

"BLONDIE" HAS HER TROUBLES! PAGE 16 -- JULY 14-20

# RADIO LIFE



Our Cover Girl  
?  
See Page 19

A 5c magazine, to increase your listening pleasure, made available for only 1c by your friendly—

***Alpha Beta Markets***

Exclusive in your neighborhood

RADIO LIFE LINES \* Buck Hathaway

The English Never have had, but the French have always had it: A spontaneous love of life that found expression in the night life of boulevards and cafes and comradely understanding running like a beautiful light through the gatherings. I hope that whatever befalls France and her people that, somehow, this spirit may not be lost. We could use a lot of it here.

★ ★ ★

Self Conscious Note: The happy-go-lucky Hof Brau on Sunset boulevard too pointedly, we think, signing itself "The Original Swiss Restaurant." Time was, we knew, when Hof Brau was unaffectedly and happily German and gathering place for everybody who likes a cheery dancing evening. Anyway, thanks to Carl Ziegler (Swiss) for a pleasant evening.

★ ★ ★

Nite Club Note: The would be important people who come in, wading through a pool of their own little importances, to discover, sadly, how little a ripple their coming made, how unappreciated their departures.

★ ★ ★

Somehow It Affects Everybody—Those romantically named KECA-KFI studio titles and the wall painted lines that guide the visitor to each one. For instance, "The Coral," the "Diamond," "The Emerald," "Blue" and the "Purple" studios. Sat and listened to a recording of the old "Twelfth Street Rag" in the Emerald and felt like riding around on a musica merry-go-round.

★ ★ ★

Hal Styles is producing a half hour show (KFWB) Wednesdays at 9 in the gloaming. Its destined to help those neighbors who can't seem to make marriage stick. You know, neighbors!—the girl who lived across the street. You married her and now she's crossed the street again to live with Mother.

★ ★ ★

A Radio Life Fanfare for Mrs. Mary Bassler who is going about quietly and determinedly to make possible Braille editions of Radio Logs for the blind. . . . Page Bob Weiss of KFVB and Platter Chatter: Meredith Wilson is building a room in his home to house thousands of recordings that are favorites with him. . . . Elmira Roessler is "Valerie" in CBS' "The Romance of Helen Trent." She's from St. Louis and is 22 years old and a pal of Betty Grable. . . . If you want to please her, send a pig bank . . . she collects them.

★ ★ ★

There's a Theory Behind It—Beas McCammon, the "Granny" in "Stepmother" avers there's a theory behind every bit of character acting . . . or any acting for that matter. It's knowing the theory that produces good performance she claims. . . . Maybe she'll tell us.

Harrison Holliday, General Manager of KFI-KECA, receives no end of odd letters, but the one he got the other day really tops them all. It was from a man in New York who said he was a citizen of Rhode Island. He requested that Mr. Holliday do all he could to see that the state of Massachusetts gave up "Bristol and Barnstable" counties so that Rhode Island could look bigger on the map!

Mr. Holliday has not announced his decision!

★ ★ ★

It looked like "M" day had arrived, much to everyone's amazement, when the "Merry Macs" met the "Music Maids." The kids had been corresponding for the past few years but never had actually been introduced. When the Macs came to town with Allen, they hied themselves over to the Kraft Music Hall and made their acquaintance. Now all the M's are Pals!

★ ★ ★

More Trouble for Mothers—Frank Nason, father of Major Leonard Nason, MBS-Don Lee military expert, writes to say that mothers will have their troubles on account of war. Seems that tasteless cod liver oil is a special process of Norwegians (only place where oil is processed same day wiggles are caught). Invasion means the growing up won't get it for a long time. Have to fall back on nasty tasting old fashioned kind.

CONTESTOR'S CORNER

Here are late listings with rather generous rewards for brow knitting and wit hitting. If you've any questions to ask about Contests drop a postal card to the 'Corner'. And, remember, complete listings of all prizes contests are available for a 3 cent stamp. Now.

Each week two or more of the best will be listed, a minimum of eight per month; more than enough to keep the most enthusiastic of us busy.

★ ★ ★

"I like Baskets because . . ." A letter in twenty-five words or less with box top from "Baskets." 1st Prize, Trip to San Francisco Fair; Other Prizes, Mail KNN, Hollywood.

★ ★ ★

KNN—8 to 8:15 a.m., Fridays (Marco Dog Food Company), "Why I Feed My Pet, Marco," in 15 words or less with one Marco label. Fifty one prizes each week. 1st Prize, Gilfillan A.C. Radio; 50 Cigarette Boxes with 3 Shades of "Flamingo" Nail Polish. Mail KNN, Hollywood.

★ ★ ★

KECA—7:30 P. M. — Wednesday — WHAT WOULD YOU HAVE DONE? sponsored by The Cummer Products Company. Listeners are invited to send in "perplexing situations" which are worth \$5 each if used on program. Each of the studio participants receives a package containing 4 Energine products, and the winner of the evening—selected by studio applause—gets \$5.00. Replies: To Energine, 132 Nassau street, New York City.

NEWS BROADCASTS

Table listing news broadcasts with times and station call letters. Includes entries for 7:15 A.M., 7:30 A.M., 7:45 A.M., 7:55 A.M., 8:00 A.M., 8:15 A.M., 8:30 A.M., 8:45 A.M., 9:00 A.M., 9:15 A.M., 9:30 A.M., 9:45 A.M., 10:00 A.M., 10:30 A.M., 11:00 A.M., 11:30 A.M., 11:45 A.M., 12:00 Noon, 12:15 P.M., 1:00 P.M., 1:15 P.M., 2:00 P.M., 2:15 P.M., 2:30 P.M., 2:45 P.M., 3:00 P.M., 3:15 P.M., 3:30 P.M., 3:45 P.M., 4:00 P.M., 4:15 P.M., 4:30 P.M., 4:45 P.M., 4:55 P.M., 5:00 P.M., 5:15 P.M., 5:30 P.M., 5:45 P.M., 6:00 P.M., 6:15 P.M., 6:30 P.M., 6:45 P.M., 7:00 P.M., 7:15 P.M., 7:30 P.M., 7:45 P.M., 8:00 P.M., 8:15 P.M., 8:30 P.M., 8:45 P.M., 9:00 P.M., 9:30 P.M., 9:45 P.M., 10:00 P.M., 10:30 P.M., 10:45 P.M., 11:00 P.M., 11:15 P.M., 11:30 P.M., 11:45 P.M., and Every Hour.

Blue Beetle Mystery

The Blue Beetle, exciting adventure drama will be heard each Tuesday and Thursday evening at 5:45 p.m. over KGB, the Don Lee station in San Diego. It is the story of a modern Robin Hood who ferrets out racketeers that prey on the poor and the weak, relentlessly smashing crime rings that hide behind political coat-tails

★ ★ ★

WATCH PROGRAM CHANGES

## Nets Set For Political Con Shots

★ ★  
Poetical



Eddie Albright's famous program, "The Bookworm," is aired by KHJ Mondays through Fridays at 2:15 p. m. PST featuring reviews of books and manuscripts of the world's most interesting—not the most highbrow—literature.

Albright started on radio in 1924. One of his programs on another station called "Ten O'Clock Family" ran six days a week for fourteen years, one of the longest records in the history of the audio art.

★ ★ ★

### Don Lee Leads in Race For 'FM' Assignments

Leading the vanguard in what is expected to be a stampede in Frequency Modulation has been the Don Lee network. All applications for FM licenses in the U. S. will be resubmitted when the Federal Communications Commission draws up new rules. In New York WOR, Mutual's key station, has just signed a three-year lease for the forty-second floor and roof space of 444 Madison Avenue, New York, and will immediately transfer its Frequency Modulation transmitting activities from Carteret, New Jersey, to the new location. Construction of an antenna tower will begin at once.

Mutual's key Hollywood station, KHJ, plans to erect an antenna atop Mount Lee, the same site as the coast television station and antenna.

### Radio Again to Prove Mettle in Greatest Test of Ability to Gather and Quickly Transmit Material

With millions of Americans waiting with almost literally bated breaths to hear "vote baiting breaths" of Democratic bigwigs, major networks this week had completed installations (largest on record) of equipment to "catch" for listeners the Democratic Party's reply (July 15) to the trumpeted roar of the GOP elephant.

For Western listeners three powerful and resourceful networks (Mutual-Don Lee, CBS and NBC) are set to "power" the voice of keynoter, Democrat William B. Bankhead, to the nation at 6:30 p.m. (PST) from Chicago Stadium.

Bankhead, Speaker of the House of Representatives, will be followed by Demo-dignitaries, Senator Alben W. Barkley, Kentucky; and Senator Robert F. Wagner, New York. These three will attempt to make a forceful answer to recent stinging New Deal indictments, flung to the Country's voters by the Republican convention in Philadelphia.

To beat the Press with spot news again, by more hours than the Press

cares to think about, the three big call-bred networks will have 160 reporters, commentators, technicians, engineers, sound men and special event men placed strategically in the great stadium.

Example of detail to which Radio networks go to bring complete and "live" coverage: On convention floor and throughout Stadium 50 microphones, use of which is pooled by them all—(2) Microphones will be located in railway stations, hotel lobbies, barber shops and streets, with a private telephone linking all together for instant transmission of side, high and mainlights of the conclave.

Interesting is a radioman's observation regarding Radio's significant contribution to mass information to US masses: "While Presses Roar, Millions in the Nation shall have heard what Presses will roar about."

Thus, uncolored, not susceptible to retouching or rewriting, will Radio bring significant news at the place of its making.

★ ★ ★

### ON DON LEE NET

### Writing Course For Radio

Education is no static thing has been contention of leading savants for years. Recognizing increased importance of the radio industry in the economy of modern life, the University of Southern California this week announced that Clinton Jones, CBS-KNX news bureau writer, would teach radio writing during its summer session. To make course as professionally appearing as is possible, Jones will organize an actual radio station writing staff in the classroom, with student assignments to cover varying phases of station operation.



Wythe Williams, noted editor of "Greenwich Time," former World War correspondent of the New York Times, and a writer who has skyrocketed to national fame with his news beats from Germany and other European storm centers, is now heard every Tuesday, Thursday and Saturday over the Don Lee net.

## IN THIS ISSUE:

JULY 14, 1940

Radio Life Lines	Page 2
News Broadcasts	Page 2
Contestors' Corner	Page 2
Political Convention	Page 3
Program Changes	Page 5
Daily Logs	Pages 5, 7, 10, 12, 13, 15, 18, 20, 21, 23, 26, 28, 29
Girl of Talent	Page 6
Daily Highlights	Pages 7, 10, 15, 18, 20, 23, 28
It's All a Gag	Page 8
The Children's Hour	Page 11
Ear Inspires Pen	Page 14
Everyman's Family	Page 16
Food Philosophy	Page 19
Short Wave Guide	Page 22
Platter Chatter	Page 23
Ble Brothe Cop	Page 24
Home Sweet Home	Page 25
So, You Write a Song	Page 27
Lamp-lighter	Page 30
Alphabetical Listings	Page 31

# TREMENDOUS CANNON SALE!!



• Every Piece Perfect! Reg. \$17.32  
 Only **998**  
**60** pcs. 52 Monthly

- 4 CANNON Guaranteed Four-Year Sheets (172x108-inch or 81x99-inch)
- 8 CANNON Cases (full 42x36-inch)
- 6 CANNON Bath Towels (22x44-inch)
- 6 CANNON Guest Towels (15x27-inch)
- 6 CANNON Wash Cloths (12x12-inch)
- 6 CANNON Dish Cloths (12x14-inch)
- 12 CANNON Pot Holders (assorted)
- 6 CANNON Tea Towels (16x32-inch)

Here's your chance to stock up on everyday necessities at a wonderful saving! All your needs for kitchen, bedroom and bathroom will be taken care of for years to come! The sheets are snowy white and the towels are in Peach, Blue, Gold or Green. (Colors can't be mixed because each set comes to you unbroken, fresh as the day it was packed.) Mail or telephone your order to our nearest Eastern-Columbia store, or better yet, come in and give us your order personally.

- Shop Till 9 at Stores Starred ★
- ★ 4717 So. Broadway
  - ★ 5236 So. Broadway
  - ★ 4768 Whittier Blvd.
  - ★ Central Ave. at 45th
  - 720 South Main St.
  - ★ HOLLYWOOD (6551 Hollywood Blvd.)
  - ★ HUNTINGTON PARK (Pacific at Zoe)
  - LONG BEACH (at Pine Ave. and Sixth)
  - PASADENA (at 173 E. Colorado)

**EASTERN-COLUMBIA** • **BROADWAY AT NINTH**

## Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NP" means New Program, "NT" means "New Time".

Change	Program	Station	Day and Time
NP	Democratic Spokesman	KXX	Sun.—6:30 p. m.
NT	Take It or Leave It	KXX	Sun.—8:30 p. m.
NT	Winger & Alexander	KHJ, KVOE	Sun.—10:00 a. m.
NP	Slating Male Chorus	KVOE	Sun.—8 p. m.
NT	Voice of Prophecy	KVOE	Sun.—9:15 p. m.
NT	Garden Club	KECA	Sun.—12:30 p. m.
NP	National Music Cam.	KXX, KECA	Sun.—11:30 p. m.
NT	Book of Books	KFI	Sun.—8:15 a. m.
NP	Washington College Choir	KFI	Sun.—9:30 a. m.
NT	From Hollywood Today	KFI	Sun.—11:15 a. m.
NP	Bishop & Gargoyl	KFI	Sun.—4:00 p. m.
NT	When Presses Roar	KFI	Sun.—7:30 p. m.
NP	Black Velvet	KFI	Mon.—3:30 p. m.
NP	Frontiers of Amer. Life	KERN	Mon.—9:30 a. m.
NT	Our Half Hour	KERN	M., Tu., Th., F.—10:00 a. m.
NT	Road of Life	KERN	M., Tu., Th., F.—12:45 p. m.
NT	Let's Play Bridge	KFXM	Mon.—1:15 p. m.
NT	Paging Post	KHJ, KVOE	M., Tu., Th., F.—7:00 p. m.
NP	Bowl Previews	KFAC	Mon.—4:30 p. m.
NT	Walters Hall	KFAC	Mon.—5:00 p. m.
NP	Forecast	KXX	Mon.—3:00 p. m.
NT	Sands of Time	KVOE, KHJ	Tues.—4:00 p. m.
NP	Blue Beetle	KFXM, KHJ, KVOE	Tu., Th.—5:45 p. m.
NT	Treasure Island	KVOE	Tues.—6:45 p. m.
NP	Hollywood Bowl Br'kfast	KMPC	Tues.—9:00 a. m.
NT	We The Women	KGB	Tues.—2:45 p. m.
NT	Vagabond Trail	KGB	Tues.—8:15 p. m.
NP	Compinski Quartet	KMPC	W., Sa.—6:00 p. m.
NP	Know Your America	KHJ	Wed.—2:30 p. m.
NT	Word Hunters	KECA	Thur.—7:00 p. m.
NP	Hollywd Bowl Rehears'l	KFI	Thur.—1:00 p. m.
NT	Tenth Inning	KMPC	Thur.—2:00 p. m.
NP	Toronto Symphony	KECA	Thur.—6:15 p. m.
NT	Kraft Music Hall	KERN	Thur.—3:00 p. m.
NT	Good News	KERN	Thur.—7:30 p. m.
NT	Man with Pipe	KERN	Thur.—11:15 p. m.
NT	Camel Caravan	KFI	Thur.—6:00 p. m.
NT	Meet the People	KFI	Thur.—6:15 p. m.
NP	U. S. Antarctic Expedition	KECA	Fri.—7:30 p. m.
NP	Wings for America	KHJ, KVOE	Fri.—4:00 p. m.
NT	Public Affairs	KERN	Sat.—6:15 p. m.
NT	Marriage Club	KERN	Sat.—9:00 p. m.

## It Had To Come Sometime

Radio Listeners, Record Buyers and Phonograph Owners Asked for and made it possible!

AND HERE IT IS!

# MUSIC CITY

California's Complete Music Center  
Sunset and Vine (Across from NBC)

MUSIC CITY'S GRAND OPENING JULY 11-12-13  
WILL BE A COLORFUL AND INTERESTING DISPLAY  
OF LATEST DEVELOPMENTS IN

Radios • Phonograph Combinations • Records  
Complete Broadcasting and Recording Studios

For visitors there will be a Free Professional Record-  
ing Made in Music City's Recording Studio.

UNUSUAL VALUES IN HOME APPLIANCE DEPARTMENT  
INCLUDING RANGES • REFRIGERATORS • HEATERS

Glenn Wallichs combines his two Hollywood Radio  
Stores into one GREAT Music City.

# MUSIC CITY

SUNSET AT VINE

"Where Radio's Voice Speaks To The World"  
(Free Parking — No Purchase Necessary)

## SUNDAY PROGRAMS

JULY 14, 1940

### 8 to 9 A. M.

KFI—8, Story of U. S. All. 8:15, Book of Books, 8:30, On Your Job.  
KXX—8, West Coast Church, 8:30, Salt Licks, Lutheran Ch.  
KHJ—8, Funny Papers, 8:30, Choir, 8:45, Canary Chorus.  
KECA—8, Music Hall.  
KFWB—8, News, 8:15, Morning Music, 8:30, Rescue Mission.  
KMPC—8, Varieties.  
KMTB—8, Swedish Hour, 8:30, W. B. Record, 8:45, Bob Sluder.  
KJAM—8, Country Church, 8:30, Music.  
KGFJ—8, Serenade, 8:15, Strings, 8:30, Music.  
KRKD—8, Requests.  
KFOJ—8, Concert Orch. 8:30, Mail Order Melody.  
KGEF—8, News, 8:01, Rev. Dowell, 8:30, Pacific College.  
KFSB—8, Music Hall.  
KGB—8, Open 8:15, Church 8:30, Choir, 8:45, Chorus.  
KFVD—8, Rev. Sales, 8:30, Church of Christ.  
KERN—8, Tabernacle, 8:30, Radio City Music Hall.  
KFM—8, Male Chorus, 8:30, Gospel Gleamer.  
KTM—8, Radio City Music Hall.  
KVOE—8, Slating Chorus, 8:30, Choir, 8:45, Chorus.

### 9 to 10 A. M.

KFI—9, Gordenaires, 9:15, Dr. Cassolberry, 9:30, Wash. College Choir.  
KXX—9, Columbia Church, 9:30, March of Games.  
KHJ—9, Judge Gardner, 9:30, Amer. Wildlife, 9:45, Good for Thought.  
KECA—9, Swing Cavalcade.  
KFWB—9:30, Peter Potter.  
KMPC—9, Young Orch. 9:15, News, 9:30, Swing.  
KMTB—9, Swedish Hour.  
KFC—9, Liberal Catholic Hour, 9:15, Health talk, 9:30, Music.  
KGFJ—9, Concert.  
KRKD—9, Concert.  
KGB—9, News, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Bro. Pearson.  
KFSB—9, Red Cross, 9:15, Vass Family, 9:30, Reiser Orch.  
KMPC—9, Music, 9:05, Southern Missionary, 9:30, American Wildlife, 9:45, Chapel Hour.

1. GB—9, Bible Questions, 9:30, American Wildlife, 9:45, Kruger Orch.  
KFVD—9, Waltz, 9:30, Music Gov.  
KERN—9, American Red Cross, 9:15, Norsemen Quartet, 9:30, Al & Lee Release.  
KMPC—9, Missionary, 9:30, Amer. Wildlife, 9:45, Chapel.  
KTM—9, Artists' Hour.  
KGB—9, March of Health, 9:15, Songlogue, 9:30, American Life.  
KVOE—9, Health, 9:15, McFarland Twins, 9:30, Am. Wildlife.

### 10 to 11 A. M.

KFI—10, Southwest Serenade, 10:30, Chicago Round Table.  
KXX—10, What, No Architect? 10:15, Salon Music, 10:30, News, 10:35, Swing, 10:45, Troubadours.  
KHJ—10, Winger & Alexander, 10:15, Hiway Romance, 10:30, Palmer Concerts.  
KECA—10, Swing Cavalcade.  
KFWB—10, Peter Potter.  
KMPC—10, Swing, 10:30, Young Orch. 10:45, News.  
KMTB—10, Madame Rembart.  
KRKD—10, Concert.  
KFOJ—10, News, 10:15, Visitor, 10:45, 1 Am.  
KGEF—10, News.  
KFSB—9:20, Annie S. McPherson.  
KFSB—10, Salute America, 10:30, Chicago Round Table.  
KGB—10, Open, 10:15, Romance of Hiways, 10:30, Palmer Concert.  
KFI—10, Music.  
KERN—10, Southwest Serenade, 10:30, Chicago Round Table.  
KMPC—10:15, Romance of Hiways, 10:30, Palmer Concert.  
KTM—10, Treasure Trails, 10:30, Silhouettes.  
KDB—10, Melow Mood, 10:15, Romance of Hiways, 10:30, Palmer House Orch.  
KVOE—10, Winger & Alexander, 10:15, Hiway Romance, 10:30, Concert Orch.

### 11 A. M. to 12 Noon

KFI—11, Hollywood Today, 11:15, World's Fair Band, 11:30, Europe, 11:45, Kullborn.  
KXX—11, Symphony.  
KHJ—11, Wood Orch. 11:30, Sweet and Swing.  
KECA—11, Swing.  
KFWB—11, Peter Potter.  
KMPC—11, Swing.

KMTR—11:30, Peter Potter.  
KFAC—11, Church of Open Door.  
KGFJ—11, Light Concert.  
KFOJ—11, Swing.  
KGER—11, Pilgrim Hour.  
KFSB—11, Fred Bliss, 11:15, Foreign Policy, 11:30, Nat. Music Camp.  
KFVD—11, First Methodist Church.  
KERN—11, V. Gomez, 11:15, Foreign Policy, 11:30, Europe News, 11:45, H. V. Kullborn.  
KMPC—11, Wood Orch.  
KTM—11, V. Gomez, 11:15, Strings, 11:30, Presbyterian Church.  
KDB—11, All Saints Church By the Sea.  
KVOE—11, Wood Orch.

### 12 Noon to 1 P. M.

KFI—12, Donahue Orch. 12:30, The World Is Yours.  
KXX—12:30, Invitation to Learning.  
KHJ—12, Troubadours, 12:30, Nobody's Children.  
KECA—12, Sunday Vespers, 12:30, Garden Club.  
KFWB—12, Peter Potter, 12:30, Jean Leonard.  
KMPC—12, Samuel McKee, 12:15, Musicographs, 12:30, Light Classics.  
KMTB—12, St. Brendan Choir.  
KFC—12:30, Music.  
KGFJ—12:15, Dr. McCoy, 12:30, Czechs.  
KFOJ—12, Swi.  
KGER—12, News, 12:05, Club Acobado.  
KFSB—12, Sunday Vespers, 12:30, Church in Wildwood, 12:45, Basin St. Music.  
KGB—12, Better Homes, 12:15, Troubadours, 12:30, Nobody's Children.  
KFVD—12:15, G. Austin.  
KERN—12, Vespers, 12:30, Lower Basin Street Music.  
KMPC—El Paseo Troubadours, 12:30, Nobody's Children.  
KTM—12, Sunday Vespers, 12:30, News, 12:45, Basin St. Music.  
KDB—12, El Paseo Troubadours, 12:30, Music for Sunday, 12:45, Chapel Quarter Hour.  
KVOE—12, Troubadours, 12:30, Top Tunes, 12:45, Orange County Quiz.

### 1 to 2 P. M.

KFI—1, Yvette, 1:15, Three Cheers, 1:30, From Hollywood Today.  
KXX—1:30, Flow Gently Sweet Rhythm.  
KHJ—1, Open, 1:30, Stearney Orch.  
KECA—1, Nick Harris, 1:15, Byrne Orch. 1:30, Looks at Books, 1:45, Voice of Hawaii.

KFWB—1, Concert. General Facts, 1:15, News, 1:30, Betty Phillips.  
KMTB—1, G. Allison, 1:30, Swing.  
KFAC—1:30, Baseball.  
KFOJ—1, Music.  
KGER—1, News, 1:05, Music.  
KFXM—1, Open, 1:30, Stearney Orch.  
KFSB—1, News, 1:15, Byrne Orch. 1:30, Voice of Hawaii.  
KGB—1, Open, 1:30, Rendezvous.  
KFM—1:15, Your Dog.  
KERN—1, Yvette, 1:15, Three Cheers, 1:30, Hollywood 4 Today.  
KMPC—1, Open, 1:30, Stearney Orch. 1:45, Baseball.  
KTM—1, Jenn Island Orch. 1:30, Voice of Hawaii.  
KDB—1, Musical Steelmakers, 1:30, Rendezvous.  
KVOE—1, Open, 1:30, Lutheran.

### 2 to 3 P. M.

KFI—2, Gordon Orch. 2:30, Beat the Band.  
KXX—2, Concert Orch. 2:30, Melody Ranch.  
KHJ—2, Rendezvous, 2:30, James Orch.  
KECA—2, Catholic Program, 2:30, Cavalcade of Hits.  
KFWB—2, Serenade, 2:30, Musical Comedy.  
KMPC—2, Hawaiians.  
KMTB—2, Special Events, 2:15, F. T. Curry, 2:30, Music.  
KFAC—2, Baseball.  
KGFJ—2, News, 2:45, Faith.  
KRKD—2, Blitz Quiz.  
KFOJ—2, Salon Orch. 2:30, Wade Lane, 2:45, Rodionoff Orch.  
KGER—2, News, 2:05, Music, 2:30, Lone Beach Band.  
KFXM—2, Rendezvous, 2:30, James Orch.  
KFSB—2, Hollywood Gossip, 2:05, Gray Orch. 2:30, Balboa Park Organ.  
KGB—2, Barron Orch. 2:30, James Orch.  
KERN—2, Catholic Hour, 2:30, Cavalcade of Hits.  
KMPC—2, Baseball Game.  
KTM—2, Edison Orch. 2:30, Cavalcade of Hits.  
KDB—2, Barron Orch. 2:30, Harry James.  
KVOE—2, Rendezvous, 2:30, James Orch.

### 3 to 4 P. M.

KFI—3, Prof. Puzlewit, 3:30, Band wagon.

**H**AVE you wondered what sort of a person is Nurse 'Karen Adams', leading lady in KFIS 'The Woman in White' feature, daily Monday through Friday at 8 a. m.?

You'd hardly believe what Radio Life's editor found out about her. She is Betty Ruth Smith, and she looks more like a bashful little girl in her teens than the resolute, mature sounding and resourceful heroine of the famous serial of the nursing profession.

"I was certain of my ability and talent for acting," Betty Ruth confided. "As soon as I graduated from Kansas University in 1937 I did dramatic work in stock for two years in Kansas and Colorado. When I thought I had enough preparation I packed my bags one afternoon and headed . . ."

## Girl of Talent

### Know What You're After To Win, Says Betty Ruth

"Straight for Hollywood?" we anticipated.

Betty Ruth gestured with emphasis.

"Decidedly not. Hollywood may be glamour to most girls, but not for me. I went straight to Chicago and made for radio. I was determined to break into a field that, for me, offers more than motion pictures can."

She smiled sweetly. "If you're expecting me to say that I was a hungry genius who struggled for months on end to gain my radio foothold, I'm afraid I'm going to disappoint you.

"Well, didn't you?"

"I did not. In three days I was on a major network, in an important role."

"Three days!" We were astonished and looked it. "How did you manage that?"

"Simplest thing in the world, grinned Betty Ruth Smith. "I learned how to act well enough before I even dreamed of trying to interest radio producers. When my time came to 'break' into radio, I was ready for it. That's all.

"What about this Hollywood glamour business?"

"Oh, that! Well, I think too many girls in Hollywood spend too much time trying to impress people with their ability, too much time trying to find a way into studios without doing what is the only thing Radio pays off for."

"And that is . . ."

"Just plain everyday, hard work, hard work that's hitched to a subtle little feeling inside that one day jumps up and shouts: 'This is it! I am a good craftsman and they've got to listen.'

"Was that what happened in Chicago?"

## WOMAN IN WHITE



If all girls who aspire to acting successes apply the simple formulas outlined on this page by Betty Ruth Smith, above, there would be less chance of disappointment for them as they essay to conquer 'Airyland' of Radio.

"It was not, sir, anything else," retorted little Betty Ruth. "Anybody who takes a profession seriously realizes competition is always formidable. The only weapon to beat competition is hard grubbing work, that should lead up to an inner confidence in one's ability. When that time arrives, after hard work, Radio will make a place for you."

As Nurse Karen Adams—"The Woman in White" who marries a doctor despite the fact that, as a nurse, she knows far more about his professional life than a wife perhaps should—Betty Ruth makes live a character torn by conflicting emotions. Hence she is placed in dramatic situations calling for expert acting ability. This ability she has in overflowing measure and, as a result, to millions of listeners, Karen Adams—"The Woman in White"—is a real, flesh and blood person.

That the exacting demands of this characterization should be so expertly handled by a mere slip of a girl, who seems more suited to playing ingenue roles in light musical comedy, is a tribute to Betty Ruth's unusual talent. Those who know her will say that this skill undoubtedly wells from a sympathetic personality, which enables her to feel and vividly portray other people's emotions.

### Arlington Races Broadcast

Arrangements have been completed by Mutual for broadcast of the principal stake races from Arlington Park, one of Chicago's famous horse racing tracks during the balance of the month. Broadcasts will be heard over KHJ and the Don Lee net each Saturday afternoon during the season, from 1:45 to 2:15 p. m. PST. Guy Savage, well-known race commentator, will do the commentary from the track, actual running of the races to be given by Frank Ashley, official announcer.

Arlington Park has posted one of the greatest lists of stake races ever given out in the Chicago District. Value of stakes moves to total of \$182,500.

Schedule for Arlington Park:

July 20—Classic, 1¼ miles, \$30,000.

July 27—Futurity, 6 furlongs, \$20,000.

★ ★ ★

#### PUBLICITY ANGLE

Mark Finley, public relations director for MBS-Don Lee, is a reserve officer. He reported several weeks ago for duty with the army and, upon being given his first military assignment, found he was to sit down and write publicity, of all things.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations above, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

- KECA-3, European News. 3:30.
KNX-3, News. 3:30, Grenadier Band.
KHJ-3, Tropical Serenade. 3:30.
From Germany. 3:40, Music. 3:45.
Fields Orch.
World's Fair Band.
KFWB-3, Help Thy Neighbor. 3:30.
Stuart Hamblen.
KMPC-3, Melodies. 3:15, Stage One.
3:30, Ellery Queen.
KMTR-3:30, French Hour.
KFAC-3, Baseball.
KGFJ-3, Helping Hand. 3:30, W.
C. T. U. 3:45, Universal Quartet.
KFOE-3, Rainbow Trials. 3:45.
Don Allen. 3:30, M. Hedgus. 3:45.
Bronzenuu.
KGER-3, News. 3:05, Harold Agal.
3:20, Long Beach Band.
KFXM-3, Tropical Serenade. 3:30.
Romance of Hiways. 3:40, Fields
Orch.
KFSG-3, Prince Marthandun.
KFSN-3, Port of Call. 3:30, House
of MacGregor.
KGB-3, Serenade. 3:30, From Ger-
many. 3:40, Music. 3:45, Martin
Orch.
KEEN-3, European News. 3:30.
Bandwagon.
KMPC-3, Baseball Game.
KTMN-3, White Tabernacle. 3:30.
Magnolia Blossoms.
KDB-3, Tropical Serenade. 3:30.
Sigrid Schultz, from Germany.
3:45, Songs of the Southland.
KVOE-3, Tropical Serenade. 3:30.
From Germany. 3:45, Fields Orch.

4 to 5 P.M.

- KFI-4, Bishop & Garkoyte. 4:30.
One Man's Family.
KNX-4, Columbia Workshop. 4:30.
Foster Orch. 4:35, News.
KHJ-4, American Forum.
KECA-4, Summer Symphony.
KFWB-4, Selvin Orch. 4:30.
Marimba Magic. 4:45, Stuart Ham-
blen.
KMPC-4, U.M.S. Richards. 4:30.
News.
KMTR-4, Special Events. 4:30, News
Reel. 4:45, Eventide.
KFAC-4, Baseball.
KGFJ-4, News. 4:15, Studio Party.
4:30, Hd. of Ed.
KFOX-4, Commentaries. 4:15, Hode-
heaver. 4:30, Fireside Church.
KGER-4, News. 4:05, Story Teller.
4:30, Music.
KFXM-4, Aier. Forum of the Air.
KFSN-4, Sunday Concert. 4:45.
Voices of Yesterday.
KGB-4, American Forum.
KFVD-4, Jack Hellboy.
KERN-4, Concert.
KMPC-4:30, Baseball.
KTMS-4, Symphony.
KDB-4, American Forum of the Air.
KVOE-4, American Forum.

5 to 6 P.M.

- KFI-5, Manhattan Merry-Go-Round.
5:30 Familiar Music Album.
KNX-5, Summer Hour.
KHJ-5, Revival.
KECA-5, Church Program. 5:30.
Lifetime Planning. 5:45, Organ.
KMPC-5, Stardom Stairway.
KMTR-5:15, Ethel Habler. 5:30.
Martin Luther Thomas.
FAU-5, Baseball.
KGFJ-5, American Legion.
KFOX-5, Organ. 5:30, Kingdom
Temple.
KGER-5:30, Rev. Bennington.
KFXM-5, Old Fashioned Revival.
KFSN-5, Fiesta. 5:30, Lifetime
Planning. 5:45, Organ.
KGB-5, Revival Hour.
KFVD-5, Tempo Moderue. 5:30.
Waltz.
KERN-5, S. S. Fiesta. 5:30, Life-
long Planning. 5:45, Paul Carson.
KMPC-5, Old Fashioned Revival.
KTMS-5, S. S. Fiesta. 5:30, Master
Singer. 5:45, Organ.
KDB-5, Old Fashioned Revival.
KVOE-5, Revival Hour.

6 to 7 P.M.

- KFI-6, Hour of Charm. 6:30, Care-
free Carnival.
KNX-6, Art Baker. 6:15, Clark
Ross. 6:30, Democratic Spokesmen.
KHJ-6, New Orleans Symphony Hr.
KECA-6, Goodwill Hour.
KFWB-6, News. 6:15, Strollin' Tom.
6:30, Curtain Calls.
KMPC-6, Prayers Answered. 6:15.
Rhythm Makers. 6:30, Cub The-
ater.

SUNDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

- 8:00-Radio City Music Hall,
KECA-KFSD.
8:00-Story of Us All, KFI.
8:30-Radio City Music Hall,
KERN.
9:00-Red Cross, KFSD-KERN.
10:00-Salute of America, KFSD.
10:15-Highway Romances, KHJ-
KGB-KVOE.
10:30-Chicago Round Table,
KFM-KFSD-KERN.
12:30-Invitation to Education,
KNX.
2:30-Gene Autry Melody Ranch,
KNX.
3:00-Help Thy Neighbor, KFWB.
3:30, French Program, KMTR.
4:00-American Forum of Air,
KHJ-KGB-KVOE-KDB-
KFXM.
6:00-Goodwill Hr., KECA.
6:30-Signal Carnival, KFI-
KERN.
7:00-Open Forum, KFAC.
7:30-Reported Missing, KFWB.
9:15-Univ. Explorer, KECA.
9:15-Gov. Olson, KFWB.

Drama

- 3:30-Ellery Queen, KMPC.
4:00-Columbia Workshop, KNX.
4:30-One Man's Family, KFI.
6:30-Cub Theater, KMPC.
6:15-Irene Rich, KFI, KERN.
7:30-Presses Roar, KFI.
9:00-Night Editor, KFI.

- KMTR-6, Waltz. 6:30, Theatre
Group.
KFAC-6, News. 6:15, Music. 6:30,
Savitation Army.
KGFJ-6, News. 6:15, Salon Music.
6:30, Hits-Bits.
KRRK-6:45, News.
KFOX-6, News. 6:15, Allen Orch.
6:20, Beauty Talk. 6:25, Music.
6:30, Hit Time. 6:45, Walsh Orch.
KGER-6, News. 6:05, Citrus Forum.
6:45, Italian News.
KFXM-6, A. P. Bulletins. 6:05.
Symphonic Hour. 6:30, News.
KFSN-6, Goodwill Hour.
KGB-6, News. 6:05, Symphonic Hr.
KFVD-6:30, Colored Revue.
KERN-6, Half & Half. 6:30, Signal
Carnival.
KMPC-6, Assembly of God. 6:30.
WGN Symphonic Hour. 6:45, Sun-
shine Gospel.
KTMS-6, Good Will Hr.
KDB-6, Associated Press Bulletins.
6:05, WGN Symphonic Hour.
KVOE-6, Symphonic Hour.

7 to 8 P.M.

- KFI-7, World Is a Stage. 7:15.
Irene Rich. 7:30, Wheo Presses
Roar.
KNX-7, Musical Game. 7:25, News.
7:30, Jergen Orch.
KHJ-7, Answer Man. 7:15, Reisman
Orch. 7:45, MacFarland Twins.
KFAC-7, Chapel Quartet. 7:15.
Chansouette. 7:30, Rocky Melodies.
KFWB-7, Texas Lewis. 7:30, Re-
ported Missing.
KMPC-7, Sing with Band. 7:30.
News. 7:45, Melodies.
KMTR-7, Bob Shuler.
KFAC-7, Open Forum.
KGFJ-7, Spanish Hour.
KFOX-7, Music. 7:15, Owens Orch.
7:30, Anson Weeks. 7:45, Organ.
KGER-7, News. 7:05, Cinemania.
7:30, Music. 7:45, Al Williams.
KFSN-7, Aimes. 8, McPherson.
KFSN-7, Joviah Hopkins. 7:15.
Junior G-Men. 7:30, Open.
KGB-7, Answer Man. 7:45, McFar-
land Twins.
KERN-7, News. 7:15, Irene Rich.
KMPC-7:15, Reisman Orch. 7:45.
MacFarland Twins.
KTMS-7, Dance. 7:30, Rocky Mt.
Time.
KDB-7, Answer Man. 7:15, Lunce-
ford Orch. 7:45, Reynolds Orch.
KVOE-7, Semi-Classie. 7:15, Reisman
Orch. 7:45, MacFarland Twins.

8 to 9 P.M.

- KFI-8, Walter Winchell. 8:15, Park-
er Family. 8:30, News. 8:45, Gen-
eral Fact.
KNX-8, Inglewood Park Concert.
8:30, Take It or Leave It. 8:35.
Millar Orch.
KHJ-8, Once Over. 8:15, Pastor's
Study. 8:30, Command Performance.
KECA-8, Dance Orch. 8:30, Sports
Newsreel. 8:45, Bookman Note-
book.
KFWB-8, Dr. MacLennan.

Public Affairs-News

- 11:15-Foreign Policy, KFSD-
KERN.
11:45-Kalifornia, KFI-KERN.
4:45-Elmer Davis, KNX.
8:00-Walter Winchell, KFI.

Outstanding Music

- 11:00-Columbia Symphony, KNX.
2:30-Parade of Hits, KECA-
KERN.
3:30-Fitch Bandwagon, KFI-
KERN.
4:00-Summer Symphony, KECA.
5:00-Summer Hour, KNX.
5:00-Manhattan Merry-Go-
Round, KFI.
5:30-Album of Familiar Music,
KFI.
6:00-Hour of Charm, KFI.
6:05-Symphony, KHJ-KGB-
KVOE-KDB-KMPC-KFXM.
8:00-Inglewood Park Concert,
KNX.
10:00-Full-Harmonia, KECA.
11:15-Music You Want, KFWB.

Sports-Comment

- 1:30-Pacific Coast League Base-
ball, KFAC.
8:30-Bill Sterus, KFSD.
9:00-Caliente Races, KFSN.
10:15-Bowling Notes, KFWB.

Quiz Programs

- 12:45-Orange County Quiz, KVOE.
2:30-Beat the Band, KFI.
3:00-Prof. Puzzlewit, KFI.
8:00-Prof. Askem, KFVD.
8:30-Take It, KNX.

- KMPC-8, News. 8:15, Concert Hall.
8:30, Stan Myers. 8:45, Wings Over
Jordan.
KMTR-8, Floyd Johnson.
KFAC-8, Open Door Church.
KGFJ-8, News. 8:15, Exploring
Urgen. 8:30, Night Justice. 8:45.
Life Dramas.
KFOX-8, Christian Science.
KGB-8, News. 8:05, Frank Wells.
8:30, Preview Theater.
KFSN-8, Prof. Askem. 8:30, Bill
Stern. 8:45, Moments of Melody.
KGB-8, White Temple. 8:50, Hor-
lich Orch. 8:55, Magazine Man.
KERN-8, News. 8:15, Owens Orch.
8:45, Bookman.
KMPC-8, Dance Orch. 8:15, Pas-
tor's Study. 8:30, Command Per-
formance.
KTMS-8, St. Francis Hotel. 8:15.
Amer. Riviera. 8:30, Bill Stern.
8:45, Field's Orch.
KDB-8, Dance Orch. 8:15, Pastor's
Study. 8:30, Kellar Orch.
KVOE-8, Dance Orch. 8:15, Pas-
tor's Study. 8:30, Command Per-
formance.

9 to 10 P.M.

- KFI-9, Night Editor. 9:15, Holden
Orch. 9:30, Ravazza Orch.
KNX-9, Garber Orch. 9:15, Courtney
Orch. 9:30, Acular Orch. 9:45.
News.
KHJ-9, News. 9:15, Voice of Prophe-
cy. 9:45, Pancho Orch.
KECA-9, Lou Holden. 9:15, Uni-
versity Explorer. 9:30, Sanctuary.
9:45, News.
KFWB-9, Musical Comedy Moments.
9:15, Gov. Olson. 9:30, News. 9:45.
Ballads.
KMPC-9:15, Chapel Quartet. 9:30.
Vionnesse Music. 9:45, News.
KMTR-9, Travelogue. 9:15, Special
Events. 9:30, Hawaiians. 9:45, Special
Events.
KFAC-9, Elliot Fisher. 9:30, Ad-
vent Christian Church.
KGFJ-9, News. 9:15, Let We
Forget.

A KVOE "MUST" for SUNDAY

"THE MARCH OF HEALTH"

Dramatizations Dealing With Public Health

9 A. M.

- KFOX-9, News. 9:15, Gov. Olson.
9:30, Ray Jasper Orch. 9:45, Frank
Christy Orch.
KGER-9, News. 9:05, Rev. Ivie.
9:30, Tuckin' 'n.
KFXM-9, News. 9:15, Voice of
Prophecy. 9:45, Pancho Orch.
KFSG-9:30, First Nighters.
KFSN-9, Caliente Races. 9:30.
Sanctuary. 9:45, News.
KGB-9, Newscast. 9:15, Voice of
Prophecy. 9:45, Reynolds Orch.
KERN-9, Holden Orch. 9:15, Gov.
Olson. 9:30, Ravazza Orch.
KMPC-9, News. 9:15, Voice of
Prophecy. 9:45, Pancho Orch.
KTMS-9, Ambassador Orch. 9:15.
Concert Hall. 9:30, News. 9:45.
Novatime.
KDB-9, News. 9:15, Voice of Prophe-
cy. 9:45, Pancho Orch.
KVOE-9, News. 9:15, Voice of
Prophecy. 9:45, Music.

KMPC SUNDAY HEADLINERS

Ellery Queen
3:30 p. m.

Lee Grode's
STAGE 1
3:15 p. m.

Stairway to Stardom
5:00 P. M.

Cub Theatre
6:30 p. m.

Sing With Your
Favorite Band
7:00 p. m.

10 to 11 P.M.

- KFI-10, News. 10:15, Bridge to
Dreamland.
KNX-10, Jergen. 10:30, Busse Orch.
KHJ-10, Arnheim Orch. 12:30, Whit-
ting Orch.
KECA-10, Philharmonia.
KFWB-10, Art Tatum. 10:15, Bow-
ling Notes. 10:30, Dancing.
KMPC-10, Gordon Singers. 10:15.
Sam Koki. 10:30, Raquel Nieto.
KMTR-10:15, Lopez Orch. 10:45.
Special Events.
KFAC-10, Melody Hour.
KGFJ-10, News. 10:30, Dreamer.
KFOX-10, Music. 10:15, Aulva
Boys. 10:30, Island Music. 10:45.
Hamilton Orch.
KGER-10, News. 10:15, Gaucho Or.
10:30, Hawaiians. 10:45, Dance.
KFXM-10, Arnheim Orch. 10:30.
Whitting Orch.
KFSG-10, Esther Stuart.
KFSN-10, Harper Orch. 10:15.
Bridge to Dreamland.
KGB-10, Arnheim Orch. 10:30, Gar-
ber Orch.
KFVD-10, Jack Hellboy.
KERN-10, Harper Orch. 10:15.
Dreamland.
KMPC-10, Arnheim Orch. 10:30.
Whitting Orch.
KTMS-10, Florentine Orch. 10:30.
Martin Orch.
KDB-10, Arnheim Orch. 10:30, Gar-
ber Orch.
KVOE-10, Arnheim Orch. 10:30.
Whitting Orch.

11 to 12 Midnight

- KFI-11, News. 11:15, Nottingham
Orch. 11:30, Sandman.

Kerchief



On this and opposite page are six of the easiest and most flattering ways of getting versatility into wearing of kerchiefs. The poses are by Toni Gilman, CBS radio star. Top is the "Shonuff" style; center, the Neapolitan; bottom, the "No-notchka" style.

# It's All a Gag

**A Well Known Radio Humorist Pokes Fun at Trying To Be Original and Funny for Radio Comedians!**

By DAVID WEISSMAN

You've been sitting up nights with your ear glued so tight to your favorite radio comic's hour, a strange buzzing has begun to develop in your upper story.

You try your gags on the "little woman" and she giggles hysterically or crowns you with the vacuum cleaner in a burst of enthusiastic applause. You try Eddie Cantor's line about "my Ida and my five daughters" with the subtle humor and sly innuendo of a garbage can being tossed from the cart to the sidewalk.

So you're going to be a gag writer? That's easy. All you have to do is to look up your family tree and see if there's an advertising agency account executive hanging from one of the limbs. Maybe your wife's relations used to exchange back-fence gossip with some of the relations of a radio station owner. Remember, in radio, like in the movies, when it comes to getting a job, blood is slicker than water.

You write a gag script and call on the vice president of the network. The V.P. picks it up and hides his sneering face behind the masterpiece. The silence is broken only by the rapid beating of your heart and the V.P.'s asthma. You know you've done the right thing by the script, technically. You've divided your thirty minute show into its three "comedy spots." You've allowed for the "stretch," just in case (and you eagerly hoped not) the laughs didn't last long enough. You "overwrote" about five minutes in length, so that it could be cut in rehearsal. Every character was named as he appeared. Every sound-effect was tipped off before it was made, so that the unseen, and unseeing audience could use its collective imagination, and not confuse the whirring of an egg beater with the purr of an aeroplane motor. And what's more there wasn't a "Joe Miller" in the bunch.

With a deep "snartle" (combined form of "snort" and "snarl") the V.P. slams down the script.

"What do you mean," he roars, "by saying 'Benny Penner wiggles his ears.' How in thunder do you expect the listening audience to see Benny Penner wiggle his ears?"

You protest that you had seen Benny Penner do it the last time you were in his audience, and it was a wow of a laugh. Out goes the wiggling ears. Out goes every other action that can't be made audible and understandable to your vast and unseen audience. Out goes the blonde wig Benny Penner wears when he imitates Gypsy Rose Lee, and out you go from the V.P.'s office on your ear.

A couple of hours later, having removed all the visual gags from the script you're back before the vice president. You have Benny

Penner saying: "I went to the Maxwell House Coffee Party and what fun! Edgar Bergen was dancing with Charlie McCarthy, and Kate Smith was dancing with the Four Marx Brothers." Get it? "Kate Smith dancing with the FOUR Marx Brothers." That was a lalla!

The other one was about a Southern 'Kuhnul,' who protested his daughter paying any attention to the 'No'th'n' visitor. "Ah, don't like him," growls the 'Kuhnul.' "Only this mawning in the locker room at the club, he was a-sittin' in his union suit a-pokin' fun at my drawls!"

You're proud of these gags. You smile to yourself in quiet self-approval. This time you're going to click with the V.P. But, he doesn't read further than the first, when he lets out a howl.

"How dare you mention a competitive brand of coffee on this show?" he roars. "And why add expense to our show by sending a telegram to Kate Smith and each of the Marx Brothers for permission to use their names? We can't send any telegrams collect, at least not to the Marx Brothers."

So you get your first experience with the subtleties of radio censorship. You find out that you've got to have written permission to use the names of most of the movie and radio stars. You discover that the Chase & Sanborn agency won't let you use the names of Edgar Bergen and Charlie McCarthy at all.

"Look here," the V.P.'s sobbing by this time. "Do you want all our Southern trade to go to smash? Why we won't be able to sell a line if we let that Southern Kernel gag pound of coffee below the Mason-Dixie line if we let that Southern Kernel gag go by. Go back to your stall and re-write."

Somewhere you read the profound statement that a radio show must be written down to the low intelligence. You write your script in words of one syllable, and bring the battered masterpiece back to the V.P.

"Look here," he shouts. "Don't you know there's brains listenin' in to our radio show? You think you're a wise guy writing down like that. You've got an educated audience. Ever hear them laugh when some guy trips up on a big word? They laugh because they know the right pronunciation. Don't write me Simple Simon stuff."

You have an idea, and ask him whether it'll spoil the sale of coffee, whether the Federal Communications Commission will be mad, or will you get the hoosegow for kidding our law-makers.

(Continued on next page)



## Goldman Band Series To Come Over Don Lee

The thousands of New Yorkers who crowd the Central Park Mall to hear Edwin Franke Goldman and his band will share their enjoyment of these traditional concerts this summer with listeners from coast to coast when the Mutual network broadcasts from the Mall every Monday from 5:45 to 6:00 p.m. PST, over KGB and the Don Lee net.

One of the city's most colorful institutions, the Goldman concerts have been a feature of summer life in New York for twenty-two years. The Goldman organization is generally recognized as the world's foremost symphonic band. Although the Goldman Band plays marches with all the rousing tempo of Sousa, marches are not the major item in its repertoire. Today their programs are devoted mainly to the classics and semi-classics.

★ ★ ★

## Dolan to Discuss Youth

Father James Dolan, director of the Catholic Youth Organization for the Archdiocese of Los Angeles and administrator of the Cathedral Chapel, will be interviewed Sunday (July 14) 8:15 p.m. PST over KGB and the Don Lee net on the "Pastor's Study," program sponsored by the University Religious Conference.

Gilbert Harrison, interviewer for the University Religious Conference, interfaith organization, will interview Father Dolan on the problems facing Catholic youth in the modern world. Father Dolan has been director of the local Catholic Youth Organization which comprises 50,000 members for over five years.

## It's All a Gag

(Continued from Opposite Page)

This time you get the V.P. in a softer mood. He laughs.

"You ought to thank your stars you're living in America," he says. "We can still take our governmental dignitaries down a peg or two with a good chuckle. We can still kid our President, and Congressmen, our Mayors, our Governors, and our police force. We can burlesque our fire departments, and the army and the navy. "But just supposin', God forbid! you lived in a country run by a dictator. Supposin' you was to use that gag about the soldier running away and coming to an officer somewhere in the rear.

"Where you goin', soldier?" demands the officer. "I'm goin' to the rear, captain," says the soldier. "I ain't no captain," says the officer, "I'm a general!" "Good grief," yells the soldier, "am I that far back of the lines?" Why, you'd be in a concentration camp.

"Remember, this, you can razz the government all you want, but don't make cracks about our sponsor's product, nor mention anything sponsored by our competitors."

You thank Heaven you're in a free country, and you don't have to be a gag writer, and you go back to your old job of plumbing.

## 'Know America' To Replace 'Freedom'

Replacing the "Story of American Freedom" for the summer months, "Know Your America" comes to KHJ-Don Lee listeners as a Wednesday feature 2:30 to 3:00 p. m. PST, sponsored by the Radio Division of the Adult Education Program in the Works Progress Administration.

The series will include the following places of interest as broadcast topics:

July 17—Glacier National Park (Montana).

July 24—Statue of Liberty National Monument (New York).

July 31—Cabrillo National Monument (California).

Aug. 7—Lava Beds National Park (California).

Aug. 14—Sitka National Monument (Alaska).

Aug. 21—Gen. Washington Birthplace National Monument (Virginia).

Aug. 28—Yosemite National Park (California).

Sept. 4—Hawaii National Park (Hawaii).

Sept. 11—Zion National Park (Utah).

## Listen or Not! You Win On New KVOE Offerings

Announcement of a new merchandise prize feature on "Photo Phone Quiz," heard exclusively on Santa Ana's KVOE every Monday at 9:30 p. m., has been made by Ivie Stein, photography authority and conductor of the program.

On each broadcast two names are selected at random from the county telephone directory. The person whose name is selected is called immediately on the telephone. If the party is home, he or she wins a merchandise award, regardless of whether they were listening to the KVOE broadcast.

Camera fans are urged to call in questions on photography while the program is in progress, and to all those whose questions are answered goes a merchandise award. In addition, a dollar in cash is given the party calling from the greatest distance each week. Mr. Stein has yet to be asked a question on photography he cannot answer.

Short lessons on printing, developing, enlarging and camera technique are given on each broadcast.

Recent telephone book "grab bag" prize winners include Miss Kathryn L. Mitchell of Brea, Mrs. A. Alexander and Mr. F. H. Garrison of Anaheim, Mrs. L. P. Tapp of Fullerton, and Mrs. S. E. Gordon, Mr. Glenn S. Warner, Miss Mary Woodward, Mr. C. N. Grace, Mrs. John W. King and Brent W. Wahlberg of Santa Ana.

★ ★ ★

## DOUBLEHEADER BROADCAST

Mobile units of the Mutual-Don Lee System will broadcast the July 14 "doubleheader" between Portland and Hollywood, beginning at 1:45 p. m.

## Capers



In the one above Toni affects an oriental appearance. In the center, for a smart sparkle like French champagne, she gathers a turban into a loose knot. Finally (bottom) she whips up a cute little "Dache" number with a few twists into something more like a pancake than a pancake.

KNX-11, News, 11:15, Fitzpatrick Orch., 11:30, Strand Orch., 11:55, News.
KHJ-Mojica Orch. 11:30, Hawaiians.
KECA-11, Organ.
KFWR-11, Tropic Caravan, 11:15, Music You Want.
KMPC-11, Swing Quiz.
KMTR-11, Melody Lane.
KFAC-11, Music, 11:30, Kentucky Boys.
KGFJ-11, News, 11:15, Concert.
KFXM-11, Mojica Orch., 11:30, Nichols Orch.

KFSG-11, Music.
KFND-11, Nottingham Orch., 11:30, Kentucky Sandman.
KGB-11, Mojica Orch., 11:30, Hawaiians.
KERN-11, Taharin Orch., 11:30, Sandman.
KPMC-11, Mojica Orch., 11:30, Nichols Orch.
KTMS-11, Floyd Wright.
KDB-11, Mojica Orch., 11:30, Hawaiians.
KVOE-11, Mojica, 11:30, Hawaiians.

11 A. M. to 12 Noon
KEFI-11, Mary Marlin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade.
KNX-11, Society Girl, 11:15, Poetic Strings, 11:30, Life Begins, 11:45, News.
KHJ-11, Friendly Neighbors, 11:15, Eddie Albright, 11:30, Flying Feet.
KECA-11, Orphan's of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KFWR-11, Tom Stoddard, 11:30, Piano Patter, 11:45, News.
KMPC-11, Master Singers, 11:15, Music for Madame, 11:30, Livestock Journal, 11:45, Columbia Soloists.

KHJ-12, News, 12:30, Troubadours, 12:45, Music-Music.
KECA-12, News, 12:15, "Word Hunters"
KFWR-12, Al Jarvis.
KMPC-12, Music, 12:15, News, 12:30, Baseball.
KMTR-12, Peter Potter.
KFAC-12, News, 12:15, Melody Hr.
KGFJ-12, News, Stocks, 12:15, Dr. McCoy, 12:30, Novelities, 12:45, Let's Listen.
KRKD-12:30, Saddle Pals.
KFOV-12, Krupa Orch., 12:15, News, 12:30, Goodman Orch., 12:45, Organ.
KGB-12, News, 12:15, Music.
KFXM-12, Singin' Sam, 12:15, Calvary Hour, 12:45, Pop. Orch.
KFND-12, Dazzlewit Quiz, 12:15, News, 12:30, Club Matinee.
KGFJ-12, News, 12:15, KGB Presents, 12:30, Stocks, 12:35, News, 12:45, Music-Music.
KFVD-12, Air Editor, 12:45, Violet Schram.
KERN-12, News, 12:15, Town Topics, 12:45, Road of Life.
KPMC-12, News, 12:15, Encores, 12:30, Refreshment Time, 12:45, Date Book.
KTMS-12:00, Market, 12:03, Melodies, 12:15, Weather, 12:17, Club Matinee, 12:30, News, 12:45, Club Matinee.
KDB-12, News, 12:15, Dusty Blanchard Piano, 12:30, Troubadours, 12:45, American Family.
KVOE-12, News, 12:30, Troubadours, 12:45, Music-Music.

MONDAY PROGRAMS

JULY 15, 1940

8 to 9 A. M.

KFI-8, Woman in White, 8:15, O'Neills, 8:30, Johnny Murray, 8:45, News.
KNX-8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gal Sunday.
KHJ-8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm St.
KECA-8, Breakfast Club, 8:15, Kidoodlers, 8:30, Words and Music, 8:45, News.
KFWR-8, Dr. MacLennan, 8:05, Melody, 8:15, Ballards, 8:30, Music, 8:45, Dr. Reynolds.
KMPC-8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR-8, Spanish Hour.
KGFJ-8, News, Stocks, 8:45, Dr. Wiseman.
KRKD-8:30, State Employment.
KFOV-8, News, 8:15, Lemar Tatum, 8:30, Classified, 8:45 Al Clauser.
KGB-8, News, 8:01, Soul Patrol, 8:15, Mizpah.
KFXM-8, Sunshine Service, 8:40, Bess Bye, 8:45, Carters of Elm Street.
KFND-8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home Hour.
KGFJ-8, Beat Buys, 8:05, Investments, 8:15, Melodies, 8:25, Stocks, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.
KFVD-8:45, Dr. Reynolds.
KERN-8, Breakfast Club, 8:30, Nat. Farm & Home.
KPMC-8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.
KTMS-8:00, Weather Reports, 8:01, Ventura Musical Moods, 8:15, Kidoodlers (NBC), 8:30, S. B. Devotional Hour, 8:45, Mystery Melody
KDB-8, Classic, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.
KVOE-8, Breakfast Club, 8:30, News, Bess Bye, 8:45, Carters of Elm Street.

9 to 10 A. M.

KFI-9, Your Treat, 9:15, Agnes White, 9:30, By Kathleen Norris, 9:45, Dr. Kate.
KNX-9, Goldbergs, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story.
KHJ-9, Jean Abbey, 9:15, Rev. Laurin, 9:30, Hart Orch., 9:45, Keep Fit.
KECA-9, Council of Beauty, 9:15, Between the Bookends, 9:30, Mid-morning Jamboree.
KFWR-9, Summer Time, 9:15, Music a la Carte, 9:30, Accent on Music, 9:45, Tune Time.
KMPC-9, News, 9:15, Women of the World, 9:30, Organ Reveries, 9:45, Melody Time.
KMTR-9, John Brown, 9:30, Monitor News, 9:45, W. B. Record.
KFAC-9, Inspiration, 9:15, Health Talk, 9:30, Women in News, 9:45, Parents' Forum.
KGFJ-9, News, Stocks.
KRKD-9:30, U.S. Weather Reports.
KFXM-9, Music, 9:45, Party Line.
KGB-9, News, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM-9, News, 9:15, Variety, 9:30, Hart Orch.
KFND-9:15, Between the Bookends, 9:30, Frontiers American Life, 9:45, Europe.
KGB-9, Cornucopia News, 9:15, Homemaker's Catalogue, 9:45, Keep Fit.
KFVD-9:15, News, 9:30, Dr. Richardson, 9:45, Parade.
KERN-9, Today's Best Buys, 9:05, Musical Interlude, 9:15, Ted Malone, 9:30, Amer. Frontiers, 9:45, News & H. Hardy.
KPMC-9, Music, 9:15, Organ, 9:30, Hart Orch., 9:45, Keep Fit to Music.
KTMS-9:00, News, 9:15, Between the Bookends (NBC), 9:30, European (NBC), 9:45, Spitalary Orch.
KDB-9, Rhythm, 8:15, Organ, 9:30, Hart Orch., 9:45, Keep Fit to Music.

MONDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

8:30-Johnny Murray, KFI.
9:15-Between the Bookends, KECA-KFSD-KTMS-KERN.
10:15-Chef Milani, KFWR.
10:30-Views and Reviews, KECA.
2:45-Kate Smith Spraks, KNX.
6:30-Burns Allen, KFI.
7:00-Amos & Andy, KNX-KMPC-KERN.

Drama

9:45-Short, Short Story, KNX.
2:00-Life Dramas, KFI.
6:30-Blondie, KNX.
8:00-American Challenge, KFI.
8:00-Passing Parade, KECA-KFND-KERN.
8:30-Hawthorne House, KFI.

Public Affairs-News

3:00-Fulton Lewis, KGB.
4:45-Elmer Davis, KNX.
6:00-Ramond Gram Swing, KFI-KGB-KVOE-KDB.
6:30-John B. Hughes, KHJ-KGB, KVOE, KFXM, KPMC-KDB.
7:15-Elliot Roosevelt, KFWR.
7:30-News Reel, KMTR.
7:30-Wash. Merry Go Round, KFND-KECA.
9:30-Fulton Lewis, KHJ-KGB-KDB-KPMC-KFXM.
10:30-Let's Talk Over the News, KMPC.

KVOE-9, Studio, 9:15, Organ, 9:30, Monitor News, 9:45, Keep Fit.

10 to 11 A. M.

KFI-10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Hymns.
KNX-10, Big Sister, 10:15, Aunt Jenny, 10:30, Wiley, 10:45, My Son.
KHJ-10, News, 10:15, Happy Homes, 10:45, Bachelor's Children.
KECA-10, Our 3 Hr., 10:30, Views and Reviews, 10:45, Wife Savers.
KFWR-10, Memory Lane, 10:15, Chef Milani, 10:30, Melody Time, 10:45, Roma, 10:50, Rhythm.
KMPC-10, Open House, 10:30, Norma Lee Service, 10:45, News.
KMTR-10, Woman's World, 10:30, Dr. Reynolds, 10:45, Spec. Events.
KFAC-10, Serenade, 10:30, News, 10:45, Gothic Tower.
KGFJ-10, News, 10:15, Sheldon Sheppard, 10:30, Moods in Verse, 10:45, City Dwellers.
KRKD-10:15, Health, 10:30, P.-T. A.
KFOV-10, News, 10:15, Music, 10:30, Salon.
KGB-10, News, 10:05, Music, 10:30, Rev. Ivis.
KFXM-10, News, Variety, 10:15, Don Songs, 10:30, Strings, 10:45, Bachelor's Children.
KFND-10, Our 3 Hr., 10:30, Aon Gibson, 10:45, Bridge Class.
KDB-10, News, 10:15, Don Dewhurst, 10:30, Garden Club, 10:45, Bachelor's Children.
KFVD-10:30, Union, Rescue Mission.
KERN-10, Our 3 Hr., 10:15, Against the Storm, 10:30, Guiding Light, 10:45, Lone Journey.
KMPC-10, News, 10:15, Songs by Don Dewhurst, 10:30, Radio Garden Club, 10:45, Bachelors Children.
KVOE-10, News, 10:15, Leisure House, 10:30, Garden Club, 10:45, Bachelor's Children.

Outstanding Music

10:45-Hymns of All Churches, KFI.
1:00-Classic Hour, KECA.
4:00-Telephone Show, KFI.
4:30-Hollywood Bowl, KFAC.
8:00-Contented Program, KFI.
7:00-Pleasure Time, KFI-KERN.
7:15-Lanny Row, KNX.
7:30-Union Oil Show, KFI-KERN.
10:00-Phil-Harmonia, KECA.
11:15-Music You Want, KFWR.

Sports-Comment

12:30-Major League Baseball, KMPC.
2:00-Baseball, KMPC.
6:15-Sport flashes, KFAC.
7:00-Sid Ziff, KEWR.
9:15-Sports Roundup, KNX.
10:15-Bowling Notes, KEWR.

Quiz Programs

12:00-Dazzlewit, KFND.
1:30-Catalina Quiz, KNX.
5:00-Dr. I. Q., KFI.
8:00-Pull Over Neighbor, KHJ-KGB, KDB, KFXM, KVOE, KPMC.
8:30-Teach Quiz, KEWR.
9:30-Photo Quiz, KVOE.

Weather

KFI-7:30, 8:30, 10:15, 11:00, 11:45, 5:30.
KMTR-9:00.
KHJ-KGB-KVOE-9:00.
KFXM-6:00.
KRKD-9:30.

KMTR-11, Salvation Army, 11:15, Special Events, 11:30, Stocks and News, 11:45, Spec. Events.
KFAC-11, Man on Street, 11:30, Home Beautiful, 11:45, Hawaii.
KGFJ-11, News, Stocks.
KRKD-11, Paddock Flashes, 11:30, News.
KFWR-11, Music, 11:30, News, 11:40, Music.
KGER-11, News, 11:15, Old Camp Meeting, 11:30, Tuneamith.
KFXM-11, Friendly Neighbors, 11:15, It's Dance Time, 11:30, Open.
KFND-11, Orphan's of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KGB-11, Friendly Neighbors, 11:15, Childhood March, 11:30, Pulpit Highlights, 11:45, Minute Melodies, 11:50, Marine Logs, 11:55, Melody.
KFVD-11, News, 11:30, Red Piano, 11:45, Violet Schram.
KERN-11, Orphan's of Divorce, 11:15, Amanda of Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KPMC-11, Friendly Neighbors, 11:15, March of Childhood, 11:30, Music.
KTMS-11:00, Orphan's of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KDB-11, Friendly Neighbors, 11:15, Childhood March, 11:30, Travel America, 11:45, Open.
KDB-11, Friendly Neighbors, 11:15, March of Childhood, 11:30, Open.

12 Noon to 1 P. M.

WIN A DOLLAR WITH A WORD
KECA-12:15 - 12:30 P.M.
Featuring PRIZZ-
Golden State's New Product

KFI-12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Parlophone Party.
KNX-12, Kitty Kelly, 12:15, Myrt-Marge, 12:30, Hilltop House, 12:45, Stepmother.

A KVOE "MUST" for MON.-SAT.

"MONITOR VIEWS THE NEWS"

JIM LYONS Comentator

9:30 A. M.

1 to 2 P. M.

KFI-1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:40, O'Neills.
KNX-1, By Kathleen Norris, 1:15, My Children, 1:30, Catalina Quiz, 1:45, Scattergood Baines.
KHJ-1, Hawaiians, 1:30, Community Hall, 1:45, Let's Play Bridge.
KECA-1, Classic Hour.
KFWR-1, News, 1:05, Symphonies, 1:30, Dr. Reynolds, 1:45, Movie Quiz.
KMPC-1, Baseball.
KMTR-1, G. Allison, 1:30, Pension, 1:45, Spec. Events.
KFAC-1, Religious Science, 1:15, Book Club, 1:45, Organ.
KGFJ-1, News, Stocks, 1:15, 1:18, Strings, 1:30, Matinee.
KRKD-1:15, City Hall, 1:30, USC.
KFOV-1, Rhythmic Age, 1:15, Rainbow Trio, 1:30, Christian Science, 1:45, E. Martin.
KGER-1, News, 1:05, Officials, 1:20, Hits, 1:30, Spanish Trio.
KFXM-1, Hawaiians, 1:30, Variety, 1:45, Play Bridge.
KFND-1, Treasured Melodies, 1:30, Frank & Archie, 1:45, Wayne Van Dyne.
KGB-1, Hawaiians, 1:30, Rhythm, 1:45, Let's Play Bridge.
KERN-1, News, 1:15, Music.
KFI-1, Mary Marlin, 1:15, E. Martin, 1:30, Watanabe, 1:45, Meditations.
KPMC-1, Nichols Hawaiians, 1:30, Johnson Family, 1:45, Nevada Min.
KTMS-1:00, Melodies (NBC), 1:30, Watanabe, 1:45, Charles Sears.
KDB-1, Hawaiians, 1:30, Scrapbook, 1:45, Let's Play Bridge.
KVOE-1, Hawaiians, 1:30, Johnson Family, 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI-2, Life Drama, 2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia.
KNX-2, Young Dr. Malone, 2:15, KNX-tra, 2:20, Dance, 2:30, Joyce Jordan, 2:45, Kate Smith.
KHJ-2, News, 2:15, Bookworm, 2:30, Five Men.
KECA-2:15, Organ, 2:30, Against the Storm, 2:45, Guiding Light.
KFWR-2, Matinee Varieties, 2:15, Hits and Bits, 2:30, Music Box, 2:45, Grandios Travels.
MPC-2, Tent Innings, 2:15, Phil Neely, 2:30, American Notes.
KMTR-2, Salon Music, 2:15, Spec.

## Kid Wits Sharpened By New Game



Here are shown a group of kiddies, taking part in "Kid's Quizaroo," a CBS innovation which brings together youngsters from 8 to 14 in competition of wits. Children are posed questions of all sorts, from current events to spelling.

# The Children's Hour

## A Discerning Writer Gives Distracted Mothers A Few Program Tips to Control Vacationing Kids

By BEATRICE HENSHAW

"WHAT'LL we do now, Mom?" So you're beginning to feel that with school vacationing children under foot the next couple of months you'll go stark staring mad?

Well, RADIO LIFE comes to the rescue with helpful suggestions on how your radio can keep your children's bubbling energies occupied.

Parents often complain that there are not as many programs available for the very young child as there are for the Junior and Senior High ages. When we realize that youngsters under ten comprise only 10 per cent of our population, we can also understand how hard it is for Radio to neglect the 90 per cent for the smaller group. Sponsors hesitate to pour out money for a limited audience, but there's this to be said—once the children are enthused about any product a bunch of million dollar salesmen are on the job! Many a mother has been "blitzed" into buying "Jolly Beans cereal" or vitamin-infested bread by an earnest young radio fan!

What the juvenile radio fare lacks in quantity it more than makes up in quality, however. Try these on your very young idea:

"Let's Pretend" (Knx, Sat. 8:30 a.m.) brings dramatizations of folk lore and

fairy stories to the microphone, with an all-juvenile cast.

"Lady Make Believe" (KECA, Sat. 10:30 a.m.) is in reality June Forer, who tells familiar tales in a delightful way, and will also create new stories on order from plots suggested by her Tiny Tot listeners.

The "March of Games" (KNX, Sun. 9:30 a.m.) is an old favorite that has been missing from our local logs for a while. Best of all, the National Broadcasting company has designed a "Children's Hour" (4:00 to 5:00 p.m., KECA) just when you want the youngsters to rest. Heard during that period are the story of "Bud Barton," a normal American boy who's many adventures have been approved by the Parent-Teacher association; "Rocky Gordon", tales of America's railroads as seen through the eyes of a "green" but enthusiastic youngster; the musical stories of "Irene Wicker." Parents' Magazine Award winner for work on radio, and Malcolm Claire with his own version of fables and historical tales. What could be better for a late summer afternoon?

Included in the following list are many programs of interest to adults as well as to young people in the Junior and Senior High schools'

### SATURDAY

- A.M.—  
8:30—Let's Pretend (fairy tale dramas) KNX  
9:15—Know Your Schools (educational information) KECA  
10:00—I Am An American (true Americanization dramas) KFI  
10:30—Lady Make Believe (stories) KECA  
P.M.—  
12:15—Boy Scouts of the Air (actual troop for lone scouts) KFI  
2:00—Want a Job? (technique of job hunting?) KHJ, KVOE, KGB  
5:00—Kid's Quizaroo (contest between L. A. and S. F. Children) KNX  
7:00—Sky Blazers (aviation dramas) KNX

### SUNDAY

- A.M.—  
8:00—Story of Us All (world history) KFI  
9:30—March of Games (for younger children) KNX  
10:30—Chicago Round Table (discussions of current problems) KFI, KFSD  
11:15—Foreign Policy Association (discussion of foreign problems) KECA, KFSD  
P.M.—  
12:30—World Is Yours (science) KFI  
4:00—Columbia Workshop (experimental drama) KNX  
4:30—One Man's Family (serial) KFI  
8:45—Bookman's Notebook (book reviews) KECA  
9:15—University Explorer (from Univ. of Calif.) KECA

### WEEKDAYS

- P.M.—  
4:00—Children's Hour (4-5 p.m.) KECA  
Bud Barton (PTA approved serial)  
Rocky Gordon (story of railroads)  
Irene Wicker (musical stories)  
Malcolm Claire (stories)  
5:00—Mon. Twilight Tales (stories) KECA  
8:15—Daily Comics (the funnies) KHJ  
6:30—Shaffer Parker (circus story) KHJ, KVOE, KGB  
5:45—Mon. Air Youth of America (aviation) KECA  
7:00—Mon. Adventures in Reading (older ages) KECA  
8:00—Mon. American Challenge (historical dramas) KFI  
4:00—Tues. Sands of Time (historical dramas) KHJ, KVOE, KGB  
7:00—Tues. Information Please (super-quiz show) KECA  
8:00—Thurs. Aldrich Family (serial) KFI  
2:15—Fri. Adventures in Mythology (stories) KECA  
6:30—Fri. Renfrew (adventures) KECA  
8:30—Fri. Death Valley Days (western drama) KFI

This listing does not pretend to be complete, but it is a suggestion of what is offered by radio for young audiences and it should help to keep inquiring minds busy on worth-while programs from our alert readers. And please let us know how this air menu was received in your own family.

Events. 2:30. Musical Hour.  
**KFAC**—2. American Legion. Aux-  
 2:15. Good Cheer. 2:30. Fed. Wom-  
 an's Clubs  
**KGFJ**—2. News, Stocks. 2:15. Civic.  
 2:30. Volunteers of America. 2:45.  
 Roubt Bidders.  
**KRKO**—2. Chuck Henry Orch. 2:30.  
 News. 2:45. Hawaiiana.  
**KFOV**—2. Civic. 2:15. Tin Pan Al-  
 ley. 2:30. At Theatre. 2:45. Grand-  
 ma Travels.  
**KGER**—2. News. 2:05. Geo. Strange.  
**KFXM**—2. News. 2:05. Orch. 2:15.  
 News. 2:20. 5 Men of Fate. 2:45.  
 Spotlite Review.  
**KSFD**—2. Hollywood Gossip. 2:05.  
 Dance. 2:10. Listen! 2:15. Moni-  
 tor News. 2:30. Information Bu-  
 reau.  
**KGB**—2. News. 2:15. Kings Men.  
 2:30. Five Men of Fate. 2:45. Edna  
 O'Dell.  
**KFVD**—2:15 Organ.  
**KERN**—2. Ma Perkins. 2:15. Harold  
 Curtis & News. 2:30. The O'Neils.  
 2:45. Grandma Travels.  
**KMPC**—2. News. 2:15. A. Manter at  
 Piano. 2:30. Five Men.  
**KTMS**—2:05. Musical Ramblings  
 (NBC). 2:15. Harold Curtis (NBC).  
 2:25. News. 2:30. Thunder Over  
 Paradise. 2:45. "Grandma Trav-  
 els."  
**KDB**—2. News. 2:15. The Monitor  
 Views the News. 2:30. Five Men  
 of Fate. 2:45. Edna O'Dell.  
**KVOE**—2. News. 2:15. Federal Mus-  
 ic. 2:30. Novelty.  
**3 to 4 P. M.**

**KFI**—3. Art Baker. 3:30. Black Vel-  
 vet.  
**KNN**—3. Mary Foster. 3:15. News.  
 3:20. Wiles. 3:45. Europe.  
**KHJ**—3. Fulton Lewis. 3:15. Noble  
 Orch. 3:30. Haven of Rest. 3:45.  
 Sports.  
**KECA**—3. Umbasia Hour.  
**FWB**—3. Maddox Family. 3:30.  
 Blanchard McKee. 3:45. Carol  
 Leighton.  
**KMPC**—3. News. 3:15. Novacord.  
 3:30. Tropic Moods. 3:45. Social  
 Secretary.  
**KMTR**—3:30. Memories. 3:45. Billy  
 Reichman  
**KFAC**—3. Masterpieces.

**KMPC**

**MAJOR LEAGUE**

**BASEBALL**

with  
**Hal Berger**  
 12:30 p. m.  
 Mon. thru Fri.  
 Sponsored by  
**Pontiac Dealers**

**KGFJ**—3. News, Stocks.  
**KRKO**—3:30. War News.  
**KFOV**—3. Maddox Family. 3:30.  
 Blanchard McKee. 3:45. C. Leigh-  
 ton.  
**KGER**—3. News. 3:05. Music. 3:15.  
 Let Me Forget. 3:30. Bob Carlin.  
 3:45. Music.  
**KFXM**—3. Fulton Lewis. 3:15. Vari-  
 ety. 3:30. Haven of Rest.  
**KFSU**—3. Maddox Family. 3:30.  
 Blanchard McKee. 3:45. Carol  
 Leighton.  
**KGB**—3. Fulton Lewis. 3:15. Noble  
 Orch. 3:30. Haven of Rest.  
**KFVD**—3. News.  
**KERN**—3. Maddox Bros. & Rose.  
 3:30. Blanchard McKee. 3:45. Carol  
 Leighton.  
**KMPC**—3. F. Lewis Jr. 3:15. Noble  
 Orch. 3:30. Haven of Rest.  
**KTMS**—3:00. Maddox Family. 3:30.  
 Blanchard McKee. 3:45. Carol  
 Leighton.  
**KDB**—3. Fulton Lewis Jr. 3:15.  
 Noble Orch. 3:30. Haven of Rest.  
**KVOE**—3. Washington News. 3:15.  
 Noble Orch. 3:30. Haven of Rest.  
**4 to 5 P. M.**

**KFI**—4. Telephone Show. 4:45. Facts  
 and Fancies.  
**KNN**—4. Wiley. 4:15. KNN-tra. 4:30.  
 Jack Swane. 4:45. News.

**KHJ**—4. Rhythm Romance. 4:30.  
 Who Are You? 4:45. Williams Orch.  
**KECA**—4. Bud Barton. 4:15. Rocky  
 Gordon. 4:30. Irene Wicker. 4:45.  
 Malcolm Claire.  
**KFWB**—4. Don Milligan. 4:30. Bert  
 Flak. 4:45. Stuart Hamblen.  
**KMPK**—4. Miniature Metro. 4:30.  
 News. 4:45. Aloha Land.  
**KMTR**—4. John Brown. 4:30. Spe-  
 cial Events. 4:45. Volney James.  
**KFAV**—4. Vernon Steele. 4:15. Por-  
 traits in Literature. 4:30. Bowl  
 Previews.  
**KVOE**—4. News. 4:15. Tea Time. 4:30.  
 Observer. 4:45. Music.  
**KRKO**—4:15. Vienna Taylor. 4:45.  
 News.  
**KFOV**—4. News. 4:15. Just Relax.  
**KGER**—4. News. 4:15. Byron Scott.  
 4:30. Swing.  
**KFXM**—4. Trading Post. 4:30. Who  
 Are You? 4:45. Williams Orch.  
**KERN**—4. Dance. 4:15. Rocky  
 Gordon. 4:30. Irene Wicker. 4:45.  
 Malcolm Claire.  
**KGB**—4. Diamond Orch. 4:30. Who  
 Are You? 4:45. Williams Orch.  
**KFVD**—4. Tea Time.  
**KERB**—4. Hi Revue. 4:30. Irene  
 Wicker. 4:45. Organ Land.  
**KMPC**—4. Romance Rhythm. 4:30.  
 Who Are You? 4:45. Williams Or.  
**KTMS**—4:00. Bud Barton. 4:15. Rocky  
 Gordon. 4:30. Tropical Moods. 4:45.  
 Malcolm Claire. 4:55. Music.  
**KVOE**—4. Jamboree.  
**KFI**—4. Have You Read? 4:15.  
 Rhythm Romance. 4:30. Who Are  
 You? 4:45. Williams Orch.

**5 to 6 P. M.**

**KFI**—5. Dr. IQ. 5:30. Open.  
**KNN**—5. Forecast.  
**KHJ**—5. News. 5:15. Daily Comics.  
 5:30. Shafter Parker. 5:45. Cheer  
 Up.  
**KFAV**—5. Twilight Tales. 5:15. Tar-  
 zan. 5:30. News.  
**KFWB**—5. Stuart Hamblen.  
**KMPK**—5. Song Stories. 5:15. News.  
 5:30. Band Waron.  
**KMTR**—5. Volney James. 5:45. Even-  
 tide.  
**KEM**—5. ateway to Music. 5:30.  
 Studio.  
**KGFJ**—5. News. 5:30. Baseball  
 Scores.  
**KRKO**—5:15. Vienna Waltzes. 5:30.  
 Race Results.  
**KFOV**—5:40. Beauty Talk.  
**KGER**—5. News. 5:05. Latin Hour.  
**KFXM**—5. Popular Orch. 5:30. News.  
 5:35. Answer Man. 5:45. Cheer Up.  
**KSFD**—5. News. 5:15. Magic Island.  
 5:30. Dance. 5:45. Marine Corps.  
**KGB**—5. KGB Presents. 5:15. For  
 Ladies Only. 5:30. Shafter Parker.  
 5:45. Open.  
**KFVD**—5. Tempo Moderne. 5:15.  
 News.  
**KERN**—5. Green Hornet. 5:30. Mar-  
 tin's Orch. 5:45. Tin Pan Allys.  
**KMPC**—5. Mystery Hall. 5:15. Shaf-  
 ter Parker. 5:45. Cheer Up.  
**KTMS**—5:00. Green Hornet. 5:30.  
 News. 5:45. Ventura Music and  
 News. 5:55. Town Gossip.  
**KDB**—5. Mystery Hall. 5:30. Shafter  
 Parker. 5:45. Goldman Concert.  
**KVOE**—5. Mystery Hall. 5:30. Classi-  
 fied Ads. 5:45. Cheer Up.

**6 to 7 P. M.**

**KFI**—6. Contented Program. 6:30.  
 Burns & Allen.  
**KNN**—6. Guy Lombardo. 6:30. Blon-  
 die.  
**KHJ**—6. Ray Gram Swing. 6:15.  
 Johnson Family. 6:30. John B.  
 Hughes. 6:45. Yesterdays.  
**KECA**—6. Europe News. 6:15. Bar-  
 nett Orch. 6:30. Green Hornet.  
**KFWB**—6. News. 6:15. Strollin' Tom.  
 6:30. Rhapsody in Silk. 6:45.  
 Selvin Orch.

**A KVOE "Must"  
 For MON.-FRI.**

The Distinguished  
 War Analyst  
**RAYMOND  
 GRAM  
 SWING**  
**6 P. M.**

**KMPC**—6. Mother of America. 6:15.  
 Russ Morgan. 6:30. Marcia Nol-  
 ten. 6:45. Town Tours.  
**KMTR**—6:15. Waltz. 6:30. Life Par-  
 tments. 6:45. A. F. of L.

**KFAC**—6. News. 6:15. Sportflashes.  
 6:45. Calling Writers.  
**KGFJ**—6. News. Italian Melodies.  
 6:30. Gold Hour.  
**KHJ**—6:15. News. 6:30. Sports Re-  
 ports.  
**KFOV**—6. News. 6:10. Sportlight  
 Parade. 6:30. Townsend. 6:45. Ha-  
 waiians.  
**KGER**—6. News. 6:05. Mexican Va-  
 cations. 6:30. Italian Journal.  
**KFXM**—6. Raymond Gram Swing.  
 6:15. Johnson Family. 6:30. John  
 B. Hughes. 6:45. Sweets and Seats.  
 6:50. Eventide Echoes.  
**KFB**—6. News. 6:15. Barnett Orch.  
 6:30. Reading Adventures.  
**KHJ**—6. Raymond Gram Swing. 6:15.  
 Johnson Family. 6:30. News and  
 Views. 6:45. Norman Brokenshire.  
**KFVD**—6. Serenade. 6:15. World on  
 Air. 6:30. Townsend.  
**KERB**—6. Ricardo. 6:15. Barnett's  
 Orch. 6:30. Reading Adventures.  
**KMPC**—6. Raymond Gram Swing.  
 6:30. John B. Hughes. 6:45. Melody  
 American.  
**KTMS**—6:00. Ventura Shoppers Guide.  
**KDB**—6. Raymond Gram Swing. 6:15.  
 Johnson Family. 6:30. John B.  
 Hughes. 6:45. Concert Miniatures.  
**KVOE**—6. Raymond Gram Swing.  
 6:15. Johnson Family. 6:30. John  
 B. Hughes. 6:45. Yesterdays.

**7 to 8 P. M.**

**KFI**—7. Pleasure Time. 7:15. KFI  
 News. 7:30. Untou Oil.  
**KNN**—7. Amos-Andy. 7:15. Lanny  
 Ross. 7:30. Pipe Smoking Time.  
 7:55. News.  
**KHJ**—7. Pace Past. 7:15. Profit  
 Trio. 7:30. Lone Ranger.  
**KECA**—7. Reading Adventures. 7:30.  
 Wynn Merry Go Round.  
**KFWB**—7. Sid Ziff. 7:15. Elliot  
 Roosevelt. 7:30. Joe Hernandez.  
**KMPK**—7. Amos n' Andy. 7:15.  
 Novelties.  
**KMPC**—7. Music. 7:15. Clifford  
 Clinton. 7:45. Spec. Events.  
**KFAC**—7. L. A. Bar Assn. 7:15.  
 News. 7:30. Chapel Quartet. 7:45.  
 County Review.  
**KGFJ**—7. Spanish Hour.  
**KRKO**—7. News. 7:15. Waltz Time.  
 7:30. Fishing Excursion.  
**KFOV**—7. Our Daily Bread. 7:15.  
 Elliott Roosevelt. 7:30. Anything  
 Can Happen. 7:45. Grier Orch.  
**KGER**—7. News. 7:05. Jewish Hour.  
**KFXM**—7. Page Past. 7:15. Profit  
 Trio. 7:30. Lone Ranger.  
**KFSU**—7:45. Evangelistic.  
**KFSU**—7. Imagine That. 7:15. Elliot  
 Roosevelt. 7:30. Wash. Merry-Go-  
 Round.  
**KGB**—7. Open. 7:15. Star Parade.  
**KERN**—7. Lone Ranger.  
**KMTR**—7. Pleasure Time. 7:15. El-  
 liott Roosevelt. 7:30. Where or  
 When.  
**KMPC**—7. Page Past. 7:15. Music.  
 7:30. Lone Ranger.  
**KTMS**—7:00. Melody Time. 7:15. Mel-  
 ody Time. 7:15. Elliott Roosevelt.  
 7:30. True or False.  
**KDB**—7. Pacing the Past. 7:15.  
 News. 7:30. Lone Ranger.  
**KVOE**—7. Page Past. 7:15. Profit  
 Trio. 7:30. Lone Ranger.

**8 to 9 P. M.**

**KFI**—8. American Challenge. 8:30.  
 Hawthorne House.  
**KNN**—8. What's On Your Mind? 8:30.  
 News. 8:35. King Orch.  
**KHJ**—8. Pull Over Neighbor. 8:30.  
 Laugh & Swing.  
**KECA**—8. Passing Parade. 8:15. Dor-  
 sey Orch. 8:30. News. 8:45. Donald  
 Swann.  
**KFWB**—8. Texas Jim Lewis. 8:30.  
 Kashi Kwiz.  
**KMPC**—8. News. 8:15. Hollywood  
 Bowl.  
**KMTR**—8:15. Let We Forget. 8:30.  
 Rhoda Crnford. 8:45. Spec.  
 Events.  
**KFAC**—8:30. Forty Plus.  
**KGFJ**—8. News. 8:45. Life Dramas.  
**KFOV**—8. Lucia. 8:15. Literature  
 On Parade. 8:30. Judge Gardner.  
**KGER**—8. News. 8:05. Rudolfo Hoyos.  
**KFXM**—8. Pull Over Neighbor. 8:30.  
 Hometown Headlines. 8:35. Laugh  
 & Swing.  
**KFSU**—8. Evangelistic.  
**KFSU**—8. Passing Parade. 8:15. Dor-  
 sey orch. 8:30. Bull Trio.  
**KGB**—8. Pull Over Neighbor. 8:30.  
 Radio Charades. 8:45. Radio News  
 Reel.  
**KERN**—8. Passing Parade. 8:15.  
 Dorsey Orch. 8:30. Prof. Asken.  
**KMPC**—8. Pull Over Neighbor. 8:30.  
 Weather Report. 8:35. Music. 8:45.  
 Trade Croc.  
**KTMS**—8:00. Channel Counties Quiz.  
 8:30. Biltmore Hotel.  
**KDB**—8. Pull Over Neighbor. 8:30.  
 World Light Opera. 8:45. On Pa-  
 rade.  
**KVOE**—8. Pull Over Neighbor. 8:30.  
 Laugh and Swing.

**9 to 10 P. M.**

**KFI**—9. Classical. 9:50. Friml Orch.

**KNN**—9. News. 9:15. Sports Round-  
 Up. 9:20. Noble Orch. 9:30. Gar-  
 ber Orch. 9:45. News.  
**KHJ**—9. News. 9:15. Music. 9:30.  
 Fulton Lewis. 9:45. McFarland  
 Twins.  
**KECA**—9. Little Ole Hollywood. 9:30.  
 Fu Manchu. 9:45. News.  
**KFWB**—9. Swing Out. 9:30. News.  
 9:45. Holdards.  
**KMPC**—9:30. Dance. 9:45. News.  
**KMTR**—9. Floyd Johnson. 9:30. Ha-  
 waiian. 9:45. Merry Go Round.  
**KECA**—9. Moonlight Symphony.  
**KFOV**—9. Jewish Hour.  
**KGER**—9. News. 9:15. Music. 9:30.  
 Jasper Orch. 9:45. Miller Orch.  
**KGER**—9. News. 9:05. Byron Scott.  
 9:30. Pastor Crouch.  
**KFXM**—9. News. 9:15. McLean Orch.  
 9:30. Fulton Lewis. 9:45. McFar-  
 land Twins.  
**KFSU**—9:45. Gospel Singers.  
**KRKO**—9. Talent Search. 9:30. Car-  
 line Orch. 9:45. News.  
**KGB**—9. News. 9:15. McLean Orch.  
 9:30. Fulton Lewis. 9:45. Gagen's  
 Orch.  
**KERN**—9. Little Ole Hollywood. 9:30.  
 News.  
**KMPC**—9. News. 9:15. Music. 9:30.  
 F. Lewis Jr. 9:45. Paul B. Malone.  
**KTMS**—9:00. Little Ole Hollywood. 9:30.  
 News. 9:45. Black Velvet.  
**KDB**—9. News. 9:15. McLean Orch.  
 9:30. Fulton Lewis. 9:45. Zeke  
 Manners.  
**KVOE**—9. News. 9:15. Studio. 9:30.  
 Photo-Phone Quiz. 9:45. McFar-  
 land Twins.

Free Recorded Audition  
 For New Talent—Drama and  
 Announcing  
**Draesemer Productions**  
 706 So. Detroit at Wilshire,  
 Studio 205  
 Tune KMPC 10:00 P.M. Tonight

**10 to 11 P. M.**

**KFI**—10. News. 10:15. Julia Blake.  
 10:30. Bridge Club. 10:50. Ducini  
 Orch.  
**KNN**—10. Jergen Orch. 10:30. Cam-  
 era Club. 10:45. Kent.  
**KHJ**—10. Diamond Orch. 10:30. Joy  
 Orch.  
**KECA**—10. Phil-Harmonia.  
**KFWB**—10. Art Tutun. 10:15. Bow-  
 ling Notes. 10:30. Swing.  
**KMPC**—10. BLAKE, HUII R. SPON-  
 SORED BY DRAESEMER PRO-  
 DUCATIONS. 10:15. Sam Koki.  
 10:30. Talk Over the News. 10:45.  
 Dance.  
**KMTR**—10. Special Events. 10:15.  
 Orch. 10:45. J. Steel.  
**KECA**—10. Moody Hour.  
**KGFJ**—10. News.  
**KFOV**—10. Kitchen Garden. 10:30.  
 Music. 10:45. Organ.  
**KGER**—10. News. 10:15. Music.  
**KFXM**—10. Diamond Orch. 10:30.  
 Joy Orch.  
**KFSU**—10. Bible Quiz.  
**KFSU**—10. Martin Orch. 10:30. Hol-  
 lywood Gossip. 10:35. Duchin Orch.  
**KGB**—10. Bacon Plays. 10:30. Joy  
 Orch.  
**KERN**—10. Black Velvet. 10:30.  
 "Richmann's" Orch.  
**KMPC**—10. News. 10:15. Diamond  
 Orch. 10:30. Joy Orch.  
**KTMS**—10:00. Ad Club Frolic. 10:30.  
 Classified. 10:35. Ambassador Orch.  
**KDB**—10. Diamond Orch. 10:30. Jim-  
 my Joy's Orch.  
**KVOE**—10. Diamond Orch. 10:30. Joy  
 Orch.

**11 to 12 Midnight**

**KFI**—11. News. 11:15. Sudy Orch.  
 11:30. Souvenirs.  
**KNN**—11. News. 11:15. Clark Ross.  
 11:45. Muny Strand. 11:45. News.  
**KHJ**—11. News. 11:30. Hawaiians.  
**KECA**—11. This Moving World. 11:15.  
 Organ.  
**KMPC**—11. Organ. 11:15. Music You  
 Want.  
**KMPC**—11. Swing Quiz.  
**KMTR**—11. Melody Lane.  
**KFAC**—11. Henry Orch. 11:30. Ken-  
 tucky Boys.  
**KGFJ**—11. News. 11:30. Poetry.  
**KFXM**—11. News. 11:30. Nichols  
 Orch.  
**KFSU**—11. Portrait Players. 11:30.  
 Melodies.  
**KFSU**—11. Sudy Orch. 11:30. Harpa  
 Orch.  
**KGB**—11. News. 11:15. Kings Orch.  
 11:30. Hawaiians. 11:45. Memory  
**KFVD**—11. Jack Bellboy.  
**KERN**—11. This Moving World. 11:30.  
 Paul Carson.  
**KMPC**—11. News. 11:30. Hawaiians.  
**KTMS**—11:00. This Moving World  
 11:15. The Dance Hour. 11:45. Paul  
 Carson.  
**KDB**—11. News. 11:15. King Orch.  
 11:30. Hawaiians.  
**KVOE**—11. News. 11:30. Hawaiians.

# TUESDAY PROGRAMS

JULY 16, 1940

### 8 to 9 A. M.

KFI—8. Woman in White. 8:15. O'Neils. 8:30. Words & Music. 8:45. News.

KSN—8. Nancy Dixon. 8:15. When a Girl Marries. 8:30. Helen Trent. 8:45. Our Gal Sunday.

KHJ—8. Neighbors of Woodcraft. 8:30. News. 8:40. Mutual Friend. 8:45. Carters of Elm Street.

KFA—8. Breakfast Club. 8:15. Glenn Harlow. 8:45. News. 8:55. Dr. MacLeman. 8:55. Melody Mart. 8:15. Bards. 8:30. Morning Music. 8:45. Dr. Reynolds. KMP—8. Andy-Virginia. 8:30. City Daily Word.

KMT—8. Spanish Hour. 8:45. Religious Music.

KFA—8. Country Church. 8:45. Mildred Lager.

KGF—8. Spanish Hr. 8:45. Religious Music.

KRKD—8:30. Jonathan Breakfast Club.

KDN—8. News. 8:15. MacDonall Orch. 8:30. Adp. 8:45. Sooter Californians.

KGER—8. News. 8:01. Soul Patrol. 8:15. Mizpah. 8:45. Rev. Bennington.

KFXM—8. Neighbors of Woodcraft. 8:30. Orch. 8:45. Carters of Elm St.

KFN—8. Breakfast Club. 8:15. Good Cheer. 8:30. Farm and Home.

KGB—8. Woodcraft. 8:30. News. 8:40. Stocks. 8:45. Carters of Elm St.

KFD—8.45. Dr. Reynolds.

KERN—8. Breakfast Club. 8:30. Nat. Farm & Home.

KPMC—8. Neighbors of Woodcraft. 8:30. News. 8:40. Music. 8:45. Carters of Elm Street.

KTMS—8:00. Weather. 8:01. Ventura Musical. 8:15. Glen Darwin. 8:30. S. B. Devotional. 8:45. Mystery Melody.

KDB—8. Neighbors of Woodcraft. 8:30. News. 8:45. Carters of Elm Street.

KVOE—8. Good Morning Neighbor. 8:30. News. 8:45. Carters of Elm Street.

### 9 to 10 A. M.

KFI—9. Song Fellow. 9:15. Eleanor Roosevelt. 9:30. By Kathleen Norris. 9:45. Dr. Kate.

KSN—9. Goldbergs. 9:15. Life Can Be Beautiful. 9:30. Right to Happiness. 9:45. Mary Lee Taylor.

KHJ—9. Music. 9:15. Rev. Laurin. 9:30. Homes on Land. 9:45. Keep Fit.

KFA—9. Council of Beauty. 9:15. Between Bookends. 9:30. Midmorning Amboree.

KFWB—9. Summer Time. 9:15. Music a la Carte. 9:30. Accent on Music. 9:45. Tune Time.

KMPC—9. Hollywood Bowl Breakfast. 9:30. News. 9:47. Romance Tunes.

KMT—9. Set Your Clock—Martin L. Thomas. 9:15. News. 9:30. Spec. Events. 9:45. W. B. Record.

KFA—9. Inspirations. 9:15. Health Talk. 9:30. Women in News.

KGER—9. News. 9:15. Sunshin Service. 9:45. Popular Orch.

KFN—9:15. Between the Bookends. 9:30. Silent Partner. 9:45. Erone.

KGB—9. Cornusall News. 9:15. Homemaker's Catalog. 9:45. Keep Fit.

KFVD—9:15. News. 9:30. Dr. Richardson. 9:45. Parade.

KERN—9:15. Ted Malone. 9:45. News. KPMC—9. Happy Sing. 9:30. Things Worth While. 9:45. Keep Fit to Music.

KTMS—9:00. News. 9:15. Between Bookends. 9:30. European (NBC). 9:45. Spitalny Orch.

KHJ—9. Happy Gang. 9:30. Homes of Land. 9:45. Keep Fit to Music.

KVOE—9. Happy Gang. 9:30. Monitor News. 9:45. Keep Fit.

### 10 to 11 A. M.

KFI—10. Light of the World. 10:15. Arnold Grimlin's Daughter. 10:30. Valiant Lady. 10:45. Hymns. 10:50.

KSN—10. Big Sister. 10:15. Aunt Jenny. 10:30. Fletcher Wiley. 10:45. My Son and I.

KHJ—10. News. 10:15. Happy Homes. 10:45. Bachelor's Children.

KFA—10. Our 1 Hr. 10:30. Views and Reviews. 10:45. Family Doctor.

KFWB—10. Memors. Lane. 10:15. Song Shop. 10:30. Pepperdine Foundation. 10:45. Romance in Rhythm.

KMPC—10. Open House. 10:30. Norma Lee Service. 10:45. News.

KMT—10. Woman's World. 10:30. Dr. Reynolds. 10:45. Spec. Events.

KFA—10. Midmorning Serenade. 10:30. News. 10:45. Gothic Tower.

KGF—10. News. 10:15. Rhythm. 10:30. Moods in Verse. 10:45. City Wellers.

KRRD—10:15. Health. 10:45. Encyclopedia.

KFO—10. News. 10:15. Music. 10:30. Musicale.

KGER—10. News. 10:05. Ond's Sunshine. 10:30. Rev. Ivie.

KFN—10. News. 10:05. Variety. 10:15. Organ. 10:30. Strings. 10:45. Bachelor's Children.

KFN—10. Our 4 Hour. 10:30. Ann Gibson. 10:45. Heaven on Earth.

KGB—10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children.

KFD—10. Serenade. 10:30. Union Home Mission.

KERN—10. Our 4 Hr. 10:15. Against the Storm. 10:30. Guiding Lite. 10:45. Lone Journey.

KPC—10. News. 10:15. Prize Basket. 10:45. Bachelor's Children.

KTMS—10:00. Varieties. 10:30. World's Air Band.

KDB—10. News. 10:15. For Home and Hostess. 10:30. Francis Craig's Orch. 10:45. Bachelor's Children.

KVOE—10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children.

### 11 A. M. to 12 Noon

KFI—11. Mary Martin. 11:15. Ma Perkins. 11:30. Pepper News. 11:45. Vic-Sade.

KSN—11. Society Girl. 11:15. Waltz. 11:30. Life Begins. 11:45. News.

KHJ—11. Friendly Neighbor. 11:15. Eddie Albright. 11:45. Knick Orch.

KFA—11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Bill.

KFWB—11. Tom Stoddard. 11:15. Piano Patter. 11:45. News.

KMPC—11. Master Singers. 11:15. Lifelong Learning. 11:30. Musical Workshop. 11:45. Music.

KMPC—11. Dr. Talbot. 11:30. Stocks & News. 11:45. Dick Ross.

KFA—11. Man on Street. 11:45. Hawaiians.

KGF—11. News. Stocks.

KRKD—11. Paddock Flashes. 11:30. News.

KFO—11. Aaron Gonzales. 11:30. News. 11:40. Allen Orch.

KGER—11. News. 11:15. Music.

KFXM—11. Friendly Neighbors. 11:15. Dance. 11:30. Knick Orch.

KFN—11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Just Plain Bill.

KMPC—11. Friendly Neighbors. 11:15. Hill Orch. 11:30. Knicks Orch.

KTMS—11:00. Orphan of Divorce. 11:15. Amanda of Honeymoon Hill. 11:30. John's Other Wife. 11:45. Just Plain Bill.

KDB—11. Friendly Neighbors. 11:15. Long. 11:30. Knick Orch.

KVOE—11. Friendly Neighbors. 11:15. Hill Orch. 11:30. Knick Orch.

### 12 Noon to 1 P. M.

KFI—12. Road of Life. 12:15. Stella Dallas. 12:30. Lorenzo Jones. 12:45. Portia Faces Life.

KSN—12. Kitty Kelly. 12:15. Myrtal. 12:30. Hilltop House. 12:45. Stepmother.

KHJ—12. News. 12:30. Dance Orch.

KFA—12. News. 12:15. Club Matinee.

KFWB—12. Al Jarvis.

KMPC—12. Music. 12:15. News. 12:30. Baseball.

KMT—12. Peter Potter.

KFA—12. News. 12:15. Melody Hour.

KGF—12. News. Stocks. 12:45. Dr. McCoy. 12:30. Novelties. 12:45. Let's Listen.

KFD—12. Tucker Orch. 12:15. News. 12:30. Gardner.

KGER—12. News. 12:15. Music.

KFN—12. Singin' Sam. 12:15. News. 12:30. Calvary Quarter Hr. 12:45. Pop. Orch.

KFN—12. T. S. D. A. 12:15. News. 12:30. Club Matinee.

KGB—12. News. 12:15. Open. 12:30. Stocks. 12:35. Views of the News. 12:45. Open.

KFD—12. Air Editor. 12:45. Violet Schram.

KERN—12. News. 12:15. Town Tonic. 12:30. Vic & Sade. 12:45. Road of Life.

KMPC—12. News. 12:15. Hits & Encounters. 12:30. Refreshment Time. 12:45. Date Book.

### 1 to 2 P. M.

KFI—1. Girl Alone. 1:15. Kitty Kern. 1:30. Midstream. 1:45. O'Neils.

KSN—1. By Kathleen Norris. 1:15. My Children. 1:30. Catalina Quiz. 1:45. Scattergood Baines.

KHJ—1. Life Byron. 1:30. Community Hall. 1:45. Play Bridge.

KFA—1. Classic Hour.

KFWB—1. News. 1:05. Symphonia. 1:30. Dr. Reynolds. 1:45. Movie Quiz.

KMPC—1. Baseball.

KMT—1. G. Allison. 1:30. Pension. 1:45. Spec. Events.

KFA—1. Religious Science. 1:45. Organ.

KGER—1. News. Stocks. 1:15. Strings. KRKD—1:15. City Hall. 1:30. USC.

KFO—1:15. Music. 1:30. Grier Orch. 1:45. Emil Martin.

KGER—1. News. 1:05. Officials. 1:20. Bits of Hit. 1:30. Spanish Trio.

KFN—1. Life of Byron. 1:30. Variety. 1:45. Let's Play Bridge.

KFN—1. Farmer Comes to Town. 1:15. Heart Strings. 1:30. Frank & Archie. 1:45. Amer. Legion.

KGB—1. Byron's Life. 1:30. Romance Rhythm. 1:45. Bridge.

KFD—1. News. 1:15. Music.

KERN—1. Mary Martin. 1:15. Emil Martin. 1:30. Frank Watanabe. 1:45. Meditations.

KMPC—1. Inquiring Reporter. 1:15. Music. 1:30. Johnson Family. 1:45. Nevada Slim.

KTMS—1:00. Heart Strings. 1:30. Watanabe. 1:45. Betty Barrett.

KDB—1. Life of Byron. 1:30. Siesta. 1:45. Let's Play Bridge.

KVOE—1. Life of Lord Byron. 1:30. Johnson Family. 1:45. Let's Play Bridge.

### 2 to 3 P. M.

KFI—2. Pictorial. 2:15. Agnes White. 2:30. Alice Blair. 2:45. Miss Julia.

KSN—2. Mrs. Dr. Malone. 2:15. Michael Loring. 2:30. Joyce Jordan. 2:45. Kate Smith.

KHJ—2. News. 2:15. Book Worm. 2:30. Music. 2:45. We the Women.

KFA—2. 15. Organ. 2:30. Against the Storm. 2:45. Guiding Light.

KFWB—2. Matinee Varieties. 2:15. Hits and Bits. 2:30. Music Box. 2:45. Grandma Travels.

KMPC—2. Tenth Inning. 2:15. Michael Loring. 2:30. American Notes.

KMT—2. Santaella Strings. 2:15. Termita Young. 2:30. Musical Hr.

KFA—2:30. Band Concerts.

KGF—2. News Stocks. 2:15. Civic. 2:30. Salvation Army.

KRKD—2. Henry Orch. 2:15. Music. 2:30. News. 2:45. Hawaiians.

KFD—2. Civic. 2:15. Bing Crosby. 2:30. At Theatre. 2:45. Grand Travels.

KGER—2. News. 2:05. Music. 2:15. Singing Volunteer.

KFXM—2. Stocks. Orch. 2:15. News. 2:30. Laguna Beach. 2:45. Spotlight Review.

KFN—2. Hollywood Gossip. 2:05. Dance Music. 2:10. Listen. 2:15. Monitor News. 2:30. Dance Orch. 2:45. Grandma Travels.

KDB—2. News. 2:15. Kings Men. 2:30. Music and Music. 2:45. We the Women.

KFD—2. Music. 2:15. Organ. 2:30. Rhythm.

KERN—2. Ma Perkins. 2:15. McGee Orch. 2:30. O'Neils. 2:45. Grandma Travels.

KMPC—2. News. 2:15. A. Manter at Piano. 2:30. Music. 2:45. We the Women.

KTMS—2:00. Musical Ramblings. 2:15. Harold Curtis. 2:30. Thunder Over Paradise. 2:45. News. 2:45. "Grand Travels."

KDB—2. News. 2:15. The Monitor Views the News. 2:30. Muse Music. 2:45. State Employment Service.

KVOE—2. News. 2:15. Federal Music. 2:30. Music. 2:45. We the Women.

### 3 to 4 P. M.

KFI—3. Art Bnker. 3:30. Baker's Orch. 3:45. Kaltenborn.

KSN—3. Mary Foster. 3:15. News. 3:20. F. Wiley. 3:45. Europe.

KHJ—3. Fulton Lewis. 3:15. Starney Orch. 3:30. Haven of Rest. 3:45. Inside Sports.

KFA—3. Classic Hour.

KFWB—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.

KMPC—3. News. 3:15. America's Music. 3:30. Music.

KMT—3:30. Memories. 3:45. Billy Richman.

KFA—3. Masterpieces.

KGF—3. News. Stocks.

KRKD—3:30. War News. 3:40. Sancta Presents.

KFO—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.

KGER—3. News. 3:05. Music.

KFXM—3. Lewis. 3:15. Variety. 3:30. Haven of Rest.

KFN—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.

KGB—3. Fulton Lewis. 3:15. Luschinchi. 3:30. Haven of Rest.

KFN—3. News.

KERN—3. Maddox Bros. & Rose. 3:30. B. McKee. 3:45. C. Leighton.

KMPC—3. F. Lewis, Jr. 3:15. Starney Orch. 3:25. Musical Interlude. 3:30. Haven of Rest.

KTMS—3:00. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.

KHJ—3. Fulton Lewis Jr. 3:15. Dance Orch. 3:30. Haven of Rest.

KVOE—3. Washington News. 3:15. Starney Orch. 3:30. Haven of Rest.

### 4 to 5 P. M.

KFI—4. Shield Orch. 4:15. Mirandy. 4:30. Treasure Chest.

KSN—4. Wiley. 4:15. KNN-tra. 4:25. Music. 4:30. Best Buys. 4:55. War News.

KHJ—4. Sands of Time. 4:30. Music. 4:45. Conversation Piece.

KFA—4. Bud Barton. 4:15. Rocky Gordon. 4:30. Irene Wicker. 4:45. Malcolm Claire.

KFWB—4. Don Milligan. 4:30. Bert Fiske. 4:45. Stuart Hamblen.

KMPC—4. Miniature Metropolitan. 4:15. Travelogue. 4:30. News. 4:45. John Land.

KMT—4. John Brown. 4:30. Special Events. 4:45. Volney James.

KFA—4. Novis Singers. 4:15. Drawing Room. 4:30. Tea Time.

KGF—4. News. 4:15. Tea Time. 4:30. Observer. 4:45. Adult Ed.

KRKD—4:15. Venna Taylor. 4:45. News.

KFO—4. News. 4:15. Just Relax.

KER—4. News. 4:15. Evang. Black. 4:30. Swing. 4:45. Music.

KFXM—4. Trading Post. 4:30. Music. 4:45. Conversation Piece.

KFD—4. Maxine Sauter. 4:15. Rocky Gordon. 4:30. Film Facts. 4:45. FHA.

KGB—4. Open. 4:30. Music. 4:45. Conversation Piece.

KERN—4. Classics. 4:15. Rhythmic Age. 4:30. Irene Wicker. 4:45. M. Claire.

KMT—4. Sands of Time. 4:30. Music. 4:45. Conversation Piece.

KTMS—Bud Barton. 4:15. Rocky Gordon. 4:30. Tropical Shore. 4:45. Music.

KDB—4. Jamboree.

KVOE—4. Sands of Time. 4:30. Music. 4:45. Conversation Piece.

### 5 to 6 P. M.

KFI—5. Hurtados Band. 5:30. Meredith Wilson.

KSN—5. Second Husband. 5:30. Missing Heirs.

KHJ—5. News. 5:15. Daily Comica. 5:30. Shafter Parker. 5:45. Blue Beetle.

KFA—5. Expo. Band. 5:30. News. 5:45. Music.

KFWB—5. Stuart Hamblen.

KMPC—5. Song Stories. 5:15. News. 5:30. Band Wagon.

KMT—5. Volney James. 5:45. Eventide.

KFA—5. Studio.

KGF—5. News. 5:30. Baseball Scores.

KRKD—5. Song. Race Results.

KFO—5. Swing. 5:40. Beauty Talk. 5:45. Swing.

KGER—5. News. 5:05. Latin Hour.

KFXM—5. Pop. Orch. 5:30. News. 5:35. Variety. 5:45. Blue Beetle.

KFN—5. News. 5:15. Band. 5:30. Amateur.

KGB—5. W. Williams. 5:15. Williams' Orch. 5:30. Shafter Parker. 5:45. Open.

KFVD—5. Mystery Agents. 5:15. News.

KERN—5. Meredith Wilson.

KMPC—5. Wythe Williams. 5:15. Phillips. 5:30. Shafter Parker. 5:45. Blue Beetle.

KTMS—5:00. Expositon Band. 5:30. News. 5:45. Ventura Music and Music. 5:55. Thompson's Town Gospel.

KHJ—5. Wythe Williams. 5:15. Open. 5:30. Shafter Parker.

KVOE—5. Ads. 5:15. Williams Orch. 5:30. Shafter Parker. 5:45. Blue Beetle.

### 6 to 7 P. M.

KFI—6. Summer Pastime. 6:30. Dog House.

KSN—6. Miller Orch. 6:15. Public Affairs. 6:30. War News. 6:45. Sports Huddle. 6:55. News.

KHJ—6. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Moon Court.

KFA—6. News. 6:15. Shields Remus. 6:30. Msiou. Capitaine.

## THE EAR INSPIRES THE PEN—

The Week's Best Letters from Our Readers

**E. M. S., 710 Pier Avenue, Ocean Park, California.**

Sirs: Mrs. Hallie Casper, in June 30 Radio Life, becomes personally abusive, when she says of Mrs. Warren Closson that: "I didn't believe such selfish people existed." Mrs. Closson has the right to her opinion, but Mrs. Casper has NOT the right to become abusive of another's opinion. Her invalid daughter would enjoy better programs in place of wretched serials now on the air during the morning hours. She has only those offered at present to listen to. I accidently tuned in on one in which a raucous voice was screaming: "I'll-kill you," before I switched off. Such stuff, as well as the false psychology in most of these serials, cannot be of healthy benefit to an invalid, when they certainly are enough to make a well person sick. The invalid daughter would be much better, if she could listen to GOOD programs in place of the "slush" now on the air.

*Editor's Note: The Mrs. Warren Closson "Good or Bad" Serial debate seems to be raising temperatures of Radio Life Readers. The editor suggests an approach to the problem less heated, and thanks "E. M. S." for a start in that direction.*

★ ★ ★

**Paul Young, 1418 West 79th Street, Los Angeles.**

Sirs: I have just purchased a copy of your magazine and think it is an "extra super special" weekly radio journal. As to the serial programs heard daily: I don't agree with any of the readers who have written to you. I think that a few of the programs would be enough, but to have four of these 15-minute "corn" dramas an hour—well, that's too much. For invalids, etc. (letter of Mrs. H. Casper, June 30 Radio Life). I imagine these programs are entertaining, but should these young minds be filled with the trash that these programs contain? I say NO! Put some good music or comedy in their place, that's my opinion on the matter.

★ ★ ★

**Mrs. Jane E. Carter, 157 North Wetherly Drive, Beverly Hills, California.**

Sirs: We bought our first copy of Radio Life, and we enjoy it. It is a magazine meeting a radio listener's need for accurate information.

★ ★ ★

**Adah Ballard, 1632 North Normandie, Los Angeles, California.**

Sirs: You wonder what the radio audience wants. There is no finer program on the air than "Information Please." The other programs of that nature in no way are comparable in interest. The news commentators are all good and exceedingly interesting. In comedy, "Henry Aldrich" is clever, but a long way from being as good as "Fiber McGee" and "Molly," who are simply "tops."

### FAMILY FOLK

Gracie Allen is married to George Burns. They have 2 children.

**G. P. Howland; Hugo Scheiber, Inc., Advertising, Los Angeles.**

Sirs: We have read with interest the article (Radio Life, June 23), entitled "Just a Time Signal, But Behind It . . ." We took more than a usual interest in the story because we write and place the LeRoy Jewelers time signals on Station KFI and are familiar with some of the incidents you describe.

We would like to call to your attention, however, the fact that the incident involving the South Pacific navigator mentioned at the beginning of your story, according to our information from Mr. Glenn Heisch, involved LeRoys and that the time signal emanated from Station KFI and not the local CBS station.

The incident regarding the Kimberly diamond buyer is also inaccurately stated, in that the time signal originated on KFI and not KECA.

*Editor's Note: To Mr. G. P. Howland of alert Hugo Scheiber, Inc., Radio Life's apology for a natural and (forgivable?) error. Stations KECA-KFI, housed in the same building, by many a Radio reporter are confused. Further apology to Mr. Howland on behalf of a reporter who "mixed" his notes more thoroughly than many a sound man mixes his effects, and ascribed the "Navigator" incident to CBS. For alert readers who also caught the boner, Radio Life reaffirms: LeRoy Jewelers Time Signals are potent ether distancers.*

## 1,000th BROADCAST



Fulton Lewis, Jr. just completed his 1,000th Mutual network broadcast from the Nation's Capitol. He is the only radio reporter heard five times weekly from Washington and over 100 stations carry his program. He is heard over KGB and the Don Lee net daily, Monday through Friday, at 3:00 and 9:30 p.m. PST.

## Gag of the Week Winners

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1638 West Washington Boulevard, Los Angeles.

### This Week's Winners

**Josephine M. King, 750 1/2 Parkman Street, Los Angeles.**

My submission for the best gag of the week is, "When a boy has crust, every girl is his pie!" heard over KMPC on the Andy-Virginia program. Radio Life is of much interest, especially concerning contests.

★ ★ ★

**Gertrude V. Burns, 207 North New Hampshire, Los Angeles.**

Heard this on the Andy and Virginia program: "How do bees get rid of their honey?" The answer: "They 'cell' it." I've been taking Radio Life for only two weeks, but wouldn't be without it for radio program information.

★ ★ ★

**Naomi Wheat, 750 South Mariposa Street, Los Angeles.**

I submit my best gag of the week, by Ken Murray over Texaco Star Theatre. Ken Baker said he'd like to see fish lay eggs because he'd never heard one cackle. Ken Murray's response was, "Don't mind Kenny, folks. He thinks men and women salmon have to go to different canneries."

★ ★ ★

**Mrs. J. B. Henderson, 1448 South MacBride Avenue, Los Angeles.**

On the Fred Allen show over KFI, at 8 p.m. two weeks ago, I heard a good gag. Fred said to "Portland": "Jack Benny can't get into Paramount studios any more without Rochester." Your magazine is simply a necessity in our family.

★ ★ ★

**Mae V. Kolda, 2345 Lakeview, Los Angeles.**

Heard over KMPC. "The signs on hotel doors that read, 'Have you left anything?' should really read, 'Have you anything left?' If possible I'd like tickets to Little Old Hollywood, and thanks for an interesting magazine.

★ ★ ★

**Mason Hooser, 2031 West 70th Street, Los Angeles, California.**

Sirs: Just a word to let you know how much I appreciate your column and your Short Wave Guide. Both are excellent and here's hoping you long and continued success.

★ ★ ★

## Yesterday's Songs Were Once Chanted or Spoken

A man who couldn't "sing," but who merely spoke his songs in a half chant, has become one of the Air's program personalities. He is Norman Brokenshire, whose Wednesday-Friday "Memory Songs" offerings highlight the KHJ week from 6:45 p.m. PST.

In early stages of his career Brokenshire merely spoke to a piano accompaniment. During a rehearsal he started singing. The sponsor heard him. From that moment his program offered the public songs—as well as patter—and soared to popularity.

TUESDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

9:15—Between the Bookends. KECA-KFSD-KTMS. 10:30—Views and Reviews. KECA. 2:45—Kate Smith Speaks. KNX. 6:30—Dog House. KFI-KERN. KDB-KVOE-KFXM. 7:00—Amos & Andy. KNX-KMPC. 7:30—Johnny v Presents. KFI-KERN. 8:00—Meet the Stars. KHJ. 8:00—We The People. KNX. 8:15—Meet Stars. KGB. 8:30—Camera Clinic. KMTR. 8:45—Twilight Trail. KHJ-KGB-KVOE-KDB-KFXM-KMPC. 10:15—Ho Hum. KFI.

Drama

5:30—Court of Missing Heirs. KNX. 6:30—Msielou Capitaine. KECA. 7:30—Secret Agent. KVOE-KHJ-KGB-KFXM-KMPC-KDB. 9:00—Passing Parade. KFI. 9:00—Poe Drama. KECA.

Public Affairs—News

9:15—Eleanor Roosevelt. KFI. 3:45—Kaltenborn. KFI. 4:55—Elmer Davis. KNX. 6:00—Ray Gram Swing. KVOE-KGB-KDB. 6:15—Public Affairs. KNX. 6:30—Mayor Brown. KFWB. 6:30—John B. Hughes. KHJ-KGB-KVOE-KMPC-KFXM-KDB. 7:15—Robert Arden. KFWB. 7:30—Hollywood Park Races. KFWB. 9:30—Fulton Lewis Jr. KHJ-KGB-KVOE-KDB-KMPC-KFXM.

9 to 10 P. M.

KVOE—8. Meet Stars. 8:30. Orch. 8:45. Twilight Trail. KFI—9. Passing Parade. 9:15. Word Hunters. 9:30. Friml Orch. KXX—9. News. 9:15. Sports Round-Up. 9:30. Rush Orch. 9:30. Aguilar Orch. 9:45. News. KHJ—9. Joy Orch. 9:30. Fulton Lewis. 9:45. Arnheim Orch. KFCA—9. Edgar Allen Poe Drama. 9:30. El Manchu. 9:45. News. KFWB—9. G. Allison. 9:15. Buron Pitta. 9:30. News. 9:45. Ballads. KMPC—9. Hangar Clubs. 9:15. Dance. 9:45. News. KMTR—9. Political Polls. 9:15. Oddities in Wax. 9:30. Hawaiians. 9:15. Merry-Go-Round. KFAC—9. Baseball. KGFJ—9. Jewish Hour. KFOV—9. News. 9:15. Viennese Orch. 9:30. Music. 9:45. Christy Orch. KGER—9. News. 9:05. Rev. Hauff. KFXM—9. News. 9:15. Joy Orch. 9:30. Fulton Lewis. 9:45. Arnheim Orch. KFSG—9:30. Angelus Choir. 9:30. Friml Orch. 9:45. News. KGB—9. News. 9:15. Garber Orch. 9:30. Fulton Lewis. 9:45. King's Orch. KERN—9. St. Francis Orch. 9:30. News. 9:15. Savit Orch. 9:30. P.M.C.—9. News. 9:15. Music. 9:30. F. Lewis Jr. 9:15. Arnheim Orch. KTMS—9:00. St. Francis Hotel Orch. 9:30. News. 9:45. Rhythm Makers. 9:50. Hotel Sherman. KDB—9. News. 9:15. Melodies. 9:30. Fulton Lewis Jr. 9:45. Dance Orch. KVOE—9. News. 9:15. Studio. 9:30. Fulton Lewis. 9:45. Arnheim Orch.

10 to 11 P. M.

KFI—10. News. 10:15. Ho Hum. 10:30. Bridge Club. 10:30. Beach Orch. KXX—10. Jergen. 10:30. Garber Orch. KHJ—10:30. Whiting Orch. KECA—10. Phil-Harmonia. KFWB—10. Art Tatum. 10:15. Bowling Notes. 10:30. Dance. KMPC—10. Viennese Music. 10:15. Hawaiians. 10:30. Talk Over the News. 10:45. Dance Orch. KMTR—10. Special Events. 10:15. Orch. 10:45. J. Steel. KFAC—10. Melody Hour. KGFJ—10. News. KFXM—10:15. Aniya Boys. 10:30. Hawaiians. 10:45. Hamilton Orch. KGER—10. News. 10:10. Music. 10:15. Gaucho Orch. 10:30. Salvation Army. KFXM—10:30. Whiting Orch. KFSG—10. Esther Stuart. 10:30. Mr. and Mrs. Webb. KVOE—10:30. Whiting Orch.

10:30—Let's Talk Over News. KMPC.

Outstanding Music

1:00—Classic Hour. KECA. 2:00—Santella Ensemble. KMTR. 5:30—Meredith Willson. KERN-KFI. 7:00—Pleasure Time. KFI-KERN. 10:00—Phil-Harmonia. KECA. 11:15—Music You Want. KFWB.

Sports—Comment

12:30—Major League Baseball. KMPC. 2:00—Tenth Inning. KMPC. 6:00—Sports Final. KMPC. 6:15—Sportflashes. KFAC. 6:45—Sports Huddle with Braven Dyer. KNX. 7:00—Sid Ziff. KFWB. 7:15—Inside of Sports. KHJ-KGB-KFXM-KMPC. 8:15 to 10:00—Pacific Coast League Baseball. KFAC. 9:15—Sports Highlights. KNX. 10:15—Bowling Notes. KFWB.

Quiz Programs

1:30—Catalina Quiz. KNX. 4:30—Treasure Chest. KFI. 7:00—Information Please. KECA-KFSD-KTMS. 8:30—Prof. Quiz. KNX. 8:30—Battle of Sexes. KERN-KFI.

Weather

KFI—7:30, 8:30, 10:15, 11:00. 7:45, 8:30. KHJ-KGB-KVOE—9:00. KNX—8:00. KRKD—9:30.

KFSG—10. Harna Orch. 10:30. Hollywood Gossin. 10:35. Fitzpatrick Orch.

WEDNESDAY Programs

JULY 17, 1940

8 to 9 A. M.

KFI—8. Woman in White. 8:15. O'Neills. 8:30. Johnny Murray. 8:45. News. KXX—8. Nancy Dixon. 8:15. When a Girl Marries. 8:30. Helen Trent. 8:45. Our Gal Sunday. 8:30. News. KHJ—8. Breakfast Club. 8:30. News. 8:40. Bess Bye. 8:45. Carters of Elm Street. KECA—8. Breakfast Club. 8:15. Southernaires. 8:30. Words and Music. 8:45. News. KFWB—8. Breakfast Club. KMPC—8. And-Virginia. 8:30. Unity Daily Word. KMTR—8. Spanish Hour. 8:45. Religious. KFAC—8. Country Church. 8:45. Mildred Lager. KGFJ—8. News. Stocks. 8:15. Dr. Wineman. KRKD—8:30. State Employment. KFAX—8. News. 8:15. King Orch. 8:30. Ads. 8:45. Cowboy Melodies. KGER—8. News. 8:01. Soil Patrol. 8:15. Mizpah. 8:45. Rev. Bennington. KFXM—8. Sunshine Service. 8:30. Pop. Orch. 8:40. Bess Bye. 8:45. Carters of Elm St. KFSG—8. Breakfast Club. 8:15. Good Cheer. 8:30. Farm and Home Hour. KGB—8. Today's Best Buys. 8:15. Devotions. 8:30. Stocks. 8:40. Bess Bye. 8:45. Dr. Reynolds. KERN—8. Meet the Artist. 8:15. Southernaires. 8:30. Nat. Farm & Home. KMPC—8. Breakfast Club. 8:30. News. 8:40. Bess Bye. 8:45. Carters of Elm Street. KTMS—8:00. Weather. 8:01. Ventura Musical. 8:15. Southernaires. 8:30. S. B. Devotional. 8:45. Mystery Melody. KDB—8. Classic Revue. 8:30. News. 8:40. Bess Bye. 8:45. Carters of Elm St. KVOE—8. Breakfast Club. 8:30. News. Bess Bye. 8:45. Carters of Elm St.

9 to 10 A. M.

KFI—9. Your Treat. 9:15. Agnes White. 9:30. By Kathleen Norris. 9:45. Fr. Kate. KXX—9. Goldbergs. 9:15. Life Can Be Beautiful. 9:30. Right to Happiness. 9:45. Short Story. KHJ—9. Hart Orch. 9:15. Rev. Laurin. 9:30. Music Ohio. 9:15. Keep Fit.

KGB—10. Arnheim Orch. 10:30. Bacon Orch. KFSD—10. Jack Bellboy. KERN—10. Harper Orch. 10:30. Young Orch. KMPC—10. News. 10:30. Whiting Orch. KTMS—10:00. Miramar by Sea. 10:15. Florentine Gardens Orch. 10:30. Classified. 10:35. Jantzen Beach Orch. 10:30. Classified. 10:35. Jantzen Beach Orchestra. KDB—10. Arnheim Orch. 10:30. Jan Garber's Orch. KVOE—10. Arnheim Orch. 10:30. Garber Orch.

11 to 12 Midnight

KFI—11. News. 11:15. Sudy Orch. 11:30. Nottingham Orch. KNX—11. News. 11:15. Bussee Orch. 11:30. Manny Strand Orch. 11:55. News. KHJ—11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KECA—11. This Moving World. 11:15. Organ. KFWB—11. Organ. 11:15. Music You Want. KMPC—11. Swing Quiz. KMTR—11. Melody Lane. KFAC—11. Henry Orch. 11:30. Ken-Jocky Orch. KGFJ—11. News. KFXM—11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KFSG—11. Bible Drama. 11:15. Gladwyn Nichols. 11:30. Melodies. KMPC—11. Sudy Orch. 11:30. Malneck Orch. KGB—11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. 11:45. Memory Time. KERN—11. This Moving World. 11:15. Paul Carson. KMPC—11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. KTMS—11:00. This Moving World. 11:11. The Dance Hour. 11:43. Paul Carson. KDB—11. News. 11:15. Jimmy Joy's Orch. 11:30. Rhythm Rascals. KVOE—11. News. 11:15. Joy Orch. 11:30. Rhythms. 11:45. Hawaiians.

10 to 11 A. M.

KFI—10. Light of the World. 10:15. Arnold Grimm's Daughter. 10:30. Sallant Lads. 10:45. Betty Crocker. KNX—10. My Sister. 10:15. Aunt Jenny. 10:30. Wiley. 10:45. My Son and I. KHJ—10. News. 10:15. Happy Homes. 10:45. Bachelor's Children. KECA—10. Our 4 Hr. 10:30. Views and Reviews. 10:45. Wife Saver. KFWB—10. Memory Lane. 10:15. Chef Milaud. 10:30. Melody Time. 10:45. Romance in Rhythm. KMPC—10. Open House. 10:30. Norma Lee Service. 10:45. News. KMTR—10. Woman's World. 10:30. Dr. Reynolds. 10:45. Spec. Events. KFAC—10. Scenade. 10:30. News. 10:45. Gothic Tower. KGFJ—10. News. 10:15. S. Shengard. 10:30. Verse. 10:45. City Dwellers. KRKD—10:15. Health.

KFWB—6. News. 6:15. Strollin' Tom. 6:30. Major Bowron. 6:45. Vacation Time. KMPC—6. Five Sports Final. 6:30. Roth Presents. 6:45. Four Clubmen. KMTR—6. Eventide. 6:15. Spec. Events. 6:30. Political. 6:45. Spec. Events. KFAC—6. News. 6:15. Sportflashes. 6:45—Music. KGFJ—6. News. Italian Melodies. 6:30. Gold Hour. KRKD—6:15. News. 6:30. Sports Reports. KFOV—6. News. 6:10. Sports. 6:15. Allen Orch. 6:30. Townsend. 6:45. Hawaiiana. KGER—6. News. 6:05. Mexican Varieties. 6:30. Music. 6:45. Italian Journ. KFXM—6. Ray G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Sweets & Seats. 6:50. Echoes. KFSD—6. News. 6:15. Inkspots. 6:30. Dance. 6:45. Junior G-Men. KGB—6. Ray Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Vagabond Trail. KFVD—6:15 World On Air. 6:30. Townsend. 6:45. Serenade. KERN—6. Information Please. 6:30. Dog House. KMPC—Raymond D. Swing. 6:15. News. 6:30. John B. Hughes. 6:45. Music. KTMS—6. Open. 6:30. Ted Steele. 6:45. Scrapbook of Estavan. KDB—6. Raymond Gram Swing. 6:30. John B. Hughes. 6:45. Concert Miniatures. KVOE—6. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Treasure Island.

7 to 8 P. M.

KFI—7. Pleasure Time. 7:15. KFI News. 7:30. Johnny Presents. KNX—7. Amos-Andy. 7:15. Lanny Ross. 7:30. James. 7:45. Senator Vorty. KHJ—7. Page Past. 7:15. Inside of Sports. 7:30. Ned Jordan. KECA—7. Information Please. 7:30. Cabbages & Kings. 7:45. Open. KFWB—7. Sid Ziff. 7:15. Robert Arden. 7:30. Holly Races. KMPC—7. Amos 'n' Andy. 7:15. News. 7:30. John Ellsworth. 7:45. Novatones. KMTR—7. Music. 7:15. Political. 7:30. Special Events. KFAC—7. Christian Science. 7:15. News. I. A. Playground. (GFJ)—7. Spanish Hour. KRKD—7. News. 7:15. Three-Quarter Time. 7:30. Do You Know? KFOV—7. Daily Bread. 7:15. News. 7:30. Flend. KGER—7. News. 7:05. Jewish Hour. KFXM—7. Page Past. 7:15. Inside of Sports. 7:30. Ned Jordan. KFSG—7:45. Evangelistic. KFSD—7. Information Please. 7:30. Open. KGB—7. Open. 7:15. Inside of Sports. 7:30. Ned Jordan. KERN—7. Pleasure Time. 7:30. Johnny Presents. KMPC—7. Page Past. 7:15. Inside of Sports. 7:30. Ned Jordan. KTMS—7:00. Information. Please. 7:30. "850 Handicap." KDB—7:15. McCune Orch. 7:30. Ned Jordan. KVOE—7. Page Past. 7:15. McCune Orch. 7:30. Secret Agent.

8 to 9 P. M.

KFI—8. Musical Americana. 8:30. Battle of Sexes. KNX—8. We the People. 8:30. Prof. Quiz. KHJ—8. Meet the Stars. 8:30. Keller Orch. 8:45. Twilight Trail. KECA—8. News. 8:15. Mr. Keene. 8:30. News. 8:45. Charlie Barnett. KFWB—8. Texas Lewis. 8:30. Warner Orch. KMPC—8. News. 8:15. Concert. 8:30. Stan Myers. 8:45. Fun Quiz. KMTR—8:15. Lost We Forget. 8:30. Camera Clinic. KFAC—8:15. Baseball. KGFJ—8. News. 8:15. Jean Valentine. 8:45. Life Dramas. KFOV—8. Music. 9:15. Eagle. 8:45. Treasure Chest. KGER—8. News. 8:05. Rudolf Hoyos. KFXM—8. Meet the Stars. 8:30. Hometime Headlines. 8:35. Keller Orch. 8:45. Twilight Trails. KFSG—8. Evangelistic. KFSD—8. Easy Aces. 8:15. Mr. Keene. 8:30. Thrills from Operas. 8:45. Barnett Orch. KGB—8. Love Highlights. 8:15. Meet the Stars. 8:30. Bisset's Orch. 8:45. Twilight Trails. KERN—8. Easy Aces. 8:15. Mr. Keene. 8:30. Battle of Sexes. KMPC—8. Eddie Grof. 8:15. Music. 8:30. Weather Report. 8:35. Keller Orch. 8:45. Twilight Trails. KTMS—8:00. Easy Aces. 8:15. Lost Persons. 8:30. Lincoln Orch. KDB—8. Meet Stars. 8:30. There's something in the Air. 8:45. Twilight Trails.



The Serial "Blondie" sometimes runs into its own situations in the real life of its principals. Here are Penny Singleton and Arthur Lake, actually broadcasting under a difficulty. Mr. Lake is recovering from an appendectomy that "Dagwood" might have had in "air" life. On this occasion the show was remoted from a hospital room while Miss Singleton held Lake's fevered brow.

## Everyman's Family and Dagwood's 'Blondie'

There's Comedy and Drama of High Appeal  
Behind the Average American Family Scene,  
As Revealed By This Riotously Funny Article

**"WHEE-e-e-e-e-e."**

The quiet of a summer's night on an average American residential street, is split by the heart skipping whine of a speeding ambulance. Lights come on. Windows are pushed up. Porch lights stab into the dark. Night clad figures make brief appearances. Behind the drawn out terror of the siren comes the heavy rumble of fire apparatus.

Since most of the neighborhood has been asleep, only a thready and uncertain consciousness of the cause of all this excitement, pokes around in the minds of the street's residents.

A police car joins the ambulance, just as the first piece of fire apparatus turns into the block and comes to a stop in front of the Elmer Jones house. By this time the street is awake. Most of its inhabitants are running toward the Jones' house to join others who got there first. What's happened?"

"Gosh! Nobody seems to know. There's no fire, though. Maybe Jones committed suicide. My wife was telling me that only today he and his wife, Beatrice, got into one helluva argument . . ."

"I thought I heard an explosion. Something awakened me. I was just dozing off when all of a sudden . . ."

A policeman orders the crowd aside while the ambulance doctor and his orderly press through with a stretcher. They go into the Jones home. Meantime the fire apparatus reels in its hose and the firemen get aboard and go lumbering away. Presently the doctor and the cops come out.

"Alright, folks. It's nothing at all. Nobody hurt. So clear out, everybody."

In a little while the excitement has died away, the street residents stroll back to their houses with a few puzzled looks at the Jones home. The men shrug their shoulders and mentally say: "Oh, well. By the time I get home tomorrow night the old lady will have all the dirt." A few cigarettes are lighted, a few puffs glow in the dark and, presently, the street is asleep again.

Inside the Jones home, however, life goes on—and how!

"Of all the asinine things I ever heard of—experimenting with a combination cradle rocker and lullaby singer!" It is Mrs. Jones ranting. "And, of all things—you, who don't know a light bulb from a push button—trying to connect a phonograph to the lighting system."

And there we have it! Elmer Jones, "typical" American family man, has been inventing again. Now he lies, somewhat sore about the head, which he struck on the basement floor when he was shocked, within an inch of his life, by the short-circuit he caused in his experiment to cut down the acoustical effects of Baby Elmer.

They (the people who are always telling us about everything, with statistics, photographs, advertising, politics, motion pictures, newspapers and radio) claim that Elmer Jones is a typical American family man. Maybe he is. Every year Elmer, or his prototype, is rediscovered and made recipient of attentions by whatever spectacle is current in America at the time. This year Elmer was discovered in an Indiana town and hustled off to the New York World's Fair. What he liked and didn't like made news, it was familiar news, because to the most of us reading about Elmer, what he said has a familiar theme. He struck us funny, however, because such is our nature as individuals, that we cannot see ourselves quite as part of the great Crowd. Yet a part of that Crowd we are. Statistics prove it. One set of statistics is wrapped up in the aging, but still active life of Mrs. Elizabeth Meriweather Gilmer. She is "Dorothy Dix" to uncounted millions of Americans, giver of advice to the love-lorn. There is probably not a literate person in the United States who has not heard of Dorothy Dix, or, at some time, has not read her pungent counsel to Youth. Were we not all young once? Mrs. Gilmer is a success as a soothsayer for disturbed psyches. She is because we have read her columns. Did we not read her columns because the advice she gave to others (when we hesitated to be "like the average") was advice we deemed good and, sometimes, put to use?

Why do so many millions of Americans hang with such respect command-



ing loyalty to radio programs of the "One Man's Family" type? Why? Perhaps, because the experiences of these families bring close to home the experiences encountered in the fast moving and, often, kaleidoscopic change of scenes and events and situations in our own immediate families.

"So, I told the Boss that the way we been doing is about as cockeyed a way as only a dope could have thought of. Well, honey, he sat there and listened and finally he says: "Elmer. You got something there. That's what I like in a man. Originality of thought. Action and logic!"

The good wife bridles sweetly.

"I'm sure, dear, that any man of intelligence, such as Mr. M. Ployer seems to be, must realize what a gem you are. I hope he'll show his appreciation soon with a raise."

"Well, honey, I don't know about a raise. But, anyway, I got the old Goat thinking, anyway. Them dopes at the plant . . . Tsck. Tsck! Well, it's like I told him . . ."

Now, confess! Isn't that sort of close to home?

Maybe it never happens in your home, but haven't you, as a mother, heart bursting with concern for tooting Junior, almost decided, to leave "once and for all" as John turns over in his sleep and mutters:

"For the love of So and So! Give that kid a dose of something or another and let's get some rest around here!"

Or . . .

"Now listen, Toots. We're not going to pay out good money to have the living room done over. I still know a few tricks about painting and what not. Come Saturday afternoon and the weekend and—Presto—I do it. And we save money."

You have a dismaying feeling about the whole matter; but John (or Elmer) are such positive creatures when aroused.

So . . .

On a Monday morning (three weeks later) you wait:

"John (or Elmer), I just positively can't stand the living room any longer. I don't care what it costs. I'm going to have a man in and get it done right. Look! You haven't even put back the moulding and the plaster it tore off when you grabbed at it when the ladder collapsed under you. when you tried to catch the kalsomine bucket when it slipped out of your hand."

Life goes on like that. Doesn't it?

Radio, agile magician of entertainment, who reduces all life to a common denominator—is the modern citizen's best link with himself, and herself and what they stand for in a world that is pretty good, all things considered.

The case of Elmer Jones and the combination cradle rocker and lullaby singer may be taken as a sort of coat of arms for one radio program of increasing popularity. This is the program called "Blondie," and which exploits the lives and turbulences of "Dagwood Bumstead," his wife, "Blondie," and

"Baby Dumpling." What is typical of American young married life, which is, perhaps, not so different from American older married life, is laughably expressed, sometimes pathetically, in the adventures of those two American youngsters.

Dagwood Bumstead is an average guy. His wife "Blondie" is an average girl. Life for them orbits about Baby Dumpling, when, as often happens, it does not, suddenly, in a crisis, go spinning around the inventions, business troubles and exploits and "world shaking" conclusions of Husband Dagwood.

Dagwood is a clerk, who couldn't sell an ice cream cone to an Arab. Yet "Blondie" contrives to have him perform miracles of salesmanship, once he has put his foot in his mouth with the Boss. Dagwood spends time inventing things. The mythical basement of their "airy" radio home is cluttered with gadgets, any one of which started out to emancipate Dagwood from a clerical and humdrum business career. There are stains in the ceiling caused by a bathtub overflow, when Dagwood forgot to turn off the water after putting Baby Dumpling into the bath. Dagwood has tried to cross Tiger Lilies with Golden Rod to make "a tougher flower." He invented a musical frying pan to play a popular tune when the steak was done. This worked once. Dagwood forgot the steak one night and burned out the tune machinery and half the kitchen.

What happens in the average family happens with, and to the "Bumsteads" and the Baby. The show affords increasing thousands a chance to laugh, as we said, vicariously, at their own

inept blunderings and conduct. Baby Dumpling got the measles; and more than a thousand letters came from grandmothers of the West, advising Penny Singleton just what to do.

On any broadcast night the audience may anticipate Dagwood down in the basement, experimenting with a device to "pick Baby Dumpling up when it starts crying. Turn it over, change it, dust powder on it, stick a bottle in its mouth and run off a motion picture showing the Seven Little Dwarfs singing 'Hi, Ho! Hi! Ho! It's off to work we go.'" As Dagwood says: "Gee, Honey. Think of the money we'll have if it works."

"Blondie" is young Mr. and Mrs. America given voice for their Citizen-Relatives to hear. It would be stretching a point a say that everything they do is typical, and it wouldn't be fair. What the show, written and directed by Ashmead Scott, accomplishes, is a happy burlesque of young married life; a married life that is devoted to the theme "Think right about everything and everything will come out alright." its situations are somewhat exaggerated, but that is burlesque. It is your business if you take "Blondie" too seriously. It is Blondie's business to win sympathy for earnest and clean living, home loving, young 'Elmer Jones' and his little family, from whose home the cops are just leaving, and in which Mrs. "Elmer" (who could be Blondie) is now putting out the lights and saying:

"You'd better compose yourself, dear, and get some sleep. You shouldn't be late at the office in the morning. And don't worry. I'll have a man in to fix the basement."



Here above are four principals of a thoroughly human radio serial, that inspires dotting mothers and grandmothers to write letters of advice to Blondie (Penny Singleton) Bumstead for care of "Baby Dumpling." . . . Left to right: Ashmead Scott, director; Arthur Lake, "Dagwood"; Penny Singleton, "Blondie"; and Billy Arzoff, musical director blow out single candle of Blondie's Anniversary.

KFOX-10, News, 10:15, Macdonald Orch. 10:30, Concert Master, KGER-10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie, 10:15, KFXM-10, News, Variety, 10:15, Organ, 10:30, Strings, 10:45, Bachelor's Children, KFSJ-10, Allen Prescott, 10:15, Our 1 Hour, 10:30, Ann Gibson, 10:45, Bridge Lesson, KGB-10, News, 10:15, Organ, 10:30, Homemaker's Forum, 10:45, Bachelor's Children, KFVD-10, Union Rescue Mission, KERN-10, Road of Life, 10:15, Against the Storm, 10:30, Guiding Light, 10:45, Lone Journey, KPMC-10, News, 10:15, John Duffy, organist, 10:30, Free Rangers, 10:45, Bachelor's Children, KTMS-10:00, Varieties, 10:15, Homemakers Digest, 10:45, Mother Goose Land, KDB-10, News, 10:15, Hostess Home, 10:30, Rutgers Homemakers' Forum, 10:45, Bachelor's Children, KVOE-10, News, 10:15, Organ, 10:30, Homemaker's Forum, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI-11, Mar. Marlin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade, KXN-11, Society Girl, 11:15, Organ, 11:30, Life Begins, 11:45, News, KFI-11, Friendly Neighbors, 11:15, Eddie Albright, 11:45, Bill Orch, KECA-11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill, KFVB-11, Tom Stoddard, 11:30, Piano Patter, 11:45, News, KMPC-11, Master Singers, 11:15, Music for Madams, 11:30, Musical Workshop, 11:45, Bernard Minstrels, KMTR-11, Dr. Talbot, 11:30, Stocks, 11:45, D. Ross, KFAC-11, Man on Street, 11:30, Home Beautiful, KGFJ-11, News, 11:30, Crusader, KRKD-11, Paddock Flashes, 11:30, News, KFOX-11, Music, 11:30, News, 11:40, Music, KGER-11, News, 11:15, Old Camp Meeting, 11:30, Tunesmith, 11:45, Standards, KFXM-11, Friendly Neighbors, 11:15, Dance, 11:30, Hill Orch, KFSD-11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill, KGB-11, Friendly Neighbors, 11:30, Hill Orch, KFVD-11, News, 11:30, Bed Piano, 11:45, V. Schram, KERN-11, Orphan of Divorce, 11:15, Amanda of Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill, KPMC-11, Friendly Neighbors, 11:15, World's Fair Band, 11:30, Hill Orch, KTMS-11:00, Orphans of Divorce, 11:15, Honeymoon, 11:30, John's Other Wife, 11:45, Just Plain Bill, KDB-11, Friendly Neighbors, 11:15, Long Orch, 11:45, Muse, Music, KVOE-11, Friendly Neighbors, 11:15, Symphonic Band, 11:30, Laguna Cavalcade.

12 Noon to 1 P. M.

KFI-12, Roa of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Gloria Page, Life, KXN-12, Kitty Kelly, 12:15, Myrtle Marge, 12:30, Hilltop House, 12:45, Stepmother, KHJ-12, News, 12:15, Knick Orch, 12:30, Troubadours, 12:45, Word Dramas.

WIN A DOLLAR WITH A WORD  
KECA-12:15 - 12:30 P.M.  
Featuring FRIZZ—  
Golden State's New Product

KECA-12, News, 12:15, Word Hunters, KFVB-12, Al Jarvis, KMPC-12, Music, 12:15, News, 12:30, Baseball, KMTR-12, Peter Potter, KFAC-12, News, 12:15, Melody Hour, KGFJ-12, News, Stocks, 12:15, Dr. McCoy, 12:50, Novelities, 12:45, Let's Listen, KRKD-12:30, Saddle Pals, KFOX-12, Miller Orch, 12:15, News, 12:30, Dorsey Orch, 12:45, Organ, KGB-12, News, 12:10, Music, 12:30, Chamber of Commerce, KFSD-12, "Singer" Sam, 12:15, News, 12:30, Calvary 4 Hr. 12:45, Pop. Orch, KFSD-12, Agriculture Dept., 12:15, News, 12:30, Club Matinee, KGB-12, News, 12:15, Knick Orch, 12:30, Sports, 12:35, News, 12:45, Word Dramas, KFVD-12, Air Editor, 12:30, Freedom Cause, 12:45, V. Schram, KERN-12, News, 12:15, Town Topics, 12:30, Pepper Young, 12:45, Vic & Sade,

WEDNESDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

8:30—Johnny Murray, KFI.  
10:30—Views and Reviews, KECA.  
2:45—Kate Smith Speaks, KXN.  
4:00—Speaking of Glamour, KHJ.  
4:15—Meet the Author, KMPC.  
5:00—Star Theater, KXN.  
6:00—Kay Kyser, KFI-KERN.  
7:00—Amos & Andy, KXN-KMPC.  
7:30—Plantation Party, KFI.  
8:00—Abbott and Costello, KFI.  
9:00—Hearts Repaired, KFVB.  
9:45—Hollywood Merry-Go-Round, KMTR.

Drama

9:45—Short Story, KXN.  
2:00—Life Dramas, KFI.  
4:30—Where Are You From?  
KHJ-KGB-KVOE-KPMC-KFXM.  
7:00—Hollywood Playhouse, KFI.  
7:30—Dr. Christian, KXN.  
8:30—Mr. District Attorney, KFI.  
9:00—All Aboard, KFI.

Public Affairs—News

3:45—Kaltenborn, KECA-KFI.  
4:45—Elmer Davis, KXN.  
6:00—Raymond Gram Swing,  
KHJ-KGB-KVOE-KDB-KPMC.

KPMC-12, News, 12:15, Hits and Encores, 12:30 Refreshment Time, 12:45, Date Book, KTMS-12:00, Market, 12:03, Melodies, 12:15, Weather, 12:17, Club Matinee, 12:30, News, 12:45, Club Matinee, KDB-12, News, 12:15, Dusty Blanchard, Piano, 12:30, Troubadours, 12:45, American Family, KVOE-12, News, 12:15, Dancer, 12:30, Troubadours, 12:45, Word Dramas.

1 to 2 P. M.

KFI-1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neills, KXN-1, By Kathleen Norris, 1:15, My Children, 1:30, Catalina Quiz, 1:45, Scattergood Baines, KHJ-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Community Hall, 1:45, Play Bridge, KECA-1, Classic Hour, 1:30, Dr. Reynolds, 1:45, Movie Quiz, KMPC-1, Baseball, KMTR-1, G. Allison, 1:30, Pension, 1:45, Spec. Events, KFAC-1, Religious Science, 1:45, Organ, KGFJ-1, News, Stocks, 1:15, Strings, 1:30, Matinee, KRKD-1:15, City Hall, 1:30, USC, KFOX-1, Rhythmic Age, 1:15, Lucia, 1:30, Christian Science, 1:45, E. Martin, KGER-1, News, 1:05, Officials, 1:20, Hits, 1:30, Spanish Trio, KFXM-1, Agr. Adjust. Adm. 1:15, Hawaiians, 1:30, Variety, 1:45, Play Bridge, KFSD-1, Soiree, 1:30, Frank & Archie, 1:45, Wayne Van Dine, KGB-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Rhythm & Romance, 1:45, Play Bridge, KFVD-1 News, KERN-1, Mary Marlin, 1:15, E. Martin, 1:30, Watanabe, 1:45, KPMC-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Johnson Family, 1:45, Nevada Slim, KTMS-1:00, Musical Soiree, 1:30, Watanabe, 1:45, Charles Sears, KDB-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Scrapbook, 1:45, Let's Play Bridge, KVOE-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Johnson Family, 1:45, Play Bridge.

2 to 3 P. M.

KFI-2, Life Dramas, 2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia, KXN-2, Young Dr. Malone, 2:15, Background for Living, 2:30, Joyce Jordan, 2:45, Kate Smith, KHJ-2, News 2:15, Bookworm, 2:30, Know Your America, KECA-2, 2:15 Organ, 2:30, Against the Storm, 2:45, Guiding Light, KFVB-2, Matinee Varieties, 2:15, Hits and Bits, 2:30, Music Box, 2:45, Grandma Travels, Dorell Calker, 2:30, American Notes, KMTR-2, Salon Music, 2:15, Personality, 2:30, Musical Hour, KECA-2:30, Band Concert,

Outstanding Music

1:00—Classic Hour, KECA.  
5:30—N. Y. Philharmonic, KXN.  
5:35—Winnipeg Symphony, KVOE.  
10:00—Phil-Harmonia, KECA.

Sports—Comment

12:30—Major League Ball, KMPC.  
6:00—Jenkins-Armstrong Fight, KFSD-KECA.  
6:15—Sportflashes, KEAC.  
7:00—Sid Ziff, KFVB.  
8:15 to 10:00—Pacific Coast League Baseball, KFAC.  
9:15—Sports Highlights, KXN.  
10:15—Bowling Notes, KFVB.

Quiz Programs

8:30—Question Bee, KXN.  
6:30—John B. Hughes, KHJ-KGB-KVOE-KDB-KPMC-KFXM.  
7:15—Elliott Roosevelt, KFVB.  
9:30—Fulton Lewis Jr., KHJ-KGB-KVOE-KDB-KPMC-KFXM.  
10:30—Let's Talk Over the News, KM 'C.

Weather

KFI-7:30, 8:30, 10:15, 11:00, 1:45, 5:30.  
KHJ-KGB-KVOE-9:00.  
KXN-6:00.  
KRKD-9:30.

KGFJ-2, News, Stocks, 2:15, Civic, 2:30, Caro Players, 2:45, Rough Riders, RKD-2, Henry Orch, 2:30, News, 2:45, Hawaiians, KFXM-2, Civic, 2:15, News, 2:30, At Theatre, 2:45, Grandma Travels, 2:45, Spotlite Revue, KGER-2, News, 2:05, Geo. Strange, 2:30, Long Beach Band, KFXM-2, Stocks, Orch, 2:15, News, 2:45, Spotlite Revue, KERN-2, Ma Perkins, 2:30, The O'Neills, 2:45, Grandma Travels, KFSD-2, Hollywood Gossip, 2:05, Dance Orch, 2:10, Listen! 2:15, Monitor News, 2:30, Information Bureau, 2:45, Grandma Travels, KGB-2, News, 2:15, Kings Men, KFVB-2, Music, 2:15, Organ, 2:30, Rhythm, KERN-2, Ma Perkins, 2:45, Concert, 2:30, O'Neills, 2:45, Grandma Travels, KMPC-2, Know America, 2:15, A. Minter, 2:30, Haven of Rest, 2:05, KTMS-2:00, String Quartet, 2:05, Music Rambles, 2:15, Harold Curtis, 2:25, News, 2:30, Thunder Over Paradise, 2:45, "Grandma Travels," KDB-2, News, 2:15, The Monitor, 2:30, The News, 2:30, American Forum, KVOE-2, News, 2:15, Fed. Music, 2:30, Open.

3 to 4 P. M.

KET-3, Pleasure Time, 3:15, Art Baker, 3:45, Kaltenborn, KFI-3, Peter Potter, 3:15, News, 3:20, Fletcher Wiley, 3:45, Europe, KHJ-3, Musical Matinee, 3:15, Open, 3:30, Haven of Rest, KECA-3, Unclassic Hour, 3:45, Kaltenborn, KFVB-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Lighton, KMPC-3, News, 3:15, Swing, 3:30, Music, 3:45, Social Secretary, KMTR-3:30, Memories, 3:45, Billy Richman, KFXM-3, Masterpieces, KGFJ-3, News, Stocks, KRKD-3:30, War News, 3:45, Sanelia Presents, KFOX-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Lighton, KGER-3, News, 3:05, Ruth Patton, 3:30, Long Beach Band, KFXM-3, Fulton Lewis, Jr. 3:15, Variety, 3:30, Haven of Rest, KFSD-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Lighton, KERN-3, Fulton Lewis, Jr. 3:15, Skie's Band, 3:30, Haven of Rest, KFVD-3, News, KERN-3, Maddox Bros. & Rose, 3:30, B. McKee, 3:45, C. Lighton, KMPC-3, Fulton Lewis, Jr. 3:15, A Minter, 3:30, Haven of Rest, KFXM-3:00, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Lighton, KDB-3, Fulton Lewis Jr. 3:30, Haven of Rest, KVOE-3, Wash, D. C., News, 3:45, Skiles Band, 3:45, Haven of Rest.

4 to 5 P. M.

KFI-4, Speaking of Glamour, 4:15, Mirandy 4:30, Bridge Club, 4:45, Martin Orch.

KXN-4, Wiley, 4:15, KXN-tra, 4:25, Music, 4:30 Jack Owens, 4:54, News, 4:55, War News, KHJ-4, Sheep & Goats, 4:30, Where Are You From? KECA-4, Bud Barton, 4:15, Rocky Gordon, 4:40, Irene Wicker, 4:45, Malcolm Claire, KFWB-4, Don Milligan, 4:30, Bert Fiske, 4:45, Stuart Hamblen, KMPC-4, Metro, Miniature, 4:15, Meet the Author, 4:30, News, 4:45, Aloha Land, KMTR-4, J. Brown, 4:30, Special Events, 4:45, Volney James, KFAC-4, Music, 4:15, Drawing Room, KGFJ-4, News, 4:15, Tea Time, 4:30, Observer, KRKD-4:15, Venna Taylor, 4:45, News, KFOX-4, John Brown, 4:15, Relax, 4:30, Music, KGER-4, News, 4:15, Evang. Black, 4:30, Swing, 4:45, News, KFXM-4, Trading Post, 4:30, Where Are You From, KFSD-4, Dance, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire, KGB-4, Sheep, Goats Club, 4:30, Where Are You From? KFVD-4, Teatime, KFRD-4, Hit Revue, 4:30, Irene Wicker, KMPC-5, Townsend, 5:15, Molina Orch, 5:30, Shafter Parker, 5:45, Cheer Up, KTMS-4:00, Bud Barton, 4:15, Rocky Gordon, 4:30, Tropical Moods, 4:45, Malcolm Claire, 4:55, Music, KDB-4, Jamboree, KVOE-4, Sheep & Goats Club, 4:30, Where Are You From.

5 to 6 P. M.

KFI-5, Organ, 5:30, Ricardo Orch, 5:45, Brazilian Orch, KXN-5, Texaco Star Theatre, 5:30, KHJ-5, News, 5:15, Dally Comics, 5:30, Shafter Parker, 5:45, Cheer Up, KECA-5, Your Government Reports, 5:15, Tarzan, 5:30, News, 5:45, Open, KMPC-5, Song Stories, 5:15, News, 5:30, Band Wagon, KMTR-5, Volney James, 5:45, Eventide, KFAC-5, Gateway to Music, Baseball KGFJ-5, News, 5:30, Baseball Score, KRKD-5:30, Race Reports, KFOX-5, Swing, 5:05, Latin Hour, KGER-5, News, 5:05, Latin Hour, KFXM-5, Pop. Orch, 5:30, News, 5:45, Cheer Up, KFSD-5, News, 5:15, Magic Island, 5:30, Looks at Books, 5:45, Dreamers, KGB-5, Molina Orch, 5:15, Voices, 5:30, Shafter Parker, 5:45, Open, KFVD-5, Tempo, 5:15, News, 5:30, Waltz, KERN-5, Pleasure Time, 5:15, Open, 5:30, Camp Fire Girls, 5:15, Brazilian Orch, KMPC-5, Townsend, 5:15, Molina Orch, 5:30, Shafter Parker, 5:45, Cheer Up, KTMS-5:00, The Green Hornet, 5:30, News, 5:45, Ventura Music and News, 5:55, Thompson's Town Gossip, KDB-5:30, Shafter Parker, 5:45, String Serenade, KVOE-5, Townsend, 5:15, Ada, 5:30, Shafter Parker, 5:45, Cheer Up.

6 to 7 P. M.

KFI-6, Kay Kyser, KXN-6, Miller Orch, 6:15, News, 6:45, G. Rowe, KHJ-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Melody Pageant, KFAC-6, Jenkins-Armstrong Fight, 6:15, Inkspots, 6:30, Green Hornet, KFVB-6, News, 6:15, Strollin' Tom, 6:30, Vacation Time, 6:45, Selvin Orch, KMPC-6, Compinsky Quartet, 6:30, Little Show, 6:45, Town Tours, KMTR-6, Eventide, 6:15, Waltz, 6:30, Life Payments, 6:45, A.P.L. KFAC-6, News, 6:15, Sport Flashes, KGFJ-6, News, 6:30, Gold Hour, KRKD-6:15, News, 6:30, Sports, KFOX-6, News, 6:10, Sports, 6:10, Music, 6:30, Townsend, KGER-6, News, 6:05, Mexican Varieties, 6:30, Italian Journal, KFXM-6, Ray G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Sweets & Seats, 6:50, Eventide Echoes, KFSD-6, Armstrong-Jenkins Fight, 6:30, Magic, 6:45, Monroe Orch, KGB-6, Raymond Gram Swing, 6:15 Political, 6:30, News & Views, 6:45, Norman Brokenbrow, KFVD-6:15, World on Air 6:30, Townsend, KERN-6, Kay Kyser, KMPC-6, Raymond Gram Swing, 6:15, News, 6:30, John B. Hughes, 6:45, Melody Americana, KTMS-6:00, European, 6:15, Charlie Barnett, 6:30, Radio Magic, 6:45, Open.

## FOOD FILOSOFY

by  
Chef Milani

A FEW weeks ago we called your attention to the business of calories in regard to food values. Today we propose to point out the three kinds of calories vital to your nourishment and the approximate proportion in which require them.



Chef Milani

The first of these is the protein. The protein calorie is the buldler and trouble-shooter. It takes care of all the construction and reconstruction in the body, and your daily food intake should consist of from ten to fifteen percent of them if you want to be well and stay well.

Secondly, we have the fat calorie. By this we do not mean that the calorie itself is plump, but rather, that it is composed of fat. These calories act as valuable assistants in the job of digestion, but chieftly hold themselves in readiness as a reserve army that you can draw upon when you get sick. That's why, when you get sick, you get thin. You are drawing on the fat calories to do the work that other calories have been doing. About twenty percent of your nourishment should go towards keeping this calorie army on hand.

Finally, we have the carbohydrate. The carbohydrate calorie is the calorie that gives you the fuel with which you do your daily living. These calories are the immediate workers. They furnish you with the energy that you are constantly using up and therefore should make up from sixty-five to seventy-five percent of your diet.

Now, here is the menu:

A Fruit Cocktail followed by Olives, radishes and celery; then, a Meat Loaf with Chili Sauce, Potato Souffle and Broccoli. After this, some Romaine Lettuce with French Dressing; and then, Apple Pie a la Mode and Coffee or Tea.

To fix the Meat Loaf with Chili Sauce, proceed as follows:

Mix one pound of ground beef, one half pound of ground pork, and one half pound of ground veal with four slices of bread that have been soaked in one half cup of warm water. Then add one level tablespoon of salt, one quarter teaspoon of pepper, one medium size onion, chopped very fine, two well-beaten eggs, and continue mixing. When thoroughly mixed, pack in a greased loaf pan and cover with one cup of chili sauce.

Bake this at 375 degrees, allowing forty to forty-five minutes if you start with a hot oven, or one hour if you start with a cold oven, and you will be surprised at what a wonderful aroma proteins, fats and carbohydrates can give forth! When those workers, reservists and repairers are through with you—or you with them, we are sure that the caloric smile on your face will be one of perfect content.

★ ★ ★

### CARMEL BANANAS

Gale Page, radio actress, pours melted caramel on bananas to make a tasty dessert.

## The Miss On The Cover Is Entertainment's RTF

The Cover Girl is Betty Jane Rhodes, the "RTF" celebrity. "RTF" does not stand for "Royal Tatting Force," for Miss Rhodes is much too ambitious and talented a youngster to occupy her capable talents with needle-ly fretwork. The initials stand for 'Radio, Television and Films,' in which Miss Rhodes, who was born 18 years ago in the hustling little city of Rockford, Illinois, has distinguished herself. She was with Ethel Merman in a 'Lucky Strike' show when she was 14, and has played with Frances Langford and Jack Oakie. She was chosen to sing in Fred Allen's show on 'Town Hall.' She swims, rides and likes to paint (on canvas), likes dogs and has a coopful of chickens on grounds of a San Fernando home. She is a physically fit, healthy, clean living and minded American girl whose photographs do not do her full justice. She is currently the Singing-Star of KHJ'S 'Meet the Stars,' heard Coast to Coast every Tuesday from Don Lee's Playhouse, in the 'Heart of Hollywood,' at 8 p.m. It's a Radio Life Readers' treat, for, tickets to Preview Show for the East (4:30 to 5:00 p. m.) may be had by writing directly to Radio Life.

## Kid Wits Enlisted for New Miles Quiz Airing

A new program titled "Quiz Kids," featuring outstanding boys and girls under fifteen years of age, will be a weekly Friday program over KFI and the NBC-Red Network at 6:30 p. m.

Emphasizing the merits of the American school system, the program is sponsored by Miles Laboratories, of Elkhart, Indiana.

The new show takes the form of a weekly quiz of school children up to fifteen years of age. These boys and girls are normal school children of high intelligence chosen from Chicago and vicinity. The program attempts to prove that boys and girls of exceptional intelligence often are able to 'out-think' the average adult.

## Garber's On Air From Popular West Nitery

Jan Garber and his internationally famous orchestra, are playing nightly broadcasts over stations of the Columbia Broadcasting System from the popular Casa Manana Cafe in Culver City. (KNN-CBS, Tuesday through Sundays, 10:30 to 11:00 p. m., PST. Mondays, 9:30 to 9:45 p. m., PST).

Featured vocally with the orchestra are romantic baritone Lee Bennett; Fritz Heilbron, rhythm singer; and Jean Bordon, singer of sweet ballads and semi-classical intermission numbers.

## WHAT'S IN THE AIR?



Royal flush or no royal flush... I'm going out to hear

**EDDIE ALBRIGHT**

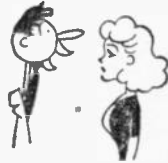
11:15 a. m.  
Mon. thru Fri.



"Happy as the day is long."... I didn't miss

**THE BROADWAY NEWS**

12:00—12:15 p. m.  
Daily



You know we can't go anywhere tonight. We have to hear

**JOHN B. HUGHES**

6:30—6:45 p. m.  
Mon. thru Sat.



There's only one man better, my child, and that's the

**LONE RANGER**

7:30—8:00 p. m.  
Mon., Wed., Fri.

### Other Highlights for Today:

Rise and Shine	6:00- 7:45 a.m.
Morning News	7:45- 8:00 a.m.
Dr. Lindlahr	8:00- 8:30 a.m.
Bess Bye	8:40- 8:45 a.m.
The Family Bible	9:15- 9:30 a.m.
Keep Fit to Music	9:45-10:00 a.m.
Happy Homes	10:15-10:45 a.m.
Bachelor's Children	10:45-11:00 a.m.
Our Friendly Neighbors	11:00-11:15 a.m.
Eddie Albright	11:15 a.m.
The Broadway News	5:00- 5:15 p.m.
News Comics	5:15- 5:30 p.m.
Orphan Annie	5:45- 6:00 p.m.
Raymond G. Swing	6:00- 6:15 p.m.
N. Brokenshire	6:15- 7:00 p.m.
The Answer Man	7:00- 7:15 p.m.

DON LEE

**KHJ**

MUTUAL  
DIAL 900

KID-6. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniatures. KYOE-8. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Melody Pageant.

7 to 8 P. M.

KFI-7. Hollywood Playhouse. 7:30. Plantation Party. KXX-7. Amos & Andy. 7:15. Lanny Ross. 7:30. Dr. Christian. 7:55. News. KHJ-7. Answer Man. 7:15. Chapel Quartet. 7:30. Lone Ranger. KECA-7. Treasure Island. 7:30. What Would You Do? KFWB-7. Sid Ziff. 7:15. Elliott Roosevelt. 7:30. Holly Faces. KMPC-7. Amos 'n' Andy. 7:15. News. 7:30. Nieto Orch. 7:45. Ted Sprole. KMTR-7. Music. 7:15. Political. 7:30. News. Reel. 7:45. Special Events. KFAC-7. Fishing Facts. News. 7:30. Lloyd Allen. KGFJ-7. Spanish Hour. KRKD-7. News. 7:15. Three-Quarter Time. 7:30. Do You Know? KFOV-7. Daily Bread. 7:15. Elliott Roosevelt. 7:30. Anything Can Happen. 7:45. Eventide. KGER-7. News. 7:05. Jewish Hour. KFSG-7:45. Young People's Church. KFSD-7. Infante Maria. 7:15. Elliott Roosevelt. 7:30. What Would You Do? AGB-7. Answer Man. 7:15. Star Parade. 7:30. Lone Ranger. KERN-7. Jenn Leonard Studios. 7:30. Uncle Mel's Kid's Club. KPMC-7. Music. 7:30. Lone Ranger. KFMG-7:30. Aloha Land. 7:15. Elliott Roosevelt. 7:30. What Would You Do? KDR-7. Answer Man. 7:15. On the Sport's Side. 7:30. Lone Ranger. KYOE-7. VFW. 7:15. Symphony. 7:30. Lone Ranger.

8 to 9 P. M.

KFI-8. Abbott-Costello. 8:30. Mr. District Attorney. KXX-8. Dr. Meek. 8:30. Question Box. KHJ-8. Expo. Fantasy. 8:30. Arnhem Orch. KECA-8. Easy Aces. 8:15. Mr. Keene. 8:30. News. KFWB-8. Texas Lewis. 8:30. Inspiration. KMPC-8. News. 8:45. Concert. 8:30. Stan Myers. 8:45. Fun Quiz. KMTR-8:15. Let Me Forget. 8:30. E. Johnson. KFAC-8:15. Baseball. KGFJ-8. News. 8:45. Life Dramas. KFOA-8. Music. 8:15. Treasure Chest. 8:30. Judge Gardner. KGER-8. News. 8:05. Spanish Hour. PSC-8. Eynneleistic. KFSG-8. Easy Aces. 8:15. Mr. Keene. 8:30. Sports Chat. 8:45. Rhythm Makers. KGB-8. Expo. Fantasy. 8:30. King's Orch. 8:45. Open. KERN-8. Easy Aces. 8:15. Mr. Keene. 8:30. This Is Our America. KPMC-8. Waltz Time. 8:15. Exposition Fant. 8:30. Weather. 8:45. Music. KTMS-8:00. Easy Aces. 8:15. Lost Persons. 8:30. Prairie Folks. KIDB-8. Exposition Fantasy. 8:30. King Orch. 8:45. On Parade. KYOE-8. Expo. Fantasy. 8:30. Studio. 8:45. King Orch.

9 to 10 P. M.

KFI-9. All Aboard. 9:30. Stanford University. 9:45. Heckscher Orch. KXX-9. News. 9:15. Sports Round-Up. 9:30. Busse Orch. 9:30. Public Affairs. 9:15. News. KHJ-9. News. 9:15. Joy Orch. 9:30. Fulton Lewis. 9:45. Whiting Orch. KECA-9. Choral Program. 9:30. Fu Manchu. 9:45. News. KFWB-9. Hearts Repaired. 9:30. News. 9:45. Ballards. MPD-9. Why I'm Single. 9:30. Dance. 9:45. News. KMTR-9:30. Hawaiian. 9:45. Merry-Go-Round. KFAC-9. Baseball. KGFJ-9. Jewish Hour. 9:30. Tin Pan Alley. KFOV-9. News. 9:15. Vienna Orch. 9:30. Music. KGER-9. News. 9:05. Rev. Irie. 9:30. Pastor Crouch. KFSG-9:30. E. Lewis. 9:45. News. KFSG-9:45. Jubilee Singers. KFSD-9. Chorus. 9:30. Miller Orch. 9:45. News. KGB-9. News. 9:15. Arnhem Orch. 9:30. Fulton Lewis. 9:45. Garber Orch. KERN-9. Martin Orch. 9:30. News. KPMC-9. News. 9:15. Music. 9:30. Fulton Lewis Jr. 9:45. Whiting Orch. KTMS-9:00. Barnett Orch. 9:30. News. 9:45. Rhythm Makers. 9:50. Colony Orch. KIDB-9. News. 9:15. Arnhem Orch. 9:30. Fulton Lewis Jr. 9:45. Jan Garber's Orch.

THURSDAY Program Highlights

A.M. Programs are Shown in Light Face Type; P.M. Programs in Black Face

Variety

9:15-Between the Bookends. KECA-KFSD-KERN-KTMS 10:30-Views & Reviews. KECA 2:45-Kate Smith Speaks. KXX. 5:00-Major Bowes. KXX. 8:00-Kraft Music Hall. KFI. 6:00-Camel Caravan. KFI. 7:00-Amos & Andy. KXX-KMPC. 7:30-Good News. KFI-KERN. 8:00-Strange As It Seems. KXX. 8:45-Twilight Trail. KHJ-KGB-KVOE-KFXM-KDB.

Drama

8:00-Aldrich Family. KFI.

Public Affairs-News

9:15-Eleanor Roosevelt. KFI. 3:45-Kaltenborn. KFI. 4:35-Elmer Davis. KXX. 6:00-Raymond Gram Swing. KFXM-KDB-KVOE-KHJ-KMPC. 6:15-Public Affairs. KXX. 6:30-John B. Hughes. KFXM-KDB-KVOE-KHJ-KMPC. 9:30-Fulton Lewis Jr. KHJ-KDB-KGB-KVOE-KFXM-KMPC. 10:30-Let's Talk Over the News. KMPC.

Outstanding Music

1:00-Classic Hour. KECA. 4:15-Symphony. KGB. 9:15-Toronto Symphony. KECA. 7:00-Pleasure Time. KFI-KERN. 8:00-California Melodies. KHJ. 8:30-Standard Symphony. KFI. 10:00-Phil-Harmonia. KECA. 11:15-Music You Want. KFWB.

Sports-Comment

12:30-Major League Baseball. KMPC. 6:15-Sportflashes. KFAC. 7:00-Sid Ziff. KFWB. 7:15-Inside of Sports. KHJ-KGB-KMPC-KFXM. 8:15-Rose-Smy's Forum. KMTR. 8:15-Baseball. KFAC. 9:15-Sports Highlights. KXX. 10:15-Bowling Notes. KFWB.

Quiz Programs

12:00-Dazzlewit. KFSD. 7:30-Askit Basket. KXX. 8:30-Answer Auction. KXX.

Weather

KFI-7:30, 8:30, 10:15, 11:00. 1:45, 5:30. KMTR-9:00. KHJ-KGB-KVOE-9:00. KXX-6:00. KRKD-9:30.

11 to 12 Midnight

KFI-11. News. 11:15. Gary Nottingham Orch. 11:30. Harpa Orch. KXX-11. News. 11:15. Fitzpatrick Orch. 11:30. Strand Orch. 11:55. News. KHJ-11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KECA-11. Moving World. 11:15. Paul Carson. KFWB-11. Organ. 11:45. Music. KMPC-11. Swing-Quiz. KMTR-11. Moody Lane. KFAC-11. Henry Orch. 11:30. Kentucky boys. KGFJ-11. News. KFXM-11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. KFSG-11. Circuit Rider. 11:15. Songs in Night. 11:30. John Vittalio. KFSD-11. Nottingham Orch. 11:30. Harpa Orch. KGB-11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. 11:45. Memory Time. KFVD-11. Jack Bellboy. KERN-11. Moving World. 11:15. Bill Sabransky. KFXM-11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. KTMS-11:00. This Moving World. 11:15. The Dance Hour. 11:45. Paul Carson. KIDB-11. News. 11:15. Jimmy Joy's Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KVOE-11. News. 11:15. Joy Orch. 11:30. Rhythm. 11:45. Hawaiians.

10 to 11 P. M.

KFI-10. News. 10:15. Heart of Julia Blake. 10:30. Bridge Club. 10:50. Duchin Orch. KXX-10. Jergen. 10:30. Garber Orch. KHJ-10. Barron Orch. 10:30. Gould Orch. KECA-10. Phil-Harmonia. FWB-10. Art Tatum. 10:15. Bowling Notes. 10:30. Swing. KMPC-10. Viennese Music. 10:15. Hawaiians. 10:30. Talk Over the News. 10:45. Dance. KMTR-10. Special Events. 10:15. Phil Lopez Orch. 10:45. J. Steel. KGFJ-10. News. KFOV-10. Kitchen Garden. 10:15. Music. KGER-10. News. 10:15. Gauche Orch. KFXM-10. Blue Barron Orch. 10:30. Gould Orch. KFB-10. Forgotten Man. 10:30. Melody Trio. KFSD-10. Owens Orch. 10:30. Hollywood Gossip. 10:35. Sudy Orch. KGB-10. arron Orch. 10:30. Gould Orch. KERN-10. St. Francis Orch. 10:30. KFI-Francis Drake Orch. KMC-10. News. 10:15. Music. KTMS-10:00. Miramar by Sea. 9:30. 10:15. Hotel St. Francis. 10:30. Classified. 10:30. Sir Francis Drake. KDB-10. Barron Orch. 10:30. Gould Orch. KVOE-10. Barron Orch. 10:30. Gould Orch.

THURSDAY Programs

JULY 18, 1940

8 to 9 A. M.

KFI-8. Woman in White. 8:15. O'Neil. 8:30. Words & Music. 8:45. News. KXX-8. Nancy Dixon. 8:15. When a Girl Marries. 8:30. Helen Trent. 8:45. Our Ga Sunday. KHJ-8. Neighbors of Woodcraft. 8:30. News. 8:40. Mutual Friend. 8:45. Carters of Elm Street. KECA-8. Breakfast Club. 8:15. Southernaires. 8:30. Piano Sketches. 8:45. News. KFWB-8. Dr. Mae Lennan. 8:05. Melody Mart. 8:15. Ballards. 8:30. Morning Music. 8:45. Dr. Reynolds. KMPC-8. An' Virginia. 8:30. Unity Daily Word. KMTR-8. Spanish Hour. 8:45. Religious Mus. KFAC-8. Country Church. KGFJ-8. News. 8:15. Dr. Wiseman. KFOV-8. News. 8:15. Orch. 8:30. Classified. 8:45. Golden West Pals. KGER-8. News. Soul Patrol. 8:15. Mizpah. 8:45. Rev. Darrington. KFXM-8. Neighbors of Woodcraft. 8:30. Pop. Orch. 8:45. Carters of Elm St.

9 to 10 A. M.

KFI-9. Song Fellow. 9:15. Eleanor Roosevelt. 9:30. By Kathleen Norris. 9:45. Dr. Reynolds. KXX-9. Goldbergs. 9:15. Life Can Be Beautiful. 9:30. Sight to Happines. 9:45. Mary Lee Taylor.

KHJ-9. Rhythm Roll Call. 9:15. Rev. Laurin. 9:30. Serenade. 9:45. Keep Fit. KECA-9. Council of Beauty. 9:15. Between Book Ends. 9:30. Mid-morning Jamboree. KFWB-8. Summer Time. 9:15. Music a la Carte. 9:30. Accent on Music. 9:45. Tune Time. KMP-9. News. 9:15. Music. 9:30. Organ Reviews. 9:45. Melody Time. KMTR-9. Martin Luther Thomas. 9:15. News. 9:30. Soc. Events. 9:45. Religious. KEA-9. Inspirations. 9:15. Health Talk. 9:30. Women in News. KGFJ-9. News. KRKD-9:30. U. S. Weather. KFOV-9. Half & Half. 9:45. Hollywood Band. KGER-9. News. 9:05. Bright Corner. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel. KFXM-9. News. 9:15. Sunshine Service. 9:45. Pop. Orch. KFSD-9:15. Between the Bookends. 9:30. Common Sense. 9:15. Europe. KGB-9. Contests News. 9:15. Homemakers Catalogue. 9:45. Keep Fit. KFVD-9:15. News. 9:30. Dr. Richardson. 9:45. Parade. KERN-9:15. Ted Malone. 9:45. News. KPMG-9. Rhythm. 9:15. Open. 9:30. Thoms Worth While. 9:45. Keep Fit to Music. KTMS-9:00. News. 9:15. Between Bookends. 9:30. European. 9:45. Hoosier Hop. KDB-9. Revival. 9:15. Open. 9:30. Thursday Serenade. 9:45. Keep Fit to Music. KVOE-9. Rhythm Roll Call. 9:15. Open. 9:30. Monitor News. 9:45. Keep Fit.

10 to 11 A. M.

KFI-10. Light of the World. 10:15. Arnold Grimm's Daughter. 10:30. Valiant Lady. 10:45. Hymns. KXX-10. Big Sister. 10:15. Amst. 10:45. Fletcher Wiley. 10:45. My Son and I. KHJ-10. News. 10:15. Happy Homes. 10:45. Bachelor's Children. KECA-10. Our 3 Hr. 10:50. Views & Reviews. 10:45. Wife Snaver. KFWB-10. Memory Lane. 10:15. Romance in Rhythm. 10:30. Melody Time. 10:45. Romance in Rhythm. KMPC-10. Open House. 10:30. Norma Lee Services. 10:45. News. KMTR-10. Woman's World. 10:30. Dr. Reynolds. 10:45. Spec. Events. KFAC-10. Serenade. 10:30. News. 10:45. Gothic Tower. KGFJ-10. News. 10:30. Moods in Verse. 10:45. City Dwellers. KRKD-10:15. Health. 10:45. Encyclopedia. KFOV-10. News. 10:15. Music. 10:30. Salou. KGER-10. News. 10:05. God's Shinning. 10:30. Rev. Irie. KFXM-10. U. P. News. 10:05. Variety. 10:15. John Duffy. 10:20. Classic Strings. 10:45. Bachelor's Children. KFSD-10. Our 3 Hr. 10:30. Ann Gibson. 10:45. Marine Band. KGB-10. News. 10:15. Organ. 10:20. Craig Orch. 10:45. Bachelor's Children. KFVD-10:30. Union Rescue Mission. KERN-10. Our 3 Hr. 10:15. Against the Storm. 10:30. Guiding Light. 10:45. Lone Journey. KPMG-10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children. KTMS-10:00. Varieties. 10:30. U. S. Marine Band. KDB-10. News. 10:15. For Home and Hostess. 10:30. Francis Craig's Orch. 10:45. Bachelor's Children. KVOE-10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children.

11 A. M. to 12 Noon

KFI-11. Mar. Marlin. 11:15. Ma Perkins. 11:30. Pepper Young. 11:45. Vice-100. KXX-11. Society Girl. 11:15. Chasing Blues. 11:30. Life Begins. 11:45. News. KHJ-11. Friendly Neighbor. 11:15. Eddie Albright. 11:45. Hart Orch. KECA-11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Bill. KFWB-11. Tony Stoddard. 11:30. Piano Patter. 11:45. News. KMPC-11. Hollywood Bowl. 11:30. Musical Workshop. 11:45. Ray Block. KMTR-11. Dr. Talbot. 11:30. Stocks. 11:45. Dick Bass. KFAC-11. Man on the Street. 11:30. Theosophy. 11:45. Hawaii. KGFJ-11. News. KRKD-11. Padlock Flashes. 11:30. News. KFOV-11. Continentals. 11:30. News. 11:40. Edith La Mar. 11:45. Orch. KGER-11. News. 11:15. Music. 11:30. Int. Miss. Base. KFXM-11. Friendly Neighbors. 11:15. Dance. 11:30. Hart Orch.

KFSO—11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Hill.

12 Noon to 1 P. M.

KFI—2. Roa of Life. 12:15. Stella Dallas. 12:30. Lorenzo Jones. 12:45. Porfiria Faces Life.

1 to 2 P. M.

KFI—1. Girl Alone. 1:15. Kitty Keene. 1:30. Midstream. 1:45. O'Neil.

2 to 3 P. M.

KFI—2. Life Dramas. 2:15. Baker Orch. 2:30. News. 2:30. Alice Blair. 2:45. Miss Julia.

Hits & Bits. 2:30. Music. 2:45. Grandma Travels.

3 to 4 P. M.

KFI—3. Art Baker. 3:30. Baker Orch. 3:45. Kaltenborn.

4 to 5 P. M.

KFI—4. U. S. Army Band. 4:30. V. Flohr. 4:45. Sing-Swing.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown...

KFRN—4. Classics. 4:15. Rhythm Age. 4:30. Pot of Gold.

5 to 6 P. M.

KFI—5. Kraft Music Hall. 5:30. Major Bowes.

6 to 7 P. M.

KFI—6. Camel Caravan. 6:15. Miller Orch. 6:15. Public Affairs.

7 to 8 P. M.

KFI—7. Pleasure Lane. 7:15. KEE News. 7:30. Good News.

KEXM—7. People, Just People. 7:15. Inside of Sports. 7:30. Lone Ranger.

8 to 9 P. M.

KFI—8. Aldrich Family. 8:30. Standard Symphony.

9 to 10 P. M.

KFI—9. Standard Symphony. 9:30. Hamilton Orch.

10 to 11 P. M.

KFI—10. News. 10:15. Harna Orch. 10:30. Bridge. 10:50. Friml Orch.

**Platter Chatter**

By Bob Weiss

COLUMBIA . . . Broadway crowds are buying many a ducat to see their latest musical, "American Jubilee" . . . The musical score to this fine show should be reason enough as KAY KY-SER proves with his versions of "Tennessee Fish Fry" and "How Can I Ever Be Alone" . . . Kay gives you reliable Sully Mason on the former and the band kicks off with some fast notes . . . Then the sweeter of the two, "How Can I Ever Be Alone" looks like a comer and Ginny Simms is your vocalist. . .

LARRY ADLER, harmonica virtuoso, puts four discs across the sales table in album form this week as he finally released them in the states . . . Melodies modulated are "Rhapsody in Blue"—Parts 1 and 2; "Caprice Viennois," "Ritual Fire Dance," "Bolero," "I've Got You Under My Skin," "Smoke Gets in Your Eyes," and "The Continental" . . . As for the way they're played, well Mr. Adler, we've gotta 'fess up that we just didn't think it possible—you're sensational! . . .

When you combine a top jive clarinet player with an "on the beam" tap dancer, you've got something there — and you do have just that when Columbia doubles BENNY GOODMAN & FRED ASTAIRE on the same platter! . . . Fred takes a vocal and tap routine with the Goodman ork and Sextet in a very live manner to the tune, "Just Like Taking Candy from a Baby" . . .

GENE KRUPA takes two of the sweeter song sheets and the result is that he really shines off his grand vocalist, Howard DuLany, to fine note . . . Records carved were "When the Swallows Come Back to Capistrano" and the latest effort of Eddie DeLange and Jimmy Van Heusen, "All This and Heaven Too"—dedicated to the Warner Bros. pic of the same name . . .

If it's a fast tempo you want, give a listen to COUNT BASIE and his crew as they dig in with solid versions of "Tickle Toe"—an original by tenor-saxist, Lester Young, and "I Never Knew" . . . Both are fast and full of that Basie bounce . . .

TUNES TO WATCH . . . "A Latin Tune, a Manhattan Moon and You"—a rhumba rhythm plus plenty commercial lyrics . . . From the "Aquacade of 1940," comes a future hit parader in "You Think of Everything"—it's slow and sweet . . . Eddy Howard's "Now I Lay Me Down to Dream" will get plenty of play . . . Ziggy Elman has what we believe, one of the most beautiful songs without words in "Forgive My Heart"—

**YOUR RADIO LIFE "BAND OF THE WEEK" . . . RAY NOBLE!! . . . Saxes: Morty Freidman, Don Bonnee, Jack Dumont, Bud Smith; trumpets: Don Anderson, Bob Goodrich, Harry Johnson; trombones: Earle Hagen and Carl Loefflerd; violins: Jimmy Cathcart, Jacques Marx, Sam Middleman; drums: Bill Harty; piano: Frankie Leithner; bass: Manny Steir; guitar: George Van Eps; vocals: Don Bonnee, Mary Ann Warren and Larry Stewart.**

**Son Bob Gets 'Lowdown'**



Number-one fan of Elmer Davis, brilliant CBS news analyst, is his son Robert, University of Chicago student. Arriving in New York for his summer vacation, Bob made a bee-line from railroad terminal to Dad's office at Columbia headquarters. The noted commentator is shown here at his wall map, discussing with his son the terms of the Russo-Finnish peace. Mr. Davis is heard each evening from coast to coast on CBS network at 9:45 p. m., in a five-minute analysis of the latest news.

**Uncle 'Ezra's' Back In Rosedale**

Station E-Z-R-A, the powerful little as Uncle Ezra will head the new program, with Nora Cuneen, Cliff Soubier, back on the air Saturday, July 13, over Fran Allison, Betty Bennett and Carolyn Montgomery as his station talent.

**RADIO LIFE SHORT WAVE GUIDE**

Edited by EARL G. DE HAVEN

Reception Conditions—12 Midnite to 7 A. M., FAIR—7 A. M. to 4 P. M., GOOD 4 P. M. to Midnite—GOOD

**SHORT WAVE "BEST BETS"—PACIFIC STANDARD TIME**

Mega.	Call	Location	Schedule
17.79	GSG	London, (Daventry) Eng.	7 to 9:45 a. m. & 12 Noon-3:50 p.m.
15.31	GSP	London, (Daventry) Eng.	1 to 2:45 p. m. & 3:25 to 6:15 p. m.
15.30	2RO	Rome, Italy	4 to 7:15 p. m. (American Hour)
15.28	GSI	London, (Daventry) Eng.	10 to 11:30 a. m.
15.26	DJB	Berlin, Germany	1:50 to 7:50 p.m.
15.18	RV-96	Moscow, U. S. S. R.	4 to 5 p.m. (Prog. for North America)
15.16	JZK	Tokyo, Japan	9 to 10:30 p.m. (English News 9:05)
15.17	TGWA	Guatemala City, Guatemala	9:45 to 10:45 a.m., except Sunday
15.14	GSE	London, (Daventry) Eng.	7 to 9:15 a.m. & 12 Noon-3:30 p.m.
15.46	HCB	Quito, Ecuador	3 to 7 p.m. except Monday
11.83	VLAN-3	Melbourne, Australia	12 Midnite to 3 a.m.
11.82	NERR	Hermosillo, Mexico	9 a. m. to 1 p. m. & 6 to 8 p.m.
11.81	2RO-4	Rome, Italy	7 to 8 and 9 to 10:30 p.m.
11.80	JZJ	Tokio, Japan	1 a. m. Basehall
11.78	MTCY	Hsinking, Manchoukuo	10:30 to 11 p.m. & 7 to 8 a.m. (News 7:45 a.m.)
11.77	SAIGON	French Indo-China	7 to 8:30 a.m. (News 8 a.m.)
11.75	DJB	Berlin, Germany	10:30-11 p.m. & 7-8 a.m. (News 7:45 a.m.)
11.72	GSD	London, (Daventry) Eng.	6:30-8:30 p.m.—8 to 11 p.m.
11.32	JW-3	Tokyo, Japan	10 to 11:30 p. m. & 1 to 4 a. m.
11.00	PLP	Bandoeng, Java	1:30 to 7:30 a.m.
9.68	TGWA	Guatemala City, Guatemala	4 to 8:30 p.m.
9.66	LRN	Buenos Aires, Argentina	5 to 8:30 p.m.
9.63	RO-3	Rome, Italy	4 to 7:15 p.m. (American Hour)
9.62	HAT-5	Budapest, Hungary	3:35 to 5 p.m. (For North America)
9.61	VLO	Sydney, Australia	7 to 8:30 a.m. (Program for U.S.A.)
9.58	VLR	Melbourne, Australia	12:15 a.m. to 5:30 a.m.
9.58	GSC	London, (Daventry) Eng.	7 to 8:30 p.m.—9 to 10 p.m.
9.53	VPD-2	Suva, Fiji	12 Midnite to a. m.
9.52	JBW	Hong Kong, China	1 to 7 a.m.
9.50	VK3ME	Melbourne, Australia	1 to 4 a.m. except Sunday
8.70	TREP	San Jose, Costa Rica	6 to 8:30 p.m.
6.47	TGWB	Guatemala City, Guatemala	6 to 9 p.m.
6.00	NEBT	Mexico City, Mexico	5 to 10 p. m.
5.04	YV5RN	Caracas, Venezuela	5 to 7:30 p.m.

(All Schedules DAILY unless otherwise noted)

KFSG—10, Estner Fricke, 10:30, Drama.  
 KFSD—10, Fitzpatrick Orch. 10:30, Hollywood Gossin, 10:35, Friml Orch.  
 KGB—10, Drama Guild, 10:30, Parnell Orch.  
 KFVD—10, Jack Bellhay.  
 KERN—10, Young Orch. 10:30, Friml Orch.  
 KMPC—10, News, 10:15, Arnheim Orch. 10:30, Whiting Orch.  
 KTMS—10:00, Miramby by the Sea, 10:15, Jantzen Beach Orchestra, 10:30, Classified, 10:35, Biltmore Orch.  
 KDB—10, Arnheim Orch. 10:30, Jan Garber's Orch.  
 KVOE—10, Arnheim Orch. 10:30, Whiting Orch.

11 to 12 Midnight

KFI—11, News, 11:15, Dance Orch. 11:30, Nottingham Orch.  
 KNN—11, News, 11:15, Bussee Orch. 11:30, Strand Orch. 11:35, News.  
 KHL—11, News, 11:15, Joy Orch. 11:30, Rhythm Rascals, 11:45, Hawaiians  
 KECA—11, This Moving World, 11:15, Man With Pipe, 11:45, Organ.  
 KFWB—11, Organ, 11:15, Music You Want.  
 KMPC—11, Swing-Quiz.  
 KMTR—11, Melody Lane.  
 KFAC—11, Henry Orch. 11:30, Kentucky Boys.  
 KGEJ—11, News, 11:15, Joy Orch. 11:30, Rhythm Rascals, 11:45, Nichols Orch.  
 KFSG—11, Fred Carter.  
 KFSD—11, Owen Orch. 11:30, Nottingham Orch.  
 KGB—11, News, 11:15, Joy Orch. 11:30, Rhythm Rascals, 11:45, Memory Tune.  
 KERN—11, Moving World, 11:15, Man With Pipe, 11:45, Bill Subranksy.  
 KPNC—11, News, 11:15, Joy Orch. 11:30, Rhythm.

FRIDAY PROGRAMS

JULY 19, 1940

8 to 9 A. M.

KFI—8, Woman in White, 8:15, O'Neills, 8:30, Johnny Murray, 8:45, News.  
 KNN—8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gal Sunday.  
 KHJ—8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.  
 KECA—8, Breakfast Club, 8:15, Vass Family, 8:30, Words & Music, 8:45, News.  
 KFWB—8, Dr. Mae Leman, 8:05, Melody, 8:15, Morning Music, 8:45, Dr. Reynolds.  
 KMPC—8, Andy-Virginia, 8:30, Unity Daily Word.  
 KMTR—8, Spanish Hour, 8:45, Religious Music.  
 KFAC—8, Country Church.  
 KGEJ—8, News, Stocks, 8:45, Dr. Wiseman.  
 KRKD—8:30, State Employment.  
 KFOX—8, News, 8:15, Orch. 8:30, Classified, 8:45, Cowboy Melodies.  
 KGER—8, News, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Benington.  
 KPNC—8, Sunshine Service, 8:30, Pop. Orch. 8:40, Bess Bye, 8:45, Carters of Elm St.  
 KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home.  
 KGB—8, Today's Best Buys, 8:05, Investment Problems, 8:25, Stocks, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.  
 KFVD—8:45, Dr. Reynolds.  
 KERN—8, Breakfast Club, 8:30, Nat. Farm & Home.  
 KMPC—8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.  
 KTMS—8:00, Weather, 8:01, Ventura Musical Moods, 8:15, The Vass Family, 8:30, S. B. Devotional Hour, 8:45, Mystery Melody.  
 KDB—8, Classic Revue, 8:25, Carpentier Herald News, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm Street.  
 KVOE—8, Breakfast Club, 8:30, News, Bess Bye, 8:45, Carters of Elm Street.

9 to 10 A. M.

KFI—9, Your Treat, 9:15, Tillmook Kitchen, 9:30, By Kathleen Norris, 9:45, Dr. Kate.  
 KNN—9, Goldiggers, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story.  
 KHJ—9, Mutual Friend, 9:15, Rev. Laurin, 9:30, Hart Orch. 9:45, Keep Fit.  
 KERN—9, Your Treat, 9:15, Tillmook Kitchen, 9:30, By Kathleen Norris, 9:45, Dr. Kate.  
 KNN—9, Goldiggers, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story.  
 KHJ—9, Mutual Friend, 9:15, Rev. Laurin, 9:30, Hart Orch. 9:45, Keep Fit.

FRIDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type:  
 P.M. Programs in Black Face

**Variety**  
 8:30—Johnny Murray, KFI.  
 9:15—Between the Bookends, KECA-KFSD-KTMS.  
 10:30—Views and Reviews, KECA.  
 6:00—Don Ameche, KFI.  
 6:30—Al Pearce Gang, KNN.  
 7:30—Show Boat, KFI-KERN.  
 7:00—Amos & Andy, KNN.  
 KMPC.  
 7:30—Johnny Presents, KNN.  
 7:30—Antarctic Expedition, KECA.  
 9:15—Univ. Explorer, KERN.  
**Drama**  
 9:45—Short Story, KNN.  
 2:00—Life Dramas, KFI.  
 4:00—Fifth Row Center, KGB.  
 5:30—Grand Central Station, KNN.  
 8:30—Death Valley Days, KFI.  
**Public Affairs—News**  
 4:55—Elmer Davis, KNN.  
 6:00—Raymond Gram Swing, KVOE-KGB-KFXM-KPMC-KDB.  
 6:30—John B. Hughes, KHJ-KGB-KVOE-KDB-KPMC-KFXM.  
 7:15—Elliott Roosevelt, KFWB.  
 7:30—News Reel, KMTR.  
 9:30—Fulton Lewis Jr., KHJ-KGB-KVOE-KDB-KPMC-KFXM.  
 10:30—Let's Talk Over the News, KMPC.

Outstanding Music

1:00—Classic Hour, KECA.  
 5:00—Waltz Time, KFI-KERN.  
 10:00—Philharmonia, KECA.  
 11:15—Music You Want, KFWB.

Sports—Comment

12:30—Major League Baseball, KMPC.  
 2:00—Tenth Inning, KMPC.  
 6:15—Sportslashes, KFAC.  
 7:00—Sid Ziff, KFWB.  
 8:15 to 10:00—Pacific Coast League Baseball, KFAC.  
 9:45—Hollywood Legion Fights, KHJ-KGB-KFXM-KDB-KVOE.  
 10:15—Bowling Notes, KFWB.

Quiz Programs

1:30—Catalina Quiz, KNN.  
 5:30—What's My Name? KFI.  
 6:30—Quiz Kids, KFI.  
 7:45—Lamplighter, KMPC.  
 8:00—Quiz Court, KFI.  
 8:45—Fun Quiz, KMPC.

Weather

KFI—7:30, 8:30, 10:15, 11:00, 1:45, 5:30.  
 KHJ-KGB-KVOE—9:00.  
 KNN—6:00.  
 KRKD—9:30.

TMS—11:00, This Moving World, 11:15, The Dance Hour, 11:45, Paul Carson.  
 KDB—11, News, 11:15, Joy Orch. 11:30, Rhythm Rascals, 11:45, Hawaiians.  
 KVOE—11, News, 11:15, Joy Orch. 11:30, Rhythms, 11:45, Hawaiians.

KGEJ—10, News, 10:15, Sheldon Shepard, 10:30, Mood in Verse, 10:45, City Dwellers.  
 KRKD—10:15, Health, 10:30, Fed. Women's Clubs.  
 KFOX—10, News, 10:15, Music, 10:30, Ballon.  
 KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.  
 KPNC—10, News, 10:05, Variety, 10:15, John Duffy, organ, 10:30, Classic Strings, 10:45, Bachelor's Children.  
 KFSB—10, Our 1 Hr., 10:30, Ann Gibson, 10:45, Bridge Lesson.  
 SGB—10, News, 10:15, Over the Garden Gate, 10:30, Garden Club, 10:45, Bachelor's Children.  
 KFVD—10:30, Union Rescue Mission.  
 KERN—10, Our 1 Hr., 10:15, Against the Storm, 10:30, Guiding Lite, 10:45, Lone Journey.  
 KMPC—10, News, 10:15, Organ.  
 KMPC—10, News, 10:15, Free Rangers, 10:30, Organ, 10:45, Bachelor's Children.  
 KTMS—10:00, varieties, 10:15, Homemakers Digest, 10:45, NBC Orch.  
 KDB—10, News, 10:15, For Home and Hostess, 10:30, Radio Garden Club, 10:45, Bachelor's Children.  
 KVOE—10, News, 10:15, Leisure House, 10:30, Radio Garden Club, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Mary Martin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic-Sade.  
 KNN—11, Society Girl, 11:15, Melodies, 11:30, Life Begins, 11:45, News.  
 KHJ—11, Friendly Neighbors, 11:15, Eddie Albright, 11:45, Open.  
 KECA—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.  
 KFWB—11, Tom Stoddard, 11:30, Music and Patter, 11:45, News.  
 KMPC—11, Master Singers, 11:15, Music for Madame, 11:30, Musical Workshop, 11:45, Minstrels.  
 KMTR—11, Dr. Talbot, 11:30, Stock Report, 11:45, Dick Ross.  
 KFAC—11, Man on Street, 11:30, Home Beautiful, 11:45, Hawaiian Interlude.  
 KGEJ—11, News, Stocks, 11:30, Crusader.  
 KRKD—11, Paddock Flashes, 11:30, News.  
 KFOX—11, Gonzales, 11:30, News, 11:40, Music.  
 KGER—11, News, 11:15, Camp Meeting.  
 KNN—11, Friendly Neighbors, 11:15, Duane, 11:30, McFarland Twins, 11:45, Open.  
 KFSD—11, News, 11:30, Red Piano, 11:45, Violet Selman.  
 KERN—11, Orphans of Divorce, 11:15, Amanda of Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.  
 KMPC—11, Friendly Neighbors, 11:15, McFarland Twins, 11:45, Open.  
 KTMS—11:00, Orphans of Divorce, 11:15, Honeymoon, 11:30, John's Other Wife, 11:45, Just Plain Bill.  
 KDB—11, Friendly Neighbors, 11:15, Concert in Contrast, 11:45, Open.

KVOE—11, Friendly Neighbors, 11:15, McFarland Twins.

12 Noon to 1 P. M.

KFI—12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Portland Faces, Life.  
 KNN—12, Kitty Kelly, 12:15, Myrt Margie, 12:30, Hilltop House, 12:45, Steamroller.  
 KHL—12, News, 12:15, Chapel, 12:30, Maleville Orch. 12:45, Scrapbook Stories.

WIN A DOLLAR WITH A WORD  
 KECA—12:15 12:30 P.M.  
 Featuring FRIZZ—  
 Golden State's New Product

KFA—12, News, 12:15, "Word Hunters"  
 KFWB—12, Al Jarvis, Music, 12:15, News, 12:30, Baseball.  
 KMTR—12, Per Potter.  
 KFAC—12, News, 12:15, Melody Hr.  
 KGEJ—12, News, Stocks.  
 KRKD—12:30, Saddle Pals.  
 KFOX—12, Music, 12:15, News, 12:30, Music, 12:45, Organ.  
 KGER—12, News, 12:30, Officials on Parade.  
 KNN—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr. 12:45, Pop. Orch.  
 KFSD—12, F. S. D. A., 12:15, News, 12:30, Herlick Orch. 12:45, Community Lunch.  
 KGB—12, News, 12:15, Chapel, 12:30, stocks, 12:35, News, 12:45, Scrapbook Stories.  
 KFVD—12, Air Editor, 12:45, Violet Sebram.  
 KERN—12, News, 12:15, Town Topics, 12:30, Vic and Sade, 12:45, Road of Life.  
 KMPC—12, News, 12:15, Hit & Encores, 12:30, Refreshment Time, 12:45, Date Book.  
 KTMS—12:00, Market, 12:03, Melodies, 12:17, Melodies, 12:30, News, 12:45, Rhythm Makers.  
 KDB—12, News, 12:15, Dusty Blanchard, piano, 12:30, Maleville Orch. 12:45, Scrapbook Stories.  
 KVOE—12, News, 12:15, Chapel Moments, 12:30, Maleville Orch.

1 to 2 P. M.

KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neil.  
 KNN—1, By Kathleen Norris, 1:15, My Children, 1:30, Catalina Quiz, 1:45, Scattergood Baines.  
 KHJ—1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Community Hall, 1:45, Play Bridge.  
 KECA—1, Classic Hour.  
 KFWB—1, News, 1:05, Symphonica, 1:30, Dr. Reynolds, 1:45, Movie Quiz.  
 KMPC—1, Baseball.  
 KMTR—1, G. Allison, 1:30, Pension, 1:45, Spec. Events.  
 KFAC—1, Religious Science, 1:30, Eunice Chelton, 1:45, Organ.  
 KGEJ—1, New Stocks.  
 KRKD—1:15, City Hall, 1:30, USC.  
 KFOX—1, Rhythmic Age, 1:15, Luce's, 1:30, Christian Science, 1:45, Emil Martin.  
 KGER—1, News, 1:05, Ad Club, 1:30, Spanish Tr.  
 KPNC—1, Hollywood Whispers, 1:15, Variety, 1:30, WPA, 1:45, Play Bridge.  
 KDB—1:30, Frank & Archie, 1:45, Edward Davis.  
 KGB—1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Romance Rhythm, 1:45, Play Bridge.  
 KFVD—1, News.  
 KERN—1, Mary Martin, 1:15, Emil Martin, 1:30, Frank Watanabe, 1:45, Meditations.  
 KMPC—1, Hollywood Whispers, 1:15, Nichols Orch. 1:30, Johnson Family, 1:45, Nevada Slim.  
 KTMS—1:00, The Dance Hour, 1:30, Watanabe, 1:45, Edward Davis.  
 KDB—1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Scrapbook, 1:45, Let's Play Bridge.  
 KVOE—1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Johnson Family, 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI—2, Life Dramas, 2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia.  
 KNN—2, Young Dr. Malone, 2:15.  
 KNN—Tra, 2:30, Dance, 2:30, Joyce Jordan, 2:45, Kate Smith.

"A Citizen Is Born"

9:00 P. M.

KMPC

# Big Brother Cop

## A Police Official Tells Of a City's Proud Work

By Captain Henry S. Eaton, Director

FOR the past six years the Los Angeles Police Show has been an annual institution, yet only a small percentage of those who have so generously patronized these events know why they are given, or the causes benefitting by their success.

Primarily, the Police Show is presented as the most effective means of raising money to assist the many departmental activities not supported by tax funds. We feel that in asking the public to help us by purchasing tickets to our production we are not requesting SOMETHING for NOTHING. It has been our endeavor in the past, and more especially this year than ever before, to give the people of Los Angeles the maximum of entertainment value for their money. We have reduced the admission price one-half, yet no effort has been spared to make this the biggest and the best production ever staged in the Los Angeles Coliseum. In this manner we hope to show our good faith to a public which has always whole-heartedly kept its faith with us.

Among the many worthy causes dependent entirely on funds raised by our show, is the summer camp for under-privileged children at Valermo. Here each season over 1,000 boys and girls, whose parents are financially unable to provide them any other outing, spend a week as guests of the Juvenile Welfare Bureau. A carefully supervised program of recreation is planned to make their trip an improving and enjoyable one. The children are selected from those areas showing a high rate of juvenile delinquency,

## Second Day Convention Highlights Scheduled

The Columbia Broadcasting System has scheduled a series of special broadcasts from the second day's sessions—Tuesday, July 16—of the Democratic National Convention in Chicago as well as frequent reports on developments in the convention city. Highlight of the day is to be a broadcast of the address by the convention's permanent chairman—Senator Alben W. Barkley of Kentucky, Majority Leader of the Senate. Elmer Davis, Bob Trout, Paul Sullivan, Albert Warner, John Charles Daly, James Fleming and others of Columbia's special convention staff are to be heard in the frequent convention programs.

HEY, DIZZY!



Henry Aldrich and the Aldrich Family provide laughs for NBC listeners each Thursday at 8:00 p.m. PST, over the NBC-Red Network. Ezra Stone, youthful star of radio, stage and screen, portrays the irrepressible Henry in the weekly series of juvenile adventure and family mix-ups, heard this summer at a new time and day.

★ ★ ★

### TWENTY-TWO TOOTERS

Artie Shaw's new orchestra, which bowed in on the new Burns and Allen show last week features twenty-two musicians. Most notable change is the incorporation of eleven stringed instruments in the group.

★ ★ ★

### ROSEMARY A RACER

Rosemary DeCamp will tend rope in the boat piloted by Ray Turnbull of the famous aquatic racing Turnbells in the forthcoming annual Catalina Channel aquaplane race. Aqua-planer behind the radio star's boat will be Barbara Denny, daughter of Reginald Denny.

with the purpose of fostering a better relationship between the child and the police officer. We feel that any movement designed for the health and moral uplift of the boys and girls who will be our citizens of tomorrow, deserves the sanction and support of every public-spirited citizen of today.

Along these lines, but widely different in their activities, are the seventeen Boy and Girl Scout Troops under police sponsorship in all sections of the city. Adult leaders of these troops consist of 104 police officers, and five civilians, who meet monthly as the Police Scouters Club for training and discussion of problems. The entire project follows the requirements of the National Council, Boy Scouts of America, and includes such activities as camping, hiking, nature lore and other practical skills. This program is also dependent upon a portion of the receipts from the Annual Police Shows for financial support.

## Coming Out of the Ether

with  
DON SABRE

WHEN you hear music on the air, you may rest assured that the station which is broadcasting it is at peace with the world . . . for the moment. But when you hear some fiery-tongued orator spouting about politics or about the war, you may picture all employees of that station sitting on pins and needles. For just as sure as you're born, somebody is going to call up and raise Cain.

Pat Bishop, KFI's popular newscaster, is in hot water all the time, although he is personally about as unbiased and unprejudiced as a walnut. Pat can show you letters that will make you wonder whether this is 1940 or the Stone Age.

Following one broadcast the other night, he received a letter from an irate lady listener who accused him of being a tool of the Democratic Party. A second letter was received in which the writer commented on the same broadcast, only the second writer accused him of being in the employ of the Republican Party.

Pat, and virtually all other news broadcasters, merely read what comes to them over the wires of the various press associations. Their personal opinions, if they have them, are seldom if ever allowed to enter their broadcasting.

It is the poor girl on the switchboard of a radio station who gets all the beefs, however. She must be able to smooth out ruffled feelings on all questions. It is a pretty tough assignment most of the time.

★ ★ ★

See where RCA is manufacturing a miniature radio receiver which can be carried about like one of those candid cameras, slung over the shoulder. It's much better than a gas mask, such as they're wearing elsewhere these days.

★ ★ ★

We listened to a broadcast of "Renfrew of the Mounted" the other day, and have come to the conclusion that the howl of the wolf is justified!

★ ★ ★

Coming Out of the Ether: Latest edition of the Horace Heidt Trumpeter official gazette of the Horace Heidt Fan Club, is off the press. It is filled with news and notes about the Pot O' Gold maestro. . . Boris Karloff, Bela Lugosi and Peter Lorre, the three boogey men of the screen, will take comedy parts in Kay Kyser's new flicker. . . KECA's "Mid-Morning Jamboree," daily at 9:30 a. m., is comparable to anything any network puts on sustaining, in our estimation. . . Tenor Kenny Baker's pooch is allergic to milkmen. He has two bites to his record this week! . . . Benny Rubin and Paula Winslow, a pair of top radio players, have been added to the "Blondie" series. . . John Scott Trotter's good-looking young drummer, Bill Marquis, is "doubling in brass" by working nights in Johnny Richards band, and in addition has been teaching the boom-booms to pretty Denny Wilson, of the Kraft Music Hall Maids.



# Home Sweet Home

**Radio, Super-Salesman, Brings Magic Into Homes With New Service Designed to Aid Housewives in Planning of House Beautiful. Here's Good News!**

**P**RIDE in the home and its surroundings has always characterized Man and his helpmeet, Woman. Cave dwellers first created simple designs on walls and ceilings, and, since, Man has given plenty of evidence of his instinct for enhancing appearance and useful qualities of his abode. Fire's discovery was followed by tools, and houses became of wood, laboriously fashioned by pre-historic carpenters. Methods evolved and with each the instinct for decoration began to set each one's house apart. History and time raced on, from the misty past to strident modernity. Innovations, some good some bad, flooded man's scene. The best were adopted, and out of Man's instinct for building grew the decorative art. This art encompasses Art's whole history, from architecture to industrial activities. Designs and patterns and schemes, complicated and simple, clamored for regulation. Thus, came into being the

Decorator, magic maker in homes of the past and present.

Interwoven with the whole history of Decorative development has been Woman's insistence on harmony of color, arrangement and design within the house of the family. Rarely has this ubiquitous person managed to assemble in one coherent program all she needed to know about means and methods of expressing the values of her home to its fullest.

This week to thousands of Radio Life readers, to many thousands of other women, came important news. Long noted for programs of public service, Station KFWE announced a novel and complete gift to women. Gift: The Budget Director, a program to make available to them expert services of a large advisory staff. Staff includes interior decorators, architects, realtors, furniture dealers, rug dealers, drapery

## Supporting Man



Ann Shepherd, star of the KNX-CBS daytime serial "Joyce Jordan—Girl Interne," finds her leading man, Myron McCormick, an excellent "supporting" player in more ways than one, especially when she has to make a hurried change in the script.

designers, lighting engineers, gardeners, and the services of many others who are needed in the planning and execution of better homes, all at a price you and I can afford.

Feature of the program is an offer to give the listener opportunity to secure personal analysis of his home, plus a summer course of lectures in interior decoration.

**This is the way it works:** ..Send in a letter requesting charts for each room you wish reconstructed. When you receive these, you will notice that a scale floor plan, plus a handbook of every popular type of furniture, is included in the reply. You then draw the outline of your room to scale, placing furniture and other furnishings in their respective positions. Return this outline to the Budget Decorator, and he will revise your room to its best advantages.

The summer course discussions are to be conducted by Mel Melvyn, art director, who has invited guest speakers of national reputation to discuss various projects. The lectures will take place in the spacious auditorium of KFWE. A complete model room will be built on the stage, which will give students a chance to see a 'before and after' picture, which will graphically illustrate the discussion.

Another feature of the morning radio program will be an open question and answer department, wherein the Budget Decorator will answer any and all questions pertaining to decoration in all its phases.

The program is aired each Monday, Tuesday, Thursday and Friday mornings at eight o'clock.

To further interest in Home Decoration Radio Life, starting next week, will carry as a regular feature, "The Budget Decorator" in cooperation with the sponsors of the program here tell about.

★ ★ ★

### GRACIE-GEORGE

The Burns-Allen program bring Gracie and George into Hollywood for broadcasts for the first time! Didn't know that, did you?

## Bridge Bridgets to Wrangle in Evening

The largest single bridge club in the world, formerly a morning institution to thousands of bridge players, moved to a five-a-week night spot over KF1, when Robert Lee Johnson reviews the latest news from the card front at 10:30 P. M.

The move permits husbands as well as wives to benefit from his instructive talks, according to Johnson, a situation heretofore impossible because most husbands were at the office when the program was heard in the morning.

"Most people play bridge at night anyway," the well-known Southern California instructor and bridge lecturer said. "This new period, 10:30 to 10:50 p.m., will provide a novel interlude to thousands of bridge parties being held over the city."

**KHJ-2, News, 2:15, Bookworm, 2:30, Yesterday's.**  
**KFCA-2, 2:30, Adventures in Mythology, 2:30, Against the Storm, 2:45, Guiding Light.**  
**KFWB-2, Matinee Varieties, 2:15, Hit an Bits 2:30, Music Box, 2:45, Grandma Travels.**  
**KMPF-2, Tenth Inning, 2:15, Graded, 2:30, American Notes.**  
**KMTR-2, Santalia Ensemble, 2:15, Special Events, 2:30, Concert, KFAC-2:30, Band.**  
**KGFJ-2, News, Stocks, 2:15, Civic, 2:45, Rough Riders.**  
**KRRK-2, Henry Orch, 2:30, News, 2:45, Hawaiians.**  
**KFOX-2, Civic, 2:15, Music, 2:30, At the Theatre, 2:45, Grandma Travels.**  
**KGER-2, News, 2:05, Geo. Strange, 2:30, Long Beach Band.**  
**KFXM-2, Stocks, 2:05, Popular Orch, 2:15, News, 2:30, Jane Anderson, 2:45, Spallite Revue.**  
**KFSB-2, Honolulu Gossip, 2:05, Dance Orch, 2:10, Listen! 2:15, Monitor News, 2:30, Information Bureau, 2:45, Grandma Travels.**  
**KGB-2, News, 2:15, King's Men, 2:30, Rhythm Romance.**  
**KFVD-2, Music, 2:15, Organ, 2:30, Rhythm.**  
**KERN-2, Ma Perkins, 2:25, News, KPMC-2, News, 2:15, Piano, 2:30, Rhythms.**  
**KTMS-2:00, String Quartet, 2:05, Music Ramblings, 2:15, Harold Curtis, 2:25, News, 2:30, Thunder Over Paradise, 2:45, Grandma Travels.**  
**KDI-2, News, 2:15, The Monitor Views the News, 2:30, Rhythm Romance.**  
**KVOE-2, News, 2:15, Fed. Music, 2:30, Piano, 2:45, Yesterdays.**

**3 to 4 P. M.**

**KFI-3, Art Baker, 3:30, Steck Orch, 3:45, Agnes White.**  
**KNN-3, Mary Foster, 3:15, News, 3:30, Fletcher Wiley, 3:45, Europe.**  
**KHJ-3, Fulton Lewis, 3:15, Open, 3:30, Haven of Rest.**  
**KECA-3, Unclassic Hour.**  
**KFWB-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.**  
**KMPF-3, News, 3:15, Swing, 3:30, Tropic Moods, 3:45, Social Secretary.**  
**KMTR-3:30, Memories, 3:15, Richmond Orch.**  
**KFC-3, Masterpieces, KGFJ-3, Stocks, KRRK-3:30, War News.**  
**KFXM-3, Maddox Family, 3:30, B. McKee, 3:45, C. Leighton.**  
**KGER-3, News, 3:20, Long Beach Band.**  
**KFXM-3, F. Lewis, 3:15, Variety, 2:30, Haven of Rest.**  
**KFSB-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.**  
**KGB-3, Fulton Lewis, 3:15, Open, 3:30, Haven of Rest.**  
**KFVB-3, News, 3:45, Rhumba.**  
**KERN-3, Maddox Bros. & Rose, 3:30, Blanchard McKee, 3:45, Carol Leighton.**  
**KPMC-3, F. Lewis Jr, 3:15, Open, 3:30, Haven of Rest.**  
**KTMS-3, Maddox Family, 3:30, B. McKee.**  
**KDI-3, Fulton Lewis Jr, 3:15, Open, 3:30, Haven of Rest.**  
**KVOE-3, Wash, D. C., News, 3:15, Songs, 3:30, Skiles Orch.**

**4 to 5 P. M.**

**KFI-4, Open, 4:15, Miranda, 4:30, Bridge Club, 4:45, Today's Racketets.**  
**KNN-4, Wiley, 4:15, KNN-tra, 4:25, Munc, 4:30, Jack Owens, 4:45, News, 4:55, War News.**  
**KHJ-4, Fifth Row Center, 4:30, Music.**  
**KECA-4, Bud Barton, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.**  
**KFWB-4, Don Hilligan, 4:30, Bert Fiske, 4:45, Stuart Hamblen.**  
**KMPC-4, Miniature Metro, 4:15, Robert Balzer, 4:30, News, 4:45, Aloha Land.**  
**KMTR-4, J. Brown, 4:30, Special Events, 4:45, Volney James.**  
**KECA-4, Nova Singers.**  
**KGFJ-4, News, 4:30, Observer.**  
**KRRK-4:15, Santalia Presents, 4:45, News.**  
**KFOX-4, John Brown, 4:15, Just Relax, 4:30, Swing.**  
**KGER-4, News, 4:15, Evangelist Blank, 4:30, Swing.**  
**KFXM-4, Trading Post, 4:30, Sinfonietta.**  
**KFSB-4, On Dance, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, F.H.A.**  
**KGB-4, Fifth Row Center, 4:30, Sinfonietta.**  
**KERN-4, Hit Revue, 4:30, Irene Wicker, 4:45, Maurice Music.**  
**KPMC-4, Fifth Row Center, 4:30, Sinfonietta.**  
**KTMS-4:00, Bud Barton, 4:15, Rocky Gordon, 4:30, Tropical Moods, 4:45, Malcolm Claire, 4:55, Music.**

**5 to 6 P. M.**

**KFI-5, Waltz Time, 5:30, What's My Name.**  
**KNN-5, Brazilians, 5:30, Grand Central Station.**  
**KHJ-5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Cheer Up.**  
**KECA-5, Dant Orch, 5:15, Tarzan, 5:30, News, 5:45, Housler Observer.**  
**KFWB-5, Stuart Hamblen.**  
**KMPC-5, Rambling Trails, 5:15, News, 5:30, Band Wagon.**  
**KMTR-5, Volney James, 5:45, Eventide.**  
**KFC-5, Gateway to Music.**  
**KGFJ-5, News, 5:30, Baseball Score.**  
**KRRK-5:30, Race Results.**  
**KFOX-5:40, Beauty, 5:45, Swing.**  
**KGER-5, News, 5:05, Latin Hour.**  
**KFXM-5, Pop. Orch, 5:30, News, 5:45, Answer Man, 5:45, Cheer Up.**  
**KFSB-5, News, 5:15, Magic Island, 5:30, Kiddies Party.**  
**KGB-5, Forrest Warren, 5:15, Voices, 5:30, Shafter Parker, 5:45, Open.**  
**KFVD-5:15, News.**  
**KERN-5, Waltz Time, 5:30, Organ.**  
**KPMC-5, Sports Guide, 5:15, Open, 5:30, Shafter Parker, 5:45, Open.**  
**KTMS-5:00, Between Afternoon and Evening, 5:30, News, 5:45, Music and News for Venturans, 5:55, Thompson's Town Gossip.**  
**KDB-5, Sports Guide, 5:15, Open, 5:30, Shafter Parker.**  
**KVOE-5, Ads, 5:15, Wood Orch, 5:30, Shafter Parker, 5:45, Cheer Up Gang.**

**6 to 7 P. M.**

**KFI-6, Don Ameche, 6:30, Quiz Kudu.**  
**KNN-6, Public Affairs, 6:30, Al Pearce.**  
**KHJ-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Grant Concert.**  
**KECA-6, Europe News, 6:15, Dinah Shore, 6:30, Reifner.**  
**KFWB-6, News, 6:15, Strollin' Tom, 6:30, Vacation Time, 6:45, Selvin Orch.**  
**KMPC-6, Calif. Calling, 6:15, Blue Barron, 6:30, Marcia Noleen, 6:45, Town Tour.**  
**KMTR-6, Eventide, 6:15, Music, 6:30, Life Payments, 6:45, A.P.L.**  
**KIFA-6, News, 6:15, Sport flashes.**  
**KGFJ-6, News, 6:30, Gold Hour.**  
**KRRK-6:30, Sports.**  
**KFOX-6, News, 6:10, Sports, 6:15, Music, 6:30, Townsend.**  
**KGER-6, News, Mexican, 6:30, Jewish Hour.**  
**KFXM-6, Ray G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Sweets & Seats, 6:50, Eventide Echoes.**  
**KFSB-6, Europe, 6:15, Dina Shore, 6:30, Hall Orch.**  
**KHJ-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, News & Views, 6:45, Norman Brookshire.**  
**KFVD-6:15, World On Air, 6:30, Townsend.**  
**KERN-6, European News, 6:15, Dinah Shore, 6:30, Grant Park Concert, 6:45, Musical Interlude.**  
**KMPC-6, Raymond Gram Swing, 6:15, News, 6:30, John B. Hughes, 6:45, Melody Americana.**  
**KTMS-6:00, European, 6:15, Dinah Shore, 6:30, Biltmore Orch.**  
**KHJ-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Concert Miniature.**  
**KVOE-6, Raymond Gram Swing, Johnson Family, 6:30, John B. Hughes, 6:45, Grant Park Concert.**

**7 to 8 P. M.**

**KFI-7, Pleasure Time, 7:15, KFI News, 7:30, Show Boat.**  
**KNN-7, Amos-Andy, 7:15, Lanny Ross, 7:30, Johnny Presents.**  
**KHJ-7, Page Past, 7:15, Yesterday's Voices, 7:30, Lone Ranger.**  
**KECA-7, Messner Orch, 7:30, Antarctic Expedition.**  
**KFVB-7, Sid Ziff, 7:15, Elliott Roosevelt, 7:30, Hollywood Park Races.**  
**KMPC-7, Amos 'n' Andy, 7:15, News, 7:30, Words and Music, 7:45, After Dark.**  
**KMTR-7, Classics, 7:15, Political News, 7:45, Special Events.**  
**KFAC-7, Fishing Facts, 7:15, News, 7:30, Ronald Buck, 7:45, Gems in Music.**  
**KGFJ-7, Spanish Hour.**  
**KGER-7, News, 7:15, Three Quarter Time, 7:30, Do You Know? 7:45, House of Enchantment.**  
**KFOX-7, Daily Bread, 7:15, Elliott Roosevelt, 7:30, Anything Happen, 7:45, Eventide Echoes.**  
**KGER-7, News, 7:05, Jewish Hour.**  
**KFXM-7, Page Past, 7:15, Little Acol, 7:30, Lone Ranger.**  
**KFSB-7, Melodies, 7:15, Elliott Roosevelt, 7:30, Antarctic Salute.**

**KDB-4, Jamboree.**  
**KFI-4, Wings for America, 4:30, Sinfonietta.**  
**KGB-7, Open, 7:15, Star Parade, 7:30, Lone Ranger.**  
**KERN-7, Pleasure Time, 7:15, Elliott Roosevelt, 7:30, Show Boat.**  
**KHJ-7, McAlpine Orch, 7:15, E. Roosevelt, 7:30, Anything America.**  
**KDB-7:30, Lone Ranger.**  
**KVOE-7, Page Past, 7:15, Molinn Orch, 7:30, Lone Ranger.**

**8 to 9 P. M.**

**KFI-8, Quiz Court, 8:30, Death Valley Days.**  
**KNN-8, John Clark, 8:15, Man-About-Hollywood, 8:30, News, 8:35, Gray Orch.**  
**KHJ-8, Golden Hr.**  
**KECA-8, Mayor Bowron, 8:15, Southland Orch, 8:30, News, 8:45, Hawaiian.**  
**KFWB-8, Texas Lewis, 8:30, Concert Band.**  
**KMPC-8, News, 8:15, Outing News, 8:30, Stan Meyers, 8:45, Fun Quiz.**  
**KMTR-8:15, Let's We Forget, 8:30, Floyd Johnson.**  
**KFA-8, Baseball.**  
**KGFJ-8, News, 8:15, Jean Valentine, 8:45, Life Dramas.**  
**KRRK-8:15, Little Tokyo.**  
**KFOX-8, Lucia's, 8:30, Judge Gardner.**  
**KGER-8, News, Hoyos.**  
**KFXM-8, Safety Proc, 8:15, Thompson Orch, 8:30, Hamletown Headlines, 8:35, Baum Orch.**  
**KFSB-8, Reminiscing, 8:15, Lorna & Rita, 8:30, Music.**  
**KGB-8, Love Highlights, 8:15, Officer of the Day, 8:30, Baum's Orch.**  
**KER-8, Chas. Barnett, 8:30, Golly Golly.**  
**KMPC-8, Waltz Time, 8:15, Thompson Orch, 8:30, Weather Report, 8:35, Your American Music.**  
**KTMS-8, Southland Orch, 8:30, Famous Door Orch.**  
**KFA-8, Dance Orch, 8:30, Baum Orch, 8:15, On Parade.**  
**KVOE-8, Thompson Orch, 8:30, Studio, 8:45, Dance Orch.**

**9 to 10 P. M.**

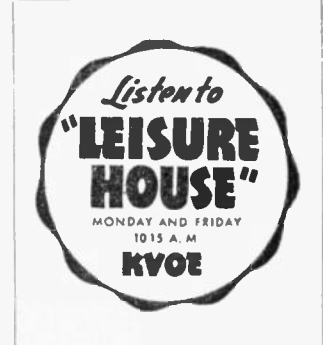
**KFI-9, Dorsey Orch, 9:15, Ward Hunters, 9:30, Music by Woodbury.**  
**KNN-9, News, 9:15, Sports Round-Up, 9:30, King Orch, 9:45, News.**  
**KHJ-9, News, 9:15, McDonald Orch, 9:30, Fulton Lewis, 9:45, Legion Fights.**  
**KECA-9, Dorsey Orch, 9:45, University Explorer, 9:30, Fa Manchu, 9:45, News.**  
**KFWB-9, Can You Do It? 9:30, News, 9:45, The Ballards.**  
**KMPC-9, Children Is Born, 9:15, Music, 9:30, News.**  
**KMTR-9, Chas. B. Johnson, 9:30, Hawaiians, 9:45, Merry Go Round.**  
**KFC-9, Baseball.**  
**KGFJ-9, Jewish Hour, 9:30, Talent Scout.**  
**KRRK-9, Little Tokyo, 9:30, Requests.**  
**KFOX-9, News, 9:15, Vienna Orch, 9:30, Jasper Orch, 9:45, Walsh Orch.**  
**KGER-9, News, 9:05, Aubrey Lee.**  
**KFXM-9, News, 9:15, McDonald Orch, 9:30, Fulton Lewis Jr, 9:45, Hollywood American Legion Fights.**  
**KFSB-9, Dorsey Orch, 9:30, VFW, 9:45, News.**  
**KGB-9, News, 9:15, Baseball, 9:30, Fulton Lewis, 9:45, Legion Fights.**  
**KERN-9, Dorsey Orch, 9:15, Tui Explorer, 9:30, News, 9:45, Woodbury Music.**  
**KMPC-9, News, 9:15, Orch, 9:30, F. Lewis Jr, 9:45, Civic Talk.**  
**KTMS-9:00, Musical Mirror, 9:30, News, 9:45, Beverly Wiltshire.**  
**KDB-9, News, 9:15, Malneck Orch, 9:30, Fulton Lewis Jr, 9:45, American Legion Hollywood Fights.**  
**KVOE-9, News, 9:30, Fulton Lewis, 9:45, Legion Fights.**

**10 to 11 P. M.**

**KFI-10 News, 10:15, Heart of a Blake, 10:30, Bridge Club, 10:50, Sudy Orch.**  
**KNN-10, Jergen, 10:30, Garber Orch, KFA-10, Phil Harmonia.**  
**KFWB-10, Art Tatum, 10:15, Bowling Notes, 10:30, Swing.**  
**KMPC-10, Venese Music, 10:15, Hawaiians, 10:30, Talk Over the News, 10:45, Dance.**  
**KMTR-10, Spec. Events, 10:30, Lopez Orch, 10:45, J. Strel.**  
**KFA-10, Melody Hour.**  
**KGFJ-10, News, 10:15, Carlier Wrlch.**  
**KFOX-10, Music, 10:15, Anni Boyfs, 10:30, Hoopi Orch, 10:45, Hamilton Orch.**  
**KFXM-10:45, Whiting Orch.**  
**KFSB-10, Pacific Orch, 10:30, Hollywood Gossip, 10:35, Sudy Orch.**  
**KGB-10, Legion Fights, 10:45, Garber Orch.**  
**KERN-10, Reichmann Orch, 10:30, Sudy Orch.**  
**KTMS-10:00, Miramar by the Sea, 10:15, Ambassador Orch, 10:30, Classified, 10:35, Sir Francis Drake Orch.**  
**KDB-10:45, Jan Garber's Orch.**  
**KVOE-10:45, Whiting Orch.**

**11 to 12 Midnight**

**KFI-11, News, 11:15, Nottingham Orch, 11:30, Loveland's Orch.**  
**KNN-11, News, 11:15, Busse Orch, 11:30, Mummy Strand Orch, 11:55, News.**  
**KHJ-11, News, 11:15, Joy Orch, 11:30, Arnhem Orch, 11:45, Rhythm Rascals.**  
**KECA-11, This Moving World, 11:45, Man With Pipe, 11:45, Organ.**  
**KFWB-11, Organ, 11:15, Music You Want.**  
**KMPC-11, Swing Quiz.**  
**KMTR-11, Melody Lane.**  
**KFC-11, Kentucky Boys, 11:30, Henry Orch, 11:45, Kentucky Boys.**  
**KGFJ-11, News, 11:15, Joy Orch, 11:30, Arnhem Orch, 11:45, Rhythm Rascals.**  
**KFSB-11, Nottingham Orch, 11:30, Loveland Orch.**  
**KGB-11, News, 11:15, Bacon Plays.**  
**KFVD-11, Bellboy, 11:45, Memory 11:45, Memory Time.**



**KERN-11, Moving World, 11:15, Man With Pipe, 11:45, Sabransky.**  
**KMPC-11, News, 11:15, Joy Orch, 11:30, Arnhem Orch.**  
**KTMS-11:00, This Moving World, 11:15, The Dance Hour, 11:45, Bill Sabransky.**  
**KDB-11, News, 11:15, Joy Orch, 11:30, Arnhem Orch, 11:45, Rhythm Rascals.**  
**KVOE-11, News, 11:15, Joy Orch, 11:30, Arnhem, 11:45, Rhythm Rascals.**

**SATURDAY Programs**

**8 to 9 A. M.**

**KFI-8, Strings That Sing, 8:15, Open, 8:30, Call to Youth, 8:45, News.**  
**KNN-8, Nancy Dixon, 8:15, Music, 8:20, KNN-tra, 8:30, Let's Pretend.**  
**KHJ-8, Hart Orch, 8:30, News, 8:40, Mutual Friend, 8:45, Zeke Manners.**  
**KECA-8, News, 8:15, Breakfast Club, 8:30, Open, 8:45, Federated Churches.**  
**KFWB-8, Dr. Mae Lemman, 8:05, Melody, 8:15, Morning Music, 8:15, Salvation Army.**  
**KMPC-8, Andy-Virginia, 8:30, Studio Party.**  
**KMTR-8, Spanish Hour, 8:45, Religion Music.**  
**KFC-8, Country Church.**  
**KGFJ-8, News, 8:45, Dr. Wiseman.**

**9 to 10 A. M.**

**KFI-9, Lincoln Hwy, 9:30, Song Fellow, 9:45, Medical Talk.**

JULY 20, 1940

# So! You Write a Song

By MEREDITH WILLSON  
NBC Music Master

**M**OST Americans are sentimentalists. In fact, sentimentalism is a chief characteristic of the nation. More money is made in song vending than is made in supplying more substantial requirements of inner man. Radio Life this week, to help chart a way for Muse belabored readers, interviewed Meredith Willson, NBC orchestra leader. Result was Meredith Willson's comments following:

"According to song writers, this is the season when love is in the air. Warm summer nights. Moon is full. Flowers are sweet. Night birds are warbling. There is a song in young America's heart, and he won't feel comfortable until it's out, full of words that rhyme with 'dove' and 'June.'

"Once it's out, though, that's only the beginning. Your confirmed song writer doesn't really relax until he hears it sung—preferably by someone like Dick Powell or May Martin or Kay St. Germain and accompanied by a big orchestra over NBC.

"That accounts for a good part of my mail each week. There have always been song writers. But since the wide growth of radio their numbers have jumped a thousand fold. Radio station managers tell me they get compositions by the dozen every day, and I personally receive more than a thousand over the space of a year.

"It isn't only the big music centers, like New York or Hollywood, that produce them. The proportion is about the same all over the country, with the midwest doing its full share. My own little home town, Mason City, Iowa, has plenty of music in its corporate soul, as the mail-man will tell you!

"It is easy to see why we are turning into a nation of song writers. Music flows out of every radio station all day long. Dialers listen to a flood of new and old numbers. It is inevitable that many of them exclaim, after hearing some of the less inspired efforts, 'I can do better than that myself!' So they drop whatever they're doing, sit down at the piano and tap out a series of notes they fondly expect to be another 'Stardust' or 'Rhapsody in Blue.'"

"Unfortunately, it almost never is. Out of the thousands of songs I have received in the past eight or nine years, not once have I found a real hit. But they keep coming, written on the backs of menus, on wrapping paper, envelopes,

## RADIO LIFE READERS SALUTE

Note From a Reader: "Dear Editor of Radio Life:—I am only one of millions of American citizens who have a deep and instinctive compassionate feeling for those who suffer today in this strangely mad world. Radio has come to be a vital phase of our lives. More than a fortnight ago I was awed at the tremendous effort the gentlemen and women of Radio extended in behalf of the American Red Cross, to which I have been a subscriber for more than twenty-five years. I realize your space is limited, but can you not pay tribute, briefly, to those fine men and women who took part in the great undertaking? It would be more than a passing gesture from a magazine that is making its way with people of judgment."

Radio Life, in response to the foregoing letter, and acting on an editorial impulse of it's of which, it is sure, most radio listeners approve, salutes respectfully, and, by this means, praises the following:

(1) The Los Angeles May Company for maintaining constant switchboard communication with Southland telephone subscribers who generously phoned in their donations to the American Red Cross.

(2) The Los Angeles Police Department and its Motorcycle Officers who dashed about the city picking up larger donations.

(3) The following Patrons and Patronesses of Radio's historically great performance: Messrs. and Mesdames Forrest Barnes, Frank Burke, Victor Dalton, C. Merwyn Dobins, John Austin Driscoll, Don E. Gilman, Harrison Holliday, I. B. Kornblum, J. C. Lee, Hal Nichols, L. W. Peters, Ernest W. Spencer, Don W. Thornburgh, Leo B. Tyson, J. K. Wallace, Lewis Allen Weiss, Messrs. Harry Maizlish, Ben McGlashan, Thomas E. Sharp and Cal Smith.

(4) Actors and Actresses: Don Ameche, the Andrews Sisters, Gene Autry and Texas Rangers, Kenny Baker, Fanny Brice, Bob Burns, Gracie

school pads—some even excellently done on regular music sheets. Letters come with them, very appealing letters, but there's nothing you can do unless the music itself stands up.

"After all, no one can pick a hit, and after it has been proved to be one, no one can tell why. A song's first playing brings in no fan mail. Then it's suddenly being whistled wherever you go—and there it is, a smash hit, and you wonder how it came about.

"I'm exceedingly pleased at bringing Meredith Willson's Musical Revue to NBC this summer while Flubber McGee and his company are on vacation. It gives me a chance to revive these smash tunes of yesterday and let folks hum and whistle them again.

"It lets me reminisce about them, too, and try to take them apart and learn why they became popular. In most cases, you just can't tell. Who would ever have predicted that 'Yes, We Have No Bananas' or 'The Music Goes 'Round and 'Round' would be the hits they were?"

Orchestra Leader Willson said technicalities this summer would be forgotten. He will try to give his listeners the songs sung when they were courting Bessie, enjoying an evening out with the boys, or taking little Jimmy to a carnival.

"Those are the tunes that have never left the backs of their minds, and I'll feel successful if they say, 'Gee! I hadn't heard that in years! It's still a darn good song!' vouchsafed Willson.

Allen, Jimmy Cagney, Bing Crosby, Charles Dant, Rudolph Friml, Jr., John Garfield, Judy Garland, Gloria Dean, Lud Gluskin, Marie Green, the Hall Johnson Choir, Daryl Harpa, Wilbur Hatch, Charles Holland, Gordon Jenkins, Jimmy Joy, Kay Kyser, Arthur Lake, Frances Langford, Charles Laughton, Lum and Abner (Chet Lauck and Norris Goff) the Merry Macs, Matty Malneck, Mary Martin, Felix Mills, Pat O'Brien, Joe Penner, Charles Previn, Irene Rich, Edward G. Robinson, Mickey Rooney, Walter Schuman, Artie Shaw, Bob Sherwood, Phil Silvers, Ginny Simms, Penny Singleton, Hanley Stafford, Claud Sweeten, Shirley Temple, Claire Trevor, John Scott Trotter, Orson Welles, Meredith Willson and Victor Young.

The announcers who divided assignments on the Mercy Broadcast: Hugh Brundage, Ken Carpenter, Warren Hull, Dick Joy, Knox Manning, Wen Niles, Thomas Freebairn-Smith, Jimmy Wallington, Don Wilson and Harry Von Zell.

Committee chairmen who arranged the program: Harry Maizlish, General chairman, Charles Vanda, program, William Ray, tickets; Harry W. Witt, finance; Hal Bock, publicity; Chester Mittendorf, communications; Clyde Scott, industrial advisory, and Harrison Holliday, reception; and Dorothy Lamour, Olivia de Havilland and Patricia Morison who headed volunteer ticket sellers of the great drive.

★ ★ ★

### KENNY'S HOME IDEAL

Kenny Baker's San Fernando Valley home has been tabbed by one of the national household magazines as the ideal of modern ranch house.

## KMPC Casting Bowl Harmonies to Skies

Following a custom which has been established for a number of years, KMPC is covering the 1940 Hollywood Bowl season with 17 broadcasts continuing to August 29th.

The Tuesday program will be heard from 9:00-9:30 a.m. Cleo Roberts, KMPC special events chief, will attend a series of breakfasts in famed Pepper Tree Lane and interview prominent personalities responsible for the success of the current season.

The Thursday broadcasts will be heard from 11:00-11:30 a.m. It will include regular rehearsal sessions of the various artists and conductors scheduled to appear that evening. Howard Rhines of the KMPC staff will announce and present notes on the programs to be heard during the season.

KXX-9, Keyboard Capers, 9:15, Health, 9:30, Melodies.  
 KLL-9, Don Arnes, 9:30, McFarland Twins.  
 KECA-5, Fantasy in Rhythm, 9:15, Know Your Schools, 9:30, Waldorf Luncheon.  
 KFWS-9, The Ballads, 9:15, Smorgasbord.  
 KMPC-9, News, 9:15, Organ, 9:30, Romance Tunes, 9:45, Melody Time.  
 KMTR-9, Martin Luther Thomas, 9:15, News, 9:30, Spec. Events, 9:45, Religion.  
 KFAC-9, Inspirations, 9:30, Women in the News.  
 KGFJ-9, News, Stocks.  
 KRKD-9:30, C.S. Weather.  
 KFOX-9, Music, 9:45, Wayne King.  
 KGFR-9, News, Mizpah, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
 KFXM-9, News, 9:15, Variety, 9:30, McFarland Twins.  
 KFSD-9:30, Lunch at Waldorf.  
 KGB-9, Don Arnes, 9:30, McFarland Twins.  
 KFVD-9:15, News.  
 KERN-9, Waldorf Lunch.  
 KLMC-9, Don Arnes, Tenor, 9:30, Things Worth While, 9:45, McFarland Twins.  
 ETMS-9:00, News, 9:15, Master Singers, 9:30, Luncheon at Waldorf.  
 KIDH-9, Don Arnes, Tenor, 9:30, McFarland Twins.  
 KYOE-9, Don Arnes, 9:30, Monitor News, 9:45, McFarland Twins.

10 to 11 A. M.

KFI-10, I Am An American, 10:15, On the Job, 10:30, Rhythm Matinee.  
 KXX-10, Country Journal, 10:30, Town Crier, 10:45, Brush Creek Folks.  
 KID-10, Might Be You, 10:15, Organ, 10:30, Noble Orch.  
 KECA-10, Our 3 Hr., 10:30, World's Fair Band, 10:45, Social Relations, 10:55, Smorgasbord.  
 KMPC-10, Open House, 10:30, Brush Creek Folks, 10:45, News.  
 KMTR-10, Woman's World, 10:30, Special Events.  
 KFAC-10, Serenade, 10:15, L. A. County Medical Assn., 10:30, News, 10:45, Gothic Tower.  
 KGFJ-10, News, 10:30, Moods in Verse, 10:45, City Dwellers.  
 KRKD-10:45, Encyclopedia.  
 KFOX-10, News, 10:15, Donald News, 10:30, Organ, 10:45, Sobolevsky.  
 KGFR-10, News, 10:05, Rev. Smith, 10:30, Rev. Ivis.  
 KFXM-10, News, 10:05, Variety, 10:30, Noble Orch.  
 KFSD-10, Our 3 Hr., 10:30, World's Fair Band.  
 KGB-10, Might Be You, 10:15, Stocks, 10:30, Views of News, 10:30, Noble Orch.  
 KFVD-10, Gospel Song.  
 KERN-10, I Am American, 10:15, Benedict Orch., 10:30, World's Fair Band.  
 KMPC-10, Might Be You, 10:15, Nevada Slim, 10:30, Noble Orch.  
 ETMS-10:00, Varieties, 10:30, Indiana Indigo, 10:45, Hollckers.  
 KIDH-10, This Night Be You, 10:15, Monitor News, 10:30, Noble Orch.  
 KYOE-10, Might Be You, 10:15, Federal Orch., 10:30, Noble Orch.

11 A. M. to 12 Noon

KFI-11, F.H.A. 11:05, Campus Orch., 11:30, Bristed Orch.  
 KXX-11, Main Band, 11:30, News, 11:35, Old Vienna, 11:45, Organ.  
 KLL-11, Elinor Sherry, 11:15, Ayers Orch., 11:45, Tea Time.  
 KECA-11, Chipparral Club, 11:15, Dance Orch., 11:30, Interlocken Music Camp.  
 KFWS-11:45, News.  
 KMPC-11, Breeskin, 11:15, Music, 11:30, Hawaiians.  
 KMTR-11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events.  
 KFAC-11, Man on the Street.  
 KGFJ-11, News, Stocks.  
 KRKD-11, Paddock Flashes, 11:30, News.  
 KFOX-11, Continentals, 11:30, News, 11:40, Music.  
 KGFR-11, News, 11:15, Music, 11:30, Int. Miss. Base.  
 KFXM-11, Strings, 11:15, Ayers Orch., 11:45, Tea Time.  
 KFSD-11, Bryne Orch., 11:30, Nat. Music Camp.  
 KIDH-11, Manhattans, 11:30, Red Piano, 11:45, Violet Schram.  
 KERN-11, NBC Dance Orch.  
 KMPC-11, Manhattans, 11:15, Open.  
 ETMS-11:00, NBC Orch., 11:30, Bette Sherman Orch.  
 KIDH-11, Manhattans.  
 KYOE-11, Elinor Sherry, 11:15, Ayers Orch.

12 Noon to 1 P. M.

KFI-12, News, 12:15, Boy Scouts, 12:30, A Boy, a Girl, and a Band.  
 KXX-12, Bull Session, 12:30, Fleetwing Handicap, 12:45, Golden Gate Quartet.

SATURDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

9:30-Waldorf Luncheon, KECA-KFSD-KERN-KTMS.  
 3:00-People's Platform, KXX.  
 4:15-Busy Blind, KFWS.  
 6:00-World's Fair Party, KHJ-KGB-KVFE-KDB-KPMC-KFXM.  
 7:00-Barn Dance, KFI.  
 9:15-Saturday Night Party, KGB.

Drama

9:00-Lincoln Highway, KFI.  
 4:30-Listeners Playhouse, KFI.  
 7:00-Sky Blazers, KXX.

Public Affairs-News

3:45-Kaltenborn, KFSD-KFI.  
 6:30-John B. Hughes, KHJ-KGB-KVFE-KFXM-KPMC-KDB.  
 7:15-Robert Arden, KFWS.  
 9:00-Bill Henry, KXX.

Outstanding Music

10:30-World Fair Band, KFSD.  
 5:45-Saturday Night Serenade, KXX.  
 8:00-You Hit Parade, KXX.

Sports-Comment

1:30-Horse Races, KPMC.  
 1:45-Arlington Races, KVFE-KHJ.  
 6:45-Sports Huddle with Braven Dye, KXX.  
 7:15-Inside of Sports, KHJ-KGB-KPMC-KFXM.  
 8:30-Ron Waggoner, KFSD-KFI.  
 9:15-Sports Highlights, KXX.  
 10:15-Bowling Notes, KFWS.

Quiz Programs

7:30-Cranium Crackers, KVFE.

Weather

KFI-7:30, 8:30, 10:15, 11:00, 1:45, 7:30.  
 KHJ-KGB-KVFE-9:00.  
 KXX-6:00.  
 KRKD-9:30.

KHJ-12, News, 12:15, Buck Rogers, 12:45, Garden Orch.  
 KECA-12, Club Matinee.  
 KFI-12, Al Jarvis.  
 KMPC-12, Frolic, 12:15, News, 12:30, Deale, in ongo.  
 KMTR-12, Peter Colfer.  
 KFOX-12, News, 12:15, Melody Hr., KGFJ-12, News, 12:45, Jungle Jim.  
 KRKD-12:15, Civic, 12:30, Saddle Pals.  
 KFOX-12, Music, 12:15, News, 12:30, Merry Macy, 12:45, Boys and Girls.  
 KRKD-12, News.  
 KFXM-12, News, 12:15, Buck Rogers, 12:45, Pop. Orch.  
 KFSD-12, Club Matinee, 12:15, News, 12:30, Club Matinee.  
 KGB-12, Children's Story Parade, 12:15, Pussie Pete, 12:45, Garden Orch.  
 KFXM-12:15, V. Schram.  
 KERN-12, Club Matinee.  
 KPMC-12, News, 12:15, Buck Rogers, 12:45, Garden Orch.  
 KIDH-12, Songs Sweethearts Sing, 12:15, Buck Rogers, 12:45, Sing Orch.  
 KYOE-12, Let Us Forget, 12:15, Money Box, 12:45, Garden Orch.

1 to 2 P. M.

KFI-1, Hollywood Bowl, 1:15, T. Dursy Orch.  
 KXX-1, Buffalo Presents, 1:30, Broadway.  
 KLL-1, Purple Sage, 1:30, Reynolds Orch., 1:45, Arlington Races.  
 KECA-1, Classic Hour.  
 KFXM-1, Al Jarvis.  
 KMPC-1, Howatons, 1:30, Ben Pollock, 1:45, Victor Vincent.  
 KMTR-1, Dick Ross, 1:30, Pen-gons, 1:45, Spec. Events.  
 KFAC-1, Religious Science.  
 KGFJ-1, News, 1:15, Strings.  
 KFOX-1, Relax, 1:15, Music.  
 KGFJ-1, News, 1:45, Motor Vehicle Talk, 1:15, Fishermen, 1:30, Sun-150 Trio.  
 KFXM-1, Sons of Purple Sage, 1:15, Variety, 1:30, Tommy Reynolds.  
 KNSV-1, Steek Orch., 1:30, Rhythms in Rhythm.  
 KGB-1, Purple Sage Sons, 1:15, Reynolds Orch.  
 KIVD-1, News, 1:15, Salvation Army.  
 KERN-1, Steek's Orch., 1:30, S. F. Spragmde.  
 KMPC-1, Inquiring Reporter, 1:15, Reynolds Orch., 1:30, Horse Races.  
 ETMS-12:00, Club Matinee, 12:30, News, 12:45, Club Matinee.  
 KIDH-1, Sons of Purple Sage, 1:30, Time Orch.  
 KYOE-1, Purple Sage Sons, 1:30, Reynolds Orch., 1:15, Arlington Races.

2 to 3 P. M.

KFI-2, El Chico Revue, 2:25, News, 2:30, Art of Living, 2:45, Sports.  
 KXX-2, News, 2:05, News From Washington, 2:15, Four Children, 2:30, Vella Press, 2:45, KXX-1ra.  
 KLL-2:05, Monaco Orch., 2:30, Youth Drama.  
 KECA-2, Want a Job? 2:15, Naomi Reynolds, 2:30, Renfrew.  
 KFWS-2, Al Jarvis.  
 KMPC-2, Hour of Education, 2:15, Strings, 2:30, American Notes.  
 KMTR-2, Music, 2:15, Walter Lawson, 2:30, Music.  
 KFAC-2:15 Baseball.  
 KGFJ-2, News, 2:15, Civic, 2:30, Seven in Hollywood, 2:45, Hobby Shop.

KRKB-2, Chuck Henry Orch., 2:30 News, 2:45, Hawaiians.  
 KFOX-2, Civic, 2:15, Music, 2:30, At the Theatre, 2:45, Allen Orch.  
 KGFR-2, News, 2:05, G. Stranze, 2:30, L. B. Band.  
 KFXM-2, Stocks, 2:05, Orch., 2:15, News, 2:30, Youth Dramas.  
 KFSD-2, Hollywood Gossip, 2:05, Orch., 2:25, News, 2:30, Balboa Park Organ.  
 KGB-2, News, 2:05, Monaco Orch., 2:30, Youth Dramas.  
 KFI-2, Marion Gay.  
 KERN-2, Golly Orch., 2:25, News, 2:30, Renfrew.  
 KPMC-2, Assoc. Press Bulletins, 2:05, Hugo Monaco's Orch., 2:30, Youth Drama.  
 ETMS-1:00, Brook Orch., 1:30, Rhythms by Ricardo.  
 KDB-2, Associated Press Bulletins, 2:05, Hugo Monaco's Orch., 2:30, Youth Drama.  
 KYOE-2, Monaco Orch., 2:30, Dramas of Youth.

3 to 4 P. M.

KFI-3, Kindergarten, 3:15, John B. Kennedy, 3:30, Duchin Orch., 3:45, H. V. Kattenhorn.  
 KXX-3, People's Platform, 3:30 Gay Nineties, 3:45, Europe.  
 KHJ-3, Open, 3:15, Calloway Orch., 3:30, Inside Sports.  
 KECA-3, Isra. Message, 3:30, Garden Club, 3:45, Natchell Playhouse.  
 KFWS-3, Al Jarvis.  
 KMPC-3, News, 3:15, Musical Workshop, 3:30, Music, 3:45, Dilmars.  
 KMTR-3:30 Memories, 3:45, Billy Reichman.  
 KFAC-3, Opera, 3:15, Concert, 3:30, Front Page Drama.  
 KRKD-3, Hawaiians, 3:30, War News, 3:45, Sotofella Presents.  
 KFOX-3, News, 3:15, Music, 3:30, Caballeros.  
 KGB-3, News, 3:05, Music, 3:30, L. B. Band.  
 KFXM-3, Open, 3:15, Variety.  
 KFSD-3, Message of Israel, 3:30, Orch., 3:45, Kaltenborn.  
 KGB-3, Open, 3:15, Profit Trio, 3:30, Maleville Orch.  
 KERN-3, News, 3:30, Thunder Theatre.  
 KERN-3, Kindergarten, 3:15, News, 3:30, Rangle Orch., 3:45, Dant Orch.  
 KMPC-3, Open, 3:15, Profit Trio, 3:30, Buddy Maleville's Orch.  
 ETMS-2:00, Donahue's Orch., 2:25, News, 2:30, Renfrew of the Mounted.  
 KDB-3:15, Rhythm, 3:30, Buddy Maleville's Orch.  
 KYOE-3, Open, 3:15, Skiles, 3:45, Maleville Orch.

4 to 5 P. M.

KFI-4, Byrne Orch., 4:30, Listeners' Playhouse.  
 KXX-4, Rhythms, 4:30, Human Adventure, 4:55, War News.  
 KHJ-4, W. Williams, 4:15, Stearney Orch., 4:30, Bisset Orch.  
 KECA-4, Radio Guild, 4:30, Un-Classic.  
 KFWS-4, Do Tales, 4:15, Busy Blind, 4:30, Meditations, 4:45, Stuart Hamblen.  
 KMPC-4, Redondo Evening High School, 4:30, News, 4:45, Aloha Land.  
 KMTR-4, J. Brown, 4:30, News, 4:45, Volney James.  
 KFAC-4, Opera.  
 KGFJ-4, News, 4:30, Observer, 4:45, Adult Ed.  
 KRKD-4:45, News.

KFOX-4, Hit Revue, 4:30, Swinr.  
 KGFR-4, News, 4:15, Salvation Army, 4:30, Lowell Weeks, 4:45, Music.  
 KFXM-4, Trading Post, 4:30, Popular Orch.  
 KFSD-4, Radio Guild, 4:30, Owens Orch., 4:55, Hollywood Gossip.  
 KGB-4, W. Williams, 4:15, Stearney Orch., 4:30, Basset Orch.  
 KERN-4, Johnny Johnston, 4:30, Owens Orch.  
 KMPC-4, William's Talk, 4:15, Stearney Orch., 4:30, Bisset Orch., KTMS-3:00, Message of Israel, 3:30, Blitz Carlton Orch.  
 KIDH-4, W. Williams, 4:15, Stearney Orch., 4:30, Nobody's Children.  
 KYOE-4, News, 4:15, Stearney Orch., 4:30, Nobody's Children.

5 to 6 P. M.

KFI-5, Open, 5:30, Sudy Orch.  
 KXX-5, Hollywood Derby, 5:30, Bussee Orch., 5:45, Sat. Serenade.  
 KHJ-5, Hawaii Calls, 5:30, Daily Comics.  
 KECA-5, Open.  
 KFWS-5, Stuart Hamblen.  
 KFOX-5, Buencervs, 5:15, News, 5:30, Russ Morgan, 5:45, Music-Graphs.  
 KMTR-5, Volney James, 5:45, Evening-ide.  
 KGFJ-5, News, 5:30, Baseball.  
 KRKD-5:30, Race Results.  
 KFOX-5, Swing, 5:40, Beauty Talk, 5:45, Swing.  
 KGFR-5, News, 5:05, Latin Hour.  
 KFXM-5, Popular Orch., 5:30, Chorus.  
 KFSD-5, News, 5:15, Jenkins Orch., 5:30, Sudy Orch.  
 KIDH-5, Hawaii Calls, 5:30, Open.  
 KFVD-5, Band, 5:15, News.  
 KERN-5, Jenkins Orch., 5:30, Grant Park Concert.  
 KMPC-5, Hawaii Calls, 5:30, Music, 5:45, News.  
 KTMS-5, 5:00, Meadowbrook Orch.  
 KIDH-5, Hawaii Calls.  
 KYOE-5, A.C. 5:45, Hawaii Calls, 5:30, Choral Festival.

6 to 7 P. M.

KFI-6, Camel Caravan, 6:30, Traffic Tribunal, 6:45, King Cowboy.  
 KXX-6:15, Public Affairs, 6:30, News, 6:45, Sports Huddle, 6:45.  
 KLL-6, World's Fair, 6:30, John B. Hughes, 6:45, Donahue Orch.  
 RCF-6, Open, 6:30, Melody.  
 KFWS-6, News, 6:15, Strollin' Tom, 6:30, Curran Call.  
 KMPC-6, Compinsky Quartet, 6:30, Melody, 6:45, Michael Loring.  
 KMTR-6, Waltz Time, 6:30, Political, 6:45, Spec. Events.  
 KFAC-6, News, 6:15, Red Cross Drama, 6:30, Gospel Hour.  
 KGFJ-6, Compinsky Quartet, 6:30, Gold Hour.  
 KRKD-6:45, Father Flynn.  
 KFOX-6, News, 6:10, Sports, 6:15, Dance Orch.  
 KGFR-6, News, 6:05, Mexican, 6:30, Italian Journal.  
 KFXM-6, World's Fair Party, 6:30, John B. Hughes, 6:45, Donahue Orch.  
 KFSD-6, News, 6:30, Melody in the Night.  
 KIDH-6, World Fair Party, 6:30, News and Views.  
 KERN-6:30, Melody in Night.  
 KMPC-6, World's Fair Party, 6:30, John B. Hughes, 6:45, Music.  
 KTMS-6:00, Open, 6:30, Melody in Night.  
 KIDH-6, World's Fair Party, 6:30, John B. Hughes, 6:45, Nat. Democratic Convention.  
 KYOE-6, World's Fair Party, 6:30, John B. Hughes, 6:45, Donahue Orch.

7 to 8 P. M.

KFI-7, Barn Dance.  
 KXX-7, Sky Blazers, 7:30, Jergen Orch.  
 KLL-7, Hawaiians, 7:15, Inside of Sports, 7:30, Gabriel Heater, 7:45, Reynolds Orch.  
 KECA-7, Marriage Club, 7:30, Musical Mirror.  
 KFWS-7, Fred Skinner, 7:15, Robert Arden, 7:30, Hollywood Park Races.  
 KMPC-7, Novatones, 7:15, News, 7:30, Revue.  
 KMTR-7, Music, 7:30, Special Events.  
 KFAC-7, Christian Science, 7:15, News, 7:30, Dr. H. Field.  
 KGFJ-7, Spanish Hour.  
 KRKD-7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?  
 KFOX-7, Walsh Orch., 7:15, News, 7:30, Grier Orch., 7:45, Eventide-Phonics.  
 KERN-7, News, 7:15, Holy Ghost Revue.  
 KFXM-7, Nichols Hawaiians, 7:15, Inside of Sports, 7:30, Ave Maria Hour.  
 KPSD-7:45, Healing.  
 KFSD-7, Whistling Parson, 7:30, Musical Mirror.

KGB-7, Hawaiians 7:15, Inside of Sports, 7:30, Voice of Liberty, 7:45, Reynolds Orch.  
 KERN-7, Camous Orch. 7:30, Rey Orch.  
 KPAC-7, Hawaiians, 7:15, Inside of Sports, 7:30, Open, 7:45, Reynolds Orch.  
 KTMS-7:00, Sraenue Orch. 7:30, Biltmore Orch.  
 KDB-7, Hawaiians, 7:15, Let Us Forget, 7:30, Clinton Orch. 7:45, Reynolds Orch.  
 KVOE-7, Hawaiians, 7:15, Studio, 7:30, Cranium Crackers.

**8 to 9 P. M.**

KFI-8 Dorsey's Orch. 8:30, Sports, 8:45 Gordon Orch.  
 KNX-8, Hit Parade, 8:45, Noble Orch.  
 KHJ-8, Maleville Orch. 8:30, McCormick Orch.  
 KECA-8, Tim Out Time.  
 KFWB-8, Immigration Counsellor, 8:15, Pepperdine Foundation, 8:30, Union Rescue Mission.  
 KMPC-8, London News, 8:15, Concert, 8:30, Stan Meyers, 8:45, Harry Horlick.  
 KMTR-8, Dance, 8:15, Let Us Forget, 8:30, Spec. Events.  
 KFAC-8 Baseball.  
 KGFJ-8, News, 8:15, Crime Is Born.  
 KFOX-8, Lured's, 8:15, Quartette, 8:30, Mother & Dad.  
 KGER-8, News, 8:05, Hayos, 8:30.  
 KENM-8, Maleville Orch. 8:30, Hometown Headlines, 8:35, McCormick Orch.  
 KFNH-8, Miller Orch. 8:30, Sports, 8:45, Open.  
 KGB-8, Maleville Orch. 8:30, Prom.

KERN-8, News, 8:15, Miller Orch. 8:30, Sports, 8:45, News.  
 KTMS-8:00, Sherman Orch. 8:30, Sports (NBC), 8:45, Sir Francis Drake Orch.  
 KDB-8, Maleville Orch. 8:30, Maleneck Orch.  
 KVOE-8, Maleville Orch. 8:30, Dance.

**9 to 10 P. M.**

KFI-9, Paul Martin, 9:30, Grand Ole Opry.  
 KNX-9, Bill Henry, 9:15, Sports Roundup, 9:20, Busse Orch. 9:30, King Orch. 9:55, News.  
 KHJ-9, News.  
 KECA-9, Westwood Gardens Orch. 9:30, Ravazza Orch. 9:45, News.  
 KFWB-9, Glendale orch. 9:30, News, 9:45, Billards.  
 KMPC-9, Melody Time, 9:15, Music-graphs, 9:30, Dance, 9:45, News.  
 KMTR-9, Musical Comedy, 9:30, Hawaiian, 9:45, Merry Go Round.  
 KFAC-9, Baseball.  
 KGFJ-9, Jewish Hour.  
 KFOX-9, News, 9:15, Music, 9:30, Jasper Orch. 9:45, Christy Orch.  
 KGER-9, News, 9:30, Stage-Screen Echoes.  
 KENM-9, News.  
 KESD-9, Marriage Club, 9:30, Ravazza Orch. 9:45, News.  
 KESD-9, Marriage Club, 9:30, Molina Orch. 9:45, News.  
 KGB-9, News, 9:15, Sat. Night Party.  
 KERN-9, Marriage Club, 9:30, News, 9:45, Ravazza Orch. 9:30, Colony Orch. 9:45, News, 9:50, Colony Orch.

KDB-9 News, 9:15, Midnight Saturday Night Party.  
 KVOE-9, News, 9:15, Open.

**10 to 11 P. M.**

KFI-10, Friml Orch. 10:30, Duchin Orch.  
 KNX-10, Jergen Orch. 10:30, Garber Orch.  
 KHJ-10, Sat. Night Party.  
 KECA-10, Phil-Harmonia.  
 KFWB-10, Art Tatum, 10:15, Bowling Notes, 10:30, Swing.  
 KMPC-10, Viennese Music, 10:15, Hawaiians, 10:30, Vienna Music.  
 KMTR-10, Spec. Events, 10:15, Phil Lopez Orch. 10:30, J. Steel.  
 KFAC-10, Melody Hour.  
 KGFJ-10, News.  
 KFOX-10, Music, 10:15, Roberts Orch. 10:30, Hoopii Orch. 10:45, Honolulu Orch.  
 KGER-10, News, 10:15, Gauchos, 10:30, Silver Band, 10:30, Send a Poem.  
 KESD-10, Friml Orch. 10:30, Harpa Orch.  
 KGB-10, Sat. Night Party.  
 KFNH-10, Jack Bellboy.  
 KERN-10, Kriml Orch. 10:30, Harpa Orch.

KTMS-10:00, Green Hill, 10:30, Classified, 10:35, Florentine Gardens Orch.  
 KPAC-10, Open.  
 KDB-10, Open.

**11 to 12 Midnight**

KFI-11, News, 11:15, Gary Nottingham Orch. 11:30, Archie Loveland Orch.  
 KNX-11, News, 11:15, Fitzpatrick Orch. 11:30, Manny Strand Orch. 11:55, News.  
 KHJ-11 Sat. Night Party.  
 KECA-11, Pat. Carson.  
 KFWB-11, Dance.  
 KMPC-11, Music Nightcap.  
 KMTR-11, Melody Lane.  
 KFAC-11, Henry Orch. 11:30, Kentucky Boys.  
 KGFJ-11, News.  
 KFNH-11, Music.  
 KESD-11, Nottingham's Orch. 11:30, Loveland Orch.  
 KGB-11, Sat. Night Party.  
 KERN-11 Tabarin Orch. 11:30, Sander Orch.  
 KTMS-11:00, Dance Hour, 11:45, Paul Carson (NBC).  
 KPAC-11, Open.  
 KDB-11, Open.

Complete Cultural and Academic Education  
**Hollywood Conservatory**  
 5400 Hollywood Blvd.  
 Hillside 9922

Recordings  
 Gene Byram  
 Teacher of Voice

**DIAL INDICATOR**

KMTR-Hollywood	570	KGFJ-Los Angeles	1200
KFSD-San Diego	600	KTMS-Santa Barbara	1220
KFI-Los Angeles	640	KENM-San Bernardino	1230
KMPC-Beverly Hills	710	KFOX-Long Beach	1250
KECA-Los Angeles	780	KFAC-Los Angeles	1300
KFA-Glendale	850	KGB-San Diego	1330
KHJ-Los Angeles	900	KGER-Lon Beach	1340
KFWB-Hollywood	950	KERN-Bakersfield	1390
KFYD-Culver City	1000	KVOE-Santa Ana	1500
KNX-Hollywood	1050	KDB-Santa Barbara	1500
KFGI-Los Angeles	1120	KPAC-Bakersfield	1540
KRRD-Los Angeles	1150	KGPI-L. A. Police	1700

**Television Is Included In Tours Of Columbia**

Television demonstrations are now a standard feature of regular tours of Station KNX and Columbia Square. Every individual on such a tour has an opportunity to be "televised."

This development is due to the recent installation of a new RCA television demonstrator in the Hollywood studios of the Columbia Broadcasting System by Lester Bowman, CBS engineer in charge of Pacific Coast operations. According to Bowman, CBS has filed application with the Federal Communications Commission for permission to install and operate a new frequency modulation television transmitter in Hollywood for experimental purposes.

Promising to be a popular point of interest for visitors to Columbia Square, the television demonstrator is so installed that half of each touring party seated in one room will be able to see others of their party "televised" from another room. The process will be reversed for the benefit of each group. The entire television process is thoroughly and simply explained by demonstrators, Jerry Eeranek and Harlan Strothers, graduates in electrical engineering from University of Southern California.

Demonstrations of television round out complete tours of Station KNX, instituted when CBS opened its new \$1,750,000 home at Columbia Square, Hollywood on April 30, 1938.



**SNOOKSOLOGY**

Fannie Brice reads funny papers to get ideas for "Baby Snooks," her comic character

**PHILHARMONIC MUSIC**  
 The Chicago Philharmonic and the Chicago City Opera orchestra will be heard over KHJ and the Mutual Don Lee net Fridays, July 19 and 26 in Grant Park open-air concerts from Chicago 6:45 to 7:00 p. m. PST.



"Don't You Dare!"



Is there a young husband who has not, at some time or another, seen his young bride look at him with this amazed and hurt expression on Penny (Blondie) Singleton's face?

**Tin-Type Hayride Theme KNX-Ford Symphonies**

That good old-fashioned American pastime of going on a hay ride provides a musico-dramatic tintype during the Ford Summer Hour, starring Jessica Dragonette with James Newill, Budd Hulick and Leith Stevens' orchestra, over the Columbia network Sunday, July 14. (KNX-CBS, 5:00 to 6:00 PM, EST). Linton Wells, the famous correspondent, gives another descriptive commentary at intermission.

The Mercury Chorus will interweave with the action, several characteristic melodies including "Louisiana Hay Ride," "Put on Your Old Gray Bonnet," "Turkey in the Straw" and "Harvest Moon."

In other portions of the hour, Miss Dragonette is to sing Dvorak's "Songs My Mother Taught Me" and "Ideale" by Tosti. Newhill's solos include "Hills of Home" by Fox and the comic "It Ain't Necessarily So" from Gershwin's folk-opera "Porgy and Bess."

Budd's weekly streamlined fairy tale, a recent addition to the program, is "Cinderella and the Glass Galoshes." Stevens has fashioned old and new versions of "Farmer in the Dell." Other orchestral selections include "You're Lonely and I'm Lonely" by Berlin, from "Louisiana Purchase"; "Begin the Beguine," and, with chorus, "My, My." The ensemble joins in a finale based on Friml's "Only a Rose."



**INTERESTING LETTERS**

Studio executives read Radio Life's readers' letters. From them they get many apt suggestions for program improvement. Radio Life readers are intelligent, home loving and earnest everyday working Americans. What they write comes from the heart.

### Pat Not So Pat

There are few persons who, at some time or another, have not suffered from instant amnesia, that phase of it which has an individual staring blankly at a familiar person or object and "for the life of them" not recalling his, or her, or "its" name. Worst and most embarrassing example is to start to introduce a person, in panic discover name has gone willow-wispy. To Pat Friday, articulate radio beauty-singer, last week came life's most shocking and desolate moment. With an expensive orchestra eating up dollars by the second, Miss Friday went mentally groping for words to song "Begin the Beguine," the singing of which a year ago brought her to radio's glamorland. In blank helplessness Singer Pat Friday wailed: "I know it so well I cannot remember it," thus winning shoulder pats of sympathy from many another victim of mind stoppage, example of which was laughable experience of man who "couldn't recall wife's pet name."

### Radio Big Names, Stars Slated For State Fair

Visitors to the forthcoming, 86th annual California State Fair at Sacramento today were assured of the greatest array of talent in the history of the event, when contracts were signed with three topnotch orchestras for personal appearances nightly at the Fair during its entire run, from August 30 to September 9.

Fox Case, CBS Western Division Director of Public Relations, and Chairman of the Attractions Committee for the State Fair, signed the contracts with Music Corporation of America, which will bring Kay Kyser, Orrin Tucker and Horace Heidt and their orchestras, and featured artists, to Sacramento for the eleven day event.

This line-up of entertainment marks the first time that "big name" stars of radio, screen and stage have ever appeared at the California State Fair. Last year the horse races, horse show, live stock and agricultural exhibits attracted more than 500,000 people. It is expected that all past attendance records will be broken this season.

★ ★ ★  
RADIO LIFE IS YOUR WEEKLY

### Name Fred's Ranch And Win Fair Trip

Listeners to "Hedda Hopper's Hollywood" series on CBS will select a name for Screen-star Fred MacMurray's new orange ranch in San Fernando Valley under the terms of a new contest to be inaugurated on Miss Hopper's current three-weekly series. The winning entrant will receive two "circle" trips of America, including a week's stay in Hollywood and visits to both World's Fairs. Many other cash prizes will be awarded as well.



**Caught In The Lantern's Beams**—Fred Allen and Jack Benny discussing an armistice over a luncheon cloth at the Brown Derby last Saturday—the reason? Their joint forthcoming Paramount flicker 'Love Thy Neighbor'—Jimmy Roosevelt making it three times in a week at Blanche Goldies 'Torch Club'—Harry Ritz gettin' 'chummy' with the Parrot at the Pirates Den, maybe it will be the four Ritz Bros. in the future.

**In One Ear And Out The Other**—Patti Brillhante of "Meet The People" tell us at Jim Ottos about the patriotic father who ruled Roman Candles "out" of his son's Fourth of July celebration but took his family to a 'Weinee Roast' instead.

**Attention Band Leaders**—Barney McDevitt of M. C. A. Van Vannerson (Ex. Mgr. for Benny Goodman) and Jack Lawson have established a 'band' publicity office in the Fox Wilshire Bldg. The idea is we suppose to make Los Angeles 'Super colossal Jig, Jive, Glide and Slide' conscious.

**Speaking of Bands**—We cast the 'beam' on the Casa Manana out Culver City way where genial Jan Garber opened Friday p. m. We have never heard Jan as solid on the beam. His vocals are terrific, especially the baritone. As for the Three 'Smoothies' of Radio fame they rate and get all four of the Lantern's Beams. This current show is the top of all the shows we have caught at the 'Manana'. Air release is over KNN

- COCONUT GROVE, AMBASSADOR — Eddie Duchin—If you like top piano leading.
- WILSHIRE BOWL—Gus Arubim pinch hitting for 'On the Cob Phil'—Smooth arrangements by a past master of all the tricks.
- CASA MANANA—Jan Garber — Reviewed above.
- CASINO GARDENS—Return of Ray Pearl. Was very popular.
- PERINO'S SKY ROOM—Sweet string for dancing—Albert and His Continental Trio.
- ZAMBANO—Three well grouped Hawaiian singers.
- FLORENTINE GARDENS — Daryl Harper — Excellent Rhumba.
- ROSELAND ROOF—Ray Stillwell from Hotel Astor—Very popular with the Eastern College set.
- TOBY'S—Art Whiting—New but very solid.
- BALTIMORE BOWL—Rudy Friml Jr.—Certainly a chip off the old block—contract extended.
- VICTOR HIGG—Stan Meyer's Smooth Sophistication—Melodically speaking.
- ZESBY BALLROOM—Jack Dunn—Has been there three years.
- EARL CARROLL'S — Maury Strand — Swell around music.

And thus, the Lamp burns low. We leave you with the suggestion that an 'evening out' along 'After Dark' row may brush a few of the morbid reflections we are having forced upon us these days. Go to a theatre, dance, dine out and relax from something, we as individuals cannot help or control.—Adios.

The Town's Best Bet!  
A Noted and Colorful Night  
Rendezvous Presents a Radio  
Favorite  
(KNX, 10:30-11 p. m. Nitely)

IN PERSON  
**JAN GARBER**  
and his  
**ORCHESTRA**

The DANCING VELASCOS  
PLUS ALL-STAR FLOOR SHOW

ADM. LADIES 40c • GENTLEMEN 55c  
MAKE RESERVATIONS NOW  
TEL. Ardmore 8-2556—Ashley 4-3133.

★ Casa  
Mañana

★ BALLROOM CAFE ★  
8801 WASHINGTON BOULEVARD • CULVER CITY

### Irene Rich Puts Miami Mayor On and Off Spot

They've laid out the plush carpets and tuned up the brass band this week in Miami, Florida, for Irene Rich.

The NBC star of "Glorious One" wined to Miami for the American Red Cross and collected a \$5,000 contribution to take Mayor Mayor Alexander Orr, Jr., off a five thousand dollar spot on which he was put during the recent Radio Red Cross Drive.

A special reception committee headed by Mayor Orr greeted her. She was the guest of honor at an all-civic club luncheon attended by 500 Miami business men, and held the spotlight at a mammoth musical program, staged to raise funds for Red Cross war relief.

The check represents Miami's gesture in making good a contribution offered the Los Angeles chapter of the Red Cross by a Miami practical joker in Mayor Orr's name.

Mayor Orr's \$5,000 spot was created the night of the mammoth Hollywood broadcast on which Miss Rich offered personally to pick up all contributions of \$500 or over in the Los Angeles area.

A telegram arrived a few minutes later from Miami, signed Alexander Orr, Jr., Mayor of Miami, offering \$5,000 if Miss Rich would come to Miami and get it. Miss Rich said she would. Next day, in Miami, Mayor Orr denied having sent or authorized the wire. Western Union checked, discovered it was a hoax.

Red Cross officials regretfully crossed the \$5,000 off their list. But Miami didn't. Mayor Orr decided the honor of Miami was at stake. He telephoned Miss Rich: "Please come to Miami and get the \$5,000."

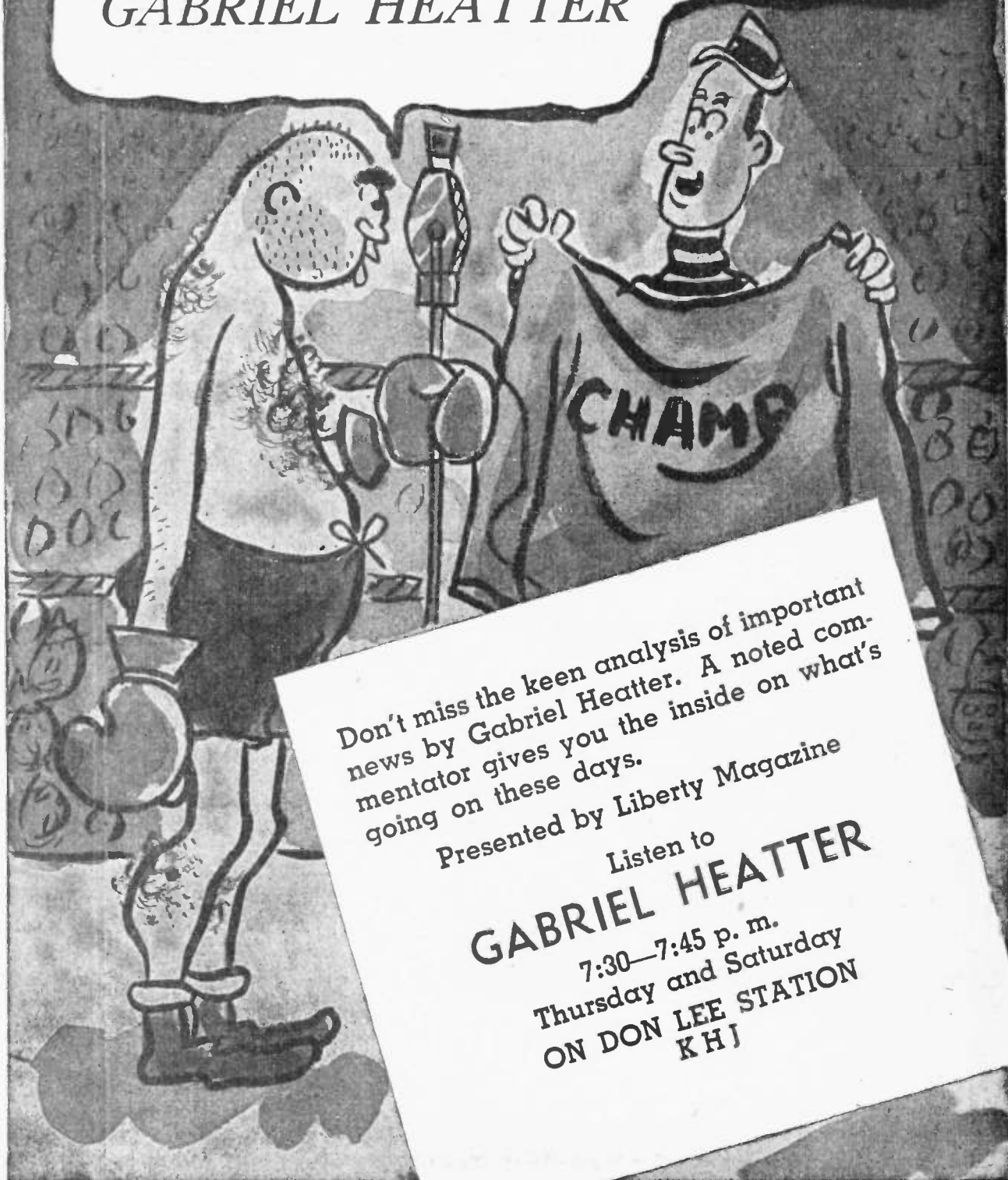
# ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings, before which appear a 'Star' are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Abbott-Costello	KFI, 8 p.m. W	Kash Kwiz (Log Cabin Bread)	KFWB, 8:30 p.m. Tu	
Aldrich Family (Jello)	KFI, 8 p.m. Th	Kathleen Norris (Wheaties)	KNN, 1 p.m. M-F	
All Aboard (So. Pacific)	KFI, 9 p.m. W	Kathleen Norris (Wheaties)	KFI, 9:30 a.m. M-F	
Alice Blair (Stanco)	KFI, 2:30 p.m. M-F	*Kay Kyser (Lucky Strikes)	KFI, 8 p.m. W	
Al Pearce (Camels)	KNN, 5 p.m. M	Kitty Keene (Dreft)	KFI, 1:15 p.m. M-F	
American Album Music (Bayer Aspirin)	KFI, 5:30 p.m. Su	Kraft Music Hall (Kraft Cheese)	KFI, 5 p.m. Th	
Amer. Challenge (Challenge Creamery)	KFI, 8 p.m. Su	Kate Smith (Bake Powder, Swansdown)	KNN, 2:45 p.m. M-F	
Amer. Forum (sustaining)	KDB, KFXM, 9 p.m. Su	*Lampighter	KMPC, 7:45 p.m. F	
Amer. Notes (sustaining)	KMPC, 2:30 p.m. Su	Life Begins (Campbell Soups)	KNN, 11:30 a.m. M-F	
Amos-Andy (Campbell Soup)	KNN, KMPC, 7 p.m. M-F	Light of the World (Softasilk Cakt Flour)	KFI, 10 a.m. M-F	
Andy and Virginia (participating)	KMPC, 7:30 p.m. M-Sa	Lincoln Highway (Shinola)	KFI, 9 a.m. Sa	
*Answar Auction (National Lead Co.)	KNN, 8:30 p.m. Th	Listeners' Playhouse	KFI, 4:30 p.m. Sa	
Arnold Grumm's Daughter (Corn Kix)	KFI, 10 a.m. M-F	Lone Ranger (Western Bakers)	KHJ, KGB, KVOE, 7:30 p.m. M, W, F	
*Ask-It-Basket (Colgate Dental Cream)	KNN, 7:30 p.m. Th	*Lanny Ross (Campbell Soups)	KNN, 7:15 p.m. M-F	
Aunt Jennie (Spry)	KNN, 10:15 a.m. M-F	Ma Perkins (Procter & Gamble)	KHJ, 11:15 a.m. M-F	
Art Baker (L. A. Soap Co., Blavick Jewelry Co., Bolloff Mfg. Co., Philz Mfg Co., Coast Federal Savings Assn., Forest Lawn, Penjel Corp., Bleacho, Barbara Ann Baking Co.)	KFI, 3 p.m. M-F	Major Bowes (Chrysler)	KNN, 5 p.m. Th	
Al Jarvis (Payton Cosmetics, Casa Manana, Federal Outfitting)	KFWB, 2:30 p.m. Sa	Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder)	KFI, 5 p.m. Su	
Bachelor's Children (Cudahy Packing Co.)	KHJ, KGB, KVOE, 10:45 a.m. M-F	*Marriage Club (sustaining)	KECA, 9 p.m. M-F	
Balboa Park Organ	KFSD, 2:30 p.m. Su	Masterpieces (Hollywood Music Shop)	KFAC, 3 p.m. M-F	
Baseball (Pontiac)	KMPC, 12:30 p.m. M-F	Mary Astor (Coke Mills)	KNN, 3 p.m. M	
*Battle of the Sexes (Molle Shave Cream, Energine)	KFI, 8:30 p.m. Tu	Mary Marlin (Ivory Flakes)	KFI, 11 a.m. M-F	
Ben Bernie (4 & Tobacco)	KNN, 8 p.m. W	Meet the Stars (sustaining)...KDB, EGB, KHJ, KVO	KFXM, 8 p.m. Tu	
*Beat the Band (Corn Kix)	KFI, 2:30 p.m. Su	Meet Miss Julia (Stanco)	KFI, 2:45 p.m. M-F	
Best Buys (Folger Coffe Co.)	KNN, 4:30 p.m. Th	Melody Ranch (Wrigley)	KNN, 2:30 p.m. Su	
Best Buys	KNN, 7:30 p.m. Sa	Mel Venten (sustaining)	KHJ, 6:45 p.m. Th	
Between the Bookends (sustaining)	KECA, KFSD, 9:15 a.m. M-F	Meredith Willson (sustaining)	KFI, 5:30 p.m. Tu	
*Big Sister (Rinso)	KNN, 10 a.m. M-F	Midstream (Teel)	KFI, 5:30 p.m. M-F	
Blondie (Prince Albert Tobacco, Camels)	KNN, 6:30 p.m. Tu	*Missing Heirs (Ironized Yeast)	KFI, 2:45 p.m. M, W, F	
Bookworm	KHJ, 2:15 p.m. M-T	Morning Jamboree (Bekins)	KECA, 9:30 a.m. M, Tu, F	
Boddy, Manchester (Daily News)	KFI, 9:15 p.m. F	Misue, Capitaine (sustaining)	KECA, 6:30 p.m. Tu	
Bridge Club (Bway, Hollywood)	KFI, 10:30 p.m. M-F	My Children (General Mills)	KNN, 1:15 p.m. M-F	
Burns & Allen (Hormel Co.)	KFI, 6:30 p.m. M	My Son & I (Calumet Bake. Powd, Swansdown Flour)	KNN, 10:45 a.m. M-F	
Braven Dyer (Marvel Cigarettes)	KNN, 6:45 p.m. Tu-Th-Sa	Myrt and Marge (Super Suds)	KNN, 12:15 p.m. M-F	
Bridge Club (sustaining)	KFI, 10:30 p.m. M-F	National Barn Dance (Alka Seltzer)	KFI, 7 p.m. Sa	
Bill Henry (sustaining)	KNN, 9 p.m. Su	News Reel (sustaining)	KMTR, 7:30 p.m. W, F	
California Melodies (sustaining)	KHJ, 6 p.m. Th	Night Editor (Cardinet Candy)	KFI, 9 p.m. Su	
Camel Caravan (Camels)	KFI, 6 p.m. Th	Novatons (sustaining)	KMPC, 7:45 p.m. M-Th; 7 p.m. Sa	
Carnation Contented (Milk)	KFI, 6 p.m. M	Old Fashioned Revival (Gospel Broadcasting Assn.)	KHJ, KGB, KVOE, 5 p.m. Su	
Carters of Elm Street (Vander Co.)	KHJ, KGB, KVOE, 8:45 a.m. M-F	Old Gold Show (Old Gold Cigarettes)	KFI, 8 p.m. F	
*Catalina Quiz (Wilmington Transportation Co.)	KNN, 1:30 p.m. M-F	On Your Job (sustaining)	KFI, 8:30 p.m. Tu	
Cavalade of Hits (sustaining)	KECA, 2:30 p.m. Su	One Man's Family (Tenderleaf Tea)	KFI, 4:30 p.m. Su	
Chicago Round Table (sustaining)	KFI, 10:30 a.m. Su	O'Neills (Ivory Soap)	KFI, 1:45 p.m. M-F	
Church of the Air (sustaining)	KNN, 10 a.m. Su	Open Forum (Floyd Allen)	KECA, 7 p.m. Su	
Classic Hour (sustaining)	KECA, 1 p.m. M-Sa	Orphans of Divorce (Dr. Lyons Tooth Powder)	KECA, KFSD, 11 a.m. M-F	
Columbia Hour (sustaining)	KNN, 11 a.m. Su	Our Gal Sunday (Amer. Home Products)	KNN, 8:45 a.m. M-F	
Columbia Workshop (sustaining)	KNN, 4 p.m. Su	Parker Family (Woodbury Soap)	KFI, 8:15 p.m. M	
*Columbia Camera Club (sustaining)	KNN, 10:30 p.m. M	Passing Parade (Bank America)	KECA, KFSD, 8 p.m. M	
*Comics (sustaining)	KHJ, 5:15 p.m. M-F	Paul Sullivan (Raleighs)	KNN, 9 p.m. M-F	
Court of Missing Heirs	KNN, 8:30 p.m. Tu	People's Platform (sustaining)	KNN, 9 p.m. M-F	
Cub Theatre (Kay's Beverage)	KMPC, 6:30 p.m. Su	Pepper Young's Family (Camay, Oxydol)	KFI, 11:30 a.m. M-F	
Death Valley Days (Pacific Coast Borax)	KFI, 8:30 p.m. F	Phillips (sustaining)	KECA, 10 p.m. Daily	
*Dr. I. Q. (Milky Way Candy)	KFI, 9:45 p.m. M-F	Pipe Smoking Time (Model Tobacco)	KNN, 7:30 p.m. M	
Dr. Kate (Sperry Flour)	KFI, 9:45 p.m. M-F	Plantation Party (Bugier Tobacco)	KFI, 7:30 p.m. W	
Don Ameche (Old Gold Cigarettes)	KFI, 6 p.m. F	Pleasure Time (Chesterfield)	KFI, 7 p.m. M, Tu, Th	
Eleanor Roosevelt (Manhattan Soap)	KFI, 9:15 a.m. Tu, Th	Poe Dramas (sustaining)	KECA, 9 p.m. Tu	
Easy Aces (Anacin Co.)	KECA, KFSD, 9 p.m. Tu, W, Th	Portia Blake (General Foods)	KFI, 12:45 p.m. M-F	
Easy Allright (Log Cabin Bread, Bottle Creek, Forest Lawn)	KHJ, 11:15 a.m. M-F	*Professor Askem	KFSD, 7:30 p.m. M	
Dr. Davy	KHJ, 2:15 p.m. M-F	Pretty Kitty Kelly (Wonder Bread, Hostess Cake)	KNN, 1 p.m. M-F	
Eddie Allbright	KHJ, 2:15 p.m. M-F	*Prof. Quiz (Gallen Kamp Shoes)	KFI, 3 p.m. Su	
Ellery Queen (Gulf Oil)	KMPC, 3:30 p.m. Su	Pullover Neighbor (Wilahira Oil)	KHJ, KGB, KVOE, 8 p.m. Tu	
Fitch Bandwagon (Fitch Shampoo)	KFI, 3:30 p.m. Su	*Quiz Court (Petrol Corp.)	KFI, 8 p.m. F	
Friendly Neighbors (Alka Seltzer)	KHJ, KGB, KVOE, 11 a.m. M-F	Question Bee (Rinso)	KNN, 8:30 p.m. M, W	
Fulton Lewis (sustaining) KHJ, KGB, KDB, KMPC, KFXM, 9:30 p.m. M-F	KFI, 7 p.m. M, Tu, Th, F	*Quiz Kids (Alka Seltzer)	KFI, 8:30 p.m. F	
Fred Waring (Chesterfield)	KFI, 7 p.m. M, Tu, Th, F	Radio City Music Hall (sustaining)	KECA, KFSD, 8 a.m. Su	
Fletcher Wily (Campbell Soup)	KNN, 3:20 p.m. M-F	*Right to Happiness (Chippo)	KNN, 9:30 a.m. M-F	
General Facts (sustaining)	KFI, 8:45 p.m. Tu	Road of Life (Chippo)	KERN, 12:45 p.m. M, Tu, Th, F	
Girl Alone (Quaker Oats)	KFI, 1 p.m. M-F	Robert Arden (Dr. Cowen)	KFWB, 7:15 p.m. Tu, Th, Sa	
Goldbergs (Oxydol)	KNN, 9 a.m. M-F	Romance of Highways (Pacific Greyhound)	KHJ, KGB, KVOE, 10:55 a.m. Su	
Good News (Maxwell House Coffee)	KFI, 7:30 p.m. Th	Raymond Gram Swing (General Cigar Co.)	KGB, KPM, KDB, KHJ, KVOE, KFXM, 6 p.m. M, Tu, W, F	
Good Will Hour (Ironized Yeast)	KECA, KFSD, 6 p.m. Su	Salute America (sustaining)	KVOE, KGB, KFSD, 10 a.m. Su	
G-Men (sustaining)	KGB, KVOE, 6:45 p.m. Th	Salt Lake Tabernacle (sustaining)	KNN, 8:30 a.m. Su	
Grand Central Station (Listerine, Prophylactic Brushes)	KFI, 5:30 p.m. F	Saturday Night Serenade (Pet Milk)	KNN, 5:45 p.m. Sa	
Gene Autrey (Wrigley)	KNN, 2:30 p.m. Su	Second Husband	KNN, 5 p.m. Tu	
Guy Lombardo (Lady Esther Cosmetics)	KNN, 6 p.m. M	Secret Agent (sustaining)	KVOE, KHJ, KGB, KFXM, KDB, KMPC, 7:30 p.m. Tu	
Hawai Calls (sustaining)	KHJ, KGB, KVOE, 5 p.m. Sa	Signal Carnival (Signal Oil)	KFI, 6:30 p.m. Su	
Hawthorne House (Wesson Oil and Showdrift)	KHJ, KGB, KVOE, 3:30 p.m. M, Tu	Social Secretary (sustaining)	KMPC, 3 p.m. M, W, F	
Haven of Rest (sustaining)	KHJ, KGB, KVOE, 3:30 p.m. M-F	Show Boat (Avalon Cigarettes)	KFI, 7:30 p.m. F	
Heart of Julia Blake (sustaining)	KFI, 10:15 p.m. M, W, F	*Society Girl (Mazola)	KNN, 11 a.m. M-F	
Helen Treat (American Home Products)	KNN, 8:30 p.m. M-F	Sports Huddle (Marvel Cigarettes)	KNN, 6:45 p.m. Tu, Th, Sa	
Help Thy Neighbor (Pepperdine Foundation)	KNN, 12:00 p.m. M-F	Stepmother (Colgate Tooth Powder)	KNN, 12:45 p.m. M-F	
Hilton House (Palmolive Soap)	KNN, 12:30 p.m. M-F	Strange As It Seems (Colgate-Palmolive)	KNN, 8 p.m. Th	
Hit Parade (Lucky Strikes)	KNN, 8 p.m. Sa	Sid Ziff (L. A. Brewing)	KFWB, 7 a.m. M-F	
Highway Romances (Greyhound Bus)	KHJ, KGB, KVOE, 10:15 a.m. Su	Summer Pastime (sustaining)	KFI, 6 p.m. Tu	
Hollywood Playhouse (Woodbury Soap)	KFI, 7 p.m. W	Sunday Evening Hour (Ford Motor Co.)	KNN, 5 p.m. Su	
Honeymoon Hill (Cal-Aspirin, Haley, M-O-L)	KECA, KFSD, 11:15 a.m. M-F	Texaco Star Theatre (Texaco Co.)	KNN, 5 p.m. W	
Hour of Charm (General Electric)	KFI, 6 p.m. Su	Telephone Show (Telephones)	KFI, 4 p.m. M	
Hymns of All Churches (Procter & Gamble)	KFI, 10:45 a.m. M, Tu, Th	Texaco Star Theatre (Texas Co.)	KNN, 5 p.m. W	
Helen Mencken (Sterling Prod.)	KNN, 5 p.m. Tu	*This Amazing America (Greyhound Lines)	KFSD, 7:30 p.m. F	
Hal Burdick (Cardinet Candy)	KFI, 9 p.m. Su	Treasure Chest (sustaining)	KFI, 4:30 p.m. Tu	
It Happened in Hollywood (Spam)	KNN, 11:15 a.m. M-F	True Life Dramas (Langendorff Baking Co.)	KFI, 2 p.m. M-F	
Inside of Sports (Bayuk Cigars)	KHJ, KMPC, KFXM, 7:15 p.m. Tu, Th, F	Twilight Trail (Brown & Williamson)	KFXM, KPM, KHJ, KGB, KVOE, KDB, 8:45 p.m. Tu, Th	
*Information Please (Canada Dry)	KECA, KFSD, 7 p.m. Tu	*Uncle Walter's Dog House (Raleigh Tobacco)	KFI, 6:30 p.m. Tu	
Ingewood Park (Ingewood Cemetery)	KNN, 8 p.m. Su	Union Oil Opera (Union Oil Co.)	KFI, 7:30 p.m. Tu	
Invitation of Education (sustaining)	KNN, 12:30 p.m. Su	Vera Vague (Signal Oil)	KFI, 6:30 p.m. Su	
Irene Rich (Welch Grape Juice)	KFI, 7:15 p.m. Su	Valliant Lady (Wheaties)	KFI, 10:30 a.m. M-F	
Jack Owens (Town Talk Bread)	KNN, 4:15 p.m. M-F	*Vic and Ned (Crisco)	KFI, 12:45 a.m. M-F	
Johnny Presents (Phillip Morris Cigarettes)	KFI, 7:30 p.m. Tu	Waltz Time (Milk of Magnesia)	KNN, 8 p.m. M	
Johnny Presents (Phillip Morris)	KNN, 7:30 p.m. F	*We, the People (Sanka)	KNN, 8 p.m. Tu	
John's Other Wife (Freezone, Kolynos Toothpaste)	KICA, KFSD, 11:30 a.m. M-F	Who Are You? (sustaining) KHJ, KGB, KVOE, KPM, KFXM, 4:30 p.m. M	Where Are You From? (sustaining)	KHJ, KGB, KVOE, KMPC, KFXM, 4:30 p.m. W
Johnson Family (sustaining)	KMPC, 1:30 p.m. Tu, Th, F	What Would You Have Done (Energine)	KECA, 7:30 p.m. F	
Joyce Jordan (La France, Satina, Minute Tapioca)	KNN, 2:30 p.m. M-F	*What's My Name (Oxydol)	KFI, 5:30 p.m. F	
Just Plain Bill (Anacin, Fly-Dead)	KECA, KFSD, 11:45 a.m. M-F	What's On Your Mind (Peanut's Peanuts)	KNN, 8 p.m. M	
John B. Hughes (Brown-Williamson, Sal Hepatica)	KHJ, KGB, KVOE, KMPC, KFXM, KDB, 6:30 p.m. M-F	When Presses Roar	KFI, 2:30 p.m. Su	
John Clark (Marco Dog Food)	KNN, 4 p.m. Su	Wife Saver (sustaining)	KECA, 10:45 a.m. Tu, F	
Johnny Murray (Smart and Final)	KFI, 8:30 a.m. M, W, F	Walter Winchell (Jergens Lotion)	KFI, 8 p.m. Su	
Kaltenborn (sustaining)	KFI, 3:45 p.m. Th, Sa	Woman in White (sustaining)	KFI, 8 a.m. M-F	
Kaltenborn (sustaining)	KFI, 11:45 a.m. Su	World's A Stage (Haas Baruch)	KFI, 7 p.m. Su	
		Young Dr. Malone (Post Bran)	KNN, 2 p.m. M-F	

*I won, Ma. I can just get home  
in time to hear*

**GABRIEL HEATTER**



Don't miss the keen analysis of important news by Gabriel Heatter. A noted commentator gives you the inside on what's going on these days.

Presented by Liberty Magazine

Listen to

**GABRIEL HEATTER**

7:30—7:45 p. m.  
Thursday and Saturday  
ON DON LEE STATION  
KHJ