

# MOVIE-RADIO GUIDE

TEN CENTS  
CANADA—12c

PROGRAMS  
FOR OCT. 19—25



**BARBARA LUDDY**  
Star of the "First  
Nighter" series,  
Tuesday nights, CBS

A E A 87 B

**Log of All U. S. Broadcasting Stations, p. 36**

Read about "Hollywood Under Fire," and "Mary Martin, the Texas Kid"

## What's Wrong With Our Radio Entertainment Set-Up?

**S**OMETHING is rotten in Denmark. The Denmark we refer to is the world of radio entertainment on which most of us rely at least four nights out of every seven. We believe something is rotten because of what is happening on New York's Great White Way.

Two of Broadway's biggest hit shows of the moment are Ed Wynn's "Boys and Girls Together" and Al Jolson's "Hold on to Your Hats." Starring with Mr. Wynn is Miss Jane Pickens of the once-famous Pickens sisters. Miss Martha Raye is co-starred with Al Jolson. Critics say their performances are terrific. Ticket-buyers stand in line to get seats and every performance is a sell-out. All of which is very important to radio listeners for the reason that our radio producers have been telling us for several years that Mr. Wynn, Mr. Jolson, Miss Raye and Miss Pickens are washed up. They didn't state it quite that bluntly, but you have heard for yourselves their recent absence on sponsored radio programs.

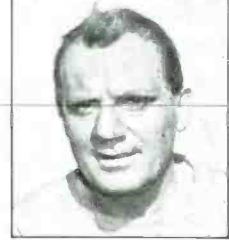
But they aren't washed up. Listen to Ed Wynn. He snips off a piece of carpet and tosses it into the audience. "It's two hundred percent wool," he assures them. "It came from sheep that led double lives."

We remember Ed Wynn as the Fire Chief and a person who was "must" listening in every household. We remember Al Jolson, who won his just deserts when he was called "the greatest entertainer in the world."

But broadcasters said they were through, and listeners who might now be enjoying their laughter-provoking antics must be content with others. Not that the others are not good in their own way, but there just is no substitute for an Ed Wynn but Ed Wynn himself.

Somewhere in the broadcasting machine a nut is loose. We have pleaded before for producers to develop new talent. Now we plead for them to bring back the old favorites in new shows. Broadway is showing them how it can be done. Until our producers learn the trick, radio entertainment will fail to live up to its promise of "The Greatest Show on Earth."

**PAT O'BRIEN** is quite a guy and also quite an actor. We didn't know it until we went to South Bend, Indiana, recently to the world premiere of "Knut Rockne—All-American." It is the modern fashion to have world premieres in towns with which a photoplay is concerned. South Bend, home of Notre Dame, is still reeling under the shock of so much glamour and so many stars.



Pat O'Brien

Actually, the pretty custom is a stroke of luck for movie fans as well as good business for the studios. How else could the lads and lasses from the smaller cities see a typical Hollywood opening. Into South Bend, for example, came the greatest parade of celebrities that town has ever seen. Among them were Charles Ruggles, Anita Louise, Rudy Vallee, Jimmie Fidler, Peggy Diggins, Irene Rich, Ricardo Cortez, Gail Patrick, Bob Hope, Rosemary Lane, Bruce Cabot, Owen Davis, Jr., Ronald Reagan,

Jane Wyman, Donald Crisp, Gale Page, Pat O'Brien and Franklin D. Roosevelt, Jr. Those stars appeared in four theaters, in all of which "Knut Rockne—All-American" was being shown. We shall never forget the jam-packed streets, the kids following the stars all over town, the men and women of the city generously applauding every time a celebrity made a personal appearance. Such appearances are certain to bind together the stars and their followers. More particularly, such acting as Pat O'Brien does in this picture is a treat for every lover of good films. Warner Bros. and Pat O'Brien are to be congratulated for turning out a great motion picture.



**PUZZLE OF THE WEEK:** Al Jolson and Martha Raye have a smash hit on Broadway. Why doesn't radio present them to listeners?

Jane Wyman, Donald Crisp, Gale Page, Pat O'Brien and Franklin D. Roosevelt, Jr.

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**THE SIGN-OFF** of most radio stations is uninspiring. The call letters, the city, the power, and a sleepy good night. Station CKOC in Hamilton, Ontario, Canada, introduces a new and significant note. We are indebted to M. V. Chesnut, station manager, for telling us about it.

Instead of the usual dismissal, CKOC presents Admiral Lord Nelson's Prayer for Victory, written on the eve of the battle of Trafalgar, October 21, 1805. It goes like this:

"May the great God whom I worship, grant to my country, and for the benefit of Europe in general, a great and glorious victory; and may no misconduct in anyone tarnish it; and may humanity after victory be the predominant feature in the British fleet! For myself individually, I commit my life to Him that made me; and may His blessing alight on my endeavors for serving my country faithfully! To Him I resign myself and the just cause which is entrusted to me to defend. Amen, Amen, Amen."

**THE GIRL ON THE COVER:** Barbara Luddy is little but mighty, a female Napoleon of drama. She stands something less than five feet in high heels and has a peculiarly childlike voice. But her voice and dramatic sense have proved big enough to win great popularity as feminine lead of CBS' "First Nighter"—popularity climaxed by her winning of the "Best Actress" title in Movie-Radio Guide's 1940 Star of Stars Poll.

More important, "Biddy" has proved big enough in spirit to conquer some pretty tough foes in both her private life and her dramatic career. Curiously, Barbara began her life in Helena, Montana, a town that bears the name of the island where the historic Little Corporal spent his last days of banishment. She started early scaling the career Alps, traveling all over Montana singing for the Red Cross war benefit when she was eight years old. Only a few years later she reached for a high C and lost her singing voice entirely, in spite of the work of voice specialists. Biddy is also one of those valiant and fortunate individuals who have completely conquered infantile paralysis. Only last year she was in an automobile accident that cost her a couple of teeth. She still hasn't met her Waterloo in private life or in her dramatic career. Natural-color photograph is by Jack Albin.



Barbara Luddy

### CONTENTS

#### Movies

- Actor Extraordinary..... 1
- Hollywood Under Fire (an article)... 2
- Mary Martin, the Texas Kid (an article)..... 4
- This Week in Hollywood (news).... 6
- This Week on the Screen (reviews).... 8
- Fred Allen Looks at the Movies (an article)..... 9
- Their Troubles ARE Little Ones.... 10
- "Down Argentine Way" (Picture of the Week)..... 12

#### Radio

- This Week's Radio Events..... 13
- I Married an Announcer (an article)... 14
- Yankee Doodle Learns to Talk (an article)..... 15
- First Families of Radio ("Our Gal Sunday")..... 33
- The Pleasure of Simple Things (an article)..... 34
- A Woman's Work..... 35
- Complete Log of U. S. Broadcasting Stations..... 36
- On the Bandwagon (a department).... 37
- Along the Aerialites (news)..... 38
- On Short Waves (a department).... 40

#### Programs

Week of October 19-25..... 16-32

Curtis Mitchell, Editor

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# Actor

## EXTRAORDINARY

**P**AUL MUNI, now appearing as Pierre Radisson (below), French-Canadian trapper responsible for founding the Hudson's Bay Company in the 20th Century-Fox film, "Hudson's Bay," usually prepares for his roles (Zola, Pasteur and others) by reading everything he can lay his hands upon and, for months before production starts, living as those characters lived. He followed this procedure in preparation for this role, too, and audiences may expect the usual fine Muni portrayal. Only slip-up in the Muni procedure here was when, on the first day, he fell into the studio-built bay, took cold and held up shooting for a week. Pierre Radisson, according to his biography, broke the ice to take a daily swim in the real Hudson Bay.



# HOLLYWOOD UNDER FIRE

By  
**KIRTLEY BASKETTE**



James Cagney  
Melvyn Douglas

Franchot Tone  
Fredric March



Pilloried for its sins by press and pulpit, Hollywood is ever on trial. Read the record

*Cleared*

**T**HE big guns of the Dies Committee have finally ceased blasting at Hollywood, but a pall of Red smoke still hangs heavy over the movie capital.

A few weeks ago, big, blond, bulldoggy Representative Martin Dies and his Federal investigators finally cleared Fredric March, James Cagney, Humphrey Bogart, Melvyn Douglas, Franchot Tone, Lionel Stander and a score of other Hollywood actors, directors and writers of direct accusations of Communism. For the present, at least, the screen colony stands officially absolved as a flaming hotbed of radicalism and a serious center of subversive conspiracy against democracy. The lurid light of Red publicity has faded at last and Hollywood is busy picking up the pieces of its reputation—again.

Can Hollywood take it? Well—it always has. Hollywood has been under fire before.

In its turbulent history Hollywood has been the target time and again for bombshells of shocking scandal and sensation. It has been called far worse things than a suburb of Moscow. It has been called a latter-day Sodom and Gomorrah, for instance. It has been denounced for indecency and deplored for wholesale divorce. It has

been pilloried by press and pulpit. But it has always risen from the mud—a bigger, a better, a morally sounder and more worth-while Hollywood.

Hollywood has weathered the Fatty Arbuckle attack case, the sinister mystery of William Desmond Taylor's still unsolved murder. It has shaken off the revelations exposed by the tragic death of Wallace Reid. It survived the dual-life implications of the Paul Bern-Jean Harlow honeymoon suicide. It dragged itself out of the slough which earned the active wrath of the Catholic Legion of Decency, churches and reform groups all over the land.

Hollywood was like a big, spoiled, obstreperous kid with far too much money in its gaudy jeans back in 1921, when the first blast threatened to blow it into inglorious oblivion. Movie stars were like gods and goddesses then, unreal people in a fabulous world. Exhibitionism flourished on a scale never seen before or since. Charlie Ray fitted his bathtubs with solid-gold faucets, Tom Mix lighted his mansion with blazing electric brands, Cecil B. DeMille proffered bowls of jewels to his lady guests at Roman parties, the mystic Valentino dwelt in oriental splendor atop a mountain

crag with his falcons, slave bracelets and milk-white Arabian steeds. Gloria Swanson and Pola Negri carried on regal feuds instead of acting like the former chorus girls and bathing beauties they were. Roscoe Conkling (Fatty) Arbuckle rolled around in a specially built touring car that reached half-way down Hollywood Boulevard.

**F**ATTY ARBUCKLE was a Kansas boy who started in show business at fifty cents a night and wound up with his own movie company and the title of king of comedy. He was five feet six inches tall, and to millions of fans, when his 266 pounds shook, it was the funniest thing in the world. There is no star comparable to Fatty today. Professionally he was a panic. Personally, he was an ignorant former barboy, good natured and fairly shrewd, but spoiled.

Fatty was thirty-four when he drove his sporty car with a Hollywood party to San Francisco one September weekend for a good time. Virginia Rappe, a minor movie actress, was one of the Hollywood show girls who registered at the St. Francis Hotel to help the tired studio workmen relax.

The fumes of gin and orange juice got to work shortly after. Fatty and

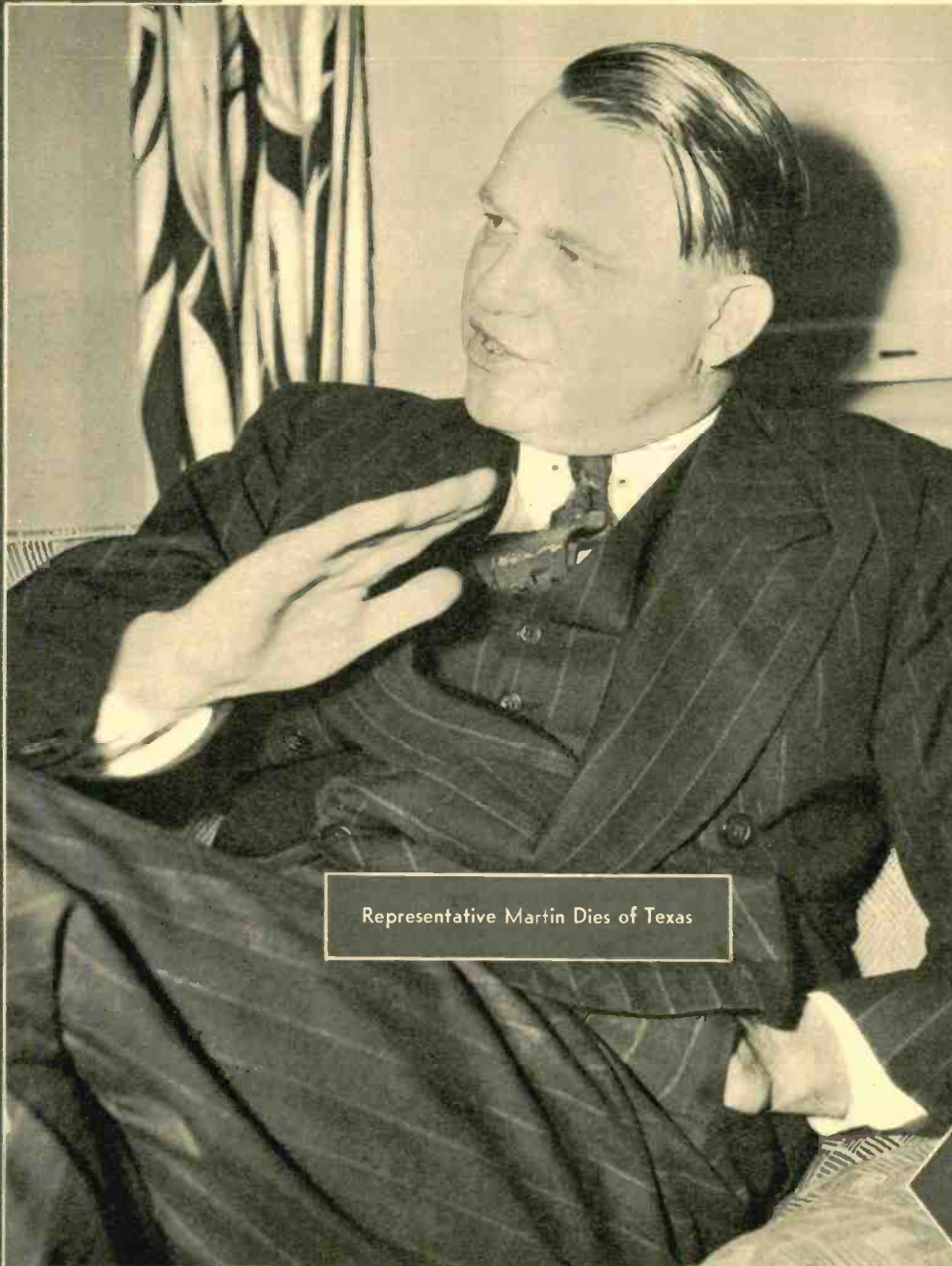
## TRIUMPHANT HOLLYWOOD

**H**ARD-BOILED newspaper editors rate cities according to their news value. No. 1 city is Washington, D. C. No. 2 city is New York. No. 3 is that once-sprawling, still-under-sized hamlet called Hollywood.

Here is a city in a fish-bowl. Any one's private life is under the scrutiny of 350 writers, columnists and radio commentators. Any peccadillo becomes a news story. An off-the-beaten-path adventure that would pass unmentioned in cities twenty times the size of Hollywood becomes news of national interest.

More often than it has deserved, Hollywood has been on the spot. Just recently Representative Martin Dies, Red-baiter and chairman of the House committee investigating un-American activities, accused many stars of being Reds. Hollywood challenged him to investigate. He did. An irresponsible ex-Red named Leech asserted that many stars were party members. He said he had collected dues from them. That was enough for the newspapers; they painted the town Red.

Once again the same Hollywood which has survived the growing-pains of its earlier years has risen above the smut and dirt of these



Representative Martin Dies of Texas

—International News

## Accuser

banded together and they announced that henceforth all Hollywood pictures with an element of indecency would not be shown. Los Angeles instituted local censorship and was followed by other major cities. Will Hays, who had resigned a Harding cabinet-post to head the newly formed but little respected Motion Picture Producers and Distributors Association, got both recognition and power as a policy czar of Hollywood. Hays immediately announced a campaign to clean up the movie industry. Fatty's thousand-dollar contracts were canceled. Hays, announcing his aim to "attain and maintain the highest possible moral and artistic standards" for Hollywood, banished all Arbuckle films everywhere. "This is a service," editorialized the *New York Times*, "quite as large as any that Mr. Hays rendered while Postmaster General."

THAT fall Fatty Arbuckle, purged from simon-pure Hollywood, sailed on a world tour to forget and was himself promptly forgotten. Never again was Roscoe C. Arbuckle a Hollywood figure, although later he essayed a comeback under the name of Will B. Good, a gesture as pathetic as it was naively absurd.

Hollywood rose, phoenix-like, from the ashes, mightier and nobler for all time to come. Or so it believed until the William Desmond Taylor murder blasted its precarious reputation again.

The William Desmond Taylor case by now is one of the classic murder mysteries in the annals of American crime. Partly because it has never been solved, partly through its exciting Hollywood background because of the big star names involved—Mabel Normand, Mary Miles Minter, Douglas McLean, Edna Purviance and a dozen more—and because of the complicated background of love. It's an intriguing topic of conversation still in Hollywood, recently revived by a bitter court battle between Mary Miles

charges. If there was treason in Hollywood, Dies didn't find it. He found only stars who had innocently permitted their names to be used by organizations which were secretly backed and financed from Moscow. He also found that those same stars were motivated by the broadest humanitarian instincts. One star stated: "They told us families were starving. They asked for money and I gave it." It was as simple as that. They didn't know that the organization to which they contributed was using that money to induce those families to come into the Communist party.

So Hollywood stands vindicated of the Red menace today just as it stands vindicated of all the other charges of the past. It remains a city vitally American, tremendously charged with responsibility. We members of the motion-picture audience stand charged also with tolerance, understanding and cooperation. Good pictures deserve our support. Good pictures carry the message of the American way wherever they are shown. Because Hollywood's battle to lift herself to her present high place as a community and as a center of culture is a vivid tribute to the men and women of ideals and integrity who make pictures, we present herewith the story of "Hollywood Under Fire," a record of the most important little city in the world and its dramatic struggle to achieve the dignity and respect to which its achievements entitle it.—Editor.

Virginia Rappe disappeared. The rest of the party heard screams. They found Miss Rappe "in great distress." A doctor sent her to a hospital, where she died from a ruptured internal organ and peritonitis.

Fatty fled to Hollywood. In a few days he was back "to clear up things" riding in his custom-built touring car, wearing a snappy Norfolk jacket, knickers, green socks and a slightly greener look. The next thing he knew he was in jail, without bail, charged with murder, a charge later lowered to manslaughter. The nation rocked with the shock. The national jester in jail for rape and murder!

In Hollywood, Sid Grauman, theater king and one of Fatty's former pals, quickly withdrew from his theaters the latest Arbuckle epic, "Gasoline Gus." Cowboys in Wyoming unlimbered their six-guns and blazed at Fatty's screen antics. The Rev. Dr. J. R. Straton used the sordid case for a sermon. So did a hundred more pastors. In Los Angeles eight thousand morbidly curious ghouls passed by Virginia Rappe's bier to gaze at her ravished beauty. Sales of Arbuckle's coffee, a national leader, sank. All over the nation—in New York, Chicago, in Massachusetts, Connecticut, Tennes-

see, Texas—Fatty Arbuckle movies were banned.

Fatty's two trials were Roman circuses. Crowds rioted to get in, women fainted and strong men cursed. Strangers in the courtroom were accused of poisoning witnesses. The jury—five of them women—was called crooked. Perjury, bigamy, double lives were exposed. Every day brought more lurid news to a breathless nation. Hollywood's black eye swelled.

IN HIS second trial Fatty Arbuckle was acquitted of manslaughter and other charges were dropped. His defense expenses—not including the attorney's fee—amounted to the then incredulous sum of \$110,000. A national howl went up as from the whole sorry stew a stench arose to high heaven. With Fatty scot-free, Hollywood faced the rap from an indignant nation. For weeks the movie capital's very existence hung critically in the balance. Something had to be done. And something was. Something which in the long run made Hollywood's first baptism of fire worth the agony. Hollywood, for the first time, was called to account and made responsible to its audience.

The motion-picture theater owners


Minter and her mother. At the time it happened, it was headache number one for Hollywood.

On the morning of February 2, 1922, a prominent movie director named William Desmond Taylor was found by his Negro butler lying beside a desk in his bungalow. He had been shot through the heart from behind and he was stone dead. On the desk top were scattered some canceled checks he had been sorting. Inside it were some love letters.

Taylor lived in the then swank Bungalow Court. His next-door neighbor was film star Edna Purviance. At midnight she had seen a light in Taylor's bungalow. Douglas McLean, another neighbor and then a top-ranking star, claimed to have heard a shot at nine o'clock and another at two in the morning. Raven-haired Mabel Normand, the beloved hoyden of early Hollywood, known to share a close affection with Taylor, had called at Taylor's at eight-thirty on the eve of the crime; she left around nine.

Obviously the murder was not for money; a case of jewels worth thousands was left untouched, also a sizable sheaf of bills. Two big glasses and a cocktail-shaker with gin and

(Continued on Page 42)



MARY MARTIN is the cream of the crop of Texas lovelies busy in Hollywood making good. She became famous as the girl whose heart belonged to Daddy and, blessed with a fine voice as well as the other essentials for stardom, won a featured role in "The Great Victor Herbert," followed it with a demonstration that she could act as well as sing when co-starred with Bing Crosby in "Rhythm on the River"

—Eugene Robert Richer

# Mary Martin the Texas Kid

When Gordon Swarthout, our movie editor, announced he would spend a busman's holiday in Hollywood, we asked him to look up Mary Martin and tell us what she is like. Mary Martin is a new star, an unusual personality, and another example of the amazing womanhood they grow in Texas. "Just jot down notes and mail them back. We'll write the story," was our parting advice. But we're not writing a story. The notes are too vital and alive. Instead we're passing along these memos from our wandering representative. We believe Miss Martin will be both shocked and surprised.—Editor.

**M**ARY MARTIN was born in Weatherford, Texas, on December 1, 1914, is, despite other agents to the contrary, twenty-five years of age and will be twenty-six on

was a grand cover you ran of me on MOVIE-RADIO GUIDE." As an afterthought, "I really shouldn't be in the publicity department dressed this way, because there is a rule against it. I hope no one sees me." (She was dressed in a white play-suit with blue trimmings and wore a bandana of white with blue stars on it over her long bobbed hair. This wasn't an affectation, as it was the costume she was wearing in a scene for "Love Thy Neighbor.") Continued Mary: "We're doing a process shot. Did you ever see one? I can't understand how they work. There's a great deal about this business of making movies I don't understand. I think it's fascinating, don't you?"

To show her unaffectedness (or cleverness), Mary immediately began to talk about her home town of

older sister, remember) she was the more disturbing. Her older sister, who was also a beautiful and talented girl, was chosen one time to appear as princess at the Cotton Palace at Waco, Texas. She was to wear an elaborate gown, complete with crown, et cetera, et cetera. The day the affair was to be held, as a result of an unusual silence in the Martin household, Mrs. Martin decided to check up on her younger daughter. She found Mary dressed in her sister's "princess outfit," complete to the crown, parading up and down in front of a mirror admiring herself.

An incident which might illustrate Mary's impetuosity was the case of the automobile which went "Ta-ta-ta-ta!" (a bugle horn). Mary was about twelve years old at the time Mr. Martin (who was a respected lawyer in Weatherford) bought a new automobile. Mary thought the car was grand, but she didn't like the horn. She thereupon took it upon herself to go down to the garage which did Mr. Martin's work and order a new one. Then, a few days later the garage called Mr. Martin and told him that the new horn had arrived for his car. Mr. Martin said he had not ordered a horn, and upon investigation found that his daughter had gone in and placed the order without his knowledge. Although Mary usually had her way with her folks and got practically everything she wanted from them, Mr. Martin at this point put his foot down, but firmly. A stormy scene ensued in Mr. Martin's office and, according to Mrs. Martin, it was the only time that Mr. Martin ever absolutely denied granting one of Mary's whims. Although the usual procedure was to refer matters of this kind to Mrs. Martin, who dotes upon her daughter (as did Mr. Martin, since deceased), this time Mr. Martin firmly said that the horn would not go on the car. Mary just as firmly insisted that she had ordered the horn and that it should go on the car. The horn did not go on the car, and as a result, although Mary cannot be said not to have disobeyed her parents, she never did disobey them about an automobile. In fact, she was sixteen years of age before she ever drove.

In school Mary always took the easiest way and was known locally for her ability to "work" the teachers. To this day she won't take responsibility (especially the duties of running her new home) if she can get out of it. She is perfectly capable, you understand, but she is really not interested in anything except movies and radio—and it's like pulling teeth to get her to do anything about anything she isn't interested in.

Mary finished high school at Weatherford at the age of fourteen, was sent to Ward Belmont at the age of fifteen. She ran away from Belmont

at the age of sixteen and was married. Of this union a son, Larry, now eight years of age, was born.

By the time she was eighteen (marriage didn't turn out well) she was running three dancing-schools, one at Weatherford, one at Mineral Wells and one at Ranger, Texas, all about eighteen to twenty miles apart. This was Mary's first attempt at self-expression (confidentially, it was her way of showing her independence after her marriage failed) and she did a pretty good job of it. Her mother, Mrs. Martin, made the scenery and designed the costumes; Mary whipped her pupils into line and presented soloing recitals and shows with them. So, she really can be said to have produced her own shows before she was of age.

During the early stages of her career Mary was encouraged and abetted by her parents to the fullest degree; she seems to have been somewhat the pet of the family, especially of her father. Only thing that they ever asked her not to do (which she has never done) was to take a job singing in a band.

**D**URING the time that she spent in Hollywood trying to make a go of things, and also in New York before she clicked in "Leave It to Me," she kept in close contact with her folks. Several times she was on the verge of giving up, or taking a band job, and when she did feel that way she wrote a letter home. A stock phrase she used was, "Mama, I'm down to thirty cents"—this to express her discouragement. Several times Mrs. Martin received a letter using that phrase, and each time she did she immediately packed up and headed for wherever Mary happened to be. There she would spend a few weeks straightening her out and helping her to regain her confidence. After that she would return to Texas and Mary would continue the uphill battle which, as we know, eventually landed her at the top.

About her marriage: Mary and Richard Halliday called up Mrs. Martin at two o'clock on a Saturday morning and said that they were going to Las Vegas to be married. Mrs. M. put up a bit of an argument because of the fact that Mary was scheduled to go to work Monday morning on the Bing Crosby picture, "Rhythm on the River." The two youngsters insisted they had plenty of time. So they were married—and Mary went to work on Monday morning and Dick continued his work as head of Paramount story department, which was quite a job in itself. As a result, they had two days off in the first four months of marriage.

Mary is dying to get away to New York, but she doesn't see how she is going to be able to because of her radio show ("Good News") on Thursday nights. Added to this is the com-

(Continued on Page Facing 44)

Here's the kind of story you never read, because stories aren't written this way—but you'll know the real and lovable Mary Martin after you've finished it!

December 1. She is five feet four inches tall, weighs about 110 pounds, has light brown hair, brown eyes and a slight southern accent. She is under contract to Paramount, has been resigned for "Good News of 1941" with Dick Powell. Her next picture is "Love Thy Neighbor," with Jack Benny and Fred Allen.

When lawyer Martin of Mississippi and the former Juanita Pressley of South Carolina met in Texas and were married, the result—eventually—was Mary Martin, although their first offspring was a daughter named Jerry. Mary came along to bless the family and, incidentally, throw it into an uproar fourteen years later. Jerry, the older sister, is married and lives in Texas. Mary is a rather naive and unsophisticated young lady (her strip-tease in "Leave It to Me" notwithstanding) who works incessantly and constantly at anything she likes—which all her life has been the theater. Quick, pert and vivacious, she speaks staccato style, seems to have a habit of rushing headlong into places and situations, then crossing her fingers in regard to consequences. Conversation upon meeting her ran something like this:

"Hello, it's so nice to meet you. That

Weatherford, Texas. She named Governor Langham of Texas, his son Fritz, who is a Congressman, some girl who married into royalty and became a princess, all extolling the merits of Texas and Weatherford and completely ignoring Mary Martin, probably the most famous of all. An expression she uses quite often is "over yonder." She has studied French, Italian and Spanish, but can't sing in German "because it was too hard to learn." She gets hungry at 10:30 in the morning because she gets up at six o'clock, which is different than she ever did in Texas. She has lost a little weight since her marriage about five months ago (May 5) to Richard Halliday, who recently resigned as Paramount story editor.

**M**ARY'S mother, a gracious and attractive woman with whom I talked for two hours, seems to think that the girl instinctively had a feeling that she would make a name for herself in the world some day. Not an unruly youngster, she was somewhat unpredictable—with the tendency to do things first and suffer consequences later (if she couldn't talk her way out of them). Of the two sisters (Mary was fourteen years younger than her

# Hollywood

## HEARTBEAT

CONSTANCE BENNETT is finally establishing a Nevada residence, at Reno to divorce the Marquis de la Falaise de la Coudraye, her third husband, from whom she has been separated for several years; Miss B.'s first was Chester Moorehead, wed in 1921 (marriage annulled two years later), and second was Phil Plant, married in 1924 and divorced following a million-dollar settlement in 1929. Her marquis, once wed to Gloria Swanson, was annexed in November, 1931 . . . Judy Garland, who had her tonsils out last week, is recuperating by spending practically every day taking tango lessons with her steady boy friend, Dave Rose, at the Hollywood Arthur Murray studios . . . Kay Stewart, twenty-one, Paramount player, and Langdon Procter, twenty-one, polo-playing scion of the Ivory Soap millions, were wed at the Wee Kirk o' the Heather Monday, October 14 . . . Zorina and hubby George Balanchine are disagreeing . . . Mary Healy cried as she said good-bye to Peter Hayes when he flew to New York. Friends predict an early marriage . . . Al Jolson's showgirl heartbeat, Joan Marshall, makes Jack Warner, Jr., palpitate, too.

RIGHT: First photo of Martha Scott and Carlton Alsop, in Hollywood after New York marriage



# This Week IN HOLLYWOOD

## Connie Bennett to divorce the Marquis de la Falaise in Reno; Gables reveal vacation plans

CLARK GABLE and Carole Lombard are planning to spend Gable's three-month vacation hunting and fishing. Clark will be ready to go as soon as he has completed "Comrade X," the Soviet comedy co-starring Hedy Lamarr, and his wife Carole will have her outing clothes packed when she winds up "Mr. and Mrs. Smith," co-starring Robert Montgomery. Incidentally, secret operatives report that Miss Lombard has capped her career with her performance in "They Knew What They Wanted" with Charles Laughton, a previously made RKO film soon to be released.

Mickey Rooney, 1939 screen box-office king, who last week at New York's Loew's State Theater broke Eddie Cantor's personal-appearance record revenue there of over fifty thousand dollars, is to be the hero of a biographical drama entitled "The Little King," by Anita Loos, of "Gentlemen Prefer Blondes" fame. When Mickey heard that his fame had reached the importance of such a biographical play he remarked, "Now all I need is to

have a good five-cent cigar named after me." Miss Loos is writing the play for Broadway, but should it become a stage success there's little doubt that M-G-M will turn it into celluloid.

### Portentful Potpourri

George Raft and Warner Bros. have ironed out their difficulties . . . Paulette Goddard, rumored by some columnists to be having trouble with Charles Chaplin, nevertheless is sporting an elaborate new diamond bracelet, and during the fortnight sailed through the Panama Canal and flew from Panama to New York to be on hand for the opening there of "The Great Dictator" on October 15. Incidentally, Paulette will co-star with James Stewart for Jimmie Roosevelt's filming of the Horace Heidt "Pot o' Gold" story . . . Fireball Ida Lupino and badman Humphrey Bogart, whom Warner Bros. are turning into a great lover, are reported to have been showing their temperaments to one another on location for "High Sierra" . . . Which reminds that feuders Louella Parsons and Nunnally Johnson, who did the



—Jack Albin

# Event OF THE WEEK

RANKING as one of the more unusual affairs to attract blasé Hollywood was Ann Lehr's "Attic of the Stars" party staged Thursday night, October 3, at the Hollywood Guild, and for the benefit of the charitable work of that organization. Inspired by an idea of screen-writer Ron Ferguson, the "Attic of the Stars" party was held to introduce the new Memento Mart of the Hollywood Guild, by means of which fans may acquire clothing, jewelry or trinkets worn or possessed in the past by their favorites.

The Memento Mart will become a permanent affair; jewelry and trinkets (to be itemized later in Movie-Radio Guide) will sell for from one to five dollars—and clothing, including robes, jackets, hats, shoes, et cetera, will be priced up to fifteen dollars per item. Every three months the stars on the pledge list will cull their bureaus, wardrobes and homes for items to be given to the Guild's Memento Mart.

Generous donor to the initial showing was Nelson Eddy, who sent 180 items. Barbara Stanwyck provided belts, compacts, purses and a snood. Charles Chaplin and Bette Davis were also big donors.

LEFT: Rare photo of pre-talkie star Mae Murray, at Ciro's with Harry Ritz of Ritz brothers

## POLITICKINGS

WITH the national election a scant three weeks distant, the Hollywood stars are divided into three camps—those for Roosevelt, the braver ones who have declared for Willkie, and the fence-straddlers. Robert

Montgomery, Mary Pickford, Charles (Buddy) Rogers, Ralph Morgan, William Bakewell and Porter Hall not only have declared for Willkie but donated their services to twelve radio transcriptions in his support. Rumored to

be working in behalf of F. D. R. are Spencer Tracy and Clark Gable. For Roosevelt's re-election, according to lapel and bosom buttons, are Humphrey Bogart, Leo Carrillo, Andy Devine, Melvyn Douglas, Sally Eilers, Alice

Faye, Betty Grable, Miriam Hopkins, Pat O'Brien, George Raft and Claude Rains. Likewise declared for Willkie are Vilma Banky, Frances Dee, Doris Kenyon, Guy Kibbee, Joel McCrea, Ray Milland and Lynne Overman.



*Saturday Evening Post* story about her, are living in houses "back to back" in Beverly Hills and neither one knows it! . . . Shirley Temple visited the M-G-M studios last week and started another flock of rumors . . . Charles Laughton and wife Elsa Lanchester, whose English home was wrecked when a German bomber crashed on it, have resigned themselves to remaining in Hollywood, recently bought a beautiful estate in the Huntington Riviera . . . Metro is raving over the recent Technicolor test made of Greer Garson of "Goodbye, Mr. Chips" fame . . . Robert Taylor, who became air-minded because of his current assignment to M-G-M's "Flight Command," is taking instructions for his pilot's license, and now proposes to his fellow stars that they band together and rent a small airport with the necessary hangars and form a Hollywood stars' flying club . . . Family note observed recently at the circus in Hollywood: Virginia Bruce with her seven-year-old Susan Ann Gilbert, Joan Bennett with daughter Melinda, and Mary Astor with her eight-year-old daughter Marylyn.

#### It's a Date:

Will Jimmy Stewart's return to Hollywood end the varied dating of Olivia de Havilland? Franchot Tone was the latest to entertain her at Ciro's . . . Good-looking Bob Stack is still playing the field which now includes Bernice Stewart and Mary Beth Hughes . . . Martha O'Driscoll, who is luscious as Daisy Mae in the soon-to-be-released "Li'l Abner," was Rand Brooks' choice at his twenty-second birthday party, and guest Linda Darnell was escorted by Bob Shaw . . . Mary Parker and Reggie Gardiner are steadies . . . Cary Grant is still sticking close to Barbara Hutton . . . Ann Miller is always home to George Montgomery, 20th Century-Fox' handsome young cowboy . . . Anne Baxter likes the company of dance instructor Johnny Armstrong . . . Other daters: Olympe Bradna and Leroy Newburt, Jr., June Draper and Johnny Downs, Rita Johnston and Stanley Kahn, Ann Rutherford and John Shelton, Helen Parrish and Charles Lang, Joan Blair and Eddie Conrad, Billie Conselman and Jacqueline Dalya.

#### Future Castings:

Tyrone Power looked so good to Darryl Zanuck in the rushes of "The Mark of Zorro" that the producer has sent \$100,000 to buy Valentino's starring story, "Blood and Sand," from Paramount, thus continuing the building of Power as a dashing Lothario. The same lot announces the planned teaming within the next six months of Don Ameche and Carmen Miranda (you'll see both in "Down Argentine Way") in "Rings on Her Finger," another South American musical with tunes by Mack Gordon and Harry Warren . . . The lovely blond Madeleine Carroll has been set to star in John Van Bruten's "There's Always Juliet," in which Herbert Marshall

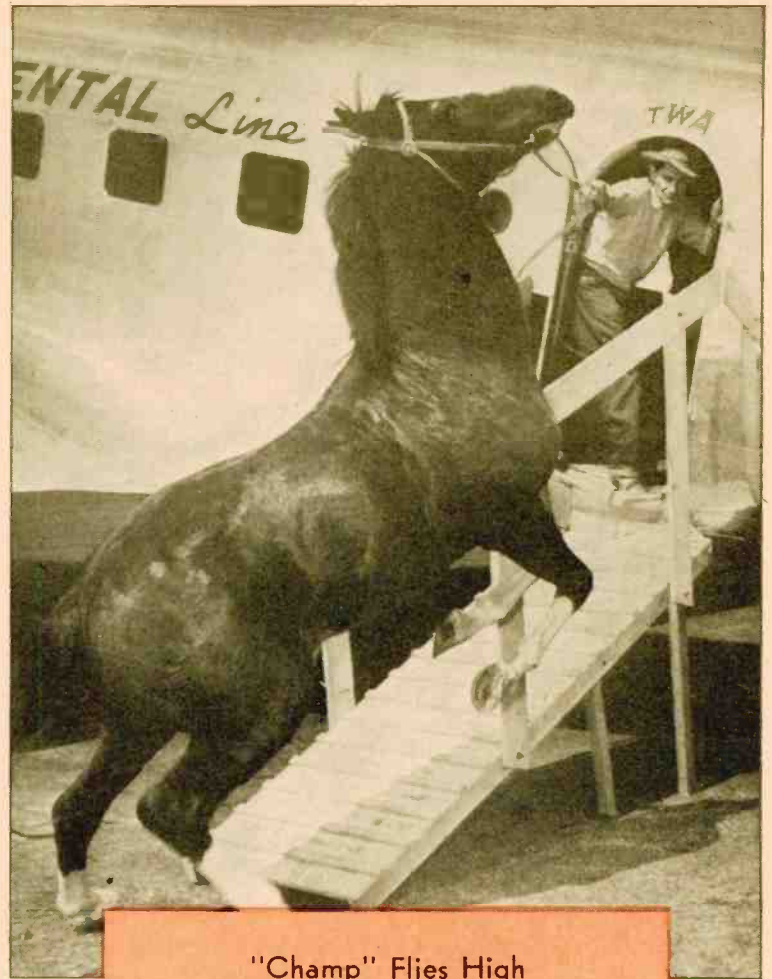
and Edna Best made stage history . . . Susan Hayward, lovely young actress who never had a chance on two other lots, has won the leading role of Hester in Columbia Pictures' production of Robert Sherwood's "Legacy," with Warner Baxter as the male lead, Ingrid Bergman as the governess, and Fay Wray . . . Margaret Sullivan will play the Irene Dunne role in Universal's remake of "Back Street," and the same lot has clinched Esther Ralston, who has just finished her Nora Bayes impersonation in 20th-Fox' "Tin Pan Alley," for a part in "San Francisco Docks," murder mystery starring Burgess Meredith and Irene Hervey. Looks like a comeback for the veteran silent-screen star . . . Peggy Moran has replaced Nan Grey opposite Franchot Tone in Universal's super-western, "Trail of the Vigilantes" . . . Gene Raymond, after almost two years of inactivity, now finds himself so busy he can hardly find time to compose a tune. Now winding up work in RKO's "Mr. and Mrs. Smith," Raymond will go to work immediately in "The Devil and Miss Jones," starring Jean Arthur . . . Dean Jagger's strong "Brigham Young" has caused 20th Century-Fox to buy "Wild Geese Calling," best-seller by Stewart Edward White, as a Jagger top-line . . . Nancy Kelly returns to her home lot, 20th Century-Fox, to make "Breach of Discipline" . . . Rosemary Lane will be teamed with Ronald Reagan (scene-stealer) in "Knut Rockne—All American" in "She Couldn't Say No" . . . When Herbert Wilcox makes "Sunny," starring Anna Neagle and Ray Bolger, he will bring about the screen debut of Paul and Grace Hartmann, ace dance team, which will net them fifteen thousand dollars.

#### Weight Lifters:

Bill Gagan, since dropping thirty pounds from his frame at Terry Hunt's Health Club, has gone from sixth to second billing at RKO, while Margaret Tallichet, the Carole Lombard protegee of that lot who took time out for marriage and got too thin, is having her angles turned to curves by the Hunt specialists. Incidentally, Hunt's health emporium is the place which added an inch in height to Carl Laemmle, Jr.

#### Odds and Ends:

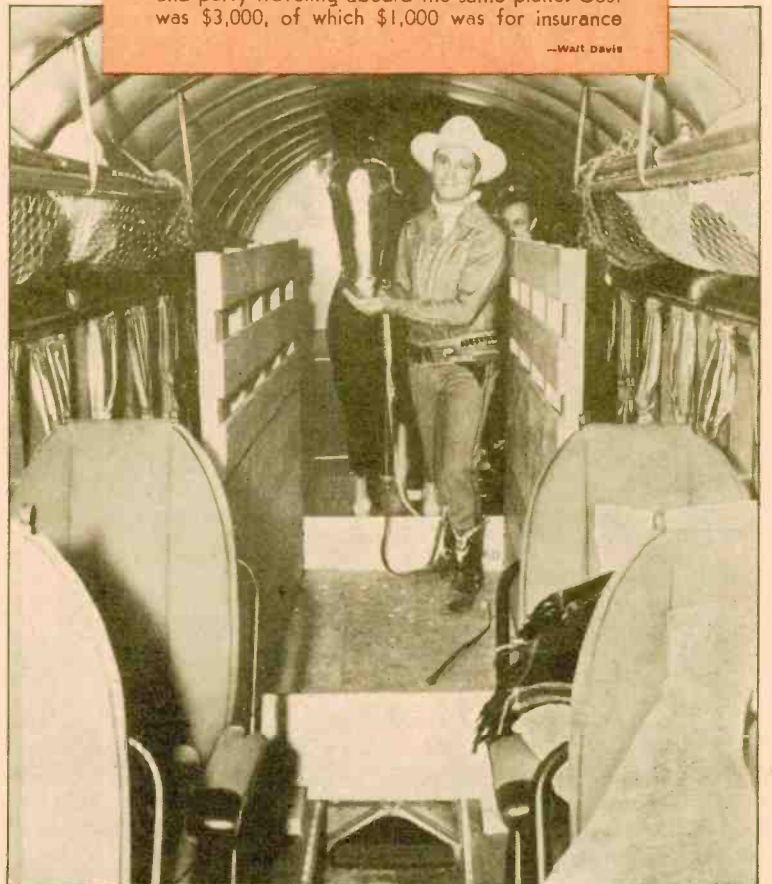
It cost Gene Autry three thousand dollars to fly his horse "Champ" to New York City for the Rodeo in Madison Square Garden, one thousand dollars of which was insurance . . . Spencer Tracy has been vacationing with John Steinbeck, studying the Mexican character type he is to portray in "Tortilla Flats" . . . Baby Dumpling (Larry Simms) celebrated his sixth birthday October 1, and received among his presents another year's contract to play in the "Blondie" films . . . While making out those relief checks, don't forget that the Hollywood Studio Club, champion of the poor Hollywood working girls, is an American institution which needs help.



### "Champ" Flies High

IN ORDER TO MAKE a personal-appearance date at the Rodeo in Madison Square Garden, Gene Autry arranged to fly his famous movie horse "Champ" from Hollywood to New York in a chartered plane. Four seats were removed to make a stall for the horse (below), with Autry and party traveling aboard the same plane. Cost was \$3,000, of which \$1,000 was for insurance

—Walt Davis





PAT O'BRIEN (r.) as Knute Rockne, Ronald Reagan as George Gipp score in "Knute Rockne" film

## "Knute Rockne—All-American"

Cast: Pat O'Brien, Gale Page, Ronald Reagan, Donald Crisp, Albert Basserman, Owen Davis, Jr., Henry O'Neill, John Litel, John Qualen, Dorothy Tree, John Sheffield, Nick Lukats, Kane Richmond, William Marshall, William Byrne and coaches Howard Jones, "Pop" Warner, Alonzo Stagg and "Bill" Spaulding. A Warner Bros. picture, produced by Robert Fellows and directed by Lloyd Bacon, who also directed "Brother Orchid." Original screen play by Robert Buckner, based on the private papers of Mrs. Knute Rockne and the University of Notre Dame.

"KNUTE ROCKNE—ALL-AMERICAN" is a whale of a picture and promises to be a smash success because it closely follows the life of Knute Rockne, a Horatio Alger-like story of a Norwegian-born boy who became an outstanding American success.

So it is that the people who knew and loved Knute Rockne (and who is there who knew him that did not love him?) will respect and admire the fine craftsmanship with which Warner Bros. has recorded for posterity the achievement of the man who made football famous.

Pat O'Brien is most convincing with his make-up and studied voice delivery in his impersonation of the great "Rock," and it is needless to say that O'Brien studied old Rockne news-reel clips and recordings of the beloved coach's voice for weeks, and practised as many more in order to duplicate the Rockne mannerisms. Story, of course, is purely that of Rockne, and it carries him from boyhood in Norway to youth, work and college in America, where he not only became a graduate with honors at Notre Dame but, with Gus Dorais, earned never-to-be-forgotten laurels on the football gridiron.

Besides O'Brien, Ronald Reagan as George Gipp, Gale Page as Mrs. Rockne, Donald Crisp as Father Callahan, Owen Davis, Jr., as Gus Dorais, and Albert Basserman as Father Nieuwland are to be complimented upon their unusually good performances.

By all means take the youngsters to see "Knute Rockne—All-American" for its splendid American message.

WHAT THEY THOUGHT OF IT: Los Angeles Times: "Like the man it immortalizes, this film comes through in unmistakable fashion . . . it's a brief for the best kind of Americanism." Variety: ". . . fine craftsmanship and deeply moving drama . . . a smash hit." Hollywood Reporter: ". . . a beautifully done picture."

# This Week ON THE SCREEN

Musicals, a biography, satire headline current screen fare

## "Angels Over Broadway"

Cast: Thomas Mitchell, Douglas Fairbanks, Jr., Rita Hayworth, John Qualen, et al. A Columbia Pictures production, written, directed and produced by Ben Hecht, who also directed "The Scoundrel."

TIMES SQUARE is stripped to the nude of its illusions by this stark, semicomical drama of three Broadway characters and their influence on the life of a would-be suicide.

Whether or not you like Manhattan in the raw (and children may not), Ben Hecht has here delivered certainly an original screen treatment of a different sort of story into which he has interjected crisp, sometimes cynical Gotham dialog that is most descriptive and entertaining. The play moves along rapidly; all of its action takes place between office closing hours and six o'clock the next morning.



THOMAS MITCHELL clicks in Ben Hecht's satire, "Angels Over Broadway"

It concerns the theft of Charles Engle (played by John Qualen) of three thousand dollars, the discovery of his embezzlement by his boss and the latter's threat to him to make good by the next morning or be delivered to the police, and the half-hearted attempt of Engle to end his life. First failing, he enters a night-club and is mistaken for an out-of-town spender by grifter Doug Fairbanks, Jr., and bumps into acquaintanceship with floozie Rita Hayworth and drunken has-been playwright Thomas Mitchell, whose fortune it is to discover Engle's suicide note. Mitchell magnificently portrays his part, in which he rewrites the last act of Engle's life to the discomfiture of Bill O'Brien (Fairbanks), who has thought Engle had money to burn and that he could shill him as a sucker to a poker game. But when the shooting is over, all four central characters wind up nicely baptized and on their way to better lives.

Here is a picture with ideas—a treat for those who demand more than beautiful sets and beautiful women.

WHAT THEY THOUGHT OF IT: Los Angeles Times: "Hecht . . . has done a good job. The leads are all swell, because they all create recognizable, unmovielike characters." Variety: "A diverting piece of motion-picture theater." Hollywood Reporter: "A strangely compelling drama of shadowy seams, a background of Broadway's nocturnal glitter." Hedda Hopper: ". . . one of the most sardonic, bitter, sentimental, human stories that has come to our screen."

## "Too Many Girls"

Cast: Lucille Ball, Richard Carlson, Ann Miller, Eddie Bracken, Frances Langford, Desi Arnaz, Hal LeRoy, et al. An RKO-Radio picture, produced and directed by George Abbott, who also produced the Broadway stage hit "Too Many Girls." Screen play (from the musical play) by John Twist.

"TOO MANY GIRLS" in its film version is just that—or it might be appropriately titled "Too Many Longshots of Massed Chorus Dancers and Extras With Insufficient Emphasis on the Excellent Solo Singers and Dancers."

George Abbott, in translating to the screen his musical comedy hit which ran eight months last season on Broadway, still has an entertaining film full of girls, football and gaiety, but he doesn't sell its songs as well as he did on the stage.

Despite its technical weaknesses, "Too Many Girls," after insufficiently establishing its characters in the first half, gets under way in the third quarter to provide some top-notch scenes by dancers Ann Miller, Desi Arnaz and Hal LeRoy, and some first-rate singing by Frances Langford and Lucille Ball. Comic relief is provided amazingly well by Eddie Bracken.

The plot concerns four young star football players (Carlson, Bracken, LeRoy and Arnaz) who are hired as bodyguards to madcap Miss Ball, with a clause in their contracts with her father that they are not to make amorous passes at her. Unknown to the wild heiress, the four gridiron gallopers register at the same college she has selected for the season, and keep their eight eyes on her. Intent on their job, they neglect the football coach's call for men, and only when the college is being smeared in its first grid tilt do they rise to the emergency, don uniforms and carry the college through its first victorious football season. Love complications between one of her bodyguards and Miss Ball threaten the year's most important game, but the piece ends happily.

WHAT THEY THOUGHT OF IT: Los Angeles Times: "A photograph, in the manner of the first Vitaphone song films, of the successful stage piece . . ." Variety: "The fastest stepping and most exuberant musical ever turned off the screen." Hollywood Reporter: "It's numbers are top flight and each has sock entertainment."



DON AMECHE (above, with Henry Stephenson) uncorks sex appeal in "Down Argentine Way"

## "Down Argentine Way"

Cast: Don Ameche, Betty Grable, Carmen Miranda, Charlotte Greenwood, J. Carrol Naish, Henry Stephenson, Katharine Aldridge, Leonid Kinskey, Edward Conrad, Gregory Gaye, Chris-Pin Martin. Dance specialties by Nicholas Brothers, Thomas and Catherine Dowling. Musical specialties by Six Hits and a Miss; Carmen Miranda Band. A 20th Century-Fox Technicolor musical, produced by Harry Joe Brown and directed by Irving Cummings, who also directed "Lillian Russell." Screen play by Darrell Ware and Karl Tunberg, from story by Rian James and Ralph Spence. Special music by Mack Gordon and Harry Warren.

"DOWN ARGENTINE WAY," a worthwhile riot of everything it takes to make a smash box-office success—good music, beautiful women, thoroughbred jumpers, music and song, and its picturesque scenes and settings are gorgeously done in color photography.



ANN MILLER'S dancing is pleasant in the tuneful musical, "Too Many Girls"

Even blase Hollywood critics responded with spontaneous and enthusiastic applause at least three or four times during its unreeling, particularly at the dance specialties of the colored Nicholas Brothers, Carmen Miranda's songs and dances, and the terpsichorean clowning of Charlotte Greenwood.

The story appropriately is set in America and the Argentine, and should do much to please our Latin-American friendly nations. A new and sparkling Don Ameche, with more sex appeal than has been his fortune in many recent pieces, is cast as the son of Argentine horse-breeder Henry Stephenson, takes his father's champion jumpers to America for its most important horse show. There he captures the blue ribbon with one of his jumpers, which immediately is sought by Betty Grable (playing Glenda Crawford), a spoiled society darling with whom Ameche immediately falls in love. Don promises to sell the horse. At the horse-show ball that evening Ameche learns that she is the daughter of his father's enemy, welches his agreement and immediately sails for Buenos Aires. Betty follows. From there on in the plot moves quickly to an interesting denouement.

WHAT THEY THOUGHT OF IT: Los Angeles Times: "A veritable revel of music, comedy and color photography, bound to obtain plenty of popularity." Variety: "Smart and glittering musical, magnificently dressed in Technicolor." Hollywood Reporter: "Lavish, gay, brilliantly colorful, gorgeous to look at and keyed with a delightful zest." Hedda Hopper: ". . . Just what all America ordered."

# FRED ALLEN

## Looks At the

# MOVIES

A noted radio wit dispels the mysteries of Hollywood for the benefit of befuddled tourists

**T**HOUSANDS of Hollywood visitors each year quit the cinema capital disappointed. Why? I'll tell you. To the average movie-magazine addict Hollywood, from afar, is a tinselled Utopia—a *must* metropolis. Tourists who have succumbed to columnists' syndicated enthusiasm arrive in Hollywood expecting to find Dorothy Lamour slinking about the bus station in a sarong and the Hardy family parked in a battered station-wagon waiting to welcome them.

The disillusionment that sets in on arrival chaperones the tourist for the duration of his Hollywood stay. He wanders around focusing a poached stare on the local scene and exuding an aroma of nostalgia that can be picked up by a pug nose at twenty paces. The sights of Hollywood, its jargon, its exotic inhabitants and their quaint conventions augment the tourist's confusion. Returning home, he is unable to explain to his immediate family just what he has seen, and to intimate friends he is prone to confess that his trip constituted a mileage blunder.

For the hottest months of the summer, when I might more profitably have been sitting and meditating on a rock on Cape Cod and practising my tobacco marksmanship at clam-shells, I have been loafing around the Paramount lot watching Jack Benny make a picture with me (if it is ever released it will be called "Love Thy Neighbor"). At odd moments the tourist's plight has bothered me. Not as much as Benny; he has irked me no end, but that is another story. To clarify Hollywood sightseeing, I herewith submit a glossary of terms peculiar to this bizarre borough. If I help but one tourist to fathom Hollywood, its weird people, its grotesque industries and its synthetic sights, my work has not been in vain.

In fact, my research will be helpful to me the next time I arrive in the burg, and may even help me to know where I am. Few people do. So here, my suffering friends of the Wednesday night audience, is the Fred Allen Hollywood dictionary:

**Assistant Director:** The man who shouts "Quiet!"; before the director yells "This is a take."

**Associate Producer:** The man who

gets fired when the producer makes a bad picture.

**Barbecue:** A Hollywood function at which food is cooked and served in the back yard. A barbecue enables the hostess to get the guests and mice out of the house simultaneously.

**Brown Derby:** A popular cafe where people from Iowa mistake each other for movie stars.

**Budget:** Mythical amount a picture is supposed to cost. This figure is usually arrived at by an optimist who is later fired.

**Chamber of Commerce:** Group of men organized to publicize California climate.

**Child Star:** A precocious moppet who pays dues to the Screen Actors Guild.

**Ciro's:** The Brown Derby with white tie. Where movie stars mistake each other for movie stars.

**Close-Up:** Photographic device that gives an actor a big head in pictures. In many instances actor retains big head in private life.

**Commissary:** A ptomaine grotto on the lot where actor who is portraying millionaire in picture retires at noon to bolt a hamburger.

**Cowboy Star:** A man who can't act and has to sit on a horse to prove it.

**Director:** The man who sits in a sprung canvas chair under the camera while a picture is being made. At intervals of two hours the director yells "This is a take."

**Double Feature:** Twin mistakes made by the same, or two different, picture companies.

**Drive-In:** A jalopy cafeteria. A pedestrian found lurking around a drive-in is either a waiter or the man who owns it.

**Extra:** A silent star who can be lured from behind the eight ball at so much a day.

**Freelance:** An actor who is always "between pictures" but never actually working in one.

**Hays Office:** Mortuary for risqué lines and situations discovered in picture scripts.

By  
FRED  
ALLEN

**Hollywood:** Bagdad in Technicolor. Shangri-La with neon.

**Hollywood Boulevard:** Main Street in slacks.

**Hollywood Bowl:** Carnegie Hall on the half-shell.

**Hollywood Columnist:** A paid eavesdropper who can run a rumor and two cents worth of ink into a column.

**Hollywood Party:** Ciro's on location.

**Love Scene:** Big moment in picture when male star, who is wearing toupee, false teeth and rented tuxedo, embraces glamour girl in wig, artificial eyelashes, false fingernails and bustle and says, "Darling, we must come to ourselves."

**Make-Up Man:** The only person who knows what the glamour girl really looks like.

**Movie Star:** Any actor who is working.

**Movie Star's Home:** The ultimate in stucco. An edifice erected on a beautiful lawn to keep strangers from getting direct view of star's swimming-pool from the street.

**Native:** A New York actor whose option wasn't taken up back in 1926.

**Nutberger:** By-product arrived at as result of crossing a cow and a pecan.

**Picture Studio:** A covey of buildings surrounded by receivers.

**Preview:** Crowd outside theater watching two men flash arc lights into the sky.

**Producer:** A dynamic ulcer in charge of making pictures.

**Publicity Man:** A neurotic chap who will speak well of anything for a fee.

**Screen Credit:** Names flashed on screen before the picture starts. Without screen credits audience wouldn't know whom to blame for picture.

**Screeno:** Game originated by a theater manager with a conscience to enable lucky members of audience to get their money back.

**Swimming-Pool:** A demi-tasse pond that attracts flies and guests.

**Vice President:** Conference bait. To find a vice president in any studio, look behind the aspirin bottle.

**Wardrobe:** Studio employe who wrests clothes away from moths to give to actors—and vice versa.

**Writer:** A (man in a) haunted suit, the coat of which seldom matches the trousers.



# THEIR TROUBLES *Are* LITTLE ONES

**M**INUTE for minute, under kleig lights, babies under three months of age earn more than the highest-salaried Hollywood stars. All of which would have made Warner's forthcoming film, "Four Mothers," an extravagant venture except that the nine babies used in it are over the three-month limit. The Quintanilla twins, Barbara and Beverly, portray one child, daughter of Priscilla Lane. The one-year-old Arlene and Barbara Ann Lande, also twins, are cast as the twin daughters of Lola Lane and eighteen-month-old Sharon Van plays Gale Page's daughter. California labor laws require a nurse and a guardian for each baby and, inasmuch as each baby had a stand-in excepting the Quintanillas, who doubled for each other, there were nine babies, nurses and guardians on the set at one time. The babies must undergo strict examination, are signed to a special contract and can be at the studios only two hours a day and work only twenty minutes. They can be kept under kleig lights only thirty seconds at a time. Pay for babies ranges from twenty-five dollars a day to seventy-five dollars, according to number of days, and stand-ins receive same pay as principals, which, of course, doesn't apply to rubber-doll stand-ins.



← THE WOES of Beverly Quintanilla, being bathed by Rosemary Lane, are nothing to woes of the male designer assigned to create Hays-decreed flesh-colored babies' panties

→ SCREEN BABIES are well paid, well cared for, must be cute, healthy, and friendly with those who handle them. Beverly is being fondled by Jeffrey Lynn and Priscilla Lane





THE FOUR DAUGHTERS (l. to r., Priscilla, Rosemary and Lola Lane and Gale Page), who became four wives in Warner's continuing series of family films, have now become four "mothers." Nine babies portrayed the four screen babies needed. (Above, l. to r.) Barbara Quintanilla, Arlene and Barbara Ann Lande, and Gale's daughter, Sharon Van

← ROSEMARY and Lola Lane bathe Beverly and one of the Lande twins. This scene may take days to film but can last only a few minutes on screen

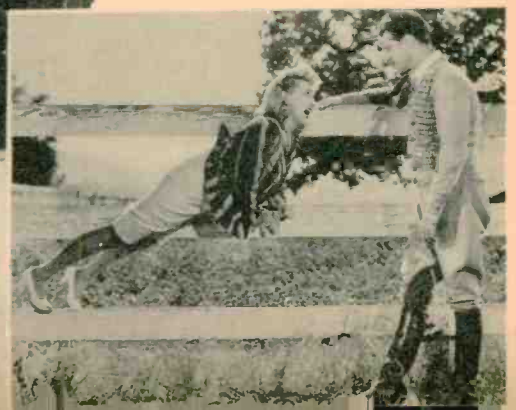
# DOWN ARGENTINE WAY

**B**ETTY GRABLE and Don Ameche turn their attentions here to the problem of cementing better relations between North and South America in this first musical extravaganza to come out of the 20th Century-Fox studio in several years. Betty Grable, in her first role under the Zanuck banner, is cast as a society girl who falls in love with the son of an Argentine rancher. Don Ameche, as the young South American, plays a light-comedy part after three tragic portrayals in a row ("Lillian Russell," "Swanee River" and "Four Sons"). Their troubles begin when they learn that an old feud between their two families bars their marriage. More important than the story, which is light and entertaining with gay music, is the fact that it is one of the first films to be aimed at Central and South American movie-goers as well as our own. Hollywood can be an important medium in building goodwill among our neighbors to the south. At the same time, South America can become vitally important as a market for American films now largely banned from a Hitler-controlled Europe. "Down Argentine Way" is scheduled for national release October 25.

**S**PEAKING the universal language of love, Don Ameche and Betty Grable leap the hurdles imposed by differences in language, customs and clime to fall madly in love. They meet on Fifth Avenue, are married in Buenos Aires



**CHARLOTTE GREENWOOD** (above), recently returned to Hollywood from the London stage, plays the wise-cracking aunt of Betty who, below, vainly tries to wise-crack her way out of the predicament in which Don finds her



# THIS WEEK'S RADIO EVENTS

Pope speaks Saturday; "Met Auditions" returns Sunday; "Herald Tribune Forum" on Tuesday, Wednesday, Thursday

Saturday, October 19

POPE PIUS XII, recently in the headlines for telling modern girls to beware of dress styles, will deliver his second message to the American people since the outbreak of war in Europe. The Pope's speech, read from his private library in the Vatican, will be in observance of the annual Catholic celebration of Mission Sunday. NBC, MBS, CBS.

"PEOPLE'S PLATFORM" will feature four average Americans expressing their opinions on a question which is significant not only to the United States but which may be the ultimate factor in determining the winner of the war in Europe—the question of whether or not America should feed Europe's starving multitudes during the approaching winter. CBS.

"MADAME BUTTERFLY," with Marion Claire and Charles Kullman, is this week's offering in the "Chicago Theater of the Air" series. MBS.

CHARLES BOYER, who as a screen lover is one of our best-known aliens, will speak on "Alien Registration" on the "Public Affairs" series this Saturday night. Boyer went to France to enlist in the present war, but he was among those dismissed as not needed at the time. CBS.

Sunday, October 20

"METROPOLITAN OPERA AUDITIONS" launches its sixth season this Sunday. Following the same plan as in previous years, the program will offer opportunity for aspiring classical singers to compete for recognition, prizes, and a chance at the Met. NBC.

"BEHIND THE MIKE" will present domestic oracle John J. Anthony of the "Good Will Hour"; Adrian Samish, who will explain how he gets guests for "We, the People"; and Tom Brooks, radio editor of the New York Journal-American. NBC.

"SILVER THEATER" presents the second part of "The Hour Shall Come," starring movie queen Bette Davis as a Russian queen. CBS.

JACK BENNY, Claudette Colbert and Edward Arnold will appear in "Screen Guild Theater" this Sunday. The title of the play is not set at this writing. CBS.

HELEN HAYES will present on "Helen Hayes Theater" this Sunday "There's Always Juliet." This long popular comedy was first enacted on the stage in 1931 by Herbert Marshall and Edna Best and revived for radio in 1939 by the same team on "Hollywood Playhouse." CBS.

Monday, October 21

WENDELL L. WILLKIE will de-



## Music Highlights

Saturday, October 19

COLUMBIA CONCERT HALL. CBS. Vera Brodsky, pianist; Frederick Lechner, baritone; Dorian String Quartet. Brahms chamber-music. "O Liebliche Wangen." "Botschaft." "O wuestes ich doch den Weg zurueck." "Die Kranke." "Muss es eine Trennung geben." Mr. Lechner and Miss Brodsky; "Piano Quintet in F Minor, Opus 34." Miss Brodsky and String Quartet.

Eastern 11:00 a.m. Central 10:00 a.m. Mountain 9:00 a.m. Pacific 8:00 a.m.

NBC SYMPHONY ORCHESTRA. NBC. Hans Wilhelm Stenborg, conductor. "Symphony No. 39 in E Flat Major" (Mozart). Incidental Music to "A Midsummer Night's Dream" (Mendelssohn). "The Fire Bird" (Stravinsky).

Eastern 10:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

Sunday, October 20

RADIO CITY MUSIC HALL OF THE AIR. NBC. Symphony Orchestra, Erno Rapee, conductor; Henrietta Schumann, pianist. "Overture and Bacchanale" from "Tannhaeuser" (Wagner), the Orchestra; First Movement of "Piano Concerto" (Grieg), Henrietta Schumann; "Don Juan" (Richard Strauss), the Orchestra.

Eastern 12:00 noon Central 11:00 a.m. Mountain 10:00 a.m. Pacific 9:00 a.m.

NEW YORK PHILHARMONIC-SYMPHONY ORCHESTRA. CBS. John Barbirolli, conductor; Deems Taylor, commentator. Overture to "Euryanthe" (Weber). "Symphony in C Major" (Bizet). "Symphony No. 7 in A Major" (Beethoven).

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

DESIGN FOR HAPPINESS. CBS. Chicago Woman's Symphony Orchestra. Izler Solomon, conductor; Larry Adler, harmonica virtuoso, guest. "Hungarian Dance No. 5" (Brahms), the Orchestra; "Rhapsody Americana" (arranged by Larry Russell). Larry Adler; "Romeo and Juliet" excerpts (Tschalkowsky), the Orchestra; Portion of "Double Violin Concerto" (Bach). Larry Adler; "Sailors' Dance" from "The Red Poppy" (Gliere), the Orchestra.

Eastern 5:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.

METROPOLITAN AUDITIONS OF THE AIR. NBC. Wilfred Pelletier, conductor. Contestants: Lillian Taiz, soprano, of Philadelphia; John Dudley, tenor, of New York City.

Eastern 5:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.



liver an important address this Monday night in his whirlwind campaign for the presidential office. NBC.

Eastern 10:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

Tuesday, October 22

"AMERICA'S SECOND FIGHT FOR FREEDOM" is the general topic of the

FORD SUNDAY EVENING HOUR.

CBS. Symphony Orchestra and Chorus; Grace Moore, soprano, guest soloist. Overture to "The Sicilian Vespers" (Verdi), the Orchestra; "Ebben ne andro lontana" from "La Wally" (Catalani), Grace Moore; "Midnight Bells" (Kreisler-Zador). "Prelude in C Sharp Minor" (Rachmaninoff-Zador), the Orchestra; "Valse" (Arensky). "Orpheus with His Lute" (Sullivan), Grace Moore; "Nocturne" from the "Lyric" Suite and "Anitra's Dance" from the "Peer Gynt" Suite (Grieg), the Orchestra; "The Lord's Prayer" (Malotte), Miss Moore. Orchestra and Chorus; "España Rapsodie" (Chabrier), the Orchestra; "God of Our Fathers" (Warren), Miss Moore. Audience. Orchestra and Chorus.

Eastern 9:00 p.m. Central 8:00 p.m. Mountain 7:00 p.m. Pacific 6:00 p.m.

Monday, October 21

THE TELEPHONE HOUR. NBC. Symphony Orchestra and Chorus, Don Voorhees, conductor; James Melton, tenor; Francia White, soprano. "Finlandia" (Sibelius), Orchestra and Chorus; "Serenade" (Schubert), James Melton; "Little Grey Home in the West" (Loehr), the Orchestra; "Let My Song Fill Your Heart" (Charles). "Tra-la-la y el Punteado" (Granados), Francia White; "Yours Is My Heart Alone" (Lehar), Chorus and Orchestra; "C'est le Dieu de la Jeunesse" from "Lakme" (Delibes), James Melton and Francia White.

Eastern 8:00 p.m. Central 7:00 p.m. Mountain 6:00 p.m. Pacific 5:00 p.m.

VOICE OF FIRESTONE. NBC. Symphony Orchestra. Alfred Wallenstein, conductor; Margaret Speaks, soprano.

Eastern 8:30 p.m. Central 7:30 p.m. Mountain Not Avail. Pacific Not Avail.

Friday, October 25

MUSIC APPRECIATION HOUR. NBC. Walter Damrosch, conductor.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

CITIES SERVICE CONCERT. NBC. Frank Black, conductor; Lucille Manners, soprano; Ross Graham, baritone.

Eastern 8:00 p.m. Central 7:00 p.m. Mountain 6:00 p.m. Pacific 5:00 p.m.

SINFONIETTA. MBS. Symphony Orchestra. Alfred Wallenstein, conductor. "Jenaer Symphony in C Major" (Beethoven). "Reverie" (Turina). "Fete-Dieu a Seville" (Albeniz-Borguno).

Eastern 8:30 p.m. Central 7:30 p.m. Mountain 6:30 p.m. Pacific 5:30 p.m.

Details of other musical programs may be found in our Program Section.

country's biggest names discussing the most vital topics of the time. This is the big week, with many hours on Tuesday, Wednesday and Thursday being devoted to the project. Mr. Willkie will speak on the Wednesday evening session on campaign issues. President Roosevelt will deliver the closing address at Thursday's session on "Saving Democracy in the Western World." Don't miss sitting in at this year's grimly realistic, personally significant "Forum."

(See Program listings for various times.)

"FIRST NIGHTER" presents "Love and Left Hooks" as this Tuesday's play. It's a slightly screwy story about the mixture of knock-down-drag-out methods in the legal profession and prize ring, with plenty of romance sprinkled in to spice the whole affair. CBS.

Eastern 8:30 p.m. Central 7:30 p.m. Mountain 6:30 p.m. Pacific 5:30 p.m.

Wednesday, October 23

"CAVALCADE OF AMERICA" will present a historically significant dramatization of the life and work of Theodore Roosevelt, the president who said, "Speak softly and carry a big stick," but whose speech was usually strong enough to be the big stick. Ray Collins, one of radio's most accomplished actors, will be starred. NBC.

Eastern 7:30 p.m. Central 6:30 p.m. Mountain 5:30 p.m. Pacific 4:30 p.m.

Thursday, October 24

"MUSICAL AMERICANA" guests will be the Merry Macs, top novelty quartet, and Benay Venuta, vocal star of the erstwhile summer show "Time to Smile," with Abbott and Costello. NBC.

Eastern 10:30 p.m. Central 9:30 p.m. Mountain 8:30 p.m. Pacific 7:30 p.m.

Friday, October 25

THE PLEHAL BROTHERS, sensational harmonica duo from Minneapolis, will return by popular request as guests of Al Pearce's program. Their first appearance on the show was in June of this year. CBS.

Eastern 7:30 p.m. Central 6:30 p.m. Mountain 5:30 p.m. Pacific 4:30 p.m.

"EVERYMAN'S THEATER," Arch Oboler's new series, will present Walter Huston and his wife in "Mr. and Mrs. Chump," a story of a small-town couple who spend their lives fighting for lost causes. NBC.

Eastern 9:30 p.m. Central 8:30 p.m. Mountain 7:30 p.m. Pacific 6:30 p.m.

"BELIEVE IT OR NOT" will do double-feature honors to Navy Day and Doughnut Week this Friday. As a Navy Day gesture the drama will be about John Paul Jones. The remainder of the program will be dedicated to the grand American institution of doughnut-eating. Guests will be A. L. Plant, who sells holes out of doughnuts; Bernhart Stites and family, who hold the New York World's Fair dunking championship; and Albert McVittie, doughnut eater since 1907. CBS.

Eastern 10:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

SCHEDULE CHANGES

"Grand Central Station" was last heard Friday, Oct. 18, NBC.

"Life Can Be Beautiful" will change time from 5:15 p.m. to 5:45 p.m. EST.

"The O'Neills" is now heard over a CBS network.

# I MARRIED AN ANNOUNCER

By  
IRENE  
PAAR



"I was married to one of these low-voiced boys for the worst, and most interesting, two years of my life . . . I've had enough!"

"CAN'T you realize that I'm different? I'm not in the grocery business, you know. I'm a radio announcer I'm in show business, and my work must come first."

That sonorous complaint has been heard regularly on the Coast-to-Coast network, and the system cue is always a slammed door. I know. I was married to one of these low-voiced boys for the worst, and most interesting, two years of my life. For some inexplicable reason this curious form of mammal life feels himself apart from all the world, a little fraternity of "deep-voiced Joes" that suffers from a chronic condition of perpetual misunderstanding. "You just don't understand me. I'm not in the grocery business."

And why is it that an announcer uses his best tone when he is telling the little wife about his complexes and neuroses? Then, and only then, does he really give out and sell in a voice that would make the heart of a time-buyer for Batten, Barton, Durstine & Osborn happy. As a matter of record, had my Joe given out in more auditions like he sold his misunderstanding at home, we would have paid off the instalments on the furniture more quickly.

"I'm not normal. I'm in show business." Joe was very proud of the fact that he was in the same field as Jack Benny. It seems that now everyone from a food demonstrator in an A & P store to a World's Fair usher considers himself a cousin-in-law of the Shuberts.

I remember the day I met Joe. (Incidentally, all announcers call themselves and everyone they know "Joe." It's some strange form of mike-madness.) Joe was a rather good-looking chap . . . his insouciant charm and deep voice won me in less time than it takes to make a station identification. Joe asked me to marry him in Studio D, during the first half of the "Kate Smith Hour." He whispered to me in his best voice. Frankly, I was thrilled, and thought he spoke that way all the time. Later I found out. He never used that same tone again. No, I take that back.

He almost equaled that highly romantic moment when he wanted a car. He whispered to me, he pleaded: "Darling, you know I love you. I am sorry that my work has kept me away from you so much. But if only, only

I could get a new car . . . why, then, then we could be together more. We could have a wonderful time together." Then Joe really turned on his Lady Esther voice. He paused just long enough and then said quickly: "Please ask your father to sign this note for six hundred dollars." I learned later that that was technically called "the delayed punch." Most effective, especially for furniture ads.

Announcers are basically the same, all extremely aware of depth and tone. They come in two types. First, there's the older element around thirty. They are always ex-matinee idols from small towns who just missed being a sensation in stock by two years and a receding forehead. This type also sings, and are known as "cut-ups" on hill-billy programs. They are honest, mostly monogamous, and sometimes are called "Auditor's Delight"—they pay their bills by the twenty-eighth of the month. Of course, they were due the first.

JOE was the second type. These are always less than thirty, usually around twenty-five. They are the personality kind. They were very popular in school, most of them were president of everything from the algebra class and oratorical society to the girls' basketball team.

Joe's ambition is to grow old disgracefully. He loves to be pointed out as a screwball. Some days he feels like Cary Grant or Walter Pidgeon, and does his best to act debonair. His John Garfield days are the worst for me. He puts on his old clothes, mopes around the house without a shave and wears his "look what fate has done to me" attitude.

He reads with a potential look in his eye the doings of John Barrymore or George Jessel. We can look for great things from Joe when he grows older. Perhaps he may even have his face shoved in cement like John. It's not much fun being married to a man who wants to put his face where others fear to tread.

So as a warning to girls who are apt to meet Joe or his counterpart, I am writing this. I know it's leap year, but why broad jump? I have had enough of these graduates of a Nasal Academy. I'm going to look for some quiet, uninteresting normal gentlemen in the grocery business. Announcer prevention is worth a pound of cure.





**T**HIS is a big country nowadays and it is a much bigger task to get a message to all of its people than was the case when Paul Revere galloped off down a country lane toward Lexington.

Today America is three thousand miles from one shore to the other, and fully half as deep from south to north. There are some 130,000,000 people in all that tremendous area. And today a modern Revere called radio is hard at work carrying a message to them.

The message is, in effect, a simple and brief one. It is one that should be self-obvious, yet has been so taken for granted that it becomes almost forgotten.

Radio is shouting that America must realize it is a privilege to be an American. Even more so today than ever before.

Jingoism? Supercharged patriotism? Flag-waving? The work of excitable alarmists who would shatter our God-given isolation from a world gone mad with war?

You can call it that if you want.

But if you do, you are blind to the necessity of national preparedness, to the continuation of the American brand of liberty—a liberty that, somehow, exists nowhere else in this world.

The networks, whose very operation and life are based upon the American brand of liberty, are awake to the problems of preserving Americanism.

Glance, if you will, over the roster of new programs that are appearing on the kilocycles these weeks. Patriotism is the keynote—almost a frenzied, high-speed type of patriotism that is going great guns to make up for lost time.

America, you see, had almost forgotten that it is a privilege to be an American.

And that is why you will hear such words as these coming from the three-thousand-mile depths of your American loudspeaker nowadays:

"We settled a continent in little more than three hundred years." The voice is resonant with sincerity.

"We made the wilderness obey. We grew green things in the soil. We built great cities for millions to live in, to work in and make all a human being needs or might wish. We've done that, you and I . . ."

"Now it seems that work of yours and mine might possibly be challenged. It's going to take a lot of things above and under the American earth to keep your spirits high, to feed your minds and bodies. Development and defense means not only battleships and planes and an army—it means transportation, science, food and minerals. It means enough workers to do each job well. It means a healthy population. It means knowing *what* you're defending, and what it means to be an American . . ."

That's how American radio is putting it these days. From the shoulder, straight, mandatory, unconcealed. Patriotism that is real patriotism does not

## YANKEE DOODLE LEARNS TO TALK

By Dick Dorrance

consist of mass hysteria engendered by fireworks, torchlight parades and vague, frothy speeches.

"This Our America"—that's the title of the NBC program that started off with the strong words we have just quoted. But there are others, scores of others, devoted to the same purpose—the interpretation of Americanism, liberty and that much-manhandled term, democracy.

"United We Stand," "Democracy in Action," "I'm an American," "This Our America," "What Price America," "This Is My Land," "Wings Over America," "Pursuit of Happiness," "Americans at Work"—these have been the pattern of a succession of patriotic programs filling the kilocycles of 1940.

Somewhere ahead is a probable crisis; mental unity is as important to a nation as battleships, bombers and acres of khaki-clad men.

If you don't have pride in what you're trying to defend, there's not much point in trying to defend it.

Radio listeners perhaps heard it best summed up in the words of a mythical pioneer who spoke with persuasive simplicity during a recent Coast-to-Coast edition of "This Our America":

"**I**T WILL take a lot of things above and under our American earth to defend from aggression three hundred years of freedom and of liberty. We know what we have in soil and forests. We know the broad expanse from Maine to California, kindly to the bursting seed. We know the fields of grass out West on which the cattle fatten in great herds. We know the veins of wealth far underneath the soil. All that we have. God has been good. But there are other things which we possess which will help to keep us strong and secure from challenge. What things are these?"

"Enough workers to do each job well . . . a healthy population . . . the way of life we call American . . . the Bill of Rights and civil liberties . . . security for all . . . something of the spirit of God as well as the flesh of man to work for . . . vigilance and determination to keep all these things inviolate from inner harm as well as outside challenge . . ."

"On all these things we build our future!"

"I'm an American" is an interesting newcomer, powerful and convincing. It unfolds tales of success that are based on hard work, fair opportunities, advancement and joys that can only be found under the American system of government and way of life. Listeners recently heard Prof. Albert Einstein, himself a fugitive from Nazi Germany, appear as guest on this program and declare:

"I must tell you that I do not think words alone will solve humanity's present problems. The sound of bombs drowns out men's voices. In ordinary times—times of peace—I have great faith in the communication of ideas between thinking men, but today I am afraid the intellectual way to appeal to men is fast becoming of little avail with brute force dominating so many million lives.

"As long as I have any choice, I will only stay in a country where political liberty, toleration, and equality of all citizens before the law is the rule. Making allowance for human imperfections, I feel that in America the most valuable thing in life is possible—the development of the individual and his creative powers. There may be men who can live without political rights and without opportunity of free individual development. But I think that this is intolerable for most Americans. Here, for generations, men have never been under the humiliating necessity of unquestioning obedience.

"It is very important that they consider how these liberties—that are so necessary to them—may be preserved and defended."

American broadcasting knows it has a job to do. Here is how Niles Trammell, new president of the National Broadcasting Company, puts it:

"The basic policy of this company is service to this country. To make this policy effective, we have presented from the start and will continue to present programs designed not only to arouse pride in what we as Americans are doing to advance our country and ourselves, but also to inform us of the step-by-step development of American civilization so that there may be logi-

cal justification for such pride.

"At the present time, the world situation being what it is, we have added to our efforts in this direction. Radio broadcasting is now performing its greatest public service. Programs patriotic in themselves are dealing with matters which are the basis of patriotism, and are among the most important phases of this public service record . . ."

Twirl the dial whenever you wish and you'll encounter a succession of programs designed to evoke pride in America and a spirit that will cement national unity into a firm bulwark against the isms of other lands.

Into the regular programs, too—the music, comedy and script shows—into plain commentaries on everything from world news to garden clubs creeps a word here for the Red Cross, a word there for national defense. In aggregate—many words, all with a single purpose.

"We believe in democracy," declares W. B. Lewis, CBS vice president in charge of broadcasts, "and the American way of life. We have no objection to any number of programs on the air talking about it or praising it."

**A**MERICAN radio reaches abroad, too. The beams of short-wave stations span many miles into South America, determined to maintain a unity throughout this hemisphere. In Spanish and Portuguese every effort is made to keep alive a friendship with sister republics which foreign nations would woo away from the ranks of the democracies.

It is a great, unending task.

Irving Berlin, who is a living example of what America can achieve through opportunities, has written "God Bless America." Next to "Ballad for Americans," first introduced on CBS' "Pursuit of Happiness," radio has known no greater song for Americanism.

"I can't think of anything more important than being an American," Irving Berlin told millions of listeners on the new NBC program, "I'm an American."

"You have to go away to know what home is like. You have to have been in Europe to know how wonderful America is. When you're over there, it seems incredible that there is a country where people don't live with fear at their back night and day . . . where you can say what you like without looking over your shoulder to make sure nobody's listening . . . where people have a chance to think of something besides war."

Over here it seems rather hard to remember that fact, too. We take our liberty all pretty much for granted. And unless we appreciate this wonderful thing we have, we'll never be able to defend it with a vigor that can assure its preservation.

Radio's job, right now, is to jolt America into a state of sane, healthy patriotism.

And, according to the new crop of American-minded programs, it's off on the right foot.





# SATURDAY October 19

(10:15 p.m. Continued)  
**MBS-Jan Savitt's Orch.:** KFEL KFKA KFOR KWK  
**\*News:** KARK WHO  
**KCKN-The Gadabook**  
**WGN-At the Blackhawk**  
**WIBW-WFV Prgm.**  
**WOW-Dr. J. Q.**  
**10:30 CST 9:30 MST**  
**CBS-Guy Lombardo's Orchestra:**  
**WNAX KMOX WIBW KVOR**  
**KLZ KLRA KFAB KFII WMT**

**\*MBS-News; Jimmie Lunceford's Orch.:** KFEL KFOR KSAK  
**NBC-Ray Heatherton's Orchestra:**  
**KGFH WREN KSCJ KVOD (sw-9.53)**  
**KMC-Klickerbocker Playhouse:**  
**KOA**  
**NBC-Eddie Le Baron's Orch.:**  
**WOW KARK KGBX KVOD**  
**KMBC-Rhythm Riders & Judy Allen**  
**\*News:** KOIL WBBM  
**\*KSD-News; Musical Interlude**  
**KTHS-Freddie Clark's Orch.**  
**\*KWK-News**  
**WDAF-Dance Orch.**  
**WHO-National Barn Dance**  
**10:45 CST 9:45 MST**  
**MBS-Jimmie Lunceford's Orch.:**  
**KFKA KWK KSO**

**CBS-Guy Lombardo's Orchestra:**  
**KRNT WBBM**  
**\*News:** KSD KVOD  
**KFKA-To be announced**  
**\*KMBC-The World Today**  
**KMOC-Old Fashioned Barn Dance**  
**KOIL-Sports Specials**  
**\*WLV-Dick Jurgens' Orch.**  
**11:00 CST 10:00 MST**  
**\*CBS-News; Terry Shand's Orchestra:**  
**KFAB KLRA WIBW KMBC KFII KOIL WBBM WMT**  
**WNAX (sw-6.12)**  
**\*NBC-News; Glenn Miller's Orchestra:**  
**KARK KOA KGBX KSD KVOD**  
**\*NBC-News; Harry James' Orchestra:**  
**WREN KSO KVOD KSCJ WMAQ WOW**

**MBS-Bunny Berigan's Orchestra:**  
**KWK KFOR KSO KSAK KFKA**  
**\*News:** CKKN KGHF KLZ  
**KFEL-Edwin Le Mar, organist**  
**KVOD-Rhythm Spree**  
**KVOR-On With the Dance**  
**WDAF-Nighthawks**  
**\*WLV-News**  
**11:15 CST 10:15 MST**  
**NBC-Harry James' Orch.:** KGHF  
**NBC-Glenn Miller's Orch.:** KANS KVOD  
**CBS-Terry Shand's Orch.:** KRNT  
**MBS-Bunny Berigan's Orchestra:**  
**WGN KWK KFEL**  
**KLZ-Eddie Fitzpatrick's Orch.**  
**11:30 CST 10:30 MST**  
**CBS-Paul Pendarvis' Orch.:** KFII KLRA (sw-6.12)

**CBS-Ramon Ramos' Orch.:** KOIL  
**WIBW WNAX KFAB KMBC WMT KRNT WBBM**  
**\*MBS-News; Griff Williams' Orchestra:**  
**KFKA KFOR KFEL WGN KWK KSAK KSO**  
**\*NBC-Charlie Spivak's Orch.:**  
**News: KGBX WOW KOA KSD KARK WDAF**  
**\*NBC-Artie Shaw's Orch.:** News:  
**KSCJ KVOD WREN KGHF KVOD-1140 Club**  
**\*WHO-News**  
**WMAQ-Wayne King's Orch.**  
**11:45 CST 10:45 MST**  
**CBS-Ramon Ramos' Orch.:** KVOR  
**\*NBC-Charlie Spivak's Orch.:**  
**News: KARK KANS WHO KLZ-Moon Magic**

**12:00 CST 11:00 MST**  
**CBS-Bobby Day's Orch.:** KRNT KLZ KVOR  
**MBS-Ray Noble's Orch.:** KOIL KFKA KFEL WGN KWK  
**NBC-Dance Orch.:** WREN  
**NBC-Dance Orch.:** KARK KGBX  
**CBS-Chuck Foster's Orchestra:**  
**WBBM KMBC**  
**\*KOA-News**  
**KVOD-Your Music & Mine**  
**KVOD-Bob Wilks' Playboys**  
**WREN-Ernie Holst's Orch.**  
**\*WLV-Genie Austin's Orch.:**  
**News**  
**WMAQ-Ernie Holst's Orch.**  
**WOW-Dance Rhythms**  
**End of Saturday Programs**

**MORNING**

**\*Star in program listings indicates news broadcast.**

**7:30 CST 6:30 MST**  
**NBC-Tone Pictures:** KSCJ KWK KOWII  
**NBC-Gene & Glenn:** KOAM KSD KTHS WDAF KGBX  
**8:00 CST 7:00 MST**  
**\*NBC-News from Europe:** KOA WOV KSD KGBX WDAF KVOD KOWII  
**\*CBS-News of Europe:** WNAX KFH KMBC KLZ KMOX KFOR KOIL WIBW  
**\*NBC-European News:** KSCJ KWK KVOD KANS  
**8:15 CST 7:15 MST**  
**CBS-Clyde Barrie, bar.:** KLZ WNAX KFII KMBC KOIL KFOR WIBW  
**NBC-Coast to Coast on a Bus:**  
**KOWII KVOD KANS KSCJ KWK**  
**NBC-Four Showmen:** KOA KGBX WOW WDAF KSD KVOD  
**8:30 CST 7:30 MST**  
**NBC-Sunday Drivers:** WOW KGBX KVOD KARK KOA KSD  
**NBC-Coast to Coast on a Bus:**  
**KOWII**  
**CBS-Wings Over Jordan:** KMOX KOIL KMBC WIBW (sw-17.83)  
*Guest: Jesse O. Thomas, Southern field director of the National Urban League, New York City.*  
**KCKN-Headline Music**  
**KFEL-Tonic Tunes**  
**\*KFEQ-News**  
**KFH-Reading the Funnies**  
**KLRA-First Assembly of God**  
**KLZ-Alden Edkins, Hymns**  
**8:45 CST 7:45 MST**  
**NBC-Sunday Drivers:** KOAM KCKN-Carleton Briggs, hymns

**KFEQ-Orgatron Prgm.**  
**\*KLZ-News**  
**WDAF-Dr. G. Charles Gray**  
**9:00 CST 8:00 MST**  
**NBC-Walden String Quartet:**  
**KSCJ KANS KTHS KOVH WREN (sw-21.5)**  
**CBS-Church of the Air:** KMBC KLZ KFH WIBW KFOR KMOX KLRA WNAX (sw-17.83)  
*Speaker: Reverend M. E. Dadd, pastor of First Baptist Church, Shreveport, Louisiana.*  
**NBC-Nat'l Radio Pulpit:** KOA WDAF KVOD KGBX WOW KSD KARK  
*Dr. Ralph S. Meadowcroft, guest speaker, will talk on "Of What Are You Afraid?" The Radio Clergymen will sing My Faith Looks Up To Thee.*  
**\*News: KVOD KWTO**  
**\*KCKN-News; Sunday School**  
**KFAB-Lawrence Quintet**  
**KFBI-Ave Maria Hour**  
**KFEL-Western Voice**  
**KFEQ-Donna Lee**  
**KOAM-Weindel Zimmerman**  
**KOIL-Church of the Air**  
**NBC-Reading the Funny Paper**  
**KWK-Reading the Funnies**  
**WHB-Musical Clock**  
**WHO-Christian Science Prgm.**  
**9:15 CST 8:15 MST**  
**KFAB-Voice of Cooperation**  
**KFEL-The Rainbow Trio**  
**KFEQ-Bill's Hawaiian Players**  
**KVOD-Morning Musicale**  
**WHO-God's Prophetic Clock**  
**9:30 CST 8:30 MST**  
**\*CBS-NYA Symphony Orch.:**  
*Guest Conds.; Symphony & Concert Orchs.: KMOX KOIL KLZ KLRA WIBW WNAX KFAB KFH KVOR (sw-17.83)*  
*The National Youth Administration Orchestra of Cleveland, with Robert Brewer, conductor. The selections to be played are Overture to "Mignon" (Thomas); Spanish Dances (Sarasate-Brewer); American Fantasia*

**SUNDAY, October 20, 1940**

**Points to popular programs, special broadcasts**

(Grossman), and Finale from New World Symphony (Dvorak).  
**NBC-Southernaires** WREN KWK KTHS KSCJ KOVH KVOD KANS (sw-21.5)  
**NBC-Tom Terris:** KOA KGBX WOW WHO KOAM KSD KVOD  
**\*MBS-News:** KFEL KSAL KARK-Surprise Package  
**KFBI-Norse Gospel Trio**  
**KCKN-The Ranch Boys**  
**KFEQ-Old Times**  
**KMBC-The Band Plays**  
**KWTO-Sunday School**  
**WDAF-Sunday Players**  
**WHB-WPA Concert Orch.**  
**9:45 CST 8:45 MST**  
**NBC-Ross Sisters:** KGBX KSD KOAM KOA WHO KVOD KARK  
**MBS-The Waltz:** KFEL  
**KCKN-1 Am Society**  
**KFEQ-Bunkhouse Bill**  
**\*KMBC-News; Program Notes; Musical Interlude**  
**KVOD-Sunday Morning Melodies**  
**WOW-Jobs for America**  
**10:00 CST 9:00 MST**  
**\*NBC-News; Burl Ives, songs:**  
**KARK KGBX KOAM KVOD KSD**  
**\*NBC-News; Alice Remsen:**  
**KSCJ KOVH KGHF KANS**  
**\*CBS-News; Chansonette:** WIBW KLRA KFII KLZ (sw-17.83)  
**\*MBS-News; Seven Minute Men:**  
**KSAL**  
**\*CBS-News and Rhythm:** KOIL KVOR KMOX  
**\*News:** KFKI KFOR KWK KCKN-History in the Making  
**\*KFAB-News; Dear Diary**  
**KFEQ-Good Samaritan Club**  
**KFKA-Gospel Half Hour**  
**\*KLRA-News; Noon Day Serenade**  
**KMBC-Honest Abe**  
**\*KOA-News; Give Me Music**  
**\*KTHS-News; Sunday School**  
**\*KVOD-News; Light Opera Selections**  
**\*KWK-News**  
**KWTO-Ave Maria Hour**  
**WDAF-News; Studio Prgm.**  
**WHB-Weather; Melodies**  
**WHO-American Legion Prgm.**  
**\*WJAG-Hits of the Week; News**  
**\*WNN-News; Devotionals**  
**\*WOW-News**  
**\*WREN-News; Weather; Prgm. Highlights**  
**10:15 CST 9:15 MST**  
**MBS-Reviewing Stand:** KFEL KFH KSAL  
**CBS-Yella Pessl, harpsichordist:**  
**KFH WIBW**  
**NBC-Luther-Layman Singers:**  
**KSCJ KOVH KVOD KGHF KWK KANS (sw-15.33)**  
**NBC-To be announced:** WDAF KOA KOAM KSD KGBX KVOD WOW  
**KCKN-Shall We Dance**  
**\*KLZ-News**  
**10:30 CST 9:30 MST**  
**NBC-Sidney Walton & His Music:**  
**WLS (sw-21.5)**  
**NBC-To be announced:** KCKN KGHF KVOD KSCJ  
**\*CBS-Major Bows' Family**  
**variety prgm.:** KMOX WIBW KFH KLZ KLRA KFAB KVOR KOIL WNAX KMBC KOA (sw-17.83)  
*Guest: Vernon Duke, composer, whose serious music is written under his own name, Vladimir Dukelsky.*  
**NBC-Words & Music:** KOAM WOW KGBX KVOD KSD KOA WDAF KANS

**KCKN Noon Hour Clock**  
**KFBI-Yvette Crans, pianist**  
**KFEQ-Melody Time**  
**KLZ-Baptist Church Services**  
**KVOD-Mid-Morning Serenade**  
**KVOO-Gospel Singer**  
**KWTO-Luncheon Lyrica**  
**\*WIBW-News**  
**WJAG-Dinner Music**  
**WNAX-Charles Worcester**  
**WOW-Transcribed Prgm.**  
**WREN-Clyde Byson's Orch.**  
**12:15 CST 11:15 MST**  
**NBC-Vass Family:** KSCJ KTHS KVOD KOVH KGHF (sw-15.33)  
**MBS-To be announced:** KFKA KFH  
**NBC-Lee Gordon's Orch.:** KVOD  
**MBS-Amer. Radio Canaries:** WIBW KWK KOIL WNAX  
**\*News:** KANS KFAB  
**KFEL-The Oleanders**  
**KMBC-As Kansas City Dines**  
**KOA-Ranch Boys**  
**KWTO-What's New**  
**WIBW-Varieties**  
**\*WOW-News**  
**12:30 CST 11:30 MST**  
**NBC-American Pilgrimage:** KWK KVOD WREN KSCJ KANS KGHF KOWH KOAM KARK (sw-15.33)  
*The home of Francis Pickman in Independence, Missouri, will be visited today.*  
**CBS-March of Games:** KOIL WNAX KVOR KFOR WIBW KNOX (sw-17.83)  
**MBS-Something Old, Something New:** KFKA KFEL KSAL KFH  
**NBC-On Your Job, drama:** KSD KGBX WDAF  
**Today's dramatization, "Back to the Land," concerns a Resettlement Administration farm.**  
**\*News:** KFH KOA KWTO  
**KFAB-Hometown Band**  
**KFEQ-Dancing Melodies**  
**KMBC-P. Hans Flath Entertains**  
**KTHS-Arlington Orch.**  
**KVOD-Concert Corner**  
**WIBW-Power Parade**  
**WJAG-Union Revue**  
**WOW-Doorway to Music**  
**12:45 CST 11:45 MST**  
**NBC-Vicki Chase, sop.:** Tom Thomas, bar.; Orch.: KGHF  
**KVOO-KSCJ KANS KWK KARK KOAM KOVH**  
**MBS-Topics & Tunes:** KFH  
**WHB-KFEL KFKA KSAL**  
**KFAB-Concert Miniature**  
**KFH-To be announced**  
**KOA-Radio Canaries**  
**KWTO-Novatime**  
**\*WREN-News**  
**1:00 CST 12:00 MST**  
**\*CBS-Community Mobilization for Human Needs:** KLRA KLZ KFH KFAB (sw-17.83)  
*Speaker: Wendell Willkie, Republican candidate for President.*  
**\*MBS-Community Mobilization for Human Needs:** KFH  
**NBC-Washington Calling:** KGBX  
**NBC-Paul Carson, organist:** KOA  
**NBC-Smoke Dreams; Reading & Music:** WOW WHO KSD WDAF  
**\*NBC-Community Mobilization for Human Needs:** KSCJ KWK KTHS KVOD WREN KOVH KANS (sw-15.33)  
**\*News:** KFEL KFOR KOAM KLZ KVOD  
**\*KARK-Orchid to You; Prgm. Resume, News**  
**\*KCKN-News; The Leader Twin**  
**\*KFEL-News; Bob Hamilton's Trio**  
**KGHF-Salon Trio**  
**KOIL-To be announced**  
**\*KVOD-News**  
**KWTO-Christian Mission Prgm.**  
**WIBW-Ruth Bryan Rhode**  
**WIBW-Week in Review**  
**\*WJAG-News; Preview: Mail Bag**  
**1:15 CST 12:15 MST**  
**NBC-Washington Calling:** KARK  
**NBC-Community Mobilization for Human Needs:** KANS KWK KSCJ KTHS KVOD WREN (sw-15.33)  
**\*MBS-Community Mobilization for Human Needs:**  
**\*KFAB-News**

**Human Needs:** KFEL KFOR WIBW  
**KFBI-Cooperative Club & W. U.**  
**KCKN-Contrasts in Music**  
**KFEQ-Dance Time**  
**KLZ-The Hawaiians**  
**KOAM-Country Church of Holywood**  
**\*KOA-News**  
**KVOD-Your Singing Neighbor**  
**KWTO-Concert aStar**  
**1:30 CST 12:30 MST**  
**\*KCBS-News; Flow Gently Sweet Rhythm;** Maxine Sullivan, vocalist; Golden Gate Quartet; John Kirby's Orch. KFH WIBW KFAB KMOX KLRA (sw-17.83)  
**\*NBC-University of Chicago Round Table Discussion:** WDAF WOW KSD KWTO KARK KANS KVOD KOA KOAM KGHF  
**\*MBS-News; McFarland's Orchestra:** KFOR KWK KFEL KFKA KSAL KFH  
**\*CBS-News; News & Rhythm:** KLZ  
**NBC-Foreign Policy Ass'n:** KSCJ WREN KVOD KTHS (sw-15.33)  
**KCKN-Just Lookin' Around**  
**KFEQ-Rosario Bourdon Orch.**  
**KGBX-Madrigal Singers**  
**KMBC-Religious Roundtable**  
**\*KOIL-News; Musical Interlude**  
**KOWH-Master Radio Canaries**  
**\*KVOR-News; Band Concert**  
**WHB-Power Parade**  
**\*WHO-News**  
**WNAX-Back to the Bible**  
**1:45 CST 12:45 MST**  
**MBS-McFarland Twins' Orch.:**  
**WHB**  
**NBC-Univ. of Chicago Round Table Discussion:** KGBX  
**NBC-Tapestry Musicale:** WREN KSCJ KVOD KTHS (sw-11.83)  
**KCKN-Aloha Land**  
**KFEQ-Style Notes**  
**KGHF-Horlick Orch.**  
**KOIL-Friendship Time**  
**KOWH-MacInne Melodies**  
**KWTO-Christian Science Prgm.**  
**WHO-John K. Valentine**  
**2:00 CST 1:00 MST**  
**\*NBC-String Symphony Orchestra;** Frank Black, cond.; **KSD** WOW WHO KVOD KOAM KGBX KANS (sw-9.53)  
**MBS-Haven of Rest:** KFEL WHB KFKA KSAL KFOR  
**\*NBC-Great Plays:** KOWH KSCJ KTHS WREN KGHF KWK (sw-15.33)  
*Aristophanes' "The Birds" will be today's play.*  
**\*CBS-New York Philharmonic-Symphony Orch.;** John Barbirolli, cond.; **Deems Taylor, commentator:** KLRA WIBW KMBC KVOR KMOX KFOR KOIL KFH KLZ KFAB (sw-17.83)  
*Music detail on page 13.*  
**\*KCKN-News; Musicale**  
**KFBI-This Rhythmic Age**  
**\*KFEQ-News**  
**KOA-Alten Roth's Orch.**  
**KVOD-Let's Dance**  
**KWTO-Just Relax**  
**WDAF-Charles Dant's Orch.**  
**WJAG-Hart Players**  
**WNAX-Sunday Get-Together**

**Wheeling Steel MUSICAL STEELMAKERS.**  
**SUN., 4 P. M. (C.S.T.)**  
*America's Original Employee Family Broadcast*  
**MUTUAL BROADCASTING SYSTEM (COAST-TO-COAST)**

**BACK AGAIN EVERY SUNDAY NIGHT 7:30 EST-CBS**

**GULF SCREEN GUILD THEATER**

**HOLLYWOOD'S GREATEST STARS IN THE SEASON'S BEST SHOWS**

**GULF**

FREQUENCIES	
KANS-1210	KOIA-1200
KARK-890	KVOD-630
KFAB-770	KVOR-1140
KFBI-1050	WJAG-1270
KFEL-920	KWK-1350
KFEQ-680	KWTO-500
KFH-1900	WJAB-800
KFKA-880	WJBM-770
KFOR-1210	WJGJ-810
KGHX-1230	WDAF-610
KGHF-1230	WENR-870
KGNF-1430	WFA-800
KFJA-1590	WAXN-720
KLZ-300	WIBW-800
KMBC-950	WHO-1000
KMOX-1000	WIBW-500
KOA-830	WJAG-1000
KOAM-790	KOL-1200
KOL-1200	WJAG-700
KOVH-650	WMAQ-670
KRNT-1320	WMT-600
KSAL-1120	WVAX-570
KSCJ-1230	WVLC-590
KSD-350	WIFX-1220
KSO-1490	WNAI-650
KTHS-1000	

SUNDAY October 20

2:15 CST KCKN-Football, St. Ambrose vs. Rockhurst... 1:15 MST NBC-Metropolitan Opera Auditions of the Air: KOA KVOO WIO WDAF KSD WOW (sw-15:33)...

2:45 CST NBC-Chats About Dogs, Bob Becker: WDAF KOA KSD WHO KARK KVOO WOW (sw-9:53)...

5:00 CST NBC-Beat the Band, musical quiz show; Garry Moore; Ted Weems' Orch.: KANS KOA WHO KSD WOW (sw-9:53)...

6:00 CST NBC-Jack Benny, comedian; Mary Livingstone; Don Wilson; Rochester; Andy Devine; Dennis Day; Phil Harris' Orch.: KANS KSD KARK WDAF WHO WSM KVOO WMAQ WOW (sw-9:53)...

6:00 CST CBS-Ford Sunday Evening Hour; Ford Symph. Orch.; Wm. J. Cameron, spkr.; Guests: KLZ KMBC KMOX KRNT WNAX KFAB WBBM WIBW KOIL WMT (sw-11:83)...

★WGN-Sigrid Schultz; Musical Interlude 8:15 CST NBC-Parker Family: KARK WSM KSO WENR KWK KVOO WREN... 7:15 MST NBC-Beat the Band, musical quiz show...

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 CST NBC-Jack Benny, comedian; Mary Livingstone; Don Wilson; Rochester; Andy Devine; Dennis Day; Phil Harris' Orch.: KANS KSD KARK WDAF WHO WSM KVOO WMAQ WOW (sw-9:53)...

TUNE IN TO KSD NBC Red Network JACK BENNY back on the air SUNDAY 6 P. M. CST

Speak Up America! SENSATIONAL NEW RADIO QUIZ LEARN WHILE YOU LAUGH CASH AWARDS KWK WREN 6:30 CST-PM-5:30 MST NBC Coast to Coast

HELEN HAYES IN "THERE'S ALWAYS JULIET" A rapturous romance, sparkling with humor. One of Broadway's great successes. Tune in... SUNDAY at 9:30 P.M. KMOX THE HELEN HAYES THEATRE Starring Miss Hayes in plays she loves the best — every Sunday at 9:30 P.M. PRESENTED BY LIPTON'S TEA

# SUNDAY

## October 20

(8:30 p.m. Continued)

**NBC-American Album of Familiar Music;** Frank Munn, tr.; Elizabeth Lennox, contr.; Jean Dickenson, sop.; Gus Haenschen's Orch.: WMAQ KOA KSD WHO WOW WSM WDAF KVOO KGBX (sw-9.53)

**KANS-News; Old Refrains** KCKN-Italian Catholic Hour KFHH-To be announced

**KLRA Battle of Bands** KSCJ-N. Y. A. Musicale

**KTHS-Pleasure Party**

**KVOD-News**

**WGN-Wythe Williams, comm.**

**8:45 CST 7:45 MST**

**NBC-Sports Newsreel;** Bill Stern, m.c.; KSO WENR WLW WREN KVOD KGBX KTHS KWK

Guest: Craig Wood, former golf champion.

**KANS-W. P. A. Musicale**

**KARK-News**

**WGN-Griff Williams' Orch.**

**9:00 CST 8:00 MST**

**MBS-Symphonic Hour;** KFEL WGN

**NBC-Good Will Hour;** John J. Anthony, conductor: KTHS KGHF KVOD KSO KWK WENR WREN

**NBC-Hour of Charm;** Phil Spitalny's Orch.; Rush Hughes, m.c.; WDAF KOA WMAQ KARK WHO WSM KVOO KSD WOW KARK (sw-9.53)

**CBS-Take It or Leave It;** Bob Hawk, m.c.; David Ross, announcer: KMOX KLZ KMBC KRNT WBBM KFAB WNAX WMT KOIL

**KANS-Sunday Song Service**

**KCKN-News; Roller Derby** KFHH-To be announced

**KGBX-News; Dance Orch.** KLRA-To be announced

**KSCJ-Sunday Revue**

**KVOR-Musical Workshop**

**WIBW-Melodies**

**9:15 CST 8:15 MST**

**MBS-Symphonic Hour;** KFEL KVAL

**KVQH-Community Chest**

**WIBW-Wanted: A Job**

**9:30 CST 8:30 MST**

**CBS-Columbia Workshop, drama;** KFOR KFHH

**CBS-Helen Hayes Theater;** drama; Harry von Zell, ann.; Mark Warnow's Orch.: KLZ KFAB KRNT KOIL KMOX WMT WIBW WBBM (sw-9.65)

"There's Always Juliet" in tonight's drama.

*For further details see sponsor's announcement on page 12.*

**NBC-Dance Orch.;** WIO KGBX KARK KANS KSD WSM WDAF (sw-9.53)

**CCKN Baptist Church** KFHH-To be announced

**KMBC-News; Sports**

**10:15 CST 9:15 MST**

**MBS-News;** KFEL KFOR KFKA KSAL

**NBC-Johnny Messner's Orch.;** KVOD

**CBS-Bobby Day's Orch.;** KLRA KMOX KFAB KRNT KFHH (sw-9.65)

**NBC-Irene Rich, drama;** KOA WOW

**NBC-Gus Steck's Orch.;** KGBX KVOO

**NBC-Filbert's Filharmonic Forum;** WDAF

**KANS-Dance Orch.**

**KARK-News**

**KGHF-Old Songs**

**KOIL-Wandering Four** WGN-At the Blackhawk

**WIO-News**

**WIBW-American Legion** WOW-To be announced

**10:30 CST 9:30 MST**

**NBC-Johnny McGee's Orchestra;** KVOD KSCJ WMAQ WREN

**NBC-Jack Benny, comedian;** and Others; Orch.: KOA KGHF

**NBC-Charlie Barnett's Orch.;** KFI KUOA WIO WSM KGBX KVOO WENR WDAF KANS

**CBS-Teddy Powell's Orch.;** KVOR KLRA KRNT KLZ KFAB KMOX WBBM KFH KMBC

**News; KOIL WOW**

**KARK-Back Home Hour**

**KSD-News; Catholic Hour**

**KTHS-Freddie Clark's Orch.**

**KWK-News**

**WGN-Lawrence Welk's Orch.**

**WIBW-Homes on the Land** WSM-Francis Craig's Orch.

**10:45 CST 9:45 MST**

**CBS-Teddy Powell's Orch.;** WIBW KMBC KVOR

**NBC-Charlie Barnett's Orchestra;** WOW

**MBS-Dick Jurgens' Orch.;** WGN KFOR KFEL KSAL

**NBC-Johnny McGee's Orch.;** KWK KTHS

**KOIL-Sports**

**KVOD-News**

**11:00 CST 10:00 MST**

**NBC-News;** Sterling Young's Orch.: KSCJ WREN KWK KGBX WENR KANS

**NBC-Walter Winchell, columnist;** KOA

**NBC-Johnny McGee's Orchestra;** KFI WBBM KMOX KVOR KRNT WMT KMBC KLRA KOIL KFAB WIBW (sw-6.12)

**NBC-News; Harry James' Orchestra;** WMAQ WSM KVOO

**MBS-Lang Thompson's Orch.;** KFOR KFKA KSAL

**News; KGHF WGN WNAX KLZ KFEL**

**KVOD-News; Popular Concert**

**WDAF-News; Moonbeams**

**WHO-Symphony of Melody**

**WNAX-Final Edition** WOW-To be announced

**11:15 CST 10:15 MST**

**NBC-Parker Family;** KOA

**CBS-Chuck Foster's Orch.;** KLRA KFOR WNAX

**MBS-Lang Thompson's Orch.;** WGN KFEL

**NBC-Sterling Young's Orch.;** KGHF KVOD

**KLZ-Eddie Fitzpatrick's Orch.**

**KOIL-Music You Want**

**KSD-Music You Want**

**11:30 CST 10:30 MST**

**NBC-Sherlock Holmes, mystery drama;** KOA

**NBC-Dance Orch.;** News: KGBX WHO WMAQ WSM KVOO WDAF WOW

**NBC-Dance Orch.;** News: KANS KSCJ WREN KVOD WENR KGHF

**CBS-News;** Ramon Ramos' Orch.: KRNT KLRA KFAB KFOR KFOR KMBC KMOX WMAQ KFI WBBM WMT WIBW (sw-6.12)

**MBS-News;** Art Kassel's Orch.: WGN KFEL KFKA KWK KSAL KVOO-Music by Midnight

**11:45 CST 10:45 MST**

**MBS-Art Kassel's Orch.;** KSO

**CBS-Terry Shand's Orch.;** KLZ

**12:00 CST 11:00 MST**

**CBS-Dance Orch.;** KLRA KLZ WMT WBBM KMBC KVOR

**MBS-Dance Orch.;** WGN KFKA KWK KFOR KFEL

**News; KOA KMOX**

**KVOD-Your Music & Mine**

**WENR-Music You Want**

**WMAQ-Ernie Holst's Orch.**

**WOW-Dance Rhythms**

**End of Sunday Programs**

# MORNING

\*Star in program listings indicates news broadcast.

**7:30 CST 6:30 MST**

**NBC-Gene & Glenn;** KGBX

**News; KFEQ KFHH KOIL KSCJ** KWTO

**Musical Clock;** WDAF WHB WOW

**7:45 CST 6:45 MST**

**NBC-Harvey & Dell, sketch;** KSCJ

**News; KSD KVOO KWK**

**8:00 CST 7:00 MST**

**CBS-News of Europe;** KLRA

**NBC-Breakfast Club;** KOAM KOWH KTHS KANS KSCJ

**News; KFBI KFOR KOA KVOR** KMOX KGHF

**Coffee Pot Inn;** KFAB WIO WNAX

**8:15 CST 7:15 MST**

**NBC-The Band Goes to Town;** KSD

**CBS-American School of the Air;** (sw-17.53)

**News; KGNF KFHH**

**8:30 CST 7:30 MST**

**CBS-Sunny Melodies;** KLRA

**NBC-Breakfast Club;** Don McNeill, m.c.: KGHF WREN KARK

**NBC-Capt. Herne, news;** KOA

**News; KVOD KVOR**

**8:45 CST 7:45 MST**

**CBS-Bachelor's Children, sketch;** KMOX KMBC KFHH

**NBC-Breakfast Club;** KTHS

**News; KLZ KOA**

**9:00 CST 8:00 MST**

**CBS-By Kathleen Norris, sketch;** KMOX KLZ KFHH KOIL WNAX KMBC

**NBC-Houseboat Hannah, sketch;** WOW WIO KSD WDAF KVOO

**NBC-Vagabonds;** KVOD KTHS KOWH (sw-21.5)

**9:15 CST 8:15 MST**

**NBC-By Kathleen Norris, sketch;** KSD WHO WOW WDAF

**CBS-Myrt & Marge, sketch;** KFHH WNAX KOIL KLRA KFAB KMOX

**NBC-Melody Strings;** KFBI

**NBC-Josh Higgins, sketch;** KGHF KWK KSCJ WREN (sw-21.5)

**9:30 CST 8:30 MST**

**CBS-Poetic Strings;** KLRA

**NBC-Ellen Randolph, sketch;** WOW KOIL KVOO WIO KSD

**CBS-Stepmother, sketch;** KFAB KMOX KOIL WNAX

**MBS-Keep Fit to Music;** KFOR KFEL KFBI

**NBC-Viennese Ensemble;** KANS KOWH KSCJ KVOD WREN KARK-Town Talk

**CCKN-In the Spotlight**

**KFEQ-Grain Markets**

**KFH-Whim in White**

**KGBX-News**

**KGHF-Devotionals**

**KGNF-Cuban Casino**

**KLZ-Captain Ozie**

**KMBC-Happy Kitchen**

**KOA-Musical Magazine**

**9:45 CST 8:45 MST**

**CBS-Milton Charles Presents;** KMOX WNAX

**MBS-John Metcalf's Chori Loft;** KFBI KFEL KFOR WHB

**NBC-Viennese Ensemble;** KCKN KGHF

**NBC-The Guiding Light, sketch;** KHD WIO WOW WDAF

**KARK-Texas Ruby & Curley Fox** KCKN-Tune Types

**KFAB-Bibi Bellamy**

**KFEQ-Markets; Hawaiian Melodies**

**KKFFH-News; Markets; Grain Market**

**KGBX-Gems of Melody; Weather**

**KGNF-Melodic Sketches**

**KLRA Singin' Sam**

**KLZ-Good Morning Melodies**

**KMBC-News; Livestock Markets; Musical Interlude**

**KOAM-The House of McGregor**

**KOIL-The Little Show**

**KVOO-Dorothy McGuire**

**KVOR-The Western Voice**

**KWK-Life of Mary Sothern**

**WJAG-Lee Richards, organist**

**10:00 CST 9:00 MST**

**NBC-I Love Linda Dale, sketch;** KSCJ WREN KGBX

**MBS-News;** To be announced: KFBI WHB

**NBC-The Man I Married, sketch;** KSD WHO WDAF WOW KVOO KOA

**CBS-Short Short Story;** KFAB KMBC KOIL KMOX KFH

John McIntire, Virginia Brown and Tom Gilman in "Have You Forgotten?"

**News; KGNF KVOO**

**KANS-News; Women in the News; Police Bulletins**

**KCKN-Here's How**

**KFEL-News; The Rainbow Tie**

**KFEQ-Donna Lee**

**KFKA-Denver Tabernacle**

**KGHF-Richard Himber's Orch.**

**KLRA-Interlude**

**KLZ-Lady, Lend an Ear**

**KOAM-News; Markets**

**KOWH-News**

**KTHS-Devotional**

**KVOR-Monitor News**

**KWK-Meet Miss Julia**

**KWTO-Poultry Topics; Salon**

**Echoes**

**WJAG-Gooch Singers**

**WNAX-Life Can Be Beautiful**

**10:15 CST 9:15 MST**

**NBC-Against the Storm, sketch;** KSD KHO KOA WDAF KVOO WOW

**CBS-Martha Webster, sketch;** KFHH KOIL KMOX KFAB KMBC

**KCCK-Clark Dennis, tr.;** KOWH KGHF KSCJ KOAM WREN KGBX KANS (sw-15.33)

**KARK-News; Musical Moments**

**KCKN-Memory Lane**

**KFBI-Kitchen Clinic**

**KFEL-Wohl's Sophisticates**

**KFEQ-Minor Cities**

**KFKA-News**

**KGNF-Shopper's Prgm.**

**KLRA-Hymns of all Churches**

**KLZ-American School of the Air**

**KOAM-WPA Prgm.**

# MONDAY, October 21, 1940

## Points to popular programs, special broadcasts

**Markets; KFEQ KSCJ**

**\*KANS-News;** To be announced: Weather

**\*KCKN-News; Lunchtime**

**\*KFBI-News; Grain Markets**

**\*KFOR-News**

**KGNF-Bert Hirsch Presents** KLRA-Novachordia

**KOA-Adopted Daughter, sketch** KTHS-Skyliners

**KVOD-Light Opera Selections** KVOO-Words & Music

**\*KVOR-News; String Interlude** WDAF-Linda's First Love, sketch

**WHB-Dusty Disks**

**WJAG-Musical Masterpieces**

**WOW-Adopted Daughter**

**\*WREN-News; Let's Go Shopping**

**11:15 CST 10:15 MST**

**NBC-Norsemen;** KGBX KGHF KVOD KARK KOAM KSCJ KTHS (sw-15.33)

**CBS-When a Girl Marries, sketch;** KLZ KMOX KFHH KOIL KMBC WIBW

**MBS-Two Keyboards;** KFEL KFOR KFKA

**KANS-Singin' Sam**

**KFAB-Right to Happiness**

**KFBI-Weather; Livestocks**

**KFEQ-Organon Prgm.**

**KLRA-Arnold Grimm's Daughter**

**\*KOA-Toby & Susie's News** KOWH-Farm Hand

**KSD-Singin' Sam**

**KVOR-We, the Women**

**\*KWK-News**

**KWTO-Little Crossroads Store** WDAF-Editor's Daughter, sketch

**WHB-Farm Special**

**WHO-Sparks of Friendship** WNAX-Ma Perkins

**WOW-Toby & Susie**

**11:30 CST 10:30 MST**

**NBC-Nat'l Farm & Home Hour;** KOA KARK KTHS KWK KSCJ KGBX WREN KANS KVOO KOAM KOWH

Discussion of agriculture and national defense centering on rural electrification.

**CBS-Romance of Helen Trent, sketch;** KMBC KMOX KOIL KLZ

**NBC-Strings That Sing;** KGHF (sw-15.33)

**MBS-Sunshine Sue's Rangers;** WHB KFOR KFKA KFEL KFBI

**Markets; KGNF KWTO**

**KCKN-Rhythm Steps Out**

**KFAB-First Call for Dinner**

**KFEQ-Singin' Sam**

**KFH-Kitty Keene, sketch**

**KLRA-Symph of Melody; Weather**

**\*KSD-News; Top Tunes & Topics; Interlude of Music** KVOO-Musical

**WDAF-Heart of Julia Blake, WHO-Adopted Daughter**

**WIBW-Weather; Dinner Hour** WNAX-Kitty Keene

**WOW-Right to Happiness**

**11:45 CST 10:45 MST**

**CBS-Our Gal Sunday, sketch;** KMBC KMOX KLZ KOIL

Picture of cast may be found on page 25.

**MBS-Buckeye Four;** KFKA KFOR KFEL-The Coral Islanders

**KFEQ-Ranch Boys**

**KFH-Road of Life**

**KGNF-Vido Musso's Orch.**

**KVOO-Art Davis' Rhythm Riders** KVOR-Duane Osborn, pianist

**KWTO-Man from the Stockyards** WDAF-Easy Rhythms

**WHB-Jesse Rodgers, songs** WIO-Sunset Corners Symphony

**WJAG-Melodies; Hospital Report** WNAX-Farm & Home; Bulletin

**WOW-Woman in White**

**12:00 CST 11:00 MST**

**CBS-Life Can Be Beautiful, sketch;** KMOX KLZ

**NBC-Fireside Singers;** KVOD KSD (sw-15.33)

**MBS-I'll Never Forget, drama;** KFEL KWK WHB

**News; KFAB KGNF KOIL** KVOO WIBW

**KARK-Farm News**

**\*KANS-News; Noon Hour Clock** KFBI-Dinner Bell Time

**KFEQ-Markets**

**KFH-Right to Happiness, sketch** KFKA-Markets; Morning Suggestions; Melody Time

**KGHF-Morning Matinee**

**\*KLRA-News; Farm Service**

**\*KMBC-News; Dinner Bell Time;** Markets

**KOAM-Pepper Prgm.**

**KOWH-Variety Prgm.**

**KVOR-You're Welcome; High-lights**

**KWTO-Singing Sam**

**WDAF-Road of Life, sketch** WHO-Markets; Weather

**WJAG-Markets; Cradle Roll; Don** Bridge

**WNAX-Variety Prgm.**

**WOW-Markets; Transcribed Prgm.**

**12:15 CST 11:15 MST**

**CBS-Woman in White, sketch;** KMOX KLZ

**NBC-Frankie Masters' Orchestra;** KSD

**NBC-Between the Bookends, with Ted Malone;** KSCJ KGHF KWK KTHS (sw-15.33)

**MBS-Don Dewhurst, songs;** KFKA

**News; WJAG WNAX KOAM**

**\*KANS-News**

**KARK-Hal Burns' Varieties**

**KFAB-Farm Notes; Livestock** Marks; Dr. Hess & Clark Prgm.

**KFEL-The Dime Man**

**KFEQ-Lullaby Lester and Old** Timers

**KFH-Life Can Be Beautiful** KGBX-Dance Music

**KGNF-Music for High Noon** KLRA-Swift's Jewel Cowboys

**KOA-Inquiring Reporter**

**KOIL-Julia Blake, sketch**

**KOWH-Governor Cochran**

**KSD-Jean Abbey, fashion**

**KVOD-Dance Music**

**KVOO-Farm Profit Bureau**

**KVOR-Master Singers**

**KWTO-Five Ambassadors**

# AFTERNOON

FREQUENCIES			
KANS-1210	KVOA-1200	KARK-890	KVOO-430
KFAB-770	KVO-1140	KFBI-1060	KVOR-1270
KFEL-920	KWK-1350	KFEQ-980	KWTO-590
KFH-1000	WFA-P-500	KFKA-880	WFA-A-800
KFKA-980	WBBM-770	KFOR-1210	WCOO-810
KGHN-1230	WDA-P-610	KGFH-1320	WGNR-870
KGNF-1490	WFA-P-500	KRJA-1300	WGA-800
KRJA-1300	WGN-720	KLZ-500	WIB-800
KMBC-900	WIO-1000	KMOX-1000	WIBW-580
KOA-880	WJAG-1060	KOAM-790	WJAG-1060
KOAM-790	WLS-870	KOIL-1260	WLW-700
KOWH-660	WMAQ-470	KRNT-1420	WFT-600
KSL-1120	WNAX-570	KSCJ-1350	WOW-570
KSD-550	WREN-1220	KRO-1430	WBM-650
RTHS-1060			

KWTO-Modern Rhythms; Man on the Street  
WDAF-Remember the Song?  
WHO-Your Treat  
WJAG-Carl Stefan  
WNAX-Markets; Farm Hillites  
WOW-Man on the Street

**1:00 CST 12:00 MST**  
★MBS-Cedric Foster, News;  
KFOR KFBI KFKA KWK

CBS-Young Dr. Malone, sketch:  
WNAX KFAB KOIL KANS KFH  
KLRA KMOX

NBC-Adventures of a Modern  
Mother: KSCJ KTHS KVOD  
KOWH WREN KOAM KANS  
(sw-15.33)

NBC-Hymns of All Churches:  
WOW KSD KOA WHO

CBS-Big Sister, sketch: KLZ  
★News: KGHF KVOR  
KARK-Melody Boys

CCKN-Footlight Melodies  
★KFEL-News; Old Time Melodies  
KFEQ-Dragnet Prgm.

KGBX-Melodic Moods  
KGNF-Swappers  
KVOO-Your Singing Neighbor

KWTO-The Laugh Clinic  
WDAF-The Right to Happiness,  
sketch

WHB-Popular Dance Orch.  
**1:15 CST 12:15 MST**

NBC-Arnold Grimm's Daughter,  
sketch: KOA KSD WHO WOW

CBS-Aunt Jenny's Stories: KLZ  
CBS-Joyce Jordan, Girl Interne,  
sketch: KMOX KOIL KMBC  
KFAB WNAX

NBC-Hoosier Hop: KSCJ KTHS  
KVOD WREN (sw-15.33)

MBS-Is Anybody Home?: KFOR  
KFKA KFEL KSAL WHB

KARK-Club & Civic Hour  
KCKN-Musical Newsy

KFBI-Livestock; Grain Markets  
KFEQ-Markets; Weather

KFH-Linda's First Love  
KGHF-Novelties  
KGNF-Musical Briefs

KLRA-Remember This One?  
KVOO-Musicale

KFOR-Nonday Party; Melodies  
KWK-Let's Help You Keep  
WDAF-Woman in White, sketch  
House

**1:30 CST 12:30 MST**  
CBS-Fletcher Wiley, talk: KMOX  
KMBC KLZ

CBS-Blue Streak Rhythm: KLRA  
MBS-Royal Garden Club: KFEL  
KFOR KSAL

Topic: "Look to Your Trees."  
NBC-Rochester Civic Orch.; Guy  
Fraser Harrison, cond.: KANS  
WREN KGHF KSCJ KVOD  
KOWH KOAM KTHS (sw-15.33)

NBC-Valiant Lady, sketch: KOA  
WOW KSD WHO WDAF

KARK-Echoes of the Screen  
KFAB-Kitty Keene, sketch

KFBI-Harmony Kings  
KFEQ-Triples  
KFH-Editor's Daughter

KFKA-News; Interviews; Markets  
KGBX-This Rhythmic Age

★KGNF-Nebraska in the News  
KOIL-Dance Melodies

KVOO-Novachord Trio  
★KWK-News  
KWTO-Slim & Junior

WHB-Voice of Kansas City  
WNAX-Judy & Jane

**1:45 CST 12:45 MST**  
NBC-Light of the World: KOA  
WHO KSD

CBS-My Son & I, sketch: KMBC  
KFH KOIL KMOX KFAB  
WNAX

MBS-Francis Craig's Orch.: KWK  
WHB KFEL KSAL KFOR

CBS-To be announced: KLRA  
Judy & Jane: KVOO WDAF

KCKN-Dance Hour  
KFEQ-Waltz Time  
KFKA-Stockyards Marketcast

KGBX-Tea Time Melodies  
KGNF-Let's Dance  
★KLZ-News

KFOR-Farm Service Prgm.  
KWTO-Ma Perkins, sketch  
WJAG-Organ Records  
WOW-Judy & Jane

**2:00 CST 1:00 MST**  
CBS-Martha Webster, sketch:  
KLZ

NBC-The Story of Mary Marlin,  
sketch: WDAF KOA KSD WOW  
WHO KVOO KARK

NBC-Orphans of Divorce, sketch:  
KVOD KTHS WREN KGHF  
KWK

MBS-Secrets of Happiness: KFOR  
KFKA KFEL KSAL KFBI

CBS-To be announced: KMBC  
(sw-17.83)

CBS-Mary Margaret McBride,  
sketch: KMOX WNAX  
Story may be found on page 34.

Markets: KFEQ KFH KGNF

★KANS-News  
★KCKN-News; Musicale  
KFAB-Erna Cartwright, piano  
KGBX-To be announced  
KLRA-On the Mall  
KMBC-P. Hans Flath, organist  
KOAM-Staff Jamboree  
KOIL-Afternoon Melodies  
KOWH-Hit Revue

★KSCJ-News; Want Ad Rambles  
KVOR-American Family Robinson  
KWTO-Kitty Keene, sketch  
★WHB-War News; John Wahl-  
stedt, tr.

WIBW-Young Dr. Malone

**2:15 CST 1:15 MST**  
NBC-Ma Perkins, sketch: KSD  
WIO KVOO WDAF WOW KOA  
KARK

CBS-Golden Treasury of Song:  
KFOR KLRA KLZ KOIL KVOR

NBC-Amanda of Honeymoon Hill,  
sketch: KTHS KVOD KGHF  
WREN KWK

MBS-Sam Kokli's Hawaiians:  
KFEL KSAL KFBI KFKA

★KANS-Music You Want; News  
★KFAB-News; Livestock Markets  
KFEQ-Matinee Melodies

KFH-Ark Valley Boys  
KGBX-Hollywood Hi Jinks  
KGNF-Musicale

KMBC-P. Hans Flath Entertains  
KSCJ-Vagabonds  
KWTO-Judy & Jane

WIBW-Kansas Roundup  
WJAG-Afternoon Concert  
WNAX-Your Treat

**2:30 CST 1:30 MST**  
CBS-A Friend Indeed: (sw-17.83)

NBC-Pepper Young's Family,  
sketch: KSD KVOO KOA WHO  
WDAF WOW KARK

CBS-Kate Hopkins, sketch: KLZ

MBS-El Paseo Troubadors: KFEL  
KSAL WHB KFKA

NBC-John's Other Wife, sketch:  
KGHF KTHS KVOD WREN  
KWK

★CBS-American School of the  
Air; News: KFOR KLRA KMBC  
WNAX KOIL KMOX

Subject: "Fur and the Fur  
Trade."  
KCKN-Tropical Moods

KFAB-Cornhusker Jamboree  
KFEQ-Donna Lee

KFH-Butter-Nut Jamboree  
KGNF-World Book Man

★KOAM-News; Markets  
KOWH-Touring the Town  
KVOR-Afternoon Musicale

KWTO-Betty & Bob

**2:45 CST 1:45 MST**  
NBC-Just Plain Bill, sketch:  
WREN KTHS KVOD KGHF  
KWK

NBC-Vic & Sade, sketch: WOW  
WDAF KVOO KOA WHO KSD  
KARK

★CBS-Lecture Hall; News: (sw-  
17.83)

MBS-Muse & Music: WHB KSAL  
KFEL KFKA

RCKN-People's Choice  
KFBI-Frank Chiddix, pianist  
KFEQ-Minor Clites

KGBX-The Music You Want  
KGNF-Swing Organ

★KLZ-Knox Manning, News  
KOAM-Organ Melodies

★KOWH-News  
KSCJ-Reminiscence in Rhythm  
KWTO-Betty & Bob

**3:00 CST 2:00 MST**  
NBC-To be announced: KSCJ  
KOWH (sw-15.33.9.53)

NBC-Backstage Wife, sketch:  
WDAF WOW WHO KOA

NBC-Mother of Mine, sketch:  
WREN KWK KTHS KGHF  
KVOD

CBS-Portia Faces Life, sketch:  
KMBC KFAB KOIL KMOX  
WIBW WNAX KFH KLRA KLZ

For further detail see sponsor's an-  
nouncement on this page.

KANS-Nan Birney, songs  
KARK-Your Treat

★KCKN-News; Guess a Band  
★KFBI-News; Melody  
KFEL-The Cornhuskers

KFEQ-Pony Express Round-Up  
KFKA-Afternoon Melodies

★KFOR-News  
★KGNF-Monitor News  
KOAM Ron E. Mangrum, Post-  
master

★KVOO-News; Musicale  
KWTO-Markets; Hunter Health  
Talk

WHB-To be announced  
WJAG-Waltz with Me

**3:15 CST 2:15 MST**  
★NBC-Club Matinee; Garry  
Moore, m.c.; Vocalist; Orch.:  
News: KSCJ WREN KANS  
KTHS KGHF KVOD KOWH  
(sw-9.53-15.33)

CBS-We, the Abbotts, sketch:  
KMBC KMBC KFH  
For further detail see sponsor's an-  
nouncement on this page.

CBS-Myrt & Marge, sketch: KLZ  
WIBW

NBC-Stella Dallas, sketch: KOA  
WDAF WOW KVOO WHO KSD

MBS-World's Fair Band: KFKA  
KFEL KSAL WHB KFOR WFBI

★KARK-News  
CCKN-The Hit Revue  
KFAB-Sunny Jim

KLRA-Organ Reveries  
KOAM-Eb & Zeb

★KOIL-News  
KVOR-Ivory Miniatures  
KWK-Swing Clinic

KWTO-Blue Ridge Mt. Boys  
WJAG-Vocal Varieties  
WNAX-Frank & Julia at Home

**3:30 CST 2:30 MST**  
NBC-Lorenzo Jones, sketch: WIO  
KVOO WDAF WOW KSD KOA

★NBC-Club Matinee; News:  
KCKN

CBS-To be announced: KFOR  
(sw-15.27)

CBS-Hilltop House, drama: KLZ  
KMBC WIBW KFH KFAB KLRA  
KMOX WNAX KOIL

KARK-Linda's First Love  
KFBI-Kansas Cowboys

★KFEQ-News  
KGBX-Sing Song Time  
KGNF-Concert Hour

KNOX-Musicale  
KOAM-Matinee Moods  
KVOR-Matinee Melodies

★KWK-News  
WIB-Weather; Staff Frolic  
WJAG-Tango Time

**3:45 CST 2:45 MST**  
CBS-Kate Hopkins, Angel of  
Mercy, sketch: WNAX KFH  
KMOX KOIL KFAB KMBC

For further detail see sponsor's an-  
nouncement on this page.

★NBC-Club Matinee; News:  
KGBX

MBS-Johnson Family: KFEL  
KFKA KSAL KFOR KWK

CBS-Stepmother, sketch: KLZ

NBC-Young Widder Brown,  
sketch: WOW WHO WDAF KSD  
KOA KVOO

KARK-Editor's Daughter  
KCKN-Mixed-Up Melodies

KFEQ-Piano Moods  
KLRA-Old Refrains  
KWTO-Alpen Brau Boys

WIO-Fruit Reporter  
WIBW-Kitty Keene  
WJAG-Hawaiian

**4:00 CST 3:00 MST**  
NBC-Girl Alone, sketch: KARK  
KVOO WDAF WHO KOA WOW  
KSD

CBS-A Boy, a Girl & a Band:  
KLRA KMBC KVOR

NBC-Frank & Archie: KGHF  
KSCJ KVOD WREN KGBX  
KTHS KWK

MBS-To be announced: KFBI  
KFEL KFKA KSAL

CBS-The Goldbergs, sketch:  
KMBC

★News: KFH KGNF KWTO  
KANS-The Vesper Hour

★KCKN-News; Words & Music  
KFAB-Romance of Helen Trent  
KFEQ-Donna Lee

KLZ-Your Treat  
KOAM-In the Crime Light

KOIL-Let's Take It Easy  
KOWH-Public Pulse of the Air

★WHB-News; Facts  
WIBW-Ma Perkins  
WJAG-Band Music

WNAX-Vic & Sade

**4:15 CST 3:15 MST**  
CBS-Yella Pessl, Harpsichordist:  
KLRA KMBC KVOR KFH  
KFOR

NBC-Lone Journey, sketch: WHB  
KOA WDAF KVOO WOW KARK  
KSD

CBS-The O'Neills, sketch: KMOX  
NBC-Heart Strings: KANS KSCJ  
KOWH KWK KTHS WREN  
KGBX

MBS-Ben Young's Orch.: KFKA  
KFEL WHB

KFAB-Our Gal Sunday  
KFBI-Nita Kay's Notebook  
KFEQ-Matinee

KGHF-Afternoon Tunes  
KGNF-Request Prgm.  
KLZ-My Son & I, Sketch  
KOAM-It's Dance Time

KVOD-Serenade  
KWTO-Jim West Jamboree

WIBW-Life Can Be Beautiful  
WJAG-For Children Only  
WNAX-Arnold Grimm's Daughter

**4:30 CST 3:30 MST**  
NBC-To be announced: KOA  
KOA KVOO

NBC-Heart Strings: KOWH  
KVOD KGHF

NBC-Guiding Light, sketch: KSD  
WDAF WOW WIO KARK

MBS-Jack Coffey's Orch.: KFEL  
KFOR KFBI

CBS-Four Clubmen: KVOR KFH  
KLRA

# MONDAY

## October 21

KCKN-Library Story Hour  
KFAB-Don White  
KFEQ-The Rhythm Console  
KLZ-Meet Miss Julia  
KMOX-The Editor's Daughter  
KOIL-Comm. Editor  
KTHS-Musical Prgm.  
WHB-Songs of the Saddle  
WIBW-Matinee  
★WJAG-News  
WNAX-Road of Life

**4:45 CST 3:45 MST**  
CBS-Scattergood Baines, sketch:  
KFAB WNAX KFH KLZ KLRA  
KMBC KMOX  
NBC-Life Can Be Beautiful,  
sketch: WHO KOA WOW WDAF  
KSD  
NBC-Wayne Van Dyne, tr.:  
KVOD KOAM KSCJ WREN  
KWK KANS  
MBS-Captain Mldnigh, sketch:  
KFKA WHB  
KARK-Musical Moments  
CCKN-This Rhythmic Age  
KFBI-Teddy Combs  
KFEQ-The Rhythm Five  
KFEQ-Music Graphs  
KGBX-The Plainsmen  
KGNF-Black Magic  
KOIL-Top Tunes

★KOWH-News; Eddie Fitzpat-  
rick's Orch.  
KTHS-Today's Winners  
KVOO-Wood Sisters  
KFOR-Through the Ages  
KWTO-Hollywood Brevities  
WJAG-Devotional

**5:00 CST 4:00 MST**  
NBC-Dance Orch.: KGBX KARK  
CBS-Young Dr. Malone, sketch:  
KLZ KMBC  
MBS-Set Sail, sketch: KOWH  
KSCJ  
★MBS-News; Don McGrane's  
Orch.: KFBI  
CBS-Rhythm Rascals: KFOR  
★News: WREN KGHF KSD  
WHO KFEL  
★KANS-News; Lost & Found  
Forum  
★KCKN-News; Cocktail Hour  
KFAB-Road of Life  
KFEQ-Marching Along with Today  
KFH-Ma Perkins  
KGNF Sports  
KLRA-Zoo Antics  
KMOX-Bob Dunham Comments  
KOA-Judy & Jane  
★KOAM-News; Markets  
★KOIL-Musical Interlude; Song  
Hits  
KOWH-Sports  
★KTHS-News; Varieties  
KVOD-Tropical Tempos  
★KVOO-News; Musicale  
KFOR-Fairy Tales  
KWK-Dorothy Mattingly, songs  
KWTO-Organ Reveries  
WDAF-I Am An American  
WHB-Harrison 1161  
WJAG-Musical Roulette  
★WNAX-News; Marion's Minute  
Men  
WOW-Meet Miss Julia

**5:15 CST 4:15 MST**  
CBS-Hedda Hopper's Hollywood:  
KMBC KLZ KFAB KOIL KFII  
WNAX KMOX  
NBC-Irene Wicker: KSCJ KTHS  
WREN KVOD  
MBS-Don McGrane's Orchestra:  
KFOR  
★NBC-Glenn Garr's Orch.; News:  
KOAM KARK KGBX WDAF  
(sw-9.53)  
KANS-What Goes on Here  
KCKN-Band of the Day  
KFAB-Rhythm & Romance  
KFEL-Frank Westerfield's Band  
KGNF-Afternoon Varieties  
KGNF-Half & Half  
★KLRA-Sports; Interlude; News  
★KOA-News; Markets  
KOWH-It's Dance Time  
KSD-Jack Armstrong  
★KVOO-News Pictures  
KVOR-Just Relax  
★KWK-News  
KWTO-Double Mellow Melodies  
WHB-Olivia & Joaquin  
WHO-Meet Miss Julia  
WOW-To be announced

**I'M PORTIA**  
**MUST I SACRIFICE**  
**MY HAPPINESS FOR**  
**MY CHILD'S**  
**SAKE?**



Portia Blake is a beautiful young widow—a woman lawyer struggling in a man's world. Must she throw away her chance for romance, marriage, happiness... for the sake of her little boy? Tune in to this powerful radio drama...

**"PORTIA**  
**FACES LIFE"**  
**KMOX • 3:00 P.M. CST**  
**MON. THRU FRI.**

**"THAT WOMAN**  
**WILL TRY TO**  
**STEAL MY SON!"**



What can Kate Hopkins do to stop rich, beautiful Trudy Reynolds from wrecking the life of her son? How can Kate—gentle, kind, generous—fight against the wealth and social position of a ruthless, vain girl? Tune in on...

**"KATE HOPKINS,**  
**ANGEL OF MERCY"**  
*Presented by Maxwell House Coffee*

**KMOX** MONDAY  
THROUGH 3:45  
FRIDAY P.M.

**DOROTHY KILGALLEN**  
popular newspaper columnist,  
says:

**THE ABBOTTS ARE A**  
**REAL AMERICAN**  
**FAMILY—THE KIND**  
**YOU LIKE TO KNOW**



Don't  
Forget—  
Today!

**"WE,**  
**THE ABBOTTS"**

thrilling new  
serial of American home life  
presented by NUCCA, the  
wholesome "thrift spread"  
for bread.

**KMOX**  
**MON. THRU FRI.**  
**3:15 P. M.**  
**CST**

(Continued on Next Page)

MONDAY

October 21

(5:30 p.m. Continued)

CBS-Joyce Jordan, sketch: KLZ
★News: KFOR WIBW KGFB
Jack Armstrong: KLRA WDAF
WJW WIBW
★KARK-News
KCKN-Sundown Serenade
KFBI-Sports Views
KFEQ-Agricultural Highlights
KFBI-To be announced
KMBC-Penny Serenade
KOA-Concert Hall
★KOWH-News
KSD-Teletunes
KVOO-Sports
KWK-Superman
KWTO-Sully's Radio Spotlight
WJAG-National Defense Series
WOW-To be announced

5:45 CST 4:45 MST
NBC-Li'l Abner, sketch: KGBX
NBC-Tom Mix, sketch: KGHF
WREN WENR

★CBS-The World Today: KOIL
KFH KFAB KLZ KVOR KMOX
MBS-To be announced: KFEL
KWK

★News: KFEQ KSCJ KVOO
KANS
KARK Sports
KCKN-Going Places
KFBI-Poet's Paradise
KFKA-Impressions in Wax
KGNF-Eb and Zeb
KLRA-Double Mellow Melodies
KMBC-Serappy O'Brien & the
Toy Band
KSD-Stockton & Eschen
★WDAF-News; Sports
WHO-To be announced
WIBW-Vic & Sade
WNAX-Jack Armstrong
★WOW-News

NIGHT

Where there is no listing
for a station its pending
program is on the air.

6:00 CST 5:00 MST
NBC-Bob Hannon, trn.: KVOD
KGHF WREN
NBC-Fred Waring in Pleasure
Time: KANS WSM WDAF WOW
KARK

CBS-Amos 'n' Andy, sketch:
WNAX KRNT KFAB KOIL
KMBC WBBM KMOX (sw-11.83)
NBC-To be announced: KVOO

★MBS-Fulton Lewis, Jr., news
analyst: KSAL KFBI KFKA
KSO

★News: KFII KFOR KGBX
KLZ
KCKN-Dance with America
KFEL-Lone Ranger
KFEQ-Musical Eye Opener
KLRA-The World Today
KSD-Five Dollar Facts; Allen
Roth's Orch.

KOA-Old Refrains
KVOR-In the Corral
KWK-Lone Ranger
WENR Better Business Bureau
WGN-Don Pedro's Magic Violin
WJW-Texas Rangers
★WIBW-Little Crow Prem; News
WMAQ-Sweet & Swing; Passing
Parade
WMT-Evening Melodies

BACK ON
MONDAY NIGHTS

Those
We
Love

ORIGINAL HOLLYWOOD CAST
KMOX 7 P.M. CST

Sponsored by TEEL

6:15 CST 5:15 MST
CBS-We the Abbotts, sketch:
KLZ KVOR
NBC-Radio Magic: KSO KGHF
WENR

MBS-Meet Mr. Morgan: KSAL
★NBC-J. W. Vandercook, news:
KVOO KOA WHO WSM KSD
KARK WMAQ (sw-9.53)

CBS-Lanny Ross, trn.: KFAB
KOIL KRNT KMBC WBBM
KMOX

Sports: KFII KSCJ WGN KANS
KFBI-Hollywood Casting Office
KFEQ-Master Singers
★KFKA-Five Star Final
KGBX-Charioteers
KLRA-Goldcrest Five
KVOD-Song Session
WDAF Shooting Adventures
WIBW-Checkerboard Boys
WMT-Dinner Dance Music
★WNAX-News
WOW-Sports Time

6:30 CST 5:30 MST
CBS-Designed for Dancing: KFAB
KMBC
NBC-Glenn Miller's Orch.: KVOD
KSCJ KARK

★News: WGN KFEQ WHO WLS
The Shadow: WMT WNAX
★KANS-European News
★KFBI-News; Evening Melody
KFEQ-Buddy Cole's Orch.

KFH-First Federal Quartet
KFKA-Impressions in Wax
KGBX-Organ Reveries
KGHF-Former Favorites
KLRA-Sportsmen's Bureau
KLZ-Skipper Jim
KMOX-Mellow Time

KOA-Strolling Songster
KOIL-Sherlock Holmes
KSD-Cheri McKay & Co.
KVOO-Bette Barbour
KVOR-Rhythm Revue
★KWK-Sports; News
WBBM-U. S. Army Prgm.
WDAF-Studio Orch.
WIBW-Marling Prgm.
WMAQ-Musical Entree; Sports;
Passing Through
WOW-To be announced
WREN-Democratic State Comm.

6:45 CST 5:45 MST
MBS-Inside of Sports: KFBI
WGN KWK KFKA
NBC-Nat'l Retail Grocers' Week:
KSO KANS WREN KSCV KARK
H. H. Sack, president of the
association, will speak.
KFEQ-Captain Midnight
KFEQ-The Uptowners
KFH-Scrapbook of Poems
KGBX-Waltz Time
KLRA-It's Your Move
KLZ-Jack Armstrong
KOA-I Am An American
★KSD-Musical Interlude; News
★KVOO-News
KVOO-Richard Himber's Orch.
WBBM-Rhythm Off the Record
WHO-Richard Himber's Orch.
WIBW-Arizona Range Riders
WLS-Graecia Wilson, contralto
WMAQ-Political Talk
WOW-Richard Himber's Orch.

7:00 CST 6:00 MST
NBC-The Telephone Hour:
James Melton, trn.; Frances
White, sop.; Ken Christie Mixed
Chorus; Don Voorhees & Sym-
phony Orch.: KSD WMAQ WSM
KOA KVOO WOW WDAF
Music detail on page 13.

MBS-Play Broadcast, quiz
show: WGN
NBC-I Love a Mystery, drama:
KSO WLS KWK KGHF
KVOD WREN

CBS-Those We Love, drama,
starring Nan Grey: KFAB KOIL
KRNT KFHI WMT KMBC KLRA
WBBM WIBW WNAX KMOX
KLZ (sw-11.83)

For further detail see/sponsor's an-
nouncement on this page.
KANS-Hit Revue
★KCKN-News
KFBI-Variety Prgm.
KFEQ-Julie Wintz's Orch.
KFEQ-On With the Dance
KFKA-Dinner Daisant
KGBX-Rhythm Band Box
KSCJ-Garden Club

KVOR-League of Women Voters
7:15 CST 6:15 MST
KCKN-On with the Dance
KFEQ-We Defend America
KFEQ-Rhythm Console
KVOR-Dinner Musicale

7:30 CST 6:30 MST
NBC-True or False, with Dr.
Harry Hagen: KWK WLS KSO
KVOD WREN KGHF

NBC-Voice of Firestone;
Margaret Speaks, sop.; Symphony
Orch.: Alfred Wallenstein, cond.:
WDAF WHO WOW WMAQ KSD
KVOD KARK KANS WSM (sw-
9.53)

Masaniello Overture (Auber),
the orchestra: Jim the Echo
(Kern). Miss Speaks; Pavane
(Saint-Saens), the orchestra: Si-
mi and Just a Whirlwind for You.
Miss Speaks; Czardastro Waltz
(Stravinsky), the orchestra: Lover.
Miss Speaks.

MBS-Green Hornet, drama: KFKA
KSAI
★CBS-Pipe Smoking Time;
Howard & Shelton; Jud Hawkins;
Chorus; Orch.; News: KMBC
WMAX KRNT KOIL WMT KFAB
KMOX WIBW WBBM (sw-11.83)

CBS-To be announced: KLRA
KCKN-Amer. Family Robinson
★KFEL-The Okies; News
★KFH-To be announced: News
KGBX-Salon Music

★KLZ-Alex Semmler's Orch.;
News
KOA-Leaders of the West
KSCJ-Sioux Citizens
KVOR-Lost Empire
WGN-Sports
7:45 CST 6:45 MST
NBC-Radio Magic, drama: KVOD
WREN
★News: KGBX KVOR KFEL
KFEQ-Dance Hour
★KLRA-Dr. Murphy, health talk;
Interlude; News
WGN-Lone Ranger
8:00 CST 7:00 MST
NBC-Doctor I. Q., quiz prgm.,
with Lew Valentine: WSM KVOO
WMAQ KSD WHO WOW WDAF
KOA KARK
MBS-Wake Up America: KFEL
KFKA KSO KWK

CBS-Lux Radio Theater; Ce-
cil B. DeMille, director: KFAB
KOIL WBBM KLZ KRNT KMOX
KFH KLRA KMBC WNAX WMT
★NBC-Basin Street Chamber
Music Society; Swing Ensemble,
cond by Henry Levine & Paul
Laval; Vocalists; Guests: KSCJ
KVOD KANS WREN
★News: KFEQ KFOR
★KCKN-News; Dancing Under
the Stars
KGBX-Featured Orch.
KGHF-Lone Ranger
KTHS-I Love a Mystery
KVOR-National Defense; String
Ensemble
WENR-Political Talk
WIBW-Crossroads Sociable

8:15 CST 7:15 MST
NBC-Basin Street Chamber Mu-
sic Society: KCKN
MBS-To be announced: KSAL
KGBX-Music Graphs
KVOR-Junior Genius
★WGN-News
WENR-Ted Weems' Orch.

8:30 CST 7:30 MST
NBC-Show Boat; Buelah
(Marlin Hurt); Dick Todd, bar.;
Virginia Verrill, vocalist; Captain
Barney; Bob Strong's Orch. &
Bob Treidler's Band: WDAF
WMAQ WHO WOW KSD KOA
WSM
★NBC-News; Little Ol' Hol-
lywood; Interviews; Sketch; Gogo
Delys, vocalist; Gordon Jenkins'
Orch.: KSCJ KVOD KANS
WENR WREN KTHS (sw-9.53)

NBC-Renfro Valley Folks:
KARK KVOO
KCKN-Dancing in Memory
★KGHF-News; Pop Melodies
WGN-Your Music-I. Q.

8:45 CST 7:45 MST
KCKN-Roller Derby
KVOR-Concert Hall
9:00 CST 8:00 MST
NBC-Address by Wendell Will-
kie: KWK KSCJ KANS WREN
KSO

NBC-Contented Hour; Louise
King; Chorus; Larry Taylor, trn.:
Percy Faith, cond.: KOA WHO
KVOO KSD WSM WOW KARK
WDAF WMAQ (sw-9.53)

The selections to be heard on
tonight's program are Great
Days and Star Duet, the chorus;
Powerhouse, the orchestra: Only
Forever. Larry Taylor: Night
and Day, the orchestra: Sweet
and Low, Louise King: Cock-
atilla for Two, and New Moon
and an Old Serenade, the or-
chestra: In the Middle of a
Kiss. Louise King: Sing You
Sinners, the chorus.

CBS-Guy Lombardo's Orch.:
KFH KLRA WMT KFAB KLZ
KRNT WBBM KMBC WNAX
KOIL KMOX WIBW
★MBS-Raymond Gram Swing.
news analyst: WGN KFEL KSAL
KFOR

★KCKN-News; Man About Town
KGBX-Musical Memories
KGHF-National Defense
KTHS-Arlington Orch.
KVOD-Serenade
KVOR-Concert Hall
WENR-Political Talk

9:15 CST 8:15 MST
MBS-Who Knows?: WGN
NBC-Address by Wendell Will-
kie: KVOD KANS KSCJ KSO
WREN KGHF KGBX

MBS-Lew Diamond's Orch.:
News: KSAL
KFEQ-Political Broadcast
KTHS-Memory Lane
KVOR-Lost We Forget
WENR-Political Talk

9:30 CST 8:30 MST
★MBS-News: KSAL
NBC-Adventures in Reading:
KGHF KVOD KSCJ KANS
WENR WREN KGBX KSO

A dramatization of the life of
Walt Whitman. Famous Ameri-
can poet.
★CBS-Blondie, sketch: KOIL
KFAB WBBM KRNT KMOX
KLZ WMT KLRA

CBS-Back Where I Come From;
(sw-9.65)
★NBC-Burns & Allen; Smoo-
ties; Artie Shaw's Orch.; John
Heist & Ann: KSD KARK WHO
KVOD WOW KOA WDAF WMAQ

KCKN-Ray Hughes' Orch.
KFEQ-Political Broadcast
KFH-I Love a Mystery
KFKA-Melody Mill
★KMBC-News; Sports
★KTHS-News; Harold Arden's
Orch.
★KVOD-News
KVOR-Nat. Shilkret's
Community Chest
KWK-Musical Prgm.
WGN-Green Hornet
WIBW-Sports
WNAX-Political Address
WSM-Fireside Hour

9:45 CST 8:45 MST
NBC-Address by James Ford:
KGHF WREN KSCJ KANS
WENR KGHF KGBX
★CBS-News of the War: (sw-
9.65)
KFEQ-Buddy Cole's Orch.
★KMBC-News
KVOD-Concert Corner
WIBW-Melodies
WNAX-Poet's Corner

10:00 CST 9:00 MST
NBC-Fred Waring in Pleasure
Time: KOA WHO KSD WMAQ
KCS-Sports Time: (sw-9.65)
NBC-Eddie LeBaron's Orchestra:
KTHS KVOD WREN KGBX
KSCJ

CBS-Eddy Duchin's Orch.: KFAB
MBS-Lew Diamond's Orchestra:
KFOR

CBS-Amos 'n' Andy, sketch: KLZ
★News: KCKN KFKA KMBC
KFH KVOR WMT WNAX KVOO
KANS WBBM WIBW
★KARK-News
KFEQ-Double or Nothing
KGHF-Dancetime
★KLRA-News; Interlude; Sports
KMOX-Sports
★KOIL-Raymond Gram Swing
KWK-On the Man's Opinion
★WENR-Ten O'Clock Final
WGN-Lew Diamond's Orch.

★WOW-News
★WSM-The World in Review
10:15 CST 9:15 MST
★CBS-Lanny Ross, trn.: KLZ
KMBC
CBS-Eddy Duchin's Orch.: KRNT
KFH KLRA WNAX WIBW
WMT (sw-9.65)
NBC-Johnny Richarls' Orchestra:
WOW KVOO KARK
NBC-Eddie LeBaron's Orchestra:
WSM KGHF

MBS-Bob Howard & Profit Trio:
KFOR KFKA KSAL
★News: KMOX KOA WHO
WMAQ KTHS

CANADIAN STATIONS

KEY TO POWER LISTING

The power of stations in
this log is given in kilowatts:
50 means 50,000
watts; 1 means 1,000
watts; 1/2 means 500
watts; 1/4 means 250
watts; blanks indicate
power less than 250 watts.

Table with columns: Station, Location, Frequency, Kilowatt Power. Lists various Canadian stations like CHT, CHML, CHNC, etc.

Table with columns: Station, Location, Frequency, Kilowatt Power. Lists stations like CBA, CBF, CBJ, etc.

Table with columns: Station, Location, Frequency, Kilowatt Power. Lists stations like CFP, CFQ, CFR, etc.

Table with columns: Station, Location, Frequency, Kilowatt Power. Lists stations like CHL, CHP, KANS, etc.

Table with columns: Station, Location, Frequency, Kilowatt Power. Lists stations like KANS-1210, KARK-890, etc.



\*Star in program listings indicates news broadcast.

7:30 CST 6:30 MST NBC-Vocal Vogues: KVOO NBC-Gene & Glenn: KGBX

NBC-By Kathleen Norris, sketch: KSD WHO WOV WDAF MBS-Melody Strings: KFBI

KWTO-Al Stone's Hymn Sing WHB-Today's Top Tunes WJAG-Voice of the Street

MBS-Helen Wyant, organist: KFBI KFEL KFKA KFAR KFEL KFKA

KANS-Varsity Prom KARK-Lighterest Dough Boys KMBC-Markets: Dinner Bell Time

B-10/2 Page 23 TUESDAY October 22

AFTERNOON

12:00 CST 11:00 MST MBS-Here's Frank Luther Again: KFAR KFEL KSAL KWK WHB

NOW LEARN A NEW LANGUAGE in your own home quickly, easily, correctly by the world famous LINGUAPHONE Method.

OPERATE YOUR RADIO WITHOUT AN AERIAL New Invention Sent On 3 Days Trial

SINUS NASAL CATARRH HEAD COLDS IF NOSE IS STOPPED UP, IRRITATED—if you are forever blowing, sniffing, sneezing—if your head feels stuffed, and about to burst, your eyes water and ears roar, due to functional nasal congestion—

STOP THAT SLAM! AMAZING INVENTION STOPS SLAMMING DOORS

3c A DAY HOSPITALIZATION PLAN \$325 HOSPITAL AND SURGICAL FEES PAYS UP TO 23,000 PEOPLE GO TO HOSPITALS EVERY DAY

TUESDAY  
October 22

1:00 CST 12:00 MST

NBC-Herald Tribune Forum: WREN KANS KOAM KSCJ KTHS KOWH (sw-15.33)  
Speakers: Walter Lippman, keynote speaker; Mrs. Franklin D. Roosevelt, and Colonel William Donovan.

CBS-Young Doctor Malone. sketch: KMOX KLRA WNAX KFAB KOIL KMBC KFH NBC-Hymns of All Churches: WOW WHO KOA KSD

MBS-Cedric Roper, news: WHB KFOR KFAB KFKA KWK CBS-Big Sister, sketch: KLZ News: KGHF KVOR KCKN KFEL

KARK-Melody Boys KFEQ-Organ Program KGBX-Concert Master KGNF-Swappers KVOD-Shall We Dance KVOD-Music Never Ends KWTO-The Laugh Clinic WDAF-The Right to Happiness, sketch

1:15 CST 12:15 MST MBS-Harold Turner, pianist: KFEL KFOR KFKA NBC-Arnold Grimm's Daughter, sketch: KOA KSD WHO WOW CBS-Joyce Jordan, Girl Intern, sketch: KMOX KOIL KFAB WNAX KMBC

CBS-Aunt Jenny's stories: KLZ KSCJ WREN KARK-Club & Civic Hour KCKN-Musical Newsy KFBI-Livestock Markets KFEQ-Markets; Weather KFH-Linda's First Love KGHF-noon Hour Novelties KGNF-Musical Briefs KLRA-Remember This One? KVOD-Musicale KVOR-Luncheon Melodies KWK-Let's Help You Keep House

WDAF-Woman in White, sketch: WHB-Luncheon Dance Music

1:30 CST 12:30 MST NBC-Herald Tribune Forum: KANS KVOD WREN KGHF KOWH KOAM KTHS

NBC-Valiant Lady, sketch: KOA WOW KSD WDAF WHO CBS-Boulevard Rendezvous: KLRA (sw-17.83)

CBS-Fletcher Wiley, talk: KMBC KMOX KLZ MBS-School of the Air: KFEL KRAL

KARK-Wilson Ames, organist KFAB-Kitty Keene, sketch: KFBI-Harmony Kings KFEQ-Modern Salon Group KFBI-Editor's Daughter KFKA-News; Interviews; Markets KGBX-Matinee Melodies

KGNF-Nebraska in the News KOIL-Afternoon Melodies KVOD-Western Serenade

KWTO-Sim & Junior WHB-Voice of Kansas City WNAX-Judy & Jane

1:45 CST 12:45 MST NBC-Light of the World, sketch: WHO KOA KSD NBC-Forum: KSCJ

CBS-My Son & I, sketch: KMBC KOIL KMOX KFBI KFAB WNAX

Judy & Jane: KVOD WDAF KARK-Hawaiian Melodies KCKN-Aloha Land KFEQ-Waltz Time KGNF-Government Reports

KLZ-News KVOR-Farm Service Prgm. KWK-Musical Prgm. KWTO-Ma Perkins, sketch: WHB-Dance Matinee WJAG-Organ Records WOV-Judy & Jane

2:00 CST 1:00 MST NBC-Orphans of Divorce, sketch: KTHS KVOD WREN KGHF KWK (sw-9.53-15.33)

NBC-Club Matinee: KGBX NBC-Story of Mary Marlin, sketch: WDAF KVOD KARK WOW WHO KSD KOA

CBS-Martha Webster, sketch: KLZ MBS-To be announced: KFKA KFOR KFEL KFBI

CBS-Music of the Strings: KOIL KLRA KMBC (sw-17.83) Markets: KFEQ KFH KGNF

KANS-News KCKN-News; Music in the Afternoon KFAB-Erma Cartwright, piano KMBC-P. Hans Flath, organist

KOAM-Staff Jamboree KOWH-Hit Revue

KSCJ-News; Want Ads KWTO-Kitty Keene, sketch WHB-News; John Wahlstedt WIBW-Young Dr. Malone WNAX-Meet Ma Brown

2:15 CST 1:15 MST NBC-Ma Perkins, sketch: KSD WDAF KVOD KOA WHO WOW KARK

NBC-Amanda of Honeymoon Hill, sketch: WREN KTHS KVOD KGHF KWK (sw-9.53-15.33)

CBS-Golden Treasury of Song: KFOR KLRA KLZ KOIL KVOR (sw-17.83)

KANS-Music You Want; News KFAB-News; Livestock Markets KFEI-It's Fun to be Healthy KFEQ-Matinee Melodies KFBI-Arizona Valley Boys KGBX-Melody Mart KGNF-Sincerely Yours KMBC-P. Hans Flath Entertains KMOX-Woman's Hour KSCJ-Clark Dennis KWTO-Judy & Jane WIBW-Kansas Roundup WJAG-Afternoon Concert

2:30 CST 1:30 MST MBS-George Duffy's Orch.: KFEL KFKA KSAL WHB

CBS-American School of the Air; News; KFOR KLRA KMBC WNAX KOIL KMOX

Today's music lesson deals with square dances.

NBC-Pepper Young's Family, sketch: WDAF KSD KOA KVOD

NBC-John's Other Wife, sketch: WREN KGHF KTHS KVOD KWK (sw-9.53-15.33)

CBS-Tin Pan Alley KFAB-Cornhusker Jamboree KFBI-Judy & Jane KFEQ-Donna Lee KFBI-Butter-Nut Jamboree KGNF-World Book Man

KCKN-Children's Choice KFBI-Frank Chiddix, pianist KFEQ-Minor Clites KGBX-The Music You Want KGNF-Home Folks

KWTO-Sim & Junior WHB-Voice of Kansas City WNAX-Judy & Jane

2:45 CST 1:45 MST NBC-Vic & Sade, sketch: WDAF WOV KVOD KOA KARK WHO KSD

NBC-Just Plain Bill, sketch: KGHF KTHS WREN KVOD KWK (sw-9.53-15.33)

NBC-Lone Journey, sketch: WHO WDAF KVOD WOV KARK KSD KGBX

NBC-Backstage Wife, sketch: WOV WDAF WHO KOA KSD

KFEQ-Our Gal Sunday KFBI-Fox Midwest Theater Presentations KFEQ-Matinee KGHF-Afternoon Tunes KGNF-Request Prgm KLZ-My Son & I, Sketch KOIL-Comm. Editor KVOD-Musicale KWTO-Jim West Jamboree WIBW-Life Can Be Beautiful WJAG-For Children Only WNAX-Arnold Grimm's Daughter

KANS-Piano Moods KARK-Culbertson Bridge KCKN-News; Guess a Song KFEL-Leo Erdoy's Orch. KFEQ-Pony Express Round-Up KFOR-News KFKA-Genes of the King KGNF-Monitor News KOAM-Salon Silhouettes KOWH-Treasure Chest

KWTO-Markets; Ozark Events WHB-Joseph Sudy's Orch. WJAG-Hart Players

3:00 CST 2:00 MST MBS-To be announced: KFBI NBC-Mother of Mine, sketch: WREN KGHF KTHS KVOD KWK

NBC-Portia Faces Life, sketch: KMOX KFAB KOIL WIBW WNAX KLRA KMBC KVOR KFH KLZ

KSCJ-To be announced: KANS-KANS Piano Moods KARK-Culbertson Bridge KCKN-News; Guess a Song KFEL-Leo Erdoy's Orch. KFEQ-Pony Express Round-Up KFOR-News KFKA-Genes of the King KGNF-Monitor News KOAM-Salon Silhouettes KOWH-Treasure Chest

KWTO-Markets; Ozark Events WHB-Joseph Sudy's Orch. WJAG-Hart Players

3:15 CST 2:15 MST NBC-Herald Tribune Forum: KGHF KVOD KTHS KANS WREN KSCJ KOWH (sw-9.53-15.33)

Speakers: Judge Robert P. Patterson, Under Secretary of War; Colonel Frank Knox, Secretary of the Navy, and Allan Valettine.

KLRA-Master Singers KOAM-Eb & Zeb

KOIL-News KVOR-Ivory Miniatures KWK-Swing Clinic KWTO-Blue Ridge Mt. Boys WNAX-Hillbilly Rhythm

3:30 CST 2:30 MST NBC-Lorenzo Jones, sketch: WOW WDAF WHO KVOD KSD KOA

CBS-To be announced: KFOR (sw-15.27)

CBS-Hilltop House, sketch: KLZ KMBC WIBW KFH KFAB KLRA KMOX WNAX KOIL

KARK-Linda's First Love KARK-Kansas Cowboys KFEQ-News KGBX-American Family Robinson KGNF-Round the Town KOAM-Hillbilly Hilarities

3:45 CST 2:45 MST NBC-Young Widdler Brown, sketch: WDAF WOW WHO KSD KOV KOA

CBS-Kate Hopkins, Angel of Mercy: WNAX KFH KMOX KOIL KFAB KMBC

MBS-Johnson Family: KFBI KFEL KFKA KFOR KSAL NBC-Betty Barrett: KGBX

CBS-Stempher: KLZ KARK-Editor's Daughter KCKN-Mixed-Up Melodies KFEQ-Piano Moods KLRA-Melody Time KOAM-Amer. Legion Speaker KWK-Musical Prgm. KWTO-Alpen Brau Boys WIBW-Kitty Keene WJAG-Hawaiian Music

4:00 CST 3:00 MST MBS-Louis Panico's Orch.: KFBI KFEL

NBC-Herald Tribune Forum: KSCJ KANS KGHF KVOD WREN KGBX KTHS KWK

NBC-Girl Alone, sketch: WHO WOV WDAF KVOD KOA KARK KSD

CBS-18th Century Music: KLRA KLZ KMBC

News: KFH KWTO WHB KGNF

KCKN-News; Words & Music KFAB-Romance of Helix Trent KFEQ-Donna Lee KOAM-In the Crime Light KOIL-Let's Take It Easy KOWH-Public Pulse of the Air KVOR-Time Out for Dancing WIBW-Ma Perkins WJAG-Band Music WNAX-Vic & Sade

4:15 CST 3:15 MST NBC-Herald Tribune Forum: KSCJ KTHS KANS KOAM WREN KWK KOWH (sw-9.53-15.33)

CBS-Time Out for Dancing: KFBI KFOR KLRA KMBC KVOR

NBC-Our Gal Sunday KFBI-Fox Midwest Theater Presentations KFEQ-Matinee KGHF-Afternoon Tunes KGNF-Request Prgm KLZ-My Son & I, Sketch KOIL-Comm. Editor KVOD-Musicale KWTO-Jim West Jamboree WIBW-Life Can Be Beautiful WJAG-For Children Only WNAX-Arnold Grimm's Daughter

4:30 CST 3:30 MST NBC-The Guldin Light, sketch: KARK KSD WDAF WHO WOV

NBC-Chansonette: KSCJ KOAM KANS WREN (sw-9.53-15.33)

CBS-Time Out for Dancing: KFBI KMBC KLRA KVOR

NBC-To be announced: KOA KGBX KVOD KGHF KCKN-Musical Newsy KFAB-Don White

KFBI-Nova Lyrics KFEL-The Rhythm Five KFEQ-The Rhythm Console KLZ-Meet Miss Julia KMOX-Editor's Daughter KOIL-To be announced KTHS-Women's Week Prgm. WHB-Songs of the Saddle WIBW-Matinee

KWTO-Sully's Radio Spotlight WJAG-Jobs for America

5:45 CST 4:45 MST NBC-Tom Mix, sketch: KVOD KGHF WREN WENR

NBC-Lil Abner, sketch: KGBX NBC-Lowell Thomas, comm.: (sw-9.53)

NBC-Wayne Van Dyne, trn.: KVOD WREN KANS KOAM

KSCJ KWK (sw-15.33) CBS-Scattergood Baines, sketch: KLZ KLRA KMBC KFH KFAB KMOX WNAX KARK-Homes on the Land KCKN-Tea Time KFB-Larry Combs KFEL-Hedy Brenner & Frank Luther

5:00 CST 4:00 MST CBS-Young Doctor Malone. sketch: KLZ KMBC

NBC-Concert Orch.: KGBX KARK (sw-9.53)

NBC-Set Sail, sketch: KGBX KSCJ

MBS-News; Paul Pendarvis' Orch.: KFBI

CBS-News; Musical Cameos: KOIL

NBC-Dinning Sisters: KOAM

News: WREN KGHF KSD KANS-Store News; Lost and Found Forum

KCKN-News; Cocktail Hour KFAB-Road of Life KFEQ-Concert Hall KFH-Ma Perkins KGNF-Sports

KLRA-News; Things to Come KMOX-Bob Dunham Comments KOA-Judy & Jane KOIL-News; Varieties KVOD-Teatine Tempos

KVOD-News; Musicale KFOR-Fairy Tales KVK-Dorothy Mattingly, songs KWTO-Organ Reveries WDAF-Tony Wons

WJAG-Musical Roulette WJAG-Marion's Minute Men WOV-Meet Miss Julia

5:15 CST 4:15 MST CBS-Jack Leonard, songs: KFH KMBC KFAB WNAX

NBC-Rhythmaires; News: KVOR KARK KOAM KGBX (sw-9.53)

MBS-Paul Pendarvis' Orch.: KFEL KFOR KSAL

NBC-Irene Wicker: KSCJ KTHS KVOD WREN

KANS-What Goes on Here KGHF-Afternoon Varieties KGNF-Half & Half

KLRA-Sports; Interlude; News KLZ-Book Brochures KMOX-Your Treat

KOA-News; Markets KOIL-Salute

KOWH-It's Dance Time KSD-Jack Armstrong KVOR-Book Brochures

KWK-News KWTO-Double Mellow Melodies WDAF-Light of the World

WHO-Olivia & Joaquin WHO-Meet Miss Julia WOV-To be announced

5:30 CST 4:30 MST CBS-Paul Sullivan Reviews the News: KOIL WNAX KMOX KFAB

NBC-Ruth Peters, sop.: KGBX WOV KOAM (sw-9.53-9.55)

NBC-Bud Barton, sketch: KSCJ KANS KTHS KGHF WREN KVOD

CBS-Joyce Jordan, sketch: KLZ MBS-Edna Odell, songs: KFEL KFOR KFKA KSAL

News: KSCJ KVOD

KANS-News KARK-Sports KCKN-Going Places KFEQ-Allen Roth

KFKA-Impressions in Wax KGNF-Eb and Zeb KMOX-Scrappy O'Brien & the Toy Band

KSD-Stockton & Eschen WDAF-News; Sports

WHO-Scoot, Austin & Tufts WIBW-Vic & Sade WNAX-Jack Armstrong

WVW-News

6:00 CST 5:00 MST CBS-Amos 'n' Andy, sketch: WBBM KMOX WNAX KRNT

KFAB KOIL (sw-11.83) NBC-Easy Aces, sketch: KFI WENR KVOD KGHF KWK

NBC-To be announced: KGBX NBC-Fred Waring in Pleasure Time: KANS WSM WDAF KVOD

KARK WOW MBS-Fulton Lewis, Jr., news analyst: KFBI KSAL KFKA

News: KFH KFOR KLZ KCKN-Dance with America KFEQ-Swinging Saxophones KFEQ-Tin Pan Alley Goes to Town

KLRA-The World Today KMBC-News; Sports KOA-Old Refrains KSCJ-To be announced

KSD-Five Dollar Facts; Allen Roth's Orch. KVOR-In the Corral WGN-Don Pedro's Magic Violin

WNO-Sunset Rorunup WIBW-Little Corral; News WMAQ-Sweet & Swing; Passing Parade

WMT-Easy Aces WREN-To be announced

6:15 CST 5:15 MST CBS-We the Abbotts, sketch: KLZ KVOR

NBC-Mr. Keen, Tracer of Lost Persons, drama: KVOD KGHF

KSO WENR KWK NBC-John W. Vandercook, news: KANS KVOD WHO KOA

KARK KSD WSM WMAQ (sw-9.53) MBS-Meet Mr. Morgan: KFEL KFBI

CBS-Lanny Ross, trn.: KOIL WBBM KMOX KFAB KRNT

Sports: KFH KSCJ KANS-Tobacco announced; Sports KFEQ-Organ Reveries

KFKA-Five Star Final KLRA-Golderest Five KMBC-The Texas Rangers

WDAF-Answer Man WGN-To be announced. WIBW-Peppard Prgm. WMT-Mr. Keen Tracer

WVW-Sports Time 6:30 CST 5:30 MST NBC-Abe Lyman's Orch.: KSCJ

NBC-Stanley Meehan, tenor: WDAF

CBS-Helen Menken in "Second Husband," drama: KFAB WNAX WIBW KOIL KFBI KLRA

KMBC KRNT WMT KMOX News: KFEQ WGN WHO WLS

KANS-European News KARK-Employment Service KFEL-Texas Jim Lewis KFBI-News; Music to Read By

KSD-veiled Prophet Floats Prgm.

KVOD-News KVOD-Sportsmen's Service WDAF-Easy Aces, sketch

WHO-Norman Brokenshire WLS-The Westerners

7:00 CST 6:00 MST MBS-Wythe Williams, comm.: KFOR KSAL KSO WGN

NBC-Johnny Presents Ray Bloch's Orch.; Charles Martin's

Stories: WOW KSD WHO KVOD WMAQ KANS KGBX WDAF WSM

CBS-Court of Missing Heirs, drama; News: WBBM

KLZ KOIL KRNT KMBC KFAB KMOX WIBW KLRA

WNAX WMT KFBI NBC-Ben Bernie's Musical Quiz; Bailey Sisters; Carol Bruce, vocalist: KGHF KVOD KWK

KSO WREN KSCJ WLS KARK-Sketches in Black & White

KCKN-News KFBI-Political Prgm. KFEL-Alvino Rey's Orch. KFEQ-On with the Dance

KFKA-Stars of Tomorrow KOA-Dinner Music KVOR-Dinner Musicale

7:15 CST 6:15 MST MBS-Cats 'n' Jammers: KFEL

KFOR KARK-Richard Himber's Orch. KCKN-On with the Dance KFEQ-Rhythm Console

WGN-Ray Noble's Orch. 7:30 CST 6:30 MST

NBC-Information, Please Clifton Fadiman, m.c.; F. P. Adams; John Kieran; Guests: WREN WLS KWK KSO KVOD

KGHF CBS-First Nighter, drama, with Barbara Luddy & Les Tremayne; News: KFAB KLZ KMOX

WBBM KMBC KRNT WMT WNAX KOIL WIBW Tonight's play: "Love and Left Hooks," concerns the prize-fight ring; the legal profession and romance. Picture of Barbara Luddy may be found on the cover.

MBS-Ned Jordan, Secret Agent: KFEL WGN KSAL

NBC-Horace Heidt's Musical Treasure Chest: KSD KOA WOV

KVOD WMAQ KARK WSM WHO WDAF

KANS-Symphony of Melody KCKN-Tobes & Tunes

KFBI-Studebaker Champions KGBX-Featured Orch. KLRA-Jean Arnold

KSJ-Sioux Citizens KVOR-Lost Empire 7:45 CST 6:45 MST

KCKN-Avant Club KFH-Swingers; News

KGBX-News KLRA-Swing Interlude; News

KVOR-Music of the Moment; News 8:00 CST 7:00 MST

NBC-Uncle Jim's Question Bee; Bill Slater, m.c.: KWK KSO WREN WENR KVOD KGHF

NBC-Battle of Sexes; Frank Crumit & Julia Sanderson: KSD WSM KVOD WHO WDAF WOW WMAQ KARK KOA

NBC-To be announced: KANS with Gabriel Heatter; Harry Von Zell; Mark Warnow's Orch.; Guests: KRNT KMOX KFAB

KMBC WBBM WIBW KFBI KOIL KLRA WMT WNAX KLZ KVOR

MBS-Mystery Hall: KSAL KCKN-News; Dancing Under the Stars

KFEL-News; Broadcast Music KVOR-News

KGBX-Featured Orch. KSCJ-To be announced

WGN-Foreign Affairs 8:15 CST 7:15 MST

KCKN-Johnson County P.-T.A. KFEL-Sports; Anson Week's Orch.

WGN-News

FREQUENCIES KANS-1210 KOA-1260 KARK-890 KVOD-630

KFAH-770 KVOO-1140 KFBI-1030 KFOR-1270

KFEL-920 KWK-1350 KFEQ-680 KWTQ-500

KFBI-1300 WBAF-800 KFKA-880 WBBM-770

KFOR-1210 WCO-810 KGBX-1230 WDAF-610

KGHF-1320 WENR-870 KGNF-1430 WFAA-800

KLRA-1380 WGS-720 KLZ-500 WHT-860

KMBC-950 WHI-1000 KMOX-1090 WTBW-590

KOA-830 WJAG-1000 KOAM-790 WLS-870

KOIL-1260 WYD-700 KOWH-660 WMAQ-670

KRNT-1320 WMAX-570

KSAL-1120 WSCJ-1350

KST-1250 WREN-1220

KSO-1430 WSM-650

KTHS-1090

TUESDAY  
 October 22

\*MBS-News; Art Kassel's Orchestra: KFKA KFOR KSAI KSO KWK WGN KFEL WMT  
 \*NBC-Dance Orchestra; News: KVOD WREN KSCJ KGIF  
 \*NBC-Wayne King's Orchestra; News: WSM KGBX KVOO WDAF WMAQ  
 CBS-Ramon Ramos' Orch.: KFAB WNAX WBBM WIBW KRNT KMOX KLRA KVOR (sw-6.12)  
 \*News: KOA WHO KLZ-Civic Theater Players  
 \*WENR-To be announced; News WOW-To be announced  
 11:45 CST 10:45 MST \*NBC-Wayne King's Orchestra; News: WHO KSD  
 \*NBC-Dance Orchestra; News: KWK KANS  
 CBS-Ramon Ramos' Orch.: KMBC KOA-Shall We Waltz?  
 12:00 CST 11:00 MST \*CBS-Paul Sullivan Reviews the News: KLZ  
 MBS-Phil Harris' Orch.: KFOR KFKA KSO KSAI KWK WGN KFEL  
 NBC-Dance Orch.: KGBX  
 CBS-Sammy Watkins' Orchestra: WMT KLRA KRNT WBBM (sw-6.12)  
 \*News: KMOX KOA KVOD-Your Music and Mine WENR-Music You Want WMAQ-Ernie Holst's Orch. WOW-Dance Rhythms  
 End of Tuesday Programs

MORNING

\*Star in program listings indicates news broadcasts.  
 7:30 CST 6:30 MST \*News: KFEQ KFII KOAM KOIL KSCJ KWTO  
 7:45 CST 6:45 MST NBC-Harvey & Dell, sketch: KSCJ  
 \*News: KVOO KSD  
 8:00 CST 7:00 MST \*CBS-News: KLRA  
 NBC-Breakfast Club: Don McNeill, m.c.: KOAM KSCJ KANS KOVH  
 \*News: KFBI KFOR KMOX KOA KGIF KVOR  
 Coffee Pot Inn: KFAB WNAX WIIO KOIL WIBW  
 8:15 CST 7:15 MST NBC-The Band Goes to Town: KSD  
 CBS-Southern Serenade: KLRA  
 CBS-American School of the Air: (sw-17.83)  
 Today's lesson, "Blessings From the Deep," deals with John Cabot's finding of the Grand Banks off the Atlantic Coast and with their wealth of fish.  
 8:30 CST 7:30 MST NBC-Breakfast Club: KGIF KARK WREN  
 CBS-Milton Charles Presents: KFII  
 \*NBC-Capt. Herne, news: KOA  
 \*News: KVOD KVOR  
 8:45 CST 7:45 MST NBC-Gospel Singer: KSD  
 CBS-Bachelor's Children, sketch: KMOX KMBC KFII  
 NBC-Breakfast Club: KTIS  
 \*News: KLZ KOA KWK KCKN-Watching the Clock KFAB-Jane Tucker KFEL-Tonic Tunes KFEQ-Markets; News Headlines KGNF-Temperature Tuneup Time KLRA-Woman's Magazine of the Air KOIL-Singing Strings KVOD-Song Hits KVOO-Bill & Mary KVOR-Keep Smiling KWTQ-Jim West, Ozarks Singer WDAF-Betty & Bob, sketch WIB-Morning Inspirations WHO-Woman in White WDW-Arnold Grimm's Daughter \*WNAX-News; Varieties  
 9:00 CST 8:00 MST CBS-By Kathleen Norris, sketch: KMOX KLZ KFII KOIL WNAX  
 NBC-Houseboat Hannah, sketch: WOW WHO KSD WDAF KVOO

NBC-Vagabonds: KOWH  
 NBC-Dinning Sisters: KTIS (sw-21.5)  
 \*KANS-News; Morning Melodies \*KARK-News; Five Years Ago Today; Musical Interlude \*KCKN-News; Powder Puff Review KFBI-Markets; Curtain Calls \*KFEL-News  
 KFEQ-Old Timers KGBX-Radio Exchange KGIF-Musical Moments KGNF-Organ Favorites KMBC-Fashion Flashes KOA-Tropical Moods KOAM-Harmony Isle KSCJ-Toller Time KVOD-Marching Along KWK-Gospel Singer KWTQ-Prgm. Previews \*WIB-News; Ben Selvin's Orch. WIBW-IGA Prgm. WJAG-Musical Gems; Weather; Stocks  
 \*WREN-News; Markets  
 9:15 CST 8:15 MST NBC-Josh Higgins, sketch: KWK KSCJ WREN KGIF (sw-21.5)  
 CBS-Myrt and Marge, sketch: KMOX KFAB KLRA WNAX KFII KOIL  
 NBC-By Kathleen Norris, sketch: KSD WHO WOW WDAF  
 MBS-Melody Strings: KFBI KANS-What's the Name of That Song? KCKN-Kansas City Moods KFEL-Rudy Sooter, Hillbilly KFEQ-Bill's Hawaiian Players KGBX-Just About Time KGNF-Auntie Lee KLZ-Road of Life KMBC-Meet Miss Julia KOA-Friendly Service Bureau KOAM-Morning Hymnal KOWH-Morning Melodies KTISA-Woman's Journal KVOD-Merry Morning Melodies \*KVOO-News; Musicale KWTQ-Rhythm Rangers WIBW-Adopted Daughter  
 9:30 CST 8:30 MST NBC-Ellen Randolph, sketch: WHO WOW WDAF KVOO KSD MBS-Keep Fit to Music: KFOR KFBI KFEL  
 CBS-Blue Streak Rhythm Ensemble: KLRA  
 NBC-Viennese Ensemble: WREN KTIS KVOD KANS KOWH KSCJ (sw-21.5)  
 CBS-Stepmother, sketch: KFAB KOIL KMOX WNAX KARK-Town Talk KCKN-In the Spotlight KFEQ-Markets KFII-Woman in White \*KGBX-News KGIF-Devotionals KGNF-Cuban Casino

WEDNESDAY, October 23, 1940

Points to popular programs, special broadcasts  
 KLZ-Captain Ozie KMBC-Happy Kitchen KOA-Musical Magazine KOAM-Morning Melodies KVOR-Church in the Wildwood KWK-Painted Dreams KWTQ-Markets; Carefree Capers WIBW-Housewives Prgm. WJAG-Gypsy Orch. WIB-Smile Brigade WJAG-Irving Quartet  
 9:45 CST 8:45 MST NBC-The Guiding Light, sketch: KSD WHO WOW WDAF  
 NBC-Viennese Ensemble: KCKN KGIF  
 CBS-Aeolian Ensemble: KMBC KMOX  
 MBS-John Metcalf's Choir Loft: KFBI KFEL KFOR WVB KARK-Texas Ruby & Curley Fox KCKN-Tune Types KFAB-Bob Bellany KFEQ-Markets; Hawaiian Melodies  
 \*KFII-News; Markets KGBX-Gems of Melody; Weather KGNF-FHA Prgm. KLRA-Singin' Sam KLZ-Good Morning Melodies \*KMBC-News; Livestock Markets; Musical Interlude KOAM-House of McGregor KOIL-The Little Show KOWH-Homenakers' Club KVOO-Dorothy McCune KWR-Rev. Harvey Springer KWK-Life of Mary Sothorn WNAX-Musical Strings  
 10:00 CST 9:00 MST CBS-Short, Short Story: KFAB KOIL KMOX KFII  
 NBC-The Man I Married, sketch: KSD WHO WDAF WOW KVOO KOA KGBX  
 NBC-I Love Linda Dale, sketch: WREN KSCJ KTIS  
 \*MBS-European News: KFBI \*News: KGNF KVOD \*KANS-News; Women in the News; Police Bulletins KCKN-Beat'n' Up on the Down Beat \*KFEL-News; The Rainbow Trio KFEQ-Donna Lee KFKA-Denver Tabernacle KGIF-Jimmy Dorsey's Orch. KLRA-Morning Melodies KLZ-Lady, Lend an Ear \*KOAM-News; Markets \*KOWH-News

WIB-Good Morning Girls WJAG-Norfolk High School WREN-Waltz Time  
 10:45 CST 9:45 MST MBS-To be announced: KFEL KFOR KFKA  
 NBC-David Harum, sketch: KOA KSD WOW WDAF WHO KVOO KANS  
 CBS-Aunt Jenny's Stories: KFII WNAX KFAB KMOX KMBC WIBW  
 NBC-Thunder Over Paradise: WREN KSCJ KTIS KWK (sw-15.33)  
 \*News: KLZ WIB KCKN-Platter Patter KFBI-Pioneer Quartet KFEQ-Weather Bureau KGNF-American Family Robinson KLRA-String Along KOIL-Polly the Shopper KVOD-Captain Ozie Sings KVOR-Tuneful Memories KWTQ-Hayloft Frolic WJAG-Musical Scrapbook  
 11:00 CST 10:00 MST NBC-Words & Music: KOAM KSD KARK  
 KANS-Meet the Artist: KGIF KWK KOWH (sw-15.33)  
 \*CBS-Kate Smith Speaks; News: KFAB KMOX WNAX KFII KLZ KOIL KMBC  
 MBS-Dorothy Humphreys, sop.: KFEL KFKA KSAI  
 Judy & Jane: WIBW WHO KSD  
 Markets: KFEQ  
 \*KANS-News; Weather KFOR KFKA  
 \*KCKN-News; Luncheon KFEQ-Markets  
 KGNF-Round the Town KOA-Adopted Daughter, sketch KSCJ-Farm Flashes; Markets KTIS-Skyliners  
 KVOD-Tempos for Today KVOR-Short Short Stories \*KVOR-News; String Interlude WDAF-Linda's First Love, sketch WIBW-Dusty Disks WJAG-Musical Masterpieces WWR-Adopted Daughter \*WREN-News; Let's Go Shopping  
 11:15 CST 10:15 MST CBS-When a Girl Marries, sketch: KMOX KLZ KOIL KFII WIBW NBC-Words & Music: KOAM KSD  
 MBS-Dick O'Heren, tr.: KFKA KFEL KFOR  
 NBC-To be announced: KGBX KSCJ KGIF KTIS (sw-15.33)  
 KANS-Singin' Sam KFAB-Right to Happiness KFBI-Weather; Markets KFEQ-Orgatron Prgm.  
 (Continued on Next Page)

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# WEDNESDAY October 23

(11:15 a.m. Continued)

**KLRA-Arnold Grimm's Daughter**  
 \*KOA-Toby & Susie's News  
 KSD-Singin' Sam  
 KVOO-Korner Kwiz  
 KVOR-We, the Women  
 \*KWK-News  
 KWTO-Little Crossroads Store  
 WDAF-Editor's Daughter, sketch  
 WKB Farm Special  
 WHO-Sparks of Friendship  
 WNAX-Ma Perkins  
 WOW-Toby & Susie

**11:30 CST 10:30 MST**  
 MBS-Sunshine Sue: KFBI KFEL  
 KFKA WHB

**NBC-Nat'l Farm & Home Hour:**  
 WREN KGBX KVOO KTHS  
 KSCJ KANS KARK KOA KWK  
 KOWH KOAM

Special broadcast from the campus of the U. of Arizona. Speakers: Alfred Atkinson, president of the university; Dean P. S. Burgess of the College of Agriculture; and C. V. Pickrell, director of the Arizona State Extension Service.

**NBC-Strings That Sing: KVOD**  
**CBS-Romance of Helen Trent:**  
 KMBC KMOX KOIL KLZ

Markets: KGNF KWTO  
 KCKN-Rhythm Steps Out  
 KFAB-First Call for Dinner  
 KFBI-Dinner Bell Time  
 KFEQ-Singin' Sam  
 KFHI-Kitty Keene, sketch  
 KGHF-Hillbilly Harmony  
 KLRA-Symph of Melody; Weather  
 \*KSD-News; Top Tunes & Topics; Musical Interlude  
 WDAF-Heart of Julia Blake, sketch  
 WHO-Adopted Daughter  
 WIBW-Weather; Dinner Hour  
 WNAX-Kitty Keene  
 WOW-Right to Happiness

**11:45 CST 10:45 MST**  
**NBC-Strings That Sing: KGHF**  
**MBS-Buckeye Four: KFKA KFOR**

**CBS-Our Gal Sunday, sketch:**  
 KMBC KMOX KOIL KLZ

Picture of cast may be found on page 33.  
 KFBI-Man on the Street  
 KFEL-The Dime Man  
 KFEQ-Ranch Boys  
 KFHI-Road of Life  
 KGNF-Vido Musso's Orch.  
 KVOD-The Twittles  
 KVOR-Art Davis' Rhythm Riders  
 KWTO-Man from the Stockyards  
 WDAF-Easy Rhythms  
 WHB-Jesse Rodgers, Jack Grogan  
 WHO-Sunset Corners Symphony  
 WJAG-Melodies; Hospital Report  
 WNAX-Farm & Home; Livestock  
 Bulletins; Variety Prgm.  
 WOW-Woman in White

## AFTERNOON

**12:00 CST 11:00 MST**  
**NBC-Piano Recital: KGHF KVOD**  
 KSD (sw-15.33)

**CBS-Life Can Be Beautiful, sketch: KMOX KLZ**

**MBS-I'll Never Forget, drama: KFEL KWK WHB**

\*News: KFAB KGNF KOIL  
 WIBW KVOO  
 KARK-Farm News Bureau  
 \*KCKN-News; Noon Hour Clock  
 KFBI-Dinner Bell Time  
 KFEQ-Markets

KFH-Right to Happiness, sketch  
 KFKA-Markets; Suggestions  
 KGBX-Dance Music  
 \*KLRA-News; Farm Service  
 \*KMNBC-News; Dinner Bell Time; Markets  
 KOAM-Peppered Prgm.  
 KVOR-You're Welcome, High-lights  
 KWTO-Singing Sam  
 WDAF-Road of Life, sketch  
 WHO-Markets & Weather  
 WJAG-Markets; Cradle Roll; Don Bridge  
 WNAX-Variety Prgm.  
 WOW-Markets; Transcribed Prgm.

**12:15 CST 11:15 MST**  
**MBS-Winger & Alexander: WHB**  
**KFEQ KWK KFKA**

\*NBC-Between the Bookends, with Ted Malone: KSCJ KARK  
 KWK KTHS KGHF (sw-15.33)  
**NBC-Frankie Masters' Orch.:**  
 KSD (sw-15.33)

**CBS-Woman in White, sketch:**  
 KMOX KLZ

\*KANS-News

KARK-Hal Burns' Varieties  
 KFAB-Farm Notes; Livestock  
 Markets; Variety Prgm.  
 KFEL-The Dime Man  
 KFEQ-Lullaby Lester and Old  
 Timers  
 KFH-Life Can Be Beautiful  
 KGNF-Music for High Noon  
 KLRA-Jewel Cowboys  
 KOA-Inquiring Reporter  
 \*KOA-News; Markets  
 KOIL-Julia Blake, sketch  
 KOWH-Governor Cochran  
 KVOD-Dance  
 KVOO-Farm Profit Bureau  
 KVR-Master Singers  
 KWTO-Five Ambassadors  
 WDAF-Gospel Singer  
 WHO-Lem & Martha  
 WIBW-Markets  
 \*WJAG-News  
 WOW-Sparks of Friendship  
 WREN-Range Riders

**12:30 CST 11:30 MST**  
 CBS-The Right to Happiness, sketch: KMOX KLZ

**NBC-Positive Answer to the World's Despair: KGHF**  
 (sw-15.33)

**MBS-To be announced: KFEL**  
 KFKA KFOR KWK

\*News: KFEQ KFHI KGBX  
 KGNF KSCJ KWTO WHO WREN  
 KOWH

**KANS-Varsity Prom**  
**KARK-Lightest Dough Boys**  
**KFAB-Last Call for Dinner**  
**KMBC-Markets; Dinner Bell**  
**Time**

**KOAM-Salon Orch.**  
**KOIL-I'll Never Forget**  
**KTHS-Arlington Orch.**  
**KVOD-Captain Ozie Sings**  
**KVOO-Bob Willis' Playboys**  
**KVOR-Stars Over Hollywood**  
 \*WDAF-News; Weather; Markets  
 WHB-Livestock Summary; Lazy  
 K Ranchers

**12:45 CST 11:45 MST**  
**MBS-Cheer Up Gang: KFEL**  
 KFKA KWK

**NBC-Dr. Kate, sketch: KOA**

**\*NBC-News; Irving Miller's**  
**Orch.:** KOWH WREN KGBX  
 (sw-15.33)

**CBS-Short Short Story: KLZ**  
 \*News: KTHS KVOD  
 \*KARK-News  
 KFEQ-Street Reporter  
 KFHI-Varieties; Markets  
 KGHF-Little Show  
 KGNF-Foster May  
 KLRA-That Was the Year  
 KMOX-Lone Journey  
 KOIL-Waltz Time  
 KSCJ-Markets  
 KSD-Betty & Bob  
 KVR-Organ Reverbs  
 KWTO-Modern Rhythms; Man on  
 the Street

**2:00 CST 1:00 MST**  
 CBS-Martha Webster, sketch:  
 KLZ

**NBC-Story of Mary Marlin,**  
 sketch: WDAF WOW KOA KSD  
 KGBX WHO KARK KVOO

**MBS-Four Ink Spots: KWK**  
 KFKA WNAX KSAL KFOR  
 KFEL WHB KFBI

**NBC-Orphans of Divorce, sketch:**  
 KTHS WREN KVOD KGHF  
 KWK (sw-15.33-9.53)

**CBS-Mary Margaret McBride,**  
 talk: KMOX

**CBS-Tune Time: (sw-17.83)**  
 Markets: KFEQ KFHI KGNF  
 \*KANS-News  
 \*KCKN-News; Musicale  
 KFAB-Erma Cartwright, piano  
 KLRA-On the Mall  
 KMBC-P. Hans Flath, organist  
 KOAM-Staff Jamboree  
 KOIL-Afternoon Melodies  
 KOWH-Hit Revue  
 \*KSCJ-News; Want Ad Rambles  
 KVOR-W. P. A. Orch.  
 KWTO-Kitty Keene, sketch  
 WIBW-Young Dr. Malone

**2:15 CST 1:15 MST**  
**MBS-Sam Koki's Hawaiians:**  
 KFEL KFBI KSAL KFKA

**NBC-Ma Perkins, sketch: KVOD**  
 WDAF WLW KSD WHO KOA  
 KARK WOW

**NBC-Amanda of Honeycomb Hill,**  
 sketch: WREN KVOO KGBX  
 KTHS KGHF KWK (sw-9.53-  
 15.33)

**CBS-Golden Treasury of Song:**  
 KFOR KLRA KMBC KLZ KVOR  
 (sw-17.83)

**\*KANS-Music You Want; News**  
 \*KFAB-News; Markets  
 KFEQ-Matinee Melodies  
 KFHI-Ark Valley Boys  
 KGNF-Musicale  
 KSCJ-Dinning Sisters  
 KWTO-Judy & Jane  
 WIBW-Kansas Roundup  
 WJAG-Afternoon Concert

**2:30 CST 1:30 MST**  
**CBS-Kate Hopkins, sketch: KLZ**  
**NBC-John's Other Wife, sketch:**  
 KTHS WREN KVOD KGHF  
 KWK (sw-15.33-9.53)

## Next Week's Cover

● A picture of Ginny Simms, vocalist heard on Kay Kyser's Wednesday night NBC program, will be carried on the cover of next week's MOVIE-RADIO GUIDE. On sale at all newsstands today.

**KVOF-Noonday Party; Melodies**  
**KWK-Let's Help You Keep**  
**House**  
**WDAF-Woman in White, sketch**  
**WHB-Luncheon Dance Music**

**1:30 CST 12:30 MST**  
**CBS-Fletcher Wiley, talk: KMBC**  
**KMOX KLZ**

**CBS-Tune Time: KLRA (sw-**  
**17.83)**

**NBC-Valiant Lady, sketch: KOA**  
**WOW WHO KSD WDAF**

**NBC-Herald Tribune Forum:**  
**KANS WREN KVOD KOAM**  
**KOWH KTHS KGHF**

**MBS-Rutger's Homemakers For-**  
**um:** KSAL KFEL  
**KARK-Hits & Encores**  
**KFAB-Kitty Keene, sketch**  
**KFBI-Harmony Kings**  
**KFEQ-Modern Salon Group**  
**KFH-Editor's Daughter**

\*KFKA-News & Interviews;  
 Markets  
**KGBX-What's the Answer?**  
**\*KGNF-Nebraska in the News**  
**KOIL-Dance Melodies**  
**KSCJ-Sidewalk Session**  
**KVOO-Novachord Trio**  
**\*KWK-News**  
**KWTO-Slim & Junior**  
**WHB-Voice of Kansas City**

**1:45 CST 12:45 MST**  
**NBC-Light of the World: WHO**  
**KOA KSD**

**MBS-School of the Air: KFEL**  
 KSAL

**NBC-Herald Tribune Forum:**  
**WREN KSCJ KWK**

**CBS-My Son & I, sketch: KMBC**  
**KOIL KMOX KFHI KFAB WNAX**  
**Judy & Jane: WDAF KVOO**  
**KARK-Robt. Snall's Orch.**  
**KCKN-Dance Hour**  
**KFEQ-Waltz Time**  
**KFKA-Stockyards Marketcast**  
**KGBX-Tea Time Melodies**  
**KGNF-Let's Dance**  
**\*KLZ-News**  
**KVOR Farm Service Prgm.**  
**KWTO-Ma Perkins, sketch**  
**WHB-Dance Matinee**  
**WJAG-Organ Records**  
**WOW-Judy & Jane**

**2:00 CST 1:00 MST**  
**CBS-Martha Webster, sketch:**  
 KLZ

**NBC-Story of Mary Marlin,**  
 sketch: WDAF WOW KOA KSD  
 KGBX WHO KARK KVOO

**MBS-Four Ink Spots: KWK**  
 KFKA WNAX KSAL KFOR  
 KFEL WHB KFBI

**NBC-Orphans of Divorce, sketch:**  
 KTHS WREN KVOD KGHF  
 KWK (sw-15.33-9.53)

**CBS-Mary Margaret McBride,**  
 talk: KMOX

**CBS-Tune Time: (sw-17.83)**  
 Markets: KFEQ KFHI KGNF  
 \*KANS-News  
 \*KCKN-News; Musicale  
 KFAB-Erma Cartwright, piano  
 KLRA-On the Mall  
 KMBC-P. Hans Flath, organist  
 KOAM-Staff Jamboree  
 KOIL-Afternoon Melodies  
 KOWH-Hit Revue  
 \*KSCJ-News; Want Ad Rambles  
 KVOR-W. P. A. Orch.  
 KWTO-Kitty Keene, sketch  
 WIBW-Young Dr. Malone

**2:15 CST 1:15 MST**  
**MBS-Sam Koki's Hawaiians:**  
 KFEL KFBI KSAL KFKA

**NBC-Ma Perkins, sketch: KVOD**  
 WDAF WLW KSD WHO KOA  
 KARK WOW

**NBC-Amanda of Honeycomb Hill,**  
 sketch: WREN KVOO KGBX  
 KTHS KGHF KWK (sw-9.53-  
 15.33)

**CBS-Golden Treasury of Song:**  
 KFOR KLRA KMBC KLZ KVOR  
 (sw-17.83)

**\*KANS-Music You Want; News**  
 \*KFAB-News; Markets  
 KFEQ-Matinee Melodies  
 KFHI-Ark Valley Boys  
 KGNF-Musicale  
 KSCJ-Dinning Sisters  
 KWTO-Judy & Jane  
 WIBW-Kansas Roundup  
 WJAG-Afternoon Concert

**2:30 CST 1:30 MST**  
**CBS-Kate Hopkins, sketch: KLZ**  
**NBC-John's Other Wife, sketch:**  
 KTHS WREN KVOD KGHF  
 KWK (sw-15.33-9.53)

**CBS-A Friend in Deed: (sw-**  
**17.83)**  
 MBS-EI Paseo Troubadors: KFEL  
 KSAL KFKA

\*CBS-American School of the  
 Air; News: KLRA KFOR KOIL  
 KMBC WNAX KMOX

**MBS-Pepper Young's Family,**  
 sketch: KSD KOA KARK WHO  
**KVOO WDAF WOW**

**KCKN-Tropical Moods**  
**KFAB-Cornhusker Jamboree**  
**KFBI-Judy & Jane**  
**KFEQ-Donna Lee**  
**KFH-Butter-Nut Jamboree**  
**KGNF-Swing Organ**  
 \*KOA-News; Markets  
 KOWH-Touring the Town  
 KSCJ-Council of Protestant  
 Church Women  
 KVOR-Musicale  
 KWTO-Betty & Bob

**2:45 CST 1:45 MST**  
**MBS-George Fisher, Hollywood**  
**Reporter: WHB KFEL KSAL**  
**KSAL**

\*CBS-Lecture Hall; News: KFOR  
 (sw-17.83)  
**NBC-Vic & Sade, sketch: WDAF**  
**WHO KOA WOW KVOO KARK**  
**KSD**

**NBC-Just Plain Bill, sketch:**  
 KTHS WREN KVOD KGHF  
 KWK (sw-15.33-9.53)

**KCKN-People's Choice**  
**KFBI-Frank Chiddix, pianist**  
**KFEQ-Minor Clites**  
**KGBX-The Music You Want**  
**KGNF-Foursome**  
**\*KLZ-Knox Manning, News**  
**KOAM-Organ Melodies**  
**\*KOWH-News**  
**KSCJ-Reminiscence in Rhythm**  
**KWTO-Betty & Bob**

**3:00 CST 2:00 MST**  
**NBC-Mother of Mine, sketch:**  
 WREN KGHF KTHS KVOD  
 KWK

**CBS-Portia Faces Life sketch:**  
**KOIL KMOX WIBW WNAX KFHI**  
**KFAB KLRA KLZ KMBC**

**NBC-To be announced: KSCJ**  
 (sw-9.53-15.33)

**NBC-Backstage Wife, sketch:**  
**WOW WDAF KOA WHO KSD**  
**MBS-To be announced: WHB**

**KANS-Nan Birney, songs**  
**KARK-Your Treat**  
**KCKN-Guess a Band**  
**\*KFBI-News**  
**KFEQ-Charles Magnante, accom-**  
**panist**  
**KFEQ-Pony Express Round-Up**  
**KFKA-Melody Trio**  
**\*KFOR-News**  
**\*KGNF-Monitor News**  
**KOAM-Front Page Drama**  
**KOWH-Treasure Chest**  
**\*KVOO-News; Musicale**  
**KWTO-Markets; Health Talk**  
**WJAG-Waltz with Me**

**3:15 CST 2:15 MST**  
**NBC-Herald Tribune Forum:**  
**KANS WREN KGHF KOWH**  
**KVOD KSCJ KTHS (sw-9.53-  
 15.33)**

Speakers: Alfred Lunt and  
 Lynn Fontaine. Robert Sher-  
 wood. Irving Berlin and others.

**CBS-Myrt & Marge, sketch:**  
 KLZ WIBW

**NBC-Stella Dallas, sketch: KOA**  
**KSD WDAF KVOO WHO WOW**

**CBS-We, the Abbotts, sketch:**  
 KMOX KMBC KFHI

**MBS-George Duffy's Orch.: KFEL**  
 KSAL KFBI KFKA WHB

\*News: KFBI KOIL  
 \*KARK-News  
 KCKN-The Hit Revue  
 KFAB-Sunny Jim  
 KGNF-Recruiting Prgm.  
 KLRA-Organ Reverbs  
 KOAM-Eb & Zeb  
 KVOR-Ivory Miniatures  
 KWK-Swinging  
 KWTO-Blue Ridge Mt. Boys  
 WJAG-Local Varieties  
 WNAX-Frank & Julia at Home

**3:30 CST 2:30 MST**  
**NBC-Lorenzo Jones, sketch: KSD**  
**WBAF WHO WOW KVOO KOA**

**CBS-Hilltop House, sketch: KLZ**  
**WIBW KMBC KFAB KFHI**  
**KMOX WNAX KLRA KOIL**

**NBC-Herald Tribune Forum:**  
 KTHS

**KARK-Linda's First Love**  
**KFBI-Kansas Cowboys**  
**\*KFEQ-News**  
**KGBX-Featured Orch.**  
**KGNF-Concert Melodies**  
**KOAM-Matinee Melodies**  
**KVOR-Melodies**  
**\*KWK-News**  
**WHB-Weather; Staff Frolie**  
**WJAG-Tango Time**

**3:45 CST 2:45 MST**  
**CBS-Kate Hopkins, Angel of Mercy:**  
**KOIL WNAX KMOX KFAB**  
**KMBC KFHI**

**CBS-Stepmother, sketch: KLZ**  
**NBC-Young Widder Brown,**  
 sketch: WDAF WHO WOW KSD  
**KVOO KOA KGBX**

**MBS-Johnson Family: KFEL**  
 KFOR KWK

**KARK-Editor's Daughter**  
**KCKN-Mixed-Up Melodies**  
**KFEQ-Piano Moods**  
**KLRA-Melody Time**  
**KOAM-Mary Lou**  
**KWTO-Alpen Brau Boys**  
**WIBW-Kitty Keene**  
**WJAG-Hawaiian Music**

**4:00 CST 3:00 MST**  
**NBC-Girl Alone, sketch: WDAF**  
**WHO KVOO WOW KARK KSD**  
**KOA**

**CBS-The Goldbergs, sketch:**  
 KMOX

**MBS-Louis Panico's Orch.: KFEL**  
 WHB

**NBC-Herald Tribune Forum:**  
**KSCJ KVOD WREN KGHF**  
**KTHS KGBX KWK**

**CBS-A Boy, a Girl & a Band:**  
**KMBC KLRA KVOR**

\*News: KFHI KGNF KWTO  
 KANS-Vesper Hour  
 KCKN-News; Words & Music  
 KFAB-Romance of Helen Trent  
 KFBI-The Cure  
 KFEQ-Donna Lee  
 KLZ-Your Treat  
 KOAM-In the Crime Light  
 KOIL-Let's Take It Easy  
 KOWH-Public Pulse of the Air

\*WBH-News; Facts  
 WIBW-Ma Perkins  
 WJAG-Band Music  
 WNAX-Vic & Sade

**4:15 CST 3:15 MST**  
**NBC-Lone Journey, sketch: WHO**  
**WDAF KVOO WOW KOA KSD**  
**KARK**

**CBS-The O'Neills, sketch: KMOX**  
**NBC-Herald Tribune Forum:**  
**KANS KSCJ WREN KGBX KWK**  
**KTHS KOWH (sw-9.53-15.33)**

**MBS-Louis Panico's Orch.: KFEL**  
 WHB

**CBS-Concert Orch.: KLRA KFHI**  
**KMBC KVOR KFOR**  
**KFAB-Our Gal Sunday**  
**KFBI-Nita Kay's Notebook**  
**KFEQ-Matinee**  
**KGNF-Afternoon Tunes**  
**KGNF-Request Prgm.**  
**KLZ-My Son & I, Sketch**  
**KOAM-It's Dance Time**  
**KOIL-Comm. Editor**  
**KVOD-Poetry Society of Colo.**  
**KWTO-Tin Pan Alley**  
**WIBW-Life Can Be Beautiful**  
**WJAG-For Children Only**  
**WNAX-Arnold Grimm's Daughter**

**4:30 CST 3:30 MST**  
**NBC-To be announced: KVOO**  
**KOA**

**NBC-The Guiding Light, sketch:**  
**KARK WDAF WHO WOW KSD**

**NBC-Musical Soiree: KGHF KANS**  
**KSCJ WREN KGBX KTHS (sw-  
 9.53-15.33)**

**MBS-Trojan Horses: KFEL KFBI**  
**KCKN-Master Singers**  
**KFAB-To be announced**  
**KFEQ-The Rhythm Console**  
**KLZ-Meet Miss Julia**  
**KMOX-The Editor's Daughter**  
**KOIL-Melody Matinee**  
**KTHS-Musical Prgm.**  
**KVOD-Governor's Citizen**  
**Committee; Community Chest**  
**WHB-Songs of the Saddle**  
**WIBW-Jack Armstrong**  
**\*WJAG-News**  
**WNAX-Road of Life**

**4:45 CST 3:45 MST**  
**MBS-Captain Midnight, sketch:**  
 WHB

**NBC-Life Can Be Beautiful,**  
 sketch: KSD KOA WDAF WOW  
 WHO

**CBS-Scattergood Baines, sketch:**  
**KMOX KLZ KLRA KMBC KFHI**  
**NBC-Wayne Van Dyne, tn.:**  
**KSCJ KGBX KTHS KANS KWK**  
**WREN KOAM KVOD**  
**KARK-Rhythm Romance**  
**KCKN-Church School**  
**KFBI-Teddy Combs**  
**KFEL-Modern Melody Trio**  
**KFEQ-Organ Reverbs**  
**KGBX-The Plainsmen**  
**KGHF-Hits & Encores**  
**\*KGNF-Black Magic**  
**KOIL-Top Tunes**

\*KOWH-News; Alvino Rey's  
 Orch.  
 KTHS-Today's Winners  
 KVOO-Wood Sisters  
 KVOR-Through the Ages  
 KWTO-Hollywood Breivities  
 WJAG-Devotional

**5:00 CST 4:00 MST**  
**NBC-Set Sails, sketch: KSCJ**  
**CBS-Musical Cameos: KFOR**

\*MBS-News; Don McCrane's  
 Orch.: KFBI

**NBC-Concert Orch.: WFAA**  
**KARK (sw-9.59)**

**CBS-Young Dr. Malone, sketch:**  
 KLZ KMBC

\*News: KGHF KSD WHO  
 WREN KOAM KFEL

\*KANS-News; Lost & Found  
 Forum

\*KCKN-News; Cocktail Hour  
 KFAB-Road of Life  
 KFEQ-Hit Revue  
 KFHI-Ma Perkins  
 KGNF-Sports  
 KLRA-Zoo Antics  
 KOA-Judy & Jane  
 KMOX-Bob Dunham Comments  
 KOIL-Musical Interlude; Song  
 Hits

KOWH-Sports  
 \*KTHS-News; Markets; Radio  
 Calendar

KVOD-Tropical Tempos  
 \*KVOO-News; Musicale  
**KVOR-Fairy Tales**  
**KWK-Dorothy Mattingly, songs**  
**KWTO-Organ Reverbs**  
**WDAF-I Am An American**  
**WHB-Harrison 116**

NBC-Li'l Abner, sketch: KGBX WFAA  
★CBS-The World Today: KFAB KFOR KOIL KLZ KFJH KMOX  
MBS-To be announced: WIIH KFKA KWK  
★News: KSCJ KVOO WOW KANS  
KARK Sports  
KCKN-Going Places  
KFBI-Poet's Paradise  
KFEL-Eddie Bush's Orch.  
KFEQ-Allen Roth  
KGNF-Eb and Zeb  
KLRA-Double Mellow Melodies  
KMBC-Scrappy O'Brien & the Toy Band  
KSD-Stockton & Eschen  
★WDAF-News; Sports  
WHO-Songfellows  
WIBW-Vic & Sade  
WNAX-Jack Armstrong

### NIGHT

Where there is no listing for a station its preceding program is on the air.

**6:00 CST** NBC-Fred Waring, Pleasure Time: WSM KOA KANS WMAQ WVOV KVOO KARK WHO KSD WDAF  
★CBS-Amos 'n' Andy, sketch: KRNT KFAB WNAX KOIL WBBM KMOX  
NBC-Easy Aces, sketch: KFI KSO WENR KVOD KGHF KWK  
★MBS-Fulton Lewis, Jr., news analyst: KFBI KSAL KFKA  
★News: KFJH KFOR KGBX WIBW KLZ  
KCKN-Dance with America  
KFEL-Lone Ranger  
KFEQ-This Rhythmic Age  
KLRA-The World Today  
★KMBC-News; Sports  
KSCJ-To be announced  
KVOR-In the Corral  
WGN-Don Pedro's Magic Violin  
WMT-Easy Aces  
WREN-To be announced  
**6:15 CST** CBS-We, the Abbots, sketch: KLZ KVOR  
CBS-Lanny Ross, tr.: KFAB WBBM KMOX KOIL KRNT KWK  
NBC-Mr. Keen, Tracer of Lost Persons, drama: KVOD KGHF WENR KSO KFI  
★NBC-John W. Vandercook, news: KOA KSD WDAF WHO KARK KVOO (sw-9.53)  
Sports: WGN KFJH KSCJ WOW KANS  
KFBI-Football Forecasts  
KFEQ-Musical Workshop  
★KFKA-Five Star Final  
KGBX-Charlotte's  
KLRA-Goldest, Five  
KMBC-As Kansas City Dines  
WIBW-Checkerboard Boys  
WLW-Richard Himber's Orch.  
WMAQ-Passing Through; Musical Entree  
WMT-Mr. Keen, Tracer  
★WNAX-News  
**6:30 CST** NBC-Cavalcade of America, historical drama; Don Voorhees' Orch.: KGBX KARK WSM WOW WMAQ KVOO  
"Theodore Roosevelt," starring Ray Collins  
★CBS-Meet Mr. Meek, with Frank Readick; Doris Dudley; Adelaide Klein & Jack Smart: KFAB KFJH KOIL WIBW WMT KLRA KMOX WBBM KRNT WNAX KMBC (sw-11.83)  
NBC-To be announced: KOA  
NBC-Easy Does It: KSCJ WENR  
★News: KFBI-KFEQ WGN WHO KANS WLS  
KFEL-Frank Westfield's Band  
KFKA-Dance Orch.  
KGHF-Favorites  
KLZ Skipper Jim  
KSD-Cheri McKay & Co.  
KVOD-To be announced  
KVOR-Rhythmic Revue  
WDAF-Studio Orch.  
WREN-Democratic State Comm.  
**6:45 CST** NBC-Easy Does It: KANS WREN  
MBS-To be announced: WGN KWK  
MBS-Capt. Midnight: KWK KFEL KFKA  
★KCKN-Elliott Roosevelt, comm.  
KFBI-Music to Read By  
KFEQ-Uptowners  
KLZ-Jack Armstrong  
KOA-I Am An American  
★KSD-Musical Interlude; News  
★KVOD-News  
WDAF-Easy Aces, sketch  
WMO-Answer Man  
WLS-Prairie Farmer Discussion Club

**7:00 CST** NBC-Hollywood Playhouse; Gale Page & Jim Ameche: WSM KVOO KSD WIM WFO WDAF WMAQ KARK  
Tonight's play: "Broadway Bill" shows what happened when two people devoted themselves to the business of horses.  
★CBS-Big Town; drama, starring Edw. G. Robinson & Ona Munson: KRNT KMOX KFAB KLRA WIBW WNAX KFJH KOIL WMT WBBM KMBC  
★NBC-Quiz Kids; Joe Kelly, m.c.: KSO WLS KGHF KVOD WREN KVK  
For further detail see sponsor's announcement on this page.  
MBS-Who Are You?: KFOR KFEL KFKA  
MBS-Melody Street: WGN KANS-Melody Time  
KCKN-Tonight in Kansas City  
KFBI-Political Prgm.  
KFEQ-On with the Dance  
KGBX-Featured Orch.  
KLZ-Boners Court  
KOA-Who's in Denver Tonight  
KSCJ-Seven Tunes at Seven  
KVOR-Dinner Musicale  
KCKN-Federal Band  
**7:15 CST** MBS-Ray Noble's Orch.: KFOR KFEL  
KCKN-Arius in Music  
KFEQ-Rhythm Console  
KOA-Theater Reporter  
**7:30 CST** NBC-Plantation Party; Louise Massey & The Westerners; Tom, Dick & Harry; Whitey Ford, m.c.; Michael Stewart, bar.: WMAQ WDAF KVOO KSD WSM WOW WHO KARK KGBX  
★CBS-Dr. Christian, sketch; News: KFAB WBBM KMBC KLZ KLRA KMOX KRNT WNAX KOIL WIBW (sw-11.83)  
Tonight's drama: "Rival for Roy."  
NBC-Stanford Univ. on the Air: KOA  
KANS-Concert Hall  
KCKN-Library Book Review  
KFJH-To be announced  
KFKA-Military Band  
KGBX-Salon Music  
KSCJ-Sioux Cityans  
KVOR-Lost Empire  
WGN-Sports  
★WMT-To be announced; True Life Stories; News  
**7:45 CST** ★News: KGBX KOA  
★KFJH-Swingsters; News  
★KVOR-Music of the Moment; News  
WGN-Art Kassel's Orch.  
**8:00 CST** CBS-Texaco Star Theater; Fred Allen, comedian; Kenny Baker, tr.; Portland Hoffa, comedienne; Mighty Allen Art Players; Al Goodman's Orch.: KFJH KFAB KOIL KLRA WIBW WNAX KRNT KMBC KMOX WBBM WMT (sw-11.83)  
For further detail see sponsor's announcement on this page.  
Picture of Fred Allen may be found on page 9.  
★NBC-Time to Smile; Eddie Cantor, comedian; Dinah Shore, vocalist; Rae & Davis; Harry von Zell, announcer; Bob Sherwood's Orch.: KARK KVOO WSM WMAQ KSD WOW WHO WDAF (sw-9.53)  
For further detail see sponsor's announcement on this page.  
MBS-Vic Arden's Orch.: WIIH KFKA  
NBC-Herald Tribune Forum: KANS WREN KVOD KSCJ KSO KGBX KTHS  
Speakers: Mrs. Charles Polk, Mrs. Robert Taft, Owen Wood, Jr., Fred Sullivan, Leon Henderson and Wendell Willkie.  
★MBS-Gabriel Heatter, comm.: WGN KWK  
★KCKN-News; Dancing Under the Stars  
★KFEL-News; Broadcast Music  
★KFOR-News  
KGHF-Lone Ranger  
KLZ-Goldman Band  
KOA-Record Review  
KVOR-Army Recruiting Prgm.  
WENR-Political Talk  
**8:15 CST** MBS-Griff Williams' Orch.: WIIH KFKA KSAL  
NBC-Herald Tribune Forum: KWK  
KFEL-Sports; Broadcast Music  
KVOR-Ralph L. Carr  
WENR-Wayne King's Orch.  
★WGN-News  
**8:30 CST** CBS-Big Town: KLZ

NBC-Mr. District Attorney: WIO WOV WDAF KARK WSM KSD KVOO WMAQ (sw-9.53) (also at 10:30 p.m. CST)  
MBS-Sheep & Goats Club: KFEL KFOR KFKA KSAL  
★NBC-News: Herald Tribune Forum: KANS KSCJ WREN KSO KTHS  
NBC-Cavalcade of America, drama: KOA  
KCKN-Dancing in Memory  
★KGHF-News; Pop Melodies  
★KVOD-News; Football Forecast  
KVOR-Nat Shikret's Orch.  
KWK-Will Osborne's Orch.  
WENR-Concert Miniature  
WGN-Paganet of Melody  
**8:45 CST** NBC-Herald Tribune Forum: KOWH  
KCKN-Rhythm Rendezvous  
KVOR-Bobby Mack's Orch.  
★KWK-News  
WENR-Political Talk  
**9:00 CST** NBC-Herald Tribune Forum: WENR KSO KSCJ WREN KWK  
★MBS-Raymond Gram Swing, comm.: KFEL KSAL  
NBC-Kay Kyser's Prgm.; Virginia Simms; Harry Babbitt; Sully Mason, vocalist; KANS WOV KSD WDAF WSM KVOO KOA KARK KGBX WHO WMAQ (sw-9.53)  
NBC-Quiz Kids: KTHS  
★CBS-Glenn Miller's Orch.: KFAB WNAX KFJH KLZ KVOR KOIL KMOX WIBW KLRA WMT KRNT KMBC WBBM  
★KCKN-News; Man About Town  
KGHF-Job Clinic  
KVOD-To be announced  
★WGN-Billy Repaid, news  
**9:15 CST** CBS-Public Affairs: KRNT KFAB KFJH KLZ KLRA WBBM KMOX  
NBC-Herald Tribune Forum: KSO KWK KTHS KSCJ KGHF WREN KVOD  
MBS-The War in the Air: KFEL KSAL  
KMBC-City Hall Broadcast  
KOIL-Mystery Band  
KVOR-Comm. Against Amendment  
WENR-Sacasas' Band  
★WGN-Raymond Gram Swing  
WIBW-Marling Prgm.  
★WMT-Fulton Lewis, Jr., news  
WNAX-Political Address  
**9:30 CST** NBC-Herald Tribune Forum: KSO KGHF KSCJ WREN KGBX KWK  
CBS-Back Where I Come From: KFAB KLRA KRNT KFOR WBBM KFJH (sw-9.65)  
CBS-Meet Mr. Meek: KLZ  
MBS-Lone Ranger, drama: KSAL KCKN-Ray Hughes' Orch.  
KFEL-Little Show  
KFKA-Melody Mill  
★KMBC-News; Sports  
KMOX-Mellow Time  
KOIL-Dance Melodies  
★KTHS-News; Arlington Orch.  
★KVOD-News  
KVOR-Songtime  
WENR-Political Talk  
WGN-Hall of Sports  
WIBW Sports  
WMT-Bohemian Frolic  
WNAX-Political Address  
**9:45 CST** ★CBS-News of the War: KOIL KFAB KLRA KRNT (sw-9.65)  
KCKN-On the Mall  
KFJH-To be announced  
KMBC-Richard Himber's Orch.  
KVOD-Stories in Litigation  
WBBM Rhythm Off the Record  
WIBW-Melodies  
WNAX-Political Address  
**10:00 CST** CBS-Amos 'n' Andy, sketch: KMBC KLZ  
CBS-Sports Time: (sw-9.65)  
NBC-Abe Lyman's Orch.: KTHS KARK KSCJ KVOD  
NBC-Hollywood Playhouse: KOA  
NBC-Glenn Garr's Orch.: KGBX (sw-9.53)  
MBS-The Answer Man: KFEL KOIL WGN  
★MBS-News: KSAL  
★News: KFJH KFKA KVOR WDAF WMT WNAX KVOO WBBM WIBW WOW KCKN KANS  
★KARK-News  
KFAB-To be announced  
KGHF-Dancetime  
★KLRA-News; Interlude: Sports  
KSD-Answer Man  
KWK-One Man's Opinion  
★WENR-Ten O'Clock Final  
WMO-Variety Prgm.  
WMAQ-Richard Himber's Orch.  
WREN-Government Reports  
★WSM-World in Review

**10:15 CST** CBS-Lanny Ross, tr.: KLZ KMBC  
CBS-Shep Fields' Orch.: KFJH KLRA (sw-9.65)  
★MBS-Football Follies; quiz pgrm.; Art Shanks, quizmaster; Betty Jane Rhodes, vocalist; Dave Rose's Orch.: KSAL KFOR KFKA  
★News: KMOX WHO KTHS KANS-Dance Orch.  
KCKN-Harlan Leonard's Rockets  
KFEL-Waltz Favorites  
KOIL-Political Talk  
KSD-Mellow Melodies  
KVOO-Musicale  
KVOR-Electricity Speaks  
KWK-Fu Manchu  
WBBM-Pat Flanagan Presents  
WDAF-Prayer Meeting  
WGN-At the Blackhawk  
WIBW-Army Prgm.  
★WMAQ-Fort Pearson, news  
WMT-Political Talk  
WNAX-Cornhusking  
**10:30 CST** NBC-Russ Morgan's Orch.: KSCJ KGHF WREN KVOD WSM  
CBS-Guy Lombardo's Orch.: KFJH WNAX KRNT KLRA WIBW KFAB WMT  
NBC-Plantation Party: KOA KGBX  
NBC-Ray Heatherton's Orch.: KVOO  
★News: KOIL WBBM  
KANS-Parade of Melody  
★WENR-Fulton Lewis, Jr., comm.  
KLZ-Tivoli Time  
KMBC-Rhythm Riders; Judy Allen  
KMOX-To be announced  
★KSD-News; Interlude of Music  
KTHS-Fredrick Clark's Orch.  
KVOR-Request Hour  
★KWK-News  
WDAF-Dance Orch.  
WGN-Dick Jurgens' Orch.  
WMO-Football Roundup  
WMAQ-Emil Coleman's Orch.  
**10:45 CST** NBC-Russ Morgan's Orch.: WOV WBBM-Bobby Byrne's Orch.: KFEL KFKA KFOR  
NBC-Ray Heatherton's Orchestra: WIO  
CBS-Eddy Duchin's Orch.: WBBM KGHF-Vincent York  
★KLZ-News  
★KMBC-The World Today  
KMOX-Moonlight Serenade  
KOIL-Sports  
KSD-Wash. Univ. Educational Series  
KTHS-Harold Arden's Orch.  
★KVOD-News  
KWK-Will Osborne's Orch.  
**11:00 CST** NBC-Time to Smile: KOA  
★NBC-News; Charlie Barnet's Orch.: WOW KGBX  
★CBS-News; Sammy Watkins' Orch.: KFJH KMBC KFAB KRNT KLRA KOIL WNAX WIBW WMT (sw-6.12)  
MBS-Bunny Berigan's Orch.: KFOR KSAL KFKA KWK  
CBS-Texaco Star Theater: KLZ  
★NBC-News; Gene Krupa's Orch.: KVOO WREN WSM KSCJ KFEL  
★News: KCKN KGHF WGN  
KANS-Music You Want  
KMOX-Masterworks of Music  
KSD-Music When You Want It  
★KVOD-News; Rhythmic Spree  
WBBM-Masterworks of Music  
★WDAF-News; Moonbeams  
★WENR-Globe Trotter  
WMO-Veterans Forum  
**11:15 CST** NBC-Gene Krupa's Orch.: KVOD KGHF  
MBS-Bunny Berigan's Orch.: KSO WGN KFEL  
NBC-Charlie Barnet's Orchestra: KSD WMO WENR  
KOIL-Music You Want  
**11:30 CST** NBC-Wayne King's Orchestra; News: KGBX WMAQ WDAF WOV  
★MBS-News; Dick Shelton's Orchestra: KWK KFOR KSAL KFKA KSO KFEL  
★NBC-San Francisco Opera Co.; News: KSCJ KVOD WREN WENR WSM KGHF  
The third act of "Un Ballo in Maschera," with Tullio Björkstén, Richard Bonelli and Elisabeth Hellberg.  
CBS-Ramon Ramos' Orch.: KFAB KFJH KLRA KRNT WMT WBBM WNAX KVOR KMOX KMBC WIBW (sw-6.12)  
NBC-Mr. District Attorney: KOA

KVOO-Music Before Midnight  
WGN-Ray Noble's Orch.  
★WHO-News  
**11:45 CST** NBC-Wayne King's Orch.: KANS WHO  
KSD-Dance Orch.  
**12:00 CST** ★CBS-Paul Sullivan Reviews the News: KLZ  
MBS-Phil Harris' Orch.: WGN KFEL KFKA KFOR KSAL KFEL WKB  
CBS-Dance Orch.: WBBM (sw-6.12)

B-10/2 Page 27  
**WEDNESDAY**  
**October 23**  
NBC-Dance Orch.: KGBX  
★News: KMOX KOA  
KVOD-Your Music & Mine  
KVOR-Treasure Chest  
WENR-Music You Want  
WMAQ-Ernie Holse's Orch.  
End of Wednesday Programs

A DIFFERENT RADIO PROGRAM  
Sponsored by  
**ALKA-SELTZER**

KWK WREN KVOD KGHF  
7:00 P.M., CST  
KTHS — 9:00 P.M., CST

TEXACO STAR THEATRE

**FRED ALLEN**  
tonight  
WITH  
**KENNY BAKER**

PORTLAND HOFFA, AL GOODMAN'S ORCHESTRA, THE MIGHTY ALLEN ART PLAYERS, JIMMY WALLINGTON

PRESENTED BY  
**TEXACO DEALERS**

KMOX 8 to 9 AND OTHER COLUMBIA NETWORK STATIONS

DON'T MISS  
**EDDIE CANTOR**  
EVERY WEDNESDAY  
**KSD WDAF**  
8 P. M., C. S. T.  
**N. B. C. RED NETWORK**

Ipana and Sal Hepatica bring you "Time to Smile" with Dinah Shore, Bobby Sherwood's Orchestra, Rae and Davis, Tommy Mack, and Eddie, himself.

Ipana—Sal Hepatica

THURSDAY
October 24

MORNING

★Star in program listings indicates news broadcast.

7:30 CST 6:30 MST
★News: KFEQ KFH KOIL KSCJ
KOAM KWTO
Musical Clock: KOA WDAF
7:45 CST 6:45 MST
NBC-Harvey and Dell, sketch: KSCJ
★News: KVOO KSD
Early Risers' Club: KLZ KVOR
8:00 CST 7:00 MST
★CBS-News: KLRA
★NBC-News; Happy Jack, songs: KSD
NBC-Breakfast Club: KOAM
KOWH KSCJ KANS KTHS
★News: KFB I KFOR KOA
KFOR KGHF
Coffee Pot Inn: KFAB WNAX
WHIO
8:15 CST 7:15 MST
CBS-Chansonette: KLRA
NBC-Mary Alcott, songs: KSD
CBS-Amer. School of the Air: (sw-17.83)
KFAB-Gospel Singer
8:30 CST 7:30 MST
★NBC-Breakfast Club; Don McNeill, m.c.; KGHF WREN KARK
★NBC-Capt. Herne, News: KOA
CBS-Morning Horizons: KFII
★News: KVOO KVOR
KCKN-Police Court
KFAB-Texas Mary's Pals
KFBI-Sally Adams at the Market
KFEL-Western Voice
KGBX-Variety Show
KGNF-Homespun Harmonies
KLZ-Ranch Boys
KMBC-Food Scout
KMOX-Ma Perkins
KOIL-Music for Breakfast
KSD-What's News in the Stores
★KTHS-News; Band Concert
KVOO-Prgm. Prevues
KWK-Hits & Encores
KWTO-Faye Sisters
WDAF-Arnold Grimm's Daughter
WHB-Sally Adams at the Market
WHIO-To be announced
WBW-Morning Inspirations
WNAX-Tips by Taylor
8:45 CST 7:45 MST
NBC-Gospel Singer: KSD
CBS-Chasing the Blues: (sw-17.83)
NBC-Breakfast Club: KTHS
CBS-Bachelor's Children, sketch: KMOX KMBC KFH
★News: KOA KLZ KWK
KCKN-Watching the Clock
KFAB-Jane Tucker
KFBI-Old Timers
KFEL-Tonic Tunes
★KFEQ-Markets; News
KGNF-Temperature Time-Up Time
KLRA-Womans' Magazine of the Air
KOIL-Homemaker Club
KYOD-Song Hits
KVOO-Bill & Mary
KVOR-Keep Smiling
KWTO-Jim West, Ozarks Singer
WDAF-Betty & Bob, sketch
WHB-Morning Inspirations
WHO-Woman in White
WHB-Arnold Grimm's Daughter
★WNAX-News: To be announced
9:00 CST 8:00 MST
CBS-By Kathleen Norris, sketch: KMOX KLZ KFH KOIL WNAX
NBC-Houseboat Hannah, sketch: WOW WHO KSD WDAF KVOO
NBC-Vagabonds: KTHS KOWH
★KANS-News; Morning Melodies
★KARK-News; Five Years Ago Today; Musical Interlude
★KCKN-News; Musical Greetings
KFBI-Markets; Curtain Calls
★KFEL-News; Edwin LeMar, org.
KFEQ-Old Timers
KGBX-Musical Roundup
KGHF-Musical Moments
KGNF-Musical
KMBC-Fashion Flashes
KOA-Aloha Land
KOAM-Harmony Isle
KVOD-Marching Along
KWTO-Prgm. Prevues
★WHB-News; Home of the Week
WBW-Songs of a Dreamer
WJAG-Musical Gems, Weather; Stocks
★WREN-News; Market Reports
9:15 CST 8:15 MST
NBC-By Kathleen Norris, sketch: KSD WHO WDW WDAF

NBC-Josh Higgins, sketch: KWK WREN KSCJ KGHF (sw-21.5)
CBS-Myrt & Marge, sketch: KFAB KMOX KLRA WNAX KFH KOIL
MBS-Melody Strings: KFBI
KANS-What's the Name of That Song
KCKN-Blue Serenade
KFEL-The Argentines
KFEQ-Bill's Hawaiian Players
KLZ-Road of Life
KMBC-Meet Miss Julia
KOA-Friendly Service Bureau
KOAM-Morning Hymnal
KOWH-Morning Melodies
KTHS-A Woman's Journal
KVOD-Merry Morning Melodies
★KVOO-News; Musicals
KWTO-Rhythm Rangers
WBW-Adopted Daughter
9:30 CST 8:30 MST
CBS-Interlude for Strings: KLRA
MBS-Keep Fit to Music: KFOR KFBI KFEL
NBC-Ellen Randolph, sketch: WOW WHO WDAF KVOO KSD
CBS-Stepmother, sketch: KFAB KMOX KOIL WNAX
NBC-Viennese Ensemble: WREN KTHS KSCJ KANS KVOD KOWH (sw-21.5)
KARK-Town Talk
KCKN-In the Spotlight
KFEQ-Markets; Hawaiian Melo-
KFII-Woman in White
★KGBX-News
KGHF-Devotional
KGNF-Music from A to Z
KLZ-Captain Ozie
KMBC-Happy Kitchen
KOA-Musical Magazine
KOAM-Morning Melodies
KVOR-Church in the Wildwood
KWK-Painted Dreams
★KWTO-Markets; News; Weather
WHB-Smile Brigade
KFEQ-Markets
KGHF-Devotionals
WBW-Homesuives Prgm.
WJAG-Gypsy Orch.
9:45 CST 8:45 MST
CBS-Troubadors: KMOX WNAX
NBC-The Guiding Light, sketch: KSD WHO WDW WDAF
NBC-Viennese Ensemble: KGHF
MBS-John Metcalf's Choir Loft:
KFEL KFOR KFBI WHB
KARK-Texas Ruby & Curley Fox
KCKN-Tune Types
KFAB-Bob Bellamy
KFH-News; Markets
KGBX-Gems of Melody; Weather
KLRA-Singin' Sam
KLZ-Good Morning Melodies
★KMBC-News; Markets; Musical
Interlude
KOAM-House of McGregor
KOIL-The Little Show
KVOO-Dorothy McCune
KVOR-Tropical Moods
KWK-Life of Mary Sothern
WJAG-Lee Richard, organist;
Weather; Wall Street
10:00 CST 9:00 MST
NBC-I Love Linda Dale, sketch: WREN KSCJ
NBC-The Man I Married, sketch: KSD WHO WDAF WOW KVOO KOA
CBS-Mary Lee Taylor: KOIL KLRA KFH KMOX KMBC
★News: KGNF KVOD
★KANS-News; Women in the
News; Police Bulletins
KCKN-Here's How
KFAB-Girls of the Sunset Trail
★KFBI-News; Markets; Melodies
KFEL-Bulletins; Jerry Sears'
Strings
KFEQ-Donna Lee
KFKA-Denver Tabernacle
KGHF-Glen Gray's Orch.
KLZ-Lady, Lend an Ear
★KOAM-News; Markets
★KOWH-News
KTHS-Devotional
★KVOR-Monitor Views the News
KWK-Meet Miss Julia
KWTO-Poultry Topics; Salon
Echoes
★WHB-News; Today's Top Tunes
WJAG-Curtain Raiser
WNAX-Life Can Be Beautiful
10:15 CST 9:15 MST
NBC-Against the Storm, sketch: KSD WHO KOA WDAF WOW KVOO
CBS-Martha Webster, sketch: KFAB KFH KOIL KMOX KMBC
NBC-Clark Dennis, tr.: KGHF
WREN KANS (sw-15.33)
★KARK-News; Musical Moments
KCKN-Memory Lane
KFBI-Kitchen Clinic
★KFEL-News
KFEQ-Minor Clites
★KFKA-News
KGNF-Out on the Range
KLRA-Hymns of All Churches
KLZ-American School of the Air
KOAM-Mary Lee Taylor
KOWH-Master Radio Canaries

KSCJ-Jane Alden
★KTHS-News; Markets; Radio
Calendar
KVOD-Light Opera
KVOR-Amer. School of the Air
KWK-The Woman's World
KWTO-Al Stone's Hymn Sing
WJAG-Voice of the Street
WNAX-Gospel Singer
10:30 CST 9:30 MST
NBC-The Road of Life, sketch: KSD
MBS-Golden Melodies: KFEL
KFBI KFOR
CBS-Big Sister, sketch: KLRA
KMOX KFAB KMBC WNAX
KFII WBW
NBC-Kitty Keene, sketch: WOW
WHO WDAF KVOO
NBC-The Wife Saver: KTHS
KVOD KWK (sw-15.33)
KANS-Organ Serenade
KARK-Nazarene Church
KCKN-As You Like It
KFEQ-Old Timers
KFKA-Morning Variety
KGHF-Good Morning Neighbor
KGNF-Cub Reporters
KOA-For Women Only
KOAM-Town Talk Play Boys
★KOIL-News
KOWH-Bandwagon
★KSCJ-News; Timetable
KWTO-Mary Lee Taylor
WHB-Good Morning Girls
WJAG-West Point
WREN-Waltz Time
10:45 CST 9:45 MST
MBS-To be announced: KFEL
KFOR KFKA
NBC-David Harum, sketch: KOA
KANS KSD WOW WDAF WHIO
KVOO
NBC-Thunder Over Paradise,
sketch: KSCJ KTHS WREN
KWK (sw-15.33)
CBS-Aunt Jenny's Stories: KFII
KMOX KFAB WNAX KMBC
WBW
KCKN-Painting the Town
KFBI-Pioneer Quartet
KFEQ-Weather Bureau
KGNF-American Family Robinson
KLRA-String Along
★KLZ-News
KOIL-Polly the Shopper
KVOD-Captain Ozie Sings
KVOR-Tuneful Memories
KWTO-Hayloft Frolic
★WHB-News
11:00 CST 10:00 MST
★CBS-Kate Smith Speaks; News:
KOIL KFAB KMOX KLZ KFII
WNAX KMBC
NBC-Words & Music: KVOD
KOAM
NBC-Frank Ross, bar.: KARK
KOWH KWK KGBX (sw-15.33)
MBS-Conservation Reporter:
KFEL KFKA KSAL
★News: KFBI KFOR
Judy & Jane: WHIO WBW
★KANS-News; Weather
KARK-Varieties
★KCKN-News; Luncheon
KFEQ-Markets
KGHF-Old Songs
KGNF-Round the Town
KOA-Adopted Daughter, sketch
KSCJ-Farm Flashes; Markets
KSD-Judy & Jane
KTHS-Skyliners
KVOO-Gospel Singer
KVOR-Spring Interlude
WDAF-Linda's First Love, sketch
WHB-Dusty Disks
WJAG-Musical Masterpieces
★WREN-News; Let's Go Shop
ping
11:15 CST 10:15 MST
NBC-Words & Music: KOAM
WOW
CBS-When a Girl Marries, sketch:
KMOX KLZ KFH KOIL KMBC
WBW
MBS-Navy School of Music:
KFOR KFEL KFKA
NBC-To be announced: KGBX
KSCJ KTHS KGHF (sw-15.33)
KANS-Singin' Sam
KFAB-Right to Happiness
KFBI-Weather; Markets
KFEQ-Organtrn Prgm.
KLRA-Arnold Grimm's Daughter
★KOA-Toby & Susie's News
KOWH-Farm Hand
KSD-Singin' Sam
KVOD-Pan Americana
KVOO-Korner Kwiz
KVOR-We the Women
★KWK-News
KWTO-Little Crossroads Store
WDAF-Editor's Daughter, sketch
WHB-Farm Special
WHIO-Sparks of Friendship
WNAX-Ma Perkins
11:30 CST 10:30 MST
NBC-Nat'l Farm & Home Hour:
KOA KVOO KGBX KTHS KWK
WREN KANS KARK KOWH
KOAM KSCJ
MBS-Navy School of Music: KFBI
WHB

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Calendar
KVOD-Light Opera
KVOR-Amer. School of the Air
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KOAM KSCJ
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KMOX KFAB WNAX KMBC
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KCKN-Painting the Town
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WHB-Farm Special
WHIO-Sparks of Friendship
WNAX-Ma Perkins
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KOA KVOO KGBX KTHS KWK
WREN KANS KARK KOWH
KOAM KSCJ
MBS-Navy School of Music: KFBI
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KOA KVOO KGBX KTHS KWK
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MBS-Navy School of Music: KFBI
WHB

AFTERNOON

12:00 CST 11:00 MST
NBC-Texas Jim Robertson, bar.:
KSD KVOX (sw-15.33)
CBS-Life Can Be Beautiful,
sketch: KMOX KLZ
MBS-Here's Frank Luther Again:
KFEL WHB KWK KFOR
★News: KFAB KGNF KOIL
KVOO WBW
KARK-Checkboard Time
★KCKN-News; Noon Hour Clock
KFBI-Dinner Bell Time
KFEQ-Markets
KFII-Right to Happiness, sketch
KFKA-Markets; Suggestions
KGBX-Luncheon Dance Music
KGHF-Morning Matinee
★KLRA-News; Farm Service
★KMBC-News; Dinner Bell Time;
Feed Lot Chat; Livestock
KOAM-Salon Orch.
KOWH-Variety Prgm.
KVOR-You're Welcome; Highlights
KWTO-Singing Sam
WDAF-Road of Life, sketch
WHB-Markets & Weather
WJAG-Markets; Cradle Roll; Don
Bridge
12:15 CST 11:15 MST
NBC-Between the Bookends,
with Ted Malone: KSCJ KTHS
KGHF KWK (sw-15.33)
CBS-Woman in White, sketch:
KMOX KLZ
★NBC-Tony Wons' Radio Scrap-
book; Irma Glen, organist: KSD
WDAF
MBS-To be announced: KFKA
KFEQ WNAX KUOA
★News: WTAG WHB KANS
WJAG
KARK-Hal Burns' Varieties
KFAB-Farm Notes; Livestock
Markets; Last Call For Dinner
KFEL-The Dime Man
KFH-Life Can Be Beautiful
KGNF-Music for High Noon
KLRA-Curley Pioneers
KOA-Inquiring Reporter
KOIL-Your Treat
KOWH-Governor Cochran
KVOD-Novel Notes
KVOO-Checkboard Time
KVOR-Novatime
KWTO-Five Ambassadors
WHIO-Variety Prgm.
★WBW-Markets; News
WREN-Range Riders
12:30 CST 11:30 MST
MBS-Ohio School of the Air:
KFOR KFKA KFEL KWK
CBS-The Right to Happiness,
sketch: KMOX KLZ
NBC-Common Sense & Sentim-
ent: KGHF (sw-15.33)
NBC-By Kathleen Norris, sketch:
KOA
NBC-Frankie Masters' Orch.:
KSD
★News: KFEQ KFII KGBX
KGNF KSCJ KWTO WHO WREN
WOW
KANS-Varsity Prom
KARK-Lightcrust Dough Boys
KMBC-Markets; Dinner Bell Time
KOAM-Salon Orch.
KOIL-Frank Luther

FREQUENCIES table with columns for station call letters and frequencies.

THURSDAY

October 24

2:45 CST 1:45 MST
CBS-Adventure in Science;
News: KFOR (sw-17.83)

Mr. Walter Kilde, president
of Walter Kilde and Co., will
tell of the many interesting
things being done with pressure
glasses

NBC-Just Plain Bill, sketch:
WREN KVOO KTHS KGIF
KWK (sw-9.53-15.33)

NBC-Vic & Sade, sketch: KVOO
WDAF WHO WOV KOA KSD
KARK

MBS-Here's Looking at You:
KFEL KSAW WHB

KCKN-People's Choice
KFBI-Frank Chiddix, pianist
KFEQ-Minor Clites

KGX-The Music You Want
KGNF-Home Folks

★KLZ-Knox Manning, News
KOAM-Organ Melodies
★KOWH-News

KSCJ-Reminiscence in Rhythm
KWTO-Betty & Bob

3:00 CST 2:00 MST
NBC-Mother of Mine, sketch:
WREN KWK KGHF KGBX
KVOD KTHS

CBS-Portia Faces Life, sketch:
KMBC KFAB KOIL KMOX
WIBW WNAX KLRA KLZ KFH

NBC-Backstage Wife, sketch:
WOW WHO WDAF KOA KSD

MBS-To be announced; KSAW
NBC-To be announced; KSCJ
KANS (sw-15.33-9.53)

KARK-Culbertson Bridge
★KCKN-News; Guess a Song
★KFBI-News; Afternoon Melody

KFEL-Wohl's Sophisticates
KFEQ-Pony Express Round-up
★KFOR-News

★KGNF-Monitor News
KOAM-Jungle Jim
KOWH-Treasure Chest

★KVOO-News; Musicals
KWTO-Markets; Ozark Events
WHB-Kansas City WPA Concert
Orch.

WJAG-Hart Players

3:15 CST 2:15 MST
NBC-Herald Tribune Forum:
KANS KOWH WREN KVOO
KSCJ KGBX KGHF KTHS

Speakers: Franklin D. Roosevelt,
Mrs. William Brown
Meloney, Ogden Reid and others.

MBS-Benny Krueger's Orch.:
KFEL KSAW KFOR

CBS-To be announced: KLRA
NBC-Stella Dallas, sketch: WHO
KSD WDAF KOA WOV KVOO

CBS-We, the Abbotts, sketch:
KFH KMOX KMBC

CBS-Myrnt & Marge sketch: KLZ
WIBW

★KARK-News
KCKN-In Danceland
KFAB-Sunny Jim

KFBI-Kansas Cowboys
KGNF-Novatime
KOAM-Eb & Zeb

★KOIL-News
KTHS-Markets
KVOR-Ivory Miniatures

KWK-Swing Clinic
KWTO-Blue Ridge Mt. Boys
WNAX-Hillbilly Rhythm

3:30 CST 2:30 MST
NBC-Herald Tribune Forum: (sw-
9.53-15.33)

NBC-Lorenzo Jones, sketch:
WHO WOV WDAF KVOO KSD
KOA

CBS-Hilltop House, sketch: KLZ
KMBC WIBW KFH KFAB
KMOX WNAX KLRA KOIL

KARK-Linda's First Love
★KFEQ-News
KGBX-U. S. Army Recruiting
Prgm.

KGNF-Turn Back the Clock
KOAM-Hillbilly Hilarities
KVOR-Half & Half

★KWK-News
WHB-Weather; Staff Frolic
WJAG-Tango Time

3:45 CST 2:45 MST
CBS-Stepmother, sketch: KLZ

NBC-Yung Widder Brown,
sketch: WHO WDAF WOV KSD
KVOO KOA

CBS-Kate Hopkins, Angel of
Mercy, sketch: KFH WNAX
KMOX KOIL KFAB KMBC

MBS-Johnson Family: KFEL
KSAW KFOR KFBI KWK

KARK-Editor's Daughter
KCKN-Mixed Up Melodies
KFEQ-Piano Moods

KLRA-Melody Time
KOAM-WPA Speaker
KWTO-Alpen Brau Boys
WJAG-Kitty Keene

WJAG-Hawaiian Music

4:00 CST 3:00 MST
NBC-Herald Tribune Forum:
KGHF KSCJ KVOD WREN
KTHS KWK

CBS-Four Clubmen: KLRA KLZ
KMBC KVOR

NBC-Girl Alone, sketch: WHO
WOV WDAF KOA KVOO KARK
KSD

CBS-The Goldbergs, sketch:
KMOX

MBS-Old Fashioned Girl: KFEL
KFBI

★News: KFBI KWTO KGNF
WIBW

KANS-Melody Castle
★KCKN-News; Words & Music
KFAB Romance of Helen Trent

KFEQ-Donna Lee
KOAM-In the Crime Light
KOIL-Let's Take It Easy

KOWH-Public Pulse of the Air
WIBW-Ma Perkins
WJAG-Band Music

WNAX-Vic & Sade

4:15 CST 3:15 MST
NBC-Lone Journey, sketch: WHO
KOA WDAF KVOO WOV KSD
KARK

CBS-Pop Concert: KFBI KLRA
KMBC KVOR

CBS-The O'Neills, sketch: KMOX
NBC-Herald Tribune Forum:
KOWH WREN KANS KSCJ

KTHS KWK (sw-9.53-15.33)

KFAB-Our Gal Sunday
KFBI-Fox Midwest Theater Presents

KFEQ-Matinee
KGHF-Afternoon Tunes
KGNF-Request Prgm.

KLZ-My Son & I
KOAM-It's Dance Time
KVOD-Siesta Time

KWTO-Betty & Bob
WIBW-Dance Band
WIBW-Life Can Be Beautiful

WJAG-For Children Only
WNAX-Arnold Grimm's Daughter

4:30 CST 3:30 MST
NBC-The Guiding Light, sketch:
WDAF KSD WOV WHO KARK

MBS-To be announced; KSAW
KFBI

NBC-Dancing with Clancy: KOWH
KGHF KSCJ KOWH WREN
KANS (sw-9.53-15.33)

NBC-To be announced: KOA
KVOO

CBS-Pop Concert: KFOR KVOR
KFAB-To be announced

KFEL-The Rhythm Five
KFEQ-The Rhythm Console

KLZ-Met Miss Julia
KMOX-The Editor's Daughter
KOIL-Dance Melodies

KTHS-Musical Prgm.
KVOD-Colorado Safety Council
WHB-Songs of the Saddle

WIBW-Matinee
★WJAG-News
WNAX-Road of Life

4:45 CST 3:45 MST
NBC-Joe Gallicchio's Orch.: KANS
KGBX KSCJ WREN KVOD
(sw-15.33)

MBS-To be announced; KSAW
KOIL

CBS-Scattergood Baines, sketch:
KLZ KLRA WMBC WNAX
KFH KFAB KMOX

NBC-Life Can Be Beautiful: KOA
KSD WHO WOV WDAF

MBS-Captain Midnight, sketch:
KFKA WHB

KARK-Drama of Foods
KCKN-Novatime
KFBI-Teddy Combs

KFEQ-Music Graphs
KGBX-The Chosen Three
KGHF-Hits & Encores

KGNF-Dramas of Life
KOAM-To be announced
KOIL-Top Tunes

★KOWH-News; Don Allen's Orch.
KTHS-Today's Winners
★KVOO-News Pictures

KVOR-Through the Ages
KWK-To be announced
KWTO-Musical Workshop

WJAG-Devotional for Children

5:00 CST 4:00 MST
★MBS-News; Paul Pendarvis' Orch-
estra: KFBI

CBS-Young Dr. Malone, sketch:
KLZ KMBC

NBC-Concert Orchestra: KGBX
KARK (sw-9.53)

NBC-Set Sail, sketch: KSCJ
KFOR KOIL

★News: KGHF KSD WREN
WHO KOAM

★KANS-News; Lost & Found
Forum

★KCKN-News; Ad-Liner
KFAB-Road of Life
★KFEL-News

KFEQ-Concert Hall
KFH-Ma Perkins
KGNF-Sports

★KLRA-News; Things to Come
KMOX-Bob Dunham Comments
KOA-Judy & Jane

KOWH-Sports
★KTHS-News; Markets; Radio
Calendar

KVOD-Tea Dance
★KVOO-News; Musicals
KVOR-Fairy Tales

KWK-Dorothy Mattingly, songs
KWTO-Organ Reveries

WDAF-Tony Wons
WIB-Harrison 1161
WJAG-Musical Roundlet

WNAX-Marion's Minute Men

5:15 CST 4:15 MST
NBC-Irene Wicker: KSCJ KTHS
KVOD KOWH

★NBC-Rhythmairs; News:
KARK KGBX KOAM KVOO
(sw-9.53)

CBS-Outdoors With Bob Edge:
KMBC KFBI

MBS-Campus Notes: KFBI KFEL
KFOR KSAW

KANS-What Goes on Here
KCKN-Cocktail Hour

KFAB-To be announced
KGHF-Afternoon Varieties
KGNF-Half & Half

★KLRA-Sports; Interlude; News
KLZ-Fed. of Women's Clubs
KMOX-Your Treat

★KOA-News; Markets
KOIL-Salute
KOWH-It's Dance Time

KSD-Jack Armstrong
KVOR-Fed. of Women's Clubs

★KWK-News
KWTO-Double Mellow Melodies
WDAF-Light of the World

WIBW-Ohivia & Joaquin
WHO-Met Miss Julia
WNAX-Conhushing

5:30 CST 4:30 MST
★CBS-Paul Sullivan Reviews the
News: KOIL WNAX KMOX
KFAB

NBC-Bud Barton, sketch: KSCJ
KANS KGHF KTHS KVOD
WREN

NBC-The Guest Book: KGBX
KOAM (sw-9.53-9.55)

CBS-The Chicagoans: KFOR

MBS-To be announced; KFEL
KFKA

CBS-Joyce Jordan, sketch: KLZ
★News: KFEQ KVOR KGNF
WIBW

★KARK-News
KCKN-Sundown Serenade
KFBI-Sports Views

KFH-Mack and Effie
KLRA-Jack Armstrong
KMBC-Penny Serenade

KOA-Melody Time
★KOWH-News
KSD-Tele-Tunes

KVOO-World of Sports
KWK-Superman
KWTO-Sully's Radio Spotlight

WDAF-Jack Armstrong, sketch
WHO-Jack Armstrong
WIBW-Jack Armstrong

WJAG-Front Page, drama

5:45 CST 4:45 MST
NBC-Tom Mix, sketch: KVOD
KGHF WREN WENR

★CBS-The World Today: KOIL
KVOR KFAB KFH KMOX KLZ

★NBC-Lowell Thomas, comm.:
(sw-9.53)

NBC-Li'l Abner, sketch: WHO
MBS-To be announced; KFKA
KFBI WHB KWK

★News: KOAM KSCJ KVOO
WOV

★KANS-News
KARK-Sports
KCKN-Going Places

KFEL-The Campus Freshmen
KFEQ-Allen Roth
KGNF-Eb and Zeb

KLRA-Double Mellow Melodies
KMBC-Scrappy O'Brien & the
Toy Band

KOA-To be announced
KSD-Stockton & Eschen
★WDAF-News; Sports

WHO-Scott, Austin & Tufts
WIBW-Vic & Sade
WNAX-Jack Armstrong

NIGHT

Where there is no listing
for a station its preceding
program is on the air.

6:00 CST 5:00 MST
NBC-Easy Aces. comedy: KFI
KSO WENR KGHF KVOD KWK

NBC-Fred Waring in Pleasure
Time: KANS WSM WDAF WOV
KVOO

CBS-Amos 'n' Andy: KFAB
KRNT WNAX KOIL KMOX
WBBM

NBC-Texas R omeos: KARK
KGBX WDAF

MBS-Fulton Lewis, Jr.: News
analyst: KSAW KFBI KFKA

★News: KLZ KFBI KFOR KGBX
WIBW

KCKN-Dance with America
KFEL-Cats 'n' Jammer

KFEQ-Tin Pan Allen Goes To
Town

KLRA-The World Today
★KMBC-News; Sports

KOA-Old Refrains
KSCJ-To be announced
KSD-Allen Roth's Orch.

WGN-Don Pedro's Magic Violin
WHIO-Texas Rangers
WMAQ-Sweet & Swing; Passing
Parade

WMT-Easy Aces
WREN-To be announced

6:15 CST 5:15 MST
★NBC-John W. Vandercook;
News: KVOO KOA WHO KSD
KARK KGBX WMAQ WSM (sw-
9.53)

NBC-Mr. Keene. Tracer of Lost
Persons: KSO WENR KFI KGHF
KWK KVOO

CBS-Lanny Ross, tr.: KFAB
KMOX WBBM KOIL KRNT

CBS-We, the Abbotts, sketch:
KVOR KLZ

MBS-Meet Mr. Morgan: KFEL
Sports: KFH KSCJ KANS

KFBI-Frontier Fighters
KFEQ Master Singers
★KFKA-Five Star Final

KGBX-Featured Orch.
KLRA-Goldcrest Five
KMBC-The Texas Rangers

WDAF-Answer Man
WGN-Sports
WIBW-Peppard Prgm.

WLW-Paul Arnold
WMT-Mr. Keen Tracer
★WNAX-News

6:30 CST 5:30 MST
★NBC-Bob Crosby's Orchestra;
Bonnie King, vocalist: WHO
WOW

NBC-Dance Orch.: WDAF KGBX
WSM KVOO

NBC-Dance Orch.: KSCJ (sw-
9.55)

★CBS-Vox Pop, Parks &
Wally: KFAB WNAX KOIL
KFH KMBC WMT KRNT WIBW
KMOX

Tonight's broadcast originates
at the Floyd Bennett Airport
with interviews of officers and
the personnel of the air force.

★News: KFEQ WGN WLS
★KANS-European News
★KFBI-News; Music to Read By

KFEL-Texas Jim Lewis
KFKA-To be announced
KGHF-Former Favorites

KLRA-Sportsman's Bureau
KSD-Teletunes
KOA-Strolling Songster

KSD-Cheri McKay & Co.
KVOD-Singing Strings
KVOR-Columbia Concert Orch.

★KWK-Sports; News
WDAF-Mixed Quartet
WMAQ-Musical Entree; Sports;
Close Shaves

6:45 CST 5:45 MST
CBS-Deep River Boys: KVOR

★NBC-H. V. Kaltenborn, news:
WLV WMAQ KGBX

MBS-Captain Midnight: KFEL

NBC-National Meeting Congress &
Exposition: KTHS KGIF (sw-
9.55)

A review of the highlights of
the convention by David Dietz,
science editor.

MBS-Meet Mr. Morgan: WGN
WVBA KWK

KANS-Squared Circle
KFEQ-Margit Hegedus Directs
KLRA-It's Your Move

KLZ-Jack Armstrong
KOA-Touchdown Tips
KSCJ-Richard Himber's Orch.

★KSD-Musical Interlude; News
B-10/2
★KVOD-News

KVOO-Bill Wright, soloist
WDAF-Easy Aces. sketch

WHO-Norman Brokenshire
WLS-The Westerners

7:00 CST 6:00 MST
NBC-Maxwell House Coffee
Time; Dick Powell, Mary Martin,

Baby Snooks, Hailey Stafford,
Don Wilson, Meredith Willson's
Orch.: WSM KARK WOW KOA

KSD WDAF WMAQ KVOO WHO
Story of Mary Martin may be found
on page 4.

★MBS-Wythe Williams, news:
KSAW WGN KFOR

★NBC-Pot o' Gold; Horace
Heidt's Orch.: WREN KSCJ

WLS KANS KSO KWK KGHF
KVOD KGBX

CBS-Ask-I-Basket; Ed East,
m.c.: WIBW KFH KMOX WNAX

KRNT KFAB KOIL WBBM
KMBC WMT (sw-11.83)

★KCKN-News
KFBI-Political Prgm.
KFEL-Serge Rhodionoff

KFEQ-On with the Dance
KFKA-Melody Trio
KGBX-Studio Party

KLRA-State Highway Dept.
KLZ-Louis Katzman's Orch.
KVOR-Larry Kent's Orch.

7:15 CST 6:15 MST
MBS-Eddie Dooley's Football Fore-
casts: WGN

MBS-Ray Noble's Orch.: KFOR
KFKA KSO

CCKN-A to Z in Novelty
KFEL-Ambassador Quartet

KFEQ-Rhythm Console
KFKA-Military Band

KLRA-Sing High, Swing Low

7:30 CST 6:30 MST
★CBS-Strange As It Seems;
John Hix; Alois Havrilla, m.c.;

News: KFH KMBC KOIL KRNT
KFAB KMOX WBBM WNAX
WMT (sw-11.83)

NBC-Aldrich Family, comedy
with Ezra Stone: WSM WMAQ

KSD WHO WOV WDAF KVOO
KARK KOA

NBC-To be announced: KANS

NBC-Fame & Fortune; Quiz
Prgm.; Tommy Dorsey's Orch.;

Connie Haines; Frank Sinatra,
vocalist; Pied Pipers: WREN
WLS KVOD KSO KSCJ KWK
KGHF

MBS-In Chicago Tonight, va-
riety prgm.; Harold Stokes' Or-
chestra; Guests: KFEL KSAW
KFKA WGN

The radio premiere of Cecil
B. DeMille's motion picture

"North West Mounted Police,"
which is having its world film
premiere in Chicago tonight.

Guests: Cecil B. DeMille, Gary
Cooper, Madeleine Carroll,
Paulette Goddard, Preston Fos-
ter, Lee Remick, Sherman, Robert
Preston and others.

KCKN-Amer. Family Robinson
KGBX-Featured Orch.

KLRA-Government Reports

★KLZ-Russ Morgan's Orch.;
KVOR-Lost Empire

★WIBW-Then & Now; News
7:45 CST 6:45 MST
MBS-In Chicago Tonight: KFOR

★KGBX-News
★KLRA-Health Talk; Interlude;

News
★KVOR-Music of the Moment;
News

8:00 CST 7:00 MST
★MBS-Gabriel Heatter, comm.:
WGN KWK

CBS-Major Bowes' Amateur
Hour: WBBM WIBW WNAX
KMBC KRNT KFAB KMOX
KLRA KFBI KLZ KOIL WMT
(sw-11.83)

Honor town: Corpus Christi,
Texas.

NBC-Kraft Music Hall; Bob
Burns, m.c.; Dorothy Lamour,
vocalist; Johnny Trotter's Orch.;

Music Maida; Ken Carpenter, an-
nouncer; Guests: WHO WSM
KOA KSD WDAF KARK WOW

WMAQ KVOO (sw-9.53)

NBC-Nat'l Defense Commission:
KTHS WREN KANS KSCJ

Sidney Hillman, member of
the Knudsen commission, will
give a report on the state of
the Nation's defense plans.

★KCKN-News; Dancing Under
the Stars

★KFEL-News; Broadcast Music

★KFOR-News
KGHF-Lone Ranger
KVOD-Dinner Dance

KVOR-National Defense Prgm.
WENR-Bob Crosby's Orch.

8:15 CST 7:15 MST
MBS-Talk by Arthur Mann:
KFBI KSO KSAW

NBC-Singin' & Swingin': KVOD
KSAW WREN KANS KSCJ
KTHS

KFEL-Sports; Henry King's Orch.
KVOR-Adult Education Prgm.
KWK-Automotive Reporter

★WGN-News

8:30 CST 7:30 MST
MBS-Ed Mayehoff: Bob Stan-
ley's Orch.: KSAW KFEL KFOR

★NBC-News; Frank Black Pres-
ents: KANS KSCJ KOAM KSO
KVOD

★KGHF-News; Pop Melodies
★KTHS-News; Arlington Orch.
KWK-Will Osborne's Orch.

MBS-Chicago Symphony Orchestra, Dr. Frederick Stock, cond.: WGN

THURSDAY

October 24

9:15 CST 8:15 MST
CBS-Choose Up Sides; Sports Quiz; Ted Huzing, umpire; Arthur Mann & Caswell Adams, captains: KVOR KRNT KLRA KFAB WIBW KMOX
MBS-News; Raymond Scott's Orch.: KFEL KSAI
NBC-Magnolia Blossoms; KGHF KARK-Richard Himber's Orch. KFV-Quizzer Baseball KLZ-Draft Board; What's On Your Mind KMBC-Light for Dancing KOIL-Gaslight Theater KTHS-Memory Lane KVVO-A Voice & a Violin WBMM-Music from Gold Coast WGN-Raymond Gram Swing
9:30 CST 8:30 MST
NBC-Concert Orch.: KGHF KSCJ
NBC-Musical Americana; Raymond Paige's Orch.; Guests: WSM KARK KOA KSD KVVO WHO WDAF WMAQ KANS (sw-9.53)
Guests: Jenny Venuta, vocalist, and the Merry Macs, vocal group.
MBS-Wythe Williams, comm.: KWIK KFEL KSO

KVOR-KFH KFKA
WDAF-WMT WNAX KVVO
WOW KANS WBMM WIBW

KCKN-Ray Hughes' Orch.
KFKA-Melody Mill
MBC-News; Sports
KMOX-Mellow Time
KTHS-News; Harold Arden's Orch.
KVOD-News
KFOR-Harmonies
9:45 CST 8:45 MST
CBS-News of the War: KRNT KFAB KLRA (sw-9.65)
NBC-Concert Orch.: KVOD
MBS-Chicago Symphony Orch.: KSAI KFEL KFKA
KFV-Alpen Brau Swingsters
KFOR-News
KLZ-Democratic Committee
KMBC-Prairie Sweethearts
KOIL-Mystery Band
KVOR-Demo. State Cen. Comm.
WBMM-Sports Huddle
WIBW-Melodies
WMT-Wythe Williams, news
WNAX-Political Address
10:00 CST 9:00 MST
CBS-Sports Time: (sw-9.65)
NBC-Fred Waring in Pleasure Time: KOA WHO WMAQ KSD
MBS-Chicago Symphony Orch.: KFEL KFOR
CBS-Amos 'n' Andy, sketch: KLZ KMBC
NBC-Ray Kinney's Orch.: KSCJ KTHS WREN

News: KVOR KFH KFKA
WDAF-WMT WNAX KVVO
WOW KANS WBMM WIBW
KCKN
KARK-News
KFAB-To be announced
KGHF-History in the Making
KLRA-Interlude; Sports
KMOX-Sports
Koil-Wythe Williams, comm.
KVOD-History in the Making
KWK-One Man's Opinion
WENR-Ten O'Clock Final
WMSM-World in Review
10:15 CST 9:15 MST
NBC-Charlie Spivak's Orch.: KGBX KARK
NBC-Ray Kinney's Orch.: KVOD WSM
CBS-Lanny Ross, tr.: KLZ KMBC
CBS-Shep Fields' Orch.: KLRA KFV KRNT (sw-9.65)
MBS-Art Kassel's Orch.: KFEL KFOR KFKA
KANS-Wythe Williams, news
KCKN-Harlan Leonard's Rockets
KGHF-Dancetime
KMOX-News
KOIL-Political Talk
KSD-Mellow Melodies
KTHS-News
KVOD-Anna M. Trottnow, pianist
KVOR-Community Chest
KWK-Musical Prgm.
WBMM-Pat Flanagan Presents
WDAF-Studio Orch.
WGN-At the Blackhawk

KOIL-Sports
KTHS-Harold Arden's Orch.
KVOD-News
KWK-Will Osborne's Orch.
WGN-Dick Jurgens' Orch.
11:00 CST 10:00 MST
MBS-McFarland Twins' Orch.: KFOR KFKA KSAI KWK
CBS-Strange As It Seems: KLZ
NBC-News; Vaughn Monroe's Orch.: WSM KSCJ WREN
NBC-News; Dance Orchestra: WHO KGBX KVVO WMAQ
CBS-News; Joey Kearns' Orch.: KLRA KOIL KFAB KFH KRNT WNAX WIBW KMBC (sw-6.12)
News: KGHF WGN WOW
KCKN KFEL
KANS-Dance Orch.
KMOX-Masterworks of Music
KOA-Serenade in the Night
KSD-Music You Want
KVOD-News; Rhythm Spree
WBMM-Masterworks of Music
WDAF-Moonbeams
WENR-Globe Trotter
11:15 CST 10:15 MST
MBS-McFarland Twins' Orch.: WGN KFEL KSO
NBC-Vaughn Monroe's Orch.: KGHF WENR KVOD
NBC-Dance Orch.: WSM
KANS-The Music You Want
KMBC-Kansas City Club
KOIL-Music You Want
11:30 CST 10:30 MST
CBS-Sammy Watkins' Orch.: KFV

NBC-Ella Fitzgerald's Orch.: News: KGBX WSM KVOD WOW KGHF WDAF
CBS-Ramon Ramos' Orch.: WMT KFAB KVOR KLRA KMBC WBMM KMOX KRNT WIBW WNAX (sw-6.17)
NBC-Dance Orchestra; News: KSCJ WREN WENR
MBS-News; Griff Williams' Orchestra: WGN KFEL KWK KSO KFOR KFKA KSAI
News: KLZ WHO
KOA-News; On with the Dance KVOD-1140 Club
WMAQ-Wayne King's Orch.: News
11:45 CST 10:45 MST
NBC-Ella Fitzgerald's Orch.; News: WHO KSD
KLZ-Off the Sound Track
12:00 CST 11:00 MST
NBC-Dance Orch.: KARK KGBX
CBS-Kings Jesters: WMT WBMM (sw-6.12)
CBS-Paul Sullivan Reviews the News: KLZ
MBS-Jerry Livingston's Orch.: KFKA KFOR KSAI KFEL KWK
News: KMOX KOA
KVOD-Your Music & Mine
KVVO-Bob Wills' Playboys
KVOR-Treasure Chest
WENR-Music You Want
WGN-Phil Levant's Orch.
WMAQ-Ernie Holst's Orch.
End of Thursday Programs

MORNING

Star in program listings indicates news broadcast.

7:30 CST 6:30 MST
News: KFEQ KFVH KOAM KOIL KSCJ KWTO
7:45 CST 6:45 MST
NBC-Harvey & Dell, sketch: KSCJ
News: KVOD KSD KWK
8:00 CST 7:00 MST
CBS-News: KLRA
NBC-Breakfast Club: KOAM KOWH KTHS KSCJ KANS
News: KFBI KFOR KOA KVOR KMOX KGHF
Coffee Pot Inn: KFAB WHO WNAX
8:15 CST 7:15 MST
NBC-Mary Alcott, songs: KSD
CBS-Songs in the Wind: KLRA
CBS-Amer. School of the Air: (sw-17.83)
Musical Clock: KOA WNAX
8:30 CST 7:30 MST
NBC-Breakfast Club: Don McNeill, m.c.: KGBX WREN
KGHF KARK
CBS-Sunny Melodies: KFV
NBC-Capt. Herne, News: KOA
News: KVOD KVOR
KCKN-Police Court
KFAB-Texas Mary's Pals
8:45 CST 7:45 MST
CBS-Bachelor's Children, sketch: KMOX KMBC KFV
CBS-Tunes from the Tropics: (sw-17.83)
News: KLZ KOA
KCKN-Watching the Clock
KFAB-Jane Tucker
KFBI-Old Timers
KFEL-Tonic Tunes
KFQF-Markets; News Headlines
KGNF-Temperature Tuneup Time
KLRA-Woman's Magazine of the Air
KOIL-Singing Strings
KSD-Heart of Julia Blake
KVOD-Song Hits
KVVO-Bill & Mary
KVOR-Keep Smiling
KWK-Sidelights on the News
KWTO-Jim West, Ozarks Singer
WDAF-Betty & Bob, sketch
WIB-Morning Inspirations
WHO-Woman in White
WIBW-Arnold Grimm's Daughter
WNAX-News; To be announced
9:00 CST 8:00 MST
CBS-By Kathleen Norris, sketch: KMOX KLZ KFVH KOIL WNAX
NBC-Vagabonds: KTHS KOWH (sw-21.5)
NBC-Houseboat Hannah, sketch: WOW WHO KSD WDAF KVVO
KANS-News; Morning Melodies
KARK-News; Five Years Ago Today; Musical Moments
KCKN-News; True Life Drama
KFBI-Markets; Curtain Calls
KFEL-News
KFQF-Old Timers
KGBX-Radio Exchange
KGHF-Musical Moments
KGNF-Organ Favorites
KMBC-Fashion Flashes

KOA-Tropical Moods
KOAM-Harmony Isle
KSCJ-Toller Time
KVOD-Marching Along
KWK-Gospel Singer
KWTO-Prgm. Previews
WIB-News; Eddy Duchin's Orchestra
WIBW-IGA Prgm.
WJAG-Musical Gems; Weather; Stocks
WREN-News; Markets
9:15 CST 8:15 MST
CBS-Myrnt and Marge, sketch: KLRA KFVH KFAB KMOX KOIL WNAX
NBC-Josh Higgins, sketch: KWK KGHF KSCJ WREN (sw-21.5)
NBC-By Kathleen Norris, sketch: KSD WHO WOV WDAF
MBS-Melody Strings: KFBI
KANS-What's the Name of That Song?
KCKN-Happy Harmony
KFEL-Eddie Dean's Pals of the Golden West
KFQF-Bill's Hawaiian Players
KGBX-Just About Time
KGNF-Marimba Orch.
KLZ-Road of Life
KMBC-Meet Miss Julia
KOA-Friendly Service Bureau
KOAM-Morning Hymnal
KOWH-Morning Melodies
KTHS-A Woman's Journal
KVOD-Merry Morning Melodies
KVOO-News; Musicale
KWTO-The Rhythm Rangers
WIBW-Adopted Daughter
9:30 CST 8:30 MST
NBC-Viennese Ensemble: WREN KTHS KVOD KOWH KSCJ KANS (sw-21.5)
NBC-Eden Randolph, sketch: KSD WOW WHO WDAF KVVO
MBS-Keep Fit to Music: KFBI KFOR KFQF
CBS-Stempholder, sketch: KOIL KMOX KFAB WNAX
CBS-Yella Pessi, harpsichordist: KLRA
KARK-Town Talk
KCKN-In the Spotlight
KFQF-Markets
KFV Woman in White
KGBX-News
KGNF-Devotionals
KGNF-Cuban Casino
KLZ-Captain Ozie
KMBC-Happy Kitchen
KOA-Musical Magazine
KOAM-Morning Melodies
KVOR-Church in the Wildwood
KWK-Painted Dreams
KWTO-Markets; Carefree Capers
WIBW-Smile Brigade
WIBW-Housewives Prgm.
WJAG-Gypsy Orch.
9:45 CST 8:45 MST
NBC-The Guiding Light, sketch: KSD WHO WOV WDAF
NBC-Viennese Ensemble: KCKN KGHF
CBS-Troubadours: KMOX KOIL
MBS-John Metcalf's Choir Loft: KFOR KFEL KFBI WIBW
KARK-Texas Ruby & Curley Fox
KCKN-Tune Types
KFAB-Bob Bellamy
KFQF-Markets; Hawaiian Melodies
KFFI-News; Markets

FRIDAY, October 25, 1940

Points to popular programs, special broadcasts

KGBX-Gems of Melody; Weather
KGNF-Melodic Sketches
KLRA-Singin' Sam
KLZ-Good Morning Melodies
KMBC-News; Livestock Markets; Musical Interlude
KOAM-House of McGregor
KOIL-The Little Show
KOWH-Honemakers' Club
KVOD-Dorothy McCune
KVOR-Rev. Harvey Springer
KWK-Life of Mary Sothorn
WJAG-Hans Schnell, pianist: Weather & Wall Street
WNAX-Musical Strings
10:00 CST 9:00 MST
NBC-The Man I Married, sketch: KSD WHO WDAF WOW KVVO KOA
CBS-Short Short Story: KFAB KFVH KOIL KMOX
NBC-I Love Linda Dale, sketch: WREN KSCJ
MBS-News: KFBI
News: KGNF KVOD
KANS-News; Women in the News; Police Bulletins
KCKN-Here's How
KFEL-Bulletins; Al Golden's Orch.
KFQF-Donna Lee
KFKA-Denver Tabernacle
KGHF-Fr. Arden's Orch.
KLRA-Morning Melodies
KLZ-Lady, Lend an Ear
KOA-News; Markets
KOWH-News
KTHS-Devotional
KVOR-Monitor News
KWK-Meet Miss Julia
KWTO-Just About Time
WIB-News; Today's Top Tunes
WJAG-Gooch Singers
WNAX-Life Can Be Beautiful
10:15 CST 9:15 MST
NBC-Against the Storm, sketch: KSD WHO KOA WDAF WOW KVVO
CBS-Martha Webster, sketch: KFVH KFAB KOIL KMOX
NBC-Clark Dennis, tr.: KVOD KSCJ KGHF WREN KOWH KANS (sw-15.33)
News: KFKA KFEL
KARK-News; Musical Moments
KCKN-Memory Lane
KFBI-Kitchen Clinic
KFQF-Minor Clites
KGNF-Shopper's Prgm.
KLRA-Betty Crocker
KLZ-American School of the Air
KOAM-County Farm Agent
KTHS-News; Markets; Radio Calendar
KVOR-School of the Air
KWK-This Woman's World
KWTO-Art Stone's Hymn Sing
WJAG-Voice of the Street
WNAX-Gospel Singer
10:30 CST 9:30 MST
MBS-Ambassador Quartet: KFBI KFEL KFOR

WBW-Football Forecast
WMT-Political Talk
WNAX-Political Address
10:30 CST 9:30 MST
CBS-Eddy Duchin's Orch.: KLRA KFAB KFH KRNT WIBW
NBC-Johnny McGee's Orchestra: KVOD KSCJ WREN KGHF
CBS-Ask-It Basket: KLZ
MBS-News; Hal Kemp's Orch.: KFOR KSAI KFKA
NBC-Emil Coleman's Orch.: WHO KARK KGBX WSM WMAQ KVVO (sw-9.53)
KANS-Parade of Melody
KFEL-Fulton Lewis, Jr., comm.
KMBC-Rhythm Riders; Jody Allen
KMOX-To be announced
KOA-Richard Himber's Orch.
KIL-News
KSD-News; Musicale
KTHS-Freddie Clark's Orch.
KVOR-Request Hour
WBBM-News
WDAF-Dance Orch.
WGN-Lawrence Welks' Orch.
WMT-Electric Park Band
WNAX-Cornhusking
10:45 CST 9:45 MST
CBS-Eddy Duchin's Orch.: WBBM WNAX WMT
MBS-Hal Kemp's Orch.: KFEL
NBC-Emil Coleman's Orch.: WOW KSD
KCKN-Club Kaysee
KGHF-Latin-American Rhythms
KMBC-The World Today
KMOX-Moonlight Serenade

KVOR-News; String Interlude
WDAF-Linda's First Love, sketch
WIB-Dusty Disks
WHO-Judy & Jane
WJAG-Musical Masterpieces
WREN-News; Let's Go Shopping
11:15 CST 10:15 MST
NBC-Words & Music: KGBX
CBS-When a Girl Marries, sketch: KMOX KLZ KFVH KOIL WIBW
NBC-Merry Music: KGBX KARK KVOD KOAM KTHS KSCJ KGHF (sw-15.33)
MBS-Dick O'Heran, tr.: KFEL KFOR KFKA KSAI
KANS-Singin' Sam
KFAB-Right to Happiness
KFBI-Weather; Markets
KFQF-Organ Prgm.
KLRA-Arnold Grimm's Daughter
KOA-Toby & Susie's News
KOWH-Farm Hand
KSD-Singin' Sam
KVOD-Korner Kwiz
KVOR-We, the Women
KWK-News
KWTO-Little Crossroads Store
WDAF-Editor's Daughter, sketch
WIB-Farm Special
WHO-Sparks of Friendship
WNAX-Ma Perkins
11:30 CST 10:30 MST
NBC-Nat'l Farm & Home Hour: KWK WREN KGBX KANS KOA KARK KTHS KVOD KSCJ KOWH KOAM
CBS-Romance of Helen Trent, sketch: KLZ KMBC KMOX KOIL
MBS-Sunshine Sue's Rangers: KFEL KFOR KFKA WHB KFBI WHB
NBC-Hinett Trio: KVOD (sw-15.33)
Markets: KGNF KWTO
KCKN-Rhythm Steps Out
KFAB-First Call For Dinner
KFQF-Singin' Sam
KFV-Kitty Keene, sketch
KGHF-Hillbilly Harmony
KLRA-Symph of eMelody; Weather
KSD-News; Top Tunes & Topics; Interlude
WDAF-Heart of Julia Blake, sketch
WHO-Adopted Daughter
WIBW-Weather; Dinner Hour
WNAX-Kitty Keene

WNAX-Farm & Home; Bulletin Board; Variety Prgm.
AFTERNOON
12:00 CST 11:00 MST
NBC-Jeno Bartal's Orch.: KSD KVOD (sw-15.33)
CBS-Life Can Be Beautiful, sketch: KMOX KLZ
MBS-I'll Never Forget, drama: KFEL KWK WHB
News: KFAB KOIL WIBW
KARK-Farm News Bureau
KCKN-News; Noon Hour Clock
KFBI-Dinner Bell Time
KFQF-Markets
KFV-Right to Happiness, sketch
KFKA-Markets; Suggestions
KGBX-Dance Music
KGHF-Morning Matinee
KGNF-News; Electricity Speaks
KALA-News; Farm Service
KMBC-News; Dinner Bell Time; Markets
KOAM-Peppered Prgm.
KOWH-Variety Prgm.
KVOR-You're Welcome; Highlights
KWTO-Singing Sam
WDAF-Road of Life
WJAG-Markets & Weather
WJAG-Markets; Cradle Roll; Don Bridge
WNAX-Variety Prgm.
12:15 CST 11:15 MST
NBC-Between the Bookends, with Ted Malone; KSCJ KGHF KTHS KWK (sw-15.33)
MBS-To be announced: KSAI WHB KFKA
CBS-Woman in White, sketch: KMOX KLZ
NBC-Frankie Masters' Orchestra: KSD
KANS-News
KARK-Hal Burns' Varieties
KFAB-Farm Notes; Livestock Markets; Variety Prgm.
KFEL-The Dime Man
KFQF-Lullaby Lester and Old Timers
KFV Life Can Be Beautiful
KGNF-Music for High Noon
KLRA-Curlee Pioneers
KOA-Inquiring Reporter
KOWH-News; Markets
KOIL-Julia Blake, sketch
KOWH-Governor Cochran

Table with 2 columns: Station, Frequency. Includes KANS-1210, KFOR-1200, KFBX-870, KVOI-1140, etc.



KVOD-Waltz Time  
 KVOO-Farm Profit Bureau  
 KVOI-Master Singers  
 KWTO-Five Ambassadors  
 WDAF-Gospel Singer  
 \*WHB-News; Livestock Reports  
 WHO-Lem & Martha  
 WIBW-Markets  
 \*WJAG-News  
 WREN-Range Riders  
**12:30 CST 11:30 MST**  
 NBC-Opportunity: KGIF (sw-15.33)

CBS-The Right to Happiness, sketch: KMOX KLZ  
 NBC-By Kathleen Norris, sketch: KOA

MBS-Lillian Sherman, songs: KFEL KFOR KSAL KWK  
 \*News: KFEL KFHI KGBX KGNF KSCJ KWTO WHO WREN WOV KFKA  
 KANS-Varsity Prom  
 KARK-Lightcrust Dough Boys  
 KFAB-Last Call For Dinner  
 KMBC-Dinner Bell Time  
 KOAM-Salon Orch.  
 KOIL-It'll Never Forget  
 \*KOWH-News  
 KTHS-Arlington Orch.  
 KVOD-Captain Ozie Sings  
 KVOO-Bob Willis' Playboys  
 KVOI-Stars Over Hollywood  
 \*WDAF-News; Weather; Markets  
 WHB-Lazy K Ranchers  
 WIBW-Noonday Prgm.  
 WJAG-Varieties; Mail Bag  
**12:45 CST 11:45 MST**  
 \*NBC-News: Frankie Masters' Orch.; KOAM

MBS-Cheer Up Gang: KFEL KFOR KFKA KWK  
 NBC-Dr. Kate, sketch: KOA  
 \*NBC-News: Harvey Harding, bar.; KOWH WREN (sw-15.33)  
 CBS-Short Short Stories: KLZ  
 \*News: KTHS KVOD  
 \*KARK-News  
 KFEQ-Street Reporter  
 KFHI-Dr. Hess & Clark; Markets  
 KGHF-Little Show  
 KGNF-E. C. Stickelman  
 KLRA-That was the Year  
 KMOX-Lone Journey  
 KOIL-Waltz Time  
 KSCJ-Markets  
 KSD-Betty & Bob  
 KFOR-Organ Reverbs  
 KWTO-Modern Rhythms; Man on the Street  
 WDAF-Remember the Song?  
 WHO-Your Treat  
 WJAG-Voice of the Lobby  
**1:00 CST 12:00 MST**  
 \*MBS-Cedric Foster, news: KWK KFOR KFKA KFEL

NBC- Music Appreciation Hour; Dr. Walter Damosch, cond.; KSCJ WREN KANS  
 KOWH KTHS KOAM (sw-15.33)

Where is John (Smetana); I Beg Thee (Beethoven); Come Follow Me (Hilgon); All Who Sing (Goodman); Suite in Cannon Form, Opus 65 (Arensky); Symphony in D Minor (Frank); Brandenburg Concerto No. 2, in F Major; Pastorale in F, and Fugue in a Gigue (Bach).

CBS-Big Sister: KLZ  
 NBC-Betty Crocker: WOW WHO KOA KSD  
 CBS-Young Dr. Malone, sketch: KLRA KMOX KFAB KOIL WNAX KFHI  
 \*News: KGHF KVOR  
 KARK-Melody Boys  
 \*KCKN-News; Footlight Melodies  
 KFEQ-Orgatron Prgm.  
 KGBX-Melodic Moods  
 KVOD-Blue Plate Special  
 KVOO-Bob Parsons, tar.  
 KWTO-The Laugh Clinic  
 WDAF-The Right to Happiness, sketch

**1:15 CST 12:15 MST**  
 NBC-Arnold Grimm's Daughter, sketch: KSD KOA WDAF WHO WOV  
 CBS-Joyce Jordan, Girl Interene, sketch: KOIL KMOX WNAX KFAB  
 MBS-Is Anybody Home?: KFKA KFEL KFOR  
 CBS-Aunt Jenny's Stories: KLZ  
 KARK-Club & Civic Hour  
 KCKN-Musical Newsy  
 KFBI-Markets  
 KFEQ-Markets; Weather  
 KFHI-Linda's First Love  
 KGHF-Newsletters  
 KGNF-Musical Briefs  
 KLRA-Remember This One?  
 KVOO-Musical Prgm.  
 KVOR-Noonday Party; Melodies  
 KWK-Let's Help You Keep House  
 WDAF-Woman in White, sketch  
 WHB-Five Farm Hands  
 WJAG-Agricultural Agent  
**1:30 CST 12:30 MST**  
 NBC-Music Appreciation Hour: KANS KGHF KSCJ KVOD  
 KTHS WREN  
 CBS-Rhythm Roundup: KLRA

CBS-Fletcher Wiley, talk: KMBC KMOX KLZ  
 MBS-Radio Garden Club: KFEL  
 Topic: "Why Close Your Garden?"  
 NBC-Valliant Lady, sketch: KOA  
 WOW KSD WHO WDAF  
 KARK-Hits & Encores  
 KFAB-Kitty Keene, sketch  
 KFBI-Harmony Kings  
 KFEQ-Modern Salon Group  
 KFHI-Editor's Daughter  
 KFKA-News; Interviews; Markets  
 KGBX-Fed. Women's Club  
 \*KGNF-Nebraska in the News  
 KOAM-Rhythmic Moods  
 KOIL-Dance Melodies  
 KVOO-Novachord Trio  
 \*KWK-News  
 KWTO-Slim & Junior  
 WHB-Voice of Kansas City  
 WNAX-Judy & Jane  
**1:45 CST 12:45 MST**  
 NBC-Light of the World: WHO KOA KSD  
 CBS-My Son & I, sketch: KMBC  
 KFAB KMOX KOIL KFHI WNAX  
 MBS-School of the Air: WHB  
 KFEL KFKA  
 Judy & Jane: WDAF KVOO  
 KARK-Robt. Small's Orch.  
 KCKN-Dance Hour  
 KFEQ-Farm Security Admin.  
 KGBX-Tea Time Melodies  
 KGNF-Let's Dance  
 \*KLZ-News  
 KFOR-Farm Service Prgm.  
 KWK-Musical Prgm.  
 KWTO-Ma Perkins, sketch  
 WJAG-Organ Records  
**2:00 CST 1:00 MST**  
 NBC-The Story of Mary Marlin, sketch: WDAF WOW KOA KSD  
 WHO KVOD KARK  
 CBS-Martha Webster, sketch: KLZ  
 CBS-Organ Reflections: KOIL (sw-17.83)  
 NBC-Orphans of Divorce, sketch: WREN KVOD KTHS KGHF KWK (sw-9.53-15.33)  
 MBS-Four Ink Spots: KFOR KFBI KFEL WHB  
 CBS-Mary Margaret McBride, sketch: WNAX KMOX  
 Markets: KFEQ KFHI KGNF  
 \*KANS-News  
 \*KCKN-News; Musicale  
 KFAB-Erma Cartwright, piano  
 KLRA-On the Mall  
 KMBC-P. Hans Flath, organist  
 KOAM-Staff Jamboree  
 KOWH-It'll Revue  
 \*KSCJ-News; Want Ad Rambles  
 KFOR-American Family Robinson  
 KWTO-Kitty Keene, sketch  
 WIBW-Young Dr. Malone  
**2:15 CST 1:15 MST**  
 NBC-Amanda of Honeymoon Hill, sketch: WREN KVOD KTHS KGHF KWK (sw-9.53-15.33)  
 CBS-Golden Treasury of Songs: KLZ KMBC KOIL KFOR KLRA KVOR (sw-17.83)  
 MBS-Sam Koki's Hawaiians: KFEL KFKA KFBI  
 NBC-Ma Perkins, sketch: WDAF KVOO WOW KSD WHO KARK KOA  
 \*KANS-Music You Want; News  
 \*KFAB-News; Livestock Markets  
 KFEQ-Missouri Pioneers  
 KFHI-Ark Valley Boys  
 KGBX-Hollywood Spotlight  
 KGNF-Musical  
 KSCJ-Vagabonds  
 KWTO Judy & Jane  
 WIBW-Kansas Roundup  
 WJAG-Afternoon Concert  
 WNAX-Your Treat  
**2:30 CST 1:30 MST**  
 CBS-Kate Hopkins, sketch: KLZ  
 NBC-Pepper Young's Family, sketch: KSD WDAF KOA WOW  
 WHO KARK KVOO  
 \*CBS-Amer. School of the Air; News: KLRA KFOR WNAX  
 KMBC KOIL KMOX  
 Subject: "Do We Get Adequate Return for Our Taxes?"  
 NBC-John's Other Wife, sketch: KTHS KVOD WREN KGHF KWK (sw-9.53-15.33)  
 MBS-Scrapbook Stories: KFKA  
 WHB KFEL KSAL  
 KCKN-Tropical Moods  
 KFAB-Cornhusker Jamboree  
 KFBI-Judy & Jane  
 KFEQ-Donna Lee  
 KFHI-Butter-Nut Jamboree  
 KGBX-The Music You Want  
 KGNF-World Book Man  
 \*KOAM-News; Markets  
 KSCJ-To be announced  
 KFOR-Musical  
 KWTO-Jim West Jamboree  
**2:45 CST 1:45 MST**  
 NBC-Vic & Sade, sketch: WOW WHO KVOD KOA KARK WDAF KSD  
 NBC-Just Plain Bill, sketch: KTHS WREN KVOD KGHF KWK (sw-9.53-15.33)

MBS-George Fisher, Hollywood Reporter: KFKA WHB KFEL KSAL  
 KCKN-People's Choice  
 KFBI-Frank Chiddix, pianist  
 KFEQ-Minor Clites  
 KGNF-Swing Organ  
 \*KLZ-Knox Manning, News  
 KOAM-Organ Melodies  
 \*KOWH-News  
 KSCJ-Reminiscence in Rhythm  
 WNBC-Betty & Bob  
**3:00 CST 2:00 MST**  
 NBC-Mother of Mine, sketch: WREN KWK KVOD KTHS KGHF  
 NBC-Backstage Wife, sketch: WOW WDAF WHO KOA KSD  
 NBC-To be announced: KGBX KSCJ (sw-9.53)  
 CBS-Portia Faces Life, sketch: KFAB KOIL KMOX WIBW  
 WNAX KLRA KMBC KFHI KLZ  
 MBS-To be announced: KFEL  
 KANS-Nan Birney, songs  
 KARK-Your Treat  
 \*KCKN-News; Guess a Band  
 \*KFBI-News; Afternoon Melody  
 KFEQ-Pony Express Round-up  
 KFKA-To be announced  
 \*KGNF-Monitor News  
 KOAM-Christian Science Speaker  
 KOWH-Treasure Chest  
 \*KVOO-News; Musicale  
 KWB-Markets; Ozark Events  
 WHB-Dance Orch.  
 WJAG-Football, Norfolk vs. Hastings  
**3:15 CST 2:15 MST**  
 \*NBC-Club Matinee; Ransom Sherman, m.c.; Vocalist; Orch.; News: WREN KANS KGHF KGBX KOWH KSCJ KTHS KVOD (sw-9.53)  
 CBS-Myrt and Marge, sketch: KLZ WIBW  
 NBC-Stella Dallas, sketch: WHO WOV WDAF KVOO KOA KSD  
 MBS-World's Fair Band: KFEL KFKA KSAL WHB KFOR  
 CBS-We, the Abbotts, sketch: KMBC KMOX KFHI  
 \*KARK-News  
 KCKN-The Hit Revue  
 KFAB-Cornhusker Jamboree  
 KFBI-Family Life Radio Forum  
 KGNF-Castles in the Air  
 KLRA-Organ Melodies  
 \*KOIL-News  
 KVOR-Ivory Miniatures  
 KWK-Swing Clinic  
 KWTO-Blue Ridge Mt. Boys  
 WNAX-Frank & Julia at Home  
**3:30 CST 2:30 MST**  
 NBC-Lorenzo Jones, sketch: WOW WHO WDAF KVOO KSD KOA  
 CBS-Hilltop House, sketch: KLZ  
 KMBC WIBW KMOX KFAB  
 KLRA WNAX KFHI KOIL  
 CBS-To be announced: KFOR (sw-15.27)  
 MBS-To be announced: KFEL KFKA  
 KARK-Linda's First Love  
 \*KFEQ-News  
 KGBX-American Family Robinson  
 KGNF-Round the Town  
 KOAM-Hillbilly Hilarities  
 KVOR-Matinee Melodies  
 \*KWK-News  
 WHB-Weather; Staff Frolic  
**3:45 CST 2:45 MST**  
 CBS-Stepmother, sketch: KLZ  
 NBC-Young Widder Brown, sketch: WHO WDAF WOW KSD KVOO KOA  
 MBS-Johnson Family: KFEL  
 KFKA KSAL-KFBI KWK  
 CBS-Kate Hopkins, Angel of Mercy: KFHI WNAX KOIL  
 KFAB KMOX KMBC  
 KARK-Editor's Daughter  
 KCKN-Mixed-Up Melodies  
 KFEQ-Piano Moods  
 KLRA-Melody Time  
 KOAM-Community Editor  
 KWTO-Alpen Brau Boys  
 WIBW-Kitty Keene  
**4:00 CST 3:00 MST**  
 NBC-Frank & Archie: KSCJ  
 KTHS WREN KVOD KANS  
 KGHF KWK  
 CBS-The Goldbergs, sketch: KMOX  
 CBS-Music in the Air: KLRA  
 MBS-To be announced: KFEL  
 KFKA  
 NBC-Girl Alone, sketch: KOA  
 KVOO WDAF WHO WOV KARK  
 KSD  
 \*News: KFHI KGNF KWTO  
 \*KCKN-News; Ad-Liner  
 KFAB-Romance of Helen Trent  
 KFBI-I S A 2; Kansas Cowboys  
 KFEQ-Donna Lee  
 KLZ-Your Treat  
 KOAM-In the Crime Light  
 KOIL-Let's Take It Easy

B-10/2 Page 31  
**FRIDAY**  
**October 25**

KOWH-Public Pulse of the Air  
 KFOR-Music in the Air  
 \*WHB-News; Facts  
 WIBW-Ma Perkins  
 WNAX-Vic & Sade  
**4:15 CST 3:15 MST**  
 NBC-Charles Dant's Music: KSCJ WREN KANS KTHS  
 KOWH  
 MBS-To be announced: KFEL  
 KWK KFKA WHB  
 CBS-The O'Neills, sketch: KMOX  
 CBS-Music in the Air: KLRA  
 KFHI KLRA KOIL KFOR  
 NBC-Lone Journey, sketch: WHO  
 WDAF KVOO WOW KOA KSD  
 KARK  
 KCKN-Jockey Club  
 KFAB-Our Gal Sunday  
 KFBI-Nita Kay's Scrapbook  
 KFEQ-Matinee  
 KGHF-Afternoon Tunes  
 KGNF-Request Prgm.  
 KLZ-My Son & I  
 KOAM-It's Dance Time  
 KVOD-Afternoon Dance  
 KWK-To be announced  
 KWTO-Tin Pan Alley  
 WIBW-Life Can Be Beautiful  
 WJAG-For Children Only  
 WNAX-Arnold Grimm's Daughter  
**4:30 CST 3:30 MST**  
 NBC-The Guiding Light, sketch: WDAF WOW WHO KSD KARK  
 CBS-David Elwyn Bar: KFHI  
 KLRA KFOR KVOR  
 NBC-Charles Dant's Music: KVOO  
 KVD KGHF  
 NBC-To be announced: KVOO  
 KOA  
 MBS-Frank Gagen's Orch.: KWK  
 KFEL  
 KCKN-Words & Music  
 KFAB-To be announced  
 KFBI-Hannond Lyrics  
 KFEQ-The Rhythm Console  
 KLZ-Meet Miss Julia  
 KMOX-The Editor's Daughter  
 KOIL-Comm. Editor  
 KTHS-Musical Prgm.  
 WHB-Songs of the Saddle  
 WIBW-Matinee  
 \*WJAG-News  
 WNAX-Road of Life  
**4:45 CST 3:45 MST**  
 CBS-Scattergood Baines, sketch: KLZ  
 KLRA KMBC KFHI KFAB  
 WNAX KMOX  
 NBC-Life Can Be Beautiful, sketch: WHO KOA KSD WOW  
 WDAF  
 NBC-Wayne Van Dyne, tr.: KGBX  
 KSCJ WREN KANS  
 KVOO KWK KOAM (sw-15.33)  
 MBS-Captain Midnight, sketch: KFKA  
 KARK-Rhythm & Romance  
 KFBI-Teddy Combs  
 KFEL-The Rhythm Five  
 KFEQ-Tropical Moods  
 KGBX-The Plainsmen  
 KGHF-Hits & Encores  
 KGNF-Black Magic  
 KOIL-Top Tunes  
 \*KOWH-News; Orrin Tucker's Orch.  
 KTHS-Today's Winners  
 KVOO-Wood Sisters  
 KWTO-Through the Ages  
 KVOD-Hollywood Brevities  
 WJAG-Devotional  
**5:00 CST 4:00 MST**  
 CBS-Young Dr. Malone, sketch: KLZ  
 KMBC  
 NBC-Set Sail, sketch: KSCJ  
 NBC-Concert Orchestra: KGBX  
 KARK (sw-9.53)  
 \*MBS-News: To be announced: KFBI  
 CBS-Rhythm Rascals: KFOR  
 \*News: KGHF KSD WHO  
 WREN KOAM KFEL  
 \*KANS-News; Lost & Found  
 Forum  
 KCKN-Cocktail Hour  
 KFEQ-Plead of Life  
 KFEQ-It'll Revue  
 KFHI-Ma Perkins  
 KGNF-Sports  
 KLRA-Zoo Antics  
 KMOX-Bob Dunham, Comments  
 KOA Judy & Jane  
 KOIL-Musical Interlude: Song  
 Hite  
 KOWH-Sports  
 \*KTHS-News; Markets; Radio  
 Calendar  
 KVOD-Teatime Tempos  
 \*KVOO-News; Musicale  
 KFOR-Fairy Tales  
 KWK-Donothy Mattingly, songs  
 (Continued on Next Page)

## RECORDS-8¢

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Victor, Columbia, Decca, etc. Slightly used. Guaranteed to play like new, or money refunded. Such artists as Bing Crosby, Benny Goodman, Wayne King and hundreds of others. 10 different records \$1.00, in large quantities 8¢ each. Write for free particulars. C. HOODWIN CO., Dept. P3, 4419 Broadway, Chicago, Ill.

### Money Making OCCUPATION

Sell New Advertising UNIFORMS

Even men without selling experience making sensational earnings introducing advertising embroidered uniforms, work garments, jackets, pants, etc., to garages, shops, service stations, factories, businesses, etc. Exciting features; sensational values; top quality. Complete equipment and full instructions sent you FREE. Write quick.

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### Wonder-Tone NOISE ELIMINATOR and Wonder-Tone AERIAL ELIMINATOR

Don't let distracting buzzes and clicks caused by electrical home appliances, rain, snow, etc., spoil your radio reception. Just attach the amazing WUNDER-TONE NOISE ELIMINATOR and AERIAL ELIMINATOR to your radio (long or short wave) and enjoy a new thrill in reception on local and distant stations.

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Yes—absolutely FREE! \$6.00 worth of actual full size packages of famous Zanol Food, Grocery, and Household Products! I make this exciting offer to every man and woman who wants to earn money in spare or full time taking orders for more than 200 necessities. Don't wait! Rush your name and address today and don't send one penny. Nothing to pay us for these products now or any time.

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Just write to see you want to make money for yourself with Zanol Food and Household Products. That's all! Get my big assortment of \$6.00 worth of actual full size products FREE! Send no money. But write me TODAY! ZANOL, 4264 Northmouth Ave., Cincinnati, Ohio.



**June Lang**

Beautiful screen actress who is increasing her following with each successive appearance.

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Beautiful women everywhere realize that the foundation of glamour and feminine charm is a soft, lovely, clean skin.

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the all-purpose face cream that is as handy to use as a lipstick, has been the favorite with thousands of women for many years. Use it night and morning and you'll find that it keeps the skin clean by removing every particle of old make-up and at the same time providing a perfect foundation for a new toilette. Skin roughness caused by chapping disappears. Blackheads are discouraged by the cleansing of pore openings. Try the purse size sample of Sem-pray Jo-ve-nay and be convinced. Use the coupon.

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 City: \_\_\_\_\_ State: \_\_\_\_\_

# FRIDAY

## October 25

(5:00 p.m. Continued)

KWTO-Organ Reveries  
WDAF-Arnold Grimm's Daughter  
WIBW-Harrison 1161  
WJAG-Musical Roulette  
★WNAX-News; Marion's Minute  
★

**5:15 CST 4:15 MST**  
NBC-Irene Wicker, sketch:KSCJ  
KTIS WREN KVOD

★NBC-Rhythmaires; News:  
KVOO KOAM

CBS-Hedda Hopper's Hollywood:  
KMBC KLZ KOIL KFH WNAX  
KMOX

KANS-What Goes on Here  
KCKN-Band of the Day  
KFAB-To be announced  
KFBI-Paradise  
KFEL-Anson Week's Orch.  
KGHF-Afternoon Varieties  
KGNF-Half & Half  
★KLRA-Sports; Interlude; News  
★KOA-News; Markets  
KOWH-It's Dance Time

KSD-Jack Armstrong  
KVOR-Just Relax  
★KWK-News  
KWTO-Double Mellow Melodies

WDAF-Light of the World  
WIBW-Olivia & Joaquin  
WHO-Meet Miss Julia  
WJAG-Graham W. Howe, bar-bar.

**5:30 CST 4:30 MST**  
★CBS-Paul Sullivan Reviews the  
News: KOIL WNAX KMOX  
KMBC KFAB

NBC-Three Cheers: KGBX KOAM  
(sw-9.53)

NBC-Bud Barton, sketch:KSCJ  
KVOD KGHF KTIS WREN  
KANS

MBS-Len Salvo, organist: KFEL  
KFKA KFOR

CBS-Joyce Jordan, sketch: KLZ  
★News: KFEQ KVOR WHB  
KGNF

★KARK-News  
KCKN-Sundown Serenade  
KFBI-Sports Views  
KFH-To be announced  
KLRA-Jack Armstrong  
KOA-Concert Hall  
★KOWH-News  
KSD-Tele-Tunes  
KVOO Sports  
KWK-Superman  
KWTO-Sully's Radio Spotlight

WDAF-Jack Armstrong, sketch  
WIO-Jack Armstrong  
WIBW-Jack Armstrong  
**5:45 CST 4:45 MST**  
NBC-Tom Mix, sketch: WREN  
KGHF WENR KVOD  
★CBS-The World Today: KFH  
KFAB KOIL KLZ KVOR KMOX  
MBS-To be announced: KFBI  
WIBW KWK

★News: KSCJ KVOW WOW  
KANS  
KARK-Sports  
KCKN-Going Places  
KFEL-Buddy Cole's Orch.  
KFEQ-Allen Roth  
KFKA-Impressions in Wax  
KGBX-Dinner Music  
KGNF-Ed and Zeb  
KLRA-Double Mellow Melodies  
KMBC-Scrappy O'Brien & Toy  
Band

KSD-Stockton & Eschen  
★WDAF-News; Sports  
WHO-Songfellows  
WIBW-Vic & Sade  
WNAX-Jack Armstrong

**6:00 CST 5:00 MST**  
NBC-Joseph Marais, songs:  
KGHF KSCJ KVOD  
★NBC-Fred Waring in Pleasure  
Time: WDAF WSM KANS WOW  
KVOO KARK  
CBS-Amos 'n' Andy, sketch:  
WNAX WBBM KMBC KMOX  
KFAB KOIL KRNT (sw-11.83)  
★MBS-Fulton Lewis, Jr., comm.:  
KSAL KFBI KFKA KSO  
★News: KFH KFOR KGBX  
KLZ  
KCKN-Dance with America  
KFEL-Lone Ranger  
KFEQ-The Rhythmic Age  
KLRA-This World Today  
★KMBC-News; Sports  
KOA Novatime  
KSD-Allen Roth's Orch.  
KVOR-In the Corral  
KWK-Lone Ranger  
WENR-Radio Fanfare  
WGN-Don Pedro, pianist  
WHO-Sunset Roundup  
★WIBW-Little Crow: News  
WMAQ-Sweet & Swing; Passing  
Parade  
WMT-Dinner Dance Music  
WREN-To be announced

**6:15 CST 5:15 MST**  
CBS-We, the Abbotts, sketch:  
KLZ KVOR KMOX

### NIGHT

Where there is no listing  
for a station its preceding  
program is on the air.

**6:00 CST 5:00 MST**  
NBC-Joseph Marais, songs:  
KGHF KSCJ KVOD

★NBC-Fred Waring in Pleasure  
Time: WDAF WSM KANS WOW  
KVOO KARK

CBS-Amos 'n' Andy, sketch:  
WNAX WBBM KMBC KMOX  
KFAB KOIL KRNT (sw-11.83)  
★MBS-Fulton Lewis, Jr., comm.:  
KSAL KFBI KFKA KSO  
★News: KFH KFOR KGBX  
KLZ  
KCKN-Dance with America  
KFEL-Lone Ranger  
KFEQ-The Rhythmic Age  
KLRA-This World Today  
★KMBC-News; Sports  
KOA Novatime  
KSD-Allen Roth's Orch.  
KVOR-In the Corral  
KWK-Lone Ranger  
WENR-Radio Fanfare  
WGN-Don Pedro, pianist  
WHO-Sunset Roundup  
★WIBW-Little Crow: News  
WMAQ-Sweet & Swing; Passing  
Parade  
WMT-Dinner Dance Music  
WREN-To be announced

**6:15 CST 5:15 MST**  
CBS-We, the Abbotts, sketch:  
KLZ KVOR KMOX

★NBC-John W. Vandercook;  
News: KGBX KSD KOA WHO  
WSM WMAQ KVOW WDAF (sw-  
9.53)

MBS-Red Grange, Forecast:WGN  
KOIL. WMT KSAL KCKN KFOR  
WNAX WREN

★CBS-Lanny Ross, tr.: KFAB  
WBBM KRNT KMOX KMBC  
KOIL

NBC-Joseph Marias, songs:  
WENR KSO  
Sports: KFH KSCJ KANS  
KCKN-Rad Grange  
KFBI-Norse Gospel Trio  
KFEQ-Organ Reveries  
★KFKA-Five Star Final  
KGBX-Charlotte  
KLRA-Goldcrest Five  
WIBW-Checkerboard Time

**6:30 CST 5:30 MST**  
CBS-Al Pearce's Gang: KMBC  
NBC-Johnny McGee's Orch.:  
KSCJ KVOD

CBS-Designed for Dancing: KFAB  
★News: KFEQ WGN WHO WLS  
KANS

KARK-Safety Prgm.  
KCKN-Dance With America  
★KFBI-News; Music to Read By  
KFEL-Texas Jim Lewis  
KFH-First Federal Quartet  
KFKA-Melody Trio  
KGBX-Featured Orch.  
KGHF-Former Favorites  
KLRA-Amer. Family Robinson  
KLZ-Skipper Jim  
KMOX-Sports Quiz Board  
KOA-Teatime Tunes  
KOL-Mystery Band  
KSD-Cheri McKay & Co.  
KVOO-Answer Man  
KVOR-Rhythm Revue  
★KWK-Sports; News  
WBBM-Sports Highlights  
WDAF-Sports Chat  
WIBW-Morning Prgm.  
WJAG-Agriculture Agent  
WMAQ-Musical Entire; Sports;  
Passing Through  
WMT-Sherlock Holmes  
WNAX-Sherlock Holmes  
WREN-Harold Harding  
WSM-Big Town, drama

**6:45 CST 5:45 MST**  
NBC-Johnny McGee's Orch.:  
KANS

CBS-Designed for Dancing: KOIL  
KFH KFAB  
MBS-Inside of Sports: WGN  
KWK  
MBS-Captain Midnight: KFEL  
KARK-Let's Dance  
KFEQ-The Uptowners  
KGBX-Cords Three  
KLRA-Mary McMillen Clements  
KLZ-Jack Armstrong  
KOA-I Am An American  
KOIL-Red Grange  
★KSD-Musical Interlude; News  
★KVOD-News  
KVOO-Sportsmen's Service  
KVOR-Variety Prgm.  
WBBM-Rhythm Takes a Ride  
WDAF-Studio Orch.  
WHO-Richard Himber's Orch.  
WIBW-Arizona Range Riders  
WLS-The Westerners  
WMAQ-Political Talk  
WREN-Football Forecast

**7:00 CST 6:00 MST**  
NBC-To be announced: KFI  
MBS-Dramatic Show: Harold  
Stokes' Orch.; Vocalist: WGN  
KFKA KFEL KWK

NBC-Harry Kogen's Orchestra:  
WREN KSCJ KGHF KANS KSO  
KVOD WLS

★CBS-Kate Smith Prgm.;  
Willie Howard, comedian; Ted  
Collins, m.c.; Ted Straeter Chor-  
us; Andre Baruch, announcer;  
Jack Miller's Orch.; News: KFAB  
WNAX KOIL WMT KRNT KMBC  
WBBM KMOX WIBW KLRA  
KLZ (sw-11.83)  
Tonight's drama, "The Thief  
of Bagdad," stars Sabu, "The  
Elephant Boy."

★NBC-Cities Service Concert;  
Lucille Manners, sop.; Ross Gra-  
ham, bar.; Grantland Rice, sports;  
Frank Black's Orch.: KSD WSM  
KVOO KARK WDAF WMAQ  
WOW (sw-9.53)  
KCKN Musical Workshop  
KFBI Political Prgm.  
KFEQ On with the Dance  
KFH Concert Echoes  
KGBX Spice of Life  
KVOR Girl Scout Prgm.

**7:15 CST 6:15 MST**  
KFEQ-Rhythm Console  
KCKN-Trade Independent Prgm.  
KFKA-Intern'l Sunday School  
KVOR-Dinner Musicale

**7:30 CST 6:30 MST**  
MBS-Sinfonietta: KFEL KFKA  
KSAL

★NBC-Death Valley Days, dra-  
ma: WREN KSO KWK WLS  
"Hannah Clapp, Schoolmarm"  
is tonight's drama.

★NBC-From Hollywood Today:  
Charles Dant's Orch.; Vocalists:  
KSD WMAQ WOW KOA KVOW  
KANS KARK (sw-9.53)  
KCKN-Story of the Week  
KGBX-Salun Music  
KGHF-Frank Westerfield  
KSCJ Sixix Citizens  
KVOD-Concert Corner  
KVOR-Lost Empire  
WDAF-Democratic Nat'l Comm.  
WGN Sports  
WHO-John K. Valentine  
WSM-Irene Rich

**7:45 CST 6:45 MST**  
MBS-Sinfonietta: KFOR  
★KFH-Swingsters; News  
★KGBX-News  
KGHF-Touchdown Tips  
★KVOR-Music of the Moment;  
News  
WGN-Raymond Scott's Orch.  
WSM-To be announced

**8:00 CST 7:00 MST**  
★NBC-Waltz Time; Abe Ly-  
man's Orch.; Frank Munn, tr.;  
Amsterdam Chorus: WDAF KSD  
WMAQ WSM KVOW WOW KOA  
WHO (sw-9.53)

★NBC-Gangbusters, crime dra-  
mas: KGHF KSO KSCJ KVOD  
KWK WENR WREN KTIS

★CBS-Johnny Presents; Dra-  
ma; Johnny Green's Orch.: Ray  
Bloch's Swing Fourteen; Solists:  
KFAB WBBM KRNT KMOX  
KOIL KFH KLRA WIBW WMT  
KMBC WNAX  
★MBS-Gabriel Heatter, comm.:  
KSO

KANS-To be announced  
KARK-I Love a Mystery  
★KCKN-News; Dancing Under  
the Stars  
★KFEL-News; Broadcast Music  
★KFOR-News  
KGBX-Featured Orch.  
KLZ-Music of the Free  
KVOR-Sundown Serenade  
WGN-Gabriel Heatter

**8:15 CST 7:15 MST**  
MBS-Sports Guide: KFEL KSAL  
KGBX-Pacific Paradise  
KTIS-Memory Lane  
★WGN-News

**8:30 CST 7:30 MST**  
★MBS-I Want a Divorce,  
drama: KFOR KFEL KSAL  
WGN KWK  
★NBC-News; Song of Your Life:  
KSO KSCJ KANS

★NBC-Everyman's Theater  
Dramas By Arch Oboler; Orch.  
Cond. By Gordon Jenkins; guest  
stars: WDAF KVOO KOA WOW  
WIO KARK WSM KSD  
Tonight's drama, "Mr. and  
Mrs. Clump," stars Walter Hus-  
tan and his wife, Nan Sumner-  
land.

CBS-To be announced: KMOX  
KRNT KMBC KFAB WIBW  
WMT KOIL KLZ WBBM KLRA

KCKN-Roller Derby  
KFH-To be announced  
★KVOD-News  
KVOR-Bobby Mack's Orch.  
WENR-Political Talk  
WNAX-Cornhusking

**9:00 CST 8:00 MST**  
★NBC-Wings of Destiny, dra-  
ma: KVOO WMAQ WSM KSD  
WHO WDAF KARK WOW KOA  
(sw-9.53)  
★CBS-Believe It or Not Rip-  
ley, Linda Lee, vocalist; B. A.  
Rolle's Orch.: KLZ KFAB WMT  
WNAX KMBC WIBW KOIL  
KFH KLRA KMOX WBBM

Guests: A. L. Plant of New  
York City, who sells holes out  
of doughnuts; Bernhart Stites  
and family of Nutley, New Jer-  
sey, who have the World's  
Drinking Championship; and Al-  
bert McFite, who has eaten  
doughnuts since 1907. Tonight's  
drama will be about John Paul  
Jones, in honor of Navy Day.

NBC-Concert Orch.: KSCJ KSO  
KGHF KWK KTIS WENR  
KANS WREN

★MBS-Raymond Gram Swing  
comm.: KFEL KSAL WGN  
KCKN-Ray Hughes' Orch.  
KGBX-Dance Hour  
KVOD-To be announced  
KVOR-Nat Shikret's Orch.  
KMBC-Rhythm Riders; Judy  
Allen  
KMOX-Tobe announced  
KTIS-Fredrick Clark's Orch.

★KWK-News  
★WBBM-News  
WDAF-Dance Orch.  
WGN-Lawrence Welks' Orch.

**9:30 CST 8:30 MST**  
NBC-Dance Orch.: KANS KGBX  
KGHF KVOD KARK KSCJ  
WREN KSO

★NBC-Alec Templeton Time;  
Pat O'Malley, m.c.; Ray Noble's  
Orch.: KSD WOW WMAQ KOA  
WDAF WIO (sw-9.53)  
For further detail see sponsor's an-  
nouncement on this page.

CBS-Back Where I Come From:  
(sw-9.65)  
MBS-Lone Ranger, drama: KSAL  
NBC-Marathon Melodies: KWK  
WENR

CBS-Al Pearce's Gang Artie  
Auerbach (Mr. Kitzel); Dick  
Lane; Arthur Q. Bryan; Blanche  
Stewart; Carl Hoff's Orch.:  
WNAX WMT KOIL KLZ WBBM  
KFAB WIBW KFH KMOX  
KRNT

Guests: Plehat Brothers, har-  
monica duo, from station WCCO,  
Minneapolis, Minnesota.

KCKN-Jockey Club  
KFEL-Political Broadcast  
KFKA-Melody Mill  
KLRA-To be announced  
★KMBC-News; Sports  
★KTIS-News  
KVOO-Through the Years  
KVOR-Shall We Waltz  
WGN-Sherlock Holmes  
WSM-Fireside Singers

**9:45 CST 8:45 MST**  
★CBS-News of the War: KLRA  
(sw-9.65)  
KFEL-Don Allen's Orch.  
★KFOR-News  
KMBC-Richard Himber's Orch.  
KVOR-Hit of the Week

**10:00 CST 9:00 MST**  
★NBC-Fred Waring in Pleasure  
Time: WIO KOA KSD WMAQ  
WOW KARK  
NBC-Johnny Messner's Orch.:  
KSCJ KVOD WREN KTIS  
CBS-Amos 'n' Andy: KLZ  
MBS-Will Osborne's Orch.: WGN  
KFEL KFOR

CBS-Sports Time: (sw-9.65)  
★News: KFH KFKA KVOR  
WDAF WMT WNAX KVOO  
KANS WOW WBBM WIBW  
RCKN  
★KARK-News  
KFAB-To be announced  
KGHF-Dancetime  
★KLRA-News; Interlude; Sports  
KMOX-Mellow Time  
★KOIL-Raymond Gram Swing  
KWK-One Man's Opinion  
WENR-Ten O'Clock Final  
★WSM-World in Review

**10:15 CST 9:15 MST**  
★CBS-Lanny Ross, tr.: KLZ  
CBS-Everett Hoagland's Orch.:  
KRNT KLRA WMT KFH (sw-  
9.65)  
★MBS-California Melodies;  
Maxine Gray, vocalist; Art  
Tatum, pianist; Dave Rose's  
Orch.: WGN KFKA KFOR  
KFEL

NBC-Johnny Messner's Orch.:  
KGFH  
NBC-Glenn Garr's Orch.: KARK  
KGBX  
★News: KMOX KOA WIO  
WMAQ KTIS  
KANS-Dance Orch.  
KCKN-Harlan Leonard's Rockets  
KOIL-Political Talk  
KSD-Mellow Melodies  
KVOD-Favorites of 1950  
KVOR-Electricity Speaks  
KWK-Fu Manchu  
WBBM-Pat Flanagan Presents  
WDAF-Studio Orch.  
WGN-At the Blackhawk  
WIBW-National Defense  
WNAX-Red Grange's Forecast  
WSM-Owen Bradley; Sports

**10:30 CST 9:30 MST**  
NBC-Death Valley Days, drama:  
KOA  
CBS-Ray Herbeck's Orch.: KFAB  
KLRA WNAX KFH KRNT  
WMT WIBW

NBC-Charlie Barnet's Orchestra:  
KGHF KSCJ KARK WREN  
★CBS-Johnny Presents: KVOR  
KLZ

★NBC-Salute to the Byrd Ex-  
pedition: KGBX KVOD WSM  
Minneapolis, Minnesota, an-  
nounces the Byrd Antarctic Expe-  
dition.

MBS-California Melodies: KSAL  
★News: KOIL KSD  
KANS-Parade of Melody  
★KFEL-Fulton Lewis, Jr., comm.  
KFKA-Sports  
KMBC-Rhythm Riders; Judy  
Allen  
KMOX-Tobe announced  
KTIS-Fredrick Clark's Orch.

★KWK-News  
★WBBM-News  
WDAF-Dance Orch.  
WGN-Lawrence Welks' Orch.

WHO-Football Roundup  
WMAQ-Emil Coleman's Orch.  
**10:45 CST 9:45 MST**  
NBC-Charlie Barnet's Orchestra:  
KTIS

MBS-Bob Howard & Profit Trio:  
KFEL KSAL KFKA KFOR

CBS-Ray Herbeck's Orchestra:  
WBBM  
KCKN-Club Kaysee  
KGHF Songs of the Islands  
★KMBC-The World Today  
KMOX-Moonlight Serenade  
KOIL-Sports  
KSD-Wash. Univ. Educational  
Series

★KVOD-News  
KWK-Will Osborne's Orch.  
WGN-Dick Jurgens' Orch.  
WIO-Old Dreamer

**11:00 CST 10:00 MST**  
★NBC-News; Gene Krupa's Or-  
chestra: KGBX WSM WOW  
WHO KVOD

MBS-Jack Coffey's Orch.: KWK  
KFKA KSAL KFOR

★CBS-News; Jimmie Lunceford's  
Orch.: KLRA WNAX KFAB  
KFH WMT KRNT KOIL WIBW  
(sw-6.12)

★NBC-News; Tony Pastor's Or-  
chestra: KSO WREN KSCJ  
★News: KCKN KGHF KMBC  
WGN KLZ KFEL

KANS-The Music You Want  
KMOX-Masterworks of Music  
KOA-Serenade in the Night  
KSD-Music You Want  
★KVOD-News; Rhythm Spree  
KVOR-Request Hour  
WBBM-Masterworks of Music  
WDAF-Moonbeams  
★WENR-Globe Trotter  
★WMAQ-News; Harry James'  
Orch.

**11:15 CST 10:15 MST**  
NBC-Gene Krupa's Orch.: KSD  
CBS-Jimmie Lunceford's Orch.:  
KOIL KMBC

MBS-Tony Pastor's Orch.: KGHF  
KVOD  
MBS-Jack Coffey's Orch.: WGN  
KSO  
KLZ Eddie Fitzpatrick's Orch.  
WENR-To be announced

**11:30 CST 10:30 MST**  
★NBC-Cecil Golly's Orch.; News:  
WENR KVOD WREN KSCJ  
KGHF

★MBS-News; Ray Noble's Orch.:  
KFEI WGN KFKA KFOR KSO  
KSAL WMT KWK

★MBS-Ramon Ramos' Orch.: KFH  
WBBM WIBW KRNT KMBC  
WNAX KOIL KMOX KFAB  
KLRA (sw-6.12)

★NBC-Glenn Miller's Orchestra;  
★News: KGBX WOW WSM  
WDAF KOA

KOA-Johnny Randolph's Orch.  
KVOO-Music Before Midnight  
★WIO-News  
★WMAQ-Wayne King's Orch.;  
News

**11:45 CST 10:45 MST**  
CBS-Ramon Ramos' Orchestra:  
KMBC  
NBC-Glenn Miller's Orchestra:  
WIO KSD  
KANS-Dance Music  
KLZ-Moon Magic

**12:00 CST 11:00 MST**  
CBS-Bobby Day's Orch.: KLRA  
(sw-6.12)  
★CBS-Paul Sullivan Reviews the  
News: KLZ

MBS-George King's Orch.: KFOR  
KFKA KSAL KWK KFEL  
CBS-Chuck Foster's Orchestra:  
WBBM  
NBC-Dance Orch.: KGBX

★KMOX-News  
★KVOD-News Music & Mine  
KVOR-Treasure Chest  
WENR-Music You Want  
WMAQ-Ernie Holst's Orch.  
End of Friday Programs

**FREQUENCIES**  
KANS-1210 KUOA-1260  
KARK-890 KVOD-650  
KFAB-770 KVOO-1140  
KFEL-1050 KWK-1350  
KFBI-920 KFEQ-1270  
KFEQ-680 KWTO-560  
KFH-1300 WBAF-800  
KFKA-890 WBBM-770  
KFOR-1210 WCCO-810  
KGHF-1250 WDAF-610  
RGIIF-1320 WENR-670  
KGNP-1430 WFAA-800  
KLRA-1380 WFR-720  
KLZ-500 WFB-840  
KMBC-950 WIO-1000  
KMOX-1000 WIBW-580  
KOA-830 WJAG-1060  
KOAM-700 WLR-870  
KOH-1290 WJW-700  
ROWH-690 WMAQ-670  
KRNT-1290 WMT-600  
KSAL-1120 WNAX-570  
KSCJ-1330 WOW-590  
KSD-550 WTKN-1230  
KSO-1430 WSM-650  
KTIB-1060

Listen to  
**Alec Templeton**  
Time with  
**Ray Noble's Orchestra**  
and **Pat O'Malley**  
KSD WHO WDAF KOA  
9:30 CST — P.M. — 8:30 MST

## Our Annual Autumn PROGRAM LOCATOR

An alphabetical index of net-  
work radio stars, sponsors and  
programs—giving time on the  
air—will appear in

Next Week's Issue

of

## MOVIE-RADIO GUIDE

On sale at all newsstands  
on Wednesday, October 23



THE "OUR GAL SUNDAY" CAST. These are the persons who present a radio story (Monday through Friday, CBS) which asks, "Can this girl from a little mining town find happiness as the wife of a wealthy and titled Englishman?" Seated, left to right:

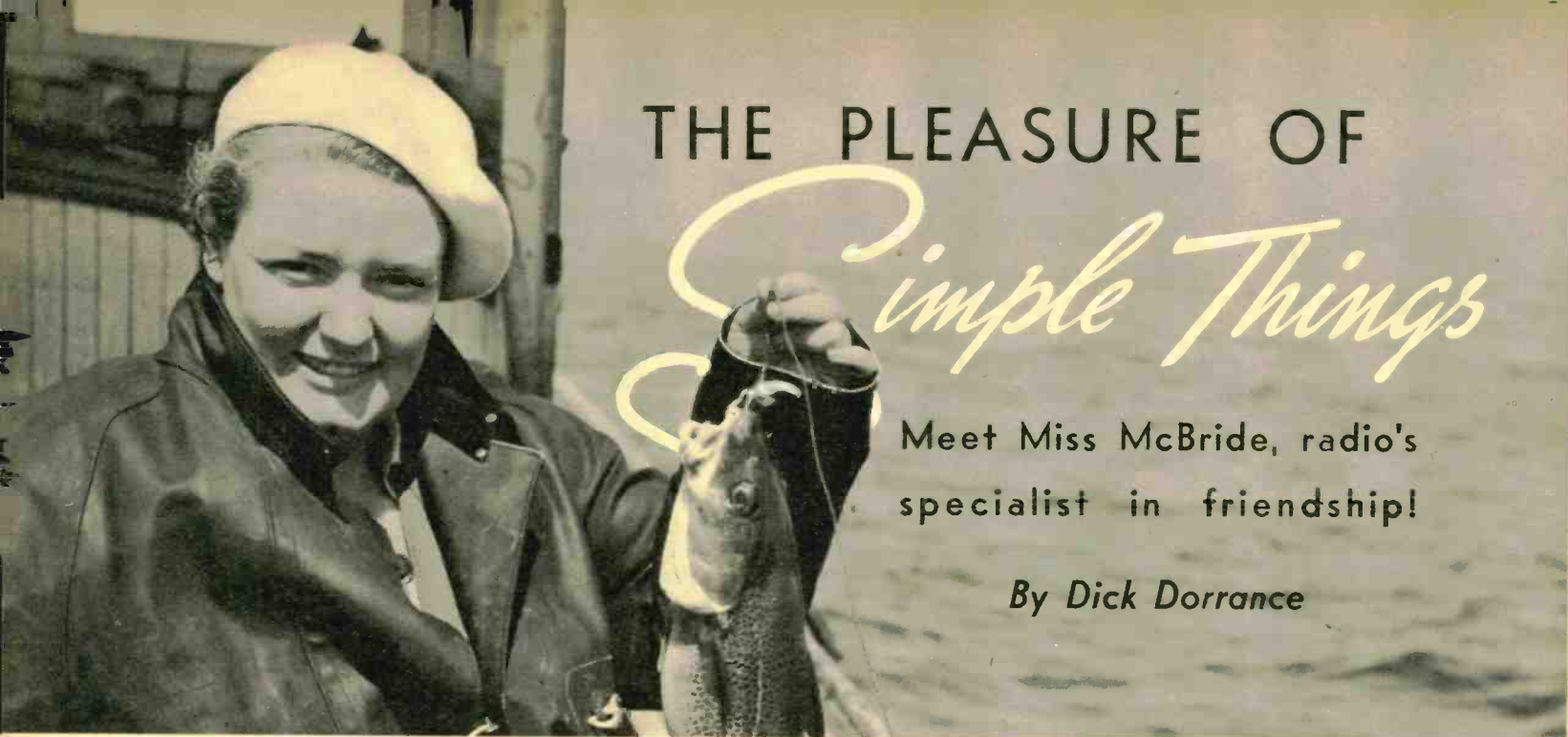
Barbara (played by Kay Brinker), Lord Henry Brinthrope (played by Karl Swenson), Sunday (Dorothy Lowell). Standing, left to right: Director Stephen Gross, Dwight (played by Louis Hall), announcer James Fleming, Lord Percy (played by Eustace Wyatt)

## "OUR GAL SUNDAY"

FOR those who like the melodrama motif in radio serials, "Our Gal Sunday" holds an extra special attraction. Here is a story which starts off with a foundling left on the steps of two old miners' cabin in Silver Creek, Colorado; marries her off to "England's richest and handsomest lord"; and sends the idyllic couple around the world. Result: The admirable mixture of sentiment and fantasy which characterizes this CBS serial show. And here, in the current trend of the story, is what the uninitiated may expect . . . When Sunday, the foundling grown up, and her husband, Lord Brinthrope, left Honolulu some weeks ago on their

friends' yacht, the captain deliberately took the ship from its course. Shipwreck in the South Seas leaves them on an island owned by Oliver Drexton, who poses as "king" of the natives, but really is a wealthy American. He astonishes Sunday by telling her that he fell in love with her several years ago in England, and has built his marvelous Coral Palace and a super-civilization on his island—all with the conviction that Sunday would some day come there. Then he commands her to urge Henry to leave the island—and herself. How Sunday and Henry contrive to escape and return to their Virginia home makes exciting listening indeed.

# FIRST FAMILIES OF RADIO



# THE PLEASURE OF

# *Simple Things*

Meet Miss McBride, radio's specialist in friendship!

By Dick Dorrance

AMPLY PROPORTIONED MARY MARGARET McBRIDE, informal radio columnist, enjoys unglamorous cod-fishing. She's heard Mon., Wed., Fri. over CBS

**I**F HAVING friends is one of the happiest things in the world, then Mary Margaret McBride certainly has more than her rightful share of this world's happiness. And yet it is no more than her due, for Mary Margaret McBride has brought unmeasured pleasure into the gray, drab lives of numberless women.

It is a pleasure that comes from simple things, from a simplicity that can be engendered only by sincerity. It is based on a gentle voice, a soft personality, the careful choice of plain words to describe a multitude of wonderful matters beyond the lives of average women radio listeners.

And so, through a succession of years, the voice of Mary Margaret McBride has become an integral part of the daily routine of American women—a routine of domesticity that starts when the breakfast coffee goes on the stove and knows no pause until the last light is turned out at night. Her daily broadcasts have ranked as an event to these women—as a window through which they may watch the world go by and escape momentarily from a prison of dullness.

To watch Mary Margaret McBride broadcast—as she is now doing each Mon., Wed., Fri., over a CBS network—is to witness a study in informality. She sits quietly at a table above which hovers the omnipresent microphone. Before her, perhaps, are a few scattered notes, but it is seldom that she refers to these. Guests, who sit across the table from her ample form (for Mary Margaret McBride is of generous silhouette), are required to talk without prepared scripts. If a person really knows his subject, says she, he doesn't need a script.

There is an air of gracious ease over all. The announcer is brought in frequently during the discussion, there are references to the control engineer, to her friends, to recent activities she has enjoyed. The only thing lacking is a cup of tea between her and the radio listener.

Unusual? Yes, for a precise business like radio, where the second-hand of the clock is tantamount to a god, where crisp voices trip infallibly through carefully prepared sentences, the meandering style, the jerky, humanized words of Miss McBride seem strangely—yet delightfully—different.

A day's broadcast is as unpredictable as April weather. It may cover any subject from bubbles in early American glass to a description of how a newspaper is published. "The average woman, I think," she declares, "wants to hear about new things, oddities, people, books, theaters and anything going on that she hasn't had a chance to take part in herself but can feel that she is seeing or experiencing through the eyes of a friend."

Mary Margaret won't have a guest on her program if the person has appeared on the air previously talking on the same subject. It must be fresh material, she insists vehemently. And no one ever knows what she will turn up with next.

To begin with, as Mary Margaret points out, a subject must first interest her before she brings it to the microphone. And, possessing a mind keen and receptive as a photographic plate, she finds topics for her broadcasts everywhere—at dinner parties, on the street, talking with a taxi-driver, meeting some unusual person who is doing unusual things. But if it doesn't interest her it doesn't get on the air.

What's the secret of her evaluation? Why isn't it so that subjects which interest Mary Margaret McBride won't prove inutterably boring to American housewives? Why do hundreds of thousands of women hang attentively on every word?

Well, you have to go back a few years to answer this query. Basically, Mary Margaret is no pampered member of the literati. She holds no outstanding and erudite degrees. Her friends are not confined to the thin, airy realms of the intellectuals.

**M**ARY MARGARET was born and brought up on a Missouri farm. She lived in the great Midwest, went to school there, began a career as an understanding, wide-eyed cub reporter. She met people and learned what those people think about, what they want to hear about. Then, as her congenial personality and friendly smile began to take her higher in the world, Mary Margaret became a prominent feature writer who turned out such human articles that editors clamored to buy them.

When she first faced a microphone back in 1932, it was with definite mis-

givings. The erstwhile newspaperwoman who knew nothing of the stylized ways of broadcasting turned almost automatically to a chatty, informal type of daily program which at first surprised her listeners, then delighted them. And the formula has remained intact.

As a matter of fact, it was really a trained flea that cinched Mary Margaret McBride's success as a radio commentator. This flea convinced her women are just as interested in the great and variegated pattern of life as they are in household hints.

Dusting and dish-washing were usually the *piece de resistance* of any woman's program—even Mary Margaret's initial efforts. Then one night she went to a Forty-second Street flea circus and was completely captivated by Oswald, a bewhiskered little insect with an amazing academic appearance. The next day, instead of household hints, Mary Margaret went off on a tangent about Oswald.

The mailman staggered beneath the load of letters sent in by fascinated listeners. Tell us more things like that, they demanded in glee. So Mary Margaret began to talk about the whole wide world, from lowly cabbages to great kings.

It has been a busy life for this country girl who made good. In addition to her network programs, heard in homes from New Jersey to California, Mary Margaret has long been a favorite with eastern listeners under the microphone name of Martha Deane. Recently she completed, almost a decade of broadcasting over WOR under this title, and for quite a while aired two CBS programs a day in addition to her local New York broadcasts.

Mary Margaret doesn't see much fundamental difference between city and country women. The former, she admits, are harder to convince and more afraid of being taken in than the small-town women, who are usually trusting and friendly from first acquaintance. But the city ones, she adds hastily, are just as wholehearted friends after you have once gained their confidence. Mary Margaret should know. She has received over one million letters in the past six years from her female fans—letters into which listeners have poured their hearts, their troubles, their hopes in

a cascade of sincere sentences that show only too well how they trust her as a firm friend.

Mary Margaret answers most of these letters, too. Not long replies, because she has very little time, but short postcards in her own handwriting to express the appreciation one would expect of a genuine friend.

"I could hardly believe my eyes," writes one listener, "when the postman handed me your card. I never dreamed you could find time to answer letters from your radio listeners. Yet you wonder why some women claim you helped them to rebuild their lives. Maybe you are wondering how a few words on a card can make people see the world through rose-colored glasses. I'll tell you why. When we women live within a wall of drudgery, near poverty and dullness, and then someone outside this wall whom we have never seen can find time to send words of praise and friendliness, how could we help but see the world through rose-colored glasses? . . ."

**M**ARY MARGARET McBRIDE recalls no more dramatic incident in her life than the time a small, bent woman approached her during a reception at New York's Astor Hotel. In her hand was a package wrapped in tissue paper and her eyes were wet with tears. Without a word, she pressed this package into Mary Margaret's hands, then vanished into the crowd.

Later, when the radio favorite opened the wrinkled paper parcel, she found it contained two things. One was an old cut-glass bowl. The other was a note that read: "Tomorrow they are coming to take me to the poorhouse. This is the only thing in the world that I have left which is of any value. It has been handed down in my family for generations. I won't let the sheriff get it when he comes to take my bed and last remaining chair. You mean more to me than anything, so I am giving it to you as a keepsake."

There was no name, no address. Mary Margaret has never heard from the woman again.

Radio probably has no more exacting personage when it comes to the business of sponsors than this soft-spoken woman who wears her black  
(Continued on Page 41)



WOMEN MAKE GOOD radio directors and technicians. Self-evident, you say, but it wasn't, until women proved their ability. Above: Dorothy Mallinson, who produces "A Friend in Deed" (CBS, Mon.-Fri.), signals "fade out"



NILA MACK chose a field which had been ignored by male directors as too trivial, proved its importance. For ten years she's been CBS director of children's shows ("Let's Pretend," etc.). Miss Mack says "theme time"



DOROTHY ANDREWS, youthful director of "Hollywood Dreams," says "stretch it—slow up." Associated with such woman directors as Miss Andrews are others of the fair sex in all types of technical jobs, even sound-effects

# A Woman's Work

Once women fought for directorial jobs in radio. Now they're welcomed with open arms

BETZY TUTHILL, as secretary to CBS producer Bill Robson, was among the first to break the tabu against women in the control-booth. She produces "Columbia Workshop" (Sun.), "Big Sister," "Our Gal Sunday." Signal: "Go ahead"

THEODORA YATES directs "Woman of Courage" (CBS serial) and assists in the direction of "Strange as It Seems" (Thursday, CBS). She also does casting. Miss Yates says "You're in the hole, speed up!"

DIANA BOURBON, another woman who is finding creative and remunerative jobs in radio, directs "Martha Webster" (CBS serial), "Short, Short Story" (Mon., Wed., Fri.). Right hand signals "fine," left hand, "a little louder"



# Complete List of Broadcast Stations

## KEY TO POWER LISTING

The power of stations in this log is given in kilowatts: 50 means 50,000 watts; 1 means 1,000 watts; 1/2 means 500 watts; 1/4 means 250 watts; blanks indicate power less than 250 watts.

Station	Location	Freq.	Kilo-watt Power	Station	Location	Freq.	Kilo-watt Power	Station	Location	Freq.	Kilo-watt Power	Station	Location	Freq.	Kilo-watt Power				
KABC	S. Antonio, Tex.	1420	1/2	KVOA	Tucson, Ariz.	1260	1	WCOU	Lewisville, Me.	1210	1/4	WHO	Des Moines, Ia.	1000	50	WNBC	New Britain, Conn.	1380	1
KABR	Aberdeen, S. D.	1390	1/2	KVOE	Denver, Colo.	630	1	WCOV	Montgomery, 1210	1/4	WHOM	Jersey City, 1450	1	WNBF	Binghamton, N. Y.	1500	1/4		
KADA	Ada, Okla.	1200	1/4	KVOE	S. Ana, Cal.	1500	1/4	WCOU	Cincinnati, Ohio	1210	1/4	WHOP	Hopkville, Ky.	1450	1/2	WNBH	New Bedford, Mass.	1310	1/4
KALE	Alexandria, La.	1210	1/4	KVOL	Lafayette, La.	1310	1/4	WCRW	Chicago, Ill.	1210	1/4	WHRP	Harrisburg, Pa.	1430	1/2	WNBT	Springfield, Vt.	1260	1
KALF	Portland, Ore.	1300	1/2	KVOR	Colo. Sp., Colo.	1270	1	WCSC	Portland, Me.	940	2 1/2	WHST	Madison, Wis.	1280	1/2	WNBU	Saranac Lake, N. Y.	1290	1/2
KAMM	Fresno, Calif.	1310	1/4	KVOS	B'gham. Wash.	1200	1/4	WDAA	Tampa, Fla.	1220	5	WHIB	Indianapolis	1050	1	WNEW	New York, N.Y.	1280	5
KASB	Astoria, Ore.	1210	1/4	KVOX	M'head, Minn.	1310	1/4	WDAA	Kansas City, Mo.	610	5	WHIS	Glenside, Pa.	970	1/2	WNEX	New York, N.Y.	1290	5
KATE	Alb. Lea, Minn.	1420	1/2	KVRS	Rock Springs, Wyo.	1370	1/4	WDAH	El Paso, Tex.	1310	1/4	WHIS	Jackson, Mich.	1370	1/4	WNOC	New Orleans, La.	1420	1/2
KATM	Zalun, Minn.	1500	1/2	KVSS	Durango, Colo.	1370	1/4	WDAH	West Point, Ga.	1500	1/4	WHIS	Poyette, Wis.	1270	1/4	WNOR	Knocky's Tenn.	1010	1/2
KBBK	Muskogee, Ok.	1500	1/2	KVSS	San Fran., Cal.	1070	1/2	WDAH	Danville, Ill.	1500	1/4	WHIS	Utica, N. Y.	1200	1/4	WNOR	New York, N.Y.	1290	5
KBBK	Baker, Ore.	1310	1/2	KVSS	Seattle, Wash.	970	5	WDAY	Fargo, N. D.	940	5	WHIS	Astoria, N. Y.	1200	1/4	WNOR	New York, N.Y.	1290	5
KBBN	Beard, Ore.	1300	1/2	KVSS	C'risbad, N. M.	1210	1/4	WDAY	Fargo, N. D.	940	5	WHIS	Utica, N. Y.	1200	1/4	WNOR	New York, N.Y.	1290	5
KBBP	Portland, Ore.	1420	1/2	KVSS	Gr'nde, Ore.	1420	1/2	WDAY	Randome, Va.	930	5	WHIS	Bridgeport, Conn.	600	1	WNOR	New York, N.Y.	1290	5
KBBT	E. Spring, Tex.	1500	1/2	KVSS	Galveston, Tex.	1370	1/4	WDAY	Orlando, Fla.	580	5	WHIS	St. Louis, Mo.	1200	1/2	WNOR	New York, N.Y.	1290	5
KBBM	Ymer, Ark.	1200	1/2	KVSS	Medford, Ore.	710	5	WDAY	Danville, Ill.	1500	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBN	Kan. Cy., Kan.	1310	1/2	KVSS	Minot, N. D.	1360	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBP	Lincoln, Neb.	1160	5	KVSS	L. Rock, Ark.	1390	5	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBQ	Lincoln, Neb.	1160	5	KVSS	Rocky Mt., Wyo.	1370	1/4	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBR	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBT	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBU	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBV	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBW	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBX	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBY	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBBZ	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCA	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCB	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCE	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCF	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCG	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCI	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCJ	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCK	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCL	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCM	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCN	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCO	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCP	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCQ	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCR	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCS	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
KBCD	Lincoln, Neb.	1160	5	KVSS	Wichita Falls, Tex.	620	1	WDAY	W'gton, Del.	1420	1/4	WHIS	Urbana, Ill.	580	5	WNOR	New York, N.Y.	1290	5
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THE BANDWAGON'S "Band of the Week" feature returns this week, and nominated is Artie Shaw's orchestra, heard with Burns and Allen Mondays, NBC. Vocalist Anita Boyer stands at piano

**B**ECAUSE a great many of you readers have written in to this department requesting it, we are happy to resume our "Band of the Week" feature, which was discontinued some weeks ago.

Acknowledged the world's top-ranking clarinetist, thirty-year-old Artie Shaw is likewise given the palm for being the nation's most eccentric bandleader. Although Shaw's critics and friends disagree over his eccentricities, none will insist that his career has been mediocre. Proof that it hasn't: In a short two years the talented clarinetist became the idol of millions of jitterbugs, made well over a quarter of a million dollars, quit the band business—with a stinging slap at both his adoring fans and the industry responsible for his fame—and then, afterwards, came back to reestablish himself as a top-notch radio bandleader. During this hectic period he also found time to marry beautiful Lana Turner, Hollywood film actress, who later divorced him.

Probably what will long keep Shaw among the public's tight little group of band favorites are his efforts to steer away from the strictly commercial type of music. The handsome, dark-haired bandsman is aware that a certain portion of the public gravitates toward a more refined type of dance music. With his new band, Shaw now has a better opportunity to experiment with his professed idea as to how modern swing should be played. The new Shaw band is carefully selected, with most of the personnel composed of musicians of long experience. Six of the band's members were with Benny Goodman prior to his disbandment; Jack Jenny is a former bandleader; Billy Butterfield is an ex-Crosby trumpeter. Only one member, Les Robinson, was with Shaw's old band. Members of the present band crew shown in the picture above (front row, left to right, starting with piano): Johnny Guarnieri, New York City, piano and harpsichord; Anita Boyer, Chicago, singer; Al Hendrickson, Los Angeles, guitar; Alex Beller, Chicago,

violin; Eugene Lomas, Hollywood, violin; Bill Brower, Hollywood, violin; Truman Bordman, Cincinnati, violin; Bob Morrow, Los Angeles, violin; Ted Klages, Los Angeles, violin; Artie Shaw, ex-New York—now Beverly Hills, leader and clarinet. Left to right (behind fiddles, three in a row): Fred Goerner, Pittsburgh, cello; Allan Harshman, Huntington Park, Calif., and Keith Collins, Baltimore, Md., viola. Third row (or sax section), left to right: Jerry Jerome, Plainfield, N. J.; Neely Plumb, Augusta, Ga.; Les Robinson, Chicago; Clarence Bassey, Detroit, all saxophones. Back row, left to right (starting with string bass): George De Naut, Walkerton, Ind., string bass; Nick Fatool, Providence, R. I., drums; Jack Jenny, New York City, trombone; Vernon Brown, St. Louis, trombone; Jack Cathcart, Michigan City, Ind.; George Wendt, Oakland, Calif.; Billy Butterfield, Wyoming, Ohio, all trumpeters.

Shaw's new style of music is best typified by his recent recordings of "My Fantasy," "Mister Meadowlark" and "Don't Fall Asleep." As the bandleader who "came back," **MOVIE-RADIO GUIDE** nominates Artie Shaw and his orchestra as the **BAND OF THE WEEK!** Next week: Guy Lombardo.

#### Bandata

Paul Whiteman has been working overtime of late getting his new band into shape and auditioning for potential sponsors . . . Artie Shaw, our bandsman of the week, opens at the Victor Hugo in Hollywood on the 25th . . . Johnny Long leaves the Roseland in New York October 24 for a road tour, returning to this same spot late in November . . . Bob Crosby and his orchestra went over so big during their first engagement at Santa Catalina, they are already re-signed to return to the Casino next August . . . Who do you think is organizing a band? I'll give you three guesses and I'll bet you'll still be wrong. It's Chico Marx of the famous Marx Bros., who will call his band "Chico Marx and His Ravelles." The outfit gets under way

as soon as the piano-tickling comic finishes his current picture for M-G-M.

#### Vocalists

Handsome Buddy Moreno has left the Griff Williams band and will do his warbling with the Dick Jurgens band from now on. Buddy got married on October 14 and joined the Jurgens crew the following day . . . Clyde Burke is no longer singing with Sammy Kaye. He joined up with Raymond Scott last week in St. Louis . . . Johnny McGee's new harmonizing quartet, the "Tiddly-Winks," is composed of Bette, Jane and Marge Worrall and Bud Lawrence, who have been singing together since kindergarten days . . . Edythe Hendricks, who used to sing on a Chicago local station and recently joined up with Ray Noble's orchestra, has changed her moniker to Edythe Harper.

#### Purely Personal

That hatless, thin-haired blond fellow that walks a couple of dogs down Sheridan Road in Chicago every afternoon is the same Ray Noble we just mentioned . . . Herbie Kay's new bride owns several oil wells in Texas. Her name is Betty Rinehart and he

met her after his divorce from Dorothy Lamour, which goes to prove that oils well that ends well.

#### Discussions

**ARTIE SHAW**—"Old, Old Castle in Scotland" (Victor 26760)—Shaw demonstrates his genius with the clarinet in this number, which is a new tune by Herb Magdson and Ben Oakland, styled in the "Annie Laurie" manner. The number also finds Shaw introducing to record fans his lovely new singer, Anita Boyer.

**EDDY HOWARD**—"Jealous" and "How Deep Is the Ocean" (Columbia 35747)—Eddy revives a couple of the top tunes of years gone by. "Jealous" was aces in 1924 (remember?), while "How Deep Is the Ocean" attained popularity eight years later. Both songs are delivered with slow feeling, backed by the music of Lou Adrian.

#### Recordmended

Gene Krupa's arrangement of "Moon Over Burma" (Okeh 5814); Tommy Dorsey's "You're Breaking My Heart All Over Again" (Victor 26761); brother Jimmy's "Yesterthoughts" (Decca 3395); Woody Herman's "Rhumbogie" (Decca 3396); Ray Kinney's "Pagan Love Song" (Decca 3402).





JESSICA DRAGONETTE poses with her own portrait, painted by Muller Ury, famous New York artist



NO ANGEL is Templeton Fox as Trudy in "Kate Hopkins, Angel of Mercy." She's "the other woman"



PEG BANNING, news photographer of the drama "Wings of Destiny," is played by Betty Arnold



MR. AND MRS. KENNY BAKER arriving in New York for Kenny's new Wed. series with Fred Allen

## New York

By  
WILSON BROWN

**PEARSON AND ALLEN, the political commentators on NBC under sponsorship of the government of Brazil, have irritated Senator Bennett Clark's isolationist views to such an extent that the Senator is seeking a grant of \$25,000 of taxpayers' funds to investigate them.**

**WE WERE** one of the lucky few to watch Helen Hayes in her opening program when she gave that masterful interpretation of "Victoria Regina," based on the stories of Laurence Housman. We were amazed at her ability. Always a good actress, this night Miss Hayes held the studio audience in the palm of her hand, making that audience laugh at the light lines, cry with the tragic lines and sit spellbound throughout. Not once before have we seen a little, young woman, simply dressed, standing on a blank stage, reading lines into a black box with such feeling as to work upon the emotions of her visible audience to such an extent that, at one time, there was hardly a dry eye in the place. Her acting was that powerful. After the broadcast Miss Hayes was talking with Mr. Housman. "I feel, sir, that I owe you a great deal," she said—that is, for developing this great play which she so often does. "You?" said Mr. Housman. "You owe me nothing, my dear. I am the one who is in debt, and to you. Miss Hayes, you have made me a very rich man."

### "I regret . . ."

Dramatic was the broadcast of October 1 when "We, the People" presented a sobbing old man—Simon Lake, inventor of the submarine. Said Lake: "When I built my submarine in 1897, I thought of it as a means of bringing greater happiness and prosperity to the whole world. I pictured submarines large enough to carry passengers in as much comfort as an ocean liner. I was sure submarines could glide under water while mountainous seas and gales pounded ships on the surface. I had wonderful plans. I'm an old man now. Today, when I read of helpless women and children drowning because of my invention, I can't help wishing I'd never invented

the submarine." So moved was Mr. Lake that he stumbled over his lines, sobbing at times when he thought of the invention he hoped would help humans but which at that very moment was World War II's main weapon for destroying humans.

### The Duchess Declines

There is a report that a sponsor offered the Duchess of Windsor \$100,000 for a thirteen-week radio contract to advertise soap, which she turned down. This was news to Radio Row, which recalls that just a few months ago America's First Lady did a soap series for approximately the same amount, giving the proceeds to a charity. Our own suggestion is that the

the salary raise for which they threatened to go on strike.

### Biggest Sponsored Broadcast

The World Series, by the way, went out over 253 stations in the United States, Canada and Hawaii with a total cost of around \$250,000 to the razor-blade sponsor—\$100,000 for the ball rights and \$150,000 for station time. All of which made this the biggest of all sponsored programs in radio history.

Edward R. Murrow, CBS' European chief, was awarded first prize for the best radio foreign-news reporting of World War II by the Overseas Press Club, an organization made up of

## Hollywood

By  
EVANS PLUMMER

**GARY CROSBY, talented seven-year-old son of Bing, will come to the screen within six months in a movie based on "Miss Minerva and William Green-Hill," well-known children's book. Dad agreed only because he's a pal of Herb Polesie, slated producer.**

**SHIRLEY TEMPLE, making her first** paid commercial broadcast for the "Lux Radio Theater," was as at home before the microphone as a veteran. Wondering if she would need special treatment as a dramatic actress. Lux producer Cecil B. DeMille had contacted all the film directors of past Temple pictures before beginning rehearsals for "The Littlest Rebel." But C. B. soon concluded that Shirley is one of Hollywood's most capable troupers, can read lines as well as adults, and needs no special handling because of temperament. "One Take" Shirley never muffed a word. Incidentally, Shirley aided the Lux script-writers in revising the play's lines to make the heroine eleven years old, Shirley's age. And when she wasn't needed at the rehearsal microphone, she played tick-tack-toe with musical director Lou Silvers.

### McCarthy Joins Air Corps

Charlie McCarthy, with Mortimer Snerd and Edgar Bergen, flew October 10 to March Field, U. S. Army Air Corps southern California base, and, amidst cameras, reporters and newsreels, volunteered for service. He was given a strict medical and termite examination, issued a uniform and then made master sergeant by Brigadier General Rush B. Lincoln, commanding officer. But don't get the idea that the Air Corps was just having fun. Fun the stunt was, but its main purpose was to attract national attention to the corps' drive to recruit its enlisted personnel to full strength of ninety-five thousand officers and men recently authorized by Congress. All went well until Charlie tried to sell the Brigadier General a new bombing-sight. The sale fell through when tests revealed that under the most advantageous conditions the sight could hit a cuspidor at thirty feet!

# Along the Aerialtos

Duchess would find American listeners a friendly group and a soap program an excellent way to raise money for the British Red Cross, which sorely needs it.

### Basin Streeters Shore-less

Dinah Shore dropped her NBC sustaining programs, including the "Chamber Music Society of Lower Basin Street," because Eddie Cantor demanded her full time for his program . . . Arturo Toscanini will tour South America again next spring if world conditions permit . . . Jimmy Newill, the baritone who rose to fame on the "Ford Summer Hour," is dickering with the Metropolitan Opera for a contract . . . "Grand Central Station" won't go off the air after all. While the present sponsor will drop out, another will pick up the show on November 12 . . . The dispute between radio's sustaining artists and the American Federation of Radio Artists seems settled except for formal ratification. An agreement was reached after weeks of negotiations. Details are still secret, but it can be assumed that the artists got at least a part of

those who have done more than a year in the service of an American newspaper in foreign lands. Said the citation: "To the foreign correspondent who, during the first year of the second World War, has contributed the most, as a result of his work, toward the information of the American people and the formulation of American national policy in international relations." We wonder what this citation means to a man whose offices were so recently bombed and who had to drop in the gutter ten times in one night to avoid flying missiles.

Wynn Murray, last year's Fred Allen vocalist, is the defendant in a fifty-thousand-dollar suit filed by Milton Bender for alleged booking-fees due. Miss Murray says she was under age when she signed contract with Bender.

Marjorie Anderson calls her new Philadelphia home the "house that shadows built." She says: "The Shadow" is going to landscape the place, refurbish the living-room and pay the rent for a year." Reason: She is on "The Shadow" and the pay is that good.





NBC BARN DANCERS mark seventh birthday. L. to r.: Pat, Ann and Judy, Eddie Peabody, Hezzie



THIS 94-POUND ANTELOPE, shot on Wyoming hunting-trip, explains singer Lantry Ross' grin



MARTHA O'DRISCOLL plays Carol Chandler in Irene Rich's latest Sunday series, "Dear John"



"PLANTATION PARTY'S" Club Massey (l.) wins Medinah Club golf trophy. Tommy Armour (r.)

**Strictly Personal**

The Bob Hopes have selected the boy they will adopt. His name is Tony and he's three months old—a year younger than their first adopted child, Sandra . . . Bob Burns' fourth child, a son, arrived Sunday, October 6 . . . NBC announcer-producer Joe Parker last week underwent a successful appendectomy . . . Edgar Bergen dated Vera Gilmer three times in a row, which might mean something but probably doesn't . . . Bill ("Old-Timer" and Horatio Boomer) Thompson and Dennis (Jell-O tenor) Day are buddies. Apart all summer, Bill invited Dennis to dinner on the latter's return to town. "Can't make it," Day regretted. "I'm too tired." So Bill phoned himself a date with the pretty Martha O'Driscoll (NBC star, and Daisy Mae in film version of "Li'l Abner"). Arriving at her home, he stepped into the living-room—to find tired-man Day sitting on the sofa!

"Judge Priest" film several years before his death . . . Cliff (double-talker) Nazarro, of NBC's summer "Musical Revue," will give his tangled tongue a western twang when he plays a comedy part in "Bullets and Bandits," a coming Hopalong Cassidy picture.

**A & A Secretary Learns Secrets**

For eight years general secretary to "Amos 'n' Andy," Miss Louise Summa, who, according to the team of Correll and Gosden, "knows more about us than we do," had never seen them broadcast! That is, she never had until Thursday, October 3. On that date she was at KNX, CBS Hollywood key station, and was invited by her bosses to watch them at the mike. "It was most exciting," she commented. "Right in the middle of their sketch I thought of a swell gag for Andy, and wanted to suggest it, but fortunately I held my tongue!"

**Models Pick Model Men**

Twenty-five lovelies of the Hollywood Models Guild gusted their favorite men October 9 at the Pirate's Den. Enjoying the distinction of being selected, feasted and feted amidst the pulchritude were: Bob Hope, comedian "who can make them laugh any time"; singer Dick Powell, "who can sing to them always"; bandleader Garwood Van, "who can make them dance when tired"; Bob Stack, leading man "opposite whom they'd most like to play"; western actor Roy Rogers, "who brings out our call of the wild"; Jerry Colonna, "whose mustache tickles most pleasantly"; Jimmie Monaco, who writes the songs they like best, and artist Feg ("Seen' Stars") Murray, whom the girls prefer as their favorite sketcher. The catch: After dinner the gals donned bathing-suits and put their guests on the spot by making them ballot for the "figure they most preferred."

**Taglines . . .**

Edward G. Robinson has completed a book on his experiences in radio, on the stage and screen . . . Horace Heidt has bought the King Charney ranch in San Fernando Valley . . . Fibber McGee and Molly are using a new sign-off theme tune by Billy Mills . . . Andy Devine has been pacted for the fifth year for Jack Benny's airings . . . Oscar O'Shea (Jim Marshall in "Those We Love") began his radio career in 1928 at a Milwaukee station, where he was interviewed by announcer-singer Stanley Morner. Morner is now Dennis Morgan of films . . . Ken (Kraft bell-ringer) Carpenter is new president of the Hollywood chapter of the American Federation of Radio Artists.

**Live Mikings—Secret Rich Writer**

That excellent writing job on "Dear John," Irene Rich's new Sunday serial, is unbilled but sounds very much like the work of a smash Broadway playwright whose name rhymes with pickles! . . . Much mazuma is being spent by the new Hollywood Palladium to fit the ballroom for television, come when it may . . . George Burns and Gracie Allen, Jack Benny and Mary, and Bob Hope and Fanny Brice contributed their services to the "Charlot's Revue" here to raise funds for the British War Relief Association . . . That's Ken Niles' wife, former actress, who joins him in doing the double commercial credit for Ed Robinson's "Big Town" airings . . . Matt Dennis, of "Six Hits and a Miss," the sing ensemble, helped write the tune "Who's Yehudi?" and now has organized the *Mythical Order of Who's Yehudi*, which anyone may join by not mailing a blank post-card. Yehudi is president.

**Flicker Swaps**

Rosemary DeCamp, of "Dr. Christian" fame, replaces Martha Scott as Alice Blair in the radio transcription series, "Career of Alice Blair," while Miss Scott (Mrs. Carlton Alsop) is making the picture "Cheers for Mrs. Bishop" . . . Likewise, Buddy Pepper, of the stage play "Meet the People," and the screen's "Golden Hoofs," substitutes for Leon Janney as Tom Grant in the waxed "Meet Miss Julia" platters starring Cissy Loftus . . . Charles E. Ford has optioned rights to Irvin Cobb's "Judge Priest" yarns with the idea of filming them with Bob Burns as the judge; Will Rogers made a

*Chicago*  
By  
DON MOORE

"VIC AND SADE" is the favorite daytime program of women in forty-eight states, according to a Women's National Radio Committee survey. Reasons: (1) "Each broadcast complete"; (2) "About people like ourselves." Author of the favored sketch is Paul Rhymer.

FOR two years Gordon Grant, on occasional days off from his modest clerical job in the loop, took up a post in front of Tribune Square or the Wrigley Building, housing WGN-Mutual and WBBM-CBS respectively, or on the "L" platform at the Merchandise Mart, where NBC is located. He walked slowly back and forth and sang in full voice. Passers-by just grinned and commented, "Nuts!" Gordon just grinned and kept singing.

Finally Vic Brown, official of NBC's Artists Service Bureau, getting off the "L" one morning recently, noticed the strolling minstrel, spoke to him about the unusual action, and learned that Gordon wasn't at all crazy. He had simply been trying for two years to get an audition. He got one at NBC that day, and Tom Hargis, a music-production director, found that his voice had a remarkable natural quality. You may not hear any more of singer Gordon Grant, but equipped with natural talent plus super-normal nerve and perseverance, he ought to lift himself further by his vocal chords.

**"Girl Alone" Gets New Theme**

"Girl Alone" has a special new musical theme, "The 'Girl Alone' Suite," based on a strikingly different theme idea. It comprises, in addition to the general signature, musical motifs descriptive individually of the six major characters. These sub-themes are to be used for background identification. Composer of the theme suite is Don Marcotte, music supervisor for the NBC Central Division, who has written signature tunes also for "Bud Barton," "Li'l Abner" and other sketches.

The show that I mysteriously intimated might fulfill "your wildest wish" will debut on NBC October 27 and will be called "Your Dream Has Come True." Be sure to listen, and have

your pet dream-wish ready to submit to the program . . . Les Damon and veteran Cliff Soubier are the only members of the "Lone Journey" cast who have decided to accompany that sketch when it moves to New York . . . It's still indefinite whether or not Dick Todd will remain with "Show Boat" since he signed to make a picture for Universal . . . Alec Templeton is working on the music for "The Golden Talisman," drama to be performed by members of the Bohemian Grove next summer. Alec belongs to the famous San Francisco club for men only.

**On-The-Spot Pick-Ups**

Hugh Muir, the young Scotch evacuee who has been playing the part of Eric Chumleigh on "Bud Barton," timidly asked organist Irma Glen after a program, "Can you play 'There'll Always Be an England'?" . . . Heard in a "Quiz Kids" warm-up session: Emcee Joe Kelly: "Finish this well-known quotation, 'Keep your ear to the —,'" After a pause, eight-year-old Gerard Darrow piped up: "Could it be 'key-hole'?" . . . Barbara Fuller, ingenue who plays Peg in "Stepmother," is wearing a new locket containing a tiny picture of her "first and only love," Nelson Eddy.

Mr. and Mrs. Alfred Sporrer (she's Evelyn Morin of the Morin sisters trio) have eight pounds Morin their family now. It's a boy, their first child . . . Young, pretty Mary Marren (who was born on a Friday the thirteenth) tried for a long time to break into radio. She finally landed the part of Paula Harwood in "Road of Life." Her father died two days before the part began a substantial run . . . "Josh Higgins of Finchville" is now heard on a more expansive network and fifteen minutes later than formerly. I still think this down-to-earth sketch of philosophy and song is one of the best commercial bets being lost in the sustaining shuffle. Previous commercial series bear it out.

**Religion Carries On**

On an October Sunday night in 1935 the first "Old-Fashioned Revival Hour" was broadcast—over a local station in Los Angeles. Now, in its sixth year, this religious feature is one of the most expansive broadcasts in radio. A live broadcast is heard on a huge MBS network and in addition the program is heard by transcription on many stations (Chicago outlet is WCFL). Some two hundred and fifty stations are used and negotiations now in progress may assure coverage of the entire English-speaking world.

### European News in English

Daily CST	Morning MST	CITY	STATION	DIAL
5:30 a.m.	4:30 a.m.	Berlin	DJL	15.11
7:00 a.m.	6:00 a.m.	London	GSV	17.81
7:15 a.m.	6:15 a.m.	Berlin	DJL	15.11
8:30 a.m.	7:30 a.m.	Amsterdam	PCJ	15.22
			PCV	18.065
9:40 a.m.	8:40 a.m.	Rome	2R08	17.82
10:00 a.m.	9:00 a.m.	London	GST	21.55
10:15 a.m.	9:15 a.m.	Berlin	DJB	15.20
11:30 a.m.	10:30 a.m.	Athlone, Ireland	EIRE	17.84

Daily CST	Afternoon MST	CITY	STATION	DIAL
12:00 noon	11:00 a.m.	London	GSF	15.14
1:15 p.m.	12:15 p.m.	Berlin	DJB	15.20
2:30 p.m.	1:30 p.m.	Berlin	DJB	15.20
2:45 p.m.	1:45 p.m.	London	GSD	11.75
3:15 p.m.	2:15 p.m.	Berlin	DJB	15.20
3:30 p.m.	2:30 p.m.	Rome	2R04	11.81
			2R08	17.82
4:45 p.m.	3:45 p.m.	London	GSD	11.75
5:00 p.m.	4:00 p.m.	Berlin	DJZ	11.80
		Paris	Y	15.24
5:15 p.m.	4:15 p.m.	Finland	OIE	15.19

Daily CST	Evening MST	CITY	STATION	DIAL
7:00 p.m.	6:00 p.m.	Budapest	HAT4	9.125
7:00 p.m.	6:00 p.m.	London	GSD	11.75
			GSC	9.58
7:00 p.m.	6:00 p.m.	Moscow	RV96	15.18
7:00 p.m.	6:00 p.m.	Stockholm	SBT	15.155
7:15 p.m.	6:15 p.m.	Berlin	DJL	15.11
			DJD	11.77
		Paris	Y	15.24
7:45 p.m.	6:45 p.m.	London	GSC	9.58
			GSD	11.75
8:30 p.m.	7:30 p.m.	Moscow	RAN	9.60
			RNE	12.00
8:45 p.m.	7:45 p.m.	Rome	2R03	9.63
			2R04	11.81
9:30 p.m.	8:30 p.m.	Berlin	DJD	11.77
			DXB	9.61
10:30 p.m.	9:30 p.m.	London	GSC	9.58
			GSL	6.11
			DXB	9.61
11:00 p.m.	10:00 p.m.	Berlin	DXB	9.61
12:15 a.m.	11:15 p.m.	London	GSC	9.58
12:30 a.m.	11:30 p.m.	Rome	2R03	9.63
			2R06	15.30

### Daily Programs, Sat., Oct. 19, through Fri., Oct. 25

The programs listed here are those broadcast daily at the same time. Exceptions are indicated.

CST	City	Program	Station
6:25 a.m.	Sydney	Broadcast for East Coast North American listeners: VLQ5 (9.68)	
8 a.m.	Chungking, China	Chinese National program for North America: XGOY (9.625)	
9:25 a.m.	Sydney	Broadcast for Pacific Coast: (9:30 a.m.) News (English): VLQ5 (9.68)	
9:30 a.m.	Saigon	Program for North America: Radio Saigon (11.78)	
10:15 a.m.	Berlin	Variety program and English news for North America: DJB (15.20)	
11:45 a.m.	Guatemala	Popular marimba band music for North America: TGWA (15.17)	
12:55 p.m.	Leopoldville, Belgian Congo	Program for American listeners: (10.14)	
1:15 p.m.	Berlin	English talk about the war situation: DJB (15.20)	
1:45 p.m. (ex. Sat., Sun.)		Editorial Opinion Digest (English): WRUL (11.79, 15.25)	
2 p.m.	Rome	Evening concert with English announcements: 2R08 (17.82) 2R04 (11.81)	
2:30 p.m.	Berlin	Lord Haw Haw's propaganda talk in English: DJB (15.20)	
3:30 p.m.	Norway	Nazi-sponsored English broadcast for North America: LKV (15.17)	
3:50 p.m.	Berlin-Paris	Evening program for North America: DJZ (11.80) Y (15.24)	
4:42 p.m.	London	Calling, daily broadcast for North America: GSD (11.75) GSC (9.58)	
5:10 p.m.	Sydney	Broadcast for eastern North American listeners: VLQ3 (15.35)	
5:30 p.m.	Panama	News (English): HP5A (11.70)	
6 p.m.	Moscow	News, talks and music from Soviet Russia for North America: RV96 (15.18)	
6 p.m.	Chungking, China	Chinese National program for North America: (6:20 p.m.) News (English): XGOY (15.20)	
6 p.m.	Panama	George Williams' English "Radio Newspaper": HP5G (11.78)	
6:05 p.m.	Lisbon	Variety program from Portugal for North American listeners: CSW7 (9.74)	
6:15 p.m.		"Canada Calls from London": GSD (11.75)	
6:30 p.m.	Budapest	Variety program from Hungary for North American listeners: HAT4 (9.125)	
6:30 p.m.	Winnipeg	News (English): CJRX (11.72)	
7 p.m.	London	News commentary: GSD (11.75)	
7 p.m.	Stockholm	Program from Sweden for listeners in North America: SBT (15.155)	
7 p.m.	Tokyo	Program for eastern North America: JZK (15.16)	
7:05 p.m.	Rome	"American Hour" for listeners in North America: 2R06 (15.3) 2R04 (11.81) 2R03 (9.63)	
7:15 p.m.	London	"Starlight," variety by first-class British artists: GSD (11.75) GSC (9.58)	
7:30 p.m.	London	"Britain Speaks": GSD (11.75) GSC (9.58)	
8 p.m.	Quito, Ecuador	"Friendship Hour": HCJB (12.46)	
8:30 p.m. (ex. Sun.)		John B. Kennedy, last-minute news: WPIT (11.87)	
8:30 p.m.	Moscow	English program for North America: RNE (12) RV96 (15.18) RAN (9.60)	
8:45 p.m.	London	"Tonight We Present," ce-	

# On Short Waves

Edited by Charles A. Morrison

President, International DX'ers Alliance

Programs from foreign countries subject to change without notice

## LONDON WORLD SERVICE REMODELED

EMPIRE transmissions from London have been completely revised. An outline of the new schedule with details concerning those programs specifically directed to the United States and Canada, follow (all time is Central Standard):

**PACIFIC TRANSMISSION—12:10-4:15 a.m.** (To Oceania, Far East, Africa, The Americas).  
 Directed to Western Canada, GSC (9.58)  
 12:10 a.m.—Program announcements  
 12:15 a.m.—English news and topical talks  
 2:30 a.m.—English news  
 3:45 a.m.—English news

**CENTRAL TRANSMISSION (1)—4:40-10:45 a.m.** (to Far East, Africa, The Americas).  
 Directed to Canada and North America  
 4:40-6:00 a.m.—GSP (15.31)  
 6:15-7:45 a.m.—GSV (17.81)  
 8:00-10:30 a.m.—GST (21.55)  
 4:40 a.m.—Program announcements  
 5:00 a.m.—English news  
 5:15 a.m.—Topical talks  
 7:00 a.m.—English news and commentaries  
 9:00 a.m.—Topical talk  
 10:00 a.m.—English news and topical talks

**CENTRAL TRANSMISSION (2)—10:55 a.m.-4:25 p.m.** (to Africa, the Americas)  
 Directed to Canada and North America  
 1:15-4:25 p.m.—GSD (11.75)  
 2:45 p.m.—English news  
 3:00 p.m. (Sun.)—"An American Looks at Britain," Warren Irvin  
 3:00 p.m. (Mon.)—"Matters of Moment"  
 3:00 p.m. (Tues.)—"Here Lies the Nazi," Col. M. G. Christie  
 3:00 p.m. (Wed.)—"I've Seen This Week"  
 3:00 p.m. (Thurs.)—"Speaking for Britain," Air-Marshal Sir Philip Joubert  
 3:00 p.m. (Fri.)—"World Affairs," H. Wickham Steed

**NORTH AMERICAN TRANSMISSION—4:42-10:35 p.m.** (to Canada, the United States)  
 To Canada and North America  
 4:42-8:00 p.m.—GSD (11.75)  
 8:30-10:35 p.m.—GSL (6.11)  
 To Western Canada  
 8:45-10:35 p.m.—GSD (11.75)  
 9:00-10:35 p.m.—GSC (9.58)  
 To West Indies and Central America  
 4:42-10:35 p.m.—GSD (11.82)

**GENERAL NOTES:** The new 50,000 watt short-wave transmitter WLWO of the Crosley Corporation in Cincinnati, Ohio, was officially inaugurated with an elaborate Pan-American goodwill program on Saturday night, October 12. Its programs will be directed principally to Latin America. Watch for a feature article concerning this new station in an early issue of Movie-Radio Guide . . . VLQ9 (7.25), a new frequency of the Department of Information's station at Sydney, Australia, is now in operation daily from 4:55 to 5:30 a.m. CST, directed to New Caledonia and French Oceania . . . The Governor-General of the Belgian Congo has informed the Belgian Ambassador in Washington, D. C., that the 10,000 watt short-wave station at Leopoldville, Belgian Congo, is now broadcasting two programs daily, as follows: from 4:55 to 6:15 a.m. CST, on 20.04 megs, and from 12:55 to 1:45 p.m. CST, on 10.14 megs. These programs, intended to be of interest to American and other foreign listeners, will strive to show that the great Belgian colonial empire is still on the map and far from dead. Such a program was suggested by this writer several months ago . . . The Canadian Government is constructing

lebrities of stage, screen and concert hall: GSC (9.58)  
 9 p.m.—London—"Within the Fortress": GSC (9.58) GSL (6.11)  
 9 p.m.—New York City—English hour, including international news (English): WRCA (9.67) WNBI (11.89)  
 9:15 p.m.—London—Requests concert: GSC (9.58) GSL (6.11)  
 9:30 p.m.—London—Radio Newsreel for North American listeners: GSC (9.58) GSL (6.11)  
 10 p.m.—Cincinnati—Peter Grant, news: WLWO (9.59)

**DAILY**  
 4:42 p.m.—Program announcements  
 4:45 p.m.—English news and topical talks  
 6:15 p.m.—Canada Calls from London  
 7:00 p.m.—English news  
 7:15 p.m.—Variety: "Starlight"  
 7:30 p.m.—Talk: "Britain Speaks"  
 7:45 p.m.—Headline news and commentary  
 8:45 p.m.—Entertainment program: "Tonight We Present"  
 9:00 p.m.—Talk: "Within the Fortress"  
 9:15 p.m.—"At Your Request"  
 9:30 p.m.—"Radio Newsreel"  
 10:00 p.m. (ex. Sat.)—"The Music of Britain"  
 10:15 p.m.—Talk: "Britain Speaks"  
 10:30 p.m.—English news summary

**SATURDAYS**  
 10:00 p.m.—Summary of week's programs

**SUNDAYS**  
 7:30 p.m.—"Britain Speaks," J. B. Priestley

**MONDAYS**  
 6:15 p.m.—"With the Canadian Troops in Britain"  
 7:30 p.m.—"Britain Speaks," Leslie Howard  
 8:00 p.m.—Variety: "Hi, Gang!"  
 9:00 p.m.—"Within the Fortress," Warren Irvin

**TUESDAYS**  
 6:30 p.m.—Sandy Macpherson at the BBC theater organ  
 7:30 p.m.—"Britain Speaks," J. B. Priestley  
 9:00 p.m.—"Within the Fortress," Clemence Dane

**WEDNESDAYS**  
 5:45 p.m.—Talk: "Scots Abroad"  
 6:15 p.m.—Service of Worship  
 6:30 p.m.—"British Sketch-Book"  
 7:30 p.m.—"Britain Speaks," Air-Marshal Sir Philip Joubert

**THURSDAYS**  
 6:15 p.m.—Newsletter in English for Canada  
 7:30 p.m.—"Britain Speaks," J. B. Priestley  
 8:00 p.m.—Serial, "Noah Sails Again" (fortnightly)

**FRIDAYS**  
 5:45 p.m.—Talk, "Books and People"  
 6:15 p.m.—"Quiz for the Forces"  
 9:00 p.m.—"Within the Fortress," H. Wickham Steed

a 7,500 watt short-wave station at Quebec. The power will later be increased to 50,000 watts. The new station will direct typically Canadian programs to European and American short-wave listeners . . . A new Shanghai, China, station, call believed to be XGRS, is being heard on a frequency of 11.92 megs, daily from approximately 5 to 8 a.m. CST. Station announcements are in both English and German. The sentiment seems to be strongly anti-British . . . Columbia's "American School of the Air" programs, broadcast daily except Saturdays and Sundays at 8:15 a.m. CST over WCBX (17.83), have assumed international proportions since they are now rebroadcast in Spanish or Portuguese for actual study groups in Cuba, Argentina, Brazil, Colombia, Chile, Dominican Republic, Uruguay, Honduras, Mexico, Panama and El Salvador . . . NBC's second television station will be installed in the Wardman Park Hotel in Washington, D. C. Visual pictures of the government at work will be an important feature of this station's activities . . . WZA (7.305), a 400-watt Army Air Corps station at Albrook Field in the Canal Zone, is being heard evenings by listeners in this country.

10:15 p.m.—London—"Britain Speaks": GSC (9.58) GSL (6.11)  
 11 p.m.—Tokyo—Program for western North American listeners: JZJ (11.80)  
 11:55 p.m.—Sydney—Program for Pacific Coast listeners: VLQ8 (17.80)

**Saturday, October 19**  
 For programs broadcast daily see Daily Programs (Col. 1)  
 12:30 p.m.—Philadelphia—Football, Univ. of Penn. vs. Princeton (Spanish): WCAB (15.27)  
 12:30 p.m.—Vatican City—Mission Sunday message by Pope Pius XII: HVJ (15.12 or 11.74)

## Important Stations

(Megacycles or thousands of kilocycles shown)

CSW7, Portugal	9.735	TAP, Turkey	9.465
DJB, Germany	15.20	TG2, Guatemala	6.195
DJL, " "	11.77	TGWA, " "	9.685, 15.17
DJZ, " "	11.81	VLQ5, Australia	9.68
DXB, " "	9.61	VLW3, " "	9.645
EAG, Spain	9.86	WCAB, Philadelphia, Pa.	6.06, 9.59, 15.27
EIRE, Ireland	17.84	" "	" "
GSB, England	9.51	WGBX, New York City	9.67
GSC, " "	9.58	" "	" "
GSD, " "	11.75	" "	" "
GSF, " "	15.14	WGEA, Schenectady, N. Y.	21.50, 15.33, 9.55
GSG, " "	17.79	" "	" "
GSH, " "	21.47	WGEO, Schenectady, N. Y.	9.53
GSI, " "	15.26	" "	" "
GSJ, " "	21.58	WLWO, Cincinnati, Ohio	21.65, 15.27, 6.04
GSL, " "	6.11	" "	" "
GSN, " "	11.82	" "	" "
GSP, " "	15.31	WNBI, New York City	11.88, 6.10, 17.76
GST, " "	21.55	" "	" "
GSV, " "	17.81	WPIT, Pittsburgh, Pa.	9.125, 15.21, 11.87, 6.14
HAT4, Hungary	9.125	" "	" "
HBJ, Switzerland	14.55	WRCA, N. Y. City	9.67
HQB, Ecuador	12.48	WROL, WRUL, WRUV, WZJ, " "	" "
HP5A, Panama	11.70	" "	" "
HP5G, " "	11.78	" "	" "
HVJ, Vatican City	11.74	XGOY, China	15.31
Indo-China	11.78	" "	" "
JST, " "	11.80	" "	" "
JZK, " "	15.16	Y, France	15.24
KGEI, San Francisco, Calif.	9.53, 9.67, 15.33	YUG, Yugoslavia	15.24
KHE, Hawaii	17.97	" "	" "
KIP, " "	11.68	" "	" "
LKV, Norway	15.17	" "	" "
MTCY, Manchukuo	11.78	" "	" "
RV96, " "	6.03, 15.18	" "	" "
SBT, Sweden	15.155	" "	" "
TAD, Turkey	16.195	" "	" "

12:45 p.m.—Boston—Football, Yale vs. Dartmouth: WRUL (15.25, 11.79)  
 2 p.m.—Cincinnati—Football, Notre Dame vs. Carnegie Tech: WLWO (17.80)  
 6:30 p.m.—Budapest—Radio orchestra; news in English: Hungarian folk-songs: HAT4 (9.125)  
 8:20 p.m.—Berlin-Paris—Fritz and Fred: DJD (11.77) Y (15.24)  
 12 mid.—Tokyo—Japan Broadcasting Symphony Orchestra: JZJ (11.80)

### Sunday, October 20

For programs broadcast daily see Daily Programs (Col. 1)  
 11:45 a.m.—Guatemala—Request program by the Marimba Ensemble: TGWA (15.17)  
 7:30 p.m.—Berlin—English talk by Lord Haw Haw: DJD (11.77) Y (15.24)  
 7:40 p.m.—Tokyo—Explanations of Japanese music: JZK (15.16)  
 7:40 p.m.—Rome—Opera: 2R04 (11.81) 2R03 (9.63)  
 7:45 p.m.—London—Headline News, by A. G. Macdonell: GSD (11.75) GSC (9.58)  
 8:20 p.m.—Berlin—Action Reports from the Front: DJD (11.77) Y (15.24)

### Monday, October 21

For programs broadcast daily see Daily Programs (Col. 1)  
 5:45 p.m.—London—"Matters of Moment": GSD (11.75) GSC (9.58)  
 7:30 p.m.—London—"Britain Speaks," with Leslie Howard: GSD (11.75) GSC (9.58)  
 8 p.m.—Berlin-Paris—"O. K. Speaking": DJD (11.77) Y (15.24)  
 10:15 p.m. (Mon., Fri.)—Wm. H. Hessler, Foreign Affairs: WLWO (9.59)

### Tuesday, October 22

For programs broadcast daily see Daily Programs (Col. 1)  
 3 p.m.—London—"Here Lies the Nazi": GSD (11.75)  
 5:15 p.m.—Berlin-Paris—Berlin Philharmonic Orchestra: DJZ (11.80) Y (15.24)  
 7:30 p.m.—Berlin-Paris—English talk by Lord Haw Haw: DJD (11.77) Y (15.24)  
 9 p.m.—London—"Within the Fortress," Clemence Dane: GSC (9.58) GSL (6.11)  
 11:40 p.m.—Tokyo—"Let's Tune in Hour": JZJ (11.80)

### Wednesday, October 23

For programs broadcast daily see Daily Programs (Col. 1)  
 6:30 p.m.—London—"British Sketch Book": GSD (11.75) GSC (9.58)  
 7:45 p.m.—London—"Headline News," by A. G. Macdonell: GSD (11.75) GSC (9.58)  
 8:30 p.m.—Berlin—Charley's Cabaret: DJD (11.77)  
 9 p.m.—Guatemala—Opera, "Otello": TGWA (9.685)  
 11:40 p.m.—Tokyo—Halloween program: JZJ (11.80)

### Thursday, October 24

For programs broadcast daily see Daily Programs (Col. 1)  
 3 p.m.—London—"Speaking for Britain": GSD (11.75)  
 7:05 p.m.—Tokyo—Koto music: JZK (15.16)  
 7:30 p.m.—London—"Britain Speaks," J. B. Priestley: GSD (11.75) GSC (9.58)  
 8:20 p.m.—Berlin-Paris—Action Reports from the Front: DJD (11.77) Y (15.24)  
 9:50 p.m.—Berlin-Paris—Jim and Johnny: DJD (11.77) Y (15.24)

### Friday, October 25

For programs broadcast daily see Daily Programs (Col. 1)  
 3 p.m.—Buenos Aires—News and Brazilian music: LRA5 (18.03) LRA1 (9.69)  
 6:15 p.m.—London—"Quiz for the Forces": GSD (11.75) GSC (9.58)  
 7:30 p.m.—Berlin-Paris—English talk by Lord Haw Haw: DJD (11.77) Y (15.24)  
 7:45 p.m.—London—Headline News, by A. G. Macdonell: GSD (11.75) GSC (9.58)  
 9 p.m.—Guatemala—Radio Theater: TGWA (9.685)  
 11:20 p.m.—Tokyo—Nagauta music: JZJ (11.80)

# THE PLEASURE OF SIMPLE THINGS

(Continued from Page 34)

hair straight back. And she has never been at a loss for them either, sometimes having a dozen or more at the same time. Speaking of the products which she lauds over the air, Mary Margaret says decisively:

"I have to like them first of all. Then I have to like all the persons connected with them, and finally the products have to pass chemical and other tests of the most rigid sort. I have never talked about anything that I did not use constantly myself, and I can honestly say that I have never made a statement of any kind that I did not truly believe at the time, though sometimes I have been wrong and have had to say I was wrong."

Sponsors have learned not to give Mary Margaret long, prepared bits of commercial copy. In fact, they don't give her any prepared announcements at all, but usually instruct her along general lines. For example, a sponsor will simply say: "Today we'd like you to talk about our coupon offer . . ."

Or maybe: "We want you to stress how easy it is to cook our product." Many radio favorites have made their reputations by the way they talk alone, but Mary Margaret, say radio officials, has a singular knack of pleasing people by giving commercial "plugs" in a painless, informal fashion.

According to Stella Karn—Mary Margaret's bustling little business manager who has a mind like a steel trap and just about as inexorable—is because she is first, last and always a good newspaperwoman.

According to this team of McBride and Karn, if you're a good newspaperwoman you can do just about anything.

The sponsors certainly seem to think so, too. Rumor reports that when Mary Margaret forsook the role of Martha Deane on WOR last month there were better than fifty potential "angels" waiting for a chance to participate in her daily WOR programs.

Despite her high-speed days, Mary Margaret McBride finds occasional time to lend an ear to this thing called radio. "I love Gracie Allen, Jane Ace, Vera Vague, 'Vic and Sade,' Charlie McCarthy, symphonies and all mysteries," she confesses. Her daytime competitors, the serial script-shows, are unfamiliar "because I have never listened—not from lack of inclination but lack of time."

When you stop to analyze the success of Mary Margaret McBride—a success such as comes to few women—you will find that it is built on extremely simple foundations. It is a success achieved the hard way (even as that of O. O. McIntyre, whose female counterpart she has been called). Its principal ingredient is a plain, unfrilled thing called sincerity.

Her brown, kindly eyes reflect it. The soft, almost-little-girl voice echoes it. And a million women who pause in their daily routine to hear Mary Margaret McBride all attest to it.

Sometimes it seems impossible that one person could have so very many friends. Impossible, that is, until you've listened to Mary Margaret McBride. Then the chances are pretty good you'll become one yourself.

Mary Margaret McBride may be heard Monday, Wednesday, Friday over a CBS network at: 3:00 p.m. EST — 2:00 p.m. CST Not available to stations in Mountain and Pacific zones.



FOR HEIGHT AND CHIC, felt-velvet hat worn by Priscilla Lane



SOFT FACE-VEIL to shoulders highlights Elizabeth Earl's turban



BLACK FELT BERET accented with black quill suits Rosemary Lane



GRAY SUEDE FELT with tweed ensemble worn by Helen Hayes

## STARLIGHT on Your FASHION PROBLEMS

By Betsy Alden

**D**ID YOU KNOW THAT . . . Less chi chi and more chic strikes the autumn note in headgear? (A hat on the head is worth two in the hand!) . . . There are any number of silhouettes from which to choose, but the pompadour hat, in either the skull cap or the off-the-face brim, and the profile hat, in flaring or dipping versions, are high style at the moment? . . . This year's crop of coeds are as conscious of what's going on their craniums as they are of what's in them, and it's no longer smart to wear last year's battered felt around the campus? . . . The date hat for college girls is usually a small, black-velvet pompadour calot with a veil? . . . Small, dark hats, spiked with a brilliant feather, are increasingly popular? . . . Leopard trimming on a black calot worn with a black dress is stunning? Leopard is "spot" news for all kinds of trimming! . . . The belles from seven

to fourteen are wearing glen-plaid suits with matching reversible box coats, and for "dress up," scarlet faille dresses with full skirts and short puffed sleeves and bodices? Adorable! . . . The red of maple leaves in the fall is the theme for a new make-up that is brilliant and flattering, good for tweeds as well as for black? . . . A new face-powder, fittingly described as "patrician," bears the insignia of a house already famous for its rouges and lipsticks? Patrician comes in seven delicate tints, is modestly priced but exquisitely textured! . . . There are two new lipsticks, in clear, vital reds—one with (believe it or not!) peppermint flavor; the other with cherry-mint, at a dime apiece? . . . You can now obtain your "I can't do without" skin softener in a basket-weave glass decanter that is something? . . . The new "sub-tint" foundation cream will give your complexion brilliance and allure?

**SAVE UP TO 50%**

**30 DAYS TRIAL**

**15-TUBE**

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**On Your Old Radio**

Now, Midwest allows you up to \$25 on your old radio —on many models shown in the big, FREE Catalog. Send for this catalog and see for yourself that it actually brings the Midwest factory to you, that it pictures and dramatizes many beautiful 1941 factory-to-you radio values—from 6 to 18 tubes—up to 5 wave bands—including Automatic Record-Changing Radio-Phonographs, Home Recorders, etc. (15 tubes include Rectifiers, Control and Tuning Eye Tubes.)

**15-TUBE CABINET MODEL ONLY \$29.95 COMPLETE**

**MIDWEST RADIOD CORPORATION**  
DEPT. 34-KK CINCINNATI, OHIO

**USER AGENTS WANTED**

**PRAYER**

If you believe in the POWER OF PRAYER—if you want a **HAPPIER LIFE** of Love, Health, Peace, Prosperity, Success—we invite you to **READ** this Message now and mail with 3c stamp for full information about the Good Work our Group is doing—and may do for you!

**LIFE-STUDY FELLOWSHIP**  
Box B-29 Noroton, Conn.

**ROLLS DEVELOPED**

**8 ENLARGED PRINTS**  
**16 REGULAR PRINTS**  
**8 PRINTS, 1 Colored Enlargement**  
**8 PRINTS, 2 Plain Enlargements**

**25¢**

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**NORTHWESTERN** 625-RR Jackson, Chicago

**STRANGE MAGNETIC SPONGE**

**CLOTHES BRUSH**

**PLANS BY MAGNETIC ACTION**

REVOLUTIONARY invention. **DRAWS** dirt out of fabrics. No messy bristles. No dust. Uses no electricity. **500 AGENTS WANTED**. **SAVES DRYCLEANING**. Keeps clothes clean. Also cleans hats, drapes, upholstered furniture, etc. Long lasting. Low priced. Instantly **GRABS** attention wherever shown. **HOT SELLER FOR AGENTS**. Business destined to big money.

**SAMPLE OFFER** Samples sent on trial each locality who writes. No obligation. Get details. **Be First—send in your name TODAY!**

**KRISTEE CO.**, 2969 Bar St., Akron, Ohio

# HOLLYWOOD UNDER FIRE

(Continued from Page 3)

orange juice (the same alcoholic motif of the Arbuckle case) was found in the room, suggesting a party. What was the motive—revenge? Jealousy? Blackmail?

Mabel Normand's picture was in Desmond Taylor's room, but the love-letters police found in his desk were mostly on the butterfly-monogrammed stationery of another Hollywood star—Mary Miles Minter. Mary Miles Minter was then Mary Pickford's major rival. She was small, blond, pretty and passionately in love with the forty-five-year-old Taylor. Samples of her notes read, "Dearest, I love you . . . I love you . . . I love you. Always, Mary," and bore bold crosses for kisses. Some were penned in a popular schoolgirl code of the day. "What shall I call you—you wonderful man? I love you. Oh, I love you." Notes from Mabel Normand were also found, then mysteriously they vanished.

Fed with this fiery fodder, the Desmond Taylor murder case leaped to the front pages overnight. There was more to come, too. Investigation disclosed that William Desmond Taylor was really William C. Deane-Tanner, scion of a good family of Dublin, Ireland, and son of an army major. He had himself been captain in a good regiment during the war. For some time he had run a high-class antique shop in New York City, played with the yacht crowd, drank heavily. One day he disappeared, deserting his wife, who wasn't particularly surprised; she thought he was mentally unbalanced anyway. Police traced a career in Alaska's Klondike before he showed up in Hollywood to become an ace director of movies with stars Mary Pickford, Ethel Clayton, Elsie Ferguson—and the very favorite director of Hollywood's beauty queen, Mary Miles Minter.

The romantic background of Taylor and his mystic life in Hollywood, where he lived alone, quietly delving into philosophy books and also into the hearts of beautiful stars, led the police on all kinds of theories and headline-making investigations. A fiancée, Neva Garber, popped up. The name of Winifred Kingston was also romantically involved. A dozen people, including his former butler, E. P. Sands,

were suspected. Cameramen, make-up men, actors were questioned—almost everyone in Hollywood was dragged into the case—to no avail. Police openly accused Taylor's friends of suppressing facts. Hollywood was blamed for hiding the ugly details, a fact which Sam Goldwyn pugnaciously denied. Suspicion pointed all around, but notoriety bore down on Mary Miles Minter, whose association in the case was complicated by strong suggestions of a ruthless rivalry between her and her mother for Taylor's love. Cranks and screwballs popped up like mushrooms all over the country with freak confessions to keep the scandal at fever heat.

By the time William C. Deane-Tanner was laid to rest under a British flag, covered with floral offerings from such stars as Gloria Swanson, Rudolph Valentino, Wallace Reid, Thomas Meighan and Bebe Daniels, as tearful Mabel Normand fainted with grief, the case had blackened all Hollywood again.

Censors in the East barred Mary Miles Minter's pictures. Hollywood producers organized in a desperate and futile campaign to save the reputation of their top star. Reformers in state legislatures introduced legislation to tighten Hollywood censorship. The Independent Screen Artists Guild made an open plea for fair play in judging Hollywood. The hue and cry went on for months, as studios offered cash rewards for the slayer, as stars were secretly investigated by the police. Mabel Normand, finally exonerated, collapsed. Exactly what happened to William Desmond Taylor is still a mystery. But what happened to Hollywood is not. It recovered. Although even its own prophets believed Hollywood was through.

**HERBERT BRENON**, then one of the largest producers, gave an interview which is interesting to recall. It summed up prevailing fears in Hollywood itself that the movie colony was doomed.

"The trouble is," stated pessimistic Mr. Brenon, "the minority (of Hollywood stars) who have made money quickly, persons with little character and less morals, have had their heads turned and have cast aside all restraint. The good suffer with the bad . . . For this reason, I think it would be a jolly

good thing if Hollywood were abolished!"

He merely echoed the general conviction that after the Taylor scandal Hollywood could never stand another setback. But it did. Less than a year later, Hollywood's greatest idol and most stalwart emblem of clean-cut manhood, Wallace Reid, died the tragic death of a narcotics slave.

One of the wilder theories which had crept into the Taylor murder mystery was that members of a drug ring had killed the sophisticated director. The widespread suspect-hunt had uncovered six drug-peddlers in New York who admitted they supplied narcotics to screen stars. Vague rumors of "dope parties" had secretly shocked inside Hollywood for some time. No one dreamed of the revelations yet to horrify America and the world.

Hollywood, in fact, with typical resilience, had shaken off the blows of the Taylor scandal. The picture industry rolled on, richer both commercially and artistically, if its colony of stars was less glamorous. For both the Arbuckle and Desmond Taylor scandal slaps had sobered down wild, moneyed splurgings and irresponsible exhibitionism almost out of existence. Stars were bent on becoming normal "folks" when Wally Reid collapsed on the set of his picture, "Nobody's Money," in October, 1922.

The papers called it a "nervous collapse" at first. But two months later Wallace Reid was fighting for his life in a Hollywood sanitarium. At Christmas his strong, six-foot-two-inch frame, normally 190 pounds, had shrunk to a pitiful 125. On January 18 he died of congestion of the lungs and kidneys, "his strength," as the doctors revealed, "undoubtedly undermined by indulgence in alcohol and narcotics."

To understand the immensity of the shock which stunned the nation, it's necessary to realize what Wally Reid meant to America. He was Clark Gable, Errol Flynn and Brian Aherne all rolled into one for the movie public then, with a trace of Lindbergh to boot. He was every young girl's dream man and every boy's idol. His only rival was Valentino the Latin god, but they were in different leagues entirely. Wally was a big, pleasant, universally beloved kid who never grew up. He was a devoted family

man, happily married to Dorothy Davenport. He worked hard and played hard and often drank heavily.

Undoubtedly Wally's sympathetic appeal softened the blow to Hollywood that his death and the subsequent dope expose invited. While he was sick, morals guardian Will Hays pleaded, "If Reid's condition is a result of indulgence in narcotics, it's a matter to be prayed over. The poor boy should be dealt with as a diseased person, not censured, shunned. Let us sympathetically try to help him."

**WHEN** Wally died, Will Rogers wrote in his column, "Slipping the Lariat Over": "Now, don't let a living soul say an unkind word about Wally Reid. He was just a big, overgrown kid who never knowingly harmed a living soul. So let God judge him—not us. I'll bet he'll be judged 'way above the average.'"

Still Wally's death revealed narcotics orgies in Hollywood. His wife admitted he had attended "dope parties" in movieland and later made an anti-narcotics preachment film, "Human Wreckage," to crusade against this. The press and pulpit thundered. Wally's addiction was attributed to a blow on the head while making a picture and unbearable headaches that ensued. Soon he was weeping, "How did I happen to let myself go? Why couldn't I stop? I thought I was so strong. I thought I knew myself so well!"

Hollywood might well have said the same thing about itself. But Hollywood never knew itself well then and doesn't today. If it did it would never drop its defenses and beg for the pastings it periodically takes.

For months and years after Wally's death when a Hollywood star broke in health to die an untimely death, the sinister whisper hissed, "Dope!" It was so for too beautiful, too life-hungry Barbara LaMarr. Alma Rubens fought the unhealthy stigma until she died. So did a dozen others. Finally Hollywood shook off the gray specter of narcotics addiction, which threatened to devour the remains of its reputation, salved its wounds and looked ahead.

No one suspected the next ordeal of fire.

Part II of "Hollywood Under Fire" will appear in next week's MOVIE-RADIO GUIDE.

## MR. FAIRFAX REPLIES

*Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE-RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.*

*Mr. Lester Garnett, Whittier, Calif.*—FRANK MUNN is a product of the Bronx, New York, where he was born on February 27, 1895. He topped off his vocal studies with four years with Dudley Buck, coach. Munn started in radio on a Newark station in 1923. He credits Gus Haenschen for aiding him most in his radio work. Once a collector of stamps, Munn now collects brassie spoons. His two sets of golf clubs are his most valuable possession. He is jealous of his ability to cook Hungarian goulash and is an ardent Metropolitan Opera fan. Munn stands five feet seven and one-half inches

tall, weighs 200 pounds, has black hair and eyes. He has made phonograph records for years. You should be able to secure them from your local music store.

*Miss Jewelle Carper, Rochester, N. Y.*—BEN GAGE was born in Wilmette, Illinois, on October 29, 1914. His mother was a concert singer, and Ben was encouraged in his musical ambitions from early childhood. His first opportunity to break into the professional world came when he secured an audition before Morton Downey in Chicago in 1934. Impressed with his ability, Downey promised to introduce him to several outstanding maestros. The result was that Gage secured his first professional engagement with Anson Weeks' orchestra. His only previous vocal training was with school glee clubs, choirs and musicals. Ben is six feet five and one-half inches tall, weighs 193 pounds, has light-

brown hair and blue eyes. He collects coins, ties and pictures.

*Mrs. C. E. Grey, Chilocco, Okla.*—Cast of "BACKSTAGE WIFE" follows: Mary Noble, VIVIAN FRIDELL; Larry Noble, KEN GRIFFIN; Jenifer Davis, ELMIRA ROESSLER; Ward Ellman, PAUL LUTHER; Sago, NORMAN GOTTSCHALK; Peter Darnell, JOHN LARKIN; Uncle Ed Jackson, LEO CURLEY; Maida, LESLEY WOODS; Gerald Marshall, MALCOLM MEECHAM; Sandra Carey, LUISE BARCLAY; Joe Binney, SHERMAN MARKS; Katy Hamilton, MAXINE GARNER; Dennis Conroy, CARLTON KADELL; Alice Duffy, GAIL HENSHAW.

*Miss Annie Alcroft, Toronto, Ont., Canada*—Of French and Italian ancestry, TITO GUIZAR was born in Mexico City on April 8. Neither of his parents were stage professionals, although his mother was a talented vocalist and pianist and his father a

skilled guitarist and mandolinist. His grandfather was General Francisco Tolentino, who was President of Mexico in 1894. Tito's early musical education was in Mexico City. He then studied voice in Milan, Italy, under the famous baritone, Pasquale Amato, and made his stage debut in 1931 in New York at the Hippodrome, with the Chicago Opera Company, in the opera "Manon." He sang in several other operas, did concert work and vocal specialties at Central Park Casino, Ritz-Carlton Hotel and the Arcadia night-club, and later did radio work. The singer is married to Nanette, an outstanding stage favorite from Mexico City. His hobbies and favorite pastimes are playing polo and attending boxing and wrestling matches. Tito is six feet tall, weighs one hundred seventy-five pounds, has dark-brown, wavy hair, and hazel eyes. At this time he has no contracts for returning to the networks.

# BRAIN-BUSTERS

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see below.)

From "March of Games" (CBS, Sun., 1:30 p.m. EST)

1. Name the three pairs of Presidents of the United States, each pair bearing the same family name.
2. With whom do you associate each of the following: (a) Invention of the cotton gin, (b) invention of the phonograph, (c) Atlantic cable?
3. What Presidents are buried in the following places: (a) Mount Vernon, (b) Monticello, (c) Sagamore Hill?
4. What nursery rhyme characters answer to the following descriptions: (a) The nervous young lady who was rudely interrupted while eating, (b) the young lady who practised gardening with astonishing results, (c) a musician's son who attempted a robbery and then ran away?

From "True or False" (NBC, Mon., 8:30 p.m. EST)

1. Before becoming President, Lincoln was a storekeeper, postmaster and captain.
2. The great stock market crash of 1929 occurred in October.
3. A fiscal year always starts on June 1.
4. U. S. battleships carry airplanes.
5. King George VI was the first British monarch ever to travel by air.
6. Mark Antony and Julius Caesar were contemporaries.

From "Dr. I. Q." (NBC, Mon., 9 p.m. EST)

1. What part of the British Isles is neutral in the present war?
2. Is the eagle on the new liberty

quarter standing up on a mountain, in flight, or perched on a limb?

3. Besides Mississippi, what other state has three sets of double letters in its name?
4. What is Richard E. Byrd's rank in the U. S. Navy?
5. Who wrote Lohengrin's "Wedding March"?
6. What is the only city with a population of more than 100,000 that bears the same name as the state in which it is located?

From "Information, Please" (NBC, Tues., 8:30 p.m. EST)

1. What toy was named after a President of the United States?
2. What did each of the following have in common: (a) Benjamin Franklin and Dr. Dick in "David Copperfield," (b) Jack and Jill and the king of France?
3. In what famous paintings will you find each of the following: (a) A large seashell, (b) a wheelbarrow, (c) a footstool?

From "Battle of the Sexes" (NBC, Tues., 9 p.m. EST)

1. The submarine was used first in which of the following: The Revolutionary War, the Civil War, the World War?
2. On a three-cent postage stamp bearing the likeness of Thomas Jefferson, is Jefferson facing right, center or left?
3. What other country—besides the United States—has the initials U. S. A.?
4. For which of the following did the U. S. pay the most: The Louisiana Purchase, the Gadsden Purchase, Alaska?
5. What is the highest denomination of U. S. currency?
6. Which one of the five Great Lakes lies entirely within U. S. boundaries?

## BRAIN-BUSTERS — ANSWERS

(See questions above)

(Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group, fifteen were answered correctly. How do you rate?)

"March of Games"

1. John Adams, John Quincy Adams; Benjamin Harrison, William Henry Harrison; Theodore Roosevelt, Franklin Delano Roosevelt.
2. (a) Eli Whitney, (b) Thomas Edison, (c) Cyrus W. Field.
3. (a) George Washington, (b) Thomas Jefferson, (c) Theodore Roosevelt.
4. (a) Little Miss Muffet, (b) Mary, Mary, Quite Contrary, (c) Tom, Tom, the Piper's Son.

"True or False"

1. True.
2. True.
3. False.
4. True.
5. False.
6. True.

"Dr. I. Q."

1. Southern Ireland.
2. In flight.
3. Tennessee.
4. Rear Admiral.
5. Richard Wagner.
6. New York, New York.

"Information, Please"

1. The teddy bear was named after Theodore Roosevelt.
2. (a) They were both kite-flyers, (b) they both marched up a hill.
3. (a) Birth of Venus by Botticelli, (b) The Angelus by Millet, (c) The Artist's Mother—An Arrangement in Black and Gray by Whistler.

"Battle of the Sexes"

1. The Revolutionary War.
2. Facing right.
3. Union of South Africa.
4. The Louisiana Purchase.
5. Ten-thousand-dollar bill.
6. Lake Michigan.

## BULLS & BONERS

Bulls and boners are a part of broadcasting. No matter how experienced the performer or how famous the star, chances are that he will make an occasional slip or a statement with twisted meaning which is extremely funny. See how good your ears are. Try to catch broadcasters in some error—the funnier the better—and send your entry to **MOVIE-RADIO GUIDE**, 731 Plymouth Court, Chicago. The most humorous entries will be printed in this column. Watch for your contribution!

Ulmer Turner, news commentator: "Senator Bankhead was followed to the grave by President Roosevelt and most of the cabinet."—James D. Cleary, 4756 Lake Park Ave., Chicago, Ill. (September 17 over Station WENR.)

Testimonial on "Court of Missing Heirs": "One day I saw Ironized Yeast in a drug-store window; now I've gained eighteen pounds."—F. Rea Chapman, R. R. No. 6, Box 138 B, Wichita, Kans. (Sept. 17 over CBS.)

Jack Lacy on "Curb Club": "Don't let the moths make a mess of your furniture. Let the Ajax Fumigating Company do the job!"—Florence C. Fischer, 146 McKinley Ave., New Haven, Conn. (September 17 over Station WNBC.)

Uncle Jim on "Uncle Jim's Question Bee": "Reach right down with that pretty smile of yours into the hat and select a question."—Mrs. Earle E. Cox, 762 N. Mill St., Pontiac, Ill. (September 18 over CBS.)

Mrs. O'Leary (guest on "Take It or Leave It"): "I'm a first cousin to the cow that started the Chicago fire."—Clarence Ecker, Stanford, Mont. (September 15 over CBS.)

Announcer on "Lux Radio Theater": "When you take this Lux whipped-cream beauty bath, you will be sharing it with many movie stars."—Mrs. J. E. Goodrich, 68 Belmont Cr., Westmount, Quebec, Can. (September 9 over CBS.)

Ben Grauer, on "Battle of the Sexes": "You'll never know what an easy job it is to lick those stiff whiskers on your face until you use Molle Shaving Cream."—Edna Gaines, 704 Park Boulevard, Austin, Tex. (September 10 over NBC.)



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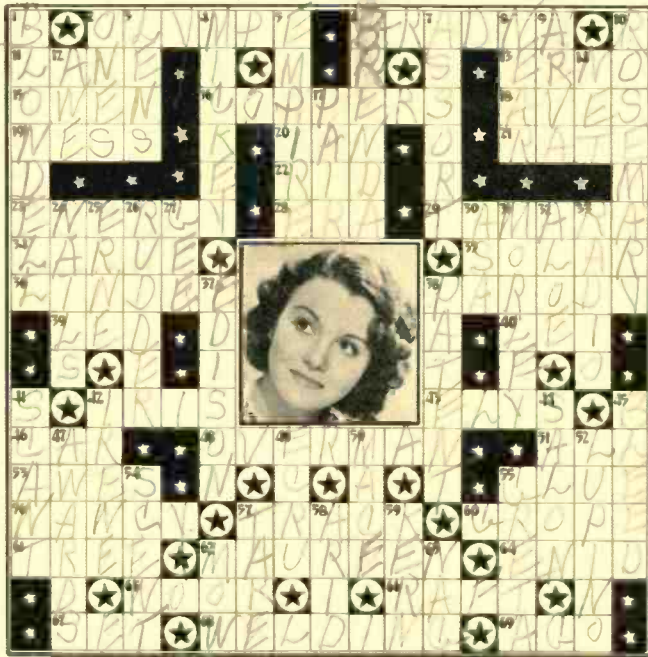
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**MOVIE-RADIO GUIDE'S PUZZLE**



- HORIZONTAL**
6. Star in the portrait, in "South of Pago-Pago"
  11. Narrow street
  13. — Rapee, conductor, "Radio City Music Hall"
  15. Gary —, actor
  16. Penny (pl.)
  18. Class of vertebrates
  19. Lake in Scotland
  20. — Hunter, in "Strange Cargo"
  21. Ratio or proportion
  22. To free
  23. Capacity for performing work
  28. Epoch
  29. Russian songstress
  34. Jack —, screen star
  35. Proceeding from the sun
  36. Eric —, screen star
  38. Burlesque imitation of a serious poem
  39. Preceded
  40. Hawaiian wreath
  42. Flower of many colors
  43. Masculine name (poss.)
  46. Automobile
  48. Lynne —, in "Typhoon"
  51. Total
  53. Inspires with feelings of respect and fear
  55. Viscid cement
  56. — Carroll, former screen star
  57. Course for racing
  60. Seek blindly
  61. Woody plant
- VERTICAL**
1. Joan —, in "Two Girls on Broadway"
  2. Units
  3. Part of a camera
  4. — Rooney, in "Andy Hardy Meets a Debutante"
  5. Sovereignty
  6. — Marshall, in "The Sea Hawk"
- Solution to Puzzle Given Last Week**
- 7. Arrange**  
**8. Close by**  
**9. Feminine name**  
**10. — Lane, in "The Boys From Syracuse"**  
**12. Reverential fear**  
**14. Fabric woven into meshes**  
**17. Couple**  
**24. Brad**  
**25. Sea eagle**  
**26. Part of a boat**  
**27. Command used in guiding teams without reins**  
**30. Son of Abijah and third king of Judah**  
**31. Christopher —, famous author**  
**32. Plant of the lily family**  
**33. Wireless telegraphy**  
**37. — Eddy, in "New Moon"**  
**38. Sole right in an invention**  
**41. Not abundant**  
**42. — Hervey, in "The Boys From Syracuse"**  
**44. Reception room**  
**45. Lose blood**  
**47. Prizes**  
**49. The color beige**  
**50. Heavy staff, often spiked**  
**52. Ida —, in "They Drive by Night"**  
**54. Smell**  
**55. — Garbo, screen star**  
**57. Capture**  
**58. Parched**  
**59. Jerome —, composer**  
**62. Heap of hay**  
**63. Old horse**

**VOICE OF THE LISTENER**

Express your opinions. Write V. O. L., 731 Plymouth Court, Chicago, Ill.

**Almost Too Real**

Dear V. O. L.:  
 Just recently I heard an air-raided alarm coming from England right out of my loudspeaker. To say I was startled is putting it mildly. I was electrified. Then I began comparing these modern times with former years—in war times—when we had to wait for our daily papers to get often-delayed and often-meager news from the front.

With radio we not only get the news as soon as it happens but one can actually hear it taking place. It seems so real—God help us, too real—that I almost catch myself looking outside to see if a battle is going on.

We can all be thankful such things have not happened here yet, and we can be thankful for radio that helps keep us aware and watchful.

G. B. Maxfield, Butler, N. J.

**Blasting "Blasters"**

Dear V. O. L.:  
 I want to second the timely kick of Frank K. Young about orchestras drowning out singers' voices. It is a shame that the deserved success of some really fine singers is endangered simply because the "blast" section gets the idea they're the whole band.

Wm. J. Carter, Butte, Mont.

● We, too, have noticed and resented the swallowing of many singers' voices, even when they bear down on the volume, by the accompaniment in these days of full orchestral background. We like orchestra music, but when a soloist sings we want to hear his or her notes and syllables stand out distinctly. Orchestras should be trained to play accompaniment lower, smaller outfits should be used for accompaniment, or better technical balance should be sought.—V. O. L.

**Yokel Instrument Makes Good**

Dear V. O. L.:  
 Thanks to radio and Major Bowes' "Amateur Hour," the harmonica, or mouth organ, has reached a height of importance in musical performance unknown before. The harmonica was previously rated as an instrument of very limited scope, a proletarian outlet for musical expression of the untutored lads who labored to extract melody from such a common source.

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Harry W. Cole, Detroit, Mich.

● Other good examples of the truth of Mr. Cole's thesis may be heard by listening to John Sebastian on NBC Sunday mornings, Bob Ballantine on "National Barn Dance" (NBC, Sat.) and other harmonica virtuosi.—V. O. L.

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**BIRTHDAYS**

- OCTOBER 19**  
 Evelyn Kay, NBC, RCA Bldg., New York, N. Y.  
 Jack Shannon, CBS, 485 Madison Ave., New York, N. Y.
- OCTOBER 20**  
 Margaret Shanna, NBC, Merchandise Mart, Chicago, Ill.  
 Arlene Francis, NBC, RCA Bldg., New York, N. Y.  
 Bela Lugosi, Universal Pictures, Universal City, Calif.  
 Anna Neagle, RKO, 780 Gower St., Hollywood, Calif.
- OCTOBER 21**  
 Jack Holden, WLS, 1230 Washington Blvd., Chicago, Ill.  
 Groucho Marx, M-G-M, Culver City, Calif.
- OCTOBER 22**  
 Giovanni Martinelli, Metropolitan Opera Co., New York, N. Y.  
 Parker Fennelly, NBC, RCA Bldg., New York, N. Y.
- Laurette Fillbrandt, NBC, Merchandise Mart, Chicago, Ill.  
 Joan Fontaine, United Artists, 1041 N. Formosa Ave., Hollywood, Calif.  
 Constance Bennett, Columbia Pictures, 1438 N. Gower St., Hollywood, Calif.
- OCTOBER 23**  
 Lucy Monroe, NBC, RCA Bldg., New York, N. Y.  
 Margaret Speaks, NBC, RCA Bldg., New York, N. Y.  
 Ford Bond, NBC, RCA Bldg., New York, N. Y.
- OCTOBER 24**  
 B. A. Rolfe, CBS, 485 Madison Ave., New York, N. Y.  
 Preston Foster, Universal Pictures, Universal City, Calif.
- OCTOBER 25**  
 Wallace Butterworth, CBS, 485 Madison Ave., New York, N. Y.

# THE TEXAS KID

(Continued from Page 5)

plication that Dick cannot fly because of ear difficulties; Mary says she cannot (although she admitted she could) ride trains because they make her sick. The only way they could get to New York and back between broadcasts would be to fly, so a New York trip seems to be out for the time being.

Dick Halliday has been in Hollywood about three years, and before his marriage to Mary traveled around with a number of the glamour girls. They went together for about eight months before their marriage.

There has been a great deal written about the "friendship" ring which they used as a wedding ring when they were married—also about the inscription on that ring. Here is the actual detail on it, and Mary herself says she hopes that somebody gets it right eventually.

During their courtship, Dick gave Mary a friendship ring, in which was engraved "To M. M. from R. H.???" After their marriage, Dick took the ring and had the engraving changed to "To M. M. from R. H.!!!" He also bought her a wedding ring, which is a chain of small H's in diamonds, but Mary wears the friendship ring with which she was married because she is more sentimental about it than the wedding ring. Incidentally, after their marriage in Las Vegas they drove back to Los Angeles. Mary studied her script for "Rhythm on the River" all the way. Dick might have been reading stories in search of a great picture, but he had to drive. That gives as good an insight on these two as one can get.

With typical impetuosity, immediately after their marriage Dick and Mary bought a large house in Bel Air. At that time the house had a bed and a grand piano for furnishings. During the past five months they have been trying to get the thing furnished.

Incidentally—I didn't get this from Mary or her mother—she calls Halliday "Beautiful." This is partly in seriousness because Halliday is a very handsome chap, and partly as a gag because it burns him just a bit.

Here is some exclusive information on the kid, Larry:

Larry is eight years old, starts at Black-Foxe Military Institute this year, is an artistic little gent in his own right, but insists on being pretty much of a "toughie."

One day shortly after Mary's marriage to Halliday, Mrs. Martin was taking Larry over to the house to see

his "Mimi," which is the mother derivation by which he describes Mary. On the way they passed a woman standing on a corner with a large Russian wolfhound.

The dog had a "For Sale" sign on it and Larry decided, since the Hallidays had bought such a big new house, that they should have a big dog to go with it. He decided that he wanted to buy the dog and give it to them for a wedding present. Mrs. Martin attempted to dissuade him, telling him that undoubtedly the dog would be more expensive than he could afford, and finally suggested that they would go on to "Mimi's" house and if the woman and the dog were still there when they came back he could see about it.

The woman and the dog were still there on the same corner on their return several hours later, so there was nothing for her to do but stop the car. Larry got out and went over to the woman and talked to her.

The woman said, "I'm afraid that the dog's price is more than you can afford to pay, young man. I must have twenty-five dollars for him."

Larry responded that he had more than twenty-five dollars in his savings bank and that he wanted the dog.

At Larry's insistence the woman brought the dog over to the grandmother's house (Mrs. Martin's) and after investigation they decided to buy him. Larry dug into his savings bank and paid the twenty-five dollars for the animal, which they then took over to the Halliday home and put in the yard. That night, when Mary and Dick came home from the studio, here was this big wolfhound ranging in the yard. He at first didn't seem inclined to let them into their own house, but they finally won him over.

Mary and Dick finally got a honeymoon. With the completion of "Love Thy Neighbor" they managed to get some time off together and chartered a boat for two weeks. They lived on the craft, cruising up and down the coast, over to Catalina, returning to Hollywood on Tuesday, Wednesday and Thursday of each week so that Mary could do her radio broadcast. Even the days that she was in town rehearsing and broadcasting, they spent the nights on the boat.

That was the Mary Martin-Richard Halliday honeymoon—four months late!

Mary Martin may be heard Thursday on "Good News" over an NBC network at:  
EST 8:00 p.m. \_\_\_\_\_ CST 7:00 p.m.  
MST 9:30 p.m. \_\_\_\_\_ PST 8:30 p.m.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.

Of Movie-Radio Guide published weekly at Chicago, Illinois, for October 1, 1940.

State of Illinois, County of Cook, vs: Before me, a Notary Public in and for the State and county aforesaid, personally appeared Ed Zoty, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Movie and Radio Guide and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business manager are:

Publisher, The Cecelia Company, 731 Plymouth Court, Chicago, Illinois.

Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Illinois.

Managing Editor, Ruth Blizell, 731 Plymouth Court, Chicago, Illinois.

Business Managers, Ed Zoty, 731 Plymouth Court, Chicago, Illinois.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated entity, its name and address, as well as those of each individual member,

must be given.)

The Cecelia Company, 731 Plymouth Court, Chicago, Illinois. Stockholders: M. L. Amenberg; W. H. Amenberg, Trustee; 400 North Broad Street, Philadelphia, Pennsylvania; Beneficiaries, W. H. Amenberg; E. A. Simon; P. A. Levey; J. A. Sefsky; E. A. Haupt; L. A. Hazen; E. A. Frisole; and H. A. Ames.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) United States of America.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities that are so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is: (This information is required from daily publications only.) (Signed) EDWIN E. ZOTY, Business Manager.

Sworn to and subscribed before me this 26th day of September, 1940. MARION E. SPIRO, (My commission expires May, 1941.)

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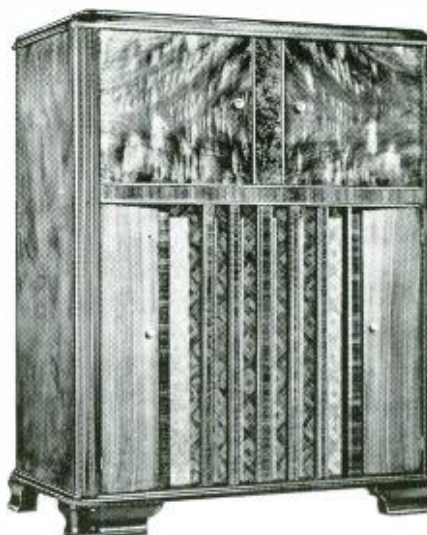
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