

**HEAR BETTE DAVIS ACT AGAIN**

Complete Programs to Be Broadcast Week Ending October 8

# RADIO *Guide*

TEN CENTS



Lew Lehr returns to the air with Ben Bernie and all the Lads, Sunday, CBS

57 NEW  
PROGRAMS IN  
THIS ISSUE

# RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

## Or Are They?

Radio and the movies are pals, aren't they? They use each other's stars, they trade their personalities around, they make a great show of being buddies. But what happens?

Today, almost every newspaper in America is carrying the line, "Motion Pictures Are Your Best Entertainment." Radio, with one cheek still crimson from the slap, is attempting to make up its mind as to whether or not it should turn the other. In the meantime, let us look at the boast.

The first version, if you haven't heard, was "Movies Are Your Best Entertainment," but alert Walter Winchell took the initial letters of each word and made a word. Try it yourself. It spells "maybe." Goodness, that wouldn't do. So "movies" became "motion pictures," which spells nothing.

So the movies are your best entertainment? We wonder if the 400,000 shut-ins in this country think so. We wonder if the 30,000,000 farmers who can get to town but once each week think so? We wonder if lovers of fine music think so when they compare radio's Metropolitan Opera and Ford Symphony and New York Philharmonic with Hollywood's sole effort in that direction, the pleasant but innocuous "One Hundred Men and a Girl."

We wonder why "great entertainment" requires or countenances the distortion of history, as has been the case in so many recent historical films. We wonder how an industry which produces a product based solely on the theme "Boy meets girl, boy loses girl, boy gets girl" (you can count on one hand the movies that are not love stories) can have the gall to boast that theirs is the "best entertainment."

To us, that slogan still spells M-A-Y-B-E.

## Ananiases All

Of all earthly plagues, the one RADIO GUIDE editors fight hardest (and with least results, it sometimes seems) is that of inaccuracy. It is with fear and trembling born of long experience and shattered



nerves that we put our publication to bed each week, for so many things can happen (and usually do) which nullify all our good intentions and make Ananiases out of us all. We have just written, for example, that Bette Davis is to star on

the first Reinhardt program for Texaco. Upon a dozen assurances that this is so, we herald the event with the line which now rides astride the top of our front cover. But will she appear as scheduled? After what happened last week, we wonder.

What happened last week was simply this: The Mutual Broadcasting System was celebrating its fourth birthday and a portion of that celebration was the presentation of a RADIO GUIDE Medal of Merit by your editor. It was announced in RADIO GUIDE as a 9:30 EST program. But the program was changed after we went to press, for one of those urgent reasons known only to radio broadcasters, and the presentation was made at 7:15 EST. Hence, the six readers who followed our printed listing were sadly misinformed by RADIO GUIDE about RADIO GUIDE's own medal presentation.

We bow our unhappy head and offer this explanation in the hope that the manner of our sinning may be forgiven and the reason for our transgressions of inaccuracy be better understood. Woe is us.

## Happy Birthday

Birthdays, someone has said, are milestones of human usefulness. As such, they should be noted, and men's careers should be complimented. In this corner we begin herewith the pleasant chore of watching the calendar, pointing our fingers, and offering felicitations to all those who have pleased or entertained or perhaps bored us with their offerings.

So, happy birthday to you all...

October 2—Barton Yarborough (Clifford of "One Man's Family"), Cecil Roy, Roy Shield.

October 3—Reinhold Schmidt, Rico Marcelli, Vincent Sorey, Gertrude Berg.

October 4—Frank Wilson, Lenore Kingston.

October 5—Maxine King, Waldo Mayo.

October 6—Charles Pearson, Leonard Keller, Reo Fletcher, Joan Harrison.

October 7—Freddie Yeazel, Phil Ohman, Ann Pickard (of the Pickard Family), Eleanor Rella, Guila Adams, Andy Devine.

October 8—Florence Malone.

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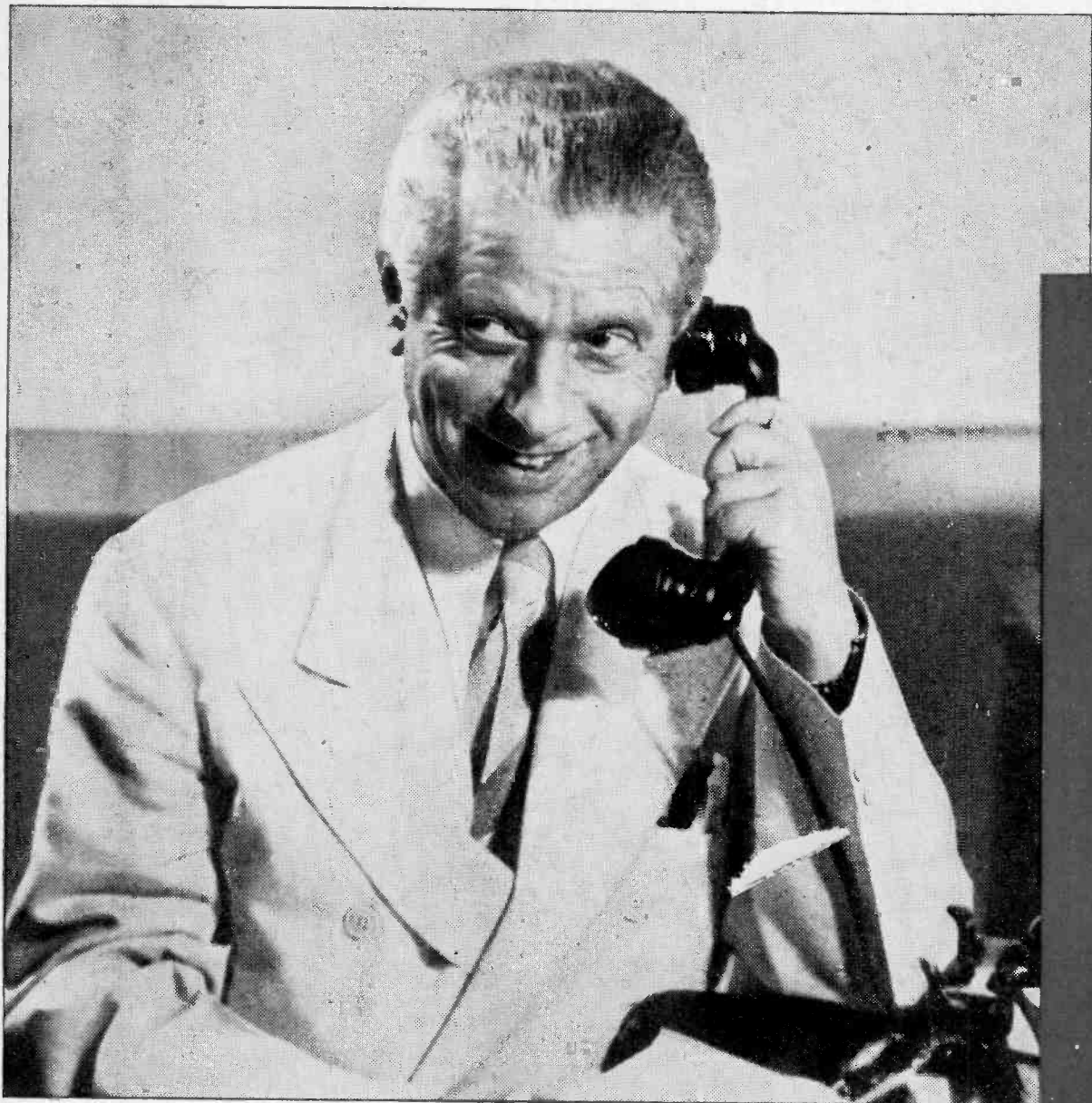
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Happy days in his Hollywood workshop since it opened in June have given the "Little Giant" of the stage a new lease on life. Old World austerity no longer marks him

## MAX REINHARDT, GENIUS IN EXILE

MAX REINHARDT PRESENTS  
BETTE DAVIS IN FIRST  
"TEXACO STAR THEATER"  
SHOW WEDNESDAY NIGHT

As we go to press, word comes that Bette Davis is to star in Max Reinhardt's first radio production. This wedding of the talents of a great actress and a great director should make a memorable broadcast.—Ed.

**T**O HERR HITLER, the menace of Europe and the arch foe of all that German culture has stood for through the centuries, Max Reinhardt was an undesirable citizen. He was driven into exile, his properties all confiscated. To the rest of the world, he is still the "Little Giant" of the theater, the outstanding genius in the realm of make-believe.

It was Reinhardt who, at the beginning of the century, turned the European theater from a succession of uninspiring, dull performances into a living, sparkling source of exciting entertainment. His fame spread to England and America. Today he has an international reputation for artistic festivals. He has produced plays by the well-known writers of every country—hundreds in all. Doctor Reinhardt's "The Miracle" and his interpretation of "Midsummer Night's Dream" for both stage and screen bear the indelible stamp of theatrical genius.

But "it's an ill wind that blows no good." The hideous purges of the mad Hitler that closed the door of their native country to them charted the courses of such men as Max Reinhardt and Albert Einstein to the shores of America.

Today the eminent Doctor Einstein is teaching at Princeton University, where Woodrow Wilson was once president. And Max Reinhardt at his

recently established workshop of stage, radio and screen in Hollywood is lending his genius to the training of eager students.

On Wednesday night, October 5, over CBS, Doctor Max Reinhardt and a selected group of his workshop students, headed by a big Hollywood star, will be heard by American radio audiences for the first time, on Texaco Star Theater program. The dramatic part of the show will be selected and produced under the personal supervision of "Professor" Reinhardt, and will be introduced each week with "Max Reinhardt presents—"

The idea for the Texaco Star Theater airshow, which highlights the work of Doctor Reinhardt and his Hollywood workshop, is Bill Bacher's, last year on "Hollywood Hotel," and not so long ago a dentist in Bayonne, New Jersey. Bacher's advent into radio was the outgrowth of a protest. He didn't like the radio programs he listened to, and proceeded to tell officials of broadcasting so.

"If you don't like what you're getting on the air, dig up something better," they told him.

"I will," Bacher replied. And he did. Final proof of that is the fact that through his efforts the great Reinhardt will be brought to the radio for the entertainment of listeners-in who clamor for the best.

**T**O GET a picture of the care with which Reinhardt will put the show together, how he achieves what no one else ever has been able to accomplish, let's go behind the scenes in his busy workshop, located in the old Columbia studio on Sunset Boulevard.

From the mechanical standpoint, the location is a "natural" because it is fully equipped with sound-proof studios. Students take lessons from radio veterans on the Reinhardt faculty, before "live" mikes, and listen to playbacks of their efforts.

**T**HE Reinhardt drama presented on the Texaco hour will be rehearsed in his workshop, the cast getting together with the big star who will play the principal role, after Reinhardt has them letter-perfect in their parts.

A quiet, immaculately groomed little man, who would just as soon be caught in a bathrobe as without a tie, Reinhardt's mobile, expressive face and his amazing shock of white, wavy hair are his outstanding features. His pet grievance is candid-camera men who pop out of nowhere and snap pictures of him. A Hollywood photographer who invaded his sanctum recently for candid pictures found that out. Doctor Reinhardt submitted graciously to his request but talked rapidly in German to his secretary as the camera was working.

"Know what the doctor was saying?" the photographer's assistant smiled as they left. "He was giving his secretary a piece of his mind because he hadn't been warned, and he was tieless."

Yet the eminent doctor, whom his students and faculty always address as "professor," has never been known to raise his voice during the rehearsal of a show. Unlike some movie directors who shout orders through megaphones and loudspeakers, Reinhardt will often pull the best from a player by a mere whispered word or an eloquent gesture. He is the spirit of the theater and

the world of make-believe, and that spirit imbues all those who work with him. A student who departs from him without having felt a deep personal experience has never sensed him. Only real artists survive under his instruction.

His inner convictions on his work are so strong and steadfast that he doesn't have to surround himself with "yes men." In fact, he won't tolerate them. But, a silent man himself, he has the rare faculty of listening to everyone. One thing he always insists upon is, "Nothing has a right on the stage unless the actors force it to life." Everything in a scene must play a part. To illustrate the way in which Reinhardt impresses this fact on all in his employ, a stagehand once approached him during a rehearsal and whispered, "The red carpet is going to act, too, isn't it, sir?"

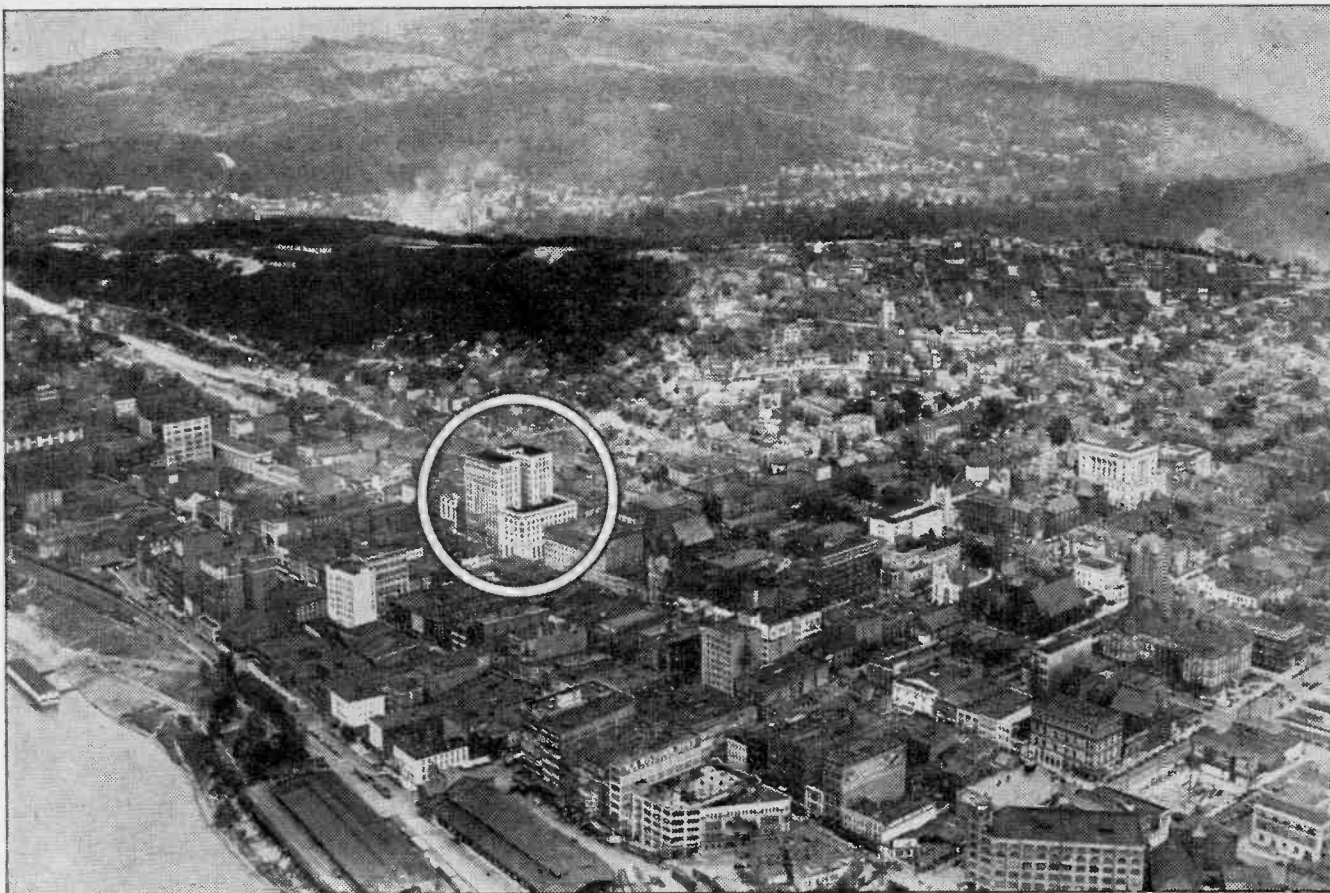
The simple credo on which Reinhardt has built his whole success is this:

"We are created in the image of God and have within ourselves a creative impulse by which we may build a new world in art. The art of acting is not pretense but revelation.

"I believe in the immortality of the theater. It is the sanctuary of those who secretly put their childhood into their pocket and make off with it—to continue playing unto the end of their days."

**M**ASTER of every department in stagecraft, Reinhardt re-created the stage-manager's art which he brings to his workshop. Not only does his wizardry draw out of actors more than they

(Continued on Page 19)



Every Sunday afternoon since November 8, 1936, the Wheeling Steel Company (building in circle) of Wheeling, W. Va., has a home-talent air show. There isn't a professional radio entertainer in the cast. From the last musician to the top-ranking star, it's all native talent, drawn from the big plants and offices of Wheeling Steel mills



Dorothy Anne Crow, sixteen-year-old singing starlet in the "Wheeling Steel" family, rehearses for debut

# THE WHOLE TOWN'S SINGING

BY KEN W. PURDY

Unusual programs are always worthy of mention. *RADIO GUIDE* has pointed with pride to such outstanding broadcasts as Hal Styles' "Help Thy Neighbor" broadcast in California, and Clover Kerr's *KFWB* talks. This week we add another unique broadcast to our gallery of honor. We know you will enjoy reading "The Whole Town's Singing."

A CAST OF 100,000 IN A PROGRAM BY THE PEOPLE AND FOR THE PEOPLE, ON A COAST-TO-COAST HOOK-UP—"IT'S WHEELING STEEL!"

times in a row if he feels it's necessary. You do this three times a week and once on Sundays. For what? For fun, and for the love of it, and for the thrill of standing there behind that microphone when the red "on the air" light flashes and the announcer snaps out, for ten or twenty million people to hear—"It's Wheeling Steel!"

IT'S Sunday afternoon in Wheeling, West Virginia, a pleasant, solidly built town cradled in a little bowl of hills. It's a warm day, getting on toward four o'clock, and the city is quiet. But there are plenty of people on the streets, walking singly and in little groups, riding in cars, and strangely enough they all seem to be going in the same direction. Near the center of town you'll see them on every street, all converging on one point. You'll hear them talking:

"Afternoon, Joe. You going over to hear the program?"

"That's right, Artie. My brother's boy, young Gabe, he's broadcasting today. He plays an accordion, you know. Works in the Steubenville plant."

"Sure, I know Gabe. So he's going on the program, eh? Well, that's fine. My boy's been pesterin' me lately to buy him a new set of drums; says he could get on the program sure if he had any kind of decent drums. They cost real money, but I don't know but what I'll get 'em for him. I'd like to see him have his chance on the program."

What are they talking about? What program? Mister, you're in Wheeling, West Virginia, on a Sunday afternoon, and you ask that? Why, it's the program, it's the only program, "It's Wheeling Steel!" Listen! The deep-throated roar of a mill-whistle, a burst

of applause, a fanfare of trumpets, the cry of the announcer, "It's Wheeling Steel!"—and a program with 100,000 people in the cast goes on the air from Coast to Coast!

A cast of 100,000? Exactly. For this program, unique in broadcasting history, is a family affair—and it's a big family! It's the family of the Wheeling Steel Corporation employes, and every man, woman and child in it, a veritable army of them, regards "It's Wheeling Steel" as a personal contribution to radio. And why not? For if a Wheeling Steel employe hasn't been on the program himself, he knows somebody who has been, or is, or will be. Every bit of talent that goes into the show is drawn from the mills and offices of Wheeling Steel. From the last musician in the orchestra to the top-ranking star of the program, there isn't a professional radio entertainer in sight.

HERE'S one program that is put on the air for and by the people—and nobody else. Every Sunday afternoon since November 8, 1936, just as many of the citizens of Wheeling, West Virginia, who could have crowded in to watch the broadcast, to beam proudly as son or daughter or brother or husband went on the air. Those who can't get in are sitting as close as they can

get to their radios. When the Singing Millmen or the Steele Sisters bring their songs to the microphone, the whole town is singing with them!

I watched "It's Wheeling Steel" go on the air not long ago. I saw the first Wheeling broadcast of the new season, the broadcast marking the beginning of the program's third year on the air. It was a thrilling performance. The thing that made it thrilling was the realization that the radio entertainers on that big silver-white-and-blue stage were up there not because they were being paid for it but because they loved it!

They have to love it. If you don't think so, put yourself in their shoes. We'll say you're working a regular eight-hour shift in a steel rolling-mill, doing hard, back-breaking labor in a place where it's hot enough to singe your whiskers off at a hundred yards. When you wash up and leave the plant at the end of the day, you're ready for rest, and a lot of it. But instead of a quiet dinner at home, a little reading, and early to bed, you go off to a rehearsal—a rehearsal that may last two hours or six—and for the rest of the night you take orders from a program director who's genial enough but as hardboiled as they come, a tough citizen who's capable of making an orchestra play the same passage over twenty-five

THE story of "It's Wheeling Steel" is largely the story of two men, J. L. Grimes and Walter Patterson. It was Grimes, advertising director of the Wheeling Corporation, who originated the idea of the program. He's the man who fought for it, struggled with it, finally put it on the air. It's his baby, he's proud of it, and he ought to be. For John Grimes has proved that it's possible to use amateur talent—and all amateur talent, and genuine amateur talent—on a big network program and make a howling success of it. More than that: Grimes has made the program sell Wheeling products. That, after all, is what radio pays off on. Finally, Grimes has made of "It's Wheeling Steel" a master stroke in the delicate business of employer-employee harmony, and in the equally delicate public-relations field. With labor troubles flaring all over the country, that's important.

Walter Patterson, a young man who speaks softly but carries the big stick of driving determination, is officially listed as announcer and producer of "It's Wheeling Steel." But that's just the beginning, mere surface stuff. Patterson writes the program, dialog, gags, commercial announcements, everything, engages in a continual talent-hunt among the 20,000 Wheeling Steel employes, nurses and babies his stars through sicknesses, fits of temperament



When "It's Wheeling Steel" goes on the air, families and friends of the performers crowd the Scottish Rite Temple auditorium to watch and applaud. Those who can't get in sit close to the radio in their own homes

and what have you, and in addition to all this, sings on his own program. "It's Wheeling Steel" is strictly an amateur show, but it's big-league network stuff too, and Walter Patterson makes it so.

IT'S something new to see, a Wheeling rehearsal. With the program due to go on the air over the Coast-to-Coast Mutual network at five o'clock, the rehearsal starts at one in the big auditorium of the Scottish Rite Temple. Everything on the stage is new—new backdrops, bandstand, podium, footlights, even the control-room is new. There are fifty people on the stage—a full band, a singing trio, a male quartet, sound-engineers, announcer, musical director, the Old Timer, John Winchcoll, whose weekly talks about the romance of steel-making highlight the program; Dorothy Anne Crow, brand-new sixteen-year-old singing star; Mrs. David Reese, who's going to do an accordion solo (her husband is out in front, and he's so proud he never stops smiling for three solid hours), and a dozen others.

The place is a bedlam, as every radio studio is when a program is being set up to go on the air. But somehow there's a difference here. Most radio stars work hard at a rehearsal, that's to be expected; but there's an extra added determination in evidence here. There's pride here, the kind of pride that comes from heartfelt community effort.

The million-and-one little worries that beset every radio program begin to assert themselves. John Winchcoll, the Old Timer, who likes to point out that a salamander is not a kind of a lizard but a steel stove, is worrying because the man behind the lights wants to throw a green spot on his place on the stage.

"Don't do that," says the Old Timer, a case-hardened veteran of eighteen years in the mills. "A green spot would make me look pale. Make it amber, instead."

And amber it is.

Dorothy Anne Crow, sixteen years old, beautiful and possessor of as fine a natural voice as ever bowed over a national network, is going to sing for the first time today. She's the program's newest discovery, its top-notch star—and she came within an ace of missing the broadcast! A fall from a diving-board had injured her back, and for days Walter Patterson walked the streets of Wheeling talking to himself and praying. You can't have a smash-hit program without a star, and you can't find a star overnight. But Dorothy Anne is here today, holding herself straight as a ramrod, forcing a little smile once in a while. She has never in her life sung for a Coast-to-Coast audience, and mike fright is pushing her hard. On sixteen-year-old Dorothy Anne's ability to put her injured back out of mind and conquer her blazing nervousness the whole program is balanced like a needle on glass. But she'll do it.

IN THE stuffy, hot control-room a bright-eyed young fellow with a pipe in his mouth and four others in his vest pockets sits with an armful of musical scores. He's Maury Longfellow, and he arranges every note of music that's played on "It's Wheeling Steel." This week he has made a sixty-eight-page score—in his spare time! Chewing hard on his pipe, he flips the pages of the score, watches the dials on the control-board as the band runs through one of his numbers. It's his job to see to it that the music comes out of your loudspeaker just as it goes into the microphones. As he turns the scrap-book-size pages of his score, following half-a-hundred instruments and voices at the same time, he snaps out instructions to the engineer.

"Get it up! Verdi Howells has a clarinet solo here." And the engineer turns up the volume as first-saxophonist Howells reaches for his clarinet. Howells, a steelman since he came to America from Wales in 1928, has just returned from a trip "back home," in-

(Continued on Page 17)



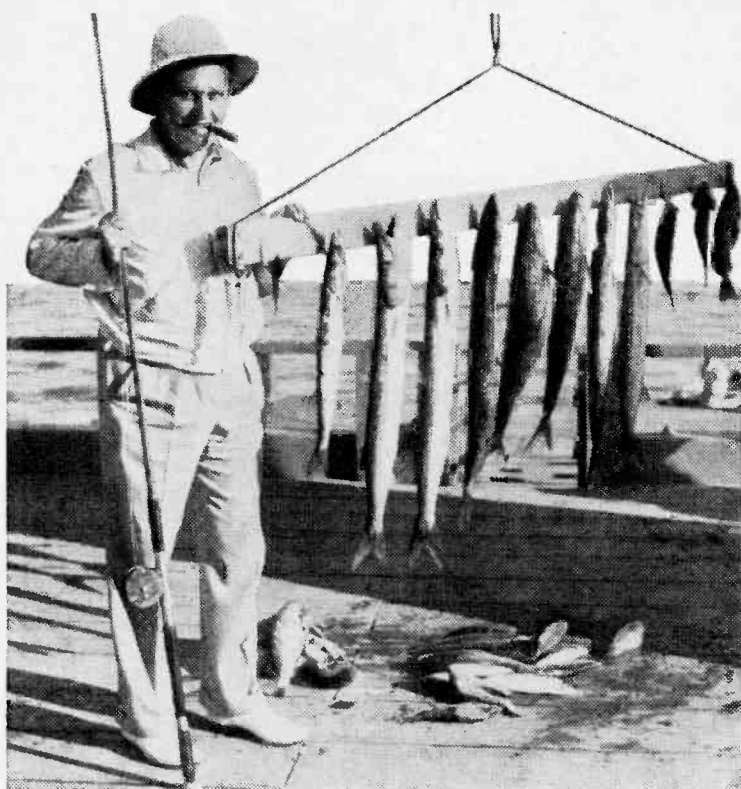
Daughters of Wheeling Steel with producer and announcer of "It's Wheeling Steel," Walter Patterson. Left to right: Kathleen Nelson, Lois Mae Nolte and Lucille Bell. Patterson also writes dialog, gags for the program



The deep-throated mill-whistle sounds the opening note, followed by a fanfare of trumpets—and the show is on as director Earl Summers, Sr., raises his baton. "It's Wheeling Steel" is a Mutual network program

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



All of the many fish in the above picture are said, on fairly good authority, to have been caught by Ben Bernie on his vacation

propaganda does come over U. S. loudspeakers? Should there be more of it, or less? Is there such a thing as "good" propaganda? American broadcasters insist that radio in this country is open to all parties and all groups on an equal basis. The whole question of how radio influences public opinion will be the subject of the dinner-table discussion of "The People's Platform" program at 7 p.m., EST, Sunday, October 2. Neville Miller, head of the National Association of Broadcasters, and Bob Trout, CBS commentator and special-events announcer, will represent the side of the men who make radio. The Editor of RADIO GUIDE will speak as an

typewriter, dictaphone or secretary. The program is on the air over NBC at—

9 p.m. Eastern Time; 8 p.m. Central Time  
For the West, 10 p.m. Mountain Time; 9 p.m. Pacific Time

## Horror Stuff

—Wednesday, NBC

"Lights Out," consistently the best of the radio horror dramas, returns to the midnight airwaves on Wednesday, October 5, for another season of spine-chilling thrills. Starting its fifth year as an NBC feature, "Lights Out" is still on a sustaining basis—not because there has been any lack of commercial offers, but because the producers of the program prefer to leave it unchanged. Especially notable for its tellingly weird sound-effects, "Lights Out" will continue to be the "scariest" program on the air. The time: 12:30 a.m. EST.

12:30 a.m. Eastern Time; 11:30 p.m. Central Time  
10:30 p.m. Mountain Time; 9:30 p.m. Pacific Time

## B. B. Back

—Sunday, CBS

A brand-new Ben Bernie program, with Lew ("Monkeys is de cwaziest people") Lehr, Manie Prager, Mary Small, Bob Gibson and, of course, the Ol' Maestro himself, comes to the airways on Sunday, October 2, at 5:30 p.m., EST, over the Columbia network. Lehr, who is one of moviedom's biggest comedians despite the fact he never appeared before a Hollywood camera, was with Bernie for a time last season. Lehr is an old hand at the comedy business, but both vocalists on the new program are youngsters. Mary Small is still in her teens, and Bob Gibson is just twenty-one. Mary has been in radio for five years, but Gibson, a year and a half ago, was a pageboy in the New York CBS studios. He was "discovered" by Kay Thompson, is the brother of "Your Hit Parade" vocalist Fredda Gibson.

5:30 p.m. Eastern Time; 4:30 p.m. Central Time  
For the West, 9 p.m. Mountain Time; 8 p.m. Pacific Time

## Silver Theater

—Sunday, CBS

William Powell, only just recovered from a serious major operation, will guest-star at the premiere of the Silver Theater on Sunday, October 2, when that program opens over the Columbia network at 6 p.m. EST. Powell will play in an original drama written by True Boardman, the story of an American bridge-builder in China during the World War. The story is based on Boardman's own China experiences. Conrad Nagel will act as master of ceremonies, and Felix Mills, whom Walt Disney has termed one of radio's best interpreters of dramatic moods, will be musical director. For the new series, the Silver Theater program plans to present outstanding Hollywood stars in original vehicles written specifically for radio, or adaptations of novels or short stories.

6 p.m. Eastern Time; 5 p.m. Central Time  
4 p.m. Mountain Time; 3 p.m. Pacific Time

## Air Propaganda

—Sunday, CBS

Should the United States government go on the air via short-wave to offset the daily barrage of foreign propaganda coming by radio to the Americas, particularly to South America? That's a question that has been often raised during the past few months, and it brings up another and even more vital matter: How much

expert radio listener, with Mrs. Allen Friedlich, housewife, offering her viewpoints.

7 p.m. Eastern Time; 6 p.m. Central Time  
5 p.m. Mountain Time; 4 p.m. Pacific Time

## It's Town Hall Tonight!

—Wednesday, NBC

Fred Allen comes down out of the Maine woods this Wednesday, October 5, to bring again to NBC listeners the inimitable Town Hall. With him will be all the old stand-bys, Harry von Zell, Peter Van Steeden, Portland, and, of course, the Mighty Allen Art Players. The program will follow the same pattern that has distinguished it in the past and, likewise as in the past, Fred Allen himself will be the main-spring of the whole show. Although most comedians surround themselves with a small army of gag-men, dialog-writers, and so forth, Allen hasn't so much as an idea-man in his employ. Practically everything in the "Town Hall" springs from Allen's mind alone, and it's put down on paper without benefit of



Fred ("Sourpuss") Allen registers hilarious joy

## Hollywood Playhouse

—Sunday, NBC

Charles Boyer, French-born screen star whose latest starring vehicle is "Algiers," will replace Tyrone Power as leading man of the Hollywood Playhouse for three months when that program makes its 1938-39 premiere on Sunday, October 2, at 9 p.m., EST over NBC. Although Power has been off the air since early summer, he has been before the camera continuously, and will have his first vacation of the year while Boyer broadcasts. Boyer was born in France and made his dramatic debut in Paris.

9 p.m. Eastern Time; 8 p.m. Central Time  
For the Southwest and West, 9:30 p.m. Central Time;  
8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

## Broadcasting Ladies

—Monday, NBC

Dorothy Thompson, brilliant journalist and publicist, will return to the air in a new role on Monday, October 3, when she begins a series as commentator on the Hour of Charm program with Phil Spitalny and his all-girl orchestra. Miss Thompson, wife of Sinclair Lewis, Nobel Prize-winning novelist, was internationally famous as a writer on world affairs before she made her debut in radio. She began her journalistic career as a roving reporter in Europe. The unique Spitalny orchestra last spring received the third annual achievement award of the Women's Exposition of Arts and Sciences for the most distinguished work of women in radio in 1937.

9 p.m. Eastern Time; 8 p.m. Central Time  
7 p.m. Mountain Time; 6 p.m. Pacific Time

## Cantor & Caravan

—Monday, CBS

Eddie Cantor, triple-threat comedian of radio, screen and stage, will be heard again beginning Monday, October 3. It will be his eighth year on the air. With him on the new program will be announcer Walter King, musical director Edgar Fairchild, Bert (Mad Russian) Gordon, and Hattie Noel, Harlem comedienne.



These members of Phil Spitalny's all-girl orchestra want music wherever they are!

# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

Also expected to make a debut is a new girl singing-star who's said to be a second Deanna Durbin. Cantor is famous as a talent-discoverer. He built Deanna Durbin and Bobby Breen into top-ranking stars. The basic format of the Caravan program will remain unchanged, but many new surprise elements will be introduced. Fannie Brice will guest-star.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
For the Midwest and West, 9:30 p.m. Central Time;  
8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

### Star Theater —Wednesday, CBS

A new hour-long program which should provide a record high in radio entertainment because so many of its stars, although well known in other fields, are entering radio for the first time, is the Texaco Star Theater, making its debut over CBS on Wednesday, October 5, at 9:30 p.m. EST. Among the impressive parade of "firsts" in this program are the first appearance of Adolphe Menjou, veteran screen star, as master of ceremonies in a network series—in fact, his first radio series; the first series of radio programs in America directed by Max Reinhardt, internationally famous theatrical impresario; the first appearance of a new comedy team, Charlie Ruggles and Una Merkel; the first time Kenny Baker and Jane Froman have been coupled as vocalists on a network series; the first commercial series over CBS for David Broekman's orchestra. Bette Davis will be guest star on the premiere program.

9:30 p.m. Eastern Time; 8:30 p.m. Central Time;  
7:30 p.m. Mountain Time; 6:30 p.m. Pacific Time

### Joe E. Brown —Saturday, CBS

For the first time in his long career, Joe E. Brown goes on the air with a program of his own on Saturday, October 8. Supporting the tunnel-mouthed film comedian will be comedians Frank Cravens and Bill Demling; vocalist Margaret Rae, and Harry Sosnik's orchestra. Radio talent scouts long ago noticed that much of Brown's appeal lay in his voice, urged him to undertake a radio career. Aside from occasional appearances, however, Brown never seriously considered radio until he signed for the series beginning Saturday over a CBS network.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
For the West, 9 p.m. Mountain Time; 8 p.m. Pacific Time

### Buck Rides Again! —Sunday, NBC

Jack Benny ends a long summer vacation this Sunday, October 2, when he returns to the networks for another season of laugh-making. With him will be Kenny Baker, the far-famed timid tenor, who spent the summer movie-making in England, Mary Livingstone, and Phil Harris. Phil Harris, incidentally, will be starting his third year on the program, something of a record, since Benny, before he signed Harris, never used the same orchestra for more than one season.

7 p.m. Eastern Time; 6 p.m. Central Time  
For the West, 9:30 p.m. Mountain Time; 8:30 p.m. Pacific Time

### "Her Honor, The Judge" —Monday, CBS

A new dramatic series, with a young woman lawyer as chief character, will be inaugurated over the Columbia network on Monday, October 3, to be heard Mondays through Fridays. Titled "Her Honor, Nancy James," the new show will have Barbara Weeks in the title role, Ned Wever, Alice Reinhart, Joseph Curtin and Chester Stratton supporting.

12:15 p.m. Eastern Time; 11:15 a.m. Central Time  
10:15 a.m. Mountain Time; 9:15 a.m. Pacific Time

### Grand Old Man —Friday, NBC

Seventy-five-year-old Moritz Rosenthal, last of the pianistic Titans, pupil of Franz Liszt, intimate of Brahms, Rubenstein, Johann Strauss and a host of other musical greats of another day, will tell the world about some of his unfulfilled ambitions on Cal Tinney's "If I Had The Chance" program October 7 at 8:30 p.m. EST over NBC. Rosenthal has assured Cal Tinney that he does have unfulfilled ambitions, although he has led an extraordinarily full life. He has been a pianist since he was a boy of nine; he is the only Chopin interpreter to have studied with Mikuli, Chopin's pupil and the chief editor of his works; he was court pianist to the Emperor Franz Josef of Austria during the last glorious years of the Hapsburg empire, and to King Carol I and Carmen Sylva of Roumania. Even today, at seventy-five, his technique is unimpaired. Amazingly strong, he can

tear a pack of cards in two, lift 500 pounds. Holder of degrees in philosophy and medicine, he practises boxing and ju-jitsu daily, plays chess for relaxation.

8:30 p.m. Eastern Time; 7:30 p.m. Central Time  
6:30 p.m. Mountain Time; 5:30 p.m. Pacific Time



Athletic Moritz Rosenthal, great pianist, here demonstrates his skill at ju-jitsu



Maestro Fred Waring brings a wealth of talent with him when he returns to the air this week

### Singing Men —Saturday, NBC

After an absence of two years, Fred Waring and his Pennsylvanians return to the air on Saturday, October 8, at 8:30 p.m. EST. An a cappella choir of twenty men will be added to the orchestra for this program. Waring, always noted for his accent on glee club work, plays a youthful choir composed of men with previous college or other semi-amateur experience. The new group will be heard in operatic and semi-classical selections as well as popular songs. Also in the Waring "gang" will be Donna Dae, new singing discovery, and Dude and Jack Skiles, Texans who play hot trumpet and guitar. The Swingtet, with Three Fellas, vocal trio, and three new girl singers, will be another addition. Poley McClintock, frog-voiced comedian and drummer, will be back, and so will Ferne, the girl violinist, and Tenor Stuart Churchill.

8:30 p.m. Eastern Time; 7:30 p.m. Central Time  
For the West, 10 p.m. Mountain Time; 9 p.m. Pacific Time

### Passing Parade —Sunday, CBS

John Nesbitt's "Passing Parade" originated in an old trunk. It was a trunk belonging to his father, Dr. Norman Hill Nesbitt, and it had traveled all over the world with him—India, England, the European continent, the Orient, Canada. In the trunk Dr. Nesbitt had stored all the fascinating bits of information, some published, some not, which he had picked up in his travels. But John knew little about the trunk until two years after his father's death. He had sold the family ranch at Oakland, California, and one night got a call from the new owner, who had found an old trunk in the attic. He sent it on to Nesbitt, in San Francisco. Opening it casually to look through the contents, Nesbitt soon became so fascinated that he spent an entire night reading the adventure stories, old letters, newspaper clippings, and manuscripts that filled the trunk. By dawn, he had conceived two radio programs based on the material in the trunk. One of them was "Passing Parade," first heard on the West Coast and then on a national CBS network. The program was an immediate success, has just been renewed over the Columbia chain. On the air at 7:30 p.m. EST.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
5:30 p.m. Mountain Time; 4:30 p.m. Pacific Time  
(Continued on Page 23)



## THE RADIO PLAYBILL

THIS WEEK—"BACHELOR'S CHILDREN"

**A** MAN'S word is as good as his bond is really the underlying theme of this story. During the World War, Doctor Robert Graham had promised his top sergeant, James Dexter, that if he ever needed a friend he could depend on him. Twenty years later, when Dexter is dying penniless, he writes to "Dr. Bob" and reminds him of that promise, and asks him to care for his twin motherless girls. It never occurs to the doctor to refuse the dying wish of his old buddy, and when his friends remonstrate and ask, "What are you, a bachelor, going to do with children?" he replies, "They must be cared for and they'll just have to be bachelor's children." He and his housekeeper make careful preparations for their arrival. Of course they expect them to be children, and are a little upset when the twins turn out to be eighteen-year-old young ladies. What happens after the twins' arrival makes the story, heard only in the East and middle West over CBS at 9:45 a.m. EST (8:45 CST), five days a week.

**D**OCTOR ROBERT GRAHAM is a bachelor, thirty-seven years old, when he finds himself in the role of foster father. As the only surviving child of a doctor-dad, "Dr. Bob," as everyone in the town where he practises calls him, has followed in his father's footsteps and carried on his ideals. He loves his profession, which means much more to him than just the means of earning a living. Men and women of all classes come to him with their problems, and the office he maintains in his home is a clearing-house for them. The advent of the twins changes life for "Dr. Bob." When he discovers that Ruth Ann, the quiet twin, is in love with him, he asks her to marry him, because he isn't in love with anyone else and feels that it will make her happy. But marriage to Ruth Ann brings a new set of problems to the bachelor-medic. The role of "Dr. Bob" is played by Hugh Studebaker



—Maurice Seymour

**R**UTH ANN DEXTER (Marjorie Hannon) as "Dr. Bob's" wife tries very hard to be a devoted helpmate at all times. Fathoms deep in love with him, she feels that life should be complete with marriage. When the doctor's practise keeps him away from her much of the time she worries, especially about the women patients. She feels that she, as his wife, should come first



—Maurice Seymour

**P**ATRICIA DUNLAP as Janet Dexter is the exact opposite of her twin. Tempestuous and highly emotional, Janet's always getting herself into hot water, both in romance and in business, for which she shows an unusual amount of ability. It took two love-affairs and one near-marriage to wake her up to the fact that she is really in love with the gay Sam Ryder





—Maurice Seymour

**M**ICHAEL KENT, played by Charles Flynn, is one of many young people who have been helped by "Dr. Bob's" kindly influence. Under his guidance, Michael has grown into a fine boy, quite different from the shy youngster he had been. Ready for college, he wants to be a doctor



—Maurice Seymour

**E**LLEN COLLINS, housekeeper for "Dr. Bob," has taken care of him ever since he was eight, when his mother died. After the death of his father, whom Ellen always referred to as the "old doctor," her whole life has centered around "Dr. Bob." Marie Nelson plays the role of Ellen



**S**AM RYDER, also a bachelor, is the doctor's best friend. Ten years younger than "Dr. Bob," the care of a widowed mother has kept him from marrying. A lively chap, always brimful of banter, he has fallen in love with Janet and they are engaged. Olan Soule plays the part of Sam



**M**MARGARET GARDNER (Dorothy Denvir) is "Dr. Bob's" office-girl. She is married to Frank Gardner, another man whom the doctor befriended. Margaret's life has been a hard one. With her husband in Arizona for his health, she is bravely fighting alone to support herself and baby



—Maurice Seymour

**M**MRS. FRED HOPKINS, formerly Elizabeth Fergusson, has been a good friend of Dr. Graham for years. A rich widow when she met him, Ellen and the twins were afraid she was going to marry him. They were relieved when she married Hopkins instead. Marion Reed plays role



**M**MARJORY CARROLL, played by Ginger Jones, is a temperamental musician. She's fancied herself in love with both the doctor and Sam, has even gone so far as to become engaged to Sam, when she discovers her real love is music. An accident to her hand has interrupted her work

**A**MONG the first of the doctor's stories on the air, "Bachelor's Children" made its debut in September, 1935. Right now, the major problems revolve around Janet's secret engagement to Sam Ryder and a letter "Dr. Bob" wrote to Ruth Ann before their marriage. The letter, in which he told her he didn't love her, was lost before it was mailed, and the doctor is afraid Ruth Ann will find it among some of his things. Bess Flynn, the author who has kept the story

moving at a lively clip, is peculiarly well qualified to write such a serial. An experienced radio actress today, she was herself orphaned at an

NEXT WEEK:  
"PRETTY KITTY KELLY"

early age and brought up by an elderly Scotch aunt. After high-school graduation she set out to earn her living, and is now one of the most successful women in radio, as well as being the mother of two sons and a daughter. Announcer and director of the show is Russ Young. Russ started out to be an artist, became interested in the stage, and finally joined radio three years ago. He prefers radio to the stage because it has a wider scope for ingenuity.

# RIGGS' POOCH



Tommy Riggs, that 100 percent American performer, will be on the air in his own program, beginning Oct. 1, from 8 to 8:30 p.m. EST, NBC



New program is the "Quaker Party" program. With Rudy Vallee in forty-four shows, Riggs and his famous "Betty Lou" proved a big hit



—Charles P. Seawood

Clever dialog Riggs puts into the mouth of imaginary "Betty Lou" makes him a headliner. Pooch's real name is "Rudy Lou"

NEW YORK.—Phil Lord's wife is playing the role of Lizzie Peters, the chatterbox of Jonesport, in the Seth Parker program . . . Bea Wain, the vocalist with the Larry Clinton orchestra heard on the new Tommy Riggs program, is the frau of Announcer Andre Baruch . . . Raymond Scotta new baby girl at his house. Incidentally, Scott is planning to organize a dance band . . . Hal Kemp denies that he plans to wed Martha Stephenson, the New York society deb. When Hal heard that Skinnay Ennis, his former vocalist, was to be on the air competing with him, he sent Skinnay a wire, "My Time Is Your Time" . . . Paul Whiteman is making arrangements for a Carnegie Hall concert and will offer compositions never played before. He plans to introduce a number written by Joan Edwards . . . This column predicts that Gracie Allen will prove herself fickle at the start of the new series and will play up to handsome Paul Douglas, forgetting all about the announcer she left behind in California . . . After taking a look at the huge star-sapphire ring on the pinky of Zeke (Judy, Annie and Zeke) Canova's hand, I realized being a hillbilly must pay well . . . When Fred Waring's program hits the air this Saturday night, there will be fifty-nine members in the company . . . Al Goodman took over the "Hit Parade" program one week ahead of schedule because Carl Hoff was rushed to a hospital for an appendicitis operation . . . Announcer Charles Stark introduces Bryan Field before most of the horse-races broadcast by CBS. Before he leaves the house, his wife takes all his money out of his wallet, just to make sure he doesn't make any bets. I know, because Mrs. Stark told me.

CBS Announcer John Lang, who is quite a handsome lad, gals, had to shelve ten pounds before taking a screen-test . . . Leith Stevens, conductor of the "Saturday Night Swing Club" orchestra, is exhibiting his versatility by leading a symphonic orchestra over CBS . . . Johnny Augustine is no longer a staff conductor at CBS . . . Incidentally, you will no longer hear "The Columbia network presents." From now on it will always be, "The Columbia Broadcasting System presents." "Columbia Broadcasting System" can't be used towards the end of a program because that is the cue for the men at the telephone company to switch networks.

Fifteen minutes after Gabriel Heatter finishes his "We, the People" broadcast this Tuesday night, he is scheduled to face a microphone in the studios of WOR for his regular nightly newscasts. The CBS Playhouse is quite a few blocks away from the WOR studios, and if Heatter attempted to wade through the heavy traffic in that sector, chances are he wouldn't arrive in time. So a special WOR microphone is being set up in Heatter's dressing-room backstage of the CBS Playhouse.

One of the homeyest shows on the air is "The Goldbergs." The four main characters, Mrs. Goldberg, played by Gertrude Berg; Jake Goldberg, who is Jimmy Waters; Rosie, played by the youthful Rosalind Silber, and Sammy, played by Everett Sloan, have been together in the show since it went on the air in November, 1929. The family feeling they seem to have about each other, working together closely every day of the week, has communicated itself to the rest of the cast. Before-rehearsals and lulls between rehearsals are filled with discussions of Rosalind's new dress and hair-do, "What did you do last night," "How's your husband's cold," etc. I went up to this program the other day and came away with the impression that the actors in real life were almost as close a family as they are in the script. They begin rehearsal in the mid-morning, seated around a big table. Mrs. Berg sits with pencil in hand ready to revise the script whenever she doesn't like the way it reads. She's never learned to use a typewriter, does all her scripts in longhand. Stories about Mrs.

Berg's vitality are no exaggeration; she seems to be able to do five things at once and all of them well. After the quick script-reading around the table is through, Mrs. Berg snaps into action. Rehearsals before the mikes begin and she seems to be everywhere at once. One moment she's advising the sound-effects man about a door-slam and the next she's giving one of the actors pointers on how to play his lines. As soon as her cue comes, she shifts without an effort into being Mollie Goldberg. It was a treat to watch her in action.

The CBS "Saturday Night Swing Club" is having quite a time trying to eliminate those extraneous noises that creep into the microphone. The program is heard in a studio that seats about seventy-five people, and of course for this program they're pretty ardent swing fans, as you can well imagine. There's no carpet on the floor, and when seventy-five people start shuffling their footsies, beating time and doing little shag steps during a number, it can be heard on the air. Each Saturday night Producer Al Rinker stands by the door trying to detect the most ardent fans and seat them in the last two rows, but he hasn't been very successful in singling them out. One regular visitor is a whistler. Instead of applauding after a number, he whistles loudly, and he always manages to sneak down to the second row, causing a severe headache to Producer Rinker who can't seem to control the situation. If you resent the whistling you can now sympathize with his problem.

Eddy Duchin and his orchestra were playing at the Paramount Theater in New York the other week. His vocalist, Durelle Alexander, was on the way to her dressing-room after one of the shows when she was informed that someone wanted to speak to her on the telephone—it was very important. Durelle, anticipating the message, nervously rushed to the phone and the caller confirmed her fear that her mother was very low. She dressed in a hurry and arrived home shortly before her mother passed away.

In the theater, the show must go on. Duchin needed another vocalist to take Durelle's place during her absence. He located Nan Wynn at CBS. She rushed home for an evening dress, then went direct to the theater, arriving a few minutes before the next stage show. Without a rehearsal, she told Eddy the song she was going to sing and the key, walked right out on the stage and did her number, with the band faking the music all through the song. Duchin told me this story himself and feels Nan should get honorable mention, so here 'tis.

One of the busiest men around the studios these days is commentator H. V. Kaltenborn, who has been giving analyses of the changing European situation several times each day. While Hitler was making his Nuremberg address, Kaltenborn was sitting before a radio taking down notes, half in German and half in English. Just before Germany's chancellor finished talking, Paul White, Columbia's head of special events, asked Kaltenborn if he thought he had enough material to go on the air. Kaltenborn glanced at his notes, nodded, and went on writing. And immediately after the Hitler speech was over, he rushed into the seventeenth-floor studio and talked masterfully on the speech. That's the way it went all week. Columbia's special-events and publicity departments, both on the seventeenth floor, have Press Radio news-tickers. Kaltenborn spent most of the week hovering around them and pouncing upon the latest newspapers as they came in. Whenever anything spectacular occurred, he was rushed into the studio on the same floor, and in a few moments was on the air. Kaltenborn is one of the few men in radio who broadcasts from notes rather than from a complete script.

(Continued on Page 17)

## AIRIALTO LOWDOWN



BY MARTIN LEWIS

Flash! Read the news here first every week

**HOLLYWOOD.**—A backward young man went on the air last week. His name is Douglas Corrigan. Maybe you've heard of him. At first rehearsal, Al Jolson, on whose show the flier was to appear, awaited him patiently, then finally grew nervous. Police surrounded the theater for Corrigan's protection—but no Corrigan could be found . . . "Where's Corrigan?" producer and ushers began to shout. Then Jack Albin, RADIO GUIDE photographer, who was present to make an exclusive series of pictures of the youngster, entered the theater studio . . . "Did you say you wanted Corrigan?" Albin asked. "Why, he's in the hamburger hut next door grabbing a bite." The police guard surrounded the eatery, and after Doug had finished a three-deck turkey sandwich with cheese and bacon, escorted him through the crowds, including the visiting American Legionnaires, who never would have known otherwise that he was THE page-one celebrity despite his leather jacket and checked, baggy pants . . . Doug's reaction to his first guest broadcast was typical. He wandered all over the stage, watching everybody and everything. Never had been to a big broadcast before, he said. Interested in all the gadgets. Boondoggled with a spare saxophone . . . And with it all, so very, very shy, especially of Martha Raye.

When you hear Mr. Larson E. (say it fast) Whipsnead shortly on the Saturday night CBS Lucky Strike Hit Parade, you'll be listening to Charlie McCarthy's old pal, W. C. Fields. The veteran comic, for a consideration of \$5,000 weekly, will return to the air in the role of a gentleman who by some extraordinary means acquires a department store that has been losing money. Knowing nothing about the business, Mr. Whipsnead, no doubt, will arrive at many ridiculous (and funny) situations.

Out last Saturday afternoon to Don (Six Delicious Flavors) Wilson's homey new ranch-house in San Fernando Valley for the Jell-O show reunion. Highlights were NBC agent Jack Votion's blue-eyed baby boy, Don's Irish setter Mike, and the Wilson kitten that frolicked with Mike as she would with a ball of yarn. Guests straggled in, and Jack Benny, who arrived early, finally tired of the increasingly complicated introductions; so, spying a Japanese gardener entering Don's patio, Jack cracked, "If I have to stand up to meet THAT guy I'm goin' home!" . . . Wilson, by the way, will narrate a series of Universal travelogs for the screen.

Radio agent Ken Dolan, long Frances Langford's manager, saw a majestic blonde on the screen. She was attired in a sweeping wedding gown. He thrilled. Later, at Paramount, he heard that girl sing "Thanks for the Memory." He swooned. So on Sunday, September 18, Shirley Ross, the girl, and Dolan eloped to Las Vegas, New Mexico, and were married . . . and up to that time, Ken Murray was in the running.

Rom-Antics: Does Florence Rice know that ex-Ford mickeman Truman Bradley, now movie-making on her lot, thinks she's tops? . . . Don Briggs and Barbara Read prefer the Bublichki . . . What is this bowling-alley tryst Gulf tenor Al Garr is keeping with radactress Margaret McKay? . . . Everett Crosby, the Bing brother enamored of the lovely Florence George, has bought her management contract away from NBC Artists Service so that he'll have the whole say.

Backstage Stuff: Radactress Martha Wentworth took the Eileen Pringle part at the last moment in Hollywood Hotel's rendition of "Bulldog Drummond" . . . Conductor Lud Gluskin, of the Jolson series, is such an enthusiastic down-beater that he must wear an elastic brace to keep from throwing a shoulder out of joint . . . When Keye Luke, Charlie Chan's No. 1 son, guested for George McCall last week, he

went through the early, or eastern, network broadcast thinking it was only a rehearsal. "Gosh," he exclaimed when he learned he had been on the air, "what if I'd have stopped right in the middle and asked 'How'm I doing'?"

How does your voice sound? You'll never know till you hear a record of it, and then you won't believe it! Celebrated novelist-playwright Zoe Akins, Lux guest September 19, heard a recording of her rehearsal prior to the broadcast and then wanted to be released from going on the air. But her friends maintained that she was swell, so she reversed her decision . . . Had the same experience myself. Wondered who that was talking in the rain-barrel—and was told it was I! My voice sounded nothing like the way I hear it. Experts say people seldom recognize their own voices.

Barring a couple of blushes because it went off the air most unexpectedly in the midst of two programs, the Columbia Broadcasting System points with pride to its new southern California transmitter at KNX, the last word in equipment. At its dedication, the two huge 100-kilowatt tubes fascinated me. Engineer Les Bowman explained that each of the monsters, which are five-feet long, costs \$1,650 and will last for an average of 8,000 hours (though guaranteed but one-eighth of that time). Then, when the filament has burned out, their exchange value is but \$50!

Duane Thompson, the "telephone operator" who has been saying "Hollywood Hotel" now for years of Fridays, will take time off come next January to say hello to Dr. Stork and guest. Latter, if a boy, will be named after his dad; if a girl, will be Judith. Dad is William T. Johnson, radio author, and mother, before radio, was a Mack Sennett beauty.

Which reminds me that brother mickemen Ken Niles and Wen Niles, who, to avoid confusion, sometimes uses the name Ronald Drake, have a boat on Malibu Lake which they have dubbed "Campbell's Vegetable Sloop."

Movie Flicks: George Raft is radio-prospecting with a script making him a fighter and carrying the support of Jane Bryan and Bill Frawley . . . Cary Grant, too, is hopeful on an air career . . . You'll be hearing Phil Regan on three more "Good News" airings . . . Screen comedienne Lucille Ball will be in the Jack Haley troupe, which bows October 14 . . . Charles Ruggles, aside from Texaco joking, is working on the picture "Service DeLuxe," and has another film immediately following . . . "One Man's Family's" Betty Carter, Jean Rouverol, will have the lead in the screen play, "The Law West of Tombstone" . . . Nan Grey, of "Those We Love," and Helen Parrish will work with Deanna Durbin in "Three Smart Girls Grow Up" . . . Paramount likes Bob Burns; they've bound him for another year . . . Gene Autry's next picture is "Rodeo Buster" . . . Georgie Stoll is making the music for M-G-M's "Ice Follies."

Woe be to the new engineer who happens to be assigned to the Chase and Sanborn hour, for he'll be initiated by Don Ameche and Nelson Eddy. The engineer, you must understand, works in a sound-proofed room with window looking out on the studio. He may see but not hear what goes on in the studio except what comes over the microphone. So Ameche will step to the mike at rehearsal, look toward the engineer and move his lips as if talking. Actually, he is not. The engineer thinks the microphone has gone dead. Then Eddy steps up to sing, goes through all the lip motions and gestures, but *silently*. With that, usually, the new engineer is in a lather hunting for the trouble—but only after his vain search do Don and Nelson let the new engineer in on the gag.

## NEWSETTES



—Jack Albin

Her brothers, Charlie and Bill, and Mrs. Faye joined Alice to celebrate her birthday. Bill is Alice's agent, gets ten percent of her income



Guests of honor at the dedication of the new Texas network in Ft. Worth were Shirley Ross and Gene Autry. Ellicott Roosevelt heads network



—Gene Lester

A candid-camera shot catches Edward G. Robinson in his picture-lined study, hard at work on the script of his next "Big Town" radio show

## HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER

Visit broadcasts and go backstage with us

# COMEBACK



When Donald Novis' voice failed him, his wife, former Dorothy Bradshaw, stood by. Back in radio now. Don's singing on the "McGee" show



Back as a headliner, after two years of near-obscure, Don's learned that physical health is important. Above: Training with Terry Hunt



Behind the scenes in Donald Novis' dramatic come-back are many good friends, among them Ken Nolan, his agent (professional job-getter)

## Watching a Program

CHICAGO.—Attended the Fitch Bandwagon show when it was broadcast from Chicago. The program features a different band each week, at the same time dramatizing bits from the life of the bandleader. This week Ted Fio-Rito and his crew were featured. Never realized before how many hit tunes Ted had composed. "Laugh, Clown, Laugh," "Now That You're Gone," "I'm Sorry, Sally," "King for a Day"—that's just four of the scores of numbers Ted has composed. Ted was kept plenty busy during the broadcast leading his band, running over to the piano to do a few selections and dashing back to the microphone to engage in conversation with Henry M. Nealy, veteran actor, who carries the thread of the bandleader's story throughout the program. Ted certainly will make no enemies among the fair sex for his "Debutantes"—a girl singing trio composed of one blonde, one brunet and one redhead. I noticed Fort Pearson, announcer on the show, cupping his left ear when he talks. Got a big kick out of the "commercials" during the show. A girl was supposedly giving hubby a shampoo. While she and hubby were talking the sound-effects man did all the work. He poured water, rubbed his scalp first with his fingers, then with a towel, and in general worked himself into as good a lather as the sponsor's product is supposed to do. This Bandwagon show has one of the sweetest spots in radio—right between the Jack Benny and Bergen-McCarthy programs. Of course, because of its strategic position it will have a host of listeners. But I'm just wondering if it couldn't have even more listeners if some "permanent" star were featured. Listeners are inclined to stick to a program which features some star whom they can grow to like and look forward to tuning in each program. With the Bandwagon show, a different orchestra is high-spotted each week, but there is no permanent regular personality whom the audience can look forward to greeting every Sunday night.

## Visiting Les Tremayne

Up to Les Tremayne's apartment—Les, you know, is the male lead in the First Nighter show—on Chicago's near North Side. Incidentally, Chicago's near North Side is comparable to New York's Greenwich Village. About ninety-five percent of all Chicago radio stars live on the near North Side. It's close to the studios for one thing—and only a few blocks from downtown for another. But getting back to Les—he has one of the few duplex apartments in Chicago. It's a swell bachelor's headquarters filled with books and bits of sculpture. Excellent samples of his work as a designer of stage scenery also fills the room. Les, I venture to say, is one of the most versatile young men in radio in Chicago. Should he suddenly lose his voice tomorrow, he could make his living as a scenic artist, stage-hand, sculptor or writer. He is also Radio Row's most eligible bachelor. But your Tattler learned exclusively he won't hold that distinction very long. Any day now Les will be giving up his bachelor's quarters and setting up an apartment for two. He wouldn't tell me who the future Mrs. T. is. Well, she's a mighty lucky girl. She's going to marry one of the nicest young men in radio in Chicago. Barbara Luddy thinks so, too. She should know. She has played opposite him on the "First Nighter" now for two years.

## A Letter to Hollywood

Dear Evans: Thanks for your "welcome" note in your column last week. I wish you hadn't done such a bang-up job when you were here in Chicago. I'm having a devil of a time trying to fill your shoes. Give my regards to Hal Block, ex-Phil Baker gagman, now one of the gag-writers on the new Texaco show. I knew Hal when he was studying law at the University of Chicago a few years back... Here's something that's been worrying me and I thought perhaps you could help me out: Last spring a fellow came

to this town and said his name was Charley Arnold. He said he was a brother of Edward Arnold, the movie actor, who emceed the Sunday night coffee show out your way while Don was Europing. Charley Arnold—if that was his name—claimed his brother had sent him to Chicago to get a little radio seasoning. Charley, who looked a lot like Edward, got a few radio jobs and much publicity. Suddenly he left town, leaving a bunch of unpaid hotel bills in his wake. What I'd like to know, Evans, does Edward Arnold really have a brother named Charley? Or was the whole thing just a faked-up stunt? . . . Talk around town is that "Hollywood in Person" will shortly go on the air under sponsorship of a Chicago cosmetic firm. At any rate, Tom Wallace, who produced the show last year, has left Chicago for your town . . . Will you ask Joan Crawford if she remembers dancing in a chorus with a girl named "Harriet" years ago? Harriet is now Mrs. Billy House, wife of the comedian on the "Laugh Liner" show . . . Did you know that Paramount cameramen came out here recently to make their first Chicago "short." It featured Orrin Tucker and his orchestra, and the mini-film was snapped at the Edgewater Beach's outdoor boardwalk protruding into Lake Michigan. The Paramount crew broke another precedent, inasmuch as it was the first orchestral short the company has filmed outdoors. Understand that the Martha Raye-David Rose hook-up is scheduled for October 1. Did

you know that Little Jackie Heller introduced 'em to each other in Chi a few years back. That was when Martha was warbling in local night clubs . . . Did you see Bob Wamboldt, producer of Public Hero Number One, when he was in Hollywood? Understand the movie moguls are interested in making a film based on his anti-crime radio show which originates here in Chicago. Let's hear from you, Evans. As ever, Hal.

## What's Behind It?

Is there anything in authoress Fayette Krum's mind in changing the pattern of the "Girl Alone" story? The plot of "Girl Alone" formerly concerned a wealthy young miss, Patricia Ryan, who

was masquerading as a dashing newspaperwoman. When the show resumed sponsorship September 26, the story had Patricia in a new light—a young woman who has given up her search for true love and is now living expensively on the Gold Coast in Chicago trying to build up a reputation as a glamorous social butterfly. Betty Winkler, who takes the part of Patricia Ryan, moved from Chicago's South Side into a very, very ultra apartment on Chicago's Gold Coast some time ago!

## I Meet Mrs. Luddy

Bumped into Barbara Luddy having lunch with her mother at the Fort Dearborn Grill at Michigan and Wacker. Barbara introduced me to her mother and I almost fell over. Barbara's voice—known to millions, as she's the feminine lead in "First Nighter"—and her mother's are practically identical. Barbara lives with her mother on Chicago's near North Side. In the same building, which is on Rush Street near Chicago Avenue, lives Barbara's "boss," Joe Ainley, red-headed director of "First Nighter" and his wife, Betty Lou Gerson, now starring in "Arnold Grimm's Daughter." Another pair of tenants in the same building are the Franklyn MacCormacks. "Mac" is best known for his splendid verse-reading in "Poetic Melodies." Diagonally across the street from this "radio residence" lives Les Tremayne in his duplex apartment.

## Letter to New York

Dear Marty: Many thanks for your kind note welcoming me to the RADIO GUIDE fold. Don't you think I'm caught right in the middle out here in Chicago with you in New York and Evans in Hollywood? Oh, well! Why is it that these gags seem so much

(Continued on Page 19)

# THE RADIO TATTLER



BY HAL TATE

We cover the studios, brightly, thoroughly

For the first time in six years the magnificent voice of Beniamino Gigli will be heard by the nation's radio audience when he broadcasts as guest artist on the Ford Sunday Evening Hour. Following his air performance, the great Italian tenor will tour the country in both concert and opera.—Ed.

**S**OMEONE once said that Italy's main exports are olives, wine, spaghetti and grand-opera tenors—an impressive economic statement, for it is known that a country sends out the commodities of which it has a surplus.

Certain it is that the singing, carefree Italy of B. M. (before Mussolini) had a plethora if not a plague of tenors, for no matter how many it exported to other countries, the homeland still rang with bel canto and high C's. Every second male seemed to possess if not the high C, at least some tone near it, and you couldn't ride the Venetian canals without your gondolier having a try at "Ride Pagliacci" or your boot-black in Milan vocally tilting against "La Donna e Mobile."

For a couple of hundred years Italy supplied the chief tenor talent of the world, and in the twentieth century produced probably its three best of all time. Need it be said that the one was the late glorious Caruso, and others, still living, are Beniamino Gigli and Giovanni Martinelli. To call them best is no reflection on their great predecessors. The earlier works had music comparatively light, orchestration thin, the superficial librettos requiring no exceptional ability in acting. High tones and more high tones, brilliant resonance, and a sob or two in the voice were all that the tenors needed to incite hysteria in their listeners. Then came the realistic school of composers, inspired by Wagner, and they featured strong dramas as subjects, orchestrated them correspondingly, and demanded the utmost in vocal resourcefulness. That brought the modern type of versatile tenor, who, aside from sugary delivery, had to train his larynx to dramatic power and become a convincing actor. Let us see how one such artist made the new career.

**I**T WAS in 1920 that the Metropolitan Opera decided to revive Boito's "Mefistofele," based on the same legend as Gounod's "Faust." A new tenor was scheduled to debut in a secondary role, for in the Boito version the role of Mefistofele takes first place. It was a difficult moment for the young singer—unknown, unheralded, appearing for the first time before an utterly alien audience and with the knowledge that it was interested in only one Italian tenor, to whom it had been fanatically loyal for almost twenty years. No one in the audience dreamed that Caruso's life was so soon and so tragically to end in 1921, and that the young man being introduced that night was destined, if never completely to take the other's place, at least to become a worthy successor and, as Beniamino Gigli, ultimately to win acclaim as the world's leading Italian tenor since the passing of Caruso.

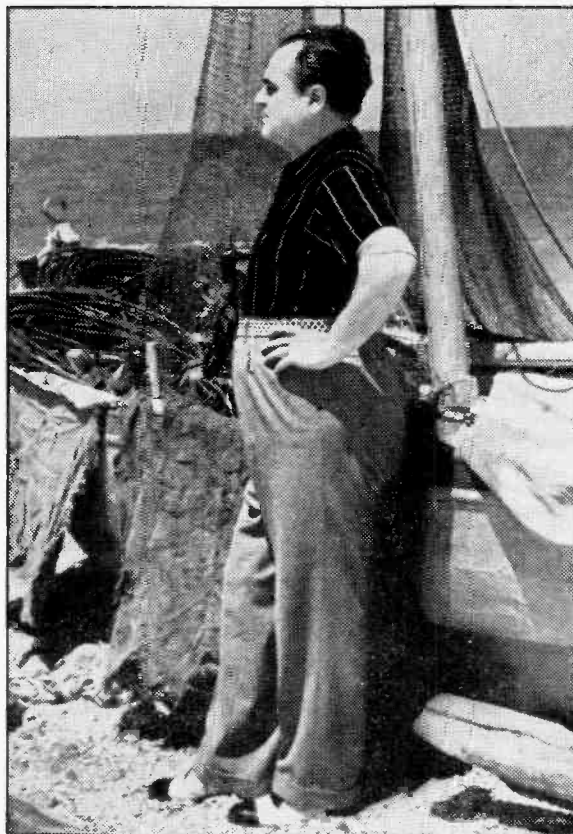
It was a far cry from these triumphs to the modest little apothecary shop in Recanati, Italy, owned by Beniamino's father, to whom he was apprenticed at the age of fourteen in the profession of pharmacist, his period of learning lasting five years. To this day he still rolls a mean pill and pounds a lively mortar and pestle. However, his talent as a sandwichist was never developed, as Italian drug stores sell—drugs!

During his five years as an apothecary, he sang in the village choir. When his voice finally changed, the old priest-choirmaster recognized its unusual quality and allowed Beniamino the solos in the mass. The lad yearned to go to Milan and Rome to study, but his oldest brother had already entered a seminary (in most Latin countries the wants and ambitions of the older brother come first), and that used up all the available cash of the Gigli family. However, Beniamino, nothing if not practical, started working at night as a photographer's assistant, his knowledge of chemicals helping him. He assures us solemnly that he did not develop pictures with calomel nor dose the sick with developing-solution. Meanwhile, he waited patiently for his youngest brother to grow up and help Papa, and when that eventful time came Beniamino set out for Rome. There he sang before the heads of the famous old St. Cecilia Singing Academy, and impressed them so much that they took him as a pupil, although he had very little money. The years following were devoted wholly to study, with time out for military service. To help support



# HE WEARS CARUSO'S CROWN

BENIAMINO GIGLI, TENOR SUPERB  
ON FORD SUNDAY EVENING HOUR



Portrait (top) and informal pose of the great Metropolitan Opera star. Fellow-countryman of Enrico Caruso, Gigli makes his home in Rome, and has an estate in his native city, Recanati

himself, the determined student joined a city choir.

After a year of grand-opera study, his debut was arranged in Rovigo, a small Italian town, where he appeared as Enzo in "La Gioconda," a role which is still his favorite, probably because it launched him into instantaneous success. Word spread quickly, as it does in Italy about musical matters, that a brilliant young tenor had been discovered. From then on, his plodding for daily bread was over, and he started on his long triumphal march. Gigli has sung all over the world, in every important opera house, and many famous concert series. In Italy, he is a national institution, state-endowed, under contract to no one Italian opera house, but commissioned by the government to sing about eighty performances a year all over Italy, so that everyone may hear him.

It is not amiss to recall here that Gigli left the Metropolitan when President Roosevelt depreciated the American dollar and our tenor found that he could not exchange it for as many Italian liras as before. He asked for enough increase in salary to make up the difference, was refused, and promptly kissed the Metropolitan good-bay.

**W**ITH the fat fees garnered both in America and abroad, Gigli built himself a magnificent villa in his native town of Recanati, where he lives with his wife and children when not touring. The villa, of white marble, is really a palace, set in the midst of glorious gardens facing the sea, with the upper story affording a view of the old Gigli apothecary shop! Gigli has incorporated all the latest American plumbing into his home and is particularly proud of the elevator, used only when he is "in residence," as they say in monarchies when they run up the royal flag while the king is in the palace.

The immense grounds of the villa are well stocked with game, for in common with the other "greatest" tenor in the world, Lauritz Melchior, the Dane, Gigli likes to hunt. His other hobby is stamp-collecting and his collection is valued as something like \$100,000. Like a typical Italian, he is incurably domestic and prefers to stay home whenever he can. Passionately fond of food, on tour he will often disappear into the kitchen of the hotels where he stays and go into a huddle with the chef. For many years, the Gigli figure testified to his love for his eats, until he evidently decided that the better part of valor is glamour, his decision being influenced by the opulent movie contracts of some of his tenor colleagues. With the aid of a trainer, he

reduced his paunch considerably, much to the relief of his feminine admirers, who had almost reached the stage of listening to him with their eyes closed—especially when he played some romantic operatic hero like the Chevalier Des Grieux in "Manon."

One of the little jokes for which Gigli has special fondness is to appear suddenly in the village choir loft and join in the mass. Often passing tourists are considerably startled to hear the magnificent voice pouring forth in such a modest little church.

Since he was last in this country, Gigli has been engaged in concert and opera work in Europe and South America. He made his first motion picture, "Vergiss Main Nicht," in Germany. It has been a great success in both Europe and this country, where it was known as "Forever Yours."

This year will mark Gigli's silver-jubilee year on the stage, and it is fitting that he spend part of it in the country where he made his greatest triumphs—and biggest fees. The Metropolitan has missed him sorely, and there are strong rumors that he may sing there again. He will, however, do six performances with the San Francisco Opera Company, as well as a concert tour taking him all over the United States. His latest Italian-made movie, "Only For You," is now playing in New York.

Gigli's old admirers, as well as the newer public, expect confidently to hear a Gigli of untarnished golden voice, top tones as ringing as of yore, and matured mastery of style featuring operatic roles as well as such concert songs which he includes in his recital programs.

Beniamino Gigli may be heard on the "Ford Sunday Evening Hour" over CBS at:

9 p.m. EST; 8 p.m. CST  
7 p.m. MST; 6 p.m. PST

MUSICAL GIANTS  
SERIES

3



It has been said that if destruction ever threatened the whole of Chopin's work, one might pray that the preludes be saved, for they exemplify all humanity's moods

—N. Y. Public Library

# FREDERIC CHOPIN

BY LEONARD LIEBLING

As the winter season of broadcasting draws near, listeners everywhere anticipate with appreciation the fine music radio will offer again in broadcast concerts, operas and recitals. The editors of *RADIO GUIDE*, realizing that understanding immeasurably enhances every listener's enjoyment of classical music, feel for that reason that a series of profiles of *Musical Giants* is particularly timely at this moment. Prepared by Mr. Leonard Lieblich, eminent editor of the *Musical Courier* and music editor of *RADIO GUIDE*, these brief biographies reveal characters whose writings are as significant today as when they were created.—Ed.

"SHE said to me that I would die in no arms but hers." Frederic Chopin whispered the words two days before he died in 1848, at the age of thirty-nine. He spoke of George Sand, French woman writer, the love of his life, who had left him the year before. There had been a stormy romance, lived in a Paris where elegance, wit, culture and gentility reigned supreme, when "café society" was "salon society," where such names as Liszt, Hugo, Berlioz, Heine, Dumas,

Delacroix, Rossini, Meyerbeer were intermingled with the highest aristocratic titles of Europe.

In the music Frederic Chopin left behind him, with its esprit and feeling, he has traced a faithful picture not only of himself but also of all that surrounded him, and he shows us, too, the high romance and passion that flamed underneath the airy elegance of his period.

Half Polish, half French, Chopin came to Paris in 1831 at the age of twenty-

two. His French father, a professor at the Warsaw Lyceum, and his mother, a Polish noblewoman, had given him a happy childhood, surrounded by culture and refinement. His musical precocity showed itself early, and he was already an accomplished pianist and composer when he arrived in Paris, where he stayed, except for short trips to Germany and England, until his death in 1848.

Chopin was slight, not tall, and extremely frail, carrying always the tubercular affliction which ended in his death. His eyes were large and brown, his nose long; some said too long for beauty. His hands and feet were small.

He dressed always in the height of style, never being without gloves and a cane. He reveled in the atmosphere of aristocracy, disliking crowds and the proletariat. His concerts were always attended preponderantly by titled auditors, and had more of the atmosphere of a salon soiree than a conventional recital. Chopin would circle the small chamber and shake hands with the fashionables before mounting the platform to play. It has been said that his waltzes were written to be danced only by the nobility. He had a sarcastic wit and loved to mimic his friends and enemies alike. He was particularly adept in imitating his piano rival, Franz Liszt. Inherently retiring, Chopin liked only restricted social gatherings, where he would sit at the piano and play by the hour, with an audience of princesses, countesses and their cavaliers. He rarely read anything except Polish books, but admired Voltaire. He drank little, smoked not at all. He spoke French with a Polish accent in spite of his long sojourn in Paris. He had little taste for German music except Bach and Mozart, considered Schubert rough, and mocked Schumann, one of his greatest admirers, and who had called him "The proudest poetic spirit of his time." Of Schumann's "Carneval," dedicated to Chopin, he said, "It's not really music at all."

Chopin's works are the most typical ever written for the keyboard, employing its every resource and calling for a performer's full emotional gamut. He composed no symphonies or operas and only two concertos for orchestra, a few songs and several chamber-music examples. For his chosen instrument, he created with innovating harmonies, a new piano idiom and all the variety and coloring which other composers devote to the orchestra. In his own

writing, Chopin was a perfectionist, never allowing a page to be published until he considered it faultless. He affixed no titles to his works, but let them tell their own stories as ballades, etudes, waltzes, mazurkas, nocturnes, polonaises, impromptus, sonatas, etc.

A passionate Polish patriot, he wrote his famous "Revolutionary Etude" while he was torn with anxiety in 1831 over the outcome of his country's revolt against Russia. Chopin's polonaises

and first radical feminist was the outstanding romance of his life. Older than Chopin, Mme. Sand was a dominating, vivid personality, who took complete charge of him. The romance lasted ten years and was finally broken off by Sand in 1848, who tired of her nervous, ailing lover, coughing himself to death. Undoubtedly the shock of Sand's abrupt desertion seriously aggravated his illness, which terminated his life the next year. He died poor,

about Chopin, the most rhapsodical one being written by Liszt whom he used to mimic so maliciously. However, Chopin's best biography is his music.

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Also recollections in letters and diaries of Moscheles, Hiller, Mendelssohn, Berlioz, Henselt, Schumann, Rubinstein, Mathias, Legouve, Tarnowski, Grenier and others. In George Sand's novel, "Lucrezia Floriana," the chief male character, Prince Karol, is a pen portrait of Chopin—and none too kind a one. Also, her "Winter in Mallorca" is the record of the romantic trip she made with Chopin to the Island of Mallorca.



—Musical Courier

Left hand of the music genius Chopin, from a cast by Clesinger. Chopin was the first to use the thumb freely on the black keys, an innovation that had an important effect on modern piano technique

have been alluded to as "cannon buried in flowers." His most characteristic Polish music occurs in the mazurkas.

It was in 1837 that Chopin met George Sand, after several previous minor love-affairs with Polish women, but his friendship with the authoress

but his last hours were made comfortable by the princely gift of 25,000 francs from his Scotch pupil, Miss Sterling. It is said that on the night of his death a mysterious woman, in men's clothes, stood outside his windows, weeping. It was George Sand. A library of books has appeared



—N. Y. Public Library

The great love of Chopin's life was Madame Amadine Lucile Aurore Dudevant (George Sand). Woman of strange destiny, she is the most prolific writer in literature's history, and unapproached among women novelists of France



The garden of George Sand's home on the Island of Mallorca, which lies like a jewel on the blue Mediterranean, off the coast of Spain. Here, in these idyllic surroundings, the novelist and Chopin spent a famous year together



Lucille Manners, soprano on Cities Service Concert Friday

SUNDAY, OCTOBER 2

On CBS at 3 p.m. EST; 2 p.m. CST; 1 p.m. MST; 12 noon PST

"Everybody's Music"

Howard Barlow, conductor

"London" Symphony (Haydn)  
American Sampler (Dett)  
Polovetsian Dances (Borodin)

**A.** NATHANIEL DETT, colored composer, born 1882, is a native of Drummondville, Quebec, but received his musical education in the U. S. A. at Halsted Conservatory in Lockport, N. Y., and Oberlin College. For many years he was head of the vocal department at Hampton Institute, and is at present on the faculty of Bennet College in Greensboro, N. C. His compositions include several piano suites, a cantata, choruses, and many pieces for violin and piano.

For his strangely named work "American Sampler," inspired by Freneau's poem "Liberators," the composer furnishes explanatory notes setting forth that he gives his orchestral impressions of the death of an early martyr, Father Jean de Breboeuf, tortured to death by American Indians in 1649.

The scene is a forest settlement. A primitive melodic fragment portends tragedy. Tom-toms and chanting are heard, growing in ferocity. Torches set fire to simple dwellings and the hapless priest finds his end in sacrificial flames. Dying, he calls on God with a hymn of the saints to which the savages furnish an obbligato of grunts. The martyr ascends to Heaven. Even in the presence of carnage there is spiritual peace.

The musical contrasts in the Dett score are chiefly rhythmic. The four theme notes of the introduction represent the points of the compass. In the finale, north, south, east and west join in a hymn to Liberty. "Of ultimate success the Liberators are sure."

MONDAY, OCTOBER 3

On NBC at 9 p.m. EST; 8 p.m. CST; 7 p.m. MST; 6 p.m. PST

The NBC String Symphony Orchestra

Frank Black, conductor

Serenade Suite Op. 22 (Dvorak)  
Sinfonietta (Graener)  
Variations on an Original Theme (Tchaikowsky)

**W**ITH Czech nationalism so prominently in the public eye, Antonin Dvorak, greatest of the composers of old Bohemia, has renewed topical interest. He was a devoted patriot and his music reflects his love for his native land, its people, customs and countryside. For many of his themes, he went

# The March of Music

A Weekly Preview Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

## Elevated Song Art

**I** WROTE not long ago in this department that the delivery of art-song is a higher form of vocal art than opera singing, and promptly come several letters asking "Why?" A timely passage in a recent *New York Times Book Review* furnishes such a complete answer that I give it herewith in preference to my own. The book is Lotte Lehmann's just-published autobiography, "Midway in My Song," and the reviewer is John Erskine, well-known novelist and literary critic. He says: "The finest song is not to be expected on the dramatic stage. There the effects, to get over the footlights and surmount the orchestra, must be blocked out in strong masses. Opera-singing at its most subtle must still be somewhat heroic if it is to be heard at all." Mr. Erskine continues more specifically: "Mme. Lehmann leaves us no doubt where she thinks the singer meets the severest test. Time and again the autobiography testifies that she would rather be applauded for her remarkable rendering of great songs than for her very moving performances of opera roles. Opera, of course, is easier for the public to grasp than song; in the lowest terms, you seem to be getting more for your money. If you don't like the orchestra, you can listen to the voices, or if you get tired, you can look at the scenery. Besides, there may be a ballet, and there is always the festive audience. But the song-singer stands by the piano, on a bare platform, and out of each composition creates a world with the aid of nothing but perfect sound and perfect imagination. Your imagination, too, is at the receiving end... The top flight of singers in each generation excel, of course, in both opera and songs. Among that small group, Lotte Lehmann has her place."

## Demands For Melody

Howard Barlow is downcast and wonders whether it pays to be a pioneer conductor performing the latest orchestral works by Americans, as he has been doing of recent months in his "Everybody's Music" on CBS. The compositions were nearly all of the modern advanced type, which means that the writers are not subservient to melody in the older sense and create no harmonies for musical babes. Letters have poured in on Brother Barlow protesting against the radical "discords" and asking for a return to real tunes. Therefore what to do, he asks himself: disregard the objections or discourage ambitious young composers from using the newer, bolder idioms?

He cannot well say to them, "Please create not as you feel but as the listeners would like you to feel." On the other hand, shall he tell the latter, "This advanced music is better than it sounds and you should listen whether you like it or not." There you have the predicament of our conductor, and maybe you would like to help him out by expressing your own opinions pro or con. Plebiscites are often the best method of settling musical as well as political questions.

## War Versus Entertainment

The unsettled European situation has been working havoc with radio programs lately, as well as with a number of other things. Last-moment news bulletins and exchanges of opinion from abroad have been put on the air and the entertainment relegated to the background, which, at a critical time like this, is as it should be. However, this has caused considerable confusion around the broadcasting stations, and several musical programs have suffered sudden postponements and changes, notably "Everybody's Music." It is to be earnestly hoped that things will soon right themselves, for the sake of the entire world and the harassed radio performers.



—G. Maillard Kessler

Joseph Coleman, violinist, with WOR Symphony, MBS, Tuesday

to the rich store of Czech folk-songs and dance rhythms. The example programmed today is an earlier and less familiar opus, but already the melodic preference, intriguing harmonies and sparkling orchestral craftsmanship of Dvorak are in potent evidence.

Paul Graener, sixty-six-year-old German, followed no academic course in his youthful musical studies, but is largely self-taught. Earning his living as a conductor, he met Brahms, who was the first to discover composing talent in the young musician. It was not until he was fifty-two years old, however, that Graener gave up the baton and teaching and spent all his time at bringing his tonal ideas to paper, mostly for small chamber orchestras. Summing up his qualities, it may be said that he writes in the post-Wagnerian style, with melodic intent, poetical imagination and facile lyricism. The "Sinfonietta" is his most popular creation.

Frank Black has transcribed the Tchaikowsky pages from their original form as a piano solo.

MONDAY, OCTOBER 3

On NBC at 8:30 p.m. EST; 7:30 p.m. CST. For the West, 9:30 p.m. MST; 8:30 p.m. PST

The Voice of Firestone

Alfred Wallenstein, conductor  
Richard Crooks, tenor

Carnival Overture (Dvorak)  
The Orchestra

Una Furtiva Lagrima from "L'Elisir d'Amore" (Donizetti)  
Richard Crooks

Young Prince and Princess from Scheherazade (Rimsky-Korsakoff)  
The Orchestra

The Crying of Water (Campbell-Tipton)  
Richard Crooks

Hungarian Dance No. 1 (Brahms)  
The Orchestra

Serenade (Schubert)  
Richard Crooks

**R**ICHARD CROOKS' myriad followers are glad that he is on the air once more, making his seasonal bow with one of the arias sung by Gigli, and adding two songs especially suited to the American tenor's suave tones and splendid interpretative powers. He is one of the operatic guild who, like Lotte Lehmann, also knows the secrets of eloquent song delivery. Crooks has marked linguistic mastery, dictioning equally well in English, Italian, French and German. The Metropolitan has wisely re-engaged him for this season, and his assistance in "Manon" and "Don Giovanni" are experiences to remember in the performances at the great lyrical temple in New York.



SUNDAY, OCTOBER 2

On CBS at 9 p.m. EST; 8 p.m. CST;  
7 p.m. MST; 6 p.m. PST

### The Ford Sunday Evening Hour

The Detroit Symphony Orchestra  
Eugene Ormandy, conductor  
Beniamino Gigli, tenor

*Prelude to Act III "Lohengrin"*  
(Wagner)

The Orchestra

*Una Furtiva Lagrima from "L'Elisir  
d'Amore"* (Donizetti)

*Questo e Quella from "Rigoletto"*  
(Verdi)

Gigli and Orchestra

*Largo from "New World" Symphony*  
(Dvorak)

Minstrels (Debussy)

The Orchestra

*M'Appari from "Martha"* (Flotow)  
*Vesti la giubba from "Pagliacci"*  
(Leoncavallo)

Gigli and Orchestra

*Hungarian Rhapsody No. 2* (Liszt)  
The Orchestra

**W**ELCOME to Gigli, who has chosen four of the most pleasing tenor arias for his reintroduction to American admirers. Radio auditors may expect him to triumph so completely that they will wonder how our operatic and concert managers ever permitted him to stay away from this country so long.

Ormandy and his orchestra fill in with short pieces of familiar appeal, for they realize that the evening belongs primarily to the mellifluous Gigli.

TUESDAY, OCTOBER 4

On MBS at 9:30 p.m. EST; 8:30 p.m. CST; 7:30 p.m. MST; 6:30 p.m. PST

### The WOR Symphony Orchestra

Alfred Wallenstein, conductor  
Joseph Coleman, violinist

*Concerto for Violin and Orchestra  
in G Major* (Beethoven)

**O**F ALL the violin concerto old and new, the two towering masterpieces are those by Beethoven and Brahms, as all musicians will agree. For myself, there is nothing lovelier in the repertoire than the first movement of Beethoven, with its beautifully simple and touching main theme, really the first six notes of a scale. The slow part breathes mystic feeling, while the finale, which I like the least, ripples cheerfully and perhaps a bit too lightly. Beethoven left an interim for the performer to fill in his own cadenza (in the opening movement) if he so wished, and soloist Coleman uses the one written by Fritz Kreisler, glittering variations on the Beethoven melodies. Extremely characteristic is the mysterious beginning of the concerto, with its four taps on the kettle-drum, repeated later and made an integral part of the organic whole.

The date of the composition is 1806, two years after the "Eroica" symphony and one year after the immortal Fifth.

The first performance, at Vienna, 1806, was given by Franz Clement, to whom the concerto is dedicated. As Beethoven finished the composition just before the concert, Clement read it at sight, a prodigious achievement. The record of critics' wrong guesses contains no more glaring passage than one Moeser's words: "It is to be feared that if Beethoven continues along this path, he and the public will fare badly."



Josef Hofmann will lead the Curtis String Quartet to be heard Monday over CBS. Right: Mary Louise Curtis Bok, founder of Curtis Institute

## Curtis Institute of Music Renewal of Radio Concerts

On CBS Monday at 3 p.m. EST; 2 p.m. CST; 1 p.m. MST; 12 noon PST

**I**F SUMMER is the period of musical entertainment pure and simple, early autumn brings the season of eminent tonal education, both for students and listeners. Everywhere the conservatories and private studios have reopened, with some pupils learning for purposes of individual pleasure and others training themselves for professional careers.

Here and there we are permitted to peep in listeningly, as it were, at the operation of the chief educational centers, notably the big endowed schools in New York, Rochester and Philadelphia. Radio is the medium which offers us the prized opportunity, and the first of the programs will sound from the Curtis Institute of Music in the last-named city on Monday, October 3, at 3 p.m.

Under the directorship of Josef Hofmann, the Curtis Institute is doing a great service, evidenced by the distinguished faculty it maintains and the large number of artist-pupils it has contributed to our musical life, who are functioning as soloists, teachers, conductors, composers, and members of major symphony orchestras.

It is due to a woman that the famous Philadelphia enterprise came into ex-

istence. She is Mary Louise Curtis Bok, wife of the late editor of the *Ladies Home Journal* and daughter of the late proprietor of that magazine and the *Saturday Evening Post*. From both men, Mrs. Bok inherited a tremendous fortune and she decided to devote a part of it to the founding of an ideal philanthropic music school with a magnificent home and free instruction for the best of talented musicians. Report has it that Mrs. Bok's generous investment was as much as \$15,000,000, from the interest of which the Curtis Institute is maintained. The students receive not only lessons but also the means with which to go to Philadelphia and pay their living-expenses there. Instruments are presented to them, munificent prizes may be won, and a special bureau finds engagements and other employment for the graduates.

It is fitting that all of us should be able to hear what Mrs. Bok's undertaking is achieving, and radio gives us that chance with a series of thirty concerts this winter, presenting the students and teachers of the Curtis Institute in orchestral programs, chamber music, song and instrumental recitals, and other associated features.

## New Celebratory Book Of Tributes to Gershwin

**N**EWSPAPERS, magazines and radio recently celebrated the memory of George Gershwin to emphasize the first anniversary of his untimely death, which came as a painful shock to all who admired his music.

Now comes a new book, "George Gershwin" (Longmans, Green & Co., New York and Toronto), edited and designed by Merle Armitage of Los Angeles. The volume has no single author, but is written by friends of Gershwin, who reminisce about the phases of his life, work or personality which they knew best. The result is a series of variegated sketches as many-sided as the man who exerted such powerful influence upon the lighter music of his land.

The opening contribution in Mr. Armitage's collection is a poem by Oscar Hammerstein, and Irving Berlin also expresses his sentiments in verse. Some of the other contributors are

Beverly Nichols, the novelist; Olin Downes, New York music critic; Eva Gauthier, concert soprano; Sam H. Harris, theatrical manager; and Paul Whiteman, Walter Damrosch, Harold Arlen, Arnold Schoenberg, Rudy Vallee, Leonard Lieblich, Jerome Kern, Du Bose Heyward (author of "Porgy and Bess"), Rouben Mamoulian, Serge Koussevitzky, and Ira Gershwin, who wrote most of the lyrics for his brother's songs. Unusual illustrations enrich the book; facsimiles of oil paintings from Gershwin's brush, including self-portraits and general subjects in oil, pencil and water-color; and a picture of several of the sculptures he fashioned. It has been said by experts that George Gershwin might have been a great painter had he not been wooed and won by music.

The book is filled with luminous anecdotes of this vivid and grandly gifted personage.

## Also Recommended

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. For stations, see our program pages.

Sunday, October 2

Yella Pessl and the Madrigal Singers. 11:30 a.m. EST, NBC. Examples of ancient harpsichord music and madrigals.

Dr. Charles Courboin, organist. 12 noon EST, MBS. Introduction, Allegro, Adagio, Marcia (Handel); Serenade (Schubert); Largo from "New World" Symphony (Dvorak); Toccata (Maily).

Radio City Music Hall of the Air. 12:30 p.m. EST, NBC. The decision has not been reached up until the time of going to press whether the string quartet series is to continue or if the regular symphonic concerts are to return.

The Magic Key. 2 p.m. EST, NBC. Symphony orchestra; Frank Black, conductor. Guest soloists will be Lotte Lehmann, soprano, and Oscar Levant, pianist.

Bach Cantata Series. 8 p.m. EST, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Raoul Nadeau, baritone; chorus and orchestra. Cantata No. 27, "Wer Weiss Wie Nahe Mir Mein Ende."

Monday, October 3

WOR Symphony Orchestra. 9:30 p.m. EST, MBS. Eric DeLamarter, conductor. Three Dances from "Cephalé et Procris" (Gretry-Mottl); Wedding March Variations from "Rustic Symphony" (Goldmark).

Tuesday, October 4

Columbia Chamber Orchestra. 4:30 p.m. EST, CBS.

Thursday, October 6

Light Opera Selections. 2:30 p.m. EST, NBC.

Sinfonietta. 8:30 p.m. EST, MBS. Small symphony orchestra, conducted by Alfred Wallenstein. Sinfonia in B Flat Major (J. C. Bach); Lied and Scherzo for double wind quintet (Schmitt); Dances Henry VIII (Saint-Saens).

Toronto Promenade Symphony Concert. 9 p.m. EST, NBC. Reginald Stewart, conductor.

Saturday, October 8

The Cincinnati Conservatory of Music. 11 a.m. EST, CBS. The fifth season of the Conservatory's broadcasts opens with the Conservatory Symphony Orchestra, directed by Alexander von Kreisler, and featuring Severin Eisenberger, pianist. Both men are members of the faculty. The program consists of Symphony No. 4 (Beethoven); Piano Concerto (Rimsky-Korsakoff); Prelude in A Minor (Debussy); Polka (Smetana); Etude No. 12, Opus 10 (Chopin).

Symphonic Strings. 8:30 p.m. EST, MBS. String orchestra, directed by Alfred Wallenstein. Pan Sphinx Overture (Boyce); Symphony No. 6 (Boyce); Elegy (Sibelius); Suite of Morris Dances (Foster).

Answer to last week's Quiz  
Question:

Serge Rachmaninoff



Hollace Shaw, coloratura soprano, is heard in her own program on Friday at 6:45 p.m. EST over CBS



Joan Edwards, with Paul Whiteman's orchestra, Wed. 8:30 p.m. EST and 8:30 p.m. PST over CBS

FRIENDS OF YOURS



—Ray Lee Jackson

Case of mistaken identity gave Ralph Blane his first break. Listen to his own program Wed. at 7:30 p.m. EST, NBC



—Maurice Seymour

Known around all the studios as the "Louisiana Lark," Jack Baker's on Minstrel Show, Wed. 10:30 p.m. EST, NBC



Finney Briggs, who plays "Uncle Bill" in NBC's "Woman in White," Mon. through Fri., is real radio veteran, began in 1924

## THE WHOLE TOWN'S SINGING

(Continued from Page 3)

identally, and Longfellow knows that his clarinet solo is being heard, via short wave, in Aberavon, Wales. It's got to be right.

The whole program is run through twice before Producer Patterson is willing to put a grudging stamp of approval on it. Clutching a fistful of precious master script, cue-sheets, and song manuscripts, Patterson can relax now, after a fashion. The cast files off the stage to dress, the orchestra in brand-new uniforms, the girls in colorful gowns, the men in tuxedos. Everybody in sight is nervous, jittery, tightened up to the taut-wire tension that comes with the premiere of a network program. Everybody—that is, except the Steele Sisters, three seventeen-year-old high-school girls whose fathers work in the mills. They refuse to get excited. It's all too much fun! Out in front John L. Grimes twists in his seat and wonders if he ought to run out and get a sandwich. He didn't have any dinner, and he wouldn't leave the rehearsal for all the tea in China.

The doors are open now, and the audience is beginning to file in. It doesn't take long to fill every seat in the big auditorium. An air of tense excitement prevades the whole room. This is no ordinary crowd. There's a feeling of subdued, eager excitement that seems strangely out of place in the sedate Scottish Rite Temple. Talk to one of these people and you'll find the same thing. In the very last two seats in the back row, for instance, there's a white-haired couple who have a definite air of expectation. They are Mr. and Mrs. J. T. Johnston.

"YES, we always come to hear the program when we can," Mr. Johnston says. "And if it happens we can't get tickets, we listen to it at home."

"I wouldn't miss it," Mrs. Johnston says. "I guess nearly everybody in Wheeling listens in Sunday afternoons."

"And a lot of other people, from one end of the country to the other."

"I suppose so. Of course, we have a special reason . . ."

A young woman leans over to Mr. Johnston and asks him if he has any gum in his pockets. He has. And the young woman, it seems, is Mrs. Edwin Johnston. Her husband, Mr. and Mrs. Johnston's son, is the drummer in the orchestra up there on the stage. That's the "special reason"!

Ten minutes before airtime Walter Patterson "sets up" the audience with

the customary little talk. Everybody in the house knows him and likes him, and the response is immediate.

Two minutes to go now. The stopwatch hand ticks around the dial. Little Dorothy Anne Crow smiles to someone in the audience. One minute. The Steele Sisters grin mischievously at each other. They started their careers by sneaking off to an empty school-room to sing together, and their attitude hasn't changed yet. Thirty seconds. Director Earl Summers lifts his baton and the Old Timer uncrosses his legs nervously. There's a deathly hush. If anyone in the room is breathing, he's doing it very quietly indeed. Ping! The red light is on. There's the roar of the mill-whistle, a burst of applause, a fanfare of trumpets, the cry of the announcer, "It's Wheeling Steel!"—and the only program of its kind in America is on the air from New York to California!

AND from beginning to end there isn't a hitch. Patterson, the Old Timer, the Steele Sisters, the burly Singing Millmen, the girl accordionist (playing a thousand-dollar instrument, incidentally), the orchestra—all turn in thrillingly polished performances. When Dorothy Anne Crow steps to the microphone she's a little girl scared stiff. When she leaves it, thunderous applause rocking her on her feet, she's a new star with a future reaching right up out of sight.

On the tick of the clock the program closes. The performers break up into little groups.

Soon those groups are moving through the streets of Wheeling going home. Voices lift the curtain of night with a snatch of song from this evening's program. Snatches of conversation . . .

"Wasn't Eddie grand when he stood up and played the clarinet . . ."

"Wonder where Dorothy Anne got that wonderful dress . . ."

"My boy friend and I are working up a swing duet for 'I've Got a Pocketful of Dreams' . . ."

"Mr. Patterson promised me an audition, too . . ."

"Wonder if we can get in again next Sunday . . ."

Remember these things as you tune in next Sunday. They put new meaning into the words you will hear . . .

"It's Wheeling Steel."

"The Musical Steelmakers" may be heard Sunday over an MBS network at: EST 5:00 p.m. — CST 4:00 p.m. MST 3:00 p.m. — PST 2:00 p.m.

## AIRIALTO LOWDOWN

(Continued from Page 8)

Not many will forget the Hindenburg Zeppelin disaster that occurred in May, 1937. On that day radio history was made by a young announcer named Herbert Morrison. He had been sent by Station WLS in Chicago, for whom he worked at the time, to Lakehurst, New Jersey, to make a recording of the Hindenburg's arrival. Everyone agreed that the announcer did a masterful job of eye-witness reporting of the catastrophe. For the first time, NBC set aside their policy prohibiting the playing of recordings in order to bring their listeners this dramatic and unusual broadcast. Today Morrison, the hero of that broadcast, is having a tough time

trying to find a job. He has been in radio for eight years and knows it thoroughly, so if any radio station executive can use Morrison's services, please communicate with this department.

Eve March is the gal that plays the leading femme role in "Grand Central Station." A few years ago Miss March was known to her friends in Hollywood as Adyln Doyle, understudy for Katharine Hepburn. There is no doubt that the two gals do look alike, but Eve purposely changed her name when she came east, because she doesn't like the idea of trading on the Hepburn name or her past association with the famous actress. She's determined to make a name for herself on her own merits.

## RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

In introducing "Records of the Week" as a regular weekly department in RADIO GUIDE, the editors acknowledge the mounting interest in records, as evidenced by increasing sales of records of all types of music, as well as the growing membership rosters of the "record clubs." The reviewer's attempt is to serve record-buyers of all dispositions. Readers particularly interested in certain types of records or in the records of certain artists are invited to make their preferences known to the editors.

### Classical:

OUR fine music this week runs to the caviar side, with the piano out in front. First-off come the two albums of Chopin Nocturnes. Arthur Rubinstein, one of the top pianists of our day, sat down and recorded nineteen of the seventy-odd Mr. Chopin wrote. Chopin's mastery of piano composition is without dispute, and he is in good hands in these magnificent interpretations. The dynamic coloring as well as the recording clarity makes it a pleasure to hear, and the emotional quality of the music is highlighted. The whole set of nineteen in two albums runs to \$22. (Victor 461-2.)

Robert Schmitz, another contemporary pianist, makes his debut on Columbia records with the extremely impassioned Quintet for Piano and Strings by Cesar Franck. Franck wrote only one symphony, one string quartet and one quintet, but he managed to smack the bull's-eye on each one. The opening strain of this quintet is one of the most beautiful in all music, and the highly successful use of the piano both as solo standout and then accompaniment to the strings is notable. A forecast of what Franck wrote for his *Variations Symphoniques* is hinted in this work. The Roth String Quartet are heard with Mr. Schmitz in Columbia album 334 (\$7.50).

Among the many bargain offerings on the new Decca classical list we found one of our favorites, the famous Beethoven Fifth, played well by the Queen's Hall Orchestra, Sir Henry J. Wood conducting. \$3 buys the works on Decca 25707-25710.

The Alfred Wallenstein Sinfonietta, an organization which, like the Frank Black NBC String Symphony, should receive the utmost encouragement from music-lovers and record-buyers, has made another appearance on Columbia, this time with a sparkling overture by Mozart, the *Paris Overture*. It was "lost" for years and not rediscovered until 1901. (Columbia 69265. \$1.50.)

### Popular:

"The Mist Is Over The Moon" — a superlative song from the picture *The Lady Objects*, makes great copy for Tony Martin's fine voice. Tony now releases on the 35c Vocalion label. Jerry Joyce's band backs him up aplenty.

"Silver on the Sage." The estimable Mr. Bing Crosby could have done much more with this swell Western song than he did . . . it is a natural for him. "Mexicali Rose" has to come with it. Decca.

"Lambeth Walk" now may be heard to better advantage. Duke Ellington on Brunswick.

"Any Time at All" is a very creditable tune written by Jimmy Dorsey, recorded and released on Decca by his

band some weeks ago. Recently it has popped out by Lionel Hampton on Victor and Gene Krupa on Brunswick. Lionel shouldn't sing at all, but he plays it with gusto. Krupa has the best other side, and Dorsey's treatment is probably the all-round acceptable. A toss up.

### Swing:

What with registration day and football season in the wind, college takes over the swing-music spotlight this week:

The Sweetheart of Sigma Chi, recently given a swing polish by Tommy Dorsey's band (Victor) and now with a tremendous arrangement by Jan Savitt and his Top Hatters. (Bluebird.)

Fight On and The Victory March. USC and Notre Dame songs, played straight for one chorus and then swung out in the open by Larry Clinton and band. (Victor.)

A Big Ten Medley on four sides all mushed up nicely in the Sammy Kaye "swing" and sway style. Foo. (Victor.)

On Wisconsin and The Eyes of Texas Are Upon You are the two chosen by Dick Powell and the Singin' Four-some to court the campus coins. Decca.

University of Pennsylvania's theatrical club, the Mask and Wig (along with Princeton's Triangle Club) has managed to furnish an occasional song for outside publication. The new Mask and Wig show this year gives with four tunes, all getting big-band recording breaks. "When I Go a-Dreaming" is the best and gets a waxing by Benny Goodman. Two more, recorded by Tommy Dorsey, are also of note—"Ya Got Me" and "There's No Place Like Your Arms." Lastly, there's Hal Kemp's band with Judy Starr singing, with a typical college effort, "Like a Monkey Likes Coconuts." (All Victor—and three of them also have been recorded by Jan Savitt on Bluebird.)

Our other "trend of the week" is the continuation of the nursery-rhyme cycle rampant these days:

Sing a Song of Sixpence gives us the very solid strong jive band under veteran Ben Pollack's management. Turn it over and you'll find the swell Harold Arlen oldie, *As Long As You Live*. (Decca.)

Swingin' in the Dell (or as we once knew it, "Farmer in the ditto") gets a Harlem flavor as swung lightly by Cootie Williams and his Rugcutters. (Vocalion.)

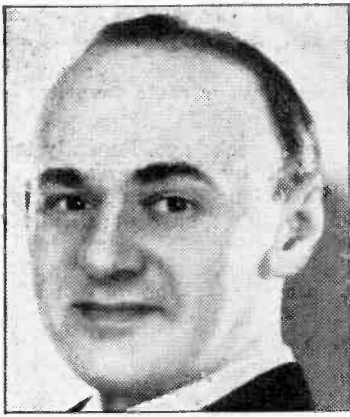
Heigh-Ho, the Merry-O is a new, original song, and a good one, written by Adamson and McHugh for the new picture, *Youth Takes A Fling*. More "swing" and sway by Sammy Kaye. (Victor.) Better wait.

London Bridge Is Fallin' Down. The solid Count Basie bunch with this old jingle, rewritten somewhat. "Mulberry Bush" is on the other side. (Decca.)

Blue Is the Evening and Sharpie. Both by Cootie Williams and his Rugcutters, an Ellington subsidiary band. Both with vocals by Scat Powell; but the gang have done better. Vocalion.

Truckin' Little Woman. Big Bill is a blues-singer in the race catalog, and this boogie-woogie piece of jive lifts it out of the run-of-the-mill class. Vocalion.

—Joe Thompson.



—International

Gilbert Seldes adds comments to Sunday news series—CBS

## "Headlines" Adds Seldes' Comments on Finer Arts

On CBS, Sunday at 10:30 p.m. EST, 9:30 p.m. CST, 8:30 p.m. MST, 7:30 p.m. PST.

For one full, turbulent year, "Headlines and By-Lines" has functioned as a reliable source of first-hand information on outstanding national and international news events by bringing the comments of distinguished reporters, writers and critics to the microphone every Sunday night. On October 2 this series will begin its second year with an auspicious addition to the staff in the person of Gilbert Seldes, brilliant author and critic. Seldes came to fame as author of "The Seven Lively Arts," the opus which first drew America's attention to such things as jazz, movies and even the "funnies." In his portion of the broadcast he will discuss the arts, report on the latest developments in many fields of interest outside of political and economic news, and give his own reaction to these events.

Of the group that inaugurated this series last year, only H. V. Kaltenborn is left. Fondly referred to as "dean of commentators," Kaltenborn has discussed the background and future of each week's news from abroad. His audience knows well that this assignment assumed immense proportions.

The department that handles national news events is now being ably handled by Ralph Edwards, who replaced Bob Trout several weeks ago.

With Kaltenborn giving the international slant on the art and intricacies of war, politics and finance, and with Ralph Edwards treating these same subjects domestically, Seldes' contributions on the finer arts will help broaden the scope of CBS' half-hour that is devoted to covering the outstanding developments in the news of the day.

## Sec. Wallace Joins Round Table on New Deal

On NBC, Sunday at 12:30 p.m. EST, 11:30 a.m. CST, 10:30 a.m. MST, 9:30 a.m. PST.

Henry A. Wallace, President Roosevelt's Secretary of Agriculture, will air his views of the economics of the New Deal during the weekly broadcast of the University of Chicago Round Table on Sunday. He will be joined in the session on this important question by Harry D. Gideonse, associate professor of economics, and T. V. Smith, professor of philosophy, both of the University of Chicago faculty. The opinions of these three distinguished authorities on economics and the New Deal should make the discussion a lively one, one that holds promise of answering many questions in the minds of American citizens today. We may also expect comment on changes in the present economic set-up influenced by the recent upheavals in Europe.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. Recommendations based on cultural values

### DRAMA

Sunday, October 2

Shakespeare's England. 1-1:30 p.m., NBC.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Sunday Night at Seth Parker's. 7:30-8 p.m., NBC. Inspirational drama.

Mercury Theater. 8-9 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, October 4

Let's Pretend. 5-5:30 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Wednesday, October 5

Drama Series. 10-10:30 p.m., MBS. "The Open Door," by Raphael Sabatini.

Thursday, October 6

Columbia Workshop. 10-10:30 p.m., CBS. Dramatization.

Friday, October 7

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

### EDUCATIONAL GAMES

Monday, October 3

March of Games. 5-5:15 p.m., CBS. (Also Wednesday at this time.)

True or False. 10-10:30 p.m., NBC. Dr. Harry Hagen, conductor.

Tuesday, October 4

Information, Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

### INSPIRATION

Sunday, October 2

The Radio Pulpit. 10-10:30 a.m., NBC. Dr. Ralph W. Sockman, speaker.

Church of the Air. 10-10:30 a.m., CBS. Rev. Edgar H. S. Chandler (Congregational), from Boston, Massachusetts. 1-1:30 p.m., The Very Rev. Thomas J. Higgins, S. J., Ph. D., (Catholic), from Philadelphia, Pennsylvania.

National Vespers. 4-4:30 p.m., NBC. Dr. Harry Emerson Fosdick, speaks on "The Highroad to Self-Respect."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Joseph F. Rummel, D. D., speaks on "Victim and High Priest Eternal."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, October 8

Call to Youth. 12 noon to 12:15 p.m., NBC. George Stewart, speaker.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, October 4

Highways to Health. 4-4:15 p.m., CBS.

### PEOPLE—THOUGHT—COMMENT

Sunday, October 2

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

Europe Calling. 1:30-1:45 p.m., CBS.

The Farmer Takes the Mike. 2:30-3 p.m., CBS. Broadcast from Portland, Oregon.

People's Platform. 7-7:30 p.m., CBS. Dinner-table discussion of "Public Opinion and Radio."

Monday, October 3

Between the Bookends. 3:45-4 p.m., NBC. Comments and poetry by Ted Malone. (Also Tuesday, Wednesday, Thursday and Friday.)

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers talking from Washington on current national topics.

Tuesday, October 4

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern talks on life in the Orient.

Thursday, October 6

Of Men and Books. 4:45-5 p.m., CBS. Book Reviews by Prof. Frederick.

Americans at Work. 10:30-11 p.m., CBS.

Friday, October 7

"So You Want to Be—." 5:15-5:30 p.m., CBS.

American Viewpoints. 10:45-11 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, October 2

The World Is Yours. 4:30-5 p.m., NBC. Scientific dramatization. (Under auspices of Smithsonian Institution.) Subject: "Fur-Bearing Animals."

Monday, October 3

New Horizons. 5:15-5:30 p.m., CBS. Program under auspices of American Museum of Natural History. Subject: "Gorillas."

Wednesday, October 5

Exploring Space. 5:15-5:30 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton.

Friday, October 7

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatizations and talks.



Dr. Bauer and health series return to NBC on Wednesday

## "Your Health" Series Begins Fourth Year

On NBC, Wednesday at 2 p.m. EST, 1 p.m. CST, 6:30 p.m. MST, 5:30 p.m. PST.

Beginning its fourth successive year as an NBC educational feature, the American Medical Association's program titled "Your Health" returns to the air on Wednesday, October 5. Dr. W. W. Bauer, editor of *Hygeia* magazine and director of the bureau of health and public instruction of the American Medical Association, will serve in the same capacity as director of this series as he has since it began.

The first four broadcasts will be concerned with problems of personal health, treating in successive programs "What Is Health?" "Growing Strong," "Seeing and Hearing Well," and "Healthy Boys and Girls." As in the past, each subject will be treated in vivid dramatizations, augmented by a brief discussion and summary by Dr. Bauer.

A very significant outgrowth of this program has resulted from the direct application it has to classroom work in schools throughout the country. Realizing this pertinent fact from reports in a survey conducted among students and teachers, the programs last year were directed particularly at classroom work, to supplement regular courses in hygiene and health. So heartily has this procedure been received by educators that the same plan is being followed in constructing programs this year.

## Play Series Presents Highland Legend

On NBC, Saturday, at 8:30 p.m. EST, 7:30 p.m. CST, 6:30 p.m. MST, 5:30 p.m. MST.

Every Saturday the National Broadcasting Company devotes one half-hour period to the presentation of original radio plays. These dramas are selected by Lewis H. Titterton, head of NBC's script division, and his committee of readers from the works submitted by contemporary writers. Many of the plays are the work of established radio writers; others have been written by members of NBC's continuity staff. The series, besides being entertaining, offers an ideal opportunity for the study of various styles of writing deemed worthy of presentation via radio. "MacLean, Man of Honor," this Saturday's presentation, is a story of the western isles. In it authoress Elizabeth Carver tells of the traveling stranger who, while collecting material for the poetry he writes, stumbles into an inn where a group of wild young men are drinking and trouble-making. The manner in which this Highland legend it treated should make an interesting study of the Scots by the pen of an American woman.

## NEXT WEEK

As radio and education become more closely knit, the need for a complete, explanatory, workable list of mind-broadening programs becomes more pronounced. Therefore next week this entire page will be devoted to such a list, which thereafter will be a monthly feature of RADIO GUIDE. In combining education and radio, broadcasters do not ignore the possibilities of making programs entertaining as well as enlightening. This page has been created for the further service and enjoyment of Mr. and Mrs. Average Listener, the teacher and the student.

# MAX REINHARDT, GENIUS IN EXILE

(Continued from Page 1)

thought they were capable of giving, but he has a passion for color, light, just the right music to fit a scene. A tireless worker, he is never satisfied until all blend into perfect harmony.

Born in 1873 at Baden, near Vienna, the cradle and capstone of Reinhardt's art was Salzburg, gem of the Austrian Alps. Here he began his great festivals that were later to make him an international force in the theater.

During his youth in Salzburg, Reinhardt specialized in elderly character roles. When his teacher saw his tremendous ability, he decided that Max must go to Berlin.

"Max, you belong in Berlin, where a bigger audience can applaud your talents, where you will have an opportunity to become famous," he insisted.

"But I love Salzburg. I'd rather stay here and be happy, rather than famous," the young Max begged.

"You will one day return to the Salzburg you love, my boy; but now you must leave it to grow," was the prophetic reply.

Finally the arguments of the teacher won, and young Reinhardt left the city he loved. As the teacher had said, when he returned he was famous, the leading figure not only in the German theater but of all Europe. His genius had gone to the very heart of it, stimulated it into new life and beauty.

By then (1905) he had organized and established theaters all over the Continent. The flame of genius that burned within him warmed and drew out new dramatic possibilities from every situation.

Believing literally that immortal line from Shakespeare that "all the world's a stage," Reinhardt from the beginning of his career strove to get as near the public as possible by bringing the stage and life together. To that end, his first efforts resembled a cabaret; later they became a circus, performances given in public squares, and finally culminated in a church when he produced "The Miracle."

First staged in Olympia Hall, London, "The Miracle" proved a sensation. When it was brought to America in 1926, it stirred the multitudes who saw it. There was no riotous applause,

but thousands left the theaters where it was shown in hushed silence, an inspired look on their faces that spoke more eloquently than shouting and hand-clapping.

Although "The Miracle" seemed the peak which this wizard of the theater could achieve, it was his interpretation of Shakespeare's "Midsummer Night's Dream" that capped the climax of his amazing career. It made him supreme in the world of the stage, and brought him to the great common denominator of the amusement-going public—the movies. In 1934, he supervised the production for Warner Brothers' screen version.

Perchance the shade of the immortal Bard of Avon sat in a loge on the opening night and said, "I salute you, sir, for having played my play as I visioned it being played when I wrote it." Which is something few modern authors can say to their producers.

The Little Theater movement, too, was born in the vivid imagination of Reinhardt, and no one needs to be told how that idea has taken hold in America and enriched the possibilities for the expression of real talent. Such actresses as Helen Hayes and Bette Davis pay tribute to it.

Now, in 1938, Doctor Reinhardt will lend his storehouse of rich experience to the radio for the first time when he appears on the Texaco Star Theater program. Selected by him, the dramatic highlights he presents will range from heavy drama to light comedy. These will take about twenty minutes of the Texaco hour.

The show itself will have Adolphe Menjou as master of ceremonies, and he will also act the role of producer, much like the one he played so well in "Goldwyn Follies." His troubles and problems will run through the shows from week to week.

Surely, Mr. and Mrs. America will find something new and different when the X-ray of radio carries the magic of the theater's "Little Giant" over the airwaves on Wednesday's new Texaco hour.

"Texaco Star Theater" may be heard Wednesday over CBS at:  
EST 9:30 p.m. — CST 8:30 p.m.  
MST 7:30 p.m. — PST 6:30 p.m.

## THE RADIO TATTLER

(Continued from Page 10)

nicer when you mull them in your mind than when they appear on paper? Noticed you had a note about Fred Waring's new trio, "Two Bees and a Honey." Understand Fred picked 'em up one night when he accidentally heard them warbling at the College Inn here. Fred Waring's featured femme singer was also discovered by the Pennsylvania orchleader when he was dining at the College Inn.

### Seen Around Town

Little Jackie Heller coming out of Marshall Field's loaded down with packages . . . Billy Idelson, Rush of "Vic and Sade," rushing around town in his new sports roadster—his first car. Billy, by the way, enters the University of Chicago this fall—but we hope he doesn't enter it with his roadster. Speaking of school—and cars—Les Tremayne drives his younger sister to a North Side high school every morning in his swanky open sports car. The teachers are sore about it, though? It seems the pupils swarm around Les every morn-

ing for autographs and then are late for class.

### Times Change

A few years ago two of the "youngsters" on "Professor Kaltenmeyer's Kindergarten" were Marian and Jim Jordan—Fibber McGee and Molly. On Tuesday, September 20, a brand-new character made "her" debut on the Fibber McGee program. "She" was "Frieda Smalz"—who spoke a garbled German in a high-pitched feminine voice. Miss Smalz put the audience in a panic. "She" was none other than Bruce Kamman, who on Saturday adopts wig, frock coat and glasses to conduct his Kaltenmeyer's Kindergarten program. Kamman celebrated his seventh anniversary as Professor Kaltenmeyer on Saturday, September 24.

### The Tattler's Tidbits

Sponsors of "Little Orphan Annie" are going to start a new children's serial shortly. All I could find out is that the name "Carter" is in the title. New show will supplement Annie, not supplant her.

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## NEXT WEEK

**RADIO GUIDE**, dated October 15, brings to all of its readers, absolutely free, an up-to-date log of all the broadcasting stations in North America with power, kilocycle listings, locations, etc. Reserve a copy of this grand issue carrying the Station Log at your nearest newsstand—now!

## MAN CAN NOW TALK WITH GOD

### Strange Phenomena Follow New Teaching

MOSCOW, Idaho.—A new and revolutionary religious Movement which teaches that man can now talk with God, is attracting worldwide attention to its founder, Dr. Frank B. Robinson of Moscow, Idaho. This new Teaching, which, in its first year went into 67 different countries, is accompanied by phenomenal results in human lives, which are considered by many to border on the miraculous.

"PSYCHIANA," this new psychological and scientific religion, teaches that God exists here and now on the earth as the most dynamic yet invisible Power the world can ever know. The world is awaiting a revelation of this Power. "It is absolutely possible," says Dr. Robinson, "for every normal human being to contact and use this Power to bring health,

happiness, and abundant success here and now, while living on this earth."

Dr. Robinson claims further that it is possible for all who understand this dynamic Power as Jesus understood it, to duplicate every authentic work He ever did. When He said "the things that I do shall ye do also"—He meant just that. And He meant it literally. This new understanding of God is very rapidly sweeping 'round the world, and you are invited to write to "PSYCHIANA" for details of these strange phenomena which are following its application in human life. There is no charge for this Teaching. We are trying to help you find this Power. Send name and address to "PSYCHIANA," 403-10th Street, Moscow, Idaho. — Copyright, 1938, by Frank B. Robinson.—Advertisement.

## ATTENTION, HAMS!

In the issue of **RADIO GUIDE** for the week ending October 22, on sale October 13, there is a gift for all short-wave fans. This bargain-plus issue will carry a Short-Wave Time Table and Short-Wave Station Log, listing every important short-wave station in the world. Ask your nearest newsstand dealer to reserve a copy for you—today!

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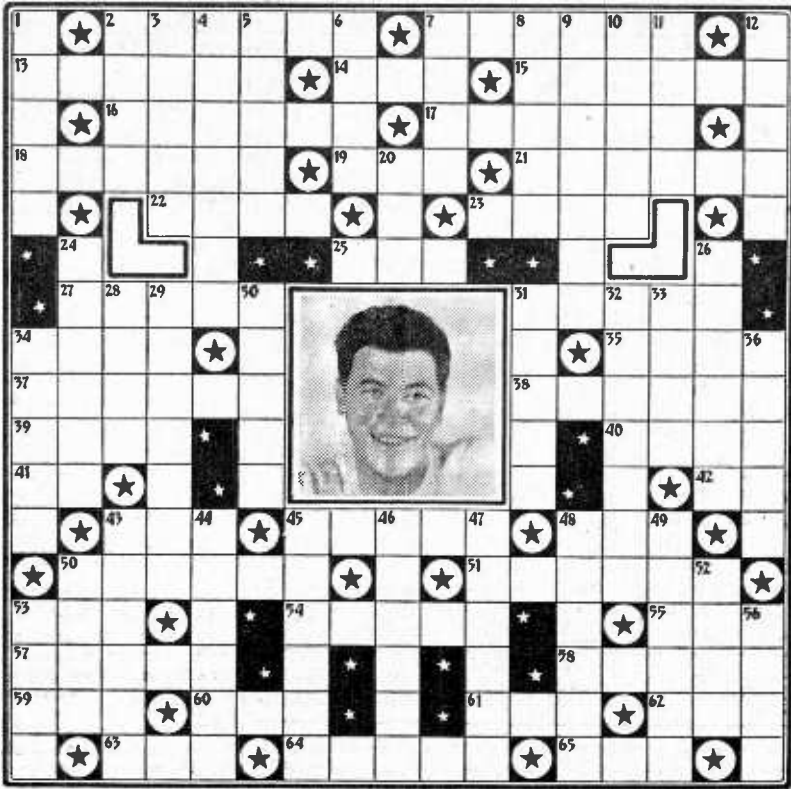








# RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Star in the portrait
  - Winchell, commentator
  - Segment of a circle
  - Bird of black and orange hue
  - To wait upon
  - Looking-glass
  - Comment
  - Evening
  - The training of horses
  - Endure
  - Without (Fr.)
  - Perform
  - Victor —, orchestra leader
  - Henry —, orchestra leader
  - Scope
  - Solo part in a cantata
  - Elementary reading-book
  - Charlie —, bandleader
  - A tree
  - Interval of silence in music
  - The (Fr.)
  - Symbol for tantalum
  - Condensed vapor
  - The "Rhumba King"
  - Pig-pen
  - Carlos —, Cuban band-leader
  - Harry —, bandleader
  - In place of

- Olan —, radio actor
- Seek, purpose
- Sandy desert
- Spanish dance
- A number
- Nocturnal bird
- Pay a visit to
- Hearing organ
- Monetary unit of Japan
- Cantor, comedian
- Norvo and Nichols

- Fred —, announcer
- Trace again
- Journeys by wagon
- Bernardine Flynn is —
- The highest point
- Feminine name
- Put in proper order
- Wild animals
- Learning
- Harry —, bandleader
- Art Van Harvey is —
- Dick —, bandleader
- An ecclesiastic
- The strap of a bridle
- Marge — of "Myrt and Marge"
- "Red" —, bandleader
- "Chick" —, bandleader (poss.)
- Pat — is "Uncle Ezra"
- Sea eagle
- Put into practise
- Oil used in making perfume
- Jimmy —, bandleader
- Don —, announcer
- Fortified residence
- Who composed the opera "Faust"?
- African fly
- Bill —, football announcer
- Foaled
- Lament
- Capital of Latvia
- Nutritment
- Greater in number

**VERTICAL**

- A cluster of bees
- Mollusk

**Solution to Puzzle Given Last Week**



## HIGHLIGHTS OF THIS WEEK

(Continued from Page 5)

### Oliver Twist —Sunday, CBS

It was Charles Dickens, surely one of the greatest novelists who ever lived, who remarked that "genius is one percent inspiration and ninety-nine percent perspiration." Dickens should have known. Few writers have ever worked harder than he did. Indeed, it is often said of him that he was much more of a reporter than a novelist; that it was his indefatigable attention to details, rather than his imagination, that gave his work greatness. Particularly is this evident in the carefully drawn characters that are so numerous in his works. One of the most striking characters ever to come from his pen is Oliver Twist, well loved wherever Dickens is read. On Sunday, Orson Welles and the Mercury Theater of the Air will bring a dramatization of "Oliver Twist" to the air.

8 p.m. Eastern Time; 7 p.m. Central Time  
6 p.m. Mountain Time; 5 p.m. Pacific Time

### Seven Lively Arts—Sunday, CBS

Gilbert Seldes, critic of "The Seven Lively Arts," as he called the movies, the comic sheets, jazz, books, theater, etc., in his book of that name, comes to the Headlines and By-Lines program on its first network anniversary on Sunday, October 2. Seldes will join H. V. Kaltenborn and Ralph Edwards as a regular commentator on the show. His talks may turn to the cinema, literature, the theater, anything. Kaltenborn, the only one left of the original group who began the series, will continue to discuss foreign affairs, and add to it national news. Edwards will continue in Bob Trout's place, reporting last-minute news flashes. Seldes, in addition to writing for many magazines, is director of experimental television broadcasting for Columbia.

10:30 p.m. Eastern Time; 9:30 p.m. Central Time  
8:30 p.m. Mountain Time; 6:30 p.m. Pacific Time

### Lady Adventurer —Wednesday, CBS

Elsie Voight is a woman who becomes stubborn when she's told, "you can't do it." And that's how she became a feminine soldier of fortune. In 1932, Elsie lost her job and her money, so she spent her few remaining dollars on a vagabond trip to Honolulu. She's been traveling ever since, all over the world. She works as she goes, and right now she's working her way across the United States. In Chicago at the present time, Miss Voight will be interviewed by Edgar Guest on his "It Can Be Done" program on Wednesday, October 5, and a dramatization of her exploits will be broadcast.

Broadcast in the East and Mid-West only  
10:30 p.m. Eastern Time; 9:30 p.m. Central Time

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If this is a renewal . . . please check here



WIND-Turn on the Heat  
WISN-Polish Merry-makers  
WJJD-European Roadways  
WMAQ-Question-Air with Bob Brown  
WROK-Dixon Community Hour  
WSUI-Musical Chats

**1:15**  
Sunday Dinner at Aunt Fanny's:  
KSD

**1:30**  
Walberg Brown Strings: WCCO  
WAAF-Musical Newsy  
WBBM-Dugout Dope  
WCFL-Walkshow  
WGN-Chats About Dogs  
WIND-Down the Mississippi  
WJJD-Fred Beck, organist  
WTAD-Ball Game

**1:30**  
Farmer Takes the Mike: WFBM  
KMOX WKBH WCCO WKBW  
WMBD WTAQ (sw-15.27)  
This broadcast will come from Portland, Oregon, center of the country's great orchards.

**1:30**  
Denver Darling's Trail Blazers:  
WGN  
Kidodlers: WMAQ KSD (sw-15.33)

Baseball: Chicago Sox vs. St. Louis (2 games): WGN WBBM WJJD

WAAF-Tower Tunes  
WCFL-Hit Tunes of Tomorrow  
WHO-Strange As It Seems  
WIND-Musical Comedy Memories  
WISN-Five Star Theater  
WROK-True Stories of Health: Concert Hall

**1:45**  
Olympic Preview: KSD WMAQ WHO

WAAF-So You Want to Ride  
WISN-Songs of Other Lands

**2:00**  
Everybody's Music: KMOX WOC  
WFAM WFBM WMBD WKBW  
WTAQ WKBH WISN WCCO (sw-15.27)  
Music detail on page 14 this week.

Sunday Drivers: WMAQ KSD  
WIBA WBOW WHO (sw-15.33)  
Smoke Dreams (H. Fendrick Cigarettes): WLW WENR KWK WMT  
Richard Himber's Orch.: WOWO (sw-15.21)

WAAF-Kourt of Knowledge, conducted by Bob Hawk  
WCFL-Concert Hour  
WGN-Dorothy Foster, pianist  
WHIP-B. S. Patzkowski  
WIND-Football Preview  
WIRE-Rhythm Makers Revue  
WROK-News: Sunday Song Service  
WSUI-Campus Activities: World Bookman  
WTMJ-Football

**2:15**  
Richard Himber's Orch.: WLW  
WENR WMT KWK

WHIP-Interstate Tunes  
WIND-Football; Chicago Cardinals vs. Brooklyn Dodgers  
WSUI-Within the Classroom

**2:30**  
Second Guessers, Football Comments: WOWO WENR KWK WIRE (sw-15.21)

Romance Melodies: WIBA WHO  
WBOW WMAQ  
KSD-Romance Melodies  
WAAF-For Mother & Dad  
WHIP-Budapest Hour  
WLW-Church by the Side of the Road  
WMT-Church Prgm.  
WROK-Week in Review

**2:45**  
WROK-Shilkret Serenade  
**3:00**  
National Vespers: WENR

Rangers Serenade: WHO WBOW WIRE (sw-9.53)

Sunday Serenade: WOC WKBW WMBD WTAQ KMOX WFAM WKBH WCCO WISN WKBH (sw-15.27)

KWK-Musical  
WAAF-Jimmie Kozak, pianist  
WBAA-Concert Review  
WFBM-Jordan Conservatory  
WIBA-Lutheran Hour  
WJBC-Elementary Dept.  
WLW-Josef Cherniavsky's Concert  
WMAQ-Strange As It Seems  
WMT-Bishop Oxnam  
WOWO-Temple Radio Service  
WROK-Old Refrains  
WSUI-Adventures of Story Land

**3:15**  
Rangers Serenade: KSD

Variety Prgm.: KWK  
WAAF-Newsroom Oddities; Jack Odell  
WMAQ-A Step Ahead with Norman Ross  
WROK-Music Graphs  
WSUI-Waltz Interlude

**3:30**  
The World Is Yours: Smithsonian Institute Drama: WBOW WHO WMAQ WIBA WIRE (sw-9.53)  
The subject to be discussed this date is fur-bearing animals. The program will emphasize the grave danger of extinction of many valuable fur-bearers, including the beaver, mink, fox, otter and skunk, because of the heavy onslaught by man. The life, habits and customs of these animals also will be reviewed.

Benno Rabinoff, violinist: WENR WMT WOVNO KWK WLW

Texas Rangers: WMBD WTAQ KMOX WFAM WFBM WOC WKBH WCCO WKBH WISN (sw-15.27)

KSD-Rosario Bourdon's Orch.  
WAAF-George Morgan, trn.  
WGN-Bill Anson, impersonator  
WHIP-Rt. Rev. Leon Grochowski  
WJBC-Church Choirs  
WJJD-Warm Up Time  
WROK-George Hall's Orch.  
WSUI-Iowa State League of Women Voters

**3:45**  
Barry McKinley, bar.: WOWO WMT WENR KWK

KSD-News  
WGN-The Leadoff Man  
WJJD-Baseball; Sox vs. St. Louis  
WROK-Master Singers

**4:00**  
Tune Types: WIBA WBOW WHO (sw-9.53)

Phil Cook's Almanac: WMBD WKBH WFAM KMOX WKBW WOC WCCO WFBM (sw-15.27)

Musical Steel Makers, All Employee Prgm. (Wheeling Steel Corp.): WLW  
Dorothy Anne Crow will sing A Heart That's Free, the Steele Sisters will offer Lady Be Good, the Singing Mill Men will offer In the Still of the Night and the Chorus will sing Stout Hearted Men. The orchestra will play Dixieland Band, Sweet Lorraine, Waltz in "D" and Football Finale.  
Story on pages 2 and 3

There Was a Woman, drama: WENR WOWO KWK WMT

To be announced: WIRE WMAQ KSD-Baseball Scores  
WAAF-Musical Moderne  
WHIP-First Slovak Hour  
WIND-Fifth Quarter  
WJBC-Breandt Sisters  
WROK-News: Concert Interlude  
WSUI-Iowa State Medical Society  
WTAQ-Ave Maria

**4:15**  
WBBM-Tenth Inning  
WIND-Fifth Quarter  
WROK-Freeport Studios  
WSUI-Federal Symphony

To be announced: WTAQ WKBH WKBW

Ben Bernie & All the Lads with Lew Lehr (Half & Half Tobacco): WBBM WISN WCCO KMOX WFBM (sw-15.27) (also KSL KNX at 11 p.m.)  
More detail on page 4

Vincente Gomez, guitarist: WMT WENR WIBA WBOW KWK (sw-15.21)

Paul Wing's Spelling Bee (Energine): WMAQ WHO WIRE WLW (sw-9.53)

To be announced: WFAM WMBD WOC  
WAAF-Kay Armen, songs  
WHIP-Roseland Bethany Church  
WIND-Fred Beck, organist  
WJBC-Women's Club  
WOWO-Church of the Nazarene  
WSUI-Elementary German  
WTAD-Moods in Black & White  
WTMJ-Around the Bandstand

**4:45**  
The Master Builder, talk: WMT WENR WBOW WIBA

KWK-Musical Prgm.  
WAAF-News  
WIND-Don Cossack Russian Choir  
WJBC-Lillian Lynch

**5:00**  
To be announced: WTAQ WKBH WKBW

## Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**11:30 CST Radio City Music Hall Chamber Music Series.**

**11:30 CST University of Chicago Round Table Discussion.**  
Secretary of Agriculture Wallace will discuss economics and the New Deal with two professors.

### AFTERNOON

**1:00 CST The Magic Key.**  
Lotte Lehmann, Metropolitan Opera soprano, Clifton Fadiman, literary critic, and Oscar Levant, pianist and composer, will be presented.

**2:00 CST Everybody's Music.**

**4:30 CST Ben Bernie and Lew Lehr.**  
Premiere.

**5:00 CST Silver Theater.**  
William Powell will be presented in True Boardman's original drama, "Stronger Than Steel."

### NIGHT

**6:00 CST People's Platform.**

**6:00 CST Jack Benny.**  
Premiere.

**6:30 CST The Passing Parade.**

**6:30 CST Seth Parker.**

**7:00 CST Chase and Sanborn Hour.**  
Alice Faye will be presented in a short sketch, and Judy, Annie, and Zeke Canova replace the Stroud Twins.

**7:00 CST Orson Welles.**  
Dickens' "Oliver Twist" will be dramatized.

**8:00 CST Sunday Evening Hour.**  
Beniamino Gigli, tenor.

**8:00 CST Hollywood Playhouse.**  
A radio adaptation of the movie "Algiers" will be the premiere presentation starring Charles Boyer.

**8:30 CST American Album of Familiar Music.**

**8:30 CST Walter Winchell.**

**9:00 CST Horace Heidt.**

**9:30 CST Headlines and Bylines.**

Silver Theater, William Powell & Conrad Nagel, m.c.; Guests (1847 Rogers Brothers): WISN WCCO WBBM KMOX WFBM  
Guest: William Powell. Drama: "Stronger Than Steel" (Boardman).  
More detail on page 4

Catholic Hour: WMAQ WBOW WHO WIBA WIRE (sw-9.53)  
Archbishop Rummel, continuing his series on The Blessed Eucharist, this week talks on "Victim and High Priest Eternal."

Pacific S. W. Tennis Finals: WGN WMT KWK

WAAF-Salon Concert  
WCFL-Evening Bells  
WENR-Sach's Amateur Hour  
WHIP-I Am the Law of Life  
WIND-Sunday Dancing Party  
WJJD-Baseball Scoreboard  
WLW-Let's Sing  
WSBT-To be announced  
WSUI-Elementary Spanish  
WTAD-Variety Prgm.  
WTMJ-Lone Ranger

**5:15**  
WROK-Musicale

**5:30**  
Laugh Liner (Wrigley's Gum) Billy House, comedian; Jack Fulton, trn.; Carl Hohengarten's Orch.: WOC WMBD KMOX WSBT WFBM WCCO WKBH WTAQ WBBM WKBW (sw-11.83)

Boredom by Budd; Budd Hulick, m.c.; Harrison Knox, trn.; Adrian Rollini; Lennie Hayton's Orch.: WBOW KSD

Joe Gallicchio's Orch.: WIRE

A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53-15.21)

The Show of the Week: Ray Perkins, m.c.: Guest Orch.: WMT KWK  
George Olsen's band will be the guest orchestra.

WBAA-Band Concert  
WCFL-Lithuanian Hour  
WGN-Bernie Cummins' Orch.  
WHIP-Roseland Bethany Church  
WHO-To be Announced  
WIBA-Joe Tantillo's Orch.  
WIND-Concert Hour  
WISN-Show of the Week  
WROK-Gospel String Band

WSUI-Musical Moods  
WTAD-Sports: News  
WTMJ-Variety Prgm.

**5:45**

WHO-Headlines of the Week  
WSUI-Daily Iowan of the Air  
WTAD-The Shadow

### NIGHT

**6:00**

Stan Lomax, sports: KWK WMT  
Jell-O Prgm., starring Jack Benny with Mary Livingstone, Kenny Baker, trn. & Phil Harris' Orch.: WMAQ WTAM KSD WLW WHO WBOW WIRE WTMJ WIBA (sw-9.53) (also at 10:30 p.m.)  
More detail on page 5

Popular Classics; Orch.: WENR (sw-11.87)

The People's Platform: WHAS KMOX WFBM WTAQ WBBM WJR WKBH WCCO WISN (sw-11.83)

Curtis Mitchell, editor of Radio Guide, Neville Miller, head of the National Association of Broadcasters, Bob Trout, commentator, and Mrs. Allen Freidlich, housewife, will be heard in a dinner table discussion of "Public Opinion and Radio."  
More detail on page 4

Sports Review: WKBW WMBD WOC  
WCFL-Emil Flindt's Orch.  
WGN-Dick Jurgens' Orch.  
WIND-Polish Prgm.  
WJJD-Baseball Scoreboard  
WROK-News: Organ  
WSBT-Ball Scores: News  
WSUI-Dinner Hour Prgm.

**6:15**

Dick Jurgens' Orch.: KWK WMT  
News: WOC WKBW WMBD WIRE-Marshall Players  
WJJD-Suppertime Frolic  
WROK-Veterans of Foreign Wars: Organ Music  
WSBT-Symphonetta

**6:30**  
Passing Parade (Gulf Oil); John Conte; John Nesbitt; Al Garr, trn.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS  
More detail on page 5

Fitch Bandwagon; Guest Orch.: WHO WBOW WMAQ WIRE  
WIBA WTAM KSD  
Guest: Bob Crosby's orchestra.

**Week-End Potpourri:** WOC WKBH WCCO WKBW WMBD

Sunday Night at Seth Parker's: Drama & Music (Vicks): WTMJ WMT WENR KWK (sw-11.87)

KMOX-The Onward Road  
WBBM-Wayside Theater  
WCFL-Walkshow  
WGN-Musical Steelmakers  
WISN-Down by Herman's  
WLW-Peter Grant, news  
WROK-Dinner Music  
WTAQ-News

**6:45**

KMOX-Venida Jones, organist  
WCFL-Douglas Wilson  
WKBW-Pop Concert  
WLW-Jimmy James' Orch.  
WTAQ-Entertainment

**7:00**

Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen and Charlie McCarthy; Nelson Eddy, bar.; Dorothy Lamour, sop.; Judy, Annie & Zeke Canova: Robert Armbruster's Orch.; Guest: KSD WIRE WMAQ WHO WIBA WTMJ WTAM WLW (sw-9.53)  
Guest: Alice Faye.

The Mercury Theater with Orson Welles: WJR WSBT WCCO WHAS WTAQ KMOX WKBW WKBH WFBM WBBM WOC WISN WMBD (sw-11.83)  
Dickens' "Oliver Twist" will be dramatized.  
More detail on page 23.

Spy at Large, drama: WMT WBOW (sw-1.87)

KWK-Old Fashioned Revival Meeting  
WCFL-Jack Kelly's Orch.  
WGN-Your Sunday Date  
WIND-Baseball Resume  
WLS-Don Kelley's Sport Scoop  
WROK-Freeport Studios  
WSUI-Children's Hour

**7:15**

Bach Cantata Series: KWK  
WLS-News

**7:30**

Songs We Remember: WBOW WMT KWK WLS (sw-11.87)

WGN-Tiny Hill's Orch.  
WSUI-Evening Musicale

**7:45**

WSUI-The Writer Himself

**8:00**

Hollywood Playhouse, drama (Woodbury): WENR WMT WLW KWK (sw-11.87) (also at 9:30 p.m.)  
The title of Charles Boyer's vehicle is "Algiers."  
More detail on page 4

Ford Sunday Evening Hour; Symphony Orch., dir. Eugene Ormandy: WOC WJR WBBM WISN WSBT KMOX WTAQ WCCO WFBM WHAS WKBH (sw-11.83)  
Guest: Beniamino Gigli, European operatic tenor.  
Music detail on page 15 this week.

Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, trn.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WHC KOA WIRE (sw-9.53)  
Rachel Carley will sing The Man I Love and with Mr. Le Kreun, Once in a While. Mr. Le Kreun will also sing All Ashore. The trio will offer My Temptation, C'est Paris, Mais Non Mais Non Madame and Je N'ai Pas Suis de la Occasion. The orchestra will offer Amez-Vous and a medley of Alo Alo Cherie, Le Plus Beau Tango de Monde and Jos Des Touche.

WBOW-Songs Styled  
WCFL-Irish Hour  
WGN-The Shadow  
WIBA-The New Norway  
WIND-Concert Review  
WKBW-Review of the News  
WMBD-Music Call  
WROK-Swedish Free Church  
WSUI-Dept. of Speech Prgm.  
WTMJ-Musical Spelldown

## SUNDAY

October 2

**8:15**

WBOW-Musical Workshop  
WIBA-Master Singers  
WIND-Law of Life

**8:30**

Walter Winchell (Jergens Journal): WENR WMT WLW KWK (sw-11.87) (also at 10 p.m.)

American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Jean Dickenson, sop.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

WBOW-Social Securities Prgm.  
WGN-News: Sports  
WIND-Sunday Evening Club  
WKBW-Musical Clock  
WMBD-Keeping Ahead of the Joneses  
WSUI-Songs and Melodies

**8:45**

Irene Rich, drama (Welch Grape Juice): WENR WMT KWK WLW (sw-11.87) (also at 10:15 p.m.)

WBOW-On With the Dance  
WGN-Bob Crosby's Orch.  
WMBD-Gentlemen of Rhythm  
WSUI-Daily Iowan of the Air

**9:00**

Good Will Hour (Ironized Yeast): WGN

Horace Heidt's Alemite Brigadiers: WHO KOA KSD WIRE WLW WTAM WMAQ (sw-9.53)

Program: When My Baby Smiles at Me; The Very Thought of You; Old Rockin' Chair's Got Me; Some of These Days; My Wild Irish Rose; Stompin' at the Savoy; Mood Indigo; When Day Is Done; Hot Lips; Sweethearts on Parade; I've Got a Date with a Dream; and Ti-Pi-Tin.

Hollywood Showcase, drama: WISN WSBT WKBH WFBM WHAS WOC WKBW (sw-11.83)

Russ Morgan's Orch.: WOWO WMT KWK WENR

KMOX-Evening Serenade  
WBBM-Riddles in Rhythm  
WBOW-Caravan of Song  
WCCO-To be announced  
WCFL-Amateur Hour  
WIBA-Club Chanticleer  
WIND-Charlie Agnew's Orch.  
WJR-Grace Berman  
WKBW-Continental Nights  
WMBD-Captains of Industry  
WROK-Musicale  
WTAQ-Entertainment  
WTMJ-Sunday Evening Concert

**9:15**

WENR-Vocal Varieties  
WIND-Eddie Neubauer's Orch.  
WMBD-Sunday Night Swing  
WTAQ-Dance Orch.

**9:30**

Hollywood Playhouse, drama (Woodbury's): KOA KPRC WSM WOAI WBAP (also see 8 p.m.)

Good Will Hour (Ironized Yeast): WLW

To be announced: WBOW WMAQ (sw-9.53)  
Cheerio; Talk & Music: WMT WENR WOWO (sw-11.87)

Headlines & By-Lines with Gilbert Seldes, Ralph Edwards & Kaltenborn: WISN WOC WMBD WKBH WKBW WHAS WSBT WFBM WBBM WCCO (sw-11.83)  
Gilbert Seldes, brilliant author and critic, joins H. V. Kaltenborn and Ralph Edwards in this weekly program devoted to current events and their significance.  
More detail on page 23.

KMOX-The Shadow, drama  
KSD-Marion Talley, sop.  
KWK-Musical Prgm.  
WHO-To be Announced

(Continued on Next Page)

Mrs. Mary Bean, Nashua, Ia.  
R. J. Wilson, Winchester, Tenn.  
C. Hutgren, Minneapolis, Minn.  
Carl Grizan, Leechburg, Pa.  
Mrs. Robert Hall, Laurel, Va.  
Mrs. A. F. Kimbrell, Miami, Fla.  
Mrs. F. Sanders, Huron, S. D.  
Mrs. Ann Janelunas, Mass.

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# SUNDAY

## October 2

(9:30 p.m. Continued)

WIND-The Walkathon  
WIRE-Answers  
WJR-The Hermits Cave, drama  
WROK-Aloha Land  
WTAM-Symphonic Variations  
WTAQ-Dance Orch.

9:45

News: WROK WTAQ  
WIBA-Aloha Land  
WIND-Down South  
WMAQ-To be announced

10:00  
Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 8:30 p.m.)

Count Basie's Orch.: WTAQ  
WFBM WKBB WHAS WBBM  
WISN WCCO WSBT KMOX

News: Dance Orch.: KSD WMAQ  
WHO

Old Fashioned Revival: WIND  
WMT WCFL

News: WMBD WOC  
Dance Orch.: WTMJ WKBB  
KWK-To be announced

WOWO-News: Leo Baxter's Orch.  
WENR-News; Globe Trotter  
WGN Concert Orch.  
WIBA-Night News Edition

WIRE Carl Baker  
WJR-Jack King, news  
WLW-Paul Sullivan, news  
WOWO-Back Home Hour  
WTAM-News: Tom Ireland: Musical Bulletin Board

10:15

Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 8:45 p.m.)

Johnny Messner's Orch.: WENR  
WIBA

Count Basie's Orch.: WMBD  
WOC WJR

News: WHAS WIRE WHO  
KMOX-Tonw Di Pardo's Orch.  
KWK-Smiling Ed McConnell  
WCCO-Cedric Adams

WGN-Dick Jurgens' Orch.  
WLW-Los Amigos  
WMAQ-Roger Pryor's Orch.  
WTAM-Music You Want  
WTAQ-Dance Orch.

10:30

Jell-O, starring Jack Benny with Mary Livingstone: KPO KFI KOA (also see 6 p.m.)

Ray Kinney's Orch.: WBOW  
WHO (sw-9.53)

Paul Pendarvis' Orch.: WISN  
WSBT WMBD WBBM WKBB  
WFBM WKBB WCCO WOC  
WTAQ WHAS WJR (sw-6.12)

Abe Lyman's Orch.: KWK  
WIRE WMAQ

KMOX-Headline Highlights  
WENR Earl Hines' Orch.  
WGN-Roger Pryor's Orch.  
WIBA-Sunday Night Serenade  
WISN-News Headlines  
WLW-Billy Smider's Orch.  
WTMJ-Rhythm Time

10:45

Paul Pendarvis' Orch.: KMOX  
WLW-Dean Hudson's Orch.

11:00

Eddie Varzos' Orch.: WTMJ  
WBOW WHO WMAQ

Freddy Martin's Orch.: WOWO  
WMT WIRE KWK (sw-6.14)

Jerry Blaine's Orch.: WGN

Henry King's Orch.: WISN  
WTAQ WBBM WKBB WCCO  
KMOX WMBD WJR WOC WFBM  
(sw-6.12)

Dance Orch.: WTMJ WHAS  
KOA-Night Editor  
WCFL-Pentecostal Church  
WENR-Music As You Desire It  
WIBA-Club Chanticleer  
WIND-Gene Eve's Orch.  
WKBB-Weather  
WLW-Moon River, Poems, Organ

11:30

One Man's Family: KPO KFI  
(also see Wed. Prgm. at 9 p.m.)

End of Sunday Programs

# Monday

October 3, 1938

# Monday

## MORNING

7:00 a.m. CST

Milt Herth Trio: WBOW (sw-21.5)

Musical Clock: WKBB WIBA

7:15

Gene & Glenn, songs: (sw-21.5)

Eton Boys: (sw-21.51)

Musical Clock: WBOW WHIP

7:30

Musical Tete-a-Tete: (sw-21.5)

Robinson's Harmonicas: (sw-15.21)

Musical Clock: WMBD WBBM  
WMT WKBB

7:45

Landt Trio: WLW (sw-21.5)

George Perrine, talk: WTAQ  
(sw-15.21)

KWK-News: Rapid Ad Prgm.  
WHIP-Tic Toc Tunes

8:00

News: Breakfast Club: Vocalists:  
Don McNeill, m.c.; Orch.: WCFL  
WBOW (sw-21.5)

The Band Goes to Town: WLW

Richard Maxwell, trn.: WFAM  
KMOX WOC WTAQ WKBB  
WFBM (sw-21.51)

News: WKBB WMBD WJJD

8:15

Montana Slim, songs: News:  
WFAM WKBB WTAQ WKBB  
KMOX WFBM (sw-21.51)

The Family Man, poetry and  
philosophy: (sw-21.5)

WHA-Morning Melodies  
WHIP-Stars Over Manhattan  
WHO-Fruit Reporter

WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-The Toastmaster

WLW-Myrt & Marge, sketch  
WMT-Gospel Baritone  
WOC-Musical Clock  
WSUI-Education Notes  
WTAD-Gems of Melody

8:30

Joyce Jordan, Girl Interne,  
sketch (Calox Toothpowder &  
Solidified Albolene): WBBM

Ward & Muzzy, piano duo;  
News: (sw-21.5)

Breakfast Club: WOWO

KMOX-Ozark Varieties  
WBOW-Radio Gospel  
WCCO-Hymns of All Churches  
WFAM-Your Engagement Book  
WFBM-Roundup  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac; Society  
Reporter

WIRE-Prgm. Highlights  
WKBB-Chancel Steps  
WKBB-Uncle Bob  
WLS-The P-X Ranch  
WLW-Hilltop House, sketch  
WMAQ-Whistler & His Dog; News  
WMBD-Bandwagon  
WMT-Musical Clock  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Sunshine Hour

8:45

Amanda Snow, songs: WBOW  
WIRE (sw-21.5)

Bachelor's Children, sketch (Old  
Dutch Cleanser): KMOX WCCO

News: WHIP WIND  
Linda's First Love, sketch: WLW  
WBBM

KWK-Pop Wise & Filbert

WFAM-Morning Devotions  
WFBM-Apron Strings  
WHO-To be Announced

WJJD-Chicago Tuberculosis In-  
stitute Prgm.  
WKBB-Today's Almanac

WKBB-Olive Hagen, organist  
WLS-Hal Culver; Melody Weavers  
WMAQ-A Step Ahead with Nor-  
man Ross

WMBD-Jays Women of Today  
WROK-Town Crier  
WSUI-Morning Melodies: Service  
Reports

WTAD-Variety Prgm.  
WTMJ-Those Happy Gilmans

9:00

Paul Page, songs: WBOW WOWO

Houseboat Bannah, sketch (Lava  
Soap): WLS (sw-15.21)

Pretty Kitty Kelly, sketch  
(Wonder Bread): WISN WFBM  
WCCO KMOX WBBM WOC  
WKBB

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ WIRE WHO

News: WAAF WROK  
KSD-News; Dick Leibert, or-  
ganist  
WCFL-Morning Rhythm

WFAM-Concert Time  
WGN-The Party Line  
WHA-Your Health  
WHIP-Down the Mississippi  
WIBA-Organ Melodies  
WIND-Headline Music  
WJJD-Gene Austin, songs  
WKBB-American Family Robin-  
son

WLW-School of the Air  
WMBD-Messenger: Weather  
WMT-News: Radio Gossip  
WSUI-Within the Classroom  
WTAQ-Theater Organ with Em  
Owen

WTMJ-What's New?

9:15

John's Other Wife, sketch (Louis  
Philippe): WMAQ WIRE WHO

Myrt & Marge, sketch (Super  
Suds): KMOX WFBM WCCO  
WISN WBBM WMBD

Josh Higgins of Finchville: KSD  
WOWO WCFL WBOW WMT (sw-  
15.21)

Jane Arden, sketch (Ward Bak-  
ing Co.): WLS KWK (sw-15.21)

News: WKBB WOC  
WAAF-Rhythm Rhapsody  
WGN-Betty Crocker  
WHA-American Observer

WIND-Priscilla Holbrook, pianist  
WJJD-Eddie Fitzpatrick's Orch.  
WKBB-Music Makers  
WLW-Myrt & Marge, sketch  
WROK-Markets: On the Mall  
WTAQ-Crimson Trail

9:30

Hilltop House (Palmolive Soap):  
WISN WMBD KMOX WBBM  
WCCO

Just Plain Bill, sketch (Koly-  
nos): WMAQ WIRE WHO

Walter Blaufuss' Orch.: KSD

To be announced: WCFL WBOW  
Madame Courageous, sketch (Dur-  
kee's Margarine): WLW WLS  
KWK

Bill Lewis, bar.: WMT  
WAAF-Canary Serenade  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of  
the Air

WGN-Get Thin to Music  
WHA-School of the Air  
WHIP-Variety Time  
WIBA-Church of the Air  
WIND-Down South  
WJJD-Adult Education Council

WKBB-Eb & Zeb  
WKBB-Today's Almanac  
WOC-WPA Prgm.

WOWO-Tri-Tops  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Round-Up  
WTMJ-Organ Melodies

9:45

Woman in White, sketch (Pills-  
bury): WMAQ WIRE WTMJ  
WHO KSD

Popular Waltzes: WMT WIBA  
WBOW (sw-21.5)

Stepmother, sketch (Colgate):  
WBBM WCCO WFBM KMOX

Ma Perkins, sketch (Oxydol):  
WLS (sw-15.21)

News: WMBD WISN  
KWK-The Party Line  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WHIP-Women & The Home  
WIND-Musical Varieties  
WJJD-Tommy Tucker's Orch.  
WKBB-Rhythm & Romance  
WKBB-Swing Interlude  
WLW-The Goldbergs, sketch  
WOC-Melodic Variations  
WOWO-Modern Home Forum  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch

10:00

Originalities: WIBA WMT KWK

Deep River Boys: WISN WMBD  
WTAQ WOC WFBM WBBM

David Harum, sketch (Bab-O):  
KSD WIRE WMAQ WHO (sw-  
15.33)

The Story of Mary Marlin,  
sketch (Ivory Soap): WLS (sw-  
15.21)

KMOX-Jean Abbey, talk  
WAAF-Woman's Page  
WBBM-The Heart of Julia Blake  
WBOW-Christian Science Prgm.  
WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WGN-Morning Melodies  
WHA-Homemakers  
WIND-Traffic Court  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBB-Hollywood Reporter  
WKBB-Home Economics Prgm.  
WLW-Heart of Julia Blake  
WROK-News: Prgm. Prevue  
WSUI-Homemakers' Forum  
WTAD-News  
WTMJ-True Stories

10:15

Vic & Sade, sketch (Crisco):  
WLS WLW (sw-15.21)

Lorenzo Jones, sketch (Phil-  
lips): WMAQ WIRE WHO KSD

Ruth Carhart, songs: WFAM  
Breen & de Rose, songs: WIBA  
WBOW

Party Line: WFBM WMT  
KMOX-Let's Compare Notes  
KWK-Musical Prgm.  
WAAF-Jen & Birdie  
WBBM-Editor's Daughter  
WCCO-Judy & Jane  
WCFL-Variety Prgm.  
WGN-Bachelor's Children  
WHIP-The Music Box  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBB-What's New  
WKBB-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Bell Melodies  
WOWO-Editor's Daughter, sketch  
WROK-Music Graphs  
WSUI-Musical Favorites  
WTAD-Bea and Vee  
WTAQ-Black and White, twin  
pianos  
WTMJ-Blue Room Ensemble

10:30

Pepper Young's Family, sketch  
(Camay Soap): WLS (sw-15.21)

Story of the Month: WCFL  
WBOW

Big Sister, sketch (Rinso):  
WCCO WBBM WISN WMBD  
KMOX WFBM

Young Widow Brown, sketch  
(Cal-Aspirin): WIRE KSD WHO  
WMAQ (sw-15.33)

Do You Remember?: WIBA

KWK-News: Musical Interlude  
WAAF-Swing High  
WFAM-Health Talk; Native Melo-  
dies  
WGN-Don Pedro, violinist  
WHIP-Monitor Views the News  
WIND-Between Us Girls. inter-  
views  
WJBC-Dollar Daze  
WJJD-J. Alexander, organist  
WKBB-House of MacGregor  
WKBB-Song Time  
WLW-News: Livestocks: River:  
Weather: Markets  
WMT-Bits of Everything  
WOC-Radio Bazaar  
WOWO-Linda's First Love  
WROK-Kaye Kreamer, Woman's  
Forum  
WTAD-Tonic Tunes  
WSUI-The Book Shelf  
WTAQ-News: Merry Go Round  
WTMJ-Kitty Keene, sketch

10:45

Aunt Jenny's Stories (Spry):  
KMOX WMBD WFBM WBBM  
WISN WCCO

Viennese Ensemble: WBOW  
(sw-21.5)

Kitty Keene, Inc., sketch  
(Dreft): WHO

Raoul Nadeau, bar.; Organ:KWK  
The Road of Life, sketch (Chip-  
so): WMAQ WTMJ WLW

Getting the Most Out of Life  
(Fleischmann's Yeast): (sw-  
15.21)

To be announced: WIBA WIRE  
KSD-George Hall's Orch.  
WAAF-Novelties  
WCFL-Echoes of Hawaii  
WFAM-Lou Pike  
WGN-Painted Dreams  
WHA-Organ Interlude  
WHIP-Dixieland Band  
WIND-News & Livestock Reports  
WIND-Current News & Markets  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBB-Treasure Chest  
WKBB-Famous Homes  
WLS-Market Reports: News  
WOC-Screenfans Prgm.  
WOWO-Party Line, sketch  
WROK-Freeprot Studios  
WTAD-Those Happy Gilmans

11:00

Dorothy Dreslin, soprano: KWK

Mary Margaret McBride, column-  
ist (La France & Satina): WOC  
WFBM KMOX WBBM WCCO  
WFAM WMBD WISN

Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WMAQ

Vaughn De Leath, songs: KSD  
WAAF-Let's Dance  
WBAA-Amer. Institutions: News  
WBOW-Presentation  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Chapter A Day  
WHIP-Musical Spotlight  
WHO-Carloine's Golden Store  
WIBA-Linda's First Love  
WIND-Polish Church  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Bureau of Missing Persons  
WKBB-Book of the Hour

WKBH-Magic Violin  
WLS-Short Short Stories  
WLW-Editor's Daughter, sketch  
WMT-Tom Owens' Cowboys  
WOWO-Farm Flashes: Billboard  
WSUI-Within the Classroom  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Betty and Bob, sketch

11:15

The O'Neills, sketch (Ivroy  
Soap): WMAQ WLW

Her Honor, Nancy James, sketch  
(Kleenex): WBBM KMOX  
WCCO WFBM

Kidoodlers: KWK

To be announced: WKBB WISN

Hymns of All Churches: WOC  
WTMJ

KSD-Royal Hawaiians  
WAAF-Sport of Kings  
WCCO-Judy & Jane  
WFAM-To be announced  
WGN-Harold Turner, pianist  
WHIP-Musical Spotlight  
WHO-Vic & Sade, sketch  
WIBA-Editor's Daughter  
WOWO-Linda's First Love  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBB-Club Calendar  
WLS-Prairie Ramblers & Patsy  
WMBD-Honeymoon Lane  
WMT-Magic Kitchen

11:30

Romance of Helen Trent, sketch  
(Edna Wallace Hopper); Virginia  
Clark: WBBM KMOX

Nat'l Farm & Home Hour: Guest  
Speakers: WMAQ WIBA WBOW  
KWK (sw-15.21)

This will be a special broad-  
cast from the Southeastern Fair  
and National Livestock Show.  
Speakers will be Dr. Milton P.  
Jarnagin, head of the animal  
husbandry department of the  
University of Georgia; Dr.  
Marion L. Brittain, president of  
Georgia Tech; C. V. Cunning-  
ham, Georgia 4-H Club leader;  
and Gov. E. D. Rivers of  
Georgia.

Time for Thought: KSD

WAAF-Live Stock Market; Sweet  
& Slow  
WCCO-Those Happy Gilmans  
WCFL-Today's Troubadours  
WFAM-Harlan Hogan  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan's News  
WHIP-News  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman  
WIRE-Farm Hour  
WISN-Organ Melodies  
WJBC-Singing Sam  
WJJD-Safety Court  
WKBB-What's Where on the Air:  
Farm Flashes: Do You Want a  
Job?

WKBB-Rhapsody and Rhythm:  
Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestocks  
WMBD-Thrift Message: Al Flo &  
Billie

WMT-Sweet and Swing  
WOC-Caroline Ellis  
WOWO-Consolaires  
WTAD-Quincy Police News  
WTAQ-Mailman  
WTMJ-Heinie and Dinty

11:45

Nat'l Farm & Home Hour: WLW

Our Gal Sunday, sketch (Ana-  
cin): WBBM KMOX

Cobwebs & Cadenzas: WCFL

KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant. talk  
WCCO-Grandma Travels  
WFAM-Homespun Verse  
WGN-Man on State Street

WHA-Magazine Rack  
WHIP-Trio  
WHO-Hilltop House, sketch  
WISN-Dance Music  
WJBC-Reid & Vin  
WKBB-Hits & Encores  
WLS-Markets: Weather: News  
WMBD-Polly of the Range  
WMT-News: Frank Voelker, or-  
ganist  
WOC-Farm Bureau  
WOWO-Market Service  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAQ-Farmhands  
WTMJ-Heinie's Grenadiers

## AFTERNOON

12:00

Vincent Curran, bar.: KSD

The Goldbergs, sketch (Oxydol):  
WOC WKBB WCCO WBBM  
(sw-15.27)

News: WMBD WJBV WIND  
WTAD

KMOX-Ma Perkins, sketch  
WAAF-First Symphony Hour  
WBAA-Agricultural Forum  
WCFL-Hit Review  
WFBM-Bohemians  
WGN-Martha Crane & Helen  
Joyce

WHA-Noon Musicale  
WHIP-Southtown Church Hour  
WHO-Markets & Weather  
WISN-Even as You and I  
WJJD-Anything Can Happen  
WKBB-To be announced  
WLS-Dinner Bell Prgm.  
WMT-Question Man: Varieties  
WOWO-Purdue Agricultural Prgm.  
WSBT-News; Stork Report;  
Farm Flashes  
WSUI-Rhythm Rambles

12:15

Vic & Sade, sketch (Crisco):  
WBBM KMOX WCCO WISN

Yom Kippur Prgm.: KSD (sw-  
15.33)

Presiding during the services  
on this most impressive day of  
the Jewish year will be William  
Welss, president of the Union  
of Orthodox Jewish Congrega-  
tions. The "Kol Nidre" will be  
offered by Cantor Jassinowsky,  
the ensemble and orchestra. The  
Yom Kippur message will be  
delivered by Professor Rabbi  
Leo Jung; a selection will be  
read from the prayer book and  
Edward M. Warburg, son of the  
late Felix M. Warburg, will  
deliver an address. Dr. De Sola  
Pool will give the closing  
prayer.

Goodyear Farm Radio News:  
WMAQ WLW KWK WIBA  
WBOW

News: WKBB WJJD WOWO  
WIRE WFBM  
WBAA-Sports  
WCFL-Walkshow  
WHIP-Angelwood Hour  
WHO-Pioneer Hi-Bred Prgm.  
WIND-Tommy Ott, organist  
WJBC-Hot vs. Sweet  
WKBB-Man on the Street;  
Luncheon Music  
WMBD-Town Crier: Farm Mar-  
kets  
WMT-Voice of Iowa: Markets  
WOC-You Shall Have Music  
WROK-Column Left, news  
WSBT-In Movieland  
WTAD-Cy and Freckles' Gang

12:30

Road of Life, sketch (Chippo):  
KMOX WBBM

Mother-in-Law, sketch: KWK

News: WHO WOC  
Rhythm Rascals: WTAQ WTMJ  
WBAA-Luncheon Dance Time

# MONDAY October 3

WBOW-Street Reporter  
WCCO-Tune Time  
WCFL-Curtain Calls  
WFBM-Noontunes Revue  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WHIP-What Can They Do  
WIBA-Noon News: Markets  
WIND-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WISN-Heat Wave  
WJLD-Loop Noon-Day Service  
WKBB-Man on the Street  
WLS-Checkerboard Time  
WLW-Voice of the Farm  
WMAQ-News: Sing An Old Song  
WMBD-Farm News  
WMT-Tune Times  
WOWO-Jeane Brown Presents  
WROK-Couple on the Street: Inter-  
lude  
WSBT-The Day Dreamer  
WTAD-Farm: Weather: Markets  
WTMJ-Rhythm Rascals  
12:45  
Those Happy Gilmans, comedy  
sketch (Corn-Kix): WLW WMAQ  
KSD (sw-15.21)  
Gospel Singer; Edward MacHugh,  
bar.; Organ (Ivory Soap):  
KMOX WBBM WCCO  
Voice of Experience (Lydia E.  
Pinkham): WCFL WIRE KWK  
News: WKBH WTAQ  
WBAA-Rosemary Robinson, piano  
WBOW-Luncheon Dance Music  
WHIP-Cascade Melodies  
WHO-Oshkosh Prgm.  
WIND-News & Livestock Reports  
WKBB-Pet Corner  
WLS-Livestocks: Listeners' Mike  
WMBD-Col. Beene: Noonday  
Frolic  
WMT-Joe Doakes: Cedar Valley  
Hillbillies  
WOC-Old & New Rhythms  
WOWO-Ambrose & Mary Lou  
WROK-Home Folks Hour  
WSBT-Man on the Street  
WROK-Round the Town  
WTMJ-Sidewalk Reporter  
1:00  
Betty & Bob, sketch (Gold Med-  
al): WIRE WMAQ WLW WHO  
(sw-15.21)  
Irene Beasley, R. F. D. No. 1:  
WOC WSBT WKBB WFBM  
WISN (sw-15.27)  
Al Roth's Orch.: WBOW (sw-  
15.33)  
Harold Turner, pianist: WGN  
KMOX-On KMOX Tomorrow  
KSD-News; Frank Banta, pianist  
KWK-Backstage Wife  
WAAF-Don Bolt, commentator  
WBAA-Town Crier  
WBBM-Manhattan Mother  
WCCO-Noon Extra  
WCFL-Spotlight Prgm.  
WHA-Wis. Interesting Places  
WHIP-Wally Estrup, songs  
WIBA-Dane County Hour  
WIND-Lupi Italian Hour  
WKBH-Ma Perkins, sketch  
WLS-School Time  
WMBD-Men on the Street  
WMT-Many Happy Returns  
WOWO-Richard Trojan  
WSUI-Musical Chats  
WTAD-News  
WTAQ-Man on the Street  
WTMJ-Daily Bulletin Board  
1:15  
Arnold Grimm's Daughter, sketch  
(Gold Medal): WIRE WMAQ  
WHO WLW WTMJ (sw-15.21)  
Enoch Light's Orch.: WKBH  
WOC WSBT WKBB WFBM  
WISN WTAQ (sw-15.27)  
Al Roth's Orch.: WCFL WMT  
As You Like It: WMT WGN  
KMOX-Judy & Jane, sketch  
KWK-Great Works of Man  
WAAF-Soliloquy  
WBAA-Monitor News  
WBBM-Man on the Street  
WCCO-Kitty Keene  
WHA-News & Views  
WHIP-Alice Oleson, pianist  
WIBA-Concert Trio  
WJLD-Livestock Markets  
WLS-Palatial Palace of Wonders  
WMBD-Dr. Caldwell Party Line  
WMT-News: Novelty Parade  
WOWO-Closing Markets  
WTAD-Little Theater  
1:30  
Three Consoles, organ music:  
WISN WFBM WSBT WKBB  
WOC WKBH WTAQ WCCO (sw-  
15.27)  
Joe Green's Orch.: WOWO  
WBOW  
Valiant Lady, sketch (Gold Med-  
al): WLW WIRE WMAQ WHO  
WTMJ (sw-15.21)  
News: KWK WJLD  
KMOX-Magic Kitchen

WAAF-Markets; Interlude  
WBAA-Story Time  
WBBM-Kitty Keene, Inc.  
WCFL-Joe Green's Orch.  
WGN-The Lady's Answer  
WHA-Agricultural Horizons  
WHIP-Concert Orch.  
WIBA-Market Reports  
WIND-W. P. A. Program  
WLS-Grain Market Summary  
WMBD-His Majesty  
WMT-Tune Time  
WROK-Stars on Parade  
WTAD-Medical Assn.  
1:45  
Hymns of All Churches (Gold  
Medal): WIRE WMAQ WHO  
WLW (sw-15.21)  
Joe Green's Orch.: WIBA  
KSD-Rosario Bourdon's Orch.  
KWK-Hodge Podge Music  
WAAF-Emerson Trent, trn.  
WBAA-Market Reports  
KBBM-Houseboat Hannah  
WBOW-County Agricultural Agt.  
WGN-Rhythm Rambles  
WIND-Organ & Vibraharp  
WJLD-Freddie Berrens' Orch.  
WLS-Chore Boys with Evelyn &  
Arkie  
WMBD-A Love Story  
WMT-Judy and Jane, sketch  
WROK-Old Refrains  
WTMJ-Home Harmonizers  
2:00  
Navy Band: WIBA WBOW  
WIRE  
Curtis Inst. of Music: WISN  
WKBB WSBT WOC WKBH  
WFBM WTAQ WCCO (sw-15.27)  
The Curtis String Quartet will  
be heard.  
Music detail on page 15 this week.  
The Story of Mary Marlin, sketch  
(Ivory Flakes): WMAQ WTMJ  
WHO WLW KSD  
Marriage License Romances:  
WGN WMT KWK  
News: WHIP WIND  
The Editor's Daughter: WMBD  
KMOX  
WAAF-"L" Reporter, interviews  
WBAA-The World We Live In  
WBBM-HAL TATE  
Radio Tattler, Radio Guide  
Columnist presenting News  
and Gossip  
WCFL-To be announced  
WHA-School of the Air  
WJLD-Sentenced Men, interviews  
WLS-Chore Boys with Evelyn:  
Arkie & Pokey  
WOWO-The Observer  
WROK-News: Prgm. Prevue  
WSUI-Men Behind the Classics:  
The World Bookman: Within the  
Classroom  
WTAD-Variety Prgm.  
2:15  
Oxydol's Own Ma Perkins, sketch:  
WMAQ WTMJ WHO KSD WLW  
Navy Band: WMT  
KMOX-One Woman's Opinion  
KWK-Sarli Jam Session  
WAAF-Waltz Time  
WBAA-Melody Moments  
WBBM-Meet the Missus  
WCCO-Betty & Bob  
WGN-June Baker  
WHIP-Dancing Party  
WIND-Priscilla Holbrook, organist  
WJLD-Two of A Kind  
WLS-Homemakers' Prgm.  
WMBD-Window Shopper  
WROK-Judy Marsh, songs  
2:30  
Curtis Institute of Music: WSBT  
WFBM WKBB WKBH WCCO  
WBBM WOC (sw-15.27)  
Pepper Young's Family, sketch  
(Camay Soap): WMAQ WTMJ  
WLW WHO KSD  
To be announced: KWK  
Navy Band: (sw-15.21)  
KMOX-Kitty Keene, Inc., sketch  
WAAF-Eunice Clark, songs  
WCFL-Music for Today  
WGN-Melody Time  
WHA-Music of the Masters  
WIND-Dance Orchestra  
WIRE-Dessa Byrd  
WISN-News: Prgm. Preview  
WJLD-Fred Beck, organist  
WMBD-Petticoat Parade  
WOWO-Stork Express  
WROK-Willie Gise's Orch.  
WTAD-Sports Round Up  
WTAQ-Fiddlers Three  
2:45  
Keyboard Arabesque: WKBH  
WSBT WTAQ WFBM WISN  
WCCO WBBM WOC WKBB (sw-  
15.27)  
The Guiding Light, sketch (White  
Naptha): WHO WMAQ WTMJ  
KSD WLW

Ted Malone's Between the Book-  
ends: WIBA WBOW WOWO WMT  
KWK (sw-15.21)  
To be announced: KMOX WCFL  
WIND  
WAAF-Music in the Air  
WGN-Harold Turner  
WHIP-Raymond Pracht, comm.  
WIRE-Hoosier News Review  
WLS-News Report  
WROK-Rhythm Before Three  
WTAD-Banjo Buddies  
3:00  
Patterns in Swing: WISN WKBH  
WTAQ WFBM WOC WKBH  
WBBM WSBT WMBD (sw-  
15.27)  
Club Matinee: WENR WOWO  
WBOW  
Backstage Wife, sketch (Dr.  
Lyons): WMAQ WTMJ WIRE  
WHO WIBA  
News: WCFL WJLD  
KMOX-Those Happy Gilmans  
KWK-Musical Prgm.  
WAAF-News: Weather  
WBAA-Symphony Hall  
WCCO-Ladies First  
WGN-To be announced  
WHA-The Job Outlook  
WHIP-Gay Caballeros  
WIND-Gary Schools  
WJBC-God's Cheer for Shut-Ins  
WLW-Kitty Keene, Inc., sketch  
WROK-Kaye Kreamer, Women of  
the Hour  
WSUI-Radio Service  
WTAM-Variety Prgm.  
3:15  
Stella Dallas, sketch (Milk of  
Magnesia): WIRE WTMJ WIBA  
WMAQ WHO  
Midstream, drama: WLW KWK  
KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake, sketch  
WAAF-Janet Lynn, songs  
WCFL-To be announced  
WHIP-Fashions  
WIND-Fred Beck, organist  
WJLD-Piano & Song  
WSUI-Organ Serenade  
3:30  
Life Can Be Beautiful, sketch  
(Ivory Soap): WIRE WMAQ  
WLW KSD WHO  
Four Clubmen: WFAM WISN  
WFBM WKBH WMBD WCCO  
WBBM WKBB (sw-15.27)  
Club Matinee: WIBA  
Girl Meets Boy: KWK WGN  
News: WOC WJBC  
WAAF-Matinee Melodies  
WHA-Parent-Teacher Talk  
WHIP-Moon Magic  
WJLD-Frankie Trumbauer's Orch.  
WROK-Ma Perkins  
WSUI-D. A. R. Prgm.: Conserva-  
tion of Wild Life  
WTAQ-Herman Daumler, violinist  
WTMJ-Variety Revue  
3:45  
Lois Elliman, songs: WOC WTAQ  
WFBM WFAM WKBH WISN  
WMBD WKBB KMOX WCCO  
(sw-15.27)  
The Affairs of Anthony: WIBA  
WENR WOWO WBOW (sw-  
15.21)  
Girl Alone, sketch; Betty Winkler  
& Pat Murphy (Quaker Oats):  
KSD WHO WIRE  
Man of Mars, sketch: WLW  
KWK  
WBBM-Tina & Tim  
WIRE-Margery Graham  
WHIP-Orch. With Denna Taylor  
WIND-Piano & song  
WJBC-Concert Hour  
WROK-Helene Kimberley, songs  
4:00  
March of Games: WISN WKBH  
WKBH WTAQ WFBM WFAM  
WBBM WCCO WOC  
Houseboat Hannah, sketch (Lava  
Soap): WLW KSD WHO  
Edna O'Dell, blues & organ: WGN  
KWK  
News: Neighbor Nell, philosophy;  
Irma Glen, organist: WENR  
WIBA WBOW (sw-15.21)  
News: WIND WOWO  
WAAF-Rhumba Beat  
WBAA-Contract Bridge Chats  
WCFL-Make Believe Danceland  
WHA-Organ Reverie  
WHIP-Razzberry College  
WIRE-To be announced  
WJBC Wesleyan Hour  
WMAQ-Four Stars Tonight  
WMBD-Kitty Keene, Inc., sketch  
WROK-News: Musicale  
WSUI-Medical Society Prgm.  
4:15  
Three Romeos: WOWO

Terry & the Pirates (Dari Rich):  
WLW (sw-15.21)  
The Johnson Family: KWK  
Your Family & Mine (Sealtest)  
sketch: KSD WTMJ WIBA  
New Horizons: WKBH WCCO  
WTAQ WFBM WFAM WKBB  
KMOX WBBM WOC WISN  
WAAF-All About Dogs, talk  
WBAA-Melody Moods  
WBOW-Medical Ass'n Prgm.  
WENR-Swingtime Serenade  
WGN-Harold Turner, pianist  
WHIP-Polish Merchants Hour  
WHO-To be Announced  
WIND-Take It Easy  
WIRE-News: Minute Interviews  
WJLD-Oklahoma Outlaws  
WMBD-News: Pet Corner  
WROK-Freeport Studios  
WSUI-Concert Band  
4:30  
Jack Armstrong, sketch (Wheat-  
ies): WLW  
Cadets Quartet: WMAQ KSD  
Charles Sears, trn.: WBOW  
KWK WENR  
National Hillbilly Champions:  
WFAM WKBH WISN WBBM  
WTAQ WKBB WCCO KMOX  
WOC  
Don Winslow of the Navy: (sw-  
15.21)  
To be announced: WGN  
News: WJBC WJLD  
WAAF-Int'l Potpourri  
WFBM-Tea Time Tunes  
WHA-Twilight Musicale  
WIBA-The Dance Hour  
WIND-Bob Atcher & Bonnie Blue  
Eyes, songs  
WIRE-Indiana University Prgm.  
WMBD-Bargain Counter  
WOWO-Terry Evans  
WSUI-Elementary German  
WTMJ-Down a Country Road  
4:45  
National Hillbilly Champions:  
WMBD WTAQ  
Tom Mix' Straight Shooters (Ral-  
ston Wheat Cereal): (sw-15.21)  
Erwin Gluckman's Orch.: WENR  
WIRE WOWO  
Happy Jack, songs: KSD WBOW  
WIBA  
KWK-Musical Interlude  
WAAF-Sport Shorts  
WBAA-Story Book Hour  
WGN-Archair Melodies  
WIND-Swing Quartet  
WJBC-Screen Guide Gossip  
WJLD-Suppertime Frolic  
WKBH-Kiddies' Hour  
WLW-Paul Sullivan, news  
WMAQ-Concert Miniature  
WTMJ-Around the Town  
5:00  
Science in the News: WCFL KSD  
Don Winslow of the Navy (Kris-  
pies): WENR WLW  
Dick Tracy, sketch (Puffed  
Wheat & Rice): WMAQ  
News: Rhythm Roundup: KMOX  
WTAQ WFAM WBBM WKBH  
WOC  
To be announced: WMT KWK  
WAAF-Tea Dance  
WBOW-Merry Go Round: News  
WCCO-Livestock  
WCFL-Tea Time  
WFBM-News: WPA Speaker  
WHO-Captain Midnight  
WIBA-The Plainsmen  
WIND-Hodges & Dudley  
WIRE-Lone Ranger, drama  
WISN-Show Window  
WMBD-Happy Train  
WSUI-Elementary Spanish  
WTMJ-The Plainsman  
5:15  
Malcolm Claire: News: WENR  
(sw-9.53)  
The Chicagoans: WMBD WKBH  
WOC WBBM WTAQ WFBM  
WCCO KMOX WKBH  
To be announced: KWK  
El Chico: WMT  
KSD-Tempos of the Day; News  
WCFL-Walkashow  
WFAM-Killer Dillers  
WGN-To be announced  
WHO-Dick Tracy, sketch  
WIBA-Outdoor Wisconsin  
WIND-Tommy Ott, organist  
WLW-Denton & Barber, sports  
WMAQ-Advs. of Jimmie Allen  
WROK-Sport Review  
WTAD-Freshest Thing in Town  
WTMJ-Twenty Flying Fingers  
5:30  
Today with Bob Trout: WKBH  
KMOX (sw-11.83)  
Rose Marie, songs: WENR KSD  
(sw-15.21)

Adrian Rollini's Orch.: WCFL  
WBOW (sw-9.53)  
Jack Armstrong, sketch: WOC  
WMAQ WTMJ WCCO WHO  
Dick Tracy, sketch: WIRE  
WISN  
KWK-Terry & the Pirates  
WBBM-Chicago Hour  
WFAM-Dan Dunn, sketch  
WFBM-Bohemians  
WGN-Melody Time  
WIBA-Fiore News Edition  
WIND-News & Sports  
WKBH-To be announced  
WLW-Little Orphan Annie, sketch  
WMBD-Paul Welton's Orch.  
WMT-Song Hit of the Day: Lamp  
Lighting Time  
WROK-Tubby Weeks, songs  
WSUI-Musical Moods  
WTAD-Sports  
WTAQ-Al Michel's Sports  
5:45  
Tom Mix' Straight Shooters (Ral-  
ston Wheat Cereal): WMAQ  
KWK  
Lola Hutchinson, sop.; Rex Mau-  
pin's Orch.: WENR  
Father & Son, sketch: KSD  
To be announced: WBBM WOC  
WCCO WFAM WKBH WFBM  
Lowell Thomas, news commenta-  
tor (Sun Oil): WLW (sw-15.21)  
Little Orphan Annie, sketch:  
WHO KMOX WGN  
Sports: WMBD WIBA  
WBOW-Jerry of the Circus  
WGN-Little Orphan Annie  
WHO-Little Orphan Annie, sketch  
WIBA-Sportscast  
WIND-Dance Orchestra  
WIRE-Basonology  
WISN-Sports Parade: Interlude  
WMT-Sports: News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air  
WTAD-Variety Prgm.  
WTAQ-Josephine Kopitzke, sop.  
WTMJ-Sport Flash  
NIGHT  
6:00  
Ray Heatherston, songs: WHAS  
WMBD (sw-11.83)  
Amos 'n' Andy (Campbell's  
Soup): WTAM KSD WLW (also  
at 10 p.m.)  
Alias Jimmy Valentine, sketch  
(Dr. Lyons Tooth Powder):  
WENR WMT WOWO KWK  
News: WFBM WMAQ  
Sports: WKBH WOC  
To be announced: WCCO WHO  
WIRE WJR  
KMOX-France Laux, sports  
WBBM-Dr. Preston Bradley, com-  
mentator  
WBOW-Sports: This Minute  
WFAM-Crimecasts  
WFBM-News  
WGN-Evening Serenade  
WHA-Evening Musicale  
WIBA-Dinner Concert  
WIND-German Hour  
WISN-Down by Herman's  
WKBH-Sports Review  
WMBD-Happy Train  
WROK-News: Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
WTAQ-Mutiny on the High Seas  
WTMJ-Heinie's Grenadiers  
6:15  
Lum & Abner, comedy team  
(Postum): WBBM WJR WHAS  
KMOX WFBM WCCO (sw-11.83)  
(also KNX KSL at 10:15 p.m.)  
Human Side of the News: Edwin  
C. Hill (Campbell's Soup): KSD  
WHO WIRE WTAM (also at  
10:15 p.m.)  
To be announced: WISN  
Yoichi Hiraoka, xylophonist:  
WOWO  
KWK-Musical Prgm.

WBOW-Si and Ezra  
WCFL-Tune Teasers  
WENR-Better Business Bureau  
WFAM-To be announced  
WGN-Yar Concert Orch.  
WKBH-Circle Service Boys  
WIND-News & Sports  
WLW-Rhythm in Brass  
WMAQ-Better Business Bureau  
WMBD-News  
WOC-Organ Moods  
WROK-Nick & Pete  
WTAQ-Parade of Bands  
6:30  
Eddie Cantor's Camel Caravan;  
Mad Russian; Sid Fields; Walter  
King; Carroll & Fairchild's Or-  
chestra: KMOX WFBM WISN  
WMBD WKBH WJR (sw-11.83)  
(also at 9:30 p.m.)  
Guest: Fannie Brice.  
More detail on page 4  
No Talent Wanted; Ernie Wat-  
son, m.c.: KWK  
Capt. Tim Healy's Stamp Club  
(Kellogg's): WLW  
Keeping Posted (Tangee Lip-  
stick); Emily Post: WTAM  
WMAQ  
News: WTA. WOC WHO KWK  
WBBM-Sports  
WBOW-Musical Revue  
WCCO-Elmer A. Benson  
WCFL-Pop Tunes  
WENR-Ennio Bolognini's Orch  
WFBM-Piano Twins  
WGN-Bob Elson's Sports Review  
WHAS-Spotlighting the News  
WHIP-Homespun  
WIBA-Football Interviews  
WIRE-Marion County Democrats  
WKBH-Sweetheart Serenade  
WLS-Sport Review  
WMT-Life Savers: Evening Melo-  
dies  
WROK-Monroe Community Hour  
WTMJ-Easy Aces  
6:45  
Vivian Della Chiesa, sop.: WMT  
To be announced: WOC WCCO  
WBBM  
Inside of Sports (Phillies Cgars):  
WLW WGN KWK  
News: WKBH WLS WKBH  
WIRE  
KSD-Your Family and Mine  
WBOW-Man in the Tavern  
WFBM-Twilight Serenade  
WHO-To be Announced  
WIBA-Musical Interlude  
WTAQ-Talking Drums  
WTMJ-Kilowatt Hour  
7:00  
Ernie Fiorito's Orch.: WGN  
WMT  
Believe It Or Not (Huskies);  
Robert L. Ripley; Linda Lee,  
vocalist; B. A. Rolfe's Orch.:  
Guest: WTAM WLW WIRE  
KSD WMAQ WHO WTMJ WIBA  
(also at 9:30 p.m.)  
Monday Night Show; Richard  
Himler's Orch.; Henny Young-  
man; Connie Boswell; Ted  
Husing: WTAQ WFBM KMOX  
WBBM WMBD WISN WKBH  
WHAS WFAM WOC WJR WCCO  
(sw-11.83)  
Sing Song, variety show: WLS  
KWK (sw-11.87)  
WBOW-Leonard P. Kincade:  
Studio Party  
WIND-Univ. Broadcasting Council  
WKBH-Star Revue  
WROK-Freeport Studios  
WSUI-Children's Hour  
7:15  
WBOW-Si and Ezra  
WCFL-Douglas Wilson  
WKBH-Chamber of Commerce  
Speaker  
7:30  
Those We Love, drama (Pond's  
Cream): WLS KWK WOWO  
WMT sw-11.87  
(Continued on Next Page)

**LOVE SAID "YES"  
BUT PRIDE REBELLED**  
The boy is poor—the girl, an heiress. Can  
their love survive? Or will his pride ruin  
everything? "Girl Alone" meets these prob-  
lems in radio's most exciting serial, now  
back on the air every afternoon, Monday  
through Friday. Sponsored by Quaker and  
Mother's Oats. Hear this entertaining pro-  
gram regularly!  
**N.B.C. NETWORK COAST-TO-COAST  
"GIRL ALONE" 4:45 P.M.  
E.S.T.**

# MONDAY

October 3

(7:30 p.m. Continued)

Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.; WBBM WCCO KMOX WHAS WFBM WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

The Voice of Firestone; Richard Crooks, trn.; Symphonic Orch., dir. Alfred Wallenstein; WMAQ WTAM WTMJ WIRE WIBA WLW WHO (sw-9.53) (also at 10:30 p.m.)

Music detail on page 14 this week.

Lone Ranger, drama (Silvercup); WGN

KSD-Garden Melodies  
WCFL-Seeley Institution  
WFAM-The Three Men  
WFBM-Orchestra Salute  
WIND-News  
WISN-Your Health, talk  
WKBB-America Thru the Years  
WKBH-Rapid Ad  
WMBD-Good Neighbor  
WOC-Sesqui-Centennial Prgm.  
WSUI-Evening Musicale  
WTAQ-Piano Moods

7:45

WCFL-Labor Flashes  
WFAM-Farm Credit Admin.  
WIND-Swing Quartet  
WISN-Musical Moods  
WKBH-Sweet Swing  
WOC-Gems of Melody  
WSUI-Views and Interviews  
WTAQ-To be announced

8:00

Lux Radio Theater, Cecil B. DeMille, producer; WISN WJR WBBM KMOX WCCO WFBM WMBD WHAS (sw-11.83)  
Guests: Madeleine Carroll, Franchot Tone and George Brent in "Another Dawn."  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Council on Foreign Relations Prgm.: WLS WIBA WBOW KWK WWO  
Myron C. Taylor will speak on the international refugee problem.

Hour of Charm (General Electric); Phil Spitalny's All-Girl Orchestra; Dorothy Thompson, commentator; WHO WTAM WIRE WTMJ WLW WMAQ KSD WMT KOA (sw-9.53)

Returning to the air in a new series, this program by Phil Spitalny's "All-Girl Orchestra," will be augmented by commentaries by Dorothy Thompson, brilliant journalist and publicist.  
More detail on page 4

Bob Crosby's Orch.: WGN

WCFL-Showboat Carnival Queen  
WIND-Polish Church  
WKBB-Hollywood on Parade  
WKBH-Barn Dance  
WLS-Round Table Discussion  
WOC-German Band  
WROK-Alexander Sisters  
WSBT-Polish Hour  
WSUI-Famous Short Stories  
WTAQ-Dick Sampson, bar.

8:15

Council on Foreign Relations Prgm.: WMT

WKBB-Facts About the Community Chest  
WROK-News; Prgm. Prevue  
WSUI-Through the Art Galleries  
WTAQ-News

8:30

String Symphony; Frank Black, dir.; WLS WIBA KWK WMT WWO

Music detail on page 15 this week.

Eddy Duchin's Orch. (Pall Mall Cigarettes); WMAQ WTAM WHO WTMJ KSD WIRE WIBA KOA

WBOW-Studio Party  
WGN-News: Sports  
WIND-South Side Varieties  
WKBB-Echoes of Stage & Screen  
WKBH-Gospel Melodies  
WLW-Unsolved Mysteries  
WOC-Let's Swing It  
WROK-Tea on the Terrace  
WSUI-Melody Mart  
WTAQ-World Varieties

8:45

WGN-Yar Concert Orch.  
WKBH-To be announced  
WROK-The Builders  
WSUI-Daily Iowan of the Air

9:00

Wayne King's Orch. (Lady Esther); WFBM WHAS WCCO WJR WBBM KMOX (sw-11.83)

Carnation Contented Program; Orch. directed by Marek Weber; KSD WHO WMAQ KOA WIRE WIBA WTMJ WTAM (sw-9.53)  
The Lullaby Lady will sing Sleep My Baby; the quartet will offer Oh, Donna Clara (Petersburski) and the chorus will sing Kavalersky Mazury (Wronski). Mr. Schmidt will sing How Do Marie Jeszke (Rutkowsky). The ensemble will play Minuet (Paderewski) and the orchestra will offer Chopin Medley and Polonia Selection (G. Leopold).

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

11:15 CST "Her Honor, Nancy James." Premiere.

11:30 CST National Farm and Home Hour.

## NIGHT

6:30 CST Eddie Cantor.  
Fannie Brice will be heard on the premiere broadcast.

7:00 CST Robert L. Ripley.

7:30 CST Voice of Firestone.  
Richard Crooks, tenor.

8:00 CST Spitalny's Girl Orchestra.  
Dorothy Thompson will discuss news of the day. This is the premiere of a new series.

8:00 CST String Symphony.

8:00 CST Lux Radio Theater.  
Madeleine Carroll, Franchot Tone, George Brent will be heard in a radio adaptation of the movie "Another Dawn."

8:30 CST Eddy Duchin.

9:00 CST True or False.

9:00 CST Wayne King.

9:30 CST Contented Hour.

True or False, quiz prgm. (J. B. Williams Co.); WENR WOWO WMT WLW KWK (sw-11.87)  
Tonight's broadcast will come from Baltimore, Maryland.

Famous First Facts: WGN

WBOW-Concert Hall of the Air  
WCFL-Double in Stars  
WISN-Reflections  
WKBH-Let's Waltz  
WKBH-Barn Dance  
WMBD-Wings Over the World  
WOC-Know Your Navy  
WROK-Musicale  
WSBT-To be announced  
WTAQ-Club Normandie Entertains

9:15

WCFL-Roller Derby  
WKBB-Facts About the Community Chest  
WISN-Misha Zenda  
WKBH-Swing Your Partner  
WMBD-Value Hints  
WOC-Circle Service Boys  
WROK-Grange Prgm.  
WTAQ-Dream Time

9:30

Nat'l Radio Forum: WENR WMT (sw-11.87)

Pageant of Melody: WGN WMT  
The presentation of the streamlined version of "Lohengrin," originally scheduled for last Monday night, will be heard tonight instead.

Public Hero No. 1 (Falstaff Beer); WMAQ KSD WHO  
The case to be dramatized is that of the triple murder which occurred in Fort Worth, Texas.

Believe It Or Not (Huskies); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolf's Orch.; Guest: KOA KFI (also see 7 p.m.)

Yom Kippur Services: WKBB  
The Jewish holiday will be observed by a special program under the auspices of the Joint Distribution Committee. Rabbi Morris Lazaron will speak and Cantor David Putterman and the choir of New York's Park Avenue Synagogue will be heard.

Eddie Cantor's Camel Caravan; Mad Russian; Sid Fields; Walter King; Carroll & Fairchild's Orchestra; KMOX WCCO WFBM WTAQ WBBM WCCO WHAS WMBD WISN WKBH WSBT (also see 6:30 p.m.)

The Band Box Orch., dir. H. Leopold Spitalny; WIRE (sw-9.53)

KWK-Musical Prgm.  
WBOW-Organ Moods  
WCFL-Make Believe Danceland  
WIND-Walkathon  
WJR-Peaceful Valley  
WLW-True Detective Mysteries  
WOWO-Rhythm Ramblers  
WROK-Jimmy Loss' Orch.  
WTAM-Pageant of the Masters  
WTMJ-Dance Orch.

9:45

Yom Kippur Services: WKBB (sw-11.83)

WIND-Brooks Connally, commentator  
WLW-Billy Snider's Orch.  
WOWO-Bob Wilson, news  
WROK-News

10:00

Dick Todd, songs; Richard Leibert, organist; WBOW (sw-9.53)

Henry Busse's Orch.: WTAQ WBBM WCCO WSBT WHAS  
Amos 'n' Andy, sketch (Campbell's Soup); WMAQ WIRE WHO KOA KFI (also see 6 p.m.)

News: WKBH WMBD WKBB WMT WOC WFBM  
KMOX-The Goldbergs, sketch  
KWK-Ray Schmidt, sports  
WENR-Globe Trotter  
WIBA-Night News Edition  
WIND-Swedish Prgm.  
WISN-News: Wrestling Matches  
WJR-Jack King, news  
WLW-Paul Sullivan, news  
WROK-Lonis Connor's Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Today's Events

10:15

Adrian Rollini's Orch.: WBOW (sw-9.53)  
Human Side of News; Edwin C. Hill (Campbell's Soup); WMAQ KOA (also see 6:15 p.m.)

Henry Busse's Orch.: WKBB WFBM WKBH WOC WJR  
News: WHAS WHO WSBT WIRE KMOX-Hot Stove League  
KSD-Russ David's Music  
KWK-Smiling Ed McConnell  
WCCO-Cedric Adams

WENR-Ennio Bolognini's Orch.  
WIBA-Aloha Land  
WLW-Spotlight  
WMBD-Sports Review: Program Review  
WOC-Circle Service Boys  
WTAM-Music You Want  
WTMJ-Sports: Rhythm Time

10:30

The Voice of Firestone; Richard Crooks, trn.; KFI KOA (also see 7:30 p.m.)

Al Donahue's Orch.: WIRE WHO WLW WBOW (sw-9.53)

Count Basie's Orch.: WFBM WMBD WKBH WKBH WHAS WFBM WJR WOC (sw-6.12)

Dance Orch.: WGN WMT

News: WBBM KWK  
KMOX-Headline Highlights  
KSD-Round Table Discussion  
WCCO-Rollie Johnson  
WCFL-Rita Rio's Orch.  
WENR-Eari Hines' Orch.  
WIBA-Symphony Band Concert  
WIND-Mark Fisher's Orch.  
WLW-Dean Hudson's Orch.  
WMAQ-Abe Lyman's Orch.  
WOWO-Maurice Cross' Orch.  
WTMJ-Rhythm Time

10:45

Count Basie's Orch.: WBBM WCCO KMOX WSBT

Al Donahue's Orch.: WLW  
Dance Orch.: KWK  
WIND-News

11:00

Ran Wilde's Orch.: WSBT WISN KMOX WTAQ WKBH WBBM WJR WMBD WOC WFBM (sw-6.12)

Top Hatters' Orch.: WMAQ WHO WBOW

Aussa the Arab, drama: WCFL WOWO WIBA

Dick Barrie's Orch.: WGN WMT KWK

KOA-Westernaires  
KSD-Weather Report  
WCCO-George Hamilton's Orch.  
WENR-Music As You Desire It  
WHAS-Dance Orch.  
WIND-Max Miller's Quartet  
WIRE-To be announced  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WTAM-Otto Thurn's Orch.

11:30

Battle of Sexes: KFI (also see Tues. at 8 p.m.)

End of Monday Programs

# Tuesday

October 4, 1938

# Tuesday

## MORNING

7:00 a.m. CST

Milt Herth Trio: WBOW (sw-21.5)

Musical Clock: WOC WKBH KMOX WIRE WKBB WIBA KWK-Smiling Ed McConnell  
WAAF-Breakfast Express  
WBBM-Morning Reporter  
WCCO-Air Almanac  
WFAM-That Morning Bugle: News  
WFBM-Early Birds  
WGN-California Sunshine  
WHIP-On the Farm Front

7:15

Gene & Glen, songs: WBOW (sw-21.5)

Deep River Boys: (sw-21.51)

News: WMT WKBB KWK-Sunnytime  
WBBM-Morning Matinee  
WBOW-Musical Clock  
WCCO-News Slants  
WHIP-Musical Clock  
WHO-Hardware News  
WJJD-It's Risin' Time  
WLS-Cornbelt Gossip  
WLW-Peter Grant, news  
WMBD-Wayside Chapel  
WROK-Breakfast Melodies  
WTAD-Breakfast Brevities

7:30

Musical Tete-a-Tete: (sw-21.5)

Edith Dick & Jack Shannon, songs: (sw-21.51)  
Musical Clock: WMT WBOW WBBM WMBD  
News: WHIP WTAQ WCCO-Musical Chimes  
WGN-The Music Box  
WIBA-Morning News: Music for School & Home  
WJJD-Christian Science Prgm.

WKBB-Morning Devotions  
WIND-The Gospel Singer  
WROK-Morning Parade  
WLS-Boys from Virginia

7:45

Landt Trio: WLW (sw-21.5)

KWK-News: Rapid Ad Prgm.  
WHIP-Tic Toc Tunes  
WJJD-Hawaiian Melodies  
WKBB-Musical Clock  
WKBH-Breakfast Melodies  
WLS-Jolly Joe's Pet Pals  
WMBD-Police Bulletins  
WOWO-Concordia Chapel  
WTAD-Airline News  
WTAQ-Today's Almanac

8:00

Richard Maxwell, trn.: WFAM KMOX WOC WKBB WTAQ (sw-21.51)

News: Breakfast Club: WCFL WIBA WBOW (sw-21.5)

The Band Goes to Town: WLW

News: WKBH WJJD WMBD  
Musical Clock: WMT WROK  
KWK-Variety Prgm.  
WAAF-Breakfast Express  
WFBM-Early Birds  
WGN-Everyday Words; Good Morning Prgm.  
WHA-Band Wagon  
WHIP-Early Edition  
WHO-Coffee Pot Inn  
WIND-Abundant Life, talk  
WIRE-News: Footnotes  
WLS-Morning Devotions  
WMAQ-Your Neighbor  
WOWO-Radio Bible Class  
WSUI-Morning Chapel  
WTAD-Breakfast Club

8:15

Montana Slim, songs: News: WFAM WKBH WKBH WTAQ WFBM KMOX (sw-21.51)  
WGN-Jean Abbey  
WHA-Morning Melodies  
WHIP-Carnival

WHO-Fruit Reporter  
WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-The Toastmaster  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WSUI-Colored Orchestra

8:30

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

Breakfast Club; News: WOWO WBOW WCFL

KMOX-Ozark Varieties  
WBOW-Radio Gospel  
WCCO-Hymns of All Churches  
WFAM-Your Engagement Book  
WFBM-Favorite Melodies  
WGN-Good Morning Prgm.  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac: Society Reporter  
WIRE-To be announced  
WKBB-Chancel Steps  
WKBH-Uncle Bob  
WLS-The P-X Ranch  
WLW-Hilltop House, sketch  
WMAQ-Whistler & His Dog: News  
WMBD-Bandwagon  
WMT-Musical Clock  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Sunshine Hour

8:45

Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO  
Johnnie Johnston, bar.: WBOW WIRE

News: WIND WHIP  
KWK-Pop Wise & Filbert  
WBBM-Linda's First Love, sketch  
WFAM-Morning Devotions  
WFBM-Apron Strings  
WHO-To be announced  
WJJD-Salon Echoes  
WKBH-Today's Almanac

WKBH-Olive Hagen, organist  
WLS-Teena & Tim  
WLW-Linda's First Love, sketch  
WMAQ-A Step Ahead with Norman Ross  
WMBD-Jay's Women of Today  
WROK-Town Crier  
WSUI-Morning Melodies: Service Reports  
WTAD-Variety Prgm.  
WTMJ-Happy Gilmans, sketch

9:00

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO  
Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WISN WFBM WCCO KMOX WKBB

Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)

Paul Page, songs: WOWO WBOW KWK

News: WAAF WROK  
KSD-News; Dick Leibert, organ  
WCFL-Morning Rhythms  
WFAM-Concert Time  
WGN-The Party Line  
WHA-Your Health  
WHIP-Curtain Calls  
WIBA-Organ Melodies  
WIND-Headline Music  
WJJD-Bosworth Broadcast  
WKBH-Betty Simonsin  
WLW-School of the Air  
WMBD-Messenger: Weather  
WMT-News: Radio Gossip  
WSUI-Within the Classroom  
WTAQ-Morning Potpourri  
WTMJ-What's New?

9:15

Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN  
Josh Higgins of Finchville, sketch: KSD WCFL WMT WOWO WIBA WBOW

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO  
Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21)  
News: WKBB WOC  
WAAF-Rhythm Review  
WGN-Betty Crocker  
WHA-World Observer  
WIND-Priscilla Holbrook, pianist  
WKBH-Mid-Morning Musicale  
WROK-Markets: On the Mall

9:30

Hilltop House with Bess Johnson (Palmolive Soap): WCCO WBBM KMOX WISN WMBD  
Walter Blauffuss' Orch.: WBOW KSD WTMJ  
Just Plain Bill, sketch (Kolyonos): WMAQ WIRE WHO

Smilin' Ed McConnell, songs (Acme Paints): WLS WLW

KWK-Musical Prgm.  
WAAF-Canary Serenade  
WCFL-Hit Revue  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of the Air  
WGN-Get Thin to Music  
WHA-School of the Air  
WHIP-Variety Time  
WIBA-Church of the Air  
WIND-Jimmy Dean, cowboy songs  
WJJD-Illinois Medical Society  
WKBH-Eb & Zeb  
WKBH-Today's Almanac  
WMT-Louise Hathaway  
WOC-Library Prgm.  
WOWO-Tri Topics  
WROK-Joe Dumond's Music Makers

WTAD-Ma Perkins, sketch  
WTAQ-Round Up

9:45

Woman in White, sketch (Pillsbury): WMAQ WIRE KSD WHO WTMJ  
Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

Stepmother, sketch (Colgate): KMOX WCCO WBBM

Popular Waltzes: WMT WBOW

News: WISN WMBD  
KWK-The Party Line  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WHIP-Women & The Home  
WIND-Swing Melodies  
WJJD-Tommy Tucker's Orch.  
WKBB-Gems of Melody  
WKBH-Swing Interlude  
WLW-The Goldbergs, sketch  
WOC-Melodic Variations  
WOWO-Modern Home Forum  
WROK-Land of Manatoumie  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch

10:00

Originalities: WIBA WBOW WMT KWK

David Harum, sketch (Bab-O): WMAQ KSD WHO WIRE

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WLS WIRE WHO KSD (sw-15.21-15.33)

Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC

Morning Melodies: WFAM WGN  
WAAF-Musical Memories  
WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WHA-Homemakers  
WIND-Municipal Court  
WISN-Morning Musicale  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WLW-Short, Short Story  
WROK-News: Prgm. Prevue  
WSUI-Homemakers' Forum  
WTAD-News

# Frequencies

**KMOX-1090**  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WFB-820  
WHIP-1480  
WHO-1000  
WBA-1280  
WIND-560  
WIRE-1400

**WISN-1120**  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1380  
WTMJ-620

WTAQ-Let's Waltz  
WTMJ-True Stories

## 10:15

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Breen & de Rose: WBOW WIBA

Rhythmaires: WFAM

Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

KMOX-Let's Compare Notes  
KWK-Musical Prgm.

WAAF-Jen & Birdie

WBBM-Editor's Daughter

WCCO-Judy & Jane

WFBM-Party Line

WGN-Bachelor's Children

WHIP-The Music Box

WISN-Ann Leslie's Scrapbook

WJBC-Women in the News

WKBB-What's New?

WKBH-Your Home Prgm.

WMBD-Linda's First Love

WMT-Monticello Party Line

WOC-Rendezvous in Waltz Time

WOWO-Editor's Daughter, sketch

WROK-His Majesty, the Baby

WSUI-Musical Favorites

WTAD-Bea and Vee

WTAQ-Music in a Sentimental Mood

WTMJ-Blue Room Ensemble

## 10:30

Gen. Fed. of Women's Clubs Program: WIBA

Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

Young Widow Brown, sketch (Cal-Aspirin): WMAQ KSD WHO WIRE (sw-15.33)

The Story of the Month: WCFL WBOW

KWK-News: Musical Interlude

WAAF-Swing High

WFAM-Hollywood Fashion Review

WGN-Don Pedro, violinist

WHIP-Keyboards Rhythm

WIND-Serenade to the Ladies

WJBC-Lady in White

WJJD-Women's Exchange Prgm.

WKBH-House of MacGregor

WKBH-Questions & Answers

WLW-News: Livestocks: River: Weather: Markets

WMT-Bits of Everything

WOC-Radio Bazaar

WOWO-Linda's First Love

WROK-Kaye Kreamer, Woman's Forum

WSUI-The Book Shelf

WTAD-Let's Waltz

WTAQ-News: Merry Go Round

WTMJ-Kitty Keene, sketch

## 10:45

Kitty Keene, Inc., sketch (Dreft): WHO

Viennese Ensemble: WBOW WIRE (sw-21.5)

The Road of Life, sketch (Chipso): WMAQ WTMJ WLW

Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

Gloom Chasers: KWK

KSD-Buccaneers, octet

WAAF-Novelles

WCFL-Echoes of Havana

WFAM-Lou Pike

WGN-Painted Dreams

WHA-Organ Interlude

WHIP-At the Tavern

WIBA-To be announced

WIND-Markets; News

WJBC-Peggy Payne, pioneers

WJJD-Dick Jurgens' Orch.

WKBB-Mixing Bowl

WKBH-Piano Styles

WLS-Market Reports: News

WOC-Screenfans Prgm.

WOWO-Party Line, sketch

WROK-Freepport Studios

WTAD-Those Happy Gilmans

## 11:00

Dan Harding's Wife, sketch (National Biscuit Co.): WMAQ

Tower Town Tempos: WCCO KMOX WTAQ WISN WFBM WOC

Vaughn de Leath, songs: KSD

WAAF-Let's Dance

WBAA-The Dentist Says

WBBM-Missus Goes to Market

WBOW-Presentation: Agricultural Agent

WCFL-Peekers in the Pantry

WFAM-To be announced

WGN-Manhattan Mother, sketch

WHA-Music Appreciation

WHIP-Symphonetta

WHO-Caroline's Golden Store

WIBA-Linda's First Love

WIND-Polish Church

WIRE-Singin' Sam

WJBC-Surprise Party

WJJD-Bureau of Missing Persons

WKBB-Book of the Hour

WKBH-Magic Violin

WLS-For People Only

WLW-Editor's Daughter, sketch

WMBD-Pekin Homemaker

WMT-Tom Owens' Cowboys

WOWO-Farm Flashes: Billboard

WSUI-Within the Classroom

WTAD-All for the Ladies

WTAQ-Em Owen, organist

WTMJ-Betty and Bob, sketch

## 11:15

Her Honor, Nancy James, sketch (Kleenex): KMOX WBBM WCCO WFBM

The O'Neills, sketch (Ivory Soap): WMAQ WLW

To be announced: WKBB WKBH WISN

Bailey Axton, tr.: KWK WBOW

Hymns of All Churches: WTMJ WOC

KSD-Nat Shilkret's Orch. & The Master Singers

WAAF-Sport of Kings

WBAA-Social Security

WGN-Harold Turner, pianist

WHIP-Musical Spotlight

WHO-Vic & Sade, sketch

WIBA-The Editor's Daughter

WIRE-Linda's First Love

WJBC-Parade of Bands

WJJD-Criminal Court Interviews

WKBH-Club Calendar

WLS-Ramblers & Patsy

WMBD-Honeymoon Lane

WMT-Magic Kitchen

## 11:30

National Farm & Home Hour; Spkrs; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK (sw-15.21)

Report on the Progress of Federal Farm Program.

Time for Thought: KSD

Dr. Sutherland takes for the title of his address "The Dark Mile."

Roman of Helen Trent (Edna Wallace Hopper): KMOX WBBM

WAAF-Livestocks; Sweet & Slow

WBAA-Home Makers: News

WCCO-Happy Gilmans

WCFL-Today's Troubadours

WFAM-Harlan Hogan

WFBM-Hoosier Farm Circle

WGN-Quin Ryan's News

WHIP-News

WHO-Myrt & Marge, sketch

WIND-Harry Zimmerman, organist

WIRE-Farm Hour

WISN-Movie Chat

WJBC-Singing Sam

WJJD-Safety Court

WKBB-What's Where on the Air: Farm Flashes: Do You Want a Job?

WKBH-Rhapsody and Rhythm; Livestock Quotations

WLS-Gene & Glen

WLW-News: Livestocks

WMBD-Thrift Message: Ray Olson

WMT-Sweet and Swing

WOC-Caroline Ellis

WOWO-Consolaires

WTAD-Quincy Police News

WTAQ-Mailman

WTMJ-Heinie-Span

## 11:45

Do You Remember?: WCFL KSD

Our Gal Sunday, sketch (Anacin): KMOX WBBM

National Farm & Home Hour: WLW

WAAF-Myrna Dee Sergeant, talk

WCCO-Grandma Travels

WFAM-Civic Safety Council

WFBM-Markets: Farm Bureau Prgm.

WGN-Man on State Street

WHA-Magazine Rack

WHIP-Trio

WHO-Hilltop House, sketch

WISN-Dance Music

WJBC-Rhythm Review

WKBH-Accordian Quintet

WLS-Weather; News

WMBD-Al Flo & Billie, with Orchestra

WMT-News: Frank Voelker, organist

WOC-Farm Bureau

WOWO-Market Service

WROK-Round the Town

WSUI-Farm Flashes

WTAD-Debutantes

WTAQ-Farmhands

WTMJ-Heinie & His Grenadiers

## AFTERNOON

## 12:00

The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO

Jan Pearce, radio and operatic star, will sing "Kol Nidre," the ancient prayer of the Hebrew race, on the eve of the annual observation of the Day of Atonement.

Glenn Darwin, bar.: KSD

News: WMBD WJBC WTAD

KMOX-Ma Perkins, sketch

WAAF-Symphonic Hour

WBAA-Court of Safety

WCFL-Smoke Rings Sereade

WFBM-Bohemians

WGN-Martha Crane & Helen Joyce

WHA-Noon Musicale

WHIP-Southtown Church Hour

WHO-Markets & Weather

WIND-Indiana News

WISN-Even as You and I

WJJD-Anything Can Happen

WKBH-To be announced

WLS-Dinnerbell Program

WMT-Question Man: Varieties

WOC-Goldbergs, sketch

WOWO-Ohio State Agricultural Prgm.

WSBT-News; Stork Report; Farm Flashes

WSUI-Rhythm Rambles

## 12:15

Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN

Words & Music: KSD (sw-15.33)

To be announced: WGN

Goodyear Farm Radio News: WBOW WLW WMAQ WIBA KWK

News: WIRE WKBB WJJD

WFBM WOWO

WBA-Russ Mock, pianist

WCFL-Walkshow

WHIP-Englewood Hour

WHO-Voice of the Farm

WIND-Tommy Ott, organist

WJBC-Dance Time

WKBH-Man on the Street

Luncheon Music

WMBD-Town Crier: Farm Markets

WMT-Voice of Iowa: Markets

WOC-You Shall Have Music

WROK-Column Left, news

WSBT-None-Such Neighbors

WTAD-Cy and Freckles' Gang

## 12:30

General Fed. of Women's Clubs: KSD (sw-15.33)

Road of Life, sketch (Chipso): KMOX WBBM

Mother-in-Law, sketch: KWK

News: WOC WHO

WBAA-Luncheon Dance Time

WBOW-Street Reporter

WCCO Tune Time

WCFL-Curtain Calls

WFBM-Noontuners Revue

WGN-Markets; Mid-day Service

WHA-Farm Prgm.

WHIP-Rube 'n' Cy

WIBA-Noon News: Markets

WIND-Christian Science Prgm

WIRE-Reporter

WISN-Heat Wave

WJJD-Loop Noon Day Service

WKBH-Man on the Street

WLS-Voice of the Farm

WLW-Burt Farber's Orch.

WMAQ-News: Sing An Old Song

WMBD-Farm News

WMT-Tune Times

WOWO-On the Mall

WROK-Couple on the Street: Health Talk

WSBT-The Day Dreamer

WTAD-Farm: Weather: Markets

WTAQ-Water System Medley

WTMJ-Voice of Farm

## 12:45

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21.9.53)

Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WCCO W

# TUESDAY

## October 4

**4:30**  
Edward Davies, bar.; Orch.: WENR WBOW KWK  
Lyrics by Lorraine; WISN WOC WKBH WTAQ WFAM WCCO WBBM WKBH  
Jack Armstrong, sketch (Wheaties): WLW  
Three Rodeos: WMAQ WTMJ WIBA KSD  
Smilin' Ed McConnell, songs (Acme Paints): WMAQ WHO  
Don Winslow of the Navy: (sw-15.21)  
News: WJBC WJJD  
WAAF-Do You Know the Answer  
WBAA-Town Forum  
WFBM-Tea Time Tunes  
WHA-Twilight Musicale  
WIBA-The Dance Hour  
WIND-Bob Atcher & Bonnie Blue Eyes, songs  
WIRE-To be announced  
WMBD Bargain Counter  
WOWO-Our Yesterdays  
WSUI-Elementary German  
WTMJ-Down a Country Road

**4:45**  
Happy Jack, songs: KSD WIBA WBOW WIRE WMAQ  
Edward Davies, bar.: WOWO  
Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)  
Lee Shelley's Orch.: KWK  
Four Notes & Dave Bacal: WOC WTAQ WCCO WISN WBBM WKBH

To be announced: WHO WIBA  
WAAF-Sport Shorts  
WBAA-Story Book Hour  
WFAM-Perpetual Help Novena  
WGN-Evening Serenade  
WIND-Swing Quartet  
WJBC-Variety Prgm.  
WJJD-Suppertime Frolic  
WKBH-Kiddies' Hour  
WLW-Paul Sullivan, news  
WMBD-Polly of the Range  
WTMJ-Musicale

**5:00**  
News; Eton Boys Quartet: WFAM WBBM WTAQ WKBH WOC  
Ralph Blane, trn.: (sw-9.53)  
Paul Sabin's Orch.: WCFL KWK WIRE WMT  
Don Winslow of the Navy, sketch (Krispies): WENR WLW  
Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ  
KMOX-Grandstand Managers  
KSD-Samuel Kissell, violinist  
WAAF-Song Webs  
WBOW-Merry Go Round  
WCCO-Livestock  
WFBM-Christian Science Prgm.  
WHO-Captain Midnight  
WIBA-The Plainsmen  
WIND-Hodges & Dudley  
WISN-Show Window  
WMBD-Happy Train  
WSUI-Spanish Reading  
WTMJ-Lone Ranger, sketch

**5:15**  
Malcolm Claire, children's stories; News: WENR (sw-9.53)  
Barry Wood & His Music: WCCO WFAM WFBM WTAQ WBBM WMBD WISN WOC WKBH KMOX WKBH  
Airliners: WGN KWK  
Paul Sabin's Orch.: (sw-15.21)  
KSD-Tempos of the Day; News

## Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST National Farm and Home Hour.

### NIGHT

7:00 CST Edward G. Robinson and Claire Trevor.  
7:00 CST Johnny Presents.  
7:30 CST Al Jolson.  
8:00 CST We, the People.  
8:30 CST Fibber McGee and Co.  
8:30 CST Benny Goodman.  
8:30 CST Symphony Orchestra. Joseph Coleman, violinist, will be soloist.  
9:00 CST Bob Hope. Olivia de Havilland will be guest.  
9:00 CST Hal Kemp.  
9:30 CST Jimmie Fidler.

WCFL-Walkashow  
WENR-News  
WHO-Dick Tracy, sketch  
WIBA-W. P. A. Musicale  
WIND-Tommy Ott, organist  
WLW-Denton & Barber, sports  
WMAQ-Advs. of Jimmie Allen: News  
WROK-Sports  
WTAD-Freshest Thing in Town

**5:30**  
Today with Bob Trout: KMOX WKBH (sw-11.83)  
Marlowe & Lyon, piano duo: WMAQ (sw-9.53)  
Angler & Hunter, talk: WBOW WCFL WENR KSD (sw-15.21)

Jack Armstrong, sketch: WCCO WHO WOC WTMJ WMAQ  
Dick Tracy, sketch: WIRE WISN KWK-Terry & the Pirates  
WBBM-Piano Parade  
WCFL-Curtain Calls  
WFAM-Dan Dunn, sketch  
WFBM-NYA Prgm.: Bohemians  
WIBA-News Edition  
WIND-News & Sports  
WIRE-Dick Tracy, sketch  
WKBH-To be announced  
WLW-Little Orphan Annie, sketch  
WMBD-Bargain Counter  
WMT-Lamp Lighting Time  
WROK-Sweet & Swing  
WSUI-Musical Moods  
WTAD-Sports  
WTAQ-Al Michel's Sports

**5:45**  
Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
Enoch Light's Orch.: WKBH WTAQ WISN WFAM WKBH WFBM WOC (sw-11.83)

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WMAQ KWK  
Dinner Concert: WENR WIBA  
Nola Day, songs: KSD (sw-9.53)  
Little Orphan Annie, sketch: WHO WGN KMOX  
Sports Review: WMBD WIBA WTMJ  
WBBM-Chicago Hour  
WBOW-Jerry of the Circus  
WCCO-Country Dance  
WCFL-Jack Kelly's Orch.  
WIND-Dance Orchestra  
WIRE-Basonology  
WISN-Sports Parade: Interlude  
WMT-Sports: News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air  
WTAD-Variety Prgm.

### NIGHT

**6:00**  
Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)  
Amos 'n' Andy (Campbell's Soup): KSD WLW WTAM (also at 10 p.m.)  
Ray Heatherton, bar.: WTAQ WMBD WHAS WCCO WBBM (sw-11.83)  
Sports: WOC WKBH WKBH WIRE  
News: WFBM WMAQ  
To be announced: WJR WHO  
KMOX-Alpine Varieties: Orch.  
WBOW-Luke Walton on Sports  
WFAM-Crimecasts  
WGN-Concert Orch.  
WIBA-Dinner Concert

WIND-German Hour  
WISN-Down by Herman's  
WROK-News: Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
WTMJ-Heinie & His Grenadiers

**6:15**  
George McCall's Screenscoops (Old Gold Cigarettes): WBBM WFBM WHAS KMOX WISN WCCO WOC WJR (sw-11.83) (also KNX KSL at 11:30 p.m.)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Vocal Varieties (Tums); Jerry Cooper, bar.: WMAQ WLW WHO WTAM WIRE (sw-9.53) (also at 10:15 p.m.)

Mr. Keen, Tracer of Lost Persons, drama (American Home Prod.): WENR WMT KWK (sw-11.87)  
WBOW-Si and Ezra  
WCFL-Tune Teasers  
WFAM-To be announced  
WGN-Yar Concert Orch.  
WIBA-W. P. A. Musicale  
WKBH-Music in the Air  
WKBH-Dinner Music  
WMBD-News  
WTAQ-Camera Club

**6:30**  
Don't You Believe It (Sensation Cigarettes): WLW  
Quiet By Accident, sketch (Nestle's Cocoa): WMAQ  
Oscar Shumsky, violinist: WMT  
Helen Merillon in "Second Husband," drama (Bayer Aspirin): WFBM KMOX WBBM WHAS WJR

At the Console: WFAM  
News: WOC WTAD WHO  
KWK-Sports & News  
WBOW-The Magic Claw  
WCCO-Lew White  
WCFL-Pop Tunes  
WGN-Bob Elson's Sports Review  
WIBA-Football Interview  
WIRE-Marion County Democrats  
WISN-Sammy Liner's Orch.  
WKBH-Sweetheart Serenade  
WKBH-Sweet Swing  
WLS-Sports Review  
WMBD-Men for Work  
WROK-Italian Hour  
WTAM-On Wings of Song  
WTMJ-Dance Orch.

**6:45**  
Inside of Sports (Phillies Cigars): WGN WLW KWK  
Vivian della Chiesa, sop.: WMT WOWO

News: WKBH WLS WKBH WIRE  
To be announced: WCCO WHO WOC  
KSD-Your Family and Mine  
WIBA-Dinner Music  
WISN-Helen Wittman, songs  
WMAQ-Ennio Bolognini's Orch.  
WTAM-Otto Thurn's Orch.  
WTAQ-Rambler's Trio

**7:00**  
Big Town, newspaper drama; Edward G. Robinson, with Claire Trevor: WBBM WISN WMBD KMOX WCCO WFBM WHAS WJR (also KNX at 10:30 p.m.)  
"Scoop Davis--Retired" is the title of tonight's presentation.  
Caricatures in Music; Orch.: WBOW (sw-11.87)  
The Green Hornet, drama: WGN WMT KWK

Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's Dramas: Genevieve Rowe; Swing Fourteen; Floyd Sherman, trn.; Glenn Cross & Beverly: WHO WTMJ WTAM WLW WIRE KSD WMAQ WIBA (sw-9.53) (also KNX at 10:30 p.m.)

KWK-Sketches in Melody  
WFAM-Hits & Bits  
WIND-Univ. Broadcasting Council  
WKBH-Star Revue  
WKBH-Music by Rudolph Friml  
WLS-Know Your Schools  
WOC-Voices of Friendship  
WROK-Freeport Studios  
WSUI-Children's Hour  
WTAQ-WPA Concert

**7:15**  
WCFL-Douglas Wilson  
WFAM-Amer. Family Robinson  
WIND-Medinah  
WKBH-Sentimental Music  
WTAQ-House of Peter MacGregor

**7:30**  
For Men Only (Vitalis); Peg La Centra, vocalist; Fred Uttal; Peter Van Steeden's Orch.; Guest: WLW WIRE WIBA WTMJ WHO WMAQ KSD WTAM (sw-9.53)  
Guest: Dick Fishell, football expert.  
Al Jolson Show; Martha Raye; Parkyakarkus & Lud Gluskin's Orch. (Lifebuoy Soap): WBBM WMBD KMOX WISN WCCO WHAS WJR WFBM (also KNX at 11 p.m.)  
Guest: Sonja Henie.

Information Please: WBOW WLS WOWO (sw-11.87)  
Morton Gould's Orchestra: WGN KWK

WCFL-To be announced  
WFAM-Brilliant Bronze Boys  
WIND-News  
WKBH-Concert Hall of the Air  
WKBH-Dance Time  
WMT-Do You Want to Be in Radio?  
WOC-Virginia Rose Sings  
WSUI-Evening Musicale  
WTAQ-Em Owen, pianist

**7:45**  
WCFL-Labor Flashes  
WFAM-George E. Sokolsky  
WIND-Swing Quartet  
WMT-Band Wagon  
WOC-Symphony Hall  
WSUI-The Woodland Rambler  
WTAM-Sammy Watkins' Orch.  
WTAQ-Ray McMonigle, tenor

**8:00**  
We, the People (Sanka Coffee): Gabriel Heatter, Harry Von Zell, Mark Warnow's Orch.: Guests: WJR WHAS WBBM WCCO KMOX WFBM WOC WISN WMBD (sw-11.83)  
Guest: Shelton Brooks, composer of "Some of These Days"; Charles S. Ramsey from Thurn's "Island in the South Seas," "Firewalker," A sketch, "Dead Man's Eyes," will be presented. This is based on the story of U. E. Harding, Portland, O., preacher, who will also be a guest.

Don't You Believe It (Sensation Cigarettes): WGN KWK  
Battle of Sexes (Molle Shave) conducted by Frank Cruinit & Julia Sanderson: KSD WIRE WHO WTAM WMAQ WLW KOA (also see Mon. prgms. at 11:30 p.m.)  
Now & Then; Frank Hodek's Orchestra: WIBA WLS WBOW WTMJ WOWO  
WCFL-Showboat Carnival Queen  
WIND-Polish Church  
WKBH-Conservation Prgm.  
WKBH-Rapid Ad  
WMT-The Parks Family  
WROK-Home Builders  
WSBT-Curtain Calls  
WSUI-Guest Artist Prgm.  
WTAQ-Supper Club

**8:15**  
Rhythm Boys & Orch.: KWK WMT  
WGN-Clifton Utley on Foreign Affairs  
WIBA-Clarice Lee  
WKBH-Gaslight Harmonies  
WKBH-Olive Hagen, organist  
WROK-News: Prgm. Prevue

**8:30**  
Benny Goodman's Orch. & Guest (Camel Cigarettes): WJR WOC WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WKBH (sw-11.83)  
Bandsmen Harry James and Bud Freeman will be spotlighted.  
Fibber McGee & Co.: Billy Mills' Orch.; Donald Novis, vocalist (Johnson's Wax): WIRE KSD WHO WLW WTAM WTMJ WIBA KOA WMAQ

Symphony Orch.: WMT WOR (710 kc)  
Guest: Joseph Coleman, violinist.  
Music detail on page 15 this week.  
Jamboree: WOWO WENR WBOW (sw-11.87)  
KWK-Russel J. Horsefield  
WGN-News: Sports  
WIND-Law of Life  
WKBH-W. P. A. Prgm.  
WROK-Amateur Hour  
WSUI-Dream Favorites

**8:45**  
Gabriel Heatter, commentator (R. B. Semler, Inc.): WGN  
Novelty Tunes: KWK  
WIND-Hal Munro's Orch.  
WKBH-Hollywood on Parade  
WSUI-Daily Iowan of the Air

**9:00**  
Jamboree: WENR WMT  
Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Guests: WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)

Pepsodent Prgm.; Bob Hope; Skinnay Ennis' Orch.; Jerry Colonna; Guests: KSD WTMJ WLW WHO WIBA WIRE KOA WTMJ WMAQ (sw-9.53)  
Guest: Olivia De Havilland.  
True Detective Mysteries (Listerine): WGN

KWK-Answer Game  
WCFL-Double in Stars  
WIND-Dr. Louis Mann, talk  
WISN-Sigmund Shatz  
WKBH-Dance Time  
WKBH-Radiatorial  
WMBD-To be announced  
WOC-Play Burgemeister  
WOWO-Spelling Bee  
WSBT-Music of the Moderns  
WTAQ-Club Normandie Entertains

**9:15**  
WCFL-Roller Derby  
WGN-Concert Orch.  
WISN-Fiddlers Three  
WMBD-Value Hints  
WTAQ-Dream Time

**9:30**  
Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WLW WHO WIRE WTMJ WIBA WMAQ WTMJ  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Jack Berch, songs: WFBM WCCO WKBH WOC WSBT WKBH WBBM WMBD WISN WTAQ

Felix Knight, trn.: WENR WMT (sw-11.87)  
Sammy Kaye's Orch.: WMT  
KMOX-France Laux, sports  
KWK-Musical Prgm.  
WBOW-Rex Club  
WCFL-Make Believe Danceland  
WGN-The Northerners  
WHAS-Here's to You  
WJR-The Beachcomber  
WMBD-Seriously Speaking  
WOWO-Hoosierettes  
WROK-Jimmy Loss' Orch.

**9:45**  
American Viewpoints: WCCO WKBH WSBT WKBH WTAQ WMBD WISN KMOX WBBM WOC  
Jessie Crawford, organist: WIRE WBOW WMAQ KSD (sw-9.53)  
State of the Nation; Jay Franklin, commentator: WENR WIRE (sw-11.87)

News: WIND WOWO WROK  
KOA-Girls of the West  
WFBM-Know Your Government  
WHO-To be announced  
WIBA-Club Chanticleer  
WLW-Burt Farber's Orch.  
WTAM-Paul Burton's Orch.  
WTMJ-Dance Orch.

**10:00**  
Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI WHO (also see 6 p.m.)  
Ovie Allston's Orch.: WOC WISN WBBM WSBT WCCO WTAQ  
Eddie Le Baron's Orch.: WBOW (sw-9.53)  
Dance Orch.: WGN

News: WKBH WMBD WMT WOC WFBM  
KMOX-The Goldbergs, sketch  
KWK-Sports  
WENR-Globe Trotter  
WIBA-Night News Edition  
WIND-Down South  
WISN-News Headlines  
WJR-Jack King, news  
WKBH-News: Music  
WLW-Paul Sullivan, news  
WOWO-Maurie Cross' Orch.  
WROK-Louis Connor's Orch.

# TONIGHT!

October 4

Hear your old favorites!

★ FIBBER  
M'GEE  
and  
★ COMPANY  
with

★ DONALD NOVIS

★ BILLY MILLS' ORCHESTRA

★ NICK DEPOPULUS

★ SILLY WATSON

★ THE OLD TIMER

★ and complete cast

9:30 E.S.T. 8:30 C.S.T.

7:30 M.S.T. 6:30 P.S.T.

★ JOHNSON'S WAX  
and GLO-COAT



WTAM-Musical Bulletin Board  
WTMJ-Today's Events  
10:15  
Vocal Varieties (Tums): KOA  
KFI KPO (also see 6:15 p.m.)  
Ovie Allston's Orch.: WFBM  
WKBH WKBB WJR  
To be announced: WIBA WTMJ  
WLW WMT  
News: WSBT WHAS WIRE WHO  
KMOX-Tony Di Pardo's Orch.  
KSD-Russ David's Orch.  
KWK-Smiling Ed McConnell

WCO-Cedric Adams  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WLW-Spotlight  
WMAQ-Fort Pearson, news  
WMBD-Sports Review: Program  
Review  
WOC-Shamrocks  
WTAM-Music You Want  
WTMJ-Sports: Rhythm Time  
10:30  
Vincent Lopez' Orch.: WOC WISN  
WKBH WKBB WFBM WHAS  
WJR WSBT WTAQ WMBD  
(sw-6.12)

Abe Lyman's Orch.: WMAQ  
WBOW (sw-9.53)  
Johnny Presents Russ Morgan  
& His Orch. (Philip Morris):  
KOA KFI (also see 7 p.m.)  
Frank Novak's Orch.: WCFL  
WIRE WMT  
Salute to Cities: WLW  
News: WBBM KWK  
KMOX-Headline Highlights  
KSD-Trailing the Highway Patrol,  
drama

WCO-Rollie Johnson  
WENR-Earl Hines' Orch.  
WHO-Rev. Hitchcock  
WIBA-Evening Concert  
WIND-Mark Fisher's Orch.  
WTMJ-Rhythm Time  
10:45  
Vincent Lopez' Orch.: WCCO  
WBBM KMOX  
KWK-Musical Prgm.  
WGN-Bill Carlsen's Orch.  
WHO-American Legion Prgm.  
WIND-News

11:00  
Aussa the Arab, drama: WCFL  
WIBA  
Count Basie's Orchestra: WISN  
WSBT WKBB WBBM WCCO  
KMOX WJR WMBD WTAQ  
WOC WFBM (sw-6.12)  
Richard Himmer's Orch.: WMAQ  
WBOW WHO WIRE  
Kay Kyser's Orch.: WGN WMT  
KWK  
Dance Orch.: WTMJ WHAS  
KOA-Westernaires

**TUESDAY**  
**October 4**  
KSD-Weather Report  
WENR-Music as You Desire It  
WIND-Maurie Sherman's Orch.  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WTAM-Ralph Malvin's Orch.  
End of Tuesday Programs

# Wednesday

October 5, 1938

# Wednesday

## MORNING

7:00 a.m. CST

Milt Merth Trio: WBOW (sw-21.5)  
Musical Clock: WKBH WKBB  
WIBA WOC WIRE  
KMOX-Checkerboard Time  
KWK-Smiling Ed McConnell  
WAA-F-Breakfast Express  
WBBM-Morning Reporter  
WCCO-Air Almanac  
WFAM-That Morning Bugle: News  
WFBM-Early Birds  
WGN-California Sunshine  
WHIP-On the Farm Front  
WHO-Mother Randall  
WIND-Polish Prgm.  
WISN-Early Risers' Club  
WJJD-Hillbilly and Cowboy Songs  
WLS-News  
WLW-The Merry-makers  
WMAQ-Suburban Hour  
WMBD-Breakfast Club  
WMT-Country Home: Musical  
Clock  
WROK-Early Risers  
WTAD-Airline News  
WTAQ-Mike's Uprisin'  
WTMJ-Top o' the Morning

7:15

Gene & Glen, songs: (sw-21.5)  
Deep River Boys: (sw-21.5)  
Musical Clock: WHIP WBOW  
KMOX-Music Man & Tell a Story  
Lady  
KWK-Sunnytime  
WBBM-Morning Matinee  
WCCO-News Slants  
WHO-Hardware News  
WJJD-It's Risin' Time  
WLS-What's the Matter?: Arkie  
WLW-Peter Grant, news  
WMBD-Wayside Chapel  
WMT-News  
WROK-Breakfast Melodies  
WTAD-Breakfast Brevities

7:30

Musical Tete-a-Tete: (sw-21.5)  
Greenfield Village Chapel Choir:  
(sw-21.5)  
Musical Clock: WMBD WBBM  
WMT  
News: WTAQ WHIP WKBB  
KMOX-Jack Armstrong, sketch  
WCCO-Musical Chimes  
WGN-The Music Box  
WIBA-News: Music for School &  
Home  
WJJD-Christian Science Prgm.  
WKBH-Morning Devotions  
WLS-Boys from Virginia  
WLW-The Gospel Singer  
WROK-Morning Parade

7:45

Landt Trio: WLW (sw-21.5)  
George Perrine, talk: (sw-21.5)  
KMOX-Musical Clock  
KWK-News: Rapid Ad Prgm.  
WHIP-Tic Toc Tunes  
WHO-Rare Bits of News  
WJJD-Hawaiian Melodies  
WLS-Jolly Joe's Pet Pals  
WKBH-Musical Clock  
WKBH-Breakfast Melodies  
WMBD-Police Bulletins  
WOWO-Concordia Chapel  
WROK-Round the Town  
WTAD-Airline News  
WTAQ-Today's Almanac

8:00

News: Breakfast Club: WCFL  
WBOW (sw-21.5)  
The Band Goes to Town: WLW  
Richard Maxwell, tr.: WKBH  
WFBM WFAM WTAQ KMOX  
WOC (sw-21.5)  
Musical Clock: WIBA WROK  
WMT

News: WIRE WJJD WKBH  
WMBD  
KWK-Variety Prgm.  
WAAF-Breakfast Express  
WFBM-Early Birds  
WGN-Everyday Words; Good  
Morning Prgm.  
WHA-Band Wagon  
WHIP-Early Edition  
WHO-Coffee Pot Inn  
WIND-The Abundant Life, talk  
WLS-Morning Devotions  
WMAQ-Your Neighbor  
WOWO-Bible Class  
WSUI-Morning Chapel  
WTAD-Tales Old and New

8:15

Montana Slim, songs: News:  
WKBH WTAQ WKBB WFAM  
WFBM KMOX (sw-21.5)  
WHA-Morning Melodies  
WHIP-Stars Over Manhattan  
WHO-Fruit Reporter  
WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-The Toastmaster  
WLW-Myrt & Marge, sketch  
WMT-Gospel Baritone  
WOC-Musical Clock  
WSUI-Iowa Facts  
WTAD-Gems of Melody

8:30

Joyce Jordan, Girl Interne (Calox  
Toothpowder & Solidified Albo-  
lene): WBBM  
Breakfast Club, News: WOWO  
WCFL  
Troubadours: (sw-21.5)  
KMOX-Ozark Varieties  
WBOW-Radio Gospel  
WCCO-Hymns of All Churches  
WFAM-Your Engagement Book  
WFBM-Roundup  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac: Society  
Reporter  
WIRE-Prgm. Highlights  
WKBH-Chance Steps  
WKBH-Uncle Bob  
WLS-The P-X Ranch  
WLW-Hilltop House, sketch  
WMAQ-The Whistler & His Dog:  
News  
WMT-Musical Clock  
WMBD-Bandwagon  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Sunshine Hour

8:45

Amanda Snow, songs: WBOW  
WIRE  
Bachelor's Children, sketch (Old  
Dutch Cleanser): KMOX WCCO  
News: WHIP WIND  
KWK-Pop Wise & Filbert  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WFBM-Apron Strings  
WHO-To be announced  
WJJD-Chicago Tuberculosis Insti-  
tute Prgm.  
WKBH-Today's Almanac  
WKBH-Olive Hagen, organist  
WLS-Hal Culver & the Melody  
Weavers  
WMAQ-A Step Ahead with Nor-  
man Ross  
WLW-Linda's First Love, sketch  
WMBD-Jay's Women of Today  
WROK-Town Crier  
WSUI-Morning Melodies  
WTAD-Variety Prgm.  
WTMJ-Happy Gilmans, sketch  
9:00  
Paul Page, songs: WOWO KWK  
WBOW  
Pretty Kitty Kelly, sketch (Won-  
der Bread): WOC WBBM WFBM  
KMOX WCCO WISN WKBH

Houseboat Hannah, sketch (Lava  
Soap): WLS (sw-15.21)  
Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax): WIRE  
WMAQ WHO  
News: WROK WAAF  
KSD-News; Dick Leibert, organ-  
ist  
WCFL-Morning Rhythm  
WFAM-Concert Time  
WHIP-Down the Mississippi  
WGN-The Party Line  
WHA-Your Health  
WHIP-In the Gloaming  
WIBA-Organ Melodies  
WIND-Headline Music  
WJJD-Bosworth Broadcast  
WKBH-Jungle Jim  
WLW-The Day of Atonement  
WMBD-Messenger: Weather  
WMT-News: Radio Gossip  
WJJD-Within the Classroom  
WTAQ-Theater Organ  
WTMJ-What's New?

9:15

Myrt & Marge, sketch (Super  
Suds): WBBM WCCO KMOX  
WFBM WMBD WISN  
Josh Higgins of Finchville, sketch:  
WBOW WMT KSD WCFL WOWO  
John's Other Wife, sketch (Louis  
Philippe): WMAQ WIRE WHO

Jane Arden, sketch (Ward Bak-  
ing Co.): WLS KWK (sw-15.21)  
News: WOC WKBH  
WAAF-Rhythm Rhapsody  
WGN-Betty Crocker  
WHA-International Scene  
WIND-Harry Zimmerman, organ-  
ist  
WKBH-Music Makers  
WROK-Markets: On the Mall  
WTAQ-Crimson Trail

9:30

Just Plain Bill, sketch (Kolynos):  
WMAQ WIRE WHO  
Hilltop House, Bess Johnson  
(Palmolive Soap): WBBM WISN  
KMOX WCCO WMBD  
To be announced: WCFL WBOW  
Walter Blaufuss' Orch.: KSD  
Madame Courageous, sketch  
(Durkee's Margarine): WLW  
WLS KWK  
To be announced: WMT  
WAAF-Canary Serenade  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of  
the Air  
WGN-Get Thin to Music  
WHA-School of the Air  
WHIP-Variety Time  
WIBA-Church of the Air  
WIND-Jimmy Dean, cowboy songs  
WJJD-School for Taxpayers  
WKBH-Eb & Zeb  
WKBH-Today's Almanac  
WOC-Melodic Variations  
WOWO-Tri Topics  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup  
WTMJ-Organ Melodies

9:45

Popular Waltzes: WMT WIBA  
WBOW (sw-21.5)  
Woman in White, sketch (Pills-  
bury): WMAQ KSD WHO WIRE  
WTMJ  
Ma Perkins, sketch (Oxydol):  
WLS (sw-15.21)  
Stepmother, sketch (Colgate):  
WBBM WFBM KMOX WCCO  
News: WISN WMBD  
KWK-The Party Line  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WHIP-Women & The Home  
WIND-Songs of the Island

WJJD-Tommy Tucker's Orch  
WKBH-Rhythm & Romance  
WKBH-Swing Interlude  
WLW-The Goldbergs, sketch  
WOWO-Modern Home Forum  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch

10:00

The Story of Mary Marlin, sketch  
(Ivory Soap): WLS (sw-15.21)  
Pappy Cheshire's Nat'l Hillbilly  
Champions: WOC WTAQ WMBD  
KMOX WISN WFBM WFAM  
Originalities: WIBA WMT KWK  
(sw-21.5)  
David Harum, sketch (Bab-O):  
KSD WMAQ WHO WIRE  
WAAF-Woman's Page of the Air  
WBBM-Heart of Julia Blake  
WBOW-Christian Science Prgm.  
WCB-D-Uncle John  
WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WGN-Morning Melodies  
WHA-Homemakers  
WIND-Current News  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WLW-Heart of Julia Blake  
WROK-News: Prgm. Preview  
WSUI-Homemakers' Forum  
WTAD-News  
WTMJ-True Stories

10:15

Vic & Sade, sketch (Crisco):  
WLS WLW (sw-15.21)  
Lorenzo Jones, sketch (Phillips):  
WMAQ WHO WIRE KSD  
Breen & de Rose, songs: WBOW  
WIBA  
Party Line: WMT WFBM  
KMOX-Let's Compare Notes  
KWK-Musical Prgm.  
WAAM-Jen & Birdie  
WBBM-Editor's Daughter  
WCCO-Judy & Jane  
WCFL-Variety Prgm.  
WGN-Bachelor's Children  
WHIP-The Music Box  
WIND-Broadway Memories  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBH-What's New  
WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Bell Melodies  
WOWO-Editor's Daughter, sketch  
WROK-Music Graphs  
WSUI-Musical Favorites  
WTAD-Bea and Vee  
WTAQ-Black & White, two pi-  
anos  
WTMJ-Blue Room Ensemble

10:30

Big Sister, sketch (Rinso):  
WBBM WISN WCCO WMBD  
KMOX WFBM  
Young Widow Brown, sketch  
(Haley's M-O): WIRE WMAQ  
KSD WHO (sw-15.33)  
Do You Remember?: WIBA  
Pepper Young's Family, sketch  
(Camay Soap): WLS (sw-15.21)  
The Story of the Month: WBOW  
KWK-Musical Interlude  
WAAF-Swing High  
WCFL-Varieties  
WFAM-Social Security Prgm.  
WGN-Don Pedro, violinist  
WHIP-Monitor Views the News  
WIND-Between Us Girls, inter-  
views  
WJBC-Dollar Daze  
WJJD-Harry Zimmerman, organ-  
ist  
WKBH-House of MacGregor  
WKBH-Song Time

WLW-News: Livestocks: River:  
Weather: Markets  
WMT-Bits of Everything  
WOC-Radio Bazaar  
WOWO-Linda's First Love,  
sketch  
WROK-Kaye Kreamer, Woman's  
Forum  
WSUI-The Book Shelf  
WTAD-Tonic Tunes  
WTAQ-News: Merry Go Round  
WTMJ-Kitty Keene, sketch

10:45

Aunt Jenny's Stories (Spry):  
WCCO KMOX WFBM WMBD  
WBBM WISN  
The Road of Life, sketch (Chip-  
so): WLW WTMJ WMAQ  
Viennese Ensemble: WBOW (sw-  
21.5)  
Shirley Howard, songs: KWK  
Kitty Keene, Inc., sketch  
(Dref): WHO  
Getting the Most Out of Life  
(Fleischmann's Yeast): (sw-  
15.21)  
KSD-Melodeers  
WAAF-Novelettes  
WCFL-Hit Revue  
WFAM-Lou Pike  
WGN-Painted Dreams  
WHA-Organ Interlude  
WHIP-Dixieland Band  
WIBA-To be announced  
WIRE-Livestock Markets  
WIRE-Jimmie Grier's Orch.  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBH-Treasure Chest  
WKBH-Arkansas Travelers  
WLS-Market Reports: News  
WOC-Screenfans Prgm.  
WOWO-Party Line, sketch  
WROK-Freeport Studios  
WTAD-Those Happy Gilmans

11:00

Mary Margaret McBride, col-  
umnist (La France & Satina):  
WBBM KMOX WFBM WISN  
WCCO WMBD WFAM WFBM  
WOC  
Dan Harding's Wife, sketch (Nat'l  
Biscuit Co.): WMAQ  
Vaughn de Leath, songs: KSD  
Paula Durand, contralto: KWK  
WAAF-Let's Dance  
WBAA-Amer. Institutions: News  
WBOW-Presentation: Agricultural  
Agent  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Chapter a Day  
WHIP-Redeemer Lutheran  
WHO-Carloine's Golden Store  
WIBA-Linda's First Love  
WIND-Holy Name Cathedral  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Bureau of Missing Per-  
sons  
WKBH-Book of the Hour  
WKBH-Magic Violin  
WLS-Short Short Stories  
WLW-Editor's Daughter, sketch  
WMT-Tom Owens' Cowboys  
WOWO-Farm Flashes: Billboard  
WSUI-Within the Classroom  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Betty and Bob, sketch  
11:15  
To be announced: WKBH WKBH  
Kidoodlers: KWK  
"Her Honor, Nancy James,"  
sketch (Kleenex): KMOX WCCO  
WFBM WBBM  
The O'Neills, sketch (Ivory  
Soap): WLW WMAQ

To be announced: WFAM WISN  
Hymns of All Churches: WTMJ  
WOC  
KSD-Xavier Cugat's Orch.  
WAAF-Sport of Kings  
WFAM-To be announced  
WGN-Harold Turner, pianist  
WHIP-Musical Spotlight  
WHO-Vic & Sade, sketch  
WIBA-Editor's Daughter  
WIRE-Linda's First Love  
WJBC-Parade of Bands  
WJJD-Criminal Court Interview  
WKBH-House of McGregor  
WKBH-Club Calendar  
WLS-Prairie Ramblers & Patsy  
WMBD-Honeymoon Lane  
WMT-Magic Kitchen

11:30

Nat'l Farm & Home Hour;  
Speakers: WIBA WBOW WMAQ  
KWK (sw-15.21)  
G. O. Olsson, Massachusetts  
Extension Service editor, inter-  
views Massachusetts farm  
woman who has remodeled an  
old home; Madge J. Reese, home  
economist, speaks on "Urbanism  
Influences Modern Rural Liv-  
ing."  
Time for Thought: KSD  
Romance of Helen Trent (Edna  
Wallace Hopper): WBBM KMOX  
WAAF-Livestock; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-Today's Troubadours  
WFAM-Harlan Hogan  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHIP-News  
WHO-Myrt & Marge, sketch  
WIND-Jewish High Holiday  
WIRE-Farm Hour  
WISN-Organ Melodies  
WJBC-Singing Sam  
WJJD-Judge Stephen Adamow-  
ski's Safety Court Broadcast  
WKBH-What's Where on the Air:  
Farm Flashes; Do You Want a  
Job?  
WKBH-Rhythm and Romance;  
Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestock  
WLS-Organ Concert  
WMBD-Thrift Message: Al Flo &  
Billie  
WMT-Sweet and Swing  
WOC-Caroline Ellis  
WOWO-Consolaires  
WTAD-Police News  
WTAQ-Mailman  
WTMJ-Heinie & Dinty

11:45

Nat'l Farm & Home Hour: WLW  
Our Gal, Sunday, sketch (Ana-  
cin): WBBM KMOX  
Dorothy Crandall, pianist: WCFL  
KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Luncheon Dance  
WFBM-Markets: Farm Bureau  
Prgm.  
WGN-Man on State Street  
WHA-Magazine Rack  
WHIP-Trio  
WHO-Hilltop House, sketch  
WISN-Dance Music  
WJBC-Reid & Vin  
WKBH-Voice of the Farm  
WLS-Markets: Weather: News  
WMBD-Polly of the Range  
WMT-News: Frank Voelker, or-  
ganist  
WOC-Farm Bureau  
WOWO-Market Service  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Dance Revue  
WTAQ-Farmhands  
WTMJ-Heinie & His Grenadiers  
(Continued on Next Page)

# WEDNESDAY

October 5

## AFTERNOON

12:00

Jean Ellington, songs: KSD  
 The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO  
 News: WMBD WJBC WTAD  
 KMOX-Ma Perkins, sketch  
 WAAF-Symphonic Hour  
 WBAA-Farm Facts for Farm Folks  
 WCFL-Smoke Rings Serenade  
 WFBM-Bohemians  
 WGN-Martha Crane & Helen Jooyce  
 WHA-Noon Musicale  
 WHIP-Southtown Church Hour  
 WHO-Markets & Weather  
 WISN-Even as You and I  
 WJJD-Anything Can Happen  
 WKBB-To be announced  
 WLS-Dinnerbell Program  
 WMT-Question Man: Varieties  
 WOWO-Voice of the Farm  
 WSBT-News: Stork Report; Farm Flashes  
 WSUI-Rhythm Rumbles

12:15

Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
 Words & Music: KSD  
 Goodyear Farm Radio News: WMAQ KWK WIBA WBOW WLW  
 Rutgers Homemakers' Forum: WGN  
 News: WJJD WOWO WKBB WIRE  
 WBBM-To be announced  
 WBOW-Street Reporter  
 WCFL-Walkshow  
 WHIP-Englewood Hour  
 WHO-Pioneer Prgm.  
 WIND-Tommy Ott, organist  
 WJBC-Variety Prgm.  
 WKBB-Man on the Street; Luncheon Music  
 WMBD-Town Crier: Farm Markets  
 WMT-Voice of Iowa: Markets  
 WOC-You Shall Have Music  
 WROK-Column Left, news  
 WSBT-In MovieLand  
 WTAD-Cy and Freckles' Gang

12:30

Road of Life (Chipso): KMOX WBBM  
 Mother-in-Law, sketch: KWK  
 Rhythm Rascals: WTAQ WTMJ  
 News: WOC WKBB  
 WBAA-Luncheon Dance Time  
 WBOW-Presentation  
 WCCO-Voice of the Farm  
 WCFL-Curtain Calls  
 WFBM-Noontunes Revue  
 WGN-Markets; Midday Service  
 WHA-Farm Prgm.  
 WHIP-Rube 'n' Cy  
 WHO-News  
 WIBA-Noon News: Markets  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WIRE-Reporter  
 WISN-Heat Wave  
 WJJD-Noonday Service  
 WKBB-Man on the Street  
 WLS-Checkerboard Time  
 WLW-Voice of the Farm  
 WMAQ-News: Sing An Old Song  
 WMT-Tune Times  
 WOWO-Man on the Street  
 WROK-Couple on the Street: Interlude  
 WSBT-The Day Dreamer  
 WTAD-Farm: Weather: Markets

12:45

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ KSD WLW (sw-15.21)  
 The Voice of Experience (Lydia E. Pinkham): WCFL WIRE KWK  
 Gospel Singer: Edward MacHugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO  
 Man on the Street: WTAD WSBT  
 News: WTAQ WKBB  
 WBAA-Wanita Wilson, soprano  
 WBOW-Luncheon Dance Music  
 WFBM-Markets; Farm Bureau  
 WHIP-Cascade Melodies  
 WHO-Oshkosh Prgm.  
 WIND-News; Livestock Reports  
 WKBB-Pet Corner  
 WLS-Livestock: Listeners' Mike  
 WMBD-Noonday Frolic: George McDonald

1:00

Lyric Serenade: WFBM WISN  
 WTAQ WKBB WOC WKBB  
 WSBT WCCO (sw-15.27)  
 Waltz Favorites: WOWO WCFL  
 WIBA WBOW  
 Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ WHO  
 WTMJ (sw-15.21)  
 KMOX-Magic Kitchen  
 KWK-United Press News  
 WAAF-Markets; Health Talk  
 WBAA-Geography in the News  
 WBBM-Kitty Keene, Inc.  
 WCB-D-Scription Truth Hour

WMT-Joe Doakes: Cedar Valley Hillbillies  
 WOC-Old & New Rhythm  
 WOWO-Ambrose & Mary Lou  
 WROK-Home Folks Hour  
 WTMJ-Sidewalk Reporter

### WORLD SERIES

If the closely contested National League pennant race is closed and a winning club determined within the regular schedule of games, and IF no playoff is necessary to select the team to meet the Yankees, who have clinched the American League flag, the opening game of the World Series will be broadcast at this time and on this date. Most of the stations listed below with their regular programs will carry the broadcast of the Series IF it is played as per schedule, with the first two games being held in the National League winner's park October 5 and 6, and the following three games in Yankee Stadium.

Betty & Bob, sketch (Gold Medal): WMAQ WIRE WLW WHO (sw-15.21)

Irene Beasley, R.F.D. No. 1: WFBM WOC WKBB WISN (sw-15.27)

Harold Turner, pianist: WGN

Your Health: WBOW  
 Beginning another year with this broadest, "Your Health" will treat in the first four programs the problems of personal health. The first will be concerned with "What is Health," the question to be answered in the dramatization and a short talk and summary by Dr. W. W. Bauer, director of the Bureau of Health and Public Instruction of the American Medical Association.

KMOX-Voice of the Farm  
 KSD-Sports Preview  
 KWK-Backstage Wife  
 WAAF-Don Bolt, commentator  
 WBAA-Meditations  
 WBBM-Manhattan Mother  
 WCB-D-J. C. O'Hair  
 WCCO-Noon Extra  
 WCFL-Spotlight Prgm.  
 WHA-Musical Varieties  
 WHIP-Wally Estrup, songs  
 WIBA-Concert Trio  
 WIND-Lupi Italian Hour  
 WKBB-Ma Perkins, sketch  
 WLS-School Time  
 WMBD-Men on the Street  
 WMT-Many Happy Returns  
 WOWO-Richard Trojan  
 WROK-Lion's Club Luncheon  
 WSBT-Your Club & Mine  
 WSUI-Musical Chats  
 WTAD-News  
 WTAQ-Man on the Street  
 WTMJ-Daily Bulletin Board

Chattanooga Frolic: WSBT  
 WOC WKBB WISN WKBB  
 WTAQ  
 Your Health: WBOW WCFL  
 WMT

As You Like It: WGN  
 Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WIRE  
 WLW WTMJ WHO (sw-15.21)  
 KMOX-Judy & Jane, sketch  
 KWK-Great Works of Man  
 WAAF-Soliloquy  
 WBAA-Monitor Views the News  
 WBBM-Man on the Street  
 WCCO-Kitty Keene  
 WHA-News & Views  
 WHIP-Alice Oleson, pianist  
 WJJD-Livestock Markets  
 WLS-Palatial Palace of Wonders  
 WMBD-Party Line  
 WOWO-Closing Markets  
 WTAD-Little Theater

1:30

Oxydol's Own Ma Perkins, sketch  
 WMAQ WTMJ WHO KSD WLW  
 Time Out for Dancing: WCCO  
 Maurice Spitalny's Orch.: WBOW  
 WMT WIBA WIRE  
 KMOX-One Woman's Opinion  
 KWK-Sarah Jam Session  
 WAAF-Waltz Time  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-June Baker  
 WHIP-Dancing Party  
 WIND-Matinee Variety  
 WJJD-Piano Reflections  
 WLS-Homemakers Prgm.

## Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST National Farm and Home Hour.

### NIGHT

6:30 CST Jim McWilliams.  
 Premiere.

7:00 CST Gang Busters.

7:00 CST One Man's Family.

7:30 CST Tommy Dorsey.

7:30 CST Paul Whiteman.

8:00 CST Fred Allen.  
 Premiere.

8:30 CST Star Theater with Adolphe Menjou, Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt.  
 Bette Davis will be presented in the premiere of this new series.

9:00 CST Kay Kyser.

9:30 CST Edgar A. Guest.  
 Elsie Voight, adventuress, will tell her story.

11:30 CST Lights Out.

WGN-The Lady's Answer  
 WHA-Over at Our House  
 WHIP-Concert Orch. with Jean Hurst  
 WIND-Nat'l Emergency Council  
 WJJD-Radio Council  
 WLS-Grain Market Summary  
 WMT-News: Novelty Parade  
 WLS-Voice of the Feedlot; Mkts  
 WMBD-His Majesty  
 WMT-Tune Time  
 WROK-Stars on Parade  
 WTAD-Music in Sentimental Mood

1:45  
 Betty Crocker (Gold Medal):  
 WIRE WMAQ WHO WLW (sw-15.21)

KSD-News: Market Reports  
 KWK-Hodge Podge Music  
 WAAF-Emerson Trent, trn.  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah  
 WGN-Hits of Today  
 WIND-Organ & Vibra Harp  
 WJJD-Fred Berrens' Orch.  
 WLS-Chore Boys with Evelyn & Arkie  
 WMBD-A Love Story  
 WMT-Judy and Jane, sketch  
 WOC-Latch String Luncheon Club  
 WROK-Old Refrains  
 WTAD-D.A.R. Prgm.  
 WTMJ-Home Harmonizers

2:00  
 Marriage License Romances: WGN  
 KWK  
 Time Out for Dancing: WFBM  
 WSBT WKBB WKBB WTAQ  
 WOC WISN (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD

Swing Time Trio: WIBA WBOW  
 WMT WIRE

News: WIND WHIP  
 KMOX-Editor's Daughter, sketch  
 WAAF-"I" Reporter, interviews  
 WBAA-America's Hours of Destiny

WBBM-HAL TATE  
 Radio Tattler, Radio Guide  
 Columnist presenting News and Gossip

WCFL-To be announced  
 WHA-School of the Air  
 WJJD-Sentenced Men, interviews  
 WLS-Chore Boys with Evelyn  
 WMBD-Editor's Daughter  
 WOWO-The Observer  
 WROK-News: Prgm. Prevue  
 WSUI-Men Behind the Classics:  
 The World Bookman: Within the Classroom  
 WTAD-Variety Prgm.

2:15  
 Oxydol's Own Ma Perkins, sketch  
 WMAQ WTMJ WHO KSD WLW  
 Time Out for Dancing: WCCO  
 Maurice Spitalny's Orch.: WBOW  
 WMT WIBA WIRE

KMOX-One Woman's Opinion  
 KWK-Sarah Jam Session  
 WAAF-Waltz Time  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-June Baker  
 WHIP-Dancing Party  
 WIND-Matinee Variety  
 WJJD-Piano Reflections  
 WLS-Homemakers Prgm.

WMBD-Window Shopper  
 WROK-Musicale

2:30

Pepper Young's Family, sketch (Canary Soap): WTMJ WMAQ WHO WLW KSD  
 Evalyn Tyner, songs: WFBM  
 WSBT WKBB WKBB WBBM  
 WCCO WOC (sw-15.27)

Harold Stokes' Orch.: WGN  
 KWK

KMOX-Kitty Keene, Inc., sketch  
 WAAF-Eunice Clark, songs  
 WCFL-Music for Today  
 WHA-Music of the Masters  
 WIRE-Dessa Byrd; Hoosier News  
 WISN-News: Prgm. Preview  
 WJJD-Fred Beck, organist  
 WMBD-Petticoat Parade  
 WMT-News; Novelty Parade  
 WOWO-Stork Express  
 WROK-Rhythm before Three  
 WTAD-Sports  
 WTAQ-Fiddlers Three

2:45

Lebrun Sisters, vocal trio: WTAQ  
 WFBM WSBT WKBB WISN  
 WCCO WBBM WKBB WOC  
 (sw-15.27)

The Guiding Light, sketch (White Naphtha): WHO WMAQ WTMJ  
 KSD WLW

Ted Malone's Between the Bookends: WOWO WBOW WIBA  
 WMT KWK

KMOX-Dope from the Dugout  
 WAAF-Music in the Air  
 WBAA-Edward Foley, pianist  
 WCFL-To be announced  
 WGN-Harold Turner, pianist  
 WHIP-Grandmother's Scrapbook  
 WIND-Waltz Time  
 WLS-News Report  
 WROK-Martha K. Johnson, magic carpet  
 WTAD-Wanderers of the Wasteland

3:00

At the Music Counter: WBBM  
 WTAQ WFBM WKBB WISN  
 WMBD WSBT WKBB WOC  
 (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE  
 WHO WIBA

Club Matinee: WENR WOWO  
 WBOW

News: WCFL WJJD  
 KMOX-To be announced  
 KWK-Musical Prgm.  
 WAAF-News; Weather  
 WBAA-Famous Homes of Famous Americans  
 WCCO-Ladies First  
 WGN-Household Hints  
 WHA-Mental Health & Happiness  
 WHIP-Gay Caballeros  
 WIND-Dance Orchestra  
 WJBC-Devotional Hour  
 WLW-Kitty Keene, Inc., sketch  
 WROK-Kaye Kremer, Women of the Hour  
 WSUI-Views and Interviews  
 WTAD-Baseball Game

3:15

Midstream, drama: WLW KWK  
 Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA  
 WHO WMAQ  
 KMOX-One Woman's Opinion  
 KSD-Heart of Julia Blake, sketch

WAAF-Janet Lynn, songs  
 WCFL-Varieties  
 WHIP-Behind Kitchen Doors  
 WIND-Happy Harmony  
 WJJD-Ben Kanter, piano, songs  
 WMBD-Jack Lyon at the Organ  
 WSUI-Melody Time  
 WTAQ-Fiddlers Three

3:30

Life Can Be Beautiful, sketch (Ivory Soap): WIRE WMAQ  
 WLW KSD WHO

Club Matinee: WIBA

Deep River Boys, quartet: WKBB  
 WFAM WFBM WISN WMBD  
 WKBB WCCO WBBM (sw-15.27)

West & Matey: KWK  
 KMOX-Popular Melodies; Head-line Highlights  
 WAAF-Matinee Melodies  
 WBAA-Keeping Up with the Joneses  
 WGN-Melody Time  
 WHA-Weather Reports  
 WIND-Musical Comedies Memories  
 WJBC-News  
 WJJD-Frankie Trumbauer's Orch.  
 WOC-News  
 WOWO-Old Time Religion  
 WROK-Ma Perkins, sketch  
 WSUI-Ave Maria Hour  
 WTAQ-Works of the Masters  
 WTMJ-Variety Revue

3:45

Leon Goldman, violinist: WKBB  
 WFBM WFAM WTAQ WOC  
 WMBD WKBB WCCO WISN  
 (sw-15.27)

Girl Alone, sketch (Quaker Oats); Betty Winkler & Pat Murphy: WMAQ KSD WIRE  
 WHO

Man of Mars, sketch: WLW  
 KWK

Affairs of Anthony: WENR  
 WBOW WIBA

KMOX-Dope from the Dugout  
 WBBM-Tina & Tim  
 WBAA-Melody Moments  
 WGN-Margery Graham  
 WHIP-Orch. with Denna Taylor  
 WIND-Ben Kanter, songs  
 WJBC-Classical Music  
 WROK-Swedish Gospel Service

4:00

News: Neighbor Nell, philosophy:  
 Irma Glen, organist: WENR  
 WIBA WBOW

March of Games: WFAM WFBM  
 WTAQ WKBB WISN WKBB  
 WCCO WOC WBBM (sw-15.27)

Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO

Mark Love, basso & Organ: WGN  
 KWK

News: WIND WOWO  
 WAAF-The Rumba Beat  
 WBAA-Contract Bridge Chats  
 WCFL-Make Believe Danceland  
 WIA-Deutsche Musik Stunde  
 WHIP-Interlude  
 WIRE-To be announced  
 WJBC-Wesleyan Hour  
 WJJD-Islanders  
 WMAQ-Concert Miniature  
 WMBD-Kitty Keene, Inc., sketch  
 WROK-News: Musicale  
 WSUI-Famous Homes of Famous People

4:15

Terry & the Pirates (Dari-Rich):  
 WLW (sw-15.21)

Three Romeos: WOWO

Exploring Space: WFAM WFBM  
 WTAQ WKBB WISN WKBB  
 WCCO WOC WBBM (sw-15.27)

Johnson Family: KWK

Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA  
 KSD

WAAF-Hollywood Brevities  
 WBAA-Melody Moods  
 WBOW-Music Graphs  
 WENR-Swingtime Serenade  
 WGN-Rhythm Rumbles  
 WHIP-Polish Merchants Hour  
 WHO-To be announced  
 WIND-Take It Easy  
 WIRE-News: Minute Interviews  
 WJJD-Oklahoma Outlaws  
 WMBD-Local News: Dr. Kadesky  
 Prog  
 WROK-Freepart Studios  
 WSUI-Mexican Orch. and Chorus

4:30

Charles Sears, trn.; Orch.: WENR  
 WBOW

To be announced: KWK

The Castilians: WISN WFAM  
 WCCO WTAQ WKBB WBBM  
 WOC  
 Cadets Quartet: WTMJ WIBA  
 KSD

Don Winslow of the Navy: (sw-15.21)

Jack Armstrong, sketch (Wheaties): WLW

To be announced: WGN WOWO  
 News: WJBC WJJD  
 WAAF-Salon Concert  
 WFBM-Tea Time Tunes  
 WHA-Organ Reverie  
 WIND-Bob Atcher  
 WIRE-Indiana University Prgm.  
 WKBB-P. T. A. Talk  
 WMAQ-Say It with Music  
 WMBD-Bargain Counter  
 WSUI-Speech Clinic  
 WTMJ-Down a Country Road

4:45

Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)

Happy Jack, songs: WBOW KSD  
 WIRE WBOW WIBA WMAQ

Rakov's Orch.: WENR WOWO

KWK-Musical Prgm.  
 WAAF-Sport Shorts  
 WBAA-Story Book Hour  
 WFAM-Pop Concert  
 WGN-Afternoon Serenade  
 WIND-Swing Quartet  
 WJBC-Variety Prgm.  
 WJJD-Supertime Frolic  
 WKBB-Kiddies' Hour  
 WLW-Paul Sullivan, news  
 WMBD-Dr. Sumner Miller: Melody Miniature  
 WSUI-News Highlights  
 WTMJ-Around the Town

5:00

America's Schools, drama: KSD  
 (sw-9.53)

News: Enoch Light's Orch.:  
 WTAQ WFAM WBBM WKBB  
 WOC

Rakov's Orch.: WCFL WMT

Don Winslow of the Navy, sketch (Krispies): WENR WLW

Rhythm Boys: WGN

Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ

KMOX-Grandstand Managers  
 KWK-Dance Orchestra  
 WAAF-Tea Dance  
 WBOW-Merry Go Round  
 WCCO-Livestock  
 WCFL-Tea Time  
 WFBM-Wheeler Mission  
 WHO-Captain Midnight  
 WIBA-The Plainsmen  
 WIND-Hodges & Dudley  
 WIRE-Lone Ranger, drama  
 WISN-Show Window  
 WMBD-Happy Train  
 WSUI-Tea Time Melodies  
 WTMJ-The Plainsmen

5:15

Malcolm Claire, children's stories:  
 News: KSD WENR (sw-9.53)

Enoch Light's Orch.: WISN  
 WMBD WCCO KMOX WKBB  
 WFBM

WBBM-Chicago Hour  
 WCFL-Walkshow  
 WFAM-Killer Dillies  
 WHO-Dick Tracy, sketch  
 WIBA-Pacific Fog  
 WIND-Tommy Ott, organist  
 WMAQ-Advs. of Jimmie Allen:  
 News

WROK-Sports  
 WTAD-Freshest Thing in Town  
 WTMJ-Twenty Flying Fingers

5:30

Today with Bob Trout: WKBB  
 WCCO KMOX WBBM (sw-11.83)

Alma Kittchell, contralto: WBOW  
 WCFL (sw-9.53)

Adrian Rollini's Orch.: WENR  
 KSD (sw-15.21)

Jack Armstrong, sketch: WTMJ  
 WHO WOC WCCO WMAQ  
 Dick Tracy, sketch: WIRE WISN  
 KWK-Terry & the Pirates  
 WCFL-Curtain Calls  
 WFAM-Dan Dunn, sketch  
 WFBM-Bohemians  
 WGN-Armchair Melodies  
 WIBA-News Edition  
 WIND-News & Sports  
 WKBB-To be announced  
 WLW-Little Orphan Annie, sketch  
 WMBD-Paul Welton's Orch.  
 WMT-Song Hit of the Day  
 WROK-Symphonic Orch.  
 WSUI-Previews and Reviews  
 WTAD-Sports  
 WTAQ-Al Michel's Sport Wheel

5:45

Marion Carley, pianist: WBBM  
 WOC WKBB WTAQ WCCO  
 WFBM WFAM (sw-11.83)

Father & Son, sketch: KSD

Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal):  
 WMAQ KWK

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

Marlowe & Lyon, piano duo:  
Lowell Thomas, news commen-  
tator (Sun Oil): WLW (sw-  
15.21)

Little Orphan Annie: WGN  
KMOX  
WBOW-Jerry of the Circus  
WCFL-Jack Kelly's Orch.  
WHO-Little Orphan Annie, sketch  
WIBA-Sportscast  
WIND-Dance Orchestra  
WIRE-Basonology  
WISN-Sports Parade: Interlude  
WMBD-Sports Review  
WMT-Sports: News  
WSUI-Daily Iowan of the Air  
WTAD-Variety Prgm.  
WTMJ-Sport Flash

## NIGHT

6:00  
Easy Aces, sketch (Anacin):  
WENR WMT WMBD KWK (sw-  
11.87)

Norsemen Quartet: WMAQ  
Ray Heatherton, songs: WMBD  
WCCO WHAS (sw-11.83)

Amos 'n' Andy (Campbell's  
Soup): WTAM KSD WLW (also  
at 10 p.m.)

Sports Review: WKBB WKBH  
WOC  
To be announced: WHO WJR  
KMOX-France Laux, sports  
WBBM-Dr. Preston Bradley, com-  
mentator

WBOW-Luke Walton on Sports:  
This Minute  
WFAM-Crimecasts  
WFBM-News

WGN-Twilight Reveries  
WIBA-Dinner Concert  
WIND-German Hour  
WISN-Down by Herman's  
WROK-News: Sweet & Swing  
WSUI-Dinner Hour Prgm.

WTAD-Dust Off the Diamond  
WTAQ-Mutiny on the High Seas  
WTMJ-Heinie & His Grenadiers

6:15  
Human Side of the News; Edwin  
C. Hill, comm. (Campbell's  
Soup): WTAM KSD WIRE WHO  
(sw-9.53) (also at 10:15 p.m.)

Mr. Keen, Tracer of Lost Per-  
sons, drama (Amer. Home Pro-  
ducts): WMT WENR KWK (sw-  
11.87)

Lum & Abner, comedy team  
(Postum): WBBM WJR WFBM  
WHAS KMOX WCCO (also KNX  
KSL at 10:15 p.m.)

News: WMBD WOC  
WBOW-Si and Ezra  
WCFL-Tune Teasers  
WFAM-To be announced  
WGN-Yar Concert Orch.  
WKBB-Circle Service Boys  
WKBH-Dinner Music  
WLW-Melody Grove  
WMAQ-Webb & Sherr, organ and  
piano  
WTAQ-Parade of the Bands

6:30  
Colgate's Ask-It-Basket with Jim  
McWilliams: WFBM WBBM WJR  
KMOX WCCO WHAS WMBD  
WISN (sw-11.83) (also KNX  
KSL at 9:30 p.m.)

Ennio Bolognini's Orch.: WBOW  
Ralph Blane, tr.: WMT

Capt. Tim Healy's Stamp Club  
(Kelloggs): WLW

News: WTAQ WHO  
To be announced: WOC WKBH  
KWK-Sports & News  
WCFL-Pop Tunes  
WGN-Bob Elson's Sports Review  
WIBA-String Quartet  
WIRE-Marion County Democrats  
WKBH-Sweetheart Serenade  
WLS-Don Kelley's Sport Review  
WMAQ-News: Musical Entre

WROK-Boy Scout Prgm.  
WTAM-Shanghai Nights  
WTMJ-Easy Aces

6:45  
Science on the March: WMT  
Inside of Sports (Phillies Cigars):  
WLW WGN KWK

News: WKBB WKBH WIRE  
To be announced: WOC WHO  
KSD-Your Family and Mine  
WBOW-Man in the Tavern  
WCFL-Hal Totten, sports  
WLS-News Reports  
WMAQ-Jerry Cooper  
WROK-Musical Workshop  
WTAM-Romance in Song  
WTAQ-Talking Drums  
WTMJ-Kilowatt Hour

7:00  
One Man's Family (Tenderleaf  
Tea): WMAQ WIRE KSD WHO  
WIBA WLW WTAM WTMJ (also  
see Sun. Prgms. at 11:30 p.m.)

Gang Busters, drama (Colgate):  
KMOX WFBM WBBM WCCO  
WJR WHAS WISN (sw-11.83)  
(also KNX KSL at 11 p.m.)  
The case of the "Willie Ma-  
son Gang" will be dramatized.

Guest of the premiere program  
will be Bette Davis.  
More detail on page 8  
Story on page 2

Music by Percy Faith: WMT  
KWK

WGN-News: Sports  
WIND-To be announced  
WROK-Verna Davis, songs  
WSUI-Old Irish Airs

8:45  
KWK-Novelty Tunes  
WGN-Yar Concert Orch.  
WROK-Social Security  
WSUI-Daily Iowan of the Air

9:00  
Kay Kyser's Musical Klass &  
Dance, with Virginia Sims, Harry  
Babbitt & Sully Mason, vocalists  
(Lucky Strike): WTMJ WTAM  
WHO WMAQ WIRE KSD KOA  
WIBA WLW (sw-9.53)

To be announced: WBOW WENR  
(sw-11.87)

KWK-Dance Orchestra  
WCFL-Concert Gems  
WGN-Tiny Hill's Orch.  
WIND-Amateur Hol.:  
WROK-Musicale

9:15  
KWK-Musical Prgm.  
WCFL-Roller Derby  
WROK-Gospel Fellowship Hour

9:30  
It Can Be Done (Household Fi-  
nance); Edgar A. Guest; Frankie  
Master's Orch.: WJR WFBM  
WBBM WHAS KMOX WOC  
(sw-11.83)

Guest: Elsie Voight, adven-  
turer.  
More detail on page 23.

Melodies from the Sky: WGN  
Bill Perry & Ruth Carhart,  
songs: WCCO

Minstrel Show: WMT WBOW  
WENR

KWK-Musical Prgm.  
WCFL-Make Believe Danceland  
WIND-Walkathon  
WISN-Our Government  
WKBB-Dance Time

WKBH-Rapid Ad  
WMBD-Value Hints  
WOWO-Our Yesterdays  
WROK-Jimmy Loss' Orch.  
WSBT-Vacation Vogues  
WTAQ-Club Normandie Entertains

9:45  
News: WIND WROK  
WISN-Concert Miniatures  
WMBD-Pere Marquette Orch.  
WOWO-Bob Wilson, news  
WTAQ-Interviews with the Past

10:00  
Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE KOA KFI  
WHO (also see 6 p.m.)

Count Basie's Orch.: WTAQ  
WSBT WBBM WISN WHAS  
WKBH WCCO

Johnny Messner's Orch.: WBOW  
(sw-9.53)

News: WKBB WMBD WMT  
WOC WFBM  
KMOX-The Goldbergs, sketch  
KWK-Sports Review  
WENR-Globe Trotter  
WIBA-Night News Edition  
WIND-Swedish Program  
WJR-Jack King, news  
WKBH-News: Music  
WLW-Paul Sullivan, news  
WOWO-Alias Jimmy Valentine  
WROK-Lonis Connor's Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Today's Events

10:15  
Human Side of the News (Pep-  
sodent): KOA WMAQ (also see  
6:15 p.m.)

Count Basie's Orch.: WFBM  
WKBH WKBB WOC

Lee Shelley's Orch.: WMT  
News: WHAS WSBT WIRE  
KMOX-Hot Stove League  
KSD-Russ David's Orch.  
KWK-Smiling Ed McConnell  
WCCO-Cedric Adams  
WENR-Ennio Bolognini's Orch.  
WGN-Bill Carlsen's Orch.  
WHO-News  
WIBA-Club Chanticleer  
WJR-Lions Tales: Reminiscing  
WLW-Spotlight  
WMBD-Sports Review: Program  
Review  
WTAM-Music You Want  
WTMJ-Sports: Rhythm Time

10:30  
Tommy Dorsey, His Trombone &  
Orch. (Raleigh & Kool): KOA  
KFI (also see 7:30 p.m.)

Sammy Kaye's Orch.: WKBH  
WSBT WFBM WHAS WMBD  
WTAQ WKBH WISN (sw-6.12)

Dick Jurgens' Orch.: WGN WMT

Sammy Kaye's Orch.: WOC WJR  
KMOX WCCO

Russ Morgan's Orch.: KWK  
WBBM-Henri Gendron's Orch.  
WIND-News

11:00  
Dick Barrie's Orch.: WSBT WISN  
WTAQ WKBH WBBM KMOX  
WJR WCCO WMBD WOC WFBM  
(sw-6.12)

Will Osborne's Orch.: WBOW  
WMAQ WTAM WIRE

Aussa the Arab, drama: WOWO  
WIBA WCFL

## WEDNESDAY

October 5

Dance Orch.: WGN WMT KWK  
Dance Orch.: WHAS WTMJ  
KOA-Westernaires  
WENR-Music as You Desire It  
WHO-Veterans Forum  
WIND-Paradise  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WTAM-Otto Thurn's Orch.  
End of Wednesday Programs

*Texaco Dealers*  
PRESENT  
**THE TEXACO**  
**STAR THEATRE**

SIXTY MINUTES of comedy,  
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brightest stars of stage, screen,  
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Ruggles and Una Merkel...  
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... enjoy the polished perform-  
ance of Adolphe Menjou as Mas-  
ter of Ceremonies... the singing  
of Kenny Baker and Jane Froman  
... the music of the great Texaco  
Orchestra and Chorus under the  
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WALLINGTON  
DAVID  
BROEKMAN'S  
ORCHESTRA  
TEXACO  
STAR CHORUS  
and  
MAX  
REINHARDT

and  
FAMOUS  
GUEST STARS  
EVERY WEEK

EVERY WEDNESDAY NIGHT  
COAST TO COAST CBS NETWORK  
9:30 E.S.T. 8:30 C.S.T. 7:30 M.S.T. 6:30 P.S.T.

THURSDAY

October 6

MORNING

7:00 a.m. CST
Milt Herth: WBOW (sw-21.5)
Musical Clock: WOC WKBH
WKBB WIBA KMOX WIRE
KWK Smiling Ed McConnell
WAAF-Breakfast Express
WBBM-Morning Reporter
WCCO-Air Almanac
WFAM-That Morning Bugle: News
WFBM-Early Birds
WGN-California Sunshine
WHIP-On the Farm Front
WHO-Mother Randall
WIND-Polish Prgm.
WISN-Early Risers' Club
WJJD-Hillbilly and Cowboy Songs
WLS-News
WLW-The Merry-makers
WMAQ-Suburban Hour
WMBD-Breakfast Club
WMT-Country Home: Musical Clock
WROK-Early Risers
WTAD-Airline News
WTAQ-Mike's Uprisin'
WTMJ-Top of the Morning
7:15
Gene & Glen, songs: (sw-21.5)
Deep River Boys: (sw-21.51)
Musical Clock: WBOW WHIP
KWK-Sunnytime
WBBM-Morning Matinee
WCCO-News Slants
WHO-Hardware News
WJJD-It's Risin' Time
WLS-Trailer Tim
WLW-Peter Grant, news
WMBD-Wayside Chapel
WMT-News
WROK-Breakfast Melodies
WTAQ-Breakfast Brevities
7:30
Musical Tete-a-Tete: (sw-21.5)
Edith Dick & Jack Shannon,
songs: (sw-21.51)
News: WTAQ WKBH WHIP
Musical Clock: WMT WMBD
WBBM
KMOX-Jack Armstrong, sketch
KWK-News: Rapid Ad Prgm.
WCCO-Musical Chimes
WGN-The Music Box
WIBA-Morning News: Music for
School & Home
WJJD-Christian Science Prgm.
WKBH-Morning Devotions
WLS-Boys from Virginia
WLW-The Gospel Singer
WROK-Morning Parade
7:45
Ruth Brine, talk: (sw-21.51)
KMOX-Travelogue
WHIP-Tic Toc Tunes
WJJD-Hawaiian Melodies
WKBH-Musical Clock
WKBH-Breakfast Melodies
WLS-Jolly Joe & Pet Pals
WLW-To be announced
WMBD-Police Bulletins
WOWO-Concordia Chapel
WTAD-Airline News
WTAQ-Today's Almanac
8:00
News: Breakfast Club: WCFL
WBOW (sw-21.5)
The Band Goes to Town: WLW
Richard Maxwell, tnr.-philosoph-
ers: WTAQ WKBH WFAM KMOX
WFBM WOC (sw-21.51)
Musical Clock: WROK WIBA
News: WJJD WKBH WMBD
KWK-Variety Prgm.
WAAF-Breakfast Express
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WHIP-Early Edition
WHO-Coffee Pot Inn
WIND-Abundant Life, talk
WIRE-News: Footnotes
WLS-Morning Devotions
WMAQ-Your Neighbor
WMT-Country Home; Musical
Clock
WOWO-Radio Bible Class
WSUI-Morning Chapel
WTAD-Tales Old and New
8:15
Montana Slim, songs: News:
WKBB WKBH WTAQ WFAM
WFBM KMOX (sw-21.5)
Musical Clock: WMT WOC
WHA-Morning Melodies
WHIP-Carnival
WHO-Fruit Reporter
WIND-The Passing Show
WIRE-Dessa Byrd
WJJD-The Toastmaster
WLW-Myrt & Marge, sketch

WSUI-Symphony Orchestra
WTAD-Gems of Melody
8:30
Joyce Jordan, Girl Interne, sketch
(Calox Toothpowder & Solidified
Albolene): WBBM
Breakfast Club: WWO WCFL
KMOX-Ozark Varieties
WBOW-Radio Gospel
WCCO-Hymns of All Churches
WFAM-Your Engagement Book
WFBM-Favorite Melodies
WHO-Those Happy Gilmans
WIBA-Today's Almanac: Society
Reporter
WIND-Hawaiian Melodies
WIRE-To be announced
WKBH-Chancel Steps
WKBH-Uncle Bob
WLS-The P-X Ranch
WLW-Hilltop House, sketch
WMAQ-Whistler & His Dog: News
WMBD-Bandwagon
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Devotional
WTAQ-Sunshine Hour
8:45
Bachelor's Children, sketch (Old
Dutch Cleanser): KMOX WCCO
Johnnie Johnston, bar.: WBOW
WIRE
KWK-Pop Wise & Filbert
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WFBM-Apron Strings
WHIP-News
WHO-To be announced
WIND-News
WJJD-III. League of Women Vot-
ers
WKBH-Today's Almanac
WKBH-Olive Hagen, organist
WLS-Hal Culver & the Melody
Weavers
WLW-Linda's First Love, sketch
WMAQ-A Step Ahead with Nor-
man Ross
WMBD-Jay's Women of Today
WROK-Town Crier
WSUI-Morning Melodies: Service
Reports
WTAD-Variety Prgm.
WTMJ-Happy Gilmans, sketch
9:00
Paul Page, songs: WOWO KWK
WBOW
Houseboat Hannah, sketch (Lava
Soap): WLS (sw-15.21)
Pretty Kitty Kelly, sketch (Won-
der Bread): WOC WBBM WFBM
KMOX WCCO WISN WKBH
Mrs. Wiggs of the Cabbage Patch,
sketch (Old English Wax): WIRE
WMAQ WHO
News: WROK WAAF
KSD-News; Dick Leibert, organ
WFL-Morning Rhythm
WFAM-Concert Time
WGN-The Party Line
WHA-Your Health
WHIP-Budapest Hour
WIBA-Organ Melodies
WIND-Headline Music
WJJD-Bosworth Broadcast
WKBH-String Ensemble
WLW-School of the Air
WMBD-Messenger: Weather
WMT-News: Radio Gossip
WSUI-Within the Classroom
WTAQ-Morning Potpourri
WTMJ-What's New?
9:15
John's Other Wife, sketch (Louis
Phillippe): WMAQ WIRE WHO
Myrt & Marge, sketch (Suped
Suds): WFBM KMOX WBBM
WISN WCCO WMBD
Jane Arden, sketch (Ward Bak-
ing Co.): WLS KWK (sw-15.21)
Josh Higgins of Finchville,
sketch: WIBA KSD WCFL WMT
WBOW WOWO (sw-15.21)
News: WOC WKBH
WAAF-Rhythm Rhapsody
WGN-Betty Crocker
WHA-Keeping Up with Science
WIND-Priscilla Holbrook, pianist
WROK-Markets: On the Mall
9:30
Just Plain Bill, sketch (Bi-So-
dol): WMAQ WIRE WHO
Smilin' Ed McConnell, songs
(Acme Paint): WLS WLW
Hilltop House, sketch (Palmolive
Soap); Bess Johnson: KMOX
WBBM WCCO WISN WMBD
Walter Blaufuss' Orch.: KSD
WBOW WTMJ
KWK-Musical Prgm.
WAAF-Canary Serenade
WFL-Hit Revue
WFAM-Shoppers' Guide
WFBM-Mrs. Farrell's Kitchen of
the Air
WGN-Get Thin to Music
WHA-School of the Air

Good Listening for Thursday

Further details and stations which will broadcast these programs may be
found in the adjacent program columns at the time hereunder indicated
MORNING
11:30 CST National Farm and Home Hour.
NIGHT
6:30 CST Joe Penner.
Premiere.
7:00 CST Rudy Vallee.
7:00 CST Kate Smith.
8:00 CST Major Bowes.
8:00 CST Good News of 1939.
9:00 CST Bob Burns and Guests.
Donald Dickson, baritone, will be one of Bob Burns' guests.

WHIP-Variety Time
WIBA-Church of the Air
WIND-Jimmy Dean, cowboy songs
WJJD-Illinois Medical Society
WKBH-Eb & Zeb
WKBH-Today's Almanac
WMT-Louise Hathaway
WOC-Jungle Jim
WOWO-Tri Topics
WROK-Joe Dumond's Music Mak-
ers
WSUI-Prgm. Calendar: Weather
WTAD-Ma Perkins, sketch
WTAQ-Round Up
9:45
The Woman in White, sketch
(Pillsbury): WMAQ WHO KSD
WIRE WTMJ
Stepmother, sketch (Colgate):
WBBM KMOX WCCO WFBM
Ma Perkins, sketch (Oxydol):
WLS (sw-15.21)
Popular Waltzes: WIBA WMT
WBOW (sw-21.5)
News: WISN WMBD
KWK-The Party Line
WCFL-Bittersweet Melodies
WGN-Musical Mail Box
WHIP-Women & Toe Home
WIND-Swing Variations
WJJD-Tommy Tucker's Orch
WKBH-Rhythm & Romance
WKBH-Swing Interlude
WLW-The Goldbergs, sketch
WOC-Radio Bazaar
WOWO-Modern Home Forum
WROK-Morning Varieties
WTAD-Kitty Keene, Inc., sketch
10:00
Story of Mary Marlin (Ivory
Flakes): WLS (sw-15.21)
Originalities: WIBA WBOW WMT
KWK (sw-21.5)
David Harum, sketch (Bab-O):
KSD WIRE WMAQ WHO
Mary Lee Taylor (Pet Milk):
WBBM WMBD WFBM KMOX
WOC
WAAF-Musical Memories
WCCO-Ma Perkins, sketch
WCFL-Better Homes, talk
WFAM-Musicale
WGN-Morning Melodies
WHA-Homemakers
WIND-Traffic Court
WISN-Mrs. Shiras
WJBC-Theater Time
WJJD-Journal of Living
WKBH-Hollywood Reporter
WKBH-Home Economics Prgm.
WLW-Short, Short Story
WROK-News: Prgm. Prevue
WSBT-Two-Way Harmonies
WSUI-Homemakers' Forum
WTAD-News
WTAQ-Let's Waltz
WTMJ-True Stories
10:15
Morning Moods: WFAM
Vic & Sade, sketch (Crisco):
WLS WLW (sw-15.21)
Breen & de Rose: WBOW WMT
WIBA
Lorenzo Jones, sketch (Phillips):
WIRE WMAQ WHO KSD
Party Line: WMT WFBM
KMOX-Let's Compare Notes
KWK-Musical Prgm.
WAAF-Jen & Birdie
WBBM-Editor's Daughter
WCCO-Judy & Jane
WGN-Bachelor's Children
WHIP-The Music Box
WISN-Ann Leslie's Scrapbook
WJBC-Women in the News
WKBH-What's New?
WKBH-Your Home Prgm.
WMBD-Linda's First Love
WOC-Rendezvous in Rhythm
WOWO-Editor's Daughter, sketch
WROK-His Majesty, the Baby
WSUI-Musical Favorites
WTAQ-Music in a Sentimental
Mood
WTAD-Bea and Vee
WTMJ-Blue Room Ensemble

10:30
Pepper Young's Family (Camay
Soap): WLS (sw-15.21)
Do You Remember?: WIBA
Big Sister, sketch (Rinso): WISN
WCCO WBBM KMOX WMBD
WFBM
Young Widow Brown, sketch
(Haley's M-O): WIRE WMAQ
WHO KSD (sw-15.33)
Story of the Month: WCFL
WBOW
KWK-News: Musical Interlude
WAAF-Swing High
WFAM-Hollywood Fashion Parade
WGN-Don Pedro, violinist
WHIP-Names & Their Stories
WIND-Serenade to the Ladies
WJBC-Lady in White
WJJD-Women's Exchange Prgm.
WKBH-House of MacGregor
WKBH-Questions & Answers
WLW-News: Livestocks: River:
Weather: Markets
WMT-Bits of Everything
WOC-Weekly Shopper
WOWO-Linda's First Love, sketch
WROK-Kaye Kreamer, Woman's
Forum
WSUI-The Book Shelf
WTAD-Let's Waltz
WTAM-Women's Hour
WTAQ-News: Merry Go Round
WTMJ-Kitty Keene, sketch
10:45
The Road of Life (Chipso): WLW
WMAQ WTMJ
Viennese Ensemble: WBOW (sw-
21.5)
Aunt Jenny's Stories (Spry):
WMBD WFBM KMOX WBBM
WCCO WISN
Getting the Most Out of Life
(Fleischmann's Yeast): (sw-
15.21)
Kitty Keene, sketch: WHO
Gloom Chasers: KWK
KSD-Buccaners, octet
WAAF-Notelettes
WCFL-Echoes of Havana
WFAM-Lou Pike
WGN-Painted Dreams
WHA-Organ Interlude
WHIP-At the Tavern
WIBA-To be announced
WISN-Mrs. Shiras
WJBC-Markets: News
WIRE-Jimmie Grier's Orch.
WJBC-Peggy Payne, pioneers
WJJD-Dick Jurgens' Orch.
WKBH-Mixing Bowl
WKBH-Arkansas Travelers
WLS-Market Reports: News
WMT-Tom Owens' Cowboys
WOC-Screenfans Prgm.
WOWO-Party Line, sketch
WROK-Preport Studios
WTAD-Those Happy Gilmans
11:00
Tower Town Tempos: WOC WISN
WFBM WMBD WTAQ KMOX
WCCO
Dan Harding's Wife, sketch (Nat'l
Biscuit Co.): WMAQ
Vaughn de Leath, songs: KSD
WAAF-Let's Dance
WBAA-P-T. A. Prgm.
WBBM-Missus Goes to Market
WBOW-Presentation: Agricultural
Agent
WCFL-Peekers in the Pantry
WFAM-To be announced
WFBM-Indianapolis Council of
Women
WGN-Manhattan Mother, sketch
WHA-Music Appreciation
WHIP-Symphonetta
WHO-Caroline's Golden Store
WIBA-Linda's First Love
WIND-Bob Atcher & Bonnie
Blue Eyes, hillbilly songs
WIRE-Singin' Sam
WJBC-Surprise Party
WJJD-Bureau of Missing Persons
WKBH-Book of the Hour
WKBH-Magic Violin
WLS-Short Short Stories

WLW-Editor's Daughter, sketch
WOWO-Farm Flashes: Billboard
WSUI-Within the Classroom
WTAD-All for the Ladies
WTMJ-Betty and Bob, sketch
11:15
Her Honor Nancy James, sketch
(Kleenex): WFBM KMOX WCCO
WBBM
To be announced: WKBH WISN
Geo. Griffin, tnr.: KWK
The O'Neills, sketch (Ivory
Soap): WLW WMAQ
Hymns of All Churches: WTMJ
WOC
KSD-George Hall's Orch.
WAAF-Sport of Kings
WBAA-Charlotte Friend Stewart
WGN-Harold Turner, pianist
WHIP-Musical Prgm.
WHO-Vic & Sade, sketch
WIBA-Editor's Daughter
WIND-Music for the Morning
WIRE-Linda's First Love
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Prairie Rammers & Patsy
WMBD-Honeymoon Lane
WMT-Magic Kitchen
11:30
Nat'l Farm & Home Hour; Guest
Spkrs.: WMAQ WBOW WIBA
KWK (sw-15.21)
Half hour broadcast from the
Pacific International Livestock
Show, Portland, Oregon.
Romance of Helen Trent, sketch
(Old English Wax): WBBM
KMOX
Time for Thought: KSD
Dr. Harold Paul Sloan has
chosen for the title of his ad-
dress "Faith and Freedom—The
Bible."
WAAF-Livestocks; Sweet & Slow
WBAA-Parade of Melody: News
WCCO-Those Happy Gilmans
WCFL-Today's Troubadours
WFAM-Harlan Hogan
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHIP-News
WHO-Myrt & Marge, sketch
WIND-Harry Zimmerman, organ-
ist
WIRE-Farm Hour
WISN-Movie Chat
WJBC-Singing Sam
WJJD-Safety Court
WKBH-What's Where on the Air:
Farm Flashes: Do You Want a
Job?
WKBH-Rhapsody and Rhythm:
Livestock Quotations
WLS-Gene & Glen
WLW-News: Livestocks
WMBD-Thrill Message: The Lady
and the Doctor: Melody Minia-
ture
WMT-Sweet and Swing
WOC-Caroline Ellis
WOWO-Consolaires
WTAD-Police News
WTAQ-Mailman
WTMJ-Heinie-Spam
11:45
Do You Remember: WCFL
Our Gal Sunday, sketch (Old
English Wax): WBBM KMOX
Nat'l Farm & Home Hour: WLW
WAAF-Myrna Dee Sergeant
WCCO-Grandma Travels
WFAM-Four-Eleven Alarm
WFBM-Markets: Farm Bureau
Prgm.
WGN-Man on State Street
WHA-Magazine Rack
WHIP-Trio
WHO-Hilltop House, sketch
WIND-Farm Talk by Lloyd Cutler
WISN-Dance Music
WJBC-Rhythm Review
WKBH-Hits & Encores
WLS-Markets; Weather; News
WMBD-Al Flo & Billie with Or-
chestra
WMT-News: Frank Voelker, or-
ganist
WOC-Farm Bureau
WOWO-Market Service
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Debutantes
WTAQ-Farmhands
WTMJ-Heinie and His Grenadiers
AFTERNOON
12:00
The Goldbergs, sketch (Oxydol):
WOC WKBH WBBM WCCO
Jean Ellington, songs: KSD
News: WMBD WJBC WTAD
KMOX-Ma Perkins, sketch
WAAF-The Symphonic Hour
WBAA-Jim Hoffman, pianist
WCFL-Smoke Rings Serenade
WFBM-Bohemians

WGN-Martha Crane & Helen
Joyce
WHA-Noon Musicale
WHIP-Southtown Church Hour
WHO-Markets & Weather
WIND-Indiana News
WISN-Even as You and I
WJJD-Anything Can Happen
WKBH-To be announced
WLS-Dinnerbell Program
WMT-Question Man: Vigortone
Varieties
WOWO-Purdue Agricultural Prgm.
WSBT-News; Stork Report; Farm
Flashes
WSUI-Rhythm Rambles
12:15
Vic & Sade, sketch (Crisco):
WBBM WCCO KMOX WISN
Goodyear Farm Radio News:
WMAQ WLW KWK WIBA
WBOW
Words & Music: KSD
News: WOWO WKBH WJJD
WIRE WFBM
WBAA-Civic Chats
WCFL-Walkshow
WHIP-Englewood Hour
WHO-Voice of the Farm
WIND-Tommy Ott, organist
WJBC-Variety Prgm.
WKBH-Man on the Street:
Luncheon Music
WMBD-Town Crier: Farm Mar-
kets
WMT-Voice of Iowa: Markets
WOC-You Shall Have Music
WROK-Column Left, news
WSBT-None-Such Neighbors
WTAD-Cy and Freckles' Gang
12:30
Road of Life, sketch (Chipso):
KMOX WBBM
Mother-in-Law, sketch: KWK
News: WOC WHO
WBAA-Luncheon Dance Time
WBOW-Street Reporter
WCCO-Home Folk Tunes
WCFL-Curtain Calls
WFBM-Noontuners Revue
WGN-Markets; Midday Service
WHA-Farm Prgm.
WHIP-Rube 'n' Cy
WIBA-News; Markets
WIND-Bob Atcher & Bonnie Blue
Eves, hillbilly songs
WIRE-Reporter
WISN-Musical Heat Wave
WJJD-Loop Noon Day Service
WKBH-Man on the Street
WLS-Voice of the Farm
WLW-Burt Farber's Orgh.
WMAQ-News: Sing An Old Song
WMBD-Farm News
WMT-Tune Times
WOWO-Rondoliers
WROK-Couple on the Street:
Health Talk
WSBT-The Day Dreamer
WTAD-Farm: Weather: Markets
WTAQ-Water System Medley
WTMJ-Voice of Farm
12:45
Those Happy Gilmans, comedy
sketch (Corn-Kix): WMAQ WLW
KSD (sw-15.21)
To be announced: KWK
Glenn Darwin, bar.: WOWO
WIRE
Gospel Singer; Edward MacHugh
(Ivory Soap): WCCO WBBM
KMOX
News: WKBH WTAQ
WBAA-Wanita Wilson, soprano
WBOW-Luncheon Dance Music
WCFL-Know Yourself
WHIP-Cascade Melodies
WHO-Checkboard Time
WIND-News & Livestock Reports
WISN-Even as You and I
WKBH-Pet Corner
WLS-Livestocks: Gabriel Heatter
WMBD-Noonday Frolic
WMT-Iowa Cornhuskers: Cedar
Valley Hillbillies: Many Happy
Returns: To be announced
WOC-Old & New Rhythm
WROK-Home Folks Hour
WSBT-Man-on-the-Street
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter
1:00
Irene Beasley, RFD 1: WOC
WKBH WSBT WFBM WISN
(sw-15.27)
Betty & Bob, sketch (Gold Med-
al): WIRE WHO WLW WMAQ
(sw-15.21)
Harold Turner, pianist: WGN
To be announced: WBOW
KMOX-Inquiring Reporter
KSD-Sports Preview
KWK-Backstage Wife
WAAF-Don Bolt, commentator
WBAA-I Want a Job
WBBM-Manhattan Mother
WCCO-Noon Extra
WCFL-Spotlight Prgm.
WHA-Farm Organization Forum

## Frequencies

KMOX-1090  
KCA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WJOW-1310  
WCO-810  
WCFL-870  
WFNR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WHIP-Wally Estrup, songs  
WIBA-Concert Trio  
WIND-Lupi Italian Prgm.  
WKBH-Ma Perkins, sketch  
WLS-School Time  
WMBD-Men on the Street  
WOWO-Richard Trojan  
WSUI-Musical Chats  
WTAD-News  
WTAQ-Man on the Street  
WTMJ-Daily Bulletin Board

### 1:15

Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WLW WTMJ WHO (sw-15.21)  
Let's Talk It Over: WBOW WMT WCFL

Enoch Light's Orch.: WKBH WOC WKBB WSBT WCCO WFBM WISN WTAQ (sw-15.27)

### As You Like It: WGN

KMOX-Judy & Jane, sketch  
KWK-Musical Prgm.  
WAAF-Encores  
WBAA-Melody Moments  
WCCO-Kitty Keene  
WHA-News & Views  
WHIP-I Am the Law of Your Life  
WJJD-Livestock Markets  
WLS-Palatial Palace of Wonders  
WMBD-Party Line  
WOW-Closing Markets  
WTAD-Yellow Fang  
WTMJ-Home Harmonizers

### 1:30

Southern Cruise: WSBT WISN WKBB WOC WTAQ WFBM WCCO (sw-15.27)

Valiant Lady, sketch (Gold Medal): WIRE WMAQ WLW WHO WTMJ (sw-15.21)

Opera Selections: WIBA WBOW WOWO

Charley & His Zany Family: WGN

KMOX-Magic Kitchen  
KWK-News  
WAAF-Markets; Meat Board Talk; Interlude  
WBAA-Prof. Frank Hall  
WCFL-Let's Make a Trip  
WHA-Living Music  
WHIP-Concert with Leahfay Mead  
WIND-Safety Talk  
WJJD-Radio Council  
WKBH-Southern Cruise  
WLS-Grain Market Summary  
WMBD-His Majesty  
WMT-News: Musical Interlude  
WROK-Sweet & Swing  
WTAD-Echoes of Stage & Screen

### 1:45

Hymns of All Churches (Gold Medal): WMAQ WIRE WLW WHO (sw-15.21)

KMOX-Editor's Daughter, sketch  
KSD-News; Market Reports  
KWK-Hodge Podge Music  
WAAF-Ted Smith, tr.  
WBAA-Market Reports  
WCFL-To be announced  
WGN-Melody Time  
WIND-Organ and Vibraharp  
WJJD-Freddie Berrens' Orch.  
WKBB-Pet Corner; What's Where on the air  
WLS-Chore Boys with Evelyn & Arkie  
WMBD-A Love Story  
WMT-Judy and Jane, sketch  
WROK-Tabernacle Hour  
WTMJ-Home Harmonizers

### 2:00

Army Band: WOC WISN WSBT WKBH WTAQ WFBM WKBB WCCO (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ WHO WLW KSD

Grand Slam Revue: WIBA KWK WIRE

Moods in Music: WGN

News: WHIP WIND  
KMOX-Editor's Daughter, sketch  
WAAF-"L" Reporter, interviews  
WBAA-The Apothecary

## WBBM—HAL TATE

Radio Tattler, Radio Guide Columnist presenting News and Gossip  
Henry Klein, producer of "It Can Be Done," will be the guest today

WBOW-College Prgm.  
WCFL-To be announced  
WHA-School of the Air  
WJJD-Sentenced Men, interviews  
WLS-Chore Boys with Evelyn  
WMBD-Editor's Daughter  
WMT-Movie Man  
WOWO-The Observer  
WROK-News: Prgm. Preview  
WSUI-The Machine Age: Organ Melodies  
WTAD-Variety Prgm.

### 2:15

Ma Perkins, sketch (Oxydol): WMAQ WTMJ WHO KSD WLW  
Grand Slam Revue. WBOW WMT (sw-15.33)

KMOX-One Woman's Opinion  
KWK-Sarli Jam Session  
WAAF-Waltz Time  
WBAA-Melody Moments  
WGN-June Baker  
WHIP-Dancing Party  
WIND-Priscilla Holbrook, pianist  
WJJD-Two Pianos  
WLS-Homemakers Prgm.  
WMBD-Window Shopper  
WOWO-To be announced  
WROK-Musicale

### 2:30

Hoosier Hop, variety prgm.: WOWO WBBM WBOW WIBA WMT (sw-15.21)

Ray Bloch's Varieties: WCCO WSBT WTAQ WKBB WFBM WKBH WOC (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): KSD WHO WLW WMAQ WTMJ

When You & I Were Dancing: KWK  
Dave Frost's band with Marjorie Stedeford, Les Arthur, Clifford Bean and Renee de Vanux will be heard.

KMOX-Magic Kitchen  
WAAF-Musical Newsy  
WBAA-You & Your Child  
WCCO-News Oddities  
WGN-Harold Stokes' Orch.  
WHA-Music of the Masters  
WIND-Dance Orchestra  
WIRE-Dessa Byrd: Hoosier News  
WISN-News: Prgm. Preview  
WJJD-Salon Ensemble  
WMBD-Petticoat Parade  
WSUI-Ave Maria Hour  
WTAD-Sports Round Up

### 2:45

The Guiding Light, sketch (White Naphtha): WMAQ WHO WTMJ WLW KSD

Ted Malone's Between the Bookends: WBOW WIBA WOWO WMT KWK (sw-15.21)

Ray Bloch's Variety: WISN

KMOX-Dope from the Dugout  
WAAF-Music in the Air  
WBAA-Treasure Chest  
WGN-Harold Turner, pianist  
WHIP-Men of Vision  
WIND-Gary School Program  
WLS-News Report  
WMT-Judy and Jane  
WTAD-Billy and Jerry, songs

### 3:00

Do You Remember?: WMBD WISN WFBM WTAQ WKBH WBBM WOC WKBB (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA

Club Matinee: WBOW WENR

To be announced: KMOX WLW News: WCFL WJJD KWK-Musical Prgm.  
WAAF-News Flashes; Weather  
WBAA-Men of Vision  
WCCO-Ladies First  
WGN-Your English  
WHA-Contemporary Economics  
WHIP-Gay Caballeros  
WJBC-Prophetic Hour  
WROK-Kaye Kreamer, Women of the Hour  
WSBT-Church of the Nazarene Revival  
WSUI-Radio Service  
WTAD-Baseball Game

### 3:15

Do You Remember?: WCCO  
Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream, drama: WLW KWK  
KMOX-One Woman's Opinion  
KSD-The Dreamers  
WAAF-Matinee Melodies  
WCFL-Varieties

WHIP-Fashion Flashes  
WIND-Gypsy Orchestra  
WJJD-Ben Kanter, piano, songs  
WSUI-Musical Miniatures

### 3:30

Life Can Be Beautiful (Ivory Soap), sketch: WMAQ WIRE WLW KSD WHO

Club Matinee: WIBA

Wilson Angel, songs: WFAM WFBM WTAQ WISN WMBD WBBM WKBB (sw-15.27)

Reveries: KWK

News: WJBC WOC  
KMOX-Popular Melodies; Headline Highlights  
WBAA-Pat Wolcott, soprano  
WCCO-Board of Optometry  
WGN-Melody Time  
WHA-Armchair Journeys  
WHIP-Rhapsody in Brass  
WJJD-Frankie Trumbauer's Orch.  
WKBH-German Hour  
WOWO-Old-Time Religion  
WROK-Ma Perkins, sketch  
WSUI-Views and Interviews  
WTMJ-Variety Revue

### 3:45

Girl Alone, sketch; Betty Winkler & Pat Murphy (Quaker Oats): KSD WHO WIRE WMAQ

Man of Mars, sketch: WLW KWK

Matinee Promenade: WKBH WOC WTAQ WFAM WFBM WISN WMBD WCCO WBBM (sw-15.27)

Affairs of Anthony: WIBA WENR WBOW

KMOX-Dope from the Dugout  
WAAF-Jimmie Kozak, piano novelties  
WBAA-Morey J. Doyle, pianist  
WGN-Margery Graham  
WHIP-Orch. with Eunice Clark  
WIND-Ben Kanter, songs  
WJBC-Classical Music  
WROK-Helene Kimberley, songs  
WSUI-Stephen Foster Melodies

### 4:00

News: The Four of Us: Irma Glen, organist: WENR WBOW WIBA

Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO

Harold Turner, pianist: WGN KWK

Let's Pretend: WFAM WOC WFBM WTAQ WISN WKBB WBBM WCCO WKBB (sw-15.27)

News: WIND WOWO  
WAAF-The Rhumba Beat  
WBAA-The Magic Carpet  
WCFL-Make Believe Danceland  
WHA-Madison Concert Orch.  
WHIP-Musical Stories  
WIRE-To be announced  
WJBC-Wesleyan Hour  
WJJD-Islanders  
WLW-Kitty Keene, Inc., sketch  
WMAQ-Concert Miniature  
WMBD-Kitty Keene, Inc., sketch  
WROK-News: Musicale  
WSUI-Greater Iowa Commission Prgm.

### 4:15

Dot & Pat, songs: WQOW

Your Family & Mine (Sealtest): WMAQ WIBA WTMJ WLW KSD

Johnson Family: KWK  
To be announced: WHO WLW WAAF-Hollywood Brevities  
WBAA-Melody Moods  
WBOV-Sportscasting  
WENR-Swingtime Serenade  
WGN-Lawrence Salerno & organ  
WHIP-Polish Merchants Hour  
WIND-Take It Easy  
WIRE-News: Minute Interviews  
WJJD-Oklahoma Outlaws  
WMBD-Local News: Pet Corner  
WROK-Freepost Studios  
WSUI-Concert Band

### 4:30

Eton Boys, quartet: WKBH WKBB WISN WFAM WBBM WCCO WOC WTAQ

Edward Davies, bar.; Orch.: WENR WBOW KWK

Jack Armstrong, sketch (Wheaties): WLW

Don Winslow of the Navy: (sw-15.21)

Ranch Boys: WTMJ KSD  
Smilin' Ed McConnell, songs (Acme Paint): WMAQ WHO

News: WJBC WJJD  
WAAF-Do You Know the Answer  
WFBM-Tea Time Tunes  
WGN-To be announced  
WHA-Morphy Memorial Musicale

WIBA-Dance Hour  
WIND-Bob Atcher  
WIRE-High School News  
WMBD-Bargain Counter  
WOWO-Geo. Hall's Orch.  
WSUI-Elementary French  
WTMJ-Down a Country Road

### 4:45

Sheffer & Brenner, piano duo: WENR WOWO

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)

Happy Jack, songs: KSD WIBA WIRE WHO WBOW WMAQ

Lee Shelley's Orch.: KWK  
Songs for You: WOC WTAQ WBBM WISN WFAM WKBB

WAAF-Sport Shorts  
WBAA-Story Book Hour  
WCCO-Front Page Parade  
WGN-Afternoon Musical  
WIND-Swing Quartet  
WJBC-Variety Prgm.  
WJJD-Suppertime Frolic  
WKBH-Kiddies' Hour  
WLW-Paul Sullivan, news  
WMBD-Polly of the Range  
WTMJ-Musicale

### 5:00

News: Four Clubmen: WTAQ WFAM WKBB WOC WBBM

Red Grange (Pure Oil): WFBM  
Salon Orch., Josef Honti, dir.: WMT WIRE WOWO KWK

Don Winslow of the Navy, sketch (Krispies): WENR WLW  
To be announced: (sw-9.53)

Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ

KMOX-Grandstand Managers  
KSD-Grace Henerfer, sop.  
WAAF-Tea Dance  
WBOW-Merry Go Round  
WCCO-Livestock  
WCFL-To be announced  
WHO-Captain Midnight  
WIBA-The Plainsmen  
WIND-Hodges & Dudley  
WISN-Show Window  
WMBD-Happy Train  
WSUI-Vergil's Aeneid  
WTMJ-Lone Ranger, drama

### 5:15

Doris Rhodes, songs: WTAQ WBBM WFBM WISN WMBD WKBH KMOX WCCO WKBB WOC

Malcolm Claire, childrens' stories: News: KSD WENR (sw-9.53)

Henry Weber's Concert Orch.: WGN KWK

WBBM-Tenth Inning  
WCFL-Walkshow  
WFAM-Christian Science Prgm.  
WHO-Dick Tracy, sketch  
WIBA-Wildlife Federation  
WIND-Tommy Ott, organist  
WIRE-To be announced  
WLW-Denton & Barber, sports  
WMAQ-Advs. of Jimmie Allen: News  
WOC-Baseball Review  
WROK-Sports  
WTAD-Freshest Thing in Town

### 5:30

Eddie Dooley, Football News (Chesterfield): WENR KSD WMT WBOW (sw-15.21) (also at 11:30 p.m.)

Today with Bob Trout: WKBH KMOX (sw-11.83)

Rhythm School: (sw-9.53)

Jack Armstrong, sketch: WMAQ WHO WCCO WOC WTMJ

To be announced: WCFL WKBH Dick Tracy, sketch: WIRE WISN KWK-Kiddie Klub  
WBBM-Piano Parade  
WFAM-Dan Dunn, sketch  
WFBM-Red Grange  
WGN-Armchair Melodies  
WIBA-News Edition  
WIND-News & Sports  
WLW-Little Orphan Annie, sketch  
WMBD-Paul Welton's Orch.  
WROK-Organ Music  
WSUI-Musical Moods  
WTAD-Sports  
WTAQ-Al Michel's Sports

### 5:45

Dinner Concert: WENR  
To be announced (Sweetheart Soap): (sw-11.83)

Crossroads Hall: WTAQ WCCO WFBM WFAM WKBH WKBB

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WMAQ KWK

Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
Nina Dean, sop.: WIRE KSD (sw-9.53)

Little Orphan Annie: KMOX WGN WHO

WBBM-Chicago Hour  
WBOW-Jerry of the Circus  
WCFL-Jack Kelly's Orch.  
WIBA-Sportscast  
WIND-Dance Orchestra  
WISN-Sports Parade: Interlude  
WMBD-Sports Review  
WMT-Sports: Evening News  
WOC-News  
WROK-Evelyn & DeWitt Bumgarner, songs  
WSUI-Daily Iowan of the Air  
WTAD-Variety Prgm.  
WTMJ-Sport Flash

## NIGHT

### 6:00

Easy Aces, sketch (Anacin); Jane Ace: WENR WMT WIRE KWK (sw-11.87)

Ray Heatherton, bar.: WTAQ WMBD WHAS WCCO (sw-11.83)

Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.)

Dinner Concert: WMAQ WHO  
Sports: WOC WKBH WBBM  
News: WCFL WFBM  
KMOX-Alpine Varieties: Orch.  
WBOW-Luke Walton on Sports  
WFAM-Crimecasts  
WGN-Sweet & Low  
WIBA-Dinner Concert  
WIND-German Hour  
WISN-Down by Herman's  
WJR-Michigan Week-End  
WROK-Girl Scout Prgm.  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
WTMJ-Heinie and His Grenadiers

### 6:15

Vocal Varieties (Tums); Jerry Cooper, bar.: WHO KSD WIBA WTMJ WTAM WIRE WMAQ WLW (sw-9.53)

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT KWK (sw-11.87)

George McCall's Screen Scoops (Old Gold Cigarettes): WHAS WBBM KMOX WISN WCCO WOC WJR WFBM (sw-11.83) (also KNX KSL at 11:30 p.m.)  
Guests: Michael Whalen and Phyllis Brooks.

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

WBOW-Si and Ezra  
WCFL-Pop Tunes  
WFAM-To be announced: Memorial Park Chimes  
WGN-Yar Concert Orch.  
WIBA-Vocal Varieties  
WKBH-Singing Strings  
WKBH-Dinner Music  
WMBD-News  
WROK-Voice of Christian Youth  
WTAQ-Gems of Melody

### 6:30

Joe Penner, comedian (Huskies); Paula Gayle; Ben Pollack's Orchestra: WFBM KMOX WCCO WISN WBBM WHAS WMBD WJR WOC (sw-11.83) (also KNX KSL at 7:30 p.m.)

Elvira Rios, songs: WMT

Mario Cozzi, bar.: WBOW WHO  
Don't You Believe It (Sensation Cigarettes): WLW

News: WHO WTAQ  
KWK-Sports & News  
WCFL-Songs in the Making  
WENR-Ennio Bolognini's Orch.  
WFAM-To be announced  
WGN-Bob Elson's Sports Review  
WIBA-Football Interview  
WIRE-Marion County Democrats  
WKBH-Sweetheart Serenade  
WKBH-Sweet Swing  
WLS-Don Kelley's Sport Review  
WMAQ-News: Musical Entree  
WROK-Musical Workshop  
WTAM-Sammy Watkins' Orch.  
WTMJ-Dance Orch.

### 6:45

Inside of Sports (Phillies Cigars): KWK WLW WGN

Erwin Glucksman's Orchestra: WMAQ WBOW

News: WLS WIRE WKBB  
KSD-Your Family and Mine  
WCFL-Hal Totten, sports  
WHO-To be announced  
WIBA-Interlude

WKBH-Rapid Ad  
WMT-Refreshing Rhythms  
WTAM-Fishing and Hunting  
WTAQ-Talking Drums

### 7:00

Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WLW KSD WMAQ (sw-9.53)

Kate Smith Hour (Swansdown & Calumet Baking Powder; Abbott & Costello, comedians; Jack Miller's Orch.; Ted Straeter: Guests: WFBM WCCO WHAS KMOX WTAQ WISN WBBM WMBD WKBH WJR WOC (sw-11.83) (also KNX KSL at 10:30 p.m.)

To be announced: WLS WBOW (sw-11.87)

Green Hornet: WMT WGN KWK  
WCFL-News  
WKBH-Star Revue  
WROK-Freepost Studios  
WSUI-Children's Hour

### 7:15

WBOW-Republican Committee  
WCFL-Douglas Wilson  
WIND-Dance Orchestra  
WKBH-Sentimental Music

### 7:30

Alfred Wallenstein's Sinfonietta: WMT WGN KWK  
Music detail on page 15 this week.

Curtain at 8:30; Orch.: WBOW WOWO

WCFL-To be announced  
WFAM-The Three Men  
WIND-News  
WKBH-Amer. Family Robinson  
WLS-Farmers' Forum  
WSUI-Evening Musicale

### 7:45

WCFL-Labor Flashes  
WFAM-To be announced  
WIND-Swing Quartet  
WKBH-W. P. A. Prgm.  
WSUI-Traffic School

### 8:00

Don't You Believe It (Sensation Cigarettes): WGN KWK

Good News of 1939 (Maxwell House Coffee); Robert Taylor, m.c.; Frank Morgan; Fanny Brice; Meredith Willson's Orch.: Guests: WIRE KSD WHO WLW WTAM WMAQ WTMJ WIBA KCA (sw-9.53)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Major Bowes' Amateur Hour (Chrysler): WBBM WHAS WJR KMOX WMBD WISN WCCO WOC WFBM WTAQ WKBH (sw-11.83)

Promenade Symphony Orch. of Toronto: WENR WBOW WOWO KWK

WCFL-Showboat Carnival Queen  
WIND-Job Mart  
WKBH-Pop Concert  
WMT-The Parks Family  
WROK-Home Builders  
WSBT-Hayloft Jamboree  
WSUI-Sports Review

### 8:15

Bob Crosby's Orch.: WGN WMT KWK

WIND-Circle Service Board  
WROK-News: Prgm. Preview

### 8:30

We Want a Touchdown: WMT KWK

WGN-News: Sports  
WIND-Night Court  
WKBH-Music in the Air  
WROK-Grant Park Concert  
WROK-Farm Prgm.  
WSUI-Concert Gens

### 8:45

Symphony Orch.: (sw-11.87)

WBOW-Rex Club  
WGN-Dick Jurgen's Orch.  
WIND-Hal Munro's Orch.  
WKBH-Let's Waltz  
WROK-Alice Blue, songs  
WSUI-Daily Iowan of the Air

### 9:00

People I Have Known, variety prgm.: WBOW WENR WMT (sw-11.87)

(Continued on Next Page)

# THURSDAY

## October 6

(9:00 p.m. Continued)

Kraft Music Hall; Starring Bob Burns, comedian; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guests: KSD KOA WTMJ WTAM WHO WMAQ WIRE WIBA WLW (sw-9.53)  
Donald Dickson will be guest.  
Columbia Workshop: WSBT WBBM WKBB KMOX WKBH WOC WISN WHAS WFBM WCCO (sw-11.83)  
Eddy Duchin's Orch.: KWK  
WCFL-Double in Stars  
WGN-Concert Orch.  
WIND-Dance Orchestra  
WISN-Interlude  
WJR-Number Please  
WMBD-Moskins Real Life Dramas  
WOWO-Mississippi Four

WROK-Musicale  
WTAQ-Club Normandie Entertains  
**9:15**  
KWK-Novelties Tunes  
WCFL-Roller Derby  
WIND-Frank Blake's Orchestra  
WMBD-Value Hints  
WOWO-Studio Party  
WROK-Penthouse Players  
WTAQ-Ballroom Orch.  
**9:30**  
Americans at Work: KMOX WOC WSBT WFBM WBBM WKBB WKBH WCCO WISN WHAS WJR  
The work of the men who live by catching and selling fish will be treated in this broadcast.  
Henry Weber's Concert Revue: WGN  
KWK-Musical Prgm.  
WCFL-Make Believe Danceland  
WIND-Walkathon  
WMBD-Gomer Bath: News Commentator  
WROK-Jimmy Loss' Orch.  
WTAQ-Ballroom Orch.

**9:45**  
News: WROK WIND WTAQ WOWO  
WMBD-Texaco Circle Service Boys  
WOWO-Social Securiaty Spkr.  
**10:00**  
Amos 'n' Andy, sketch (Campbell's Soup): WMAQ KOA WIRE WHO (also see 6 p.m.)  
Sports Question Box: WBOW (sw-9.53)  
Ovie Allston's Orch.: WHAS WSBT WISN WCCO WBBM WTAQ  
News: WMBD WKBB WOC WMT WFBM  
KMOX-The Goldbergs, sketch  
KOA-Westernaires  
KWK-Sports Review  
WENR-Globe Trotter  
WIBA-Night News Edition  
WIND-Dance Orchestra  
WJR-Jack King, news  
WKBH-News: Music  
WLW-Paul Sullivan, news  
WOWO-Maurie Cross' Orch.  
WROK-Louis Connor's Orch.

WTAM-Musical Bulletin Board  
WTMJ-Today's Events  
**10:15**  
Adrian Rollini's Orch.: WBOW (sw-9.53)  
Ovie Allston's Orch.: WKBH WOC WKBB WFBM WJR  
To be announced: WOWO  
News: WHAS WSBT WIRE  
KMOX-Tony Di Pardo's Orch.  
KOA-Talent of All Ages  
KSD-Russ David's Orch.  
KWK-Smiling Ed McConnell  
WCCO-Cedric Adams  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-News  
WIBA-Club Chanticleer  
WLW-Sweet Adeline  
WMAQ-Romance in Song  
WMBD-Sports Review: Program Review  
WMT-Electric Park Band  
WTAM-Music You Want  
WTMJ-Sports: Rhythm Time  
**10:30**  
Richard Humber's Orch.: WBOW WIRE KSD WMT (sw-9.53)

Vincent Lopez' Orch.: WMBD WFBM WKBB WKBH WISN WOC WSBT WTAQ WJR WHAS (sw-6.12)  
KMOX-Headline Highlights  
KWK-News  
WBBM-News With Todd Hunter  
WCCO-Rollie Johnson  
WCFL-Larry Clinton's Orch.  
WENR-Earl Hines' Orch.  
KSD-Bill Carlsen's Orch.  
WHA-Musical Varieties  
WHO-National Radio Revival  
WIBA-Evening Concert  
WIND-Mark Fisher's Orchestra  
WLW-Ace Brigole's Orch.  
WMAQ-Abe Lyman's Orch.  
WTMJ-Rhythm Time  
**10:45**  
Vincent Lopez' Orch.: KMOX WCCO WBBM  
Dance Orch.: KWK  
Richard Humber's Orch.: KOA WHO  
WFAM-Music Group

WIND-News  
WLW-Billy Snider's Orch.  
**11:00**  
Little Jack Little's Orch.: WISN WKBB WBBM WSBT WTAQ WCCO WMBD WOC WJR KMOX WFBM (sw-6.12)  
Dean Hudson's Orch.: WBOW WHO WIRE  
Aussa the Arab, drama: WCFL WIBA  
Dick Barrie's Orch.: WGN WMT KWK  
News: WMAQ WMBD WOC Dance Orch.: WTMJ WHAS KOA-Westernaires  
WENR-Music As You Desire It  
WIND-Maurie Sherman's Orch.  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WMAQ-Fort Pearson, news  
WTAM-Paul Burton's Orch.  
**11:30**  
Eddie Dooley, Football News (Chesterfield): KOA KFI (also see 5:30 p.m.)  
End of Thursday Programs

# Friday

October 7, 1938

# Friday

## MORNING

**7:00 a.m. CST**  
Milt Herth Trio: WBOW  
Musical Clock: WOC WIBA WIRE WKBH WKBB  
**7:15**  
Robinson's Harmonicas: (sw-21.51)  
Musical Clock: WBOW WHIP  
KMOX-Music Man & Tell a Story Lady  
KWK-Sunnytime  
**7:30**  
Edith Dick & Jack Shannon, songs: (sw-21.51)  
Musical Clock: WMT WMBD WBBM  
News: WHIP WTAQ WKBB  
KMOX-Jack Armstrong, sketch  
WCCO-Musical Chimes  
WIBA-Morning News: Music for School & Home  
WJJD-Christian Science Prgm.  
WKBH-Morning Devotions  
WLS-Boys from Virginia  
WLW-The Gospel Singer  
WROK-Morning Parade  
**7:45**  
George Perrine, talk: (sw-21.51)  
Landt Trio: WLW  
Musical Clock: WKBB KMOX  
KWK-News: Rapid Ad Prgm.  
WHIP-Tic Toe Tunes  
WHO-Rare Bits of News  
WJJD-Hawaiian Melodies  
WKBH-Breakfast Melodies  
WLS-Jolly Joe & Pet Pals  
WLW-To be announced  
WMBD-Police Bulletins  
WOWO-Concordia Chapel  
WTAD-Airline News  
WTAQ-Today's Almanac  
**8:00**  
News: Breakfast Club; Musical Prgm.: WBOW WCFL WKBH  
Richard Maxwell, trn.: WTAQ KMOX WFBM WOC (sw-21.51)  
The Band Goes to Town: WLW (sw-21.51)  
Musical Clock: WROK WMT  
News: WJJD WKBH WMBD  
KWK-Variety Prgm.  
WAAF-Breakfast Express  
WFAM-Kitchen Clinic  
WGN-Everyday Words; Good Morning Prgm.  
WHA-Band Wagon  
WHIP-Early Edition  
WHO-Coffee Pot Inn  
WIBA-Musical Clock  
WIND-The Abundant Life, talk  
WIRE-News: Footnotes  
WLS-Morning Devotions  
WMAQ-Your Neighbor  
WOWO-Radio Bible Class  
WSUI-Morning Chapel  
**8:15**  
Montana Slim, songs; News: WKBH WTAQ WKBB WFAM KMOX WFBM (sw-21.51)  
The Family Man, poetry & philosophy: (sw-21.5)  
WCCO-News Slants  
WGN-Carolyn Price, home counselor  
WHA-Morning Melodies  
WHIP-Stars Over Manhattan  
WHO-Fruit Reporter  
WIND-The Passing Show

WIRE-Dessa Byrd  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WSUI-Alumni News  
**8:30**  
Breakfast Club: News: WCFL WOC  
Herman & Banta; News: (sw-21.5)  
Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Alboline): WBBM  
Sunbrite Smile Parade: Ransom Sherman, m.c.: WMAQ WMT KSD  
KMOX-Ozark Varieties  
WCCO-Betty Crocker  
WBOW-Radio Gospel  
WFAM-Your Engagement Book  
WFBM-Roundup  
WGN-Good Morning Prgm.  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac: Society Reporter  
WIRE-Prgm. Highlights  
WKBH-Chancel Steps  
WKBH-Uncle Bob  
WLS-The P-X Ranch  
WLW-Hilltop House, sketch  
WMBD-Bandwagon  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Sunshine Hour  
**8:45**  
Amanda Snow, songs: WBOW WHO WIRE (sw-21.5)  
Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO  
Sunny Melodies: (sw-21.51)  
News: WHIP WIND  
KWK-Pop Wise & Filbert  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WFBM-Apron Strings  
WJJD-Know Your Postal Service  
WKBH-Today's Almanac  
WKBH-Olive Hagen, organist  
WLS-Hal Culver & the Melody Weavers  
WLW-Linda's First Love, sketch  
WMBD-Jay's Women of Today  
WROK-Town Crier  
WSUI-Morning Melodies: Service Reports  
WTAD-Variety Prgm.  
WTMJ-Happy Gilmans, sketch  
**9:00**  
Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM WKBH  
Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)  
Paul Page, songs: WOWO WBOW  
Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO  
Smilin' Ed McConnell, philosophy and songs (Ovenready Biscuits): KWK  
News: WAAF WROK  
KSD-News; Dick Leibert, organ  
WCFL-Morning Rhythm  
WFAM-Concert Time  
WGN-Party Line  
WHA-American Red Cross  
WHIP-Budapest Hour  
WIBA-Organ Melodies  
WIND-Headline Music

WJJD-Bosworth Broadcast  
WKBH-American Family Robinson  
WLW-James Whitcomb Riley Anniversary  
WMBD-Messenger: Weather  
WMT-News: Radio Gossip  
WSUI-Within the Classroom  
WTAQ-Em Owen at the Organ  
WTMJ-What's New?  
**9:15**  
Josh Higgins of Finchville, sketch  
WIBA WOVOW WBOW WCFL KSD WMT  
Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21)  
Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD  
John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO  
News: WHA WKBH WOC  
WAAF-Rhythm Rhapsody  
WGN-Betty Crocker  
WIND-Harry Zimmerman, organist  
WKBH-Music Makers  
WROK-Markets: On the Mall  
WTAQ-Crimson Trail  
**9:30**  
To be announced: WFCL WBOW  
Hilltop House, Bess Johnson (Palmolive Soap): WMBD WISN WBBM KMOX WCCO  
Just Plain Bill, sketch (Bi-Soldo): WMAQ WIRE WHO  
Madame Courageous, sketch (Durkee's Margarine): WLW WLS KWK  
Walter Blaufuss' Orch.: KSD  
Medical Information Bureau: WMT  
WAAF-Canary Serenade  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of the Air  
WGN-Get Thin to Music  
WHA-School of the Air  
WHIP-Variety Time  
WIBA-Church of the Air  
WIND-Jimmy Dean, cowboy songs  
WJJD-Illinois Congress of Parents & Teachers, spkr.  
WKBH-Eb & Zeb  
WKBH-Today's Almanac  
WOC-Front Page Drama  
WROK-Tri Topics  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup  
WTMJ-Organ Melodies  
**9:45**  
Stepmother, sketch (Colgate): WBBM KMOX WCCO  
Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE  
Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)  
Popular Waitzes: WMT WIBA WBOW (sw-21.5)  
News: WISN WMBD  
KWK-The Party Line  
WBOW-College Prgm.  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WHIP-Women & The Home  
WIND-Leon Bolero's Tango Orch.  
WJJD-Tommy Tucker's Orch.  
WKBH-Gems of Melody  
WKBH-Swing Interlude

WLW-The Goldbergs, sketch  
WOC-Radio Bazaar  
WOWO-Modern Home Forum  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch  
**10:00**  
David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO  
The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)  
Tower Town Tempos: WFBM WISN KMOX WTAQ WFAM WOC WMBD KMOX  
Originalities: WIBA WMT KWK (sw-21.5)  
The Heart of Julia Blake: WLW WBBM  
WAAF-Woman's Page of the Air  
WBOW-Christian Science Prgm.  
WCCO-Ma Perkins, sketch  
WCFL-Fashion Show  
WGN-Morning Melodies  
WHA-Homenakers  
WIND-Municipal Court  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WROK-News: Prgm. Prevue  
WSUI-Homemakers' Forum  
WTAD-News  
WTMJ-True Stories  
**10:15**  
Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)  
Breen & de Rose, songs: WBOW WIBA  
Ruth Carhart, songs: WFAM  
Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD  
Party Line: WFBM WMT  
KMOX-Let's Compare Notes  
KWK-Musical Prgm.  
WAAF-Jen & Birdie  
WBBM-Editor's Daughter  
WCCO-Judy & Jane  
WGN-Bachelor's Children  
WHIP-The Music Box  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBH-What's New?  
WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Bell Melodies  
WOWO-Editor's Daughter, sketch  
WROK-Music Graphs  
WSUI-Musical Favorites  
WTAD-Bea and Vee  
WTAQ-Black and White, twin pianos  
WTMJ-Blue Room Ensemble  
**10:30**  
Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM  
Pepper Young's Family (Camay Soap): WLS (sw-15.21)  
Young Widow Brown, sketch (Haley's M-O): WIRE WMAQ KSD WHO (sw-15.33)  
Story of the Month: WCFL WBOW  
Do You Remember?: WIBA  
KWK-News: Musical Interlude  
WAAF-Swing High  
WFAM-Morning Musicale  
WGN-Don Pedro, violinist  
WHIP-Monitor Views the News  
WIND-Between Us Girls, interview

WJBC-Dollar Daze  
WJJD-Organ Selections  
WKBH-House of MacGregor  
WKBH-Song Time  
WLW-News: Livestocks: River: Weather: Markets  
WMT-Bits of Everything  
WOC-Screenfans Prgm.  
WOWO-Linda's First Love  
WROK-Kaye Kreamer, Woman's Forum  
WSUI-The Book Shelf  
WTAD-Tonic Tunes  
WTAQ-News: Merry Go Round  
WTMJ-Kitty Keene, sketch  
**10:45**  
Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO  
The Road of Life, sketch (Chip-so): WLW WTMJ WMAQ  
Viennese Ensemble: WBOW WIRE (sw-21.5)  
Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)  
Kitty Keene, Inc., sketch (Dreft): WHO  
Elaine Spencer, blues; Organ: KWK  
KSD-Ferde Grofe's Orch.  
WAAF-Nowelletes  
WCFL-Echoes of Havana  
WFAM-Jane Arden Introductory Prgm.  
WGN-Painted Dreams  
WHA-Organ Interlude  
WHIP-Dixieland Band  
WIBA-To be announced  
WIND-Livestock Markets  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBH-Treasure Chest  
WKBH-Rose Green  
WLS-Market Reports: News  
WOWO-Party Line, sketch  
WROK-Freepost Studios  
WTAD-Those Happy Gilmans  
**11:00**  
Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
Mary Margaret McBride, columnist (La France & Satina): WOC KMOX WCCO WMBD WBBM WFBM WISN WFAM  
Southernaires: KWK  
Vaughn de Leath: KSD  
WAAF-Let's Dance  
WBAA-Amer. Institutions: News  
WBOW-Presentation: Agricultural Agent  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Chapter a Day  
WHIP-Woman's Club of the Air  
WHO-Caroline's Golden Store  
WIBA-Linda's First Love  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Bureau of Missing Persons  
WKBH-Book of the Hour  
WKBH-Magic Violin  
WLS-Short Short Stories  
WLW-Editor's Daughter, sketch  
WMT-Tom Owens' Cowboys  
WOWO-Farm Flashes: Billboard  
WSUI-Symphonic Band  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade

WTMJ-Betty and Bob, sketch  
**11:15**  
The O'Neills, sketch (Ivory Soap): WLW WMAQ  
To be announced: WKBH WISN  
Her Honor, Nancy James, sketch (Kleenex): WFBM KMOX WCCO WBBM  
Alden Edkins, basso: KWK (sw-15.33)  
KSD-Xavier Cugat's Orch.  
WAAF-Sport of Kings  
WFAM-To be announced  
WGN-Harold Turner, pianist  
WHIP-Marjorie Warren, songs  
WHO-Vic & Sade, sketch  
WIBA-Editor's Daughter  
WIND-Twentieth Century Serenade  
WIRE-Linda's First Love  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Hits & Encores  
WKBH-Club Calendar  
WLS-Prairie Ramblers & Patsy  
WMBD-Honeymoon Lane  
WMT-Magic Kitchen  
WOC-Betty Crocker  
WSUI-The Bookman  
WTMJ-Hymns of All Churches  
**11:30**  
Nat'l Farm & Home Hour: WIBA KWK WMAQ WBOW (sw-15.21)  
Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX  
Time for Thought: KSD  
Rev. Elden H. Mills has chosen for the title of his talk "What Is in Thine Heart?"  
WAAF-Livestocks; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-Today's Troubadours  
WFAM-Harlan Hogan  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan's News  
WHIP-News  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman, organist  
WIRE-Farm Hour  
WISN-Organ Melodies  
WJBC-Singing Sam  
WJJD-Safety Court  
WKBH-What's Where on the Air:  
Farm Flashes: Do You Want a Job?  
WKBH-Romance and Rhythm:  
Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestocks  
WLW-News; River; Weather;  
Livestock  
WMBD-Thrift Message: Good Morning Neighbors  
WMT-Sweet and Swing  
WOC-Caroline Ellis  
WOWO-Consolaires  
WSUI-Drum Parade  
WTAD-Police News  
WTMJ-Heinie & Dinty  
**11:45**  
Nat'l Farm & Home Hour: WLW  
Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX  
Do You Remember?: WCFL  
KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Luncheon Dance  
WFBM-Markets: Farm Bureau Prgm.

WGN-Man on State Street  
 WHA-Magazine Rack  
 WHIP-Trio  
 WHO-Hilltop House, sketch  
 WISN-Dance Music  
 WJBC-Reid & Vin  
 WKBB-Voice of the Farm  
 WLS-Markets: Weather: News  
 WMBD-Polly of the Range  
 WMT-News: Frank Voelker, organist  
 WOC-Farm Bureau  
 WOWO-Market Service  
 WROK-Round the Town  
 WSUI-Farm Flashes  
 WTAD-Dance Revue  
 WTAQ-Farmhands  
 WTMJ-Heinie's Grenadiers

## AFTERNOON

**12:00**  
 The Goldbergs, sketch (Oxydol):  
 WKBB WCCO WBBM WOC  
 Carlton & Wayne, piano duo:  
 KSD

News: WMBD WJBC WTAD  
 KMOX-Ma Perkins, sketch  
 WAAF-Symphonic Hour  
 WBAA-Agricultural Forum  
 WCFL-Hit Review  
 WFBM-Bohemians  
 WGN-Martha Crane & Helen  
 Joyce  
 WHA-Noon Musicale  
 WHIP-Southtown Church Hour  
 WHO-Markets & Weather  
 WIND-Indiana News  
 WISN-Even as You and I  
 WJJD-Anything Can Happen  
 WKBB-To be announced  
 WLS-Dinnerbell Program  
 WMT-Question Man: Vigortone  
 Varieties

WOWO-Voice of the Farm  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUT-Rhythm Rambles

**12:15**  
 Vic & Sade, sketch (Crisco):  
 WBBM WCCO WISN KMOX  
 Words & Music: KSD (sw-15.33)  
 Good year Farm Radio News:  
 WMAQ WLW KWK WIBA  
 WBOB

News: WKBB WOWO WJJD  
 WIRE WFBM  
 WBAA-Sports  
 WCFL-Walkshow  
 WHIP-Englewood Hour  
 WHO-Pioneer Prgm.  
 WIND-Tommy Ott, organist  
 WJBC-Hot vs. Sweet  
 WKBB-Man on the Street;  
 Luncheon Music  
 WMBD-Town Crier: Farm Mar-  
 kets  
 WMT-Voice of Iowa: Markets  
 WOC-You Shall Have Music  
 WROK-Columbia Left, news  
 WSBT-In MovieLand  
 WTAD-Cy and Freckles' Gang

**12:30**  
 Road of Life, sketch (Chipso):  
 KMOX WBBM

Mother-in-Law, sketch: KWK

Man on the Street: WKBB  
 WOWO

News: WHO WOC  
 Rhythm Rascals: WTAQ WTMJ  
 WBAA-Luncheon Dance Time  
 WBOW-Street Reporter  
 WCCO-Voice of the Farm  
 WCFL-Curtain Calls  
 WFBM-Noontuners Revue  
 WGN-Markets; Midday Service  
 WHA-Farm Prgm.  
 WHIP-Rube 'n' Cy  
 WIBA-News: Markets

WIND-Let Them Live, Traffic  
 School Broadcast, Harold Brown  
 WIRE-Reporter  
 WISN-Musical Heat Wave  
 WJJD-Loop Noon-Day Service  
 WLS-Checkerboard Time  
 WLW-Smilin' Ed McConnell  
 WMAQ-News: Sing An Old Song  
 WMBD-Farm News  
 WMT-Tune Times  
 WROK-Couple on the Street: In-  
 terlude  
 WSBT-The Day Dreamer  
 WTAD-Farm: Weather: Markets

**12:45**  
 Those Happy Gilmans, comedy  
 sketch (Corn-Kix): WMAQ WLW  
 KSD (sw-15.21-9.53)

Escorts & Betty: WIBA

Gospel Singer; Edward MacHugh,  
 bar & Organ (Ivory Soap):  
 WBBM WCCO KMOX

The Voice of Experience (Lydia  
 E. Pinkham): WCFL WIRE  
 KWK

Man on the Street: WTAD WSBT  
 News: WIND WKBB WTAQ  
 WBAA-Eugene Finegan, violinist

WBOW-Luncheon Dance Music  
 WFBM-Markets; Farm Bureau  
 WHIP-Cascade Melodies  
 WHO-Oshkosh Prgm.  
 WKBB-Pet Corner  
 WLS-Livestocks: Vitality Jim  
 WMBD-Window Shopper  
 WMT-Joe Doakes: Cedar Valley  
 Hillbillies  
 WOC-Old & New Rhythm  
 WOWO-Ambrose & Mary Lou  
 WROK-Home Folks Hour  
 WTMJ-Sidewalk Reporter

**1:00**  
 To be announced: WBOW  
 Irene Beasley, R. F. D. No. 1:  
 WOC WSBT WKBB WFBM  
 WISN (sw-15.27)

Betty & Bob, sketch (Gold  
 Medal): WIRE WHO WLW  
 WMAQ (sw-15.21)

Harold Turner, pianist: WGN  
 KMOX-Voice of the Farm  
 KSD-Sports Preview  
 KWK-Backstage Wife

WAAF-Don Bolt, commentator  
 WBAA-You & Your Health  
 WBBM-Manhattan Mother  
 WCCO-Noon Extra  
 WCFL-Spotlight Prgm.  
 WFBM-Blue Ribbon Melodies  
 WHA-Worker's Education Today  
 WHIP-Wally Estrup, songs  
 WIBA-Concert Trio  
 WIND-Lupi Italian Hour  
 WKBB-Ma Perkins, sketch  
 WLS-School Time  
 WMBD-Men on the Street  
 WMT-Many Happy Returns: Mu-  
 sical Interlude  
 WOWO-Wilbur Pickett's Orch.  
 WSUI-Musical Chats  
 WTAD-News  
 WTAQ-Man on the Street  
 WTMJ-Daily Bulletin Board

**1:15**  
 Al Bernard's Minstrels: WSBT  
 WTAQ WKBB WISN WFBM  
 WOC (sw-15.27)

Arnold Grimm's Daughter, sketch  
 (Gold Medal): WMAQ WLW  
 WIRE WTMJ WHO (sw-15.21)

As You Like It: WGN  
 To be announced: WCFL WMT

KMOX-Judy & Jane, sketch  
 KWK-Great Works of Man  
 WAAF-Encores  
 WBAA-Viewing the News  
 WBBM-Man on the Street  
 WCCO-Kitty Keene  
 WHA-News & Views  
 WHIP-Alice Oleson, pianist  
 WJJD-Livestock Markets  
 WKBB-Bernard's Minstrel Men  
 WLS-Palatial Palace of Wonders  
 WMBD-Party Line  
 WOWO-Closing Markets  
 WTAD-Little Theater

**1:30**  
 To be announced: WSBT WFBM  
 WISN WCCO WKBB WTAQ  
 WKBB WOC (sw-15.27)

Valiant Lady, sketch (Gold  
 Medal): WMAQ WLW WIRE  
 WHO WTMJ (sw-15.21)

To be announced: WOWO WIBA  
 WBOB (sw-15.33)

KMOX-Magic Kitchen  
 KWK-United Press News  
 WAAF-Markets; Health Talk  
 WBAA-Grade School Prgm.  
 WBBM-Kitty Keene, Inc.  
 WCFL-To be announced  
 WGN-The Lady's Answer  
 WHA-American Youth Speaks  
 WHIP-Concert with Edward Eber-  
 hardt  
 WIND-W. P. A. Program  
 WJJD-Radio Council  
 WLS-Grain Market Summary  
 WMBD-Better Vision  
 WMT-News: Novelty Parade  
 WROK-Stars on Parade  
 WTAD-Medical Assn.

**1:45**  
 Betty Crocker (Gold Medal):  
 WMAQ WIRE WHO WLW (sw-  
 15.21)

KMOX-Editor's Daughter, sketch  
 KSD-News; Markets  
 KWK-Hodge Podge News  
 WAAF-Emerson Trent, trn.  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah  
 WGN-Hits of Today  
 WIND-Organ and Vibrarp  
 WLS-Chore Boys with Evelyn &  
 Arkie  
 WJJD-J. Berrens' Orch.  
 WMBD-A Love Story  
 WMT-Judy and Jane, sketch  
 WROK-Old Refrains  
 WTAD-Rhythm and Romance  
 WTMJ-Home Harmonizers

**2:00**  
 Buffalo Summer Theater: WSBT  
 WFBM WKBB WISN WOC  
 WKBB WTAQ (sw-15.27)

## Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**11:30 CST National Farm and Home Hour.**

### NIGHT

**7:00 CST First Nighter.**  
**7:00 CST Lucille Manners.**  
**7:30 CST If I Had a Chance.**  
 Moritz Rosenthal, celebrated pianist, will tell some of his unfulfilled ambitions.  
**7:30 CST Burns and Allen.**  
**8:00 CST Hollywood Hotel.**  
 Ginger Rogers, Herbert Marshall and David Niven will present a radio version of "I Met Him In Paris."  
**8:30 CST March of Time.**  
**9:30 CST Jimmie Fidler.**

The Story of Mary Marlin, sketch  
 (Ivory Flakes): WMAQ WHO  
 WLW WTMJ KSD

Marriage License Romances:  
 WGN KWK

Dot & Pat: WIBA WBOW WIRE  
 News: WHIP WIND  
 KMOX-Editor's Daughter, sketch  
 WAAF-"L" Reporter, interviews  
 WBAA-Vocational Guidance

**WBBM-HAL TATE-**  
 Radio Tattler, Radio Guide  
 Columnist presenting News  
 and Gossip

WCCO-Judy & Jane  
 WCFL-To be announced  
 WHA-School of the Air  
 WIND-News  
 WJJD-Sentenced Men, interviews  
 WLS-Chore Boys with Evelyn  
 WMBD-Editor's Daughter  
 WMT-Baseball Game  
 WOWO-The Observer  
 WROK-News: Prgm. Preview  
 WSUI-Men Behind the Classics:  
 The World Bookman  
 WTAD-Variety Prgm.

**2:15**  
 Oxydol's Own Ma Perkins, sketch:  
 WMAQ WTMJ KSD WHO WLW

Summer Theater: WCCO  
 Continental Varieties: WIBA  
 WIRE WBOW WMT (sw-15.33)

KMOX-One Woman's Opinion  
 KWK-Sarli Jam Session  
 WAAF-Waltz Time  
 WBBM-Meet the Missus  
 WGN-June Baker  
 WHIP-Dancing Party  
 WIND-Dance Orchestra  
 WJJD-Piano Reflections  
 WLS-Homemakers Prgm.  
 WMBD-His Majesty the Baby  
 WROK-Musical  
 WSUI-Within the Classroom

**2:30**  
 Pepper Young's Family, sketch  
 (Canay Soap): WMAQ WLW  
 WHO KSD WTMJ

Harrisburg Varieties: WFBM WOC  
 WSBT WKBB WKBB WCCO  
 WBBM (sw-15.27)

To be announced: WGN KWK  
 KMOX-Kitty Keene, Inc., sketch  
 WAAF-Eunice Clark, songs  
 WBAA-Jefferson High School  
 WCFL-Music for Today

WHA-Music of the Masters  
 WIND-W. P. A. Program  
 WIRE-Dessa Byrd; Hoosier News  
 WJJD-Fred Beck, organist  
 WISN-News: Prgm. Preview  
 WMBD-Petticoat Parade  
 WOWO-Stork Express  
 WROK-Rhythm Before Three  
 WTAD-Sports Round Up  
 WTAQ-Fiddlers Three

**2:45**  
 The Guiding Light, sketch (White  
 Naphtha): WHO WMAQ WTMJ  
 KSD WLW

Harrisburg Varieties: WTAQ  
 WCCO WISN

Ted Malone's Between the Book-  
 ends: WBOW WOWO WIBA WMT  
 KWK (sw-15.33)

KMOX-Dope from the Dugout  
 WAAF-Music in the Air  
 WCFL-To be announced  
 WGN-Harold Turner, pianist  
 WHIP-Virginia Lee Winslow, songs  
 WIND-Post Script  
 WLS-News Report  
 WTAD-Sunset Islanders

**3:00**  
 Club Matinee: WENR WOWO  
 WBOB

Backstage Wife, sketch (Dr.  
 Lyons): WMAQ WHO WIRE  
 WTMJ WIBA

Rubbertown Revue: WKBB WOC  
 WFBM WISN WTAQ WSBT  
 WBBM WMBD WKBB (sw-  
 15.27)

News: WCFL WJJD  
 KMOX-To be announced  
 KWK-Musical Prgm.  
 WAAF-News: Weather  
 WBAA-Concert Review  
 WCCO-Ladies First  
 WGN-Your English  
 WHA-Public Discussion Clinic  
 WHIP-Gay Caballeros  
 WIND-Gary Schools  
 WJBC-Int. Sunday School Lesson  
 WLW-Kitty Keene, Inc., sketch  
 WROK-Kaye Kreamer, Women of  
 WSUI-With the Authors  
 WTAD-Baseball Game

**3:15**  
 Stella Dallas, sketch (Milk of  
 Magnesia): WIRE WTMJ WIBA  
 WMAQ WIO

Midstream, drama: WLW KWK  
 KMOX-One Woman's Opinion  
 KSD-Heart of Julia Blake  
 WAAF-Matinee Melodies  
 WCFL-Varieties  
 WHIP-Fashion Flashes  
 WIND-Gypsy Orchestra  
 WJJD-Ben Kanter, piano, songs  
 WSUI-Mexican Orch.; Chorus

**3:30**  
 Life Can Be Beautiful, sketch  
 (Ivory Soap): WMAQ WIRE  
 WLW WHO (sw-9.53)

Club Matinee: WIBA  
 Eton Boys, quartet: WKBB  
 WKBB WFAM WFBM WISN  
 WBBM WMBD

Girl Meets Boy: KWK WGN  
 News: WOC WJJD  
 KMOX-Popular Melodies; Head  
 line Highlights

WCCO-Betty & Bob  
 WHA-Weather Reports  
 WHIP-Moon Magic  
 WIND-Library Program  
 WJJD-Frankie Trumbauer's Orch.  
 WOWO-Old-Time Religion  
 the Hour  
 WROK-Ma Perkins, sketch  
 WSUI-Views and Interviews  
 WTAQ-Herman Daunler, violinist  
 WTMJ-Variety Revue

**3:45**  
 To be announced: WFAM WOC  
 WKBB WTAQ WISN WMBD  
 WKBB WFBM (sw-15.27)

Girl Alone, sketch (Aunt Jimima):  
 WMAQ KSD WHO WIRE

Man of Mars, sketch: WLW  
 KWK

Affairs of Anthony: WENR WIBA  
 WOWO WBOB

KMOX-Dope from the Dugout  
 WAAF-Piano Novelties, Jimmie  
 Kozak  
 WBBM-Tina & Tim  
 WCCO-Julia Blake  
 WGN-Margery Graham  
 WHIP-Orch. with Denna Tyler  
 WIND-Ben Kanter, songs  
 WJBC-Classical Music  
 WROK-Helene Kimberley, songs  
 WSUI-Musical Varieties

**4:00**  
 When We Were Young: WFBM  
 WKBB WFAM WCCO WISN  
 WBBM WOC WTAQ WKBB

Houseboat Hannah, sketch (Lava  
 Soap): WLW KSD WHO

Neighbor Nell, philosophy: Irma  
 Glen, organist: WENR WBOB  
 WIBA (sw-15.21)

Louis Rich Entertains: KWK  
 WGN

News: WIND WOWO  
 WAAF-The Rhumba Beat  
 WBAA-Contract Bridge Chats  
 WCFL-Make Believe Danceland  
 WHA-Alpine Melodies  
 WHIP-Razzberry College  
 WIRE-To be announced  
 WJBC-Wesleyan Hour  
 WJJD-Islanders  
 WMAQ-Concert Miniature  
 WMBD-Kitty Keene, Inc., sketch  
 WROK-News: Musicale  
 WSUI-Travelog

**4:15**  
 Silhouettes of the West: WOWO  
 Your Family & Mine (Sealtest):  
 WMAQ WIBA WTMJ KSD (sw-  
 9.53)

Johnson Family: KWK  
 So You Want to Be—: WKBB  
 WTAQ WFBM WFAM WKBB  
 WISN WBBM WCCO WOC (sw-  
 15.27)

WAAF-All About Dogs, talk  
 WBAA-Melody Moods  
 WBOW-Melody Time  
 WENR-Swingtime Serenade  
 WGN-Len Salvo, organist  
 WHIP-Polish Merchants Hour  
 WHO-To be announced  
 WIND-Take It Easy  
 WIRE-News: Minute Interviews  
 WJJD-Oklahoma Outlaws  
 WLW-To be announced  
 WMBD-Local News: Dr. Kades-  
 ky Prog  
 WROK-Freeport Studios  
 WSUI-Favorite Melodies

**4:30**  
 Nancy Martin, songs; Orch.:  
 WENR WBOW

Don Winslow of the Navy: (sw-  
 15.21)

Three Romeos: KSD WLW  
 WTMJ (sw-9.53)

Ross Pierce's Orch.: KWK  
 Sing for Your Supper with Doris  
 Rhodes & Del Casino: WKBB  
 WFAM WISN WBBM WCCO  
 WTAQ WKBB WOC (sw-15.27)

Jack Armstrong, sketch  
 (Wheaties): WLW

News: WJBC WJJD  
 WAAF-International Potpourri  
 WBAA-Purdue Scrapbook  
 WGN-To be announced  
 WFBM-Tea Time Tunes  
 WHA-Organ Reverie  
 WIBA-The Dance Hour  
 WIND-Bob Atcher  
 WIRE-Indiana University Prgm.  
 WMAQ-Say It with Music  
 WMBD-Bargain Counter  
 WOWO-Musical Workshop  
 WSUI-Elementary French  
 WTMJ-Down a Country Road

**4:45**  
 Aeolian Ensemble: WOC WISN  
 WTAQ WFAM WBBM WFBM  
 WKBB

Nancy Martin, songs: WOWO  
 Happy Jack, songs: WHO KSD  
 WIBA WMAQ WBOB

Tom Mix Straight Shooters  
 (Ralston Wheat Cereal): (sw-  
 15.21)

KWK-Musical Prgm.  
 WAAF-Sport Shorts  
 WBAA-Story Book Hour  
 WCCO-Front Page Parade  
 WGN-Afternoon Musical  
 WIND-Swing Quartet  
 WIRE-To be announced  
 WJBC-Gossip Prgm.  
 WJJD-Suppertime Frolic  
 WKBB-Kiddies' Hour  
 WLW-Paul Sullivan, news  
 WMBD-Polly of the Range  
 WTMJ-Around the Town

**5:00**  
 Felix Knight, trn.; Orch.: KSD  
 (sw-9.53)

Don Winslow of the Navy, sketch  
 (Krispies): WENR WLW

Dick Tracy, sketch (Puffed  
 Wheat & Rice): WMAQ

News: Enoch Light's Orch.:  
 WFBM WTAQ WSBT WBBM  
 WOC WKBB

Salon Orch.: WMT KWK  
 KMOX-Grandstand Managers  
 WAAF-Tea Dance  
 WBOW-Merry Go Round  
 WCCO-Livestock

WCFI-To be announced  
 WFAM-Question Party  
 WGN-Bill Anson  
 WHO-Captain Midnight  
 WIBA-The Plainsmen  
 WIND-Hodges & Dudley  
 WIRE-Lone Ranger, sketch  
 WISN-Show Window

## FRIDAY October 7

WKBB Kiddies' Hour  
 WMBD-Happy Train  
 WSUI-Vergil's Aeneid  
 WTMJ-The Plainsman  
**5:15**  
 Enoch Light's Orch.: KMOX  
 WMBD WCCO WKBB

Salon Orch.: WENR (sw-15.21)  
 Malcolm Claire, children's stories:  
 News: WENR (sw-9.53)

KSD-Tempos of the Day; News  
 WBBM-Tenth Inning  
 WCFL-Walkshow  
 WFAM-Killer Dillers

WHO-Dick Tracy, sketch  
 WIBA-Silver Springs Hour  
 WIND-Tommy Ott, organist  
 WLW-Denton & Barber, sports  
 WMAQ-Advs. of Jimmie Allen:  
 News  
 WMT-Musical Gems  
 WROK-Sports  
 WTMJ-Twenty Flying Fingers  
**5:30**  
 George R. Holmes, commentator:  
 KSD (sw-15.21)

Today with Bob Trout: WBBM  
 WKBB KMOX (sw-11.83)

The Four of Us: WBOB WENR  
 Dick Tracy, sketch: WIRE WISN  
 Jack Armstrong, sketch: WMAQ  
 WOC WCCO WTMJ WHO

WCFL-To be announced  
 WFAM-Dan Dunn, sketch  
 WFBM-Butler Forum  
 WGN-Armchair Melodies  
 WIBA-News Edition  
 WIND-News & Sports  
 WKBB-To be announced  
 WLW-Little Orphan Annie, sketch  
 WMBD-Paul Helton's Orch.

WMT-Song Hit of the Day: Lamp  
 Lighting Time  
 WROK-15 Minutes with Evelyn  
 WSUI-Musical Moods  
 WTAD-Sports  
 WTAQ-Al Michel's Sport Wheel  
**5:45**  
 Hollace Shaw, sop.: WOC WKBB  
 WFAM WTAQ WCCO WKBB  
 WFBM (sw-11.83)

Marlowe & Lyon, piano duo:  
 WENR

Lowell Thomas, news commen-  
 tator (Sun Oil): WLW (sw-  
 15.21)

Father & Son, sketch: WIRE  
 KSD

Tom Mix' Straight Shooters (Ral-  
 ston Wheat Cereal): WMAQ  
 KWK

Little Orphan Annie: KMOX  
 WGN  
 WBBM-Chicago Hour

WBOW-Jerry of the Circus  
 WCFL-Jack Kelly's Arch.  
 WHO-Little Orphan Annie, sketch  
 WIBA-Sportscast  
 WIND-Dance Orchestra  
 WISN-Sports Parade: Interlude  
 WMAQ-To be announced  
 WMBD-Sports Review  
 WMT-Sports: News  
 WROK-Dance Hour  
 WSUI-Daily Iowan of the Air  
 WTAD-Variety Prgm.  
 WTMJ-Sport Flash

## NIGHT

**6:00**  
 Dick Todd, songs: Richard Lei-  
 bert, organist: WMT WENR  
 KWK (sw-11.87)

Amos 'n' Andy (Campbell's Soup):  
 WTAM KSD WLW (also at 10  
 p.m.)

Morin Sisters: WMAQ WHO  
 Ray Heatherton, bar.: WMBD  
 WHAS WCCO (sw-11.83)

News: WOC WFBM  
 Sports Review: WKBB WKBB  
 WOC

To be announced: WIRE WJR  
 KMOX-France Laux, sports  
 WAAF-Harmony Hall  
 WBBM-Dr. Preston Bradley  
 WBOW-Luke Walton on Sports:  
 This Minute  
 WFAM-Crimecasts  
 WGN-Evening Serenade  
 WIBA-Dinner Concert  
 WIND-German Hour  
 WISN-Down by Herman's  
 WROK-News: Concert Hall  
 WSUI-Dinner Hour Prgm.  
 WTAD-Dust Off the Diamond

(Continued on Next Page)

# FRIDAY

## October 7

(6:00 p.m. Continued)

WTAQ-Mutiny on the High Seas  
WTMJ-Heinie's Grenadiers

**6:15**

To be announced: WMAQ WHO  
KSD

Jimmy Fidler's Hollywood Gossip  
(Drene): WTAM (sw-9.53) (also  
at 9:30 p.m.)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Lum & Abner, comedy sketch  
(Postum): WBBM WJR KMOX  
WHAS WFBM WCCO (also KNX  
KSL at 10:15 p.m.)

Oscar Shumsky, violinist: KWK  
WIRE

News: WMBD WOC  
WBOW-Si and Ezra  
WCFL-Douglas Wilson  
WENR-Worlds of Thunder  
WFAM-To be announced  
WGN-Yar Concert Orch.  
WKBB-Singing Strings  
WKBH-Dinner Music  
WLW-Rhythm in Brass  
WMT-Circle Service Boys  
WROK-Girls in Blue, with Helene  
WTAQ-Parade of the Bands

**6:30**

Adventures in Science, drama:  
KMOX WBBM WCCO WISN  
WJR WOC WKBH (sw-11.83)

Carol Weymann, sopr.: WMT

Ennio Bolognini's Orch.: WBOW

Capt. Tim Healey's Stamp Club  
(Kellogg's): WLW

News: WHO WTAQ  
KWK-Sports & News  
WFAM-Speaking of Sports  
WFBM-Favorite Melodies  
WGN-Bob Elson's Sports Review  
WHAS-Football to Your Taste  
WIBA-Football Interview  
WIRE-Marion County Democrats  
WISN-Adventures in Science  
WKBB-Sweetheart Serenade  
WLS-Don Kelley's Sport Review  
WMAQ-News: Musical Entree  
WMBD-Studio Spelling Bee  
WROK-Italian Hour  
WTAM-Lee Gordon's Orch.  
WTMJ-Easy Aces

**6:45**  
Democratic Nat'l Committee:  
WOC KMOX WJR WISN WBBM  
WCCO WFBM WFAM WKBH  
Inside of Sports (Phillies Cigars):  
WLW WGN KWK  
Trio Time: WMT (sw-11.87)

Jimmy Kemper, songs: WMAQ  
News: WHO WKBH WLS WIRE  
WBOW-The Man in the Tavern  
KSD-Your Family and Mine  
WCFL-Hal Totten, sports  
WHO-To be announced  
WIBA-Dinner Music  
WMBD-Empire Treasure Hunt  
WTAQ-Talking Drums  
WTMJ-Kilowatt Hour

**7:00**

Cities Service Concert; Lucille  
Manners, sop.; Grantland Rice;  
Frank Black's Orch.: WMAQ KSD  
WTMJ WIBA WIRE WTAM  
WHO (sw-9.53)

Johnnie Presents What's My  
Name? (Philip Morris) With  
Budd Hulick, m.c.; Arlene  
Francis & Ray Bloch's Orch.:  
WGN WLW

Maurice Spitalny's Orch.: WLS  
KWK  
Campana's First Nighter; Drama,  
Barbara Luddy & Les Tremayne;  
WBBM WFBM WHAS KMOX  
WJR WCCO (sw-11.83) (also  
KNX at 11 p.m.)

WBOW-On With the Dance  
WCFL-News  
WFAM-Hits & Bits  
WIND-Univ. Broadcasting Council  
WISN-Concert Contrasts  
WKBH-Rapid Ad  
WKBB-Dubuque Star Revue  
WMBD-Brooks' Brain Teasers  
WMT-Bohemian Frolic  
WOC-Carrie Krim  
WROK-Freepost Studios  
WSUI-Children's Hour  
WTAQ-Music of the Masters

**7:15**

WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WFBM-Jordan Conservatory  
WIND-Dance Orchestra  
WKBB-Melodic Moments  
WKBH-Sweet Swing  
WOC-Out of the Past to You

**7:30**

Burns & Allen (Chesterfield) Ray  
Noble's Orch.; Frank Parker, tr.;  
Paul Douglas, announcer: WBBM  
WHAS WFBM KMOX WMBD  
WKBB WTAQ WCCO WISN  
WOC WFAM WKBH WJR (sw-  
11.83) (also KNX KSL at 10:30  
p.m.)

Lone Ranger, drama (Silvercup):  
WGN

If I Had the Chance; Interviews;  
Orch.: WOWO WMT (sw-11.87)  
Guest: Col. Theodore Roosevelt,  
ex-governor general of the  
Philippines.  
More detail on page 5

George Olsen's Orch.: KWK

WBOW-Football Game  
WCFL-Seeley Institution  
WIND-News  
WLS-I Want a Job  
WLW-To be announced  
WSUI-Evening Musicale

**7:45**

WCFL-Labor Flashes  
WIND-Swing Quartet  
WSUI-History in Review

**8:00**

Andre Monici's Orch.: WOWO  
WENR WIBA

Waltz Time (Phillips); Frank  
Munn, tr.; Abe Lyman's Orch.:  
WMAQ WTAM KSD WIRE  
WHO (sw-9.53)

Frank Munn will sing So Help  
Me and With You on My Mind  
and the chorus will offer Hold  
Me in Your Arms and In the  
Valley of the Moon. The or-  
chestra will play Dream Lover,  
Waltz Dream, Love's Own Sweet  
Song and Ciribiribi.

Hollywood Hotel (Campbell's  
Soup); Herbert Marshall, m.c.;  
Frances Langford; Jean Sablon;  
Ken Niles; Victor Young's Orch.:  
KMOX WMBD WFBM WBBM  
WCCO WHAS WJR (sw-11.83)  
Guests: Ginger Rogers, Her-  
bert Marshall and David Niven  
in "I Met Him in Paris."  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KOA-Golden Melodies  
WCFL-Showboat Carnival Queen  
WGN-Crimson Wizard, drama  
WIND-Concert Review  
WISN-Football: Southern Metho-  
dist vs. Marquette  
WKBB-Dubuque Hour  
WKBH-To be announced  
WLW-Boone County Jamboree  
WMT-The Parks Family  
WOC-Melodic Gems  
WROK-Football: Marshall of Chi-  
cago vs. Rockford  
WSBT-Football Game  
WSUI-International Order of the  
King's Daughters and Sons of  
Iowa  
WTAQ-Wings Over the World  
WTMJ-Dance Orch.

**8:15**

WMT-Radio Riddles  
WSUI-Album of Artists

WTAQ-News

**8:30**

Death Valley Days, drama (Bor-  
ax): WIRE WMAQ WHO WTAM  
WLW KSD (also at 10:30 p.m.)

The March of Time (Time, Inc.):  
KWK WMT WTMJ WENR  
KOA WOWO (sw-11.87)

WGN-News: Sports  
WIBA-Pop Concert  
WIND-Law of Life  
WOC-Organ Moods  
WTAQ-Supper Club

**8:45**

WGN-Dick Jurgens's Orch.  
WIND-Hal Munro's Orch.  
WOC-Ave Maria Hour  
WSUI-Daily Iowan of the Air

**9:00**

Wayne King's Orch. (Lady Es-  
ther): WHO WTMJ WIBA KSD  
WMAQ WTAM WIRE KOA  
(sw-9.53)

Grand Central Station dramatic  
sketch (Listerine): WBBM WJR  
WHAS WFBM KMOX WCCO

Design for Dancing: WENR  
WMT WOWO

Press Time; Tom Slater, m.c.:  
KWK

WBOW-The Magic Claw  
WCFL-Double in Stars  
WGN-Old Heidelberg Orch.  
WIND-Dance Orchestra  
WKBB-Hollywood on Parade  
WKBH-Dance Orch.

WLW-Boone County Jamboree  
WMBD-Treasure Hunt  
WOC-To be announced  
WTAQ-Club Normandie Entertains

**9:15**

WCFL-Roller Derby  
WIND-Eddie Neibaur's Orch.  
WKBB-Gaslight Harmonies  
WMBD-Value Hints  
WOC-Rosemary, songs  
WTAQ-Dream Time

**9:30**

Curtain Time (Gen. Mills): WGN

Ink Spots: WMT WOWO

Jimmie Fidler's Hollywood Gossip  
(Drene): KSD WLW WMAQ  
WIRE KOA (sw-9.53) (also see  
6:15 p.m.)

Jack Berch, songs: WOC WKBH  
WFBM WMBD WSBT WKBB  
WBBM WTAQ WHAS (sw-11.83)

Benno Rabinoff: WBOW  
KMOX-Lewis Howe  
KWK-Musical Prgm.  
WCCO-Sportsmen's Special

WCFL-Make Believe Danceland  
WENR-Radio Fanfare  
WHO-Farmers Forum  
WIBA-Lawyers' Guild  
WIND-Walkathon  
WJR-To be announced  
WMT-Bohemian Band  
WTAM-Continental Echoes  
WTMJ-Screen & Radio Preview

**9:45**

Jesse Crawford, organist: WBOW  
WMAQ WIRE (sw-9.53)

State of the Nation; Jay Frank-  
lin, comm.: WENR WMT (sw-  
11.87)

Address by Bishop Joseph H.  
Rummel: WSBT WKBH WKBB  
WTAQ KMOX WMBD WOC  
WFBM WBBM WHAS (sw-11.83)

News: WROK WIND  
KOA-Consumers Council  
KSD-Mystery Stories  
WIBA-Club Chanticleer  
WLW-To be announced  
WOWO-Bob Wilson, news  
WTAM-Sammy Watkins' Orch.  
WTMJ-Dance Orch.

**10:00**

Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE KOA WHO  
KFI (also see 6 p.m.)

Henry Busse's Orch.: WBBM  
WSBT WHAS WTAQ WCCO

Russ Morgan's Orch.: WBOW

Bob Crosby's Orch.: KWK

News: WKBB WMBD WMT  
WOC WFBM WROK  
KMOX-The Goldbergs, sketch  
KWK-Ray Schmidt, sports  
WCFL-Novena Broadcast  
WENR-Globe Trotter  
WGN-Bob Crosby's Orch.  
WIBA-Night News  
WIND-Swedish Prgm.  
WJBC-Personality Hour  
WJR-Jack King, news  
WKBH-News: Music  
WLW-Paul Sullivan, news  
WOWO-Maurie Cross' Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Today's Events

**10:15**

Henry Busse's Orch.: WBBM  
WKBH WTAQ WKBB WFBM  
WOC WJR

Will Osborne's Orch.: KOA WMT  
WIBA

Benny Goodman's Orch.: WGN

News: WSBT WHAS WIRE WHO  
KMOX-Hot Stove League  
KSD-Russ David's Orch.  
KWK-Smyling Ed McConnell

WCCO-Cedric Adams  
WENR-Ennio Bolognini's Orch.  
WGN-Bernie Cummins' Orch.  
WKBH-Dance Time  
WLW-Spotlight  
WMAQ-Fort Pearson, news  
WMBD-Sports Review: Program  
Review  
WROK-Jimmy Loss' Orch.  
WTAM-Music You Want  
WTMJ-Sports: Rhythm Time

**10:30**

Ovie Allston's Orch.: WOC WJR  
WKBH WFBM WKBB WHAS  
WSBT WMBD WISN WTAQ  
(sw-6.12)

Al Donahue's Orch.: KSD WBOW  
WHO (sw-9.53)

Barney Rapp's Orch.: WOWO  
WIRE

The Nation's Playhouse: WLW  
WMT

Death Valley Days, drama (Bor-  
ax): KOA KFI (also see 8:30  
p.m.)

KMOX-Headline Highlights  
KWK-News

WBBM-News With Todd Hunter  
WCCO-Rollie Johnson  
WENR-Earl Hines' Orch.  
WGN-Dick Jurgens' Orch.  
WIBA-Continental Nights  
WIND-Mark Fisher's Orchestra  
WMAQ-Abe Lyman's Orch.  
WROK-Louis Connor's Orch.  
WTMJ-Rhythm Time

**10:45**

Ovie Allston's Orch.: WBBM  
WCCO KMOX

Barney Rapp's Orch.: KWK

WIND-News

**11:00**

Richard Himber's Orch.: WMAQ  
KOA WHO WIRE WBOW

Aussa the Arab, drama: WOWO  
WIBA WCFL

Paul Pendarvis' Orch.: WSBT  
WKBB WBBM WCCO WISN  
KMOX WTAQ WMBD WOC  
WJR WFBM (sw-6.12)

Sammy Kaye's Orch.: WGN  
WMT KWK

Dance Orch.: WTMJ WHAS  
WENR-Music As You Desire It  
WIND-Gene Eve's Orchestra  
WIND-Jack Denny's Orch.  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WTAM-Ralph Malvin's Orch.

End of Friday Programs

# Saturday

## October 8, 1938

# Saturday

### MORNING

**7:00 a.m. CST**

Milt Herth Trio: WBOW

Bob Byron, songs: (sw-21.51)

Song for Saturday: KWK

Musical Clock: WKBH WKBH

WMT WOC WIRE WIBA

**7:15**

Eton Boys: (sw-21.51)

Musical Clock: WBOW WHIP

KWK-Sunnytime

WBBM-Morning Matinee

**7:30**

Dick Liebert; Dorothy Dreslin,  
sop.: WLW

Edith Dick & Jack Shannon,  
songs: (sw-21.51)

Musical Tete-a-Tete: WHO

**7:45**

Jack & Loretta Clemens, songs  
& patter: WLW WOWO (sw-  
15.21)

Ruth Brine, talk: (sw-21.51)

KMOX-Travelogue

KWK-News: Rapid Ad Prgm.

WHIP-Tic Toc Tunes

WIRE-Sales Meeting

WJJD-Hawaiian Melodies

WKBH-Musical Clock

WKBH-Breakfast Melodies

**8:00**

Breakfast Club; News: WCFL  
WLW WBOW (sw-15.21)

Richard Maxwell, tr.: News:  
WFBM WKBH WTAQ (sw-21.51)

The Wise Man: (sw-21.5)

Musical Clock: WMT WROK

News: WJJD WKBH WMBD

KMOX-A Case of Questions

KWK-Variety Prgm.

WAAF-Breakfast Express

KMOX-The Open Forum  
WFAM-Broadway Tabernacle  
WGN-Good Morning Prgm.

WHA-Band Wagon  
WHIP-Early Edition  
WHO-Coffee Pot Inn  
WIND-Melody Magic  
WIRE-News: Footnotes  
WLS-Morning Devotions  
WMAQ-Your Neighbor  
WOWO-Radio Bible Class  
WSUI-Morning Chapel  
WTAD-Market Basket

**8:15**

Richard Maxwell, tr.: News:  
WKBH WFAM KMOX

The Charioteers; News: (sw-  
21.5)

KWK-It's Natural  
WHA-Morning Melodies  
WHIP-Down the Avenue  
WHO-Fruit Reporter  
WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-Fred Beck, organist  
WLS-News  
WSUI-Chamber Concert Orch.

**8:30**

Fiddler's Fancy: WBBM WKBH  
WFBM WKBH WTAQ (sw-21.51)

Breakfast Club: News: WOWO

Ward & Muzzy, piano duo:  
News: WHO WIRE (sw-21.5)

KMOX-Popular Melodies  
KWK-Magic Carpet of Melody  
WBOW-Radio Gospel  
WCCO-Jolly Grocer

WFAM-Young America on the Air

WIBA-Today's Almanac: Society  
Reporter

WLS-The P-X Ranch

WMAQ-Whistler & His Dog; News

WMBD-Bandwagon

WROK-Morning Devotions

WSBT-Cafe Continental

WSUI-Daily Iowan of the Air

WTAD-Sunday School Lesson

**8:45**

Amanda Snow, songs: WBOW  
WHO WIRE (sw-21.5)  
Fiddler's Fancy: WCCO

News: WHIP WIND  
KMOX-Ozark Varieties  
KWK-Pop Wise & Filbert  
WFAM-Sunshine Express  
WJJD-Salvation Army Chorus  
WLS-Teena & Tim  
WLW-Synagogue of the Air  
WMAQ-A Step Ahead with Nor-  
man Ross

WMBD-Jay's Women of Today  
WMT-To be announced  
WROK-Town Crier  
WSBT-The Laff Parade

WSUI-Morning Melodies: Service  
Reports  
WTAD-Variety Prgm.

**9:00**

Saturday Morning Club: WCFL  
WBOW WHO (sw-21.5)

Montana Slim, songs: WKBH  
WOC WFBM WTAQ WKBH  
WISN WCCO (sw-21.51)

Webb & Sherr, organ & piano:  
WOWO WMAQ (sw-15.21)

Smiling Ed McConnell, philosophy  
& song (Ovenready Biscuits):  
KSD WLW

News: WAAF WROK

KMOX-Carolyn Pryce

KWK-Local Prgm. Musical

WBBM-Saturday Sunshine

WFAM-Sunshine Express

WGN-To be announced

WHIP-Budapest Hour

WIBA-Organ Melodies

WIND-Headline Music

WIRE-Prgm. Highlights

WJJD-Bosworth Broadcast

WLS-Patsy & Her Pards

WMBD-Messenger: Weather

WMT-News: Radio Gossip

WSUI-Musical Chats

WTMJ-What's New?

**9:15**

Viennese Ensemble: WLW WMAQ  
WIBA WMT WOWO (sw-15.21)

Saturday Morning Club: KSD  
Low White, organist: WCCO  
WFBM WTAQ WKBH

News: WKBH WOC  
KMOX-Let's Compare Notes  
WAAF-Rhythm Rhapsody  
WGN-Betty Crocker  
WHA-News & Views  
WIND-Walter Remsen's Light  
Concert Orch.

WIRE-Old Fashioned Hymn Singer

WLS-Patsy & Her Pards  
WMBD-Juvenile Theatre  
WROK-Markets: On the Mall

**9:30**

The Child Grows Up: KWK  
WOWO WMAQ (sw-15.21)

Music Internationale: WIRE  
WBOW WCFL WHO WIBA (sw-  
21.5)

The Jewell Cowboys, hillbilly  
songs: WFBM WKBH WCCO  
WISN WOC WTAQ (sw-21.52)

KMOX-Magic Kitchen  
KSD-Music Internationale  
WAAF-Canary Serenade  
WBBM-The Parkers at Breakfast  
WFAM-Mrs. Riley's Shoppers'  
Guide

WGN-Get Thin to Music

WHA-Musical Varieties

WHIP-Parade of Youth

WHO-May I Suggest

WIND-Jimmy Dean, cowboy songs

WJJD-Salon Echoes

WKBH-Eb & Zeb

WLS-Trailer Tim

WLW-Mail Bag

WMT-Rev. R. J. Wells

WROK-Joe Dumond's Music Mak-  
ers

WTMJ-Carla Pestalozzi

**9:45**

Music Internationale: WHO

Jewell Cowboys: WKBH

Swing Serenade: WMAQ KWK  
(sw-15.21)

News: WMBD WISN

WCCO-Dr. O'Brien

WCFL-Bitter Sweet Melodies

WGN-Musical Mail Box

WIND-Andre Ross' Novelty Quar-  
tet

WJJD-Story Book Lane

WLS-Spelling Bee

WOWO-Modern Home Forum

WROK-Morning Varieties



WSUI-The Book Shelf  
WTAD-What's Your Answer  
WTAQ-News: Children's Hour  
WTMJ-Farm Roundup

10:45  
Do You Remember?: KSD  
Army Band: WLW

KWK-Musical Prgm.  
WAAF-Novelties  
WCFL-Hit Revue  
WHA-Organ Interlude  
WHIP-At the Tavern  
WIND-Valparaiso Univ. Prgm.  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WLS-Markets: News  
WMT-Kiddies Revue  
WOC-Screenfans Prgm.  
WROK-Freepport Studios  
WTMJ-Concert Music

11:00  
Call to Youth: Guest Spkr.:  
WIBA  
George Stewart speaks on  
"Courtesy."

To be announced: WISN WKBH  
KMOX WKBB WCCO WMBD  
WOC (sw-21.51)

Bailey Axton, trn.: WIRE KSD  
WHO WMAQ

This Wonderful World: KWK

To be announced: WLW WFAM  
KWK-Kiddie Klub  
WAAF-The Bandstand  
WBAA-Just Kids  
WBBM-Missus Goes to Market  
WBOW-Presentation: Agricultural  
Agent  
WCFL-Peekers in the Pantry  
WGN-Poetry New & Old  
WHA-Parents' Question Box  
WHIP-Joan & Co.  
WIND-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WJBC-Surprise Party  
WJJD-Fred Beck, organist  
WLS-Across the Mike: News  
WOWO-Farm Flashes: Call to  
Youth  
WSUI-Manhattan Concert Band  
WTAD-All for the Ladies  
WTAQ-Les Parker's Orch.  
WTMJ-Rhythm & Rhyme

11:15  
Al & Lee Reiser, piano duo: KSD  
WIRE WHO WMAQ

Carol Weymann, sop.: WIBA  
WOWO (sw-15.33)

Melody Ramblings: KMOX WOC  
WFAM WKBB WCCO WFBM  
(sw-21.51)

WAAF-Sport of Kings  
WBAA-Carolyn Wood, soprano  
WBBM-American Dental Assn.  
WGN-Melody Time  
WHA-Federal Music Group  
WIND-Priscilla Holbrook, pianist  
WJBC-Parade of Bands  
WKBH-Club Calendar  
WLS-Home Talent Prgm.  
WLW-Republican Talks  
WMBD-Honeymoon Lane  
WMT-Magic Kitchen  
WSUI-Science News of the Week  
WTAQ-Hollywood on Parade

11:30  
Amer. Farm Bureau Fed.: KWK  
WIBA WLW WBOW WMAQ  
(sw-15.21)

Along Gypsy Trails: KSD WMT  
WHO

Enoch Light's Orch.: WKBH  
WKBH WFAM WFBM WOC (sw-  
21.51)

WAAF-Livestock: Sweet & Slow  
WBAA-High School Guest Prgm.  
WBBM-Meet Chicago  
WCFL-Youth 'Round the World  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHA-Hubert Thompson, pianist  
WHIP-News  
WIND-Gary Civic Theater Prgm  
WIRE-Farm Hour  
WISN-German Hour  
WJBC-Hawaiian Serenaders  
WJJD-Tommy Tucker's Orch.  
WMBD-Thrift Message: Police  
Bulletins  
WOWO-Joe Trimm  
WSUI-Musical Preview  
WTAD-Police News  
WTAQ-Mailman  
WTMJ-Heinie Spam

11:45  
Along Gypsy Trails: WCFL

Enoch Light's Orch.: WBBM  
KMOX

WAAF-Myrna Dee Sergeant, talk  
WCCO-Safety Talk  
WFBM-Markets: Farm Bureau  
Prgm.  
WGN-Melody Time  
WHA-Organ Interlude  
WHIP-Trio  
WIND-Fred Beck, organist

WJBC-Rhythm Review  
WJJD-Debator's Forum  
WLS-Fruit & Vegetable Markets  
WMT-News: Frank Voelker, or-  
ganist  
WGWV-Market Service  
WROK-Freepport Studios  
WSUI-Farm Flashes  
WTAD-Y.M.C.A. Prgm.  
WTAQ-Farmhands  
WTMJ-Heinie and His Grenadiers

## AFTERNOON

12:00  
Rhythmaires: KMOX WKBH  
WBBM WOC WKBB WFBM  
WKBH WCCO WFAM WOC  
America Presents: Musical Sea-  
saw; Robert Emmett Dolan's  
Orch.; Choir; Soloists: KSD  
WMAQ

News: WMBD WJBC WIND  
WTAD  
WAAF-The Symphonic Hour  
WBAA-Tune Time  
WCFL-Musical Prgm.  
WFBM-Meditation  
WGN-Martha Crane & Helen  
Joyce  
WHA-Noon Musicale  
WHIP-Southtown Church Hour  
WHO-Corn Belt Farm Hour  
WISN-Musical Heat Wave  
WJJD-Anything Can Happen  
WLS-Man on the Farm  
WMT-Question Man: Vigortone  
Varieties  
WOWO-To be announced  
WROK-Round the Town  
WWSB-Stock Report: Farm  
Flashes  
WSUI-Len Carroll's Orch.

12:15  
News: WKBH WFBM WJJD  
WBAA-The Woman Shopper  
WBOW-To be announced  
WCFL-Walkshow  
WHIP-Englewood Hour  
WIND-Tommy Ott, organist

## Good Listening for Saturday

Further details and stations which will broadcast these programs may be  
found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST National Farm and Home Hour.

### AFTERNOON

5:00 CST Kaltenmeyer's Kindergarten.

### NIGHT

6:00 CST Red Foley.

6:30 CST Joe E. Brown.  
Premiere.

7:00 CST Johnny Presents.

7:00 CST Tommy Riggs and Betty Lou.

7:30 CST Fred Waring.  
Premiere.

7:30 CST Professor Quiz.

8:00 CST National Barn Dance.

8:30 CST Saturday Night Serenade.

9:00 CST Hit Parade.

WIRE-Headlines  
WJBC-Variety Prgm.  
WKBH-Man on the Street;  
Luncheon Music  
WMBD-Organ Melodies: Markets  
WMT-Voice of Iowa: Markets  
WROK-Column Left, news  
WOWO-Today's News  
WWSB-None-Such Neighbors  
WTAD-Cy and Freckles' Gang

12:30  
Ray Kinney's Orch.: WOWO  
(sw-15.21)  
Buffalo Presents: WSBT WBBM  
KMOX WFBM  
Campus Capers: WMAQ KSD  
(sw-15.33)

News: WOC WHO  
WBAA-Luncheon Dance Time  
WBOW-Street Reporter  
WCCO-Time Time  
WCFL-Curtain Calls  
WGN-Markets; Midday Service  
WHA-Farm Prgm.  
WHIP-Rube 'n' Cy  
WIBA-Noon News: Markets  
WIND-Bob Atcher & Bonnie Blue  
Eyes  
WIRE-Reporter  
WJJD-Midday Round Up  
WKBH-Man on the Street  
WLS-Grain Markets: Livestock  
WLW-Afternoon Edition  
WMT-Tune Times: Ful-o-Pep Pro-  
gram

WMBD-Farm News  
WROK-Couple on the Street:  
Health Talk  
WTAD-Farm: Weather: Markets  
WTMJ-Home Harmonizers

12:45  
Romany Trail: WMBD KMOX  
WOC

Campus Capers: WIRE  
News: WTAQ WKBH  
WBAA-Market Reports  
WBBM-Chicago Park District  
WBOW-Road to Romance  
WCCO-Markets  
WCFL-Know Yourself  
WHIP-Cascade Melodies  
WHO-Checkerboard Time  
WKBH-Pet Corner  
WLS-Poultry Service: Vitality  
Jim  
WLW-Burt Farber's Orch.  
WROK-Home Folks Hour  
WTAD-Luncheon Music  
WTMJ-Sidewalk Reporter

1:00  
Matinee in Rhythm: WBOW  
WCFL (sw-15.33)  
Golden Melodies: WSBT WISN  
WFBM WOC WKBB

Bill Krenz' Orch.: WLW WMAQ  
WOWO WIRE (sw-15.21)

Man on the Street: WTAQ WMBD  
News: WAAF WTAD  
KMOX-Inquiring Reporter  
KSD-Midday Sports Preview  
WBAA-Radio Stage  
WBBM-Man on the Street  
WCCO-Noon Extra  
WFBM-Mid-day Meditation  
WGN-To be announced  
WHA-Tax in Wisconsin  
WHIP-Howard Rooney's Masquers  
WHA-Agricultural Conservation  
WIBA-Melody Moments  
WIND-Lupi Italian Prgm.  
WJJD-Your Illinois  
WKBH-Kal Kalsow's Orch.  
WLS-Boys from Virginia  
WTMJ-Daily Bulletin Board

## SATURDAY

October 8

1:15

Bill Krenz' Orch.: WMT  
Golden Melodies: WMBD WTAQ  
KMOX WCCO

WAAF-Soliloquy  
WBBM-Meet the Missus  
WHA-Die Deutsche Musik Stunde  
WHO-To be announced  
WJJD-Islanders  
WLS-Palatial Palace of Wonders  
WOWO-Closing Markets  
WTAD-Yellow Fang  
WTMJ-Dance Orch.

1:30

To be announced: WLW WOWO  
WMT (sw-15.21)

To be announced: WFBM WSBT  
WKBH WKBB WTAQ WISN  
WMBD WOC (sw-15.27)

To be announced: WIRE WBOW  
WHO WMAQ (sw-15.33)

KMOX Safety Brigade  
KWK-News  
WAAF-Markets; Optometry Talk  
WBAA-"Music, Maestro, Please"  
WBBM-Organ Interlude  
WCCO-Football Preview  
WCFL-To be announced  
WHIP-Concert with Lois Holman  
WHO-Golden Melodies  
WIBA-Gridiron Parade  
WIND-W.P.A. Orch.  
WJJD-Priscilla & Her Piano  
WLS-R. Knudtsen, soloist  
WROK-Kiddies Club  
WTAD-Music in Sentimental Mood

1:45

To be announced: WKBH KMOX  
Golden Melodies: WHO

To be announced: WMAQ

Football; Wisconsin vs. Iowa;  
WKBH WTMJ  
To be announced: WBBM WLW  
KSD-News: Market Reports  
KWK-Hodge Podge Music  
WAAF-Ted Smith, trn.  
WFBM-Football; Indiana vs. Illi-  
nois  
WHA-Football Parade  
WIBA-Football Game  
WJJD-Football Previews  
WLS-Variety Prgm.  
WMT-Movie Man  
WTAD-Bessie Dean Reinert

2:00

Merrymakers: WISN WKBH  
WOC WMBD WTAQ

Rakov's Orch.: KWK WOWO  
WLW WMT

Rhythm & Rhyme: WMAQ KSD  
WHO (sw-15.33)

Football; Northwestern vs. Drake:  
WJJD WBBM  
Football Game: WHA WBOW  
WCCO WIRE  
KMOX-One Woman's Opinion  
WAAF-"L" Reporter, interviews  
WBAA-Football: Minnesota vs.  
Purdue

WCFL-To be announced  
WFAM-Football; Notre Dame vs.  
Georgia Tech  
WGN-To be announced  
WHIP-Football; U. of Chicago vs.  
Michigan  
WROK-News: Prgm. Prevue  
WTAD-Sports Round Up

2:15

KMOX-Dope from the Dugout  
WAAF-For Mother & Dad  
WGN-Football: Drake Univ. at  
Northwestern  
WLS-Merry-Go-Round  
WMBD-Window Shopper  
WROK-Helen Benson, cowgirl  
WTAD-Cy and Freckles' Gang

2:30

John Sturgess & Elvira Ruppel,  
Recital: WTAQ WMBD WKBH  
WOC WISN (sw-15.27)

Swingology; Vocalists and Orch.:  
WHO KSD WMAQ

Ricardo's Orch.: WOWO WLW  
WMT KWK

To be announced: KMOX WCFL  
WROK-Esther Nelson, poetry  
WTAD-Baseball Game

2:45

John Sturgess & Elvira Ruppel:  
KMOX

Ricardo's Orch.: WTMJ

WAAF-Music in the Air  
WCFL-To be announced  
WLS-News  
WROK-Rhythm Before Three

(Continued on Next Page)

## FOOTBALL BROADCASTS

Sunday, October 2

Brooklyn Dodgers vs. Chicago Cardinals  
(3:15 p.m. EST): WIND

Detroit at Cleveland (2 p.m. EST): WJR

Football Game (3 p.m. EST): WTMJ

Friday, October 7

Football Game (8:30 p.m. EST): WBOW

Football Game (9 p.m. EST): WMFG

Furman at U. of Georgia (2:15 p.m. EST):  
WGST

Luther "B" at Mason City (9 p.m. EST):  
KGLD

Southern Methodist at Marquette (9 p.m.  
EST): WISN

Texas Christian at Temple (8 p.m. EST):  
KOB WIP

Saturday, October 8

East

Where no time is given the games  
will start at approximately 2:00  
p.m. EST.

Bucknell at Penn State: KDKA

Duke at Colgate: WBIG WDNC WSJS

WBT WFBL WGR WHEC WIBX WESG  
WOKO WNBH

Duquesne at Pittsburgh: WCAE WLEU  
WTBO WFBG

Football Game (1:45 p.m. EST): WBZ

Maine at New Hampshire: WHEB

Manhattan at Holy Cross: WEEL WORC  
WMAS WDRC

Maryland at Syracuse: WSYR WGY WCAO  
WJEJ WSAL

Penn Military College at F. & M. (2:30  
p.m. EST): WGAL WORK

Randolph-Macon at Delaware: WDEL

Sewanee at Florida (8 p.m. EST): WIOO  
WJAX WRUF

Villanova at Muhlenberg: WSAN WCBA  
WIP

Yale at Penn (1:45 p.m. EST): WSAR  
WNAC WTIC WEAN WTAG WICC WOR  
WNBH WLLH WNLG WSPR WBRY  
WKOK WCAU WPG WGBI WHP

Midwest

Where no time is given the games  
will start at approximately 2:00  
p.m. CST. (3:00 EST).

Chicago at U. of Michigan: WJR WHIP

Drake U. at Northwestern: WJJD WGN

Illinois Wesleyan at Michigan State: WXYZ  
WFDF WELL WOOD WIBM WKZO  
WJIM

Indiana at Illinois (1:45 p.m. CST):  
WFBM WOWO

Iowa State at Nebraska (1:45 p.m. CST):  
KOIL KFAB KFDR

Missouri U. at Kansas State: KFRR

Purdue at Minnesota: KSTP KROC WLB  
WTCN WBAA WBOW

U. of Southern Calif. at Ohio State: WBNS  
WTAM WAAB WRDT KFKA KCRC  
KVSO CKLW WKRC

Wisconsin at Iowa (1:45 p.m. CST): WISN  
WSAU WTMJ WHA WIBA WKBH  
WJMS

Xavier at Akron: WADC

South

Where no time is given the games  
will start at approximately 3:00  
p.m. EST. (2:00 CST).

Auburn at Tennessee: WSFA

Baylor at Arkansas (3:15 p.m. EST):  
WFAA WBAP KARK

Erskine at Davidson (2:15 p.m. EST):  
WSOC

Miami U. at Marshall College: 2:15 p.m.  
EST): WSAZ

Notre Dame at Georgia Tech. (1:45 p.m.  
EST): WSB WTCC WRDW WFBC KYW  
WRVA WLVA WSWA WCHV WBTM  
WDBJ WFAM

Rice at Louisiana State (9 p.m. EST):  
KRMD WOAI WBAP WFAA

Richmond at Hampden-Sidney (2:30 p.m.  
EST): WRNL

Sewanee at Florida (8 p.m. EST): WRUF  
WIOD

Fulane at North Carolina (2:00 p.m.  
EST): WPTF WSBM

U. of Oklahoma at U. of Texas (4 p.m.  
EST): WKY

Washburn at Kansas U. (2:45 p.m. EST):  
WREN

Washington U. at Tulsa U.: KTUL WEW  
WIL

West

Where no time is given the games  
will start at approximately 2:00  
p.m. PST (3:00 MST).

Football Game (2:15 p.m. PST): KGB  
KFRC KQW

North Dakota at Gonzaga: KFPY

North Dakota State at Idaho (1:45 p.m.  
PST): KGA

Portland U. at Oregon State: KORE KOOS

Washington at U. C. L. A. (2:15 p.m.  
PST): KDB KPMC KIRO

Washington State at Stanford (1:45 p.m.  
PST): KOMO KHQ KFI

FREQUENCIES

East

KDKA-980  
KYW-1020  
WAAB-1410  
WADC-1320  
WBRY-1530  
WBT-1080  
WBZ-990  
WCAE-1220  
WCAO-600  
WCAU-1170  
WGBA-1440  
WDEL-1120  
WDNC-1500  
WDRC-1330  
WEEL-590  
WEAN-780  
WESG-850  
WEST-1200  
WFBB-1310  
WFBL-1360  
WGBI-880  
WGR-510  
WGAL-1500  
WGY-790  
WHEB-740  
WHEC-1430  
WHP-1430

Midwest

WICC-600  
WIBX-1200  
WIP-610  
WJEJ-1210  
WKOK-1210  
WLLH-1370  
WLEU-1420  
WMAA-1420  
WNBH-1500  
WNLG-1500  
WNBH-1310  
WNAC-1230  
WOKO-1430  
WOR-710  
WORC-1280  
WORK-1320  
WPRO-630  
WPG-1100  
WSAN-1440  
WSAR-1450  
WSAL-1200  
WSJS-1310  
WSPR-1140  
WSTP-800  
WTIC-1040  
WTAG-580  
WWSW-1500

South

WKLW-1030  
KFRR-630  
KGFF-1420  
KGLD-1210  
KOIL-1260  
KROC-1310  
KSTP-1460  
WBNS-1430  
WBOW-1310  
WELL-1420  
WEW-760  
WFAM-1200  
WFBM-1230  
WFBF-1310  
WGN-790  
WHA-940  
WIBA-1280  
WIBM-1370  
WIL-1200

West

KARK-890  
KCRC-1360  
KFBC-1300  
KFKA-880  
KRMD-1310  
KTUL-1400  
KVSO-1210  
WBAP-800  
WBTM-1370  
WCHV-1420  
WDBJ-930  
WDSU-1250  
WFAA-800  
WFBC-1300  
WFSB-890  
WIOD-610  
WJAX-900

West

KPMC-1550  
KOB-1180  
KOH-1380  
KOMO-920  
KOOS-1200  
KORE-1420  
KQW-1010  
KSFO-560  
KWSC-1220

McGEE—TUES.

BRICE—THURS.

SMITH—THURS.



## HELLO AGAIN

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JOLSON & RAYE—TUES.

RIGGS—SAT.



PENNER—THURS.

AMECHE—SUN.

BURNS & ALLEN—FRI.