

# RADIO GUIDE

Complete Programs  
for the Week End-  
ing Friday, Dec. 22

TEN CENTS

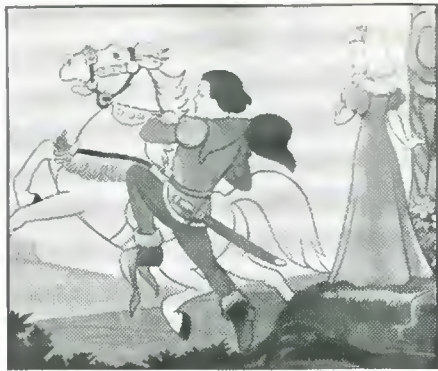
LEAF 10



Judy Garland,  
singer on Bob  
Hope's show,  
Tuesday, NBC

**In This Issue—New 1939  
Winter Program Locator**

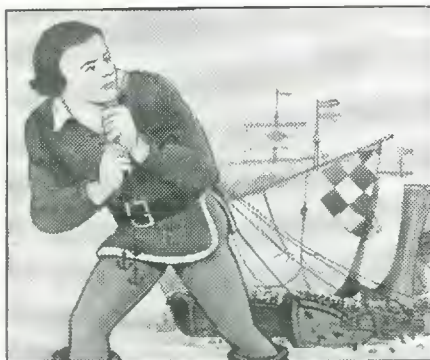
# COLOR CARTOONS FIND RADIO



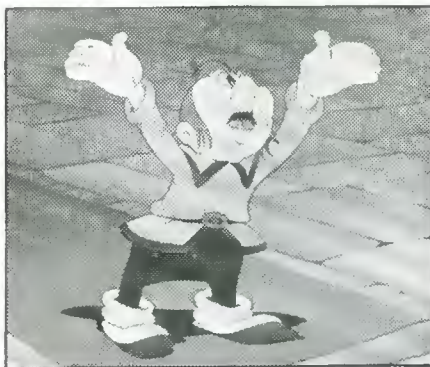
In "Gulliver's Travels," latest of the animated cartoon extravaganzas, the Fleischer tribe discover radio—for Jessica Dragonette and Lanny Ross have the singing roles of Princess Glory & Prince David



Here is Gulliver (radio announcer Sam Parker speaks his lines) as Jonathan Swift pictured him, surveying tiny Lilliput, whither a sea adventure led him. Gulliver saves the romance of Glory and David

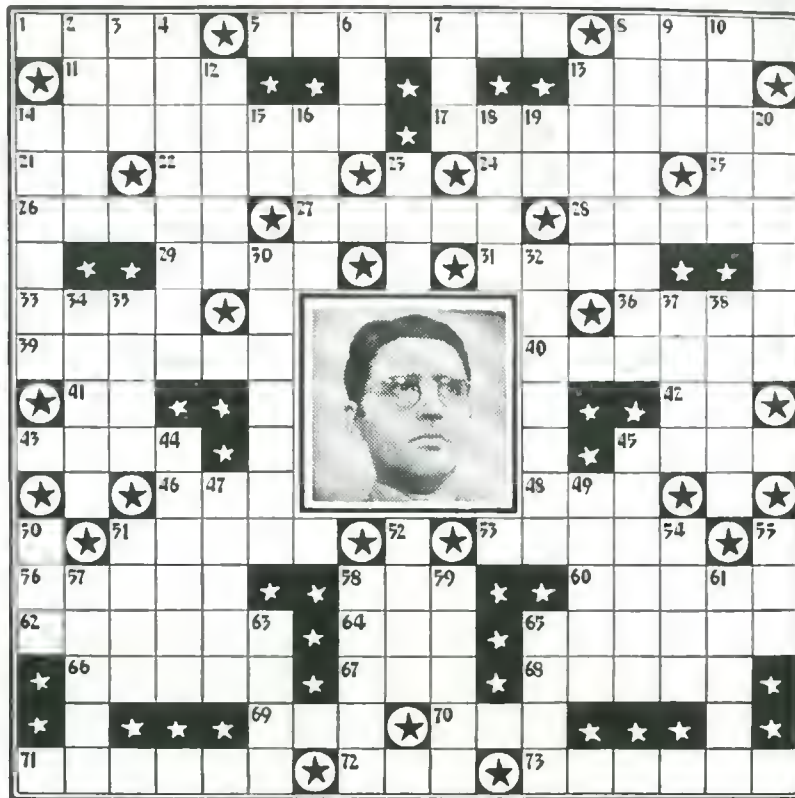


Terrified at first by the huge "man-mountain" in their midst, the Lilliputians—including the Princess—lionize Gulliver when he captures the enemy fleet and brings the Prince and the Princess together



Funnyman of the fantasy is Gabby, one of the Lilliputians Jessica and Lanny will see as they attend film's world premiere in Miami (Mon.). That morning Lanny will interview Jessica on his show, CBS

# RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

1. Moved progressively in water
5. Last name, star in the portrait (musical director of "Good News of 1940")
8. Merchant marine
11. Begin
13. Wise man
14. "— Album of Familiar Music"
17. Bauduc and Krupa are famous —
21. Pronoun
22. Shade trees
24. Fencing sword
25. Symbol for nickel
26. The positive pole in the electrical path
27. Harry —, bandleader
28. Stuart —, singer
29. Doctrines
31. To weary or fatigue
33. Give forth
36. Vic and —
39. Eddy —, bandleader
40. Brush for removing dust
41. Point of the compass
42. Old London (abbr.)
43. Eager desire
45. Lustrous crystalline mineral
46. — Kassel, bandleader
48. To pinch
51. Eminent
53. Harry —, bandleader
56. — Havrilla, announcer
58. In addition, still
60. Tropical trees

62. Charlie —, bandleader
64. A unit
65. Men of distinction
66. Black man of African blood
67. Employ
68. George —, bandleader
69. Was victorious
70. Sketch or plan
71. Jack —, bandleader
72. — Arheim, band leader
73. — Ortega, radio actor ("Valiant Lady")

### VERTICAL

2. Female attendants
3. Mimic
4. First name, star in the portrait (musical director of "Good News of 1940")
6. — Murray, band leader
7. Turt
8. Minus a name
9. Epuch
10. — Smith, actor-announcer
12. Ken —, announcer
13. Daub over with an adhesive
14. Surprised
15. Centimeter (abbr.)
16. Requests
18. To lease
19. Above
20. Vocalist
23. Time gone past
30. — Ellen, actress ("One Man's Family")
32. Jan Garber's native state
34. Harmony or melody
35. Frozen desserts
37. Up above
38. Hinder for time
44. Bob —, bandleader
45. Long pointed weapons
47. Harry —, bandleader
49. To drive forward
50. — Calloway, bandleader

### Solution to Puzzle Given Last Week



# BULLS & BONERS

One dollar will be paid for every broadcasting boner printed in this column. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Marian Sextant: "Santa's helper will be Dorothy Lamour without her sarong."—Arthur Larson, Jr., 2324 Jersey St., Quincy, Ill. (November 24 over Station WTAD.)

Announcer ("Pepper Young's Family"): "I've always wanted to win something, but have been unsuccessful till now thanks to the makers of Camay."—J. Francis, Pictour, N. S., Canada. (Nov. 24 over CBC.)

Interviewee on John J. Anthony's "Good Will Hour": "After the baby was three months old he was arrested for stealing."—Martha Johnson, Selah, Wash. (Nov. 26 over MBS.)

Announcer: "One of the men stabbed her whom he vowed to love seven times."—Mrs. Agnes Sedgerwood, R. R. No. 3, Jefferson, Ohio. (Nov. 29 over Station WPTC.)

Mary Lee on Wayne King broadcast (giving demonstration of Cashmere Bouquet as a bath soap): "Sit in your tub ready for romance."—Mrs. H. E. LeBold, 147 S. W. 18th Court, Miami, Fla. (Nov. 18 over CBS.)

Town Crier (Eddie Baume): "The Little Theater group will present its next play on Tuesday night . . . 'The Bishop Misbehaves' at the City Auditorium."—Mrs. Janet M. McNeil, 1216 Filmore St., Amarillo, Tex. (Nov. 24 over Station KGNC.)

World Book Man (describing work of beauticians): "Their work includes removing warts . . . in fact, changing a person's face to look like a magazine cover."—Paul Lavoie, 405 S. 12th St., Fort Smith, Ark. (Nov. 27 over Station KFPW.)

Ralph Edwards on "Major Bowes' Amateur Hour": "By careful budgeting you can fit your car into the family pocketbook."—Mrs. M. R. Allen, 202 York St., Olean, N. Y. (Nov. 23 over CBS.)

Announcer for Lifebuoy Soap: ". . . Buy Lifebuoy—especially these days when you wear heavy clothes and heated rooms."—Helen M. Cashner, 114 N. Mulberry St., Danville, Pa. (Nov. 28 over CBS.)

Eddie Cavanaugh (interviewing movie star): ". . . and being shot in the end was a very sad climax to the picture, yes, indeed."—Mrs. E. R. Kreger, 409 Caroline St., Neenah, Wis. (Nov. 24 over Station WCFL.)

# RADIO GUIDE

The National Weekly of programs, pictures and personalities

M. L. ANNENBERG, Publisher  
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CURTIS MITCHELL, Editor  
Vol. 9, No. 10, December 22, 1939

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# LISTENING-POST

One listener's thought: "I cannot see how radio could do anything else but promote good-will. It asks for nothing but has all to give! It was said: 'He that would be great among you, let him serve,' and this rule applies to radio."

It is nearly ten o'clock in the Portuguese colony of Angola, Southwest Africa. The December night is warm with the promise of spring, and the town folk are promenading or dining in gay cafes. But as the clocks strike ten, bands in the plaza stop playing. Clinking of forks and glasses is stilled. Card and chess players leave their games. The whole populace congregates on the sidewalk as waiters switch on loudspeakers. "Four p.m., New York time," announces a pleasant voice in perfect Portuguese. Following which a New York announcer 6,000 miles away gives members of this colony—and other Portuguese communities over the globe—the world news broadcast upon which they must depend even for news of their own Portugal motherland.

The most celebrated newspaper editorial ever written was the New York Sun's reply back in 1897 to a little girl's letter which read as follows: "I am eight years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in the Sun, it's so.' Please tell me the truth, is there a Santa Claus?" Each year the Sun receives requests for reprints of the letter and editorial answer. They have been published in almost every language all over the world. Only recently the famous letter-editorial was set to music in the form of a Christmas cantata. Radio's Jessica Dragonette, a male quartet and a concert orchestra directed by Rosario Bourdon have recorded it for Victor. Here is an ingenious expression of the Christmas spirit featuring favorite radio stars.

"Ether dating" emerges as the latest wonder of radio. Students at Northwestern University in Evanston, Illinois, have been making use of the college's short-wave station, W9BGX, for carrying on long-distance romances with students of Western State Teachers College, Kalamazoo, Michigan.

If you could understand all the languages of Europe, how would you like to tune in all of the short-wave reports—or blasts—which warring capitals hurl at each other daily? A Chicago newspaperman, B. E. Lucas, has been doing it for weeks. An accomplished linguist, Mr. Lucas listens twenty hours a day, takes notes, attempts to untangle the contradictory threats and claims which he hears. Then he writes a column of quotation, comparison and comment about the most interesting things he has heard, publishes it in the Chicago Times. Why does he do it? Says Mr. Lucas: "... Merely listening will not prevent the average listener from falling victim to foreign propaganda..." In other words, Mr. Lucas is wary of helter-skelter listening, thinks interpretation essential. Radio commentators in our own country do this important job daily as does Mr. Lucas for his paper.



## NEXT WEEK: THE STORY OF SHIRLEY'S RADIO DEBUT

EVER since that day when Shirley Temple stepped before the movie cameras of Hollywood to score her first smashing success, radio has wooed her with offers running far above the million-dollar mark. To all of these offers, the answer had been an unequivocal "no." But suddenly the Temples made an about-face in policy and, on Christmas Eve, Shirley will make her radio debut, a debut that may mark an important milestone in this tiny star's life. Behind this sudden surrender lies a story you won't want to miss, and RADIO GUIDE brings you that story next week in "At Last—Shirley Surrenders to Radio."

Of course you've had at least one good idea for a radio program. Maybe you've even gone so far as to send it to some radio executive with a prayer and a hope. But do radio executives welcome ideas? Do they read suggestions, give them the consideration they deserve? "In New Ideas Wanted—Or Are

They?" RADIO GUIDE gives the inside picture of what program directors look for and what happens to your ideas.

Also in next week's issue is the most thrilling expression of faith in the American way of life we have ever come upon. We pass on to you—with the knowledge that you will know a deep, heart-warming surge of pride when you read them—the answers of your favorite radio stars to that all-important question, "What Does American Democracy Mean to Me?"

Ever since that recent program when Fayette Krum, author of "Girl Alone," permitted Patricia Rogers to marry John Knight, she has been deluged with the question, "Why did you do it?" For the millions of listeners who have wondered at this unprecedented radio event, Miss Krum tells, in next week's RADIO GUIDE, the inside, behind-the-scenes story of that marriage.

Don't miss the many thrilling features in next week's issue.

## MR. FAIRFAX REPLIES

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, 731 Plymouth Court, Chicago, Ill.

Miss Clara Ontell, Los Angeles, Calif.—CLAYTON COLLYER (Mike Conway in "Pretty Kitty Kelly") was born in New York City, June 18, 1908, the brother of June Collyer, film star. Even as a child he desired a stage career but was persuaded by the family to study law. He attended Williams College, conducting an orchestra to help pay his tuition, then received an LL.B. degree from Fordham University School of Law in

1933. For two years he practised law, then gave it up for his first desire—acting. He began stage work in "The Fields Beyond," which played on Broadway, then he joined CBS to appear in its "Cavalcade" broadcasts. In 1936 Clayton met Miss Heloise Green on a "blind date." They were soon married. Collyer is exactly six feet tall, weighs 175 pounds, has dark-brown hair and hazel eyes. His hobby is raising tropical fish, he likes to ride horseback, play baseball, football and tennis.

Mrs. Samuel Lobel, Brooklyn, N. Y.—In "Adventures of Ellery Queen" the identification of Mr. Queen and his secretary are not released by the network or sponsor. The rest of the cast changes.



To spread good cheer at Xmas tide,

Give friends a "sub" to Radio Guide

## AT THESE SPECIAL HOLIDAY RATES

As you know, this ideal Christmas gift doubles your radio enjoyment by giving the most complete program listings available in the United States. Plus this, RADIO GUIDE is crammed full of pictures, photos, and articles about your favorite radio stars every week.

Just fill in the coupon below to let RADIO GUIDE express your Christmas spirit throughout the coming year. We'll also send, in your name, our special CHRISTMAS GIFT LETTER.

### SPECIAL CHRISTMAS RATES—United States and Canada

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## YOUR *PRIDE* IN YOUR POCKET

A 72-year-old vaudeville idol of yesteryear tells you how to succeed on the air. Past sixty, he came back—and to radio

BY JOE HOWARD

SOMETIMES I wonder why youngsters, trying to set their feet down in this radio business, ever bother to come to oldsters like me for advice. After all, show business is set up so differently today that principles which were true then and which helped me along the road aren't true at all today. In the early days, for example, a young man starting out in show business usually found himself a job with a vaudeville show, a stock company or a burlesque troupe. Many of the very fine actors and actresses of our stage today got their first schooling in one or the other of these three media.

Today vaudeville, burlesque, stock are nonexistent for all practical purposes, and the youngster starting out to make his way has to have plenty on the ball from the very start, for there are no practical schools in which he can get his grounding. The few summer theaters scattered across the country hardly fill the place left by the passing of vaudeville and stock.

But there are certain qualities—I

number them at five—which anyone seeking success in the entertainment world must have today. And they needed them 'way back when I was a pup, too. As a matter of fact, I've tried to weave them into my way of living, and now, looking back, I cannot help but feel that they have played a vital part in whatever success I have achieved . . . and managed to hang onto.

I would rate will-power the most important quality a person must have to keep going. He must be able to say to himself: "I will go on—one day at a time, if necessary. I will do the next thing that has to be done whether it seems to be getting me anywhere or not."

The application of will-power must be made to the little things of life as well as to the crises. It takes will-power to get yourself up in the morning to face a seemingly continual barrage of no's from prospective employers. It takes will-power to keep on asking for that job no matter how

much you've been turned down. I'll always remember November, 1929, when Keith-Orpheum stock dropped from thirty-five to two points in a space of seven hours. In that seven hours I'd lost my life's savings, \$250,000. I still wasn't worried. I had an act, "Chin Toy," with a cast of twenty people, playing the Palace Theater and I was getting my \$3,500 a week. But by the end of that week the Keith-Orpheum Circuit had passed away, and for a while it looked as if I had passed away with it. On one side of my desk was a huge pile of bills, on the other side, cancellations from all over the country.

I mulled over this critical state of affairs and suddenly I remembered what my father had pounded into me as a child, "You can't beat an Irishman!" Well, I'd been told that so much that I believed it, so I set out to make a new spot for myself. If I couldn't book my twenty-cast act in New York, I could book a three-person act into theaters along the whistle stops and

eat. I moved out of my large apartment into dollar-a-day hotels. I ate in cafeterias. My act now consisted of myself and a trio (the Andrews Sisters, incidentally). I refused to let things get me down and went on doing each day's show as it came along.

I may seem to be talking a lot about myself, but after all Joe Howard is the fellow I know best and the second quality which I feel is responsible for my place in the entertainment world is *belief in myself*. If you stop believing in yourself for a minute you'll start thinking negative thoughts that will affect everything you do. And if you believe in yourself you'll refuse to worry, because you'll know everything is going to work out all right. If you lose that belief in yourself, worry will set in to paralyze the mind until it goes around like a treadmill . . . and gets nowhere.

The third quality essential for success in this business is more difficult to put into practice because it concerns  
(Continued on Page 44)

# Special

Two kindred spirits—Connie Boswell as guest of "Alec Templeton Time" on NBC, Mon., 9:30 p.m. EST

Saturday, December 16

TONY MARTIN, romantic tenor and emcee of "Tune-Up Time," will join the gag-guessing this week on "Stop Me If You've Heard This One." NBC.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Sunday, December 17

"STILL SITS the schoolhouse by the road—" The poet who penned such beloved verses as "The Old Schoolhouse" and "Snowbound" is gone, but John Greenleaf Whittier's desk still sets in the Haverhill, Mass., home, which Ted Malone's "Pilgrimage of Poetry" will visit this week. NBC.

Eastern 1:00 p.m.	Central 12:00 noon	Mountain 11:00 a.m.	Pacific 10:00 a.m.
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**DOUBLE  
FEATURE**

An extra fifteen minutes is added for good measure to the regular recommendation for two hours of good radio this

week: Sat., 8:00 to 10:15 p.m. EST—"Arch Oboler's Plays"; "Stop Me If You've Heard This One"; "Hit Parade"; "Sat. Serenade"

HULL HOUSE, founded by Jane Addams on the principles of good-will, this week will be honored for its fiftieth anniversary with a 125-voice chorus in a "Christmas Festival Concert." NBC.

Eastern 1:00 p.m.	Central 12:00 noon	Mountain 11:00 a.m.	Pacific 10:00 a.m.
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NORMA SHEARER, whom you last saw on the screen hounded by gossips and harried by the scheming of another woman, with a glittering performance in "The Women," will be headline guest this week of "Screen Guild Theater." CBS.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:30 p.m.	Pacific 4:30 p.m.
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DON AMECHE, fresh and fit after a health rest, during which time Rudy Vallee substituted, will return this week with his hearty voice as your host on "Chase and Sanborn Hour." NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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Monday, December 18

LANNY ROSS and Jessica Dragonette, in Miami, Fla., for the premiere of "Gulliver's Travels," in which theirs are the

singing voices, will be heard in previews of some of the songs from the technicolor movie when Miss Dragonette appears as Lanny's guest on his morning program, Monday. CBS.

Eastern 11:00 a.m.	Central 10:00 a.m.	Mountain 11:45 a.m.	Pacific 10:45 a.m.
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SANTA CLAUS will attend the broadcast of "Contented Program" to the delight of 400 kiddies who will also be present as guests of the show and the Salvation Army. The youngsters will sing carols—and after the show they'll mob Santa, who will distribute gifts. NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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Wednesday, December 20

LADIES, the old-fashioned quilting bee is not dead. In fact, it is brought right up to the minute with a new radio program series. Actress Peggy Wood will be at the head of the quilting-frames for the show. "Quilting Bee" is modeled on the group-chatting idea with women guests. NBC.

Eastern 2:15 p.m.	Central 1:15 p.m.	Mountain 12:15 p.m.	Pacific 11:15 a.m.
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"OUT OF THE MOUTHS of babes" whose countries are at war will come greetings of good-will, and perhaps tongues that speak languages now enslaved will say, "Merry Christmas," when the "International Children's Party" for children of foreign diplomats is broadcast this year. NBC.

Eastern 5:00 p.m.	Central 4:00 p.m.	Mountain 3:00 p.m.	Pacific 2:00 p.m.
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WALTER HAMPDEN, best known for his numberless and exquisite portrayals of the big-nosed poet-adventurer, Cyrano de Bergerac, will demonstrate

that his reputation as one of America's grandest actors is based not only on that role when he appears as "Star Theater" guest in the playlet "The Goose Hangs High." CBS.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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"THE MESSIAH," Handel's immortal oratorio, will be presented by the famous Mendelssohn Choir and Symphony Orchestra from Toronto, Ontario, Canada, through the facilities of the Canadian Broadcasting Corp. It will be broadcast in this country over MBS.

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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Thursday, December 21

LUCY MONROE, one of the new order of streamlined prima donnas in spite of the fact that she downs two quarts of milk a day, will be guest of "Kraft Music Hall." Miss Monroe was formerly soloist of "American Album of Familiar Music," is now a Metropolitan lyric soprano. NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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Friday, December 22

YOUR OWN CHILDHOOD will undoubtedly flit into your consciousness when you hear this program. A typical Christmas celebration in a traditional New England schoolhouse, with the exchange of gifts, the dramatic pieces (remember?) and all the trimmings will be aired from Snellville, Mass. The title of the school drama will be "The Christmas Toys Wake Up." NBC.

Eastern 2:30 p.m.	Central 1:30 p.m.	Mountain 12:30 p.m.	Pacific 11:30 a.m.
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FORGOTTEN MEN of radio have their glorious day this Friday, when

two dozen NBC page boys of Radio City take to the air with their program of Christmas carols. NBC.

Eastern 5:15 p.m.	Central 4:15 p.m.	Mountain 3:15 p.m.	Pacific 2:15 p.m.
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JEAN HERSHOLT, in New York to celebrate Christmas, will appear on the "Kate Smith Hour." The kindly character actor will portray "The Toymaker of Nuremberg." CBS.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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A CHRISTMAS story in a modern setting is the "First Nighter" play by Day Keene, starring Barbara Luddy and Les Tremayne. The title is "Who Feedeth the Stranger." CBS.

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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"Christmases I Have Known" will be described in their food aspects by the *Traveling Chef*.

**SNAP  
SHOT**

An unusual candy recipe, other culinary ideas will be featured—Tues., NBC, 11:30 a.m. EST, 10:30 a.m. CST, 9:30 a.m. MST and 8:30 a.m. PST.

GUY LOMBARDO will play a tune which he picks to be a coming hit. NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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## MUSIC GUIDE

Among the highlights, Christmas and otherwise, of this crowded week in the field of serious music are: Desire Defauw conducting the NBC Symphony, "The Messiah," "The Beggar's Opera," "Metropolitan Auditions," Gladys Swarthout, Richard Crooks, and "Tannhaeuser."

(For further details see pages 10 and 11.)

## SCHEDULE CHANGE

Don Ameche returns to the "Chase and Sanborn Hour" this week, replacing Rudy Vallee, who very ably carried on in his absence. NBC. Sunday, December 17.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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The "Tuesday Night Party" program starring Walter O'Keefe was last heard December 12.



—Ray Jones

Elissa Landi, famous for her brilliant acting, is misused in radio when she is asked to read her poems instead of to act



Walter Huston is another top-flight actor, but on "Good News of 1940" as master of ceremonies and a singer he was a misfit

## WHY IS A GUEST STAR?

A forthright attack on one of radio's most vexing problems

By Wilson Brown

SOME weeks ago I wrote a memo about "Unwelcome Guest Stars," which appeared in the November 3 issue of RADIO GUIDE. Scores of cards and letters came from readers who agreed with me that guest stars are misused, overused, and used at the expense of talented young people who are professionally good but suffer from the stigma of being unknown. Only one reader criticized my stand. She suggested that I be muzzled. Before I go muzzle-shopping, however, I'd like to get a few more thoughts off my chest.

These past few weeks I have made it a point to interview men who hire guest stars. Therefore I am positive that my observations are factual. I find all in agreement on the answer to the question: "Why use guest stars?" It's a one-word answer: "Publicity."

Here is the reasoning behind that answer. Newspapers have a habit of listing, for example, the "Kraft Music Hall" as "Bing Crosby" or as "Variety" or as "Crosby-Variety." If Johnny Jeter is going to be on the program that night, newspapers do not list him for the simple reason that the newspapers never heard of him, do not believe the name means news, and so politely or impolitely ignore him. The fact might be that Johnny Jeter is one of the finest actors in the United States. That doesn't matter. He's unknown.

But suppose Mae West is to be on that program. Radio editors see that name and without further thought recognize it as having news value. They'll list the name so everybody will know that Mae is to be on. Chances are they'll haul out Mae's picture and plaster it on the radio page. If the paper is at all sensational, it will dig down in

its files and find that Mae nearly caused a nervous breakdown among members of the Federal Communications Commission when she was on the air with Charlie McCarthy and jazzed up a Biblical story. Can't you see the headlines? "Will Mae West Give the FCC the Jitters Again This Time?"

Result: Everyone from Hohokus to Podunkus knows that Mae will be on the air at a given time. All who like Mae will listen. Many who don't like Mae will listen, too—out of curiosity if for no other reason.

Thus widespread publicity results in increased listening. It is assumed that increased listening means that more people will hear about the sponsor's product and that more people will be apt to go out and buy that sponsor's product. Whether or not sales actually do increase, I do not know. Sales figures are confidential figures. But the theory must work, because the same sponsors do it over and over again.

Thus we have a situation wherein publicity is the deciding factor; increased listening is the resulting factor; increased sales is the hoped-for result.

Johnny Jeter knows this situation. And while Johnny is still the best actor

in the land, he doesn't happen to have Mae's reputation, and so the attitude toward Johnny is, "Who cares? Actors come a dime a dozen."

Now, if this publicity reason were used wisely, I agree that it might be healthy. But here is what so often happens.

Walter Huston is an A-No. I actor. They don't come any better. So what happens? "Good News of 1940" hires him—not to act but to be a master of ceremonies and to sing. Apparently someone saw the light. Huston isn't on any more.

Elissa Landi is an actress. But every time I have heard her on the air she has been presented not as an actress but as a reader of poetry which she wrote.

Lucille Ball is also an actress. But on "Kraft Music Hall" she sings.

Artie Shaw is a swing bandleader. But his sponsor had him stooging and acting.

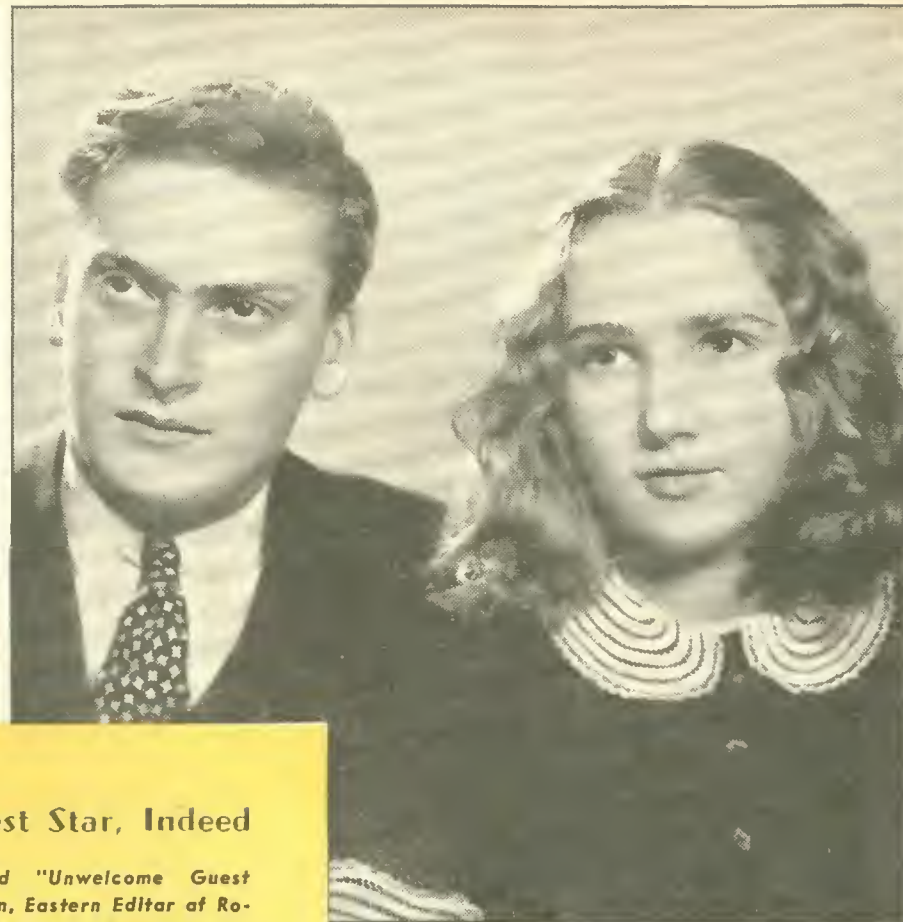
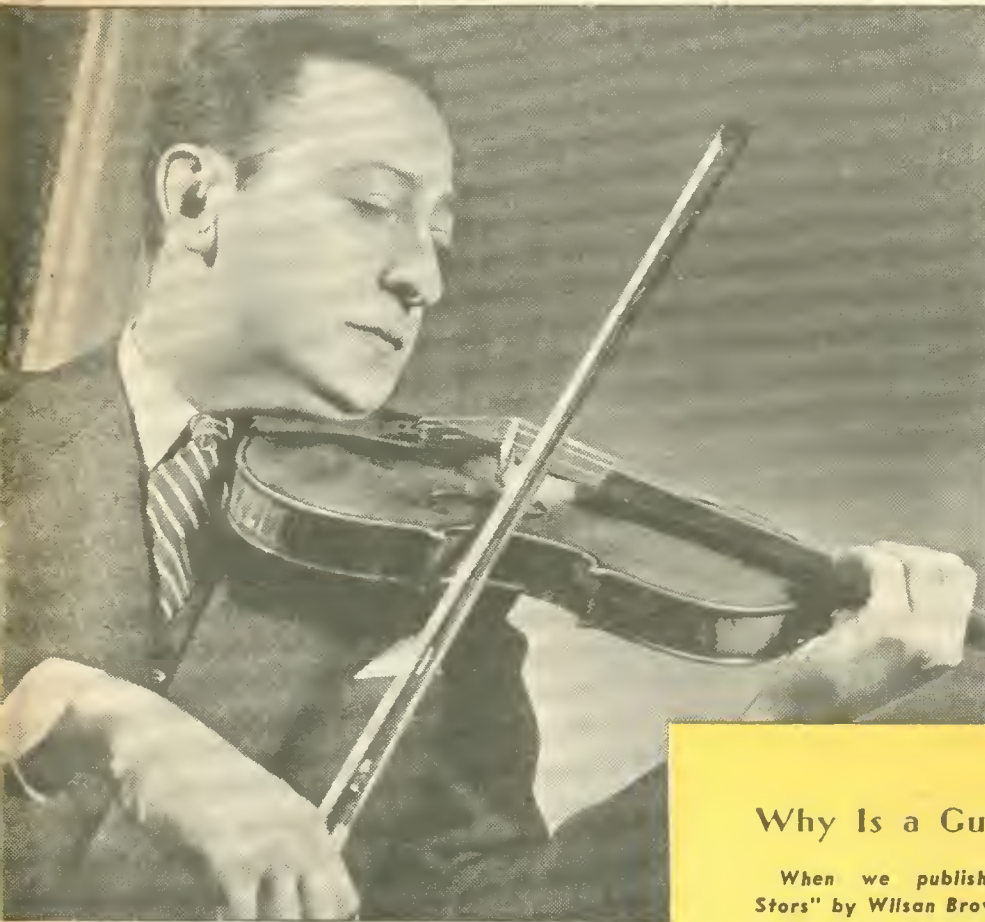
And so on through the whole list. In other words, publicity is the first factor. Talent is secondary. Which is the exact opposite of the young unknown professional. He has talent but no name.

But, some will argue, big names are big because they are good! But Huston didn't become big singing songs. Landi didn't become big writing poetry. Shaw didn't become big as a stooge. Hadn't we better twist that theory around and say, "Big names are big because they are good in a given field"?

The Lambs Club, a New York club composed mostly of men of the entertainment business, used to have an annual show. The legend among these veteran showmen was, "Here every man does the thing he can do best." That is an admirable slogan. It is one which radio could well adopt.

Just so I make my point simpler and clearer, look outside the entertainment field for a moment. I may be an excellent research man and capable of doing most any kind of a research job. But listen to me sing (and I admit that I once took lessons in voice) and you'll say I'm bad. Postmaster General James A. Farley may be an excellent politician. But I'll wager that as a jitterbug dancer he's a flop. But here is where Mr. Farley and I have it over the others. I admit my singing offends the ears and so I don't sing. Farley is satisfied with his executive position and isn't the least bit interested in displaying his jitterbug-dancing defects. But wave a \$1,000 bill in front of an entertainer and he'll dance, or sing, or act, or stooge, or lead an orchestra, or stand on his head. Ability? Well, ability can be put aside for \$1,000.

Our unknown Johnny Jeter would also be willing to do a jig, tell a bedtime story and play a one-man band all at the same time for a tenth part of \$1,000. But the sponsor isn't interested. He wouldn't even let Johnny go on his show for nothing, which Johnny would



—De Wallis

Jascha Heifetz is tops among violinists but was he worth the \$25,000 a certain sponsor paid him nine years ago for one broadcast?

### Why Is a Guest Star, Indeed

*When we published "Unwelcome Guest Stars" by Wilson Brown, Eastern Editor of Rodia Gulde, we suspected that many listeners shared his annoyance at the inept and fumbling performances of many program visitors. The immediate deluge of mail assured us that guest stars at the wrong sort comprise one of the major irritants of today's schedules. We asked Wilson Brown to write a second story which would answer the question, "Why Is a Guest Star?" He spent several weeks interviewing important executives of radio programs, he thought the question through, and he came to several very fruitful conclusions. We present them here as the interesting opinions of a man who is behind the scenes of broadcasting.*

\$9,000 is what Ford paid Yehudi Menuhin, boy violinist, and his sister Hephzibah for one broadcast. \$12 is union scale for fiddlers

be willing to do to get a chance, even though Johnny is an excellent actor and deserves a salary. Of course the sponsor doesn't know that Johnny is a good actor. The sponsor has never heard Johnny. Furthermore, he never will hear him unless it is after Johnny pops up by some other route.

And when Johnny does pop up in a night-club and the sponsor happens to go to that club and hears Johnny, he'll probably yell: "Where have you been all my life? You're just what I'm looking for!" Of course Johnny can't tell him that for five years in a row he has tried to get an audition with this man's company and each time got no further than the third assistant secretary.

But back again to this business of the misuse of talent. A certain Sunday evening dramatic program hired Tyrone Power to be its leading man. Now Tyrone is, they tell me, a very fine young man—talented, willing, gentlemanly in every respect. And he's handsome. On the screen he meets with tremendous success. But on radio one can't tell whether a man is handsome or Mortimer Snerdish. We can't see those emotional eyebrows; the look in his eye as he takes his love into his arms. We get only a voice. Voice alone isn't enough.

Now, don't misunderstand, please! We of radio didn't criticize Power. The movie powers were the ones who realized that Power was not in the medium for which his talents were meant. So his movie bosses jerked him off radio.

Robert Taylor, Robert Young, Frank Morgan—all were on last year. All were taken off by their movie bosses.

I could go on for pages giving illustrations of the misuse of talent. I don't think it is necessary to say much about

the overuse of guest stars, for any good listener knows who is used, how often, and on what programs.

Now let me tell you some startling facts about prices paid. Jascha Heifetz is one of the top-notch of all violinists. Up to about nine years ago he had never appeared on the air. Heifetz was brought up in concert-halls and in concert-halls he stayed. Along came a breakfast-food program which decided it wanted to be the first to put Heifetz on the air. That would mean tremendous publicity. Such an act would set this particular program out from the mob; make this program the talk of America. They had to pay Heifetz \$25,000 for that appearance—the top price ever paid any guest star in the history of radio. I like violin music. I'm not one who says that it is nothing more than drawing a horse's tail over a cat's-gut. But I seriously doubt that even Heifetz is worth that sum for one program. I doubt it from a strictly "value received" standpoint, and I doubt it even more when I stop to consider that that sum would have given a break to at least 250 unknowns who are begging to be heard.

Maybe even Heifetz figured that sum

to be a bit high, for about four years ago he appeared on the "Ford Sunday Evening Hour" for a figure which I understand to be \$10,000.

Yehudi Menuhin, violinist, and his sister Hephzibah, pianist, are both accomplished musicians in their own right. But no program had presented them together as a team. The Ford program executives figured that to be first in such a presentation would be a valuable addition to their program. I understand the sum paid was around \$9,000. Just by way of comparison, the union scale for an unknown fiddle-player in anybody's orchestra is \$12 for an hour or any part thereof.

Harry Lauder, famed Scotch comedian, once got \$15,000 for a single appearance on a shoe program. O. O. McIntyre, the late columnist, once turned down an offer of \$25,000 because he had a tendency to stammer.

It may be interesting to some to consider how all this business of guest stars started. Again the first factor was publicity. The program that put a big name on the air thought it had set itself out from the mob. Then there was another curious factor. There were sponsors with plenty of money and no show-

manship. So wise talent-agents, who get a commission of the salaries paid the artists they sell, went after that dough. They sold those sponsors all kinds of big names, for big money, thereby getting for themselves big commissions. And, I am told, in order to assure sales they had these big-name artists play up to the sponsor. Mr. J. C. Loosey, president of the United States Yardstick Company, got a big kick out of taking Joan Crawford (or substitute any name just for the point of this example) to his home for dinner so the socially minded neighbors would envy his chumming around with the glamour gals.

After this unshowmanship beginning, anything went in the guest-star business. Out of it have come, in my opinion, two very worthwhile things. First there came the intellectual programs, such as the "Lux Radio Theater," where story and talent are picked to blend into an hour of entertainment of real value. Here the story is picked to fit the star or the star is picked to fit the story. In either case the result is a good evening's entertainment. Secondly there came the idea of presenting guests who had no name value but who had an interesting story to tell. Thanks to Phillips H. Lord for this. He proved with "We, the People" that Molly Ticklepitcher of the mountains with her story of backwoods legends was more interesting than a half-dozen glamour gals of the glittering golden gate. The success of these two programs has given us others that are similar and that are good.

Now, just a word to those unknowns. When Bob Burns hit New York he couldn't sell himself to a peanut-vendor (Continued on Page 45)

# AIRIALTO LOWDOWN

Radio Star Charlotte  
Manson can't marry;  
listeners want Cantor

By *Martin Lewis*



—CBS PHOTO

NEW YORK. Charlotte Manson, who plays Bryn Clark Barrington, "America's Glamour Girl Number One," on the CBS "Society Girl" drama, has a clause in her contract which prevents her from marrying as long as she is on the radio show. Charlotte bears a slight resemblance to socialite Brenda Frazier, which had quite a bit to do with her being chosen for the part . . . When Benny Goodman winds up his ciggie show and Bob Crosby takes over the Saturday night spot on NBC, Mildred Bailey will go with Crosby. Johnny Mercer and Helen Ward will not be with the revised show . . . A revision will be made on the Andre Kostelanetz-Tony Martin program. Kay Thompson and her choir, along with David Laughlin, tenor, depart from the show after the broadcast of December 25. An unwelcome Xmas present, I'd say.

#### Kilocycle Chatter

A sponsor is talking to Eddie Cantor about returning to the air. In the meantime letters continue to come in from listeners stating, "We Want Cantor" . . . "Life and Love of Dr. Susan" fades from the airplanes after the broadcast of December 29 . . . Paul Wing's "Spelling Bee" will be no more after the broadcast of January 14. It will be replaced with a quiz show called, "What Would You Have Done?" A quiz show, in case you haven't heard, is a NEW idea for radio where members of the audience and the man in the street participate in the program. Sounds like a novel idea and should catch on, don't you think? . . . "Snow Village Sketches," which in this scribbler's opinion slows up the Kate Smith airings considerably, may be replaced in a few weeks, according to some inside info . . . Jean Hersholt, who is broadcasting his "Dr. Christian" shows from New York for a few weeks, will be Kate's guest next Friday night

. . . The scripts for "Cavalcade of America," which returns to the NBC network on January 2, will be approved by a trio of advisors. I can think of quite a few other shows than can use an advisory board.

Harry McNaughton (Phil Baker's "Bottle") will guestar on Milton Berle's "Stop Me If You've Heard This One," on December 23 . . . Incidentally, I hear tell that Phil Baker has a sponsor very much interested in bringing him back to the air . . . Immediately after the first of the new year Paul Whiteman is closing his office and will take a month's vacation basking in the Florida sunshine . . . Lanny Ross will be in Miami, Florida, next Monday for his broadcast and the world premiere of "Gulliver's Travels," in which he is the singing voice of "Prince David." Jessica Dragonette, who sings the "Princess Glory" role in the picture, will be Lanny's guestar for his broadcast and will sing a solo and a duet with Lanny . . . Horace Heidt's "Pot o' Gold" show is causing theater-owners a headache because the public is staying home to listen to the program. Some theaters around the country have made an offer to give any one of their patrons the \$1,000 prize if they were called and happened to be in the movie house.

#### NBC Television Should Be More Careful

I watched a television program over at NBC a couple of Sunday nights ago and was quite amazed at what I saw. One of the group of onlookers said it would be too bad if the Legion of Decency had a set, which is also my sentiment . . . Bob Welch, producer of the Fred Allen program, tells me that seven minutes are allowed in the scripts each week for Allen's ad-lib remarks and many a Wednesday night the show has to be cut because he runs over that

time . . . The "Variety" portion of the CBS "Ask-It-Basket" program has caught on so well that it's being expanded some more. Genial Jim McWilliams and announcer Del Sharbutt are rehearsing several duets and they'll "duet" on the program very soon . . . Ed Byron, director of NBC's "Mr. District Attorney" thrillers, has a news-clipping service bureau send him clippings from all over the country on all local rackets. They follow through to get the complete stories, which are used for the Sunday night broadcasts.

#### Behind the Scene

Jay Jostyn, who plays the role of the D. A., found a cop waiting to hand him a ticket for parking his car too long near the NBC studios. Over the air he tells the cops what to do . . . Tony Martin, playing at the Paramount Theater, taxis from the stage door on Forty-Fourth Street to the Polo Grounds on 158th Street between shows to watch the New York Giants pro football team beat the Washington Redskins in one of the most exciting games ever played on any field. Tony had to leave before the game ended and thus missed the place-kick that was missed forty-five seconds before the game ended. Tony bet on the winner, which was some consolation . . . Johnny Green opened at the same theater the day he had his "Breezing Along" program to do. This was his schedule for opening day: Five shows at the theater, four hours of rehearsal for the broadcast in between shows, and then a couple of more hours for the broadcast and repeat program for the West Coast. I'd say the little man had a busy day, wouldn't you?

#### Colonel Stoopnagle Featured in Click Magazine

Colonel Stoopnagle, the expert Quixie-Doodler heard over Mutual on

A contract to play Glamour Girl No. 1 on "Society Girl" (CBS) denies marriage to Charlotte Manson while on the show

Friday nights, tells us "How to Play Santa and Stuff" in three pages of pictures in the current issue of Click Magazine. His "stuff" is very amusing . . . Radio listeners apparently take their drama seriously. Elsie Hitz as Ellen Randolph has voiced her love for jelly beans during the program. Last week she received a total of six pounds from admiring fans. On "Hilltop House," Bess Johnson announced her engagement to Captain Barry, and a few days later she received a hand-made pair of pot-holders for her hope chest . . . All eyes were turned right when a beautiful blonde entered the "Information, Please" broadcast studio last Tuesday night. It was movie star Gloria Stuart, who has been invited to guest on the program soon and attended the broadcast to pick up a few pointers . . . It's a pleasure to attend a rehearsal of "By Kathleen Norris." They serve tea and crumpets every afternoon around four o'clock. You must come over sometime.

The Hal Kemps are rehearsing lullabies . . . Mrs. K. was busy knitting a sweater at the Victor recording studios while hubby was making records with the band . . . A little over a year ago Carl Frank and Barbara Weeks played a love-scene together on "Gang Busters." They were married a while later. Last Saturday their first anniversary was celebrated—playing together on "Gang Busters" again . . . Songstress Benay Venuta and her husband have agreed to disagree and the divorce has just been granted.





—Jack Albin

# HOLLYWOOD SHOWDOWN

Lop Lamour & Ameche  
to chop "Chase and  
Sanborn Hour" in half

By Evans Plummer

Dorothy Lamour, seen with latest admirer, Bob Preston, will leave the Sunday coffee hour with Ameche come New Year

**HOLLYWOOD.** While there have been no great shakes of earthquakes in these parts lately, the top-rating Chase & Sanborn Hour provided its own little temblor last week by failing to extend the contracts of Don Ameche and Dorothy Lamour beyond December 31 . . . Yep, Dorothy and Don are through with that program after its airings of December 17, 24 and 31 . . . With that shock digested, grab your chair for the next: Starting January 7, the program will be cut to a half-hour's duration!

What's left of the Chase & Sanborn effort (Bergen, McCarthy, Snerd, Donald Dickson and Bob Armbruster's music) will carry on for the coffee mill, while the second thirty minutes will in all likelihood be given over to the serial drama "Those We Love," which now follows (in the Midwest and East) "One Man's Family" on Thursdays.

The release of Nelson Eddy, whose next contract salary step-up would have raised him to \$6,500 weekly, and the paring of Lamour and Ameche (said to have reached a \$3,500 weekly paycheck) are purely economy moves. Listeners don't, won't or can't buy enough dated coffee to foot the big talent and radio time bill . . . And what percolates for one coffee hour is grounds for another. Don't be surprised if Maxwell House "Good News" chops its hour in half. Just remember that "Hollywood Showdown" told you so.

#### Bing Crosby Renewed

The cheese market still is strong,

however. Bing Crosby and his crew have been renewed for another year . . . Rumor-mongers keep touting jealousy of Jack Benny for the screen and radio success of Eddie ("Rochester") Anderson. Yeah, Jack's so jealous he just handed Rochester a brand-new thirty-nine-week contract whereby the colored stooge is paid whether or not he broadcasts! . . . Funny: At Silver Theater's December 3 airing, Elliott Lewis played the role of a murderer opposite Ginger Rogers, and, during the second half of the next hour, Lewis was cast on the Jell-O Show as "Dynamite Dugan," who rapidly was murdered and became a corpse!

Radio and Universal Pictures brought fame to Deanna Durbin: on December 2 she brought disfavor upon herself by celebrating her eighteenth birthday with champagne at a big party at her home and barring news cameramen! . . . Most happy to be back in Hollywood is Roger Pryor, the "Screen Guild Theater" maestro, who has been worrying himself thin in New York over his wife, Ann Sothern, whose skittish appendix has been ice-packed between "takes" of the film she is now making . . . Not waiting for the ice-pack stage, Fibber McGee and Molly's seventeen-year-old daughter, Katherine, entered Good Samaritan Hospital December 6 to have her appendix yanked.

#### Musical Notes

Darryl Calker, ex-Kostelanetz and Gus Haenschen arranger and Sealtest conductor who came to California for his health, is arranging and supervising the recording of the winning RADIO GUIDE song-search winners. Now released and on sale are the D & S waxings of first-week victor, "Good Night, My Lovely Lady," and second winner, "I Want Just You" . . . First commercial record-

ing made in five years by Eddie Cantor is Vic Knight's "The Only Thing I Want for Christmas," with the St. Brendan's Boys Choir accompanying Cantor. It's a Columbia disk . . . New tune from Lyle Tomerlin, of "South Sea Island Magic" fame, is "A Little Cooperation." Jan Garber's shoving it during his Topsy's pick-ups . . . Proud new daddy Glen Gray and his Casa Lomans showed local folk the way to pack the Paramount Theater during his appearance there. Gray wants to record RADIO GUIDE song-search winner "Love Me Sooner," for Decca.

#### Rom-Antics and Static-stics

Reggie Sharland, air alias "Honorable Archie," who with Watanabe provides that NBC series, was wed December 2 at Santa Barbara to actress Herta Lynd . . . Old loves renew flame: Judy Garland is having twice-weekly dates with Mickey Rooney between her Bob Hope show and sing-acting . . . WMCA's m.c., Zeke Manners, flew by Flagship here last week to toss a party for his sister, Vici Joyce, and her new bridegroom, Harold Heller . . . Frank Parker, the Burns and Allen "Butterfly Boy," wishes his employers would quit building him up as such, because now he's getting fifty or more mail proposals weekly—and his heart belongs to Edna Johnson . . . Stork forecast: Now looks like twins for mikeman Bill Goodwin's wife, so double your gifts.

#### Speaking of Babies—

Mike Gleason, five-month-old scion of the third generation of the performing Gleasons, made his air debut December 8 on the "It Happened in Hollywood" CBS musical serial. Which causes us to ponder. Who is the youngest baby ever to have broadcast and at what age? And was the airing on the networks? . . . Just as this issue is released, on

December 14, the actual "Baby Dump-ling" of the "Dagwood and Blondie" films will appear likewise on "It Happened in Hollywood." Dumpling, played in films by Larry Simms, can't read script, so, in Blondie broadcasts, his voice is impersonated by an adult.

#### Pot o' Gold BRICKS!

This column, a few issues back, indiscreetly campaigned against "Pot o' Gold" telephone raffles, thereby unconsciously inferring that Horace Heidt was a "dirty-so-and-so" for allying himself with the venture. Shades of bags of brickbat letters! "Hollywood Showdown" takes it all back and hastens to explain that it STILL doesn't like anything on the air that listens like gambling (Yes, I know. It isn't. Of course not.), but that Horace makes nice music, that his band packed 'em in at his Cocomanut Grove opening December 12, and that his giant number selector, etc., are now operating from the Hollywood NBC studios . . . And I hope all you twenty million phone-users win!

#### Backstage on a Pass

At "Hedda Hopper's Hollywood" November 29: Hedda, ever poised, takes a deep breath before start of show, holding her specs before her at shoulder arms. She's easily the calmest member of the cast. And there is Johnny Marvin, who helped Gene Autry get his start and is now song-writing partner of the cowboy; today Marvin is doubling at the guitar for Gene . . . At "Texaco Star Theater" November 29: Ken Murray rehearsing a laugh routine based on an oil painting of himself. Well, in real life recently he had a painting made of himself dressed in a hula skirt, and said painting now decorates the fireplace of his new home, into which he moved December 4. Thus are born comic routines.

CHICAGO.—Aha! A serial plot thickens! A bride path crosses the bridal path in the popular sketch "Midstream." Midge Conway, played by Mercedes McCambridge, and anthropologist Timothy Storey, played by Olan Soule, met and did some chummy horseback riding together recently in the story. But both in the story are happily married to somebody else. Will their common interest in riding lead to a dynamite romance situation? Will boy and girl change horses in "Midstream"? Tune in just about any day to NBC and find out for yourself.

#### Grand Hotel Returns

"Grand Hotel," hit dramatic show for a number of years, returns to the air January 7 after an absence of a year and a half. The show will originate in Chicago Sunday afternoons and will have the same hotel-switchboard formula as before. It will consist of two-act plays. The dramatic stars have not yet been chosen at this writing (December 5). Name roles formerly were taken by Don Ameche and Anne Seymour, later by Jim Ameche and Betty Lou Gerson. Far be it from me to throw out wild intimations. But I can't help noticing that Don Ameche goes off the "Chase and Sanborn Hour" effective January 7. Coincidence, of course, but I can dream, can't I?

#### "Janie" Webb Budding Author

Jane Webb, fourteen-year-old "veteran" radio actress, heard in "Adventures of Tom Mix," hopes for a double career in radio and journalism, which she is studying now in high school. Freshman Jane already has had several fairy-stories published. . . . "I'm for bigger and better musical programs during the day, and no matter what company should sponsor the 'Breakfast Club,' I, like many others, would use the product, sight unseen." The foregoing is an excerpt from one of many similar letters I've been receiving. . . . "Little Orphan Annie," still sunny side up in spite of many trials, will start her tenth year on the air Christmas. . . . Horned-Frog Hughie they called him, podner! A major record company is bidding with Hugh Studebaker to record some of the western songs he warbled in his vaudeville days.

Just a bunch of little homebodies the glamour girls hereabout are turning into. Crocheting is the thing just now. Betty "Girl Alone" Winkler is plying the hook on a sweater coat for hubby; Jeanne Juvelier, of "Arnold Grimm's Daughter," is crocheting Christmas gifts for her friends; Ginger Jones, of "Romance of Helen Trent," is needling drapes for her living-room; and Joan Winters, of "Girl Alone," is making outfits for her two children. Thank goodness, no doughboys' mittens are needed. . . . "First Nighter" star Les Tremayne and Forrest Lewis (of "Scattergood Baines") have cut records on a program with a western locale, for which prospective sponsors are reported dickering. Les, incidentally, narrowly escaped severe facial injuries recently when his horse threw him and grazed Les' forehead with a hool.

#### Discovered—a Poetess

A seventeen-year-old girl named Ann Fullerton sent a note to RADIO GUIDE praising the work of Alec Templeton. She enclosed a poem which Alec in-



Current suspense motif of the NBC serial "Midstream" is the romance tangle brought about by the comradeship of Midge Conway and Timothy Storey, played by Mercedes McCambridge and Olan Soule, above

## BACKSTAGE IN CHICAGO

"Midstream" has heart troubles;  
"Grand Hotel" will return; girl  
pens poetic gem for Templeton

BY DON MOORE

spired her to write. I couldn't resist printing it, not just to give Ann a break, though I'm glad to do that, but because I think it's true poetry. It smacked me right over the heart. How about you? I'm sure Alec himself will appreciate the true sentiment expressed in these lines by young Miss Fullerton:

#### HARMONY

In the marts men tell me that this man  
is blind;  
In the streets they say to me: "He  
sees not."  
Can this be so? For what is sight?  
Daily these men walk the streets, see-  
ing squalor and misery;

And they pity not.  
Neither grieve they that such things  
may be.  
And is this sight?

Here, too, they see triumphant beauty  
rising from the muck;  
And they know it not.  
Neither rejoice they that such things  
may be.  
Surely this is not sight!

He knows naught but the beautiful,  
And freely spreads his store of joy and  
mirth.

So say not thus that he is blind, but  
say:  
"He sees with a more perfect sight."

#### Jack Brinkley Foiled Again

Here's a turkey hangover. Jack Brinkley, of "Caroline's Golden Store" and "Ma Perkins," waited nine years to celebrate his birthday and Thanksgiving on the same date. November 30 was the day. When November 23 was proclaimed Illinois' holiday, Jack wired a plea to the executive. The governor replied with an offer to pay for Jack's turkey, but the actor graciously declined. . . . Since "Guiding Light" changed time complaints are coming from an automobile plant in Minneapolis. The employes can't listen to it now, and Gladys Heen, who plays Torchy and who used to work in the plant, is their favorite actress. . . . Louise Fitch's daughter Dale is named for her mother's part on "Manhattan Mother" . . . A fast-selling toy on the counters now is the "Jitterboard," modeled after Hezzie Trietsch's washboard wonder in the Hoosier Hot Shot collection of implements.

Annette King is happy hostess to the little female stranger she left the "Breakfast Club" to wait for. . . . Jose Bethencourt, new Latin-American marimba player of the NBC staff orchestra, looks like Charlie Chan and is more at home with a pile of bones than insidious Fu Manchu. He plays those hot solos on an instrument of his own making. . . . Don McNeill has published that "Blue Book" collection you "Breakfast Clubbers" have asked about. . . . If Hiawatha could only see the warm brown buckskin outfit worn by Virginia Verrill, contraltorch of "Uncle Walter's Dog House" and "Home Town, Unincorporated" . . . Byron Keith, who came to Chicago from the "Gang Busters" cast, plays the role of the Russian ambassador in "Mary Marlin" . . . Donna Reade, Jane of "Judy and Jane," designs her own hats and prides herself that she has beaten millinery designers to the punch on several style novelties, like snoods and stuff. What's next, Donna—shock-absorbers for "bangs"?

#### Dramatis Personae

The line-up of "Backstage Wife":  
Mary Noble—Vivian Fridell.  
Larry Noble—Ken Griffin.  
Sago—Norman Gottschalk.  
Ward Ellman—Paul Luther.  
Lady Clara—Ika Diehl.  
Dr. Martha Chandler—Alice Hill.  
Arch Bailey—Eugene Eubanks.  
Rodney Brooks—Marvin Mueller.  
Dennis Conway—Carlton Kaddell.  
Jennifer Davis—Elmira Roessler.  
Announcer—Stuart Dawson.  
Theme Song—"Stay as Sweet as You Are."

#### About the Bands

Wayne King's commercial show has been setting a terrific mail pace for those diamond give-aways. One week allegedly brought 27,000 letters, one day over 8,000. . . . The Four Notes, who went from Chicago to Hollywood with the Fibber McGee show, are back in town as featured foursome with Buddy Rogers' orchestra at the Drake Hotel. . . . Anita Boyer, songstress with Tommy Dorsey—still packing them into the Palmer House Empire Room—is a Carmi, Illinois, girl who got her first air job with WGN by dint of a relentless mail campaign. . . . Don Gordon, a Chicago lad, is doing right well singing with Phil Levant, who has been doing right well at the Trianon.

At left, the Reverend Francis C. Young and boys' choir, who present the annual "Father Young's Christmas Carols and Poems" this Friday



## ★ 'CAUSE IT'S CHRISTMAS ★

—Metro News

**I**N 1922 a young priest listened to the reading of his Christmas poem over a neighbor's crystal set. This Friday on the NBC "National Farm and Home Hour" the same Reverend Francis C. Young, curate of Chicago's St. Philomena Church, will present his own Christmas feature for the seventeenth season on the air and the twelfth year on the network. And officials estimate that more than ten million people will listen. Here is another story of the wonderful things the spirit of Christmas has wrought—the story of a zealous servant of God, a heartfelt verse and radio's place in the program of "peace on earth, good will to men."

Wonderful is a strong word, but the birth of Christ was wonderful, and if there is one day with which wonders can be associated, it's Christmas. So it is something of a wonder, too, that a man for 364 days of the year a humble curate of a modest city church stands at the microphone for a few minutes on one day of the year and delivers a simple program of talking, poetry reading and carol singing which ranks as one of the top radio features of the annual Christmas season.

Metropolitan dailies list it often with President Roosevelt's address and Barrymore's "Christmas Carol" as a broadcast highlight. After last year's worldwide broadcast Father Young received a radiogram of "thanks and blessings" from the late Pope Pius XI, sent through Cardinal Pacelli, now Pope Pius XII. Hundreds of Protestant clergymen and laymen have written the priest asking for copies of his broadcast. One Lutheran minister last year sent postcards to his congregation suggesting they listen to Father Young's program.

Father Young was twenty-nine years old and radio was a mere infant back in 1922. The Poet Priest had already written Yuletide verse which attracted

notable attention, but he was surprised as well as thrilled when William J. Clark, pioneer radio editor and commentator, called him and asked permission to use his poem. "'Cause It's Christmas," on his Christmas program over KYW, one of the first big stations, then in Chicago.

Determined to listen to his poem, Father Young called on a neighbor who was always boasting about the programs he picked out of the air with his

### Hear Father Young's famous poem on Farm & Home Hour Fri.

*The clerks are busy as the bees  
Far folks want tinsel Christmas trees—  
A chao-cha train for little Joe,  
A mama dallie May wants so—  
'Cause it's Christmas.*

*Today I met a half-starved boy  
Who begged and hoped for Christmas joy.  
His sad face pleaded charity,  
He felt the pain of poverty—  
'Cause it's Christmas.*

*His tiny sister shivered nigh;  
I read their hearts, could not pass by  
Until I gave, then asked the pair  
To pray for others in despair—  
'Cause it's Christmas.*

*I thought at merchants laden down  
With gaud and gold that makes them frown.  
These, too, are craving for the joy  
That comes to children with a toy—  
'Cause it's Christmas.*

*Our Christmas hearths will be aglow,  
But they will be an empty shaw  
Unless we give until we feel  
That joy that should within us steal—  
'Cause it's Christmas.*

crystal set, and asked his permission to hear this particular program. "Of course, Father. That's easy on my set. I have two sets of earphones; we can listen together." The joy of a child with a new toy was Father Young's as he listened to his poem given greater power by this miraculous medium. And gradually the toy became in his hands a torch ablaze with the spirit of Christ's birth. The next year he himself appeared before the microphone.

In 1928 Father Young was invited to present his feature as part of the "National Farm and Home Hour," and each year since then it has been included as a traditional Yuletide highlight of that immensely popular NBC program. Each year Father Young steps to the microphone and, with a Christmas-music background, reads the poem for which he is most widely known, "'Cause It's Christmas." Then he makes a simple, whole-hearted appeal for human charity and tolerance. The boys' choir from St. Philomena's Church sings carols. Perhaps a few more poems. That is all. But as oft-repeated simple, soulful things are likely to do, the program has touched a universal response.

In the course of the preparation for the broadcast of 1933, Frank E. Mullen, now vice-president of RCA, who was then director of the farm-service hour, suggested that Father Young offer to give copies of the broadcast to listeners who desired them. They both got a surprise. Such an avalanche of mail poured into the Merchandise Mart studios that NBC's mail department was tied up for several days. Dozens of friends read and sorted letters. Father Young kept his promise to the extent of three hundred dollars for printing, and NBC paid the postage. Now it would be almost impossible to fill such requests. "'Cause It's Christmas" is printed separately on this page for those who desire a copy of the famous poem.

Listen to "Father Young's Christmas Carols and Poems"—and carry his message into your own life "'Cause It's Christmas."  
—Maury Aldon.

"Father Young's Christmas Carols and Poems" may be heard this Friday, December 22, on NBC's "National Farm and Home Hour" at:  
EST 12:30 p.m. — CST 11:30 a.m.  
MST 10:30 a.m. — PST 9:30 a.m.

# The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

## FORECAST

**T**HIS week brings a musical Christmas preview, featuring advance Christmas programs. Among the most outstanding are the Polish Carols concert Saturday and Handel's "Messiah" on Sunday.

An American tenor makes his radio opera debut in "Tannhaeuser" when Eyvind Laholm sings the title role Saturday. And don't miss Emanuel Feuermann, brilliant cellist with the New York Philharmonic Sunday.

Saturday, December 16

NEW ENGLAND CONSERVATORY OF MUSIC,

Song from "Carmen" (Bizet), Siegfried Idyll (Wagner), Bassoon Concerto in B Flat, Opus 96, First Movement (Mozart), Le Soleil Et La Mer (Fourdrain), Gossips (Dubensky), Aubade from "Le Cid" (Massenet).

SALT LAKE CITY TABERNACLE CHOIR, CBS. "The Messiah" (Handel).

This best-known and best-beloved oratorio dates from 1741 when the incredible Handel wrote it in twenty-four days. The following year saw the world premiere at Dublin, Ireland, led by the composer. Wild enthusiasm resulted, repeated later at London productions. Since then, cities in many countries have given the work annu-

ally at Christmastide. London for a long time featured revivals at which the chorus numbered several thousand voices.

I cannot assume that readers of this department need any description of Handel's "Messiah" music and its Biblical text. The solos are as familiar as the choruses, especially the "Hallelujah," during whose public performances audiences invariably stand. The observance began at one of the early hearings, when the volume and might of the music caused listeners to jump to their feet. Nowadays they maintain the custom as an act of reverence.

(The "Messiah" will be repeated on Wednesday, December 20, at 9:30 p.m. EST by the Mendelssohn Choir and Toronto Symphony Orchestra on MBS.)

Gustave Mahler (1860-1911) hated to give any guiding explanations for his symphonies. "The speech of tones is far more expressive than words," he insisted, "and tells its own stories." Therefore the Adagio (fourth movement) from his fifth symphony bears only the direction, "Very slow." Mahler could well have added, "And very tender, very touching, very beautiful."

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Metropolitan Auditions of the Air, NBC. Metropolitan Opera tryouts. Milton Cross, master of ceremonies.

New Friends of Music Concert, NBC. The Budapest String Quartet. Mischa Levitzki, pianist. Members of the New Friends Orchestra. Trio, Opus 97, in B Flat (Beethoven), Divertimento for Winds (K. 439) (Mozart), Quintet in C Minor (K. 406) (Mozart).

Many years ago one of my music teachers always impressed upon his pupils to try to cultivate what he called "period sense." One must be able, he said, to take on something of the feeling and spirit of the late eighteenth and early nineteenth centuries in order to understand better and enjoy more fully the music of Mozart and Beethoven.

The advice applies today more than ever, with our strenuous way of living, our titillated nerves and senses, and our rapid mental and physical tempos.

Concerts of the New Friends are especially welcome with their proffer of gentle and lovely relaxation. Today's program has Mozart and Beethoven in gracious moods, their music enriched with amiable melody, liveliness and humor. Try to be a periodist and their message will reach you the more engagingly.

Bach Cantata Series, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. Cantata No. 141.

The Ford Sunday Evening Hour, CBS. Fritz Reiner, conductor; Gladys Swarthout, mezzo-soprano. Prelude to "Carmen" (Bizet), the Orchestra; Habanera from "Carmen" (Bizet), Gladys Swarthout and Orchestra; Russian Sailor's Dance from "The Red Poppy" (Gliere), Humoresque (Dvorak), The Blue Danube (Strauss), the Orchestra; Land of the Sky Blue Water (Cadman), The Floods of Spring (Rachmaninoff), Gladys Swarthout and Orchestra; Dance of the Tumblers from "The Snow Maiden" (Rimsky-Korsakoff), the Orchestra; The Lord's Prayer (Malotte), Gladys Swarthout and Orchestra; Overture to "William Tell" (Rossini), the Orchestra; I Sing the Mighty Power of God (Herzog), Gladys Swarthout, Chorus, Orchestra and audience.

CBS. Conservatory Madrigal Singers, John Hoffman, director. Christmas Carol program.

The Voice of Firestone, NBC. Alfred Wallenstein, conductor. Richard Crooks, tenor. Introduction to Act III "Lohengrin" (Wagner), the Orchestra; Parted (Tosti), Richard Crooks; Entrance of the Little Fauns (Pierne), the Orchestra; Come Where My Love Lies Dreaming (Foster), Frederico's Lament from "L'Arlesiana" (Cilea), Richard Crooks; Dance of the Camorristas from "The Jewels of the Madonna" (Wolf-Ferrari), the Orchestra; My Wild Irish Rose (Alcott), Richard Crooks.

Rochester Civic Orchestra, NBC. Guy Fraser Harrison, conductor. Overture to "The Magic Flute" (Mozart), Selections from "The Jewels of the Madonna" (Wolf-Ferrari), Ride of the Valkyries (Wagner).

Curtis Institute of Music, CBS. Sonata for Two Violins and Piano in E (Handel), Group of Brahms and Hugo Wolf songs.

Tuesday, December 19

Cleveland Institute of Music, CBS. Early French songs; Sonatine (Ravel), Group of songs (Faure).

Slovenian Christmas Music, NBC. Slovenia Choir of New York.

Mozart Concerto Series, MBS. Alfred Wallenstein, conductor; Nodia Reisenberg, pianist. Concerto No. 13 in C (K. 415).

Wednesday, December 20

Handel's "Messiah," MBS. Mendelssohn Choir.

Mount Holyoke Glee Club, NBC. Christmas carols.

Thursday, December 21

NBC Page Boys Choir, NBC. Christmas carols.

Friday, December 22

Sinfonietta, MBS. Alfred Wallenstein, conductor. Ballet Suite (Gretry-Mottl), Poem for Flute and Orchestra (Griffes), Ritmo (Infante).

NBC Page Boys Choir, NBC. Christmas carols.

Sinfonietta, MBS. Alfred Wallenstein, conductor. Ballet Suite (Gretry-Mottl), Poem for Flute and Orchestra (Griffes), Ritmo (Infante).

Sinfonietta, MBS. Alfred Wallenstein, conductor. Ballet Suite (Gretry-Mottl), Poem for Flute and Orchestra (Griffes), Ritmo (Infante).



Mischa Levitzki, famed Russian-American pianist, will appear as guest soloist on the "New Friends of Music Concert" Sunday over NBC. On the same program the Budapest String Quartet will offer several selections

CBS. Conservatory Orchestra. Quincy Porter, conductor. "Coriolanus" Overture (Beethoven), Prelude and Fugue (Piston), Harpsichord Concerto in D Minor (Bach), Work No. 22 (Delaney).

Eastern 11:05 a.m. Central 10:05 a.m. Mountain 9:05 a.m. Pacific 8:05 a.m.

Eastman School Symphony Orchestra, NBC. Dr. Howard Hanson, conductor.

Eastern 12:00 noon Central 11:00 a.m. Mountain 10:00 a.m. Pacific 9:00 a.m.

Polish Christmas Carols, CBS. From the SS. Cyril and Methodius Seminary.

Eastern 2:30 p.m. Central 1:30 p.m. Mountain 12:30 p.m. Pacific 11:30 a.m.

Library of Congress Chamber Music Concert, CBS. Budapest String Quartet; William Primrose, violist. Quartet in A, Opus 55, No. 1 (Haydn), Viola Quintet, Opus 111 (Brahms).

Eastern 3:00 p.m. Central 2:00 p.m. Mountain 1:00 p.m. Pacific 12:00 noon

NBC Symphony Orchestra, NBC. Desire Defauw, conductor. Concerto Grosso in D Minor (Handel), Gli Ucelli (Respighi), Symphony in D Minor (Franck).

Eastern 10:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

Sunday, December 17

Radio City Music Hall of the Air, NBC. Erno Rapee, conductor. Jan Peerce, tenor; Elias Carmen, bassoonist. Sinfonietta program. Brandenburg Concerto No. 2 (Bach), Flower

ally at Christmastide. London for a long time featured revivals at which the chorus numbered several thousand voices.

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Great Plays. "The Beggar's Opera," NBC. Joseph Monti, musical director.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

String Symphony, NBC. Frank Black, conductor.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

So You Think You Know Music, CBS. Music quiz. Ted Cott, master of ceremonies. Leonard Liebling, judge. Guests.

Eastern 2:30 p.m. Central 1:30 p.m. Mountain 12:30 p.m. Pacific 11:30 a.m.

The New York Philharmonic Orchestra, CBS. John Barbirolli, conductor; Emanuel Feuermann, cellist. Overture



Gladys Swarthout, American opera star, is guest this week on the "Ford Sunday Evening Hour," CBS

Monday, December 18  
Cincinnati Conservatory of Music,

## New Blood in Radio

By Leonard Liebling

POET POPE, seemingly wise about everything, once wrote:

*Be ye not the first by  
whom the new are tried  
Nor yet the last to  
lay the old aside.*

I thought of those lines after a recent Sunday of steady dialing, and I wondered to what extent they might be applied to radio. Should established favorites be on the air enduringly and budding talent only occasionally? Are name and fame more important than ability? How may they be acquired in a reasonable time by young performers denied the opportunities for public hearing? Do the radio corporations lack insight—not to say foresight? Don't they know that the embryo artist is the possible star of the future? Would the radio companies have more enterprise if all their programs were sustaining? Or do the advertising agencies and commercial sponsors really dictate policy and insist on luminous names (even if somewhat tarnished) in order to attract the largest number of listeners for the selling-blurbs? Some of us look upon the loudspeaker as more than a mere salesman, and regard it also as a medium for art, even while admitting that comedy and jazz have a legitimate claim for a place on the air.

Our country is plentifully stocked with unfamiliar gifted performers, vocal and instrumental, obscure groups that play chamber and symphonic music remarkably well, talented conductors and composers. Should not radio make their climb to the top more easy rather than impede it with heartbreaking obstacles?

Some of the outstanding solo musical "names" now on radio programs are just that and very little more. They may be artists but they work with worn voices or fingers, without real fire or feeling. They perform the same music incessantly, being too lazy or too afraid to risk new repertoire.

I do not imply that there is no silver lining at all in the cloud, but not nearly enough. We have heard some excellent new compositions, particularly those by American creators.

The one thing many of us would like



—Ray Lee Jackson

Guest soloist with the "N. Y. Philharmonic Orchestra" (Sun., CBS) is cellist Emanuel Feuermann

to see, now that radio has its own major symphony orchestra, is a radio operatic organization of the same high quality. Feasible? Yes. Difficult? No. Hundreds of fine young and trained voices abound in this land. Scores of able conductors are available. Why not then a new, brilliant opera company, perhaps even employing some of the best-functioning "names" as guests from time to time? Why not? Information, please!

## Speaking Up

By V. Vidal

IF AN American composer were to write an opera with Alcatraz as its locale, Capone as its hero, the Bobbed Hair Bandit as its heroine, and a cast of assorted gangsters, blackmailers and racketeers, it would throw the same light on the American scene as "The Beggar's Opera" did in England in 1728. A favorite topic of conversation in early eighteenth century England was the political corruption, the unbridled viciousness of criminals and the callous indifference of the police. In fact, conversation in those days wasn't so very different from what it is today.

The amazing thing about "The Beggar's Opera" was not so much that it attacked the times, but that its audience received it with such great delight. Accustomed as they were to elaborate Italian operas about princes and counts and ladies fayre, this piece all about pickpockets and their molls must have come as something of a shock. Nevertheless, it set a record of a sixty-three-day run. Subsequently it was played for three centuries all over Europe. It was one of the first operas to reach America, arriving here in 1750. It was revived again in England in 1920 and played nightly for two and a half years. And some years later, in Germany, the contemporary composer Kurt Weill wrote a clever modern score for it, which gave it another lease on life.

Now Josef Honti, musical director of NBC's Great Plays series, gives it its first radio performance on Sunday, December 17. As it is in English, there is no reason to go into the plot, for everyone who listens will be able to understand it.

The libretto was written by John Gay, who not only intended it as a dig at the rottenness of government and social conditions, but also as a parody of the flossily written Italian operas of the period. One of the best of the eighteenth century English humorists, Gay best expressed his own philosophy of life in this mocking couplet:

*Life is a jest, and all things show it,  
I thought so once, and now I know it.*

Besides operas such as "Beggar's Opera" and comedies, Gay wrote much poetry, usually pastorals. His ludicrous pictures of English swains and their loves—written partly as satires—were abundantly entertaining in themselves.

A German musician, Dr. Pepusch, originally selected and arranged the opera's music, which consists mostly of English and Scottish folk-tunes, with a dash of Handel and Purcell. The opera's first producer was named Rich, which brought forth the famous quip that "The Beggar's Opera" had made Gay rich and Rich gay."

# "Tannhaeuser"

This Week's Opera

Saturday, December 16, The Metropolitan Opera Company will present Richard Wagner's "Tannhaeuser" on NBC at 1:45 p.m. EST, 12:45 p.m. CST, 11:45 a.m. MST, 10:45 a.m. PST.

### THE CAST:

Elizabeth ... Kirsten Flagstad (soprano)  
Tannhaeuser ... Eyvind Laholm (tenor)  
Venus ... Rose Pauly (soprano)  
Wolfram ... Herbert Janssen (baritone)  
Conductor: Erich Leinsdorf

DELVER into every kind of old German musico-historical lore, the composer always was strongly

The singing-tournament commences, and several of the contestants chant of virtuous love, drawing silent contempt from the experienced Tannhaeuser. His turn comes and he hot-headedly extolls the delights of his communion with Venus. Consternation results and he is saved from death at the hands of the knights only through the intercession of Elizabeth.

The repentant Tannhaeuser, joining a band of pilgrims, departs for Rome to gain forgiveness from the Pope, who informs him that his pardon is as remote as the chance that the staff he carries might bear blossoms again.



Here are Herbert Janssen (left), baritone, and Kirsten Flagstad, soprano, in costume for roles of Wolfram and Elizabeth in "Tannhaeuser." They will be heard on the Metropolitan's broadcast of the famous opera, Sat., NBC

fascinated with the ancient Teutonic public contests of song. He used one in his "Meistersinger" (Master Singer) with the scene laid in Nuremberg. Another is that in "Tannhaeuser," the locality being the Wartburg (with thirteenth-century ruins still existing) topping the high hill outside Eisenach, the little Saxon town where Bach was born in 1685.

Wagner officially titled his opera "Tannhaeuser, or the Singers' Contest at the Wartburg." In German, "burg" means castle.

Condensed, the libretto story runs as follows: Tannhaeuser, a knightly minstrel, appears at the Wartburg after a long absence, and on the eve of the great vocal contest at which the participants perform their own songs and verses, accompanying themselves on the lyre. He loves Elizabeth, daughter of the Landgrave of Thuringia, and is beloved by her. She has missed the wanderer and rejoices at his return, as does his friend Wolfram, also enamored of Elizabeth. No one at the Wartburg knows that Tannhaeuser has been spending his time in sensual courtship of Venus, goddess of Love, of whom he finally tires.

The sinner reappears at the Wartburg and encounters the funeral procession of Elizabeth, victim of a broken heart. Grief-stricken, he kneels at her bier and dies as the blossoms sprout on his staff, her prayers having brought him salvation.

Wagner's music eloquently voices the two basic elements, sacred and profane love, of purity and sensuousness. The opening scene at the Court of Venus, with its bacchanalian orgies, is a wide departure from the churchly strains that close the opera.

The overture, long a favorite concert number, offers the solemn Pilgrims Chorus, the Venusberg revels and as a finale, the Pilgrim music climaxed into a triumphal march. Other outstanding numbers in the opera are the procession of the knights to the contest-chamber, Wolfram's reverential "Song to the Evening Star," Elizabeth's aria "Thou Dear Hall" and her final despairing prayer.

Flagstad, the incomparable, sings Elizabeth today. Rose Pauly, the striking Electra of last season, essays a new role when she impersonates the temptress, Venus.

—Leonard Liebling.

# Radio Guide's Winter Program Locator

A

Abbott & Costello. Kate Smith Hour (Grape-Nuts & Grape-Nuts Flakes) Fri. 8 p.m. CBS (12 mid. for West).

Acme Paint. Smilin' Ed McConnell, Sat. 11:15 a.m. NBC.

Adama, Franklin P. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (10 & 11 p.m. for West), NBC.

Adventures of Ellery Queen. Sun. 10 p.m. (8 p.m. for West) CBS.

Adventure of Sherlock Holmes. Grove Bromo-Quinine, Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.

Adventures of Tom Mix. Mon. thru Fri. 5:45 p.m. (8:15 p.m. for West) NBC.

Against the Storm. Ivory Soap, 11:30 a.m. Mon. thru Fri. NBC.

Al. Conditioning Training Corp. Smilin' Ed McConnell, Sun. 10:45 a.m. NBC.

Aldrich Family. Jell-O Pudding, Tues. 8 p.m. (11:30 p.m. for West) NBC.

Alec Templeton Time. Alka-Seltzer, Mon. 9:30 p.m. NBC.

Alka-Seltzer. Alec Templeton Time, Mon. 9:30 p.m. NBC; National Barn Dance, Sat. 9 p.m. & 11 p.m. NBC.

Allen, Fred. Ipana, Sal Hepatica & Minit-Rub, Wed. 9 p.m. (12 mid. for West) NBC.

Allen, Robert S. Listen America, Sun. 6 p.m. MBS.

Along the New Front. H. R. Baukhage & Graham McNamee, Sun. 5:15 p.m. NBC.

Ameche, Don. Chase & Sanborn Jr., Sun. 8 p.m. NBC.

Ameche, Jim. Hollywood Playhouse (Woodbury Soap) Wed. 8 p.m. NBC (9:30 p.m. for West).

Americo Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.

American at Work, Thurs. 10:30 p.m. CBS.

American Oil. Edwin C. Hill, Mon. thru Fri. 6:05 p.m. CBS.

American School of the Air. Mon. thru Fri. 9:15 a.m. CBS.

America's Town Meeting of the Air, Thurs. 9:30 p.m. NBC.

Amos 'n' Andy. Campbell's Soups, Mon. thru Fri. 7 & 11 p.m. CBS.

Anacin. Our Gal Sunday, Wed. & Fri. 12:45 p.m. CBS; Just Plain Bill, Mon. Tues. & Wed. 10:30 a.m. NBC; Easy Aces, Tues. Wed. & Thurs. 7 p.m. NBC.

Anthony, John J. Good Will Hour (Ironized Yeast), Sun. 10 p.m. MBS.

Arch Oboler's Plays, Sat. 8 p.m. NBC.

Armbruster, Robert, Orch. Chase & Sanborn, Sun. 8 p.m. NBC.

Arnold, Edward, Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Arnold Grimm's Daughter. Sntasilk Cake Flour, Mon. thru Fri. 2:15 p.m. NBC.

Ask-It-Basket. Colgate Dental Cream, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Avalon Cigarettes. Dick Todd; Red Skilton; Edna Stillwell; Bob Strong's Orch., Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

B

Babbitt, Harry. College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC.

Baby Snooks. Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Bacal, Dave. News & Rhythm (Dari-Rich), Sun. 11 a.m. (2:30 p.m. for West) CBS.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyon's, Mon. thru Fri. 4 p.m. NBC.

Baker, Kenny. Texaco Star Theater, Wed. 9 p.m. CBS.

Balter, Sam. The Inside of Sports (Bayuk Cigars), Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.

Battle of the Sexes. Mollie, Tues. 9 p.m. (12:30 a.m. for West) NBC.

Baukhage, H. R. Along the News Front, Sun. 5:15 p.m. NBC.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn; Gus Haenschen's Orch., Sun. 9:30 p.m. NBC; Helen Menken; Second Husband, Tues. 7:30 p.m. CBS.

Bayuk Cigars. The Inside of Sports; Sam Balter, Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.

Becker, Bob. Chats About Dogs (Red Heart Dog Food), Sun. 5:15 p.m. NBC.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.

Berle, Milton. Stop Me If You've Heard This One (Quaker Oats), Sat. 8:30 p.m. NBC.

Bernie, Ben. Half & Half Tubacco, Sun. 5:30 p.m. (12 mid. for West) CBS.

Betty & Bob. Bisquick, Mon. thru Fri. 2 p.m. NBC.

Betty Crucker. Softasilk Cake Flour, Wed. & Fri. 2:45 p.m. NBC.

Betty Lou. Quaker Oats, Mon. 8 p.m. NBC.

Between the Bookends. Ted Malone, Mon. thru Fri. 3:45 p.m. NBC.

Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Billy & Betty. Corn Kix, Mon. thru Fri. 5:15 p.m. (6 p.m. for Midwest) CBS.

Bisodol. Mr. Keen, Tracer of Lost Persons, Tues., Wed. & Thurs. 7:15 p.m. NBC.

Biaquick. Betty & Bob, Mon. thru Fri. 2 p.m. NBC.

Black, Frank. Orch. Cities Service Concert, Fri. 8 p.m. NBC.

Bloch, Ray. Orch. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Blondie. Camels, Mon. 7:30 & 10:30 p.m. CBS.

Borax. Death Valley Days, Sat. 9:30 p.m. (Fri. 11:30 p.m. for West) NBC.

Boswell, Connie. Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Bowes, Majnr Edward. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS; Majnr Bowes' Family, Sun. 11:30 a.m. CBS.

Bradley, Oscar. Orch. Screen Guild Theater (Gulf Oil), Sun. 7:30 p.m. CBS.

Breezing Along. Philip Morris, Wed. 8 p.m. (11 p.m. for West) NBC.

Brenda Curtis. Campbell's Soups, Mon. thru Fri. 11:15 a.m. (2:30 p.m. for West) CBS.

Brice, Fannie. Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Brockman, David. Texaco Star Theater, Wed. 9 p.m. CBS.

Bruce, Nigel. Adventures of Sherlock Holmes (Grove's Bromo-Quinine), Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.

Bugler Tobacco. Plantation Party; The Westerners; Tom, Dick & Harry, Fri. 9 p.m. NBC.

Burns & Allen. Hind's Cream, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Burus, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC.

Butterworth, Wallace. Vox Pop (Kentucky Club Tobacco) Thurs. 7:30 p.m. CBS.

By Kathleen Norris. Wheaties, Mon. thru Fri. 5 p.m. CBS.

Time shown in Locator is Eastern Standard. Subtract 1 hour for Central Time

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard Time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

This is an Exclusive Radio Guide Feature

C

Cal-Aspirin. Young Widder Brown, Mon., Tues. 4:45 p.m. NBC.

Calumet & Swana-Down. Kate Smith Speaks, Mon. thru Fri. 12 noon CBS. My Son & I, Mon. thru Fri. 2:45 CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11 a.m. & 3:30 p.m. NBC.

Camela. Blondie; Penny Singleton; Arthur Lake, Mon. 7:30 & 10:30 p.m. CBS; Bob Crosby's Orch., Tues. 9:30 p.m. CBS; Benny Goodman's Orch., Sat. 10 p.m. NBC.

Campana. First Nighter; Barbara Luddy; Lester Tremayne, Fri. 9:30 p.m. CBS.

Campbell Playhouse. Campbell's Soups, Sun. 8 p.m. (10 p.m. for Midwest & West) CBS.

Campbell's Soups. Campbell Playhouse; Orson Welles, Sun. 8 p.m. (10 p.m. for Midwest & West) CBS; Brenda Curtis, Mon. thru Fri. 11:15 a.m. (2:30 p.m. for West) CBS; Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. CBS.

Canada Dry Ginger Ale. Information, Please; Clifton Fadiman; Franklin P. Adams; John Kieran; Milton J. Cross, Tues. 8:30 p.m. (10 & 11 p.m. for West) NBC.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 9 p.m. NBC.

Carnation Milk. Contented Program; Lullaby Lady, Mon. 10 p.m. NBC.

Caroline's Golden Store. Gold Medal Flour, Mon. thru Fri. 5:15 p.m. CBS.

Carter of Elm Street. Ovaltine, Mon. thru Fri. 12 noon NBC.

Cashmere Bouquet Soap. Wayne King's Orch.; David Rins. Sat. 8:30 p.m. CBS.

Chase & Sanborn. Don Ameche; Donald Dickson; Edgar Bergen; Charlie McCarthy; Dorothy Lamour; Robert Armbruster's Orch., Sun. 8 p.m. NBC.

Chats About Dogs. Red Heart Dog Food, Sun. 5:15 p.m. NBC.

Chesterfield. Fred Waring's Orch., Mon. thru Fri. 7 & 11 p.m. NBC; Paul Whiteman's Orch.; Joan Edwards; Clark Dennis, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Chippoo. Road of Life, Mon. thru Fri. 11:15 a.m. NBC & 1:45 p.m. CBS.

Chrysler. Major Bowes' Amateur Hour, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners; Ross Graham; Frank Black's Orch., Fri. 8 p.m. NBC.

Clinton, Larry. Orch. Sensation Cigarettes, Mon. 7:30 & 10:30 p.m. NBC.

Coast to Coast on a Bus. Milton J. Cross, Sun. 9 a.m. NBC.

Colbert, Jean. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. (4:45 p.m. for West) CBS; Ask-It-Basket; Jim McWilliams, Thurs. 8 p.m. (11:30 p.m. for West) CBS; Strange As It Seems, Thurs. 8:30 p.m. (12 mid. for West) CBS; Sports Newsreel; Bill Stern, Sun. 9:45 p.m. NBC; Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS; Wayne King's Orch., Sat. 8:30 p.m. CBS; Gang Busters, Sat. 8 p.m. CBS; Hilltop House, Mon. thru Fri. 10:30 a.m. CBS.

College of Musical Knowledge. Lucky Strike, Wed. 10 p.m. NBC.

Colonna, Jerry. Bob Hope Show (Pepsodent), Tues. 10 p.m. NBC.

Columbia Record Co. Young Man with a Band, Fri. 10:30 p.m. CBS.

Columbia Workshop, Thurs. 10:00 p.m. CBS.

Conte, John. It Happened in Hollywood (Hormel), Mon. thru Fri. 5:30 p.m. CBS.

Contented Program. Carnation Milk, Mon. 10 p.m. NBC.

Corn Kix. Grouch Club; Ned Sparks, Sun. 6:30 p.m. NBC; Billy & Betty, Mon. thru Fri. 5:15 p.m. (6 p.m. for Midwest) CBS.

Crisco. This Day Is Ours, Mon. thru Fri. 1:30 p.m. CBS; Vic & Sade, Mon. thru Fri. 3:45 p.m. NBC; Right to Happiness, Mon. thru Fri. 10:15 a.m. NBC.

Crocker, Betty. Softasilk Cake Flour, Wed. Fri. 2:45 p.m. NBC.

Crooks, Richard. Voice of Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

Cross, Milton, J. Metropolitan Opera Co., Sat. 2 p.m. NBC; Information, Please, Tues. 8:30 p.m. (10 & 11 p.m. for West) NBC; Coast to Coast on a Bus, Sun. 9 a.m. NBC.

Crosby, Bing. Music Hall (Kraft), Thurs. 10 p.m. NBC.

Crosby, Bnh, Orch. Camels, Tues. 9:30 p.m. CBS.

Crowe, Dorothy Ann. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

Crumit, Frank. Battle of the Sexes (Molle), Tues. 9 p.m. (12:30 a.m. for West) NBC.

Cue Liquid Dentifrice. Gang Busters, Sat. 8 p.m. (11:30 p.m. for West) CBS.

Dari-Rich. News & Rhythm; Todd Hunter; Dave Bacal; Carl Hhngarten's Orch., Sun. 11 a.m. (2:30 p.m. for West) CBS.

David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC.

Day, Dennis. Jack Benny's Show (Jell-O), Sun. 7 p.m. NBC.

Death Valley Days. Borax, Sat. 9:30 p.m. (Fri. 11:30 p.m. for West) NBC.

Delaware, Lackawanna & Western Coal Co. The Shadnw, Sun. 4:30 & 5:30 p.m. MBS.

DeMille, Cecil B. Radio Theater (Lux), Mon. 9 p.m. CBS.

Dennis, Clark. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Detrola Corporation. Fulton Lewis, Jr., Commentator, Mon. thru Fri. 7 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.

Dickson, Donald. Chase & Sanborn Hour, Sun. 8 p.m. NBC.

Doc Barclay's Daughters. Personal Finance, Mon. thru Fri. 2 o.m. CBS.

Dr. Christian Vaseline, Wed. 10 p.m. CBS.

Dr. I. Q. Mars Candy, Mon. 9 p.m. NBC.

Dr. Lynn's. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC; Backstage Wife, Mon. thru Fri. 4 p.m. NBC.

Dole Pineapple Juice. Al Pearce; Billy House; Carl Hoff, Wed. 8 p.m. (12 mid. for West) CBS.

Dreft. Kitty Keene, Mon. thru Fri. 5:30 p.m. NBC.

Drene. Jimmie Fidler, Tues. 7:15 & 11:15 p.m. CBS.

Dunstedter, Eddie, Orch. It Happened in Hollywood (Hormel), Mon. thru Fri. 5:30 p.m. CBS.

E

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:45 p.m. CBS.

Easy Aces. Anacin, Tues. Wed. Thurs. 7 p.m. NBC.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Thurs. 12:30 p.m. CBS.

Edwards, Joan. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Ellery Queen. Drama, Sun. 10 p.m. (8 p.m. for West) CBS.

Eiman, Dave. Hobby Lobby (Fels Naptha Soap), Sun. 5 p.m. (11 p.m. for West) CBS.

Energine. Spelling Bee, Paul Wing, Sun. 5:30 p.m. NBC.

Ennia, Skinnay, Orch. Bob Hope Show (Pepsodent), Tues. 10 p.m. NBC.

Ethyl Gaoline. Tune-Up Time. Tony Martin; Kay Thompson Rhythm Singers; David Laughlin; Andre Kostelanetz' Orch., Mon. 8 p.m. (12 mid. for West) CBS.

Eton Boya. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

F

Fadiman, Clifton. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (10 & 11 p.m. for West) NBC.

Fels Naptha Soap. Hobby Lobby; Dave Eiman, Sun. 5 p.m. (11 p.m. for West) CBS.

Fiber McGee & Molly. Johnson's Wax, Tues. 9:30 p.m. NBC.

Fidler, Jimmie. Drene, Tues. 7:15 & 11:15 p.m. CBS.

Firestone. Alfred Wallenstein; Richard Cronks, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

First Nighter. Campana, Fri. 9:30 p.m. CBS.

Fitch Bandwagon. Sun. 7:30 p.m. NBC.

Fleischmann's Foil Yeast. Getting the Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC; I Love a Mystery, Mon. thru Fri. 7:15 p.m. NBC.

Food & Beverage Glasa Containers. I Want a Divorce, Sun. 3 p.m. (4 p.m. for West) NBC.

Ford. Sunday Evening Hour, Sun. 9 p.m. CBS.

Franco-American Spaghetti. Lanny Ross, tenor, Mon. Wed. & Fri. 11 a.m. CBS (1:45 p.m. for West).

Freezone. John's Other Wife, Mon. thru Fri. 10:15 a.m.

Fuller, Rev. Charles A. Old Fashioned Revival (Gospel Broadcasting Ass'n), Sun. 9 p.m. MBS.

G

Gang Busters. Cue Liquid Dentifrice, Sat. 8 p.m. (11:30 p.m. for West) CBS.

Garland, Judy. Bob Hope Show (Pepsodent), Tues. 10 p.m. NBC.

Gateway to Hollywood. Wrigley's Gum, Sun. 6:30 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's All-Girl Orch., Sun. 10 p.m. NBC.

Getting the Most Out of Life. Fleischmann's Foil Yeast, Mon. thru Fri. 11:45 a.m. NBC.

Girl Alone. Quaker Oats, Mon. thru Fri. 5 p.m. NBC.

Gold Medal Flour. Caroline's Golden Store, Mon. thru Fri. 5:15 p.m. CBS.

Goldbergs. Oxydol, Mon. thru Fri. 1 p.m. CBS.

Good News of 1940. Maxwell House Coffee, Thurs. 9 p.m. NBC.

Good Will Hour. Ironized Yeast, Sun. 10 p.m. MBS.

Goodman, Benny, Orch. Camels, Sat. 10 p.m. NBC.

Gnapel Broadcasting Ass'n. Old Fashioned Revival; Rev. Charles A. Fuller, Sun. 9 p.m. MBS.

Graham, Rosa. Cities Service Concert, Fri. 8 p.m. NBC.

Grand Central Station. Listerine, Fri. 10 p.m. CBS.

Grand Old Opry. Prince Albert Tobacco, Sat. 10:30 p.m. NBC.

Grape-Nuts & Grape-Nuts Flakes. Kate Smith Hour, Abbott & Costello, 8 p.m. Fri. CBS (12 mid. for West).

Great Playa, Sun. 2:00 p.m. NBC.

Green, Johnny, Orch. Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Wed. 8 p.m. (11 p.m. for West) NBC; Fri. 9 p.m. (11:30 p.m. for West) CBS.

Grouch Club. Corn Kix, Sun. 6:30 p.m. NBC.

Grove's Bromo-Quinine. Adventures of Sherlock Holmes; Basil Rathbone; Nigel Bruce, Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.

Guiding Light. White Naphtha, Mon. thru Fri. 11:45 a.m. NBC.

Gulf Oil. Screen Guild Theater; Roger Pryor; Oscar Bradley's Orch., Sun. 7:30 p.m. CBS.

H

Haenachen, Gua, Orch. Saturday Night Serenade (Pet Milk), Sat. 9:45 p.m. CBS; Bayer Aspirin, Sun. 9:30 p.m. NBC.

Hagen, Dr. Harry. True or False (Williams Shaving Cream), Mon. 8:30 p.m. (12 mid. for West) NBC.

Haley's M-O. Young Widder Brown, Wed. Thurs. Fri. 11:30 a.m. NBC.

Half & Half Tobacco. Ben Bernie; Lew Lehr, Sun. 5:30 p.m. (12 mid. for West) CBS.

Harris, Phil, Orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Hawk, Bob. Name Three (Revelation Tobacco), Sat. 8 p.m. MBS.

Heater, Gabriel. We, the People (Sanka Coffee), Tues. 9 p.m. (12:30 a.m. for West) CBS.

Heidt, Horace, Orch. Pot o' Gold (Tums), Tues. 8:30 p.m. NBC.

Henry Weher's Concert Review. Thurs. 10:30 p.m. MBS.

Henry Weber's Pageant of Melody, Mon. 10:45 p.m. MBS.

Hersholt, Jean, Dr. Christian (Vaseline), Wed. 10 p.m. CBS.

Hill, Edwin C. American Oil, Mon. thru Fri. 6:05 p.m. CBS.

Hilda Hope, M. D. Wheatena, Sat. 11:30 a.m. NBC.

Hilttop House. Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Hind's Cream. Burns & Allen; Frank Parker; Ray Noble's Orch., Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Hobby Lobby. Fels Naptha Soap, Sun. 5 p.m. (11 p.m. for West) CBS.

Hoff, Carl, Orch. Al Pearce's Gang (Dole Pineapple Juice), Wed. 8 p.m. (12 mid. for West) CBS.

Hoffa, Portland. The New Fred Allen Show (Ipana, Sal Hepatica & Minit-Rub), Wed. 9 p.m. (12 mid. for West) NBC.

Hohengarten, Carl, Orchestra. News & Rhythm (Dari-Rich), Sun. 11 a.m. (2:30 p.m. for West) CBS.

Hollywood Playhouse. Woodbury, Wed. 8 p.m. (9:30 p.m. for West) NBC.

Hope, Bob. Pepsodent, Tues. 10 p.m. NBC.

Impper, Hedda. Sunkist Oranges & Lemons, Mon. Wed. Fri. 6:15 p.m. CBS.

Hormel. It Happened in Hollywood; Martha Mears; John Conte; Eddie Dunstedter's Orch., Mon. thru Fri. 5:30 p.m. CBS.

Hour of Charm. General Electric, Sun. 10 p.m. NBC.

House, Billy. Al Pearce's Gang (Dole Pineapple Juice), Wed. 8 p.m. (12 mid. for West) CBS.

Houseboat Hannab. Lava Soap, Mon. thru Fri. 11:15 a.m. NBC.

Howard, Tom. Model Minstrels (Model Tobacco), p.m. for West) CBS.

Hunter, Todd. News & Rhythm (Dari-Rich), Sun. 11 a.m. (2:30 p.m. for West) CBS.

Hymns of All Churches. Soft-silk Cake Flour, Mon. Tues. Thurs. 2:45 p.m. NBC.

1 Love a Mystery. Fleischmann's Foil Yeast, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) NBC.

1 Want a Divorce. Food & Beverage Glass Containers, Sun. 3 p.m. (4 p.m. for West) NBC.

Information, Please. Canada Dry Ginger Ale. Tues. 8:30 p.m. (10 & 11 p.m. for West) NBC.

Inside of Sports. Bayuk Cigars. Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.

International Silver Co. Silver Theater; Conrad Nagel. Sun. 6 p.m. CBS.

Ipana. The New Fred Allen Show; Portland Huffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.

Ironized Yeast. Good Will Hour. Sun. 10 p.m. MBS.

It Happened in Hollywood. Hormel. Mon. thru Fri. 5:30 p.m. CBS.

Ivory Flakes. Story of Mary Marlin. Mon. thru Fri. 10:30 a.m. & 3 p.m. NBC.

Ivory Soap. Life Can Be Beautiful. Mon. thru Fri. 9:45 a.m. NBC & 1:15 p.m. CBS; O'Neill. Mon. thru Fri. 12:15 p.m. NBC; Against the Storm. Mon. thru Fri. 11:30 a.m. NBC.

Jack Armstrong. Wheaties. Mon. thru Fri. 5:30 p.m. NBC.

Jell-O. Jack Benny; Mary Livingstone; Andy Devine; Rochester; Don Wilson; Dennis Day; Phil Harris' Orch., Sun. 7 p.m. (11:30 p.m. for West) NBC.

Jell-O Pudding. Aldrich Family; Ezra Stone; Jack Miller's Orch., Tues. 8 p.m. (11:30 p.m. for West) NBC.

Jergens Lotion. Walter Winchell. Sun. 9 p.m. (12 mid. for West) NBC.

Jessell. George Vitalis. Fri. 9:30 p.m. NBC.

Johnny Presents. Philip Morris. Tues. 8 p.m. (11:30 p.m. for West) NBC; Wed. 8 p.m. (11 p.m. for West) NBC; Fri. 9 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. Freezone. Mon. thru Fri. 10:15 a.m. NBC.

Johnna. Parka. Vox Pop (Kentucky Club Tobacco). Thurs. 7:30 p.m. CBS.

Johnna's Wax. Fibber McGee & Molly; Bill Thompson; Jimmy Shields; Billy Mills' Orch., Tues. 9:30 p.m. NBC.

Joyce Jordan. Girl Interme. Minute Tapioca. Mon. thru Fri. 3 p.m. CBS.

Just Plain Bill. Kolynos & Anacin. Mon. thru Fri. 10:30 a.m. NBC.

Kaltenborn Edita the Newa. Pure Oil. Mon. Wed. Fri. 6:30 p.m. CBS; Tues. & Thurs. (nut sponsored) 6:30 p.m. CBS.

Kaltenmeyer's Kindergarten. Sat. 6:00 p.m. NBC.

Kate Smith Hour. Grape-Nuts & Grape-Nuts Flakes. Fri. 8 p.m. (12 mid. for West) CBS.

Kentucky Club Tobacco. Vox Pop; Parks Johnson; Wallace Butterworth. Thurs. 7:30 p.m. CBS.

Kieran. John. Information, Please (Canada Dry Ginger Ale). Tues. 8:30 p.m. (10 & 11 p.m. for West) NBC.

King. Wayne. Orch. Cashmere Bouquet Soap. Sat. 8:30 p.m. CBS.

Kitty Keene. Drest. Mon. thru Fri. 5:30 p.m. NBC.

Kolynos. Just Plain Bill. Thurs. & Fri. 10:30 a.m. NBC; Our Gal Sunday. Mnn. Tues. 12:45 p.m. CBS; Mr. Keen, Tracer of Lost Persons. Tues. Wed. & Thurs. 7:15 p.m. NBC.

Kostelanetz. Andre. Orch. Tune-Up Time (Ethyl Gasoline). Mon. 8 p.m. (12 mid. for West) CBS.

Kraft Music Hall. Bing Crosby; Johnny Trotter's Orchestra; Bob Burns; Music Maids. Thurs. 10 p.m. NBC.

Kre-Mel. Society Girl. Mon. thru Fri. 3:15 p.m. CBS.

Kyser. Kay. College of Musical Knowledge (Lucky Strike). Wed. 10 p.m. NBC.

Kre-Mel. Society Girl. Mon. thru Fri. 3:15 p.m. CBS.

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Lady Esther. Guy Lombardo's Orch., Mon. 10 p.m. CBS & Fri. 10 p.m. NBC.

Lake. Arthur. Blondie (Camels). Mon. 7:30 & 10:30 p.m. CBS.

Lamour. Dorothy. Chase & Sanborn. Sun. 8 p.m. NBC.

Langford. Frances. Texaco Star Theater. Wed. 9 p.m. CBS.

Laughlin. David. Tune-Up Time (Ethyl Gasoline). Mon. 8 p.m. (12 mid. for West) CBS.

Lava Soap. Househnat Hannah. Mon. thru Fri. 11:15 a.m. NBC.

Lehr. Lew. Half & Half Tobacco. Sun. 5:30 p.m. (12 mid. for West) CBS.

LeKreun. Pierre. Manhattan Merry-Go-Round (Dr. Lyon's). Sun. 9 p.m. NBC.

Lewis. Jr., Fulton. Commentator (Detrola Corp.). Mon. thru Fri. 7 p.m. MBS.

Life & Love of Dr. Susan. Lux. Mon. thru Fri. 2:15 p.m. (5:15 p.m. for West) CBS.

Life Can Be Beautiful. Ivory Soap. Mon. thru Fri. 9:45 a.m. NBC & 1:15 p.m. CBS.

Limit. Society Girl. Mon. thru Fri. 3:15 p.m. CBS.

Listen America. Sun. 6 p.m. MBS.

Literine. Grand Central Station. Fri. 10 p.m. CBS.

Little Orphan Annie. Ovaltine. Mon. thru Fri. 5:45 p.m. NBC.

Livingstone. Mary. Jell-O. Sun. 7 p.m. (11:30 for West) NBC.

Lombardo. Guy. Orch. Lady Esther. Mon. 10 p.m. CBS & Fri. 10 p.m. NBC.

Lone Ranger. Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lorenzo Jones. Phillips. Mon. thru Fri. 4:30 p.m. NBC.

Lou. Betty. Quaker Oats. Mon. 8 p.m. NBC.

Louis Philippe. Our Gal Sunday. Thurs. 12:45 p.m. CBS; Romance of Helen Trent. Wed. & Fri. 12:30 p.m. CBS.

Lucky Strike. College of Musical Knowledge; Kay Kyser's Orch.; Virginia Simms; Harry Babbitt; Sully Mason. Wed. 10 p.m. NBC; Your Hit Parade; Barry Wood; Bea Wain; Raymond Scott Quintet; Mark Warnow's Orch., Sat. 9 p.m. (12 mid. for West) CBS.

Luddy. Barbara. First Nighter (Campana). Fri. 9:30 p.m. CBS.

Lullaby Lady. Carnation Milk. Mon. 10 p.m. NBC.

Lum and Abner. Postum. Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) CBS.

Lux. The Life & Love of Dr. Susan. Mon. thru Fri. 2:15 p.m. (5:15 p.m. for West) CBS; Radio Theater; Cecil B. DeMille. Mon. 9 o.m. CBS.

Lyman. Abe. Orch. Waltz Time (Phillips). Fri. 9 p.m. NBC.

Ma Perkins. Oxydnl. Mnn. thru Fri. 3:15 p.m. NBC.

Malone. Ted. Between the Bookends. Mnn. thru Fri. 3:45 p.m. NBC; Pilgrimage of Poetry. Sun. 1 p.m. NBC.

Man I Married. Oxydol. Mon. thru Fri. 10 a.m. NBC.

Manhattan Chorus. Waltz Time (Phillips). Fri. 9 p.m. NBC.

Manhattan Merry-Go-Round. Dr. Lyon's. Sun. 9 p.m. NBC.

Mannera. Lucille. Cities Service Concert. Fri. 8 p.m. NBC.

Mars Candy. Dr. I. Q., Mnn. 9 p.m. NBC.

Martin. Tony. Tune-Up Time (Ethyl Gasoline). Mon. 8 p.m. (12 mid. for West) CBS.

Mason. Sully. College of Musical Knowledge (Lucky Strike). Wed. 10 p.m. NBC.

Maxwell House Coffee. Good News of 1940; Edward Arnold; Fannie (Baby Snooks) Brice; Haney Stafford; Connie Bawwell; Roland Young; Meredith Willson's Orch., Thurs. 9 p.m. NBC.

McCarthy. Charlie. Chase & Sanborn. Sun. 8 p.m. NBC.

McConnell. Smilin' Ed. Acme Paint. Sat. 11:15 a.m. NBC; Tasty Bread. Mon. thru Fri. 4:45 p.m. CBS; Air Conditioning Training Corp., Sun. 10:45 a.m. NBC.

McNamee. Graham. Along the News Front. Sun. 5:15 p.m. NBC.

McWilliams. Jim. Ask-It-Basket (Colgate Dental Cream). Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Mears. Martha. It Happened in Hollywood (Hormel). Mon. thru Fri. 5:30 p.m. CBS.

Menken. Helen. Bayer Aspirin. Tues. 7:30 p.m. CBS.

Mennen Shave Cream. Quixie Doodle Contest; Colonel Stoopnagle. Fri. 8 p.m. MBS.

Metropolitan Opera Auditions. Sherwin-Williams Paint. Sun. 5:30 p.m. NBC.

Midstream. Teel. Mon. thru Fri. 10:45 a.m. & 5:15 p.m. NBC.

Milk of Magnesia. Stella Dallas. Mon. thru Fri. 4:15 p.m. NBC.

Miller. Jack. Orch. The Aldrich Family (Jell-O Pudding). Tues. 8 p.m. (11:30 p.m. for West) NBC.

Mills. Billy. Orch. Johnson's Wax. Tues. 9:30 p.m. NBC.

Minit-Rub. The New Fred Allen Show; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.

Minute Tapioca. Joyce Jordan. Girl Interme. Mon. thru Fri. 3 p.m. CBS.

Mr. District Attorney. Pepsodent Toothpaste. Sun. 7:30 p.m. (12 mid. for West) NBC.

Mr. Keen. Tracer of Loat Peranna. Kolynos Toothpaste. Tues. Wed. & Thurs. 7:15 p.m. NBC.

Mix. Tom. Adventures of Tom Mix. Mon. thru Fri. 5:45 p.m. (8:15 p.m. for West) NBC.

Model Tobacco. Model Minstrels; Tom Howard; George Shelton; Eton Boys; Ray Bloch's Orch., Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Modern Food Process Co. Moylan Sisters. Sun. 5 p.m. NBC.

Molle. Battle of the Sexes; Frank Crumit; Julia Sanderson. Tues. 9 p.m. (12:30 a.m. for West) NBC.

Moylan Siatara. Modern Food Process Co., Sun. 5 p.m. NBC.

Munn. Frank. American Album (Bayer Aspirin). Sun. 9:30 p.m. NBC; Waltz Time (Phillips). Fri. 9 p.m. NBC.

Munson. Ona. Big Town (Rinso). Tues. 8 p.m. (11:30 p.m. for West) CBS.

Murray. Ken. Texaco Star Theater. Wed. 9 p.m. CBS.

Music Maids. Music Hall (Kraft). Thurs. 10 p.m. NBC.

Musical Steelmakers. Wheeling Steel. Sun. 5 p.m. MBS.

Musterole. Carson Robison. Fri. 8:30 p.m. (11 p.m. for West) NBC.

My Son & I. Calumet & Swans-Down. Mon. thru Fri. 2:45 p.m. CBS.

Myrt & Marge. Super Suds. Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.

Nagel. Conrad. Silver Theater (International Silver Co.). Sun. 6 p.m. CBS.

Name Three. Revelation Smoking Tobacco. Sat. 8 p.m. MBS.

National Barn Dance. Alka-Seltzer. Sat. 9 & 11 p.m. NBC.

National Farm and Home Hour. Mon. thru Sat. 12:30 p.m. NBC.

New Fred Allen Show. Sal Hepatica. Ipana & Minit-Rub. Wed. 9 p.m. (12 mid. for West) NBC.

Newa Reviewa. Raleigh Cigarettes. Sun. thru Fri. 11 & 11:30 p.m. (1 a.m. for West) CBS.

News & Rhythm. Dari Rich. Sun. 11 a.m. (2:30 p.m. for West) CBS.

No'le. Ray. Orch. Hind's Cream. Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Norria. Kathleen. Wheaties. Mon. thru Fri. 5 p.m. CBS.

Oboler. Arch. Oboler's Plays. Sat. 8 p.m. NBC.

Old Dutch Cleanser. Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS.

Old Fashioned Revival. Gospel Broadcasting Ass'n. Sun. 9 p.m. MBS.

Old Timer. Musical Steelmakers (Wheeling Steel). Sun. 5 p.m. MBS.

One Man's Family. Tenderleaf Tea. Thurs. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

O'Neill. Ivory Soap. Mon. thru Fri. 12:15 p.m. NBC.

Our Gal Sunday. Kolynos. Louis Philippe. Anacin. Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Carters of Elm Street. Mon. thru Fri. 12 noon NBC; Little Orphan Annie. Mon. thru Fri. 5:45 p.m. NBC.

Oxydol. What's My Name? Sat. 7 p.m. (10:30 p.m. for West) NBC; Man I Married. Mon. thru Fri. 10 a.m. NBC; Trouble with Marriage. Mon. thru Fri. 10:45 a.m. NBC; Ma Perkins. Mon. thru Fri. 3:15 p.m. NBC; Goldbergs. Mon. thru Fri. 1 p.m. CBS.

Page. Gale. Woodbury Soap. Wed. 8 p.m. (9:30 p.m. for West) NBC.

Palmolive Soap. Hilltop House. Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Parker Family. Woodbury Soaps. Sun. 9:15 p.m. (12:15 a.m. for West) NBC.

Parker. Frank. Hind's Cream. Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Pearce. Al. Dole Pineapple Juice. Wed. 8 p.m. (12 mid. for West) CBS.

Pearson. Drew. Listen America. Sun. 6 p.m. MBS.

Pelletier. Wilfred. Orch. Metropolitan Opera Auditions (Sherwin-Williams Paint). Sun. 5:30 p.m. NBC.

Penner. Joe. The Tip Top Show (Ward's Bread). Thurs. 8:30 p.m. NBC.

Pepper Young's Family. Cammay. Mon. thru Fri. 11 a.m. & 3:30 p.m. NBC.

Pepsodent. Mr. District Attorney. Sun. 7:30 p.m. NBC; Bob Hope; Judy Garland; Jerry Colonna; Skinny Ennis' Orch., Tues. 10 p.m. NBC.

Perry. Bill. Saturday Night Serenade (Pet Milk). Sat. 9:45 p.m. CBS.

Personal Finance. Doc Barclay's Daughters. Mon. thru Fri. 2 p.m. CBS.

Pet Milk. Mary Lee Taylor. Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haenschen's Orch., Sat. 9:45 p.m. CBS.

Philharmonic - Symphony of New York. Sun. 3:00 p.m. CBS.

Philip Morris. Johnny Presents; Johnny Green's Orch., Tues. 8 p.m. (11:30 p.m. for West) NBC; Wed. 8 p.m. (11 p.m. for West) NBC; Fri. 9 p.m. (11:30 p.m. for West) CBS.

Phillips. Lorenzo Jones. Mon. thru Fri. 4:30 p.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus. Fri. 9 p.m. NBC.

Pillsbury Flour. The Woman in White. Mnn. thru Fri. 10:45 a.m. NBC.

Pinkham Medicine. Voice of Experience. Mnn. Wed. Fri. 1:45 p.m. MBS.

Plantation Party. Bugler Tobacco. Fri. 9 p.m. NBC.

Post 40% Bran Flakes. Young Dr. Malone. Mon. thru Fri. 11:15 a.m. NBC.

Postum. Lum and Abner. Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) CBS.

Pot o' Gold. Tums. Tues. 8:30 p.m. NBC.

Pretty Kitty Kelly. Wonder Bread. Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS.

Prince Albert Tobacco. Grand Old Opry. Sat. 10:30 p.m. NBC.

Prof. Quiz. Teel. Fri. 7:30 p.m. (9 p.m. for West) CBS.

Prudential Life Insurance. When a Girl Marries. Mon. thru Fri. 12:15 p.m. CBS.

Pryor. Roger. Screen Guild Theater (Gulf Oil). Sun. 7:30 p.m. CBS.

Pure Oil. Kaltenborn Edits the News. Mon. Wed. Fri. 6:30 p.m. CBS.

Quaker Oats. Stop Me If You've Heard This One; Milton Berle. Sat. 8:30 p.m. NBC; Girl Alone. Mon. thru Fri. 5 p.m. NBC; Tommy Riggs; Betty Lou; Freddie Rich's Orch.; David Ross. Mon. 8 p.m. NBC.

Quicksilver. Tums. Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Quixie Doodle Contest. Mennen Shave Cream. Fri. 8 p.m. MBS.

Radio City Music Hall. Sun. 12:00 noon. NBC.

Radio Theater. Lux. Mon. 9 p.m. CBS.

Raleigh Cigarettes. News Reviews; Paul Sullivan. Sun. thru Fri. 11 & 11:30 p.m. (1 a.m. for West) CBS.

Ralston. Purina. Adventures of Tom Mix. Mon. thru Fri. 5:45 p.m. (8:15 p.m. for West) NBC.

Rathbone. Basil. Adventures of Sherlock Holmes (Groves' Bromo Quinine). Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.

Raymond Scott Quintet. Your Hit Parade (Lucky Strike). Sat. 9 p.m. (12 mid. for West) CBS.

Red Heart Dog Food. Chats About Dogs; Bob Becker. Sun. 5:15 p.m. NBC.

Renard. Jacques. Orch. The Tip Top Show (Ward's Bread). Thurs. 8:30 p.m. NBC.

Revelation Smoking Tobacco. Name Three; Bob Hawk. Sat. 8 p.m. MBS.

Rich. Freddie. Orch. Quaker Oats. Mon. 8 p.m. NBC; Rich. Irene. Welch. Sun. 9:30 & 11:15 p.m. NBC.

Riggs. Tommy. Quaker Oats. Mon. 8 p.m. NBC.

Right to Happiness. Crisco. Mon. thru Fri. 10:15 a.m. NBC.

Rinso. Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson; Ona Munson. Tues. 8 p.m. (11:30 p.m. for West) CBS.

Road of Life. Chipso. Mon. thru Fri. 11:15 a.m. NBC & 1:45 p.m. CBS.

Robinson. Edward G. Big Town (Rinso). Tues. 8 p.m. (11:30 p.m. for West) CBS.

Robison. Carson. Musterole. Fri. 8:30 p.m. (11 p.m. for West) NBC.

Rochester. Jell-O. Sun. 7 p.m. (11:30 p.m. for West) NBC.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Louis Philippe. Mon. thru Fri. 12:30 p.m. CBS.

Ross. David. Quaker Oats. Mon. 8 p.m. NBC; Wayne King's Orch. Sat. 8:30 p.m. CBS.

Ross. Lanny. Franco American Spaghetti. Mon. Wed. Fri. 11 a.m. (1:45 p.m. for West) CBS.

Royal Desserts. Those We Love. Thurs. 8:30 p.m. (12:30 a.m. for West) NBC.

Sal Hepatica. The New Fred Allen Show; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.

Sanderson. Julia. Battle of the Sexes (Molle). Tues. 9 p.m. (12:30 a.m. for West) NBC.

Sanka Coffee. We, the People; Gabriel Heatter. Tues. 9 p.m. (12:30 a.m. for West) CBS.

Saturday Night Serenade. Pet Milk. Sat. 9:45 p.m. CBS.

Scattergood Baines. Wrigley's Gum. Mon. thru Fri. 5:45 p.m. CBS.

Screen Guild Theater. Gulf Oil. Sun. 7:30 p.m. CBS.

Sealtwat. Your Family and Mine. Mon. thru Fri. 2:30 p.m. CBS.

Serond Husband. Bayer Aspirin. Tues. 7:30 p.m. CBS.

Sensation Cigarette. Larry Clinton's Orch., Mon. 7:30 & 10:30 p.m. NBC.

Shelton. George. Model Minstrels (Model Tobacco). Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Sherlock Holmea. Drama. Groves' Bromo Quinine. Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.

Sherwin-Williams Paint. Metropolitan Opera Auditions; Wilfred Pelletier's Orch., Sun. 5:30 p.m. NBC.

Shields. Jimmy. Fibber McGee & Molly (Johnson's Wax). Tues. 9:30 p.m. NBC.

Silver Theater. International Silver Co., Sun. 6 p.m. CBS.

Simms. Virginia. College of Musical Knowledge (Lucky Strike). Wed. 10 p.m. NBC.

Siofionetta. Alfred Wallenstein. Fri. 8:30 p.m. MBS.

Singing Millmen. Musical Steelmakers (Wheeling Steel). Sun. 5 p.m. MBS.

Singleton. Penny. Blondie (Camels). Mon. 7:30 & 10:30 p.m. CBS.

Sir Walter Raleigh Tobacco. Uncle Walter's Dog House; Virginia Verrill; Tom Wallace; Bob Strong's Orch., Tues. 10:30 p.m. NBC.

Skelton. Red. Avalon Cigarettes. Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Sky Blazers. Col. Roscoe Turner (Wonder Bread). Sat. 7:30 p.m. CBS.

Sloan's Liniment. Youth vs. Age; Cal Tinney. Sat. 8:30 p.m. NBC.



Already engaged in one talent search on "Gateway to Hollywood" (CBS, Sun.), Jesse Lasky will also be honorary judge of Pop-Song Contest No. 13

Wilbur Hatch, who is musical director of the famous Hollywood producer's show, will aid him as honorary judge for this group of Song Search entries

# National Song Search

AS THE thirteenth and final Pop-Song Contest of the National Song Search opens this week, more and more early winners are becoming favorites on the networks. Big orchestras and important variety shows like them and play them. For example, word has just been received at headquarters that Burns and Allen, radio's screwball comedians, presented "My Heart Took a Walk," Winner No. 7, on their Dec. 6 broadcast. Gracie and maestro Ray Noble were the honorary judges for the contest in which it was entered. Noble's band played it.

## Canadians Are Winners

On Tuesday night Chuck Foster (heard over a Pacific NBC network at 10:30 p.m. PST), who currently presides at the swank Biltmore Bowl, Los Angeles, will usher in winner No. 8. The song is "Was It the Same Old Dream?" Three Canadians—the first of their countrymen to win a Pop-Song Contest—are the writers. They are Jim Crawford, Elmer Campbell and George Gunn of New Westminster, British Columbia. Incidentally, an explanation is due the winners and other Song Searchers. A last-minute change of honorary judges placed Kenny Baker and Dave Broekman, of "Texaco Star Theater," as judges, making Don Ameche and Robert Armbruster judges of Pop-Song Contest No. 9.

## Bandleaders Attracted

Meanwhile, other bandleaders are being attracted to the Song Search winners and recordings are already hitting the networks. Watch Song Search hits rise to popularity within the next few weeks. And as they do, put a last great effort into Pop-Song Contest No. 13. It is a last chance to win the \$200.00 prize and advantages for your song such as no previous song contest has offered. Note also that the Hymn and Semi-Classical Contests will soon close. Submit your entries now.

## \$200.00 PRIZE WINNER OF POP-SONG CONTEST NO. 8

### "Was It the Same Old Dream?"

By Jim Crawford, Elmer Campbell, George Gunn,  
407 Kelly Street, New Westminster, B. C., Canada

### Consolation Prizes (Pop-Song Contest No. 7)

Paul Haney, 2314 W. 22nd St.,  
Los Angeles, Calif. Composition:  
"Alice Lost Her Blue Gown."

Willie Coleman, Station WSYA,  
Harrisonburg, Va. Composition: "I  
Discovered the End of the Rain-  
bow."

K. W. Bradshaw, Bloomington,

Ill. Composition: "I'm in Love  
Again."

Walter O'Donnell, 48 Curson St.,  
West Warwick, R. I. Composition:  
"At the Jiver's Ball."

Henrietta E. Enners, 702 Macan  
St., Brooklyn, N. Y. Composition:  
"On the Strings of Your Heart."

### Honorable Mentions (Pop-Song Contest No. 7)

Louis A. Danahue, 1930 S. Sec-  
and St., Philadelphia, Pa. Composi-  
tion: "Lovable Lady (Be Mine)."

Fred Schwenk, Taberg, N. Y.  
Composition: "Let's Dance."

Max Hilbert, 2907 Columbus Ave.,  
Anderson, Ind. Composition: "I  
Reached for a Star."

Flarrie Jaye, 860 Bergenline

Ave., Union City, N. J. Composi-  
tion: "Please Give Your Heart a  
Chance."

J. Gordon Tittle, 65 Belleview  
Ave., Butler, N. J. Composition:  
"You're Simply Drivin' Me Mad."

Edward Khaury, 1014 Ellsworth  
St., Philadelphia, Pa. Composition:  
"Why Pretend?"

### Runners-up of Pop-Song Contest No. 8 Will Be Announced Next Week

## THREE BIG CONTESTS

### A Hymn Contest

To find a great, new American hymn or sacred number. Example: "Rock of Ages," "The Old Rugged Cross." All entries must be mailed before midnight of December 30.

### A Semi-Classical Number Contest

To find a great, new American semi-classical number for voice. Example: "Trees," "Indian Love Call," "Sylvia." All entries must be mailed before midnight of January 6.

### A Pop-Song Contest, No. 13

To find a new, popular, singable, danceable song. All entries must be mailed before midnight, December 23.

## Read These Rules Carefully

1. Contestants must live in the United States or Canada. Anyone may enter the National Song Search with the exception of employees or members of the families of employees of Radio Guide or the Davis-Schwegler Company.

2. Entries must be addressed as follows: National Song Search Headquarters, Radio Guide, 731 Plymouth Court, Chicago, Ill. No manuscripts will be returned unless accompanied by self-addressed stamped envelopes.

3. An entry must be written in ink (not pencil) on regularly ruled music copying paper. It may be a full piano arrangement or a simple melody. Words will not be considered in judging.

4. No correspondence can be entered into by either Radio Guide or Davis-Schwegler Company regarding individual contributions.

5. Contestants may enter any or all contests. Winning any contest prize does not disqualify for other contest prizes. Contestants wishing to enter the same composition in different weekly popular-song contests may do so but must make separate submissions in each case.

6. The name and address of contestant must be written in ink or typed in the top margin of page one of each entry submitted. The name of the contest and the number (if entry is in Popular-Song Contest) must also be written in ink or typed on page one.

7. A contestant may submit as many entries for any single contest as he may wish—and may win more than one prize provided his entries merit such consideration.

8. Each entry shall be judged solely on its musical merit. Judges will be the editorial boards of Radio Guide and Davis-Schwegler Company. Contestants, by entering the contest, agree decisions of judges shall be final.

9. The prizes awarded winners of each contest are identical, namely, the song-writer whose song is selected by the judges as best in each contest will receive: (a) \$200 in cash; (b) The standard song-writers' contract with Davis-Schwegler Company, music publishers, providing for standard royalties on sheet music and other sales; (c) His song will be published and distributed through Davis-Schwegler Company outlets; (d) His song will be recorded and phonograph records offered for sale through regular D-S outlets; (e) His song will be electrically transcribed and placed in the regular Davis-Schwegler Company library service to more than 200 radio stations. One dozen pieces of sheet music, two records, and one electrical transcription will be given free to the song-writer. The next five songs selected by the judges as being most worthy will win for their writers the sum of \$10.00 each. The next six songs selected will be given Honorable Mention Certificates.

10. Hymn or sacred music contest entries must be mailed before midnight of Saturday, December 30.

Semi-classical number contest entries must be mailed before midnight of Saturday, January 6, 1940.

Popular-Song Contest No. 13 (this is the thirteenth of a series of 13 weekly contests) entries must be mailed before midnight of Saturday, December 23, 1939. Winners will be announced as soon as possible. In case of ties, duplicate prizes will be awarded.

## Announcement

Publication of all Song Search contestants' names has been discontinued. Hereafter, as already announced, contestants will be notified by mail upon the arrival of their entries at Song Search headquarters.



# Joe Moran, the Contest Man

## How a jobless actor stepped from winning radio contests to winning radio listeners

**H**ORATIO ALGER would have had a mild apoplectic fit at the career of a certain Mr. Joseph Moran who took a dilemma by the horns and made beefsteak out of it.

The story is a narrative after O. Henry's own heart. And radio, which can do just about anything, was the ruling factor.

Mr. Moran, right at the present time, happens to be head of the commercial department at Young & Rubicam, one of the nation's largest advertising agencies, which charts the course for many of your favorite radio programs. He's the gentleman who passes on the phraseology of those subtle little announcements for the sponsor which preface, intersperse and conclude such microphone fiestas as the Jack Benny show, Fred Allen's "Town Hall," "We, the People," Kate Smith's hour, "Hobby Lobby" . . . and a bevy more.

Back in 1932, however, things were different. Joseph Moran was an actor. Rather a good one, too, by his own admission. But that was during the hectic hiatus when the talkies—a new enfant terrible of the amusement world—were emerging from the shell. Actors walked the streets, had tryouts, walked the streets some more. A dull, lusterless gloom curtained the future.

Joe Moran, however, was an inveterate listener to radio programs. He and his wife lived at Sunnyside, L. I.—near New York—endeavoring to make both ends meet without having the middle fall out. It was a tough winter. And then the fateful limerick came over the Moran loudspeaker . . . one of those radio contests where you dash off a last line, clip it to a box-top and mail them both in. The prize was a \$50 watch and the limerick related something about how "a snake-charmer came from Bombay."

The next week an announcer read off Joe Moran's name as winner of the watch. This windfall set the jobless Thespian to thinking. He tried a second limerick and, lo, luck smiled again. Two watches. A third success seemed illogical, but with the optimism of his Irish blood Moran borrowed a friend's name and address for another whirl at this limerick business.

And business it was, indeed. Out of the dozen watches offered during the contest series, his entries were awarded eight of them. Most of these he sold for \$30 each.

So Mr. Moran scratched his head at this juncture, rolled up his sleeves and really started to work. The ether was buzzing with contests in those days. It seemed a sure-shot way to make money. As a boy in Baltimore he had won several oratorical competitions and even a scholarship at Johns Hopkins.

The next step was to try his hand at such commercial challenges as "I like so'n'so because . . ." This proved to be delightfully easy. The incredible Mr. Moran whizzed through some forty of them before the year ended, and the larder was no longer in such a deplorable condition.

The booty included, aside from cold cash, a \$250 fur coat, theater tickets, a year's supply of silk stockings for Mrs. Moran, sixty loaves of bread and a wide assortment of eminently edible groceries.

Things reached such a state of affairs that friends began to call up at all hours and shriek enthusiastically, "Joe, quick, tune in on station WJZ . . . contest! . . . call you later!!"

The first year's profits reached the phenomenal tally of \$3,000. You may add to this the fact that Joe Moran, still an actor, was working intermittently in stock productions around the East. It was a living, brother—and not a bad one.

But hesitate a moment before you dash out to the nearest mail-box with your entry for the Rosebud Soap slogan contest. Joseph Moran had a formula. You can't go careening down the flowered path to easy riches without one.

First of all, whether you're finishing up limericks or explaining why you like somebody's breakfast food, the primary rule is to be sincere, Moran insists. Go out and get the product. Find out its merits—and if you don't think it has any, forget about entering the contest.

Read rules carefully—a high percentage of contestants always fall by the wayside on this simple step. Don't take the regular advertising arguments, rewrite them and then send the same stuff back at the sponsor. He's running the contest because he wants new ideas, new slants. Try to be constructive, genuine in your praise.

And above all, maintains Moran, don't get the idea in your head that radio contests are not on the level. Winners are picked on the basis of a thorough judging—not at random. If you haven't won yet, it means that perhaps you broke one of the primary rules or probably didn't have the new or distinctive angle to your entry which the judges wanted.

The paradoxical thing about it all is that the best bets for most radio contests are straightforward, obvious statements. Don't try to be smart. "Leave the fur off it," says Moran.

His second year of contest-questing was even more lucrative. And there were plenty of laughs in the work, too. Like, for example, the poem—in five stanzas—on "Why I Should Clean My Rugs Once a Year." This was some-

thing of a poser to the ingenious Moran, who, in addition to a typically masculine apathy toward such things, had nothing more than scatter-rugs in his house anyhow. His wife was away at the time, but the Fates sent a vacuum-cleaner salesman knocking at the door. "Won't you come in?" purred Joe.

The vacuum man, lured on by hope of a sale, gave out with all the carpet-cleaning lore he knew of. Moran took cautious notes. The resulting poem bowled the rug people over and snagged first prize with all the finality of a fast flyer picking off a mail-bag at a flag stop.

A trifle befuddled, the program's sponsor announced another contest. This time it was a poem on why rugs should be cleaned twice a year. Joe Moran switched over to a friend's name—he always gave the owner of the name he used a ten percent commission—and won again in a walk.

Eventually the vacuum-cleaner salesman came back. Mr. Moran knows an opportunity when he sees it. He sold the salesman one of the watches he had previously won.

Various radio contests have seen him in the assorted roles of a mother, bachelor, cook, housewife, artist, bride and a doctor.

Those sixty loaves of bread, mentioned before, constituted something of a problem for a while. The bakery concern sent the Morans a sheet of little green coupons which the local grocer was to honor with fresh staffs of life whenever called for.

**B**UT the grocer, smart man, found he made an extra cent on each loaf from the coupons as contrasted with regular bread sales. Consequently, in his eagerness to get them, he honored these coupons for all manner of groceries, reaching a utopian point where Joe Moran had merely to tear off—let us say—\$1.60 worth in return for a tasty tenderloin steak.

So it went. Clothing, tickets to prize-fights, a trip to Chicago, a \$200 raccoon coat, two cameras and a thirty-four-piece set of silverware all showered down on the Sunnyside home of the Morans, thanks to the magic of radio. Only an automobile and a washing-machine were missing.

About this point the fame of Joseph Moran as a contest-winner was beginning to waft abroad. The New Yorker magazine sent a man to his home. As a result there appeared a brief profile in



—Charles P. Seawood

the publication's widely read "Talk of the Town" column.

Among those who saw it was Chester J. LaRoche, president of the Young & Rubicam advertising agency. "See here," mused Mr. LaRoche, "if this fellow can write slogans and advertising copy as good as all that, he ought to be on our side." A telegram went swiftly to Sunnyside and a few days later Joe Moran began work for the famous agency.

Today, sticking to that same formula of straightforward sincerity which netted him hundreds of radio prizes, he's in charge of a whole department, busy making palatable (yet effective) those commercial announcements which are a necessity of the nation's biggest programs. Distinguished-looking, with a flurry of gray in his hair, Joe Moran is still an actor at heart, talking wistfully of days behind the footlights, of early screen-tests and adventures in stock when he played juvenile leads.

A dozen writers work under him now, and a glimpse of the shows for which they prepare announcements looks like a slice of radio's "Who's Who." There's Jack Benny and Fred Allen, Kate Smith, "Hobby Lobby" and "We, the People." Also the "Aldrich Family," Ben Bernie, "The Silver Theater," "Lum and Abner," "Joyce Jordan, Girl Interne" . . . and, O, a dozen more.

Those commercials are ticklish business. They must satisfy the sponsor—and sponsors are often irascible people—yet at the same time not antagonize the listener. It calls for a friendly, interesting style of writing which, while praising the product, at the same time has a keynote in showmanship, a foundation in sincerity.

The significant thing is that the Moran formula has worked both ways—as a listener and as a radio man. It's a formula of sincerity and ingenuity. Joe Moran once won contests with it. He won a job with it. And now he's winning listeners, as well as customers, for national sponsors by the same method. In other words, the idea works on both sides of the microphone.

There must be something to it!

—Dick Dorrance.

European News in English

Daily	Morning		DIAL
EST	CITY	STATION	
4:00 a.m.	London	GSC	9.58
6:30 a.m.	London	GSG	17.79
6:45 a.m.	Berlin	DJB	15.20
8:15 a.m.	London	GSV	17.81
8:30 a.m.	Berlin	DJB	15.20
10:55 a.m.	Rome	2R06	15.30
11:00 a.m.	London	GSV	17.81

Daily	Afternoon		DIAL
1:00 p.m.	London	GS1	15.26
1:18 p.m.	Rome	2R04	11.81
1:20 p.m.	Paris	Paris	11.845
3:00 p.m.	Berlin	DJL	15.11
3:50 p.m.	London	GSD	11.75
4:15 p.m.	Rome	2R03	9.63
4:15 p.m.	Berlin	DXB	9.61
4:45 p.m.	London	GSD	11.75

Daily	Evening		DIAL
6:00 p.m.	Berlin	DJD	11.77
6:30 p.m.	London	GSD	11.75
7:00 p.m.	Moscow	RAN	9.60
7:30 p.m.	Budapest	HAT4	9.125
(ex. Sat.)			
7:30 p.m.	Rome	2R03	9.63
7:30 p.m.	London	GSD	11.75
8:03 p.m.	Paris	Paris	9.68
	Paris	Paris	11.885
8:15 p.m.	Berlin	DJD	11.77
8:25 p.m.	Madrid	EAQ	9.86
9:45 p.m.	London	GSC	9.58
10:00 p.m.	Ireland	EIRE	9.595
10:30 p.m.	Berlin	DXB	9.61
		DJC	6.02
11:00 p.m.	London	GSC	9.58
11:30 p.m.	Paris	Paris	9.68
12:00 mid.	Berlin	DXB	9.61
		DJC	6.02
12:15 a.m.	Paris	Paris	9.68
1:15 a.m.	London	GSB	9.51
3:00 a.m.	London	GSB	9.51
3:00 a.m.	Moscow	RV96	15.18

Daily Programs, Sat., Dec. 16, through Fri., Dec. 22

The programs listed here are those broadcast daily at the same time. Exceptions are indicated.

EST	City	Program	Station
6:15 a.m.	China	News (English)	NGOY (11.9)
6:30 a.m.	Saigon	News (English)	Radio Saigon (6.116 and 11.78)
7:30 a.m.	Delhi	News (English)	VLD2 (9.59)
7:30 a.m.	Manila	News (English)	KZRH (9.635)
7:30 a.m. (ex. Sun.)	Melbourne	War news from Australia	VLR (9.53)
8:30 a.m.	Manila	News (English)	KZIB (9.492)
8:30 a.m.	Tokyo	News (English)	JZJ (11.8)
8:45 a.m.	Manila	News (English)	KZRH (9.635)
9 a.m.	China	News and talks in English	NGOY (11.9)
10 a.m.	Manila	Night Hawks, variety program for English listeners	KZRH (9.635)
10:30 a.m.	Saigon	News (English)	(11.78)
12:45 p.m.	Guatemala	Popular marimba music for North American listeners	TGWA (15.17)
1 p.m.	St. Johns, Newfoundland	News (English)	YONG (9.48)
3 p.m.	Rome	Evening concert with English announcements	2R06 (15.30) 2R04 (11.81)
3:15 p.m.	London	Talk on England during war times	GSP (15.31)
6:15 p.m.	Lisbon	Variety program from Portugal for North America	CSW7 (9.74)
6:15 p.m.	Martinique	News (English)	(9.72)
6:30 p.m.	Panama	News (English)	HP5A (11.7)
7 p.m.	Panama City	News (English)	HP5G (11.78)
7 p.m.	Moscow	News, talks and music from Soviet Russia for listeners in North America	RAN (9.61) RKI (15.04) RV96 (6.03)
7 p.m.	Belgrade	Program for North America from Jugoslavia	YUG (15.24)
7 p.m. (ex. Sat.)	Budapest	Program from Hungary for North America	HAT4 (9.125)
7:30 p.m.	Nassau, Bahamas	English news relay from London	ZN2 (6.09)
7:30 p.m.	Rome	American Hour, for listeners in North America	2R03 (9.63) 2R04 (11.81)
7:45 p.m.	Madrid	Special North American program from Spain	EAQ (9.86)
8 p.m.	Paris	Talks, plays, music and news for North America	(9.68, 11.885, 11.714)
8:15 p.m.	Paris	English talk on current events in France	(9.68, 11.885, 11.714)
9 p.m.	Berlin	English talks on current topics	DJD (11.77) DXB (9.61)
9 p.m.	Panama City	Symphonic concert with English announcements	HP5A (11.70)
9:30 p.m.	Delhi	Oriental program from India	VLD2 (9.59)
10:50 p.m.	Berlin	English talks on current topics	DXB (9.68) DJD (11.77)
3 a.m.	London	Broadcast for British troops at front lines	GSB (9.51)

Saturday, December 16

3:15 p.m.	Turkey	News (English)	TAP (9.465)
6 p.m.	Budapest	Program for North American listeners from Hungary	HAT4 (9.125)
8:15 p.m.	London	"In the Canteen Tonight"	GSD (9.68) GSC (9.58)
8:30 p.m.	Hawaii	Hawaii Calls, Native music	

# On Short Waves

Edited by Charles A. Morrison

President, International DX'ers Alliance

Programs from foreign countries subject to change without notice

## HOW TO HEAR VATICAN CITY

**H**VJ, "Radio Vaticano," the powerful 10,000-watt world voice of His Holiness, the Pope, is located at Vatican City, a tiny independent state near Rome, Italy, the capital of the Roman Catholic faith.

HVJ is not a war or a propaganda station. Its broadcasts are in the interest of world peace, order and Christianity. The Supreme Pontiff broadcasts to his followers throughout the world and papal bulls and encyclicals are proclaimed from this station.

"Radio Vaticano" broadcasts to North America, in English, on Sundays from 1 to 1:30 p.m. EST, on a frequency of 15.12 megs, at the low-frequency end of the 19-meter band. It is just a hair above DJL (15.11), Berlin, in frequency. The station can be easily identified by the tick-tock sound of a clock which can be heard on its frequency for about five minutes before the beginning of the broadcast. At exactly 1 p.m. EST, the beautiful bells of St. Peter's Cathedral chime forth the hour. The opening words of the program, pronounced by the English announcer, a man with an excellent voice, having a slight Oxford accent, are

"Praise to Jesus Christ (Laudetur Jesus Christus)." The program consists of the reading of world news pertaining to the Catholic faith and often includes exquisite choral selections. The broadcast concludes with the words "Laudetur Jesus Christus," and the station leaves the air abruptly at 1:30 p.m. EST.

HVJ also broadcasts regularly in Italian, Dutch, German, Spanish, French and Polish, on various frequencies including 11.74, 9.66, 6.19 and 6.03 megs, but as these transmissions are beamed on continents other than North America and are at hours unfavorable for reception here, they are seldom heard in the United States. Pacific Coast listeners report occasional reception of HVJ (15.12) Tuesdays from 10 to 10:30 a.m. EST, at which time the broadcast is directed to the Far East.

Reception reports are eagerly welcomed by Vatican authorities and should be addressed to Stazione Radio HVJ, Citta del Vaticano, Vatican City State. Those sending in correct reports will receive a beautiful souvenir QSL card depicting in sepia tint the picturesque site of the station.

**FROM THE EUROPEAN ARENA:** The first official communication from the German short-wave station since the beginning of the war states transmissions for North America are now being made daily from 6:30 to 9 a.m. EST over DJB (15.20) and from 4:50 to 1 a.m. EST over DXB (9.61) and DJD (11.77). The extension of the evening program to 1 a.m. EST is to give better service to listeners on the Pacific coast. English news bulletins for North American listeners are being broadcast daily at 6:45 and 8:30 a.m. EST, and at 6, 8:15, 10:30 and 12 mid. EST. The news bulletin at 9:15 a.m. EST, over DJB (15.20), presumably for European listeners, includes several items not given in the 8:30 a.m. EST bulletin for North America. DJC (6.02) is being heard daily from 8 to 10:45 p.m. EST and irregularly to 1 a.m. EST. . . . The best reception of "Paris Mondial" is now afforded listeners in this country on the 12:30 to 1:30 p.m. EST transmission for North America, broadcast on a frequency of 12.845 megs. News in English is read at 1:20 p.m. EST. . . . 2R03 (9.635), Rome, has been transmitting special test programs to New Zealand from 1 to 2 a.m. EST. These are well received in California. . . . GSL (6.11), one of London's winter frequencies, has been heard testing recently, probably preparatory to placing this frequency in service on the evening transmissions to North America. . . . You're liable to hear

broadcasts from Moscow almost anywhere on the dials. Transmissions are being made daily on 11.66 megs, at 7 a.m. EST and from 3 to 6 p.m. EST and on another new frequency of 9.69 megs, from 9 to 11 a.m. EST and from 9 to 10 p.m. EST. August Balbi of Los Angeles, Calif., reports that RNE (12.00), Moscow's main frequency, is now being heard daily from 9 to 11 a.m. EST, from 7 to 8:45 p.m. EST and from 9 p.m. to 3 a.m. EST.

**MAKE A NOTE OF THESE:** The evening concert from Rome, Italy, including outstanding classical and operatic selections, with all announcements in English, daily from 3 p.m. to 5:30 p.m. EST, over 2R06 (15.30); a delightful program from not-so-happy Holland, enlivened by the ready wit of multi-lingual announcer Eddie Startz, Wednesdays from 8:40 to 10 a.m. EST, over PCJ (15.22); Hawaiian steel guitars, soft native chanting, the beat of the surf on the beach at Waikiki, direct from Honolulu, Saturdays and Sundays from 8:30 to 9 p.m. EST, over KQH (14.92) at Kahuku, Hawaii.

**THE ORIENT CALLS SHORT-WAVE LISTENERS:** VUD2 (9.59), Delhi, India, can now be heard from 9:30 to 11 p.m. EST. Reception is best on Sunday, Tuesday and Friday nights, when WCAB, Philadelphia, is off the channel. News in English is read at 10:20 p.m. EST.

and songs from Honolulu	KQH (14.92)	
9:15 p.m.	Paris—Henri Berger's all-star Parisian Revue for North American listeners	(11.885, 9.68, 11.714)
10 p.m.	Guatemala—Symphonic orchestra	TGWA (9.685)
1 a.m.	Nicaragua—DX program dedicated to the International DX'ers Alliance	YN3DG (13.9)
1 a.m.	Guatemala—Special concert dedicated to North American DX listeners	TG2 (6.195)
1 a.m.	Messages and greetings to listeners in North Arctic region	WPIT (6.14)

## Sunday, December 17

For programs broadcast daily see Daily Programs (Col. 1)		
11:10 a.m.	Berlin—Symphonic concert	DJB (15.2)
1 p.m.	Vatican City—English talks and announcements	HVJ (15.12)

6 p.m.	Mexico City—Music, songs and travel talks in English	XECR (7.38)
7 p.m.	Buenos Aires—Gala dance program	LRX (9.66)
7:15 p.m.	Guatemala—Outdoor band concert in Central Park, Guatemala City	TGWA (9.685)
7:40 p.m.	Budapest—Hungarian dance music	HAT4 (9.125)
7:45 p.m.	Rome—Opera, "Fiera di Sorocinzi," Moussorgsky, from Royal Opera House in Rome	2R03 (9.63) 2R04 (11.81)
8:30 p.m.	Rome—Interviews in English with celebrities visiting Rome	2R03 (9.63)
8:30 p.m.	Honolulu—Voice of Hawaii, Native songs and dances of Hawaii	KQH (14.92)
8:45 p.m.	Berlin—English talk	DJD (11.77)
9 p.m.	Budapest—Special test program for North America	HAD (7.22)
11 p.m.	National Hour of Mexico	XEQQ (9.68) XEWV (9.5) XENA (6.175) XEUX (6.117) NETW (6.045) NEBT (6.00) TGWA (9.685)

## Important Stations

(Megacycles or thousands of kilocycles shown)			
CSW7, Portugal	9.705	PCJ, Holland	9.59, 15.22
DJB, Germany	15.20	PHI	17.775
DJD, "	11.77	RAN, U.S.S.R.	9.60
DJL, "	15.11	RNE, "	12.00
DJN, "	9.54	RV96, "	6.03, 15.18
DXB, "	9.71, 9.61	SBP, Sweden	11.705
EAQ, Spain	9.86	SBT, "	15.155
EIRE, Ireland	17.84	TGWA, Guatemala	9.685, 15.17
GRX, England	9.69	TG2, Guatemala	6.195
GSA, "	6.05	VLR, "	9.58
GSB, "	9.51	WCAB, Philadelphia, Pa.	6.06, 9.59, 21.52
GSC, "	9.58	Pa.	6.06, 9.59, 21.52
GSD, "	11.75	WCBX, New York City	11.83
GSE, "	11.85	"	21.57, 15.27, 11.83
GSF, "	15.14	"	9.68, 6.06
GSG, "	17.78	WGEA, Schenectady, N.Y.	21.50, 15.33, 9.55
GSH, "	21.47	N.Y.	21.50, 15.33, 9.55
GSI, "	15.26	WCEO, Schenectady, N.Y.	9.53
GSI, "	21.58	N.Y.	9.53
GSO, "	15.18	WLWO, Cincinnati, Ohio	6.06
GSP, "	15.31	Ohio	6.06
GSV, "	17.81	WNBI, New York City	17.78
HAT4, Hungary	9.125	"	17.78
HBL, Switzerland	9.34	WPIT, Pittsburgh, Pa.	21.54, 15.21, 11.87, 6.14
HBO, "	11.402	"	21.54, 15.21, 11.87, 6.14
HP5A, Panama	11.70	WRCA, New York City	9.67, 6.10
HP5G, "	11.78	"	9.67, 6.10
HVJ, Vatican City	15.12	WRUL, Boston, Mass.	11.79, 6.04
HZJ, Japan	9.835	WRUW, Boston, Mass.	11.73, 15.13
JZK, "	15.16	"	11.73, 15.13
KGEI, San Francisco, Calif.	9.53, 15.33	XECR, Mexico	7.38
KH, "	9.53, 15.33	XEWV, "	9.50
KQH, Hawaii	14.92	XGOX, China	15.20
KZRH, Philippines	9.635	XGOY, "	11.90
LRX, Argentina	9.66	XPSA, "	7.01
MTCY, Manchukuo	11.775	YUE, Jugoslavia	11.74
OZF, Denmark	9.52	YUG, "	15.24
OZH, "	15.32	XV5RN, Venezuela	9.63
PARIS MONDIAL, France	9.68, 11.885, 11.845	2R04, "	11.81
		2R06, "	15.30
		2R09, "	9.67

## Monday, December 18

For programs broadcast daily see Daily Programs (Col. 1)		
7:15 p.m.	Budapest—Gypsy band	HAT4 (9.125)
8 p.m.	Rio de Janeiro—Brazilian program for North America, with typical music, travel talks and news	PSH (10.22)
8:30 p.m.	Rome—Letters from listeners in all parts of the world	2R03 (9.63)
8:45 p.m.	Switzerland—Program for listeners in North America	HBI (9.345)
8:45 p.m.	Berlin—English talks on current war topics	DJD (11.77) DXB (9.61)

## Tuesday, December 19

For programs broadcast daily see Daily Programs (Col. 1)		
4 p.m. (Tues., Thurs., Sat.)	English variety program from Lisbon	CSW7 (9.74)
5:45 p.m.	London—Talk, "In England Now"	GSD (11.75) GSC (9.58)
7 p.m.	Budapest—Budapest Chamber Choir	HAT4 (9.125)
7:45 p.m.	Rome—HAB Symphony Orchestra	2R04 (11.81) 2R03 (9.63)
8:45 p.m.	Holland—Music, English talks and humor for American listeners	PCJ (9.59)
9 p.m. (Tues., Thurs., Sat.)	Costa Rica—Informal English program from Amanda Cespedes Marin's parlor	TIANRH (9.69)
10:10 p.m.	Holland—English letter bag	PCJ (9.59)

## Wednesday, December 20

For programs broadcast daily see Daily Programs (Col. 1)		
4 p.m.	Rome—The Listener's Corner	2R06 (15.3)
7:15 p.m.	Budapest—Hungarian folk-lore melodies and songs	HAT4 (9.125)
8:30 p.m.	Rome—Tourist notes in English	2R03 (9.63) 2R04 (11.81)
8:45 p.m.	Switzerland—Concert and variety program for North America	HBL (9.345)
9 p.m. (Wed., Sat.)	Costa Rica—English talks describing interesting spots in Costa Rica	TIPIG (9.61)
10:15 p.m.	Guatemala—Opera	TGWA (9.685)

## Thursday, December 21

For programs broadcast daily see Daily Programs (Col. 1)		
8 p.m.	Budapest—Communications of the World Association of Hungarians	HAT4 (9.125)
8 p.m.	Rome—Band concert	2R03 (9.63) 2R04 (11.81)
8:15 p.m.	Paris—English listener's letter box	Paris Mondial (9.68, 11.885, 11.714)
8:45 p.m.	Berlin—English talks on current topics	DXB (9.61) DJD (11.77)
9:45 p.m.	Guatemala—Popular Latin American music	TGWA (9.685)

## Friday, December 22

For programs broadcast daily see Daily Programs (Col. 1)		
4 p.m.	Buenos Aires—News and Brazilian music	LRA5 (17.83) LRA1 (9.69)
4:30 p.m.	Kingston, Jamaica—Talks on current topics	VP5PZ (4.80)
7:40 p.m.	Budapest—Gypsy band	HAT4 (9.125)
7:45 p.m.	Rome—Guest Star Appearances	2R03 (9.63) 2R04 (11.81)
8 p.m.	London—Feature program, "The Shadow of the Swastika"	GSD (11.75) GSC (9.58)
8 p.m.	Holland—International Happy Program for American listeners	PCJ (9.59)
8:30 p.m.	Rome—Talk in English about current events in Italy	2R03 (9.63) 2R04 (11.81)
10 p.m.	Guatemala—Radio Theater	TGWA (9.685)
11 p.m.	Schenectady—Messages and greetings to members of Byrd Antarctic Expedition en route to Little America	WCEO (9.53)
11:30 p.m.	London—"World Affairs," Wiekham Steed	GSC (9.58) GSD (11.75)

# The Voice of the Listener

\$1.00 will be paid to the writer of every letter used in this department. Express your opinions, write V. O. L., 731 Plymouth Court, Chicago, Ill.

## Songs in the Night

Dear V. O. L.:

This may be interesting to both radio fans and bird-lovers. One August evening while I was staying in the country where the song-birds were exceptionally numerous, I was sitting at the window in the dusk and quiet. When I turned on the radio, a voice announced that a demonstration from Switzerland would follow using the musical device by which the canaries are trained to sing. It was delightfully demonstrated. And then to my amazement there was a great chorus of song-birds singing outside the window in the trees, having aroused from their slumber. They sang lustily as they had the same evening at sunset. They continued for about five minutes in the darkness after the program closed. The experience gave me an unusual thrill.

Miss O. V. Loebig, New Haven, Conn.

## "Speaking Up"

Dear V. O. L.:

In ten years of radio enjoyment this is the first letter I have written expressing my opinion of programs, but the article "Speaking Up," by V. Vidal, in the November 24 issue of RADIO GUIDE is so exactly the way I feel that I just had to write. The "Slumber Hour" was one of my favorite programs in the days when I was interested mainly in jazz. And now that I have learned to love more serious music, I have longed more than ever for a similar program to tune in to on my bedside radio just before going to sleep.

Florence Wilson, St. Petersburg, Fla.

● The article by V. Vidal was a plea for a bit of more soothing and restful music to break the overwhelming preponderance of dance orchestras—however much enjoyed—in the late hours.—V. O. L.

## Boner-Conscious

Dear V. O. L.:

I haven't received any dollars for "Bulls and Boners," but I certainly agree that the feature pays dividends to sponsors. Until the department started I paid no attention to commercials except for noticing vaguely that they advertised this or that product. Now I pay strict attention to all announcements—and I was really surprised to learn they gave many helpful hints.

Mrs. John McClamroch,  
Crawfordsville, Ind.

● Mrs. McClamroch has received no dollar for "Bulls and Boners," but for her letter she gets a dollar, with which she'll buy some sponsor's product, and we'll all be happy.—V. O. L.

## Shut-In Corner

Dear V. O. L.:

I have read all the shut-in letters you have published, but I have never noticed any from here—at the Fitzsimons General Hospital in Denver. It is the largest tuberculosis hospital in America, and there are more shut-ins with radios here than any other one place I've ever heard of. There are twenty-six radios in this ward and there are seventeen wards now in use, and a new 600-bed unit under construction. I've been three years and four months in the hospital—and five years with RADIO GUIDE.

E. M. Bruce, Ward C-3,  
Fitzsimons Gen. Hosp.  
Denver, Colo.

● We're very happy to hear from this radio-conscious institution. We'd like to hear from others. Hospitals and sanitariums harbor some of the most appre-

ciative and most intelligent radio listeners in America.—V. O. L.

## Leak in Dope-Bucket

Dear V. O. L.:

On Fred Waring's "Pleasure Time," Friday, November 17, Paul Douglas was picking the teams to win in the Saturday games. We, his Arkansas audience, were astonished to hear him say he picked S. M. U. over Arkansas. The game had been played and was over for at least an hour, with the score, Arkansas-14, S. M. U.-0. Surely our news goes faster than that.

Mary Edna Boggs, Clarksville, Ark.

● Alert fan intercepts faux pas.—V. O. L.

## In Touch

Dear V. O. L.:

I am past middle age and live alone on a small farm in the hill country. But through my radio I am in touch daily with the world, even the uttermost parts of the world, and with the forward march of youth. Sometimes I listen for relaxation with such programs as "Those We Love" and "Dr. Christian." Quite often, too, I listen to learn. I have found RADIO GUIDE invaluable as a means of increasing my ability to enjoy radio as well as to profit from it.

Mrs. Nola B. Bland, West Fork, Ark.

## More Alec

Dear V. O. L.:

Why is it that on "Alec Templeton Time" we hear so little of Alec's own playing? Other musical numbers by orchestra, chorus and guests plus commercials seem to crowd Alec out. Why shouldn't we hear more of Alec on his own program? Pat O'Malley is good and we'd rather have him as a steady member of the program than to have guest stars. I'm sure many of Alec's fans feel the way my friends and I do.

Dorothy Johnson, Brooklyn, N. Y.

● Templeton has been nominated to give us more of his music. What do you other readers say? Shall he be Alec-ted?—V. O. L.

## Strength from Whiskers

Dear V. O. L.:

Who cares what kind of car Orson Welles drives or whether he wears a beard, so long as he delivers the goods, as he is superbly doing? It is understandable that there would be jealousy in Hollywood, for he has them all beaten a mile. If Welles gets any artistic strength from his whiskers, maybe some others should try to grow beards, even if it does offend Jimmie Fidler's esthetic sensibilities.

C. B. Fawler, Mobile, Ala.

# BRAIN-BUSTERS

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see page 44.)

From "Question Bee"  
(NBC, Sat., 7:30 p.m. EST)

1. What are prunes?
2. Who is high commissioner of organized baseball?
3. Name three games played on courts.
4. Give the names of flowers suggested by: a. an infant; b. a man who does not marry.

From "Nome Three"  
(MBS, Sat., 8:00 p.m. EST)

1. Name three titled English folk in American movies or the theater.
2. Name the three largest deserts in the world.

From "Morch of Games"  
(CBS, Sun., 10:30 a.m. EST)

1. What is the name given to the place where large quantities of each of the following are grown? a. grapes; b. oranges; c. pears.
2. Is a castanet used by a fisherman, a dancer or a cook?
3. The alpaca is a member of what animal family?
4. Do Eskimos live in igloos the year round?

From "So You Think You Know Music"  
(CBS, Sun., 2:30 p.m. EST)

1. In conducting their orchestras both Toscanini and Stokowski do without something that most conductors find necessary. What does each do without?
2. The audience stands when what two compositions are played?

3. What are the operas which might inspire these Hollywood titles if they were made into movies? a. "They Died in the Cellar"; b. "Four Against Poverty"; c. "Betrayed by a Handkerchief"; d. "The Knight's Mission"; e. "Seein' Red."

From "We, the Wives"  
(NBC, Sun., 3:30 p.m. EST)

1. Name three things that run while they stand still.
2. Do icebergs in salt water contain salt?
3. What was George Washington's middle name?

From "Quicksilver"  
(NBC, Wed., 8:30 p.m. EST)

1. Why is a girl's face her fortune?
2. What would you do if you saw a beautiful girl being washed out to sea?
3. Why is a lady with a corset like a watch-dog?
4. If a pretty girl kissed you, would you kiss her back?
5. Why should Hedy Lamarr run for Congress?

From "Quixie-Doodle Contest"  
(MBS, Fri., 8:00 p.m. EST)

1. What's wrong with the sentence, "The bat is a ferocious animal"?
2. Which weighs most—a pint of cream, a pint of skimmed milk or a pint of regular milk?
3. What's wrong with the title of the song, "Stop Beatin' Around the Mulberry Bush"?
4. How can a man build a perfectly square house with a window on each side so that all four windows will face south?

## Country Editor Speaks

Dear V. O. L.:

I happen to be the editor of one of the more than eleven thousand country newspapers in the United States. These papers are read by the fifty-two million people who live in country towns and on adjacent farm lands. If broadcasters think these people are not intelligent, I remind them that Iowa and Kansas have the lowest percentage of illiterates among the states—and there isn't a large city in either state. Most other rural and small-town sections rank high in the general level of their practical I. Q.

I have published country papers in most sections of the country, and I know that if you fail to live up to the promises made in a single advertisement, you are through there. And yet, night after night, I hear announcers glibly refer to "the most amazing bargains in history." I've purchased everything from flounders to corner lots, and I've never found an "amazing bargain" in my life.

"Use our toothpaste and you will be THRILLED by the brilliance of your smile." With half the world at war and a large portion of the remainder on relief, it takes something more than gleaming dental displays to THRILL one—and besides, it isn't good taste to be thrilled by one's own smile. "Your smile will make you irresistible," shrieks another toothpaste commercial. Webster's definition of "irresistible": "That cannot be successfully resisted or opposed." The appalling ignorance of Hitler! Instead of spending billions for armaments, why doesn't he use the right brand of toothpaste—and just smile?

Here's a million-dollar tip to the manufacturer of a cigarette, one who is smart enough to recognize the intelligence of American people: "Good tobacco goes into our cigarettes, and it is blended in the modern way. We do not say this is the best cigarette in the world, but we do say it is a good cigarette. We do not claim that, once you have tried it, you will prefer it to all other cigarettes. Frankly, since a cigarette is a matter of personal taste, you may not like our cigarette at all—but you will never know this unless you try it."

Although I've been smoking fodder in a corn-cob pipe since I graduated from smoking grapevine back of the barn in boyhood, if some cigarette sponsor will come through with announcements like this, I'll join millions of others in smoking his product—just to reward him for the novelty of honesty.

J. Harvey Burgess, Harrington, Del.

● The foregoing letter is much longer than we generally publish, but we feel it is not an ordinary fan letter. It is a significant document which resembles something of a radio listeners' Magna Charta. Its Will Rogers keenness slices the meat from the bone as it is rarely carved by editorialists. Hence we have printed Mr. Burgess' letter almost in full. And we find there is nothing to add.—V. O. L.

## Killed by Tax

Dear V. O. L.:

We in Florida have been enjoying the transcriptions of our university station WRUF in Gainesville, and I for one consider it as good a program as there is on the air. Just now they announce that they must cut out the special programs which they have considered as educational, such as their "Hour with the Masters," because the manufacturers of the records are after them to pay some kind of tax. This tax mania that is sweeping over the United States should be stopped.

Lawrence Pierpont, Lakeland, Fla.

**E**VER since small-town boys have gone to big towns to make their fortunes there have been prodigal celebrations when they return home. No exception was the super-colossal welcome Rocky Mount, N. C., folk staged on the recent return of their prize local boy—Kay Kyser. Although Kay is most famous as the Professor-bandman of radio (NBC, Wed., 10 p.m. EST; 9 CST; 8 MST; 7 PST), this homecoming was for a world premiere of his uproarious new film "That's Right—You're Wrong." The biggest crowds ever gathered in one place in Carolina cheered their native son to the echo. Thousands greeted him as he paraded up the main drag in "Passion," the old Model T in which he once rattled about as a college lad. Here is a picture-story of the event.

*(Continued on Next Page)*

—Charles P. Seawood



**LOCAL BOY NO. 1  
COMES HOME**

(Continued)



**1** **STEPPING FROM** the special train which bore his party from New York on a bright Wednesday morning, into a milling crowd of Rocky Mount friends, Kay Kyser rushed up to bear-hug his mother, Mrs. P. B. Kyser (l.)

**2** **TRIUMPHAL MARCH** through an aisle guarded by red-clad high-school bandmen brought Kay and mother to hotel where Kay made speech. This after songstress Ginny Simms and band members had taken bows



**3** **MAKING A SWIFT** exit through hotel's back door, Kay mounted his famous Model T, chauffeured by old pal Mack Riggsbee. Parade which followed included this stop to greet North Carolina's Governor Hoey (l.)



**4** **COMFORTABLE KYSER** home on Sunset Avenue, where Mrs. Kyser still lives, is just next door to the church where Kay used to attend and entertain parishioners



**5** **ONLY ONE** of Kay's old haunts is the drug store from which his late father made livelihood for Kyser brood. A few blocks away is his high-school alma mater



**6** DIGNITARIES of city and state flocked to a formal buffet dinner in Kay's honor at the New Ricks hotel. Among them was Gov. Hoey (pronounced hoey), who carved turkey (above). This followed matinee showings of the new Kyser film

**7 & 8** GINNY SIMMS, who already knew many Rocky Mount folks, was the belle of the celebration, smiles prettily (l.), with Gov. Hoey. Later, crowds poured into the Center Theater (above) for final premiere, to be followed by Kay's Wed. broadcast

**9** PROUDEST MOTHER in the world, Mrs. Kyser (r.) is escorted down the aisle by her son to see the premiere of "That's Right — You're Wrong," since given tremendous reception by movie-goers everywhere



**10 & 11** CROWDS which policemen (l.) held back became almost unmanageable at homecoming dance in warehouse (r.), climaxing Rocky Mount's big day



# LISTEN!!!

## "GALLANT AMERICAN WOMEN"

### WOMEN IN THE MAKING OF AMERICA

Tuesday 2:00-2:30 P.M. (EST)—NBC Blue Network

Gallant American Women Is Documentary Radial . . . It is the story of women's contribution to the building of American Democracy. It tells the story of women pioneers in every field of endeavor and shows how their work is being carried on today . . . how it reaches into the future.

This is a program of educational entertainment, written against a rich background of American history. Much of the material is obtained from original sources with the help of historians, writers, patriotic, civic and other organizations. Programs are in dramatized form.

#### **Dec. 19, 1939—WOMEN IN THE LAW**

Women are now trained in the law and licensed to practice. They are advocates, judges and legislators. They help to make new laws, to administer or enforce laws, and to interpret them. They also serve on Juries.

What they have brought to the theory and practice of the law is the content of this program.

#### **Dec. 26, 1939—SEAFARING WOMEN**

Women on barges, tug-boats, freighters, schooners, canal-barges; skippers and mates in yachting races up and down the coast; women who have sailed their ships in far waters. To Joanna Colcord, we are indebted for the only collection of American folksongs of the sea.

#### **Jan. 2, 1940—WOMEN OF LEARNING**

Women as scholars made their contribution to the thought and literature of this country before they were granted formal schooling. This is the story of the development of higher education of women, from the Dame School to the University.

#### **Jan. 9, 1940—WOMEN AS TEACHERS**

Teaching today engages more women than any other profession. Women's leadership in Kindergartens and Nursery Schools; The Arts; Vocational Guidance; Home Economics; Adult Education, and Education of the Handicapped and the Foreign-Born. This is the story of America's Great Women Teachers.

#### **Jan. 16, 1940—WOMEN EXPLORERS**

Anthropologists: Archaeologists: Geologists: Geographers:—

Women who have gone on expeditions into strange lands and deep seas and brought home information valuable to Man and important to Science.

#### **Jan. 23, 1940—WOMEN OF LETTERS**

Historians: Essayists: Novelists: Poets:—

The branch of the Arts in which women have made notable contributions from the earliest times to today . . . from Mercy Warren "the pen-woman of the revolution" to Pearl Buck, the only American woman to receive the Nobel Prize in Literature.

Librarians as preservers of literature.

**T**he program GALLANT AMERICAN WOMEN is planned and executed under the direction of NBC's Women's Activities Division and U. S. Office of Education, Federal Security Agency, with the assistance of the Work Projects Administration. Script Review Committee, Mary R. Beard of the World Center for Women's Archives and Dr. Eugenie Leonard; Program Editor, Eva vB Hansl. Dramatic scripts written by Jane Ashmon; production directed by Philip H. Cohen and original music by Rudolf Schromm of the U. S. office of Education.

NATIONAL BROADCASTING COMPANY  
A Radio Corporation of America Service

AN NBC PUBLIC SERVICE FEATURE

1939

1940



# GALLANT AMERICAN WOMEN



**SUSAN B. ANTHONY** (left), Quaker who felt that a better government would result from woman suffrage, crusaded for her belief, was stoned and pelted, but persevered to win

**T**HE great part played by American women in the building of America is an amazing chapter in our history, not only because of the wide and varied fields into which they entered and achieved success but because all of their achievements have been made in the face of severe opposition on the part of men rear-

ed to the belief that woman's place was in the home. The ducking-stool and rough mob treatment by men have failed to halt their brilliant march. To those feminine pioneers pictured here, radio — on "Gallant American Women," NBC, Tuesdays — has and will pay tribute. See program details on opposite page.



**LUCRETIA MOTT** (right), in 1833, organized the first Woman's Anti-Slavery Society in Philadelphia in face of a scornful male opposition, gave a first impetus to woman's cause



**ABIGAIL ADAMS**, in Colonial America, set a precedent by acquiring an education when few women could read. She was the wife of one President, mother of another



**LOUISA MAY ALCOTT** became one of the first important women writers in America with the appearance of "Little Women." Its human quality made it an all-time favorite



**CLARA BARTON** ventured upon Civil War battlefields to tend wounded, later founded the American Chapter of the Red Cross. Was its president 1881 to 1904



**FRANCES E. WILLARD** was the first woman to hold post of Dean of Women in an American University (Northwestern), was a crusader for woman suffrage, founded W.C.T.U.



# PRESENTING

## CAN YOU SOLVE THIS BIOGRAPHICAL PUZZLER?

- DR. I. Q.:**  
**Clew No. 1. (\$50.00)** He was born November 30, 1835. His father was a happy-go-lucky storekeeper and lawyer from Tennessee, popularly given the title of "Judge."  
**Clew No. 2. (\$45.00)** When he was 12 years old, the death of his father left his family almost destitute. He had virtually no formal education, but his imagination was vivid with pictures and stories.  
**Clew No. 3. (\$40.00)** He learned type-setting and became his brother's assistant and a journeyman printer. At the beginning of the Civil War in 1861, he went west with his brother, Orion, who had just been appointed Lieutenant Governor of Nevada.  
**Clew No. 4. (\$35.00)** In Nevada, near Carson City, he had a most hilarious but equally unproductive experience as a goldminer. He moved to San Francisco, where he became a member of the witty group including Artemus Ward and Bret Harte, among others.  
**Clew No. 5. (\$30.00)** Soon afterward, he became famous. Received honorary degrees from Yale, went to England to receive degree of Doctor of Literature at Oxford.

**YOU** may be sitting in your local theater or you may be comfortably settled in a favorite lounge chair beside your radio when Dr. I. Q., the mental banker of radio, starts operations. You who are beside radios will hear these words: "We take you now to the Stanley Theater (photographs on these pages were taken in the Stanley Theater in Philadelphia) where . . . makers of Forever Yours candy bars present Dr. I. Q. . . ." There may be more sophisticated quiz shows—there are undoubtedly more informed quizzers—but for sheer showmanship and variety none can beat "Dr. I. Q.," heard Mondays over NBC at 9 p.m. EST; 8 CST; 7 MST; 6 PST. The Doctor, whose real name is Lew Valentine, operates from the stage of motion-picture houses, quizzing members of the audience, giving them \$700 weekly. A written "Right and Wrong" test draws the entire audience into the game. For Dr. I. Q.'s fans as well as the uninitiated, Radio Guide shows just how his brain-buster tournament is staged. Picture yourself in his audience.



Biographical Portrait

—William Hausater Photograph

**—AND THEN, DR. I. Q.:** "Twenty-five dollars goes up on clew No. 6: He was a gifted after-dinner speaker and typically American in his freedom from restraint. He is regarded as the most characteristic American writer of his time." Jack Palst, Lansdowne, Pa., shown receiving \$25 from announcer (above) answered on the sixth clew, "Mark Twain"

## THESE ARE PEOPLE

# "DR. I. Q."

zees—but for sheer showmanship and variety none can beat "Dr. I. Q.," heard Mondays over NBC at 9 p.m. EST; 8 CST; 7 MST; 6 PST. The Doctor, whose real name is Lew Valentine, operates from the stage of motion-picture houses, quizzing members of the audience, giving them \$700 weekly. A written "Right and Wrong" test draws the entire audience into the game. For Dr. I. Q.'s fans as well as the uninitiated, Radio Guide shows just how his brain-buster tournament is staged. Picture yourself in his audience.

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Right and Wrong

**"NOW WE COME** to the right-or-wrong portion of our program . . ." A means of including the entire audience in the quiz game, Dr. I. Q.'s assistants provide each person with a tally card on which they mark Yes or No answers to questions which the Doctor reads. A Master Mind Award of \$100 is divided evenly among all who mark cards correctly

**"THANK YOU, ladies and gentlemen.** My assistants with portable microphones are scattered throughout the theater audience. Those in the Stanley Theater who volunteer to answer questions asked from the stage are handed a portable microphone and remain in their seats while answering my questions." With these words, Dr. I. Q. ushers in another of his theater-radio quiz shows. Constantly on the move, broadcasting from theaters in different cities throughout the country, Lew Valentine, who goes under this impressive name, started in radio as a crooner-announcer over a Texas station, has variously been program director, advertising man and writer. Now he lives in Chicago, is married to the former Bernyce Poston of San Antonio, Texas, has a two-year-old son, Gary Lew. Commuting between Chicago and his broadcast sites, he spends much of his time with his family

## JUST LIKE YOU



**DR. I. Q.:** (\$7.00) "Measurement of a cat's whiskers from tip to tip is usually the same as width of his body. What purpose does this serve?" Mrs. Mattie Brown (above) of Philadelphia answered, "I don't know." (In dark, cat can avoid passages too narrow for body to pass through, whiskers act as tactile organs.)



**DR. I. Q.:** (\$18.00) "A word many of us have used all our lives is 'cater-cornered,' which means diagonal. \$18.00 if you can spell cater-cornered correctly." Not too alert, Vincent McComille, seen above, of 1611 Race St., Philadelphia, spelled it "C-A-T-T-E-R-C-O-R-N-E-R." (The correct spelling as given by Dr. I. Q. was as follows: C-A-T-E-R-C-O-R-N-E-R-E-D.)



**DR. I. Q.:** (\$35.00) "Again we come to that interesting little portion of our program, the Thought Twister. If you can repeat it exactly as I say it, I'll give you \$35.00. Are you ready? Boxes can be opened when they're closed. Boxes when they're opened can be closed." Harry Shore's (above) answer was "All mixed"



**DR. I. Q.:** (\$16.00) "The United States Federal Bureau of Investigation keeps on file more than 8,000,000 individual finger-prints and footprints. Of the 8,000,000, how many people do you suppose have same pattern in their finger-prints as in their footprints: 12, none or 200?" M. Bellow (above) of Philadelphia, Pa., answered correctly, "None"



**DR. I. Q.:** (\$19.00) "Samuel Francis Smith wrote the words to a very famous song which is dear to the hearts of all Americans. Nineteen dollars to you if you can tell me the name of that song by Mr. Smith." A. J. Herr of Swarthmore, Pa., is caught by cameraman (above) as he answered, "Sorry, I don't know," to Dr. I. Q.'s question. ("America" or "My Country 'Tis of Thee.")



**DR. I. Q.:** "I'll give you \$8.00 if you can tell me the difference, if any, between jam and preserves." Elmer Lown of Paimyra, N. J., wise to culinary secrets, answered correctly. (Preserves consist of fruit that has been cooked to keep its shape, and jam is fruit cooked without preserving the shape.)

# YOU ASKED FOR THEM AND HERE THEY ARE



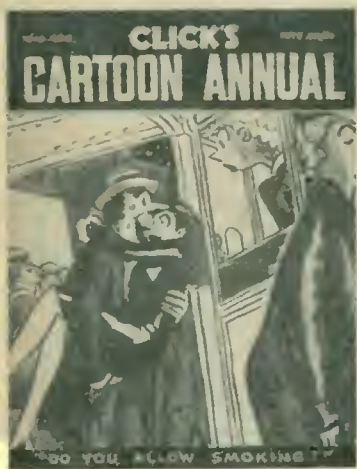
"I'm not interested in how she SOUNDS!"

## Here's to a Gaggy CHRISTMAS

THIS is just one of the 401 cartoons that appear in Click's Cartoon Annual, which will give you and your friends many evenings of fun as each of these cartoons packs a belly-laugh.

One hundred and twenty-eight pages of the best gags ever published—many of them in full color—drawn by America's best-known comic artists. See the cavalcade of cartooning—from crusading Thomas Nast to modern Peter Arno.

Click's Cartoon Annual will be the hit of 1940. If you want to be smart, you must get yourself a copy. You'll find it on the newsstands at 50c a copy. If you want to order by mail use the coupon below.



Click Annual,  
731 Plymouth Court, Dept. RG22,  
Chicago, Ill.

I am enclosing 50c for my copy  
of Click Annual.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

RADIO GUIDE will pay one dollar for any letter from a reader which the editors accept and print on this page. Address Pictorial Editor, 731 Plymouth Court, Chicago, Ill.



Dear RADIO GUIDE: Could we have a picture of Johnnie Johnston real soon?—Adele Hart, Rapid City, S. D.

Johnnie Johnston, above, is baritone on "Club Matinee" (NBC, Mon. through Fri.), also stooge for emcees Morfit and Sherman.—ED.

Dear RADIO GUIDE: May we have a picture of Jane Hartford of "Betty and Bob"?—Mrs. J. Stone, New York

Above is Jane Hartford (Elsbeth Eric in real life), Betty's tried and true friend on this veteran popular serial romance (NBC, Mon. through Fri.)—ED.

Dear RADIO GUIDE: Please print a picture of "Big Sister" Alice Frost.—C. G. Di Gangi, Pittsburgh, Penna.

Alice Frost (right), star of "Big Sister" (CBS, Mon. through Fri.), started in radio as impersonator, did bit parts before winning stardom in this role.—ED.



# THIS WEEK'S PROGRAMS

## Log of Stations Listed in Edition D-Alleghany

D-9 10

Page 27

### MORNING

\*Star in program listings indicates news broadcast.

△Bell in program listing indicates special network Christmas broadcast.

7:00 a.m. EST

NBC-Salute to Saturday: WFAF

\*NBC-Breakfast in Bedlam: News: WJZ

CBS-Morning Almanac: WABC

Musical Clock: KDKA WGR KYW

WBAL-Weather: Song of the Day

WBAX-Wonder Valley Drifters

WBEN-Sun Greeters' Club

WCAE Morning Express

WCAU Name Band Revue

7:15

KDKA-Western Trails

\*KYW-News: Musical Clock

\*WBAL-The Seven Ten: News

WBAX-Melody Merry-Go-Round

WGY-Down the Field

WHAM-Tonic Tunes

\*WLW-R.F.D. Mail Box News

WOR-To be announced

WPAR-Ranch House Roundup

WVIC-Musical Hour-Glass

WTAM-The Ranch Boys

7:30

\*NBC-News, with Gabriel Heatter: WFAF

CBS-Morning Almanac: WABC

\*News: Musical Clock: WFBL

WGY

KDKA-KD-kowhands

WBAL-Around the Breakfast Table

\*WBAX-News

\*WBEN-News: Sun Greeters' Club

WBRE-Wake Up, Wilkes-Barre

\*WESG-Morning Varieties: News

\*WGBI-News: Eight-Eighty Alarm

WHAM-Farm Bulletin

WIBX-Farm News

WJAS-Musical

WJTN-Morning Devotions

\*WKBW-News: Headlines on Parade

WLW-Top o' the Morning

WMFF-Cadle Tabernacle

WORK-Morning Fellowship

WPAR-Checkerboard Time

WTAM-Music Box

7:45

\*NBC-Salute to Saturday: News: WFAF

\*CBS-News: WABC

\*News: WCAU WORK WTAM

Timekeeper: WJTN WSYR

KDKA-Ma Perkins, sketch

WBRE-Morning Devotions

WCAE-Morning Express

WGY-Ladies First

WHAM-Kindly Thots

WHP-Breakfast Bulletins

WIBX-Birthday Party

WJAS-Agricultural Hints: Today's

Prem.

WLW-Opportunities for Men: Top

o' the Morning

\*WMFF News: Resume: Classified

Column

WPAR-Musical Clock

8:00

\*CBS-Today in Europe: WABC

WCAU WMMN WESG WGBI

WHP WFBL (sw-21.57)

\*NBC-News: Songs for Saturday:

WJZ WBHE WMFF WORK

\*NBC-News: Musical Tete-a-Tete:

WFAF (sw-21.5)

\*News: WJAS WCAE WOR

WIBX WWVA

\*KDKA-News: Musical Clock

WBAL-Story Behind the Head-

lines

\*WBEN-News: Sun Greeters

Club

WEEU-Around the Breakfast

Table

WGY-Landt Trio & Curley Mahr

WHAM-Dominie of the Hills

\*WJTN-News: Timekeeper

WLW Tex Owens

\*WPAR News: To be announced

\*WPIC-News: Breakfast Club

\*WSYR-News: Timekeeper

WTAM Top o' the Morning

8:15

CBS-Morning Horizons: WESG

WHP WPAR WKBW (sw-21.57)

\*CBS-Odd Side of the News:

WABC

NBC-Musical Tete-a-Tete: WTAM

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW†	1030	5,000	Windsor, Ontario	MBS	WHK†	1390	2,500	Cleveland, Ohio	NBC-B & MBS
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B	WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
KYW	1020	10,000	Philadelphia, Pa.	NBC-R	WIBX	1200	250	Utica, New York	CBS
WABC	860	50,000	New York City	CBS	WJAS	1290	5,000	Pittsburgh, Pennsylvania	CBS
WBAL§	1060	10,000	Baltimore, Md.	NBC-B & MBS	WJRT†	750	50,000	Detroit, Michigan	CBS
WBAX	1210	100	Wilkes-Barre, Penna.	MBS	WJTN	1210	250	Jamestown, New York	NBC-B
WBEN	900	5,000	Buffalo, New York	NBC-R	WJZ	760	50,000	New York City	NBC-B
WBRE	1310	250	Wilkes-Barre, Penna.	NBC	WKBN*	570	500	Youngstown, Ohio	CBS
WBT†	1080	50,000	Charlotte, North Carolina	CBS	WKBW	1480	500	Buffalo, New York	CBS
WBZ†	990	50,000	Boston, Massachusetts	NBC-B	WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS	WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WCAU	1170	50,000	Philadelphia, Pa.	CBS	WMFF	1310	250	Plattsburg, New York	NBC-B
WEAF	660	50,000	New York City	NBC-R	WMMN	890	5,000	Fairmont, West Virginia	CBS
WEBR*	1310	250	Buffalo, New York	NBC-B	WMBF*	1500	250	Binghamton, New York	CBS
WEEU	830	1,000	Reading, Pennsylvania	NBC-R	WOR	710	50,000	Newark, New Jersey	MBS
WENR†	870	50,000	Chicago, Illinois	NBC-B	WORK	1320	1,000	York, Pennsylvania	NBC
WESG	850	1,000	Elmira, New York	CBS	WPAR	1420	100	Parkersburg, West Virginia	CBS
WFBL	1360	5,000	Syracuse, New York	CBS	WPIC	780	250	Sharon, Pennsylvania	Local
WGAR†	1450	5,000	Cleveland, Ohio	CBS	WSB†	740	50,000	Atlanta, Georgia	NBC
WGBI	880	1,000	Scranton, Pennsylvania	CBS	WSM†	650	50,000	Nashville, Tennessee	NBC
WGR	550	5,000	Buffalo, New York	CBS	WSYR	570	1,000	Syracuse, N.Y.	NBC-B & MBS
WGY	790	50,000	Schenectady, New York	NBC-R	WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B	WTIC†	1040	50,000	Hartford, Conn.	NBC-R
WHAS†	820	50,000	Louisville, Kentucky	CBS	WWVA	1160	5,000	Wheeling, West Virginia	CBS
WHEC†	1430	1,000	Rochester, New York	CBS					

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640; KGO, 790.

NBC—National Broadcasting Company  
 CBS—Columbia Broadcasting System  
 MBS—Mutual Broadcasting System  
 NBC-B—National Broadcasting Company Basic Blue Network  
 NBC-R—National Broadcasting Company Basic Red Network  
 †—Night Programs Only  
 \*—Network Programs Only  
 §—WBAL, 760 kilocycles, 9 p.m. to midnight

\*Star in program listings indicates news highlights.  
 NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.  
 If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

**PLEASE NOTE:** Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 16.

## SATURDAY December 16

KDKA-League of American Pen Women  
 WMMN-Shopper's Stroll  
 WPIC-You Shall Have Rhythm  
 WWVA-Melody Time

11:30

NBC-Orr Barn: WJZ WORK  
 WBF WHAM WBAL WLW  
 WSYR (sw-15.33)  
 NBC-Hilda Hope, M.D., sketch:  
 WFAF KYW WGY WTAM  
 NBC-Originalities: WCAE  
 MBS-Army Band: WOR WBAX  
 WMBF  
 KDKA-Melody Time: Janet Ross  
 WBEN Master Singers  
 WBRE-Rawhide & Tumbleweed  
 WEEU-Melody Shoppers  
 WJTN-Matinee Revue  
 WKBW Studio Prgm.  
 WMMN-Salt & Peanuts  
 WPIC-Amer. Family Robinson  
 WWVA-Liberty Question Bee

11:45

NBC-Vagabonds: WCAE  
 \*News: WESG WBAE  
 \*WBAX-Interlude: News  
 WBEN-Grosvenor Book Chat  
 \*WKBW-Farm Period: News  
 WPIC-Three Melodeers  
 WMMN-A Day at Mays

### AFTERNOON

12:00

CBS-Country Journal: WABC  
 WIBX WKBW WWVA WJAS  
 WCAU WPAR WGBI (sw-21.57)  
 NBC-Eastman School Symphony  
 Orch.: WFAF WBEN KYW  
 MBS-Chet Ryk's Orch.: WBAX  
 \*NBC-Amer. Education Forum  
 (News, WJZ only): WJZ WEEU  
 (sw-15.33)  
 Man on the Farm: WLW WOR  
 \*KDKA-News: Man on Farm  
 \*WBAL-News: Tonic Tunes  
 \*WBRE-Two Guitars: Irving  
 Aaronson's Orch.: News  
 \*WCAE News: Melodies  
 WESG-Woodhulls  
 WFBL Saturday Serenade  
 \*WGR-News: Dance Interlude  
 \*WGY Dick Leibert, organist:  
 Markets: News  
 \*WHAM-Hits of the Day: News  
 WHP-Bronzemen's Quartet  
 \*WJTN News: Popeye Club  
 \*WMFF News: Hi Boys  
 \*WMMN-News: Farm Forum  
 WOR-The Swingers  
 \*WPIC News: Name the Melody  
 WSYR Brown Newspapers  
 WTAM-Noonday Resume

12:15

CBS-Country Journal: (sw-15.27)  
 \*News: WHP WORK  
 WCAE-Torch of Progress  
 WCAU-Farm Weekly  
 WESG Agricultural Hour  
 WFBL The Sportsman  
 WGR Farm Bureau Speaker  
 WGY-Jake & Carl  
 WHAM-Milestones in History of  
 Music  
 WMMN To be announced  
 WSYR-Consumers Information

12:30

NBC-Call to Youth: WFAF  
 WCAE WTAM (sw-15.33)  
 Dr. Walton's address is  
 titled "The Balanced Wheel."  
 NBC-Nat'l Grange Prgm.: WJZ  
 WBAL WORK WBRE WSYR  
 WJTN KDKA WEBR WMFF  
 CBS-Nila Mack's Let's Pretend:  
 WABC WKBW WFBL WMMN  
 WGBI WCAU  
 \*News: WJAS WOR WIBX  
 KYW The Happy Clarks  
 WBAX Luncheon Dance Prem.  
 \*WBEN-News: Musical Prem  
 WEEU-The Crimson Trail  
 WGR Variety Prgm.  
 WGY Farm Paper  
 WHAM-4 H Club  
 WHP-Musical Revue  
 \*WLW-News: Everybody's Farm  
 WPAR To be announced  
 WPIC Luncheon Dance Revue  
 WWVA-Eleven Sixty Club  
 (Continued on Next Page)

SATURDAY

December 16

SATURDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

AFTERNOON

1:45 EST Metropolitan Opera Company, NBC. Wagner's "Lamiaeuser" will be presented.

NIGHT

7:00 EST What's My Name? NBC. Quiz program, with Budd Hulick and Arlene Francis.

7:00 EST People's Platform, CBS. Subject: "Should We Tax or Borrow for War Expenditures?"

7:30 EST Sky Blazers, CBS. True air adventures of famous pilots, with Roscoe Turner, M. C.

8:00 EST Gang Busters, Drama, CBS. Part I of the story of Sid Power, reform school graduate.

8:00 EST Arch Dboles' Plays, NBC. Two stories will be told, the first, "New World," a story about a young aviator; the second, "Home Town."

8:30 EST Wayne King's Dr.chestra, CBS.

8:30 EST Youth vs. Age, NBC. Quiz program, with Cal Tenny.

8:30 EST Stop Me If You've Heard This One, NBC. Quiz program, with Milton Berle, Harry Hershfield and Colonel Jay C. Flippen; Vincent Travers' orchestra.

9:00 EST Hit Parade, CBS. Barry Wood, baritone; Bea Wain, vocalist; Mark Wainwright's orchestra.

9:00 EST Alka-Seltzer National Barn Dance, NBC. Uncle Ezra, Henry Burr, Joe Parsons, Hooster Hott Shots. Guest: Happy Jack Turner.

9:30 EST Death Valley Days: Drama, NBC. Jean Hersholt in "Peter Lassen," a Danish pioneer.

9:45 EST Saturday Night Serenade, CBS. Bill Perry, tenor; Mary Eastman, soprano; Gus Haaschen's concert orchestra.

10:00 EST NBC Symphony Orchestra, NBC. Desire Delaur, conductor.

10:00 EST Benny Goodman's Orchestra, NBC. Mildred Bailey, vocalist; Ted Pearson announcer

FREQUENCIES

Table with two columns: Frequency (e.g., CKLW-1030, KDKA-880) and Station Name (e.g., WBAL-1130, WKRC-1300).

12:45 NBC-News: Armchair Quartet; WEAF WCAE WBEN (sw 15.33); KYW-News Music at Midday; WLET-News Briefs; WGR-Parade of Business; WHAM-World Dances; WBX-Racino Hawaiians; WJAS-Musical; WMMN-Boys' Islanders; WOR-Gary Grey's Orch.; WPAR-News: Stocks; Resume; WTAM-County Agricultural Bureau; WWVA-Farm & Home Hour.

1:00 CBS-What Price America: WABC WBX WJAS WPAR WGBI WHEC WGR WIIP (sw 15.27-11.83).

1:15 NBC-Henry Busse's Orch: WEAF (sw 15.33); MBS-Alan Courtney's Gloomchasers: WOR.

1:15 Front Page Drama: WCAE WMMN; WBAX-Stars of Tomorrow; WBEN-Farm Service; WCAU-Scientific Wonders; WEEU-Afternoon Melodies; WFBL-News: State Employment; WGY-Man on the Farm; WHAM-Roch City Club; WKBW-News: Studio Prem; WLW-Fortunes Washed Away; WPIC-News: Stocks; WTAM-John Carroll Univ. Prgm; WWVA-L. P. Lehman & Staff; Dr. H. Lammitt.

1:15 NBC-Calling All Stamp Collectors: WEAF KYW WBEN (sw 15.33); MBS-Alan Courtney's Gloomchasers: WBAX.

1:30 WBAL-Jungle Jim; WBRE-Italian Hour; WCAE-Musical Trail; WCAU-To be announced; WEG-Suburban Special; WFBL-Christmas Science Prgm; WGR-To be announced; WLW-Everybody's Farm; WMMN-Buddy & Smiley; WPIC-Septa Clowns of Joy.

1:30 NBC-Three-Quarter Time: WJZ KDKA WMFF WJTN (sw 15.33); CBS-Deep River Rhapsody: WABC WFBL WGBI WPAR WIRX WIIP WCAU WGR (sw 15.27-11.83); NBC-Concert Drch: WEAF KYW WTAM WBEN WCAE; MBS-University Life: WBAX WOR.

1:30 WBAL-Jungle Jim, sketch; WEEU-Jack Kenny; WFBL-40 Plus Club; WGY-Key to Progress: Markets; WJAS-To be announced; WKBW-They Are Saying; WLW-Afternoon Edition; WORK-Betty Jo's Radio Rangers; WPIC-Song Shoppers.

1:30 NBC-Three-Quarter Time: WJZ KDKA WMFF WJTN (sw 15.33); CBS-Deep River Rhapsody: WABC WFBL WGBI WPAR WIRX WIIP WCAU WGR (sw 15.27-11.83); NBC-Concert Drch: WEAF KYW WTAM WBEN WCAE; MBS-University Life: WBAX WOR.

1:30 WBAL-Jungle Jim, sketch; WEEU-Jack Kenny; WFBL-40 Plus Club; WGY-Key to Progress: Markets; WJAS-To be announced; WKBW-They Are Saying; WLW-Afternoon Edition; WORK-Betty Jo's Radio Rangers; WPIC-Song Shoppers.

1:30 WBAL-Jungle Jim, sketch; WEEU-Jack Kenny; WFBL-40 Plus Club; WGY-Key to Progress: Markets; WJAS-To be announced; WKBW-They Are Saying; WLW-Afternoon Edition; WORK-Betty Jo's Radio Rangers; WPIC-Song Shoppers.

WSYR-Boy Scout Prgm. WWVA-News.

1:45 NBC-Concert Drch.: WJTN WGY WOR.

CBS-Mayfair Orchestra: WABC WFBL WGBI WNEF WPAR WMMN WIBX WIIP WCAU WGR.

NBC-Metropolitan Opera Co.: WJZ WBAL WHAM WEBR WSYR WORK KDKA WBRE WHK (sw-15.33).

To be announced: WESG WLW WBAL-Happy Johnny; WEEU-Vibraharp; WJAS Today's News; WLW-Organ Time; WPIC-American Legion; WWVA P.T.A. Prgm.

2:00 CBS-Brush Creek Follies: WABC WBX WJAS WPAR WFBL WIIP WNEF WWVA WGBI WESG WGR WCAU WHEC (sw 15.27).

NBC-Ray Kinney's Drch.: WEAF KYW WTAM WCAE WBEN WGY.

MBS-Ginsburgh's Concert Orch.: WBAN WOR.

WEEU-What to Give; WKBW-Promenade Concert; WMMN-News: Uncle Nat's Kid-Klub; WPIC-News: Town Crier; Matinee Musicale.

2:15 WOR-Carter & Bowie, piano duo; WPIC-Matinee Musicale.

2:30 NBC-Music Styled for You: WEAF WGY KYW WTAM WCAE WBEN (sw-9.53).

CBS-Polish Christmas Carols: WABC WCAU WWVA WESG WIIP WFBL WJAS WNEF WBX WGBI WPAR WGR (sw-15.27-11.83).

MBS-The Hayride: WBAX WOR.

NBC-Metropolitan Opera Co.: WMFF WEEU WSYR.

WKBW-String Along With Us; WMMN-Radio Dot & Smoky; WPIC-Why Not String Along With Us?

2:45 WGBI-News: Music: Resume.

3:00 CBS-Library of Congress Concert: WABC WFBL WWVA WHP WNEF WMMN WIBX WPAR WESG WGR WJAS WCAU WGBI (sw-15.27-11.83). Music detail on page 10.

NBC-Golden Melodies: WEAF WGY KYW WTAM WCAE WBEN (sw-9.53).

MBS-Leo Freudberg's Orchestra: WOR WBAN.

WKBW Take It Easy; WPIC-News: Hawaiian Melodies.

3:15 WPIC-Front Page Drama.

3:30 NBC-Dol Brissett's Orch.: WEAF WGY WBEN KYW WCAE WTAM (sw-9.53).

NBC-Metropolitan Opera Co.: WJZ WJTN WHAM WMFF WEEU WEBR WSYR.

MBS-Bobby Burns' Orch.: WOR WBAN WBAL.

WCAU-News of the World; WKBW-BBC Reporter; WPIC-Popeye's Mailbag.

3:45 CBS-Concert: WCAU WKBW Studio Prem.

4:00 CBS-Bull Session: WABC WHP WNEF WPAR WESG WCAU WJAS WKBW WIBX WWVA WGBI WFBL WHIEC (sw 11.83).

NBC-Campus Capers: WEAF WTAM KYW WCAE WBEN (sw-9.53).

MBS-Songs That Sweethearts Sing: WBAN WOR.

WEEU-Mennenite Hour; WGR-Christmas Tree of 1939; WGY-To be announced; WMMN-News: Parade of Bargains; WPIC-News: Waltz Time.

4:15 WPIC-Strollin' Tom.

4:30 NBC-Variety Prgm: WEAF WGY WBEN WCAE KYW WTAM (sw-9.53).

NBC-Metropolitan Opera Co.: WJZ WHAM WMFF WSYR WEBR WJTN WORK KDKA WBAL (sw-15.33).

CBS-Bullalo Presents: WABC WIIP WCAU WPAR WHEC WFBL WKBW WIBX WJAS WESG WMMN WGBI (sw 15.27-11.83).

MBS-Mischa Borr's Ensemble: WOR WBAN.

WEEU-Vesper Organ Prem; WGR-Variety Prem; WPIC-Sports, Dance Music; WWVA Shopping Hour.

4:45 WMMN Jam for Supper; WWVA Front Page Drama.

5:00 NBC-Dance Orch.: WJZ WEBR WHAM WJTN WSYR KDKA WORK (sw 15.33); MBS-Sammy Kaye's Orchestra: WBAL WBAX WNEF WOR.

NBC-Branscombe Choral: WEAF WBEN WCAE WTAM KYW (sw-9.53).

CBS-Concert Orch.: WABC WGR WFBL WHEC WJAS WPAR WIBX WHP WGR WGBI WCAU WESG (sw-15.27-11.83).

WBRE-Polka Dots; WGY-To be announced; WKBW-Amer. Legion Prgm.; WMFF III-Boys; WWVA-Santa Claus.

5:15 CBS-Concert Orch.: WFBL.

WBT-News; WGBI-Santa Claus; WKBW-Wilson Ames, organist; News; WMMN-Santa's Workshop.

5:30 NBC-Del Courtney's Drch.: WEAF WBEN KYW WGY WCAE (sw-9.53).

NBC-Erskine Hawkins' Drch.: WJZ WJTN WEBR WHAM KDKA WBAL (sw-15.33).

CBS-Eddy Duchin's Drch.: WABC WCAU WPAR WNEF WHIEC WHP WKBW WIBX WMMN (sw 15.27-11.83).

MBS-Uncle Don: WOR.

WFB-Catholic Action: Musical Interlude; WGBI-Int'l Sunday School Lesson; WGR-News: To be announced; WJAS-Baron Elliott's Orch.; WLW-Truly American; WMFF-Auction Parade; WORK-Late Afternoon Musical; WSYR-Gospel Crusaders; WTAM-Melody Time.

5:45 NBC-Del Courtney's Orchestra: WTAM.

MBS-To be announced: WBAX WSYR WGN WNEF WGR.

WBRE-News: Erwin Yeo, organist; WESG-Sports; WGBI-The Dodgers & Playboys; WGR-Concert Time.

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 NBC-Football Game: WENR.

NBC-Kaltenmeyer's Kindergarten: News: WEAF WMAQ WSB (sw-9.53).

NBC-(News, WJZ only) Johnny Magee's Orch.: News: WJZ WSYR WHK WEBR.

CBS-News: Al Warner, comm.: WABC WKBW WIBX WMMN WJAS WPAR WBT (sw-15.27).

MBS-Buckeye Four: WNEF CKLW WBAN.

News: WHAM WFBL WJR WLW.

News: Varieties: WGN WGY; KDKA-News: Temp.; Your Movie Magazine.

KYW-News: Andy Arcari; WBAL-News: Sports: Around the Dinner Table; WBEN-News: Weather: Photography for the Amateur; WBRE-Pinky Tomlin's Orch.; WBZ-News: Musicals; WCAE-News of the Road; WCAU-News: Sports Talk.

WGAR-Sidney Andorn: String-time.

WGBI-Scrantonian on the Air; WGR-Lone Ranger; WHAS-After Sundown; WHP-Mitchell Grand, organist; WJTN-News: Dinnertime Melodies.

WMFF-Salon Echoes; WOR-Uncle Don, children's prgm; WORK-Christmas Gold; WSM-On the Band Stand; WTAM-Walt Bergener, organist; Trumpeters: News; WTIC-News: Weather.

6:15 CBS-Nan Wynn, songs: WKBW WJR (sw-15.27).

NBC-Johnny Magee's Orch.: News: KDKA.

CBS-Sports Review: WABC.

News: WJAS WMFF WHK; WBRE-Sports: KYW WHP WIBX WLW WMMN.

WMMN-Musical Interlude: Sports; WHEC-Portraits in Music; WBT-William Winter.

WBZ-News: Weather; WCAE-News: Swing Party; WCAU-Alan Scott; WFBL-This & That; WGR-Bob Kelley; WGBI-Mine Schedule: Resume; Harry Bluestone; WHAM-Tom Grierson organist; WPAR-Va. Special Sports; WSM-Radio Patrol; WSYR-Change of Pace; WTIC-To be announced.

6:30 NBC-Religion in the News: WEAF WMAQ (sw-9.53).

CBS-What's Art to Me?: WABC WPAR WJAS WKBW WBT WHEC WGBI WIBX (sw-9.59-11.83).

Today's program deals with the history of American Photography. Guest: Bernice Abbott. This super-sees information given on the Listening to Learn page.

MBS-Everett Hoagland's Drch.: WBAL WCAE WHK.

NBC-Renfrew of the Mounted, sketch: WJZ WEBR WMFF WBZ.

News: WOR WORK WHP; CKLW-Sports: WHAM WGR WBEN WFBL WJR.

To be announced: KDKA WBAX WBRE.

KYW-Federal Business Forum; WCAU-Radiofilm; WGAR-Kay Halle; WGY-Gordie Randall Entertains; WHAS-Dr. Charles W. Welch; WJTN-Sports; Band Music; WJW-Boone County Jamboree; WMMN-Dance Time; WSB-News: Bible School Lesson.

WMMN-News: Sports; WTAM-Sports: Sammy Watkins' Orch.; WTIC-Behind the Scenes.

6:45 CBS-Today in Europe: WABC WBT WCAU WHP WJR WJAS WKBW WGBI WHAS WMMN WPAR WHEC WGAR (sw-9.59-11.83).

NBC-Southwestern Serenade: WEAF WCAE WMAQ (sw-9.53).

WBS-Charioters: WBAL WCAE WHK CKLW WOR.

KDKA-Melody Time; KYW-Ken Martin's Orch.

WBAL-Front Page Drama; WBEN-Parents, Are You Listening?; WFBL-Vespers; WGR-Front Page Drama; WHAM-State Unemployment Talk; WJAS-News; WJTN-Front Page Drama; WORK-Dance Time; WSM-Shanty Town; WSYR-Football Scores; WTIC-Medical Talk.

7:00 CBS-The People's Platform; WABC WBX WJAS WHAS WGR WNEF WPAR WFBL WMMN WBT (sw 9.59). More detail on page 17.

NBC-Message of Israel: WJZ KDKA WHK WBZ WORK WMFF WEBR.

Tabitha Lazero's talk on the atom is titled "To My Fellow Americans."

NBC-What's My Name?: WEAF WBEN WCAE KYW WGY WTIC WBAL WTAM WLW.

MBS-Ginsburgh's Concert Orch.: WBAN.

CKLW-Wes McKnight; WBRE-Vincent Lopez's Orch.; WCAU-Bob Golden's Orch.; WGAR-Cultural Institute.

WGBI-News: Music; WHAM-Hank & Herb; WHP-King's Men Chorus; WJR-Skyblazers, drama; WJTN-Christmas Parade; WKBW-Rhapsody in Brass; WMAQ-Football Scores; WOR-Sports; WSB-Embassy Boys; WSM-Int'l S. Lesson; WSYR-Meeting at the Crossroads.

7:15 MBS-Enoch Light's Drch.: WOR CKLW.

NBC-Organ Moods: WMAQ WSB.

WBAX-Adven. of Jungle Jim; WBRE-Sports: News; WGBI-The Football Forecaster; WHP-Salute to Beauty; WKBW-News: Quiz Corner for Kids.

WMMN-Lawrence Goodman, pianist; WWVA-Interlude: Sports.

7:30 NBC-Rhythms by Ricardo; WKBW WFBL WBAL WBRE KDKA WHK (sw-9.55).

CBS-Sky Blazers, drama: WABC WGR WBX WHEC WWVA WGAR WKBN.

For further detail see sponsor's announcement on this page.

NBC-Art for Your Sake: WEAF WTAM.

More detail on page 17.

NBC-Uncle Jim's Question Bee: WJZ WMAQ WBS.

CBS-To be announced: WMMN WNEF WFBL.

MBS-Adrian Rollini's Orchestra: WSYR WOR.

Dr. Pepper's House Party: WBT WHAS WSM WSB.

To be announced: WKBW WJAS WCAE.

CKLW-LeBlanc & Janelle, piano duo; KYW-Phila. County Prison Concert.

WBAX-Naxier Cugat's Orch.; WBEN-Shea's Buffalo Orch.; WCAU-Yung Man with a Band; WGBI-Musical Roundup; WGY-Sports Review; WHAM-Town Hall Meeting; WHP-Freddie Berren's Orch.; WJR-News Comes to Life, drama; WJTN-News: Tex Crawford, yodeling cowboy; WLW-Reinro Valley Folk; WORK-Religious Hour; WPAR-Christmas Gold; WTIC-True or False.

7:45 NBC-Rhythms by Ricardo: WJTN.

MBS-Inside of Sports: WHK WCAE WSYR WBAX WNEF WOR WKBW.

Thought's story concerns Sammy Snow's blow-up at the National Open in Philadelphia this year.

CKLW-Topical Commentary; WFBL-Dinner Concert; WGBI-Gene Austin, trn.; WMFF-Sports Review.

8:00 NBC-Arch Dboles' Plays: WEAF KYW WBEN WSYR WGY WTIC (sw-9.55). For detail see Good Listening Guide.

NBC-Green Hornet, drama: WJZ WJTN WSYR WMFF KDKA WBRE WHK WBZ.

CBS-Gang Busters: WABC WHIEC WCAU WJAS WGR WJR WIIP WBT WGAR WHAS WFBL WWVA (sw-9.59). For detail see Good Listening Guide.

WANTED: RED-BLOODED ADVENTURERS. Listen to "SKY BLAZERS" - true adventures of the Men and Women Born to Blaze the Trails of the Blue. Thrilling! True! Romantic! EVERY SATURDAY NIGHT. WWVA 7:30 PRESENTED WONDER BREAD BY.

WBAX Westward, Hn!  
WCAE-Johnny Long's Orch.  
WGBI-Half & Half  
\*WKBW-News: Interlude  
WLW Boone County Jamboree  
WMAQ-Recruiting Prem.: Art Kassel's Orch.  
WMMN Satebrush Roundup  
WPAR Church School of the Air  
WTAM-Otto Thurn's Orch.

**8:15**  
CKLW-Sports Parade  
WKBW-David Marsh, songs  
WTAM Emil Velazsco's Orch.

**8:30**  
NBC-Youth vs. Age, quiz prgm. with Cal Tinney: WJZ WBAL WHAM WORK WEBR WSYR WJTN WMFF KDKA WBRE WBZ WHK

\*CBS-Wayne King's Orchestra; News: WABC WGAR WFBW WHEC WCAU WJR WBT WHP WHAS WJAS WWVA WGR (sw-9:59 11.83)

NBC-Stop Me If You've Heard This One; Milton Berle; Orch.; Guests: WEAF WMAQ WCAE WGY KYW WTAM WBEN WLW WTIC (sw-9:53)

CBS-To be announced; WIBX  
MBS-Hawai Calls; WOR WBAX WNBZ CKLW

\*WGBI Light Eighty Club News  
\*WKBW In Recital; News WPAR To be announced  
WSB Gag Busters  
WSM Golden West Cowboys

**8:45**  
\*WMMN-News  
WSM Checkboard Time

**9:00**  
CBS-Your Hit Parade; Barry Wood, bar.; Guest: Bea Wain, vocalist; Mark Warnow's Orch.; WABC WKBW WGAR WFBW WKBW WWVA WJAS WCAU WHAS WHEC WMMN WIBX WJR WBT WGBI WHP WNBZ (sw-9:59 11.83) (also KXN KSL at 12 mid.)

NBC-Larry Clinton's Orchestra; WEAF KYW WBEN WGY WTIC WCAE WMAQ WBRE (sw-9:55)

MBS-George Fisher's Hollywood Whispers: WBAX

NBC-Alka-Seltzer National Barn Dance; Uncle Ezra; Henry Burr; Johnny Burke; Hoosier Hot Shots; Maple City Four; Arkie; Ann, Pat & Judy; Joe Kelly, m.c.; Glenn Welly & Orch.; Guests: WJZ WJTN KDKA WHK WSYR WFBZ WSB WHAM WLW WBAL WMFF WEBR WORK (sw-9:53) (also KOA KFI at 11 p.m.)

For further detail see sponsor's announcement on this page.  
CKLW-Nat'l League Hockey  
\*WGR-News: Symphony Hall WOR Confidentially Yours WPAR-Let's Dance WSM-Grand Ole Opry WTAM-Hockey: Cleveland vs. Syracuse

**9:15**  
MBS-Sons of the Pioneers: WBAX WOR-Cats 'n' Jammers

**9:30**  
NBC-Death Valley Days, drama; WEAF WTAM KYW WCAE WGY WTIC WBEN WMAQ

MBS-Symphonic Strings; WOR WBAX  
WBRE-Lest We Forget  
WORK-To be announced

**9:45**  
CBS-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, tr.; Gus Haenschen's Orch.; WHAS WCAU WHLC WFBW WWVA WJAS WJR WGAR WBT WKBW (sw-9:59)

MBS-Symphonic Strings: WNBZ  
CBS-Sammy Kaye's Orchestra; WABC WGBI (sw-11.83)

WBRE-To be announced  
WHP-Anson Weeks' Orch.  
WIBX Requests in Rhythm  
\*WMMN-Tin Pan Alley Goes to Town; News  
WPAR-Variety Prgm.

**10:00**  
NBC-Benny Goodman's Orch.; Mildred Bailey, soloist; Bert Parks, m.c.; WEAF WBEN WLW WCAE WORK WMAQ WTIC WSYR WGY KYW WSB WBRE WTAM

CBS-Sammy Kaye's Orchestra; WABC WGBI

NBC-Symphony Orchestra; Desire Drafau, dir.: WJZ WMFF WBAL WBZ WUK WJTN WEBR KDKA WHAM (sw-9:53)

MBS-Address by Thomas E. Dewey: WOR WBAX

WENR-Mammoth Minstrels  
\*WGR-News: Down the Mississippi

**10:15**  
NBC-Symphony Orch.: WEBR  
CBS-Gay Nineties Revue: WABC WGBI WPAR WHEC WJAS WKBW WGAR WKBW WMMN WHP WBT (sw-9:59)

WCAU-Fingerprint Tales  
WFBW-Christmas Seal Broadcast  
WHAS-Kentucky Play Party  
WJR-The Editor's Chair  
WWVA-Rolling Rhythm

**10:30**  
NBC-Grand Ole Opry: WSB WSM  
CBS-Gay Nineties Revue: WJR MBS-Music by Moonlight: WOR WNBZ CKLW

NBC-Symphony Orch.: WJZ WBZ WSYR WHAM WJTN WEBR WMFF KDKA WBAL WBRE WGY WORK  
NBC-Ben Cutler's Orch.: WEAF WBEN KYW WTIC

NBC-What's My Name: WMAQ  
\*News: WBAX WWVA  
\*WBT-News: William Winter  
WCAE-Dick Barrie's Orch.  
WCAU-Basketball Game  
\*WFBW-News, Musical Interlude  
\*WGAR Headliner  
WGR-Lorenzo Trio  
WLW-Renro Valley Prgm.  
WPAR-Carl Loose & Clubmen  
WTAM Hockey; Cleveland vs. Syracuse

**10:45**  
CBS-President's Birthday Committee: WABC WHH WMMN WIBX WBT WHP WKBW WJAS (sw-9:59)  
MBS-Music by Moonlight; WBAX WFBW-Fu Manchu  
WGAR-Basketball; Barous vs. Syracuse  
WGBI-Willard Shillinger's Orch.  
\*WGR-Little Show News  
WWVA-Inquiring Mike

**11:00**  
NBC-Symphony Orch.: WJZ WJTN WSYR WEBR WMFF WBAL WHAM KDKA WBRE WBZ WGY

\*NBC-News: Hugh Gibson, news: WEAF WTAM WSB  
MBS-Joe Sanders' Orch.: WBAX  
\*CBS-News: Leighton Noble's Orch.: WABC WBT WGAR WHP WHEC WKBW (sw-9:59 9:65)

\*News: WJAS WTIC WCAE WHAS WGBI WLW WOR WJR  
\*CKLW-Reporter  
\*KYW-News: Organ Reveries  
\*WBEN-News: Weather; Musical Prgm.  
WFBW-Sports  
WGR-Saturday Night in Old Heidelberg  
\*WIBX-News: Sports  
WMAQ Art Kassel's Orch.  
\*WMMN-News: Dance Time  
WPAR-Dance Orch.  
WWVA-Midnight Jamboree

**11:15**  
NBC-Little Jack Little's Orch.: WEAF KYW WCAE WMAQ WSB  
MBS-Phil Levant's Orch.: WBAX CKLW

CBS-Leighton Noble's Orchestra; WPAR WIBX WNBZ WJAS WJR WGBI WCAU  
WBEN-Robert Armstrong's Orch.  
WFBW-Sun Dancers  
WHAS-Walsh Looks 'Em Over  
WLW-Sports  
WOR-Lennie Hayton's Orch.  
WTAM-Gene Sullivan's Orch.  
WTIC-When Day Is Done

**11:30**  
CBS-Tommy Reynold's Orch.: WABC WMMN WFBW WKBW WBT WHP WHEC WKBW WNBZ WIBX WJAS WCAU WGBI WPAR WJR (sw-9:59)

MBS-Teddy Wilson's Orch.: WOR WBAX CKLW

NBC-Dance Orch.: WEAF KYW WCAE

\*NBC-(News, WJZ only) Del Courtney's Orch.: WJZ WBZ WSYR KDKA WBAL WEBR WJTN (sw-9:53)

\*News: WHAM WORK WHK WBRE  
WGAR Eddie Paul's Orch.  
\*WGY-News On With the Dance  
WHAS-The Lamp Is Low  
WLW-Deke Moffitt's Orch.  
WMAQ-Lou Breese's Orch.  
\*WMFF-News: Scores  
WSB-Pop Eckler's Jamboree

**11:45**  
NBC-Dance Orch.: WBEN WGY WTIC

NBC-Del Courtney's Orchestra; WHAM WMFF WBRE WORK  
WHAS-Mason Dixon Swing  
WHK-Everett Hoagland's Orch.  
WTAM Paul Barton's Orch.

**12:00**  
NBC-Will Osborne's Orch.: WJZ WKBW WHAM WBZ WSYR KDKA

CBS-Mitchell Ayres' Orchestra; WABC WIBX WCAU WFBW WMMN WNBZ WHEC WKBW WHP WGBI WHAS WGAR (sw-6:12 9:59)

NBC-Woody Herman's Orchestra; WEAF WGY WBEN WTIC

MBS-Sammy Kaye's Orch.: WOR WBAX CKLW WCAE  
KYW-Highlights After Dark  
WBT-Midnight Dancing Party  
WJR-Joseph Sudy's Orch.  
WLW-Johnny Randolph's Orch.  
WMAQ-Fats Waller's Orch.

D-9, 10 Page 29  
**SATURDAY**  
December 16

WTAM-Dance Orch.  
WSB-World's Great Music  
**12:15**  
NBC-Will Osborne's Orchestra; WHK  
WTAM Dance Orch.  
WWVA Organ Interlude

**12:30**  
NBC-Blue Barron's Orch.: WEAF KYW WSB WGY WTIC

CBS-Bob Chester's Orchestra; WABC WHAS WMMN WKBW WCAU WIBX WHEC WHP WJR WGBI WFBW WGAR WNBZ (sw-6:12 9:59)

NBC-Glenn Miller's Orch.: WJZ KDKA WBRE WBZ

MBS-Tommy Dorsey's Orch.: WOR WCAE WBAX WSYR WJIK

CKLW-Larry Gentile  
WBEN-Paul Pendarvis' Orch.  
WLW-Moon River  
WMAQ-Bill Bardo's Orch.  
WSM-Crook Bros.; Slim Smith; Zeke Clements  
WWVA-Studio Jamboree

End of Saturday Programs

**Saturday Night**  
**NATIONAL BARN DANCE**  
**HAPPY JACK TURNER**  
**HOOSIER HOT SHOTS — HENRY BURR**  
**JOE PARSONS — UNCLE EZRA**  
Sponsored by Alka-Seltzer  
**KDKA WEBR WLW WHAM WSYR WJTN**  
**9:00 P.M., EST**

**MORNING**

\*Star in program listings indicates news broadcast.

△Bell in program listing indicates special network Christmas broadcast.

**8:00 a.m. EST**

\*CBS-News: Organ Reveille: WABC (sw-21.57)  
\*NBC-News: Organ & Xylophone Recital: WEAF KYW WCAE WTAM WLW WBRE WCAE  
\*NBC-News: Peerless Trio: WJZ WORK WJTN (sw-21.5)

KDKA-Trails to Happiness  
WIBX-Polish Echoes  
WOR-Silver Strains  
WPIC-Heralds of Destiny  
WSYR-Go to Church  
WWVA-L. P. Lehman & Staff

**8:15**

NBC-Cloister Bells: WJZ WJTN WORK (sw-21.5)

WPIC-Negro Achievement Hour

**8:30**

NBC-Four Showmen Quartet: WEAF KYW WCAE WBRE

CBS-Morning Moods: WABC (sw-21.57)

NBC-Tone Pictures: WJZ WHAM WORK WEBR WSYR WEBC WJTN (sw-21.5)

WBAL-Sunday Sermon  
WKBW-The King's Morning  
WLW-Church Forum  
WPIC-Lest We Forget  
WTAM-The Creoleans  
WWVA-Sunday Morning Serenade

**8:45**

NBC-Animal News Club: WEAF KYW WCAE WTAM WBRE  
CBS-Radio Spotlight: WABC (sw-21.57)

\*WGBI-News: Music & Resume  
WPIC-Harmony Male Quartet  
WMMN-Anita Brill, hymns

**9:00**

\*CBS-Today in Europe: WABC WCAU WESG WFBW WWVA WNBZ WHEC WPAR WGR WHP (sw-21.57)

NBC-Coast to Coast on a Bus: WJZ WEBR WSYR WLW WMFF WORK WBAL (sw-21.5)

NBC-Turn Back the Clock: WEAF WGY WTAM WBEN WBRE  
KDKA-Concert Favorites  
KYW-Story Lady  
WBAX-Rosario Bourdon's Orch.  
WCAE-Morning Church Service  
WEEU-Quiet Hour  
WGBI-Italian-American Variety Prgm.

\*WHAM-News  
\*WIBX-Italian Album; News  
WJAS-St. Patrick's Church  
WJTN-Swedish Salvation Army  
WMMN-Romance of Hymns  
WOR-Rainbow House  
WPIC-Ave Maria Prgm.

**9:15**

CBS-Outdoors with Bob Edge: WABC WGR WHEC WWVA WFBW WESG WPAR WNBZ (sw-21.57)

NBC-Tom Terriss, Letters from Abroad: WEAF WTAM KYW WGY WBEN

\*WBRE-News  
\*WCAU To be announced: News  
WEEU-Heim-at-Glocken  
WHAM-World Entertainers  
WHP-Morals for Motorists  
WWVA-Harold Rhodes, pianist

**9:30**

\*NBC-Sunday Drivers (News, WEAF only): WEAF KYW WGY WBEN WBRE

CBS-Wings Over Jordan: WABC WHEC WGR WHP WNBZ WESG WMMN WPAR WCAU (sw-21.57)  
Speaker: Reverend A. Clayton Powell, pastor of the Abyssinian Baptist Church, New York City.

KDKA-Religious Message  
WBAL-Young People's Church of the Air  
WBAX-Sweet & Swing  
WCAE-Grandpa & Snuggins  
WEEU-Sunday School Services  
WFBW-Salvation Army Band  
WHAM-Family Worship Hour  
WIBX-Italian Drama  
WKBW-Music for Sunday  
WPIC-Masters of Rhythm  
WTAM-Odd Moments in History  
WWVA-Polish Hour

**9:45**

CBS-Wings Over Jordan: WIBX

**SUNDAY, December 17, 1939**

NBC-Sunday Drivers: WTAM  
WEEU-Bible Class

**10:00**

CBS-Church of the Air: WABC WESG WIBX WJAS WKBW WHEC WNBZ WCAE WMMN WPAR WFBW WHP (sw-21.57)  
Speaker: William B. Knox (Christian Science) of Boston, Massachusetts.

NBC-The Radio Pulpit: WEAF WGY WSM WCAE KYW WBEN WTAM  
Dr. Socknan's subject will be "Is God Real to You?" The Radio Choristers will sing Come, Thou Long Expected Jesus.

NBC-Morning Musicale: WJZ WORK WEBR WHAM WMFF WLW (sw-21.5)

\*News: WOB WGR WBAL KDKA Christian Science Service  
WBAX-Lamplighter  
WBRE-World Observer  
WJTN-Betty Weakland  
WKBW-Sunday School of the Air  
WPIC-Neapolitans  
WSYR-Reading the Funnies  
WWVA-Opportunities

**10:15**

NBC-Morning Musicale: KDKA  
WBAL-Sunday Morning Roundup  
\*WBAX-News  
WBRE-Milson Hughes, har.  
WGR-Meet the Comics  
WOR-The Lamplighter, talk

**10:30**

NBC-Four Belles: WJZ WSYR WJTN WMFF WORK KDKA WEBR WHAM (sw-21.5)

NBC-Bill Johnson, bar.: KYW WBEN WGY WTAM

CBS-March of Games: WABC WFBW WPAR WNBZ WIBX WHP WESG WJAS WCAU (sw-21.57)

NBC-Children's Hour: WEAF  
WBAX-Italian Hour  
WBRE-Children's Jubilee  
WCAE-Phyllis Morton  
WEEU-Organettes  
WKBW-Morning Musicale  
\*WLW-News

WJTN-Dr. Sullivan, Osteopath  
WLW-Agency Series

**11:30**

NBC-Southernaires: WJZ WJTN KDKA (sw-15.33)

\*NBC-News: WEAF  
NBC-Music & American Youth: WCAE

MBS-Sunday Morning Matinee: WOR

CBS-Major Bowes' Family; Nicholas Cosentino, tr.; Chas. Magnante, accordionist; Robert Reed, m.c.; Sam Herman, xylophonist; Waldo Mayo's Orch.: WABC WFBW WKBW WIBX WESG (sw-21.57)  
For detail see Good Listening Guide.

KYW-Ken Martin's Orch.  
WJAS-Lutheran Church  
WLW-Agency Series  
WSYR-Church Service  
WTAM-Old Reltrains

**11:45**

MBS-Sunday Morning Matinee: CKLW WJIK

NBC-(Listener's Corner, WEAF only) Music & American Youth: WEAF  
NBC-Southernaires: WHAM  
WLW-To be announced  
WTAM-Master Canaries

**AFTERNOON**

**12:00**

MBS-Perole String Quartet: WOR  
NBC-Vernon Crane's Story Book: WEAF WTAM WGY KYW  
"A Rowboat, A River, A Brand New Cannon" is the title of today's fairy tale.

NBC-Radio City Music Hall of the Air Orch.: WJZ KDKA WEBR WMFF (sw-15.33)  
Music detail on page 10.

CBS-Major Bowes' Family: WJAS WIBX WHEC WPAR WNBZ WMMN WWVA (sw-21.52)  
Variety Show: WSYR WJTN WGR

\*News: WBAL WHAM WBAX-Miniature Theater  
\*WBEN-News: Weather  
WCAE-What's Your Future  
WEEU-Zegar Polski  
WLW-Cadle Tabernacle Choir  
WORK-Eusemble  
WPIC-Gypsy Caravan

**12:15**  
NBC-Oyanguren, guitarist: WEAF WTAM KYW WGY

CBS-Major Bowes' Family: WHP  
NBC-Radio City Music Hall: WBAL

WBEN-Say It With Music  
WCAE-Songalogue  
\*WGBI-News: Musical Prgm.  
WHAM-Catholic Hour  
\*WORK-News  
WPIC-Waltz Time

**12:30**  
△CBS-Salt Lake City Tabernacle (Choir & Organ): WABC WPAR WFBW WESG WHP WGR (sw-21.52)  
Music detail on page 10.

NBC-On Your Job: WEAF KYW WTAM WGY WCAE  
"I Want to Be a Policeman" is the title of today's dramatization.

NBC-Music Hall: WORK WLW WSYR WHAM

MBS-American Wildlife: WBAX  
WBEN-Humanitarian Hour  
WCAU-Child Heroes  
WEEU-Penna. Utility Consumers  
WGBI-Polish Prgm.  
WIBX-New Songs of Italy  
WJAS-Music from Italy  
\*WJTN-News: Matinee Revue  
WKBW-Tabernacle Hour of Music  
WMMN-Familiar Melodies  
WOR-The Hitmakers  
WPIC-Rose Lenarcic  
WWVA-Economy Notes

**12:45**  
△CBS-Tabernacle Choir & Organ: WNBZ

\*News: WCAU WOH  
WBAX-Voice of Truth  
WFEU-Baerriicks Wannannaus  
WPIC-Country Church  
WWVA-Tamburizza Orch.

**1:00**  
△CBS-Tabernacle Choir & Organ: WJAS WKBW

△NBC-Hull House Christmas Festival: WEAF WCAE WBEN KYW WHAM (sw-15.33)

NBC-Pilgrimage of Poetry: WJZ WMFF KDKA  
More detail on page 17.

MBS-Don Arres, tr.: Orch.: WBAX WOR  
WBAL-Little Theater of the Air  
WCAU-Church of the Air  
WEEU-Living Hymns

(Continued on Next Page)

SUNDAY December 17

SUNDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

MORNING

11:30 EST Major Bowes' Family, CBS. Guests: Clarence Gaskell, composer, and Ruth O'Neill, soprano.

AFTERNOON

12:00 EST Radio City Music Hall, NBC. Jan Perce, tenor; symphony orchestra, Erno Rapee, conductor. Music detail may be found on page 10, column 1.

12:30 EST Salt Lake City Tabernacle Choir, CBS. Handel's "Messiah" will be presented.

2:00 EST String Symphony, NBC. Frank Black, conductor. Music detail may be found on page 10, column 2.

2:00 EST Great Plays, NBC. "The Beggar's Opera," by John Gay, English dramatist.

2:30 EST University of Chicago Round Table, NBC. Subject: "Business and Government."

3:00 EST New York Philharmonic Orchestra, CBS. Emanuel Feuermann, cellist; John Barbirolli, conductor. Music detail may be found on page 10, column 2.

5:00 EST Hobby Lobby, CBS. Dave Elman, M. C.; Harry Salter's orchestra.

5:00 EST Musical Steelmakers, MBS. Dorothy Ann Crowe, vocalist, Steele Sisters; Ardenne White, The Old Timer; Singing Millmen; Musical Steelmakers' orchestra.

5:30 EST Metropolitan Opera Auditions, NBC. Wilfred Pelletier, conductor

NIGHT

6:00 EST Silver Theater, CBS. Conrad Nagel, M. C.; Dick Jay, announcer.

6:30 EST Grouch Club, NBC. Jack Lescault, M. C.; Neil Sparks; Beth Wilson; Leon Leonardi's orchestra; others

6:30 EST Gateway to Hollywood, CBS. Guests: Mary Boland, screen star, and four contestants

7:00 EST Jack Benny, Comedian, NBC. Mary Livingstone, Andy Devine, Rochester, Don Wilson, Dennis Day, Phil Harris' orchestra. Guest: Ezra Stone, radio actor.

7:00 EST Bach Cantata Series, MBS. Genevieve Rowe, soprano;

Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, haritone; chorus; Allrof Wallenstein, conductor. Music detail may be found on page 10, column 3.

7:30 EST Mr. District Attorney: Drama, NBC. Crime-busting dramas.

7:30 EST Screen Guild Theater, CBS. Guest: Norma Shearer. Roger Pryor, M.C.; Oscar Bradley's Orchestra.

8:00 EST Campbell Playhouse; Drama, CBS. Maria Wilson co-stars with Orson Welles in "There's Always a Woman."

8:00 EST Chase and Sanborn Hour, NBC. Don Ameche returns as M.C.; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; Donald Dirksen; Robert Armstrong's orchestra.

9:00 EST Walter Winchell, Columnist, NBC.

9:00 EST Ford Sunday Evening Hour, CBS. Gladys Swarthout, soprano; Detroit Symphony Orchestra, Fritz Reiner, conductor. Music detail may be found on page 10, column 3.

9:30 EST American Album of Familiar Music, NBC. Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Heinschen's concert orchestra

10:00 EST The Adventures of Ellery Queen, CBS. "The Adventures of the Four Satchels."

10:00 EST Hour of Charm, NBC. Phil Spitalny's All-Girl orchestra. Guest: Dr. Josephine Baker, child health pioneer.

11:00 EST Paul Sullivan Reviews the News, CBS

FREQUENCIES

Table with 2 columns: Station Name and Frequency. Includes stations like CKLW 1630, KDKA 1300, KYW 1620, etc.

NBC-New Friends of Music: WJZ News, WHIP, WMFF, WTIC, CKLW, Hamer, Martin, KVW Nat'l Youth Ensemble, WBEN News, Musical Prgm, WGR Sports, WHAM World Dances, WIBN-Christian Science Prgm, WMMN From a Scrapbook, WORK Interlude, WPAR Salon Musicale

6:45 News: WGR, WIBX, WSYR, KYW, WHAM, CKLW, WBEN Famous Dates on the Niagara Frontier, WHIP-Ferne Burrell, songs, WMFF-Your World of Vision, WORK-Shadow of Fu Manchu, WTIC-Fluorettes

7:00 CBS-The War this Week: WABC, WGR, WHP, WBT, WIBX, WJAS, WHC, WFBL, WCAU, WNB, WMMN, WPAR, WHAS, WKBN (sw 6.06-11.83)

NBC-Jack Benny's Prgm., with Mary Livingstone, Andy Devine, Rochester, Dennis Day, tnr., Don Wilson and Phil Harris' Orch.; WEAF, WTIC, WORK, WHAM, WTAM, WBR, WSB, KYW, WLW, WMAQ, WSYR, WREN, WCAE, WGV, WSM (sw 9.53) (also KFI KOA at 11:30 p.m.)

NBC-Dinah Shore, songs: WJZ, WBZ, WMFF, WEBR, KDKA (sw 9.55)

MBS-Bach Cantata Series: WOR, CKLW, WBX Music detail on page 10.

WBAL-Time for Romance, WENR-Ray Herbeck's Orch., WGR-Pop Concert

WGBI-News: Music; Resume, WHK St. John's Singers, WJR-Gerald L. K. Smith, talk, WKBW-Churchill Tabernacle, WWVA-Old Family Album

7:15 KDKA-News from Europe: WJZ, KDKA, WBZ, WIJK, WMFF, WEBR, WJTN

WGBI-Modern Salon Group

7:30 NBC-Bandwagon; Guest Orch.: WEAF, WGY, WCAE, KYW, WTIC, WMAQ, WREN, WTAM, WBR, WSB, WSM, WORK (sw 9.53)

Guests: Joe Reichmao and his orchestra.

CBS-Screen Guild Theater; Roger Pryor, m.c.; Oscar Bradley's Orch.; WABC, WWVA, WHP, WJAS, WKBN, WCAU, WGR, WFBL, WHC, WHAS, WNB, WGR, WJR, WBT, WGBI, WBN, WMMN (sw 6.06-11.83) (also at 10 p.m.)

NBC-Mr. District Attorney; drama: WJZ, WBZ, WEBR, WBAL, WSYR, KDKA, WLW, WENR, WJTN, WLAM, WHK

CKLW-World Today, WBAN-Ave Maria Hour, WMFF-Popular Music

WPAR-Vocal Varieties 7:45 MBS-Sigrid Schultz, news analyst, WGR

CKLW-Appointment with Agostini 8:00 NBC-Festival of Music: WJZ, KDKA, WJTN, WEBR, WMFF, WIJK (sw 9.55)

MBS-American Forum of the Air: WOR, WBX

NBC-Chase and Sanborn Hour: Edgar Bergen with Charlie McCarthy; Don Ameche, m.c.; Dorothy Lamour; Donald Dirksen, bar.; Robert Armstrong's Orch.; Guests: WEAF, WCAE, WHAM, WTIC, WBR, WGY, WSB, WSM, WTAM, KYW, WREN, WSYR, WMAQ, WLW (sw 9.53)

CBS-Campbell Playhouse, drama: News: WABC, WHC, WFBL, WIBX, WJAS, WGBI, WCAU, WKBN, WGR, WBT, WGR, WJR, WHP (sw 6.06-11.83) (also at 10 p.m.)

For detail see Good Listening Guide.

CKLW-Dr. M. R. DeHaan, WBAL-Father Coughlin, WHAS-Rev. Charles E. Fuller

WMMN-News, WORK-St. Paul's Church, WPAR-Kanawha Valley Players, WWVA-United Presbyterian

8:15 MBS-American Forum: WNB, WMMN-Music You Want

8:30 NBC-Voice of Hawaii: WJZ, WHK, KDKA, WJTN, WEBR, WMFF, WORK (sw 9.55)

WBZ-Footlight Fancies, WPAR-Vesper Services, WWVA-Campus Reverie

8:45 CKLW-Evening Serenade, WWVA-News & Sports

(1:00 p.m. Continued) WGY-Sunday Symphonette, WHIP-News, WIBX-On Wings of Melody, WJTN-Ave Maria Hour, WLW-College of Music, WMMN-On Calvary Road, WORK-Christian Science Prgm., WPIC-Gentlemen of Swing, WSYR-America's Town Meeting of the Air, WTAM-Cleveland Art Museum, WWVA-Christmas Seal Prgm.

1:15 NBC-Vass Family: WJZ, WEEU, WORK, WBAL, WMFF, WHAM, KDKA

WBAX-William Wirges' Orch., WEEU-Tuneful Topics, WHIP-Old Timers' Quartet, WWVA-On the Mall

1:30 NBC-Metropolitan Moods: WJZ, WEBR, WMFF, WJTN, WEEU

CBS-(Sunday Prgm. Resume, WABC only); Piano: String Time with Wallace Brown; WABC, WCAU, WIBX, WPAR, WKBW, WESG, WMMN, WJAS, WNB, (sw 21.52-21.57)

MBS-The Lutheran Hour: WGR, WBAX, WCAE, WBAL

NBC-From Hollywood Today: WEAF, WLW, WBEN, WGY (sw 15.33)

KDKA-News, KYW-Console and Keyboard, WBRE-Per Non Dimenticare, WFBL-News: Musical Interlude, WHAM-Parade of Choirs, WHP-Howard Gale's Orch., WOR-Red River Dave Trio, WORK-Gettysburg College Radio Forum, WPIC-Parade of Nations, WTAM-Kent State University, WWVA-Home Folks Frolic

1:45 KDKA-Talk on Furs: On the Mall, KYW-Hunting & Fishing Club, WBRE-Serenaders, WFBL-Syracuse Voices, WHAM-Florence Freeman, violinist, WJAS-News

2:00 NBC-Great Plays: WJZ, WMFF, WHAM, WSYR, WEBR, WJTN, KDKA (sw 15.33) Music detail on page 10.

NBC-String Symphony: WEAF, KYW, WBEN, WGY

CBS-Democracy in Action, dramas: WABC, WHIP, WIBX, WFBL, WJAS, WPAR, WKBW, WGBI, WMMN, WESG, WKBN, WCAU (sw 21.52-21.57)

Today's episode deals with the battle for health by the National, State and local agencies.

NBC-Smoke Dreams: WTAM, WLW

MBS-Mystery History, quiz: WOR, WBAX, WKBW, WNB, WBAL-It Seems to Me, WBRE-Polish Prgm., WCAE-Boyd Memorial Prgm., WEEU-Sunday Players, WGR-Amateur Hour, WORK-Hymn Sing, WPIC-Question Bee, WWVA-L. P. Lehman & Staff

2:15 NBC-String Symphony: WCAE, WBAL, Accordiona

2:30 MBS-Let's Go Back to the Bible: WNB, WCAE

CBS-So You Think You Know Music: News: WABC, WJAS, WHC, WPAR, WIBX, WMMN, WGBI, WHP, WESG, WKBN, WNB, WCAU

Guests: Richard L. Simon, music publisher, and Larry Clinton, orchestra leader.

NBC-Univ. of Chicago Round Table Discussion: WEAF, WREN, WGY, KYW, WTAM

For detail see Good Listening Guide.

WBAL-Waverly Men's Chorus, WBAX-Jack Milton's Orch., WEEU-Baptist Hour, WFBL-Syracuse Univ. Singers, WGR-News & Rhythm, WKBW-What's the Answer, WLW-Church by Side of Road, WOR-Tommy Turker's Orch., WPIC-Gray Sisters

2:45 WFBL-Art Chat: News, WPIC-Poetic Musings

3:00 NBC-I Want a Divorce, sketch: WEAF, WBEN, KYW, WTAM, WCAE (sw 9.53)

Today's drama raises the question, "Can a Couple Like Movie the Tragedy of Unfortunate Environment?"

MBS-Meditation & Melody: WBX, WOR

NBC-Norman Cloutier's Orchestra: WJZ, WBAL, WSYR, KDKA, WMFF, WLW (sw 15.33)

CBS-New York Philharmonic Orchestra: WABC, WNB, WIBX, WPAR, WFBL, WESG, WCAU, WKBN, WHP, WHC, WGBI, WKBW (sw 15.27-11.83) Music detail on page 10.

WBRE-Junior Maguire's Orch., WEEU-Daniel Boone Prgm., WGR-Let's Go Back to the Bible, WGY-Carmelo Cascio, pianist, WHAM II. of Chicago Round Table, WJAS-Amateur Hour, WJTN-Voice of Prophecy, WMMN-Cowboy Loye's Troupe, WORK-Gospel Hour, WPIC-Concert Internationale, WWVA-L. P. Lehman & Staff

3:15 NBC-Norman Cloutier's Orch.: WJTN

WGY-Empire State Town Meeting at Union College

3:30 NBC-News from Europe: WEAF, WBEN, KYW, WLW (sw 9.53)

CBS-N. Y. Philharmonic Orch.: WABC, WNB, WIBX, WPAR, WFBL, WESG, WKBN, WCAU, WHP, WHC, WGBI, WKBW (sw 15.27)

NBC-We the Wives: WTAM, WCAE

NBC-Tapestry Musicale: WJZ, WHAM, WMFF, WORK, WBAL, WBR, KDKA (sw 15.33)

WBAX-Polish Hour, WEEU-The Barnstormers

WGR-Headlines

WJTN-Monitor Views the News: Music, WMMN-Travelogue, WOR-Bobby Burns' Orch., WPIC-Polish Hour, WSYR-Catholic Hour

3:45 NBC-Rangers' Serenade: WEAF, KYW, WGY, WBEN

WGR-Interlude: Tin Pan Alley, WJTN-Tuberculosis Ass'n Campaign Drama, WLW-Euphony Choral Club

4:00 NBC-National Vespers: WJZ, WEBR, WHAM, WJTN, WMFF (sw 15.33)

Dr. Fosdick's address is titled "A Plea for Good Will." The male quartet will sing "Wachtman, Tell Us of the Night, and Lift Up Thy Hands, Ye Mighty Gates."

NBC-Larry Clinton's Orch.: WEAF, WCAE (sw 9.53)

MBS-Nobody's Children: WOR (Guest: Edward Arnold, screen star, Father Charles E. Coughlin; WGR, WHAS, WBAX, KDKA, Bernie Armstrong, organist; KYW Hour of Peace

WBAL-My Prayer Was Answered, WBEN-Modern Trends, WBR-Donlin's Pennsylvanians, WEEU-Voice of Salvation, WGY-The Shadow, drama, WLW-Unsolved Mysteries, WMMN-The Family Altar, WORK-Rev. Fusco, WSYR-University of Melody, WTAM-Carnos of New Orleans, WWVA-Youth & Music

4:15 NBC-Larry Clinton's Orch.: WBEN, WTAM

WBAL-Dr. Pepper's Playhouse, WPIC-Massachusetts Symphony

4:30 NBC-The World Is Yours: Smithsonian Institute Drama: WEAF, WBN, KYW, WTAM (sw 9.53) Music detail on page 17.

MBS-The Shadow, drama: WBAL, WSYR

CBS-Pursuit of Happiness: WABC, WKBW, WEFL, WHC, WCAU, WKBN, WPAR, WIBX, WESG, WMMN, WHP (sw 11.83-15.27)

NBC-(Listener's Corner, WJZ only) Richard Himber's Orch.: WJZ, WEBR, WMFF, WORK, WJTN (sw 15.33)

KDKA-Vesper Services, WBRE-Polish American Orch., WCAE-Singing Canaries, WEEU-Melody Palette, WGBI-Just About Time, WGY-Comments by Campbell, WHAM-Adventures in Photography, WLW-Midrich Family, WOR-Andy Kirk's Orch., WPIC-Gold Strike, WWVA-Curbstone Broadcast

WJTN-Monitor Views the News: Music, WMMN-Travelogue, WOR-Bobby Burns' Orch., WPIC-Polish Hour, WSYR-Catholic Hour

4:45 WCAE-Sunday News, WGBI-A Candid Story, WGY-Keyboard Harmonies, WPIC-Newspaper of the Air, WWVA-Sunday Newspaper

4:55 CBS-Ben Bernie & All the Lads, with Lew Lehr, comedian: WABC, WFBL, WHC, WJAS, WCAU, WGR (sw 15.27-11.83) (also KSI KNN at 12 mid.)

NBC-Paul Wing's Spelling Bee: WEAF, KYW, WGY, WCAE, WLW, WBN, WTAM (sw 9.53)

Men singers vs. women singers.

4:45 WCAE-Sunday News, WGBI-A Candid Story, WGY-Keyboard Harmonies, WPIC-Newspaper of the Air, WWVA-Sunday Newspaper

5:00 NBC-Col. Stoopnagle on Christmas Shipping (Listener's Corner, WEAF only): WEAF, WTAM, WCAE, WBN, WGY, WORK, KYW (sw 9.53)

A different sort of answer to the shipping problem will be given by the Colonel.

MBS-The Musical Steelmakers: WWVA, WOR, WLW

For further detail see sponsor's announcement on this page.

NBC-Moylan Sisters, songs: WJZ, WEBR, WSYR, WJTN, WBAL, WHAM, WMFF, KDKA (sw 15.33)

CBS-Hobby Lobby; Dave Elman, M. C.; Harry Salter's Orch.: WABC, WIBX, WESG, WGBI, WHIP, WHC, WJAS, WKBN, WCAU, WFBL, WGR, WNB, (sw 11.83) also KNN at 11 p.m.)

KDKA-Dog Heroes, WBAX-To be announced, WBRE-News & Music, WKBW-Five o'Clock Favorites, WMMN-The Symphonettes, WPAR-Afternoon Dance

5:15 NBC-Bob Becker's Chats About Dogs: WEAF, KYW, WTAM, WGY, WCAE, WBN (sw 9.53)

NBC-Along the News Front: WJZ, WEBR, WJTN, WMFF, WBAL, WBR, KDKA, WORK (sw 15.33)

WHAM-Musical Reveries, WKBW-Wilson Ames, organist, WSVR-Marjorie Lane, Waltz Time

5:30 CBS-Ben Bernie & All the Lads, with Lew Lehr, comedian: WABC, WFBL, WHC, WJAS, WCAU, WGR (sw 15.27-11.83) (also KSI KNN at 12 mid.)

NBC-Paul Wing's Spelling Bee: WEAF, KYW, WGY, WCAE, WLW, WBN, WTAM (sw 9.53)

Men singers vs. women singers.

NBC-Metropolitan Opera Auditions: WJZ, WBZ, WSYR, WHK, WSM, WORK, WEBR, WJTN, WHAM, WBAL, WMFF, KDKA (sw 15.33)

MBS-The Shadow, drama: WOR, WKBW, WNB, WBAX

CBS-To be announced: WIBX, WBR-Ralph Paul's Orch., WESG-Talking Shops, WGBI-Rosary Hour, WHIP-The Shadow, drama, WMMN-For Mother & Dad, WPAR-Ave Maria Hour, WWVA-On With the Dance

5:45 WWVA-Army Air Romances

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 NBC-Catholic Hour: WEAF, WSB, WBEN, KYW, WSM, WGY, WJZ, WMAQ, WTAM, WCAE, WSYR (sw 9.53)

Today's address by Reverend Gillis on prophets and kings is titled "Peter to the High Priest."

CBS-Silver Theater: Conrad Nagel, director: WABC, WHC, WJAS, WKBW, WCAU, WGR, WHAS, WJR, WBT

CBS-To be announced: WIBX, WHIP

MBS-Listen America: CKLW, WOR, WIJK

NBC-New Friends of Music: WJZ, WMFF

Music detail on page 10.

News: WHAM, WBAX, WFBL, Sports: WBAL, WJR, KDKA-Treasure Trails of Song, WBRE-Christian Science Prgm., WENR-Amateur Hour, WGR-Western Singers, WHP-Bluestone Ballads

WJTN-News: Sports: Music, WLW-Sherlock Holmes, WMMN-Modern Salon Ensemble, WORK-Christmas Gold

WPAR-News: Gaslight Harmonies, WSVR-Variations in Syncopation, WTIC-Let's Go to Work, WTOC-Melodie Strings, WWVA-Hobby Lobby

6:15 NBC-New Friends of Music: (sw 9.55)

WBAL-Siesta Time, WBAN-Musical Interlude: Sports, WBRE-News, WFBL-Background of the War, WGR-Orchestra of the Week, WHAM-Medical Society, WJTN-Reverend Bateman, WMMN-Sweet Swing

WPAR-To be announced, WSVR-Municipal Christmas Tree

6:30 NBC-Grouch Club: Jack Lescault, m.c.; Art Bryan; Emory Parnell; Beth Wilson; Leon Leonardi's Orch.: WEAF, KDKA, WSB, WTAM, WMAQ, WGY, WBZ, WLW, WBR, WSM (sw 9.53)

CBS-Gateway to Hollywood: WABC, WCAU, WKBW, WHAS, WJAS, WHC, WHAS, WFBL, WJR, WGBI, WWVA, WGR, WBT, WNB, (sw 6.06)

For detail see Good Listening Guide.

MBS-Show of the Week: Ernest Chappell, m.c.: WOR, WBAX, WHK, WBAL, WCAE

Guests: Leo Reisman and his orchestra.

Advertisement for Wheeling Steel Musical Steelmakers, Radio's Original Employee Family Broadcast, Sunday, 5 P.M. (E.S.T.), Mutual Broadcasting System (Coast-to-Coast). Includes photo of Dorothy Ann Crowe.

CBS-Ford Sunday Evening Hour; Symphony Orch.; WABC WKBN WBXN WHAS WGAR WCAU WFLB WNBW WJAS WHEC WHP WBT WGBI WGR WJR WQVA (sw-1183-6.06)

MBS-Old Fashioned Revival: CKLW WBAX

NBC-Manhattan Merry-Go-Round; Men About Town, trio; Pierre Le Krenn, tr.; Rachel Carlay, vocalist; Don Donnie's Orch.; WEAF WTAM WMAQ WBEN WGY WCAE KYW WTIC (sw-9.53)

Miss Carlay will sing Satchelwain and with Mr. Le Krenn, Tell Me Again You Love Me, Mr. Le Krenn will also offer All the Things You Are and the trio will sing Let's Say Goodnight to the Ladies, My Rubber Dolly, A Little Bit Must Fall and The Creaking Old Mill. The orchestra will play Put Your Arms Around Me, Canolita, Petite Sultie De Lierre, and Avee Le Rayon De Soleil.

NBC-Walter Winchell, comm.: WJZ WSYR WENR WIJK WJTN WBR WHAM KDKA WLW WMFF WBZ WBAL WSM WSB WBRF-Telephone Requests WMMN A Song is Born WOR-Laugh 'n' Swing Club WORK-Dance Time WPAR-The World Dances

9:15

NBC-The Parker Family: WJZ WSYR WENR WHK WJTN WBR WHAM KDKA WLW WMFF WBZ WBAL WSM WSB WGBI-Tin Pan Alley

9:30

NBC-American Album of Familiar Music; Frank Munn, tr.; Elizabeth Lennox, contr.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Jean Dickenson, sop.; Gus Haenschen's Orch.; WEAF KYW WSM WTIC WMAQ WBEN WTAM WCAE WGY WSB (sw-9.53)

Frank Munn will sing Spirit

Flower, Jean Dickenson will offer Zingara, Elizabeth Lennox and the choir will sing Last Night the Nightingale, Woke Me, and a duet, L'Amour, Tonjours, L'Amour, will be of record. Mr. Hirsch's violin solo will be Salut D'Amour and the ensemble will play Deep River. The orchestra will play Prelude to Act III from "Lohengrin" and Anita's Dance.

NBC-Irene Rich, drama: WJZ WLW WJTN WENR WHK WBZ KDKA WEBR WSYR WBAL WHAM (also see 11:15 p.m.)

WGBI Moods in Rhythm WMFF Old Fashioned Revival Hour WMMN-Victor Record Revue WOR-Confessionally Yours WORK Musical Gems

9:45

NBC-Sports Newsreel of the Air: WJZ WIAM WSYR WBAL WENR WIJK WEBR KDKA WJTN WBZ

Guest: Frankie Frisch, newly appointed manager of the Pittsburgh Pirates.

WGBI Tin Pan Alley WLW-Bob Becker's Chats About Dogs WOR New Voices \*WORK-News

10:00

CBS-Adventures of Ellery Queen: WABC WCAU WJAS WMMN WFLB WGBI WPAR WNBW WKBW WHEC WBT WHP (sw-6.06)

For detail see Good Listening Guide. CBS-Campbell Playhouse, drama: WHAS (also see 8:00 p.m.) MBS-Good Will Hour: WOR CKLW WIJK WGR \*NBC-Wm. Hillman, commentator: WJZ WBAL WBRE WJTN WBZ WHAM

NBC-The Hour of Charm: Phil Spitalny's All-Girl Orch.; WEAF WSM WTAM WSB WCAE WGY WTIC WLW WBEN WMAQ KYW WSYR (sw-9.53)

For further detail see sponsor's announcement on this page. For detail see Good Listening Guide.

KDKA You Don't Say WBAX-Concert Hall of the Air WENR-Concert Miniature WGAR To be announced WJTN-To be announced WJR-Grace Berman, pianist WORK-Good Will Hour

10:15

NBC-Jan Savitt's Orch.: WJZ WBAL WBRE WJTN WHAM \*WBZ-News WBX-Music Makers WJR-Musical Prgm.

10:30

NBC-American Art Quartet: WEAF WCAE WBEN WIAM KYW WGY (sw-9.53) NBC-Cheerio: WJZ KDKA WBZ WBRF WMFF WJTN WBAL WENR

NBC-Horn Town Variety Prgm.: WBS WSM WMAQ Hermit's Cave WGAR WJR \*WBAX-News WBX-To be announced WLW Hour of Charm WSYR Hockey Game WTAM-Harry James' Orch. WTIC-Catholic Hour

10:45

WBAX-Nathaniel Shilkret's Orch.

11:00

CBS-Horace Henderson's Orch.: WBX \*CBS-Paul Sullivan Reviews the News: WABC WGAR WJR WBT WHAS WNBW WCAU WHEC WGR (sw-9.65)

\*NBC-News: H. R. Baukhage, news: WEAF WGY WSB WSM WCAE KYW (sw-9.53) \*NBC-News: Johnny Messner's Orch.: WJZ WBRF WEBR WJTN WBAL WORK

MBS-Griff Williams' Orchestra: WBAX \*News: WMAQ WGBI WIAM WLW WMMN WMFF WTIC WOR \*CKLW-Reporter \*KDKA-News: Weather: Temp. Announcements

\*WBEN-News: Weather: Musical Prgm. \*WBZ-News: Prgm. Previews: Weather \*WENR-News: Charlie Agnew's Orch. WFLB-Sports WJIK-To be announced \*WIIP-News: Del Casino, songs WJAS-Col. Chas. C. McGovern WKBW-Back Home Hour WSYR-Gospel Hour \*WTAM-News: Did You Know: Interlude

11:15

CBS-Mitchell Ayres' Orch.: WABC WMMN WKBW WFLB WCAU WNBW WGR WJR WGBI WHAS WGAZ WBT WHEC WIIP (sw-9.65)

NBC-Dance Orchestra: WEAF WMAQ WCAE WBEN WGY (sw-9.53) NBC-Irene Rich, drama: WSB WSM (also at 9:30 p.m.)

NBC-Johnny Messner's Orch.: WBZ WMFF WHK MBS-Larry Clinton's Orch.: WBAX WOR Music You Want: CKLW KYW WIAM KDKA-To You \*WJAS-News WLW-To be announced WTAM-Gene Sullivan's Orch. WTIC-Melodie Strings

11:30

CBS-Harry Owens' Orch.: WABC WBT WHEC WNBW WHP WGBI WGR WJX WJR WCAU WKBW WGAR WMMN

NBC-Ray Noble's Orch.: WJZ WJTN WEBR WBAL WMFF WORK KDKA WBRF WBZ WIJK

NBC-Francis Craig's Orch.: WEAF WCAE WSB WSM WGY (sw-9.53) WBEN Midnight Vespers WENR-Art Kassel's Orch. WHAS-Bluegrass Brevities WJAS-Art Giles' Orch.

WLW Castle Farm Orch. WMAQ-Charlie Agnew's Orch.

11:45

CBS-Harry Owens' Orch.: WFB

MBS-Dick Barrie's Orch.: WOR WBAX

\*NBC-Francis Craig's Orchestra News: WTAM WTIC

12:00

CBS-Louis Armstrong's Orch.: WABC WGR WJX WFLB WHP WHEC WNBW WCAU WHAS WGAR WGBI (sw-6.17)

NBC-Fats Waller's Orch.: WJZ WBZ WHK KDKA WMAQ WHAM WBRE

NBC-Woody Herman's Orch.: WEAF WGY WSM KYW WBEN WENR WTIC WSB

MBS-Tommy Tucker's Orch.: CKLW WOR WCAE WBAX WBT-Midnight Dancing Party WJR-A Letter from Home WLW-Deke Mottitt's Orch. WMMN-Pappy Fibb's Night Shift WTAM Emil Velasquez's Orch.

12:15

CBS-Louis Armstrong's Orch.: WGAR WJR

# SUNDAY

## December 17

12:30

\*NBC-Fredie Martin's Orch.: News: WJZ WBZ KDKA WBHE WENR WHAM WHK

CBS-Buddy Rogers' Orch.: WABC WCAU WJX WJR WHP WGR WNBW WGBI (sw-6.17)

NBC-Joe Venuti's Orch.: WEAF WTAM WGY KYW WSB WSM WBEN WTIC

MBS-Joe Sanders' Orch.: WOR WBAX WCAE

NBC-One Man's Family: KPO KFI (also see Thurs. prgs. at 8 p.m.)

CKLW Larry Gentile WGAR-Eddie Paul's Orch. WHAS-Dream Serenade WLW Moon River WMAQ Ace Brigode's Orch.

End of Sunday Programs

**Woman of the Week**

**DR. S. JOSEPHINE BAKER**  
Founder Children's Welfare Bureau

*on the G-E*

**Hour of Charm**  
with

**\* PHIL SPITALNY and his All-Girl orchestra**

**GENERAL ELECTRIC**

### MORNING

\*Star in program listings indicates news broadcast.

ΔBell in program listing indicates special network Christmas broadcast.

7:00 a.m. EST

NBC-Forty Wings Club: WEAF CBS-Morning Almanac: WABC \*NBC-Breakfast in Bedlam: News: WJZ

Musical Clock: WGR KYW KDKA WBAL-Song of the Day: The Seven Ten

WBAX-Wonder Valley Drifters WBEN-Sun Greeters' Club WCAE-Morning Express

WCAT-Name Band Revue \*WFBL-News: Musical Clock WGBI-The Eight-Eighty Alarm WGY-Church in the Wildwood \*WHAM-News

WHP-Morning Alarm \*WBX-News: Early Edition \*WKBW-Headlines on Parade WLW-Family Prayer Period WMMN-Sons of the Pioneers

WOR-Morning Moods WORK-Music Box WPAR-The Plainsmen WPIC-Devotional WSYR-Timekeeper WTAM-Tom Manning WWVA-L. P. Lehman & Staff

7:15

Musical Clock: WTAM WOR KDKA-Western Trails \*KYW-News: Musical Clock \*WBAL-The Seven Ten: News WBAN-Melody Merry-Go-Round WGY-The Ranch Boys WHAM-Tonic Times WLW-Fred Kirby's Carolina Boys: Flying X Boys WPAR-Bunch House Roundup WPIC-Musical Hour Glass

7:30

\*NBC-News: WEAF \*News: Musical Clock: WFBL WGY \*News: WBAX WGBI Musical Clock: KDKA WPAR WBAL-Around Breakfast Table \*WBEN-News: Sun Greeters' Club

WLW-Top o' the Morning WMFF-Candle Tabernacle WORK-Morning Fellowship WTAM-Music Box

7:45

NBC-Musical Varieties: WEAF \*CBS-News: WABC \*News: WCAU WORK WTAM Checkerboard Time: WGY WLW WBRF-Morning Devotions WCAE-Morning Express WGBI-The Eight-Eighty Alarm

WIAM-Kindly Thoughts WHP-Breakfast Bulletins WJX-Birthday Club WJAS-Agricultural Hints: Ability for Sale

WJTN-Timekeeper \*WMFF-News: Resume: Classified Column WSYR-Addis Timekeeper

8:00

\*NBC-News: Earbenders: WJZ WORK WBRE WEBR WMFF \*CBS-Today in Europe: WABC WMMN WESG WGBI WFBL WCAU WHIP (sw-21.57)

\*NBC-News: The Listener's Corner: Du You Remember: WEAF (sw-21.5)

\*News: WCAE WJAS WWVA WOR \*News: Timekeeper: WJTN WSYR \*KDKA-News: Musical Clock \*WBAL-Story Behind the Headlines

\*WBEN-News: Sun Greeters' Club WFEU-Around Breakfast Table WGY-Landt Trio & Curley Mahr WHAM-Dominic of the Hills \*WBX-News: Mountain Music WLW-Time to Shine \*WPAR-News: To be announced \*WPIC-News: Breakfast Club WTAM-Top of the Morning

8:15

NBC-Do You Remember?: WTAM CBS-Oop River Rhapsody: WESG WKBN WHP WPAR (sw-21.57) NBC-(The Listener's Corner, WJZ only) The Wife Saver: WJZ WBRF WMFF WORK

### MONDAY, December 18, 1939

WJTN Timekeeper \*WLW-News WMMN-Grampa Jones WOR-Life Can Be Beautiful

8:30

CBS-Morning Almanac: WABC NBC-Gene & Glenn, songs: WEAF WBRF (sw-21.5)

NBC-Vocal Vogues: WJZ WBZ WMFF WEEU

Musical Clock: WIBX WTAM WBAL-Time & Tunes WCAE-Airliners WESG-Jim and Jane WGBI-Lucky Five Prgm. WGY-Rhythm Makers

WIAM-Ma Perkins, sketch WJAS-Today's Prgms.: Musicale \*WKBW-News: Headlines on Parade

WLW-Gospel Singer WMMN-Morning Pickup WOR-Kitty Keene, sketch WORK-Old Favorites

WPAR-To be announced WPIC-Hillbilly Roundup WSYR-Timekeeper

8:45

\*NBC-Eleanor Lane, songs: News: WJZ WBZ

CBS-Adelaide Hawley: WABC WESG WPAR (sw-21.57) Morning Devotions: WHP WMFF KDKA-Ma Perkins, sketch \*WBAX-News WBRF-Sun Greeters' Club WCAU-Heart of Julia Blake, sketch \*WEEU-Friendly Club: News WFLB-Mother's Morning Meeting \*WGBI-Cats 'n' Jammers: News WGY-Market Basket WHAM-Whistler & His Dog WJAS-Nancy Dixen WLW-Pioneers, Harkness, Diller WMMN-Personal Shopper WGR-Goldbergs, sketch WPIC-Dixieland Band WSYR-Timekeeper WTAM-Jane Weaver WWVA-Christmas Carols

\*NBC-(News, WEAF only): Happy Jack, songs: WEAF WBEN

KDKA Shopping Circle \*KYW-News: Morning Varieties: Home Forum

WBAL-Journal of Living WBAX-Westward, Ho! WCAE-Jean Abbey WGBI-Hymns of All Churches

\*WGR-News: Victor H. Lindlahr WGY-Your Family & Mine WHAM-Tom Grierson WHP-The Islanders WKBW-Niagara Spotlight WLW-Bonne County Caravan WMMN-Cowboy Lory

WOR-Arthur Godfrey, songs WORK-Morning Devotions WPAR-Union Mission \*WPIC-News: High School Prgm. WSYR-Hymns of All Churches WWVA-Merrymakers

9:15

CBS-Inst. of Musical Art Chorus: WABC WJAS WFBL WKBW WHIP WESG WGBI WIBX (sw-21.57)

NBC-Band Goes to Town: WEAF KDKA-Linda's First Love, sketch WBRF-Presenting Cosette Merrill WCAE-Genis of Melody WCAU-Today's Shopping News WGY-This Day Is Ours, sketch WHAM-Women Only WLW-Heart of Julia Blake WOR-Betty & Buddy, songs & patter

WPAR-Amer. Family Robinson WSYR-Mid Morning, Ltd. WTAM-Kitty Keene, sketch WWVA-Ma Perkins, sketch

9:30

NBC-The Family Man: WEAF KYW NBC-Breakfast Club: WJZ WORK WEEU Kitty Keene, sketch: WGY WWVA KDKA-The Editor's Daughter WBAL-Your Favorite Music WBAX-Morning Varieties WBRF-Heart of Julia Blake \*WBRE-News WCAE-Meet Miss Julia, sketch WCAU-Laura May Stewart WGR-Store of Tomorrow WHAM-Bradley Kincaid \*WBX-News: George Davis, organist WLW-Life Can Be Beautiful WOR-Just Between Ourselves WPIC-Morning Promenade WTAM-Houseboat Hannah

9:45

CBS-Bachelor's Children: WABC WCAU WJAS WFBL

NBC-Breakfast Club: KDKA NBC-Life Can Be Beautiful, sketch: WEAF KYW WTAM WGY

CBS-Tune Time: WESG (sw-21.57)

Ma Perkins, sketch: WBRF WEEU

Vie & Sade, sketch: WIIP WGBI WBAL-Ila Bailey Allen WBAX-Wyoming T. B. Ass'n WBRF-Sally Wark

WCAE-Musical Mirror WGR-Rhythm & Romance WHAM-Tower Clock Prgm WKBW-Bordertown Barbeque

\*WLW-Child Problem Doctor: News: Livestocks WMMN-Little Joe & his guitar WOR-Beauty Talk: Interlude WPAR-To be announced \*WSYR-Farm Bulletins: Interlude: News WWVA-Rapid Ad Service

10:00

NBC-Thunder Over Paradise: WJZ KDKA

CBS-Pretty Kitty Kelly, sketch: WABC WIBX WHEC WWVA WGR

NBC-The Man I Married, sketch: WEAF WTAM WBEN KYW WCAE WGY WSYR WLW

NBC-John's Other Wife, sketch: WEAF WBEN WTAM WCAE WGY KYW WLW

WBAX-Richard Liebert, organist WESG-Waltz Time WMFF-To be announced WMMN-Buddy Starcher WPAR-Morning Varieties WPIC-What Is It?

10:30

NBC-The Story of Mary Marlin, sketch: WJZ WBAL WSYR WHAM WEEU KDKA WJTN

NBC-Originalities: WORK (sw-21.5)

CBS-Hilltop House, sketch: WABC WCAU WJAS WIBX WWVA WHEC WFBL WGBI WNBW WGR WHP

NBC-Just Plain Bill, sketch: WEAF WTAM WCAE WBEN WLW KYW WGY

MBS-Melody Strings: WBAX WBRE-To be announced WESG-Western Ramblers WKBW-Tabernacle Tidings WMFF-Don & Dale WMMN-Grampa Jones & H-Grandson WPIC-Rambles in Rhythm

10:45

NBC-Midstream, sketch: WJZ WSYR WHAM WJTN WBAL KDKA

NBC-Woman in White, sketch: WEAF WCAE WTAM WBEN WGY KYW

CBS-Stepmother, sketch: WABC WFBL WHEC WCAU WJAS WGR MBS-John Metcalf's Choir Life: WBAX

NBC-Rosa Rio's Ensemble: (sw-21.5)

WBRE-Polka Dots WEEU-Melody Shoppers WESG-Musical Bazaar \*WGBI-News: Musical Prgm WJIP-Morning Melodies WIBX-Young Dr. Malone WKBW-Home Bureau WLW-Right to Happiness, sketch WPAR-Little Show WWVA-Big Slim

11:00

NBC-Pepper Young's Family, sketch: WJZ WIAM WSYR WEEU WBAL KDKA WJTN

NBC-Viennese Ensemble: WOLIK NBC-David Harum, sketch: WEAF WCAE KYW WBEN WGY WTAM

MBS-Pay Envelopes, drama: WBAX

(Continued on Next Page)

# MONDAY December 18

(11:00 a.m. Continued)

**CBS-Lanny Ross, trn.:** WABC WJAS WKBW WCAU WHEC WFBL WGBI WHP WNBFB WWVA

*For detail see Good Listening Guide.*

**WBRE-Marek Family**  
★WGR-News: To be announced  
WBRE-Women in the News  
WLW-Linda's First Love, sketch  
WMBF-Variety Time  
WMMN-Empire Day: Hickory Nuts  
WOR-Shopping with Jean Abbey  
WPAR-Singin' Sam  
★WPIC-News: Fashion Flashes

**11:15**  
**CBS-Brenda Curtis, sketch:** WABC WKBW WCAU WFBL WWVA WJAS WHEC WNBFB WGBI WHIP

**NBC-Young Dr. Malone, sketch:** WJZ WSYR WMBF WEBR KDKA WHAM WJTN WBAL (sw-15.33)

**NBC-Road of Life, sketch:** WFAE WBEW WCAE KYW WLW WGY WEEU WTAM

**MBS-The Buckeye Four:** WBAX WBRE-Polka Dots  
WGR-School for Brides  
WBXN Green Bros.' Orch.  
WMMN-Shopper's Stroll  
WOR-Syncopators  
WORK-The Swingsters  
WPAR Today's Almanac  
WPIC-Dusi's Hawaiians

**11:30**  
**NBC-Jack Berch & His Boys:** WHAM WSYR WBAL (sw-15.33)

**NBC-Against the Storm, sketch:** WFAE WTAM WBEW WEEU KYW WGY WCAE

**CBS-Big Sister, sketch:** WABC WCAU WHP WGR WBX WFBL WWVA WJAS WHEC WGBI WNBFB

**MBS-Keep Fit to Music:** WOR WBAX  
**NBC-Charles Sears, trn.:** WJZ KDKA-Melody Time  
WBRE-Caresing Violins  
WESG Harry Springer, organist  
WJTN-Ida Bailey Allen  
WKBW-Victor Spotlight  
WLW-Teena & Tim  
WMBF Consumers' Inf. Prgm.  
WMMN-Salt & Peanuts: A Day at May's

**11:45**  
**NBC-Getting the Most Out of Life:** WJZ WSYR WEBR KDKA WHAM WMBF WJTN (sw-15.33)

**CBS-Aunt Jenny's Stories:** WABC WCAU WWVA WJAS WBX WHEC WFBL WHAS WHP WGR WGBI WNBFB

**NBC-The Guiding Light, sketch:** WFAE WBEW WCAE WTAM WLW KYW WGY

**MBS-Radio Garden Club:** WOR  
Subject: "An Introduction to Botany—the New Plant."

**WBAL-Mary Landis**  
★WBAX-Musical Interlude: News The Mine Schedule  
★WBRE-News  
WEEU-Melody Shoppers  
★WESG-Interlude: News  
★WKBW-Farm Period: News  
WMMN-Hickory Nuts  
WORK-Noontime Musicale  
WPIC-Rhapsody in Brass

## AFTERNOON

**12:00**  
**CBS-To be announced:** WIBX  
**NBC-Gwen Williams, songs:** WJZ (sw-15.33)

**NBC-The Carters of Elm Street, sketch:** WFAE KYW

**CBS-Kate Smith Speaks:** WABC WCAU WWVA WKBW WHEC WFBL WJAS (sw-21.57)

**MBS-The Balladeer:** WBAX  
★KDKA-News: Music: Weather: Temp.  
★WBAL-News: Checkerboard Time  
WBRE-Your Family & Mine  
WBRE-J. O'Malley, home comments  
★WCAE-News: Melodies  
WEEU-Checkerboard Time  
WESG-Quick Quiz  
WGBI-Dance Time  
WGR-Meet Miss Julia, sketch  
★WGY-Organist: Markets: News  
★WHAM-Hit of the Day: News  
WHIP-Melody Makers

★WJTN-News: Matinee Revue  
WLW-One Woman Speaks  
★WMBF-News: Hi Boys  
★WMMN-News: Farm Forum  
WOR-Victor H. Lindlaur talk.  
WOR Springtime in Harvest  
★WPIC-News: Name the Melody  
WSYR-Betty & Bob  
WTAM-Heart of Julia Blake

**12:15**  
**NBC-The O'Neills, sketch:** WFAE WTAM WGY WLW WCAE KYW WBEW  
★NBC-Rakov's Orch. (News, WJZ only): WJZ WSYR KDKA (sw-15.33)

**CBS-When a Girl Marries, sketch:** WABC WFBL WCAU WGBI WJAS WKBW WNBFB WWVA WHP WBX

**Checkerboard Time:** WHAM WGR WMMN  
**WBAL-Markets: Tonic Tunes**  
WBAX Gray Gordon's Orch.  
WBRE-Checkerboard Time: News  
WEEU-Bob Henke, organist  
WESG-Agricultural Hour  
★WORK-News  
WPAR-To be announced

**12:30**  
**NBC-Religion & the New World:** WFAE (sw-15.33)

**CBS-Romance of Helen Trent:** WABC WFBL WCAU WHEC WKBW

**NBC-Nat'l Farm & Home Hour:** WJZ KDKA WEBR WORK WSYR WHAM WBRE WMBF

**News of the Future Farmers of America by W. A. Ross, undersecretary of the organization.**

**CBS-Boulevard Rendezvous:** WPAR WMMN

**MBS-Toronto Trio:** WBAX  
★News: WJAS WOR WBX KYW-The Happy Clarks  
WBAL-Market Page: Tonic Tunes  
★WBEN-News: Weather: Musical Interlude

WCAE Carter of Elm St.  
WEEU-The Crimson Trail  
WGH-Weekly Farm Flashes  
WGR-Song Shoppers  
WGY-Farm Paper of the Air  
★WHP-News: Checkerboard Time  
WJTN-Singin' Sam  
★WLW-News: Everybody's Farm  
WPAR-Sidewalk Spelling Bee  
WPIC-Luncheon Dance Revue  
WTAM-Linda's First Love, sketch  
WWVA-Your Family & Mine

**12:45**  
★NBC-News: Markets: Weather: WFAE

**NBC-Men of the West, quartet:** WBEW (sw-15.33)

**NBC-Nat'l Farm & Home Hour:** WJTN

**CBS-Our Gal Sunday, sketch:** WABC WCAU WKBW WFBL WJAS WHEC

**Man on the Street:** WIBX WBAL  
★KYW-News: Music at Midday  
WCAE-Singin' Sam  
★WEEU-News: Briefs  
WGR-Variety Prgm.  
WHP-Bert Hirsch's Orch.  
WMMN-Pappy Fibbs Takes the Mike  
WOR-Consumers' Quiz Club  
★WPAR-News: Stocks: Resume  
WTAM-Editor's Daughter, sketch  
WWVA-Farm & Home Hour

**1:00**  
**NBC-Cobwebs and Cadenzas:** WFAE (sw-15.33)

**NBC-Nat'l Farm & Home Hour:** WBAL  
**CBS-The Goldbergs, sketch:** WABC WCAU WFBL WHEC WGR WJAS WHP WMMN

**MBS-The Happy Gang:** WBAX WNBFB  
WBEN-Farm Service  
WCAE-Musical Mirror  
WEEU-Afternoon Melodies  
WGBI-Meet Miss Julia, sketch  
WGY-Household Chats  
WBX-Goldman Band  
★WKBW-News: Over the Tea Cups

WLW-Livestock Reports  
WOR-Health Talk; Prgm. Review: Melody Moments  
WPAR-Luncheon Dance Music  
★WPIC-News: Stocks  
WTAM-Noonday Resume  
WWVA-L. P. Lehman & Staff

**1:15**  
**NBC-Virginia Hays, contr.:** WJZ WJTN WMBF (sw-15.33)

**CBS-Life Can Be Beautiful, sketch:** WABC WGR WFBL WHP WCAU WGBI WHEC WMMN

**NBC-Ellen Randolph, sketch:** WFAE WGY WBEW WTAM WLW WBAL WHAM KDKA KYW

**MBS-Talk by Sen. Millard E. Tydings:** WOR WBAX WNBFB  
Senator Tydings will talk on "Insurance."

**WBRE-Phil & Jerry**  
**WESG-Checkerboard Time**

**WBXN-String Serenade**  
WJAS-Tena & Tim  
WORK-Luncheon Ensemble-  
WPIC-Roads Rule the World  
WSYR-Market Reporter

**1:30**  
**NBC-Maurice Spitalny's Orch.:** WJZ WMBF (sw-15.33)

**NBC-Streamlined Journal:** WFAE WGY KYW  
**CBS-This Day Is Ours, sketch:** WABC WGBI WGR WHIP WJAS WWVA WFBL WMMN WHEC WCAU

**MBS-Talk by Sen. Millard E. Tydings:** WOR WBAX WNBFB  
★KDKA-Women and the News  
WBAL-Happy Johnny & Gang  
WBEN-Allen Roth & a Symphony of Melody

★WBRE-News: Three Cards  
WCAE-Utility Hall  
WEEU-Berk County Schools  
WESG-Suburban Special  
WHAM-School of the Air  
WJTN-Leony Carson's Orch.  
WJZ-Calling Warren  
WKBW-Siesta  
WLW-Editor's Daughter  
WORK-Betty Jo  
WPAR-To be announced  
WPIC-Take It Easy  
WSYR-Studio Strings  
WTAM-Teena & Tim, sketch

**1:45**  
**CBS-Road of Life, sketch:** WABC WJAS WFBL WGR WHEC WGBI WWVA WHP WCAU

**NBC-Streamlined Journal:** WBRE  
**MBS-Voice of Experience:** WOR WSYR WKBW WBAL WCAE WLW

**Your Family & Mine:** WTAM KDKA  
WBAX Sons of the West  
WBEN-Dollars & Sense  
WGY-Musical Workshop  
WMMN-Cowboy Lyle

**2:00**  
**NBC-Betty & Bob, sketch:** WFAE WTAM KYW WBEW WGY WLW WBAL WHAM WCAE

**NBC-Adventure in Reading:** WJZ WORK WMBF WJTN WEBR WEEU (sw-15.33)

*Today's program has to do with Noah Webster and the dictionary.*

**CBS-Doc Barclay's Daughters, sketch:** WABC WHEC WWVA WHP WJAS WCAU WGBI

**MBS-Muse & Music:** WNBFB WBAX WOR  
KDKA-Rosey Bits  
WBRE-Italian Prgm.  
WEEU-What to Give  
WESG-Cosmo Bros.

★WBFL-News: Afternoon Concert  
★WGR-News: What Is It?  
WIBX-Hollywood Quartet  
WKBW-Amer. Family Robinson  
★WMMN-News: Smoky Mountaineers  
★WPIC-News: Town Crier  
WSYR-The Christmas Show

**2:15**  
**CBS-Life & Love of Dr. Susan, sketch:** WABC WJAS WFBL WHEC WBX WHIP WWVA WGBI WNBFB WCAU WKBW

**NBC-Arnold Grimm's Daughter, sketch:** WFAE WBAL WCAE WTAM KYW WBEW WGY WLW WHAM

**MBS-Charles Openui's Hawaiians:** WOR WNBFB WBAX WSYR  
KDKA-Melody Time  
WESG-Health Hunters  
WPAR-Movie Gossip  
WPIC-Matinee Musicale

**2:30**  
**NBC-Navy Band:** WJZ WMBF WEEU WSYR WJTN (sw-15.33)

**CBS-Your Family & Mine, sketch:** WABC WFBL WCAU WNBFB

**NBC-Valiant Lady, sketch:** WFAE WBEW WHAM WBAL WCAE WGY KYW WTAM WLW

**MBS-Thomas C. Sawyer's Word Dramas:** WOR WBAX  
KDKA-Home Forum  
★WBRE-News  
WESG Concert Gems  
WGBI-Ma Perkins, sketch  
WGR-Today's Almanac  
WHP-Meet Miss Julia, sketch  
WIBX-Style Notes: Audrey Lynn

WJAS-Musicale  
WKBW-The Three Treys  
WMMN-Radio Dot  
WORK-Catholic Hour  
WPAR-Farm Life  
WPIC-Down the Mississippi  
WWVA-Boys from Iowa

**2:45**  
**NBC-Hymns of All Churches:** WFAE WBAL WTAM WHAM KYW WGY WLW WBEW WCAE

**CBS-My Son & I:** WABC WJAS WGR WCAU WFBL WWVA

**NBC-Navy Band:** WBRE WEBR  
**CBS-Enoch Light's Orch.:** WIBX

**MBS-Jack McLean's Orchestra:** WBAX WNBFB

★WGBI-News: Resume  
WHP-Strings Moderne  
WKBW-Songs By  
WOR David Harum sketch  
WPAR-Afternoon Varieties

**3:00**  
**NBC-Orphans of Divorce, sketch:** WJZ WHAM WJTN KDKA WEBR WSYR WBAL

**NBC-Story of Mary Marlin, sketch:** WFAE WTAM WGY WBEW KYW WLW WCAE

**CBS-Joyce Jordan, Girl Intern:** WAIC WWVA WHEC WCAU WFBL WGBI WJAS WKBN WKBW WNBFB WHIP

**CBS-Rhythmaires:** WIBX (sw-15.27)

★News: WBAX WMBF  
WBRE-The Sportsmen  
WEEU-Sylvia Lee  
WESG-Siesta  
WGR-To be announced  
WMMN-Buddy and Smiley  
WOR-Martha Deane, women's hr.  
WOR Musical Favorites  
★WPIC-News: Charity Ball Talk

**3:15**  
**CBS-Society Girl:** WABC WGR WCAU WJAS WHEC WFBL

**NBC-Ma Perkins, sketch:** WFAE WTAM WCAE WBEW WGY KYW WLW

**CBS-Rhythmaires:** WGBI WESG WNBFB

**NBC-The Chase Twins, sketch:** WJZ WJZ WORK WMBF WEEU WEBR WJTN WHAM

**MBS-Concert Hall:** WBAX WSYR KDKA-Tea Time Tunes  
WBAL-Afternoon Show  
WBRE-Richard Humber's Orch.  
WHIP-News for Women  
WKBW-Hollywood on Parade  
WPIC-You Shall Have Rhythm  
WWVA-Curley Miller

**3:30**  
**MBS-Dick Harding, organist:** WBAX

★CBS-News: Uncle Jonathan: WABC WGR WHP WBX WGBI WESG WJAS WNBFB WPAR WMMN (sw-21.52)

**NBC-Anne Thomas, Career Wife:** WJZ WHAM WMBF WORK WJTN WBRE WEBR

**NBC-Pepper Young's Family, sketch:** WFAE WTAM WGY WBEW WCAE WLW KYW

★WCAU-News: Cosmopolitans  
WEEU-Uncle Jack's Prgm.  
WFBL-Meet Miss Julia  
WIBX-Farms of Tomorrow  
WKBW-Lelbrun Sisters  
WMMN-Musical Rangers  
WPIC-Popeye's Mail-bag  
WSYR-Overtures  
WWVA-Border Riders

**3:45**  
**NBC-Between the Bookends:** WJZ WJTN WORK WHAM WMBF WEBR KDKA

**CBS-Richard Maxwell, tenor:** WABC WHP WFBL WGR WGBI WNBFB WBX WESG WPAR WJAS

**NBC-Vic & Sade, sketch:** WFAE WCAE WTAM WBEW WGY WLW KYW

**MBS-Dorothy Humphreys, sopr.:** Organist: WBAX

★WBAL-Globe Trotter  
WBRE-Gerry Montana Ramblers  
WFBL-Doe Barclay's Daughter  
WKBW-Filmland Today  
WMMN-Hickory Nuts  
WOR-Heart of Julia Blake  
WSYR-Ruth Chilton's Matinee

**4:00**  
**CBS-Pretty Kitty Kelly, sketch:** WKBN

**△CBS-Cincinnati Cons. of Music:** WABC WBX WHP WKBW WPAR WNBFB WFBL WESG (sw-11.83-15.27)  
*Music detail on page 10.*

**NBC-Backstage Wife, sketch:** WFAE WBEW WGY KYW WLW WCAE WTAM

★NBC-Club Matinee: News: WJZ WHAM WMBF WJTN KDKA WEBR WORK WBAL (sw-9.53-15.33)

WBAX Prgm. Resume  
WCAU-The Career of Alice Blair  
★WEEU-Merchise Revue: News  
WGBI-Reminiscing  
WGR-Christmas Tree of 1939  
WJAS-Hedda Hopper's Hollywood  
★WMMN-News: Parade at Bargains

★WOR-News  
★WPIC-News: Stocks  
WWVA-Neo-Vin's Gang

**4:15**  
**★NBC-Club Matinee: News:** WBRE

**MBS-Jack Arthur, bar.:** Orch.: WOR WBAX

**NBC-Stella Dallas, sketch:** WFAE WCAE WBEW WTAM KYW WGY WLW

**WCAU-Meet Miss Julia, sketch:** WGBI-All Star Revue  
WJAS-Baron Elliott's Orch.  
WPIC-Things & Swings

**4:30**  
**NBC-Lorenzo Jones, sketch:** WFAE WBEW WTAM WCAE KYW WGY

★NBC-Club Matinee: News: KDKA

**CBS-Adv. in Science:** WABC WKBW WPAR WBX WJAS WHIP (sw-11.83)

**MBS-Wayne West, songs:** WBAX  
WCAU-Afternoon Matinee  
WEEU-Buck Rogers  
WESG Rhythm Almanac

★WBFL-News: Want Ad Column  
★WGR-To be announced: BBC Reporter  
WHAM-Music & Charm  
WHAM-Against the Storm, sketch  
WMMN-Travelogue  
WOR-Red River Dave Trio  
WPIC-Sports: Dance Music  
WWVA-Bianche Smith

**4:45**  
**CBS-Four Clubmen:** WGBI WGR WKBN (sw-11.83-15.27)

**NBC-Young Widder Brown, sketch:** WFAE WCAE WBEW WGY KYW WTAM

**CBS-Smilin' Ed McConnell:** WABC

**MBS-Book a Week:** WBAX Santa Claus: WFBL WSYR  
Meet Miss Julia, sketch: WLW WHAM

WHIP-Farmer's Service Prgm.  
WHP-Robert Tilberg, bar.  
WIBX-Buckaroos  
WJAS-Adv. in Christmas Tree Grove  
WKBW-Studio Prgm.: U.E.I. Opportunities  
WMMN-Jam for Supper  
WOR-Career of Alice Blair  
WWVA-Joe Barker's Revue

**5:00**  
**NBC-Girl Alone, sketch:** WFAE WGY WBEW WCAE KYW WTAM

**MBS-Old Fashioned Girl:** WBAX  
**CBS-Michael Loring, songs:** WNBFB

**NBC-Reggie Childs' Orch.:** WJZ WEBR WHAM WJTN KDKA

**CBS-By Kathleen Norris, sketch:** WABC WFBL WGR WCAU WJAS

**WBAL-Uncle Jack's Club**  
WBRE-Polka Dots  
WESG Lone Ranger  
WGBI-Santa Claus  
WHP-Mitchell Grand, organist  
WIBX-Italian Melody  
WKBW-Studio Prgm.: Duke Slohm

WLW-Kitty Keene, drama  
WMBF-Hi-Boys  
★WMMN-News  
WOR-Meet Miss Julia, sketch  
WORK-The Swingsters  
WPAR-Stocks & Resume  
V-B-Post-Ordies  
WSYR-David Adams  
WWVA-A Shopping We Will Go

**5:15**  
**CBS-Michael Loring, songs:** WBX

**NBC-Midstream, sketch:** WFAE WCAE WBEW KYW WGY WLW WTAM

**CBS-Caroline's Golden Store, sketch:** WJAS

**NBC-Reggie Childs' Orch.:** WSYR (sw-9.53-15.33)

**MBS-The Johnson Family:** WOR WBAL WBAX

**CBS-Billy & Betty, sketch:** WABC WGR WFBL WCAU KDKA-David Adams  
WHP-Junior Town  
WJTN-Tea Time Tunes

★WKBW-News  
WMMN-Santa's Workshop  
★WPAR-News: Hit of the Day

**5:30**  
**CBS-To be announced:** WIBX

**CBS-It Happened in Hollywood:** WABC WJAS WKBW WCAU  
*(Guest: Mar Murray, ex-screen star.)*

**NBC-Affairs of Anthony, sketch:** WJZ WJTN WEBR WMBF

**NBC-Jack Armstrong, sketch:** WFAE KYW WBEW WCAE WLW WGY WTAM

**MBS-Uncle Don, children's program:** WGR  
KDKA-Rhythm Makers' Orch.  
WBAL-Peeking at Pictures  
WBAX-Santa Claus  
WBRE-Elias Breeskin's Orch.  
★WESG-News

WFBL-Adv. of Buck Rogers  
WGBI-Jack Armstrong, sketch

**WHAM-Your Family & Mine**  
WHP-Serenade a la Swing  
WMMN-Freshest Thing in Town  
WOR-Tommy Tucker's Orch.  
WORK-Adv. in Xmas Tree Grove  
WPAR-Junior G Men  
★WSYR-Opportunity: Juvenile Newspaper: Marion Rodgers  
WWVA-Socialist Labor Party

**5:45**  
**NBC-Adventures of Tom Mix:** WJZ WJTN WBAL WHAM WMBF KDKA WSYR WEBR (sw-15.33-9.53)

**NBC-Little Orphan Annie, sketch:** WFAE WGY KYW WBEW WTAM WCAE

**CBS-Scattergood Baines, sketch:** WABC WBX WJAS WFBL WCAU WGBI WWVA WKBW WHEC

★WBAX-News  
★WBRE-News: The Islanders  
WESG-Woody Ott, sports

★WGR-Victor Spotlight: News  
WLW-Silhouettes  
WMMN-Singin' Sam  
WOR-Adventures of Pinocchio  
WORK-Sports Page of the Air  
WPAR-Santa Claus

## NIGHT

*Where there is no listing for a station its preceding program is on the air.*

**6:00**  
**NBC-(The Listener's Corner, WFAE only) El Chico, Spanish Revue:** WFAE WSB (sw-9.53)

★CBS-News: Edwin C. Hill, comm.: WABC WCAU WBX WJAS WKBW WWVA WHIP WGBI WMMN WBT WKBN WNBFB (also KNX KSL at 11 p.m.)

★NBC-(News: Meet America's Santa Claus, WJZ only) Vicente Gomez, guitarist: WJZ WENR

★News: WFBL WHAM WJR  
CKLW-Rollin' Home  
★KDKA-News: Temp.: Movie Magazine of Air: Weather

★KYW-News: Andy Arcari  
★WBAL-News: Sports  
WBAX-Harry Thomas, sports  
★WBX-News: Weather Musical Prgm.

WBRE-Pinky Tomlin's Orch.  
★WBZ-News: Musicale: Weather: News

WCAE-Medical Talk  
★WGR-Sidney Andorn: Ellis VanderPyl: Five Star Final  
WGR-Music in a Sentimental Mood: Diesel Talk

★WGY-News: Varieties  
WHAS-Herbie Kuch  
WHK-Voice of the World  
★WJTN-News: Dinnertime Melodies

★WLW-Fred Kirby: News  
WMAQ-Life Can Be Beautiful  
WMBF-Auction Parade  
WOR-Uncle Don, children's prgm.  
WORK-Christmas Gold

★WPAR-News: Flashes of Life  
WSM-On the Bandstand  
★WSYR-News: Nick Stemmler  
WTAM-Rhythm & Romance  
★WTIC-News: Weather

**6:15**  
**NBC-(The Listener's Corner, WJZ only) Annette Hastings, songs:** WJZ WSM

★NBC-News: Jack Smiley, sports: WFAE

★NBC-Malcolm Claire, children's stories: News: WENR (sw-9.53)

**CBS-Hedda Hopper's Hollywood:** WABC WKBW WGR WCAU WFBL WJR

News: Sports: WCAE WWVA  
★News: WHK WJAS WBRE Sports: WLW KYW WBX

KDKA-Winifred McDonnell Trio  
WBAL-Around the Dinner Table  
WBAX-Musical Interlude: Sports  
WBEN-David Adams

WBT-The Lone Ranger  
★WGBI-News: Musical Prgm.  
WHAM-Yesterhots  
WHAS-Christmas Party

WHP-Sports: Melodic Interlude  
WMAQ-Evening Prelude  
WMMN-Sports: Prgm. Resume  
WPAR-Watts the Answer?

★WSB-Embassy Boys: News  
WSYR-Change of Pace  
★WTAM-Walt Bertener: News  
WTIC-Bateese Heemself

**6:30**  
**NBC-Capt. Tim Healy's Stamp Club:** WFAE

★CBS-Elmer Davis, news: WABC  
★CBS-Kaltenborn Edits the News: WGBI WFBL WKBW WWVA WPAR WMMN (sw-9.59-11.83)



★News: WORK WIIP WOR WMFF WSB CKLW  
Sports: WBEN WGR WHAM  
Dinner Dance: WBAX WBZ  
KDKA Music Box Melodies:  
Sports  
KYW-Santa Claus; Swingcap-  
tation  
WBRE Continentals  
WCAU-Sports: Novelteers  
WBFL-Sports: This & That  
WGAR Carl George  
WGY-Your Neighbor  
★WIAS-News: Tobacco Markets  
WBX To be announced  
WJAS-Baron Elliott's Orch.  
WJR-The Inside of Sports  
WJTN-Sports: Band Music  
WLW Food for Gifts  
WMAQ-Jack Armstrong, sketch  
★WSM News: Sports  
WTAM-Leisy Sportsman: Eve-  
ning Prelude  
WTIC-Ask Me Another

**6:45**  
★CBS-Today in Europe: WABC  
WKBW WGAR WCAU WBBN  
WHP WBFL WGBI WHAS WJR  
WPAR (sw-9.59)

★NBC-Lowell Thomas, news com-  
mentator: WJZ WSYR WTAM  
WBZ WLW WJTN WTIC WBEN  
KDKA WBAL WHAM

NBC-Adventures of Tom Mix:  
WENR

NBC-Lil' Abner, sketch: WEAJ  
WMAQ

★News: WBAX WBX  
CKLW-Vincent York's Orch.  
KYW-Carlton & Wayne  
WBRE-Adv. in Christmas Tree  
Grove

★WBT-Kaltenborn Edits the News  
WCAE-Hits & Encores  
★WGR News: To be announced:  
WGY-Sports  
WHK-The Fact Finder

WJAS-Life Can Be Beautiful  
WMFF-Resume: Salon Echoes  
WMNN-Musical Dollar Savers  
WOR-Ed. Fitzgerald, talk  
WORK-Dinner Dance Melodies  
WSB-Little Orphan Annie  
WSM Lullaby Time  
WWVA-Santa Claus

**7:00**  
NBC-Fred Waring in Pleasure  
Time: WEAJ WGY WBEN KYW  
WTIC WORK WBRE WCAE  
WSB WMAQ WSM WTAM WLW

CBS-Amos 'n' Andy, sketch:  
WABC WJAS WGR WHIEC  
WHAS WJR WGBI WGR WBT  
WNBF WCAU WBFL (sw-9.59-  
11.83) (also at 10 p.m.)

NBC-Olive Grove, sop.: WJZ  
KDKA WEBR WSYR WENR  
WBAL

MBS-To be announced: WBAX  
Sports: WOR WMFF CKLW  
WBZ-Ray Kinney's Orch.  
WHAM-Good Will Hour  
WHK-Everett Hoagland's Orch.  
WHP-Little Bruwn Book  
WIBX-Henry King's Orch.: Sports  
WJTN-Donald Novis, songs  
WKBW-To be announced  
WMNN-The Sparring Spouses  
WPAR-Accordiana  
WWVA-The Lone Ranger

**7:15**  
NBC-I Love a Mystery, sketch:  
WEAF WSB WSM WTAM KYW  
WBEN WCAE WMAQ WTIC  
WGY (sw-9.53)

CBS-Lum & Abner, sketch:  
WABC WCAU WBFL WHEC  
WGR WHAS WBT WJR WGR  
WJAS (sw-9.59) (also KXX  
KSL at 11:15 p.m.)

NBC-Science on the March: WJZ  
KDKA WEBR WENR WJTN  
WMFF

MBS-Savoy Swing: WBAL  
(K-LW) Evening Serenade  
WBAX-Scotch on the Square  
★WBRE-Sports: News  
WBZ-Collegiate Reporter  
WGBI-Songs Old & New  
WHP-Salute to Beauty  
WIBX-W. Reinsen Concert  
★WKBW News: Orchestra of the  
Week

★WLW News  
WOR-Answer Man  
WORK-Let's Make Something  
Different: Interlude  
WPAR-This is Magic  
WSYR-Vadeboncoeur

**7:30**  
NBC-One of the Finest, drama:  
WJZ WLS

CBS-Blondie, sketch: WABC WBT  
WGBI WBX WHP WMNN  
WKBN WHEC WBFL WJAS  
WCAU WGR WGR WJR WNB  
(sw-9.59) (also at 10:30 p.m.)

NBC-Sensations & Swing: Larry  
Clinton's Orch.: WEAJ WTAM  
WBZ WEBR KYW KDKA  
WHAM (also at 10:30 p.m.)

MBS-Lone Ranger, drama: WOR  
WBAX WSYR WBAL WORK  
WHK

NBC-Henry Busse's Orchestra:  
(sw-9.55)  
CKLW-Larry Cross & Co.  
WBEN Lullaby in Rhythm  
WBRE-Bully Clark, songs  
WCAE-Sports Stories  
★WGY-Jim Healey, news  
WHAS-Good Will Court  
★WJTN-News: Music  
WKBW-Martha Heintz, pianist  
WLW-Four Stars Tonight  
★WMAQ News: Musical Entre  
WMFF-Concert Revue  
WPAR-Christmas Gold  
WSB-Brenan College Prgm.  
WSM-Plantation Party  
WTIC-Sports  
WWVA-To Our American Home

**7:45**  
MBS-Inside of Sports: WLW  
CKLW-My Job  
WBRE-Radio Poet  
WCAE Rhythm & Romance  
WGY-Weekly Milk Bulletin  
★WJTN-Boake Carter, comm.  
★WKBW-Tommy Aird, songs  
WMFF-The Blue Milk Speaks  
WSB-U. C. G. Prgm.  
WTIC Electric Holiday Campaign

**8:00**  
NBC-Quaker Party with Tommy  
Riggs & Betty Lou; Freddie  
Rich's Orch.: WEAJ WTAM  
WBEN KYW WGY WSM WCAE  
WTIC WMAQ WSB WLW

CBS-Tune Up Time: Tony Mar-  
tin, m.c.; David Laughlin, tr.;  
Ray Thompson Rhythm Singers;  
Andre Kostelanetz' Orch.: WABC  
WHAS WBX WBT WGR WJR  
WHEC WBFL WJAS WGR  
WHP WCAU (sw-9.59-11.83)  
(also KSL KXX at 12 mid)

NBC-Sherlock Holmes, sketch:  
WJZ WHK WHAM WSYR WBZ  
WJTN WEBR WBAL KDKA  
WLS (also KGO Tues. at 8:30  
p.m.)  
For detail see Good Listening Guide.

MBS-Author! Author!: CKLW  
WBAX WOR  
WBRE-Fireside Four  
WGBI-Good Will Hour  
★WKBW-News: Studio Prgm.  
WMFF-The Request Chest  
★WMNN-News: West Virginia U.  
WORK-Dance Time  
WPAR-Organ Moods.  
★WWVA-News

**8:15**  
WBRE Tuberculosis Society  
★WKBW-Musical Newsreel  
WORK-Jr. Chamber of Commerce  
WWVA-Christmas Seal Sale

**8:30**  
★CBS-Model Minstrels; Tom  
Howard & George Shelton; Eton  
Boys; Ray Bloch's Orch.: News:  
WABC WBFL WHEC WCAU  
WHP WGR WJAS WBT WGR  
WJR WHAS (sw-9.59-11.83)  
(also KXX KSL at 11:30 p.m.)

NBC-The Voice of Firestone;  
Richard Crooks, tr.; Symphonic  
Orch.; Alfred Wallenstein, cond.;  
WEAF WSB WCAE WGY WTIC  
WBEN KYW WTAM WLW WSM  
WMAQ (sw-9.53) (also KOA  
KFI at 11:30 p.m.)  
Music detail on page 10.

NBC-True or False, quiz prgm.:  
WJZ WEBR WJTN WBAL  
WHAM WSYR WHK KDKA  
WBZ WLS (also KGO at 12  
mid.)

MBS-Symphony Orch.: WOR  
WBAX  
CKLW-Church of God  
WBZ-Harvey & Dell, sketch

MBS-Music & Manners: WBAX  
WOR WNBF CKLW  
WBRE-Al Kearney's Orch.  
WGBI Echoes of Hawaii  
WIBX-Pop Martin & Coys  
★WKBW Q E D Speaking: News  
WMNN-Down Memory Lane  
WORK-Musical Genus  
WPAR-To be announced

**8:45**  
★WGBI-King's Men Chorus: War  
News  
★WMNN-Amato Guariglia, vibra  
harp: News

**9:00**  
NBC-Doctor I. Q., quiz prgm.:  
WEAF WBEN WTAM WCAE  
WMAQ WSM WGY KYW WSB  
WTIC WLW  
See pictures on page 24.

★MBS-Raymond Gram Swing,  
news analyst: CKLW WNBF  
WBAX

CBS-Lux Radio Theater: WABC  
WBFL WGR WCAU WKBW  
WJAS WBX WBT WJR WHAS  
WHEC (sw-11.83-9.59)  
For detail see Good Listening Guide.

NBC-Library of Congress Con-  
cert: WJZ WMFF WEBR WBAL  
KDKA WBRE WHAM WORK  
(sw-9.53)

WBZ-Altrusa Career Quiz  
WENR Concept Miniature  
WGBI-Musical Roundup  
★WGR-News: To be announced  
WHK Music for You  
WHP-Good Will Court  
WJTN-Christmas Parade  
WMNN-Wallace MacManus, or-  
ganist  
★WOR-Gabriel Heatter, news  
WPAR-To be announced  
WSYR-Overtones

**9:15**  
MBS-This War, Major L. H.  
Nason: WOR WNBF  
CKLW-Quentin McLean, organist  
WBAX-Homer Hildebever Prgm.  
WENR-Little Jack Little's Orch.  
WGR-20th Century Serenade  
WMNN-Music You Want  
WSYR-We Need a Job!

**9:30**  
NBC-Alec Templeton Time; Chor-  
us; Pat O'Malley, tr.; String  
Orch.: WEAJ WGY WKBO  
WBEN WTAM WMAQ WTIC  
KYW WSB WLW WCAE WSM  
WORK WBRE (sw-9.53)  
For further detail see sponsor's  
announcement on this page.  
For detail see Good Listening Guide.

NBC-Rochester Civic Orch.: WJZ  
WHAM WJTN WBAL WMFF  
WSYR WENR WEBR KDKA  
WHK (sw-9.53)  
Music detail on page 10.

MBS-Symphony Orch.: WOR  
WBAX  
CKLW-Church of God  
WBZ-Harvey & Dell, sketch

9:00 EST Lux Radio Theater,  
CBS.  
"Four Daughters," with the  
four Lane Sisters, John Gar-  
field and Jeffrey Lynn, is  
tentatively scheduled.

9:00 EST Doctor I. Q., NBC.  
A novel audience-participa-  
tion program.

9:30 EST Alec Templeton  
Time, NBC.  
Alec Templeton, blind pian-  
ist; Pat O'Malley, tenor;  
string orchestra; choral  
group. Guest: Connie Bos-  
well, vocalist.

10:00 EST Hall of Fun, NBC.  
Richard Lane, M. C.; Cliff  
Edwards (Ukulele Ike); Cilli-  
Arquette; Charles Dant's  
orchestra; others.

10:00 EST Guy Lombardo's Or-  
chestra, CBS.  
CKLW-1030 WHK-1390  
KDKA-1384 WHIT-1430  
KYW-1020 WJTN-1200  
WJZ-890 WJAS-1290  
WBAL-1060 WJH-750  
WBAX-1210 WJTN-1210  
WBEN-900 WJZ-760  
WBFL-1310 WJBF-570  
WBT-1080 WKBW-1480  
WBZ-960 WLW-700  
WCAE-1220 WMAQ-670  
WCAJ-1170 WMFF-1310  
WCAE-990 WMBN-890  
WHEC-1310 WSBF-1590  
WHEP-830 WOHK-1320  
WJAS-850 WPAR-1120  
WJHL-1390 WPG-780  
WCAE-1450 WSB-740  
WGBI-880 WSM-650  
WGR-570 WSYR-570  
WJZ-790 WTAM-1070  
WHAS-1150 WTIC-1040  
WHK-1430 WWVA-1160

★News: WBAX WBFL  
KDKA Music You Want  
KYW-Federal Symphony  
WBT-Theater of the Air  
★WBT-News: William Winter  
WCAE-Lazy Rhapsody  
★WCAU-Boake Carter, comm.  
★WGR-Headliner  
WHAM-Nocturne  
WHP-Musical Prgm.  
WSB-UCG Prgm.  
WSM-Fireside Singers  
WSYR-Arm. Legion Prgm.  
WTAM-Symphonic Variations  
WTIC-Guy Hedlund & Company

10:45  
MBS-Pageant of Melody: WBAX  
NBC-Nat'l Radio Forum: WJTN  
CKLW-Horace Lapp's Orch.  
★WBT-Europe Today  
WCAU-Bob Golden's Orch  
WBFL-Sun Dodgers  
WGR-Franklin Lewis: Interlude  
WHK Sport Slat  
WGR-Christmas Parade  
WSB-Twilight Trails  
WSYR-Syracuse Peace Council

11:00  
★NBC-News: John Gunther,  
news: WEAJ WTAM WGY WSB  
(sw-9.53)  
★NBC-(News, WJZ only) Del  
Courtney's Orch.: WJZ WBAL  
WJTN

★CBS-Paul Sullivan Reviews the  
News: WABC WHEC WGR  
WNBF WCAU WGR WJR WBT  
WHAS (sw-9.65)  
★News: WJAS WORK WHAM  
WBRE WLW WGBI WMNN  
WHK WOH WTIC WMAQ  
★News: Sports: WIBX WMFF  
★CKLW-Reporter  
★KDKA-News: Weather: Temp.  
★KYW News: Organ Reveries  
★WBEN News: Joe Wesp  
★WBZ-News: Prgm. Previews:  
Weather  
★WCAE-News: Interlude  
★WENR-Ten O'Clock Final  
WFBI-Lee Bolley, sports  
★WHP-News: Europe Then &  
Now  
WKBW-Sports: Bowling News  
WMT-The World in Review  
★WSYR-News: Sparkling Mo-  
ments

11:15  
NBC-Del Courtney's Orchestra:  
KDKA WORK WMFF  
MBS-Adrian Rollini's Trio: WOR  
WBAX WSYR WCAE

CBS-Red Nichols' Orch.: WABC  
WHP WJAS WKBW WNBF  
WGR WBX WGBI WBFL  
WMNN WHAS WHEC WKBW  
(sw-9.59-9.65)

CKLW-Len Hopkins' Orch.  
WHP-Sports Shots  
**10:30**  
NBC-Nat'l Radio Forum: WJZ  
WBAL WENR WMFF WJTN  
WBRE WBZ WORK

CBS-Blondie, sketch: WHAS (also  
see 7:30 p.m.)

CBS-Curtis Institute of Music:  
WABC WJAS WHIP WJR WKBW  
WMNN WGBI WPAR WKBW  
WWVA (sw-9.59-9.65)  
Music detail on page 10.

NBC-Barry Winton's Orchestra:  
WEAF (sw-9.53)  
NBC-Sensations & Swing: Larry  
Clinton's Orch.: WMAQ WGY  
WLW (also see 7:30 p.m.)

★MBS-Fulton Lewis, Jr., news  
analyst: WOR WHK CKLW

# MONDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## MORNING

11:00 EST Lanny Ross, Tenor,  
CBS.  
Gladys Swarthout, soprano,  
will be heard on today's pro-  
gram.

## NIGHT

6:30 EST Kaltenborn Edits  
the News, CBS.

7:00 EST Fred Waring in  
Pleasure Time, NBC.

7:30 EST Blondie, CBS.  
Comedy sketch, with Arthur  
Lake and Penny Singleton.

8:00 EST Quaker Party, NBC.  
Tommy Riggs and Betty Lou;  
Freddie Rich's orchestra.

8:00 EST Tune-Up Time, CBS.  
Tony Martin, M. C.; Kay  
Thompson's Rhythm Singers;  
David Laughlin, tenor;  
Andre Kostelanetz' orchestra.

8:00 EST The Adventures of  
Sherlock Holmes; Drama,  
NBC.  
"Wisteria Lodge" is tonight's  
drama.

8:30 EST The Voice of Fire-  
stone, NBC.  
Richard Crooks, tenor; sym-  
phony orchestra with Alfred  
Wallenstein conducting.  
Music detail may be found on  
page 10, column 4.

8:30 EST Model Minstrels,  
CBS.  
Tom Howard and George  
Shelton, comedians; Eton  
Boys; Ray Bloch's orches-  
tra.

8:30 EST True or False, NBC.  
Quiz program, with Dr. Har-  
ry Hagen.

9:00 EST Library of Congress  
Concert, NBC.  
Budapest String Quartet.

9:00 EST Doctor I. Q., NBC.  
A novel audience-participa-  
tion program.

9:30 EST Alec Templeton  
Time, NBC.  
Alec Templeton, blind pian-  
ist; Pat O'Malley, tenor;  
string orchestra; choral  
group. Guest: Connie Bos-  
well, vocalist.

10:00 EST Hall of Fun, NBC.  
Richard Lane, M. C.; Cliff  
Edwards (Ukulele Ike); Cilli-  
Arquette; Charles Dant's  
orchestra; others.

10:00 EST Guy Lombardo's Or-  
chestra, CBS.

10:00 EST Contented Hour,  
NBC.  
Opal Craven (Lullaby Lady);  
Continental Quartet; Josef  
Pasternack, conductor.

## FREQUENCIES

CKLW-1030	WHK-1390
KDKA-1384	WHIT-1430
KYW-1020	WJTN-1200
WJZ-890	WJAS-1290
WBAL-1060	WJH-750
WBAX-1210	WJTN-1210
WBEN-900	WJZ-760
WBFL-1310	WKBW-570
WBT-1080	WKBW-1480
WBZ-960	WLW-700
WCAE-1220	WMAQ-670
WCAJ-1170	WMFF-1310
WCAE-990	WMBN-890
WHEC-1310	WSBF-1590
WHEP-830	WOH-710
WJAS-850	WOBK-1320
WJHL-1390	WPAR-1120
WCAE-1450	WPG-780
WGBI-880	WSB-740
WGR-570	WSM-650
WJZ-790	WSYR-570
WHAS-1150	WTAM-1070
WHK-1430	WTIC-1040
	WWVA-1160

Refer to adjacent columns for stations broadcasting these programs.

## Star Sparkles...

Johnny Green, maestro of "Johnny Pre-  
sents," received his first real radio break from  
Eddy Duchin soon after he graduated from  
Harvard University at the age of nineteen.

Frank Munn, tenor of NBC's "Waltz Time"  
and "American Album of Familiar Music," has  
been on the air at least once a week since he  
entered radio in 1924.

★News: WBAX WBFL  
KDKA Music You Want  
KYW-Federal Symphony  
WBT-Theater of the Air  
★WBT-News: William Winter  
WCAE-Lazy Rhapsody  
★WCAU-Boake Carter, comm.  
★WGR-Headliner  
WHAM-Nocturne  
WHP-Musical Prgm.  
WSB-UCG Prgm.  
WSM-Fireside Singers  
WSYR-Arm. Legion Prgm.  
WTAM-Symphonic Variations  
WTIC-Guy Hedlund & Company

10:45  
MBS-Pageant of Melody: WBAX  
NBC-Nat'l Radio Forum: WJTN  
CKLW-Horace Lapp's Orch.  
★WBT-Europe Today  
WCAU-Bob Golden's Orch  
WBFL-Sun Dodgers  
WGR-Franklin Lewis: Interlude  
WHK Sport Slat  
WGR-Christmas Parade  
WSB-Twilight Trails  
WSYR-Syracuse Peace Council

11:00  
★NBC-News: John Gunther,  
news: WEAJ WTAM WGY WSB  
(sw-9.53)  
★NBC-(News, WJZ only) Del  
Courtney's Orch.: WJZ WBAL  
WJTN

★CBS-Paul Sullivan Reviews the  
News: WABC WHEC WGR  
WNBF WCAU WGR WJR WBT  
WHAS (sw-9.65)  
★News: WJAS WORK WHAM  
WBRE WLW WGBI WMNN  
WHK WOH WTIC WMAQ  
★News: Sports: WIBX WMFF  
★CKLW-Reporter  
★KDKA-News: Weather: Temp.  
★KYW News: Organ Reveries  
★WBEN News: Joe Wesp  
★WBZ-News: Prgm. Previews:  
Weather  
★WCAE-News: Interlude  
★WENR-Ten O'Clock Final  
WFBI-Lee Bolley, sports  
★WHP-News: Europe Then &  
Now  
WKBW-Sports: Bowling News  
WMT-The World in Review  
★WSYR-News: Sparkling Mo-  
ments

11:15  
NBC-Del Courtney's Orchestra:  
KDKA WORK WMFF  
MBS-Adrian Rollini's Trio: WOR  
WBAX WSYR WCAE

CBS-Red Nichols' Orch.: WABC  
WHP WJAS WKBW WNBF  
WGR WBX WGBI WBFL  
WMNN WHAS WHEC WKBW  
(sw-9.59-9.65)

CKLW-Len Hopkins' Orch.  
WHP-Sports Shots  
**10:30**  
NBC-Nat'l Radio Forum: WJZ  
WBAL WENR WMFF WJTN  
WBRE WBZ WORK

CBS-Blondie, sketch: WHAS (also  
see 7:30 p.m.)

CBS-Curtis Institute of Music:  
WABC WJAS WHIP WJR WKBW  
WMNN WGBI WPAR WKBW  
WWVA (sw-9.59-9.65)  
Music detail on page 10.

NBC-Barry Winton's Orchestra:  
WEAF (sw-9.53)  
NBC-Sensations & Swing: Larry  
Clinton's Orch.: WMAQ WGY  
WLW (also see 7:30 p.m.)

★MBS-Fulton Lewis, Jr., news  
analyst: WOR WHK CKLW

11:15  
NBC-Del Courtney's Orchestra:  
KDKA WORK WMFF  
MBS-Adrian Rollini's Trio: WOR  
WBAX WSYR WCAE

CBS-Red Nichols' Orch.: WABC  
WHP WJAS WKBW WNBF  
WGR WBX WGBI WBFL  
WMNN WHAS WHEC WKBW  
(sw-9.59-9.65)

CKLW-Len Hopkins' Orch.  
WHP-Sports Shots  
**10:30**  
NBC-Nat'l Radio Forum: WJZ  
WBAL WENR WMFF WJTN  
WBRE WBZ WORK

CBS-Blondie, sketch: WHAS (also  
see 7:30 p.m.)

CBS-Curtis Institute of Music:  
WABC WJAS WHIP WJR WKBW  
WMNN WGBI WPAR WKBW  
WWVA (sw-9.59-9.65)  
Music detail on page 10.

NBC-Barry Winton's Orchestra:  
WEAF (sw-9.53)  
NBC-Sensations & Swing: Larry  
Clinton's Orch.: WMAQ WGY  
WLW (also see 7:30 p.m.)

★MBS-Fulton Lewis, Jr., news  
analyst: WOR WHK CKLW

# MONDAY December 18

NBC-King's Jesters: WEAJ (sw-  
9.53)

Music You Want: WBZ CKLW  
WHAM KYW  
WBEN-Sports  
WBRE To be announced

WBT Masterworks on the Air  
WCAU-Inquirer Hero Award  
WBFL-Musical Grab Bag  
WGR-Tin Pan Alley  
WGY-On With the Dance

WHAS-Walsh Looks Em Over  
WHK-Caucal Comments  
WJR-Around Michigan Peaceful  
Valley  
WLW-Paul Kennedy  
WMAQ-Jin Blade's Orch

★WSB-Radio Headlines: Weather  
WSM-Sports Review  
WTAM-Dance Orch.  
WTIC-When Day Is Done

**11:30**  
MBS-Paul Whiteman's Orchestra:  
WOR WBAX WHK

NBC-Lou Breese's Orch.: WJZ  
WORK KDKA WBAL WJTN  
WSYR WMAQ WEBR WMFF  
WBRE (sw-9.53)

CBS-Sammy Kaye's Orch.: WABC  
WBX WKBW WJAS WHP  
WBFL WHEC WGR WNB  
WGBI WKBW WMNN (sw-9.59)

NBC-Ben Cutler's Orch.: WEAJ  
WGY WBEN WSM (sw-9.53)

WCAE-Johnny Long's Orch.  
WCAU-Powers Gourand  
WGR-Reveries  
WHAS-The Lamp Is Low  
WLW-Salute to Kansas City, Mo.  
WSB-Welcome South, Brother  
WTAM-Music You Want

**11:45**  
CBS-Sammy Kaye's Orch.: WBT  
WJAZ WHR

NBC-Ben Cutler's Orch.: WTIC  
WGR-Harry Horlick Presents  
WHAS-Swing Group

**12:00**  
NBC-Will Osborne's Orch.: WJZ  
WBRE WHK WHAM WBZ

NBC-Xavier Cugat's Orch.: WEAJ  
WGY WSB WSM WTIC WMAQ  
WBEN

CBS-Louis Armstrong's Orch.:  
WABC WKBW WJAS WBX  
WHK WBFL WGR WNB  
WHP WGBI WHAS (sw-6.17)

MBS-Benny Goodman's Orch.:  
WOR WSYR CKLW WBAX  
WCAE

KDKA-Dance Orch.  
KYW-Highlights After Dark  
WBT-Midnight Dance Party  
WCAU Masterworks on the Air  
WHEC-Little Jack Little's Orch  
WJR-Joseph Studt's Orch.  
WLW-Duke Motiff's Orch  
★WMFF News  
WMNN-Pappy Fibbs Night Shift  
WTAM-Sammy Watkins Orch

**12:15**  
NBC-Will Osborne's Orch.: KDKA  
WTAM Otto Thurn's Orch

**12:30**  
NBC-Eddy Rogers' Orch.: WEAJ  
WGY WMAQ WTAM WSM KYW  
WBX WTIC

# TUESDAY

## December 19

### MORNING

**\*Star in program listings indicates news broadcast.**

**△Bell in program listing indicates special network Christmas broadcast.**

**7:00 a.m. EST**  
NBC-Forty Winks Club: WFAF  
CBS-Morning Almanac: WABC  
★NBC-Breakfast in Bedlam: News: WJZ  
Musical Clock KDKA KYW WGR  
★News: Musical Clock WFBL KYW

**7:15**  
Musical Clock WJR WTAM

**7:30**  
★NBC-News: WFAF  
★News: Musical Clock: WFBL WGY  
★News: WGBI WBAX  
KDKA Musical Clock  
WBAL-Around Breakfast Table  
★WBEN-News: Sun Greeters' Club

**7:45**  
NBC-Musical Varieties: WFAF  
★CBS-News: WABC (sw-21.57)  
★News: WTAM WCAU WORK  
Timekeeper: WJTN WSYR  
WBRE-Morning Devotions  
WCAE-Morning Express  
WGBI The Eight-Eighty Alarm  
WGY-Ladies First  
WHAM Kindly Thoughts  
WHP Breakfast Bulletins  
WIRX Birthday Club  
WJAS-Agricultural Times: Today's Prgrams, Cheerie Melodies  
WLW Opportunities for Men: Top of the Morning  
★WVFF-News: Resume, Classified Column  
WPAR-Musical Clock

**8:00**  
★NBC-News: Do You Remember: (sw-21.5)  
★NBC-News: The Listener's Corner: Do You Remember: WFAF  
★NBC-News: Earbenders: WJZ WBIE WIRE WORK WFFF

★CBS-Today in Europe: WABC WCAU WESG WMMN WGBI WHP WFBL (sw-21.57)  
★News: WOR WCAE WJAS WVA  
★News: Timekeeper: WJTN WSYR  
★KDKA-News: Musical Clock  
★WBAL-Story Behind the Headlines  
★WBEN-News: Sun Greeters' Club  
WEEU-Around the Breakfast Table  
WGY-Landt Trio & Curley Mahr  
WHAM Domaine of the Hills  
★WBX-News: Mountain Music  
WLW-Time to Shine  
★WPAR-News: To be announced  
★WVFF-News: Breakfast Club  
WTAM Top of the Morning

**8:15**  
★CBS-Odd Side of the News: WABC

NBC-(The Listener's Corner, WJZ only) The Wife Saver: WJZ WFFF WBRE WORK

NBC-Do You Remember?: WTAM  
CBS-Morning Horizons: WESG WPAR WHP WKBN (sw-21.57)  
Musical Clock: WFBL WVA  
Timekeeper: WJTN WSYR  
WBAL-Sweet & Swing  
WCAE-Today's Almanac  
WCAU-Strike Up the Band  
WEEU-Morning Devotions  
WGBI-Eight Eighty Alarm  
WHAM-Bradley Kincaid  
WIBX Tune Time  
WJAS-St. Patrick's Church  
★WLW-Michael Hinn, news  
WMMN-Grampa Jones  
WOR-Life Can Be Beautiful

**8:30**  
NBC-Gene & Glenn, songs: WFAF WBRE (sw-21.5)  
NBC-Richard Leibert, organist: WJZ  
CBS-Phil Cook's Almanac: WABC  
NBC-Vocal Vogues: WEEU WFFF  
Musical Clock: WTAM WIBX  
WBAL-Time & Tunes  
WCAE-Airliners  
WESG-Jim and Jane  
WGBI-Morning Devotions  
WGY-Rhythm Makers

WHAM-Ma Perkins, sketch  
WJTN-Betty Weakland, evangelist  
★WKWB-News: Headlines on Parade  
WLW-Gospel Singer  
WMMN-Morning Pick-Up  
WOB-Kitty Keene, sketch  
WOBK-Old Favorites  
WPAR-To be announced  
WPIC-Fiesta

**8:45**  
★NBC-Harvey & Dell, sketch: News: WJZ

CBS-Adelaide Hawley: WABC WPAR WESG (sw-21.57)  
Morning Devotions: WFFF WHP  
WMMN WBRE  
KDKA-Ma Perkins, sketch  
★WBAX-News  
WBEN-Sun Greeters' Club  
WCAU-Elsie Carol  
★WEEU-Friendly Club, News  
WFBL-Mother's Morning Meeting  
★WGBH-Ray Martinez, Spanish Strings: News  
WGY-Market Basket  
WHAM-Whistler & His Dog  
WJAS-Nancy Dixon  
WLW-Kirby & White  
WDR-The Goldbergs, sketch  
WPIC-Variations on Syncopation  
WTAM-Jane Weaver  
WVVA-Christmas Carols

**9:00**  
CBS-Manhattan Mother, sketch: WABC WCAU WHEC WJAS WFBL  
★NBC-(News, WFAF only) Happy Jack, songs: WFAF WBEN  
NBC-Breakfast Club: WBRE WFFF (sw-21.5)

NBC-The Women of Tomorrow: WJZ

CBS-Organ Moods: WPAR WESG WNBFB WIBX (sw-21.57)  
KDKA-Shopping Circle  
★KYW-News: Murning Varieties: Home Forum  
WBAL-Journal of Living  
WBAX-Richard Lohert, organist  
WCAE-Women's Club  
WGBI-Hymns of All Churches  
★WGR-News: Victor H. Lindfahr  
WGY-Your Family & Mine  
WHAM-Garden Nature, talk  
WHP-The Islanders

★WJTN-News: N. Y. A. Prgm.  
WBX-Niagara Spotlight  
WLW-Boone County Caravan  
WMMN-Cowboy Lyle  
WOR-Arthur Godfrey, songs  
WBRE-Morning Devotions  
★WPIC-News: Concert Miniatures  
WSYH-Hymns of All Churches  
WVVA-Curley Miller

**9:15**  
NBC-Band Goes to Town: WFAF  
CBS-Salvation Army Band: WABC WIBX WGRI WHP WFBL WKBW WJAS WESG (sw-21.57)

NBC-Breakfast Club: WJTN  
KDKA-Linda's First Love, sketch  
WBAX-Morning Varieties  
WBEN-Presenting Cosette Merrill  
WCAE-Gems of Melody  
WCAU-Today's Shopping News  
WGY-This Day Is Ours, sketch  
WHAM Women Only  
WDR-Betty & Buddy, songs  
WPAR-Amer. Family Robinson  
WSYR-Mid-Morning, Ltd.  
WTAM-Kitty Keene, sketch  
WVVA-Ma Perkins, sketch

**9:30**  
NBC-Breakfast Club: WJZ WORK WEEU  
NBC-Morning Market Basket: WFAF  
Kitty Keene, sketch: WVVA WGY  
KDKA-Editor's Daughter  
KYW-At Our House  
WBAL-Your Favorite Music  
WBEN-The Why of World Events  
★WBRE-News  
WCAE-Meet Miss Julia, sketch  
WCAU-Laura May Stuart  
WGR-Quarter Hour in Three-Quarter Time  
WHAM-Bradley Kincaid  
★WBX-News: George Davis, organist  
WLW-Life Can Be Beautiful  
WOR-Modern Melodies  
WPIC-Morning Promenade  
WTAM-Houseboat Hannah, sketch

**9:45**  
CBS-Carol Marsh, pianist: WIBX WESG (sw-21.57)  
NBC-Life Can Be Beautiful, sketch: WFAF WTAM KYW WGY  
CBS-Bachelor's Children, sketch: WABC WCAU WJAS WFBL  
NBC-Breakfast Club: KDKA  
Ma Perkins, sketch: WEEU WBRE  
Vic & Sade, sketch: WGBI WHP  
WBAL-Ida Bailey Allen  
WBEN-Sally Work

WCAE-Dearest Mother  
WGR-Rhythm & Romance  
WHAM-Tower Clock Prgm.,  
WKBW-Tonic Tunes  
★WLW-Child Problem Doctor, News, Livestocks  
WMMN-Little Joe & His Guitar  
WOR-Martha Manning, talk  
WPAR-To be announced  
★WSYH Farm Bulletin: Inter-lode News  
WVVA-Rapid Ad Service

**10:00**  
NBC-Thunder Over Paradise: WJZ KDKA  
CBS-Pretty Kitty Kelly, sketch: WABC WGH WIBX WVVA WHEC  
NBC-The Man I Married, sketch: WFAF WCAE WBEN WTAM WSYH KYW WGY WLW  
WBAL-Meet Miss Julia  
★WBAX-News: Milt Herth Trio  
WBRE-Mary Lee Taylor  
WCAU-Iena & Tim, sketch  
WEEU-Gloomchasers  
WESG-Talking Shop  
★WFBI-News: Good News  
WGBI-Betty & Bob, sketch  
WHAM-Accordiana  
★WHP-Donald Novis, songs: News  
WJAS-To be announced  
WJTN-House of MacGregor  
WKBW-Modern Kitchen  
★WVFF-News  
★WMMN-News: At Your Service  
WOR-Pure Food Hour  
WORK-Betty Jo  
WPAR-Orthopathic Talk  
★WPIC-News: Answer Man

**10:15**  
NBC-Right to Happiness, sketch: WJZ WSYR WBAL WJTN KDKA WHAM  
NBC-John's Other Wife, sketch: WFAF KYW WBEN WCAE WGY WTAM WLW  
CBS-Myrt & Marge sketch: WABC WCAU WJAS WHEC WFBL WGR WHP WGBI WIBX WVVA WNBFB  
NBC-Three Romeos: (sw-15.33)  
WBAX-Sons of the West  
WBRE-Johnny Messner's Orch.  
WVFF-To be announced  
WMMN-Buddy Starcher  
WPAR-Morning Varieties  
WPIC-Ann Matthews, songs

**10:30**  
MBS-Melody Strings: WBAX  
NBC-Story of Mary Marlin, sketch: WJZ WBAL WSYR WHAM WEEU KDKA WJTN  
CBS-Hilltop House, sketch: WABC WJAS WHEC WFBL WCAU WGR WHP WGBI WIBX WVVA WNBFB  
NBC-Just Plain Bill, sketch: WFAF WGY KYW WTAM WCAE WLW WBEN  
NBC-Originalities: WORK  
WBRE-Secret Diary  
WESG-Home Makers  
WKBW-Hits & Encores  
WVFF-Don & Dale Present  
WMMN-Grampa Jones & His Grandsons  
WPIC-Rambles in Rhythm

**10:45**  
CBS-Stepmother, sketch: WABC WFBL WCAU WJAS WGR  
MBS-John Metcalf's Choir Loft: WBAK  
NBC-Woman in White, sketch: WFAF WTAM WBEN WCAE KYW WGY  
NBC-Midstream, sketch: WJZ WSYR WHAM WJTN WBAL KDKA  
WBRE-Polka Dots  
WEEU-Melody Shoppers  
WESG-Musical Bazaar  
★WGBH-News: Musical Prgm.  
WHP-Morning Melodies  
WIBX-Young Dr. Malone  
WKBW-League of Women Voters  
WLW-Right to Happiness  
WDRK-Frank Renault, organist  
WPAR-The Little Show  
WVVA-Big Slim

**11:00**  
CBS-Poetic Strings: WABC (sw-21.57)  
NBC-David Harum, sketch: WFAF WCAE WTAM WBEN KYW WGY  
CBS-Mary Lee Taylor: WVVA WJAS WCAU WKBW WHEC WBNB WGBI WFBL  
NBC-Viennese Ensemble: WORK  
NBC-Pepper Young's Family, sketch: WJZ WBAL KDKA WEEU WSYR WJTN WHAM  
MBS-To be announced: WBAX WNBFB  
WBRE-Marek Family  
★WGR-News: Interlude  
WHP-Gene Austin, songs  
WIBX-White Elephants  
WLW-Linda's First Love, sketch  
WVFF-American Family Robinson

WMMN Hickory Nuts  
WOR-Shopping with Jean Abbey  
WPAR-Singin' Sam  
★WPIC-News: Electric Organ Moods

**11:15**  
CBS-Brenda Curtis, sketch: WABC WKBW WJAS WFBL WCAU WVVA WHEC WNBFB  
NBC-Young Dr. Malone, sketch: WJZ KDKA WBAL WSYR WJTN WFFF WHAM WEBR (sw-15.33)  
NBC-Road of Life, sketch: WFAF WBEN WCAE WTAM WEEU WLW KYW WGY  
MBS-Milton Kaye, organist: WOR WBAX  
WBRE-Polka Duts  
WGR-School for Brides  
WIBX-Green Bros.' Orch.  
WMMN-Shopper's Stroll  
WORK-T. B. Prgm.  
WPAR-Today's Almanac  
WPIC-Hits & Bits

**11:30**  
MBS-Keep Fit to Music: WOR WBAX  
NBC-Richard Kent, travelling Chef: WJZ WFFF WBAL (sw-15.33)  
NBC-Against the Storm, sketch: WFAF WTAM WBEN WCAE WGY KYW WEEU  
CBS-Big Sister, sketch: WABC WGR WHP WCAU WJAS WVVA WFBL WHEC WGBI WNBFB  
KDKA-Melody Time  
WBRE-Rowhide & Tumbleweed  
★WESG-Friendly Exchange, News  
WHAM-Hits & Encores  
WJTN-Your Radio Girl Friday  
WKBW-Victor Spotlight  
WLW-Teena & Tim  
WMMN-Salt & Peanuts: A Day at Mays  
WORK-The Swingsters  
WPAH-Farm & Home Hour  
WPIC-Amer. Family Robinson  
WSYR-Overtones

**11:45**  
MBS-Erskine Butterfield, pianist: WOR  
NBC-The Guiding Light, sketch: WFAF KYW WTAM WBEN WGY WLW WCAE  
NBC-Getting the Most Out of Life: WJZ WHAM WFFF KDKA WJTN WSYR WEBR (sw-15.33)  
CBS-Aunt Jenny's Stories: WABC WJAS WVVA WFBL WCAU WHEC WIBX WGR WHP WGBI WNBFB  
★News: WESG WBRE  
WBAL-Mary Laidis  
★WBAX-News: The Mine Schedule  
WEEU-Melody Shoppers  
★WKBW-Farm Period News  
WMMN-Hickory Nuts  
WORK-Noontime Musicale  
WHP-Song Shoppers

**12:00**  
NBC-Meet the Songwriter: WJZ WEEU (sw-15.33)  
NBC-Strings that Sing: WTAM  
CBS-To be announced: WIBX  
NBC-Carters of Elm Street, sketch: WFAF KYW  
CBS-Kate Smith Speaks: WABC WFBL WHEC WKBW WVVA WCAU WJAS (sw-21.57)  
MBS-Red River Dave, songs: WOR  
★KDKA-News: Music: Weather  
★WBAL-News: Tonic Tunes  
WBAX-Xavier Couat's Orch.  
WBEN-Your Family & Mine  
★WBRE-Bill Roberts' Orchestra: News  
★WCAE-News: Melodies  
WESG-Quik Quiz  
WGBI-Dance Time  
WGR-Meet Miss Julia, sketch  
★WGY-Organist: Markets: News  
★WHAM-Hits of the Day: News  
WHP-Melody Makers  
★WJTN-News: Matinee Revue  
WLW-One Woman Speaks  
★WVFF-News: Interlude: Employment Service  
★WMMN-News: Farm Forum  
WORK-Springtime in Harvest  
★WPIC-News: Name the Melody  
WSYR-Betty & Bob

**12:15**  
★NBC-Merry Music (News, WJZ only): WJZ WEEU (sw-15.33)  
MBS-Buckeye Four: WBAX  
CBS-When a Girl Marries: WABC WFBL WCAU WKBW WJAS WNBFB WVVA WGBI WBX WHP  
CBS-Keyboard Capers: (sw-21.57)

NBC-The O'Neills, sketch: WFAF WBEN WTAM WLW WCAE KYW WGY  
KDKA-Checkerboard Time  
WESG-Agricultural Hour  
WGR-The Store of Tomorrow  
WHAM-Friendly Farmer  
WVFF-Hi Boys  
WMMN-Today at the Console  
WOR-Jack Beich, songs  
★WORK-News  
WPAH-To be announced  
WSYR-Bradley Kincaid

**12:30**  
NBC-Nat'l Farm & Home Hour: WJZ KDKA WEBR WSYR WHAM WBIE WFFF WORK  
Ruth Van Deman of the Bureau of Home Economics will give "Tip on Buying History"  
N. E. Dood of the AAA will discuss the "Wheat Loan Program."  
CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKBW WFBL  
NBC-Our Spiritual Life: WFAF (sw-15.33)  
CBS-Echoes of the Opera: WPAR  
★News: WJAS WOR WIBX  
KYW-Happy Clarks  
WBAL-Markets: Rhythm & Romance  
WBAX-Lukewelas Hawaiians  
★WBEN-News: Weather: Musical Interlude  
WCAE-Carters of Elm St.  
WEEU-The Crimson Trail  
WGR-Song Shoppers  
WGY-Farm Paper  
★WHP-News: Freddie Berrens' Orch.  
WJTN-Singin' Sam  
★WLW-News: Everybody's Farm  
WMMN-Brush Creek Folks  
WPIC-Luncheon Dance Revue  
WTAM-Linda's First Love, sketch  
WVVA-Your Family & Mine

**12:45**  
NBC-Glenn Darwin bar.: WBEN (sw-15.33)  
MBS-Pelham Richardson's String Ensemble: WBAX  
★NBC-News: Markets & Weather WFAF  
CBS-Our Gal Sunday, sketch: WABC WCAU WHEC WKBW WFBL WJAS  
NBC-Nat'l Farm & Home Hour: WJTN  
Man on the Street: WBAL WIBA  
★KYW-News: Music at Midday  
WCAE-Singin' Sam  
★WEEU-News: Briels  
WGI-To be announced  
WMMN-Poy's Five Pennies  
WOR-Consumers Quiz Club  
★WPAR-News: Stocks: Resume  
WTAM-Editor's Daughter, sketch  
WVVA-Farm & Home Hour

**1:00**  
NBC-Nat'l Farm & Home Hour: WBAL  
CBS-The Goldbergs, sketch: WABC WHEC WJAS WCAU WMMN WHP WFBL WGR  
MBS-The Happy Gang: WBAX WNBFB  
NBC-Jeno Bartal's Orch.: WFAF (sw-15.33)  
WBEN-Voice of Stockyards  
WCAE-Musical Trail  
WEEU-Afternoon Melodies  
WGBI-Meet Miss Julia, sketch  
WGY-Household Chats  
WIBX-Hollywood News  
WJTN-Future Farmers of Amer.  
★WKBW-News: Ad Club  
WLW-Livestock Reports  
WOR-Health Talk: Melody Moments  
WPAR-Luncheon Dance  
★WPIC-News: Stocks  
WTAM-Noonday Resume  
WVVA-L. P. Lehman & Staff

**1:15**  
CBS-Life Can Be Beautiful, sketch: WABC WCAU WBX WFBL WGBI WHEC WGR WHP WMMN  
NBC-Virginia Hays, contr.: WJZ WECB WFFF (sw-15.33)  
NBC-Ellen Randolph, sketch: WFAF WGY WLW WHAM KYW KDKA WBAL WBEN WTAM  
WCAE-Phil & Jerry  
WCAE-Supplisicated Ladies  
WESG-Suburban Spectat  
WIBX-Amer. Family Robinson  
WJAS-Tena & Tim  
★WJTN-Monitor Views the News: Organ Interlude  
WOR-Housewives' Delight  
WORK-Luncheon Ensemble  
WPIC-Ai Tronga  
WSYR-Dairyman's League News: Market

**1:30**  
CBS-This Day Is Ours, sketch: WABC WMMN WFBI WGR WHP WGBI WJAS WCAU WHEC WVVA  
NBC-Rochester Civic Orch.: WJZ WHAM WFFF

NBC-Words & Music: WFAF WBEN KYW WTAM (sw-15.33)  
MBS-Enoch Light's Orch.: WOR WBAX WNBFB  
KDKA Women and the News  
WBAL-Happy Johnny & Gang  
★WBIE-News: Three Cards  
WCAE-Polly Entertains  
WEEU-Agricultural Extension  
WGY-Steve Hall, organist  
WIBX-George Gregory's Orch  
WJTN-Calling Warren  
WKBW-Over the Tea Cups  
WLW-Editor's Daughter  
WORK-Betty Jo  
WPAR-To be announced  
WPIC-Take It Easy

**1:45**  
NBC-Rochester Civic Orch.: WBAL (sw-15.33)  
NBC-Words & Music: WBRE  
CBS-Road of Life, sketch: WABC WHP WGBI WGH WHEC WCAU WVVA WJAS WFBL  
Your Family & Mine: WTAM KDKA  
WBEN-Dollars & Sense  
WCAE-Musical Mirror  
WGY-Musical Workshop  
WLW-Little White House  
WMMN-Cowboy Loye's Troupe  
WSYH-Memory Time

**2:00**  
CBS-Doc Barclay's Daughters, sketch: WABC WCAU WHEC WHP WCAU WJAS WGBI  
NBC-Betty & Bob, sketch: WFAF WBEN WBAL KYW WCAE WGY WTAM WHAM WLW  
NBC-Gallant American Women: WJZ WORK KDKA WFFF WJTN WEBR (sw-15.33)  
"Women in the Law" is the theme of today's dramatization. See pictures on page 22.

**2:00**  
MBS-Concert Orch.: WBAX  
WBRE-Italian Prgm.  
WEEU-What to Give.  
WESG-Gloom Busters  
★WFBL-News: Afternoon Concert  
★WGR-News: To be announced  
WBX-Continental: Social Register  
WKBW-Accordiana  
★WMMN-News: Smoky Mountainers  
★WPIC-News: Town Crier  
WSYR-Ruth Chilton's Matinee

**2:15**  
NBC-Arnold Grimm's Daughter, sketch: WFAF WHAM WBAL WTAM WBEN KYW WCAE WGY WLW  
MBS-Tommy Tucker's Orch.: WOR WBAX  
CBS-Life & Love of Dr. Susan, sketch: WABC WHEC WKBW WHP WIBX WJAS WFBL WGBI WCAU WVVA WNBFB  
WESG-Ave Maria Prgm.  
WPAH-Movie Gossip  
WPIC-Musical Treasure House

**2:30**  
CBS-Your Family & Mine: WABC WCAU WFBL WNBFB  
NBC-Army Band: WJZ WJTN WEEU WFFF WORK  
NBC-Valliant Lady, sketch: WFAF WGY KYW WLW WTAM WBEN KDKA WBAL WHAM WCAE  
KDKA Home Forum  
★WBRE-News  
WESG-Concert Hall  
WGBI-Ma Perkins, sketch  
WGR-Today's Almanac  
WHP-Meet Miss Julia, sketch  
WIBX-Style Notes: Lew White  
WJAS-Musical  
WKBW-Dixieland Band  
WMMN-Radio Dot & Smokey  
WPAR-Farm Life  
WVVA-Boys from Iowa

**2:45**  
NBC-Hymns of All Churches: WFAF WGY WBAL WCAE KYW WBEN WTAM WHAM WLW  
CBS-My Son & I, sketch: WABC WFBL WGR WJAS WCAU WVVA  
NBC-Army Band: WBRE  
MBS-To be announced: WHAM WNBFB  
CBS-Tune Time: WIBX WPAR  
★WGBI-News: Music: Resume  
WHP-Strings Moderne  
WKBW-Songs By  
WOR-David Harum, sketch  
WOBK-York Schools in Action  
WSYR-Onondaga Health Ass'n.

**3:00**  
NBC-Orphans of Divorce, sketch: WJZ WEBR WBAL KDKA WJTN WHAM WSYR (sw-15.33)  
NBC-The Story of Mary Marlin, sketch: WFAF WTAM WBEN WCAE WLW WGY KYW  
CBS-Joyce Jordan, Girl Interne sketch: WABC WJAS WHEC WCAU WFBL WGBI WVVA WKBW WBNB WHP

### AFTERNOON

# TUESDAY GOOD LISTENING GUIDE

## TUESDAY December 19

Check the programs you want to hear today

### NIGHT

7:00 EST Fred Waring In Pleasure Time, NBC.

7:15 EST Jimmie Fidler; Hollywood Gossip, CBS.

8:00 EST Big Town; Drama, CBS.  
Edward G. Robinson and Ona Munson.

8:00 EST Johnny Presents, NBC.  
"Undercover Squad" dramas; Swing Fourteen; soloists; Johnny Green's orchestra.

8:00 EST The Aldrich Family, NBC.  
Comedy sketch, with Ezra Stone; Don Wilson; Felix Mills' orchestra and others.

8:30 EST Information, Please; Quizzing Experts and Guest Celebrities, NBC.  
Guests: Albert Spalding, violinist, and Christopher Morley, author.

8:30 EST Pot O' Gold, NBC.  
Horace Heidt and His Musical Knights.

9:00 EST We, the People; Orama and Music, CBS.  
Gabriel Heatter, M. C.; Mark Warnow's orchestra.

9:30 EST Bob Crosby's Orchestra, CBS.  
With Johnny Mercer, M. C., and Helen Ward, vocalist.

9:30 EST Fibber McGee and Molly, NBC.  
Marian and Jim Jordan; Harold Peary; Jimmy Shields; tenor; Bill Thompson; Billy

Mills' orchestra.

9:30 EST Mozart Concerto Series, MBS.  
Nadia Reisenberg, pianist; Alfred Wallenstein, conductor.  
Music detail may be found on page 10, column 4.

10:00 EST Childhood of Christ, MBS, CBS.  
Oratorio by Louis Berlioz.

10:00 EST Bob Hope Variety Show, NBC.  
Judy Garland, vocalist; Jerry Colonna, comedian, and Skinnay Ennis' orchestra.  
A picture of Judy Garland may be found on the front cover.

10:30 EST Uncle Walter's Oog House, NBC.  
Tom Wallace (Uncle Walter); Dog House Chorus; Virginia Verrill, vocalist;

Charlie Lyon, announcer; Bob Strong's orchestra.

### FREQUENCIES

CKLW-1030	WJJK-1300
KDKA-980	WHP-1430
KYW-1020	WJLN-1200
WABC-800	WJAS-1290
WBAL-1040	WJR-750
WBAX-1210	WJTN-1210
WBEN-900	WJZ-700
WBRE-1310	WKBN-570
WBT-1080	WKWB-1480
WBZ-990	WLW-700
WCAE-1220	WMAQ-670
WCAU-1170	WMAF-1310
WEAF-690	WMMN-800
WEBC-1310	WNBF-1500
WEET-830	WOR-710
WENR-870	WORK-1320
WESG-870	WPAR-1420
WFBL-1300	WTIC-780
WGAR-1340	WSB-740
WGBI-880	WSM-650
WGR-550	WSYR-570
WGY-790	WTAM-1070
WHAM-1150	WTIC-1040
WHAS-820	WWVA-1160
WHEC-1430	

Refer to adjacent columns for stations broadcasting these programs.

CBS-On the Village Green: WIBX (sw-15.27)

★News: WBAX WMBF WBRE-Lopez' Orch. WEFU-Eddie Connors WESG-Siesta WGR-Gashlight Harmonies WMMN-Buddy & Smiley WOR-Martha Deane, women's hr. WORK-Musical Favorites ★WPIC-News: Hawaiian Melodies 3:15

NBC-Ma Perkins, sketch: WEAF WCAE KYW WGY WLW WBEN WTAM

CBS-On the Village Green: WESG WMBF

NBC-The Chase Twins, sketch: WJZ WEEU WORK WEBR WMBF WJTN WHAM (sw-9.53-15.33)

CBS-Society Girl: WABC WGR WCAU WJAS WFBL WHEC WMBF-Music for Every Child: WBAX

KDKA-Tea Time Tunes WBAL-Afternoon Show WBRE-Pauline's Perils WGBI-Kitchen Kwiz WHP-Matinee Melodies WKBW-Rhapsody in Brass WPIC-Evelyn Pyle WSYR-The Christmas Show WWVA-Curley Miller 3:30

NBC-Pepper Young's Family, sketch: WEAF WTAM WBEN WCAE WLW WGY KYW

NBC-Anne Thomas, career wife: WJZ WHAM WEBR WJTN WBRE WMBF WOR

★CBS-News: Uncle Jonathan, sketch: WABC WPAR WESG WHP WJAS WKBN WMBF WGR (sw-9.59)

MBS-Ray O'Hara's Orch.: WBAX

★WCAU-News: Cosmopolitans WEEU-Uncle Jack's Prgm. WBX-Old Harp Singers WKBW-Catechism Speaks WMMN-Musical Rangers WPIC-Popeye's Mail-bag WSYR-Console & Keys WWVA-Border Riders 3:45

NBC-Between the Bookends: WJZ WHAM WEBR WJTN WORK WMBF KDKA (sw-15.33-9.53)

NBC-Vic & Sade, sketch: WEAF WBEN WTAM WCAE WGY KYW WLW

CBS-Richard Maxwell, trn., philosopher: WABC WPAH WESG WMBF WEEU WORK WJAS WKBN WGBI WGR WHP

MBS-Ray O'Hara's Orch.: WOR WBAL-Globe Trotter WBRE-Gerry Montana's Gang WFBI-Doc Barelay's Daughters WKBW-Filmland Today WMMN-Hickory Nuts WSYR-Social Calendar 4:00

CBS-Cleveland Institute of Music: WABC WPAR WBX WJAS WFBL WESG WMBF WKBW (sw-15.27-11.83)  
Music detail on page 10.

★NBC-Club Matinee: News: WJZ WSYR KDKA WORK WJTN WEBR WMBF (sw-9.53-15.33)

NBC-Backstage Wife, sketch: WEAF KYW WBEN WCAE WGY WLW WTAM

CBS-Pretty Kitty Kelly: WKBN WBAL-U. S. Gov't Reports WBAX Prgm. Resume WCAU-The Career of Alice Blair ★WEEU-Merchandise Review: News

WGBI-Hemiscising WGR-Christmas Tree of 1939 WHAM-Homie Folks Jamboree WHP-Catholic Hour

★WMMN-News: Parade of Bargains

★WOR-News ★WPIC-News: Stocks WWVA-Neo-Vim's Gang 4:15

NBC-Stella Dallas, sketch: WEAF WGY KYW WTAM WBEN WLW WCAE

★NBC-Club Matinee: News: WBAL WBRE

MBS-Mischa Borr's Ensemble: WOR

WCAU-Meet Miss Julia, sketch WGBI-High School Reporters WHP-Ferinand Straek Symphony WJAS-Baron Elliott's Orch. WPIC-Meyers Sisters 4:30

CBS-Of Men & Books: WABC WPAR WJAS WKBW WMMN WBX (sw-11.83)  
More detail on page 17.

NBC-Lorenzo Jones, sketch: WEAF WBEN WTAM WCAE KYW WGY

MBS-Two Keyboardists: WBAX

WBAL-Dog Tales WCAU-Afternoon Matinee WESG-Rhythm Almanac ★WFBL-News: Gov't Reports ★WGR-To be announced: News WHAM-Music & Charm WLW-Against the Storm, sketch WPIC-Sports: Dance Music WWVA-Blaine Smith 4:45

CBS-Blue Streak Ensemble: WGR (sw-11.83)

NBC-Young Widder Brown, sketch: WEAF KYW WBEN WCAE WTAM WGY

CBS-Smilin Ed McConnell: WABC WBAL-Uncle Jack's Club WBAX-Stars of Tomorrow WFBL-Santa Claus WHAM-Meet Miss Julia WHP-Console & Keyboard WBX-Buckaroos WJAS-Advs. in Christmas Tree Grove WKBW-Ben Binnacle WLW-Meet Miss Julia, sketch WOR-Career of Alice Blair WPAR-Amer. Family Robinson ★WSYR-Stock Reports: Interlude: News WWVA-Joe Barker's Gang 5:00

CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL

NBC-Larry Clinton's Orch.: WJZ WEBH

NBC-Girl Alone, sketch: WEAF WCAE WBEN KYW WTAM WGY

CBS-Blue Streak Ensemble: WESG WBX WMBF

MBS-Old Fashioned Girl: WBAX

KDKA-Janet Ross Interview WBAL-Santa Claus Prgm. WBRE-Polka Dots WGBI-Santa Claus WHAM-To be announced WHP-Concert Ensemble WJTN-Tea Time Tunes WKBW-Studio Program: Duke Sahn

WLW-Kitty Keene, drama WMBF-Hi-Boys WORK-Health Forum WOR-Meet Miss Julia, sketch WPAR-Stocks & Resume WSYR-David Adams WWVA-Shopping Hour 5:15

CBS-Caroline's Golden Store, sketch: WJAS

CBS-Billy & Betty, sketch: WABC WGR WFBL WCAU

△NBC-Slovenian Christmas Music: WJZ WEBR WJTN WSYR (sw-9.53-15.33)

NBC-Midstream, sketch: WEAF WLW WCAE WBEN WTAM WGY KYW

MBS-The Johnson Family: WOR WBAX

KDKA-David Adams WESG-The Robans WHAM-Keyboard Kaleidoscope WHP-Army Recruiting Prgm. ★WKBW-News

WMMN-Santa's Workshop WORK-The Rhythmaires ★WPAR-News: To be announced 5:30

NBC-Allairs of Anthony, sketch: WJZ WEBR WJTN WMBF (sw-15.33-9.53)

CBS-To be announced: WBX

NBC-Jack Armstrong, sketch: WEAF KYW WBEN WGY WCAE WTAM WLW

CBS-It Happened in Hollywood: WABC WCAU WJAS WKBW

MBS-Uncle Don children's prgm.: WMBF

KDKA-Rhythm Makers WBAL-Peeking at Pictures WBAX-Santa Claus WBRE-Ken Baker's Orch. ★WESG-News WFBL-Secret Agent K-7 WGBI-Jack Armstrong, sketch WGR-Social Security Speaker WHAM-Your Family & Mine WHP-Garwood Van's Caravan WMMN-Freshest Thing in Town WOR-Dick Kuhn's Orch. WPAR-Junior G-Men WSYR-Onondaga Medical Society WWVA-Church ul Christ 5:45

NBC-Little Orphan Annie, sketch: WEAF WBEN WGY WCAE KYW WTAM

CBS-Scattergood Baines, sketch: WABC WBX WHEC WGBI WCAU WFBL WKBW WJAS WWVA

NBC-Adventures of Tom Mix: WJZ WJTN WEHR KDKA WSYR WMBF WBAL WHAM (sw-15.33-9.53)

MBS-Dick Kuhn's Orch.: WMBF WOR

★WBAX-News ★WBRE-News: Erwin Yeo, organist WESG-Woody Ott, sports ★WGR-Victor Spotlight: News WLW-Invitation to Listen WMMN-Singin' Sam WORK-Sports Page of the Air WPAR-Santa Claus

### NIGHT

Where there is no listing for a station its preceding program is on the air.

### 6:00

★NBC-News: Luden's Dinner Date: WJZ

★CBS-News: Edwin C. Hill, commentator: WABC WCAU WKBW WKBN WJBN WWVA WGBI WMBF WMMN WBT WJAS WHP (also at 11 p.m.)

NBC-Washington Calling; Vocalists & Orch.: WHK

NBC-El Chico, Spanish Revue: WEAF WENR (sw-9.53)

★News: WFBL WHAM WLW WJZ

CKLW-Rollin' Home ★KDKA News: Temp.: Your Movie Magazine

★KYW-News: Andy Arcari ★WBAL-News: Sports WBAX-Harry Thomas, sports ★WBEN-News: Weather Musical Prgm. WBRE-Chuck Foster's Orch.

★WBZ-News: Musicale WCAE-Evening Serenade ★WGAR-Sidney Andross: Ellis VanderPyl: Five Star Final WGR-The Lone Ranger

★WGY-News: Varieties WHAS-Herbie Koch ★WJTN-News: Dinnertime Melodies

WMAQ-Life Can Be Beautiful WMBF-Auction Parade WOR-Uncle Don, children's prgm. WORK-Christmas Gold

★WPAH-News: Dinner Music WSB-Adventures in Art WSM-On the Bandstand

★WSYR-News: Nick Stemmler WTAM-Pie Plant Pete ★WTIC-News: Weather

6:15 ★NBC-News: Jack Miley, sports: WEAF

★NBC-Malcolm Claire, children's stories: News: WENR (sw-9.53)

NBC-(The Listener's Corner, WJZ only) Washington Calling: WJZ (sw-9.55)

CBS-Oop River Rhapsody: WKBW WFBL

CBS-Talk by Walter O. Fuller: WABC

★News: WBRE WJJK WJAS WBZ

Sports: WLW KYW WIBX KDKA-Winifred McDonnell Trio WBAL-Around Dinner Table WBAX-Musical Interlude: Sports WBEN-David Adams

WBT-William Winter ★WCAE-News: Interlude WCAU-Caballeros

★WGAR-Franklin Lewis, comm.: Second Federal

★WGBI-News: Musical Prgm. WHAM-World Dances WHAS-Christmas Party WHP-Sports: Melodic Interlude WJR-Evening Melodies

WMAQ-Evening Prelude WMMN Sports: Prgm. Resume WPAR-Watts the Answer?

★WSB-To be announced: Five-Minute Show, News WSM-Radio Patrol WSYR-Change of Pace

★WTAM-Chet Zohn & Walt Bergener: News WTIC-Football Roundup ★WWVA-News: Sports 6:30

NBC-(The Listener's Corner, WEAH only) Reggie Childs' Orch.: WEAF WCAE

★CBS-H. V. Kaltenborn, news analyst: WABC WMMN WKBW WJBN WPAR WGBI WBT (sw-9.59-11.83)

NBC-Johnny Magee's Orch.: WJZ (sw-9.55)

★News: WORK WHP WMBF WOR WSB CKLW

Sports: WBEN WHAM WGR Dinner Dance: WBAX WBZ KDKA-Music: Sports KYW-Rhythmaires

WBRE-Hot Club Quintet WCAU-Sports: Novelists WENR-Junior League Radio Theater

WFBL-Sports: Tunes of Today WGAR-Carl George WGY-Plantation Party

★WHAS-News: Tobacco Markets WHK-Everett Hoagland WJAS-Baron Elliott's Orch. WJR-The Inside of Sports

WJTN Sports: Band Music WLW-Once Upon a Time WMAQ-Jack Armstrong, sketch

★WSM-News: Sports WTAM-Leisy Sportsman: Evening Prelude

WTIC-History in the Headlines WWVA-Twilight Trail 6:45

★NBC-Lowell Thomas, news commentator: WJZ WSYR WTAM WBZ WJTN WTIC WBEN WLW KDKA WBAL WHAM

NBC-Adventures of Tom Mix: WENR

★CBS-Today in Europe: WABC WFBL WGBI WPAR WKBW WCAU WGAR WKBW WHAS WJR WHP (sw-9.59)

NBC-Li'l Abner, sketch: WEAF WEBR WMAQ (sw-9.53)

★News: WBAX WBX CKLW-Vincent York's Orch.

KYW-Ken Martin & Orch. WBR-Townsend Plan

WBT-Twilight Trails WCAE-Hits & Encores WESG-Bill Pope, scores

★WGR-News: To be announced WHK-Everett Hoagland's Orch.

WJAS-Life Can Be Beautiful WMBF-Resume: Salon Echoes WMMN-Musical Dollar Savers

WOR-Ed Fitzgerald, talk WORK-Dinner Dance Melodies WSB-Little Orphan Annie

WSM-Shanty Town WWVA-Santa Claus 7:00

NBC-Fred Waring In Pleasure Time: WEAF WTIC KYW WGY WBEN WORK WCAE WBRE

WMAQ WTAM WLW WSM WSB

CBS-Amos 'n' Andy, sketch: WABC WGR WBT WCAU WJAS WHAS WGBI WGR WFBL

WMBF WJR WHEC (sw-6.06-11.83) (also at 11 p.m.)

NBC-Easy Aces, sketch: WJZ KDKA WBAL WHK WBZ WJTN WHAM WENR WSYR WEHR

★MBS-Fulton Lewis, Jr., news analyst: WBAX

Sports: WOR WMBF CKLW-Joe Gentile, sports

WHP-Little Brown Book WJBN-King's Orch. WKBW-To be announced

WMMN-Zingo! WPAR-What's New WWVA Sports Parade 7:15

CBS-Jimmie Fidler: WABC WBT WGR WCAU WJAS WHEC

WGAR WHAS WFBL WWVA WJR (sw-6.06) (also at 11:15 p.m.)

CBS-Ballads by Brooks: WESG

NBC-Mr. Keene, Tracer of Lost Persons, drama: WJZ WENR WHK WBZ WSYR WBAL WJTN

WEHR WHAM KDKA

NBC-I Love a Mystery: WEAF KYW WTAM WSB WSM WCAE

WMAQ WTIC WBEN WGY (sw-9.53)

(Continued on Next Page)

MBS-Radie Harris, Hollywood commentator: WOR

CKLW-Evening Serenade WBAX-Safety Show

★WBRE Sports: News WGBI-Sports Parade

WHP-Salute to Beauty WBX-Al Sack's Orch.

★WKBW-News: Orchestra of the Week

★WLW-Michael Hinn, news WMBF-Lest We Forget WMMN-Woman's Club

WORK-Townsend Plan WPAR-Lest We Forget 7:30

NBC-Magnolia Blossoms: WMBF WBAL (sw-9.55)

NBC-Echoes of New York: WEAF

CBS-Second Husband, drama, starring Helen Menken: WABC WGAR WJAS WFBL WHAS

WGR WJR WHEC WCAU WBT (sw-6.06)

NBC-Cameos of Melody: WCAE

NBC-Frank Novak's Musicreators: WJZ

MBS-Unsung Americans, Or. Frank Kingdon: WOR

Good Will Flour: WBX WSB WSM

Farmers' Forum: WHP WORK CKLW-Songs by Jean Clement

KDKA-Tap Time KYW-Little Show

WBX-Wyoming TB Ass'n WBEN-Concert in Miniature

WBRE-Pioneers of 1829 WBZ-Name Three

WGBI-Four Dukes WGY-Landt Trio & Curly Mahr

WHAM-Charles Siverson's Orch. WJJK-F. B. I. Prgm.

★WJTN-News: Music WKBW-Government Reports

WLW-Melody Grove ★WMAQ-News: Musical Entre

WMMN-Plantation Party WPAR-Christmas Gold

WSYR-Vadeboncoeur WTAM-Otto Thurn's Orch.

★WTIC-News WWVA-Harold Rhodes, pianist 7:45

NBC-Magnolia Blossoms: WMBF

NBC-Freddy Fisher's Orchestra: WCAE

MBS-Inside of Sports: WOR WHK WCAE WKBW WSYR WMBF

WLW WBAX  
*(One of the strangest and fiercest baseball games in baseball history will be told today.)*

CKLW-Words & Their Ways WBEN Better Speech

WBRE-To be announced WGBI-Just About Time

WHAM-Mysteries of Life ★WJTN-Boake Carter, comm

WTAM-Sammy Watkin's Orch. WTIC-Electric Holiday Campaign 8:00

NBC-The Aldrich Family: WJZ WHAM WJTN KDKA WHK

WBZ WBX WSYR WBAL WMBF WEHR WLEU (1420 kc)

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TUESDAY  
December 19

(8:00 p.m. Continued)

CBS-Big Town, drama, with Edward G. Robinson, Dina Munson; WABC WBX WGR WJR WJAS WHEC WCAI WHAS WGAR WFBL WBT (sw 6.06) (also KXN KSL at 11:30 p.m.)

MBS-Ned Jordan, secret agent; WBX WNB

NBC-Johnny Presents; Johnny Green's Orch.; Drama; Genevieve Rowe, sop.; Glenn Cross & Beverly; Sing Fourteen; Floyd Sherman, tr.; WEAF WCAE WLW WMAQ WTIC WGY KYW WTAM WORK WBEN WSB WBRE WSM (also at 11:30 p.m.)

MBS-Antonini Concert Series; WOR

CKLW-Musical Varieties; WGBI Charles Masters' Orch. WHP College of Fun

\*WKBW-News; Studio Prm. \*WMMN-News; Campus Highlights WPAR Public Forum

8:15  
WGBI Job Finder  
WKBW-Racket Chasers

8:30  
MBS-Morton Gould's Orchestra; WNBW WOR WBX CKLW

CBS-To be announced; WABC WHAS WGAR WCAI WJAS WJR WFBL WHEC WIBX WBT WGR (sw 6.06-11.83)

NBC-Pot o' Gold; Horace Heidt's Musical Knights; WEAF WBEN WGY WMAQ WTAM WSB WLW KYW WSM WTIC WCAE WBRE WORK

NBC-Information, Please; Oulz Prm.; WJZ WSYR WHK WJTN KDKA WBZ WHAM WBAL WMFF WEBR (also KGO at 11 p.m.)

For detail see Good Listening Guide. WGBI-Sue Burton, songs

\*WIIP-Concert Ensemble; News

\*WKBW Q.E.D. Speaking; News  
WMMN Concert Waltzes

8:45  
\*WGBI-Standard String Ensemble; War News

\*WKBW-To be announced; News  
WMMN-Music You Want

9:00  
\*MBS-Raymond Gram Swing, news analyst; CKLW WBAX

NBC-Battle of Sexes, conducted by Frank Crumit & Julia Sanderson; WEAF WBEN WTAM WMAQ WTIC WGY KYW WSM WORK WCAE WSB WLW (also KPO KFI at 12:30 a.m.)

NBC-Little o' Hollywood; WJZ WEBR WSYR WHAL WMFF WBZ KDKA WHAM (sw-9.53)

CBS-We, the People; Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guests: WABC WHAS WGAR WFBL WKBW WJAS WHEC WCAU WGBI WKBW WBT WHP WJR WNBW (sw-6.06-11.83)

WBRE-Leno Brothers' Orch. WENR Concert Miniature

WGR-International House

WHK-Wake Up America

WJTN-Christmas Parade

WMMN-Music You Want

WOR-Confidentially Yours

WPAR-Zoe Beckley

9:15  
MBS-Larry Clinton's Orch.; WOR WBX

CKLW-Canada's Fighting Services

WENR-Art Kassel's Orch.

WHAM-Tomorrow's Headlines

9:30  
NBC-Fibber McGee and Molly; Bill Thompson; Jimmy Shield's Orch.; Harlow Wilcox, announcer; Billy Mills' Orch.; WEAF WBEN WTAM WSYR WSB WGY KYW WCAE WTIC WMAQ WLW WSM (sw-9.53)

NBC-Human Side of Literature; WJZ WHAL WEBR WJTN WBZ WHAM KDKA WSYR WORK WBRE WMFF WNB

The fascinating business of reading books will be Mr. Weeks' theme tonight.

MBS-Mozart Concerto Series; WBX WOR

Music detail on page 50.

CBS-Bob Crosby's Orch.; Johnny Merrer, m.c.; Helen Ward, vocalist; Guests: WABC WBT WCAU WJR WFBL WGAR WGH WHP WJTN WIBX WHEC WJAS WHAS WNBW WKBW WMMN (sw 6.06)

CKLW-Treasure Trail

WPAR-To be announced

9:45  
CBS-Bob Crosby's Orch.; (sw-11.83)

10:00  
CBS-Marcelle Denya, soprano; WABC WFBL WGBI WGR WJR WHIC WJAS WCAU WPAR WHAS (sw-6.06)

NBC-Talk by Sumner Welles; WJZ WHAL WMFF WORK

FEBR WENR WSYR WBRE KDKA WJTN

Under Secretary of State Welles will speak on "Cuban-American Relations."

NBC-Bob Hope Variety Program; Judy Garland; Jerry Colonna; Skimay Eunis' Orch.; WEAF WTAM WCAE WGY KYW WSM WBEN WMAQ WSB WLW WTIC WHAM (sw-9.53)

For detail see Good Listening Guide.

MBS-Childhood of Christ (may be heard from CKLW at 10:15)

For detail see Good Listening Guide.

\*MBS-Raymond Gram Sing, new analyst; WOR

\*CKLW Fulton Lewis, Jr., news WBAX Nathaniel Shilkret's Orch. WBT-Bull Sylvester's Orch.

WHZ-Gene & Glenn

WGR-Practical Diesel Training; Fiddles & Footlights

WHK Music for You

WHP-Safe Journey

WBN Waltz Time

\*WMMN-News; Dance Time

10:15  
MBS-Childhood of Christ; CKLW WBX

CBS-Marcelle Denya, sop.; WNBW

NBC-Talk by Sumner Welles; WJZ WORK

KDKA G-Men & Crime

WHP-Musique

WBN D'Artega's Orch.

\*WOR-Fulton Lewis, Jr., news analyst

10:30  
MBS-The Childhood of Christ; CKLW

NBC-Uncle Walter's Dog House; Tom Wallace, m.c.; Virginia Verri; Tom, Dick & Harry; Bob Strong's Orch.; WEAF WMAQ WTAM WTIC WCAE WBEN WLW KYW WGY WSB WSM (sw 9.53)

CBS-Four Clubmen; WABC WJR WMMN WIBX WGBI WHAS WGR WHP WPAR (sw 6.06-9.65)

NBC-Brent House, drama; WJZ WMFF WORK WHAM WBRE WENR WJTN WBAL WSYR

KDKA-The Music You Want

\*WBT-News; William Winter

WBZ-To be announced

WCAU-Mae Parker

\*WFBL-News; Society Reporter

\*WGR-Headliner

WJAS-Joej Sims' Orch

WOR-Mammoth Minstrels

10:45  
CBS-Public Affairs; WABC WJR WKBW WMMN WIBX WGBI WHAS WHP WPAR WJAS (sw-6.06-9.65)

MBS-The Childhood of Christ; WBX

\*WBT-Europe Today

WCAU-Boh Golden's Orch

WFBL-Fu Manchu

WGAR-Franklin Lewis; Interlude

WGR-Gypsy Caravan

WHK Sport Mike

11:00  
CBS-To be announced; WPAR

\*NBC-News; Hugh Gibson, news; WEAF WTAM WGY WSB (sw-9.53)

MBS-Griff Williams' Orchestra; WBX

\*CBS-Paul Sullivan Reviews the News; WABC WJR WHEC

WBT WGR WCAI WGR

WHAS WNBW (sw-9.65)

\*NBC-(News, WJZ only) Jimmy Lunceford's Orch.; WJZ WHAL

WBC WHK

\*News; WJAS WORK WHAM

WLW WGBI WOR WTIC WBRE

WMAQ WHP WHK

\*News; Sports; WIBX WMFF

\*CKLW-Reporter

\*KDKA News; Weather; Temp.

\*KYW News; Organ Reveries

\*WBEN-News; Joe Wesp

\*WBZ-News; Prgm. Previews; Weather

\*WCAE-News; Dance Orch.

\*WENR Ten o'Clock Final

WFBL-Leo Bolley, sports

\*WHIP-News; Europe Then & Now

WKBW Sports; Bowling News

\*WMMN-News; Dance Melodies

WSM Rosalie Wayne

\*WSYR-News; Sparkling Moments

11:15  
CBS-Mitchell Ayres' Orchestra; WABC WGBI WBX WJR WHIP

WCAU WJAS WKBW WKBW WHEC WNBW WMMN (sw-9.65)

NBC-Ray Herbeck's Orchestra; WEAF WMAQ (sw-9.53)

NBC-Jimmy Lunceford's Orch.; WORK WMFF WBRE WSYR

WHK

Musir You Want; WBZ CKLW

KYW WHAM

KDKA AAA Talk

WHEN Sports

WBT Masterworks on the Air

WFBL Musical Grab Bag; Sun

Dodgers

WGR-Richard Bono's Orch.

WGR-Tin Pan Alley

WGY-Secret Agent K-7, drama

WHAS-George Walsh Looks Em

Over

WJR-Around Michigan; The

Vagabonds

WLW-Agency Series

WOR-Adrian Rollini Trio

\*WSB Radio Headlines; Weather

WSM Bob Dyer's Orch.

WTAM Dance Orch.

WTIC-Polish Orch

11:30  
NBC-Blue Barron's Orch.; WEAF

WHEN WCAE WSM WGY (sw-9.53)

NBC-Lou Breeze's Orch.; WJZ

WHAL WORK WMAQ WJTN

KDKA WMFF WBRE WSYR

WHK

MBS-Clyde Lucas' Orch.; CKLW

WBX

CBS-Paul Whiteman's Orchestras; WABC WNBW WKBW WFBL

WGBI WHEC WHAS WMMN

WJAS WIBX WGAR WHP

WCAU Powers Gourand

WGR-Stars Over Manhattan

WLW-Henry Busse's Orch.

WOR-Danre Orch.

WSB-Welcome South, Brother

WTAM-Music You Want

\*WVVA-News

11:45  
CBS-Paul Whiteman's Orchestra; WBT WJR WCAU

NBC-Blue Barron's Orch.; WTIC

\*WFBL News

WLW-Johnny Randolph's Orch.

WVVA-U. S. Gov't Reports

12:00  
MBS-Everett Hoagland's Orch.; WOR CKLW WCAE WBX

WHK

NBC-Jan Savitt's Orch.; WJZ

WSYR WHAM WSM WBZ

KDKA WBRE

NBC-Richard Himber's Orch.;

WEAF WGY WSB WBEN WTIC

CBS-Tommy Reynolds' Orch.;

WABC WFBL WHP WGBI WGAR

WNBW WHEC WJAS WIBX

WHAS WKBW (sw-6.17)

KYW-Highlights After Dark

WBT-Midnight Dancing Party

WCAU-Masterworks on the Air

WENR-Art Kassel's Orch.

WJR-Joseph Sudy's Orch.

WLW-Duke Moffitt's Orch.

WMAQ-Fats Waller's Orch.

\*WMFF-News

WMMN-Pappy Fibbs Night Shift

WTAM-Paul Burton's Orch.

WVVA-Studio Party

12:30  
NBC-Larry Clinton's Orch.; WEAF

WSB KYW WTAM WGY WBEN

WTIC

\*NBC-Johnny Messner's Orch.;

News; WJZ WBRE WBZ WSM

KDKA WSYR WHAM WHK

CBS-Carl Lorch's Orch.; WABC

WCAU WHX WNBW WKBW

WGAR WGBI WHP WJR (sw-6.17)

MBS-Tommy Dorsey's Orchestra;

WCAE WBX WOR

CKLW-Larry Gentle

WENR-Little Jack Little's Orch.

WHAS-Dream Serenade

WLW-Moon River

WMAQ-Charlie Agnew's Orch.

End of Tuesday Programs

MORNING

\*Star in program listings indicates news broadcast.

Bell in program listing indicates special network Christmas broadcast.

7:00 a.m. EST

CBS-Morning Almanac; WABC

\*NBC-Breakfast in Bedlam; News; WJZ

Musical Clock; WGR KYW

KDKA

WBAL-Weather; Song of the Day

WBAX-Wonder Valley Drifters

WBE-Sun Greeters' Club

WCAE-Morning Express

WCAU-Name Band Revue

\*WFBL-News; Musical Clock

WGBI-Eight-Eighty Alarm

WGY-Church in Wildwood

\*WHAM-News

WHP-Morning Alarm

\*WIBX-News; Early Edition

\*WKBW-Headlines on Parade

WLW-Family Prayer Period

WMMN-Sons of the Pioneers

WOR-Morning Moods

WORK Music Box

WPAR-The Plainsmen

WPIC-Devotional

WSYR-Timekeeper

WTAM Tom Manning

WVVA L. P. Lehman & Staff

7:15

Musical Clock; WOR WTAM

KDKA-Western Traits

\*KWV-News; Musical Clock

\*WBAL-The Seven Ten; News

WBAX-Melody Merry-Go-Round

WGY-Ranch Boys

WHAM Tonic Tunes

WLW-Fred Kirby's Carolina

Boys; Flying X Boys

WPAR-Ranch House Roundup

WPIC-Musical Hour Glass

7:30

\*NBC-News; WEAF

\*News; Musical Clock; WFBL

WGY

Musical Clock; KDKA WPAR

WBAL-Around Breakfast Table

\*WBAX-News

\*WBEN-News; Sun Greeters

Club

WBRE Wake Up

\*WESG Morning Varieties; News

\*WGBI-News; The Eight-Eighty

Alarm

WHAM Farm Bulletin

WIBX Farm News

WJAS-Musicale

WJTN-Morning Devotions

\*WKBW-News; Headlines on

Parade

WLW-Top o' the Morning

WMFF-Cadle Tabernacla

WORK-Morning Fellowship

WTAM-Music Box

7:45

NBC-Musical Varieties; WEAF

\*CBS-News; WABC

\*News; WCAU WORK WTAM

Checkerboard Time; WLW WGY

WBRE-Morning Devotions

WCAE-Morning Express

WHAM-Kindly Thoughts

WHP-Breakfast Bulletins

WIBX-Birthday Club

WJAS-Agricultural Hints; Musi-

cale

WJTN Timekeeper

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**11:00**

**11:15**

**11:30**

**11:45**

**AFTERNOON**

**12:00**

**12:15**

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**4:15**

**4:30**

**4:45**

# WEDNESDAY

## December 20

(5:30 p.m. Continued)

WBYR Opportunity: Juvenile Newspaper; Marion Rodgers  
WVVA Economy Notes

### 5:45

CBS-Scattergood Balnes, sketch: WABC WBXN WGBI WCAU WFBL WKBW WVVA WJAS WHEC

NBC-Adventures of Tom Mix: WJZ WEBR WMFF WHAM WBAL KDKA WSYR WJTN (sw 15:33 9:53)

NBC-Little Orphan Annie, sketch: WEAJ WBEW WCAE WTAM KJW WGY

★WBAN News  
★WBRE News: Islanders  
WESG-Woody Ott, sports  
★WGR-Victor Spotlight: News  
WLW-String Serenade  
WMMN-Singin' Sam  
WOR-Adventures of Pinocchio  
WORK-Sports Page of the Air  
WPAR-Santa Claus

### NIGHT

Where there is no listing for a station its preceding program is on the air.

### 6:00

★CBS-News: Edwin C. Hill, commentator: WABC WCAU WJAS WGBI WMMN WBT WVVA WIBX WKBN WNEF WHP WKBW (also KNX KSL at 11 p.m.)

★NBC-(News: Meet America's Santa Claus, WJZ only) Blue Barron's Orch.: WJZ WENR WHK

NBC-(The Listener's Corner, WEAJ only): Luther & Layman, songs: WEAJ (sw 9:53)

★News: WFBL WHAM WJR CKLW Rollin' Home  
★KDKA-News: Temp.: Your Movie Magazine

★KYW-News: Amly Arcari  
★WBAL-News: Sports  
★WBX-Harry Thomas, sports  
★WBEN-News: Weather: Musical Interlude

WBRE-Men About Town  
★WBZ-News: Musicales  
WCAE-Evening Serenade  
★WGR-Sidney Adorn: Ellis VauderPyl: Five Star Final  
WGR-To be announced

★WGY-News: Varieties  
WHAH-Herbie Koch  
★WJTN-News: Dinnertime Tunes  
★WLW-Fred Kirby: News  
WMAQ-Life Can Be Beautiful  
WMFF-Auction Parade  
WOR-Uncle Don, children's prgm  
WORK-Christmas Gold  
★WPAR-News: Flashes of Life:  
To be announced

WSB-Agnes Scott College Program  
WSM-On the Bandstand  
★WSYR-News: Nick Stemmler  
WTAM-Pie Plant Pte  
★WTIC-News: Weather

### 6:15

★NBC-News: Jack Miley, sports: WEAJ

NBC-(The Listener's Corner, WJZ only): Blue Barron's Orchestra: WHAM (sw 9:55)

CBS-Hedda Hopper's Hollywood: WKBW WGAR WCAU WFBL WJR

★NBC-Malcolm Claire: News: WENR (sw 9:53)

★News: Sports: WCAE WVVA  
★News: WHK WJAS WBRE  
Sports: WIBX KYW WLW  
KDKA Sneak Preview  
WBAL-Around Dinner Table  
WBAX-Musical Interlude: Sports  
WBEW David Adams  
WBT-The Lone Ranger  
★WBZ-News: Weather  
★WGBI-News: Musical Prgm  
WGR Music in a Sentimental Mood  
WHAH-Christmas Party  
WHP-Sports: Melodie Interlude  
WMAQ-Evening Prelude  
WMMN Sports: Prgm. Resume  
WPAR-Watts the Answer?  
WSB-To be announced: Five Minute Show  
WSM-Classic Hall  
WSYR-Change of Pace  
★WTAM-Selm Schuller & Walt Bergerer: News  
WTIC-Bateese Heemself

### 6:30

NBC-Fran Allison, contr.: WCAE (sw 9:53)

# WEDNESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

### AFTERNOON

5:00 EST Diplomats' Children Greet America, NBC.  
The children of foreign diplomats stationed at Washington, D. C., will voice their Christmas greetings.

### NIGHT

6:30 EST Kaltenborn Edits the News, CBS.

7:00 EST Fred Waring in Pleasure Time, NBC.

7:30 EST Burns and Allen, CBS.

George Burns and Gracie Allen; Frank Parker, tenor; Ray Noble's orchestra.

8:00 EST Al Pearce and His Gang, CBS.

Billy House, comedian; Don Reid, tenor; Arlene Harris

(Human Chatterbox); Marie and Her Merry Men; Carl Hoff's orchestra.

8:00 EST Hollywood Playhouse, NBC.  
Drama, with Gale Page and Jim Ameche.

8:30 EST Paul Whiteman's Orchestra, CBS.  
Joan Edwards, vocalist; Modernaires.

8:30 EST Avalon Time, NBC.  
Red Skelton; Dick Todd, haritone; Edna Stillwell; Hercules (Bud Vandover); Bob Strong's orchestra.

9:00 EST Texaco Star Theater, CBS.

Ken Murray, M. C.; Kenny Baker, tenor; Frances Langford, vocalist; Irene Noblette Ryan; David Broekman's or-

chestra. Guests: MacInnis, "Santa" of Hollywood Boulevard's Santa Claus Lane, and Walter Hampden in "The Goose Hanes High."

9:00 EST The New Fred Allen Show, NBC.  
Portland Hoffa, comedienne; Merry Mars; Wynn Murray, vocalist; Harry von Zell, announcer; Peter Van Steeden's orchestra.

9:30 EST Handel's Messiah, MBS.  
The Mendelssohn Choir and Symphony Orchestra will be heard in this presentation.

10:00 EST Kay Kyser's Program, NBC.  
Musical Quiz; Virginia Simms; Sully Mason; Harry Bahhill

Pictures may be found on page 19.

10:00 EST Dr. Christian, CBS.  
Dramatic program, with Jean Hersholt, screen star.

### FREQUENCIES

CKLW-1390	WKH 1300
KDKA-1060	WHP-1420
KYW-1020	WJTN-1200
WABC-860	WJAS-1200
WBAL-1060	WJR 750
WBAX-1210	WJTN-1210
WBEN-900	WJZ-790
WBRE-1310	WKBN-570
WBT-1080	WKBW-1180
WBZ-990	WLW-700
WCAE-1230	WMAQ-670
WCAU-1170	WMFF-1310
WEAF-660	WMMN-800
WEHR-1310	WNEF-1500
WEFJ-830	WOB-710
WENR-870	WPHK-1320
WESG-850	WPAR-1420
WFBI-1360	WPT-780
WGAR-1150	WSB 710
WGBI-880	WSM 670
WGR-550	WSYR-570
WJY-790	WTAM-1070
WJAM-1150	WTIC 1010
WHAS-820	WVVA-1160
WHEC-1130	

Refer to adjacent columns for stations broadcasting these programs.

★CBS-Kaltenborn Edits the News: WMMN WPAR WVVA WGBI WKBW (sw-6.06-11.83)

NBC-Capt. Tim Healy's Stamp Club: WEAJ

NBC-Gulden Serenaders: WJZ WBZ WBRE WGY

★CBS-Elmer Davis, news: WABC Sports: WBEN WHAM WGR  
★News: WOR WORK WMFF CKLW WHP WSB  
KDKA-Music Box Melodies: WKBW (also KNX KSL at 11 p.m.)

★NBC-(News: Meet America's Santa Claus, WJZ only) Blue Barron's Orch.: WJZ WENR WHK

NBC-(The Listener's Corner, WEAJ only): Luther & Layman, songs: WEAJ (sw 9:53)

★News: WFBL WHAM WJR CKLW Rollin' Home  
★KDKA-News: Temp.: Your Movie Magazine

★KYW-News: Amly Arcari  
★WBAL-News: Sports  
★WBX-Harry Thomas, sports  
★WBEN-News: Weather: Musical Interlude

WBRE-Men About Town  
★WBZ-News: Musicales  
WCAE-Evening Serenade  
★WGR-Sidney Adorn: Ellis VauderPyl: Five Star Final  
WGR-To be announced

★WGY-News: Varieties  
WHAH-Herbie Koch  
★WJTN-News: Dinnertime Tunes  
★WLW-Fred Kirby: News  
WMAQ-Life Can Be Beautiful  
WMFF-Auction Parade  
WOR-Uncle Don, children's prgm  
WORK-Christmas Gold  
★WPAR-News: Flashes of Life:  
To be announced

WSB-Agnes Scott College Program  
WSM-On the Bandstand  
★WSYR-News: Nick Stemmler  
WTAM-Pie Plant Pte  
★WTIC-News: Weather

★NBC-News: Jack Miley, sports: WEAJ

NBC-(The Listener's Corner, WJZ only): Blue Barron's Orchestra: WHAM (sw 9:55)

CBS-Hedda Hopper's Hollywood: WKBW WGAR WCAU WFBL WJR

★NBC-Malcolm Claire: News: WENR (sw 9:53)

★News: Sports: WCAE WVVA  
★News: WHK WJAS WBRE  
Sports: WIBX KYW WLW  
KDKA Sneak Preview  
WBAL-Around Dinner Table  
WBAX-Musical Interlude: Sports  
WBEW David Adams  
WBT-The Lone Ranger  
★WBZ-News: Weather  
★WGBI-News: Musical Prgm  
WGR Music in a Sentimental Mood  
WHAH-Christmas Party  
WHP-Sports: Melodie Interlude  
WMAQ-Evening Prelude  
WMMN Sports: Prgm. Resume  
WPAR-Watts the Answer?  
WSB-To be announced: Five Minute Show  
WSM-Classic Hall  
WSYR-Change of Pace  
★WTAM-Selm Schuller & Walt Bergerer: News  
WTIC-Bateese Heemself

★NBC-News: Jack Miley, sports: WEAJ

NBC-(The Listener's Corner, WJZ only): Blue Barron's Orchestra: WHAM (sw 9:55)

CBS-Hedda Hopper's Hollywood: WKBW WGAR WCAU WFBL WJR

★NBC-Malcolm Claire: News: WENR (sw 9:53)

★News: Sports: WCAE WVVA  
★News: WHK WJAS WBRE  
Sports: WIBX KYW WLW  
KDKA Sneak Preview  
WBAL-Around Dinner Table  
WBAX-Musical Interlude: Sports  
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★NBC-News: Jack Miley, sports: WEAJ

NBC-(The Listener's Corner, WJZ only): Blue Barron's Orchestra: WHAM (sw 9:55)

CBS-Hedda Hopper's Hollywood: WKBW WGAR WCAU WFBL WJR

★NBC-Malcolm Claire: News: WENR (sw 9:53)

★News: Sports: WCAE WVVA  
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WSM-Classic Hall  
WSYR-Change of Pace  
★WTAM-Selm Schuller & Walt Bergerer: News  
WTIC-Bateese Heemself

★NBC-News: Jack Miley, sports: WEAJ

MBS-Trail Blazers of 1940: CKLW

NBC-I Love a Mystery: WEAJ WBEW WSM WGY WSB KYW WTIC WCAE WMAQ WTAM (sw-9:53)

CBS-Lum and Abner, sketch: WABC WJAS WHEC WCAU WFBL WBX WGR WJR WHAS WGAR WBT (sw-6.06) (also at 11:15 p.m.)

WBAX-Scotch on the Square  
★WBRE-Sports: News  
WGBI-Songs Old & New  
WHP-Salute to Beauty  
★WKBW-News: Orch. of Week  
★WLW-News  
WMFF-Pearl of Song  
WMMN-People, Just People  
WHP-Answer Man  
WORK-Musical Gems  
WPAR-To be announced

7:30

NBC-The Revellers Quartet: WEAJ KYW WBZ

CBS-Burns & Allen; Frank Parker, tr.; Ray Noble's Orch.: WABC WGR WJR WHAS WFBL WHEC WGAR WCAU WJAS WBT (sw-11.83-6.06) (also KSL KNN at 10:30 p.m.)

NBC-Paul Barron's Orch.: WJZ WEHR WMFF (sw-9.55)

MBS-The Lone Ranger, drama: WOR WNEF WSYR WBAL WHK WORK WBAX

CBS-To be announced: WESG WBX

Sports: WCAE WTIC WGBI CKLW-Song Recital  
KDKA-Design for Dancing  
WBEW-Robert Armstrong's Orch.  
★WBRE-Al Bianco, songs  
★WGY-Jim Henley, news  
WHAM-Wednesday Musicales  
WHP-To be announced

★WJTN-News: Music  
WKBW-Helen Strange  
WLW-Paul Arnold's Orch.  
★WMAQ-News: Musical Entre  
WMMN-Happy Havlichek  
WPAR-Christmas Gold  
WSB-Emory Univ. Prgm  
WSM Stop Me If You've Heard This One  
WTAM-To be announced  
WVVA-Goodwill Hour

7:45

MBS-Inside of Sports: WLW

NBC-Chicago Medical Society: KYW WBEW

NBC-Bob Howard, pianist: WEAJ

CKLW-Canadian Medical Ass'n  
WBRE-Edwin LeMar Group  
WBZ-Gilchrest Radio Gossip  
WCAE-Rhythm & Romance  
WGBI-Just About Time  
WGV-Bradley Kincaid, Mountain Minstrel  
★WJTN-Boake Carter, com.  
WKBW-Tommy Aird, songs  
WMMN-Wallace MacManus, organist  
WSB-Twilight Trails  
WTAM-Emil Velazco's Orch.  
WTIC-Electric Holiday Campaign

8:00

CBS-Al Pearce's Gang; Billy House; Don Reid, tr.; Carl Hoff's Orch.: WABC WGR WHP WJR WBT WFBL WHEC WCAU WJAS WHAS WVVA WGAR (sw-6.06) (also KSL KNN at 12 mid.)

NBC-Hollywood Play House, drama: WEAJ WSM WGY KYW WLW WCAE WSB WMAQ WTIC WBEW WTAM (also KFI at 9:30 p.m.)

NBC-Breezing Along; Johnny Green's Orch.; Beverly & the Swing Fourteen; Jack Smith, tr.; Drama: WJZ WEBR WJTN KDKA WBAL WKH WSYR WHAM WBZ (also KGO at 11 p.m.)

MBS-Larry Clinton's Orch.: WOR WNEF WBAX

CKLW-Good Neighbors  
WBRE-Tuberculosis Society  
WGBI-Musical Roundup  
WIBX-Kiwanis Round Table  
★WKBW-News: Interlude  
WMFF-To be announced

★WMMN-News: W. Va. Univ.  
WORK-Rev. G. E. Lowman  
WPAR-To be announced

8:15

WBRE-Slats Obits, sports  
WKBW-Musical Newsreel

8:30

★CBS-Paul Whiteman's Orch.: Joan Edwards; The Modernaires; News: WABC WBT WJR WBX WFBL WHEC WNEF WJAS WCAU WMMN WHP WGBI WIP WGAR WHAS WGR (sw-6.06-11.83) (also at 11:30 p.m.)

NBC-Avalon Time: Red Skelton; Edna Stillwell; Chorus; Vocalist; Dick Todd, bar.; Orch.: Del King, m.c.; WEAJ WBEW WTAM WMAQ WGY WSM KYW WCAE WSB WTIC WLW (also KFI KOA at 11:30 p.m.)

△NBC-Quicksilver, Quiz Prgm.: WJZ WJTN WHK WMFF WBZ WBAL WHAM WEBR KDKA WSYR

CKLW-Serenade for Strings  
WBX-Invenile Mozart Club  
WBRE-Ray Franconi's Orch.  
★WKBW Q E D Speaking: News  
WOR-Adventures of Sherlock Holmes  
WPAR-Tune Teasers

8:45

MBS-Everett Hoagland's Orch.: WBAX

9:00

NBC-Radio Guild, drama: WJZ WMFF WBRE WORK WBZ WHAM WEBR KDKA WBAL WHK

NBC-The New Fred Allen Show with Portland Hoffa; Wynn Murray; Merry Mars; Peter Van Steeden's Orch.: WEAJ KYW WBEW WMAQ WCAE WTAM WGY WTIC WSM WLW (sw-9.53) (also KOA KFI at 12 mid.)

△CBS-Texaco Star Theater; Kenny Baker; Ken Murray; Frances Langford; David Broekman's Orch.; Drama: WABC WJAS WHAS WCAU WMMN WBX WGBI WGAR WBT WHP WKBW WHEC WFBL WNEF WJR (sw-9.59-11.83)  
For detail see Good Listening Guide.

★MBS-Raymond Gram Swing, news analyst: WBAX  
CKLW-Talent Hunt & Quiz  
WENR-Concert Miniature  
★WGR-News: BBC Players  
WJTN-Christmas Parade  
★WKBW-Dance Interlude: News  
WMMN-Amer. Red Cross Prgm.  
★WOR-Gabriel Heatter, news  
WPAR-World Dances  
WSYR-Vadeboncoeur

9:15

MBS-To be announced: WSYR WBAX-Homer Rodchever Prgm.  
WENR-Ray Herbeck's Orch.  
WMMN Music You Want  
★WOR-Raymond Gram Swing

9:30

△MBS-Handel's Messiah: WOR WBAX CKLW WPK WSYR  
Music detail on page 10.

NBC-Horse & Bugay Days: WJZ WMFF WORK WBRE WENR WJTN WBAL

KDKA-Federal Symphony Orch.  
WBZ-Harvey & Dell, sketch  
WGR-The Angelus  
WHAM-Weekly Record Review

9:45

CKLW-Echoes of Heaven  
WBZ-George Harris' Orch.

10:00

NBC-Kay Kyser's Prgm.; Vocalists & Orch.: WEAJ WTIC WGY WMAQ WBEW WCAE WTAM WSB WSM KYW WSYR WLW WORK WHAM (sw-9.53)  
See pictures on page 19.

NBC-Roy Shield's Orch.: WJZ WEBR WBAL KDKA WENR WMFF WJTN WBZ WHK

CBS-Dr. Christian, sketch: WABC WHP WKBW WHAS WJAS WBT WFBL WGAR WCAU WHEC WJR (sw-9.59)

CBS-To be announced: WIBX △MBS-Handel's Messiah: WOR CKLW

WBRE-To be announced  
★WGBI News Half & Half  
★WGR-News: Concert International  
★WMMN-News: Dance Time  
WPAR-Echoes of Stage & Screen

10:15

△MBS-Handel's Messiah: WNEF CKLW WBAX  
WGBI-Just About Time  
WBX-Invenile Mozart Club  
WBRE-Ray Franconi's Orch.  
★WKBW Q E D Speaking: News  
WOR-Adventures of Sherlock Holmes  
WPAR-Tune Teasers

10:30

NBC-Adventures in Photography: WJZ WJTN WENR WMFF WBAL KDKA WBZ

CBS-Columbia Concert Hall: WABC WHP WHEC WKBW WBX WGBI WMMN WPAR WJAS (sw-9.65-9.59)

★MBS-Fulton Lewis, Jr., news analyst: WOR WHK CKLW  
★WBAX-News  
★WBT-News: William Winter  
★WFBL-News: Society Reporter  
★WGR-Headliner  
WHAS-Lynn Cole  
WJR-Musical Prgm.  
WKBW-To be announced

10:45

MBS-Romance in Rhythm: WBAN CKLW  
★WBT-News: William Winter  
★WFBL-News: Society Reporter  
★WGR-Headliner  
WHAS-Lynn Cole  
WJR-Musical Prgm.  
WKBW-To be announced

11:00

★NBC-News: H. R. Baukhage, news: WEAJ WEBR (sw-9.53)  
★NBC-(News, WJZ only) Ray Kinney's Orch.: WJZ WBAL WJTN

★CBS-Paul Sullivan Reviews the News: WABC WCAU WHEC WNEF WJR WGAR WBT WGR WHAS (sw-9.65)  
★WOR-Gabriel Heatter, news  
WPAR-World Dances  
WSYR-Vadeboncoeur

9:15

MBS-To be announced: WSYR WBAX-Homer Rodchever Prgm.  
WENR-Ray Herbeck's Orch.  
WMMN Music You Want  
★WOR-Raymond Gram Swing

NBC-Fred Waring's Orch.: WSB  
★News: WJAS WORK WLW WHAM WGBI WBRE WMAQ WOR WHK WTIC  
★News: Sports: WIBX WMFF  
★CKLW-Reporter  
★KDKA-News: Weather: Temp.  
★KYW-News: Organ Reverbs  
WBAX-To be announced

★WBEN-News: Joe Wesp  
★WBZ-News: Prgm. Previews: Weather  
★WCAE-News: Musical Interlude  
★WENR-Ten O'Clock Final  
WFBL-Leo Bolley, sports  
★WGY-News: On With the Dance  
★WHIP-News: Europe Then & Now  
WKBW-Sports: Bowling News  
★WMMN-News: Dance Melodies  
WSM-World in Review  
★WSYR-News: Sparkling Moments  
WTAM-Tom Manning

11:15

NBC-Ray Kinney's Orch.: WBAL WORK WMFF

NBC-Fred Waring's Orch.: WEAJ WSM WCAE WTIC WORK (sw-9.53)

CBS-Red Norvo's Orch.: WABC WHEC WMMN WCAU WJAS WBX WKBW WGBI WNEF WHP WFBL (sw-9.59-9.65)

MBS-Griff Williams' Orchestra: WSYR WBAX  
Music You Want: CKLW KYW WHAM WBZ  
KDKA-To You  
WBEN-Sports  
WBRE-Dance Music  
WBT-Masterworks on the Air  
WGAR-Richard Bono's Orch.  
WGR-Tin Pan Alley  
WHAS-George Walsh Looks 'Em Over  
WHK-Manny Landers  
WJR-Around Michigan. Advs. in Music  
WLW-To be announced  
WMAQ-Ray Herbeck's Orch.  
WOR-Tommy Tucker's Orch.  
★WSB-News  
WTAM-Dance Orch.  
WTIC-When Day Is Done

11:30

NBC-Lou Breese's Orch.: WEAJ WMAQ WBEN (sw-9.53)

NBC-George Olsen's Orch.: WJZ WJTN WORK KDKA WMFF WSYR WEBR WBAL WBRE

CBS-Benny Goodman's Orch.: WABC WJAS WKBW WNEF WHAS WGBI WHEC WMMN WFBL WGAR WBX WHP (sw-9.59)

MBS-Clyde Lucas' Orch.: CKLW WBAX  
WCAE-Phil Levant's Orch.  
WCAU-Powers Gouraud  
WGR-Homicide File  
WGY-Dreamin' Time  
WHK-Everett Hoagland's Orch.  
WLW-Henry Busse's Orch.  
WOR-Lennie Hayton's Orch.  
WSB-Welcome South, Brother  
WSM-Magnolia Blossoms  
WTAM-Music You Want

11:45

CBS-Benny Goodman's Orch.: WCAU WBT WJR

NBC-Lou Breese's Orch.: WTIC WGR-Supper Dance  
WHK-Everett Hoagland's Orch.

12:00

NBC-Art Kassel's Orch.: WJZ WHAM WBZ WBRE WHK

NBC-Jan Savitt's Orch.: WEAJ WBEW WGY WTIC

CBS-Everett Hoagland's Orch.: WABC WBEW WCAU WHAS WHP WFBL WNEF WGBI WJAS WHEC WKBW (sw-6.17)

MBS-Guy Lombardo's Orch.: WOR WCAE WBAX CKLW WSYR  
KDKA-Dance Orch.  
KYW-Highlights After Dark  
WBT-Midnight Dancing Party  
WCAU-M

\*CBS-Odd Side of the News: WABC
NBC-(The Listener's Corner, WJZ only) The Wife Saver: WJZ
WBRE WMFF WORK
CBS-Morning Horizons: WESG
WHP WKBN WPAR (sw-21.57)
NBC-Do You Remember?: WTAM
Musical Clock: WFBL WWVA
WBAL-Sweet & Swing
WCAE-Today's Almanac
WCAU-Strike Up the Band
WEEU-Morning Devotions
WGBI-Eight-Eighty Alarm
WHAM-Bradley Kincaid
WIBX-Tune Time

8:30

CBS-Phil Cook's Almanac: WABC
NBC-Richard Liebert, organist: WJZ
NBC-Vocal Vogues: WMFF WEEU
NBC-Gene & Glenn, songs: WEAJ
WBRE (sw-21.5)
Musical Clock: WIBX WTAM
WBAL Time & Tunes
WCAE-Airliners
WESG-Jim & Jane
WGBI Morning Devotions
WGY-The Rhythm Makers
WHAM-Ma Perkins, sketch
WJTN-Betty Wackland
\*WKBW-News: Headlines on Parade
WLV Gospel Singer
WMMN-Morning Pick-Up
WOR-Kitty Keene, sketch
WOR-Old Favourites
WPAR-To be announced
WPIC Fiesta

8:45

CBS-Adelade Hawley: WABC
WESG WPAR (sw-21.57)
\*NBC-Harvey & Dell, sketch: News: WJZ
Morning Devotions: WHP WMFF
WMMN
KDKA-Ma Perkins, sketch
\*WBAN-News
WBEN-Sun Greeters Club
WCAU-Elsie Carol
\*WEEU-Friendly Club: News
WESG-Tonic Tunes
WFBM-Mother's Morning Meeting
WGBI-Gypsy String Ensemble
WGY-Market Basket
WHAM-Whistler & His Dog
WJAS-Nancy Dixon
WLV-Kirby & White
WOR-The Goldbergs, sketch
WPIC-Variations on Syncopation
WTAM-Jane Weaver
WVVA-Log Cabin Girls

9:00

NBC-The Woman of Tomorrow: WJZ
CBS-Manhattan Mother, sketch: WABC WJAS WCAU WFBL WHFC
NBC-Breakfast Club: WJTN WBRE WMFF (sw-21.5)
\*NBC-(News, WEAJ only) Happy Jack, songs: WEAJ WCAE WBEN
CBS-Deep River Rhapsody: WESG WNBW WIBX (sw-21.57)
KDKA Shopping Circle
\*KYW News: Morning Varieties: WBAL-Journal of Living
WBAN-Richard Liebert, organist
WGBI-Hymns of All Churches
\*WGR-News: Victrola Lindlahr
WGY-Your Family & Mine
WHAM-Home Bureau Prgm
WHP-The Islanders
WKBW-Niagara Spotlight
WLV-Boone County Caravan
WMMN-Cowboy Loye
WOR-Arthur Godfrey, songs
WOR-Morning Devotions
WSYR-Hymns of All Churches
WHAM Home Bureau Prgm.
WPAR-Union Mission
\*WPIC-News: Concert Miniatures
WVVA-Curley Miller

9:15

NBC-Band Goes to Town: WEAJ
\*CBS-Broadstreet Chorr: WIBX WJAS WKBW WPAR WFBL WESG WGBI WHP (sw-15.27)
KDKA Linda's First Love, sketch
KYW-Home Forum
WBAN-Morning Varieties
WBEN-Presenting Cosette Merrill
WCAE-Gems of Melody
WCAU-Today's Showing News
WGY-This Day Is Ours, sketch
WHAM-Women Only
WOR-The Lamplighter
WSYR-Mid-Morning, Ltd.
WTAM-Kitty Keene, sketch
WVVA-Ma Perkins sketch

9:30

NBC-The Family Man: WBEN
NBC-Morning Market Basket: WEAJ
NBC-Breakfast Club: WJZ WORK WEEU
Kitty Keene, sketch: WVVA WGY

KDKA-Editor's Daughter, sketch
KYW-At Our House
WBAL-Your Favorite Music
WBAN-Nat Shilkret's Orch.
\*WBRE-News
WCAE-Meet Miss Julia, sketch
WCAU-Laura May Stuart
WGR-Quarter Hour in Three-Quarter Time
WHAM-Bradley Kincaid
\*WIBX-News: George Davis, organist
WLW-Life Can Be Beautiful
WOR-Syncopators
WPIC-Morning Promenade
WTAM-Houseboat Hannah, sketch

9:45

CBS-Over the Hill & Far Away: WESG (sw-21.57)
NBC-Life Can Be Beautiful, sketch: WEAJ KYW WTAM WGY
NBC-Bachelor's Children, sketch: WABC WJAS WCAU WFBL
Ma Perkins, sketch: WEEU WBRE
Vic & Sade, sketch: WGBI WHP
WBAL-Ida Bailey Allen
WBAN-Wyoming TB Ass'n
WBEA-Sally Work
WCAE-Dearest Mother
WGR-Rhythm & Romance
WHAM-Tower Clock Prgm.
WKBW-Tonic Tunes
\*WLW-Child Problem Doctor: News: Livestocks
WMMN-Little Joe & His Guitar
WPAR-To be announced
\*WSYR Farm Bulletins: Interlude: News
WVVA-Rapid Ad Service

10:00

NBC-The Man I Married, sketch: WEAJ WLW WGY KYW WCAE WTAM WBEN WSYR
NBC-Thunder Over Paradise: WJZ KDKA
CBS-Pretty Kitty Kelly, sketch: WABC WGR WHFC WVVA WIBX
WBAL-Meet Miss Julia
\*WBAN-News: Lukewelas Hawaiians
WBRE-Mary Lee Taylor
WCAU-Tena & Tun, sketch
WEEU-Gloomchasers
WESG-Talking Shops
\*WFBL-News: Good News
WGBY-Betty & Bob, sketch
WHAM-Al Sigi
\*WHP Donald Novis, songs: News
WJAS-To be announced
WJTN-House of MacGregor
WKBW-Modern Kitchen
\*WMFF-News
\*WMMN-News: At Your Service
WOR-Pure Food Hour
WOR-Kitty Keene & her Radio Rangers
WPAR-Union Mission
\*WPIC-News: Answer Man
WJAS-St. Patrick's Church
\*WLW-Michael Hinn news
WMMN-Grampa Jones
WOR-Life Can Be Beautiful
WOR-Kitty Keene
WPAR-Garden Clinic

10:15

NBC-Right to Happiness, sketch: WJZ WBAL WSYR WJTN KDKA WHAM
NBC-John's Other Wife, sketch: WEAJ WGY KYW WCAE WBEN WTAM WLW
CBS-Myrt & Marge, sketch: WABC WGR WCAU WJAS WHFC WFBL WHP WGBI WIBX WVVA WNBW
NBC-Morin Sisters: (sw-15.33)
WBAN-Sons of the West
WBRE-Will Osborne's Orch.
WMFF-To be announced
WMMN-Buddy Starcher
WPAR-Morning Varieties
WPIC-20th Century Serenade

10:30

CBS-Hilltop House, sketch: WABC WJAS WHFC WCAU WFBL WIBX WGBI WVVA WNBW WLW WHP WGR
NBC-Just Plain Bill, sketch: WEAJ WCAE WBEN WTAM WGY KYW WLW
NBC-The Story of Mary Marlin, sketch: WJZ KDKA WBAL WSYR WHAM WEEU WJTN
NBC-Originalities: WORK
NBC-Melody Strings: WBAX
WBRE-Secret Diary
WESG-Nature
WHAM-Tom Grierson
WKBW-Hits & Encores
WMFF-Don & Dale Presents
WMMN-Grampa Jones & His Grandsons
WPIC-Rambles in Rhythm

10:45

CBS-Stepmother, sketch: WABC WFBL WCAU WJAS WGR

NBC-Midstream, sketch: WJZ WBAL WSYR WJTN WHAM KDKA
NBC-The Woman in White, sketch: WEAJ WBEN KYW WCAE WTAM WGY
MBS-John Metcalf's Choir Loft: WBAN
WBRE-Polka Dots
WEEU-Melody Shoppers
WESG-Musical Bazaar
\*WGBI-News: Have You Heard?
WHP-To be announced
WIBX-Young Dr. Malone
WKBW-Your Neighbor
WLW-Right to Happiness, sketch
WGR-Frank Renaud, organist
WPAR-The Little Show
WVVA-Big Slim

11:00

NBC-Viennese Ensemble: WORK
NBC-Pepper Young's Family, sketch: WJZ WBAL WHAM WSYR KDKA WJTN WEEU
CBS-Mary Lee Taylor: WJAS WKBW WHFC WFBL WVVA WCAU WGBI WBEN
NBC-David Harum, sketch: WEAJ WCAE WTAM WBEN WGY KYW
CBS-L'Amour Toujours: WABC
MBS-Peggy Fitzgerald, talk: WOR WBAN WNBW
WBRE-Marek Family
\*WGR-News: To be announced
WHP-Genie Austin, songs
WIBX-White Elephants
WLW-Linda's First Love, sketch
WMFF-American Family Robinson
WMMN-Betty Mal's Home Chats
WPAR-Singin' Sam
\*WPIC-News: Electric Organ Moods

11:15

MBS-Hitmakers: WOR WBAX
NBC-Young Dr. Malone, sketch: WJZ WBAL WSYR KDKA WHAM WJTN WMFF WEBR (sw-15.33)
CBS-Brenda Curtis, sketch: WABC WKBW WVVA WCAU WFBL WJAS WHFC WNBW WGBI WHP
NBC-Road of Life, sketch: WEAJ WCAE WGY KYW WLW WEEU WTAM
WBRE-Polka Dots
WGR-School for Brides
WBMN-Scattergood Games
WMMN-Shopper's Stroll
WORK-T. B. Prgm.
WPAR-Today's Almanac
WPIC-Hits & Bits

11:30

CBS-Big Sister, sketch: WABC WCAU WVVA WIBX WJAS WHP WGR WHFC WFBL WGBI WNBW
NBC-Rosa Lee, sop.: WJZ WBAL WMFF WHAM (sw-15.33)
WBRE-Polka Dots
WGR-School for Brides
WBMN-Scattergood Games
WMMN-Shopper's Stroll
WORK-T. B. Prgm.
WPAR-Today's Almanac
WPIC-Hits & Bits

11:45

NBC-Getting the Most Out of Life: WJZ WHAM WJTN KDKA WSYR WEBR WMFF (sw-15.33)
CBS-Aunt Jenny's Stories: WABC WHFC WCAU WJAS WVVA WIBX WHP WGR WFBL WGBI WNBW
NBC-The Guiding Light, sketch: WEAJ WGY WLW KYW WTAM WBEN WCAE
NBC-To be announced: WBZ WHK
MBS-Medical Information Bureau: WOR
WBAL-Mary Landis
WBAN-Musical Interlude: News: Aime Schedule
\*WBRE-News
WEEU-Melody Shoppers
WEEU-Farm Period: News
WORK-Noontime Musicale
WPIC-Song Shoppers
WMMN-Hickory Nuts

NBC-Carters of Elm Street, sketch: WEAJ KYW

NBC-Eugene Conley, tr.: WJZ WEEU WBAL (sw-15.33)
CBS-Kate Smith Speaks: WABC WFBL WKBW WHFC WVVA WCAU WJAS (sw-21.57)
CBS-To be announced: WIBX
\*KDKA-News: Weather Temp
WBAN-Navier Cugat's Orch.
WBEN-Your Family & Mine
\*WBRE-Anson Weeks' Orchestra: News
\*WCAE-News: Melodies
WESG-Quik-Quiz
WGBI-Dance Time
WGR-Meet Miss Julia, sketch
\*WGY-Organist: Markets: News
\*WHAM-Hit of the Day: News
WHP-Melody Makers
\*WJTN-News: Matinee Revue
WLW-One Woman Speaks
\*WMFF-News: Hi-Boys
\*WMMN-News: Farm Forum
WOR-Red River Dave, songs
WORK-Springtime in Harvest
\*WPIC-News: Name the Melody
WSYR-Betty & Bob, sketch
WTAM-Our Country Neighbors

12:15

\*NBC-Southerners (News, WJZ only): WJZ WEAV (sw-15.33)
NBC-The O'Neills, sketch: WEAJ WBEN KYW WTAM WGY WLW WCAE
CBS-When a Girl Marries, sketch: WABC WFBL WCAU WJAS WKBW WNBW WVVA WGBI WIBX WHP
MBS-Buckeye Four: WBAX
KDKA-Checkerboard Time
WBAL-Tonic Tunes
WESG-Cornell Agricultural Hour
WGR-Store of Tomorrow
WHAM-Finger Lakes Prgm.
WMMN-Today at the Console
WOR-Jack Borch, songs
\*WORK-News
WPAR-To be announced
WSYR-Bradley Kincaid

12:30

CBS-Romance of Helen Trent, sketch: WABC WFBL WKBW WHFC WCAU
NBC-Nat'l Farm & Home Hour: WJZ WEBR WHAM WORK KDKA WSYR WHP WMFF
Dr. W. C. Lowdermilk of the Soil Conservation Service, Milton Eisenhower, Morse Salisbury and Josephine Hemphill of the Department of Agriculture will discuss "Land Use in Palestine."
NBC-Timeless Truths Made Time: WEAJ (sw-15.33)
CBS-Midday String: WPAR
MBS-Navy Band: WBAN
\*News: WJAS WOR WIBX KYW-Happy Clarks
WBAL-Market Page: Rhythm & Romance
\*WBEN-News: Weather Musical Interlude
WCAE-Carters of Elm St
WEEU-The Crimson Trail
WGR-Song Shoppers
WGY-Farm Paper of the Air
\*WHP-News: Stan Myers' Orch.
WJTN-Singin' Sam
\*WLV-News: Everybody's Farm
WMMN-Brush Creek Folks
WPIC-Luncheon Dance Revue
WTAM-Linda's First Love, sketch
WVVA-Your Family & Mine

12:45

\*NBC-News: Markets: Weather: WEAJ
NBC-Nat'l Farm & Home Hour: WJTN
CBS-Our Gal Sunday, sketch: WABC WCAU WJAS WKBW WFBL WHFC
Man on the Street: WIBX WBAL
\*KYW-News: Music at Midday
WBEU-Your Health
WCAE-Singin' Sam
\*WEEU-News: Briefs
WGR-To be announced
WMMN-Pony's Five Pennies
WOR-Consumers' Quiz Club
\*WPAR-News: Stocks, Resume
WTAM-Editor's Daughter, sketch
WVVA-Farm & Home Hour

1:00

NBC-Jeno Bartal's Orch.: WEAJ WTAM (sw-15.33)
NBC-Nat'l Farm & Home Hour: WBAL
CBS-The Goldbergs, sketch: WABC WJAS WHP WGR WFBL WCAU WHFC WMMN
MBS-Happy Gang: WNBW WBAX
WBEN-Consumers' Information
WCAE-Musical Trail
WEEU-Afternoon Melodies
WGBI-Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Hollywood News: Cootinents
WJTN-Future Farmers of Amer.
\*WKBW-News: Rotary Club
WLW-Livestock Reports

THURSDAY December 21

WOR-Health Talk: Melody Moments
WPAR-Luncheon Dance
\*WPIC-News: Stocks, Interlude
WTAM-Noonday Resume
WVVA-L. P. Lehman & Staff

1:15

CBS-Life Can Be Beautiful, sketch: WABC WFBL WGR WCAU WGBI WHFC WMMN WHP
NBC-Ellen Randolph, sketch: WEAJ WTAM WBEN KYW WGY WLW WBZ WHAM WBAL KDKA WSM WTIC WSB
NBC-Virginia Hays, contr.: WJZ WMFF (sw-15.33)
WBRE-Phil & Jerry
WCAE-Sophisticated Ladies
WESG-Suburban Special
WIBX-Amer. Family Robinson
WJAS-Tena & Tim
\*WJTN-Monitor Views the News: Organ
WOR-Housewives Delight
WOR-Luncheon Ensemble
WPIC-Betty Burns
WSYR-Market Reporter

1:30

CBS-This Day Is Durs, sketch: WABC WGBI WJAS WCAU WHP WHFC WVVA WMMN WFBL WGR
NBC-Let's Talk It Over: WEAJ WBEN KYW WTAM
NBC-Hoosier Hop: WJZ WEEU WMFF (sw-15.33)
MBS-Enoch Light's Orch.: WOR WNBW WBAN
KDKA Women and the News
WBAL-Happy Johnny & Gane
\*WBRE-News: Three Cards
WCAE-Polly Entertains
WGY-Scissors & Paste
WHAM-School of the Air
WIBX-Rex Melbourne's Orch
Insurance Talk
WJTN-Calling Warren
WKBW-Republican Women's Club
WLV-Editor's Daughter
WORK-Betty Jo
WPAR-To be announced
WPIC Take It Easy
WSYR-Victor Miller, pianist

1:45

NBC-Mount Holyoke Glee Club: WEAJ WBEN KYW WBRE
CBS-Road of Life, sketch: WABC WJAS WVVA WGR WHFC WHP WFBL WGBI WCAU
MBS-Enoch Light's Orch.: WBAL Your Family & Mine: WTAM KDKA
WBEN-Dollars & Sense
WCAE-Musical Mirror
WGY-Musical Workshop
WKBW-Book Week Prgm.
WLW-Little White House
WMFF-Health Hunters
WMMN-Cowboy Loye's Troupe
WSYR-I Am a Student

2:00

NBC-Betty and Bob, sketch: WBAN WBAL WGY WLW KYW WBEN WTAM WHAM WCAE
NBC-Ideas That Came True: WJZ WMFF WJTN WORK WEBR (sw-15.33)
MBS-Ginsburgh's Concert Drch.: WOR WBAN WNBW
CBS-Doc Barclay's Daughters, sketch: WABC WHFC WCAU WGBI WHP WVVA WJAS
KDKA-Rosey Bits
WBRE-Italian Hour
WEEU-What to Give
WESG-Claire Herrington
\*WFBL-News: Afternoon Concert
\*WGR-News: To be announced
WIBA-Song Styles
\*WMMN-News: Smoky Mountainers
WPAR-Hollywood on Parade
\*WPIC-News: Town Crier
WSYR-Ruth Chilton's Matinee

2:15

MBS-Leo Freudberg's Orch: WOR WBAN
CBS-Life & Love of Dr. Susan, sketch: WABC WHP WKBW WHFC WFBL WIBX WJAS WGBI WCAU WVVA WNBW
NBC-Arnold Grimm's Daughter, sketch: WEAJ WBEN WTAM WHAM WLW WGY WBAL KYW WCAE
KDKA-Melody Time
WESG-Lest We Forget
WPIC-Matinee Musicale

2:30

MBS-To be announced: WOR WBAN

(Continued on Next Page)

# THURSDAY

## December 21

(2:30 p.m. Continued)

NBC-Valiant Lady, sketch: WFAE  
 WLW WHAM WBNB WBAL  
 WGY WTAM KYW WCAE  
 NBC-Marine Band: WJZ WMFF  
 WEEU WJTN WORK (sw-15.33)  
 CBS-Your Family and Mine,  
 sketch: WABC WNBC WCAU  
 WFBL  
 KDKA-Home Forum  
 ★WBRE-News  
 WESG-Pop Concert  
 WGBI-Ma Perkins, sketch  
 WGR Dixieland Band  
 WHP Meet Miss Julia, sketch  
 WIBX-Style Notes: Song Styles  
 WJAS-Musicale  
 WKBW-Today's Almanac  
 WMMN Radio Dot & Smoky  
 WPAR-Farm Life  
 WPIC-Your Dance Parade  
 WWVA-Boys from Iowa

**2:45**  
 CBS-My Son & I: WABC WGR  
 WCAU WJAS WFBL WWVA  
 NBC-Marine Band: WGBR WSYR  
 WBIE  
 CBS-Mellow Moments: WIBX  
 NBC-Hymns of All Churches:  
 WFAE WHAM WBAL WBNB  
 WTAM WCAE WGY KYW WLW  
 ★WGBI-News: Music: Resume  
 WHP Strings Moderne  
 WKBW-Songs by  
 WOR David Harum, sketch  
 WPAR-Afternoon Varieties

**3:00**  
 CBS-Merrymakers: WIBX WNB  
 (sw-15.27)  
 NBC-The Story of Mary Marlin,  
 sketch: WFAE WTAM WBNB  
 WCAE WGY WLW KYW  
 CBS-Joyce Jordan, Girl Interne:  
 WABC WKBW WCAU WJAS  
 WHEC WGBI WWVA WNB  
 WFBL WHP  
 NBC-Orphans of Divorce, sketch:  
 WJZ KDKA WBYR WHAM  
 WSYR WJTN WBAL WHK WBZ  
 (sw-15.33-9.53)  
 ★News: WMFF WBAX  
 WBRE-Elmer's Orch.  
 WEEU-Farm Credit Adm.  
 WESG-Draper's Quartet  
 WGR-Rhythm & Romance  
 WMMN-Buddy & Smiley  
 WOR-Martha Deane, women's hr.  
 WORK-Old Favorites  
 ★WPIC-News: Hawaiian Melodies

**3:15**  
 NBC-Ma Perkins, sketch: WFAE  
 WCAE WTAM WBNB WGY  
 WLW KYW  
 CBS-Merrymakers: WGBI WESG  
 WNB  
 NBC-The Chase Twins, sketch:  
 WJZ WEBR WEEU WHAM  
 WORK WMFF WJTN (sw-9.53-  
 15.33)  
 CBS-Society Girl: WABC WGR  
 WCAU WJAS WFLI WHEC  
 MBS-Seven Men and a Maid:  
 WBAX WSYR  
 KDKA-Tea Time Tunes  
 WBAL-Afternoon Show  
 WBRE-Four Maestros  
 WHP-Matinee Melodies  
 WKBW-Thapsody in Brass  
 WPIC-Girl Scouts  
 WWVA-Curley Miller

**3:30**  
 NBC-Anne Thomas, Career Wife,  
 sketch: WJZ WHAM WJTN  
 WMFF WEBR WBNB WORK  
 ★CBS-News: Uncle Jonathan,  
 sketch: WABC WGR WNB  
 WESG WPAR WGBI WKBN  
 WHP WJAS (sw-21.52)  
 NBC-Pepper Young's Family,  
 sketch: WFAE WCAE WTAM  
 WGY WBNB WLW KYW  
 MBS-Ray O'Hara's Orch.: WBAX  
 ★WCAU-News: Cosmopolitans  
 WEEU-Uncle Jack's Prgm.  
 WFBL-Meet Miss Julia  
 WIBX-Henry Cabot Lodge  
 WKBW-Meet the Author  
 WMMN-Musical Newsey  
 WPIC-Popeye's Mailbag  
 WSYR-Console & Keys  
 WWVA-Border Riders

**3:45**  
 NBC-Between the Bookends with  
 Ted Malone: WJZ WORK WEBR  
 WJTN WMFF KDKA WHAM  
 CBS-Richard Maxwell, tenor:  
 WABC WJAS WNB WESG  
 WPAR WIBX WGBI WKBN  
 WFBL WGR WHP  
 MBS-Ray O'Hara's Orch.: WORK

# THURSDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

**NIGHT**  
 7:00 EST Fred Waring In  
 Pleasure Time, NBC.  
 7:30 EST Vox Pop, CBS.  
 Parks Johnson and Wally  
 Butterworth.  
 8:00 EST One Man's Family:  
 Serial Drama, NBC.  
 8:00 EST Ask-It-Basket, CBS.  
 Quiz program, with Jim Mc-  
 Williams.  
 8:30 EST Tip Top Show, NBC.  
 Joe Penner, comedian; Russ  
 Brown; Gay Seabrook; Dick  
 Ryan; Kenny Stevens, tenor;  
 Jacques Renard's orchestra.  
 8:30 EST Those We Love,  
 NBC.

Dramatic program, with Nan  
 Grey.  
 8:30 EST Strange As It Seems,  
 CBS.  
 Strange and unusual stories  
 collected by John Hix. Alois  
 Havrilla, M. C.  
 9:00 EST Major Bowes' Ama-  
 teur Hour, CBS.  
 9:00 EST Good News of 1940,  
 NBC.  
 Edward Arnold, M. C.; Fannie  
 Brice; Hanley Stafford;  
 Roland Young; Connie Bos-  
 well; Meredith Willson's or-  
 chestra. Guests: Lanny Ross,  
 tenor, and Jessica Dragon-  
 ette, soprano.  
 9:30 EST America's Town  
 Meeting of the Air, NBC.  
 Subject: "What Can Amer-

icans Do for Humanity  
 Today?"  
 10:00 EST Columbia Workshop,  
 CBS.  
 "Mr. Cohen Takes a Walk,"  
 a Christmas story by Mary  
 Roberts Rinehart.  
 10:00 EST Kraft Music Hall,  
 NBC.  
 Bing Crosby, M. C.; Bob  
 Burns, comedian; Music  
 Maids; Ken Carpenter, an-  
 nouncer; Johnny Trotter's  
 orchestra. Guest: Lucy Mon-  
 roe, Metropolitan Opera so-  
 prano.  
 10:30 EST Americans at Work,  
 CBS.  
 Christmas tree growers will  
 be the subject of tonight's  
 dramatizations and inter-  
 views.

**FREQUENCIES**  
 CKLW-1030 WLW-1390  
 KDKA-1090 WHP-1430  
 KYW-1020 WJZ-1200  
 WABC-860 WJAS-1200  
 WBAL-1060 WJTN-1210  
 WHAM-1210 WJZ-760  
 WBNB-900 WKBN-570  
 WBRE-1310 WKTW-1480  
 WBT-1080 WLW-700  
 WBZ-390 WMAQ-670  
 WCAE-1220 WMFF-1310  
 WCAP-1170 WMMN-890  
 WFAE-660 WNNP-1500  
 WBBW-1310 WOH-710  
 WERI-820 WORX-1320  
 WERL-870 WPAR-1420  
 WESG-850 WPHI-780  
 WFBL-1360 WSR-730  
 WGAR-1470 WSM-650  
 WGBI-880 WSYR-570  
 WGR-550 WTAM-1070  
 WGY-790 WTIC-1010  
 WHAM-1150 WWVA-1160  
 WJAS-820 WTIC-1430

Refer to adjacent columns for stations broadcasting these programs

NBC-Vic & Sade, sketch: WFAE  
 WBNB WGY WLW KYW WCAE  
 WTAM  
 ★WBAL-Globe Trotter  
 WBRE-Gerry Montana's Gang  
 WKBW-Filmland Today  
 WMMN-The Hickory Nuts  
 WSYR-Social Calendar  
**4:00**  
 CBS-Pretty Kitty Kelly, sketch:  
 WKBN  
 △CBS-Syracuse School Children's  
 Christmas Carol Festival: WABC  
 WESG WFBL WNB WJAS  
 WPAR WIBX WKBW WHP  
 (sw-15.27-11.83)  
 NBC-Club Matinee: WJZ WBAL  
 WJTN WMFF KDKA WHAM  
 WEBR  
 NBC-Backstage Wife, sketch:  
 WFAE WTAM WBNB WCAE  
 WLW WGY KYW  
 WBAX-Polish Prgm.  
 WCAU-The Career of Alice Blair  
 ★WEEU-Merchandise Revue:  
 News  
 WGBI-Reminiscing  
 WGH-Christmas Tree of 1939  
 ★WMMN-News: Parade of Bar-  
 gains  
 ★WOR-News  
 WORK-Farmer's Forum  
 ★WPIC-News: Stocks  
 WSYR-The Christmas Prgm.  
 WWVA-Neo-Vim's Gang

**4:15**  
 NBC-Stella Dallas, sketch: WFAE  
 KYW WGY WTAM WBNB WLW  
 WCAE  
 NBC-Club Matinee: WSYR  
 MBS-Alan Courtney's Gloomchas-  
 ers: WOR  
 WBRE To be announced  
 WCAU-Meet Miss Julia, sketch  
 WGBI-The Rhythmaires  
 WPIC-You Shall Have Rhythm  
**4:30**  
 ★NBC-Medicine in the News:  
 News: WJZ WJTN WMFF  
 KDKA WEBR WORK (sw-9.53-  
 15.33)  
 NBC-Lorenzo Jones, sketch:  
 WFAE WBNB WCAE KYW WGY  
 WTAM  
 MBS-Alan Courtney's Gloomchas-  
 ers: WBAX  
 WBAL-Dog Tales  
 ★WBRE-A. P. A. Orch.: News  
 WCAU-Afternoon Matinee  
 WESG-Rhythm Almanac  
 ★WFBL-News: Home Bureau  
 ★WGR-To be announced: BBC  
 Reporter  
 WHAM Music & Charn  
 WJAS-Baron Elliott's Orch.  
 WKBW Studio Prgm.  
 WLW-Against the Storm, sketch  
 WPIC Sports: Dance Music  
 WSYR-Christmas Science Prgm.  
 WWVA-Blaine Smith

**4:45**  
 CBS-Tune Time: WKBN WGR  
 (sw-11.83)  
 CBS-Smilin' Ed. McConnell:  
 WABC  
 NBC-Young Widder Brown,  
 sketch: WFAE WTAM WBNB  
 KYW WCAE WGY  
 WBAL-Safety Talk: Let's Waltz  
 WBAX-Stars of Tomorrow  
 ★WEEU-News  
 WFBL-Santa Claus  
 WHAM-Meet Miss Julia  
 WHIIP-Black & White Sketches  
 WIBX-Buckaroos  
 WJAS-Advs. in Christmas Tree  
 Grove  
 WKBW-George Sokolsky, talk

NBC-Little Orphan Annie, sketch:  
 WFAE WGY WBNB KYW WCAE  
 WTAM  
 MBS-Bill McCune's Orch.: WOR  
 ★WBAX-News  
 ★WBRE-News: Dick Roselles  
 Quartet  
 WESG-Sports  
 ★WGR-Victor Spotlight: News  
 WLW-Invitation to Listen  
 WMMN-Singin' Sam  
 WORK-Sports Page of the Air  
 WPAR-Santa Claus  
**5:00**  
 CBS-By Kathleen Norris: WABC  
 WGR WCAU WJAS WFBL  
 NBC-Larry Clinton's Orch.: WJZ  
 WEBR KDKA  
 NBC-Girl Alone, sketch: WFAE  
 KYW WBNB WCAE WTAM  
 WGY  
 CBS-Genevieve Rowe, soprano:  
 WIBX WNB  
 MBS-Old Fashioned Girl: WBAX  
 WBAL-Uncle Jack's Club  
 WBRE-Polka Dots  
 WCAE-Evening Serenade  
 WGBI-Santa Claus  
 WHAM To be announced  
 WHP-Studio Ensemble  
 WJTN-Tea Time Tunes  
 ★WKBW-Studio Prgm.: World  
 Dances-News  
 WLW-Kitty Keene, drama  
 WMFF-III-Boys  
 WOR-Meet Miss Julia, sketch  
 WORK-Salvation Army Prgm.  
 WPAR-Stocks & Resume  
 WSYR-David Adams  
 WWVA-Shopping Hour  
**5:15**  
 NBC-Midstream, sketch: WFAE  
 WTAM WLW KYW WBNB WGY  
 WCAE  
 CBS-Tn be announced: WIBX  
 CBS-Caroline's Golden Store,  
 sketch: WJAS  
 MBS-The Johnson Family, sketch:  
 WBAX WOR WBAL  
 NBC-Larry Clinton's Orchestra:  
 WSYR (sw-9.53-15.33)  
 CBS-Billy & Betty, sketch: WABC  
 WFBL WGR WCAU  
 KDKA-David Adams  
 WHAM Hits & Encores  
 WHP-Sportsmen's Quartet  
 WMMN-Santa's Workshop  
 WORK-Rhythmaires  
 ★WPAR-News: To be announced

icans Do for Humanity  
 Today?"  
 10:00 EST Columbia Workshop,  
 CBS.  
 "Mr. Cohen Takes a Walk,"  
 a Christmas story by Mary  
 Roberts Rinehart.  
 10:00 EST Kraft Music Hall,  
 NBC.  
 Bing Crosby, M. C.; Bob  
 Burns, comedian; Music  
 Maids; Ken Carpenter, an-  
 nouncer; Johnny Trotter's  
 orchestra. Guest: Lucy Mon-  
 roe, Metropolitan Opera so-  
 prano.  
 10:30 EST Americans at Work,  
 CBS.  
 Christmas tree growers will  
 be the subject of tonight's  
 dramatizations and inter-  
 views.

NBC-Lister's Corner, WFAE  
 only: Organist: The Guest Book:  
 WFAE (sw-9.53)  
 NBC-Musical Bits: WENR  
 ★News: WFBL WHAM WJR  
 WLW  
 CKLW-Rollin' Home  
 ★KDKA-News: Temp.: Your Mo-  
 vie Magazine  
 ★KYW-News: Andy Arcari  
 ★WBAL-News: Sports  
 WBAX-Harry Thomas, sports  
 ★WBEN-News: Weather. Mu-  
 sical Interlude  
 WBRE-Herb Jeffrey  
 ★WBZ-News: Musicale  
 WCAE-Evening Serenade  
 ★WGAR-Sidney Adorn: Ellis  
 Vander Pyl: Five Star Final  
 WGR-The Lone Raneer  
 ★WGY-News: Varieties  
 WHAS-Herbie Koch  
 WHK-Musical Bits  
 WIBX-Organ Music  
 ★WJTN-News: Dinnertime Tunes  
 WMAQ-Life Can Be Beautiful  
 WMFF-Auction Parade  
 WOR-Uncle Don, children's prgm.  
 WORK-Christmas Gold  
 ★WPAR-News: Dinner Music  
 WSB-Univ. System of Georgia  
 WSM-On the Bandstand  
 ★WSYR-News: Nick Stemmler  
 WTAM-Pie Plant Pete  
 ★WTIC-News: Weather

**5:30**  
 △NBC-Rockefeller Center Chor-  
 isters: WJZ  
 NBC-Jack Armstrong, sketch:  
 WFAE WCAE WTAM WBNB  
 WTIC WLW WGY KYW  
 MBS-Uncle Don, children's pro-  
 gram: WNB  
 NBC-Affairs of Anthony, sketch:  
 WMFF WEBR WJTN (sw-15.33-  
 9.53)  
 CBS-It Happened in Hollywood:  
 WABC WKBW WCAU WJAS  
 KDKA Rhythm Makers Orch.  
 WBAL-Peeking at Pictures  
 WBAX-Santa Claus  
 WBRE-The Argentinians  
 ★WESG-News  
 WFBL-Secret Agent K-7  
 WGBI-Jack Armstrong, sketch  
 WGR To be announced  
 WHAM Your Family & Mine  
 WHP-Garwood Van's Caravan  
 WMMN-Freshest Thing in Town  
 WOR Dick Kuhn's Orch.  
 WPAR-Junior G-Meu  
 WSYR-Does As We Know Them  
 WWVA-Church of Christ

**5:45**  
 NBC-Adventures of Tom Mix:  
 WJZ WMFF WJTN KDKA  
 WHAM WSYR WEBR WBAL  
 (sw-15.33-9.53)  
 CBS-Scattergood Baines, sketch:  
 WABC WFBL WKBW WIBX  
 WHEC WGBI WWVA WJAS  
 WCAU

Where there is no listing  
 for a station its preceding  
 program is on the air.  
**6:00**  
 ★NBC-News: Luden's Dinner  
 Date: WJZ  
 ★CBS-News: Edwin C. Hill, com-  
 mentator: WABC WCAU WJAS  
 WWVA WKBW WKBN WNB  
 WHP WMMN WBT WGBI (also  
 KXX KSL at 11 p.m.)  
 NBC-Listener's Corner, WFAE  
 only: Organist: The Guest Book:  
 WFAE (sw-9.53)  
 NBC-Musical Bits: WENR  
 ★News: WFBL WHAM WJR  
 WLW  
 CKLW-Rollin' Home  
 ★KDKA-News: Temp.: Your Mo-  
 vie Magazine  
 ★KYW-News: Andy Arcari  
 ★WBAL-News: Sports  
 WBAX-Harry Thomas, sports  
 ★WBEN-News: Weather. Mu-  
 sical Interlude  
 WBRE-Herb Jeffrey  
 ★WBZ-News: Musicale  
 WCAE-Evening Serenade  
 ★WGAR-Sidney Adorn: Ellis  
 Vander Pyl: Five Star Final  
 WGR-The Lone Raneer  
 ★WGY-News: Varieties  
 WHAS-Herbie Koch  
 WHK-Musical Bits  
 WIBX-Organ Music  
 ★WJTN-News: Dinnertime Tunes  
 WMAQ-Life Can Be Beautiful  
 WMFF-Auction Parade  
 WOR-Uncle Don, children's prgm.  
 WORK-Christmas Gold  
 ★WPAR-News: Dinner Music  
 WSB-Univ. System of Georgia  
 WSM-On the Bandstand  
 ★WSYR-News: Nick Stemmler  
 WTAM-Pie Plant Pete  
 ★WTIC-News: Weather

**6:15**  
 ★NBC-News: Jack Miley, sports:  
 WFAE  
 NBC-Listener's Corner, WJZ  
 only: Musical Bits: WJZ WHAM  
 (sw-9.53)  
 CBS-Sports Review: WABC  
 CBS-Nan Wynn, songs: WKBW  
 WFBL  
 ★NBC-Malcolm Claire, stories:  
 News: WENR (sw-9.53)  
 Sports: WLW KYW WIBX  
 ★News: WHK WJAS WBRE  
 KDKA-Winifred McDonnell Trio  
 WBAL-Around Dinner Table  
 WBAX-Musical Interlude: Sports  
 WBYR-David Adams  
 WBT-William Winter  
 ★WBZ-News: Weather  
 ★WCAE-News: Interlude  
 WCAU-Caballeros  
 WGAR-Bob Kelley: Second Fed-  
 eral

**6:30**  
 NBC-Johnny Magee's Orch.: WJZ  
 (sw-9.55)  
 ★CBS-H. V. Kallenborn, news  
 analyst: WABC WBNB WKBW  
 WMMN WWVA WJR WPAR  
 WFBL WBT (sw-9.59-11.83)  
 NBC-Blue Barron's Orch.: WFAE  
 (sw-9.53)  
 ★News: WHP WOR WMFF WSB  
 CKLW WORK  
 Sports: WBNB WHAM WGR  
 Dinner Dance: WBZ WBAX  
 KDKA-Dutch Club: Sports  
 KYW-Rhythmaires  
 WBRE-Garwood Van's Orch.  
 WCAE-Goodwill Hour  
 WCAU Sports: Noveltees  
 WENR Organ Moods  
 WFBL-Sports: This & That  
 WGAR-Carl George  
 WGBI-Down Memory Lane  
 WGY-Big Town, drama  
 ★WHAS-News: Tobacco Markets  
 WHK-Job Opportunities  
 WJAS-Baron Elliott's Orch.  
 WJR-Inside of Sports  
 WJTN-Sports: Band Music  
 WLW-Univ. of Cincinnati Series  
 WMAQ-Jack Armstrong, sketch  
 ★WSM-News: Sports  
 WTAM-Leisy Sportsman: Evening  
 Prelude  
 WTIC-History in the Headlines

**6:45**  
 NBC-L'il Abner, sketch: WFAE  
 WMAQ  
 NBC-Adventures of Tom Mix:  
 WENR  
 ★NBC-Lowell Thomas, news com-  
 mentator: WJZ KDKA WSYR  
 WEBR WTAM WHAM WBAL  
 WJTN WLW WBZ WTIC WBNB  
 (sw-9.53)  
 ★CBS-Today in Europe: WABC  
 WGAR WFBL WCAU WPAR  
 WGBI WHAS WKBN WKBW  
 WHIIP (sw-9.59)  
 ★News: WIBX WBAX  
 CKLW-Vincent York's Orch.  
 KYW-Ken Martin & Orch.  
 WRE-Townsend Plan  
 WBT-Twilight Trails  
 ★WGR-News: To be announced  
 WHK-Everett Hoagland's Orch.  
 WHAS-Life Can Be Beautiful  
 WJR-Dixie Doings  
 WMFF-Resume: Salon Review  
 WMMN-Musical Dollar Savers  
 WOR-Ed Fitzgerald, talk  
 WORK-Shadow of Fu Manchu  
 WSB-Little Orphan Annie  
 WSM-Shanty Town  
 WWVA-Santa Claus  
**7:00**  
 CBS-Amos 'n' Andy, sketch:  
 WABC WGR WJAS WBT WCAU  
 WHEC WFBL WHAS WGBI  
 WGAR WNB WJR (sw-9.59-  
 11.83) (also at 11 p.m.)  
 NBC-Easy Aces, sketch: Jane  
 Ace: WJZ KDKA WBAL WBZ  
 WENR WEBR WSYR WJTN  
 WHK WHAM  
 NBC-Fred Waring in Pleasure  
 Time: WFAE WCAE WBRE  
 WTIC WGY KYW WBNB WORK  
 WSB WMAQ WTAM WSM WLW  
 ★MBS-Fulton Lewis, Jr., news  
 analyst: WBAX  
 To be announced: WKBW WMMN  
 Sports: WOR WMFF

WMAQ-Evening Prelude  
 WMMN Sports: Prgm. Resume  
 WPAR-Watts the Answer?  
 ★WSB-Embassy Boys: News  
 WSM-Radio Patrol  
 WSYR-Change of Pace  
 ★WTAM-Selm Schuller & Walt  
 Bergerer: News  
 WTIC-Football Roundup  
 ★WWVA-News: Sports  
**6:30**  
 NBC-Johnny Magee's Orch.: WJZ  
 (sw-9.55)  
 ★CBS-H. V. Kallenborn, news  
 analyst: WABC WBNB WKBW  
 WMMN WWVA WJR WPAR  
 WFBL WBT (sw-9.59-11.83)  
 NBC-Blue Barron's Orch.: WFAE  
 (sw-9.53)  
 ★News: WHP WOR WMFF WSB  
 CKLW WORK  
 Sports: WBNB WHAM WGR  
 Dinner Dance: WBZ WBAX  
 KDKA-Dutch Club: Sports  
 KYW-Rhythmaires  
 WBRE-Garwood Van's Orch.  
 WCAE-Goodwill Hour  
 WCAU Sports: Noveltees  
 WENR Organ Moods  
 WFBL-Sports: This & That  
 WGAR-Carl George  
 WGBI-Down Memory Lane  
 WGY-Big Town, drama  
 ★WHAS-News: Tobacco Markets  
 WHK-Job Opportunities  
 WJAS-Baron Elliott's Orch.  
 WJR-Inside of Sports  
 WJTN-Sports: Band Music  
 WLW-Univ. of Cincinnati Series  
 WMAQ-Jack Armstrong, sketch  
 ★WSM-News: Sports  
 WTAM-Leisy Sportsman: Evening  
 Prelude  
 WTIC-History in the Headlines

**7:00**  
 NBC-Old Heidelberg Orchestra:  
 WBAX WNB  
 CKLW-Musical Varieties  
 WGBI-Let's Go to School  
 WHK-Human Needs  
 WBN-Bernard Levittow  
 ★WKBW-News: Pop Concert  
 ★WMMN-News: Dental Society  
 WOR-Kay Kyser's College of Mu-  
 sical Knowledge  
 WPAR-The Venetian Singers  
**8:15**  
 WMMN-Jungle Jim  
**8:30**  
 ★CBS-Strange As It Seems, John  
 Hix: News: WABC WFBL WJR  
 WHAS-WGR WBT WJAS WCAU  
 WGAR WHEC (sw-9.59-11.83)  
 (also KXX KSL at 12 mid.)  
 A story about the writing of  
 the Christmas song "Silent  
 Night" will be told.  
 NBC-Those We Love, sketch:  
 WFAE WTIC KYW WGY WBNB  
 WCAE WTAM WLW WSB WSM  
 WMAQ (also KFI at 12:30 a.m.)

Big Town, drama: WTIC KDKA  
 WSB WSM  
 CKLW-Boss Meets Worker  
 KYW-Songs by Bonnie  
 WBAL-It Seems to Me  
 WBAX-William Wirages' Orch.  
 WBN-Swing to Chickets  
 WBZ-Mass. on the March  
 WGY-Science Forum  
 WHAM N. Y. S. Troopers  
 WHK-D. A. V. Auxiliary Prgm.  
 ★WJTN-News: Music  
 WKBW-Tommy Aird, songs  
 ★WMAQ-News: Musical Entree  
 WMFF-Concert Revue  
 WORK-Three Q's  
 WPAR-Christmas Gold  
 WSYR-Vadeboncoeur  
 WTAM-Otto Thurn's Orch.  
 WTIC-Inside of Sports  
**7:45**  
 NBC-Harry Kogen's Orchestra:  
 WEBR  
 MBS-Inside of Sports: WLW  
 WOR WCAE WSYR WBAX  
 WHK WNB WKBW  
 Curly Wallers of Cincinnati  
 and the best all-around base-  
 ball player, is the center of  
 tonight's story.  
 CKLW-Commentary  
 KYW-Spelling Bee  
 WBAL-Accordiana  
 ★WBT-Europe Today  
 ★WJTN-Boake Carter, comm.  
 WTAM-Emil Velazco's Orch.  
**8:00**  
 NBC-The Green Hornet, drama:  
 WJZ WORK WMFF WBZ WBAL  
 WEBR WBRE WJTN KDKA  
 CBS-Ask-It Basket with Jim Mc-  
 Williams: WABC WFBL WJR  
 WGR WBT WHP WHAS WJAS  
 WCAU WKBW WWVA WHEC  
 WGAR (sw-9.59-11.83) (also  
 KXX KSL at 11:30 p.m.)  
 NBC-One Man's Family, sketch:  
 WFAE WMAQ WTIC WLW WSM  
 WTAM WCAE WBNB WSB WGY  
 KYW WHAM WSYR (also KFI  
 Sunday at 12:30 a.m.)  
 MBS-Old Heidelberg Orchestra:  
 WBAX WNB  
 CKLW-Musical Varieties  
 WGBI-Let's Go to School  
 WHK-Human Needs  
 WBN-Bernard Levittow  
 ★WKBW-News: Pop Concert  
 ★WMMN-News: Dental Society  
 WOR-Kay Kyser's College of Mu-  
 sical Knowledge  
 WPAR-The Venetian Singers

**8:15**  
 WMMN-Jungle Jim  
**8:30**  
 ★CBS-Strange As It Seems, John  
 Hix: News: WABC WFBL WJR  
 WHAS-WGR WBT WJAS WCAU  
 WGAR WHEC (sw-9.59-11.83)  
 (also KXX KSL at 12 mid.)  
 A story about the writing of  
 the Christmas song "Silent  
 Night" will be told.  
 NBC-Those We Love, sketch:  
 WFAE WTIC KYW WGY WBNB  
 WCAE WTAM WLW WSB WSM  
 WMAQ (also KFI at 12:30 a.m.)



CKLW-Canadian Grenadier Guards Band WBAX-Holy Rosary Slovak Choir WBRE-To be announced WGBI Sue Burttion, songs WHP-Plantation Party WIBX-Racimo Hawaiians WJTN-The Christmas Parade WKBW-Q E D Speaking: News WMMN-Concert Waltzes WORK-Smyser's Banjo Band

9:30 MBS-Paul Whiteman's Orchestra: WOR WBAX CKLW NBC-America's Town Meeting: WJZ WJTN WEBR WBZ WHK WENR WMFF WORK KDKA WBAL For detail see Good Listening Guide. WGR-To be announced

10:00 MBS-Tommy Dorsey's Orchestra: WOR CBS-Columbia Workshop: WABC WCAU WIBX WMMN WJAS WKBW WFBL WGBI WHEC WNBW WPAR WJR WHP (sw-9.59) More detail on page 17. NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns; Ken Carpenter; Johnny Trotter's Orchestra; Music Mads; Guests: WEAF WBEN WMAQ WTAM WSYR WSM WCAE WSB WLW WTIC WHAM WGY KYW (sw-9.53) For detail see Good Listening Guide. CKLW-Mid-Week Commentary WBAX Richard Liebert, organist WHEC-Basketball Game WBT-Davidson College Prgm. WGAR-Rev. Walton E. Cole WGR-News: American Music WHAS-Univ. of Kentucky

11:15 CBS-Eddy Duchin's Orch.: WABC WHEC WFBL WMMN WGBI WCAU WJAS WIBX WKBW WHP WKBW WNBW (sw-9.59-9.65) NBC-Larry Clinton's Orchestra: WORK WMFF WBRE MBS-Dance Orch.: WSYR NBC-Little Jack Little's Orch.: WEAF (sw-9.53) Music You Want: WBZ CKLW KYW WHAM KDKA-The Curtain Rises WEN-Sports WBT-Masterworks on the Air WGR-Let's Waltz WGR Tin Pan Alley WGY-On With the Dance WHAS-George Walsh Looks 'Em Over WHK-Manny Landers WJR-News: Musical Memories WLW-Paul Kennedy WMAQ-Ray Herbeck's Orch. WOR-Ned Jordan, Spy Stories WSB-Radio Headlines: Weather WSM Evening Fantasy WTAM-Gene Sullivan's Orch. WTIC-When Day Is Done

11:45 NBC-Jan Savitt's Orch.: WTIC CBS-Benny Goodman's Orch.: WCAU WJR WBT MBS-Lyle Murphy's Orch.: WOR WBAX WFBL-News WGR-Harry Horlick Presents WLW-Schnickelfritz' Band WWVA-WPA Prgm.

12:15 WLW-Deke Moffitt's Orch. WMAQ-Fats Waller's Orch. WMMN-Pappy Fibbs' Night Shift WSYR-Bobby Parks' Orch. WTAM-Sammy Watkins' Orch. WWVA-Studio Party

8:45 MBS-Joe Sanders' Orch.: WNBW WGBI-Russian Gypsy String Ensemble WIBX-Michael R. Hanna WMMN-Amer. Red Cross Prgm.

10:00 MBS-Tommy Dorsey's Orchestra: WOR CBS-Columbia Workshop: WABC WCAU WIBX WMMN WJAS WKBW WFBL WGBI WHEC WNBW WPAR WJR WHP (sw-9.59) More detail on page 17. NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns; Ken Carpenter; Johnny Trotter's Orchestra; Music Mads; Guests: WEAF WBEN WMAQ WTAM WSYR WSM WCAE WSB WLW WTIC WHAM WGY KYW (sw-9.53) For detail see Good Listening Guide. CKLW-Mid-Week Commentary WBAX Richard Liebert, organist WHEC-Basketball Game WBT-Davidson College Prgm. WGAR-Rev. Walton E. Cole WGR-News: American Music WHAS-Univ. of Kentucky

10:45 MBS-Henry Weber's Concert Revue: WBAX CKLW WBT-S. C. Economic Ass'n WCAU-Bob Golden's Orch. WFBL-Sun Dodgers WGR-To be announced WHK-Sport Mike WOR-Christmas Parade

11:00 NBC-John Gunther: WEAF WGY WTAM WSB WEBR (sw-9.53) CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGR WBT WGR WCAU WNBW WHAS (sw-9.65) NBC-News, WJZ only Larry Clinton's Orch.: WJZ WBAL WJTN CBS-To be announced: WFBL MBS-Dance Orch.: WBAX News: WJAS WORK WHK WGBI WHAM WMMN WBRE WLW WMAQ News: Weather: WOR WTIC CKLW Reporter KDKA-News: Weather: Temp. KYW-News: Organ Reveries WBEN-News: Joe Wesp WBZ-News: Prgm. Previews: Weather WCAE-News: Johnny Long's Orch. WENR-Ten o'Clock Final WFBL-Leo Bolley, sports

12:00 NBC-Dance Orch.: WEAF WGY WSB WBEN WTIC CBS-Bob Chester's Orch.: WABC WFBL WNBW WGR WKBW WHEC WIBX WHAS WJAS WGBI WHP (sw-6.17) MBS-Sammy Kaye's Orch.: WOR WCAE CKLW WBAX NBC-Dance Orch.: WJZ WBZ WSM KDKA WBRE WHAM WHK KYW Highlights After Dark WBT-Midnight Dancing Party WCAU-Masterworks on the Air WENR-Art Kassel's Orch. WJR-Jack Meyer's Orch.

12:30 NBC-Eddy Rogers' Orch.: WEAF WGY KYW WBEN WTIC CBS-Harry Owens' Orch.: WABC WGBI WGR WCAU WNBW WKBW WIBX WJR WHIP (sw-6.17-9.59) NBC-Horace Heidt's Orch.: WJZ KDKA WBZ WHK WSM WBRE WSYR MBS-Griff Williams' Orchestra: WCAE WBAX WOR CKLW-Larry Gentile WENR-Little Jack Little's Orch. WHAS-Dream Serenade WLW-Moon River WMAQ-Charlie Agnew's Orch. WSB-Georgia Ambassadors End of Thursday Programs

9:00 NBC-Good News of 1940; Fannie Brice; Hanley Stafford; Connie Boswell; Edward Arnold, m.c.; Meredith Willson's Orch.: WEAF WTIC WBEN WTAM WBRE WMAQ WCAE WLW WGY WSM WHAM WSYR KYW WSB (sw-9.53) CBS-Major Bowes' Amateur Hour: WABC WJR WKBW WBT WHP WFBL WHEC WIBX WKBW WNBW WHAS WJAS WCAU WGBI WGAR (sw-9.59-11.83) For detail see Good Listening Guide. NBC-To be announced: WJZ WMFF WORK WBAL WJTN MBS-Raymond Gram Swing, news analyst: WBAX CKLW KDKA-Greater Pittsburgh Speaks WBZ-Gene & Glenn WENR-Concert Miniature WGR-News: Interlude WHK-Music for You WMMN-Stardust Parade WOR-Confessionally Yours WPAR-Rhythmaires

10:15 MBS-Tommy Dorsey's Orchestra: WBAX CKLW-Len Hopkins' Orch. WOR-Fulton Lewis, Jr., comm.

11:00 NBC-John Gunther: WEAF WGY WTAM WSB WEBR (sw-9.53) CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGR WBT WGR WCAU WNBW WHAS (sw-9.65) NBC-News, WJZ only Larry Clinton's Orch.: WJZ WBAL WJTN CBS-To be announced: WFBL MBS-Dance Orch.: WBAX News: WJAS WORK WHK WGBI WHAM WMMN WBRE WLW WMAQ News: Weather: WOR WTIC CKLW Reporter KDKA-News: Weather: Temp. KYW-News: Organ Reveries WBEN-News: Joe Wesp WBZ-News: Prgm. Previews: Weather WCAE-News: Johnny Long's Orch. WENR-Ten o'Clock Final WFBL-Leo Bolley, sports

11:30 CBS-Benny Goodman's Orch.: WABC WKBW WKBW WMMN WIBX WNBW WGBI WJAS WHP WFBL WHEC WGR (sw-9.59) NBC-Lou Breese's Orch.: WJZ WJTN WBAL KDKA WMAQ WORK WMFF WBRE WSYR NBC-Jan Savitt's Orch.: WEAF WCAE WBEN WSM WGY (sw-9.53) MBS-Johnny Long's Orchestra: WBAX

12:00 NBC-Dance Orch.: WEAF WGY WSB WBEN WTIC CBS-Bob Chester's Orch.: WABC WFBL WNBW WGR WKBW WHEC WIBX WHAS WJAS WGBI WHP (sw-6.17) MBS-Sammy Kaye's Orch.: WOR WCAE CKLW WBAX NBC-Dance Orch.: WJZ WBZ WSM KDKA WBRE WHAM WHK KYW Highlights After Dark WBT-Midnight Dancing Party WCAU-Masterworks on the Air WENR-Art Kassel's Orch. WJR-Jack Meyer's Orch.

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9:15 NBC-To be announced: WEBR MBS-Song Spinners: WOR WBAX

10:15 MBS-Tommy Dorsey's Orchestra: WBAX CKLW-Len Hopkins' Orch. WOR-Fulton Lewis, Jr., comm.

11:00 NBC-John Gunther: WEAF WGY WTAM WSB WEBR (sw-9.53) CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGR WBT WGR WCAU WNBW WHAS (sw-9.65) NBC-News, WJZ only Larry Clinton's Orch.: WJZ WBAL WJTN CBS-To be announced: WFBL MBS-Dance Orch.: WBAX News: WJAS WORK WHK WGBI WHAM WMMN WBRE WLW WMAQ News: Weather: WOR WTIC CKLW Reporter KDKA-News: Weather: Temp. KYW-News: Organ Reveries WBEN-News: Joe Wesp WBZ-News: Prgm. Previews: Weather WCAE-News: Johnny Long's Orch. WENR-Ten o'Clock Final WFBL-Leo Bolley, sports

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12:00 NBC-Dance Orch.: WEAF WGY WSB WBEN WTIC CBS-Bob Chester's Orch.: WABC WFBL WNBW WGR WKBW WHEC WIBX WHAS WJAS WGBI WHP (sw-6.17) MBS-Sammy Kaye's Orch.: WOR WCAE CKLW WBAX NBC-Dance Orch.: WJZ WBZ WSM KDKA WBRE WHAM WHK KYW Highlights After Dark WBT-Midnight Dancing Party WCAU-Masterworks on the Air WENR-Art Kassel's Orch. WJR-Jack Meyer's Orch.

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TUNE IN JOE PENNER AND HIS GANG 8:30 P. M. Eastern Time NBC-Blue Network Stations

MORNING

Star in program listings indicates news broadcast. Bell in program listing indicates special network Christmas broadcast.

7:00 a.m. EST

NBC-Forty Winks Club: WEAF CBS-Morning Almanac: WABC NBC-Breakfast in Bedlam: News, WJZ Musical Clock: WGR KYW KDKA WBAL-Weather: Song of the Day WBAX-Wonder Valley Drifters WBEN-Sun Greeters' Club WCAE-Morning Express WCAU-Name Band Revue WFBL-News: Musical Clock WGBI-Eight-Eighty Alarm WGY-Andy Walker WHAM-News WHP-Morning Alarm WJZ-News: Early Edition WKBW-Headlines on Parade WLW-Family Prayer Period WMMN-Sons of the Pioneers WOR-Morning Moods WORK-Morning Music Box WPAR-The Plainsmen WPIC-Devotional WSYR-Timekeeper WTAM-Tom Manning WWVA-L. P. Lehman & Staff

WHAM-Farm Bulletin WIBX-Farm News WJAS-Musicals WJTN-Morning Devotions WKBW-News: Headlines on Parade WLW-Top o' the Morning WMFF-Cadle Tabernacle WORK-Morning Fellowship WTAM-Music Box

7:45

NBC-Musical Varieties: WEAF CBS-News: WABC News: WCAU WORK WTAM Timekeeper: WJTN WSYR Checkerboard Time: WGY WLW WBRE-Morning Devotions WCAE-Morning Express WHAM-Kindly Thoughts WJZ-Breakfast Bulletins WIBX-Birthday Club WJAS-Agricultural Hints: Today's Prgrams, Cheerie Melodies WMFF-News: Resume: Classified Column

8:00

CBS-Today in Europe: WABC WMMN WESG WGBI WFBL WCAU WHP (sw-21.57) NBC-News: Earbenders: WJZ WORK WBRE WMFF NBC-News: Do You Remember: (sw-21.5) NBC-News: The Listener's Corner: Do You Remember: WEAF News: WJAS WOR WCAE WWVA News: Timekeeper: WJTN WSYR KDKA-News: Musical Clock WBAL-Story Behind the Headlines WBEN-News: Sun Greeters' Club WFEU-Around the Breakfast Table WGY-Landt Trio & Curley Mahr WHAM-Dominie of the Hills WBIX-News: Mountain Music WLW-Time to Shine WPAR-News: To be announced WPIC-News: Breakfast Club WTAM-Top o' the Morning

8:15

CBS-Odd Side of the News: WABC NBC-The Listener's Corner, WJZ only The Wife Saver: WJZ WORK WBRE WMFF CBS-Deep River Rhapsody: WHP WESG WKBW WPAR (sw-21.57) NBC-Do You Remember?: WTAM

FRIDAY, December 22, 1939

Musical Clock: WFBL WWVA WBAL-Sweet & Swing WCAE-Red River Dave, songs WCAU-Strike Up the Band WFEU-Morning Devotions WGBI-Eight-Eighty Alarm WHAM-Bradley Kincaid WBX-Tune Time WJAS-Marjorie Stewart WLW-Michael Hinn, news WMFF-The Minute Man WMMN-Grampa Jones WOR-Life Can Be Beautiful

8:30

CBS-Phil Cook's Almanac: WABC NBC-Gene & Glenn, songs: WEAF WBRE (sw-21.5) NBC-Vocal Vogues: WJZ WEEU WMFF Musical Clock: WIBX WTAM WBAL-Time & Tunes WCAE-Little Show WESG Jim & Jane WGBI-Songs & Sonnets WHAM-Ma Perkins sketch WGY-Instrumental Novelties WJAS-Lutheran Inner-Mission WJTN Betty Weakland WKBW-News: Headlines on Parade WLW Gospel Singer WMMN-Morning Pickup WOR-Kitty Keene, sketch WORK-Favorite Melodies WPAR-To be announced WPIC-Hillbilly Roundup

8:45

CBS-Adelaide Hawley: WABC WESG WPAR (sw-21.57) NBC-Harvey & Dell, sketch: News: WJZ Morning Devotions: WMMN WHP WMFF KDKA-Ma Perkins, sketch WBAX-News WBSN-Sun Greeters Club WCAU-Heart of Julia Blake WEUU-Friendly Club: News WFBL-Mother's Morning Meeting WGBI Gene Austin, trn. WGY Market Basket WHAM-Whistler & His Doe WJAS-Nancy Dixon WLW-Pioneers, Harkness, Diller WOR-The Goldbergs, sketch WPIC-Dixieland Band WTAM-Jane Weaver WWVA-Christmas Carols

9:00

CBS-Manhattan Mother, sketch: WABC WJAS WCAU WFBL WHEC

NBC-News, WEAF only: Happy Jack, songs: WEAF WBEN

NBC-Breakfast Club: WJTN WMFF (sw-21.5)

CBS-Organ Moods: WPAR WIBX WESG WNBW (sw-21.57)

NBC-The Woman of Tomorrow: WJZ Betty Crocker: WSYR WGBI KDKA-Shopping Circle KYW-News: Morning Varieties: WBAL-Journal of Living WBAX-Westward, Ho! WBRE-Pentecostal Church WCAE-Lillian Malone WGR-News: Victor H. Lindlahr WGY-Your Family & Mine WHAM-Tom Grierson, organ WHP-The Islanders WKBW-Niagara Spotlight WLW-Boone County Caravan WMMN-Cowboy Loye WOR-Arthur Godfrey, songs WORK-Morning Devotions WPIC-News: Concert Miniatures WWVA-Merrymakers

9:15

CBS-Good Morning: WABC WHP WJAS WKBW WGBI WIBX WFBL WPAR WESG (sw-21.57) NBC-Band Goes to Town: WEAF KDKA-Linda's First Love, sketch WBEN-Presenting Cosette Merrill WCAE-Genes of Melody WCAU-Today's Shopping News WGY-This Day Is Ours WHAM-Women Only WLW-Heart of Julia Blake WOR-Red River Dave, songs WSYR-Mid-Morning, Ltd. WTAM-Kitty Keene, sketch WWVA-Ma Perkins, sketch

9:30

NBC-The Family Man: WEAF NBC-Breakfast Club: WJZ WORK WEEU Kitty Keene, sketch: WGY WWVA KDKA-Editor's Daughter, sketch KYW-Betty Jordan WBAL-Your Favorite Music WBAX-Morning Varieties WBEN-Heart of Julia Blake WBRE-News WCAE-Meet Miss Julia, sketch WCAU-Laura May Stuart WGR-The Store of Tomorrow WHAM-Bradley Kincaid WBIX-News: George Davis, organist.

WLW-Life Can Be Beautiful WOR-Just Between Ourselves WPIC-Morning Promenade WTAM-Houseboat Hannah, sketch

9:45

CBS-Tune Time: WESG (sw-21.57)

NBC-Life Can Be Beautiful, sketch: WEAF KYW WGY WTAM

NBC-Breakfast Club: KDKA

CBS-Bachelor's Children, sketch: WABC WFBL WCAU WJAS

Vic & Sade, sketch: WGBI WHP Ma Perkins, sketch: WEEU

WBAL-Ida Bailey Allen WBEN-Sally Work WCAE-Dearest Mother WGR-Rhythm & Romance WHAM-Tower Clock Prgm. WJTN-Wade Lane's Homefalks WKBW-Tonic Tunes WLW-Child Problem Doctor: News: Livestocks WMMN-Little Joe & His Guitar WOR-Beauty Talk: Interlude WPAR-To be announced WSYR-Farm Bulletins: Interlude: News WWVA-Rapid Ad Service

10:00

NBC-Thunder Over Paradise: WJZ KDKA

CBS-Pretty Kitty Kelly, sketch: WABC WIBX WWVA WHEC WGR

NBC-The Man I Married, sketch: WEAF WTAM WBEN WCAE WGY KYW WSYR WLW

MBS-Rhythm & Rhyme: WOR WBAX

WBAL-Meet Miss Julia WBRE-Louis Savitt's Orch. WCAU-Tena & Tim, sketch WEEU-Gloomchasers WESG-Day Dreams WFBL-News: Good News WGBI Betty & Bob, sketch WHAM-Accordiana WHP-Donald Novis, songs: News WJAS-To be announced WJTN-House of MacGregor WKBW-Modern Kitchen WMFF-News WMMN-News: At Your Service WORK-Betty Jo WPAR-Union Mission WPIC-News: Answer Man

10:15

NBC-John's Other Wife: WEAF WCAE WTAM WBEN KYW WGY WLW

NBC-Vagabonds: (sw-15.33)

CBS-Myrt and Marge, sketch: WABC WFBL WCAU WHEC WGR WJAS WHP WGBI WIBX WWVA WNBW

NBC-Right to Happiness, sketch: WJZ WSYR WBAL WJTN KDKA WHAM

WESG-Children's Corner WMFF-To be announced WMMN-Buddy Starcher WPAR-Morning Varieties WPIC-What Is It?

10:30

NBC-Story of Mary Marlin, sketch: WJZ WBAL WSYR WHAM WEEU WJTN KDKA

NBC-Originalities: WORK (sw-15.33)

NBC-Just Plain Bill, sketch: WEAF WCAE WTAM WBEN WGY KYW WLW

CBS-Hilltop House, sketch: WABC WJAS WCAU WFBL WGR WHEC WNBW WHP WGBI WBX WWVA

MBS-Melody Strings: WBAX WOR

WBRE-Musical Prgm. WESG-Fifth Estate WKBW-Tabernacle Tidings WMFF-Don & Dale Presents WMMN-Grampa Jones & His Grandsons WPIC-Rambles in Rhythm

10:45

NBC-The Woman in White, sketch: WEAF WCAE WBEN WTAM WGY KYW

NBC-Midstream, sketch: WJZ WSYR WHAM WJTN WBAL KDKA

CBS-Stepmother sketch: WABC WFBL WCAU WJAS WGR

MBS-John Metcalf's Choir Loft: WOR WBAX

WBRE-Polka Dots WEEU-Melody Shoppers WESG-Musical Bazaar WFBL-News: Music & Resume WHAM-Meet Miss Julia WHP-Kitty Keene, sketch WBX-Young Di Malone WKBW-Three Treys WLW-Right to Happiness, sketch WORK-Frank Renaud, organist WPAR-The Little Show WWVA-Bie Slim

11:00

CBS-Lanny Ross, trn.: WABC WGBI WFBL WNBW WWVA WJAS WKBW WCAU WHEC WHIP

NBC-David Harum, sketch: WEAF WCAE WTAM WBEN WGY KYW

# FRIDAY December 22

(11:00 a.m. Continued)

NBC-Viennese Ensemble: WORK  
NBC-Pepper Young's Family, sketch: WJZ WFEU WIAM WSYR WJTN WBAL KDKA  
MBS-Pegeen Fitzgerald, talk: WOR WBAX  
WBRE-Marek Family  
\*WGR-News: To be announced  
WIBX-Women in the News  
WLW-Linda's First Love, sketch  
WMFF-Old Time Songs: Sally Shopper  
WMMN Hickory Nuts  
WPAR-Singin' Sam  
\*WPIC-News: Fashion Flashes

11:15

NBC-Young Dr. Malone, sketch: WJZ KDKA WMFF WEBR WIAM WJTN WSYR WBAL (sw-15.33)  
CBS-Brenda Curtis, sketch: WABC WKBW WFBL WCAU WHEC WWVA WJAS WNBC WGBI WHP  
NBC-Road of Life, sketch: WFAE WCAE WTAM WBEN WEEU WGY KYW WLW  
MBS-Buckeye Four: WBAX WOR  
WBRE-Polka Dots  
WGR-School for Brides  
WIBX-Scattergood Baines  
WMMN-Shopper's Stroll  
\*WORK-The Swingers  
WPAR-Today's Almanac  
WPIC-Hymn Time

11:30

NBC-Against the Storm, sketch: WFAE WTAM WCAE WBEN KYW WGY WEEU  
CBS-Big Sister, sketch: WABC WWVA WCAU WJAS WHEC WFBL WIBX WHIP WGR WGBI WNBC  
NBC-Wayne Van Dyne, tr.: WJZ  
NBC-Jack Berch & His Boys: WIAM WSYR WBAL (sw-15.33)  
MBS-Keep Fit to Music: WOR WBAX  
KDKA Melody Time  
WBRE-Caressing Violins  
\*WESG-Harry Springer, organist: News  
WJTN-Ida Bailey Allen  
WKBW-Victor Spotlight  
WLW-Teena & Tim  
WMFF-Hi-Boys  
WMMN-Salt & Peanuts: A Day at May  
\*WORK-Checkerboard Time  
WPAR-Farm & Home Hour  
WPIC-Amer. Family Robinson

11:45

NBC-The Guiding Light, sketch: WFAE WCAE WBEN WTAM KYW WGY WLW  
NBC-Getting the Most Out of Life: WJZ WJTN WEBR KDKA WSYR WHAM WMFF (sw-15.33)  
CBS-Aunt Jenny's Stories: WABC WJAS WCAU WIBX WFBL WWVA WHEC WNBC WGR WHIP WGBI  
\*MBS-Radio Garden Club: WOR  
Subject: "Hedge-Ho for Holly"  
WBAL-Mary Landis  
\*WBAX-Musical Interlude: News: Nine Schedule  
\*WBRE-News  
WEEU-Melody Shoppers  
\*WKBW-Farm Period: News  
WMMN Hickory Nuts  
\*WORK-Noontime Musicale  
WPIC-Rhapsody in Brass

## AFTERNOON

12:00

NBC-Meet the Artist: WJZ WEEU (sw-15.33)  
CBS-To be announced: WIBX  
NBC-Carters of Elm Street, sketch: WFAE KYW  
CBS-Kate Smith Speaks: WABC WKBW WWVA WFBL WHEC WCAU WJAS (sw-21.57)  
MBS-The Balladeer: WBAX  
\*KDKA-News: Music: Weather: Temp  
\*WBAL-News: Checkerboard Time  
WBEN-Your Family & Mine  
WBIE-Illone Comments: Checkerboard Time: News  
\*WCAE-News: Melodies  
WEEU-Checkerboard Time  
WESG-Quik-Quiz  
WGBI-Dance Time

WGR-Meet Miss Julia, sketch  
\*WGY-Organist: Markets: News  
\*WIAM-Hit of the Day: News  
WIP-Melody Makers  
\*WJTN-News: Matinee Revue  
WLW-One Woman Speaks  
\*WMFF-News: Interlude  
\*WMMN-News: Farm Forum  
WOR-Victor H. Lindlahr, talk  
\*WORK-Sprinktime in Harvest  
\*WPIC-News: Name the Melody  
WSYR-Betty & Bob  
WTAM-Heart of Julia Blake

12:15

NBC-The O'Neills, sketch: WFAE WTAM WCAE WGY KYW WLW WBEN  
\*NBC-Rakov's Orch. (News, WJZ only): WJZ WSYR (sw-15.33)  
CBS-When A Girl Marries, sketch: WABC WFBL WCAU WNBC WWVA WGBI WJAS WIBX WHP WKBW  
CBS-Lew White, organist: (sw-21.57)  
Checkerboard Time: WGR WHAM WMMN  
KDKA-Your Country Neighbors  
WBAL-Markets: Tonic Tunes  
WBAX-Jan Savitt's Orch.  
WEEU-Bob Ilenko, organist  
WESG-Agricultural Hour  
WMFF-March of Feet  
\*WORK-News  
WPAR-To be announced

12:30

CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKBW WFBL  
NBC-Talk by Dr. Daniel A. Poling: WFAE (sw-15.33)  
NBC-Nat'l Farm & Home Hour: WJZ WEBR KDKA WIAM WJTN WSYR WBRE WMFF WORK  
A series of Yuletide verses by Reverend Francis C. Young, "Chloe's First Priest."  
See story on page 9.  
MBS-Toronto Trio: WBAX  
\*News: WJAS WOR WIBX KYW-Happy Clarks  
\*WBEN-News: Weather: Musical Interlude  
WCAE-Carters of Elm St.  
WEEU-The Crimson Trail  
WGR-Variety Prgm.  
WGY-Farm Paper  
\*WHIP-News: Checkerboard Time  
WJTN-Singin' Sam  
\*WLW-News: Everybody's Farm  
WMMN-Brush Creek Folks  
WPAR-Sidewalk Spelling Bee  
WPIC-Luncheon Dance Revue  
WTAM-Linda's First Love, sketch  
WWVA-Your Family & Mine

12:45

\*NBC-News: Markets: Weather: WFAE  
NBC-Nina Dean, songs: WBEN (sw-15.33)  
NBC-Nat'l Farm & Home Hour: WJTN  
CBS-Our Gal Sunday, sketch: WKBW WHEC WFBL WCAU WJAS  
Man on the Street: WIBX WBAL  
\*KYW-News: Music at Midday  
WCAE-Singin' Sam  
\*WEEU-News: Briefs  
WHP-Bert Hirsch's Orch.  
WMMN-Poy's Five Pennies  
WOR-Consumers Quiz Club  
\*WPAR-News: Stocks: Resume  
WTAM-Editor's Daughter, sketch  
WWVA-Farm & Home Hour

1:00

CBS-The Goldbergs, sketch: WABC WFBL WCAU WHEC WMMN WHP WJAS WGR  
MBS-The Happy Gang: WBAX WNBC WBAL  
NBC-Spinning Wheel Singers: WFAE (sw-15.33)  
WBEN-Livestock: Home Bureau Prgm.  
WCAE-Musical Trail  
WEEU-Afternoon Melodies  
WGBI-Meet Miss Julia, sketch  
WGY-Household Chats  
WIBX-Geldman Band  
\*WKBW-News: Over the Tea Cups  
WLW-Livestock Reports  
WOR-Health Talk: Melody Moments  
WPAR-Luncheon Dance  
\*WPIC-News: Stocks  
WTAM-Noontime Resume  
WWVA-L. P. Lehman & Staff

1:15

NBC-Ellen Randolph, sketch: WFAE WGY WLW WBAL KYW WIAM KDKA WBEN WTAM  
CBS-Life Can Be Beautiful, sketch: WABC WCAU WGBI WFBL WGAR WHEC WGR WHIP WMMN  
NBC-Virginia Hays, contr.: WJZ WMFF (sw-15.33)  
WBRE-Italian Prgm.

WESG-Checkerboard Time  
WIBX-String Serenade  
WJAS-Tena & Tim  
WJTN-Your Radio Girl Friday  
WOR-Housewives' Delight  
WORK-Luncheon Ensemble  
WPIC-Agricultural Conservation  
WSYR-Market Reporter

1:30

NBC-Words & Music: WFAE KYW WBEN (sw-15.33)  
CBS-This Day Is Ours, sketch: WABC WMMN WCAU WWVA WJAS WFBL WHP WGBI WGR WHIEC  
NBC-Revue in Miniature: WJZ  
MBS-Home School Boys' Choir: WOR WNBC  
KDKA-Women and the News  
WBAL-Happy Johnny & Gang  
WBAX-John Galvin, talk: Luncheon Dance  
\*WBRE-News: Italian Prgm.  
WCAE-Polly Entertainers  
WEEU-Reading School Prgm.  
WESG-Suburban Special  
WGY-Organ Recital  
WHAM-School of the Air  
WIBX-Sinatra's Orch.  
WJTN-Calling Warren  
WKBW-Keeping Ahead of the Jones'  
WIAW-Editor's Daughter  
WMFF-Hi Boys  
WORK-Betty Jo  
WPAR-To be announced  
WPIC-Take It Easy  
WSYR-Studio Strings  
WTAM-Teena & Tim, sketch

1:45

NBC-Gen. Fed. of Women's Clubs: WFAE  
CBS-Road of Life, sketch: WABC WJAS WGBI WCAU WHEC WHIP WWVA WGR WFBL  
MBS-Voice of Experience: WOR WLW WHIP WCAE WKBW WSYR WBAL  
Your Family & Mine: WTAM KDKA  
KYW-Carlton & Wayne  
WBAX-Sons of the West  
WBEN-Dollars & Sense  
WGY-Musical Workshop  
WHAM-Let's Sing  
WMFF-Lishona Hour  
WMMN-Cowboy Loye's Troupe  
WPAR-What's New?

2:00

CBS-Doc Barclay's Daughters, sketch: WABC WHEC WJAS WGBI WCAU WWVA WHIP  
NBC-Betty and Bob, sketch: WFAE WTAM WBAL WCAE WGY KYW WLW WBEN WIAM  
NBC-To be announced: WJZ WEBR WMFF WSYR WBRE WJTN WORK (sw-15.33)  
MBS-Muse & Music: WBAX WNBC WOR  
KDKA-Studio Party  
WFEU-What to Give  
WFG-Jerry Smith  
\*WFBL-News: Afternoon Concert  
\*WGII-News: To be announced  
WIBX-Vocal Stars  
WKBW-Amer. Family Robinson  
\*WMMN-News: Smoky Mountaineers  
\*WPIC-News: Town Crier

2:15

NBC-Arnold Grimm's Daughter, sketch: WFAE WBAL WTAM KYW WLW WGY WBEN WCAE WHAM  
MBS-Charles Openui's Hawaiians: WBAX WOR  
CBS-Life & Love of Dr. Susan, sketch: WABC WHEC WKBW WFBL WCAU WWVA WJAS WGBI WHP WIBX WNBC  
WESG-Heralds of Destiny  
WPAR-Movie Gossip  
WPIC-Matinee Musicale

2:30

NBC-Valiant Lady, sketch: WFAE WTAM KYW WGY WLW WCAE WBEN WHAM WBAL  
CBS-Your Family & Mine, sketch: WABC WNBC WCAU WFBL  
\*NBC-The Christmas Toys Wake Up: WJZ WEBR WSYR WMFF WHEEL WBRE WJTN WORK (sw-15.33)  
A typical Christmas celebration in a traditional New England schoolhouse.  
MBS-Thomas Conrad Sawyer; Word Dramas: WOR WBAX  
KDKA Home Forum  
WESG-Western Ramblers  
WGBI-Ma Perkins, sketch  
WGR-Dance Melodies  
WHP-Meet Miss Julia, sketch  
WIBX-Style Notes: Audrey Lynn  
WJAS-Musicale  
WKBW-Today's Almanac  
WMMN-Radio Dot & Smoky  
WPAR-Let's Go to School  
WPIC-Down the Mississippi  
WWVA-Boys from Iowa

2:45

CBS-My Son and I: WABC WGR WCAU WJAS WFBL WWVA  
NBC-Betty Crocker: WFAE WGY WHAM WBAL WBEN WCAE WLW KYW WTAM  
CBS-Enoch Light's Orch.: WIBX  
MBS-Jack McLean's Orchestra: WBAX WNBC  
\*WGBI-News: Music: Resume  
WHIP-Strings Moderne  
WKBW-Songs by  
WOR-David Harum, sketch

3:00

CBS-Joyce Jordan, Girl Interne, sketch: WABC WKBW WCAU WJAS WFBL WHP WHEC WGBI WKBW WNBC WWVA  
NBC-The Story of Mary Marlin, sketch: WFAE WGY WTAM WBEN KYW WLW WCAE  
CBS-Mayfair Orchestra: WIBX (sw-15.27)  
NBC-Orphans of Divorce, sketch: WJZ WHAM WJTN WSYR WBAL KDKA WBIE (sw-15.33-9.53)  
\*News: WBAX WMFF  
WBRE-Van Alexander's Orch.  
WEEU-Organettes  
WESG-Siesta  
WGR-BBC String Quartet  
WMMN-Buddy & Smiley  
WOB-Maria Deana, women's br.  
WOR-Old Favorites  
WPAR-Afternoon Varieties  
\*WPIC-News: Hawaiian Melodies

3:15

CBS-Mayfair Orchestra: WESG WNBC  
CBS-Society Girl: WABC WGR WCAU WJAS WFBL WHIEC  
NBC-Ma Perkins, sketch: WFAE WTAM WGY WLW KYW WCAE WBEN  
NBC-The Chase Twins, sketch: WJZ WHAM WJTN WEEU WMFF WEBR WORK (sw-15.33-9.53)  
MBS-Larry Lawrence, songs: WBAX  
KDKA Tea Time Tunes  
WBAL-Afternoon Show  
WBRE-Tea Timers  
WGBI-Kitchen Kwiz  
WHP-News for Women  
WKBW-Fed. of Women's Clubs  
WPIC-You Shall Have Rhythm  
WSYR-Christmas Show  
WWVA-Curley Miller

3:30

\*CBS-News: Uncle Jonathan, sketch: WABC WIBX WESG WNBC WJAS WHIP WGR WPAR (sw-15.27)  
NBC-Pepper Young's Family: WFAE WBEN WJTN WIAM WLW WGY KYW  
NBC-Anne Thomas, career wife: WJZ WORK WJTN WIAM WEBR WMFF WBRE  
MBS-Ray O'Hara's Orch.: WBAX  
\*WCAE-News: Cosmopolitans  
WHEEL-Uncle Jack's Prgm.  
WFBL-Meet Miss Julia  
WKBW-Wrestling Watches  
WMMN-Musical Rangers  
WPIC-Popeye's Mailbag  
WSYR-Catholic News: Safety Campaign  
WWVA-Border Riders

3:45

NBC-Vic & Sade, sketch: WFAE WGY WCAE KYW WLW WBEN WTAM  
NBC-Between the Bookends with Ted Malone: WJZ WEBR KDKA WJTN WMFF WORK WHAM (sw-15.33-9.53)  
CBS-Richard Maxwell, tr.: WABC WHP WIBX WJAS WESG WFBL WPAR WNBC WGBI WGR  
\*WBAL-Globe Trotter  
WBRE-Gerry Montana's Gang  
WKBW-Filmland Today  
WMMN-Hickory Nuts  
WOR-Heart of Julia Blake  
WSYR-Ru'h Chilton's Matinee

4:00

\*CBS-West Presbyterian Church Choir: WABC WPAR WNBC WKBW WFBL WIBX WESG WHP (sw-11.83-15.27)  
CBS-Kitty Keene, sketch: WKBW  
\*NBC-Club Matinee: News: WJZ WJTN WMFF WORK WBAL KDKA WEBR  
NBC-Backstage Wife, sketch: WFAE WTAM WBEN WCAE KYW WLW WGY  
WBAX-Prgm. Resume  
WCAU-The Career of Alice Blair  
\*WEEU-Misc. Revue: News  
WGBI-Reminiscing  
WGR-Christmas Tree of 1939  
WIAM-Matters Musicale  
WJAS-Hedda Hopper's Hollywood  
\*WMMN-News: Parade of Bargains  
WOR-Christmas Carols

\*WPIC-News: Stocks  
WWVA-Neo-Vim's Gang

4:15

NBC-Stella Dallas, sketch: WFAE WGY WBEN WTAM WCAE WLW KYW  
\*NBC-Club Matinee: News: WBRE  
CBS-Time Out for Dancing: WABC WPAR WNBC WKBW WFBL WIBX WESG WHP WGR (sw-11.83-15.27)  
WBAN-Richard Lieber, organist  
WCAU-Meet Miss Julia, sketch  
WGBI-All Star Revue  
WHAM-Boh Hemings  
WJAS-Baron Elliott's Orch.  
\*WOR-News: Sidney Walton  
WPIC-Rajsch Quintet

4:30

NBC-Lorenzo Jones, sketch: WFAE WBEN WCAE WTAM KYW WGY  
\*CBS-Men Behind the Stars: WABC WPAR WJAS WBEN (sw-11.83)  
More detail on page 17.  
MBS-Wayne West, songs: WBAX  
WCAU-Afternoon Matinee  
WEEU-Buck Rogers, sketch  
WESG-Rhythm Almanac  
\*WFBL-News: Health Dept.  
\*WGR-News: BBC Reporter  
WHAM-Music & Charm  
WHP-Bert Hirsch Novelties  
WKBW-Dick & Dorothy  
WLW-Against the Storm, sketch  
WMMN-Travelogue  
WOR-To be announced  
WPIC-Sports: Dance Music  
WWVA-Blaine Smith

4:45

CBS-Four Clubmen: WGR WKBW (sw-11.83-15.27)  
NBC-Young Widder Brown, sketch: WFAE WCAE WBEN WTAM WGY KYW  
CBS-Smilin' Ed McConnell: WABC  
MBS-Book a Week: WBAX  
Meet Miss Julia, sketch: WHAM WLW  
Santa Claus: WFBL WSYR  
WBAL-Uncle Jack's Club  
WIBX-Buckaroos  
WJAS-Advs. in Christmas Tree Grove  
WKBW-School News: U.E.I. Opportunities  
WMMN-Dan for Supper  
WOR-Career of Alice Blair  
WPAR-Meet the Artist  
WWVA-Joe Barker's Gang

5:00

CBS-By Kathleen Norris: WABC WGII WCAU WJAS WFBL  
MBS-Old Fashioned Girl: WBAX  
CBS-Michael Loring, songs: WNBC  
NBC-Girl Alone, sketch: WFAE WGY WCAE WBEN WTAM KYW  
NBC-Name It & Take It: WJZ WHAM WMFF  
Santa Claus Prgm.: WBAL WGBI  
KDKA-Bookworm  
WBRE-Polka Dots  
WESG-Lone Ranger  
\*WGR-News: Dance Interlude  
WHP-Concert Ensemble  
WIBX-Italian Melody  
WJTN-Tea Time Tunes  
WKBW-Studio Prgm.: Duke Slohn  
WLW-Kitty Keene, sketch  
WOR-Meet Miss Julia, sketch  
WORK-The Rhythmaires  
WPAR-Stocks & Resume  
WSYR-David Adams  
WWVA-Shopping Hour

5:15

NBC-Midstream, sketch: WFAE KYW WBEN WCAE WGY WLW WTAM  
CBS-To be announced: WIBX  
\*NBC-NBC Page Boys' Choir: WJZ WHAM WMFF  
CBS-Billy & Betty, sketch: WABC WGR WFBL WCAU  
CBS-Caroline's Golden Store, sketch: WJAS  
MBS-The Johnson Family: WBAX WOR  
KDKA-David Adams  
WHP-Junior Town  
WKBW-News  
WMMN-Santa's Workshop  
\*WPAR-News: Hit of the Day  
WSYR-Dixieland Mand

5:30

NBC-Affairs of Anthony: WJZ WEBR WJTN WMFF (sw-9.53-15.33)  
CBS-It Happened in Hollywood: WABC WCAU WKBW WJAS  
NBC-Jack Armstrong, sketch: WFAE KYW WTAM WGY WLW WBEN WCAE  
CBS-To be announced: WIBX

MBS-Uncle Don, children's program: WGR

KDKA Rhythm Makers' Orch  
WBAL-Peeking at Pictures  
WBAX-Santa Claus  
WBRE-Jimmy Walsh's Orch.  
\*WESG-News  
WFBL-Buck Rogers, sketch  
WGBI-Jack Armstrong, sketch  
WHAM-Your Family & Mine  
WHIP-Serenade a la Swing  
WMMN-Freshest Thing in Town  
WOR-Adrian Rollini's Trio  
WORK-Advs. in Christmas Tree Grove  
WPAR-Junior G Men  
\*WSYR-Opportunity: Juvenile Newspaper: Marion Rodgers  
WWVA-Economy Notes

5:45

CBS-Scattergood Baines, sketch: WABC WFBL WWVA WKBW WHAS WCAU WJAS WHEC WGBI WBEN  
NBC-Little Orphan Annie, sketch: WFAE WGY KYW WBEN WCAE WTAM  
NBC-Adventures of Tom Mix: WJZ WBAL WEBR WIAM WMFF WJTN WSYR KDKA (sw-9.53-15.33)  
\*WBAX-News  
\*WBRE-News: Hilos Serenaders  
WESG-Woody Ott, sports  
\*WGR-Victor Spotlight: News  
WLW-Jamboree Prevue  
WMMN-Singin' Sam  
WOR-Adventures of Pinocchio  
WORK-Sports Page of the Air  
WPAR-Santa Claus

## NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

NBC-(The Listener's Corner, WFAE only) Torch of Progress, talk: WFAE WSB (sw-9.53)  
"People Who Lived in the Greenland Isles and Asia Minor" is Dr. Griggs' subject tonight. This supersedes information given on the Listening to Learn page.  
\*CBS-News: Edwin C. Hill, comm.: WABC WJAS WNBC WWVA WKBW WKBW WCAU WGBI WMMN WBT WIBX WHIP (also KNX KSL at 11 p.m.)  
\*NBC-(News, WJZ only) Planist: Alma Kitchell's Brief Case: WJZ WENR  
\*News: WFBL WHAM WJR CKLW-Rollin' Home  
\*KDKA-News: Temp.: Your Movie Magazine  
\*KYW-News: Antly Arcari  
\*WBAL-News: Sports  
WBAX-Harry Thomas, sports  
\*WBEN-News: Weather: Musical Interlude  
WBRE-Del Casino  
\*WBZ-News: Musicale  
WCAE-Siardust  
\*WGAR-Sidney Andorn: Ellis VanderPyl: Five Star Final  
WGR-To be announced  
\*WGY-News: Varieties  
WHAS-Herbie Koch  
WHK-Community Fund Talk  
\*WJTN-News: Dinnertime Melodies  
\*WLW-Fred Kirby: News  
WMAQ-Life Can Be Beautiful  
WMFF-Auction Parade  
WOR-Uncle Don, children's prgm  
WORK-Christmas Gold  
\*WPAR-News: Flashes of Life: To be announced  
WSM-On the Bandstand  
\*WSYR-News: Nick Stemmler  
WTAM-Pie Plant Pete  
\*WTIC-News: Weather

6:15

\*NBC-News: Jack Miley, sports: WFAE  
CBS-Hedda Hopper's Hollywood: WABC WKBW WGAR WFBL WJR WCAU  
CBS-Console Reveries: WIBX  
\*NBC-Malcolm Claire, children's stories: News: WENR (sw-9.53)  
NBC-(The Listener's Corner, WJZ only) Bobby Parks' Orch.: WJZ  
\*News: Sports: WCAE WWVA  
\*News: WBRE WJAS WHK  
Sports: WLW KYW WMMN  
KDKA-Winifred McDonnell Trio  
WBAL-Around Dinner Table  
WBAX-Musical Interlude: Sports  
WBEN-David Adams  
WBT-The Lone Ranger  
\*WBZ-News: Weather  
\*WGBI-News: Musical Prgm.  
WGR-Music in a Sentimental Mood  
WHAM-Radio Camera Club  
WHAS-Christmas Party  
WHP-Sports: Melodic Interlude  
WMAQ-Evening Prelude

WPAR Watt's the Answer... WSB To be announced: Five-Minute Show... WSM-State of Tenn. Talk... A'SYR-Change of Pace... WTAM Walt Bergener: News... WTIC-Bateese Himself

6:30 NBC-Fran Allison, contr.: (sw-9.53) NBC-Capt. Tim Healy's Stamp Club: WFAE NBC-Gulden Serenaders: WJZ WBZ WBRE WGY

7:00 EST Fred Waring in Pleasure Time, NBC. 7:30 EST Professor Quiz, CBS. With Bob Trout. 8:00 EST Colonel Stoopnagle's Quixie Doodles, MBS.

8:00 EST Cities Service Concert, NBC. Lucille Manners, soprano; Ross Graham, baritone; Grantland Rice, sports; Frank Black, conductor. 8:00 EST Kate Smith's Variety Hour, CBS. Abbott and Costello, come-

9:00 EST Plantation Party; Variety Program, NBC. Whitey Ford, M. C.; Duke of Paducah; Louise Massey and the Westerners; Tom, Dick and Harry; Doring Sisters; Charlie Lyon, announcer.

9:30 EST George Jessel's Variety Program, NBC. Merry Maes; Peter Van Steeden's orchestra; guests. 9:30 EST First Nighter; Drama, CBS. "Who Feedeth the Stranger," a Christmas story.

10:00 EST Madison Square Garden Boxing Bout, NBC. Ten-round featherweight bout, Petey Scalzo vs. Simon Chavez. 10:00 EST Grand Central Station, CBS. Dramatic program.

NIGHT 6:30 EST Kaltenborn Edits the News, CBS. 7:00 EST Fred Waring in Pleasure Time, NBC. 7:30 EST Professor Quiz, CBS. With Bob Trout.

8:00 EST Colonel Stoopnagle's Quixie Doodles, MBS. 8:00 EST Cities Service Concert, NBC. Lucille Manners, soprano; Ross Graham, baritone; Grantland Rice, sports; Frank Black, conductor.

8:00 EST Kate Smith's Variety Hour, CBS. Abbott and Costello, comedians; Ted Straeter Chorus; Ted Collins, announcer; Jack Miller's orchestra. Guest: Jean Hersholt in "The Toy-maker of Nuremberg."

9:00 EST Plantation Party; Variety Program, NBC. Whitey Ford, M. C.; Duke of Paducah; Louise Massey and the Westerners; Tom, Dick and Harry; Doring Sisters; Charlie Lyon, announcer.

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10:00 EST Guy Lombardo's Orchestra, NBC. 10:00 EST Guy Lombardo's Orchestra, NBC. 10:00 EST Guy Lombardo's Orchestra, NBC.

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Refer to adjacent columns for stations broadcasting these programs

FREQUENCIES

Table with 2 columns: Frequency (e.g., 1010, 980, 1020) and Station Call Letters (e.g., CKLW, KDKA, KYW).

WHAS-George Walsh Looks 'Em Over... WKWK-News... WJJB-News: To be announced... WLW-Henry Busse's Orch... WOB-Lemmy Hayton's Orch... WSB-Radio Headlines: Weather WSM-Nights at the Round Table WTM-Dance Orch... WTIC-When Day Is Done

11:30 CBS-Sammy Kaye's Orch.: WABC WNBC WJAS WBXN WHIP WKBW WFBL WGBI WMMN WGAR WHEC NBC-Will Osborne's Orch.: WFAE WCAE WGY (sw-9.53) NBC-Richard Himber's Orch.: WJZ WBAL WBRW WOPR WBEW WSYR WJTN WMFF KDKA

MBS-Lennie Hayton's Orchestra: WOR WBAN WBEW-Paul Pendarvis' Orch. WCAU-Powers Gouraud WGP-Moon Magie WHAS-The Nativity WHK-Manny Landers WLW-Johnny Randolph's Orch. WMAQ-Lou Breesse's Orch. WSB-King Kimio Kalohi's Hawaiians WSM-Sports WTAM-Music You Want

11:45 CBS-Sammy Kaye's Orch.: WBT WCAU WJZ NBC-Richard Himber's Orch.: WHK MBS-Lyle Murphy's Orch.: WOR WBAN NBC-Will Osborne's Orch.: WTIC WSM WLW-Schnieckel Fritz' Band

12:00 NBC-Fats Waller's Orch.: WFAE WSB WBEN WGY WMAQ WTIC NBC-Orrin Tucker's Orch.: WJZ WBZ WSYR WHAM WBRE WSM WLW CBS-Richard Bono's Orchestra: WABC WJAS WHAS WGAR WNBC WGBI WHIP WCAU WKBW WBX WBFL WHEC (sw-6.12) MBS-Everett Hoagland's Orch.: WBAX WOR WCAE CKLW WHK

Dance Orch.: KDKA WTAM KYW Highlights After Dark WBT-Midnight Dancing Party WCAU-Masterworks on the Air WENR-Art Kassel's Orch. WJR-Jack Meyer's Orch. WMMN-Pappy Fibbs' Night Shift

12:15 NBC-Orrin Tucker's Orchestra: KDKA 12:30 NBC-Woody Herman's Orch.: WJZ WSM WBZ KDKA WBEW NBC-Johnny Magee's Orchestra: WFAE KYW WGY WSB WBEN WTAM WTIC WSYR CBS-Leighton Noble's Orchestra: WABC WGAR WBX WBKW WCAU WGBI WNBC WHIP WJR (sw-6.12) MBS-Joe Sanders' Orch.: WOR WCAE WBAN WHK CKLW-Larry Gentile WENR-Little Jack Little's Orch. WHAS-Dream Serenade WLW-Moon River WMAQ-Ray Herbeck's Orch. End of Friday Programs

DISCARD YOUR OLD AERIAL. It is Most Likely Corroded and Has Poor or Loose Nuts Connections... COMPLETE... NOT NEW—VALUE ALREADY PROVED... 5 DAYS TRIAL... WHAT USERS SAY... Includes image of an aerial eliminator device.

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**Be My Local Agent UP TO \$12. IN A DAY**

How would you like to wear a fine made-to-measure, all wool suit free of one penny cost? Pay no money. Just promise to show it to friends, and follow my simple plan. Do this easy thing and earn up to \$12 in a day, without leaving the house or carrying a bag! Represent my big, old tailoring company. Make big money! I need an ambitious man in every town.

**EXPERIENCE NOT NECESSARY—ACTUAL SAMPLES FREE**

I send you absolutely free gorgeous, valuable big demonstration equipment containing actual samples and many surprises. Demonstrate these samples for me. Show Great Tailoring Values. Save money for your friends. Make money yourself. Write! Send No Money! Do it now. Get valuable demonstration equipment FREE and opportunity to get your own suits and overcoats without paying one cent! Write today!

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Pay no money. I want you to have a grand new Ford. "Free to Producers."

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Easy, dignified way to earn extra money! Show samples, take orders from friends, neighbors for Everyday Greeting Card Assortments. Original cards for Birthdays, Get-Well, Easter, Sympathy, all occasions. Also popular Homogenous Assortment of Birthday and Get-Well Cards. And welcome profits from Personal Stationery. Prices low—affordable. Experience unnecessary. Actual Everyday Assortment and Stationery—FREE. Write, WALLACE BROWN, INC., 225 Fifth Avenue, Dept. J-3, New York, N.Y.

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Earnings of Men and Women in the fascinating profession of Swedish Massage run as high as \$10 to \$70 per week but many prefer to open their own offices. Large incomes from Doctors, hospitals, sanitariums and private patients come to those who qualify through our training. Reducing alone offers rich rewards for specialists. Write for Anatomy Charts and books—They're FREE—THE College of Swedish Massage

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If you suffer with those terrible attacks of Asthma when it is cold and damp; if raw, wintry winds make you choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address:

Frontier Asthma Co. 92-F Frontier Bldg.  
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A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Avenue, Dept. RG-124, New York, N. Y.

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Wonder-Tone Company, 707A North Clark St., Dept. A-69, Chicago, Ill.

**YOUR PRIDE IN YOUR POCKET**

(Continued from Page 2)

others as well as yourself. You must be able to put your pride in your pocket. This is important—so important I really don't see how anyone can succeed without it. You can readily imagine that, in 1929, it was quite a comedown for me to give up my big headline act, "Chin Toy," and take to the subway circuits with a small, unimportant act at less than a tenth of my former salary.

Perseverance is another essential for success today, as it was yesterday and probably will be tomorrow. When I was playing small theaters over in New Jersey, I never missed an opportunity to get back into New York and look for better jobs. But I kept on trying until finally I got a chance at Billy's Gay Nineties Club. It was there that Billy Rose saw me, gave me a job at his Casa Manana. From there I went to the Roxy and to radio in Columbia's "Gay Nineties Revue."

God may give you a perfect physique, but it's up to you to protect what God gives you. I know that you can point out example after example of people who have succeeded in the face

of severe physical handicaps, but there's no use asking for it. Take care of your health.

Today's youngsters are much brighter than the crop that was growing up in my days. It's only natural that they should be, too. But please make no mistake, getting a break in the show business today is a much tougher job than formerly. The lad who starts out today must have ideas—good and different ideas—and the initiative to put them into effect.

If I seem somewhat hopeless with regard to chances for success today in the entertainment world, I do not mean to be. Radio—I feel this strongly—will prove to be a grand medium for today's ambitious youngsters. It's still a young, largely untried and undeveloped phase of show business which may become as great as the youth of America can and cares to make it.

Joe Howard may be heard Saturdays as master of ceremonies on "Gay Nineties Revue" over a CBS network at:

EST 10:15 p.m. — CST 9:15 p.m.  
MST 8:15 p.m. — PST 7:15 p.m.

**25 BRAIN-BUSTERS—ANSWERS**

(See questions on Page 18)

(Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group fourteen were answered correctly—the same score as in our last week's quiz. Is your score better than that of the combined contestants on the air?)

- "Question Bee"**
1. Dried plums.
  2. Kenesaw Mountain Landis.
  3. Basketball, volley-ball, tennis.
  4. A. Baby's-breasted; b. bachelor's-button.
- "Nome Three"**
1. Lady Peel (Beatrice Lillie), Lady Cavendish, Sir Cedric Hardwick.
  2. Sahara, Gobi, Arabian.
- "March of Games"**
1. A. Vineyard; b. grove; c. orchard.
  2. A dancer. (It consists of two wooden pieces clicked together.)
  3. The camel family.
  4. No. Only in the winter months.
- "So You Think You Know Music"**
1. Toscanini does without a score

- and Stokowski does without a baton.
2. "Hallelujah Chorus" and "Star-Spangled Banner."
  3. A. "Aida"; b. "La Boheme"; c. "Otello"; d. "Parsifal"; e. "Carmen."
- "We, the Wives"**
1. A motor, a clock, and hose.
  2. No.
  3. He had none.
- "Quicksilver"**
1. It usually runs into a pretty figure.
  2. Throw her a bar of soap to wash her back.
  3. Both are tied up all day and let loose at night.
  4. No, her lips.
  5. There's no man who wouldn't want her in the house.
- "Quixie-Doodle Contest"**
1. According to the dictionary, bats—and all birds—are animals, but the bat is not ferocious.
  2. The skimmed milk. Cream floats on top of milk because it's lighter.
  3. Mulberries grow on trees, not bushes.
  4. Build it exactly on the North Pole.

**BIRTHDAYS**

- DECEMBER 18**
- Wilfe Carter (Montana Slim), CBS, 485 Madison Ave., New York, N. Y.  
J. Anthony Smythe (Henry Barbour of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.  
Harry Kogen, NBC, Merchandise Mart, Chicago, Ill.
- DECEMBER 19**
- Tom Shirley, NBC, RCA Bldg., New York, N. Y.  
Ray Noble, CBS, Columbia Square, Hollywood, Calif.  
Clark Dennis, NBC, Sunset and Vine, Hollywood, Calif.
- DECEMBER 20**
- Ted Fio-Rito, NBC, Merchandise Mart, Chicago, Ill.
- DECEMBER 21**
- Patti Pickens.  
Joseph Littau.  
Marion Talley.  
Charles Goodman, NBC, RCA Bldg., New York, N. Y.
- DECEMBER 22**
- Florence George, NBC, Sunset and Vine, Hollywood, Calif.  
Xavier Cugat.  
Beatrice Churchill.
- DECEMBER 23**
- Robert Guilbert, NBC, Merchandise Mart, Chicago, Ill.  
Deems Taylor, CBS, 485 Madison Ave., New York, N. Y.  
Eunice Howard, NBC, RCA Bldg., New York, N. Y.

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I am eager to earn money and win prizes as a Junior Salesman for RADIO GUIDE. Will you please write me and tell me how I can start earning money right away in my spare time. Also send me your big catalog of FREE prizes!

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Print Address.....  
City and State.....  
Parent's Signature.....

# WHY IS A GUEST STAR?

(Continued from Page 5)

because no one ever heard of Bob Burns and no one cared about listening to him. He went over to a talent booking-office and there sold himself to some astute showmen. They in turn, knowing the ropes, had the entree which Bob didn't have. They went over to the agency that then handled the Rudy Vallee program and sold Bob, with some difficulty, for \$50. The second week they got Bob's price up to \$100. There were times when it appeared Bob would be through with radio because his agents demanded a few more dollars for his services. The story from there on is well known. Bob did eight weeks on the Paul Whiteman show at a salary in the neighborhood of \$600 a week. Kraft took him at an increase. Now Bob is holding forth on that same program at a figure in four digits. Fine, you say. But remember back to the day when Bob couldn't even get an audition and when he would have worked for room and board.

The same applies to Edgar Bergen. He kicked around for years before he got a break on the Vallee hour. Now look at him. Kenny Baker was little known until Jack Benny hired him. Bing Crosby was one voice in four on Paul Whiteman's program until someone took him in hand and gave him the push. And there are others, too, proving that, to borrow Ed Guest's phrase, "It can be done." And by the same examples, it is clear that it can be done only if and when the artist is given the opportunity to demonstrate his worth.

After my memo was published the other week, I got many letters from unknown artists who asked my advice about getting on the air. The best way I can answer that is to relate this true story. I have a close friend who is an excellent tenor. He has studied voice seriously and professionally for ten years. For the past year he has been studying with five prominent New York teachers, each a specialist in his particular field of voice. This young man has had experience. He has been on the air on local stations. He has made a few appearances as a guest, been in two Broadway shows, sung in Radio

City Music Hall. In short, he's good.

When word first got out that Kenny Baker would not return to the Jack Benny program, I thought I saw in that program an opening for my friend. Experienced, yet unknown, he fitted the bill. I telephoned a friend of mine at the agency and asked him to arrange an audition. To make a long story short, I had six different conversations with two different parties at the agency, and they refused him an audition.

I asked the head of the radio department of one agency just what procedure one should follow to be heard. His answer was typical of all others I talked with. He said, "We are in business to produce a program to sell a product—not to develop talent." Then he explained to me that if he wanted a tenor and he didn't like those he had heard, he'd call up talent booking-offices and ask for tenors. "These talent-offices are in business to discover and develop talent. I'd call such an office to hire an actor just as I would call a coal company to order coal, or a milk company to order milk, or a garage to buy a car."

So, to all the beginners, I must give this advice. If your talent is not of professional merit, forget about the whole thing. But if you are convinced that you are good, and if you have experience, and if you are willing and able to go through a period of hard knocks, then get yourself a business manager. Not just any business manager but one who is established in business in New York, Chicago or Hollywood as a talent-agent. If you can sell yourself to him, he has the "ins" that will make it possible for him to sell you to a sponsor. There is only one other route. That is to get yourself a job in a night-club, or on a local station, or on the stage, and be so darn good that if and when some sponsor or agent accidentally hears you he'll want you. You might be accidentally heard, whereas it's 100 to 1 you won't purposely be heard. This doesn't apply, of course, to an artist whose grandfather is chairman of the board, or whose uncle is head of the radio department, or whose mother knows a man who knows the vice-president in charge of something or other.

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Do the stars carry on just as you or I do at our parties? Do they play the some silly games? Do they break up the furniture; drink each other under the table; molest other guys' wives? You'll be surprised when you read what they talk about most, all evening. And you probably won't guess who is Hollywood's most consistent "life of the party." He provides a thousand dollars worth of free entertainment at every gathering.

If you're giving a party during the holidays, or going to one, you'll certainly want to read this big picture-spread starting on page 12 in the January issue of SCREEN GUIDE. It will show you some new angles (you'll see some nice curves, too!)

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# ADVANCE ANNOUNCEMENT

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THE RADIO GUIDE organization is proud to announce that on January 5th it will place upon the newsstands its latest monthly publication — LIVING ROMANCES From Actual Life.

A full description of its editorial policy, the picture of the first cover, and a partial list of the thrilling stories it contains are shown to the right. LIVING ROMANCES From Actual Life will sell at the newsstands for 15 cents a copy; the regular subscription price will be \$1.50 per year (12 issues).

For readers of Radio Guide we make this advance announcement and the following special offer: For a limited time only and perhaps never to be repeated, we offer you a special subscription at only \$1 a year (12 issues) to LIVING ROMANCES From Actual Life.

If your subscription is sent in promptly you will receive an advance copy of LIVING ROMANCES From Actual Life even before it is placed on the newsstands for regular sale.

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### Among the features in the February issue, you will find:

**He Asked Me to Be Mrs. Potter D'Orsay Palmer No 3**—Glamorous Chicago nightclub hostess, Jean Johnson, tells of her romance with the late playboy heir to the Potter Palmer millions.

**We Were to be Married Sunday**—Ruth Desautel of Dover, N. H., writes a poignant account of her courtship by Seaman Sherman Shirley who went down on the *Squalus* submarine.

**He Just Didn't Belong**—Lillian Inglefield of Cleveland bares her heart to reveal her romance with Peyton Wilson, clay idol.

**I Kept Him Out of Congress**—Sigrie Flagstad spares nothing to thwart State Senator Tommy Swain's political career—for reasons known only to a woman in love.

**New Lives, New Wives**—Terry Hammond tells what it means to a man to have two wives at once.