

AN ANSWER TO NELSON EDDY CRITICS

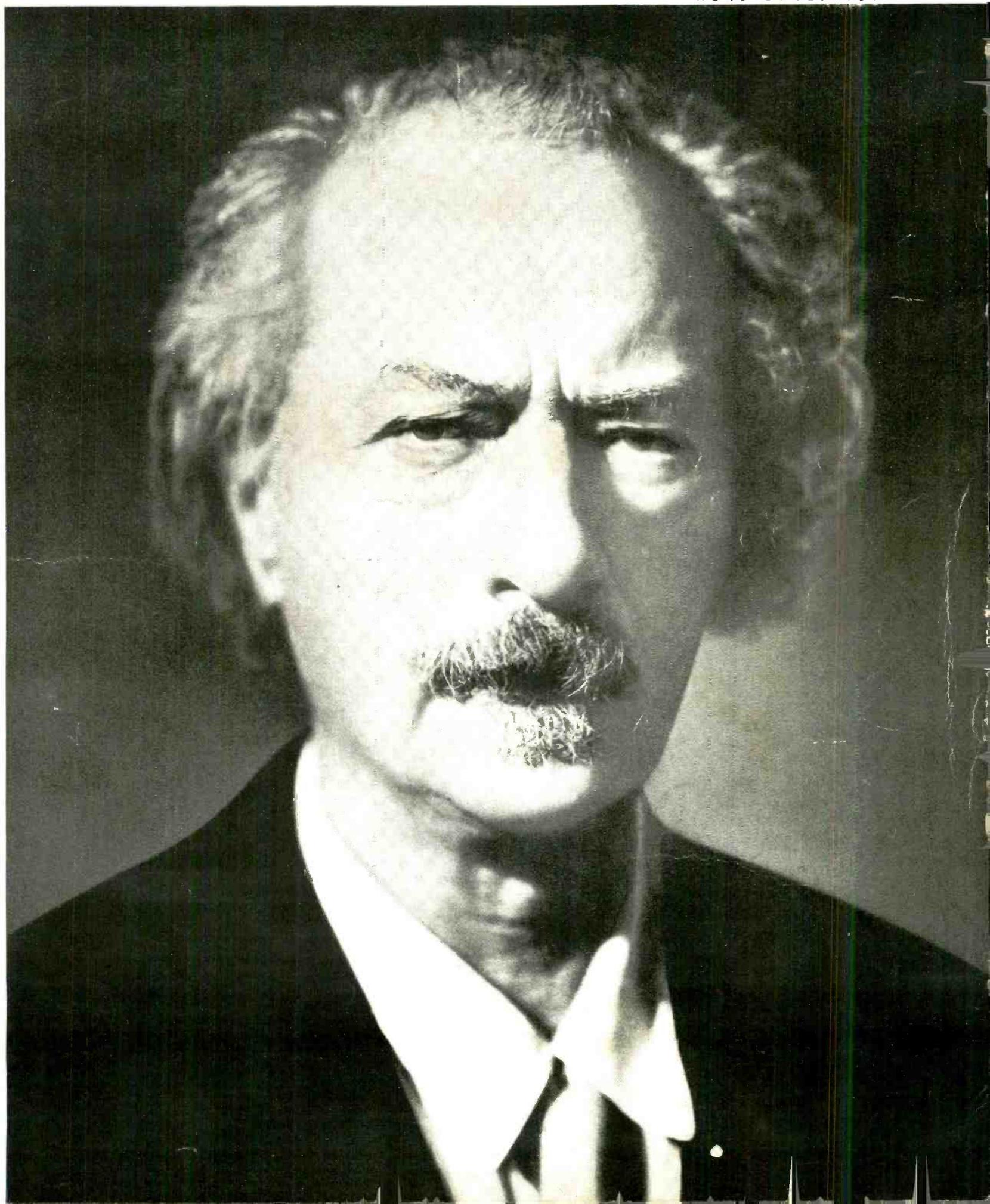
Complete Programs to Be Broadcast Week Ending March 4

RADIO *Guide*

TEN CENTS

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Ignace Jan Paderewski, seventy-eight-year-old master of the pianoforte, inaugurates 20th tour of U. S. on Magic Key, Sunday, over NBC



RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

Writer's Plight

The plight of the radio-writer is the plight of every lone wolf. He is at the mercy of stronger, better-organized adversaries. Since the beginning of broadcasting, he has been the creator of programs which brought fame or fortune to others than himself.

Musicians were forced to organize to win themselves a place of respect in the radio pictures. Likewise, the radio artists. But the writer is still anybody's doormat.

We know of one case where a writer was invited to submit ideas for a new program series to one of the greatest advertising agencies. He submitted script after script, devoted three months to working on plans dictated by the agency, and was then kicked out the door without even a thank you. We know of a man who submitted a new show, was told that his idea wasn't wanted, and then heard his program on the air one week later. It had been stolen lock, stock, and barrel.

Surely it is time for a new deal for the writers. Surely both networks and agencies together can do something to encourage those creative minds which alone are able to make our entertainment either better or worse.

That Rainy Day

The Gulf-Screen Actors Guild program is a remarkable show. It is also a remarkable instance of charity. For the actors don't get paid. That opening program in which Jack Benny made love to Joan Crawford, Reginald Gardiner clowned, and Judy Garland sang was done for free. And every program since.

This doesn't mean that Gulf doesn't pay handsomely for its parade of great names. It does, but the money goes into the treasury of the Motion Picture Relief Fund. And the money is \$10,000 a week. The actors are contributing their time for nothing as their part in building up the Motion Picture Relief Fund so it can take care of all the demands upon it.

Already, ground has been broken for a hospital which will give free service to indigent old-timers in the motion-picture business. An old actors home may be built. We believe that those who listen to these Gulf programs will be glad to know that though the broadcasts may mean only a pleasant half-hour to us, they mean renewed health and a fresh start in life for others.

Ears Across the Sea

We are getting our feet wet in the aerial war already being waged by democracies and dictatorships. For instance, NBC's short-wave transmitter W3XL recently observed its eighteenth month of sending American news and music to the 5,000,000 German receiving sets equipped with short-wave circuits. Slowly, replies are trickling in.

"You succeed in giving us news of



1939's Forgotten Man is the Radio-Writer

what happens in Europe before Europe gives it," one said.

Another said: "Already a small group of listeners has formed which meets regularly and listens."

Another: "I have seldom heard so

much truth about the fate of the Jews as in your broadcast. We do not hear such manly words about humanity here."

Herr Hitler's people's radios are two-tubers and are supposed to hear

only German stations, but reports reach us that they can also pick up English news broadcasts. This is contrary to Herr Hitler's plans. American news and English news is truthful news, which is embarrassing no end to the Nazis.

We hope that German and Italian listeners tune more and more often to our American stations, for as William Penn put it, "The usefulest truths are plainest; and while we keep to them, our differences cannot rise high."

Letters To The Editor

Editor, RADIO GUIDE:

I am in hearty agreement that the present-day children's programs are not at all suitable for young people. Many of them are too exciting and too upsetting. I tried to persuade my son, eight and one-half years old, to stop listening to them, but found he was going to the neighbors' homes.

This past summer he loved to listen by the hour to the weepy marital affairs on the soap hours. I believe these programs will encourage children to imagine that all marriages consist of unhappy, neurotic men and women and unhappy experiences. The movie stories, at least, usually have bright, happy-acting actors, happy endings.

MRS. JOHN COPENHEFER, Louisville, Ky.

Editor, RADIO GUIDE:

I have just been listening to "The O'Neills" over station WMAQ, and it made me so hopping mad I sat right down to write this to you.

"What will be Monty's answer?" Does anyone have to ask that? Only an insane man would say "Save the baby." I've heard of cases like "The O'Neills" have lots of times, but this is the first time I've ever heard of anyone making a decision as to whether his wife or unborn baby should live.

How anyone could be so unjust and inhuman to say "save the baby" after the torture and misery the mother goes through is beyond me.

Please print this so I'll have that much satisfaction anyway.

L. C. R., Davenport, Iowa.

Editor, RADIO GUIDE:

I was glad to see your letter in regard to the applause over the radio. I suppose you are in fair health, and if it is so bad for you, how do you think it affects the shut-ins and many in hospitals who, without that, could enjoy many programs? There are nearly two hundred in this home and I speak for others besides myself. I wish the broadcasters might adopt the Chautauqua salute for those they wish to honor. At Chautauqua, New York, I have seen an audience of seven thousand waving their handkerchiefs—a very pretty sight—and that would not hurt our ears.

Please use your influence to curb this practise. Thank you.

MISS F. M. ELY, Washington, D. C.

Editor, RADIO GUIDE:

Please! We do not want a Germanized radio. Put Boake Carter back on the air.

MRS. J. A. DALES, Sioux City, Iowa.

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**GREAT
AMERICANS
THINK ABOUT
RADIO**

**"WORLD-WIDE,
UNIVERSAL STUFF"**

BY HELEN HAYES
AMERICA'S LEADING ACTRESS

AS AN actress, it is my job to make a real world and real life out of make-believe people and events. Making people live or relive, speak, think and act is to me a great and gratifying experience. That is why I am an actress. I can and do thank radio for making that experience more inspiring, fuller and more satisfying.

At first, I was scared to death of radio, despite the years of opportunity in the theater to absorb that something they call stage presence, or poise, or assurance. But it is true, I was afraid of the uncanny ramifications of radio, its all-powerful little microphone, its machine-like precision, its coldness and its staggering immensity. With a little orientation, however, and some thoughtful analysis, I learned to know radio, to understand it, to love it.

The amazing significance of radio to drama is that it can, paradoxically, make acting either harder or easier, according to how one schools oneself to look at it. If the actor or actress considers radio with the perspective that it is cold, impersonal and mechanical, then surely the job of breathing life into lines is difficult. The fact, too, that only the sense of sound can be employed, whereas on stage and screen sight is an added vehicle, makes the job harder—and more challenging.

On the other hand, if the performer projects himself beneath the surface, as most are capable of doing, then the job must become easier—but still more challenging. Consider that imagination is the soul of dramatic art, and that in radio the imagination is at its zenith of release, for radio is of world-wide, even universal stuff. Consider this also: Acting in a little studio for a total audience that may number millions and cover thousands of miles is much like life itself, wherein one lives almost alone but with his deeds available for the whole world to consider and judge.

If I may be pardoned for using a literary metaphor, it seems to me that film drama appears in two dimensions, stage drama in three dimensions, and radio drama, with an added element of imagination, in four dimensions.

That, it seems to me, is exactly what radio

means to drama from the standpoint of the artist.

I sincerely believe that radio has a great mission to fulfill in dramatics as well as in many other phases of entertainment and instruction. How near it will come to fulfilling that mission depends, of course, largely upon radio itself. I strongly urge that radio recognize its great possibilities as a developing ground for talent as well as a medium for transmitting already established talent. I urge young actors and actresses to recognize the potentialities of this young medium and make the most of it by studying and practicing its unique requirements and opportunities.

What has been radio's contribution to the pub-

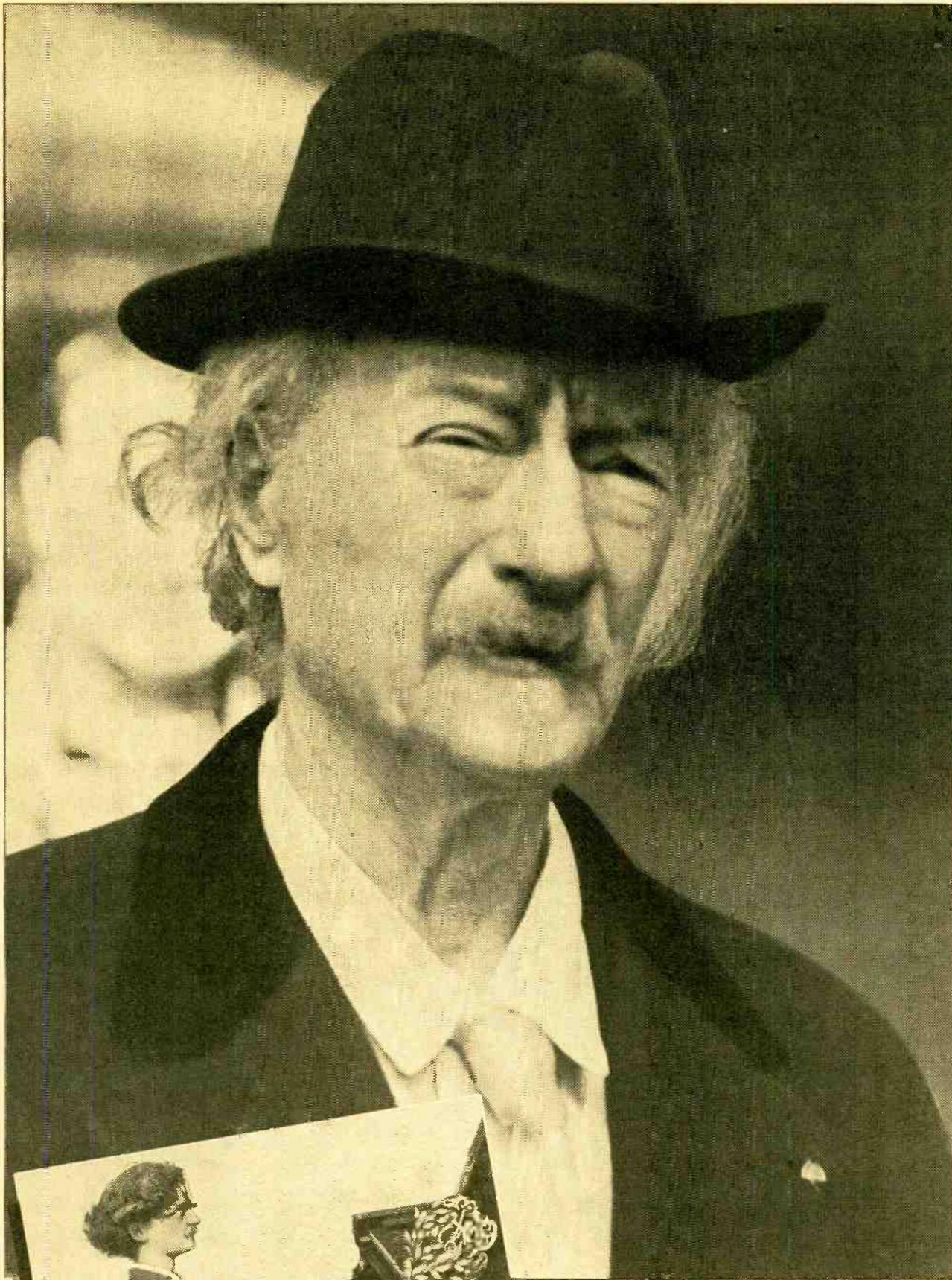
lic's collective enjoyment and benefit in the field of drama is widely and justifiably known. Back in "the good old days" the best dramatic offerings were available to only a comparative handful who were fortunate enough to live within range of the few dramatic centers and to possess the price of admission.

Then came radio—to bring the best in drama, among the many other good things, to the fingertips of the whole land—practically free.

I'm happy to be a small part of the phenomenon that has fulfilled that greatest of playwrights, Shakespeare's, declaration that "All the world's a stage."



—NEC Photo



Above: Recent portrait of Ignace Jan Paderewski, Poland's grand old man of music, who broadcasts piano recital on "Magic Key" this week. Left: "Paderewski at His Favorite Piano," cartoon appearing in Town Topics in 1896

GOD'S OWN MUSIC

Sunday, February 26

The Magic Key Presents

IGNACE JAN PADEREWSKI

Playing

✓ Sonata in C Sharp Minor "Moonlight" (Beethoven).

Ballade No. 3 in A Flat (Chopin).

Two Polish Songs (Chopin-Liszt).

✓ Polonaise in A Flat (Chopin).

Melodie in B Major from "Chants Du Voyageur" (Paderewski.)

The "Moonlight" sonata, of which the first movement has always been a much-abused favorite of most amateur pianists, was not given the title by Beethoven himself. Reelstab, a music-writer, wrote that the first movement reminded him of moonlight on the lake of Geneva. The description attracted publishers and printers, who burdened the sonata with the name "Moonlight," which has stuck to it ever since.

Beethoven composed it in 1801, supposedly as a declaration of love for the Countess Giucciardi, to whom it is dedicated. However, except for the second allegretto movement, the piece expresses tenderness and grief more than passion. When played as it should be, the first movement possesses almost unearthly beauty.

Quite different in mood is Chopin's Polonaise in A Flat. Originally a Polish dance form, the polonaise was transformed by Chopin into martial music, expressing Poland's heroic struggle for freedom. In this particular example, we seem to hear a more triumphal note, and the middle part, with its monotonous accompaniment in the left hand, suggests an army approaching nearer and nearer and then gradually disappearing in the distance. Paderewski, who made Poland's independence one of the main struggles of his life, gives the Polonaise every bit of its meaning and makes it a thrilling experience.

| | | |
|-----------|-----------|------------|
| Eastern | Central | Pacific |
| 2:00 p.m. | 1:00 p.m. | 11:00 a.m. |

THE "Magic Key" this week unlocks the portals to "God's own music," as the piano-playing of Ignace Jan Paderewski has been called.

The musical genius is seventy-eight years old, but he is still young enough for a premiere. When on Sunday, NBC's "Magic Key" program (2:00 p.m. EST) presents an hour-long recital by the man of the magic keyboard, it will be the first time Paderewski has been heard on the air playing in America itself. His only other broadcast to America was on September 25, 1938, on the "Magic Key" program, when the master presented a concert from Lausanne, Switzerland.

This week's broadcast will launch

Paderewski on his twentieth concert tour of the United States. His last previous tour of this country was six years ago. His first visit was forty-seven years ago.

America was then a gaunt, gangling youngster in the throes of tremendous growing pains. Paderewski was not a youngster, but he was still growing in the stature of his musical mastery. The

two became well acquainted with each other and developed a very high mutual regard. American audiences, slowly at first, then more rapidly, opened the doors of appreciation to the artist with the superbly flowing hair and the superbly flowing music; and Paderewski quickly found a big place in his heart for America.

Such a huge, staggeringly beautiful and wondrously rich country made an indelible impression upon the man from Poland, a land in the heart of the hectic happenings of Europe. In spite, too, of the general impression abroad that Americans think almost exclusively of money, Paderewski soon became permanently convinced that America harbored more real idealism than any country on the globe. And contrary to the traditional fickleness of the American public, Paderewski found warm loyalty a common characteristic. He will find this week and thereafter that the loyalty and admiration still exist for the man whose mastery can so closely approach the ultimate sublimity of music.

But let us go back—far back to 1860 and far away to the Poland of that day.

It was a Poland of revolution to its populace—and a Poland of beauty to young Ignace. Both characteristics had profound influence on his later career. Because of political revolution and his early impressions, he later became one of Poland's greatest statesmen—its war-time premier. Because of the beauty of

seemed. The pianist, observing the unusual, if trivial, occurrence, suddenly changed the tone of his playing. The spider, as if provoked, scampered back to his perch. Back to the original music went the piano. Back to the piano came the spider and paused again. This happened several times, exciting the intense interest of Paderewski. The next day when the piano began that special composition, here came Mr. Spider. It can't be known whether this was a critic in disguise or just a spider with the soul of an artist, but the little fellow did for a long time haunt the piano for that one selection. Music—at least, the music of a Paderewski—does have charms to soothe the savage breast.

During his youth the budding virtuoso studied hard and worked hard, in spite of financial and other difficulties as well as pessimistic discouragement of several musical authorities. An obsession such as his is not easily shattered.

Came his first visit to America, after early triumphs abroad. America, still a rough, awkward, growing young country, was on the threshold of great expansion and progress in art, education, music and other esthetic values as well as mere territory. It was ripe for a conquest by a genius. Paderewski scored tremendously in spite of all kinds of handicaps, such as trouble with one of his hands because of the overwork demanded by his sponsors and the public. There was the time, too, that he was compelled to practise in a piano warehouse in the middle of the night because of fussy neighbors at his place of dwelling.

Since that first memorable tour there have been many other visits to America, always with a warm reception. The current tour, the twentieth, will probably be the last, for even though music itself is immortal, even a genius, the producer of "God's own music," or its



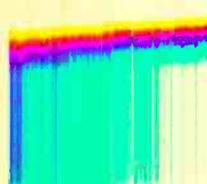
Above: The great pianist and Madame Paderewski with Jackie Coogan at Paderewski's ranch in Calif., during previous visit to the U. S.

FAMED PIANIST SEEKS U.S. HAVEN

LAUSANNE, Switzerland, Sept. 24—(AP)—Ignace Jan Paderewski, 80-year-old pianist and former premier of Poland, left by automobile today on the first leg of a journey which will take him to the United States, where he hopes to spend the rest of his life.

He planned to motor across France and Spain en route to Lisbon, Portugal, there to sail for New York. He expects to go to his ranch in California.

He was accompanied by his sister, a secretary and his chauffeur.



security. No failure was inevitable that he should see the hard reality—and the emotional depth—of life.

It is easy, then, to picture the boy interested in poetry, reading, digesting, memorizing, living poetry. For music is poetry and poetry is music. So the seemingly small currents began to flow together and swell into the mighty tide of His music.

Later in his young manhood those same impressions were still manifest. There is a story which illustrates the impressionism of the artist and may even illustrate the impressionism of animals, or, more specifically, insects.

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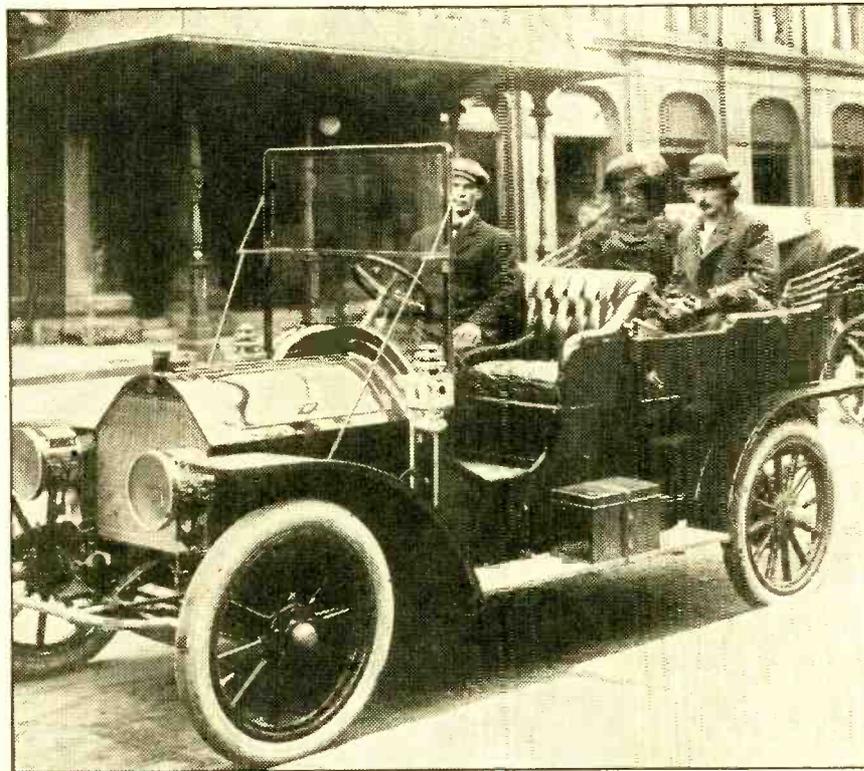
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Once in Detroit a "big" car was placed at Paderewski's disposal. The driver started off at a forty-miles-an-hour clip. The pianist pleaded that the terrific pace caused the wind to hurt his hands and asked to be returned

nearest earthly approach, is only a mortal. And Paderewski is an old man, though a grand old man. He is still a legendary figure to Americans, and the forthcoming visit will perhaps take on the added aura of a swan-song.

Paderewski's personality is a conflicting make-up, or so it seems to the public. There are striking contradictions in his actions. For instance, he welcomes,

even craves the reaction and response of audiences, and he has been known to make available places in his audiences for many who applied to him. Yet when he made his radio broadcast from Lausanne last fall he requested that absolutely no audience witness the program visually. Perhaps it was consciousness of the medium, the responsibility, the anxiety to be transcendent.

At any rate, even Max Jordan, NBC European representative, had to hide himself behind a curtain in the studio in order to make his announcements.

Paderewski is not shy and ultra-modest. He is conscious of his great gift, but he does recognize that it is God-given and he is humble. He has been considered temperamental for some of his acts, such as quarrels over pianos and his demand for subdued light when playing. Such, however, is not temperament of the show-off variety. His acts are inspired and commanded by those keenly felt forces that dominate the nature of one whose every nerve is keyed to the pitch of near-perfection.

PADEREWSKI'S double claim to lasting fame rests solidly on his piano-playing perfection and distinctive service to his country as envoy to Washington and as Poland's first premier. In addition to his accomplishments as a virtuoso and a statesman, he has also gained distinction as a composer. His notable works include Minuet in G Major, Sonata in F Flat, Polish Fantasy for Piano and Orchestra, Variations and Fugue, Nocturne in B Flat, and Piano Concerto in A Minor, an opera, "Manru," and a Symphony in B Minor.

The public should be forever grateful to radio for making available to all—even though it may be approaching an echo—the miraculous music of the man who has felt the pulse of eternal melody, the man who loves America and its response to ideal harmony—Ignace Jan Paderewski.

HIGHLIGHTS

PREVIEWS OF SOME OF THIS WEEK'S BETTER PROGRAMS

THE WEEK'S BEST DRAMA

Sunday, NBC

The need for a new spirit in the European and English theater at the close of the twentieth century was met in Henrik Ibsen's "A Doll's House." This play greatly influenced the more prominent English dramatists. Yet half a century ago drama students hotly debated over the place in drama of Ibsen, now recognized as one of the great figures. NBC's "Great Plays" this week presents an adaptation of "A Doll's House," with Vincent Price and Ruth Gordon in the leading roles. Both performers are well-known legitimate-theater stars.

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| Eastern | Central | Pacific |
| 1:00 p.m. | 12:00 noon | 10:00 a.m. |

Sunday, NBC

The madcap daughter of a rich and doting father—a girl who believes in taking life in her own hands and playing the game her way instead of his—and gets the surprise of her life while doing it! That's the exciting start of "A Man and a Maid." This is a new and different type of starring role for Irene Rich, who has established herself as a leading radio-dramatic star after a long and distinguished movie career.

| | | |
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| Eastern | Central | Pacific |
| 9:45 p.m. | 8:45 p.m. | 8:15 p.m. |

Tuesday, CBS

"Puppy Love," a story by Ruth Adams Knight, is the fourth one to be heard on the "Dr. Christian" program concerning a seeing-eye dog. Mara, the dog owned by blind Peggy Foster, is poisoned by a woman who later repents and herself becomes interested in dogs.

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| Eastern | Central | Pacific |
| 10:00 p.m. | 9:00 p.m. | 7:00 p.m. |

Friday, CBS

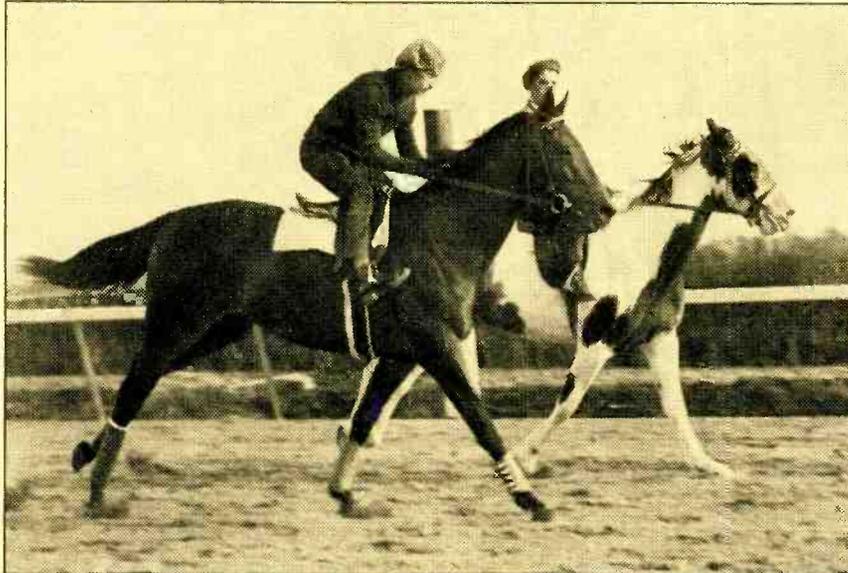
Although this week's offering has not yet been chosen, it is significant that Orson Welles and the Campbell Players are inaugurating a new policy in their dramatic presentations. Instead of dramatizations of older books and plays, the program will present new outstanding novels, "Four-Star Books," dramatized with famous guest stars appearing also.

| | | |
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| Eastern | Central | Pacific |
| 9:00 p.m. | 8:00 p.m. | 6:00 p.m. |

THE WEEK'S BETTER PROGRAMS

KING SPEAKS Sun., NBC, CBS, MBS

King Leopold III of Belgium, preferring, perhaps, to forget the past for himself and his country, will speak on the subject "Toward the Future" in Belgium's salute to the New York World's Fair of 1939. The little country of Belgium, smaller than the state of Maryland, has had its share of tragedy. Heroic efforts failed to keep it from



War Admiral, great racing son of "Man o' War," shown above, left, in an early morning workout with a stablemate. will run Saturday at Hialeah Park, Miami, in Widener Challenge Cup race to be aired by CBS and MBS

suffering terribly as one of the pawns of the Great War. Then in 1934 the world was shocked by the news that King Albert had been killed by a fall from a rock precipice at the Marches Dames. The very next year Queen Astrid, wife of King Leopold III, died in an automobile accident near Lucerne, Switzerland. Still the royal ruler will rise above past tragedies to look "Toward the Future" of the world with a hopeful message from the Belgians, who certainly know how to appreciate peace and construction.

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| Eastern | Central | Pacific |
| 1:30 p.m. | 12:30 p.m. | 10:30 a.m. |

BROTHERHOOD - Sunday, CBS

With all the intolerance against race and creed in the world today, America

is one country which consistently tries to promote brotherhood between different religions and races within her shores. Of course, now and then cases of intolerance and prejudice crop out, but on the whole, America can pride itself upon a great measure of freedom of thought, speech and act, in comparison with other countries of the world. A special organization, for instance, the National Council of Jews and Christians, exists to encourage friendship and mutual aid between the two religions. Each year the council holds a brotherhood day. In a program this week celebrating that event, the main feature will be a reading by Fredric March and his wife, Florence Eldridge, of scenes from their current Broadway hit, "The American Way." Other fea-

tures will be music by the Hall Johnson choir and a 50-piece orchestra directed by Mark Warnow.

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| Eastern | Central | Pacific |
| 5:00 p.m. | 4:00 p.m. | 2:00 p.m. |

FREE SPEECH Sunday, CBS

Since the days when Patrick Henry pleaded for "liberty or death," America has prided itself upon being the land of freedom, including freedom of speech. There is today more than ever cause to give thanks for such liberty. The very fact that one can shout that there is no free speech proves in a measure that there is. Still, there are degrees, manners and interpretations of verbal liberties; and the whole question is being as hotly debated as ever before. There will, for instance, be plenty of zest in the question, "Propaganda and Free Speech," to be discussed by the "People's Platform" this week. The current dinner-table discussion will take place, for one night only, in the Cleveland Auditorium, where many of the 3,000 school-teachers and superintendents attending the annual convention of the American Association of School Administrators will gather to witness the broadcast. With Lyman Bryson as the regular host, the guest participants will be Clyde Miller, head of the Institute of Propaganda Analysis, Wilbur Forrest, executive assistant to the president of the New York *Herald Tribune*, Malcolm S. MacLean, dean of the General College of the University of Michigan, and J. Roscoe Drummond, executive editor of the *Christian Science Monitor*.

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| Eastern | Central | Pacific |
| 7:00 p.m. | 6:00 p.m. | 4:00 p.m. |

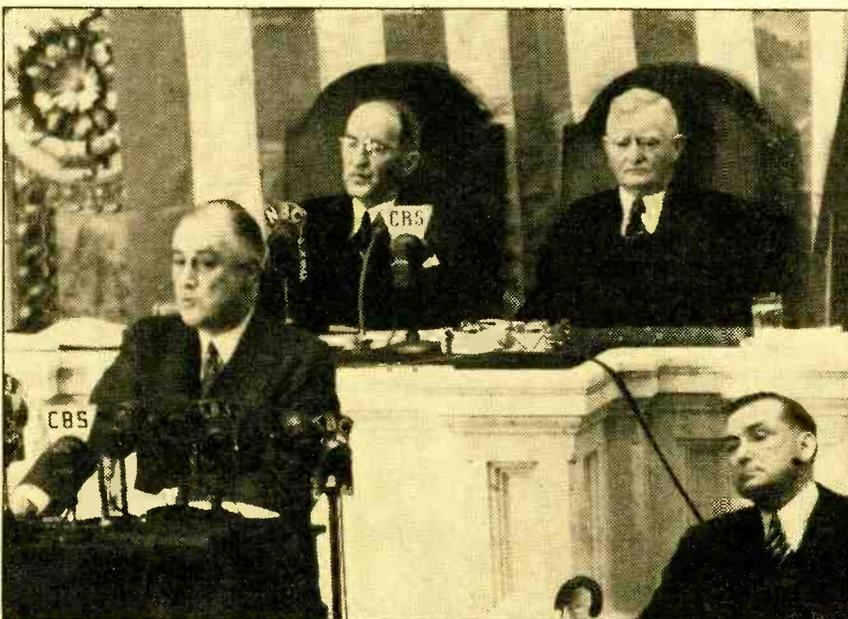
"DAT'S SUMPIN!" Monday, NBC

"Ise de President," Andy tells Grover Whalen, director of the New York World's Fair of 1939, and the latter, for the sake of a radio program, will permit Andy to imagine he is the boss of the fair. The super-veteran blackface team, Amos 'n' Andy, will fly across the continent to give a preview—in character—of the fair this week. Coming at the close of the pair's eleventh year in the same radio series, the half-hour broadcast will be the first regular Amos 'n' Andy program with an audience present. Guided among the wonders of the big fair by its president, Mr. Whalen, Freeman F. Gosden and Charles J. Correll, in the make-up of Amos 'n' Andy, will describe in their familiar dialects the sights they see. Andy will undoubtedly get some big ideas for promoting a Harlem World's Fair—in cahoots with the Kingfish.

| | | |
|-----------|-----------|-----------|
| Eastern | Central | Pacific |
| 7:00 p.m. | 6:00 p.m. | 8:00 p.m. |

BOOB BACK Monday, CBS

It was quite a while ago that Tom Howard was fired by his boss, the grocer, in Philadelphia for reciting "The



President Franklin D. Roosevelt will address a joint session of Congress Saturday in commemoration of the 150th anniversary of the first Congress. Above: Mr. Roosevelt delivering annual message to 76th Congress Jan. 4

Face on the Barroom Floor" to all the customers. It was only a short while later that Tom bobbed up in vaudeville as the "boob" comedian. Then came the Greenwich Village Follies, Ziegfeld's "Smiles," movies with George Shelton, then radio. A boob incarnate, with his scarecrow clothes, horn-rimmed specs, and derby, the son of Ireland's County Tyrone is well known to radio, being especially associated with Rudy Vallee. The droll Howard with the Cassius-like "lean and hungry look" and his glib partner, George Shelton, have made many radio guest appearances in the past couple of years. Now they're back as regular stars, replacing veteran minstrel men Pick and Pat on the "Model Minstrels," beginning the new series on the air this week.

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| Eastern | Central | Pacific |
| 8:30 p.m. | 7:30 p.m. | 8:30 p.m. |

ICKES SPEAKS Monday, NBC

Being the outspoken, hard-hitting speaker that he is, Harold L. Ickes sometimes leads our consciousness away from his actual official capacity—that of Secretary of the Interior. We are inclined to think of the blunt and brave Mr. Ickes as the man who tells Hitler where to get off, or as the accuser of the press on "America's Town Meeting," or as the handler of funds and projects. This week, however, listeners will hear Mr. Ickes speaking over the air strictly in his official realm. Speaking at a meeting in the Cleveland Auditorium, the Secretary of the Interior, under whose office is the supervision of all national parks and forests, will discuss "Our Natural Resources," a vital subject to Americans, who consider their land the most naturally wealthy in all of the world.

| | | |
|-----------|-----------|-----------|
| Eastern | Central | Pacific |
| 9:00 p.m. | 8:00 p.m. | 6:00 p.m. |

OPERA UP TO DATE Monday, MBS

A couple out of the past will be brought up to date this week. "Samson and Delilah," Saint-Saens' intensely dramatic opera, will be presented by MBS as the seventh in its series of streamlined operas. The streamlining isn't so radical as to embrace giving Samson's hair an up-do. The modernization is chiefly in the libretto, which will be done in English, though with more appropriate language than ultra-modern slang and colloquialisms. The three major roles will be sung by opera stars. Attilio Baggio, formerly with La Scala in Rome, will be heard as Samson. Margery Mayer, young contralto of the Chicago City Opera, will appear as Delilah. The part of the Grand Priest will be handled by Mark Love, veteran Chicago City Opera basso. Henry Weber, well-known MBS maestro, is musical director for the streamlined series.

| | | |
|------------|-----------|-----------|
| Eastern | Central | Pacific |
| 10:30 p.m. | 9:30 p.m. | 7:30 p.m. |

BRAINLESS TRUST Tuesday, NBC

Doc Rockwell, being himself somewhat of a screwball as radio comedians go, has decided that what this country—and radio—needs is a good five-cent screwball, even if he has to take plugged five-cent pieces. So he is gathering about him a group of associates called, for the sake of program titles, a "Brain Trust," and he is going to cure the country's ills with a forum. The new program, now in its second week, has boldly stolen the round-table idea,

but it has added such a twist of its own that the shape of the table wouldn't be recognized anyway. Forcing this capsule of dope down the throats of the public and chasing it with a shot of laughing-gas, Doc and his council, composed of such representatives of we, the people, as a club woman, a professional man and a businessman, will sit around and discuss unimportant topics of the day. The one inviolable rule is that all participants talk with their tongues in their cheeks.

| | | |
|-----------|-----------|-----------|
| Eastern | Central | Pacific |
| 9:30 p.m. | 8:30 p.m. | 6:30 p.m. |

WOMEN ONLY Wednesday, NBC

"Adjusting Democracy for Human Welfare" is the slogan of the General Federation of Women's Clubs, and it will be the basis for a new type of radio forum to be inaugurated this week by the organization. The program will be a spirited symposium on the issue of the month as it affects women. The discussion will be continued at the conclusion of the radio program, with the active participation of a studio audience, something in the manner of "America's Town Meeting." All the stations carrying the program will be invited to have similar audiences, each under the chairmanship of a local member of the radio committee, so that individual expression is possible wherever the program is heard. Definite findings will be announced in a brief summary the following month, based on the opinions of all participating units. The first program will discuss the Patman Bill, vital to women as consumers.

| | | |
|-----------|-----------|------------|
| Eastern | Central | Pacific |
| 3:15 p.m. | 2:15 p.m. | 12:15 p.m. |

SECOND WIND Thursday, NBC

Two guests who will appear on Bing Crosby's program this week are both beginning careers—or such are the indications. Both, moreover, are beginning their second careers. One is Joan Bennett. The other is John Payne. The lovely film star of the famous acting Bennett family has long been an established favorite, but her roles were of the more straight, solid type. She was grooved. Then she put on a brunet wig, unlimbered her sex attraction and shocked the public into recognizing her as a new glamour girl—a new Joan Bennett—with her role in "Trade Winds." John Payne, nephew of the man who wrote "Home, Sweet Home," was well on the way up the movie ladder once, then quit when they cut his pay. Now he's back with a bang. His feet have been planted on the ladder with notable parts in "Garden of the Moon" and "Wings Over the Navy."

| | | |
|------------|-----------|-----------|
| Eastern | Central | Pacific |
| 10:00 p.m. | 9:00 p.m. | 7:00 p.m. |

HAPPY BIRTHDAY! Saturday, NBC, CBS, MBS

Towering back of the seat of Senator Borah, Daniel Webster thunders a warning or a prophecy. Fiery Calhoun smolders in the air above fiery Senator Glass. Henry Clay stands in the shadows back of Secretary of State Cordell Hull, quietly and forcefully driving the nails of construction. On the rostrum behind President Franklin D. Roosevelt sit thirty glorious imaginary figures—some of them spirits—presidents of the past. It is the 150th anniversary of the first Congress of the United States, and Congress has a



King Leopold III of Belgium, left with brother, Prince Charles, will salute World's Fair, Sun., all nets



Tom Howard (right) and George Shelton, comedy team, begin series on "Model Minstrels," Mon., CBS



Lovely film star Joan Bennett, who is gaining fresh screen attention, visits Bing Crosby, Thursday, NBC



Henry Weber, MBS musical conductor, directs streamlined version of "Samson and Delilah," Mon.

mighty tradition to carry on. Saturday of this week the two Houses will meet in joint session, along with the cabinet, Supreme Court members, diplomatic corps, and army, navy and marine officials, to commemorate the occasion. President Roosevelt will deliver an address to the assemblage in honor of the birth of our great democracy in 1789. The broadcast will be heard over nationwide facilities, and will reach the rest of the world via short wave, with foreign translations of the speech.

| | | |
|------------|------------|-----------|
| Eastern | Central | Pacific |
| 12:00 noon | 11:00 a.m. | 9:00 a.m. |

THEY'RE OFF! Saturday, CBS, MBS

The cream of the horseflesh crop will battle it out Saturday to determine which one can whip the rest of the cream for the Widener Challenge Cup with \$50,000 added. The race is at Hialeah Park, Miami, Florida. War Admiral, one of the greatest American race-horses of all time, will compete. Some of the other outstanding equine stars of the turf are expected to run—Stagehand, winner of last year's Santa Anita Handicap and Santa Anita Derby, Lawrin, winner of last year's Kentucky Derby, and Dauber, winner of last year's Preakness. War Admiral won this race last year. Can he repeat?

| | | |
|---------------|-----------|-----------|
| Eastern | Central | Pacific |
| MBS 4:00 p.m. | 3:00 p.m. | 1:00 p.m. |
| CBS 4:15 p.m. | 3:15 p.m. | 1:15 p.m. |

SCHEDULE CHANGES

(Consult the program listings for your local station)

NEW PROGRAMS

"Raymond Paige, 99 Men and a Girl" (U. S. Rubber Company) made its debut Wednesday, February 22. This program, headed by Raymond Paige conducting a 99-piece orchestra, and featuring Hildegard as vocalist, highlights unusual instrumental combinations and a male chorus of eight voices.

| | | |
|------------|-----------|-----------|
| Eastern | Central | Pacific |
| 10:00 p.m. | 9:00 p.m. | 7:00 p.m. |

PROGRAM CHANGES

"It Can Be Done" (Household Finance Corporation), with the "poet of the people," Eddie Guest, was heard at a new time starting Wednesday, February 22.

| | | |
|------------|-----------|---------------|
| Eastern | Central | Pacific |
| 10:30 p.m. | 9:30 p.m. | Not Available |

Eugene Ormandy (Ford Motor Company), who is replacing Wilfred Pelletier on the "Sunday Evening Hour," takes over the baton for a series of concerts with the Ford Symphony Orchestra beginning Sunday, February 26.

| | | |
|-----------|-----------|-----------|
| Eastern | Central | Pacific |
| 9:00 p.m. | 8:00 p.m. | 6:00 p.m. |

Wilfred Pelletier (Sherwin-Williams Paint Company) returns to the podium of the "Metropolitan Opera Auditions" Sunday, February 26.

| | | |
|-----------|-----------|-----------|
| Eastern | Central | Pacific |
| 5:00 p.m. | 4:00 p.m. | 2:00 p.m. |

Tom Howard and George Shelton (Model Tobacco), vaudeville and radio stars, join the cast of "Model Minstrels" program as featured comedians. They supplant Pick and Pat on the broadcast starting Monday, February 27.

| | | |
|-----------|-----------|-----------|
| Eastern | Central | Pacific |
| 8:30 p.m. | 7:30 p.m. | 8:30 p.m. |



Nelson Eddy is a star of radio, screen and concert—with a legion of "die-for-dear-Eddy" fans

shrubbery grew. He turned for one farewell look at his home—security, food, mother—and his home was out of sight behind the shrubs. A horrible fear set upon him. His little world had vanished. His mother wasn't there to comfort him. Out yonder was the big world where boys called one another "Brick-Top" and "Skinny." And where they fought and clawed to acquire possessions, and schemed to keep them. It was an ugly world, and Master Nelson suddenly decided he wanted none of it, so he sat down and bawled.

His mother found him and soothed his fears.

Nelson Eddy vaguely remembers the incident, but it was the nearest he ever came to a great adventure. The Nelson whose name he bears was the scourge of an empire and blasted a path to Suez and opened the road to Mandalay. Now Nelson Eddy sings about them.

The story behind Nelson Eddy is the story of his mother, who had blue eyes, a wandering husband and a son who could sing. They came up the hill together. They never had much, and what little they had they worked for together. The boy had the flaming hair of a fighter but the soul of a poet, and his emotions were always scrambled. The only happiness he knew as a child was with his grandparents and mother and he was scarcely dry behind the ears before he had to choose between his father and his mother.

HE USED to write obituaries for a newspaper, and critics have tried to write his for many years with such sly digs as "fixation" and "introvert" and "egoist." But his fans will rise up and smite the critics who gouge Nelson, and the most powerful oracles in Hollywood weigh their words when they poke satire at him, for he is the idol of the masses. He is a camouflaged ballader, but he sings like a swash-buckler, and when he sings of Mandalay ten million Americans want to go there—they can hear the temple bells.

CAMOUFLAGED BALLADER

IS NELSON EDDY THE DR. JEKYLL
OF HIS MANY FRIENDS OR THE MR.
HYDE OF HIS CRITICS—OR BOTH?

BY JAMES STREET

No singer of recent times has enjoyed a greater following than Nelson Eddy. Unfortunately, the sort of man he really is has been obscured by press-agents and writers. Colored stories and "stunt" yarns have been invented to excite the public. Naturally, critics have taken him to task and invited him to get off his high horse. But is he on a high horse? **RADIO GUIDE** invited James Street to get the facts and write whatever he learned for its readers. We present herewith the first of two articles on Nelson Eddy, unvarnished, without bunk, and true to life.

THE little red-haired fellow who lived in the big house at the foot of College Hill in Providence was very unhappy that morning and, in the grip of an emotional spasm, had decided to run away.

The other kids laughed at him and called him "Brick-Top." That seared his sensitive spirit, for his mother, his shield and buckler, had told him

he inherited his red hair from her. Mrs. Isabelle Eddy had auburn hair.

She sometimes called her only child "Darling," but generally she called him Nelson because she was proud of the name, and so was he. It was a good, solid name for a boy—Nelson Eddy, as British as raw beef, punk puddings and Cheddar cheese.

There was a strange stirring in Nelson's heart, a great yearning to see what was out there in the world beyond his mother's shadow. All boys suffer the same pangs. It's the yen that leads boys to cut the apron-strings and strike out, it's the yen that creates wandering minstrels, swash-bucklers, merchant princes, vagabonds.

And so little Nelson Eddy walked out of the front door and down the path that led to high adventure. No more would he suffer the outrages of "Brick-Top" and "Carrot Head," and he'd lick the boy who called him such.

Out of the garden and across the lawn and around the bend where

And being a democrat and not a critic, I say the masses can't be wrong.

The first Eddy who came to America spelled his name Eddy, and he must have been quite a guy.

"The family missed the *Mayflower* by about ten years," Nelson said. "John Eddy was the first over from England and he settled in Massachusetts. I don't know what he did for a living."

Mr. Eddy's means of livelihood apparently were subject for debate in the colony, for when Governor Winthrop decided to take a census of the colony and went around asking the boys what they did, he was stumped by Brother Eddy. So the Governor wrote in his roster, "John Eddy, Gentleman." Which was a nice way of saying Brother Eddy didn't do anything.

NELSON'S grandparents were Mr. and Mrs. Isaac N. Eddy of Pawtucket, R. I., where Mr. Eddy was president of the ice company and a solid citizen, a mixture of New England puritanic simplicity and British pride. The boy's father was William Darius Eddy, a mechanical engineer and maker of naval gadgets.

Mr. Eddy would never stay put. He apparently was not the type to sit down and cry when beyond the shadow of his home. He had a trace of that old wanderlust, a heritage from the English who sailed up the Road to Mandalay instead of singing about it. He married Isabelle Kendrick, daughter of Caroline Ackerman Kendrick, a well-known oratorio singer in her time. Mrs. Eddy was a mixture of Dutch and English.

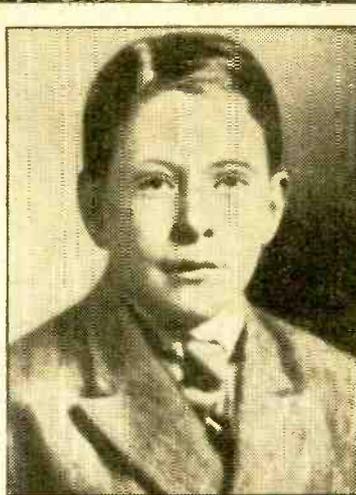
Nelson says he inherited his love of music from his mother. He never says much about his father, but his father also was a musician, and so was Grandpa Eddy.

Nelson was born in Providence on June 29, 1901. His father worked at the naval torpedo station at Newport, and on Sundays Mr. Eddy sang bass in the Universalist Church Choir at Providence. Mrs. Eddy was soloist in the Church of Transfiguration. Even there was a split between his father and mother. The boy must have wondered why his mother and father didn't sing in the same choir.

Mr. Eddy also beat the bass drums, but he couldn't hold a candle-light to



Above: Nelson Eddy with grandparents Mr. and Mrs. Isaac Eddy. Nobody in Little Rhody could punish that big drum as Grandpa Eddy punished it. For 55 years he beat the same old drum!



Nelson Eddy led a normal childhood, boating and fishing on Narragansett Bay and playing baseball. His red hair was the object of much ridicule, and one time he got into a scrap over it

Grandpa Eddy. Now, there was a drummer! Nobody in little Rhody could punish the big drums as Grandpa Eddy punished them. For fifty-five years, come hell, high water, wars and depressions, Grandpa Eddy beat the same drum. He was a tower of strength in Reeves' American Band, and Brown University gave him a plaque for playing at the institution's commencement exercises for fifty years and never missing a beat.

Nelson's father was pretty good with the brass drum, however, and was drum-major with the First Regimental Band of the Rhode Island National Guard. During those happy days the

boy was rather close to his father.

"He used to take me along when the band went to encampments at Fort Greble," Nelson said. "I was the band mascot. The mascot had to wash dishes, too."

His home at the foot of College Hill was not in the city's most exclusive section, one acquaintance recalls. That's much in Nelson Eddy's favor, for the boys who cross the railroad tracks and storm the hills usually pass the boys who ride up the grade on their daddies' coat-tails.

He led a normal childhood, boating and fishing on Narragansett Bay and playing baseball in Roger Williams

Park. His red hair was the object of much ridicule, and once Master Nelson got in a fight because a fellow called him "Brick-Top." But Master Nelson made a mistake. The kid he jumped on was named Kelly! Dear! Dear! Mister Eddy! Won't you Englishmen ever learn to leave the Irish alone?

"The kid whipped me," said Nelson.

He spent some of his happiest days in the farmhouse of his grandparents at Pawtucket. "I couldn't tell any part of my life-story without talking about my grandparents," he said. "They are more important in my life than I am. Grampa died recently. I hope I will be able to carry on some of his noble traits for a long time.

"I spent most of my week-ends in their home, and it was there, with them, that I learned many of the lessons that have served me all my life. My grandmother taught me a reverence for the old things hallowed by long love and service, and the value of gentleness, kindness and simple living."

"I spent many dreamy hours among the old knickknacks and daguerreotypes of that sweet-smelling old house. I played with the toys my grandfather had as a boy, I ate the cookies Gramma made for me and no food ever tasted so good.

"Memories come today of ginger, stubble fields of timothy hay, apple trees, attics with trunks and castoffs, mahogany chests, chrysanthemums, feather beds, the large Bible on the organ, and hymns and church."

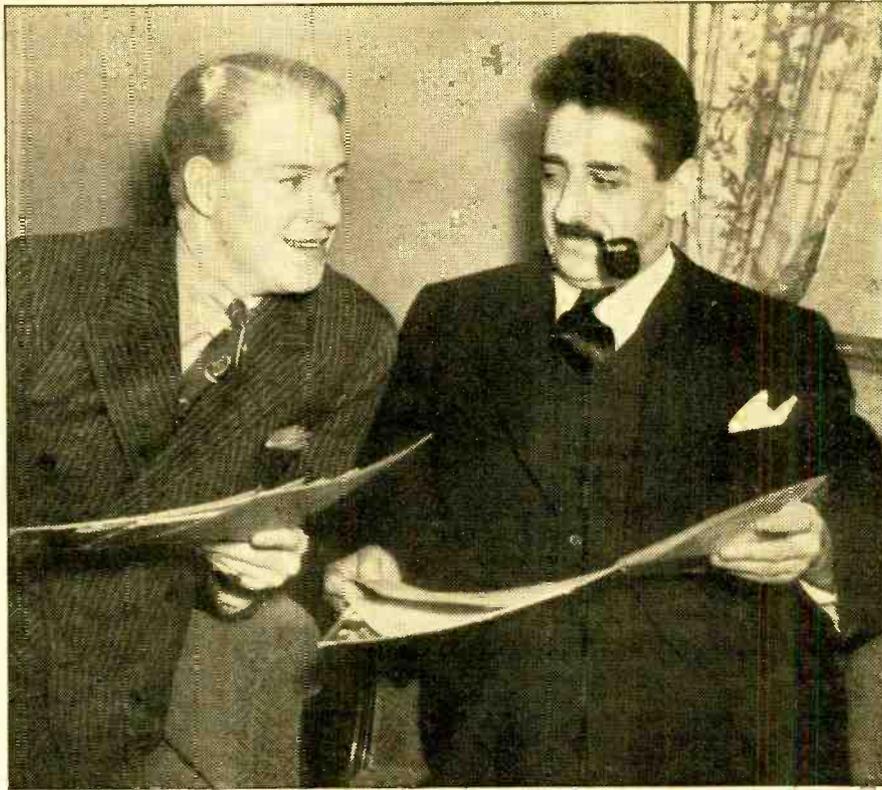
Bravo! And that, Mister Eddy, is a fancy bit of word-wrangling, a nostalgic spree of verbiage. It should be put to music, but I'll bet you dared not chuck those double-jointed words at your city editor when you were a reporter.

Nelson was never a brilliant student. He never had a chance to be, for every time he got settled his father would take another job and he away, and the boy had to swap schools. He attended New Bedford's Dartmouth Street Primary School, Rhode Island Normal School in Providence, Edgewood Grammar School in Providence and Grove Street Grammar School in Pawtucket.

(Continued on Page 35)



The story behind Nelson Eddy is the story of his mother, who had blue eyes, a wandering husband and a son who could sing. They came up the hill together and worked for what little they had. Above: Nelson and Mrs. Eddy



Alexander Smallens, although Russian-born, has been closely identified with musical developments in America for the last two decades. Under his direction, Eddy toiled through twenty-three operatic roles

THE RADIO PLAYBILL: THIS WEEK—"BIG TOWN"

"BIG TOWN" is a radio phenomenon. In two and one-half years it has risen from a humble beginning to a place among the three top dramatic shows and the ten most popular

broadcasts on the air. It is not a magic miracle but a sound formula that accounts for such a sensational climb. The show presents well-written dramas, but more than that, it depicts bed-rock

and realistic American life without detracting from the excitement of newspaper publishing. It may be heard Tuesdays over CBS at 8 p.m. EST, 7 CST, 6 MST; for the West, 9:30 p.m. MST, 8:30 PST.

Photographs by Gene Lester and Ned Scott



EDWARD G. ROBINSON, screen star who became radio's top-paid dramatic star, plays the part of Steve Wilson, managing editor of "The Illustrated Press," the crusading newspaper of "Big Town," which might be any city



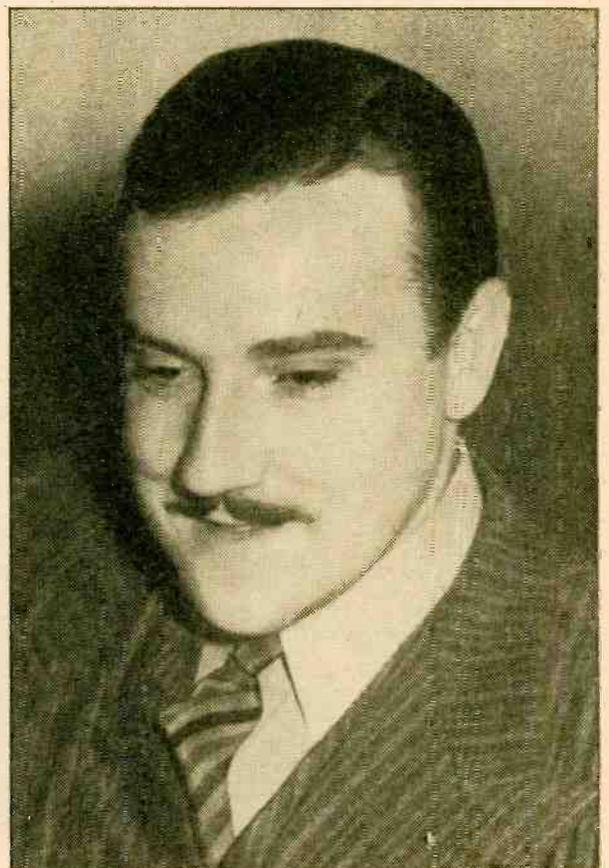
CLAIRE TREVOR, radio and film star, plays the part of Lorelei, the paper's society editor. Lorelei is first a woman, second a woman with a man's slant on politics and journalism. She aids Steve in his war on dishonesty



TOMMY HUGHES (played by Ed MacDonald) is a fearless, imaginative reporter. MacDonald is heard also in various emotional roles in the show



LOU MERRILL, whose resemblance to Robinson is pictured above, is actually the star's stand-in and portrays some of the sinister villains



DIST. ATT'Y MILLER (Gale Gordon) is sometimes embarrassed because Steve uncovers evidence the prosecutor has steered away from



CY KENDALL, veteran radio and screen actor, does heavy duty, for he portrays various political grafters that Steve is always fighting



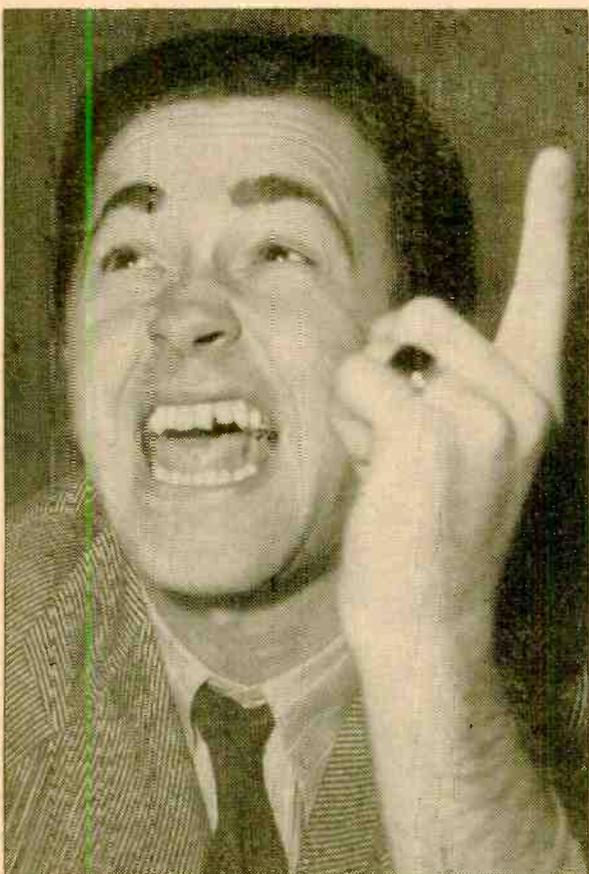
MISS FOSTER (Helen Brown) is Wilson's busy, long-suffering secretary. She is blustering and sly, adding a touch of her own to the office



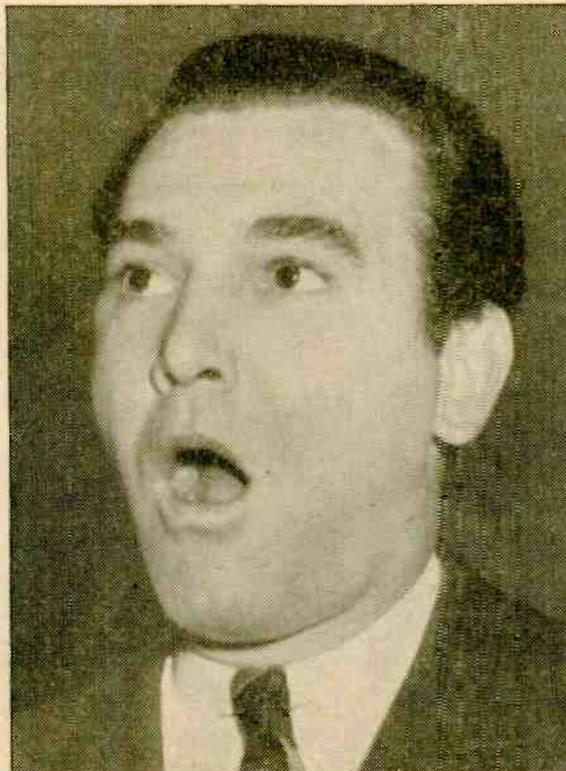
PAULA WINSLOWE does emotional roles, such as heartbroken wives whose husbands are victims of gangsters. She formerly played Miss Foster



JACK SMART, versatile and prominent radio actor, does the comedy parts. He scored brilliantly as drunken Toby on Christmas week's show



JERRY HAUSNER, diminutive actor, is "Big Town's" jack-of-all-trades. He portrays anything from street urchin to a tough racketeer



CARLTON KADELL, handsome veteran announcer of the program, eats apples at rehearsal, collects phonograph records as a hobby



CLARK ANDREWS is producer of the show. Claire Trevor is his wife. The romance began soon after the program was introduced to radio

NEXT WEEK:
"THOSE HAPPY GILMANS"



Radio has become a great aid in the educational work of formerly under-privileged country schools

That broadcast was not a single phenomenon. It was only the first in a regular new series of broadcasts, each one of which this year is now being presented from the auditorium of a different New York City public high school. It was presented with the enthusiastic approval of the New York City Board of Education and endorsed by the mayor and the United States commissioner of education as an "invaluable help to the educators of our nation." And it was a symbol of the cooperation that exists between radio and educational circles today.

Radio-education is coming of age in a manner undreamed of ten years back.

Today, educational radio programs not only come from schools but from all types of cultural centers—from colleges, libraries, museums, educational conferences, the book-lined studies of famous men, the star-strewn domes of observatories and planetariums. "New Horizons," for example—the Wednesday afternoon series of the "American School of the Air"—is produced from the very halls of the American Museum of Natural History. Each week our CBS radio actors and producers go up to its great brownstone building on Seventy-ninth Street and Central Park West. And there, amid the fossils of dinosaurs, the skeletons of giant whales, they set up their equipment and go on the air with stirring dramas of exploration. Dr. Roy Chapman Andrews, the museum's famous explorer-director, comes down from his office to appear on the program.

Great educational organizations now participate in the planning and production of radio-education programs. The National Education Association, which represents more than a quarter-million school-teachers and administrators, is now cooperating with CBS on two "American School of the Air" programs—"This Living World" and "New Horizons." The Progressive Education Association, which numbers about ten thousand teachers, assists in

100,000 CLASSROOMS CAN'T BE WRONG

IN AN AGE OF REVOLUTION WITH SWORDS AND GUNS
AMERICA STRIKES A BLOW FOR PROGRESS WITH RADIO

BY STERLING FISHER

A REVOLUTION has taken place in the attitude of educators toward the use of radio in the classroom.

Nine or ten years ago, when the representative of a radio station went to call on the principal or superintendent of a school to make inquiries regarding the use of radio programs, he would more often than not be greeted with the icy rejoinder, "Sorry, but we have no place in our curriculum for entertainment."

But 1930 is not 1939—in radio-education as in many other fields. And something happened a few weeks ago—on the afternoon of February 9, to be exact—which proves it graphically.

On that day, a program in the CBS education series, "The American School of the Air," complete with cast, musicians, and sound-effects men, moved wholesale into the auditorium of a great high school in the city of New York. While 1,200 girls sat in rapt astonishment, looking on, that radio program went on the air from the stage of that school—broadcast out of the auditorium to thousands of classrooms, thousands of school auditoriums and thousands of homes all over the United States. Twelve hundred girls saw new facts about history, about current events unfolding before their eyes in a way altogether new and arresting to them. One hundred teachers saw the solid facts of their text-books brought vividly and accurately to life.



Radio-education is "catching on" today with educators, students and public. At least four hundred city school systems have installed radios so pupils can listen to educational programs. Above: Classroom listening-hour in city school

producing the Monday afternoon program, "Frontiers of Democracy." "Tales from Far and Near," the Friday afternoon literature series on the "American School of the Air," is a joint cooperative project of the Association for Arts in Childhood, the National Association of Teachers of English, and the American Library Association.

The services of distinguished writers, doctors, lawyers, astronomers, explorers, scientists, and professors are employed in presenting educational programs. The scripts produced on daytime hours are being written by some of the best radio-writers in the profession. They are performed by professional actors who are also heard on some of the biggest commercial hours. In other words, the broadcast standard of these programs, which are heard in the daytime hours, when most of the listeners are children in school or housewives in their homes, are of the highest.

EDUCATIONAL programs are coming of age not merely in their quality but in the growing breadth of their appeal.

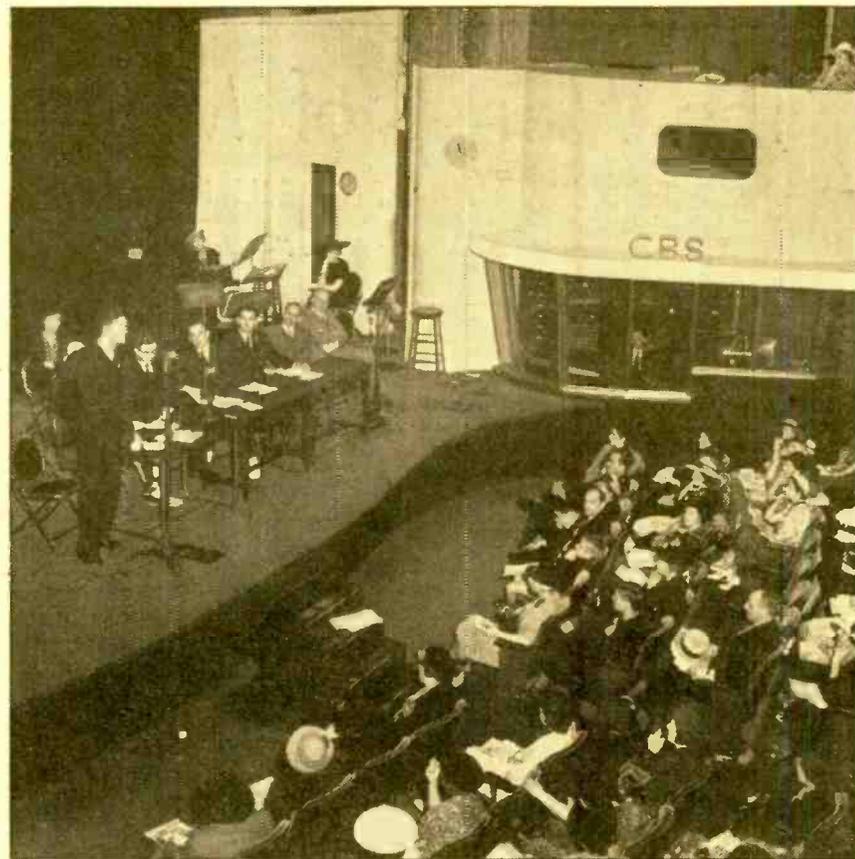
Today the "American School of the Air," which represents only one aspect of Columbia's many educational series, is heard in some 100,000 classrooms by an estimated 3,000,000 children every day. These include the cosmopolitan groups found in city schools, children sitting at the rustic desks of country schoolhouses, in "progressive" private schools, Indian children on reservations, and even orphans and the handicapped in private and public institutions. At least four hundred great city school systems have installed radios in their classrooms and auditoriums, so that the pupils can listen to radio-education during the week. The number is constantly growing. Columbia's station KLZ reports that the "American School of the Air" programs are now being listened to throughout the entire school system of Denver. In Chicago, where the "American School of the Air" is rapidly becoming a regular part of the school curriculum, Mrs. Lavinia Schwartz, education director at CBS station WBBM, received requests

for more than three thousand of its teachers' manuals. The New York City school system recently asked for ten thousand of these specially printed manuals, to be distributed among its teachers.

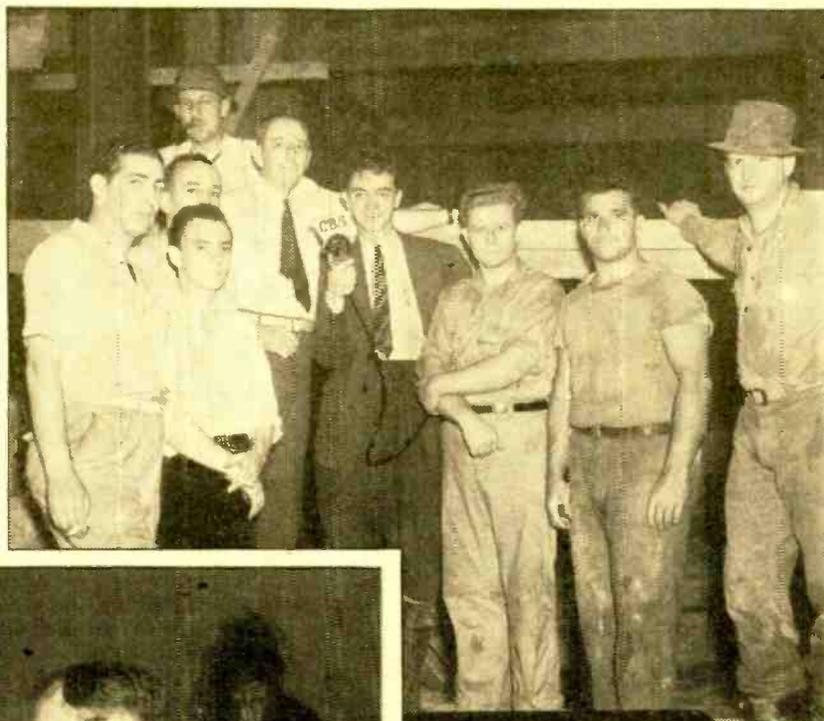
All we can think from these simple but exciting facts is that radio-education is "catching on" today as it has never done before.

How has this happened? First of all, there has been a very realistic basis for this revolution—and that is, I think, the change in attitude toward education on the part of the American public itself. The depression, with all its painful financial and spiritual crises, has turned people away from the pursuit of pleasure for pleasure's sake and made them realize the value of an education. Since 1930, people have been buying more books and more music and attending more free lectures and educational courses than ever before. Today the high schools and colleges are packed with young people, old people, anxious to perfect themselves still further for life.

Radio, like every other cultural force in this country, has responded to this challenge. Every new series CBS has added has been created and produced because of a popular de-



Sterling Fisher, CBS Director of Education, addressing first CBS Teachers' Institute held in 1938.



"Americans at Work," educational program, brings spot broadcasts of jobs such as tunnel work (above)

tonia, Japan, and many other countries, and picked up by short-wave the voices of children singing the songs of their native lands. To bring these authentic, picturesque programs into the American classroom, it was necessary to meet all the complicated problems of international broadcasting, including the differences in time.

For example, when a group of Japanese children broadcast their native songs from Tokyo, they had to go on the air at three o'clock in the morning in order to be heard in America at 2:30 p.m. the day before. They came from a little school in the country, and to get them all together Columbia's representative had to arrange for them to be lodged in a hotel for the night. At two o'clock in the morning he had to wake them up for the broadcast, get them down to the studio, and finally see that they were returned safely to their homes after they had rested up from the excitement of having broadcast to far-off America.

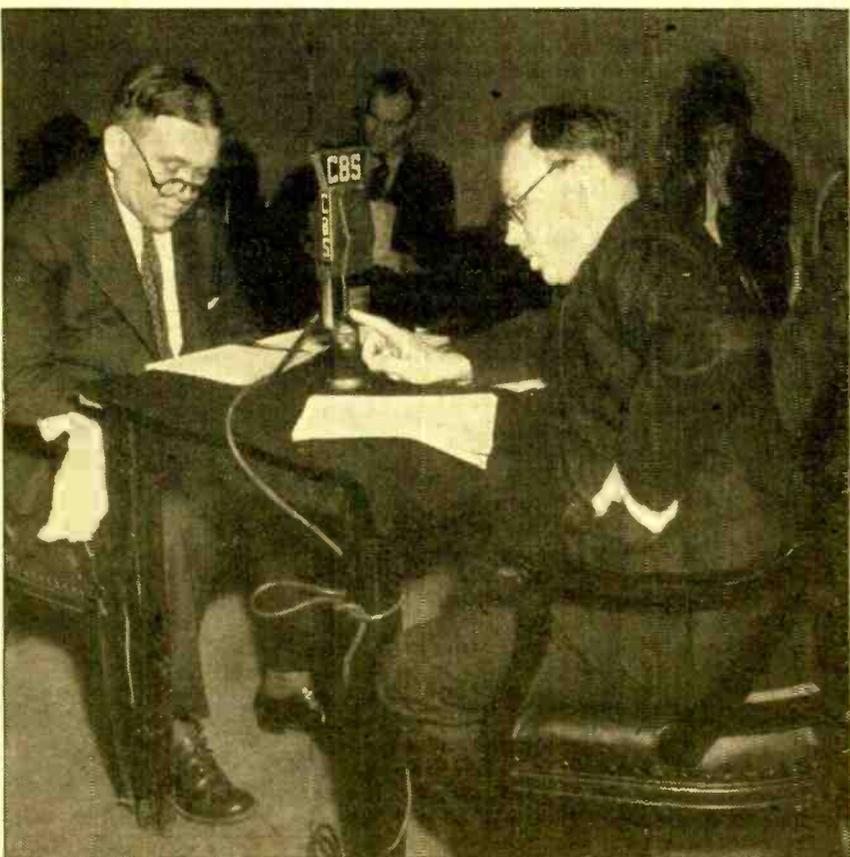
We have examined and tested many different educational subjects in an effort to find those that are peculiarly suited to the medium of radio, and experience has shown that certain subjects are much better adapted to the air than others. At present our "courses" on the "American School of the Air" are in the fields of vocational guidance, music, geography, natural history, current events, and literature. All are subjects that have a tested, universal appeal, and are "natural" to the medium of network radio.

In preparing our educational programs, we do not attempt to work alone in any single aspect of the job. Instead, radio now calls upon a host of educators to assist and advise it every step of the way.

mand. With statistics showing that all over the country older men and women were attending night school and colleges, CBS last year called in an adult-education board composed of thirteen eminent Americans and asked them to help work out additional educational programs. The programs, "Americans at Work," which brings tunnel-workers, fishermen, steel-workers, cowboys, to the microphone for a discussion of their daily jobs; "The People's Platform," radio's dinner and discussion party of the air; "Adventures in Science," and others, have all been the result of their conferences.

With its world-wide contacts and facilities, radio has sought to bring to classrooms great personalities, important events and resources of artistic talent available through no other agency. On a folk-music series for the "American School of the Air," for example, we went directly to France, Lithuania, Latvia, Wales, Es-

It requires many months to prepare the "American School of the Air" series for the airwaves. While the programs of one "school year" are still being produced, we are already conferring with our board of consultants, which is composed of school principals and superintendents, educa-



Distinguished men are giving their services to radio-education. Above: H. L. Mencken (left), discusses American speech with Dr. William Cabell Greet

IN NEW YORK



—Gene Lester

Ray Noble, English bandleader, works with Burns and Allen whether they're in Hollywood or New York. Above: With pet kitten "Minor"



On her trip east, soprano Marion Talley (right) visited with soprano Mary Eastman at rehearsal of CBS "Saturday Night Serenade"



Joan Edwards, vocalist with Paul Whiteman's orchestra, Wednesday night over a CBS net, rehearses as maestro Whiteman listens

NEW YORK.—Although it's true the movie exhibitors are making every effort to have more of the movie stars taken off the air, just to keep the records straight, the "Good News" show is not folding after the broadcast of March 30, as you may have read. The program will continue at least until July 1 and perhaps longer . . . It will be sad news for many listeners, including your reporter, to learn that the Fred Waring airing will fold after this Saturday night's broadcast. I hope another sponsor will grab the Waring show before long. It's too good to be off the air . . . Another good show is being given consideration by several sponsors. I refer to "This Is New York," which has clicked big and is taking many listeners away from the Charlie McCarthy stanza . . . Amos 'n' Andy will be in New York for their broadcast this Monday night, which will be the first of their own shows to be put on before a visible audience. Edwin C. Hill is relinquishing his fifteen-minute spot so that A & A can have thirty minutes to give a preview—in character—of the New York World's Fair. I'll be there and will report the happenings . . . The networks are preparing to give a complete detailed report of the visit of King George and Queen Elizabeth to the United States and Canada. They are expected to arrive in the U. S. A. about June 7 . . .

Ted Collins is thinking of changing his mind about taking the Kate Smith show to the West Coast. He probably realizes that the Rudy Vallee show slipped considerably when it was in California because suitable talent was lacking.

A picture company is dickering with the authors of "Her Honor, Nancy James," to make the radio serial into a movie . . . Mel Allen bowed out as commentator on the CBS "Swing Session" because of the heavy work entailed in gathering material for his daily sports-casts . . . Announcer Ben Grauer, who assists Kay Kyser now, has a quiz show of his own on Sundays. It's called "Name the Place," in which contestants are asked to identify localities all over the world . . . "Just a Little Girl," which is the theme song of Jack and Loretta Clemens, was given to the radio stars by listener S. B. Fishburne of Asheville, North Carolina, who wrote the song and is now in New York working for a music publisher . . . Kay and Eileen Burns, who are the "Campus Kids" heard over the NBC networks, are really the son and daughter of the "Sylvesters," who are familiar to anyone who went to see vaudeville shows in the good old days . . . The voices of Jessica Dragonette and Lanny Ross will be heard in "Gulliver's Travels," which is being made by Max Fleischer, to be ready for the screens around Christmas time . . . The New York radio film critics have formed a "Circle" and will put their heads together and issue weekly reports on films . . . Now that the American Federation of Radio Artists won out and their demand for a higher wage scale is being met, I wonder if that man who conducts a weekly one-hour show hasn't a broken heart. Despite the fact that his salary has always been in four figures, he paid his announcer the huge sum of \$3.50 per broadcast, Ripley it or not. But now he has to pay the regular scale of \$35, which is still much less than any other announcer gets for a one-hour commercial program.

If the radio stars continue to get into trouble, it won't surprise me if the new radio contracts have an extra morality clause included, similar to those contained in most movie contracts. First it was George Burns and Jack Benny getting mixed up in the smuggling case, then we read about Pick (of

Pick and Pat) being arrested, charged with carrying a gun without a permit, and then Rudy Vallee having to answer a court summons for allegedly striking a waiter in Miami, Florida. Incidentally, CBS issued orders forbidding their regular news commentators from making any reference whatsoever to the George Burns case.

Seen Behind the Scene

After they closed at the Pennsylvania Hotel, Kay Kyser and Ginny Sims caught a train for Florida and had a six-day vacation between broadcasts. They were all sunburned and looked disgustingly healthy when I saw them. Before the Kyser broadcast hits the air, a handsome usher brings out the bowl containing the numbered stubs to select the contestants. Kay looks at the good-looking lad and admonishes the head usher, "Next time I want a homely usher standing next to me; I don't want this contrast any more." One-half minute before airtime, Ben Grauer shouts into a dead mike, "This is WPA, New York" . . . I asked Sully Mason what he did during the six days he had off. He said, "I went to the movies during the day and listened to radio programs at night—and are some of those programs terrible."

CBS announcer John Allen Wolf was fingering his eye-glasses while reading his script during a program the other day. His glasses fell to the floor and broke in many pieces. John Carlile, head of the production department, suggested that Wolf go to his eye-doctor for an examination for new glasses, because he was one of the best in the city. He got an appointment that afternoon, and after the examination the doctor said, "Young man, you don't need glasses. Your eyes are the second best pair I've ever examined." When the announcer told me this story the other day, he added that his eyes have felt

AIRIALTO LOWDOWN



BY MARTIN LEWIS

much better since he hasn't worn glasses.

Fred Allen dug way down in an old trunk to get those balls that he used for his juggling bit on the program the other Wednesday. You can take my word for it, Allen is an expert juggler, and although he's out of practise he was throwing three balls up in the air, let one hit his knee, then it would drop to his right foot and he kicked it back up in the air again—not bad at all . . . Pretty Betty Field, who plays the part of the daughter in the "Aldrich Family" sketches on the Kate Smith shows, comes to the microphone wearing dirty overalls and an old beret. Betty is playing in the Broadway play, "Primrose Path," and this is her first-act costume. When she is through broadcasting she has to rush right to the theater, as does the "son" and star, Ezra Stone, who is appearing in "What a Life."

Studio 3-C, where the "Valiant Lady" program starring Joan Blaine is in rehearsal, looks like one of those mystic mazes at an amusement park. You can't see what's going on, for when the members of the cast are working, they're hidden behind tall screens placed around each microphone. There's a break before the dress rehearsal and Joan comes out from behind one of the screens, followed by actor Bill Johnstone (Jim Barrett), who is ribbing her about her silly little bonnet—a heart-shaped morsel of black velvet on her forehead with a large red velvet rose in the center. Vincent Price (Paul Morrison), made up for a matinee performance of "Outward Bound," is deeply engrossed in his script—wants to be sure he doesn't pull any "fluffs" when he debuts in his first continuous radio part.

HOLLYWOOD.—Russell Birdwell, rising young publicist of this town, and former New York newspaperman, wrote a book about his adventures as a reporter. It is entitled "I Ring Doorbells." Inspired by his tome, lyricist W. W. Ferguson and tunesmith Lew Forbes turned out the song "I Ring Doorbells," which Shep Fields first aired last week. The song, whose lyrics are made up of newspaper headlines, *couldn't* be broadcast as it first was published (and is still available on the sheet-music counters) because—because, tsk! tsk!—the newspaper headlines making up the words were considered too naughty or something, so NBC and CBS insisted that they be purified for the radio. What do you think? Below are given first the original lines, and immediately following, in italics, the same with stingers removed:

King Loves Redhead, Vacates Throne
King Loves Princess, Gets New Throne
 Hitler-Mussolini Plot, I Ring
 Doorbells to Find Out What;
Research Men-Professors Plot, I Ring
 Doorbells to Find Out What;
 Gun Moll Sticks Up Petting Pair,
Night Club Fan Gets Breath of Air,
 Mae West Models Rigid Hip
Tarzan Trips in Tree Top Skit

Off Live Mikes . . .

Catch the real lowdown of the movies vs. radio tempest later in this pillar . . . When Joan Crawford scanned the script first set for her appearance on Jesse Lasky's "Gateway to Hollywood" on February 12, she thumbed it down; insisted that material written by her very good number-one boy friend, Charlie Martin, be used. She won . . . But regardless, she was the usual sad, nervous wreck she always is after a broadcast . . . With Ronald Colman exiting from the show to take "a vacation" and Cary Grant serving notice he'd have to delay his four other contracted appearances

until he'd completed his currently shooting film, "Our Wives," your correspondent is beginning to wonder who is giving "The Circle" a runaround and why? What's that they say about sinking ships? . . . Meantime Basil Rathbone will stop-gap the panic and his first appearance indicates he can do it . . . Virginia Verrill proved a true heroine on Sunday, February 12, when her car, in which she had two cousins from Chicago sightseeing on Lookout Mountain, developed faulty brakes just as she started down the winding, steep grade. Sideswiping fences and dirt-cut sides of the road carefully, she finally arrested the mad flight of the vehicle with a minor crash against a parked car without injuring her passengers and limiting her own hurts to a cracked shoulder-blade and a possible rib fracture. Good girl! . . . Eddie Cantor is quietly gathering a collection of Will Rogers manuscripts and first editions . . . The new radio-artists union, AFRA, threw the scare into Sunday's "Screen Guild Show" and made Spencer Tracy and Olivia de Havilland join up an hour before airtime, although they were appearing gratis for a Guild benefit! . . . Now it comes out. When Noel Coward disappeared after his guest turn on "The Circle," he went roller-coaster riding with Ronnie Colman!

Purely Personal . . .

The ex-Ruby Taylor of Amos 'n' Andy fame, Elinor Harriot, and her hubby Frank Nathan, will be threeing in July . . . It's that serious between Irene Rich and cowboy film star Addison Randall that he's moved into a Sunset Towers apartment just to be near her . . . Claude Stroud and Gloria Brewster said their I do's in Miami, Florida, February 12 . . . Narrator Conrad Nagel escorted Joan

Fontaine, his sweetypie, to February 12th's "Silver Theater."

Couldn't Be Halitosis

Dale Carnegie, illustrious author of "How to Win Friends and Influence People," lecturer, columnist and broadcaster, arrived here on the gravy-train bearing newspapermen to the San Francisco World's Fair—and promptly began mixing up all of the names of people he met. At NBC, his tour host, Lew Frost, became "Mr. Rice." Later, he met Donald Dickson, the baritone, and made a date to interview the singer a few hours later. But Carnegie forgot; stood Dickson up! . . . That night, while his tour pals were having a whale of a time at the Cocomanut Grove, Mr. Carnegie sat alone, looked quite dejected about the whole thing. Just as if he hadn't a friend in the world.

No Smoking in the Studios!

Next pet story of the week has to do with the "No Smoking" edict at NBC's new Hollywood Radio City. The no-smoking rule irks all smokers, particularly the stars who pay little heed to it. But last week Bing Crosby, who was sitting in his dressing-room going over the script with Bob

Burns, saw flames jump five feet high from a wastebasket. Bing and Bob beat a hasty retreat from the stifling fumes, then Bing calmly returned with a fire extinguisher and put out the blaze. Next Fireman Crosby conducted an investigation and determined that his pipe was guilty of the arson.

Dick Powell to Return?

Dick Powell made an unexpected guest appearance on the February 8 Texaco Star Theater performance which featured his wife, Joan Blondell . . . and you might write it in your hat that the handsome Dick, with the ebullient personality, may soon be back on the air as a

regular. Something big is in the wind . . . Incidentally, Miss Blondell gave one of the most plumful performances of her career, a great dramatic rendition in the play "Page Five, Column Two." She confided, after the broadcast, that the radio role given her was so much bigger and deeper than any ever afforded her by the movies that there was no comparison. Yes, Joan likes radio, too.

Off to Gothamtown

New York City will borrow Amos 'n' Andy for a few days beginning February 23 in order that they may tour the Fair there over the air on their own period on Monday, February 27. But A&A will be keen—to return to the warm desert about Palm Springs where they'll spend four more weeks vacationing in March . . . Another Manhattan showgoer will be Edgar Bergen who'll take Charlie McCarthy under his arm and fly east for two weeks beginning March 1. Bergen and McCarthy will insert their Sunday stint into the coffee hour from the New York studios on March 5 and 12 . . . and next summer, the pair are hoping for a six-week rest in which to take a North Cape cruise.

Tag Lines . . .

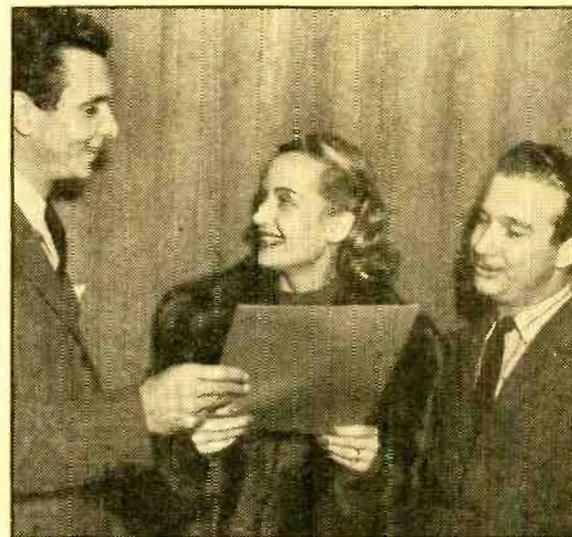
Jack Benny had a new kind of trouble the other day; he couldn't find a tough kid actor to insult him properly! . . . Gracie Allen's youngsters, Ronnie and Sandra, visited mother on her Paramount set the other day, explaining that when daddy George Burns had offered them the choice of going to the monkey farm or of seeing her make movies, they thought she would be funnier . . . Pinky Tomlin is organizing a new band he'll lead . . . Ernest Truex is a regular at NBC's Saturday evening Hall of Fun.

HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER

IN HOLLYWOOD



Carole Lombard is given honorary degree in "Lum and Abner's" Pine Ridge University by Lum (Chester Lauck) and Abner (Norris Goff)



Al Jolson followed an old Russian custom in greeting Grand Duchess Marie when she appeared as guest of his Tuesday CBS program



Fibber McGee (Jim Jordan) was greeted on arrival in Hollywood by movie stand-ins for Bette Davis (left) and Olivia de Havilland

IN CHICAGO



A. S. Kirkeby of Chicago's Drake Hotel recently signed contract returning Wayne King to air. Looking on, CBS v.p. Atlass and Wayne (right)



Old friends met when Alla Nazimova, center, stopped off in Chicago to visit Edith Davis, NBC actress. Left: Nancy, daughter of Edith



Oddest broadcast this year was NBC Farm Radio News' airing of the shearing of a sheep. The sheep: Shear-A-Bella. The shearer: M. E. Smith

CHICAGO.—When Ransie Sherman bought his little daughter Anne a cocker spaniel pup he must have been humming "Get a-long little doggie," for he got a long-named doggie. Even a fellow with the verbal propensity of a Ransom Sherman wouldn't call a pup by its right name if its name happened to be Frieda Von Schlacherman of Butcheldorf und Von Haggenstratten auf Wiedepuss con Slugnutt, according to the pedigree. So the pup became "Butch." Such is a dog's life!

Strike Up the Band

Broadcasting of dance-orchestra music in this area is on the upbeat. In spite of the rule that still compels the entertainment spots to pay line charges for orchestral broadcasts, nearly all the prominent establishments are swinging back into line. At the present writing, coming to the listeners with night dance music over MBS or locally over WGN are Orrin Tucker from the Palmer House, Bob Crosby from the Blackhawk, Ina Ray Hutton from the Rose Bowl Cafe, Dick Jurgens from the Aragon, Bill Carlsen from the Trianon, Tiny Hill from Melody Mill, Jose Manzanara, and Lou Fidler from the Colony Club. Over NBC or WMAQ or WENR locally, Lou Breese from the Chez Paree, Fletcher Henderson from the Grand Terrace, Charlie Agnew and Freddie Hankel from Merry Gardens. On CBS or local WBBM are Wayne King from the Drake Hotel, Herbie Holmes from the Edgewater Beach Hotel.

Microphone Microbes

Radio people hereabouts will soon be developing a collective case of jitters over the hectic happenings of the past few weeks. The big snow-storm was taken in stride and the near-strike was sidetracked, but now the flu epidemic is lurking behind many microphones. A love-scene in "The Story of Mary Marlin" was especially warm. Anne (Mary Marlin) Seymour and Carlton (David Post) Brickert were both 102 degrees feverish. Harold Stokes did his MBS "Music Counter" recently with a super-hundred temperature. Many stars who usually stand at the mike have been doing sitting-acting to relieve the feverish aches.

Persons Behind The Voices

Sunda Love is now a canary; Francis X. Bushman, who co-stars with Sunda in "Stepmother," has named his canary for the leading lady . . . Angeline Orr, also of "Stepmother," is a successful photographic model . . . Red Skelton, comedian of Cincinnati's "Avalon Time," has been in Chicago showing his wife the town . . . Vic (Art Van Harvey), Sade (Bernardine Flynn) and Rush (Billy Idelson) have been assessing themselves 25 cents for tardiness to rehearsal, but they don't know what to do with the \$8.00 in the kitty . . . Dolores Gillen, who has been a cry-baby (on the air) ever since she left the University of Illinois, was honored at a Theta Phi Alpha party in Chicago; Dolores squalls the part of Davey in "Mary Marlin" . . . With Ransom Sherman, comedian-of-many-shows, it's "Love me, love my bow tie"; the latest neckpiece is navy blue on one side, maroon on the other . . . More fashion: "Contented Hour" maestro Marek Weber wears a 20-year-old coat when making recordings because his first "gramophone record," a big hit, was made under the same wrap . . . Stanley Gordon, Pop Culver in "Scattergood Baines," aims at being poet laureate of radio; has number of verses published . . . If you want to send a gift to Virginia Clark, "Helen Trent" star, make it stamps; she's collecting for her young son . . . John Hearne, Hippocrates Brown in "Scattergood Baines," attains poise by

wearing his hat at the mike . . . Catherine McCune, of the same show, born in Honolulu and for four years a resident of Hollywood, really feels the Windy City's blasts.

"First Nighter" Hit

If you tuned in the popular "First Nighter" show of February 10, perhaps you noticed how much Hugh Studebaker as the small-town editor sounded like Lionel Barrymore. If you'd seen the show and Hugh's mannerisms, you'd have been still further impressed with the similarity; not that the actor was imitating—it was just that kind of a role and the versatile veteran did it admirably. This was one of the program's best offerings, with Barbara Luddy and Les Tremayne getting a chance to sink their teeth into fine emotional roles. Little Frankie Paccelli as "Buttons" scored a big hit, too. Frankie, just a youngster, is a radio veteran of five years. He has appeared on the air with Al Jolson, Madama Schumann-Heink, and Countess Albani. Now plays as Junior Stephens in "Road of Life," Timothy in "Mary Marlin," Billy in "Tale of Today," and occasionally in "First Nighter." Honest compliments to this unusually appealing "First Nighter" show.

Case For Poetry

Have you been wondering what has become of Franklyn MacCormack and his poetry-reading? Mac is now announcing "Jack Armstrong" and, harking back to his acting days, working in commercial movies. But he hasn't given up the poetry idea—not by a long shot. In fact, he's flying to New York early in March to do some serious conferring with a prospective soap sponsor. The show in prospect would be practically a revival of the former "Poetic Melodies," with Mac reading his poems and tenor Jack Fulton—if available—singing. Here's a unique—and admirable—case: MacCormack turned down

LET'S LOOK BACKSTAGE



BY DON MOORE

two sponsors for this winter for his poetry program. One product he spurned as shady, the other he conscientiously felt his type of work would not sell. MacCormack is one of the few guys who can make sponsors realize that poetry sells stuff and pleases the public. His former program drew 4,000 letters a week unsolicited—and 40,000 letters of protest when the program went off!

Reunion In Pennsylvania

Don McNeill and his "Breakfast Club" have accomplished a reunion between long-separated cousins. Breakfast McNeill dedicated a program to Alfred Seekopp, seaman of S. S. *Effingham*. Through hearing the program, Mrs. Elsie Mueller of Corwell Heights, Pa., located her cousin Seekopp. Both had long been "B. C." listeners.

First Fans

Miss Hazel Anderson, R. R. 1, Farmington, Ill.—Dear Miss Anderson: Thanks for your kind remarks and helpful suggestions. Since you scored a first with your letter to my column, I'm answering via the column. I'm especially proud to receive and answer a letter from a shut-in such as yourself, for radio is not only one of your best friends but you also mean much to radio. You are its most purposeful and conscientious listeners, its most grateful beneficiaries, and its most constructive critics. I'll do my best to give you and other reader-listeners what you want . . . Yours sincerely.

Thanks also to Mrs. E. L. Hale, of Ridgway, also Illinois, for number-two helpful letter.

This is your column, folks. At your service. What'll you have? Any suggestions—favors—criticisms?

LISTENING TO LEARN

Person to Person

• Most-talked-of talker of the new year, Harold L. Ickes, will be heard again on February 27, when he discusses the country's natural resources at the Cleveland meeting of NEA school administrators. NBC will carry the Secretary of the Interior's speech from 9 to 9:30 p.m. EST; 8 to 8:30 CST; 7 to 7:30 MST; 6 to 6:30 PST

• Sixty thousand dollars has been granted the Hoosier Radio Workshop at Indiana University by the U. S. Office of Education for an extensive state-wide check-up on listening-habits. Following the Dr. Gallup plan, 250,000 individuals in the state of Indiana will be questioned, all stations in the state will be analyzed to determine the "listening areas" and relative popularity of programs.

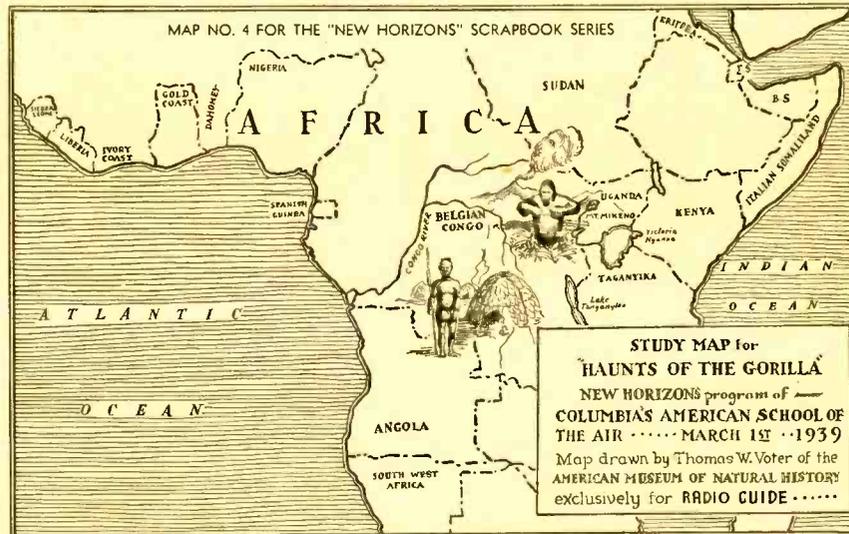
• Extensive plans for coverage of the NEA school-administrators meeting in Cleveland have been made by CBS. Starting with a discussion of propaganda and free speech on *People's Platform* Sunday, the schedule also includes an address on Tuesday night by Dr. John Sexson, president of the American Association of School Administrators; a summary of the results of the convention by Lyman Bryson on Thursday, and the *Americans at Work* broadcast Saturday devoted to the job of the school-teacher.

• A recent report by the *Regents Inquiry into the Character and Cost of Public Education in the State of New York* advocates a state school of the air to cooperate with public schools and colleges in broadcasting lessons on citizenship, social sciences and current events. This report is the fourth of ten prepared under the direction of Dr. Luther Gulick, and deals with the use of motion pictures and radio in the classroom. Dr. Elizabeth Laine, member of the Regents' research staff, concludes that too little is done by the schools to utilize either of these fields. A most significant finding in the report: *This would mean that teachers would have to be trained to be aware of the potential values.* Here is a strike at the core of present-day problems regarding utilization of radio programs in the classroom. Teachers will have to be trained to the use of this new medium before they can be expected to use it wisely.

• Entering its ninth year of broadcasting, the *University of Chicago Round Table Discussions* is being subjected to a critical analysis by an expert in the writing and direction of radio shows to determine the particular qualities responsible for its national popularity. Mr. Sherman Dwyer, visiting lecturer in radio at the University of Minnesota, has been selected to make the study.

• The experiences of a fictional family—written, produced and acted by teachers and students of Toledo, Ohio, schools—is a light and buoyant radio script that reports on what Toledo schools are doing to educate children, and displays the functions, philosophy and pattern of education in that city. Here is a local unit using radio to good advantage, performing a necessary public service mission painlessly by blending educational subject-matter with a lively, personal, human-interest plot.

—J. H.



"HAUNTS OF THE GORILLA"

HOME of strange animals and strange people is the Belgian Congo, where we go on Wednesday afternoon in the company of explorers and scientists of the American Museum of Natural History as Dr. Roy Chapman Andrews leads the way into

In the tropical mountain region, near the border of Uganda territory, live the gorillas, great man-like apes who were once labeled as ferocious killers and aggressive fighters. Actually these creatures are peaceful and contented, living on berries and wild celery. It was not until 1921, after great numbers of gorillas were killed by white hunters, that a really scientific expedition came to the Belgian Congo. This party, interested in conserving all that was best in the wild life of Africa, was headed by the American explorer and naturalist, Carl Akeley. It was mainly through Akeley's efforts that the Belgian government created the game preserve

the heart of mysterious Africa.

"Haunts of the Gorilla" is the title of the March 1 program in the "New Horizons" series of Columbia's American School of the Air. Time: 2:30-3 p.m. EST; 1:30-2 CST; 12:30-1 MST; 11:30 a.m.-12 noon PST.

in central Africa which protects the gorillas. The Congo is a land of the tallest people and the smallest. A section in the eastern part, bordering on Tanganyika territory, is the home of the giant Watusi, who are probably the tallest people in the world. The average height of this tribe is approximately seven feet, but some of the men attain the height of eight feet. Not far from this stately race live the smallest people in the world—the Pygmies—inhabiting the Ituri forests. Members of this tribe seldom grow to more than four and one-half feet in height. Mr. Armand Denis, guest on this program, lived among both tribes in Africa.

"CAVE- AND CLIFF-DWELLERS"

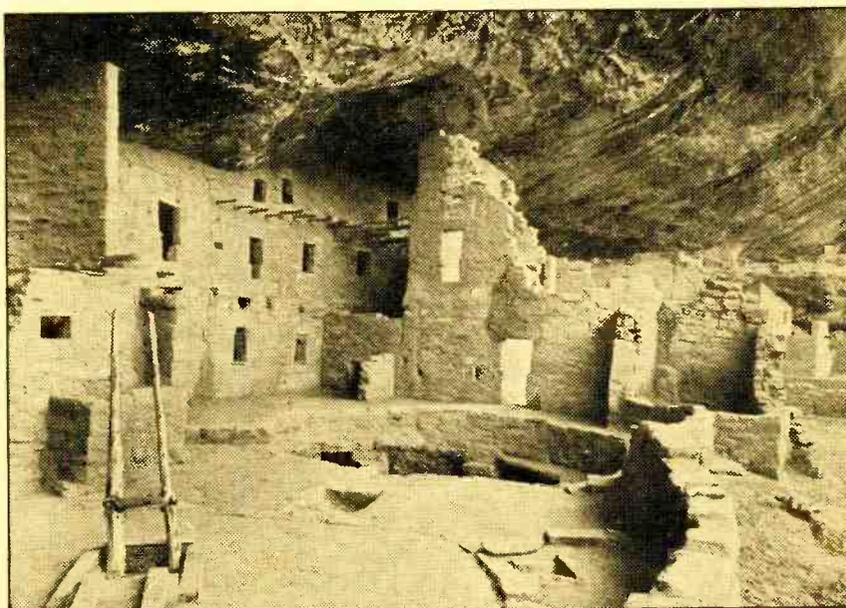
PUEBLO Indians of Arizona and New Mexico were America's first tenement dwellers. To them Sunday's broadcast in "The World Is Yours" series will be devoted.

"The World Is Yours" is created by the Office of Education, U. S. Department of the Interior, with the coopera-

Stage-setting of the broadcast is the dwelling of the Hopi Indians, pictured below, scene of action of the story of *Cave- and Cliff-Dwellers*. Out of the kiva, the sacred cave (shown in center), will echo strains of ceremonial rites as men of Hopi tribes gather in preparation for the snake dances. Most of the characters of the broadcast will enter the dwelling through the open doorway beyond the kiva. Notice the key shape of the doorway, characteristic in the building of cave-dwellers. Ladder in the foreground is an entrance to another kiva, which is roofed.

The Smithsonian Institution, on whose findings the script-writers based this program, reports that: The basket-makers dwell in caves built under overhanging

ledges or scooped from caverns in the earth. Their stock in trade was basketry. In their caves have been found mummies, crude farming implements, wooden hairpins, fur-cloth blankets, woven bags and cradles—clues of a high civilization. Tenement houses, the first in America, built not on stifling city streets but high on cliffs overlooking the vast desert, were the habitat of the Pueblos. These cliff dwellings were reached only by steep trails. The Pueblos originated pottery and earthenware. They lived on the meat of wild animals—deer, bear, elk and antelope; on small game of the prairies—wild turkeys, quails, prairie dogs and doves. In their granaries were corn, beans and squash.



Radio Guide's March Educational Program Classifier will appear in the issue dated March 18, 1939

Radio, a College Course

Radio's youngest, most-promising child is the college and university "workshop" where students get practical training and instruction in program production and broadcasting. Besides fostering a keener appreciation and deeper understanding of the merits and possibilities of radio, the "workshop" has done much to change the "dry-as-dust" style of educational programs. There are more than 300 "radio workshops" in American colleges and universities today—each one an experimental laboratory in which educational programs are analyzed and created. The history of broadcasting at Syracuse University serves as an excellent example of the background and development of "radio workshops" throughout the country.

Syracuse University started broadcasting educational programs in 1927. From that date to 1930, programs were broadcast from studios of commercial stations with individual departments of the University making their own arrangements. Organization came in 1930 with the establishment of a radio committee responsible for the University's offerings. A contract with station WSYR permitted the University seventeen hours weekly and use of the station's facilities. Significant and interesting is the fact that the University seldom used more than five hours a week, and even these declined as it was learned that a few programs carefully planned and adapted to the requirements of radio were more effective than many hours filled in the more conventional educational manner.

In 1937 radical changes in SU's setup were made with the beginning of a "radio workshop." By this time the University had its own facilities, including a large studio for audience presentations; a small studio for talks and discussion sessions; an observation-room for classes and others who wished to witness programs; a reception-room; control-room and office. These various units comprised the "workshop." Under a new agreement programs are supplied to stations WFBL and WSYR, all programs originate on the campus, and, with the exception of special events, must be rehearsed and auditioned in the "workshop." Instead of broadcasting a specified number of hours every week, radio time is now scheduled as it is needed, and so far there has been no instance where it was not available.

Under Professor Kenneth L. Bartlett's direction, the study of radio at SU has had a healthy growth and development. Although progress at first was slow, it was characteristic in this respect to its development in other institutions of higher learning. Proof of definite, tangible results of radio courses at Syracuse University may be found in the revelation that twenty-five former students are now engaged in commercial broadcasting, a highly specialized field. Other results, not so tangible, will come from those students who will not turn to radio for a livelihood but who have been made more appreciative of its merits and possibilities—influences that they will carry with them to other jobs and to the various communities where they will reside as citizens.

Three cheers for the movement that is making young America in college radio conscious.

THIS WEEK'S PROGRAMS

SUNDAY
February 26

MORNING

7:00 PST 8:00 MST
KSFO-Sunrise Salute
Radio Pulpit: KOA
Church of the Air: KSL (sw-21.57)
Russian Melodies: (sw-15.21-21.5)
KDYL-The Revelers
KJBS-Sunrise Concert
KNX-With the Classics
KRE-The Morning After
★KSAN-News: Waking in Rhythm

7:15 PST 8:15 MST
KDYL-Funny Paper Man

7:30 PST 8:30 MST
KSFO-San Francisco Today
Music & American Youth: KOA KDYL (sw-15.33)
Aubade for Strings: KSL
Horn & Hardart's Children's Hour: (sw-21.57)
KSAN-Sons of the Pioneers

7:45 PST 8:45 MST
KSL-Uncle Tom & the Comics

8:00 PST 9:00 MST
KSFO-Church of the Air: KNX KARM KOH KROY
KFRC-Fur & Feathers, animal talk
★KPO-News: Julio Martinez Oyagueñ guitar: KFI
★KGO-News: Alice Remsen: KWG KLO (sw-15.33)
KYA-Freddie Rich's Orch.
Helen Westbrook, organist: KQW KIEM
Charles Paul, organist: KSL
KDYL-Church of the Air
KFBK-Morning Altar
KHSL-Sunday Eye-Opener
KJBS-Musical Styles
KMJ-Goble Gospel Messengers
★KOA-News: Christian Science Prgm.
KRE-Evangelical Free Church
KROW-Good Morning Melodies
★KSAN-News: Rhythm Concert

8:15 PST 9:15 MST
KFRC-Reviewing Stand: KIEM KQW
KPO-Chimney House, drama for children: KFI
KGO-Neighbor Nell philosophy: KWG KFBK (sw-15.33)
KJBS-Bert Hersh's Orch
KLO-Ministerial Association
KOA-Song Service
KSL-Christian Science Service

8:30 PST 9:30 MST
KSFO-Major Bowes' Capitol Family; Vocalists & Orch.: KSL
KNX KOH KROY
KFRC-Raoul Nadeau, bar.: KQW KIEM
KPO-Tapestry of Melody: KDYL KFI
KGO-Chronic Comics
KYA-Today with God
Southernaires, Negro male quartet: KWG KFBK KMJ KLO (sw-15.33)
KARM-Goble Male Quartet
KHSL-E. W. Quartette
KJBS-Dance Hits
KOA-Agricultural Problems
KRE-Rainbow Trio
KROW-Swedish Meditations
KSAN-WPA Concert

8:45 PST 9:45 MST
KFRC-Canary Chorus: KIEM
KYA-Racimo's Hawaiians
Tapestry of Melody: KOA
KHSL-Studio Prgm.
KMJ-Faith Tabernacle
KQW-Weather Report: Melodies Old & New
KRE-Church of Christ
KSAN-Modern Melodies

9:00 PST 10:00 MST
KFRC-Voice of Prophecy Choir: KQW
KPO-Music for Moderns: KDYL KOA

Log of Stations Listed in Edition M—San Francisco

| Call Letters | Kilo-cycles | Power Watts | Location | Net-work | Call Letters | Kilo-cycles | Power Watts | Location | Net-work |
|--------------|-------------|-------------|---------------------------|----------|--------------|-------------|-------------|---------------------------|----------|
| KSFO | 560 | 5,000 | San Francisco, California | CBS | KNX | 1050 | 50,000 | Los Angeles, California | CBS |
| KFRC | 610 | 5,000 | San Francisco, Calif. | MBS-DL | KOA | 830 | 50,000 | Denver, Colorado | NBC-R |
| KPO | 680 | 50,000 | San Francisco, California | NBC-R | KOH | 1380 | 500 | Reno, Nevada | CBS |
| KGO | 790 | 7,500 | San Francisco, California | NBC-B | KQW | 1010 | 1,000 | San Jose, California | MBS-DL |
| KYA | 1230 | 5,000 | San Francisco, California | CRS | KRE | 1370 | 250 | Berkeley, California | Local |
| KARM | 1310 | 100 | Fresno, California | CBS | KROW | 930 | 1,000 | Oakland, California | Local |
| KDYL | 1290 | 5,000 | Salt Lake City, Utah | NBC-R | KROY | 1210 | 100 | Sacramento, California | CBS |
| KFBK | 1490 | 10,000 | Sacramento, California | NBC-CRS | KSAN | 1420 | 100 | San Francisco, California | Local |
| KFI | 640 | 50,000 | Los Angeles, California | NBC-R | KSL | 1130 | 50,000 | Salt Lake City, Utah | CBS |
| KHSL | 1260 | 250 | Chico, California | Local | KWG | 1200 | 100 | Stockton, California | NBC-CRS |
| KIEM | 1450 | 1,000 | Eureka, California | MBS-DL | WBAP‡ | 800 | 50,000 | Fort Worth, Texas | NBC |
| KJBS | 1070 | 500 | San Francisco, California | Local | WFAA‡ | 800 | 50,000 | Dallas, Texas | NBC |
| KLO | 1400 | 500 | Ogden, Utah | NBC-B | WLW‡ | 700 | 500,000 | Cincinnati, Ohio | NBC-MBS |
| KLX | 880 | 1,000 | Oakland, California | Local | WOAI‡ | 1190 | 50,000 | San Antonio, Texas | NBC |
| KMJ | 580 | 1,000 | Fresno, California | NBC-CRS | | | | | |

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
CRS—California Radio System
D.L.—Don Lee Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
‡—Night Programs Only
‡—Night Programs 4:00 p.m. to Sign-Off

NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

KGO-Radio City Music Hall of the Air; Symphony Orch., dir. Erno Rapee; Soloists: KFBK KLO (sw-15.21)
Music detail on page 12 this week.
KYA-Funny Paper Man
Major Bowes' Capitol Family: (sw-15.27)
KARM-Council of Churches
KFI-Dr. William Caselberry
KHSL-Uncle Bob & His Funnies
KIEM-WPA Concert
KJBS-Tomorrow's Hits
KMJ-Bee Comics
KRE-Sunday Morning Clam Bake
KROW-Nuestros Amigos
★KSAN-News: Vocal Varieties
KWG-Inspiration Hour

9:15 PST 10:15 MST
KFRC-Dr. Charles Courboin, organist: KIEM KQW
Radio City Music Hall: (sw-15.33)
Music for Moderns: KFI
KHSL-Studio Prgm.
KSAN-Tango Time

9:30 PST 10:30 MST
KSFO-Salt Lake City Tabernacle Choir & Organ: KNX KARM KSL KOH (sw-15.27)
KFRC-The Lamplighter: KIEM KQW
KPO-Univ. of Chicago Round Table Discussion: KDYL KOA
KMJ KFBK KFI KWG
KHSL-Harmony Duo
KJBS-Hits from the Past
KROW-Spanish Prgm.
KROY-Junior College Comics
KSAN-Dance Time

9:45 PST 10:45 MST
KFRC-Food for Thought
KYA-Law of Life
American Wildlife: KIEM KQW
KHSL-Organ Melodies
KJBS-Neopolitan Serenade
KROW-Concert Miniature

10:00 PST 11:00 MST
KSFO-Church of the Air: KNX KARM KSL KOH (sw-15.27)
KFRC-Summer Prindle, concert pianist: KIEM KQW
KPO-Irene Wicker's Musical Plays: KOA (sw-15.33)
KGO-Great Plays: KWG KFBK KLO (sw-11.87)
Henrik Ibsen (1828-1906), dynamic Norwegian playwright, is the writer of today's play, "A Doll's House." Living in poverty until he reached middle age, Ibsen struggled to gain an education and early in life interested himself in the theater. "The realism and social sense of his plays had a profound influence upon the whole theatrical world—an influence plainly apparent in the works of such English dramatists as Shaw and Galsworthy."
More detail on page 4.
KYA-The American Home
KDYL-Interlude
KFI-Physical Well Being
KHSL-Studio Prgm.
KJBS-Columbia Concert

KMJ-Musical Prgm.
KROW-Religious Talk
KROY-Father Masante
★KSAN-News: Hits of Today

10:15 PST 11:15 MST
KFRC-Romance of the Highways: KQW KIEM
KYA-Racimo's Hawaiians
KFI-Tune Travelogue
KMJ-Romance of the Highways
KROW-Highways to Heaven
KSAN-Light Concert

10:30 PST 11:30 MST
KSFO-Salute to New York's World Fair: KARM KROY KNX (sw-15.27)
Leopold III, King of Belgium, greets the Fair, speaking from Brussels on the subject, "Toward the Future." The salute also includes a talk by Dr. Joseph Gavaert, Commissioner-General to the Fair, and music by a Belgian symphony orchestra.
More detail on page 4.
KFRC-Salute to New York's World Fair: KIEM KQW
More detail on page 4.
KPO-Frank Denke, pianist
KYA-Cycles of Romance
Salute to New York's World Fair: KFI KDYL KMJ KOA (sw-15.33)
More detail on page 4.
KHSL-Classical Music
KJBS-Modern Melody
KOH-Studio Party
KROW-Jewish Art Hour
KSAN-Society for Hard of Hearing

★KSL-News
10:45 PST 11:45 MST
KSFO-Salute to New York's World Fair: KARM KSL KNX KROY (sw-15.27)
KPO-This Changing World
KRE-First Congregational Church
KSAN-Waltz Time

11:00 PST 12:00 MST
KSFO-Americans All-Immigrants All, drama: KARM KSL KROY KNX (sw-15.27)
Orientals in America—Chinese, Indians, Japanese, Filipinos—have woven much of the ancient cultural and human fabric of eastern civilization into the pattern of American life. Today's episode dramatizes the inheritance of art, learning and mysticism which we have received from these people. It also shows their contribution in the form of efficiency, artistic technique and agricultural skill.
KFRC-Sinfonietta: KQW
KPO-Sunday Dinner at Aunt Fanny's: KFI
KGO-The Magic Key of RCA; Symphonic Orch.; Frank Black, cond.; Milton Cross, m.c.; Guests: KWG KMJ KLO KDYL KFBK KOA (sw-11.87-15.33)
Ignace Jan Paderewski, seventy-eight-year-old Polish musician and statesman, who is in this country for an extensive concert tour, presents a typical Paderewski program consisting of Moonlight Sonata in G Sharp Minor (Beethoven), A Flat Prelude, two Polish songs, and

Cartwheel Polonaise (Chopin), and Melody in B Major from "Chants du Voyageur" (Paderewski)
Story on page 2.

KYA-Morning Concert
KHSL-Musical Grab-Bag
KJBS-Party Time
KIEM-Congregational Church Service
KROW-Tenth Avenue Baptist Church
★KSAN-News: Songs of the Past

11:15 PST 12:15 MST
KJBS-Musical Capers
KQW-First Baptist Church
KSAN-The Family Doctor

11:30 PST 12:30 MST
KSFO-Norwin Corwin's Words Without Music: Vitalized Poetry: KARM KSL
KFRC-The Old Craftsman
KPO-The World We Live In
Barry McKinley, bar.: KFI
KHSL-Morning Concert
KJBS-Radio Headliners
KNX-Charlie Lung's Funny Paper
KOH-Interviews
KROY-First M. E. Church
KSAN-Gay Nineties Revue

11:45 PST 12:45 MST
KFRC-A. M. Sullivan, new poetry
KPO-Fables in Verse: KFI
KJBS-Music Beautiful
KNX-To be announced
KOH-Exposition Preview

AFTERNOON

12:00 PST 1:00 MST
KSFO-Philharmonic Symphony Society of New York; John Barbirolli, cond.: KNX KARM KOH KSL (sw-11.83)
Music detail on page 12 this week.
KFRC-On a Sunday Afternoon: KQW KIEM
KPO-Sunday Drivers: KFI KFBK KOA KWG
KGO-Frank Simon's Armo Concert Band (American Rolling Mills); Guests: KLO (sw-11.87-15.33)
Guests: Robert Stein, Hazel Wingate and Herbert L. Northcutt, composing a cornet trio.

KYA-Riviera Opera
KDYL-House of Melody
KHSL-Garden of Melody
KJBS-Sophisticated Rhythm
KLX-Records
KMJ-Sterling Young's Orch.
KRE-Chapel of the Chimes Organ
★KSAN-News: Rhythm Contrasts

12:15 PST 1:15 MST
Sunday Drivers: KDYL
KJBS-Music for Everybody
KROW-Music Box Request Prgm
KROY-Concert Orch.
KSAN-Gay Nineties Revue

12:30 PST 1:30 MST
KFRC-Junior Chamber of Commerce

KPO-Name the Place: KOA KFI KDYL

KGO-Our House
KYA-News Drama
Festival of Music: KFBK KWG (sw-11.87-15.33)

KHSI-Bible Story Narrator
★KIEM-News
KJBS-Big Ten Hits
KLO-Father W. J. Giroux
KLX-Dude Martin's Wild West Revue
KQW-Hits from the Big Ten
KRE-Dr. Frank McCoy
KROY-Jimmy Walsh's Orch.

12:45 PST 1:45 MST
KFRC-Tony Cabooch, philosophy: KQW
KPO-Bob Becker's Chats About Dogs (Red Heart Dog Food): KFI KOA
KGO-Festival of Music: KLO
KDYL-Melodic Interlude
KHSL-Organ Treasures
KIEM-Dance Tunes
KJBS-Continental Revue
KRE-There Was a Time When
KSAN-Organ Treasures

1:00 PST 2:00 MST
KSFO-Philharmonic Symphony Society: KNX KOH KARM KSI (sw-11.83)
KFRC-Harold Stokes' Orch: KQW KIEM
KPO-Radio Reporter; Melody Time

KGO-Nat'l Vespers: Mixed Quartet; dir., Charles A. Baker: KLO KWG KFBK
Subject: "The Modern World's Rediscovery of Sin."
KYA-Ross Haywood's Orch.

Vivian Della Chiesa, sop.: KFI KOA KDYL (sw-15.33)
KHSL-Travel Studies
KJBS-Old World Melodies
KMJ-Western Cooperative Dairies
KRE-Christian Young People's Service
KROY-Camera Club of Air
★KSAN-News: Organ Treasures

1:15 PST 2:15 MST
KPO-Rangers Serenade: KFI KOA KDYL KMJ (sw-15.33)
KYA-Lenny Carson's Orch.
KJBS-Musical Toast
KROY-Stan Meyer's Orch.
KSAN-Jewish Art Prgm.

1:30 PST 2:30 MST
KSFO-Philharmonic Symphony Society: KNX KOH KARM KSL (sw-11.83)
KFRC-Lutheran Hour (Lutheran Laymen's League): KIEM KQW
KPO-The World Is Yours; Smithsonian Institute, drama: KDYL KOA (sw-9.53)
"Visuals aids" on page 17.
KGO-Crawford Caravan; Vocalists; Organ: KWG KMJ KLO KFI
KYA-D'Artega & Orch.
KFBK-Memories of Portugal

KHSL-Maud Kottkamp, sop.; Maxwell Sypher, pianist
KJBS-Marjorie Lee, pianist
KLX-Hits and Encores
KRE-Matinee Musicale
KROW-Sparkling Melodies
KROY-Black & White

1:45 PST 2:45 MST
KJBS-Freddie Bernie's Orch.
KLX-Records
KROW-Viennese Waltzes: Bible Questions
KROY-Gospel Meditations

2:00 PST 3:00 MST
KSFO-Golden Afternoon: KNX KARM KROY KOH
KFRC-Musical Steelmakers; (Wheeling Steel Corp.) Variety Prgm.; Soloists & Orch.: KQW KIEM

KPO-Sunday Afternoon in Rosedale, sketch (Alka-Seltzer); Uncle Ezra; Vass Family; Henry Burr; Hot Shots; Mixed Octet; Orch.: KFI KDYL KOA (sw-9.53)

KGO-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Edward Johnson, m.c.; Wilfred Pelletier's Orch.: KLO KFBK KMJ KWG (sw-11.87)

Wilfred Pelletier returns today from an engagement on the "Sunday Evening Hour" to conduct his Metropolitan Opera Orchestra.

KYA-Jolly Time: Down the Mississippi
Brotherhood Day Prgm.: (sw-11.83)

Observing National Brotherhood Day, sponsored each year by the National Council of Jews and Christians to encourage friendship between the two religions, this program features Fredric March and his wife, Florence Eldridge, in scenes from "The American Way," saga of an immigrant in America written by Kaufman and Hart.
More detail on page 4.

KHSL-Gospel Hour
KJBS-Big Ten Hits
KLX-Helen Wegman Parmelee, concert pianist
KRE-Lutheran Brotherhood Hour
KROW-Let's Dance
★KSAN-News: Swing Time
KSL-Concert Orch.

2:15 PST 3:15 MST
KSAN-Jewish Art Prgm.
KSL-Fashions on Review

2:30 PST 3:30 MST
KSFO-Problem Clinic (Creme of Milk): KARM KNX
KFRC-Rabbi Eggar Magalin: KIEM KQW

KPO-Cook's Radio Travelogue (Travel Service); Malcolm LaPrade; Lew White, organist: KFI KLO (sw-11.87)
KGO-Paychecks Preferred
KYA-Studio Orch.: KMJ KWG
Paul Wing's Spelling Bee (Energie): (sw-9.53)

Ben Bernie & All the Lads: (sw-11.83)
KDYL-Musical Jewels
KFBK-Centennial Hour
KHSL-Afternoon Concert
KJBS-Dancing Teacher
KLX-Today's Almanac
KOA-Lamont School of Music
KOH-Sunday Afternoon Show
KRE-Old Stamps; Parker Hayden, philatelist
KROY-Precision in Industry
KSAN-Tango Time
KSL-Home Builders

2:45 PST 3:45 MST
KFRC-Frank Wright, shortwave reporter
KPO-Thumbnail Drama: Concert Hall
KGO-Chas. Sears, tnr.: KWG KLO KOA
KYA-Moods in Ivory: KMJ
Elinor Remick Warren: KIEM

Otto Clare's Music: KFI
Dog Heroes, sketch: (sw-11.87)
KDYL-Afternoon Musicale
KJBS-Theater Spotlight
KLX-Records
KQW-Current Favorites
KRE-Melody Album
KROY-The King's Jesters
KSAN-King's Serenade
KSL-Sunday Moods

3:00 PST 4:00 MST
KSFO-Silver Theater (1847 Rogers Bros.); Dramatic Program; Conrad Nazel, m.c.; Guest Star: KNX KSL

SUNDAY February 26

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

- 9:30 PST (10:30 MST) University of Chicago Round Table Discussion.
- 10:00 PST (11:00 MST) Great Plays. "A Doll's House" by Henrik Ibsen, play which shocked the waning nineteenth-century theater out of its growing apathy.
- 10:30 PST (11:30 MST) Salute to New York World's Fair. Leopold III, king of Belgium, greets the Fair.
- 11:00 PST (12:00 MST) The Magic Key Ignace Jan Paderewski, world-famous Polish pianist, in his second American radio performance.

AFTERNOON

- 12:00 PST (1:00 MST) Philharmonic-Symphony Society of New York. John Barbirolli, conductor.
- 2:00 PST (3:00 MST) Metropolitan Opera Auditions of the Air.
- 2:00 PST (3:00 MST) National Brotherhood Day Program.
- 3:00 PST (4:00 MST) Silver Theater; Conrad Nagel, M.C.
- 3:30 PST (4:30 MST) Gateway to Hollywood; Talent Quest.
- 4:00 PST (5:00 MST) People's Platform; Lyman Bryson, Host.
- 4:00 PST (5:00 MST) Hollywood Playhouse; Starring Charles Boyer. The same program may be heard at 6 p.m. PST.
- 4:30 PST (5:30 MST) Screen Guild Show; George Murphy, M.C.
- 5:00 PST (6:00 MST) Variety Show; Ameche; Bergen; McCarthy; Dickson; Lamour.

NIGHT

- 6:00 PST (7:00 MST) Sunday Evening Hour; Symphony Music. Eugene Ormandy, conductor; John Charles Thomas, baritone.
- 6:30 PST (7:30 MST) American Album of Familiar Music.
- 6:45 PST (7:45 MST) Drama; Starring Irene Rich. Presenting "Man and a Maid," story of the frolicsome daughter of a wealthy and doting parent.
- 7:00 PST (8:00 MST) The Circle; Lombard; Basil Rathbone; Tibbett; Chico and Groucho; Foursome.
- 8:30 PST (9:30 MST) Jack Benny, Comedian. Mary Livingstone; Don Wilson; Kenny Baker; Andy Devine; Phil Harris' orchestra.
- 9:00 PST (10:00 MST) Ben Bernie's Orchestra, and Lew Lehr, Comedian.
- 9:30 PST (10:30 MST) One Man's Family; Serial Drama.

- 7:45 PST KSFO-With Reasons & Rhyme, dramatic Prgm.
- KYA-Sunday Nite Supper Dance Capitol Opinions; KOH KARM KNX (sw-11.83)
- KLX-William Don, comedian
- KROW-Tenth Avenue Baptist Church
- KSAN-Play Ball with Ed Garrison
- KSL-Personal Column

- 8:00 PST KSFO-Life Without Regrets: KARM KOH KNX
- 9:00 MST KFRC-Studio Prgm. KPO-Walter Winchell's Jergens' Journal: KFI KWG KMJ KFBK WBAP KDYL KOA
- ★KGO-News: Noble Sissle's Orchestra: KLO
- KYA-Evening Concert
- News: Johnny Messner's Orch.: (sw-9.53)
- Tico Tico Girls' Trio: KIEM

- KHSL-Five Melody Kings
- KLX-Hour of Melody with F. G. Hernandez & His Iberian Quintet
- KQW-First Baptist Church
- ★KSAN-News: Songs from Shows KSL-Historic Dramas of the L. D. S. Church
- ★WLW-Paul Sullivan, news (sw-6.06)
- WOAI-Reverie

- 8:15 PST KFRC-World Affairs: KIEM
- 9:15 MST KPO-Irene Rich, drama (Welch's Grape Juice): KFI KDYL KMJ KFBK KWG KOA WBAP
- Irene Rich presents "Man and a Maid," story of the madcap daughter of a rich and doting father.
- More detail on page 4.
- KHSL-WPA Prgm.: Frost Warnings
- WLW-Los Amigos (sw-6.06)
- ★WOAI-News

- 8:30 PST KSFO-Archie Bleyer's Orch.: KNX KOH KARM (sw-6.12)
- 9:30 MST KFRC-Gene Englander's Orch.

- KPO-Jell-O Prgm.: Jack Benny; Mary Livingstone; Don Wilson; Kenny Baker; Andy Devine; Phil Harris' Orch.: KFI KMJ KFBK KDYL KWG KOA
- KGO-Emil Baffa's Orch.
- Charles Barnett's Orch.: WOAI (sw-9.53)
- Lou Breeze's Orch.: KLO

- KHSL-Hawaiian Melodies
- KIEM-American Legion Prgm.
- KRE-Sunday Evening Symphony
- KSAN-Waltz Time
- KSL-Catholic Hour
- WBAP-Backstage with TCU Band
- WLW-Dick Gardner's Orch. (sw-6.06)

- 8:45 PST Gene Englander's Orch.: KQW
- 9:45 MST Charles Barnett's Orch.: WLW (sw-6.06)
- KHSL-King's Men
- KIEM-Ray Sawyer's Orch.
- ★KSL-News

- 9:00 PST KSFO-Ben Bernie & All the Lads (Half & Half Tobacco); Lew Lehr: KARM KSL KNX
- 10:00 MST ★KFRC-News: KQW KIEM
- KPO-Sunday Night at Seth Parkers, drama (Vicks): KFI KOA KDYL
- KGO-Larry Clinton's Orch.: KLO KWG (sw-6.14)
- Wayne King's Orch.: (sw-6.12)
- Gray Gordon's Orch.: WBAP WOAI

- ★KFBK-This Changing World: News of the Day & Hour
- KHSL-Swing Time
- KLX-High School Quiz Party
- KMJ-Hazel Arnold
- ★KOH-News
- KROW-Foreign Language Prgm.
- ★KSAN-News: Hollywood in Person
- WLW-Moon River (sw-6.06)

- 9:15 PST KFRC-Headlines of the Past
- 10:15 MST Old Fashioned Revival Hour: KFBK KMJ
- Frank & Archie: KIEM
- KHSL-Frost Warnings
- KOH-Organ Reveries
- KQW-Will Osborne's Orch.
- KROW-Foreign Language Prgm.

- 9:30 PST KSFO-Harry Owen's Orch.: KOH KARM (sw-6.12)
- 10:30 MST KFRC-Voice of Prophecy: KIEM KQW
- KPO-One Man's Family (Tenderleaf Tea): KFI

KFRC-Help Thy Neighbor: KIEM
 KP0-Catholic Hour; Spkr.: KMJ
 KWG KOA KFBK (sw-9.53)
 Subject: "The First Word: Anger."
 KYA-The Mikado
 KGO-New Friends of Music: KLO KFI

Music detail on page 12 this week.
 KARM-Take It Easy
 ★KDYL-News
 KHSL-Restful Hour
 KJBS-Musical Comedy Hits
 KLX-Anita & Orosco, guitarists
 KQW-Hits From the Big Ten
 KRE-Music of the Masters
 KROY-Guild Players
 ★KSAN-News: Mountain Music

3:15 PST 4:15 MST
 KDYL-Singtime
 KQW-Four Big Hits
 KSAN-Stars Over Hollywood

3:30 PST 4:30 MST
 KSFO-Gate way to Hollywood (Wrigley's Gum) Jesse L. Lasky; Guest Stars: KNX KSL KARM KROY

KFRC-Show of the Week; Ernest Chappel, m.c.: KQW KIEM
 Guests: Hal Kemp and his orchestra.

KPO-Prof. Peter Puzzlewit: KFI
 KGO-New Friends of Music: KLO KFBK KWG KMJ
 Joe Gallicchio's Orch.: KOA

A Tale of Today (Princess Pat): (sw-9.53-11.87)

KHSL-Salon Serenade
 KLX-Classical Music
 KOH-Sunday Song Service
 KSAN-Dance Matinee

3:45 PST 4:45 MST
 KDYL-Let's Go
 KLX-Records
 KSAN-House of McGregor

4:00 PST 5:00 MST
 KSFO-The People's Platform: KOH KARM KROY (sw-11.83)
 "Propaganda and Free Speech" is the subject to be discussed by Lyman Bryson and his dinner guests—Glyde Miller, head of the Institute of Propaganda Analysis; Wilbur Forrest, of the N. Y. Herald Tribune; Malcolm MacLean, University of Michigan educator; and J. Roscoe Drummond, executive editor of the Christian Science Monitor. Tonight's broadcast comes from the School Administrators convention in Cleveland.
 More detail on page 4.

KFRC-Bach Cantata Series: KIEM KQW
 Music detail on page 12 this week.

KPO-Hollywood Playhouse (Woodbury's); Charles Boyer: KDYL KFI KOA
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KGO-March of Tunes: KWG KMJ

Jell-O Prgm.: Jack Benny; Mary Livingstone; Don Wilson; Kenny Baker; Andy Devine; Phil Harris' Orch.: WFAA WOAI (sw-9.53)
 World's Fair Talks: (sw-11.87)
 Stewart McDonald, Federal Housing Administrator, describes the "Shelter" division of the Federal exhibit at the New York World's Fair, shows how it demonstrates the work and responsibility of government in this field.

KFBK-Ramblings
 KHSL-Studio Prgm.
 KJBS-Melody Moderne
 KLO-Fiesta Time
 ★KLX-News
 KNX-Back Home in Wisconsin
 KRE-Vesper Hour
 KROW-Bible Questions: The Concert Hour
 ★KSAN-News: Popular Potpourri
 KSL-Rhythm Fashion Revue

4:15 PST 5:15 MST
 KGO-String Time, instrumental ensemble: KWG
 Eugene Conley, trn.: (sw-11.87)

KFBK-On With the Dance
 KLO-Old Spinning Wheel
 KLX-Gems of Melody
 KMJ-Brain Teasers
 KSAN-Laff Parade
 KSL-Count of Monte Cristo

4:30 PST 5:30 MST
 ★KSFO-News
 KFRC-Gene Englander's Orch.: KIEM

KPO-Fitch Bandwagon; Guest Orch.: KDYL KFI KOA KWG KMJ KFBK (sw-9.53)
 Guests: Horace Heidt and his orchestra.

KGO-Aloha Land
 KYA-Organ Concert

Screen Guild Show (Gulf Oil); Oscar Bradley's Orch.: KNX (sw-11.83)

Paul Carson, organist: KLO
 Sunday Night at Seth Parkers: (Vicks): WFAA WOAI (sw-11.87)
 ★News: KJBS KQW
 KARM-Universe of Melody
 KHSL-Yesterday's Favorites
 KLX-Aimee Lawrence, musical moods
 KOH-George Hall's Orch.
 KRE-Concert Favorites
 KROW-Top Tunes of the Day
 KROY-Half & Half
 KSAN-Vocal Varieties

4:45 PST 5:45 MST
 ★KSFO-Don Allen, Hollywood Reporter

★KGO-World on Parade: News
 Gene Englanders' Orch.: KQW
 KJBS-Hawaiian Serenade
 KLX-Songs of the Islands
 KSAN-Crimson Trail
 ★KSL-News

5:00 PST 6:00 MST
 KSFO-This is New York; Lyn Murray Chorus; Leith Stevens' Orch.: KNX KARM KOH KSL (sw-11.83)

KFRC-American Forum of the Air: KIEM KQW

KPO-Chase & Sanborn Hour; Don Ameche; Edgar Bergen, ventriloquist, with Charlie McCarthy; Robert Armbruster's Orchestra; Dorothy Lamour, songs; Donald Dickson, bar.; Guests: KDYL KFI WOAI WFAA KOA (sw-9.53)

KGO-Out of the West, vocalists & Orch.: KLO KFBK (sw-11.87)
 KYA-Modern Melodies
 KHSL-Melody Parade
 KJBS-Concert Masters
 KLX-Stewart Hamblen's Cowboy Church of the Air
 KMJ-Valley Vespers
 KROW-Viennese Waltzes
 KRE-Sunbeam Hour
 KROW-Sparkling Melodies
 KROY-Swingsters Deluxe
 ★KSAN-News: Dancing Echoes
 KWG-Love Tales

5:15 PST 6:15 MST
 Out of the West: KWG
 ★KROW-Behind the News
 KROY-Frankie Traumbauer's Orchestra

5:30 PST 6:30 MST
 KFRC-American Forum of the Air: KIEM KQW
 KGO-Swing Soiree, Vocalists & Orch.: KWG KLO KFBK (sw-11.87)
 KYA-Dick Jurgens' Orch.

KHSL-Vespers
 KJBS-Dinner Dance
 KMJ-Full Gospel Tabernacle
 KRE-Hour of Light
 KROW-Swing Master's Music Room
 KSAN-Today's Tunes

5:45 PST 6:45 MST
 KYA-Goodwill Corner
 KMJ-Love Tales
 KRE-Church of Christ

NIGHT

6:00 PST 7:00 MST
 KSFO-Ford Sunday Evening Hour; Symphony Orch.; Eugene Ormandy, dir.: KNX KSL (sw-11.83)

Eugene Ormandy, conductor of the Philadelphia Symphony, takes the baton from Wilfred Pelletier tonight as he begins a series as conductor of the "Sunday Evening Hour." John Charles Thomas, distinguished American baritone, is guest soloist.
 Music detail on page 12 this week.

KFRC-Old Fashioned Revival: (Gospel Broadcasting Ass'n): KQW KIEM

KPO-Manhattan Merry-Go-Round (Dr. Lyons); Rachel Carlay, songs; Pierre McKruen, trn.; Men About Town; Don Donnie's Orch.: KFI KDYL KOA (sw-9.53)

KGO-Hollywood Playhouse (Woodbury's); Charles Boyer: WOAI KMJ KWG KFBK KLO WLW WFAA (sw-11.87)

KYA-Today With God
 KARM-Down the Avenue
 KHSL-Ballads in Rhythm
 KLX-Sunday at Twilight
 KOH-Vesper Hour
 KRE-Serenade in Swing
 ★KROW-News
 ★KSAN-News: Popular Varieties

6:15 PST 7:15 MST
 KYA-20th Century Serenade
 KLX-World Dances

KRE-Magazine Reviews, Norman Shepard
 KROW-Italian-American Hour
 KSAN-Wyoming Cowboys

6:30 PST 7:30 MST
 KPO-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Chorus; Arden & Arden, piano duo; Elizabeth Lennox, contr.; Bertrand Hirsch, violinist; Jean Dickenson, sop.; Buckingham Choir; Gus Haenschen's Orchestra: KFI KDYL KOA WOAI WFAA (sw-9.53)

KGO-Maurice Spitalny's Orch.: KWG KMJ KFBK

KYA-Sunday at Seven
 KHSL-Studio Prgm.
 KLO-Gospel Broadcast
 ★KLX-News
 KRE-Cousin Henry
 ★KSAN-News: Popular Fancies

7:15 PST 8:15 MST
 KYA-Will Osborne's Orch.
 KLX-Aimee Lawrence, popular melodies
 KRE-Music to Read By
 KROW-Vernon Morgan
 KSAN-Tidings Hour

7:30 PST 8:30 MST
 KSFO-Deep River Boys, quartet: KOH KARM KNX

KGO-Cheerio, inspirational talk & music: KWG KMJ KFBK (sw-11.87)
 KARM-Supper Dance
 KSAN-Dinner Dance

7:00 PST 8:00 MST
 KSFO-Melody & Madness (Old Gold Cigarettes); Robert Benchley; Dick Todd; Artie Shaw's Orch.: KNX KSL KARM (sw-11.83)

KFRC-Good Will Hour (Ironized Yeast); John J. Anthony: KIEM KQW

KPO-Kellogg Circle with Carole Lombard; Basil Rathbone; Jose Iturbi; Groucho & Chico Marx; The Foursome; Lawrence Tibbett; Robert Emmett Dolan's Orch.: KFI WBAP KDYL KOA WOAI WLW (sw-9.53)

KYA-Readers' Guide; Joseph Jackson: KMJ KFBK

KYA-Stars Over Manhattan
 Walter Winchell's Jergens' Journal: WLW (sw-11.87)

★KARM-News
 KHSL-Concert Hour
 KLO-Poet & Organ
 KLX-Old Familiar Melodies
 KOH-Variety Time
 KRE-Baseball Hot Shots
 KWG-Country Church of Hollywood

6:45 PST 7:45 MST
 KGO-Yascha Borowsky's Concert Trio: KWG KFBK KMJ
 Irene Rich, drama (Welch Grape Juice): WLW (sw-11.87)

KARM-Supper Dance
 KSAN-Dinner Dance

★KYA-News
 H. V. Kaltenborn, commentator: (sw-11.83)

KHSL-Frost Warnings
 KLX-Gaslight Harmonies
 KQW-First Baptist Church
 KSL-Can You Imagine That?

KGO-Herbie Kay's Orch.: KLO KWG
 Fletcher Henderson's Orchestra: KDYL WBAP (sw-6.14)

★KLX-News
 KNX-Los Angeles Hour
 KOA-Jack Crawford's Orch
 KROW-Foreign Language Prgm.
 KSAN-Quiet Moments
 KSL-Let's Communicate
 WLW-Twenty Four Hour Review (sw-6.06)

9:45 PST 10:45 MST
 ★KSFO-News
 KGO-University Explorer: KWG
 KARM-Musical Highlights
 KLX-Music in Sentimental Mood
 ★KNX-News
 KROW-Concert Miniature
 WLW-Frank Dailey's Orch.: (sw-6.06)

10:00 PST 11:00 MST
 ★KSAN-News: Request Hour
 KSL-Sunday Evening on Temple Square
 KFRC-Phil Harris' Orch.

KPO-Richfield Reporter: KFI
 KGO-Paul Martin's Orch.: KLO KWG

KYA-Henry King's Orch.
 Ace Brigode's Orch.: WLW (sw-6.06)

★News: KDYL KOA
 Magic Hour of Finest Music: KJBS KQW
 KLX-Dance Records
 KRE-Back Home Hour
 KROW-Make-Believe Ballroom
 ★KSAN-News: Request Hour
 KSL-Sunday Evening on Temple Square

10:15 PST 11:15 MST
 KSFO-A Song at Evening: KOH KARM
 KPO-Bridge to Dreamland: KDYL
 KYA-Clyde Lucas' Orch.

Paul Martin's Orch.: KFBK
 KFI-Chapel Quartet
 ★KMJ-News
 KNX-People's Platform
 KOA-The Music You Want

10:30 PST 11:30 MST
 KFRC-Leon Mojica's Orch.
 KGO-Midnight Serenade: KMJ KWG KFBK

Bridge to Dreamland: KFI
 Paul Burton's Orch.: WLW (sw-6.06)
 10:45 PST 11:45 MST
 KSFO-Clyde McCoy's Orchestra: KNX KARM KOH

KYA-Playboys
 KRE-WPA Prgm.
 11:00 PST 12:00 MST
 KFRC-Jack McLean's Orch.

KPO-Gary Nottingham's Orch.: KDYL KWG KFBK
 ★KGO-World on Parade: News
 KYA-Mail Bag Melodies
 Clyde McCoy's Orch.: KSL

Charles Runyan, organist: KMJ
 KFI-The Wax Works
 KRE-Back Home Hour
 KROW-Musical Milestones
 KRE-Star Clambake
 ★KSAN-News: Thanks for the Memory

11:15 PST 12:15 MST
 KSFO-Jimmy Davis' Orch.: KNX KARM KOH KSL
 KGO-The Music You Want
 KSAN-House of McGregor

11:30 PST 12:30 MST
 KFRC-The Playboys
 KPO-Buddy Rogers' Orch.: KWG KDYL KFBK

★KJBS-News: Magic Hour
 KROW-Midnight Music Box
 KSAN-Crimson Trail
 WLW-Nation Dances (sw-6.06)

11:45 PST 12:45 MST
 KSFO-Russell Brown, songs & Erwin Yeo, organist: KARM KSL KOH
 KFRC-Prelude Prgm.
 KNX-Prelude to Midnight
 KSAN-Pinto Pete

MONDAY February 27

MORNING

7:00 PST 8:00 MST
 KSFO-Sons of the Pioneers
 KFRC-Rise & Shine
 KPO-Musical Clock
 KGO-Story of the Month, sketch: KLO (sw-15.21)
 KYA-Musical Clock
 Pretty Kitty Kelly, sketch (Wonder Bread): KSL
 KARM-Tick Tock Tunes
 KDYL-Morning Melody Mill
 KFBK-Johnnie Blaisdell
 KFI-Off the Record
 KHSL-Cheerio Club
 KIEM-Rise and Shine
 KJBS-Alarm Klok Klub
 KMJ-Breakfast Broadcast
 KNX-Sunrise Salute
 KOA-Infalible Pair
 ★KOH-Hotcake Headlines
 ★KQW-News: Eddie Valder's Breakfast Club
 KRE-Breakfast Melodies
 KROW-Vernon Morgan
 ★KROY-News
 ★KSAN-News: Waking in Rhythm
 KWG-Just About Time

7:15 PST 8:15 MST
 KGO-Josh Higgins of Finchville, sketch: KLO
 Jane Arden, sketch: (sw-15.21)
 ★News: KFBK KWG KARM KFI
 ★KMJ-Radio Headlines
 KOA-Weavers of Melody
 KROW-Commuter's Clock: Sport-light Parade
 KROY-Top o' the Morning
 KSL-The Buyers' Guide

7:30 PST 8:30 MST
 KSFO-Swing Session
 KPO-Financial Service: KOA
 KGO-Musical Clock
 ★News: KLO KNX
 ★KARM-The Early Edition
 KDYL-Bye, Bye, Blues
 KFBK-Breakfast Club
 KFI-Musical Newsy
 KLX-Records: Stocks
 KMJ-Breakfast Broadcast
 KWG-Rhythm Roundup

7:45 PST 8:45 MST
 ★KSFO-News
 ★KFRC-News: KQW KIEM
 ★KPO-News
 Waltzes of the World: KSL
 Breen & de Rose, songs: KWG KLO
 Houseboat Hannah, sketch: (sw-15.21)
 KDYL-On the Mall
 KFI-Radio on Review with Bernie Smith
 KNX-Sunrise Salute
 KOA-Wells of Music
 KROW-Commuter's Clock

8:00 PST 9:00 MST
 KSFO-The Fact Finder, Clara Wright Smith: KOH KARM
 KFRC-Breakfast Club
 KPO-Ted White, trn.: KDYL KOA
 KYA-Modern Melodies
 Viennese Ensemble: KLO KFBK
 Sons of the Pioneers: KQW KIEM
 Story of Mary Marlin: (sw-15.21)
 KFI-On the Job; State Employment Service
 KJBS-Dance Orch.
 KLX-Rhythm and Romance
 KMJ-The Swap Center
 KNX-Morning Melodies
 KRE-Morning Watch
 ★KSAN-News: Rhythm Concert
 KSL-Words & Music
 ★KWG-Monitor News

8:15 PST 9:15 MST
 KSFO-Friendly Homemaker
 KPO-Gladys Cronkhitte's International Kitchen
 ★KYA-News
 Viennese Ensemble: KWG KMJ
 Vic & Sade, sketch: (sw-15.21)
 Eton Boys, quartet: KOH KSL
 KNX KARM
 Crosscuts: KOA
 Haven of Rest: KQW
 ★News: KFI KROW
 KDYL-Highlights of Harmony
 KIEM-Stock Quotations
 KJBS-It's Dance Time
 KLX-Records
 KROY-Markets: Quiet Hour
 KSAN-Morning Devotional

8:30 PST 9:30 MST
 KSFO-Today's Best Buys: Program Resume and Music
 ★KFRC-News: Bess Bye, market scout
 KPO-Old Refrains
 KGO-Paul Page, songs: KWG KLO KFBK
 KYA-Organ Concert
 Jingtowntown Gazette: KOA KDYL KMJ
 Russell Brown: KNX KOH KARM KROY
 Pepper Young's Family, sketch: (sw-15.21)
 Devotional Period: KHSL KIEM
 KFI-The Optimism of an Optimist
 KJBS-Just About Time
 KLX-Popular Music
 KRE-Harmony Hall
 KROW-Hits from the Shows
 KSAN-WPA Concert
 KSL-The Jennie Lee Prgm.

8:45 PST 9:45 MST
 KSFO-Ma Perkins, sketch
 KFRC-Bide Dudley's Theater Club: KQW
 KPO-Kitty Keene, sketch (Dreft): KDYL KOA KFI
 KGO-World on Parade, News
 KYA-Christian Science Prgm.
 Getting the Most Out of Life: (sw-15.21)
 Originalities: KWG KLO KFBK KMJ
 To be announced: KARM KROY
 KHSL-Studio Prgm.
 KIEM-Charles & Glenn
 KJBS-Popular Concert
 KLX-Classical Music
 KNX-Rhapsody in Rhythm
 KOH-Lenten Services
 KRE-Dr. Frank McCoy
 KSAN-Modern Melodies
 KSL-Rhythm Rambles

9:00 PST 10:00 MST
 KSFO-Mary Margaret McBride, Columnist (La France & Satina): KNX KARM KROY
 KFRC-Katz on the Keys: KQW
 KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA
 KGO-Dorothy Dreslin, songs: KWG KMJ KLO
 KYA-America Sings
 ★News: KOH KRE
 KDYL-Those Happy Gilmans, sketch
 KFBK-Home Economic Prgm.
 KHSL-Novelty Prgm.
 ★KIEM-Dr. Linebarger: News
 KJBS-Musical Meanderings
 KLX-The Shopping List
 KROW-The Curtain Rises
 ★KSAN-News: Vocal Varieties
 KSL-School Administration: Old Time Favorites

9:15 PST 10:15 MST
 KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL
 KFRC-Home Town: KQW KIEM
 KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA
 KGO-On the Air
 Kidoodlers Quartet: KMJ KLO (sw-21.5)
 KOH-Today's Best Buys: Mil Herth: Club Meetings
 KRE-Masterworks

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

NIGHT

6:00 PST (7:00 MST) Radio Theater; Cecil B. DeMille, Producer.

6:00 PST (7:00 MST) Spitalny's All-Girl Orchestra.
 With Dorothy Thompson, commentator.

6:00 PST (7:00 MST) Address by Harold L. Ickes.
 Secretary Ickes' subject is "Conservation of Human Liberty."

6:30 PST (7:30 MST) Eddy Duchin and His Orchestra, with Morton Downey, Tenor.

7:00 PST (8:00 MST) Contented Hour with Marek Weber.
 Opal Craven, the Lullaby Lady; Continentals Quartet.

7:00 PST (8:00 MST) True or False; Quiz Program.

7:00 PST (8:00 MST) Guy Lombardo and His Orchestra.

7:30 PST (8:30 MST) Pageant of Melody.
 Henry Weber presents a streamlined version of the opera, "Samson and Delilah."

7:30 PST (8:30 MST) Eddie Cantor, Comedian.
 Mad Russian; Sid Fields; Bert Parks; Edgar Fairchild's orchestra.

7:30 PST (8:30 MST) Columbia Workshop, Drama.
 Tonight's production is "The Winged Victory," a study of divorce by David Redstone.

8:00 PST (9:00 MST) Amos 'n' Andy; Comedy.
 The blackface comedians preview the New York World's Fair with its president, Grover A. Whalen.

8:30 PST (9:30 MST) Symphony Orchestra with Margaret Speaks, Soprano.

8:30 PST (9:30 MST) Tom Howard and George Shelton; Comedy Team.
 A new pair of funsters replace the inimitable Pick and Pat on "Model Minstrels."

9:00 PST (10:00 MST) Hawthorne House.

9:00 PST (10:00 MST) Cavalcade of America; Historical Drama.

9:30 PST (10:30 MST) Al Pearce's Gang; Comedy and Music.
 Elmer Blurt; Arlene Harris; Tizzie Lish; Carl Hoff's orchestra.

★KROY-Sacramento & Valley News
 KSAN-Cy Meyer
 ★KWG-News

9:30 PST 10:30 MST
 KSFO-Romance of Helen Trent, sketch (Edna Wallace Hopper): KNX KSL KARM
 KFRC-Morning Hostess
 KPO-Tena & Tim
 KGO-Nat'l Farm & Home Hour; Speakers & Orch.: KLO KOA (sw-15.21)
 KYA-Kitty Keene, Inc., sketch (Dreft): KMJ KWG KFBK
 ★News: KDYL KHSL
 KFI-Bridge Club
 KIEM-Requests
 KLX-Stocks: Records
 KOH-Dance Hour
 ★KQW-News: Today's Best Buys
 KROW-Sparkling Melodies
 KROY-Centennial Four

9:45 PST 10:45 MST
 KSFO-Our Gal Sunday, sketch (Anacin): KNX KSL KARM
 KFRC-Talk
 KPO-Master Singers
 KYA-Morning Inspirations
 Nat'l Farm & Home Hour: KFBK
 Toronto Trio: KQW
 KDYL-Singin' Sam
 KHSL-Popular Music
 KMJ-Today's Best Buys: Church in the Wildwood
 KOH-Church in the Wildwood
 KROW-Songs of the Islands
 KROY-Half & Half
 KWG-Pacific Paradise

10:00 PST 11:00 MST
 KSFO-Road of Life, sketch (Chipso): KNX
 KFRC-Silhouettes in Blue

10:15 PST 11:15 MST
 KSFO-Life Can Be Beautiful, sketch (Ivory Soap): KNX KSL
 KFRC-Salon Melodies
 KPO-Just Plain Bill, sketch (Kolynos): KFI KDYL
 KGO-Agriculture Today: KFBK KMJ
 Goodyear Farm Radio News: KOA KLO (sw-11.87)
 Let's Talk It Over: (sw-15.33)
 KARM-Rhythm in Rhyme Time
 KIEM-Arcata Prgm.
 KJBS-Organ Serenade
 ★KLX-Stocks: Weather: News
 KQW-This Business of Homemaking
 KRE-Melody Album
 ★KROY-The Monitor Views the News
 KSAN-Light Concert
 KWG-Orch.: Today's Best Buys

10:30 PST 11:30 MST
 KSFO-Road of Life, sketch (Chipso): KNX
 KFRC-Silhouettes in Blue

KPO-Dangerous Road, drama (Sperry Flour): KFI KDYL
 KGO-Peables Takes Charge, sketch: KLO
 KYA-Vic & Sade, sketch (Crisco): KMJ KFBK KWG
 Words & Music: (sw-15.33)
 KHSL-Songs of the Islands
 KJBS-Dance Orch.
 KLX-Studio Kitchen
 KOA-Heart of Julia Blake, sketch
 KRE-World's Waltzes
 KROW-Dean of the Ivories
 KROY-WPA Prgm.
 KSAN-Anita Bartlett
 KSL-Waltz Time

10:45 PST 11:45 MST
 KSFO-Heart of Julia Blake
 KFRC-Voice of Experience (Lydia E. Pinkham): KIEM KQW
 KPO-Dr. Kate, drama (Sperry Flour): KDYL KFI
 KGO-Chariteers: KLO (sw-15.33)
 KYA-Ruby Newman's Orch.
 Road of Life, sketch (Chipso): KFBK KMJ KWG
 Yours Sincerely: KOH KROY KARM
 Those Happy Gilmans, sketch (Corn Kix): KOA (sw-11.87)
 KHSL-Yesterday's Favorites
 KJBS-Gene Austin Sings
 KNX-Tena & Tim
 KSL-Melody Minutes

11:00 PST 12:00 MST
 KSFO-Big Sister, sketch (Rinso): KNX KSL
 KFRC-School Administrators Convention: KIEM KQW
 KPO-Betty & Bob, sketch (Gold Medal): KFI KDYL KOA (sw-11.87)
 KGO-Adventures in Reading: KFBK KMJ KWG KLO (sw-15.33)
 Jean Baptiste Moliere (1622-1673), great French man of letters, is the subject of today's dramatization. Born in Paris of middle-class stock and educated by the Jesuits, most liberal teachers of the period, Moliere was only twenty-one when he joined a company of actors and began to write. His best plays were written during the last fourteen years of his life; all of them were mercilessly, but humorously, satirical. Manners, medicine, religion and women were only a few of the victims of his pen.

11:15 PST 12:15 MST
 KYA-Morning Concert
 KARM-Beauty for Sale
 KHSL-Campfire
 KJBS-Homemakers
 KLX-Health & Diet Talk
 KOH-Hollywood Column
 KRE-Tunes from Tango Land
 KROW-Girl of the Golden West
 KROY-This Rhythmic Age
 ★KSAN-News: Songs of the Past

11:30 PST 12:30 MST
 KSFO-Aunt Jenny's Stories (Spry): KNX KSL
 KFRC-Nation's School of the Air: KIEM KQW
 KPO-Arnold Grimm's Daughter, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)
 The World Today: KFBK KWG
 KLX-Records
 KOH-Home Folks Frolic
 KRE-Fed. Women's Clubs
 KROW-Your Show
 ★KROY-News
 KSAN-Family Doctor

11:30 PST 12:30 MST
 KSFO-American School of the Air: KARM KROY KOH KNX (sw-15.27)
 This program, titled "Merging Steams," deals with the American culture that has developed from the merging of contributions of immigrants.

11:45 PST 12:45 MST
 KFRC-Muse & Music: KIEM KQW
 KPO-Hymns of All Churches (Gold Medal); Joe Emerson: KDYL KFI KOA (sw-11.87)
 ★KGO-World on Parade, News
 Manhattan Melodies; Norman Cloutier's Orch.: KFBK KWG KMJ (sw-15.33)
 KJBS-Musical Styles
 KLO-Checkerboard Time
 KLX-Vocal Ensemble
 KSAN-Popular Varieties
 KSL-Interviews with Visiting Celebrities

12:00 PST 1:00 MST
 ★KSFO-News
 ★KFRC-News: Studio Prgm.
 KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL KFI KOA
 KGO-Dept. of Agriculture
 KYA-Siesta
 Rochester Civic Orch.: KLO
 Music detail on page 13 this week.

12:15 PST 1:15 MST
 Curtis Institute of Music: KLRA (1390 kc)
 Music detail on page 13 this week.
 ★News: KMJ KOH KROW KWG
 ★KARM-Dance Tunes: News: Dance Tunes
 ★KFBK-News: Hoosier Hot Shots
 KHSL-Market Reports
 KIEM-Hi Noon Hi Jinks Prgm.
 KJBS-Song Hits
 KLX-Dance Music
 KNX-Fletcher Wiley
 KQW-Agricultural Daily
 KRE-Noonday Prgm.
 KROY-Man with the Mike
 ★KSAN-News: Rhythm Contrasts
 KSL-American School of the Air

12:30 PST 1:30 MST
 KSFO-Singin' Sam
 KFRC-Concert Hall
 KPO-Oxydol's Own Ma Perkins, sketch: KFI KDYL KOA
 KGO-Agriculture Bulletin
 Curtis Institute of Music: KOH
 KFBK-Inquiring Microphone
 ★KHSL-Butte Tractor: News
 KMJ-Hoosier Hot Shots: Midday Varieties
 ★KQW-News
 KROW-Man on the Street
 KROY-The Playboys
 KSAN-Echoes of Portugal
 KWG-Hoosier Hot Shots: Rainbow Trio

12:45 PST 1:45 MST
 KSFO-Fletcher Wiley: KARM KROY
 KFRC-Good Health & Training: KQW
 KPO-The Guiding Light, sketch (White Naptha): KDYL KOA KFI
 KGO-Ted Malone's Between the Bookends; Jesse Crawford: KWG KFBK KMJ KLO
 KIEM-Farm News: Stocks

AFTERNOON

Frequencies

KSFO-560
KFRB-610
KPO-680
KGO-790
KYA-1230
KARM-1310
KDYL-1290
KFBK-1490
KFI-640
KHS-1260
KIEM-1450
KJBS-1070
KLO-1400

KLX-880
KJBS-580
KNX-1050
KOA-830
KOH-1380
KQW-1010
KRE-1370
KROW-930
KROY-1210
KSA-1420
KSL-1130
KWG-1200
WLW-700

KJBS-Dance Hit
KLX-Today's Almanac
KNX-Yours Sincerely
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Words & Music

1:00 PST **2:00 MST**
KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

★KFRB-Stocks: California State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KMJ KWG KFBK

KGO-Club Matinee: KLO (sw-11.87)

★KYA-News
FHA Prgm.: KQW KIEM

Ruth Carhart, songs: (sw-11.83)

KARM-Mr. Thomas Bottom Smith
KHS-1260
KJBS-One O'Clock Revue
KLX-Today's Best Buys: Some Like It Hot

KOH-On With the Dance
KRE-Chapel of the Chimes Organ
KROY-Roseville Roundup

★KSA-News: Organ Treasures
KSL-Melody Jamboree: Surprise Your Husband

1:15 PST **2:15 MST**
KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM

KFRB-Midstream, drama: KQW KIEM
KPO-Stella Dallas, sketch (Milk of Magnesia): KDYL KFI KOA

KYA-Rhapsody in Brass
Not So Long Ago: (sw-11.83)

Club Matinee: KWG KMJ KFBK
KLX-Martha Lee, Tribune
KOH-Farm Flashes
KROY-Dick Jurgens' Orch.

1:30 PST **2:30 MST**
KSFO-Hilltop House, sketch (Palmolive Soap): KNX KSL KARM

KFRB-Wayne & Dick, songs: KQW
KPO-Vic & Sade, sketch (Crisco): KFI KDYL KOA

KYA-20th Century Serenade
Club Matinee: (sw-9.53)

KHSL-Novelettes
KIEM-County School Music Lessons
KLX-School of the Air
KOH-Old Refrains

★KRE-The Hired Hand: Monitor Views the News
KROW-Vic Meyers' Band
KROY-Markets: Cappy Barra's Harmonica Octette
KSA-Modern Melodies

1:45 PST **2:45 MST**
KSFO-Stepmother, sketch (Colgate Tooth Powder): KNX KSL KARM

KFRB-Book a Week; Margery Graham
KPO-Girl Alone (Quaker Oats): KDYL KFI KOA

KYA-The O'Neills, sketch (Ivory Soap): KFBK KMJ KWG

Nan Wynn, songs: (sw-11.83)
KLX-Classical Music
KOH-Today in Legislature
KQW-Jimmie Walsh's Orch.

KROW-Song Stylings
KRE-Matinee Musicale
KROW-Public Service
KROY-Relax with Rhythm
★KSA-News: Swing Time

2:00 PST **3:00 MST**
KSFO-Scattergood Baines, sketch (Wrigley's Gum): KNX KARM KSL KROY KOH

KFRB-Edna O'Dell, songs: KIEM
KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA

KGO-Rakov's Orch.: KWG KLO (sw-11.87)

KYA-Goodwill Corner
KDYL-Granite Furniture Prgm.
KFBK-Career of Alice Blair
KHS-Sport News
KJBS-Matinee Melodies
★KLX-News: Lost & Found
KMJ-Tune Time Varieties
KQW-Music of the Masters
KROW-Dance Matinee
KSA-Musical Prevue

2:15 PST **3:15 MST**
KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KARM KSL

For further detail see sponsor's announcement on page 23.
KFRB-Teacup Philosopher
KPO-Doc Seller's True Stories: KFI

KGO-The Jive Five: KLO
KYA-Guiding Light, sketch (White Naptha): KMJ KWG KFBK

Nila Mack's Let's Pretend: KROY
Terry & the Pirates: (sw-11.87)

KDYL-Inquiring Reporter
KHS-Amer. Family Robinson
★KIEM-Monitor Views the News
KLX-Helen Wegman Parmelee, concert pianist

KOA-Judy & Jane, sketch
KOH-With the Ladies
KSA-Musical Prevue

2:30 PST **3:30 MST**
KSFO-Your Home, Elma Latta Hackett

KFRB-Three Graces & Piano: KIEM KQW
KPO-David Harum, sketch

KGO-Landt Trio: KLO KWG KMJ
KYA-Stars Over Manhattan

Don Winslow of the Navy, sketch: (sw-11.87)

Console Echoes: KARM KSL KOH
George Breece's Orchestra: KFBK

Three Romeos: KOA KDYL
KFI-Young Dr. Malone
KHS-Afternoon Concert
KJBS-FHA Prgm.: Events of Interest

KLX-Better Business Bureau Talk: Stocks: Opportunity Hour: KNX-Woman's Forum
KSA-Tango Time

2:45 PST **3:45 MST**
KSFO-Console Echoes: KNX KROY

KFRB-Salvation Army Prgm.: KIEM KQW
KPO-Let's Listen

KGO-Vaughn de Leath, songs: KLO KWG
Tom Mix Straight Shooters: (sw-11.87)

Lillian Cornell, sop.: KOA KFI
★News: KDYL KSL
KJBS-Three-Fourth Time
KMJ-Singin' Sam
KSA-King's Serenade

3:00 PST **4:00 MST**
★KSFO-News
KFRB-Feminine Fancies: KQW KIEM

KPO-Science in the News: KOA KDYL (sw-9.53)

KGO-Bob Armstrong's Orch.
★KYA-News by Air: KWG
★News: Rhythm Roundup: KOH KARM KSL

KFBK-Meditation
KFI-Agnes White
KHS-Musical Moods
★KJBS-News: Your Food Is Your Fortune

KLO-Reddy Kilowatt Club
KLX-Hollywood on Parade
★KMJ-Radio Headlines
KNX-Ma Perkins, sketch
KRE-Open House
KROW-WPA Prgm.

★KROY-News: Three Men in a Used Car
★KSA-News: Mountain Music

3:15 PST **4:15 MST**
KSFO-The World About Us
KPO-I Love a Mystery, drama (Fleischmann's): KFI

KGO-Patricia Gilmore, songs: News
KYA-Mary Marlin, sketch (Ivory Flakes): KFBK KWG KMJ

★Malcolm Claire, stories: News: (sw-9.53)
KARM-The Song Shoppers
KDYL-Songs of the Islands
KJBS-Musical Styles
KLX-Aimee Lawrence in Musical Moods
KNX-Heart of Julia Blake
KOA-Report Period
KOH-Piano Ramblings
KROW-Latin American Hour
KROY-Tommy Tucker's Orch.
KSA-Star of Today
KSL-Bandwagon

3:30 PST **4:30 MST**
KSFO-Today with Bob Trout: KARM KNX KROY KOH (sw-11.83)

KFRB-Music from the Maritimes: KIEM KQW
KPO-Woman's Magazine of the Air; Bennie Walker, m.c.; Ricardo's Orch.; Janet Baird; Guests: KFBK KWG KMJ KFI

KGO-On the Air, Ira Blue
KYA-D'Artega Orch.
Rose Marie, songs: KOA (sw-9.53)

Ray Perkins, pianist-comedian: KLO
KDYL-Master Singers
★KHS-News: Weather Report
KJBS-Hits from the Past

KLX-Tea Time
KSA-Dance Matinee
KSL-Merchants Radio Column

3:45 PST **4:45 MST**
KSFO-Studio Prgm.

KGO-Del Courtney's Orchestra: KDYL
KYA-Marimba Magic

KARM-WPA Prgm.
KFI-Ann Warner Chats with her Neighbors
KHS-Organ Treasures
KLO-Musical Train
KNX-Today's Best Buys: News of Radio Stars

KOA-Swingtime
KOH-Musical Workshop
KROY-Rainbow Trio
KSA-House of McGregor
KSL-Old Familiar Airs

4:00 PST **5:00 MST**
KSFO-County Seat, sketch: KOM KARM KROY

KFRB-Fulton Lewis, Jr., comm.: KIEM KQW
KPO-Sidewalk Reporter, Dean Maddox

KGO-Eddie Swartout's Orch.
KYA-Ma Perkins, sketch (Oxydol): KFBK KMJ KWG

Orphans of Divorce, sketch: (sw-11.87)
★News: WFAA WOA
KDYL-Monday Tea Dance
KFI-Durward Howes
KHS-Tea Dance
KJBS-Show Hits
KLX-Helen Wegman Parmelee, concert pianist

KNX-Fletcher Wiley
KOA-University of Denver
KROW-Sunshine Hour
★KSA-News: Popular Potpourri
KSL-Dick Tracy, sketch

4:15 PST **5:15 MST**
KSFO-Radio Log
KFRB-Let's Play Bridge: KIEM

KYA-Pepper Young's Family, sketch (Camay Soap): KFBK KWG KMJ
Eddie Swartout's Orch.: KLO

Paul Carson, organist: KFI KDYL
KARM-Keyboard Kontrasts
KLX-Records
KOH-George Hall's Orch.
KQW-Daily Informer
KROY-Jerry Shelton
KSA-Laff Parade
KSL-Howie Wing, sketch
WBAP-Variety in Rhythm
WOAI-Gems of Melody

4:30 PST **5:30 MST**
KSFO-Erwin Yeo, organist: KNX KARM KROY KOH

★KFRB-News: Studio Prgm.
KPO-Melody Time
KGO-Song Pictures: KLO

KYA-Organ Concert
Clipper: KIEM
Eddie Cantor's Camel Caravan: (sw-11.83)

Johnny Hamp's Orch.: WOAI (sw-9.53)
Jack Armstrong, sketch: KDYL KOA
★KFBK-News: Prgm. Resume
KFI-Art Baker's Notebook
KHS-Studio Prgm.
★KJBS-News
KLX-Tonic Tunes
★KMJ-News: Hits of the Day
★KQW-News: Musical Interlude
KSA-Local Varieties
KSL-Island Echoes
KWG-Friendly Quarter-Hour
WFAA-Babcock Question Box

4:45 PST **5:45 MST**
KSFO-Tea for Two: KOH KNX KROY
KFRB-Clipper
KPO-Radio Reporter

KGO-Science on the March: KWG KMJ (sw-11.87)
KYA-Dixieland Band
Johnny Hamp's Orch.: KDYL

★News: KFI KSL
KARM-Federal Agent
KFBK-Markets
KJBS-Rumba's
KLO-Popular Orch.: Hi Neighbor
KLX-Songs of the Islands
KOA-Orphan Annie, sketch
KQW-Buyers Guide
KSA-Crimson Trail
WFAA-Dr. Pepper Kidoodlers

5:00 PST **6:00 MST**
KSFO-Women's Side of the Exposition
KFRB-Studies in Contrast: KQW

KPO-Carson Robinson's Buccaroos (Musterole): KWG KFBK KLO KFI KMJ (sw-11.87)

KGO-John Teel, bar.
KYA-Modern Melodies
Cavalcade of America (Dupont Co.): (sw-11.83)

Al Pearce's Gang (Grape Nuts); Tizzie Lish; Arlene Harris; Carl Hoff's Orch.: WFAA WOA
KOA KDYL

Guests: The Merry Mace; Comedy Theme; Publishing a Newspaper.
★News: KNX KARM
KHS-Miniature Concert
KIEM-Dr. Lazarus

KJBS-Dinner Dance
KLX-Stewart Hamblen
KOH-Music by Cugat
KRE-Talk of the Town
KROW-Johnny Jump Up
★KROY-Sacramento and Valley News
★KSA-News: Dancing Echoes
KSL-Mother Bloom's Brood

5:15 PST **6:15 MST**
KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM
KGO-Jingletown Gazette

KYA-Concert Internationale
KHS-Swing Time
KIEM-Arcata Prgm.
KRE-Rockin' in Rhythm
KROW-Piedmont Parade
KROY-Seger Ellis' Orch.
KSA-Today's Tunes
KSL-Evening Reveries

5:30 PST **6:30 MST**
KSFO-Headlines on Parade (Euclid Candy Co.); Knox Manning: KSL KNX

KFRB-Dick Tracy, sketch
KPO-Those We Love, drama (Pond's Cream); Featuring Nan Grey: KFI KDYL KOA (sw-11.87)

KGO-Musical Vignettes: KWG
The Voice of Firestone; Margaret Speaks, sop.; Symphonic Orch.; Alfred Wallenstein, cond.: WFAA WOA (sw-9.53)

Model Minstrels with Tom Howard & Geo. Shelton: (sw-11.83)
Tom Howard and George Shelton, comedy team of radio and vaudeville, join "Model Minstrels" tonight as featured comedians. They succeed Dick and Pat, blackface funnymen who have filled this spot for nearly five years.

Dick Tracy, sketch: KMJ KFBK
★News: KOH KRE KLO
KARM-The Dixieland Band
★KHS-Monitor Views the News
KIEM-Tonic Tunes
KJBS-Eventide Echoes
KQW-Ferde Grofe's Orch.
KROW-Dude Martin's Roundup
KSA-Employment Service

5:45 PST **6:45 MST**
★KSFO-News
KFRB-Little Orphan Annie, sketch: KQW KIEM

MONDAY February 27

KGO-World on Parade, News
KYA-Variations on Syncopation
Teacher's Pet: KARM KNX
Musical Vignettes: KFBK

KHS-Speed Gibson, sketch
KLO-Old Spinning Wheel
KMJ-Dance Hour
KIEM-Honolulu
KOH-Teachers' Pets
KRE-Music for Everyone
KROW-Piano Capers
KSA-Theater Guide
KSL-Sophie Tucker & Her Show

NIGHT

6:00 PST **7:00 MST**
KSFO-Lux Radio Theater; Cecil B. De Mille, producer: KNX KSL (sw-11.83)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
KFRB-Jack Armstrong, sketch: KIEM KQW

KPO-School Administrators Convention: KWG KMJ KLO KFBK
Secretary of the Interior Harold L. Ickes discusses "Conservation of Human Liberty" at the convention of the American Association of School Administrators in Cleveland, Ohio. More detail on page 5.

KGO-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch.; Dorothy Thompson: KFI WFAA WOA KDYL KOA WLW (sw-9.53)

KYA-Retirement Life Payments Ass'n
Listeners' Theater: WOR (710 kc.)

KARM-Shadle & Ducklow
KHS-Dinner Dance
KLX-Music Art Trio
KOH-Singin' Cowboy
KRE-Italian Radio Giornale
★KROW-News
★KSA-News: Popular Varieties

(Continued on Next Page)

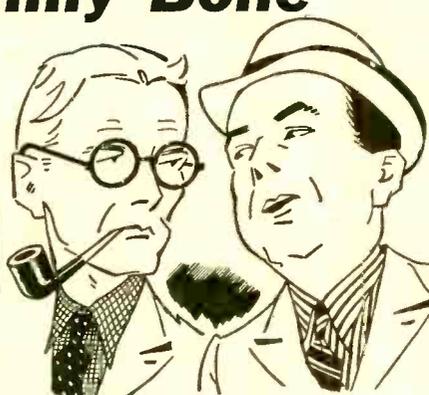
GREAT NEWS!

for every Radio Fan with a Funny Bone

TOM HOWARD AND GEORGE SHELTON

Now stars of their own show

"THE MODEL MINSTRELS"



FOR MODEL TOBACCO

"Did you say 10¢?"

Tune in EVERY MONDAY NITE

COLUMBIA BROADCASTING SYSTEM
Coast-to-Coast

MONDAY February 27

6:15 PST 7:15 MST

KFR-C-Adventures of General Shafter Parker: KIEM
KARM-Famous Homes of Famous Americans
KOH-Parade of Business
KQW-Santa Clara Univ. Prgm.
KROW-Piano Capers
KSN- Wyoming Cowboys

6:30 PST 7:30 MST

KFR-C-Dorothy Gordon
KPO-Eddy Duchin's Orch. (Pall Mall Cigarettes): Morton Downey, tr.: KFI KOA KWG KDYL KMJ KFBK (sw-9.53)
KGO-Two Westminster College Choirs: KLO (sw-11.87)
KYA-Labor on the Air
Symphony Orch.: KOIL (1260 kc.)
KARM-They Are Saying
KHSL-Musical Interludes
KIEM-American Family Robinson
KOH-Master Singers
KQW-Business & Investment Review
KROW-Where to Go
WFAA-That Was the Year
WLW-Unsolved Mysteries. drama
WOAI-Musical Missionaries of Good Will

6:45 PST 7:45 MST

KFR-C-News & Views: KIEM
KYA-The American Home
Johnson Family, sketch: KQW
KHSL-Bed Time Stories
KOH-Sports
KRE-Chapel of the Chimes Organ
KROW-Peacock Court
KSN-Dinner Dance
WFAA-Prairie Nocturne

7:00 PST 8:00 MST

KSF0-Guy Lombardo's Orchestra (Lady Esther): KNX KARM KSL
KFR-C-News Dramas: KIEM KQW
KPO-Carnation Contented Prgm.: Lullaby Lady; Male Quartet; Marek Weber's Orch.: KDYL KOA KFI WFAA WOAI (sw-9.53)
The Lullaby Lady sings Fais Dodo, Colas, Mon P'tit Frere, and Mr. Miller offers Reviews (Fragon and Christine). The quartet sings Mon Petite Tom (Morretti), and the orchestra plays Le Regiment De Sombre Et Meuse (Turlet), Petite Tonkinoise (Scott) and Mignon Medley (Thomas). Mr. Weber, violinist, offers a medley of French songs.
KGO-True or False, quiz prgm. (J. B. Williams Co.): Dr. Harry Hagen: WLW KLO (sw-11.87)
KYA-Sportsman

KFBK-Campus Reporter
KHSL-Popular Vocals
KLY-News
KMJ-Local Boy Makes Good
KOH-Monitor News
KRE-Music of the Masters
KROW-L'Italia News
KSN-News: To be announced
KWG-Dance Time

7:15 PST 8:15 MST

KFR-C-The Shadow of Fu Manchu
KYA-News
KFBK-Swingtime
KIEM-Americanism, talk
KLX-Hits & Encores
KMJ-Invitation to the Waltz
KOH-Address by Gov. Carville
KQW-George Hamilton's Orch.
KROW-L'Italia Echoes of Italy

7:30 PST 8:30 MST

KSF0-Eddie Cantor's Camel Caravan: Mad Russian; Sid Fields; Bert Parks; Edgar Fairchild's Orchestra: KNX KSL
KFR-C-The Lone Ranger, drama (Weber Baking Co.): KQW KIEM
KPO-Horace Heidt's Orch.: KFI KMJ KWG KFBK WOAI WFAA (sw-9.53)
KGO-Nat'l Radio Forum: (sw-11.87)
KYA-Musical Prgm.
Columbia Workshop, drama: (sw-9.65)
Director William N. Robson presents "The Winged Victory," a dramatic study of divorce by David Reistone.

7:45 PST 8:45 MST

KARM-Rendezvous for Two
KDYL-The Old Opera House
KHSL-News: Weather Report
KLO-Evening Concert Hour
KLX-Helen Wegman Parmelee, concert pianist
KOA-Golden Melodies
KOH-Automotive Talks
WLW-Dick Gardner's Orch.

7:55 PST 8:55 MST

KYA-Latin America
KARM-Twentieth Century Serenade
KHSL-Band Concert
KLO-Parent-Teacher's Association
KLX-World Light Opera Chorus
KOH-Variety Time
WLW-Spotlight
WOAI-Here & There in the Headlines
KSF0-The People's Vote; Sam Hayes (Mennen Co.): KARM KNX
KFR-C-The Brain Battle
KPO-Amos 'n' Andy (Campbell's Soups): KDYL KMJ KFI KWG KFBK KOA WBAP WOAI
In a special half-hour program, Amos 'n' Andy give a preview-in character-of the New York World's Fair. Guided among the wonders of the fair by its president, Grover A.

Did You Know That...

Rosemary De Camp, who plays Judy in Jean Hersholt's "Dr. Christian" series, is recording a script program soon to be heard on a west coast network.

Al Jolson wears screen makeup at the rehearsals of his air show because he has to make fast hops to the studio from Twentieth Century-Fox, where he is making "Rose of Washington Square."

Jack Arnold, formerly the romantic male lead in the "Myrt and Marge" series, is a new member of Edward G. Robinson's "Big Town."

David Broekman, musical director of the "Star Theater" and an inveterate practical Joker, claims that during rehearsals or just before a broadcast a laugh at most anyone's expense is worth its weight in gold. It's a better relaxer and nerve loosener than an hour's nap.

Don Wilson, Jack Benny's announcer, has signed a contract to do the narration of a picturization of the life of Seabiscuit, great racing thoroughbred.

When, they ask questions and make comments in their own colorful jargon. More detail on page 4.

KGO-World on Parade, News: George Hall's Orch.

KYA-Evening Concert

Evening News Report: (sw-9.65)

Eddy Rogers' Orch.: (sw-9.53) MacFarland Twins' Orch.: KLO

Frank Bull, sports: KIEM KQW

KHSL-Chico State College

KLX-World Dances

KOH-Evening Dance

KRE-Little Concert

KROW-Italian-American Hour

KSN-News: Songs from Shows

KSL-Friendly Philosopher

WLW-Paul Sullivan, news (sw-6.06)

8:15 PST 9:15 MST

KSF0-Lum & Abner, comedy taem (Postum): KSL KARM KNX

KGO-Fellow Sportsmen

Sammy Kaye's Orch.: (sw-9.65)

Jimmy Dorsey's Orch.: KIEM KQW

KHSL-Frost Warnings: Problems & the Farm Bureau

KLX-Judge A. F. Bray, talk

KRE-Mrs. G. W. Ballard

KKROW-News

KSN-Hidden Treasures

WBAP-News: Bob & Art

WLW-To be announced

8:30 PST 9:30 MST

KSF0-Model Minstrels; Tom Howard & George Shelton; Eton Boys; Ray Bloch's Orch.: KNX KSL

For further detail see sponsor's announcement on page 21. more detail on page 4.

8:00 PST 9:00 MST

KSF0-It's My Turn Now, Helen Sawyer: KNX KOH KARM

KFR-C-Breakfast Club

KPO-Ted White, tr.: KFI KOA

KYA-Modern Melodies

Viennese Ensemble: KLO KMJ KFBK

The Story of Mary Marlin: (sw-15.21)

Sons of the Pioneers: KQW KIEM

KFR-C-Jimmy Dorsey's Orch.: KIEM KQW

KPO-The Voice of Firestone; Margaret Speaks, sop.; Mixed Chorus; Alfred Wallenstein, conductor: KWG KFI KFBK KMJ KDYL KOA

Music detail on page 13 this week.

KGO-Stanford University Prgm.

Ben Cutler's Orch.: WLW WOAI (sw-9.53-6.06)

Lou Breese's Orch.: KLO

KARM-News

KHSL-WPA Prgm.

KIEM-Arcata Prgm.

KLX-Dude Martin's Nite Herders

KRE-Harmony House

KROW-Sporting Highlights

KSN-Jewish Art Prgm.

WBAP-Jack Amlung's Orch.

8:45 PST 9:45 MST

KGO-Lou Breese's Orch.

KARM-Evening High School

KHSL-Hal Denny, violinist

KROW-Sunset Trio

9:00 PST 10:00 MST

KSF0-Cavalcade of America (Dupont Co.): KSL KNX KARM

George Gershwin, greatest American exponent of jazz, is the subject of tonight's dramatization.

KFR-C-News: KIEM KQW

KPO-Hawthorne House, drama (Wesson Oil): KFI

KGO-Sports News

Henry King's Orch.: (sw-6.12)

Buddy Fisher's Orch.: KDYL

Black Night: WBAP WOAI

Freddy Martin's Orch.: KLO KMJ KWG

KFBK-News

KHSL-Studio Prgm.
KOA-March of Time
KRE-Tupper & Reed Presents
KROW-Skullerackers
KSN-News: Popular Concert
WLW-Moon River (sw-6.06)

9:15 PST 10:15 MST

KFR-C-Scrapbook Stories

KGO-Dance Hour

Freddy Martin's Orch.: KFBK

Frank & Archie: KIEM

KHSL-Frost Warnings: Studio Prgm.

KOA-Musical Cruises

KQW-Cupid Dan, Melody Man

KSN-Exposition Prevue

9:30 PST 10:30 MST

KSF0-Sophie Tucker & Her Show (Roi-Tan): KARM KNX

KFR-C-Bob Crosby's Orch.: KQW

KPO-Al Pearce's Gang (Grape Nuts); Tizzie Lish; Arlene Harris; Carl Hoff's Orch.: KFI KMJ KWG KFBK

KGO-Ricardo's Rhapsodies: KLO (sw-6.14)

Frankie Masters' Orch.: (sw-6.12)

Fletcher Henderson's Orchestra: WBAP

KDYL-Echoes of the Stage

KHSL-Chico Farm Credit Ass'n

KIEM-Ray Sawyer's Orch.

KLX-News

KOA-Music Hall

KRE-Music to Read By

KROW-Singing Strings

KSL-American Varieties

WLW-Twenty Four Hour Review (sw-6.06)

9:45 PST 10:45 MST

KSF0-Frankie Masters' Orch.: KQW KIEM

KFR-C-Thomas Conrad Sawyer: KQW KIEM

Fletcher Henderson's Orchestra: WLW (sw-6.06)

News: KNX KSL

KARM-Musical Highlights

KHSL-Organ Melodies

KLX-Let's Waltz

KOH-Columbia Camera Club

KROW-Club Cabana

10:00 PST 11:00 MST

KSF0-Columbia Camera Club: KNX KARM

KFR-C-Devil's Scrapbook

KPO-Richfield Reporter: KFI

KGO-Shep Fields' Orch.: KLO KQW KFBK

KYA-Hit Revue

Don Pablo's Orch.: WLW (sw-6.06)

News: KDYL KMJ KOA KOH

Magic Hour of Finest Music: KJBS KQW

KHSL-Dance Time

KLX-Echoes of Stage & Screen

KRE-Chapel of the Chimes Organ

KROW-Sparkling Melodies

KSN-News: Hits of Today

KSL-Chronicle Column

10:15 PST 11:15 MST

KSF0-Nightcap Yarns: KNX KARM KSL KOH

KPO-Sports Graphic: KDYL

Shep Fields' Orch.: KFI

KMJ-Request Time

KOA-The Music You Want

KROW-Hits of Today

10:30 PST 11:30 MST

KSF0-Clyde McCoy's Orch.: KSL KARM KOH KNX

KFR-C-Jimmy Walsh's Orch.

KPO-Carlos Molina's Orchestra: KDYL KFI KMJ KFBK WLW KWG (sw-6.06)

KGO-Jimmy Richards' Orch.

KYA-Moonlight Sonata

KLX-Aimee Lawrence, pianist

KRE-Dance Music

KROW-Quiet Harmonies

10:45 PST 11:45 MST

KROW-Religious Talk

11:00 PST 12:00 MST

KSF0-Dick Aurandt's Orch.

KFR-C-News: Shep Fields' Orchestra

KPO-Paul Martin's Orch.: KMJ KQW KFBK KFI KDYL

KGO-World on Parade, news.

KFR-C-Ran Wilde's Orch.

KYA-Mail Bag Melodies

Novelty Swing: KNX KSL KOH KARM

KLX-Nocturne

KRE-Star Clambake

KKROW-News

KSN-News: Thanks for the Memory

11:15 PST 12:15 MST

KFR-C-Jack McLean's Orch.

KGO-The Music You Want

KROW-Rhythm Roundup

KSN-House of McGregor

11:30 PST 12:30 MST

KSF0-Archie Bleyer's Orch.: KNX KSL KARM KOH

KFR-C-Jim Walsh's Orch.

KPO-Beaux Arts Trio: KWG KMJ KFBK

KDYL-Dancing into Tomorrow

KFI-Silhouettes in Segue with Wesley Tourtellotte

KKJBS-News: Magic Hour

KROW-Midnight Music Box

KSN-Mutiny on the High Seas

11:45 PST 12:45 MST

KSN-Pinto Pete

12:00 PST 1:00 MST

KJBS-Midnight Club

KSN-News

KSN-News: Sleep Chasers: News

12:15 PST 1:15 MST

KNX-Dancetime

End of Monday Programs

MORNING

7:15 PST 8:15 MST

KGO-Josh Higgins of Finchville, sketch: KLO

7:00 PST 8:00 MST

Jane Arden, sketch: (sw-15.21)
News: KFBK KWG KARM KFI
KMJ-Radio Headlines
KOA-Weavers of Melody
KROW-Commuter's Clock: Sport-Light Parade
KROY-Top o' the Morning
KSL-The Buyers' Guide

7:30 PST 8:30 MST

KSF0-Swing Session
KPO-Financial Service: KOA
KGO-Musical Clock
Smilin' Ed McConnell: (sw-15.21)

7:45 PST 8:45 MST

News: KLO KNX
KARM-The Early Edition
KDYL-Music in a Sentimental Mood
KFBK-Breakfast Club
KFI-Musical Newsy
KLX-Musical Prgm.: Stocks
KMJ-Breakfast Broadcast
KWG-Rhythm Roundup

Pretty Kitty Kelly, sketch (Wonder Bread): KSL
KARM-Tick Toek Tunes
KDYL-Timekeeper
KFBK-Johnnie Blaisdell
KFI-Off the Record
KHSL-Cheerio Club
KIEM-Rise & Shine
KJBS-Alarm Clock Klub
KMJ-Breakfast Broadcast
KNX-Sunrise Salute
KOA-Infallible Pair
KOH-Hotcake Headlines
KQW-News: Eddie Calder
Breakfast Club
KRE-Breakfast Melodies
KROW-Vernon Morgan
KKROY-News
KSN-News: Waking in Rhythm
KWG-Just About Time

TUESDAY, February 28, 1939

8:30 PST 9:30 MST

Getting the Most Out of Life: (sw-15.21)

Originalities: KFBK KWG KMJ

To be announced: KARM KROY scout

KHSL-Miniature Concert

KIEM-Charles & Glenn

KJBS-Popular Concert

KLO-Doc Seller's True Stories

KLX-Classical Music

KNX-March Parade

KOH-Lenten Services

KRE-Dr. Frank McCoy

KROW-Melodies of the Moment

KSN-Modern Melodies

KSL-Shopping Bulletins

9:00 PST 10:00 MST

KSF0-Jean Abbey's Shopping Guide

KFR-C-Studio Prgm.

KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA

KGO-Campus Kids: KLO KMJ KWG

KYA-America Sings

Ross Trio: KQW

Melody Weavers: KARM KROY

News: KOH KRE

KDYL-Those Happy Gilmaas, sketch

Breen & de Rose, songs: KWG KLO

Eton Boys, quartet: KSL

Houseboat Hannah, sketch: (sw-15.21)

KDYL-Home Folks' Frolic

KFI-Radio on Review with Bernie Smith

KNX-Sunrise Salute

KOA-Wells of Music

KRE-Your Radio Pastor

KROW-Commuter's Clock

8:00 PST 9:00 MST

KSF0-It's My Turn Now, Helen Sawyer: KNX KOH KARM

KFR-C-Breakfast Club

KPO-Ted White, tr.: KFI KOA

KYA-Modern Melodies

Viennese Ensemble: KLO KMJ KFBK

The Story of Mary Marlin: (sw-15.21)

Sons of the Pioneers: KQW KIEM

KDYL-Woman to Woman

KJBS

TUESDAY February 28

KFBK Home Economic Prgm
 KHSL-California State Personnel Board
 ★KIEM-Dr. Lineberger: News
 KJBS-Musical Meanderings
 KLX-The Shopping List
 KNX-Better Business Bureau
 KROW-Lest We Forget: Bible Questions
 ★KSAN-News: Vocal Varieties
 KSL-Mary Lee Taylor

KRE-Melody Album
 ★KROY-Monitor Views the News
 KSAN-Light Concert
 KWG-Studio Orch.
10:30 PST 11:30 MST
 KSFO-Road of Life, sketch (Chipso): KNX
 KFRC-Don Arres, bar.

KHSL-Homemakers' Chit Chat
 KJBS-Rhythm & Close Harmony
 ★KLO-News
 KLX-Your Home
 KQW-Theater News
 KRE-Top Tunes
 KSAN-New Homes for Old
 ★KSL-Markets & News
11:45 PST 12:45 MST

KGO-Ted Malone's Between the Bookends; Jesse Crawford, organist: KWG KFBK KMJ KLO (sw-15.33)
 KIEM-Farm News and Stocks
 KJBS-Dance Hits
 KLX-Today's Almanac
 KNX-Olson Oddities
 KOH-Curb Exchange
 KROW-Castles of Romance
 KSL-Words & Music
1:00 PST 2:00 MST

KHSL-Sport News
 KJBS-Matinee Melodies
 ★KLX-News: Lost & Found Concert Pianist
 KMJ-Tune Time Varieties
 KROW-Dance Matinee
 ★KSAN-News: Swing Time
 KWG-Musical Portraits
2:15 PST 3:15 MST

9:15 PST 10:15 MST
 KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL
 KFRC-Home Town: KQW KIEM
 KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA
 KGO-On the Air
 George Griffin, bar.: KLO KMJ (sw-15.21-15.33)
 KHSL-Song Memories
 KOH-Richard Leibert: Club Meetings
 KRE-Masterworks
 KROY-Sacramento & Valley News
 KSAN-Cy Meyer
 ★KWG-News

KFRC-George Fisher's Hollywood Whispers: KIEM KQW
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
 KPO-Hymns of All Churches (Gold Medal) Joe Emerson: KFI KDYL KOA (sw-11.87)
 ★KGO-World on Parade, News
 Little Variety Show: KLO
 KFBK-George Fisher's Hollywood Whispers
 KIEM-High School Orch.
 KJBS-Best Sellers
 KLX-Vocal Ensemble
 KSAN-Popular Varieties
 KSL-Interviews with Visiting Celebrities

KFRC-George Fisher's Hollywood Whispers: KIEM KQW
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
 KPO-Hymns of All Churches (Gold Medal) Joe Emerson: KFI KDYL KOA (sw-11.87)
 ★KGO-World on Parade, News
 Little Variety Show: KLO
 KFBK-George Fisher's Hollywood Whispers
 KIEM-High School Orch.
 KJBS-Best Sellers
 KLX-Vocal Ensemble
 KSAN-Popular Varieties
 KSL-Interviews with Visiting Celebrities

1:00 PST 2:00 MST
 KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX
 ★KFRC-Stocks: California State Employment: Christian Science News
 KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KFBK KWG KMJ
 KGO-Club Matinee: KLO (sw-11.87-9.53)
 ★KYA-News
 Highways to Health: (sw-11.83)
 Better Business Bureau: KQW KIEM

2:15 PST 3:15 MST
 KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KARM KSL
For further detail see sponsor's announcement on page 23.
 KFRC-Studio Prgm.
 KPO-Doc Seller's True Stories: KFI
 KGO-Fran Allison, songs: KLO

KYA-Guiding Light, sketch (White Naptha): KFBK KWG KMJ
 Terry & the Pirates: (sw-11.87)
 Music for Fun; William Spier, comm.; Child Guest; Columbia Broadcasting Symphony; Howard Barlow, cond.: KROY
 KDYL-Matinee Musicale
 (Continued on Next Page)

9:30 PST 10:30 MST
 KSFO-Romance of Helen Trent, sketch (Edna Wallace Hopper): KNX KSL KARM
 KFRC-Morning Hostess
 KPO-Teena & Time, sketch
 KGO-Nat'l Farm & Home Hour: Speakers & Orch.: KLO KOA (sw-15.21)
 KYA-Kitty Keene, sketch (Dreft): KFBK KMJ KWG
 ★News: KDYL KHSL
 KFI-Bridge Club
 KIEM-Requests
 KLX-Stocks: Records
 KOH-Dance Hour
 ★KQW-News: Musical Interlude
 KROW-The Serenader
 KROY-Centennial Four

10:45 PST 11:45 MST
 KSFO-Mary Lee Taylor (Pet Milk), Home Economist: KNX KARM
 KFRC-The Swingsters: KQW KIEM
 KPO-Dr. Kate, drama (Sperry Flour): KDYL KFI
 KGO-Rochester Civic Orch. Educational Concert: KLO
 KYA-Bert Block's Orch.
 Road of Life, sketch (Chipso): KWG KMJ KFBK
 Those Happy Gilmans, sketch (Corn Kix): KOA (sw-11.87)
 KHSL-Popular Music
 KJBS-Rhythm Revue
 KOH-Tropical Moods
 KROY-Ferdinand Strack's Music

AFTERNOON
12:00 PST 1:00 MST
 ★KSFO-News
 ★KFRC-News: Studio Prgm.
 KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL KFI KOA
 KGO-Dept. of Agriculture
 KYA-Siesta
 School Administrators Convention: KLO (sw-15.33)
Jan Masaryk, former Czechoslovakian ambassador to the Court of St. James, addresses the convention on the subject, "Dilemma of Democracy."
 Columbia Concert Hall: KLRA (1390 kc.)
 ★News: KMJ KOH KROW KWG KFBK
 ★KARM-Dance Tunes: News: Dance Tunes
 KHSL-Market Reports
 KIEM-Hi Noon Hi Jinks Prgm.
 KJBS-Song Hits
 KLX-Dance Music
 KNX-Fletcher Wiley
 KQW-Agricultural Daily
 KRE-Nonday Prgm.
 KROY-Man With the Mike
 ★KSAN-News: Rhythm Contrasts
 KSL-American School of the Air

1:15 PST 2:15 MST
 KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM
 KFRC-Midstream, drama: KIEM KQW
 KPO-Stella Dallas, sketch (Milk of Magnesia): KFI KDYL KOA
 KYA-Carnival
 Sing, Inc.: (sw-11.83)
 Club Matinee: KFBK KWG KMJ
 KLX-Martha Lee, Home Economics Director
 KOH-Farm Flashes
 KROY-Jimmie Grier's Orch.

1:30 PST 2:30 MST
 KSFO-Hilltop House, sketch (Palmolive Soap): KNX KARM KSL
 KFRC-Two Keyboards: KQW
 KPO-Vic & Sade, sketch (Crisco): KFI KDYL KOA
 Sing, Inc.: (sw-11.83)
 KHSL-Instrumental Hour
 KIEM-County School Music Lesson
 KLX-School of the Air
 KOH-Old Refrains
 KRE-The Hired Man: Monitor Views the News
 KROW-Concert Gems
 KROY-Markets: Gene Austin
 KSAN-Modern Melodies

9:45 PST 10:45 MST
 KSFO-Our Gal Sunday, sketch (Anacin): KNX KSL KARM
 KFRC-Pelham Richardson's Orchestra: KQW
 KPO-Musical Workshop
 KYA-Morning Inspirations
 Nat'l Farm & Home Hour: KFBK
 KDYL-Singin' Sam
 KHSL-Favorite Tunes
 KMJ-Musical Prgm.
 KOH-Church in Wildwood
 KROW-Sparkling Melodies
 KROY-Della May Childs
 KWG-Melody Time

11:00 PST 12:00 MST
 KSFO-Big Sister, sketch (Rinso): KNX KSL
 KFRC-School Administrators Convention: KIEM KQW
 KPO-Betty & Bob, sketch (Gold Medal): KFI KDYL KOA (sw-11.87)
 KGO-Science Everywhere: KMJ KLO KWG
Subject: "How Rivers and Oceans Work: (a) Rivers Carry Land Away; (b) Oceans Destroy and Build."
 KYA-Morning Concert
 KARM-Gypsy Caravan
 KFBK-Milady's Column
 KHSL-Novelettes
 KJBS-Homemakers
 KLX-Health & Diet, talk
 KOH-Mary Lee Taylor
 KRE-Tunes from Tango Land
 KROW-Your Show
 KROY-Women's Clubs
 ★KSAN-News: Songs of the Past

12:15 PST 1:15 MST
 KSFO-Singin' Sam
 KFRC-Immortals of Science, drama
 KPO-Oxydol's Own Ma Perkins, sketch: KDYL KFI KOA
 KGO-Agricultural Bulletin
 Army Band: KWG KLO (sw-15.33)
 Columbia Concert Hall: KOH
 KFBK-Inquiring Microphone
 KHSL-Butte Tractor News
 ★KQW-News
 KROW-Man on the Street
 KROY-Mystery Melodies
 KSAN-Echoes of Portugal

1:45 PST 2:45 MST
 KSFO-Stepmother, sketch (Colgate Tooth Powder): KNX KSL KARM
 KFRC-Book A Week, Margery Graham
 KPO-Girl Alone, sketch (Quaker Oats): KDYL KFI KOA
 KYA-The O'Neills, sketch (Ivory Soap): KFBK KWG KMJ
 Melody Madcaps: (sw-11.83)
 KLX-Classical Music
 KOH-Today in the Legislature
 KQW-WPA-Prgm.
 KRE-Matinee Musicale
 KROW-Public Service: Bible Questions
 KROY-Relax with Rhythm

10:00 PST 11:00 MST
 KSFO-The Goldbergs, sketch (Oxydol): KNX
 KFRC-Happy Gang: KQW KIEM
 KPO-John's Other Wife, sketch (Louis Phillippe): KFI KDYL
 KYA-Of All Things
 Music Makers: (sw-15.33)
 KARM-Mrs. W. H. Meyers, talk for W. C. T. U.
 KHSL-Master Melodies
 ★KJBS-News
 KLX-Police Dept. Safety Prgm.
 KMJ-Domestic Science
 KOH-Style Shopping
 KROW-Popular Concert
 KSAN-Hits of Today
 KSI-Popular Melodies
 KWG-Home Science

11:15 PST 12:15 MST
 KSFO-Aunt Jenny's Stories (Spry): KNX KSL
 KFRC-Nation's School of the Air: KIEM KQW
 KPO-Arnold Grimm's Daughter, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)
 Life & Love of Dr. Susan, sketch: (sw-15.27)
 KARM-Borello-Meter
 KLX-Records
 KOH-Home Folks Frolic
 ★KROY-News
 KSAN-Love Tales

12:30 PST 1:30 MST
 KSFO-Harvey Harding, singing organist: KNX KARM KROY KOH
 KFRC-The Cats and the Fiddle: KQW
 KPO-Pepper Young's Family, sketch (Camay): KDYL KFI KOA
 KGO-Army Band
 KYA-Rhythm & Rhyme Time
 The Story of the Song: (sw-11.83)
 ★News: KJBS KIEM
 KFBK-Did You Know?
 KHSL-Noon-Time Concert
 KLX-Anita & Orosco, guitarists
 KMJ-Inquiring Microphone
 KROW-Luncheon Dansant
 KSL-Along Melody Lane

2:00 PST 3:00 MST
 KSFO-Scattergood Baines, sketch (Wrigley's Gum): KNX KARM KROY KSL KOH
 KFRC-Gunther Decker & Organ: KIEM KQW
 KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA
 KGO-Biltmore Boys' Orch.: KLO (sw-11.87)
 KYA-Goodwill Corner
 Current Questions Before the Senate: (sw-11.83)
 KDYL-Inquiring Reporter
 KFBK-Career of Alice Blair

10:15 PST 11:15 MST
 KSFO-Life Can Be Beautiful, sketch (Ivory Soap): KNX KSL
 KFRC-Bernie Cummins' Orch.
 KPO-Just Plain Bill, sketch (Kolynos): KFI KDYL
 KGO-Agriculture Today: KFBK KMJ
 KYA-Waltz Time
 Glenn Darwin, bar.: (sw-15.33)
 ★Goodyear Farm Radio News: KOA KLO (sw-11.87)
 KARM-Carnival
 KIEM-Arcata Prgm.
 KJBS-Organ Serenade
 ★KLX-Stocks: Weather: News
 KOH-Morning Variety
 KQW-This Business of Homemaking

11:30 PST 12:30 MST
 KSFO-American School of the Air: KARM KROY KOH KNX (sw-15.27)
The title of this program is "Music and Poetry." Archibald MacLeish, Pulitzer Prize poet and editor, will be guest.
 ★KFRC-Eddie Albright, comm.: KIEM
 KPO-Valiant Lady, sketch (Gold Medal) Joan Blaine: KDYL KFI KOA (sw-11.87)
 KGO-Today's Woman, Janet Baird
 Little Variety Show: KMJ KWG KFBK (sw-15.33)

12:45 PST 1:45 MST
 KSFO-Fletcher Wiley: KARM KROY
 KFRC-Good Health & Training: KQW
 KPO-The Guiding Light, sketch (White Naptha): KFI KDYL KOA

NEW RADIO DRAMA THRILLS!

Gripping-Vital-Modern!

The thrilling story of a courageous woman who is wife, doctor, mother. Presented by the makers of Lux and Lux Toilet Soap.

THE LIFE AND LOVE OF DR. SUSAN

JACK BANNER—prominent radio critic—says . . .
 "The sponsors of the Lux Radio Theatre bring you this gripping story of a woman's love. It deals with the most vital problems in a woman's life. Don't miss it! Dr. Susan is destined to become one of radio's best loved characters."

COLUMBIA NETWORK
2:15 P. M. P.S.T.
EVERY AFTERNOON MONDAY THROUGH FRIDAY

TUESDAY**February 28**

(2:15 p.m. Continued)

KHSL-Amer. Family Robinson
 ★KIEM-Monitor Views the News
 KOA-Judy & Jane, sketch
 KOH-With the Ladies
 KQW-Tropical Moods
 KSAN-Musical Prevue

2:30 PST 3:30 MST

KSFO-Your Home, Elma Latta Hackett
 KFRC-La Forge Berumen Musicale: KQW KIEM
 KPO-David Harum, sketch

KGO-Landt Trio: KLO KFBK KWG KMJ
 KYA-This Rhythmic Age

Don Winslow of the Navy, sketch: (sw-11.87)

Deep River Boys, quartet: KARM KSL KOH

Vagabonds: KOA KDYL

KFI-Young Doctor Malone
 KHSL-Afternoon Concert
 KJBS-Show His
 KLX-Records: Stocks: Records
 KNX-Woman's Forum
 KSAN-Tango Time

2:45 PST 3:45 MST

KSFO-Do You Remember?: KROY KARM KOH KNX

KFRC-Jane Anderson, pianist: KQW KIEM

KPO-Let's Listen

KGO-Vaughn de Leath, songs: KLO

KYA-Exposition Hostess: KFBK KWG

Edward Davies, bar.: KOA KFI

Tom Mix' Straight Shooters: (sw-11.87)

★News: KDYL KSL
 KMJ-Singin' Sam
 KSAN-King's Serenade

3:00 PST 4:00 MST

★KSFO-News

KFRC-Feminine Fancies: KIEM KQW

KPO-Benno Rabinoff, violinist: KOA KFI KDYL (sw-9.53)

★KGO-Bob Caser's Orchestra: News: KLO

★KYA-News by Air: KWG
 ★News: Dance Time: KSL KOH KROY KARM

KFBK-Meditation
 KHSL-Musical Novelties
 ★KJBS-News

KLX-What's New
 ★KMJ-Radio Headlines
 KNX-Ma Perkins
 KRE-Open House
 KROW-Community Review
 ★KSAN-News: Mountain Music

3:15 PST 4:15 MST

KSFO-Stafford Sisters: KNX KARM KROY KOH

KPO-I Love a Mystery, drama (Fleischmann): KFI

KYA-Mary Marlin, sketch (Ivory Flakes): KFBK KWG KMJ

★Malcolm Claire, stories: News: (sw-9.53)

KDYL-You & Your Public Library

KJBS-Musical Styles
 KLX-Aimee Lawrence, Musical Moods

★KOA-Report Period: News
 KROW-Latin-American Hour
 KSAN-Stars Over Hollywood
 KSL-Bandwagon

KSFO-Foundations of Democracy: KNX KOH KARM KROY (sw-11.83)

"The Constitution, Written and Unwritten" is the theme of the second in a new series of talks by two important legislators: T. V. Smith, Democratic congressman from Illinois, and Robert Taft, newly elected Republican senator from Ohio.

KFRC-Airliners: KIEM KQW
 KPO-Woman's Magazine of the Air: KWG KFBK KMJ KFI

KGO-Our California Schools
 KYA-Man of the World

Adrian Rollini's Orch.: KLO Angler & Hunter, talk: KOA (sw-9.53)

KDYL-Notes in Rhythm
 ★KHSL-News: Weather Report
 KJBS-Words & Music
 KLX-Tea Time
 KSAN-Dance Matinee
 KSL-Merchants' Radio Column

3:45 PST 4:45 MST

KFRC-Elinor Sherry, songs: KQW KIEM

KGO-Ralph Blane, fnr.: (sw 9.53)

KFI-Ann Warner Chats with her Neighbors
 KHSL-Tango Time
 KLO-Musical Train
 KOA-Traffic Lesson
 KSAN-House of McGregor
 KSL-Old Familiar Airs

4:00 PST 5:00 MST

KSFO-County Seat, sketch: KOH KARM KROY

KFRC-Fulton Lewis, Jr., comm.: KQW KIEM

KPO-Easy Aces, sketch (Anacin) Jane & Goodman Ace: KFI KOA KDYL (sw-11.87)

KGO-Bob Keith's Orch.
 KYA-Ma Perkins, sketch (Oxydol): KWG KFBK KMJ

★News: WFAA WOAI
 KHSL-Tea Dance
 KJBS-Keys to Popularity
 KLX-Helen Wegman Parmelee, concert pianist
 KNX-Fletcher Wiley
 KROW-Sunshine Hour
 ★KSAN-News: Popular Potpourri
 KSL-Dick Tracy, sketch

4:15 PST 5:15 MST

KSFO-Radio Log

KFRC-Let's Play Bridge
 KPO-Mr. Keen (American Home Products): Tracer of Lost Persons, drama: KDYL KFI KOA (sw-11.87)

KGO-Virginia Lane, sketch: KLO

KYA-Pepper Young's Family, sketch (Camay): KMJ KFBK KWG

KARM-Keyboard Kontrasts
 KJBS-Pacific Paradise
 KLX-Alameda City College Drama
 KOH-Concert Hall
 KQW-Daily Informer
 KROY-Junior College
 KSAN-Talking Drums
 KSL-Howie Wing, sketch
 WBAP-Variety in Rhythm
 WOAI-Sports

4:30 PST 5:30 MST

KSFO-Helen Menken in "Second Husband," drama (Bayer Aspirin): KNX KSL (sw-11.83)

★KFRC-News: Studio Prgm.

KPO-Music Graphs
 KGO-Oscar Shumsky, violinist: KLO

KYA-Piano Concert
 Clipper: KIEM

Xavier Cugat's Orch.: WOAI

Jack Armstrong, sketch: KDYL KOA

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

★ Star in program listings indicates news highlights

MORNING**9:30 PST (10:30 MST) Farm and Home Hour.****AFTERNOON****5:30 PST (6:30 MST) Information, Please; Quiz Program.****NIGHT****6:00 PST (7:00 MST) We, the People; Drama and Music.****6:30 PST (7:30 MST) Doc Rockwell's Brain Trust.****6:30 PST (7:30 MST) Benny Goodman's Swing Orchestra.****6:30 PST (7:30 MST) Fibber McGee, Comedian, and Donald Novis, Tenor.****7:00 PST (8:00 MST) Bob Hope, Comedian. Jerry Colonna; Patsy Kelly; Vocal Sextet; Skinny Ennis' orchestra.****7:00 PST (8:00 MST) Dr. Christian; Drama, Starring Jean Hersholt.****7:30 PST (8:30 MST) Jimmie Fidler.****7:45 PST (8:45 MST) Night Editor.****8:30 PST (9:30 MST) Johnny Presents; Johnny Green's Orchestra.****8:30 PST (9:30 MST) Edward G. Robinson and Claire Trevor; Drama.****9:00 PST (10:00 MST) Al Jolson, Singer and Comedian. Martha Raye; Parkyakarkus; Lud Gluskin's orchestra.****9:30 PST (10:30 MST) The Grouch Club; Comedy.****9:30 PST (10:30 MST) Signal Carnival; Variety.**

KYA-Modern Melodies

Johnny Presents Johnny Green's Orch. (Phillip Morris); Jack Johnstone's The Perfect Crime; Genevieve Rowe & Swing Fourteen; Glenn Cross, bar.; Floyd Sherman, tr. & Beverly: WBAP WOAI (sw-9.53)

Vibratune Time: KDYL

Big Town, newspaper drama (Rinsco); Edward G. Robinson & Claire Trevor: KSL (sw-11.83)

★News: KARM KLO
 KFI-Charles Dillon
 KHSL-Concert Music
 KIEM-Arcata Prgm.
 KJBS-Dinner Dance
 KLX-Stewart Hamblen
 KOA-Right Here in Colorado
 KQW-Travelogue
 KRE-Talk of the Town
 KROW-Johnny Jump Up
 ★KROY-Sacramento and Valley News
 ★KSAN-News: Dancing Echoes

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM

KFRC-John Murray: KQW

KPO-Music by Cugat

KYA-Valley Church

KFI-Virginia Flohri, sop.
 KLO-Old Spinning Wheel
 KMJ-Dance Hour
 KGA-Strolling Songster
 ★KOH-News
 KRE-Rockin' in Rhythm
 KROW-Top Notch Tunes
 KROY-Carol Lee & Dyana Gayle
 KSAN-Today's Tunes

5:30 PST 6:30 MST

KSFO-Dick Aurandt's Orchestra: KARM

KFRC-Dick Tracy, sketch

KPO-Information Please (Canada Dry); Question & Answer Prgm.; Clifton Fadiman, m.c.: KFI KLO (sw-11.87)

KGO-Paul Martin's Music: KWG KOA

Al Jolson Show (Lifebuoy Soap); Martha Raye; Parkyakarkus; Lud Gluskin's Orch.: KSL (sw-11.83)

For Men Only (Vitalis) Variety Show; Merry Macs; Fred Uttal; Peter Van Steeden's Orch.; Guests: WBAP WOAI

Dick Tracy, sketch KFBK KMJ

★News: KRE KDYL
 ★KHSL-Monitor Views the News
 KIEM-Tonic Tunes
 KNX-Let's Talk Music
 KOH-Information, Please
 KQW-Master Singers: Race Results
 KROW-Sparkling Melodies

★KGO-World on Parade, News
 KYA-Song Shoppers

Paul Martin's Music: KFBK KMJ

KDYL-The Song Book
 KHSL-The Mississippians
 ★KNX-News: News Oddities
 KOA-Week in Sports, Joe Myers
 KRE-Music for Everyone
 KROW-Piano Capers
 KSAN-Theater Guide

5:45 PST 6:45 MST

★KSFO-News
 KFRC-Little Orphan Annie, sketch: KQW KIEM

★KGO-World on Parade, News
 KYA-Song Shoppers

Paul Martin's Music: KFBK KMJ

KDYL-The Song Book
 KHSL-The Mississippians
 ★KNX-News: News Oddities
 KOA-Week in Sports, Joe Myers
 KRE-Music for Everyone
 KROW-Piano Capers
 KSAN-Theater Guide

5:00 PST 6:00 MST

KSFO-Russell Brown, songs, & Erwin Yeo, organist: KNX KOH

KFRC-Studio Prgm.
 KPO-Californians on Parade

KGO-Gilbert & Sullivan Music: KFBK KWG KMJ (sw-11.87)
 "The Sorcerer" is tonight's streamlined operetta.

5:00 PST 6:00 MST

KSFO-We, the People (Sanka Coffee) Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guess: KNX KARM KSL (sw-11.83)

KFRC-Jack Armstrong, sketch: KQW KIEM

KPO-On Wings of Melody; Walter Kelsey's Orch.

KGO-What's the Big Idea? Art Kahn's Orch.: KWG KFBK KMJ

KYA-Retirement Life Payments Ass'n
 Mary & Bob's True Stories: (sw-11.87)

Battle of the Sexes (Molte Shave): KDYL KOA WLW WBAP WOAI

7:15 PST 8:15 MST

KFRC-Inside the Sports. Sam Balter

★KYA-News
 KFBK-Battle of the Headlines
 KIEM-Varsity Varieties
 KLX-Hits & Encores
 KQW-Good Old Days

7:30 PST 8:30 MST
 KSFO-Jimmie Fidler: (Drene): KARM KSL KNX
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KFRC-Green Hornet, drama: KIEM
 KPO-Uncle Ezra, sketch (Alka Seltzer); Henry Burr; Vass Family; Hot Shots: KFI KDYL KOA WLW WBAP WOAI
 KGO-Sons of the Lone Star, drama: KWG
 KYA-Radio Bureau of Civic Betterment
 Buddy Clark's Musical Weekly: (sw 9.65)

KFI-Pull Over, Neighbor

KHSL-Dinner Dance

KLO-Hawaii Calls

KLX-Music Art Trio

KOH-Music Graphs

KRE-Italian Radio Giornale

★KROW-News

★KSAN-News: Popular Varieties

6:15 PST 7:15 MST

KFRC-Adventures of General Shafter Parker: KIEM
 What's the Big Idea?: KLO
 KQW-On With the Dance
 KROW-Piano Capers

6:30 PST 7:30 MST

KSFO-Benny Goodman's Orch. (Camel Cigarettes); Johnny Mercer, m.c.; Guests: KNX KSL

KFRC-Ed Fitzgerald Revue: KIEM

KPO-Fibber McGee & Co. (Johnny's Wax); Donald Novis, tr.; Billy Mills' Orch.: KMJ KDYL KOA KFI KFBK KWG WLW WOAI WBAP (sw-9.53)

KGO-Doc Rockwell's Brain Trust: KLO (sw 11.87)

Satirizing the overworked round-table discussion type of program, this new series features Doc Rockwell, stage comedian. Rockwell will discuss important topics of the day with a typical club woman, a scientist, and a business man—all of whom will expatiate with a tongue-in-cheek attitude.

KYA-Labor on the Air
 KARM-In the World of Sports
 KHSL-Tunes of '38
 KOH-Tony Pecetti
 KQW-Campus Chatter with Johnny Knight
 KROW-Concert Miniature
 KSAN-Dinner Dance

6:45 PST 7:45 MST

KFRC-Studio Prgm.
 KYA-Better Business Bureau
 Benny Goodman's Orch.: (sw-11.83)

Johnson Family, sketch: KQW

To be announced: KIEM
 KARM-You Shall Have Rhythm
 KOH-Sports
 KRE-Chapel of the Chimes
 KROW-Swing Master's Music Room

7:00 PST 8:00 MST

KSFO-Dr. Christian (Vaseline); Jean Hersholt; KSI KNX KARM
 Jean Hersholt presents "Puppy Love," a story by Ruth Adams Knight which concerns a seeing-eye dog.
 More detail on page 4.

KFRC-Phantom Pilot: KQW KIEM

KPO-Pepsodent Prgm. with Bob Hope; Jerry Colonna; Jack Smart; Patsy Kelly; Skinny Ennis' Orch.; Guest: WLW KOA KFI KDYL WOAI WBAP (sw-9.53)
 More detail on page 5.

KGO-If I Had the Chance: KLO KWG KMJ (sw-11.87)

KYA-Sportlite
 KFBK-Speed Gibson, sketch
 KHSL-Garden of Melody
 ★KLX-News
 KOH-Employment Prgm.
 KRE-Music of the Masters
 ★KROW-L' Italia News
 ★KSAN-News: To be announced

7:15 PST 8:15 MST

KFRC-Inside the Sports. Sam Balter

★KYA-News
 KFBK-Battle of the Headlines
 KIEM-Varsity Varieties
 KLX-Hits & Encores
 KQW-Good Old Days

7:30 PST 8:30 MST

KSFO-Jimmie Fidler: (Drene): KARM KSL KNX
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KFRC-Green Hornet, drama: KIEM

KPO-Uncle Ezra, sketch (Alka Seltzer); Henry Burr; Vass Family; Hot Shots: KFI KDYL KOA WLW WBAP WOAI

KGO-Sons of the Lone Star, drama: KWG
 KYA-Radio Bureau of Civic Betterment
 Buddy Clark's Musical Weekly: (sw 9.65)

About the Musical Steelmakers

John Winchcoll, "The Old Timer," has a regular job working on payrolls for the Wheeling Steel Corporation, sponsor of the Sunday musical show.

Dorothy Anne Crow, the lovely sixteen-year-old soprano, is still a student at Mount de Chantal Academy, where so many other vocalists of note have been trained.

Earl F. Summers, Sr., who insists he is no Toscanini, conducts the orchestra, which is composed of sixteen young steelmakers.

Maury Longfellow, arranger for the orchestra, puts a fifty-minute classic score into a steelmakers' special which takes only two minutes to play on the air.

Talent for the show is recruited almost entirely from the sponsor's employees. Numbering about 100,000 people, they offer amazing artistic ability in many different fields.

Regular cast on each Sunday broadcast includes about fifty artists. Headliners and regularly featured performers to date have represented twenty-six different nationalities.

Stage of the Capitol Theater in Wheeling, West Virginia, is the home of the broadcast.

KARM-Take It Easy
 ★KFBK-News: Program Resume
 KFI-Art Baker's Notebook
 KHSL-Studio Prgm.
 ★KJBS-News
 KLX-Tonic Tunes
 ★KMJ-News: Hits of the Day
 ★KQW-News: Musical Interlude
 KROW-Let's Get Acquainted
 KROY-Garwood Van's Orch.
 KSAN-Vocal Varieties
 KWG-Friendly Quarter Hour
 WFAA-Babcock Question Box

Xavier Cugat's Orch.: KDYL

KFBK-Markets
 ★KFI-News
 KJBS-Rumba's
 KLX-Songs of the Islands
 KMJ-Amer. Legion Auxiliary
 KOA-Orphan Annie, sketch
 KOH-King & Herzoff
 KQW-Buyers Guide
 KSAN-Mutiny on the High Seas
 WFAA-To be announced

5:00 PST 6:00 MST

KSFO-Russell Brown, songs, & Erwin Yeo, organist: KNX KOH

KFRC-Studio Prgm.
 KPO-Californians on Parade

KGO-Gilbert & Sullivan Music: KFBK KWG KMJ (sw-11.87)
 "The Sorcerer" is tonight's streamlined operetta.

4:45 PST 5:45 MST

KFRC-Clipper
 ★KPO-Radio Reporter
 KGO-Vivian della Chiesa, sop.: KLO KWG
 KYA-Dixieland Band

Listen to

JERRY COOPER

Baritone Star of "VOCAL VARIETIES"

Tuesday and Thursday at 7:15 P.M., E.S.T.

NBC-RED NETWORK

Sponsored by TUMS

Frequencies

KSF0-560
KFR0-610
KPO-680
KGO-790
KYA-1230
KARM-1310
KDYL-1290
KFBK-1490
KFI-640
KHSL-1260
KIEM-1450
KJBS-1070
KLO-1400

KLX-880
KMJ-560
KNX-1050
KOA-830
KOH-1380
KQW-1010
KRE-1370
KROW-930
KROY-1210
KSAW-1420
KSL-1130
KWG-1200
WLW-700

Lanny Grey's Rhythm School:
KLO (sw-9.53)

KFBK-Lopez Speaking
★KHSL-News: Weather Report
KLX-Aimee Lawrence and Catherine Joyce, popular melodies
KMJ-The Green Hornet
KOH-Dance Time

7:45 PST 8:45 MST

★KSFO-News
KPO-Night Editor, drama (Cardinet Candy Co.): KDYL KOA KFI

KYA-Travel Talk
Name the Place: WOAI (sw-9.53)

American Viewpoints: KNX KOH KARM (sw-9.65)
Dr. John Sexson, president of the American Association of School Administrators, addresses the Association's convention in Cleveland, Ohio. His talk, entitled "The Foundations of Education," is expected to express the theme of the convention.

KFBK-Radio Charades
KHSL-Sons of the Pioneers
KLO-American Safety Council
KLX-Gems of Melody
KQW-Safety Lane, sketch
KROW-Italian-American Hour
KSL-Frontier Fighters
WBAP-This Changing World: Swanee Melodiers
WLW-Smoke Dreams

8:00 PST 9:00 MST

KSFO-Radio Scoops; Walter Guild
KFR0-Studio Prgm.

KPO-Amos 'n' Andy (Campbell's Soup): KFI KDYL KMJ KWG
KFBK KOA WOAI WFAA
★KGO-World on Parade, News: Dance Hour
KYA-Evening Concert
Harry James' Orch.: KARM KNX KOH

★Evening News Report: (sw-9.65)
Griff Williams' Orch.: KIEM KQW
Jack Jenney's Orch.: KLO
Magnolia Blossoms: (sw-9.53)

KHSL-Log Cabin Quiz Prgm
KLX-Old Gospel Hymns
KRE-Little Concert
★KSAN-News: Songs from Shows
KSL-This Changing World
★WLW-Paul Sullivan, news (sw-6.06)

8:15 PST 9:15 MST

KSFO-Harry James' Orch.: (sw-9.65)
KFR0-Don't You Believe It? (Sensation Cigarettes): KQW KIEM
KPO-Jerry Cooper's Vocal Varieties (Turns): KFI KDYL KOA
For further detail see sponsor's announcement on page 24.

KGO-Bennie Walker's Amateur Hour
Magnolia Blossoms: WLW
Don't You Believe It? (Sensation Cigarettes): KMJ KFBK KWG

★News: WOAI KROW
KNX-Westerners Quartette
KOH-Don't You Believe It
KRE-Songs of the Past
KSL-Mysteries of Life
★WFAA-News: Capital News

8:30 PST 9:30 MST

KSFO-Big Town, newspaper drama (Rinso); Edward G. Robinson & Claire Trevor: KNX
Pictures and review on pages 8 and 9.

KFR0-All State Prgm.
KPO-Johnny Presents Johnny Green's Orch. (Philip Morris): Jack Johnstone's The Perfect Crime; Genevieve Rowe & Swing Fourteen; Glenn Cross, bar, & Beverly; Floyd Sherman, tr.: KFI KDYL KOA

Ray Kinney's Orch.: WOAI (sw-9.65)
California Pension Plan: KFBK KWG KMJ
Chick Webb's Orch.: WLW
Joe Rines' Orch.: KLO

★KARM-News
KHSL-WPA Prgm.
KIEM-Arcata Prgm.
KLX-Dude Martin's Nite Herders
KOH-Variety Time
KQW-What's Your Answer?
KROW-Where to Go
KRE-Basketball Game
KROW-Peacock Court
KSL-Choice of the People
WFAA-Tommy Tucker's Orch.

8:45 PST 9:45 MST

KARM-Variations on Syncopation
KHSL-Rhumba Tunes
KROW-Where to Go

9:00 PST 10:00 MST

KSFO-AI Jolson Show (Lifebuoy Soap); Martha Raye; Parkyakarkus; Lud Gluskin's Orchestra: KNX
★KFR0-News: KQW KIEM

KPO-The Battle of the Sexes (Molle Shave); Frank Crumit & Julia Sanderson: KFBK KWG KFI KMJ

Nick Stuart's Orch.: WFAA WOAI
Carlos Molina's Orch.: KLO (sw-6.14)

Sammy Kaye's Orch.: KSL (sw-6.14)
Jan Savitt's Orch.: KDYL KOA KFBK
KARM-Down the Mississippi
KHSL-Studio Prgm.
KROW-Music

★KSAN-News: Popular Concert
WLW-Moon River (sw-6.06)

9:15 PST 10:15 MST

KFR0-Studio Prgm.
KGO-On with the Dance
Frank & Archie: KIEM
KHSL-Frost Warnings: Studio Prgm.
KQW-Cupid Dan, Melody Man
KROW-Hawaiian Serenade
KSAN-Pinto Pete
KSL-Musical Meditations

9:30 PST 10:30 MST

KSFO-Grouch Club (Corn Mix): KNX KARM

KFR0-Mysteries of Life
KPO-Signal Carnival: Vera Vague, comedienne; Rush Hughes, m.c.; Bob Stevens; Signallers Quartet; Kay St. Germain; Meredith Willson's Orch.: KWG KFI KFBK KMJ

10:15 PST 11:15 MST

KSFO-Nightcap Yarns: KARM KOH KNX KSL
KPO-Ace Brigode's Orch.: KMJ KDYL
KFI-Ho-Hum
KLX-The Witching Hour
KOA-The Music You Want
KROW-Club Cabana
KSAN-Detective's Notebook

10:30 PST 11:30 MST

★News: KLX KSL
KHSL-Waltz Time
KIEM-Ray Sawyer's Orch.
KRE-Music to Read By
KROW-Mood Musicale
KSAN-Around the Samovar
WLW-Twenty Four Hour Review (sw-6.06)

9:45 PST 10:45 MST

KFR0-Skinney Ennis' Orch.: KIEM KQW
KGO-University Explorer
Dick Barrie's Orch.: KSL
KHSL-Swing Time
KLX-World Dances
KOH-Organ Reveries
WLW-Dick Gardner's Orch.: (sw-6.06)

10:00 PST 11:00 MST

KSFO-Erwin Yeo, organist: KSL
KFR0-Phil Harris' Orch.
KPO-Richfield Reporter: KFI
KGO-Emil Baffa's Orch.: KLO KFBK
KYA-Wrestling Match

Ace Brigode's Orch.: WLW (sw-6.06)
Magic Hour of Finest Music: KJBS KQW
★News: KDYL KOA KOH KNX KMJ
KARM-Musical Highlights
KHSL-Salon Music
KLX-Records
KRE-Chapel of the Chimes Organ
KROW-Music in the Modern Mode
★KSAN-News: Hits of Today
KWG-Leo Liberty's Orch.

10:15 PST 11:15 MST

KSFO-Nightcap Yarns: KARM KOH KNX KSL
KPO-Ace Brigode's Orch.: KMJ KDYL
KFI-Ho-Hum
KLX-The Witching Hour
KOA-The Music You Want
KROW-Club Cabana
KSAN-Detective's Notebook

10:30 PST 11:30 MST

KSFO-Harry Owens' Orch.: KNX KOH KARM KSL
KFR0-Chuck Foster's Orch.
KPO-Shep Fields' Orch.: KDYL KFI WLW (sw-6.06)
KGO-Gary Nottingham's Orch.: KWG KFBK KMJ

10:45 PST 11:45 MST

KHSL-Dance Time
KLX-Aimee Lawrence, pianist
KRE-Dance Music
KROW-Singing Strings: Bible Questions

10:45 PST 11:45 MST

KSFO-Maxine Sullivan's Orch.: KNX KOH KSL KARM
KSAN-Les Malloy's Telephone Quiz

M-8/20 Page 25

TUESDAY February 28

11:00 PST 12:00 MST

KSFO-Clyde McCoy's Orch.: KNX KOH KSL KARM
★KFR0-News: Jack McLean's Orch.
KPO-Buddy Rogers' Orch.: KWG KFI KDYL KFBK KMJ
★KGO-World on Parade, News

11:00 PST 12:00 MST

KYA-Mail Bag Melodies
KLX-Nocturne
KRE-Star Clambake
★KROW-News
★KSAN-News: Thanks for the Memory

11:15 PST 12:15 MST

KSFO-Nightcap Yarns: KARM KOH KNX KSL
KPO-Ace Brigode's Orch.: KMJ KDYL
KFI-Ho-Hum
KLX-The Witching Hour
KOA-The Music You Want
KROW-Club Cabana
KSAN-Detective's Notebook

11:30 PST 12:30 MST

KSFO-Archie Bleyer's Orchestra: KNX KSL KARM KOH
KFR0-Jim Walsh's Orch.
KPO-Herbie Kay's Orch.: KDYL KFI KMJ KWG KFBK

11:45 PST 12:45 MST

★KJBS-News: Magic Hour
KROW-Midnight Music Box
KSAN-Crimson Trail

12:00 PST 1:00 MST

KJBS-Midnight Club
★KNX-News
★KSAN-News: Sleep Chasers

12:15 PST 1:15 MST

KSAN-Pinto Pete
KSAN-News: Sleep Chasers

12:45 PST 1:45 MST

KSAN-News: Sleep Chasers
End of Tuesday Programs

MORNING

7:00 PST 8:00 MST

KSFO-Sons of the Pioneers
KFR0-Rise & Shine
KPO-Musical Clock
KGO-Story of the Month, sketch: KLO (sw-15.21)
KYA-Musical Clock
Pretty Kitty Kelly, sketch (Wonder Bread): KSL

KARM-Tick Tock Tunes
KDYL-Morning Melody Mill
KFBK-Johnnie Blaisdell
KFI-Off the Record
KHSL-Cheerio Club
KIEM-Rise & Shine
KJBS-Alarm Klok Klub
KMJ-Breakfast Broadcast
KNX-Sunrise Salute
KOA-Infallible Pair
★KOH-Hotcake Headlines
★KQW-News: Eddie Calder's breakfast Club
KRE-Breakfast Melodies
KROW-Vernon Morgan
★KROY-News
★KSAN-News: Waking in Rhythm
KWG-Just About Time

7:15 PST 8:15 MST

KGO-Josh Higgins of Finchville, sketch: KLO
Jane Arden, sketch: (sw-15.21)
★News: KFBK KFI KWG KARM
★KMJ-Radio Headlines
KOA-Weavers of Melody
KROW-Commuter's Clock: Sport-light Parade
★KROY-Top o' the Morning
KSL-The Buyers' Guide

7:30 PST 8:30 MST

KSFO-Swing Session
KGO-Musical Clock
KPO-Financial Service: KOA
★News: KLO KNX
★KARM-The Early Edition
KDYL-Music in a Sentimental Mood

KFBK-Breakfast Club
KFI-Musical Newsy
KLX-Records: Stocks
KMJ-Breakfast Broadcast
KWG-Rhythm Roundup

7:45 PST 8:45 MST

★KSFO-News
★KFR0-News: KQW KIEM
★KPO-News
Breen & de Rose, songs: KWG KLO
Morning Moods: KSL

8:00 PST 9:00 MST

Houseboat Hannah, sketch: (sw-15.21)
KDYL-Salt Lake Council of Women
KFI-Radio on Review with Bernice Smith
KNX-Sunrise Salute
KOA-Wells of Music
KRE-Your Radio Pastor
KROW-Commuter's Clock

8:00 PST 9:00 MST

KSFO-The Fact Finder; Clara Wright Smith: KNX KOH KARM
KFR0-Breakfast Club
KPO-Ted White, songs: KOA KDYL KFI
KYA-Modern Melodies

8:15 PST 9:15 MST

Viennese Ensemble: KFBK KLO
The Story of Mary Marlin: (sw-15.21)
Sons of the Pioneers: KIEM KQW
KJBS-Dance Orch.
KLX-Rhythm & Romance
KMJ-The Swap Center
KNX-Morning Melodies
KRE-The Morning Watch
★KSAN-News: Rhythm Concert
KSL-Words & Music
★KWG-Monitor News

8:45 PST 9:45 MST

KSFO-Ma Perkins, sketch
KFR0-The Woman's Page: KQW
KPO-Kitty Keene, sketch (Dreft): KDYL KOA KFI
★KGO-World on Parade, News
KYA-Christian Science Prgm.
Getting the Most Out of Life: (sw-15.21)

WEDNESDAY, March 1, 1939

Vic & Sade, sketch: (sw-15.21)
Sidney Raphael, pianist: KSL KOH KARM
Haven of Rest: KQW

★News: KFI KROW
KDYL-Tune Parade
KIEM-Stock Quotations
KJBS-It's Dance Time
KLX-Records
KROY-Markets: Quiet Hour
KSAN-Morning Devotional

8:30 PST 9:30 MST

KSFO-Today's Best Buys: Program Resume & Music
★KFR0-News: Bess Bye, market scout
KPO-Old Refrains

9:00 PST 10:00 MST

KGO-Paul Page, songs: KWG KLO KFBK
KYA-Today with God
Jingletown Gazette: KOA KMJ KDYL
Russell Brown: KNX KOH KROY KARM
Pepper Young's Family, sketch: (sw-15.21)

9:00 PST 10:00 MST

Devotional Hour: KHSL KIEM
KFI-The Optimism of an Optimist
KJBS-Just About Time
KLX-Popular Music
KRE-Harmony Hall
KROW-Sparkling Melodies
KSAN-WPA Concert
KSL-The Jennie Lee Prgm.

8:45 PST 9:45 MST

KSFO-Ma Perkins, sketch
KFR0-The Woman's Page: KQW
KPO-Kitty Keene, sketch (Dreft): KDYL KOA KFI
★KGO-World on Parade, News
KYA-Christian Science Prgm.
Getting the Most Out of Life: (sw-15.21)

Originalities: KWG KFBK KMJ KLO
To be announced: KARM KROY

KHSL-Miniature Concert
KIEM-Charles & Glenn
KJBS-Popular Concert
KLX-Classical Music
KNX-Rhapsody in Rhythm
KOH-Lenten Services
KRE-Dr. Frank McCoy
KROW-Swing Classics
KSAN-Modern Melodies
KSL-Morning Matinee

9:00 PST 10:00 MST

KSFO-Mary Margaret McBride, columnist (La France & Satina): KNX KARM KROY

9:15 PST 10:15 MST

KFR0-Musical Comedy Hits
KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA
KGO-Alice Cornett, songs: KMJ KLO
KYA-America Sings

9:15 PST 10:15 MST

Balladeer: KQW
★News: KOH KRE
KDYL-Those Happy Gilmans, sketch
KFBK-Home Economic Prgm.
KHSL-Morning Melodies
KLX-Christian Science Prgm.
KJBS-Musical Meanderings
KLX-The Shopping List
KROW-The Curtain Rises
★KSAN-News: Vocal Varieties
KSL-Power & Light Prgm.
KWG-Mama Bloom's Brood

9:15 PST 10:15 MST

KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL
KFR0-Home Town: KIEM KQW
KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA
KGO-On the Air
Kidoodlers Quartet: KLO KMJ (sw-15.33)

KOH-Today's Best Buys: Mil Herth: Club Meetings
KRE-Masterworks
★KROY-Sacramento & Valley News
KSAN-Cy Meyer
★KWG-News

9:30 PST 10:30 MST

KSFO-Romance of Helen Trent, sketch (Edna Wallace Hopper): KNX KSL KARM
KFR0-Morning Hostess
KPO-Tena & Tim, sketch

9:30 PST 10:30 MST

KGO-Nat'l Farm & Home Hour; Spkrs. & Orch.: KLO KOA (sw-15.21)
KYA-Kitty Keene, sketch (Dreft): KWG KMJ KFBK

9:45 PST 10:45 MST

★News: KDYL KHSL
KFI-Bridge Club
KIEM-Requests
KLX-Stocks: Records
KOH-Average Housewife
★KQW-News: Today's Best Buys
KROW-Thomas Peluso's Music
KROY-Centennial Four

9:45 PST 10:45 MST

KSFO-Our Gal Sunday, sketch (Anacin): KNX KSL KARM

KFR0-Bernie Cummins' Orch.: KQW
KPO-Master Singers
KYA-Morning Inspirations
Nat'l Farm & Home Hour: KFBK

10:00 PST 11:00 MST

KDYL-Singin' Sam
KHSL-Hits from Hollywood
KMJ-Today's Best Buys: Church in the Wildwood
KOH-Church in the Wildwood
KROW-Where to Go
KROY-Half & Half
KWG-Concert Master

10:00 PST 11:00 MST

KSFO-The Goldbergs, sketch (Oxydol): KNX
KFR0-Happy Gang: KQW KIEM
KPO-John's Other Wife, sketch (Louis Philippe): KFI KDYL

10:00 PST 11:00 MST

KYA-Pertaining to Melody
Bill Johnson, bar.: (sw-15.33)
KARM-Lest You Forget
KHSL-Master Melodies
★KJBS-News
KLX-Police Dept. Safety Prgm.
KMJ-Domestic Science
KOH-Musical Portraits

10:00 PST 11:00 MST

(Continued on Next Page)

MEN LOVE GIRLS WITH PEP

If you are peppy and full of fun, men will invite you to dances and parties. BUT if you are cross, listless and tired, men won't be interested. Men don't like "quiet" girls. When they go to parties they want girls along who are full of pep.

So in case you need a good general tonic, remember for three generations one woman has told another how to go "smiling thru" with Lydia E. Pinkham's Vegetable Compound. It helps build up more physical resistance and thus aids in giving you more pep and lessens distress from female functional disorders.

For free trial bottle tear this out and send with name and address to Lydia E. Pinkham Medicine Co., 729 Cleveland St., Lynn, Mass.

Pinkham's is WELL WORTH trying!
Lydia E. Pinkham's
VEGETABLE COMPOUND

WEDNESDAY March 1

(10:00 a.m. Continued)

KROW-Mid-Morning Varieties
★KSAN-News: Hits of Today
KSL-Margot Manners
KWG-Home Science

10:15 PST 11:15 MST

KSFO-Life Can Be Beautiful, (Ivory Soap): KNX KSL

KFRC-Swingette

KPO-Just Plain Bill, sketch (Kolynos): KFI KDYL

KGO-Agriculture Today: KFBK KMJ
Let's Talk It Over: (sw-15.33)

Goodyear Farm Radio News: KOA KLO (sw-11.87)

KARM-Rhythm in Rhyme Time KIEM Arcata Prgm.
KJBS-Organ Serenade
★KLX-Stocks: Weather: News
KOH-Morning Variety
KQW-This Business of Homemaking
KRE-Piano Ramblings
★KROY-The Monitor Views the News
KSAN-Light Concert
KWG-Orch.: Today's Best Buys

10:30 PST 11:30 MST

KSFO-Road of Life, sketch (Chipso): KNX

KFRC-Our Quartet

KPO-Dangerous Road, drama (Sperry Flour): KDYL KFI

KGO-Peables Takes Charge, sketch: KLO

KYA-Vic & Sade, sketch (Crisco): KWG KMJ KFBK

Words & Music: (sw-15.33)

KHSL-Novelettes
KJBS-Dance Orch.
KLX-Studio Kitchen

KOA-Heart of Julia Blake, sketch
KRE-World's Waltzes
KROW-The Dean of the Ivories
KROY-Stan Myer's Orch.
KSAN-Anita Bartlett
KSL-Melodic Tapestries

10:45 PST 11:45 MST

KSFO-Heart of Julia Blake

KFRC-Voice of Experience (Lydia E. Pinkham): KQW KIEM

KPO-Dr. Kate, drama (Sperry Flour): KDYL KFI

KGO-Phil Brito, songs: KLO (sw-15.33)

KYA-Sam Liner's Orch.

Those Happy Gilmans (Corn Kix): KOA (sw-11.87)

Road of Life, sketch (Chipso): KWG KMJ KFBK

Yours Sincerely: KOH KROY KARM

KJBS-Variations in Rhythm
KNX-Tena & Tim
KSL-Words & Music

11:00 PST 12:00 MST

KSFO-Big Sister, sketch (Rinso): KNX KSL

KFRC-Nation's School of the Air: KQW KIEM

KPO-Betty & Bob, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)

KGO-Your Health: Talk & Drama: KFBK KWG KMJ KLO

KYA-Morning Concert

KARM-Beauty for Sale
KHSL-Popular Melodies
KJBS-Homemakers
KLX-Health and Diet Talk
KOH-Hollywood Column
KRE-Tunes from Tango Land
KROW-Girl of the Golden West
KROY-Jimmy Walsh's Orch.
★KSAN-News: Songs of the Past

11:15 PST 12:15 MST

KSFO-Aunt Jenny's Stories (Spry): KNX KSL

KPO-Arnold Grimm's Daughter, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)

Life & Love of Dr. Susan, sketch: (sw-15.27)

KLX-Records
KOH-Home Folks Frolic
KRE-Fellowship of Reconciliation Speaker
KROW-Your Show
★KROY-News
KSAN-Family Doctor

11:30 PST 12:30 MST

KSFO-American School of the Air: KNX KARM KOH KROY (sw-15.27)

Subject: "Hannits of the Gorilla"
"Visuals aids" on page 17.

KFRC-Hitmakers; Leo Freudberg's Orch.: KIEM

KPO-Valiant Lady, sketch (Gold Medal); Joan Blaine: KFI KDYL KOA (sw-11.87)

KGO-Today's Woman, Janet Baird

Marine Band: KFBK KWG KMJ

KHSL-Homemakers Chit-Chat
KJBS-Rhythm Revue
★KLO-News

KLX-Your Home
KQW-Theater News
KRE-Top Tunes
KSAN-New Homes for Old
★KSL-Markets: News

11:45 PST 12:45 MST

KFRC-Muse & Music: KQW KIEM

KPO-Betty Crocker (Gold Medal); Cooking Expert: KFI KOA KDYL (sw-11.87)

KGO-World on Parade. News

KJBS-Musical Styles
KLO-Checkerboard Time
KLX-Vocal Ensemble
KSAN-Popular Varieties
KSL-Interviews with Visiting Celebrities

AFTERNOON

12:00 PST 1:00 MST

★KSFO-News

★KFRC-News: Studio Prgm.

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL KOA KFI

KGO-Dept. of Agriculture
KYA-Siesta

Indianapolis Symphony Orch.: KLRA (1390 kc.)
Music detail on page 13 this week.

Swingtime Trio: KLO (sw-15.33)

★News: KMJ KOH KROW KWG
★KARM-Dance Tunes: News: Dance Tunes

★KFBK-News: Hoosier Hot Shots
KHSL-Market Reports
KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man With the Mike
★KSAN-News: Rhythm Contrasts
KSL-American School of the Air

12:15 PST 1:15 MST

KSFO-Singin' Sam

KFRC-Bill Lewis, bar.

KPO-Oxydol's Own Ma Perkins, sketch: KFI KDYL KOA

KGO-Agriculture Bulletin

General Federation of Women's Clubs: KLO (sw-15.33)
More detail on page 5.

Indianapolis Symphony Orch.: KOH

KFBK-Inquiring Microphone
★KHSL-Butte Tractor: News
KMJ-Hoosier Hot Shots: Midday Varieties
★KQW-News
KROW-Man on the Street
KROY-King's Jesters
KSAN-Echoes of Portugal
KWG-Hoosier Hot Shots: Half & Half

12:30 PST 1:30 MST

KSFO-Harvey Harding, singing organist: KARM KROY KOH

KFRC-School Administrators Convention: KQW

KPO-Pepper Young's Family, sketch (Camay): KFI KDYL KOA

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

AFTERNOON

12:15 PST (1:15 MST) General Federation of Women's Clubs.

5:30 PST (6:30 MST) Hobby Lobby; Dave Elman, Interviews.

NIGHT

6:00 PST (7:00 MST) Star Theater; Ken Murray, M.C.
Charlie Ruggles; Frances Langford; James Wallington; Dave Broekman's orchestra.

7:00 PST (8:00 MST) Ninety-nine Men and a Girl; Raymond Paige and Hildegard.

7:00 PST (8:00 MST) Kay Kyser's College of Musical Knowledge.

7:30 PST (8:30 MST) Edgar A. Guest; Stories of Achievement.

7:30 PST (8:30 MST) Jim McWilliams' Ask-It-Basket; Quiz Program.

8:30 PST (9:30 MST) Paul Whiteman and His Orchestra.

8:30 PST (9:30 MST) Tommy Dorsey and His Orchestra.

9:00 PST (10:00 MST) Gang Busters; Anti-Crime Drama.

9:00 PST (10:00 MST) Fred Allen, Comedian. Portland Hoffa; Merry Macs; Peter Van Steeden's orchestra.

9:30 PST (10:30 MST) Lights Out; Experimental Drama.

Did You Know That . . .

The Fred Allen-Jack Benny feud is now in its third year. The scrap started on Wednesday following Christmas in 1936 when Allen told the audience that the technique of Stuart Canin, ten-year-old violinist, put Benny's playing to shame.

Raymond Paige has a disconcerting trick of getting an interviewer side-tracked by turning the conversation to his own favorite conductors and will explain in detail why he admires the work of Eugene Ormandy or other radio conductors.

KGO-General Federation of Women's Clubs

KYA-Rhythm & Rhyme Time

Indianapolis Symphony Orch.: (sw-11.83)

★News: KJBS KIEM
KFBK-The Job Clinic
KHSL-Dr. C. J. Wittbeck: Noon-Time Concert
KLX-Anita and Orosco, novelty guitar duo
KROW-Concert Miniature
KSL-Afternoon Musicale

12:45 PST 1:45 MST

KSFO-Fletcher Wiley: KROY KARM

KPO-The Guiding Light, sketch (White Naptha): KDYL KFI KOA

KGO-Ted Malone's Between the Bookends; Jesse Crawford, organist: KMJ KWG KLO KFBK (sw-15.33)

Indianapolis Symphony Orch.: (sw-11.83)

KIEM-Farm News & Stocks
KJBS-Dance Hits
KLX-Today's Almanac
KNX-Yours Sincerely
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Along Melody Lane

1:00 PST 2:00 MST

KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

★KFRC-Stocks: California State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KWG KFBK KMJ

KGO-Club Matinee: KLO (sw-11.87-9.53)

KRE-The Hired Man: Monitor Views the News
KROW-Lest We Forget
KROY-Markets: Harry Bluestone
KSAN-Modern Melodies

1:45 PST 2:45 MST 3:00 PST 4:00 MST

KSFO-Stepmother, sketch (Colgate Tooth Powder): KNX KSL KARM

KFRC-Book a Week, Margery Graham

KPO-Girl Alone, sketch (Quaker Oats): KDYL KFI KOA

KYA-The O'Neills, sketch (Ivory Soap): KFBK KMJ KWG

Navy Band: (sw-11.83)

KLX-Classical Music
KOH-Today in the Legislature
KQW-Gray Gordon's Orch.
KRE-Matinee Musicale
KROW-Public Service
KROY-Relax with Rhythm

★KSFO-News
KFRC-Feminine Fancies: KQW KIEM

KPO-Our American Schools, drama: KDYL KOA (sw-9.53)

KGO-Fay Courtney, songs; Jesse Crawford, organist: KLO

★KYA-News by Air: KWG

★News: Leo Weber, organist: KOH KSL KARM

KFBK-Meditation
KFI-Agnes White
KHSL-Opera Gems
★KJBS-News: Your Food Is Your Fortune
KLX-Marie Bechtold and Annie Lawrence, songs

★KMJ-Radio Headlines
KNX-Ma Perkins
KRE-Open House
KROW-Mid-Week Jamboree
★KROY-News: Three Men in a Used Car
★KSAN-News: Mountain Music

2:00 PST 3:00 MST

KSFO-Scattergood Baines, sketch (Wrigley's Gum): KARM KNX KSL KROY KOH

KFRC-Mark Love, basso: KQW KIEM

KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA

KGO-Biltmore Boys' Orch.: KLO KWG (sw-11.87)

KYA-Good Will Corner

KDYL-Inquiring Reporter
KFBK-Career of Alice Blair
KHSL-Sport News
KJBS-Treasure Island
★KLX-News: Lost and Found: Records
KMJ-Tune Time Varieties
KROW-Afternoon Concert
★KSAN-News: Swing Time

★KJBS-News: Three Men in a Used Car
★KSAN-News: Mountain Music

3:15 PST 4:15 MST

KSFO-U. S. Government Reports
KPO-I Love a Mystery, drama (Fleischmann's): KFI

★KGO-Adrian Rollini's Orchestra: News: KLO

KYA-Mary Marlin, sketch (Ivory Flakes): KFBK KMJ KWG

★Malcolm Claire, stories: News: (sw-9.53)

KARM-Song Shoppers
KDYL-On With the Dance
KJBS-Harmony Hall
KLX-Records

KNX-Heart of Julia Blake
★KOA-Report Period: News
KOH-Piano Ramblings
KROW-Latin-American Hour
KROY-Carol Lee
KSAN-Star of Today
KSL-Reports by Interview

2:15 PST 3:15 MST

KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KARM KSL

KFRC-Teacup Philosopher

KPO-Doc Seller's True Stories: KFI

KGO-Fran Allison, songs: KLO KWG

KYA-Guiding Light, sketch (White Naptha): KWG KFBK KMJ

So You Want to Be—: KROY

Charles Marshall, philosopher: KDYL

Terry & the Pirates: (sw-11.87)

KHSL-American Family Robinson
★KIEM-Monitor Views the News
KOA-Judy & Jane, sketch
KOH-With the Ladies
KQW-Music by Cugat

2:30 PST 3:30 MST

KSFO-Your Home, Elma Latta Hackett

KFRC-It's Box Office: KIEM KQW

KPO-David Harum, sketch

KGO-Landt Trio: KLO KFBK KWG KMJ

KYA-Stars Over Manhattan

March of Games; Arthur Ross, m.c.; Sybil Trent, drum major: KARM KSL KROY KOH
Three Romeos: KOA KDYL
Don Winslow of the Navy, sketch: (sw-11.87)
KFI-Young Doctor Malone
KHSL-Instrumental Music
KJBS-Better Business Bureau: Events of Interest
KLX-Better Business Bureau
Talk: Stocks: Records
KNX-Woman's Forum
KROW-Top Notch Tunes
KSAN-Tango Time

3:30 PST 4:30 MST

KSFO-Today with Bob Trout: KNX KOH KARM KROY (sw-11.83)

KFRC-John Barry, talk

KPO-Woman's Magazine of the Air; Benny Walker, m.c.; Ricardo's Orch.; Guests: KFI

KGO-Lyon & Marlowe, piano duo: KWG KMJ KFBK KLO (sw-11.87)

KYA-Uncle Charley's Pet Club

Georgetown Univ. Public Health Forum: KQW KIEM

Topic: "Care of Children's Teeth." Speakers: Dr. J. P. Burke, President of Dental Society; Dr. J. L. B. Murray, Dean of Georgetown School.

Rose Marie, songs: (sw-9.53)

KDYL-Melodic Interlude
★KHSL-News: Weather Report
KJBS-Hawaiian Serenade
KLX-Tea Time
KOA-Tea Time Tangos
KSAN-Dance Matinee
KSL-Broadcasters Review

3:45 PST 4:45 MST

KSFO-Studio Prgm.

KGO-Romance Lyrics: KWG

KYA-This Rhythmic Age

KARM-Things We Should Know
KDYL-Afternoon Varieties
KFBK-Adult Educ. Prgm.
KHSL-Studio Prgm.
KIEM-Classics
KJBS-This Rhythmic Age
KLO-Musical Train
KMJ-Parent Teachers Ass'n
KNX-Today's Best Buys: News of Radio Stars
KOH-Musical Workshop
KROY-Dick Jurgen's Orch.
KSAN-House of McGregor
KSL-Romance in Rhythm

4:00 PST 5:00 MST

KSFO-County Seat, sketch: KARM KROY KOH

KFRC-Fulton Lewis, Jr., comm.: KQW KIEM

KPO-Easy Aces (Anacin); Jane & Goodman Ace: KDYL KFI KOA (sw-11.87)

KGO-Bob Keith's Orch.

Frequencies

K8FO-560
 KFRC-610
 KPO-680
 KGO-790
 KYA-1230
 KRAM-1310
 KDYL-1290
 KFBK-1490
 KFI-640
 KHSL-1260
 KIEM-1450
 KJBS-1070
 KLO-1400

KLX-880
 KMJ-580
 KNX-1060
 KOA-830
 KOH-1380
 KQW-1010
 KRE-1370
 KROY-930
 KROY-1210
 KSAK-1420
 KSL-1130
 KWG-1200
 WLW-700

KYA-Ma Perkins, sketch (Oxydol): KWG KMJ KFBK
 ★News: WFAA WOAI
 KHSL-Nat'l March Time
 KJBS-Dance Memories
 KLX-Hollywood on Parade
 KNX-Fletcher Wiley
 KROW-Sunshine Hour
 ★KSAK-News: Popular Potpourri
 KSL-Dick Tracy, sketch

4:15 PST 5:15 MST

KSFO-Radio Log
 KFRC-Barry Success Talk
 KPO-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): KFI KDYL KOA (sw-11.87)
 KGO-Virginia Lane, sketch: KLO
 KYA-Pepper Young's Family, sketch Camay: KMJ KFBK KWG
 Let's Play Bridge: KIEM
 KARM-Keyboard Contrasts
 KHSL-Studio Prgm.
 KJBS-Radio Travelogue
 KLX-Records
 KOH-Organ Reveries
 KQW-The Daily Informer
 KROY-Seger Ellis' Orch.
 KSAK-Laff Parade
 KSL-Howie Wing, sketch
 WBAP-Variety in Rhythm
 WOAI-Jitter Bugs

4:30 PST 5:30 MST

KSFO-Hollywood & Vine: KROY KNX KARM KOH
 ★KFRC-News: Studio Prgm.
 KPO-Melody Time
 KGO-Horace Heidt's Orch.: KLO
 KYA-Organ Concert
 Ask-It-Basket: (sw-11.83)
 Xavier Cugat's Orch.: WOAI
 Jack Armstrong, sketch: KDYL KOA
 ★KFBK-News: Prgm. Resume
 KFI-Art Baker's Notebook
 KHSL-Tea Dance
 KIEM-Eureka High School
 ★KJBS-News
 KLX-Tonic Tunes
 KNX-Hollywood & Vine
 ★KQW-News: Musical Interlude
 KSAK-Vocal Varieties
 KSL-Merchants Radio Column
 KWG-Friendly Quarter-Hour
 WFAA-Babeck Question Box

4:45 PST 5:45 MST

KFRC-Clipper
 KPO-Radio Reporter
 KYA-Dixieland Band
 Horace Heidt's Orch.: KMJ
 Xavier Cugat's Orch.: KDYL
 ★News: KFI KSL
 KFBK-Markets
 KJBS-Rumba's
 KLO-Time Is Money: Hi Neighbor
 KLX-Songs of the Islands
 KOA-Orphan Annie, sketch
 KQW-Buyers Guide
 KSAK-Crimson Trail
 KWG-Jimmy Grier's Orch.
 WFAA-To be announced

5:00 PST 6:00 MST

KSFO-Social Studies Round Table
 KFRC-College of Music: KQW
 KPO-Municipal Government
 KGO-Roy Shield's Orch.: KWG KMJ KFBK (sw-11.87)
 KYA-Modern Melodies
 Tea for Two: KOH KNX
 One Man's Family, dramatic sketch (Tender Leaf Tea): KOA KDYL WFAA WOAI
 Gang Busters, Anti-Crime Drama (Colgate); Col. H. N. Schwarzkopf: (sw-11.83)
 ★News: KLO KARM
 KFI-Robert Hurd, tr.
 KHSL-Musical Interludes
 KIEM-Dr. Lazarus
 KJBS-Dinner Dance
 KLX-Stewart Hamblen
 KRE-Talk of the Town
 KROW-Johnny Jump Up

★KROY-Sacramento and Valley News
 ★KSAK-News: Dancing Echoes
 KSL-Utah State Legislature

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM
 KPO-Moving Stories of Life
 KYA-Universe of Melody
 KFI-Moving Stories of Life
 KHSL-Monitor Children's Prgm.
 KIEM-Arcata Prgm.
 KLO-Old Spinning Wheel
 KMJ-Dance Hour
 KOH-Music by Cugat
 KRE-Wilson L. Scott Chemistry Seminar
 KROW-The Westerners
 KROY-Rainbow Trio
 KSAK-Today's Tunes
 KSL-Wednesday Concert

5:30 PST 6:30 MST

KSFO-Judy & Her Jesters: KNX KARM
 KFRC-Dick Tracy, sketch
 KPO-Hobby Lobby with Dave Elman (Fels Naptha): KFI KDYL KOA (sw-11.87)
 KGO-U. S. Travel Bureau Question Box
 Tommy Dorsey's Orch. (Raleigh & Kool); Jack Leonard; Edythe Wright; Paul Stewart, m.c.: WFAA (sw-9.53)
 Dancing with Clancy; Clancy Haye's Orch.: KWG
 Dick Tracy, sketch: KFBK KMJ
 ★News: KOH KRE
 KHSL-Monitor Views the News
 KIEM-Tonic Tunes
 KLO-Weber College
 KOA-Light on the West
 KQW-Lukewela's Hawaiians: Race Results
 KROW-Concert Favorites
 KSAK-Employment Service
 KSL-Peggy & Bill
 WOAI-Mysteries of Life

5:45 PST 6:45 MST

★KSFO-News
 KFRC-Little Orphan Annie, sketch: KQW KIEM
 ★KGO-World on Parade, News
 KYA-What Is It?
 Paul Whiteman's Orchestra: (sw-11.83)
 Dancing with Clancy; Clancy Haye's Orch.: KFBK KLO
 KARM-The Dixieland Band
 KHSL-Speed Gibson, sketch
 KMJ-Fresno High Theater
 ★KNX-News: News Oddities
 KOH-On the Mall
 KRE-Music for Everyone
 KROW-Piano Capers
 KSAK-Theater Guide
 KSL-Sophie Tucker & Her Show
 WOAI-Monette Shaw

NIGHT

6:00 PST 7:00 MST

KSFO-Texaco Star Theater; Ken Murray, m.c.; Charlie Ruggles; Ned Sparks; Frances Langford; Jimmy Wallington; David Broekman's Orch.: KARM KNX KSL (sw-11.83)
 KFRC-Jack Armstrong, sketch: KQW KIEM
 KPO-Idea Mart: KFI
 KGO-Horse & Buggy Days, variety Prgm.: KWG KMJ KFBK KLO (sw-11.87)
 KYA-Retirement Life Payments Ass'n
 Town Hall Tonight (Sal Hepatica and Ipana); Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orch.: KOA WLW WFAA WOAI (sw-9.53)
 KDYL-Stories of the Ages
 KHSL-Chamber Music
 ★KJBS-News
 KLO-Music Maker
 KLX-Music Art Trio
 KOH-Singin' Cowboy
 KRE-Italian Radio Giornale
 ★KROW-News
 KSAK-Popular Varieties

6:15 PST 7:15 MST

KFRC-Adventures of General Shafter Parker: KIEM
 ★KDYL-News
 KOH-Dance Music
 KQW-Typical American Boy Contest Prgm.

KROW-Piano Capers
 KSAN-Wyoming Cowboys

6:30 PST 7:30 MST

KFRC-Dorothy Gordon
 KPO-Exposition Backstage
 KGO-Wings for the Martins, drama: KFBK KLO KWG (sw-11.87)
 In tonight's episode, "Learning to Read," the Martins find that Dicky begins his reading lesson not with ABC's but with experiences which help him to understand what he reads later on.

6:45 PST 7:45 MST

KYA-Labor on the Air
 Silhouettes in Blue: KQW KIEM
 KDYL-Nehi Beverage Prgm.
 KFI-Ingewood Park Concert
 KHSL-City of Chico Prgm.
 KMJ-Musical Prgm.
 ★KOH-Monitor News
 KROW-Jewish Art Hour
 KYA-The American Home
 Johnson Family, sketch: KQW
 To be announced: KIEM
 KHSL-Vespers; Organ Music
 KMJ-Catholic Quarter Hour
 KOH-Sports
 KRE-Chapel of the Chimes Organ
 KSAK-Dinner Dance

7:00 PST 8:00 MST

KSFO-Raymond Paige, 99 Men & A Girl (U. S. Rubber Co.); Hildegard: KNX KOH KARM
 More detail on page 5.
 ★KFRC-News Dramas: KIEM KQW
 KPO-Kay Kyser's College of Musical Knowledge (Lucky Strike Cigarettes); Jinny Sims; Harry Babbitt; Sully Mason: KFI KMJ KWG WFAA KDYL KOA KFBK WLW WOAI (sw-9.53)
 KGO-Ransom Sherman Presents; Vocalists & Orch.: KLO (sw-11.87)
 KYA-Sportsman
 KHSL-Salon Music
 ★KLX-News
 KRE-Music of the Masters
 ★KROW-L'Italia News
 ★KSAK-News: To be announced

7:15 PST 8:15 MST

KFRC-Shadow of Fu Manchu
 ★KYA-News
 Hits & Encores: KIEM KLX
 KQW-On with the Dance
 KROW-L'Italia Echoes of Italy

7:30 PST 8:30 MST

KSFO-Colgate Ask-It-Basket, Jim McWilliams: KNX KSL KARM
 KFRC-Lone Ranger (Weber Bak ing Co.) drama: KQW KIEM
 KGO-Public Interest in Democracy; Mark Sullivan & Jay Franklin: (sw-11.87)
 KYA-Santa Anita Re-Creation
 It Can Be Done (Household Finance); Doring Sisters; Bob Trendler's Orch.: KRNT (1320 kc) (KFAB (770 kc) KMBC (950 kc) (sw-9.65)
 ★KHSL-News: Weather Report
 KLO-Reddy Kilowatt Club
 KLX-Aimee Lawrence and Peggy Lane, popular melodies
 KOH-Carson City Salute.

7:45 PST 8:45 MST

KHSL-Sons of the Pioneers
 KLX-Contract Bridge
 KROW-Italian-American Hour

8:00 PST 9:00 MST

KSFO-Sport Page, Don Colvin
 ★KFRC-Headlines of the Past
 KPO-Amos 'n' Andy (Campbell's Soup): KFI KDYL KWG KMJ KFBK KOA WBAP WOAI
 ★KGO-World on Parade, News: Tropical Moods
 KYA-Evening Concert
 ★Evening News Report: (sw-9.65)
 To be announced: KNX KARM KOH
 Johnny Messner's Orch.: (sw-9.53)

Frank Bull, Sports: KIEM KQW
 Gray Gordon's Orch.: KLO

8:15 PST 9:15 MST

KHSL-Chico State College
 KLX-Pop Concert
 KRE-Golden Days
 ★KSAK-News: Songs from Shows
 KSL-American Varieties
 ★WLW-Paul Sullivan, news (sw-6.06)

8:30 PST 9:30 MST

★KPO-Human Side of the News (Campbell's Soup): Edwin C. Hill, commentator: KFI KDYL KMJ KFBK KOA KWG
 KGO-Gray Gordon's Orch.
 Charles Baum's Orch.: (sw-9.65)
 ★News: KROW WOAI
 KHSL-Frost Warnings: Studio Prgm.
 KIEM-Safety Talk
 KOH-Melody Time
 KRE-Mrs. G. W. Ballard
 KSAK-Exposition Preview
 ★WBAP-News: Bob & Art
 WLW-Dick Gardner's Orch.

8:45 PST 9:45 MST

KFRC-Phillistine: KQW
 KPO-Tommy Dorsey's Orch. (Raleigh & Kool); Jack Leonard; Edythe Wright; Paul Stewart, m.c.: KFI KDYL KOA
 KGO-Freddy Martin's Orch.
 Lou Breese's Orch.: WOAI (sw-9.53)
 California Pension Plan: KFBK KMJ KWG
 ★KARM-News
 KHSL-W.P.A. Prgm.
 KIEM-Arcata Prgm.
 KLO-Dance Orch.
 KLX-Dude Martin's Nite Herders
 KOH-Chamber Music
 KQW-Let's Waltz Again
 KRE-For Sportsmen
 KROW-Hawaii Calls
 WBAP-Texas Prison Broadcast
 WLW-Salute to Port Arthur, Tex. (sw-6.06)

8:54 PST 9:45 MST

Freddy Martin's Orch.: KLO
 Bill Carlsen's Orch.: KQW
 KARM-Uncle Ira's Get-Together
 KHSL-Swing Time
 9:00 PST 10:00 MST
 KSFO-Gang Busters, Anti-Crime drama (Palmolive); Col. H. Norman Schwarzkopf, comm.: KNX KSL KARM
 ★KFRC-News: KIEM KQW
 KPO-Town Hall Tonight (Sa Hepatica & Ipana); Fred Allen, Portland Hoffa; Merry Macs, Peter Van Steeden's Orch.: KFI KDYL
 KGO-Sports News
 Glen Gray's Orch.: (sw-6.12)
 Jan Savitt's Orch.: WOAI WBAP
 Verna Osborne, songs; Ernest Gill's Orch.: KMJ KLO

9:15 PST 10:15 MST

★KFBK-News
 KHSL-Book Review
 KOA-Music by Cugat
 KOH-Reno Round Table
 KRE-Community "Pops" Concert
 KROW-Buy American Prgm.
 ★KSAK-News: Popular Concert
 KWG-To be announced
 WLW-Moon River (sw-6.05)

9:30 PST 10:30 MST

KFRC-Dick Jurgens' Orch.
 KGO-Dance Hour
 Verna Osborne, songs; Ernest Gill's Orch.: KFBK
 KHSL-Frost Warnings: Organ Melodies
 KIEM-Ray Sawyer's Orch.
 KOA-Men of the West
 KQW-Cupid Dan, melody man
 KROW-Johnny Marvin Entertains
 KSAK-Pinto Pete
 KSFO-Sophie Tucker & Her Show (Roi Tan Cigars): KNX KARM
 KFRC-Joe Reichman's Orchestra: KQW KIEM

KGO-Parents on Trial, drama: M-8/20
 KMJ KWG KLO KFBK
 Al Kavelin's Orch.: (sw-6.14)
 Lights Out, experimental drama: WBAP

9:45 PST 10:45 MST

Frankie Masters' Orch.: (sw-6.12)
 ★News: KLX KSL
 KHSL-Evening Concert
 KOH-Light Concert
 KRE-Tupper & Reed Presents
 KROW-Concert Hour
 KSAK-Stars of Hollywood
 WLW-Twenty Four Hour Review (sw-6.06)

10:00 PST 11:00 MST

KSFO-Frankie Masters' Orch.: KOH
 Joe Reichman's Orch.: WLW (sw-6.06)
 KARM-Musical Highlights
 KLX-World Dances
 ★KNX-News
 KOA-Music Hall
 KSL-Nat'l Radio Revival
 KSFO-Westerners Quartet: KARM KNX KSL

10:15 PST 11:15 MST

KFRC-Shep Fields' Orch.
 KPO-Richfield Reporter: KFI
 KGO-Buddy Rogers' Orch.: KLO KFBK KWG
 KYA-Will Osborne's Orch.
 Don Pablo's Orch.: WLW (sw-6.06)
 ★News: KDYL KMJ KOA KOH
 The Magic Hour of Finest Music: KJBS KQW
 KHSL-Dance Music
 KLX-Pageant of Youth, drama
 KRF-Chapel of the Chimes Organ
 KROW-Sparkling Melodies
 ★KSAK-News: Hits of Today

10:30 PST 11:30 MST

KSFO-Nightcap Yarns: KNX KSL KARM KOH
 KPO-Emil Baffa's Orch.: KDYL
 KYA-Lennie Carson's Orch.
 Buddy Rogers' Orch.: KMJ
 KFI-Meet Some People with Jimmy Vandiveer
 KOA-The Music You Want
 KROW-Gaylord Carter, swing organ
 KSAK-Les Malloy's Telephone Quiz

10:45 PST 11:45 MST

KSFO-Harry Owens' Orch.: KNX KARM KOH KSL
 KFRC-Chuck Foster's Orch.

WEDNESDAY March 1

KPO-Carlos Molina's Orchestra: KDYL WLW (sw-6.06)
 KGO-Jimmy Richard's Orch.: KMJ KWG KFBK KFI
 KLX-Aimee Lawrence, pianist
 KRE-Dance Music
 KROW-Swine Your Partner

10:45 PST 11:45 MST

KGO-Shep Fields' Orch.: KMJ KWG KFBK KFI
 KYA-Tin Pan Alley
 11:00 PST 12:00 MST
 KSFO-Clyde McCoy's Orch.: KNX KOH KSL KARM
 KFRC-News: Jack McLean's Orch.
 KPO-Gary Nottingham's Orch.: KFI KMJ KWG KFBK KDYL

11:15 PST 12:15 MST

★KGO-World on Parade, News
 KYA-Mail Bag Melodies
 KLX-Nocturne
 KRE-Star Clambake
 ★KROW-News
 ★KSAK-News: Thanks for the Memory
 KGO-The Music You Want
 KROW-Mood Indigo
 KSAK-House of McGregor

11:30 PST 12:30 MST

KSFO-Archie Bleyer's Orchestra: KNX KARM KSL KOH
 KFRC-Jimmy Walsh's Orch.
 KPO-Herbie Kay's Orch.: KWG KMJ KFBK KDYL
 KFI-Silhouettes in Segue with Wesley Tourtellotte
 KROW-Music Box
 KSAK-Talking Drums

11:45 PST 12:45 MST

KFRC-Musical Prgm.
 KSAK-Pinto Pete
 KSL-Int'l DX Prgm.

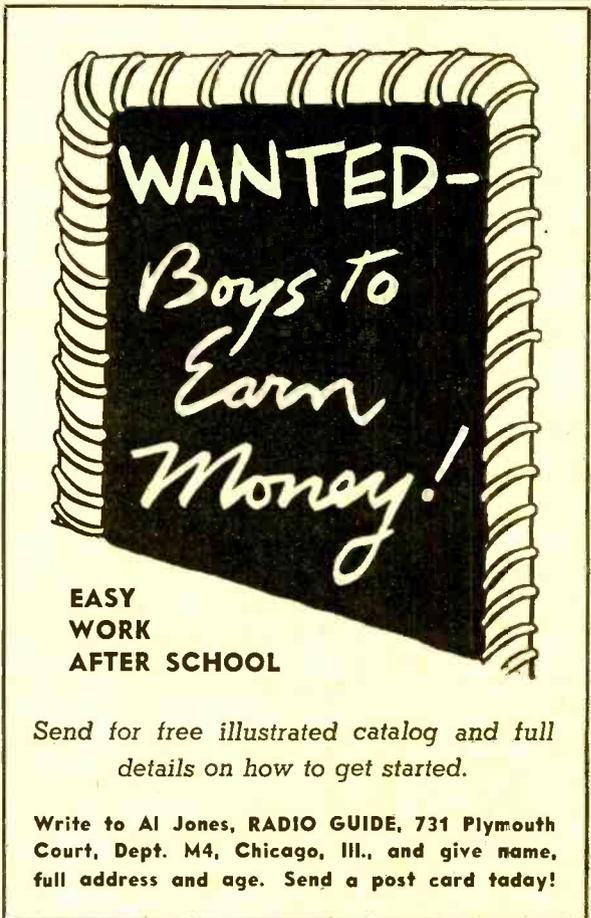
12:00 PST 1:00 MST

KJBS-Midnight Club
 ★KNX-News
 ★KSAK-News: Sleep Chasers

12:15 PST 1:15 MST

KNX-Dancetime

End of Wednesday Programs



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THURSDAY

March 2

MORNING

7:00 PST 8:00 MST

KSFO-Sons of the Pioneers
KFRC-Rise & Shine
KPO-Musical Clock
KGO-The Story of the Month, sketch: KLO (sw-15.21)
KYA-Musical Clock
Pretty Kitty Kelly, sketch (Wonder bread): KSL

KARM-Tick Tock Tunes
KDYL-Timekeeper
KFBK-Johnnie Blaisdell
KFI-Off the Record
KHSL-Cheerio Club
KIEM-Rise & Shine
KJBS-Alarm Klok Klub
KMJ-Breakfast Broadcast
KNA-Sunrise Salute
KOA-Infallible Pair
★KOH-Hotcake Headlines
★KQW-News: Eadie Calder's Breakfast Club
KRE-Breakfast Melodies
KROV-Vernon Morgan
★KROY-News
★KSAN-News: Waking in Rhythm
KWG-Just About Time

7:15 PST 8:15 MST

KGO-Josh Higgins of Finchville, sketch: KLO
Jane Arden, sketch: (sw-15.21)
★News: KFBK KFI KWG KARM
★KMJ-Radio Headlines
KOA-Weavers of Melody
KROW-Commuter's Clock: Sport-light Parade
KROY-Top of the Morning
KSL-The Buyers' Guide

7:30 PST 8:30 MST

KSFO-Swing Session
KPO-Financial Service: KOA
KGO-Musical Clock
Smilin' Ed McConnell: (sw-15.21)
★News: KNX KLO
★KARM-The Early Edition
KDYL-Tune Parade
KFBK-Breakfast Club
KFI-Musical Newsy
KLY-Records: Stocks
KMJ-Breakfast Broadcast
KWG-Rhythm Roundup

7:45 PST 8:45 MST

★KSFO-News
★KFRC-News: KQW KIEM
KPO-A Reporter Speaks
Breen & de Rose, songs: KWG KLO
Sidney Raphael, pianist: KSL
Houseboat Hannah, sketch: (sw-15.21)

KDYL-Xavier Cugat's Music
KFI-Radio on Review with Bernie Smith
KNX-Sunrise Salute
KOA-Wells of Music
KRE-Your Radio Pastor
KROW-Commuter's Clock

8:00 PST 9:00 MST

KSFO-It's My Turn Now, Helen Sawyer: KNX KOH KARM
KFRC-Breakfast Club
KPO-Ted White, tr.: KOA KFI
KYA-Modern Melodies
Viennese Ensemble: KLO KFBK KMJ
Story of Mary Marlin: (sw-15.21)
Sons of the Pioneers: KQW
KDYL-Woman to Woman
KIEM-Your Friend
KJBS-Dance Orch.

KLX-Rhythm & Romance
★KQW-News: Top of the Morning
KRE-Morning Watch
★KSAN-News: Rhythm Concert
KSL-Words & Music
★KWG-Monitor News

8:15 PST 9:15 MST

KSFO-Friendly Homemaker
★KYA-News
KPO-Gladys Cronkrite's International Kitchen
Viennese Ensemble: KWG
Vic & Sade, sketch: (sw-15.21)
Captivators: KSL KOH KARM KNX
Sam Moore, entertainer: KOA
Haven of Rest: KQW
★News: KFI KROW
KDYL-Melodic Interlude
KIEM-Stock Quotations
KJBS-Tin Pan Alley
KLX-Records
KROY-Markets: The Quiet Hour
KSAN-Tidings Hour

8:30 PST 9:30 MST

KSFO-Today's Best Buys: Program Resume & Music
★KFRC-News: Bess Bye, market scout
KPO-Martha Meade, household headlines (Sperry Flour): KFI KDYL
KGO-Paul Page, songs: KWG KMJ KLO KFBK
KYA-Marimba Magic
Westerners Quartet: KNX KARM KOH
Pepper Young's Family, sketch: (sw-15.21)

KHSL-Radio Devotional
KIEM-Devotional Period
KJBS-Just About Time
KLX-Popular Music
KOA-To be announced
KRE-Harmony Hall
KROW-Hits of Today
KROY-Calif. State Employment
KSAN-WPA Concert
KSL-Jennie Lee Prgm.

8:45 PST 9:45 MST

KSFO-Ma Perkins, sketch
KFRC-Gloomchasers: KQW
KPO-Kitty Keene, Inc., sketch (Dreft): KDYL KOA KFI
★KGO-World on Parade, news
KYA-Calif. State Emp. Service
Getting the Most Out of Life: (sw-15.21)
Originalities: KWG KFBK
To be announced: KROY KARM
KHSL-Concert in Miniature
KIEM-Charles & Glenn
KJBS-Popular Concert
KLO-Doc Seller's True Stories
KLX-Classical Music
KMJ-Safety First
KNX-March Parade
KOH-Lenten Services
KRE-Dr. Frank McCoy
KROW-Singin' Strings
KSAN-Modern Melodies
KSL-Vignettes

9:00 PST 10:00 MST

KSFO-Fed. of Women's Clubs Prgm.
KFRC-Gloomchasers: KQW
KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA
KGO-Southernaires: KMJ KLO
KYA-America Sings
Tower Town Tempos: KARM KROY
★News: KOH KRE
KDYL-Those Happy Gilmans, sketch
KFBK-Home Economic Prgm.
KHSL-California State Personnel Board
★KIEM-Dr. Linebarger: News
KJBS-Musical Meanderings
KLX-The Shopping List
KNX-Women's Committee L. A. Philharmonic
KROW-Sparkling Melodies
★KSAN-News: Vocal Varieties

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

AFTERNOON

5:00 PST (6:00 MST) Rudy Vallee's Variety Program.

5:30 PST (6:30 MST) Joe Penner, Comedian. Gay Seabrook; Roy Atwell; Dick Ryan; Tommy Lane; Cliff Hall; Tommy Mack; Ben Pollock's orchestra.

NIGHT

6:00 PST (7:00 MST) Major Bowes' Amateur Hour.

6:00 PST (7:00 MST) Good News of 1939; Comedy and Music. Frank Morgan; Fannie Brice; Tony Martin; Gertrude Niesen; Meredith Willson's orchestra.

6:30 PST (7:30 MST) America's Town Meeting. Topic: "Are the Schools Doing Their Job?" Speakers: Dr. John W. Studebaker, Mortimer J. Adler, Luther Halsey Gulick and J. A. Starr.

7:00 PST (8:00 MST) Tune-Up Time; Comedy and Music. Walter O'Keefe; Kay Thompson; Andre Kostelanetz' orchestra.

7:00 PST (8:00 MST) Bing Crosby and Bob Burns. John Payne, embryonic matinee idol, and Joan Bennett, long established screen star, are guests.

8:15 PST (9:15 MST) Standard Symphony Hour.

8:30 PST (9:30 MST) Kate Smith's Songs and Variety. Abbott and Costello; Ted Straeter's Choir; Aldrich Family; Jack Miller's orchestra.

9:30 PST (10:30 MST) I Want a Divorce.

Did You Know That . . .

The "March of Time" began its 1939 series with a reinforced staff of more than 400 individual news correspondents stationed in the new capitals of the world, supplementing the news magazine's regular world-wide wire and cable services.

KSL-Mary Lee Taylor
KWG-To be announced

9:15 PST 10:15 MST
KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL
KFRC-Home Town: KQW KIEM
KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA
KGO-On the Air
Bailey Axton, tr.: KLO KMJ (sw-15.33)
KHSL-Forgotten Melodies
KOH-Richard Liebert: Club Meetings
KRE-Masterworks
KROW-Dude Martin's Roundup
★KROY-Sacramento and Valley News
KSAN-Cy Meyer
★KWG-News

9:30 PST 10:30 MST
KSFO-Romance of Helen Trent, sketch (Old English Floor Wax): KNX KSL KARM
KFRC-Morning Hostess
KPO-Musical Workshop
KGO-Nat'l Farm & Home Hour; Speakers & Orch.: KLO KOA (sw-15.21)
KYA-Kitty Keene, Inc., sketch (Dreft): KWG KMJ KFBK
★KDYL-News
KFI-Standard Radio Prgm.
★KHSL-News
KIEM-Requests
KLX-Stocks: Records
KOH-Dance Hour
★KQW-News: Interlude
KROW-Where to Go
KROY-Centennial Four

9:45 PST 10:45 MST
KSFO-Our Gal, Sunday, sketch (Old English Floor Wax): KNX KSL KARM
KFRC-Pelham Richardson's Orchestra: KQW
KPO-Benny Walker's Tillamook Kitchen: KFI
KYA-Morning Inspirations
Nat'l Farm & Home Hour: KFBK
KDYL-Singin' Sam
KHSL-Tango Tunes
KJBS-Mission Reporter
KMJ-Musical Prgm.
KOH-Church in the Wildwood
KROW-Concert Gems
KROY-Frankie Traumbauer's Orch.
KWG-Studio Orch.

10:00 PST 11:00 MST
KSFO-The Goldbergs, sketch (Oxydol): KNX
KFRC-Happy Gang: KIEM KQW
KPO-John's Other Wife, sketch (Edna Wallace Hopper): KFI KDYL
KYA-D'Areja & Orch.
Jean Ellington, songs: (sw-15.33)
KARM-Les You Forget
KHSL-Master Melodies
★KJBS-News
KLX-Police Dept. Safety Prgm.
KMJ-Domestic Science
KOH-Morning Variety
KROW-Al Perry's Hawaiians
★KSAN-News: Hits of Today
KSL-Along Melody Lane
KWG-Home Science

10:15 PST 11:15 MST
KSFO-Life Can Be Beautiful, sketch (Ivory Soap): KNX KSL
KPO-Just Plain Bill, sketch (Anacin): KFI KDYL

KGO-Agriculture Today: KMJ KFBK
Goodyear Farm Radio News: KOA KLO (sw-11.87)
The Jive Five: (sw-15.33)
KARM-Carnival
KJBS-Organ Serenade
KIEM-Arcata Prgm.
★KLX-Stocks: Weather: News
KQW-This Business of Homemaking
KRE-Piano Ramblings
KROW-London Westenders
★KROY-Monitor Views the News
KSAN-Light Concert
KWG-Studio Orch.

★KFRC-Eddie Albright, comm.: KIEM
KPO-Valiant Lady, sketch (Gold Medal); Joan Blaine: KDYL KFI KOA (sw-11.87)
Light Opera Selections: Concert Orch. dir. Harold Sanford: (sw-15.33)
KHSL-Homemakers Chit-Chat
KJBS-Rhythm Revue
★KLO-News
KLX-Gems of Melody
KQW-Theater News
KRE-Top Tunes
KSAN-American Legion Auxiliary
★KSL-Market & News

10:30 PST 11:30 MST 11:45 PST 12:45 MST

KSFO-Road of Life, sketch (Chipso): KNX
KFRC-As You Like It
KPO-Dangerous Road, drama (Sperry Flour): KDYL KFI
KGO-Peables Takes Charge, sketch: KLO
KYA-Vic & Sade, sketch (Crisco): KWG KMJ KFBK

KHSL-Sunshine Girl
KJBS-Dance Orch.
KLX-Studio Kitchen
KOA-Jack in the Box
KRE-World's Waltzes
KROW-The Dean of the Ivories
KROY-Chester Gay, organist
KSAN-Anita Bartlett
KSL-Melodic Tapestries

Words & Music: (sw-15.33)
KHFRC-George Fisher's Hollywood Whispers
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KPO-Hymns of All Churches (Gold Medal): KFI KDYL KOA (sw-11.87)
★KGO-World on Parade, news
Light Opera Selections: KWG KMJ KLO
KFBK-George Fisher's Hollywood Whispers
KJBS-Musical Styles
KLX-Vocal Ensemble
KSAN-Popular Varieties
KSL-Interviews with Visiting Celebrities

AFTERNOON

10:45 PST 11:45 MST 12:00 PST 1:00 MST

KSFO-Mary Lee Taylor, home economist (Pet Milk): KARM KNX
KFRC-Studio Prgm.
KPO-Dr. Kate (Sperry Flour) drama: KFI KDYL
KGO-Rakov's Orch.: KLO (sw-15.33)
KYA-Bert Block's Orch.

Road of Life, sketch (Chipso): KWG KMJ KFBK
Those Happy Gilmans, sketch (Corn Kix): KOA (sw-11.87)
KHSL-Studio Prgm.
KIEM-WPA Concert
KJBS-Rhythm & Close Harmony
KOH-Tropical Moods
KQW-Dance Orch.
KROY-Lennie Conn Quartette
KSL-Music for Madame

★News: KMJ KOH KROW KWG KFBK
★KARM-Dance Tunes: News: Dance Tunes
KHSL-Market Reports
KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man With the Mike
★KSAN-News: Rhythm Contrasts
KSL-American School of the Air

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KFI KDYL KOA
KGO-Dept. of Agriculture
KYA-Siesta
Grand Slam Revue: KLO (sw-15.33)

11:00 PST 12:00 MST
KSFO-Big Sister sketch (Rinso): KNX KSL
KFRC-Nation's School of the Air: KQW KIEM
KPO-Betty & Bob, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)
KGO-Standard School Broadcast: KMJ KWG KFBK
KYA-Morning Concert
Social Science Prgm.: KLO (sw-15.33)

Subject: "Man Travels on Land and Water-The Old National Pike."
KARM-The Women's Corner
KHSL-Morning Concert Hour
KJBS-Homemakers
KLX-Health & Diet Talk
KOH-Mary Lee Taylor
KRE-Tunes from Tango Land
KROW-Your Show
KROY-Art Tatum
★KSAN-News: Songs of the Past

12:15 PST 1:15 MST
KSFO-Singin' Sam
KFRC-Rich Harmonies
KPO-Oxydol's Own Ma Perkins: KFI KDYL KOA
KGO-Agriculture Bulletin
Army Band: KOH

11:15 PST 12:15 MST
KSFO-Aunt Jenny's Stories (Spry): KNX KSL
KPO-Arnold Grimm's Daughter (Gold Medal): KFI KDYL KOA (sw-11.87)
Life & Love of Dr. Susan, sketch: (sw-15.27)
KLX-School of Air Drama
KOH-Home Folks Frolic
KRE-About the Blind
★KROY-News
KSAN-Love Tales

12:30 PST 1:30 MST
KSFO-Harvey Harding, singing organist: KNX KARM KROY KOH
KFRC-The Cats & the Fiddle: KQW
KPO-Pepper Young's Family, sketch (Camay): KFI KDYL KOA
KYA-Take It Easy
KGO-Hoosier Hop: KLO (sw-15.33)
Sonata Recital: (sw-11.83)
Music detail on page 13 this week.

★News: KJBS KIEM
KFBK-Stop Snoring
KHSL-Noon-Time Interlude
KLX-Anita & Orosco, guitarists
KMJ-Inquiring Microphone
KROW-Luncheon Dansant
KSL-Along Melody Lane
KWG-Inquiring Reporter

11:30 PST 12:30 MST
KSFO-American School of the Air: KROY KARM KOH KNX (sw-15.27)

Frequencies

KSFO-560 KFLX-880
KFRFC-610 KMJ-580
KFO-680 KNX-1050
KGO-790 KOA-830
KYA-1230 KQH-1380
KARM-1310 KQW-1010
KDYL-1290 KRE-1370
KFBK-1490 KROW-930
KFI-640 KROY-1210
KHSL-1260 KSNAN-1420
KSL-1130 KSW-1200
KJBS-1070 KWLW-700
KLO-1400

12:45 PST 1:45 MST
KSFO-Fletcher Wiley: KROY
KARM

KFRC-Good Health & Training:
KQW

KPO-The Guiding Light, sketch
(White Naptha): KDYL KFI
KOA

KGO-Ted Malone's Between the
Bookends; Jesse Crawford, or-
ganist: KLO KMJ KWG KFBK
(sw-15.33)

KIEM-Farm News & Stock
KJBS-Dance Hits
KLX-Today's Almanac
KNX-Olson Oddities
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Words & Music

1:00 PST 2:00 MST
KSFO-Pretty Kitty Kelly, sketch
(Wonder Bread): KNX

★KFRC-Stocks: California State
Employment; Christian Science
News

KPO-Backstage Wife, sketch (Dr.
Lyons): KFI KDYL KOA KWG
KFBK KMJ

KGO-Sunbrite Smile Parade:
KLO (sw-11.87.9.53)

★KYA-News
Lebrun Sisters; (sw-11.83)

Calif. Fed. of Woman's Clubs:
KQW KIEM

KARM-Mr. Thomas Botton Smith
KHSL-Bridge Dance
KJBS-One O'Clock Revue
KLX-Today's Best Buys: Some
Like It Hot

KOH-On With the Dance
KRE-Chapel of the Chimes Organ
KROY-Roseville Roundup
★KSNAN-News: Organ Treasures
KSL-Broadway Rhythm

1:15 PST 2:15 MST
KSFO-Myrt & Marge, sketch
(Super Suds): KNX KSL KARM
KFRC-Midstream, sketch: KQW
KIEM

KPO-Stella Dallas, sketch (Milk
of Magnesia): KDYL KFI KOA

KYA-Ozzie Nelson's Orch.
To be announced: KFBK KWG
KMJ

Ray Bloch's Varieties: (sw-11.83)

KLX-Martha Lee, Home Eco-
nomics Director
KOH-Farm Flashes
KROY-Fredie Berren's Orch.

1:30 PST 2:30 MST
KSFO-Hilltop House, sketch
(Palmolive Soap): KNX KSL
KARM

KFRC-Two Keyboards: KQW

KPO-Vic & Sade, sketch (Cris-
co): KFI KOA KDYL

KGO-To be announced: KFBK
KWG KMJ KLO

KYA-Ross Hayward's Orch.
KHSL-Campfire
KIEM-County School Music Les-
son

KLX-School of Air Drama
KOH-Old Refrains
★KRE-The Hired Man: Monitor
Views the News
KROW-The Sereanador
KROY-Markets: Christian Sci-
ence Devotional
KSNAN-Modern Melodies

1:45 PST 2:45 MST
KSFO-Stepmother, sketch (Col-
gate Tooth Powder): KARM
KNX KSL

KFRC-Book a Week; Margery
Graham

KPO-Girl Alone, sketch (Quaker
Oats): KFI KDYL KOA

KYA-The O'Neills, sketch (Ivory
Soap): KMJ KFBK KWG

Four Clubmen: (sw-11.83)

KLX-Classical Music
KOH-Today in the Legislature
KQW-Bill Wirges' Orch.

KRE-Matinee Musicale
KROW-Public Service
KROY-Relax with Rhythm

2:00 PST 3:00 MST

KSFO-Scattergood Baines, sketch
(Wrigley's Gum): KARM KSL
KNX KROY KOH

KFRC-Lawrence Salerno & Piano:
KIEM

KPO-Houseboat Hannah, sketch
(Lava Soap): KFI KOA

KGO-Erskine Hawkins' Orchestra:
KLO KWG (sw-11.87)

KYA-Goodwill Corner
Current Questions Before the
House: (sw-11.83)

KDYL-Granite Furniture
KFBK-Career of Alice Blair
KHSL-Sport News
KJBS-Hit Revue
★KLX-News: Lost & Found:
Concert Pianist
KMJ-Tune Time Varieties
KQW-Music of the Masters
KROW-Let's Dance
★KSNAN-News: Swing Time

2:15 PST 3:15 MST

KSFO-Life & Love of Dr. Susan,
sketch (Lux): KNX KSL KARM
For further detail see sponsor's
announcement on page 25.

KFRC-Teacup Philosopher

KPO-Doc Seller's True Stories:
KFI

KGO-Hans Christian Andersen's
Fairy Tales: KLO (sw-11.87)

KYA-Guiding Light, sketch
(White Naptha): KWG KMJ
KFBK

Nila Mack's Let's Pretend:
KROY

KDYL-Inquiring Reporter
KHSL-American Family Robison
★KIEM-Monitor Views the News
KOA-Judy & Jane, sketch
KOH-With the Ladies

2:30 PST 3:30 MST
KSFO-Your Home, Elma Latta
Hackett

KFRC-Henry Weber's Orchestra:
KIEM KQW

KPO-David Harum, sketch

KGO-Landt Trio: KFBK KWG
KMJ

KYA-Carnival
Don Winslow of the Navy,
sketch (Krispies): (sw-11.87)

Three Romeos: KDYL KOA

Deep River Boys, quartet: KSL
KARM KOH

KFI-Young Doctor Malone
KHSL-Musical Scrapbook
KJBS-Continental Revue
KLO-Tiger Flashes

KLX-Records: Stocks
KNX-Woman's Forum
KSNAN-Tango Time

2:45 PST 3:45 MST

KSFO-Patterns in Swing: KOH
KROY KARM KNX

KFRC-Hugh Monaco's Orchestra:
KIEM KQW

KPO-Let's Listen

KGO-Vaughn de Leath, songs:
KFBK KLO KWG
Tom Mix' Sraight Shooters: (sw-
11.87)

★News: KDYL KSL
KFI-Bridge Club
KMJ-Singin' Sam
KOA-Goodwill Industries
KSNAN-King's Serenade

3:00 PST 4:00 MST

★KSFO-News
KFRC-Feminine Fancies: KQW
KIEM

KPO-Metropolitan Opera Guild:
Instrument Ensemble; Guest
Commentator: KOA (sw-9.53)

KGO-School Administrators Con-
vention
Dr. Benjamin Graham, newly-
elected president of the Amer-
ican Association of School Ad-
ministrators, will speak.

★KYA-News by Air: KWG
★News: Console Echoes: KSL
KARM KOH KROY

KDYL-Matinee Musicale
KFBK-Meditation
KHSL-Afternoon Concert
★KJBS-News

KLO-Reddy Kilowatt Club
KLX-What's New

★KMJ-Radio Headlines
KNX-Ma Perkins
KRE-Open House
KROW-Variety Revue
★KSNAN-News: Mountain Music

3:15 PST 4:15 MST

KSFO-Stafford Sisters: KNH
KOH KARM KROY

KPO-I Love a Mystery, drama
(Fleischmann's): KFI

★KGO-Patricia Gilmore, songs:
Orch.: News

KYA-Mary Marlin, sketch (Ivory
Flakes): KFBK KWG KMJ

★Malcolm Claire, stories: News:
(sw-9.53)

KDYL-Alec Randolph's Swing
Trio
KJBS-Best Sellers
KLX-Aimee Lawrence Musical
Moods

★KOA-Report Period: News
KROW-Latin-American Hour
KSNAN-Stars Over Hollywood
KSL-Reports by Interview

3:30 PST 4:30 MST

KSFO-Today with Bob Trout:
KNX KOH KARM KROY (sw-
11.83)

KFRC-Sands of Time: KQW
KIEM

KPO-Woman's Magazine of the
Air; Benny Walker, m.c.; Ri-
cardo's Orch.: Guests: KWG
KMJ KFBK KFI

KGO-Tito's Swingtet: KLO

KYA-Bon Voyage
Rhythmaires: (sw-9.53)

KDYL-The Children's Party
★KHSL-News: Weather Report
KDYL-To be announced
KJBS-Hits from the Shows

KLX-Tea Time
KOA-Briefs
KSNAN-Dance Matinee
KSL-Broadcasters Review

3:45 PST 4:45 MST
KSFO-National Indoor Tennis
Match: KARM KOH KROY

KGO-Sweet & Low; vocalists &
Orch.: (sw-9.53)

KYA-This Rhythmic Age
Woman's Magazine of the Air:
KFI

Lowell Thomas, news commenta-
tor (Sun Oil): (sw-15.21)

KDYL-Notes in Rhythm
KFI-Ann Warner Chats with her
Neighbors
KHSL-Waltz Time
KIEM-Classics
KLO-Musical Train

KNX-Today's Best Buys: News
of Radio Stars
KSNAN-House of McGregor
KSL-Afternoon Musicale

4:00 PST 5:00 MST

KSFO-County Seat, sketch:
KARM KROY KOH

KFRC-Fulton Lewis, Jr., comm.:
KQW KIEM

KPO-Easy Aces, sketch (Anac-
in); Jane & Goodman Ace: KFI
KOA KDYL (sw-11.87)

KGO-Bob Keith's Orch.

KYA-Ma Perkins, sketch (Oxy-
dol): KWG KFBK KMJ

★News: WFAA WOAI
KHSL-Tea Dance
KJBS-Worlds & Music
KLX-Elizabeth Duke, sop.; Helen
Welman Parmelee, pianist

KNX-Fletcher Wiley
KROW-Sunshine Hour
★KSNAN-News: Popular Potpourri
KSL-Dick Tracy, sketch

4:15 PST 5:15 MST

KSFO-California Tea Time

KFRC-Let's Play Bridge: KIEM

KPO-Mr. Keen, Tracer of Lost
Persons (American Home Pro-
ducts): KDYL KFI KOA (sw-
11.87)

KGO-Virginia Lane, sketch: KLO

KYA-Pepper Young's Family
(Camay): KMJ KFBK KWG

Adventures in Science: KROY
KOH KARM

Professor George D. Stoddard,
director of the Iowa Child Wel-
fare Research Station at the
University of Iowa, speaks on
the subject, "Cultivating the
Child's Mind."

KLX-Records
KQW-Daily Informer

KSAN-Talking Drums
KSL-Howie Wing, sketch
WBAP-Variety in Rhythm
WOAI-Sports

4:30 PST 5:30 MST

KSFO-Radio Log

★KFRC-News: Studio Prgm.

KPO-Music Graphs

KGO-Maurice Spitalny's Orch.:
KLO

KYA-Organ Concert

City Salute: KARM KNX KROY
KOH

Joe Penner: (sw-11.83)

Mario Cozzi & Nina Dean, songs:
WOAI

Clipper: KIEM

Jack Armstrong, sketch: KDYL
KOA
★KFBK-News: Prgm. Resume
KFI-Art Baker's Notebook
KHSL-Restful Hour
KJBS-Rumba's
KLX-Tonic Tunes

★KMJ-News
★KQW-News: Musical Interlude
KSNAN-Vocal Varieties
KSL-Merchants Radio Column
KWG-Friendly Quarter Hour
WFAA-Question Box

4:45 PST 5:45 MST

KSFO-Tea for Two: KNX KROY
KARM

KFRC-Clipper

KPO-Radio Reporter

KGO-Elvira Rios, songs: KWG
KMJ KLO

KYA-Dixieland Band

Mario Cozzi & Nina Dean, songs:
KDYL
★News: KFI KSL
KFBK-Markets
KLX-Songs of the Islands
KOA-Orphan Annie, sketch
KOH-King & Herzoff
KQW-Buyers Guide
KSNAN-Mutiny on the High Seas
WFAA-To be announced

5:00 PST 6:00 MST

★KSFO-News

KFRC-Salvation Army Prgm.

KPO-Rudy Vallee's Variety Hour
(Royal Desserts); King's Men;
Jane Warren, songs; Guest:
KDYL KFI KOA WBAP WOAI
(sw-9.53)

KGO-Parade of Progress in Foods:
KLO KWG KFBK KMJ

KYA-Modern Melodies

Kate Smith Hour: (sw-11.83)

★News: KARM KNX
KHSL-Evening Concert
KIEM-Arcata Prgm.
KJBS-Dinner Dance
KLX-Stewart Hamblen

KOH-Story of Book Publishing
KQW-Dance Orch.
KRE-Talk of the Town
KROW-The Hobby Parade
★KROY-Sacramento and Valley
News

★KSNAN-News: Dancing Echoes
KSL-Mother Bloom's Brood

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn
Flakes): KNX KARM

KFRC-John Murray: KQW

KYA-In the Gloaming

KOH-Music by Cugat
KRE-Rockin' in Rhythm
KROW-East Oakland on Parade
KROY-Tommy Tucker's Orch.
KSNAN-Today's Tunes
KSL-Sports Show

5:30 PST 6:30 MST

KSFO-Joe Penner, comedian
(Huskies); Gay Seabrook: Dick
Ryan; Cliff Hall; Tommy Mack;
Tommy Lane; Ben Pollack's Or-
chestra: KSL KNX KARM

KFRC-Dick Tracy, sketch

KGO-Rochester Philharmonic Con-
cert: KWG (sw-11.87)

Sinfonietta: KFEL (920 kc.)

Dick Tracy, sketch: KFBK KMJ
★News: KOH KRE KLO
★KHSL-Monitor Views the News
KIEM-Tonic Tunes
KQW-The Buccaneers: Race Re-
sults
KROW-Song Stylings

5:45 PST 6:45 MST

KFRC-Little Orphan, sketch:
KQW KIEM

KYA-What Is It?

Rochester Philharmonic Concert:
KLO

KFBK-On with the Dance
KHSL-Yesterday's Favorites
KMJ-Musical Prgm.
KOH-On the Mall

KRE-Music for Everyone
KROW-Piano Capers
KSNAN-Theater Guide

NIGHT

6:00 PST 7:00 MST

KSFO-Major Bowes' Amateur
Hour (Chrysler): KNX KSL
(sw-11.83)

KFRC-Jack Armstrong, sketch:
KIEM KQW

KPO-Good News of 1939 (Max-
well House Coffee); Robert
Young, m.c.; Tony Martin, tr.;
Gertrude Niesen; Frank Morgan;
Fannie Brice; Meredith Willson's
Orch.: KFI KWG KOA WLW
WBAP WOAI KDYL KMJ KFBK
(sw-9.53)

For news of Hollywood read "Hol-
lywood Showdown" in every is-
sue of Radio Guide.

KGO-Rochester Philharmonic Con-
cert: (sw-11.87)

KYA-Retirement Life Payments
Ass'n

★News: KJBS KROW
KARM-Shadle & Ducklow
KHSL-Dinner Dance
KLX-Music Art Trio, dinner con-
cert
KOH-Singin' Cowboy

THURSDAY
March 2

KRE-II Radio Giornale
★KSNAN-News: Popular Varieties

6:15 PST 7:15 MST

KFRC-Adventures of General
Shafter Parker: KIEM

KGO-Rochester Philharmonic Con-
cert: (sw-11.87)

KARM-Stars Over Manhattan
KLO-Old Spinning Wheel
★KOH-Aviation News
KQW-On With the Dance
KROW-Piano Capers
KSNAN-Wyoming Cowboys

6:30 PST 7:30 MST

KFRC-Ed Fitzgerald Revue: KQW
KIEM

KGO-America's Town Meeting of
the Air; George V. Denny, Jr.,
Moderator; Guest Speaker: KLO
(sw-11.87)

"Are the Schools Doing Their
Job?" is the question to be
discussed by Dr. John W. Stude-
baker, U. S. Commissioner of
Education; Mortimer J. Adler,
associate professor of law at the
University of Chicago; Luther
Halsey Gulick of Columbi-
a University, and J. A.
Stark, professor of vocational
education at Iowa State Col-
lege. Tonight, the "Town Meet-
ing" comes from Cleveland
Auditorium, where American
school administrators are meet-
ing.

KYA-Labor on the Air

KHSL-Schoolmen of Northern
Calif.
KOH-Melody Time
KROW-Sunset Trio
KSNAN-Ambassadors of the Air

6:45 PST 7:45 MST

KFRC-Studio Prgm.

KYA-The American Home

To be announced: KIEM

Johnson Family, sketch: KQW

KARM-What Is It?
KOH-Sports
KRE-Chapel of the Chimes
KROW-Swing Master's Music
Room

7:00 PST 8:00 MST

KSFO-Tune-Up Time (Ethyl Gas-
oline); Walter O'Keefe, m.c.
Kay Thompson & Her Rhythm
Singers; Andre Kostelanetz' Or-
chestra: KNX KARM KSL

KFRC-Phantom Pilot: KQW
KIEM

KPO-Kraft Music Hall; Bino
Crosby; Bob Burns, comedian
Paul Taylor Chorus; Ken Car-
penter; Johnny Trotter's Orch.
Guests: KDYL KFI KOA WLW
WBAP WOAI (sw-9.53)

Guests: Joan Bennett, with
John Payne, coming matinee
idol, who made his film debut in
"Garden of the Moon."
More detail on page 5.

(Continued on Next Page)

DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and
winter snow and sleet when using an F & H Capacity Aerial Eliminator.
Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables
your radio to operate without an aerial and tune in stations over
the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself
—forget aerial wires and troubles—move your set anywhere—no
more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years! 100,000 customers in U. S. and foreign
countries. In use from the Arctic Region of Norway to the Tropics
of Africa. Each factory tested on actual long distance reception.
Cannot harm set—Easily connected to any radio, including radios
having no ground or radios for doublet aerial. Note: It will not
operate on battery or automobile radios.



BEFORE

Does away with Aerial
entirely—Just place an
F & H Capacity Aerial
Eliminator (size 1 1/2
in. x 4 in.) within your set.
Complete Simple instructions furnished with
unit. Easily connected by anyone to aerial and
ground of set. Your radio will then operate and
tune in the same manner as if it were connected
to an aerial. Operates on both short and long waves.

WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial
Eliminator over a year on my 1935 small 7 tube set
can say it brings in reception with fine volume and
clarity, pulling in stations from Japan, Europe,
South America, and broadcast stations from all over
the U. S. Efficiency proven, I took down my old out-
side aerial. Signed:
Davenport, Ia. Received your Radio Aerial Eliminator
and it sure works fine. Also works swell on Short Wave
band. Wish I had found it long ago. Signed:



5 DAYS TRIAL
at once. Pay postman \$1.00
plus a few pennies postage on
delivery. If not entirely satis-
fied, return within five days
and your dollar will be refund-
ed without question.

JUST MAIL THIS COUPON—

F & H RADIO LABORATORIES, Dept. 72, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents
postage. If not pleased will return within 5 days for \$1 refund. Check
here if sending \$1 with order—thus saving postage cost—same re-
fund guaranteed. Check here if interested in dealer's proposition.
NAME.....
ADDRESS.....
CITY..... STATE.....

KLX-Cohn-ing Tower of the Air with Art Cohn
KROW-Italian-American Hour
KSL-Pinto Pete

★WFAA-News: Ranch Boys
WLW-Sweet Adeline

KOA-Jack Crawford's Orch.
KRE-Music to Read By
KROW-Word Clinic
★KSAN-News: Popular Concert
KWG-Fresh
WLW-Moon River: (sw-6.06)

KHSL-Instrumental Music
KLX-Swing Your Partner
KNX-Drama Time; Bert Lytell
WLW-Frank Dailey's Orchestra: (sw-6.06)

Paul Burton's Orch.: WLW (sw-6.06)

Dance Music: KHSL KRE
KLX-Aimee Lawrence, pianist
KROW-Peacock Court

THURSDAY

March 2

(7:00 p.m. Continued)

7:00 PST 8:00 MST
KGO-America's Town Meeting: KLO (sw-11.87)

KYA-Sportlite

KFBK-Speed Gibson, sketch
★KLX-News
KMJ-Mama Bloom's Brood
KOH-Variety Hour
KRE-Music of the Masters
★KROW-L'Alita News
★KSAN-News: To be announced
KWG-To be announced

7:15 PST 8:15 MST
KFRC-Inside of Sports, Sam Balter

★KYA-News

KFBK-Capitol Parade
KIEM-Varsity Varieties
KLX-Heart Songs; Ray Cortsen, trn.; Helen Wegman Parmelee, pianist
KMJ-Studio Orch.
KQW-Jan Savitt's Orch.
KROW-L'Alita Drama

7:30 PST 8:30 MST
KFRC-Green Hornet, drama: KIEM

KGO-Minstral Show; Vocalists & Orch.: KFBK KWG KMJ (sw-11.87)

KYA-Santa Anita Re-creation

KDYL-Tune Parade
★KHSL-News: Weather Report
KLO-Evening Concert Hour
KLX-Hits & Encores
KQW-Sportraits

7:45 PST 8:45 MST
★KSFO-News

Minstral Show: KLO

American Viewpoints: KNX KOH KARM (sw-9.65)

KHSL-Sons of the Pioneers

8:00 PST 9:00 MST
KSFO-The Inside Story, music & drama (Ralston-Purina): KARM KNX

KFRC-Louise Tabor, talk

KPO-Amos 'n' Andy (Campbell's Soup): KDYL KMJ KFI KWG
KFBK KOA WFAA WOAI

★KGO-World on Parade, news: Dance Hour

KYA-Evening Concert
Griff Williams' Orch.: KQW

Evening News Report: (sw-9.65)

Del Courtney's Orch.: (sw-9.53)

Jan Savitt's Orch.: KLO

KDYL-Woman to Woman

KHSL-Organ Treasures

KIEM-Young America Speaks

KLX-Rhythmic Reporters, Male Quartet; Mort Gleason, dir.

KOH-Dance Music

KRE-The Little Concert

★KSAN-News: Songs from Shows

KSL-Melodies by Moonlight

★WLW-Paul Sullivan, news (sw-6.06)

8:15 PST 9:15 MST
KFRC-Don't You Believe It? (Sensation Cigarettes): KIEM KQW

KPO-Standard Symphony Hour; Symphony Orch.: KFI

KGO-March of Progress

Don't You Believe It (Sensation Cigarettes): KMJ KWG KFBK

Jimmy Dorsey's Orch.: (sw-9.65)

Del Courtney's Orch.: KOA

★News: WOAI KROW

KDYL-Musical Favorites

KHSL-Frost Warnings: Geo. E. Sokolsky, talk

KOH-Don't You Believe It

KRE-Songs of the Past

KSL-Rhapsody in Rhythm

8:30 PST 9:30 MST
KSFO-Kate Smith Hour (Swans Down Cake Flour & Calumet Baking Powder); Abbott & Costello, comedians; Ted Straeter Choir; Aldrich Family; Jack Miller's Orch.: Guests: KSL KNX KARM

KFRC-Chuck Foster's Orchestra: KQW

KGO-Larry Clinton's Orch.: KLO Charles Barnett's Orch.: WOAI (sw-9.53)

California Pension Plan: KWG KMJ KFBK

KDYL-Radio Varieties
KHSL-Rev. Stone's Gospel Hour
KIEM-Arcata Prgm.

KLX-Dude Martin's Nite Herders
KOA-March Time

KOH-Boy Scout Prgm.

KRE-Galoescha

KROW-Sparkling Melodies

KSAN-Jewish Art Prgm.

WFAA-Tommy Tucker's Orch.

WLW-Dick Gardner's Orchestra: (sw-6.06)

8:45 PST 9:45 MST
KFRC-The Playboys: KQW

Bill Carlsen's Orch.: WLW

KOA-Serenade in the Night

KOH-Evening Dance Time

KROW-Satin Smooth Swing

9:00 PST 10:00 MST
★KFRC-News: KQW KIEM

KGO-Sports News

Sammy Kaye's Orch.: (sw-6.12)

Jack Jenney's Orch.: WFAA WOAI

Al Kavelin's Orch.: KLO

KDYL-Utah Forum

★KFBK-News

KHSL-Studio Prgm.

KMJ-Bill Thompson's Ozark Mountain Boys

9:15 PST 10:15 MST
KFRC-Glen Gray's Orch.
KPO-Wanted by the Law, drama

Jack Jenney's Orch.: KDYL

KFBK-Symphonic Serenade

KFI-Broadway Memories

KHSL-Frost Warnings: Studio Prgm.

KIEM-Ray Sawyer's Orch.

KMJ-People's Thoughts & Comments

KQW-Cupid Dan, Melody Man

KSAN-Pinto Pete

9:30 PST 10:30 MST
KSFO-I Want A Divorce (S. & W. Foods Co.): KNX KARM

KFRC-Bob Crosby's Orch.: KQW KIEM

KGO-Herbie Kay's Orch.: KLO KMJ KFBK KWG (sw-6.14)

Schnickelfritz's Orch.: KDYL WFAA KOA

Leighton Noble's Orch.: (sw-6.12)

★News: KLX KSL

KHSL-Chico Farm Credit Ass'n

KROW-Nuts to You

KSAN-Dance Time

WLW-Twenty Four Hour Review (sw-6.06)

9:45 PST 10:45 MST
KSFO-Vocal Varieties

KFRC-Skinny Ennis' Orchestra: KQW KIEM

KPO-Louis Prima's Orch.: KOA KDYL WFAA

KGO-University Explorer: KFBK

Leighton Noble's Orch.: KOH KSL

Capitol Parade: KMJ KWG

KARM-Musical Highlights

KFI-Four Stars Tonight

10:00 PST 11:00 MST
KSFO-Salute to Industry; Walter Guild

KFRC-Phil Harris' Orch.
KPO-Richfield Reporter: KFI

KGO-Shep Fields' Orch.: KLO KFBK

KYA-Anthology for Radio

Rudy Bundy's Orch.: WLW (sw-6.06)

Ray Bradford's Orch.: KARM KSL

★News: KDYL KMJ KOA KOH KNX

Magic Hour of Finest Music: KJBS KQW

KHSL-Opera Hour

KLX-Road Information: Records

KRE-Chapel of the Chimes Organ

KROW-Club Cabana

★KSAN-News: Hits of Today

KWG-Wrestling

10:15 PST 11:15 MST
KSFO-Nightcap Yarns: KNX KSL KOH KARM

KPO-Gentlemen Preferred; Judy Dean

Shep Fields' Orch.: KMJ KFI

KDYL-Melody Lane

KLX-Witching Hour

KOA-The Music You Want

KROW-Sparkling Melodies

KSAN-Les Malloy's Telephone Quiz

10:30 PST 11:30 MST
KSFO-Harry Owens' Orch.: KNX KARM KOH KSL

KFRC-Leon Mojica's Orch.

KPO-Emil Baffa's Orch.: KDYL WLW KFI (sw-6.06)

KGO-Freddy Martin's Orchestra: KMJ KFBK

KYA-Bert Block's Orch.; Adrian Rollini's Trio

10:45 PST 11:45 MST
KSFO-Maxine Sullivan, songs: KARM KNX KOH KSL

11:00 PST 12:00 MST
KSFO-Clyde McCoy's Orch.: KNX KOH KARM KSL

★KFRC-News: Shep Fields' Orch.

KPO-Carlos Molina's Orch.: KFI KMJ KFBK KDYL KWG

★KGO-World on Parade, news

KYA-Mail Bag Melodies

KLX-Nocturne

KRE-Star Clambake

★KROW-News

★KSAN-News: Thanks for the Memory

11:15 PST 12:15 MST
KSFO-Ted Fio-Rito's Orch.: KNX KOH KSL KARM

KFRC-Jack McLean's Orch.

KGO-The Music You Want

KROW-Torrid Tempos

KSAN-House of McGregor

11:30 PST 12:30 MST
KSFO-Archie Bleyer's Orchestra: KSL KARM KNX KOH

KPO-Buddy Rogers' Orch.: KFI KDYL KMJ KFBK KWG

★KJBS-News: Magic Hour

KROW-Music Box

KSAN-Mutiny on the High Seas

11:45 PST 12:45 MST
KSAN-Pinto Pete

12:00 PST 1:00 MST
KJBS-Midnight Club

★KNX-News

★KSAN-News: Sleep Chasers

12:15 PST 1:15 MST
KNX-Dancetime

End of Thursday Programs

MORNING

7:45 PST 8:45 MST
★KSFO-News

★KFRC-News: KQW KIEM

★KPO-News

Instrumentalists: KSL

Breen & de Rose, songs: KWG KLO

Houseboat Hannah, sketch (sw-15.21)

KDYL-Home Folks' Frolic

KFI-Radio Review with Bernie Smith

KNX-Sunrise Salute

KOA-Wells of Music

KRE-Your Radio Pastor

KROW-Commuter's Clock

8:00 PST 9:00 MST
KSFO-The Fact Finder, Clara Wright Smith: KARM

KFRC-Breakfast Club

KPO-Ted White, trn.: KDYL KFI KOA

KYA-Modern Melodies

Viennese Ensemble: KLO KFBK

Sons of the Pioneers: KQW KIEM

Story of Mary Marlin, sketch: (sw-15.21)

KJBS-Dance Orch.

KLX-Rhythm & Romance

KMJ-The Swap Center

KNX-Morning Melodies

KOH-Christian Science Prgm.

KRE-Morning Watch

★KSAN-News: Rhythm Concert

KSL-Words & Music

★KWG-Monitor News

8:15 PST 9:15 MST
KSFO-Friendly Homemaker

KPO-Gladys Cronkhite's International Kitchen

★KYA-News

Viennese Ensemble: KWG KMJ

Vic & Sade, sketch: (sw-15.21)

Melody Ramblings: KSL KARM KOH

Crosscuts: KOA

Haven of Rest: KQW

★News: KFI KROW

KDYL-Interlude

KIEM-Stock Quotations

KJBS-It's Dance Time

FRIDAY, March 3, 1939

KLX-Records
KROY-Markets: The Quiet Hour
KRON-Morning Devotional

8:30 PST 9:30 MST
KSFO-Today's Best Buys: Program Resume & Music

★KFRC-News: Bess Bye, market scout

KPO-Old Refrains

KGO-Paul Page, songs: KWG KMJ KLO KFBK

KYA-Today with Gog

Leo & Ken, songs: KOA KFI

Russell Brown: KOH KROY KARM KNX

Pepper Young's Family, sketch: (sw-15.21)

Devotional Period: KHSL KIEM

★KDYL-News

KJBS-Just About Time

KLX-Popular Music

KRE-Harmony Hall

KROW-Waltz Gems

KSAN-WPA Concert

KSL-The Jennie Lee Prgm.

8:45 PST 9:45 MST
KSFO-Ma Perkins, sketch

KFRC-The Woman's Page: KQW

KPO-Kitty Keene, sketch (Dreft): KDYL KOA KFI

★KGO-World on Parade: News

KYA-Christian Science Prgm.

Getting the Most Out of Life: (sw-15.21)

To be announced: KROY KARM

Originalities: KWG KFBK KLO KMJ

KHSL-Concert in Miniature

KIEM-Charles & Glenn

KJBS-Popular Concert

KLX-Classical Music

KNX-Rhapsody in Rhythm

KOH-Lenten Services

KRE-Dr. Frank McCoy

KROW-Melodies of the Moment

KSAN-Modern Melodies

KSL-Morning Matinee

9:00 PST 10:00 MST
KSFO-Mary Margaret McBride, columnist (La France & Satina): KROY KNX KARM

KFRC-Carolyn Pryce: KQW KIEM

KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA

KGO-To be announced: KWG KLO KMJ

KYA-America Sings

★News: KOH KRE

KDYL-Those Happy Gilmans, sketch

KFBK-Home Economic Prgm.

KHSL-Novelties

KJBS-Musical Meanderings

KLX-The Shopping List

KROW-The Curtain Rises

★KSAN-News: Vocal Varieties

KSL-Melodies in Rhythm

9:1

Frequencies

- KSFO-560
- KFRC-610
- KPO-680
- KGO-790
- KYA-1230
- KARM-1310
- KDYL-1290
- KFBK-1490
- KFI-640
- KHSL-1260
- KIEM-1450
- KJBS-1070
- KLO-1400
- KLX-880
- KMJ-580
- KNX-1050
- KOA-830
- KOH-1380
- KQW-1010
- KRE-1370
- KROW-930
- KROY-1210
- KSAN-1420
- KSL-1130
- KWG-1200
- WLW-700

KRE-World's Walizes
KSL-Rhythm Rumbles

11:00 PST 12:00 MST

KSFO-Big Sister, sketch (Rins):
KNX KSL

KFRC-Nation's School of the Air:
KIEM KQW

KPO-Betty & Bob, sketch (Gold
Medal): KFI KDYL KOA (sw-
11.87)

KGO-Stringtime: KFBK

KYA-Morning Concert

Music Appreciation Hour: KLO
(sw-15.33)

KARM-The Party Wire
KHSL-Morning Concert
KJBS-Homemakers
KLX-Health & Deit Talk
KMJ-Treasure Trails
KOH-Hollywood Column
KRE-Tunes From Tango Land
KROW-Girl of the Golden West
KROY-Frankie Traumbauer's
Orch.

★KSAN-News: Family Doctor
KWG-Smile Parade

11:15 PST 12:15 MST

KSFO-Aunt Jenny's Stories
(Spry): KNX KSL

KPO-Arnold Grimm's Daughter
(Gold Medal): KFI KDYL KOA
(sw-11.87)

Life & Love of Dr. Susan, sketch
(Lux): (sw-15.27)

Stringtime: KMJ

KLX-Helen Wegman Parmelee,
concert pianist
KOH-Home Folks Frolic
KROW-Your Show
★KROY-News

11:30 PST 12:30 MST

KSFO-American School of the Air:
KARM KOH KROY KNX (sw-
15.27)

Elizabeth Coatsworth is the
guest speaker on this program,
featuring a dramatization of
her story, "The Boy with the
Parrot."

KFRC-Pauline Alpert, pianist:
KIEM

KPO-Valiant Lady, sketch (Gold
Medal); Joan Blaine: KFI KOA
KDYL (sw-11.87)

KGO-Today's Woman, Janet Baird
Modern Melody; Art Kahr's
Orch.: KWG

Smile Parade: KFBK KMJ

KHSL-Homemakers' Chit Chat
KJBS-Rhythm & Close Harmony
★KLO-News
KIX-Swing Your Partner
KQW-Theater News
KRE-Top Tunes
KSAN-News Homes for Old
★KSL-News: Markets

11:45 PST 12:45 MST

KFRC-Muse & Music: KIEM
KQW

KPO-Betty Crocker, cooking expert
(Gold Medal): KFI KDYL
KOA (sw-11.87)

★KGO-World on Parade; News

KJBS-Musical Styles
KLO-Checkerboard Time
KLX-Vocal Ensemble
KSAN-Popular Varieties
KSL-Interviews with Visiting Ce-
lebrities

AFTERNOON

12:00 PST 1:00 MST

★KSFO-News

★KFRC-News: Emily Barton

KPO-The Story of Mary Marlin,
sketch (Ivory Flakes): KDYL
KFI KOA

KGO-Dept. of Agriculture

KYA-Siesta

Navy Band: KLO (sw-15.33)

★News: KMJ KROW KOH KWG
★KARM-Dance Tunes: News:
Dance Tunes

★KFBK-News: Hoosier Hotshots
KHSL-Markets

KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man with the Mike
★KSAN-News: Rhythm Contrasts
KSL-American School of the Air

12:15 PST 1:15 MST

KSFO-Singin' Sam

KFRC-Frank Vanay, trn.
KPO-Oxydol's Own Ma Perkins,
sketch: KFI KDYL KOA

Marine Band: KOH

KFBK-Inquiring Microphone
★KHSL-Butte Tractor: News
KMJ-Hoosier Hot Shots: Midday
Varieties

★KQW-News
KROW-Man on the Street
KROY-Henry King's Orch.
KSAN-Echoes of Portugal
KWG-Hoosier Hot Shots: Organ
Prgm.

12:30 PST 1:30 MST

KSFO-Harvey Harding, singing
organist: KOH KARM KROY

KFRC-The Cats & the Fiddle:
KQW

KPO-Pepper Young's Family,
sketch (Camay): KDYL KFI
KOA

KYA-Christian Business Men

Swingtime Trio: KLO (sw-15.33)

Keyboard Concert: (sw-11.83)

★News: KJBS KIEM
KFBK-Did You Know?
KHSL-Noon-Time Ballads
KLX-Anita & Orosco, novelty
guitar duo
KROW-Concert Miniature
KSL-Afternoon Musicale
KWG-String Ensemble

12:45 PST 1:45 MST

KSFO-Fletcher, Wiley: KROY
KARM

KFRC-Good Health & Training:
KQW

KPO-The Guiding Light, sketch
(White Naptha): KDYL KFI
KOA

KGO-Commonwealth Club Lunch-
eon

Ted Malone's Between the Book-
ends; Jesse Crawford, organist:
KFBK KLO (sw-15.33)

KIEM-Farm News & Stocks
KJBS-Dance Hits
KLX-Today's Almanac
KMJ-Musical Program
KNX-Yours Sincerely
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Along Melody Lane

1:00 PST 2:00 MST

KSFO-Pretty Kitty Kelly, sketch
(Wonder Bread): KNX

★KFRC-Stocks: State Employ-
ment: Christian Science News

KPO-Backstage Wife, sketch (Dr.
Lyons): KDYL KFI KOA KFBK
KWG KMJ

★KYA-News
John Sturgess, bar.: (sw-11.83)

Club Matinee: KLO (sw-11.87)

Nat'l Emergency Council: KQW
KIEM

KARM-Mr. Thomas Bottom Smith
KHSL-Bridge Dance
KJBS-One O'Clock Revue
KLX-Today's Best Buys: Some
Like It Hot
KOH-On With the Dance
KRE-Chapel of the Chimes Organ
KROY-Roseville Roundup
★KSAN-News: Organ Treasures
KSL-Afternoon Dance Time: Sur-
prise Your Husband

1:15 PST 2:15 MST

KSFO-Myrt & Marge, sketch
(Super Suds): KNX KSL KARM
KQW KIEM

KFRC-Midstream, sketch: KIEM
KQW

KPO-Stella Dallas, sketch (Milk
of Magnesia): KFI KDYL KOA

KYA-Rhapsody in Brass

Matinee Promenade: (sw-11.83)

Club Matinee: KWG KFBK

KLX-Martha Lee, Home Econom-
ics Director
KMJ-Ludwig Harikian, pianist
KOH-Farm Flashes
KROY-The Uptowners

1:30 PST 2:30 MST

KSFO-Hilltop House, sketch
(Palmolive Soap): KNX KSL
KARM

KFRC-Wayne & Dick, songs:
KQW

KPO-Vic & Sade, sketch (Cris-
co): KFI KOA KDYL

KGO-Agriculture Bulletin

KYA-Nat Brandywine's Orch.
Club Matinee: KMJ (sw-9.53)

KHSL-Waltz Time
KIEM-County School Music Les-
son

KLX-School of Air Drama
KOH-Old Refrains

★KRE-The Hired Man: Monitor
Views the News
KROW-Concert Gems
KROY-Markets: Islanders
KSAN-Modern Melodies
KWG-Dance Time

1:45 PST 2:45 MST

KSFO-Stepmother, sketch (Col-
gate Tooth Powder): KNX KSL
KARM

KFRC-Book a Week, Margery
Graham

KPO-Girl Alone, sketch (Aunt
Jemima Pancake Flour): KDYL
KOA KFI

KGO-Club Matinee

KYA-The O'Neills, sketch (Ivory
Soap): KMJ KFBK KWG

Al Bernard's Merry Minstrels:
(sw-11.83)

KLX-Classical Music
KOH-Today in the Legislature
KQW-Rhythm Makers
KRE-Matinee Musicale
KROW-Public Service
KROY-Grant Union Hour

2:00 PST 3:00 MST

KSFO-Scattergood Baines, sketch
(Wrigley's Gum): KARM KROY
KSL KNX KOH

KFRC-Studio Prgm.

KPO-Houseboat Hannah, sketch
(Lava Soap): KFI KOA

KGO-Barry McKinley, bar.: Pian-
ist: KWG KLO (sw-11.87)

KYA-Goodwill Corner

Ruth Carhart, songs: (sw-11.83)

KDYL-Inquiring Reporter
KFBK-Career of Alice Blair
KHSL-Sport News
KIEM-WPA Concert
KJBS-Matinee Melodies

★KLX-News: Lost & Found:
Concert Pianist
KMJ-Tune Time Varieties
KQW-Melody Time
KROW-Dance Matinee
★KSAN-News: Swing Time

2:15 PST 3:15 MST

KSFO-Life & Love of Dr. Susan,
sketch (Lux): KNX KSL KARM
For further detail see sponsor's
announcement on page 23.

KFRC-Teacup Philosopher

KPO-Doc Seller's True Stories:
KFI

KGO-Jimmy Richards' Orchestra:
KLO (sw-11.87)

KYA-Guiding Light, sketch
(White Naptha): KWG KFBK
KMJ

Men Behind the Stars: KOH
KROY

Howard Millholland, reader:
KDYL

KHSL-Amer. Family Robinson
★KIEM-Monitor Views the News
KJBS-Hawaiian Serenade
KLX-Tea Time
KQW-Educational Prgm.
KSAN-Dance Matinee
KSL-Merchants Radio Column

2:30 PST 3:30 MST

KSFO-Your Home, Elma Latta
Hackett

KFRC-Three Graces & Piano:
KQW KIEM

KPO-David Harum, sketch

KGO-Landt Trio: KLO KFBK
KWG KMJ

KYA-Down the Mississippi

March of Games; Arthur Ross,
m.c.; Sybil Trent, drum major:
KSL KOH KARM KROY

Don Winslow of the Navy, sketch:
(sw-11.87)

Three Romeos: KOA KDYL

KFI-Young Doctor Malone
KHSL-Yesterday's Favorites
KJBS-Visiting Nurse: Events of
Interest

KLX-Better Business Bureau
Talk: Stocks: Records
KNX-Woman's Forum
KSAN-Tango Time

2:45 PST 3:45 MST

KSFO-Songs for You: KARM
KROY KOH KNX

KFRC-Radio Campus: KQW
KIEM

KPO-Let's Listen

KGO-Vaughn de Leath, songs:
KLO KWG

Tom Mix' Straight Shooters: (sw-
11.87)

Edward Davies, bar.: KOA

★News: KDYL KSL
KFBK-George Breece's Orch.
KFI-Bridge Club
KHSL-Hits from Hollywood
KJBS-Waltz Time
KMJ-Singin' Sam
KSAN-King's Serenade

3:00 PST 4:00 MST

★KSFO-News

KFRC-Feminine Fancies: KQW
KIEM

KPO-Yoichi Hiroaka, xylophonist:
KOA (sw-9.53)

KGO-Orch.: Alma Kitchell's Brief
Case: KLO

★KYA-News by Air: KWG

★News: Manhattan Serenade:
KARM KOH KSL

KDYL-Let's Waltz
KFBK-Meditation
KHSL-Afternoon Concert

★KJBS-News: Your Food Is
Your Fortune
KLX-Hollywood on Parade
★KMJ-Radio Headlines
KNX-Ma Perkins
KRE-Open House
KROW-Song Stylings
★KROY-News: Three Men in a
Used Car
★KSAN-News: Mountain Music

3:15 PST 4:15 MST

KSFO-Studio Prgm.

KPO-I Love a Mystery, drama
(Fleischmann's): KFI

★KGO-Dorothy Rochelle, songs:
News: KLO

KYA-Mary Marlin, sketch (Ivory
Flakes): KFBK KWG KMJ

★Malcolm Claire, stories: News:
(sw-9.53)

KARM-The Song Shoppers
KJBS-Musical Styles
KLX-Records
KNX-Heart of Julia Blake
★KOA-Report Period: News
KOH-Piano Ramblings
KROW-Latin-American Hour
KROY-Matinee Recital
KSAN-Star of Today
KSL-Reports by Interview

3:30 PST 4:30 MST

KSFO-Today with Bob Trout:
KNX KOH KROY KARM

KFRC-Dr. Van Wyck: KIEM

KPO-Women's Magazine of the
Air; Benny Walker, m.c.; Ricar-
do's Orch.: Guests: KFI

KGO-Lyon & Marlowe: KFBK
KLO KMJ KWG

KYA-Man of the World
Invitation to Romance: KOA
(sw-9.53)

KDYL-Tune Parade

★KHSL-News: Weather Report
KJBS-Hawaiian Serenade
KLX-Tea Time
KQW-Educational Prgm.
KSAN-Dance Matinee
KSL-Merchants Radio Column

3:45 PST 4:45 MST

KSFO-Tea Time in Studio No. 1

KFRC-Little Revue

KGO-Adrian Rollini's Orch.:
KWG

KARM-Friday Afternoon Chat

KDYL-Xavier Cugat's Music
KFBK-Your Community College
KHSL-Swing Time
KIEM-Church Notes
KJBS-This Rhythmic Age
KLO-Musical Train
KMJ-American Legion Prgm.
KNX-Today's Best Buys: News
of Radio Stars
KOA-Tea Time Tangos and Pen
Women
KOH-Musical Workshop
KROY-American Legion Band
KSAN-House of McGregor
KSL-Old Familiar Airs

4:00 PST 5:00 MST

KSFO-County Seat, sketch:
KARM KOH KROY

★KFRC-Fulton Lewis, Jr., comm.:
KQW KIEM

KPO-Sidewalk Reporter, Dean
Maddox

KGO-Army Band

KYA-Ma Perkins, sketch (Oxy-
dol): KWG KFBK KMJ

Bert Lytell, original dramas:
(sw-11.87)

★News: WFAA WOAI
KFI-Ann Warner Chats with her
Neighbors
KHSL-Tea Dance
KJBS-Show Hits
KLX-Helen Wegman Parmelee,
concert pianist
KNX-Fletcher Wiley
KOA-Strolling Songster
KROW-Sunshine Hour
★KSAN-News: Popular Potpourri
KSL-Dick Tracy, sketch

4:15 PST 5:15 MST

KSFO-Radio Log

KFRC-Let's Play Bridge

KYA-Pepper Young's Family,
sketch (Camay): KFBK-KWG
KMJ

Jan Savitt's Orch.: WOAI (sw-
11.87)

KARM-Keyboard Contrasts
KDYL-Musical Jewels
KFI-Better Business Bureau
KIEM-Safety Talk
KLO-Spelling Bee
KLX-Records: Stocks
KOA-Winter Sports Report
KOH-Book Review
KQW-Daily Informer
KROY-Joe Stafford's Music
KSAN-Laff Parade
KSL-Howie Wing, sketch
WBAP-Variety in Rhythm

4:30 PST 5:30 MST

KSFO-Judy & Her Jesters: KARM
KROY KNX KOH

★KFRC-News: Studio Prgm.

KPO-Concert Hall of the Air

KGO-Oscar Shumsky, violinist

KYA-Piano Concert

Xavier Cugat's Orch.: WOAI
Jack Haley: (sw-11.83)

Clipper: KIEM

Jack Armstrong, sketch: KDYL
KOA

★KFBK-News: Prgm. Resume
KFI-Art Baker's Notebook
KHSL-Studio Prgm.
★KJBC-News
KLX-Tonic Tunes
★KMJ-News: Hits of the Day
KOH-Mrs. Robert of DAR
KQW-News: Interlude
KSAN-Vocal Varieties
KSL-Broadcasters Review
KWG-Friendly Quarter Hour
WFAA-Babcock Question Box

4:45 PST 5:45 MST

KSFO-Hollywood Scrapbook:
KARM KNX KROY

KFRC-Clipper

KPO-Radio Reporter

KGO-Trio Time: KWG

KYA-Dixieland Band
Frank Dailey's Orch.: KDYL

Sport Page: WFAA WOAI

★News: KFI KSL
KFBK-Markets
KJBS-Rumbas
KLO-Variety Prgm.: Trio Time-
Hi, Neighbor
KLX-Songs of the Islands
KMJ-Mickey Mouse
KOA-Orphan Annie, sketch
KOH-Hollywood Showcase
KQW-Buyers' Guide
KSAN-Crinso nTrail

**FRIDAY
March 3**

5:00 PST 6:00 MST

KSFO-Erwin Yeo, organist: KNX
KOH

KFRC-Helen Gordon Barker

KPO-Warden Lewis E. Lawes'
Criminal Case Histories (Sloan's
Liniment): KLO KFI (sw-11.87)

5:00 PST 6:00 MST

KGO-Eddie Swartout's Orch.:
KWG KFBK

KYA-Modern Melodies

Campana's First Nighter, drama;
Barbara Luddy & Les Tremayne:
KSL (sw-11.83)

Cities Service Concert, Lucille
Manners, sop.; Revelers Quartet;
Frank Black's Orch.: WFAA KOA
WOAI (sw-95.3)

5:00 PST 6:15 MST

★KARM-News
KDYL-Sweethearts of Song
KHSL-Evening Concert
KIEM-Dr. Lazarus
KJBS-Dinner Dance
KLX-Stewart Hamblen
KQW-Dance Orch.
KRE-Talk of the Town
KROW-Johnny Jump Up
★KROY-Sacramento and Valley
News
★KSAN-News: Dancing Echoes

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn
Flakes): KNX KARM

KFRC-Studio Prgm.

KYA-Rhythm in Red

KIEM-Arcata Prgm.
KMJ-Moving Stories of Life
KOH-Music by Cugat
KRE-Rockin' in Rhythm
KROW-El Cerrito Review
KROY-Dick Jurgens' Orch.
KSAN-Today's Tunes

5:30 PST 6:30 MST

KSFO-Tea for Two: KNX KARM

KFRC-Dick Tracy, sketch

KPO-O Teacher, Quiz Prgm.

KGO-U. S. Government Reports:
KWG

KYA-Gypsy Caravan
Burns & Allen: (sw-11.83)

5:30 PST 6:30 MST

Jamboree; Vocalists; Orch.: (sw-
11.87)

Dick Tracy, sketch: KFBK KMJ
★News: KDYL KOH KRE KLO
KFI

★KHSL-Monitor Views the News
KIEM-Tonic Tunes
KQW-Dick Liebert, organist:
Race Results
KROW-Club Cabana
KSL-Can You Imagine That

5:45 PST 6:45 MST

★KSFO-News

KFRC-Little Orphan Annie,
sketch: KQW KIEM

KPO-Bob Keith's Orch.

★KGO-World on Parade, news

KYA-Tin Pan Alley

KARM-The Dixieland Band
KDYL-Sports Page of the Air
KFBK-On with the Dance
KFI-Know Your Schools
KHSL-Tone Pictures
KLO-Old Spinning Wheel
KMJ-Forest Rangers
★KNX-News: News Oddities
KOH-On the Mall
KRE-Music for Everyone
KROW-Piano Capers
KSAN-Theater Guide
KSL-Sophie Tucker & Her Show

NIGHT

6:00 PST 7:00 MST

KSFO-Campbell Playhouse, drama;
Orson Welles; Guest: KNX KSL
KARM (sw-11.83)

Tonight, Orson Welles and
the Campbell Players inaugu-
rate a new drama policy. In-
stead of dramatizing older
books and plays, they will pre-
sent each week a new out-
standing novel which they be-
lieve has enduring merit. The
first novel has not yet been
chosen.

More detail on page 4.
(Continued on Next Page)

FRIDAY March 3

(6:00 p.m. Continued)

KFRC-Jack Armstrong, sketch:
KIEM KQW

KPO-Waltz Time (Phillips);
Frank Munn, tr.; Manhattan
Chorus; Abe Lyman's Orch.: KFI
KDYL KOA KFBK KWG KMJ

KGO-Plantation Party (Bugler
Tobacco); Girls of the Golden
West; Range Riders; Whity Ford,
m.c.: WOAI WFAA KLO WLW
(sw-11.87)

KYA-Retirement Life Payments
Ass'n

KHSL-Northern Calif. Explorer
★KJBS-News
KLX-Music Art Trio
KOH-Singin' Cowboy
KRE-Italian Radio Giornale
★KROW-News
★KSAN-News: Popular Varieties

6:15 PST 7:15 MST

KFRC-Adventures of General
Shatter Parker: KIEM

KHSL-Ballad Hour
KOH-Concert Hall of the Air
KQW-Typical American Boy Con-
test Program
KROW-Piano Capers
KSAN-Wyoming Cowboys

6:30 PST 7:30 MST

KFRC-Dorothy Gordon

KPO-March of Time (Time Mag-
azine): KFI KLO KDYL KOA

KGO-Paul Martin's Music: KWG
KMJ KFBK

KYA-Labor on the Air

Death Valley Days (Borax):
WLW (sw-9.53)

KHSL-Dinner Dance
KIEM-American Family Robinson
KQW-To be announced
KROW-Sparkling Melodies
WFAA-Sports Review
WOAI-Mexican Serenade

6:45 PST 7:45 MST

★KFRC-News & Views: KIEM
KQW

KYA-Hobby Man

Johnson Family, sketch: KQW

KOH-Sports
KRE-Chapel of the Chimes Organ
★KROW-Labor News
KSAN-Songs of Scandinavia

7:00 PST 8:00 MST

KSFO-Grand Central Station,
drama (Listerine): KNX KARM
KSL

★KFRC-News Dramas: KIEM
KQW

KPO-Guy Lombardo's Orchestra
(Lady Esther): KFI KDYL KOA
WFAA WOAI (sw-9.53)

KGO-Madison Square Garden Box-
ing Bouts: KLO (sw-11.87)

KYA-Sportsman

KFBK-Skimanian
KHSL-Salon Music
★KLX-News
KMJ-Musical Prgm.
KOH-Perino Boys

KRE-Music of the Masters
★KROW-L'Italia News
★KSAN-News: To be announced
KWG-Rainbow Trio
WLW-Open House

7:15 PST 8:15 MST

KFRC-The Shadow of Fu Manchu

★KYA-News

To be announced: KIEM

KLX-A Line on the Sportsman,
with Bob Dwyer
KOH-American Road Builders'
Prgm.
KQW-Dance Orch.
KROW-L'Italia Echoes of Italy
KWG-To be announced

7:30 PST 8:30 MST

KSFO-Calling All Cars: KARM
KNX

KFRC-The Lone Ranger, drama
(Weber Baking Co.): KQW

KPO-Uncle Ezra, sketch (Alka-
Seltzer); Henry Burr; Bass Fam-
ily; Hot Shots: WLW KOA KFI
KDYL WOAI WFAA (sw-9.53)

KGO-Madison Square Garden Box-
ing Bouts: KLO

KYA-Musical Prgm.

Barry Wood, songs: (sw-9.65)

KFBK-Tropical Moods
★KHSL-News: Weather
KIEM-Daly's Lucky Seven
KLX-Calif. Harmonettes, girls'
quartet
KMJ-Dance Orch.
KSI-I Want a Divorce
KWG-Orch.

7:45 PST 8:45 MST

KPO-Jimmie Fidler (Drene): KFI
KDYL KOA

For news of Hollywood read "Hol-
lywood Showdown" in every is-
sue of Radio Guide.

KGO-Madison Square Garden Box-
ing Bouts: KLO

To be announced: (sw-9.65)

Story Behind the Headlines:
(sw-9.53)

KFBK-The Fish Hawk
KHSL-Sons of the Pioneers
KLX-World Dances
KSL-Fireside Melodies
WFAA-Dr. Pepper Kidoodlers
WLW-Spotlight featuring Lynn
Cole, tr.
WOAI-Warren Lustre

8:00 PST 9:00 MST

KSFO-Fishin' Fool

KFRC-Studio Prgm.

KPO-Amos 'n' Andy (Campbell's
Soups): KDYL KWG KFI KMJ
KFBK KOA WOAI WBAP

★KGO-World on Parade, News:
George Hall's Orch.

KYA-Basketball; U. C. vs.
Stanford

Johnny Messner's Orch.: (sw-
9.53)

★Evening News Report (sw-
9.65)

Ben Cutler's Orch.: KLO

Through the Sports Glass: KNX
KOH KARM

KHSL-Chico State College

KIEM-Book Review

KLX-Adventures in Science

KQW-Winter Wonderland

KRE-The Little Concert

KROW-Italian-American Hour

★KSAN-News: Songs from Shows

KSL-Songs from the Shows

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

AFTERNOON

5:00 PST (6:00 MST) Lucille Manners, So-
prano, and Soloists.

NIGHT

6:00 PST (7:00 MST) Campbell Playhouse with
Orson Welles.

6:30 PST (7:30 MST) March of Time; News
Dramatizations.

7:00 PST (8:00 MST) Guy Lombardo and His
Orchestra.

7:45 PST (8:45 MST) Jimmie Fidler.

8:30 PST (9:30 MST) Burns and Allen, Come-
dians, with Frank Parker, Tenor.

9:00 PST (10:00 MST) First Nighter; Original
Drama.

9:30 PST (10:30 MST) Jack Haley, Singer-
Comedian.
Lucille Ball; Virginia Verrill; Ted Fio-Rito's orchestra.

KGO-Sports News

Freddy Martin's Orch.: KMJ

Chick Webb's Orch.: KLO

Ben Bernie's Orch.: (sw-6.12)

Gray Gordon's Orch.: WBAP
WOAI

KDYL-By Woodbury's Orch.

★KFBK-News

KHSL-Studio Prgm.

KOA-Jack Crawford's Orch.

KOH-Variety Hour

KRE-Tupper & Reed Presents

KROW-The Better Half

★KSAN-News: Popular Concert

KSL-The Good-Will Prgm.

KWG-Basketball Game

WLW-Moon River: (sw-6.06)

9:15 PST 10:15 MST

KFRC-Pulse of the City

KGO-Dance Hour

Freddy Martin's Orch.: KFBK

KARM-Varsity Drag

KHSL-Frost Warnings: Evening
Concert

KIEM-Ray Sawyer's Orch.

KQW-Cupid Dan, Melody Man

KSAN-Pinto Pete

9:30 PST 10:30 MST

KSFO-Wonder Show; Jack Haley,
singer-comedian (Wonder Bread
& Hostess Cake); Lucille Ball;
Virginia Verrill; Ted Fio-Rito's
Orch.: KNX KSL

KFRC-Bob Crosby's Orch.: KQW
KIEM

KPO-Good Morning Tonight (Am-
bers Bros.); Vocalists & Orch.:
KFI

KGO-Opportunity Theater

KYA-Musical Prgm.

Charles Barnett's Orch.: (sw-
6.14)

Buddy Rogers' Orch.: KMJ KLO
KFBK

Little Jackie Heller's Orch.: (sw-
6.12)

Eddy Rogers' Orch.: WBAP
KDYL KOA

KHSL-Highway Safety Campaign

★KLX-News

KRE-Wrestling

KROW-Bible Talk

KSAN-Dance Time

WLW-Twenty Four Hour Review
(sw-6.06)

9:45 PST 10:45 MST

KFRC-Thomas Conrad Sawyer:
KQW KIEM

KARM-Musical Highlights

KHSL-Hawaiian Melodies

KLX-Music in Sentimental Mood

★KMJ-News

KROW-Peacock Court

WLW-Frank Dailey's Orchestra:
(sw-6.06)

10:00 PST 11:00 MST

KSFO-Sophie Tucker & Her
Show (Roi Tan Cigars): KNX
KARM

KFRC-Phil Harris' Orch.

KPO-Richfield Reporter: KFI

KYA-Al Goodman's Orch.
Voice of Hawaii: KLO KFBK
KWG

Lawrence Welk's Orch.: WLW
(sw-6.06)

Magic Hour of Finest Music:
KJBS KQW
★News: KDYL KOA KOH KSL

KHSL-Dance Time
KLX-Supper Club

KMJ-Wrestling Matches

KROW-Harmony Hall

★KSAN-News: Hits of Today

10:15 PST 11:15 MST

KSFO-Nightcap Yarns: KARM
KNX KOH

KPO-Sports Graphic: KDYL

KGO-Voice of Hawaii

KYA-Hit Revue

KFI-John Burton, Your National
Editor

KOA-The Music You Want

KSAN-Les Malloy's Telephone
Quiz

KSL-Ray Bradford's Orch.

10:30 PST 11:30 MST

KSFO-Harry Owens' Orch.: KNX
KARM KOH KSL

KFRC-Gene Englander's Orch.

KPO-Herbie Kay's Orch.: KFI
KMJ KDYL WLW (sw-6.06)

KGO-Emil Baffa's Orch.: KFBK
KWG

KLX-Aimee Lawrence, pianist
KRE-Chapel of the Chimes Organ
KROW-Sophisticated Swing
KWG-To be announced

10:45 PST 11:45 MST

KSFO-Clyde McCoy's Orch.: KNX
KARM KOH KSL

KYA-Jimmy Walsh's Orch.

KROW-Sunset Trio

11:00 PST 12:00 MST

KSFO-Community Dance: KNX
KSL KOH KARM

★KFRC-News; Shep Fields' Orch.

KPO-Gary Nottingham's Orch.:
KFI KWG KDYL KMJ KFBK

★KGO-World on Parade; News
KYA-Mail Bag Melodies

KLX-Nocturne
KRE-Star Clambake
★KROW-News

★KSAN-News: Thanks for the
Memory

11:15 PST 12:15 MST

KFRC-The Playboys

KGO-The Music You Want

KROW-Clam Bake

KSAN-House of McGregor

11:30 PST 12:30 MST

KSFO-Archie Bleyer's Orch.:
KNX KARM KSL KOH

KFRC-Skinny Ennis' Orch.

KPO-Carlos Molina's Orch.: KDL
KMJ KWG KFBK

KFI-Silhouettes in Segue

★KJBS-News: Magic Hour

KROW-Midnight Music Box

KSAN-Crimson Trail

11:45 PST 12:45 MST

KSFO-Black Chapel, drama: KSL
KNX KOH KARM

KFRC-Musical Prgm.

KSAN-Pinto Pete

12:00 PST 1:00 MST

KJBS-Midnight Club

★KNX-News

★KSAN-News: Sleep Chasers

12:15 PST 1:15 MST
KNX-Dancetime

End of Friday Programs

Did You Know That...

Edgar Bergen and Charlie are off on a winter vacation this week. Next Sunday will find them in New York, where the famous dummy and his master are scheduled to broadcast their part of the "Chase and Sanborn Hour" from Radio City. Main point of the vacation, Bergen says, is to get his fill of Broadway plays—without Charlie.

Lucy Gilman, juvenile radio star who first went on the air from Chicago when she was so small that she had to stand on a box to reach the microphone, is now Laura Parker of Carlton Morse's "One Man's Family."

★WLW-Paul Sullivan, news (sw-
6.06)

8:15 PST 9:15 MST

KSFO-Lum & Abner (Postum)
comedy team: KNX KSL KARM
KFRC-Phyllistine: KQW

KPO-Who's Dancing Tonight, in-
terviews

KGO-Winter Snow Sports Fore-
cast: KMJ KFBK

Johnny Messner's Orch.: KDYL
KOA

Leighton Noble's Orch.: (sw-
9.65)

★News: KROW WOAI
KFI-Cabbages & Kings
KHSL-Frost Warnings: Dance

KIEM-Book Review
KOH-Aloha Land

KRE-Mrs. G. W. Ballard
KSAN-Exposition Prevue
KWG-To be announced

★WBAP-News: Bob & Art
WLW-Buddy Fisher's Orch.

8:30 PST 9:30 MST

KSFO-Burns & Allen (Chester-
field); Frank Parker, tr.; Paul
Douglas, announcer; Ray No-
ble's Orch.: KSL KNX

KFRC-Hancock Ensemble

KPO-Death Valley Days (Borax),
drama: KFI KDYL KOA
Drama: "Cactus Bill."

KGO-Waltz Interlude

Russ Morgan's Orch.: (sw-9.53)

California Pension Plan: KFBK
KWG KMJ

Nation's Playhouse: WLW (sw-
6.06)

Dance Orch.: KLO

Nick Stuart's Orch.: WOAI
WBAP

★KARM-News
KHSL-Hal Denny, violinist
KIEM-Arcata Prgm.

KLX-Dude Martin's Nite Herders
KQW-Let's Waltz Again

KRE-Harmony House

KROW-Contract Bridge Club

8:45 PST 9:45 MST

KARM-Down the Mississippi
KHSL-Hal Denny, violinist
KOH-U. S. Government Reports
KQW-Swing It!

9:00 PST 10:00 MST

KSFO-Campana's First Nighter,
drama: KNX

★KFRC-News: KQW KIEM

KPO-Gilmore Circus: Cliff Clark,
barker: Felix Mills' Orch.: KFI

MORNING

7:00 PST 8:00 MST

KSFO-Sons of the Pioneers

KFRC-Rise & Shine

KPO-Musical Clock

KGO-Ranch Boys: KLO KWG
(sw-21.5)

KYA-Musical Clock

The Smile Parade: (sw-15.21)

Hillbilly Champions: (sw-21.57)

KARM-Rhapsody in Brass

KDYL-Timekeeper

KFBK-Johnnie Blaisdell

KFI-Off the Record

KHSL-Cheerio Club

KIEM-Rise & Shine

KJBS-Alarm Klok Klub

KMJ-Breakfast Broadcast

KNX-Sunrise Salute

KOA-Infallible Pair

★KOH-Hotcake Headlines

★KQW-News: Eddie Calder's
Breakfast Club

KRE-Your Radio Pastor

KROW-Valley Church

★KROY-News

★KSAN-News: Waking in Rhythm

KSL-Old Familiar Airs

7:15 PST 8:15 MST

KGO-Amanda Snow, songs: KLO

Hillbilly Champions: KSL

★News: KFBK KFI KWG

Frequencies

KSF0-560
KFRC-610
KPO-680
KGO-790
KYA-1230
KARM-1310
KDYL-1290
KFBK-1490
KFI-640
KHS-1260
KIEM-1450
KJBS-1070
KLO-1400

KLX-880
KMJ-580
KNX-1050
KOA-830
KOH-1380
KQW-1010
KRE-1370
KROV-930
KROY-1210
KSA-1420
KSL-1130
KWG-1200
WLW-700

Radio Devotional: KHSL KIEM
KJBS-Best Sellers
KLX-Popular Music
KQW-First Baptist Church
KRE-Yesterday's Favorites
KROW-Sparkling Melodies
KROY-Calif. State Employment
KSA-WPA Concert
KSL-Jennie Lee Prgm.

8:45 PST 9:45 MST

KFRC-Army Band: KQW KIEM
★KGO-World on Parade; News
KYA-Calif. State Emp. Service
Milestones in Music: KFI
Cincinnati Conservatory of Music: KROY

KHSL-The King's Men
KLX-Classical Music
KROW-Bandstand Favorites
KSA-Modern Melodies
KSL-Words & Music

9:00 PST 10:00 MST

KSF0-Address by President F. D. Roosevelt: KOH KROY KARM KNX KLO KSL
Before a joint session of the Senate and House of Representatives, President Roosevelt delivers an address commemorating the 150th anniversary of the First Congress of the United States under the Constitution. Music is by the Marine Band. More detail on page 5.

KFRC-Address by President F. D. Roosevelt: KQW KIEM
More detail on page 5.

KPO-Address by President F. D. Roosevelt: KFI KOA KDYL
More detail on page 5.

KGO-Address by President F. D. Roosevelt: KWG KMJ KFBK
More detail on page 5.

KYA-America Sings

KHSL-California State Personnel Board
KJBS-Musical Meanderings
KLX-The Shopping List
★KRE-News
KROW-Hits of Today
★KSA-News: Vocal Varieties

9:15 PST 10:15 MST

KHSL-Concert in Miniature
KRE-Masterworks
KSA-Cy Meyer

9:30 PST 10:30 MST

KYA-Stan Myers' Orch.

★KHSL-News
KJBS-Traffic Safety Council
KLX-Stocks: Records
KROW-Morning Concert

9:45 PST 10:45 MST

KYA-Morning Inspirations
KHSL-Hawaiian Melodies
KJBS-Harmony Hall

10:00 PST 11:00 MST

KSF0-National Indoor Tennis Matches: KOH KROY KARM (sw-15.27)
KFRC-University Life: KQW
KPO-Matinee in Rhythm: KDYL (sw-15.33)

KGO-Nat'l Farm & Home Hour; 4-H Club Prgm.; Marine Band; Spkrs.: KOA KLO KWG KFBK KMJ (sw-15.21)

KYA-Cycles of Romance

KFI-Radio Pen Friend
KHSL-Master Melodies
KIEM-Arcata Prgm.
★KJBS-News
KLX-Police Dept. Safety Prgm.
KNX-Monitor Children's Prgm.
KROW-The School Book
★KSA-News: Hits of Today
KSL-Up & Down the Scale
KWG-Home Science

10:15 PST 11:15 MST

KPO-Radio Reporter

Calling All Stamp Collectors; Capt. Tim Healy: KFI KDYL (sw-15.33)

KJBS-Organ Serenade
★KLX-Stocks: Weather: News
KNX-Federated Women's Club
KRE-Piano Ramblings
KSA-Light Concert
KSL-Saturday Synchopations
KWG-Jimmy Grier's Orch.

10:30 PST 11:30 MST

KSF0-National Indoor Tennis Matches: KNX KOH KARM KSL KROY (sw-15.27)

KFRC-Once Upon a Time, drama: KQW KIEM

KPO-Campus Notes: KFI KDYL KFBK

KGO-Ray Kinney's Orch.: KLO KWG (sw-11.87-15.33)

KYA-The 39'ers

KHSL-Sunshine Girl
KJBS-Dance Memories
KLX-Studio Kitchen
KMJ-Domestic Science
KOA-Traffic Lesson
KRE-World's Waltzes
KROW-Dean of the Ivories
KSA-Waltz Time

10:45 PST 11:45 MST

KPO-Metropolitan Opera Co.: KDYL KFI KFBK KOA KMJ (sw-15.33)

KHSL-Tango Time

11:00 PST 12:00 MST

KSF0-National Indoor Tennis Matches: KNX KOH KARM KSL (sw-15.27)

KFRC-To be announced: KQW KIEM

KPO-Metropolitan Opera Company: KDYL KFI KOA KMJ KFBK (sw-15.33)

KGO-Frank Dailey's Orch.: KLO (sw-11.87)

KYA-Morning Concert

KHSL-Morning Concert
KJBS-Concert Masters
KLX-Stocks: Dance Music
KRE-Tunes from Tango Land
KROY-Your Show
KSA-Varieties
★KSA-News: Songs of the Past
KWG-To be announced

11:15 PST 12:15 MST

KFRC-Anthony Candelori's Orch.: KQW KIEM

★KROY-News
KSA-Love Tales

11:30 PST 12:30 MST

KSF0-National Indoor Tennis Matches: KROY KOH KNX KARM

KFRC-Intercollegiate Debates: KIEM KQW
University of Pennsylvania vs. Richmond.

KPO-Metropolitan Opera Co.: KFI KOA KDYL KMJ KFBK

KGO-Del Courtney's Orch.: (sw-11.87)

KHSL-Novelettes
KJBS-Rhythm Revue
★KLO-News
KLX-Gems of Melody
KRE-Jungle Jim, sketch
KSA-New Homes for Old
★KSL-Markets: News

11:45 PST 12:45 MST

KSF0-National Indoor Tennis Matches: KOH KNX KROY KARM

Del Courtney's Orch.: KLO

KJBS-Musical Styles
KLX-Vocal Ensemble
KRE-Chuck Foster's Orch.
KSA-Vocal Varieties
KSL-Buyer's Guide

AFTERNOON

12:00 PST 1:00 MST

★KSF0-News

★KFRC-News
KPO-Metropolitan Opera Co.: KDYL KFI KOA

KGO-Al Kavelin's Orch.: KLO (sw-11.87)

KYA-Organ Concert

Did You Know That...

Richard Crooks, tenor soloist of the "Voice of Firestone," has begun an extensive concert tour which will include both Australia and Africa. His voice will be "piped" in from Honolulu and other points of his itinerary for the Firestone broadcast.

Kate Smith was the sponsor of two events for women at the Lincoln's Birthday Carnival at Lake Placid—the down-hill ski race and the slalom. Kate presented awards to the winners.

Paul Whiteman talked to the President about the plight of unemployed musicians at

Music Hall from London: KQW
The Western Brothers, Kenneth and George, are featured with Charles Shadwell's variety orchestra.

Nat'l Indoor Tennis Matches: KNX KROY KSL (sw-11.83)
★News: KFBK KMJ KROW KOH KWG
★KARM-Dance Tunes: News: Dance Tunes
KHSL-Markets
KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Stocks: Dance Music
KRE-Noonday Prgm.
★KSA-News: Rhythm Contrasts

12:15 PST 1:15 MST

KSF0-National Indoor Tennis Matches: KOH
KFRC-Music Hall from London
KGO-The Four of Us: KLO (sw-11.87)
Opera: KMJ KFBK
★KHSL-Butte Tractor: News
★KQW-News
KROW-Man on the Street
KSA-Echoes of Portugal
KWG-To be announced

12:30 PST 1:30 MST

KSF0-National Indoor Tennis Matches: KOH KSL KARM KROY (sw-11.83)

KPO-Opera: KFI KOA KDYL KFBK

KGO-Al Roth & Co.: KLO (sw-11.87)

KYA-Take It Easy

12:45 PST 1:45 MST

Nat'l Indoor Tennis Matches: KNX
KIEM-Stocks
KJBS-Dance Hits
KLX-Today's Almanac
KROW-Castles of Romance

1:00 PST 2:00 MST

KSF0-National Indoor Tennis Matches: KNX KARM KOH KSL (sw-11.83)

KFRC-Widener Challenge Cup: KQW KIEM
More detail on page 5.

KPO-Opera: KFI KOA KDYL KFBK KMJ

KGO-Club Matinee: KLO (sw-9.53-11.87)

★KYA-News
KHSL-Bridge Dance
KJBS-One o'Clock Revue
KLX-Musical Prgm.
KRE-Chapel of the Chimes Organ
KROY-Roseville Roundup
★KSA-News: Organ Treasures

1:15 PST 2:15 MST

KSF0-Widener Challenge Cup: KROY KNX KARM KOH (sw-11.83)

Brian Field describes the Widener Challenge Cup race at Hialeah Park, Miami. The cup is worth \$50,000 and has attracted such horses as War Admiral and Stagehand.

KPO-Opera: KFI KOA KDYL KFBK

KYA-Lou Raderman's Orch.

KSL-Saturday Musicale

1:30 PST 2:30 MST

KSF0-Widener Challenge Cup: KNX KOH KSL KARM KROY (sw-11.83)

KFRC-Variety Prgm.; Vocalists & Orch.: KQW KIEM

KPO-Opera: KFI KDYL KOA KFBK KMJ

KYA-Tin Pan Alley

KHSL-Studio Prgm.

KLX-World Entertains

KRE-Matinee Musicale

KSA-Modern Melodies

1:45 PST 2:45 MST

KSF0-National Indoor Tennis Matches: KNX KOH KARM KROY (sw-11.83)

KYA-Goodwill Corner

KROW-Public Service
KSL-Congress of Parent-Teachers

2:00 PST 3:00 MST

KSF0-What Price America, drama: KSL KNX KOH KARM KROY (sw-11.83)

KFRC-International House: KQW KIEM

KPO-Opera: KOA KFI KDYL KFBK KMJ (sw-9.53)

KGO-Erskine Hawkins' Orch.: KLO (sw-11.87)

KYA-Rugby; Stanford vs. Stanford Medical School

KHSL-Sport News
KJBS-Hit Revue
★KLX-News: Lost & Found: Records
KROW-Crazy Quilt
★KSA-News: Swing Time

2:15 PST 3:15 MST

KPO-Youth Meets Government: KDYL KOA KFI KFBK (sw-9.53)

KHSL-Popular Music

2:30 PST 3:30 MST

KSF0-Jack Marshard's Orchestra: KOH KARM KROY KNX (sw-11.83)

KFRC-Dramas of Youth: KQW KIEM

KPO-Youth Meets Government: KFBK KOA KFI KDYL (sw-9.53)

KGO-Southwestern Stars Variety Prgm.: KMJ KWG (sw-11.87)

KHSL-Forgotten Melodies
KJBS-Serenade from the Shows
KLO-All-O Wheat Prgm.
KLX-Helen Wegman Parmelee, pianist
KROW-Popular Concert
KSA-Tango Time
★KSL-News

2:45 PST 3:45 MST

Southwestern Stars, variety program: KLO

KLX-Records
KSA-King's Serenade
KSL-Saturday Rhythms

3:00 PST 4:00 MST

★KSF0-News

KFRC-Soldiers of Miss Fortune, drama

★KPO-Kaltenmeyer's Kindergarten: News: KOA KFI KDYL (sw-9.53)

★KGO-El Chico, Spanish Revue: News: KLO KFBK KWG

★News: Leighton Noble's Orch.: KARM KOH NKX

Bob Crosby's Orch.: KIEM

KHSL-Afternoon Concert

★KJBS-News

KLX-What's New?

★KMJ-Radio Headlines

KQW-The Man in the Market

KRE-Open House

KROW-Sparkling Melodies

KROY-Whiskers Takes the Air

★KSA-News: Mountain Music

KSL-Religious News Events

3:15 PST 4:15 MST

KSF0-Leighton Noble's Orch.: KROY

★El Chico; News: KMJ

KJBS-Dance in the Modern Manner

KLO-Church Schedule: News

KLX-Records

KROW-Latin-American Hour

KSA-Stars Over Hollywood

KSL-Merchants Radio Column

3:30 PST 4:30 MST

KSF0-Saturday Night Swing Club: KARM KOH KROY KNX KSL

KFRC-Manny Lander's Orchestra: KQW KIEM

KPO-Education Today

KGO-Renfrew of the Mounted, sketch: KFBK KMJ KWG KLO

Gray Gordon's Orch.: KOA KFI (sw-9.53)

Tea Time: KNX KLX

★KDYL-News

★KHSL-News: Weather Report

KJBS-Eddie Fitzpatrick's Orch.

KSA-Dance Matinee

3:45 PST 4:45 MST

KSF0-Saturday Night Swing Club: KARM KOH KROY KSL

KPO-To be announced: KFI KOA (sw-9.53)

KGO-Renfrew of the Mounted, sketch: KWG KFBK KMJ KLO

KDYL-Children's Party

KHSL-Studio Prgm.

KSA-House of McGregor

4:00 PST 5:00 MST

KSF0-Americans at Work: KSL KOH KARM KROY KNX (sw-11.83)

This episode, which is being presented before the School Administrators convention in Cleveland, is devoted to the "school-marm's" job. Cleveland school-teachers are expected to participate in the interview portion of the program.

KFRC-Bernie Cummins' Orch.: KIEM KQW

EVERY SATURDAY NIGHT!



PHIL BAKER

in a riotous variety show—
"HONOLULU BOUND"
with his stoges, "Bottle"
and "The Man in the Box"

Eddie DeLange's Orchestra
The Andrews Sisters
"Johnny Pineapple"

6:00 COLUMBIA
CHAIN

SPONSORED BY
THE HAWAIIAN PINEAPPLE CO., LTD.

SATURDAY

March 4

KPO-Freddy Martin's Orch. & Santa Anita Race: Freddy Martin's Orch.: KFI KDYL KOA

KGO-Message of Israel: Guest Speaker: KFBK KMJ KWG (sw-11.87)

Subject: "The Ethics of Aid to Refugees." Speaker: Rabbi Jonah B. Wise.

KYA-Stars Over Manhattan

Avalon Time (Avalon Cigarettes): Red Foley & Co.; Red Skelton; Phil Davis' Orch.: WBAP WOAI

4:15 PST 5:15 MST

KHSL-Tea Dance
KJBS-Something Old, Something New
KLO-Musical Train
KLX-Records
KROW-Let's Dance
★KSA-News: Popular Potpourri

4:15 PST 5:15 MST

★KFRC-Raymond Gram Swing, comm.: KIEM KQW

KLX-Swing Your Partner
KSA-Talking Drums

4:30 PST 5:30 MST

KSF0-Jimmy Davis' Orch.: KOH KNX KARM KROY

★KFRC-News: Studio Prgm.

KPO-Lives of Great Men: KOA KFI (sw-9.53)

"Ralph Waldo Emerson: Spiritual Leadership in Democracy," is the theme of Dr. Griggs' discussion. Descended from a line of New England clergymen, Emerson (1803-1882) was a pioneer of American culture and intellectual idealism. With men like Thoreau, Hawthorne and Alcott, he upheld ethical and spiritual values in a new and relatively barren civilization. "Essays" and "Conduct of Life" are representative of his work.

KGO-Rendezvous with Ricardo: KLO KWG

KYA-Ben Selvin's Orch.
Joe E. Brown: (sw-11.83)

Red Norvo's Orch.: KIEM

Question Bee: (sw-11.87)

★News: KJBS KMJ
★KFBK-News: Prgm. Resume
KDYL-National Emergency Council

KHSL-Melody Parade
KLX-Helen Wegman Parmelee, pianist

★KQW-News: Musical Interlude
KSA-Vocal Varieties
KSL-Your Program of Favorites
★WFAA-News & Sports
WOAI-Sports

(Continued on Next Page)

SATURDAY

March 4

4:45 PST 5:45 MST

★KFRC-American Legion News Barrage: KIEM

KPO-Herbie Kay's Orch.: KDYL KOA KFI

KYA-Variations on Syncopation Castilla Twins, vocal duo: (sw-9.53)

Rendezvous with Ricardo: KMJ Rural Mail: WFAA WOAI

KFBK-Saturday Swing Session KJBS-Rumba's KLX-Songs of the Islands KOH-King & Herzoff KQW-Buyer's Guide KSA-Mutiny on the High Seas ★KSL-News

5:00 PST 6:00 MST

KSFO-Intercollegiate Radio Debate

KFRC-Gloomchasers: KQW

KPO-Quaker Party; Tommy Riggs & Betty Lou; Bea Wain, songs; Larry Clinton's Orch.; Guests: WOAI WBAP KFI KDYL KOA (sw-9.53)

KGO-Music & American Youth: KFBK KWG KMJ

KYA-Modern Melodies

Ben Cutler's Orch.: (sw-11.87)

Columbia Sports Broadside: KNX KARM KOH

Johnny Presents: (sw-11.83)

KHSL-Evening Concert KIEM-Arcata Prgm. KJBS-Dinner Dance ★KLO-News KLX-Stewart Hamblen KRE-Talk of the Town ★KROY-Sacramento and Valley News ★KSA-News: Dancing Echoes KSL-Amateur Hour

5:15 PST 6:15 MST

KYA-What Is It?

KLO-Old Spinning Wheel KRE-Rockin' in Rhythm KROY-Dyanna Gayle & King Cole Trio KSA-Today's Tunes

5:30 PST 6:30 MST

KSFO-Ray Bradford's Orchestra: KNX KOH

KFRC-Symphonic Strings: KIEM

KGO-Brenthouse, drama, starring Hedda Hopper: KLO KWG KMJ (sw-11.87)

KPO-Music by Music

KYA-Rosario Bourdon's Orch.

Carlos Molina's Orch.: KFI

Prof. Quiz: (sw-11.83)

Fred Waring's Pennsylvanians (Bromo Quinine): WBAP WOAI (sw-9.53)

★News: KDYL KRE KARM KFBK-Green Bros. Orch. ★KHSL-Monitor Views the News KOA-Legislative Facts KQW-Ranch Boys: Race Results KROW-Where to Go KSL-Homespun Hour, with Harry Clarke & Peter Spraynozzle

5:45 PST 6:45 MST

★KSFO-News

Symphonic Strings: KQW
Ray Bradford's Orch.: KARM KSL
KFBK-Man on the Boat
KHSL-Hits from Hollywood
KNX-Adventures in Science
KOA-Ward & Sorenson
KRE-On Wings of Song
KROW-Piano Capers
★KSA-Theater Guide

NIGHT

6:00 PST 7:00 MST

KSFO-Honolulu Bound (Hawaiian Pineapple Co.); Phil Baker; Man in the Box; Andrew Sisters; Bottle; Mary Kelly; Eddie De Lange's Orch.; Guests: KSL KNX KARM (sw-11.83)

For further detail see sponsor's announcement on page 33.

KFRC-Hawaii Calls; Native Music: KQW KIEM Saluting Tennessee.

KPO-Dinner Date with Judy; Three Cheers; Judy Dean, m.c.; Ernest Gill's Orch.: KOA KDYL KFI

KGO-Yascha Borowsky's Concert Trio: KLO KFBK KMJ KWG

KYA-Retirement Life Payments Ass'n

Vox Pop: (sw-9.53)

National Barn Dance (Alka-Seltzer); Vass Family; Henry Burr; Hoosier Hotshots; Uncle Ezra; Maple City Four; Lucille Long; Joe Parsons; Joe Kelly, m.c.: WLW WBAP WOAI (sw-11.87)

KHSL-Vespers
★KJBS-News
KLX-Music Art Trio, dinner concert
KOH-Lenten Services
KRE-Italian Radio Giornale
★KROW-News
★KSA-News: Popular Varieties

6:15 PST 7:15 MST

KGO-March of Progress: KFBK KMJ KWG

Will Aubrey, Bard of the Byways: KLO

KOH-Variety Time
KROW-Piano Capers
KSA-Wyoming Cowboys

6:30 PST 7:30 MST

KSFO-Saturday Night Serenade (Pet Milk); Mary Eastman, sop.; Bill Perry, tr.; Bill Adams; Gus Haenschen's Orch.: KSL KARM KNX

KFRC-Hollywood Whispers: KQW KIEM

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KPO-Hall of Fun; Gordon Jenkins' Orch.: KDYL KMJ KOA (sw-9.53)

KGO-Stars of Tomorrow: KFBK KWG KLO

KYA-Song Shoppers

Stepping Along: (sw-11.83)

KFI-Fantasia in Rhythm
KHSL-Concert Violinist; Max Sypher, pianist
KROW-Thomas Peluso's Music
KSA-Richard Steel

6:45 PST 7:45 MST

KFRC-Sons of the Pioneers: KQW KIEM

KYA-Postal Oddities

KFI-King Cowboy Revue

KRE-Chapel of the Chimes

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

9:00 PST (10:00 MST) Address by President Roosevelt.
The President addresses a joint session of Congress on the 150th anniversary of the First Congress under the Constitution.

10:00 PST (11:00 MST) Farm and Home Hour.

10:45 PST (11:45 MST) Metropolitan Opera Company.
Presenting "Il Trovatore" by Giuseppe Verdi.

AFTERNOON

1:00 PST (2:00 MST) Widener Challenge Cup Race.
The \$50,000 race, at Hialeah race-track broadcast at this time over MBS, may also be heard over CBS fifteen minutes later.

5:00 PST (6:00 MST) Tommy Riggs and Betty Lou; Comedy and Variety.
Larry Clinton's orchestra with Bea Wain, vocalist.

NIGHT

6:00 PST (7:00 MST) Phil Baker, Comedian.
Harry "Bottle" McNaughton; Ward "Man in the Box" Wilson; Andrews Sisters; Eddie DeLange's orchestra.

6:00 PST (7:00 MST) Vox Pop; Interviews.
Parks Johnson; Wally Butterworth; Graham McNamee.

6:30 PST (7:30 MST) Mary Eastman, Soprano, and Bill Perry, Tenor.

7:00 PST (8:00 MST) Hit Parade with Lanny Ross, Tenor.

7:00 PST (8:00 MST) Symphony Orchestra;
Hans Steinberg, Guest Conductor.

8:00 PST (9:00 MST) Joe E. Brown, Comedian.
Gill and Demling; Margaret McCrae, vocalist; Harry Sosnik's orchestra.

8:00 PST (9:00 MST) National Barn Dance.

8:30 PST (9:30 MST) Johnny Presents; Johnny Green's Orchestra.

9:00 PST (10:00 MST) Fred Waring and His Orchestra.

KROW-Swing Master's Music Room

7:00 PST 8:00 MST

KSFO-Lucky Strike Hit Parade with Lanny Ross, tr.; Raymond Scott Quintet; Kay Lorraine, vocalist; Mark Warnow's Orch.; Guest: KSL KNX KOH (sw-11.83)

KFRC-Betty Jane Rhodes; Chico's Orch. & Singing Strings: KIEM KQW

KGO-Dance Orch.: WBAP

KPO-Symphony Orch.: Arturo Toscanini, cond.: KWG KLO KMJ (sw-11.87-9.53)

Guest-conductor Hans Steinberg takes the baton from Arturo Toscanini, who concluded a series as conductor last week. Music detail on page 13 this week.

KYA-Sportlite

KARM-Stars Over Manhattan KDYL-Bowling Contest KFBK-Speed Gibson, sketch KFI-Sweeten Swing KHSL-Salon Music ★KLX-News KOA-Jack Crawford's Orch. KRE-Music of the Masters ★KROW-L' Italia News ★KSA-News: To be announced WLW-Dog House Club WOAI-Saturday House Party

7:15 PST 8:15 MST

KFRC-Inside the Sports, Sam Balter

7:45 PST 8:45 MST

KSFO-Capitol Opinions: KOH KARM (sw-11.83)

KHSL-Sons of the Pioneers KLX-Let's Waltz KNX-Tonight's Best Buys ★KSL-News WBAP-Iraan High School Prgm.

8:00 PST 9:00 MST

KSFO-Joe E. Brown, comedian (Post Toasties) Gill & Demling; Margaret McCrae, songs; Harry Sosnik's Orch.: KNX KSL KARM

KFRC-Amateur Hour

KPO-Alka-Seltzer National Barn Dance; Maple City Four; Vass Family; Henry Burr; Hoosier Hot Shots; Lucille Long; Joe Kelly, m.c.; Uncle Ezra; Arkie; Ann, Pat & Judy; Male Octet; Glenn Welty & Orch.; Guests: KFI KDYL KOA KTEI (1240 kc) KSEI (900 kc) KOB (1180 kc) KIDO (1350 kc)

For further detail see sponsor's announcement on this page.

KGO-Symphony Orchestra: KLO KWG KFBK. KMJ (sw-6.14-9.53)

KYA-Basketball; U. C. vs. Stanford KROW-Everybody's Favorites KSA-Dance Time

KHSL-Gems from the Operas

KLX-Musical Soiree KOH-Swing Time KRE-Music to Read By

★KSA-News: Songs from Shows WFAA-Modern Choir

★WLW-Paul Sullivan, news: (sw-6.06)

8:15 PST 9:15 MST

Jimmy Dorsey's Orch.: KQW KIEM

★News: KROW WOAI KHSL-Frost Warnings: Gems from the Operas

KSAN-To be announced ★WFAA-News: Ranch Boys WLW-Don Dunham's Orch. (sw-6.06)

8:30 PST 9:30 MST

KSFO-Johnny Presents (Philip Morris); E. R. Johnstone's Dramas; Johnny Green's Orch.; Frances Adair & Glenn Cross, vocalists; Mixed Ensemble: KNX KSL KARM

KGO-Russ Morgan's Orch.: Tropical Moods

Russ Morgan's Orch.: WOAI KMJ KFBK KWG

Horace Heidt's Orch.: WLW (sw-9.53-6.06)

Charles Baum's Orch.: (sw-6.12)

KHSL-WPA Prgm. KIEM-Arcata Prgm. KLO-Dance Orch.

KOH-Delli Quadri's Orch. KROW-Food for Thought WFAA-Tommy Tucker's Orch.

8:45 PST 9:45 MST

KGO-Lou Breese's Orch.: KLO

Jimmy Grier's Orch.: KQW

★KFBK-News KHSL-Songs of the Islands KLX-Songs of the Islands KRE-Front Page Drama KROW-Concert Gems

9:00 PST 10:00 MST

KSFO-Professor Quiz (Noxzema) Bob Trout: KNX KARM

★KFRC-News: KQW KIEM

KPO-Fred Waring's Pennsylvanians (Bromo-Quinine): KOA KDYL KFI

KGO-Chick Webb's Orch.: KLO (sw-6.14)

Dick Stabile's Orch.: (sw-6.12)

Dance Orch.: WOAI WFAA

★KFBK-News KHSL-Harmony Lane KLX-Faust Theater of the Air KMJ-Their Greatest Story KOH-Dance Music

KRE-Swingin' in the Groove KROW-Hawaii Calls ★KSA-News: Popular Concert KSL-Lullaby in Rhythm KWG-To be announced WLW-Jolly Time: Moon River: (sw-6.06)

9:15 PST 10:15 MST

KFRC-The Shadow of Fu Manchu Glen Gray's Orch.: KQW

KHSL-Frost Warnings: Studio Prgm. KIEM-Ray Sawyer's Orch. KSA-Pinto Pete ★KSL-News

9:30 PST 10:30 MST

KSFO-Vocal Varieties

KFRC-Orrin Tucker's Orchestra: KQW KIEM

KPO-Avalon Time (Avalon Cigarettes); Red Foley & Co.; Red Skelton; Neighbor Boys; Del King, m.c.; Chorus; Phil Davis' Orch.: KDYL KFI KOA KWG KFBK KMJ

KGO-Freddy Martin's Orch.: KLO KFBK

KYA-Musical Prgm. Eddy Rogers' Orch.: WFAA Wayne King's Orch.: KSL KOH KARM (sw-6.12)

KHSL-Instrumental Music ★KLX-News KNX-Drama Time with Bert Lytell

KROW-Everybody's Favorites KSA-Dance Time

WLW-Twenty-Four Hour Review (sw-6.06)

9:45 PST 10:45 MST

★KSFO-News

Eddy Rogers' Orch.: WLW (sw-6.06)

KLX-Music in a Sentimental Mood

KNX-Capitol Opinions

10:00 PST 11:00 MST

KSFO-Columbia Dances: KARM KOH

KFRC-Shep Fields' Orch.: KQW

KPO-Carlos Molina's Orch.: KMJ

KGO-Buddy Rogers' Orch.: KLO KWG KFBK

KYA-Sage Bros. Dick Gardner's Orch.: WLW (sw-6.06)

Herbie Holmes' Orch.: KSL

★News: KDYL KOA Dance Music: KLX KHSL KFI-This Week in Review KHSL-Dance Time KJBS-Magic Hour of Finest Music KNX-To be announced KRE-Chapel of the Chimes Organ KROW-Religious Prgm. ★KSA-News: Hits of Today

10:15 PST 11:15 MST

KSFO-Columbia Dances: KARM KOH KNX

KGO-Tropical Moods

Carlos Molina's Orch.: KDYL KOA KFI

KLX-World Dances KROW-Design for Dancing KSA-Les Malloy's Telephone Quiz

10:30 PST 11:30 MST

KFRC-Joe Reichman's Orch.

KPO-Gary Nottingham's Orch.: KDYL KOA KFI

KGO-Emil Baffa's Orch.: KWG

KYA-Ray West's Orch.: KFBK KMJ

Freddie Ebener's Orch.: WLW (sw-6.06)

George Hamilton's Orch.: KSL

KLX-Bordertown Barbecue KQW-Magic Hour KRE-Dance Music

10:45 PST 11:45 MST

KSFO-Harry Owens' Orch.: KNX KARM KOH

11:00 PST 12:00 MST

KSFO-Columbia Dances: KARM KSL KOH KNX

★KFRC-News: Leon Mojica's Orchestra

KPO-Herbie Kay's Orch.: KFI KWG KMJ KFBK

★KGO-World on Parade, News

KYA-Mail Bag Melodies

KDYL-Jitterbug Jamboree KLX-Nocturne KRE-Star Clambake ★KROW-News ★KSA-News: Thanks for the Memory

11:15 PST 12:15 MST

KGO-Paul Carson, organist

KROW-Singing Strings KSA-House of McGregor

11:30 PST 12:30 MST

KSFO-Dance Orch.: KNX KARM KSL KOH

KFRC-Jack McLean's Orch.

KPO-Archie Loveland's Orch.: KFI KMJ KWG KFBK

★KJBS-News: Magic Hour KROW-Midnight Music Box KSA-Talking Drums

11:45 PST 12:45 MST

KFRC-Musical Prgm. KSA-Pinto Pete

12:00 PST 1:00 MST

KJBS-Midnight Club KNX-Dancetime

★KSA-News: Sleep Chasers End of Saturday Programs

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KDYL KPO KFI KIDO KOB KSEI KTFI
8:00 P.M., PST — 9:00 P.M., MST

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CAMOUFLAGED BALLADER

(Continued from Page 7)

When the Grove Street School gave "The Merry Company," a flimsy bit of drummer, Nelson was cast in a role where he sang and acted. He sang well even then, but as an actor he was a good soprano. His voice was high and childish and he got by in the play mostly because the audience was kind. To be blunt about it, Nelson couldn't act as a boy, and today he knows better than anyone else that he's not a great actor. He never tries to fool himself or his public.

In the evenings when his chores were done, his mother would play church hymns and he would sing with her. She took him with her to the choir, and his sweet soprano could be heard every Sunday.

It was in 1911 and he was ten when he began singing in St. Stephen's Episcopal Church. Later, Arthur Lacy-Baker, organist for Grace Church, began training him, and eventually Nelson became a soprano soloist.

After Grace Church, Nelson began singing at All Saints Church. He was giving his song all he had one night when his voice cracked and tumbled from a soprano to croak. He grabbed up for another high note, but he couldn't make it. His voice had stopped somewhere about half-way of alto-baritone and there it stayed.

The choir director told him to forget singing for two years.

Nelson was fourteen then. His father and mother had come to the parting of the ways. She wanted to settle down and build a home for her son. The boy was told to choose. He quit school and he and his mother went to Philadelphia.

"I had my knocks," Nelson said, "and I know they are necessary."

Mrs. Eddy took a job with the University of Pennsylvania. Nelson got a job with his uncle, Clark Kendrick, at the Mott Iron Works. His mother protested when he quit school, but he assured her he would study on the side. He got \$8 a week working the telephone switchboard at the iron works.

"I started studying when I quit school," Nelson said. "I took all kinds of courses, including a business course by correspondence. I had to buy my books second-hand. Then I began to read. First it was 'The Wealth of Nations' by Adam Smith. Then Wells' 'Outline of History' and many more—Plutarch and compendiums of science, art, biology, geology, psychology. I read the books while walking to work."

Hold everything! That's Mr. Eddy's story and he sticks to it. He's a stickler for facts and is known never to embroider any of the details of his life. But that's hard to take—a boy of fourteen or sixteen walking to work and reading while he walked "compendiums of biology, geology" and stuff. I'll wager Philadelphia hadn't seen such a walking encyclopedia since Benjamin Franklin trod the streets as a boy. Maybe Philadelphia does such things to innocent boys.

His voice had settled to a baritone and he sang while he worked. It was quite disconcerting to customers of the iron works to do business through a singing telephone operator. They would call for a keg of nails or a bunch of nuts and be greeted with a blast of melody. Nelson was transferred from the switchboard to the shipping department and his pay was upped. But he didn't like the work. It was hard and his muscles ached.

Meanwhile, he and his mother took

an apartment. He still keeps it. Out of his earnings, he had purchased some drums. There was the heritage of the Eddys cropping out. He would be a drummer as was his father and his father's father. An orchestra-leader offered him a chance to play one night at Jenkintown, Pa., but the shipping-room foreman at the plant made him work overtime, and the world lost a great drummer and the mill lost a good hand, for Nelson quit.

He had decided there was no future in nuts and elected to be a banker. But there were no banks begging for singing tellers, so Nelson went from bad to worse and got a newspaper job. He became a night clerk for the Philadelphia Press at eight bucks a week. A fellow Nelson's size might have starved on that. He was a husky boy and the \$8 didn't go far, but he met a lot of interesting people.

A reporter friend taught him how to write obits. It's really not hard to do, you know. Just say So-an-So died, and pick up his life from Who's Who, if he was anybody. If he wasn't, the funeral director will give you the dope. Nelson got half space-rates for every obit. And he grew in knowledge, buying compendiums of science and art on dough he earned writing about dead folks.

He was sixteen when he high-pressed the city editor of the Philadelphia Evening Public Ledger into a staff job. He looked like a man and was doing all right until the hatchet gang of efficiency men came in and trimmed the staff, including Mr. Eddy.

THEN he hooked on at the Evening Bulletin and really became a reporter. Maybe that's why he sticks to facts now. Finally, he was washed up to the copy desk because he could make heads fit.

"Can you picture me shouting orders to reporters?" he asked.

No! (And aside to Mr. Eddy: I don't know about Philadelphia, but in every city room I ever saw if one of those comma-and-colon guys on the copy desk "shouted orders to a reporter" there would be mayhem, murder and a page-one obit!)

A former Philadelphia reporter said, "Eddy was a hell of a regular guy, a gangling kid and a very conscientious and hard worker." Then he added, "But that was in 1919, before he got in the Social Register."

He did about every trick around the newspaper shop—police, politics, general assignments and even a turn at sob sistering. (Today he shuns sob sisters as if they had measles.) He did sports, and wound up his journalistic fling on a copy desk, chasing commas, uniting split infinitives, trapping periods and trying to squeeze headlines into a column.

He used to sing at the copy desk. It's a miracle, and a tribute to the City of Brotherly Love that he survived to tell it. Most newspapermen will gang a co-worker if he sings at his job, and whistling is an invitation to assault.

He couldn't afford a music-teacher, but he practised with his mother. He had no time, or took none, for girls, and was one of those fellows to whom "my mother is my sweetheart."

One night he was at a friend's house and was listening to the phonograph. Ruffo was singing an aria.

"An inspiration came to me," Nelson said. "I began singing with that trained voice of Ruffo's. I was surprised to note the difference between

(Continued on Page 37)

ZONITE—THE FAMOUS ANTISEPTIC THAT CAME OUT OF THE WORLD WAR*



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**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

| | | | |
|------------------|-------------|----------------------|-------------|
| COGE, Cuba | 11.805 | JDY, Kwantung | 9.925 |
| CSW7, Portugal | 9.735 | JLG3, Japan | 11.705 |
| DJB, Germany | 15.20 | JZJ | 11.80 |
| DJC | 6.02 | OLR2A, Czecho- | |
| DJD | 11.77 | slovakia | 6.01 |
| DJL | 15.11 | OLR3A, " | 9.55 |
| DJM | 6.079 | OLR3B, " | 9.67 |
| DJZ | 11.80 | OLR4A, " | 11.84 |
| EAJ43, Canarias | 10.37 | OLR4B, " | 11.76 |
| EAQ, Spain | 9.855 | OZF, Denmark | 9.52 |
| EAR | 9.49 | PCJ, Holland | 9.59, 15.22 |
| EA9AH, Spanish | | PHI | 17.775 |
| Morocco | 14.05 | RAN, U.S.S.R. | 9.60 |
| GSA, England | 6.05 | RKI | 15.08 |
| GSB | 9.51 | RNE | 12.00 |
| GSC | 9.58 | SPD, Poland | 11.705 |
| GSD | 11.76 | SPW | 13.64 |
| GSE | 11.96 | TFJ, Iceland | 12.23 |
| GSF | 15.14 | TGWA, Guatemala | 9.685 |
| GSG | 17.79 | TI4NRH, Costa | |
| GSJ | 21.47 | Rica | 9.698 |
| GSK | 15.26 | TPA2, France | 15.24 |
| GSJ | 21.58 | TPA3, " | 11.88 |
| GSJ | 6.11 | TPA4, " | 11.71 |
| GSJ | 15.18 | TPB7, " | 11.885 |
| GSJ | 15.31 | VK2ME, Australia | 9.59 |
| GSV | 17.81 | VUO3, India | 9.58 |
| HAS3, Hungary | 15.37 | VUO2, " | 9.59 |
| HAT4 | 9.12 | VUD3, " | 15.16 |
| HBJ, Switzerland | 14.535 | WIXAL, Boston, Mass. | |
| HBL | 9.34 | 15.25, 11.79 | 6.04 |
| HBO | 11.402 | XEUZ, Mexico, D.F. | 6.12 |
| HBP | 7.80 | YV6RC, Venezuela | 5.97 |
| HH2S, Haiti | 5.955 | ZBW3, China | 9.525 |
| HP5A, Panama | 11.7 | ZIZ, St. Kitts | 6.385 |
| HP5J | 9.60 | ZRK, So. Africa | 9.61 |
| HS6FJ, Siam | 15.23 | 9MT, S.S. Kanimbla | 6.01 |
| HS8FJ | 9.51, 19.02 | 2RO3, Italy | 9.635 |
| IRF, Italy | 9.83 | 2RO4 | 11.81 |

Short-wave programs of American stations are shown along with the regular listings beginning on page 20. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m.: JZJ; 4:50, GSD, GSE, GSF, GSI, GSO; 7:45, JDY; 8:30, GSE, GSF, GSG, GSH, GSJ, GSV; 8:55, JZJ; 11, GSA, GSB, GSD, GSE, GSH; 1 p.m., GSA, GSD, GSG, GSI, GSV; 1:20, 2R06 (15.3); 4:10, TPA3; 4:15, GSA, GSB, GSC, GSD, GSO; 4:30, OLR2A; 5:45, DJB, DJD, DJZ; 6, HP5A; 6:30, EA9AH; 7, HP5J, RAN, RKI; 7:30, 2R03, IRF, IQY, EAQ; 7:40, GSB, GSC, GSD; 8, EAJ43; 8:05, JLG3; 8:15, DJB, DJD, DJZ; 8:45, EAQ; 9, EA9AH, EAJ43; 10:30, DJB, DJD, DJM, DJZ, GSB, GSC, GSD; 11, TPA4, TPB7.

Daily except Sundays—7:30 a.m., VLR.
Week-days—9:50 p.m., OLR4A.

Sunday, February 26

*3 a.m.—English transmission: RV96 (15.18)
*6:10 a.m.—Program from Kweiyang, China: XPSA (7.01)
*7 a.m.—Broadcast from M. V. Kanimbla: 9MI
*7 a.m.—Overseas hour: JZJ
*8 a.m.—Overseas hour: JZJ
*8 a.m.—Variety program: DJB DJL
*8 a.m.—International church: COCQ
9 a.m.—Program from Budapest: HAS3
*10 a.m.—News in Spanish: W2XAD (21.5)
*11 a.m.—Church services: W1XAL (15.13)
*12:17 p.m.—Arabic program: GSC
*12:30 p.m.—News: W9XA (26.45)
*12:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)
*1:20 p.m.—English news: 2R06 (15.3)
*1:30 p.m.—Broadcast from Belgium: ORK (10.33)
*2 p.m.—German news: W3XL (17.78)
*2:30 p.m.—Experimental broadcast from Turkey: TAP (9.465)
*3 p.m.—Program from Rome: 2R09 (9.67)
*3 p.m.—French news: W3XL (17.78)
4:35 p.m.—Thames River musical program: GSC
*5 & 7 p.m.—Portuguese news: W3XL (17.78)
*5:45 p.m.—English news: DJB DJD DJZ
*5:45 p.m.—Program from Portugal for North America: CSW7
*6 p.m.—World news: W9XA (26.45)
*6 p.m.—Program from Guadeloupe: GF8AH (7.435)
*6 p.m.—Polish program: SPW SPD
*6 & 8 p.m.—News bulletin: W3XL (17.78)
*6:15 p.m. (ex. Sat.)—Morning Express: PHI (11.73)
*6:45 p.m.—Spanish news: W2XE (11.83)
*7 p.m. (ex. Sat.)—Program from Budapest: HAT4
*7 p.m.—Soviet program: RAN RKI
7:15 p.m.—PHOHI program: PCJ (15.22)
*7:30 p.m.—English news: 2R03 IRF
7:45 p.m.—Opera, "La Traviata": 2R03 IRF
*8 p.m.—Overseas hour: JLG3
*8 p.m.—Nationalist program: EAJ43
*8:15 p.m.—English news from Germany: DJB
*8:30 p.m.—Jamaica on the Air: HH2S (5.955)
*8:30 p.m.—Spanish news: GSB GSO
*8:45 p.m.—Portuguese news: GSB GSO
9:15 p.m.—Leipzig Symphony Orchestra: DJB
*9:30 p.m.—North American broadcast: TPB7
*9:30 p.m.—Danish program: OZF
*10 p.m. (ex. Mon.)—Friendship hour: HC1JB (14.43) HCJB (12.46)
*10:50 p.m.—English news: YNRF (6.76)
*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK
*12:30 a.m.—Overseas hour: JZJ

Key to Symbols Used: *Daily; **Sunday, Wednesday, Friday, Saturday; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; §§Monday, Friday; ††Tuesday, Thursday; †††Tuesday, Friday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

THE powerful short-wave voice of the Vatican State (HVJ, "Radio Vaticano") will continue to broadcast frequently until after the elaborate ceremonies consequent to the election and elevation of a new Supreme Pontiff have been consummated. The station operates on the following frequencies: 17.84, 15.12, 11.74, 9.55 or 9.66, 6.03 or 6.19 megs; the channel used depending upon the time of day and country to which the program is being directed. Programs for North America are usually broadcast on either 15.12 or 11.74 megs; the regular English broadcasts being radiated on 15.12 megs, Sundays at 1 p.m. and on Tuesdays at 10:30 a.m. EST. Transmissions from HVJ can usually be identified by the ticking of a clock for five minutes prior to the start of a program, by the chimes of St. Peter's sounding the hour, and the Latin phrase, "Laudetur Jesus Christus" as the opening announcement.

John Oskay of New Brunswick, N. J., writes "Radio Eireann," located at Moydrum, near Dublin, Ireland, will start testing this month on the following frequencies: 6.19, 9.55, 11.74, 15.12 and 17.84 megs.

To give our Latin friends a cross-section of American life, NBC has inaugurated a series of special goodwill programs which are being presented on Sundays at 4:30 p.m. EST in Portuguese, and at 8:30 p.m. EST in Spanish, over the following stations: W3XAL (17.78), W3XL (9.67), W8XX (11.87) and W2XAD (15.33 or 9.55). The programs consist of recordings which have been made in such interesting spots as a plate-glass manufactory; a steel mill; a coal mine; a large automobile plant; the wheat pit; a football game; the Chicago Loop; docks for ore shipments; Lincoln's home; Boulder Dam and many others. . . . Leo E. Gibson of Danville, Va., reminds listeners to be sure to listen to Eddy Startz' very interesting travel tours of Holland which he gives in English, over PCJ (9.59) Tuesday at 9:15 p.m. EST.

According to Warren Reichardt of Reading, Mass., LYR (9.32), a low-power short-wave station at Kaunas, Lithuania, is now on the air and broadcasting daily, 12:30 to 1:15 a.m. and from 11:30 a.m. to 1:25 p.m. EST.

SHORT-WAVE SHORTS: L. R. Underwood of Estacada, Ore., reports the following Alaskan weather stations can be heard hourly after 4 p.m. EST, on 8.11 megs: K7XFQ, Anchorage; K7XFU, Juneau, and K7XFS, Fairbanks. . . . To help protect colonial interests in West Africa, the French government has ordered the installation of a 150,000-watt station at Dakar. . . . The evening "American Hour" from Tokyo, is now being heard nightly from 8 to 8:30 p.m. EST over JLG3 on a new frequency of 11.705 megs. . . . A. R. Tufts of London, England, claims OIH (17.81), a new frequency for the Lahti, Finland, station, is now in operation daily from 4 to 9 a.m. EST. . . . Freeman Gosden, the Amos 'n' Andy, has installed W6QUT, a portable mobile short-wave transmitter in his automobile and spends his time between the studios, home and office in short-wave communications with "hams" throughout the country. W6QUT is often heard by the writer at the RADIO GUIDE Listening Post in Bloomington, Ill. . . . XGRV of Chungking, China, is now being heard on an approximate frequency of 11.54 megs. . . . The revised schedule for IABA (9.65) of Addis Ababa, Ethiopia, follows: Sundays, from 3:30 to 3:55 a.m.; daily, from 3:55 to 4:05, 4:15 to 4:45, 11 a.m. to 12 noon and from 1 to 3 p.m. EST. . . . According to Eric Butcher of Catano, Puerto Rico, VP2AE (7.12) of St. John's, Antigua, B. W. I., sometimes broadcasts horse-races near 3:30 p.m. EST. . . . At present, OLR2A (6.01) of Prague, Czechoslovakia, operates daily from 1:55 to 4:50 p.m. and OLR4A (11.84), also of Prague, operates nightly from 8 to 11:15 p.m. EST. . . . August Balbi of Los Angeles, Calif., writes that XGOX (15.19) of Chungking, China, is being heard nightly from 8 to 11 p.m. EST.

Monday, February 27

88 a.m.—Program from Hong Kong: ZBW3
88 a.m.—Siamese program: HS6PJ (19.02)
‡12:45 p.m.—FCC press releases: W9XA (26.45)
‡2 p.m. (ex. Thurs.)—Program from Vatican City: HVJ (6.03 or 6.19)
‡3 p.m. (ex. Sat.)—World news: W1XAL (15.25)
§§3:45 p.m.—French mail bag: W3XL (17.78)
‡4 p.m.—Broadcast from St. Kitts: ZIZ
‡4 p.m. (ex. Sat.)—News in Portuguese: W2XE (11.83)
‡4:55 p.m.—Science news: W1XAL (11.79)
5:45 p.m.—Portuguese mail bag: W3XL (17.78)
‡6 p.m.—Monitor news: W1XAL (11.79)
6:30 p.m.—Variety program: HBL HBP
‡6:45 p.m.—Sports review: W2XAF (9.53)
‡7:15 p.m. (ex. Sat.)—Portuguese news: W2XE (11.83)
‡7:15 p.m.—Today in Germany: DJB DJD DJZ
‡7:55 p.m. (ex. Sat.)—North American program: OLR3B (9.67) or OLR4A (11.84)
8 p.m.—Modern Radio: W1XAL (6.04)
8:15 p.m.—2R0's mail bag: 2R03 IRF
‡8:30 p.m.—Italian lesson: 2R03 IRF
9:15 p.m.—Walter Schultz, cellist: DJB DJD
‡9:30 p.m.—Program for Latin America: W1XAL (11.73)
‡10 p.m. (ex. Sat.)—Czechoslovak news: OLR4A
10 p.m.—Guatemalan program: TGWA
10:30 p.m.—Central European Review of Affairs: OLR4A

Tuesday, February 28

9 a.m.—City of London: GSF GSG
‡12:45 p.m.—DX news: W9XA (26.45)
1:25 p.m.—G. T. Patman, organist: GSG GSI
2 p.m.—International educational program: W2XAD (15.33)
4:35 p.m.—BBC Empire Orchestra: GSC GSD
5:15 p.m.—The Happy Family boasts: DJB DJD
6 p.m.—French Moyses Trio: DJB DJD DJZ
6:05 p.m.—Tour of Night Spots of Paris: W8XX (11.87)
7:10 p.m.—Disappearance of Mr. Bathurst: GSC
7:45 p.m.—Empire notes: 2R03 IRF
8:15 p.m.—Program from Ecuador: HC2RL (6.356)
‡8:30 p.m.—North American broadcast: RR6 (11.98)
9 p.m.—Happy program: PCJ (9.59)
9:15 p.m.—Description of Holland: PCJ (9.59)
9:15 p.m.—Operetta, "Carnival in Rome": DJB
10 p.m.—Arnold Goldsborough, organist: GSC GSD
‡‡11 p.m.—Tahiti on the Air: F08AA (7.1)
2:45 a.m.—St. David's Day Program: GSF

Wednesday, March 1

8 a.m.—St. David's Day: GSF GSG GSI
8:15 a.m.—PHOHI Club: PHI
11:40 a.m.—"World Affairs," H. V. Hodson: GSF
2 p.m.—International educational program: W2XAD (15.33)
4:30 p.m.—BBC Symphony Concert; BBC Symphony Orchestra; Sir Adrian Boult, conductor: GSC GSD GSO
6 p.m.—Program from Martinique: Radio Martinique (9.7)
7:20 p.m.—Welsh folk-songs: GSC GSD GSO
8 p.m.—North American program from Sweden: SBP
9:20 p.m.—Luck Dip: GSB GSC GSD
10:05 p.m.—Frederick Grinke, violinist: GSC GSD

Thursday, March 2

7:15 a.m.—Jack Wilson, pianist: GSF GSG GSI
11:35 a.m.—Geraldo's orchestra: GSF
12:15 p.m.—DX news: W9XA (26.45)
1:20 p.m.—Callender's Second Band: GSG GSI
3:30 p.m.—Jam Smeterlin, pianist: GSG GSP
5 p.m.—Splendors of Literature: W1XAL (11.79)
7:15 p.m.—Folk-songs: GSC GSD GSO
7:15 p.m.—Rhapsody Hour: W3XL (17.78)
9:40 p.m.—BBC Empire Orchestra: GSC GSD
10:50 p.m.—George Gibbs, baritone: GSC GSD

Friday, March 3

10:20 a.m.—Music from the Movies: GSF
11:30 a.m.—Play, "Midsummer and the Martins": GSF
3 p.m.—BBC Orchestra: GSG GSP
4:55 p.m.—BBC Military Band: GSC GSD GSO
5 p.m.—News: LRA (18.115, 9.69)
6:35 p.m.—Sandy Macpherson, organist: GSC
7:45 p.m.—Guest night: 2R03 IRF
8 p.m.—BBC Empire Orchestra: GSC GSD GSO
8:15 p.m.—Amy Bernardy: 2R03 IRF
8:30 p.m.—Mail Box: W1XAL (6.04)
9:40 p.m.—Song Parade: GSC GSD
10:50 p.m.—Sylvia Cates, pianist: GSC GSD
11 p.m.—English hour: XEXA (6.174)

Saturday, March 4

8 a.m.—Aston Hippodrome Orchestra: GSF GSG
9:55 a.m.—Rugby Union Football; Royal Navy vs. Army: GSF GSG
10:40 a.m.—Fifth Cricket Test Match; England vs. South Africa: GSF
2:30 p.m.—In Town Tonight: GSG GSP
3 p.m.—Music Hall: GSG GSP
3:45 p.m.—Mail bag: TAP (9.465)
6 p.m.—Tourist hour: HP5A
8 p.m.—Pierre Fournier, cellist: GSC GSD GSO
8 p.m.—Hour of Costa Rica: TIPG (6.41)
8:30 p.m.—Aloha Land: W2XAD (9.55)
9 p.m.—Dance music: YV5RC
9:50 p.m.—Ronald Gourley, entertainer: GSC GSD
10 p.m.—Opera: OAX4J
11 p.m.—Thriller, "Number 17": GSC GSD
11:30 p.m.—Hawaii Calls, native soloists and instrumentalists: KQH (14.92) KKH (7.52)



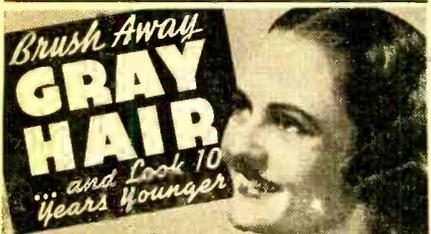
Listeners to Daventry stations often hear the BBC Empire Orchestra. In a recent concert from the Broadcasting House of an Empire Symphony Concert, the orchestra was directed by the famous Eric Fogg

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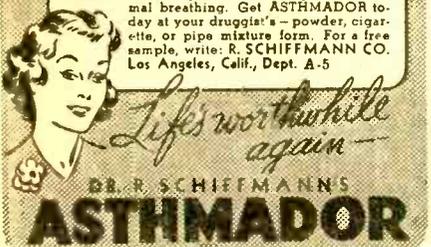
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BALLADER

(Continued from Page 35)

his voice and my own."

The next day he bought records by great baritones and spent all of his spare time by his phonograph following the singers. He would sing with them. He had quit the newspaper business and was working as a copywriter for an advertising agency when he met David Bispham, one of the great baritones of the age.

Bispham gave him an audition and shook his head. "Almost but not quite," Bispham told him. "You must study, study."

Nelson told Bispham he couldn't afford to quit his job to study.

"Advertising is a good game," Eddy said. "It pays well."

Bispham replied, "Singing, too, is a good game."

So Eddy threw away his pencil and forgot copy-writing and began studying with Bispham. Soon thereafter Bispham died. Nelson drifted from one teacher to another. Then came one of those breaks. Mrs. George Dallas Dixon produced "The Marriage Tax" at the Academy of Music in Philadelphia and Eddy was given the role of the King of Greece. But, alas! the program overlooked his name.

The show was one of the social things that get society editors in a dither. Everybody, my dears, had to be mentioned. But nobody could remember who had played the King of Greece. It became a sort of game—who was the king? And when the society writers discovered it was our hero, he got a gob of publicity. Then he met Alexander Smallens, conductor of the Philadelphia Civic Opera Company, who became Eddy's patron.

He was made a member of the Philadelphia Operatic Society and even got bits with the theater group known as the Plays and Players.

Those masters of the arts gave him roles only after they discovered he was listed in the Social Register!

UNDER direction of Alexander Smallens, Eddy toiled through twenty-three operatic roles. One afternoon, he had completed a rehearsal of "Tannhauser" when a voice behind him said, "You have a nice voice, Mr. Eddy. But you don't know how to use it."

Nelson wheeled and faced a little man. Angry at the man's presumption, Eddy stalked away in a huff. That night his role was as flat as Miss Floogie's feet, and the next day he telephoned the little man and learned he was Edouard Lippe.

Lippe might have been a great artist. He had the voice, but as a boy he injured his spine in a bicycle accident. He never had the physique but he still has the voice.

Eddy listened to Lippe (he still does), and it was Lippe who urged him to go to William W. Vilonat, the greatest maestro in Philadelphia. Vilonat was going to Dresden and told Eddy he would teach him if he went to Germany. Nelson was in dismay. He was broke.

"Borrow on your future," Lippe said.

They found a banker who was willing to take the chance, and Nelson went to sea. With him he took a picture that Bispham had given him. On the back of the picture, Bispham had written, "To Nelson Eddy, the coming baritone—or I am much 'mistook.'"

James Street's second and concluding true-to-life article about Nelson Eddy appears in next week's RADIO GUIDE.

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THOUSANDS of skinny, rundown people who never could gain before have quickly put on pounds of solid, naturally attractive flesh, with these remarkable scientifically tested little Ironized Yeast tablets. What's more, instead of that terrible tired feeling and jittery nerves, they now have wonderful new strength and energy, eat well, sleep soundly and with improved looks and new pep have won new friends and popularity.

You see, scientists have discovered that many people are thin and rundown, tired and nervous, simply because they don't get enough Vitamin B and iron from their daily food. Without these substances you may lack appetite and not get the real body-building good out of what you eat.

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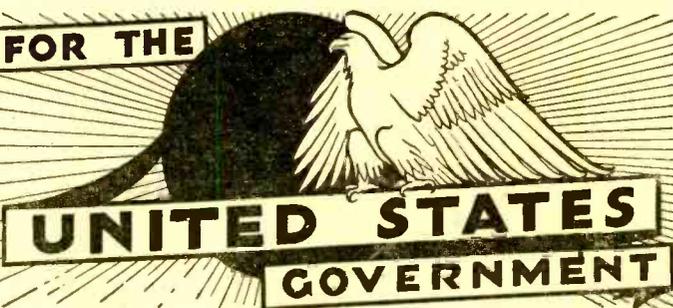
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This Is an Exclusive Radio Guide Feature

Abbott & Costello. Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8:30 p.m. CBS.

Adams, Franklin P. Information, Please (Canada Dry Ginger Ale), Tues. 5:30 p.m. NBC.

Alka-Seltzer. Uncle Ezra's Sunday Afternoon in Rosedale, Sun. 2 p.m. NBC; Uncle Ezra's Radio Station, Tues., Fri. 7:30 p.m. NBC; National Barn Dance, Sat. 8 p.m. NBC.

Albers Bros. Cereals. Good Morning Tonight; Gyula Ormay's orchestra, Fri. 9:30 p.m. NBC.

Alexander, Ben. Signal Carnival, Sun. 7 p.m. NBC.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. NBC.

Allison, Fran. Smile Parade (Sunbrite), Fri. 9:30 a.m. NBC.

Amateur Hour. Chrysler, Thurs. 6 p.m. CBS.

Amateur Hour. Old Homestead Bakery, Tues. 8:15 p.m. NBC.

Ameche, Don. Chase & Sanborn, Sun. 5 p.m. NBC.

American Album of Familiar Music. Bayer Aspirin, Sun. 6:30 p.m. NBC.

American Rolling Mills. Armco Band Concert; Frank Simon, Sun. 12 noon NBC.

Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 8 p.m. NBC.

Anacin. Our Gal Sunday, Mon. Tues. Wed. 9:45 a.m. CBS; Easy Aces, Tues. Wed. Thurs. 4 p.m. NBC; Just Plain, Thurs. Fri. 40:15 NBC.

Andersen, Bob. Breakfast News (Bathasweet Corp), Mon. Wed. Fri. 7:45 a.m. NBC.

Andrews Sisters. Honolulu Bound (Hawaiian Pineapple Co.), Sat. 6 p.m. CBS.

Armbruster, Robert. Orchestra. Chase & Sanborn, Sun. 5 p.m. NBC.

Armcob Band Concert. American Rolling Mills, Sun. 12 noon NBC.

Arnold Grimm's Daughter (Gold Medal), Mon. thru Fri. 11:15 a.m. NBC.

Ask-It-Basket. Colgate, Wed. 7:30 p.m. CBS.

Aunt Jemima Pancake Flour. Girl Alone; Betty Winkler; Pat Murphy, Fri. 1:45 p.m. NBC.

Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:15 a.m. CBS.

Avalon Cigarettes. Red Foley; Red Skelton; Neighbor Boys; Rhythm Singers; Del King; Phil Davis' Orchestra, Sat. 9:30 p.m. NBC.

B

Babbitt Harry. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 7 p.m. NBC.

Backstage Wife. Dr. Lyon's, Mon. thru Fri. 1 p.m. NBC.

Baker, Kenny. Jell-O. Sun. 8:30 p.m. NBC.

Baker, Phil. Hawaiian Pineapple Co., Sat. 6 p.m. CBS.

Ball, Lucille. Wonder Bread, Fri. 9:30 p.m. CBS.

Balter, Sam. Inside of Sports (Phillies Cigars), Tues. Thurs. Sat. 7:15 p.m. MBS.

Bathasweet Corp. Breakfast News; Bob Andersen, Mon. Wed. Fri. 7:45 a.m. NBC.

Battle of the Sexes. Mollie, Tues. 9 p.m. NBC.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 6:30 p.m. NBC; Helen Menken; Second Husband, Tues. 4:30 p.m. CBS.

Becker, Bob. Red Heart Dog Food, Sun. 12:45 p.m. NBC.

Benchley, Robert. Melody and Madness (Old Gold Cigarettes), Sun. 7 p.m. CBS.

Benjamin Moore Paint Co. Betty Moore, Sat. 8 a.m. NBC.

Benny, Jack. Jell-O. Sun. 8:30 p.m. NBC.

Bergen, Edgar. Chase & Sanborn, Sun. 5 p.m. NBC.

Bernie, Ben. Orchestra. Half

& Half Smoking Tobacco, Sun. 9 p.m. CBS.

Betty & Bob. Gold Medal, Mon. thru Fri. 2 p.m. NBC.

Big Sister. Rinso, Mon. thru Fri. 11 a.m. CBS.

Big Town. Rinso, Tues. 8:30 p.m. CBS.

Bi-So-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 4:15 p.m. NBC.

Black, Frank. Orchestra. Magic Key (RCA), Sun. 11 a.m. NBC; Cities Service Concert, Fri. 5 p.m. NBC.

Bloch, Ray. Orchestra. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC.

Bowes, Major Edward. Amateur Hour (Chrysler), Thurs. 6 p.m. CBS.

Boyer, Charles. Hollywood Playhouse (Woodbury) Sun. 4 & 6 p.m. NBC.

Bradley, Oscar. Orchestra. Screen Actor's Guild (Gulf Oil), Sun. 4:30 p.m. CBS.

Breakfast News. Bathasweet Corp., Mon. Wed. Fri. 7:45 a.m. NBC.

Brice, Fanny. Good News of 1939 (Maxwell House Coffee), Thurs. 6 p.m. NBC.

Broekman, Dave. Orchestra. Star Theater (Texaco), Wed. 6 p.m. CBS.

Bromo-Quinine. Fred Waring's Orchestra, Sat. 9 p.m. NBC.

Brown, Joe E. Post Toasties, Sat. 8 p.m. CBS.

Bugler Tobacco. Plantation Party; Range Riders; Whitey Ford, Fri. 6 p.m. NBC.

Burns & Allen. Chesterfield, Fri. 8:30 p.m. CBS.

Burns, Bob. Music Hall (Kraft), Thurs. 7 p.m. NBC.

C

California & Apricot Growers Assn. Fletcher Wiley, Fri. 12:45 p.m. CBS.

Calling All Cars. Rio Grande Oil, Fri. 7:30 p.m. CBS.

Calumet Baking Powder. Kate Smith; Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., Thurs. 8:30 p.m. CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 12:30 p.m. NBC.

Camels. Eddie Cantor; Mad Russian; Sid Fields; Bert Parks; Edgar Fairchild's Orch., Mon. 7:30 p.m. CBS; Benny Goodman's Orch., Tues. 6:30 p.m. CBS.

Campana. First Nighter; Barbara Luddy; Lester Tremayne, Fri. 9 p.m. CBS.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 8 p.m. NBC; Human Side of the News, Edwin C. Hill, Mon. Wed. 8:15 p.m. NBC; Playhouse, Orson Welles, Fri. 6 p.m. CBS.

Canada Dry Ginger Ale. Information, Please; Clifton Fadiman; Franklin P. Adams; John Kieran, Tues. 5:30 p.m. NBC.

Cantor, Eddie. Camels, Mon. 7:30 p.m. CBS.

Cardinet Candy Co. Night Editor, Tues. 7:30 p.m. NBC.

Carew, Beryl. Signal Carnival, Sun. 7 p.m. NBC.

Carlay, Rachel. Manhattan Merry-Go-Round, (Dr. Lyon's), Sun. 6 p.m. NBC.

Carnation Milk. Contented Program; Lullaby Lady; Marek Weber's Orch., Mon. 7 p.m. NBC.

Cavalcade of America. Dupont Co., Mon. 9 p.m. CBS.

Chalmers, Thomas Hardie. Cavalcade of America (Dupont Co.), Mon. 9 p.m. CBS.

Chase & Sanborn. Don Ameche; Donald Dickson; Edgar Bergen; Charlie McCarthy; Dorothy Lamour;

Robert Armbruster's Orch., Sun. 5 p.m. NBC.

Chesterfield. Paul Whiteman's Orch., Joan Edward, Wed. 8:30 p.m. CBS; Burns & Allen; Ray Noble's Orch.; Frank Parker; Paul Douglas, Fri., 8:30 p.m. CBS.

Chrysler. Amateur Hour; Major Bowes, Thurs. 6 p.m. CBS.

Cities Service Concert. Lucille Manners; Frank Black's Orch., Fri. 5 p.m. NBC.

Clark, Gene. Who's Dancing Tonight (Joseph Magin Co.), Fri. 8:15 p.m. NBC.

Clark, Cliff. Gilmore Circus, Fri. 9 p.m. NBC.

Clinton, Larry. Orchestra. Quaker Party, Sat. 5 p.m. NBC.

Colgate. Stepmother, Mon. thru Fri. 1:45 p.m. CBS; Gang Busters; Colonel H. Norman Schwarzkopf, Wed. 9 p.m. CBS; Ask-it-Basket, Jim McWilliams, Wed. 7:30 p.m. CBS.

Colman, Ronald. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Colonna, Jerry. Pepsodent, Tues. 7 p.m. NBC.

Contented Program. Carnation Milk, Mon. 7 p.m. NBC.

Cooks. Travelog; Malcolm LaPrade; Lew White, Sun. 2:30 p.m. NBC.

Cooper, Jerry. Vocal Varieties (Tums), Tues. 8:15 p.m. NBC.

Corn Mix. Grouch Club, Tues. 9:30 p.m. CBS.

Creame of Milk. Human Interest, Sun. 2:30 p.m. CBS.

Crisco. Vic & Sade, Mon. thru Fri. 1:30 p.m. NBC.

Crocker, Betty. Gold Medal, Wed. Fri. 11:45 a.m. NBC.

Crosby, Bing. Music Hall (Kraft), Thurs. 7 p.m. NBC.

D

Dangerous Road. Sperry Flour, Mon. thru Fri. 10:30 a.m. NBC.

Danya Hand Lotion. Woman's Magazine of the Air; Benjie Walker; Ricardo's orchestra, Wed. & Fri. 3:45 p.m. NBC.

Davis, Phil. Orchestra. Avalon Time, Sat. 9:30 p.m. NBC.

Death Valley Days. Borax, Fri. 8:30 p.m. NBC.

De Lange, Eddie. Orchestra. Honolulu Bound (Hawaiian Pineapple Co.), Sat. 6 p.m. CBS.

DeMille, Cecil. Radio Theater (Lux), Mon. 6 p.m. CBS.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 6:30 p.m. NBC.

Dickson, Donald. Chase & Sanborn, Sun. 5 p.m. NBC.

Dolan, Robert Emmett. Orchestra. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Dorsey, Tommy. Orch. Raleigh & Kool, Wed. 8:30 p.m. NBC.

Douglas, Paul. Chesterfield, Fri. 8:30 p.m. CBS.

Downey, Morton. Pall Mall Cigarettes, Mon. 6:30 p.m. NBC.

Dr. Christian. Vaseline, Tues. 7 p.m. CBS.

Dr. Kate. Sperry Flour, Mon. thru Fri. 10:45 a.m. NBC.

Dr. Lyon's. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 6 p.m. NBC; Backstage Wife, Mon. thru Fri. 1 p.m. NBC.

Dreft. Kitty Keene, Mon. thru Fri. 8:45 a.m. NBC.

Drene. Jimmie Fidler, Tues. 7:30 p.m. CBS; Fri. 6:45 p.m. NBC.

Duchin, Eddy. Orchestra. Pall Mall Cigarettes, Mon. 6:30 p.m. NBC.

Dupont Co. Cavalcade of America; Thomas Hardie Chalmers; Don Voorhees' Orch., Mon. 9 p.m. CBS.

E

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 6 p.m. CBS.

Easy Aces. Anacin, Tues. Wed. Thurs. 4 p.m. NBC.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 9:30 a.m. CBS.

Edwards, Joan. Chesterfield, Wed. 8:30 p.m. CBS.

Ennis, Skinnay. Orchestra. Pepsodent, Tues. 7 p.m. NBC.

Euclid Candy. Headlines on Parade; Knox Manning, Mon. 5:45 p.m. CBS.

Ethyl Gasoline. Tune-Up Time; Walter O'Keefe; Andre Kostelanetz' Orch.; Kay Thompson, Thurs. 7 p.m. CBS.

Eton Boys. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. CBS.

F

Fadiman, Clifton. Information, Please (Canada Dry Ginger Ale), Tues. 5:30 p.m. NBC.

Fibber McGee & Co. Johnson's Wax, Tues. 6:30 p.m. NBC.

Fidler, Jimmie (Drene). Tues. 7:30 p.m. CBS; Fri. 6:45 p.m. NBC.

Fields, Sid. Camels, Mon. 7:30 p.m. CBS.

Fio-Rito, Ted. Orchestra. Wonder Bread & Hostess Cake, Fri. 9:30 p.m. CBS.

Firestone. Alfred Wallenstein, Mon. 8:30 p.m. NBC.

First Nighter. Campana, Fri. 9 p.m. CBS.

Fitch Bandwagon. Sun. 4:30 p.m. NBC.

Fleischmann. Getting the Most Out of Life, Mon. thru Fri. 8:45 a.m. NBC; I Love A Mystery, 3:15 p.m. Mon. thru Fri. NBC.

Foley, Red. Avalon Cigarettes, Sat. 9:30 p.m. NBC.

Ford Sunday Evening Hour. Eugene Ormandy, Sun. 6 p.m. CBS.

Ford, Whitey. Plantation Party (Bugler Tobacco), Fri. 6 p.m. NBC.

Foursome. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Four Stars Tonight. Four-Way Cold Tablets, Fri. 9:30 p.m. NBC.

Four-Way Cold Tablets. Four Stars Tonight, Fri. 9:30 p.m. NBC.

Freezone. John's Other Wife, Thurs. Fri. 10 a.m. NBC.

Fuller, Rev. Charles A. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n), Sun. 6 p.m. MBS.

G

Gallenkamp Sboes. Prof. Puzlewit, Sun. 4 p.m. NBC.

Gang Busters. Colgate, Wed. 9 p.m. CBS.

Gateway to Hollywood. Wrigley's Gum, Sun. 3:30 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's Orchestra; Dorothy Thompson, Mon. 6 p.m. NBC.

Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 8:45 a.m. NBC.

Gill & Demling. Post Toasties, Sat. 8 p.m. CBS.

Gilmore Circus. Cliff Clark; Felix Mills' orchestra, Fri. 9 p.m. NBC.

Girl Alone. Quaker Oats & Aunt Jemima Pancake Flour, Mon. thru Fri. 1:45 p.m. NBC.

Gluskin, Lud. Orch. Lifebuoy Soap, Tues. 9 p.m. CBS.

Goldbergs. Oxydol, Mon. thru Fri. 10 a.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 11 a.m.; Arnold Grimm's Daughter, Mon. thru Fri. 11:15 a.m.; Valiant Lady, Mon. thru Fri. 11:30 a.m.; Hymns of All Churches, Mon. Tues. Thurs. 11:45 a.m.; Betty Crocker, Wed. Fri. 11:45 a.m. NBC.

Goodman, B. Orch. Camels, Tues. 6:30 p.m. CBS.

Good Morning Tonight. Albers Bros. Cereals, Fri. 9:30 p.m. NBC.

Good News of 1939. Maxwell House Coffee, Thurs. 6 p.m. NBC.

Goodwill Hour. Ironized Yeast, Sun. 7 p.m. MBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 p.m. MBS.

Gospel Broadcasting Ass'n. Old Fashioned Revival Hour, Rev. Charles A. Fuller, Sun. 6 p.m. MBS.

Grand Central Station. Listerine, Fri. 7 p.m. CBS.

Grant, Cary. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Grape-Nuts. Al Pearce; Arlene Harris; Carl Hoff's Orch., Mon. 9:30 p.m. NBC.

Green Hornet. Tues. Thurs. 7:30 p.m. MBS.

Green, Johnny. Orchestra. Johnny Presents (Philip Morris), Tues. 8:30 p.m. NBC; Sat. 8:30 p.m. CBS.

Grouch Club. Corn Mix, Tues. 9:30 p.m. CBS.

Guardsmen Quartet. Signal Carnival, Sun. 7 p.m. NBC.

Guiding Light. White Napptha, Mon. thru Fri. 12:45 p.m. NBC.

Gulf Oil. Screen Actors' Guild; Oscar Bradley's Orchestra; George Murphy, Sun. 4:30 p.m. CBS.

H

Haenschen, Gus. Orchestra. Saturday Night Serenade (Pet Milk), Sat. 6 p.m. CBS.

Hagen, Dr. Harry. True or False (J. B. Williams Co.), Mon. 7 p.m. NBC.

Haley, Jack. Wonder Bread & Hostess Cake, Fri. 9:30 p.m. CBS.

Half & Half Smoking Tobacco. Ben Bernie's Orch.; Lew Lehr, Sun. 9 p.m. CBS.

Hall, Cliff. Huskies, Thurs. 4:30 p.m. CBS.

Happy Gilman's. Corn-Kix, Mon. thru Fri. 10:45 a.m. NBC.

Harris, Arlene. Grape-Nuts, Mon. 9:30 p.m. NBC.

Harris, Phil. Orchestra. Jell-O, Sun. 8:30 p.m. NBC.

Hawaiian Pineapple Co. Honolulu Bound; Phil Baker; Andrews Sisters; Man in the Box (Ward Wilson); Eddie De Lange's Orch., Sat. 6 p.m. CBS.

Hawthorne House. Wesson Oil & Snowdrift, Mon. 9 p.m. NBC.

Headlines on Parade. Euclid Candy, Mon. 5:45 p.m. CBS.

Heatter, Gabriel. We, the People (Sanka Coffee), Tues. 6 p.m. CBS.

Her Honor, Nancy James. Kleenex, Mon. thru Fri. 9:15 a.m. CBS.

Hersholt, Jean. Dr. Christian (Vaseline), Tues. 7 p.m. CBS.

Hill, Edwin C. Human Side of the News (Campbell's Soup), Mon. Wed. 8:15 p.m. NBC.

Hilltop House. Palmolive Soap, Mon. thru Fri. 1:30 p.m. CBS.

Hoff, Carl. Orchestra. Grape-Nuts, Mon. 9:30 p.m. NBC.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. NBC.

Hollywood Playhouse. Woodbury, Sun. 4 & 6 p.m. NBC.

Honolulu Bound. Hawaiian Pineapple Co., Sat. 6 p.m. CBS.

Hope, Bob. Pepsodent, Tues. 7 p.m. NBC.

Hour of Charm. General Electric, Mon. 6 p.m. NBC.

Houseboat Hanna. Lava Soap, Mon. thru Fri. 2 p.m. NBC.

Howard, Tom. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. CBS.

Howie Wing. Kellogg Corn Flakes, Mon. thru Fri. 5:15 p.m. CBS.

Human Interest. Creme of Milk, Sun. 2:30 p.m. CBS.

Human Side of the News. Campbell's Soup, Mon. Wed. 8:15 p.m. NBC.

Huskies. Joe Penner; Paula Gayle; Ben Pollack's Orchestra; Cliff Hall; Tommy Mack, Thurs. 4:30 p.m. CBS.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 11:45 a.m. NBC.

I

I Love A Mystery. Fleischmann, 3:15 p.m. Mon. thru Fri. NBC.

I Want a Divorce. S & W Foods, Thurs. 9:30 p.m. CBS.

Industrial Training Corps. The World We Live In, Sun. 11:30 a.m. NBC.

Information, Please. Canada Dry Ginger Ale, Tues. 5:30 p.m. NBC.

Inside of Sports. Phillies Cigars, Tues. Thurs. Sat. 7:15 p.m. MBS.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. NBC.

Ironized Yeast. Goodwill Hour, Sun. 7 p.m. MBS.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 12 noon NBC.

Ivory Soap. The O'Neills, Mon. thru Fri. 12:15 p.m. NBC.

J

Jell-O. Jack Benny; Mary Livingstone; Kenny Baker; Phil Harris' Orchestra, Sun. 8:30 p.m. NBC.

Jergen's. Walter Winchell, Sun. 8 p.m. NBC.

Johnny Presents. Philip Morris, Tues. 8:30 p.m. NBC; Sat. 8:30 p.m. CBS.

John's Other Wife. Philippe Cosmetics & Freezone, 10 a.m. Mon. thru Fri. NBC.

Johnson, Edward. Metropolitan Opera Auditions of the Air (Sherwin-Williams Co.), Sun. 2 p.m. NBC.

Johnson's Wax. Fibber McGee & Co.; Donald Novis; Billy Mills' Orchestra, Tues. 6:30 p.m. NBC.

Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8:30 p.m. NBC; Sat. 8:30 p.m. CBS.

Jolson, Al. Lifebuoy Soap, Tues. 9 p.m. CBS.

Joseph Magin Co. Who's Dancing Tonight; Gene Clark, Fri. 8:15 p.m. NBC.

Just Plain Bill. Kolynos & Anacin, Mon. thru Fri. 10:15 a.m. NBC.

K

Kay Kyser's College of Musical Knowledge. Lucky Strike, Wed. 7 p.m. NBC.

Kellogg's Corn Flakes. The Circle; Ronald Colman; Carole Lombard; Lawrence Tibbett; Cary Grant; Groucho and Chico Marx; Foursome; Robert Emmett Dolan's Orch., Sun. 7 p.m. NBC; Howie Wing, Mon. thru Fri. 5:15 p.m. CBS.

Kieran, John. Information, Please (Canada Dry Ginger Ale), Tues. 5:30 p.m. NBC.

Kitty Keene. Dreft, Mon. thru Fri. 8:45 a.m. NBC.

Kleenex. Her Honor, Nancy James, Mon. thru Fri. 9:15 a.m. CBS.

Knox Gelatine. Woman's Magazine of the Air; Benjie Walker; Ricardo's orchestra, Fri. 3:30 p.m. NBC.

Kolynos. Just Plain Bill, Mon. Tues. Wed. 10:15 a.m. NBC.

(Continued on Page 40)

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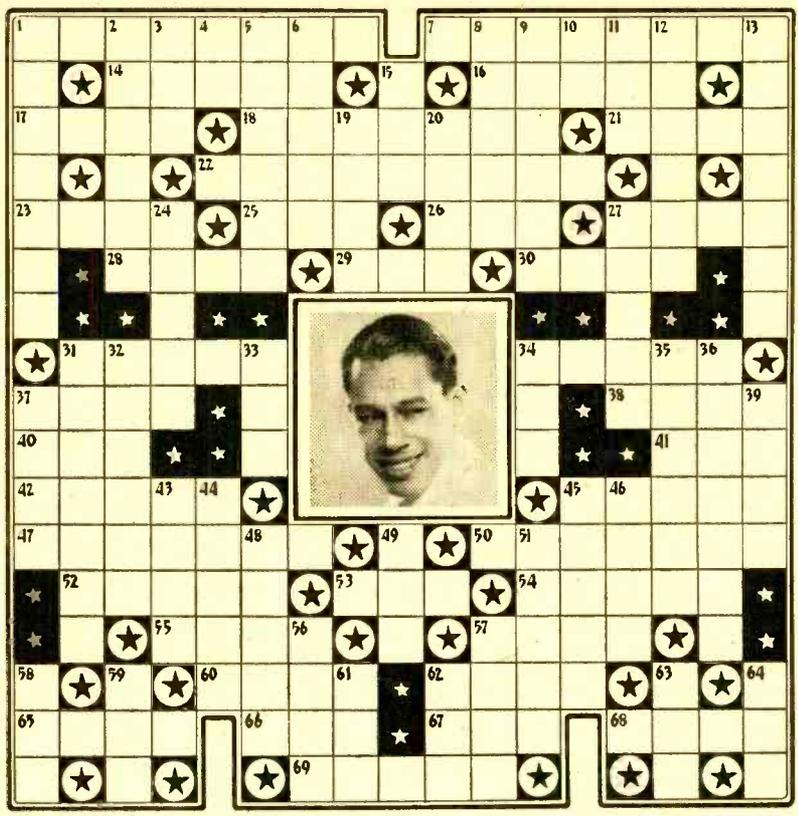
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RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- Last name, star in the portrait
- Misdeed
- Masculine name
- Rodzinski, conductor
- Tingle
- Inclined to laugh
- Small-winged insect
- Instrument for measuring altitudes
- Large-mouthed pitcher
- Seymour, announcer
- Small serpent
- To coagulate
- Lairs
- Niles, announcer
- Wearing shoes
- Peter —, announcer
- Charles —, tenor
- Calf's flesh
- Allows
- Destroy
- Sheep's cry
- Inner parts
- Correct
- A military warehouse
- Saint-Saens, famous composer
- In the front
- Nickname of star in the portrait
- To implicate evil
- Yellowish-gray color
- Flexible tube for conveying water
- Coleman, bandleader
- Succeed
- Frank —, tenor
- Crafty
- Feminine name
- Hohengarten, orchestra-leader
- Deviates from upright position
- Medicinal cathartics
- Crawls
- Against
- To tamp with clay
- Johnson, orchestra-leader
- Properties in general
- Jordan, "Fibber" McGee
- Submerge
- Edible seed
- Royal
- A marine production
- Not restricted
- Pungent, edible root
- Black, bandleader
- Man's nickname
- Resists any authority
- Stan —, bandleader
- Feminine name
- Vic and —
- Require
- Type of drum
- Entertain
- Deep mud
- Bill —, radio actor
- Kyser, bandleader
- Fruit of the oak
- Krenz, bandleader
- Masculine name
- Feminine name
- South African antelope
- Caustic soda
- Baseball enthusiast
- Bill —, announcer
- Bead

VERTICAL

- Charles —, "Andy"
- Consisting in land
- Loiter
- Either
- Sphere, domain (pl.)
- Feminine name

Solution to Puzzle Given Last Week

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A HOP FFA B L G O N A I
D R O P F O R E I G N A V L S
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T I I V S
J O N E S C R E A E
J U D Y K P O R T L A N D
O R A Y U S A V E
A G R E S O D O R S
R E G L E C T D C O R O N E T
K E L L I E O E A G L E T
S A L V A N S K A T Y
E B S I P S S T E R J K
L Y O R L O T N U K L O V E
K B B L T Y P I E S E E N

BIRTHDAYS

FEBRUARY 26

Joseph Bonime, NBC, RCA Building, New York, N. Y.

Davidson Taylor, CBS, 485 Madison Avenue, New York, N. Y.

FEBRUARY 27

Frank Munn, NBC, RCA Building, New York, N. Y.

Malcolm Meacham, NBC, Merchandise Mart, Chicago, Ill.

FEBRUARY 28

Olan Soule, CBS, Wrigley Building, Chicago, Ill.

Harold Parkes.

FEBRUARY 29

Jimmy Dorsey, MBS, 1440 Broadway, New York, N. Y.

MARCH 1

Charles Lyon, NBC, Merchandise Mart, Chicago, Ill.

MARCH 2

Ozzie Nelson; Luther Ossenbrink (Arkansas Woodchopper), NBC, Merchandise Mart, Chicago, Ill.

MARCH 3

Kenneth Sargent, MBS, 1440 Broadway, New York, N. Y.

Donald Novis, NBC, Sunset and Vine, Hollywood, Calif.

Patricia Ann Manners.

MARCH 4

Lucy Gliman (Laura Parker of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.

Dorothy Page.

Madge Marley.

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(Continued from Page 38)

Kostelanetz, Andre, Orchestra. Tune-Up Time (Ethyl Gasoline), Thurs. 7 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns; Johnny Trotter's Orch., Thurs. 7 p.m. NBC.

L

La France, Mary Margaret McBride. Mon. Wed. Fri. 9 a.m. CBS.

LaPrade, Malcolm. Travelog (Cooks), Sun. 2:30 p.m. NBC.

Lady Esther, Guy Lombardo's Orchestra. Mon. 7 p.m. CBS; Fri. 7 p.m. NBC.

Lamour, Dorothy. Chase & Sanborn, Sun. 5 p.m. NBC.

Lasky, Jesse. Gateway to Hollywood (Wrigley's Gum), Sun. 3:30 p.m. CBS.

Langford, Frances. Star Theater (Texaco), Wed. 6 p.m. CBS.

Lava Soap. Houseboat Hanna, Mon. thru Fri. 2 p.m. NBC.

Lawes, Warden. Criminal Case Histories. Sloan's Lintiment, Fri. 5 p.m. NBC.

Lehr, Lew. Half & Half Smoking Tobacco, Sun. 9 p.m. CBS.

LeKreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 6 p.m. NBC.

Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. NBC.

Lifebuoy Soap. Al Jolson; Martha Raye; Parkyakarkus; Lud Gluskin's Orch., Tues. 9 p.m. CBS.

Listerine. Grand Central Station, Fri. 7 p.m. CBS.

Livingstone, Mary. Jell-O, Sun. 8:30 p.m. NBC.

Local Cooperative Campaign. The Show of the Week, Sun. 3:30 p.m. MBS.

Lombard, Carole. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 p.m. MBS.

Lord, Phillips. Sunday Night at Seth Parker's (Vicks), Sun. 9 p.m. NBC.

Loose-Wiles Biscuit Co. Woman's Magazine of the Air, Tues. Thurs. 3:30 p.m. NBC.

Lou, Betty. Quaker Party, Sat. 5 p.m. NBC.

Lucky Strike. Kay Kyser's College of Musical Knowledge; Virginia Sims; Harry Babbitt; Sully Mason, Wed. 7 p.m. NBC; Your Hit Parade; Lanny Ross; Raymond Scott Quintet; Mark Warnow's Orch., Sat. 7 p.m. CBS.

Luddy, Barbara. First Nighter (Campana), Fri. 9 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 7 p.m. NBC.

Lum & Abner. Postum, Mon. thru Fri. 8:15 p.m. CBS.

Lutheran Hour. Lutheran Laymen's League, Sun. 1:30 p.m. MBS.

Lutheran Laymen's League. Lutheran Hour; Dr. Walter A. Mier, Sun. 1:30 p.m. MBS.

Lux. The Life & Love of Dr. Susan, Mon. thru Fri. 2:15 p.m. CBS; Radio Theater; Cecil B. DeMille, Mon. 6 p.m. CBS.

Lyman, Abe. Orchestra. Waltz Time (Phillips), Fri. 6 p.m. NBC.

Lyons Van & Storage Co. Moving Stories of Life, Wed. 5:15 p.m. NBC.

M

Ma Perkins. Oxydol, Mon. thru Fri. 12:15 p.m. NBC.

Mack, Tommy. Huskies, Thurs. 4:30 p.m. CBS.

Mad Russian. Camels, Mon. 7:30 p.m. CBS.

Magic Key. R.C.A., Sun. 11 a.m. NBC.

Manhattan Chorus. Waltz Time (Phillips), Fri. 6 p.m. NBC.

Manhattan Merry-Go-Round. Dr. Lyon's, Sun. 6 p.m. NBC.

Man in the Box. (Ward Wilson) Honolulu Bound (Hawaiian Pineapple Co.), Sat. 6 p.m. CBS.

Manning, Knox. Headlines on Parade (Euclid Candy), Mon. 5:45 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 5 p.m. NBC.

Marshall, Charles. Signal Carnival, Sun. 7 p.m. NBC.

Martin, Tony. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Marx, Groucho & Chico. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Mason, Sully. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 7 p.m. NBC.

Maupin, Rex, Orch. Smile Parade (Sunbrite), Fri. 9:30 a.m. NBC.

Maxwell House Coffee. Good News of 1939; Robert Young; Fanny Brice; Frank Morgan; Tony Martin; Gertrude Niesen; Meredith Willson's Orchestra, Thurs. 6 p.m. NBC.

McBride, Mary Margaret. La France and Satina, Mon. Wed. Fri. 9 a.m. CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 5 p.m. NBC.

McCrae, Margaret. Post Toasties, Sat. 8 p.m. CBS.

McWilliams, Jim. Ask-It-Basket (Colgate), Wed. 7:30 p.m. CBS.

Meade, Martha. Sperry Flour, Thurs. 8:30 a.m. NBC.

Melody and Madness. Old Gold Cigarettes, Sun. 7 p.m. CBS.

Menken, Helen. Bayer Aspirin, Tues. 4:30 p.m. CBS.

Merry Macs. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. NBC.

Metropolitan Opera Auditions of the Air. Sherwin-Williams Co., Sun. 2 p.m. NBC.

Mier, Dr. Walter A. Lutheran Hour (Lutheran Laymen's League), Sun. 1:30 p.m. MBS.

Miller, Jack, Orch. Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8:30 p.m. CBS.

Mills, Billy, Orchestra. Fibber McGee & Co. (Johnson's Wax), Tues. 6:30 p.m. NBC.

Mills, Felix, orchestra. Gilmore Circus, Fri. 9 p.m. NBC.

Model Minstrels. Model Tobacco, Mon. 8:30 p.m. CBS.

Model Tobacco. Model Minstrels; Tom Howard; Geo. Shelton; Eton Boys; Ray Bloch's Orch., Mon. 8:30 p.m. CBS.

Molle, Battle of the Sexes; Frank Crumit; Julia Sanderson, Tues. 9 p.m. NBC.

Moore, Betty. Benjamin Moore Paint Co., Sat. 8 a.m. NBC.

Morgan, Frank. Good News of 1939 (Maxwell House Coffee), Thurs. 6 p.m. NBC.

Moving Stories of Life. Lyons Van & Storage Co. Wed. 5:15 p.m. NBC.

Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 4:15 p.m. NBC.

Munn, Frank. American Album (Bayer Aspirin), Sun. 6:30 p.m. NBC.

Murphy, George. Screen Actors' Guild (Gulf Oil), Sun. 4:30 p.m. CBS.

Murray, Ken. Star Theater (Texaco), Wed. 6 p.m. CBS.

Musical Steelmakers. Wheeling Steel Corp., Sun. 2 p.m. MBS.

Musterole. Carson Robison, Mon. 5 p.m. NBC.

Myrt & Marge. Super Suds, Mon. thru Fri. 1:15 p.m. CBS.

N

Nagel, Conrad. Silver Theater (Rogers Brothers), Sun. 3 p.m. CBS.

National Barn Dance. Alka-Seltzer, Sat. 8 p.m. NBC.

National Farm & Home Hour. Mon. thru Sat. 9:30 a.m. NBC.

Neighbor Boys. Avalon Cigarettes, Sat. 9:30 p.m. NBC.

Niesen, Gertrude. Good News of 1939 (Maxwell House Coffee), Thurs. 6 p.m. NBC.

Night Editor. Cardinet Candy Co., Tues. 7:30 p.m. NBC.

Noble, Ray, Orch. Chesterfield, Fri. 8:30 p.m. CBS.

Novis, Donald. Fibber McGee & Co. (Johnson's Wax), Tues. 6:30 p.m. NBC.

Noxzema. Prof. Quiz; Bob Trout, Sat. 9 p.m. CBS.

O

O'Keefe, Walter. Tune-Up Time (Ethyl Gasoline), Thurs. 7 p.m. CBS.

Old English Wax. Our Gal Sunday, Thurs. Fri. 9:45 a.m.; Romance of Helen

Trent, Thurs. Fri. 9:30 a.m. CBS.

Old Fashioned Revival Hour. Gospel Broadcasting Ass'n, Sun. 6 p.m. MBS.

Old Gold Cigarettes. Melody and Madness; Robert Benchley; Dick Todd; Artie Shaw's Orch., Sun. 7 p.m. CBS.

Old Homestead Bakery. Amateur Hour; Bennie Walker, Tues. 8:15 p.m. NBC.

One Man's Family. Tenderleaf Tea, Sun. 9:30 p.m. NBC.

O'Neills. Ivory Soap, Mon. thru Fri. 9:15 a.m. NBC.

Ormandy, Eugene. Sunday Evening Hour (Ford), Sun. 6 p.m. CBS.

Ormay, Gyula, orchestra. Good Morning Tonight (Albers Bros. Cereals), Fri. 9:30 p.m. NBC.

Ovaltine. The Carters of Elm Street, Mon. thru Fri. 9 a.m. NBC.

Our Gal Sunday. Anacin, Mon. Tues. Wed. Old English Wax, Thurs. Fri. 9:45 a.m. CBS.

P

Pall Mall Cigarettes. Morton Downey; Eddy Duchin's Orch., Mon. 6:30 p.m. NBC.

Palmolive Soap. Hilltop House, Mon. thru Fri. 1:30 p.m. CBS.

Parker, Frank. Chesterfield, Fri. 8:30 p.m. CBS.

Parks, Bert. Camels, Mon. 7:30 p.m. CBS.

Parkyakarkus. Lifebuoy Soap, Tues. 9 p.m. CBS.

Pearce, Al. Grape-Nuts, Mon. 9:30 p.m. NBC.

Penner, Joe. Huskies, Thurs. 5:30 p.m. CBS.

Pepper Young's Family. Camper, Mon. thru Fri. 12:30 p.m. NBC.

Pepsodent. Bob Hope; Jerry Colonna; Skinnay Ennis' Orch., Tues. 7 p.m. NBC.

Perry, Bill. Saturday Night Serenade (Pet Milk) Sat. 6:30 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. Thurs. 10:45 a.m. CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haenschen's Orch. Sat. 6:30 p.m. CBS.

Phillies Cigars. Inside of Sports; Sam Balter, Tues. Thurs. Sat. 7:15 p.m. MBS.

Philip Morris. Johnny Presents; Jack Johnstone; Johnny Green's Orchestra; Glenn Cross, Tues. 8:30 p.m. NBC; Sat. 8:30 p.m. CBS.

Phillipe Cosmetics. John's Other Wife, Mon. Tues. Wed. 10 a.m. NBC.

Phillips. Waltz Time; Abe Lyman's orch.; Manhattan Chorus, Fri. 6 p.m. NBC.

Pinkham Medicine. Voice of Experience, Mon. Wed. Fri. 10:45 a.m. MBS.

Plantation Party. Bugler Tobacco, Fri. 9 p.m. NBC.

Playhouse. Campbell's Soup, Fri. 6 p.m. CBS.

Pond's Cream. Those We Love, Mon. 5:30 p.m. NBC.

Post Toasties. Joe E. Brown; Gill & Deming; Margaret McCrae; Harry Sosnik's Orch., Sat. 8 p.m. CBS.

Postum. Lum & Abner, Mon. thru Fri. 8:15 p.m. CBS.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 1 p.m. CBS.

Prof. Puzzlewit. Gallenkamp Shoes, Sun. 4 p.m. NBC.

Professor Quiz. Noxzema, Sat. 9 p.m. CBS.

Q

Quaker Oats. Girl Alone, Mon. thru Thurs. 1:45 p.m. CBS.

Radio Theater. Lux, Mon. 6 p.m. CBS.

Raleigh & Kool. Jack Leonard; Tommy Dorsey's Orchestra, Wed. 8:30 p.m. NBC.

Ralston Purina. The Inside Story, Thurs. 8 p.m. CBS.

Range Riders. Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC.

Raye, Martha. Lifebuoy Soap, Tues. 9 p.m. CBS.

Raymond Paige. 99 Men & a Girl. U. S. Rubber Co., Wed. 7 p.m. CBS.

Raymond Scott Quintet. Your Hit Parade (Lucky Strike), Sat. 7 p.m. CBS.

RCA. Magic Key; Milton Cross; Frank Black's Orchestra, Sun. 11 a.m. NBC.

Red Heart Dog Food. Bob Becker, Sun. 12:45 p.m. NBC.

Rhythm Singers. Avalon Cigarettes, Sat. 9:30 p.m. NBC.

Ricardo, Orchestra. Woman's Magazine of the Air (Knox Gelatine, Danya Hand Lotion & Union Oil), Wed. Thurs. Fri. 3:30 p.m. NBC.

Richfield Reporter. Sun thru Fri. 10 p.m. NBC.

Rich, Irene. Welch, Sun. 8:15 p.m. NBC.

Riggs, Tommy. Quaker Party, Sat. 5 p.m. NBC.

Rinso. Big Sister, Mon. thru Fri. 11 a.m. CBS; Big Town; Edward G. Robinson; Claire Trevor, Tues. 8:30 p.m. CBS.

Rio Grande Oil. Calling All Cars, Fri. 7:30 p.m. CBS.

Robinson, Edward G. Big Town (Rinso), Tues. 8:30 p.m. CBS.

Robison, Carson. Musterole, Mon. 5 p.m. NBC.

Rogers Brothers. Silver Theater; Conrad Nagel, Sun. 3 p.m. CBS.

Roi Tan Cigars. Sophie Tucker, Mon. Wed. 9:30 p.m. & Fri. 10 p.m. CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 9:30 a.m. CBS.

Ross, Lanny. Your Hit Parade (Lucky Strike), Sat. 7 p.m. CBS.

Royal Desserts. Rudy Vallee's Orchestra, Thurs. 5 p.m. NBC.

Ruggles, Charlie. Star Theater (Texaco), Wed. 6 p.m. CBS.

S

S & W Foods. I Want a Divorce, Thurs. 9:30 p.m. CBS.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. NBC.

Sanka Coffee. We, the People, Gabriel Heatter; Harry von Zell; Mark Warnow's Orchestra, Tues. 6 p.m. CBS.

Sanderson, Julia. Battle of the Sexes (Molle), Tues. 9 p.m. NBC.

Satina. Mary Margaret McBride, Mon. Wed. Fri. 9 a.m. CBS.

Saturday Night Serenade. Pet Milk, Sat. 6 p.m. CBS.

Scattergood Baines. Wrigley Gum, Mon. thru Fri. 2 p.m. CBS.

School Broadcast. Standard Oil, Thurs. 11 a.m. NBC.

Schwarzkopf, Col. Norman H. Gang Busters (Colgate), Wed. 9 p.m. CBS.

Second Husband. Bayer Aspirin, Tues. 4:30 p.m. CBS.

Screen Actors' Guild. Gulf Oil, Sun. 4:30 p.m. CBS.

Shaw, Artie, Orchestra. Melody and Madness (Old Gold Cigarettes), Sun. 7 p.m. CBS.

Shelton, George. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. CBS.

Sherman, Ransom. Smile Parade (Sunbrite), Fri. 9:30 a.m. NBC.

Sherwin-Williams Co. Metropolitan Opera Auditions of the Air; Edward Johnson, Sun. 2 p.m. NBC.

Signal Carnival. Vera Vague; Beryl Carew; Charles Marshall; Guardsmen Quartet; Meredith Willson's orchestra; Ben Alexander, Sun. 7 p.m. NBC.

Silver Theater. Rogers Brothers, Sun. 3 p.m. CBS.

Simon, Frank. Armco Band Concert (American Rolling Mills), Sun. 12 noon NBC.

Sims, Virginia. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 7 p.m. NBC.

Singing Millmen. Musical Steelmakers (Wheeling Steel), Sun. 2 p.m. MBS.

Skelton, Red. Avalon Cigarettes, Sat. 9:30 p.m. NBC.

Smith, Kate. Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8:30 p.m. CBS.

Snowdrift. Hawthorne House; Pearl King Tanner, Mon. 9 p.m. NBC.

Sosnik, Harry, Orchestra. Post Toasties, Sat. 8 p.m. CBS.

Sperry Flour. Dangerous Road, Mon. thru Fri. 10:30 a.m. NBC; Dr. Kate, Mon. thru Fri. 10:45 a.m. NBC; Martha Meade, Thurs. 8:30 a.m. NBC.

Spitalny, Phil, Orchestra. Hour of Charm (General Electric), Mon. 6 p.m. NBC.

Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:55 a.m. CBS.

Standard Oil. School Broadcast, Thurs. 11 a.m. NBC; Symphony Hour, Thurs. 8:15 p.m. NBC.

Star Theater. Texaco, Wed. 6 p.m. CBS.

Stepmother. Colgate, Mon. thru Fri. 1:45 p.m. CBS.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 12 noon, NBC.

Straeter, Ted, Choir. Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8:30 p.m. CBS.

Sunbrite. Smile Parade; Ransom Sherman; Rex Maupin's Orchestra; Fran Allison, Fri. 9:30 a.m. NBC.

Sunday Night at Seth Parker's. Vicks, Sun. 9 p.m. NBC.

Super Suds. Myrt & Marge, Mon. thru Fri. 1:45 p.m. CBS.

Swansdown Cake Flour. Kate Smith; Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., Thurs. 8:30 p.m. CBS.

Symphony Hour. Standard Oil, Thurs. 8:15 p.m. NBC.

T

Tanner, Pearl King. Hawthorne House (Wesson Oil & Snowdrift), Mon. 9 p.m. NBC.

Taylor, Mary Lee. Pet Milk, Tues. Thurs. 10:45 a.m. CBS.

Tenderleaf Tea. One Man's Family, Sun. 9:30 p.m. NBC.

Texaco. Star Theater; Ken Murray; Frances Langford; Charlie Ruggles; Dave Broekman's Orch., Wed. 6 p.m. CBS.

The Circle. Kellogg's Corn Flakes, Sun. 7 p.m. NBC.

The Inside Story. Ralston Purina, Thurs. 8 p.m. CBS.

The Life & Love of Dr. Susan. Lux, Mon. thru Fri. 11:15 p.m. (5:15 p.m. for West), CBS.

The March of Time. Time Magazine, Fri. 6:30 p.m. NBC.

The Old Timer. Musical Steelmakers (Wheeling Steel), Sun. 2 p.m. MBS.

The Show of the Week. Local Cooperative Campaign, Sun. 3:30 p.m. MBS.

The World We Live In. Industrial Training Corps, Sun. 11:30 a.m. NBC.

Thompson, Dorothy. Hour of Charm (General Electric), Mon. 6 p.m. NBC.

Thompson, Kay. Tune-Up Time (Ethyl Gasoline), Thurs. 7 p.m. CBS.

Those We Love. Pond's Cream, Mon. 5:30 p.m. NBC.

Tibbett, Lawrence. The Circle, Sun. 7 p.m. NBC.

Time Magazine. The March of Time, Fri. 6:30 p.m. NBC.

Todd, Dick. Melody and Madness (Old Gold Cigarettes), Sun. 7 p.m. NBC.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. NBC.

Travelog. Cooks, Sun. 2:30 p.m. NBC.

Tremayne, Lester. First Nighter (Campana), Fri. 9 p.m. CBS.

Trevor, Claire. Big Town (Rinso

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(Continued from Page 11)

tional radio specialists, and noted professors of education, on new programs for the year to come. The chairman of this board is Dr. William C. Bagley of Columbia University. For weeks the discussion of ideas goes on. Then each "course" is assigned to a committee of educators who are experts in the particular field. They outline the curriculum week by week, just as a city board of education lays out a teachers' syllabus. When the outline of each "course" is completed, individual scripts are assigned to other educators, who gather the material, do research on it, and write it up in outline. This done, professional radio-writers turn the material into entertaining dramatic form.

Often the very educators who have helped in the writing and planning of these scripts appear on the finished programs as commentators or producers. Dr. Peter W. Dykema of Teachers College, who wrote our music scripts this year, did the commenting for the series. Dr. Alice V. Keliher, distinguished writer and educator of the Progressive Education Association, not only suggested the series, "Frontiers of Democracy," but conducted the weekly discussions on these broadcasts in CBS Radio Theater No. 1.

But this is not the whole picture. While utilizing the advice of these "faculty boards" who have helped out on our CBS programs for years, Columbia's own educational staff constantly augments it with its own observations of teachers' and principals' needs as reported under classroom conditions. Schools, school boards, parent-teacher associations, great education conferences and universities are always being visited by this staff. We want to aid not only the heads of great educational systems in the big cities but the little school-teacher in her country schoolhouse. We want to hear what the Negro child, the child of immigrant parents, the underprivileged child needs in our radio courses. For this is the business of education on the air.

In order to get still closer in touch with the needs of teachers and pupils, we have developed many techniques new to radio-education. One of these is the "demonstration forum," or "CBS Teachers Institute" now used on the Monday afternoon series "Frontiers of Democracy." The first conception we had of the part such forums might play in showing teachers how to use radio in their classrooms came last summer, when the National Education Association held its convention in New York City. At this time we offered to put on a "demonstration" broadcast in one of our radio theaters for the benefit of any visiting teachers who might be interested. Nine hundred teachers from all over the country packed into the theater—and unfortunately we had to turn several hundred more away. This response proved to us that teachers were definitely interested in the possibilities of radio, and we decided to introduce the demonstration forum from that time on as a regular feature of our programs.

Since then, each Monday afternoon "Frontiers of Democracy" has been broadcast direct from the stage of our Radio Theater No. 1. It is a course in American social and economic problems, conducted by Dr. Alice V. Keliher of the Progressive Education Association. Week after week, hundreds of teachers and pupils have come to

the theater to look, listen, and take part in the discussions Dr. Keliher leads afterward.

"In almost every case," says Dr. Keliher, "when we have had a guest speaker on the program, some child will ask him where he got the facts for his presentation. This indicates a severely critical attitude on the part of our children, a refusal to accept wholesale anything that is told them. Another thing these children usually ask is what they can do about the problem we are discussing. They are eager to add their bit toward solving the situation. And nearly always they ask what relation the problem has to a democracy. Even children ten years old have asked this question—and answered it in an intelligent way."

Everywhere in the country, individual teachers and pupils are finding radio-education an enjoyable and helpful experience. Miss M., a teacher of a school near Chicago, writes that her class has inaugurated "informal" listening-hours. At certain times of the day the radio is turned on, and the children can come or go as they wish. They usually choose to come. The listening-room is equipped with movable chairs, which the children arrange themselves, sitting with their friends near the radio or the window. There is no official discipline about listening, but after the program those who have heard best tell the next class about its most interesting features. Miss M. finds that the children learn very rapidly from radio programs.

SHE has also found radio-listening a great help to her slow students. Two of her pupils, Phoebe and Anna, who were always behind, were so interested in an "American School of the Air" broadcast about child labor that they volunteered information to the class about the subject. Phoebe said: "I'm glad we live today and go to school instead of working." Said Anna: "It's too awful to believe." Another boy of slow intelligence, George, was just as moved by a broadcast on the CBS "Science in Industry" program about the unemployment problems connected with the use of the mechanical cotton-picker. During the post-broadcast discussion, when the suggestion was made that the inventors of the machine refuse to lease it until the renter agreed to support men thrown out of work by it, he cried out, "But wouldn't that be the same as relief—money without work?" It was the first unprejudiced remark the teacher had ever heard him make.

I have often been asked by parents and teachers whether I think radio-education will ever take the place of the school system as it is today. Aldous Huxley, the novelist, has envisaged a "brave new world" in which children of the future are taught by radio. He pictures a scene with children lined up in their little white beds in great communal nurseries listening while above their heads a soothing voice comes from a loudspeaker informing them about subjects they need to know.

But such a scene is purely imaginative. The job of network radio in the field of education as we conceive it is a supplementary and stimulative one. It is there to help the teacher, to stimulate young minds, to help them take that last hurdle between the solid world of text-books and the imaginative world where knowledge becomes an integral part of one's being. That is what radio, with its magic and its facilities, can do.



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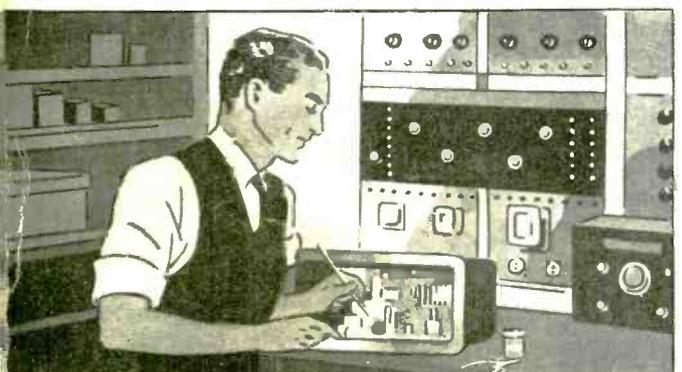
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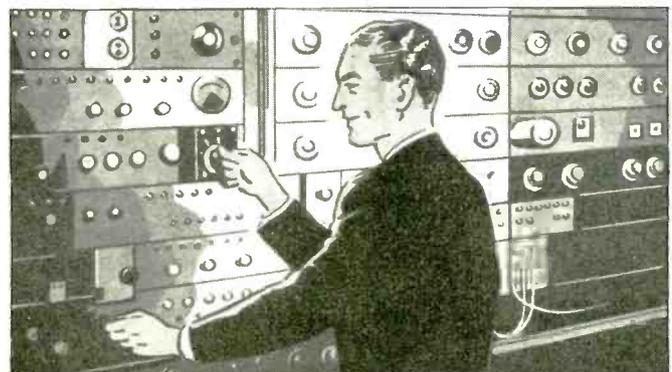
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"The training National Radio Institute gave me was so practical I was soon ready to make \$5, \$10, \$15 a week in spare time servicing Radio sets."



"When I finished training I accepted a job as serviceman with a Radio store. In three weeks I was made service manager at more than twice what I earned in the shoe factory."



"Eight months later N. R. I. Employment Department sent me to Station KWCR as a Radio operator. Now I am Radio Engineer at Station WSUI. I am also connected with Television Station W9XK."



"N. R. I. Training took me out of a low-pay shoe factory job and put me into Radio at good pay. Radio is growing fast. The field is wide open to properly trained men."

Find out today how I Train You at Home
to BE A RADIO EXPERT
Many Make \$30, \$50, \$75 a Week



J. E. SMITH, President, National Radio Institute
 Established 1914
 The man who has directed the home study training of more men for the Radio Industry than any other man in America.

Radio offers you many opportunities for well-paying spare time and full time jobs. You don't have to give up your present job, leave home or spend a lot of money to become a Radio expert. I'm so sure I can train you at home for a good Radio job that I agree in writing to refund every penny you pay me if you are not satisfied with my training when you finish.

Get Ready Now for Jobs Like These

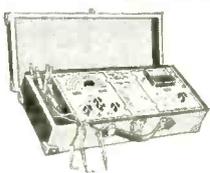
Radio broadcasting stations employ engineers, operators, station managers and pay up to \$5,000 a year. Fixing Radio sets in spare time pays many \$200 to \$500 a year—full time jobs with Radio jobbers, manufacturers and dealers as much as \$30, \$50, \$75 a week. Many Radio Experts open full or part time Radio sales and repair businesses. Radio manufacturers and jobbers employ testers, inspectors, foremen, engineers, servicemen, and pay up to \$6,000 a year. Automobile, police, aviation, commercial Radio, loud speaker systems are newer fields offering good opportunities now and for the future. Television promises to open many good jobs soon. Men I trained have good jobs in these branches of Radio. Read how they got their jobs. Mail coupon.

Many Make \$5, \$10, \$15 a Week Extra in Spare Time While Learning

The day you enroll, in addition to our regular Course, I

start sending Extra Money Job Sheets, show you how to do Radio repair jobs. Throughout your training I send plans and directions that made good spare time money—\$200 to \$500—for hundreds, while learning. I send you special Radio equipment to conduct experiments, build circuits. This 50-50 method of training makes learning at home easy, fascinating, practical.

I Also Give You This Professional Servicing Instrument



Here is the instrument every Radio expert needs and wants—an All-Wave, All-Purpose, Set Servicing Instrument. It contains everything necessary to measure A.C. and D.C. voltages and current; to test tubes; resistance; adjust and align any set, old or new. It satisfies your needs for professional servicing after you graduate—can help you make extra money fixing sets while training.

Find Out What Radio Offers You

Act Today. Mail the coupon now for "Rich Rewards in Radio." It's free to any fellow over 16 years old. It points out Radio's spare time and full time opportunities and those coming in Television; tells about my training in Radio and Television; shows you letters from men I trained, telling what they are doing and earning. Find out what Radio offers YOU! MAIL COUPON in an envelope, or paste on a postcard—NOW!

J. E. SMITH, President, Dept. 9CT6, National Radio Institute Washington, D. C.

MAIL THIS NOW Get 64 Page Book Free

J. E. SMITH, President, Dept. 9CT6, National Radio Institute Washington, D. C.

Dear Mr. Smith: Without obligating me, send "Rich Rewards in Radio," which points out spare time and full time opportunities in Radio, and explains your practical method of training at home in spare time to become a Radio Expert. (Please Write Plainly.)

Name.....
 Age..... Address.....
 City..... State.....

The Tested Way to Better Pay