

RADIO GUIDE

Complete Programs
for the Week End-
ing Friday, Sept. 1

TEN CENTS

ESTD 1923



Read about

**BOB CROSBY
AND HIS
BOBCATS**

Lanny Ross of the "Hit Parade," Saturday, CBS

www.americanradiohistory.com



"AMERICANS AT WORK" has given listeners no more thrilling story than that of the nursing profession. Above, nurses assist surgeons at work over unconscious five-year-old Robert Neison, of Malden, Mass., taking two hun-

dred stitches to close wounds caused by pack of seven dogs which bit child from head to foot—a breath-taking illustration of heroism in one every-day American job. 20,000 girls enter this highly competitive field annually



POURING YASE MOULDS In the hot, moist air of a Trenton, N. J., factory, this man is one of America's 167,000 pottery workers, thirty percent of whom are women. The potter's job, listeners learned, was old before Bible times



THIS GENTLEMAN and 750 fellow "muckers" digging Chicago's new subway are sandhogs. In N. Y. subway, "Americans at Work" found them working under dangerously high air-pressure, for higher pay as pressure increased

21,940 BROADCASTS TO GO



Margaret Lewerth

NEIGHBORING pastures always look greener. That is the age-old quirk in human nature which explains the growing popularity of Columbia's "Americans at Work." For no one finds his own job very exciting—it's just a job. But to other people the things he finds dull and commonplace are fascinatingly new and interesting. The glass-blower, for example, with his distinguishing black-calloused hand, is a romantic figure to a milkman, and structural-iron workers, who have seen their friends fall thirty stories to the

street below, are daredevil adventurers to the glass-blower. Margaret Lewerth, slim, smart Smith graduate, who fares forth into the buzzing centers of industry and into the hundreds of obscure corners where Americans work, knows this is true because she has already talked to workers in sixty different occupations to find out how they spend their working day, and to write the dramatic scripts of "Americans at Work." That there are 21,940 of America's 22,000 jobs left to investigate doesn't worry Miss Lewerth,

either in the matter of getting interesting material or of running out of work. But what is this program of workaday America trying to do? First, Miss Lewerth and her associates want to present a glimpse into twenty-four hours of a neighbor's life, and to show, through his daily routine, that each job and each life has its share of drama and excitement. More important, knowledge of these things, they hope, will enrich the lives of other Americans at work. Listeners who have heard the dramatizations and interviews of this program for more than a year now can tell you that is exactly what "Americans at Work" has done. They've chuckled over the proprietor of Coney Island's ball-throwing concession, where fat little pigs run squealing out every time customers make a strike. They've wondered over the experiences of a sandhog (see picture), whose job is to dig the giant tunnels and subways of U. S. cities. And they've learned to appreciate and be thankful for the heroism of the nursing profession—Americans at work saving lives (see picture). This Saturday over CBS at 7:00 p.m. EDT; 6:00 EST; 6:00 CDT; 5:00 CST; 4:00 MST; 3:00 PST, "Americans at Work" presents what promises to be an equally enriching half-hour devoted to the illuminating engineer.

RADIO GUIDE:

The National Weekly of programs, pictures and personalities

World Series Ball Games Now Assured Listeners This October

WITH dictators telling their people that the totalitarian system is best, we turn to radio to see just how cockeyed their arguments are. Nazi broadcasts are heavy music and speeches. Fascist broadcasts are pompous and dull. American broadcasts are the best that money can buy. For example, listeners have just been assured that once again they will be able to hear the World Series baseball games in their front parlors. These broadcasts are to be exclusively on the stations of the Mutual Broadcasting System. The sponsor is Gillette Blades, which paid \$100,000 to the baseball folk for broadcasting



"Betty and Bob"

privileges. In short, the American system of competition has resulted in the free gift to listeners of \$100,000 worth of good listening. Free competition gives this great show to Mutual. NBC is first with most of the big fights. CBS is first with many horse-races and golf tournaments. The listener profits all the way around. Another example is the recent shift of the "Betty and Bob" program to New York. Here is one of radio's oldest serials. Its characters have become real persons to millions. Recently, though, its backers have felt that the program wasn't quite good enough. Others were challenging its leadership. Because of competition, the whole program was moved from Chicago to New York, where, it was hoped, a new cast could inject new life into the old plot. A new Bob and a new Betty may please many more people. Regardless of the outcome of the move, our American system not only permits but also encourages continual improvement. Try to imagine what would have happened had Congressmen's appointees been running the networks or a dictator's daughter playing the role of Betty.



Lanny Ross

The Cover: The greatest romantic singer of recent years is Lanny Ross. Hearing his deft delivery on the Saturday night "Hit Parade," many still recall those crinoline and lavender days of the "Show Boat," when he was the singing swain of soft-voiced Mary Lou. For the sake of those precious listening-hours, we persuaded him to

dress again in the costume of the river troubador. This week's cover is the result. It shows a Lanny who loved and was loved, who can still take a ballad about a broken heart and make it ring in one's head for days. The success that has come down the years with Lanny Ross is abundantly deserved. No more modest star walks the stages of our studios; there is none more devoted to mastering every detail of his art. He shares with Rudy Vallee a great determination to succeed as an actor. Toward that end he works while he sings. Some day he will return to Hollywood to make a great motion picture. When he does it will be good news for all those who thus far have heard only his voice.



Bill Stern, NBC Sports Announcer

King football is back. Starting this week, football becomes a part of our Saturday afternoon listening requirements. One of the great announcers of the day is Bill Stern, NBC's specialist in sports, whose authoritative voice will report every crucial game. To aid readers to understand the new rules and the new plays, Bill Stern has prepared a series of football articles for RADIO GUIDE. The first is devoted, he says, "to sticking my neck out." It picks the sectional winners before they begin to play. It points the listener's ears toward the big games in advance. Read it on Page 6.

Most amazing radio story of recent times was Ripley's tale of a painter in Paris whose wrists were mutilated by his sweetheart's disapproving brother to ruin his career. Thirty years later, with both hands paralyzed all the time, that painter won the grand prize at the Louvre with a magnificent canvas which he had painted—with his feet.

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Fulton Lewis, Jr.

Hayseed congressmen and city-slicker legislators have their own radio favorites. Recently members of Congress were asked to name the radio-network commentator who, in their opinion, gave the best presentation of national news. In the voting, Fulton Lewis, Jr., Mutual's Washington commentator, was put in first place by a two-to-

one majority. Lowell Thomas, of NBC, was second. The scores:

| | |
|----------------------|-----|
| 1. Fulton Lewis, Jr. | 39% |
| 2. Lowell Thomas | 18% |
| 3. H. V. Kaltenborn | 13% |
| 4. Edwin C. Hill | 7% |
| 5. H. R. Baukhage | 5% |
| 6. Albert L. Warner | 2% |
| 7. Elliott Roosevelt | |

Jack Benny's troubles are not yet over. There is a fly in his ointment named Harry Conn, and Harry is the writer who says he wrote all of Jack's stuff when Jack was plowing from nowhere to the top as radio's premiere comedian. Three years ago, Conn was getting from \$1,200 to \$1,700 from the Jack Benny payroll. One day



Harry Conn

there was an argument and Conn and Benny split. Benny hired new writers and Conn did several other shows. Now, in a suit newly filed, he states that Benny owes him \$65,000 because Benny is still using characters and situations devised during the run of Conn's contract. The Benny legal staff, which was reported as being just a little punch-drunk after last year's bout with the U. S. Government, is busily brushing off its briefs and Blackstones.



BROTHER BOB TAKES OVER

By *Kenneth W. Purdy*



Bob Crosby, baby of the Crosby clan, is a work-hater like brother Bing, but in four years has driven himself and his band from a place just behind the also-rans to the top-high brackets. The Crosby name and close resemblance of his voice to Bing's were ever-present handicaps

This disarming member of the feline species is the hallmark of Bob Crosby's band-leading success. It's always "Bob Crosby and His Bobcats"

BOB CROSBY'S theme song is the haunting Gershwin melody, "Summertime," and when he signs off the air these Tuesday nights he tells his listeners that he hopes for them it will always be summer-time, "when the livin' is easy."

Probably no one on the air expresses his own philosophy more sincerely than that, for Bob Crosby is a lad who likes to take it easy. He cheerfully admits that a lazier man never drew a breath of life. He doesn't like to work, he never did, and he never will. But despite all this, he's a veteran of the sixteen-hour day and the seven-day week, and he gets busier by the minute. The whole thing is a great mystery to him.

Laziness is a characteristic he shares with Brother Bing, a work-hater who has, regretfully and with many a heaving sigh, labored himself into the six-figure income class. Brother Bing abandoned the whole project a few

weeks ago, left his "Kraft Music Hall" and went off to try a little twenty-hour-a-day relaxing. So Brother Bob, ever anxious that the family name shine green in the hinterlands, took on the Camel program. After all, he was working only six days a week then, and he doesn't dare take too much time off lest it become a habit. Now he plays one-night stands five days a week, one hundred, two hundred, three hundred miles apart, spends all of the sixth day making recordings, all of the seventh day rehearsing and broadcasting the Camel show. It is a schedule well calculated to palsy a marathon runner, but Brother Bob carries on.

Brother Bob is quite a character. Paradox might be the word. For underneath an exterior more than somewhat slothful he carries the hot flame of a consuming ambition. He doesn't like anything suggestive of hurry or bustle—even his walk, at its fastest, is vaguely ambling—but in four years he

has driven himself and his band from a place just behind the also-rans to the topmost of the top-high brackets. And, mister, you can't do that just by sittin' in the noonday shade. There must be an answer somewhere.

George Robert is the baby of the five-man Crosby clan. When it came time for him to leave the old ancestral mansion in Spokane and blast himself a niche in the world, he was under a severe handicap. For Bingle J., the fairest-haired of the lot, was already pretty far up the ladder—the same ladder Brother Bob had his eye on. Bing was one of Mister Paul Whiteman's Rhythm Boys, and the Rhythm Boys were the hottest stuff in town. Bob wanted to sing, too. But not with Bing. Not anywhere near Bing. He wanted to be his own man and make his own place in the world. Trouble was, his voice sounded uncomfortably like Bing's—it still does, a little—and nobody wanted the imitation when the genuine article

was available to all comers. The Crosby name and the resemblance of his voice to Bing's were No. 1 and No. 2 crosses which Brother Bob had to tote around. He'd be totting them yet if he hadn't had a couple of very definite ideas for counterbalances. One idea was that he was a good enough singer to make his own name count for something; the other was that come what might, no matter if he had to sing for nickels on a street corner, he wasn't going to travel under Bing's banner. It was George Robert for George Robert, and let Brother Bing tend to his own microphones. Which was all right with Bingle J.

As a singer, Bob did not lay them in the aisles. Even way back when he was a downy-faced boy of thirteen, he'd had the bug, and the bug had licked him. He'd been billed to sing "Has Anyone Seen My Gal?" in a Spokane theater, and after the orchestra had played the introduction five times, wait-

ing for him to haul himself out of the wings, he'd given up and beat it for home—running all the way.

He carried on with what might be called his formal education after that, and in high school, like so many artists, he was a sensation in English and poetry, but took a terrible trouncing in mathematics. In fact, he authored an essay about it. It was called "Why Algebra and Geometry Are Unnecessary in the Modern High-School Curriculum," and it did nothing to endear him to his math teachers.

He majored in music during the two years he was at Gonzaga University, read a lot, played a lot of tennis. George Robert is getting a little heavy now and prefers golf, but in those days he played a good court game, and in 1929 he was admittedly the best tennis player in Spokane, by virtue of having beaten everybody who opposed him in the city championships.

He'd carried on with the singing business in the meantime, amateur entertainments and that sort of thing, but he wasn't setting the West Coast on fire, quite. By an odd enough chance, it took a walkathon to give him his big break. George Robert wouldn't be caught dead trying to walk five miles, but he was singing for a crowd watching a bunch of punch-drunk long-distance walkers stagger around a dance-floor when Anson Weeks asked him to come down to San Francisco and join his band. He went. He was an hour late the first night because he couldn't tie a bow tie, and neither could the bell-boy he called to help him. The next night he forgot his suspenders. He had a hell of a time. Incidentally,

Bob will tell you all these sordid tales today, and others that are worse, and do it in a straightforward, honest fashion. Apparently he hasn't heard that big-shot radio stars usually tell interviewers only the good and the happy stories, and then write bitter letters to the editors if anything else gets printed. George Robert will answer any question you ask him if it's within the bounds of normal decency. He never tears his hair, stamps his feet, or throws

Next time Weeks sent for him, in 1933, he was billed as Bob Crosby, period.

The Dorsey Brothers, Tommy and Jimmy, took Bob from Weeks, and after six months with them he got a band of his own. Or rather, the band got him. It was Ben Pollack's old band, an aggregation of sterling, solid sonders, and they had come east en masse, looking for a new leader to replace Pollack, who was in Hollywood. They'd played together for years, they knew

bacco warehouse. They played their way through the Solid South to Dallas, Texas, then played a chain of hotels, starting at the Adolphus in Dallas and ending at Cincinnati's Notherland Plaza. They played the Hotel New Yorker and the Hotel Lexington in New York, and by this time they knew they were in. They played more one-night and theater dates, and then they went out to Chicago to the Blackhawk, a Loop nightclub that has made and unmade a lot of orchestras. They scored a definite hit, and the present Crosby-Blackhawk contract is good until something like 1940. The Camel program is the first big-time radio show the boys have had, and they're out to make the most of it. The Crossley rating on the program has risen steadily ever since they took over, and that means that more and more people are listening every week, and that, in turn, means money in the cash-register, the one instrument a musician will admit makes sweeter music than anything you can blow into, pound on, or haul horsehair over.

Bob Crosby's band, in other words, is giving the people of America a lot of what they want. The boys know how it's done.

Bob Crosby and his Bobcats may be heard Tuesday nights on "Camel Caravan" over a CBS network at:
EDT 9:30 p.m. — EST 8:30 p.m.
CDT 8:30 p.m. — CST 7:30 p.m.
MST 6:30 p.m. — PST 5:30 p.m.

Read the second and concluding part of "Brother Bob Takes Over" in next week's issue of RADIO GUIDE. On sale Thursday, August 31.

Bob Crosby didn't need billing as Bing's brother to hit the big-time bandleading jackpot

down his baton. He never bawls out a member of the orchestra while the boys are on the stand. He doesn't claim to be a great musician, and he'll even tell about how it took him six months to get a union card. Of that, more later.

To get back to Anson Weeks. That one didn't last long. Anson liked Bob's singing, but he wanted to bill him as Bing Crosby's brother. The youngest of all the Crosbys told the maestro it was no dice, definitely.

It was the last he saw of Anson Weeks for three years. He went back to beating around the bush leagues.

just how good they were, which was plenty, and they were prepared to be choosy about the new front man.

"We don't think you'll do," they told Crosby, "but we're willing to give you a tryout."

Bob took them up, and that same night the new band was born—at the Roseland Ballroom in New York. Bob liked the band and the band liked Bob. The next step was to get a series of dates arranged with a booking-agent. When that was done, the band rehearsed Crosby for a week and then headed south. They played their first date in a Wilson, North Carolina, to-



The Crosby Bobcats in battle array. In foreground: Bob Zurke at piano (now has own band); Ray Bauduc, drums. Second row: Billy Butterfield, trumpet;

Warren Smith, trombone; Irv Fazola, clarinet; Eddie Miller, saxophone; Bob Haggart, bass fiddle. Back row: Nappy Lamare, guitar, and Bob



"The Easy Aces," Jane and Goodman, those stars of homespun humor (Tues., Wed., Thurs., NBC) have just completed nine years of broadcasting, signed new contract

that he will sue the University of Chicago over that apology which the school made to Herbert Hoover over NBC and the Chicago Round Table of the Air. Pearson had said over an earlier program that Hoover was buying votes for the 1940 convention. Now he says that he is informed the University acted without the authority of its vacationing president and that the apology harmed him . . .

Television Tales

Television has gone commercial. RCA-NBC made a deal with a shoemaker to sponsor the talks of George Ross, newspaper columnist; and with two department stores to sponsor fashion shows. NBC contributes the time, with the sponsors absorbing talent costs . . . NBC increases its television schedule to eleven and a half hours weekly starting August 29 . . . Television in color is being tried in London but with little success as yet . . . Two new television stations may be built if the FCC grants the applications of WOR and of Bloomingdale's department store . . . First U. S. television network is expected in the fall when NBC hooks with General Electric's station in Schenectady, N. Y.

Bandnotes

Rudy Vallee opens at the Coconut Grove in California October 6 . . . Few know that Helen Ward, vocalist with Bob Crosby, is the mother of a twenty-months-old baby . . . Sammy Kaye returns to the Hotel Commodore around October 2 . . . Artie Shaw returns to New York in September. He opens at the Pennsylvania Hotel October 12 . . . Philharmonic-Symphony returns to CBS October 15, with John Barbirolli conducting . . . Will Osborne starts a five-weeks engagement at the Edgewater Beach Hotel, Chicago, August 25, with an NBC wire; then goes to the Chase Hotel, St. Louis, September 29 . . . Jack Denny goes into Palisades Park (N. J.) September 2 . . . "Blue, Blue, Blue, Blue, Blue" and "In a Subway Far from Ireland" are two new Raymond Scott tunes soon to be published . . . Bea Wain, new "Hit Parade" vocalist, insisted on a personal introduction to each man in the orchestra. There being forty-five men and taking thirty seconds to the man, introduction took twenty-five minutes.

This and That

"The Shadow" returns via MBS September 24, with Bill Johnstone in the top role . . . The Andre Kostelanetz show may move to Hollywood October 2 as a convenience to Tony Martin, the m.c., who lives there . . . There will be no guest atara on the Tommy Riggs program when it returns to NBC September 4 . . . Lee Baker is doubling in two shows. On Broadway he's with Tallulah Bankhead in "The Little Foxes." On the air he is Dr. Robinson of "Big Sister" . . . Although General Motors is not slated to return to the air this fall, Chevrolet is again considering a show . . . There is a rumor that Rudy Vallee's ex-sponsor is dickering for Eddie Cantor.

LA DRAGONETTE RETURNS

"Airialto Lowdown" introduces a guest columnist for the vacationing Martin Lewis

By **Wilson Brown**

Eastern Editor, RADIO GUIDE

NEW YORK.—Jessica Dragonette and NBC have heeded the demand of Dragonette fans for the soprano's return to the air. The network contracted to manage Miss Dragonette and saluted her return with a special program last Thursday, August 17. Afterwards, if results of this program are encouraging, she will get a regular sustaining series. This follows immediately upon the heels of RADIO GUIDE's explanation of the singer's long absence from radio.

Milton Berle heads a new show titled "Stop Me If You've Heard This One," which debuts October 7 over NBC-Blue. Idea is to have listeners submit gags, Berle to try out the gags on a board of comics, a la the "Information, Please" routine. Show will use a different band each week.

Purely Personal

Norma Talmadge got her divorce from George Jessel on August 12, in

Juarez, Mexico, on a charge of incompatibility . . . Paula Kelly is taking a vacation from vocalizing with Al Donahue's band in order to have a baby. Hubby is Hal Dickenson, one of the Modernaires heard on the Paul Whiteman show. Baby is expected this winter . . . Linda Lee, Bob Ripley vocalist, and her husband of four months, Kermit Bloomgarten, showman, have parted . . . Art Manners and Sid Perlmutter, sax-players in the CBS studio band, recently became fathers of a boy and a girl, respectively . . . Martha Tilton, ex-vocalist with Benny Goodman, and Leonard Vannerson, Goodman's manager, will be married any day.

New News Notes

Mort Lewis, writer and m.c. of "If I Had the Chance," presents Marty Lewis (no relation), RADIO GUIDE columnist, on his August 29 program. They met for the first time only this summer

. . . Tommy Dorsey's show fades around November 1. Paul Sullivan, commentator, replaces for the amoke sponsor . . . Arthur Tracy, the "Street Singer," just back from four years in England, is being listened to by a candy sponsor . . . Elaine Kent is a new addition to the New York cast of "Betty and Bob" . . . Frank Gallop, "Hilltop House" announcer, is now doubling as a narrator for film shorts . . . Ezra Stone of "The Aldrich Family" will direct a Broadway show titled "See My Lawyer" this fall. Milton Berle and Ann Lincoln will be two radio names in the cast. Ann is Stone's microphone "sister" in the Aldrich sketches.

Phil Baker has hired a 62-year-old retired sailor as handyman at his Mamaroneck home. Phil met the old salt, who calls himself Captain Williams, on a recent fishing-trip . . . Drew Pearson, political columnist, has hinted

Evans Plummer gives McCarthy last-minute instruction on the finer points of radio-column writing as Mortimer Snerd (left), Charlie's country cousin, looks affably on



—Jack Atain

HOLLYWOOD.—While your regular snooper, Evans Plummer, is away on his vacation gold-panning, that nifty Bergen made a deal *sotto voce* (Latin for "under your hat") to have me do a guest column for him. Think of Plummer panning gold. He should be good at it. He's been panning everyone (but me) in Hollywood for years!

It must be nice to have enough money to go on a vacation. Poor little me! Due to circumstances over which I have no control, I'm going to have to spend my vacation in the park feeding the swans. Let's see—ten cents for carfare on the red car, ten cents for transfer to the bus, seven cents for the yellow car, double that for the ride home with two to carry, ten cents for a loaf of whole-wheat—and the swans wind up feeding ME!

(EDITOR'S NOTE: Charlie doesn't know it, but Edgar B. plans to surprise him with a vacation in Hawaii.)

(NOTE TO THE EDITOR: So that's why Bergen's been taking those ukulele lessons!)

Commercial Announcement

Dear Readers: A little boy in a monocle will call at your door soon. Please don't turn him away. He is very deserving. This young chap is trying to work his way through the "Chase and Sanborn Hour" selling autographed photographs of glamour girls he has met. (P. S.—Watch out for those autographs he will try to sell you; they're strictly phony-graphs.)

Movie Lot Gossip

The screen's leading romantic actor, the phenomenal Charlie McCarthy, will play the title role in a sensational screen-play epic. He will be supported by Edgar Bergen, who is being supported by Charlie McCarthy. Ho hum!

Vital Statistics

BIRTHS: The stork is in a sanitarium with a nervous breakdown and couldn't be reached for a statement. Santa Claus promised, however, that Christmas would arrive December 25.

CASUALTIES: Three of Bergen's jokes fell flat on their faces on last Sunday's "Chase and Sanborn Hour." Two others died like dogs. This gave him a par.

ROM-ANTICS: All of the Hollywood glamour girls are that way about Charlie McCarthy.

POLITICAL TIP-OFFS: Item in the Beverly Hills Grammar School News states: "The biggest issue facing us today is whether Charles McCarthy will run for his third term from the truant officer."

The Sporting Page

Dorothy Lamour, who gives her luxurious raven locks one hundred strokes a day, finally broke a hundred. I might remark—in fact, I will add in passing—that the lady has also taken up horse-back riding and is now in good standing. Yes, yes, she stood all through the last broadcast! . . . Nelson Eddy has taken up wood-carving to wobble away his time (but he'd better not practice on me). I'm glad we're pals . . . Donald Dickson, while resting on Santa Catalina

Island, shot a birdie on the ninth. It was a sea-gull.

Look Alikes

Clark Gable and Charlie McCarthy . . . Don Ameche and nobody . . . Bergen and Frankenstein.

Profile of Edgar Bergen

Our hero was born of Swedish parents in Chicago, since referred to as the Windy City. At six weeks he could throw his voice so far that the landlord gave his parents notice. He came into the world without a hair on his head and I'm laying ten to five he'll leave in the same condition. His first words were, "Give me another hunk of smorgasbord."

His baby-carriage was not unusual and his carriage now is atrocious. He attended Public School No. 10 and soon became public nuisance No. 1. Contrary to some historians, it was not necessary

to burn down the school to get him out of the second grade. The city simply condemned the building.

He attended Lake View High School, which, true to form, isn't even in sight of the lake. At Northwestern University he was so unpopular that none of his fellow students would talk to him. Edgar, dauntless, became a ventriloquist in self-defense and ever since has loved talking to himself.

He is very thrifty, putting all his money into annuities and slot-machines. He deposits his weekly pay-check in a specially constructed slot-machine in his playroom. Last month the gas and electricity were shut off while Edgar tried vainly to hit the jackpot.

(If you will enclose a plain, stamped and self-addressed envelope, I will be happy to tell you the REAL TRUTH about the big lug!)

Things I Never Knew Till Now

That seventy-five cents a week isn't enough to keep Priscilla in ice-cream cones, and I've been having trouble with Virginia, Carole, Claudette, and Greta, too.

That Bergen gets paid money for "working" on the radio.

That Mortimer Snerd has the measles . . . I'll be back in a flash with a rash! That this was a pipe, too—and to think Plummer gets paid for this while vacationing and I'm the fall guy!

So long now. I'll be seeing you in the funny papers.

—CHARLIE.

(FOOTNOTE: Any similarity between this and the columns of Walter Winchell, Dorothy Kilgallen, Louis Sobol, Eddie Sullivan, Whitney Bolton, etc., etc., is purely intentional and just a darned funny coincidence, that's all! —C. McC.)

YEAH! I'M THE FALL GUY!

McCarthy pans radio stars as "Hollywood Showdown's" Evans Plummer pans for gold

By Charlie McCarthy

FOOTBALL FABLES OF 1939

BY BILL STERN—NBC SPORTS ANNOUNCER

THEY say baseball is America's national pastime, yet a slightly raw or overcast day cuts a baseball crowd right in half. Rain, snow, hail or sleet has never stopped over a hundred thousand football fans from thoroughly enjoying the game. Why this tremendous attracting power? Frankly, I don't know. But I do know—or think I do—what teams are going to bring out the most frenzied crowds this fall, and what teams—and players, too—will stand out after the shouting is over. These observations are based upon what I've seen and what I've heard.

First, the Far West. Here it seems the standout teams will be the University of Southern California, Stanford and Washington. U. S. C. should get through its first three games without trouble, but then it runs head first into California, Stanford, Notre Dame and Washington. That last game may well decide the Rose Bowl team. U. S. C. has too many carry-overs from last year's team not to be feared. If you remember, last year they got off to a bad start against Alabama but came back to beat an unbeaten, untied, unscored-against Duke team in the Rose Bowl classic. U. S. C. will have three stars back—Harry Smith, all-American lineman, and Lansdell and Nave, backs.

Stanford, too, will be tough. Here, alas, was a team that also got off to a bad start last year, and won only three of the nine games played. Yet one of these victories was against the mighty favorite, Dartmouth, beaten only once before. It was one of the major upsets of the season. The Stanford team that beat the Indians of Dartmouth is practically the same team Stanford will send on the field this year. And a little sophomore halfback by the name of Frankie Albert is the current rave at Palo Alto. Big things are predicted for him.

Stanford's first test will come against Washington, the third of our pick for top honors on the Coast this season. Jimmy Phelan's Huskies face the toughest task of all, opening against the Pittsburgh Panthers on September 30. Say what you will, but no one has ever accused the Huskies of picking easy openers. Should they get by Pittsburgh—and we think they will—they still have the tough West Coast teams to fight.

Phelan of Washington has back a veteran line this season, including Rudy Mucha, Jay McDowell and Bill Hill. Add to that trio a great quarterback, Charlie Bechtel, who punted fourteen times last season for an average of forty yards per punt. So much for the West Coast.

In the Midwest, the standout teams will be Michigan, Northwestern and Notre Dame, with any of the three coming out on top. Michigan started its comeback trip last fall, after many lean moons, and really poured the power on. As a result, at the end of the season they were real contenders for national honors, winning six, tying one and losing one.

Michigan may coast on to a Big



Texas Christian's Davey O'Brien, star of 1939 All-Stars

Forecast by a sports expert whose gridiron bets are likely to pay off

Ten title this year, largely because it does not have to face Northwestern. And, speaking of Lynn Waldorf's Wildcats, they're rightly named. For two years Northwestern has been building this year's team, and 1939 figures to be their year. This is the year when young Bill De Correvont becomes eligible, and he's a lad to keep your eye on. Just how much the loss of their great colored right half, Bernie Jefferson, is going to count is impossible to say yet.

The Bierman-coached Minnesota teams are always tough, and as for Notre Dame—well, that's our other

choice for big things in the Midwest. This despite the fact that the Irish, as usual, play one of the toughest schedules in the country. Opening with Purdue, they take, in order, Georgia Tech, S. M. U., Navy, Carnegie Tech, Army, Iowa, Northwestern and Southern California. Any one of these may bump off the Irish, especially Purdue, Northwestern or U. S. C.

Standouts for Notre Dame will be John Kelly at end and a backfield composed of Steve Sitko at quarter, Joe Thesing at full, Lou Zontini at right half, Bob Saggau at left half. But Layden, their coach, is still worried, and

All-Stars vs. New York Giants

Predictions of "Football Fables of 1939" won't be put to the test of the All-Star Game on Wednesday night, August 30, but tons can write it down in their little book books that many on important hint as to who's going to be who in 1939 football will come out of this bottle between the New York Giants, professional champions, and the College All-Stars, whose line-up will be chosen from a roster including Dovey O'Brien of Texas Christian, Sid Luckman of Columbia, Dave Anderson of Colgate, and over fifty other headline players. Recognized since 1934 as the opening gun of America's football season, the All-Star Game will be played this year at Chicago's Soldier Field. As in previous years, the collegians have been selected by fans in nation-wide voting, and proceeds will be distributed among relief agencies. The networks will bring their own sports announcers to Chicago for complete broadcasts of the event. Bill Stern himself will announce for NBC, assisted by Fort Pearson, and Bob Etson, veteran Chicago sports reporter, will call the plays for MBS. NBC will begin its Wednesday night broadcast of 9:30 p.m. EDT; 8:30 p.m. EST; 8:30 p.m. CDT; 7:30 p.m. CST; 6:30 p.m. MST; 5:30 p.m. PST, and the Mutual Broadcasting System will pick it up fifteen minutes earlier.

for two reasons: First, his line will be green with the exception of Kelly, and second, he must be ready for Purdue on September 30, a big order for any team.

The South, in our estimation, is the toughest section to dope. All of the teams stand out on paper, none plays an easy schedule, and a different, more wide-open brand of football is played, which makes for upsets. But we'll string along with two teams that, year in and year out, never do badly, Alabama and Tennessee. Last year Alabama started out like a house afire, beating U. S. C. in its own back yard. Frank Thomas, 'Bama's coach, later told me that this was their undoing later in the year, for that game had taken too much out of his lads. Yet the Crimson Tide had a good year, winning seven, losing one and tying one.

Tennessee has a big advantage over most southern teams, in that they will have three so-called "breathers" under their belt before they tackle a really tough foe—Alabama. But most important of all, the best back in the South will be back at Tennessee. He is George Cafego, practically a unanimous all-American on everybody's team last year. Add to that the fact that the three other starting backs of last year—Bartholomew, Foxx and Coffman—will also be back and you must see that again the Vols' offense is going to make history.

In the East, I'll pick Fordham and Carnegie Tech. Fordham has been trying to go from Rose Hill (their campus) to the Rose Bowl for so long that I believe they may get their chance this year. And if not this year, soon. Jim Crowley, coach of the Rams, feels that this will be their year. Knowing Jimmy, we can only add that when he says so something's in the fire.

The Rams have lost four starting linemen, but their all-junior backfield of last year is back intact, an all-senior backfield which favorably compares with any backfield in the country. The stars of the team should be Lem Eshmont, a wicked halfback, and John Kuzman, a tackle.

Our other choice in the East was last year's unluckiest team, Carnegie Tech. I broadcast their game with Notre Dame last year and they did not deserve to lose. The referee called the wrong down, the quarterback ran a line play, and then the referee reversed himself and gave the ball to Notre Dame. The Irish scored the only touchdown of the game as a result. That was Tech's only loss of the season.

Now I believe we can put away our crystal ball, take off the turban, fold up our tent and come back to earth. In a couple more weeks football will be with us again, and I hope to be in there making games come alive for you radio listeners. I hope I've picked them right. But new stars will be born and some unsung lad today will write tomorrow's headlines. Maybe that's why football crowds them in in hail and sleet and snow. It's as good a reason as any.

WHOSE CHILD?



TOO often in the entertainment world divorce brings a sudden termination to marriages which seem, in every respect, ideally made. This is because the marital happiness of stars depends largely upon their ability to strike a nice balance between career and family, not because love burns less brightly in their hearts.

Latest of such cases is that of Marion Talley, radio and opera singer, motion-picture player. The world was amazed to learn that Marion Talley was a mother when into Manhattan's Supreme Court she went recently to ask custody of her four-year-old daughter, Betty Ruth Eckstrom. Adolph G. Eckstrom, the father and former music-teacher of Marion, replied that the singer, in her search for a career, had "forgotten" both him and her daughter.

Between these two parents the court must choose. It must weigh, on the one hand, the claims which every mother must have upon her child, claims grounded in the tradition of mother-love. It must weigh, on the other hand, the evidence of the father that, in the four years of Betty Ruth's existence, she has scarcely laid eyes upon her mother.

But mostly it must weigh Betty Ruth's own chances for happiness. With whom does her greatest chance for happiness and a normal life lie—father or mother? In short, whose child is Betty Ruth?

PLEASE TURN TO NEXT PAGE

WHILE HUSBAND Adolph G. Eckstrom cared for their daughter in N. Y., Marion Talley pursued her movie career in Hollywood. It is a far cry from this modern streamlined Talley (above) to the plump farm lass who thrilled opera-goers in 1926

—NBC Photograph

This is the Career that Caused the Trouble (Continued from Preceding Page)



—Wide World

BORN IN NEVADA, MO., in 1906, Marion Talley had behind her a tradition of the prairie land, and her early musical education was obtained in Kansas City, where she was discovered. Above: Working on her Kansas farm



—Wide World

IN 1926, at nineteen, she made a spectacular Metropolitan Opera debut as Glida in "Rigoletto." She sang before a larger house than Caruso had ever drawn; added to her laurels, later, as Pamina (above) in the "Magle Flute"



—Acme

AFTER HER DEBUT, Marion was swamped by offers of jobs, marriage and fan mail. Here (l. to r.) she is shown with her father, sister and mother—as she thrilled to her first taste of public acclaim, the by-product of a career



—Acme

MADAME SCHUMANN-HEINK, who found time to successfully rear a large family as well as build an operatic career, congratulates Marion in 1933 upon her return to opera from a short retirement to her Kansas wheat-ranch

This is What the Radio Star Did in Hollywood



IN THE DEFT FINGERS of Hollywood publicity men charged with building her into a glamour girl, Marlon found a new fish-in-a-bowl sort of life in which hours of posing with dogs (see above) takes on a strange, new importance



IN THE MAKING OF A STAR, Hollywood overlooks no important groups—and particularly the American Legion, with its far-flung membership. So here Marlon and Don Wilson, wearing Legion hat, make a bid for Legion favor



FISHERMEN, too, comprise a large part of the Hollywood audience, and Marlon finds that they must not be neglected either. So, with fishing-rod in one hand, a mike in the other, she tells world what a poor fisherman she is



PLEASE TURN TO NEXT PAGE

"CHEESECAKE" is a newspaperman's word for shapely legs, without which "oomph" and glamour girls fight a losing battle. Here Marlon Talley and Helen Wood prove to photographer that they have more than good voices

Other Children of Divorce,—but Whose Child? (Continued from Preceding Page)

MODERN Solomons are the judges in our divorce courts, for they must decide which of the two parents shall have custody of the children when divorce has stricken. In most cases—and unless good reason for the opposite can be shown—custody is given to the mother while the father usually gains visiting privileges. In the case

of Betty Ruth Talley, the referee has recommended that Marion have the child for nine months, but he recognizes Eckstrom's strong claims for custody in suggesting that she spend three months with him. Betty Ruth herself asked that she be permitted to remain with her father. In whose favor will the court decide? Whose child is Betty Ruth?



—International

CHARLES CHAPLIN'S two sons, Charles, Jr., and Sidney, were dragged through courts, finally awarded to their mother, Lita Grey Chaplin



—A. G. W.

THE COURT found her mother (left) "persistently indifferent," so Gloria Vanderbilt lives now with her aunt following her father's death



—International

YOUNG LANCE is permitted to visit his noble father, Count Kurt Haugwitz-Reventlow, but Barbara Hutton, his mother, has final custody



—A. G. W.

BARBARA McLAUGHLIN, shown here with her mother, Irene Castle McLaughlin, was the storm-center of a bitter custody suit following divorce, when her father, Col. McLaughlin, refused to surrender her to her mother



BETTY RUTH ECKSTROM, shown here with her father, is the latest child of divorce. Whose child will the modern Solomons decide she is? Will they choose the father, who has had her for four years, or will it be her mother?

WOE BY THE CARLOAD

In two previous stories we have presented script-writers Irna Phillips and Carlton Morse. That leaves the famous team of Frank and Anne Hummert, whose success is in many respects the most outstanding in the profession, and it is their story which we present herewith as the third and concluding feature of a series on radio-writers.—Editor.

THE deep-rooted—if secret—dream of almost every girl is to land a swell job, marry the boss and settle down to rearing a family amid luxurious surroundings. With Anne Hummert, the formula varied a little. She landed a swell job with the advertising agency of Blackett-Sample-Hummert, Inc., married her boss and then settled down to the business of rearing radio serials in carload lots.

To give you some idea of just what I mean: From the Greenwich, Conn., workshop where the Hummerts labor have come such successful radio shows as "Mr. Keene, Tracer of Lost Persons," "David Harum," "John's Other Wife," "Backstage Wife," "Stella Dallas," "Lorenzo Jones," "Just Plain Bill," "Romance of Helen Trent," "Alias Jimmy Valentine," "Second Husband," "Manhattan Merry-Go-Round," "Waltz Time," "American Album of Familiar Music," and a wide and varied flock of others. To keep the complicated and tragedy-laden lives of all these characters running simultaneously and without collisions, mix-ups or fatalitiea is not entirely unlike playing God or Providence or whatever divinity you choose. The Hummerts take it all in their stride and still find leisure time.

BUT let's begin at the beginning when Anne Ashenurst—not long out of Goucher College, but long enough to have worked on newspapers in Baltimore, Chicago and Paris—waited outside of Frank Hummert's office door to seek employment. That was in 1930.

At about the same time, Hummert, copy chief of the agency, was finding that, with the growing popularity of his shows, he would need aid in keeping up with his work. That was the setting into which Anne walked, and the only obstacle that seemed to stand in the way of her gaining employment was Hummert's aversion to women. He just wouldn't have them around. When I say Anne walked into this setting, I speak literally. Tired of the constant "Sorry, he's in conference" that had been given her day after day by the switchboard operator, she had pushed past the girl and cornered Hummert outside his office. Employees who happened to be near by waited for the explosion.

Hummert stared at her for a moment—at the blue eyes and the slight figure, expensively gowned. The explosion didn't come. Instead, he took her into his office, questioned her about her experience and, within a half-hour, had her as a secretary.

The job of being a secretary lasted only a few days. Anne had the same feeling for homey characters and down-to-earth shows that Frank Hummert had been capitalizing upon, and almost before she knew it she was working on scripts. By 1935 they were both vice-

Story of the Hummerts—brains and brawn of a radio-writing factory

By Francis Chase, Jr.

presidents in the agency. Frank was drawing a salary of \$117,000 per year and Anne was taking in a modest \$21,000. That same year the office collaboration which had ripened into love wound up in marriage and a new and fuller era of radio production.

With so many shows on the air at once, the Hummerts cannot, obviously, do all of the writing. Nor do they try to. Instead, they devote their time to planning their shows, developing plots and characters and general themes and leave the writing of dialog to a battery

followed his plot-lines but were executed by ghost-writers. But Dumas' production never approached the mechanical perfection which marks the Hummerts' production. Shows are built in a prearranged sets of steps. Frank and Anne talk over their characters and indicate the general theme. Then one or the other dictates enough plot to build five or six instalments, and this dictation goes to a dialog-writer, who fills it out. Hummert shows employ, during the course of a week, more than 500 writers, actors, directors and an-



Frank and Anne Hummert success formula for themselves and their radio-serial folks: Live simply and honestly, work hard, and you will be rewarded. The serial folks' reward is spiritual, the Hummerts' is cash

of dialog-writers. Once, when the Hummerts were on a jaunt to Europe, a script-writer had one of the characters lose a leg through amputation. It was like having an operation performed on one of their children, and the Hummerts were furious. From that day on they have exercised the closest watch on scripts and read every one before it is aired. This is no small job.

The Hummert set-up—an odd sort of writing-factory—resembles, somewhat, the writing-mill once operated by the great Alexandre Dumas in Paris, where the great writer flooded a receptive city with plays, novels, stories which

nouncers. In 1938, sponsors of Hummert shows spent \$9,000,000 for the purchase of air time alone.

The final step in production is Air Features, Inc., an agency which, though not owned by the agency, works closely with Hummert in staging his shows. Air Features, Inc., provides talent and direction and timing and takes care of production details. The Hummerts listen to all of their shows and criticize or praise, according to the performance, with utmost freedom.

To handle such a gigantic assignment, this couple lives a well-regulated private life, as well as a completely

planned and nicely scheduled business life. Because Frank cannot stand interference or interruption, they spend only two days a week in the New York office. Most of their work is done in their large French-Colonial home in Greenwich. There are tennis courts—tennis is Frank's favorite recreation—and stables. Mrs. Hummert rides daily. They keep three cars, but they walk whenever they can. After hours—they work a full fourteen-hour day—they never talk radio.

Anne's day is scheduled minute by minute. She works at her desk in a large room decorated in blue and cream and furnished with French period furniture. Fresh flowers are in the vases and a cheery blue rug covers the floor. Here are born many of the characters who sell soap and face-creams and aspirins to the housewives of America and England. Her work is constantly interrupted by the radio. She listens to all programs she supervises. At 1:00 o'clock she rides horseback and at 1:45 she lunches. The rest of her program varies from week to week.

Frank Hummert is a tall, spare fellow in his early fifties with shrewd but kindly eyes, a soft voice and an affable manner. This despite the fact that he often tongue-lashes his aides and is almost a recluse whom even his associates seldom see. He is self-conscious, which makes him dislike working with women, and he has definite and pronounced likes and dislikes and insists that his writers stay within the limits he has set up for them.

"We write successful stories about unsuccessful people," he says. "This doesn't mean that our characters are unsuccessful. They are simply unsuccessful in the material things but highly successful a spiritually. Our characters are every-day people and our stories can be understood on Park Avenue and on the prairies."

YES, the Hummert characters are human and their wide appeal is shown by the 75,000,000 letters received from fans each year. And fan mail is another rod by which Hummert measures the success of his shows. Once when a box-top and a dime were to be sent for a certain gadget offered on one of their programs, 900,000 dimes flowed in in a week. Records like this have kept Hummert shows on the air for long periods, some for as long as eight years without change of sponsor.

Their income is said to be prodigious—undoubtedly higher than any other radio writers. But they live simply, in the main, and find a strange pleasure in work. Which, after a fashion, is their own dramatic formula. Live simply and honestly, work hard and you will be rewarded. It doesn't matter that Plain Bill's reward is spiritual while the Hummerts' is material. The important thing is . . . the formula.

Among other shows, Frank and Anne Hummert supervise "Romance of Helen Trent," "American Album of Familiar Music," "Easy Aces," "Waltz Time," "Ma Perkins," "Manhattan Merry-Go-Round," "Second Husband," "Orphan Annie," "Stella Dallas," and "John's Other Wife." For broadcast time and network, consult the program listings.

Right: Doria Dudley came to Chicago as a stage actress, entered radio dramatics, is now seen often with John Archer, "Gateway to Hollywood" star (see item below)

CHICAGO.—Pretty soon now, as the baseball season enters the home stretch, each Tom, Dick and Harry will be picking his official or unofficial all-star all-American team. Just for fun let's jump the gun and pick our Crossroads All-Star Kilocyclones. Here's the line-up:

Catcher—Walter Blaufusa, because he likes to work over a plate, anyway.

Pitchers—Tenor Wayne Van Dyne, because he gets the high, hard ones right in the groove, and Ransom Sherman, because of his screwball delivery.

First base—Joe Parsons, who should be first base on any team.

Second base—Arthur Peterson. He plays Dr. Ruthledge in "Guiding Light," so he shines on defense and won't let the runners steal.

Third base—Hezzle Triesch, a Hot Shot for the hot corner.

Shortstop—Les Tremayne. He's in a lot of plays without an error.

Left field—Red Skelton, because his red hair flags down illea.

Center field—Don McNeill, because his feet cover a lot of territory.

Right field—Henry Burr. He's a veteran with a lot of hit records.

There they are. Any challenges? Maybe the Cubs and White Sox could make it a three-cornered cly series.

Continuing the all-star theme just long enough to mention: Wouldn't Johnnie Johnston, Skip Farrell, Curt Massey and Paul Page make a baritone backfield for any musical team? . . . Fran (Aunt Fanny) Allison bought her partner, Sid (Grandpa Putterball) Ellstrom, a set of artificial fingernails to bite during the "Farm and Home Hour" to save wear and tear on his own nails . . . The latest Shermanilly (of course it's true): Ransie claims he knows an Indian chief who bought a new car and proceeded to go on the speed warpath. A cop caught him and delivered a verbal scalping of his own, winding up with this death-blow: "That's the way with you foreigners. You think you own the country!" . . . For her birthday Gail (Kitty Keene) Henshaw requested a ride in Ken Grillin's boat, Revenge, and a steak as prepared by Ken. She got the ride, but it made her so sick because of the rough weather she couldn't eat the steak or anything else for a day or two.

Mortified Morfit

Garry Morfit didn't know Bill Thompson was sorta wacky by nature as well as by profession. In fact, Garry didn't know Bill at all. The other day, during a "Club Matinee" broadcast, a perky old man walked into the studio door, shuffled across in front of the audience and left by another door, looking neither to left nor right. The incident for a moment almost broke up m.c. Morfit. Afterwards he learned that Bill had been waiting in his Old Timer costume for a photographer, and just got a bit restless, so he strolled through the studio to give the audience a kick and Morfit a shock.

Personal to—

Don McNeill: You're so closely iden-



AN ALL-STAR RADIO TEAM

"Backstage in Chicago" tells one on the Old Timer; gives credit to Dorothy Davis' hair-do

By DON MOORE

tilted with the "Breakfast Club" that some people might overlook the fact that the Friday evening "NBC Jamboree," of which you're the breezy emcee, has passed its sixth anniversary.

Marjorie Hannan, Patricia Dunlap, Marie Nelson; Mrs. Alvin Stein of Mt. Carmel, Ill., knows that you three play the parts of Ruth Ann, Janet and Ellen, respectively, in "Bachelor's Children." But do you know that Mrs. Stein has three daughters named Ruth Ann, Janet and Ellen?

Harold Stokes: That program on Wednesday nights on MBS, featuring your orchestra, Toby Taylor, Bob Hannon, the Four Shades of Blue and the Four Grenadiers is a dandy.

Fred Sullivan: Anyone who met you and didn't know you were an actor and emcee of "Inside Story" might think you were poet Carl Sandburg or conductor Toscanini, because of your long, distinguished-looking white hair.

June Travis: You and radio seem to be liking each other pretty well now, huh?

Dorothy Davis: Your contralto crooning has made you well known as

Janette of "Avalon Time" and Sweet Adeline of "Uncle Walter's Dog House"; and that up-swing hair-do you displayed so becomingly in one of your recent photographs helped to get your picture in about a hundred newspapers around the country.

Backstage Bits

Just before the "on the air" signal, Ginger Jones usually slips off her left shoe . . . Jack Baker introduced a very pleasing new tune titled "Three Syllables, Please" on "Breakfast Club" August 16. The new song was written by Carmen Dello, arranger for Louis Panico, and Bill Irvin, radio editor of the Chicago Daily Times under the column by-line of Don Foster . . . Hoosier Hot Shot Frank Kettering, the bass-liddle plunker, has joined the ranks of boating enthusiasts with a 28-foot cabin cruiser . . . Joan Winters, of "Road of Life," claims the two largest oak trees in Illinois grow on her Barrington farm, "Three Oaks" . . . Louise Massey still proudly wears the wrist-watch awarded to her on an air show by RADIO GUIDE some years ago. She says it still keeps good time, too . . . When

Arch Oboler wrote for "Lights Out" in Chicago, he kept his original scripts in a bank safety-deposit box. Recently Bill Filieid, who wrote some of the later "Lights Out" monstrosities, rented a box and was assigned the same one Oboler had. The number of the box? It's 1313 . . . Ken Grillin, leading man of "Road of Life," is a down-to-earthier, owns more overalls than suits, wears them around home and lights the temptation to wear them to the studio . . . Francis X. Bushman, of "Step-mother" and "Lightning Jim," is so fond of crickets and their cheery chirping that he keeps a few around in his apartment.

Allan Grant, NBC staff pianist, composed the "Southland Symphony," a serious work featured by the National High School Orchestra, directed by Dr. Joseph E. Maddy, August 6 from National Music Camp . . . Doris Dudley, stage actress who turned also to radio acting when she play "My Dear Children" in which she acts came to Chicago, and John Archer, leading man of "Gateway to Hollywood," are seen often together. (See picture above.)

TA-RA-RA BOOM FOR PAY



Two drumsticks on a sheet of tin may be mere ta-ra-ra boom to you, but to Harry Sez, NBC's chief Hollywood soundman, and his lieutenant, Jack Wormser (above), they're a storm and big money

Harry Sez and his men can start not only storms but cavalry charges, typhoons or the jail-break which Wormser (left) and Hal Dieker accomplish here with whistle, pistol and jail door

Conjuring up a heavy fog at sea is simplicity itself, requiring nothing more than a paddle-wheel churning water in box, and the wooden-box fog-horn which Sez (above) blows as he turns wheel



For breaking glass, Sez has found no substitute, so when listeners should hear windows crashing he brings down wooden arm smartly on a pane of glass

Neither lovers cantering on a bridle-path nor the "Charge of the Light Brigade" can stop a soundman. Above, Dieker and Wormser produce hoof-beats on gravel or pavement with nothing more than coconut-shell halves, which give same hollow sound when hit down

A human heart-beat for Boris Karloff horror broadcast nearly stumped the experts, who experimented for days before they placed mike on Sez' chest

—NBC Hollywood Photographs

The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Editorial Star-Gazing

JUST returned from a month in California, this editor treasures fond memories of meetings with some of the musical stars of the microphone.

There was Jascha Heifetz, at the encampment of San Francisco's famous Bohemian Club, and again at Balboa, where the violinist has his home and his beloved sailing-yacht, and plays ping-pong with neighbor Josef Hofmann. On the former occasion, Heifetz revealed his good fellowship by wearing a Russian blouse and liddling divinely for a male audience gathered about a huge campfire. Among the listeners were John Charles Thomas and Lawrence Tibbett. "You are going to hear some Bach," Jascha told the crowd, "whether you like it or not." (They liked it immensely and stormily.)

I asked Tibbett and Thomas why they sing so much strikingly familiar material over the air, and both agreed that it is what most hearers love best and therefore what the sponsors prefer.

In Hullywood, Jeanette MacDonald and her actor-husband, Gene Raymond, gave a garden party for Lily Pons and her conductor-husband, Andre Kostelanetz. The two singers, amiable and unaffected, are close pals and mutual admirers. Toward evening the air grew chill, and Raymond brought out a wrap for his wife. "Give it to Lily," said the hostess, "for she's singing at the Bowl tomorrow night." Nino Martini liked the gesture so much that he kissed the hands of both sopranos. Deems Taylor was greeted at the Trocadero. Nelson Eddy and I exchanged yelling "hellos" as he flashed by in his car. Deanna Durbin was hard at work shooting a scene in her new picture, so I did not disturb her. Rosemarie Brancato received my warm compliments modestly in her dressing-room after really brilliant singing in the Bowl operatic presentation of "The Merry Wives of Windsor." Jose Iturbi led symphonic music and played a concerto at the same picturesque auditorium. Benny Goodman and his crew also performed at the Bowl, but at that time I was speeding toward New York in the Mercury, good sleeper plane of American Airlines.

Speaking Up

By V. Vidal

UNDER a blast of New York heat, "Speaking Up" has strong inclinations to die away into a whisper, but a batch of news about the coming season acts like a shot in the arm, and the perspiring typewriter rattles overtime to get it down... It's mid-August, with September right on the doorstep, and people like Flagstad, Melchior (those two names are beginning to have the same sound as ham and eggs, or liver and bacon), Pons,

Tibbett, Retberg, Pinza and other musical biggies will be back at the old stand pretty soon... A press release just comes in announcing the new Philharmonic season, beginning October 15, and on the radio, October 18... A big highlight will be the appearance of Serge Prokofieff, Russian composer, who will conduct a program of his own works... Here's hoping "Peter and the Wolf" will be among them. I heard that delightful musical fairy-tale up at the Berkshire Festival, and thought then that it was a natural for the air...

For those who collect records, an excellent recording has just been made, and this department strongly recommends it... Bernard Herrmann of Columbia has written a dramatic cantata on Melville's great "Moby Dick," and it will be given a Philharmonic premiere... The cantata is written for male chorus, soloists and symphony orchestra and lasts about forty minutes... So far, there's no hint of what the Toscanini programs will be like... Last year, you remember, he scheduled at least one familiar and well-loved work at every concert... One thing is sure, however, whatever he plans, he'll change his mind at the last minute... And he'll probably be more unpredictable than ever after crossing the ocean on the Atlantic Clipper plane...

Mme. Toscanini wisely has decided to cross by boat with the trunks... I say wisely, because I'm not air-minded yet, although the editor of this department, L. L., skims through the clouds with the greatest of ease... Jessica Dragonette's return to radio is a good omen for the coming season... She's been gone too long... Keep your eye on Michael Loring, young CBS tenor. He's going places. And notice the clever arrangements of some of the songs he sings... Bernard Herrmann will as usual conduct the "Columbia Symphony Orchestra" throughout the series... Another series worth listening to will be the twenty-five piano concertos of Mozart played by Nadia Reisenberg, with a symphony orchestra under Alfred Wallenstein... They're scheduled to start sometime in September... This department is still rooting for a half-hour recital program, with top names as soloists, giving them a chance to do something besides a third of a concerto or an opera aria. How about Lotte Lehmann in a program of German lieder. Or Gieseking in a full Debussy program. Or Heifetz in a recital of some of the transcriptions he has made of American folk-music... The "Rochester Philharmonic Civic Orchestra" and "Eastman School" programs start the end of October... They gave over ninety concerts last year... Others scheduled for early fall are the "Curtis Institute," "Cincinnati," "Philharmonic Children's Concerts," and some chamber-music series... Winter, thank goodness, will soon be here... It isn't the heat I mind... Oh, you finish it!



"Columbia Concert Hall" will present Arnold Beinick as guest violinist on its Sat. program, CBS

FORECAST

EDWIN FRANKO GOLDMAN pays tribute to the "March King" this week in a program of Sousa marches. It should bring back memories of the Sousa band to old-timers, when Sousa and his marches took the world by storm.

Some more Latin-American music is featured by the NBC Orchestra. An excellent idea, giving us some pictures of South American music besides the carioea and the rumba.

Saturday, August 26

Dorlan String Quartet, CBS. American chamber-music. *String Quartet No. 1 in C* (Walter Piston), selections by Ulric Cole and Louis Gruenberg.

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| Eastern Daylight 11:00 a.m. | Central Daylight 10:00 a.m. | Mountain Not Available |
| Eastern Standard 10:00 a.m. | Central Standard 9:00 a.m. | Pacific Not Available |

Columbia Concert Hall, CBS. Arnold Beinick, violinist.

| | | |
|--------------------------------|--------------------------------|---------------------------|
| Eastern Daylight 11:30 a.m. | Central Daylight 10:30 a.m. | Mountain Not Available |
| Eastern Standard 10:30 a.m. | Central Standard 9:30 a.m. | Pacific Not Available |

Michael Loring, tenor, CBS.

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 7:30 p.m. | Central Daylight 6:30 p.m. | Mountain 4:30 p.m. |
| Eastern Standard 6:30 p.m. | Central Standard 5:30 p.m. | Pacific 3:30 p.m. |

Sunday, August 27

Radio City Music Hall of the Air, NBC. Sinfonietta, Maurice Baron, conductor; Viola Philo, soprano. "Surprise" Symphony (Haydn), the Orchestra; *Aria from "Werther"* (Massenet), Viola Philo; *Siegfried Idyll* (Wagner), "C'est l'Amour" (Salta), Viola Philo; *L'Heure Bleu, Butterflies* Madrigal (Baron).

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|--------------------------------|--------------------------------|-----------------------|
| Eastern Daylight 12:00 noon | Central Daylight 11:00 a.m. | Mountain 9:00 a.m. |
| Eastern Standard 11:00 a.m. | Central Standard 10:00 a.m. | Pacific 8:00 a.m. |

Columbia Symphony Orchestra, CBS. Howard Barlow, conductor. "Clock" Symphony (Haydn), *Siegfried Idyll* (Wagner), *St. Paul Suite* (Holst).

Deriving from five generations of musicians, Gustav Holst (born Cheltenham, England, 1874; died London, 1934) came by his composing career naturally. His early works are conservative, but the later ones fell under the influence of what for a while we called "modernistic" tendencies and were therefore long in gaining general recognition. Finally he was accepted as an original and sensitive creator, but his chief reputation still is confined largely to his native land.

Holst was music master of St. Paul's Girls' School in London, for which he wrote this engaging suite with its lively jig; unchanging basic figure of the second movement (ostinato); interesting violin and viola duet of the Intermezzo; and the baple suggestions of the finale, Dargason (sixteenth-century folk-tune) introducing the ancient tune of "Green Sleeves."

Haydn's familiar symphony, nicknamed

"The Clock," won that title because its slow movement imitates realistically the "tick, tick" of a grandfatherly timepiece.

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|-------------------------------|-------------------------------|------------------------|
| Eastern Daylight 3:00 p.m. | Central Daylight 2:00 p.m. | Mountain 12:00 noon |
| Eastern Standard 2:00 p.m. | Central Standard 1:00 p.m. | Pacific 11:00 a.m. |

Music Festival from Switzerland, NBC. The Sistine Chapel Choir conducted by Dom Lorenzo Perosi. Works by Palestrina, Alchingar, Vittoria.

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|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 4:00 p.m. | Central Daylight 3:00 p.m. | Mountain 1:00 p.m. |
| Eastern Standard 3:00 p.m. | Central Standard 2:00 p.m. | Pacific 12:00 noon |

Jane Froman, mezzo-soprano; Jan Peerce, tenor, with Erno Rapee's Orchestra, CBS.

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|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 7:30 p.m. | Central Daylight 6:30 p.m. | Mountain 4:30 p.m. |
| Eastern Standard 6:30 p.m. | Central Standard 5:30 p.m. | Pacific 3:30 p.m. |

NBC Orchestra, NBC. Jose Castaneda, conductor; Edwin MacArthur, conductor. *Campos, Janitzio* (Silvestre Revueltas), conducted by Jose Castaneda; *On Opera Ballet* (Giannini), conducted by Edwin MacArthur; *Escenas Argentinas* (Buchardo), conducted by Jose Castaneda.

Jose Castaneda and Edwin MacArthur continue their joint display of North and South American music, with some unfamiliar Latin-American composer, and one American who is well known to radio audiences.

Silvestre Revueltas is a contemporary Mexican composer-pianist who is chiefly known for the music he wrote for Paul Strand's remarkable documentary film "The Wave."

Carlos Buchardo is a contemporary Argentinian composer, and that's about all this department has managed to sear up about him. His composition is divided into three scenes—Day of the Fiesta, The Brook and one other.

With Vittorio Giannini we are on more familiar ground. Member of the Columbia Composers Commission, he wrote the radio opera "Beauty and the Beast," besides a quantity of orchestral, piano and chamber-music. Although he writes in the modern idiom, he has not rejected melody, and some of his work is of great lyric beauty.

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|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 8:00 p.m. | Central Daylight 7:00 p.m. | Mountain 5:00 p.m. |
| Eastern Standard 7:00 p.m. | Central Standard 6:00 p.m. | Pacific 4:00 p.m. |

Edwin Franko Goldman Band, MBS. Edwin Franko Goldman, conductor. *Stemper Fidelis* (Sousa), *High School Cadets* (Sousa), *The Thunderer* (Sousa), *Our Filtrations* (Sousa), *U. S. F. Field Artillery* (Sousa), *Stars and Stripes Forever* (Sousa), *Trio for Three Cornets, Echo Waltz* (Goldman), *On the Mall* (Goldman).

Few people are not acquainted with "The Stars and Stripes Forever," probably one of the most popular marches ever written. But who among the present generation of jitterbugs, remembers its composer, John Philip Sousa, the "March King"? Time was when a Sousa concert drew the same kind of crowds that flock today to hear Benny Goodman and Tommy Dorsey—although Sousa never played jazz. Born in 1854 in Wash-



Edwin MacArthur, distinguished pianist-conductor, will direct NBC Symphony Orchestra, Sun. night

ington of a Portuguese father and a Bavarian mother, by 1880 he had become the head of the United States Marine Corps Band, and in 1892 formed his own band, which soon became world-famous. It toured Europe four times with immense success, and made one world tour. Sousa was decorated by every crowned head in Europe, and played command performances at all the royal courts. A colorful, dynamic figure, with his black beard and flashing eyes, he did for the march what Johann Strauss did for the waltz. Besides his conducting and march composing, Sousa found time to write more than a score of operettas, some of them Broadway hits.

Today his grandson, John Philip Sousa III, is following in his grandfather's footsteps, leading his own band over the air.

Ford Summer Hour, CBS. Orchestra, Don Voorhees, conductor; James Melton, tenor; guests. Light music.

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 6:30 p. m. |
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Monday, August 28

Voice of Firestone, NBC. Alfred Wallenstein, conductor; Michael Rosenkerr, violinist. *On the Trail*, from "Grand Canyon Suite" (Grove), the Orchestra; *Gypsy Air* (Sarasate), Michael Rosenkerr and Orchestra; *Blue Danube Waltz* (Strauss), Chickens in Their Shells (Moussorgsky), *Merry Widow Waltzes* (Lehar), the Orchestra.

Firestone unexpectedly features a violinist this week, something of an event in a program devoted uninterruptedly year in year out to singers and orchestra. Alfred Wallenstein has surrounded his guest star with a bright—and for Firestone—novel program, with old favorites mixed with a few oddities.

Grove's "On the Trail" is a picturesque description of donkeys winding up a precipitous pathway along the canyon. It is filled with humor and the clever harmonies that distinguish all of Grove's works.

"Chickens in Their Shells," from Moussorgsky's "Pictures at an Exhibition," is another musical whimsy, in a score replete with fantasy. The complete composition describes Moussorgsky's reaction to the pictures of an artist-friend who had died shortly before. The various numbers were called after the titles of the pictures. "Chickens in Their Shells" is a sketch for a ballet.

Pablo Sarasate (1844-1908), Spanish, was considered one of the greatest geniuses of the violin that ever lived. He won world-wide renown with his playing, and later with his compositions and transcriptions of Spanish folk-music. Today's selection is one of his own works based on Spanish gypsy refrains.

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Henry Weber's Pageant of Melody.



Cesare Sodero will conduct "Sinfonietta," Mutual's weekly classical music concert, on Thurs. evening



Michael Loring, tenor, will give recitals over CBS on Tuesday, Thursday, Saturday of this week

MBS. Symphony orchestra; Attilio Baggione, tenor.

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| Eastern Daylight 10:30 p. m. Eastern Standard 9:30 p. m. | Central Daylight 9:30 p. m. Central Standard 8:30 a. m. | Mountain 7:30 p. m. Pacific 6:30 p. m. |
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Grant Park Concert, CBS. A. V. Thaviu and His Band.

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| Eastern Daylight 10:30 p. m. Eastern Standard 9:30 a. m. | Central Daylight 9:30 p. m. Central Standard 8:30 p. m. | Mountain 7:30 p. m. Pacific 6:30 p. m. |
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Tuesday, August 29

Michael Loring, tenor, CBS.

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| Eastern Daylight 8:30 a. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Violin Series, MBS. Alfred Wallenstein, conductor; Benno Rabinof, violinist. *Concerto in E Major, Opus 10* (Vieuxtemps).

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Wednesday, August 30

Edwin Franko Goldman Band, MBS. Edwin Franko Goldman, conductor. *A Manx Overture* (Wood), *First Movement Unfinished Symphony* (Schubert), *Trio for Three Cornets* (Handel-Goldman), *March Alouette*; *March, Bugle and Drums* (Goldman).

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Thursday, August 31

Michael Loring, tenor, CBS.

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Toronto Promenade Concerts, NBC. Reginald Stewart, conductor; James Melton, tenor. *Russian Festival Overture* (Rimsky-Korsakoff), *Symphony No. 40 in G Minor* (Mozart), the Orchestra; *Arla from "Eugen Onegin"* (Tchaikowsky), James Melton and Orchestra; *Slavonic Dances Nos. 7 and 8* (Dvorak).

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| Eastern Daylight 8:00 p. m. Eastern Standard 7:00 p. m. | Central Daylight 7:00 p. m. Central Standard 6:00 p. m. | Mountain 8:00 p. m. Pacific 7:00 p. m. |
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Sinfonietta, MBS. Cesare Sodero, conductor.

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Grant Park Concert, NBC. NBC Orchestra; Roy Shield, conductor.

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| Eastern Daylight 10:00 p. m. Eastern Standard 9:00 p. m. | Central Daylight 9:00 p. m. Central Standard 8:00 p. m. | Mountain 7:00 p. m. Pacific 6:00 p. m. |
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Concert Revue, MBS. William Miller, tenor; Kathryn Witwer, soprano; Henry Weber, conductor.

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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Friday, September 1

Symphony Orchestra, MBS. Eric Delamarter, conductor.

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| Eastern Daylight 8:30 p. m. Eastern Standard 7:30 p. m. | Central Daylight 7:30 p. m. Central Standard 6:30 p. m. | Mountain 8:30 p. m. Pacific 7:30 p. m. |
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About This Matter of Jazz and Swing

OUR series surveying the world's music seems to have exhausted the subject, but—there still is this matter of jazz and swing.

What about them? Are they legitimate musical offspring, an illegitimate sideline, or not related to music at all? Should we determined lovers of art examine or ignore them? Is Paul Whiteman right when he says that jazz and swing are the basis for the coming American symphonic compositions; or shall we agree with the late jocose Leopold Godowsky, who called them "the hay fever of music"?

If our typical light music of the moment were only a passing phase, meditation or ink need not be wasted by earnest chroniclers. However, no signs indicate that the popular kinds of tunes and rhythms are on the wane. Rather, they appear more abundant than ever. Not only have they become inescapable in our land but also throughout the rest of the world. Even China, India, and Japan cultivate American light music. And is it all light? One can hardly apply that term to some of the melancholic and sophisticated songs, often flavored with tunes and harmonies truly sad and even tragic.

Lastly there is the fact staring us in the face that men like Stravinsky, Milhaud and Prokofieff have praised our popular music and actually experimented with its rhythms and orchestrations in their own compositions. It was only the other day that a musician who knew Brahms well told me that the master heard some ragtime (sire of jazz) not long before he died and said, "I wish I were young enough to use some of those rhythms, but my ideas no longer flow as easily as they did."

While many on this side of the ocean still jibe at jazz, and in a way are ashamed of it, Europe no longer regards it as a fungus growth but as the main stem of American music from which our typical tonal expression is destined to flower. Over there it is not our symphonies they like; nor our tone poems or operas. They like us when we swing it. Let us admit that readily.

Somewhere between all those opinions lies the truth about jazz and its descendant, swing. The truth seems to be that there are bad and good examples of each; that some of the creators are imaginative in melody, rhythm and harmony, while others copy the styles of their betters and "borrow" themes from the classical and romantic composers.

Looking back, we find that the Puritans landed here with a cargo of hymns. The Indians met them with unharmonized metric chants and drumbeats. In the South, the African Negro wailed out his homesickness for the jungle and tapped out rhythmic reminiscences with his bare feet. Germans, Swedes, Italians, Spaniards, French, Russians poured in and intermingled

the strains of their homeland songs. It isn't strange that from all the chorus of sound an indigenous tonal language ultimately evolved; the sentimental phases embodied first in the homely music of Stephen Foster, followed by W. C. Handy and other "blues" exponents; the energetic, humorous and cynical finding utterance through jazz and swing. The melting-pot having fused the separate elements, our population took the new music to its heart as its own. Finally jazz overlapped into the concert field when George Gershwin wrote his "Rhapsody" and the "Concerto in F," both remaining in the repertoire of outstanding pianists and orchestras.

The first to take us away from the cheap sob-stuff of earlier America was Victor Herbert, but his waltzes and marches and polkas smacked of Germany and Austria rather than of our speedier country. Then came John Philip Sousa, with marches too, but they featured a new rhythmic beat (the one-step), and his band instrumentalizations revolutionized the entire manner of scoring for brass and woodwind combinations.

Irving Berlin took over the exotic rhythms of the Negroes and made them into the first products of jazz. After that, the deluge. To help, came a school of arrangers that grew more and more resourceful in brilliancy and spice of orchestration. They now lead the world with such settings, some of them masterfully clever.

For a while, the belated Viennese operetta-writers took over a good share of the American market, but Lehar, Fall, Oscar Straus, Kalman soon sold out all they had of originality, and now the voices from the Danube are silent. Jerome Kern's lovely musical comedies and the revues for which Irving Berlin, Gershwin and others wrote the music, pushed operetta entirely into the background.

Far and wide their countrymen sang and danced the music of those composers, as they do also of Raymond Scott, Hoagy Carmichael, Johnny Green, Peter de Rose, Buddy de Sylva, Duke Ellington, Cab Calloway and countless other sentimental and rhythmic experts.

Intelligent readers of this department understand that it does not for an instant place popular music on a par with the greatest compositions. On the other hand, no apology is necessary for saying that in the lesser field we have established original and distinctive styles.

Even the swinging of classics is not a heinous crime. It acquaints the multitudes with the best melodies of the masters, which otherwise they might never get to know. The masters can stand it; they do not turn in their graves through being swung. If "Baed Goes to Town," why not also the rest of the immortals?

—L. L.



Kate Smith pulls a couple of mighty oars for exercise on Lake Placid, where her summer home is located

VOICE OF THE LISTENER



Here Kate takes a jaunt on her watercycle—not for reducing but just for fun—at Camp Sunshine home

Readers are invited to express their opinions on this page. Please mail your letters to V. O. L., 731 Plymouth Court, Chicago, Ill.

Programs of Yore

Dear V. O. L.:

As in everything else, there are many of us who still get nostalgic twinges for the big shows of the earlier days of radio—programs like "Palmolive Beauty Box," "Majestic Theater of the Air" and "Show Boat." And many of us still think some of those shows and their performers rank with the best radio has produced.

Ella M. Winters, South Bend, Ind.

● One of the highlight shows of the good old days has returned to the air—"Enna Jetlick Melodies"—but, tut, tut, it's streamlined. Jessica Dragonette, who sang on "Palmolive Beauty Box Theater," has made several recent radio appearances and may return to regular broadcasting.—ED.

Ode to Strip Shows

Dear V. O. L.:

Concerning daytime serials there's much I'd like to say.

So I'm making it brief and to the point in a novel sort of way.

I tip my hat to serials, they're clean and wholesome fun.

If the cynics stayed home and listened in, how smooth this world would run.

Of course we need the other things, fine music, news and such.

But the daily routine of stories has kept many from getting in dunch.

I know it's true "Life Can Be Beautiful," I have found "This Day Is Ours";

And with God above as my "Guiding Light" my "Road of Life" is banked with flowers.

To the sponsors I extend my thanks, for dollars and cents I save

By listening each day to my radio plays. Long may the ether wave!

Mrs. Ruth Ciesattel, Buffalo, N. Y.

● The serials have many fans, that no one can deny;

They hold the interest of all who like a good, clean cry.—ED.

SOS

Dear V. O. L.:

I have a strange need. I need medicine for treatment. I am sixty-nine years old and I'm an old actor of the 10-20-30 days, having worked repertoire, stock and one-nighters. Now I am out. Suffering from broken-down nerves and nerve cells, for which there has been no known remedy until recently when Vitamin D 6 was developed. It is a cure which I have read about and heard about on the radio in "Science in the News." I am trying

to get that treatment. It is the only thing left for me. As I write this I cannot always strike the right letter on the typewriter. I've just about lost the use of my legs and am now losing my power of speech. Perhaps an appeal through your fine pages might bring my plight to the attention of someone in radio or theater who is able and willing to help an old-timer who has given his best.

P. H. Adams,
533 Lake Martha Drive,
Winter Haven, Fla.

Changing in Midstream

Dear V. O. L.:

I wish to voice my resentment to the changing of the actors in "Betty and Bob." I've listened to this serial ever since they had their first baby and lost it, up to the time Betty is to have twins. Now another actress appears to have the twins. It's sickening.

Mrs. Helen Wilkins, Troy, N. Y.

● "Betty and Bob" was moved from Chicago to New York. Business is business, but the situation does seem somewhat incongruous, doesn't it?—ED.

Antenna Does It

Dear V. O. L.:

Gracious, but it causes my blood to boil when I hear a friend or neighbor exclaim, "Oh, there are no worth-while programs in the summer; and, anyhow, who can get anything on their radio in the summer except near-by local stations?" And, on snooping around their house a bit I find a measly little piece of open, rusty wire leading out their window to an old water pipe. Or maybe in another instance one of those "gad-

gets" (which are gradually getting in everyone's hair) hanging down behind the radio, merely collecting static and causing no end of in-selectivity.

I'd like to tell these persons what the word "antenna" really means and what the aerial system really does for the radio. Get a fine antenna system, be sure your poles that support the new antenna are secured firmly by guy wire, then sit back and see what a good aerial will do. After I realized the importance of an antenna system, I felt like laughing at the ones who exclaim in exasperation, "No good programs can be tuned in during this awful weather."

Let's have an annual "aerial clean-up and fix-up week." Then we can say, "Well, come over to my house and hear what I receive on my radio!"

C. W. Owen, Jr., Savannah, Ga.

● They laughed when he sat down at his radio, but when it began to play, he laughed at them. They didn't know what a difference a little "fixing up" could make.—ED.

Jarring Notes

Dear V. O. L.:

Those who have the responsibility of producing radio shows might learn a lot by listening more to their radios. If they'd put themselves in the place of listeners more closely, they'd notice some of the ridiculous effects that defeat the purpose of many programs.

Here's a glaring example: In a recent highly dramatic performance the closing line was, in effect, "Until your soul meets hers in Heaven—" "This is the National Broadcasting Company" came right in with the usual vocal punch. The whole play was virtually spoiled by the jar.



Kate is always happy at Lake Placid, for in the summer she has fishing, boating, swimming; in the winter, skating and skiing. Above: Kate relaxes with manager Ted Collins and dog Freckles. (See letter at right.)

The announcer should have, at least, been instructed to keep his voice out of the "bang-bang" range for such a situation.

Unimpressive except for its discordance, too, is the applause at the end of each act of a drama when the closing scene is one of pathos.

Mrs. Crane Wilbur, Fort Worth, Tex.

● A word to the wise—we hope—is sufficient.—ED.

For Americanism

Dear V. O. L.:

Publishing more stories like "No More God in the Reich" and other tales about the unhappy lives of the citizens of Germany and Italy will do more for Americanism than any amount of singing "God Bless America."

J. M. Kelffer, Lancaster, Pa.

● Such expressions of opinion from reader-listeners help us to decide whether we should continue to publish features which identify radio militantly with democracy and educational progress.—ED.

Porcupine Prima Donna

Dear V. O. L.:

I heard a "Hobby Lobby" program recently when there was a guest on the program who raised and trained porcupines. He had one of them to squeal a greeting to the audience. The animal kept squealing and the audience created such an uproar and Gabriel Heatter seemed so excited I thought something very unusual must have happened during the incident. What was it?

Grace D. Henley, Flint, Mich.

● Little Mr. Porcupines held up the show for about half a minute and caused consternation among radio stars, engineers and officials by hogging the mike to an extreme degree. The little beast got a half-nelson hold on the mike and gave forth Tarzan-like cries until its master was able to pry it loose.—ED.

All-American

Dear V. O. L.:

One of the chief reasons Kate Smith appeals to real Americans is her completely American independence and her quality of being herself under any circumstances. She knows she's a big woman and can't become much smaller, so she accepts her size, makes the most of it and has plenty of fun and plenty of friends. She even trains herself to excel in several forms of sport in spite of her physique. Kate's an All-American lady.

Alicia McKinley, Providence, R. I.

● See pictures on this page.—ED.

LISTENING TO LEARN



Preston, Jr., reveals NBC's approach to problem of supplying the demand for educational programs

Supply and Demand

By Walter G. Preston, Jr.

Mr. Preston is Assistant to NBC's Vice-president in Charge of Programs.

Progress can be measured by its resource in supplying the demands which progress creates.

Radio's meteoric advance charts a notable record of such accomplishments. The industry, however, realizes that continued progress depends largely upon the way in which its ever-present problems of supply and demand, and demand and supply, are solved. Happily, these problems are being faced today not only with veteran courage and determination but with new skills acquired through experience.

One of these perplexing problems has been and is, how best to supply the growing demand for programs to serve those who listen to learn—a demand created by radio's teaching us new ways to listen. This is how the National Broadcasting Company is now setting about to solve it.

From the beginning NBC has been conscious of its responsibility to serve as well as to entertain its listeners. Programs designed to inform and otherwise serve have been prominent features. Those programs which successfully accomplished these purposes have become perennial presentations. Those programs which did not have served us more than our listeners, for we have been accumulating the profits from our mistakes.

For instance, early in our history we discovered that we could not successfully supply the demand for strictly educational programs by employing education's most highly developed schoolroom techniques. In this, educators were prompt to agree. Nevertheless we have continued experimenting with every likely idea, and through the wise counsel of sympathetic educators new techniques have been evolved, new possibilities have been developed and new avenues of approach have been found.

Experimenting will continue—but not as in the past. After a careful analysis of what has been done in this field, both here and abroad, and deciding what should be done and how to do it, we have mapped out a well-balanced and comprehensive schedule of public-service features patterned to cover def-

inite fields in a systematic way. In this we have had the consultation and cooperation of prominent educators and educational organizations.

This pattern closely follows tried and proved educational procedure. It is divided into six major fields of education: I, the Humanities; II, the Social Sciences; III, the Natural Sciences; IV, the Biological Sciences; V, General Science, and VI, the Professions.

Under the Humanities are grouped programs devoted to Music, Drama, Literature, History and the Fine Arts.

Under the Social Sciences: Public Affairs, Psychology, and General Social Science.

The Natural Sciences: Astronomy, Geology and Physics.

Under Biological Sciences we are planning programs devoted to Health and Hygiene.

UNDER General Science, such programs as "The World Is Yours," "Science in the News," "Science on the March."

Under the Professions we group: Religion, as represented by our comprehensive religious schedule; Education, programs broadcast for educators, and programs, now being planned, devoted to Law, General Business, Aviation and similar fields.

This carefully patterned schedule is designed to include those programs that are specifically educational and those

which are classed under the more general heading of public service.

Those specifically educational are planned to serve three purposes: Direct use in the classroom, assigned listening, and for general listening to history in the making as represented by news broadcasts and special events.

In mapping such a planned program schedule we are seeking to eliminate duplication of programs in the same field and to supply programs for those fields of activity not represented on our schedules; and to coordinate all these into a well-balanced and comprehensive pattern of public-service programs.

Such a carefully planned pattern is not expected to become operative at once, for we are carefully sifting all program ideas conceived by us and those who are cooperating with us, and we intend to add to our schedule only those which we believe from past experience will serve each desired purpose.

So the importance of radio as a vital factor in education is not only recognized by those responsible for program building but a definite effort to make radio serve, more wisely, these ends is now undertaken as a genuine public service.

It is this way that the National Broadcasting Company now seeks to supply a demand it has created—to serve those who have learned to listen and now listen to learn.



—National Park Service

The goatbeard will enter the "Nature Sketches" discussion Sat. as an example of plume-seeded plants

Nature Sketches

A common conception regarding plants is that they never move very far from the spot where they grow. Of course, we know for a certainty that they do not just pick up their roots and walk away; but plants do travel and there is an interesting story in their many ingenious ways of moving from one spot to another. On Saturday, August 26, from a hillside near the Moraine Park Museum, park naturalist Raymond Gregg and his Junior Nature School class will be heard discussing plant journeys. Their discussion will reveal how plants travel through the agency of seed dispersal and some of the marvelous adaptations of plants for this purpose will be described.

Highlights of the program will include stories about "plant hitch-hikers," as Mr. Gregg calls the tall milkweed; "hitch-hike murder," his description of foxtail grass; "plant parachute jumpers," the thistles; goatbeards and other plume-seeded plants.

"Come with the Wind" will be the approach to a discussion of the light, cottony seeds of the cottonwoods and aspens, and the similarly equipped willowherbs. "Seeds that pay for their ride" will be the story of a description of berries and ribwort's thistle.

"Nature Sketches" may be heard Saturdays over NBC at:

EDT 11:45 a.m. — EST 10:45 a.m.
CDT 10:45 a.m. — CST 9:45 a.m.
MST 8:45 a.m. — PST 7:45 a.m.



—The Hayden Planetarium of the American Museum of Natural History

Radio Guide's September Educational Program Classifier will appear in the issue dated September 15, 1939

Men Behind the Stars

In the portion of the sky frequently referred to as "the sea" there are many constellation figures that have to do with water. Among them is *The Southern Fish*, shown on this page in a reproduction of an old drawing from Bayer's famous star-book published in 1603. The bright star in the *Fish's* mouth is *Fomalhaut*, derived from the Arabic "Fum al hut," which means the fish's mouth.

Next swims the Southern Fish
which bears a name
From the South Wind, and
spreads a feeble flame.

—Manilius

"Men Behind the Stars," presented by the Hayden Planetarium of the American Museum of Natural History, may be heard Friday over CBS at:

EDT 5:45 p.m. — EST 4:45 p.m.
CDT 4:45 p.m. — CST 3:45 p.m.
MST 2:45 p.m. — PST 1:45 p.m.

HOW OLD WAS THE VILLAGE QUEEN?

QUESTIONS

From "Uncle Jim's Question Bee"
INBC, Sat., 7:30 p.m. EDT)

1. Does Congressman Martin Dies (of the Dies investigation committee) represent Illinois, Texas, Oklahoma, or Idaho?
2. If a groundhog is a woodchuck, what is a sandhog?
3. What is the plural of crisis?
4. In what sea is the island of Malta?
5. What are the first names of Chamberlain, Daladier and Mussolini?
6. What is the number of the psalm beginning "The Lord is my shepherd—"?

From "True or False"
INBC, Mon., 8:30 p.m. EDT)

- True or false?—
1. California's Golden Gate is covered with pure gold leaf.
 2. To temper steel means to jump on it in fury.
 3. A lighthouse tender takes care of a lighthouse.

From "Dr. J. Q."
INBC, Mon., 9:00 p.m. EDT)

1. With the mainland of what country is the Rock of Gibraltar connected?
2. Is the Rock of Gibraltar a peninsula, island or group of islands?
3. North Island, South Island and Stewart Island are the three principal islands of what country?
4. How was Helen of Troy's face identified with boats?
5. If a shooting star is called a meteor, what is a meteorite?
6. If you went for a ride on a carousel, what would you be on?
7. If the East is referred to as the Orient, by what corresponding name is the West known?

From "Information, Please"
INBC, Tues., 8:30 p.m. EDT)

1. What famous line was quoted by Sergeant Quirt in "What Price Glory"?
2. Who said, "Vent, vidi, vici," and under what conditions?
3. How are the following names identified with the accompanying numbers?—
 - a. John McGraw—10.
 - b. Jesse Owens—3.
 - c. Joe Louis—7.
 - d. Maurice McLaughlin—17.

From "Battle of the Sexes"
INBC, Tues., 9:00 p.m. EDT)

1. What is the difference between brass and bronze?
2. Complete the following:
 - a. Shakespeare was the Bard of —.
 - b. Florence Nightingale was the Angel of —.
 - c. Thomas Edison was the Wizard of —.
 - d. Thomas Jefferson was the Sage of —.
3. Name in alphabetical order all the states that voted Republican in the presidential election of 1936.
4. In the Bible what was the land of bondage, and the land of promise?
5. Does the U. S. Constitution mention the word "democracy"?

From "Name Three"
JMBS, Wed., 8:00 p.m. EDT)

1. Name three things on the dinner-table that could be used also in golf.

How much do you really know?
Test your skill in answering these radio brain-busters



After three years of radio quizzing, Professor Quiz has a formidable army of loyal fans, even in the melee of quizzes, spelling-bees and other games from which listeners may choose

PROFESSOR QUIZ is no longer the one or the only quiz-master of radio. There is even grave doubt as to whether he is the original. But whatever may be said of the famous tag-line, one point is clear: Professor Quiz was in the very forefront of those who first recognized that radio could capitalize on people's urge to play. He staked his career on the radio quiz-cycle before anyone knew it would roll into a cycle. That was in 1936. Listeners went for his novel program idea en masse, partly because they liked to play games, partly because there was another new feature—listener participation, through which listeners submitted questions to be asked contestants. These are details common to every radio quiz today, but they were new, untried theories in 1936. Cleverly the Professor opened his radio career mysteriously, with everybody asking, "Who is this Professor Quiz; is that his real name?" To all comes the portly gentleman, addicted to wing collars and waxed moustache, answered with a cryptic smile. Then, after the first year, which had brought in five and a half million brain-teasers and had sent a thousand brave contestants post his microphone, the Professor revealed his true name—Dr. Croig Eori—for the first time through a Radio Guide scoop story. From then on the omlable Professor's life has been on open book. Mrs. Quiz, who handles the Professor's enormous correspondence with the aid of a large staff, keeps him supplied with fresh connotations for his cool loper, calls him "Quiz." Professor Quiz broadcasts over CBS Fridays at 7:30 p.m. EDT; 6:30 EST; 6:30 CDT; 5:30 CST; 6:00 MST; 5:00 PST.

2. Answer these three questions:
 - a. How old was the village queen?
 - b. Who went to town riding on a pony?
 - c. What did the "bombs bursting in air" prove?
3. Name three things found in the sea or ocean beginning with "o."
4. Give three meanings of the word "fence."

From "Professor Quiz"
JCS, Fri., 7:30 p.m. EDT)

1. Name a heavenly body with a tail and one with rings.
2. What country recently changed its name to Thai?
3. Who is considered the Republican glamour boy number one at present? Who is the "oomph girl"?

ANSWERS

"Uncle Jim's Question Bee"

1. Texas.
2. A workman who digs in tunnels.
3. Crises.
4. Mediterranean Sea.
5. Neville, Edward, Benito.
6. Twenty-third.

"True or False"

1. False.
2. False.
3. True.

"Dr. J. Q."

1. Spain.
2. Peninsula.
3. New Zealand.
4. Her face is referred to in literature as the "face that launched a thousand ships" in battle.
5. A meteor when it has fallen to earth.
6. A merry-go-round.
7. The Occident.

"Information, Please"

1. "Hey, flag! Wait for baby!"
2. Julius Caesar sent this message back to Rome from one of his conquest expeditions.
3. a. McGraw won ten pennants; b. Owens won three Olympic championships; c. Louis has defended his championship seven times; d. McLaughlin, great tennis player, won from Norman Brooks 17-15.

"Battle of the Sexes"

1. Brass is copper and zinc; bronze is copper and tin.
2. a. Avon; b. Crimean War; c. Menlo Park; d. Monticello.
3. Maine, Vermont.
4. Land of bondage—Egypt; land of promise—Canaan.
5. No.

"Name Three"

1. Spoon, tea (tee), cup.
2. a. Sixteen; b. Yankee Doodle; c. That "our flag was still there."
3. Octopus, oysters, oxygen.
4. To engage in combat with swords; an enclosure for a house and lawn or garden; one who receives and disposes of stolen goods.

"Professor Quiz"

1. Comet; Saturn.
2. Siam.
3. Thomas Dewey; Ann Sheridan.

ALL SET FOR THE KILL



1. Frank Gill, Jr., and Bill Demling (left), happy half-wits of "Joe E. Brown" show (CBS, Thurs.), besides being veteran radio writers and comedians, are also ardent hunters. Above, they trek off on weekly stint of shooting at Newhall Dude Ranch in wild-game country

2. Above: Ah, deer tracks! Good hunters that they are, Gill (left) and partner stalk quarry to be rewarded finally with sight of deer (pictured at left). This unusual shot was taken at the moment of the kill, as they dreamed of tall tales to fellow Nimrods at the studio



4. Oh, dear, it's no deer! Just a publicity man hiding behind the bushes for the sake of a good picture. Disappointed, the comic pair turn back to the ranch-house, consoling one another over lost opportunity for a real kill

5. But comfortably ensconced on ranch-house veranda, imbibing cool drinks, Gill and Demling, wise to the tricks of showmanship, turn to the brighter side of the picture, wondering if camera record of their fiasco would turn out

COMING EVENTS



CBS' broadcast of Davis Cup interzone finals Saturday will be done by Ted Husing (above)

LITTLE MAN'S BIG DAY Sunday, NBC, CBS, MBS

At Tannenberg during the first year of the World War the Germans turned back the Russian army and Von Hindenburg gained world notoriety as a general. This Sunday Adolf Hitler—who kicked the props from under old man Hindenburg's republic and the equilibrium of world relations—will seize upon the occasion of the anniversary of the Tannenberg victory to tell the world once more that Germany—or Herr Hitler—is supreme. The dictator is expected to deliver threats, ultimatums or demands about Danzig. It will be a momentous speech. Even in America widespread attention will be turned to the loudspeakers Sunday morning.

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 8:30 a.m. | Central Daylight 8:30 a.m. | Mountain 7:30 a.m. |
| Eastern Standard 9:30 a.m. | Central Standard 9:30 a.m. | Pacific 7:30 a.m. |

ELECTRONIC BAND Sunday, NBC

Perhaps you've been hearing of the newly developed electronic orchestra, composed entirely of instruments utilizing electrical amplification. This unique innovation will be exploited in a weekly series beginning this week. Adventuring in unexplored realms of orchestral tone-color, the electronic orchestra not only reproduces all known orchestral sounds but produces many other extraordinary harmonic and tone effects. The gifted modern composer, Raymond Scott, has written a theme song especially for the new outfit.

| | | |
|-------------------------------|-------------------------------|------------------------|
| Eastern Daylight 3:00 p.m. | Central Daylight 3:00 p.m. | Mountain 12:00 noon |
| Eastern Standard 2:00 p.m. | Central Standard 2:00 p.m. | Pacific 11:00 a.m. |

THE WEEK'S BETTER PROGRAMS

TENNIS EVENT Saturday, CBS

The American tennis season is drawing toward a climax. Only a few big events remain. Among them this Saturday are the finals of the Davis Cup interzone matches, pitting Jugoslavia against Australia, at the Longwood Cricket Club. Veteran sports announcer Ted Husing will be at the mike to give stroke-by-stroke descriptions for CBS.

| | | |
|-------------------------------|--------------------------------|------------------------|
| Eastern Daylight 2:00 p.m. | Central Daylight 1:00 p.m. | Mountain 11:00 a.m. |
| Eastern Standard 1:00 p.m. | Central Standard 12:00 noon | Pacific 10:00 a.m. |

NAZIMOVA RETURNS

Saturday, NBC

When celebrated actress Nazimova asked Arch Oboler for a chance to act in one of his radio plays, after holding out from radio until then, it created a sensation not only because of the extraordinary request but also because Oboler's "Ivory Towers" and Madame Nazimova's performance in it clicked magnificently. Now the playwright has written another play especially for the Russian artist. The play to be presented this week is "This Lonely Heart," concerning the woman who was largely responsible for Tschalkowsky's masterpieces, and written also at the suggestion of Madame Nazimova. Extraordinary, too, will be a musical background for the play produced by the full NBC symphony orchestra. For this special occasion, the second Oboler-Nazimova presentation, the series of Oboler plays moves to a new spot for a one-hour period on the same evening as before.

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 7:30 p.m. | Central Daylight 6:30 p.m. | Mountain 4:30 p.m. |
| Eastern Standard 6:30 p.m. | Central Standard 5:30 p.m. | Pacific 3:30 p.m. |



Herr Hitler will raise his arm in Nazi salute (as in above scene) and his voice in another of the belligerent tirades with which he periodically upsets world stability this Sunday on anniversary of World War battle

SMART ALEC Tuesday, NBC

If you haven't been listening to Alec Templeton's show this summer, you've been missing one of the freshest, most sparkling programs that has hit the airwaves, summer or winter. You're a lover of serious music? Alec rivals the masters with his piano interpretations of Chopin and Beethoven. You're an unredeemable jitterbug? Alec can—and loves to—get in a glorious groove. And he writes things like "Bach Goes to Town" that Benny Goodman

delights to play. You're an in-between who likes a well-balanced musical outlay? Alec knows the public tastes well enough to mix in just about every type of song and composition, flavoring the whole with an irrepressible sense of novelty (playing "Three Little Fishes" a la grand opera), an inimitable knack in mimicry (crooning like Carmen Lombardo), and a captivating personality. Hear Alec before the series closes.

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 8:30 p.m. | Central Daylight 8:30 p.m. | Mountain 8:30 p.m. |
| Eastern Standard 9:30 p.m. | Central Standard 7:30 p.m. | Pacific 4:30 p.m. |

GRID CLASSIC

Wednesday, NBC, MBS

Tackle by tackle and grimace by grimace, the big late-summer event of the football world, the clash between the college All-Stars and the professional champs, this time the New York Giants, will be described to listeners over NBC and MBS and perhaps CBS. The college men this year have a strong collection of athletes, chosen by public balloting and featuring the mighty midget, Davey O'Brien. The New York Giants are making their debut against the All-Stars. So far the pros and amateurs have played practically on an even basis, and this year they'll be trying harder than ever to settle one of the hottest of sports questions, "Can a good college team beat a good pro team?"

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 8:30 p.m. | Central Daylight 8:30 p.m. | Mountain 6:30 a.m. |
| Eastern Standard 9:30 p.m. | Central Standard 7:30 p.m. | Pacific 6:30 p.m. |

S. S. AMERICA Thursday, NBC, MBS

S. S. America is the name of the



Madame Nazimova, noted Russian actress, will make second appearance in Oboler play Saturday, NBC

is not scheduled to carry the actual launching, but will present preliminary speeches a half-hour earlier than the other networks.

| | | |
|--------------------------------|--------------------------------|-----------------------|
| Eastern Daylight 12:30 p.m. | Central Daylight 11:30 a.m. | Mountain 9:30 a.m. |
| Eastern Standard 11:30 a.m. | Central Standard 10:30 a.m. | Pacific 8:30 a.m. |

NEW COMEDY Thursday, CBS

"Apartment to Let," a light comedy in which there are only three main characters, is the title of the play Dorothy Parker, noted poet and author, has written especially for "Columbia Workshop," to be presented this Thursday in the unprecedented "Workshop Festival" series.

| | | |
|--------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 10:00 p.m. | Central Daylight 9:00 p.m. | Mountain 7:00 p.m. |
| Eastern Standard 9:00 p.m. | Central Standard 8:00 p.m. | Pacific 5:00 p.m. |

SCHEDULE CHANGES

NEW PROGRAMS

"Lum and Abner" (General Foods), popular rural comedy team, return to the air after a summer holiday Monday, August 28. Chet Lauck, who portrays "Lum," and Norris Goff, who is "Abner," will be heard Mondays, Wednesdays and Fridays.

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 7:15 p.m. | Central Daylight 6:15 p.m. | Mountain 5:15 p.m. |
| Eastern Standard 6:15 p.m. | Central Standard 5:15 p.m. | Pacific 3:15 p.m. |

PROGRAM CHANGES

"The Parker Family" (Woodbury Soap), starring Leon Janney, will be broadcast on Thursday nights, beginning August 31. This program was formerly aired on Friday nights.

| | | |
|-------------------------------|-------------------------------|-----------------------|
| Eastern Daylight 7:15 p.m. | Central Daylight 6:15 p.m. | Mountain 5:15 p.m. |
| Eastern Standard 6:15 p.m. | Central Standard 5:15 p.m. | Pacific 3:15 p.m. |

CLOSINGS

Music by Maalack, Thurs., August 24.

THIS WEEK'S PROGRAMS

MORNING

*Star in program listings indicates news broadcast.

7:30

WEAF ★Morning NEWS
WOR Musical Clock
 Vincent Sorey's Orchestra
WJZ Morning Patrol
 Variety Program; ★NEWS
WABC Morning Almanac
 With Phil Cook

WAAT Val Frank, Breakfast Reporter
WEVD Morning Melodies
WHN Variety Musical: Weather: Time
WHOM Polish Early Birds Program
WINS Times Square Mission
WMCA ★NEWS, Tony Kay
WNEW ★NEWS, John Jaeger
WNYC Sunrise Symphony, Vivaldi,
 Concerto Grosso; Weber, Concert
 Piece for Piano and Orchestra; De-
 bussey, Children's Corner, Suite
WOV Public Service Review
WQXH Brahms, Academic Festival,
 Overture; Czerny, Symphonies
 Quarta; Grieg, Peer Gynt Suite No.
 2; Wagner, Siegfried, Forest Mur-
 ders; Mozart, Piano Concerto No.
 15 in B Flat (K. 450); Humper-
 dinck, Hansel and Gretel, Pantomime;
 Saint-Saens, Henry VIII, Introduc-
 tion and Entrance of the Clans

7:45

WEAF Salute to Saturday
WJZ Peter Paul, Inc.; ★NEWS
WABC NEWS★
 John Allen Wolf
WAAT Morning Meditations
WINS ★NEWS and Robert Boris
WMCA Rise and Shine
WNEW Morning Meditations

8:00

WEAF Musical Tete-a-Tete
WOR ★NEWS
 Mark Hawley
WJZ Songs for Saturday
 Vocalist; Norman Cloutier's
 Orchestra
WABC ★Odd Side of the
 News: Tune in the Spot-
 light: To be announced

WAAT To Beat the Band
WHN Morning Musical Roundup
WHOM Musical Program
WINS Musical Clock
WNEW Good Mornin', Paul Brenner
WNYC ★Views in the News: World's
 Fair Calendar
WOV Italian Musicale

8:15

WEAF HI Boys
 Vocal and Instrumental
 Group
WOR Red River Dave
 Cowboy Songs; Musical In-
 terlude

WJZ Dick Leibert
 Organist; Instrumentalists
WABC To be announced
WAAT Hollywood American Legion
WEVD Vera Rosanka, sketch
WHOM ★NEWS
WINS ★NEWS
WMCA Morning Inspirations
WNYC Federal Trio

8:30

WEAF Gene and Glenn
 Songs
WOR Choral Time
WABC Woman's Page of the
 Air
WAAT Prentice and Savoy
WHN ★NEWS
WHOM Milt Samter, sidewalk interviews
WINS Borles Program
WMCA Fern Scull, organist
WOV Italian Morning Varieties

8:45

WJZ Harvey and Dell
 Dramatic Sketch
WABC Arch McDonald
 Baseball Talk
WEVD Once Upon A Time
WHN Morning Musical Roundup
WMCA ★News Commentator
WNYC ★NEWS: Around New York
 Today

9:00

WEAF ★NEWS: Texas Jim
 Robertson
 Baritone
WOR Betty and Buddy
 Songs and patter
WJZ ★NEWS: Breakfast Club
 Vocalist and Orchestra; Don
 McNeill, master of cere-
 monies
WABC Richard Maxwell
 Tenor-Philosopher
WBXN Lithuanian Hour
WEVD Santino Musical Program
WHN Lew White, organist
WHOM German Program
WMCA Christian Science Service
WNEW Glenn Strickland and Begonia
 household talks
WNYC Masterwork Hour, Beethoven,
 Fidelio, Overture; Beethoven, Piano
 Concerto No. 4; Schubert, Symphony
 No. 5
WQXR Composers Hour, Bruckner,
 Symphony No. 7 n E

9:15

WEAF Norman Cloutier's Or-
 chestra
WOR The Syncopaters
WABC Fiddler's Fancy:
 ★NEWS
WBXN News Oddities: ★NEWS
WEVD Italian Hour
WINS ★NEWS
WMCA Melody Time
WNEW Breakfast Music

9:30

WEAF Morning Market
 Basket
WOR Women Make the News
 Vincent Connolly
WABC National Hillbilly
 Champions
WAAT Mary Mitchell
WBXN Wake Up and Sing
WHN Morning Serenade
WINS Platter Chatter
WMCA Patricia Gross, songs
WOV Frank Casann talk

9:45

WEAF Cracker Jacks Quartet
WOR Mid-Morning Melodies
WAAT Insurance Counsellor
WHN ★NEWS
WMCA ★NEWS, Bob Harris
WNEW Strike Up the Band
WOV Vincent Sorey's Orchestra

10:00

WEAF The Wise Man
 Program of Philosophy
WOR The Marriage Clinic
WJZ Escorts and Betty
 Vocal Trio

WABC Organ Moods
WAAT ★NEWS: Charlie Ballin
WBXN La Parata del Mattino
WEVD Italian Variety Show
WHN Song Shop
WHOM Jewish Hour
WINS Gospel Hour
WMCA Children's Parade
WNEW Make Believe Ballroom
WNYC Know Your New York
WOV ★NEWS
WQXR Chopin, Ballade No. 2 In F;
 Handel, Passacaglia in G Minor;
 Stravinsky, Serenade in A for Piano

10:15

WJZ Amanda Snow
 Vocalist

LOG OF STATIONS

Listed in Edition 3
 New York

| Call Letters | Kilo-cycles | Net-work |
|--------------|-------------|----------|
| WEAF | 660 | NBC-R |
| WOR | 710 | MBS |
| WJZ | 760 | NBC-B |
| WABC | 860 | CBS |
| WAAT | 940 | Local |
| WBIL | 1100 | Local |
| WBXN | 1350 | Local |
| WCAP | 1280 | Local |
| WEVD | 1300 | Local |
| WHN | 1010 | Local |
| WHOM | 1450 | Local |
| WINS | 1180 | Local |
| WMCA | 570 | Local |
| WNEW | 1250 | Local |
| WNYC | 810 | Local |
| WOV | 1130 | Local |
| WQXR | 1550 | Local |

CBS-Columbia Broadcasting System
 MBS-Mutual Broadcasting System
 NBC-B—National Broadcasting Com-
 pany Basic Blue Network
 NBC-R—National Broadcasting Com-
 pany Basic Red Network

*Star in program listings indicates
 news highlights

NDTICE: The programs as presented
 here were as correct and as accurate
 as the broadcasting companies and
 RADIO GUIDE could make them at
 the time of going to press. However,
 emergencies that arise at the studios
 sometimes necessitate eleventh-hour
 changes in program listings, time, etc.

If your favorite station is not listed
 at quarter- or half-hour periods, con-
 sult the time listings immediately
 above. The chances are that a network
 program of 30 or 60 minutes' duration
 is on the air at a quarter-hour when
 you do not find your station listed.

WEAF No School Today
 Safety Show for Children:
 Fields and Hall; Jolly Bill
 Steinke

WAAT Fabe Nicholson's Orchestra
WNYC Federal Trio
WOV Iolo American Revue

10:30

WEAF Bright Idea Club
WOR Model Airplane Club
 John Gambling
WJZ Barry McKinley
 Baritone

WABC Saturday Serenade
WAAT Government Reports
WBXN Tim O'Meara's Kiddies
WHN Children's Theater
WINS Songs My Mother Taught Me
WQXR The Bandstand

10:45

WOR The First Offender
 Drama
WJZ The Child Grows Up
 Talk by Katherine Lenroot,
 Chief U. S. Labor Depart-
 ment Children's Bureau

WAAT Hollywood Swing
WBXN German Varieties
WHOM Your Mystery Singer
WINS Musical Program
WNYC Labor and Democracy
WOV Echoes from the Opera
WQXR ★The Monitor Views the News

11:00

WEAF Concert Orchestra

WJZ-Ross Trio

WABC Dorain String Quartet
Music detail on page 14 this week.

WAAT ★NEWS: Music In Miniatura
WBXN German Housewife Hour
WEVD Saturday Symphony
WHOM Italian Variety Program
WINS Musical Program
WMCA Jungle Jim, drama
WNYC ★NEWS
WOV ★NEWS: Concert Orchestra

11:15

WJZ Sports School
WOR This Wonderful World
WAAT Le Huy
WMCA Nancy Turner Woman's Pro-
 gram
WNYC Amsterdam String Ensemble
WOV Musicale

11:30

WEAF Armchair Quartet
WOR Army Band
WJZ Our Barn
 Children's Program; Madge
 Tucker, director
WABC Columbia Concert Hall
 Arnold Belnick, violinist,
 is the guest soloist.

WAAT Sons of the Pioneers
WHN Music and Health
WINS Racing Seratches: U. E. I.
WNEW Community Concert
WOV Song Varieties: Comedy and Or-
 chestra

11:45

WEAF Nature Sketches
Turn to page 17 for more detail.
WAAT Variety Program
WEVD Il Mondo (The World), talk
WHN Henri Nonco's Orchestra
WNEW Musical Workshop
WNEW Hits for Housewives
WNYC You and Your Health
WOV Consumers' Information Service

AFTERNOON

12:00

WEAF Manhattan Melodies
 Norman Cloutier's Orches-
 tra; Vocalists
WOR Alan Courtney's Gloom-
 chasers
 Elinor Sherry and Red River
 Dave, vocalists; Orchestra
WJZ Luigi Romanelli's Or-
 chestra; ★NEWS
WABC Deep River Boys

Star Sparkles . . .

Jack Roseleigh and Marion Barney, who por-
 tray Mr. and Mrs. Young in "Pepper Young's
 Family," are so convincing in their roles that
 studio visitors always want to know how long
 they have been married. In truth, they've been
 married twenty-five years each, but to two
 other people

Director Jack Johnson receives more ap-
 plications from artists seeking work than any
 other director, because most of those who
 started their network careers on "Johnny
 Presents" have gone on to head their own
 shows.

The role of Betty Carter in "Meet Miss
 Julia" gives Lillian Greene, its portrayr, an
 opportunity to display her excellent dramatic
 ability. Movie-goers remember her as the
 featured comedienne in a series of Warner
 Brothers shorts.

Bess Johnson is coaching a group of sum-
 mer theater players who have banded together
 for fall radio acting.

3-8/46

Page 21

SATURDAY

August 26

WAAT ★NEWS
WBXN Boleslaw Rosalak Polish Hour
WEVD ★NEWS
WHN ★NEWS
WHOM Polish American Program
WINS ★NEWS
WMCA Racing News: Minute Men
WNEW Noon Hour Music
WNYC Organ Recital: Temple of Ra-
 tion, World's Fair
WOV Musical Moments

12:15

WABC Women in the World
 of Tomorrow
WAAT Larry Dan
WEVD Musical Program
WHN Charlie Baum's Orchestra
WINS Raening Seratches; Dance Orches-
 tra
WMCA ★NEWS, Bariton Follows
WNEW Sound Track; David Lowe,
 Movie Commentator
WOV Joseph Masiello and Quartet

12:30

WEAF Call to Youth
 Auspices National Council
 of Catholic Women
 Subject: "Youth Finds a
 Job." Speaker: Bernard
 Sang.

WOR ★NEWS
 Mark Hawley
WJZ National Farm and Home
 Hour
 Guest Speakers; Army Band
For more detail see Good Listening Guide.

WABC Nila Mack's Let's Pre-
 tend
WAAT Broadwalties
WEVD Variety Show
WHN Housewives Prom with Art Green
WHOM Casimir Jarzewski Hour
WMCA Sense and Nonsense
WNYC Missing Persons Alarms: Mid-
 day Symphony; Beethoven, Sym-
 phony No. 5; Wagner, Tannhauser,
 Overture
WOV Sternl Dramatic Company, sketch

12:45

WEAF ★NEWS: Charlottecs
WOR Xavier Cugat's Orches-
 tra
WAAT Quizmasters
WINS Musical Program
WMCA On with the Dance
WNEW Musical Moment

(Continued on Next Page)

SATURDAY

August 26

1:00

WEAF-Jean Ellington Songs

WABC-Enoch Light's Orchestra

WAAT-★NEWS

WRNX-Montana Ramblers, hillbillies
WINS-Children's Radio Revue
WMCA-Front Page Drama
WNEW-Elton Britt, singing cowboy
WOV-Concert Gems

1:15

WEAF-Calling All Stamp Collectors
Captain Tim Healy

WOR-Everett Hoagland's Orchestra

WAAT-WPA Project
WEVD-★NEWS

WMCA-Dean Dickens, songs
WNEW-Ruby Newman's Orchestra
WOV-Roberto, baritone, and Orchestra

1:30

WEAF-To be announced

WJZ-To be announced

WABC-What Price America Drama

Today's program takes national inventory of the Nation's accomplishments in conservation.

WAAT-Mitchell Sadewitz
WBXJ-Jewish Women's Hour
WEVD-Jewish Melodies
WHN-Music and Health
WHOM-German Program
WMCA-Aloha Land
WNEW-Afternoon Melodies: ★NEWS
WNYC-The Music Atlas
WOV-Gino Caimi and Artists

1:45

WOR-Johnny Mesner's Orchestra

WAAT-Florence Gartner & Orchestra
WHN-Isham Jones' Orchestra
WMCA-★NEWS

2:00

WEAF-Ray Kinney's Orchestra

WJZ-Morton Franklin's Notes of Grace

WABC-Melody Rambling

WESG (850 kc)-Wightman Cup Matches

WAAT-★NEWS: Music in Miniature
WEVD-Central Yiddish Cultural Committee

WHN-Musical Grab Bag
WINS-Racing Sketches: U. E. I.
WMCA-Betty & Buddy, song team

WNEW-Fashions in Rhythm
WNYC-Opera Hour, Verdi, Rigoletto
WOV-Jungle Jim, sketch

2:15

WOR-News and Views of Baseball

WABC-According to Hoyt

WAAT-Home Town Frolic
WHN-★NEWS
WINS-Dance Orchestra
WMCA-Minute Men: Racing News: Interludials
WOV-Mabel Horsey's Buds

2:30

WEAF-Golden Melodice String Ensemble

WOR-Baseball Game
Dodgers vs. Reds

WJZ-Indiana Indigo Vocalists; Orchestra

WABC-Baseball Game
Giants vs. Pirates

WAAT-Dance Time
WEVD-Musical Program
WHN-Baseball: Dodgers vs. Reds
WINS-Musical Program
WMCA-Ruth Nigey, songs
WNEW-Music for Everyone

2:45

WJZ-Merry Music

WAAT-Master Singers
WBXJ-Scotti Jackson Revue
WEVD-Non-Sectarian Anti-Nazi League, talk
WMCA-★NEWS Commentator
WNEW-Musical Miniatures: Sports
WOV-Rollo Hudson's Orchestra

3:00

WEAF-Matinee In Rhythm
Bob Armstrong's Orchestra

WJZ-To be announced

WAAT-★NEWS: Music in Miniature
WBXJ-Children's Hour
WEVD-Ukrainian Program
WINS-Musical Program
WMCA-World's Fair-st Music
WNYC-Baseball: Orioles vs. Bears
WOV-Italian Novelities

3:15

WAAT-Insurance Counsellor
WINS-Dance Orchestra
WNYC-Amsterdam String Ensemble

3:30

WEAF-Roy Eldredge's Orchestra

WJZ-Rhythmic Moods

WAAT-Polish Program
WBXJ-Polish Athletic League
WEVD-Polish Varieties
WHOM-Happiness House

3:45

WBXJ-Kalua Islanders
WINS-Musical Program
WNYC-★NEWS
WOV-Concert Gems

Saturday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

11:45 NATURE SKETCHES, WEAF.
This program is from the Rocky Mountain National Park. Dr. Gregg's subject will be "Plant Journeys."
An article may be found on page 37, column 4.

AFTERNOON

12:30 FARM AND HOME HOUR, WJZ.
The monthly Farmers' Educational and Cooperative Union program.

2:30 BASEBALL GAME.
Pirates vs. Giants, Arch McConald, WABC. Reds vs. Dodgers, Red Barber, WOR, WHN.

NIGHT

7:00 AMERICANS AT WORK; DRAMA AND INTERVIEWS, WABC.
Men who design lighting-effects for movies, schools and night-clubs will be interviewed on today's program.

7:30 ARCH OBOLER'S PLAYS, WEAF.
Alla Nazimova, celebrated Russian actress, will be starred in one of Arch Oboler's plays tonight. Tonight's drama, titled "Lonely Heart," is the story of the strange love affair of Tschalkowsky and Madame Von Meck. A portion of the NBC Symphony Orchestra, directed by Frank Black, will supply the musical setting for tonight's drama.
More information may be found on page 20, column 3.

8:30 AVALON TIME, WEAF.
Red Skelton, comedian; Curt Massey, baritone; "Professor" Tommy Mack; Tom, Dick and Harry; Bob Strong's orchestra.

9:00 ALKA-SELTZER NATIONAL BARN DANCE, WJZ.

9:00 VOX POP; INTERVIEWS, WEAF.
Parks Johnson; Wally Butterworth; Graham McNamee.

9:00 HIT PARADE, WABC.
Lanny Ross, tenor; Bea Wain, vocalist; Merry Macs; Mark Warnow's orchestra.

10:00 BENNY GOODMAN'S ORCHESTRA, WEAF.

4:00

WEAF-Broadcast from Germany

This program will feature a variety show consisting of the latest song hits from the Tobis motion-picture studios, the largest German variety house.

WJZ-Club Matinee Vocalists and Orchestra

WAAT-★NEWS: Gardner: Insurance Counsellor
WBXJ-Surma Ukrainian Hour
WEVD-Kalwaryskie Musical Program
WHOM-Italian Variety Program
WNYC-Four Strings at Four
WOV-Tryton's Band
WQXR-Music of the Moment

4:15

WAAT-Off the Record

4:30

WEAF-Paul Laval's Orchestra
WBXJ-Polish Bells
WEVD-Italian Music
WHN-Hits and Bits
WHOM-World's Fair Radio Reporter
WINS-Musical Program
WMCA-★NEWS
WNYC-Pals of P. A. L.
WOV-Dramatic Sketch and Musicale
WQXR-Saint-Saens, Pbaeton; Beethoven, Within the Trumb Forgotten; Brahms, Piano Concerto No. 1 in D Minor

4:45

WMCA-Merchaots and Citizens Handicap

5:00

WEAF-Dance Orchestra

WJZ-Dance Orchestra

WABC-Eton Boys Songs

WOR-Teddy Powell's Orchestra

WAAT-★NEWS: Music Fill-in: Insurance Counsellor
WBXJ-Silver Bell Orchestra: ★NEWS
WEVD-Mincioti and Co. drama
WHN-Russ: Morrow's Orchestra
WHOM-Pollak-American Program
WINS-Fair Questions

WNEW-Summer Serenade
WNYC-Music to Swim By
WOV-Journal of the Air Giulio Scotti

5:15

WABC-Merrymakers

WAAT-Howard Protram
WINS-Notes to You
WMCA-Phil Gootenberg, wild life experting
WNEW-★NEWS, Richard Brooks
WOV-Comm. Clemente Giglio

5:30

WEAF-Summertime Swing

WOR-Acc Brigode's Orchestra

WJZ-Ella Fitzgerald's Orchestra

WABC-Summary of Davis Cup Matches

WAAT-Request Club
WBXJ-Parisian Parade
WEVD-Laura Boccia, songs
WHN-Rondoliers Octet
WINS-Musical Program
WMCA-Let's Get Together, Lools Wolfe
WNEW-Make Believe Ballroom
WNYC-Radio Playhouse Experimental Workshop
WOV-Sketch and Orchestra
WQXR-Variety Concert

5:45

WEAF-Bruce Baker's Orchestra

WEVD-Jewish Events of the Week
WHN-★NEWS
WINS-Racing Results

NIGHT

Each day's highlights, listed in detail, are in the Good Listening Guide.

6:00

WEAF-Kaltenmeyer's Kindergarten: ★NEWS Variety Program

WOR-Uncle Don Children's Program

WJZ-EI Chico Spanish Revue

WABC-★NEWS: Summary of Women's Amateur Tennis Championship

WAAT-Michaels' Music
WBIL-★NEWS, Armando Rossi
WHN-Joe Nash, vocalist with Richard Lawrence, organist
WINS-Irish Program
WMCA-Racine News
WNYC-Your Home Town Newspaper
WQXR-Music to Remember: ★NEWS

6:15

WJZ-Summary of the Wightman and Davis Cup Matches

WABC-Sports Review

WAAT-Just Relax
WBIL-Melodic Gems
WHN-Ozzie Nelson's Orchestra
WMCA-Nat Shilkret's Orchestra
WNYC-World's Fair Reporter

6:30

WEAF-The Art of Living
Subject: "The Self You Have to Live With."

WOR-★NEWS
Frank Singiser

WABC-AI Warner Commentator

WJZ-Renfrew of the Mounted Dramatic Sketch

WAAT-Grand Rapids
WBIL-Musical Comedy Favorites
WEVD-Paeleman Sisters, songs
WHN-Johnny Messner's Orchestra
WINS-Don Dunphy, sports
WNYC-The History of Opera in Song.
Thea D'Aquila; Giuseppe Verdi
WMCA-Sports Resume
WQXR-Rach, Sonata No. 2 in E Flat; Haydn, Quartet in D Minor, Opus 76, No. 2

6:45

WEAF-Bill Stern Sports

WOR-Charloereas Male Quartet

WABC-Vocal Embers

WAAT-On with the Dance
WBIL-★NEWS, Favoino di Giura
WEVD-Variety Show
WHN-Dick Fishell's Sports
WINS-Musical Program
WMCA-Travel Talks, Jo. Ransen
WNYC-★NEWS

7:00

WEAF-Jan Savitt's Orchestra

WOR-Stan Lomax Sports

WJZ-Message of Israel
Guest Speaker: Organ Music Speaker; Rabbi Roland B. Gittelsohn.

WABC-Americans at Work
For more detail see Good Listening Guide.

WBIL-Ralph Peli and Orchestra
WHN-Ethel Shepard, vocalist; orchestra

WHOM-Jewish Program
WINS-Musical Program
WMCA-Concert Hall of the Air
WNEW-★NEWS, John Lansing
WNYC-Masterwork Hour, Beethoven, Fidelio, Overture; Beethoven, Piano Concerto No. 4; Schubert, Symphony No. 5
WQXR-Mascagni, Cavalleria Rusticana

7:15

WOR-Elliott Roosevelt Commentator

WBIL-Dr. Paul L. Buffa, talk
WHN-Today's Baseball
WINS-Stan Coe, fishing program
WNEW-Racing Results

7:30

WEAF-Arch Oboler's Plays
For more detail see Good Listening Guide.

WOR-Cat 'n Jammers Swing Session

WJZ-Uncle Jim's Question Bee (G. Washington Coffee)

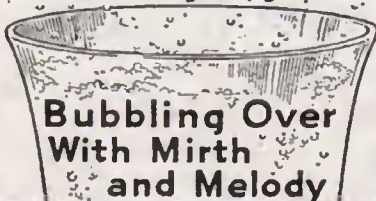
WABC-Michael Loring Presents

WBIL-★NEWS: Evening Serenade
WBXJ-Alfredo Mendez' Orchestra
WHN-Horace Heidt's Orchestra
WHOM-Italian Varieties
WINS-Barnacle Bill
WMCA-Vaughn de Leath, songs
WNEW-Charles Baum's Orchestra

7:45

WOR-Sam Balter (Phillies Cigars) Inside of Sports

Every Saturday Night



Bubbling Over With Mirth and Melody

ALKA-SELTZER NATIONAL BARN DANCE

WJZ

9:00 to 10:00 P.M., EDT

Frequencies

WEAF-660 WHN-1010
 WOR-710 WHOM-1450
 WJZ-760 WINS-1180
 WABC-860 WMCA-570
 WAAT-940 WNEW-1250
 WBL-1100 WNYC-810
 WBX-1350 WOV-1130
 WEVD-1300 WQXR-1550

WBH-La Famiglia Miseria, sketch
 WHN-Helen Yankee, dream singer
 WMCA-Tropical Moods
 WNEW-Battle of Swina

8:00
WOR-Tropical Serenade
 Don Arres, tenor; Bob Stanley's Orchestra
WJZ-Artie Shaw's Orchestra
WABC-County Seat
 Ray Collins
 WBX-Soccer Results, Terry Long
 WHN-Among My Souvenirs
 WNS-Racing Results, Musical Program
 WMCA-American Quiz
 WNYC-Summer Work Shop Series
 WQR-Symphony Hall, Franck, Symphonic Variations; Chabrier, Bournee Fantastique; Schonbera, Traosfigured Night
8:15
WEAF-From Hollywood Today
 Variety Program; Vocalists; Orchestra
 WBX-Echoes of Erin, Kevin Moore
 WEVD-Vera Ruzianka, sketch
 WNEW-Arizona Red, cowboy songs
8:30
WOR-Hawaii Calls
WJZ-Brent House
 Drama
WABC-Let's Join the Band
 Orin Tucker's Orchestra

WEAF-Avalon Time
 Red Skelton; Janette; Edna Stillwell; Chorus; Bob Strong's Orchestra; Curt Massey, baritone
 Also KOA (830 kes.) KFI (840 kes.) 12 midnight
WBX-Saturday Night Swing Session
 WEVD-Musical Program
 WHN-Clyde Lucas' Orchestra
 WINS-Musical Program
 WMCA-NEWS
 WNEW-Music Hall
 WNYC-Madrial Singers

8:45
 WHN-Dean of Swing; Bob Hamilton, organist
 WMCA-What Do You Think?
9:00
WEAF-Vox Pop (Kentucky Club Tobacco)
 Quiz Program; Parks and Wally, with Graham McNamee
WJZ-Alks-Seltzer's National Barn Dance
 Uncle Ezra; Henry Burr; Hoosier Hot Shots; Maple City Four; Arkic; Ann, Pat and Judy; Male Oetel; Joe Kelly, master of ceremonies; Glenn Welly and Orchestra; Guests
For further detail see sponsor's announcement on page 22.
WABC-Lucky Strike Hit Parade
 With Lanny Ross, tenor; Bea Wain, vocalist; Merry Macs; Mark Warnow's Orchestra
 Also KNX (1050 kes.) at 12 mid.

WOR-Fiesta Time
 WEVD-Spanish Music
 WHN-Variety Program
 WINS-Racing Results: Musical Program
 WHOM-Capt. Garofalo, commentator
 WMCA-Spy Stories, sketch
 WNEW-Music Hall: ★NEWS
 WQXR-Brahms, Violin Sonata No. 3 In D Minor, Adagio; Bach, Sonata No. 1 in B Minor; Paganini, Campanella

9:15
 WHOM-Italian Program
9:30
WEAF-Glenn Miller's Orchestras
WOR-George Fisher Hollywood Reporter
 WBX-Jack Mitchell, Movie Commentator
 WINS-Insurance Counsellor
 WMCA-Ferde Grofe's Orchestra
 WQXR-Rimsky-Korsakoff, Le Coq d'Or Suite
9:45
WOR-Sons of the Pioneers
WABC-Music In the Air
 WBX-La Rinascente
 WHOM-The Insurance Counsellor
 WINS-Inquiring Counsellor
 WMCA-Memory Lane, organ melodies
10:00
WEAF-Benny Goodman's Orchestra (Camel)
WOR-Symphonic Strings
 Alfred Wallenstein conducting
WJZ-Mal Hallett's Orchestra
 WEVD-Metropolitan Hour, popular music

WHN-Dick Ballou's Orchestra
WHOM-Spanish Program
WMCA-Dance Parade
WNEW-Dance Parade
WQXR-Beethoven, Lenore Overture No. 1

10:15
WABC-Grant Park Concert
 WEVD-Metropolitan Hour
10:30
WEAF-Horace Heldt's Orchestras
WOR-Music by Moonlight
WJZ-Al Donahue's Orchestras
 WHN-Adrian Rollini's Orchestra
 WHOM-Greek Program
 WMCA-★NEWS, Sam Browe
10:45
WABC-Armchair Adventures
 Tonight's program is broadcast from the scene of the Inter-Tribal Indian Ceremonial in Gallup, New Mexico. The story is titled "Three of a Kind."
 WEVD-Irish Music
 WHN-★NEWS
 WMCA-Johannes Steel
 WQXR-★NEWS
11:00
WOR-★NEWS
 Arthur Hale
WJZ-★NEWS: Tommy Dorsey's Orchestra
WABC-★NEWS
 WBX-Spanish Herald
 WHN-Everybody Dance: Orchestra
 WHOM-Midway Interviewer
 WMCA-Let's Go Dancing
 WQXR-Just Music

SATURDAY
August 26

11:15
WOR-Ted Flo-Rito's Orchestra
WABC-Del Courtney's Orchestras

11:30
WEAF-★NEWS: Emery Deutsch's Orchestra
WJZ-Phil Levant's Orchestra
WABC-Harry James' Orchestra
 WBX-Golden Age of Song
 WHN-Freddie Rich's Orchestra

11:45
WOR-Van Alexander's Orchestra

12:00
WEAF-Joe Rines' Orchestra
WOR-Shep Fields' Orchestra
WJZ-Little Jack Little's Orchestra
WABC-Jack Jenny's Orchestra
 WEVD-Symphonic Hour
 WHN-Hour of Classical Music
 WMCA-★NEWS
 End of Saturday Programs

MORNING

*Star in program listings indicates news broadcast.

6:30
WEAF-Hitler's Tannenberg Speech
More detail on page 20.
WOR-Hitler's Tannenberg Speech
WABC-Hitler's Tannenberg Speech
WJZ-Hitler's Tannenberg Speech
7:30
WEAF-To be announced
WOR-To be announced
WABC-Poetle Strings
WJZ-To be announced
8:00
WEAF-Organs & Xylophone Recital
 Cass Parmetier and Yoichi Hiraoka
WOR-Silver Strains Musical Program
WJZ-Peerless Trio
WABC-Organ Revells
 WAAT-Breakfast Reporter
 WHN-Hunter James Choir
 WHOM-Polish Early Birds
 WINS-Sunshine Hour
 WNYC-Amsterdam String Ensemble
 WOV-Public Service Review
8:15
WJZ-Cloister Bells
 Joe Green's Instrumental Trio
 WAAT-Melody Stars
 WHN-Song Shop
 WINS-Front Page Drama
8:30
WEAF-Four Showmen Quartet
WJZ-Tone Pictures
 Ruth Pepple, pianist; Mixed Quartet
WABC-Eton Boys Quartet
 WAAT-Wandering Boys
 WHN Times Square Mission
 WINS-Sunshine Hour
 WMCA-Organ Reveries
 WOV-Highway to Heaven Series
 WQXR-Tchaikowsky, Serenade In C, Waltz; Dvorak, Symphony No. 4 In G, First Movement; Berlioz, Benvenuto Cellini, Overture; Bach, J. C., Sinfonia In B Flat; Dvorak, Scherzo Capriccioso; Beethoven, Symphony No. 1 In C; Debussy, The Sunken Cathedral
8:45
WABC-Radio Spotlight

WEAF-Animal News Club
 Lou Rogers
 WAAT-Morning Musicale
 WEVD-Popular Music
 WMCA-★News Commentator
 WNYC-★News of the Day
 WOV-Organ Moods
9:00
WEAF-Turn Back the Clock
 Alice Remsen, contralto;
 Bailey Axton, tenor; Piano Team
WOR-Rainbow House
 Juvenile Program
WJZ-Coast to Coast on a Bus
 Children's Program; Milton Cross, conductor
WABC-From the Organ Loft: ★NEWS
 Julius Mattfeld
 WAAT-★NEWS: Music in Miniature:
 Morris H. Siegel
 WBX-Nash Bazaar
 WHN-Song Shop
 WHOM-Lithuanian Program
 WINS-Jubilee Singers
 WMCA-Sunday Song Service
 WNYC-Masterwork Hour; Famous Pianists' Series, Ely Ney, Mozart, Overture, Titus; Mozart, Concerto In B Flat Major; Havel, Daphnis and Chloe Suite No. 2; Strauss, Burlesca
 WOV-Ave Maria Hour
9:15
WEAF-Tom Terris
 Vagabond of Romance
 WAAT-Le Roy
 WINS-Jolly Bill Reads the Funnies
9:30
WEAF-Sunday Drivers
 Variety Program
WABC-Aubade for Strings
 WAAT-Dr. Thomas Hicains
 WEVD-Spanish Music
 WHN-Front Page Drama
 WHOM-The Insurance Counsellor
 WINS Church of the Wildwood
 WMCA Aloha Land
 WOV-Sunday Concert
9:45
 WAAT-Needlepoint Revue
 WHN-★NEWS
 WHOM-Italian Variety Program
 WINS-Musical Program
 WMCA-Melody Time
10:00
WOR-★NEWS
 Frank Singler
WEAF-Highlights of the Bible
 Dr. Frederick K. Stamm;
 Radio Choristers, Charles A. Baker, director

SUNDAY, August 27, 1939

Dr. Stamin's subject will be "Our Real Handicaps." The Radio Choristers will sing O Lord Most Holy and Jesus, the Very Thought of You.
WABC-Church of the Air
 Speakers
 Speaker: Reverend Armin George Weng, president of the Illinois Synod of the United Lutheran Church, Chicago, Illinois.
WJZ-Diversion Without Exertion
WAAT-★NEWS
 WHN-Radio Question Box
 WEVD-Studio Musical
 WHM Musical Grab Bag
 WHOM-Jewish Hour
 WINS-Music of the Masters
 WMCA Church in the Wildwood
 WNEW-Morning Meditation
 WNYC-Opera Hour; Mascagni, "Cavalleria Rusticana"
 WOV-Your World of Vision
 WQXR-Arthur Huntington, organ recital
10:15
WOR-Orange Blossom Quartet
 WAAT-Continental Flavor
 WINS-Musical Program
 WNEW-Morning Medlies
 WOV-Sketch and Orchestra
10:30
WEAF-Horn & Hardart's Children's Hour
WOR-Uncle Don Reads the Comics
WJZ-Russian Melodies
 Orchestra; Soloist
WABC-Wings Over Jordan
 Guests: Dr. E. C. Smith, pastor of the Metropolitan Baptist Church, Washington, D. C.
 WAAT-Frank Albanese at the Organo
 WBX-Wake Up and Swing
 WHN-Hits and Bits
 WHOM-Jewish Philosopher
 WMCA-Harrison Choir, vocal group
 WNEW-Popular Music
 WQXR-Sacred Music: ★NEWS
10:45
 WAAT-Aloha Land
 WBX-Gilbert and Sullivan Opera
 WINS-Dog Gone
 WMCA-Classical Moods: Donald Beedine
 WOV-Com. Clemente Giglio & Co.
11:00
WOR-Arranged by—
 Leo Friedberg's Orchestra

★WABC-News and Rhythm (Bowie's, Inc.)
WJZ-★NEWS: In the Land of Make Believe: Alice Remsen
 Contralto
WAAT-★NEWS: Music In Miniature
 WEVD-Forward Hour
 WHN-Calvary Baptist Church
 WHOM-Italian Variety Program
 WINS-Musical Program
 WMCA-Concert Hall of the Air
 WNEW-Swing Hour
 WNYC-The American Composer Presents
 WOV-Musicale
 WQXR-Religious Forum, Speaker, William H. Gale
11:15
WJZ-Neighbor Nell
 Philosophy
 WAAT-Mary Mitchell
 WOV-Don Peppe O'Ruscators, Humorous Comments
11:30
WEAF-★NEWS: Julio Martinez Oyanguren
 Guitarist
WOR-Chorus from World's Fair
WJZ-Southernaires
 Negro Male Quartet
WABC-Major Bowes' Capitol Family
 Dalton Brothers; Nicholas Cosentino, tenor; Charles Magnante and Sam Herman, instrumentalists; Wald Mayo's Orchestra
 WAAT-Fabe Nicholson's Orchestra
 WMCA-Old Reprints
 WNYC-Federal Opera Company: The City's Question Box
 WOV-Song Varieties, Comedians and Orchestra
11:45
WEAF-Vernon Crane's Story
 Book
 WAAT-Music Workshop
 WMCA-Ranch Boys

AFTERNOON

12:00
WEAF-Walter Logan's Musicale
WOR-Summary of Hitler's Tannenberg Speech
 Summary of Hitler's speech, in English, will be heard at this time.
WJZ-Radio City Music Hall of the Air
Music detail on page 24 this week.
WAAT-★NEWS
 WEVD-Jewish News
 WHOM-Italian Amateur Program
 WINS-★NEWS
 WMCA-Al Roth and Symphony of Melody
 WNEW-Bing Crosby, songs
 WNYC-Concert Orchestra
 WOV-Sunday Sinfonietta
 WQXR-Rachmaninoff, Elegie; Bach, Flute and Piano Sonata No. 1 in B Minor; Franck, Quartet in D, Scherzo
12:15
 WAAT-Master Singers
 WINS-Organ Program
 WMCA-★NEWS, Bartoo Fellows
 WNEW-Insurance Counsellor
12:30
WABC-Salt Lake City Tabernacle
 Choir and Organ
WEAF-On Your Job
 Dramatic Sketch
 Title: "The One-Man Job."
WOR-Betty and Buddy
 Songs and Patter
 WAAT-Stardust
 WBX-German Radio Revue
 WEVD-Isabel Walters, sop.
 WHN-Dick Ballou's Orchestra
 WHOM-Polish-American Program
 WINS-Opportunity
 WMCA-Art Greco Revue
 WNYC-Missing Persons Alarms: Symphonic Varieties
 WOV-Sterni Dramatic Company, sketch
 WQXR-Mozart, Symphony No. 41 in C ("Jupiter")
 (Continued on Next Page)

LISTEN TO

Enna Jettick 

Melodies

SUNDAY AFTERNOONS
 NBC Red Network

Presented by the makers of Enna Jetticks, America's Smartest Walking Shoes. \$5 to \$6.

SUNDAY August 27

12:45
WOR-NEWS
 Frank Singiser
 WCAP-John Bird, comments
 WEVD-Maurice Ganscholl, tenor
 WINS-Musical Program

1:00
WEAF-Norman Cloutier's Orchestra
WOR-Don Arnes
 Baritone; Orchestra
WJZ-Waterloo Junction
 Dramatic Sketch
WABC-Church of the Air
 Speaker: Reverend William F. Sheedy (Catholic) of the Order of St. Augustine, Philadelphia, Pennsylvania.
 WEVD-Jewish Melodies
 WHN-Hour of Champions with Sam Tub
 WOY-Waltz Time
 WQXR-Leon Rothier Presents Mische Elson, violinist

1:15
WOR-True to Life
 WBNX-The World Observer, talk
 WEVD-Jewish Theater of the Air
 WINS-Piano Program
 WOY-Townsmen Quartet

1:30
WEAF-Sunday Symphonette
 Directed by Edw. A. Rice
WOR-Marlo De Stefano
 Harpist
WJZ-Continental Varieties
WABC-Broadcast from Finland
 A preview of the 1940 Olympics will be heard.
 WAAT-J. W. Greens Variety
 WBNX-Studio Presentation
 WCAP-Conv. Hall Concert
 WHN-Lenny Carson's Orchestra
 WINS-Insurance Counsellor
 WMCA-Al Shayne, Jerry Baker, Gwen Williams
 WNYC-Federal Symphony Orchestra; New Symphonie Series
 WOY-Townsmen Quartet
 WQXR-Chopin, Les Sylphides

1:45
WABC-Wm. Shirer from Germany
WOR-Manhatta's Orchestra
 WEVD-Vera Rosanka, sketch
 WINS-Musical Program

2:00
WEAF-Sunday Dinner at Aunt Fanny's
WJZ-Concert Orchestra
WABC-Democracy in Action
 Dramatization
 For more detail see Good Listening Guide.
 WAAT-NEWS: Music in Miniature
 WBNX-Variety Orchestra
 WEVD-Sunday Varieties
 WHN-On a Sunday Afternoon with Don Albert's Orchestra
 WHOM-Casimir Jarzabowski Hour
 WMCA-Billy Jones and Marilyn Hare
 WOY-Musical Potpourri
 WQXR-Opera, Mozart, Cool Fan Tutte

2:15
WOR-Al Donohue's Orchestra
 WAAT-Ruy Collins, pianist
 WCAP-Boardwalk Interviews
 WINS-Musical Program

2:30
WEAF-University of Chicago Round Table Discussion
 Guest Speakers
WABC-Going South
 Vocalists
WJZ-Trouse Trails of Song
 WAAT-Half and Half
 WBNX-Cosmos Greek Hour
 WHN-Sunday Supplement
 WINS-Organ and Piano
 WMCA-Will Osborne's Orchestra
 WOY-Concert Melodies

2:45
WOR-News and Views of Baseball
 WCAP-Sunday Calendar
 WHN-Goldman Band
 WMCA-Religious News Reporter

2:55
WOR-Baseball Game
 Dodgers vs. Pirates
 WHN-Baseball; Dodgers vs. Pirates

3:00
WJZ-Melodies for Milady
WABC-Columbia Broadcasting Symphony
 Howard Barlow conducting
 Music detail on page 16 this week.

WEAF-Electronic Orchestra
 (More detail on page 20.)
 WAAT-NEWS: Music in Miniature
 WHOM-Polish American Amateur Hour
 WINS-Glad Tidings Church
 WMCA-Studio Party
 WNYC-Gilbert and Sullivan Operetta, "Iolanthe"
 WOY-Front Page Dramas

3:15
WJZ-Bookman's Notebook
 Joseph Henry Jackson, book reviewer
 WAAT-Dance Hour
 WOY-Current Events

3:30
WEAF-Summary of Hitler's Tannenberg Speech
 The reaction of crisis-ridden Europe to Hitler's speech will be summarized.
WJZ-Allen Roth Presents
 WAAT-Concert Hall of the Air
 WMCA-Art Green and Music
 WOY-Rhythm Rendezvous

4:00
WEAF-Music Festival from Switzerland
WJZ-Sunday Vespers
 Male Quartet directed by Charles A. Baker
 Dr. Sherer's subject will be "Such a Man as I." The quartet will sing O Holy Savior, Rock of Ages, and There's a Wideness in God's Mercy.
WABC-So You Think You Know Music
 Guest: Johnny Green.
 WAAT-NEWS
 WHOM-Spanish Program
 WINS-The Gospel Hour
 WMCA-Symphonic Swing
 WNYC-New York Federal Band Concert
 WOY-Masterpieces of Literature

4:15
 WAAT-Howard Music

4:30
WEAF-The World Is Yours
 Dramatization Under Auspices of Smithsonian Institution
 For more detail see Good Listening Guide.
WJZ-Tapestry Musical
 Orchestra dir. H. Leopold Spitalny
WABC-Synopsisation Piece
 WAAT-Impression on Wax
 WBNX-People in the News
 WMCA-Al Shayne, Jerry Baker, Gwen Williams
 WOY-Crash of Opinion Forum

5:00
WEAF-Enns Jettick Melodies
 Jimmie Shields, tenor and M. C.; D'Artega's Orchestra; Norsemen Quartet; Rosalind Ames, style commentator
 For further detail see sponsor's announcement on page 23.
WJZ-Paul Martin's Orchestra
WABC-Country Journal
 WAAT-NEWS
 WBNX-The Diamond Horseshoe
 WHN-D'Artega's Orchestra
 WINS-Vesper Hour from World's Fair
 WMCA-Young People's Church of the Air
 WNYC-Travel Hour
 WOY-World's Fair Vesper Hour
 WQXR-Prokofiev, Classical Symphony; Sibelius, Violin Concerto in D Minor

5:15
WEAF-To be announced
WOR-Bill Bailey's Orchestra
WJZ-Four Star News (Palmer Mattresses and Comfortables)
 Nola Luxford, H. R. Baukhage, Bill Stern and Graham McNamee
 For more detail see Good Listening Guide.
 WAAT-Michael's Music
 WHN-NEWS

5:30
WEAF-Paul Wing's Spelling Bee (Energlo)
WOR-Van Alexander's Orchestra
WJZ-To be announced
WABC-Choral Program
 The Broad Street Presbyterian Church Choir of Columbus, Ohio, directed by Dr. John Huffman, will be heard.
 WAAT-Insurance Counsellor
 WHN-St. Anthony Hour
 WINS-Musical Program
 WNYC-World's Fair Vesper Hour

5:45
WJZ-Letters Home From the World's Fair (Westinghouse)
 Ray Perkins, comedian; Songs and Interviews
 WAAT-Grand Rapids
 WQXR-NEWS

✓ Sunday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

— 6:30 **HITLER'S TANNENBERG SPEECH, WABC, WJZ, WEAF, WOR.**
 Chancellor Adolf Hitler, speaking from Tannenberg, Germany, will be heard addressing delegates from all parts of the Reich. His remarks are expected to give a clue to his future action in Europe. Directly after the broadcast his speech will be translated into English by well-known network commentators. Throughout the day commentaries will be heard on all the networks at various times regarding this speech and its effect on the European political picture.
 More information on this program may be found on page 20, column 2.

AFTERNOON

— 12:00 **RADIO CITY MUSIC HALL, WJZ.**
 Sintonetta, with Maurica Baron conducting; Viola Philo, soprano.
 Music detail on this program may be found on page 14, column 2.

— 2:00 **DEMOCRACY IN ACTION, WABC.**
 Dramatizations of the workings of the Government in its numerous branches.

— 2:55 **BASEBALL GAME, WOR, WHN.**
 Dodgers vs. Pirates, Red Barber.

— 3:00 **COLUMBIA BROADCASTING SYMPHONY, WABC.**
 With Howard Barlow conducting.
 Music detail on this program may be found on page 14, column 2.

— 3:00 **ELECTRONIC ORCHESTRA, WEAF.**
 A twelve-piece dance-band composed entirely of instruments producing their tones by means of electrical amplification.
 More information on this program may be found on page 20, column 2.

— 4:00 **MUSIC FESTIVAL FROM SWITZERLAND, WEAF.**
 The concluding program from the Lucerne International Music Festival. The Sistine Chapel Choir, directed by Dom Loranzo Perosi, music director of the Vatican, will be heard.

— 5:00 **ENNA JETTICK MELODIES, WEAF.**
 Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.

— 5:15 **FOUR STAR NEWS, WJZ.**
 News developments on four scattered fronts—international and national affairs, sports and events of interest to women—will be reported by experts in this new series. H. R. Baukhage will report international affairs; Graham McNamee, the national affairs; Bill Stern, sports, and Nola Luxford, woman's news.

— 5:45 **LETTERS HOME FROM THE WORLD'S FAIR, WJZ.**
 Ray Perkins, comedian; songs and interviews.

NIGHT

— 6:30 **GATEWAY TO HOLLYWOOD SUMMER THEATER, WABC.**
 A serial adaptation from the motion picture "Career," with Alice Eden and John Archer, stars of the picture, in the leading roles.

— 6:30 **GROUCH CLUB, WEAF.**
 Jack Lascouille, M. C.; Arthur O. Bryan; Phil Kramer; Emory Parnell; Walter Tetley; Beth Wilson; Leon Leonard's orchestra.

— 7:00 **EUROPEAN SURVEY BY HUGH GIBSON, WJZ.**
 Hugh Gibson, former ambassador to Belgium, will comment on Germany's policies and discuss Hitler's Tannenberg speech.

— 7:00 **PEOPLE'S PLATFORM, WABC.**
 A group of small businessmen will discuss "The Plight of Small Business."

— 7:00 **ALDRICH FAMILY: COMEDY SKETCH, WEAF.**
 Comedy sketch, with Ezra Stone, stage star.

— 7:30 **RADIO GUILD, WJZ.**
 Tonight's drama, "Man With a Lantern," concerns the age-old problem of what is truth.

— 7:30 **JANE FROMAN, MEZZO-SOPRANO; JAN PEECE, TENOR, WABC.**
 Erno Rapee conducts the orchestra.

— 8:00 **SYMPHONY ORCHESTRA, WJZ.**
 Professor Jose Castaneda, young Latin-American musician, and Edwin MacArthur, eminent American pianist-composer, will share the conducting assignment on tonight's broadcast.
 Music detail on this program may be found on page 14, column 2.

— 8:00 **CHASE AND SANBORN HOUR, WEAF.**
 Don Ameche, M. C.; Nelson Eddy, baritone; Dorothy Lamour, vocalist; Robert Ambruster's orchestra.

— 9:00 **FORD SUMMER HOUR, WABC.**
 James Melton, tenor; Francis White, soprano; Rouge Reporter; Don Voorhaes' orchestra. Guest: Deane Janis, vocalist.

— 9:00 **HOLLYWOOD PLAYHOUSE, WJZ.**
 Dramatic program, with Gale Page and Jim Amache.

— 9:30 **WALTER WINCHELL, COLUMNIST, WJZ.**

— 10:00 **GOOD WILL HOUR, WOR.**
 With John J. Anthony.

— 10:30 **KALTENBORN FROM EUROPE, WABC.**
 H. V. Kaltenborn, speaking from London, will comment on Hitler's Tannenberg speech and discuss the reactions to it.

NIGHT

Comedy, drama, talks, special events are listed in detail in the Good Listening Guide.

6:00

WEAF-Catholic Hour
 Rev. James P. Keane, speaker
 Reverend Russell's subject will be "Hell—Depart Ye Cursed."
WOR-To be announced
WJZ-Canadian Grenadier Guards Band
WABC-Gay Nineties Revue
 WAAT Polish Program
 WBNX-Central Baptist Choir
 WHN-Light Music
 WHOM-Polish Amerlaao Program
 WINS-Irish Program
 WMCA-Stamp Remnaures
 WNYC-New York Federal Band Concert
 WOY-Symphonia Hour
 WQXR-Gluck, Orpheus, Melody; Bach, French Suite No. 5 in G for Piano; Stanitz, Sonata in D. Adagio and Minuet

6:15

WNCA-Radio Beam

6:30
WEAF-Grouch Club
 Jack Lescouille, master of ceremonies; Emory Parnell; Beth Wilson; Leon Leonard's Orchestra
WOR-Traffic Bulletin; Everett Hogland's Orchestra
WJZ-Paul Laval's Orchestra
WABC-Gateway to Hollywood Summer Theater (Wrigley's Gum)
 For more detail see Good Listening Guide.

WBNX-The Greek Radio Parade
 WHN-Tommy Dorsey's Orchestra
 WINS-Ave. Maria Hour
 WMCA-Ave. Maria Hour
 WNEW-Basahall Resume
 WNYC-Tau Alpha of Mu Phi Epsilon Musicale
 WQXR-Music of Johann Strauss

6:45

WHN-Dick Fishell's Sports
 WNYC-NEWS

7:00
WEAF-Aldrich Family (Jello)
 Dramatic Sketch with Ezra Stone
 Also KOA (836 kcs.) KFI (840 kcs.) 11:30 p.m.

WOR-The Green Hornet Drama
WJZ-European Survey
 Hugh Gibson
 For more detail see Good Listening Guide.
WABC-People's Platform
 Discussions on Problems of the Day
 For more detail see Good Listening Guide.

WHN-Everybody Dance
 WHOM-Morris H. Siegel
 WINS-Joseph Patrick Lee
 WMCA-Rose Allegretti and John Seagle, songs
 WNEW-Kennel Club; Mrs. Dorothy Holden, talk
 WNYC-Masterwork Hour; Famous Pianists' Series, Eily Nay, Mozart, Overture, Titus; Mozart, Concerto in B Flat Major; Ravel, Daphnis and Chloe Suite No. 2; Strauss, Burlesca
 WQXR-Frederick the Great, Concerto for Flute No. 2; Grieg, Ballada in G Minor; Beethoven, Quartet No. 10 in E Flat ("Harp")

7:15

WJZ-Popular Classics
 Concert Orchestra, dir. of H. Leopold Spitalny
 WHN-Today's Baseball with Bert Lee
 WHOM-Equality Magazine
 WINS-Musical Program
 WMCA-Royal Hawaiians
 WNEW-Insurance Counsellor

7:30

WEAF-Fitch Bandwagon
 Guest Orchestra
WJZ-Radio Guild, Dramas
 For more detail see Good Listening Guide.
WABC-Jane Froman, mezzo-soprano; Jan Peerce, tenor; Erno Rapee, conductor
 The orchestra will play Sing a Song of Sunbeams, Rise and Shine, and Pan Americana. The ensemble will offer Tribute to Florida, State of Florida, and On the Miami Shores. The chorus will sing Chloe, Mr. Peerce will offer Song of Songs, and Jane Froman will sing Ghost of the Rhumba.
WOR-NEWS; Traffic Bulletin
 Frank Singiser

WIIN-Symphony Hall
WHOM-Humanity Guild
WINS-Musical Program
WMCA-Shirley Winters, songs
WNEW-Irish Program; Jimmy Kelly
and Billy Duncan songs
7:45

WOR-Stan Lomax Sports

WIOM-II Mundo
WMCA-Insurance Counsellor
8:00

WEAF-Chase & Sanborn Hour
Dun Ameche, master of ceremonies; Dorothy Lamour, vocalist; Neilson Eddy, baritone; Robert Armbruster's Orchestra

WOR-Design for Melody
Florence Vickland, soprano; Raoul Nadeau, baritone; Orchestra; Chorus

WJZ-Symphony Orchestra
Izler Solomon, conductor
Music detail on page 14 this week.

WABC-Adventures of Ellery Queen

For more detail see Good Listening Guide.
WBIL-Cabinet Series; Duties of the War Department; Hon. Harry Woodring, Secretary of War
WCAP-Baptist Church Service
WEVD-Poetry Forum
WHN-Calvary Baptist Church
WIOM-Italian Variety Program
WINS-Musical Program
WMCA-Alphabets Quartet
WNEW-Madison Ave. Baptist Church
WNCA-Americans All—Immigrants All, "The Orientals in the United States"
WQXR-Symphony Hall. Debussy, Nocturnes, Festivals; Beethoven, Symphony No. 3 in E Flat ("Eroica")
8:15

WBIL-Salute to the Nations
WMCA-Johannes Steel
8:30

WOR-Goldman Band Concert
Edwin Franko Goldman conducting
Music detail on page 14 this week.

WBX German Radio Hour
WEVD-Richard Bellamy, news and views
WMCA-Roger Coleman, songs
WNYC-New York Philharmonic Symphony Orchestra
8:45

WAAT-Symphonic Moods
WEVD-Metropolitan floor
WMCA-Martin Starr, Movie Starr
Dust
9:00

WEAF-Manhattan Merry-Go-Round (Dr. Lyons)
Raehel Carlay, blues singer; Pierre Le Kreun, tenor; Men About Town, vocal trio; Don Donnie's Orchestra

WJZ-Hollywood Playhouse (Woodbury)
Drama starring Jim Ameche and Gale Page
Also KOA (830 kcs.) KFI (840 kcs.) 12 midnight

WABC-Ford Summer Hour
James Melton, tenor; Franca White, soprano; "Rouge Reporter"; Don Voorhees' Orchestra
For more detail see Good Listening Guide.

Mr. Melton will sing *Vivia, Carry Me Back to the Lone Prairie, The Hills of Home, and, with the chorus, Only a Rose. Miss White will sing Tales from the Vienna Woods, At Long Last, Love, Rachety Koo, and, with Mr. Melton, Your Eyes. Deane Janis will offer Good Night My Beautiful and Love with a Capital You. A duet, Annie Laurie will be offered. The orchestra will play Ding Dong, the Witch is Dead, Capriccio Espanol, Those Were Wonderful Days, March of the Musketeers, and Sym-*

pathy. The Ford Pipe Band will play Blue Bonnets Over the Border.

WOR-New York Town
Ed East, M. C.; Guest Stars; Orchestra
9:15

WBX-Insurance Counsellor
WCAP-Eileen Toren, songs
WEVD-Sermon in Song
WHN-Old Fashioned Revival
WMCA-Five Star Final
WQXR-Eek, The Magic Fiddle, Overture; Francaix, Concertino for Piano and Orchestra; Ravel, Introduction and Allegro for Harp, Strings and Woodwinds; Sibelius, Symphony No. 4 in A Minor
9:15

WBX-Renaissance Casino Concerts
WCAP-Concert Hall
WEVD-Curtain Time, Drama Revue
9:30

WEAF-American Album of Familiar Music (Bayer's Aspirin)
Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Buckingham Choir; Instrumentalists; Haenschen Concert Orchestra
Frank Munn will sing *I Hear a Voice at Eve, Miss Lennox will offer All Through the Night, Miss Dickenson will sing Cavatina, and a duet, Speak to Me of Love, will be offered. The orchestra will play Light Cavalry Overture and Pouppe Valfont; the ensemble will play Turco Sorrento and Rossini; the choir will sing Killarney.*

WJZ-Walter Winchell (Jer-gene)
Commentator
Also KOA (830 kcs.) 11:00 p.m.

WOR-Traffic Bulletin; Dance Orchestra

WEVD-Musical Program
WINS-The Insurance Counsellor
WMCA-Art Green and Music
9:45

WJZ-Irene Rich (Welch Grape Juice)
Drama
Also WSM (650 kcs.) GGO (790 kcs.) 11:15 p.m.

WBX-Refugee Church of Christ
WEVD-Spanish Music
WINS-Musical Program
10:00

WABC-Allbi Club
WEAF-National Council of Women

WOR-Good Will Hour (Ironized Yeast)
Problem Clinic; John J. Anthony Presiding
WJZ-Voice of Hawaii Musical Program
WHN-Freddie Rich's Revue
WHOM-Irish Program
WMCA-"The Original Good Will Hour."
John Anthony, director
WQXR-Folk Song of Angoumois, Soldat par Chagrin; Strauss, Richard; A Hero's Life
10:15

WCAP-Musical Treasures
WEVD-Irish Hour
10:30

WJZ-Cheerle
Inspirational Talk and Music
WABC-H. V. Kaitenborn from Europe
For more detail see Good Listening Guide.

WBX-The Insurance Counsellor
WHN-NEWS
10:45

WABC-Armchair Adventure
"Monty the Faithful" will be the story told tonight.

WBX-Gilbert & Sullivan Opera
WCAP-The Rhythmals
WHN-Anthony Wald's Orchestra
WQXR-NEWS

SUNDAY

August 27

11:00
WEAF-NEWS: Johnny Messer's Orchestra
WOR-NEWS
WJZ-NEWS: Noble Sissle's Orchestra
WABC-Jack Jenny's Orchestra
WCAP-Music You Want
WHN-Four In One
WMCA-Art Green and Records
WQXR-Just Music
11:15

WOR-Shep Fields' Orchestra
WCAP-I Pagliacci
11:30

WEAF-Woody Herman's Orchestra
WJZ-Phil Levant's Orchestra
WABC-Henry King's Orchestra
WMCA-Better Music Hour
11:45

WOR-Everett Hoagland's Orchestra
WCAP-Sandman's Serenade
WEVD-Rachel K. McDowell, Religious News
12:00

WEAF-Henry Busse's Orchestra
WOR-Harry James' Orchestra
WJZ-Fate Waller's Orchestra
WABC-Benny Goodman's Orchestra
WEVD-Symphonic Hour
WHN-One Hour of Classical Music
WMCA-NEWS. Sam Brown
End of Sunday Programs

MORNING

*Star in program lists a indicated news broadcast.

7:30

WEAF-Morning NEWS

WOR-Musical Clock
Vincent Sorey's Orchestra

WJZ-Morning Patrol
Variety Program: *NEWS

WABC-Morning Almanac
Phi Cook, chatter; Fred Feibel, organist-pianist

WAAT-Breakfast Reporter
WEVD-NEWS

WHN-Musical Program: Weather; Time
WHOM-Polish Early Birds
WINS-Time Square Mission
WMCA-NEWS, Tony Kay
WNEW-NEWS, John Jaeger
WNYC-Sunrise Symphony
WOV-Public Service Review
WQXR-Schumann, Cello Concerto in A Minor; Rossini, Barber of Seville, Overture; Glazunov, Danse Orientale; Handel, Messiah, Pastoral Symphony; Liszt, Hungarian Fantasia; Goldmark, The Queen of Sheba, Ballet Music; Chabrier, Spanish Rhapsody

7:45

WEAF-Musical Varieties

WABC-NEWS
John Allen Wolf

WJZ-Peter Paul, Inc.: NEWS

WAAT-Morning Meditations
WINS-NEWS: Boris Program
WMCA-Rise and Shine
WNEW-Abiding Light, Spiritual Talk and Organ

8:00

WOR-NEWS
Mark Hawley

WJZ-Earbenders
Vocalist and Orchestra

WABC-Odd Side of the News: Tune in the Spotlight: To be announced

WAAT-To Beat the Band
WHN-Zeke Manners and His Gang
WHOM-Musical Program
WINS-Musical Clock
WNEW-Good Mornin' with Paul Renner

MONDAY, August 28, 1939

WNYC-Views of the News: World's Fair Calendar
WOV-Italian Musicale: City Consumer's Guide
8:15

WEAF-Do You Remember?

WOR-Neil Vnick
Beauty Talk; Musical Interlude

WABC-The Boy and Girl Next Door
Vocal Duet

WAAT-On the Mall
WEVD-Italian Music
WHOM-NEWS
WINS-NEWS
WMCA-Morning Inspirations
WNYC-New York State Employment Service; Music Moods; City Consumers' Guide
8:30

WEAF-Gene and Glenn
Songs

WOR-Your World's Fair Reporter
Ed Fitzgerald

WJZ-Vocal Vogues
Norsemen Quartet

WABC-Women's Page of the Air

WAAT-Prentice & Savoy
WINS-NEWS
WHOM-Milt Samter, sidewalk interviews
WINS-Boris Program
WMCA-Fern Scull, organist; Fun at the Fair
WNYC-Amsterdam String Ensemble
WOV-Italian Morning Varieties
8:45

WJZ-Harvey and Dell
Dramatic Sketch

WOR-The Goldbergs
Dramatic Sketch

WABC-Base Ball Players' Lives

WEVD-Once Upon A Time, stories
WHN-Zeke Manners' Gang
WMCA-News Commentator
WNYC-NEWS: Around New York Today

9:00

WEAF-NEWS: Women in the News

WOR-Arthur Godfrey
Songs

WABC-Richard Maxwell
Tenor, Philosopher

WJZ-NEWS: The Woman of Tomorrow
Nancy Boothe Craig

WBX-Harlem Prayer Meet.: *NEWS
WEVD-Santorio Musical Program
WHN-Polly the Shopper
WHOM-German Program
WINS-Boris Program
WMCA-Richard Strong, Voice of Courage
WNEW-Glenna Strickland and Begonia, household talks
WNYC-Masterwork Hour, Mendelssohn, Overture, Calm Seas and Prosperous Voyage; Schumann, Symphony No. 1; Rimsky-Korsakoff, Spanish Caprice
WQXR-Composers Hour, Delius, Brigg Fair; Sea Drift; Eventyr

10:00

WEAF-The Man I Married
Dramatic Sketch

WOR-The Career of Alice Blair
Dramatic Sketch

WJZ-Thunder Over Paradise
Drama

WABC-Pretty Kitty Kelly
(Wonder Bread)
Dramatic Sketch

WAAT-NEWS: Music in Miniature
WBX-La Patata del Martino
WHN-Popular Musical Revue
WHOM-Jewish Hour
WINS-Music of the Masters
WMCA-NEWS, Bob Harris
WNEW-Make Believe Ballroom, Martin Block
WNYC-Marc D'Albert, pianist
WOV-NEWS
WQXR-Pop Concert
10:15

WEAF-The Family Man
Poetry and Philosophy

WOR-Women Make the News
Vincent Connolly

WJZ-Breakfast Club
Orchestra and Solists

WABC-Manhattan Mother
(Chips)
Dramatic Sketch
WAAT-Mary Mitchell
WBX-Wake Up and Swing
WEVD-World's Fair Talk

WHN-Edwin C. Hill, talk
WINS-Platter Chatter
WMCA-Today's Doings
WOV-King of Hearts, talk
10:30

WOR-Alice Courtney
WEAF-Life Can Be Beautiful
(Ivory Soap)
Dramatic Sketch

WABC-Bachelor's Children
(Old Dutch Cleanser)
Dramatic Sketch

WAAT-Insurance Counsellor
WEVD-Morning Devotions
WHN-NEWS
WMCA-Shirley Winters, songs
WNEW-Strike Up the Band
WOV-Organ Moods
10:00

WEAF-The Man I Married
Dramatic Sketch

WOR-The Career of Alice Blair
Dramatic Sketch

WJZ-Thunder Over Paradise
Drama

WABC-Pretty Kitty Kelly
(Wonder Bread)
Dramatic Sketch

WAAT-NEWS: Music in Miniature
WBX-La Patata del Martino
WHN-Popular Musical Revue
WHOM-Jewish Hour
WINS-Music of the Masters
WMCA-NEWS, Bob Harris
WNEW-Make Believe Ballroom, Martin Block
WNYC-Marc D'Albert, pianist
WOV-NEWS
WQXR-Pop Concert
10:15

WEAF-John's Other Wife
(Louis Philippe)
Dramatic Sketch

WABC-Myrt and Marge
(Super Suda)
Dramatic Sketch

WOR-Meet Miss Julia
Dramatic Sketch

WJZ-Josh Higgins
WAAT-Norman Brokenshire
WINS-Cowboy Serenade
WMCA-Art Green, musical program
WNYC-Amsterdam String Ensemble
WOV-Italo-American Revue
10:30

WEAF-Just Plain Bill
(Koly-nos)
Dramatic Sketch

WOR-Convention of the Society for Propagation of the Faith
The opening ceremonies of the Fifth National Convention of the Diocesan Directors of the Society for the Propagation of the Faith, from St. Patrick's Cathedral in New York City, will be heard at this time. Speakers: Archbishop Francis A. Spellman of New York and Auxiliary Bishop William A. Griffin of Newark.

WJZ-Jack Berch
Songs

WABC-Hilltop House
(Palm-olive Soap)
Dramatic Sketch

WAAT-Le Roy
WBX-Christian Science Program
WHN-Ed East's Houseparty
WHOM-Jewish Philosopher
WINS-Musical Program
WQXR-"A Healthier School Year for Your Child." Speaker, Dr. Cecil Marques
10:45

WEAF-Woman in White
(Pillbury)
Dramatic Sketch

WJZ-Irvin Miller's Orchestra

WABC-Stepmother
(Colgate)
Dramatic Sketch

WAAT-Hollywood Swing
WBX-German Varieties
WHOM-Your Mystery Singer
WMCA-Insurance Talk: Melody Moments
WOV-Echoes from the Opera
WQXR-The Monitor Views the NEWS

WJZ-Irvin Miller's Orchestra

WABC-Stepmother
(Colgate)
Dramatic Sketch

WAAT-Hollywood Swing
WBX-German Varieties
WHOM-Your Mystery Singer
WMCA-Insurance Talk: Melody Moments
WOV-Echoes from the Opera
WQXR-The Monitor Views the NEWS

(Continued on Next Page)

MONDAY

August 28

11:00

WEAF-David Harum (Bab-O) Dramatic Sketch

WOR-Shopping with Jean Abbey Talk

WJZ-Story of Mary Marlin (Ivory Flakes) Dramatic Sketch

WABC-It Happened in Hollywood (George A. Hormel & Co.) Vocalists and Orchestra

WAAT-★NEWS: Music in Miniature
WBXX-Good Morning
WHN-Album of Songs
WHOM-Italian Variety Program
WINS-Bud's Jam Session
WMCA-Allie Lowe Miles
WNYC-★NEWS
WOV-★NEWS: Concert Orchestra

11:15

WEAF-Lorenzo Jones (Phillips) Comedy Sketch

WOR-Heart of Julia Blake Dramatic Sketch

WJZ-Vio and Sade (Craico) Comedy Sketch

WABC-Scattergood Balnear (Wrigley's Gum) Dramatic Sketch

WAAT-LeRoy, pianist
WBXX-German Housewife Hour
WHN-D'Artega's Orchestra
WINS-Musical Program
WNYC-N. Y. A. Music and Youth
WOV-Latin Rhythms

11:30

WEAF-Young Widdler Brown (Cal Aspirin) Dramatic Sketch

WOR-Keep Fit to Musio Musical Calisthenics with Wallace

WJZ-Pepper Young's Family (Camay) Dramatic Sketch

WABC-Big Sister (Rinso) Dramatic Sketch

WAAT-Sons of the Pioneers
WCAP-Tunes and Topics
WHN-Music and Health
WINS-Racing Scratches: Opportunity
WMCA-On with the Dance
WNEW-Community Concert
WNYC-Police Department Safety Program
WOV-Soog Varieties

11:45

WEAF-Road of Life (Chipso) Dramatic Sketch

WOR-Radio Garden Club Title: "Consider the Annuals."

WJZ-The Wife Saver Allen Prescott; Joe White, tenor

WABC-Aunt Jenny's Stories (Spry) Dramatic Sketch

WAAT-To be announced
WHN-Philosophical Talk
WMCA-Xavier Cugat's Orchestra: Racing News
WNEW-Hits for Housewives: ★NEWS
WNYC-Ynu and Your Health
WOV-Veiled Lady Stories

AFTERNOON

12:00

WEAF-Luigi Romanelli's Orchestra

WOR-Album of Life

WABC-Joyce Jordan, Girl Interne (La Franco and Sattina) Dramatic Sketch

WJZ-Dorothy Droslin Soprano

WAAT-★NEWS
WBXX-Boleslaw Rosalak Polish Hour
WCAP-The New Tunes
WEVD-★NEWS
WHN-★NEWS
WHOM-Polish-American Program
WINS-★NEWS
WMCA-Art Green's Old Timers
WNEW-Noon Hour Music
WNYC-Organ Recital, Franck, Choral in E Major; Karg-Elert, Choral, Improvisation
WOV-Musical Moments

12:15

WEAF-The O'Neilla (Ivory Soap) Dramatic Sketch

WOR-Norman Brokenshire Songs

WJZ-Kidoodlers Quartet: ★NEWS

WABC-When a Girl Marries (Prudential Life Insurance Co.) Sketch

WAAT-Lazy Day
WEVD-Musical Program
WHN-World's Fair News
WINS-Racing Scratches: Musical Program
WMCA-★NEWS, Barton Fellows
WNEW-Sound Track; David Lowe, movie commentator
WOV-Ria Rosa and Quartet

12:30

WEAF-Roiglin In Life Dr. Chas. J. Turck

WJZ-National Farm and Home Hour Guest Speakers; Walter Blaufuss' Orchestra

WABC-Romance of Helen Trent (Edna Wallace Hooper) Dramatic Sketch

WOR-★NEWS Mark Hawley

WAAT-Broadwaylites
WHN-Microphone in the Sky
WHOM-Casimir Jarzewski Hour
WINS-Dog Gone
WMCA-Musical Workshop
WNYC-Missing Persons Alarms: Mid-day Symphony; Mozart, Symphony No. 28 in C; Brahms, Piano Concerto No. 1
WOV-Giuseppe Sterni Dramatic Co.

12:45

WEAF-★NEWS: Men of the West

WOR-Consumers' Quiz Club

WABC-Our Gal Sunday (An-scln) Dramatic Sketch

WAAT-Quizcasters
WBXX-Silver Bell Orchestra
WHN-Housewives Prom
WINS-Musical Program
WMCA-Paul Barton, songs
WNEW-Musical Moments: ★NEWS

1:00

WEAF-Cobwebs and Cadenzas Instrumental Ensemble

WOR-Dramatized Health Talk; Program Review; Hoosier Hot Shots

WABC-The Goldbergs (Oxydol) Dramatic Sketch

WAAT-★NEWS
WCAP-★NEWS
WEVD-Variety Show
WINS-Song Contest
WMA-Nick Kenny, Mirror Reflections
WNEW-Elton Britt, singing cowboy
WOV-Ivory Masques

1:15

WEAF-Let's Talk It Over

WOR-Myrt and Marge Dramatic Sketch

WABC-Life Can Be Beautiful (Ivory Soap) Dramatic Sketch

WAAT-LeRoy, pianist
WCAP-Midday Musicale
WHN-Holy Cross Church Services
WINS-Musical Contrasts
WMCA-Estelle M. Sternberger, talk
WNEW-Charlie Baum's Orchestra
WOV-Italian Melodies

Monday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

AFTERNOON

—12:30 FARM AND HOME HOUR, WJZ.

—3:00 BASEBALL GAME. Dodgers vs. Pirates, Red Barber, WOR, WHN. (3:10) Reds vs. Giants, Arch McDonald, WABC.

NIGHT

—7:00 AMOS 'N' ANDY, WABC. Comedy sketch set in New York's Harlem. This program is heard Monday through Friday at this time.

—7:00 FRED WARING IN PLEASURE TIME, WEAF.

—7:15 LUM AND ABNER, WABC. Beginning a new series of this famous comedy sketch of rural life. This program will be heard Monday, Wednesday and Friday at this time.

—7:30 LARRY CLINTON'S MUSICAL SENSATIONS, WEAF.

—7:30 BLONDIE; COMEDY SKETCH, WABC. Comedy sketch patterned after the "Blondie" cartoon by Chck Young, with Arthur Lake and Penny Singleton.

—8:00 TUNE-UP TIME, WABC. Tony Martin, tenor; Kay Thompson and Her Rhythm Singers; Andre Kostelanetz' orchestra.

—8:00 ORDER OF ADVENTURERS, WJZ. True adventure stories by famous American explorers and adventurers. Arthur L. Burton will tell the story of how he talked Chinese coolies out of destroying a huge mill of which he was manager.

—8:30 VOICE OF FIRESTONE, WEAF. Michael Rosenkerr, violinist; symphony orchestra, with Alired Wallenstein conducting.

—8:30 MODEL MINSTRELS, WABC. Tom Howard and George Shelton, comedians; Eton Boys; Ray Bloch's orchestra.

—8:30 TRUE OR FALSE, WJZ. Quiz program, with Dr. Harry Hagen.

—9:00 MAGIC KEY OF RCA, WJZ. Colonel Stoopnagle, M. C.; LeRoy Miller; Rodgers Sisters; Nat Shilkret's concert orchestra. Guests: Ozzle Nelson and his orchestra, with Harriet Hilliard, vocalist, and Oscar Levant, pianist.

—9:00 DOCTOR I. Q., WEAF. A novel and exciting audience-participation program.

—9:00 MAN ABOUT HOLLYWOOD, WABC. This program, conducted by George McCall, Hollywood commentator, features interviews and discussions centered around Hollywood's colorful personalities.

—9:30 HORACE HEIDT'S ORCHESTRA, WEAF.

—9:30 GUY LOMBARDO'S ORCHESTRA, WABC.

—10:00 CONTENTED HOUR, WEAF. Opal Craven, the Lullaby Lady; Continentals Quartet; Josef Pasternack conducts the orchestra.

—10:30 GRANT PARK CONCERT, WABC. A. F. Thyala and his band.

—10:30 PAGEANT OF MELODY, WOR. Attilio Baggio, tenor; Mark Love, basso; Helen Benner, soprano; Octet; Henry Weber conducting the orchestra.

1:30

WEAF-Markots and Weather
WOR-Hilltop House Dramatic Sketch

WJZ-Peables Takes Charge Comedy Sketch

WABC-Road of Life (Chipso) Dramatic Sketch

WAAT-Round the Town
WBXX-The Marek Family, sketch
WEVD-Streit Troubadors
WHOM-German Program
WMCA-Today's Travelers
WNEW-Afternoon Medlies: ★NEWS
WNYC-American Recreational News
WOV-Gioco Caimi & Artists sketch

1:45

WEAF-Words and Musio Vocalists; Larry Larsen, organist; Harvey Hays, narrator

WOR-Vaughn De Leath and Orchestra (Lydia E. Pinkham)

WABC-This Day is Ours (Crisco) Dramatic Sketch

WJZ-Charlateers Male Quartet

WBXX-Velvatone Girls, vocal trio
WEVD-Jewish Melodies
WHN-Health and Music
WINS-The Insurance Counselor
WMCA-★NEWS, Barton Fellows
WNYC-Agnes Mackay Long
WAAT-Irbert Mayer, pianist

2:00

WEAF-Betty and Bob (Gold Medal) Dramatic Sketch

WOR-Women's Hour Martha Deane

WJZ-Adventures in Reading Drama "Audubon," by Constance Rourke, will be the subject today.

WABC-Doe Barelay's Daughters (Personal Finance) Dramatic Sketch

WAAT-★NEWS: Music in Miniature
WBXX-The Diamond Horseshoe
WCAP-On the Screen
WHN-Musical Grab Bag
WINS-Racing Scratches: U. E. I.

WMCA-Vivian Della Chiesa and Thomas Thomas, songs
WNYC-The Opera Hour, Wagner, "Tannhauser"
WOV-Album of Love

2:15

WEAF-Arnold Grimm's Daughter (Gold Medal) Dramatic Sketch

WABC-Life and Love of Dr. Susan (Lux Flakoa) Dramatic Sketch

WAAT-Home Town Frolic
WEVD-Talk on Immigration
WHN-★NEWS
WINS-Musical Program
WMCA-Insurance Advice: Racing News: Interludairs
WOV-Meditations, F. Polimeni

2:30

WEAF-Valliant Lady (Gold Medal) Dramatic Sketch

WJZ-Manhattan Melodies Norman Cloutier's Orchestra

WABC-Your Family and Mine Dramatic Sketch

WAAT-Dance Time
WBXX-Irish Program
WEVD-Symphonic Hour
WHN-Billy Daniels with Bob Hamilton, organist
WINS-Musical Program
WMCA-Jimmy Blair, songs
WOV-Musical Vignettes; String Quartet

2:45

WEAF-Hymns of All Churches (Gold Medal)

WOR-David Harum (Babbltt) Dramatic Sketch

WABC-Enoch Light's Orchestra

WAAT-Melody Time
WHN-Henry King's Orchestra
WINS-Sons by
WMCA-★NEWS
WOV-Musical Novelties

3:00

WEAF-Story of Mary Marlin (Ivory Flakes) Dramatic Sketch

WOR-Baseball Game Dodgers vs. Pirates

WJZ-Marine Band Direction Captain Taylor Branson

WABC-According to Hoyt Baseball Preview

WAAT-★NEWS: Federal Music
WBXX-Alter School Swing Session
WEVD-Music of the Masters
WHN-Baseball; Dodgers vs. Pirates
WINS-Musical Program
WMCA-World's Fair-est Music

3:10

WABC-Baseball Game Reds vs. Giants

3:15

WEAF-Oxydol's Own Ma Perkins Dramatic Sketch

WAAT-Insurance Counsellor
WNYC-Concert Orchestra

3:30

WEAF-Pepper Young's Family (Camay Soap) Dramatic Sketch

WAAT-Polish Program
WBXX-Mendelsohn at the Organ
WEVD-Polish Varieties
WHOM-American Citizenship Court
WINS-Orchestra
WOV-Little Schoolhouse of the Air

3:45

WEAF-The Guiding Light (White Naptha) Dramatic Sketch

WBXX-Water Safety, Bronx Chamber of Commerce
WHOM-Concert Miniatures
WINS-Musical Program
WNYC-★NEWS
WOV-Concert Gems

4:00

WEAF-Baekstgo Wife (Dr. Lyons) Dramatic Sketch

WEAF-660 WHN-1010
 WOR-710 WHOM-1450
 WJZ-760 WINS-1180
 WABC-860 WMCA-570
 WAAT-940 WNEW-1250
 WBIL-1100 WNYC-810
 WBXX-1350 WOV-1130
 WEVD-1300 WQXR-1550

WJZ-Club Matinee
 Vocalists and Orchestra;
 Gary Morfit, master of
 ceremonies; ★NEWS

WAAT★NEWS: Gardner: Insurance
 WBXX-N. Y. Tuberculosis & Health
 Association
 WEVD-Kalwaryjski Program
 WINS-Musical Program
 WHOM-Italian Variety Program
 WNYC-Four Strings at Four
 WOV★NEWS
 WQXR-Music of the Moment

4:15

**WEAF-Stella Dallas (Milk of
 Magnesia)**
 Dramatic Sketch

WAAT-Of the Record
 WBXX-The Hymn Book
 WOV-Musicals

4:30

WEAF-Vie and Sade (Criseo)
 Comedy Sketch

WBXX-Polish Bells
 WEVD-Italian Music
 WHOM-World's Fair Radio Reporter
 WINS-Orchestra
 WMCA-Al Shayne, Jerry Baker, Gweo
 Williams
 WOV-Dramatic Sketch and Musicals
 WQXII-Mozart, Idomeno, Overture;
 Moussorgsky, Boris Godunov, Prayer
 and Death of Boris; Wagner, Die
 Gotterdammerung, Exerpts

4:45

WEAF-Midstream
 Dramatic Sketch

5:00

**WEAF-The O'Neillia (Ivory
 Soap)**
 Dramatic Sketch

WJZ-To be announced

WAAT★NEWS: Charles Ballin
 WBXX-Jewish Women's Hour
 WEVD-Minciotti and Co., drama
 WHN-Hits and Bits
 WHOM-Polish-American Program
 WINS-Inquiring Microphons
 WMCA★NEWS
 WNEW-Baseball; Giants vs. Bears
 WNYC-Music to Swim By
 WOV-Journal of the Air

5:15

WEAF-Song Sweet

**WOR-Van Alexander's Or-
 chestra**

WABC-Pop Concert

WAAT-Howard
 WHN-Cocktail Lounge
 WINS-Musical Program
 WMCA-Zeke Manners and His Gang
 WOV-Latin Rhythms

5:30

WJZ-Affairs of Anthony
 Dramatic Sketch

WABC-Ruth Carhart
 Songs

WAAT-Request Club
 WEVD-To be announced
 WHN-Harry Horlick's Orchestra
 WINS-To be announced
 WNEW-Make Believe Ballroom
 WNYC-Junior Inspectors' Club
 WOV-Sketches and Orchestra
 WQXR-Gilbert and Sullivan Concert

5:45

WEAF-Little Orphan Annie
 (Ovaltine)
 Child Playlet

**WJZ-Adrian Rollini's Orches-
 tra**

WABC-Adventures in Selene's
 Walter Davis, director

WBXX-The Vocalists: ★NEWS
 WEVD-Mario Siletti Players
 WHN★NEWS
 WINS-Racing Results
 WMCA-Zeke Manners' Program

NIGHT

6:00

**WEAF-Institute of Human
 Relations**

*Dr. Frank Kingdon, pres-
 ident of the University of
 Newark, will give a sum-
 mary of the highlights of to-
 day's activities. Guest:
 Judge Proskauer and Presi-
 dent Emeritus J. R. Garfield
 of Williams College.*

WOR-Uncle Don
 Children's Program

WJZ★NEWS: Chuck Shanka'
 Orchestra

WABC★NEWS: Edwin C. Hill
 (Amsrean Oil Co.)
 Commentator

WAAT-Michaels' Music
 WBIL★NEWS, Armando Rossi
 WHN-Pat Rossi, vocalist
 WINS-To be announced
 WMCA-Turf Club, Racing News
 WNYC-Your Home Town Newspaper
 WQXR-Music to Remember: ★NEWS

6:15

**WEAF-Maleolm Claire;
 ★NEWS**
 Children Stories

WJZ-Annette Hastings
 Contralto

WABC-Sports Review

WAAT-Federal Music
 WBIL-Melodie Gems
 WHN-Don Albert's Orchestra
 WMCA-Musical Interlude: Insurance
 Talk
 WNYC-World's Fair Reporter

6:30

WEAF-Captain Tim Healy's
 Stamp Club

WOR★NEWS
 Frank Singiser

WJZ-Ray Perkins
 Pianist-Comedian

WABC-Uncle Jonathan
 Comedy Sketch

WAAT-Grand Rapids
 WBIL-Comm. Clemente Giglio and Co.
 WHN-Dean of Swing with Bob Ham-
 ilton, organist
 WINS-Don Dunphy, sports
 WMCA-Sports Resume
 WNYC-Smile of the Theater
 WQXII-Music of Daniel Wolf, Soloist,
 Lillian Clark, soprano

6:45

WEAF-Bill Stern
 Sport Scraps

WOR-Johnson Family
 Sketch

WJZ★NEWS (Sun Oil)
 Lowell Thomas, commenta-
 tor

WABC-Judith Arlen
 Songs

WAAT-Organ Reveries: Fairland talk
 WBIL★NEWS, Favonio di Giura
 WHN-Dick Fitchell, Sports
 WINS-Auto Racing
 WMCA-Zeke Manners and Organ
 WNYC★NEWS
 WQXR-Violin Music of Huby, Renard,
 Sibelius, Mendelssohn and Grieg

7:00

**WEAF-Fred Wacing in Pleas-
 ure Time (Chesterfield)**
 Also KOA (830 kcs.) KFI
 (640 kcs.) at 11 p.m.

**WJZ-Orphana of Divorce (Dr.
 Lyona)**
 Dramatic Sketch

WOR-Stan Lomax
 Sports Commentator

**WABC-Amos'n' Andy (Camp-
 bell's Soap)**
 Blackface Comedy Sketch
 Also WBBM (770 kcs.) 11
 p.m.

WBIL-Ralph Peli and Orchestra
 WHN-John Griffin, vocalist, with Don
 Albert's Orchestra
 WHOM-J. Israel Lutsky Jewish Pro-
 gram
 WINS-Racing Results
 WMCA-Sid Gary, songs
 WNEW-Edwin C Hill ★NEWS

7:15

WEAF-Luther and Layman
 Songs; Male Quartet

WOR-The Answer Man
 Albert Mitchell

**WABC-Lum and Abner (Gen-
 eral Foods)**
 Sketch

WHN-Angelo Gloria and Company
 WHN-Today's Baseball with Bert Lee
 WINS-Joseph Patrick Lee: Insurance
 Talk
 WMCA-Five Star Final
 WNEW-Racing Results

7:30

**WOR-The Lons Ranger (Bond
 Bread)**
 Dramatic Sketch of the Old
 West

WJZ-Artie Shaw's Orchestra

**WABC-Blondie (Camel Ciga-
 rettes)**
 Comedy Sketch
 Also KNX (1050 kcs.) KSL
 (1130 kcs.) at 10:30 p.m.

**WEAF-Larry Clinton's Musi-
 cal Sensations (Sensation
 Cigarettes)**

WBIL-U. S. Government Reports
 WBXX-Alfredo Mender' Orchestra
 WHN-George Hamilton Couba, Jr.,
 commentator
 WHOM-Italian Music
 WINS-Barnacle Bill
 WMCA-Vaughn de Leath, songs
 WNEW-In the Spotlight
 WQXII-Treasury of Music. Borodin,
 Prince Igor, Overture; Liszt, Maceppa

7:45

WJZ-Science on the March
 "Birds on the March," the
 story of bird migration, will
 be dealt with today.

WBIL-La Familia Miseria, sketch
 WHN-Music and Health
 WINS-Musical Program
 WMCA-Jimmy Blair, songs
 WNEW★NEWS, Richard Brooks

8:00

**WEAF-Dick Tracy (Quaker
 Oats)**
 Dramatic Sketch

**WOR-Breezing Along (Phillip
 Morria)**
 Vocalists; Johnny Green's
 Orchestra

WJZ-Order of Adventurers
 True Stories by Famous Ex-
 plorers
For more detail see Good Listening Guide.

**WABC-Tune-Up Tims (Ethyl
 Gasoline)**
 Andre Kostelanetz' Orches-
 tra; Tony Martin, tenor;
 Kay Thompson Rhythm
 Singers; Guests
 Also KSL (1130 kcs.) and
 KNX (1050 kcs.) at 12 mid.

WBXX-The Wine Master
 WHN Zeke Manners and His Gang
 WINS-Musical Program
 WMCA-Stella Dallas, dramatic sketch
 WNYC-Give Me Liberty, drama
 WQXR-Symphony Hall, Haydn, Sym-
 phony No. 88 in G; Wagner, Sieg-
 fried, Prelude to Act III; Rachmanin-
 nov, Piano Concerto No. 2 in C
 Minor

8:15

WBXX-Homeland Hour (German)
 WMCA-John's Other Wife sketch

8:30

WEAF-The Voice of Firestone
 Michael Rosenkerr, violinist
 Also KF1 (640 kcs.) KOA
 (830 kcs.) (11:30 p.m.)
Music detail on page 28 this week.

WOR-Benay Venuta; Ernia
 Florito's Orchestra

**WJZ-True or False (J. B.
 Williams Co.)**
 Dr. Harry Hagen

WABC-Model Minatris
 Tom Howard and George
 Shelton, comedy team; Eton
 Boys; Ray Bloch's Orchestra.
 Also KNX (1050 kcs.) KSL
 (1130 kcs.) 11:30 p.m.

WBXX-German Radio Hour
 WINS-Let Your Hair Down
 WMCA-Just Plain Bill, sketch
 WNYC-Goldman Band Concert

8:45

WMCA-Lorenzo Jones, sketch

WEAF-Doctor I. Q.
 Quiz Program

WOR-Confidentially Yours
 Arthur Hale

WJZ-The Magic Key of RCA
For more detail see Good Listening Guide.

WABC-Man About Hollywood
 George McCall

WBXX-Music for Everybody (German)
 WHN-Messmore Kendall, talk
 WHOM-Captain Garofalo, commentator
 WINS-Musical Program
 WMCA-The Romance of Ileana Trent,
 sketch
 WQXR-Songs of Schumann

9:15

★WOR-Edwin C. Hill
 Commentator

WBXX-Laughing Is Healthy
 WEVD-University of the Air
 WHOM-Italian Program
 WINS-Come to the Fair with Julie
 Benell
 WMCA-Our Gal Sunday, sketch
 WQXR-Miniature Concert Series: Rim-
 sky Korsakoff

9:30

**WEAF-Horace Heldt's Or-
 chestra (Tums)**

WOR-Author, Author!
 S. J. Perlman, M. C.; Ellery
 Queen and others

**WABC-Guy Lombardo's Or-
 chestra (Lady Eather)**

WBXX-To be announced
 WEVD-Au Answer to Edwin C. Hill,
 drama
 WHN Police Honor Men: WPA Shuv
 WEVD Musical Program
 WINS-The Insurance Counsellor
 WMCA-Young Widdler Brown, sketch
 WQXR-Herzer and Zayde, duo pianists

9:45

WBXX-La Rinascete (Italian)
 WEVD-Spanish Music
 WHOM-The Insurance Counselor
 WINS-Inquiring Microphons
 WMCA-Backstage Wife, sketch

10:00

WEAF-Carnation Contented
 Program
 Lullaby Lady; Male Quar-
 tet; Vocalists; Vincent Fel-
 letier, announcer; Guest
 Conductor

*The Lullaby Lady will
 sing Berceuse (Godard) and,
 with the quartet, The Father
 of Victory, Ca C'est Paris
 and Parlez Moi D'Amour.
 The quartet will also offer
 Sympathique (Van Paris),
 Mr. Tanner will sing Sam-
 bre et Mouse and Marsel-
 laise, and Mr. Schmidt and
 Miss Craven will offer
 Plaisir D'Amour (Martini).
 The orchestra will play
 Bacchanale from "Samson
 and Delilah" (Saint-Saens),
 and a cello solo, The Swan
 (Saint-Saens), will be of-
 fered.*

WOR-Raymond Gram Swing
 Commentator

WABC-So This is Radio
 Dir. Norman Corwin

3-8/46 Page 27
MONDAY
August 28

WJZ-Address by Hugh Wilson
*Hugh Wilson will speak
 on "American Foreign Pol-
 icy."*

WHN-Anthony Wald's Orchestra
 WHOM-Spanish Hour
 WMCA-Amateur Hour
 WNEW-Dance aPrade
 WQXR-Smetana, The Bartered Bride,
 Dance of the Comedians; The Music
 of Johann Strauss

10:15

**WOR-Lew Diamond's Orches-
 tra**

10:30

**WEAF-Ai Donouue's Orches-
 tra**

WOR-Pageant of Melody
 Henry Weber conducting;
 Vocalists

WJZ-National Radio Forum
WABC-Grant Park Concert

WHN-Al Roth's Orchestra
 WHOM-Greek Program

10:45

WHN★NEWS
 WQXR★NEWS

11:00

WEAF-Joe Rines' Orchestra.
 ★NEWS

WOR★NEWS
 Arthur Hale

**WJZ★NEWS: Fred Waring in
 Pleasure Time**

WABC★NEWS

WBXX To be announced
 WHN-Four in One
 WHOM-Midway Interviewer from the
 World's Fair
 WMCA-Bette Music Hour
 WQXR-Just Music

11:15

**WOR-Ted Flo-Rito's Orches-
 tra**

**WJZ-Barry Winton's Orches-
 tra**

WABC-Ben Bernie's Orchestra

11:30

**WEAF-Little Jack Little's Or-
 chestra**

**WOR-Willie Farmer's Orches-
 tra**

**WJZ-Woody Hermen's Or-
 chestra**

**WABC-Del Courtney's Or-
 chestra**

WBXX-Midnight Classics
 WMCA-Dance Parade

12:00

**WEAF-Tommy Dorsey's Or-
 chestra**

**WJZ-Orrin Tucker's Orches-
 tra**

**WABC-Harry Owens' Orches-
 tra**

WOR-Harry James' Orchestra
 WHN Hour of Classical Music
 WMCA★NEWS, Sam Brown

End of Monday Programs

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TUESDAY

August 29

MORNING

*Star in program listings indicates news broadcast.

7:30

WEAF-★Your Morning NEWS

WOR-Musical Clock
Vincent Sorey's Orchestra

WJZ-Morning Patrol
Variety Program

WABC-Morning Almanac
Phil Cook, chatter; Fred Feibel, organist-pianist

WAAT-Frank Val, Breakfast Reporter
WEVD★NEWS
WHIN-Musical Program: Weather; Time
WHOM-Polish Earlybirds
WINS-Times Square Mission
WMCA★NEWS, Tony Kay
WNEW★NEWS, John Jaeger
WNYC-Sunrise Symphony
WQXR-Tschaikowsky, Marche Slave;
Bach, Brandenburg Concerto No. 4
in G; Locatelli, Concerto Grosso,
Opus 1, No. 2; Chopin, Piano Concerto
No. 2 in F Minor; Mendelssohn,
Rondo Capriccioso in E

7:45

WJZ-Peter Paul Inc.★NEWS

WABC★NEWS
John Allen Wolf

WEAF-Musical Varieties

WAAT-Morning Meditations
WINS★NEWS and Robert Borjes;
George Magee, commentator
WMCA-Rise and Shine, Jim Grouch
WNEW-Morning Meditations
WOV-Public Service Review

8:00

WOR★NEWS

Mark Hawley

WJZ-Earbenders
Irving Miller's Orchestra

WABC-Odd Side of the News:
Tune in the Spotlight: To
be announced

WAAT-To Beat the Band
WHIN-Zeke Manners and His Gang
WHOM-Musical Program
WINS-Musical Clock
WNEW-Good Mornin' with Paul Bren-
ner
WNYC★News of the News: World's
Fair Calendar
WOV-Italiano Musicale: City Consumer's
Guida

8:15

WEAF-Do You Remember

WOR-Red River Dave
Cowboy Songs; Musical Inter-
lude

WJZ-Jack and Loretta Clem-
ons
Songs

WABC-The Boy and Girl Next
Door
Vocal Duo

WAAT-Hollywood American Legion
WEVD-Italian Music
WHOM★NEWS
WINS★NEWS
WMCA-Morning Inspirations, religious
talk
WNYC-Data Employment Service:
City Consumer's Guide

8:30

WEAF-Gene and Glenn
Songs

WOR-Your World's Fair Re-
porter
Ed Fitzgerald

WJZ-Richard Leibert
Organist

WABC-Women's Page of the
Air

WAAT-Prentice and Savoy
WHIN★NEWS
WHOM-Elit Samtar, sidewalk interviews
WINS-Borjes Program
WMCA-Fern Scull, organist

WNYC-Federal Trio of New York City
WOV-Italian Morning Varieties

8:45

WOR-The Goldbergs
Dramatic Sketch

WJZ-Harvey & Dell
Dramatic Sketch

WABC-Baseball Players'
Lives

WEVD-Once Upon A Time
WHIN-Zeke Manners and His Gang
WMCA★NEWS
WNYC★NEWS: Around New York
Today

9:00

WEAF★NEWS: Women in the
News

WOR-Martha Manning
Sales Talk

WJZ★NEWS: The Woman of
Tomorrow
Nancy Boothe Craig

WABC-Richard Maxwell
Tenor-philosopher

WBNX-Time and Tidings: ★NEWS
WEVD-Santorio Musical Program
WHIN-Polly the Shopper
WHOM-German Program
WMCA-Richard Strong, Voice of Cour-
age

WNEW-Gleona Strickland and Begonia,
household talks
WNYC-Masterwork Hour: Mozart-
Tchaikowsky Series. Mozart, Eine
Kleine Nachtmusik Serenade;
Tchaikowsky, Symphony No. 6 in
B Minor
WQXR-Composers Hour. Brahms, Sym-
phony No. 4 in E Minor

9:15

WEAF-Band Goes to Town
Irving Miller's Orchestra

WOR★Raymond Gram Swing
Commentator

WABC-Meet the Dixons
Dramatic Sketch

WEVD Musical Program
WINS★NEWS
WMCA-Musical Graphs
WNEW-Breakfast Music

9:30

WEAF-Morning Market
Basket

WOR-Women Make the News
Vincent Connolly

WJZ-Breakfast Club
Don McNeill, M. C.; Orches-
tra and Soloists

WABC-Manhattan Mother
(Chippo)
Dramatic Sketch

WAAT-Mary Mitchell
WBNX-Waka Up and Swing
WHIN★Edwin C. Hill, talk
WINS-Platler Chatter
WMCA-Today's Doings
WOV-Frank Casano, talk

9:45

WEAF-Life Can Be Beautiful
(Ivory Soap)
Dramatic Sketch

WOR-Alan Courtney

WABC-Bachelor's Children
(Old Dutch Cleanser)
Dramatic Sketch

WAAT-Insurance Counsellor
WEVD-Morning Devotions
WHN★NEWS
WMCA-Rose Marie, songs
WNEW-Strike Up the Band
WOV-Joe Green's Orchestra

10:00

WEAF-The Man I Married
Dramatic Sketch

WOR-The Career of Alico
Blair
Dramatic Sketch

WABC-Pretty Kitty Kelly
(Wunder Bread)
Dramatic Sketch

WJZ-Thunder Over Paradise
Dramatic Sketch

WAAT★NEWS: Music in Miniature
WBNX-La Parata del Mattino
WHIN-What to Eat and Why
WHOM-Jewish Hour
WINS-Gospel Hour
WMCA★NEWS, Bob Harris

Tuesday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

AFTERNOON

- 12:30 FARM AND HOME HOUR, WJZ.
3:00 BASEBALL GAME.
Dodgers vs. Pirates, Red Barber, WOR, WHN. (3:10) Reds vs. Giants, Arch McDonald, WABC.
5:30 HIGHWAYS TO HEALTH, WABC.
- ### NIGHT
- 7:00 FRED WARING IN PLEASURE TIME, WEAF.
7:15 QUICKSILVER, WEAF.
Quiz program with Ransom Sherman and Bob Brown.
7:45 THE POLITICAL SITUATION IN EUROPE, WJZ.
Sir Anthony Eden, former British foreign secretary, will be heard speaking from London.
8:00 INSIDE STORY, WJZ.
Fred Sullivan, M. C.; Roy Shield's orchestra. Guest: Andrew Benson, internationally known bio-chemist and former orchid-hunter, who will tell some of his strange adventures in hunting orchids in the wilds of Colombia in South America.
8:00 JOHNNY PRESENTS, WEAF.
Dramas; vocalists; Johnny Green's orchestra.
8:00 THE HUMAN ADVENTURE, WABC.
Dramatizations of the contributions of American universities to the progress of the world. Scholars and scientists from some of the leading universities in the country will participate.
8:30 INFORMATION, PLEASE; QUIZZING EXPERTS AND GUEST CELEBRITIES, WJZ.
Oscar Levant; John Kieran; F. P. Adams.
9:00 WE, THE PEOPLE; DRAMA AND MUSIC, WABC.
Gabriel Heatter, M. C.; Harry von Zell, announcer; Mark Warnow's orchestra.
9:00 ARTIE SHAW'S ORCHESTRA, WJZ.
Helen Forrest, vocalist.
9:30 ALEC TEMPLETON, PIANIST, WEAF.
Alec Templeton, famous blind pianist; Edna Odell, vocalist; Conrad Nagal, M. C.; Harlow Wilcox, announcer; Billy Mills' orchestra.
9:30 BOB CROSBY'S ORCHESTRA, WABC.
With Johnny Mercer.
A story about Bob Crosby may be found on page 2.
10:00 IF I HAD THE CHANCE, WJZ.
Mort Lewis, M. C.; Roy Shield's orchestra. Guest: Marty Lawlis, "Radio Guide" columnist.
10:00 MR. DISTRICT ATTORNEY; DRAMA, WEAF.
10:00 TIME TO SHINE, WABC.
Hal Kamp's orchestra; Nan Wynn and Bob Allen, soloists, and the Smoothies.
10:30 KALTENBORN FROM EUROPE, WABC.
From London, H. V. Kaltenborn brings news of European conditions.
10:30 UNCLE WALTER'S DOGHOUSE, WEAF.
Dramatizations of amusing family situations, with Tom Wallace (Uncle Walter); Sweet Adellina; Tom, Olick and Harry; Bob Strong's orchestra.

WNEW-Make Believe Ballroom
WNYC-Katherine Allan Lively, Chil-
dren's Program
WOV★NEWS
WQXR-"Pop" Concert

10:15

WEAF-John's Other Wife
(Louis Philippe)
Dramatic Sketch

WOR-Meet Miss Julia
Dramatic Sketch

WJZ-Josh Higgins

WABC-Myrt and Margo (Su-
per Suds)
Dramatic Sketch

WAAT-Norman Brokenshire
WINS-Panorama
WMCA-Art Green's Music
WNYC-Federal Trio of New York City
WOV-Italo-American Revue

10:30

WEAF-Just Plain Bill (Koly-
nos)
Dramatic Sketch

WABC-Hilltop House (Palm-
olive Soap)
Dramatic Sketch

WJZ-Originalities

WOR-Melody Strings

WAAT-Government Reports
WBNX-News, Gilbert and Sullivan
WHIN-Eli East's Houseparty
WHOM-The Jewish Philosopher
WINS-Panorama
WQXR-The Three Merry Men

10:45

WEAF-Woman in White
(Pillsbury)
Dramatic Sketch

WOR-John Metesif's Choir
Loft

WJZ-Breon and de Rosa
Songs and Pattern

WABC-Stepmother (Colgate)
Dramatic Sketch

WAAT-Hollywood Swing
WBNX-German Varieties
WHOM-Mystery Singer
WINS-Musical Program
WMCA-Melody Time
WOV-Echoes from the Opera
WQXR★The Monitor Views the News

11:00

WEAF-David Harum (Bab-O)
Dramatic Sketch

WOR★Thyra Samter Wins-
low
Commentator

WJZ-Story of Mary Marlin
(Ivory Flakes)
Dramatic Sketch

WABC-Rhythmals

WAAT★NEWS: Music in Miniature
WBNX-Your Requests
WHIN-Album of Songs
WHOM-Italian Variety Program
WINS-Bud's Jam Session
WMCA-Allie Lova Files
WNYC★NEWS
WOV★NEWS: Concert Orchestra

11:15

WEAF-Lorenzo Jones (Phil-
lips)
Comedy Sketch

WOR-Orange Blossom Quartet
WJZ-Vie and Sade (Crisco)
Comedy Sketch

WABC-Scattergood Baines
(Wrigley's Gum)
Dramatic Sketch

WAAT-LaRov, pianist
WBNX-German Housewife Hour
WCAP★NEWS
WHIN-Harry Horlick's Orchestra
WINS-Musical Program
WNYC-Musical Comedy Memories
WOV-Musical

11:30

WEAF-Young Widder Brown
(Cal Aspirin)
Dramatic Sketch

WOR-Keep Fit to Music with
Wallace
Health Exercises

WJZ-Pepper Young's Family
(Camay)
Dramatic Sketch

WABC-Big Slater (Rinso)
Dramatic Sketch

WAAT-Sons of the Pioneers
WCAP-Beauty Box
WHIN-Music and Health
WINS-Racing Scratches: U. E. L.
WMCA-On with the Dance
WNEW-Community Concert
WOV-Song Varieties, Comedy and Or-
chestra

11:45

WEAF-Road of Life (Chippo)
Dramatic Sketch

WOR-Erskine Butterfield

WJZ-The Wife Saver
Allen Prescott; Joe White,
tenor

WABC-Aunt Jenny's Stories
(Spry)
Dramatic Sketch

WAAT-General Supply
WCAP-Woman's Hour
WHIN-Anthony Wald's Orchestra
WMCA-Rhythmakers' Orchestra: Rac-
ing News
WNEW-Hits for Housewives: ★NEWS
WNYC-You and Your Health
WOV-Veiled Lady Stories, sketch

AFTERNOON

12:00

WEAF-Luigi Romanelli's Or-
chestra

WOR-Red River Dave
Cowboy Songs

WJZ-Meet the Songwriter
Nelle Revell Interviews

WABC-Joyce Jordan, Girl In-
terme (La France and Sa-
tina)
Dramatic Sketch

WAAT★NEWS
WBNX-Boleslaw Rosalak Polish Hour
WEVD★NEWS
WHN★NEWS
WHOM-Casimir Jarzabowski Hour
WINS★NEWS
WMCA-Art Green's Old Timers
WNEW-Noon Hour Music
WNYC-Organ Recital, Franck, Choral
in A Minor; Grace, On the Tune
"University"; Wesley, Gavotte in F;
Vierne; Carillon de Westminster
WOV-Concert Orchestra

12:15

WEAF-Tho O'Nelle (Ivory
Soap)
Dramatic Sketch

WOR-Jack Beroh
Songs

Frequencies

WEAF-660 WHN-1010
 WOR-710 WHOM-1450
 WJZ-760 WINS-1180
 WABC-860 WMCA-570
 WAAT-940 WNEW-1250
 WBFL-1100 WNYC-810
 WBNX-1350 WOV-1130
 WEVO-1300 WQXR-1550

WABC-When a Girl Marries
 Dramatic Sketch

WJZ-Rose Trio: ★NEWS

WAAT-Lazy Dan
 WCAP-Luncheon Music
 WEVD-Jewish Melodies
 WHN-Music and Health
 WINS-Racing Sketches: Musicale
 WMCA★NEWS, Barton Fellows
 WNEW-Sound Track, David Lowe,
 Movie Commentator
 WOV-Joseph Massiello and Quartet

12:30

WEAF-The Trail Finder

WOR★NEWS
 Mark Hawley

WJZ-National Farm and Home Hour

Guest Speakers; Walter Blaufuss' Orchestra
For detail see Good Listening Guide.

WABC-Romance of Helen Trent
 (Edna Wallace Hopper)
 Dramatic Sketch

WAAT-Broadwayites
 WEVD-Musical Marriage
 WHN-Microphone in the Sky
 WINS-Musical Program
 WMCA-Insurance Talk; Lee Grant's Orchestra
 WNYC-Missing Persons Alarm: Mid-day Symphony; Mendelssohn, Overture, Ruy Blas; Saint-Saens, Phatonic, Symphonic Poem; Sibelius, Symphony No. 1
 WOV-Stern-Dramatic Company, sketch

12:45

WEAF★NEWS; Glenn Darwin
 Baritone

WOR-Consumers' Quiz Club

WABC-Our Gal Sunday (Ansein)
 Dramatic Sketch

WAAT-Quizmasters
 WBNX-Silver Bell Orchestra
 WHN-Housewives Prom
 WINS-Music of the Stars
 WNEW-Musical Moments: ★NEWS

1:00

WEAF-Jeno Bartals Orchestra

WOR-Dramatized Health Talk; Program Preview: Vass Family

WABC-The Goldbergs (Oxydol)
 Dramatic Sketch

WAAT★NEWS
 WEVD-Jacob Mason, tenor
 WINS-Song Contest
 WMCA-Mirror Reflections
 WNEW-Elton Britt, singing cowboy
 WOV-Ivory Masques

1:15

WEAF-Three Romeos
 Vocal Trio

WOR-Myrt and Marge
 Dramatic Sketch

WABC-Life Can Be Beautiful (Ivory)
 Dramatic Sketch

WAAT-Hudson County Dental Society
 WEVD★NEWS
 WINS-Musical Contrasts
 WMCA-Lions Club Luncheon
 WNEW-Henry King's Orchestra
 WOV-Roberto, baritone and Orchestra

1:30

WEAF-Markets and Weather

WOR-Hilltop House
 Dramatic Sketch

WJZ-Peables Takes Charge
 Dramatic Sketch

WABC-Road of Life (Chippo)
 Dramatic Sketch

WAAT-Round the Town
 WBNX-The Marek Family, sketch
 WCAP-Conv. Hall Organ
 WEVD-Salon Music
 WHN-Health and Music
 WHOM-Concert Miniatures
 WNEW-Afternoon Melodies: ★NEWS
 WNYC-Municipal Concert Hall
 WOV-Gino Caimi and Artists, sketch

1:45

WEAF-General Federation of Women's Clubs

WOR-Xavier Cugat's Orchestra

WJZ-Dance Orchestra
 Dir. of Irving Miller; George Griffin, baritone

WABC-This Day is Ours (Orleco)
 Dramatic Sketch

WBNX-Jungle Jim sketch
 WEVD-Variety Show
 WHN-On Wings of Swing
 WINS-The Insurance Counsellor
 WMCA★NEWS, Barton Fellows

2:00

WEAF-Betty and Bob (Gold Medal)
 Dramatic Sketch

WOR-Women's Hour
 Martha Deans

WJZ-Merry Music
 Pat Haley, songs; Kinder Sisters' Trio

WABC-Doe Barelay's Daughters (Personal Finance)
 Dramatic Sketch

WAAT★NEWS: Music in Miniature
 WRNX-The Diamond Horseshoe
 WHN-Musical Grab-Bag
 WINS-Racing Sketches: U. E. L.
 WMCA-Melodiers Quartet
 WNEW: actions in Rhythm
 WOV-Album of Love

2:15

WEAF-Arnold Grimm's Daughter (Gold Medal)
 Dramatic Sketch

WJZ-Salon Orchestra

WABC-Life and Love of Dr. Susan (Lux Flakes)
 Dramatic Sketch

WAAT-Home Town Frolic
 WEVD-American Citizenship Court
 WHN★NEWS
 WINS-Pepper, Ginger & Silvern
 WMCA-Minute Men: Racing News; Musical Interlude

2:30

WEAF-Vallant Lady (Gold Medal)
 Dramatic Sketch

WABC-Your Family and Mine
 Dramatic sketch

WAAT-Dance Time
 WBNX-Irish Program
 WEVD-Symphonic Hour
 WHN-Billy Daniels with Bob Hamilton, organist
 WINS-Musical Program
 WMCA-Ruth Niece, songs
 WNEW-Music for Everyone
 WOV-Salon Favorites; Leonora Rotund, soprano; Arista String Trio

2:45

WEAF-Hymns of All Churches (Gold Medal)
 Choir; Joe Emerson, director

WOR-David Harum
 Dramatic Sketch

WABC-Tune Time

WJZ-Ted Cole
 Songs

WAAT-Just Relax
 WHN-Nat Brandwynne's Orchestra
 WINS-Songs by
 WMCA★NEWS Commentator
 WNEW-Modern Music: ★NEWS
 WNYC-Music Education Today and Tomorrow
 WOV-Musical Moments

3:00

WEAF-Story of Mary Marlin (Ivory Flakes)
 Dramatic Sketch

WOR-Baseball Game
 Dodgers vs. Pirates

WJZ-Army Band
 Capt. Thomas F. Darcy, conductor

WABC-According to Hoyt
 Baseball Preview

WAAT★NEWS: Music in Miniature
 WBNX-After School Swing Session
 WEVD-Music of the Masters
 WHN-Baseball; Dodgers vs. Pirates
 WINS-Dance Orchestra
 WMCA-World's Fair-est Music
 WNEW-Musical Miniatures: Sports

3:10

WABC-Baseball Game
 Reds vs. Giants

3:15

WEAF-Oxydol's Own Ma Perkins
 Dramatic Sketch

WAAT-Insurance Counsellor
 WNEW-Baseball; Bears vs. Giants

3:30

WEAF-Pepper Young's Family (Camay Soap)
 Dramatic Sketch

WJZ-Song and Dance
 Soloist and Orchestra

WAAT-Polish Program
 WBNX-Mendelssohn at the Organ
 WEVD-Polish Varieties
 WHOM-Musical Program
 WINS-Orchestra
 WOV-Little Schoolhouse of the Air

3:45

WEAF-Gulding Light (White Naptha)
 Dramatic Sketch

WJZ-Between the Bookends
 Ted Malone

WBNX-Vocal Art Series
 WHOM-Popular Music
 WNYC★NEWS
 WOV-Concert Gems

4:00

WEAF-Baekatage Wife (Dr. Lyone)
 Dramatic Sketch

WJZ-Club Matinee
 Vocalists; Orchestra; Garry Morfit, master of ceremonies; ★NEWS

WAAT★NEWS: Gardner; Insurance Counsellor

WBNX-Department of Health
 WEVD-Katwazy-Jukle Program
 WRNM-Italian Variety Program
 WINS-Musical Program
 WNYC-Four Strings at Four
 WOV★NEWS
 WQXR-Music of the Moment

4:15

WEAF-Stella Dallas (Milk of Magnesia)
 Dramatic Sketch with Ann Elstner

WAAT-On the Record
 WBNX-The Hymn Book
 WOV-Musicale

4:30

WEAF-Vie and Sade (Crisco)
 Comedy Sketch

WBNX-Polish Bella
 WEVD-Devince School Program
 WHOM-World's Fair Radio Reporter
 WINS-Dance Orchestra
 WMCA-Al Shayne, Jerry Baker, Gwen Williams
 WOV-Dramatic Sketch and Musicale
 WQXR-Hach, Rise Up, My Soul; Mozart, Piano Concerto No. 20 in D Minor 1K. 466; Schubert, Symphonic No. 8 ("Unfinished")

4:45

WEAF-Midream (Teel)
 Dramatic sketch

WEVD-Italian Music
 WINS-Dance Orchestra

5:00

WEAF-The O'Neills (Ivory Soap)
 Dramatic Sketch

WJZ-To be announced
 WAAT★NEWS: Music Fill-in; Insurance Counsellor

WBNX-Jewish Women's Hour
 WEVD-Minciotti and Company, drama
 WHOM-Polish-American Program
 WINS-Fair Questions
 WMCA★News Commentator
 WNYC-Music to Swim By
 WOV★Journal of the Air, Giulio Scotti

5:15

WEAF-Ella Fitzgerald's Orchestra

WOR-Texas Jim Lewis
 Cowboy Songs

WABC-Columbia Concert Orchestra

WAAT-Howard
 WHN-Cocktail Lounge
 WINS-Nat & You
 WMCA-Zeke Manners and Ilsa Gang
 WNEW★NEWS, Richard Brooks
 WOV-Latin Rhythms

5:30

WOR-Teddy Powell's Orchestra

WJZ-Affairs of Anthony
 Dramatic sketch

WABC-Highways to Health
 WAAT-Request Club
 WEVD-Laura Bocella, songs
 WHN-Ozzie Nelson's Orchestra

TUESDAY

August 29

WABC-Michael Loring
 Songs

WAAT-Grand Rapids
 WBFL-Musical Comedy Favorites
 WHN-Helen Yankee, vocalist, with Bob Hamilton, organist
 WINS-Don Donphy, sports
 WMCA-Sports Resume
 WNYC-The Public Service Hour
 WQXR-Helen Windsor, piano recital, Music of Ravel

6:45

WEAF-Bill Stern
 Sport Scraps

WOR-Johnson Family
 Sketch

WABC-Judith Arlen
 Songs

WJZ-Lowell Thomas (Sun Oil)
 News Commentator

WAAT-Organ Reveries: Fairland talk
 WBFL★NEWS, Favotino di Giura
 WHN-Dick Fishell, sports
 WINS-Musical Program
 WMCA-Zeke Manners and Organ
 WNYC★NEWS: The City's Question Box

7:00

WEAF-Fred Waring in Pleasure Time (Chesterfield)
 Also see WJZ at 11:00 p.m.

WOR-Stan Lomax
 Sports Commentator

WJZ-Easy Aces (Ansein)
 Comedy Sketch with Jane and Goodman Ace

WABC-Amos n' Andy (Campbell's Soup)
 Blackface Comedy Sketch
 Also WBBM (770 kcs.) 11 p.m.

WBFL-Ralph Pelli and Orchestra
 WHN-John Griffin, vocalist; Don Albert's Orchestra
 WHOM-J. Israel Lutzky Jewish Program

WINS-Racing Results
 WMCA-Sid Gary, vocalist
 WNEW-Edwin C. Hill ★NEWS
 WNYC-Masterwork Hour: Mozart-Tchaikowsky Series, Mozart, Eine Kleine Nachtmusik Serenade; Tchaikowsky, Symphony No. 6 in B Minor

WQXR-Organ Music of Bach
 WNYC-World's Fair Reporter
 WOV-Dramatic Sketch and Musicale
 WQXR-Hach, Rise Up, My Soul; Mozart, Piano Concerto No. 20 in D Minor 1K. 466; Schubert, Symphonic No. 8 ("Unfinished")

7:15

WEAF-Quikalliver
 Bob Brown and Ransom Sherman

WOR★NEWS
 Frank Singiser

WJZ-Ink Spots

(Continued on Next Page)

NIGHT

6:00

WEAF-Institute of Human Relations

Dr. Frank Kingdon, president of the University of Newark, will give a summary of the highlights of today's activities. Guests: Frank Porter Graham and George Shuster.

WOR-Uncle Don
 Children's program

WJZ★NEWS: Rhythm and Romance

WABC★NEWS: Edwin C. Hill (Amerlean Oil Co.)
 Commentator

WAAT-Michaels' Music
 WRIL★NEWS, Armando Rossi
 WHN-Joey Nash, vocalist
 WINS-To be announced
 WMCA-Turf Club Haring News
 WNYC-Your Home Town Newspaper
 WQXR-Music to Remember: ★NEWS

6:15

WEAF-Maleolm Claire: ★NEWS
 Children Stories

WABC-Sports Review

WAAT-Federal Music
 WBFL-Melodic Gems
 WINS-Deep Purple Rhythms
 WMCA-Program Resume ★NEWS: Insurance Talk
 WNYC-World's Fair Reporter

6:25

WJZ-George Crook, organist

6:30

WEAF-Woody Herman's Orchestra

WOR★NEWS
 Frank Singiser

WJZ-Ink Spots



TONIGHT
10 P.M., EDT
WABC
HAL KEMP
 and His Orchestra
 BOB TROUT - THE SMOOTHIES
 NAN WYNN - BOB ALLEN
 on the air for
GRIFFIN
SHOE POLISH

Listen to Half-Hour Music & Comedy
"UNCLE WALTER'S DOG HOUSE"
 Tuesday Night
 WEAF 10:30 EDT

TUESDAY

August 29

(7:15 p.m. Continued)

WOR-Elliott Roosevelt
Commentator

WJZ-Mr. Keen, Tracer of Lost Persons (Bi-So-Dol)
Dramatic Sketch

WABC-That's What I Said
Ted Husing

WBIL-Angelo Gloria and Company
WIIN-Today's Baseball with Bert Lee
WINS-Joseph Patrick Lee: Insurance Talk
WMCA-Five Star Final, News Drama
WNEW-Racing Results

7:30

WEAF-Youth vs. Age
Quiz program with Cal Tinney

WOR-Everett Hoagland's Orchestra

WJZ-Fables in Rhythm

WABC-"Second Husband,"
With Helen Menken (Bayer Aspirin)

WBIL-★NEWS: Evening Serenade
WBXX-Alfred Mendez' Orchestra
WIIN-★NEWS: George H. Combs, Jr.
WHDM-Italian Music
WNS-Barnacle Bill
WMCA-Insurance Counsellor
WNEW-Will Osborne's Orchestra
WQXR-Treasury of Music, Saint-Saens, Piano Concerto No. 4 in C Minor

7:45

WJZ-Political Situation in Europe
For more detail see Good Listening Guide.

WOR-Sam Baiter (Phillies Cigars)
Inside of Sports

WBIL-La Familia Miseria, sketch
WIN-Health and Music
WNS-Memory's Concert Hall
WMCA-Shirley Hall, songs
WNEW-★NEWS: Richard Brooks

8:00

WOR-The Green Hornet
Adventures of a modern Robin Hood

WJZ-The Inside Story (Ratston)
News Dramatizations
Also **WENR (870 kcs.)** at 10:30 p.m.
For detail see Good Listening Guide.

WEAF-Johnny Presents (Phillip Morris)
Johnny Green's Orchestra; Dramas; Genevieve Rowe, soprano; Swing Fourteen; Glenn Cross, baritone; Floyd Sherman, tenor; Beverly Frances Adair, contralto. Also **KFI (830 kcs.)** at 12:30 midnight

WOR-Confidentially Yours
Arthur Hale

WJZ-Artie Shaw's Orchestra (Old Gold Cigarettes)

WABC-We, the People (General Foods)
Gabriel Heatter; Harry von Zell; Mark Warnow's Orchestra
Also **KNX (1050 kcs.)** and **KSL (1130 kcs.)** at 12:30 a.m.

WBXX-Music for Everybody
WIN-Smooth Flowing Rhythms
WHDM-Captain Carollato, commentator
WNS-Musical Program
WMCA-Stella Dallas, sketch
WNEW-Music Hall
WNYC-Amsterdam String Ensemble
dam Strine Ensemble
WQXR-Symphonic Hall, Tchaikovsky, The Sleeping Beauty Ballet; Rimsky-Korsakoff, The Snow Maiden, Dance of the Tumblers; Saint-Saens, Symphony No. 3 in C Minor

8:15

WBXX-The Kaleidoscope
WEVD-Voces for Peace
WINS-Panorama
WMCA John's Other Wife, drama

8:30

WEAF-Eugene Conley
Tenor; Concert Orchestra

WOR-Benno Rablnof
Violinist
Music detail on page 53 this week.

WJZ-Information Please (Canada Dry)
Quiz Program; Clifton Fadiman, master of ceremonies; F. P. Adams; John Kieran and Guests

WBXX-German Radio Hour
WEAF-Rirhard Love's Orchestra
WEVD-Labor Problems, talk
WMCA-Just Plain Bill, sketch
WNEW-Insurance Counsellor: Music Hall: ★NEWS
WNYC-Federal Knickerbocker Orchestra

8:45

WEVD-World's Fair Program
WINS-Professor and Jerry
WMCA-Lorenzo Jones, sketch

9:00

WEAF-Battle of Sexes (Mollie Shave)
Conducted by Frank Crumit and Julia Sanderson
Also **KFI (830 kcs.)** at 12:30 midnight

WOR-Confidentially Yours
Arthur Hale

WJZ-Artie Shaw's Orchestra (Old Gold Cigarettes)

WABC-We, the People (General Foods)
Gabriel Heatter; Harry von Zell; Mark Warnow's Orchestra
Also **KNX (1050 kcs.)** and **KSL (1130 kcs.)** at 12:30 a.m.

WBXX-Music for Everybody
WIN-Smooth Flowing Rhythms
WHDM-Captain Carollato, commentator
WNS-Musical Program
WMCA-The Romance of Helen Treat, sketch
WNEW-Music Hall: ★NEWS
WQXR-Footlight Echoes

9:15

WOR-★Edwin C. Hill
Commentator

WBXX-German Radio Revue
WEAF-Front Page Drama
WEVD-Studio Music
WIOM-Foreign Affairs Forum
WNS-Humanity Guild
WMCA-Our Gal Sunday, drama

9:30

WEAF-Alec Templeton, pianist (Johnson's Wax)
Conrad Nagel, m.c.; Edna Odell, vocalist; Billy Mills' Orchestra

WOR-Success Session

WJZ-True Story Time With Fulton Oursler (True Story Magazine)
Dramatizations

WABC-Bob Crosby's Orchestra (Camel Cigarettes)
Johnny Mercer, master of ceremonies
See page 2 for a story on Bob Crosby.
WBXX-To be announced

WCAP-Music Masters
WEVD-Spanish Music
WHN-George H. Combs
WINS-The Insurance Counsellor
WMCA-Young Widder Brown
WQXR-The Mastersingers Quartet

9:45

WRNX-La Rinescaule
WIOM-The Insurance Counsellor
WNS-Inquiring Mirophone
WMCA-Backstage Wife, sketch
WQXR-Airs by Arnie, Caldara, Perzoles and Peri

10:00

WEAF-Mr. District Attorney
Dramatic Sketch

WOR-Morton Gould's Orchestra

WJZ-If I Had the Chance
Mort Lewis, master of ceremonies
For more detail see Good Listening Guide.

WABC-Time to Shine; Hal Kemp's Orchestra (Griffin Shoe Polleth)
The Smoothies, vocal trio
For further detail see sponsor's announcement on page 20.

WCAP-Famous American Homes
WEVD-Foreign Affairs Forum
WHN-U. S. Government Reports
WIOM-Spanish Hour
WMCA-Boxing from Queensboro Athletic Club
WNEW-Dance Parade
WQXR-Delius, In a Summer Garden; Wagner, Die Meistersinger, Verachtel Mir Die Meister Nicht; Mozart, Violin Concerto No. 5 in A ("Turkish")

10:15

WCAP-Gus Sterk's Orchestra
WHN-Melodreams, Orchestra

10:30

WEAF-Uncle Walter's Dog house (Raleigh Tobaccos)
Tom Wallace, M. C.; Sweet Adeline; Tom, Dick and Harry, vocal trio; Bob Strong's Orchestra
For further detail see sponsor's announcement on page 29.
For detail see Good Listening Guide.

WOR-Pop Concert from the New York Fair

WJZ-Little Jack Little's Orchestra

WABC-★Kaltenborn from Europe

WCAP-Ave Maria Hour
WEVD-Author Reviews His Book, talk
WIOM-Greek Program
WBXX-★NEWS, Sam Brown

10:45

WABC-Armchair Adventures
"Rustlers Come to Little Creek," a western story, will be told by Frank Graham tonight.

WEVD-Irish Music
WIIN-★NEWS
WMCA-Aviation Careers
WQXR-★NEWS

11:00

WEAF-King's Jesters
WOR-★NEWS
Arthur Hale

WJZ-★NEWS: Fred Waring in Pleasure Time

WABC-★NEWS

WBXX-Spanish Herald
WCAP-Music You Want
WHN-Four In One
WIOM-Midway Interviewer from the World's Fair
WMCA-Better Music Hour
WQXR-Just Music

11:15

WEAF-Willi Osborne's Orchestra: ★NEWS

WOR-Mal Hallett's Orchestra

WJZ-Noble Sissie's Orchestra

WABC-Shep Fields' Orchestra

11:30

WEAF-Emerly Deutsch's Orchestra

WOR-Willie Farmer's Orchestra

WJZ-Dance Orchestra

WABC-Cab Calloway's Orchestra

WBXX-Midnight Classics
WMCA-Brooks Steele's Orchestra

11:45

WCAP-Dance Time

12:00

WEAF-George Olsen's Orchestra

WOR-Ben Bernie's Orchestra

WJZ-Jan Savitt's Orchestra

WABC-Jack Jenny's Orchestra

WEVD-Symphonic Hour
WHN-Hour of Classical Music
WABC-★NEWS, Sam Brown

End of Tuesday Program

MORNING

***Star in program listings indicates news broadcast.**

7:30

WEAF-★Your Morning NEWS

WOR-Musical Clock
Vincent Sorey's Orchestra

WJZ-Morning Patrol
Variety Program

WABC-Morning Almanac
Phil Cook, chatter; Fred Feibel, organist-pianist

WAAT-Val Frank, Breakfast Reporter
WEVD-★NEWS

WHN-Variety Musical: Weather and Time Reports

WIOM-Polly Earlybirds

WINS-★NEWS: Robert Bories: George Magee

WMCA-★NEWS, Tony Kay
WNEW-★NEWS, John Jaeger
WNYC-Sunrise Symphony
WOV-Public Service Review
WQXR-Weber, Andante and Rondo in Hungarian Style for Bassoon; Vivaldi, Violin Concerto in G Minor; Cherubini, Media, Overture; Mozart, Two Marches in D (K. 335, 408); Prokofiev, Piano Concerto No. 3 in C; Strauss, Acceleration Waltz; Dvorak, Holoubka, Danca

7:45

WEAF-Musical Varieties

WJZ-Peter Paul Inc.: ★NEWS

WABC-★NEWS
John Allen Wolf

WAAT-Morning Meditations
WINS-★NEWS and Robert Bories: George Magee, commentator
WMCA-Rise and Shine, Jim Grouch
WNEW-Morning Meditations

8:00

WABC-Odd Side of the News: Tune in the Spotlight: To be announced

WOR-★NEWS
Mark Hawley

WJZ-Esbenders
Vocalist: Orchestra

WAAT-To Beat the Band
WHN-Zeke Manners and His Gang
WHDM-Musical Program
WINS-Musical Clock
WNEW-Good Mawmin' with Paul Brenner: ★NEWS
WNYC-Views of the News: World's Fair Calendar
WOV-Italian Musicale: City Consumer's Guide

8:15

WEAF-Do You Remember

WOR-Nell Vinick
Beauty Talk; Musical Interlude

WABC-To be announced

WAAT-On the Mall
WEVD-Italian Music
WHOM-★NEWS
WINS-★NEWS
WMCA-Morning Inspirations
WNYC-New York State Employment Service: Music Moods: City Consumers' Guide

8:30

WEAF-Gene and Glenn
Songs

WOR-Your World's Fair Reporter
Ed Fitzgerald

WJZ-Vocal Vogues
Four Showmen Quartet

WABC-Women's Page of the Air

WAAT-Prentice & Savoy
WIN-★NEWS
WIOM-Milt Samter, sidewalk interviews
WINS-Bories Program

WMCA-Fern Scull, organist: Fan at the Fair
WNYC-Morning Serenade
WDV-Italian Morning Varieties
WNEW-Glenna Stickland and Begonia, household talks
WNYC-Federal Trio

8:45

WOR-The Goldbergs
Dramatic Sketch

WJZ-Harvey and Dell
Dramatic Sketch

WABC-Melody Time (Frigidaire)

WEVD-Once Upon A Time
WHN-Zeke Manners and His Gang
WMCA-★News Commentator
WNYC-★NEWS: Around New York Today

9:00

WJZ-★NEWS: The Woman of Tomorrow
Nancy Boothe Craig

WEAF-★NEWS: Women in the News

WOR-Arthur Godfrey
Songs

WABC-Richard Maxwell
Tenor, Philosopher

WBXX-Time and Tidings: ★NEWS
WEVD-Musical Program
WHN-Polly the Shopper
WHDM-German Program
WMCA-Richard Strong, Voice of Courage
WNYC-Masterwork Hour, Tchaikovsky, Serenade for Strings; Sibellus, Symphony No. 3
WQXR-Composers Hour, Wagner, A Faust Overture; Songs, Two Studies for Tristan and Isolde; Das Rheingold, Symphonic Synthesis; Lohengrin, Prelude to Act III; Die Walkure, Fire Music

9:15

WEAF-The Band Goes to Town
Dorothy Rochelle, vocalist; Irving Miller's Orchestra

WOR-Modern Living
Dr. Edward Parrish, talk

WABC-Meet the Dixons
Dramatic Sketch

WINS-★NEWS
WMCA-Daughter in Law, drama
WNEW-Merle Pitt's Orchestra

9:30

WEAF-The Family Man
Poetry and Philosophy

WOR-Women Make the News
Vincent Connolly

WJZ-Breakfast Club
Don McNeill, M. C.; Vocalists and Orchestra

WABC-Manhattan Mother (Chipeo)
Dramatic Sketch

WAAT-Mary Mitchell
WBXX-Wake Up and Shine
WEVD-World's Fair Talk
WHN-Edwin C. Hill, talk
WINS-Platter Chatter
WMCA-Today's Doings
WDV-King of Hearts, talk

9:45

WEAF-Life Can Be Beautiful (Ivory Soap)
Dramatic Sketch

WABC-Bachelor's Children (Old Dutch Cleanser)
Dramatic Sketch

WOR-Alan Courtney

WAAT-Insurance Counsellor
WEVD-Morning Devotions
WHN-★NEWS

WMCA-Rose Marie, songs
WNEW-Strike Up the Band
WOV-The Band Plays On

10:00

WEAF-The Man I Married
Dramatic Sketch

WJZ-Thunder Over Paradise
Dramatic Sketch

WOR-The Career of Alice Blair
Dramatic Sketch

WABC-Pretty Kitty Kelly (Wonder Bread)
Dramatic Sketch

WAAT-★NEWS: Music in Miniature
WBXX-La Parata del Mattino
WHN-Women Drivers Club: Musical Program
WIOM-Jewish Hour
WNS-Music of the Masters
WMCA-★NEWS
WNEW-Make Believe Ballroom
WNYC-Your Child Series
WOV-★NEWS
WQXR-Pop Concert

10:15

WEAF-John's Other Wife (Louis Philippe)
Dramatic Sketch

WJZ-Josh Higgins

WOR-Meet Miss Julia
Dramatic Sketch

WABC-Myrt and Marge (Super Soda)
Dramatic Sketch

WAAT-Norman Brokenshire
WINS-Cowboy Serenade
WMCA-Art Green's Variety Show
WNYC-Federal Trio of New York City
WOV-Italo-American Revue

10:30

WEAF-Just Plain Bill (Kolyonos)
Dramatic Sketch

WJZ-Jack Berch
Songs

- WEAF-66C WHN-1010
 WOR-710 WHOM-1450
 WIZ-760 WINS-1180
 WABC-860 WMCA-570
 WAAT-940 WNEW-1250
 WBIL-1100 WNYC-810
 WBXN-1350 WVQV-1130
 WEYO-1300 WQXR-1550

WOR-Brenda Marlowe Songs
WABC-Hilltop House (Palmolive Soap) Dramatic Sketch
 WAAT-Government Reports
 WBXN-Hans Hansen's Musical Gems
 WHN-Ed East's Houseparty
 WHOM-Jewish Philosopher
 WINS-Musical Program
 WMCA-Shirley Hall; Organ
 WQXR-Organ Melodica

10:45
WEAF-Woman in White (Pillsbury) Dramatic Sketch
WOR-Choir Loft
WJZ-Breen and de Rose Songs and Patter
WABC-Stepmother (Colgate) Dramatic Sketch
 WAAT-Hollywood Swing
 WBXN-German Varieties
 WHOM-Your Mystery Singer
 WMCA-Insurance Talk: Melody Moments
 WOY-Echoes from the Opera
 WQXR-The Muntzer Views the News

11:00
WEAF-David Harum (Bab-O) Dramatic Sketch
WJZ-Story of Mary Marlin (Ivory Flakes) Dramatic Sketch
WOR-A Thyra Samter Winslow Commentator
WABC-It Happened in Hollywood (Geo. A. Hormel & Co.) Vocalists and Orchestra
 WAAT-★NEWS: Music in Miniature
 WBXN-Story Teller
 WHN-Album of Songs
 WHOM-Italian Variety Program
 WINS-Bud's Jam Session
 WMCA-Allie Lowe Miles
 WNYC-★NEWS
 WOY-★NEWS: Concert Orchestra

11:15
WEAF-Lorenzo Jones (Phillips) Comedy Sketch
WOR-Heart of Julia Blake Dramatic Sketch
WJZ-Vio and Sade (Crisco) Comedy Sketch
WABC-Scattergood Baines (Wrigley's Gum) Dramatic Sketch
 WAAT-Lelloy, pianist
 WBXN-German Housewife Hour
 WHN-Ruby Newman's Orchestra
 WINS-Frank Shevitz, talk on taxes
 WNYC-Musical Comedy Memories
 WOY-Musicale

11:30
WEAF-Young Wilder Brown (Haley's M-O) Dramatic Sketch
WOR-Keep Fit to Music with Wallace Health Exercises
WJZ-Pepper Young's Family (Camsy) Dramatic Sketch
WABC-Big Sister (Rinso) Dramatic Sketch
 WAAT-Sons of the Pioneers
 WCAP-Tunes and Topics
 WHN-Music and Health
 WINS-Racing Scratches: U. E. I.
 WMCA-On with the Dance
 WNEW-Community Concert
 WOY-Song Varieties, Comedy and Orchestra

11:45
WEAF-Road of Life (Chlpsco) Dramatic Sketch
WOR-Rutgers Homemakers' Forum
 Subject: "Should Children Tour?"
WJZ-The Wife Saver
 Eugene Conley, tenor

WABC-Aunt Jenny's Stories (Spry)
 Dramatic Sketch
 WAAT-General Supply
 WHN-Philosophical Talk
 WMCA-Xavier Cugat's Orchestra: Racina News
 WNEW-Hits for Housewives: ★NEWS
 WNYC-Organ Recital, Mullat, Terecota In C Minor; Pachelbel, Choral Verspiel
 WOY-The Veiled Lady Stories

AFTERNOON

12:00
WEAF-Luigi Romanelli's Orchestra
WOR-Album of Life
WJZ-Allée Cornett Songs
WABC-Joyce Jordan, Girl Interne (La France and Sattina) Dramatic Sketch
 WAAT-★NEWS
 WBXN-Boleslaw Rossak Polish Hour
 WCAP-New Hits
 WEVD-★NEWS
 WHN-★NEWS
 WHOM-Polish-American Program
 WINS-★NEWS
 WMCA-Art Green's Old Times
 WNEW-Moon Hour Music
 WNYC-Missing Persons Alarms: Mid-day Symphony; Brahms, Symphony No. 2; Tchaikovsky, Overture 1812
 WOY-Musical Moments

12:15
WEAF-The O'Neills (Ivory Soap) Dramatic Sketch
WOR-Norman Brokenshire Songs
WJZ-Kiddoodlers: ★NEWS
WABC-When a Girl Marries Dramatic Sketch
 WAAT-Lazy Dan
 WEVD-Maurice Loewy, tenor
 WHN-Gypsy Trails
 WINS-Racing Scratches: Musicale
 WMCA-★NEWS, Barton Fellows
 WNEW-Sound Track; David Lowe, movie commentator
 WOY-Ria Rosa and Quartet

12:30
WEAF-The Truth That Makes Men Free
WOR-★NEWS Mark Hawley
WJZ-National Farm and Home Hour
 Guest Speakers; Walter Blaufuss' Orchestra
WABC-Romanoe of Helen Trent (Edns Wallace Hoppper) Dramatic Sketch
 WAAT-Broadwayites
 WEVD-Musical Matinee
 WHN-Microphone in the Sky
 WHOM-Cesimir Jarzabowski Hour
 WINS-Dog Gone
 WMCA-Musical Graphs
 WNYC-Missing Persons Alarms: Mid-day Symphony, Beethoven, Symphony No. 5; D'Indy, Istar Variations; Glazounov, Valse de Concert No. 1
 WOY-Starrz Dramatic Company

12:45
WOR-Consumer's Quiz Club
WABC-Our Gal Sunday (Anaceln) Dramatic Sketch
WEAF-★NEWS; Fireside Singers
 WAAT-Quizcasters
 WBXN-Silver Bell Orchestra
 WHN-Housewives Prom
 WINS-Musical Program
 WMCA-Paul Barton, songs
 WNEW-Musical Moments: ★NEWS

1:00
WEAF-George Griffiin Baritone
WOR-Dramatized Health Talk; Program Review; Hoosier Hot Shots
WABC-The Goldbergs (Oxydol) Dramatic Sketch
 WAAT-★NEWS
 WCAP-★State News
 WEVD-Variety Show
 WINS-Song Contest
 WMCA-Nick Kenny, mirror reflections
 WNEW-Elton Britt, slinging cowboy
 WOY-Ivory Masques

1:15
WEAF-Let's Talk It Over With June Hynd and Guests
WOR-Myrt and Marge Dramatic Sketch
WABC-Life Can Be Beautiful (Ivory Soap) Dramatic Sketch
 WAAT-LeRoy, pianist
 WCAP-Varieties
 WEVD-★NEWS
 WINS-Musical Contrasts
 WMCA-Kiwanis Club Luncheon
 WNEW-Will Osborne's Orchestra
 WOY-Italian Melodies

1:30
WEAF-Markets and Weather
WOR-Hilltop House Dramatic Sketch
WJZ-Peables Takes Charge Comedy Sketch
WABC-Road of Life (Chlpsco) Dramatic Sketch
 WAAT-Round the Town
 WBXN-The Marek Family, sketch
 WEVD-Street Troubadors
 WHN-Health and Music
 WHOM-German Program
 WNEW-Afternoon Medlies: ★NEWS
 WNYC-Contrasts in Music for Two Pianos
 WOY-Gino Caimi and Artists, sketch

1:45
WEAF-Words and Music
 Ruth Lyon, soprano; Edward Davies, baritone; Harvey Hays, narrator; Larry Larson organist
WOR-Vsughn de Leath and Orchestra (Lydia E. Pinkham)
WJZ-Phil Brito Tenor
WABC-This Day is Ours (Crisco) Dramatic Sketch
 WBXN-To be announced
 WHN-Rhythms and Romance
 WINS-The Insurance Counselor
 WMCA-★NEWS, Barton Fellows

2:00
WEAF-Betty and Bob (Gold Medal) Dramatic Sketch
WOR-Women's Hour
 Martha Deane
WJZ-Roy Shield's Revue
WABC-Doc Barclay's Daughters (Personal Finanee) Dramatic Sketch
 WAAT-★NEWS: Music in Miniature
 WBXN-The Diamond Horseshoe
 WCAP-From Hollywood
 WEVD-Symphonic Hour
 WHN-Musical Grab Bag
 WINS-Racing Scratches: U. E. I.
 WMCA-Rose Allegretti and John Seal, songs
 WNEW-Fashions in Rhythm
 WNYC-Opera Hour; Mozart, "Magic Flute"
 WOY-Album of Love

2:15
WEAF-Arnold Grimm's Daughter (Gold Medal) Dramatic Sketch
WABC-Life and Love of Dr. Susan (Lux) Dramatic Sketch
 WAAT-Home Town Frolic
 WHN-★NEWS
 WINS-Musical Program
 WMCA-Insurance Advice; Racing News, Boh Carter; Musical Interlude
 WOY-Meditations, F. Polimeni

2:30
WEAF-Vallant Lady (Gold Medal) Dramatic Sketch
WJZ-Rehearsal Time Orchestra; Vocalists
WABC-Your Family and Mine (Sealtest) Dramatic Sketch
 WAAT-Dance Time
 WBXN-Irish Program
 WHN-Billy Daniels with Bob Hamilton, organist
 WMCA-Jimmy Blair, songs
 WNEW-Music for Every One
 WOY-Continental Musicale

2:45
WEAF-Betty Crocker (Gold Medal)

WOR-David Harum Dramatic Sketch
WABC-Enoch Light's Orchestra
 WAAT-Melody Time
 WHN-Clyde Lucas' Orchestra
 WINS-Songs By
 WMCA-★NEWS Commentator
 WNEW-Modern Music: ★NEWS
 WOY-Musical Novelities
3:00
WEAF-Story of Mary Marlin (Ivory Flakes) Dramatic Sketch
WOR-Baseball Game Dodgers vs. Cubs
WJZ-To be announced
WABC-According to Hoyt Baseball Preview

WAAT-★NEWS: Music in Miniature
 WBXN-After School Swing Session
 WEVD-Irish Music
 WHN-Baseball; Dodgers vs. Cubs
 WINS-Musical Program
 WMCA-World's Fair-est Music
 WNEW-Musical Miniatures: Sports
3:10
WABC-Baseball Game Cardinals vs. Giants
3:15
WEAF-Oxydol's Own Melodians Dramatic Sketch
WJZ-Favorite Waltzes Soloists; H. Leopold Spitalny's Orchestra

WAAT-Insurance Counselor
 WNEW-Baseball; Bears vs. Giants
3:30
WEAF-Pepper Young's Family (Camsy Soap) Dramatic Sketch
 WAAT-Polish Program
 WBXN-Mendelsohn at the Organ
 WEVD-Polish Varieties
 WHN-Peggy Allyn, vocalist
 WINS-Orchestra
 WOY-Little Schoolhouse of the Air
3:45
WEAF-The Guiding Light (White Naphs) Dramatic Sketch
WJZ-Between the Bookends Ted Malone

WBXN-Vocal Art Series
 WHOM-Concert Miniature
 WINS-Musical Program
 WNYC-★NEWS: Federal Housing Administration Program
 WOY-Remo Fiorini, Italian Cultural Talk
4:00
WEAF-Backstage Wife (Dr. Lyons) Dramatic Sketch
WJZ-Club Matinee: ★NEWS Garry Morfit, M. C.; Orchestra and Soloists
 WAAT-★NEWS: Gardner; Insurance Counselor
 WBXN-Pandaley, Greek singer
 WEVD-Kalwaryjskie Program
 WHOM-Italian Variety Program
 WNYC-Trytons Concert Band
 WOY-Tryton's Band
 WQXR-Music of the Moment

4:15
WEAF-Stella Dallas (MIK of Magnesia) Dramatic Sketch
 WAAT-Oh the Record
 WBXN-The Hymn Book
4:30
WEAF-Vio and Sade (Crisco) Comedy Sketch
 WBXN-Polish Bells
 WEVD-Italian Music
 WHOM-World's Fair Radio Reporter
 WINS-Orchestra

WEDNESDAY August 30

WMCA-Al Shayne, Jerry Baker, Gwen Williams
 WOY-Dramatic Sketch
 WQXR-Weber, Rondo In Hungarian Style for Bassoon; Mozart, Violin Concerto No. 3 in G (K. 216); Sehumann, Symphony No. 1 in B Flat
4:45
WEAF-Midstream (Teel) Dramatic Sketch
 WNYC-Motion Picture Milestone

5:00
WEAF-The O'Neills (Ivory Soap) Dramatic Sketch
WJZ-Gray Gordon's Orchestra
 WAAT-★NEWS: Charles Baltia
 WBXN-Jewish Women's Hour
 WEVD-Minciotti and Company, drama
 WHOM-Polish-American Program
 WINS-Inquiring Microphone
 WMCA-★NEWS, Alan Stuart
 WNEW-Summer Serenade
 WNYC-Music to Swim By
 WOY-Journal of the Air
5:15
WEAF-Adrian Rollini's Orchestras
WOR-Texas Jim Lewis Cowboy Songs
WABC-Of Men and Books "Collected Poems," by Robert Frost, will be T. V. Smith's subject today.
 WAAT-Howard Program
 WHN-Dixie Songsters
 WINS-Musical Program
 WMCA-Zeke Manners and His Gang
 WNEW-★NEWS, Richard Brooks
 WOY-Latin Rhythms

5:30
WEAF-Bruce Baker's Orchestra
WOR-Richard Love's Orchestra
WJZ-Affairs of Anthony Sketch
WABC-Stanley Hickman Songs
 WAAT-Request Club
 WEVD-To be announced
 WHN-Ross Haywood's Orchestra
 WINS-To be announced
 WNEW-Make Believe Ballroom
 WNYC-Negro Melody Singers
 WOY-Sketch and Orchestra
 WQXR-Young People's Program in cooperation with the New York Public Library. Potter, "Bonny Annot"

5:45
WEAF-Little Orphan Annie (Ovaltine) Child's Playlet
WJZ-Josef Honti's Orchestra
WABC-When We Were Young
 WBXN-To be announced: ★NEWS
 WEVD-Mario Siletti Players
 WHN-★NEWS
 WINS-Racing Results

NIGHT

The program you want is listed in detail in the Good Listening Guide.
6:00
WOR-Uncle Don Children's Program
 (Continued on Next Page)

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WEDNESDAY

August 30

16:00 p.m. Continued

WEAF-Institute of Human Relations

Dr. Frank Kingdon, president of the University of Newark, will give a summary of the day's activities. Guest: Fannie Hurst, novelist.

WJZ-★NEWS: Little Jack Little's Orchestra

WABC-★NEWS: Edwin C. Hill (American Oil Co.) Commentator

WAAT-Michaels' Music
WBIL-★NEWS, Armando Rossi
WHN-Pat Rossi, vocalist
WINS-To be announced
WMCA-Turf Club
WNYC-Your Home Town Newspaper
WQXR-Music to Remember: ★NEWS

6:15

WEAF-Malcolm Claire: ★NEWS Children Stories

WABC-Sports Review

WAAT-Federal Music
WBIL-Melodic Gems
WHN-Deep Purple Rhythms
WMCA-Safeguarding Your Investments: ★NEWS: Financing the Home
WNYC-Review of the Fair Today

6:30

WEAF-Captain Tim Healy's Stamp Club

WJZ-Ink Spots

WOR-★NEWS Frank Singiser

WABC-Uncle Jonathan Comedy Sketch

WAAT-Grand Rapids
WBIL-Comm. Clemente Giglio
WHN-Bob Hamilton, organist
WINS-Don Dunphy, sports
WMCA-Sports Resume
WNYC-Voice of the Theater
WQXR-Artbur de Filippi, tenor

6:45

WEAF-Bill Stern Sport Scrap

WOR-Johnson Family Sketch

WJZ-Lowell Thomas (Sun Oil) News Commentator

WABC-Judith Arlen Songs

WAAT-Organ Reveries: Fairland talk
WBIL-★NEWS, Favoino di Giura
WHN-Dirk Fishell's Sports
WINS-Musical Program
WMCA-Zeke Manners' Organ
WNYC-★NEWS: Public Tennis Tournaments News
WQXR-Prokofiev Piano Recital

WEAF-Fred Waring in Pleasure Time (Chesterfield)

WOR-Stan Lomax Sports Commentator

WJZ-Easy Aces (Anselm) Comedy Sketch with Jane and Goodman Ace

WABC-Amos 'n' Andy (Campbell Soup) Dramatic Sketch Also WBBM (770 kca) 11 p.m.

WBIL-Ralph Pedit and Orchestra
WHN-John Griffin, vocalist, with Don Albert's Orchestra

WHOM-J. Israel, Lutsky Jewish Program
WINS-Raring Results
WMCA-Sid Gary, songs
WNEW-Edwin C Hill, ★NEWS
WNYC-Masterwork Hour, Tschalkowsky, Serenade for Strings; Sibelius, Symphony No. 3
WQXR-Gilbert and Sullivan; Pinafore, Act II (Part 2); Iolanthe, Act I (Part 1)

7:15

WEAF-Cameoa of Melody

WOR-Answer Man Albert Mitchell

WJZ-Mr. Keen, Trazer of Lost Persona (Bi-So-Dol) Dramatic sketch

WABC-Lum and Abner (General Foods) Sketch

WBIL-Angelo Gloria and Company
WHN-Today's Baseball, Bert Lee
WINS-Joseph Patrick Lee: Insurance Talk
WMCA-Five Star Final
WNEW-Racing Results

7:30

WEAF-The Revelers (Boned Chicken) Male Quartet

WOR-Lono Ranger (Bond Bread) Dramatic sketch

WJZ-Cloutier Is Calling

WABC-Summer Colony Buddy Clark, soloist

WBIL-Sports Program: Interviews
WBXN-Alfredo Mendez' Orchestra
WHN-George Hamilton Combs, Jr., commentator
WHOM-Italian Variety Program
WINS-Barnabe Bill
WMCA-Roger B. Whitman
WNEW-In the Spotlight

7:45

WEAF-Johnny Messner's Orchestras

WBIL-La Famiglia Miseria, sketch
WHN-Music and Health
WINS-Between Rounds
WMCA-On the Record in Sports
WNEW-★NEWS, Richard Brooks

8:00

WOR-Nama Three Quiz Program

Wednesday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

AFTERNOON

—12:30 FARM AND HOME HOUR, WJZ.

—3:00 BASEBALL GAME. Dodgers vs. Cubs, Red Barber, WOR, WHN. (3:10) Cardinals vs. Glants, Arch McDonald, WABC.

NIGHT

—7:00 FRED WARING IN PLEASURE TIME, WEAF.

—8:00 ONE MAN'S FAMILY; SERIAL DRAMA, WEAF.

—8:00 HONOLULU BOUND, WABC. Phil Baker, comedian; Beetle and Bottle; Andrews Sisters; Lyn Murray's orchestra.

—8:30 HOBBY LOBBY; INTERVIEWS, WJZ. Lowell Thomas, guest master of ceremonies; Harry Salter's orchestra.

—8:30 TOMMY DORSEY'S ORCHESTRA, WEAF. Edythe Wright and Jack Leonard, vocalists.

—8:30 PAUL WHITEMAN'S ORCHESTRA, WABC. Joan Edwards and Clark Dennis, vocalists; Modernaires.

—9:00 WHAT'S MY NAME? WEAF. Quiz program, with Budd Hulick, Arlene Francis and Peter Van Steeden's orchestra.

—9:30 GEORGE JESSEL'S CELEBRITY PROGRAM, WEAF.

—9:30 ALL-STAR FOOTBALL GAME, WJZ. The college all-stars vs. New York Glants, at Soldier Field. Announcers will be: For NBC Bill Stern and Fort Pearson, and for MBS, Bob Elson and others.

—10:00 KAY KYSER'S PROGRAM, WEAF. Musical quiz program. Virginia Simms, Sully Mason and Harry Babbitt, vocalists.

WEAF-One Man's Family (Tenderleaf Tea) Serial Drama featuring Anthony Smythe Also Sunday, KFI (640 kcs.) at 12:30 a.m.

WJZ-Ransom Sherman Pro-sants

WABC-Honolulu Bound (Hawaiian Pineapple Co.) Phil Baker, comedian; Andrews Sisters; Beetle and Bottle; Lyn Murray's Orchestra Also KNX (1050 kcs.) KSL (1130 kcs.) 12 midnight

WBXN-The Wine Master
WCAP-Music for Today
WEVD-★NEWS, Bryce Oliver
WHN-Zeke Manners and Ills Gane
WINS-Ave Maria Hour
WMCA-Stella Dallas, drama
WNEW-Music Hall
WNYC-Concert Orchestra
WQXR-Symphony Hall; Beethoven, Egmont Overture; Dvorak, Legend, Opus 59, No. 3; Brahms, Symphony No. 2 in D

8:15

WBXN-Homeland Hour
WEVD-Alexander Schwartz, Labor Attorney, talk
WMCA-John's Other Wife, drama

8:30

WEAF-Tommy Dorsey's Orchestra (Raleigh and Kool) Edythe Wright and Jack Leonard, vocalists Also KFI (640 kcs.) KOA (830 kcs.) 11:30 a.m.

WOR-Goldman Band Concert Music detail on page 12 this week.

WJZ-Hobby Lobby (Fels Naptha) Guest M. C. For detail see Good Listening Guide.

WABC-Paul Whiteman's Orchestra (Chesterfield Cigarettes) Joan Edwards, vocalist; Clark Dennis, tenor; The Modernaires Also KNX (1050 kcs.) KSL (1130 kcs.) 11:30 p.m.

WBXN-German Radio Hour
WCAP-Richard Lene's Orchestra
WINS-It Happened to Me

WMCA-Just Plain Bill, drama
WNEW-Insurance Counsellor

8:45

WEVD-Studio Music
WMCA-Lorenzo Jones, drama
WNEW-Music Hall: ★NEWS
WNYC-Foreign Policy Association

9:00

WEAF-What's My Name? (Sal Hepatica and Ipana) Quiz Program with Arlene Francis, Budd Hulick and Peter Van Steeden's Orchestra Also KOA (830 kcs.) and KFI (640 kcs.) at 12 mid.

WOR-Confidentially Yours Arthur Hale

WJZ-Horse and Buggy Days Variety Program dir. Freddie Weper

WABC-To be announced
WBXN-Music for Everybody
WEVD-Weekly Editorial Debate
WHN-There Is A Law Against It
WHOM-Captain Garofalo, commentator
WINS-Musical Program
WMCA-The Romance of Helen Trent, sketch
WNEW-Music Hall: ★NEWS
WNYC-Federal Opera Chorus
WQXR-Songs by Schubert

9:15

WOR-★Edwin C. Hill Commentator
WBXN-Old Fashioned German Melodies
WHOM-Italian Program
WINS-Come to the Fair
WMCA-Our Gal Sunday, drama
WQXR-Miniature Concert Series: Music of Gounod

9:30

WEAF-George Jessel's Celebrity Program George Jessel, m.c.; Merry Macs; Peter Van Steeden's Orchestra

WOR-Mal Hallett's Orchestra

WJZ-Football Game College All-Stars vs. New York Glants
Story and pictures on page 2. For detail see Good Listening Guide. Story detail on page 20.

WBXN-To be announced
WCAP-In Town To Nite
WEVD-Spanish Music
WHN-★Bryce Oliver, commentator
WINS-Insurance Counsellor
WMCA-Young Wilder Brown, drama
WQXR-Major Thomas E. Stone, "The Battlefront of Democracy"

9:45

WBXN-La Rinascence
WHN-Dun Albert's Orchestra
WHOM-The Insurance Counsellor
WINS-Inquiring Microphone
WMCA-Backstage Wile, sketch
WQXR-Robert Crawford, baritone

10:00

WEAF-Kay Kyser's Program (Lucky Strike Cigarettes) Virginia Simms, Harry Babbitt and Sully Mason, vocalists

WOR-Raymond Gram Swing Commentator

WABC-Grant Park Concert
WCAP-The Family
WEVD-Studio Music
WHN-Kay Kyser's College of Musical Knowledge
WHOM-Spanish Hour
WMCA-Cavalcade of Champions
WQXR-Cherubini; Anarcon, Overture; Mozart, Piano Concerto No. 9 in E flat (K. 271); Handel, Israel In Egypt; The Lord Is a Man of War

10:15

WOR-Three Marshalls Songs

WCAP-The Rhythmaires
WEVD-Victor de Veritch, Yugoslav pianist

10:30

WOR-Taddy Powell's Orchestra

WABC-American Viewpoints
WCAP-In the Groove
WEVD-Metropolitan Hour, popular music
WMCA-★NEWS, Sam Brown

10:45

WABC-Armchair Adventure An aviation story, "Not Freight," will be told tonight.

WEVD-Irish Music
WMCA-★Johannes Steel, Foreign News Commentator; Insurance Advice
WQXR-★NEWS

11:00

WEAF-Ray Kinnoy's Orchestra: ★NEWS

WOR-★NEWS Arthur Hale

WABC-★NEWS

WBXN-Spanish Herald
WCAP-Music You Want
★WHN-News
WHOM-Midway Interviewer from the World's Fair
WMCA-Amateur Night in Harlem
WNEW-Dance Parade
WQXR-Just Music

11:15

WOR-All-Star Football Game

WABC-Count Baale's Orchestras

WHN-Swing Patrol

11:30

WEAF-Al Donahua's Orchestras

WABC-Ben Barnio's Orchestras

WBXN-Midnight Classics
WHN-Everybody Dance

11:45

WCAP-Dance Music

12:00

WEAF-Jan Savitt's Orchestra
WABC-Harry James' Orchestras
WEVD-Symphonic Hour
WHN-Classical Music
WMCA-Insurance Advice: ★NEWS

End of Wednesday Programs

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*Start in program listings in-
dicates news broadcast.

7:30

WEAF-Morning NEWS

WOR-Musical Clock
Vincent Sorcy's Orchestra

WJZ-Morning Patrol
Variety Program

WABC-Morning Almanac
Phil Cook, chatter; Fred
Feibel, organist-pianist

WAAT-Val Frank: Breakfast Reporter
WEVD-NEWS

WIIN-Musical Program: Weather: Time
WHOM-Polish Early Birds

WINS-Times Square Mission
WMCA-NEWS, Tony Kay
WNEW-NEWS, John Jaeger
WNYC-Sunrise Symphony
WQV-Public Service Review

WQXR-Wagner, Das Rheingold: En-
trance of the Gods Into Valhalla;

Bach, Brandenburger Concerto No. 5

in D; Sibelius, Swan of Tuonela;

Schumann, Symphony No. 4 in mi-

nor: Second Movement; Saint-Saens,

Introduction and Honda Capriccioso;

Delius, Paris, Albeniz, Aragon

7:45

WEAF-Musical Varieties

WJZ-Peter Paul Inc.: NEWS

WABC-NEWS
John Allen Wolf

WAAT-Morning Meditations
WINS-NEWS and Robert Borias:
George Magee, commentator

WMCA-Rise and Shine, Jim Grouch
WNEW-Morning Meditations

8:00

WOR-NEWS
Mark Hawley

WJZ-Earbenders
Vocalist; Orchestra

WABC-Odd Side of the News:
Tune in the Spotlight: To
be announced

WAAT-To Beat the Band
WIIN-Zeke Manners and His Gang
WHOM-Musical Program

WINS-Musical Clock
WNEW-Good Mornin': NEWS
WNYC-Views of the News
WQV-Italian Musicale: City Consumer's
Guide

8:15

WEAF-Do You Remember?

WOR-Red River Dave
Cowboy Songs; Musical In-
terlude

WJZ-To be announced

WABC-To be announced

WAAT-Hollywood Amer. Legion Band
WEVD-Italian Music
WHOM-NEWS
WINS-NEWS

WNYC-Morning Inspirations
WNYC-State Employment Service: Mu-
sic Moods: City Consumer's Guide

8:30

WEAF-Gene and Glenn
Songs

WOR-Your World's Fair Re-
porter
Ed Fitzgerald

WJZ-Riehard Leibert
Organist

WABC-Women's Page of the
Air

WAAT-Prentice & Savoy
WIIN-NEWS
WHOM-Milt Samter, sidewalk interviews
WINS-Bories Program
WMCA-Fern Seull, organist
WNYC-Morning Serenade
WQV-Musicale

8:45

WOR-The Goldbergs
Dramatic Sketch

WJZ-Harvey and Dell
Dramatic Sketch

WABC-Arth McDonald
Baseball Talk

WEVD-Once Upon A Time
WIIN-Zeke Manners and His Gang
WMCA-NEWS Commentator
WNYC-NEWS: Around New York
Today

9:00

WEAF-NEWS: Women in the
News

WOR-Marion Taylor
Talk

WJZ-NEWS: The Woman of
Tomorrow
Nancy Boothe Craig

WABC-Richard Maxwell
Tenor-philosopher

WBNS-Time and Tides: NEWS
WEVD-Musical Program
WHN-Polly the Shopper
WHOM-German Program
WMCA-Richard Strong, Voice of Cour-
age

WNEW-Glenna Strickland and Begonia,
household talks

WNYC-Masterwork Hour: Bach-Beetho-
ven Chamber Music Festival. Bach,
Suite No. 1 In C Major; Beethoven,
Quartet No. 14 in C Sharp Minor,
Opus 131

WQXR-Composers Hour. Beethoven,
Leonore Overture No. 3; Romance
No. 1 for Violin and Orchestra;
Symphony No. 2 in D

WEAF-Band Goes to Town
Dorothy Rochelle, vocalist;
Irving Miller's Orchestra

WOR-Raymond Gram Swing
Commentator

WABC-Meet the Dixons
Dramatic Sketch

WEVD-Italian Hour
WINS-NEWS
WMCA-Musical Graphs
WNEW-Merie Pitt's Orchestra

WEAF-Morning Market
Basket

WOR-Women Make the News
Vincent Connolly

WJZ-Breakfast Club
Don McNeill, M. C.; Vocal-
ists and Orchestra

WABC-Manhattan Mother
(Chippso)
Dramatic Sketch

WAAT-Mary Mitchell
WBNS-Wake Up and Swing
WHN-Edwin C. Hill, talk
WINS-Platter Chatter
WMCA-Today's Dings
WQV-Frank Casuso talk

WEAF-Life Can Be Beautiful
(Ivory Soap)
Dramatic Sketch

WOR-Alan Courtney

WABC-Bachelor's Children
(Old Dutch Cleanser)
Dramatic Sketch

WAAT-Insurance Counsellor
WEVD-Morning Devotions
WHN-NEWS
WMCA-Rose Marie, songs
WNEW-Strike Up the Band
WQV-Hawaiian Serenaders

WEAF-The Man I Married
Dramatic Sketch

WOR-The Career of Allee
Blair
Dramatic Sketch

WJZ-Thunder Over Paradise
Dramatic Sketch

WABC-Pretty Kitty Kelly
(Wonder Bread)
Dramatic Sketch

WAAT-NEWS: Music in Miniature
WBNS-La Parais del Mattino
WHN-What to Eat and Why
WHOM-Jewish Hour
WINS-Music of the Masters
WMCA-NEWS, Barton Fellows
WNEW-Make Believe Ballroom
WNYC-Dr. Alvin Kranich, Musical
Essays

WQV-NEWS
WQXR Pop Concert

WEAF-John's Other Wife
(Louis Philippe)
Dramatic Sketch

WOR-Meet Miss Julla
Dramatic Sketch

WJZ-Josh Higgins

WABC-Myrt and Marge (Su-
per Soda)
Dramatic Sketch

WAAT-Norman Brokenshire
WINS-Musical Program
WMCA Art Green
WQV-Italo American Revue

WEAF-Juat Plain Bill (Bl-8o-
Dol)
Dramatic Sketch

WOR-Melody Strings

WJZ-Originalities

WABC-Hilltop House (Palm-
olive Soap)
Dramatic Sketch

WAAT-NEWS: Music in Miniature
WBNS-La Parais del Mattino
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WQXR Pop Concert

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(Louis Philippe)
Dramatic Sketch

WOR-Melody Strings

WJZ-Originalities

WABC-Hilltop House (Palm-
olive Soap)
Dramatic Sketch

WAAT-La Roy
WBNS-Hans Hansen's Musical Gems
WHN-Ed East's Houseparty
WHOM-Jewish Philosopher
WNYC-Federal Trio of New York City
WQXR-Don Cossack Choir

WEAF-Woman in White
(Pillsbury)
Dramatic Sketch

WOR-John Metcalf's Choir
Loft

WJZ-Breen and de Rose
Songs and Patter

WABC-Stepmother (Colgate)
Dramatic Sketch

WAAT-Hollywood Swing
WBNS-German Varieties
WHOM-Your Mystery Singer
WINS-Musical Program
WMCA Insurance Talk: Melody Mo-
ments

WQV-Echoes from the Opers
WQXR-Monitor Views the News

WEAF-David Harum (Bab-O)
Dramatic Sketch

WOR-Alan Courtney's Gloom-
chessers

WJZ-Story of Mary Marlin
(Ivory Flakes)
Dramatic sketch

WABC-Chaeronette

WAAT-NEWS: Music in Miniature
WBNS-In Tune with the Masters
WHN-Album of Songs
WHOM-Italian Variety Program
WINS-Bud's Jani Session
WMCA-Allie Lowe Miles
WNYC-NEWS
WQV-NEWS: Concert Orchestra

WEAF-Lorenzo Jones (Phil-
lips)
Comedy Sketch

WJZ-Vie and Sade (Crisco)
Comedy Sketch

WABC-Scattergood Balnea
(Wrigley's Gum)
Dramatic Sketch

WAAT-LeRoy, pianist
WBNS-German Housewife Hour
WCAP-NEWS
WHN-Ruby Newman's Orchestra
WINS-Musical Program
WNYC-Musical Comedy Memorlea
WQV-Musicale

WEAF-Young Wilder Brown
(Halcy's M-O)
Dramatic Sketch

WOR-Keep Fit to Music with
Wallace
Health Exercises

WJZ-Pepper Young's Family
(Camay)
Dramatic Sketch

WABC-Big Blater (Rinso)
Dramatic Sketch

WAAT-Songs of the Pioneers
WCAP-Beauty Chat
WHN-Music and Health
WINS-Racing Seratches: U. E. I.
WMCA-On with the Dance
WNEW-Community Concert
WQV-Song Varieties: Comedy and Or-
chestra

WEAF-Road of Life (Chippso)
Dramatic Sketch

WOR-Medial Information
Bureau
Subject: "Protecting the
Eyes of Children." Speaker:
Dr. Willis S. Knighton.

WJZ-The Wife Saver
Allen Prescott; Eugene Con-
ley, tenor

WABC-Aunt Jenny's Stories
(Spry)
Dramatic Sketch

WAAT-General Supply
WHN-Harry Horlick's Orchestra
WMCA-Xavier Cuest's Orchestra: Rac-
ing News

WNEW-Hits For Housewives: NEWS
WNYC-You and Your Health
WQV-The Veiled Lady Stories

WEAF-Young Wilder Brown
(Halcy's M-O)
Dramatic Sketch

WOR-Keep Fit to Music with
Wallace
Health Exercises

WJZ-Pepper Young's Family
(Camay)
Dramatic Sketch

WABC-Big Blater (Rinso)
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Dramatic Sketch

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WHN-Harry Horlick's Orchestra
WMCA-Xavier Cuest's Orchestra: Rac-
ing News

WNEW-Hits For Housewives: NEWS
WNYC-You and Your Health
WQV-The Veiled Lady Stories

WEAF-Road of Life (Chippso)
Dramatic Sketch

WOR-Medial Information
Bureau
Subject: "Protecting the
Eyes of Children." Speaker:
Dr. Willis S. Knighton.

AFTERNOON

12:00

WEAF-Luigi Romanelli's Or-
chestra

WOR-Jimmy Shields
Tenor; Orchestra

WJZ-Southernlra
Male Quartet

WABC-S. S. America Exer-
cises

Mrs. F. D. Roosevelt,
John M. Franklin, president
of the U. S. Lines, and
Rear Admiral Emory Land,
Chairman of the U. S. Mar-
itime Commission, will all
participate in this program.
For more detail see Good Listening Guide.

WAAT-NEWS
WBNS-Polish Hour
WEVD-NEWS
WIIN-NEWS
WHOM-Polish-American Program
WINS-NEWS
WMCA-Art Gleen's Old Timers
WNEW-Noon Hour Music
WNYC-Organ Recital, Waltzer, Partita,
"Jesu meine Freude"; Reyer, Bened-
ictus

WQV-Musical Moments

WEAF-The O'Neills
Dramatic Sketch

WOR-Jack Bereh
Songs

WJZ-Balley Axton: NEWS
Tenor

WABC-When a Girl Marries
Dramatic Sketch

WAAT-Lady Dan
WCAP For Milady
WEVD-Musical Program
WHN-Music and Health
WINS-Racing Seratches: Musicale
WMCA-NEWS, Barton Fellows
WNEW-Sound Track; David Lowe,
movie commentator

WQV-Joseph Masciello and Quartet

WEAF-Frontiers of American
Life
Dr. Norman Vincent Peale

WOR-NEWS
Mark Hawley

WJZ-Launching S. S. America
More detail on page 20.
For more detail see Good Listening Guide.

WABC-Romance of Helen
Trent (Old English Floor
Wax)
Dramatic Sketch

WAAT-Broadwaysites
WEVD-Musical Matinee
WHN-Microphone in the Sky
WHOM-Casimir Jarrebowski Hour
WINS-Martin Weldon, stage and screen
WMCA-Ranch Boys
WNYC-Missing Persons Alarms: Mid-
day Symphony; Mozart, Symphony
in D Major "Prague"; Strauss, Death
and Transfiguration; Massenet, Le
Cid, Ballet Suite

WQV-Sterni Dramatic Company

WEAF-NEWS: Spinning
Wheel Singers

WOR-Consumers' Quiz Club

WABC-Our Gal Sunday (Old
English Floor Wax)
Dramatic Sketch

WAAT-Quizzesters
WBNS-Silver Bell Orchestra
WEVD-Housewives' Prom
WHN-Music of the Stars
WMCA-Irving Tell, songs
WNEW-Musical Moments: NEWS
WQV-Ivory Masques

WEAF-Plano Recital
Dr. Joseph Wagner is the
guest artist.

WOR-Dramatized Health Talk;
Program Review; Vess Fam-
ily

WJZ-National Farm and Home
Hour
Guest Speaker; Walter Blau-
fuss' Orchestra

WABC-The Goldbergs (Oxy-
dol)
Dramatic Sketch

WAAT-Home Town Frolic
WEVD-American Citizenship Court,
sketch

WIIN-NEWS
WINS-Pepper, Ginger & Silvera
WMCA-Minute Men: Racing News: In-
terlude of Music

WQV-Meditations, P. Polimet

WEAF-Valliant Lady (Gold
Medal)
Dramatic Sketch

(Continued on Next Page)

THURSDAY

August 31

WOR-Myrt and Marge (Col-
gate)
Dramatic Sketch

WABC-Life Can Be Beautiful
(Ivory Soap)
Dramatic Sketch

WAAT-LeRoy, pianist
WEVD-NEWS
WINS-Musical Contrasts
WMCA-Al Roth and Symphony of Mel-
ody

WNEW-Sam Lanin's Orchestra
WQV-Roberto, baritons and Orchestra

THURSDAY

August 31

(2:30 p.m. Continued)

WJZ-Dr. Jazz and the Headline Clinic

WABC-Your Family and Mine Dramatic sketch

WAAT-Dance Time
WBXN-Irish Program
WEVD-Synphonic Hour
WHN-Billy Daniels, vocalist, with Bob Hamilton, organist
WINS-Musical Program
WMCA-Ruth Nigez, songs
WNEW-Music for Every One
WNYC-Museum Tours
WOV-Continental Nights

2:45

WEAF-Hymn of All Churches (Gold Medal)
Choir; Joe Emerson, director

WOR-David Harum Dramatic Sketch

WABC-Mellow Moments

WAAT-Just Relax
WHN-Adrian Rellini Trio
WINS-Songs by WMCA-★NEWS
WNEW-Modern Music: ★NEWS
WNYC-Composers' Forum, Josten, Sonata for Piano; Josten, Sonata for Violin; Josten, Sonata for Cello
WOV-Musical Novelities

3:00

WEAF-Story of Mary Marlin (Ivory Flakes)
Dramatic Sketch

WOR-Baseball Game
Dodgers vs. Cubs

WJZ-Light Opera Selections
Harold Sanford's Orchestra

WABC-According to Hoyt

WAAT-★NEWS: Music in Miniature
WBXN-After School Swing Session
WEVD-Irish Music
WHN-Baseball; Dodgers vs. Cubs
WINS-Musical Program
WMCA-World's Fair-est Music
WNEW-Music Hall: ★NEWS

3:10

WABC-Baseball Game
Cardinals vs. Giants

3:15

WEAF-Oxydol's Own Ms Portina
Dramatic Sketch

WAAT Insurance Counsellor

3:30

WEAF-Pepper Young's Family (Camay)
Dramatic Sketch

WJZ-Hoosier Hop
Variety Show

WAAT-Polish Program
WBXN-Mendelssohn at the Organ
WEVD-Polish Varieties
WHOM-Concert Miniatures
WINS-Dance Orchestra
WOV-Little Schoolhouse of the Air

3:45

WEAF-Guiding Light (White Naptha)
Dramatic Sketch

WJZ-Between the Bookends
Ted Malone

WBXN-Vocal Art Series
WHOM-Famous Homes
WNYC-★NEWS
WOV-The Mirror of Thought

4:00

WEAF-Baekstage Wifo (Dr. Lyons)

WJZ-Sunbrite Smile Parade
Ransom Sherman, master of ceremonies; Bill Thompson, comedian; Orchestra

WAAT-★NEWS: Gardner; Insurance Counsellor

WHNX-Rialto Kiddies
WEVD-Kalwaryskie Program
WHOM-Italian Variety Program
WINS-Musical Program
WNEW-Music Hall
WNYC-Four Strings at Four
WOV-★NEWS
WQXR-Music of the Moment

4:15

WEAF-Stella Dallas (Milk of Magnesia)
Dramatic Sketch

WAAT-Off the Record
WBXN-The Hymn Book, William Henningsen
WOV-Musicale

4:30

WEAF-Vie and Sade (Crisco)
Comedy Sketch

WJZ-Rhythm Auction: ★NEWS
Vocalists and Orchestra

WBXN-Polish Bells
WEVD-DeVince School Program
WHOM-World's Fair Radio Reporter
WINS-Musical Program
WMCA-Al Shayne, Jerry Baker, Gweo Williams
WOV-Dramatic Sketch and Musicale
WQXR-Mozart, Concertaria Sinfonie (K. 364); Sibelius, Maiden Coming from the Trystlog Place; Symphony No. 7 in C

4:45

WEAF-Midstream (Teel)
Dramatic Sketch

WEVD-Italian Music

5:00

WEAF-Tho O'Neills (Ivory Soap)
Dramatic Sketch

WJZ-Luigi Romanelli's Orchestra

WAAT-★NEWS: Music Fill In
WBXN-Jewish Women's Hour
WEVD-Minciotti and Company, drama
WHOM-Polish-American Program

Thursday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

AFTERNOON

—12:30 LAUNCHING OF THE S. S. AMERICA, WJZ. The S. S. America, the largest commercial vessel built in the United States, will be christened and launched. Mrs. F. D. Roosevelt will officiate at the christening. (A rebroadcast over WOR at 10:00 p.m.)

More information about this program may be found on page 30, column 3.

—1:00 FARM AND HOME HOUR, WJZ.

—3:00 BASEBALL GAME. Dodgers vs. Cubs, Red Barber, WOR, WHN. (3:10) Cardinals vs. Giants, Arch McDonald, WABC.

—4:00 SUNBRITE SMILE PARADE, WJZ. Variety program with Ransom Sherman, Bill Thompson and others.

NIGHT

—7:00 FRED WARING IN PLEASURE TIME, WEAF.

—7:15 THE PARKER FAMILY, WABC. Dramatic sketch starring Leon Janney, stage and screen star. This program was formerly heard on Friday nights.

—7:30 JOE E. BROWN, COMEDIAN, WABC. Gill and Demling; Margaret McCrae and Harry Sosnik's orchestra.

Pictures of Gill and Demling may be found on page 19.

—7:45 POLITICAL SITUATION IN EUROPE, WJZ. Eduard Heeriot, former premier of France, will be heard at this time speaking from Paris.

—8:00 RUDY VALLEE'S VARIETY PROGRAM, WEAF.

—8:00 KAY KYSER'S PROGRAM, WOR. Musical quiz program with Virginia Simms, Sully Mason and Harry Babbitt, vocalists.

—8:00 ASK-IT-BASKET, WABC. Quiz program with Jim McWilliams.

—8:30 STRANGE AS IT SEEMS, WABC. Persons of incredible experiences and facts from American history, with John Hix as M. C.

—9:00 PROMENADE SYMPHONY OF TORONTO, WJZ. Reginald Stewart, conductor; James Mellon, tenor, guest soloist.

Music detail on this program may be found on page 19, column 2.

—9:00 AMERICA'S LOST PLAYS, WEAF. Dramatizations of some of the most interesting plays in American history. These stories have never been published and were thought to be lost. Barrett Clark, executive-director of the Dramatists Play Service, has reconstructed these plays.

—9:00 MAJOR BOWES' AMATEUR HOUR, WABC. Honor city: Easton, Pennsylvania.

—10:00 COLUMBIA WORKSHOP FESTIVAL, WABC. "Apartment to Let," a light comedy by Dorothy Parker, will be heard tonight.

More information about this program may be found on page 20, column 4.

—10:00 KRAFT MUSIC HALL, WEAF. Bob Burns, M. C. and comedian; Pat Friday, vocalist; Music Mafds; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guest: Carlos Salzedo, harpist.

—10:00 GRANT PARK CONCERT, WJZ. The NBC orchestra, conducted by Roy Shield, and a host of NBC artists will be heard on this program.

5:45

WEAF-Little Orphan Annie (Ovaltine)
Child Playlet

WOR-Teddy Powell's Orchestra

WJZ-Popular Melodies
Soloist; Josef Horti's Orchestra

WABC-March of Games
Nila Mack, director

WBXN-Camera Club: ★NEWS
WEVD-Mario Sletti Players
WHN-★NEWS
WINS-Raeling Results
WQXR-Variety Concert

NIGHT

The Good Listening Guide lists all the guest appearances of your favorite.

6:00

WEAF-Institute of Human Relations
A summary of the day's activities by Dr. Frank Kingdon, president of the

University of Newark. Interviews of stage and screen celebrities will also be heard.

WOR-Unele Don
Children's Program

WJZ-★NEWS: Popular Melodies

WABC-★NEWS: Edwin C. Hill (American Oil Co.)
Commentator

WAAT-Michaels' Music
WBIL-★NEWS, Armando Rossi
WHN-Joe Nash, vocalist, with Bob Hamilton, organist
WINS-Musical Program
WMCA-Turf Club
WNYC-Your Home Town Newspaper
WQXR-Music to Remember: ★NEWS

6:15

WEAF-Malcolm Clair: ★NEWS
Children Stories

WJZ-Dinah Shore
Contraalto

WABC-Sports Review

WAAT-Federal Music
WBIL-Melodic Gema
WHN-Deep Purple Rhythms with Don Albert's Orchestra
WMCA-Musical Interlude: ★NEWS: Insurance Advice
WNYC-World's Fair Review

6:30

WEAF-Musical Pageant of Negro Life

This program from the New York World's Fair features a negro chorus of 200 voices, singing famous negro spirituals, under the direction of J. C. Olden.

WOR-★NEWS
Frank Singiser

WJZ-Ella Fitzgerald's Orchestra

WABC-Michael Loring
Songs

WAAT-Grand Rapids
WBIL-New York Schools of Music Program

WHN-Helen Yankee with Richards Lawrence, organist
WINS-Don Dunphy Sports
WMCA-Sports Resume
WNYC-Orange Blossom Quartet
WQXR-"Propaganda Behind the News," presented by Quincy Howe and Maurice C. Dreier

6:45

WEAF-Bill Stern
Sports Scraps

WOR-Johnson Family
Sketch

WJZ-Lowell Thomas (Sun Oil)
News Commentator

WABC-Judith Arlen
Songs

WAAT-Organ Reveries: Fairland talk
WBIL-★NEWS, Favoino di Giura
WHN-Dick Fishell, sports
WINS-Musical Program
WMCA-Zeke Manners
WNYC-★NEWS
WQXR-Songs by Richard Strauss

7:00

WEAF-Fred Waring in Pleasure Time (Chesterfield)
Also WJZ at 11:00 p.m.

WOR-Stan Lomax
Sports Commentator

WJZ-Easy Aces (Anacni)
Comedy Sketch with Jane and Goodman Ace

WABC-Amos 'n' Andy (Camp-Bell Soup)
Blackface Comedy Sketch
Also WBBM (770 kcs) 11 p.m.

WBIL-Ralph Pedit and Orchestra
WHN-Ethel Shepard, vocalist
WHOM-J. Israel Lutsky Jewish Program

WINS-Racing Results
WMCA-Sid Gary
WNEW-Edwin C. Hill
WNYC-Masterwork Hour; Rach Beethoven Chamber Music Festival, Bach, Suite No. 1 in C Major; Beethoven, Quartet No. 14 in C Sharp Minor, Opus 131

WQXR-Hungarian Music. Program of Popular Songs

7:15

WEAF-Luther and Layman
Songs; Male Quartet

76 COMICS AND FEATURES

2 NOVEL

PICTURE PARADE
COLOR-ROTO SECTION

EVERYBODY'S WEEKLY
METROPOLITAN SECTION

EVERY WEEK . . . IN

THE *Sunday* PHILADELPHIA

Inquirer

★ ON SALE AT ALL NEWSTANDS ★

WINS-Fair Questions
WMCA-★NEWS
WEVD-Merle Pitt's Orchestra
WNYC-Music to Swim By
WOV-Journal of the Air

5:15

WEAF-To be announced

WOR-Riehard Love's Orchestra

WABC-Patterns in Swing

WAAT-Howard Program
WHN-Cocktail Lounge
WINS-Notes to You
WMCA-Zeke Manners and His Gang
WNEW-★NEWS, Richard Brooks
WOV-Latin Rhythms

5:30

WOR-Texas Jim Lewis
Songs

WJZ-The Affairs of Anthony
Dramatic Sketch

WAAT-Request Club
WEVD-Laura Roeda, songs
WHN-Johnny Messner's Orchestra
WINS-To be announced
WNEW-Make Believe Ballroom
WNYC-From the Fair, N. Y. A. Varieties
WOV-Sketch and Orchestra
WQXR-Insurance Talk

Frequencies

WEAF-660 WHN-1010
 WOR-710 WHOM-1450
 WJZ-760 WINS-1180
 WABC-860 WMCA-570
 WAAT-940 WNEW-120
 WBIL-1100 WNYC-810
 WBNX-1350 WOV-1130
 WEVD-1300 WQXR-1550

WOR-Elliott Roosevelt
 Commentator

WJZ-Mr. Keen, Tracer of Lost Persons (Bi-So-Dol)
 Dramatization

WABC-Parker Family (Woodbury Soap)
 Sketch
 Also WBBM (770 kc) at 11:15 p.m.

WBIL-Angelo Gloria & Co., sketch
 WHN Today's Baseball, Bert Lee
 WINS-Joseph Patrick Lee: Insurance Talk
 WMCA-Five Star Final
 WNEW-Racing Results

7:30

WEAF-Schaefer All-Star Revue
 Felix Knight, tenor; The Jesters; Al and Lee Reiser's Swing Strings Orchestra

WOR-Charlottea
 Male Quartet

WJZ-Fablea In Rhythm

WABC-Joe E. Brown, comedian (Post Toastles)
 Gill and Demling; Margaret McCrae, vocalist; Harry Sosnik's Orchestra
 Also KNX (1050 kcs) KSL (1130 kcs) 11:30 p.m.
 See page 19 for fixtures of Gill and Demling.

WBIL-★NEWS: Evening Serenade
 WINS-Alfredo Mendez' Orchestra
 WIIN-★George H. Combs Jr., commentator
 WHOM-Italian Music
 WINS-Barnacle Bill
 WMCA-Vaughn de Leath, songs
 WNEW-Alexander Carlin's Orchestra

WQXR-Treasury of Music. Rachmaninoff, Voalise; Tchaikowsky, Romeo and Juliet Overture

7:45

WOR-Sem Baiter (Phyllis Cigara)
 Inside of Sports

WJZ-Political Situation in Europe
 For more detail see Good Listening Guide.

WRIL-La Famallia Miseria, sketch
 WHN-Music and Health
 WINS-Everybody's Personal Problems
 WMCA-Insurance Counsellor
 WNEW-★NEWS, Richard Brooks

8:00

WEAF-Rudy Vallee's Variety Hour (Royal Gelatine)

WOR-Kay Kyser's College of Musical Knowledge (Lucky Strike Cigarettes)

WJZ-Vicki Chase, soprano; Tom Thomas, baritone

WABC-Ask - It - Basket (Colgate)
 Quiz Program, with Jim McWilliam

WBNX-Parisian Parade
 WCAP-Music for Today
 WEVD-Undercurrent of the News
 WIIN-Zeke Manners and His Gang
 WINS-Musical Program
 WMCA-Stella Dallas, sketch
 WNEW-Insurance Counsellor
 WNYC-Madrigal Singers
 WQXR-Symphony Hall, Holman, Konzertstück, Finel; Wagner, Siegfried Idyll; Tchaikowsky, Symphony No. 3 in D

8:15

WBNX-To be announced
 WCAP-Timely Topics
 WEVD-Opera Hour
 WMCA John's Other Wife, drama
 WNEW-Musical Miniatures: Sports

8:30

WJZ-It's Up to You
 Dale Baxter, M. C.

WABC-Strange As It Seems (Colgate)
 John Hix

WBNX-German Radio Hour
 WCAP-Richard Love's Orchestra
 WINS-U. S. Government Talk
 WMCA-Just Plain Bill, drama
 WNEW-Baseball: Giants vs. Chiefs
 WNYC-Federal Civic Orchestra

8:45

WCAP-Boardwalk Band Concert
 WINS-Musical Program
 WMCA-Lorenzo Jones, drama

9:00

WEAF-America's Lost Plays
 For more detail see Good Listening Guide.

WOR-Confidentially Yours

WJZ-Promenade Symphony Orchestra of Toronto
 Reginald Stewart, conductor
 Music detail on page 13 this week.

WABC-Major Bowes' Amateur Hour (Chrysler)

WRNX-Music for Everybody
 WEVD-University of the Air Forum
 WIIN-Concert Hall
 WHOM-Captain Garofalo, commentator
 WINS-Racing Results: Music
 WMCA-The Romance of Helen Trent, sketch
 WQXR-Scenes of Soviet Russia

9:15

WOR-★Edwin C. Hill
 Commentator

WBNX-German Radio Revue
 WHOM-Italian Program
 WINS-Culture of Nations
 WMCA-Our Gal Sunday, sketch

9:30

WOR-Sinfonietta
 Cesare Sodero, conductor

WBNX-To be announced
 WEVD-Spanish Music
 WINS-Insurance Counsellor
 WMCA-Young Wulder Brown, drama
 WQXR-Marian Anderson, contralto

9:45

WBNX-La Rinascence
 WHOM-The Insurance Counsellor
 WINS-Inquiring Microphone
 WMCA-Backstage Wife, sketch
 WQXR-Richard B. Gilbert, Cinema Comment

10:00

WEAF-Kraft Music Hall
 Bob Burns, comedian; Ken Carpenter; Pat Friday, vocalist; Music Maids; Johnny Trotter's Orchestra
 For more detail see Good Listening Guide.

WOR-Launching S. S. America

WJZ-Grant Park Concert
 For more detail see Good Listening Guide.

WABC-Columbia Workshop Festival Drama
 More detail on page 20.
 For more detail see Good Listening Guide.

WEVD-Studio Music
 WHN-People's Forum
 WHOM-Spanish Program
 WMCA-Dance Music and Soloists
 WQXR-Music and Ballet, conducted by Irving Deakin, Mili Balakirev and the Russian Renaissance. Balakirev, Russia; Thamar

10:15

WCAP-Gus Szaeck's Orchestra

10:30

WOR-Buaman's Holiday

WABC-American Viewpoints
 WEVD-Edith Friedman, pianist
 WIIN-Diek Ballou's Orchestra
 WMCA-★NEWS Sam Brown

10:45

WABC-Armchair Adventures "No. 9440," an adventure story, will be told tonight.

WCAP-Jungle Jim, sketch
 WEVD-Irish Music
 WIIN-★NEWS
 WMCA-★Johannes Steel, Forelen News
 Commentator: Insurance Advice
 WQXR-Ibert, Entr'acte

11:00

WEAF-Gilding Swing
 Bob Howard, pianist and song stylist

WOR-★NEWS
 Arthur Hale

WJZ-★NEWS: Fred Waring in Pleasure Time

WABC-★NEWS
 WBNX-Spanish Herald

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THURSDAY
August 31

WCAP-Music You Want
 WHN-Four In One
 WHOM-Midway Interviewer from the World's Fair
 WMCA-Army War Maneuvers
 WNEW-Dance Parade
 WQXR-Just Music

11:15

WEAF-King's Jesters: ★NEWS

WOR-Teddy Powell's Orchestra

WJZ-Gray Gordon's Orchestra

WABC-Count Basie's Orchestra

11:30

WEAF-Jan Savitt's Orchestra

WOR-Shep Fields' Orchestra

WJZ-Tommy Dorsey's Orchestra

WABC-Harry James' Orchestra

WRNX-Midnight Classics
 WMCA-Road to Fame, Nick Kenny

11:45

WCAP-Dance Time

12:00

WEAF-Fats Waller's Orchestra

WOR-Everett Hoagland's Orchestra

WJZ-Artie Shaw's Orchestra

WABC-Del Courtney's Orchestra

WEVD-Symphonic Hour
 WHN-One Hour of Classical Music

End of Thursday Programs

MORNING

***Star in program listings indicates news broadcast.**

7:30

WEAF-★Morning NEWS

WOR-Musical Clock
 Vincent Sorey's Orchestra

WJZ-Morning Patrol
 Variety Program: ★NEWS

WABC-Morning Almanac
 Phill Cook, chatter; Fred Feibel, organist-pianist

WAAT-Frank Val, Breakfast Reporter
 WEVD-★NEWS
 WHN-Variety Musical: Weather; Tim
 WHOM-Polish Earlybirds
 WINS-Times Square Mission
 WMCA-★NEWS, Tony Kay
 WNEW-★NEWS, John Jager
 WNYC-Sunrise Symphony
 WOV-Public Service Review
 WQXR-Rimsky-Korsakoff, Ivan the Terrible, Storm Music; Beethoven, Symphony No. 4 in B Flat, First Movement; Smetana, From Bohemia's Meadows and Forests; Goldmark, Sakuntala Overture; Haydn, Cello Concerto No. 1 in D; Mozart, Idomeneo, Ballet Music: ★NEWS

7:45

WEAF-Musical Varieties

WJZ-Peter Peul, Inc.: ★NEWS

WABC-NEWS
 John Allen Wolf

WAAT-Morning Meditations
 WINS-Robert Borles George Mager, commentator
 WMCA-Rise and Shine, Jim Grouch
 WNEW-Morning Meditations

8:00

WABC-★Odd Side of the News: Tune in the Spotlight: To be announced

WOR-★NEWS
 Mark Hawley

WJZ-Earbenders
 Vocalists: Orchestra

WAAT-To Beat the Band
 WHN-Zeke Manners and His Gang
 WHOM-Musical Program
 WINS-Musical Clock
 WNEW-Good Mawntin: ★NEWS
 WNYC-★Views of the News, World's Fair Calendar
 WOV-Italian Musicals: City Consumer's Guide

8:15

WEAF-Do You Remember?

WOR-Nell Vinick
 Beauty Talk; Musical Interlude

WABC-To be announced

WAAT-On the Mall
 WEVD-Italian Music
 WHOM-★NEWS
 WINS-★NEWS
 WMCA-Morning Inspirations
 WNYC-New York State Employment Service; Music Moods; City Consumers' Guide

8:30

WEAF-Gene and Glenn Songs

WOR-Your World's Fair Reporter
 Ed Fitzgerald

WJZ-Vocal Vogues
 Vass Family

WABC-Women's Page of the Air

WAAT-Prentice & Savoy
 WIIN-★NEWS
 WHOM-Milt Samter, sidewalk interviews
 WINS-Bories Program
 WMCA-Fern Scull, organist
 WNYC-Morning Serenade
 WOV-Italian Morning Varieties

8:45

WOR-The Goldbergs
 Dramatic Sketch

WJZ-Harvey and Dell
 Dramatic Sketch

WABC-Melody Time (Frigidale)

FRIDAY, September 1, 1939

WEVD-Once Upon A Time
 WIIN-Zeke Manners and His Gang
 WMCA-★News Commentator
 WNYC-★NEWS: Around New York Today

9:00

WEAF-★NEWS: Women In the News

WJZ-★News: The Woman of Tomorrow
 Nancy Boothe Craig

WOR-Arthur Godfrey
 Talk

WABC-Richard Maxwell
 Tenor, Philosopher

WBNX-Time and Tidings: ★NEWS
 WEVD-Santoro Musical Program
 WIIN-Polly the Shopper
 WHOM-German Program
 WMCA-Richard Strona, Voice of Courage

WNEW-Glenia Strickland and Begonia, household talks
 WNYC-Masterwork Hour, Bruckner, Symphony No. 7
 WQXR-Composers Hour, Handel, Concerto for Orchestra in D; Gods Go a-Begging Ballet; Violin and Piano Sonata in D; Can My Love Ever Waver; Come, Beloved; Ptolemy, Silent Worship; Viola Concerto in B Minor

9:15

WEAF-Band Goes to Town
 Irving Miller's Orchestra

WOR-Modern Living
 Dr. Edward Parrish, talk

WABC-Meet the Dixone
 Dramatic Sketch

WINS-★NEWS
 WMCA-Daughter in Law, drama
 WNEW-Merle Pitt's Orchestra

9:30

WEAF-The Family Man
 Poetry and Philosophy

WOR-Women Make the News
 Vincent Connolly

WJZ-Breakfast Club
 Don McNeill, M. C.; Orchestra; Soloists

WABC-Manhattan Mother (Chips)
 Dramatic Sketch

WAAT-Mary Mitchell
 WBNX-Wake Up and Swine
 WEVD-World Fair, 13k
 WHN-★Edwin C. Hill, talk
 WINS-Platter Chatter
 WMCA Today's Doings
 WOV-King of Hearts, talk

9:45

WEAF-Life Can Be Beautiful (Ivory Soap)
 Dramatic Sketch

WOR-Alan Courtney

WABC-Bachelor's Children (Old Dutch Cleanser)
 Dramatic Sketch

WAAT-Insurance Counsellor
 WEVD-Morning Devotions
 WIIN-★NEWS
 WMCA-Rose Marie, songs
 WNEW-Strike Up the Band
 WOV-Moonbeam Trio

10:00

WEAF-The Man I Married
 Dramatic Sketch

WOR-The Career of Alice Biall
 Dramatic Sketch

WJZ-Thunder Over Paradise
 Dramatic Sketch

WABC-Pretty Kitty Kelly
 (Wonder Bread)
 Dramatic Sketch

WAAT-★NEWS: Music in Miniature
 WBNX-La Parata del Mattino
 WHN-What to Eat and Why
 WHOM-Jewish Program
 WINS-Women in the News
 WMCA-★NEWS, Bob Harris
 WNEW-Make Believe Ballroom
 WNYC-Max Hlong, songs
 WOV-★NEWS
 WQXR-"Pop" Concert

10:15

WEAF-John's Other Wife (Louis Philippe)
 Dramatic Sketch

WOR-Meet Miss Julia
 Dramatic Sketch

WJZ-Joah Higgins

WABC-Myrt and Marge (Super Suds)
 Dramatic Sketch

WAAT-Norman Brokenshire
 WINS-Cowboy Serenade
 WMCA-Art Green's Variety Show
 WNYC-Amsterdam String Ensemble
 WOV-Italo-American Revue

10:30

WEAF-Just Plain Bill (Bi-So-Dol)
 Dramatic Sketch

WOR-Melody Strings

WJZ-Jack Berch and His Boys
 Baritone with Instrumental Trio

WABC-Hilltop House (Palmolive Soap)
 Dramatic Sketch

WAAT-Le Roy
 WBNX-Messrs. Gilbert and Sullivan
 WIIN-Ed East's Houseparty
 WHOM-Jewish Philosopher
 WINS-Musical Program

WMCA-Religion and Life
 WQXR-Charles Nagnaute and his Accordion Quintet

10:45

WEAF-The Woman in White
 Dramatic Sketch

WOR-Choir Loft

WJZ-Breen and de Rose
 Songs

WABC-Stepmother (Colgate)
 Dramatic Sketch

WAAT-Hollywood Swing
 WBNX-German Varieties
 WHOM-Your Mystery Singer
 WMCA-Patricia Grew, songs
 WOV-Echoes from the Opera
 WQXR-Monitor Views the ★NEWS

(Continued on Next Page)

AFTERNOON

FRIDAY

September 1

11:00

- WEAF-David Harum
Dramatic Sketch
- WOR-★Thyra Samter Winslow
Commentator
- WJZ-Story of Mary Marlin (Ivory Flakes)
Dramatic Sketch
- WABC-It Happened in Hollywood (Geo. A. Hormel & Co.)
Vocalists & Orchestra
- WAAT-★NEWS: Music in Miniature
- WBNX-Folk Music
- WHN-Album of Songs
- WHOM-Italian Variety Program
- WINS-Bud's Jam Session
- WMCA-Allie Lowe Miles
- WNYC-★NEWS
- WOV-★NEWS: Concert Orchestra

11:15

- WEAF-Lorenzo Jones (Phillips)
Comedy Sketch
- WOR-Heart of Julia Blake
Dramatic Sketch
- WJZ-Vio and Sade (Crlaco)
Comedy Sketch
- WABC-Scattergood Balnos (Wrigley's Gum)
Dramatic Sketch
- WAAT-LeRoy, pianist
- WBNX-German Housewife Hour
- WHN-Bernard Levittow's Orchestra
- WINS-Musical Program
- WNYC-Bicherd Rodek, songs
- WOV-Musicale

11:30

- WEAF-Young Wilder Brown (Haley's M-O)
Dramatic Sketch
- WOR-Keep Fit to Music with Wallace
Health Exercises
- WJZ-Pepper Young's Family (Camay)
Dramatic Sketch
- WABC-Big Sister (Rlino)
Dramatic Sketch
- WAAT-Sons of the Pioneers
- WCAP-Tunes and Topics
- WHN-Music and Health
- WINS-Racing Scratches: U. E. I.
- WMCA-On with the Dance
- WNEW-Community Concert
- WNYC-Police Department Safety Program
- WOV-Comedy end Orchestra

11:45

- WEAF-Road of Life (Chlpo)
Dramatic Sketch
Subject: "A Municipal Compost Heap."
- WOR-Radio Garden Club
- WJZ-The Wife Saver
Allen Prescott; Eugene Conley, tenor
- WABC-Aunt Jenny's Stories (Spry)
Dramatic Sketch
- WAAT-To be announced
- WHN-Philosophical Talk
- WMCA-Xavier Cugat's Orchestra; Racing News
- WNEW-Hits for Housewives: ★NEWS
- WNYC-You and Your Health
- WOV-Veiled Lady Stories

12:00
WEAF-Luigi Romanelli's Orchestra

WOR-Album of Life
WJZ-Meet the Artist
Nellie Revel Interviews
WABC-Joyce Jordan, Girl Interne (La France and Sattina)
Dramatic Sketch

WAAT-★NEWS
WBNX-Boleslaw Rosalak Polish Hour
WCAP-New Tunes
WEVD-★NEWS
WHN-★NEWS
WHOM-Polish American Program
WINS-★NEWS
WMCA-Art Green's Old Timers
WNEW-Noon Hour Music
WNYC-Opera Recital, Bossi, Choral; Brehms, Choral, Vespers
WOV-Musical Moments

12:15

WEAF-The O'Neills (Ivory Soap)
Dramatic Sketch
WOR-Norman Brokenshire Songs
WJZ-Southernaires: ★NEWS
WABC-When a Girl Marries
Dramatic sketch

WAAT-Lazy Dan
WEVD-Musical Program
WHN-Benny Goodman's Orchestra
WINS-Racing Scratches: Musicale
WMCA-★NEWS
WNEW-Sound Track; Devid Lowe, Movie Commentator
WOV-Ria Rosa and Quartet

12:30

WEAF-Women in a Changing World
WOR-★NEWS
Mark Hawley
WJZ-National Farm and Home Hour
Guest Speakers; Walter Blaufuss' Orchestra

WABC-Romance of Helen Trent (Old English Floor Wax)
Dramatic Sketch

WAAT-Broadwayites
WEVD-Musical Matinee
WHN-Microphone in the Sky
WHOM-Casimir Jarzewski Hour
WINS-Legion of Kindness
WMCA-Musical Workshop
WNYC-Missing Persons Alarms: Mid-day Symphony; Lelo, Symphonie Espagnole; Balakirev, Islamey, Coctes, Cinderella Suite
WOV-Giuseppe Stecci Dramatic Co.

12:45

WEAF-★NEWS; Alice Cornett Songs
WOR-Consumer's Quiz Club
WABC-Our Gal Sunday (Old English Floor Wax)
Dramatic Sketch

WAAT-Quizmasters
WBNX-Silver Bell Orchestra
WHN-Housewives Prom
WINS-Musical Program
WMCA-Paul Bertou, songs
WNEW-Musical Moments: ★NEWS

1:00

WEAF-Jeno Bartal's Ensemble
WOR-Dramatized Health Talk; Program Review; Hoosier Hot Shots
WABC-The Goldbergs (Oxydol)
Dramatic Sketch

Friday
Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

AFTERNOON

- 12:30 FARM AND HOME HOUR, WJZ.
- 3:10 BASEBALL GAME, WABC.
To be announced, Arch McDonald, WABC.
- 5:45 MEN BEHIND THE STARS, WABC.
"The Southern Fish" will be the constellation dealt with today.

An article may be found on page 17, column 4.

NIGHT

- 7:00 FRED WARING IN PLEASURE TIME, WEAF.
- 7:30 PROFESSOR QUIZ, WABC.
With Bob Trout.
- 8:00 CITIES SERVICE CONCERT, WEAF.
Lucille Manners; Ross Graham; Frank Black's orchestra.
- 8:30 SYMPHONY ORCHESTRA, WOR.
Eric Delamarier, conductor.
- 8:30 JOHNNY PRESENTS, WABC.
Dramas; vocalists: Johnny Green's orchestra.
- 9:00 WALTZ TIME, WEAF.
Frank Munn, tenor; Manhattan Chorus; Abe Lyman's orchestra.
- 9:00 PLANTATION PARTY, WJZ.
Whitley Ford, M. C.; Louise Massey and the Westerners; Tom, Dick and Harry.
- 9:30 FIRST NIGHTER; DRAMA, WABC.
- 9:30 DEATH VALLEY DAYS, WEAF.
George Hicks, announcer on this program, is the grandson of a forty-niner, who nearly died in Death Valley before he made his fortune. This story will be told tonight. It is titled "Grandfather Hicks."
- 10:00 GRAND CENTRAL STATION; DRAMATIC PROGRAM, WABC.
- 10:00 GUY LOMBARDO'S ORCHESTRA, WEAF.
- 10:30 ROBERT L. RIPLEY'S BELIEVE IT OR NOT, WABC.
Linda Lee, vocalist; B. A. Rolle's orchestra.

WAAT-★NEWS
WCAP-New Jersey News
WEVD-Variety Show
WINS-Song Contest
WMCA-Mirror Reflections
WNEW-Elton Britt, singing cowboy
WOV-Ivory Mesques

WHN-Melodic Etchings
WINS-The Insurance Counsellor
WMCA-★NEWS, Becton Fellows
WNYC-Children's Opera Company; Eve Leone, director

2:00

WEAF-Betty and Bob (Gold Medal)
Dramatic Sketch
WOR-Women's Hour
Martha Deane
WJZ-Revue in Miniature
WABC-Doc Barclay's Daughters (Personal Finance)
Dramatic Sketch

WAAT-★NEWS: Music in Miniature
WBNX-The Diamond Horseshoe
WCAP-On the Screen
WEVD-Sebbath Melodies
WHN-Musical Grab Bag
WINS-Racing Scratches: U. E. I.
WMCA-Melody Time
WNEW-Fashions in Rhythm
WNYC-Opera Hour; Massenet, Manon
WOV-Album of Love

2:15

WEAF-Arnold Grimm's Daughter (Gold Medal)
Dramatic Sketch
WABC-Life and Love of Dr. Susan (Lux Flakes)
Dramatic Sketch

WAAT-Home Town Frolie
WHN-★NEWS
WINS-Musical Program
WNYC-Insurance Advice: Racing News; Musical Interlude
WOV-Meditations, F. Pollmen

2:30

WEAF-Vallant Lady (Gold Medal)
Dramatic Sketch
WJZ-Rhythm School
Lanny Grey, M. C.
WABC-Your Family and Mine
Dramatic Sketch
WAAT-Dance Time
WBNX-Irish Program
WHN-Billy Daniels with Bob Hemiton, organist
WMCA-Murlet Bird, songs
WNEW-Music for Every One
WOV-Continental Nights

1:45

WEAF-Words and Music
Soloists; Larry Larsen, organist; Harvey Hays, narrator
WOR-Vaughn de Leath Songs
WJZ-Vaughn Munroe
Baritone
WABC-This Day is Ours (Crlaco)
Dramatic Sketch
WBNX-To be announced

2:45

WEAF-Betty Crocker (Gold Medal)
WOR-David Harum
Dramatic Sketch
WABC-Enoch Light's Orchestra
WAAT-Melody Time
WHN-Glen Miller's Orchestra
WINS-Songs by
WMCA-★News Commentator
WNEW-Modern Music: ★NEWS
WNYC-Amsterdam String Ensemble
WOV-Musical Novelties

3:00

WEAF-Story of Mary Marlin (Ivory Flakes)
Dramatic Sketch
WABC-According to Hoyt
WJZ-Navy Band
Lieut. Charles Benter, director
WOR-News and Views of Baseball
WAAT-★NEWS: Music in Miniature
WBNX-After School Swing Season
WEVD-Isch Music
WHN-Ben Selvin's Orchestra
WINS-Musical Program
WMCA-World's Fair-est Music
WNEW-Music Hall: ★NEWS

3:10

WABC-Baseball Game
WEAF-Oxydol's Own Ma Perkins
Dramatic sketch
WOR-Al Donohue's Orchestra

WAAT-Insurance Counsellor
WHN-To be announced
WNYC-Tau Alpha of Mu Phi Epsilon
Musical

3:30

WEAF-Pepper Young's Family (Camay)
Dramatic Sketch
WOR-Paul Decker's Orchestra
WAAT-Polish Program
WBNX-The Perpetual Help Hour
WEVD-Polish Variety Show
WHOM-Concert Miniatures
WINS-Dance Orchestra
WNYC-C. W. Coates, Tropical Fishes
WOV-Little Schoolhouse of the Air

3:45

WEAF-The Guiding Light (White Naptha)
Dramatic Sketch
WJZ-Between the Bookends
Ted Malone
WOR-Richard Love's Orchestras
WHOM-Musical Program
WINS-Musical Program
WNYC-★NEWS
WOV-Concert Gems

4:00

WEAF-Backstage Wife (Dr. Lyons)
Dramatic Sketch
WJZ-Club Matinee: ★NEWS
Garry Morfil, M. C.; Orchestra and Soloists

WAAT-★NEWS: Gardier; Insurance Counsellor
WBNX-Made in America Club
WEVD-Kalwaryjskie Program
WHOM-Italian Variety Program
WINS-Musical Program
WNEW-Music Hall
WNYC-Four Strings at Four
WOV-★NEWS
WQXR-Music of the Moment

4:15

WEAF-Stella Dallas (Milk of Magnesia)
Dramatic Sketch
WOR-Pauline Alpert
Pianist

WAAT-Old the Record
WBNX-The Hymn Book
WOV-Musical
WQXR-League of Women Voters Program

4:30

WEAF-Vic and Sade (Crlaco)
Comedy Sketch
WOR-Wayno West
Songs
WBNX-Polish Bells
WEVD-Italian Music
WHOM-World's Fair Radio Reporter

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On Short Waves:

Edited by Chas. A. Morrison
President, International DX'ers Alliance

Times given are Eastern Daylight Time. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours.

SHORT-WAVE broadcasting in the United States is gradually advancing beyond the experimental stage. The latest move in this direction is the assignment of regular international broadcast calls to replace the purely experimental calls that have been in use by a number of our stations for several years. W2XAD of Schenectady, N. Y., now becomes WGEA; W2XAF of Schenectady, N. Y., becomes WGE0; while General Electric's station W6XBE on Treasure Island, San Francisco, will now be known as KGE1. W8XX, pioneer station at Pittsburgh, Pa., has been reassigned the new call of WPIT; W3XAU in Philadelphia becomes WCA1, and Crosley's station W8XAL at Cincinnati, Ohio, will hereafter be recognized under the new call WLWO. RCA's twin stations W3XL and W3XAL and Columbia Broadcasting System's station W2XE are still using their experimental designations.

Chancellor Adolf Hitler's Tannen-berg speech on Sunday, August 27, will be rebroadcast over the combined Blue and Red networks of the NBC and over international stations WGEA (21.5) and WPIT (21.54), from 6:30 to 7:30 a.m. EDT.

The Grand Duchy of Luxemburg, principally famous for its giant long-wave station "Radio Luxemburg," which daily floods England and France with commercial programs sponsored by manufacturers of British, French and even American products, advertising mention of which is of course not allowed over the stations of the British Broadcasting Corporation or the French network, will now have a giant short-wave station to increase its listening audience to world-wide proportions. Experimental transmissions from the new transmitter have already started. It will operate on frequencies of 6.09, 9.527, 11.782 or 15.355 megs, testing with first one wavelength then another at various hours of the day and night until the best frequencies have been decided upon for regular scheduled transmissions which will start about December 1. Reports on these transmissions are eagerly solicited and all letters should be addressed to "Radio Luxemburg," Wireless Publicity Ltd., Electra House, Victoria Embankment, London, W.C. 2.

Walter Butts of Worthington, Ohio, writes that EIRE, the Irish experimental short-wave station at Athlone, is now operating on the following revised schedule: On 17.84 megs, from 8:30 to 10 a.m.; on even dates of the month from 12:30 to 4:30 and from 5:30 to 6 p.m., and on odd dates of the month from 12:30 to 2:30 p.m.; and on 9.595 megs, odd dates of the month from 2:30 to 4:30 and from 5:30 to 6 p.m. EDT.

Radio in Spain has been completely reorganized and is now under the jurisdiction of General Franco's Department of Press and Propaganda. The following stations are said to be operating: "Radio Nacional" (7.5); Alcazarquivir (7.125); Ceuta (7.134); Cordoba (7.117); Iluevia (7.037); Jaca (14.115 and 7.117); EAQ (9.86) and EAR (9.48), Madrid; Malaga (7.22 and 14.44); Mellilla (7.19, 7.151 and 7.184); Oviedo (7.135); Saint Sebastian (7.2); Santander (7.16); Valladolid (7.006); Villa Sanjurjo (7.147), and Vitoria (11.991). EAQ (9.86), Madrid, is reported to be broadcasting daily from 3:30 to 4:30 and from 7:30 to 9:30 p.m. EDT, but only that portion of the program from 8:30 to 9:30 p.m. EDT is heard in North America with any degree of regularity.

According to the World DX Alliance, amateur station OQ5AA (14.04) is on the air daily from about 6 to 8:30 p.m. EDT. The operator's time is very limited due to the fact that he is supervising the construction of a hospital in the very heart of the Belgian Congo. Reports on this station should be sent to Dr. G. W. Westcott, Unevangelized Fields Mission, Ekoko via Bumba and Bunduki, Belgian Congo. It will take eighty-two days for your letter to get there.

SHORT-WAVE SHORTS: The Hurricane Network in the West Indies consists of the following amateur stations: CO7VP and CO6OM in Cuba; HI7G in the Dominican Republic; VP7NS in the Bahamas, and VP6YB in Barbados... George Saunders of Glendale, Calif., reports excellent reception of MTCY (11.775), Hsingking, Manchukuo, nightly from 2:30 to 3:15 a.m. EDT... NBC will install a 1,000-watt ultra-high frequency broadcast transmitter, to operate on 42.6 megs, at 350 Fifth Avenue, New York City... The Midland Broadcasting Company of Kansas City, Mo., has been granted a license for the operation of ultra-high frequency station W9XER, 500-watt power, on a frequency of 42.46 megs... The Cuban Government has authorized Senor Amado Trinidad Velasco of Santa Clara to construct a 5,000-watt short-wave station to operate in the 25-meter band.

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

| | | | |
|-------------------|-------------|----------------------|--------------------|
| CHNX, Canada | 8.10 | OAKAJ, Peru | 9.34 |
| CCQC, Cuba | 8.88 | OLRA, Bohemia | 15.33 |
| CSW7, Portugal | 9.735 | OZF, Denmark | 8.82 |
| DJB, Germany | 15.80 | OZH, " | 18.32 |
| DJD, " | 11.77 | PG, Holland | 9.59, 16.88 |
| DJL, " | 15.11 | PH, " | 17.79 |
| DJZ, " | 11.80 | RAN, U.S.S.R. | 0.60 |
| EAQ, Spain | 0.66 | RKI, " | 18.08 |
| EIRE, Ireland | 17.84 | RNE, " | 12.00 |
| | 9.595 | RW98, " | 16.18 |
| FOSA, Tahiti | 7.1 | SEP, Sweden | 11.705 |
| GKX, England | 8.69 | SPD, Poland | 11.43 |
| GRY, " | 8.60 | SPW, " | 13.94 |
| GSA, " | 6.08 | TFF, Iceland | 12.53 |
| GSB, " | 9.81 | TGWA, Guatemala | 18.17 |
| GSC, " | 9.88 | TGWB, " | 6.42 |
| GSD, " | 11.75 | TGR, " | 8.196 |
| GSE, " | 11.86 | TIPG, Costa Rica | 9.812 |
| GSI, " | 18.24 | TIANRH, " | 8.998 |
| GSG, " | 17.78 | TPA2, France | 18.24 |
| OSH, " | 81.47 | TPA3, " | 11.86 |
| OSL, " | 18.26 | TPA4, " | 11.71 |
| OSJ, " | 91.86 | TPB3, " | 17.85 |
| OSO, " | 18.19 | TPB11, " | 11.089 |
| GSP, " | 18.31 | VKME, Australia | 9.89 |
| OSV, " | 17.21 | VKJME, " | 9.51 |
| HAS3, Hungary | 16.37 | VLR, " | 8.66 |
| HAT, " | 9.18 | WIKAL, Boston, Mass. | 6.12 |
| HBJ, Switzerland | 14.835 | " | 18.28, 11.79, 8.04 |
| HBO, " | 11.402 | WIXAR, Boston, Mass. | " |
| HC1JB, Ecuador | 14.48 | " | 11.73, 18.13 |
| HC2JB, " | 12.46 | XEOR, Mexico, D.F. | 7.36 |
| HC3JB, " | 8.86 | XEUZ, " | 6.12 |
| HP9A, Panama | 11.7 | XEWV, " | 8.6 |
| HP6G, " | 11.73 | XOAX, China | 17.8 |
| HP8J, " | 9.60 | XOOT, " | 11.9 |
| HVJ, Vatican City | 15.19, 9.66 | YVBR, Vanuatu | 5.04 |
| IRF, Italy | 9.23 | ZIZ, St. Kitts | 8.388 |
| JLQ3, Japan | 11.706 | ZKL, So. Africa | 9.61 |
| JZJ, " | 11.90 | ZRO3, Italy | 9.838 |
| JZK, " | 18.18 | ZRO4, " | 11.81 |
| JZL, " | 17.76 | ZRO6, " | 18.30 |
| LRA, Argentina | 9.09 | ZRO8, " | 17.82 |
| LXX, " | 9.64 | ZRO9, " | 8.97 |

Short-wave programs of American stations are shown along with the regular listings beginning on page 21. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that an 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Daily Programs, Sat., Aug. 26, through Fri., Sept. 1

Programs listed here are those broadcast daily at the same time. Exceptions are indicated

8 a.m. (ex. Mon.)—Program from Siam: 1158PJ (9.51)

8:25 a.m.—News (English): JZJ JZK

8:30 a.m.—Program from Ireland: EIRE (17.84)

8:30 a.m. (ex. Sun.)—News (English): VLR

9 a.m. (ex. Sun.)—News (English): W3XAL (21.63) W3XL (17.78)

9 a.m.—English program: Radio Salon (11.78)

9 a.m.—News: PIII PCJ (15.22)

9:15 a.m.—News (English): GSF GSG GSJ

10 a.m. (ex. Sun.)—News (Spanish): WGEA (21.5)

12 noon (ex. Sun.)—News (English): 2RO6

12:30 p.m.—Program from Ireland: EIRE (17.84)

1:17 p.m.—Arabic program: GSP

1:30 p.m.—News (English): HFSG

1:45 p.m.—Marimba Ensemble: TGWA (15.17)

2:30 p.m.—Program from Ireland: EIRE (9.595) (alternate days)

3 p.m.—News (German): W3XAL (21.63) W3XL (17.78)

3:15 p.m.—News (French, German and Italian): GSA GIX

4 p.m.—News (French): W3XAL (21.63) W3XL (17.78)

4 p.m.—Variety program: 2RO6 2RO9

5 p.m. (ex. Sun.)—News (French, German and Italian): W2XE (17.83)

5:20 p.m.—Dance music: TAP (9.465)

6 & 9 p.m. (ex. Sun.)—News (Spanish): W3XAL (9.67) W3XL (17.78)

7 p.m.—News (English): DJB DJD DJZ

7 p.m.—Polish program: SPJ SPW

7:15 p.m. (ex. Sat., Sun.)—News (Portuguese): W2NE (15.27)

7:30 p.m.—News (Spanish): GSC GSO

7:55 p.m.—North American transmission: OLR5A (15.23)

8 p.m. (ex. Sat.)—Program from Budapest: IAT4

8 p.m.—Soviet program: RAN RKI RV96

8:30 p.m. (ex. Sat.)—News (English): IAT4

8:30 p.m.—News (English): 2RO3 2RO4 2RO8 IRF

8:45 p.m. (ex. Sun.)—North American program: EAQ

9 p.m.—News (Spanish): KGE1 (15.33)

9 p.m.—Program from Nassau, Bahamas: ZNS (6.09)

9:30 p.m.—North American transmission: TPB11 TPA4

10 p.m.—News (English): W3XAL (9.67) W3XL (6.1)

10 p.m.—Program from Chungking, China: XGOX

11 p.m. (ex. Mon.)—Friendship Hour: HC1JB HC2JB

11:30 p.m.—News (English): DJB DJD DJZ

12 mid. (ex. Wed., Fri.)—Marimba Concert: TGWA (9.685)

12:15 a.m. (ex. Sat., Sun.)—News (Spanish): WLWO (6.06)

Saturday, August 26

For programs broadcast daily see Daily Programs (Col. 2)

10 a.m.—Lochaber Highland Games: GSF GSG

1 p.m.—Program from Luxemburg: Radio Luxembourg (15.35)

4 p.m.—English Mail Bag: TAP (9.465)

4:35 p.m.—"The Nightwatchman's Tales" and "Trial by Water": GSG GSP GSD

6 p.m.—News (English): RNE

6:15 p.m.—Canadian orchestra: WGEA (9.55)

6:30 p.m.—Concert Master: WGEA (9.55)

7 p.m.—Tourist Hour: IIP5A

7:15 p.m.—Club of Nations: DJB DJD DJZ

8:30 p.m.—Opening of the Seventh Reich's Meeting of Germans Abroad: DJB DJD DJZ

8:30 p.m.—Concert Hall: WGEA (9.55)

9 p.m.—Recital of music for two pianos: GSB

9 p.m.—Hour of Costa Rica: TPGP

9:30 p.m.—Variety broadcast: TPB11 TPA4

9:45 p.m.—Treasure Island Brazilian Orchestra: KGE1 (15.33)

10 p.m.—Dance music: YVSRN

10 p.m.—Saturday Theater: LRX

11 p.m.—Orchestra Proerista: TGWA (9.685)

11 p.m.—Spalari DX Broadcast from Nicaragua: YNDG (13.9)

11:20 p.m.—Talk in English: TPB11 TPA4

1:15 a.m.—Chanson by Miss Nurika Awaya: JZK

Sunday, August 27

For programs broadcast daily see Daily Programs (Col. 2)

6:30 a.m.—Speech by Adolf Hitler: WGEA (21.5) WPIT (21.54)

8:30 a.m.—Church services: YUC2 (4.88)

9 a.m.—Program from Denmark: OZII

12:10 p.m.—Symphonic Concert: DJB (15.17)

1:45 p.m.—Marimba Ensemble: TGWA (15.17)

2:40 p.m.—Raul Panagua, pianist: TGWA (15.17)

2:55 p.m.—Scottish services: GSG GSP GSD

4:05 p.m.—Leslie Jeffries' orchestra: GSG GSP

4:30 p.m.—Orquesta Tipica Guatemala: TGWA (15.17) TGWB

5:15 p.m.—Marimba music: TGWA (15.17) TGWB

6 p.m.—Short-Wave Listener's Mail Bag: CHNX

6:15 p.m.—Canadian Grenadier Band: WGEA (9.55)

7 p.m.—Mexican Hour: NECR NEWW

7:15 p.m.—Pan-American program: WGE0 (9.53)

7:20 p.m.—Serial, "The Thirty-Nine Steps": GSB

8 p.m.—Hungarian songs: HAT4

8:30 p.m.—News (English): GSB GSD GSF

8:45 p.m.—Opera, "Lorelei": 2RO3 2RO4 2RO8 IRF

9 p.m.—Cuban Band Concert: COCO (8.7)

9:25 p.m.—Netherlands program: PCJ (9.59)

9:30 p.m.—Hour of the Young Natim: DJB DJD

10 p.m.—News (English): TGWA (9.685) TGWB

10 p.m.—Voice of Hawaii: KQII (14.92)

10:50 p.m.—Scenes from "The Merchant of Venice": GSB GSG GSD

11 p.m.—Symphonic concert: TGWA (9.685)

11:25 p.m.—English talk: TPB11 TPA4

12 mid.—Marimba music: TGWA (9.685)

1:15 a.m.—Classical dance: JZK

Monday, August 28

For programs broadcast daily see Daily Programs (Col. 2)

8:30 a.m.—Scenes from "The Merchant of Venice": GSF GSG GSD

10:30 a.m.—Mouset Musical: WGEA (21.5)

3 p.m.—Promenade Concert: BBC Symphony Orchestra, conducted by Sir Henry J. Wood: GSG GSP GSD

4:30 p.m.—Church in the Willwood: WGEA (15.33) WGE0 (9.53)

5 p.m.—Dance Hour: WGEA (15.33)

6 p.m.—Science news: WGE0 (9.53)

7 p.m.—English program: Radio Martiniq (9.7)

7:25 p.m.—Play, "The Enchanted Business Man": GSB GSD GSF

8:10 p.m.—French-Canadian folk songs: GSB GSD

8:15 p.m.—Mail Bag (Spanish): WGE0 (9.53)

9 p.m.—Folk songs: 2RO3 2RO4 2RO8 IRF

9:15 p.m.—Peasant dances: 2RO3 2RO4 2RO8 IRF

9:30 p.m.—Light music: TPB11 TPA4

10:15 p.m.—Brass band: DJB DJD DJZ

12 mid.—Marimba Ensemble: TGWA (9.685)

Tuesday, August 29

For programs broadcast daily see Daily Programs (Col. 2)

10 a.m.—Rhythms of Today: WGEA (21.5)

1:30 p.m.—Broadcast from Algiers: TPZ (8.96)

2:30 p.m.—Little variety show: WGEA (15.33)

3 p.m.—Mercenary Mary: GSG GSG GSD

4:30 p.m.—Dance music: GSG GSG GSD

7:15 p.m.—Opera, "Don Cesar": DJB DJD DJZ

8 p.m.—Army Band: KGE1 (15.33)

8:30 p.m.—Television Show: W2XNS (Sight 45.25; Sound 49.75)

8:45 p.m.—Tuesday Symphonies: 2RO3 2RO4 2RO8 IRF

8:45 p.m.—Gypsy band: IAT4

9 p.m.—Philharmonic-Symphony Orchestra: W2XE (11.83)

9:15 p.m.—Choral concert: 2RO3 2RO4 2RO8 IRF

10 p.m.—English broadcast: TIANRH

11 p.m.—Orquesta Proerista: TGWA (9.685)

11:30 p.m.—Cabaret program: GSG GSG GSD

1 a.m.—Moonlight Garden's Orchestra: WLWO (6.06)

Wednesday, August 30

For programs broadcast daily see Daily Programs (Col. 2)

10 a.m.—Organ Melodies: WGEA (21.5)

12:15 p.m.—"World Affairs," H. B. Hodson: GSF

3 p.m.—Piano quartet: GSG GSG GSD

3:30 p.m.—Camp Sing-Song: GSG GSG GSD

4:45 p.m.—Organ Reveries: WGEA (15.33)

5:30 p.m.—Camera Clues of the Air: W2XJ1 (25.3)

7:15 p.m.—Symphony of Alberto Williams: DJB

8 p.m.—North American Hour: ZIZ

8:15 p.m.—Southern Sisters: GSB GSG GSF

8:30 p.m.—Radio Orchestra: IAT4

8:45 p.m.—Press Review: DJB DJD DJZ

9 p.m.—Philharmonic-Symphony Orchestra: W2XE (11.83)

9:15 p.m.—Cetra Orchestra: 2RO3 2RO4 2RO8 IRF

9:30 p.m.—Tragedy, "Phaedra": TPB11 TPA4

9:30 p.m.—Tourist notes: 2RO3 2RO4 2RO8 IRF

9:45 p.m.—North American transmission: IIBJ

10 p.m.—Schmidt Family: DJB DJD DJZ

11:20 p.m.—English message from Paris: TPB11

Thursday, August 31

For programs broadcast daily see Daily Programs (Col. 2)

10:15 a.m.—Lucky Dip: GSF GSG GSJ

11 a.m.—Melody Matinee: W3XAL (21.63) W3XL (17.78)

3 p.m.—Sermons in Stone: GSG GSG GSD

4:35 p.m.—Play, "Night on Skail Moor": GSG

8:30 p.m.—Post Orchestra: IAT4

8:30 p.m.—Television Show: W2XNS (Sight 45.25; Sound 49.75)

8:45 p.m.—Opera selections: 2RO3 2RO4 2RO8

9:15 p.m.—Italian recipes: 2RO3 2RO4 2RO8 IRF

9:30 p.m.—Intermezzi from grand opera: 2RO3 2RO4 2RO8 IRF

10:05 p.m.—English lessons for Spanish listeners: W4XB (6.04)

11 p.m.—Travel talk: KGE1 (15.33)

11:20 p.m.—Talk in English: TPB11 TPA4

12 mid.—Marimba Band: TGWA (9.685) TGWB

Friday, September 1

For programs broadcast daily see Daily Programs (Col. 2)

9:30 a.m.—Music Hall: KGE1 (9.53)

3 p.m.—Program from Luxemburg: Radio Luxembourg (15.35)

3 p.m.—Promenade Concert: BBC Symphony Orchestra, conducted by Sir Henry J. Wood: GSG GSG GSD

4:30 p.m.—Church in the Willwood: WGE0 (9.53) WGEA (15.33)

6 p.m.—Violin Recital: GSD GSI

8 p.m.—Symphonic Poem: IAT4

8:45 p.m.—Opera music: GSB GSD GSF

9 p.m.—Mallnee Melodies: WGEA (9.55)

9:15 p.m.—Amy Bernard: 2RO3 2RO4 2RO8 IRF

9:30 p.m.—Dudley Beaben, BBC organist: GSB

10:45 & 11:15 p.m.—Transmissions of New York World's Fair Radio Club: Amateurs on all amateur bands

11 p.m.—Radio Theater: TGWA (9.685) TGWB

12 mid.—English Hour: NEXA (6.175)

12:30 a.m.—Popular music: TGWA (9.685) TGWB

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RADIO GUIDE'S X-WORD PUZZLE

- HORIZONTAL**
10. Star in the portrait (singing star of "Ford Summer Hour")
 13. — DeLange, bandleader
 14. Composer of "The Roarers"
 15. To incur expense
 16. Unsuitable
 17. Dorothy —, soprano
 19. To dispatch troops by train
 21. Jimmy —, bandleader
 23. On the wing
 26. South American tuber plant
 29. One of the Lombardo brothers
 31. Mark —, bandleader ("We, the People")
 34. — Teisman, bandleader
 35. Prunoon
 36. Santa Fe is the capital here (abbr.)
 37. To be indebted
 41. Judy —, songstress
 42. Tommy —, radio actress
 44. Tiny —, announcer
 49. Chief commander of a fleet
 51. — Paige, orchestra-leader ("99 Men and a Girl")
 54. King of beasts
 55. Repairing
 58. Plunder
 59. Comprehensive
 61. Clear up, explain
 62. Solid-hoofed animal
- VERTICAL**
1. Sheep —, bandleader
 2. Pierre —, announcer
 3. A wicker fishing basket
 4. Canvas frame that shelters from the sun
 5. Operatic singer
 6. The middle part
 7. Set in
 8. A segment or section
 9. — Cunner, soprano
 11. Fowl
 12. Tilt up
 18. Bangkok is the capital here
 20. Educate
 22. Donna —, songstress (Fred Waring's "Pleasure Time")
 24. — Stevens, bandleader
 25. An emmel
 26. Possess
 27. Ituts
 28. Cut down with a scythe
 29. A heavy stick
 30. Sound of the sea
 32. Vincent Lopez has this for his theme song
 33. To waste by usage
 39. Country in Asia
 40. To adhere closely
 42. Musical term
 43. Joe —, bandleader
 44. Hit hard
 45. Mexican rubber trees
 46. Jimmy —, Hollywood reporter
 47. Sea eagle
 48. Tattered cloth
 49. Fred and Gracie
 50. Author of "One Man's Family"
 52. — Tucker, bandleader
 53. In the cloth-coloring trade
 56. Feminine name
 57. — The Terrible
 60. Howard —, at the organ
 62. Small cabin

Solution to Puzzle Given Last Week

GOOD RECORDS

A department reviewing the recordings of your radio favorites

New Classical Albums:

Harl McDonald, the Philadelphian who is creating some of America's finest contemporary music, now is represented in recorded form by his Concerto for Two Pianos and Orchestra, recently recorded by Jeanne Behrend, Alexander Kelberine, with Leopold Stokowski and the Philadelphia Orchestra. Written three years ago, the concerto is most notable for its departure of form in the last movement, which is written as a Jaurezca, dance of northern Mexico. From its powerful opening statement to the final brilliant chord, this modern work is a thing of constant delight. McDonald's soaring melodic style is in action in this larger composition, as it is in his shorter recorded works. It is not, I believe, a feeling of defense and pride in modern America but a definite admiration for his music that prompts us to recommend McDonald's Concerto for Two Pianos. (Victor album 557. \$6.50.)

Ernest Bloch, Geneva-born, wrote his Concerto Grosso for Strings and Piano while in New Mexico, finished it in Cleveland, and it was given its first performance in the Hollywood Bowl in 1925. Fervent and brilliant, it is a work of the utmost sincerity, with none of the quarter-tones and dissonances of his other works. It replaces a much older album on the Victor lists, and benefits from new recording standards; the Curtis Chamber Music Ensemble are the performers, and the pianist's part is so incidental that he gets no billing. The Sibelius Canzonetta, which Frank Black included in his string symphony album, Program No. 1, fills the sixth side in the new Bloch album. (Victor \$63. \$5.)

THE NEW WAY IN FEMININE HYGIENE

"The only suppository that gives you all 4 benefits."

ZONITORS kill germs at CONTACT by releasing the same germ-killing element that makes liquid Zonite so effective.

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\$1 FOR 12 INDIVIDUAL GLASS VIALS

FREE booklet in plain envelope on request. Dept. 3919, Zonite Products Corp., 3402 Chrysler Building, New York City.

Zonitors FOR FEMININE HYGIENE

A Zonite Product

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Take easy orders for newest Personal Christmas Cards, with another's name. Popular prices. Fast sellers. Also show 31 assortment of 22 Christmas Cards, largest value—Makeable profit. Many others—Belgium, Fantasy, Girl Wragglers, retail \$1. Wooden list wanted in selling moderns to perfect Deluxe Personal Cards. \$48 PER DOZ. FREE. Write today, WETMORE & SUGDEN, INC., Dept. 479 749 Monroe Avenue N. Rochester, N. Y.

FREE Aerial Eliminator

WITH NEW NOISE ELIMINATOR

Now... by simply attaching your WONDER-TONE SOLE ELIMINATOR to your radio (long or short wave) practically all distracting noises and static will vanish. Entirely different, this amazing new invention insures thrilling, clear-tone reception on local and distant stations. SEND NO MONEY. Pay postman \$1.05 plus few cents postage or we will send postpaid for \$1.25 (stamps or coin)—with Aerial Eliminator included FREE—sends the need for aerial wires. Return merchandise after 5 days' trial, if not delighted.

WONDER-TONE LABS., Dept. R-23, Chicago, Ill.

Start \$105 to \$175 Month

Civil Service Jobs

Railway Postal Clerks—Mail Carriers—Post Office Clerks—Clerks at Washington—Stenographers—Typists—File Clerks.

GET READY IMMEDIATELY Men—Women

Franklin Institute, Dept. R198, Rochester, N. Y.

Rush to me (1) Full particulars regarding U. S. Government Jobs, (2) a free copy of 32-page book, "How to Get U. S. Government Jobs," (3) Tell me how to qualify for a government job.

Name.....

Address.....

Use Coupon before you lose it.

RADIO BONERS

LISTEN AND EARN

Have fun and earn \$1.00 by catching some radio performer making a slip of the tongue or using a sentence with twisted meaning! Contributions should be sent to Editor Radio Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., and should be accompanied by details of the time and date of program, name of station and broadcaster. In case more than one reader submits the same boner, the prize will go to contributor whose letter bears the earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

News reporter: "Six youthful guardsmen played . . . with a shell which hadn't exploded against orders."—Cora B. Harris, Macomb, Ill. (August 14 over Station WLW.)

Wallace on "Keep Fit to Music!": "Breathe through your nose; that's right, get something out of it."—Miss Lavonne Barske, R. R. 1, Box 6, Independence, Iowa. (August 14 over MBS.)

Allan Prescott, the Wife Saver: "Do you see white marks on your furniture? I have seen them on my friends."—Blanche Frum, Buckhannon, W. Va. (August 10 over Station KDKA.)

Announcer: "You don't have to wait until you get home for Kix—you can get them at any restaurant."—Elsie A. Gatlin, Elliot, Maine. (August 12 over Station WOR.)

News reporter: "Plans are being completed for an extended honeymoon for Fred B. Snlto, infantile paralysis victim, and his one-day-old bride."—Richard B. Graham, R. R. 3, Marysville, Ohio. (August 11 over Station WBNS.)

Dance-program announcer: "I'm sorry, but we can't play 'Heaven Can Wait' for you until Sunday night."—Alice Padon Drummond, Woodruff, S. C. (August 10 over Station WBT.)

Ted Malone on "Between the Book-ends": "I think I'll take a drive out to the country and get some strength on my week-end."—Frank L. Psoute, Marine Band, San Diego, Calif. (August 11 over CBS.)

Announcer: "If you're sitting up close to the microphone, that means perhaps you're hard of hearing or have hard-of-hearing friends or relatives."—Mrs. Cuahing, 14 Beala Lane, Rockland, Mass. (August 8 over Station WCOP.)

Announcer on "Betty and Bob": "After this is done, this delicious recipe is ready to eat."—Mrs. B. Gallacher, 118 Dilbert Street, Johnstown, Pa. (August 9 over NBC.)

Announcer on "Johnny Precenta": "Here comes Johnny, ladle and gentleman: Johnny in his brass coat and red buttons."—Beryl Anderson, Ezel, Ky. (August 14 over NBC.)

MR. FAIRFAX

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

Golan Choney, La Porta, Ind.—Dr. Marion Sayle Taylor, the "Voice of Experience," was born near Louisville, Kentucky. He was the son of a minister, and while a boy served as pianist and organist with noted evangelists. He was billeted through Missouri as a boy preacher while still in knee-pants. At the age of fourteen, Marion was guest organist at the St. Louis World's Fair in 1904. He earned his way through college with pipe-organ concerts and teaching and attended William Jewell College, Pacific University, Ashland Boulevard Clinical School and National University of Therapeutics. For a while Dr. Taylor was an author, lecturer and superintendent of schools in Oregon. His surgery and pipe-organ playing careers were ended when Marion broke his hands in 32 places. Therefore, he added sociological and psychological research to his pathological and physiological knowledge and carved out a new career. He went to CBS April 24, 1933. Dr. Taylor is five feet seven inches tall, weighs 150 pounds, has brown hair and brown eyes. John J. Anthony of the "Good Will Hour" was born in New York City, September 1, 1896.

Mr. H. C. Adams, Fort Smith, Ark.—Lang Thompson's theme song is "You Darlin'." He was born May 31, 1911, in La Salle, Illinois. Lang is six feet one and one-half inches tall, weighs

170 pounds, has light hair and blue eyes. He is married. Helen Marie Briscoe, vocalist with the band, is a former Denver girl and sang on station KOA, Denver, Colorado, for the past two years. The pianist and arranger with the Thompson crew is R. H. Roberts, age 31. He has black hair and blue eyes, stands five feet ten inches, weighs 150 pounds. Roberts is married. Ralph Hermann is also an arranger with the band. He plays both the saxophone and clarinet.

Miss Sue Winstead, Huntington Park, Calif.—Bess Johnson, heroine of "Hill-top House," was born at Keyser, West Virginia. Her father was a newspaperman and state senator. At the age of one Bess and her family moved to Elkins, West Virginia. After being graduated from Elkins High School Bess studied at the American Academy in Gotham, then played for two years in Chautauqua work. She left the Chautauqua circuit to become a professional model, turned to radio work in 1930. Miss Johnson has studied the engineering side of radio at Carnegie Tech. She was married to Sol Paul Perry in 1923, is now divorced. Miss Johnson has one daughter, Jane Orr Perry, age ten years. Bess is a blonde, has blue eyes and stands five feet eight inches.

Mrs. Walter Scott, Tallulah, La.—The theme songs for "Major Bowes' Capitol Family" are "With a Song in My Heart" and "Claire De Lune." The theme song for "Bowes' Amateur Hour" is "A Perfect Day."

WHAT'S NEW?

A department in the interest of better listening

Organ-Fonic

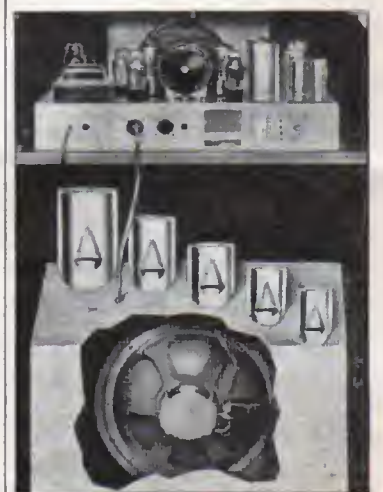
The Organ-Fonic Tone Filter, developed by the Midwest Radio Corporation, of Cincinnati, Ohio, is one of the most unique of the new developments in the radio-receiver field. This feature, along with the Organ Key Tone Control and the Anten-a-Scope, is incorporated in the chassis designed by Midwest engineers to fit into most standard types of consoles. The Organ-Fonic is constructed of organ resonating pipes arranged in graduated sizes. The feature eliminates booming, barrel-like tones, and delivers true depth and greater richness of tone with vibrancy and color in music harmony. Touching any one of the four tone-harmony keys of the Organ Key Tone Control makes it possible to actually choose fourteen distinct vibrations of tone.

Frequency Modulation

A revolutionary first is claimed by General Electric in its manufacturing of frequency-modulation radio receivers for sale to the public. Frequency modulation describes the new system of radio transmission developed by Major E. H. Armstrong. These General Electric sets are being shown in the East, where there are already transmitters utilizing the new system. Outstanding characteristic of the new receivers, insofar as the public is concerned, is their ability to recreate music and voice to an astonishingly lifelike degree with a minimum of static and interference. The sets, designed efficiently with a view to the time when this system may be widespread, faithfully reproduce fundamental notes and harmonic overtones and human whispers, as well as the individual instruments in a symphony orchestra.

Quats

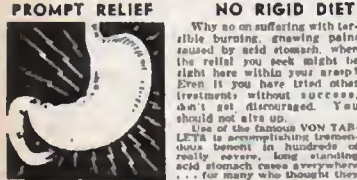
If you can afford only a midget radio set, or if you can afford several radios, including one for the children's bedroom or playhouse, then you'll undoubtedly be interested in the exclusive feature produced by Stewart-Warner. It's a midget set displaying color reproductions of the Dionne quintuplets.



This new Organ-Fonic Tone Filter fits most consoles, has resonating pipes for true depth and vibrancy

GREAT NEWS! LET ME SEND YOU FREE SAMPLES OF A REMARKABLE TREATMENT

for **ACID STOMACH ULCERS** Indigestion Gas Pains (DUE TO GASTRIC HYPERACIDITY) PROMPT RELIEF NO RIGID DIET



Why no one suffering with terrible burning, gnawing pains caused by acid stomach, when the relief you seek might be right here within your grasp! Even if you have tried other treatments without success, don't get discouraged. You should not give up.

Use of the famous VON TABLETS is accomplishing tremendous benefit in hundreds of really severe, long standing acid stomach cases everywhere . . . for many who thought they never be better again.

MAN'S STOMACH HURT FOR YEARS Here's a True Experience. Before taking Von's treatment, I was a pitiful mass of skin and bone due to excessive acid stomach condition. My weight went down from 193 pounds to a mere 113 pounds. My stomach was always aching with pain. Couldn't even keep milk down. After taking Von's, my weight climbed steadily to 173 . . . actually heavier, stronger and healthier than before. You can imagine my great joy at now being able to eat and drink whatever I please—to go out and do a good day's work—to sleep soundly at night. I thank you from the bottom of my heart for the wonderful help your treatment has given me.

Helpful Diet Chart to All VON Users! Showing the foods to avoid and the ones to eat. Remember, Von's Tablets have relieved such conditions when due to gastric hyperacidity as: Indigestion, Acid Stomach, Ulcers, Heartburn, Flatulence, Acid Stomach Ulcers, Burning Stomach, Pains, Indigestion, Acid Stomach, Heartburn, Vomiting, After Eating, Excess Acidity, Sour Stomach, Stomach Ache, Headaches, Loss Appetite, Loss Weight, Loss Sleep, Heartburn, Small Amounts of Sour Liquid from the Stomach.

THIS IS AN AMAZING OFFER DON'T GIVE UP HOPE! I send everything for you to make a test . . . at my expense. Don't delay. See what Von's can do in your case. Mail the coupon below at once.

Hundreds are talking about the wonderful Von treatment. Paste on Penny Postcard

SEND NO MONEY-RUSH COUPON

PHILADELPHIA VON COMPANY
Dept. 616-F, Fox Building, Philadelphia, Pa.
Please send FREE samples with full directions and helpful illustrated booklet.

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AT LAST All your Snapshots in Natural Colors! AMAZINGLY BEAUTIFUL! Any size roll developed and 8 prints in NATURAL COLORS. 25c for only . . . Natural Color Reprints, 3c each. Natural Color Photo Service, Janesville, Wis.

WHAT WOULDNT YOU GIVE to live a more normal life—unaffected by asthma attacks? You can live more happily, more comfortably—in spite of your affliction—if you have Dr. R. Schiffmann's ASTHMADOR ready. Its aromatic fumes reduce the severity of the attack—promote normal breathing. Get ASTHMADOR today at your druggist's—powder, cigarette, or pipe mixture form. For a free sample, write: R. SCHIFFMANN CO., Los Angeles, Calif., Dept. A-6

Life's worthwhile again
DR. R. SCHIFFMANN'S ASTHMADOR

RADIO NEWSREEL



—Wide World

Fred Snite, Jr., the "man in the iron lung" and radio shut-in No. 1, seen with bride, former Teresa Larkin of Dayton, Ohio, has only six more months to live, according to intimates, says columnist Walter Winchell



—International News

"Washington Merry-Go-Round" columnist Drew Pearson's (seen with family) comment on recent U. of C. Round Table broadcast about Herbert Hoover buying up southern votes for 1940 and subsequent apologies made headlines



—Wide World

Sophie Tucker, whose union's affiliation with stagehands' group has aroused damage charge by Ralph Morgan's (r.) Screen Actors' Guild and parent union, shakes hands with foe before A. F. L. chief Green referees fight

BIRTHDAYS

AUGUST 26

Larry Larsen, NBC, Merchandise Mart, Chicago, Ill.

George Hicks, NBC, RCA Bldg., New York, N. Y.

Winifred Wolfe (Teddy of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.

AUGUST 28

Marjorie Hanna, CBS, Wrigley Bldg., Chicago, Ill.

Art Dickson.

AUGUST 31

Arthur Godfrey, Station WJSV, Washington, D. C.

Sidney Ellstrom, NBC, Merchandise Mart, Chicago, Ill.

Walter Paterson (Nicky Lacy of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.

Paul Keast.

SEPTEMBER 1

Paul Sullivan, Station WHAS, Louisville, Kentucky.

Next week RADIO GUIDE introduces a brand-new eight-page section, designed to give listeners the latest doings of the stars—in pictures.

Features Include:

- No More Kisses for Charlie
- How to Make Her Say "Yes"
- A Radio Prodigy Becomes a Lovely Young Lady
- Man About Hollywood

Don't miss this issue. On sale Thursday, August 31

\$5, \$10, \$15 FOR ONE DRAWING

Be an ARTIST!

Learn to be an Artist and become your "own boss". Our practical method has trained men and women of all ages since 1914. COMMERCIAL ART, CARTOONING, and DESIGNING all in one complete course. Trained Artists are available for earning \$250, \$500, \$750 a week. No previous art experience necessary. **PRICE:** \$1000. "Art for Pleasure and Profit" teaches course and TWO ART OUTFITS included. Well coupon today.

FREE BOOK gives details!

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Yes! I am interested in learning to draw.
Please send me your Free Book, "Art for Pleasure and Profit."

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FREE INFORMATION

23,000 people go to hospitals every day.

Learn how Hospital and Surgical care is provided for every member of your family in case of sickness or accident. Plan permits you to go to any hospital in the U. S.; select your own surgeon. No medical examination required. Write today for free information.

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Please send me full details concerning your Hospitalization Policy.

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Novel Perfumes

in a unique Redwood box!!



Their scent is like the essence of flowers.

A DROP or two gives a lasting scent; yet so ultra-delicate. Fascinating, alluring, aristocratic. Have you ever before seen anything like this in perfumes? See coupon below.

Introductory Offer:

Four 1 dram trial bottles of these exquisite \$5.00 an oz. odors right now for only

\$1.00

Postpaid
4 one dram (1/4 oz.) bottles.

You can not imagine these are the 4 simply exquisite odors:—**Moonlight, Memories, Persuasion, Indiscretion**

the curious kind of delicacy and aristocratic fragranciness of these truly superior odors; try them and know.

Do try them!

Money Back
(if not 100% pleased)

Send No Money

[Merely pay the postman]

or if you prefer, enclose \$1.00 check, currency or stamps.

PAUL RIEGER & COMPANY (Est. 1872)
252 Art Center Bldg., San Francisco, Calif.

Send me the 4 exquisite new Rieger perfumes in genuine Redwood Treasure Chest on our Money Back Guarantee.

I'll pay the postman I enclose \$1.00

Name.....

Address.....

Only one set of these 4 trial bottles with Redwood Treasure Chest to any one customer. Don't miss this very special offer; write while the offer lasts. (Remember our money-back guarantee.)

And besides While giving \$2.50 regular perfume value at \$1.00, we give you also right now this beautiful

Rare Redwood Treasure Chest made from the Giant Redwood trees of California, 6 inches x 3 inches; an ideal gift.

PAUL RIEGER & COMPANY (Est. 1872)

252 Art Center Bldg., San Francisco, Calif.

BUY DIRECT FROM MIDWEST FACTORY AND SAVE UP TO 50%

ON THIS NEW 1940, 14-TUBE TELEVISION ADAPTED MIDWEST

30 DAYS TRIAL



PUT THIS CHASSIS IN YOUR PRESENT CABINET

See **Midwest's Answer to TRADE-INS!**

Here is what we believe is today's biggest radio value—the 1940 TELEVISION-ADAPTED MIDWEST. Now, you can enjoy the mighty

power of 14 latest type tubes—plus an advanced circuit—plus advanced features—plus astonishing foreign performance—plus TELEVISION-ADAPTATION—for little more than the cost of new tubes . . . and on 30 days' trial in your own home. And you pay only the sensationally low factory-to-you price of \$19.95—the cost of an ordinary small radio.

[[Anten-A-Scope (Built-in Super Aerial System) eliminates aerial and ground wires. Just plug in like a floor lamp and play!]]



14-TUBE *Cabinet Model*
only \$29.95 COMPLETE

HERE IS THE BARGAIN OF THE YEAR!

A 14-tube radio complete in cabinet at a price you would ordinarily pay for a set with only 7 to 10 tubes. You'll be delighted also with the many other big value offers pictured in the FREE 1940 catalog which has just come off the press.

30 DAYS' TRIAL

It is so much more convenient to try out your radio in your own home for 30 days . . . instead of hearing it just once in a store! The Midwest 30-day prove-it-yourself plan enables you to test the Midwest set you like, at your convenience . . . under every day and night condition . . . in good weather or bad . . . for thirty days . . . in the privacy of your own home! This means that you are the sole and final judge—you, your family and your friends. You must be satisfied 100%—you must be convinced that this radio is the biggest radio value you ever saw—or, your money will be refunded to you! Send for your copy of the FREE 1940 catalog.

NEW EASY PAY PLAN USE YOUR CREDIT!

Now, Midwest's Easy Pay Plan enables you to enjoy finer radio performance, and to pay for your Midwest on amazingly easy and fair terms. Why deny yourself any longer? Why be content

with an ordinary radio when you can have a modern, powerful Midwest which is adapted for television! This plan does not apply to either the \$19.95 chassis or the \$29.95 cabinet model. It does apply to all other Midwest models shown in the FREE 1940 catalog.

Only MIDWEST OFFERS YOU THE EXCLUSIVE ORGAN-FONIC TONE

ON ITS 17-TUBE, 5-BAND RADIOS at \$69.95 and UP



ORGAN-FONIC TONE FILTER

Only Midwest offers the Organ-Fonic Tone Filter on its 17-tube 1940 models, a feature which has gripped the imagination and fired the enthusiasm of technicians and musicians alike. The organ type-resonating pipes of graduated sizes more than triple the baffle effect, vastly improve tone . . . do away with booming "barrel-like" tones . . . result in beautiful concert realism.

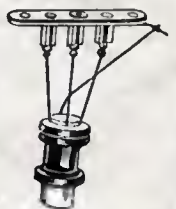


ORGAN TONE KEY CONTROL (A 12- and 17-tube feature)

To blend harmonies to any desired richness of tone, all you need do is lightly touch any of the Organ Tone Key Controls. You are the absolute master of color-tone changes in music . . . brass, string, vocal, or orchestra . . . just as effectively and easily as a great musical director controls his orchestra. Touching any one of four keys enables you to secure fourteen amazingly beautiful tone combinations.

BUILT-IN AERIAL SYSTEM

This new type built-in antenna eliminates the necessity for an outside aerial or ground. No installation! No wires of any kind on your roof or around the room necessary. Makes your Midwest as easy to install as a floor lamp. Just plug in and play.

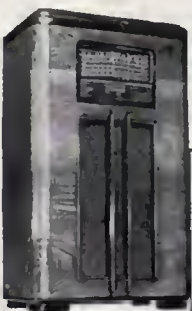


17-TUBE 5 BAND RADIO PHONO \$92.75

17-TUBES CONSOLE 5 BANDS

With All Exclusive Features Model "A"

\$69.95



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Cincinnati, Ohio Name _____
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Send me your new FREE 1940 catalog, complete details of your liberal 30-day Trial Offer and Factory-To-You Prices.

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