 9:45 a.m. Tu-F	Hour of Charm (General Electric)	KFI, 11 a.m. M, Tu, Th
Between the Bookends	KNX, 11 a.m. M-F	Hymns of All Churches (Kitchen Tested Flour)	KFI, 11 a.m. M, Tu, Th
*Big Sister (Rinso)	KNX, 6:30 p.m. W	I Am an American	KFI, 10 a.m. Su
Big Town (Rinso)	KNX, 6 p.m. Th	I Love a Mystery (Fleischmann's Yeast)	KECA, 3:30 p.m. Mon
Bing Crosby (Kraft Cheese)	KNX, 7:30 p.m. M	I Want a Divorce (True Story Magazine)	KVVOE, KGB, 8:30 p.m. F
Biondile (Prince Albert Tobacco, Camels)	KNX, 7:30 p.m. M	*Information Please (Canada Dry)	KHJ, KGB, KFXM, 7:15 p.m. Tu, Th, Sa
Bianchard McKee (Phillips' Milk Magnesia)	KFWB	Inside Sports (Bayuk Cigars)	KHJ, KGB, KFXM, 7:15 p.m. Tu, Th, Sa
Bob Garred (Peter Paul Mounds and Ten Crown Gum)	KFOX, KFSD, 3:30 p.m. M-F	Inside the News (Thrifty Drug)	KNX, 1:30 p.m. Su
Bookworm	KHJ, 2:15 p.m. M-F	Invitation to Learning	KFI, 8:15 p.m. Su
Bob Hope (Pepsodent)	KNX, 7:30 a.m. M-F	Irene Rich (Welch's Grape Juice)	KFI, 8:30 p.m. Su
Bob Garred (Mennen's Toiletries, Bathasweet)	KNX, 7:30 a.m. M-F	Jack Benny (Jello)	KFI, 8:30 p.m. Su
Bowling Notes (Sunset Center)	KFWB, 10:15 p.m. Sa-Th	Check the Bellboy (Victor Clothing Co.)	KFVD 10 p.m. Tu, Th, Sa, Su
Breakfast Club	KFWB, 8:15 p.m. F	John B. Hughes (Brown Williamson Tobacco)	KHJ, KGB, KVOE, KFXM, 6:30 p.m. M-Sa
Bridge to Dreamland	KFI, 10:15 p.m. Su	John Nesbitt (Bank of America)	KECA, 8:15 p.m. Tu
Bridge Club (Broadway Hollywood)	KFI, 9:45 a.m. M-F	Johnny Murray (Smart & Final)	KFI, 8 a.m. M, W, F
Bud Barton	KECA, 4:30 p.m. M-F	Johnny Presents (Phillip Morris Cigs)	KNX, 8:30 p.m. F
Burns & Allen (Spam)	KFI, 7:30 p.m. M	Johnny Presents (Phillip Morris Cigs)	KECA, KFSD, 12:30 p.m. M-F
Camel Caravan (Camels)	KHJ, KFI, 7 p.m. M-F	John's Other Wife (Freezons, Kolynos)	KVOE, 10:30 a.m. M-F
Capt. Midnight (Ovaltine)	KHJ, 5:45 p.m. M-F	Johnson Family	KFXM, KGB, 6:15 p.m. M-F
Carnation Contented (Carnation Milk)	KFI, 7 p.m. M	Joyce Rodrigues	KECA, 2:15 p.m. M-F
Carol Leighton (Bayer Aspirin)	KFWB	Joyce Jordan (La France Satina, Minute Tapioca)	KNX, 3:30 p.m. M-F
Cavalcade of America (Du Pont)	KFI, 6:30 p.m. W	Just Plain Bill (Anacin, Fly-Dead)	KECA, KFSD, 12:45 p.m. M-F
Charlie McCarthy (Chase & Sanborn)	KFI, 5 p.m. Su	Kaltenborn	KFI, 4:45 p.m. Tu, Th, Sa
*Chef Millan (Arden Dairies, Signet Salad Fruits)	KMPC, 2 p.m. M-F	*Kash Kwiz (Log Cabin Bread)	KFVB, 9:30 p.m. M
Cheer-U-Gang	KHJ, KVOE, KFXM, KGB, 6:45 p.m. M, W, F	Kate Hopkins (Maxwell House Coffee)	KNX, 12:30 p.m. M-F
Chicago Round Table	KHJ, KFI, 11:30 a.m. Su	Kate Smith (Calumet Bake Powder, Swansdown)	KNX, 9 a.m. M-F
Chicago Tonight	KHJ, KVOE, 8:30 p.m. Su	Kate Smith (Grape-Nuts)	KNX, 9 p.m. M-F
Church of Air	KECA, 2:15 p.m. M-F	Kathleen Norris (Wheaties)	KFI, 10:30 a.m. M-F
Classic Hour (Packard Motor Car)	KECA, 3 p.m. Sa	Kathleen Norris (Wheaties)	KFI, 7 p.m. W
Club Matinee	KECA, 1:15 p.m. M-F	*Kay Kyser Lucky Strikes	KNX, 6 p.m. Sa
Columbia Work Shop	KECA, 9:30 p.m. Su	Kid's Quizoo	KFI, 8:30 p.m. Sa
Concert Hall	KHJ, 6:15 p.m. M-F	Knickelbocker Playhouse (Drane, P. & G.)	KFI, 8:30 p.m. Sa
Contented Program (Carnation Milk)	KMPC, 2:30 p.m. M-F	Know Your America (E.E.P.)	KVOE, KFXM, KGB, KHJ, 2:30 p.m. M-F
Court of Missing Heirs (Ironized Yeast)	KFI, 7 p.m. M	Knox Manning (White King, Sierra Pine Soaps)	KNX, 12:45 p.m. M-F
Cracker Barrel Forum (Roma Wine)	KNX, 8:30 p.m. Tu	Kraft Music Hall (Kraft Cheese)	KFI, 6 p.m. Th
*Crime Doctor (Phillip Morris Cigs.)	KNX, 8 p.m. Tu, Th, Sa	Lampighter	KHJ, 4:45 p.m. F
Dear John (Welch Grape Juice)	KFI, 8:15 p.m. Su	*Lanny Ross (Campbell Soups)	KNX, 8:15 p.m. M-F
Death Valley Days (Pacific Coast Borax)	KFI, 8:30 a.m. F	Let's Play Bridge	KVVOE, KHJ, 9:30 a.m. Tu-Sa
Design for Happiness (Libby-Owens-Ford Glass)	KNX, 2 p.m. Su	Let's Talk Over News	KNX, 10 a.m. M-F
Dinah Shore	KECA, 7:15 p.m. F	Life Can Be Beautiful (Ivory Soap)	KHJ, KVOE, KFXM, 4:30 p.m. Th
Double or Nothing	KHJ, 1 p.m. M-F	Life of Byron	KFI, 11:45 a.m. M-F
Dr. Christian (Vaseline)	KHJ, 8:30 p.m. M	Light of the World (Softasilk)	KECA, 3:30 p.m. Sa
*Dr. I. Q. (Milky Way Candy)	KNX, 8:30 p.m. W	Listeners' Playhouse	KECA, 6:35 p.m. M
Dr. Kate (Sperry Flour)	KFI, 10:45 a.m. M-F	Lil' Ol' Hollywood	KECA, 6:30 p.m. Su
Drama of Youth	KHJ, 3:30 p.m. Sa	Lilac Cottage (K's Beverage)	KHJ
Easy Aces (Anacin Co.)	KECA, KFSD, 9 p.m. Tu, W, Th	Lone Ranger (Western Bakers)	KGB, KVOE, 7:30 p.m. M, W, F
Eddie Albright (Log Cabin Bread, Battle Creek, Forest Lawn, Dr. Davis)	KHJ, 11:45 a.m. Tu-Th, F	Luncheon at Waldorf (Camels)	KFSD, KECA, 10:30 a.m. Sa, M
Eddie Albright (participating)	KHJ, 2:15 p.m. M, W, F	Lux Radio Theatre (Lux Soap)	KNX, 6 p.m. M
Elmer Davis (Gillette Shave Cream)	KNX, 8:35 p.m. F	Madox Family (Anacin, Kolynos)	KFWB, KFOX, KFSD, 2 p.m. M-F
Enemy Within	KFWB, 8 p.m. M-Th	Ma Perkins (Oxydol)	KFI, 12:15 p.m. M-F
Evening Concert	KECA, 8 p.m. M-F	Major Bowes (Chrysler)	KNX, 8:30 a.m. Su
Everyman's Theater (Oxydol)	KFI, 6:30 p.m. F	Major Bowes' Family	KFI, 9:15 p.m. Tu, F
Fame and Fortune (NR Tablets)	KECA, 8:30 p.m. Th	Manchester Boddy (Daily News)	KFI, 8 p.m. Su
Fibber McGee & Molly (Johnson Wax)	KFI, 6:30 p.m. Tu	Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder)	KECA, KFSD, 8:30 p.m. W
First Nighter	KNX, 5:30 p.m. Tu	Manhattan at Midnight (Energine)	KMPC, 5:30 p.m. Su
Fitch Bandwagon (Fitch Shampoo)	KFI, 4:30 p.m. Su	March of Games	KNX, 12 p.m. M-F
Fleetwood Lawton	KFI, 4:45 p.m. M, W, F	Martha Webster (Campbell's Soup)	KFI, 12 p.m. M-F
Fletcher Willey (Campbell Soup, Alaska Salmon, Coleman Lamp and Stove, Coast Federal Savings Dash Soap, Day and Nite Water Heater, Helms Bakery, Hy-Pro, Hydro Pura, Loma Linda, Lindsay Olives, May Co., Meyenberg Milk, Nestle's Chocolate, Pillsbury Flour, Snowdrift, Tang)	KNX, 4:35 p.m. M-F	Martha Webster (Clamp's)	KNX, 6 p.m. Sa
Lord Sunday Evening Hour	KNX, 8 p.m. Su	Marriage Club (Continental Baking Co.)	KFAC, 3 p.m. M-Sa
		Masterpieces (Holly Music Shop)	KNX, 10:30 p.m. M-F
		Masterworks	KFI, 3:45 p.m. M-F
		Meet Miss Julia (Flit)	KNX, 7:30 p.m. W
		Meet Mr. Meek (Lifebuoy Soap)	KNX, 3:30 p.m. Su
		Melody Ranch (Wrigley Gum)	KFI, 2 p.m. Sa
		Metropolitan Auditions	KFI, 9:30 a.m. M, W, F
		Minute to Cherish (Albers Cereals)	KECA, 8:30 p.m. Tu
		*Missing Heirs (Ironized Yeast)	KECA, 10 a.m. M-F
		Mid-Morning Jamboree (Bekins)	KECA, 9 a.m. M-F
		Mildred Van	

# RADIO LIFE SHORT WAVE GUIDE

COMPILED BY EARL G. DEHAVEN

This new Short Wave Station List (complete in THREE successive issues of RADIO LIFE), gives the schedules of those stations that can be played quite consistently on the Pacific Coast on moderately priced receivers of standard make. However, not ALL stations can be played EVERY DAY CAREFULLY.

Mega.	Call	Location	Schedule
11.83	VLW-3	Melbourne, Australia	12 Midnight to 3 a. m.
11.82	NEBT	Hermosillo, Mexico	9 a. m. to 1 p. m.—6 to 8 p. m.
11.81	2RO-4	Rome, Italy	12 Noon to 1:30 p. m.
11.80	JZJ	Tokyo, Japan	5:05 to 6:15 p. m. (Amer. Hour)
11.78	MTCV	Hsinking, Manchoukwo	9 to 10:30 p. m. (For N. Amer.)
11.77	SAIGON	French Indo-China	10:30 to 11:20 p. m.
11.76	DJD	Berlin, Germany	(News in English 11 p. m.)
11.75	GSD	London, England	7 to 8 a. m. (News 7:45 a. m.)
11.72	JVW-3	Tokyo, Japan	5 to 7 p. m.
11.69	PLP	Bandoung Java	11:15 a. m. to 2:25 p. m.—2:42 to 8:35 p. m.
10.26	PMN	Batavia, Java	10:45 to 11:30 p. m.—1 to 4 a. m.
9.74	CSW-7	Lisbon, Portugal	1:30 to 7:30 a. m.
9.70	ZHP	Singapore, Straits Set.	1:30 to 7:30 a. m.
9.68	TGWA	Guatemala City, Guatemala	4:05 to 5:30 p. m. (For N. Amer.)
9.66	IRN	Sydney, Australia	3 to 7 a. m.
9.66	VLW-2	Buenos Aires, Argentina	3 to 7 a. m.
9.63	2RO-3	Melbourne, Australia	7:25 to 8:30 a. m. (For N. Amer.)
9.62	TIPG	Rome, Italy	5 to 6:30 p. m.
9.62	XGOY	San Jose Costa Rica	3 to 7:30 a. m.
9.62	XGOY	Hankking China	5:05 to 6:15 p. m. (Amer. Hour)
			4 to 8:30 p. m.
			6 to 7 a. m. (For N. Amer.)

(All Schedules DAILY unless otherwise noted.)  
Part THREE of this Short Wave Station List will appear next week.

# RELIGIOUS BROADCASTS

## SUNDAY

7:15 a. m.	KRKR—Rev. Squires
7:45 a. m.	KNX—Voice of the Pulpit
8:00 a. m.	KMTR—Swedish
8:00 a. m.	KFAC—Country Church
8:00 a. m.	KGER—Rev. Dowell
8:00 a. m.	KNX—West Coast Church
8:30 a. m.	KFWB—Union Rescue Mission
8:30 a. m.	KFYD—Christ Church
8:45 a. m.	KMTR—Bob Shuler
8:45 a. m.	KISD—S. D. Churches
9:00 a. m.	KFAC—Liberal Catholic Hour
9:30 a. m.	KGER—Revival
9:30 a. m.	KNX—Salt Lake City Tabernacle
10:00 a. m.	KNX—Columbia Church
10:30 a. m.	KFSG—Almea McPherson
11:00 a. m.	KFAC—Open Door Church
11:00 a. m.	KFYD—First Methodists
12:00 noon	KMTR—St. Brendan's Choir
1:00 p. m.	KFI—Vespers
3:00 p. m.	KECA—Catholic Hour
3:00 p. m.	KFSG—Evangelistic
4:30 p. m.	KFOX—Firestone Church
5:00 p. m.	KECA—Church Interdenominational Kingdom Temple
5:30 p. m.	KFOX—Kingdom Temple
5:30 p. m.	KMTR—Martin L. Thomas
6:00 p. m.	KHJ, KVOE, KGB, KFMM—Revival Hour
6:00 p. m.	KFSD—Josiah Hopkins
7:00 p. m.	KFSG—Almea Temple McPherson
8:00 p. m.	KMTR—Floyd Johnson
8:00 p. m.	KECA—Open Door Church
8:00 p. m.	KFWB—Dr. Stewart MacLennan
8:15 p. m.	KGB—White Temple
9:15 p. m.	KHJ-KGB-KVOE-KFMM—Voice of Prophecy

## Garwood Van

Garwood Van, the popular young maestro, is about to blossom forth with a new style of music. He has been rehearsing his band in private for the past several weeks, and in the very near future will make his debut with his new style of music.

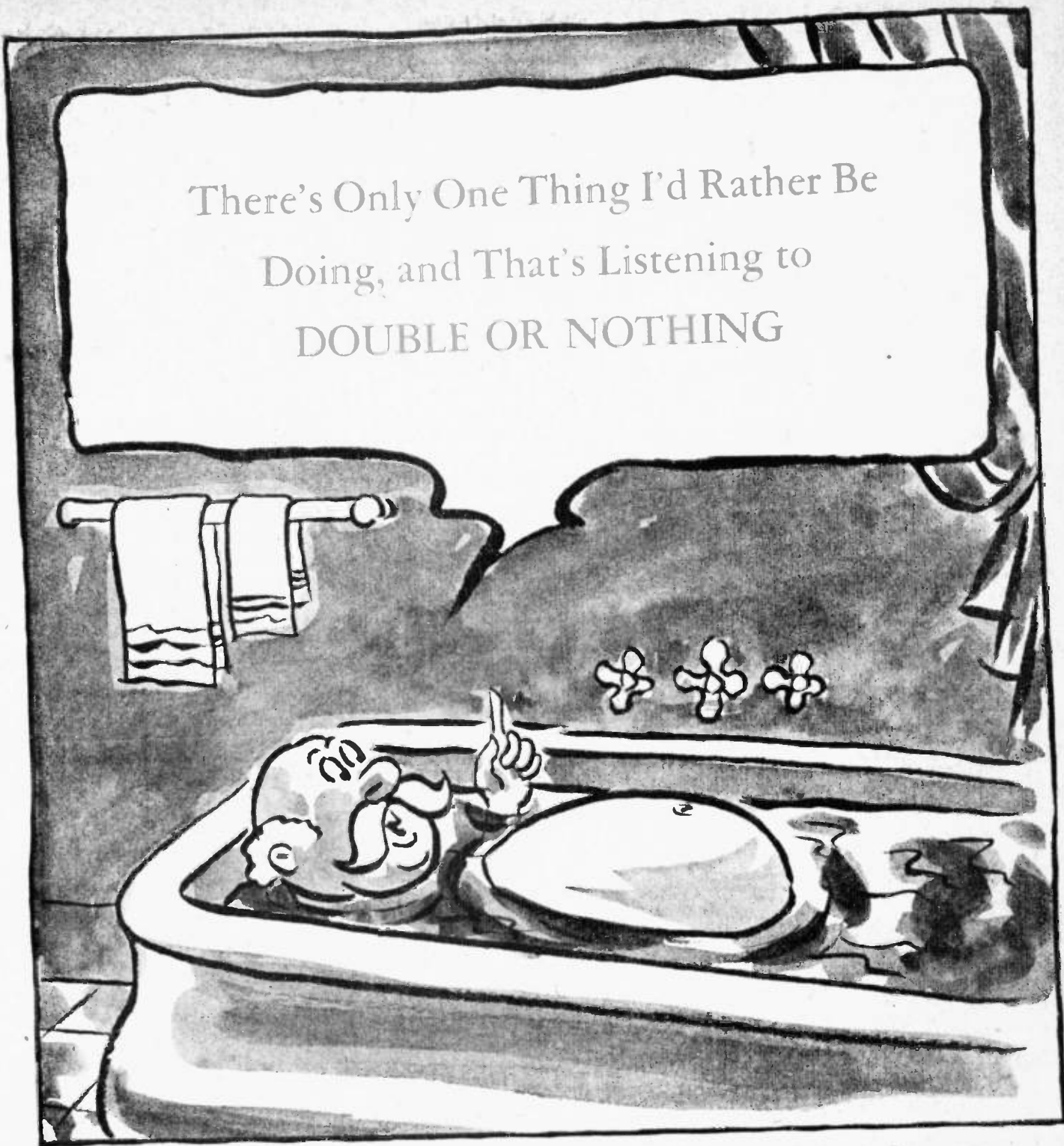
## Waits Chance

Ruth Yorke, now appearing on "Mother o' Mine," waited throughout the summer for a Hollywood screen offer to materialize. Her new serial had been on the air just a week when the offer came through, but she turned it down in favor of "Mother o' Mine."

Mirandy's Garden Patch	KFI, 10:15 a. m. M-F
Mr. District Attorney (Vitalis)	KFI, 9:30 p. m. W
Mr. Keen (Kolyos Toothpaste)	KFSD, KECA, 9:15 p. m. Tu, W, Th
Mother of Mine (Clapp Baby Food)	KECA, 1 p. m. M-F
Musical Americans (Westinghouse)	KFI, 7:30 p. m. Th
Musical Steelmakers (Wheeling Steel)	KHJ, KVOE, KGB, 2 p. m. Su
Musical Appreciation Hour	KECA, KFSD, 11 a. m. F
My Son and I (Calumet Bake Powder, Swansdown)	KNX, 11:45 a. m. M-F
Myrt and Margo (Supersuds)	KNX, 1:15 p. m. M-F
Nancy Dixon (Sanforized Fabrics)	KNX, 8:20 a. m. M-F
National Barn Dance (Aika Seltzer)	KFI, 6 p. m. Sa
Neighbors Woodcraft (Woodcraft Insurance)	KHJ, KGB, 8 a. m. Tu, Th
Newswheel (Royal Crown Cola, Par-T-Pak)	KMPC, 4:30 p. m. M-F
Nick Harris	KECA, 2 p. m. Su
Night Editor (Cardinet Candy)	KFI, 8 p. m. Su
New York Philharmonic	KNX, 12 n. m. Su
'Old Fashioned Revival (Gosp. Br'de'tne Assn)	KHJ, KGB, KVOE, KFMM, 6 p. m. Su
One Man's Family (Tenderleaf Tea)	KFI, 5:30 n. m. Su
Open Forum (Floyd Allen)	KFI, 9:15 a. m. M-F
Orphans of Divorce (Dr. Lyons Tooth Powder)	KECA, KFSD, 7 p. m. M-F
Our Girl Sunday (Anacin)	KNX, 9:45 a. m. M-F
Out of Your Hat	KMPC, 6 p. m. Su
Paging Post	KHJ, KVOE, 4 p. m. M-F
Parker Family (Woodbury Soap)	KFI, 9:15 a. m. Su
Passing Parade (Bank of America)	KECA, 8:15 p. m. M-F
Paul Sullivan (Kingsigns)	KNX, 10 p. m. M-F
Pepper Young's Family (Camay, Oxydol)	KFI, 12:30 n. m. M-F
Phil-Harmonia	KECA, 10 p. m. Daily
Pickard Family (Dr. Cowen)	KMPC, 8:15 p. m. Su-F
Pigskin Preview (Mobiloil, Mobilgas)	KNX, 6:15 p. m. W
Pigskin Predictions (Pontiac Dealers)	KMPC, 7:30 p. m. M, W, F
Planter's Smoking Time (Model Tobacco)	KNX, 8:30 n. m. M
Plantation Party (Buzier Tobacco)	KMPC, 10:30 a. m. Su
Pleasure Time (Chesterfield)	KFI, 9:30 n. m. W
Pot o' Gold (Tums)	KFI, 9 a. m. Tu, Th, F
Prof. Puzzlewit (Gallen Kamp Shoes)	KFSD, KECA, 5 a. m. Th
Professor Quiz (Velvet Tobacco)	KFI, 4 n. m. Su
Quiz Matinee	KNX, 6:30 n. m. Tu
Quiz Question Bee (Rinso)	KECA, 7:30 p. m. Tu
Quiz Court (P. D. Q. Petrol)	KFI, 9 p. m. Th
Quiz Kid (Aika Seltzer)	KECA, KFSD, 8 a. m. W, F
Quiz Matinee	KRKD, 1 p. m. Su
Radio (City Music Hall)	KHJ, 7:15 p. m. M
Radio G. Swing (General Cigars)	KECA, KFSD, 9 a. m. Su
Reported Missing	KHJ, KVOE, KFMM, KGB, 7 n. m. M-F
*Right to Happiness (Chidso)	KFWB, 3:30 n. m. Su
Road of Life (1 h)	KNX, 10:30 a. m. M-F
Royal Telen (Dr. Cowen)	KFI, 8:30 a. m. M-F
Muddy Valley (Sealtast)	KFWB, 2:45 n. m. W, F
Salt Lake Tabernacle	KECA, 7 p. m. Th
Sands of Time	KNX, 9:30 a. m. Su
Saturday Night Serenade (Pet Milk)	KNX, 4:30 n. m. Tu
Scattergood's Raines (Wrinkle Guin)	KNX, 8:45 n. m. Su
School Kid's Quiz (Guarrie Corn)	KNX, 2:45 a. m. M-F
Screen Guild Theater (Gulf Oil)	KFI, 8 p. m. Th
Second of the Air	KNX, 9 p. m. Su
Second Husband (Have a Heart)	KVOE, 11:45 a. m. Tu-F
Sensation Quiz (Sensation Cigarettes)	KNX, 8 a. m. Tu
Shaffer Parker	KHJ, 7:45 p. m. Tu, Th
She and Goats	KVOE, KFMM, KGB, 5:30 n. m. M-F
Sheepskin Homes (Promo Seltzer)	KFI, 9:30 n. m. M
Sherlock Holmes (Promo Seltzer)	KECA, KFSD, 2:30 n. m. Su
Short Short Story	KNX, 10:45 a. m. M, W, F

Show Boat (Avalon Cigarettes)	KFI, 6:30 p. m. M
Show of the Week	KHJ, 3:30 p. m. Su
Sid Ziff (L. A. Brewing)	KFWB, 7 p. m. M-F
Signal Carnival (Signal Oil)	KFI, 7:30 p. m. Tu
Sing With Favorite Band (K's Beverages)	KHJ, 8:30 p. m. Tu
Silver Theatre (International Silver)	KNX, 3 p. m. Su
So You Know History	KNX, 10 p. m. Su
Social Secretary	KMPC, 4 p. m. W, F
Son Stories	KMPC, 6 p. m. M-F
Speaking of Glamour	KECA, 5 p. m. Tu
Speak Up, America (Better Speech Institute)	KECA, 4:30 p. m. Su
Sports Newswheel (Colgate Shave Cream)	KECA, 8 p. m. Su
Sports Round Table	KMPC, 12:30 p. m. M-F
Sports Round Up	KNX, 10:15 n. m. M, W, F
Standard Symphony (Standard Oil)	KHJ, KVOE, KGB, KFMM, 8 p. m. Th
Stella Dallas (Chas. H. Phillips Co.)	KFI, 1:15 p. m. M-F
Stepmother (Colgate Tooth Powder)	KNX, 1:45 p. m. M-F
Strange As It Seems (Colgate-Palmolive)	KNX, 9 p. m. Th
Studebaker Champions (Studebaker)	KNX, 9:30 p. m. Th
Sunday Evening Hour (Ford Motor Co.)	KFSD, 9:30 p. m. Tu
Superman	KNX, 6 p. m. Su
Swing and Quiz	KECA, 4:45 p. m. M-F
Take It or Leave It	KMPC, 11:30 p. m. M-F
Tarza	KMPC, 11 p. m. Su
Telephone Hour (Bell Telephone System)	KNX, 7 p. m. Su
Texas Star Theatre (Texas Co.)	KECA, 5:15 p. m. M, W, F
These United States	KFI, 5 p. m. M
Those We Love (Drene)	KNX, 9 p. m. W
Time to Smile (Ibana, Sal-Hepatica, Minute Rub)	KHJ, KFMM, 3:30 p. m. Tu
Tom Mix (Ralston Cereal)	KFI, 9 p. m. M
Treasure Chest (Tums)	KFI, 9 p. m. M-F
True or False (J. D. Williams Co.)	KECA, 5:45 p. m. M-F
Truth or Consequences (Procter & Gamble)	KFI, 5:30 p. m. Tu
Tune Out Time	KECA, 9 p. m. M
Uncle Walter's Dog House (Raleigh Tobacco)	KECA, 8:45 p. m. Sa
University Explorer	KFI, 7:30 p. m. Tu
University Explorer	KECA, KFSD, 9:45 p. m. Su
Uncle Ezra (R. J. Reynolds Tobacco)	KFI, 9 p. m. F
Uncle Harry	KFI, 7:00 p. m. Sa
Uncle Jim's Question Bee (Sprv)	KMPC, 5:30 p. m. M-F
Valiant Lady (Wheaties)	KECA, 7:30 p. m. Tu
Vera Vague (Signal Oil)	KFI, 11:30 a. m. M-F
Vic and Sade (Crisco)	KFI, 7:30 p. m. Su
Voice of Prophecy (Self)	KFI, 12:45 p. m. M-F
Voices of Yesterday (Silverwoods)	KVOE, KHJ, KGB, 9:15 a. m. Su
Walter Winchell (Jergens Lotion)	KHJ, 7:15 n. m. F
Waltz Time (Phillips Milk of Magnesia)	KFI, 9 p. m. Su
Wake Up America	KHJ, KFMM, KVOE, KGB, 9:45 p. m. M
Wake Up and Sing (Vick's Vapo Rub)	KFI, 7:30 a. m. W, F
We're Ahhotts (Nucan Margarine)	KFI, 7:30 a. m. M-F
We're The People (Sanka)	KNX, 4:15 p. m. M-F
Wheeling Steel (Wheeling Steel)	KNX, 9 n. m. Tu
When Presses Roar	KNX, 3:45 p. m. M-F
When a Girl Marries (Prudential Life)	KHJ, 2 p. m. Su
Where and When (Union Oil)	KFI, 9:30 p. m. Th
Who's Brown (Bayer Co.)	KNX, 9:15 a. m. M-F
Wings of Destiny (Wings Cigarettes)	KFI, 8:30 p. m. F
Wings Over America	KFI, 1:45 n. m. M-F
Wine Over Jordan	KFI, 7 p. m. F
World Is Yours	KFI, 9:30 a. m. Tu
Woman in White (Camay Soap)	KMPC, 8:45 n. m. Su
Wythe Williams	KFI, 1:30 p. m. Su
Young Dr. Malone (Post Bran)	KNX, 10:15 a. m. M-F
Young Dr. Malone (Post Bran)	KNX, 3 n. m. M-F
Your Dream Has Come True (Quaker Oats)	KHJ, 3:30 p. m. Sa
Your Treat (Armour & Co. Products)	KFI, 2:30 p. m. Su
	KFI, 9 a. m. M, W, F

There's Only One Thing I'd Rather Be  
Doing, and That's Listening to  
**DOUBLE OR NOTHING**



You think you like to take chances . . . well, here is one time when it means money if you have the nerve. This is the quiz show that appeals to everyone. You can double your winnings if you will take a dare. Listen to this half-hour of fun presented by FEEN-A-MINT.

**DOUBLE OR NOTHING**

8:30 TO 9:00 P.M. MONDAY EVENING . . . KHJ