

TEN CENTS  
EVERY WEEK

*Movie and*

PROGRAMS  
FOR MAR. 23—29

# RADIO GUIDE



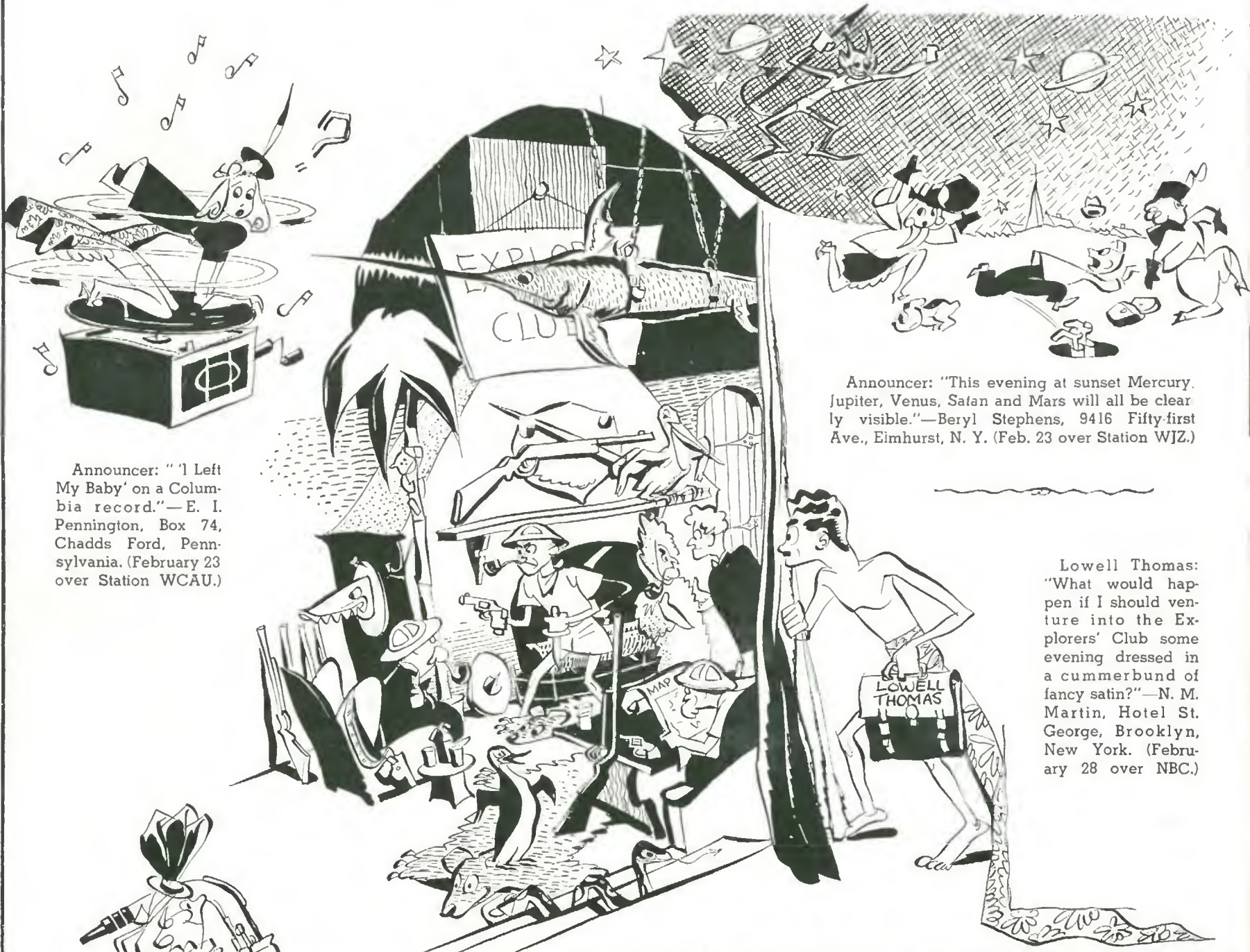
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A E A 8 7 B C 2 D

**What's Behind Toscanini's Mask of Mystery?**

Also Movie News, Picture Previews and Beautiful Star Portraits

# ILLUSTRATED BULLS and BONERS!



Announcer: "I Left My Baby' on a Columbia record."—E. I. Pennington, Box 74, Chadds Ford, Pennsylvania. (February 23 over Station WCAU.)

Announcer: "This evening at sunset Mercury, Jupiter, Venus, Satan and Mars will all be clearly visible."—Beryl Stephens, 9416 Fifty-first Ave., Eimhurst, N. Y. (Feb. 23 over Station WJZ.)

Lowell Thomas: "What would happen if I should venture into the Explorers' Club some evening dressed in a cummerbund of fancy satin?"—N. M. Martin, Hotel St. George, Brooklyn, New York. (February 28 over NBC.)



Benny Walker: "Wish you could see her, folks. She's lugging a saxophone almost as big as she is behind her."—Mrs. Olive Doelling, R. R. 2, Petaluma, California. (February 19 over Station KGO.)

## THEY ALSO SAID . . .

One dollar will be paid for every broadcasting baner printed on this page. Yaur baner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Baners, Movie and Radio Guide, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits the same baner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tyng cantestants receive prizes.

Ted Cott on "So You Think You Know Music": "The violins, violas and cellos usually sit in front and wear the best suits."—Gloriann Swift, 1302 S. First St., Aberdeen, S. D. (March 3 over CBS.)

Ben Grauer on "George Jessel's Celebrity Program": "Tonight we have Miss Claudia De Lys, expert on superstitions and John Barrymore."—Charles C. Allen, East Durham, N. Y. (Feb. 29 over NBC.)

News announcer: "The escaped convict will face a charge of theft for taking the car in which he escaped under a fusillade of police bulletins."—George Stewart, Baynes Lake, B. C., Can. (Feb. 29 over Station KSL.)

# We Present . . .

**D**OES the world really beat a pathway to that "better mousetrap"? We believe it does. Several weeks ago we asked our readers to suggest the names of friends who would like to receive a sample copy of **MOVIE AND RADIO GUIDE**. We received, believe it or not, seven thousand names. We thank all of you who responded to our offer. Already dozens of letters have told us how happy the writers have been to be introduced to our new **MOVIE AND RADIO GUIDE**. Which prompts us to suggest again that you who find our departments useful and our features entertaining may be doing both us and some good friend a great favor if you will turn over your old copies to him. We do not advertise widely as do some publications—we prefer to

spend that money on extra pages and departments—but we do believe that our readers are probably the friendliest in the field of publishing. So we ask for your recommendations in order that we may grow. Your approval which means so much to our present can mean so much to our future. If you like the new **MOVIE AND RADIO GUIDE**, won't you tell your friends about it? Tell them that radio and movie reviews are published here before appearing in any weekly or monthly magazine in America. Tell them of the listings of fine musical programs on the air and the stories of the opera that we alone offer. Your cooperation means a better, bigger **MOVIE AND RADIO GUIDE**. For whatever endorsement you can give us, sincere thanks. —The Editor.

## Movie and **RADIO GUIDE**

M. L. ANNENBERG, *Publisher*

Vol. 9. No. 24. March 23-29, 1940

731 Plymouth Court, Chicago, Ill.

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## NEXT WEEK

Thrilling pictures!  
Hot news and gossip!  
Sensational stories!

### RADIO



CAN RADIO HELP MRS. ROOSEVELT SUCCEED HER HUSBAND? HOW? OUR ANSWER APPEARS NEXT WEEK

### MOVIES



CHARLIE CHAPLIN LAUGHS THE DICTATORS OFF THE LOT IN HIS NEXT FILM. WE TELL YOU HOW!

### PROGRAMS



PREMIERE OF THE WEEK: DON AMECHE FOR OLD GOLD. BE GUIDED BY OUR PROGRAM PAGES



## PINTO RIDES *the* AIRWAVES

You'll like this  
little story of  
the Massey pony

**N**O ONE knew when Pinto was born or who his dam or sire was. He was just a wild horse roaming the mountainous range of New Mexico until that fateful day when he was rounded up with a herd of other wild horses and corralled onto the Yellow Bluff Ranch of Henry Massey, at Roswell, New Mexico.

But on Friday night, when The Westerners step up to the microphone on the "Plantation Party" broadcast, Pinto—in spirit—will be the honored guest as these singers of the Old West pay tribute to his great heart in a new song recounting his heroism. Behind the heroism of this wild range-pony, behind the song you will hear when you tune in "Plantation Party," lies a dramatic story.

Had Pinto been the usual thin, flea-bitten range-pony—not worth the trouble to break—no song would have been written about him. But he wasn't. Somewhere back in his vague ancestry had been royalty, and the glistening black coat of the wild stallion, broken only by the two snowy white forefeet, and his fiery temper and defiance of everything human, were the marks of his inheritance. Henry Massey, old-time rancher with a knowledge and love of horses, knew that here was the finest saddle-horse that ever had set hoof on Yellow Bluff Ranch. The breaking-in of Pinto was a task he undertook himself, and the result was a sure-footed cowpony whose endurance and stamina became almost legendary. Pinto became Henry Massey's own mount, and no one else ever sat in his saddle.

In fact, there was no reason for any of the Massey children—seven boys and a girl—to use their dad's horse, for each had his own. Pinto, on the other hand, had no qualms about the children whom he learned to love. He used to love to push them around the wooden corral with his soft nose, enjoying their laughter and neighing to attract their attention whenever he saw them.

Massey had always been fond of music, and as the children grew up each of them was taught to play a dif-

(Continued on Page 54)

Louise Massey and her Westerners honor Pinto with a song on "Plantation Party" Friday, NBC

# COMING EVENTS

For the Week of March 23-29

Nazimova returns to Oboler series Saturday; networks cover Easter Parades Sunday; Jack Benny acts for Orson Welles Sunday; Oscar Levant is Bing's guest Thursday

## Saturday, March 23

**THE BEST-DRESSED WOMEN** of America, winners of the Fashion Academy awards for 1940, will be announced in a broadcast this Saturday. Among winners in past years were Bette Davis, Mrs. Franklin D. Roosevelt, Kitty Carlisle and Lily Pons. CBS.

Eastern 1:15 p.m.	Central 12:15 p.m.	Mountain 11:15 a.m.	Pacific 10:15 a.m.
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**NAZIMOVA**, who started the parade of celebrities requesting Arch Oboler for a chance to play in his drama series, will reappear in a repeat performance of "The Ivory Tower" in the last program of the current Oboler series. NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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## Sunday, March 24

**THE EASTER PARADE** of fashion will have its usual day in the sun, if there is a sun on that day. The nation's number one street of strutting, Fifth Avenue in New York, will be pictured in all its peacock brilliance over MBS and NBC. Similar broadcasts will be made from Buenos Aires over NBC and later from Atlantic City over MBS.

Eastern 1:00 p.m.	Central 12:00 noon	Mountain 11:00 a.m.	Pacific 10:00 a.m.
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Eastern 12:15 p.m.	Central 11:15 a.m.	Mountain 10:15 a.m.	Pacific 9:15 a.m.
1:00 p.m.	12:00 noon	11:00 a.m.	10:00 a.m.

"**LITTLE BOY BLUE**," one of the most heart-tugging poems ever written, will be read by Ted Malone, accompanied by Ethelbert Nevin's music, when the "Pilgrimage of Poetry" stops at the Eugene Field Shrine in St. Louis, Mo. NBC.

Eastern 1:00 p.m.	Central 12:00 noon	Mountain 11:00 a.m.	Pacific 10:00 a.m.
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**BETTY LOU GERSON** and Les Tremayne will portray a young couple whose planned separation is complicated by a runaway boy in "Something to Share" on "Grand Hotel." CBS.

Eastern 1:30 p.m.	Central 12:30 p.m.	Mountain 11:30 a.m.	Pacific 10:30 a.m.
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**AMERICA'S DEFENSE**, which we all hope will never be actually tested but which presents an increasingly significant element in our national life, will be given a realistic treatment on "The University of Chicago Round Table."

Major George Fielding Eliot, one of our foremost military experts, Col. Frank Knox, well-known publisher, and Maynard C. Krueger, economist, will be participants. NBC.

**MARY MARTIN**, now glittering as the singing partner of Dick Powell on the new "Good News" program, will make a guest appearance as an actress on "Silver Theater." Miss Martin starred in the recent movie, "The Great Victor Herbert." CBS.

**JAN SAVITT**, who dropped a promising career in the Philadelphia Symphony with Stokowski to lead his own orchestra in the pop field, will bring his colorful arrangements and his distinctive Top Hatters to this week's "Show of the Week." MBS.

**MIRIAM HOPKINS** and Adolphe Menjou will do a radio version of "Morning Glory," the movie story in which Katharine Hepburn scattered sighs through the audience several years ago, on "Screen Guild Theater." CBS.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:30 p.m.	Pacific 4:30 p.m.
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**JACK BENNY** will return Orson Welles' visit, playing in Welles' "Campbell Playhouse" this week in "June Moon." In spite of the astronomical flavor of the title, no Martian catastrophe is expected! CBS.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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**HORACE HEIDT**, whose orchestra plays for the controversial "Pot o' Gold" program, will bring his top-notch band to the "Fitch Bandwagon" this week to demonstrate once again what many fans already know—that his fine orchestra can stand on its own merits over and above the headline news which "Pot o' Gold" has been making. NBC.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:30 p.m.	Pacific 4:30 p.m.
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## Monday, March 25

**BARBARA STANWYCK** and Fred MacMurray, who team successfully in "Remember the Night," will present an air adaptation of that current movie about a prosecutor, a shoplifter and the law of love on "Lux Radio Theater" this week. CBS.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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## Tuesday, March 26

"**INFORMATION, PLEASE**" will invite to the two extra hot spots Howard Lindsay and Russell Crouse, co-authors of "Life With Father," current stage hit. NBC.

Eastern 9:30 p.m.	Central 7:30 p.m.	Mountain 9:00 p.m.	Pacific 6:00 p.m.
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## Wednesday, March 27

**FLORENCE REED**, outstanding stage actress, and Helen Claire, once of radio and now of the theater, will appear in the drama, "Double Doors," on "Texaco Star Theater." CBS.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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## Thursday, March 28

**OSCAR LEVANT**, who consistently wows listeners and frequently himself with his musical expertness and wit on "Information, Please," will meet two other irrepressibles, Bing Crosby and Bob Burns, when he visits "Kraft Music Hall," and they'll all have fun with their music. Listeners should, too. NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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## Friday, March 29

**CANCER**, one of the most vicious of man's enemies and one of the most relentlessly combated, will be the target of a month-long air barrage launched this Friday. Rep. Edith Nourse Rogers of Massachusetts and Dr. Thomas Parrott, Surgeon General of the United States—two leaders against the disease that kills 150,000 Americans each year—will speak on "Cancer Control and the Public." CBS.

Eastern 3:15 p.m.	Central 2:15 p.m.	Mountain 1:15 p.m.	Pacific 12:15 p.m.
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**LINDA DARNELL**, young film actress, and Bert Lytell, veteran actor, will present the radio version of Miss Darnell's new picture, "Stardust," on the "Kate Smith Hour." CBS.

Eastern 9:00 p.m.	Central 7:00 p.m.	Mountain 10:00 p.m.	Pacific 9:00 p.m.
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**JACK PEARL**, formerly heard as Baron Munchausen on radio comedy programs, will go seriously dramatic in a play titled "Homecoming" in the premiere program of a new series. The general title of the series is "Command Performance," featuring name-guests doing things they have a yen for but seldom the chance to do. MBS.

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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**JOHNNY PAYCHECK**, rangy Des Moines heavyweight with a punch in his glove as well as his last name, will meet the one and only Joe Louis in a championship bout at Madison Square Garden this Friday. NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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**ADMIRAL BYRD**, in his temporary home on the frigid bottom of the world, could be pardoned for getting a bit homesick when Richmond, capital of sunny old Virginia, salutes the state's native son. NBC.

Eastern 11:30 p.m.	Central 10:30 p.m.	Mountain 9:30 p.m.	Pacific 8:30 p.m.
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## MUSIC GUIDE

Complete details of Easter programs and other musical highlights of the musical week may be found in "March of Music," Pages 12 and 13.

## SCHEDULE CHANGES

"*John's Other Wife*," daytime serial, changes time and network this week starting Monday, March 25. NBC.

Eastern 3:30 p.m.	Central 2:30 p.m.	Mountain 1:30 p.m.	Pacific 12:30 p.m.
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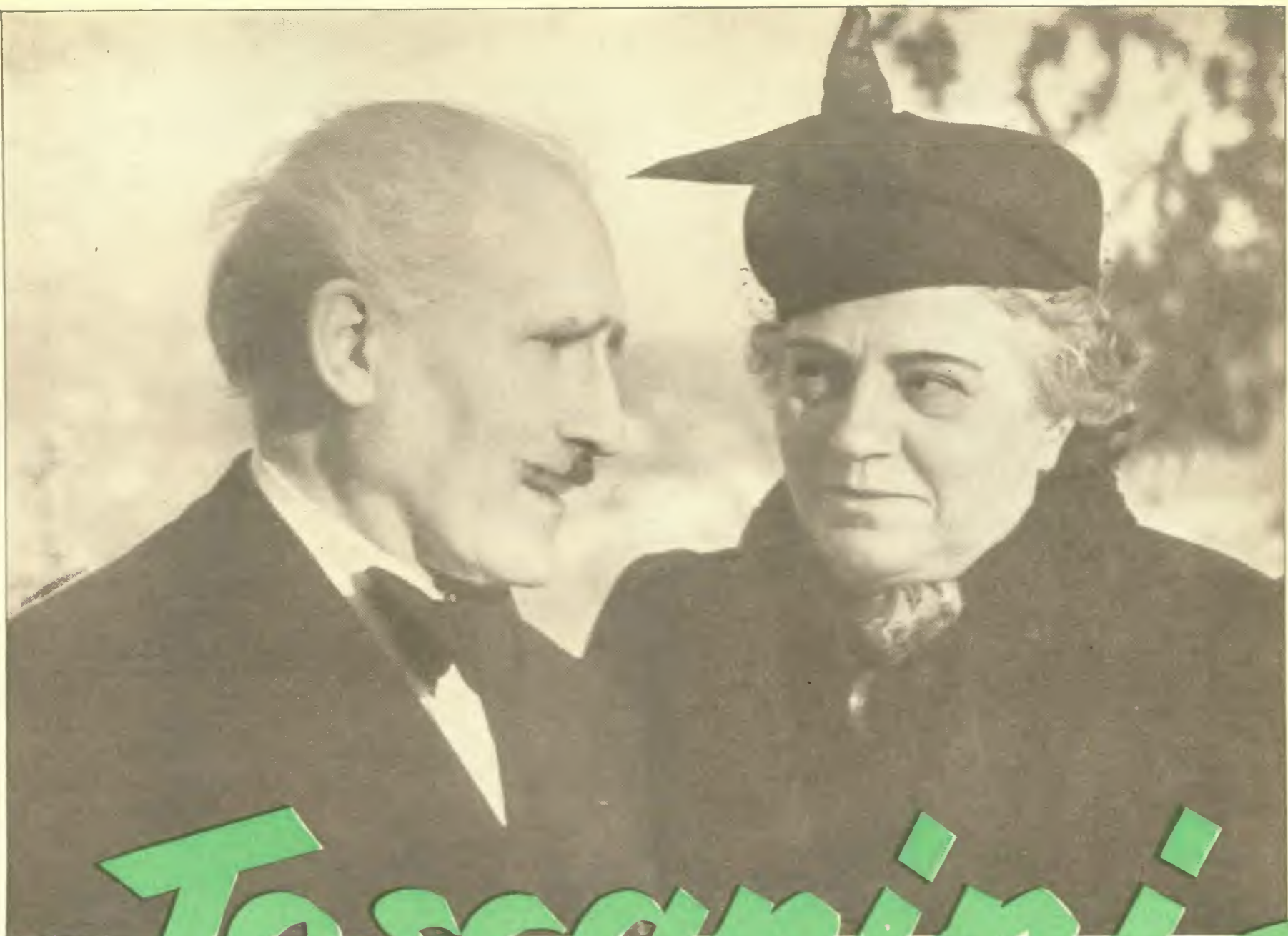
"*Just Plain Bill*," another daytime serial, changes time and network effective Monday, March 25. NBC.

Eastern 3:45 p.m.	Central 2:45 p.m.	Mountain 1:45 p.m.	Pacific 12:45 p.m.
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"*The Lincoln Highway*," a new series of dramas concerning what happens on this Coast-to-Coast roadway, started last Saturday, March 16. NBC.

Eastern 10:00 a.m.	Central 9:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated



Above: Arturo Toscanini poses with his wife

# Toscanini

A strikingly human picture of genius at work—and at play—is this new behind-the-scenes story of Toscanini

**T**O THE world which has long known Arturo Toscanini as the musical perfectionist he is, his recent return to the air on Saturday nights is important news. Wherever radios are heard and pictures printed or stories written, the seventy-two-year-old maestro is known as an orchestra-leader with a fearful temper, an unfailing memory and the power to lash his musicians into virtual frenzies of fine playing. The world might know, too, that the National Broadcasting Company pays Toscanini \$4,000 per broadcast, that NBC even takes care of the income-tax payments which would be due on these sums.

But beyond that, the world knows little of this silver-haired and patrician-featured genius, for Toscanini—more than any other modern man of music—has kept his private life strictly private. Who, for example, attending a formal Toscanini concert, could conjure up a picture of this dignified musician, clad only in his underpants, sipping cham-

pagne in a backstage dressing-room? Who could imagine him unbending enough to romp on the green lawn of his suburban home with a five-year-old granddaughter, or giggling at her grinning imitations of his conducting? Yet, these are actual pictures of the real Toscanini—the Toscanini of flesh and blood and bone who lives his life away from the podium even as you and I. Let's pierce this veil of mystery, visit the man.

**O**N SUNDAYS, Mondays, Tuesdays and Wednesdays, Toscanini is free. He spends those days at a large, rented estate at Riverdale, a suburban community on the Hudson. Residents of Riverdale, learning of his intention to move there, were thrilled with one exception—the postman. The postman, too, had been thrilled to hear that a great conductor was moving on his route, but when he learned it was Toscanini, his face fell. "Toscanini is all right," he said, "only I'd hoped it would be Sto-

kowski and Garbo." There, where it's quiet, Toscanini arises each morning at six o'clock, goes straight to his Steinway piano where he plays scores and, at times, sings in orchestral parts he cannot simulate as a pianist. He usually awakens everybody else in the house with his singing and playing.

Everybody else includes Mrs. Toscanini and, quite often, his five-year-old granddaughter, Sonia, as well as her mother, Mrs. Vladimir Horowitz, wife of the famous pianist and Toscanini's daughter. Sonia, who already shows great promise as a pianist, is the only soul who dares to take issue with the great Arturo about music. She not only apes his facial expressions while conducting music heard via the radio, but has even criticized his technique of conducting with gestures which have brought tears of laughter to Toscanini's eyes. Those who work close to the maestro—in his household—do not blanch with fear at his approach as do many musicians who bandy about tales

of his fiery temper. They know him for the simple, affectionate and hard-working musician he really is.

Toscanini will stop for breakfast and then work again until noon, when he takes time out for lunch. Soup is his favorite food. If he has no rehearsal in the afternoon, he romps with Sonia on the lawn if she is at Riverdale or goes for long—and fast—automobile rides. He has the most complete disrespect for speed laws, can't bear to "creep along." In the evening, he tunes in the radio and listens for hours to all kinds and qualities of music. He reads widely in both Italian and English—Keats and Shelley are his favorite poets—but he likes best to curl up in bed at night with a musical score.

**B**UT on Thursdays—when he holds rehearsals—and on Saturdays, the day of his broadcasts, it is different. At 10:30 Saturday morning, Toscanini arrives at his dressing-room in the RCA Building (where NBC is located) and changes

from his street clothes. He dons a loosely fitting pair of trousers and a mohair jacket—picked up in Switzerland—which buttons to his neck. At 11, he goes into studio 8-H and starts rehearsals promptly. Rehearsals run until one o'clock with only one time-out during which musicians can stretch and smoke. Toscanini doesn't smoke. Following rehearsal, he returns to his Riverdale home.

Promptly at nine o'clock on Saturday night, Mr. Al Walker, receptionist at NBC, calls for him and the Toscaninis and Mr. Walker, driven by Toscanini's chauffeur, leave for the studio. Toscanini seldom speaks during this drive. Neither do the others. They drive under the RKO Building by the Fiftieth Street ramp and park their car underground. They walk the short block to the stage elevator which takes them to the eighth floor. Mrs. Toscanini goes to the studio, Toscanini and Walker directly to his dressing-room. His name is on the door in gold leaf and it is used exclusively by him now. There he changes from tuxedo to strictly formal wear.

Meanwhile, guests are arriving in the studio. On the main floor of the studio, two NBC page-boys in blue uniform are busy seating the guests in hard little metal folding-chairs with straight, uncomfortable backs. Upstairs, in a smaller balcony where the chairs are soft and comfortable, guests in very formal wear sit. People like the Gene Tunneys, the Will Hayses, the Fredric Marchs, U. S. Senators, ambassadors, diplomats are here.

At ten o'clock, studio lights fade, stage lights come on. Musicians in formal wear slip out from either wing,



Primping, polishing like this goes on in NBC dressing-rooms before a Toscanini broadcast



While the maestro remains in his room, rank-and-file orchestra members gather as above

take their places on the stage, start to tune up. At about 10:15, Toscanini enters from a doorway at the audience's left. Instantaneous applause greets his entrance.

Because Toscanini, more than other conductors, conducts with his hands and face—never with his body—guests come early to get seats close to the front and to either the left or right so that they may catch glimpses of his face. Toscanini never moves on the podium, but musicians—and those in

the lucky seats—can tell whether he is satisfied from his expression. Sometimes his expression is pleading, sometimes furious. Perspiration is plentiful. It runs down his forehead, drips from the end of his nose. At intermission he changes his clothes completely, they are so soaked with perspiration. When the concert is ended, Toscanini takes his first bow stiffly, from the waist. If he is called back again—and he always is—he walks to the podium, bows and then motions the orchestra up with a

gesture that eloquently says, "Some of this applause must be for you, too." Then, sometimes, he places his hand on his concert-master's shoulder, smiles. It is the only time he smiles. The orchestra remains standing until after he has left the stage.

Toscanini goes directly back to his dressing-room where Walker—he calls Walker his "shadow"—awaits him. Walker wipes the perspiration from his brow with a towel, unties his tie. When Toscanini has undressed to the point where he wears only shorts and undershirt, he pulls off his undershirt hurriedly, throws it blindly over his head. Then he wipes his body and, sitting down in trunks only, sips a glass of champagne which has been brought him from the Rainbow Room atop the RCA Building. NBC furnishes the champagne. About twenty minutes after the broadcast ends—it is scheduled to end at 11:30 but Toscanini often runs over (Toscanini and President Roosevelt are two people who can run long or short without being cut off by the networks)—Toscanini dons a blue terry cloth bathrobe, also the gift of NBC, and receives a few visitors in his dressing-room. When the visitors leave, he dresses, goes down the elevator, walks to his car where Mrs. Toscanini awaits him. They drive to a restaurant, dine and then, back to the quiet of their Riverdale home for another week of playing with Sonia, playing scores and listening to the radio.

Arturo Toscanini conducts the NBC Symphony Orchestra Saturday over an NBC network at: \_\_\_\_\_ CST 9:00 p.m. EST 10:00 p.m. \_\_\_\_\_ PST 7:00 p.m. MST 8:00 p.m.

## the Mysterious

By Francis Chase, Jr.



Will Hays (dictator of Hollywood morals) and Mrs. Hays are typical of distinguished attendants at Toscanini's Saturday (NBC) concerts



Mr. and Mrs. Gene Tunney are also seen often in the small balcony where special guests—always in strictly formal attire—are seated



Mr. and Mrs. Fredric March are Toscanini fans, too. Majority of audience, unlike the Marchs, dresses informally, is seated on main floor

# This Week Along the *Airialtos*

Bing Crosby voted 1939's outstanding young man; Dragonette signed by Ford; Fidler and Pearce to part with sponsors

## SEE PAGE 3 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

GREENSBORO, N. C.—A two-year-old boy was recently brought into the charity ward of the Sternberger Hospital in Greensboro. He was dangerously ill with abscessed ears and was so extremely anemic that a blood transfusion was necessary that night to preserve his life. No one of his blood type could be found. Radio station WBIG broadcast an appeal at 11:30 p.m. for a type two donor. Before midnight seven with the proper type of blood arrived at the hospital and twenty-three others called. Volunteers varied from high-school boys to two Assyrian bakers still in their aprons. The boy is recovering.

### This is "Bing Week"

HOLLYWOOD, CALIF.—After twelve years in Hollywood singing for his supper—and eating well!—Bing Crosby was selected as 1939's "Outstanding Young Man" by the U. S. Junior Chamber of Commerce. As a result this week is being promoted as "Bing Week." The award was presented to "the little man who wasn't there," for Bing was too busy to attend the award banquet.

PROVIDENCE, R. I.—Aiming at an ultimate network of about fifty schools, the Intercollegiate Broadcasting System, sponsored by Brown University, is set tentatively to begin regular broadcasting April 15 on the country's first intercollegiate radio network, at present linking five or more eastern colleges.

NEW YORK, N. Y.—The "Lord Haw Haw" of Nazi propaganda fame, whom short-wave fans delight in hearing because he's so funny, has been identified as one William Joyce, an American-born Fascist. He is said to have a wife and family living in England. The identification comes from London and is supposed to be authentic.

### Radio Plays Slot-Machines

CINCINNATI, OHIO.—The slot-machine was put on trial in an unusual experiment conducted by station WKRC in Cincinnati. Two "one-armed bandits" were kept in operation all day, and reports on the play were given periodically. The day's percentage showed a return of only forty cents to the player for each dollar invested. On the basis of the day's play, chances of hitting the jackpot figured to be 1 in 1,398. The experiment seemed to prove pretty conclusively that you can't win.

HOLLYWOOD, CALIF.—Rudy Vallee recruits a novel "radio jury" of twelve

tourists visiting Hollywood to obtain "typical audience reactions" to his new show. After each show the jurors fill out questionnaires, which are then studied by officials with a view to achieving a show with maximum audience appeal, thus setting an example which other shows may well follow in the future.

New York, N. Y.—Paramount has completed arrangements with the "Vox Pop" radio program for its show of April 11 to originate in Albany, Ga., as part of the world premiere of "The Biscuit Eater."

OBERLIN, OHIO.—Latest boiling-over of the "Pot o' Gold" is the case of a

theater-goer in Oberlin, Ohio, who was present in the Apollo Theater when he was phoned by the Tums show as the week's winning name. The theater had been one of those offering to double the Tums award to anyone called by the radio program but present in the Apollo at the time. The patron therefore claims the theater owes him \$2,000. But the theater maintains it had dropped out of the movie exhibitors' insurance campaign before the incident occurred.

WASHINGTON, D. C.—A bill to amend the Communications Act "in order to preserve and protect liberty of expression in radio communication" by limiting the powers of the FCC was introduced in the House by Rep. J. William Ditter (Rep., Pa.) and is said to be winning support of the broadcasting industry.

HOLLYWOOD, CALIF.—The first film director to invade the field of television, Steve Sekely, has been signed by the Don Lee experimental television station, W6XAO, to direct two one-hour plays, the most ambitious effort yet attempted by West Coast television. The first play, "The Ides of March," has a cast of fourteen actors, headed by Shirley Thomas and John Barkley.

NEW YORK, N. Y.—Metropolitan Opera broadcasts will not end March 23 as previously announced, although the season closes in New York on schedule. The company will tour eastern cities, from each of which opera broadcasts will be picked up.

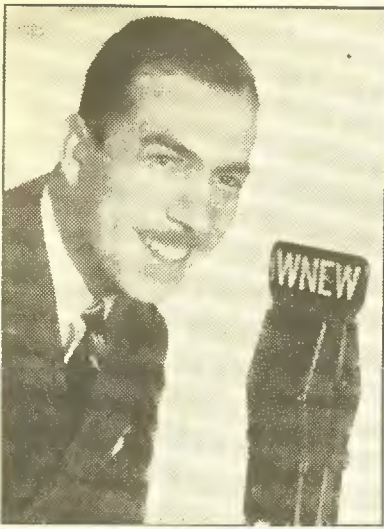
WASHINGTON, D. C.—The FCC has approved new rules to permit limited commercial operation in television beginning September 1.

### Key City Items

In New York: Squibbs is setting a Sunday NBC round-table show, with Hugh Johnson, Dorothy Thompson, Jay Franklin, Mark Sullivan and Theodore Granik participating in a stump-the-expert discussion of world affairs . . . NBC has auditioned a program made up of the singing of Yvette, new bombshell being given a network build-up, with an orchestra accompaniment. In Hollywood: Kate Smith will broadcast from Hollywood for two weeks, beginning April 19 . . . Professor Quiz does his show here March 22 and 29. In Chicago: Louise Fitch (Betsy Webster in "Romance of Helen Trent"), after turning down a bona fide screen contract a couple of years ago, is this time interested in a movie offer . . . "Vic and Sade" on April 1 will take the place of "This Day Is Ours" Monday through



TRANSMITTER IN A TOP HAT—This Sunday radio will cover Fifth Avenue's famous Easter Parade as usual. Here is NBC's George Hicks (r.) in 1939's parade with writers Lucius Beebe and Gloria Braggiotti



"MAKE BELIEVE BALLROOM"—Martin Block's recorded dance program is now nationally sponsored

Friday mornings on some stations and will still be heard in the afternoons on other stations. Actress Rosemary Lam-bright is cutting records for a new comedy serial, "The Madd House."

## IN NEW YORK

with Wilson Brown

**NEW YORK.**—Jessica Dragonette, for many years the soprano star of the Cities Service Concerts, and absent from the microphone for nearly three years, will be back this summer. With Leith Stevens' orchestra she will air for Henry Ford while the symphony orchestra vacations. Last year this spot went to James Melton, Francia White and Don Voorhees. The latter trio are still waiting for time to be cleared so they can go on the air for your telephone company.

### Theft an Ellery Queen Show

Who stole Lyn Murray's baton? Lyn is the orchestra-leader on the "Adventures of Ellery Queen" thriller, so this is a vexing problem to "Ellery" because Lyn has commissioned the great sleuth to bring to light the culprit. . . CBS here announces that the Orson Welles dramas will continue on a sustaining basis after the sponsor withdraws. It's understood that a clash over the type of drama broadcast brought about the parting of Welles and the soup-maker. . . Announcer Dell Sharbutt and his wife, singer Meri Belle, are awaiting their second visit from the stork. . . The stork will also make a stop in the home of Paul Owen of Fred Waring's glee club in a couple of weeks

Until Louis Fehr, a New Yorker, went before the "So You Think You Know Music" microphone, he had appeared on twenty-one other quizzes, always finishing among the winners. To prepare himself for the musical quiz he attended seventeen broadcasts as spectator. Then he walked with a swagger to the microphone the other Sunday to compete with three others. He finished last!

Dinah Shore, safe on a CBS Sunday commercial with Ben Bernie and Lew Lehr, confides that the only other time she had anything to do with CBS (she had been given her build-up at NBC)

was a couple of years ago when she attempted an audition, only to experience the bitter shock of not being able to sing anything; she was that nervous! . . . Reason Dinah didn't go on the Bernie show March 10 as announced was that Mary Small's contract included that show, and the programmers had overlooked the fact. . . "Ellen Randolph" script writer, Vera Oldham, is fighting pneumonia. Luckily for listeners, Miss Oldham is several weeks ahead on her writing so that the show goes on as usual. . . "The Aldrich Family" will again go into the Jack Benny Sunday evening spot when Jack and his gang vacation during the summer months. . . A seventeen-year-old boy was arrested and charged with breaking into the CBS television studios (which are not yet operating) and stealing a carton of television tubes. . . John Barrymore of the stage is expected to guest with Charles McCarthy when Charlie begins broadcasting from New York soon. All of the publicity that Barrymore garnered a few weeks ago by feuding with and then making up with his wife is paying off as far as radio dates for "the great profile" are concerned.

### Groucho Catts Fadiman

Seldom does Clifton Fadiman of "Information, Please" fame err. The other Tuesday he asked in what picture was the law firm name, "Ungledinger, Ungledinger and Murphy," used. That brought an immediate call from Groucho Marx in Hollywood who said the firm name was "Ungledinger, Ungledinger and McCormick," that there was no "Murphy" in the thing, and that he ought to know because he was in the picture, and that he was sorry he forgot to reverse the phone charges.

### Jane Froman to Broadway

In case you've wondered what has happened to Jane Froman, the soprano, she has just been booked to star with Ray Bolger and Jimmy Durante in a musical comedy to be titled "Keep Off the Grass" and due on Broadway in April. . . After the short-wave broadcast of the Louis-Godoy fight to South America, NBC received almost 5,000 letters from our Latin-American neighbors, which may indicate that other such special events will be short-waved on a commercial basis. . . After Lowell Thomas reported the recovery of a lad who was stricken with lymphatic leukemia, he received innumerable telephone calls from doctors who wanted more information on the case. The cure of the disease was the first in medical history. . . Marge Anderson lost a job on the "Manhattan Mother" program because her voice resembled that of the leading lady, Kaye Brinker. She's leading lady herself now because Miss Brinker is still recuperating from an appendectomy. . . We respectfully call attention of officials of station WHAM, Rochester, to the new swing song, "Wham."

Special-events crews from the networks were pleasantly surprised by the arrival of the new 85,000-ton liner, Queen Elizabeth, in New York harbor March 7 and went into action with particular zest because they hadn't had to do a "remote" of any unusual significance since they met the survivors of the Cavalier coming into New York in January of last year. The Graf Spee in-

cident, only other war item of importance originating in this hemisphere, happened too far away for the local boys to cover.

### Opens New Studios

CBS' new New York studios, costing \$700,000, will be opened May 15. Prepare yourself for some gala programs by that network that day. . . Renewals have been handed "The Court of Miss-ing Heirs" and "The Good Will Hour". . . In June MBS' "Musical Steelmakers" will make another personal appearance at the New York World's Fair. . . A series of salutes to the Fair by South American countries will start March 31 with Venezuela and end June 12 with Mexico. Former announcer and commentator John S. Young again heads the Fair's radio department. . . Andre Baruch, announcer, hasn't had a cold in seven years. His formula, he says, is daily gym work and morning and night exercise. . . The mild-mannered Horace Braham, who plays "George Harrison" on "The Woman of Courage," finds an outlet for his dislike of certain persons by making clay masks of them that would horrify the keeper of any chamber of horrors

The power of radio again was evident when 4,000 pairs of spectacles were sent to Mrs. Arthur Terry in care

expert, debunked spiritualism on "We, the People," no less than seventeen mediums wrote to Gabriel Heatter, offering to stage a seance on the show. . . Lanny Ross' new evening show has been advanced to April 1. . . Bob Crosby has a renewal from his cigarette sponsor. . . Gracie Allen was in Washington March 9 as the guest of Mrs. F. D. Roosevelt at the annual dinner of the National Women's Press Club. . . Both the New York and Hollywood portions of the Texaco Star Theater have been renewed. . . Joan Blaine of "Valiant Lady" is set for a guest appearance with Kate Smith. . . Dick Kollmar, who just won the role of Dennis Pierce in "Pretty Kitty Kelly," and Dorothy Kilgallen, Broadway columnist, would have been married already but for the Lenten season.

## IN HOLLYWOOD

with Evans Plummer

**HOLLYWOOD.**—Show changes ran rife here last week when Orson Welles came to the breaking point with his sponsor, the trimming of "I Love a Mystery" to a half-hour once a week, Jimmie Fidler and Drene readied to part company late in April, and Al Pearce's sponsor begged off broadcasting because of a pineapple crop failure.



SEND-OUT SODA FOR TWO—A strange order coming from glamour girl Dorothy Lamour, glamour boy Barry Wood, "Hit Parade" (CBS, Sat.) tenor—but here's proof, during Dotty's N. Y. stage appearance

of the "Hour of Charm" after she had told of her job of collecting old glasses and spectacles from which she gets gold to sell to the U. S. Mint, the money being used to purchase eyeglasses for the poor who need them.

"We, the People" Debunks Spiritualism  
After Joseph Dunninger, the psychic

Explanations behind the news:  
Orson and Campbell's Soups have been fomenting indigestion for some time, with Welles angry at the firm for their failure to pay promised sums for guest actors, and with the sponsor piqued at the boy wonder for keeping the broadcast in Hollywood instead of doing it in New York City. False de-



Bergen has new heart-beat; Don Ameche moves into Jolson show-place; Eddie Howard parts with Jurgens; Ted Malone in Chicago

duction: The whisper that Welles' defense of Benedict Arnold on March 3 brought rupture is untrue.

Movie gossip Fidler, who winds up his Drene series April 23, has another live angel—who cannot be named at this moment—on the hook at an increased stipend.

"I Love a Mystery's" time cut to thirty minutes Thursday nights only starting April 4 will fill time vacated by terminating "Those We Love"; "Mystery" time saving to sponsor figures roughly \$750,000 a year, which "ain't hay."

**Sunkist Carries On**

But funniest reason for cessation of broadcasting—and yet a sound one—was Hawaii's pineapple crop failure, meaning there would be no more Dole pineapple juice for Al Pearce to peddle after April 3. Florida's orange crop was likewise nipped by frost, leaving only Hedda Hopper's aircast Sunkist oranges and their juice to revitalize jaded tuners-in.

**Bergen's Heart . . . and Others**

Edgar Bergen's latest heart-beat, prior to his departure to New York with Donald Dickson and Bob Armbruster for three broadcasts beginning St. Patrick's Day, was 20th-Fox's pretty Joan Valerie. Last year 'twas Kay St. Germain till Manhattan made him forget . . . Rudy Vallee is playing tennis these

afternoons with a new brunette named Mercedes . . . March 3 was Martha O'Driscoll's eighteenth birthday and Dennis Day, Jell-O tenor, remembered with a party at the Beverly-Wilshire, eighteen red roses, and a small French pastry cake on which one candle burned! . . . Tsk! Tsk! March 3rd's "Silver Theater" script had to be rewritten for Kay Francis to eliminate all r's. Her "roadster" came out "woadster," etc. . . . Smiley Burnette, Republic's comic cowboy, cast regularly in pictures with Gene Autry, won't work with the latter's aired "Melody Ranch" for money reasons. Threat: That Smiley will head own broadcast . . . Question before the house: Did anyone ever tune in and hear an announcement of the winner of the much-touted "Grouch Club" Corn Kix contest?

**Al Jolson Pines . . . Ameche Moves**

Secret operatives report Al Jolson, in Florida, carrying a flaring torch for his separated wife, Ruby Keeler. Meantime, Martha Raye has returned to Hollywood for a couple of weeks' rest before joining Al in New York to rehearse a musical play starring both. And Don Ameche, who bought Jolson's show-place home in Encino here, is redecorating to move in this week. Don's movie lot "suspension" has ended and he is busy on plans for his new air series starting April 5, now in the hands of producer Cal Kuhl, and boasting the services of the beautiful Pat Friday and Claire Trevor.



LOVE IN BLOOM—Hanley "Daddy Snooks" Stafford, of "Good News" (NBC, Thurs.), and Vyola Vonn, to be bride and groom in April, most assuredly looked the part as they dined at the Victor Hugo

**Clark Gable Orol Stand-In**

Backstage on a pass: Because Ralph Bellamy was busy at Palm Springs where he is a partner in the Racquet Club, Clark Gable volunteered to be a speaking stand-in for the missing actor during rehearsals for Bellamy's appearance March 10 with Carole Lombard in the Screen Guild Theater's airing of "The Awful Truth."

Right after Dick Powell and Mary Martin had so successfully bowed March 7 in the revised "Good News" series, the latter tossed a home party for the cast at which everyone mentioning the show or radio was fined a nickel for the benefit of Mary's piggy bank.

When ace archer Howard Hill guested March 7 with "Most Outstanding Young Man for 1939" Bing Crosby, Hill refused to rehearse the routine in which he was to stand on one side of the stage studio, shoot an arrow to the other side and cut a string which permitted a light bulb to crash to the floor. His reason: He'd feel too confident if he rehearsed and might get careless during actual broadcast and miss. Result: Deadeye Hill didn't miss.

**Bing Runs Nogs for Fun**

Speaking of Crosby, that worthy has explained, at last, that his extensive stable of race-horses has netted a profit of a million a year—but for five other guys, not Bing! The crooner's bang-tails give big-time comedians a chance to make cracks and win horse laughs from their audiences. Bing clocked the funny shows last week and caught Crosby stable jokes coming down the stretch on the shows of Fibber McGee, Fred Allen, Jack Benny, Burns and Allen, and Bob Hope. Troubadour Bing feels he is rendering a public service; he must work hard at radio and pictures to make the money to feed the horses that feed the comics lines!

Paulette Goddard, skyrocketed to fame by her work in the film, "The Women," appeared March 17 on the CBS "Silver Theater" supported by an all-male cast! Incidentally, one of them was Jerry Hausner, regular Silver Thea-

er, actor who became known as the 'man on Page 27' when he was commuted one week from San Francisco to Hollywood just to speak a single line which appeared that week on Page 27 of the script. Funnily enough to Hausner, the script for the March 17 airing gave him lines on every page BUT Page 27.

**Breakfast for Autry and Champ**

To Gene Autry's surprise when he stepped off the plane bringing him back from Dallas, Texas, where his picture "Shootin' High" had premiered, he found a bale of hay waiting for his horse Champ, and on a tray on the top of the bale was a steaming breakfast of hot cakes, sausages, eggs, fruit juice and coffee. A friend he had reunited with in Dallas had telegraphed ahead of the cowboy to have the breakfasts awaiting Autry and Champ . . . Which reminds that Dick Zanuck, son of the famous Darryl, hosted a group of his young friends at the last "Melody Ranch" broadcast.

Gracie Allen's family is reacting strangely to her campaign for nomination to the Presidency. When Gracie came home to Ronnie and Sandra after butting in and stumping on ten different broadcasts in four days, her children looked at her with puzzled amazement. Everywhere they had been dialing, there was Gracie! Said spokesman Sandra, as she went over to her reclining mother and patted her on the head, "Poor Mommy, are you working for ALL the networks now?" . . . Exacted from Gracie by Waukegan's pride, Jack Benny, before Miss Allen was permitted to air over his microphones was the zany nominee's promise to build a plank into her platform providing retirement pensions for aged and insipid radio gags.

**Alec Templeton Tomes Boch Lions**

Pianist Alec Templeton, when he found he was being waited on by members of the Bach Society of Denver after he had declared in an interview that Johann Sebastian Bach because of his left-handed fugues was the first boogie-woogie composer, bearded the



BIG BLOWOUT!—It was just that for Freeman Gosden (l.) and Charles Correll when CBS officials feted them March 19—with a bevy of cakes—on the twelfth birthday of their "Amos 'n' Andy"

lions in their den. He invited them to witness a demonstration in which he ran the gamut of Bach's best works. At the close, they bravoed and cheered—and then the "indignant" members made Templeton an honorary member of their society! Alec is fulfilling engagements in San Francisco and other western cities during his stay here.

#### Modest Louis Hayward

Louis Hayward, who played in the film and on March 11 the Lux Theater dramatization of "My Son, My Son!", skips the premieres of his pictures and doesn't like to hear his voice on recordings. That was why his wife, Ida Lupino, came alone to the first showing of "My Son, My Son!" and a few days later, when a rehearsal recording of the radio adaptation was played back to the Lux cast, Hayward begged off from listening. "I'm not," Hayward explained, "a very good audience for myself."

#### Wastebasket Misses

Last week's action of Joe Penner in taking subscriptions to a score or more of magazines is easily explained: Just fifteen years ago, Joe was peddling magazine subscriptions himself. The man he gave his business to last week was one of the crew Joe worked with . . . Jimmy Wallington, "Texaco Star Theater" announcer, while sailing in a boat crew during a recent California regatta, got his arm entangled in a steel cable and narrowly missed having it cut off at the elbow, and cut both hands freeing himself.

#### This Week's Tagline

Thursday night listeners don't mind giving the maid a night off for they get coffee with "Good News," cream with Rudy Vallee, bread with Joe Penner and cheese with Bing Crosby.

## IN CHICAGO

with Don Moore

CHICAGO.—Leave it to Ransom Miles Sherman to turn a doctor's order into fun—and that's the news of the week. When the doctor told Sherman

to get out and exercise something besides his tongue, Ranse, who breaks par in humor consistently on "Club Matinee" and "Quicksilver," made a freak bet with famous golfer Chick Evans that he could begin the game at the age of forty-one and break the one-hundred-stroke mark by June 15. Will he do it?

#### Eddie Howard on His Own

Eddie Howard, whose "Careless" took the country's ears and whose crooning makes feminine hearts go pitter-patter, has left Dick Jurgens' band to seek new fields of conquest. He is recording a transcription series with Edgar Guest and may organize his own band . . . To replace Howard, Jurgens has discovered a seventeen-year-old Chicago high-school girl, Gloria Gilbert, with sensation potentialities. Jurgens, by the way, will finally leave the Aragon, where he has been a long-time favorite, late in April to take over a coveted spot in the Casino Ballroom on Catalina Island . . . Hal Kemp is successor to Orrin Tucker's orchestra at the Palmer House Empire Room, where Tucker and Bonnie B. smashed all records.

If you tune in the "National Barn Dance" March 30, you'll be in celebrated company. Over a hundred members of the Eddie Peabody Banjo Club will be present to see the shock-haired banjo wizard perform. The club includes such well-known personalities as columnist Ashton Stevens, bandleaders Herbie Kay, Lou Breese and Frankie Masters and society architect Stanley Fairclough . . . If you have children or just simply like children (as who doesn't?), listen to Joe DuMond's "Josh Higgins of Finchville" on NBC mornings for a "babe" of a new idea . . . The author of the Raymond Massey play about Lincoln which you may have heard on MBS' "Fifth Row Center" is Tanyah Cordoy, daughter of Marie Nelson, who plays Ellen on "Bachelor's Children."

#### CBS Studios Expanding

With CBS expanding headquarters \$60,000 worth here, how about more

big CBS shows coming from the Crossroads? . . . Noted with pleasure: The new "Rhapsodies in Rhythm," featuring a novel "Sing Orchestra," developed by Bill Bunt, plus the singing of name vocalists, heard on CBS Tuesday nights . . . Ted Weems' boy is home from the hospital and much improved now . . . Can't miss extending special retrospective birthday greetings to poetry reader Franklyn MacCormack, whose thirty-fourth birthday fell between my Judy's first anniversary March 7 and one of my own March 9 . . . Hugh Studebaker (star of "Midstream" and "Bachelor's Children") and Ted Malone are chumming again after seven years. Hugh started his radio career back in Kansas City, Mo., playing organ for Ted's "Between the Bookends," which Ted is airing temporarily from Chicago.

Crossroads Who's Who: The Romeos are good in their vocation of singing; they're even greater in their avocation of having and making fun. Sam Cowling, Gil Jones and Louie Perkins are self-styled the world's corniest trio. Listeners who hear them on "Breakfast Club" don't agree. But change the word "corniest" to "craziest" and the opinion will be close to unanimous. They're amiable screwballs on and off the air. All three were born in Jeffersonville, Ind. They sang together over WHAS, Louisville, and came to NBC in December, 1937.

#### Around the Midwest

A short time ago in Manitowoc, Wis., death came to Rev. O. K. Espeseth. Listeners to WOMT heard him fall to the studio floor, after beginning his sermon with the words, "This is the glorious Lenten season—" As several studio men sprang to the fallen minister's side, the announcer picked up the microphone and made the grimly restrained but strikingly appropriate explanation, "Due to circumstances beyond our control—" . . . When KROC opened its new studio building in Rochester, Minnesota, recently, the opening was engineered on the spot by the corkscrew tactics of the "Club Matinee" crew.



EASTER MELODIES—Sweet voice of Evelyn Lynne, "NBC Breakfast Club" singer, typifies Easter spirit

Backstage noises: A sextet of radio people get together regularly to release their musical inhibitions and have a lot of fun doing it. They are Henry Hunter (lead in "Affairs of Anthony")—flute; Bob Jellison (Calamity in "Tom Mix")—flute; Joe Ainley (director of "First Nighter")—fiddle; Mrs. Jellison—piano; Willard Farnum (David in "Midstream")—guitar; Mrs. Farnum—accordion. They need an official name, so we might suggest "The Grieve Groop," for they put out some heartrending stuff!

#### Cost of "Arnold Grimm's Daughter"

Connie Grimm Tremayne—Betty Lou Gerson.

Arnold Grimm—Don Merrifield.

Mrs. Grimm—Jane Green.

Gladys Grimm—Bonita Kay.

Tom Grimm—Frank Behrens.

Al Niles—Lester Damon.

Amy Niles—Laurette Fillbrandt.

Alfreda Niles—Patti Willis.

Mrs. Beamish—Judith Allen.

Mme. Babette—Jean Juvelier.

Sonia Kirkoff—Genelle Gibbs.

Judy—Mento Everett.

Bernice Farraday—June Travis.

Mamie Flynn—Judith Lowry.

Mr. Tweedy—Butler Mandeville.

Jim Kent—Frank Dane.

Stanley Westland—Bret Morrison.

District Attorney—Michael Romano.

Bud—Hugh Rowlands.

Butch Miller—Glenn Ransom.

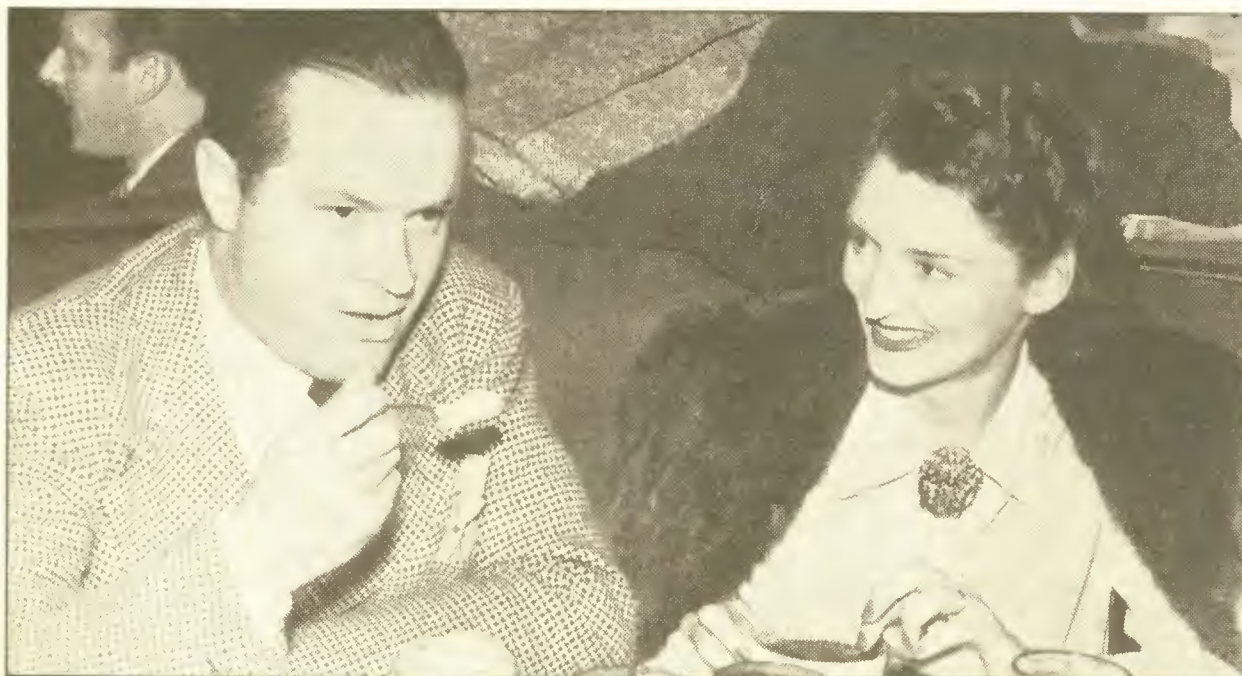
Timothy Platte—Herb Nelson.

Arthur Hall—Stanley Harris.

Announcer—Pierre Andre.

Author—Janet Huckins.

Crossroads Court of Honor: Aunt Em Lanning, believed to be the oldest person in the world broadcasting her own radio program regularly, celebrates her eighty-fourth birthday this Friday. Aunt Em, whose son is Egbert Van Alstyne, composer of "In the Shade of the Old Apple Tree," distributes her philosophy on "Everybody's Hour," Sunday mornings on WLS. Everybody might well listen and learn, for Aunt Em is living proof of the creed, "Grow old along with me; the best is yet to be, the last of life for which the first was made." She learned to paint, write poetry, type-write and swim after she was sixty-five years old. She received her college degree when she was sixty-nine and entered radio as a rank neophyte at seventy-nine. That's living. I wonder if "We, the People" and similar programs wouldn't welcome a visit from her.



COMEDY TAKES A HOLIDAY—when Bob Hope, most-talked-about comedian on the air, leaves his Tues. night (NBC) show and motion-picture dates to dine with Mrs. Hope at a Hollywood eatery such as the Brown Derby. Talk of Glamourtown currently is his emceeing job at the Academy Award banquet



Top: Camera-lover Rudy Vallee presents cute new radio idea. Above: Dick Powell and Mary Martin make "Good News of 1940" better show

## Vallee Scores in New Program

A new review service offering guidance to new or important programs



"Luncheon at the Waldorf" interests women, with Ilka Chase (r., above) chatting intimately with guests like diva Lotte Lehmann (left)

"THE RUDY VALLEE SHOW," with Rudy Vallee, master of ceremonies, Slapsie Maxie Rosenbloom, Mary Boland, Andy Devine, Chorus under the direction of Ken Darby, Orchestra.

Thursday, NBC-Red Network  
9:30 p.m. EST; 8:30 p.m. CST; 6:30 p.m. PST  
Sponsored by Sealtest, Inc., produced by McKee and Albright, Inc., New York, originates in NBC's Hollywood studios. Show reviewed was heard March 7.

**R**UDY VALLEE is back with a show which promises to be as good or better than anything he ever presented. That Rudy is back is good news to those who got the Vallee habit in his ten years of network entertaining. That he is back with the same old magic which made him a pioneer and trail-blazer is good radio news for all listeners.

The new Vallee show presents a cute new idea, which is that a musical-comedy framework, a group of good and sometimes illustrious actors, and a hap-

less comedian can make good listening. They also undertake to prove that all of these elements operating as a man's dream can be hilariously funny.

Early in this first program, Rudy went sound asleep and dreamed that he was Christopher Columbus. Mary Boland, who was on the premises, became Queen Isabella. Andy Devine turned into a suspicious Ferdinand. Each gave spirited performances which lent meaning to Columbus' burlesqued love-making and money-raising activities. However, Hollywood's own cut-up and pugilist, called "Slapsie Maxie" Rosenbloom, turned in the standout performance. As Vallee's valet and masseur, he produced laugh after laugh. Typical gag: Vallee—"Maxie, are you doing any fighting this year?" Maxie—"I don't know, boss. How about you?"

One innovation is to have no announcer. Vallee and a singing chorus set the stage with a choral fanfare built on "My Time Is Your Time." Vallee's

own plug for his sponsor at the session's half-way mark was easy to take.

Specially distinguished was the production work. Sound-effects, timing, cues, and music in this difficult-to-produce program fitted together perfectly. Bows should be taken by Vic Knight, who is responsible for both the grand lyrics of the program's original music as well as the production job.

All in all, here is as hopeful a new show as any season has presented. On the promise of the first broadcast, listeners have good reason to return to their habit of making one night each week "Vallee night."

—C. M.

"GOOD NEWS OF 1940," with Dick Powell, singing master of ceremonies, Fannie Brice, Hanley Stafford, Mary Martin, Meredith Willson's orchestra.

Thursday, NBC-Red Network  
9:00 p.m. EST; 8:00 p.m. CST; 6:00 p.m. PST

Sponsored by General Foods Corp., produced by Benton and Bowles, Inc., New York, originates in NBC's Hollywood studios. Show reviewed was heard March 7.

**T**HE bob-tailed "Good News of 1940" is good news indeed. Baby Snooks and Daddy are there, funnier than ever. Dick Powell talks and sings. Mary Martin sings and sings. Meredith Willson and his men provide gratifying harmonies.

But calling this new program "bob-tailed" is not fair. Any broadcast which provides so many stars will not short-change its listeners.

Dick Powell is especially deserving of comment. It was he who emceed the old "Hollywood Hotel" to greatness. Then, we thought, his singing and talking was a little shrill. Today his tone is perfect. Today, if radio offers a slicker singing master of ceremonies, we have yet to hear him.

Mary Martin's singing shows con-  
(Continued on Page 55)

# You Asked for Them—And Here They Are



LUCY  
AGE 6



TONI  
AGE 17



LUCY  
AGE 15



TONI  
AGE 8

Dear Sirs:

The Gilman Sisters  
have grown up with  
radio. Why not show  
them as babies, then  
as they are today?

F., Boone, Ia.

HERE IS LUCY, younger of radio's famous Gilman Sisters. Already, at the "cute" age of six, little Lucy was busy in the early serial favorite, "Today's Children," and through the years she and Toni have actually grown up with radio. Today Lucy is still cute at fifteen, plays grown-up Edna Seymour in "Myrt and Marge," the CBS serial, which once featured her as a child actress

*Movie and Radio Guide will pay one dollar for any letter which the editors print on this page. Address Pictorial Editor, 731 Plymouth Court, Chicago, Ill.*

AND HERE IS TONI, the elder Gilman Sister. A veteran of eleven years' mike experience, Antonia Margaret was at ten the toast of Chicago for her stage portrayal of "Alice in Wonderland." Heard in those days on such programs as "First Nighter," "Orphan Annie," "True Story," she was Columbia's baby. Today Toni is seventeen, plays Virginia Craig in "Life Begins" (CBS serial)

# The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated

## FORECAST

### MUSICAL HIGHLIGHTS OF THE WEEK

**E**ASTER Sunrise Services, CBS, NBC, MBS; Handel's *Hallelujah* sung by the massed church choirs of Detroit and Richard Crooks, "Ford Sunday Evening Hour"; new music by Deems Taylor, "New York Philharmonic," Sunday; all Russian NBC Symphony program, conducted by Toscani-

which later came to be known as the group of "The Five," consisting of himself, Borodin, Moussorgsky, Cui and Rimsky-Korsakoff. They all subscribed to the theory that they should write "nationalist" music and utilize the folk-tunes and dance rhythms of their land, but each one treated the material in his own distinctive fashion, as exemplified partly in this program.

Following them, but not copying them, came some lesser creators, mostly devotees of the Chopin-Liszt schools, and finally Russia produced the last



Grand opera's "Big Five" will select winners of "Metropolitan Auditions" to be announced Sunday (NBC). L. to r.: John Erskine, general manager Edward Johnson, Edward Zeigler, conductor Wilfred Pelletier, Earl Lewis

ni, Saturday; "Metropolitan Auditions of the Air" finals, Sunday.

Beginning of a new symphonic series by the Columbia Symphony Orchestra under the direction of Howard Barlow, Wednesday.

### Saturday, March 23

NEW ENGLAND CONSERVATORY OF MUSIC, CBS. Wallace Goodrich, conductor. New England Conservatory Orchestra. All-Wagner program.

Eastern 11:00 a.m.	Central 10:00 a.m.	Mountain 9:00 a.m.	Pacific 8:00 a.m.
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LEAGUE OF COMPOSERS CONCERT, from Boston, CBS. *String Quartet* (Quincy Porter), *Slow Movement from Sonata for Violin and Piano* (Everett Helm), *Theme and Variations for Piano* (Arthur Roberts), *String Quartet No. 2* (Walter Piston).

Eastern 3:00 p.m.	Central 2:00 p.m.	Mountain 1:00 p.m.	Pacific 12:00 noon
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THE NBC SYMPHONY ORCHESTRA, NBC. Arturo Toscanini, conductor. *Overture on Russian Themes* (Balakirev), *Symphony No. 6 "Pathetique"* (Tchaikowsky), *Pictures at an Exhibition* (Moussorgsky-Ravel).

It is always good to hear the frank emotionalism and rich melodies of the earlier Russian symphonic composers, differing strongly in purpose and effect from the music of their present-day successors.

Strangely enough, just after the middle of the nineteenth century, Mili Balakirev (1837-1910) founded what he called the "new" Russian school,

of its great Romanticists, Rachmaninoff and Scriabin, before the advent of the post-war modernists, Stravinsky, Prokofieff, Mossolof, Miaskowsky (he has written about twenty symphonies so far!) and the greatly gifted but often impishly prankful Shostakovich.

One does not have to be familiar with all that history in order to enjoy the present program, but at least it helps to know something about the ideals and methods of its composers.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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### Sunday, March 24

RADIO CITY MUSIC HALL OF THE AIR, NBC. Tabloid opera series; Erno Rappee, conductor. *"Die Walkure"* (Wagner). Cast: Sieglinde (Viola Philo), Siegmund (Jan Peerce), Bruennhilde (Anne Roselle), Wotan (Seymour Mattsen), Fricka (Edwina Eustis), Hunding (Lorenzo di Alvani). Commentator, Milton Cross.

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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NBC STRING SYMPHONY, NBC. Frank Black, conductor. *Choral Prelude* (Bach Kaun), *Passacaglia* (Morris Mamorsky—winner of the Paderewski prize for American composers), *St. Paul Suite* (Holst).

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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THE NEW YORK PHILHARMONIC ORCHESTRA, CBS. Albert Stoessel, conductor; Ernest Hutcheson, pianist. *Introduction and Ballet from "Ramuntcho"* (Deems Taylor), *Pohjola's Daughter*

(Sibelius). *Suite from "Garrick"* (Albert Stoessel), the Orchestra; *Piano Concerto in C Minor* (Beethoven), Ernest Hutcheson and Orchestra; *Leonore Overture No. 3* (Beethoven), the Orchestra.

How Deems Taylor, that versatile gentleman, finds time to compose operas in the intervals between writing books, radio-commentating for the Philharmonic and elsewhere (in and out of New York) and serving as music consultant for CBS is a deeply dark mystery to many of us in the artistic profession.

Nevertheless, here is Deems with a new opera called "Ramuntcho," the libretto based on the novel of the same name by the late Pierre Loti, French author. The story is about a young soldier who leaves his betrothed to go to war; and her mother, against their marriage, intercepts and withholds letters the pair exchange while he is away. Each believes the other faithless, and when the swain returns, he finds that his lady-love has become a nun.

I heard Taylor's score at a private musicale, and admired greatly its lyric style, singable melodies and skill in orchestral characterization.

Albert Stoessel, professor at the Juilliard School of Music, wrote his opera "Garrick" to a libretto by Robert Simon, music critic of the *New Yorker Magazine*, and the work was premiered at the institution several seasons ago. The plot deals with a romantic episode in the life of David Garrick (1717-1779), famous English Shakespearian actor and manager of the Drury Lane Theater in London.

Eastern 3:00 p.m.	Central 2:00 p.m.	Mountain 1:00 p.m.	Pacific 12:00 noon
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METROPOLITAN AUDITIONS OF THE AIR, NBC. Metropolitan Opera tryouts. Milton Cross, master of ceremonies. Announcement of the winners.

Eastern 5:30 p.m.	Central 4:30 p.m.	Mountain 3:30 p.m.	Pacific 2:30 p.m.
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BACH CANTATA SERIES, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. *Cantata No. 15*.

Eastern 7:00 p.m.	Central 6:00 p.m.	Mountain 5:00 p.m.	Pacific 4:00 p.m.
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THE FORD SUNDAY EVENING HOUR, CBS. The Detroit Symphony Orchestra; Victor Kolar, conductor; Richard Crooks, tenor; Mased Church Choirs of Detroit. *Coronation March* from "Le Prophete" (Meyerbeer), the Orchestra; *"Una Furtiva Lagrima"* from "L'Elisir d'Amore" (Donizetti), Richard Crooks and Orchestra; *Waltz of the Flowers* (Tchaikowsky), the Orchestra; *Sunday Morning at Glion* from "By the Lake of Geneva" (Bendel), Chorus and Orchestra; *Scherzo* (Borodin-O'Connell), *Legend* (Tchaikowsky), the Orchestra; *King All Glorious* (Barnby), Richard Crooks, Chorus and Orchestra; *The Moldau* (Smetana), the Orchestra; *Hallelujah Chorus* (Handel), Mased Choirs, Crooks, Audience and Orchestra.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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SO YOU THINK YOU KNOW MUSIC, CBS. Musical Quiz. Ted Cott, master of ceremonies; Leonard Liebling, judge; Josef and Rosina Lhevinne, and Hildegard, guests for the eastern time zone; Yella Pessl, harpsichordist, and Reinald Werrenrath, baritone, guests for central, mountain and Pacific time zones.

Eastern 10:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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### Monday, March 25

CINCINNATI CONSERVATORY OF MUSIC, CBS. Symphonic Band; Frank Simon, director. *Maux Overture* (Hayden Wood), *Prelude and Fugue in B Minor* (Bach), *Scenes from the Sierras* (David Bennett), *Revolutionary Fantasy* (Ernest Williams).

Eastern 4:00 p.m.	Central 3:00 p.m.	Mountain 2:00 p.m.	Pacific 1:00 p.m.
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THE VOICE OF FIRESTONE, NBC. Alfred Wallenstein, conductor; Margaret

Speaks, soprano. *Overture to Carmen* (Bizet), the Orchestra; *We Will Always Be Sweethearts* (Strauss), Margaret Speaks; *Humoresque* (Dvorak), the Orchestra; *The Old Refrain* (Kreisler), *Mon Coeur S'Ouvre a Tu Voir* from "Samson and Delilah" (Saint-Saens), Margaret Speaks; *Thousand and One Nights Waltz* (Strauss), *Neath the Southern Moon* (Herbert), Margaret Speaks.

Eastern 4:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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### Tuesday, March 26

MOZART CONCERTO SERIES, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, pianist. *Concerto No. 27 in B Flat* (K. 595).

A prize has been offered by WOR-Mutual for the best three letters of 100 words on "What the Mozart Concerto Series Means to Me." Contest closed March 21, and winners will be announced on an early program. First prize is a three-volume edition of the letters of Mozart in English translation. Second award is a facsimile of an original Mozart score and third prize a copy of W. J. Turner's book on Mozart.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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### Wednesday, March 27

COLUMBIA SYMPHONY ORCHESTRA, CBS. Howard Barlow, conductor.

Eastern 10:30 p.m.	Central 9:30 p.m.	Mountain 8:30 p.m.	Pacific 7:30 p.m.
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REMEMBER THE MET, NBC.

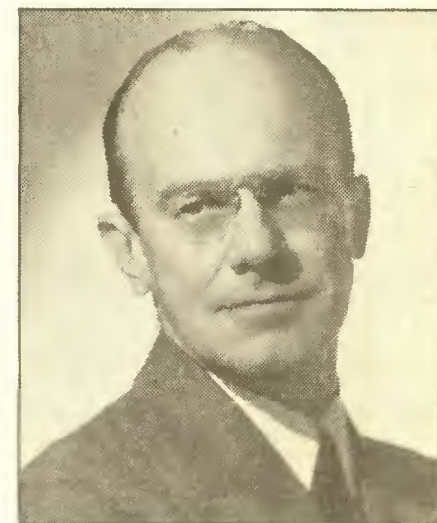
World-famous opera stars, backstage Metropolitan personalities and other prominent people appear in this series of half-hour programs devoted to the Metropolitan Opera Fund. The fund is also offering a prize for the best six letters on "What the Metropolitan Opera Broadcasts Mean to Me." The six winners will be brought to New York to attend the opening night performance of the Metropolitan's 1940-41 season. An optional prize is two season tickets for one night each week throughout the Metropolitan's 1940-41 season. Contestants should address their letters to the Metropolitan Opera House, New York, N. Y. All entries must be received before midnight, March 23.

Eastern 11:00 p.m.	Central 10:00 p.m.	Mountain 9:00 p.m.	Pacific 8:00 p.m.
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### Thursday, March 28

MUSICAL AMERICANA, NBC. 100-piece symphony orchestra. Raymond Paige, conductor. American music. Deems Taylor, master of ceremonies. *Lady of Spain; Pavane* (Gould), *Do I Love You?* violin soloist from Yale university; *Chinatown, My Chinatown; Show Boat Medley* (Kern).

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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"New York Philharmonic" plays excerpts from Deems Taylor's new opera "Ramuntcho" Sunday, CBS

## Vocal Winners and Losers

By Leonard Liebbling

**S**PRINGTIDE brings buds on trees and budding careers for the victors (as well as blights for the losers) in the Metropolitan Auditions of the Air. Sunday both the winners and the losers will know the best and the worst respectively, as the results of the winter's contests are then to be announced, the successful singers being picked from the list of lucky finalists: Eleanor Steber, soprano, of Wheeling, West Virginia; Emery Darcy, baritone, of Chicago and Hollywood; Arthur Kent, bass-baritone, of New York City; Lydia Summers, contralto, of Benton Harbor, Michigan; Gertrude Gibson, soprano, of Hawthorne, New York.

This department, always deeply sympathetic to young singers of unusual talent, listens to the Auditions with probably no less concern than the sponsors of the program and the judging executives of the Metropolitan, and interestedly follows up the subsequent doings of the winners. In all this, however, the department encounters some puzzling snags and real confusion, based on the few really significant stage appearances allotted by the Metropolitan to the victorious contestants.

For instance, of eight previous winners, only Leonard Warren seems to be favored frequently with leading roles, and, be it added, he won success in all of them. As for the other young artists, Arthur Carron had scattered appearances in some good parts, and Anna Kaskas had more opportunities; Thomas L. Thomas has not been in the casts for the past two seasons; John Carter was heard at a Sunday night Metropolitan concert and in several small roles.

Another circumstance that befuddles this conscientious department is that some Audition singers who had not won were given engagements at the Metropolitan. Jean Dickenson tried twice unsuccessfully and yet sang the vital role of Philine at the "Mignon" performance of last January 26. Raoul Jobin, Canadian tenor, tried in the Auditions on December 31 and was lifted out to do a chief tenor role, Des Grieux in "Manon," at the Metropolitan on February 19. On the same stage, Rise Stevens, only an Auditions runner-up, has been featured consistently and triumphantly as a star! Do you agree that these things are as difficult to solve

as an operatic crossword puzzle? One wonders just what the Auditions rules actually are, and whether they have been broken or just bent.

Of the judges, Wilfred Pelletier is on record as demanding good voices; Earl Lewis desires acting ability; John Erskine wants good looks; Edward Johnson's condition is repertoire.

Our guess as to the probable victors this year: Eleanor Steber and Emery Darcy—and we wish them well for the future, win or lose.

### Easter Sunrise Services

**F**OR the last two years "The March of Music" has made it a custom to list as completely as possible all the Easter Sunday sunrise services from various parts of the country. All the major networks take them, and from 6:00 a.m. EST on anyone with the courage to get up that early can hear a pretty comprehensive cross-section of America's Easter celebrations. Here they are:

Papal benediction and part of the Easter mass from St. Peter's in Rome, with the Vatican choristers chanting centuries-old hymns, CBS.

Eastern 6:00 a.m.	Central 5:00 a.m.	Mountain 4:00 a.m.	Pacific 3:00 a.m.
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Sunrise services from Temple University's stadium in Philadelphia, Pennsylvania. A choir of several hundred voices, conducted by Walter Eddowes and including ten of the city's foremost singers, with Florence Kirk in the solo part, will sing several spiritual selections, among them the Hallelujah Chorus by Handel, CBS.

Eastern 7:00 a.m.	Central 6:00 a.m.	Mountain 5:00 a.m.	Pacific 4:00 a.m.
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Sunrise services from the Municipal Stadium, Forest Park, St. Louis, Missouri, CBS.

Eastern 7:30 a.m.	Central 6:30 a.m.	Mountain 5:30 a.m.	Pacific 4:30 a.m.
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Sunrise services from Brigham Young University, Provo, Utah. An eighty-piece orchestra, conducted by Prof. Leroy J. Robertson; a choir of 150 voices, under the direction of Dr. Franklin Madsen. Sacred music. CBS.

Sunrise services from the Garden of the Gods, Colorado Springs, Colorado. Twentieth annual Easter sunrise service. Choral music by the cappella choir of Colorado Springs high school. Don E. Haley, director; Bernard Vessey, tenor soloist. Singing chimes from Will Rogers Memorial of the Sun. Bird songs. NBC.

Easter sunrise service from the Hollywood Bowl, Hollywood, California, MBS.

Eastern 8:00 a.m.	Central 7:00 a.m.	Mountain 6:00 a.m.	Pacific 5:00 a.m.
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Sunrise services from Mount Davidson, California. Bay Area Lutheran Chorus, directed by Valdemar Jacobsen. Frances Hathaway, soprano. In the Cross of Christ I Glory, the Chorus; Alleluia (Mozart), Frances Hathaway; Sunrise on Easter Morning, the Chorus. NBC.

Sunrise services from Forest Lawn Memorial Park, Glendale, California, CBS.

Eastern 8:30 a.m.	Central 7:30 a.m.	Mountain 6:30 a.m.	Pacific 5:30 a.m.
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Sunrise services from top of Mount Rubidoux, Riverside, California, MBS.

Eastern 9:00 a.m.	Central 8:00 a.m.	Mountain 7:00 a.m.	Pacific 6:00 a.m.
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Easter service from state capitol steps at Olympia, Washington, MBS.

Eastern 9:30 a.m.	Central 8:30 a.m.	Mountain 7:30 a.m.	Pacific 6:30 a.m.
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# Flagstad, Melchior Star in "Tristan and Isolde"

This Week's Opera

Saturday, March 23, the Metropolitan Opera Company will present Richard Wagner's "Tristan and Isolde" on NBC at 1:45 p.m. EST, 12:45 p.m. CST, 11:45 a.m. MST, 10:45 a.m. PST.

#### THE CAST:

Isolde.....Kirsten Flagstad (soprano)  
Tristan.....Lauritz Melchior (tenor)  
Brangaene.Kerstin Thorborg (contralto)  
Kurvenal.....Julius Huehn (baritone)  
King Mark.....Emanuel List (bass)  
Melot.....George Cehanovsky (tenor)  
Conductor: Erich Leinsdorf

On shipboard, Tristan, true to his mission, refuses to approach Isolde until in fury she imperiously summons him through Brangaene and commands her to prepare a deadly poison for him in the form of a drink. Secretly she determines to share the draught with him, but the devoted Brangaene, divining the purpose, brews a love-potion instead. Tristan and Isolde drain it and fall rapturously into each other's arms.

Act II: The castle of King Mark. The lovers plan a last meeting, aided by Tristan's false friend, Melot, who takes



Wagnerian tenor Lauritz Melchior and his beautiful wife survey a portrait of him as Tristan, hero of "Tristan and Isolde," which he will sing with Kirsten Flagstad as his Isolde this Saturday on the Metropolitan Opera broadcast

**A**FTER the premiere of Wagner's "Tristan and Isolde" at Munich in 1865, and its other early performances, the composer, always strongly convinced of his own genius, must have had at least some misgivings about his opera. Critics of the period mostly condemned it as "ugly," "dissonant" and "indecent," singers called it "unsingable," orchestral players declared it "unplayable."

You who know your musical history are aware of the sequel to the story. Today "Tristan and Isolde" is a sure-fire drawing-card at any opera, and especially at the Metropolitan, particularly when Flagstad and Melchior sing the title roles. Now, where the angels dwell, Wagner probably looks down contentedly upon the earth—and looks about him in vain for music critics!

The opera opens aboard ship. Sir Tristan, a knight, is returning to Cornwall from Ireland, where he had forcefully abducted the Princess Isolde as a bride for his uncle, King Mark of Cornwall. She occupies a curtained part of the vessel, together with her favorite companion, Brangaene. Previously, Tristan had warred against Ireland, killed Isolde's betrothed, suffered a serious wound and was nursed back to life by her. The couple fell in love, but without revealing it to each other.

the monarch on a nocturnal hunting-expedition. The impassioned pair come together in the moonlit garden, while Brangaene stands watch on the ramparts. Suddenly Mark bursts in, guided by the villainous Melot. The noble-minded king is tragically grieved rather than angered at Tristan's deception, and reproaches him sadly and philosophically. Melot takes matters into his own hands and stabs Tristan.

In the last act, on a terrace of Tristan's ruined castle in Brittany, Kurvenal, his devoted follower, is nursing the knight, whose anguish and yearning for Isolde prevent his wound from healing. Kurvenal has sent for Isolde, and several times Tristan deliriously imagines that she has arrived. A shepherd is on the watch out to sea and mournfully blows his pipe until a joyous strain announces to Kurvenal and the sick man that the expected vessel nears. Kurvenal runs to meet Isolde, while Tristan, in ecstasy, totters from his couch, tears off his bandages, and dies as his beloved takes him in her arms. A second ship lands, bearing Mark, Melot and a group of soldiers. Kurvenal attacks the party, kills Melot and is himself slain. Isolde sinks down over the body of Tristan, and during the music of the "Liebestod" (Love Death) she slowly expires. —Leonard Liebbling.



This Sunday the NBC String Symphony plays prize-winning composition of Morris Mamorsky, above

# LISTENING TO LEARN

Interesting and helpful facts about a few of this week's better educational broadcasts

## Background for Listening

Saturday, March 23

The Human Adventure, CBS.

This episode delves into the history of the Bible, telling the story of how university scholars have translated the Bible into modern languages and removed most of the obscure and puzzling passages. An outstanding, though recent, incident to be included will be the work of Edgar J. Goodspeed and the late J. M. P. Smith, whose famed American translation was published in 1931.

Eastern 9:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.

Sunday, March 24

Democracy in Action, CBS.

This program will be the first of thirteen documented broadcasts on the problems of housing. The unit, titled

"Roof Over America," is designed to trace the historical rise of our diversified housing situation of today, telling of the pioneer efforts to effect improvements and discuss present concerted efforts toward better conditions, both in city and rural areas. The first program is devoted to the condition of sub-standard housing.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

Monday, March 25

Youth in the Tolls, NBC.

"Classrooms of Crime" is the title of this program designed to show how trial delay, bad confinement conditions and poor pretrial procedure can make a first offender a career criminal. Austin H. MacCormick, former commissioner of correction of New York City, will speak.

Eastern 7:15 p.m. Central 6:15 p.m. Mountain 5:15 p.m. Pacific 4:15 p.m.

Wednesday, March 27

The Next Step Forward, NBC.

"Government Roads to Debt" is the title of this episode, presenting an examination of some of the ways your government encourages you to go into debt. Economist George P. Auld will discuss consequences and remedies.

Eastern 11:15 a.m. Central 10:15 a.m. Mountain 9:15 a.m. Pacific 8:15 a.m.

Thursday, March 28

How Do You Know? NBC.

Presenting a dramatic story of the life of man in "the darkness before the dawn of civilization and history," this week's broadcast reveals the first "initiation" ceremony (which took place long before man had a Greek letter pin or a vest on which to wear it), and how the domestication of animals advanced civilization.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 9:30 p.m. Pacific 5:30 p.m.

## Person-to-Person . . .

MR. C. C. MOORE,  
Program Director, Station KOA

Word from you that NBC has definitely scheduled "Nature Sketches" to begin April 2 so that it may be available for school use comes as welcome news indeed. I have always felt a personal interest in this unique nature series from Rocky Mountain National Park because this department was one of the first to recognize it as an unusual educational production. It is not only the subject, nature education, that is of particular interest to school-age youth, but also the homey, easily understood way in which the programs are presented by Park Naturalist Raymond Gregg—a rare combination of subject-matter and masterful, natural showmanship. Best of luck,

James G. Hanlon.

# RHYTHM KINGS

AS A special service to MOVIE AND RADIO GUIDE readers who have entered or plan to enter the Sunday Philadelphia Inquirer \$5,000 cash contest to name the Radio Rhythm Kings, MOVIE AND RADIO GUIDE presents an alphabetical reference list of outstanding orchestra-leaders.

Abbs, Vic  
Agnew, Charlie  
Alberti, Jules  
Alexander, Van  
Armbruster, Robert  
Armstrong, Louis  
Arnheim, Gus  
Auld, George  
Ayles, Mitchell  
Baker, Ken  
Banilo, Bill  
Barnes, George  
Barnet, Charlie  
Barrie, Dick  
Barron, Blue

Bartal, Jenn  
Bastie, Count  
Bayon, Paul  
Beelby, Malcolm  
Bernie, Ben  
Berrens, Fred  
Bestor, Don  
Bethencourt, Jose  
Black, Frank  
Black, Ted  
Blautuss, Walter  
Bleyer, Archie  
Bloch, Ray  
Blue, Tommy  
Bonnie, Joseph  
Bono, Richard

Bradley, Oscar  
Brandt, Eddy  
Brandwynne, Nat  
Breese, Lou  
Brigode, Ace  
Brookman, David  
Brown, Les  
Brown, Pete  
Burke, Sonny  
Busse, Henry  
Byrne, Bobby  
Cabot, Tony  
Calloway, Cab  
Carlsen, Bill  
Carter, Benny  
Charles, Dun

Chester, Bob  
Childs, Reggie  
Clarke, Buddy  
Clinton, Larry  
Cloutier, Norman  
Coleman, Emil  
Courtney, Del  
Craig, Francis  
Crosby, Bob  
Cugat, Xavier  
Cunimins, Bernie  
Cutler, Ben  
Daly, Duke  
Dant, Charles  
Davis, Al  
Davis, Johnny  
Davis, Paul  
Denny, Earl  
Denny, Jack  
Dentch, Emery  
Diamond, Lew  
Dolan, Bobby  
Donahue, Al  
Donnie, Don  
Dorsey, Jimmy  
Dorsey, Tommy  
Dowell, Saxie  
Duchin, Eddy  
Eichler, Fran  
Eldridge, Roy

# POLLING-PLACE

OFFICIAL BALLOT: Mail to Radio Guide Star of Stars Poll, 731 Plymouth Court, Chicago, Illinois.

I cast my vote for the following stars and programs: (Vote: Star or program must have been on network broadcast at least once during the last six months)

Best stars and personalities:

Comedian \_\_\_\_\_

Announcer \_\_\_\_\_

Radio Actor \_\_\_\_\_ Actress \_\_\_\_\_

Master of Ceremonies \_\_\_\_\_

Singer of Popular Songs (Man) \_\_\_\_\_ (Woman) \_\_\_\_\_

Singer of Classical Songs (Man) \_\_\_\_\_ (Woman) \_\_\_\_\_

News Commentator (Man) \_\_\_\_\_ (Woman) \_\_\_\_\_

Sports Commentator \_\_\_\_\_

Best programs:

Dramatic \_\_\_\_\_ Musical \_\_\_\_\_

Variety \_\_\_\_\_ Dance Orchestra \_\_\_\_\_

Audience Participation \_\_\_\_\_ Quiz \_\_\_\_\_

Serial-Dramatic \_\_\_\_\_ Educational \_\_\_\_\_

Children's \_\_\_\_\_

RADIO'S STAR OF STARS \_\_\_\_\_

MY FAVORITE PROGRAM \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_ 3-29-40

(This ballot may be pasted on a penny post-card)

YOUR last chance to vote! Here it is—the eleventh and last ballot of the 1940 Star of Stars Poll. And your ballot, in order to be counted, must be postmarked no later than midnight of Friday, March 29. So don't fail to vote this week. Because the competition in many divisions is extremely lively, your votes may mean the difference between winning and losing for your favorite stars and programs. (For official standings to date, turn to Page 57.) Don't wait until the votes are counted and the results published, and then bemoan the fact that your ballot may have turned the trick. Vote now!

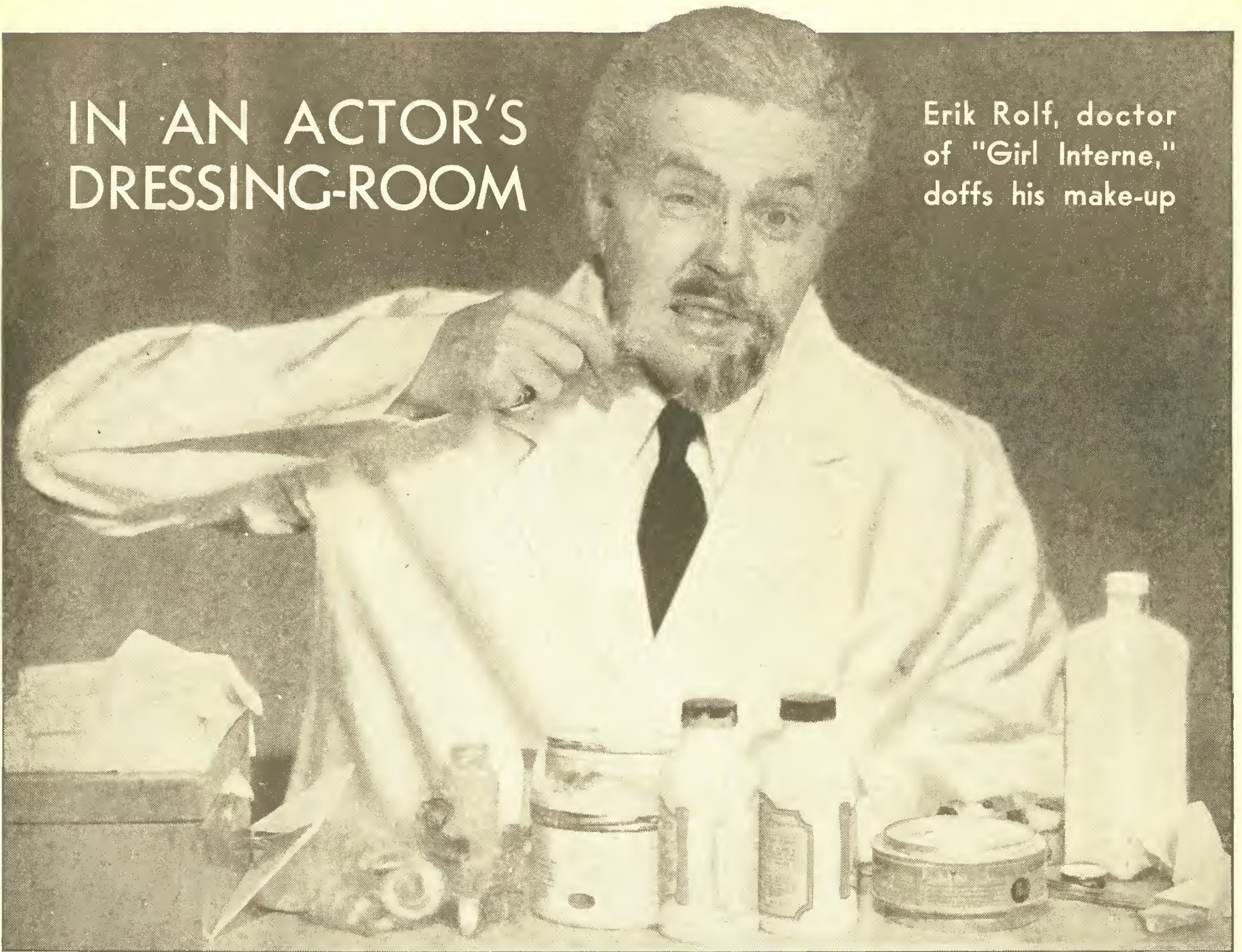
Remember that the stars and programs which have pleased you most deserve your vote, if only as a pleasant token of appreciation for their work. But that is only one

reason for not deserting them in the last lap of the race. Remember too that poll results serve as an indicator to broadcasters of what goes with listeners. Especially is this true of the new division, "Favorite Program." If listeners choose "One Man's Family," for example, as their favorite program, it's a safe bet that prospective and present sponsors will have that in mind when selecting the programs for which they're going to foot the bills. Previous polls have proved that the same is true of personality winners.

So give your favorites a vote of thanks and tell broadcasters your preferences. Mail your ballot immediately and watch for the final results of the 1940 Star of Stars Poll in an early issue of MOVIE AND RADIO GUIDE.

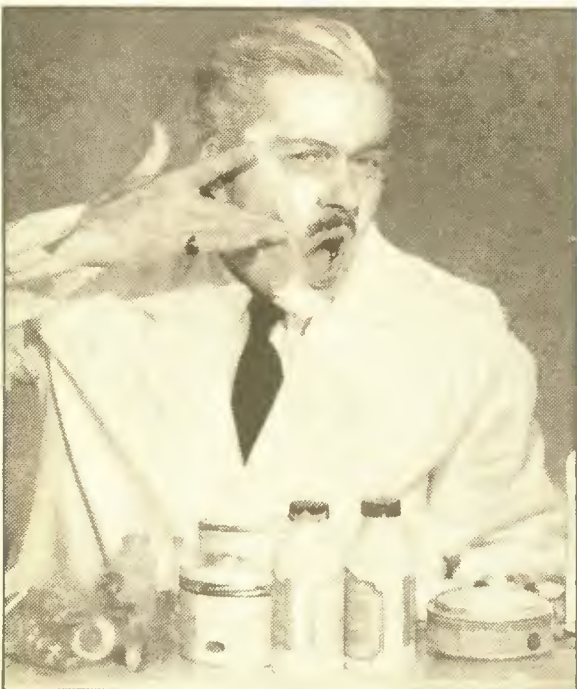
# IN AN ACTOR'S DRESSING-ROOM

Erik Rolf, doctor of "Girl Interne," doffs his make-up

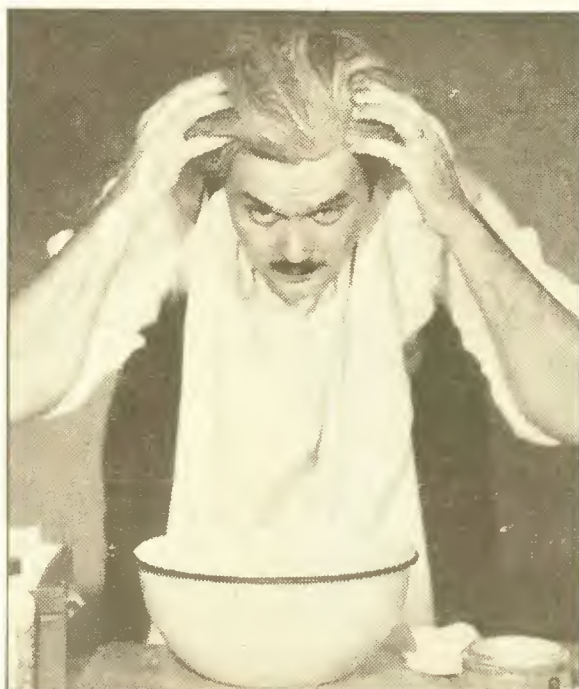


**1. THE VAN DYKE GOES.** Fortunate it is that Erik Rolfe's transformation into a Jean Hersholt character—Dr. Hans Simon—on "Joyce Jordan, Girl Interne" doesn't require actual make-up for every broadcast (Monday through

Friday, CBS). Reason: Application and removal is a tedious three-and-a-half-hour job. On this page Erik demonstrates the removal process. First off is the beard, in gobs to begin with, then aggravatingly hair by hair



**2. LINES AND WRINKLES GO.** Smearing quantities of cold-cream on face messily but effectively removes powder and grease paint

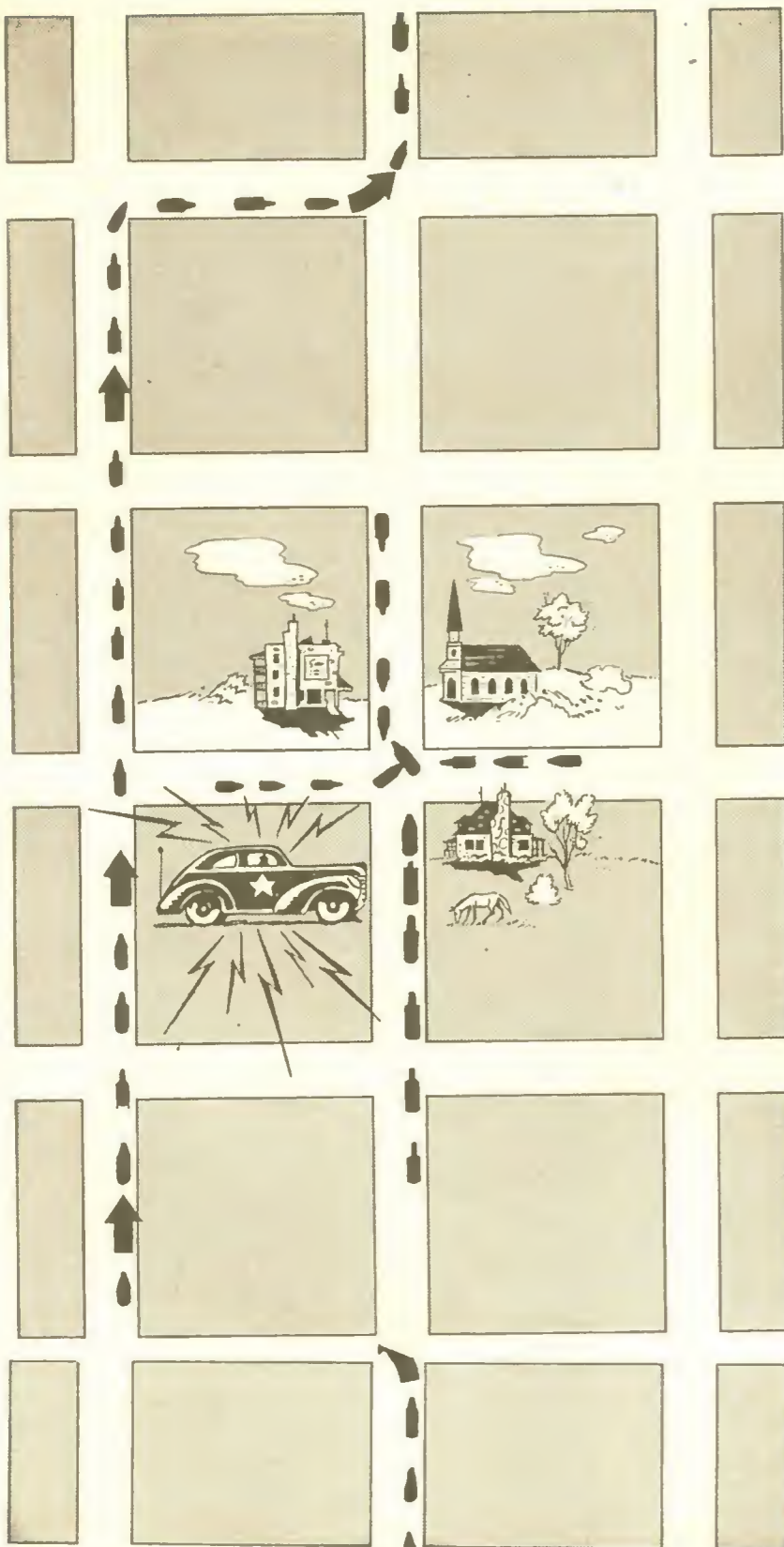


**3. WHITE HAIR TURNS TO BLACK.** Least palatable job is shampooing stiff, mascara-whitened hair. No softie, Erik rubs his own

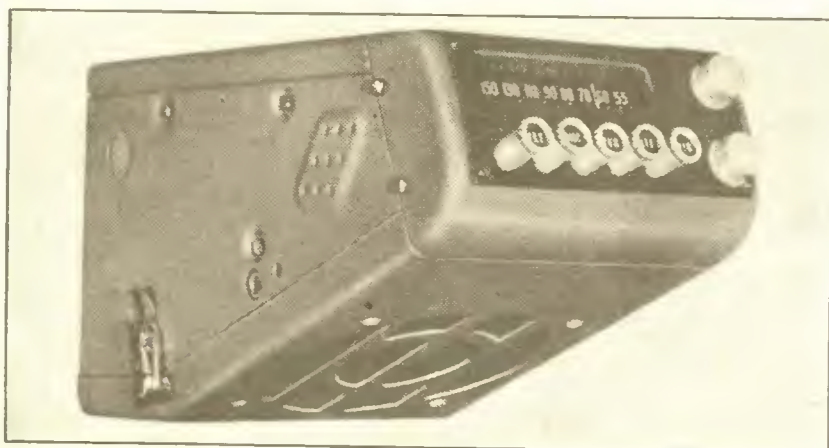


**4. HUMAN ONCE MORE.** It took two hours of face-polishing—a half-hour longer than the application—and Erik's an expert at that!





This diagram presents an interesting example of how auto radios may be used soon for traffic direction. Police-car transmitter shown steers listening motorists in approaching cars from traffic jam



General Electric's new Model JA-64 brings car owners touch tuning at a low price. Full turn of any button sets up new station for that button. Six tubes, six-inch speaker in single unit with receiver



## Radio Takes to

Extend your listening pleasure everywhere with an auto radio!

THE first man who did it was shamed and embarrassed when the sound of taunting klaxons wafted through the open windows of his sedan. But secretly he was overjoyed. That morning he had taken the innards of his parlor set and moved them into his automobile. They sat now with tubes aglow on the back seat, and a saxophone sextet's harmonies flooded the countryside. Why shouldn't a battery set work just as well while rolling down the highway as sitting in the house? It did work, and thus was born the first automobile radio.

Today seven million of us have Mayor Fiorello La Guardia of bustling New York City has what is probably the most imposing auto outfit. He not only receives; he sends. His car is literally a rolling broadcasting station. With both loudspeaker and microphone, he keeps in touch with his office, holds conferences and gives decisions while racing about his city. The auto radio has come a long way.

Have you a car radio? If you are an owner of one of America's twenty-six million automobiles, you certainly have a set at home. Your pleasure and profit in listening should be available everywhere. These paragraphs are to give you facts that may help you make up your mind.

For instance . . . What is the best automobile radio on the market today?

Answer: There is no best. Absolutely not, despite what you are told. But some are better, and these are the ones you should consider. But which are these better sets? How can one choose?

First, we consider the car. In this instance, it is brand new, a 1940 model. Most of today's car sets are built in. They are streamlined until it is impossible to see where the radio begins and the instrument panel ends. Mostly, those sets are installed at the factory.

They are made in huge quantities by radio-set manufacturers and sold at special discounts to the car-makers. They are just as good as mass-production methods can make them, which is usually very good.

What about the price? That is fixed, too. Home radios have been bought for years on a dual price scale. There is the list price and the bargain, or cash, price. The cash price in most cities is generally, if one knows where to shop, about one-third off. Dealers call it "price cutting." We'll call it a "trade condition" and let it go at that. But with automobile radios, things are different. One pays the price asked.

BUT what if one wants to install his own radio? Or what if one wants to buy a different make? The right answer depends on the car. Mostly, radios and cars are put together with the least possible waste of space and trouble. To switch brands is something a car dealer doesn't enjoy. Nor does he want to take out an expensive set and put in a cheaper one. Try him out next time you buy a car. You will learn that negotiation and compromise will have to be the means by which you get the radio you want.

But what radio do you want? Choose your car radio for only three reasons:

1. Reliability of the maker.
2. Performance required.
3. Tone quality.

First, what about the maker? In this period of cock-eyed consumer research and half-baked economic theories, some parties have attempted to bring into disrepute the American practise of advertising. Those parties have rumored that the advertised product is a hollow shell compared to something made down the street in a handyman's basement.

Don't you believe it! Despite all claims and counter-claims, a man is still only as good as his bond;



## the Open Road

Here are facts which will help you decide what radio to select

and a company is only as good as the way it lives up to its promises. Buy your car radio from a company you respect. Buy on reputation. Ask your friends what radio manufacturer they respect. Buy where you know satisfaction has not only been promised but has also been delivered.

Point two: Every man does not require equal performance. A city driver who drives about through local streets can pick up local station-signals easily. A Montana rancher has a different problem. How can one decide? Usually, the number of tubes in the set indicates its performance. Usually, a six-tube set will out-perform a five-tube set, and a seven-tube set will out-perform one with only six tubes. The best test is an actual demonstration.

Point three: What about the tone? The ear is a curious mechanism. It can be fooled so easily. Or its perception dulled. Play a perfect tone to most radio listeners, then play that same tone as it is produced by their own home radio, and every one of them will choose the tone with which they are familiar. The ear rejects perfection if that perfection is something strange. Don't fall for a sales talk about high fidelity until you have heard that high fidelity. Listen to any radio you expect to buy. Ask for a demonstration and buy the set that pleases your ear.

Physically, this year's automobile radios are only a little different. The corners of 1939 models have been knocked off and rounded, the dials have been streamlined, and the push-buttons have been made less knobby. That's about all. If possible, consider a push-button set for your own car. It has advantages.

For example, the man or woman who drives around town must fight traffic. He needs his hands and his wits, but especially his hands. Push-buttons and the pre-set dial enable him to shift from station to station without removing his eyes from the road or his hands from

the wheel except for a single automatic movement. As a safety measure and as a convenience, the push-button set is grand for the local listener.

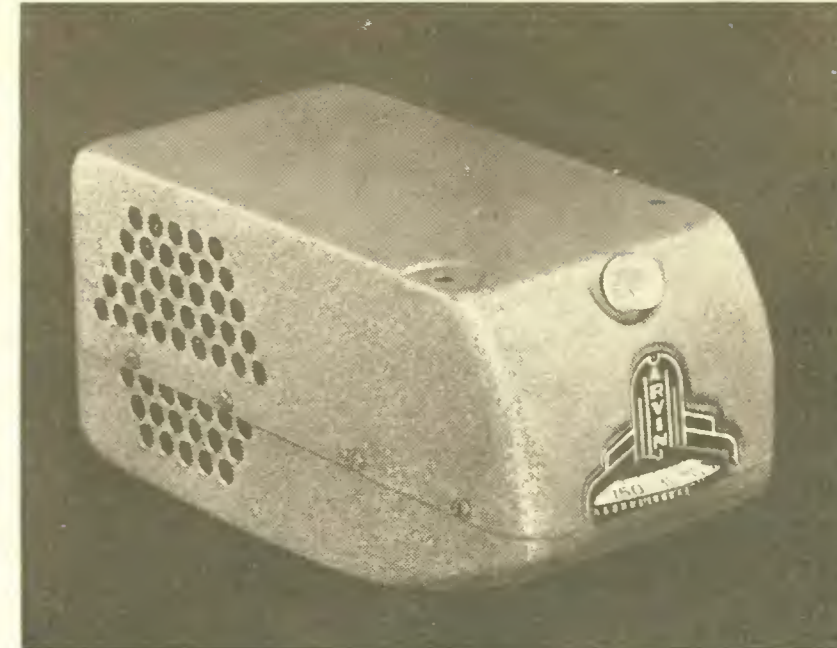
A long-distance driver has another problem, however. He speeds into and out of many station areas in fairly rapid succession. No push-button set-up in any given car. Wherever they have placed their antenna, rest assured they do it for good and sufficient reasons. Many owners like to buy their own aerials. For them, the popular rod aerial is best.

While an automobile radio is only a convenience today, because of the entertainment it provides, the year may not be far off when state or national laws will require them. For one reason, they offer a solution to America's continually mounting traffic problem.

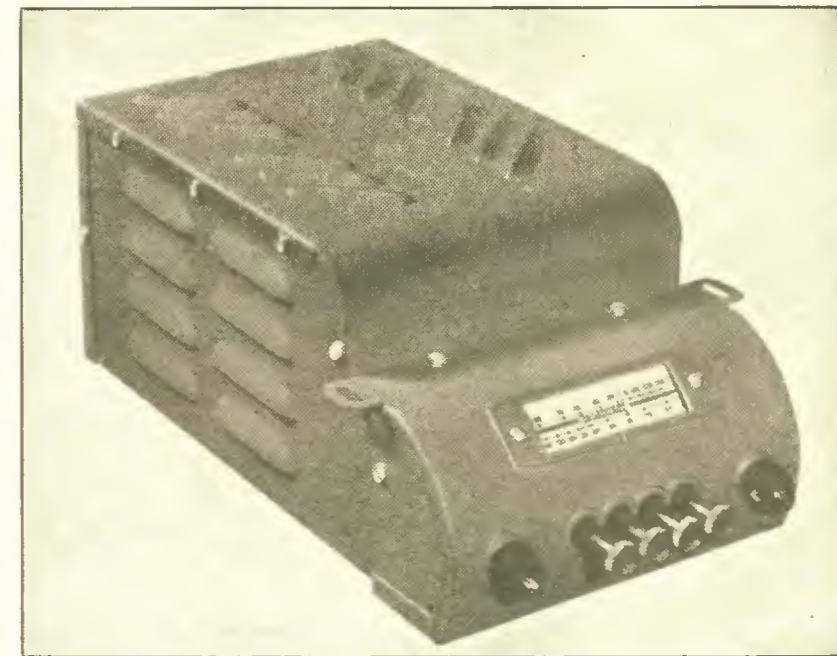
RECENTLY, a local test was made of a sample system designed to clear traffic jams. All cars with radios were tuned to 550 kilocycles. Police cars broadcasting on that frequency toured the county searching for Sunday traffic tangles. Whenever they were located, motorists who were approaching the jam were warned to detour. Result: Less jams at busy cross-roads and more contented motorists.

Many a cross-roads crack-up results when a tired driver speeds through stop-signs or red lights. Mile-a-minute tourists in strange territory often hurtle off darkened curves they don't know are there. At night, signs may be hidden. Snow and rain can obliterate the best markings. Crashes mount and

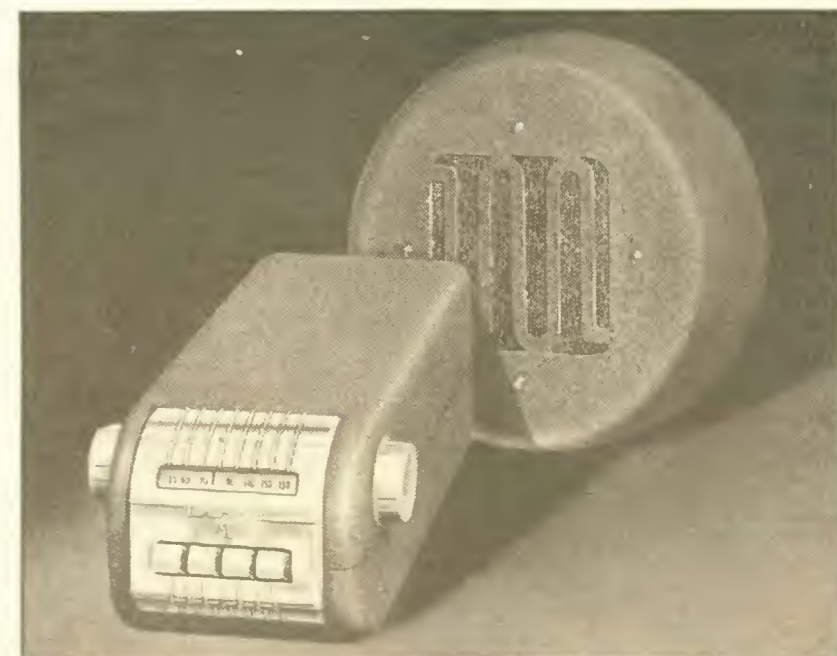
(Continued on Page 55)



Arvin manufactures this compact single unit (Model 510), five-tube superhet with illuminated thumb-wheel dial for fast tuning. Its manual tuning is more convenient for long-distance drivers. \$14.95



Automatic Radio Mfg. Co. offers Model M-66, a six-tube superhet with dynamic speaker in single unit, automatic volume control, slide-rule dial, three-gang condenser. It is priced at \$34.95



Motorola's Model 250 mounts compactly under dash of all cars, provides four-station push-button tuning, has six tubes, separate dynamic speaker with eight-inch baffle fiber housing. Price: \$24.95

# ON THE BANDWAGON

Up-to-the-minute news of the band world — romance rumors, record reviews and gossip about your favorite men of melody



Band of the Week is Glenn Miller's. L. to r., standing: Glenn Miller, Marion Huttan, Ray Eberle. Row one: Paul Tanner, Tommy Mack, Frank D'Annolfo, trombones; Al Klink, Wilbur Schwartz. Hal Mc-

Intyre. Ernie Caceres, Tex Beneke, saxes; Chummy MacGregor, piano. Rear: Leigh Knowles, Johnny Best, R. D. McMickle, Clyde Hurley, trumpets; Dick Fisher, guitar; Maurice Purtill, drums; Rawland Bundock, bass

## BY MEL ADAMS

**J**ITTERBUGS and sweet-music lovers alike acclaim bespectacled trombonist Glenn Miller as the number one pied piper of 1940. In one year the Miller band has risen from an insignificant swing crew, one-nighting through New England, to its present top-notch position airing for Chesterfield Tuesdays, Wednesdays and Thursdays over CBS from New York's Hotel Pennsylvania and recording for Bluebird. Miller's appeal isn't restricted to any one department of modern music. He will kick the roof off any ballroom with a wild jazz version of "Running Wild" for the jitterbugs, modulate to a slower, more subdued arrangement of a ballad like "Careless" for young dancers, then apply a Viennese touch to "Beautiful Ohio Waltz" to give the older folks a treat. It's the versatility and change of pace of the Miller musical style that prognosticates long life at the top of the heap for the band. Glenn's own arrangements featuring his "golden" saxophone tone, full eight-man brass choir and brass rhythm figures, his masterful handling of his men, boundless energy and painstaking thoroughness in rehearsing the band are responsible for the clocklike precision and teamwork that identifies the Miller band everywhere.

Probably the largest dance band on the air, the Miller organization of nineteen lines up with Al Klink, Danbury, Conn., Wilbur Schwartz, Newark, N. J., Hal McIntyre, Cromwell, Conn., Ernie Caceres, Corpus Christi, Tex., "Tex" Beneke, Ft. Worth, Tex., saxophones; Leigh Knowles, Bethel, Conn., Rudy McMickle, Cedar Rapids, Iowa, John Best, Shelby, N. C., Clyde Hurley, Fort Worth, Tex., trumpets; Miller, Clarinda, Iowa, Paul Tanner, Skunk Hollow, Ky., Frank D'Annolfo, Hartford, Conn., Jim Priddy, Huntington, W. Va., trombones; Chummy MacGregor, Saginaw,

Mich., piano; Rowland Bundock, Wallingford, Conn., bass; Dick Fisher, Buffalo, N. Y., guitar; Maurice Purtill, Huntington, N. Y., drums; Marion Hutton, Detroit, Ray Eberle, Hoosick Falls, N. Y., and Beneke, vocals. For its wonderful music—both sweet and swing—your correspondent names Glenn Miller's orchestra—the MOVIE AND RADIO GUIDE Band of the Week.

### Behind the Padium

Paula Kelly, the Al Donahue thrush, will shortly retire from vocal duties to keep house for hubby Harold Dickinson of Paul Whiteman's Modernaires and to bassinet-shop . . . Kay and Sue Werner, lovely twenty-one-year-old tunesmith twins who composed "I Want the Waiter with the Water" and "My Wubba Dolly," will marry a pair of Texas suitors—twin brothers, no less—in Gause, Tex., next month . . . It's an eight-pound boy in Chicago for the Frank Adams', Gray Gordon drummer-man . . . Ditto the Andy Ferettis (he's prominent radio and recording studio trumpeter) . . . Tommy Dorsey still overhauling his band, taking on Sid Weiss, ex-Artie Shaw bassist and saxist Don Lotus . . . The column's sympathies to Gray Gordon for the loss of his father . . . Anita Boyer, Mrs. Dick Stabile in private life, rehearsing in New York with Nat Shilkret's new orchestra for a potential radio commercial . . . Gotham gab has Tony Martin forgetting Alice Faye in the company of a beauteous John Powers model . . . Dorothy Rochelle will vocal on the

new Ted Straeter Columbia platters, while Carol Horton will perform similar chores with Johnny Green's band on Royale wax.

### Oh, Otta!

While every Manhattan maestro was polishing up his Viennese waltzes in the hope that Archduke Otto, heir to the Austrian throne that isn't, would make an appearance, the nobleman and his brother, Grand Duke Felix, dined at the Waldorf-Astoria, where Everett Hoagland rhythm-dispenses. Hoagland was in the middle of a Johann Strauss waltz medley when he noticed the two noblemen in an excited whisper, pointing in his direction. Soon a waiter arrived bearing a message from the royal table—a request to play "Oh, Johnny!"

### Far the Sake of a Babcat

A live bobcat, a gift from Bob Crosby to students at Ohio University, rated a recent NBC privilege once denied the great Mischa Elman and Efen Zimbalist. Elman and Zimbalist, so the story goes, were obliged to ride up to Radio City's NBC studios in a freight elevator some time ago because they were carrying violin cases. The bobcat, brought to the studios in a cage for picture-taking, was permitted up in the regular passenger elevator, the day being Washington's Birthday, freight elevators not in operation.

### Off the Beat

Radio row rumor has Artie Shaw set for a network return for a soft-drink sponsor . . . George Abbott is interested in Nan

Wym and Judy Starr for vocal roles in a summer or early fall musical . . . Socialite Josephine Johnson is the inspiration for Beachcomber maestro Bobby Parks' new ditty, "You're Singing My Love Song to Somebody New" . . . Walter Benson, Johnny Long trombonist, and Betty Hart, Pittsburgh socialite, are long-distance cooking . . . The Long band is currently airing from Buffalo's Chez Ami . . . Bob Crosby follows Ozzie Nelson into Chicago's Blackhawk . . . The success of her "Careless" platter was the extra boost that put Dinah Shore on the new Ben Bernie show . . . Following his Sunday night session at the Hotel Lincoln last week, Charlie Barnet planned to Florida, spent Monday lolling on the beach and flew back to New York the next morning in time to return to work Tuesday night . . . Orrin Tucker and Wee Bonnie Baker move east from Chicago's Palmer House April 6 to fill an engagement at the Waldorf-Astoria and do four New York broadcasts on CBS' "Hit Parade."

### Last, Strayed or Stolen

Hal Kemp's boys almost had to play for a Vanderbilt University prom in their underwear during their recent road tour. Sneak thieves broke into the band truck and rifled it of the boys' uniforms. They were tracked down and the uniforms returned just in time for the dance. Jack LeMaire, Hal's guitar-strumming comic, set a new hard-luck high on the tour when on four successive days he stalled his car in a snow-drift, ran through a farmer's fence during a fog, lost his overcoat and had a fire in his hotel room.

When John Gambling, Mutual morning waker-upper, celebrated his fifteenth anniversary on the air recently, Vincent Sorey, (Continued on Page 54)

European News in English

Daily EST	Morning CITY	STATION	DIAL
6:15 a.m.	Rome	2R08	17.82
6:30 a.m.	London	GSG	17.79
6:45 a.m.	Berlin	DJB	15.20
7:15 a.m.	Ankara	TAQ	15.195
8:15 a.m.	London	GSV	17.81
8:30 a.m.	Berlin	DJB	15.20
9:15 a.m.	Berlin	DJB	15.20
9:45 a.m.	Rome	2R06	15.30
11:00 a.m.	London	GSV	17.81
11:30 a.m.	Paris	TPB	15.13
		TPC8	11.845

Daily	Afternoon		
1:00 p.m.	London	GS1	15.26
1:20 p.m.	Finland	OIE	15.19
4:10 p.m.	Ankara	TAP	9.465
2:25 p.m.	Rome	2R04	11.81
3:50 p.m.	London	GSD	11.75
4:15 p.m.	Rome	2RD3	9.63
4:45 p.m.	London	GSD	11.75

Daily	Evening		
6:00 p.m.	Berlin	DJB	15.20
		DJD	11.77
6:30 p.m.	London	GSD	11.75
7:00 p.m.	Moscow	RAN	9.60
		RNE	12.00
		RKI	7.52
7:30 p.m. (ex. Sat.)	Budapest	HAT4	9.125

7:30 p.m.	London	GSD	11.75
8:00 p.m.	Stockholm	SBU	9.535
8:03 p.m.	Paris	TPC	9.52
		TPB7	11.885
8:15 p.m.	Berlin	DJD	11.77
		DXB	9.61
8:40 p.m.	Madrid	EAQ	9.86
9:40 p.m.	London	GSC	9.58
		GSD	11.75
10:00 p.m.	Rome	2R04	11.81
10:30 p.m.	Berlin	DXB	9.61
		DJD	11.77
11:00 p.m.	London	GSC	9.58
		GSD	11.75
11:30 p.m.	Paris	TPC	9.52
12:00 mid.	Berlin	DXB	9.61
12:30 a.m.	Paris	TPC	9.52
1:15 a.m.	London	GSB	9.51
		GSD	11.75
1:35 a.m.	Rome	2R03	9.63
3:00 a.m.	London	GSB	9.51
3:00 a.m.	Moscow	RV9t	15.18

Daily Programs, Sat., March 23, through Fri., March 29

The programs listed here are those broadcast daily at the same time. Exceptions are indicated.

EST	City	Program	Station
8:50 a.m.	Perth, W. Australia	War news from Australia, in English: VLW2 (9.645)	
9 a.m.	Szechwan, China	Program for North America: XGOY (9.64)	
10:30 a.m.	Saigon	Special program for North America, including music and news: (11.78)	
11:10 a.m.	Berlin	Variety music and propaganda talks in English, for North America: DJB (15.20)	
11:30 a.m.	Paris	Talk, "Life in Paris": Paris Mondial (15.13, 11.845)	
12:30 p.m.	Panama	Geo. Williams' English "Radio Newspaper": HP5G (11.78)	
2 p.m.	Mozambique	Symphonic, popular, folk music and news in English from Portuguese East Africa: CR7BE (9.645)	
2:30 p.m.	Cairo	Arabic program from Egypt: (7.865)	
2:50 p.m.	Prague	German propaganda talk in English: DZB (10.04)	
3 p.m.	Anti-Nazi	Program from outlaw station "Freedom Sender": (10.07)	
4:15 p.m.	Berlin	Lord Haw Haw: DXB (9.61)	
6:30 p.m.	Panama	News (English): HP5A (11.70)	
7 p.m.	Budapest	Program from Hungary for North America: HAT4 (9.125)	
7 p.m.	Moscow	News, talks and music from Soviet Russia for listeners in North America: RAN (9.60) RNE (12) RKI (7.52)	
7:45 p.m.	Madrid	Special program for North America: EAQ (9.86)	
8 p.m.	Paris	Talks, music, plays and news in English, for North America: (9.52, 11.885)	
8 p.m.	Stockholm	Program from Sweden for listeners in North America: SBU (9.535)	
8:15 p.m.	Rome	"American Hour" for listeners in North America: 2R04 (11.81) 2R06 (15.3)	
8:30 p.m.	Szechwan, China	Music and news in English for North American listeners: XGOX (15.200)	
9 p.m.	Berlin	English talks concerning current topics: DXB (9.61) DJD (11.77)	

Special for Pacific Coast

10:30 a.m. daily	Sydney, Australia	Program for Pacific Coast: VLQ5 (9.58)
6:22 p.m. daily	London	Nightly broadcast: GSD (11.75)
12 mid. daily	Tokyo	Japanese program: JZJ (11.80)
12:45 a.m. daily	Paris	Broadcast for West Coast: (9.52)
1 a.m. daily	Rome	Special program: 2R03 (9.63)
1:45 a.m. Mon., Tues., Thurs.	London	War news: GSB (9.51) GSD (11.75)

# On Short Waves

Edited by Charles A. Morrison

President, International DX'ers Alliance

Programs from foreign countries subject to change without notice

## HOW TO LISTEN TO PANAMA

FOR interesting English and Latin programs direct from Panama—the crossroads of the world—tune to HP5G (11.785), in the 25-meter band.

HP5G might be called a "one-man station," since the colorful personality of its manager, globe-trotting soldier-of-fortune George Williams, completely dominates its field of activities. An ex-British naval officer with twenty-five years' experience in radio, he was in fact the ship's operator who, in 1918, tapped out the famous message from Admiral Beatty, commander-in-chief of the British fleet, to the commander-in-chief of the German high fleet, which read, "The German flag will be hauled down today, Thursday, at 15:57, and is not to be hoisted again without permission." Despite his British origin, he is an ardent supporter of democracy and has often been heard to say, "Good will can do more to bind the Americas together—and thus keep war from our shores—than the doubling of the United States Navy, the building up of the United States Army, and even the two large oceans which divide us from the old world with its continuous wars." Mr. Williams is, however, best known for his English "Radio Newspaper," which he has been airing every weekday from 12:30 to 1 p.m. and from 6:30 to 7 p.m. EST, for the past five years. This is by far the most popular English news period in all the Latin Americas and its listeners number untold thousands, not only in Central and South America, but in the United States as well. News items for the "Radio Newspaper," gleaned from an incessant stream of radio and cable dispatches, are short, informative and pertinent. It is, in fact, not uncommon for George to scoop some of our leading news com-

mentators. The fact that short commercial plugs for the local butcher, baker and candle-stick maker are woven into the period does not seem to detract from its interest.

HP5G's (11.785) new 3,000-watt transmitter, which is on the air weekdays from 12 noon to 1 p.m. and from 6 to 10 p.m. and Sundays from 9 a.m. to 12 noon EST, is well heard throughout the United States, except for occasional interference from "Radio Saigon's" (11.78) evening program broadcast from 6:30 to 7:15 p.m. EST. HP5G can easily be located just a hair above DJD (11.77), Berlin, in frequency.

Most of HP5G's programs are sponsored by American manufacturers and in a single evening one can often hear such familiar names as Royal gelatin, Anacin, Kolykos tooth-paste, Fleischmann's yeast, Quaker Oats, Max Factor beauty preparations, Paramount Pictures and Hallicrafter receivers. The most popular studio program is the variety show put on Mondays, Wednesdays and Saturdays from 8 to 9 p.m. EST. A fine Latin band is supported by as many as thirty outstanding radio artists. Often visiting movie stars, business men or radio artists from the United States can be heard doing an unannounced bit. On Sunday mornings the English newscast takes place at 10:45 a.m. and is followed at 11 a.m. EST by the weekly lottery.

HP5G is relayed by IIOA (2.34) in the tropical short-wave band, and a new 5,000-watt transmitter now on order from the United States will soon relay the programs on the 16-meter band.

Reception reports are welcome and should be sent to George Williams, P. O. Box 34, Panama City, Panama. He answers all letters personally, often by air mail.

**THE LATEST FRDM EUROPE:** The advent of spring has brought with it better short-wave reception from Europe. The 25-meter band is now alive with stations throughout the evening and the 19-meter band is beginning to show signs of opening up for evening reception. The 31-meter band remains an active spot, but increasing noise as the season advances will turn the attention of listeners to the higher frequencies. . . . Berlin broadcasts advance information about programs for the following week on Fridays at 5:30 p.m.; Saturdays at 8:45 p.m. and on Sundays at 4:50 p.m. EST, over DJB (15.20), DJD (11.77) or DXB (9.61) . . . Berlin's famous Oxford-accented English announcer, dubbed "Lord Haw Haw" by British journalists, broadcasts to Great Britain daily at 2:50 p.m. over DXQ (10.04) and at 4:15 p.m. EST over DXB (9.61) . . . The new 100,000-watt Allouis transmitter of "Paris Mondial" now broadcasts to North and Central America daily from 11:30 a.m. to 12:30 p.m. and from 1:15 to 4:15 p.m. EST, on a frequency of 11.845 megs, and

from 8 p.m. to 12:30 a.m. and from 12:45 to 1:45 a.m. EST on a frequency of 9.52 megs. The last-named transmission has been added especially for benefit of Pacific Coast listeners.

**SHORT-WAVE HEADLINES:** It won't be long now. RCA has requested a permit to communicate with KRTK, KRCC and KRTA, stations of the Byrd Expedition at Antarctica, and with KFAH, mobile station of the Fahnstock Expedition, aboard the schooner "Director." This means programs will soon be forthcoming from some of the above-named stations. Watch for them on any one of the following frequencies: 17.31, 12.862, 9.135 or 6.425 megs. . . . HCJB (12.46) at Quito, Ecuador, may be heard testing out its new 10,000-watt transmitter and four-element rotary beam on Monday nights. Watch for a feature story in Movie and Radio Guide concerning this voice from the roof of the Andes. . . . It's coming soon—a complete list of the short-wave broadcasting stations of the world by frequencies. Don't take a chance on missing it.

10 p.m. (ex. Mon.)	Quito, Ecuador	"Friendship Hour" (English): HCJB (12.46)
10:50 p.m.	Berlin	English talks concerning current events: DXB (9.61)

### Saturday, March 23

For programs broadcast daily see Daily Programs (Col. 1)		
5:45 p.m.	London	Talk, "London Log": GSD (11.75)
8:15 p.m.	Paris	"Chats with English Listeners": Paris Mondial (11.885, 9.52)
8:15 p.m.	London	"Dispatch from the Front": GSD (11.75)

8:40 p.m.	Rome	Fascist songs: 2R04 (11.81)
9:20 p.m.	Rome	Easter music: 2R04 (11.81)
11:30 p.m.	Cleveland	Latest short-wave notes and tips: WTAM (1070 kilocycles)
11:30 p.m.	London	Talk, "London Log": GSD (9.58) GSD (11.75)
1 a.m.	Pittsburgh	Messages and greetings to listeners in Arctic regions: WPIT (6.14)

### Sunday, March 24

For programs broadcast daily see Daily Programs (Col. 1)		
8:30 a.m.	London	"Dispatch from the Front": GSD (11.75)

## Important Stations

(Megacycles or thousands of kilocycles shown)

CR7BE, Mozambique	9.646	TAP, Turkey	9.465
DJB, Germany	15.20	TAQ, "	16.196
CSW7, Portugal	9.755	TGWA, Guatemala	15.17
DJD, "	11.77	TPA4, Paris	11.718
DJB, "	15.11	TPB7, "	11.885
DXB, "	9.61	TPC8, "	11.845
EAQ, Spain	9.86	TPC, "	15.13
EIRE, Ireland	9.595	VLQ5, Australia	9.68
GRX, England	9.69	VLR, "	9.68
GSB, "	9.51	VLW3, "	9.645
GSC, "	9.58	WCAB, Philadelphia, Pa.	6.06, 9.59, 15.27
GSD, "	11.76	WGBX, New York City	21.67, 15.27, 11.83
GSE, "	11.89		9.65, 6.17, 6.12
GSP, "	15.14		
GSG, "	17.79		
GSH, "	21.47		
GSI, "	15.26	WGEA, Schenectady, N. Y.	21.50, 15.33, 9.55
GSJ, "	21.58	WGEO, Schenectady, N. Y.	
GSO, "	15.18		
GSP, "	15.31		
GSV, "	17.81	WLWO, Cincinnati, Ohio	6.06
HAT4, Hungary	9.125	WNBI, New York City	6.100, 17.78
HBL, Switzerland	9.34	WPIT, Pittsburgh, Pa.	11.78, 21.54, 15.21, 11.87, 6.14
HCJB, Ecuador	12.46	WRCA, New York City	9.67, 17.78
HP5A, Panama	11.70	WRUL, Boston, Mass.	11.79, 8.04
HP5G, "	11.78		
HVJ, Vatican City	6.19		
JZJ, Japan	11.80		
KGEE, San Francisco, Calif.	9.53, 15.33		
KHE, Hawaii	17.97	WRUW, Boston, Mass.	11.73, 15.13
KQH, "	14.92	XECR, Mexico	7.88
MTCY, Manchukuo	11.775	XEWV, "	9.50
OFD, Finland	9.50	XGOX, China	16.20
OIE, "	15.19	XGOY, "	9.64
ORK, Belgium	10.33	XPSA, "	7.01
OZF, Denmark	9.52	YUE, Yugoslavia	11.75
OZH, "	15.32	YUG, "	15.24
PCJ, Holland	9.69, 15.22	2R03, Italy	9.63
RAN, U.S.S.R.	9.60	2R04, "	11.81
RNE, "	12.00	2R06, "	15.30
RV9t, "	6.03, 15.18	2R09, "	9.67
SBP, Sweden	11.705	2RD16, "	11.76
SBU, "	9.635		

3:30 p.m.—Rome—Advance program notices and "Listener's Corner," in English: 2R04 (11.81) 2R06 (15.30)

4:50 p.m.—Berlin—Advance program notes: DJB (15.20)

7 p.m.—Budapest—Easter songs: HAT4 (9.125)

8:40 p.m.—Rome—Opera, "Adriana Lecouvreur," from Royal Opera House: 2R04 (11.81)

8:45 p.m.—Berlin—English talk: DXB (9.61)

9:30 p.m.—Vatican City—Catholic news and music for North American listeners: HVJ (6.19)

### Monday, March 25

For programs broadcast daily see Daily Programs (Col. 1)

8:30 a.m.—London—"This Freedom?": GSV (17.81)

8 p.m.—London—Talk, "The Empire at War": GSD (11.75)

8:45 p.m.—Berlin—English talks on current war topics: DJD (11.77) DXB (9.61)

9:10 p.m.—Rome—2R0's Mail Bag: 2R04 (11.81)

### Tuesday, March 26

For programs broadcast daily see Daily Programs (Col. 1)

10 a.m.—London—Talk, "In England Now": GSV (17.81)

2:30 p.m. (Tues., Thurs., Sat.)—Lisbon—Program for English listeners, including music, variety and topical talks, in English: CSW7 (9.74)

5:45 p.m.—London—Talk, "In England Now": GSD (11.75) GSC (9.58)

8 p.m.—London—Talk, "Cards on the Table": GSD (11.75)

8:45 p.m.—Holland—Music, English talks and humor for American listeners: PCJ (9.59)

10 p.m.—London—Talk, "This Freedom?": GSD (11.75) GSC (9.58)

10:30 p.m.—Paris—"Life in Paris," Perry Noel: Paris Mondial (9.52, 11.885)

12:40 a.m.—Tokyo—English talks concerning current affairs in Japan: JZJ (11.80)

### Wednesday, March 27

For programs broadcast daily see Daily Programs (Col. 1)

5:30 p.m.—Martinique—Concert of West Indies music with English announcements: (9.705)

5:45 p.m.—London—Talk, "Matters of Moment": GSD (11.75)

8:40 p.m.—Rome—"Around Italy with Music": 2R04 (11.81)

8:45 p.m.—Switzerland—Program of folk music, symphonic music, political talks and news, with announcements in English, for North American listeners: HBI (9.345)

### Thursday, March 28

For programs broadcast daily see Daily Programs (Col. 1)

8 p.m.—London—Talk, "Background in News": GSD (11.75)

8:15 p.m.—Budapest—Folk songs and Gypsy ballads: HAT4 (9.125)

8:40 p.m.—Rome—EIAR Concert Orchestra: 2R04 (11.81)

9:30 p.m.—Vatican City—Catholic news and music for North American listeners: HVJ (6.19)

### Friday, March 29

For programs broadcast daily see Daily Programs (Col. 1)

10 a.m.—London—Talk, "In England Now": GSV (17.81)

5 p.m.—Buenos Aires—News and Brazilian music: LRA5 (18.03) LRA1 (9.69)

5:45 p.m.—London—Talk, "In England Now": GSD (11.75)

8:40 p.m.—Rome—Concert of request selections: 2R04 (11.81)

11:30 p.m.—London—"World Affairs," Wickham Steed: GSC (9.58) GSD (11.75)

11:30 p.m.—Schenectady—Music, news, personal messages and greetings for members of Byrd's Expedition in the Antarctic: WGEO (9.53)



Three carloads of police, arriving at her home to "protect her," scared Judy more than the plot!



A Ginger Rogers in braids, a daring story are the ingredients of RKO's "The Primrose Path"

## Movie Guide

### CLEAR ALL WIRES

### Judy Garland gets a scare as cops unearth a kidnap plot!

**H**ARDLY was Judy Garland over the thrill of being named the year's best juvenile and winning an Academy Award, than three carloads of police skidded to a stop in front of the Garland Canyon home, announced a threat had been made to kidnap Judy—and that they were there to see the plot wasn't carried out. Police radios crackled with instructions, cars were stopped, strangers questioned. The neighborhood was in an uproar in a jiffy.

Soon Robert Wilson, a 19-year-old Buffalo, N. Y. transient, was in custody. His plot to abduct the young singing star, drive her into the mountains and hold her for \$50,000 ransom resulted in his being booked on a charge of suspicion of kidnaping and being held for a mental examination. He had become panicky, "tipped off" the police to his plan via telephone. It was this "tip off" on his own contemplated crime that proved his undoing.

**T**O THE public, the news of the kidnap plot was very exciting. Judy herself can be excused for feeling a bit nervous about it. But to Hollywood, the threat was simply another in the never-ending real and imaginary plots against the stars.

Judy's studio (Metro-Goldwyn-Mayer) wasn't any too pleased over all the hue and cry. Officials branded all the excitement as a "super-colossal production by the police department."

Behind that attitude is to be found the real story of the manner in which kidnaping threats are handled in Hollywood. Threats of one kind and another constantly are being intercepted by the studios, at the rate of about 1,500 per year. Few of these threats ever reach the public prints, and only

in rare instances is the Federal Bureau of Investigation called in.

Usually these plots are handled almost entirely by studio police, who quietly and efficiently investigate each threat and take whatever measures are necessary to protect their stars. A lot is done, but little said. The public usually never hears about it—and the stars, themselves, except in rare instances, never know their safety has been threatened!

Reason for that attitude on the part of the studios is to keep resultant and too sensational publicity from being spread about their players and the film capital. It's only in isolated cases—like the Judy Garland threat—that the system fails to work.



Robert Wilson is being held on suspicion of kidnaping charge

### "The Primrose Path" with Ginger Rogers, Joel McCrea—a review

Cast: Ginger Rogers, Joel McCrea, Marjorie Rambeau, Henry Travers, Miles Mander, Queenie Vassar, Joan Carroll, Vivienne Osborne, Carmen Morales. An RKO-Radio picture produced and directed by Gregory LaCava, who also directed "My Man Godfrey" and "Stage Door."

**P**REVIEWED recently in New York, "The Primrose Path," starring Ginger Rogers and Joel McCrea, brings to the screen a brunet Ginger in pigtails as the only respectable member of the Adams tribe—just as disreputable a family as you'll ever want to meet. Homer Adams (Miles Mander) has a weakness for gin and the Greek poets; Mamie, his wife (Marjorie Rambeau), keeps the family larder stocked by taking week-end trips with strange men; Grandma (Queenie Vassar) says

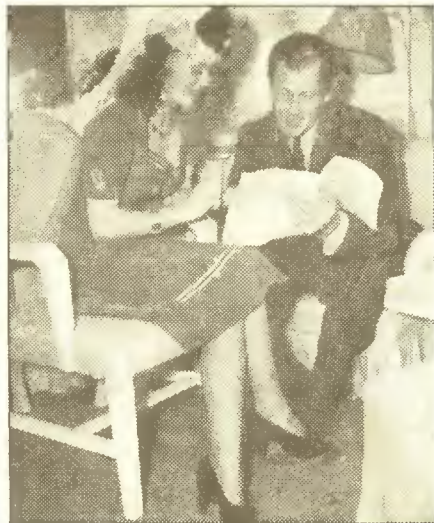
what she means and has things to say: Honeybell (Joan Carroll), the youngest daughter, takes after her mama—and Ellie May (Ginger Rogers) wears pig-tails—even after she's grown up—to escape the unwelcome attentions of the unwholesome denizens of Primrose Hill.

Out of this bizarre set of characters comes a fascinating story of young love in the romance of Ginger and Joel McCrea (Ed Wallace) who runs a hamburger stand. Ginger's family is the villain of the piece, and it's their complete disrespectability and Ginger's shame in belonging to such a tribe that causes the course of true love to take several detours before she and Joel really get together to live happily ever after.

Taken from the play, "The Primrose Path," by Robert Bruckner and Walter Hart, the theme is a daring one for a motion picture, and the role Ginger Rogers plays is a sharp departure from anything she ever has done before. How the public will take Miss Rogers in this type of picture remains to be seen.

**N**ONE of the actors wears make-up in the film (a technique first tried in "The Grapes of Wrath") although a make-up man was on the job anyway. Winifred Kay, who worked on the story with Allan Scott and Gregory LaCava, made several trips to waterfront dives in San Pedro, took stenographic notes on conversations she heard, but by the time they were brought to the screen, she didn't recognize them!

(This film was seen by MOVIE AND RADIO GUIDE's reviewer before it was previewed for the general press. Opinions of other reviewers are not available.)



Ginger and Joel studied lines together in her dressing-room.

# Movie Guide

TO ALL WHO ENJOY  
GOOD ENTERTAINMENT  
WE DEDICATE  
THESE PAGES

**T**ENDER and lasting love finds Loretta Young and Ray Milland in this scene from their forthcoming Columbia picture, "The Doctor Takes a Wife." But long before this happy sequence was filmed the course of true love, in its best tradition, had run every way but smoothly. Loretta's fragile heart—as well as "Doctor" Milland's promising career—had come perilously close to cracking up on the shoals of local gossip when their "make-believe" marriage had become public knowledge. But at the end of the story everything turns out all right, as you can see. Speaking of careers—not romance—both Ray and Loretta are finding the same happy ending in real life. Loretta is much in demand as a freelancer; Ray is definitely a comer.





## ANN SHERIDAN

*. . . Wins her acting spurs*

CONFOUNDING HER CRITICS and pleasantly surprising her friends, Ann (Oomph Girl) Sheridan proved she was a capable dramatic actress in "Castle on the Hudson." She'll next be seen in "It All Came True," then goes into the George Ade comedy, "College Widow." Seems now that Annie has shown the skeptics she really can act, the Brothers Warner plan to give her every opportunity!



# OSCAR GOES TO ENGLAND



FOR HIS WORK in English-made "Good-Bye, Mr. Chips," Robert Donat (in costume and portrait, above) won 1940 Academy Oscar

America's talent takes a back seat as Britain's Vivien Leigh, Robert Donat win Academy Awards

VIVIEN LEIGH, English-born actress (in costume and portrait, above) was "Oscared" for her acting in "Gone With the Wind"

**M**OST important event of the year, from the point of view of the army of artists and craftsmen who make the wheels go 'round in the motion-picture industry, is the Academy of Motion Picture Arts and Science Banquet. It is for this affair that accomplishments are reviewed, and recognition, in the form of golden statuettes chummily known as "Oscars," is awarded to productions, actors, actresses and technicians alike.

This year's Academy Award Banquet, held February 29 at the Ambassador Hotel's famous Cocoanut Grove, was a prestige-smashing, tradition-shaking event, because:

Great Britain walked off with the "best actor" and "best actress" awards in the persons of Robert Donat and Vivien Leigh, who were presented with golden Oscars for their performances in "Good-Bye, Mr. Chips" and "Gone With the Wind," respectively.

One picture—"Gone With the Wind"—won ten out of a possible seventeen awards including the "best picture," "best screen play," "best actress" as well as "best color and film editing" honors.

Hattie McDaniel won the "best supporting actress" award for her characterization of the Negro mammy in "Gone With the Wind," the first time a member of her race had ever been honored by the Academy.

In addition to the 4,000 members of the motion-picture industry who usually vote, this year's balloting was opened to the ranks of motion-picture extras, who availed themselves of the privilege 8,000 strong, making the number of votes cast in this recently completed election the largest in the history of the event.

Two awards were made posthumously—to Douglas Fairbanks, Sr., first president of the Academy, whose

Oscar was accepted by Douglas Fairbanks, Jr., and to the late Sidney Howard, whose work on "Gone With the Wind" won the "best screen play" award.

**JUDY GARLAND**, M-G-M starlet, was given an Oscar for an outstanding series of performances in the juvenile classification. Several years ago Shirley Temple was given this same type of a special statuette for her

exceptional talent as a child actress.

Most unexpected event of the evening was David O. Selznick's praise of the work Olivia de Havilland did in "Gone With the Wind," a fine tribute in view of the fact Hattie McDaniel—for her performance in the same picture—won the "best supporting actress" award.

Most dramatic moment of the evening came when Hattie McDaniel, presented with her award by Fay Bainter, broke down after a few words of thanks, couldn't continue, and walked from the platform with her eyes full of tears.

**FUNNIEST** remark was Bob Hope's, who introduced several speakers. Said Hope, at the speakers' desk, surrounded by the golden Oscars to be awarded:

"I feel as if I were in Bette Davis' living-room." (Miss Davis has won two awards, was strongly in the running for a third this year for her performance in "Dark Victory.")



HATTIE MCDANIEL, in "Gone With the Wind," won "supporting actress" award



THOMAS MITCHELL'S "Stagecoach" role won him "supporting actor" Oscar



JUDY GARLAND received a special Oscar—was voted "best screen juvenile"

In "This Week in Hollywood" on the following pages are the first rotogravure pictures of actual banquet to be published in any motion-picture publication. Please turn page.



HEDY LAMARR (above, left, pictured with Robert Kane, British head of 20th Century-Fox) was one of the most strikingly gowned women at the annual Academy Award Dinner (February 29)

BOB HOPE (above) at the speaker's desk surrounded by Oscars, grew in stature as a master of ceremonies with his witty introductions of the lucky Award winners

SPENCER TRACY (left) and Fay Bainter (right) made the award presentations to Vivien Leigh and Thomas Mitchell (center). Tracy and Miss Bainter both won Oscars last year

# THIS WEEK IN *Hollywood*

Annabella's a heroine as Ty Power is injured; it's romance for Sonja Henie and Dan Topping; Ann Sheridan will join Texas State Teachers College faculty!

HATTIE MCDANIEL, escorted by Ferdinando Yober, was cheered as she arrived, above

TYRONE POWER, skiing at Big Bear, was painfully injured (March 3) when he slipped on some ice, cut his ankle to the bone. Annabella remained with him while a member of the party raced for help. Then Tyrone was transported on a sled over six miles of ice and snow to the nearest habitation, where it was discovered no doctor was available. Followed a wild ride to Hollywood by car, where physicians, summoned by long-distance phone, awaited Tyrone's arrival. X-rays indicated his ankle-bone was not broken, as was feared at first, and while putting his leg in a cast was avoided, medicos took six stitches in the injured extremity, announced Tyrone would be able to start work on "Earthbound," his next picture, on schedule. Heroine: Annabella (Mrs. Tyrone Power), who applied a tourniquet to Tyrone's ankle to stop the bleeding while help was being summoned.

HATTIE MCDANIEL, clothed in new honors, suddenly transformed into a figure of national prominence, plans a personal appearance when "Maryland" is completed. Hollywood's newest Cinderella, ample-bosomed Hattie, has overnight taken her place with the immortals of her race, is curiously the spark to an awakened democracy in Hollywood. Success story: A laundress

last year—a star today. Opinioned new citizen Gregory Ratoff, "Hattie's success is proof of our democracy."

MILLIONAIRE HOWARD HUGHES, who fathered the air epic and started another Hollywood cycle, is currently teasing Hollywood's curiosity with his secret plans for another picture. Tested have been several of the screen's more promising players, among them Richard Carlson, but no inkling did Hughes give of the character he was to play or the type of picture planned: Pioneer Howard was guarding his secret, was making preparations for an early production start.

FEARFUL OF INTERNATIONAL COMPLICATIONS, Hollywood producers, at the outbreak of war, announced that no pictures with war backgrounds would be made. Since then they have reversed their judgment, have made and are currently making out-and-out war stories with more than a leaning toward the cause of democracy. Warners beat the gun with "The Fighting 69th," a subtle preachment for neutrality. Charlie Chaplin is finishing his travesty on dictators; M-G-M has "Mortal Storm" in production—a story which condemns Hitlerism, is sympathetic to the German people. M-G-M

"Waterloo Bridge," a remake, also treats with war. "Ski Patrol," planned by Universal, is based on the heroic defense of little Finland against the on-rushing Russ. Hollywood definitely has taken off its blinkers, says what it believes and thinks, is worrying less and less about the tender feelings of certain factions and groups. Likelihood: Gable's parting shot to Scarlett, "I don't give a damn," started an emancipation, made producers realize that the Hays code has made ostriches of a lot of them.

SONJA HENIE and Dan Topping, despite denials, looked romantically serious as they attended the Santa Anita Handicap together. Confidence: Sonja told friends she was "very, very happy."

BETTE DAVIS, loser to Vivien Leigh in the Academy sweepstakes, remained in her character of frankness when she freely admitted that she had coveted a third Oscar, was disappointed when she failed to get it. Customarily non-winning actresses minimize the honor, put on a front of indifference. Said Betty: "If you get an Oscar, you know you're an actress because the people who vote it to you are objective in their judgment. And they are really judges of a


job of acting." Hollywood believes: That Bette will acquire a third Oscar before many years roll around.

ANN SHERIDAN'S a busy little girl these days, buzzing from one picture into another, and her studio (Warner Bros.) announces all the rushing about is to enable Ann to accept an invitation from Northwest State Teachers College, Denton, Texas, to become a member of that institution's faculty for the summer session. Ann, who attended Northwest State Teachers for two years, allegedly will deliver a series of lectures on the art of motion pictures. A publicity stunt? Well, if it is, it's a good one!

TO THE SCREEN the Los Angeles Board of Education turned for help, asked Warner Bros. for the use of twelve historical shorts. In 290 schools, history classes painlessly were last week acquiring an education.

TO ALBERT BASSERMAN, self-exiled actor from Germany, acclaimed for his American debut role in "Doctor Ehrlich's Magic Bullet," Wayne Morris came with an idea, proposed that Basserman head a screen dramatic school. He placed the matter on a basis of duty





**Generous stars cheer as Britons win Academy Awards**

JUDY GARLAND (above, with Mickey Rooney) was honored as the best screen juvenile, won an Oscar, a kiss from Mickey—and sang "Over the Rainbow." For traditions broken at the 1940 Academy Award banquet, and other winners, turn back to page 23

to fledgling actors, to the art of the screen. Max Reinhardt, with his Hollywood school for stars, is currently minting talent for the screen. At the performances by his students, studio scouts liberally dot the audience, sign the most promising pupils instantly. Attendance at the Reinhardt school is synonymous with a key to studio gates. Prediction: That Albert Basserman would be, with Reinhardt, an equal asset to Hollywood's aspiring.

**EYEBROWS LIFTED** when Brenda Joyce arrived with George Montgomery at the "Grapes of Wrath" premiere. Absent was Owen Moore, her hitherto constant companion. Speculation: Is Hollywood finally wedging in between the two schoolyard sweethearts?

**BELA LUGOSI**, who has scared more movie-goers than you can count, got a taste of his own medicine during his personal appearance in Chicago. He boarded an elevator on the twenty-

third floor of a loop hotel. The elevator operator, recognizing his famous passenger, pulled an autograph-book from his pocket, asked Lugosi to sign. The elevator gained momentum, shot past floor after floor. Frightened, Lugosi signed the book with lightning-like speed. Aside: That's just what the signature looked like—a streak of lightning!

**MARY MARTIN**, the "Daddy" girl, returned to Hollywood to begin preparation for "Ghost Music" opposite Bing Crosby. With her, she brought a be-ribboned hatchet and a message. The message was from Fred Allen to Jack Benny, and it said, "Let's bury the hatchet, preferably between your ears." Prediction: That the feuding comedians will continue their comic feud to mutual financial benefit.

**ALICE FAYE**, no longer troubled by confusing and nerve-racking marital problems, surprised Director Irving

Cummings with her new acting authority, emerged before the startled eyes of company and crew as a great dramatic actress. Rumored it was that so extraordinary was her transformation, executives blinked their eyes, seriously considered re-takes of her more important "Lillian Russell" scenes. Meanwhile: Hollywood expects a reconciliation between Alice and Tony Martin, believes that the public announcement of their separation might have cleared the air between them.

**COURAGEOUS IS THE PLAN OF WARNERS** to film the life of Sigmund Freud. Psychoanalysis has been called the last frontier of science, and as such is still misunderstood by the man on the street. The father of psychoanalysis has had a dramatic life, met and conquered odds as great as that which faced other great scientists. He was in turn mistrusted, abused, laughed at and condemned. Only very recently has his contribution to the world of knowledge and science been recognized, his disci-

ples trusted. Edward G. Robinson cast in the name part is curiously like Freud in physique, and his make-up as Dr. Ehrlich was a startling replica of this father of science. Prediction: That "The Life of Freud" will rank with "The Magic Bullet" as a socially significant, socially enlightening motion picture.

**MORE GWTW:** A man called the Oriental Theater in Chicago, where "Gone With the Wind" is playing, and asked for the manager. Caller said he was telephoning for the Chicago Board of Health and the picture must be stopped right then, as it was harmful to those who saw it. Frightened, the manager stuttered, asked why. "The customers are getting 'Scarlett' fever," the prankster replied, and hung up.

**STATISTIC OF THE WEEK:** Glamour girls marry within thirty-one months of their arrival in Hollywood. Held responsible for the high average (Continued on Page 36)

# Laughter

IN THE  
SOUTH SEAS

Movie and Radio Guide Co-Picture of the Week

First in a new cycle of laugh-provokers, "Road to Singapore" teams Bing Crosby, Bob Hope, and Dorothy Lamour in one of the season's daffiest pictures!



SOME IDEA of the didoes one can expect in "Road to Singapore" may be obtained from the scene (left) in which Dorothy, Bing and Bob offer a serenade on the ocarina



HIGHLIGHT of zaniness is a native banquet (rehearsal, r.), during which Bob, Dottie and Bing actually ate so much turkey it took a steam bath to take off excess poundage

AFTER its "Gone With the Winds," "Grapes of Wraths," and "Northwest Passages," Hollywood now turns its attention to comedy, and because two outstanding films—both comedies—will be released at approximately the same time, **MOVIE AND RADIO GUIDE** herewith selects Paramount's "Road to Singapore" and Columbia's "Too Many Husbands" (see pages 28-29) as "co-pictures of the week." Believe it or not, "Road to Singapore," which teams movie-radio stars Bing Crosby and Bob Hope for the first time, started on a golf course. Bob and Bing were about to start out for a round of golf one day last fall when they were joined by producer Harlan Thompson and director Victor Schertzinger, whom Bing and Bob invited to play along with them. By the time they'd reached the ninth hole, Thompson and Schertzinger were complete wrecks from laughing at the antics Crosby and Hope engaged in. They decided right then and there such stuff belonged on the screen—and "Road to Singapore" is the result. The story (there isn't much of it, but audiences won't mind) doesn't take place on a golf course but mostly on a tropical island which seems to be a combination of Bali, Samoa, Hawaii and what have you (in reality a location near Catalina). Dorothy Lamour popped into the cast when the producers decided a sultry-looking maiden who could sing (and wear a sarong) would help to make the festivities even madder. Most exciting news to Lamour fans is the fact that Dottie found out what she'd been wearing in these many pictures wasn't a sarong at all, but a sinjang. Natives employed as extras in the picture explained the difference, insisting that a real sarong is worn only upon formal occasions—and that it covers the wearer's legs!!! Incidentally, Judith Barrett, who plays the role of Bing Crosby's society-girl fiancée, was the only principal who didn't have an opportunity to wear a sarong (sinjang). She beefed about it, too. According to the press department, a number of the natives were too dark to photograph well, so they were instructed not to go swimming or sun-bathing during the shooting—but had to be lightened with body make-up anyway!



LEFT: Fred is amazed—and suspicious—at the ease with which he overcame Melvyn. Right: The involved trio (with Jean's father, played by Harry Davenport) decide to talk things over after the battle



ROWDY but side-splittingly funny is the fight between Fred and Melvyn (upper left) when the bigamous situation is revealed. Above, Jean Arthur plays role of peacemaker

LAUGHTER  
IN THE  
*Boudoir*  
Movie and Radio Guide's co-picture of the week is "Too Many Husbands," zany version of classic "Enoch Arden"



LEFT: But the dove of peace refuses to linger, and both husbands (Fred MacMurray, Melvyn Douglas) remain at dagger-points over the problem of who is really married to Jean



RIGHT: Jean, thoroughly enjoying her flattering position, plays one hubby against the other, puts them to bed together until they can decide who is married to whom—and why

SELDOM in a single week does Hollywood send out two such slaphappy hits as "Road to Singapore," selected as one MOVIE AND RADIO GUIDE picture of the week (see Pages 26 and 27), and "Too Many Husbands," which is hereby selected as co-picture of the week. Melvyn Douglas, whose amazing "Mr. Williams" screwy detective series has marked him as a comedian of top rank, is joined here by Fred MacMurray and Jean Arthur, no mean comedians in their own right. The story is made to order for them. Fred and Melvyn are the publishing firm of "Cardew and Lowndes," respectively. Jean Arthur is "Mrs. Cardew" until the arrival of the unhappy news that Cardew, an adventurer at heart, has met death on some distant exploration trip. The resultant readjustment finds Jean marrying her husband's partner, Lowndes. When Cardew—who wasn't dead at all—returns, Jean's efforts to choose between the two (and their efforts to influence her choice) are both amazing and side-splitting. The same dizzy hilarity which marks the film also marked its making, and both the cast and crew got many laughs during its production. In one scene, for example, Melvyn pops a hastily written note into his mouth to keep Fred from reading it, swallows the note. A large supply of "notes" was made by property men from a parchment-thin candy, but when the scene was shot, Melvyn actually had to swallow a real paper note: Fred and Jean, liking the flavor of the candy notes, had eaten them all! Two male leads for a single feminine lead also posed its problems, but Leroy Prinz, dance director, solved them neatly by originating a new dance—"Doing the Threesome"—which Jean, Fred and Melvyn execute in this picture. Wesley Ruggles, who inherited the camera crew left by the eminent Frank Capra when he left the Columbia lot, credits much of the film's success to that gang. But Wesley Ruggles' past record amply shows where the lion's share of the credit is due.

# THIS WEEK on the SCREEN



"SHOOTING HIGH"—Jane Withers in her first adolescent role, Gene Autry's first foray into the "big time" result in great entertainment for Withers, Autry fans

"BLACK FRIDAY"—Boris Karloff (above) and Bela Lugosi make horror without make-up, but Stanley Ridges steals honors as villain

"LITTLE ORVIE"—8-year-old John Sheffield (above) does such an outstanding job, this may become the first in a series of "Orvies"

"THE HOUSE OF SEVEN GABLES"—Margaret Lindsay and Vincent Price (above) do fine work in an authentically depressing version of the famous Hawthorne novel

Jane Withers grows up in "Shooting High" with Gene Autry; "Black Friday" gives film-goers goose-pimples

"Little Orvie" marks John Sheffield as a kid to be watched; "House of Seven Gables" is strong stuff

## "Shooting High"

Cast: Jane Withers, Gene Autry, Marjorie Weaver, Robert Lowery, Katherine Aldridge, Hobart Cavanaugh, Frank M. Thomas, Jack Carson, Hamilton MacFadden. A 20th Century-Fox picture, produced by John Stone; directed by Alfred E. Green, who also directed "Thoroughbreds Don't Cry" and "Duke of West Point." Screen play by Lou Breslow and Owen Francis.

"SHOOTING HIGH" solves no deep social problems, deals with no weighty subjects. As a matter of fact, it is planned and produced for its simple entertainment value, and with that in mind, its producers have turned out a musical-comedy western that makes several departures from the plotted course of such features.

To Jane Withers fans, accustomed to a plump, childish hoyden; to the Gene Autry followers, used to his bang-bang westerns, this picture will be a distinct surprise—and a not unpleasant one. For here is a Jane who is strictly streamlined and a shrewd and accomplished sub-deb. Autry delves into comedy with a fine hand and in a manner not entirely unlike that of the late Will Rogers.

It was quite a few years ago that Gene was a telegrapher for a railroad in a small Oklahoma town. To while away the long hours, Gene used to sing and play his guitar. One night, while he was singing, a stranger walked in, handed him a wire to send and cautiously told Gene that he might make good some day if he worked hard at his singing and playing. When he had gone, Gene saw the signature—Will Rogers. Since that day Gene's

deepest ambition is to emulate the Oklahoma sage. This is his first step along that line.

The story is concerned with the grandson of a two-gun sheriff who is being crowded off his range by a cross-roads banker whose daughter he loves. The various ramifications of the story are nicely told, the whole picture moves with speed and ease to its very modern climax. "Shooting High" is a good picture, one in which Autry, who came to the screen from radio, shows really great promise.

WHAT THEY THOUGHT OF IT: Los Angeles Times: "... A rollicking western picture with modern touches..." Daily Variety: "... Has amusing and diverting moments and some lyrical charm drawn from the pleasing baritone of the cowboy star..." Hollywood Reporter: "... It places Autry in the big time and will bring him favorably before the eyes of many who have not yet seen him..."

Exceptional  
Gone With the Wind  
Dr. Ehrlich's Magic Bullet  
Grapes of Wrath  
Northwest Passage  
Young Tom Edison  
Pinocchio  
Broadway Melody

## "Black Friday"

Cast: Boris Karloff, Bela Lugosi, Stanley Ridges, Ann Nagel, Anne Gwynne, Virginia Brissac, Edmund McDonald, Paul Fix, Murray Alper, Jack Mulhall, Joe King, John Kelly. A Universal picture, produced by Burt Kelly; directed by Arthur Lublin, who also directed "The Big Guy"; screen play by Kurt Siodmak and Eric Taylor.

JUST to prove that it isn't their horrible make-up alone that causes goose-pimples to rise on the flesh of the arm-pinchers who like to be frightened to death, Boris Karloff and Bela Lugosi, past masters at horror, go into this blood-curdling little venture without make-up. And, take it from this reviewer, "Black Friday" isn't a film for the kiddies or those who suffer from heart trouble.

The ingenious story revolves about a college professor, played by Stanley Ridges, who has the brains of a criminal transplanted in his head by Dr. Boris Karloff, his close friend. (Who but Boris would have thought of this?) With the criminal's brain, the professor goes on periodic killing-sprees between carrying on with his professorial duties. Ridges, incidentally, has the creamiest part in the whole picture and emerges as a rival to both Lugosi and Karloff as breath-taking horrifiers. Definitely not for abhorers of horror.

WHAT THEY THOUGHT OF IT: Variety: "... An offering for those with healthy spines..." Hollywood Reporter: "... Will give adults who like their murder and suspense in large doses general satisfaction..." Jimmie Fidler: "... Two bells..." A spine-tingling picture made to order for people who like to have their blood curdle."

## "Little Orvie"

Cast: John Sheffield, Ernest Truex, Dorothy Tree, Ann Todd, Emma Dunn, Daisy Mothershed, Fay Helm, Virginia Brissac, Paul Burns, Del Henderson, Fern Emmett, Edgar Dearing and Ray Turner. An R-K-O picture, produced by William Siström; directed by Ray McCarey, who also directed "Life Begins with Love"; screen play by Lynn Root, Frank Fenton and Robert Chapin from the novel by Booth Tarkington.

ENTERTAINING—and how!—is this eternally appealing story of the good little bad boy whose heart is set on owning a dog but whose mother, with her new-fangled book ideas on rearing children, has placed a ban on canine playmates. A sparkling and very real cast—including Ernest Truex as the father who is just a kid at heart, Dorothy Tree as the mother who finally admits her error, and Ann Todd as little Orvie's sweetheart—might be folks who live on your own street, so naturally do they delineate the characters from Booth Tarkington's immortal story.

But as Little Orvie, eight-year-old John Sheffield, recruited from the stage, where he appeared in such parts as Pud in "On Borrowed Time," easily romps home with top-acting honors. When John was two years old, his parents—stage people—placed him in a special dramatic school at the University of California. So young John, called upon to speak 582 lines of dialog and to appear in 145 out of a total of 225 scenes in "Little Orvie," is perfectly at home. In addition he does a monolog—six pages long—which is reminiscent of the

comic page "Skippy" and guaranteed to make all parents think at least twice before saying no with unequivocal finality to their youngsters.

"Little Orvie" is packed with humorous episodes—as when the Great Dane rushes through the house knocking over adults after Orvie had purchased a half-interest in him—and episodes which would bring tears to the most case-hardened oldsters—as when Orvie decides to run away from the home where he has been so unhappy. But throughout it all, you'll recognize some child in your own neighborhood with whom you've laughed, on occasions, and whom you've bawled out on others.

WHAT THEY THOUGHT OF IT: Daily Variety: "... A charming comedy drama of boyhood which will be a welcome and profitable offering for the family..." Hollywood Reporter: "... Will capture the hearts of those who see it..."

## Good Entertainment

The Light That Failed  
Sidewalks of London  
The Fighting 69th  
Vigil in the Night  
Swiss Family Robinson  
Abe Lincoln in Illinois  
Road to Singapore

## "The House of Seven Gables"

Cast: George Sanders, Margaret Lindsay, Vincent Price, Dick Foran, Nan Grey, Cecil Kellaway, Alan Napier, Gilbert Emery, Miles Mander, Charles Trowbridge. A Universal picture, produced by Burt Kelly; directed by Joe May, who also directed "Confession"; screen play by Lester Cole, from the novel by Nathaniel Hawthorne.

PRODUCED with a nice artistry, "House of Seven Gables" is a mystery drama which moves compellingly—if gloomily—along a well-plotted path to an effective conclusion in this re-creation of a decadent family in early and dour New England. Nathaniel Hawthorne, who wrote this first of American mystery novels back in an age when America was very young, would have been pleased with it.

With no big names or colossal build-up, excellent casting and intelligent direction makes this picture entertainment which is, at one and the same time, gripping and an excellent study in character. It concerns itself with the fast-fading Pyncheon family and a treasure reputedly hidden in the walls of their family home. The eventual reward which comes to the most avaricious of the Pyncheons provides a striking and dramatic climax.

Margaret Lindsay and Nan Grey handle their leading feminine roles with an easy grace, while George Sanders, as the villainous Pyncheon, is the black embodiment of greed.

WHAT THEY THOUGHT OF IT: Variety: "... It has captured the spirit of Nathaniel Hawthorne's novel to an extraordinary degree..." Hollywood Reporter: "... A worthy contribution to the screen..." Jimmie Fidler: "... One bell..."



# The Man Knew What He Wanted

But getting what he wanted, for Tyrone Power, was a matter of heartbreak, hunger, persistence and—oh, yes—love

By Lee Daniels

vitriolic running commentary on actors as a breed. The hellion on wheels who threw him out did not even permit him to take an extra shirt.

"Some day," he remarked quietly. "I am going to buy this building. And I'm going to fire you."

That building was Tyrone's first acquisition after becoming a star. He kept the last half of his promise also.

There is, too, the incident of the *Glamour Girl*, very conscious of her beauty, her position, her desirability. When Tyrone was a nobody, he asked

for a date. The lady was busy, too busy. There came a day, after Tyrone was marquee-lighted, when the lady had time to burn, and told him so. But this time it was Mr. Power who was very, very busy.

Tyrone has an Irish wit, biting as a barb, which he curbs, knowing how devastating it can be. But his day is made when he can reverse the tables on pranksters.

There is the case of Bessie. Bessie was a trained donkey, important in "Suez." She was a friendly creature with everyone but Tyrone. No matter his blandishments, she cold-shouldered him mercilessly. He suspected a dark plot brewed by the entire company and the donkey's trainer for his discomfort.

(Continued on Page 36)

TYRONE POWER, above, was born to the theater, and that he should want a stage career was as inevitable as the rising sun. But even above this burning desire was his love for Annabella, below. Loving her, their marriage, too, became an inevitable event

**T**YRONE POWER is a paradox. He is shy and sophisticated, an enthusiastic romantic and a cold realist. Innately simple, he appreciates grandeur. His humor is subtle—occasionally bitter. He is ambitious and impatient.

Behavior is the unchallenged barometer of what a man is, the one true key to a man's character. Perhaps no phase of Tyrone's character is so well developed as his loyalty and his sense of appreciation.

In New York, for example, there is an unpretentious little restaurant which bears an eye-catching (and incidentally a till-filling) sign. It boasts—"Tyrone Power's favorite restaurant." Tyrone, himself, helped hang it.

Not so many years ago a lean and frequently hungry young actor was a customer at that restaurant. Many a meal he ate "on the cuff." Time passed and the young actor became a motion-picture star. He came to New York for a holiday. Hundreds were massed in the Grand Central Station shouting his name when he arrived. Hundreds more choked the entrance of his hotel.

He slipped away through a back door, went directly to the small restaurant to see Jack and Frank, the owners. Daily he came to eat there—let it be known where he ate, for it was good for business. On his last day in New York the owners asked: "Could we put up a sign saying you ate here?"

It would help." And so the sign was painted, and an hour before Tyrone's train left for the Coast, he was precariously perched on a ladder—hammering in the final nail.

It was during the same trip that Tyrone had installed in his suite three telephones and an extra operator, so that not one of the friends of the old days would fail to reach him.

He solved the autograph problem by asking fans to leave their books, their pamphlets, their scraps of paper at the hotel desk with their own names and addresses. In the tumult and hubbub of a tempestuous vacation he found time to sign everything—to arrange for delivery to their owners.

**E**QUAL to his sense of loyalty is his sense of justice. Tyrone now owns an apartment house on the outskirts of Hollywood, named after him. It represents an old score settled—a promise made and kept.

Tyrone had been a tenant there in the long-ago days of his first futile efforts to wedge into pictures. Behind in his rent, he was dispossessed to a





# Certified Autographs

**W**HAT do movie stars think about being asked for their autographs? The case of Dick Powell, who recently returned from a personal-appearance tour through sixteen cities, is interesting.

Dick signed 2,548 autographs—and he knows that's the exact number, because he kept track of them.

Here's how he does it:

He has a special pen which he uses for signing autographs. It's like any other pen, but it has a counter on the top of it and every time he signs an autograph, he pushes a little knob which registers the signature. The pen was a gift from his wife, Joan Blondell—and Powell certainly worked it overtime during his tour! Incidentally, that tour reestablished Hollywood's consciousness of Powell's worth. After a period of inactivity, he's back on the air as the emcee of "Good News"—

and is scheduled for a quick return to the screen. The large number of autographs he was asked to sign probably had something to do with it, too!

If you haven't started your autograph collection yet, don't delay. Start gathering originals or the facsimiles reproduced on this page. You'll get up-to-the-minute information concerning autographs and autograph collectors every week in *MOVIE AND RADIO GUIDE*—and you can use this publication's columns, without charge, to exchange either signatures or facsimiles. For information, or to submit a "swap ad," simply address "Certified Autographs," *MOVIE AND RADIO GUIDE*, 731 Plymouth Court, Chicago, Ill.

*MOVIE AND RADIO GUIDE* will publish as many "swap ads" each week as space permits, but cannot be held responsible for any misunderstandings which might result therefrom.

<i>Judy Garland</i>	<i>Ken Murray</i>
<i>Fred Mac Murray</i>	<i>Barbara Jo Allen (Vera Vague)</i>
<i>Hedda Hopper</i>	<i>Nigel Bruce</i>

## SWAPS!

**JOAN BLAINE**—Will exchange a genuine autograph of Joan Blaine for a genuine Nelson Eddy signature. Grace A. T. M. Fox, Y. W. C. A. Bldg., Fort Dodge, Iowa.

**ROCHELLE HUDSON**—Will exchange autograph of most any star for one of Rochelle Hudson's. Earl Greninger, 635 Second St., Williamsport, Penn.

**BUDDY ROGERS**, orchestra-leader. Will exchange Buddy's autograph (genuine) for Ann Sheridan's. Larry Richless, 821 Franklin Ave., Brooklyn, New York.

**NORMA SHEARER**, Don Ameche, Tyrone Power, Richard Greene (genuine signatures). Also snapshots. Will exchange for Franchot Tone, Leslie Howard, Paul Muni. Bernice Panetz, 138 Roseville Ave., Newark, New Jersey.

**ROBERT YOUNG** and Jack Benny. Genuine autographs to exchange for those of Loretta Young, Arleen Whelan. Roy Lindsey, 6016 11th Ave., Los Angeles, Calif.



JOAN BENNETT'S newly brunette tresses have had their psychological effect upon her. In her recent "House Across the Bay," she does her finest work

# Blackout for Blondes!

GENTLEMEN may prefer blondes, but—and this is a conclusion based solidly on Hollywood's latest fad—today's lovely screen stars are making no play for gentlemen. Once, when the late Jean Harlow flashed to such sudden fame with tresses of a platinum hue, Hollywood's lovelies had a standing order for the beauty specialists dealing in hair-coloring. It was, "Make mine blond." Today, Hollywood has reversed itself, and Hedy Lamarr is to blame. It was Hedy's dark beauty that caused critics and the public to cry with a single voice, "Who cares if she can act?—it's worth the price of admission just to look at her." That's when the blackout of blondes began. It was more than a blackout. It was a blitzkrieg that swept all Hollywood before it. Stars, once blond, now faced the cameras with hair that ran a gamut of shades from raven black to the almost violet hue of Hedy's hair. Beauty specialists did a land-office business. Dye manufacturers worked overtime and the blond casualty lists grew as more and more brunettes appeared on Hollywood streets. So Hollywood—on these pages—previews for us the fashion fads and hairdos which America—if it runs true to form—will be sporting tomorrow . . . or the day after.



GINGER ROGERS, lovely blond actress, succumbed to the craze and will be seen like this in "Primrose Path," but likely will return to blond in next



PAULETTE GODDARD, now working in Charlie Chaplin's "The Dictator," was a blonde on the stage, now has become a Hollywood brunette



HEDY LAMARR'S lovely and almost violet-hued locks are at the bottom of Hollywood's blackout for blondes. Hedy, currently in "I Take This Woman," drew critics' raves for her dark beauty, started run on black-hair dye



# THE MAN KNEW WHAT HE WANTED . . . (Continued from Page 32)

Then came a morning when Bessie's trainer was called away by a seemingly urgent call. The director anticipated no problem with Bessie. She was such a gentle and tractable lady.

But Bessie, for no accountable reason, was stubborn. No one on the set could do a thing with her. "Let me try," Tyrone suggested, to the raucous jeering of the company. Tyrone clucked gently. Bessie obeyed him implicitly. Not until the trainer returned, considerably baffled because the urgent call proved false, was it discovered that Bessie wasn't Bessie. She was Jessie. Tyrone had gone on a midnight excursion, abducted Bessie, substituted Jessie, who would take orders from him.

**H**IS sense of humor has, in the past, frequently beguiled him from quick and turbulent decisions, and from the periodic moodiness to which all artists are heirs. Today, of course, he has Annabella, and a new serenity—a complete peace and satisfaction which dissuades him from too much introspection, and from too much analysis of realities which no brooding can change.

Tyrone has sharp dislikes. For people who sign their letters to him with "More Power to you." For stupid or crafty flatterers. For people who call him "sweet." As a youngster, hearing that word applied to himself, he bought a gallon of sour pickles, stuffed himself to dizziness with them in the childlike faith that it would add vinegar to his nature and be evident in his appearance.

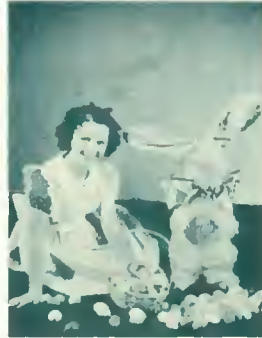
He has today that sharp seasoning which makes a boy a man. He has an emotional courage—for how, otherwise, could he have escaped the wily traps laid for his heart until he himself fell deeply and completely in love?

He has physical courage, which prompted him to argue long and bitterly with his director against letting a stand-in do those dangerous riding scenes in "Jesse James."

He has an instinctive faith in people, checked by his sophistication, by the cynical wisdom which has become his through the tough years of ambi-

tious reaching, and the treacherous years of fame.

But somehow he has retained an innate simplicity. He and Annabella worship in a tiny, poorly endowed church, which together they decorate each Sunday before services with great armloads of flowers. Tyrone's idea



of a war, or a national election. Currently on the screen in many cities in "The Blue Bird," Shirley's next will be, according to her studio, a song-and-dance film titled "Young People." She's under contract to 20th Century-Fox, has two older brothers and a marvelous father and mother. Soon she'll have a "growing-up" house which her parents are building in the Temple yard. It will be a bungalow, will house her souvenirs

of a well-spent evening is to sit on the floor, in front of a blazing fire, reading a book which will kindle his imagination. (He reads constantly and voraciously at every odd moment—novels and biographies and history.)

He is ambitious to be a great actor, and is impatient with himself and the slowness of time, as he has been from his earliest recollection.

Tyrone Edmund Power the 3rd was born in Cincinnati, Ohio, on May 5, 1914. His was a theatrical heritage, and very early the blood of his forebears made itself felt. "When will I be growned enough to be a actor?" he would insistently ask his mother.

At seven he was given his first role.

At fourteen he was closely watching motion pictures, studying the tricks which made an actor's role effective.

He was restless, impatient, to enter that magic world of the theater. He finished high school. And that summer, following his graduation, his father, whose name was synonymous

## THE GIRL ON THE COVER

**S**HIRLEY TEMPLE is the most fabulous child in the world. When the history of motion pictures is eventually written, her dominance of the screen for the past several years will be known as the "Shirley Temple" era. Problems at present facing her, as she grows up, take on the importance

with great acting, took him into the Canadian woods for two months. Intensively the elder Power trained the boy in timing, in drama, in interpretation and delineation of character.

"If you are to be an actor, see that you are a very good one," the father cautioned the boy.

In 1931 the elder Tyrone appeared for a season of Shakespearian repertoire in Chicago. Young Tyrone was given a small part in each of the plays.

At the conclusion of the season, Tyrone Power, Sr., was signed by Paramount to star in the talkie version of "The Miracle Man." The boy was to have a start in pictures.

Tragedy intervened. The elder

Power was taken ill on the set—died a few short hours later in the arms of his son.

It was Christmas Eve, 1931.

On young Power's slim shoulders now rested the responsibility of carrying on a distinguished name.

For months he could find no work. Universal signed him for a projected series of pictures which was to star the sons of famous fathers. The plans blew up—Tyrone was jobless again.

For better than two years he remained on the Coast, eating irregularly, sleeping in attics and storage rooms and a garage. For part of this time he was with the Santa Barbara Community Theater. At the studios it was always the famous "brush-off."

He gave up. With twenty dollars in his pocket he left for New York.

He stopped off in Chicago, joined the movie company appearing at the Century of Progress. He read comics to the kiddies over the air on Sundays for ten dollars a reading.

He finally arrived in New York—cold, hungry and bedraggled, with two one-dollar bills in his pocket. He was given food and lodging by a friend of his father's—then he set out to find a job. He found one with Katharine Cornell, first as an understudy to her leading man, later in a real part of his own in "Romeo and Juliet."

**I**N 1936 Twentieth Century-Fox tested and signed him. He was assigned to "Sing, Baby Sing," starring Alice Faye and Shirley Temple. The director kicked him out of the cast—"Go back to Broadway and Shakespeare," he advised. "You'll never make a movie actor."

Alice Faye went to bat for the humiliated, beaten boy. He was given a second chance in "Girls' Dormitory." He appeared in it briefly, in the very last part of the picture.

His name did not appear in the cast of characters.

A week after the picture was released, five hundred letters came to the studio asking his identity.

The world had discovered Tyrone Power!

# THIS WEEK IN HOLLYWOOD . . . . . (Continued from Page 25)

is Jeanette MacDonald, who remained in a state of single blessedness for ten years before capitulating to Gene Raymond.

**ANDREA LEEDS** finished "Earthbound," confided to friends her doubt that she would ever make another picture. Shortly thereafter she attended a party with husband Bob Howard, son of the owner of the famous Seabiscuit, was shocked when Producer Wesley Ruggles suggested a screen test to Mr. Howard, insisted that he had been searching for an actor of his type to play a role in "Arizona." Paradox: That fame is touching Bob on the shoulder just as Andrea is retreating from it.

**SELF-APPOINTED CRITICS OF THE SCREEN** have made capital that no really great story has been written directly for picturization. The great screen dramas in the past few years have all been based on published biographies, novels, short stories, and on produced plays. The two pictures on

the life of Tom Edison, one already released, the other with Spencer Tracy as Edison, the man, almost completed, are beginning a new and important phase in Hollywood. Prediction: Writers trained in the demands and technique of the screen will become the new messiahs of Hollywood.

**ANGERED WAS PAULETTE GODDARD**, currently in "The Ghost Breakers," when her ability to sustain a mood of constant horror for the many weeks of this chiller was questioned. Resentful was she of the doubting of her dramatic powers. Meanwhile George Marshall, the director, was considering the relative merits of exploding guns, scampering mice, and sudden bloodcurdling yells as fright inducers. His reason: Pretended fright isn't as effective as the real thing.

**TO SANTA ANITA PARK** to witness the hundred-grander went Arleen Whelan, accompanied by Pierre Athens, her erstwhile boss at the hotel barber

shop, where she was a manicurist before her discovery as potential screen material. Proud was he of his former employe. Frankly delighted was Arleen, publicly loyal to a friend.

**RUDY VALLEE**, busiest beau in town, renewed friendship with Marjorie Weaver, whom he met on "Second Fiddle." Columnists reporting his doings continued in a state of confusion over his constant change of heart, began giving little credence to publicity stories about his romances. Opinion: That one fine day Rudy will pull a fast one, fall in love and marry before Hollywood can rub its eyes.

**THE VALUE OF EDUCATION** was questioned last week when Jean Cagney, a Phi Beta Kappa from Hunter College, needed an interpreter to explain the meaning of the underworld jargon she speaks in "Queen of the Mob." Survey of Hollywood's star list prompts the sad conclusion that college degrees or college scholastic honors are

no impetus to acting fame. Gail Patrick, a full-fledged lawyer, has not achieved top-ranking stardom. Elissa Landi was not helped by her reputation as an intellectual. Certain stars closely guard the secret of their intellectual achievements, fearing the conclusion on the part of directors and producers that extensive education inhibits their emotional reactions.

**INTERESTING TWOSOME:** Greg Bautzer (recently engaged to Lana Turner) and Margaret Roach, daughter of Hal Roach, the producer.

**COMEDIAN NED SPARKS** is still disagreeing with the Government on whether expensive store teeth are a personal vanity or a career necessity. Mr. Sparks paid \$3500 for teeth that wouldn't hiss the letter "S." He charged off \$3,000 to "acting overhead." Income tax authorities said "No." Mr. Sparks differed. Uncle Sam and the actor are currently in the courts over the matter. Question: What price hissing?

# THIS WEEK'S PROGRAMS

## Log of Stations Listed in Edition D—Alleghany

D—9:24

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### MORNING

\*Star in program listings indicates news broadcast.

7:00 a.m. EST  
NBC-Salute to Saturday: WEAJ  
KYW  
\*NBC-Breakfast in Bedlam: News: WJZ  
CBS-Morning Almanac: WABC  
Musical Clock: WGR WGY WHEC  
7:15  
Musical Clock: WTAM WOR  
7:30  
\*NBC-Don Goddard, news: WEAJ  
CBS-Morning Almanac: WABC  
7:45  
NBC-Salute to Saturday: WEAJ  
\*CBS-News: WABC  
\*News: WCAU WGIB WORK  
Musical Clock: WGY WPAR  
8:00  
\*CBS-Today in Europe: WABC  
WCAU WMMN WESG WGIB  
WHP WPAR WFBL WIBX (sw-21.57)  
\*NBC-News: WJZ WBRE  
WVFF WORK WHAM  
\*NBC-News: Listener's Corner: News: WEAJ  
\*NBC-News: (sw-21.5)  
\*News: WJAS WCAE WOR  
WVVA  
\*KDKA News: Musical Clock  
WBAL-Story Behind the Headlines  
WGY-Landt Trio & Curley Mahr  
8:15  
CBS-Morning Horizons: WESG  
WHP WPAR WKBN (sw-21.57)  
\*CBS-Old Fashioned Favorites: News: WABC  
NBC-Musical Tete-a-Tete: WEAJ  
WTAM (sw 21.5)  
NBC-Songs for Saturday: WJZ  
WBRE WFFF WORK  
WBAL Sweet & Swing  
WCAE Today's Almanac  
WCAU-Alan Scott's Bandwagon  
WBEU-Morning Devotions  
WFBL Home Center Harmonies  
WGIB The Eight-Eighty Alarm  
WHAM Tom Grierson, organist  
\*WBX News: Bargain Time  
WIAS St. Patrick's Church  
\*WJW Michael Hinn, news  
WMMN Grampa Jones  
WOR Choral Time  
WWVA Big Slim  
8:30  
NBC-Gene & Glenn, songs:  
WEAF WBRE (sw-21.5)  
CBS-Phil Cook's Almanac: WABC  
NBC-(Listener's Corner, WJZ  
only) Dick Liebert, organist: WJZ  
Musical Clock: WIBX WWVA  
WFBL WTAM  
KDKA Melody Time: Janet Ross  
\*WBEN News  
WCAE Little Show  
WCAU Tunes in Time: Beauty  
Case  
WFEU-Your Church Reporter  
WESG Jim & Jane  
WGIB Morning Devotions  
WGY-Tune Topics  
WHAM Saturday Serenade  
\*WKBW-News: Headlines on  
Parade  
WJW Helen Diller  
WVFF Devotionals  
WMMN Morning Pickup  
WORK Prairie Pals  
WPIC Dixie Ramblers  
WSYR Truckeeper  
8:45  
\*NBC-Harvey & Dell, sketch:  
News: WJZ WFFF  
CBS-Adelaide Hawley: WABC  
WESG WKBN (sw 21.57)  
Morning Devotions: WHP WMMN  
KDKA Melody Time  
\*WBAN News  
WBEU Sun Greeters Club  
WCAU Elsie Carol  
\*WEEF Friendly Club: News  
WFBL-Mother's Morning Meeting  
\*WGIB-Aaron Gonzales' Orch.:  
News  
WGY Market Basket  
WHAM Whistler & His Dog  
WJAS Nancy Dixon  
WJW Oddities: Little White  
House  
WOR The Pet Club  
WPAR To be announced  
WPIC Jungle Jim, sketch  
WTAM Grand Melodies

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW†	1030	5,000	Windsor, Ontario	MBS	WHK†	1390	2,500	Cleveland, Ohio	NBC-B & MBS
KOKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B	WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
KYW	1020	10,000	Philadelphia, Pa.	NBC-R	WIBX	1200	250	Utica, New York	CBS
WBAC	860	50,000	New York City	CBS	WJAS	1290	5,000	Pittsburgh, Pennsylvania	CBS
WBAL**	1060	10,000	Baltimore, Md.	NBC-B & MBS	WJR†	750	50,000	Detroit, Michigan	CBS
WBAX	1210	100	Wilkes-Barre, Penna.	MBS	WJTN	1210	250	Jamestown, New York	NBC-B
WBEN	900	5,000	Bullalo, New York	NBC-R	WJZ	760	50,000	New York City	NBC-B
WBRE	1310	250	Wilkes-Barre, Penna.	NBC	WKBN*	570	500	Youngstown, Ohio	CBS
WBT†	1080	50,000	Charlotte, North Carolina	CBS	WKBW	1480	5,000	Bullalo, New York	CBS
WBZ†	990	50,000	Boston, Massachusetts	NBC-B	WLS†*	870	50,000	Chicago, Illinois	NBC-B
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS	WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WCAU	1170	50,000	Philadelphia, Pa.	CBS	WMAQ†	670	50,000	Plattsburg, New York	NBC-R
WEAF	660	50,000	New York City	NBC-R	WMMN	890	5,000	Fairmont, West Virginia	NBC-B
WEEB*	1310	250	Buffalo, New York	NBC-B	WNBFB*	1500	250	Binghamton, New York	CBS
WEEU	830	1,000	Reading, Pennsylvania	NBC-R	WOR	710	50,000	Newark, New Jersey	MBS
WENR†	870	50,000	Chicago, Illinois	NBC-B	WORK	1320	1,000	York, Pennsylvania	NBC
WESG	850	1,000	Elmira, New York	CBS	WPAP	1420	100	Parkersburg, West Virginia	CBS
WFBL	1360	5,000	Syracuse, New York	CBS	WPIC	780	250	Parkesburg, West Virginia	Local
WGAR†	1450	5,000	Cleveland, Ohio	CBS	WSB†	740	50,000	Atlanta, Georgia	NBC
WGIB	880	1,000	Scranton, Pennsylvania	CBS	WSM†	650	50,000	Nashville, Tennessee	NBC
WGR	550	5,000	Buffalo, New York	CBS	WSYR	570	1,000	Syracuse, N.Y.	NBC-B & MBS
WGY	790	50,000	Schenectady, New York	NBC-R	WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B	WTIC†	1040	50,000	Hartford, Conn.	NBC-R
WHAS†	820	50,000	Louisville, Kentucky	CBS	WVVA	1160	5,000	Wheeling, West Virginia	CBS
WHEC*	1430	1,000	Rochester, New York	CBS					

Frequencies of Stations Carrying: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190. KFI, 640; KGO, 790.

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-B—National Broadcasting Company  
Basic Blue Network  
NBC-R—National Broadcasting Company  
Basic Red Network  
Local—Not Affiliated With Any National Network  
†—Night-time Programs Only  
\*—Network Programs Only  
\*\*—WBAL, 760 kcs. Instead of 1060 kcs. from 9 p.m. on

**PLEASE NOTE:** Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 19.

9:00  
WOR-Junior Spotlight  
WTAM-Story of Wool  
WWVA Curley Miller  
NBC-Betty Moore: WEAJ WGY  
WHAM WLV WTAM WCAE  
WSYR KYW  
Subject: "Clean Up and Paint  
Your Home."  
WBAN Stairway to the Stars  
WBEU Garden Talks  
WBRE-Polka Dots  
WCAU School Fun Quiz  
WGIB-Slim Williams' Buckaroos  
WKBW Health Hunters  
WVFF Don & Dale  
WMMN Grampa Jones & His  
Grandson  
WORK Children's Hour  
WPIC-Rambles in Rhythm  
WWVA Jamboree Preview  
10:00  
NBC-On Broadway, sketch:  
WBEN WBRE  
NBC-Al & Lee Reiser, piano duo:  
WJZ WHAM WEEU (sw 21.51)  
NBC-Lincoln Highway, drama:  
WEAF KYW WGY WTAM WLV  
WCAE  
For detail see Good Listening Guide.  
CBS-String Time: WABC WIBX  
WKBW WKBN WJAS WPAR  
(sw-21.57)  
MBS-Marriage Clinic: WBAN  
WOR  
KDKA Personality Sketches  
WCAU Boy Reporter  
WESG Make Believe Ballroom  
\*WFBL-News: Good News  
WGIB-Girl Scout Prgm.  
WGR-Big Brother Bob  
WGY-To be announced  
\*WHIP-Urgan Interlude: News  
WJTN P. T. A. Prgm.  
\*WVFF News  
\*WMMN-News: At Your Service  
WORK Betty Jo  
\*WPIC News: Answer Man  
WWVA Interstate Melodies  
10:15  
NBC-Rakov's Orch.: WJZ WEEU  
KDKA WBAL WJTN WFFF  
CBS-String Time: WGIB  
WFBL Health Hunters  
WHAM John Springer, screen  
WHP Album of Melodies  
WMMN Buddy Starcher  
WPIC Boy Scouts  
10:30  
CBS-Nat'l Hillbilly Champions:  
WABC WJAS WKBN WHP WGB  
WESG WNBFB WPAR WFBL  
WJBN (sw-21.57)  
MBS-The First Offender: WOR

\*Star in program listings indicates news highlights.  
NOTICE: The information contained in the program schedules  
presented in these pages is supplied by the stations broadcasting  
those programs. MOVIE AND RADIO GUIDE should not be con-  
sidered responsible for errors in announcements due to failure of  
stations to advise of weekly program changes.  
If your favorite station is not listed at quarter- or half-hour  
periods, consult the time listings immediately preceding. The chances  
are that a network program of 30 or 60 minutes' duration is on the  
air at a quarter-hour when you do not find your station listed.

## SATURDAY March 23

chil Education." Speakers: Dr.  
Paul R. Hanna and Dr. Samuel  
E. Morris, both of Stanford U.,  
and J. Deering Titou of Hynes  
Foundation.  
CBS-Country Journal: WABC  
WJAS WGIB WPAR WKBW  
(sw-15.27.57)  
A Deatur, Illinois, farmer  
tells the story of the soy-bean  
and its variety of uses in in-  
dustry.  
Man on the Farm: WLW WOR  
\*KDKA News: Man on the Farm  
\*WBRE Two Guitars: Golden  
Orch.: News & Misc Schedule  
\*WCAE News: Midday Melodies  
WCAU Farm Weekly  
WESG Woodhulls  
WFBL-Steambot Days  
\*WGH News: To be announced  
\*WGY Dick Liebert, organist:  
Key to Progress: News  
\*WHAM Hits of the Day: News  
\*WHP Dick Jurgens Orchestra:  
News  
WIBX-Our Neighbors  
\*WJTN-News: Juvenile Jam  
horce  
\*WMMN News: Farm Forum  
WORK The Swingers  
\*WPIC News: Name the Melody  
WSYR-Timekeeper  
WTAM-Nativity Itesume  
WWVA-Intercollegiate Debate  
12:15  
NBC-Spinning Wheel Singers:  
WEAF KYW  
CBS-Country Journal: WIBX  
WBAL-Tune Tunes  
WBAN-Luncheon Dance  
WBEU-Book Chat  
WESG Agricultural Hour  
WFBL-The Sportsman  
WGR Farm Bureau Speaker  
WGY-Jake & Carl  
WHAM-Milestones in History of  
Music  
WMMN Shnpper's Stroll  
\*WORB News  
WSYR-Vadebonneur  
12:30  
NBC-Farmers' Union Prgm.: WJZ  
KDKA WBAL WORK WBRE  
WJTN WSYR  
Henn J. Tallott, president of  
the North Dakota Farmers'  
Union, will discuss "The Wheat  
Income Certificate Bill." Robert  
Hanschlin, Washington rep-  
resentative, will give "News of  
the Union Members."  
NBC-Call to Youth: WEAJ  
WCAE WTAM (sw 15.33)  
Lady Margaret Armstrong,  
president of Ladies of Charity  
of Catholic Churches of the  
Archdiocese of New York will  
speak on "Bernadette of  
Lourdes."  
CBS-Nita Mack's Let's Pretend:  
WABC WKBW WGIB WMMN  
WCAU WFBL  
MBS-Children's Scrapbook:  
WBAN  
To be announced: WNBFB WPAR  
\*News: WJAS WOH WIBX  
KYW The Happy Clarks  
\*WBEN-News: Weather; Musical  
Interlude  
WEEU Cavalcade of Drama  
WGB Wilson Ames, organist  
WGY Farm Paper of the Air  
WHAM 4-H Club  
WHP Musical Revue  
WLV Farm News: Everybody's  
Farm  
WVFF Hi-Boys  
WPIC Luncheon Dance Revue  
WWVA Eleven Sixty Club  
12:45  
NBC-Farmers' Union Prgm.:  
WHAM  
\*NBC-(News, WEAJ only):  
Matinee in Rhythm: WEAJ  
WCAE WBEN (sw-15.33)  
\*KYW News: Strings That Sing  
(Continued on Next Page)

### AFTERNOON

11:00  
NBC-The Child Grows Up: WJZ  
WEEU WJTN (sw 21.5)  
NBC-Bright Idea Club: WEAJ  
WTAM  
KDKA Melody Time  
KYW-Carlton & Wayne  
WBAL-Maryland Dietetic Assn.  
Prgm.  
WBEU Master Singers  
WCAE FJA Talk  
\*WGBI News: Music: Resume  
WGY Tune Mill  
WHAM Catholic Courier  
WKBW Song Shoppers  
WLV D. A. R. Prgm.  
11:00  
NBC-Norman Cloutier's Orch.:  
WJZ KDKA WFFF  
MBS-The Model Airplane Club:  
WOR WBAN  
\*CBS-News: New England Con-  
servatory of Music: WABC WGIB  
WCAU WJAS WPAR WHP WIBX  
WFBL WKBN WKBW  
Music detail on page 12.  
Boy Scout Prgm.: WJTN WHAM  
KYW Let's Visit the Zoo  
WBAL Catholic Evidence Guild  
WBEU Children's Prgm.  
WBEU-Sweeney's Show  
WCAE-Sophisticated Ladies  
WEEU Uncle Jack's Prgm.  
\*WESG News: Musical Bazaar  
\*WGP News: To be announced  
WLV-My Health  
WMMN Uncle Nat's Kiddie Club  
WORK Home Economic Prgm.  
\*WPIC News: Organ Moods  
WSYR Betty Moore  
WTAM FHA Talk  
WWVA-Kiddie Show  
11:15  
MBS-This Wonderful World:  
WOR WBAL WHAM WNBFB  
NBC-Smilin' Ed McConnell, songs:  
WEAF WCAE WLV KYW WGY  
WHAM WTAM

## FREE →

Will send seed postpaid 1 pkt.  
Hardy Roses & 1 pkt. Fancy Brit-  
tish Petunias for only 1 name of  
flower lovers—Will also send one  
dozen Summer Flowering Bulbs &  
100 Lily like flowering Gladioli  
for only 10c—This ad. returned for all, will include a  
25c De Luxe pkt. Cactus Soil & Catalog.  
**PIKE BROS.—Seed Growers, Box 112, St. Charles, Ill.**



SATURDAY

March 23

(12:45 p.m. Continued)

\*WEEU-News: Briefs
\*WGR To be announced: News
WBX Man on the Street
... As Musical
WOR Zeke Manners' Music
... All News Stock-Resume
WTAM-County Agric. Bureau
WVVA-Farm & Home Hour
1:00
CBS-Blue Streak Rhythm Ensemble: WABC WHEC WGR WBX
WJAS WPAR WGBI WFBL WHP
(sw-11.83-15.27)
NBC-Griff Williams' Orch.: WFAE
(sw-15.33)
MBS-Ed Fitzgerald's Prgm.: WOR
WBAX

Front Page Drama: WCAE
WMMN
WBAL-Jungle Jim
WBEN-Farm Service
WCAU-Cheer Chorus
WEEU-Afternoon Melodies
WGY-Man on the Farm
\*WKBW-News: Down the Mississippi
WLW-Fortunes Washed Away
WMFF-Farm Radio News
\*WPIC-News: Stocks
\*WTAM-News: John Carroll Univ. Prgm.
WVVA-L. P. Lehman & Staff
Dr. Lamont

1:15
CBS-Fashion Academy Awards:
WABC WHEC WFBL WMMN
WGR WHP WPAR WGBI WBX
WJAS (sw-11.83-15.27)
America's best dressed women, winners of the Fashion Academy Awards for 1940, will be announced by Emil Alvin Hartman, director of the Academy.

NBC-Calling All Stamp Collectors: WFAE KYW WBEN (sw-15.33)
WBAL-Happy Johnny
WBRE-To be announced
WCAE Musical Treat
WESG-Suburban Special
WLW-Everybody's Farm
WPIC-Septa Clowns of Joy

1:30
NBC-Luncheon at the Waldorf: WJZ WEEU KDKA WHAM
WLW WSYR WBAL WEBR
(sw-15.33)
This program reviewed on page 10.
CBS-Time to Take It Easy: WABC
WHIC WNEF WHP WGR WGBI
WMMN WPAR WJAS WBX
(sw-11.83-15.27)

NBC-People's Lobby Luncheon:
WFAE WBEN WCAE WTAM
KYW
"Can Private Industry Use the Unemployed?" will be the topic discussed. Speakers: Cornington C. Gill, assistant director of the WPA, and A. F. Hinrichs, chief economist of the U. S. Department of Labor Statistics.

MBS-University Life: WBAX
WOR
WBAL-Luncheon at the Waldorf
WBRE-Mine Schedule: Italian Hr.
WCAU-March of the Bands
WFBL-Christian Science Prgm.
WGY-Make Believe Ballroom
WJTN-Girl Evangelist
WKBW-WPA Prgm.
WMFF-Ruth Aubrey
WORK-Betty Jo
WPIC-Music You Remember
\*WVVA-News

1:45
NBC-Metropolitan Opera Co.:
WJZ WEEU KDKA WHAM WLW
WSYR WBAL WEBR WMFF
(sw-15.33)
Music detail on page 13.
NBC-People's Lobby Prgm.:
WORK

CBS-Time to Take It Easy: WFBL
WESG
WCAU-Scientific Wonders
WGBL-Liberty Revue
WJTN-To be announced
WKBW-Parade of Business
WPIC-American Legion Prgm.
WVVA-P. T. A. Prgm.

2:00
CBS-Easter Hymn Sing: WABC
WCAU WBX WJAS WPAR
WNBF WGBI WESG WHEC
WHP WGR WFBL (sw-15.27)
MBS-The Manhattaners: WOR
WBAX
NBC-Lani McIntyre's Orch.:
WFAE WBEN KYW WTAM
WCAE

NBC-Metropolitan Opera Co.:
WORK WBRE WGY WJTN
(sw-9.53-15.33)
WBRE-Italian Hour
WKBW-Promenade Concert

SATURDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

MORNING

10:00 EST Lincoln Highway.
NBC.
Drama, starring famous people in the entertainment world.

AFTERNOON

1:30 EST Luncheon at the Waldorf, NBC.
Ilka Chase, M. C.; Frank Luther, tenor; Paul Barron's orchestra; guests.
This program's premiere performance is reviewed on page 10.

1:45 EST Metropolitan Opera Company, NBC.
Wagner's "Tristan and Isolde" will be presented.
More information may be found on page 13, column 3.

NIGHT

7:00 EST People's Platform.
CBS.
Discussion of current questions, with Lyman Bryson presiding.

7:30 EST Sky Blazers, CBS.
The exploits of Bill Eddy, oil-company pilot stationed on the Island of Borneo.

8:00 EST Arch Oboler's Plays, NBC.
"The Ivory Tower," starring Nazimova. This is the last drama for this season.

8:00 EST Gang Busters; Drama, CBS.
Dramatized versions of actual crimes.

8:30 EST Wayne King's Orchestra, CBS.

8:30 EST Radio Guild, NBC.
Dramatic program.

9:00 EST Hit Parade, CBS.
Barry Wood, baritone; Bea Wain, vocalist; Mark Warshaw's orchestra; Orrin Tucker, his orchestra and Bonaie Baker, vocalist.

9:00 EST Alka-Seltzer National.
Barn Dance, NBC.
Eddie Peabody, Hoosier Hot Shots, Henry Burr, Uncle Ezra, others.

9:30 EST Death Valley Days; Drama, NBC.
The story of a simple Portuguese stonemason, whose

statue stands in Death Valley.

9:45 EST Saturday Night Serenade, CBS.
Bill Perry, tenor; Mary Eastman, soprano; Gus Haenschen's concert orchestra.

10:00 EST NBC Symphony Orchestra, NBC.
Arturo Toscanini, conductor.
Music detail may be found on page 12, column 1.

10:00 EST Bob Crosby's Orchestra, NBC.
Mildred Bailey, vocalist

NOTE TO EARLY RISERS
Easter Sunrise Services carried on NBC, CBS and MBS are listed in the Good Listening Guide for Sunday.

Refer to adjacent columns for stations broadcasting these programs

WMMN-Uncle Nat's Smoky Mountaineers
\*WPIC-News: Town Crier
WVVA-Log Cabin Girls

2:15
WPIC-Swing Crier
2:30
MBS-McFarland Twins' Orch.:
WOR WBAX

NBC-Music Styled for You:
WFAE KYW WGY WBEN WCAE
WTAM
CBS-Baron Elliott's Melodies;
News: WABC WCAU WPAR
WESG WFBL WHEC WVVA
WHP WGR WJAS WNEF WGBI
WBX (sw-11.83-15.27)
\*WBRE-News
WMMN Radio Dot & Smokey

3:00
NBC-Washington A Cappella
Choir: WFAE KYW WBEN
WCAE WTAM WGY
MBS-Bill McCune's Orch.: WBAX

CBS-League of Composers' Prgm.:
WABC WHEC WHP WBX
WJAS WCAU WNEF WKBW
WESG WPAR WVVA (sw-11.83-
15.27)
Music detail on page 12.

\*WFBL-News: 40 Plus Club
\*WGBI-News: Music: Resume
WGR-Strings Along With Us
WMMN-Buddy & Rusty
WOR-Baseball; Brooklyn Dodgers
vs. Detroit Tigers
\*WPIC-News: Hawaiian Melodies

3:15
CBS-League of Composers Prgm.:
WFBL WGBI
NBC-Golden Melodies: WFAE
KYW WBEN WCAE WTAM
WGY
WPIC-Front Page Drama

3:30
CBS-League of Composers' Prgm.:
WABC WNEF WJAS WHP WBX
WKBW WPAR WCAU WHEC
WGBI WESG (sw-11.83)
NBC-Dol Brissett's Orch.: WFAE
WGY WBEN KYW WTAM

NBC-Metropolitan Opera Co.:
WJZ WJTN WHAM WEEU WGY
WEBR WMFF WSYR (sw-15.33)
\*WPIC-News; Sports

5:15
NBC-Metropolitan Opera Co.:
WBAL WBAX
WCAE-WPA Concert Orch
WFBL Your Girl & Your Boy
WGR Women's Matinee
WMMN-Your Garden
WPIC-Bobby Barrett's Orch.
WVVA-Pleasantdale Folks

3:45
\*WFBL-News: Want Ad Column
WMMN-Poyas' Islanders
WPIC Waltz Time
WVVA-Dick Leibert, organist

4:00
CBS-Bull Session: WABC WNEF
WHP WPAR WESG WJAS WBX
WGBI WHIC WKBW WVVA
(sw-11.83-15.27)
"A Probable Basis for Peace"
will be discussed.

NBC-Campus Capers: WFAE
KYW WCAE WBEN WGY
MBS-Songs That Sweethearts
Sing: WBAL
WBAX-Stars of Tomorrow
\*WCAU-News: Music in the Air
FHA Talk
WEEU-Mennonite Hour
WFBL-Make Believe Ballroom
WMMN-Cowboy Loye's Troupe
\*WPIC-News: Organ Serenade
WTAM-Nature News

4:15
NBC-Slovenian Choir: WFAE
KYW WBEN WCAE WTAM
MBS-Zeke Manners' Gang: WBAL
WBAX

KYW-Williams-Finch Glee Club
WPIC-Modern Mitchells

4:30
NBC-Variety Program: WFAE
WCAE WTAM WGY
CBS-Buttalo Presents: WABC
WBX WJAS WCAU WPAR
WHP WGBI WGR WNEF (sw-
11.83-15.27)

MBS-Benny Kruger's Orch.:
WBAL
NBC-Metropolitan Opera Co.:
WJZ WJTN WHAM WBAL
WORK WBRE WMFF WLW
WEBR KDKA WSYR (sw-15.33)

KYW-Charities Prgm.
WBEN-Prayer for Peace
WEEU-Harold Levee's Orch.
WESG-Rhythm Almanac
WFBL-Amer. Automobile Ass'n
WPIC-Popeye's Mailbag
WVVA-Health Is Wealth

4:45
NBC-Variety Prgm.: WBEN
WFBL-Yours in Scouting
WKBW-Rhapsody in Brass
WMMN-Parade of Bargains
WVVA-Front Page Drama

5:00
MBS-Sammy Kaye's Orch.: WOR
WBAX WNEF
NBC-Dance Orch.: WFAE WCAE
WTAM KYW WGY (sw-9.53-
15.33)

NBC-Metropolitan Opera Co.:
WJZ WJTN WSYR WORK
WHAM WBAL WEBR KDKA
CBS-The Human Adventure, drama:
WABC WBX WHP WGR
WCAU WPAR WJAS WHIC
WVVA WESG WGBI (sw-11.83-
15.27)
More detail on page 14.

WBAL-Hits & Encores
WJTN-What Literature Means to
You
WBRE-Polka Dots
WFBL-Catholic Action -
WEEU-W. P. A. Prgm.
WKBW-American Legion Prgm.
WLW-Organ Time
\*WMFF-News: Hi Boys
\*WMMN-News: Jam for Supper
\*WPIC-News; Sports

5:15
NBC-Metropolitan Opera Co.:
WBAL WBAX
WCAE-WPA Concert Orch
WFBL Your Girl & Your Boy
WGR Women's Matinee
WMMN-Your Garden
WPIC-Bobby Barrett's Orch.
WVVA-Pleasantdale Folks

5:30
NBC-Oance Orch.: WBEN
WFBL-American Automobile Ass'n
\*WKBW-Interlude: News
WPIC-Lorraine & The Twins

NBC-Oance Orch.: WFAE WJTN
WBEN KYW WTAM WGY (sw-
9.53)
NBC-Magic Waves: WJZ WMFF
WEBR WHAM KDKA (sw-9.53-
15.33)

CBS-Henry King's Orch.: WABC
WPAR WNEF WVVA WHP
WKBW WBX WMMN (sw-11.83-
15.27)
WBAL-Hits & Encores
WBRE-Al Terry's Buckaroos
WCAE-Disappointed Americans
WCAU-Critters
WEEU-Merchandise Revue
\*WESG-News
WFBL-Catholic Action
WGBI-Int'l S. S. Lesson
\*WGR-News: To be announced
WJAS-Baron Elliott's Orch.
WLW-Truly American
WORK-Late Afternoon Musical
WPIC-Evening Serenade
WSYR-Salvation Army

5:45
CBS-Henry King's Orch.: WFBL
NBC-Les Brown's Orch.: WJZ
WMFF WBAL WJTN WEBR
WHAM (sw-9.53-15.33)

NBC-Glen Gray's Orch.: WCAE
KDKA-The Way of Life
WBRE-Mine Schedule: Erwin
Yeo

WCAU-Radiofilm
WESG-Sports: Tune Topics
WGBI-Drug Store Cowboys
WGY-Pleasantdale Folks, drama

CBS-Which Way to Lasting
Peace?: WABC WGBI WBX
WJAS WKBW WBT WESG
WMMN WNDF (sw-9.59-11.83)
Dr. Shottwell reviews two
possible methods of attaining
permanent European amity.

NBC-Renfrew of the Mounted,
sketch: WJZ WBZ WENR WEBR
WMFF
\*News: WOR WORK WHP
CKLW
Sports: WGR WHAM
KDKA-Concert Favorites
KYW-Fed. Business Forum
WBAX-Front Page Dramas
WBEN-Sports: Interlude
WBRE-Pleasantdale Folks
WCAE-Let's Dance
WCAU-Alan Scott
WFBL-Sports: This & That
WGY-Gordie Rumlall Entertains
WHAS-Dr. Charles W. Welch
WHK-Herbie Kay's Orch.
WJR-Inside of Sports
WJTN-Dinnertime Melodies
WLW-Boone County Jamboree
WPAR-World Peace
WSB-Sunday School Lesson &
Richard Liebert, organist

\*WSM-News: Sports
WTAM-Carling's Dinner Music
WTIC-Superman
WVVA-Where to Go to Church

6:45
\*CBS-The World Today: WABC
WBT WCAU WHP WJAS WGBI
WKBW WHAS WMMN WPAR
WFBL WESG WHEC WGR
(sw-9.59-11.83)

NBC-Southwestern Serenade:
WFAE WCAE WMAQ KYW (sw-
9.53)
\*WGBI-Sagmaster Comments:
WBAL WBAX WSYR
\*News: WBX WSB
CKLW-Evening Serenade
WBEN-Choosing Your Career
WBRE-Men About Town
WGR-Hit Songs of the Week
WHAM-State Unemployment Talk
WJR-Richard Himber's Orch.
WJTN-Front Page Drama
WOR-The Charloeters
WORK-LeRoy, pianist
WSM-Shanty Town
WTAM-Sammy Watkins' Orch.
WTIC-Medical Prgm.

7:00
CBS-The People's Platform:
WABC WBX WGR WFBL WBT
WJAS WHAS WPAR WMMN
WNBF WGBI (sw-9.59)
MBS-Pasadena Boys' Choir:
WBAX
NBC-Oance Orch.: WFAE WBEN
WCAE WGY WTIC
NBC-Message of Israel: WJZ
KDKA WHK WBZ WORK
WMFF WEBR WENR

To be announced: WBRE WCAU
CKLW-Wes McKnight
KYW-Your Right to Vote
WBAL-Business Outlook from
Washington
WESG-Dorsey's Orch.
WGR-Gaslights & Bustles
WHAM-Hank & Herb
WHP-Bullalaika Orch.
WJR-Sky Blazers, drama
WJTN-Sport News
WKBW-Washington Highlights
WMAQ-Musical Entre
WOR-Sports
WSB-Church of the Children
WSM-Okla. Pete & Ranchers
WSYR Meeting at the Crossroads
WTAM-Emil Velasco's Orch.
WVVA-Believe It or Not

7:15
MBS-Pasadena Boys' Choir:
WBAL WBAX WNEF

NBC-Religion in the News: WFAE
WMAQ (sw-9.53)
MBS-Confidentially Yours: WBAL

\*News: WOR WORK WHP
CKLW
Sports: WGR WHAM
KDKA-Concert Favorites
KYW-Fed. Business Forum
WBAX-Front Page Dramas
WBEN-Sports: Interlude
WBRE-Pleasantdale Folks
WCAE-Let's Dance
WCAU-Alan Scott
WFBL-Sports: This & That
WGY-Gordie Rumlall Entertains
WHAS-Dr. Charles W. Welch
WHK-Herbie Kay's Orch.
WJR-Inside of Sports
WJTN-Dinnertime Melodies
WLW-Boone County Jamboree
WPAR-World Peace
WSB-Sunday School Lesson &
Richard Liebert, organist

\*WSM-News: Sports
WTAM-Carling's Dinner Music
WTIC-Superman
WVVA-Where to Go to Church

8:00
NBC-Glen Gray's Orch.: WJZ
WBRE WHK WBZ WJTN WMFF
CBS-Gang Busters: WABC WBT
WCAU WJAS WGR WJR WHP
WGR WHAS WFBL WHEC
WVVA (sw-9.59)
NBC-Arch Oboler's Plays: WFAE
KYW WBEN WTIC WMAQ
For detail see Good Listening Guide

MBS-Name Three: WOR CKLW
WCAE
Uncle Nat: WSM WSB
KDKA-Herman Middleman's Orch.
WBAL-Hippodrome Theater of the
Air
WBAX-Westward Ho!
WGBI-Musical Roundup
WGY-Mary Neville, songs
WBX-Arthur Hale
\*WKBW-News: Stump Us
WLW-Boone County Jamboree
\*WMMN-News: Sagebrush
Roundup
WPAR-Church School of the Air
WSYR-Hot Stove League
WTAM-Richard Himber's Orch.

8:15
NBC-Glen Gray's Orch.: WBAL
WEBR
WGY-Confidentially Yours
WBIX-Philharmonic Preview
WTAM-Ohio Thurn's Orch.

8:30
NBC-Radio Guild Drama: WJZ
WBAL WJTN WMFF KDKA
WEBR WBRE WBZ
\*CBS-Wayne King's Orchestra:
News: WABC WGR WFBL
WHEC WCAU WJR WBT WHP
WHAS WJAS WGR (sw-9.53-
11.83)

NBC-Dance Orch.: WFAE WMAQ
WGY KYW WBEN WTIC WSB
WCAE (sw-9.53)

8:45
NBC-Dance Orch.: WFAE WMAQ
WGY KYW WBEN WTIC WSB
WCAE (sw-9.53)

8:45
NBC-Dance Orch.: WFAE WMAQ
WGY KYW WBEN WTIC WSB
WCAE (sw-9.53)

FREQUENCIES
CKLW-1030
KDKA-980
KYW-1020
WABC-860
WBAL-1090
WBAN-1210
WBEN-900
WJZ-760
WBRE-1310
WBT-1080
WBZ-990
WCAE-1220
WCAU-1170
WFAE-660
WFBW-1310
WEEU-830
WENR-870
WESG-850
WFBL-1360
WFCB-780
WGAR-1450
WGBI-880
WGR-550
WGY-790
WHAM-1150
WIAS-820
WHEC-1430
WHK-1390
WHP-1430
WJAX-1200
WJAS-1290
WJR-750
WJTN-1210
WJZ-760
WKBW-570
WKBW-1480
WLW-700
WMAQ-670
WMFF-1310
WMMN-890
WNEF-1500
WOR-710
WOPK-1320
WPAR-1420
WPIC-740
WSB-780
WSM-650
WSYR-570
WTAM-1070
WTIC-1040
WVVA-1160

MBS-Hawaii Calls: WHK WSYR  
WBAX WNBFB  
MBS-Who Knows, drama: WOR  
(CKLW)  
\*WGBI-Club 880: War News  
WHAM Spelling Bee  
WBX Izaak Walton League  
\*WKBW-In Recital: News  
\*WLBK-Valley Folk  
\*WLBK-Valley Folk  
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\*WLBK-Valley Folk

**8:45**  
NBC-Sen. Morris Sheppard Interviewed: WFAE WMAQ WCAE WGY KYW WBEN WTIC WSB (sw-9.53)  
Senator Sheppard of Texas will be interviewed by Dale Miller on "John Nance Garner."  
MBS-Hawaii Calls: WOR  
\*CKLW Melody Interlude: News  
\*WHX Gypsy Strings: News  
WOLK-Jamboree  
WSM-Checkerboard Time

**9:00**  
NBC-Youth vs. Age: WFAE KYW WBEN WGY WCAE WTIC WMAQ WTAM  
MBS-George Fisher, Hollywood Reporter: WOR WBAX  
CBS-Your Hit Parade: Barry Wood, bar.; Guest: Bea Wain, vocalist; Mark Warnow's Orch.; WABC WKBK WGR WFLB WHAS WHEC WMMN WIBX WJR WBT WGBI WHP WNBFB WKBW WJAS WCAU (sw-9.59-11.83) (also KNX KSL at 12 mid.)  
NBC-Alka-Seltzer National Barn Dance: WJZ WJTN KDKA WKH WSYR WBZ WSB WHAM WLW WBAL WEHR (sw-9.53) (also KOA KFI at 11 p.m.)  
For further detail see sponsor's announcement on this page.

CKLW-Natl' League Hockey  
WBRE-Youth in the Tails  
\*WGR News Symphony Hall  
WMMF-Peru Barn Dance  
WPAR-Let's Dance  
WSM-Grand Ole Opry

**9:15**  
MBS-Kings of Rhythm: WBAX WOR  
WBRE-Wally Burke  
**9:30**  
NBC-Death Valley Days, drama: WFAE WCAE WGY KYW WTIC WBEN WMAQ WTAM  
For detail see Good Listening Guide.  
MBS-Symphonic Strings: WOR WBAX  
WBRE Songs of Hawaii  
WORK-To be announced

**9:45**  
CBS-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, tr.; Gus Haenschen's Orch.; WHAS WCAU WHEC WFLB WJAS WJR WGR WBT WKBW (sw-9.59)  
NBC-Mitchell Ayres' Orch.: WABC WGBI (sw-11.83)  
WBRE-Harry Moore's Orch.  
WHP-King Cole Trio  
WIBX-Stars Over Manhattan  
WMMN-Donald Novis  
WTAR-Variety Prgm.

**10:00**  
NBC-Bob Crosby's Orch.: Mildred Bailey, blues singer: WFAE WBEN WLW WCAE WORK WMAQ WTIC WSYR WGY KYW WSB WBRE WTAM  
CBS-Mitchell Ayres' Orch.: WNBFB  
MBS-Tropical Serenade: WBAX WOR  
NBC-Symphony Orchestra: WJZ WBZ WHK WJTN WEHR KDKA WBAL WMMF WHAM (sw-9.53)  
Music detail on page 12.  
See story on page 4.

WENR-Mammoth Minstrels  
\*WGBI News: Willard Shillinger's Orch.  
\*WGR-News: On Parade  
WHP-Anson Weeks' Orch.  
\*WMMN News: Dance Time  
**10:15**  
CBS-Public Affairs: WABC WFLB WNBFB WBT WIBX WGR WKBW WJAS WKBK WMMN (sw-9.59)  
Representative Bertrand W.

Heart of California will talk on "Reciprocal Trade Agreements."  
WCAU-Basketball Game  
WHAS-Kentucky Play Party  
WJR Editor's Chair  
WPAR-Carl Loose & Clubmen  
**10:30**  
NBC-Grand Ole Opry: WSB WSM  
CBS-Gay Nineties Revue: WABC WNBFB WHEC WJR WIBX WHP WKBW WJAS WKBK WMMN WGBI (sw-9.59)

**10:45**  
CBS-Gay Nineties Revue: WBT MBS-A. A. U. Basketball Finals: WBAX WOR CKLW  
WGR-Dance Time  
WVVA Inquiring Mike  
**11:00**  
NBC-Paul Pendarvis' Orch.: WSB KYW WBEN  
NBC-Symphony Orchestra: WJZ WJTN WSYR WEHR WMMF WBAL WHAM KDKA WBZ WGY  
\*NBC-News: WFAE  
MBS-A. A. U. Basketball Finals: WABC WNBFB  
\*CBS-News: Leighton Noble's Orch.: WABC WHEC WKBW WHP WMMN WIBX (sw-9.59-9.65)

\*News: WBAK WVVA  
\*WBT-News, William Winter  
WCAE-Lang Thompson's Orch.  
\*WFLB News: Sun Dodgers  
\*WGR Hockey: Barons vs. Syracuse  
WGR-Lorenzo Trio  
WLW-Boone County Jamboree  
WTAM-Paul Burton's Orch.

**11:00**  
NBC-Paul Pendarvis' Orch.: WSB KYW WBEN  
NBC-Symphony Orchestra: WJZ WJTN WSYR WEHR WMMF WBAL WHAM KDKA WBZ WGY  
\*NBC-News: WFAE  
MBS-A. A. U. Basketball Finals: WABC WNBFB  
\*CBS-News: Leighton Noble's Orch.: WABC WHEC WKBW WHP WMMN WIBX (sw-9.59-9.65)

\*News: WJAS WTIC WHAS WLW WOR WJR WGBI  
\*CKLW Reporter  
\*WBT-News: Community Crusaders  
\*WCAE News: Musical Interlude  
WFLB-Lou Bouley sports  
\*WGR Sunday Prelude  
\*WGR-News: South American Way  
WMAQ-Ace Brigade's Orch.  
WPAR Dance Orch.  
\*WTAM-News: Dance Orch.  
WVVA-Midnight Jamboree

**11:15**  
CBS-Leighton Noble's Orchestra: WPAR WJAS WFLB WGBI WJR WCAU WGR  
MBS-A. A. U. Basketball Finals: WOR CKLW  
NBC-The Bankers Mile: WFAE KYW WCAE WMAQ WBEN  
Chuck Fenske, Gene Vonzke, Archie San Romual, John Minski and Glenn Cunningham will run in this race.  
WHAS-Walsh Looks 'Em Over  
WLW-Tony Pastor's Orch.  
\*WSB News  
WTIC-When Day Is Done

**11:30**  
MBS-A. A. U. Basketball Finals: WOR WBAX CKLW WNBFB  
NBC-Eddie Le Baron's Orch.: WFAE WBEN WCAE KYW (sw-9.53)  
CBS-Al Donahue's Orch.: WABC WBT WFLB WGR WJR WHEC WGBI WHAS WPAR WKBK WKBW WIBX WJAS WHP WMMN (sw-9.59)  
\*NBC-(News, WJZ only) Sleepy Hall's Orch.: WJZ WBRE WEHR WJTN WBAL  
\*News: WHAM WORK WHK  
\*KDKA News: European News  
\*WVVA-News: Prgm. Previews  
Weather  
WCAU-Powers Gouraud  
WGR Stars Over Manhattan  
\*WGY-News: On with the Dance  
WLW-Dance Orch.  
WMAQ-Lou Breese's Orch.  
WMMF News: Late Scores  
WSB-World's Great Music

**11:45**  
CBS-Al Donahue's Orch.: WABC WBT WFLB WGR WJR WHEC WGBI WHAS WPAR WKBK WKBW WIBX WJAS WHP WMMN (sw-9.59)  
\*NBC-(News, WJZ only) Sleepy Hall's Orch.: WJZ WBRE WEHR WJTN WBAL  
\*News: WHAM WORK WHK  
\*KDKA News: European News  
\*WVVA-News: Prgm. Previews  
Weather  
WCAU-Powers Gouraud  
WGR Stars Over Manhattan  
\*WGY-News: On with the Dance  
WLW-Dance Orch.  
WMAQ-Lou Breese's Orch.  
WMMF News: Late Scores  
WSB-World's Great Music

\*WSYR-News: Interlude News  
D-9-24  
WTAM-Cleveland Radio Club  
**11:45**  
NBC-Eddie Le Baron's Orch.: WGY WTIC  
CBS-Al Donahue's Orch.: WCAU  
NBC-Sleepy Hall's Orch.: WBT WGR WMMF WSYR WHAM KDKA Dick Barrie's Orch.  
WTAM-Gene Sullivan's Orch.

**12:00**  
NBC-Carl Ravazza's Orch.: WJZ WBRE WBZ WSYR WHAM WHK  
CBS-George Duffy's Orch.: WABC WCAU WFLB WNBFB WHP WJR WHAS WGR WHEC WKBW WGBI WIBX (sw-6.12-9.59)  
NBC-Glenn Miller's Orch.: WFAE WGY WTIC  
MBS-A. A. U. Basketball Finals: WOR WBAX CKLW  
KDKA-Charlie Klug's Orch.  
KYW-Highlights After Dark  
WBRE-Robert Armstrong's Orch.  
WBT-Midnight Dancing Party  
WCAE-Dance Orch.  
WLW-Richard Himber's Orch.  
WMAQ-Larry Clinton's Orch.  
WMMN-Uncle Bill Taher  
WSB-World's Great Music

**12:15**  
NBC-Glenn Miller's Orch.: WSB  
CBS-George Duffy's Orch.: WABC WCAU WFLB WNBFB WHP WJR WHAS WGR WHEC WKBW WGBI WIBX (sw-6.12-9.59)  
NBC-Glenn Miller's Orch.: WFAE WGY WTIC  
MBS-A. A. U. Basketball Finals: WOR WBAX CKLW  
KDKA-Charlie Klug's Orch.  
KYW-Highlights After Dark  
WBRE-Robert Armstrong's Orch.  
WBT-Midnight Dancing Party  
WCAE-Dance Orch.  
WLW-Richard Himber's Orch.  
WMAQ-Larry Clinton's Orch.  
WMMN-Uncle Bill Taher  
WSB-World's Great Music

**SATURDAY**  
March 23  
Dance Orch.: WHK WTAM  
KDKA-Dick Barrie's Orch.  
WLW-Mit Herth Trio  
WVVA-Organ Interlude  
**12:30**  
NBC-Blue Barron's Orch.: WFAE KYW WSB WGY WTIC WBEN  
NBC-Richard Himber's Orch.: WJZ WBRE WBZ WHK  
CBS-Herbie Kay's Orch.: WABC WGR WHAS WKBW WGBI WCAU WIBX WHEC WHP WJR WFLB WNBFB (sw-6.12-9.59)  
MBS-Oance Orch.: WOR WCAE WBAK WSYR  
CKLW-Larry Gentle  
KDKA-Charlie Klug's Orch.  
WMMN-Uncle Bill Taher  
WMAQ-Ted Weems' Orch.  
WSM-Crook Bros.: Slim Smith: Zeke Clements  
WTAM-Paul Burton's Orch.  
WVVA-Studio Jamboree

End of Saturday Programs

**Saturday Night**  
**NATIONAL BARN DANCE**  
with  
**EDDIE PEABODY**  
Wizard of the Banjo  
Hoosier Hot Shots - Uncle Ezra - Henry Burr  
KDKA WEHR WLW WHAM WSYR  
WJTN  
**9:00 P.M., EST**  
Sponsored by ALKA-SELTZER

**MORNING**

**\*Star in program listings indicates news broadcast.**  
**8:00**  
CBS-Easter Sunrise Services: WABC WCAU (sw-21.57)  
NBC-Easter Sunrise Services: WFAE WCAE WTAM WBRE KYW WLW  
NBC-Easter Dawn Sunrise Services: WJZ WJTN WORK (sw-21.5)  
MBS-Easter Sunrise Services: WOR WBAX

**8:15**  
NBC-Cloister Bells: WJZ KDKA WJTN WORK (sw-21.5)  
**8:30**  
NBC-Gene & Glenn: WFAE KYW WTAM WBRE  
CBS-Easter Sunrise Services: WABC (sw-21.57)  
NBC-Easter Sunrise Services: WJZ WJTN KDKA WORK WHAM WSYR WEHR (sw-21.5)  
**8:45**  
CBS-Easter Sunrise Services: WABC (sw-21.57)

**9:00**  
\*CBS-Today in Europe: WABC WCAU WESG WFLB WVVA WNBFB WHEC WPAR WGR WIBX WMMN WHP (sw-21.57)  
NBC-Coast to Coast on a Bus: WJZ WEHR WSYR WLW WMMF WORK WBAL (sw-21.5)  
Forty Italian children of New York City sing excerpts from "Cavalleria Rusticana."  
NBC-Oyanguren, guitarist: WFAE WGY WTAM WBEN WBRE  
MBS-Easter Services: WBAX WOR

**9:15**  
CBS-Outdoors with Bob Edge: WABC WHEC WMMN WESG WHP WPAR WNBFB WGR (sw-21.57)  
NBC-Tom Terris: WFAE WTAM WGY WBEN  
NBC-Coast to Coast on a Bus: WHAM  
**9:30**  
\*NBC-Sunday Drivers (News, WFAE only): WFAE KYW WGY WBEN WBRE WCAE  
CBS-Wings Over Jordan: WABC WHEC WMMN WESG WPAR WGR WNBFB WHP WCAU (sw-21.57)  
Speaker: Dr. Thomas W. Turner, president of the Federated Colored Catholics, Hampton, Virginia.

NBC-Coast to Coast on a Bus: WJTN  
MBS-Easter Services: WBAX  
**10:00**  
NBC-The Radio Pulpit: WFAE WGY WSM WCAE KYW WBEN WTAM  
Dr. Ralph W. Soekman's address is titled "Easter and Eternity." The Radio Chorists will sing "The Strife is Over."  
CBS-Church of the Air: WABC WESG WIBX WJAS WKBK WHEC WNBFB WCAE WMMN WCAU WPAR WFLB WHP (sw-21.57)  
Speaker: Right Reverend Fred Ingley (Episcopate), Bishop of Colorado.  
NBC-Concert Orch.: WJZ WLW WORK WEHR WHAM WMMF KDKA (sw-21.5)  
NBC-Robert Stewart, bar.: WGY WBEN WTAM  
CBS-March of Games: WABC WFLB WPAR WNBFB WIBX WHP WESG WJAS WCAU (sw-21.57)  
NBC-Children's Hour: WFAE

**10:30**  
NBC-Four Belles: WJZ WSYR WJTN WMMF WORK KDKA WEHR WHAM (sw-21.5)  
NBC-Robert Stewart, bar.: WGY WBEN WTAM  
CBS-March of Games: WABC WFLB WPAR WNBFB WIBX WHP WESG WJAS WCAU (sw-21.57)  
NBC-Children's Hour: WFAE  
**10:45**  
NBC-Happy Jim Parsons, songs: WJZ WSYR WHAM KDKA WBAL (sw-21.5)  
NBC-Ross Trio: WCAE WBEN KYW WGY WORK  
WBAX-Ferde Grofe's Orch.  
WBRE-Children's Jubilee  
WEEU-Morning Worship  
WGR-Westminster Church  
WJTN-Health Hunters  
WKBW-Churchill Tabernacle  
WLW-Thrasher Trio  
WMMF-Music Graphs  
WMMN-Presbyterian Church  
WPIC-Symphonietta  
WTAM-Cleveland Art School  
WVVA-L. P. Lehman & Staff

**11:00**  
\*CBS-News and Rhythm: WABC WFLB WCAU WJAS  
\*NBC-News: Strings that Sing: KYW WLW  
\*NBC-News (The Listener's Corner, WJZ only): Alice Remsen WJZ  
\*CBS-News: Mattinata: WESG (sw-21.57)  
\*KDKA News: Duquesne Univ. Orch.  
WBAL-Gospel Tabernacle  
WBAX-Central Methodist Church  
WBEN-Trinity Church Service  
WBRE-St. Stephen's Episcopal Church

**11:00**  
\*CBS-News and Rhythm: WABC WFLB WCAU WJAS  
\*NBC-News: Strings that Sing: KYW WLW  
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**SUNDAY, March 24, 1940**

WCAE Emory M. E. Church Service  
WGBI High Mass  
\*WGY-News: Music of Today  
WHAM St. Paul Church Services  
WHP-Presbyterian Church  
\*WBX-News: Concert Orch.  
WJTN-Ave Maria Hour  
\*WMMF-News: Church Service  
WOR-Arthur Tracy, Street Singer  
WPAR Church Services  
WPIC Church Service  
\*WSYR-News: Interlude  
\*WTAM News: Melody Time

**11:15**  
\*NBC-Strings That Sing: WTAM  
NBC-Melodic Moments: WJZ WSYR (sw-15.33)  
MBS-Reviewing Stand: WOR  
WGY-Union College Memorial Chapel Service  
**11:30**  
NBC-Southernaires: WJZ KDKA WJTN (sw-15.33)  
\*NBC-News: WFAE  
CBS-Major Bowes' Family; Nicholas Costantino, tr.; Chas. Mag nante, accordionist; Robert Reed, m.c.; Sam Herman, xylophonist, Waldo Mayo's Orch.: WABC WFLB WESG WIBX (sw-21.57)  
MBS-Sunday Morning Matinee: WOR  
KYW-Opportunity Prgm.  
WCAU-Children's Hour  
WJAS-Lutheran Church  
WLW-Gov't Reports  
WSYR-Church Service  
WTAM-Social Security

**11:45**  
MBS-Sunday Morning Matinee: CKLW WHK  
NBC-(Listener's Corner, WFAE only) Music & American Youth: WFAE  
WLW-Uncle Sam Calling  
WTAM-Master Singing Canaries  
**AFTERNOON**  
**12:00**  
NBC-The Story of All of Us, children's prgm.: WFAE WTAM WGY  
A children's story based on V. M. Hillier's "A Child's History of the World," featuring the Kurnites, verse-speaking choir.

**12:00**  
NBC-On Your Job WFAE KYW WTAM WGY WBEN  
"Lady in Blue" is the title of today's dramatization.  
CBS-Salt Lake City Tabernacle Choir & Organ: WABC WGR WMMN WESG WHP (sw-21.52)  
The choir will sing "Great God, to Thee; O That I Had a Thousand Years: My Native Land, and Gospel Hymns." The organ will play Spring Song (Choral Prelude (Bach) and Berceuse.  
NBC-Music Hall: WLW WSYR WHAM  
MBS American Wildlife: WBAX WCAE-Curtain Time  
WCAU Child Heroes  
WEEU-Penna. Utility Consumers  
WFLB-Music You Love  
WGBI-Polish Prgm.

**12:00**  
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MBS American Wildlife: WBAX WCAE-Curtain Time  
WCAU Child Heroes  
WEEU-Penna. Utility Consumers  
WFLB-Music You Love  
WGBI-Polish Prgm.

WIBX-Italian Variety  
WJAS Music from Italy  
\*WJTN-News: Matinee Revue  
WKBW-Tabernacle Hour of Music  
WPC-Irving Caesar's Sing a Song of Safety Club  
WORK-Frank Renault, organist  
\*WPAR-News: Prgm. Resume  
WPIC-Rose Lenaric  
WVVA Economy Notes  
**12:45**  
CBS-Salt Lake City Tabernacle Choir & Organ: WKBK WNBFB  
\*News: WCAU WOR WCAE WBAX-Voice of Truth  
WEEU-Baerrieks Wamarnaus  
WIBX-Songs of Italy  
WPAR-Baptist Church Prgm.  
WPIC-Country Church  
WVVA Tamburizza Orch.

**1:00**  
CBS-Church of the Air: WABC WJAS WKBK WESG WNBFB WFLB WGR WPAR WVVA (sw-15.27-21.57)  
Speaker: Elder Stephen L. Richards of the Council of Twelve of Jesus Christ of Latter Day Saints, Salt Lake City, Utah.  
NBC-Easter Parade in N. Y. C. and Buenos Aires: WFAE WTAM WCAE WBEN KYW WHAM  
For detail see Good Listening Guide.  
MBS-Easter Parade: WBAX  
For detail see Good Listening Guide.  
NBC-Pilgrimage of Poetry: WJZ WBAL WMMF KDKA (sw-15.33)  
Today's broadcast originates at the Eugene Field Shrine in St. Louis, Missouri.  
WCAU-Church of the Air  
WEEU-Living Hymns  
WGY-Sunday Symphonette  
\*WHP-News  
WIBX-Songs of Italy  
WJTN-Swedish Baptist Church

**12:15**  
NBC-Vernon Crane's Story Book: WFAE WTAM WGY WCAE KYW  
Today's fairy-tale is titled "The Stamp Who Wouldn't Stick."  
MBS-Fifth Avenue Easter Parade: WOR  
For detail see Good Listening Guide.  
CBS-Major Bowes' Family: WHP  
NBC-Radio City Music Hall: WEHR WBAL  
WBEN-Say It With Music  
\*WGBI-News: Musical Prgm.  
WHAM-Catholic Hour  
\*WORK-News  
WPIC Southern California Singers  
WVVA Christian Science Prgm.

**12:30**  
NBC-On Your Job WFAE KYW WTAM WGY WBEN  
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MBS American Wildlife: WBAX WCAE-Curtain Time  
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WFLB-Music You Love  
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WIBX-Italian Variety  
WJAS Music from Italy  
\*WJTN-News: Matinee Revue  
WKBW-Tabernacle Hour of Music  
WPC-Irving Caesar's Sing a Song of Safety Club  
WORK-Frank Renault, organist  
\*WPAR-News: Prgm. Resume  
WPIC-Rose Lenaric  
WVVA Economy Notes  
**12:45**  
CBS-Salt Lake City Tabernacle Choir & Organ: WKBK WNBFB  
\*News: WCAU WOR WCAE WBAX-Voice of Truth  
WEEU-Baerrieks Wamarnaus  
WIBX-Songs of Italy  
WPAR-Baptist Church Prgm.  
WPIC-Country Church  
WVVA Tamburizza Orch.

**1:00**  
CBS-Church of the Air: WABC WJAS WKBK WESG WNBFB WFLB WGR WPAR WVVA (sw-15.27-21.57)  
Speaker: Elder Stephen L. Richards of the Council of Twelve of Jesus Christ of Latter Day Saints, Salt Lake City, Utah.  
NBC-Easter Parade in N. Y. C. and Buenos Aires: WFAE WTAM WCAE WBEN KYW WHAM  
For detail see Good Listening Guide.  
MBS-Easter Parade: WBAX  
For detail see Good Listening Guide.  
NBC-Pilgrimage of Poetry: WJZ WBAL WMMF KDKA (sw-15.33)  
Today's broadcast originates at the Eugene Field Shrine in St. Louis, Missouri.  
WCAU-Church of the Air  
WEEU-Living Hymns  
WGY-Sunday Symphonette  
\*WHP-News  
WIBX-Songs of Italy  
WJTN-Swedish Baptist Church

**1:15**  
NBC-Vass Family, songs: WJZ KDKA WORK WBAL WJTN WMMF (sw-15.33)  
NBC-Music for Moderns: WFAE KYW WHAM WTAM WCAE WBEN  
WBAN-William Wirges' Orch.  
WEEU-In Memoriam  
WHP-Mandellettes  
WIBX-Console Artists  
WOR-Description of Easter Parade  
**1:30**  
NBC-Al & Lee Reiser's Orch.: WJZ WEHR WMMF WORK (sw-15.33)  
\*CBS-News: Song Styles: WPAR WJAS WKBW WCAU WVVA (sw-21.57)  
For detail see Good Listening Guide.  
MBS-The Lutheran Hour: WGR WBAN WCAE WBAL  
NBC-From Hollywood Today: WFAE WLW KYW WGY WTAM  
\*KDKA News  
WBEN-The Next Step Forward  
WRE-John J. Lipko  
WEEU-Willard Amson, tenor  
\*WESG News: Echoes of Stage & Screen  
\*WFLB-News: Hockey Reporter  
WHAM-Parade of Choirs  
WHP-Howard Gale's Orch  
\*WIBX News: Concert Orch  
WJTN-Homes of Happiness: Musical Prgm.

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NBC-Al & Lee Reiser's Orch.: WJZ WEHR WMMF WORK (sw-15.33)  
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\*WIBX News: Concert Orch  
WJTN-Homes of Happiness: Musical Prgm.

WLBW-Music of the Masters  
WMMN-Hungarian Strings  
WOR-Singing Master Canaries  
WORK-Christmas Science  
WPIC-Melody Matinee  
WSYR-America's Town Meeting  
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# SUNDAY March 24

(1:30 p.m. Continued)

**WMMN-News:** On Calvary Road  
**WOR-Mutual Music Box**  
**WPIC-Melody Matinee**

**1:45**  
**NBC-From Hollywood Today:**  
**WBEN**  
**KDKA Pictures on the Air**  
**KYW-Dr. Polish Answers**  
**WBRE-Serenaders**  
**WEU-Tuneful Topics**  
**WBFL-Syracuse Voices**  
**WHAM-Florence Freeman, violinist**  
**WJTN-Dr. Sullivan, Osteopath**

**2:00**  
**MBS-Milton Katims and Nadia Reisenberg:** WBAX WNBC  
**NBC-Great Plays:** WJZ WMFF  
**WYSR WIAM WEBR WJTN**  
**WGBI WEEU KDKA (sw-15.33)**  
*For detail see Good Listening Guide.*

**NBC-String Symphony Concert:**  
**WEAF WBEN WGY WCAE**  
*Music detail on page 12.*

**CBS-Democracy in Action, dramas:** WABC WBX WFBL WHIP  
**WJAS WPAR WKBW WGBI**  
**WMMN WESG WCAU WKBN**  
**(sw-15.27-21.52)**  
*More detail on page 14.*

**NBC-Smoke Dreams:** WTAM  
**WLW**  
**KYW-Dr. Puling Answers**  
**WBAL-It Seems to Me**  
**WBRE-Bruce Kryger**  
**WGR-BBC Players**  
**WOR-Viola & Piano Recital**  
**WORK-Ilynn Siug**  
**WPIC-Question Bee**  
**WWVA-L. P. Lehman & Staff**

**2:15**  
**WBAL-Accordiana**  
**WGR-News**

**2:30**  
**CBS-Baron Elliott's Melodies:**  
**WABC WJAS WNBC WPAR**  
**WMMN WGBI WESG WKBN**  
**WIBX WCAU**

**NBC-Univ. of Chicago Round Table Discussion:** WEAF WBEN  
**WGY KYW WTAM WCAE**  
*For detail see Good Listening Guide.*

**MBS-Mystery History, quiz show:** WNBC WBAX  
**WBAL-Echoes of Stage & Screen**  
**WBFL-Syracuse Univ. Singers**  
**WGR-News & Rhythm**  
**WHP-Chester Gay, organist**  
**WKBW-What's the Answer**  
**WIW Church by Side of Road**  
**WOR-Baseball; Brooklyn Dodgers vs. Boston Braves**  
**WPIC-Gray Sisters**

**2:45**  
**WBAL-Echoes of Stage & Screen**  
**WBFL-Art Chat**  
**WPIC-Poetic Musings**

**3:00**  
**NBC-I Want a Divorce, sketch:**  
**WEAF WBEN KYW WTAM**  
**WCAE (sw 9.53)**

**Today's drama shows what happens when a wife tries to change her husband's greatest interests.**  
**NBC-Edgar Lustgarten, violinist:**  
**WJZ WJTN KDKA WEEU**  
**WBAL WMFF (sw-15.33)**  
*Itav's Triguine and Franz Reis' La Capriciosa, will be played.*

**CBS-New York Philharmonic Orch.:** WABC WNBC WBX WPAR  
**WBFL WESG WCAU**  
**WKBW WHP WHEC WGBI**  
**WKBN WMMN (sw 15.27-11.83)**  
*Music detail on page 12.*

**WBAX Polish Hour**  
**WGR-Let's Go Back to the Bible**  
**WGY-Carmelo Caseo, pianist**  
**WHAM-U. of Chicago Round Table**  
**WJAS-Amateur Hour**  
**WJW-Page Here & There With Peters & Organ**  
**WMMN-Cowboy Loye's Troupe**  
**WGR-Gospel Hour**  
**WPIC-Invitation to the Waltz**  
**WYSR-Country Church of Hollywood**  
**WWVA-L. P. Lehman & Staff**

**3:15**  
**NBC-Foreign Policy Ass'n Program:** WJZ WBAL KDKA WMFF  
**WEEU (sw-15.33)**

Wheeling Steel  
**MUSICAL STEELMAKERS**  
*Radio's Original*  
*Employee Family Broadcast*  
**SUNDAY, 5 P. M. (E.S.T.)**  
**MUTUAL BROADCASTING SYSTEM**  
(COAST-TO-COAST)

# SUNDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## MORNING

### EASTER SUNRISE SERVICES

**6:00 EST From Rome, papal benediction and part of the Vatican Easter mass, CBS.**

**7:00 EST Service from Temple University Stadium, Philadelphia, Pennsylvania, CBS.**

**7:30 EST Service from Municipal Stadium, Forest Park, St. Louis, Missouri, CBS.**

**8:00 EST United Easter Dawn Service, NBC-BLUE:** Service from Brigham Young U., Provo, Utah, CBS; Service from the Garden of the Gods, Colorado Springs, Colorado, NBC-RED; Service from Hollywood Bowl, with Kenney Baker, tenor; Tyrone Power, Carrie Jacobs-Bond and others, MBS.

**8:30 EST Service from Mount Davidson, California, NBC.** Forest Lawn Memorial, Glendale, California, with Helen Jepson, soprano, CBS.

**9:00 EST Service from Mount Rubidoux, Riverside, California, MBS.**

**9:30 EST Service from the state capitol steps, Olympia, Washington, MBS.**

**11:30 EST Major Bowes' Funnies, CBS.** Variety program, with orchestra, vocalists and instrumentalists.

## AFTERNOON

**12:00 EST Radio City Music Hall, NBC.**

**WGY-Empire State Town Meeting at Union College**  
**WJTN-The Voice of Prophecy**  
**WLW-Miami Madrigal Singers**  
**WYSR-Country Church of Hollywood**

**3:30**  
**NBC-News from Europe:** WEAF WBEN KYW (sw 9.53)

**NBC-We, the Wives:** WTAM WCAE  
**CBS-N. Y. Philharmonic Orch.:** WABC WNBC WBX WPAR  
**WBFL WESG WKBN WCAU**  
**WHEC WGBI WKBW WHP (sw-15.27)**

**NBC-Tapestry Musical:** WJZ WBRE WMFF WORK KDKA  
**WEBR WJTN WHAM (sw-15.33)**  
**WBAL Time for Romance**  
**WEEU Piano & Organ Duo**  
**WGR-News**  
**WIIP-High School Band**  
**WLVW-News in Review**  
**WPIC Personalized Entertainment**  
**WYSR Catholic Hour**

**3:45**  
**NBC-Yvette with Paul Barron's Orch.:** WEAF KYW WGY WBEN (sw-9.53)  
**WGR-20th Century Serenade**  
**WLW Bob Becker's Dog Chats**

**4:00**  
**NBC-Glen Gray's Orch.:** WEAF (sw 9.53)  
**NBC-National Vespers:** WJZ WEBR WJTN WMFF WHAM (sw-15.33)  
*Dr. Fudick will be the speaker. The male quartet will sing Christ the Lord Is Risen Today and The Day of Resurrection.*  
**Father Charles E. Coughlin:** WJAS WBAX WGR  
**KDKA Bernice Armstrong, organist**  
**WKYW-News: Glee Club**  
**WBAL-News**  
**WBEN Modern Trends**  
**WBRE-Junior Maguire's Orch**  
**WCAE-Sun Tel**

**4:00**  
**NBC-Glen Gray's Orch.:** WEAF (sw 9.53)

**4:15**  
**NBC-Glen Gray's Orch.:** WBEN WBAL Dr. Pepper's Playhouse  
**WYSR Memories**  
**WTAM-Star Gazers' Club**

**4:30**  
**NBC-The World Is Yours:** Smithsonian Institution Drama: WEAF KYW WBEN WTAM (sw-9.53)  
*Subject: "American Pharmacy"*

**CBS Pursuit of Happiness:** WABC WKBW WBFL WHEC WKBN  
**WPAR WBX WESG WCAU**  
**WGBI WHIP (sw 11.83-15.27)**

**NBC-Chamber Music Society:** WJZ WEBR WMFF WJTN (sw-15.33)  
**MBS-The Shadow, drama:** WBAL WYSR  
**KDKA Vesper Services**  
**WBRE-Leo Jacobs' Orch.**  
**WCAE Singing Canaries**  
**WEEU Melody Palette**  
**WGY Comments by Campbell**  
**WHAM-It's Dance Time**  
**WLW-Aldrich Family**  
**WORK Rev. Crane Melody Hour**  
**WPIC-Gold Strike**  
**WWVA-Curbstone Questionnaire**

**Wagner's "Die Walkure"** will be presented.  
*More information may be found on page 12, column 2.*

**12:15 EST Fifth Avenue Easter Parade, MBS.**  
*Description of the activities on New York's Fifth Avenue. Well-known celebrities will participate in the broadcast.*

**1:00 EST Easter Parades in New York City and Buenos Aires, NBC.**  
*A two way broadcast describing the Easter activities on Fifth Avenue, New York City, and Avenida Alvear, Buenos Aires.*

**1:00 EST Easter Parade in Atlantic City, MBS.**  
*Ed and Pegeen Fitzgerald will describe the Easter Parade on the Board Walk at Atlantic City, New Jersey.*

**1:30 EST Grand Hotel, CBS.** "Something to Share," a human-interest story about a young couple.

**2:00 EST Great Plays, NBC.** William Clyde Fitch's "Captain Jinks" will be presented.

**2:00 EST String Symphony, NBC.** Frank Black, conductor.  
*Music detail may be found on page 12, column 2.*

**2:30 EST University of Chicago Round Table, NBC.** Major Eliot, military expert; Colonel Frank Knox, publisher, and Maynard C. Krueger of the U. of Chicago will discuss "Can We Protect America?"

**3:00 EST New York Philharmonic Orchestra, CBS.** Albert Stoessel, conductor;

**Ernest Hutchinson, pianist.** Music detail may be found on page 12, column 2.

**4:30 EST Pursuit of Happiness, CBS.** Burgess Meredith, M. C.; Norman Corwin, director; Mark Warnow's orchestra. Guests.

**5:00 EST Hobby Lobby, CBS.** Dave Elman, M. C.; Harry Salter's orchestra. Guests.

**5:00 EST Musical Steelmakers, MBS.** The Old Timer; Dorothy Ann Crowe, vocalist; Steele Sisters; orchestra; others.

**5:30 EST Ben Bernie's Orchestra, CBS.** Lew Lehr, comedian; Dinah Shore, vocalist.

**5:30 EST Metropolitan Opera Auditions, NBC.** The winners will be heard on this, the last program for the season.

## NIGHT

**6:00 EST Fifth Row Center, MBS.** Philip Merrivale in "Nathan Hale; the Story of a Patriot."

**6:00 EST Silver Theater, CBS.** Guest: Mary Martin, radio songstress.

**6:30 EST Gene Autry's Melody Ranch, CBS.** Texas Rangers; Wen Niles, announcer.

**6:30 EST Beat the Band, NBC.** Quiz program, Garry Moore, M. C.; Ted Weems' orchestra.

**7:00 EST Jack Benny, Comedian, NBC.**

**Mary Livingstone, Rochester, Andy Devine, Don Wilson, Phil Harris' orchestra.**

**7:30 EST Screen Guild Theater, CBS.** Miriam Hopkins and Adolphe Menjou in "Morning Glory."

**8:00 EST Chase and Sanborn Program, NBC.** Charlie McCarthy and Edgar Bergen, comedians; Donald Dickson, baritone; Robert Armstrong's orchestra. Guests.

**8:00 EST Campbell Playhouse; Drama, CBS.** Jack Benny in "June Moon" will be presented tonight.

**8:30 EST One Man's Family, NBC.**

**9:00 EST Walter Winchell, Columnist, NBC.**

**9:00 EST Ford Sunday Evening Hour, CBS.** Richard Crooks, tenor; Detroit Symphony Orchestra, Victor Kolar, conductor.  
*Music detail may be found on page 12, column 2.*

**10:00 EST The Adventures of Ellery Queen, CBS.** "The Adventure of the Wizard's Cat."

**10:00 EST Hour of Charm, NBC.** Phil Spitalny's All-Girl orchestra. Guests.

**10:30 EST So You Think You Know Music, CBS.** Ted Cott, M. C.; Leonard Lieblich, judge. Guests: Josef and Rosina Lehinne and Hildegarde, vocalist.

**11:00 EST Paul Sullivan Reviews the News, CBS.**

**WBAX-Richard Liebert, organist**  
**WBRE-Anthony Kotulak, accordionist**  
**WKBW-Five o'Clock Favorites**  
**WMMN-Twilight Organ Reverie**  
**WPAR-Music for Sunday**  
**WPIC-Melody Threesome**  
**WTAM-Purim**

**5:15**  
**NBC-(Listener's Corner, WJZ only) Vicente Gomez, guitarist:** WJZ KDKA WBAL WORK  
**WBRE (sw 15.33)**  
**NBC-Bob Becker's Chats About Dogs, WEAF KYW WTAM WGY**  
**WHAM WCAE WBEN WYSR (sw-9.53)**

**WBAX-Vesper Singers**  
**WJTN-Calvary Pent. Church**  
**WKBW-Wilson Ames, organist**  
**WMAF Church in the Wildwood**  
**WPIC-Hadassah Birthday Talk**

**5:30**  
**CBS-Ben Bernie & All the Lads, with Lew Lehr, comedian:** WABC WBFL WHEC WJAS WCAU  
**WGR (sw 15.27-11.83) (also KSI KNX at 12 mid.)**

**NBC-Crossroads, drama:** WEAF KYW WGY WCAE WBEN WTAM (sw-9.53)

**NBC-Metropolitan Opera Auditions:** WJZ WBZ WYSR WHK WSM WORK WEBR WJTN  
**WHAM WBAL WMFF KDKA (sw 15.33)**

**MBS-The Shadow, drama:** WOR WKBW WNBC WBAX  
**The Shadow, WESG WHIP**  
**WBRE-Serge Marconi**  
**WGBI-Rosary Hour**  
**WBX-Rev. Elmo Bateman**  
**WLW-Cavalcade of America**  
**WMMN-For Mother and Dad**  
**WPAR-Ave Maria Hour**  
**WPIC-Evening Serenade**  
**WWVA-Armelchair Romances**

**5:45**  
**WMMN-Dance Time**  
**WPIC-Balladiers**

## NIGHT

**Where there is no listing for a station its preceding program is on the air.**

**6:00**  
**MBS-Fifth Row Center, drama:** WOR WHK CKLW  
*For detail see Good Listening Guide.*

**NBC-Catholic Hour:** WEAF WSB WBEN KYW WSM WGY WBZ  
**WMAQ WTAM WCAE (sw-9.53)**  
*Beverly Fulton J. Sheen's address is titled "Easter."*

**CBS-Silver Theater:** Conrad Nagel, director; WABC WBT WJR  
**WHEC WJAS WKBW WCAU**  
**WGR WHAS**

**NBC-(News, WJZ only) Blue Barron's Orch.:** WJZ WMFF

**WGR-Christmas Science Prgm.**  
**WENR-Amateur Hour**  
**WGR-Sunday at Six**  
**WHP-Sunday Serenade**  
**WJTN-News: Music**  
**WLVW-To be announced**  
**WMMN-From a Scrapbook**  
**WORK-Voices of Yesterday**  
**WPAR-News: Gaslight Harmonies**  
**WPIC-Final Edition**  
**WYSR-News: Variations in Synchronization**  
**WTIC-Spreading New England's Fame**  
**WTOC-Melodic Strings**  
**WWVA-Hobby Lobby**

**6:15**  
**NBC-Blue Barron's Orch.:** (sw 9.55)  
**WBAX-Milady Beautiful**  
**WBRE-News**  
**WBFL-Background of the War**  
**WGR-Orchestra of the Week**  
**WHAM-Music & Money**  
**WJTN-Gospel Hour**  
**WORK-Dinner Dance Melodies**

**6:30**  
**MBS-Show of the Week; Ernest Chappell, m.c.:** WOR WBAX  
**WYSR CKLW WCAE WBAL**  
**WHK**  
*Guests: Jan Savitt and his orchestra.*

**NBC-Beat the Band, quiz show:** WEAF KDKA WBRE WHAM  
**WTAM WMAQ WGY WLW WBZ**  
**WSM (sw-9.53)**  
**CBS-Gene Autry's Melody Ranch:** WABC WCAU WKBW WHAS  
**WJAS WHEC WHAS WBFL WJR**  
**WGBI WWVA WGR WBT**  
**WNEF (sw-6.06)**

**NBC-Cavalcade of Hits:** WJZ WORK WEBR (sw 9.55)  
**WNews: WHIP WTIC WMFF**  
**KYW-Nat'l Youth String Quartet**  
**WBEN-News: Musical Interlude**

**WGR-Sports**  
**WBX-Horlick Orch.**  
**WMMN-Musical Prgm.**  
**WPAR-It's Dance Time**  
**WSB-Red Cross Roll Call**

**6:45**  
**WNews: WGR WBX KYW**  
**WBEN-Organ Reveries**  
**WHIP-Low White's Trio**  
**WMFF-Pleasantdale Folks**  
**WWSB-Concert Hall Echoes & News**  
**WTIC-Flufferettes**

**7:00**  
**NBC-News from Europe:** WJZ  
**WBAL WEBR KDKA WBZ (sw 9.55)**  
**MBS-Bach Cantata Series:** WOR  
**CKLW WBAX**  
*Music detail on page 12.*

**NBC-Jack Benny's Prgm., with Mary Livingstone, Andy Devine, Rochester, Dennis Day, tar., Don Wilson and Phil Harris' Orch.:**  
**WEAF WTIC WORK WHAM**  
**WTAM WBRE WSB KYW WLW**  
**WMAQ WYSR WBEN WCAE**  
**WGY WSM (sw-9.53) (also KFI KOA at 11:30 p.m.)**

**CBS-The World This Week:** WABC WGR WHP WBT WBX  
**WTIC WBFL WCAU WNBC**  
**WMMN WPAR WHAS WKBN**  
**WGR WJAS WWYA (sw-6.06-11.83)**

**WENR-Fredie Martin's Orch.**  
**WGBI-News: Music Resume**  
**WHK-St. John's Singers**  
**WJR-Gerald L. K. Smith, talk**  
**WKBW-Churchill Tabernacle**  
**WMFF-Old Fashioned Revival Hr**

**7:15**  
**NBC-News from Europe:** WJTN  
**WGBI-Sue Barton Sings**  
**WHK-World News**

**7:30**  
**NBC-Bandwagon: Guest Orch.:** WEAF WGY WCAE KYW WSB  
**WTIC WMAQ WBEN WTAM**  
**WBRE WSM WORK (sw-9.53)**  
*Guests: Horace Heidt and his orchestra.*

**CBS-Screen Guild Theater; Roger Pryor, m.c.; Oscar Bradley's Orch.:** WABC WWVA WHIP  
**WJAS WKBN WCAU WGR**  
**WBFL WHEC WHAS WNBC**  
**WGR WJR WBT WGBI WBX**  
**WMMN (sw 6.06-11.83)**  
*For detail see Good Listening Guide.*

**NBC-Mr. District Attorney, drama:** WJZ WBZ WEBR WBAL  
**KDKA WLW WENR WHAM**  
**WHK WJTN WYSR**  
**CKLW-Vancouver Symphony**  
**WBAX-Ave Maria Hour**  
**WGR-News**  
**WPAR-Vocal Varieties**

**7:45**  
**WOR-Gabriel Heatter, inspirational talk**

**8:00**  
**NBC-Chase & Sanborn Prgm.:** Edgar Bergen with Charlie McCarthy; Donald Dickson, bar., Robert Armstrong's Orchestra. Guests: WEAF WCAE WHAM  
**WTIC WBRE WGY WSB WSM**  
**WTAM KYW WBEN WYSR**  
**WMAQ WLW (sw-9.53)**

**NBC-Musical Comedy Revue:** WJZ WBZ WHK (sw 9.55)  
**KDKA WJTN WEBR WMFF**  
**NBC-Campbell Playhouse, drama:** News: WABC WHIC WBFL  
**WBX WJAS WGBI WCAU**  
**WKBN WGR WBT WGR WJR**  
**WHIP (sw-6.06-11.83) (also at 10 p.m.)**  
*For detail see Good Listening Guide.*

**MBS-American Forum of the Air:** WOR WBAX  
**CKLW-Dr. M. R. DeHaan**  
**WBAL-Father Coughlin**  
**WHAS-Rev. Charles E. Fuller**  
**WMMN-News**  
**WORK-St. Mark's Lutheran Church**  
**WPAR-Kanawha Valley Players**  
**WWVA-United Presbyterian**

**8:15**  
**MBS-Forum of the Air:** WNBC  
**WMMN Concert Hall: News**

CKLW-1030	WHK-1490
KDKA-980	WHIP-1430
KYW-1020	WBX-1200
WABC-890	WJAS-1200
WBAL-1060	WJR-750
WBAX-1210	WJTN-1210
WBEN-900	WJZ-740
WBRE-1310	WKBN-570
WBT-1080	WLW-1450
WBZ-990	WLW-700
WCAE-1220	WMAQ-670
WCAU-1170	WMFF-1310
WEAF-690	WMMN-800
WEBR-1310	WNEF-1500
WEET-830	WHIC-710
WENR-870	WHK-1280
WESG-850	WPAR-1120
WFBI-1300	WHIC-750
WGAI-1150	WSU-710
WGBI-880	WSM-650
WGR-550	WYSR-570
WGY-790	WTAM-1070
WHAM-1150	WTIC-1010
WHAS-820	WWVA-1160
WHIC-1430	

# SUNDAY March 24

**8:30**  
NBC-One Man's Family, drama.  
WEAF WVIC WVEN WCAE  
WHAM WSYR WTAM WLW  
WMAQ WSR WSM WGY KYW  
NBC-Voice of Hawaii: WJZ WHK  
KDKA WEBR WMFF WORK  
(sw 9.55)  
WBRE Richard Himber's Orch.  
WBZ-Swing for Sunday  
WJTN-Request Club  
WPAR Vesper Services  
\*WVVA-Campus Reverie: News

**8:45**  
CKLW The World Today  
WBRE-Lest We Forget  
WIKK-Mayor Burton  
WJTN-Musical Interlude  
\*WMMN-A Song Is Born: News

**9:00**  
\*NBC-Walter Winchell, comm.:  
WJZ WSYR WENR WIKK WJTN  
WEBR WHAM KDKA WBZ WSM  
WJTN WMFF WBAL WSB  
CBS-Ford Sunday Evening Hour:  
Symphony Orch.; Franco Ghione,  
dir.: WABC WKBN WBX  
WHAS WGAR WCAU WFBL  
WNBF WJAS WHEC WVVA  
WHP WBT WGR WJR (sw-  
11.83-6.06)  
\*Music detail on page 12.

**MBS-Old Fashioned Revival:**  
WBAX CKLW  
**NBC-Manhattan Merry-Go-Round:**  
Men About Town, trio; Pierre Le  
Kreun, Jr.; Rachel Carlay, vocal-  
ist; Don Donnie's Orch.:  
WEAF WTAM WMAQ WVEN  
WGY WCAE KYW WVIC (sw-  
9.53)

Miss Carlay sings Last Night  
Gardenia and, with Mr.  
LeKreun, You, You, Darling!  
Mr. LeKreun will sing Think  
Your Stars. The trio will sing  
Little Girl. The orchestra plays  
a medley from "Pinch Me,"  
Day Dream Come True at  
Night, Les Vieux Murs de  
Paris, Woodpecker's Song and  
El Helicario.

WBRE-Telephone Requests  
WGBI Concert Master  
WMMN Sunday Playhouse  
WOR-True to Life  
WORK-Musical Gems  
WPAR-The World Dances

**9:15**  
NBC-The Parker Family: WJZ  
WSYR WENR WHK WJTN  
WEBR WHAM KDKA WLW  
WMFF WBZ WBAL WSM WSB  
\*WCAU Duke Ellington's Orch.:  
News  
WOR Glenn Miller's Orch.  
WORK-Prairie Pals

**9:30**  
NBC-Irene Rich, drama: WJZ  
WLW WJTN WENR WIKK WBZ  
KDKA WEBR WSYR WBAL  
WMFF WHAM

**NBC-American Album of Fam-  
iliar Music:** Frank Munn, tr.;  
Elizabeth Lennox, contr.; Buck-  
ingham Choir; Arden & Arden,  
piano duo; Bertrand Hirsch, vio-  
linist; Jean Dickenson, sop.; Gus  
Haenschel's Orch.: WEAF KYW  
WMAQ WVEN WTAM WCAE  
WSM WVIC WGY WSB (sw-  
9.53)

Miss Dickenson sings Alleluja  
and, with Mr. Munn, accom-  
panied by the violinist, Angel's  
Serenade. Mr. Munn will sing  
Just for Today. Mr. Lennox  
presents Swing Low, Sweet  
Charlot. The ensemble presents  
Hallelujah, Chorus, from the  
"Messiah." The orchestra plays  
Serenella Overture, Valse (Le-  
bitski and Clair de Lune.

**WGBI Moods in Rhythm**  
WMMN-Eventide Echoes  
WOR-Confidentially Yours

**9:45**  
**NBC-Sports Newsreel of the Air:**  
WJZ WHAM WSYR WBAL  
WENR WHK WEBR KDKA  
WJTN WBZ WLW  
Guest: Johnny Paycheck,  
heavyweight boxer who will  
meet Joe Louis this coming  
Friday night.

WGBI-Pleasantdale Folks  
WBRE On with the Dance  
WMMN-La Balalaika  
WOR-The Song Spinners  
\*WORK-News

**10:00**  
\*NBC-Wm. Hillman, comm.:  
Jan Savitt's Orch.: WJZ WSYR  
WBAL WBRE WJTN WMFF  
WORK

**CBS-Campbell Playhouse, drama:**  
WHAS (also see 8:00 p.m.)  
CBS-Adventures of Ellery Queen:  
WABC WCAU WJAS WMMN  
WFBL WGBI WPAR WNEF  
WBX WKBW WHEC WBT WHP  
WJR (sw-6.06)

**NBC-The Hour of Charm:** Phil  
Spitalny's All-Girl Orch.: WEAF  
WSM WTAM WSB WCAE WGY  
WVIC WLW WVEN WMAQ KYW  
(sw-9.53)

**MBS-Good Will Hour:** WOR  
CKLW WHK WGR WBAX  
KDKA You Don't Say  
WBAX-Fifth Row Center  
\*WBZ-News  
WENR-Mannoth Minstrels  
WHAM-Dr. Dexter Perkins

**10:15**  
**NBC-Jan Savitt's Orch.:** WBZ  
WEBR  
WGAR-Rabbi Barnett R. Bricker  
WHAM-Medical Society

**10:30**  
**NBC-String Quartet:** WEAF KYW  
WGY WHAM (sw-9.53)  
**NBC-Cheerio's Musical Mosaics:**  
WJZ KDKA WBZ WJTN WBRE  
WBAL WENR WORK WSYR  
WMFF

**CBS-So You Think You Know  
Music:** WABC WCAU WJAS  
WGBI WPAR WNEF WBX  
WMMN WKBW WHEC WBT  
WHP (sw 6.06)  
For detail see Good Listening Guide.

**NBC-Home Town Variety Prgm.:**  
WSB WSM WMAQ  
Hermit's Cave: WGAR WJR  
\*News: WBAX WFBL  
WBEN Brave Horizons  
WCAE-World Is Yours  
WLW-This Land of Ours  
WTAM-Johnny Singer's Orch.  
WVIC-Catholic Hour

**10:45**  
**NBC-String Quartet:** WBEN  
WBAX-Jan Savitt's Orch.  
WFBL-Harry Horlick Presents

**11:00**  
\*CBS-Paul Sullivan Reviews the  
News: WABC WGAR WJR WBT  
WHAS WNEF WCAU WHEC  
WIBN WGR (sw-9.65)  
NBC-Les Brown's Orch.: WBEN  
WENR WSB WSM WTAM

\*NBC-News: Johnny Messner's  
Orch.: WJZ WEBR WBAL  
WMFF WBRE WORK WSYR  
WHK WJTN  
\*NBC-News: WEAF

**MBS-Griff Williams' Orchestra:**  
WBAX  
\*News: WGBI WHAM WLW  
WENR WOR WJAS KYW  
\*CKLW-Reporter  
\*KDKA-News: Weather: Temp.  
Announcements  
WBAX-Jan Savitt's Orch.  
\*WBZ-News: Prem. Previews  
Weather

\*WCAE-News: Music Interlude  
WFBL Sports  
\*WGY-News: Strings That Sing  
\*WHP-News: Melody of LeMarr  
WKBW Back Home Hour  
WMAQ Richard Himber's Orch.  
\*WMMN-News: American Folk  
Album

**11:15**  
**CBS-Mitchell Ayres' Orch.:** WABC  
WMMN WIBX WJTN WHEC  
WFBL WCAU WNEF WGBI  
WGR WJR WKBW WHP (sw-  
9.65)

**NBC-Les Brown's Orch.:** WEAF  
WVIC  
MBS-Lazv Rhapsody: WBAX  
WCAE CKLW  
Music You Want: KYW WHAM  
WBZ  
KDKA-To You  
WBT-Queens College Prgm.  
\*WGAR-Bob Kelley, news  
WHAS-Console & Keyboard  
WJAS-Col. Charles C. McGovern  
WLW-Tony Pastor's Orch.  
WMAQ-To be announced:  
\*WOR-Sigrid Schultz, news ana-  
lyst  
WTAM-Gene Sullivan's Orch.

**11:30**  
NBC-Gus Arnheim's Orch.: WJZ  
WBAL WMFF WBRE WJTN  
WORK WEBR WSYR KDKA  
WHK  
CBS-Henry Busse's Orchestra:  
WABC WBT WHEC WMMN  
WNEF WGBI WIBN WJR WIIP  
WCAU WKBW WGR  
NBC-Francis Craig's Serenade:  
WEAF WSB WSM WGY WVIC

**MBS-Lazy Rhapsody:** WOR  
WBEN-Midnight Vespers  
WENR-Ace Brigode's Orch.  
\*WFBL-News  
WGAR-Adv. of Ellery Queen  
WHAS-Reflections  
WJAS-Art Giles' Orch.  
WLW-Ran Wilde's Orch.  
WMAQ Lou Breese's Orch.  
WTAM-Music You Want

**11:45**  
**MBS-Glen Gray's Orch.:** WBAX  
WOR WCAE CKLW  
**CBS-Henry Busse's Orch.:** WFBI

**12:00**  
**CBS-Louis Armstrong's Orch.:**  
WABC WGR WIBX WHP WFBL  
WHEC WNEF WCAU WHAS  
WGR WJR WKBW WHP (sw-  
6.17)

NBC-Larry Clinton's Orch.:  
WJZ KDKA WIKK WMAQ  
WBRE WHAM  
NBC-Will Bradley's Orch.: WEAF  
WGY WSM KYW WENR WBEN  
WSB WVIC  
MBS-Mitchell Ayres' Orch: WOR  
WBAX  
\*CKLW-News  
WBT-Midnight Dancing Party  
\*WBZ-News: Prgm. Highlights  
WHAM-A Letter from Home  
WLW-Dance Orch.  
WMMN-Uncle Bill Tabor  
WYAR-Evening Prayer  
WTAM-Paul Burton's Orch.

**12:15**  
**MBS-Dance Orch.:** CKLW  
**NBC-Will Bradley's Orch.:** WTAM  
**NBC-Larry Clinton's Orch.:**  
WIKK WBZ  
**CBS-Louis Armstrong's Orch.:**  
WJR

**12:30**  
**NBC-Guy Lombardo's Orch.:** WJZ  
KDKA WBZ WBRE WENR  
WHAM WHK  
**CBS-Jan Garber's Orch.:** WABC  
WCAU WIBX WJR WHP WGR  
WNEF WGBI WGAU (sw-6.17)

**NBC-Tony Pastor's Orch.:** WEAF  
WGY KYW WSB WSM WMAQ  
WVEN WTAM WVIC  
**MBS-Leonard Keller's Orchestra:**  
WOR WBAX WCAE  
CKLW-Larry Gentile  
WHAS-Dream Serenade  
WLW-Moon River

**12:30**  
**NBC-Guy Lombardo's Orch.:** WJZ  
KDKA WBZ WBRE WENR  
WHAM WHK  
**CBS-Jan Garber's Orch.:** WABC  
WCAU WIBX WJR WHP WGR  
WNEF WGBI WGAU (sw-6.17)

**NBC-Tony Pastor's Orch.:** WEAF  
WGY KYW WSB WSM WMAQ  
WVEN WTAM WVIC  
**MBS-Leonard Keller's Orchestra:**  
WOR WBAX WCAE  
CKLW-Larry Gentile  
WHAS-Dream Serenade  
WLW-Moon River

End of Sunday Programs

## MORNING

\*Star in program listings  
indicates news broadcast.

**7:00 a.m. EST**  
NBC-Forty Winks Club: WEAF  
CBS-Morning Almanac: WABC  
\*NBC-Breakfast in Bedlam:  
News: WJZ  
Musical Clock: WGR KYW

**7:30**  
\*NBC-News: WEAF  
\*News: WBAX WGBI  
Musical Clock: KDKA WPAR

**7:45**  
NBC-Musical Varieties: WEAF  
\*CBS-News: WABC  
\*News: WCAU WORK WGBI

**8:00**  
\*NBC-News: WJZ WORK  
WBRE WMFF  
\*CBS-Today in Europe: WABC  
WMMN WGBI WFBL WBX  
WESG WPAR WCAU WHP  
(sw-21.57)

\*NBC-News: The Listener's Cor-  
ner: News: WEAF  
\*NBC-News: (sw-21.5)  
\*News: WCAE WJAS WVVA  
WOR  
\*News: Timckepper: WJTN  
WSYR

**8:15**  
CBS-Over the Hills & Far Away:  
WHP WKBW WESG WPAR  
(sw-21.57)  
NBC-The Wife Saver: WJZ  
WBRE WMFF WORK

**8:30**  
CBS-Morning Almanac: WABC  
WHP WESG (sw 21.57)  
NBC-Gene & Glenn, songs: WEAF  
WBRE (sw-21.5)

NBC-Listener's Corner, WJZ  
(only) Ray Perkins, pianist: WJZ  
WBZ WEEU  
Musical Clock: WTAM WIBX  
WVVA

**8:45**  
CBS-Melody Ramblings: WESG  
(sw-21.57)

CBS-Adelaide Hawley: WABC  
\*NBC-Harvey & Dell, songs:  
News: WJZ WBZ WMFF

KDKA Ma Perkins, sketch  
WBAL Time Out with Allen Pres-  
cott  
\*WBAX-News  
WBEN Sun Greeters' Club  
WCAU-Heart of Julia Blake,  
sketch  
\*WEEU-Friendly Club: News

CBS-Edwards & Betty: WEAF  
KYW  
NBC-Breakfast Club: WJZ WORK  
WHAM WEEU

**MBS-Arthur Godfrey, songs &  
patter:** WGR  
Kitty Keene sketch: WGY  
WVVA WTAM  
KDKA Editor's Daughter  
WBAX-Morning Varieties  
WBEN-Heart of Julia Blake  
\*WBRE-News  
WCAE-Meet Miss Julia, sketch

WFB1-Mother's Morning Meeting  
\*WGBI-Hollywood Salon Orch.  
News  
WGY-Market Basket

WHAM Whistler & His Dog  
WHP-Morning Devotions  
WJAS-Nancy Dixon  
WLW-Lulu Belle & Scotty  
WMMN-The Singin' Poultrymen  
WOR-The Goldbergs, sketch

**9:00**  
CBS-Woman of Courage, sketch:  
WABC WCAU WFBL WHEC  
WKBW WGBI WJAS WVVA  
CBS-Organ Moods: (sw-21.57)

**NBC-The Woman of Tomorrow:**  
WJZ  
NBC-Breakfast Club: Vocalists:  
Don McNeill, m.c.: Orch.: WBRE  
WJTN WMFF WEBR WHAM  
(sw-21.5)

\*NBC-News: Happy Jack, songs:  
WEAF WBEN  
**MBS-Arthur Godfrey, songs:**  
WSYR WOR WBAL

KDKA Shopping Circle  
\*KYW-News: Morning Varieties  
WBAX-Fields & Hall  
WCAE-Jean Abbey  
WESG-Jim & Jane  
\*WGR-News: Victor H. Lindlahr  
WGY-Your Family & Mine  
WHP-The Islanders

\*WIBX-Xavier Cugat's Orch.:  
News  
WLW-Boone County Caravan  
WMMN-Taylor's Tail Splitters  
WORK-Morning Devotions  
WPAR Bob Jones  
\*WPIC-News: Sharon High  
School Prgm.  
WTAM-Jane Weaver

**9:15**  
NBC-Band Goes to Town: WEAF  
NBC-Breakfast Club: WBAL  
CBS-St. Peter's Boys Chole:  
WABC WHP WFBL WKBW  
WJAS WIBX WPAR WMMN  
WESG WGBI (sw 21.57)  
Heart of Julia Blake: WLW WOR  
KDKA-Linda's First Love, sketch  
WBEN-Cosette Merrill  
WCAE-Gems of Melody  
WCAU-Shopping News  
WGY-Concert Hall  
WHAM Women Only  
WSYR Mid-Morning, Ltd.  
WVVA Ma Perkins, sketch

**9:30**  
NBC-Escorts & Betty: WEAF  
KYW  
NBC-Breakfast Club: WJZ WORK  
WHAM WEEU

**MBS-Arthur Godfrey, songs &  
patter:** WGR  
Kitty Keene sketch: WGY  
WVVA WTAM  
KDKA Editor's Daughter  
WBAX-Morning Varieties  
WBEN-Heart of Julia Blake  
\*WBRE-News  
WCAE-Meet Miss Julia, sketch

**9:45**  
NBC-Edwards & Betty: WEAF  
KYW  
NBC-Breakfast Club: WJZ WORK  
WHAM WEEU

**MBS-Arthur Godfrey, songs &  
patter:** WGR  
Kitty Keene sketch: WGY  
WVVA WTAM  
KDKA Editor's Daughter  
WBAX-Morning Varieties  
WBEN-Heart of Julia Blake  
\*WBRE-News  
WCAE-Meet Miss Julia, sketch

**9:45**  
NBC-Edwards & Betty: WEAF  
KYW  
NBC-Breakfast Club: WJZ WORK  
WHAM WEEU

**MBS-Arthur Godfrey, songs &  
patter:** WGR  
Kitty Keene sketch: WGY  
WVVA WTAM  
KDKA Editor's Daughter  
WBAX-Morning Varieties  
WBEN-Heart of Julia Blake  
\*WBRE-News  
WCAE-Meet Miss Julia, sketch

**9:45**  
NBC-Edwards & Betty: WEAF  
KYW  
NBC-Breakfast Club: WJZ WORK  
WHAM WEEU

**MBS-Arthur Godfrey, songs &  
patter:** WGR  
Kitty Keene sketch: WGY  
WVVA WTAM  
KDKA Editor's Daughter  
WBAX-Morning Varieties  
WBEN-Heart of Julia Blake  
\*WBRE-News  
WCAE-Meet Miss Julia, sketch

## MONDAY, March 25, 1940

WCAU-Laura May Stuart  
WLW-Cotton Queen  
WOR-Keep Fit to Music  
WPIC-Carnival

**9:45**  
CBS-Bachelor's Children: WABC  
WCAU WJAS WFBL  
NBC-Edward MacHugh, Gospel  
Singer: WEAF

**CBS-Six Swell Melodies:** WESG  
(sw-21.57)  
Ma Perkins, sketch: WBRE  
WEEU  
Vic & Sade, sketch: WHP WGBI

KDKA-Heart of Julia Blake  
KYW-Don Bovay  
WBEN-Sally Work  
WCAE-Musical Mirror  
WGR-Interlude: Nelson Case,  
songs  
WGY-The Right to Happiness,  
sketch

WHAM-Tower Clock Prgm.  
WIBX-Doe Sellers  
WKBW-Today's Almanac  
\*WLW-News  
WMMN-Slim Mays  
WOR-Beauty Talk: Musical Inter-  
lude

WPAR-To be announced  
WSYR-Heart of Julia Blake  
WTAM-Houseboat Hannah  
WVVA-Rapid Ad Service

**10:00**  
NBC-Thunder Over Paradise:  
WJZ KDKA  
NBC-Josh Higgins of Finchville,  
philosophy & songs: (sw-21.5)

**CBS-Pretty Kilty Kelly, sketch:**  
WABC WIBX WHEC WVVA  
WGR (sw 21.52)  
NBC-The Man I Married, sketch:  
WEAF WTAM WVEN KYW  
WCAE WGY WSYR WLW

WBAL-Meet Miss Julia, sketch  
\*WBAX-News: Revelers' Quartet  
WBRE-Louis Savitt's Orch.  
WCAU-Judy & Jane  
WEEU-Melody Trio  
WESG-Make Believe Ballroom  
\*WFBL-News: To be announced  
WGBI-Hymns of All Churches  
WHAM-Al Sigl  
\*WHP-Donald Novlis, songs:  
News

**10:00**  
NBC-Thunder Over Paradise:  
WJZ KDKA  
NBC-Josh Higgins of Finchville,  
philosophy & songs: (sw-21.5)

**CBS-Pretty Kilty Kelly, sketch:**  
WABC WIBX WHEC WVVA  
WGR (sw 21.52)  
NBC-The Man I Married, sketch:  
WEAF WTAM WVEN KYW  
WCAE WGY WSYR WLW

WBAL-Meet Miss Julia, sketch  
\*WBAX-News: Revelers' Quartet  
WBRE-Louis Savitt's Orch.  
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\*WFBL-News: To be announced  
WGBI-Hymns of All Churches  
WHAM-Al Sigl  
\*WHP-Donald Novlis, songs:  
News

**10:00**  
NBC-Thunder Over Paradise:  
WJZ KDKA  
NBC-Josh Higgins of Finchville,  
philosophy & songs: (sw-21.5)

**CBS-Pretty Kilty Kelly, sketch:**  
WABC WIBX WHEC WVVA  
WGR (sw 21.52)  
NBC-The Man I Married, sketch:  
WEAF WTAM WVEN KYW  
WCAE WGY WSYR WLW

WBAL-Meet Miss Julia, sketch  
\*WBAX-News: Revelers' Quartet  
WBRE-Louis Savitt's Orch.  
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\*WFBL-News: To be announced  
WGBI-Hymns of All Churches  
WHAM-Al Sigl  
\*WHP-Donald Novlis, songs:  
News

**10:00**  
NBC-Thunder Over Paradise:  
WJZ KDKA  
NBC-Josh Higgins of Finchville,  
philosophy & songs: (sw-21.5)

**CBS-Pretty Kilty Kelly, sketch:**  
WABC WIBX WHEC WVVA  
WGR (sw 21.52)  
NBC-The Man I Married, sketch:  
WEAF WTAM WVEN KYW  
WCAE WGY WSYR WLW

**NBC-This Day Is Ours, sketch:**  
WJZ WSYR WBAL WJTN  
KDKA WHAM

**NBC-Concert Orch.:** WEAF WGY  
WBEN WTAM WCAE WLW  
KYW

**CBS-Myrt and Marge, sketch:**  
WABC WJAS WCAU WGBI  
WVVA WNEF WHEC WFBL  
WGR WHP WIBX

**MBS-Melody Strings: WBAX**  
WBRE-Polka Dots  
WMFF-Ma Perkins, sketch  
WMMN-Buddy Stetser  
WPAR-Morning Varieties  
WPIC-What Is It?

**10:30**  
NBC-The Story of Mary Marlin,  
sketch: WJZ WBAL WSYR  
WHAM WEEU KDKA WJTN

**CBS-Hilltop House, sketch:** WABC  
WCAU WJAS WIBX WVVA  
WHEC WFBL WGBI WNEF  
WGR WHP  
NBC-Fran Allison, contr.: (sw-  
21.5)

**NBC-Ellen Randolph, sketch:**  
WEAF WTAM WCAE WBEN  
WLW KYW WGY

**MBS-Keep Fit to Music: WBAX**  
WESG-Day Dreams  
WKBW-Tabernacle Tidings  
WMFF-Don & Dale  
WMMN-Granpa Jones  
WORK-Le Roy  
WPIC-Rambles in Rhythm

**10:45**  
NBC-Midstream, sketch: WJZ  
WSYR WHAM WJTN WBAL  
KDKA  
NBC-Woman in White, sketch:  
WEAF WCAE WTAM WVEN  
WGY KYW

**NBC-Novelettes: (sw-21.5)**  
CBS-Stepmother, sketch: WABC  
WFBL WHEC WCAU WJAS  
WGR WVVA WHP  
MBS-John Metcalf's Choir Loft:  
WBAX

WBRE-Marek Family  
WEEU-Melody Shoppers  
WESG-Musical Bazaar  
\*WGBI-News: Musical Prgm.  
WIBX-Console & Keyboard  
WKBW-Feminine Figureing  
WLW-Kitty Keene, sketch  
WORK-Frank Renault, organist  
WPAR-Little Show

**11:00**  
NBC-Pepper Young's Family,  
sketch: WJZ WHAM WSYR  
WEEU WBAL KDKA WJTN

**CBS-To be announced:** WKBW  
NBC-David Harum, sketch:  
WEAF WCAE KYW WBEN  
WGY WTAM WOKK WBRE

**CBS-Short, Short Story:** WABC  
WGBI WNEF WJAS WCAU  
WHEC WFBL WHP WVVA  
WKBW  
"Two Arins for Love and  
Music," a story centered around  
a piano team, starring Charles  
De Scheidt.

**MBS-The Pay Envelope, drama:**  
WBAX  
\*WGR-News: To be announced  
WLW-Linda's First Love, sketch  
WMFF-Old Refrains  
WMMN Shopper's Stroll  
\*WOR-News  
WPAR-Singin' Sam  
\*WPIC-News: Fashion Flashes  
\*WTAM-News: Phil Levant's  
Orch.

**11:15**  
NBC-Road of Life, sketch: WEAF  
WBEN WCAE KYW WLW WGY  
WEEU WTAM

**NBC-Young Dr. Malone, sketch:**  
WJZ WSYR WMFF WEBR  
KDKA WHAM WJTN WBAL  
(sw-15.33)  
CBS-Life Begins, sketch: WABC  
WKBW WCAU WFBL WVVA  
WJAS WHEC WNEF WGBI  
WHP

WBAN-Navier Cugat's Orch.  
WBHE-Sportsmen  
WGR-Carnival of Values  
WIBX-Women in the News  
WMMN-Across the Backyard  
Fence  
WOR-Martha Deane, Women's  
Hour  
WORK-The Swingsters

**11:15**  
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WBEN WCAE KYW WLW WGY  
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(sw-15.33)  
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WKBW WCAU WFBL WVVA  
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WBHE-Sportsmen  
WGR-Carnival of Values  
WIBX-Women in the News  
WMMN-Across the Backyard  
Fence  
WOR-Martha Deane, Women's  
Hour  
WORK-The Swingsters

**11:15**  
NBC-Road of Life, sketch: WEAF  
WBEN WCAE KYW WLW WGY  
WEEU WTAM

WPAR-Today's Almanac  
WPIC-Dusi's Hawaiians  
**11:30**  
NBC-Jack Berch Song Club:  
WHAM WSYR WBAL (sw-15.33)  
MBS-The Buckeye Four: WBAN  
NBC-Against the Storm, sketch:  
WEAF WTAM WVEN WEEU  
KYW WGY WCAE WLW

**CBS-Big Sister, sketch:** WABC  
WCAU WHP WGR WIBX WFBL  
WVVA WJAS WHEC WGBI  
WNEF  
NBC-Wayne Van Dyne, tr.: WJZ  
KDKA-Melody Time  
WBRE-Caressing Viols  
\*WESG Harry Springer, organ  
ist: News  
WJTN-Your Batho Girl Friday  
WKBW-Melodies Old & New  
WMFF-Farm Radio News  
WMMN-Hickory Nuts: A Day at  
May's  
WOKK-Checkerboard Time  
WPAR-Farm & Home Hour  
WPIC-American Family Robinson

**11:45**

# MONDAY

## March 25

(11:45 a.m. Continued)

- ★WBAX News: Mine Schedule
- ★WBRE News
- WEEU-Melody Shoppers
- ★WKBW-Farm Period: News
- WORK Noontime Musicale
- WPIC Rhapsody in Brass
- WSYR Singin' Sam

### AFTERNOON

**12:00**  
**NBC-Gwen Williams, songs: WJZ** (sw 15.33)  
**NBC-Fireside Singers: WEA** KYW  
 ★**CBS-Kate Smith Speaks & News: WABC WCAU WWA** WKBW WHEC WFBL WJAS (sw 21.57)  
 ★**KDKA-News: Music: Weather: Temp.**  
 ★**WBAL-News: Checkerboard Time** WBAX-Korner Quiz  
 WBEN-Your Family & Mine  
 ★**WBRE-J. J. O'Malley, home comments: Checkerboard Time: News**  
 ★**WCAE-News: Melodies** WEEU-Checkerboard Time  
 WESG-Quik Quiz  
 WGBI-Resume: Dance Time  
 WGR-Meet Miss Julia, sketch  
 ★**WGY-Organist: Markets: News**  
 ★**WHAM-Hit of the Day: News**  
 ★**WHP-Weather: News**  
 WBB-Dellei & Davis  
 ★**WJTN-News: Matinee Revue** WLW Right to Happiness, sketch  
 ★**WMFF-News: Noon Varieties**  
 ★**WMMN-News: Farm Forum** WOR-Victor H. Lindlahr talk, WORK-Springtime in Harvest  
 ★**WPIC-News: Name the Melody** WSYR-Timekeeper  
 WTAM-Heart of Julia Blake

**12:15**  
 ★**NBC-Merry Music (News, WJZ only): WJZ KDKA** (sw-15.33)  
 CBS-When a Girl Marries, sketch: WABC WFBL WCAU WGBI WJAS WKBW WNBW WWA WHP WBX  
 NBC-The O'Neills, sketch: WEA WTAM WGY KYW WLW  
 NBC-Dinning Sisters: WCAE  
 CBS-Dixie Serenaders: (sw-21.57)  
 Checkerboard Time: WHAM WGR WMFF WMMN  
 WBAL-Market Page  
 WBAX-Blue Barron's Orch.  
 WBEN-Robert Armstrong's Orch.  
 WEEU-Bob Henke, organist  
 WESG-Cornell Agricultural Hour  
 ★**WORK-News**  
 WPAR-To be announced  
 WSYR-Vadeboncoeur

**12:30**  
**NBC-The Riddle of Life: WEA** (sw-15.33)  
 CBS-Romance of Helen Trent, WABC WFBL WCAU WHEC WKBW  
 NBC-Nat'l Farm & Home Hour: WJZ KDKA WSYR WORK WHAM WHEC WBAL  
 Dr. A. G. Black of the Farm Credit Administration will talk on "Gearing Credit to Agricultural Needs."  
 CBS-Boulevard Rendezvous: WPAR  
 MBS-Two Keyboards: WBAX  
 ★**News: WJAS WOR WIBX KYW-Happy Clarks**  
 ★**WBEN-News: Weather: Musical Interlude**  
 WCAE-Midday Melodies  
 WEFU-Cavalcade of Drama  
 WGR-Familiar Music  
 WGY-Farm Paper of the Air  
 WHP-Checkerboard Time  
 WJTN-Singin' Sam  
 WLW-Sam Gard, Farm News: Everybody's Farm  
 WMFF-Hi Boys  
 WMMN-Arizona Rusty  
 WPIC-Luncheon Dance Revue  
 WTAM-Linda's First Love, sketch  
 WWA-Your Family & Mine

**12:45**  
 ★**NBC-News: Markets: Weather: WEA**  
 NBC-Nat'l Farm & Home Hour: WJTN  
 CBS-Boulevard Rendezvous: WMMN  
 CBS-Our Gal Sunday, sketch: WABC WCAU WKBW WFBL WJAS WHEC  
 MBS-Carters of Elm Street, sketch: WBAX  
 ★**KYW-News: Music at Midday** WBEN-Organ Melodies  
 WCAE-Singin' Sam  
 ★**WEEU-News: Briefs** WGR-Farm Bulletins  
 WHP-Melody Makers  
 WIBX-Man on the Street  
 WOR-Consumers' Quiz Club  
 ★**WPAR-News: Stocks: Resume** WTAM-Editor's Daughter, sketch  
 WWA-Farm & Home Hour

**1:00**  
 NBC-Helen Briscoe & Gentlemen of Jive: WEA WMFF (sw-15.33)  
 CBS-The Goldbergs, sketch: WABC WCAU WFBL WMMN WGR WJAS WHP  
 MBS-Is Anybody Home?: WBAX  
 WBEN-Farm Service  
 WCAE-Musical Trail  
 WEEU-Afternoon Melodies  
 WGBI-Meet Miss Julia, sketch  
 WGY-Household Chats  
 WIBX-Singin' Sam  
 ★**WKBW-News: Filmland Today** WLW-Livestock Reports  
 WOR-Ed Fitzgerald, talk  
 WPAR-Luncheon Dance Music  
 ★**WPIC-News: Stocks**  
 ★**WTAM-News: Noonday Resume** WWA-L. P. Lehman & Staff.  
 Dr. Lamont

**1:15**  
 MBS-Georgia Crackers: WBAX

**1:30**  
**NBC-The Feast of Esther: WJZ** WEEU WJTN WMFF (sw-15.33)  
 Celebrating the 2,300th anniversary of the traditional Purim Festival. Speakers: Eddie Cantor, comedian, and Congressman Sol Bloom. Dramatization of "The Book of Esther." Choir and soloists.  
 NBC-Jack Duggan, tenor: WEA KYW WBEN  
 MBS-Bill Lewis, bar.; Orch.: WBAX  
 CBS-Right to Happiness, sketch: WABC WGBI WGR WHP WJAS WWA WFBL WMMN WCAU  
 KDKA-Melody Time  
 WBAL-Afternoon Show  
 WBAX-John Galvin, talk  
 WBRE-Mine Schedule. Three Cards  
 WCAE-Utility Hall  
 WEEU-Berks County Schools  
 WESG-Suburban Special  
 WGY-Make Believe Ballroom  
 WHAM-Memorial Art Gallery  
 WKBW-Concert Internationale  
 WLW-Editor's Daughter  
 WOR-Carters of Elm Street  
 WORK-Betty Jo  
 WPAR-To be announced  
 WPIC-Take It Away  
 WSYR-Strings  
 WTAM-Gospel Singer

**1:45**  
 NBC-Words & Music: WHAM KYW  
 CBS-Road of Life, sketch: WABC WJAS WFBL WGR WHP WGBI WMMN WWA WCAU  
 NBC-Hollywood News Girl: WEA MBS-Pegeen Fitzgerald, talk: WBAX WNBW  
 NBC-Purim Festival: WBRE  
 Your Family & Mine: WTAM KDKA  
 WBEN-Dollars and Sense  
 WCAE-Melody Matinee  
 WIBX-String Orch.  
 WKBN-To be announced  
 ★**WLW-Peter Grant Speaking** WOR-Pegeen Fitzgerald, talk  
 WSYR-Willie Hartzell & His Orch.

**2:00**  
 NBC-Light of the World, sketch: WEA WTAM KYW WGY WLW WBEN WHAM WCAE WBAL  
 For further detail see sponsor's announcement on this page.  
 NBC-Adventure in Reading, drama: WJZ WORK WMFF WEBR WEEU WJTN (sw-15.33)  
 The life of Charles Reade, English novelist, will be dramatized.  
 CBS-Lanny Ross, tr.: WABC WHEC WWA WNBW WKBW WFBL WJAS WCAU WGBI WHP  
 MBS-Muse & Music: WSYR  
 KDKA-Strollers  
 ★**WBAX-News**  
 WBRE-Italian Prgm.  
 WESG-Siesta  
 ★**WFBL-News: Afternoon Concert**  
 ★**WGR-News: To be announced** WIBX-Bill Walters  
 WMMN-Smoky Mountaineers  
 WOR-Career of Alice Blair  
 WPAR-To be announced  
 ★**WPIC-News: Town Crier**

**2:15**  
 CBS-Joyce Jordan, Girl Interne, sketch: WABC WKBW WCAU WHP WHEC WGBI WWA WNBW WFBL WKBW WJAS (sw-15.21.52)  
 See pictures on page 13.  
 MBS-Charles Openui's, Hawaiians: WBAX WSYR  
 NBC-Arnold Grimm's Daughter, sketch: WEA WCAE WTAM KYW WBEN WGY WLW WBAL WHAM  
 WESG-Health Hunters  
 ★**WGR-BBC Reporter** WIBX-Green Bros.  
 WOR-Meet Miss Julia, sketch  
 WPAR-Movie Gossip  
 WPIC-Music Room

**2:30**  
 NBC-Navy Band: WJZ WMFF WEBR WJTN WEEU (sw-15.33)

**2:45**  
 MBS-George Fisher, Hollywood Reporter: WBAX WNBW WSYR  
 NBC-Hymns of All Churches: WEA WTAM WBEN WCAE WHAM KYW WLW WGY WBAL  
 NBC-Navy Band: WBRE  
 CBS-My Son & I, sketch: WABC WJAS WCAU WFBL WWA WGR  
 WGH-Arnold Grimm's Daughter  
 WHP-Diana & Escorts  
 WIBX-Songs by—  
 ★**WOR-News**  
 WPAR-Afternoon Varieties

**3:00**  
 NBC-Orphans of Divorce, sketch: WJZ WEBR WSYR WBAL WHAM KDKA  
 NBC-Story of Mary Marlin, sketch: WEA WTAM WGY WBEN KYW WLW WCAE  
 CBS-Society Girl, sketch: WABC WGR WHEC WCAU WFBL WJAS  
 CBS-On the Village Green: WESG WWA (sw-15.27)  
 MBS-Marriage Licence Romances: WBAX WNBW  
 WBRE-Your Favorite Tunes  
 WEEU-Sylvia Lee  
 ★**WGBI-News: Music: Resume** WHP-Matinee Melodies  
 WIBX-Console Artists  
 WJTN-Univers of Melody  
 WKBW-Sokolosky Industrial Series  
 ★**WMFF-Monitor News** WMMN-Buddy & Smiley  
 WOR-Baseball: Brooklyn Dodgers vs. Detroit Tigers  
 WORK-Prairie Pals  
 ★**WPIC-News: Hawaiian Melodies** WWA-Log Cabin Gang

**3:15**  
 NBC-Amanda of Honeymoon Hill, sketch: WJZ WEBR WBAL WHAM KDKA WSYR  
 ★**CBS-Golden Gate Quartet: News: WABC WJAS WNBW WKBW WHP WIBX WESG WCAU WGBI**  
 NBC-Ma Perkins, sketch: WEA WTAM WCAE WBEN WGY KYW WLW  
 MBS-Radio Garden Club: WBAX  
 Subject: "Spraying in Time."  
 WBRE-Nauticoke News  
 WEEU-Russian Cathedral Choir  
 WFBL-Betty & Bob  
 WGR-Le Brun Sisters  
 WMFF-Melody Newsreel  
 WPIC-Console Echoes  
 WWA-Curley Miller

**3:30**  
 MBS-McFarland Twins' Orch.: WBAX  
 ★**CBS-News: Can You Recognize the Tune?: WABC WGBI WJAS WNBW WPAR WHP WKBW WIBX WESG** (sw-21.52)  
 NBC-John's Other Wife, sketch: WJZ WHAM WMFF WEBR WORK  
 NBC-Pepper Young's Family, sketch: WEA WTAM WGY WBEN WCAE WLW KYW  
 KDKA-Tea Time Tunes  
 WBAL-Happy Johnny's Gang  
 WBRE-Gerry Moutana  
 ★**WCAU-News: Music in the Air** WEEU-Uncle Jack's Prgm.  
 WFBL-Meet Miss Julia  
 WGR-Women's Matinee  
 WJTN-Calling Warren  
 WMMN-Your Garden  
 WPIC-Down the Mississippi  
 ★**WSYR-News: Onstage Moment** WWA-Border Riders

**3:45**  
 NBC-Just Plain Bill, sketch: WJZ WEBR WORK WHAM WMFF KDKA  
 CBS-Richard Maxwell, tenor-philosopher: WABC WJAS WGBI WNBW WESG WHP WKBW WPAR WBX  
 NBC-Vic & Sade, sketch: WEA WCAE WTAM WBEN WGY WLW KYW

**3:50**  
 CBS-Cincinnati Conservatory of Music: WABC WNBW WKBW WESG WHP WPAR (sw 11.83-15.27)  
 Music detail on page 12.  
 NBC-Backstage Wife, sketch: WEA WTAM WGY KYW WLW WCAE WTAM  
 CBS-Pretty Kitty Kelly, sketch: WKBN  
 ★**NBC-Club Matinee: News: WJZ WMFF WJTN KDKA WEEU WEBR WORK WBAL WHAM WBRE** (sw-9.53 15.33)  
 WBAX-Program Resume  
 WCAU-Career of Alice Blair  
 WFBL-Make-Believe Ballroom  
 WGBI-Remembering  
 WIBX-Social Register  
 WJAS-Heda Hopper's Hollywood  
 WMMN-Cowboy Love's Troop  
 ★**WPIC-News: Stocks** WWA-Neo-Ven Prgm.

**4:15**  
 CBS-Cincinnati Conservatory of Music: WIBX WJAS  
 MBS-To be announced: WBAX  
 NBC-Stella Dallas, sketch: WEA WCAE WBEN WTAM KYW WGY WLW  
 WCAU-Meet Miss Julia, sketch  
 WGBI-All Star Revue  
 WPIC-Fiesta

**4:30**  
 NBC-Lorenzo Jones, sketch: WEA KYW WGY WBEN WCAE WTAM  
 CBS-Manhattan Mother, sketch: WABC WJAS WFBL WKBW WCAU WHEC (sw-11.83)  
 MBS-To be announced: WNBW  
 WESG-Rhythm Almanac  
 ★**WGR-News: Dance Interlude** WHAM-Ilits & Encores  
 WHP-Old Timers Quartet  
 WIBX-Health Hints  
 WKBW-At Home with Auntie  
 WLW-Meet Miss Julia, sketch  
 WPAR-To be announced  
 WPIC-Popeye's Mailbag  
 WWA-Big Slim

**4:45**  
 CBS-Continental: WIBX WKBW WNBW (sw-11.83-15.27)  
 NBC-Young Widder Brown, sketch: WEA WCAE WBEN WGY KYW WTAM  
 CBS-Smiling Ed McConnell: WABC  
 WBAX-What's New?  
 WCAU-Hilda Morse, songs  
 WFBL-Dairy-Leisure Time  
 WGR-Freshest Thing in Town  
 WHAM-Meet Miss Julia  
 WHP-Studio Ensemble  
 WJAS-Baron Elliott's Orch.  
 WLW-Life Can Be Beautiful  
 WMMN-Parade of Burquains  
 WPAR-Junior G-Men  
 ★**WSYR-Stocks: Interlude: News** WWA-Joe Barker's Gang

**5:00**  
 NBC-Girl Alone, sketch: WEA WGY WBEN WCAE WTAM KYW  
 MBS-Old Fashioned Girl: WBAX  
 CBS-By Kathleen Norris, sketch: WABC WFBL WGR WCAU WJAS  
 CBS-Continental: WESG WNBW  
 NBC-Reggie Child's Orch.: WJZ WHAM WORK KDKA WEEU  
 WBAL-Uncle Jack's Club  
 WBRE-Polka Dots  
 WGBI-Superman  
 WHP-The Traveler Talks  
 WIBX-Rural Rhythm  
 WJTN-Variety: Tea Time Tunes  
 WKBW-Employ. Bulletin: Duke Slohn  
 WLW-Kitty Keene, drama  
 WMFF-Hi-Boys  
 ★**WMMN-News: Jam for Supper** WOR-Dick Kuhn's Orch.  
 WPAR-Stocks & Resume  
 ★**WPIC-News: Sports** WSB-Postal Oddities  
 WSYR-Davey Adams  
 WWA-A Shopping We Will Go

**5:15**  
 NBC-Midstream, sketch: WEA WCAE WBEN KYW WGY WLW WTAM  
 CBS-Carolina's Golden Store, sketch: WJAS  
 NBC-Irene Wicker, children's stories: WJZ WEBR WJTN WEEU  
 MBS-Our American Language: WBAX  
 CBS-Billy & Betty, sketch: WABC WGR WFBL WCAU  
 Superman, sketch: WOR WHAM KDKA-David Adams  
 WBAL-It's Dance Time

**5:30**  
 CBS-It Happened in Woodstock  
 WABC WJAS WKBW WCAU  
 NBC-Bud Barton, children's sketch: WJZ WJTN WEBR WMFF  
 NBC-Jack Armstrong, sketch: WEA KYW WBEN WGY WLW WCAE WTAM  
 MBS-Johnson Family, sketch: WOR WBAX  
 KDKA-The Strolling Songster  
 WBAL-Peeking at Pictures  
 WBRE-Frankie Witt, pianist  
 WEEU-Merchandise Revue  
 ★**WESG-News**  
 ★**WFBL-News: Want Ad Column** WGBI-Jack Armstrong, sketch  
 WJZ-WCAE To be announced  
 WHAM-Your Family & Mine  
 WHP-Mitchell Grand, organist  
 WPAR-To be announced  
 WPIC-Evening Serenade  
 WSYR-Overtones: Juvenile News paper  
 WWA-Socialist Labor Party

**5:45**  
 NBC-The Adventures of Tom Mix, sketch: WJZ WJTN WBAL WMFF KDKA WSYR WEBR WHAM (sw-15.33)  
 NBC-The O'Neills, sketch: WEA KYW WBEN WCAE WGY  
 CBS-Scattergood Baines, sketch: WABC WIBX WJAS WFBL WCAU WGBI WWA WKBW WHEC  
 MBS-Little Orphan Annie: WOR WGR WBAX  
 WBRE-South Sea Serenade  
 WESG-Sports, Time Topics  
 WHP-Jerry of the Circus  
 WLW-Organ Interlude: Kirby & White  
 WMMN-Singin' Sam  
 WORK-Sports Page of the Air  
 WPAR-Rhythm & Romance  
 WTAM-David Adams

### NIGHT

*Where there is no listing for a station its preceding program is on the air.*

**6:00**  
 NBC-Dance Orch.: WEA WSB  
 ★**CBS-News: Edwin C. Hill, comm.: WABC WCAU WIBX WJAS WKBW WWA WHP WGBI WMMN WBT WKBW WESG WNBW** (also KNX KSL at 11 p.m.)  
 ★**NBC-News: Listener's Corner, WJZ only: To be announced: WJZ WENR WMFF WEEU**  
 ★**News: WHP WFBL WHAM WBAX WJR WLW CKLW-Rollin' Home**  
 ★**KDKA-News: Temp.: Movie Magazine: Weather: Music & Announcements**  
 ★**KYW-News: Carlton & Wayne**  
 ★**WBAL-News: Sports**  
 ★**WBEN-News: Weather: Musical Prgm.**  
 WBRE-Dal Danford's Londonaires  
 ★**WBZ-News: Sports**  
 WCAE-Medical Talk: Melodies  
 ★**WGAR-Sidney Andorn: Ellis VanderPyl: Five Star Final**  
 WGR-Superman  
 ★**WGY-News: Varieties**  
 WHAS-Herbie Koch  
 ★**WJTN-News: Sports Review: Musical Interlude**  
 WMAQ-Evening Prelude: Whizzer  
 WOR-Uncle Don, children's prgm.  
 WORK-Dinner Dance Melodies  
 ★**WPAR-News: Flashes of Life**  
 ★**WPIC-Final Edition**  
 WSM-On the Bandstand

### FREQUENCIES

CKLW-1030	WHR-1340
KDKA-980	WHI-1430
KYW-1020	WHX-1290
WBAL-1090	WJAS-1290
WBAX-1210	WJR-750
WBEN-900	WJTN-1210
WBRE-1310	WJZ-760
WBT-1080	WKBN-570
WBZ-990	WKBW-1480
WCAE-1220	WLW-700
WCAU-1170	WMAQ-670
WEAF-950	WMFF-1310
WEBC-1310	WMMN-580
WENT-830	WSHR-1500
WENR-870	WVLE-710
WESG-850	WVLE-1320
WFBL-1360	WPAR-1120
WGAR-1450	WPIC-780
WGBI-880	WSB-740
WGR-550	WSM-650
WGY-790	WSYR-570
WHAM-1150	WTAM-1070
WHAS-820	WPIC-1040
WHX-1430	WVA-1160



**LIGHT OF THE WORLD**

the most UNIQUE daytime radio program on the air

**2:00 P.M., EST STATION — WHAM**

Monday Thru Friday

SPONSORED BY

**SOFTASILK**

The Super Cake Flour

# MONDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## NIGHT

7:00 EST Fred Waring In Pleasure Time. NBC.  
7:30 EST Blondie, CBS. Comedy sketch, with Arthur Lake and Penny Singleton.  
8:00 EST Play Broadcast, MBS. Dennis Wood, M. C.; Bill Anson, impersonator; Harold Stokes' orchestra.  
8:00 EST Quaker Party, NBC. Tommy Riggs and Betty Lou; Eddie Green, comedian; David Ross, announcer;

Freddie Rich's orchestra  
8:00 EST Tune-Up Time, CBS. Tony Martin, tenor; Andre Kostelanetz' orchestra.  
8:00 EST Little Ol' Hollywood, NBC. Interviews, drama and variety; Ben Alexander, M. C.; Gordon Jenkins' orchestra.  
8:30 EST Pipe Smoking Time, CBS. Tom Howard and George Shelton, comedians; Eton Boys; Ray Bloch's orchestra.  
8:30 EST The Voice of Fire-

stone, NBC. Margaret Speaks, soprano; symphony orchestra, Alfred Wallenstein, conductor. Music detail may be found on page 12, column 3.  
8:30 EST True or False, NBC. Quiz program, with Dr. Harry Hagen.  
9:00 EST Doctor I. Q., NBC. Quiz program, with Lew Valentine.  
9:00 EST Lux Radio Theater, CBS. Barbara Stanwyck and Fred MacMurray in "Remember the Night."

9:30 EST Rochester Civic Orchestra, NBC. Guy Fraser Harrison, conductor.  
9:30 EST Alec Templeton Time, NBC. Pat O'Malley, comedian and tenor; string orchestra; choral group.  
10:00 EST Guy Lombardo's Orchestra, CBS.  
10:00 EST Contented Hour, NBC. Opal Craven (Lullaby Lady); Continentals Quartet; Josef Pasternack, conductor.

Refer to adjacent columns for stations broadcasting these programs

NBC-Fred Waring In Pleasure Time: WFAF WGY WBEN KYW WTVIC WORK WCAE WTAM WBRE WSM WLW (also at 11 p.m.)  
Sports: WMFF WOR  
\*CKLW-Val Clare, news  
KDKA-Designs for Dancing  
WBAL-Your Baltimore Schools  
WBZ-You & Your Neighbor  
WENR Better Business Bureau  
WESG Master's Orch.  
WHAM Richard Himber's Orch.  
WHK Herbie Kay's Orch.  
WHP Little Brown Book  
WIBX Sports: Our United States  
WJTN-Donald Novis Sings  
WMAQ-Organ Moods  
WMMN-Stardusters  
WPAR Accordion  
WSB-Music We Love  
WWVA-The Lone Ranger

7:15  
CBS-Lum & Abner, sketch: WABC WCAE WFLB WHEC  
WGR WHAS WBT WJR WGR WJAS (sw-9.59) (also KSL at 11:15 p.m.)  
NBC-I Love a Mystery, sketch: WFAF WTAM KYW WBEN WCAE WMAQ WTIC WGY (sw-9.53)

NBC-Youth In the Tolls, sketch: WJZ WORK WENR WSM WBZ KDKA WMFF WJTN WHK  
MBS-Ted Fio-Rito's Orch.: WBAL  
\*MBS-Wythe Williams, comm.: WOR  
CKLW-Evening Serenade  
WBAL-Scotch on the Square  
WBRE-Fred Scott  
WGBI-Songs Old & New  
\*WHAM-News  
WHP-Salute to Fashion  
WIBX-Our Town  
\*WKBW-News: Orchestra of the Week  
WLW-Richard Himber's Orch.  
WMMN-Harmony Hall  
WPAR-This is Magic  
WSB-Sports News & Views  
WSYR-Vadehoncour

7:30  
NBC-One of the Finest, drama: WJZ WLS  
CBS-Blondie, sketch: WABC WBT WGBI WIBX WHP WMMN WKBN WHEC WFBL WJAS WCAU WGR WJR WNBFB WWVA (sw-9.59) (also at 10:30 p.m.)  
NBC-Milt Herth Trio: WORK  
NBC-Sensations & Swing: Sammy Kaye's Orch.: WFAF WHAM WTAM WBZ WEBB KDKA KYW (also at 10:30 p.m.)  
MBS-Lone Ranger, sketch: WOR WBAX WSYR WBAL WHK Richard Himber's Orch.: WCAE WHAS  
CKLW-Michigan Dept. of State  
WBEN-Carling's Musical Party  
WBRE-Uncle Sam Calling  
\*WGY-Jim Healey, news  
WJTN-Hymn Time  
\*WKBW-Miniature Musical Comedy: News  
\*WLW-News  
WMAQ-Totten on Sports: Musical Entre  
WMFF-Webber & Breyere  
WPAR-To be announced  
WSB-Brenau College Prgm.  
WSM-Plantation Party  
WTIC-Sports

7:45  
MBS-The Inside of Sports: WLW  
NBC-Jose Bethencourt's Band: WMFF  
WBEN-Richard Himber's Orch.  
WBRE-Radio Poet  
WCAE-Rhythm & Romance  
WGY-Your Neighbor  
WHAS-C. J. Preview  
\*WJTN-Musical Prgm.: News  
WORK-York Little Theater  
WSB-Twilight Trails  
WTIC-Richard Himber's Orch.  
8:00  
NBC-Quaker Party, with Tommy Riggs & Betty Lou; Freddie Rich's Orch.: WFAF WLW WSB WBEN KYW WGY WSM WCAE WMAQ WTAM WTIC  
MBS-Play Broadcast: Quiz Show: WOR CKLW WKBW  
NBC-Little Ol' Hollywood: WJZ WHAM WSYR WJTN WEBR WBZ WHK WBAL KDKA WORK  
CBS-Tune Up Time, Tony Martin, m.c.; Andre Kostelanetz' Orch.: WABC WHAS WJR WBT WHP WHHX WGR WHEC WFLB WHP WJAS WGR WCAU (sw-9.59-11.83) (also KSL KNX at 12 mid.)  
WBX-Scholarship Quiz  
WBRE-Chest of Gold  
WGBI-Let's Go to School  
WMFF-Request Chest  
\*WMMN-News: West Virginia U.  
WPAH-Organ Moods  
WWVA-House of Happiness  
8:30  
\*CBS-Pipe Smoking Time: Tom Howard & George Shelton; Ray Bloch's Orch.: News: WABC WFLB WHEC WCAU WGR WHP WJAS WBT WGR WHAS WJR (sw-9.59-11.83) (also KSL KNX at 11:30 p.m.)  
NBC-The Voice of Firestone: Margaret Speaks, sop.; Symphony Orch.: Alfred Wallenstein, cond.: WFAF WSB WCAE WGY WSM WTIC WBEN KYW WTAM WLW WMAQ (sw-9.53)  
Music detail on page 12.  
NBC-True or False, quiz prgm.: WJZ WEBR WJTN WBAL WHK WHAM WSYR KDKA WBZ WLS (also KGO at 12 mid.)  
MBS-Lang Thompson's Orchestra: WBAX WNBFB  
CKLW-Dominion Elections  
WBRE-Monday Funlay  
\*WGBI-Fun-Day Prgm.: News  
\*WIBX-Concert Orch.: News  
WKBW-E Q D Speaking  
WMMN-Noel Clelland, violinist  
WOH-Let's Go to Work  
WOR-Lark Scouts  
WPAR-Gems of Melody

8:45  
WBRE-Hawaiian Capers  
\*WKBW-Interlude: News  
\*WMMN-Vocal Varieties: News  
WORK-Dancetime  
9:00  
NBC-Doctor I. Q., quiz prgm.: WFAF WBEN WTAM WCAE WMAQ WSM WGY KYW WSB WTIC WLW  
\*MBS-Raymond Gram Swing, comm.: WBAX CKLW  
CBS-Lux Radio Theater: WABC WFLB WGR WCAU WKBW WJAS WIBX WBT WJR WHAS WHEC (sw-11.83-9.59)  
For detail see Good Listening Guide.

NBC-The Green Hornet, drama: WJZ KDKA WBRF WJTN WBZ WMFF WEHR WHAM WBAL WORK  
WENR Dwight H. Green, talk  
WGBI Jimmy Partridge's Orch.  
\*WGR-News: To be announced  
WHK Music by Willard  
WHP-Nighttime on the Trail  
\*WMMN-Rhythm Caravan: News  
\*WOR-Gabriel Heatter, news  
WPAH-Highways to Heaven  
WSYR-Overtones  
9:15  
CKLW-Negro World's Fair  
WBAX-Homer Rodchever Prgm.  
WENR-Concert Miniature  
WOR-Glenn Miller's Orch  
WSYR-Police Question Box

9:30  
NBC-Alec Templeton Time: Chorus, Pat O'Malley, trn.: String Orch.: WFAF WGY WORK WBEN WTAM WMAQ WTIC KYW WSB WLW WCAE WSM WBRE WKBO (sw-9.53)  
For further detail see sponsor's announcement on this page.  
MBS-Morton Gould's Orch.: WOR WBAX  
NBC-Rochester Civic Orch.: WJZ WBZ WBAL WHK WMFF WHAM WJTN  
Tonight's program includes Torneo's Philippine Rhapsody for Piano and Orchestra, with the composer at the piano; Scriabin's Reverie; Brahms' Minuet and Scherzo, from Sorcerer; Grieg's Norwegian Dances.  
\*CKLW-News: Negro World's Fair: Interlude  
KDKA-Greater Pittsburgh Speaks  
WENR-Political Talk  
WGBI-Frank Kelly's Old Time Party  
WGR-Your American Music  
WHP-Outdoors with Ken Thomas  
WPAR-Radio Theater Group  
WSYR-We Want a Job  
9:45  
NBC-Rochester Civic Orch.: WENR  
MBS-Morton Gould's Orch.: WNBFB WSYR  
WHIP-Sportsmen's Quartet  
10:00  
NBC-Contented Hour: Opar Craven, Lullaby Lady; Male Quartet: Orchestra: WFAF WMAQ WLW WSM WTIC WBEN WGY KYW WSM WTAM WCAE (sw-9.53)  
The Lullaby Lady will sing Wyaiken, Myken and Nod (Field). An instrumental solo, Regiment Chambré et Mousé. The quartet will sing El Rancho Grande, The ensemble presents Ranger Over San Antonio, Ranger Song and The Eyes of Texas Are on You. The octet will sing On the Alamo. The orchestra plays a narrative melody, accompanied by the ensemble.

CBS-Guy Lombardo's Orchestra: WABC WJAS WJR WBT WCAU WKBW WHAS WGR WFLB WNBFB WBX WHEC (sw-9.59)  
NBC-Paul Martin's Music: WJZ WBRE WENR KDKA WJTN WBZ WBAL WMFF  
\*MBS-Raymond Gram Swing news analyst: WOR WHK CKLW  
WBAX-William Wirtges' Orch.  
\*WGBI-News: Challenge to Crime  
\*WGR-News: Boxing Matches  
WHAM-Those We Love  
WHP-South American Way  
WMMN-Novachord Airings  
WORK-Amateur Boxing Show  
WPAR-Choice Hits of the Week  
WSYR-Little Theater  
10:15  
MBS-Lew Diamond's Orch.: WBAX CKLW  
WHK Herbie Kay  
WHP To be announced  
WMMN To be announced  
\*WOR-Fulton Lewis, Jr., news analyst  
WSYR-Hits & Bits  
10:30  
NBC-Nat'l Radio Forum: WJZ WBAL WENR WMFF WJTN WBRE WBZ  
CBS-Concert Hall: WABC WJAS WMMN WPAR WHIP WKBN WGBI WBX WKBW WWVA WNBFB (sw-9.59-9.65)  
Suzanne Stem, mezzo-soprano, will sing the cycle of five songs that Richard Wagner composed to poems.

CBS-Blondie, sketch: WHAS (also see 7:30 p.m.)

NBC-Sensations & Swing: Sammy Kaye's Orch.: WGY WMAQ WSB WLW (also see 7:30 p.m.)  
NBC-Barry Winton's Orchestra: WFAF (sw-9.53)  
CKLW-Learning to be Human  
KDKA Music You Want  
KYW-Federal Symphony  
\*WBAX-News  
WBEN Theater of the Air  
\*WBT-News: William Winter  
WCAE-Lang Thompson's Orch  
WCAU-Joey Kearns' Orch.  
\*WFBL-News: Sun Dodgers: Hit of the Night  
\*WGR-News: Bob Kelley: Harry Horlick Presents  
WHAM-Nocturne  
WHK Sport Mike  
WJR Aircraft Talk: Musical Program  
WOR-Symphony, cond. by Cesare Solero  
WSM Good Will Hour  
WSYR-Am Legion Prgm.  
WTAM-Sammy Watkins' Orch.  
WTIC-Guy Hedlund & Company  
10:45  
MBS-Romance in Rhythm: WHK WBAX  
CKLW-Dominion Election Results  
\*WBT-The World Today  
WJR-Grace Benham, pianist  
WSB-Twilight Trails  
WSYR-Syracuse Peace Council  
11:00  
NBC-Fred Waring in Pleasure Time: WMAQ WSB  
\*NBC-(News, WJZ only) Mal Hallett's Orch.: WJZ WBAL WJTN  
\*NBC-News: WFAF  
\*CBS-Paul Sullivan Reviews the News: WABC WHEC WGR WNBFB WCAU WGR WJR WBT WBX WHAS (sw-9.65)  
MBS-Romance in Rhythm: WBAX  
\*News: WJAS WORK WHAM WBRE WLW WGBI WTIC WOR WHK WSM  
\*CKLW Reporter  
\*KDKA-News: Weather: Temp  
\*KYW-News: Songs of Romance  
\*WBEN-News: Joe Wesp  
\*WJZ-News: Prem Previews: Weather  
\*WCAE-News: Musical Interlude  
\*WENR Ten O'Clock Final  
WFBL-Leo Bolley, sports  
\*WGY-News: On with the Dance  
\*WHP-News: Europe Then & Now  
WKBW Sports: Bowling News  
\*WMFF-News: Scores  
WMMN News: Wallace MacManus, organist  
\*WSYR News: Sports: News  
\*WTAM News: Dance Orch

11:15  
CBS-Dance Orch.: WABC WJAS WBX WGBI WFBL WCAU WHP WMMN WHAS WHEC WKBW WKBN (sw-9.65)

11:30  
MBS-Bob Crosby's Orch.: WOR WBAX CKLW  
NBC-Lou Breese's Orch.: WJZ WORK WBAL WJTN WBRE WMAQ WEBR WMFF WSYR WHK  
CBS-Dance Orch.: WABC WKBW WBX WKBW WJAS WHEC WHEC WGR WNBFB WJTB WJTB WJTB (sw-9.59)  
NBC-Eddie LeBaron's Orch.: WFAF WCAE WSM WGY WBEN  
KDKA-Midnight Mysteries  
WCAU-Powers Gouraud  
\*WFBL-H. V. Kaltenborn, commentator  
WGR-Words & Music  
WHAS-Bluegrass Brevities  
WLW-Jimmy Van Osell's Orch.  
WSB-Welcome South, Brother  
WTAM-Music You Want  
11:45  
CBS-Dance Orch.: WBT WCAU WFBI, WJR  
NBC-Glenn Miller's Orch.: WJZ WSYR WBRE WHAM WENR WHK  
NBC-Clyde Lucas Orch.: WFAF WGY WSB WSM WBEN WMAQ WTIC  
CBS-Louis Armstrong's Orchestra: WABC WKBW WJAS WHEC WFBL WGR WNBFB WJR WJTB WBX WGBI WHAS (sw-6.17)  
MBS-Frankie Masters' Orchestra: WOR WBAX WCAE  
\*CKLW News  
KDKA-Al Marisco's Orch.  
KYW-Highlights After Dark  
WBT-Midnight Dancing Party  
\*WJZ-News: Prgm. Highlights  
WCAU-Masterworks on the Air  
WLW-Ran Wilde's Orch.  
WMMN-Uncle Bill Taber  
WTAM-Otto Thurn's Orch

12:15  
MBS-Frankie Masters' Orchestra: CKLW  
NBC-Glenn Miller's Orch.: WBZ KDKA Herina, Middleman's Orch  
WLW-Milt Herth Trio  
12:30  
NBC-Erskine Hawkins' Orchestra: WFAF WGY WSM KYW WBEN WSB WTIC WTAM  
CBS-Ray Herbeck's Orch.: WABC WGBI WHP WGR WBX WNBFB WCAU WKBW (sw-6.17-9.59)  
NBC-Chuck Foster's Orch.: WJZ WBZ WBRE KDKA WENR WHK  
MBS-Ozzie Nelson's Orch.: WOR WCAE WBAX WSYR  
CKLW-Larry Gentile  
WHAS-Dream Serenade  
WJR-Jack Meyer's Orch.  
WLW-Moon River  
WMAQ-Bob Strong's Orch.  
End of Monday Programs

# MONDAY

March 25

NBC-Wally Stoeller's Orchestra: WFAF WGY WCAE WLW  
NBC-Ella Fitzgerald's Orchestra: KDKA WBRE WMFF WORK WSYR  
MBS-Adrian Rollini Trio: WBAX WOR CKLW  
Music You Want: WBZ WIAM KYW  
WBEN-Sports  
WBT-Masterworks on the Air  
WGR-Lest We Forget  
WGR-Tales from Maupassant  
WHK-Council Comments  
WJR-Around Michigan: Peaceful Valley  
WMAQ-Bob Strong's Orch.  
\*WSB-Radio Headlines: Weather  
WSM-Rosalie Wayne  
WTIC-When Day Is Done

NBC-Sensations & Swing: Sammy Kaye's Orch.: WGY WMAQ WSB WLW (also see 7:30 p.m.)  
NBC-Barry Winton's Orchestra: WFAF (sw-9.53)  
CKLW-Learning to be Human  
KDKA Music You Want  
KYW-Federal Symphony  
\*WBAX-News  
WBEN Theater of the Air  
\*WBT-News: William Winter  
WCAE-Lang Thompson's Orch  
WCAU-Joey Kearns' Orch.  
\*WFBL-News: Sun Dodgers: Hit of the Night  
\*WGR-News: Bob Kelley: Harry Horlick Presents  
WHAM-Nocturne  
WHK Sport Mike  
WJR Aircraft Talk: Musical Program  
WOR-Symphony, cond. by Cesare Solero  
WSM Good Will Hour  
WSYR-Am Legion Prgm.  
WTAM-Sammy Watkins' Orch.  
WTIC-Guy Hedlund & Company

10:45  
MBS-Romance in Rhythm: WHK WBAX  
CKLW-Dominion Election Results  
\*WBT-The World Today  
WJR-Grace Benham, pianist  
WSB-Twilight Trails  
WSYR-Syracuse Peace Council  
11:00  
NBC-Fred Waring in Pleasure Time: WMAQ WSB  
\*NBC-(News, WJZ only) Mal Hallett's Orch.: WJZ WBAL WJTN  
\*NBC-News: WFAF  
\*CBS-Paul Sullivan Reviews the News: WABC WHEC WGR WNBFB WCAU WGR WJR WBT WBX WHAS (sw-9.65)  
MBS-Romance in Rhythm: WBAX  
\*News: WJAS WORK WHAM WBRE WLW WGBI WTIC WOR WHK WSM  
\*CKLW Reporter  
\*KDKA-News: Weather: Temp  
\*KYW-News: Songs of Romance  
\*WBEN-News: Joe Wesp  
\*WJZ-News: Prem Previews: Weather  
\*WCAE-News: Musical Interlude  
\*WENR Ten O'Clock Final  
WFBL-Leo Bolley, sports  
\*WGY-News: On with the Dance  
\*WHP-News: Europe Then & Now  
WKBW Sports: Bowling News  
\*WMFF-News: Scores  
WMMN News: Wallace MacManus, organist  
\*WSYR News: Sports: News  
\*WTAM News: Dance Orch

11:15  
CBS-Dance Orch.: WABC WJAS WBX WGBI WFBL WCAU WHP WMMN WHAS WHEC WKBW WKBN (sw-9.65)

11:30  
MBS-Bob Crosby's Orch.: WOR WBAX CKLW  
NBC-Lou Breese's Orch.: WJZ WORK WBAL WJTN WBRE WMAQ WEBR WMFF WSYR WHK  
CBS-Dance Orch.: WABC WKBW WBX WKBW WJAS WHEC WHEC WGR WNBFB WJTB WJTB WJTB (sw-9.59)  
NBC-Eddie LeBaron's Orch.: WFAF WCAE WSM WGY WBEN  
KDKA-Midnight Mysteries  
WCAU-Powers Gouraud  
\*WFBL-H. V. Kaltenborn, commentator  
WGR-Words & Music  
WHAS-Bluegrass Brevities  
WLW-Jimmy Van Osell's Orch.  
WSB-Welcome South, Brother  
WTAM-Music You Want  
11:45  
CBS-Dance Orch.: WBT WCAU WFBI, WJR  
NBC-Glenn Miller's Orch.: WJZ WSYR WBRE WHAM WENR WHK  
NBC-Clyde Lucas Orch.: WFAF WGY WSB WSM WBEN WMAQ WTIC  
CBS-Louis Armstrong's Orchestra: WABC WKBW WJAS WHEC WFBL WGR WNBFB WJR WJTB WBX WGBI WHAS (sw-6.17)  
MBS-Frankie Masters' Orchestra: WOR WBAX WCAE  
\*CKLW News  
KDKA-Al Marisco's Orch.  
KYW-Highlights After Dark  
WBT-Midnight Dancing Party  
\*WJZ-News: Prgm. Highlights  
WCAU-Masterworks on the Air  
WLW-Ran Wilde's Orch.  
WMMN-Uncle Bill Taber  
WTAM-Otto Thurn's Orch

12:15  
MBS-Frankie Masters' Orchestra: CKLW  
NBC-Glenn Miller's Orch.: WBZ KDKA Herina, Middleman's Orch  
WLW-Milt Herth Trio  
12:30  
NBC-Erskine Hawkins' Orchestra: WFAF WGY WSM KYW WBEN WSB WTIC WTAM  
CBS-Ray Herbeck's Orch.: WABC WGBI WHP WGR WBX WNBFB WCAU WKBW (sw-6.17-9.59)  
NBC-Chuck Foster's Orch.: WJZ WBZ WBRE KDKA WENR WHK  
MBS-Ozzie Nelson's Orch.: WOR WCAE WBAX WSYR  
CKLW-Larry Gentile  
WHAS-Dream Serenade  
WJR-Jack Meyer's Orch.  
WLW-Moon River  
WMAQ-Bob Strong's Orch.  
End of Monday Programs

SPONSORED BY ALKA-SELTZER  
KYW WGY WBEN WCAE WTAM WBRE  
WORK WKBO - 9:30 P.M., EST



TUESDAY

March 26

MORNING

Star in program listings indicates news broadcast.

7:00 a.m. EST NBC-Forty Winks Club: WEAF CBS-Morning Almanac: WABC ... NBC-Breakfast in Bedlam: News: WJZ

7:30 NBC-Don Goddard, news: WEAF ... NBC-Musical Varieties: WEAF ... CBS-News: WABC (sw-21.57)

8:00 NBC-News: The Listener's Corner: News: WEAF ... CBS-News: (sw-21.5) ... NBC-News: WJZ WORK WIRE WMPF WBRE

8:15 CBS-Old Fashioned Favorites: News: WABC ... NBC-The Wife Saver: WJZ WMPF WBRE WORK ... CBS-Morning Horizons: WESG WPAR WHP WKBN (sw-21.57)

8:30 NBC-Gene & Glenn, songs: WEAF WBRE (sw-21.5) ... NBC-Listener's Corner: Richard Liebert, organist: WJZ ... CBS-Phil Cook's Almanac: WABC

8:45 NBC-Harvey & Dell, sketch: News: WJZ WMPF ... CBS-Adelaide Hawley: WABC WPAR WESG (sw-21.57) ... Morning Devotions: WHP WBRE WMMN

NBC-News: Musical Clock: WFBL KYW ... NBC-Don Goddard, news: WEAF ... News: WGBI WBAX ... NBC-News: WABC (sw-21.57)

WFBL-Mother's Morning Meeting ... WGBI-The Islanders: News ... WGY-Market Basket ... WHAM Whistler & Illis Dog ... WJAS-Nancy Dixon

9:00 NBC-News: Happy Jack, songs: WEAF WBEN ... CBS-Woman of Courage, sketch: WABC WCAU WHEC WJAS

9:15 NBC-Band Goes to Town: WEAF ... CBS-Women's Glee Club: WABC WMMN WHP WFBL WJAS

9:30 NBC-Breakfast Club: WJZN ... KDKA-Linda's First Love, sketch: WBAX-Morning Varieties ... WBEN-Cosette Merrill

9:45 CBS-Caroline Marsh, pianist: WESG WPAR (sw-21.57) ... NBC-Edward MacHugh, Gospel Singer: WEAF ... CBS-Bachelor's Children: WABC

10:00 NBC-Thunder Over Paradise: WJZ KDKA ... CBS-Pretty Kitty Kelly: WABC WGR WIBX WVA WHEC ... NBC-Josh Higgins of Finchville

10:15 NBC-This Day Is Ours, sketch: WJZ WSYR WBAL WJTN ... MBS-Melody Strings: WBAX ... WBRE-Polka Dots

WHP-Donald Novis, songs: CBS-Big Sister, sketch: WABC ... WJAS-Musical Revue ... WJTN-House of MacGregor ... WKBW-Modern Kitchen

10:15 NBC-To be announced: WEAF KYW WBEN WCAE WGY WLW ... CBS-Myrt & Marge: WABC WCAU WJAS WHEC

10:30 MBS-Keep Fit to Music: WBAX ... NBC-Story of Mary Marlin, sketch: WJZ WBAL WSYR ... CBS-Hilltop House, sketch: WABC WJAS WHEC

10:45 CBS-Stepmother, sketch: WABC WFBL WCAU WJAS WGR WHP ... MBS-John Metcalf's Choir Loft: WBAX WBNF

11:00 CBS-Poetic Strings: WABC (sw 21.57) ... NBC-David Harum, sketch: WEAF WCAE WTAM WBEN ... CBS-Mary Lee Taylor: WVA WJAS WCAU WKBW WHEC

11:15 NBC-Young Dr. Malone, sketch: WJZ KDKA WBAL WSYR ... NBC-Road of Life, sketch: WEAF WBEN WCAE WTAM WEEU

11:30 MBS-The Buckeye Four: WBAX ... NBC-The Travelling Cook: WJZ WSYR (sw-15.33) ... NBC-Against the Storm, sketch: WEAF WTAM WBEN WCAE

12:00 NBC-Originalities: (sw-21.5) ... WESG-Home Makers ... WKBW-Buffer Home Bureau ... WMMN-Don & Dale

WCAE School of Charm ... WEU-Cavalcade of Drama ... WGR-Familiar Music ... WGY-Farm Paper

12:00 NBC-The Gulding Light, sketch: WEAF KYW WTAM WBEN ... NBC-Affairs of Anthony, sketch: WJZ WHAM WJTN WMPF

12:00 NBC Inorana Indigo: WJZ WEEU (sw-15.33) ... NBC-Strings That Sing: WEAF KYW ... CBS-Kate Smith Speaks & News

12:15 NBC-George Griffin, songs (News, WJZ only): WJZ WEEU ... MBS-Charley Freshwater's Cowboy Band: WBAX ... NBC-The O'Neills, sketch: WEAF

12:30 NBC-Our Spiritual Life: WEAF (sw-15.33) ... NBC-Nat'l Farm & Home Hour: WJZ KDKA WSYR WHAM

12:45 CBS-Echoes of the Opera: WMMN ... NBC-News: Markets & Weather WEAF ... CBS-Our Gal Sunday, sketch: WABC WCAU WHEC WKBW

1:00 MBS-The Happy Gang: WBAX ... NBC-Ben Bernie's Orch.: WEAF WMPF (sw-15.33) ... CBS-The Goldbergs, sketch: WABC WJAS WCAU WMMN

1:15 CBS-Life Can Be Beautiful, sketch: WABC WCAU WBAX ... NBC-Between the Bookends: WJZ WJTN WMPF (sw-15.33) ... NBC-To be announced: WEAF WGY WLW WJAM KYW

WBAL-Mary Landis ... WBAX Musical: News: Mine Mine Schedule ... WBRE-News

1:45 NBC-News: WABC WFBL WHEC WKBW WVA WJAS ... MBS-Red River Dave, cowboy songs: WOR ... KDKA News: Music: Weather

1:15 CBS-Life Can Be Beautiful, sketch: WABC WCAU WBAX ... NBC-Between the Bookends: WJZ WJTN WMPF (sw-15.33) ... NBC-To be announced: WEAF WGY WLW WJAM KYW

1:30 CBS-The Right to Happiness, sketch: WABC WMMN WFBL ... NBC-Maurice Spitalny's Orch.: WJZ WJTN WMPF WHAM (sw-15.33) ... MBS-Francis Craig's Orchestra: WBAX

1:45 NBC-Hollywood 10,000: WEAF ... MBS-Peggen Fitzgerald, talk: WOR WBAX WBNF ... You Family and Mine: WTAM KDKA

1:45 NBC-News: Musical Clock: WFBL KYW ... NBC-Don Goddard, news: WEAF ... News: WGBI WBAX ... NBC-News: WABC (sw-21.57)

1:45 NBC-Hollywood 10,000: WEAF ... MBS-Peggen Fitzgerald, talk: WOR WBAX WBNF ... You Family and Mine: WTAM KDKA

1:45 NBC-News: Musical Clock: WFBL KYW ... NBC-Don Goddard, news: WEAF ... News: WGBI WBAX ... NBC-News: WABC (sw-21.57)

WLM-Peter Grant Speakin' ... WORK-Betty Jo ... WSYR-Memory Time ... 2:00

CBS-Lanny Ross, tr.: WABC WVA WHEC WFBL WBNF ... NBC-Light of the World, sketch: WEAF WBEN WBAL KYW WGY

2:15 NBC-Arnold Grimm's Daughter, sketch: WEAF WHAM WBAL ... CBS-Your Family & Mine: WABC WCAU WFBL WBNF

2:45 NBC-Hymns of All Churches: WEAF WGY WBAL WCAE KYW ... CBS-My Son & I, sketch: WABC WFBL WGR WJAS WCAU

2:45 NBC-Hymns of All Churches: WEAF WGY WBAL WCAE KYW ... CBS-My Son & I, sketch: WABC WFBL WGR WJAS WCAU

3:00 CBS-Poetic Strings: WBNF WESG (sw-15.27) ... NBC-Orphans of Divorce, sketch: WJZ WEFR WBAL KDKA

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3:00 CBS-Poetic Strings: WBNF WESG (sw-15.27) ... NBC-Orphans of Divorce, sketch: WJZ WEFR WBAL KDKA

AFTERNOON

Table with columns for frequencies and station names: CKEW-1030, KDKA-980, KYW-1020, WABC-860, WBAL-1060, WBAK-1210, WBEK-900, WBE-1310, WBT-1080, WBL-090, WCAE-1220, WCAU-1170, WPAE-660, WREB-1310, WREU-830, WREN-870, WESG-850, WFBT-1300, WGAR-1450, WGR-880, WGR-550, WGY-790, WHAM-1150, WHAS-820, WHK-1390, WTP-1430, WBX-1200, WJAS-1200, WJR-750, WJTN-1210, WJZ-760, WKBW-570, WKBW-1450, WKAW-670, WMFF-1310, WMMN-890, WNBW-1500, WOR-710, WORK-1320, WPAR-1420, WPC-780, WSB-630, WSYR-570, WTAM-1070, WTIC-1040, WVA-1160

WHP-Matinee Melodies  
WIBX-Console Artists  
WJTN-Girl Evangelist  
WKBW-Rhapsody in Brass  
★WMFF-Monitor News  
WMMN-Buddy & Smiley  
WOR-Baseball; Brooklyn Dodgers vs. Boston Bees;  
WORK-Prarie Pals  
★WPIC-News: Musical Treasure House  
WVVA-Log Cabin Gang

**3:15**  
NBC-Ma Perkins, sketch: WEA  
WCAE KYW WGY WLW WBN  
WTAM  
CBS-Bowdoin College Glee Club:  
WABC WHP WIBX WKBW  
WJAS WHFC WCAU WKBW  
WVBF WESG  
NBC-Amanda of Honeymoon Hill,  
-sketch: WJZ WEHR WHAM  
WSYR WBAL KDKA (sw-15.33-  
9.53)  
WBRE-Nanticoke News  
WEEU-Singing Saxophone  
WFBL-Betty & Bob  
WGBI-Kitchen Kwiz  
WGR-Pianorgan; David Marsh,  
songs  
★WJTN-Monitor Views the News  
WMFF-Variety Time  
WVVA-Curley Miller

**3:30**  
NBC-Pepper Young's Family,  
sketch: WEA WTAM WBN  
WCAE WLW WGY KYW  
NBC-John's Other Wife, sketch:  
WJZ WHAM WEHR WMFF  
WORK (sw-15.33-9.53)  
★CBS-News: Manhattan Minuet:  
WABC WPAR WESG WHP  
WJAS WNBW WKBW WIBX  
(sw-9.59)  
MBS-Henry Cincone's Orch.:  
WBAX  
KDKA-Tea Time Tunes  
WPAI-Happy Johnny  
WBRE-Gerry Montana  
★WCAU-News: Music in the Air  
WEEU-Uncle Jack's Prem.  
WFBL-Meet Miss Julia  
WGR-Women's Matinee  
WJTN-Calling Warren  
WMMN-Your Garden  
★WSYR-News: Onstage Moment  
WVVA-Border Riders

**3:45**  
NBC-Vic & Sade, sketch: WEA  
WBN WTAM WCAE WGY  
KYW WLW  
NBC-Just Plain Bill, sketch:  
WJZ WHAM WEHR KDKA  
WMFF WORK (sw-15.33-9.53)  
CBS-Richard Maxwell, tr.-phit-  
osopher: WABC WPAR WESG  
WNBW WEEU WORK WJAS  
WGBI WIBX WKBW WHP  
MBS-Good Health & Training:  
WBAX  
★WBAL-Globe Trotter  
★WFBL-News: Afternoon Concert  
WGBI-Rev. Louis Freeman, talk  
WMMN-Taylor's Rail Splitters  
WSYR-Social Calendar

**4:00**  
CBS-Baron Elliott's Melodies:  
WABC WPAR WIBX WJAS  
WESG WKBW WNBW (sw-11.83-  
15.27)  
★NBC-Club Matinee: News: WJZ  
WHAM WJTN WORK WSYR  
WBRE WEHR WMFF KDKA  
(sw-15.33-9.53)  
NBC-Backstage Wife, sketch:  
WEAF KYW WBN WCAE WGY  
WLW WTAM  
CBS-Pretty Kitty Kelly: WKBW  
WBAX-Prgm. Resume  
WCAU-The Career of Alice Blair  
WFBL-Make-Believe Ballroom  
WGBI-Reminiscing  
WHP-Catholic Hour  
★WKBW-News: Heartland Today  
WMMN-Cowboy Loye's Troupe  
★WPIC-News: Stocks  
WVVA-Neo-Vem Prgm.

**4:15**  
★NBC-Club Matinee: News:  
WBAL  
NBC-Stella, Dallas, sketch: WEA  
WGY KYW WTAM WBN WLW  
WCAE  
CBS-Of Men & Books: WABC  
WPAR WIBX WJAS WESG  
WKBW WNBW WGBI (sw-11.83-  
15.27)  
"Travels in the North," by  
Karel Capek, and "A Stricken  
Field," by Martha Gelhorn, will  
be the books reviewed today.  
Guest: Klaus Mann, son of  
Thomas Mann  
MBS-To be announced: WBAX  
WCAU Meet Miss Julia sketch  
WHP-Robert Royce, songs  
WPIC-Fiesta

**4:30**  
NBC-Lorenzo Jones, sketch:  
WEAF WBN WTAM WCAE  
KYW WGY  
★NBC-Club Matinee: News:  
WEEU

CBS-Music of the Strings: WPAR  
CBS-Manhattan Mother, sketch:  
WABC WJAS WFBL WHEC  
WCAU WKBW  
WBAL-Dog Tunes  
WESG-Rhythm Almanac  
★WGR-News: To be announced  
WHP-Joe Green's Novelty  
WIBX-Symphonic Miniatures  
WKBW Ben Binnacle  
WLW-Meet Miss Julia, sketch  
WPIC-Popeye's Mailbag  
WVVA-Big Slim

**4:45**  
CBS-Blue Streak Rhythm En-  
semble: WIBX WFBL WNBW  
WKBW (sw-11.83)  
NBC-Young Widder Brown,  
sketch: WEA KYW WBN  
WCAE WTAM WGY  
CBS-Smilin' Ed McConnell: WABC  
WBAL  
WBAX-Stars of Tomorrow  
WCAU-Ilda Morse, songs  
WGR-Freshest Thing in Town  
WHAM-Meet Miss Julia, sketch  
WHP-Studio Ensemble  
WJAS-Baron Elliott's Orch.  
WLW-Life Can Be Beautiful  
WMMN-Parade of Bargains  
WPAR-Junior G-Men  
★WSYR-Stock Reports: Inter-  
lude: News  
WVVA-Joe Barker's Gang

**5:00**  
CBS-By Kathleen Norris: WABC  
WGR WCAU WJAS WFBL  
NBC-Glen Gray's Orch.: WJZ  
WEEU WHAM  
NBC-Girl Alone, sketch: WEA  
WCAE WBN KYW WTAM  
WGY  
CBS-Blue Streak Rhythm En-  
semble: WESG  
MBS-Muhlenberg College Chapel  
Choir: WBAX  
KDKA-Janet Ross Interview  
WBAL-Uncle Jack's Club  
WBRE-Polka Dots  
WGBI-Liberty Revue  
WHP-The Traveler Talks  
WIBX-Rural Rhythm  
WJTN-Tea Time Tunes  
WKBW-Play. Bulletin: Duke  
Slohm  
WLW-Kitty Keene drama  
WMAQ-Evening Prelude: Whizzer  
WMFF-Hi-Boys  
★WMMN-News: Jam for Supper  
WOR-The Yagabond Trail  
WORK-Health Forum  
WPAR-Stocks & Resume  
★WPIC-News & Sports  
WSYR-Davey Adams  
WVVA-Shopping Hour

**5:15**  
CBS-Caroline's Golden Store,  
sketch: WJAS  
CBS-Billy & Betty, sketch:  
WABC WGR WFBL WCAU  
NBC-Irene Walker, children's  
stories: WJZ WEHR WJTN  
WEEU (sw-9.53-15.33)  
NBC-Midstream, sketch: WEA  
WLW WCAE WBN WTAM  
WGY KYW  
MBS-To be announced: WBAX  
★News: WKBW WPAR  
KDKA-David Adams  
WBAL-It's Dance Time  
WESG-The Robans  
WGBI Sports Parade  
WHAM-Keyboard Kaleidoscope  
WHP-King Cole Trio  
WIBX-Echoes of Venice  
WORK-Rhythmaires  
WPIC-Restyled Rhythm  
WSYR-Overtones

**5:30**  
CBS-It Happened in Hollywood:  
WABC WCAU WJAS WKBW

# TUESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## NIGHT

7:00 EST Fred Waring In  
Pleasure Time, NBC.  
7:15 EST Jimmie Fidler, Hol-  
lywood Gossip, CBS.  
8:00 EST Johnny Presents,  
NBC.  
Rush Hughes and his  
"Hughesreel"; Genevieve  
Rowe, soprano; Johnny  
Green's orchestra.  
8:00 EST The Aldrich Family,  
NBC.  
Comedy sketch, with Ezra  
Stone.  
8:00 EST Big Town; Drama,  
CBS.

Edward G. Robinson and  
Ona Munson.  
8:30 EST The Court of Miss-  
ing Heirs, CBS.  
Dramatizations of interest-  
ing facts behind many of  
America's unclaimed estates.  
8:30 EST Information, Please;  
Quiz Program, NBC.  
Clifton Fadiman, John Kier-  
ran, F. P. Adams. Guests:  
Howard Lindsay and Russell  
Crouse, authors.  
8:30 EST Pot o' Gold, NBC.  
Horace Heidt and His Mu-  
sical Knights.  
9:00 EST We, the People,  
CBS.

Gabriel Heatter, M. C.; Mark  
Warnow's orchestra; guests.  
9:00 EST Cavalcade of Amer-  
ica, NBC.  
Thomas Mitchell in "John  
Fitch, Steamboat Captain."  
9:30 EST Fibber McGee and  
Molly, NBC.  
Marian and Jim Jordan;  
Harold Peary; King's Men;  
Bill Thompson; Billy Mills'  
orchestra.  
9:30 EST The Celebrity Min-  
strels, NBC.  
Mort Lewis, director; Jay C.  
Flippen, interlocutor; Ham  
Fisher and James Montgom-  
ery Flagg, endmen; Norman  
Cloutier's orchestra. Guests.

10:00 EST Bob Hope Variety  
Show, NBC.  
Judy Garland, vocalist; Jer-  
ry Colonna, comedian; and  
Skinnay Ennis' orchestra.  
10:00 EST Glenn Miller's Or-  
chestra, CBS.  
Andrews Sisters, vocal trio.  
10:15 EST Americans at Work,  
CBS.  
Dramatizations and inter-  
views centered around work-  
ers in various industries.  
10:30 EST Uncle Walter's Dog  
House, NBC.  
Tom Wallace (Uncle Wal-  
ter); Dog House Chorus;  
Virginia Verrill, vocalist;  
Charlie Lyon, announcer;  
Bob Strong's orchestra.

Refer to adjacent columns for stations broadcasting these programs

CBS-Jack Armstrong, sketch:  
WEAF KYW WBN WGY  
WCAE WTAM WLW  
MBS-Johnson Family, sketch:  
WOR WBAX  
NBC-Bud Barton, children's pro-  
gram: WJZ WEHR WJTN WMFF  
WEEU (sw-15.33-9.53)  
KDKA-Melody Time & Announ-  
cements  
WBAL-Peeking at Picturee  
WBRE-Frankie Witt, pianist  
WEEU-Merchandise Revue  
★WESG-News  
★WFBL-News: Dinner Concert  
WGBI-Jack Armstrong, sketch  
★WGR-News: Dance Tunes  
WHAM Your Family & Mine  
WIK-Ohio Schools  
WHP-Modern Minuet  
WIBX-Tea Time Tunes; Garden  
News  
WPAR Amer. Family Robinson  
WPIC-Evening Serenade  
WSYR-Onondaga Medical Society  
WVVA-Church of Christ

**5:45**  
CBS-Scattergood Baines, sketch:  
WABC WIBX WHEC WGBI  
WCAU WFBL WKBW WJAS  
WVVA  
NBC-Adventures of Tom Mix:  
WJZ WJTN WEHR KDKA  
WSYR WMFF WBAL WHAM  
(sw-15.33)  
NBC-The O'Neills, sketch: WEA  
KYW WGY WBN WCAE  
MBS-Little Orphan Annie: WOR  
WBAX WGR  
WBRE-South Sea Serenaders  
WESG-Sports. Tune Topics  
WHP-Jerry of the Circus  
WLW Kirby & White  
WMMN-Singin' Sam  
WORK-Sports Page of the Air  
WPAR-Rhythm & Romance  
WTAM-David Adams

**5:45**  
NBC-Richard Himber's Orch.:  
WJZ  
NBC-Yvette, songs: WEA WBN  
WCAE  
★CBS-Bill Henry & Maj. George  
Eliot, news analysts: WABC  
WMMN WKBW WESG WIBX  
WPAR WGBI WBT (sw-6.06-  
11.83)  
NBC-Cecil Golly's Orch.: (sw-  
9.53-9.55)  
NBC-Bud Barton, Children's  
Prem: WENR  
MBS-Bill McCune's Orch: WBAX  
★News: WOR WHP WHT  
WOR WIAS  
Sports: WHAM WGR WHK  
WBRE  
KJW-Joe Gentile, sports  
KYW-Rhythmaires  
WBN Sports, Musical Prgm  
WBZ-Opportunity: Dinner Dance:

**6:00**  
NBC-Richard Himber's Orch.:  
WJZ  
NBC-Yvette, songs: WEA WBN  
WCAE  
★CBS-Bill Henry & Maj. George  
Eliot, news analysts: WABC  
WMMN WKBW WESG WIBX  
WPAR WGBI WBT (sw-6.06-  
11.83)  
NBC-Cecil Golly's Orch.: (sw-  
9.53-9.55)  
NBC-Bud Barton, Children's  
Prem: WENR  
MBS-Bill McCune's Orch: WBAX  
★News: WOR WHP WHT  
WOR WIAS  
Sports: WHAM WGR WHK  
WBRE  
KJW-Joe Gentile, sports  
KYW-Rhythmaires  
WBN Sports, Musical Prgm  
WBZ-Opportunity: Dinner Dance:

**6:00**  
NBC-Richard Himber's Orch.:  
WJZ  
NBC-Yvette, songs: WEA WBN  
WCAE  
★CBS-Bill Henry & Maj. George  
Eliot, news analysts: WABC  
WMMN WKBW WESG WIBX  
WPAR WGBI WBT (sw-6.06-  
11.83)  
NBC-Cecil Golly's Orch.: (sw-  
9.53-9.55)  
NBC-Bud Barton, Children's  
Prem: WENR  
MBS-Bill McCune's Orch: WBAX  
★News: WOR WHP WHT  
WOR WIAS  
Sports: WHAM WGR WHK  
WBRE  
KJW-Joe Gentile, sports  
KYW-Rhythmaires  
WBN Sports, Musical Prgm  
WBZ-Opportunity: Dinner Dance:

**6:15**  
★NBC-Malcolm, children's  
stories: News: WENR WSB (sw-  
9.53)  
★NBC-News: Ed East Jingles:  
Listener's Corner: WEA  
NBC-Bill Stern's Sport News:  
Ed East's Jingles: WJZ  
CBS-To be announced: WABC  
WKBW WESG  
★News: WBRE WJAS  
Sports: WIW KYW  
The Superman: WCAU WFBL  
KDKA Melody Time Sports  
WBAX-Musical Interlude: Sports  
WBRE-David Adams  
WBT-Warren Barfield, hymns  
WBZ-Twenty five Years Ago:  
Dinner Dance  
★WCAE-News, Swing Party  
WGR Dance Time: Second Fed  
★WGBI-News: Mine Schedule:  
Resume  
WHAM-Music & Money  
WHAS-Scatterbrain  
WHK-Orphan Annie, sketch  
WHP Sports Melodic Interlude  
WIBX-Prem. Information: Dance  
Time  
WJR Melody Marvels  
WJTN Change of Pace  
WMMN Sports: Prgm. Resume  
WPAR Wants the Answer?  
WSM-Radio Patrol  
WSYR-Change of Pace  
★WTAM-News: Tom Manning  
WTIC-History in the Headlines  
★WVVA-News: Sports

**6:15**  
Hit of the Day  
WCAU-The Critterions  
WFBL Sports, This & That  
WGAR Carl George  
WGY Plantation Party  
WHK Treasure Hunt  
WAS Baron Elliott's Orch.  
WJR The Inside of Sports  
WJTN Request Club  
WIW Don Winslow of the Navy  
WMAQ Jack Armstrong, sketch  
★WSM-News: Sports  
WTAM-Carling's Dinner Music  
WTIC-Superman  
WVVA-Twilight Trail

**6:45**  
★NBC-Lowell Thomas, news com-  
mentator: WJZ WSYR WTAM  
WBZ WJTN WTIC WBN WLW  
KDKA WBAL WHAM (sw-9.53)  
NBC-Adventures of Tom Mix:  
WENR  
NBC-LP! Abner, sketch: WEA  
WORK WMAQ  
★CBS-The World Today: WABC  
WFBL WGBI WPAR WKBW  
WCAU WGR WKBW WHA-  
WMMN WJR WHP WESG  
WVVA (sw-6.06)  
CKLW-Iarzan  
KYW-Singin' Sam  
WBAX-Dinner Dance Prem  
WBRE-Sports Roundup  
WBI Twilight Trail  
WCAE Hits & Encores  
★WGR-News: Interlude  
WIJK-Tempo of the Town  
★WIBX-News  
WJAS Life Can Be Beautiful  
WMAF-Resume: Salon Echoes  
WOR-Unsung Americans  
★WSB-Radio Headlines  
WSM-Shanty Town

**6:45**  
★MBS-Fulton Lewis, Jr., news  
analyst: WBAX WKBW  
NBC-Fred Waring in Pleasure  
Time: WEA WTIC KYW WGY  
WBN WORK WCAE WBRE  
WTAM WLW WSM (also at 11  
p.m.)  
CBS-Amos 'n' Andy, sketch:  
WABC WGR WBT WCAU WJAS  
WHAS WGBI WGR WFBL  
WNBW WJR WHEC (sw-6.06-  
11.83) (also at 11 p.m.)  
NBC-Easy Aces, sketch: WJZ  
KDKA WBAL WHK WBZ WJTN  
WHAM WENR WSYR WEHR  
Sports: WOR WMFF WVVA  
★CKLW-Val Clare news  
WESG-Henrietta Paul  
WHP-Little Brown Book  
WIBX-Sports: Duval's Orch.  
WMAQ-Political Talk  
WMMN Stardusters

## NIGHT

Where there is no listing for a station its preceding program is on the air.

★NBC-(News: Listener's Corner, WJZ only): Washington Calling: WJZ WMFF  
NBC-Prgm. from Mexico City  
WEAF WSB (sw-9.53)  
★CBS-News: Edwin C. Hill, com-  
mentator: WABC WCAU WKBW  
WKBW WIBX WVVA WGBI  
WNBW WMMN WBT WJAS WHP  
WESG (also at 11 p.m.)  
★News: WFBI WHAM WJR  
WHK WBAX  
CKLW-Rollin' Home  
★KDKA-News: Temp.: Your  
Movie Magazine  
★KYW-News: Strings That Sing  
★WBAL-News: Sports: Around  
the Dinner Table  
★WBN-News: Weather: Musi-  
cal Prgm.  
WBRE-Bill Roberts' Orch.  
★WBZ-News: Sports  
WCAE-Law for the Laymen:  
Melodies  
WEEU-String Quartet  
WENR Student Opinn  
★WGAR-Sidney Andorn: Ellis  
VanderPyl: Five Star Final  
WGR-The Lone Ranger  
★WGY-News: Varieties  
WHAS-Herbie Koch  
★WJTN-News: Sports: Musical  
Interlude  
WLW It Happened Today  
WOR-Uncle Don, children's prgm.  
WORK-Dinner Dance Melodies  
★WPAR-News: Dinner Music

# TUESDAY

March 26

WPAR-What's New?  
WSB-Music We Love  
**7:15**  
NBC-Mr. Keen, Tracer of Lost  
Persons, drama: WJZ WENR  
WHK WJZ WSYR WBAL WJTN  
WEHR WHAM KDKA WBRE  
NBC-I Love a Mystery: WEA  
KYW WTAM WCAE WMAQ  
WTIC WBN WGY (sw-9.53)  
CBS-Jimmie Fidler: WABC WBT  
WGR WCAU WJAS WHEC  
WGR WHAS WFBL WVVA  
WJR (sw-6.06) (also at 11:15  
p.m.)  
Lest We Forget: WPAR WMFF  
CKLW-Herh Leach's Orch.  
WBAX-Safety Show  
WGBI-Job Finder  
WHP-Salute to Fashion  
WIBX-Walter Griswold  
★WKBW-News: Orchestra of the  
Week  
WLW-Vox Nuvachord  
WMMN Woman's Club  
★WOR-John B. Kennedy, X-Rav-  
ing the News  
WORK Dance Time  
WSB-Sports News & Views  
WSM-Classic Hall

**7:30**  
NBC-Magnolia Blossoms: WMFF  
WORK WHK (sw 9.65)  
NBC-Echoes of New York: WEA  
CBS-Second Husband, drama,  
starring Helen Menken: WABC  
WGR WJAS WFBL WHAS  
WGR WJR WHEC WCAU WBT  
WHP (sw 6.06)  
NBC-Frank Novak's Musicrea-  
tors: WJZ  
MBS-Confidentially Yours: WOR  
WBAX WNBW  
Richard Himber's Orch.: WTAM  
WVVA  
CKLW-Forty Plus Club  
KDKA Tap Time  
KYW-Richard Himber's Orch.  
WBAL-Nat'l Colored Vocal Syn-  
phony  
WBN Carling's Musical Party  
WBRE-Pioneers of 1829  
WBZ-Ket Guesco  
WCAE-Richard Himber's Orch  
WGBI Hall & Halt  
WGY-Land Trio & Curly Mah  
WHAM-Yesterthots  
WIBX-Musical Variety  
WJTN-Restyled Rhythms  
WKBW-Machina Hertz pianist  
WLW-To be announced  
★WMAQ-News: Totten on Sports-  
Musical Entree  
WMMN-Plantation Party  
WPAR-To be announced  
WSM-Lawrence Goodman, pianist  
WSYR-Vaddehoucor  
WTIC-Memories of Great War

**7:45**  
MBS-Inside of Sports: WOR WHK  
WCAE WKBW WSYR WNBW  
WLW WBAN  
CKLW-To be announced  
KYW-Little Show  
WBN Richard Himber's Orch.  
WBRE-To be announced  
WJTN Organ Interlude  
WPAR 4 R Talk  
WSB Irene Rich  
WSM-Richard Himber's Orch.  
WTAM This is Magic  
WTIC-To be announced  
**8:00**  
NBC-The Aldrich Family WJZ  
WHAM WJTN KDKA WHK  
WBZ WBZA WSYR WBAL  
WMFF WEHR WLEU (1420 kc)  
(Continued on Next Page)

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**VALUE PROVED** On the market five years, 150,000  
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TUESDAY

March 26

(8:00 p.m. Continued)

NBC-Johnny Presents; Johnny Green's Orch.; Dramas; Genevieve Rowe, sop.; Glenn Cross & Beverly; Swing Fourteen; Floyd Sherman, tr.; WEAF WCAE WLW WMAQ WTIC WGY KYW WTAM WORK WBNB WSB WBR WSM (also at 11:30 p.m.)

8:15 WGBI-Echoes of Hawaii WKBW-Racker Chasers

8:30 CBS-Court of Missing Heirs: News: WABC WIAS WGR WFBL WHEC WGBI WJR WKBN WCAU WJAS WIBX WHP WBT

NBC-Pot o' Gold; Horace Heldt's Musical Knights; WEAF WBNB WGY WMAQ WTAM WSB WLW KYW WSM WTIC WCAE WBR WORK

NBC-Information, Please; Quiz Prgm.: WJZ WSYR WIHK WJTN KDKA WBZ WIAM WBAL WMFF WEBR (also KGO at 11 p.m.)

NBC-Cavalcade of America, drama: WJZ WSYR WBAL WMFF WHAM WENR WBRE WEBR WBZ KDKA WKH For detail see Good Listening Guide.

NBC-We, the People; Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guests: WABC WIAS WGR WFBL WKBN WJAS WHEC WCAU WGBI WKBN WBT WHP WJR WNBC (sw-6.06-11.83) (also KNX at 12 mid.)

NBC-This War, Maj. Leonard H. Nason: WBAX

CKLW-Musical Varieties WGBI-Charles Masters' Orch. WIIP-Mary Nickolas, songs \*WKBW-News: Studio Prgm. \*WMMN-News: Campus Highlights WPAR-To be announced

8:15 WGBI-Echoes of Hawaii WKBW-Racker Chasers

8:30 CBS-Court of Missing Heirs: News: WABC WIAS WGR WFBL WHEC WGBI WJR WKBN WCAU WJAS WIBX WHP WBT

NBC-Pot o' Gold; Horace Heldt's Musical Knights; WEAF WBNB WGY WMAQ WTAM WSB WLW KYW WSM WTIC WCAE WBR WORK

NBC-Information, Please; Quiz Prgm.: WJZ WSYR WIHK WJTN KDKA WBZ WIAM WBAL WMFF WEBR (also KGO at 11 p.m.)

NBC-Battle of Sexes, conducted by Frank Crumit & Julia Sanderson: WEAF WBNB WTAM WMAQ WTIC WGY KYW WSM WORK WCAE WSB WLW (also KPO KFI at 12:30 a.m.)

NBC-We, the People; Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guests: WABC WIAS WGR WFBL WKBN WJAS WHEC WCAU WGBI WKBN WBT WHP WJR WNBC (sw-6.06-11.83) (also KNX at 12 mid.)

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NBC-Information, Please; Quiz Prgm.: WJZ WSYR WIHK WJTN KDKA WBZ WIAM WBAL WMFF WEBR (also KGO at 11 p.m.)

KDKA Aloha Land WBRE-To be announced WBT Dean Hudson's Orch. WGAR Rev. Walton Cole WGBI Richard Humber's Orch. WGR-Buffalo Philharmonic Orch. WIAS-1 Am What I Am WHK-Wake Up America WIBX Racimo Hawaiians WJR-Richard Humber's Orch.

9:45 CBS-Concert in Rhythm: WGBI KDKA G Men & Crime WIBX K. C. Fights WJR-Diesel Flashes: Musical Program

10:00 NBC-Roy Shield's Orch.: WJZ WBAL WMFF WORK WEBR WENR WBRE

CBS-Glenn Miller's Orch.: WABC WFBL WGBI WIIEC WJAS WCAU WIBX WHAS WNBC WJR WGR WBT WMMN WHP WKBW (sw-6.06)

NBC-Bob Hope Variety Program: Judy Garland; Jerry Colonna; Skinnay Ennis' Orch.: WEAF WTAM WCAE WGY KYW WSM WBNB WMAQ WSB WLW WTIC WHAM (sw-9.53)

MBS-To be announced: WBAX WCAU-Tune Types WENR-Freddie Martin's Orch. WFBL-Dance Time: Hit of the Night WGR-Bob Kelley: South American Melodies WIAS-C.I. Preview WHK-Frank Gagen WSYR-Waltz Time

11:00 NBC-Fred Waring in Pleasure Time: WMAQ WSB (also at 7 p.m.)

CBS-Americans at Work: WABC WGBI WKBW WIIEC WJAS WPAR WIBX WMMN WKBN WKBN WJR WNBC WHIP (sw-6.06)

MBS-To be announced: CKLW \*WBT-The World Today WCAU-Joey Kearns' Orch. WFBL Sun Dodgers WGR-Fiddles & Footlights \*WGR-News WHAS-Rob Huttell's Orch. \*WOR-Fulton Lewis Jr., news analyst

10:00 NBC-Brent House, drama: WJZ WORK WBRE WJTN WBAL WHAM WMFF

10:15 CBS-Americans at Work: WABC WGBI WKBW WIIEC WJAS WPAR WIBX WMMN WKBN WKBN WJR WNBC WHIP (sw-6.06)

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10:30 CBS-Greenfield Village Chapel: WESG WHP WKBN (sw-21.57) CBS Adelaide Hawley: WABC \*NBC-Harvey & Dell, sketch: News: WJZ WMFF KDKA Ma Perkins, sketch WBAL Time Out with Allen Prescott

\*WBAX-News WBNB-Sun Greeters' Club WCAU-Heart of Julia Blake \*WEEU-Friendly Club: News WFBL Mother's Morning Meeting \*WGBI-Texas Jim Lewis: News WGY-Market Basket WHAM-Whistler & His Dog WJAS-Nancy Dixon WLW-Lulu Belle & Scotty WMMN-Musical Poultrymen WOR-The Goldbergs, sketch WPAR-Bible Quiz WSYR-Hymns of All Churches WTAM-Grand Melodies

9:00 NBC-Breakfast Club: WBRE WJTN WMFF WEBR WHAM (sw-21.57) CBS-Organ Moods: (sw-21.57) \*NBC-News: Happy Jack, songs: WEAF WBNB NBC-The Woman of Tomorrow: WJZ CBS-Woman of Courage, sketch: WABC WJAS WCAU WFBL WHEC WGBI WKBW WVA MBS-Arthur Godfrey, songs: WBAL WOR WSYR KDKA-Shopping Circle \*KYW-News: Morning Varieties WBAE-Fields & Hall WCAE-Lillian Malone

8:45 NBC-Do You Remember?: WEAF (sw-21.5) WBAL-Sweet & Swing KDKA-Gospel Singer WCAE-Red River Dave, songs WCAU-Alan Scott WEEU-Morning Devotions WFBL-Home Center Harmonies WGBI-Eight-Eighty Alarm WHAM-Musical Clock \*WIBX-News: Melody Time WJAS-Time Again: Today's Prgm. \*WLW-Michael Hinn, news WMMN-Grampa Jones WOR-The Gospel Singer WTAM-On the Mall WVA-Big Slim

8:30 NBC-Gene & Glenn, songs: WEAF WBR (sw-21.5) NBC-(The Listener's Corner, WJZ only) Ray Perkins, pianist: WJZ WEEU CBS-Phil Cook's Almanac: WABC Musical Clock: WTAM WVA WBNB KDKA Melody Time WBAL-Time & Tunes \*WBEN-News Here & Abroad

8:00 \*NBC-News: The Listener's Corner: News: WEAF \*NBC-News: (sw-21.5) \*NBC-News: WJZ WORK WBRE WMFF \*CBS-Today In Europe: WABC WMMN WESG WGBI WFBL WPAR WIBX WHP WCAU (sw-21.57) \*News: WJAS WCAE WOR WVA \*News: Timkeeper: WJTN WSYR

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NBC-Uncle Walter's Dog House: Tom Wallace, m.c.; Virginia Ver- fill; Tom, Dick & Harry; Bob Strong's Orch.: WEAF WMAQ WTAM WTIC WCAE WBNB WLW KYW WGY WSB WSM (sw-9.53) MBS-To be announced: WNBC CKLW-Dominion Election Brdct. KDKA-Music You Want \*WBAX-News \*WBT-News: William Winter WCAU-G Men at Work WENR-Concert Miniature \*WFBL-News: Evening Serenade \*WGR-News WGR-Echoes of the Stage WHK Sport Mike WOR-Mammoth Minstrel WSYR-Learning & Living

10:45 CBS-Four Clubmen: WABC WBT WKBW WMMN WIBX WGBI WNBC WHIP WPAR WJAS WJR (sw-6.06-9.65) MBS-To be announced: WBAX WCAU-Tune Types WENR-Freddie Martin's Orch. WFBL-Dance Time: Hit of the Night WGR-Bob Kelley: South American Melodies WIAS-C.I. Preview WHK-Frank Gagen WSYR-Waltz Time

11:00 NBC-Fred Waring in Pleasure Time: WMAQ WSB (also at 7 p.m.) CBS-To be announced: WPAR MBS-Lawrence Welk's Orchestra: WBAX \*NBC-News: WEAF \*NBC-(News, WJZ only) Johnny Messner's Orch.: WJZ WBAL WEBR WITN \*CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WBT WGR WCAU WGR WJZ WIAS WNBC (sw-9.65) \*News: WJAS WORK WHAM WLW WGBI WOR WTIC WHK \*CKLW-Report: \*KDKA-News: Weather; Temp. \*KYW-News: Strings That Sing \*WBFN-News: Joe West \*WBR-News: To be announced

11:15 CBS-Dick Stable's Orch.: WABC WIBX WIIEC WFBL WKBN WMMN WHP WNBC WCAU WJAS WKBW WGBI WHAS (sw-9.65) NBC-Freddie Martin's Orchestra: WEAF WLW NBC-Johnny Messner's Orch.: KDKA WORK WBRE WMFF WHK WSYR Music You Want: WBZ CKLW KYW WHAM WBNB-Sports WBT-Masterworks on the Air WGR-Frank Gagen's Orch. WGR-Rhythm Ramblings WGY-Secret Agent K-7, drama WJR Around Michigan: Vagabonds WMAQ Preston Bradley, talk \*WOR-Victor Lusinchi, news analyst \*WSB-Radio Headlines: Weather WSM-Betty & Dixie Dons WTIC-Polish Orch.

11:30 NBC-Blue Barron's Orch.: WEAF WCAE WGY NBC-Lou Breese's Orch.: WJZ WBAL WORK WMAQ WJTN KDKA WMFF WBR WHK WEBR CBS-Bob Crosby's Orch.: WABC WNBC WKBW WGBI WHEC WIAS WMMN WJAS WIBX WKBN WGR WHP WFBL MBS-Oick Jurgens' Orch.: WBAX WSYR WBNB-Paul Pendarvis' Orch. WCAU-Powers Gonraud WLW-Ran Wilde's Orch.

11:45 CBS-Bob Crosby's Orch.: WBT WJR WFBL WCAU NBC-Blue Barron's Orch.: WTIC WSM WGR-Harry Horlick Presents WVA-Save America 12:00 MBS-Frankie Masters' Orch.: WSYR WIHK WCAE WBAN WOR NBC-Harry James' Orch.: WJZ WIAM WBRE WSM NBC-Larry Clinton's Orch.: WEAF WBNB WTIC WMAQ WSB WGY CBS-Johnny Long's Orch.: WABC WJZ WHAS WFBL WNBC WHP WGBI WJR WGR WHEC WJAS WKBW (sw-6.17) CKLW-Everyman's Theater KDKA-Al Marsico's Orch. KYW-Highlights After Dark WBT-Midnight Dancing Party \*WBZ-News: Prgm. Highlights WCAU-Masterworks on the Air WENR-Ace Brigode's Orch. WLW-Tony Pastor's Orch. WMMN-Uncle Bill Taber WTAM-Emil Velasquez's Orch. WVA-Studio Party

12:15 NBC-Harry James' Orch.: WBZ MBS-Frankie Masters' Orch.: CKLW KDKA-Herman Middleman's Orch. 12:30 NBC-Glen Gray's Orch.: WEAF WSB KYW WTAM WGY WBNB WTIC WMAQ NBC-Jan Savitt's Orch.: WJZ WBR WBZ WSM KDKA WSYR WENR WIHK CBS-Ray Noble's Orch.: WABC WCAU WIBX WNBC WKBW WJR WGR WGBI WHP (sw-6.17) MBS-Leonard Keller's Orch.: WOR WBAX CKLW-Larry Gentile WCAE-Lang Thompson's Orch. WIAS-Dream Serenade WLW-Moon River End of Tuesday Programs

12:15 NBC-Harry James' Orch.: WBZ MBS-Frankie Masters' Orch.: CKLW KDKA-Herman Middleman's Orch. 12:30 NBC-Glen Gray's Orch.: WEAF WSB KYW WTAM WGY WBNB WTIC WMAQ NBC-Jan Savitt's Orch.: WJZ WBR WBZ WSM KDKA WSYR WENR WIHK CBS-Ray Noble's Orch.: WABC WCAU WIBX WNBC WKBW WJR WGR WGBI WHP (sw-6.17) MBS-Leonard Keller's Orch.: WOR WBAX CKLW-Larry Gentile WCAE-Lang Thompson's Orch. WIAS-Dream Serenade WLW-Moon River End of Tuesday Programs

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MORNING

\*Star in program listings indicates news broadcast.

7:00 a.m. EST CBS-Morning Almanac: WABC \*NBC-Breakfast in Bedlam: News: WJZ Musical Clock: WGR KYW

7:30 \*NBC-News: WEAF Musical Clock: KDKA WPAR

7:45 NBC-Musical Varieties: WEAF \*CBS-News: WABC \*News: WCAU WORK WGBI KDKA-Uncle Russ WBNB-Young America Speaks WBR-Morning Devotions WCAE-Morning Express WGY-Musical Clock WHAM-Kindly Thoughts WHP-Breakfast Bulletins WIBX-Birthday Club WJAS-Agricultural Hints: Musical

8:00 \*NBC-News: The Listener's Corner: News: WEAF \*NBC-News: (sw-21.5) \*NBC-News: WJZ WORK WBRE WMFF \*CBS-Today In Europe: WABC WMMN WESG WGBI WFBL WPAR WIBX WHP WCAU (sw-21.57) \*News: WJAS WCAE WOR WVA \*News: Timkeeper: WJTN WSYR

8:00 \*NBC-News: The Listener's Corner: News: WEAF \*NBC-News: (sw-21.5) \*NBC-News: WJZ WORK WBRE WMFF \*CBS-Today In Europe: WABC WMMN WESG WGBI WFBL WPAR WIBX WHP WCAU (sw-21.57) \*News: WJAS WCAE WOR WVA \*News: Timkeeper: WJTN WSYR

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8:00 \*NBC-News: The Listener's Corner: News: WEAF \*NBC-News: (sw-21.5) \*NBC-News: WJZ WORK WBRE WMFF \*CBS-Today In Europe: WABC WMMN WESG WGBI WFBL WPAR WIBX WHP WCAU (sw-21.57) \*News: WJAS WCAE WOR WVA \*News: Timkeeper: WJTN WSYR

WEDNESDAY, March 27, 1940

WCAE-Airliners WCAU-Hollywood Ten Thousand WEFL-Hymns of All Churches WGBI-Lucky Five Prgm. WGY-Tune Topics WHAM-Ma Perkins, sketch WJAS-Good Neighbor Club \*WKBW-News: Headlines on Parade WLW-Gospel Singer WMFF-Devotions WMMN-Morning Pick-Up WOR-Kitty Keene, sketch WORK-Prairie Pals WPIC-Concert Miniatures

8:45 CBS-Greenfield Village Chapel: WESG WHP WKBN (sw-21.57) CBS Adelaide Hawley: WABC \*NBC-Harvey & Dell, sketch: News: WJZ WMFF KDKA Ma Perkins, sketch WBAL Time Out with Allen Prescott

\*WBAX-News WBNB-Sun Greeters' Club WCAU-Heart of Julia Blake \*WEEU-Friendly Club: News WFBL Mother's Morning Meeting \*WGBI-Texas Jim Lewis: News WGY-Market Basket WHAM-Whistler & His Dog WJAS-Nancy Dixon WLW-Lulu Belle & Scotty WMMN-Musical Poultrymen WOR-The Goldbergs, sketch WPAR-Bible Quiz WSYR-Hymns of All Churches WTAM-Grand Melodies

9:00 NBC-Breakfast Club: WBRE WJTN WMFF WEBR WHAM (sw-21.57) CBS-Organ Moods: (sw-21.57) \*NBC-News: Happy Jack, songs: WEAF WBNB NBC-The Woman of Tomorrow: WJZ CBS-Woman of Courage, sketch: WABC WJAS WCAU WFBL WHEC WGBI WKBW WVA MBS-Arthur Godfrey, songs: WBAL WOR WSYR KDKA-Shopping Circle \*KYW-News: Morning Varieties WBAE-Fields & Hall WCAE-Lillian Malone

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WESG-Jim & Jane \*WGR-News: Victor H. Lindlaur WGY-Your Family & Mine WHP-The Islanders \*WIBX-Clyde Lucas' Orch.: News WLW-Boone County Caravan WORK-Morning Devotions WPAR-To be announced \*WPIC-News: As You Like It WTAM-Jane Weaver

9:15 CBS-Chestnut Hill College Glee Club: WABC WFBL WESG WHP WMMN WESG WKBW WPAR WIBX WJAS WGBI (sw-21.57) NBC-Band Goes to Town: WEAF NBC-Breakfast Club: WBAL Heart of Julia Blake: WLW WOR KDKA Luda's First Love, sketch WBNB-Cosette Merrill WCAE-Voice of Melody WCAU-Today's Shopping News WGY-Concert Hall WHAM-Women Only WJTN-Jamestown Medical Society WSYR-Mid-Morning, Ltd. WVA-Ma Perkins, sketch

9:30 NBC-Armchair Quartet: WEAF KYW NBC-Breakfast Club: WJZ WORK WHAM WJTN WEEU MBS-Arthur Godfrey, songs & patter: WGR Kitty Keene, sketch: WVA WGY WTAM KDKA Editor's Daughter WBA-Morning Varieties WBNB-Heart of Julia Blake \*WBRE-News WCAE-Miss Julia, sketch WCAU-Laura May Stuart WLW-Cotton Queen WOR-Keep Fit to Music

9:45 NBC-Edward MacHugh, Gospel Singer: WEAF CBS-The Continentals: WESG (sw-21.57) CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL Vic & Sade, sketch: WGBI WHP Ma Perkins, sketch: WBR WEEU

9:45 NBC-Edward MacHugh, Gospel Singer: WEAF CBS-The Continentals: WESG (sw-21.57) CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL Vic & Sade, sketch: WGBI WHP Ma Perkins, sketch: WBR WEEU

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9:45 NBC-Edward MacHugh, Gospel Singer: WEAF CBS-The Continentals: WESG (sw-21.57) CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL Vic & Sade, sketch: WGBI WHP Ma Perkins, sketch: WBR WEEU

\*WBZ-News: Prgm Previews Weather \*WCAE-News: Charlie Agnew's Orch. \*WENR-Ten O'Clock Final: Swing; Safety Campaign: News WFBL-Leo Bolley, sports \*WGY-News: On with the Dance \*WHP-News: Europe Then & Now WKBW-Sports: Bowling News \*WMFF-News: Scores \*WMMN-News: Organ Music WSM-The World in Review \*WSYR-News: Sports: News \*WTAM-News: Stan Wood's Orch.

11:15 CBS-Dick Stable's Orch.: WABC WIBX WIIEC WFBL WKBN WMMN WHP WNBC WCAU WJAS WKBW WGBI WHAS (sw-9.65) NBC-Freddie Martin's Orchestra: WEAF WLW NBC-Johnny Messner's Orch.: KDKA WORK WBRE WMFF WHK WSYR Music You Want: WBZ CKLW KYW WHAM WBNB-Sports WBT-Masterworks on the Air WGR-Frank Gagen's Orch. WGR-Rhythm Ramblings WGY-Secret Agent K-7, drama WJR Around Michigan: Vagabonds WMAQ Preston Bradley, talk \*WOR-Victor Lusinchi, news analyst \*WSB-Radio Headlines: Weather WSM-Betty & Dixie Dons WTIC-Polish Orch.

11:30 NBC-Blue Barron's Orch.: WEAF WCAE WGY NBC-Lou Breese's Orch.: WJZ WBAL WORK WMAQ WJTN KDKA WMFF WBR WHK WEBR CBS-Bob Crosby's Orch.: WABC WNBC WKBW WGBI WHEC WIAS WMMN WJAS WIBX WKBN WGR WHP WFBL MBS-Oick Jurgens' Orch.: WBAX WSYR WBNB-Paul Pendarvis' Orch. WCAU-Powers Gonraud WLW-Ran Wilde's Orch.

11:45 CBS-Bob Crosby's Orch.: WBT WJR WFBL WCAU NBC-Blue Barron's Orch.: WTIC WSM WGR-Harry Horlick Presents WVA-Save America 12:00 MBS-Frankie Masters' Orch.: WSYR WIHK WCAE WBAN WOR NBC-Harry James' Orch.: WJZ WIAM WBRE WSM NBC-Larry Clinton's Orch.: WEAF WBNB WTIC WMAQ WSB WGY CBS-Johnny Long's Orch.: WABC WJZ WHAS WFBL WNBC WHP WGBI WJR WGR WHEC WJAS WKBW (sw-6.17) CKLW-Everyman's Theater KDKA-Al Marsico's Orch. KYW-Highlights After Dark WBT-Midnight Dancing Party \*WBZ-News: Prgm. Highlights WCAU-Masterworks on the Air WENR-Ace Brigode's Orch. WLW-Tony Pastor's Orch. WMMN-Uncle Bill Taber WTAM-Emil Velasquez's Orch. WVA-Studio Party

12:15 NBC-Harry James' Orch.: WBZ MBS-Frankie Masters' Orch.: CKLW KDKA-Herman Middleman's Orch. 12:30 NBC-Glen Gray's Orch.: WEAF WSB KYW WTAM WGY WBNB WTIC WMAQ NBC-Jan Savitt's Orch.: WJZ WBR WBZ WSM KDKA WSYR WENR WIHK CBS-Ray Noble's Orch.: WABC WCAU WIBX WNBC WKBW WJR WGR WGBI WHP (sw-6.17) MBS-Leonard Keller's Orch.: WOR WBAX CKLW-Larry Gentile WCAE-Lang Thompson's Orch. WIAS-Dream Serenade WLW-Moon River End of Tuesday Programs

12:15 NBC-Harry James' Orch.: WBZ MBS-Frankie Masters' Orch.: CKLW KDKA-Herman Middleman's Orch. 12:30 NBC-Glen Gray's Orch.: WEAF WSB KYW WTAM WGY WBNB WTIC WMAQ NBC-Jan Savitt's Orch.: WJZ WBR WBZ WSM KDKA WSYR WENR WIHK CBS-Ray Noble's Orch.: WABC WCAU WIBX WNBC WKBW WJR W

WEDNESDAY March 27

WEUU-Melody Shoppers
WESG Musical Bazaar
\*WGBI News Music & Resume
WBX-Concert Orch.
KWBW Feminine Figure-ing
WLW Kitty Keene, sketch
WORK Frank Renaud organist
WPAR-The Little Show
11:00
CBS-To be announced: WKBN
CBS-Short, Short Story: WABC
WJAS WCAU WYWA WGBI
WVBF WFBL WHP WHEC
WKBW

NBC-David Harum, drama; Peggy
Allenny: WEAF KYW WCAE
WGY WBEN WTAM WBRE
WORK
NBC-Pepper Young's Family,
sketch: WJZ KDKA WHAM
WEUU WBAL WSYR WJTN
MBS-Buckeye Four: WBAX
\*WGR-News: To be announced
WBX-Fiesta
WLW-Linda's First Love, sketch
WVBF-Health Hunters
WMMN-Shopper's Stroll
\*WGR-News
WPAR-Singin' Sam
\*WPIC-News: Fashion Flashes

11:15
NBC-Young Dr. Malone, sketch:
WJZ WBAL WHAM WSYR
KDKA WJTN WEBR WMFF
(sw-15.33)
NBC-Road of Life, sketch: WEAF
WTAM WBEN WLW WGY KYW
WCAE WEEU

CBS-Life Begins, sketch: WABC
WKBW WJAS WWVA WGBI
WCAU WFBL WHEC WNBW
WHP
WBRE-Tudor Williams' Quartet
WGR-Carnival of Values
WEUU-Road of Life
WBX-Women in the News
WMMN-Over the Backyard Fence
WOR-Martha Deane, Women's
Hour
WORK-The Swingsters
WPAR-Today's Almanac
WPIC-Anderson Trio

11:30
NBC-Wayne Van Dyne, tenor:
WJZ
NBC-Jack Berch Song Club:
WHAM WSYR WBAL (sw-15.33)
NBC-Against the Storm, sketch:
WEAF WTAM WCAE WBEN
KYW WGY WEEU WLW
CBS-Big Sister, sketch: WABC
WJAS WCAU WWVA WHEC
WFBL WGR WIBX WHP WGBI
WNBW
KDKA-Melody Time
WBRE-Caresse Violins
\*WESG Harry Springer, organ-
ist; News
WJTN-Your Radio Girl Friday
KWBW-Melodies Old & New
WMFF Farm Radio News
WMMN-Hickory Nuts: A Day at
May's
WORK-Checkerboard Time
WPAR-Farm & Home Hour
WPIC-Amer Family Robinson

11:45
NBC-The Guiding Light, sketch:
WEAF WBEN WGY WCAE KYW
WLW WTAM
CBS-Aunt Jenny's Stories: WABC
WJAS WFBL WWVA WHP WGR
WHEC WCAU WIBX WGBI
WNBW
NBC-Affairs of Anthony, sketch:
WJZ WHAM WEBR WJTN
WMFF (sw-15.33)
WBAL-Mary Landis
\*WBAX-News: Mine Schedule
\*WBRE-News
WEUU-Melody Shoppers
\*WKBW-Farm Period: News
WORK-Noontime Musicale
WPIC-Rhapsody in Brass
WSYR-Singin' Sam

AFTERNOON

12:00
NBC-Moravian Glee Club: WEAF
KYW
NBC-Eugene Conley, trn.: WJZ
(sw-15.33)
\*CBS-Kate Smith Speaks &
News: WABC WKBW WFBL
WCAU WHEC WJAS WWVA
(sw-21.57)
\*KDKA-News: Weather: Temp.
Janet Ross: Music & Annets
\*WBAL-News: Checkerboard
Time
WBAX-Krner Kwiz
WBEN-Your Family & Mine
\*WBRE-J. J. O'Malley, nome
comments: Checkerboard Time:
Mine Schedule
\*WCAE-News: Melodies
WEUU-Checkerboard Time
WESG-Quik Quiz
WGBI-Dance Time
WGR-Meet Miss Julia
\*WGY-Organist: Markets: News

\*WHAM Hit of the Day: News
\*WIIP-Weather: News
WBX-Mananey & Davis
\*WJTN-News: Matinee Revue
WLW Right to Happiness, sketch
\*WMFF-News: Camera Talks-
Interlude
\*WMMN-News: Farm Forum
WOR-Victor H. Lindlahr, talk
WORK-Springtime in Harvest
\*WPIC-News: Name the Melody
WSYR-Timekeeper
WTAM-Heart of Julia Blake

12:15
NBC-The O'Neills, sketch: WEAF
WTAM KYW WGY WLW
CBS-When a Girl Marries, sketch:
WABC WFBL WCAU WGBI
WWVA WNBW WKBW WJAS
WBX WHP
CBS-Melody Ramblings: (sw-
21.57)
NBC-Dinning Sisters: WCAE
\*NBC-Southernares (News, WJZ
only): WJZ (sw-15.33)
MBS-Dick O'Heren, trn.: WBAX
Checkerboard Time: WGR KDKA
WHAM WMMN WMFF
WBEN-Robert Armstrong's Orch.
WEUU-Boh Henke, organist
WESG-Agricultural Hour
\*WORK-News
WPAR-To be announced
WSYR-Vadeboncoeur

12:30
NBC-Nat'l Farm & Home Hour:
WJZ KDKA WHAM WBRE
WORK WBAL
Berley Winton of the Bureau
of Animal Industry, a member
of the Ohio Poultry Improve-
ment Association and an Ohio
poultryman will discuss "Poul-
try Improvement in Ohio."
Elizabeth Pitt of the Forestry
Service and I. T. Haig, forestry
research specialist, will talk on
"Producing Better Forest Crops
on the Farm."

CBS-Romance of Helen Trent,
sketch: WABC WCAU WHEC
WKBW WFBL
CBS-Tune Time: WPAR
NBC-Home Spun: WEAF (sw-
15.33)
MBS-Riverboat Schufflers: WBAX
\*News: WJAS WOR WIBX
KYW-Happy Clarks
\*WBEN-News: Weather: Musical
Interlude
WCAE-Midday Melodies
WEUU-Cavalcade of Drama
WGR-Familiar Tunes
WGY-Farm Paper
WHP-Checkerboard Time
WJTN-Singin' Sam
WLW-Sam Gard, Farm News:
Everybody's Farm
WMFF-Hi-Boys
WMMN-Arizona Rusty
WPIC-Luncheon Dance Revue
\*WSYR-News: Civic Lenten Ser-
vice
WTAM-Linda's First Love, sketch
WWVA-Your Family & Mine

12:45
NBC-Nat'l Farm & Home Hour:
WJTN WEBR
CBS-Our Gal Sunday: WABC
WHEC WFBL WKBW WJAS
WCAU
\*NBC-News: Markets: Weather:
WEAF
MBS-Carters of Elm Street,
sketch: WBAX
\*KYW-News: Strings that Sing
WBEN-The Old Refrain
WCAE-Singin' Sam
\*WEUU-News: Briefs
WGR-Let's Waltz
WHP-Melody Makers
WIBX-Man on the Street
WMMN-Ranch Hlands
WOR-Consumers' Quiz Club
\*WPAR-News: Stocks: Resume
WTAM-Editor's Daughter, sketch
WWVA-Farm & Home Hour

1:00
CBS-The Goldbergs, sketch:
WABC WJAS WFBL WHP WGR
WMMN WCAU
MBS-Is Anybody Home?: WBAX
NBC-Ben Bernie's Orch.: WEAF
WMFF (sw-15.33)
WBEN-Livestock Future Farmers
of America
WCAE-Musical Trail
WEUU-Afternoon Melodies
WGBI-Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Singin' Sam
\*WKBW-News: Filmland Today
WLW-Livestocks
WOR-Ed Fitzgerald, talk
WPAR-Luncheon Dance
\*WPIC-News: Stocks
\*WTAM-News: Noonday Resume
WWVA-L. P. Lehman & Staff
Dr Lamont

1:15
NBC-Between the Bookends: WJZ
WJTN WMFF (sw-15.33)
NBC-To be announced: WEAF
WLW WBAL KDKA KYW WGY
WBEN WIAM WTAM

CBS-Lite Can Be Beautiful,
sketch WABC WGR WHP
WCAU WGBI WFBL WMMN
WBAX-To be announced
WBRE-Phil & Jerry
WESG-Checkerboard Time
WIBX-Musical Contrasts
WJAS-Musical Revue
WKBW Carters of Elm Street
WOR-Health Talk: Prgm. Pre-
view: Melody Moments
WORK-Luncheon Ensemble
WPIC-Songs For You
WSYR-Market Reporter

1:30
NBC-Mieczyslaw Munz, pianist:
WEAF WJTN WHAM WBEN
Today's program includes
Beethoven's Moonlight Sonata
in C-sharp minor, Opus 27, and
Scarlati's Tansig Capriccio.
CBS-Right to Happiness, sketch:
WABC WGBI WHP WGR WFBL
WCAU WMMN WJAS WWVA
WGR
NBC-Alma Kitchell's Streamline
Journal: WJZ WMFF (sw-15.33)
MBS-Ohio School of the Air:
WNBW

KDKA-Melody Time
KYW-Carlton & Wayne
WBAL-Afternoon Show
WBAX-John Galvin, talk: Lunch-
eon Dance
WBRE-Mine Schedule: Three
Cards
WCAE-Polly Entertains
WEUU-Berks County Club Wo-
men
WESG-Suburban Special
WGY-Make-Believe Ballroom
WKBW-Three Treys
WLW-Editor's Daughter
WOR-Carters of Elm Street
WORK-Betty Jo
WPAR-To be announced
WPIC-Take It Away
WSYR-Strings
WTAM-Gospel Singer

1:45
NBC-Words & Music: WBRE
WIAM
NBC-Hollywood News Girl: WEAF

CBS-Road of Life, sketch: WABC
WCAU WJAS WGBI WGR WHP
WMMN WWVA WFBL
MBS-Peggy Fitzgerald, talk:
WBAX WNBW WOR
Your Family & Mine: WTAM
KDKA
KYW-Thru the Years
WBEN-Dollars & Sense
WCAE-Musical Mirror
WEUU-Kutztown State Teachers
WIBX-Lon Gladstone's Orch.
WKBW-Siesta
\*WLW-Peter Grant Speakin
WSYR-Willie Hartzell & His Or-
chestra

2:00
CBS-Lanny Ross, trn.: WABC
WCAU WWVA WKBW WFBL
WGBI WHP WJAS WHEC
WNBW
NBC-Light of the World, sketch:
WEAF WCAE WBAL WHAM
WBEN WGY KYW WTAM WLW
NBC-Music for Young Listeners:
WJZ WEBR WORK WJTN
WEUU WMFF (sw-15.33)
Peter I. Tschukowsky will be
Miss Van Doren's subject today.

KDKA-Strollers
\*WBAX-News
with Italian Prgm
WESG Piano Portraits
\*WGR-News: American Family
Robinson
WIBX-Bill Walters
WMMN-Smoky Mountaineers
WOR-Career of Alice Blair
\*WPIC-News: Town Crier
WSYR-Edward's Cooking School

2:15
CBS-Joyce Jordan, Girl Interne,
sketch: WABC WKBW WHEC
WCAU WWVA WFBL WNBW
WGBI WJAS WHP (sw-15.27-
21.52)
See pictures on page 15.
NBC-Arnold Grimm's Daughter,
sketch: WEAF WBAL WCAE
WTAM WBEN WGY WLW KYW
WIAM
NBC-The Quilting Bee: WJZ
WMFF WORK WJTN WEEU
(sw-15.33)
CBS-To be announced: WPAR
WESG-Scrapbook Stories: WBAX
WESG-Siesta
WIBX-Green Brothers
WOR-Meet Miss Julia, sketch
WPIC Music Room

2:30
CBS-Your Family & Mine, sketch:
WABC WFBL WNBW WCAU
MBS-Charles Openui's Hawaiians:
WBAX
NBC-To be announced: WJZ
WJTN WMFF WEEU WORK
WEBR
NBC-Vallant Lady, sketch: WEAF
WBEN WGY WLW KYW WCAE
WBAL WTAM WHAM
KDKA Home Forum

WESG Western Ramblers
WGBI-Ma Perkins, sketch
WGR-School for Brides
WHP-Meet Miss Julia, sketch
WIBX-Rhapsody in Brass
WJAS-Musicale
WKBW-James Elwood, hymns
WMMN-Radio Dot & Smoky
WOR-Rutgers Homemakers' For-
um
WPAR-Farm Life
WWVA-Boys from Iowa

2:45
CBS-My Son & I; WABC WJAS
WFBL WWVA WCAU WGR
NBC-Betty Crocker: WEAF WGY
WBEN WTAM KYW WHAM
WCAE WBAL WLW
NBC-Norlthland College Choir:
WJZ WJTN WMFF WEEU
WBRE WEBR WORK
MBS-George Fisher Hollywood
Reporter: WBAX WNBW
WGBI-Arnold Grimm's Daughter
WHP-Diana & Escorts
WIBX-Songs by—
\*WKBW-BBC Reporter
\*WGR-News
WPAR-Afternoon Varieties

3:00
CBS-Society Girl, sketch: WABC
WHEC WCAU WJAS WFBL
WGR
NBC-The Story of Mary Marlin,
sketch: WEAF WTAM WBEN
WCAE WLW WGY KYW
CBS-Mayfair Orch.: WESG (sw-
15.27)

NBC-Orphans of Divorce, sketch:
WJZ WHAM WEBR KDKA
WBAL WSYR (sw-9.53-15.33)
MBS-Marriage License Romances:
WBAX WNBW
WBRE-Your Favorite Tunes
WEUU-Pleasantdale Folks
\*WGBI-News: Music & Resume
WHP-Matinee Melodies
WIBX-Console Artists
WJTN-Girl Evangelist
WKBW-Lest We Forget
\*WMFF-Monitor News
WMMN-Buddy & Rusty
WOR-Baseball: Brooklyn Dodgers
vs. Boston Red Sox
WORK-Prairie Pals
\*WPIC-News: Hawaiian Melodies
WWVA-Log Cabin Gang

3:15
NBC-Ma Perkins, sketch: WEAF
WTAM WBEN WGY KYW WLW
WCAE
MBS-Rutgers Homemakers' For-
um: WBAX
Topic: "Who Wants a Per-
fect Child?"
CBS-Golden Gate Quartet, WABC
WJAS WKBW WGBI WNBW
WESG . WHP WIBX WCAU
WKBW

NBC-Amanda of Honeymoon Hill,
sketch: WJZ WBAL WEBR
WHAM KDKA WSYR (sw-9.53-
15.33)
WBRE-Nanticoke News
WEUU-Farm Credit Ass'n
WFBL-Betty & Bob
WGR-Hits & Encores
\*WJTN-Monitor Views the News
WMFF-Melody Newsreel
WPIC-Fed. of Women's Clubs
WWVA-Curley Miller

3:30
NBC-Pepper Young's Family,
sketch: WEAF WCAE WTAM
WBEN WLW KYW WGY
\*CBS-News: Tropical Tunes:
WABC WPAR WESG WHP WIBX
WKBW WGBI WNBW (sw-21.52)
MBS-Henry Cincone's Orchestra:
WBAX

NBC-John's Other Wife, sketch:
WJZ WMFF WIAM WEBR
WORK (sw-9.53-15.33)
KDKA-Tea Time Tunes
WBAL-Happy Johnny
\*WCAU-News: Music in the Air
WEUU-Uncle Jack's Prgm.
WFBL-Meet Miss Julia
WGR-Women's Matinee
\*WJAS-News
WJTN-Calling Warren
WMMN-Your Garden
WPIC-Your Dance Parade
\*WSYR-News: Onstage Moment
WWVA-Border Riders

3:45
NBC-Vic & Sade, sketch: WEAF
WBEN WTAM WGY KYW WLW
WCAE
CBS-Richard Maxwell, tenor:
WABC WPAR WESG WJAS
WNBW WIBX WGR WHP WGBI
WKBW
NBC-Just Plain Bill, sketch: WJZ
KDKA WHAM WMFF WORK
WEBR (sw-9.53-15.33)
MBS-Good Health & Training:
WBAX
\*WBAL-The Globe Trotter
\*WFBL-News: Afternoon Concert
WMMN-Richard Maxwell, songs
WSYR-Ruth Chilton's Matinee

4:00
CBS-Pretty Kitty Kelly, sketch:
WKBN
NBC-Backstage Wife, sketch:
WHEC WCAE WTAM WBEN
WLW KYW WGY
CBS-AI Bernard's Minstrels:
WABC WNBW WPAR WKBW
WESG WHP (sw-11.83-15.27)

\*NBC-Club Matinee: News: WJZ
WJTN WMFF KDKA WEEU
WBRE WEBR WORK WIAM
(sw-9.53-15.33)
WBAL-Advertising Club
WBAX-Prgm, Resume
WCAU-The Career of Alice Blair
WFBL-Make-Believe Ballroom
WGBI-Reminiscing
WIBX-Social Register: Interlude
WJAS-Hedda Hopper's Hollywood
WMMN-Cowboy Loye's Troupe
\*WPIC-News: Stocks
WWVA-Neo-Vim Prgm.

4:15
CBS-Highways to Health: WABC
WPAR WESG WJAS WKBW
WIBX WNBW (sw-11.83-15.27)
NBC-Stella Dallas, sketch: WEAF
WGY WTAM WBEN WCAE
WLW KYW
MBS-To be announced: WBAX
WCAU-Meet Miss Julia, sketch
WGBI-All Star Revue
WIIP-Lone Star Cowboys
WPIC-Popeye's Mailbag

4:30
NBC-Lorenzo Jones, sketch:
WEAF WCAE WBEN WTAM
KYW WGY
CBS-Manhattan Mother, sketch:
WABC WJAS WFBL WHEC
WKBW WCAU
\*NBC-Club Matinee News:
WBAX WPA Orch.
WESG-Rhythm Almanac
\*WGR-News: To be announced
WIBX-Columbia Reporter
WKBW-Bordetown Barbeque
WLW-Meet Miss Julia, sketch
WWVA-Big Slim

4:45
CBS-Organ Melodies: WNBW
WIBX WKBW (sw-11.83)
NBC-Young Widdie Brown,
sketch: WEAF WCAE WBEN
WTAM KYW WGY

CBS-Smilin Ed McConnell:
WABC
WBEN-Dollars & Sense
WCAU-Juey Kearn's Orch.
WFBL-Dairy-Leisure Time
WGR-Freshest Thing in Town
WIAM-Meet Miss Julia, sketch
WHP-Studio Ensemble
WJAS-Baron Elliott's Orch
WLW-Life Can Be Beautiful
WMMN-Parade of Bargains
WPAR-Junior G-Men
WPIC-Souvenirs of Song
\*WSYR-Stocks: Interlude: News
WWVA-Joe Barker's Gang

5:00
NBC-Gus Steck's Orch.: WJZ
KDKA WHAM WEEU
CBS-By Kathleen Norris: WABC
WGR WCAU WJAS WFBL
NBC-Girl Alone, sketch: WEAF
WCAE WBEN KYW WGY
WTAM
MBS-Old Fashioned Girl: WBAX
CBS-Bluc Interlude: WNBW
WESG

WBAL-Uncle Jack's Club
WBRE-Polka Dots
WGBI-Superman
WIIP-The Traveler Talks
WIBX-Rural Rhythm
WJTN-Tea Time Tunes
WKBW-Employ. Bulletin: Duke
Slohm
WLW-Kitty Keene, drama
\*WMFF-Hi-Boys
\*WMMN-News: Jam for Supper
WOR-Dick Kuhn's Orch.
WORK-Betty Jo
WPAR-Stocks & Resume
\*WPIC-News & Sports
\*WMM-Meet Miss Julia, sketch
WSYR-Davey Adams
WWVA-Shopping Hour

5:15
CBS-Billy & Betty, sketch:
WABC WGR WFBL WCAU
CBS-Caroline's Golden Store,
sketch: WJAS
NBC-Midstream, sketch: WEAF
KYW WBEN WCAE WGY WLW
WTAM
NBC-Irene Wicker, children's
stories: WJZ WJTN WEBR
WEEU (sw-15.33-9.53)

MBS-Our American Language:
WBAX
Superman, sketch: WOR WHAM
KDKA-David Adams
WBAL-It's Dance Time
WGBI-Wade Lane Folks
WHP-Junior Town
WIBX-Children's Hour
\*WKBW-News
WORK-The Rhythmares
\*WPAR-News: Hit of the Day
WPIC-Dixieland Band
WSYR-40 Plus Club

5:30
NBC-Bud Barton, children's pro-
gram: WJZ WJTN WEBR
WMFF (sw-15.33-9.53)
NBC-Jack Armstrong, sketch:
WEAF KYW WCAE WLW WGY
WBEN WTIC WTAM
CBS-It Happened in Hollywood:
WABC WKBW WCAU WJAS
MBS-Johnson Family sketch
WOR WBAX

KDKA-The Strollin' Songster
WBAL-Peeking at Pierces
WBRE-Frankie Witt, pianist
WEUU-Merchandise Revue
\*WESG-News
\*WFBL-News: Dinner Concert
WGBI-Jack Armstrong, sketch
\*WGR-News: To be announced
WHAM-Your Family & Mine
WIIP-Modern Minnet
WIBX-Tea Time Tunes; Garden
News
WPAR-To be announced
WPIC-Evening Serenade
\*WSYR-Overnines Juvenile
News-paper of the Air
WWVA-Economy Notes

5:45
CBS-Scattergood Barnes, sketch:
WABC WIBX WGBI WCAU
WFBL WKBW WWVA WJAS
WBX
(Continued on Next Page)

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# WEDNESDAY

## March 27

(5:45 p.m. Continued)

NBC-Adventures of Tom Mix: WJZ WEBR WMFF WHAM WBAL KDKA WSYR WJTN (sw-15.33)

MBS-Little Orphan Annie, sketch: WOR WBAX WGR

NBC-The O'Neills, sketch: WEAF WBEN KYW WGY WCAE WBSG-South Sea Serenade WESG-Sports: Tune Topics WHP-Jerry of the Circus WLW-Organ Interlude: Kirby & White WMMN-Singin' Sam WORK-Sports Page of the Air WPAR-Rhythm & Romance WTAM-David Adams

### NIGHT

6:00

Where there is no listing for a station its preceding program is on the air.

★NBC-(News: Listener's Corner, WJZ only) Reggie Childs' Orch.: WJZ WMFF WENR WUEU

★CBS-News: Edwin C. Hill, commentator: WABC WCAU WJAS WGAI WMMN WBT WVVV WBX WKBN WMBF WHP WESG WKBW (also KNX KSL at 11 p.m.)

NBC-Luther - Layman Singers: WEAF (sw-9.53)

★News: WFBI WHAM WJR WBAX WHK WLW KKLW-Rollin' Home

★KDKA-News: Temp.: Your Movie Magazine

★KYW-News: Strings That Sing

★WBAL-News: Sports

★WBEN-News: Weather: Musical Interlude

WBRE-Aniwa Boys

★WBZ-News: Sports

WCAE-Evening Serenade

★WGAR-Sidney Ardorn: Ellis VanderPyl: Five Star Final WGR Superman

★WGY-News: Varieties

WHAS-Herbie Koch

★WJTN-News: Sports: Musical Interlude

WMAQ-Evening Prelude: Whizzer WOR-Uncle Don, children's prem

WORK-Dinner Dance Melodies

★WPAR-News: Flashes of Life: Musical Interlude

★WPIC-Final Edition

WSB-Agnes Scott College Program

WSM-On the Bandstand

★WSYR-News: Nick Stemmler

WTAM-Evening Prelude

★WTIC-News: Weather

6:15

NBC-Reggie Childs' Orch.: WHAM

CBS-Hedda Hoppers' Hollywood: WKBW WGAR WCAU WFBL WJR

Part II of a dramatization of the life of Ginger Rogers.

NBC-Bill Stern, sports: Ed East

Jingles: WJZ

CBS-Nan Wynn, songs: WESG

★NBC-Malcolm Claire, children's stories: News: WENR WSB (sw-9.53)

★NBC-News: Ed East Jingles: Listener's Corner: WEAF

★News: WJAS WBRE Sports: KYW WLW

KDKA-Sneak Preview

WBAL-Around Dinner Table

WBAX-Musical Interlude: Sports

WBEN-David Adams

WBT-Lucie Ranger

WBZ-25 Years Ago: Dinoer Dance

★WCAE-News: Swing Party

★WGBI-News: Mine Schedule: Resume

WGR-Fiesta

WGY-Superman, sketch

WHAS-Ambassadors

WHK-Orphan Annie, sketch

WHP-Sports: Melodic Interlude

**NIGHT**

7:00 EST Fred Waring in Pleasure Time, NBC.

7:30 EST Burns and Allen, CBS. George Burns and Gracie Allen; Frank Parker, tenor; Ray Noble's orchestra.

8:00 EST Hollywood Playhouse, NBC. Drama, with Charles Boyer and guests.

8:00 EST Al Pearce and His Gang, CBS. Arlene Harris (Human Chatterbox); Marie and Her Merry Men; Artie Auerbach, comedian; Carl Hoff's orchestra.

8:30 EST Avalon Time, NBC. Cliff Arquette, comedian; Bud Vandover; Don McNeill. M. C.; Bob Stroug's orchestra.

8:30 EST Dr. Christian, CBS. "Visiting Lady," the story of a glamour girl who visits River's End for a rest.

8:30 EST Quicksilver, NBC. Quiz program, with Ransom Sherman and Bob Brown.

9:00 EST The Fred Allen Show, NBC. Portland Hoffa, Merry Macs, Wynn Murray, Harry von Zell, Peter Van Steeden's orchestra. Guest: T. Hee, director of Walt Disney cartoons.

9:00 EST Texaco Star Theater, CBS. Ken Murray, M. C.; Kenny Baker, tenor; Frances Langford, vocalist; Jimmy Wallington, announcer; David Broekman's orchestra. Helen Claire and Florence Reed in "Double Doors."

10:00 EST Kay Kyser's Program, NBC. Musical quiz, Virginia Simms, Sully Mason, Harry Babbitt.

10:00 EST Glenn Miller's Orchestra, CBS. Andrews Sisters, vocal trio.

11:00 EST Remember the Met, NBC. Program in connection with the Metropolitan Opera Company. World-famous artists and "behind the scenes" personalities will be heard.

MBS-Griff Williams' Orch.: WHK WBAX CKLW

NBC-The Next Step Forward, drama: WTIC WTAM WGY WCAE WLW

This corrects information found on the 1st page to Learn page. The tragedy of the workman who is "finished at forty" will be dealt with. Guest: Helen Hall, social worker and author. A dramatic sketch, "Security for All," will be presented.

More detail on page 14.

Music You Want: KYW WHAM WBZ

1. DKA-To You

WBEN-Sports

WBT Masterworks on the Air

WGAR-Frank Gagen's Orch

WGR-The Little Show

WJR-Around Michigan: Advs. in Music

WMAQ-Richard Himber's Orch

WOR-McFarland Twins' Orch.

★WSB-News

WSM-June Moody

WTIC-When Day Is Done 11:30

NBC-Sleepy Hall's Orch.: WEAF WGY WENR

Refer to adjacent columns for stations broadcasting these programs

★CBS-Kaltenborn Edits the News: WMMN WPAR WWVA WESG WIBX WGAI WKBW (sw-6.06-11.83)

NBC-Capt. Tim Healy's Stamp Club: WEAF

★CBS-Elmer Davis, news: WABC

MBS-Henry Weber's Orch.: WBAX

NBC-Gulden Serenaders: WJZ WBZ WRE WGY

Sports: CKLW WGR WHAM

★News: WOR WORK WMFF WHP WHK WHAS

KDKA-Music Box Melodies: Sports

KYW-Rhythmaires

WBEN-Sports: Musical

WCAU-The Critterious

WFBL-Sports: This & That

WGAR-Carl George

WHK-Treasure Hunt

WJAS-Baron Elliott's Orch.

WJR-Inside of Sports

WJTN-Request Club

WLW-Dou Winslow of the Navy

WMAQ-Jack Armstrong

★WSM-News: Sports

WTAM-Carling's Dinner Music

WTIC-Serenaders; Peg LaCentra

6:45

NBC-Adventures of Tom Mix: WENR

★NBC-Lowell Thomas, commentator: WJZ WHAM WBZ WLW WBAL WJTN WSYR WTAM KDKA WTIC WBSN

NBC-L'I Abner, sketch: WEAF WMAQ WORK

★CBS-The World Today: WABC WKBW WGAR WKBN WPAR WHP WMMN WJR WESG WGBI WCAU WFBL WHAS WVVV (sw-6.06)

CKLW-Tarzan

KYW-Singin' Sam

WBAX-Dinoer Dance Prgm.

WBRE-Sports Roundup

★WBT-Kaltenborn Edits the News

WCAE-Hits & Encores

★WGR-News: Dance Interlude

WGY-Sports

WHK-Fact Finder

★WIBX-News

WJAS-Life Can Be Beautiful

WMFF-Resume: Salon Echoes

WOR-Hollywood Reporter

★WSB-Radio Headlines

WSM-Lullaby Time

7:00

CBS-Amos 'n' Andy, sketch: WABC WGR WBT WCAU WJAS WHAS WGAR WGBI WJR WMBF WHEC WFBL (sw-6.06-11.83) (also at 11 p.m.)

NBC-Fred Waring in Pleasure Time: WEAF WBEN WTIC WTAM WMAQ WRE WORK WSM WCAE WGY KYW WLW WBS

NBC-Easy Aces, sketch: WJZ WENR WSYR WHK WHAM WBAL WJTN WEBR KDKA WBZ

★MBS-Fulton Lewis, Jr., news analyst: WBAX WKBW

Sports: WOR WMFF

CKLW-Val Clare, news

WESG-Masters' Orch.

WHP-Little Brown Book

WIBX-Sports: Our United States

WMMN-18th Century Drawing Room

WPAR-What's New?

WWVA-The Lone Ranger

7:15

NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WBZ WHK WSYR WENR WJTN WHAM KDKA WBRE WEBR WBAL

CBS-Lum and Abner, sketch: WABC WJAS WHEC WCAU WFBL WGR WJR WHAS WGAR WBT (sw-6.06) (also at 11:15 p.m.)

NBC-I Love a Mystery: WEAF WBEN WGY KYW WTIC WCAE WMAQ WTAM (sw-9.53)

MBS-Trail Blazers of 1940: CKLW

★MBS-Wythe Williams, comm.: WOR

WBAX-Scotch on the Square

WGAI-Songs Old & New

WHP-Salute to Fashion

WIBX-Rondoliers

★WKBW-News: Orch. of Week

WLW-Richard Himber's Orch.

WMFF-Master Singers

WMMN-People. Just People

WORK-Man on the Street

WPAR-To be announced

WSB-Sports News & Views

WSM-At Ease

7:30

NBC-The Revellers Quartet: WEAF KYW WBZ

CBS-Burns & Allen; Frank Parker, tr.; Ray Noble's Orch.: WABC WGR WJR WHAS WFBL WHEC WGAR WCAU WJAS WBT (sw 11.83-6.06) (also KSL KNX at 10:30 p.m.)

NBC-Paul Barron's Orch.: WJZ WEBR WORK WMFF (sw-9.55)

MBS-The Lone Ranger, drama: WOR WMBF WSYR WBAL WHK WBAX

CKLW-Rev. Walton E. Cole

KDKA-Sizzlegrams

WBEN-Carlin's Musical Party

WBRE-To be announced

WCAE-Sports Quiz

WGAI-Sue Burton, songs

★WGY-Jim Healey, news

WHAM-Wednesday Musicales

WHP-Melody Murals

WIBX-Concert Orch.

WJTN-Hymn Time

WKBW-BBC Concert Orch.

★WLW-News

★WMAQ-News: Totten on Sports: Musical Entre

WMMN-Happy Havlicheck

WFAR-Dance Time

WSB-Music We Love

WSM-Quince Hollis

WTAM-Lee Gordon Presents

WTIC Sports

WWVA-Serenade in Swing

7:45

NBC-Paul Barron's Orch.: WBZ

MBS-Inside of Sports: WLW

NBC-Bob Howard, pianist: WEAF

KDKA-Tropical Moods

KYW-To be announced

WBEN-Better Speech

WBRE-To be announced

WCAE-Rhythm & Romance

WGAI-Edwin LeMar Quartette

WGY-Your Neighbor

★WJTN-Musical Interlude: News

WMMN-Memory Lane

WSB-Twilight Trails

8:00

NBC-Breezing Along; Johnny Green's Orch.; Beverly & the Swing Fourteen; Jack Smith, tr.; Drama: WJZ WEBR WJTN KDKA WBAL WHK WSYR WHAM WBZ (also KGO at 11 p.m.)

CBS-Al Pearce's Gang; Artie Auerbach; Carl Hoff's Orch.: WABC WGR WJR WIBX WBT WFBL WHEC WGAR WJAS WHAS WWVA WCAU (sw-6.06) (also KSL KNX at 12 mid.)

MBS-Sheep & Goats Club Prgm.: CKLW WMBF WOR

NBC-Hollywood Play House, drama: WEAF WSM WGY KYW WLW WCAE WSB WMAQ WTIC WBEN WTAM (also KFI at 9:30 p.m.)

WBAX-Scholarship Quiz

WBRE-Chest of Gold Prgm.

WGAI-Spelling Bee

WHP-Musiquiz

★WKBW-News: Studio Prgm.

WMFF-Symphony of Melody

★WMMN-News: W Va Univ

WORK-Rev. G. E. Lowman

WPAR-Dept. of Public Safety 8:15

WHP-Bill Sherman, songs

WKBW-Genlemen Be Seated

WMMN-To be announced

WPAR-Keeping Ahead of the Jones

8:30

★CBS-Doctor Christian, sketch: News: WABC WFBL WGR WJR WHEC WBT WJAS WCAU WHP WHAS WGR (sw-11.85) (also KNX at 11:30 p.m.)

For detail see Good Listening Guide.

MBS-Ted Fio-Rito's Orch.: WBAX WMBF

NBC-Avalon Time: Cliff Arquette, comedian; Chorus; Vocalist; Dick Todd, bar.; Orch.; Don McNeill, m.c.: WEAF WBEN WGY WSM WTAM WMAQ KYW WSB WLW WCAE WTIC (also KFI KOA at 11:30 p.m.)

NBC-Quicksilver, Quiz Program: WJZ WJTN WHK WMFF WBZ WBAL WHAM WEBR KDKA WSYR

CKLW-Good Neighbors

WBRE-Richard Himber's Orch.

★WGBI Club 880, War News

★WIBX-Talent Quest: News

★WKBW-Q E D Speaking: News

WMMN-Melody Mart

WOR-Glen Gray's Orch.

WPAR-Luce Theater

8:45

WMMN-Just About Time

9:00

NBC-The Green Hornet, drama: WJZ WMFF WBRE WORK KDKA WBAL WEBR WJTN WBZ WHAM

NBC-Fred Allen Show with Portland Hoffa; Wynn Murray; Merry Macs; Peter Van Steeden's Orch.: WEAF KYW WBEN WMAQ WCAE WTAM WTIC WGY WSM WLW (sw-9.53) (also KOA KFI at 12 mid.)

CBS-Texaco Star Theater; Kenny Baker; Ken Murray; Frances Langford; David Broekman's Orchestra; Drama: WABC WJAS WHAS WCAU WMMN WGAR WIBX WGBI WBT WHP WHEC WKBW WFBL WMBF WJR (sw-9.59-11.83)

For detail see Good Listening Guide.

★MBS-Raymond Gram Swing, news analyst: WBAX CKLW

WENR-Political Talk

★WGR-News: BBC Players

WHK-America Works

★WMMN-Rhythm Caravan: News

WPAR-Gabriel Heatter, news

WPAR-World Dances

WSYR-Vadeboncoeur

9:15

MBS-Louis Sobol: WOR

WBAX-Homer Rodeheaver

WENR-Freddie Martini's Orch.

WSYR-Hits & Bits

9:30

NBC-Roy Shield Revue: WJZ KDKA WEBR WBAL WORK WBBE WENR WMFF WJTN WHK

MBS-Music by Faith: WBAX WOR CKLW

WBZ-Dance Orch.

WGR-The Anelus

WHAM-Weekly Record Review

★WJTN-News

WSYR-Famous Jury Trials

10:00

NBC-To be announced: WJZ WBAL WENR WMFF WJTN WBZ WEBR KDKA

NBC-Kay Kyser's Prgm.; Vocalists & Orch.: WEAF WTIC WGY WMAQ WBEN WCAE WTAM WSB WSM KYW WLW WORK WRE WHAM WSYR (sw-9.53)

★MBS-Raymond Gram Swing, news analyst: WOR CKLW

MBS-Talk by Thomas E. Dewey: WBAX

CBS-Glenn Miller's Orch.: WABC WHP WHAS WJAS WBT WFBL WGAR WCAU WIIEC WJR WMBF WGBI WMMN WIBX WKBW (sw-9.59)

WGR-To be announced: Curtain Calls

WHK-Cleveland Bar

10:15

CBS-Public Affairs: WABC WHP WKBW WHAS WMMN WPAR WFBL WGAR WJAS WGBI WBT WHEC WIBX WMBF (sw-9.59)

CKLW-Dr. Morand

WCAU-Joey Kearns' Orch.

WFBL-Syracuse Liederkrantz Women's Chorus

WJR-Musical Prgm.

★WOR-Fulton Lewis, Jr., news analyst

10:30

NBC-Prairie Folks, drama: WJZ WJTN WBZ WBAL WMFF

CBS-Concert Orchestra: WABC WIBX WMMN WKBW WJAS WPAR WHP WJR WCAU WMBF WGBI (sw-9.59-9.65)

Music detail on page 12.

MBS-Henry Weber's Pageant of Melody: WOR

★News: WBAX WGAR

CKLW-Mid-Week Commentary

KDKA-The Music You Want

★WBT-News: William Winter

WENR-Concert Miniature

★WFBL-News: Evening Serenade

WGR-Boxing Matches

WHAS-Lynn Cole

WHK-Sport Mike

10:45

MBS-Pageant of Melody: WBAX WHK

CKLW-Dominion Election

★WBT-The World Today

WENR-Harry Kogen's Orch.

WFBL-Sun Dodgers: Hit of the Night

WGR-Bob Kelley: Novelteers

★WGBI-News: Helpful Harry

WHAS-Deep River Echoes

11:00

★NBC-(News, WJZ only) Remember the Met: WJZ WBAL WEBR WJTN

Music detail on page 12.

For detail see Good Listening Guide.

★CBS-Paul Sullivan Reviews the News: WABC WCAU WHEC WMBF WJR WGAR WBT WGR WIBX WHAS (sw-9.65)

★NBC-News: WEAF

★News: WJAS WORK WLW WHAM WGBI WTIC WHK WOR

★CKLW-Reporter

★KDKA-News: Weather, Temp.

★KYW-News: Songs of Romance

★WBEN-News: Joe Wesp

★WBRE-News: To be announced

★WBZ-News: Prgm. Previews

Weather

★WCAE-News: Interlude

★WENR-Ten O'Clock Final

WFBL-Leo Bolley, sports

★WGY-News: On with the Dance

★WHP-News: Europe Then & Now

KWBW-Sports: Bowling News

WMAQ-Preston Bradley, talk

★WMFF-News: Scores

★WMMN-News: Wallace MacManus, organist

WSB-Richard Himber's Orch.

WSM-World in Review

★WSYR-News: Sports: News

★WTAM-News: Otto Thurn's Orch.

11:15

CBS-Everett Hoagland's Orch.: WABC WIBX WKBW WGBI WHFC WMMN WCAU WJAS WMBF WHP WFBL WHAS (sw-9.59-9.65)

NBC-Remember the Met: WBRE WORK WMFF WSYR

NBC-Glen Gray's Orch.: WJTN WORK KDKA WMFF WEBR WBAL WRE WSM WHK

CBS-Sammy Kaye's Orchestra: WABC WJAS WKBW WMBF WGBI WHEC WMMN WGAR WIBX WHP (sw-9.59)

MBS-Dick Jurgens' Orch.: WSYR WBAX CKLW

WCAE-Charlie Agnew's Orch.

WCAU-Powers Gouraud

★WFBL-H. V. Kaltenborn, commentator

WGR-Stars Over Manhattan

WHAS-World's Greatest Music

WLW-Korn Kobbler

WMAQ-Lou Breesse's Orch.

WOR-Bob Crosby's Orch.

WSB-Welcome South Brother

WTAM-Music You Want 11:45

CBS-Sammy Kaye's Orchestra: WCAU WBT WJR WFBL

NBC-Sleepy Hall's Orch.: WSM WTIC

WLW-Ran Wilde's Orch. 12:00

NBC-Marriage Club: WJZ WHAM WBRE WBZ KDKA WENR WSM

NBC-Jan Savitt's Orch.: WEAF WBEN WGY WTIC

CBS-George Duffy's Orch.: WABC WKBW WMBF WGBI WJAS WHEC WGAR WFBL WIBX WHP WJR (sw-6.17)

MBS-Everett Hoagland's Orch.: WOR WCAE WBAX WSYR WHK

★CKLW-News

KYW-Highlights After Dark

WBT-Midnight Dancing Party

WCAU-Masterworks on the Air

WLW-Richard Himber's Orch.

★WMAQ-News: Larry Clinton's Orch.

WMMN-Uncle Bill Taber

WSB-Hymns from the Fireside

WTAM-Phil Levant's Orch. 12:15

MBS-Everett Hoagland's Orch.: CKLW

WTAM-Sammy Watkins' Orch. 12:30

CBS-Jan Garber's Orch.: WABC WCAU WHP WIBX WMBF WGBI WGAR WKBW (sw-6.17-9.59)

NBC-Erskine Hawkins' Orch.: WJZ WBRE WBZ KDKA WSYR WSM WENR

NBC-Will Bradley's Orch.: WEAF WGY KYW WTIC WBSN WSB WTAM

MBS-Phil Harris' Orch.: WOR WBAX WHK

CKLW-Larry Gentile

WCAE-Lang Thompson's Orch.

WHAS-Dream Serenade

WJR-Jack Meyer's Orch.

WLW-Moon River

WMAQ-Remember the Met

End of Wednesday Programs

**FREQUENCIES**

CKLW-1030	WHK-1390
KDKA-880	WHP-1430
KYW-1020	WIBX-1200
WABC-860	WJAS-1290
WBAL-1060	WJR-750
WBAX-1210	WJTN-1210
WBEN-900	WJZ-760
WBRE-1310	WKBW-570
WBT-1080	WKRW-1480
WBZ-990	WLW-700
WCAE-1220	WMAQ-670
WCAU-1170	WMFF-1310
WEAF-660	WMMN-890
WEBR-1310	WMBF-1500
WEEU-830	WOR-1320
WENR-870	WPAR-1120
WESG-870	WPIC-780
WFBL-1360	WSB-740
WGAR-1150	WSM-650
WGBI-880	WVVA-570
WGR-550	WYR-1070
WHA-1150	WTIC-1040
WHAS-820	WWVA-1160
WHEC-1430	

Deanna Durbin, young singing star of screen and radio, will be the cover portrait on next week's MOVIE AND RADIO GUIDE. On sale at all newsstands today.

Janet Ross: Musical Train. WBAX William Wirges' Orch. WBEN Your Family & Mine WBRE-Stran Meyers' Orch.: Mine Schedule

WEG-Quik Quiz WGBI Dance Time WGR-Meet Miss Julia, sketch

Star in program listings indicates news broadcast.

7:00 a.m. EST NBC-Forty Winks Club: WEAF NBC-Breakfast in Bedlam: News: WJZ CBS-Morning Almanac: News: WABC

8:30 NBC-Don Goddard, news: WEAF KDKA-Musical Clock WBAL-Around Breakfast Table

8:45 CBS-Early Morning News: WABC NBC-Musical Varieties: WEAF News: WCAU WGBI WORK

8:00 NBC-News: The Listener's Corner: News: WEAF NBC-News: (sw-21.5) WBRE WORK WMFF

8:15 CBS-Old Fashioned Favorites: News: WABC NBC-Wife Saver: WJZ WBRE WMFF WORK

8:30 CBS-Phil Cook's Almanac: WABC CBS-Morning Horizons: WESG WHP WPAR (sw-21.57)

8:45 CBS-Drifting Melodies: WESG (sw-21.57) NBC-Edward MacHugh, Gospel Singer: WEAF

WBAL-Time & Tunes WBEN-News Here & Abroad WCAE-Airliners WCAU-Strike Up the Band: Beauty Casc

8:45 CBS-Adelaide Hawley: WABC NBC-Harvey & Dell, sketch: News: WJZ WMFF

8:15 NBC-Band Goes to Town: WEAF CBS-Bennett College Choir: WBAC WBX WJAS WKBW WPAR WFBW WESG WMMN WGBI WHP (sw-15.27)

9:00 NBC-Escorts & Betty: WEAF NBC-Breakfast Club WJZ WORK WIEU WIHAM

9:30 CBS-Morning Horizons: WESG WHP WPAR (sw-21.57) NBC-(Listener's Corner, WJZ only) Richard Leibert, organist: WJZ

9:45 CBS-Drifting Melodies: WESG (sw-21.57) NBC-Edward MacHugh, Gospel Singer: WEAF

WGY-The Right to Happiness, WHAM-Tower Clock Prgm. WIBX-Song Styles

10:00 NBC-The Man I Married, sketch: WEAF WLW WGY KYW WCAE WTAM WBN WSYR

10:15 NBC-This Day Is Ours, sketch: WJZ WBAL WSYR WJTN KDKA WIHAM

10:30 CBS-Hilltop House, sketch: WABC WJAS WHEC WCAU WFBW WIBX WGBI WWVA WNBW WLW WHP WGR

10:45 NBC-Novelettes: (sw 21.5) CBS-Stepmother, sketch: WABC WFBW WCAU WJAS WWVA WGR WHP WHEC

11:00 NBC-Pepper Young's Family, sketch: WJZ WBAL WHAM WSYR KDKA WJTN WEEU WABC WNBC

NBC-David Harum, sketch: WEAF WCAE WTAM WBEN WGY KYW WBRE WORK

11:15 WJZ-Young Dr. Malone, sketch: WJZ WBAL WSYR KDKA WHAM WJTN WMFF WEDR (sw-15.33)

11:45 NBC-Affairs of Anthony, sketch: WJZ WJTN WHK WBZ WEDR WIHAM WMFF (sw-15.33)

12:00 NBC-Mary McHugh, songs: WEAF KYW NBC-Eugene Conley tr.: WJZ WEEU WBAI (sw-15.33)

12:15 CBS-Kate Smith Speaks & News: WABC WFBW WKBW WHEC WWVA WCAU WJAS (sw-21.57)

12:30 CBS-Romance of Helen Trent, sketch: WABC WFBW WKBW WHEC WCAU

12:15 NBC-Southernaires (News, WJZ only): WJZ WEEU WMFF (sw-15.33)

12:30 CBS-Romance of Helen Trent, sketch: WABC WFBW WKBW WHEC WCAU

12:45 CBS-String Ensemble: WMMN NBC-Nat'l Farm & Home Hour: WJZ WHAM WORK WBAL

1:00 NBC-Ben Bernie's Orch.: WEAF WMFF WTAM (sw-15.33) CBS-The Goldbergs, sketch: WABC WJAS WHP WGR WFBW WCAU WMMN

1:15 CBS-To be announced: WEAF WTAM WBN KYW KDKA WSB WGY WLW WBZ WHAM WBAL WSM WTIC

1:30 NBC-Hoosier Hop: WJZ WEEU KDKA WMFF (sw-15.33) CBS-Right to Happiness, sketch: WABC WGBI WJAS WCAU WHP WWVA WMMN WFBW WGR

1:45 CBS-Road of Life, sketch: WABC WJAS WWVA WGR WHP WFBW WMMN WGBI WCAU

2:00 NBC-Light of the World, sketch: WEAN WBAL WGY WLW KYW WBN WTAM WHAM WCAE

2:15 MBS-Johnny Duffly's Music: WBAX (Continued on Next Page)

AFTERNOON 12:00 NBC-Mary McHugh, songs: WEAF KYW NBC-Eugene Conley tr.: WJZ WEEU WBAI (sw-15.33)

STOPS RADIO STATIC Caused by Electric Appliances SEND NO MONEY FREE 5 DAY TRIAL

# THURSDAY

## March 28

(2:15 p.m. Continued)

CBS-Joyce Jordan, *Girl Interne*, sketch: WABC WKBW WHEC WHP WCAU WJAS WNBW WGBI WFBL WWVA (sw-15.27-21.52)  
See pictures on page 15.  
CBS-To be announced: WPAR NBC-Arnold Grimm's Daughter, sketch: WEAF WBEW WTAM WHAM WLW WGY WBAL KYW WCAE  
WESG-Waltz Time  
WGR-Wild Life Preservation  
WIBX-Morning Melodies  
WOR-Meet Miss Julia, sketch  
WPIC-Music Room

2:30  
NBC-Valiant Lady, sketch: WEAF WLW WHAM WBNB WBAL WGY WTAM KYW WCAE

NBC-Marine Band: WJZ WMFF WEWR WEEU WJTN WORK (sw-15.33)

CBS-Your Family and Mine, sketch: WABC WNBW WCAU WFBL

MBS-To be announced: WBAX  
News: WBRW WOR  
KDKA-Home Forum  
WESG-On Parade  
WGBI-Ma Perkins, sketch  
WGR-School for Brides  
WHP-Meet Miss Julia, sketch  
WJAS-Musicale  
WKBW-Cheer Up Time  
WMMN-Radio Dot & Smoky  
WPAR-Farm Life  
WWVA-Boys from Iowa

2:45  
CBS-My Son & I: WABC WGR WCAU WJAS WFBL WWVA

NBC-Marine Band: WSYR

NBC-Hymns of All Churches: WEAF WHAM WBAL WBNB WTAM WCAE WGY KYW WLW

MBS-To be announced: WNBF WBRW-WPA Concert  
WESG-Russell's Rhythm  
WGBI-Arnold Grimm's Daughter  
WHP-Melody by LaMar  
WIBX-Songs by  
WOR-Baseball; Brooklyn Dodgers vs. Boston Red Sox  
WPAR-Afternoon Varieties

3:00  
CBS-Society Girl, sketch: WABC WCAU WJAS WHEC WFBL WGR

NBC-The Story of Mary Marlin, sketch: WEAF WTAM WBNB WCAE WGY WLW KYW

CBS-Merrymakers: WNBF WESG (sw-15.27)

NBC-Orphans of Divorce, sketch: WJZ KDKA WEWR WHAM WBAL WBZ WSYR (sw-9.53-15.33)

MBS-Palmer House Concert Orchestra: WBAX

WGBI-Lost We Forget  
★WGBI-News: Music & Resume  
WHP-Matinee Melodies  
WIBX-Rome Grocers  
WJTN-Girl Evangelist  
★WKBW-BBC Reporter  
★WMMF-Monitor News  
WMMN-Buddy & Smiley  
WORK-Prairie Pals  
★WPIC-News: Hawaiian Melodies  
WWVA-Log Cabin Gang

3:15  
NBC-Ma Perkins, sketch: WEAF WCAE WTAM WBNB WGY WLW KYW

CBS-Golden Gate Quartet: WABC WJAS WGBI WKBW WHEC WIBX WCAU WESG WNBW WHP WKBW

NBC-Amanda of Honeymoon Hill, sketch: WJZ WBAL WEWR WHAM WSYR KDKA (sw-9.53-15.33)

MBS-Raleigh High Schools Glee Clubs: WBAX

WBRE-Nanticoke News  
WEEU-Singing Saxophones  
WFBL-Betty & Bob  
WGR-Le Brun Sisters  
★WJTN-Monitor Views the News  
WMFF-Variety Time  
WPIC-Variations on Syncopation  
WWVA-Curley Miller

3:30  
MBS-Henry Cincone's Orchestra: WBAX

★CBS-News: Rococone Interlude: WABC WNBW WHP WIBX WESG WPAR WGBI WKBW WKBW WMMN WJAS (sw-21.52)

NBC-John's Other Wife, sketch: WJZ WHAM WMFF WEWR WORK (sw-9.53-15.33)

# THURSDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

### NIGHT

7:00 EST Fred Waring in Pleasure Time, NBC.

7:30 EST Vox Pop, CBS.  
Quiz program, with Parks Johnson and Wally Butterworth.

8:00 EST Kay Kyser Program, MBS.  
Musical quiz show. Harry Babbitt, Sully Mason and Virginia Simms, vocalists.

8:00 EST Musical Americana, NBC.  
Symphony orchestra, Raymond Paige, conductor; Deems Taylor, commentator; 100 Men of Melody; guests.  
Music detail may be found on page 12, column 4.

8:00 EST Ask-It-Basket, CBS.  
Quiz program, with Jim McWilliams.

8:00 EST George Jessel's Variety Program, NBC.  
Benay Venuta, vocalist; Merry Macs; Peter Van Steeden's orchestra.

8:30 EST Tip Top Show, NBC.  
Joe Penner, comedian; Russ Brown; Gay Seabrook; Dick Ryan; Kenny Stevens, tenor; Bert Gordon; Jacques Renard's orchestra.

8:30 EST Strange As It Seems, CBS.  
Interesting facts collected by John Hix, Alois Havrilla, M. C.

8:30 EST Those We Love, NBC.  
Dramatic program, with Nan Grey.

9:00 EST Major Bowes' Amateur Hour, CBS.  
Honor city: Port Arthur, Texas.

9:00 EST Good News of 1940, NBC.  
Dick Powell, M. C.; Mary Martin, vocalist; Fanny Brice (Baby Snooks); Hanley Stafford; Meredith Willson's orchestra.  
This program's premiere performance is reviewed on page 10.

9:30 EST Rudy Vallee Show, NBC.  
Burlesqued version of historical facts. "Slapsie" Maxie Rosenbloom and guests.  
This program's premiere performance is reviewed on page 10.

9:30 EST America's Town Meeting of the Air, NBC.  
Speakers: Norman Thomas, Cesar Saerchinger, Frederick Schuman and James Macdonald.

10:00 EST Kraft Music Hall, NBC.  
Bing Crosby, M. C.; Bob Burns, comedian; Music Makers; Ken Carpenter, announcer; Johnny Trotter's orchestra. Guest: Oscar Levant, pianist.

10:00 EST Glenn Miller's Orchestra, CBS.  
Andrews Sisters, vocal trio.

WJAS Life Can Be Beautiful  
WMFF Resume: Salon Echoes:  
Sally Shopper  
WOR-Unsung Americans  
WSM-Shanty Town  
7:00

CBS-Amos 'n' Andy, sketch:  
WABC WGR WJAS WBT WCAU  
WIBC WFBL WHAS WGBI  
WGAR WNBW WJR (sw-9.59  
11.83) (also at 11 p.m.)  
★MBS-Fulton Lewis, Jr., news analyst: WBAX WKBW  
NBC-Fred Waring in Pleasure Time: WEAF WCAE WSM WLW  
WBRE WTIC WGY WORK  
KYW WBNB WTAM (also at 11 p.m.)  
NBC-Easy Aces, sketch: Jane Ace: WJZ KDKA WBAL WBZ  
WENR WEWR WSYR WJTN  
WHK WHAM  
Sports: WOR WMFF  
★CKLW-Val Clare, news WESG-Waltz Time  
WHP-Little Brown Book  
WIBX-Sports: Zarin's Orch.  
WMAQ-Musical Entree  
WMMN Gypsy Airs  
★WPAR-What's News  
WSB-Variety Prgm.  
WWVA-Twilight Trail

7:15  
NBC-I Love a Mystery, drama: WEAF WBNB WGY WTIC KYW  
WMAQ WCAE WTAM (sw-9.53)  
NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WBAL  
WENR WHAM WEWR KDKA  
WBRE WHK WBZ WSYR WJTN  
CBS-Genevieve Rowe, sop.: WABC  
WJAS WBT WGR WIBX WMMN  
(sw-9.59)  
Richard Himber's Orch.: WHAS  
WJR WWVA  
CKLW-Herb Leach's Orch.  
WBAX-Scotch on the Square  
WCAU-March of the Bands  
WFBL-Mouey from the Air  
WGAR-Kay Halle  
WGBI-Job Finder  
WHP-Salute to Fashion  
★WKBW-News: Orch of Week  
WLV-Be Town sketch  
WMFF-Ken Burdo & Wayne Rogers  
★WOR-John B. Kennedy, X-Raying the News  
WORK-Man on the Street  
WPAR-This is Magic  
WSB-Sports News & Views  
WSM-Irene Rich; Drama

7:30  
NBC-Harry Kogen's Orchestra: WIH WMFF  
NBC-All-Star Revue: WEAF  
NBC-One of the Finest: WJZ  
CBS-Vox Pop: WABC WIBX  
WHP WJAS WGR WCAU WFBL  
WHEC WWVA WHAS WKBW  
WGAR WJR WGBI WMMN (sw-9.59)  
MBS-Confidentially Yours: WOR  
WBAX WNBW  
Big Town, drama: WTIC KDKA  
Richard WSM  
Richard Himber's Orch.: KYW  
WCAE WTAM  
CKLW-Boss Meets Worker  
WBAL-It Seems to Me  
WBNB-Swing to Chiclets  
WBR-Medical Society  
★WBT-The World Today  
WBE-One of the Finest  
WGY-Science Forum  
WHAM-N. Y. S. Trappers  
WJTN-Around Town with Joan  
WKBW-David Marsh, songs  
★WMAQ-News: Totten on Sports:  
Musical Entree  
WORK-Three Q's  
WPAR-Glen Gray's Orch.  
WSYR-Vadoncoeur

7:45  
MBS-Inside of Sports: WLW  
WOR WCAE WSYR WBAL  
WHK WNBW WKBW  
CKLW-Blackouts Under Sail  
KYW-Spelling Bee  
WBAL-Accordiana  
WBT-Uncle Jim's Crossroads Store  
★WJTN-Organ Interlude: News  
WMAQ-Political Talk

### Refer to adjacent columns for stations broadcasting these programs

NBC-Pepper Young's Family, sketch: WEAF WCAE WTAM WGY WBNB WLW KYW  
KDKA-Tea Time Tunes  
WBAL-Happy Johnny  
WBRF-Gerry Montana  
★WCAU-News: Helpful Harry  
WEEU-Uncle Jack's Prgm.  
WFBL-Meet Miss Julia  
WGR-Women's Matinee  
WJTN-Calling Warren  
WMMN-Your Garden  
WPIC-Your Dance Parade  
★WSYR-News: Onstage Moment  
WWVA-Border Riders

3:45  
NBC-Just Plain Bill, sketch: WJZ KDKA WHAM WEWR WORK WMFF

NBC-Vic & Sade, sketch: WEAF WBNB WGY WLW KYW WCAE WTAM

CBS-Richard Maxwell, trn.-philosopher: WABC WNBW WHP WESG WPAR WKBW WKBW WGBI WJAS WIBX (sw-21.52)  
MBS-Good Health & Training: WBAX  
★WBAL-Globe Trotter  
WCAU-Music in the Air  
★WFBL-News: Afternoon Concert  
WMMN-Taylor's Rail Splitters  
WSYR-Social Calendar

4:00  
CBS-Pretty Kitty Kelly, sketch: WKBW

CBS-Ray Bloch Presents: WABC WJAS WPAR WIBX WHP WGR WESG WNBW WKBW (sw-15.27-11.83)

★NBC-Club Matinee: News: WJZ WJTN WMFF KDKA WHAM WEWR WSYR WEEU WORK WBAL WBRE  
NBC-Backstage Wife, sketch: WEAF WTAM WBNB WCAE WLW WGY KYW  
WBAX-Polish Prgm.  
WCAU-The Career of Alice Blair  
WFBL-Make-Believe Concert  
WGBI-Reminiscing  
WMMN-Cowboy Loye's Troupe  
★WPIC-News & Stocks  
WWVA-Neo-Vim Prgm.

4:15  
NBC-Stella Dallas, sketch: WEAF KYW WGY WTAM WBNB WLW WCAE  
CBS-Adventures in Science: WABC WESG WNBW WJAS WPAR WIBX WHP WKBW (sw-11.83-15.27)  
Commissioner Conway P. Coe of the U. S. Patent Office will discuss plans for the coming 150th anniversary celebration of the U. S. Patent Office.

WCAU-Meet Miss Julia, sketch  
WGBI-The Rhythm Ramblers  
WPIC-Health Talk

4:30  
★NBC-Medicine in the News: News: WJZ WJTN WMFF WEEU KDKA WEWR WORK WBRE (sw-9.53-15.33)  
NBC-Lorenzo Jones, sketch: WEAF WBNB WCAE KYW WGY WTAM  
CBS-Manhattan Mother, sketch: WABC WJAS WFBL WHEC WKBW WCAU  
MBS-Maids & Men: WBAX WNBW  
WBAL-Dog Tales  
WESG-Rhythm Almanac  
★WGR-News: Interlude  
WHAM-Dance Melodies  
WHP-To be announced  
WIBX-Jungle Adventures  
WKBW-Studio Prgm.  
WLW-Meet Miss Julia, sketch

WPAR-To be announced  
WPIC-Popeye's Mailbag  
WSYR-Christian Science Prgm.  
WWVA-Big Slim

4:45  
CBS-Tune Time: WIBX WKBW WNBW (sw-11.83)  
CBS-Smilin' Ed. McConnell: WABC

NBC-Young Widder Brown, sketch: WEAF WTAM WBNB WLW WCAE WGY

★WBAL-Your Safety: Hits & Encores: News  
WBAX-Stars of Tomorrow  
WCAU-Joey Kearns' Orch.  
WFBL-Eti-Quiz  
WGR-Freshet Thing in Town  
WHAM-Meet Miss Julia  
WHK-Henry M. Busch  
WHP-Studio Ensemble  
WJAS-Baron Elliott's Orch.  
WLW-Life Can Be Beautiful  
WMMN-Parade of Bargains  
WPAR-Juitor G-Men  
★WSYR-Stock Reports: Inter-lude: News  
WWVA-Joe Barker's Gang

5:00  
MBS-Old Fashioned Girl: WBAX  
NBC-Girl Alone, sketch: WEAF KYW WBNB WCAE WTAM WGY

CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL  
NBC-Glen Gray's Orch.: WJZ KDKA WEEU WHAM

CBS-Pop Concert: WGBI WNBW WBAL-Uncle Jack's Club  
WBRF-Polka Dots  
WESG-Radio Guild  
WHP-The Traveler Talks  
WIBX-Rural Rhythm  
WJTN-Tea Time Tunes  
WKBW-Employment Bulletin: Waltz Time  
WLW-Kitty Keene, drama  
WMFF-Hi-Boys  
★WMMN-News: Jam for Supper  
WOR-Dick Kuhn's Orch.  
WORK-Betty Jo  
WPAR-Stocks & Resume  
★WPIC-News: Sports  
WSYR-Davey Adams  
WWVA-Shopping Hour

5:15  
NBC-Midstream, sketch: WEAF WTAM WLW KYW WBNB WGY WCAE

CBS-Caroline's Golden Store, sketch: WJAS

MBS-Dick Kuhn's Orch.: WBAX  
NBC-Irene Wicker, children's stories: WJZ WJTN WEWR WEEU (sw-9.53-15.33)

CBS-Billy & Betty, sketch: WABC WFBL WGR WCAU  
KDKA-David Adams  
WBAL-It's Dance Time  
WGBI-Sports Parade  
WHAM-Bob Hemings  
WHP-King Cole Trio  
WIBX-Echoes of Venice  
★WKBW-News  
WORK-The Rhythm Makers  
★WPAR-News: Musical Interlude  
WPIC-Restyled Rhythm  
WSYR-Overtones

5:30  
NBC-Jack Armstrong, sketch: WEAF WCAE WTAM WBNB WTIC WLW WGY KYW  
NBC-Bud Barton, Children's Program: WJZ WMFF WEWR WJTN (sw-9.53-15.33)

CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS  
MBS-Johnson Family, sketch: WOR WBAX  
KDKA-Melody Time  
WBAL-Peeking at Pictures  
WBRF-Frankie Witt, pianist

WEEU-Merchandise Revue  
★WESG-News  
★WFBL-News: Dinner Concert  
WGBI-Jack Armstrong, sketch  
★WGR-News: To be announced  
WHAM-Your Family & Mine  
WHP-Modern Minuet  
WIBX-Tea Time Tunes: Garden News  
WPAR-Amer. Family Robinson  
WPIC-Evening Serenade  
WSYR-Pleasantdale Folks  
WWVA-Church of Christ

5:45  
NBC-The O'Neills, sketch WEAF WBNB WCAE WGY KYW  
NBC-Adventures of Tom Mix: WJZ WMFF WJTN KDKA WHAM WSYR WEWR WBAL (sw-15.33)

CBS-Scattergood Baines, sketch: WABC WFBL WKBW WIBX WHEC WGBI WWVA WJAS WCAU

MBS-Little Orphan Annie: WBAX WOR WGR

WBRF-South Sea Serenade  
WESG-Sports: Tune Topics  
WHP-Jerry of the Circus  
WLW-Kirby & White  
WMMN-Singin' Sam  
WORK-Sports  
WPAR-Rhythm & Romance  
WTAM-David Adams

### NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00  
★NBC-(News: Listener's Corner, WJZ only) Musical Bits: WJZ WENR WMFF

★CBS-News: Edwin C. Hill, commentator: WABC WCAU WJAS WWVA WKBW WKBW WNBW WHP WMMN WBT WGBI WIBX WESG (also KNX KSL at 11 p.m.)  
NBC-The Guest Book: WEAF (sw-9.53)

★News: WFBL WHAM WJR WHK WBAX  
CKLW-Rollin' Home  
★KDKA-News: Temp.: Movie Magazine: Weather: Music  
★KYW-News: Strings That Sing  
★WBAL-News: Sports: Around the Dinner Table  
★WBEN-News: Weather Musical  
WBRE-Wally Burke, songs  
WBZ-News: Sports  
WCAE-Evening Serenade  
WEEU-String Quartet  
★WGAR-Sidney Androm: Ellis Vander Pyl: Five Star Final  
WGR-Lone Ranger, drama  
★WGY-News: Varieties  
WHAS-Irberie Koch  
★WJTN-News: Sports: Musical Interlude  
WLW-It Happened Today  
WMAQ-Evening Prelude: Whizzer  
WOR-Uncle Doo, Children's Prgm.: Metropolitan Travlogue  
WORK-Dinner Dance Melodies  
★WPAR-News: Musical Interlude  
★WPIC-Final Edition  
WSB-Board of Regents Prgm.  
WSM-On the Bandstand  
★WSYR-News: Nick Stemmler  
WTAM-Evening Prelude  
★WTIC-News: Weather

6:15  
CBS-Sports Review: WABC  
NBC-Bill Stern, sports: Ed East  
Jingles: WJZ

CBS-Blue Streak Rhythm Ensemble: WKBW WESG

★NBC-Malcolm Claire, stories: News: WENR WSB (sw-9.53)

★NBC-News: Ed East Jingles: Listener's Corner: WEAF  
The Superman: WCAU WFBL  
Sports: WLW KYW  
★News: WJAS WBRW  
Change of Pace: WJTN WSYR  
KDKA-Melody Time  
WBAX Musical Interlude: Sports  
WBNB-David Adams  
WBT-Warren Barfield, hymns  
WBZ-Twenty-five Years Ago:  
Dinner Dance: Weather

★WCAE-News: Swing Party  
WGR-Dance Time: 2nd Federal  
★WGBI-News: Mine Schedule: Resume  
WHAM-Music & Money  
WHAS-Scatterbrain  
WHK-Orphan Annie, sketch  
WHP-Sports: Melodic Interlude  
WIBX-Pgm. Information: Dance Time  
WJR-Melody Marvels  
WMMN-Sports: Prgm. Resume  
WPAR-Watts the Answer!  
WSM-Radio Patrol  
★WTAM-News: Tom Manning  
WTIC-History in the Headlines  
★WWVA-News: Sports

6:30  
NBC-Dance Orch.: (sw-9.53-9.55)  
★CBS-Bill Henry & Albert Warner, news analysts: WABC WIBX WKBW WMMN WJR WPAR WBT WGBI WESG WWVA (sw-9.59-11.83)

NBC-Richard Himber's Orch.: WJZ

NBC-Cecil Golly's Orch.: WEAF WSB WCAE

NBC-Bud Barton, children's program: WENR

★News: WHP WOR WMFF  
WHAS WORK  
Sports: WHAM WGR  
CKLW-Joe Gentile, sports  
KDKA-Dutch Club: Sports  
KYW-Rhythmairs  
WBAX-Tune Tester  
WBNB-Sports: Musical  
WBRE-Darrel Calker's Orch.  
WBZ-Opportunity: Dinner Dance:  
Hit of the Day  
WCAU-The Critterions  
WFBL-Sports: This & That  
WGAR-Carl George  
WGY-Bie Town, drama  
WHK-Tempo of the Town  
WJAS-Barron Elliott's Orch.  
WJR-Isside of Sports  
WJTN-Request Club  
WLW-Don Winslow of the Navy  
WMAQ-Jack Armstrong, sketch  
★WSM-News: Sports  
WTAM-Carling's Dinner Music  
WTIC-Superman

6:45  
NBC-Li'l Abner, sketch: WEAF WMAQ WORK

NBC-Adventures of Tom Mix: WENR

★NBC-Lowell Thomas, news commentator: WJZ KDKA WSYR WTAM WHAM WBAL WJTN WLW WBZ WTIC WBNB (sw-9.53)  
★CBS-The World Today: WABC WGAR WFBL WCAU WPAR WMMN WHP WJR WESG WGBI WHAS WKBW WKBW WWVA (sw-9.59)

★News: WIBX WSB  
CKLW-Tarzan  
KYW Singin' Sam  
WBAX-Dinner Dance  
WBRE-Sports Roundup  
WBZ-Twilight Trails  
WCAE-Hits & Encores  
★WGR-News: To be announced  
WHK-Joh Opportunities

FREQUENCIES	
CKLW-1030	WHK-1390
KDKA-950	WHP-1430
KYW-1020	WIBX-1290
WABC-860	WJAS-1290
WBAL-1000	WJR-750
WBAX-1210	WJTN-1210
WBNB-900	WJZ-760
WBRE-1310	WKBW-1430
WBZ-1050	WMMN-890
WBZ-990	WLW-700
WCAE-1220	WMAQ-670
WCAU-1170	WMFF-1310
WDAF-690	WMMN-890
WBRE-1310	WNBW-1500
WBZ-830	WOR-710
WENR-870	WORK-1320
WESG-850	WPAR-1420
WFBL-1300	WPIC-790
WGAR-1470	WSB-740
WGBI-850	WSM-650
WGR-550	WSYR-670
WGY-790	WTAM-1070
WHAM-1150	WTIC-1040
WHAS-820	WWVA-1160
WIIC-1430	

NBC-Musical Americana: WJZ  
WORK WMFF WBZ WBAL WHK  
WEBR WBRE KDKA WSYR  
WJTN WHAM

Musical detail on page 12.  
NBC-George Jessel's Variety  
Prgram.: WEAJ WMAQ WTIC  
WSB WSM WTAM WCAE KYW  
WLW WBEN WGY

CBS-Ask-It-Basket with Jim Mc-  
Williams: WABC WFBL WJR  
WGR WBT WHP WHAS WJAS  
WCAU WKBN WWVA WHEC  
WGAR (sw-9.59-11.83) (also  
KNX KSL at 11:30 p.m.)

MBS-Kay Kyser's Prgram.: WOR  
WBAX WNBW WGBI WIBX

CKLW-Miss Trent's Children  
WKKBW-News

WMMN-News: Dental Society  
WPAR-The Venetian Singers  
8:15

WORK-The Story of Wool  
8:30

NBC-Tip Top Show with Joe  
Penner: WJZ WBZ WHK KDKA  
WHAM WBAL WSYR

CBS-Strange As It Seems:  
News: WABC WFBL WJR WGR  
WHAS WBT WJAS WCAU  
WGAR WHEC (sw-9.59-11.83)

(also KNX KSL at 12 mid.)  
NBC-Those We Love, sketch:  
WEAF WTIC KYW WGY WBEN

WCAE WTAM WLW WSB WSM  
WMAQ (also KFI at 12:30 a.m.)  
CKLW-On Parade

WBRE-Hawaiian Capers  
WHP Plantation Party  
WJTN-Tune Test

WKKBW-Q E D Speaking: News  
WMPF-Music Graphs

WMMN Stardust Parade: News  
WORK-Pleasant Dale Folks  
WPAR-George Sokolsky

8:45

WJTN-Waltz Time  
WMFF-Peggy's Pattern of Musical  
Women

WORK-Blue Yodelers  
WPAR-Musical Strings

2:00  
CBS-Major Bowes' Amateur Hour:  
WABC WJR WKBN WBT WHP  
WFBL WHEC WIBX WKBW  
WNBW WHAS WJAS WCAU  
WGBI WGAR (sw-9.59-11.83)  
For detail see Good Listening Guide.

MBS-The War at Sea: WBAX  
NBC-Good News of 1940: Dick  
Powell, m.c.; Fanny Brice; Han-  
ley Stafford; Mary Martin; Mer-  
edith Willson's Orch.: WEAJ WSB  
WTIC WBEN WTAM WBRE  
WMAQ WCAE WLW WGY WSM  
WHAS WSYR KYW (sw-9.53)

This program reviewed on page 10.  
NBC-Concert Orch.: WJZ KDKA  
WMFF WEBR WORK WBAL  
WHK WJTN

CKLW-Shadow of the Swastika  
KYW-Singin' Sam  
WBZ-Dance Orch.  
WENR-Political Talk

WGR-News: To be announced  
WMMN-Vocal Varieties: News  
WOR-To be announced

WORK-Friday Dancing Party  
WPAR-Rhythmaires

9:15  
MBS-Adrian Rollini's Trio: WOR  
WBAX WIHK

WENR-Freddie Martin's Orch.  
WGR-World Traveler  
WMMN-Rhythm Caravan: News

9:30  
MBS-Enric Madriguera's Orch.:  
WBAX

NBC-America's Town Meeting:  
WJZ WJTN WEBR WBZ WHK  
WENR WMFF WORK KDKA  
WBRE WBAL

For detail see Good Listening Guide.  
NBC-Rudy Vallee Show: WEAJ  
WTIC WBEN WGY KYW WSM  
WCAE WTAM WMAQ WHAM  
WSB WSYR WLW

This program reviewed on page 10.  
WGR-Behind the Scenes in Buf-  
falo

WMMN-Vocal Varieties  
WOR-Ned Jordan, spy stories

10:00  
MBS-Jerry Livingston's Orch.:  
WBAX

9:00  
NBC-Kraft Music Hall, starring  
Bing Crosby; Bob Burns; Ken  
Carpenter; Johnny Trotter's Or-  
chestra; Music Mads; Guests:  
WEAF WBEN WMAQ WTAM  
WSYR WSM WCAE WSB WLW  
WTIC WHAM WGY KYW (sw-  
9.53)

For detail see Good Listening Guide.  
CBS-Gienn Miller's Orch.: WABC  
WCAU WIBX WMMN WJAS  
WFBL WGBI WHEC WNBW  
WJR WHP WBT WKBW WGAR  
WHAS (sw-9.59)

CKLW-Fulton Lewis, Jr.  
WBRE-Serge Marconi's Orch  
WGR-News: To be announced  
WMMN-Petite Musicale: News  
WOR-The War at Sea  
WPAR-What You Like in Music

10:15  
CBS-Talk by Thomas E. Dewey:  
WABC WHP WHAS WGR WNBW  
WCAU WIBX WMMN WJAS  
WHEC WPAR WJR WGBI  
WKBN (sw-9.59)

MBS-Foreign News: WBAX  
WBT-The Story of Wool  
WFBL-Sun Dodgers  
WGR-Walberg Brown  
WKBW-Variations in Syncopa-  
tion

WGR-Fulton Lewis, Jr., news  
analyst

10:30  
NBC-Florence Wyman, sop.: Con-  
rad Thihault, bar.: WJZ WJTN  
WBZ WBAL WORK WBRE  
WMFF

MBS-Concert Revue: CKLW WOR  
News: WBAX WGAR  
KDKA-Music You Want

WBT-News: William Winter  
WENR-Concert Miniature  
WFBL-News: Evening Serenade  
WHK-Sport Mike

WKBW-Flowing Gold

10:45  
NBC-Florence Wyman, sop.:  
WENR

CBS-Nan Wynn, songs: WABC  
WIBX WGBI WGR WHP WNBW  
WJAS WPAR WMMN (sw-9.59-  
9.65)

10:15  
NBC-Lani McIntyre's Orch.:  
WORK WMFF WBRE

CBS-Mitchell Ayres' Orch.: WABC  
WHEC WFBL WMMN WGBI  
WJAS WIBX WKBN WKBW  
WHP WNBW WCAU WHAS (sw-  
9.59-9.65)

10:15  
NBC-Myrt and Marge, sketch:  
WABC WFBL WCAU WHEC  
WGR WJAS WHP WGBI WIBX  
WWVA WNBW

MBS-Melody Strings: WBAX  
NBC-This Day is Ours, sketch:  
WJZ WSYR WBAL WJTN  
KDKA WHAM

WBRE-Polka Dots  
WGY-Rhythm Makers  
WMFF-Ma Perkins, sketch  
WMMN-Buddy Starcher  
WPAR-Morning Varieties  
WPIC-What Is It?

10:30  
NBC-Story of Mary Marlin,  
sketch: WJZ WBAL WSYR  
WHAM WEEU WJTN KDKA

NBC-Jose Bethencourt's Band:  
(sw-15.33)

NBC-Ellen Randolph, sketch:  
WEAF WCAE WTAM WBEN  
WGY KYW WLW

MBS-Keep Fit to Music: WBAX  
CBS-Hilltop House, sketch:  
WABC WJAS WCAU WFBL  
WGR WHEC WNBW WHP WGBI  
WIBX WWVA

WESG-Day Dreams  
WKBW-Tabernacle Tidings  
WMFF-Don & Dale  
WMMN-Grandpa Jones & His  
Grandsons

WOR-Medical Inf. Bureau  
WORK-Le Roy  
WPIC-Rambles in Rhythm

10:45  
NBC-Concert Orch.: (sw-21.5)

NBC-Midstream, sketch: WJZ  
WSYR WHAM WJTN WBAL  
KDKA

CBS-Stepmother, sketch: WABC  
WFBL WCAU WJAS WWVA  
WGR WHP WHEC

NBC-The Woman in White,  
sketch: WEAJ WCAE WBEN  
WTAM WGY KYW

MBS-John Metcalf's Choir Loft:  
WOR WBAX

WBRE-Marek Family  
WEEU-Melody Shoppers  
WESG-Musical Bazaar  
WGBI-News: Music & Resume

(Continued on Next Page)

8:00  
NBC-Musical Americana: WJZ  
WORK WMFF WBZ WBAL WHK  
WEBR WBRE KDKA WSYR  
WJTN WHAM

Musical detail on page 12.  
NBC-George Jessel's Variety  
Prgram.: WEAJ WMAQ WTIC  
WSB WSM WTAM WCAE KYW  
WLW WBEN WGY

CBS-Ask-It-Basket with Jim Mc-  
Williams: WABC WFBL WJR  
WGR WBT WHP WHAS WJAS  
WCAU WKBN WWVA WHEC  
WGAR (sw-9.59-11.83) (also  
KNX KSL at 11:30 p.m.)

MBS-Kay Kyser's Prgram.: WOR  
WBAX WNBW WGBI WIBX

CKLW-Miss Trent's Children  
WKKBW-News

WMMN-News: Dental Society  
WPAR-The Venetian Singers  
8:15

WORK-The Story of Wool  
8:30

NBC-Tip Top Show with Joe  
Penner: WJZ WBZ WHK KDKA  
WHAM WBAL WSYR

CBS-Strange As It Seems:  
News: WABC WFBL WJR WGR  
WHAS WBT WJAS WCAU  
WGAR WHEC (sw-9.59-11.83)

(also KNX KSL at 12 mid.)  
NBC-Those We Love, sketch:  
WEAF WTIC KYW WGY WBEN

WCAE WTAM WLW WSB WSM  
WMAQ (also KFI at 12:30 a.m.)  
CKLW-On Parade

WBRE-Hawaiian Capers  
WHP Plantation Party  
WJTN-Tune Test

WKKBW-Q E D Speaking: News  
WMPF-Music Graphs

WMMN Stardust Parade: News  
WORK-Pleasant Dale Folks  
WPAR-George Sokolsky

8:45

WJTN-Waltz Time  
WMFF-Peggy's Pattern of Musical  
Women

WORK-Blue Yodelers  
WPAR-Musical Strings

2:00  
CBS-Major Bowes' Amateur Hour:  
WABC WJR WKBN WBT WHP  
WFBL WHEC WIBX WKBW  
WNBW WHAS WJAS WCAU  
WGBI WGAR (sw-9.59-11.83)  
For detail see Good Listening Guide.

MBS-The War at Sea: WBAX  
NBC-Good News of 1940: Dick  
Powell, m.c.; Fanny Brice; Han-  
ley Stafford; Mary Martin; Mer-  
edith Willson's Orch.: WEAJ WSB  
WTIC WBEN WTAM WBRE  
WMAQ WCAE WLW WGY WSM  
WHAS WSYR KYW (sw-9.53)

This program reviewed on page 10.  
NBC-Concert Orch.: WJZ KDKA  
WMFF WEBR WORK WBAL  
WHK WJTN

CKLW-Shadow of the Swastika  
KYW-Singin' Sam  
WBZ-Dance Orch.  
WENR-Political Talk

WGR-News: To be announced  
WMMN-Vocal Varieties: News  
WOR-To be announced

WORK-Friday Dancing Party  
WPAR-Rhythmaires

9:15  
MBS-Adrian Rollini's Trio: WOR  
WBAX WIHK

WENR-Freddie Martin's Orch.  
WGR-World Traveler  
WMMN-Rhythm Caravan: News

9:30  
MBS-Enric Madriguera's Orch.:  
WBAX

NBC-America's Town Meeting:  
WJZ WJTN WEBR WBZ WHK  
WENR WMFF WORK KDKA  
WBRE WBAL

For detail see Good Listening Guide.  
NBC-Rudy Vallee Show: WEAJ  
WTIC WBEN WGY KYW WSM  
WCAE WTAM WMAQ WHAM  
WSB WSYR WLW

This program reviewed on page 10.  
WGR-Behind the Scenes in Buf-  
falo

WMMN-Vocal Varieties  
WOR-Ned Jordan, spy stories

10:00  
MBS-Jerry Livingston's Orch.:  
WBAX

9:00  
NBC-Kraft Music Hall, starring  
Bing Crosby; Bob Burns; Ken  
Carpenter; Johnny Trotter's Or-  
chestra; Music Mads; Guests:  
WEAF WBEN WMAQ WTAM  
WSYR WSM WCAE WSB WLW  
WTIC WHAM WGY KYW (sw-  
9.53)

For detail see Good Listening Guide.  
CBS-Gienn Miller's Orch.: WABC  
WCAU WIBX WMMN WJAS  
WFBL WGBI WHEC WNBW  
WJR WHP WBT WKBW WGAR  
WHAS (sw-9.59)

CKLW-Fulton Lewis, Jr.  
WBRE-Serge Marconi's Orch  
WGR-News: To be announced  
WMMN-Petite Musicale: News  
WOR-The War at Sea  
WPAR-What You Like in Music

10:15  
CBS-Talk by Thomas E. Dewey:  
WABC WHP WHAS WGR WNBW  
WCAU WIBX WMMN WJAS  
WHEC WPAR WJR WGBI  
WKBN (sw-9.59)

MBS-Foreign News: WBAX  
WBT-The Story of Wool  
WFBL-Sun Dodgers  
WGR-Walberg Brown  
WKBW-Variations in Syncopa-  
tion

WGR-Fulton Lewis, Jr., news  
analyst

10:30  
NBC-Florence Wyman, sop.: Con-  
rad Thihault, bar.: WJZ WJTN  
WBZ WBAL WORK WBRE  
WMFF

MBS-Concert Revue: CKLW WOR  
News: WBAX WGAR  
KDKA-Music You Want

WBT-News: William Winter  
WENR-Concert Miniature  
WFBL-News: Evening Serenade  
WHK-Sport Mike

WKBW-Flowing Gold

10:45  
NBC-Florence Wyman, sop.:  
WENR

CBS-Nan Wynn, songs: WABC  
WIBX WGBI WGR WHP WNBW  
WJAS WPAR WMMN (sw-9.59-  
9.65)

8:00  
NBC-Musical Americana: WJZ  
WORK WMFF WBZ WBAL WHK  
WEBR WBRE KDKA WSYR  
WJTN WHAM

Musical detail on page 12.  
NBC-George Jessel's Variety  
Prgram.: WEAJ WMAQ WTIC  
WSB WSM WTAM WCAE KYW  
WLW WBEN WGY

CBS-Ask-It-Basket with Jim Mc-  
Williams: WABC WFBL WJR  
WGR WBT WHP WHAS WJAS  
WCAU WKBN WWVA WHEC  
WGAR (sw-9.59-11.83) (also  
KNX KSL at 11:30 p.m.)

MBS-Kay Kyser's Prgram.: WOR  
WBAX WNBW WGBI WIBX

CKLW-Miss Trent's Children  
WKKBW-News

WMMN-News: Dental Society  
WPAR-The Venetian Singers  
8:15

WORK-The Story of Wool  
8:30

NBC-Tip Top Show with Joe  
Penner: WJZ WBZ WHK KDKA  
WHAM WBAL WSYR

CBS-Strange As It Seems:  
News: WABC WFBL WJR WGR  
WHAS WBT WJAS WCAU  
WGAR WHEC (sw-9.59-11.83)

(also KNX KSL at 12 mid.)  
NBC-Those We Love, sketch:  
WEAF WTIC KYW WGY WBEN

WCAE WTAM WLW WSB WSM  
WMAQ (also KFI at 12:30 a.m.)  
CKLW-On Parade

WBRE-Hawaiian Capers  
WHP Plantation Party  
WJTN-Tune Test

WKKBW-Q E D Speaking: News  
WMPF-Music Graphs

WMMN Stardust Parade: News  
WORK-Pleasant Dale Folks  
WPAR-George Sokolsky

8:45

WJTN-Waltz Time  
WMFF-Peggy's Pattern of Musical  
Women

WORK-Blue Yodelers  
WPAR-Musical Strings

2:00  
CBS-Major Bowes' Amateur Hour:  
WABC WJR WKBN WBT WHP  
WFBL WHEC WIBX WKBW  
WNBW WHAS WJAS WCAU  
WGBI WGAR (sw-9.59-11.83)  
For detail see Good Listening Guide.

MBS-The War at Sea: WBAX  
NBC-Good News of 1940: Dick  
Powell, m.c.; Fanny Brice; Han-  
ley Stafford; Mary Martin; Mer-  
edith Willson's Orch.: WEAJ WSB  
WTIC WBEN WTAM WBRE  
WMAQ WCAE WLW WGY WSM  
WHAS WSYR KYW (sw-9.53)

This program reviewed on page 10.  
NBC-Concert Orch.: WJZ KDKA  
WMFF WEBR WORK WBAL  
WHK WJTN

CKLW-Shadow of the Swastika  
KYW-Singin' Sam  
WBZ-Dance Orch.  
WENR-Political Talk

WGR-News: To be announced  
WMMN-Vocal Varieties: News  
WOR-To be announced

WORK-Friday Dancing Party  
WPAR-Rhythmaires

9:15  
MBS-Adrian Rollini's Trio: WOR  
WBAX WIHK

WENR-Freddie Martin's Orch.  
WGR-World Traveler  
WMMN-Rhythm Caravan: News

9:30  
MBS-Enric Madriguera's Orch.:  
WBAX

NBC-America's Town Meeting:  
WJZ WJTN WEBR WBZ WHK  
WENR WMFF WORK KDKA  
WBRE WBAL

For detail see Good Listening Guide.  
NBC-Rudy Vallee Show: WEAJ  
WTIC WBEN WGY KYW WSM  
WCAE WTAM WMAQ WHAM  
WSB WSYR WLW

This program reviewed on page 10.  
WGR-Behind the Scenes in Buf-  
falo

WMMN-Vocal Varieties  
WOR-Ned Jordan, spy stories

10:00  
MBS-Jerry Livingston's Orch.:  
WBAX

9:00  
NBC-Kraft Music Hall, starring  
Bing Crosby; Bob Burns; Ken  
Carpenter; Johnny Trotter's Or-  
chestra; Music Mads; Guests:  
WEAF WBEN WMAQ WTAM  
WSYR WSM WCAE WSB WLW  
WTIC WHAM WGY KYW (sw-  
9.53)

For detail see Good Listening Guide.  
CBS-Gienn Miller's Orch.: WABC  
WCAU WIBX WMMN WJAS  
WFBL WGBI WHEC WNBW  
WJR WHP WBT WKBW WGAR  
WHAS (sw-9.59)

CKLW-Fulton Lewis, Jr.  
WBRE-Serge Marconi's Orch  
WGR-News: To be announced  
WMMN-Petite Musicale: News  
WOR-The War at Sea  
WPAR-What You Like in Music

10:15  
CBS-Talk by Thomas E. Dewey:  
WABC WHP WHAS WGR WNBW  
WCAU WIBX WMMN WJAS  
WHEC WPAR WJR WGBI  
WKBN (sw-9.59)

MBS-Foreign News: WBAX  
WBT-The Story of Wool  
WFBL-Sun Dodgers  
WGR-Walberg Brown  
WKBW-Variations in Syncopa-  
tion

WGR-Fulton Lewis, Jr., news  
analyst

10:30  
NBC-Florence Wyman, sop.: Con-  
rad Thihault, bar.: WJZ WJTN  
WBZ WBAL WORK WBRE  
WMFF

MBS-Concert Revue: CKLW WOR  
News: WBAX WGAR  
KDKA-Music You Want

WBT-News: William Winter  
WENR-Concert Miniature  
WFBL-News: Evening Serenade  
WHK-Sport Mike

WKBW-Flowing Gold

10:45  
NBC-Florence Wyman, sop.:  
WENR

CBS-Nan Wynn, songs: WABC  
WIBX WGBI WGR WHP WNBW  
WJAS WPAR WMMN (sw-9.59-  
9.65)

8:00  
NBC-Musical Americana: WJZ  
WORK WMFF WBZ WBAL WHK  
WEBR WBRE KDKA WSYR  
WJTN WHAM

Musical detail on page 12.  
NBC-George Jessel's Variety  
Prgram.: WEAJ WMAQ WTIC  
WSB WSM WTAM WCAE KYW  
WLW WBEN WGY

CBS-Ask-It-Basket with Jim Mc-  
Williams: WABC WFBL WJR  
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WCAU WKBN WWVA WHEC  
WGAR (sw-9.59-11.83) (also  
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MBS-Kay Kyser's Prgram.: WOR  
WBAX WNBW WGBI WIBX

CKLW-Miss Trent's Children  
WKKBW-News

WMMN-News: Dental Society  
WPAR-The Venetian Singers  
8:15

WORK-The Story of Wool  
8:30

NBC-Tip Top Show with Joe  
Penner: WJZ WBZ WHK KDKA  
WHAM WBAL WSYR

CBS-Strange As It Seems:  
News: WABC WFBL WJR WGR  
WHAS WBT WJAS WCAU  
WGAR WHEC (sw-9.59-11.83)

(also KNX KSL at 12 mid.)  
NBC-Those We Love, sketch:  
WEAF WTIC KYW WGY WBEN

WCAE WTAM WLW WSB WSM  
WMAQ (also KFI at 12:30 a.m.)  
CKLW-On Parade

WBRE-Hawaiian Capers  
WHP Plantation Party  
WJTN-Tune Test

WKKBW-Q E D Speaking: News  
WMPF-Music Graphs

WMMN Stardust Parade: News  
WORK-Pleasant Dale Folks  
WPAR-George Sokolsky

8:45

WJTN-Waltz Time  
WMFF-Peggy's Pattern of Musical  
Women

WORK-Blue Yodelers  
WPAR-Musical Strings

2:00  
CBS-Major Bowes' Amateur Hour:  
WABC WJR WKBN WBT WHP  
WFBL WHEC WIBX WKBW  
WNBW WHAS WJAS WCAU  
WGBI WGAR (sw-9.59-11.83)  
For detail see Good Listening Guide.

MBS-The War at Sea: WBAX  
NBC-Good News of 1940: Dick  
Powell, m.c.; Fanny Brice; Han-  
ley Stafford; Mary Martin; Mer-  
edith Willson's Orch.: WEAJ WSB  
WTIC WBEN WTAM WBRE  
WMAQ WCAE WLW WGY WSM  
WHAS WSYR KYW (sw-9.53)

This program reviewed on page 10.  
NBC-Concert Orch.: WJZ KDKA  
WMFF WEBR WORK WBAL  
WHK WJTN

CKLW-Shadow of the Swastika  
KYW-Singin' Sam  
WBZ-Dance Orch.  
WENR-Political Talk

WGR-News: To be announced  
WMMN-Vocal Varieties: News  
WOR-To be announced

WORK-Friday Dancing Party  
WPAR-Rhythmaires

9:15  
MBS-Adrian Rollini's Trio: WOR  
WBAX WIHK

WENR-Freddie Martin's Orch.  
WGR-World Traveler  
WMMN-Rhythm Caravan: News

9:30  
MBS-Enric Madriguera's Orch.:  
WBAX

NBC-America's Town Meeting:  
WJZ WJTN WEBR WBZ WHK  
WENR WMFF WORK KDKA  
WBRE WBAL

For detail see Good Listening Guide.  
NBC-Rudy Vallee Show: WEAJ  
WTIC WBEN WGY KYW WSM  
WCAE WTAM WMAQ WHAM  
WSB WSYR WLW

This program reviewed on page 10.  
WGR-Behind the Scenes in Buf-  
falo

WMMN-Vocal Varieties  
WOR-Ned Jordan, spy stories

10:00  
MBS-Jerry Livingston's Orch.:  
WBAX



FRIDAY

March 29

(11:30 a.m. Continued)

NBC-Against the Storm, sketch: WEAF WTAM WCAE WBEN KYW WGY WEEU WLW NBC-Wayne Van Dyne, trn.: WJZ NBC-Jack Berch Song Club: WHAM WSYR WBAL (sw-15.33) KDKA Melody Time WBAL Lukewelas Hawaiians WBRE Caressing Violins WESG Harry Springer, organist: News WGBI Big Sister WJTN Your Radio Girl Friday WKBW Melodies Old & New WMFF Farm Radin News WMMN Hickory Nuts A Day at Mays WORK Checkerboard Time WPAR Farm & Home Hour WPIC Universe of Melody

NBC-The Guiding Light, sketch: WEAF WCAE WBEN WTAM KYW WGY WLW CBS-Aunt Jenny's Stories: WABC WJAS WCAU WBX WFLB WVA WHEC WNBW WGR WHP WGBI NBC-Affairs of Anthony, sketch: WJZ WJTN WEBR WHAM WMFF (sw-15.33) WBAL Mary Landis WBAW News: Mine Schedule WBRE News WMEU Melody Shoppers WIAM Bradley Kincaid WKBW Farm Period: News WORK Noontime Musicale WSYR Singin' Sam

AFTERNOON

NBC-Meet the Artist: WJZ WEEU (sw-15.33) NBC-Strings That Sing: WEAF KYW CBS-Kate Smith Speaks & News: WABC WKBW WVA WFLB WHEC WCAU WJAS (sw-21.57) KDKA News: Music: Weather: Temp.: Janet Ross: Music WBAW News: Checkerboard Time WBAX Korner Kwiz WBEN Your Family & Mine WBRE J. J. O'Malley: Checkerboard Time: Mine Schedule WCAE News: Melodies WEEU Checkerboard Time WESG Quik-Quiz WGBI Dance Time WGR Meet Miss Julia, sketch WGY Organist: Markets: News WHAM Hit of the Day: News WHP Weather: News WIBX Mahoney & Davis WJTN News: Matinee Revue WLW Right to Happiness, sketch WMFF News: Noon Varieties WMMN News: Farm Forum WOR Victor H. Lindlahr, talk WORK Springtime in Harvest WSPIC News: Name the Melody WSYR Timekeeper WTAM Hires of Julia Blake

NBC-The O'Neills, sketch: WEAF WTAM WGY WLW KYW CBS-Lew White organist: (sw-21.57) NBC-Dinning Sisters: WCAE CBS-When a Girl Marries, sketch: WABC WFLB WCAU WNBW WVA WGBI WJAS WIBX WHP WKBW NBC-Vass Family (News, WJZ only): WJZ KDKA (sw-15.33) Checkerboard Time: WGR WHAM WMMN WMFF WBAL Tune Tunes, Market Page WBAN Fred S. Pettit, talk WBEN-Allen Roth's Orch. WEEU Bob Henke, organist WESG Agricultural Hour WORK News WPAR To be announced WSYR Vadeboncoeur

CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKBW WFLB NBC-Talk by Dr. Daniel A. Poling: WEAF (sw-15.33) CBS-Novelists: WPAR NBC-Nat'l Farm & Home Hour: WJZ KDKA WHAM WBRE WORK WBAL Gove Hambridge, editor of "The Yearbook of Agriculture," will talk on "Hay and Pasture as Food for Livestock."

MBS-Helen Wyant, organist: WBAX News: WJAS WOR WBX KYW Happy Clarks WBEN News: Weather: Musical Interlude WCAE-Midday Melodies WEEU-Cavalade of Drama WGR Familiar Music WGY Farm Paper WHP Checkerboard Time WJTN Singin' Sam WLW-Sam Gard, Farm News: Eynrybody's Farm WMFF Hi Buys WMMN Arizona Rusty WPIC Luncheon Dance Revue WSYR News: Civic Lenten Service WTAM Linda's First Love, sketch WWVA Your Family & Mine

12:45 NBC-News: Markets: Weather: WEAF CBS-Our Gal Sunday, sketch: WKBW WHEC WFLB WCAU WJAS NBC-Nat'l Farm & Home Hour: WJTN MBS-Carters of Elm Street: WBAX KYW News: Strings that Sing WBEN The Old Refrain WCAE Singin' Sam WEEU News: Briefs WHP Melody Makers WIBX Man on the Street WMMN Clem & his Ranch Hands WOR Consumers' Quiz Club WPAR News: Stocks: Resume WTAM Editor's Daughter, sketch WWVA Farm & Home Hour

1:00 CBS-The Goldbergs, sketch: WABC WFLB WCAU WMMN WHP WJAS WGR MBS-Is Anybody Home?: WBAX NBC-Ben Bernie's Orch.: WEAF WMFF (sw-15.33) WBEN Livestock: N. Y. Home Bureau WCAE Musical Trail WEEU Afternoon Melodies WGBI Meet Miss Julia, sketch WGY Household Chats WIBX Singin' Sam WKWB News: Filmland Today WLW Livestock Reports WOR Ed Fitzgerald, talk WPAR Luncheon Dance WSPIC News & Stocks WTAM News: Noonday Resume WWVA L. P. Lehman & Staff: Dr. Lamont

1:15 NBC-Between the Bookends: WJZ WMFF WJTN (sw-15.33) NBC-To be announced: WEAF WHAM KDKA WBEN WTAM WGY WLW WBAL KYW CBS-Life Can Be Beautiful, sketch: WABC WCAU WGBI WFLB WGR WGR WMMN MBS-The Georgia Crackers: WNBW WBAX WBRE Phil & Jerry WESG Checkerboard Time WBAX Afternoon Varieties WJAS Musical Revue WKBW Carters of Elm Street WOR Health Talk: Prgm. Preview WORK Luncheon Ensemble WPIC Thiel College WSYR Market Reporter

1:30 MBS-Dick O'Heren, trn.: WNBW WBAX NBC-General Fed. of Women's Clubs: WEAF WBEN CBS-The Right to Happiness, sketch: WABC WMMN WCAU WVA WJAS WFLB WHP WGR WGBI NBC-Paul Martin's Music: WJZ KDKA WMFF WJTN WHAM (sw-15.33) KYW Three-Quarter Time WHAL Afternoon Show WBRE Three Cards WCAE Utility Hall WEEU Reading Schol District WESG Suburban Special WGY Make-Believe Ballroom WKBW Over the Teacups WLW Editor's Daughter WOR Carters of Elm Street WORK Betty Jo WPAR To be announced WPIC Take It Easy WSYR Strings WTAM Gospel Singer

1:45 NBC-Hollywood News Girl: WEAF CBS-Road of Life, sketch: WABC WJAS WGBI WCAU WVA WMMN WHP WGR WFLB MBS-Pegeen Fitzgerald, talk: WOR WHI NBC-Words & Music: KYW Your Family & Mine: KDKA WTAM

WBEN-Dollars & Sense WCAE-Musical Mirror WBX-Musical Moments WLV-Peter Grant Speake WVF-Liahona Hour WSYR-American Legion Round-Table

2:00 CBS-Lanny Ross, trn.: WABC WHEC WJAS WGBI WCAU WWVA WHP WNBW WFLB WKBW NBC-Light of the World, sketch: WEAF WTAM WBAL WCAE WGY KYW WLW WBEN WHAM NBC-United Synagogue of America: WJZ WJTN WHP WEEU WEBR WMFF KDKA (sw-15.33) Sixteenth annual national convention of the Young People's League of this organization. Round table discussion, music and dramatic sketch.

WBAX News WBRE-Italian Hour WESG Jerry Smith WGR News: American Family Robinson WIBX-Bill Waiters WMMN Smoky Mountaineers WOR Career of Alice Blair WSPIC News: Town Crier WSYR To be announced

2:15 NBC-Arnold Grimm's Daughter, sketch: WEAF WBAL WTAM KYW WLW WGY WBEN WCAE WHAM CBS-To be announced: WPAR MBS-Charles Openui's Hawaiians: WBAX CBS-Joyce Jordan, Girl Interne, sketch: WABC WHEC WKBW WCAU WFLB WNBW WGBI WJAS WWVA WHIP (sw-15.27-21.52) See pictures on page 15.

WESG-Lest We Forget WGR Interlude WIBX Green Brothers WOR-Meet Miss Julia, sketch WPIC Music Room 2:30 NBC-Valiant Lady, sketch: WEAF WTAM KYW WGY WLW WCAE WBEN WHAM WBAL CBS-Concert Music: WJZ WJTN WORK WEEU WEBR WMFF WSYR WBHE (sw-15.33) CBS-Your Family & Mine, sketch: WABC WNBW WCAU WFLB MBS-El Paseo Troubadors: WBAX KDKA Home Forum WESG Western Ramblers WGBI Ma Perkins, sketch WGR School for Brides WHP Meet Miss Julia, sketch WIBX Rhapsody in Brass WJAS Musicale WKBW Interview WMMN Radio Dot & Smoky WOR-Radio Garden Club WPAR Let's Go to School WWVA-Boys from Iowa

2:45 NBC-Betty Crocker: WEAF WGY WHAM WBAL WBEN WCAE KYW WLW WTAM CBS-My Son & I: WABC WGR WCAU WJAS WFLB WWVA MBS-George Fisher, Hollywood Reporter: WNBW WBAX WGBI Arnold Grimm's Daughter WHP Diana & Escorts WBA Songs by-WKBW-Siesta WOR-News: Melody Moments

3:00 NBC-The Story of Mary Marlin, sketch: WEAF WGY WTAM WBEN KYW WLW WCAE CBS-Mayfair Orchestra: WESG (sw-15.27) NBC-Orphans of Divorce, sketch: WJZ WHAM WJTN WBAL KDKA WEBR WSYR (sw-9.53-15.33) CBS-Society Girl, sketch: WABC WHEC WCAU WJAS WFLB WGR MBS-Marriage License Romances: WBAX WNBW WBRE-Your Favorite Tunes WEEU-Jack Kenny WGBI News: Music & Resume WHP Matinee Melodies WIBX Console Artists WJTN Girl Evangelist WKBW-BBC Reporter WMMN Buddy & Rusty WOR Zeke Manners' Gang WPAR Afternoon Varieties WSPIC News: Hawaiian Melodies WWVA-Log Cabin Gang

3:15 NBC-Amanda at HoneyMoon Hill, sketch: WJZ WHAM WEBR WBAL KDKA WSYR (sw-9.53-15.33) MBS-Radio Garden Club: WBAX Title: "Dig and Double Dig."

CBS-Cancer Control & the Public: WABC WHEC WKBW WNBW WHP WBX WCAU WESG WJAS Beginning a series of broadcasts in connection with the American Society for Control of Cancer. Speakers - Congressman Edith Nourse Rogers and Dr. Thomas Parran, surgeon general of the United States. NBC-Ma Perkins, sketch: WEAF WTAM WGY WLW KYW WCAE WBEN WBRE Nanticoke News WEEU-Lest We Forget WBI Betty & Bob WGBI Kitchen Kwiz WGR Hits & Encores WJTN Monitor Views the News WMFF Melody Newsreel WPIC Evelyn Pyle WWVA Curley Miller

3:30 CBS-News: Chicagoans, with Edith Hendrick: WABC WESG WNBW WJAS WPAR WKBW WHP WBX (sw-21.52) NBC-Pepper Young's Family: WEAF WBEN WLW WGY KYW WCAE MBS-Intercollegiate Debates: WBAX WOR NBC-John's Other Wife, sketch: WJZ WORK WHAM WEBR WMFF (sw-9.53-15.33) KDKA Tea Time Lanes WBAL Happy Johnny WBRE Gerry Montana WCAU-News: Music in the Air WEEU-Uncle Jack's Prgm. WFLB-Meet Miss Julia WGR Women's Matinee WJTN Calling Warren WMMN Your Garden WPIC-The Other Side of the News WSYR-News: Catholic Sun News WWVA-Border Riders

3:45 NBC-Vic & Sade, sketch: WEAF WGY WCAE KYW WLW WBEN WTAM NBC-Just Plain Bill, sketch: WJZ WEBR WMFF WORK WHAM KDKA (sw-9.59-15.33) CBS-Richard Maxwell, trn.-philosopher: WABC WHIP WIBX WJAS WESG WPAR WNBW WKBW WBAL-Globe Trotter WFLB-News: Afternoon Concert WGBI-Rev. Earl Cufner, talk WMMN Poya's Islanders WPIC-Console Echoes WSYR-Ruth Chilton's Matinee

4:00 CBS-Jack Leonard, songs: WABC WPAR WNBW WKBW WBX WESG WHP (sw-11.83-15.27) CBS-Kitty Keene, sketch: WKBW NBC-Club Matinee: News: WJZ WMFF WORK WBAL KDKA WEEU WEBR WHAM WJTN WBRE NBC-Backstage Wife, sketch: WEAF WTAM WBEN WCAE KYW WLW WGY WBAX-Frm. Resume WCAU-The Career of Alice Blair WFLB Make Believe Ballroom WGBI Reminiscing WJAS-Iedda Hopper's Hollywood WMMN Cowboy Inva. Troupe WOR Betty & Buddy, songs WFLB-News: Stocks WWVA-Neo-Vim Prgm.

4:15 NBC-Stella Dallas, sketch: WEAF WGY WBEN WCAE WLW KYW WTAM MBS-McFarland Twins' Orch.: WOR WBAX CBS-Men Behind the Stars: WABC WIBX WPAR WNBW WKBW WESG WJAS (sw-11.83-15.27) WBAL-Public School Music WCAU-Meet Miss Julia sketch WFLB-News: Health Dept. WGBI-All Star Revue WHP Julie Wintz' Orch. WPIC Rapsich Quintet

4:30 NBC-Lorenzo Jones, sketch: WEAF WBEN WCAE WTAM KYW WGY CBS-Manhattan Mother, sketch: WABC WJAS WFLB WHEC WKBW WCAU NBC-Club Matinee: WJTN WBAX-What's New? WESG Rhythm Almanac WGR-News: To be announced WIBX-Coast to Coast Correspondent WKBW Dick & Dorothy WLW-Meet Miss Julia, sketch WPAR-To be announced WPIC-Popeye's Mailbag WWVA Big Slim 4:45 CBS-Keyboard Capers: WNBW WKBW WIBX (sw-11.83)

NBC-Young Widder Brown, sketch: WEAF WCAE WBEN WTAM WGY KYW CBS-Smillin Ed McConnell WABC NBC-Club Matinee: News: WBAL WBAX-What's New? WCAU-Mark Dawson songs WFLB Dairy Leisure Time WGB Freshest Thing in Town WHAM Meet Miss Julia, sketch WHP Studio Ensemble WJAS Baron Elliott's Orch. WLW Life Can Be Beautiful WMMN Parade of Bargains WOR-Dick Kuhn's Orch. WPAR Junior G Men WSYR Stocks: Interlude: News WWVA-Joe Barker's Gang

5:00 CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFLB MBS-Old Fashioned Girl: WBAX CBS-Time Out for Dancing: WESG WNBW NBC-Girl Alone, sketch: WEAF WGY WCAE WBEN WTAM KYW NBC-Name It & Take It: WJZ WMFF WEEU KDKA-Bookworm WBAL-Uncle Jack's Club WBRE Polka Dots WGBI-Superman WHAM-Matters Musical WHIP The Traveler Talks WIBX Rural Rhythm WJTN-Teatime Tunes: Employment Service WKBW Schnul News: Duke Slohm WLW-Kitty Keene, sketch WMMN News: Jam for Supper WORK-The Rhythmaires WPAR Stocks & Resume WSPIC News: Sports WSYR Davey Adams WWVA Shipping Innu

5:15 NBC-Midstream, sketch: WEAF KYW WBEN WCAE WGY WLW WTAM CBS-Billy & Betty, sketch: WABC WGR WFLB WCAU CBS-Caroline's Golden Store, sketch: WJAS MBS-Our American Language: WBAX KDKA David Adams, sketch WBAL It's Dance Time WESG Vocational Guidance Guild WGBI-Sports Parade WHAM-The Super-Man WHP Junior Town WIBX Children's Theater WKWB News WOR-Superman, sketch WPAR News: Hit of the Day WPIC Dixieland Band WSYR Down the Mississippi

5:30 NBC-Bud Barton, children's program: WJZ WEBR WJTN WMFF (sw-9.53-15.33) CBS-It Happened in Hollywood: WABC WCAU WKBW WJAS Guest: Dickie Jones, who played "Pinocchio" in the Walt Disney production of the same name. NBC-Jack Armstrong, sketch: WEAF KYW WGY WLW WBEN WCAE WTAM MBS-Johnson Family, sketch: WOR WBAX KDKA The Strling Songster WBAL-Peeking at Pictures WBRF Frankie Witt pianist WEEU-Merchandise Revue WESG News WFLB News: Syracuse Health Dept. WGBI-Jack Armstrong, sketch WGR News: To be announced WHAM Your Family & Mine WHP-Modern Minuet WPAR To be announced WPIC Evening Serenade WSYR-Overtones: Juvenile News WWVA-Economy Notes

5:45 CBS-Scattergood Baines, sketch: WABC WFLB WWVA WKBW WHAS WCAU WJAS WHEC WGBI WIBX NBC-The O'Neills, sketch: WEAF WBEN WCAE WGY KYW NBC-Adventures of Tom Mix: WJZ WBAL WEBR WHAM WMFF WJTN WSYR KDKA (sw-15.33) MBS-Little Orphan Annie: WOR WGR WBAX WBRE South Sea Serenaders WESG Sports: Lure Lures WIIP Jerry of the Circus WLW Organ Interlude: Kirby & White WMMN Singin' Sam WORK-Sports Page of the Air WPAR Rhythm & Romance WTAM-David Adams

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 NBC-(News, WJZ only) Planist Alma Kitchell's Brief Case WJZ WMFF CBS-News: Edwin C. Hill, ennm: WABC WJAS WNBW WWVA WKBW WKBW WCAU WGBI WMMN WBT WIBX WESG WHP (also KNN KSL at 11 p.m.) NBC-El Chico, Spanish Revue: WEAF WSB (sw-9.53) News: WBAX WFLB WHAM WHI KWR WLW CKLV-Rollin' Home KDKA-News: Temp.: Movie Magazine: Weather: Music KYW-News: Strings That Sing WBAL-News: Sports WBEN-News: Weather: Musical Interlude WBRE Billy McDonald WBZ News: Sports WCAE Stardust WEEU String Quartet WENR Radin Fanfare WGAR Sidney Andorn: Ellis VanderPyl: Five Star Final WGR Superman WGY-News: Varieties WHAS-Herbie Koch WJTN News: Sports: Musical Interlude WMAQ Evening Prelude: Whizzer WOR Uncle Don, children's prgm. WORK Dinner Dance Melodies WPAR News: Flashes of Life WPIC-Final Edition WSM On the Bandstand WSYR-News: Nick Stemmler WTAM-Evening Prelude WTIC News Weather

6:15 CBS-Hedda Hopper's Hollywood: WABC WKBW WGR WFLB WJR WCAU Part III of a dramatization of the life of Ginger Rogers. NBC-Malcolm Claire, children's stories: News: WENR WSB (sw-9.53) NBC-News: Ed East, Jingles: Listener's Corner: WEAF NBC-Bill Stern, sports; Ed East, Jingles: WJZ NBC-Glenn Garr's Orch.: WSM WMFF CBS-Console Reveries: WESG News: WBR WJAS Sports: WLW KYW KDKA-Winifred McDonnell Trio WBAL Around Dinner Table WBAN Musical Interlude: Sports WBEN-Davin Adams WBT-The Lone Ranger WBZ 25 Years Ago: Dinner Dance WCAE News: Swing Party WGBI News: Mine Schedule: Resume WGR Gaslight Harmonies WGY Superman, sketch WHAM Radio Camera Club WHAS Scatterbrain WHI Orphan Annie, sketch WHP Sports: Melodic Interlude WIBX Prgm. Information: Dance Time WJTN-Change of Pace WMMN Sports WPAR Watt's the Answer WSYR-Change of Pace WTAM-News: Tom Manning WTIC Batshe Heemsel WWVA News: Sports

6:30 NBC-Three Cheers: WCAE WSB (sw-9.53) NBC-Capt. Tim Healy's Stamp Club: WEAF NBC-Gulden Serenaders: WJZ WBZ WBR WGY CBS-Kaltenborn Edits the News: WMMN WPAR WWVA WESG WIBX WGBI WKBW (sw-6.06-11.83) CBS-Elmer Davis, news: WABC MBS-Bill McCune's Orch.: WNBW

Table with 2 columns: FREQUENCIES and station call letters. Includes entries like KDKA-1030, WJZ-1030, etc.



(Continued from Page 2)

lert instrument and to sing the old songs of the West—songs learned from the traveling waddies who came to the ranch each fall and spring to help with the round-up. Sometimes, when work on the ranch was not too heavy, they gathered up their instruments and rode into near-by towns to perform on local stages. Soon their fame had spread far beyond New Mexico, and three of the Masseys—Louise, Curt and Allen—had joined with Milt Mabie, bass-fiddle player, and Larry Wellington, accordionist, were touring as The Westerners. One winter day, while they were playing Kansas City, Louise received a telegram telling her that her mother was very ill. She left the act temporarily and hurried home to be with her mother, and one stormy night as she and her mother were alone in the ranch-house—the men were out looking after cattle in a blinding snowstorm—Mother Massey lapsed into unconsciousness. Louise only knew that she had to get a doctor—and that the nearest doctor was forty miles away in Roswell!

Immediately she thought of Pinto. When Dad Massey had retired from actual work several years before, Pinto had retired, too, and now he knew only the quiet comfort of wide green pastures. He had known no saddle for years. Yet if she hoped to get through in the driving snow where everything three feet in front of her became a solid white mass of snow, she would have to have a horse that knew his way instinctively over the countryside. And Pinto was the only horse in the stable she could depend upon. Pinto, now old, whinnied as she approached him, and as she blanketed him and slung on the saddle he must have known that something unusual and important was taking place. This was no night for riding.

"That was the coldest, wildest ride I've ever taken," Louise said, shivering as she remembered it. "We'd stray from the road, which was hidden under a white blanket, and have to come back and look for it. Pinto often faltered, sank to his knees. But each time he got up and went on, his legs flying, the breath issuing from his nostrils like clouds of smoke."

But Pinto won through to Roswell. The doctor came, treated Mrs. Massey, and by morning she was much improved. But Pinto—Pinto had gone on his last ride. All of the energy that was left in his aging body had been used in fighting that storm, and three days later he was dead.

Now the Masseys are known from Coast to Coast for their singing of old western songs, but this Friday night, on "Plantation Party," they sing a brand-new western to honor the great heart of this pony who gave his life for his mistress. And Pinto, in whatever heaven is reserved for great horses, may neigh again as the children he used to playfully nudge about the old corral sing—for him—"Old Pinto."  
—Leonard Dubkin.

Louise Massey and The Westerners may be heard Friday night on "Plantation Party" over an NBC network at: EST 9:00 p.m. — CST 8:00 p.m. MST 7:00 p.m. — PST 6:00 p.m.

# BRAIN-BUSTERS

# 25

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see Page 56.)

From "Morch of Games" (CBS, Sun., 10:30 a.m. EST)

1. Recite the most famous statement credited to each of the following: (a) Nathan Hale, (b) Horace Greeley, (c) Captain Lawrence in the War of 1812.
2. From what well-known stories were the following statements taken: (a) "Open Sesame," (b) "I'll huff and I'll puff," (c) "Let down your hair that I may climb without a stair"?
3. What historic events do the following dates suggest: (a) 1776, (b) 1803, (c) 1918?
4. To what country would you go to see the following: (a) The Leaning Tower of Pisa, (b) Taj Mahal, (c) Eiffel Tower?
5. If you were a pedagogue would you work in a shoe store, a schoolroom or a beauty parlor?
6. Is a clef a split in a rock, a man cook or a musical term?

From "So You Think You Know Music" (CBS, Sun., 10:30 p.m. EST)

1. From what larger works do each of the following famous musical compositions come: (a) "Hail, Hail, the Gang's All Here," (b) "Song of India," (c) "The Last Rose of Summer," (d) "Home Sweet Home"?
2. Name the actors who portrayed the following famous composers on the screen: (a) Beethoven, (b) Stephen Foster, (c) Victor Herbert, (d) Johann Strauss.

From "Information, Please" (NBC, Tues., 8:30 p.m. EST)

1. What do the following signs or symbols mean as used by cartoonists: (a) Electric-light bulb, (b) birds singing "tweet tweet," (c) a log of wood and a saw?
2. Journeys by what famous men are suggested by the following terminals: (a) Venice to Cathay, (b) Palos (Spain) to San Salvador, (c) Paris to Bombay to Ujiji (Africa)?
3. In the year 1920, who were the major candidates for the presidential election? What teams played the World Series in that year? Who was the

world's leading tenor?

4. In what games of skill do the players use the following: (a) Eighteen receptacles, (b) six receptacles, (c) two receptacles, (d) one receptacle?

From "Battle of the Sexes" (NBC, Tues., 9 p.m. EST)

1. As a fish grows older do its scales grow bigger or does it get more of them?
2. Name the four Presidents who died in office since the Civil War.
3. On what side of trees is moss generally found growing?
4. On which shoe does a right-hand pitcher wear his toe-plate?
5. What is the total number of squares in the usual calendar?
6. If a carpenter saws a nine-foot board into three equal lengths in three minutes, how long will it take him to saw a six-foot board into three equal lengths?

From "Vox Pop" (CBS, Thurs., 7:30 p.m. EST)

1. Give the full name of each of the famous men for whom the following is the middle name: (a) Greenleaf, (b) Nance, (c) Alva.
2. What are the four elemental parts of mathematics?

From "Ask-It-Basket" (CBS, Thurs., 8 p.m. EST)

1. Which of the following men originated the custom of standing when the "Star-Spangled Banner" is played: George Washington, Benjamin Franklin or Theodore Roosevelt?
2. By which of the following does a magnifying glass make objects appear larger: Refraction, dispersion or irradiation?
3. How many years elapsed between the signing of the Declaration of Independence and Abraham Lincoln's Gettysburg Address?
4. Name the books and their authors in which the following characters appear: (a) Becky Sharp, (b) Gulliver.
5. In each of the following sentences replace the one wrong word with the correct word: (a) A geyser used to rule Germany, (b) a transom is a two-seated bicycle, (c) a yokel is part of an egg, (d) he was arrested and placed in custard.

## ON THE BANDWAGON

(Continued from Page 18)

his musical director, chalked up his fifteenth year with Gambling. During that period, Sorey estimates he has broken 323 violin strings and worn out 19 bows. Twice during that time Sorey showed up at the studios without his violin—forgotten at home. But when you consider that he had to wake up in the middle of the night to be on deck for the 6 a.m. broadcasts, such absent-mindedness can be understood.

### Diskussions

RODGERS AND HART—Album of Musical Comedy Hits, starring Hildegard with Ray Sinatra's orchestra (Decca 112, three records, \$2.75)—This is really a season on Rodgers and Hart, Decca following Columbia's album (reviewed last

week) with the Milwaukee chanteuse, a cafe-society favorite, yodeling in her best intimate manner six top tunes, "My Heart Stood Still," "Thou Swell," "The Blue Room," "Lover," "With a Song in My Heart" and "Isn't It Romantic."

BARRY WOOD—"It's a Blue World" (Columbia 35377, \$0.50), the Hit Parade songster vocals pleasingly the rage tune from Tony Martin's new picture, "Music in My Heart," with a mild but well-shaded string background... "Punchinello," from the same picture, is the platter mate.

FATS WALLER—"Black Maria" (Bluebird 10624, \$0.35), an old ditty in fast swing tempo with Fats' immutable piano playing and vocalizing as the standout... "The Moon Is Low," another oldie, is on the other side.

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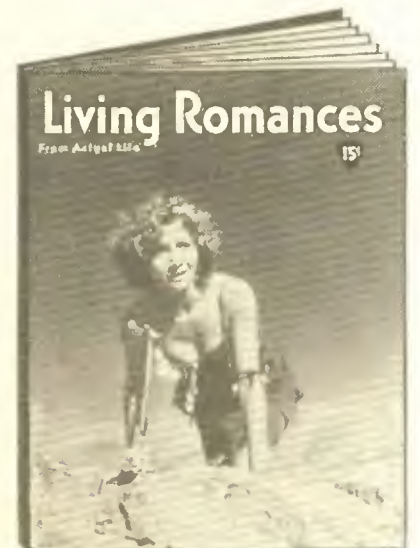
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ON SALE AT ALL NEWSSTANDS

Here's a NEW and different THRILL for

**CONFESSION**

MAGAZINE READERS



# RADIO REVIEWS

(Continued from Page 10)

tinued application to the problems of radio, for she gave a fine accounting of herself, particularly in the duet with Powell, which is scheduled, we hear, to become a regular feature. Afterwards, studio observers report, the two of them "shuffled off the Buffalo" away from the mike and gave the visible audience a big kick. Their vocalizing, by the way, which took a dozen air minutes, reached listeners after twelve solid hours of rehearsals.

With Meredith Willson's light-hearted music, with good singing and deft introductions as a setting for Fannie Brice's "Baby Snooks," the new "Good News of 1940" is a better radio show than ever.

—C. M.

"LUNCHEON AT THE WALDORF," with Ilka Chase, mistress of ceremonies; Frank Luther, tenor; Paul Barron's orchestra; guests.

Saturday, NBC-Blue Network  
1:30 p.m. EST, 12:30 p.m. CST, 10:30 a.m. PST  
Sponsored by the R. J. Reynolds Tobacco Co. for Camel cigarettes, produced by William Esty & Co., Inc., New York City, originates in the Empire Room of the Waldorf-Astoria Hotel, New York City. Show reviewed was heard March 9.

THE new chew-and-chat program called "Luncheon at the Waldorf" might as well announce itself "For Women Only." If you're a man, you wouldn't like it, and the people behind the program probably wouldn't care. If you're a woman, you're a potential listener and a potential market for the sponsor's cigarettes. The program is planned for you, and it's you we're telling about it.

In brief the format is this: Ilka Chase, actress and society figure, entertains fifty guests at a bona-fide luncheon in the famous hotel in New York. The eating is assumed to be over when the program comes on the air, for everybody is in high spirits and limber-tongued. Under the expert guidance of the hostess the guests chat about recipes, gardening, social doings, fashions, and news of interest to women—especially women who feel the touch of sophistication.

There are name guests of honor. On this program it was Dorothy Thompson, America's foremost woman commentator and columnist. She chatted intimately about her farming, "hoping she would make enough money writing to pay for it," and about writing, jesting that "people who know don't write and people who write don't know." Most interesting part of the chat concerned Miss Thompson's projected trip to Europe. Her objective, said she, will be to dig up facts Americans are quite in the dark about—what is happening to refugee children, to people in conquered areas, to the average European man-in-the-street. This is the type of information which isn't easily come by through the usual avenues of radio and newspaper.

The program in general fills the need of a radio focus for the multitudinous things which interest the woman of today, and it does so in a manner interesting to its desired audience.

—D. M.

# RADIO TAKES TO THE OPEN ROAD

(Continued from Page 17)

people are mangled.

Experts say that radio can stop it.

They suggest a small broadcast station at every corner. It will have a range of only a few hundred feet. But car radios which are tuned in will suddenly speak out with a shrill and unmistakable warning tone whenever danger lies ahead. No storm or sleepiness will muzzle that voice. Thousands of lives will be saved.

Many states are considering such a protective net of midget stations right now. Don't be surprised if 1941 finds your own set tossing you a needed warning whenever you approach one of these radio lighthouses of the future.

But this is 1940. Whether you need a replacement set, a good auto radio for your present car, or a new radio-

equipped limousine, you can choose from an interesting and efficient line. Each may be judged on its technical merits, but such judging requires the services of an expert. Most radios will be bought and will deliver perfect satisfaction because their manufacture has reached a plane which automatically guarantees good performance.

So:

Buy from a manufacturer you respect.

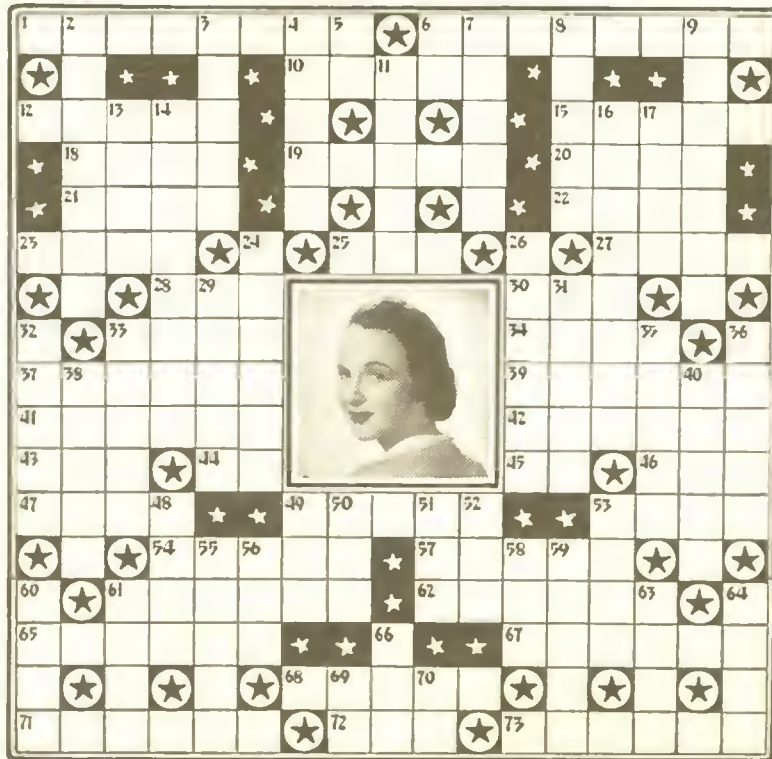
Consider the performance you require and buy a set which will deliver that performance.

Select a quality of tone which pleases you.

Lastly, spend as much as you can afford, or even a little more, for the set you want. An auto radio will last for years. It will give you more pleasure per dollar than anything else you can buy.

—Lorraine Thomas.

# RADIO GUIDE'S X-WORD PUZZLE



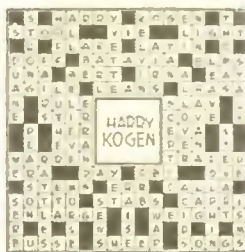
### HORIZONTAL

1. Star in the portrait, actress ("Romance of Helen Trent")
6. Joy —, radio actress ("Amanda of Honeymoon Hill")
12. Penetrate
15. Deep spoon
18. Security for payment
19. Red —, bandleader
20. One of the Great Lakes
21. Withered
22. — Stanley, bandleader
23. Sodium bicarbonate
25. Flutter
27. River in Germany
28. Man's nickname
30. Make a mistake
33. Timber at the bottom of a window
34. Predatory incursion
37. Produce rapidly sharp noises
39. Looks with wide open eyes
41. Of a more neutral color
42. Lubricators
43. Part of the body
44. A state (abbr.)
45. Neutrive
46. A constellation
47. Back of the neck
49. Major Edward —
53. City in New York
54. Renovate
57. Donna —, actress ("Romance of Helen Trent")
61. To heat or fix by heat
62. Masculine name

### VERTICAL

2. Billy —, Rush ("Vic and Sade")
3. — Winston, radio actress ("When a Girl Marries")
4. Frosting
5. — Goodman, orchestra leader
6. Period of time (abbr.)
7. City in Ohio
8. Cavities
9. Peggy —, radio actress ("David Harum")
11. Mouth of showers
13. Told a falsehood
14. Truthfulness
16. Containing an artery
17. Face of a timepiece
24. Masculine name
26. Betty Lou —, actress ("Midstream")
29. Charm —, actress ("David Harum")
31. Proportion of one thing to another
32. Often called "Queen of Instruments"
33. Impress
35. Dismal
36. An attempt
38. Deck or dress
40. — Flynn, screen star
48. Sea eagle
49. — Wain, songstress ("The Hit Parade")
50. Nocturnal bird
51. Unit of energy
52. Discern
53. Limited time
55. — Madriquera, band leader
56. In tennis, between you and your opponent
58. Part of verb "to be"
59. Mends
60. To seize forcibly
61. Competent
63. Seeds used in pickling
64. Part of a camera
66. Self
69. Either
70. — Prentiss, radio actor ("The Guiding Light")

### Solution to Puzzle Given Last Week



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# The Voice of the Listener

\$1.00 will be paid to the writer of every letter used in this department. Express your opinions, write to V. O. L., 731 Plymouth Court, Chicago, Ill.

## Dollar for Being Wrong

Dear V. O. L.:  
What a chump I have been writing to sponsors about their punk programs when I could have reached them via V. O. L. and made a dollar to boot!

F. C. Graham, Biloxi, Miss.

● You get the dollar, Mr. Graham—for giving us a chance to remind you should write to the sponsors also and keep writing to them to express your opinions. They won't give you a dollar for each letter, but they do pay attention to their mail.—V. O. L.

## Jumper-Uppers Again

Dear V. O. L.:  
My pet complaint is directed at the technical department: Why, oh why, just as I get the radio adjusted nicely so that dialog is clear and normal in volume does the music comes blaring on?

Charlie McCarly's charming prattle amuses us during dinner, for instance, and then—bang! Hold your ears! Donald Dickson, through no fault of his own, crashes forth with an aria that makes the silver jump and cracks the china, to say nothing of our ears. I dash out and lower the volume. Does that fix things? Oh, no! Because then when Bergen comes back into the picture, his words are a low mutter and I have to increase volume again. It's all the programs, not just Charlie's. And I know lots of people who agree with me.

Vivian Jordan, Oakland, Calif.

● We know lots of them, too.—V. O. L.

## Students Quiz-Minded

Dear V. O. L.:  
Please give me a chance to tell what I think of the radio quizzes. I've been a teacher for twenty years, but I feel

that at no time have I been able to create so much interest and keep school work so alive for the students as now, and it's chiefly because of the quiz shows.

My students are literally overflowing with general knowledge which they get from the quiz programs. We even adapt some of the programs to our school work.

Mrs. Mila Belle Harris,  
Fairview, Okla.

## Word for Religious Programs

Dear V. O. L.:  
No matter what religious denomination we belong to, the various programs of a religious nature are a decided blessing. Whereas we might not pause in our duties or leisure to sit down and read the Bible or take a conscientious check of our living, programs such as these cause us to stop and take stock of ourselves, and we feel we are better because of them.

Mrs. Chester Alexander, Maroa, Ill.

## More Grins, Less Grimness

Dear V. O. L.:  
Why, oh why does nearly every serial resort to an operation when stumped for a new dramatic situation? More humor and less tragedy which must strike a note of sadness for many listeners who want to forget grim things and relax.

Ethel Parke Baston,  
Fort Wayne, Ind.

## Exit—Listening

Dear V. O. L.:  
After my father's death and my sisters' and brothers' marriages mother was left alone. She said her radio kept her alive. She finally passed away in a big chair listening at her radio. I shall always appreciate the radio for that reason.

Mrs. L. E. Gibson, Roanoke, Va.

# BRAIN-BUSTERS—ANSWERS

(See questions on Page 54)

(Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group fifteen were answered correctly. How do you rate?)

## "March of Gones"

1. (a) "I regret that I have but one life to give for my country," (b) "Go West, young man, go West," (c) "Don't give up the ship."

2. (a) "Ali Baba and the Forty Thieves," (b) "Three Little Pigs," (c) "Rapunsel."

3. (a) Signing of the Declaration of Independence, (b) Louisiana Territory purchased, (c) Armistice of the World War.

4. (a) Italy, (b) India, (c) France.

5. A schoolroom.

6. A musical term.

## "So You Think You Know Music"

1. (a) "Pirates of Penzance," to the words "Come, Friends who Plough the Sea," (b) "Sadko" by Rimsky-Korsakoff, (c) "Martha" by Frederich von Flotow, (d) "Clari" (Maid of Milan), music by Bishop and words by John Howard Payne.

2. (a) Harry Bauer, (b) Don Ameche, (c) Walter Connolly, (d) Fernand Gravet.

## "Information, Please"

1. (a) Bright idea, (b) knocked out, (c) sleep.

2. (a) Marco Polo, (b) Christopher Columbus, (c) Sir Henry Morton Stanley.

3. Harding and Cox, Brooklyn and Cleveland, Enrico Caruso.

4. (a) Golf, (b) pool, (c) basketball, (d) tiddledy-winks.

## "Battle of the Sexes"

1. Its scales grow bigger.  
2. Lincoln, Garfield, McKinley, Harding.

3. North.

4. On his right shoe.

5. Thirty-five.

6. Three minutes.

## "Vox Pop"

1. (a) John Greenleaf Whittier, (b) John Nance Garner, (c) Thomas Alva Edison.

2. Division, addition, multiplication, subtraction.

## "Ask-it-Basket"

1. Theodore Roosevelt.  
2. Refraction.  
3. Four score and seven, or eighty-seven, years.

4. (a) "Vanity Fair" by William Makepeace Thackeray, (b) "Gulliver's Travels" by Jonathan Swift.

5. (a) Kaiser, (b) tandem, (c) yoke, (d) custody.

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# MR. FAIRFAX

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE AND RADIO GUIDE 731 Plymouth Court Chicago, Ill.

Miss Evelyn Osborne, Dover, N. J.—in "Tom Mix" the hero's identity is not released. Percy Hemus plays The Old Wrangler, Jane Webb plays Jane, Hugh Rowlands portrays Jimmy, Sidney Ellstrom has the role of Amos Q. Snood, Curley Bradley is Pecos Williams, Chris Acropolous is portrayed by Carl Kroenke, Vance McCune has the role of Wash, the Sheriff is played by DeWitt McBride, Professor Wallace is, in reality, Phil Lord, Arthur Peterson portrays Judge Parsons, Bob Jellison has the role of Calamity, and William Snood is portrayed by Cornelius Peebles. The theme of this serial is "When the Bloom Is on the Sage."

Mrs. E. J. Goodman, Lynchburg, Va.—MARTIN GABEL was born in Philadelphia, Pa., on June 19, 1911. He was slated by the family to become a lawyer and studied at Lehigh University, but he left college in 1932 to crash the Gay White Way. Martin studied at the American Academy of Dramatic Arts for two years, then began earning \$8 a week when he made his stage debut in "Man Bites Dog." He started his radio career in 1934, over a local New York station. Gabel speaks German, French, Russian and vigorous English. He likes to play tennis and watch boxing bouts.

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# STAR OF STARS STANDINGS

HERE is the second tabulation of current rankings in the 1940 Star of Stars Poll. Listed below are the ten leading candidates in each division. It should be understood that these standings offer only an indication of the vote and do not in any case represent the final results. Locate your favorite stars and programs in the list and be sure to mail in the final ballot which you will find on Page 14.

### BEST COMEDIAN

(1) Jack Benny, (2) Bob Hope, (3) Edgar Bergen, (4) Jim Jordan (Fibber McGee), (5) Fred Allen, (6) Eddie Cantor, (7) Bob Burns, (8) Al Pearce, (9) Ransom Sherman, (10) Fannie Brice.

### BEST ANNOUNCER

(1) Don Wilson, (2) Ken Carpenter, (3) Milton J. Cross, (4) Ralph Edwards, (5) Bob Brown, (6) Harry von Zell, (7) Harlow Wilcox, (8) Ford Bond, (9) James Wallington, (10) Fred Uttal.

### BEST ACTOR

(1) Don Ameche, (2) Orson Welles, (3) Charles Boyer, (4) Les Tremayne, (5) Edward G. Robinson, (6) Hugh Studebaker, (7) Martin Gable, (8) Ezra Stone, (9) Jim Ameche, (10) Michael Raffetto.

### BEST ACTRESS

(1) Barbara Luddy, (2) Helen Hayes, (3) Alice Frost, (4) Joan Blaine, (5) Gale Page, (6) Nan Grey, (7) Betty Winkler, (8) Madeleine Carroll, (9) Bette Davis, (10) Anne Seymour.

### BEST MASTER OF CEREMONIES

(1) Don Ameche, (2) Don McNeill, (3) Bing Crosby, (4) Rudy Vallee, (5) Clifton Fadiman, (6) Edward Arnold, (7) Dr. I. Q., (8) Milton J. Cross, (9) Garry Moore, (10) Ransom Sherman.

### BEST MALE SINGER OF POPULAR SONGS

(1) Bing Crosby, (2) Kenny Baker, (3) Lanny Ross, (4) Jack Baker, (5) Don Ameche, (6) Don Reid, (7) Tony Martin, (8) Frank Munn, (9) Rudy Vallee, (10) Dennis Day, Johnny Johnston (tie).

### BEST FEMALE SINGER OF POPULAR SONGS

(1) Kate Smith, (2) Frances Langford, (3) Bonnie Baker, (4) Connie Boswell, (5) Ginny Simms, (6) Nancy Martin, (7) Judy Garland, (8) Evelyn Lynne, (9) Bea Wain, (10) Dorothy Lamour.

### BEST MALE SINGER OF CLASSICAL SONGS

(1) Nelson Eddy, (2) Richard Crooks, (3) Donald Dickson, (4) Lanny Ross, (5) Lawrence Tibbett, (6) Frank Munn, (7) Jack Baker, (8) John Charles Thomas, (9) Kenny Baker, (10) Felix Knight.

### BEST FEMALE SINGER OF CLASSICAL SONGS

(1) Margaret Spears, (2) Jean Dickenson, (3) Jessica Dragonette, (4) Lucille Manners, (5) Lily Pons, (6) Grace Moore, (7) Jeanette MacDonald, (8) Gladys Swarthout, (9) Marian Anderson, (10) Mary Eastman.

### BEST NEWS COMMENTATOR (MAN)

(1) Lowell Thomas, (2) H. V. Kaltenborn, (3) Walter Winchell, (4) Paul Sullivan, (5) Edwin C. Hill, (6) Raymond Gram Swing, (7) Emer Davis, (8) Jimmie Fidler, (9) Boake Carter, (10) Fulton Lewis, Jr.

### BEST NEWS COMMENTATOR (WOMAN)

(1) Dorothy Thompson, (2) Kate Smith, (3) Hedda Hopper, (4) Mary Margaret McBride, (5) Louella Parsons, (6) Eleanor Roosevelt, (7) Adelaide Hawley, (8) Sigrid Schultz, (9) Dorothy Parker, (10) Lisa Sergio, Alma Kitchell (tie).

### BEST SPORTS COMMENTATOR

(1) Bill Stern, (2) Ted Husing, (3) Bob Eison, (4) Clem McCarthy, (5) Sam Balter, (6) Stan Lomax, (7) Red Barber, (8) Graham McNamee, (9) Ty Tyson, (10) Bob Trout

### BEST DRAMATIC PROGRAM

(1) Lux Radio Theater, (2) One Man's Family, (3) Campbell's Playhouse, (4) First Nighter, (5) Big Town, (6) Hollywood Playhouse, (7) Those We Love, (8) Adventures of Ellery Queen, (9) Silver Theater, (10) Aldrich Family

### BEST MUSICAL PROGRAM

(1) Ford Evening Hour, (2) Voice of Firestone, (3) Your Hit Parade, (4) Kay Kyser College of Musical Knowledge, (5) American Album of Familiar Music, (6) Metropolitan Opera, (7) New York Philharmonic, (8) Fred Waring's Peasantry Time, (9) Hour of Charm, (10) Cities Service Program.

### BEST VARIETY PROGRAM

(1) Kraft Music Hall, (2) Chase & Sanborn, (3) Breakfast Club, (4) Good News of 1940, (5) Kate Smith Hour, (6) Bob Hope (Peppodent Show), (7) Town Hall Tonight (Fred Allen), (8) Texaco Star Theater, (9) Jeff-O (Jack Benny), (10) Club Matinee.

### BEST DANCE ORCHESTRA

(1) Wayne King, (2) Guy Lombardo, (3) Kay Kyser, (4) Horace Heidt, (5) Glenn Miller, (6) Orrin Tucker, (7) Sammy Kaye, (8) Fred Waring, (9) Eddie Duchin, (10) Bob Crosby.

### BEST AUDIENCE-PARTICIPATION PROGRAM

(1) Kay Kyser College of Musical Knowledge, (2) Dr. I. Q., (3) Vox Pop, (4) What's My Name? (5) We, the People, (6) Information, Please, (7) Ask-It-Basket, (8) Battle of the Sexes, (9) Professor Quiz, (10) Hobby Lobby

### BEST QUIZ PROGRAM

(1) Information, Please, (2) Dr. I. Q., (3) Professor Quiz, (4) Kay Kyser College of Musical Knowledge, (5) Battle of the Sexes, (6) What's My Name? (7) Ask-It-Basket, (8) So You Think You Know Music, (9) True or False, (10) Vox Pop.

### BEST SERIAL-DRAMATIC PROGRAM

(1) One Man's Family, (2) Those We Love, (3) Big Sister, (4) I Love a Mystery, (5) Bachelor's Children, (6) Valiant Lady, (7) Aldrich Family, (8) Guiding Light, (9) Mary Marlin, (10) Society Girl.

### BEST EDUCATIONAL PROGRAM

(1) American School of the Air, (2) Information, Please, (3) Cavalcade of America, (4) University of Chicago Round Table, (5) World Is Yours, (6) Music Appreciation Hour, (7) America's Town Meeting of the Air, (8) National Farm and Home Hour, (9) Dr. I. Q., (10) Americans at Work.

### BEST CHILDREN'S PROGRAM

(1) The Lone Ranger, (2) Let's Pretend, (3) The Singing Lady, (4) Coast to Coast on a Bus, (5) Little Orphan Annie, (6) March of Games, (7) Kallenmeyer's Kindergarten, (8) Tom Mix, (9) Jack Armstrong, (10) Our Barn.

### STAR OF STARS

(1) Nelson Eddy, (2) Don Ameche, (3) Bing Crosby, (4) Jack Benny, (5) Edgar Bergen, (6) Alec Templeton, (7) Alice Frost, (8) Don Reid, (9) Jack Baker, (10) Dr. I. Q.

### FAVORITE PROGRAM

(1) Breakfast Club, (2) One Man's Family, (3) Chase & Sanborn, (4) Jell-O, (5) Kraft Music Hall, (6) Information, Please, (7) Kay Kyser, (8) Ford Evening Hour, (9) Lux Radio Theater, (10) Metropolitan Opera.

## BIRTHDAYS

### MARCH 23

Al Bernard, CBS, 485 Madison Ave., New York, N. Y.

### MARCH 25

Jerry Sears, NBC, Merchandise Mart, Chicago, Ill.

Jean Rogers, NBC, Sunset and Vine, Hollywood, Calif.

### MARCH 27

Hal Kemp, MBS, Tribune Tower, Chicago, Ill.  
John Holzman, NBC, Merchandise Mart, Chicago, Ill.

### MARCH 28

Paul Whiteman, CBS, 485 Madison Ave., New York, N. Y.  
Robert Allen, MBS, 1440 Broadway, New York, N. Y.  
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Make no mistake—this is no novelty—no flimsy creation which the inventor hopes to put on the market. You probably have seen nothing like it yet—perhaps never dreamed of the existence of such a device—yet it has already been used by corporations of outstanding prominence—by dealers of great corporations—by their branches—by doctors, newspapers, publishers—schools—hospitals, etc., etc., and by thousands of small business men. You don't have to convince a man that he should use an electric bulb to light his office instead of a gas lamp. Nor do you have to sell the same business man the idea that some day he may need something like this invention. The need is already there—the money is usually being spent right at that very moment—and the desirability of saving the greatest part of this expense is obvious immediately.

Some of the Savings  
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You walk into an office and put down before your prospect a letter from a sales organization showing that they did work in their own office for \$11 which formerly could have cost them over \$200. A building supply corporation pays our man \$70, whereas the bill could have been for \$1,600! An automobile dealer pays our representative \$15, whereas the expense could have been over \$1,000. A department store has expense of \$88.60, possible cost if done outside the business being well over \$2,000. And so on. We could not possibly list all cases here. These are just a few of the many actual cases which we place in your hands to work with. Practically every line of business and every section of the country is represented by these field reports which hammer across dazzling, convincing money-saving opportunities which hardly any business man can fail to understand.

## EARNINGS

One man in California earned over \$1,600 per month for three months—close to \$5,000 in 90 days' time. Another writes from Delaware—"Since I have been operating (just a little less than a month of actual selling) and not the full day at that, because I have been getting organized and had to spend at least half the day in the office; counting what I have sold outright and on trial, I have made just a little in excess of one thousand dollars profit for one month." A man working small city in N. Y. State made \$10,805 in 9 months. Texas man nets over \$300 in less than a week's time. Space does not permit mentioning here more than these few random cases. However, they are sufficient to indicate that the worthwhile future in this business is coupled with immediate earnings for the right kind of man. One man with us has already made over a thousand sales on which his earnings ran from \$5 to \$60 per sale and more. A great deal of this business was repeat business. Yet he had never done anything like this before coming with us. That is the kind of opportunity this business offers. The fact that this business has attracted to it such business men as former bankers, executives of businesses—men who demand only the highest type of opportunity and income—gives a fairly good picture of the kind of business this is. Our door is open, however, to the young man looking for the right field in which to make his start and develop his future.

Profits Typical of  
the Young, Growing Industry

Going into this business is not like selling something offered in every grocery, drug or department store. For instance, when you take a \$7.50 order, \$5.83 can be your share. On \$1,500 worth of business, your share can be \$1,167.00. The very least you get as your part of every dollar's worth of business you do is 67 cents—on ten dollars' worth \$6.70, on a hundred dollars' worth \$67.00—in other words two thirds of every order you get is yours. Not only on the first order—but on repeat orders—and you have the opportunity of earning an even larger percentage.

This Business Has  
Nothing to Do With  
House to House Canvassing

Nor do you have to know anything about high-pressure selling. "Selling" is unnecessary in the ordinary sense of the word. Instead of hammering away at the customer and trying to "force" a sale, you make a dignified, business-like call, leave the installation—whatever size the customer says he will accept—at our risk, let the customer sell himself after the device is in and working. This does away with the need for pressure on the customer—it eliminates the handicap of trying to get the money before the customer has really convinced himself 100%. You simply tell what you offer, showing proof of success in that customer's particular line of business. Then leave the invention without a dollar down. It starts working at once. In a few short days, the installation should actually produce enough cash money to pay for the deal, with profits above the investment coming in at the same time. You then call back, collect your money. Nothing is so convincing as our offer to let results speak for themselves without risk to the customer! While others fail to get even a hearing, our men are making sales running into the hundreds. They have received the attention of the largest firms in the country, and sold to the smallest businesses by the thousands.

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