

RADIO GUIDE

Complete Programs
to Be Broadcast for
Week Ending June 3

TEN CENTS

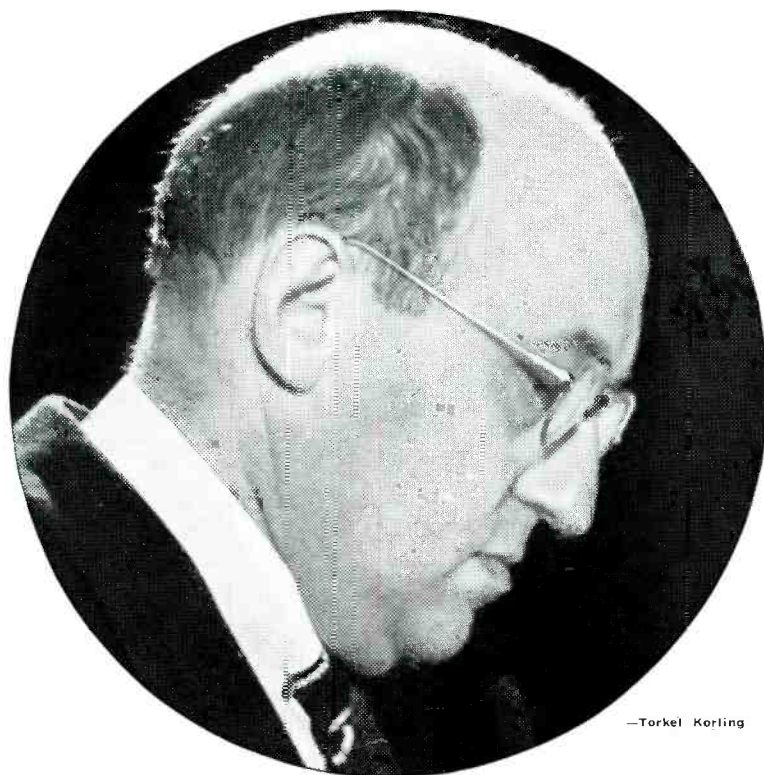
AEA87DBC25Y43T16MPN



**WHY ENGLAND'S KING
IS A RADIO HEADACHE**

See Page 1

*Frances Langford
and Kenny Baker*



THE tremendous part played by radio as a medium of education, propaganda, promotion and entertainment naturally has attracted the attention of the medical profession. As a part of its voluntarily assumed function in educating the public in matters of health, scientific medicine is contributing today of its utmost to the radio as a means of public-health education. The American Medical Association has had for some years a program released over one of the large chains, part of the time for the public in general and on other occasions specifically for children in the upper grades and in the high school. The response from this program has been tremendous. Most of the county medical societies, the state medical societies and the organizations of specialists in various fields of medical science have also contributed educational material in the form of addresses, dialogs, question-and-answer programs, and dramas to individual stations and to the chains.

In times of epidemic, flood or disaster, the radio has proved itself to be an invaluable medium for the dissemination of warnings, for the encouragement of inoculation against the infectious diseases, for information as to places where medical help might be available. No other medium yet developed by mankind has been as useful as radio under such circumstances.

However, the commercialization of medical information displayed by radio in the past has been an indication of its youth. Until the passing of the recent Food, Drug, Therapeutic Devices and Cosmetics Act, exploitation of patent medicines, queer medical cults, strange notions and beliefs over the radio was anathema to the medical profession. I hardly need to remind persons interested in radio that even today medical material not possible of exploitation in the United States continues to come to us from across the Mexican border. Constantly we wonder why international radio conventions, government agencies or some other technic cannot be developed to bring us surcease from this annoyance and to protect the ignorant who are misled by such promotion. Yet it goes on and on and on!

Notwithstanding the removal of these grosser manifestations of the evil employment of an excellent device, there has been in the past promotion of

patent medicines and nostrums with false claims not controllable by any method the lawmakers were able to develop. Presumably the new regulations under the Federal Trade Commission and under the Food and Drugs

Administration will be able to check much of the material that even now continues to be perpetrated upon the public. Yet the appropriation available to these agencies and those responsible for enforcement of the law is

Medicine On The Radio

BY MORRIS FISHBEIN, M. D.,

Editor Journal American Medical Association and Hygeia,
the Health Magazine

CONTENTS

Vol. 8. No. 33

June 3, 1939

How to Talk to a King and Queen	1	We Visit Al Pearce	13
Bingo! and the Man Wins a Million	2	Coming Events	14
Airialto Lowdown	4	The Radio Newsreel	15
Hollywood Showdown	5	The March of Music	16
So This Is Television	6	Backstage in Chicago	18
The Barrymore Break-up	7	Voice of the Listener	19
Birthday in the Old Hayloft	8	Listening to Learn	20
The Strange Case of Walter Winchell	10	This Week's Programs	21-36
Playbill: "Midstream"	11	On Short Waves	38
Last Ballot	12	Crossword Puzzle	39
		Star of Stars' Standings; Birthdays	40
		Mr. Fairflax	41

Cover by Gene Lester

M. L. ANNENBERG, Publisher

CURTIS MITCHELL, Editor

hardly sufficient to bring about efficient control unless the American people take a real interest in the matter and contribute of their time and of their effort to aid governmental agencies in the performance of this task.

I am particularly impressed by the tremendous influence of radio on the minds of the children of the present generation. Recently a professor in a midwestern university told me that his six-year-old daughter could spell the name of a well-known proprietary soap before she knew her ABC's. My own son, when aged eight years, asked for certain products with the slogans used on the radio which were in addition to the name of the product itself. Radio brings to the mind of the child not only education but also modifications of speech, of expression, of thought, and of action perhaps never seriously considered or even contemplated by those responsible for the development of the radio program. How many children today are confusing their speech because of the humorous confusion of speech regularly heard on certain programs? How many children today are repeating the peculiarities of diction used by our better-known comedians simply because of the repeated reiteration of these peculiarities week after week and day after day? It may be argued that nobody's child has to listen to the radio and that parents can easily keep from their children the programs that they do not wish them to hear. The argument is in the nature of wishful thinking.

The agencies which develop programs particularly devoted to children have a responsibility far greater than that which rests upon the producers and purveyors of motion pictures and of literature, yet it is doubtful that they have developed any proper medium for consideration and control of this feature of their work unless it would be the National Association of Broadcasters—an organization which is hardly capable under its present set-up of fulfilling this function efficiently in the public interest.

The potentiality of radio for benefit in the field of public health is immeasurable. Its responsibility is tremendous. Thus far it has failed miserably to approximate either its responsibilities or its potentialities in the field of social welfare.



How To Talk To A King And Queen

The first visit of Britannic Majesty to the New World poses some ticklish problems for American broadcasters

RADIO has a new headache. Not a serious one, to be sure, but nevertheless one which is causing many of the boys to go without sleep. The cause is the visit of England's royal king and queen.

How does one speak to a king or queen? Or does one speak? How does one dress? Does the commentator wear slacks or full dress? Or something else? The prospect of seeing George Hicks and Bob Trout garbed in knee-breeches is something to make us happy that television is still around the corner.

All three major networks and dozens of individual stations are broadcasting events along the tour of King George VI and Queen Elizabeth to Canada and the United States. And American broadcasting hasn't had much experience handling jobs like this. The King of Siam did come over for an eye-operation a few years ago, but Siam

just doesn't stack up at all against Great Britain and her far-flung dominions for pomp and circumstance. Ditto Queen Marie of Rumania, who came over to do a bit of sight-seeing.

First, there was the question of whether or not an announcer might say, "King, would you mind standing by this microphone?" Or whether to address Queen Elizabeth as "Your Majesty," "Your Excellency" or "Your Royal Highness." Or, as one radio man jokingly remarked, maybe it would be

best to fall down on hands and knees and go "Ahwa, Ahwa."

That little difficulty was easily settled. When Queen Marie visited American shores, one news photographer did address her as "Queenie" and nearly precipitated an international incident. The King of Siam, while visiting NBC's New York studios, came out of the men's room with his pants unbuttoned, and an NBC official had to whisper a word of warning which was, to say the least, a bit embarrass-

ing for the King. So, to avoid any such incidents, it was previously decreed by British advance agents that broadcasters and newsmen would not address either the King or Queen directly. Broadcasters will watch and listen, be spoken to but not speak.

That being settled, broadcasters started worrying about how to refer to the King and Queen on broadcasts. And about how to pronounce names of members of their parties, and how to keep titles straight.

In the beginning, the job is not so hard, because NBC, CBS and Mutual are leaning upon the shoulders of the Canadian Broadcasting Corporation. And the Canadian broadcasters, being subjects of the King and Queen, are up on their royal etiquette. All American networks have to do is to plug in on the Canadian line.

(Continued on Page 39)

BINGO!

AND THE MAN WINS A MILLION



Left: Bing with his wife, Dixie Lee, soon after they were married. Above: The Crosby kids, Gary, then fifteen months old, and the twins—Dennis and Phillip—with their nurse. Lindsay came later

—Paramount

Last week we presented the story of how the Crosby children are protected. This week we give you the behind-the-scenes details of how a happy-go-lucky crooner became Hollywood's favorite father and one of America's greatest stars.—Editor.

HARRY LILLIS CROSBY, JR., the Bingo man who made a million, has been off-side many times in the game of life, but he never has clipped from behind and he scored because he had fame thrust upon him and heeded the long-range counsel of his wife, his mother and his brother, Everett, who once was a bootlegger.

His wife, Dixie Lee, told him, "I'll never marry a playboy." In those days Bingo was nursing the bottle. He still plays games with Dr. John Barleycorn, but they are no longer bedfellows.

His brother told him, "Cut out the foolishness, you are a big boy now." Bingo was paying homage to the idol of Chance and often slept at her feet. He had given her his wages. Now he just tips his hat to that most enchanting of all idols.

His mother told him, "I'm praying for you." The Bingo man needed prayer, for he didn't have much else, except a corn in his throat—a singer's node or callous on his vocal cords that gives his voice that husky tone that sounds like a damp wind playing in a shallow cave.

Once upon a time William E. Woodward sharpened his pen and sculptured this paragraph from the rainbow:

"In the queer mess of human destiny the determining factor is luck. For every important place in life there are many men of fairly equal capacities. Among them luck decides who shall accomplish the great work, who shall be crowned with laurel, and who shall fall back into obscurity and silence."

Mr. Woodward might have had Mr. Crosby in mind if he had known him. The mere fact he was thinking of George Washington has nothing to do with this spree.

MANY persons say Mr. Crosby is the richest actor in America. Mr. Crosby says he's not. We won't wrangle about it. He gets a mite peeved over that. Really, about the only things Mr. Crosby is sensitive about are his wealth and his bald spot, for he has no hair in the place where the hair ought to grow and would swap at least two fingers of his Midas hand for a hank of hair on his pate.

Mr. Crosby's income tax is a whopper and the reason he had to borrow money to pay it is because his fortune is invested and he has a heap of notes that are as cold and frozen as a witch's kiss. Only a very rich man can afford to borrow money to pay an enormous income tax.

A few years ago the Bingo man was borrowing money for buns and bacon. Now he can afford to own a fortune and make more money, which, after all, is the most expensive pastime in the world. Let's get this money out of the way, the crude stuff, so we can work on Dr. Crosby from his throat corn to the nude pate and see what makes him go. His take from Paramount is \$135,000 a picture and he makes two a year. He free-lances for one picture a year and gets about \$200,000. His ten-year Kraft cheese radio contract guarantees him more than \$6,000 a week. He has a stable of thirty horses, and is president, patron saint and sucker of the \$500,000 Del Mar track. An Oklahoma oil field brings him more than any other source. He owns two prize-fighters and one of the best kennels of dogs in the country. He backs a female soft-ball outfit, and is connected with a fish-canning business, popcorn concessions, a gold mine and a few other money-makers, including the sale of his records and sheet music. He is incorporated as Bing Crosby, Ltd., Inc., and his corporation has a two-story office in Hollywood. His relatives run it.

MR. CROSBY is the spring that feeds the creeks and rivers of the Crosby clan, the seven C's, and one of the few families that used money to strengthen their ties. A few dollars can bust up

many families, but when the Bingo man hit the jack-pot, he just fetched his folks in and they all still hang together. It always was a sort of strange family. They actually love one another!

THE sire of the clan, Father Crosby, was an Irishman with a sense of fun and no money. Harry Lillis was born in Tacoma, Washington, on May 2, 1904, and by the time he learned to wash his own ears, the folks moved to Spokane, and Pa Crosby kept books for a brewery. He didn't take much of his salary out in trade.

Bingo was the middle C of the seven, and by the time Mr. and Mrs. Crosby got around to counting their brood, they discovered they had seven—five boys and two girls.

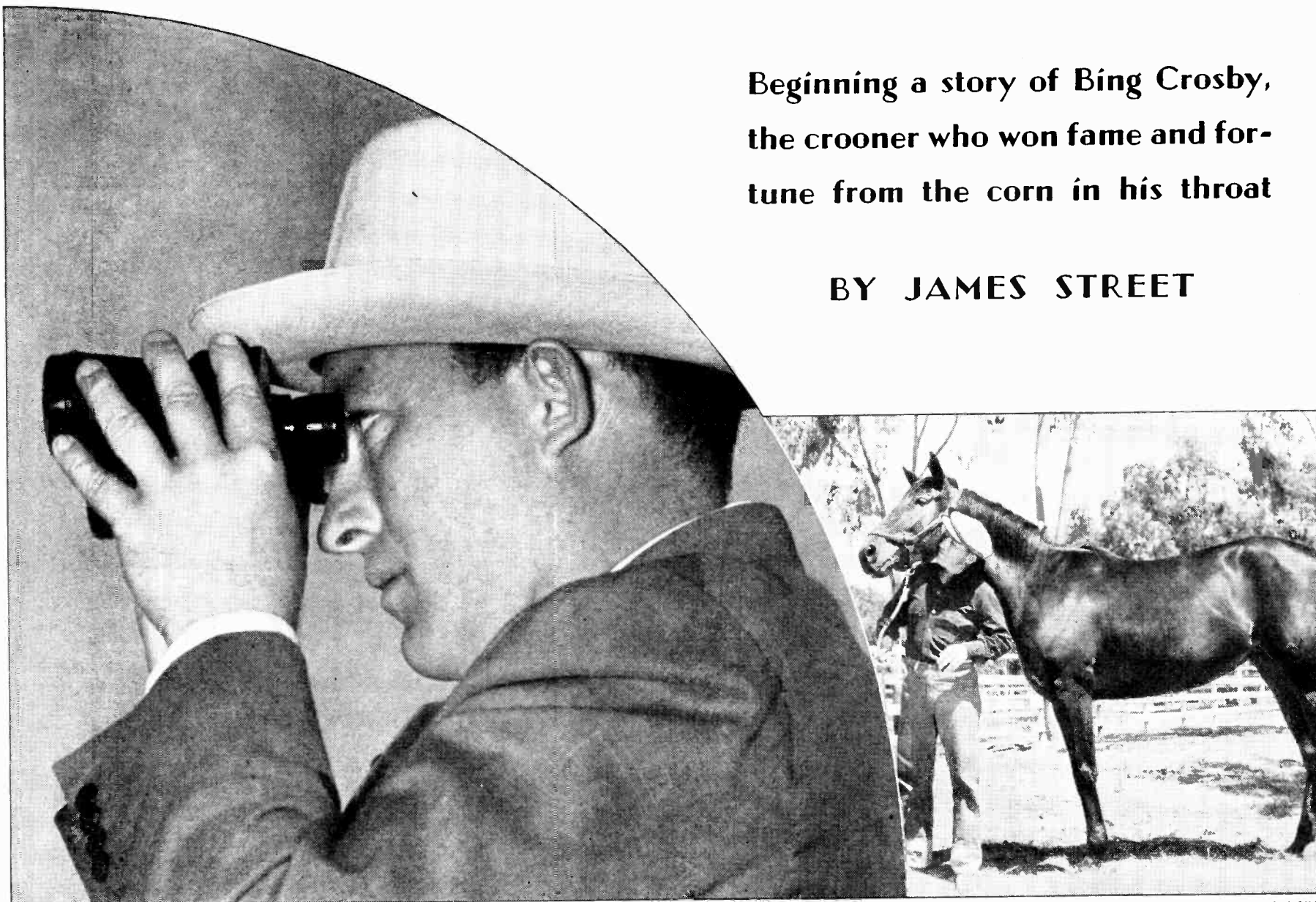
Harry had reached the gang age, and one day Mrs. Crosby heard a shrill whistle in the back yard and poked her head out of a window. Several of Harry's gang were out there and one asked, "Is Bingo home?"

"Bingo?" asked Mrs. Crosby. "I mean Harry. We call him Bingo because he likes the Bingville Bugle in the funny-papers."

Thence came Bing. The most popular story about the nickname is that he got it for shouting "bing, bing" as two redskins bit the dust in cowboy-and-Indian games. It's a nice bit of darning, but it ain't so.

Beginning a story of Bing Crosby,
the crooner who won fame and for-
tune from the corn in his throat

BY JAMES STREET



—Jack Albin

Above: Bing, the playboy turfman, views a race at the \$500,000 Del Mar track, of which he is presi-
dent. Right: Aunt Kitty, one of the Crosby nags who won "once," poses with her long-suffering owner

He was a fair student and learned too easily. He did the usual things—sold papers, delivered parcels, fought, picked up odd jobs, sold junk and hurried through those marvelous days that pass so slowly while we live them. His first love was a girl named Helen Lemon, but he broke with her when Brother Larry called him "Lemon squeezer."

GONZAGA UNIVERSITY, a Jesuit institution with a high-school department, was only a few blocks from the Crosby zoo. Father James Kennelly, six feet, three hundred pounds, ran the university roost. He was a generous soul, but he took no trifling from boys. He didn't whip them. Oh, no! The good father had a fistful of keys on a chain that dangled at his waist. If a boy got uppity, the father swung the keys.

The first day at Gonzaga, the father said, "Well, boys, I suppose you came here to do some studying."

The Bingo said, "Yeah, and to play football."

Bingo ducked the keys. The father laughed, after the Bingo had gone to his studies. He understood boys.

Bing made his grades and the teams, football and baseball. At 4 a.m. he got up and delivered papers. Then to school. Athletic practise in the afternoon. A busy life, a good life.

The five C boys were up and around. Larry, the eldest, went to California.

Everett headed for Montana. The Bingo stayed at home and studied law. He was a janitor on the side. He got a job as wardrobe assistant in a theater and heard Jolson. When he learned that Jolson got \$1,000 to make a record, he said, "Golly ding!"

He wrote stories for the college magazine. He loved to write, and an ambition today is to write the great American novel. Well, that is his second ambition. His first is to grow a double handful of hair on that bald spot.

He organized a six-piece band at school and played the trap-drum and cymbals. Sometimes he and his pal, Al Rinker, sang. There was no strenuous objection. No member of the band could read music, and copied from phonograph records.

SCHOOL closed. Bingo ushered for fights and wanted to be a pug. That passed away. It takes hard work to fight. He farmed a bit. Everett was clerking in a hotel at Portland. The Bingo and a pal decided to visit him. Maybe Ev would have a job for them, an easy job. They hoboed to Portland and Bing got the surprise of his life.

Ev was not clerking at a hotel. He had written that home to keep Ma from worrying. Ev was bootlegging.

"But only in a nice way," said Ev. He gave the boys a big meal and a dollar. Bing and his pal went to a show. Later, they ate chop suey and

tried to gyp the Chinese out of his fee. They wound up in the clink.

Al Rinker and Bing finally organized an act—Two Boys and a Piano—and made \$40 in a week's stand at home. They bought a \$20 jalopy. The Bingo had his mind made up, and told Ma and Pa he was striking out on his own to sing for his supper.

"What about your law course?" said Ma. "I wanted you to have a degree."

"I want to sing, Ma," said the Bingo.

Pa Crosby agreed. "If you want to sing, son, then sing!"

Ma Crosby said, "I'll be praying for you."

Rinker's sister, Mildred Bailey, was in Los Angeles and Al and the Bingo headed south. Ev was in Los Angeles, too, selling trucks. They were rolling down to Los Angeles, or, to be more correct, were bumping along in the jalopy, when the Bingo began singing "I Never Knew I Could Love Anybody" in fast time, with Rinker doing the tenor. The jalopy was spluttering and stuttering and it occurred to the Bingo that he might utilize the sound of the jalopy in singing, so he skipped the second line in the song and stuttered, "bay-bah-de-dee." That corn in his throat let him do it!

And there, my friends, was the beginning of a millionaire, singing with a corn in his throat and stuttering a song because a twenty-dollar jalopy gave him the idea.

Ev got them a job in Los Angeles and they wound up with a sixteen-week contract at the Boulevard Theater. The Bingo wore Ev's tux. The boy wrote his mother, "Your prayers are getting results."

THE Bingo always wrote his mother every time he got a break.

Soon he was out of a job again. The Bingo was playing a lot in those days. Al Rinker suggested radio.

The Bingo snorted.

A few days later they got a skimpy vaudeville contract and began touring the West Coast. Paul Whiteman heard them and beat his breast and begged his agent for \$300 a week to hire the pair. The price was upped to \$200 each. Dr. Crosby went rather haywire. He did a lot of silly things, drinking and gambling. It was fun while it lasted.

There were two steady influences in his life then—his mother, his brother Ev. And a third one entered—Dixie Lee of Tennessee. She was doing all right in the movies. The Bingo was making money with Whiteman. Ev was working to get him in radio.

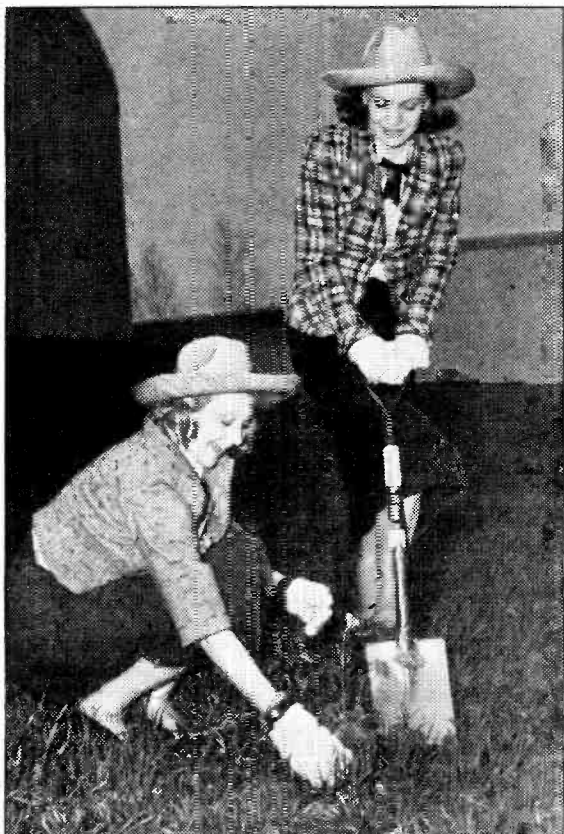
Bing fell in love. He sang "I Surrender, Dear" to Miss Lee, but she wouldn't. She said she'd never marry a playboy. The Bingo began to get sober. He made a record of "I Surrender, Dear." William Paley, president

(Continued on Page 40)



—Benton and Bowles, Inc.

Frank Morgan, comedian of "Good News of 1939" (NBC, Thurs.), arrives with actor William Gargan for his first visit East in two years



Benay Venuta and Jane Pickens, popular songstresses of radio, enjoy themselves in New York City's only wheatfield—at the World's Fair



—Charles P. Seawood

Jean Edwards, vocalist with Paul Whiteman's band (CBS, Wed.), shown with mother, Mrs. Ben Edwards, with whom she lives in Manhattan

Airialto Lowdown

By Martin Lewis



NEW YORK.—The announcement that the Kate Smith show would be heard on Friday nights when it returns in the fall came as a big surprise to many, but not to your reporter. I know Ted Collins has been trying to persuade Mr. Sponsor to make the change for quite some time, and anything Collins goes after he generally gets. The shift is a wise one and undoubtedly will mean a huge increase in listeners . . . James Melton is returning to the air in a new summer series for Ford starting June 11. Josef Pasternack's orchestra will supply the music, and it is expected the program will feature a femme singer from time to time . . . Horace Heidt wasn't expected to return to the air until fall, but his new sponsor decided to put the show on starting June 3 because of a novel idea they have for the show and they didn't want anyone to beat them to it . . . When "Where Am I?" replaced "What's My Name?" for Philip Morris, your reporter stated that he thought the sponsor made a mistake in making the change, because the new show wasn't near as good as the first idea. Apparently they agree, because after a few weeks' trial they have put the program in moth-balls and have started a new musical program with Johnny Green's orchestra . . . Phil Lord's "District Attorney" is being considered as a replacement for the Bob Hope show.

Kilocycle Chatter

Walter Winchell has been given a renewal of his radio contract for another year . . . I understand the Texaco, Andre Kostelanetz and Raymond Paige shows are all trying to get the Friday night spot being vacated by Orson Welles. The winner will undoubtedly be announced by the time you read this . . . Hildegard is off the Raymond Paige show but will continue on the Ripley show and probably be heard as guestar on other variety programs . . . Bea Wain, who is the wife of announcer Andre Baruch, leaves the Larry Clinton band. She won't be with Clinton when he starts his new cigarette series. Both parties assure me the break is a friendly one. The maestro feels that Bea is ready to step out on her own and become a star in her own right. As a soloist, rather than a vocalist, her earning capacity would be greatly increased . . . John Tillman, formerly on the announcing staff of WHAS in Louisville, Kentucky, and WSB in Atlanta, Georgia, is now with CBS in New York . . . Dave Elman's "Hobby Lobby" exhibit at the World's Fair is staffed by former NBC page-boys, who explain the various exhibits to the visitors . . . In addition to his Wednesday night cigarette show, Tommy Dorsey and his orchestra can now be heard on Mondays, Thursdays, Fridays and Saturdays from the Pennsylvania Hotel . . . Enoch Light, who has a very clever introduction when he comes on the air ("Lights On"), celebrates his first year of playing at the Taft Hotel, but he still has a long way to go to tie George Hall's long record . . . Guy Lombardo is considering adding a female vocalist to his band for the first time since they have been organized. It's Guy's young sister, Rose Marie, who has been singing with the band during rehearsals.

Caught the broadcast of CBS' "Dance Hour" when they featured the new dance rage from England, the Chestnut Tree. Socialites Billy Livingston, Ray Higgins and Suzanne Close were there to show how the dance is done in the night-spots, as were CBS vocalists Kay Lorraine, Lee Wiley and Nan Wynn. Everybody chose partners and danced, and the only

one out of step was hot-music critic Leonard Feather, who just came over from England . . . Nobody wastes time at radio rehearsals. As I walked in on "Honolulu Bound" at CBS Radio Theater 4, Phil Baker was standing at the mike, a bottle of celery soda in one hand and a ham-on-rye in the other. He had his script propped up on a music-stand and was running through a sequence while he ate lunch. I hate

to say a person *always* does something, but every time I've caught a "Honolulu Bound" rehearsal Phil Baker has had on a dark-blue suit, a light-blue shirt and a bow tie . . . Lanny Ross had a young lady visitor at the rehearsal of "Your Hit Parade" last week who was in a very agitated condition. It seemed that she had told all her girl friends that Lanny was taking her to her school prom and that she couldn't possibly go unless Lanny went with her. Lanny handled it very well, took the girl's name and address, and promised to send her a telegram saying that last-minute business would keep him from keeping the date. That seemed to satisfy the girl.

His Story

Kay Kyser will be in California by the time you read this. I went over to say good-bye to him just before he left and asked him where he was going to be playing. He will be at Catalina Island for one month, then play theater engagements in Los Angeles and San Francisco and one week at the Bal Tabarin night-club in Frisco. I had heard something about that Bal Tabarin engagement and I asked Kay to tell me the story in his own words, and here it is:

"Back in the fall of 1932, I got all my boys together in the living-room of my home in Rocky Mount, N. C. We had played practically every town in the South and Midwest for just about enough money to pay our expenses. There weren't any more bookings for us in that part of the country and we had only one offer to consider—our agent told us we could play six weeks at the Bal Tabarin in San Francisco at \$800 per week if we wanted it. That's why I got the boys together—to ask them if they wanted to take the chance and travel across the country where we were unknown. The boys decided to take the gamble, even though some of them had to borrow money to make that trip. We were so broke most of us had two meals a day, which consisted of coffee and doughnuts. We had to cross several toll-bridges that we didn't count on, and Sully Mason had to break open his baby's bank to get us over the last bridge. After three weeks at the Bal, we got word from our agent that we would be through at the end of the six weeks. I saw the handwriting on the wall and realized that it meant the breaking-up of the band. I went over to Frank Martinelli, part owner of the night-spot, and told him we were sorry that we didn't click. The boss couldn't understand it, he knew nothing about such orders. He called his partner, who was in Chicago, and asked him if he issued the orders, but he too knew nothing about it. Martinelli assured me he liked the band, he had faith in it and kept us there for over a year."

So Kay and the boys are going back to play at the Bal for one week. The boys will be paid union scale, which is the same as they would have to pay any ordinary local band, and Kyser is not going to take any remuneration, which is his way of showing his appreciation to Frank Martinelli for the faith he had in the band seven years ago.

Hollywood Showdown

By Evans Plummer

HOLLYWOOD.—Looks as if Edgar Bergen (and Charlie McCarthy) will get a four-week vacation this summer but be missing from the air only the first and last weeks of the "rest"; center two weeks will have the pair aired from the Bergen vacationland . . . Bing Crosby, too, plans his siesta at Del Mar and Rancho Santa Fe starting in mid-July . . . And an exclusive tip reveals the Jack Benny scheme to stay on the air one week longer this season and possibly do his July 2 airing from Waukegan, Ill., his birthplace, where simultaneously the premiere of his new Paramount picture, "Man About Town," would be staged . . . All of whom remind me that Cliff (Ukulele Ike) Edwards and Jack (ex-crooner) Swift have launched a million-dollar guaranteed hair-raising salon on the Sunset Strip—and you'd be surprised if you knew the names of their long list of confidential customers who enter by means of a private rear entrance! . . . Hedda Hopper, "Brent House" star, is filing suit against the State of California for illegally starting to construct a spillway on her Pomona Whoopee Ranch land . . . San Francisco's smartest Bohemian Club members, including one wed to a Grecian girl, were hoaxed last week at their Los Angeles Day festivities and banquet by "Lieut. Dimitrous Parkapoulos," airplane inspector for the Greek army, purportedly, who later was unveiled as none other than Bill Thompson, Fibber McGee's ace dialectician . . . That wasn't Paul Muni's ankle the dog bit; the location was embarrassingly higher up! . . . Most worried girl in Hollywood momentarily is Jean Arthur, to be heard May 29 in Lux Theater's "Only Angels Have Wings"; Jean's mike fright is as bad as that of Joan Crawford . . . The answer to why Maxine Grey quit singing for Hal Kemp intrigues this writer. He wonders why?

Vallee Public Enigma No. 1

When Pinky Tomlin opened with his new band at the Biltmore Bowl, of all the celebrities present it was Rudy Vallee alone who arose and, "for free," put on a swell three-number show for his old friend. Again, that was Vallee who paid the huge eulogy to rival Bing Crosby on a recent edition of the "Gelatin Hour." And Vallee also who foots the bills for years, if need be, whenever any of his musicians ail and require sanitarium treatment—BUT will rage if they ask for a raise, and leave them "on a limb" when he jaunts with key instrumentalists only to "All Points West" . . . The other night he mixed with the men like oil and water at a friend's party; then fared much better with the women guests until the brunet with him exploded, "You brought me here; you'll have to quit ogling all the other girls!" To which Rudy raged, "I'm Rudy Vallee! You can't tell me what I can do!" . . . After that episode, Vallee switched his escorting activities to young Lorraine Sender for the duration of his Hollywood stay. On the night of his New York departure, he threw a dining-car dinner for his friends and radio aids. It was a nice, friendly gesture . . . Somehow or other, it seems silly to feel sorry for a man who has been smart enough to pile up a million dollars, but your reporter does feel just that way for Rudy.

Bridal Veils and Safety Pins

Jean Rouverol, of "One Man's Family," will be a mother in July . . . Jack Lescoulie, the "Grouch Club" Grouchmaster, and Dennis O'Keefe are rivals for the hand of Sue Ream, Louis B. Mayer's secre-



tary . . . If Louella Parsons would quit kidding them, that Skinnay Ennis-Joy Hodges romance could become very serious . . . Bing's radio producer, Bob Brewster, is New York-bound in June to wed Jane Witherspoon on the fifteenth . . . Wed, May 11, at Las Vegas, Nevada, Tony ("Oswald") Labriola to dancer Claire Hickman, of Montgomery, Ala. Home: Hollywood.

Backstage in Glamourland

At Al Pearce Show, May 15: Al telling his co-workers of the 75-pound tuna he couldn't gaff the day before; the King Sisters teaching Bill Goodwin a dance routine; huge Kitty O'Neill laughing at the fat-woman gags . . . At Jell-O show: Scripters Bill Morrow and Ed Beloin discussing their Tin Lizzie Derby promotion sideline which they expect to extend nationally . . . Turning up at Lum and Abner's studio to bid them good-bye, a clean-shaven Andy Devine ready to head his station-wagon north along the coast to fish and hunt to his heart's content. Abner, by the way, recently gave son Gary a miniature station-wagon . . . At "Pepsodent Show": The unfolding of the story of how Bob Hope went swimming two days before in his pool and almost lost his sense of humor when a four-foot water snake gleamed hungrily at him; Bob suspecting it the trick of a snake named Colonna . . . At "Texaco Theater": Frances Langford and Jon Hall, whose mothers are vacationing in Hawaii, relating their plan to sail out to meet them on their returning boat and take them off the ship as a surprise; guest Arthur Q. Bryan, the "Grouch Club's" Little Man, scoring a terrific hit (I told you so) with his "Three Little Fishies" solo . . . At "Screen Guild Show" rehearsal: Gertrude Niesen wearing pajama slacks printed with the words of her latest hit tune. La Niesen is now appearing at Marcel's on the Strip.

Maxie Rosenbloom Doublecrosses

It happend at "Screen Guild Show." Maxie Slapsie Rosenbloom, the town pug, night-club impresario, cinemactor and general bon vivant, overheard a couple of women spectators say, "He certainly looks ignorant!" After the broadcast, he walked up to his critics and said, "Would youse two dames like me autygraph?" They meekly said yes and offered slips of paper. On each, with a tongue in his cheek, Maxie solemnly marked a big X.

The Man on Page 27

Jerry Hausner, radactor of many bits on the "Silver Theater," had a standing joke with its producer, Glenhall Taylor. Whenever Taylor wanted Hausner for a part—or several parts—he'd call the actor and tell him he was to be "the man on Page 27," referring to the script-page number, of course. Matter of fact, Jerry would do many other odd lines. On one show, he played the roles of a cop, a newsboy and a baby! . . . Came the final Hollywood performance of "Silver Theater" and Hausner was in San Francisco winding up a run in "Of Men and Mice." Taylor wired Hausner to fly back to Hollywood for a part on Sunday. Jerry, reading the telegram, visualized a fat assignment. He flew, landed, called the producer and asked, "What do I do?" "You," Taylor said, without a chuckle, "are the man on Page 27." Jerry, when given a script, turned to page 27. He was "the man" and he had ONE LINE! . . . Glenhall Taylor thought it was a great gag. Well, maybe.



Seldom has the camera caught comedian Bob Hope (NBC, Tues.) so sober-faced as here with Mrs. Hope, nee Dolores Reade, formerly of stage



Edward G. Robinson, star of "Big Town" (CBS, Tues.), attends premiere of his latest picture, "Confessions of a Nazi Spy," with his wife



Heckler Ned Sparks (center) of "Texaco Theater" (CBS, Wed.) is so popular Jimmie Fidler (l.) and Texaco m.c. Ken Murray try his style



Marcy Westcott, of "The Boys from Syracuse," as she looked to viewers when televised on May 3

—William Haussler

Television came to New York on April 30. What do New Yorkers think about it? What do World's Fair visitors think about it? Is it to be the great boon to mankind that we have anticipated? Is it bright or dull, gay or tiresome, a thrill-a-minute or a pain in the neck? Our observer attempts to answer some of these questions.—Editor.

TELEVISION has come to New York And the strangest reactions prevail.

The public, as far as this writer can determine, isn't the least bit excited. It might as well be another cough medicine as far as the average New Yorker is concerned.

Neither are those in the business excited. Instead, their reaction appears to be one of bewilderment over the matter of what to do about the thing now that it is here. It is as if engineers expected television all the time and now accept it all in the day's work. Others in the business, particularly in the program departments, give the impression of folk caught napping, awaking to find a baby on their hands without much knowledge of how to warm milk or change a diaper.

Even this writer, close to the scene for the past eight years, can't seem to get excited. Yes, I've seen many television demonstrations. And the other day I visited the RCA exhibit at the New York World's Fair and mingled with a crowd huddled around television receivers. Not a single "Oh" or "Ah" was heard. Instead, one man, undoubtedly not a New Yorker, was heard to remark: "It's not so hot, is it?" As a matter of fact, the program

he was watching was one of the best yet produced. And I could tell, from my own experiences, that the reception was above par. Yet, "It's not so hot, is it?" was the only peep he made.

Out in New Rochelle, I went with David Miller, a real-estate dealer, into a radio store where a television set was

going full blast. The receiver was one of the smaller ones, showing a picture three by four inches in size. We entered the store for another purpose. While I occupied myself with other things, I noticed Mr. Miller had stopped to look at the television demonstration. Out of the store, I asked: "What'd you

SO THIS IS TELEVISION

An impartial observer comments frankly on what television means to Mr. Average American today

BY NELSON KELLER

Ed Sullivan says: "Until the war scare dies down television is a dead pigeon."

Walter Winchell says: "Television came in with the World's Fair and nothing happened. It's still in the experimental stage—so you'll have to be patient with it, the way you are with prosperity."

think of it?" "Of what?" was his answer. Television was furthestmost from his mind—and he had never seen television before.

It was interesting to stand outside the window of a Madison Avenue radio shop and listen and watch as people walked by. Not one in fifty noticed that the central theme of the window display was television. Some few stopped to look at the set on display; the others stopped and glanced, walked on, making no comments.

"**W**HAT'S the matter?" I asked of one whose business is television.

His answer, I think, makes sense. It's simply that people have heard about television for so long a time that it means nothing new to them. They have always expected it, and they now accept its arrival simply as a matter of course. It's like getting excited about rain when you've known all day that it was coming. But why so little excitement upon seeing it? Again my friend's answer made sense. It's just about what the public expected, he pointed out. If television were inferior, they'd criticize it. If it were amazing, people would be amazed. But it isn't either. It's exactly what they thought it would be; and so they are moved to neither any great disappointment—nor to any great expectancy.

It seems odd, too, when one stops to consider that television is actually a great scientific achievement—making just about as important a step in communication as did the telephone back in 1876. Perhaps we're a wiser world. Perhaps we're growing to expect so much in so short a time. Perhaps we're used to startling discoveries and inventions. Or, perhaps we just won't admit that we're amazed.

So much for reactions. What is the television situation up to date? What is its cost? What programs are available? What are the handicaps?

On May 3, NBC began a schedule of regular televising. That same schedule is being followed today. It calls for five hours of televising Mondays through Fridays.

Let's look at a typical week's programs, April 30 to May 5, for example:

April 30, 12:30 to 4 p.m.—President Franklin D. Roosevelt, Grover Whalen and others participating in the opening ceremonies of the New York World's Fair.

May 1, 11 a.m. to 4 p.m.—Motion-picture film. This included news events, short comedies, and educational shorts.

May 2, 11 a.m. to 4 p.m.—More motion-picture film.

May 3, 4 to 8 p.m.—More motion-picture film.

May 3, 8 to 8:50 p.m.—Fred Waring and his Pennsylvanians and Richard Rodgers, of the song-writing team of Rodgers and Hart, featured in the first studio program of NBC's television service. Marcy Westcott, of "The Boys from Syracuse," sang songs from that show with the composer, Mr. Rodgers, at the piano.

May 3, 8:50 to 9 p.m.—Man-on-the-street interviews with visitors to the (Continued on Page 41)

John and Elaine as they appeared in St. Louis just two days before the Barrymore temper boiled over

REGRETFULLY, we must admit it. Those Barrymores—John and Elaine—are not going on the air. A year ago you were hearing them—John as master of ceremonies, Elaine as occasional guest on "Texaco Star Theater." That series, plus a few screen-comedy roles, introduced a rehabilitated, reglamorized John Barrymore who delighted many. But a Barrymore who left the big producers surprised and wondering.

For the Great Lover had jilted his admirers so brazenly and so unflinchingly in years past that even the most ardent of them had long ago turned lukewarm. To put it mildly, John was just about washed up in Hollywood. That is, until Elaine happened along—

*Elaine, the fair; Elaine, the lovable
Elaine, the lily maid . . .*

Only this Elaine wasn't fair, she was dark; and she wasn't precisely what you'd call a "lily maid" either. But she was lovable—young, beautiful, exotic. More important, she was the gal who turned the famous Barrymore profile toward the fans again, and planted the Barrymore feet firmly on the road back to stardom. It was after Elaine took John under her wifely wing that radio and screen producers began to take an interest in Barrymore, an interest which has steadily grown. This new Barrymore has possibilities, they've been saying.

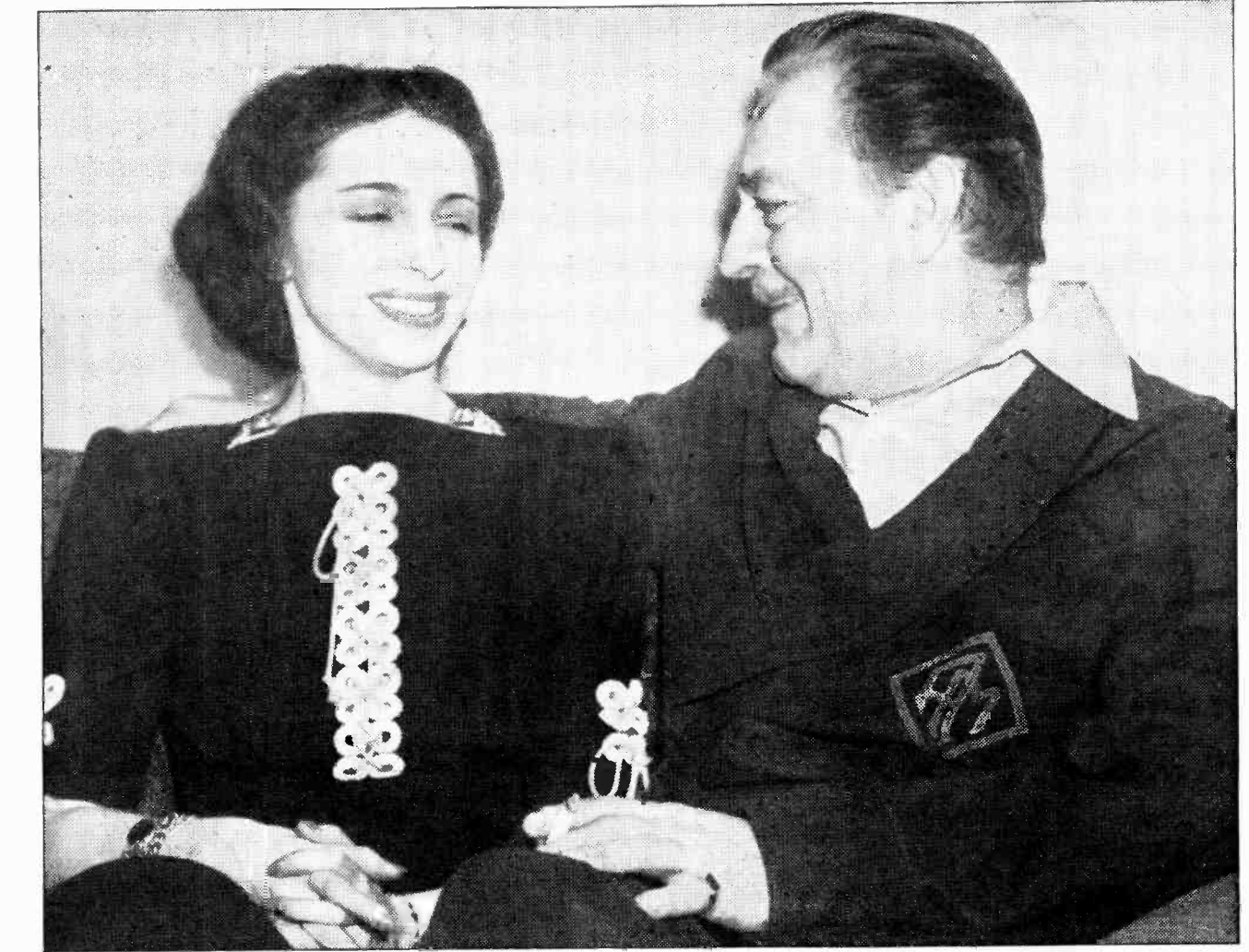
But alas! It's not to be.

Last month on the stage of a St. Louis theater at a performance of John's and Elaine's play, "My Dear Children," things began to happen. As the Great Lover grown old—a role which strikingly resembles his own situation—John was surrounded in the play by a bevy of daughters whom he had never seen. They were the offspring of his numerous marriages and love-affairs, and Elaine had the part of one whom father John was supposed to spank. Business of the play called for an old-fashioned over-the-knee spanking, to which Elaine made no objections. But that night in St. Louis, John overdid the heavy father, gave her a much too realistic spanking—one which put an effective halt to any plans which might have tied Barrymore to broadcasting!

For, sad to relate, wife Elaine packed her things and went home to Hollywood with her mother. And who'd have John Barrymore without his Elaine, said the bigwigs.

Yes, the bigwigs hand Elaine the credit for John's spectacular comeback and have definitely associated her with his future. During the past two years, since the two settled down after their hot-and-cold cross-country courtship, young Elaine has played the watchful parent, kept John away from bad influences of pre-Elaine days, insured his dependability once given a job. The producers knew it!

Now John had snatched the parental role for himself and the Barrymore break-up had come. With what disastrous results to John was soon apparent. After securing Doris Dudley to play Cordelia, Elaine's role in "My Dear Children," the show continued. It hadn't gotten farther than Omaha



THE BARRYMORE BREAK-UP

**A too realistic stage spanking
lost John his Elaine—perhaps
his radio and film career too!**

BY JOHN CARLSON

John Barrymore says: "Never put your wife 'in her place.' You wouldn't do that to a friend—why try it on a wife? But no man can advise another about matrimony—we've got to follow our own destiny."

Barrymore again: "The greatest of all wifely virtues is compatibility. And common interests are what put the 'y' in compatibility."

when Elaine's departure became all too evident. Normally, the play was a hectic whirl of comic, romantic situations, but when Barrymore walked crookedly onto the stage, ad-libbing his lines, adding off-color remarks, and spluttering with profanity, staid Omahans were shocked, the rest of the cast con-

vulsed. Whatever other conclusions may be drawn, the incident presents a good picture of Barrymore without his Elaine. As he was, for example, back in 1935.

Then, John's third marriage, to Dolores Costello, seemed to be fading. For even if Dolores were content to

share his professional misfortunes and impending bankruptcy, there were other difficulties. John had always been a convivial fellow, and as he coasted down from the heights of stardom, he carried his conviviality to a point some people might describe as intemperance.

In fact, Dolores was unkind enough to so accuse him in the bill of divorce she filed in April, 1935. But the Great Lover was not yet to find himself comfortable. Well past fifty, he still had power to charm women. This time it was nineteen-year-old Elaine Barrie, a stage-struck New York girl, who came to see him as he recuperated from an illness in Doctors' Hospital, New York. She came to interview him for her college magazine, stayed to fall in love with him. There are signs that she may have also had a brainy idea for furthering her own dramatic career, of which more will be said later. At any rate, romance blossomed and summer of 1935 found John and this dark, luscious-lipped Elaine embarked on a summer cruise—with her mother, Mrs. Jacobs. Don't forget Mrs. Jacobs; she has figured in the Barrymore affairs from those first days down to the developments you've read in your latest newspaper.

Events moved swiftly—marriage in 1936, a suit for divorce in 1937, reconciliation two months later. And what a reconciliation! From Hollywood to New York and back again, Elaine chased John. So spectacular was the cross-country chase and the publicity it received that many suspected a newspaper stunt, financed and engineered with newspaper money, presumably a build-up for the
(Continued on Page 37)

BIRTHDAY PARTY IN

THERE was really a hot time in the hayloft when the WLS "National Barn Dance" celebrated recently its seventh anniversary in Chicago's Eighth Street Theater. The WLS "Barn Dance" history goes back more than

seven years. To many it's an institution, almost as much a part of radio as kilocycles, microphones and "buy some now!" In 1932, after eight successful years elsewhere, the show moved into the old theater to accommodate



Lulu Belle's old-fashioned pantaloons and old-fashioned songs, gum-chawin' and giggles, are of the warp and woof of the "Barn Dance." Here she gets "dressed" for the show



Sally (left) and Louisa Vass do some hey-hey with dean of ballad singers Henry Burr, veteran tenor of 9,000,000 recordings



Glenn Welty, musical director, points out catchy passage in a tune to two musicians and Arky (right), who calls square dances



The crowd begins to file in for the anniversary broadcast. Long lines of paying customers can always be seen on Saturday nights at Eighth and Wabash, even in zero weather



Those irrepressible Hoosier Hot Shots jam it a bit in the hayloft while Uncle Ezra does a hot lick. Left to right are Hezzie Trietsch, virtuoso of the washboard; Gabe Ward, the hot clarinetist; Uncle Ezra; Frank Kettering, the bass fiddler; Ken Trietsch, the guitarist



It's a "four belle" (and one brother) song when the Vass Family sing one of their novelties. The No'th Carolina larks are, left to right, Emily, Sally, Virginia, Frank, Louisa

THE OLD HAYLOFT

the public for a short time. The public kept coming back for more, so the show set up permanent residence. Radio shows come and go, but the old "National Barn Dance" goes right along with its happy-go-lucky air and its lively,

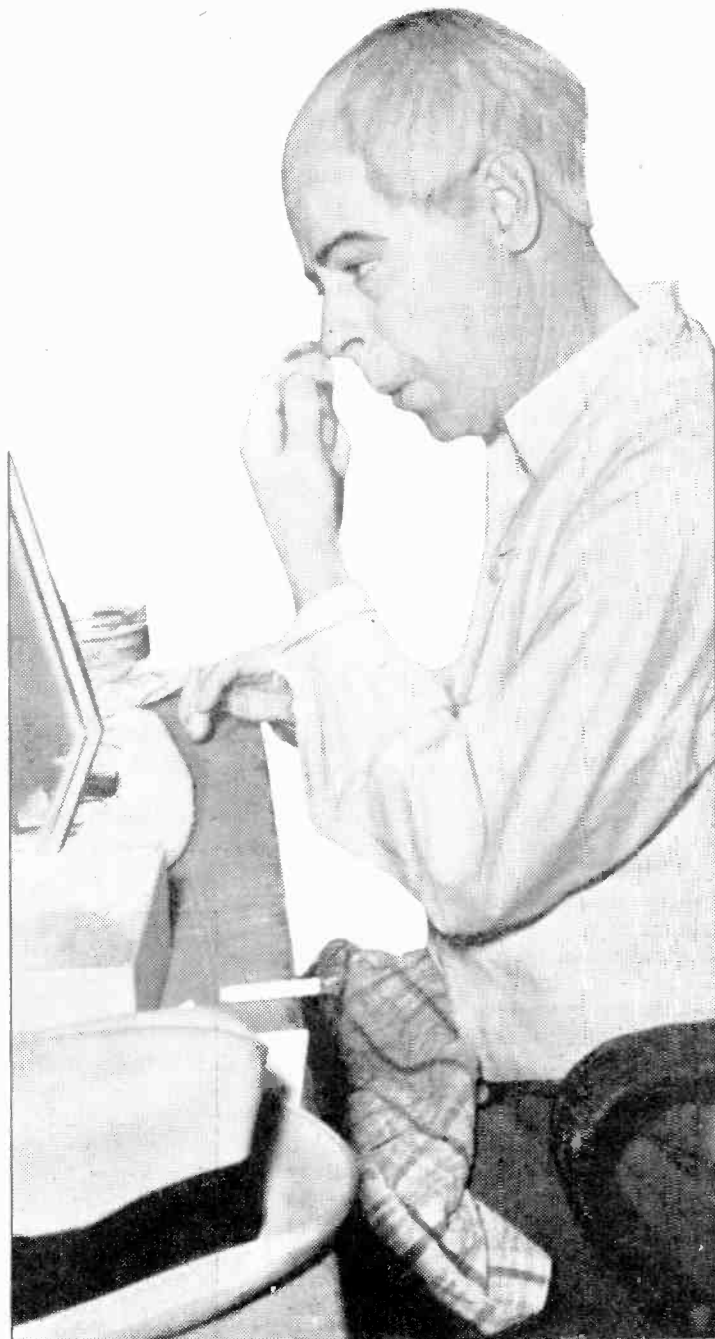
bang-up entertainment, drawing a million letters a year and packing them in at the Eighth Street Theater—and at radio sets Saturday over NBC at 9 p.m. EDT, 8 EST, 8 CDT, 7 CST, and at 10 CDT, 9 CST, 8 MST, 7 PST.



When Ann, Pat and Judy sing one of their trio numbers, the "Barn Dance" audience opens its collective eyes as well as ears



The camera caught "Jitchy," Sally and "Weezie" Vass in a candid clinch with the hot-dogs backstage during the show



Pat Barrett becomes Uncle Ezra in his dressing-room under the theater stage. The beloved old Rosedale busybody is always in character for his part in the hayloft jamborees



The whole happy hayloft gang gathers for the piece de resistance, the huge birthday cake. Uncle Ezra, right in the middle of the doings, of course, gets the cake-carving assignment



A typical section of a "Barn Dance" audience gets settled for the show to begin. The whole atmosphere at the "Barn Dance," with both audience and cast, is one of carefree informality



On the air! The cast is poised for the Coast-to-Coast signal for the anniversary broadcast. The whole WLS "Barn Dance" runs for four and a half hours on Saturday night, partly over WLS locally, with an hour on NBC and a repeat West Coast broadcast

—Photographs by Jun Fujita

"GOOD EVENING, MR. AND MRS. NORTH AMERICA, AND ALL THE SHIPS AT SEA, LET'S GO TO PRESS!

"FLASH! LONDON!—Great Britain tonight is tense, excited and ready for action in a general European war . . . The reports persist in London that German battalions may be on the march in the direction of Belgium and Holland!

"FLASH! MEXICO CITY!—A dozen Japanese have been apprehended by Mexican police as suspected spies working against the United States . . . They will be tried by Mexican and not American courts!

"ATTENTION, MR. AND MRS. UNITED STATES! . . . With the fullest confidence of the American people—the President of these United States—has defined American foreign policy . . . America is morally committed—to the defense of democracy; America will defend by force, if necessary, the republics of North and South America . . . BUT IN SPITE of the President's clear statement—certain European countries appear to believe that they can use the American army and navy in time of war. They are mistaken . . . Our statesmen are well aware—that in Europe—love for American democracy—usually appears—when there is fear for European property—But American treaties are ratified in the U. S. Senate, not at Embassy teas . . . Indeed, the State Department should answer the demonstrations of the dictators—with a demonstration of American democracy . . . Let all the facts—for instance—be presented to the American public at once . . . The secret talks of Ambassadors never kept our nation out of war—and no crusade ever started out under sealed orders! . . . Our Ambassadors should be officially reminded—that under our system of government—there is nothing that an official in full dress says—that the man in overalls hasn't a right to hear! . . . If the situation FOR AMERICA is as grave as is stated, the American people have a right to know the full facts now . . . If, however, the situation is not as serious as represented—the American people have the right to a good night's sleep."

That's Walter Winchell—the Walter Winchell of today; the NEW Walter Winchell, the Winchell who, as some wag has remarked, set 1938 down in the pages of history as the year when he discovered America.

THE question that Winchell's beloved "Mr. and Mrs. America" are asking today is, How come? What has brought all this about? Is Winchell's Americanism on the level or is he, with the shrewdness which has been evident in every step of his career to date, merely capitalizing on the wave of patriotism that has swept America recently? Is it true that Broadway gossip is beginning to bore him, that he feels he's out-grown that sort of thing, that he is now determined to operate on a big scale?

To find the answers to those questions, we'll have to go digging into Walter Winchell's past—which is something he resents, incidentally. Although he has made a fortune by tearing the veil of privacy from other people's

STRANGE CASE OF WALTER WINCHELL

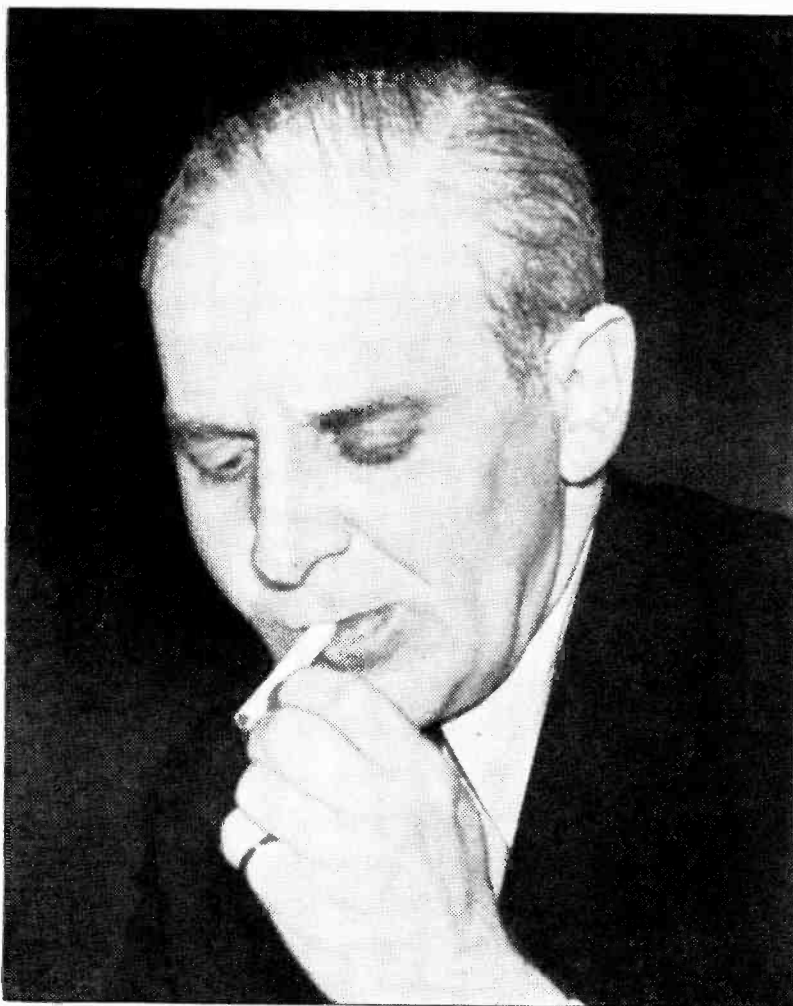
Is Winchell's Americanism on the level or is he merely capitalizing on the wave of patriotism that has swept America?

BY CARL PRENTISS

lives, Winchell is furiously jealous of his own. There are hundreds of Broadwayfarers who'll tell you that they are closer to Walter than a dead heat, but not even his most intimate friends can tell you three things—the location of his apartment on Riverside Drive, his telephone number there, and the location of the up-state farm where he vacations. Part of the columnist's ex-

000 people, and his weekly radio broadcasts—now sky-high on all audience-rating tests—reach millions more. If there is a "Voice of America," Walter Winchell is it.

A psychiatrist once put the Freudian finger on Walter Winchell by stating that he was an example of "sublimated voyeurism"—a technical description for the type of person who carries in



If there is a "Voice of America," Winchell is it (NBC, Sunday)

aggerated sense of privacy is, of course, due to the fact that he has, through the years, and particularly in recent months, amassed an imposing array of enemies—serious enemies.

Last year he made something like \$430,000, and since he has from the beginning steadily improved the quality of his work and steadily enlarged its scope, it isn't likely that he has yet hit his peak. At the moment, his column goes daily into the hands of 7,200,

his heart a consuming, passionate desire to see, to know, to get inside of things; who hates a secret and loves to live other people's lives for them. It's as good an explanation as any. For Walter Winchell life's-blood is news, news, and more news.

People closest to Winchell believe that his interest in America and things American became a sudden, important reality to him about the time of the Lindbergh kidnaping. Lindbergh was

an idol, a celebrity, and as such, Winchell was vitally interested in him. He dove head first into the kidnaping and the Hauptmann trial, and came up with a fistful of such scoops that he had opposition reporters weeping into their beer.

But politics, the national scene—that was something else again. He met—and soon idolized—John Edgar Hoover, chief of the G-men. Winchell has always liked cops. Nightly he tears around New York in a special car equipped with siren and red lights and a police radio receiver, hot on the trail of crime, and more than once he's been on the scene of a hold-up before

the squad cars assigned to it. He tries to avoid that now. But J. Edgar Hoover didn't have just New York City to think about; he covered the entire country. That, thought Winchell, was something. Through Hoover, he met other top-ranking government figures. He began to realize that here was a juicy newsfield which he had so far left untilled. Nothing if not ambitious, he went to work on it, and today his Washington sources are probably better than those of any other columnists, excepting such crack specialists as Pearson and Allen.

Another factor in the metamorphosis of Broadway's favorite scribe was the rise of Hitler in Germany. Jewish and proud of it, Winchell naturally began to feel that it was incumbent upon him to do what he could to alleviate the misery inflicted on the people of his race in Germany, and to prevent such monstrous horrors as Nazism from spreading. His huge listening and reading audiences were instruments of great power, and he felt that he ought to make the most of them. Eddie Cantor feels the same way—and why not?

SO, FOR the first time, Walter Winchell began to look beneath the surface of America. He began to realize that the glittering facades of the Stork Club and El Morocco represented the real America about as much as a gilt frame represents the painting it encloses. He began to compare the American way of living with the standard of other countries—and what he found brought him bolt upright. Of course, none of these things were news to the average well-informed citizen, but it must always be remembered, in considering what makes Walter Winchell tick, that the biggest well-spring of his success is an essential naivete. Superficially he may seem cynical. Actually he's nothing of the sort. He has a little-boy curiosity, he's as excitable as they come, and for him the world is constantly unfolding strange and wonderful and brand-new things. There's as much truth as there is quip in the remark that Winchell didn't discover America until 1938. He really didn't. He was just living here before that.

Now, how does Walter Winchell, American, define Americanism? He knows what it means to be an American. He puts it like this:

"ATTENTION, MR. AND MRS. UNITED STATES! Your newsboy recently re-

(Continued on Page 37)

WE VISIT AL PEARCE

THOSE clicks Al Pearce warned you about on his program a couple of Monday nights ago came, as he informed you, from the candid camera of Radio Guide's Gene Lester. Al gave Gene a swell chance to do some clicking during the show, results of which we pridefully present on this page, partly because they're good pictures, more especially because "Al Pearce's Gang" is a national radio favorite. Main-spring of Al's success has been his characterization of Elmer Blurt, which is based on early experiences as a timorous door-to-door salesman, as is also his famous tag-line, "There's nobody to home, I hope, I hope, I hope." His show is heard over NBC on Mondays at 8:00 p.m. EDT; 7:00 p.m. EST; 7:00 p.m. CDT; 6:00 p.m. CST; 9:30 p.m. MST; 8:30 p.m. PST

*Exclusive Radio Guide Photographs
by Gene Lester*



Best shot of the evening turned out to be of Al Pearce himself, all set to do one of his famous Elmer Blurt acts. Elmer is the low-pressure insurance salesman whom Al portrays from a special "pulpit" fitted with a resonance box—always with a comic hat



Carl Hoff gives himself four sound-effect bells on second anniversary as Al's maestro



Arlene Harris, better known as "the human chatter-box," spiels 240 words per minute



"Uncle" Everett West, Al's tenor discovery, gives Charlene Wyatt, 7, shoulder ride



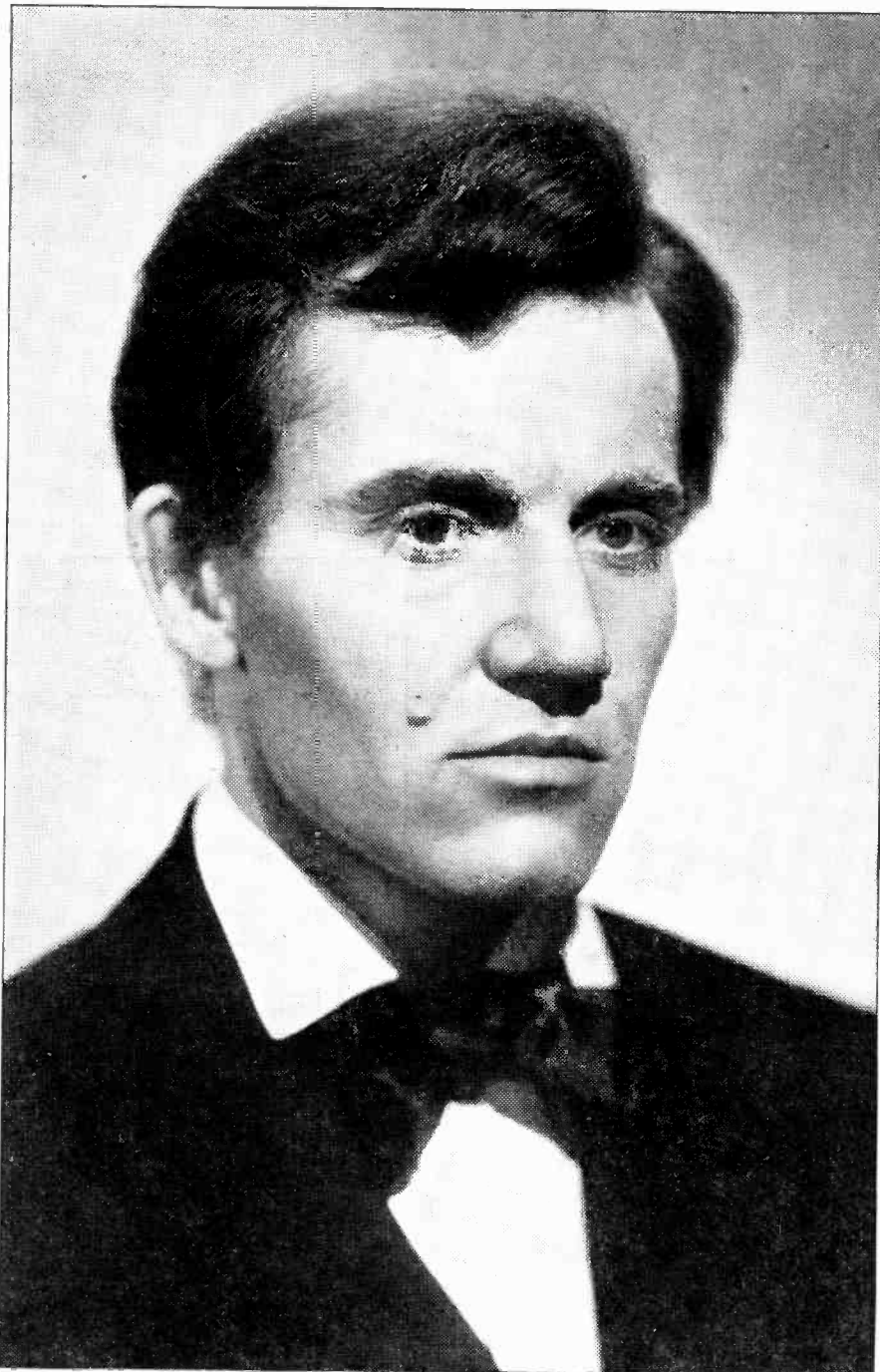
Al and announcer Bill Goodwin mimic curtsy of Charlene as she sings theme song



The comedy team of Yahbut (Jennison Parker) and Cheerily (Bill Wright, who also plays Zeb) has just returned to the Gang. Parker writes the bit, besides stooging for Cheerily, the explorer whose travelogs will never appear in the National Geographic



Here cameraman Lester caught Al in a laughing-bout with the Laughing Lady, Kitty O'Neill. Kitty weighs 179 pounds, eats all rich foods, doesn't drink, smoke, or worry about her weight



Henry Fonda, above as Abraham Lincoln in the new film, "Young Mr. Lincoln," will appear with other celebrities on program (MBS, Tues.) from Springfield, Ill., where the new picture will have its premiere showing

During and because of the summer lull in the radio bill of fare, the "Coming Events" department will be confined to one page, thus making room for other valuable features.

THIS WEEK'S BEST DRAMA

Monday, CBS

The much-publicized new movie, "Only Angels Have Wings," will be adapted for radio and presented by "Lux Radio Theater" Monday. Cary Grant and Jean Arthur, stars of the picture, will also do the radio version. The story involves an aviator and a chorus girl in love with him.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Pacific 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	

Wednesday, CBS

The romantic Tahitian setting of the drama featured on "Texaco Star Theater" Wednesday will be home for Jon Hall, who will be starred with his wife, radio songstress Frances Langford. Hall not only has played native parts in the films but he was actually born and reared in Tahiti.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Pacific 5:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	

Saturday, NBC

"The Laugh" and "The Tear" will be contrasted in two short dramas by Arch Oboler this Saturday. Two prominent radio artists will be starred, Raymond Johnson in "The Laugh" and Joan Blaine in "The Tear."

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Pacific 6:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	

THE WEEK'S BETTER PROGRAMS

DREAM PROGRAM Sunday, CBS

Even if you're one of those who have become pretty bored with movie guest stars, you'll just have to take notice of the "Screen Guild Show" cast for this week. It's just about one of the most glittering and complete line-ups of talent you could put together on a program—almost the dream show. Here they are: Roland Young as master of ceremonies, radio comics Fibber McGee and Molly, (Oh, fellers!) Ann Sheridan, (Oh, gals!) Nelson Eddy, and just-married Douglas Fairbanks, Jr. Enough said! Let your dial be your guide.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Pacific 3:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	

COMING EVENTS

Previews of some of this
week's better programs

REUNION BY RADIO Tuesday, NBC

You have probably heard the stirring story of how the Boys in Blue and the Boys in Gray were encamped on opposite banks of the Potomac River. Some homesick soldier started playing a sentimental tune. In a few minutes war was forgotten as the voices of the Boys in Blue and the voices of the Boys in Gray swelled in unison into an emotional songfest that told of the pathos of war better than a thousand sermons could. This week there will be an echo of that great story on the "Breakfast Club." Emcee Don McNeill and orchestra-leader Walter Blaufuss have written a new hymn entitled, "Let Us Have Peace." As a Memorial Day tribute, the song will be sung Tuesday on the program as a duet by Fran Allison and Jack Baker. Miss Allison's grandfather, Lieut. David Henry Allison, was long active in the G. A. R., and Baker's grandfather, Henry C. Jones, lost both legs fighting with the southern forces at Vicksburg. The duet is therefore to be a symbolic tribute also to the unifying forces of radio.

Eastern Daylight 9:05 a.m.	Central Daylight 8:05 a.m.	Pacific Not available
Eastern Standard 8:05 a.m.	Central Standard 7:05 a.m.	

MORE SPEED!

Tuesday, NBC, CBS, MBS

Faster than ever this year will be the Indianapolis Speedway race on Memorial Day. Speeds three to five miles per hour greater than ever before are expected in the 500-mile grind this week. A specially treated asphalt surface for the track, the dropping of fuel restrictions, and the use of lighter machines all will make for a faster race and more intense competition. All the demons will answer the roll—Snyder, Meyer, Roberts, Petillo, May, and many others. Lou Meyer, only three-time winner, is once more a strong favorite.

(See program listings for various times of broadcasts)

YOUNG ABE Tuesday, MBS

Come on back to New Salem, Illinois, in 1831 and meet young Mr. Lincoln, half-owner of the Berry-Lincoln general store. Or come to Springfield, Illinois, this week—it's easier—and meet the same young Mr. Lincoln by radio. "Young Mr. Lincoln" is the title of a new motion picture, starring Henry Fonda as Abraham Lincoln, Marjorie Weaver as Mary Todd, and Alice Brady. The picture is properly to have its premiere showing in Springfield, scene of Lincoln's early life as a public figure. Elaborate ceremonies involving stars of the picture, public officials, and Marian Anderson, famous Negro con-

tralto, will be broadcast by MBS. Says Lamar Trotti, who wrote the film script: "Curiously enough, fidelity of the picture to history is accidental. We tried to make a film consonant with Lincoln's character with no special idea of clinging to the true story of his life. But so much of Lincoln was picturesque and dramatic that to fictionize would have been stupid."

Eastern Daylight 10:00	Central Daylight 9:00	Pacific 6:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	

A METEORCH Thursday, CBS

The dance bands, especially swing bands, spring up like mushrooms these days, and their popularity sometimes grows like mushrooms. No band has had a more sensational rise to attention than the most recent one, Matty Malneck's. You've surely heard of Malneck. For eleven years he was first violinist for Paul Whiteman. Then he got together a bunch of top-flight musicians to fit his musical ideas. They opened at the Cafe LaMaze in Los Angeles, made an instantaneous hit, were engaged for several movies, and now the Malneck jam outfit is taking over the cigarette program being vacated by Eddy Duchin. Thirty-two-year-old Malneck is also composer of several hit tunes, such as "Pardon My Southern Accent." The show also swings from NBC to CBS.

Eastern Daylight 7:15 p.m.	Central Daylight 10:15 p.m.	Pacific 7:15 p.m.
Eastern Standard 6:15 p.m.	Central Standard 9:15 p.m.	

SCHEDULE CHANGES

(Consult the program pages for your local station)

NEW PROGRAMS

"Knickerbocker Playhouse" (Drene and Teel) started a new series of weekly dramas Sunday, May 21.

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Pacific 6:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	

PROGRAM CHANGES

"Melody and Madness" (Old Gold Cigarettes) with Robert Benchley and Artie Shaw's orchestra, switched to the NBC network Tuesday night, May 23.

Eastern Daylight 1:00 p.m.	Central Daylight 8:00 p.m.	Pacific 5:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	

CLOSINGS

Eddy Duchin's orchestra, Monday, May 29.

Smilin' Ed McConnell, Thursday, June 1.

Front Page Drama, Friday, May 26.

Quaker Party, Tommy Riggs and Betty Lou, Saturday, May 27.

THE RADIO PLAYBILL: THIS WEEK—"MIDSTREAM"



CHARLES MEREDITH (played by Hugh Studebaker) is the typical successful businessman. Not the Babbitt type, but a kindly, somewhat bewildered man who demands nothing but the love of his wife and family, and the opportunity to putter around as much as he likes. He refuses to admit that his security may be threatened again



JULIA MEREDITH (played by Betty Lou Gerson) is fighting desperately against "settled" middle age. A year ago, she announced she was leaving Charles to live her own life. Although they were reconciled, she is still restless and unhappy, often wonders if she did the wise thing to return

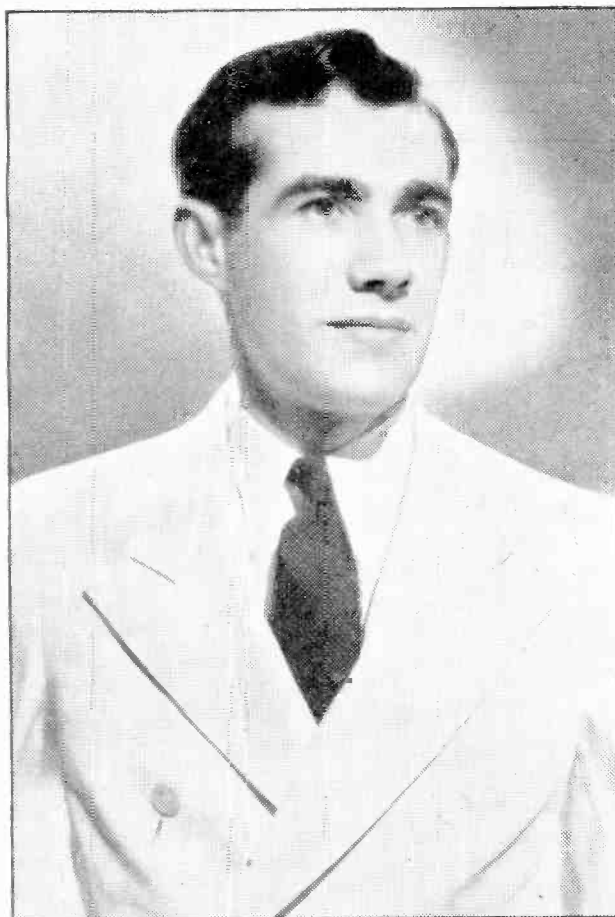


MIDGE (played by Mercedes McCambridge) is the daughter of the Merediths, a young matron with the restless spirit of her mother. Since the loss of her first baby some months ago, Midge has been gradually drifting from her husband and casting about for interests to take the place of her baby. Somewhat confused, she's trying to adjust her life

MIDSTREAM in life—where the currents are swiftest, the problems greatest, the temptations strongest. Charles and Julia Meredith stand at that point in "Midstream," facing the future with entirely opposite viewpoints. Charles has achieved success, now looks forward to a comfortable, slippered life with his family. Julia, still beautiful, still passionate, looks for romance, gaiety, glamour. Their story is heard on NBC, Mondays through Fridays, at 5 p.m. EDT; 4 p.m. EST; 4 p.m. CDT; 3 p.m. CST; 2 p.m. MST; 1 p.m. PST.

NEXT WEEK:

"DAVID HARUM"



DAVID MEREDITH (played by Willard Farnum) is a youngster who finds suddenly that he's older than his years. When his mother left his father for another man last year, David disappeared and returned only when his parents were reconciled. David has a girl friend, Jinny (played by Lenore Kingston). She's sweet, romantic, and sixteen



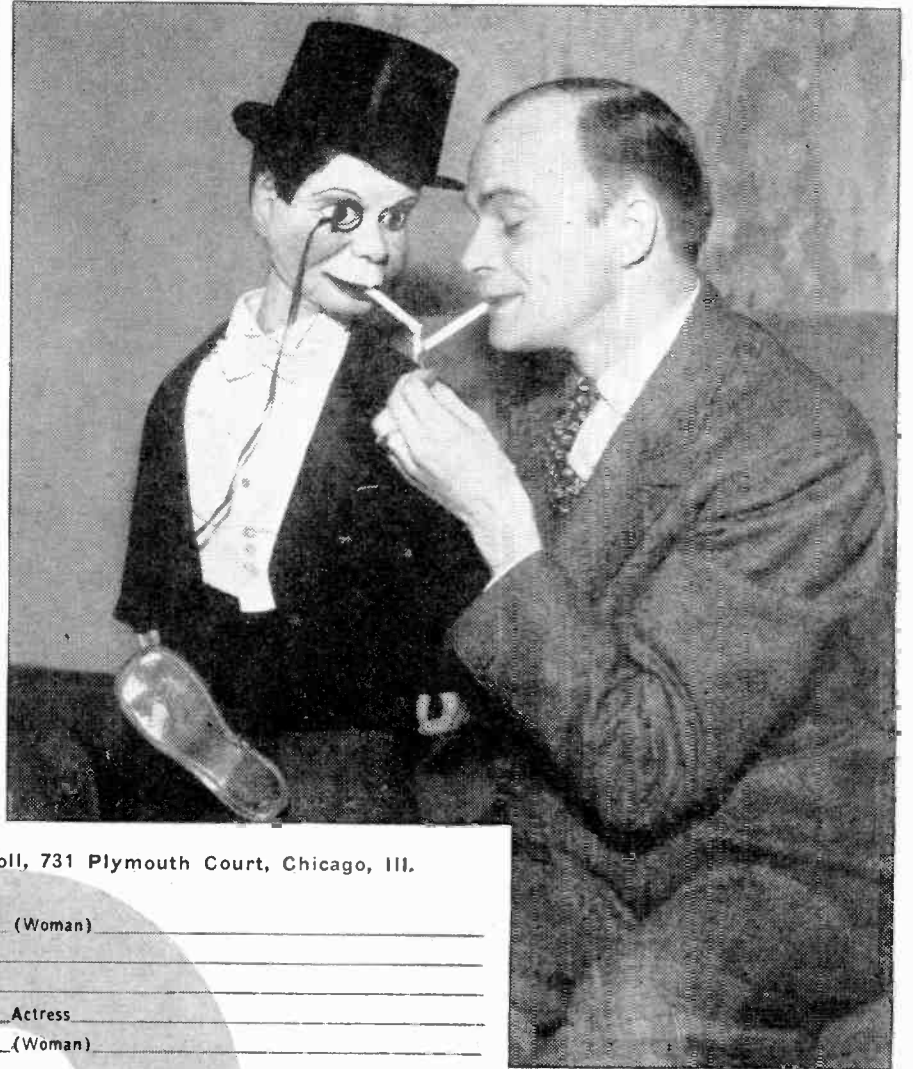
STANLEY BARTLETT (played by Bill Bouchey) is the man whose determined pursuit of Julia was responsible for her estrangement from Charles. In the hope that his departure would solve their problems, Charles got him a job in another city, but Bartlett returned, is seeing Julia again



RUTH (played by Connie Osgood) is Charles' secretary and confidante. Devoted to him and his family, she knows the Merediths' faults and foibles. But, loyal to Charles, she completely misunderstands his wife, tries to make him realize that he is blindly endangering his home and happiness by allowing Julia's affair with Bartlett to continue



Jack Benny was Star of Stars in 1935, 1936, 1937, was best comedian in 1936, 1937, 1938. This year he's running second among comics, fourth as Star of Stars



Second to Benny last year in comedian classification, this year the Bergen-McCarthy combine is holding the first position in comedy, third for Star of Stars

Official Ballot: Mail to Star of Stars Poll, 731 Plymouth Court, Chicago, Ill.

I cast my votes for the following stars and programs:

Best commentator (Man) _____ (Woman) _____

Best comedian _____

Best dramatic program _____

Best radio actor _____ Actress _____

Best singer of popular songs (Man) _____ (Woman) _____

Best musical program _____

Best singer of classical songs (Man) _____ (Woman) _____

Best announcer _____

Best audience-participation program _____

Best variety program _____ Master of ceremonies _____

Best children's program _____ Best educational program _____

Best serial dramatic program _____

Best dance orchestra _____ Best swing band _____

Best swing instrumentalist _____ Best swing singer _____

Best program not on a network (local) _____ Station _____

Radio's Star of Stars _____

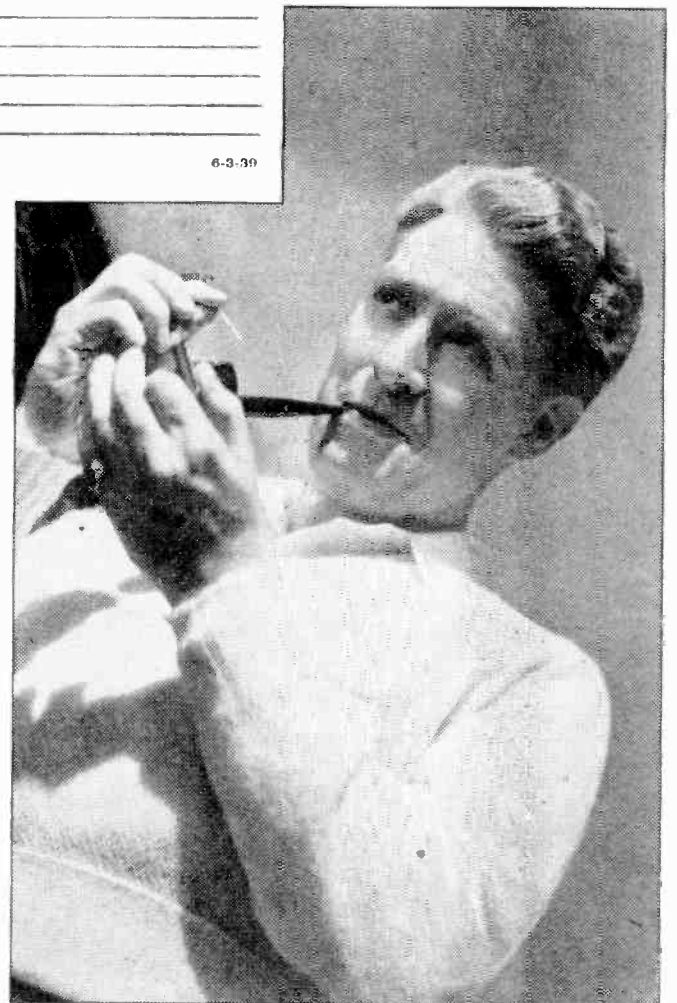
Name _____ Address _____ 6-3-39



A radio phenomenon is the continued immense popularity of Jessica Dragonette, not regularly on the air for many months. She was Star of Stars last year

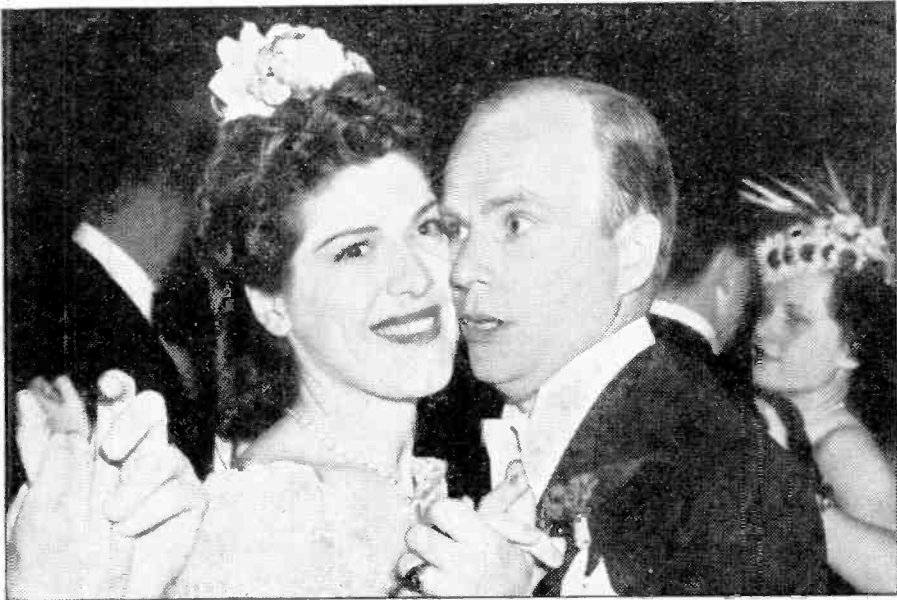
LAST BALLOT

LAST chance to vote—and we do mean vote! The final ballot of the current Star of Stars poll is printed above. The deadline is May 31. Is your voice represented in the current contest results announced on page 40? Listeners write many letters of criticism, suggestion and praise. Well they may, for radio belongs to them. They often write, too, enquiring what they can do to get what they want in radio entertainment. The Star of Stars poll offers one spectacular way to achieve the listeners' desires. And as is the American way, the majority rules, but the minority has a right to be heard. This has been the most complete, most exciting and most wholly satisfying of all Radio Guide polls. Radio Guide appreciates your help. So do the stars.



One of the most sensational races yet is this year's Star of Stars contest. In a seesaw match, Nelson Eddy is leading Jessica Dragonette in the closing stages

THE RADIO NEWSREEL



—NBC Hollywood

Hollywood "ain't what she used to be," with all the eligibles getting hitched and settling down. Even long-time bachelor Edgar Bergen has a lot of them thinking he's on the verge of deserting the holdout ranks for his favorite girl friend, Eddie Cantor's songstress, Kay St. Germain, with whom he was snapped cheek-to-cheeking at Universal Studio's annual shindig



—A. L. Schaefer

"Only Angels Have Wings" is one of the current motion pictures being raved about by critics and public alike. It's good news to radio listeners that this week a radio adaptation of the story will be presented on "Lux Radio Theater," and the stars of the movie, Cary Grant and Jean Arthur, will appear in the radio play. It's the story of an aviator and a showgirl

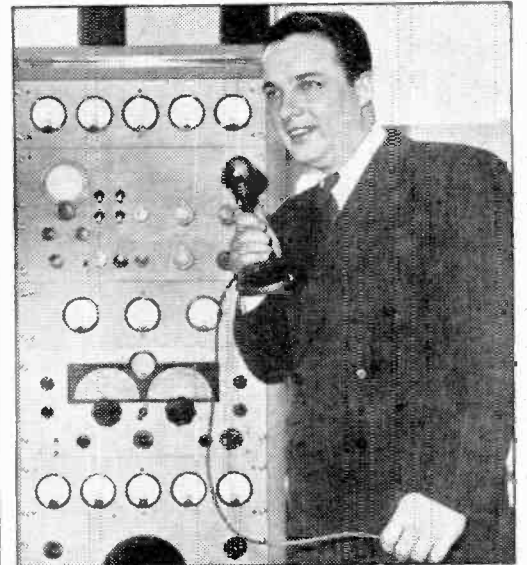


—International

Slender, brunet Miss Thora Taylor has been named Utah's 1939 Radio Queen, polling more than 100,000 votes in state-wide contest. Her award is a trip to Hollywood and San Francisco World's Fair



Mrs. Sarah Shaw is mighty happy now that her son, popular band-leader Artie Shaw, pulled through a critical illness. Swing fans are happy, too. Shaw had a relapse after playing an opening engagement at Los Angeles' Palomar, although ill at the time. He was found to have agranulocytopenia, a rare and usually fatal disease



—Aomo

Orchestra-leader Bob Crosby tried out new Radio News all-purpose transmitter-receiver, to be exhibited at forthcoming radio-parts show in Chicago. The instrument has twenty-seven features in one



—M-G-M

On Lionel Barrymore's sixty-first birthday, April 27, he was honored with a birthday banquet on the M-G-M lot. A part of the celebration was heard on "Good News of 1939" that evening. Some of the stars who attended are pictured above, left to right: Mickey Rooney, Norma Shearer, Bob Montgomery, Clark Gable, Barrymore, Louis B. Mayer, Rosalind Russell, Robert Taylor



Symbolic of American solidarity will be a duet to be sung by Fran Allison (left) and Jack Baker (right) on NBC "Breakfast Club" Memorial Day program. Miss Allison, whose grandfather was a Union soldier, and Baker, whose grandfather was a Confederate, will harmonize "Let Us Have Peace," a new hymn written by Don McNeill (center) and conductor Walter Blaufuss

The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Words and Music

WITH all the vaunted improvement made by radio in the selection and presentation of most of its good music, the material used as incidental to the presentation of dramas still lags far behind in originality and meaning. It is difficult to understand why the air public, now credited with due appreciation of symphonies, symphonic poems, operas, the best solo works and even Bach's erudite cantatas, should be regaled over and over with the same trite themes from the most familiar compositions as illustrations for certain situations and scenes in the broadcast plays. The radio corporations lay large stress on their effort to induce the writing of new concert music and offer generous prizes to encourage its creation. But the incidental examples? That is another story. Again one wonders why.

We still hear shreds from Tschai-kowsky's "Pathetique" symphony underlining emotional moments which the composer never had in mind; Beethoven's "Moonlight" sonata accompanying action not at all lunar; Brahms' spiritual excerpts tonalizing carnal passion. As well have Debussy's "Reverie" denote mother-love, or Bach's "Air" symbolize the sad death of faithful old dog Tray that saves the drowning child. One almost expects the producers to take still less trouble and hark back to those hoary descriptive pieces technically known as "Eliza crossing the ice" music, like "The Dying Poet" and "Hearts and Flowers." Also there was that tremolo gem for violin solo, Lange's "The Flower Song," invariably played in ancient melodramas when the erring daughter was pushed into the snowy night by Father, or the villain still pursued her and almost caught up with her.

Radio should be up and doing in the way of specially written music for its dramas, most of them excellent and convincing pieces of production. The tonal breaks are necessary, of course, in order to separate scenes and bridge from one thought or emotion to another, but, so far, the air method is much inferior to the resourcefulness and originality of the films, which have supplied totally new orchestral scores—many of them outstanding—under similar conditions.

We have many American composers capable of furnishing characteristic and eloquent music to intensify the effect of spoken dialog, and radio has a magnificent opportunity to bring them into being. Drama on the air cries for such aid, especially because of the lack of scenery, costumes and visual personages to establish realism.

Original musical interludes have been done on rare occasions but not near often enough. As a regular practise, the idea is sure to help the dra-

mas and augment the pleasure of the dialers.

Speaking Up

By V. Vidal

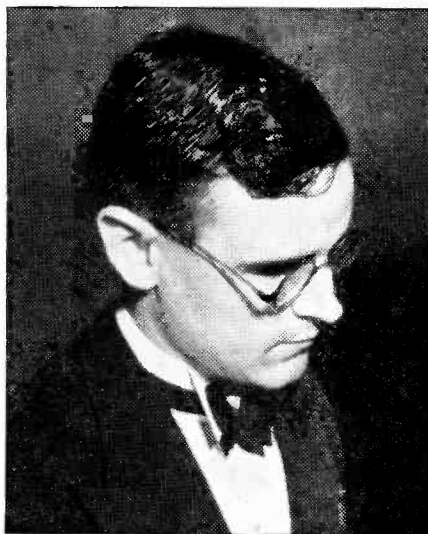
A few years ago, the smart Rainbow Room in New York's Radio City advertised a new attraction—Alec Templeton, pianist. To an audience who had seen about everything in nightclub entertainment, a pianist was no novelty. But this one was—he was blind.

The audience came to see him perform as they might have watched the india-rubber man or the living skeleton at the circus. But the moment the small, sunny-faced man grinned at them from the piano, the audience forgot the freak element of his blindness. They grinned with him. And after his performance they cheered an extraordinary artist, one who switches with ease from Bach to Gershwin, from excruciatingly funny musical monologs to brilliant improvisation in the great tradition of Mozart and Liszt. He became a sensation not because of his blindness but in spite of it.

Since then, Australian Alec Templeton has become a familiar and beloved figure in this country. His concerts draw capacity audiences. His records are best-sellers. This year he grossed \$80,000 from concerts, radio appearances and records. But more important than all that, he has awakened a realization that the blind can no longer be denied the right to work at their chosen professions. By means of Braille, radio and modern methods of education, thousands of blind people are being trained to take their place in society as normal and useful human beings. Particularly have they scored in music. Every instrument is taught in the schools and institutions for the blind, as well as solo voice and choral singing.

Most of the students hope eventually to find the same type of professional work as the "seeing" person. There is no reason why they shouldn't. You who hear Alec Templeton on the Ford hour this Sunday night will surely agree that he has proved that the blind are no longer "handicapped."

Imitation may be the sincerest form of flattery, but sometimes it's carried too far. Just because Toscanini has a bad habit of changing his programs at the last moment is no reason for Hans Steinberg to do the same. He has now altered the NBC Orchestra programs three consecutive times. No doubt Conductor Steinberg is a perfectionist, not satisfied with his program until he's changed it at least twice. But he should think of his audience, all set to hear one thing and then surprised with something quite different. Audiences really don't like surprises, Mr. Steinberg.



Alec Templeton, blind pianist, will be this week's guest of the "Ford Sunday Evening Hour" over CBS

FORECAST

EDWIN FRANKO GOLDMAN'S band is back on the air in its second concert from the San Francisco World's Fair. For those who like band music, the Goldman Band is about tops.

On Tuesday Marian Anderson appears briefly in a group of songs from Springfield, Ill. She sings at the gala opening there of the new movie, "Young Mr. Lincoln." It's a pity we can't hear this truly great singer more often.

SUNDAY, MAY 28

Dr. Charles Courboin, organist, MBS. *Adagio from Symphony No. 6* (Widor), *Aria from "Pur dicesti"* (Lotti), *Serenade* (Block), *Abendlied* (Schumann), *Sketch* (Schumann), *Chorus Magnus* (Dubois).

Eastern Daylight 12:00 noon Eastern Standard 11:00 a.m.	Central Daylight 11:00 a.m. Central Standard 10:00 a.m.	Pacific 8:00 a.m.
--	--	----------------------

Radio City Music Hall of the Air, NBC. Tabloid opera series, "Rigoletto" (Verdi). (Gilda) Rosemarie Brancato; (Rigoletto) Robert Weede; (Duke of Mantua) Jan Peerce; (Sparafucile) Lorenzo Alvari; (Monterone) Llopis de Olivares; (Borsa) Louis Purdy; (Count Ceprano) Dolf Swing; (Maddalena) not yet chosen; (Marrullo and Usher) John de Merchant; (Countess Ceprano) Dorothy Sarnoff. Conductor, Erno Rapee.

Eastern Daylight 12:00 noon Eastern Standard 11:00 a.m.	Central Daylight 11:00 a.m. Central Standard 10:00 a.m.	Pacific 8:00 a.m.
--	--	----------------------

Chamber Music, NBC. Philip Frank, violinist.

Eastern Daylight 1:30 p.m. Eastern Standard 12:30 p.m.	Central Daylight 12:30 p.m. Central Standard 11:30 a.m.	Pacific 9:30 a.m.
---	--	----------------------

The Magic Key of RCA. NBC Symphony orchestra; Frank Black, conductor. Guests.

Eastern Daylight 2:00 p.m. Eastern Standard 1:00 p.m.	Central Daylight 1:00 p.m. Central Standard 12:00 noon	Pacific 10:00 a.m.
--	---	-----------------------

The Columbia Symphony Orchestra, CBS. Howard Barlow, conductor; Karl Ulrich Schnabel, pianist; Helen Fogl, pianist. *Jubilee Overture* (Chadwick), *Tall Story* (Moross), the Orchestra; *Symbolistic Study No. 6* (Arthur Farwell), Karl Ulrich Schnabel, Helen Fogl, String Orchestra; *Le Printemps* (Debussy), *Liebesverbot* (Wagner), the Orchestra.

George W. Chadwick (1854-1931), born in Lowell, Mass., ranks worthily with MacDowell, Foote, Paine as a leading American composer during the post-classical and romantic periods. He lived long enough to be in sympathy with the spirit and manner of modern writing,

although he never practised it in his own works. As the director of the New England Conservatory of Music in Boston from 1897 until his death, Chadwick encouraged the utmost liberalism there in the teaching of composition. His "Jubilee Overture," tunefully attractive and rhythmically propulsive, shows an expert pen and lively fancy.

Arthur Farwell (born 1872), now a pedagogue of musical theory at the Michigan State College, specialized for a while in composing "Indian" music, using themes he gathered phonographically at various reservations of the Red Man. The work heard today is a one-movement piano concerto sub-titled "Mountain Vision" and has the unusual accompaniment of a second piano and string orchestra.

Eastern Daylight 3:00 p.m. Eastern Standard 2:00 p.m.	Central Daylight 2:00 p.m. Central Standard 1:00 p.m.	Pacific 11:00 a.m.
--	--	-----------------------

Bach Cantata Series, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone.

Cantata No. 74.

Eastern Daylight 7:00 p.m. Eastern Standard 6:00 p.m.	Central Daylight 6:00 p.m. Central Standard 5:00 p.m.	Pacific 3:00 p.m.
--	--	----------------------

The NBC Orchestra, NBC.

Eastern Daylight 8:00 p.m. Eastern Standard 7:00 p.m.	Central Daylight 7:00 p.m. Central Standard 6:00 p.m.	Pacific 4:00 p.m.
--	--	----------------------

The Ford Sunday Evening Hour, CBS. John Barbirolli, conductor; Alec Templeton, pianist. *Overture to "Donna Diana"* (Reznicek), the Orchestra; *Finale from Concerto in A Minor* (Grieg), Alec Templeton and Orchestra; *Minuet* (Boccherini), the Orchestra; *Welcome Gentry from "Ruddigore"* (Sullivan), Chorus and Orchestra; *Ancient and Modern* (Mozart), *Caprice in the Old Style* (Templeton), Alec Templeton; *Shepherd's Fennel Dance* (Gardiner), the Orchestra; *Improvisation on Five Tones submitted by the Audience*, Alec Templeton; *Overture to the "Bartered Bride"* (Smetana), the Orchestra.

Seventy-nine years old and living in Berlin, Reznicek (Austrian), rests his reputation as a creator chiefly on the opera "Donna Diana" (1894), successful in Central Europe but known in America only through its cheery and fluent overture.

Alec Templeton, the blind Australian pianist, is unusually gifted as a composer, improvisator and—humorist. I wish the Ford listeners might some time hear his side-splitting imitations of various types of operas and opera-singers. They will be astonished, however, at the facility and cleverness with which he will fashion into a complete little composition the detached five tones given to him for an improvisation.

"Ruddigore," not one of the real hit operas of Gilbert and Sullivan, nevertheless has several numbers of typical melody and atmosphere.



—Rembrandt

Norris West, announcer, has been named assistant manager with the Philadelphia Orchestra Association

Altogether this program does high credit to Barbirolli's taste and judgment in the selection of music that brings cheer rather than deep thought.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Pacific 5:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	

MONDAY, MAY 29

The Ohio State University, CBS. Men's Glee Club, Louis Diercks, director; Women's Glee Club, Dale V. Gilliland, director. Junior Men's Glee Club.

Eastern Daylight 3:30 p.m.	Central Daylight 2:30 p.m.	Pacific 11:30 a.m.
Eastern Standard 2:30 p.m.	Central Standard 1:30 p.m.	

The Voice of Firestone, NBC. Alfred Wallenstein, conductor, Margaret Speaks, soprano. *Danza Iberica* (Borgano), the Orchestra; *None But the Lonely Heart* (Tschaikowsky), Margaret Speaks; *Ballerina* (Crist), the Orchestra; *I Hear a Thrush at Eve* (Cadman); *Ring Out, Wild Bells* (Gounod), Margaret Speaks; *Valse des Fleurs* (Tschaikowsky), the Orchestra; *Italian Street Song* (Herbert), Margaret Speaks.

These programs have been sneaking in a few novelties lately and this week there are two, "Danza Iberica" and "Ballerina." The former was written by Augustin Borgano, Spaniard from Catalonia, who is an arranger at WOR and an authority on Spanish music, as well as a composer. His work is mostly in the Spanish idiom and possesses the exciting rhythms and melody of that country.

Bainbridge Crist is an American, born 1883 in Lawrenceburg, Va. He practiced law for a while and gave it up to settle in South Yarmouth, Mass., where he conducts the Cape Cod Choral Society. He has written various ballets and choreographic dramas, the majority on oriental themes.

"None but the Lonely Heart," Tschaikowsky's immortal song, should really be heard in the original German, which I am quite sure Miss Speaks is capable of singing. It loses much of its charm with English words, which, by the way, are poorly translated. The German "Nur Wer Die Sehnsucht Kennt" could more nearly be interpreted as "Only One Who Has Known Longing."

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Pacific 7:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	

WOR Symphony Orchestra, MBS. Eric DeLamarter, conductor. *Symphony No. 24* (Mozart), *Chorus Hermosa* (arr.: DeLamarter) (Duron); *Suite from "Cephale et Procris"* (Gretry-Mottl).

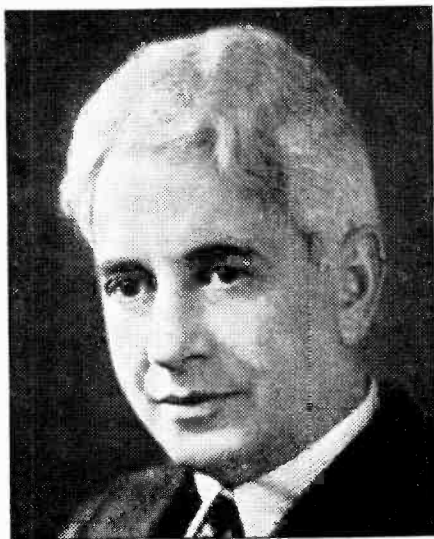
Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Pacific 5:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	

Henry Weber's Pageant of Melody, MBS.

Eastern Daylight 10:30 p.m.	Central Daylight 9:30 p.m.	Pacific 6:30 p.m.
Eastern Standard 9:30 p.m.	Central Standard 8:30 p.m.	



Arthur Farwell: His prize-winning composition will be heard on Columbia Symphony Hour, Sunday



Edwin Franko Goldman, American conductor. His band may be heard over an NBC network each Tues.

TUESDAY, MAY 30

Story of the Song, CBS. Italian program.

Eastern Daylight 3:30 p.m.	Central Daylight 2:30 p.m.	Pacific 11:30 a.m.
Eastern Standard 2:30 p.m.	Central Standard 1:30 p.m.	

Marian Anderson from Springfield, Illinois, MBS. Singing a group of songs at the opening of "Young Mr. Lincoln."

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Pacific 6:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	

THURSDAY, JUNE 1

Goldman Band, NBC. Edwin Franko Goldman, conductor.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Pacific 3:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	

Sinfonietta, MBS. Alfred Wallenstein, conductor. *Symphony No. 39* (Haydn), "Mother Goose" Suite (Ravel).

Ravel's charming "Mother Goose" Suite (1910) was originally a piano suite written for four hands and dedicated to two small friends of his. Its first public playing was also by two children.

Later Ravel orchestrated the five short pieces in the form of a ballet. The five divisions do not follow the Mother Goose rhymes as we know them, but are based on French fairy-tales by Perrault and Countess d'Aulnoy.

The first movement is the "Pavane of the Sleeping Beauty," a brief, stately dance, all about the famous princess asleep in a castle surrounded by her retainers. (2) "Hop o' My Thumb" illustrates a quotation from Perrault, "He believed he would be able to find his way by scattering bread crumbs wherever he passed. But on his return he was surprised to find that the birds had eaten every one." (3) "Laidronette, Empress of the Pagodes" tells the tale of an ugly little girl who is shipwrecked on an island with a green serpent. The island is inhabited by pagodes (the French words for little porcelain figures with movable heads) and the little girl has many adventures until she is finally made beautiful and the green serpent turns into a handsome prince. (4) "Beauty and the Beast" is an evocation of the ancient story. (5) The composition ends with "The Fairy Garden."

The music throughout is of almost cobwebby delicacy and tenderness, with strange, elusive harmonies, especially in the first and third movements.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Pacific 4:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	

SATURDAY, JUNE 3

Cincinnati Conservatory of Music, CBS. Alexander von Kreisler, conductor. Cincinnati Conservatory Orchestra. "Unfinished" Symphony (Schubert), *Symphony No. 5* (Beethoven).

Eastern Daylight 11:00 a.m.	Central Daylight 10:00 a.m.	Pacific 7:00 a.m.
Eastern Standard 10:00 a.m.	Central Standard 9:00 a.m.	

Something About Unusual Concertos

THE concerto chapters of this series have taken on an unexpected length, but once engaged on the subject, we may as well carry it through to completion.

Last week saw us finish off the solo concertos for piano, violin and cello. Today let us browse among the less familiar ones, dedicated to instruments not so frequently heard on the air.

There is, first of all, Haydn's output of sixteen concertos for double-bass, lyre, flute, horn. Mozart, trying his hand at practically every medium, produced concertos for flute, horn (4), clarinet, bassoon, and the partnered flute and harp. Weber, now known chiefly as an opera composer, did clarinet concertos (4), and one each for horn and bassoon. Most of the works aforementioned now are merely historical curiosities.

Harp concertos never figured prominently. The first ones on record are by Krumpholtz (1745-90), Bohemian harpist, who left six. Bach, Handel, Haydn, Beethoven, created none and seem not to have felt with the poet—

That heavenly music! What is it I hear?

The notes of the harpers ring sweet in my ear.

Parish-Alvars (1808-49), English harp virtuoso, wrote two harp concertos, that in G Minor enjoying some vogue. The best modern example is by the living Carlos Salzedo, but he used only wind instruments for accompaniment. Written in 1926, the score is still in manuscript. Wagenaar (composition teacher at the Juilliard School) has a triple concerto for flute, harp and cello. Another mass concerto of our day is Antheil's for flute, bassoon and piano. He is the young man who once caused a near-riot at Carnegie Hall in New York with an orchestral composition, "Ballet Mecanique," in which he employed, among other delectable instruments, anvils, airplane propellers, electric bells, motor-horns, typewriters and sheets of tin and steel!

The oboe was honored by Handel with six concertos. The most recent experiment of the same kind is by Gordon Jacob, who created a concerto for the famed London oboist, Leon Goossens, brother of the present conductor of the Cincinnati Orchestra. The French horn fares well, thanks to Mozart (4), Haydn (4), Richard Strauss (1), and Handel, who combined the trumpet and the horn in one concerto. By the way, Strauss' father, Franz, was a renowned horn-player, member of the Munich Opera orchestra. Richard wrote the concerto when he was only twenty.

The English horn, belonging to the oboe family, has no concerto to its credit, so far as the books tell. The trumpet, however, emerges with one by the Viennese, Carl Pilss, of which he delivered himself in 1926. Holbrooke (English) and Ibert (French) felt moved to contribute concertos for

the saxophone. And, strange to relate, there is at least one concerto for the kettledrum! Pietro Pieranzovini (1814-85) perpetrated it, and banged the opus in concerts on the instrument, of which he was a noted master. Liszt's E Flat piano concerto was dubbed "the triangle concerto" by the malicious Vienna critic, Hanslick, but only because its scherzo sounds a brief introductory solo for that instrument.

The world's record for a single composer doubtless goes to Quantz, flute-teacher of Frederick the Great, with 300 concertos devoted to the "flauto," as it was called in those days. Quantz alone, of all the large court in Potsdam, dared to stand up to the bullying monarch and bawl him out when his lip and finger technique fell below par at the lessons. He made Frederick practise diligently, but, it is to be hoped, not all those concertos!

Certainly Quantz, who died in 1773, never heard the two lovely flute concertos composed by Mozart in 1778. The strong likelihood is that also Frederick, living until 1786, remained unacquainted with them, for in 1772 (when he was sixty) he lost his teeth, had to give up playing the flute, and in consequence, as some historians have set down, formed a strong aversion to any kind of music. He probably knew Mozart by reputation, for Princess Amalie, the king's sister, had heard the lad at Aix when he was seven (1763) and vainly tried to induce his father to let him appear in Berlin before her august brother. Mozart did not reach the German capital until 1789, three years after the passing of Frederick. . . . In the United States, the Mozart flute concertos have of recent years enjoyed memorable performances by the eminent Georges Barrere, and the remarkable young American, Frances Kincaid, now solo flute-player with the Spitalny orchestra in their "Hour of Charm" broadcasts.

Also at the age of seven, Mozart in London came under the influence of Abel, a leading composer there, and while copying one of the latter's symphonies probably met with the clarinet for the first time, as it was then a rare instrument. He fell in love with it enduringly, and used its facility, tone and colors in many of his concerted works, particularly in the heavenly A Major quintet, and the clarinet concerto, written shortly before his death.

And now we are at the end of our contemplations regarding the concertos, even though many of them found no mention in these articles. They tried as much as possible to avoid unfamiliar names and compositions, among the latter being dozens of concertos for various combinations of solo instruments with orchestra. Some of those works are veritable classics, and because of the constant search made by radio for musical novelty should certainly be brought to hearing on the air.



BACKSTAGE IN CHICAGO

BY DON MOORE

CHICAGO.—WGN's "I Need a Job" program has found work for almost 10% of the 20,000 applicants since its inception. Every radio station in the country should have such a program . . . The legal ramifications of Andy's recent marital case have a parallel here. John Hearne of "Scattergood Baines" was presented by Mrs. Hearne with a baby daughter. She became a problem child immediately, for she was born at 12:30 a.m. Central Daylight Saving Time on Friday, May 5. They're wondering if she was actually born on May 4 (11:30 p.m. Central Standard Time). Little Ina Susan may not care, but they do say girls are squeamish about birthdays . . .

NBC announcer Norman Barry got his baptism by water while broadcasting from the scene of Chicago's big grain-elevator fire. Firemen lost control of a hose, and the water-spouting nozzle was pointing smack at the word-spouting announcer . . . Joe DuMond, radio's "Josh Higgins of Finchville," took a trip to Cedar Falls, Iowa, to confer with Sen. John Berg on plans for the third annual Josh Higgins Day . . . "Ma Perkins" is a hardy perennial, even if Virginia Payne, who plays the title role, is a young woman. Members of the cast of the popular serial, executives of Procter & Gamble, sponsors, and radio officials honored Miss Payne with a dinner-dance at the Columbia Yacht Club on May 17, in celebration of her 1500th performance as "Ma" . . . A unit of the WLS "Barn Dance," headed by Lulu Belle and Scotty, played at the Orpheum Theater, Winnipeg, Canada, to help the Manitoba capital celebrate the visit there of the British king and queen. Maybe their majesties should have gone to the theater to hear the hill music and forget temporarily the Heil music!

The Cast Turnover

The new Ellis Smith (Mr. Nobody from Nowhere) of "Guiding Light" is Philip Dakin. Glenn Goodwin is playing Dr. Lee Markham of "Woman in White." Frank Behrens got the role of Chris Forrest in "Arnold Grimm's Daughter." "Midstream" picks up its current with these additions: Lenore Kingston as Jinny, Bill Bouchee as Stanley Bartlett, Helen Behmiller as Bertha, and Elliott Lewis as Howard Andrews. Mercedes McCambridge and Sharon Grainger go native as South American Indian gals, Lauaana (pronounced Lauaana) and Gitanda, in "Don Winslow." Mrs. Susan Calkins in "Scattergood Baines" is being played by Cecile Roy. Louise Fitch has joined the "It Can Be Done" cast for ingenue roles.

Orchestra Round-up

The Empire Room of the Palmer House brought in Glen Gray to Casa Loma spell over visitors there after Eddy Duchin left May 18. Duke Ellington's music will weave its sinuous way into the South Side Grand Terrace

in mid-June. At this writing Phil Spitalny is booked for the Drake Hotel May 20, and Vincent Lopez for the Chez Paree, replacing Russ Morgan, May 19.

Personal to—

John Harrington (WBBM's versatile mikeman): I think the public should know that May 12 marked the anniversary of your first ten years at the mike, doing sports, special events, man-on-the-street interviews, and news—and never without a sponsor since the first four days of your career.

Marlin Hurt (Dick of Tom, Dick and Harry): Where's Beulah? You remember her—the double-voice character you did so well on "Plantation Party."

E. F. D. of Brockton, Mass.: I'd like to know your name, so I can answer your fine letter.

Ranch Boys: So long, fellows. Sorry to see you leave the Crossroads, but wish you lots of luck in Hollywood.

Bess Flynn: Your fine characterization of Mother Moynihan in WGN's "Painted Dreams" has kept that program popular a long time.

Elaine Sterne Carrington: Mighty nice of you to write "Pepper Young's Family" so that every cast member can have a two weeks' vacation.

Fran Allison (Aunt Fanny): You



Here is that likable chap you've asked for pictures of—Pat Murphy, Scoop Curtis of "Girl Alone"

know your feminine camouflage—cunningly wearing horizontal stripes in your clothes, avoiding spike heels and high coiffures, in order not to accentuate your height.

Red Skelton: Are you really the world's champion doughnut-dunker?

Browsing Backstage

Ken Griffin, Larry Noble of "Backstage Wife," has been spending his spare time remodeling his sloop *Revenge*, largest racing-yacht on Lake Michigan . . . Don Norman, popular street showman, is another veteran boatman getting ready for a big sum-

mer of sailing. Don's program, by the way, has moved to 12:15 p.m. CDT . . . Peggy Wall, "Stepmother" ingenue, honored her mother on Mother's Day by entertaining a group of radio stars



Dolores Gillen, pretty NBC ingenue and "cry-baby," applied originally as hostess, got actress job

and their mothers . . . When Glenn Welty, musical director of "Barn Dance" and "Inside Story," took a trip to Florida a while back, he stopped to gas up his car and remained to gab with the owner, thereby discovering a second cousin. Now Glenn gets a crate of oranges occasionally from the other Welty, and reciprocates by sending Mrs. Welty, of the gas-station Weltys, the latest sheet music.

Tried and true trio Tom, Dick and Harry are now being heard on three important NBC shows, "Avalon Time," "Plantation Party," and "Uncle Walter's Dog House" . . . Hal Tate, conductor of "Radio Tattler," predecessor to this column, is now conducting a program called "Movie Tattler" over WCFL, featuring interviews with stars, review of films and Hollywood news . . . Petite is the word for Betty Olson, of Escorts and Betty; also for "First Nighter" Barbara Luddy. The former measures less than five feet in height; the latter, ditto . . .

Don McNeill is not only an m.c. and a comedian, but he is also a hymn-writer, with several published sacred songs to his credit . . . Margaret Hillias, Marjorie Hannan and Les Tremayne, CBS dramatic artists, were honor guests at Benton Harbor, Michigan, acting as judges in selecting the 1939 Blossom Queen for Michigan's annual spring Blossom Festival . . . MBS health expert Wallace will be doing aquatic calisthenics this summer. He has bought a folding boat and lightweight outboard motor for trips to remote corners of Wisconsin lakes . . . The well-known Duluth (Minn.) Symphony had the distinction of playing a concert May 23 at Fort William, Ont., as part of the celebration for the visit of the British royalty . . . The Hoosier

Hot Shots spent last week trout fishing in northern Michigan with Pat (Uncle Ezra) Barrett. The fishing was done from canoes, and some ducking was also done from the canoes, for all of the five were neophytes at handling this temperamental type of boat. Anyway, thirty-two itty fitties fam too far from mama trout and got themselves abducted by the five wet Waltonians . . . Louise Massey of the "Plantation Party" Westerners has gone and bought herself a New Mexico "ranch." She's proud of her 190 acres, even if her neighbors do measure their ranches by sections rather than acres . . . Garry Morfit, new "Club Matinee" comedian, is all set to marry Eleanor Little, of Richmond, Va., culminating a courtship which began when the two met behind masks at a Halloween party in 1932 . . . Bonnie Kay, young CBS actress, has designed a dress inspired by seeing a circus-clown's costume.

Quiz of the Week

I can't understand it, and I know many, many others who can't. If you know the answer, please let me in on the secret and I'll let those others in. It's one of radio's biggest mysteries, and I'm speaking simply as a listener. I mean—why does the "Breakfast Club" go on and on with one of the biggest, most loyal and most enthusiastic audiences of any program on the air, and still no sponsor with enterprise and perspicacity enough to give his own product a break by hiring McNeill and company? They took an unfertile time-spot and made it into one of the garden plots of radio-listening. They deserve a commercial, and the right commercial set-up wouldn't hurt the program.

I'm a "Breakfast Club" fan, and I expect my little daughter Judy to be a B. C. fan when McNeill gets to the white-whiskers-and-wheelchair stage. If you other B. C.'ers will give me a hand, maybe we can do something. C'mon, get busy.



Many requests come in for pictures of Fran Allison, brunet NBC contralto and "Aunt Fanny" character

VOICE OF THE LISTENER

Radio Rodeo

Editor, Radio Guide:

All comedians and many other people are guilty of a shameful error. Why does it seem to be an unwritten rule that anything unsightly or ridiculous should be compared to a horse, and that sooner or later all horses must end in glue factories? This idea is terribly overdone and makes at least this listener wonder why these wisecrackers can't pick on some other subject for ridicule now and then.

I have yet to see any screen star or mike artist that could ever hope to have the natural beauty that is the horse's, even a mediocre horse, let alone his intelligence or likable nature. And as for glue factories, most of these guys I listen to would be useless for even this conversion, though some of their horse jokes smell worse than glue.

Were I ever offered the choice of a day in the company of any of the people I have in mind or in the company of my horse, I'd take the horse.

There are many fine comedians on the air, but so many of them seem to be firmly convinced that horses have no friends. I and many others are as firmly convinced to the contrary.

A. C. Lurbet, Portland, Oregon.

- 'Ome, James, and do spare the 'osses.—Editor.

Applause Nuisance

Editor, Radio Guide:

How long will the listeners have to endure the shrill whistling that passes for applause on most programs?

I like dance-band programs but not such applause that comes boiling in at the conclusion of each musical number. It is my belief that the elimination of such whistling and much of the applause would be an improvement on any program.

Am I right in assuming that radio programs are primarily for the enjoyment of broadcast listeners and not for the few that make up the studio audience?

J. H. Swarthout, Ponca City, Okla.

- Radio should be primarily for the many listeners rather than the few in the studio audience, but some performers just love that audible applause, and many sponsors think it impresses the



Above l. to r.: Andrews Sisters, Patty, Laverne, Maxene. (Dresses by Capri; kerchiefs by Burmel)

listeners. Many listeners are impressed adversely.—Editor.

On Eating Assertions

Editor, Radio Guide:

Who said the mentality of the average



—Charmante Studio

Annamary Dickey, soprano, Met auditions winner, will sing on "99 Men and a Girl." (Hat by Alfreda)

radio listener was that of a fourteen-year-old child? I'd like to get hold of the idiot. I'd gently but firmly set him down in a nice easy-chair before a radio on a Tuesday night and make him listen to "Information, Please." Then I'd ask him one question: "How can a program built on educational information, intellectual wit, classical lore and broad facts fairly leap from an inauspicious beginning to near the top of the whole radio heap?"

If he could answer that question to my satisfaction, I'd let him go with a grudging admission of defeat. But if he couldn't—and I'm sure he couldn't—I'd make him eat that assertion about the mental level of average listening America, so help me. If he turned out to be a sponsor or an advertising agency executive, I'd cram a double order down his throat.

I'd tell him in strong words to listen to that rooster crowing at the opening of "Information, Please," and to wake up with Americans.

Joseph Hilson, Springfield, Ill.

- Shake hands, pal.—Editor.

The Pleasure's Ours

Editor, Radio Guide:

The Andrews Sisters are, in my opinion, the best trio on the air today, and I think many others think so. Their swing arrangements are tops and their harmony couldn't be any closer. They should get more publicity than they do. Why don't you give them a break?

Lesley Martin, Lansing, Mich.

- Okay.—Editor.

Day of Rest

Editor, Radio Guide:

I always thought Sunday was a day of rest. Why must all Sunday evening on the radio be devoted entirely to comedy, drama, and dance music? Can't we have at least one or two inspirational programs on Sunday evening? Even the "Ford Sunday Evening Hour" is blatantly wearisome sometimes.

Mrs. W. A. Rose, Nashville, Tenn.

- Listen to "Cheerio" over NBC—one of the finest inspirational programs on the air. Granted there might well be more.—Editor.

Sorry

Editor, Radio Guide:

In your Chicago edition for the week ending May 20, on pages 20 and 21, you have pictures of Dave Bacal and Milton Charles, organists at station WBBM. It happens that I've seen both of these men enough times to know that you had the pictures switched, calling Dave Bacal Milton Charles, and vice versa. Probably others have called your attention to the error.

Leo J. Dublinch, Chicago, Ill.

- A number of readers recognized the error. The pictures that came to us were incorrectly identified. The picture on page 20 should have been captioned Dave Bacal, the one on page 21, Milton Charles. Sorry. Anyway, they were both there.—Editor.

Serialysis

Editor, Radio Guide:

I want to add my voice to the many others against the sorrowfulness of the daytime serials. We housewives—and serials depend on the housewife—have enough worries without worrying about the doings of the serial characters. I for one listen all day, and have come to depend on a few for a good smile and



—NBC Photograph

Popular baritone Jerry Cooper is star of "Vocal Varieties" heard over NBC, Tuesday and Thursday

cheer. But now they're going "droopy" on me. Some of the stories drag on and on and never get anywhere. Give the poor people in the stories as well as the listeners a break. It's all a mess, if you ask me.

Mrs. M. A. K., Glen Rock, N. J.

- Let's hear from other housewives. It's an open forum (and againstum).—Editor.

Prefers Records

Editor, Radio Guide:

Don't condemn recorded music. My favorite local programs are of recorded music. Indeed, WNYC is my favorite station, for it gives me what I most enjoy hearing on the air—fine music. I am a professional musician myself, and good

music is as necessary to me almost as food and sunlight. Until sponsors are willing to give more good music, I for one shall listen to recorded programs. And if the recorded programs should be stopped, my radio would often remain silent, for I have a phonograph and a library of records.

Lillian P. Schell, Maplewood, N. J.

- Our objection is not to recorded music on local stations, only to an excess of such to the exclusion of live talent.—Editor.

Telling Off Television

Editor, Radio Guide:

I don't want television. It will shackle my imagination. Today I can turn on the radio and listen to my favorite programs while doing the housework or playing a game. I hear what's going on without having to see. In the event of television, I would have to drop everything and hurry to the radio in order to keep my eye glued to a screen—an unexciting prospect to me.

Television will take radio out of the distinctive class and peg it a rung below Hollywood on the ladder of amusement. Little screens and imperfect pictures aren't very strong competition for Hollywood's perfected films. I listen to fifty-two programs every week, and I'll be darned if I want to look at pictures that often.

Rosanne Knight, Bound Brook, N. J.

- What do the rest of you think?—Editor.

Time Troubles

Editor, Radio Guide:

Why is it that because New York City adopts daylight-saving time the radio and other habits of all the rest of the country have to be upset twice yearly?

If New York City and a few other cities, for reasons of their own, want daylight-saving time, why not let them change their radio habits? Why should twenty million people inconvenience and upset one hundred and ten millions?

Robert Whitfield, Columbus, Ohio.

- It does cause unfortunate confusion, and believe us, with such a publication as ours we realize and experience the confusion fully. However, there is quite a large portion of the population which follows daylight-saving time. See page 838, 1939 World Almanac.—Editor.

Local Girl Making Good

Editor, Radio Guide:

All those who know Annamary Dickey of this city are mighty happy that she was one of the winners this year in the radio contest, "Metropolitan Opera Auditions of the Air." She's a charming person and talented, too, and deserves such a break. We all hope she'll get more big chances.

Mrs. D. A. V., Decatur, Ill.

- Miss Dickey is scheduled this very week for a guest appearance on "99 Men and a Girl" (Wed., CBS).—Editor.

Shavings

Editor, Radio Guide:

I read once that Jerry Cooper was a champion whittler in New Orleans. Thought you'd be interested to know I used to whittle with him and was just about as good as he was.

Jerome Martin, New Orleans, La.

LISTENING TO LEARN

"Men Behind the Stars"

To meet the needs of a steadily growing number of people who are turning toward the study of the stars as an educational hobby and to stimulate further interest in astronomy among the young and old, the Hayden Planetarium of the American Museum of Natural History presents a series of programs titled *Men Behind the Stars*. This series brings to the listener glimpses into the sum of man's knowledge in astronomy starting, at times, before the dawn of history, as expressed in the legends of the constellations. These legends are all that have come down to us of the wonderment and speculation of the ancients as they watched the sky, and of wise men as they peopled the heavens with gods and goddesses, and of the superstitions and beliefs of the ancient world which can sometimes be interpreted in the light of modern science to unearth some interesting and amazing conclusions.

Men Behind the Stars is prepared in association with Professor William H. Barton, executive curator of the Hayden Planetarium, and Hans Christian Adamson of the American Museum of Natural History, and produced by Vernon Radcliffe, radio production manager of the Works Progress Administration of the City of New York. The programs are presented over the Columbia network every Friday afternoon in the form of a conference in the Hayden Planetarium between Professor Barton, who appears on the program in person, and three fictitious characters*: Henry Markham, an author; Dan Nevins, a research man, and Dan's secretary, Ruth Wilson. At the beginning of each broadcast they discuss the history of a certain constellation from an astronomical viewpoint; and the program then swings into a dramatization designed with the stress upon the human-interest angle in astronomy. The constellation under discussion each week is always visible in the sky at the time of the broadcast, which gives listeners a unique opportunity to carry further the study of astronomy that begins at their loudspeakers.

Beginning this week RADIO GUIDE will follow the *Men Behind the Stars* programs with "visual aids," to supplement the broadcast of that week. The first[§] may be found on this page. All the star-constellation pictures are photographs of drawings published in 1603 in Bayer's *Uranometria*, a rare star atlas of which there are so few copies that it is a highly prized item among book-collectors. We feel very fortunate to have the full cooperation of the American Museum of Natural History in presenting these rare "visual aids," and sincerely hope that they will prove to be a help to listeners who wish to better understand the subjects treated in these programs. Listeners' comments on this service will be welcomed.†

The June 2 program will be concerned with Cassiopeia, the W-shaped group of stars in our northern sky just opposite the Big Dipper. It, too, is circumpolar‡ in the middle latitudes



Despite her father's disapproval of her radio career, FTRD's Jane Ashman is making a name for herself as a script-writer, probably will become established in radio if her "Women in the Making of America" is successful

of this country, so it may be seen any night in the year. Late at night in June we see Cassiopeia low over the north point. The constellation is sometimes called "the lady in the chair" or "the queen on her throne." In the old myth, Cassiopeia was a queen whose vanity made her daughter, Andromeda, a victim of Neptune's vengeance.

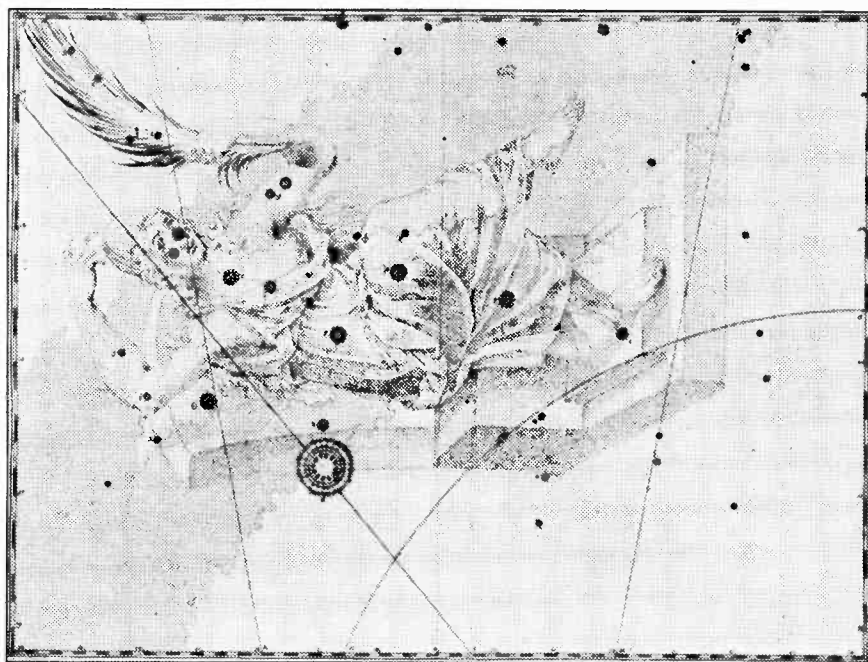
"A place where Cassiopeia sits within inferior light, for all her daughter's sake."
—Mrs. Browning's "Paraphrases on Nocturns."

Here are three tips for our readers who would like to know how these "visual aid" drawings may be used to best advantage: (1) Before the broadcast, draw or trace the picture of Cassiopeia that appears on this page,

as this will tend to give you a keener working knowledge of the subject to be treated in the program for that week; (2) during the broadcast, keep the picture near at hand so that you may study the various aspects of the constellation that are brought to your attention in the program and indicate the relative brightness of the various stars comprising it; (3) after the broadcast, use the picture as an aid in locating this constellation in the sky.

Men Behind the Stars is broadcast over CBS Fridays at:

EDT 5:45 p.m.	EST 4:45 p.m.
CDT 4:45 p.m.	CST 3:45 p.m.
MST 2:45 p.m.	PST 1:45 p.m.



Photograph of a drawing of the star-constellation Cassiopeia first published in Bayer's "Uranometria" and made available to readers of Radio Guide by the Hayden Planetarium of the American Museum of Natural History

Radio Guide's June Educational Program Classifier will appear in the issue dated June 24, 1939

By and for Women

Right on the heels of the recently concluded and highly praised "Men Against Death" series, the Federal Theatre Radio Division* pulls another promising contribution to American educational broadcasting out of its magic bag.† The new series, titled "Women in the Making of America," has been designed with a special appeal to the women of America and was appropriately launched over an NBC network on May 19 by Mrs. Eleanor Roosevelt.

Being about women and principally for them, the series had a natural development from its inception. It began as an inspiration in the mind of a woman distinguished for her professional capabilities and leadership in feminine activities, took script-form through the efforts of an able feminine radio-writer, rushed to reality through the cooperation of a number of outstanding women's organizations. The originator was Eva vom Baur Hansl, well-known journalist, editor and leader in many fields of feminine endeavor; the script-writer was FTRD's own Jane Ashman; and the cooperating agencies, to mention only a few, include the National Council of Women, the General Federation of Women's Clubs, and the American Association of University Women. Margaret Cuthbert, director of women's activities for NBC, was the network's coordinating agent.

Mrs. Hansl will interview prominent women representing various organizations whose purposes correspond to the subjects dramatized at the conclusion of each broadcast.

"Women in the Making of America" has been scheduled for a thirteen-week run and will have democracy as its basic theme. The series will present dramatizations of the lives of pioneer women from 1620 to 1939, honoring their contributions to democracy in the making and civilizing process of a new nation. The programs will be enriched with fresh historical data made available to the producers of this series by the World Center for Women's Archives. This fact should broaden the audience-range of the series and make it a "must" for all students of history.

Friday, June 2, will bring the third program in this series, the second of three commemorating the 150th anniversary of the passage of the Bill of Rights with its guarantees of freedom of worship, freedom of assembly and freedom of speech. The broadcast will present the stories of Anne Hutchinson, Lucretia Mott and Jenny June Croly—their courageous fights for freedom of assembly and recognition of delegates. Later programs will dramatize incidents in the lives of women who pioneered in various other fields: Margaret Brent, "the Portia of Maryland"; Susan B. Anthony, suffragist; Dorothea Dix, prison reformer; Clara Barton, Red Cross nurse.

"Women in the Making of America" may be heard Fridays over an NBC network at:

EDT 2:00 p.m.	EST 1:00 p.m.
CDT 1:00 p.m.	CST 12:00 noon
MST 11:00 a.m.	PST 10:00 a.m.

*FTRD recruits unemployed professional talent from the Federal Theatre Project of the WPA; has been acclaimed one of the foremost drama-producing groups on the networks.

†Other outstanding FTRD productions: "Their Greatest Stories," "Once Upon a Time" and "Epic of America," all presented over the MBS-Canadian network.

*Roles portrayed by WPA actors.

§Reproduced from Bayer's *Uranometria*, where for the first time Greek letters were used to designate the stars in a constellation. The brightest was marked Alpha, the next Beta, and so on (see picture).

†Address: Education Editor, RADIO GUIDE, Chicago, Ill.

‡Revolves about the North Pole (or the North Star).

SUNDAY May 28

NBC-Who's Dancing Tonight: KPO
★CBC-News: Weather: CHAB CFAC CBR CJOC CKCK CJCA CKY
CBS-Kay Kyser's Orch.: KFPY
★News: KIRO KVI Richard Himber's Orch.: KFI KHQ
CJOR-Poet's Corner KNX-Capitol Opinions
10:00 PST 11:00 MST
★NBC-News Reporter: KPO KFI KOMO KGW KHQ

CBC-Sanctuary: CJCA CBR CFAC CJOC CKCK
CBS-March of California: KNX KFPY
DL-Phil Harris' Orch.: KFRC KOOS
NBC-Memories in Miniature: KGO KSEI KLO KGA KFBK KJR KEX
MBS-Glen Gray's Orch.: WGN
★News: KOA KDYL KOIN CHAB-Moonlight Rhapsodies
★KGHL-Weather: News

KIRO-Music in a Sentimental Mood
KOL-Dek Lackaye
KSL-Sun. Eve. on Temple Square
KVI-Console Reveries
KXA-Magic of the Organ
KYA-The Art of Living
10:15 PST 11:15 MST
CBS-Tito Guizar, songs: KNX KFPY KIRO KOIN
NBC-Bridge to Dreamland: KPO KGW KDYL KOMO KHQ KOA
DL-Phil Harris' Orch.: KOL

KFI-Chapel Quartet
KGA-Sports
KYA-Moonlight Sonata
10:30 PST 11:30 MST
NBC-Harl Smith's Orch.: KGO KSEI KFBK KGA KJR
DL-Buddy Rogers' Orch.: KOL KFRC
NBC-Bridge to Dreamland: KFI CBR CHAB CJCA
CBS-Sterling Young's Orchestra: KNX KVI KOIN KIRO KFPY
KEX-Family Altar Hour

KFRC-Leon Mojica's Orch.
KXA-Popular Dance Music
KYA-Audrey Lynn
11:00 PST 12:00 MST
CBS-Sophisticated Swing: KOIN KVI KIRO KSL KFPY
★NBC-News: KGO
NBC-Gary Nottingham's Orch.: KPOO KHQ KFBK KDYL
NBC-Chas. Runyan, organist: KGA
DL-Jack McLean's Orch.: KFRC KOL

KFI-The Wax Works
KGW-Dance Orch.
★KNX-News
KXA-Dancing Party
KYA-Rex Melbourne's Orch.
End of Sunday Programs

MORNING

7:00 PST 8:00 MST
NBC-Musical Clock: KPO
NBC-Viennese Ensemble: KLO KGW KJR KIDO KGA KSEI KTFI
NBC-The Story of Mary Marlin: (sw-15.21)
CBS-It Happened in Hollywood: KNX KIRO KFPY KOIN KSL KVI
Musical Clock: KFXD KGIR Rise & Shine: KFRC KGHL
7:15 PST 8:15 MST
NBC-Vic & Sade, sketch: (sw-15.21)
NBC-Viennese Ensemble: KEX
★News: CJOC KHQ KFI
7:30 PST 8:30 MST
NBC-Financial Service: KPO KEX KIDO KGIR KGA KGHL KSEI KTFI KJR
NBC-Musical Clock: KGO
NBC-Pepper Young's Family: (sw-15.21)
★News: KNX KOL KOOS KIRO KVI
7:45 PST 8:45 MST
NBC-Kitty Keene, sketch: KFYR KOA KDYL
NBC-Getting the Most Out of Life, talk: CKCK CHAB CJCA CFAC CJOC (sw-15.21)
NBC-Accordiana: KEX KGA KLO KSEI KGIR
★NBC-News: KPO
NBC-Elizabeth Earl, organist: KFI
★News: KFBK KFXD KFRC KOIN KGW CBR
CFCN-Just About Time
8:00 PST 9:00 MST
NBC-Elizabeth Earl, organist: KGW
NBC-The Carters of Elm Street, sketch: KPO KOA KFI
NBC-Dorothy Dreslin, sop.: KLO KGIR KJR KTFI KIDO
CBS-Melody Ramblings: KFBK KSL KOIN KIRO KVI KGVO
CBC-The Balladeer: CBR CFCN CJOC CHAB
DL-Sons of the Pioneers: KOOS KOL
★News: CJOR KSEI KGA CKCD KFPY
CHAB-Barbara Wells' Prgm.
CJCA-Good Morning, Neighbor
CJRM-Cooking School
CKCK-Mood Reminiscent
KDYL-Those Happy Gilmans
KEX-Dr. Brock
KFRC-Breakfast Club
KFND-Morning Philosopher
KFYR-Markets and Weather
KGHL-Sons of the Pioneers
KHQ-Business & Pleasure: Today's Best Buys
KNX-Shopping Guide
KOMO-Morning Reverbs
8:15 PST 9:15 MST
NBC-The O'Neills, sketch: KPO KFI KGW KOMO KHQ KOA KDYL
CBS-Her Honor, Nancy James, sketch: KNX KSL KOIN KIRO KFPY KVI
DL-Haven of Rest: KOOS KOL
NBC-Kiddoodlers: KIDO KLO CBR KGIR CKCK CHAB KFYR KGA KJR CFCN KGHL CJOC (sw-15.33)
CJOR-Breakfast Varieties
CJRM-Organ Treasures
CKCD-Paul Michelin
KFBK-The Curtain Rises
KFND-Musical Workshop
★KGVO-News
KTFI-Thrift Basket: Variety Prgm.
KXA-Dance Tunes: Markets
8:30 PST 9:30 MST
NBC-Musical Workshop: KPO
CBS-Romance of Helen Trent, sketch: KNX KOIN KFPY KVI KIRO KSL
NBC-Nat'l Farm & Home Hour: KGO KOA KGA KLO KFYR KGHL KIDO KSEI KJR KEX (sw-15.21)

CBC-Toronto Trio: CBR CFCN CHAB-Joe & Gracie
CJCA-Smiling Jack: Tod Russel
CJOC-Markets
CJOR-Old Ranger's Cabin
CJRM-Mid-session Markets
CKCD-Farmer Fiddlers
CKCK-Grain Prices: Charlie Kunz, pianist
KDYL-Highlights of Harmony
KFBB-The Curtain Rises
KFI-Optimism of an Optometrist
★KFRC-Market Scout
KFXD-Serenaders
KGIR-Savemore Market
KGVO-Melody Moments
KGW-Stars of Today
KHQ-Surprise Your Husband
KOMO-Ship of Joy
★KXA-News
8:45 PST 9:45 MST
NBC-Gladys Cronkrite's Int'l Kitchen: KPO
CBS-Our Gal Sunday, sketch: KNX KSL KFPY KOIN KVI KIRO
MBS-Toronto Trio: KOOS KFRC
To be announced: KFXD KGVO
CJCA-Doc Seller's True Stories
CJOC-Musical Workshop
CJRM-Hits & Encores
CKCD-Buster Morgan
CKCK-Smiling Jack: Tod Russel
KDYL-Highlights of Harmony
KFBB-Sons of Pioneers
★KFI-News
KHQ-Minister of Song
KOL-Spike Featherstone's Orch.
KXA-Top Tunes of the Day
9:00 PST 10:00 MST
CBS-The Goldbergs, sketch: KNX KVI KIRO KOIN
NBC-Cobwebs & Cadenzas: KGW (sw-15.33)
MBS-The Happy Gang: CBR CHAB CKCK KFRC CFAC KOOS CJRM
NBC-Ranch Boys: KPO
NBC-Nat'l Farm & Home Hour: (sw-11.87)
★News: KFND KIDO KTFI
CFCN-Hollywood Brevities
CJCA-Stewart Roberts, pianist
CKCD-Instrumental Trios
CJOC-Good Morning, Neighbor
CJOR-Shut In Prgm.
KDYL-Singin' Sam
KFBB-Hymns of All Churches
KFI-Bridge Club
KFPY-Young Dr. Malone, sketch
KGA-Family Almanac
KGIR-Jerry's Outlaws
KGVO-Singing Sam
KHQ-Shoe Doctors
KOAC-Today's Prgms.: Home-makers' Hour: Neighbor Reynolds
KOL-Patty Jean Health Club
KOMO-Heart of Julia Blake
KSL-School Administration: Today's Women
KXA-Nelson Eddy
9:15 PST 10:15 MST
NBC-Agriculture Today: KGO KEX KGA KIDO KTFI KGIR KSEI KJR KOA KGHL
NBC-Let's Talk It Over: KPO KGW (sw-15.33)
★NBC-Your Farm Reporter: KFYR (sw-11.87)
CBS-Life Can Be Beautiful, sketch: KNX KFPY KOIN KVI KIRO KSL
CBC-Happy Gang: KOL
CFCN-Hawaiian Serenaders
CJCA-Hits & Encores
CJOR-Memory Melodies
CKCD-Thora Smith
★KDYL-News
KFBB-This Rhythmic Age
KFND-George Hall's Orch.
KGVO-Martha West: Morning Melodies
KHQ-Shopping Advisor
KOMO-Home Service Prgm.
KOOS-Hawaiian Melodies
KXA-Dance Orch.
9:30 PST 10:30 MST
NBC-Words & Music: KPO KFI KOMO KHQ KDYL KGW
CBS-Road of Life, sketch: KNX KFYR CHAB CBR CFCN CJCA CJOC CKCK KSL
NBC-Peabie Takes Charge, sketch: KGO KLO KIDO KTFI KGIR KSEI KGHL

★News: KJR KOL
CJOR-Gospel Singer
CJRM-Melody Time
CKCD-Organ Music
KEX-Patty Jean
KFBB-Betty & Bob
KFRC-Morning Hostess
KFND-Curtain Rises
KFYR-Markets: Police Bulletins
KGA-Rev. Wm. MacIntosh
KGVO-This & That
KIRO-Surprise Your Husband; Connie Worth
KOA-Adopted Daughter
KOIN-Consumer News
KOOS-House of Dreams
KVI-Kay Kelly's Woman's Page
KXA-Music of the Moment
9:45 PST 10:45 MST
NBC-Dr. Kate, drama: KPO KGW KOMO KHQ KDYL KFI
★NBC-News: KGO
NBC-Chariteers: KLO CBR KGA CJRM KOA KGIR KFYR KGHL (sw-11.87)
CBS-You're Sincerely: KFBB KVI KIRO KOIN KFPY
MBS-The Voice of Experience: KOL KFRC
Voice of Experience: CFCN CJCA
CHAB-Charlie Kunz
★CJOC-News of the Hour
CJOR-The Goldbergs, sketch
CKCK-Singin' Sam
KEX-Radio Show Window
KFYR-To be announced
KGHL-Today's Best Buys
KIDO-World Entertains
KJR-A Woman Wonders
KNX-Heart of Julia Blake
KOL-Patty Jean Health Club
KOOS-Favorite Melodies
KSEI-Dream House
KSL-Rhythm Revue
KTFI-Four Jolly Butchers
KXA-The Kentucky Kid
10:00 PST 11:00 MST
NBC-Betty & Bob: KPO KOMO KHQ KGW KDYL KFI KOA (sw-11.87)
CBS-Big Sister: KNX KSL KVI KFPY KOIN KIRO CBR CJCA CKCK CHAB CJOC CFAC
DL-To be announced: KFRC KOOS KOL
NBC-Adventures in Reading, drama: KGO KJR KIDO KGA KLO KTEL (sw-15.33)
CFCN-Half & Half
CJOR-Jukes Stocks: Interlude
CJRM-Hit Revue
CKCD-Dance Orch.
KEX-Oregonian Home Institute
KFBB-Martha West
KFND-Rambling Reporter
★KFYR-Agric in the News: News
KGHL-Martha West
KGIR-Surprise Your Husband
KGVO-Tie the Titles
KOAC-Weather: Music
KXA-Popular Dance Tunes
10:15 PST 11:15 MST
CBS-Aunt Jenny's Stories: KNX KOIN KFPY KVI KIRO KSL
NBC-Arnold Grimm's Daughter, sketch: KPO KOMO KFI KDYL KHQ KGW KOA (sw-11.87)
DL-Thomas Conrad Sawyer: KFRC KOOS
CBS-Life & Love of Dr. Susan, sketch: CJCA CKCK CHAB CJOC CFAC
CJOR-Good Morning, Neighbor
CKCD-Calangis Orch.
KEX-Concert Hall
KFBB-House of Peter MacGregor
KFND-Random Thoughts
KFYR Strollers
KGHL-Mary, morning shopper
KGIK-Everybody's Idea
KOAC-Story Hour for Adults
KOL-True Stories
KXA-Hawaiian Music
10:30 PST 11:30 MST
NBC-Manhattan Melodies: KSEI KFYR KLO KTFI KGA KGIR KGHL CBR CFCN (sw-15.33)
NBC-Volant Lady, sketch: KPO KOA KDYL KGW KOMO KHQ KFI (sw-11.87)

MBS-Singing Strings: KOL KFRC
NBC-On The Air, Ira Biue: KGO
★News: KEX CJOC
CHAB-The Islanders
CJCA-What's New
CJRM-Lelani Time
KFBB-Serve Serenade
KFPY-Woman's World
KFXD-Let's Dance
KGVO-Club Calendar: Melody Mixup
KIRO-Feminine Forum
KJR-Cecil Solly
KNX-Harvey Harding
KOIN-Home Service News
KOOS-Musical Gems
KSL-Concert Orch.
KVI-Mystic Melodies
KXA-Musical Varieties
10:45 PST 11:45 MST
NBC-Hymns of All Churches: KPO KHQ KOMO KFI KOA KGW KDYL (sw-11.87)
NBC-Manhattan Melodies: KGO KJR
CBS-When a Girl Marries, sketch: KVI KNX KFPY KSL KIRO KOIN
MBS-Montana Meechy's Band: KFRC KOL
CBC-The Royal Visit: CBR CFCN
Markets: CJCA CJRM CJOC
CHAB-Royal Theater Presents
CJOR-Peter McGregor
CKCK-Grain Prices: Bulletins
KEX-Alice Joy
KFND-Gypsy Melodies
KFYR-Grandma's Travels
KGA-Family Almanac
KGHL-Today's Best Buys
★KOAC-Music: News
KOOS-About Radio Programs
KTFI-Checkerboard Time
11:00 PST 12:00 MST
NBC-Mary Marlin, sketch: KPO KOA KHQ KDYL CJOC CKCK CJCA KFI CHAB KFYR KOMO KGW CFCN KIDO KGHL KSEI KGIR KTFI
NBC-Thru a Woman's Eyes, Janet Baird: KGO
NBC-Marine Band: KLO KGA KJR
CBS-Talk by Henry Morgenthau: KSI KVI KIRO KFPY
Secretary of the Treasury Henry Morgenthau, Jr., will make an address at the graduation ceremonies of the Coast Guard Academy at New London, Connecticut.
MBS-Marriage License Romances: KFRC KOL
★CJOR-News
★CJRM-News: Weather: Sports
KEX-Great Moments in History
KFBB-Farmers Hour
KFND-Checker Board Time
KGVO-Sons of the Pioneers
KNX-Fletcher Wiley
KOAC-School of the Air
KVIN-This & That
KOOS-Ma Perkins
KWSC-The Chapel Window
11:15 PST 12:15 MST
NBC-Ma Perkins sketch: KPO KOA KFI KGW KGIR KOMO KFYR KDYL KGHL KHQ KIDO KSEI KTFI CKCK CJCA CHAB CJOC CFCN
MBS-Concert Hall: KFRC KOL
★NBC-News: KGO
★News: KGVO KFBK
CJOR-Voces Mean Dollars
CKCD-Calangis' Orch.
KEX-Little Boy Blue
KFND-Ted Lewis
KOOS-Dance Music
KWSC-Homemakers' Forum
KXA-South American Music
11:30 PST 12:30 MST
CBS-Ohio State Univ. Concert: KVI KFPY KIRO CBR (sw-11.83)
NBC-Marine Band: KGO
MBS-The Rollickers: KFRC KOL KOL
NBC-Pepper Young's Family, sketch: KPO KDYL KFI KOA CJCA CHAB CJOC KHQ KFYR KOMO KGW CKCK CFCN

★News: KFXD KGHL KSEI
KTFI KSL KGIR
CJOR-Ballad Music
CJRM-Old Time Get Together
KEX-Voice of American Women
KFBB-Farmers Hour
KGVO-Luncheon Prgm.
★KIDO-News: Farm Meen Only
KNX-Morning Salute
KOAC-Music of the Masters
KOIN-Fashion Chat
KOOS-Listen Ladies
KXA-Dance Prgm.
11:45 PST 12:45 MST
NBC-To be announced: KGO KLO KGA KJR
NBC-The Guiding Light, sketch: KPO KFYR KGW KFI CKCK CJCA CJOC KHQ CHAB KOA KOMO KDYL CFCN
MBS-Abram Ruvinsky Ensemble: KOL KOOS KFRC
★News: KNX KVI KIRO KFPY KOIN
Markets: KXA KGHL KGVO
CJOR-Smiling Jack
KEX-Melodic Strings
KFND-Dance Hour
KJR-Lost Empires
KIDO-Road of Life
KSL-Interviews: Markets
KTFI-Insurance Calendar

AFTERNOON

12:00 PST 1:00 MST
NBC-Club Matinee: KGO KGA CFAC KSEI KLO KTFI KIDO KJR KGIR CKCK CJRM CBR (sw-11.87)
NBC-Backstage Wife, sketch: KPO KFI KOMO KDYL KGW KHQ KOA
CBS-Pretty Kitty Kelly: KNX KFPY KIRO KVI KOIN KSL
CBS-Instrumentalists: (sw-11.83)
★News: KOAC KOL CJCA CFCN CHAB
CJOC-Sport News
CJOR-Dance Hour
KEX-Your Soil Doctor
KFBB-Florence Johnson
★KFRC-News: Surprise Your Husband
KFND-Hawaii Calls
KFYR-Judy & Jane
KGHL-Shoppers
KGVO-Request Hour
KOOS-Hits of Today
KWSC-Agricultural Service
KXA-Light Concert Gems
12:15 PST 1:15 MST
NBC-Stella Dallas, sketch: KPO KGW KOA KFI KHQ KOMO KDYL
CBS-Myrt & Marge, sketch: KNX KIRO KVI KOIN KSL KFPY
MBS-Moods in Music: KFRC KOL
NBC-Club Matinee: KGHL
CBS-Milton Charles Recalls: (sw-11.83)
CFCN-To be announced
CHAB-Concert Artists
CJCA-Livestock: Roads & Weather
CJOC-Music for Miladi
CJOR-Wilf Wylie
KEX-Dance Hour
KFBB-Shopping with Buttreys
KEX-Studio Prgm.: Market Reports
★KFYR-News & Aunt Sammy
★KGA-News
KOAC-Farm Hour
12:30 PST 1:30 MST
CBS-Hilltop House, drama: KNX KOIN KVI KSL KFPY KIRO

MBS-Wayne & Dick, songs: KFRC KOL
NBC-Vic & Sade, sketch: KPO KFI KDYL KOA KOMO KIDO KHQ KTFI KFYR KGHL KSEI KGW KGIR CJOC CFCN CKCK CHAB CJCA
NBC-Club Matinee: KGA
CBS-Aeolian Ensemble: (sw-11.83)
NBC-Agricultural Bulletin: KGO
★News: CJOR KOOS KJR KEX KXA
CJR-M Pictures In Song
CJRM-Tin Pan Alley
KFBB-Vic & Sade
KFND-Novelty Piano
12:45 PST 1:45 MST
NBC-Girl Alone, sketch: KPO KOA KGW KDYL KFI KOMO KHQ
MBS-To be announced: KOL KFRC
CBS-Stepmother, sketch: KNX KOIN KSL KIRO KVI KFPY
★NBC-Club Matinee: News: KTFI KSEI KGHL KFYR
NBC-Dept. of Agriculture: KGO KEX KJR KGA
CBC-How to Buy: CBR CFAC
CBS-Highways to Health: (sw-11.83)
CFCN-Life Can Be Beautiful
CHAB-A Troubadour Calls
CJCA-Gems of Melody
CJOR-Concert Interlude
CJOR-Voice of Experience
CJRM-Today's Almanac
CKCK-Woman's Magazine
KFBB-Ma Perkins
KFND-Master Singers
KGIR-Organ Treasures
KIDO-Surprise Your Husband
KOOS-Music for You
KXA-Dance Orch.
1:00 PST 2:00 MST
NBC-Midstream, sketch: KPO KOMO KOA KGW KFI KHQ KFYR KDYL
Pictures and review on page 11.
CBS-Scattergood Baines, sketch: KNX KSL KIRO KFPY KOIN KVI
NBC-Salon Orch.: KGO KGHL KLO KSEI KIDO KTFI KGA (sw-11.87)
DL-Fed. Housing Admin.: KOOS
CJR-Melody Lane
CHAB-Livestock Prices: Court of Musical Inquiry
CFCN-To be announced
★CJR-News: Melody Lane
CHAB-Court of Musical Inquiry
CJCA-Vocally Featured
CJOR-Dance Band Varieties
CJOR-Famous Voices
CJRM-Music Lovers' Corner
KEX-The Quiet Hour
KFBB-Petite Musicale
★KFRC-Monitor News: Stocks
KFND-Quarter Hour in Three-Quarter Time
KGIR-Pay'n Save
KGVO-Afternoon Musicale
KJR-Cowboy Joe
KOAC-Musical Prgm.
★KOL-Monitor News
KWSC-College Day-Book
KXA-Island Melodies
1:15 PST 2:15 MST
NBC-Houseboat Hannah, sketch: KPO KOMO KOA KGW KFI KHQ
CBC-Song by Lucille: CKCK CBR CFAC CJCA CJOC
(Continued on Next Page)

World's Smallest Real Performing RADIO
Midget radio fits your pocket or purse. Weighs only 4 ozs. Smaller than cigarette package! Receives stations with clear natural tone. NO CRYSTALS to adjust-NO UPKEEP -only one moving part. "AUDIOPHONE" gives superior performance. ENTIRELY NEW PATENTED DESIGN. Has enclosed geared luminous dial for perfect tuning. Many owners report amazing reception and distance. ONE YEAR GUARANTEE
Sent complete ready to listen with instructions for use in homes, offices, hotels, boats, in field, etc. TAKE ONLY A SECOND TO CONNECT-NO ELECTRICITY NEEDED! SEND NO MONEY. Postman only \$2.99 plus postage on arrival or send \$2.99 (Check, M.O., Cash) and yours will be most complete postpaid. A most unusual value. ORDER NOW! MIDGET RADIO CO., Dept. RG-23, Kearney, Neb.

TUESDAY

May 30

KFI-U. S. Cabinet Series
KFR- The Other Fellow
KFRY-Uncle Macks Junior Hob-

KFBB-The Curtain Rises
KFPY-Melody Time
KFRH-Horse Races from Bay

KSL-Concert Orch.
KXA-Dance Prgm.
KYA-Retirement Life Payments

7:30 PST 8:30 MST
NBC-Johnny Presents; Johnny
Green's Orch.; Genevieve Rowe;

DL-Exposition Quiz: KFR-
CJOC-Light Up & Listen
CJOR-Baseball Game

NBC-Count Basie's Orch.: KLO
★CBC-News: Markets: CFAC
CJR CJCA CJOC

3:45 PST 4:45 MST
CBC-Vacationland: CBR CFAC
NBC-Kitty Keene, sketch: KPO

5:00 PST 6:00 MST
CBS-Dick Aurandt's Orch.: KNX
KFBB KOIN KIRO KFPY

6:30 PST 7:30 MST
NBC-Uncle Walter's Dog House:
Tom, Dick & Harry; Sweet Ade-

NBC-Ray Kinney's Orch.: (sw-
9.53)
★MBS-Capt. Herne, news: KFR-
CBC-Dance Orch.: CKY

8:45 PST 9:45 MST
NBC-Johnny Messner's Orchestra:
CJCA CBR CJOC CJRM CHAB

10:00 PST 11:00 MST
★NBC-News Reporter: KPO
KHQ KOMO KGW KFI

NBC-Bonnie Stewart, songs:
KFRY
CJOR-Vic & Sade, sketch
CJRM-Howie Wing, sketch

CBC-Summer Concert: CJOC
CJR CKCK CFAC CHAB CJCA
MBS-Concert Orch.: KOOS KOL

NBC-The Inside Story, news dra-
mas: KGO KLO KEX KJR
KGA KFBK

NBC-Griff Williams' Orch.: WGN
CFCN-Melodic Strings
CJOR-Serenade in the Night

9:00 PST 10:00 MST
NBC-Anson Weeks' Orch.: KSEI
KTFI KFYR KLO KGIR KGHL

NBC-Harl Smith's Orch.: KGO
KSEI KLO KGA KIDO KJR
MBS-Jose Manzanares' Orchestra:

4:00 PST 5:00 MST
NBC-Goldman Band: KDYL KOA
KOMO KGW

NBC-Melody & Madness; Robt.
Benchley, Artie Shaw's Orch.:
KPO KFI KSEI KHQ KOMO

NBC-The Royal Visit to America:
CJCA CKCK CBR CKY CFCN
★News: KOL KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CBS-Carlos Molina's Orchestra:
KGOV KFBB

10:15 PST 11:15 MST
NBC-Musical Contrasts: KPO
KGW KOMO KOA KDYL CBR

CBS-Tea for Two: KIRO KGVO
CBS-Big Town, newspaper drama:
(sw-11.83)

5:15 PST 6:15 MST
MBS-Concert Orchestra: KOOS
KOL KFR-
CBS-Dick Aurandt's Orch.: KVI

NBC-Folk Songs: CKCK CFCN
CJCA CBR CKY
DL-Phantom Pilot: KFR- KOL

NBC-Jan Savitt's Orch.: KSEI
KTY KIDO KTFI KJR KLO KFI
KGHL KGW KDYL KHQ KOA

★DL-Fulton Lewis, Jr., commen-
tator: KOOS KOL KFR-
CFCN-Clifford Higgins, organist

10:30 PST 11:30 MST
NBC-Sleepy Time Tunes: KPO
KFI KGW KHQ KOMO KDYL

NBC-Johnny Presents; Johnny
Green's Orch.: (sw-9.53)
NBC-Government Reports: KPO

★News: KGOV KXA KDYL
CFCN-Supper Melodies
CJOR-On With The Dance

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

10:45 PST 11:45 MST
NBC-Nightcap Yarns: KNX KVI
KGIN KFYR KIRO CBR CJOC

DL-So This Is Radio: KFR-
KOOS
★News: KFI KFPY

5:30 PST 6:30 MST
NBC-Fiber McGee & Molly;
Donald Novis, tnr.; Billy Mills'

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

11:00 PST 12:00 MST
NBC-Harry Owens' Orch.: KPO
KFBK KFI KOMO KHQ KDYL

★KFR-News: Dog Stories
KFRY-Government Reports
KGHL-George Heins, accordionist

5:45 PST 6:45 MST
DL-Adventures of Gen. Shafter
Parker: KOL KOOS KFR-
CBS-Camel Caravan: (sw-11.83)

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

11:00 PST 12:00 MST
NBC-Harry Owens' Orch.: KPO
KFBK KFI KOMO KHQ KDYL

4:15 PST 5:15 MST
CBS-To be announced: KNX
KGIN KFYR KIRO KSL KVI

5:45 PST 6:45 MST
DL-Adventures of Gen. Shafter
Parker: KOL KOOS KFR-
CBS-Camel Caravan: (sw-11.83)

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

11:00 PST 12:00 MST
NBC-Harry Owens' Orch.: KPO
KFBK KFI KOMO KHQ KDYL

4:30 PST 5:30 MST
NBC-Information, Please, Clifton
Fadiman, m.c.; F. P. Adams;

5:45 PST 6:45 MST
DL-Adventures of Gen. Shafter
Parker: KOL KOOS KFR-
CBS-Camel Caravan: (sw-11.83)

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

11:00 PST 12:00 MST
NBC-Harry Owens' Orch.: KPO
KFBK KFI KOMO KHQ KDYL

4:45 PST 5:45 MST
NBC-Moods in Music: KPO KFI
KEX KOMO KHQ KDYL CBR

5:45 PST 6:45 MST
DL-Adventures of Gen. Shafter
Parker: KOL KOOS KFR-
CBS-Camel Caravan: (sw-11.83)

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

11:00 PST 12:00 MST
NBC-Harry Owens' Orch.: KPO
KFBK KFI KOMO KHQ KDYL

4:45 PST 5:45 MST
NBC-Moods in Music: KPO KFI
KEX KOMO KHQ KDYL CBR

5:45 PST 6:45 MST
DL-Adventures of Gen. Shafter
Parker: KOL KOOS KFR-
CBS-Camel Caravan: (sw-11.83)

NBC-Romance and Rhythm: KGO
KFYR KTFI
DL-The Johnson Family: KOOS

NBC-Rudy Vallee's Orch.: KPO
CBS-Tuesday Night Party; Dick
Powell; Parkyakarkus; Martha

★DL-News: KOOS KOL KFR-
CFCN-Clifford Higgins, organist
CJOR-Reginald Dixon, organist

11:00 PST 12:00 MST
NBC-Harry Owens' Orch.: KPO
KFBK KFI KOMO KHQ KDYL

NIGHT

6:00 PST 7:00 MST
NBC-If I Had the Chance: KGO
KLO KEX KTFI KGA KFYR

NBC-Bob Hope; Jack Smart;
Jerry Colonna; Patsy Kelly;

NBC-World Premiere "Young Mr.
Lincoln": WGN KFR- KOOS

★News: CJRM KGHL
CHAB-Dixon Hits
CJCA-Goodwill Hour

★KFR-News: Dog Stories
KFRY-Government Reports
KGHL-George Heins, accordionist

7:15 PST 8:15 MST
CBS-Jacks Marshard's Orchestra:
(sw-9.65)
CBS-Jimmie Fidler: KNX KOIN

NBC-Jerry Cooper's Vocal Vari-
eties: KPO KOMO KFI KDYL

★News: KFI KSEI CJOR
CFCN-Dramis, drama
KEX-Dance Orch.

★KFR-News: Dog Stories
KFRY-Government Reports
KGHL-George Heins, accordionist

4:45 PST 5:45 MST
NBC-Moods in Music: KPO KFI
KEX KOMO KHQ KDYL CBR

★News: KNX KSL CHAB KGIR
Howie Wing, sketch: CJCA CFCN

★KFR-News: Dog Stories
KFRY-Government Reports
KGHL-George Heins, accordionist

★KFR-News: Dog Stories
KFRY-Government Reports
KGHL-George Heins, accordionist

"TIME TO SHINE"
HAL KEMP
and His Orchestra
TONIGHT
6 P.M., PST-7 P.M., MST
CBS
on the air again for
GRIFFIN SHOE POLISH

WEDNESDAY

May 31

8:00 PST
NBC-Ben Bernie's Orch.: KSEI KEX
★NBC-News: Tropical Moods: KGO

9:00 MST
NBC-Town Hall Tonight; Fred Allen; Portland Hoffa; Harry von Zell; Peter Van Steeden's Orch.; Merry Macs: KPO KFI KDYL KHQ KOMO KGW

8:30 PST
NBC-Dance Orch.: KIDO
NBC-Baseball Game: KGO

8:15 PST
NBC-Jan Savitt's Orch.: KFYP
DL-Frank Bull, sports: KOOS KFRC

9:15 MST
NBC-Dance Orch.: KIDO
NBC-Baseball Game: KGO

8:45 PST
CBS-Geo. Olsen's Orch.: KNN KVI KIRO KFPY KSL KFBB

9:45 MST
NBC-Lee Shelley's Orch.: CBR CJRM CJOC CJCA CHAB

9:30 PST
NBC-Dance Orch.: KIDO KGHL KSEI KTFI (sw-6.14)

9:00 PST
NBC-Percy Harvey's Orch.: KGW KDYL KFI

8:45 PST
NBC-Dance Orch.: KIDO
NBC-Baseball Game: KGO

9:45 MST
NBC-Lee Shelley's Orch.: CBR CJRM CJOC CJCA CHAB

9:30 PST
NBC-Dance Orch.: KIDO KGHL KSEI KTFI (sw-6.14)

9:00 PST
NBC-Percy Harvey's Orch.: KGW KDYL KFI

9:15 PST
NBC-Percy Harvey's Orch.: KPO KOA KOMO

10:15 MST
NBC-Count Basie's Orch.: KLO

9:45 MST
NBC-Pliner & Earl's Orchestra: KFPY KGVO KVI KIRO KFBB KOIN WCCO

9:45 PST
NBC-Bill Roberts' Orch.: KHQ

10:45 MST
NBC-Count Basie's Orch.: KLO

10:15 MST
NBC-Pliner & Earl's Orchestra: KFPY KGVO KVI KIRO KFBB KOIN WCCO

10:30 PST
NBC-Eduardo Chavez' Orchestra: KGO KGA KSEI

11:30 MST
NBC-Buddy Rogers' Orch.: KOL KFRC

10:30 PST
NBC-Count Basie's Orch.: KLO

MORNING

7:00 PST
NBC-Musical Clock: KPO

8:00 MST
NBC-Viennese Ensemble: KTFI KLO KGW KIDO KGA KSEI

7:45 PST
NBC-Kitty Keene, Inc., sketch: KOA KFYR KDYL

8:30 PST
NBC-Nat'l Farm & Home Hour: KGO KFYR KOA KLO KIDO KSEI KGHL KEX KGA KJR (sw-15.21)

9:30 MST
NBC-Toronto Trio: CBR CFCN

8:45 PST
NBC-Kitty Keene, Inc., sketch: KOA KFYR KDYL

9:15 PST
NBC-Martha Meade, talk: KPO KOMO KGW KFI KDYL KHQ

10:15 MST
NBC-Your Farm Reporter: KFYR (sw-11.87)

9:30 PST
NBC-Peables Takes Charge, sketch: KGO KLO KIDO KGIR KSEI KTFI KGHL KGA KJR

10:00 PST
NBC-Big Sister, sketch: KNX KVI KSL KFPY KOIN KIRO CBR CJCA CKCK CFAC CHAB CJOC

11:00 MST
NBC-Dr. Kate, drama: KPO KFI KGW KOMO KDYL KHQ

10:15 PST
NBC-Arnold Grimm's Daughter, sketch: KPO KOMO KOA KGW KHQ KDYL KFI (sw-11.87)

10:45 PST
NBC-Light Opera Selections: KGA KEX

11:45 MST
NBC-Hoosier Hop: KGO KIDO KJR KLO (sw-15.33)

10:45 PST
NBC-When a Girl Marries, sketch: KNX KVI KOIN KFPY KSL KIRO

11:30 PST
NBC-Hoosier Hop: KGO KIDO KJR KLO (sw-15.33)

12:30 MST
NBC-Pepper Young's Family, sketch: KPO KFI KOMO KHQ KDYL KFYR KGW KOA CKCK CHAB CJOC CJCA CFCN

11:45 PST
NBC-Hoosier Hop: KGO KIDO KJR KLO (sw-15.33)

THURSDAY, June 1, 1939

9:15 PST
NBC-Martha Meade, talk: KPO KOMO KGW KFI KDYL KHQ

10:15 MST
NBC-Your Farm Reporter: KFYR (sw-11.87)

9:30 PST
NBC-Peables Takes Charge, sketch: KGO KLO KIDO KGIR KSEI KTFI KGHL KGA KJR

10:00 PST
NBC-Big Sister, sketch: KNX KVI KSL KFPY KOIN KIRO CBR CJCA CKCK CFAC CHAB CJOC

11:00 MST
NBC-Dr. Kate, drama: KPO KFI KGW KOMO KDYL KHQ

10:15 PST
NBC-Arnold Grimm's Daughter, sketch: KPO KOMO KOA KGW KHQ KDYL KFI (sw-11.87)

10:45 PST
NBC-Light Opera Selections: KGA KEX

11:45 MST
NBC-Hoosier Hop: KGO KIDO KJR KLO (sw-15.33)

10:45 PST
NBC-When a Girl Marries, sketch: KNX KVI KOIN KFPY KSL KIRO

11:30 PST
NBC-Hoosier Hop: KGO KIDO KJR KLO (sw-15.33)

12:30 MST
NBC-Pepper Young's Family, sketch: KPO KFI KOMO KHQ KDYL KFYR KGW KOA CKCK CHAB CJOC CJCA CFCN

11:45 PST
NBC-Hoosier Hop: KGO KIDO KJR KLO (sw-15.33)

AFTERNOON

12:00 PST
CBS-La Brun Sisters: (sw-11.83)

1:00 MST
NBC-Sunbrite Smile Parade: KGO KEX KJR KLO KGA (sw-11.87)

12:00 PST
CBS-La Brun Sisters: (sw-11.83)

Subject: "Appearance, Health and Personality." Dr. Henry A. Davidson, Fellow of the American Medical Association, and Dr. Philip L. Schwartz.

THURSDAY

June 1

NIGHT

6:00 PST 7:00 MST NBC-Kraft Music Hall; Bing Crosby, Bob Burns, Johnny Trotter's Orch.; Guest; Music Maids; Ken Carpenter; KPO KOA KFI KDYL KOMO CJCA KHQ CHAB KGW KGR KGH KCI KYC CFAC CKCK CJOC (sw-9.53) For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide. A story on Bing Crosby may be found on page 2.

CJRM-String Quintet CKCD-Farmer Fiddlers KDYL-Musical Favorites KFBB-Montana Rangers KFBK-Richard Humber's Orch. KGHL-Dance Orch. KGR-Music Box Prgm. KHQ-Aloha Hawaii KIDO-Columbian Club KOL-Melody Road KOOS-Amer. Family Robinson KTFI-News KWSC-Geology in the News KYA-Musical Prgm. 7:30 PST 8:30 MST NBC-Richard Humber's Orch.: CBR CJRM CHAB CKCK CFAC

CBC-Old Tales of the Klondyke: CBR CKY CJOC CHAB MBS-Jack McLean's Orch.: WGN NBC-Buddy Fisher's Orchestra: KGR KSEI KIDO KTFI KFYP KGH KHL DL-News: KOOS KFRC KOL CBS-Carlos Molina's Orchestra: KFBB KTFI-News: KGVO CJRM CFCN CJCA-The Home Town Boys CJOR-The Embassadors' Orch. CKCD-Slogan Contest CKCK-Eb & Zeb KDYL-Utah Forum KFYP-To be announced KIRO-Baseball Time KXN-Baseball Game KOAC-Dept. of Zoology KOIN-Everybody Wins KSL-Peggy & Her Pals KVI-Richard Humber's Orch. KXA-Dance Prgm. 9:15 PST 10:15 MST CBS-Pliner & Earle's Orch.: KOIN KGVO KFYP KFBB WCCO DL-Fulton Lewis, Jr., comm.: KOL KOOS KFRC NBC-Gary Nottingham's Orch.: KPO KHQ CFCN-Old Time Dance CJRM-Reginald Dixon, organist CKCK-On With the Dance CKCD-Una Knipe KDYL-Melody Lane KFI-Broadway Memories KGW-Variety Prgm. KOMO-Armchair Cruise KSI-News KVI-Golden Jubilee Theater 9:30 PST 10:30 MST NBC-Count Basie's Orch.: KOA KOMO NBC-Al Marsico's Orch.: KTFI KLO KIDO KSEI KFYP KGR KGH KHL CBS-Random Rhythm: CBR CKY CKCK CJCA CJOC CFAC NBC-Richard Humber's Orch.: KPO MBS-Lou Fidler's Orch.: KOL WGN KOOS CBS-Henry King's Orch.: KOIN KSL KFBB KGVO WCCO KSI KFBB KGVO WCCO KSI KFBB KGVO WCCO KSI KFBB KGVO WCCO KSI KFBB KGVO WCCO

CHAB-Evening Prayer KFI-Talk on Hidden Taxes KHQ-Romance of Achievement KOAC-Pharmacy as a Vocation KOMO-Extra Pair KXA-Dance Orch. 10:00 PST 11:00 MST NBC-News Reporter: KPO KOMO KGW KFI KHQ CBS-Erwin Yeo, organist: KVI KFYP KIRO NBC-Classics for Today: KLO KSEI KGA KIDO MBS-Glen Gray's Orch.: WGN DL-Phil Harris' Orch.: KOOS KOL CBS-Classics for Today: CBR CFAC CJOC KSI-News: KOA KDYL KOIN CFCN-Old Time Dance CHAB-Moonlight Rhapsodies CJCA-Nut House Jamboree CJRM-When Day Is Done KFRC-There They Go KSL-Ray Bradford's Orch. KXA-Magic of the Organ KYA-Concert Internationale 10:15 PST 11:15 MST NBC-Gentlemen Preferred: Judy Dean, songs: KPO KFI KOMO KGW KOA CBS-Matty Malneck's Orchestra: KXN KOIN KIRO KFYP KVI KSL CBS-Classics for Today: CJCA KEX KDYL-Gaslight Harmonies KHQ-Secret Diary 10:30 PST 11:30 MST NBC-Pinky Tomlin's Orch.: KPO KOMO KDYL KHQ KGW KFI KOA NBC-Anson Weeks' Orch.: KGO KIDO KGA KSEI KEX DL-Buddy Rogers' Orch.: KOL CBS-Kay Kyser's Orch.: CBR CJCA CJOC CFCN CHAB-Your Stars Tonight CJOR-News KFRC-Leon Mojica's Orch. KSL-Music You Want KVI-Four Esquires KXA-Dancing Party KYA-Down the Mississippi 10:45 PST 11:45 MST CBS-Nightcap Yarns: KXN KVI KOIN KFYP CBR KIRO CJCA CJOC CFCN CJOR-William J. Nelles KFBK-Eddie Duke's Hawaiians 11:00 PST 12:00 MST NBC-Harry Owens' Orch.: KPO CBR KFBK NBC-Bill Sabransky, organist: KGA CBS-Judy & the Jesters: KOIN KFYP KVI KSL KIRO DL-Jack McLean's Orch.: KFRC NBC-News: KGO KSI-News: KEX KJR KOL KNX CJOR-Concert Time KXA-Sports KYA-Ruby Newman's Orch. End of Thursday Programs

MORNING

7:00 PST 8:00 MST NBC-Viennese Ensemble: KLO KIDO KGW KGA KSEI KTFI NBC-Story of Mary Marlin, sketch: (sw-15.21) NBC-Musical Clock: KPO CBS-It Happened in Hollywood: KIRO KNX KOIN KSL KVI KFYP Musical Clock: KFSD KGR 7:15 PST 8:15 MST NBC-Vic & Sade, sketch: (sw-15.21) News: KFI CJOC KHQ Musical Clock: KGVO KOIN 7:30 PST 8:30 MST NBC-Pepper Young's Family, sketch: (sw-15.21) NBC-Musical Clock: KGO NBC-Financial Service: KPO KEX KIDO KGA KGH KSEI KTFI KJR News: KNX KOL KOOS KVI KIRO 7:45 PST 8:45 MST NBC-Kitty Keene, Inc., sketch: KOA KFYP KDYL NBC-Getting the Most Out of Life: CHAB CKCK CJCA CJOC CFAC (sw-15.21) NBC-News: KPO NBC-Charlie Marshall, philosopher: KSEI KGA KJR KLO KGR KEX NBC-Elizabeth Earl, organist: KFI News: KFSD KFRC KGW CBR KOIN 8:00 PST 9:00 MST NBC-The Carters of Elm Street, sketch: KPO KOA KFI NBC-Meet the Artist; Nellie Revel Interviews: KGR KLO KJR KTFI KIDO CBS-The Balladeer: CBR CKCK CJOC CFCN CBS-Melody Ramblings: KFBK KIRO KVI KGVO KOIN KSL DL-Sons of the Pioneers: KOOS KOL NBC-Elizabeth Earl: KGW News: KSEI CJOR KGA KFYP CKCD CJCA-Good Morning Neighbour CHAB-Cheerio Time CJRM-Cooking School KDYL-Those Happy Gilman KEX-Dr. Brock KFRC-Breakfast Club 8:15 PST 9:15 MST NBC-Southernaires: KLO KIDO CKCK CBR KGA KJR KFYP KGR CFCN CJOC KGH KHL (sw-15.33) CBS-Her Honor, Nancy James, sketch: KNX KIRO KFYP KVI KSL KOIN

FRIDAY, June 2, 1939

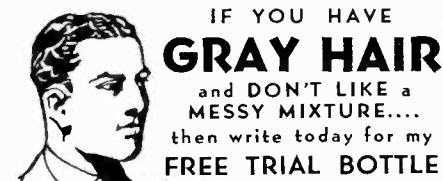
NBC-The O'Neills, sketch: KPO KOA KDYL KGW KFI KOMO KHQ DL-Haven of Rest: KOL KOOS CJOR-Ranch Boys CJRM-Metropolitan Melodies CKCK-Mood Reminiscent KFBK-Lost Empire KFSD-Musical Workshop KGI-News KTFI-Thrift Basket: Variety Prgm. KXA-Dance Music: Markets 8:30 PST 9:30 MST CBS-Romance of Helen Trent: KNX KOIN KFYP KIRO KVI KSL NBC-Nat'l Farm & Home Hour: KGO KGH KIDO KGA KSEI KLO KOA KFYP KJR KEX (sw-15.21) NBC-Larry Lewis, songs: KPO CBS-Toronto Trio: CBR CFCN Markets: CJRM CJOC CHAB-Barbara Wells' Prgm. CJCA-Three Capsules: Eddie Allen CJOR-Old Ranger's Cabin CKCD-Dance Orch. CKCK-Grain Prices: Charlie, Kunz, pianist KDYL-Interlude KFBK-This Rhythmic Age KFI-Tempos of Today

CBS-The Goldbergs, sketch: KNX KOIN KIRO KVI NBC-The Happy Gang: CKCK CBR CHAB CJRM CFAC NBC-Jeno Bartal's Ensemble: KFI (sw-15.33) DL-Carolyn Price: KFRC KOOS NBC-Ranch Boys: KPO News: KFSD KIDO KTFI Singin' Sam: KDYL KGVO CFCN-Hollywood Brevities CJCA-Gems of Melody CJOC-Good Morning, Neighbor CJOR-Shut In Prgm. KFBK-Betty Crocker KFYP-Young Dr. Malone, sketch KGR-Jerry's Service KGW-Magic Hour KHQ-Can You Tie That KOAC-Today's Prgms.: Home-makers' Hour: Neighbor Reynolds KOL-Patty Jean Health Club KOMO-Heart of Julia Blake KSL-Morning Melodies KXA-Rudy Vallee's Orch. 9:15 PST 10:15 MST NBC-Your Farm Reporter: KFYP (sw-11.87) CBS-Life Can Be Beautiful, sketch: KNX KFYP KVI KOIN KSL KIRO NBC-Agriculture Today: KGO KJR KTFI KEX KGA KIDO KSEI KGR KOA KGH NBC-Benny Walker's Tillamook Kitchen: KPO KFI KHQ KOMO KGW NBC-Let's Talk It Over: (sw-15.33) MBS-The Happy Gang: KFRC KOL News: KDYL KFBK CFCN-Gypsy Orch. CJCA-Hits & Encores CJOR-Gospel Clinic KFSD-Voice of Vic Stolle KGVO-Martha West: Morning Melodies KOOS-Hawaiian Melodies KXA-Dance Orch. 9:30 PST 10:30 MST NBC-Peables Takes Charge, sketch: KGO KLO KIDO KGR KSEI KTFI KGH NBC-Words & Music: KPO KFI KOMO KGW KDYL KHQ (sw-15.33) CBS-The Road of Life, sketch: KNX KFYP CHAB CBR CFCN KSL CJCA CJOC CKCK News: KOL KJR CJOR-The Gospel Singer CJRM-Melody Time KEX-Patty Jean KFBK-Betty & Bob KFRC-Morning Hostess KFSD-Curtain Rises KFYP-Markets: Police Bulletins KGA-Rev. Wm. MacIntosh KGO-This & That KIRO-Surprise Your Husband: Connie Worth KOA-Adopted Daughter KOAC-Interview with Melissa Hunter

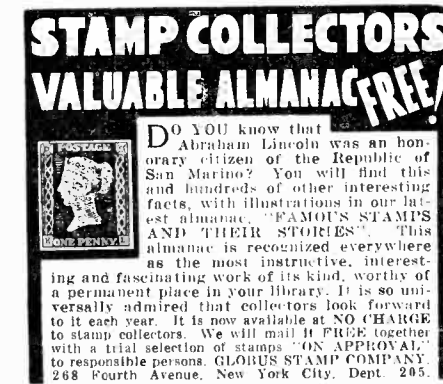
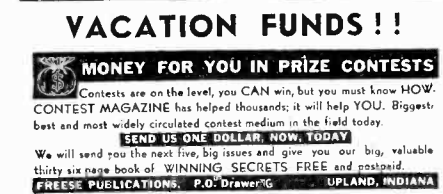
SUMMER CHANGES. Many of your favorite radio programs will leave the air soon for summer vacations. They will be replaced by new programs. Your issue of Radio Guide for June 10 will list many of them. On sale today.

Relieve Heartburn Fast This Amazing Way

YES—TUMS a remarkable discovery brings amazing quick relief from indigestion, heartburn, sour stomach, gas, and burning caused by excess acid. For TUMS work on the true basic principle. Act unbelievably fast to neutralize excess acid conditions. Acid pains are relieved almost at once. TUMS are guaranteed to contain no soda. Are not laxative. Contain no harmful drugs. Over 2 billion TUMS already used—proving their amazing benefit. Try TUMS today. Only 10c for 12 TUMS at all drug stores. Most economical relief. Chew like candy mints. Get a handy 10c roll today.



As a Hair Color Specialist with forty years' European American experience, I am proud of my Color Imparter for Grayness. Use it like a hair tonic. Wonderfully GOOD for the scalp and dandruff; it can't leave stains. As you use it, the gray hair becomes a darker, more youthful color. I want to convince you by sending my free trial bottle and book telling All About Gray Hair. ARTHUR RHODES, Hair Color Expert, Dept. 28, LOWELL, MASS.



THE BARRYMORE BREAK-UP

(Continued from Page 7)

John and Elaine combination. However that may have been, Elaine got her man, and up to last month seemed to be holding him.

Just how she was holding him, and what was her interest in promoting his professional career and her own, has been the subject of wide discussion. General consensus in well-informed Hollywood seems to size up the situation something like this:

Elaine and John were really in love. There were scraps aplenty at home, to be sure, but they never quarreled on the movie lot or in the radio studio. Most fights were the result of John's alleged jealousy, his constant suspicion that someone was "making eyes at Baby," "Baby" being their pet name for each other. Disagreements arose also over Elaine's efforts to keep John on the straight-and-narrow, efforts which a personality accustomed to strutting its stuff as cock of the walk was bound to resent.

Less hurtful to the Barrymore pride was Elaine's desire to hold the family purse-strings—with the help of Mrs. Jacobs. John was never much of a financial wizard; now that he was relatively poor, he was glad to turn the money worries over to Elaine and Ma Jacobs. Thus, there were no financial quarrels—not until the real break came.

Elaine was always extremely solicitous about Barrymore's health and future. To see that he made his radio rehearsals, to have his hair dressed, to handle difficult situations with the radio producers, to keep him happy without his old pals—these were the tasks she set herself. These were the tasks which had to be done if Barrymore was to enjoy stardom once more.

On the "Texaco Star Theater" series, producers were quickly impressed with Elaine's influence. For the first few broadcasts she didn't come with Barrymore. Result was that he wandered off continually, was hard to locate when needed. When she started coming to rehearsals and shows with him, everything changed. He was on his toes, ready and willing; always appreciative of her help, satisfied with her judgment. With an eye to repaying his debt to her, Barrymore gallantly seized

every opportunity to boost Elaine as an actress.

It was the same on the movie lot. In "Midnight," the most recent Barrymore picture, Elaine was given the part of a fashionable hat-shop proprietor at John's insistence.

And when the offer of starring roles in a Broadway production of "My Dear Children" came to them, John was willing to accept, mainly for Elaine's sake. He was then master of ceremonies for Texaco and they hated to see him go. His picture work was also progressing nicely. Nevertheless they went, perhaps to put Barrymore on Broadway once more, perhaps to give Elaine a chance at acting.

Even before the couple left for New York, however, storm signals were out. Mrs. Jacobs told a friend that it "was only a question of a few months before the affair would break up."

A fair estimate it was, too. All who know John Barrymore agree that to tame his imperious will, to metamorphose him into a docile husband, was a job that had been tried but never accomplished. Elaine and Ma Jacobs had moved heaven and earth for two years to accomplish it and had apparently succeeded.

Then all the smothered tempestuousness of the Barrymore temperament boiled over, Elaine walked out of his life, and John did what he had done to no other woman. He took the initiative, sued her for separation and for recovery of \$300,000 in cash and property.

"I may be chivalrous but this is different," said John. "She doesn't deserve chivalry. If she tries to sue me for divorce, I'll fight it . . ."

A few days later Elaine did that very thing, accusing her fifty-seven-year-old husband of various shortcomings ranging from "fits of anger and rage" to name-calling. Life became unbearable, she said, when he kicked her on the shins at a dinner party last April—and then the St. Louis spanking!

So the Barrymores seem to be all set for another of Hollywood's big divorce battles. One feature is different. Insiders believe Elaine was the making of the "new" John; some believe he'll go straight to hell without her. Which is the reason we predict you won't hear that Barrymore program.

THE CASE OF WALTER WINCHELL

(Continued from Page 10)

ceived a lot of mail from listeners—who request the definition of 'Americanism' . . . I have heard it defined in many ways . . . To me, however, Americanism is democracy—and the first important thing about it—is that you can make up your own definition—the Government doesn't do it for you! . . . Americanism is not parading in gangs—so that peaceful citizens will be afraid to use the street. It is NOT calling your good luck your talent and blaming your hard luck on the Government . . . It is not playing the 'The Star-Spangled Banner'—to drown out the voice of reason.

"Americanism is not freely assem-

bling in Madison Square Garden or any other place—to urge that libraries be closed and books burned . . . It is not standing idly by—while paid and professional propagandists—wreck the Republic in the name of free speech . . . Americanism is tolerance and pity for the weak—and not as one European leader said last Sunday, 'Woe to the helpless!' . . . In a sentence, ladies and gentlemen—Americanism is not talking of justice—when your fellow American—needs—mercy."

Walter Winchell may be heard Sunday night on NBC at:

EDT 9:30 p.m. — EST 8:30 p.m.
CDT 10:00 p.m. — CST 9:00 p.m.
MST 8:00 p.m. — PST 7:00 p.m.



THOUSANDS GAIN 10 TO 25 LBS. NEW PEP, BETTER LOOKS —with Ironized Yeast Tablets

NOW many of the thousands of thin, rundown people can say goodbye to skinny bones, tired feeling and nervous crankiness. For with these easy-to-take little Ironized Yeast tablets, many who never could seem to gain before have put on 10 to 25 pounds, gained new pep and strength—in just a few weeks!

The reason is simple. Scientists have discovered that many folks are skinny and jittery—can hardly eat, sleep or work—only because they don't get enough Vitamin B and iron from their daily food. Without these vital substances you may lack appetite and not get the most body-building good out of what you eat.

But you can now get these exact missing substances in these pleasant little Ironized Yeast tablets. So it's no wonder that with them thousands of men and women have easily put on just the pounds they needed, gained new pep and natural attractiveness they hardly ever hoped to have.

Make this money-back test

Get Ironized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Ironized Yeast will give you the normally attractive flesh, new energy and life you've longed for, the price of this first package will be promptly refunded by the Ironized Yeast Co., Atlanta, Ga.

Only be sure you get the genuine Ironized Yeast, and not some cheap, inferior substitute which does not give the same results. Look for "IY" stamped on each tablet.

Special offer!

To start thousands building up their health right away, we make this special offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with the first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 1137, Atlanta, Ga.

Gains 8 lbs., new pep, friends



Anne Johnston

"I became terribly rundown. I lost weight and my nerves were simply on edge. Then I bought Ironized Yeast. Soon I felt lots peppier and in 2 months I gained 8 lbs. With my new pep and new figure I've gained many new friends."

Anne Johnston, Jackson Heights, N. Y.

TUNE IN ON JOHN J. ANTHONY'S GOOD WILL HOUR. See your newspaper for exact time and station.

EASY WAY... Tints Hair

NEW CAKE SHAMPOO ADDS LOVELY COLOR TO HAIR THAT IS STREAKED • DULL • FADED GRAYING • BURNT • LIFELESS

Just shampoo your hair with this remarkable new discovery TINTZ Cake Shampoo. It washes out dirt, loose dandruff and grease and safely gives hair a real smooth black, brown, titian or blonde tint that fairly glows with life and lustre. Don't put up with faded, dull, burnt, streaked, off-color hair a minute longer. TINTZ hair tinting cake works gradual—each shampoo leaves your hair more colorful, lovelier, softer, easier to manage. No dyed look. Won't hurt permanents. State shade wanted. Over 100,000 users. Full cake 50c (3 for \$1). Order today.

NO MESSY DYEING SEND NO MONEY!!!

Just pay postman plus postage on our positive guarantee of satisfaction in 7 days or money back. We pay postage if money comes with order. Don't wait. Write today to **TINTZ CO., Dept. 903, 207 N. Michigan, Chicago, Ill.**

HOROSCOPE PERFUMES

12 individual — unusual scents made for each one of the 12 signs of the zodiac. Add enchantment to your personality by using the specific perfume indicated by your birthday. True odors and beautifully boxed. FREE Astrological forecast with each order. Send 50c together with your birthday.

FLORIAN PERFUMES
357 W. 63rd St., Dept. 101, Chicago

Radio's Old Reliable MIRACLE AERIAL LOOP

Get's local and foreign stations clear as a crystal; just connect to radio; no aerial; no ground, required. Most remarkable reception you have ever heard: five day trial; sent post-paid. **\$1.00**

MIRACLE MFG. CO., CONSHOHOCKEN, PA.

Two FREE Enlargements KODAK ROLLS

We develop your roll and you receive 8 PERFECTION HI-GLOSS prints, 2 Beautiful Professional enlargements. All for 25c (coin).

Prompt Service
Globe Photo Service, Dept. B, La Crosse, Wis

SQUARE KNOTTING — Fascinating — Square Knotting

Make Belts, Purses, Dog Leashes, etc. Finest materials obtainable listed in Booklet "B" catalog, sent FREE. Or enclose 10c for catalog. Instruction Booklet, No. 1 and samples.

SPECIAL OFFER: Our regular \$1.00 Instruction Book together with the 50c Beginners' Outfit all for \$1.00. Practical! Educational! Start Today!

P. O. HERWIG CO.
121 Sands St., Dept. F-6, Brooklyn, N. Y.
SQUARE KNOT HEADQUARTERS

Free for Asthma During Summer

If you suffer with those terrible attacks of Asthma when it is hot and sultry; if heat, dust and general mugginess make you wheeze and choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address: **Frontier Asthma Co., 187-D, Frontier Bldg. 462 Niagara St., Buffalo, N. Y.**

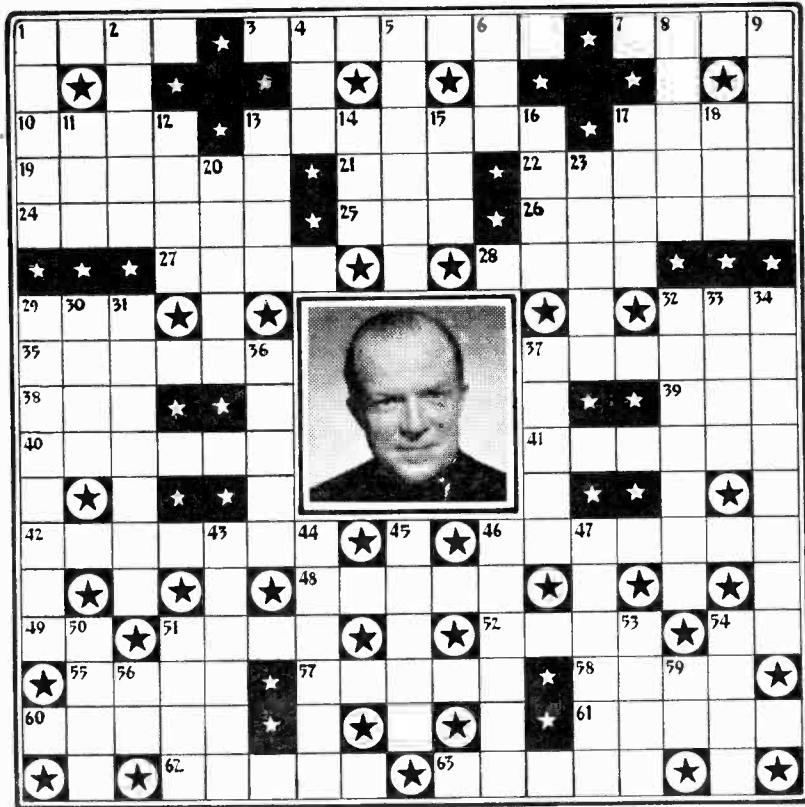
3c A DAY HOSPITALIZATION PLAN \$325 HOSPITAL AND SURGICAL FEES

23,000 people go to hospitals every day. Learn how Hospital and Surgical care is provided for every member of your family in case of sickness or accident. Plan permits you to go to any hospital in the U. S.; select your own surgeon. No medical examination required. Write today for free information.

FREE INFORMATION

INTERSTATE MUTUAL BENEFIT ASS'N. DOVER, DELAWARE

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Feminine name
 - Last name, star in the portrait (orchestra-leader)
 - A fish
 - A thin layer
 - Ralph —, announcer
 - Evans, singer
 - Johnson, orchestra-leader
 - Fear with respect
 - Purpose
 - Keep in possession
 - Wever, radio actor
 - Don —, orchestra-leader
 - Trail along the ground
 - Feminine name
 - An article
 - Man's nickname
 - To review and amend
 - Jan —, bandleader
 - Sooner than
 - Negative connective
 - Barry, announcer
 - Durbin, singer
 - Language spoken in Latvia
 - Want of merit
 - Lowe Miles, radio actress
 - Egyptian sun god
 - What's on your head
 - Melodies
 - Upon
 - Shell-fish
 - A suburban train
- VERTICAL**
- First name, star in the portrait
 - Titan
 - To set free
 - Sliding box-like arrangement for storing clothes
 - Conclusion
 - Place of shelter
 - Italian poet
 - Raw metal
 - Resembles a frog
 - Feminine name
 - Pallid
 - Skelton and Foley
 - A faction
 - Small apparatus for heating minute quantity of liquid
 - Blackbird of the cuckoo family
 - Italian coins
 - Feminine name
 - Bob —, orchestra-leader
 - Chief character in a play
 - Mitchell, announcer
 - Those who win
 - Famous English public school
 - Chester —, radio actor
 - Edgar —, bandleader
 - Feminine name
 - Randolph, radio actress
 - Wilcox, announcer
 - Frost, radio actress
 - A trader
 - Tilton, songstress
 - Easy —
 - Man's name, of German origin
 - Had observed
 - Speaks, composer
 - Railroad (abbr.)
 - Pearce, comedian
- Solution to Puzzle Given Last Week**
- PHIL BAKER SURF
J. A. STAR GONERS E
ARROW IMAGE RIPEN
MARVELY SNAP ELK
TIMED LEANS
RES NIMOLKILN TAP
A. ACT ITS A
VALLEE PHIL ESTHER
EVIL D BAKER S RISK
NAMED SALT S
INNER KAVE R
L. LEHR KAVE R
F. WALLER S LEON B
USEAL VIK V D ABE
DOES EVE POI CORN
GAME R L E A OMEN
ERST CLARK TIDY

HOW TO TALK TO A KING AND QUEEN

(Continued from Page 1)

But on June 7, Their Majesties cross over onto United States soil. From then on, the NBC, CBS and Mutual boys are on their own. However, the Canadian broadcasters have helped out their American friends by issuing "Notes for Commentators of Royal Visit."

It is proper, say the notes, to refer to the King as "His Majesty, the King," "the King" or "His Majesty." In no case should anything further be added to this and, particularly, no reference should be made to him as "King of England," "King of Canada," etc. Such expressions as "His Most Gracious Majesty" or "The King's Most Excellent Majesty" are not to be used.

These same remarks are to be applied in referring to the Queen. Both together may be referred to as "Their Majesties."

Since American announcers will undoubtedly struggle with names, the

"Notes for Commentators of Royal Visit" gives the names of all members of the Royal party, their titles and instructions as to pronunciation. Here, for instance, are some of the instructions, quoted word for word:

"The word 'dais' should be pronounced 'day-iss,' with the stress on the first syllable.

"In accordance with the wishes of His Majesty, during the Royal Visit the word 'equerry' should be pronounced with the stress on the second syllable, so that the word will rhyme with 'ferry.'

"The heads of Provincial Governments should be referred to as 'Premiers' and not as 'Prime Ministers,' which title should be reserved for the head of the Dominion Government.

As to dress, no specific orders have been given. Since the broadcasters will not be addressing Their Majesties directly ("They probably won't even

(Continued on Page 40)

"HOW DO I GET MY START AS A WRITER?"

--- Here's the Answer ---

First, don't stop believing you can write; there is no reason to think you can't write until you have tried. Don't be discouraged if your first attempts are rejected. That happens to the best authors, even to those who have "arrived." Remember, too, there is no age limit in the writing profession. Conspicuous success has come to both young and old writers.

Where to begin, then? There is no surer way than to get busy and write.

First, gain experience, the "know how." Understand how to use words. Then you can construct the word-buildings that now are vague, misty shapes in your mind.

O. Henry, Mark Twain, Kipling, Ring Lardner, just to mention a few, all first learned to use words at a newspaper copy-desk. And the Newspaper Institute Copy-Desk Method is today helping men and women of all ages to develop their writing talent... helping them gain their first little checks of \$25, \$50, \$100.



Normal School Principal Finds N. I. A. Gives Real Service

"I have sold an article to Real America. Before enrolling I was skeptical of N. I. A. training as the best preparation for writing in fields other than newspaper reporting, but now I am convinced that you make good on your claim that N. I. A. is the preparation needed by writers in all fields. N. I. A. renders a real service by giving thorough, sincere and expert criticism." E. L. MENDENHALL, 253 Linden St., Fond du Lac, Wis.

Learn to Write by WRITING

The Newspaper Institute of America is a training school for writers. Here your talent grows under the supervision of seasoned critics... newspaper men and women. Emphasis is placed on teaching you by experience. We don't tell you to read this author and that author or to study his style. We don't give you rules and theories to absorb. The N. I. A. aims to teach you to express yourself in your own natural style. You work in your own home, on your own time.

Each week you receive actual newspaper-type assignments as though you worked on a large metropolitan daily. Your stories are then returned to us and we put them under the microscope, so to speak. Faults are pointed out. Suggestions are made. Soon you discover you are getting the "feel" of it, that professional touch. You acquire a natural, easy approach. You can see where you are going.

When a magazine returns a story, one never knows the real reason for the rejection; they have no time to waste giving constructive criticism.

The N. I. A. tells you where you are wrong and why, and shows you what to do about it.

A Chance to Test Yourself

We have prepared a unique Writing Aptitude Test which tells you whether you possess the fundamental qualities necessary to successful writing—acute observation, dramatic instinct, imagination, etc. You'll enjoy taking this test. It's free. Just mail the coupon below and see what our Editors think about you. Newspaper Institute of America, One Park Avenue, New York.

Free Newspaper Institute of America
One Park Avenue, New York

Send me, without cost or obligation, your Writing Aptitude Test and further information about writing for profit as promised in the Radio Guide, June 3.

Mr. _____
Mrs. _____
Miss _____

Address _____

(All correspondence confidential. No salesman will call.) 92F569

FALSE TEETH
FIRM-FIT Dental Plates
 Made in Our Own Laboratory!
AS LOW AS \$6.75
 Should fit perfectly. Workmanship and material **Guaranteed**.
 Teeth made from your personal impression, look beautiful. Wear plates 60 days if not delighted with fit and your improved appearance. The trial costs nothing. Money Back guarantee.
\$6.75
 SEND NO MONEY. Rush postcard for FREE impression material and catalog of LOW PRICES. Do it right now! SUPERVISED BY A DENTIST.
60 DAYS TRIAL
FERRIS-GRIGSBY DENTAL LAB., INC.
 Dept. 467, 6217 S. HALSTED ST. CHICAGO, ILL.

Match Books PRINTED ACT NOW!
 your name and address. You'll Be More Than Pleased.
100 BOOKS \$1.00
 QUICK SERVICE
Sanderson Match Co., Ottawa, Ill.

OPERADO

Built-In Aerial For ANY Radio



Radio sensation. One "plug-in" connection to any AC or DC light socket does away with inconvenient, expensive outside aerial. More power. Less noise. Better tone. Move radio anywhere. Harmless. Uses no current. Instant installation. Longer tube life. Reduces overheating. Indorsed by experts. Proved by thousands.

Protect your radio and improve reception with this new OPERADO—Built-in Aerial and Intensifier. Send no money—just your name and address to Mission Industries, Or—O-1015, Columbus, Kansas, for this amazing unit, post-paid, on five days trial. Pay special introductory price of only one dollar plus collection fee on arrival with full return privilege. You risk nothing—so write today.

Complete— LISTENERS HANDBOOK

RADIO GUIDE'S LISTENERS HANDBOOK brings you for the first time in an easily understandable manner all the information you need to enjoy your radio to the UTMOST.

You'll find twenty sections chock full of interesting data, including:

- ★Television Today—Tomorrow
- ★Master Time—Conversion Table
- ★Log of U. S., Canadian, and Mexican Stations by Call Letters and Frequencies
- ★Coast-to-Coast Network Program Locator
- ★Facsimile, All About It
- ★World Short-Wave Time Table
- ★Municipal Police Radio Stations
- ★State Police Radio Stations

Send 25c in stamps for your copy
 Address

RADIO GUIDE'S LISTENERS HANDBOOK

731 Plymouth Court, J-3, Chicago, Ill.

76 COMICS AND FEATURES
\$2 NOVEL (SEPARATE COMPLETE)
PICTURE PARADE
 COLOR-ROTO SECTION
EVERYBODY'S WEEKLY
 METROPOLITAN SECTION
 EVERY WEEK . . . IN
THE Sunday Inquirer PHILADELPHIA
 ★ ON SALE AT ALL NEWSTANDS ★

BING CROSBY

(Continued from Page 3)

of CBS, heard the record and wired for Bing. But Bing didn't want to go to New York. He was having fun. Ev came east, and began yelling for his brother. But Bing stayed among the powdered ladies and Pink Ladies and sang "I Surrender, Dear" to Dixie Lee.

Then a funny thing happened. Over in Gus Arnheim's orchestra was an Italian named Russ Columbo who used to stand in for the Bingo when Dr. Crosby couldn't stand up too well. Russ headed east to try for the job Bing had refused with CBS.

The next day the Bingo and Dixie were married and caught a plane for New York. It was 1929. In New York, Bing got a cold in his head and cold feet. He said he couldn't go on his first program with Columbia. Ev faked a telegram from Ma. It said Bing was yellow if he didn't make himself sing.

He sang. "I Surrender, Dear," is what he sang.

After the broadcast, his bride said

she was proud of him. Ma wired that she was praying for him. Ev said, "Now cut out the foolishness and get to work."

The Bingo got sober.

He moved over to the Paramount Theater for a week and stayed twenty.

Well, that's how it happened. Vallee jumped from the basement to the roof the same day. The country went crooner-conscious. Somebody even wrote a song, a catty thing called "Crosby, Columbo and Vallee." If you wanted to make a he-man mad, call him a crooner. He-man! If I ever get in a fight, I want Bingo on my side.

Vallee, to offset the idea that crooners sing tenor, began leading with his right.

Columbo made love to Carole Lombard.

The Bingo and Miss Dixie had twins! Boys, that'll sober any man down.

James Street's second and concluding article about the life of Bing Crosby appears in next week's issue.

STAR OF STARS' STANDINGS

LAST call to vote in the Star of Stars poll! For the contest closes May 31.

This week Eddie Cantor passed Fred Allen by a few votes. Charles Boyer moved slightly ahead of Les Tremayne. "Waltz Time" slipped by "Kraft Music Hall." And Nelson Eddy again passed Jessica Dragonette in the sensational neck-and-neck Star of Stars race. This week they stand:

Best commentator (man): (1) Lowell Thomas, (2) H. V. Kaltenborn, (3) Walter Winchell, (4) Edwin C. Hill, (5) Jimmie Fidler, (6) Boake Carter.

Best commentator (woman): (1) Dorothy Thompson, (2) Kate Smith, (3) Mary Margaret McBride, (4) Kathryn Cravens, (5) Hedda Hopper, (6) Eleanor Roosevelt.

Best comedian: (1) Bergen-McCarthy, (2) Jack Benny, (3) Bob Hope, (4) Eddie Cantor, (5) Fred Allen, (6) Fibber McGee (Jim Jordan).

Best dramatic program: (1) Lux Radio Theater, (2) One Man's Family, (3) Campbell Playhouse, (4) Big Town, (5) First Nighter, (6) Vic and Sade.

Best radio actor: (1) Don Ameche, (2) Orson Welles, (3) Charles Boyer, (4) Les Tremayne, (5) Edward G. Robinson, (6) Phil Lord.

Best radio actress: (1) Claire Trevor, (2) Barbara Luddy, (3) Joan Blaine, (4) Helen Menken, (5) Alice Frost, (6) Anne Seymour.

Best singer of popular songs (man): (1) Bing Crosby, (2) Kenny Baker, (3) Lanny Ross, (4) Don Ameche, (5) Rudy Vallee, (6) Frank Parker.

Best singer of popular songs (woman): (1) Kate Smith, (2) Frances Langford, (3) Virginia Simms, (4) Dorothy Lamour, (5) Jessica Dragonette, (6) Hildegard.

Best musical program: (1) Ford Sunday Evening Hour, (2) Chase and Sanborn, (3) Waltz Time, (4) Kraft Music Hall, (5) Voice of Firestone, (6) 99 Men and a Girl.

Best singer of classical songs (man): (1) Nelson Eddy, (2) Richard Crooks, (3) Lawrence Tibbett, (4) John Carter, (5) Donald Dickson, (6) Lanny Ross.

Best singer of classical songs (wo-

man): (1) Margaret Speaks, (2) Jessica Dragonette, (3) Gladys Swarthout, (4) Miliza Korjus, (5) Lucille Mann, (6) Jean Dickenson.

Best announcer: (1) Don Wilson, (2) Ken Carpenter, (3) Milton J. Cross, (4) Harry von Zell, (5) Ford Bond, (6) Graham McNamee.

Best audience-participation program: (1) Kay Kyser's College of Musical Knowledge, (2) Information Please, (3) Battle of the Sexes, (4) Professor Quiz, (5) True or False, (6) Vox Pop.

Best variety program: (1) Chase and Sanborn, (2) Kraft Music Hall, (3) Kate Smith, (4) Good News, (5) Jello, (6) Magic Key.

Master of Ceremonies: (1) Don Ameche, (2) Bing Crosby, (3) Robert Young, (4) Don McNeill, (5) Jack Benny, (6) Dick Powell.

Best children's program: (1) Lone Ranger, (2) Let's Pretend, (3) Coast to Coast on a Bus, (4) Irene Wicker, (5) Orphan Annie, (6) Dick Tracy.

Best educational program: (1) American School of the Air, (2) America's Town Meeting, (3) Great Plays, (4) World Is Yours, (5) U. of C. Round Table, (6) Music Appreciation Hour.

Best serial dramatic program: (1) One Man's Family, (2) Big Sister, (3) Road of Life, (4) Bachelor's Children, (5) Guiding Light, (6) Betty and Bob.

Best dance orchestra: (1) Wayne King, (2) Guy Lombardo, (3) Horace Heidt, (4) Kay Kyser, (5) Eddy Duchin, (6) Hal Kemp.

Best swing band: (1) Benny Goodman, (2) Artie Shaw, (3) Tommy Dorsey, (4) Bob Crosby, (5) Larry Clinton, (6) Kay Kyser.

Best swing instrumentalist: (1) Tommy Dorsey, (2) Gene Krupa, (3) Artie Shaw, (4) Benny Goodman, (5) Jimmy Dorsey, (6) Henry Busse.

Best swing singer: (1) Bea Wain, (2) Martha Tilton, (3) Edythe Wright, (4) Mildred Bailey, (5) Martha Raye, (6) Ginny Simms.

Best local program: Results not available.

Star of Stars: (1) Nelson Eddy, (2) Jessica Dragonette, (3) Edgar Bergen, (4) Jack Benny, (5) Bing Crosby, (6) Don Ameche.

HOW TO TALK

(Continued from Page 39)

get that close," said one radio representative, the matter of dress appears to be optional. George Hicks, who will handle the announcing for NBC, played safe and took with him top hat, full-dress suit, morning clothes, dinner jacket and business suits. Most other New York broadcasting representatives are likewise packing their best duds just to be on the safe side.

While in Canada, all events of the royal tour will be broadcast through a special gold microphone. In the United States they'll have to be satisfied with an ordinary black-ribbon mike—the same kind Rudy Vallee, Kate Smith and the rest use.

England's rulers are welcome visitors and we know their words will enliven some of our otherwise fairly dull evening hours. As we listen, though, we should remember that their presence is again testing the mettle of our American broadcasters. That our boys may give the visiting dignitaries some ideas to take back for the British listeners is also a possibility. From what we hear of the bread-and-water fare offered by the British Broadcasting Corporation, which is government-owned, they could do with a bit of American "go," as they call it.

—Wilson Brown.

BIRTHDAYS

MAY 28

Jim Harkins, NBC, RCA Bldg., New York, N. Y.
 Jack Clemens, NBC, RCA Bldg., New York, N. Y.
 Charles Winninger, Universal Pictures, Universal City, Calif.
 Phil Regan.

MAY 29

Josef Cherniavsky, Station WLW, Cincinnati, Ohio.
 Dick Stable.
 Beatrice Lillie.
 Mario Chamlee.

MAY 30

Benny Goodman, CBS, 485 Madison Ave., New York, N. Y.
 Norris Goff (Abner of "Lum and Abner"), CBS, Hollywood, Calif.

MAY 31

Jack Costello, NBC, RCA Bldg., New York, N. Y.
 Ben Bernie, CBS, 485 Madison Ave., New York, N. Y.
 Fred Allen, NBC, RCA Bldg., New York, N. Y.
 Don Ameche, NBC, Sunset and Vine, Hollywood, Calif.
 Joe Kelly, NBC, Merchandise Mart, Chicago, Ill.
 Jeanne Juvelier, NBC, Merchandise Mart, Chicago, Ill.
 Hugh Studebaker, NBC, Merchandise Mart, Chicago, Ill.

JUNE 1

Frank Morgan, NBC, Sunset and Vine, Hollywood, Calif.
 Ray Heatherton, CBS, 485 Madison Ave., New York, N. Y.
 Hugo Mariani.

JUNE 2

Ben Grauer, NBC, RCA Bldg., New York, N. Y.
 Sonny Edwards (Wayne Grubb of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.
 Tony Gillman, NBC, Merchandise Mart, Chicago, Ill.
 Walter Tetley.

JUNE 3

Helen Alexander, CBS, 485 Madison Ave., New York, N. Y.
 Ruth Carhart, CBS, 485 Madison Ave., New York, N. Y.
 Herman Larson, NBC, Merchandise Mart, Chicago, Ill.
 Frank Dailey.

GENUINE WALNUT CABINET
MIDGET POCKET RADIO \$2.99
POST PAID



Enjoy music, sports, announcements, drama, etc., with this compact, sturdy midget size radio. **NOT A TOY!** Requires no batteries, tubes, or electrical connections! Beautiful in appearance and guaranteed as to performance. A practical midget set you'll really enjoy. Genuine walnut cabinet. **SEND NO MONEY!** Buy postpaid \$2.99 plus a few cents postage. On cash orders we pay postage. *Mail Orders Only.* **AMERICAN LEADER, 8450 S. Ashland Ave., Dept. 4529, Chicago.** Agents Wanted!

GOOD NEWS FOR RHEUMATIC SUFFERERS
FREE GENEROUS SAMPLE

Ru-Aid brings amazingly quick relief to rheumatic sufferers. Contains no harmful drugs. Ten-day treatment \$1.00, postpaid. Hundreds of satisfied users. Don't suffer while this remedy is available. Generous samples free. Write Indian Chemical Co., Dept. 203, Townsend, Montana

ROLL DEVELOPED,
 8 Prints,
 Painted Enlargement— **25c**
 Reprints, 3c. **Fast Service.**
JANESVILLE FILM SERVICE
 Dept. A-100 Janesville, Wisconsin

CATARRH--SINUS HEADACHE
 Due to Nasal Congestion

Relieve hawking—phlegm-filled throat—catarrhal bad breath—stuffed-up head and sinus headaches caused by nasal congestion. Ask your Druggist for Hall's Catarrh Medicine, the pleasant Two-Method Treatment. Satisfaction or your money back. **SEND POST CARD FOR HALL'S CATARRH CHART, diet rules.** Write to-day! **F. J. Cheney & Co., Dept. 276, Toledo, Ohio HALL'S CATARRH MEDICINE**

ASTHMA
 WRITE FREE TRIAL OFFER!

If you suffer from Asthma Paroxysms, from coughs, gasping, wheezing—write quick for **FREE TRIAL** of real relief. Inquiries from so-called "hopeless" cases especially invited. Write **NACOR, 806-R State Life Bldg., Indianapolis, Ind.**

SUFFERERS FROM PSORIASIS (SCALY SKIN TROUBLE) MAKE THE ONE SPOT TEST
DERMOIL




Prove it yourself no matter how long you have suffered or what you have tried. Beautifully formulated Psoriasis and Dermoil with amazing true photographic proof of results also **FREE**.

Don't mistake eczema for the stubborn, ugly, embarrassing scaly skin disease Psoriasis. Apply non-staining Dermoil. Thousands do for scaly spots on body or scalp. Careful users, often after years of suffering, report the scales have gone, the red patches gradually disappeared and they enjoyed the thrill of a clear skin again. Dermoil is used by many doctors and is backed by a positive agreement to give definite benefit in 2 weeks or money is refunded without question. Generous trial bottles sent **FREE** to those who send in their Druggist's name and address. Make our famous "One Spot Test" yourself. Write today for your test bottle. Print name plainly. Results may surprise you. **Don't delay!** Sold by **Largest and Widest Drug Stores and other leading Druggists from coast to coast.** **LAKE LABORATORIES, BOX 6, NORTHWESTERN STATION DEPT. RG-7, DETROIT, MICH.**

RUPTURED?
 Get Relief This Proven Way

Why try to worry along with trusses that gouge your flesh—press heavily on hips and spine—enlarge opening—fail to hold rupture? You need the Cluthe. No leg-straps or cutting belts. Automatic adjustable pad supports at real opening—follows every body movement with instant increased support in ease of strain. Cannot slip whether at work or play. Light, easy to wear. Waterproof. Can be worn in bath. Send for amazing **FREE** book "Advice To Ruptured" and details of liberal truthful 60-day trial offer. Also names of grateful patrons in your neighborhood. Write: **Cluthe Sons, Dept. 24, Bloomfield, New Jersey**

FREE SAMPLES OF REMARKABLE TREATMENT FOR STOMACH ULCERS (Due to Gastric Hyper-Acidity)



H. H. Bromley of Rutland, Vt., writes: "I suffered for 10 years with acid-stomach trouble. Doctors all told me I had ulcers and would have to diet the rest of my life. Before taking your treatment I weighed 113 pounds and could eat nothing but soft foods and milk. Now after taking Von's Tablets, I weigh 171 pounds, can eat almost anything and feel perfectly well." If you suffer from acid indigestion, gastritis, heartburn, bloating or any other acid stomach trouble, you too should receive quick relief. Send for **FREE** Samples of this wonderful treatment and details of guaranteed trial offer. Valuable Booklet is included. Write **PHILADELPHIA VON CO., Dept. 495-F Fox Bldg., Philadelphia, Pa.**

SO THIS IS TELEVISION

(Continued from Page 6)

World's Fair, broadcast from the mobile unit on the Fair grounds.

May 4, 11 a.m. to 4 p.m.—Motion-picture film.

May 5, 4 to 8 p.m.—More film.

May 5, 8 to 9 p.m.—Studio presentation with Mitzi Green, motion-picture and stage comedienne; Josephine Huston in "The Choir Rehearsal," a musical piece by Clare Kummer; Roy Post, inventor of a "lie-detector" in a demonstration of his device; the Novello Brothers, comedy whistlers; and ten minutes of interviews with people on the Fair grounds.

Sounds most ordinary. But it's an expensive job. Those Wednesday and Friday night studio programs cost \$2,500 each. Each hour of film broadcasting costs anywhere from \$300 to \$500. NBC has a mobile unit for remote-control programs. That costs anywhere up to \$500 per hour. Throw a little of each type of program into one and that amounts to a good many dollars. And RCA, NBC's parent company, must foot the bill. Television has no sponsors. Television is yet experimental as far as RCA is concerned. RCA must pay the bills with a view to future profits.

The mobile unit which broadcasts from the scene has its bugs. First, a certain type of power must be available. And that power line must be within 250 feet of the spot where the truck will operate, for the cable works only in that length of space. The truck must be within thirty-five to forty miles of the Empire State Building, where the transmitter is located. Operators on the truck must be within line of sight of the Empire State. It is as yet impractical to broadcast indoor scenes because of insufficient lighting equipment. NBC has only one mobile unit and one mobile camera, which further limits.

Television proper has its bugs. There is the limitation of the camera. The transmitter can handle anything the camera feeds it. But as yet the camera has not been developed for detail in long shots or for depth of focus. There is the limitation of space. When Fred Waring and his band were televised, it was a difficult job to arrange the musicians in such a way that all twenty members of the band would be in the camera's range.

Greatest of all limitations is the fact that there is only one television transmitter on the air regularly—the NBC station in New York City. Thus only those people who live within a radius of fifty miles of the Empire State Building could receive the programs even if they had receiving sets.

Other cities will soon have transmitters in regular operation. Some of these cities now have experimental broadcasts. They include Los Angeles, Chicago, Bridgeport, Passaic and Schenectady. If you live within fifty miles of these cities, you may see television soon. If not, you'll have to visit New York's World's Fair or be content to wait.

For as yet, there is no closer approach to the problem of network television than was evident during RADIO GUIDE'S last survey of the situation. As yet

there is no "box-office" or income for television from which broadcasters can get enough money to expand their facilities. Nor are there enough set sales to date to indicate that listeners will pay the freight.

Yes, television is here. It's causing a lot of headaches. But give it time. Television will be important in communications and entertainment. Like any baby, it must be nursed and soothed, weaned, must suffer its growing-pains and pass through adolescence. Then television will become a man.

MR. FAIRFAX

Mr. H. B. Swenson, Auburn, N. Y.—In "Mr. Keen, Tracer of Lost Persons," the role of Mr. Keen is played by Bennett Kilpack. Alfred Swenson and Karl Swenson are not relatives.

Miss Helen Hauer, Prairieton, Ind.—Louis Bernard Roen, announcer, was born March 13, 1905, in Marengo, Wisconsin. He is married. June Lyon and Jerry Marlowe are not husband and wife.

Miss Jane Parker, Houston, Texas.—In "Woman in White" the role of Dr. Harding is portrayed by Karl Weber. In "Ma Perkins" Rita Ascot plays the part of Fay, and Dora Johnson is Evey.

YOU CAN WIN!

Get your share of CONTEST MILLIONS! Learn to win from a WINNER. My Students have already won over ONE THIRD OF A MILLION DOLLARS in PRIZES, including over ONE HUNDRED AUTOMOBILES!

FREE HELP! As a foretaste, I offer you 3 Gifts:

1. A copy of my newest "CONTEST BULLETIN", brimming with WINNING ENTRIES, WINNING IDEAS and WINNING TIPS.
2. A cavalcade of P & G White Naphtha Soap WINNING ENTRIES.
3. A cavalcade of IVORY FLAKES WINNERS.

In the last Ivory Flakes Contest, an Ohio housewife won a Studebaker with her first entry as a Shepherd Student. You, too, can win! Write NOW! Simply ask for "the 3 Gifts".

WILMER S. SHEPHERD, JR.

Dept. R, 1015 Chestnut Street Philadelphia, Pa.

The World's Largest Laboratory Making Dental Plates Only

Enjoy BEAUTIFUL Natural-Looking FALSE TEETH
 LOWEST PRICES
SEND NO MONEY



We make—BY MAIL—the World's No. 1 **FIT-RITE** Dental Plates for men and women—from impressions taken in your home. Thousands of pleased patrons. **MONEY-TRIAL BACK GUARANTEE YOU'LL BE SATISFIED.** Monthly payments possible. **FREE** mouth-forms, easy directions and catalog. **WRITE TODAY!** **C. T. Johnson, Pres. UNITED STATES DENTAL COMPANY, Dept. 6A32, 1555 Milwaukee Ave., Chicago, Ill.**

ALL WAVE AERIAL FOR FOREIGN AND LOCAL RECEPTION
Dan's All Wave Aerial



COSTS NOTHING to try on your own radio. A real indoor aerial that works on all bands from long wave to short waves. Eliminates outside poles, wires, window strips, lightning hazards, lead-ins, etc. Ends danger of damage to power supply, volume control antenna coils, etc., caused by connecting aerial wires to the ground as in the case with so many so-called aerial eliminators. Guaranteed 5 years. Can be installed by anyone in a few minutes. Rush order today. Upon delivery pay postman \$1 plus few cents postage. Or send \$1 now and save postage. Canadian \$1 with order. If not satisfied return and your money will be refunded. Dealer and Jobber Inquiries Solicited.
VAN RO MANUFACTURING CO., Dept. 36, Fargo, N. Dak.

READY SOON! RESERVE YOUR COPY!
RUSH 3¢ FOR 604 PAGE CATALOG OF AMAZING NOVELTIES!
NEW, LARGER EDITION! OUR BOOK OF THE YEAR!
 Nothing else quite like it. Articles more interesting than a world's fair! Over 600 pages packed full of pictures and descriptions of odd, unusual items. Some of which you never knew existed—hundreds of items not sold in stores—dozens of things you've always wanted but never knew where to find. They're all in this amazing NEW catalog. Latest radio and hobby kits, newest styles of candy type cameras, fortune tellers, guns and rifles, sporting goods, books, seeds, etc., etc., in fact thousands of all the latest novelties, many unobtainable elsewhere.

Put Real "Life" Into Your Next Party
 Go thru your catalog when it arrives. Pick out a half dozen fun makers and put them to work at your party. "BINGO" shooters placed under telephones, plates, etc., explode violently but harmlessly. Auto Bombs, "Electric" Hand Shakers and Tickler, Trick Cards, etc., etc.

This Gives You Some Idea What The Book Contains

AIR PISTOL	NOVELTY CLOCKS	MUSCLE DEVELOPERS
ARMELLOONS	HUNTING KNIVES	SECRET MONEY BELTS
BABOONS	SYMBOL JEWELRY	SECRET MONEY BELTS
BARBERS	ELECTRIC TRAINS	LATEST STYLE RADIOS
NOVEL RINGS	ELITE PHOTOGRAPHERS	PROOF OF NOVELTIES
POIN CHECKS	CIGARETTE LITERS	FIREARMS AND RIFLES
MICROSCOPES	GAMES OF CHANCE	READ THE BACK CARDS
MAGIC TRICKS	BOOKS FOR KIDS	MARRIAGE LICENSES
LIVE ANIMATES	OVER 300 GAMES	BOOKS FOR KIDS
ARCHERY SETS	FISHING SUPPLIES	PORTABLE RADIOS, \$1 UP
TRANSmitters	BOOKS FOR KIDS	ELECTRIC BASEBALL GAME
FIELD GLASSES	RADIO & SUPPLIES	LATEST MODEL AIRPLANES
DISCOGRAPHY	PROLOGUE TO FILM	PROOF OF NOVELTIES
SKELTON KEYS	VENDING MACHINES	WEIRD & MYSTIC ARTICLES
MAKE UP KEYS	RELIGIOUS ARTICLES	PROOF OF NOVELTIES
28¢ TV PEWEEPER	15¢ TELEGRAPH SETS	USEFUL SMOKERS' NOVELTIES
BANKS & VAULTS		
SPORTING GOODS		

just 3 of the AMAZING NEW NOVELTIES

<p>30 Shot B-B Pistol Automatic repeating action. Fill it up and shoot. Loads and shoots standard BB's. Swell for target shooting, in country, etc. Sturdy construction, auto, automatic repeating action. Loads 30 shot. BB's. Finish. 25c Tube of Coopersized BB's 10c.</p>	<p>Electric Phones 59c Completely electric. 2-way phone. One third regular price. Full size. Only 1,000 sets available at this special price. Connect to batteries, and they're ready to talk. ON & OFF hook. Batteries non-adjustable. Operates up to 100 feet. Speaker and receiver. Can be used between rooms, lounges, offices, etc., etc. Manufactured to sell for over twice the price. 59c Operates on 4 phones. SET OF 2 PHONES.</p>	<p>Folding Camera 39c Splendid low priced camera for ordinary snapshot purposes. Has ground glass at back as well as view finder, saving you complete view of subject as it will appear. Loads each film individually. Black finish. Leatherette handle. Take pictures with the best. ONLY 39c WITH 2 FILMS ONLY 59c Extra Films 10c</p>
---	---	--

Pay Only 1-10th of the Actual Cost — We Pay The Rest
 Send just 3¢ (or 25¢ for De Luxe cloth bound edition) and our new catalog will be sent to you as soon as ready. Seldom to eliminate the curious, we are compelled to make this small charge—actually only 1-10th of our cost! A great big mammoth catalog—604 pages—rotogravure section—6 color cover—7000 amazing novelties—over 4000 illustrations! Send 3¢ in any convenient form—united U.S. postage stamps accepted—and we will do the rest! Use coupon below so you be sure to get the new, 1940 edition! Now on the press. Ready soon!

Reserve a Copy of Your 1940 CATALOG for me—Here's my 3¢

Send Coin or Stamp

Johnson Smith & Co., Department 381, Detroit, Michigan
 Here's 3¢. Rush your NEW Fall and Winter CATALOG. Be sure I get one of the first copies! (De Luxe cloth bound edition, 25c.)

Name _____ Address _____



SICKNESS OR ACCIDENT

Every hour, day and night 4,080 people are disabled through sickness and accident. You never know when tragedy strikes. The Policy of the Century comes to your aid at the time of your most dire need—at a time when you are down, financially handicapped, unable to care for your loved ones.

THE POLICY OF THE CENTURY WILL HELP PAY YOUR BILLS

YOU RECEIVE
\$5,000.00
 Accumulating to
\$7,500.00
 Benefits for stated
**Accidental Death,
 Loss of Hands,
 Feet, or Eyes**

**\$25 PER WEEK FOR
 SICKNESS**

**\$25 PER WEEK FOR
 ACCIDENT**

**\$100 EMERGENCY
 ALLOWANCE**

All subject to Century
 Policy provisions.

**COST TO YOU
 \$1 ONLY
 PER MONTH**

The United Insurance Company of Chicago, a legal reserve insurance company, which has paid millions of dollars to policy-holders offers you the new "Century" Policy. This company is not an association or assessment company and is old and reliable. It is approved by state insurance departments. Rated "A" plus Excellent in Dunne's Insurance Report. Be safe! Costs only \$1.00 per month. Pays big cash accumulated benefits for accidental death, besides financial protection during Sickness and Accidents. Act now, before it is too late. Just send coupon today for complete information. You are under no obligation and no agent will call.

INSURES MEN AND WOMEN
 The new "Century" Sickness and Accident Policy insures both men and women with the benefits shown, plus many other liberal features outlined in the policy.
**ANYONE BETWEEN THE AGES OF
 16 AND 75 CAN APPLY**

The policy protects you against such misfortunes that often occur in the home, in the streets, on the farms, in factories, etc., subject to its provisions. Half benefits after age sixty.

NO MEDICAL EXAMINATION

No medical examination is required. No agent will call. Remember, in addition to the liberal accident features, the "Century" Policy covers SICKNESS as well—it provides liberal benefits in times of both Sickness AND Accident. This vital protection gives "Century" policy-holders a safeguard against the misery of lost income and increased expenses during times of adversity. Don't delay—Get this safe protection at once.

SEND NO MONEY—JUST MAIL COUPON

Remember, you do not send one cent—just mail coupon for complete information. The "Century" Policy covers both Sickness and Accidents. Get the facts without obligation at once.

NO AGENT WILL CALL Rush the coupon today. Tomorrow may be too late. The time to act is NOW—before a terrible, unforeseen accident or sudden sickness tears at your heart.

YOU GET CASH QUICK!

When emergencies arise, this remarkable policy provides quick cash payment of specified benefits for family aid. Get complete details at once. Send no money—just mail the coupon. No agent will call.

**QUICK HELP
 In Time of Need
 COSTS ONLY
 \$1
 PER MONTH**



MAIL COUPON NOW FOR COMPLETE DETAILS

**UNITED INSURANCE COMPANY
 ELGIN TOWER, Suite U-53-G
 ELGIN, ILLINOIS**

**[NO AGENT
 WILL CALL]**

Please mail me at once complete information and how to get the "Century" Policy for Free Inspection without obligation.

Name.....

Address.....

City.....State.....

MILLIONS PAID To Policy-Holders

The United Insurance Company was founded in 1919 and has paid more than *Four Million Two Hundred Thousand Dollars* in claims. An old and reliable insurance company with more than \$2.00 in assets for every \$1.00 of liability. The company rating is "A" plus Excellent in Dunne's Insurance Report. For over 18 years has unfailingly made prompt and just claim payments. Covers both Sickness and Accident. Reliable, honest, stable!