

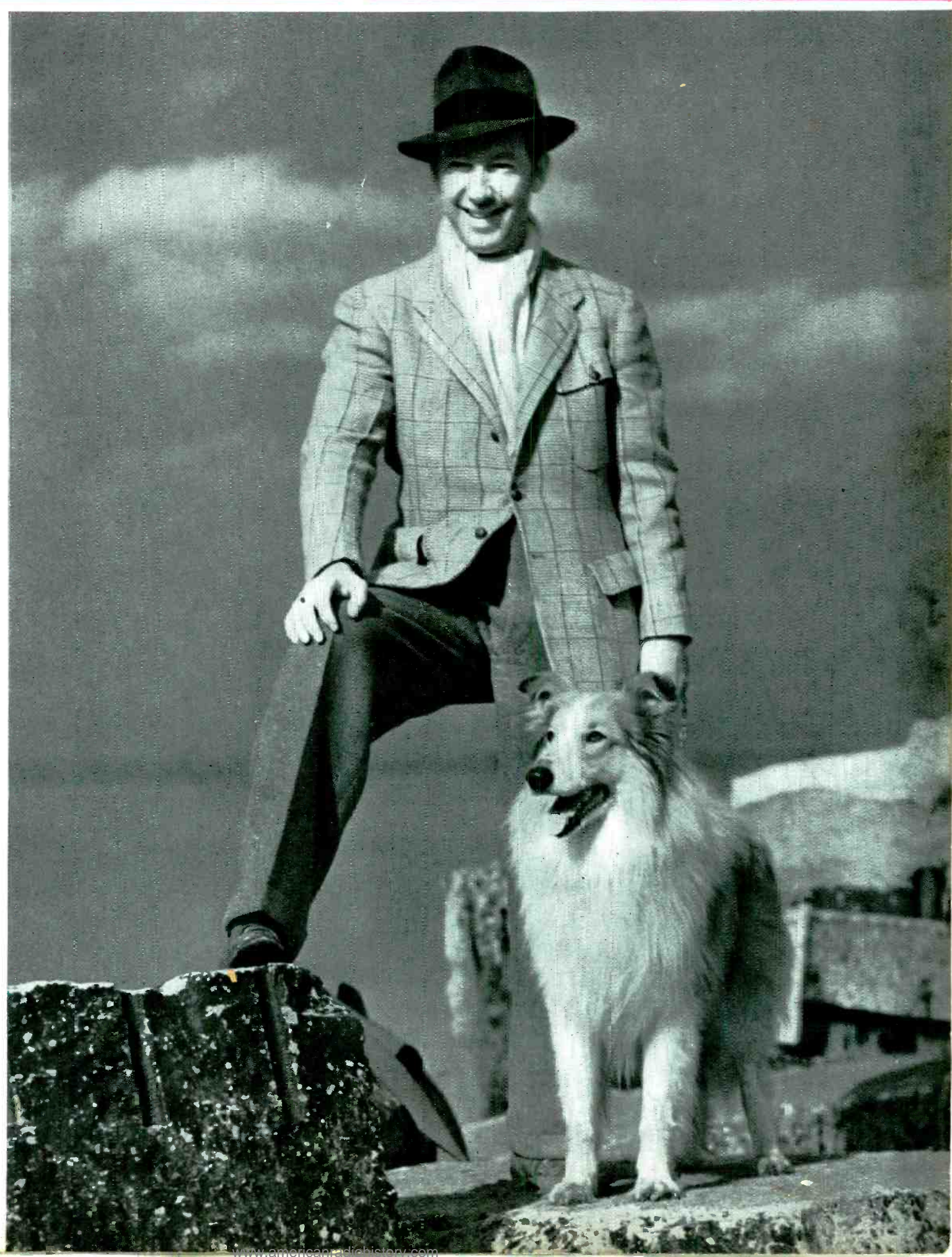
COMPLETE PROGRAMS FOR WEEK ENDING APRIL 23

Radio *Guide*

TEN CENTS

EASTER SUNDAY
AT THE LITTLE
CHURCH AROUND
THE CORNER IN
VIVID PICTURES

Mal Kemp Starts New Show
on CBS Tuesday, 10 p.m. EST



OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
731 Plymouth Court,
Chicago, Illinois.

6

My Choice for the Best Female Classical Singer Is

My Choice for the Best Male Classical Singer Is

My Name Is

My Address Is

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 23

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK — MOST POPULAR CLASSICAL SINGERS

RIGHT now Mr. and Mrs. America are choosing their entertainment for 1938! They are letting big broadcasting officials and sponsors alike know what shows and stars are first in their listening habits. More than this, they are supporting those favorites in Radio Guide's Annual Star of Stars Poll.

Swinging into the sixth week of its fifth year, Radio Guide's great 1938 poll reaches the half-way mark. To miss voting one single week in this year's election is to miss a chance to support one of your favorites. For this year, unlike other years, fans may vote for one, and only one, classification each week. For instance, voting the first week of the poll was limited to the most popular musical program on the air; the second week, to the most popular dramatic program; the third week, to the best children's program; the fourth week, to the most popular actor and actress on the air; and the fifth week, to the best male and female popular singers. Heretofore, listeners have voted every week in every division of the poll.

Each week Radio Guide announces full results of one division's poll. Charlie McCarthy's show was first as the most popular musical program on

the air. "One Man's Family" repeated its victory of former years and ran away with top dramatic honors. The third poll has named Irene Wicker's show as radio's most popular children's program.

This week listeners will engage in a battle of ballots to determine the most popular male and female classical singers on the air. To these classical singers, listeners owe a debt of gratitude. No more is their grand song limited to big cities and opera centers. Radio has changed all that.

Last year, winners in the classical singers division were: First, Nelson Eddy; second, Lanny Ross; third, Grace Moore; fourth, Deanna Durbin; fifth, Lily Pons; sixth, Jessica Dragonette; seventh, Gladys Swarthout; eighth, Richard Crooks; ninth, Lawrence Tibbett; tenth, Nino Martini; eleventh, Margaret Speaks, and twelfth, Jeanette MacDonald.

Who are your choices for honors as the best male and female classical singers in radio? Help your favorites now by filling in the ballot above and mailing it to Radio Guide's Star of Stars Editor, 731 Plymouth Court, Chicago, Illinois. It is good for only this week's poll. It must be mailed before midnight, Saturday, April 23!



Turn to Page 15 for results in the Children's Program Election!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

6. Most popular classical singers—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

RADIO GUIDE

M. L. ANNENBERG, Publisher
CURTIS MITCHELL, Editor

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Vol. 7, No. 27
April 23, 1938



Mrs. Hedwig Easter, because of her name, takes part in the Easter Fashion Parade on NBC-Red Sunday at 1 p.m. EST. She is editor-owner of the Sandwich (Ill.) Free Press, and will describe that town's Main Street scene

THIS WEEK

MANY EXCELLENT SPECIAL AND REGULAR PROGRAMS TO BE ON THE AIR DURING EASTER WEEK

SUNDAY, APRIL 17

Sunrise Service . . . from Colorado

Easter Program—NBC-Red, 8:30 a.m. EST.

Easter sunrise services from "The Garden of the Gods" were inaugurated in 1921. This year the message will be delivered by the Rev. Harry S. Kennedy, with music provided by 300 members of the Colorado Springs High School a Cappella Choir.

For a story about Easter and the many Easter programs, see page 2.

Bob Trout . . . Easter parade

Park Avenue Easter Parade—CBS, 12:30 p.m. EST.

Trout, assisted by society girl and model, Cobina Wright, will describe the fashionable Easter parade up and down Fifth Avenue. Miss Wright will help him in pointing out prominent society people, also help in describing their costumes.

Easter . . . East and West

Fashion Parade—NBC-Red, 1 p.m. EST.

Styles on New York's Fifth Avenue, Washington's fashionable Connecticut Avenue, and Main Street in Sandwich, Illinois, will be compared. Listeners will hear George Hicks, New York; Mary Mason, Washington; and Mrs. Hedwig Easter, Sandwich.

Gladys Swarthout . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

A Missouri lass, Miss Swarthout came all the way from the small town of Deepwater to dazzle opera-goers and screen fans with her mezzo-soprano voice. Sunday she'll be heard with the Ford orchestra under the direction of Jose Iturbi.

For program details, see page 6.

South America . . . its struggle

"Brave New World"—CBS, 11 p.m. EST.

South America's struggle for learning, from the opening of the first university in Lima in 1551 to the establishment of the latest rural school in illiterate districts of Mexico, will be the subject of "Brave New World's" dramatization this Sunday.

MONDAY, APRIL 18

Egg Rolling Contest . . . at the White House

Easter Egg Rolling Contest—NBC-Blue, 9:30 a.m. EST.

Tuners-in to this program will hear a description of the annual Easter-egg rolling contest on the White House lawn. Both the President and Mrs. Roosevelt are expected to witness the event, and it is also expected that Mrs. Roosevelt will speak.

President Roosevelt . . . Play ball!

Senators vs. Athletics—NBC-Blue and MBS, 2:45 p.m. EST.

Listeners will hear all the pomp and ceremony of the 1938 baseball season opener between the Washington Senators and the Philadelphia Athletics.

Following annual custom, the President of the United States will toss out the first ball.

For more details about this game, see page 4.

Baseball preview . . . for 1938

Sports Announcers Baseball Round-up—CBS, 4 p.m. EST.

A peek at the prospects and hopes of each of the sixteen big-league teams will be afforded the nation's sports fans when baseball experts in eight cities conduct a verbal preview. These experts will tell of teams' hopes for the season.

For a full story about this broadcast, see page 4.

Deanna Durbin . . . in film preview

"Lux Radio Theater"—CBS, 9 p.m. EST.

A radio version of Deanna Durbin's latest starring movie, "Mad About Music," will be heard during this program. Gail Patrick and Herbert Marshall will also be in the cast, and Miss Durbin will sing several songs from the film.

TUESDAY, APRIL 19

Douglas Fairbanks, Jr. . . . visits Al

"Al Jolson Show"—CBS, 8:30 p.m. EST. (For the West, 8:30 p.m. PST.)

Famous for his grand characterizations in many great movie productions, Douglas Fairbanks, Jr., is a favorite of millions of movie-goers. As Al's guest, he'll be heard in an amusing skit.

Hal Kemp . . . begins new series

"Time to Shine"—CBS, 10 p.m. EST.

Under the sponsorship of the Griffin Manufacturing Company, Inc., this musical broadcast will feature the distinctive dance rhythms of Hal Kemp and his orchestra. With Kemp will be Rosalind Marquis, Bob Allen and Saxie Dowell.

War . . . as students see it

"Campus Comment"—NBC-Blue, 11:15 p.m. EST.

A discussion of the Student Strike Against War will be heard. The point of view of the striker as well as the point of view of the non-striker will be presented. Arthur Northwood, Jr., president of the National Student Federation, will be moderator.

WEDNESDAY, APRIL 20

Captain Fennelly . . . Guest's guest

"It Can Be Done"—CBS, 10:30 p.m. EST.

Captain Richard Fennelly of the New York Safe and Loft Squad will be Edgar Guest's visitor. Listeners-in will hear Fennelly tell how he and his squad of thirty-nine men cope with the problem of apprehending criminals who rob safes.

FRIDAY, APRIL 22

Frank Gannett . . . our government

"American Viewpoints"—CBS, 10:45 p.m. EST.

Frank Gannett, publisher of the Gannett news-

papers, and chairman of the National Committee to Uphold Constitutional Government, will speak. He will discuss recent acts of Congress and bills being backed by the Administration.

SATURDAY, APRIL 23

William N. Robson . . . presents light comedy

"Columbia Workshop"—CBS, 7:30 p.m. EST.

Presentation Saturday will be the gay and rollicking "Never Come Monday," adapted by Stephen Fox from the story of Eric Knight. The cast for the play will include a number of distinguished English actors now appearing in plays on Broadway.



Gladys Swarthout will take part in the special Easter Concert of the Sunday Evening Hour

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



BE WITH US YET

BY JAMES STREET

MORE than seven hundred million volunteer soldiers of the same King, the greatest army ever mobilized by one monarch, will shout hosannas to their sovereign this week.

And no guns will boom! No caissons will roll!

At the foot of a gentle hill in time-worn Palestine, where Golgotha stands stark and shimmering in the biting sun, in the valley by the Mount where olives grow and palm trees troop down, bowing their heads and murmuring a soft, swishing lullaby, down the hills of a hoary, tortured land—there this paean will begin, "Hosanna to the Highest, Hosanna to the King."

There where an angel once told a weeping woman—"Fear not ye: for I know that ye seek Jesus, which was crucified. He is not here, for He is risen."

There by the tomb the Easter story will be told again and radio will cast it around the world and the army of the King will mark time and listen. In a hundred languages it will be broadcast by a thousand tongues—the air will be filled with hosannas.

For when the captains and the kings and the shouting and the tumult die, and the far-flung navies melt away, and all the ballyhoo of all the world shrivels and dries into such futile words, even as these, this fact is self-evident:

The most popular radio program of all time still is the spoken word of God, and the most popular story of the air still is the story of Easter, for man

does not want to forget and in his groping misery he cries out:

*"God of our fathers, known of old
Lord of our far-flung battle line—
Beneath whose awful hand we hold
Dominion over palm and pine—
Lord God of hosts, be with us yet,
Lest we forget—lest we forget!"*

I WONDER how Charlie McCarthy would feel if he got one million fan letters. That's the number NBC's Catholic Hour has received for telling over and over the story of the same King.

I wonder how Gracie Allen would feel if she got 4,000 letters a week simply saying "Thank you." That's how many the United Jewish Layman's Committee receives each week for its CBS programs.

Did you know the two major networks give a total of 398 hours a year to religious programs? Did you know that if that time were sold to commercial programs it would be worth approximately \$4,975,000?

And yet men will say that twice-told tales are no good! Day in and day out radio tells the same story of religion, for religion has only one real story, and the multitude listens because the story brings hope, and hope is one thing no man can take from his brother. Skeptics will tell you that the power of the story is waning. Radio knows better, for on the approaching Sunday more persons will hear the story of the King than have ever heard it since man first looked into space and, wondering "whence came I," realized

that somewhere, somehow there was a Power greater than he.

Religious programs have no press-agents. They need none. I stopped five strangers and asked them what were the greatest of all radio programs. Three said King Edward's farewell speech. Another said Hitler's Austrian broadcast. The fifth said Jack Benny. They thought for a minute when I told them that religion commands the greatest audience.

"Of course," they said on second thought, "I never thought of it. I listen too."

King Edward! The triumphant thunder of Hitler! The mouthings of Mussolini! The wise-cracks of the jester! The soothing, confident fireside chats of the President of the United States! The shouting of the multitude at the World Series! The vindictive snarls of dictators!

All of those are radio's great, but they are not the greatest.

*"The tumult and the shouting dies—
The Captains and the Kings depart
Still stands Thine ancient sacrifice,
An humble and a contrite heart.
Lord God of Hosts, be with us yet,
Lest we forget, lest we forget."*

THIS is the holiest week of the year to the fifteen million Jews who believe Jehovah of the Hebrews is the only God, and to the seven hundred million Christians who believe Jesus was Jehovah's Son. Orthodox Jews, incidentally, never call God Jehovah except for specified ritual purposes.



ALL THE WORLD SHOUTS HOSANNA AT EASTER. UN-
DYING IN GLORY, ITS STORY WILL BE BROADCAST IN
A HUNDRED LANGUAGES BY A THOUSAND TONGUES SUNDAY

The Hebrew for Jehovah is Yahweh, and origin of the name is undetermined. Hence, Jehovah often is called Yah by Hebrews, which explains our stirring "halleluiah,"—Glory to God.

To the Jews, this is the week of the Passover, when the angel of the Lord passed over the houses of Hebrew slaves in Egypt, but smote the first-born of the masters. And the Hebrew slaves were delivered into freedom and passed over the Red Sea and came at last to Canaan, and there founded a nation.

It is a time of celebration for the Jews, but the day after the Passover is the Christian Good Friday, the saddest day of the Christian calendar. It is strange that the saddest day of the Christian year is called "Good" Friday. It originally probably was called "God's Friday" and in the shuffle of words it came out "Good."

BECAUSE Friday and Saturday are days of mourning, radio will respect the days and there will be no tumult and shouting on the airwaves. But Sunday is a day for joy and from sunrise until sunset, the radios of the world will carry the story that He is risen.

Christians in Hong Kong and Tokyo will observe Easter Sunday while we are in mourning on Saturday. Those of you who have kinsmen in the Orient remember that, Saturday night while you are readying for Easter, your folks on the other side of the world are listening to the tolling of the bells and the tidings of great joy, and their ra-

dios already are bringing in the story that He is risen.

TO ALL our ships at sea, to specks of land in far places where our flag flies, radio will begin telling the story Saturday night. It will be almost dawn in Palestine. The foreign radios, naturally, will begin the story. The British Broadcasting Company will have a special service for England's far-flung empire. Americans will hear it in distant places, for although Britain boasts that the sun never sets on British soil—it never sets on American soil either!

Britain, anxious to strengthen her ties of empire, will give the world the best broadcast England can give. There will be ceremony and pomp and the story. There will be much pomp and ceremony that day, in all lands, for man is a strange creature and he likes to worship his God in the showy fashion. The pomp means nothing—it's the story that counts.

*"Far-called our navies melt away—
On dune and headland sinks the fire
Lo, all our pomp or yesterday
Is one with Nineveh and Tyre!
Judge of the nations, spare us yet,
Lest we forget—lest we forget."*

Easter broadcasts will begin over Columbia at 6 a.m. (EST) and will follow the sun across the country from New York to St. Louis to Provo, Utah, to Glendale, California. At each city there will be a special service. St. Louis' will be held in the Forest Park Municipal Theater and Provo's will be held at

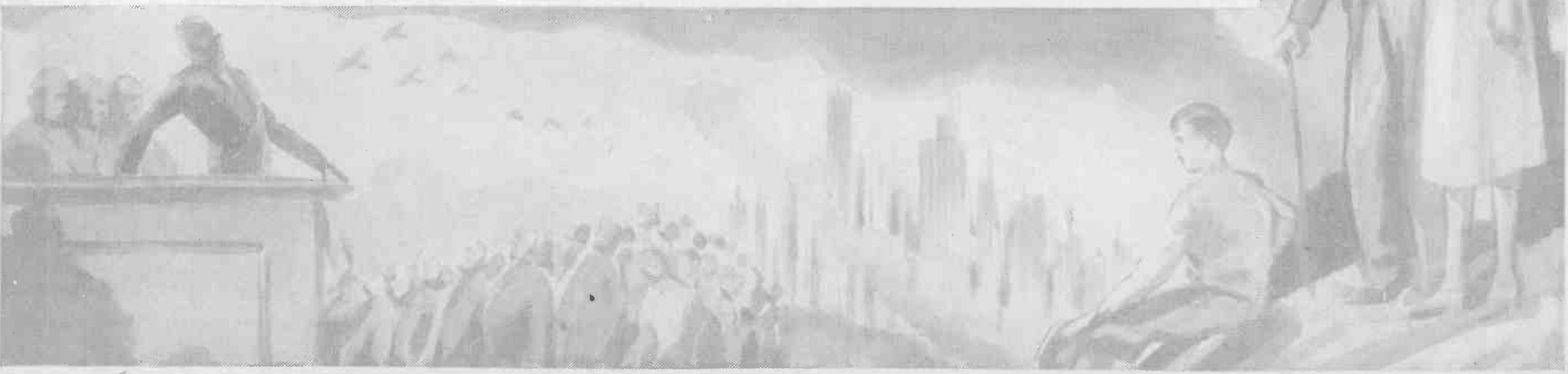
Brigham Young University. Glendale's service will be from 8:30 to 9:30 a.m. (EST)—sunrise out there. It will be the fifteenth annual Sunrise Service in Forest Lawn Memorial Park, where 30,000 persons will gather to sing.

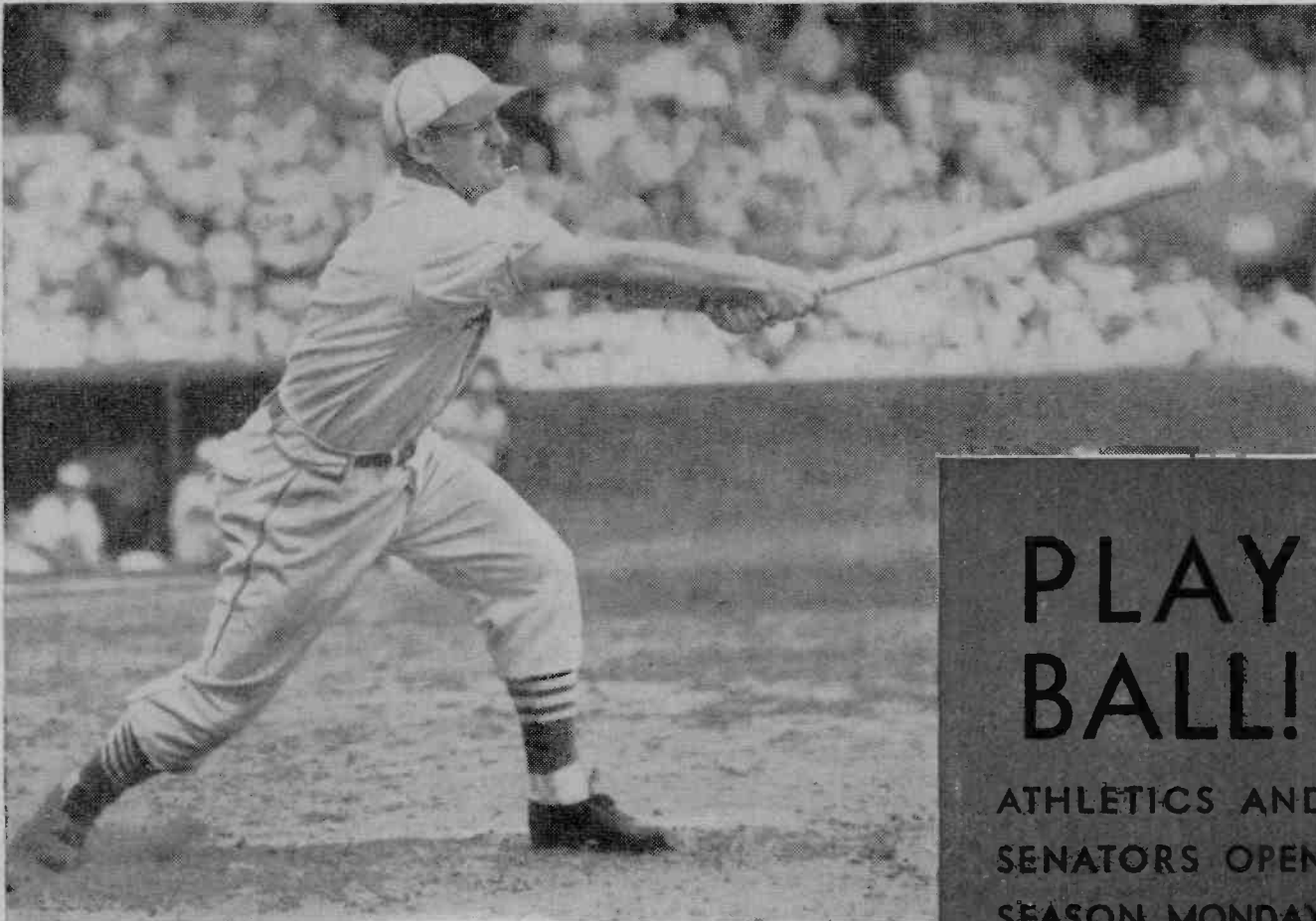
While the story is speeding across the northern part of the country over CBS airwaves, NBC will broadcast the story across the southern section.

The special broadcasts will begin in Washington at 7:30 a.m. (EST) and fifteen minutes later will shift to Hot Springs, Arkansas, thence it will follow the sun. An announcer will be on the rim of the Grand Canyon to describe the Easter dawn. Another will be in Death Valley to tell the story that He is risen as the sun pokes its jowls over the rim of that weird land which God seems to have made a cousin to the valley of the Dead Sea.

AT 10:45 (EST) the sunrise in Honolulu will be described, and at 11:15 (EST) NBC-Red will bring a program from Rome. The bells of the famous Roman basilicas will be heard. An effort is being made to have the Pope speak to the world. If he does, Columbia will also pick up his words.

The Easter parade on Manhattan's Fifth Avenue will begin at 12:30 p.m. (EST) and CBS' Bob Trout will stroll along Fifth and Park Avenues and interview socialites and describe their finery. George Hicks will ride along the avenues and describe the scenes on NBC-Red at 1 p.m. (EST). The parade down Washington's Con-
(Continued on Page 14)

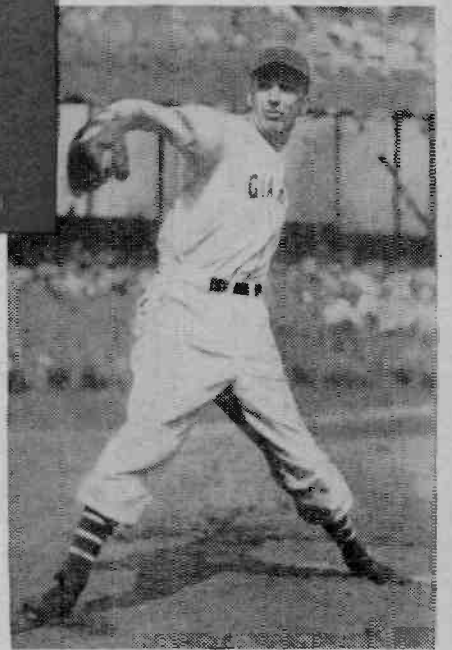




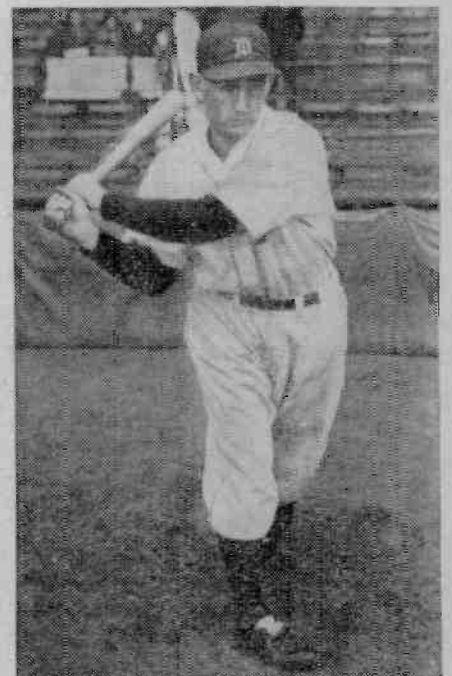
Joe Medwick, St. Louis Cardinals' outfielder, National League batting champion last year, is one of the hardest-hitting members of the "Gas House Gang"



Bob Feller, Cleveland Indians' pitcher, was a strike-out sensation in last year's campaign



Carl Hubbell of the New York Giants, left-handed and strong, is baseball's outstanding pitcher



Charlie Gehringer, Detroit Tigers' second baseman, was the American League batting champ in 1937

PLAY BALL!

ATHLETICS AND SENATORS OPEN SEASON MONDAY

—Wide World Photos

IT WAS the office-boy, and, as you might suppose, the one whose grandmother so obligingly takes to her deathbed every time the Yankees come home from a road trip, who called our attention to the fact that the baseball season will soon be under way.

We should have thought of it sooner. There have been plenty of signs of spring for some time now. During the last few days the windows have been wide open, and occasionally the rich music of a hand-organ has floated up to us from Forty-fifth Street, and there has been precious little work done. We should have taken note.

Headlines have reported that Joe DiMaggio was holding out, that Col. Ruppert didn't give a whoop, that the Dodgers were crushed in an exhibition game but had high hopes for the season, that Ruffing was in shape again, that in the Far West the Cubs and the White Sox were fighting their way toward home, and that the St. Louis Browns were mopping up in pre-season combats.

We should have thought about it sooner. We should have remembered that even as spring came north again this year, some four hundred sun-bronzed young men, armed with bats and contracts, would come north also to disport themselves on the green-swards of baseball parks in eleven major cities, while thousands cheer. Baseball's sweating four hundred!

But it was the office-boy who directed our wandering thoughts toward

all this. It was he who came into the office the other day, picked up a newspaper that was lying on our desk, flipped hastily through the pages that told of war and death in Spain and China and the threat of war in Central Europe and grinned with relief as he read a story on the sports pages. "They can't stop them Yankees!" he said.

So then we knew for sure that spring was here.

Following the annual custom of a Monday opening, the Washington Senators and the Philadelphia Athletics will inaugurate the season in Washington a day in advance, in order to accommodate the President, who, according to tradition, tosses out the first ball. CBS Announcer Arch MacDonal will be heard from Griffith Stadium when the Athletics and the Senators meet. The Boston Red Sox and the New York Yankees will meet at Boston on Monday also.

On the same day, Monday, April 18, the day before the pennant races get under way, baseball announcers in every major league city, broadcasting over the Columbia Broadcasting System's network, from 4 to 5 p.m. EST, will give a radio preview of the baseball season, dealing expertly with the hopes and prospects of each of the sixteen teams.

OPENING-DAY games in the National League are at Philadelphia, Cincinnati, St. Louis and New York; and in the American League, at Chicago, Cleveland, Boston and Washington. In each city, a CBS sports announcer will discuss the prospects of the visiting teams as well as those of the home team, giving the names of probable starting pitchers and other information of interest.

In Philadelphia, Bill Dyer will discuss the prospects of the Brooklyn Dodgers and the Philadelphia Phillies. From Cincinnati, Walter Van Winkle will have for the subject of his discourse the outlook of the Chicago Cubs

and the Cincinnati Reds. From New York, Mel Allen will talk about the Giants and the Boston Bees, and from St. Louis, France Laux will comment on the Cardinals and the Pittsburgh Pirates.

In the American League, Pat Flanagan will talk from Chicago on the future of the White Sox and the Detroit Tigers. From Cleveland, Franklin Lewis will discuss the St. Louis Browns and the Cleveland Indians. From Boston, Jay Westley will tell network listeners how the Yankees and the Red Sox look, and in Washington, as reported above, Arch MacDonal will have an eye on the Athletics and the Senators.

ALL these announcers are well acquainted with baseball men in their home cities and with the records and prospects of every team in the major leagues. Some are former baseball writers. Several have been on tours of the southern training-camps, where they have picked up from observation and conversation some first-hand information.

If you haven't followed the training-camp reports closely—or, for that matter, if you have—you'll want to hear this round-up of opinions from the men whose job it is throughout the season to report by microphone play-by-play accounts of the doings of the teams which engage in the annual scramble for baseball's top honors.

Nine and a half million baseball fans—9,447,497, if you want to split hairs—passed through clicking turnstiles into major-league ball-parks last season. That was ten percent more than the attendance total of the previous year, and it came close to the all-time high of 10,186,000, set in 1930. It's a pretty impressive number, but there is something more impressive about this, and that is no man will ever know how many million other fans sat in on radio broadcasts of these games.

(Continued on Page 44)

On Monday, April 18, NBC-Blue and MBS will broadcast the preview game of the season between the Washington Senators and the Philadelphia Athletics.

Listen to it at:

EST 2:45 p.m. — CST 1:45 p.m.
MST 12:45 p.m. — PST 11:45 a.m.

HIGHLIGHTS OF THIS WEEK'S PROGRAMS



—Walter Engel

Morton Gould, MBS maestro whose musical styling has attracted much attention, will perform his own compositions and arrangements Tuesday at 8 p.m. EST over MBS. Leonard Warren, Metropolitan Auditions winner, will sing



—Acme

Dr. Norman Vincent Peale, pastor of the Marble Collegiate Church of New York, will preach the sermon at the annual sunrise Easter services broadcast from the Mall in Central Park Sunday from 7 to 7:30 a.m. EST on CBS



—CBS

The New York Philharmonic's Easter program will include St. Paul Choristers and Richard Bonelli (above, right), baritone, on CBS at 3 p.m. EST



—Wide World

CBS broadcasts the Forest Lawn Park sunrise service Sunday at 8:30 a.m. EST, at which Actor William Farnum, above, will read Easter poems



Dr. Otto Klemperer, German conductor, will direct Los Angeles Orchestra and chorus of 500 voices on the same Forest Lawn Park broadcast



Mark Warnow returns to "Your Hit Parade" as conductor for an extended period and will be heard this Saturday at 10 p.m. EST over CBS. This Saturday, Mme. Lotte Lehmann, Metropolitan Opera soprano, will be guest



The consistently amusing and increasingly popular Mr. Charlie Butterworth will be on the air as the guest of Maestro Paul Whiteman and his orchestra on the Chesterfield Cigarette broadcast of Friday at 8:30 p.m. EST



Abram Chasins, pianist heard in his own series Saturday

SUNDAY, APRIL 17
at 12:30 p.m. EST on NBC-Blue

The Radio City Music Hall of the Air

Erno Rapee, conductor
Jan Peerce, tenor

Radio City Music Hall Glee Club

Preludes to First and Third Acts of
"Lohengrin" (Wagner)
The Orchestra

Psalmus Hungaricus (Kodaly)
Jan Peerce, Chorus and Orchestra

Les Preludes (Liszt)
The Orchestra

ZOLTAN KODALY'S "Psalmus Hungaricus" (Hungarian Psalm), choral music of lofty conception, deep feeling and resourceful facture, combines the breadth of a modern mind with the realization of century-old dreams.

This composer is, before all else, intensely Hungarian. His works bear the warm melodic flavoring of his land, a trait not only instinctive but also the result of Kodaly's fervent study of Magyar folk-music. Many of its almost forgotten examples he collected and published in collaboration with Bela Bartok, another distinguished Hungarian modern composer. The "Psalmus Hungaricus" is a setting of the Fifty-fifth Psalm for chorus, tenor solo and orchestra.

SUNDAY, APRIL 17
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

John Barbirolli, conductor

The Schola Cantorum of New York

Hugh Ross, conductor
Richard Bonelli, baritone

St. Paul's Choristers of Flatbush
Ralph Harris, conductor

Trumpet Voluntary for Organ, Brass
and Percussion (Purcell-Wood)
The Orchestra

Variations on an old Slave Song
"Appalachia" (Delius)
Schola Cantorum and Orchestra

Prelude—Transformation Scene—
Grail Scene from Act I of
"Parsifal" (Wagner)

Richard Bonelli, Schola Cantorum,
St. Paul's Choristers

AMPLIFYING choral abundance of today's programs, John Barbirolli wisely lists some rarely performed music by Fritz Delius, English composer. An engrossing tale is attached to his "Appalachia"—the old Indian name for North America. In his youth, Fritz yearned for a musical career, but his stern Yorkshire father insisted that

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

CELEBRATORY melodies mingle with the joyous peals of bells this Sunday, for Christendom observes the festival commemorating the Resurrection of Jesus Christ. Praises resound in every church of the world that has a choir, and where there is none, the congregation will raise its voices in hymns of rejoicing.

The mists of antiquity shroud the origin of music appropriate for Eastertide, as the celebration, originally dedicated to adoration of spring, dates from eons before the birth of Christianity. Doubtless the primitive music of those early periods (perhaps only rude chants and tom-tom beatings) extolled the season of sunshine and fertility.

The first church composers glorified the Resurrection, and after Vittoria and Palestrina (they were contemporaries and friends) came a long line of masters who tonalized the same sacred subject. Nearly endless is the list of such music, from anthems to oratorios, from songs to orchestral expression.

Some of the best-known major works suitable for Easter are Haydn's "Seven Last Words," "The Creation," "The Seasons"; Gounod's "Gallia"; Stainer's "Crucifixion"; Rossini's "Stabat Mater"; Handel's "I Know That My Redeemer Liveth" and "Hallelujah" from "The Messiah." Many choral Te Deums, cantatas, solo songs and other appropriate numbers also are in wide use, a great number of them composed by Americans like Father Finn, Shelley, Yon, Gaul, Buck, Scott, Speaks and others.

There is hardly a radio-owning home in the United States where the music of Easter will not bring uplifting proclamations on Sunday. One of the features on the air will be broadcasts following the sunrise around half the world, in early-morning programs and services emanating from New York, St. Louis, Provo, Utah; Glendale, Calif.; Washington; Hot Springs, Ark.; Death Valley, the Grand Canyon, Pike's Peak and Honolulu.

It is strange how nervous some widely experienced musical solo performers become when they appear before the microphone, even though they face audiences in the opera house and concert-hall without feeling even the least bit jittery. I have inquired as to the reason for the trepidation on the air, and in each case the sufferer has told me that it is caused by the nearness of the apparatus and the realization that every slight flaw registers so much more strongly because listeners are altogether concentrated upon hearing the artist, the latter's personality being unable to engage also the auditor's eye. Elisabeth Rethberg, Rosa Ponselle, Moriz Rosenthal, Josef Hofmann and Jascha Heifetz all have admitted to me that they dread their radio appearances. In each case, however, the fear is luckily not apparent over the air.



Left: Hugh Ross is director of the great Schola Cantorum chorus. Right: Jan Peerce is soloist with the Radio City Music Hall Sunday



Willie Morris, soprano on "Invitation to Waltz" Friday

the lad be a wool merchant. The latter finally effected a compromise by which he could sail for Florida in 1884 and become an orange-grower on the banks of the St. John's River. Twenty-three years old when he reached there, his romantic fancy was captured by the charm of the place. He began to dream and compose music and neglected his oranges. A few Negroes ran the plantation and at night sang their native songs for him. After a few years of this delightful but unproductive life, Delius' father grudgingly allowed Fritz to become a professional musician.

"Appalachia" consists of a lengthy introduction, fifteen variations on an old Negro folk-song (one of those heard by Delius in Florida), and a choral conclusion. Delius himself prefixed a note to his score explaining that the composition mirrors the moods of tropical nature and the life of the old Negro slave population.

SUNDAY, APRIL 17
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Jose Iturbi, conductor

Gladys Swarthout, mezzo-soprano

Overture to "Rosamunde" (Schubert)
The Orchestra

Aria from "Samson and Delilah"
(Saint-Saens)

Gladys Swarthout

Espanjarlen (Reddick)
The Orchestra

Le Temps des Lilas (Chausson)

La Maja Discreta (Granados)

You, Love and I (Kingsford)

Gladys Swarthout

The Lord's Prayer (Malotte)

Gladys Swarthout and Chorus

El Pelele (Granados)

The Orchestra

Polovetzian Dances from "Prince
Igor" (Borodin)

Chorus and Orchestra

THE Ford series adheres to its regular formula of avoiding ponderous symphonic matter, but in that effort the singer on this program nevertheless contrives to be more serious than the orchestra, for which Iturbi has chosen contributions of extremely easy approach.

Miss Swarthout's darkly colored voice is well engaged in the sensuous second-act aria from "Samson and Delilah" which precedes Delilah's temptation of the lusty hero of Israel.

Malotte's music for the Lord's Prayer still seems to some of us to be unnecessary, for the immemorial words need no other emphasis than their own sanctified simplicity.

THURSDAY, APRIL 21
at 8 p.m. EST on MBS

Sinfonietta

Alfred Wallenstein, conductor
Joseph Coleman, violinist

Overture on Russian Themes
(Balakireff)
String Orchestra

Concerto in B Minor, No. 1 (Vivaldi)
Joseph Coleman

Ballet Music from "Rosamunde"
(Schubert)

Three Pieces (Handel-Harty)
String Orchestra

MILY ALEXEJEVITCH BALAKIREFF was that rare apparition, a self-taught musician. He belonged to the new Russian school fathered by Cui and Rimsky-Korsakoff, featuring the folk-tunes and rhythms of their land. Attractive samples are in the present overture, glowingly orchestrated.

Balakireff is not so well known in America as he should be, our informed concert-goers being acquainted only with his brilliant piano piece "Isma-me," and the symphonic poem "Tamara." Aside from his activities as a composer and pianist, Balakireff also conducted symphony concerts in Russia, where he first introduced and popularized the symphonic masterpieces of Berlioz, Liszt and other "advanced" composers.

Joseph Coleman, one of the most musical and technically expert of American violinists, is aptly chosen to interpret the noble classical measures of Vivaldi. Coleman, by the way, is heard each Sunday afternoon (2:15 p.m., MBS) as first violinist of the splendid Gotham Quartet.

SATURDAY, APRIL 23

at 10 p.m. EST on NBC-Red

The NBC Symphony Orchestra

Pierre Monteux, conductor

The Schola Cantorum of New York

Hugh Ross, conductor

The Mass of Life (Delius)

The Schola Cantorum and Orchestra

Tsar Saltan (Rimsky-Korsakoff)
The Orchestra

THE Mass of Life, Delius' most ambitious choral essay, had its premiere in London in 1909, conducted by the devoted Sir Thomas Beecham. The title gives scant clue to the nature of the text by Cassirer, which utilizes selected passages from Nietzsche's towering philosophical work, "Thus Spake Zarathustra."

As it is obviously impossible to reduce that huge treatise into practical use for singing purposes, only the small parts were employed which lent themselves best for that purpose. The general result is a somewhat fragmentary and indefinite libretto. However, despite the literary handicap, Delius wrote much striking and eloquent music in his mass, describing the Nietzschean individual who experiences all of life, and then cynically goes to dwell in solitude on top of a high mountain.

The full and magnificent title of Rimsky-Korsakoff's opera is "The Legend of Tsar Saltan, of his son, the famous and doughty warrior, Prince Saltanovich, and of the beautiful Tsarena Leibed, the Swan Queen." Naturally, the plot is too long to be detailed here. It offers a mixture of the fantastic and the real. The score uses folk-music freely. It has sparkling orchestration, and in the third act occurs the "Flight of the Bumble Bee."

Schola Cantorum Helps Keep Rich Choral Tradition Alive and Effective in America

Sunday, April 17, at 3 p.m. EST on CBS with the New York Philharmonic Orch.

Saturday, April 23, at 10 p.m. EST on NBC-Red with the NBC Symphony Orch.

IN THE long ago, when I attended the Royal High School of Music in Berlin, one of my colleagues was a tall, long-haired young German, whose unswerving seriousness and industry shamed me whenever I permitted opportunities for fun to tempt me from my studies. Often when I sat with my cronies at our favorite cafe, I saw the tall, long-haired one pass by, nearly always carrying a music portfolio and several books. He refused all biddings to join our merry crew, and with the heedless cruelty of youth, we jeered at his righteous continence and called him St. Anthony. His name was Kurt Schindler.

Years later, he came to New York, looked me up and told me that he

New York. In addition to its own concerts, the Schola also appeared (and still appears) often with the Philharmonic, Boston and Philadelphia Orchestras, in works which require choral assistance. Some of the conductors under whom the Schola sang were Mahler, Mengelberg, Koussevitzky, Stokowski and Toscanini—with the last-named in Brahms' "German Requiem," Verdi's "Manzoni Requiem" and Beethoven's "Missa Solemnis" and Ninth Symphony.

In 1926, Schindler contracted the illness which ultimately led to his untimely death, and he was succeeded by Hugh Ross, choral and symphony conductor of Winnipeg, Canada. Under him, the Schola Cantorum flourishes



The Schola Cantorum will be heard with the Philharmonic Sunday, and the NBC Symphony Saturday. Above: Some of the group's members

wished to do piano-accompanying at concerts. I recommended him to several artists, and soon he had regular and profitable employment.

Then he told me that he was starting within the MacDowell Club, a choir of forty women's voices, and that he had in mind also a larger mixed one, on the order of the Schola Cantorum, the ancient, highly trained singing organization in Rome.

Schindler's chorus of forty made its successful debut in 1909, when it assisted at the Philharmonic performances of Debussy's "Les Sirenes," conducted by the eminent Gustav Mahler, who not only praised the singing enthusiastically but also advised the young leader to expand his organization into a larger body. This was done in 1910, the MacDowell Chorus being formed with some 200 mixed voices and giving its own first concert the following year, the program including several choral works unfamiliar to New York, that innovation being retained permanently throughout the years. One critic has written: "No other choral body contributes as much new and interesting music to the programs in New York. It is a question whether any such eclectic and inclusive choral programs could be heard in any city in Europe."

In 1912, the Schindler singers became the Schola Cantorum, realizing his earlier dream and thereafter giving annual courses, which came to be perhaps the most original series in

well and maintains its policy by adhering to a novel repertoire, drawn especially from the early and primitive fountain-heads of music, and also from its latest contemporary sources.

Conductor Ross is the best type of musician—earnest, enthusiastic and with the belief that choral singing should primarily be enjoyed in a human way and not looked upon as a solemn and irksome rite. A blue-eyed Englishman, not quite forty, he was educated at Oxford and studied music at the Royal College of Music in London. At first he specialized in the organ and then harbored ambitions of becoming an orchestra conductor. Gifted with a rare sense of humor, he says that the man who recommended him to Winnipeg did so because he remembered him "as once having done a fine job of drum-playing." That was in 1921.

The past seventeen years of experience have made Mr. Ross a choral conductor of rare insight and command, and the Schola Cantorum the leading American professional chorus.

Let me add to the Ross profile another and intensely human touch. He has to audition vocalists for membership in the Schola, and has an unusual assistant—his wife's cat. "You may believe it or not," he says, "but the beast will sit up and grin when she hears a voice she likes, and when she doesn't like one, she yowls to be let out of the studio. She's almost always right in her judgment, too."

Also Recommended

For stations, see our program pages

Sunday, April 17

From Rome, 6 a.m. EST, CBS: Papal benediction, Sistine Chapel Choir, Benedictine Choir.

Easter Sunrise Services:

7 a.m. EST, CBS: Central Park Mall, New York. Salvation Army Territorial Band.

7:30 a.m. EST, NBC-B and R: Sylvan Theater, Washington, D. C. Papalardo Chorus.

7:30 a.m. EST, CBS: Opera Bowl, St. Louis, Mo. 100 male voices.

7:45 a.m. EST, NBC-B and R: Hot Springs National Park. 400-voice chorus from Hot Springs churches.

8 a.m. EST, NBC-B and R: Grand Canyon National Park. A capella choir, Arizona State Teacher's College at Flagstaff.

8 a.m. EST, CBS: Provo, Utah. Orchestra choir of Brigham Young University. Compositions of Wagner, Bach, Handel, Careless, Gates, Kapitoff.

8:15 a.m. EST, NBC-B and R: Death Valley National Monument, California.

8:30 a.m. EST, MBS: Mt. Davidson, San Francisco.

8:30 a.m. EST, CBS: Glendale, Cal., Forest Lawn Memorial Park. Los Angeles Philharmonic, Otto Klemperer, conductor; Charlotte Boerner, soprano, soloist; chorus of 500 voices: "The Holy City," "Christ Is Risen," excerpts from "Parsifal."

9 a.m. EST, MBS: Olympia, Wash., State Capitol Grounds.

10:45 a.m. EST, NBC-R: Honolulu, Hawaii. Sacred Hawaiian music.

11:15 a.m. EST, NBC-R: Rome; bells of the famous basilicas, Voci Bianchi choir of boys voices.

Salt Lake City Tabernacle Choir, 12:45 p.m. EST, CBS.

The Magic Key, 2 p.m. EST, NBC-B: Symphony orchestra, soloists.

Gotham String Quartet, 2:15 p.m. EST, MBS: Music by Glazounow, Dittersdorf.

Monday, April 18

Voice of Firestone, 8:30 p.m. EST, NBC-R (8:30 p.m. PST for the West): Augmented symphony orchestra, Alfred Wallenstein, conductor; Richard Crooks, tenor; Overture to "Mignon" (Thomas); Gopak (Moussorgsky); "M'Appari" from "Martha" (Flotow); Tales from the Vienna Woods (Strauss), etc.

Tuesday, April 19

NBC Music Guild, 2:30 p.m. EST, NBC-B.

Wednesday, April 20

Curtis Institute of Music, 3:45 p.m. EST, CBS.

Thursday, April 21

NBC Music Guild, 2 p.m. EST, NBC-R.

Essays In Music, 10 p.m. EST, CBS: Victor Bay, conductor; Mitchell Miller, English-horn soloist; Mary Eastman, soprano. Subject, "The Shepherd"; "Little Shepherd" (Debussy); "Song of Shepherd Lehi" (Rimsky-Korsakoff); English-horn solo from third act of "Tristan and Isolde" (Wagner), etc.

Friday, April 22

Invitation to the Waltz, 11:15 p.m. EST, MBS: Willie Morris, soprano; Raoul Nadeau, baritone; Novelty Choir.

Saturday, April 23

Chasins Music Series, 12 noon EST, NBC-R.



Bess Johnson, star of the CBS show "Hilltop House," long ago promised to give her daughter, Jane Orr Perry, an outboard motorboat as soon as the child could handle one safely. This month Miss Johnson made good that promise



Buddy Clark, star vocalist of "Your Hit Parade," the Ben Bernie show and others, dances with Mrs. Clark, daughter of Ralph Hitz, hotel-owner. The occasion is the opening of Orrin Tucker's orchestra at a New York hotel



"Music for Fun," on CBS Fridays, burlesques classics with toys. Above, from left: Howard Barlow, conductor; Judy Homady, guest commentator; Davidson Taylor, CBS music head; William Spier, narrator; James Fasset, producer



THE PHOTO WEEK

Bennie Krueger, saxophone-toting maestro, directs the orchestra for "Pipe Smoking Time" featuring Pick & Pat on CBS Mondays at 8:30 and 11:30 p.m. EST. Krueger is a friend of Rudy Vallee, for whom he once worked



Bandsman Ted Weems has a new protege, 12-year-old Marilyn Thorne, whom he calls his "Cinderella of Song." Marilyn attends school in her home town, Sycamore, Illinois, sings week-ends at Chicago's Trianon Ballroom



Bowling is becoming the latest sports craze among Hollywood radio stars these warm days. Above, from left: Jimmy Grler, the orkster; Gay Seabrook, Penner's "Susabella"; Joe Penner, and Julie Gibson, his warbler



Six radio editors appeared on the Mutual network's "True or False" program recently. Left to right are Jo Ranson, Dinty Doyle, Ken Purdy (Radio Guide's own representative), Aaron Stein, Jack Sher and George Opp



Spencer Bentley plays the role of Bob Drake in "Betty and Bob" daily on CBS at 1 p.m. EST. He was born in Manhattan in 1910, traveled in 19 countries, was a purser on five ocean liners, played in twelve Broadway shows



Tyrone Power, young, handsome, romantic actor of motion pictures, is making quite a success as a radio personality. Ty, as his friends call him, appears in dramatic sketches Sundays at 9 and 10:30 p.m. EST on NBC-Blue



Hollywood opened its eyes and ears when lovely Elvira Rios appeared from Old Mexico to join the ranks of America's film and radio performers. She speaks no English, sings only Mexican songs on her Thursday NBC program

Simplest Words Trip Best Spellers

Fridays, 9:30-10 p.m., NBC-Blue

Competition is the life of the party when Paul Wing, NBC spelling master, revives the ancient sport of the spelling-bee each Friday evening on the NBC-Blue network.

Armed with a weighty Webster's, Wing referees a match of wits-and-syllables between twelve human dictionaries and a picked squad of word-teasers. Suspense runs high as professors trip on simple syllables and housewives conquer "beleaguerment."

The result is thirty amusing minutes of keen competition with the "King's English" that leaves listeners flushed with the thrill of victory when they outspell a selected contestant, or only privately annoyed in defeat when stopped by a tricky phrase.

Paul Wing thinks good spellers are made, not born. But good or bad, you'll enjoy the program and get real satisfaction from the mental tussle evoked by this all-star team of bafflers. Will they confound you on Friday? Twenty correct is a good score on these words:

- | | |
|-----------------|----------------|
| 1. misspell | 14. velocipede |
| 2. withe | 15. liaison |
| 3. puerilely | 16. propitious |
| 4. languor | 17. veracious |
| 5. jaguar | 18. caromed |
| 6. gelid | 19. palfreys |
| 7. obeisance | 20. poignant |
| 8. equestrienne | 21. trestle |
| 9. wryly | 22. tyrannical |
| 10. bacillus | 23. hiddenness |
| 11. harelip | 24. opossum |
| 12. corollary | 25. surlily |
| 13. expel | 26. trellis |

The right word, rightly used, is a helpful tool in any trade.

Economic Cooperation is Peace Group Theme

Fridays, 4:45-5 p.m. CBS.

The National Peace Conference, an association linking forty organized peace groups in the United States, will map new proposals for world economic cooperation when it returns to the air Friday afternoon on CBS.

This program, temporarily lapsed since April 2, presents authorities on the economics of world trade in clear-cut treatments of the thesis that international business cooperation *can be achieved*, and that once achieved it will provide a sound basis for international peace.

Dealing with facts and progressive theories, the program presents specific aims and plausible possibilities.



Dr. Earl B. McKinley guides "Science on the March" over NBC-Blue, each Wednesday, 7:45 p.m.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Gander, Kentucky... Gateway To The World



NO MAP-DOT dignifies this clearing in the Appalachian highlands. Only a lone postman and the mountaineers know how to get to Gander, but to them this hill-locked hamlet is the gateway to the world. Each night they trudge miles of mountain trail—gather in Gander to sit about a lone loudspeaker in the "Listening Center."

To the modern oracle they come... to eavesdrop on the antics of an outer world... to take the pulse of events from Boston to Bangkok... to nourish their minds and hearts in radio's tidal wave of thought and information... to let their imaginations fondle strange music and the play-pictures of radio drama... to wrestle with the abc's of simple science, sound health practise, problems of happier home-making, the work of government and business. Each comes to raise his mental horizon, so long stunted by isolation, poverty and misunderstanding.

So far to come. So little time to spare... they dial with discrimination and know the intense satisfaction of entertainment that also enlightens.

Tonight when you silence your radio with a bored snap of a switch they'll be hiking home to their hill cabins—their steps lighter for the evening's listening... for they will have listened with a purpose.



June Hynd and Margaret Cuthbert, director of NBC's Women's Activities, plan schedule of interviews and comment for "Let's Talk It Over"—women's program heard Tuesday, Wednesday and Thursday, 2:15 p.m., NBC-Blue

University of Chicago Political Scientist Classifies World States—An "American Viewpoint"

Wednesday, 7:15-7:30 p.m., CBS

Fresh from the battlefields of China and full of the academic urge to analyze, classify and draw fresh meanings from newly assembled facts, Chicago University's chief political scientist, Harold Lasswell, will present a timely study of the world's dominant political philosophies and the forces that make them go, Wednesday at 7:15 p.m. EST on the CBS network.

His lively discussion, entitled "America Looks at The Garrison State," continues Columbia's midweek edition of the excellent twice-weekly review of "American Viewpoints."

Scoring Japan as exhibit A under "Garrison" states, Prof. Lasswell will enlarge upon the thought-provoking thesis that modern nations can be classified as "Garrison," "Non-Garrison" (presumably the democracies), and "business-dominated" states.

Such a classification should clarify our confused definitions of the dominant "isms" in world affairs; provide a more solid pediment for discussion and understanding of the conflicting political ideologies in the world today. Look to Prof. Lasswell for an enlightening discussion—for facts!

Geologist Explains "Antarctic Discoveries"

Thursday, 4-4:15 p.m., CBS

"Adventures in Science," fascinating weekly CBS excursion into the varied realms of scientific exploration, research and discovery, tours down under this Thursday afternoon for a quick glimpse of the discoveries in the Antarctic during the past century and a half.

Dr. William H. Hobbs, University of Michigan geologist, will wield a figurative hammer and pick over the more exciting scientific disclosures on the great ice continent at the South Pole.

As usual, genial Watson Davis, inquisitive director of the "Adventures," will plot the expedition's course—lure from his famous colleague the thrilling story of successive south polar discoveries, from the British Captain James Cook's first daring foray to the bleak Antarctic in 1774 to Rear-Admiral Byrd's aerial dash to the nether tip in November, 1929.

Touching on the work of the eight expeditions of the intervening one hundred and fifty-five years, Dr. Hobbs will tell of the strange, relentless work of water, wind and glacier in remaking the frozen face of the earth—how the south polar regions are now in the throes of an ice age similar to the one which capped the upper third of the earth twenty thousand years ago.

Geology finds "sermons in stones" and adventure at every turn. Meet one of its most accomplished scientists in person—at another exciting turn—this Thursday afternoon. (This trip exclusively for listeners east of the Rockies.)

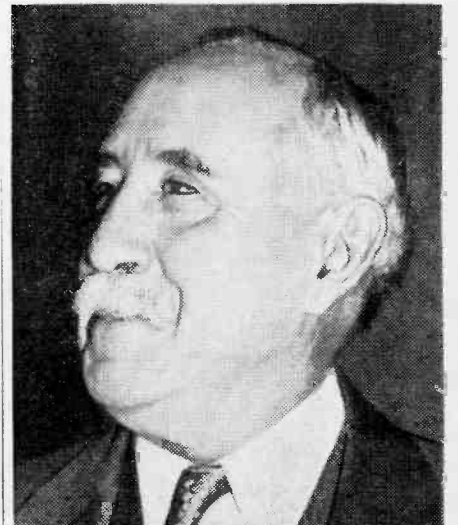
Better Business Bureau Exposes Rackets

Saturdays, 6:15-6:30 p.m. MBS.

The "Suit Club Racket," one of the numerous sharp promotion practises that annually take millions of dollars from consumer purses, will be exposed, its operation explained, by the National Better Business Bureau, Saturday afternoon on the MBS network. Program originates at WLW, Cincinnati.

Technically a lottery scheme, the racket thrives on the universal desire to get something for less. Dupes get less for something—usually many dollars—and all hope of winning vanishes along with membership dues when the club folds up or the promoter quietly disappears.

Listeners may well profit by hearing this "stitch in time..."



—Wide World
"Capital Opinions" speaker is Puerto Rico's Santiago Iglesias this Saturday. CBS, 10:45 p.m.



"America Abroad" features Pattie Field, ex-vice-consul to The Netherlands, Sun., 11:30 a.m., NBC-Red

Pattie Field Explains U. S. Foreign Service

Sundays, 11:30-11:45 a.m., NBC-Red

Pattie Field, first woman to serve abroad as a vice-consul in the United States diplomatic service, is currently featured in a human-interest series of talks on the life and work of American ministers, diplomats and consuls abroad. The program will be heard regularly each Sunday at 11:30 a.m. over the Red network of the National Broadcasting Company.

As vice-consul to the Netherlands and in her subsequent work on the staff of NBC, Miss Field became impressed with the need for humanizing and interpreting the work of America abroad for America at home.

Now, with the co-operation and assistance of the Department of State, she comes to the country, via radio, to tell the inside story of diplomats at work and at play in foreign lands. Advance information indicates that all is not knee breeches and top-hats in the diplomatic service, and Miss Field's fund of personal experience and anecdote should provide an intriguing backdrop for her portrayal of the lives of the men and women who serve the United States' interests in the capitals of other nations.

The broadcast this week will deal with "Easter Customs in Foreign Lands"—how our temporarily expatriated countrymen celebrate the Christian anniversary in countries where the Great Story is observed in fashions strange and exotic or regarded as a foreign affair of no concern to them.

DRAMA

Tuesday, April 19

Let's Pretend. 5-5:30 p.m. CBS. (Also Thursday at same time.) Folk-legends and fairy tales adapted for juvenile appreciation.

Friday, April 22

Radio Guild. 3-4 p.m. NBC-Blue. Radio adaptations of outstanding plays that have been accorded lasting dramatic approval.

Saturday, April 23

Great Plays. 5-6 p.m. NBC-Red. Revivals by radio of the theater's greatest productions—ancient and modern. This week: "The Silver King"—Broadway hit by Henry Arthur Jones will be dramatized.

Columbia Workshop. 7:30-8:00 p.m. CBS. Radio's ranking experiment for development of new dramatic techniques. Presents works especially written for radio.

Recommended Programs

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. Recommendations are based on cultural-informational values.

EDUCATIONAL NEWS

Wednesday, April 20

America's Schools. 6-6:15 p.m. NBC-Red. National Education Association presents prominent educators with timely comment on plans and projects in America's school system.

Friday, April 22

Education in the News. 6-6:15 p.m. NBC-Red. Brings the nation up to date on the issues and events behind the efforts of educators.

Saturday, April 23

(D) **Florence Hale.** 11-11:15 a.m. NBC-Red. Informal interpretation for the non-professional listener of teaching problems and efforts in the schools.

GOVERNMENT

Tuesday, April 19

Current Questions Before the House. 4:45-5 p.m. CBS. Legislative leaders retire momentarily from the House floor to bring last-minute comment on progress in the Congressional potpourri. ("Current Questions Before the Senate" is broadcast at the same time each Thursday.)

Saturday, April 23

(D) **Economics and Defense Problems of the U. S. Territories.** 10:45-11 p.m. CBS. Resident Commissioner Santiago Iglesias, Puerto Rican statesman. A "Capital Opinions" program.

HISTORY

Sunday, April 17

(D) **Brave New World.** 11-11:30 p.m. CBS. Up from the dark ages in Latin America—"The Struggle for Learning"—highlights in the development of education from the first University in Lima (1551) to the latest rural school in Mexico. Epic drama of the long road from Las Casa to universal education.

Wednesday, April 20

(D) **Cavalcade of America.** 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) The pageant swings to the modern work and play of America's "4-H Clubs"—Head, Heart, Hand and Health organization of agrarian youth.

INSPIRATION

Sunday, April 17

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman sermon, "Heirs of Eternal Life."

Church of the Air. 10-10:30 a.m. CBS. Bishop William T. Manning. 1-1:30 p.m. Rev. Philip J. Furlong, New York.

(D) **National Vespers.** 4-4:30 p.m. NBC-Blue. Rev. Harry E. Fosdick.

The Lutheran Hour. 4:30-5 p.m. MBS. Dr. Walter A. Maier sermon. Final program in this series.

(D) **The Catholic Hour.** 6-6:30 p.m. NBC-Red. Rev. Fulton J. Sheen sermon, "The Two Revolutions."

Saturday, April 23

(D) **The Message of Israel.** 7-7:30 NBC-Blue. Rabbi Samuel Goldenson.

MUSIC

Tuesday, April 19

Fun in Music. 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's instruction for instruments of the band and orchestra.

Thursday, April 21

Essays in Music. 10-10:30 p.m. CBS. Victor Eay and the Columbia Concert Orchestra present a musical essay on "Shepherds."

Saturday, April 23

Chasins at the Piano. 12-12:30 p.m. NBC-Red. Brilliant young composer-pianist interprets the masters for moderns. Verbal and musical interpretations of good music, classic and modern.

NOTE: Please see the "March of Music" on preceding pages for additional recommended musical programs this week.

PEOPLE—THOUGHT—COMMENT

Sunday, April 17

Europe Calling. 1:30-1:45 p.m. CBS.

Headlines & By-Lines. 10:30-11 p.m. CBS. Round-up of the most significant news-events of the week: Bob Trout with *Headlines*—editorial *By-Lines* by H. V. Kaltenborn and Erwin Canham.

Monday, April 18

(D) **Devil Takes the Hindmost.** 7:15-7:30 p.m. NBC-Blue. Dr. Jastrow, noted psychologist, discusses "Changing Human Nature is Everybody's Business." (Program of corking mental challenge.)

Wednesday, April 20

American Viewpoints. 7:15-7:30 p.m. CBS. Authorities in political and economic life present briefs on key problems confronting America. (Second edition of American Viewpoints is presented at 10:45-11 p.m. each Friday.)

Thursday, April 21

(D) **America's Town Meeting.** 9:30-10:30 p.m. NBC-Blue. Patterned after the frontier forums of early America—stronghold of *democracy* streamlined for discussion of today's problems. Sixty exciting minutes.

Friday, April 22

(D) **Story Behind the Headlines.** 7:15-7:30 p.m. NBC-Blue. Caesar Searchinger collaborates with American Historical Association—paints picture of antecedents and possible outcomes of the *key event* on the world stage during the week past.

PERSONAL—SOCIAL PROBLEMS

Tuesday, April 19

Highways to Health. 2:30-2:45 p.m. CBS. N. Y. Academy of Medicine program. Dr. Harvey Matthews discusses "Cancer in Women."

Wednesday, April 20

Your Health. 2-2:30 p.m. NBC-Red. "How To Choose Your Family Doctor." Factual information plus an interpretation of the Am. Medical Association.

SCIENTIFIC DEVELOPMENTS

Sunday, April 17

(D) **The World Is Yours.** 4-30-5 p.m. NBC-Red. How the Inca empire was



Astronomer William Barton, Jr., will go "Exploring Space" this Wednesday. CBS. 5:15 p.m.

Design for Listening

How to Get Along With People

On the highway of human intercourse there are no traffic regulations.

There are guideposts, to be sure—*Golden Rules and Moral Laws and Business and Social Ethics*—but beyond the sphere of conduct subject to statutes, each of us is the policeman of everyone else's actions. Each of us makes his own regulations, and if we bump a figurative fender in our dealings with others it is they who impose the penalty—*then and there*.

How to live and act in harmony with others is a problem with as many angles as there are individuals, and satisfactory solutions call for constant effort better to understand ourselves and the things that influence our behavior. For only on the basis of that understanding can we gauge the results of our attitudes and actions in their effect upon others—pave the way to *intelligent* association with our fellows—insure a happier, more effective place for ourselves in our jobs, our homes, and in all our social relationships.

New programs are opening new vistas of understanding for him who will listen with a purpose—offer us a wealth of tools for that study of ourselves. This week's "design" programs are marked "D"—together they comprise a great listening pattern for personal development and enlargement of social intelligence.

built—how the largest single state in the Americas was organized under one ruler... then destroyed by the Spanish conquest. "Inca Empire of The Sun."

Monday, April 18

New Horizons. 5:15-5:30 p.m. CBS. Dr. William VanDusen tells about "Exploring Oceanic Airways"—groundwork for the trans-ocean passenger hops of the near future.

Wednesday, April 20

Exploring Space. 5:15-5:30 p.m. CBS. Facts on conditions to be found by interstellar explorers on the planets. Factual data on phantastic possibilities.

Science on the March. 7:45-8 p.m. NBC-Blue. Dr. Earl McKinley of George Washington University discusses "Virus Diseases."

Thursday, April 21

Adventures in Science. 4-4:15 p.m. CBS. See story on page 10, "Geologist Explains Antarctic Discoveries."



—Nat Dallinger

Phil Harris, Jack Benny's music menace, and his wife, Marcia Ralston of the films, are counting eggs which will soon be Rhode Island Red chicks



—Ernest A. Bachrach

Marion Talley displays the latest in Easter bonnets—a foundation of pansies in shades of yellow, blue and brown, all tied with a blue veil

RUDY VALLEE is still maintaining that old "friendship" for Gloria Youngblood via long-distance telephone, and friends say he wishes he'd never sidetracked her for Judy Stewart . . . Marlene Dietrich, who made so much money on a movie contract and then didn't make movies any more, and Basil Rathbone, flicker "heavy," will co-star in a half-hour weekly dramatic series, come September . . . Metro-Goldwyn-Mayer's Judy Garland, fourteen-year-old "Good News" songstress, really was called back from her personal-appearance tour because audiences disliked seeing such a youngster whip out burning torch-songs . . . Those nightly cables to Jan Garber from his Hawaii-vacationing ex-wife, and friends are rooting for a reconciliation . . . Florence George, ex-Packard Hour prima donna and current Paramount starlet, has fallen, oh, so hard, for Everett Crosby, Bing's big brother, who is making himself free again.

A friend asked Bing the other day where the christening was to be held on April 3. "What christening?" Crosby asked, forgetting that his baby son Lindsay's naming was slated for that date. Boopadoop to you, Bing!

If Joan Bennett and Gene Markey are separated, indications are that they won't be for long. On Sunday, April 3, when Joan guested on the Chase and Sanborn Hour, Markey brought along his and Joan's two daughters, Diana and Melinda, cute little tikes. They wanted to see Mamma play "Society Nurse," and maybe they wanted an introduction to Charlie McCarthy, too. Melinda sat on the unused Bergen knee while McCarthy asked, "Ain't you gonna kiss me?" Melinda hesitated, finally answered, "Not until you kiss me first"—which he did. You could never convince her Charlie's not a living person . . . Charlie was extraordinarily overbearing that day because he'd just been given a new summer-weight suitcase in which to live between shows!

Expectant Godfather Chet Lauck (Lum of Lum and Abner) and Announcer Don Wilson sat up all night

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

recently with Chet's brood mare, which was expected to foal, but nothing happened except that the mare gave both performers horse-laughs.

Bob Hope is now a "crooner" by official designation of professional music men of America in reward for his work with Shirley Ross in singing "Thanks for the Memory" in "The Big Broadcast." The song became a national hit in short order. The honor was accorded the comedian at a dinner on Sunday, April 10, attended by other crooners, notably Dick Powell and Bing Crosby, and at which the "first ten crooners of America" were named. A crooner, to hear music men define it, is "a number one plug"—or, in other words, when a gent sings a song and gals like it and go out and buy copies of it, he's a crooner.

Boners come in threes. When the Lux Theater was aired on April 4, pinch-hitting Edward Arnold slipped twice by announcing "Noyd Llolan" for Lloyd Nolan, and everybody held his breath awaiting the third muff. It came, all right, when Mikeman Mel Ruick started his sign-off with "This is the National—" and then remembering that the show was on the Columbia Broadcasting System!

Back-stage stuff: Did John Carter ever blush when Dot Lamour kissed him during the Chase and Sanborn show of Sunday, April 3! . . . Jack

Benny's scripser, Bill Morrow, was gleeful too, that day. He'd just succeeded in "getting" Phil Harris with a loaded cigarette . . . Barbara Stanwyck should carry a hanky. During the airing of "Dark Victory" on Lux, Monday, April 4, her tears flowed so profusely she had to borrow a fellow-actor's handkerchief twice . . . No sound-effects would do for CBS Noise-maker Al Span when Hollywood Hotel's script required a tap-dance sound for the preview airing of "Goodbye Broadway." Span danced a jig himself . . . Isabel Jewell, pinch-hitting for ailing Joan Blondell, scheduled guest at Woodbury Playhouse April 3, almost required a stand-in herself because of a bad attack of mike fright.

Maybe it's important that silly Gracie Allen has been proclaimed—by a Whittier, Calif., newspaper—Hollywood's most "sensibly" dressed woman!

Virginia Verrill has learned that it pays to leave home. A recent trip to New York brought her four weeks of personal appearances, a future guest-spot with Al Pearce's Gang, a new CBS contract for a year at a grand increase and her choice of two commercials for the summer. The deal means that she migrates to Broadway this month—and so two Hollywood picture producers have suddenly awakened to her departure and made bids, but too late. Ginny, if you didn't know, since Goldwyn omitted credit

to her in the film, did the singing voice-dubbing for Andrea Leeds in "Goldwyn Follies."

Attention W. C. Fields: Remember that kid you sponsored in the Soap Box Derby last year—the one you gave \$10 to help build his entry? Well, the other day he came over to NBC in Hollywood, after vainly trying to locate you, and left a gift. It's a beautiful model low-wing monoplane. He made it especially for you because you were so kind.

This week's office visitors: Paul Small, Dad Pickard, Harry Geise and Franklyn MacCormack. Small and Pickard are looking over the radio picture. Geise has gone into the oil business. MacCormack, vacationing and visiting relatives he hasn't seen for years, expects to return to Chicago soon, although several sponsors are anxiously nibbling. Answering a long round-robin telegram from Windy City fans, Franklyn would have you know he was not given a "raw deal" by the Wrigley Co.; that the worst that could be said is that they unwisely alibied his air demise as a "European vacation," whereas they might as well have said that they wanted to try an all-musical show this summer.

Jimmy Wallington, met on his return from New York, explained his differences with Eddie Cantor as merely over salary and the exclusive clause Eddie wanted in the contract. Jimmy is taking his first vacation in years, fishing and getting acquainted with Baby Barbara. He expects to start work in more pictures soon.

Screenscooper George McCall, who inaugurates a syndicated newspaper column May 3, came back from his appearances with Barnes-Sells-Floto circus with a story typical of the glamour that is Hollywood. Under the big top he was greeted by a pretty girl who, noting his confusion, said, "You don't remember me, do you? I'm Marian Hellman." Then George recalled. Four years ago she was a promising Fox starlet. Her option was dropped. Now she works a half-dozen acts twice daily with the circus for \$22.50 a week. (Continued on Page 17)

"GRAND CENTRAL STATION" ends its run on the NBC-Blue network over which this series of dramatic sketches has been heard on Friday nights. Starting April 24, it moves over to the CBS studios and will be heard Sunday nights at 10 o'clock EDT. . . Smilin' Ed McConnell's Sunday program has not left the air. It has just changed time and is heard two hours earlier than before—3:30 p.m. EST. . . Nila Mack's "Let's Pretend" has also shifted to a new time. It is now heard Tuesdays and Thursdays at 5 p.m. EST.

Collegiate sports fans will be interested to learn that the Mutual network will broadcast a description of the annual Big Ten track meet when it is held in Ohio Stadium in Columbus on Saturday, May 21. Besides a description of the events, the broadcast will include interviews with outstanding coaches and athletes. One week later, MBS will also broadcast the meet in Chicago between the Big Ten winners and the Pacific Coast track stars.

Several weeks ago, Colonel Stoopnagle and Budd decided to split up after being together as a comedy team for a good many years. They say the reason for the parting was because they were having a tough time getting a sponsor and felt they would do better on their own. Strange as it may seem, it didn't take the boys long to get jobs as singles. The Colonel is now heard on a new show over WOR and the Yankee network in the East every Sunday evening, and Budd is heard over the Mutual network on Friday evenings in a program called "What's My Name?"

Jimmy Melton (James to you) is another boy who has been off the air-planes too long, according to the many who have written this department. Jimmy is either a very popular boy or else he has a lot of relatives in all sections of the country. Anyway, I'm happy to tell those readers who wrote asking for Melton's return that their favorite singer of songs has been signed for the series of "Musical Moments" electrical transcriptions which are broadcast over 360 stations, and will be heard twice a week.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

Mr. Lucky Strike really has something in that Kay Kyser show heard Wednesday nights over NBC. I was among those present in the studio for Professor Kyser's first broadcast from New York, and believe you me, it's a program what am a program! Good music and lotsa fun. When you walk into the studio you're given a ticket with a number on it. The other part of the ticket with the same number is put in a large glass bowl. When everyone is seated, Kyser calls for a volunteer from the audience to pick a few numbers from the bowl.

Those whose numbers are called turn out to be the students, who get the musical questions popped at them during the program by the Prof. One of the students had an apple in her pocket and handed it to Kyser (much to everyone's amusement). He, in turn, passed it around to the other students to take a bite. Kay keeps the audience laughing long and loud with his pre-broadcast speech, and I wish you could see him do the Suzy-Q and the Big Apple while the music is playing during the broadcast. The studio was very crowded and seats had to be put on the side of the stage. It was funny to watch everyone tapping his feet to the rhythm of the music. All in all, it's a swell show and a good time was had by all.

Tim and Irene have shown a marked improvement after getting off to a bad start on their new series. However, during a recent broadcast I witnessed,

the funniest line of the evening was not offered by this comic pair but by Announcer Graham McNamee. Here's how it happened: One of the winners in the contest being conducted by the sponsor was a Mrs. Pugh. As a gag, during rehearsal that afternoon, Graham read it to sound like Mrs. POO. So, as you anticipated, during the broadcast McNamee read it as Mrs. Poo, and he had a tough time keeping a straight face in order to read the rest of the names, with the audience getting a big chuckle out of it.

Tim has a new twist when he makes his prebroadcast speech and asks the audience to laugh. He warns the audience that there are ice-picks underneath the seats. If they don't laugh, he presses a button and up come the picks. Then Tim tells the audience, "We have one minute to go before we go on the air." A loud shriek is heard from the back of the studio and a young fellow starts running for the exit, yelling "One minute to go! My goodness, how can I get out of here?" The fellow is one of Tim's writers who thought it would be a good way to get the audience warmed up for the laughs to follow.

"Uncle Happy" on that show is our old friend Teddy Bergman, who pops up in many studios in various roles. If you've been wondering about the outburst of laughter when "Uncle Happy" comes to the mike, it's because he is really a very funny sight to behold. He wears a slouch hat that barely sits on his head, an overcoat

with a huge fur collar and his face is all painted white. Visualize that picture next time you hear him on this show.

In case you didn't know, Teddy Bergman also plays the role of "Asa Griffin" in "Big Sister." For seven months he also played the part of "Boss Vanessi" in the "Myrt and Marge" scripts, and he was bemoaning the fact that he (Boss Vanessi) was bumped off that afternoon, so now he's off the program. He'll be back on this show soon, however, as Mr. Binstein. Yes, Teddy is an all-around guy, and can do many tricks with his voice.

The other night I was with some people from way down south in North Carolina, sho' nuff. They seemed to know a good deal about some other people who come from that state, whose names are familiar to you. For instance, they told me that when Hal Kemp's band first got together, they used to rehearse in a private house. They were still in high school at the time and they called themselves the "Merrymakers." Kay Kyser, who was a classmate of Hal's at the University of North Carolina, was the school's chief cheerleader. Al Garr, who sings on the Phil Baker show, is also from the land of the tarheels. I'm told he used to sing over WBT in Charlotte from a funeral parlor.

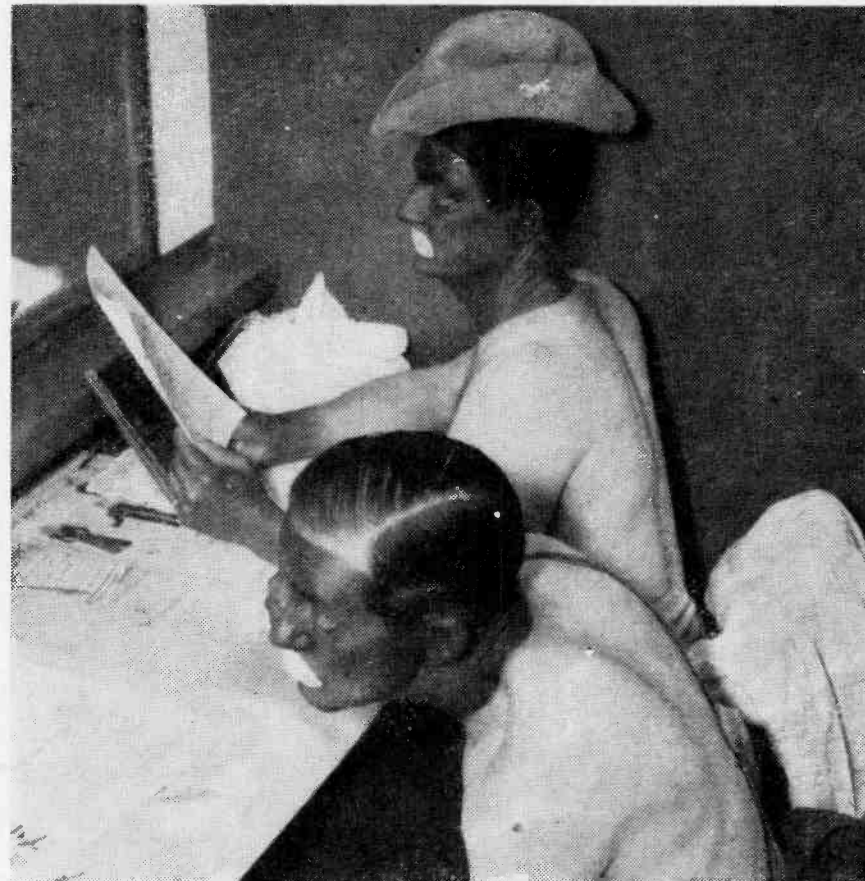
Anne Jamison checked out of "Hollywood Hotel" for one week, during which time she came to New York and made her concert debut at Town Hall. Miss Jamison was thrilled at the well-deserved ovation she got, but her biggest thrill came after the concert when quite a number of friends went backstage to extend their congratulations. A little, aged woman was having trouble trying to push her way through the crowd. Then Miss Jamison spied her and cried out, "Mother, what are you doing here?" Yes, her lovely mother was in the hall to watch the concert, unbeknown to Anne. She had traveled all day on the train from Toronto, Canada, to surprise her daughter—and what a surprise it was!

Jessica Dragonette is back in New York from her western concert tour. (Continued on page 15)



—Frank Bogert

Amos (left) 'n' Andy, who like their fun, hiked into the mountains on an Easter-egg hunt and fooled the cameramen with such fake props as these



—Gus Gale

"Pick" Malone (foreground) and "Pat" Padgett make up in the dressing-room of a CBS Payhouse. They're on the "Pipe Smoking Time" show

PICTURETTES

BE WITH US YET

(Continued from Page 3)

necticut Avenue will be described by Mary Mason and Gordon Hittenmark for NBC. And out in Sandwich, Illinois, Mrs. Hedwig Easter, editor of the Sandwich *Free Press*, will tell of the goings-on in that midwestern community of 2,600.

There will be silk hats and canes in New York, orchids and silk. Millions will strut down the avenues in their best raiment, in tribute to a poor carpenter who had only one bit of raiment, and He shared that with his fellows.

I wonder what Easter strollers think when they strut down the avenue?

*"If, drunk with the sight of power,
we loose
Wild tongues that have not Thee
in awe—
Such boastings as the gentiles use,
Or lesser breeds without the law—
Lord God of Hosts, be with us yet,
Lest we forget—lest we forget!"*

It may shock some of us to learn that Easter really is named after a false god—Eostre, the Anglo-Saxon goddess of spring. Her name also gave us April.

THERE is an amazing story about the beginning of Easter. Most languages do not call it Easter at all, but words derived from the root "pasch," a Hebrew word which comes from "pisach," meaning "he passed over."

It should be remembered that there is no indication of the observance of the Easter festival in the New Testament. The first Christians continued to celebrate the Jewish Passover, which always falls on the fourteenth day of the Hebrew month of Nisan, fourteen days after the full moon which follows the vernal equinox. Passover is not always the same day of the week, for the stars have no calendar. It is recorded that Jesus observed the Passover and then was crucified. So the early Christians, racially Jews of course, celebrated the resurrection in connection with the Passover and believed that Jesus was the Paschal Lamb.

But for some reason the Gentile Christians arbitrarily fixed the first day of the week, Sunday, as the day of the resurrection, while the Jewish Christians clung to the date of the Passover, which is a day of the month—always the fourteenth day of the full moon. But the Gentile Christians, who became the western Christians, would have none of it. The Jewish Christians, who became the eastern Christians, were very angry at their western brethren and wars were fought and men were slaughtered in an effort to prove on what day the Prince of Peace died. And it never has been settled!

The western Christians, you and I, finally got together among themselves, but much blood was shed before your forebears would agree with mine, or mine with yours.

Constantine, the first great Christian king, called a council in 325 and told the folks to make up their minds when Easter was. Then it was decided that Easter would always fall on a Sunday and the exact date would be announced yearly from Alexandria, the home of astronomical science. But the equinox varies in different longitudes, and soon our forebears were back squabbling over the date. They tried to fix the date by a cycle of 84 years, then by a cycle of 532 years, but it would

not work simply because we were trying to make Easter fall on a Sunday, and the full moon knows nothing about Sundays.

In 387 A.D., the churches of Gaul observed Easter on March 21, those of Italy on April 18 and those of Egypt on April 25.

Constantine even made Easter the first day of the year! That's because the Passover comes during the first month of the Hebrew year. Somehow, our forebears couldn't get it through their heads that it's impossible to set aside a certain Sunday for Easter and expect it to fall on the same day of the month each year.

EVEN calendar reforms couldn't correct it. We were sensible enough to set aside a day of the month—December 25—as the date of His birth. Suppose now, we had decided that Christmas must always be celebrated on Saturdays, then it wouldn't always be the 25th. So Easter is the step-child of time.

The date can vary 35 days between March 22 and April 25. The date is fixed according to an elaborate table which attempts to reconcile the solar with the lunar year, and often the table produces strange results. In 1923, the full moon fell on Easter Sunday, but Christ wasn't crucified until after the Passover, 14 days after the full moon. To be correct about it, we observed the resurrection of Christ before He was crucified!

That was too much, and the same year a conference got together and resolved that all Christians should have a fixed date for Easter. It was referred to the League of Nations, and in 1928 the Fixed Easter Bill was introduced in England's Parliament for the second time.

Can you fancy that! Men legislating the date of Jesus' resurrection!

Easter has been set in most countries now as the first Sunday after the second Saturday in April. If we could have agreed on that a thousand years ago it would have saved many lives.

However, millions still insist that Easter is the first Sunday after the first full moon of spring.

So be it!

According to the best calculations, Jesus Christ was crucified on April 7, A. D. 30—30 years after his birth. So it seems sensible to make the nearest Sunday after April 7 as the day of resurrection. But just to be contrary, listen! If April 7 falls on Sunday, then really the following Tuesday is the day of resurrection. But I won't argue about it—there have been enough skulls cracked over that point.

WAS in a little town in west Texas one day, waiting for a train. You know the kind—a tiny, smelly depot, the clicking of a telegraph instrument, the world sunning itself. It was the Easter season. An elderly man was sitting by me, and we began a discussion of the confused date.

My companion was not an educated man—but who is? He knew nothing about the tricks of the calendar—but who does? And what does it matter? I spouted off, as youth is prone to do in presence of its elders. He listened to me, then he said calmly, kindly:

"Son, I don't know anything about all that—neither do you. I don't care, my friend, exactly when my Lord arose from the dead. All I know is that He arose—that's enough for me."

So be it.



—Len Weissman

It's news when either Thelma Leeds, left, or Ruby Keeler turns up at the program of their husbands, Al Jolson and Parkyakarkus, on CBS Tuesdays. Ruby never criticizes Al's work, but Thelma is Parky's most severe critic



Ted Pearson, once a Chicago and New York announcer, now works in Hollywood on "Good News"



—Gus Gale

Frank Parker, new "Hollywood Hotel" m.c., succeeds Jerry Cooper, who succeeded Dick Powell



—Gus Gale

Patricia, 8, and Jean, 11, bade their father, Phil Lord, bon voyage as he sailed for England on the S. S. Normandie March 31. Phil, originator of "We, The People" and "Gang Busters," is reported working on a new air idea



Irene Wicker, known to millions of children as "The Singing Lady," again wins Radio Guide's Star of Stars Poll as conductor of the air's most popular children's program, on NBC-Blue, 5:30 p.m. EST, Monday through Thursday

VOTERS SALUTE "THE SINGING LADY"

IREENE WICKER'S SHOW TRIUMPHS
OVER ALL CHILDREN'S PROGRAMS

AMERICA'S children and America's parents are as consistent as they are enthusiastic when they are asked to reward those who have given them entertainment of the sort they can and do appreciate. For the third consecutive year they have cast their votes in the children's program division of RADIO GUIDE'S Star of Stars Poll to elect Irene Wicker, the "Singing Lady," their favorite.

This year Milton J. Cross' program, "Coast to Coast on a Bus," came up to capture second place. In 1936 it was in fifth place, and in 1937, fourth. "Kaltenmeyer's Kindergarten," which won second place during both of those years, dropped to fourth this year, for a new program, Walt Disney's "Mickey Mouse Theater of the Air," edged into third position.

Competition for all positions on 1938's roster of honor were closely contested, except in the case of the winner. Miss Wicker continues this

year her series of smashing victories over all competition. The variety of interests tapped on her NBC-Blue programs doubtless accounts for the favor she has won with young listeners. Not only does she present lullabies and ballads, but operas and fairy stories as well. Statistics indicate that many adult listeners join their youngsters in enjoying her broadcasts.

Miss Wicker's victory closes the third division of the poll. This year listeners are given an opportunity to vote each week for different groups of favorites, rather than for all at once. Other divisions will hold their elections as shown in the schedule at the bottom of the inside front cover.

This week everyone can vote for his favorite male and female singers of classical songs. Instructions for voting are given under the official ballot on the inside front cover. Before you vote, be sure to read those instructions—but most of all, be sure to vote!

Turn to the inside front cover for the classical-singers ballot!

Results in the Children's Division of the Star of Stars Poll

- | | |
|------------------------------------|----------------------------|
| 1. Singing Lady | 8. Don Winslow of the Navy |
| 2. Coast to Coast on a Bus | 9. Jack Armstrong |
| 3. Mickey Mouse Theater of the Air | 10. Our Barn |
| 4. Kaltenmeyer's Kindergarten | 11. Malcolm Claire |
| 5. Let's Pretend | 12. Dick Tracy |
| 6. Little Orphan Annie | 13. Dear Teacher |
| 7. The Lone Ranger | 14. Purv Pullen |
| | 15. Tom Mix |

AIRIALTO LOWDOWN

(Continued from Page 13)

but before long starts off to keep a few concert dates in the East. In response to many queries, Miss Dragonette plans to return to radio, but no definite date has been set.

KILOCYCLE CHATTER: Fibber McGee and Molly will take a vacation from the airlines during July and August, their first rest period since their debut on this show three years ago. "First Nighter" will also take a lay-off during the hot-weather months. "Girl Alone" is slated to leave the airlines for a permanent vacation after next Friday's broadcast. There is still talk about Fred Waring coming back to the air before long. Dr. and Mrs. Frank Black have adopted a little boy and he has been given the name of Frank Jeremiah Black, Jr. Harry Conn, former Jack Benny scripter, is now writing for the Eddie Cantor programs. Despite what you may have read elsewhere, Ed Wynn will not be back on the air as the Fire Chief. Are you reading, Walter Winchell?

MUSIC DEPARTMENT: Guy Lombardo leaves on a spring tour with his orchestra but comes back to New York each Sunday for his broadcasts. On May 8, George Hall and his orchestra depart on a tour of one-nighters that will keep them busy up until the middle of August. After that, they take a two-week vacation and return to the Hotel Taft for their ninth year at that hostelry—a record if there ever was one. What's happened to "Bei Mir Bist Du Schoen"?

OBSAIVATIONS: Whoever wrote that flea skit for Frank Morgan on the recent "Good News" airing should flee, and the writer of the Dr. Jekyll and Mr. Hyde playlet on the same show should hide.

Kate Smith is one of the few radio stars in New York to have a dressing-room reserved exclusively for her use. It is open the Thursday of her broadcasts, and locked the rest of the week. Most radio stars have dressing-rooms for their use the day of their broadcast, with other stars using them the rest of the week, but Kate's dressing-room in CBS Playhouse 2, from which she broadcasts, is exclusively hers. She has decorated it herself in pink and white, with easy-chairs, dressing-table, and a chaise longue, which make for all the comforts of home. There's also a portable stove over which Kate cooks the famous hamburgers which she serves to members of her radio casts. Kate keeps a wardrobe there, complete with twelve pairs of shoes in cellophane covers, for changes during broadcast day. "Feeture" that!

Are announcers an important part of a radio program? Next week I'll show you how really important they are.

WAVE Your HAIR AT HOME with "JACKEY" Wave Setter

New amazing device gives you professional wave in 5 minutes—also re-sets your permanent. Jackey does for you, mechanically, exactly what the beauty operator does with her fingers and a comb, when she gives you a finger wave. It took her 6 months to learn it, you can do it instantly by placing "Jackey" on your hair and merely pushing your thumb and forefinger together. It automatically draws any type of wave, void of amateurish look—best suited to your personality—saves \$13.50 to \$26.00 a year on beauty bill. Uses no heat; no electricity; no dangerous chemicals. Made of sturdy comb-like material, lasts many years. Light as a feather, a child can handle it. Costs little. Just send us \$1.00 for "Jackey". That's all this amazing device costs or if you would rather have us ship O. D. just send in your name and address and pay postman \$1.00 plus charges, when "Jackey" arrives. If not delighted we insist you return it within ten days for your DOLLAR BACK. Order today.



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Comes complete—ready to use. No batteries, tubes or electrical connections needed. Beautiful tone, clear reception. Guaranteed. Works immediately. Use anywhere in auto, hotel, office, home, etc. Not a Toy. A practical set that will bring you music, sports, announcements, etc. Genuine Walnut Cabinet. Send No Money! Pay postman \$2.99 plus few cents postage. On cash orders we pay postage. American Leader, 1808 W. 78th St., Dept. 429, Chicago. (Attractive proposition for agents.)

PREVENT BALDNESS

NEW HAIR ON YOUR HEAD
OR YOUR MONEY BACK

SCIENCE says many cases of falling hair and baldness are due to roots being starved for blood. Sensational new Vacuum Helmet now made for home use at cheap price, feeds starved roots, stops falling hair. Feel results on very first treatment. Stops falling hair and grows new hair on your head or money back. Send Name for FREE Facts, price, terms, FREE TRIAL Offer and Guarantee—all Free. HYDRO-VAC, Inc., Dept. 174-B, Walnut Bldg., Des Moines, Iowa



\$1 DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.
5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial. Signed: Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:

F & H Radio Laboratories, Dept. 85, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if saving in dealer's proposition.
NAME
ADDRESS
CITY STATE

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRX, Argentina	9.66
CJRO, Canada	6.15	LSX, "	10.35
CJRX, Cuba	11.72	OLR3A, Czecho-	
COCD, "	6.13	slovakia	9.55
COCH, "	9.43	OLR4A, "	11.84
COCO, "	6.01	OLR4B, "	11.76
COG, "	9.75	OLR5A, "	15.23
COGF, "	11.805	OLR5B, "	15.32
CSW, Portugal	9.94	OZF, Denmark	9.52
DJB, Germany	16.20	PCJ, Holland	9.59, 15.22
DJC, "	6.02	PHI, "	17.775
DJD, "	11.77	PRADO, Ecuador	6.82
DJL, "	15.11	PRF5, Brazil	9.50
EAJ43, Canarias	10.37	RAN, U.S.S.R.	9.60
EAR, Spain	9.49	RKI, "	7.54
EA9AH, Spanish		RNE, "	12.00
Morocco	14.05	RV15, "	4.273
F08AA, Tahiti	7.11	RV59, "	6.00
GSA, England	6.05	SPD, Poland	11.63
GSB, "	9.81	SPW, "	13.64
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.75	TIANRH, Costa	
GSF, "	15.14	Rica	9.698
GSG, "	17.79	TPA2, France	15.24
GSH, "	21.47	TPA3, "	11.88
GSI, "	15.26	TPA4, "	11.71
GSI, "	21.58	VE9DN, Canada	6.005
GSL, "	6.11	VK2ME, Australia	9.59
GSO, "	15.18	VK3ME, "	9.51
GSP, "	15.31	VLR, "	9.58
HAT4, Hungary	9.12	VPD2, Fijis	9.54
HBJ, Switzerland	14.535	VP2LO, St. Kitts	6.38
HBL, "	9.34	VUD2, India	9.59
HBO, "	11.402	W1XAL, Boston, Mass.	
HBP, "	7.80	15.25, 11.79 and 6.04	
H2RL, Ecuador	9.618	XETZ, Mexico, D.F.	6.12
H1ABF, Colombia	11.7	YSD, El Salvador	7.894
HP5A, Panama	9.60	YV5RC, Venezuela	5.80
HP5J, "	11.67	ZIK2, British	
HS8PJ, Siam	9.51, 19.02	ZB3, China	9.525
IRF, Italy	9.83	ZIK2, British	
JDY, Kwantung	9.925	Honduras	10.6
JVI, Japan	9.536	ZRH, S. Africa	9.523
JVN, "	10.66	ZRK, "	9.61
JZJ, "	11.80	ZMBJ, S.S. Awatea	8.84
ZJK, "	15.16	9MI, S.S. Kanimbla	6.01
LRU, Argentina	15.29	2R03, Italy	9.636

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZJ; 2:50, GSB, GSF, GSG, GSO; 7:45, JDY; 8:30, GSG, GSF, GSH, GSI, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH, 2R04; 12:20 p.m., GSB, GSD, GSG; 2:40, 2R03; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR4A or OLR4B; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAR; 7:35, 2R03; 7:40, GSB, GSD, GSG; 8:15, DJB, DJJ; 9, EAJ43; 10:30, GSB, GSC, GSD, GSI, DJB, DJJ; 10:45, CJRO, CJRX; 11:30, TPA4.
Daily Except Sundays—8:20 a.m., VK3LR
Mon., Tues., Thurs., Fri.—9:45 p.m., OLR4A or OLR4B.

Sunday, April 17

5 a.m.—Liverpool Cathedral services: GSF GSG
*7 a.m.—Program from Darien, Kwantung: JDY
7:50 a.m.—Basilica Choir: PHI
*8 a.m.—Variety program from Germany: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour (South Seas): JZJ
9:50 a.m.—"Jubilate Deo," by Aix-la-Chapelle Choir: PHI
10 a.m.—Play, "The Garden of the Tomb": GSF GSG GSI
10:45 a.m.—Easter Sunrise Service in Honolulu: KKP (16.03)
11:15 a.m.—Ringing of bells of basilicas and boy's choir from Rome: IRY (16.12)
11:30 a.m.—Recital of Easter Music from Lithuania; Radio-Kaunas Orchestra and Cathedral Choir: GSF GSG
*2 p.m.—Danish program: OZF
*3 p.m.—English news from France: TPA3 (11.885) (15.13)
3:05 p.m.—Potpourri of Light Music from Vienna: GSP GSG
*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
*4:55 p.m.—Greetings to listeners: DJB DJJ
*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese for Europe: W3XAL (17.78)
6 p.m.—Easter Chimes: DJB DJJ
*6 p.m.—Overseas program (Eastern North America): JZJ
*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
*6 p.m.—"La Voz de Las Provincias": COCH
*6 p.m.—Cadena Crusselas network program: COCO
6:45 p.m.—Berlin Soloist Club: DJB DJJ
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Soviet program: RAN RKI
*7:30 p.m.—Loyalist news from Madrid: EAR (9.488)
*7:30 p.m.—News summary from Italy: 2R03 IRF
*7:40 p.m.—News from London: GSP GSD
8 p.m.—Easter Carols and Hymns: GSP GSD
8 p.m.—Easter cake: DJB DJJ
*8 p.m. (ex. Sat. & Sun.)—Portuguese news for Brazil: W3XAL (17.78)
*8:30 p.m.—Spanish news bulletin from Daventry:
*8:45 p.m.—Portuguese news bulletin from Daventry: GSB
*9 p.m.—Nationalist program for North America: Salamanca (10.37)
(Continued on Last Column)

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

EASTER Sunday will be replete with many colorful international programs, among which the most outstanding will be: From Daventry: the impressive Church of England Easter Service from Liverpool Cathedral at 5 a.m. EST; a play, "The Garden of the Tomb," at 10 a.m. EST, and a special recital of Easter music from Lithuania, including the Radio-Kaunas Orchestra, and the famous Kaunas Cathedral Choir, at 11:30 a.m. EST; over PHI (17.77), Huizen, Holland, the Basilica Choir at 7:50 a.m. and a rendition of "Jubilate Deo," sung by the Aix-la-Chapelle Choir, at 9:50 a.m. EST; from Zeesen, Germany, Easter chimes at 6 p.m. and the Berlin Soloist Club, at 6:45 p.m. EST; an Easter Sunrise Service in Honolulu, to be heard over KKP (16.03) and the NBC-Red network at 10:45 a.m. EST; a special program from Rome, featuring the ringing of basilicas and a boy's choir will be heard over IRY (16.12), and the NBC-Red network, at 11:15 a.m. EST.

Transmissions from Daventry, England, that are definitely beamed on the United States, are as follows: 1:45 to 4 p.m., over GSP (15.31); 4:15 to 6 p.m., over GSD (11.75); 6:20 to 8:30 p.m., over GSP, GSD and GSC (9.58), and from 9:20 to 11:20 a.m. EST, over GSC.

Transmissions from Prague, Czechoslovakia, that are definitely beamed on the United States take place on Mondays, Tuesday, Thursdays and Fridays, from 8 to 10:40 p.m. EST, over any one of the following optional frequencies: OLR4A (11.84), OLR4B (11.76), OLR5A (15.23), or OLR5B (15.32). These broadcasts open with the selection, "New World Symphony," and cathedral chimes. The interval signal is a nine-note trumpet call.

If their application to the FCC for a license is granted, the Anchorage Radio Club of Anchorage, Alaska, will inaugurate a 175-watt short-wave transmitter, which will radiate regular programs on frequencies of 3.492 and 6.425 megs.

R. B. Oxrieder of State College, Penn., reports a new Dominican Station HI5P (6.565), "Ecos del Isabel de Torres" in Puerto Plata, is being heard in the evenings... "La Voz de Lara," Barquisimeto, Venezuela, using a call believed to be YV3RB, is being heard on a new channel of 9.578 megs. This station usually broadcasts on a frequency of 5.9 megs, with the call YV3RA... HJ2ABJ of Santa Marta, Colombia, is being heard on 4.76 megs at present; YV2RA, San Cristobal, Venezuela, on 5.745, and HI7P, Trujillo City, D. R., on 6.763 megs. CSW, Lisbon, Portugal, has also been logged on a new frequency of 9.74 megs, but whether this change is to be permanent, or not, is unknown at the moment... A new San Jose, Costa Rica, station, whose call is still unidentified, is broadcasting near 7.445 megs, and signs off with Ted Lewis' "Good Night Melody."

The English news from Germany, daily at 10:30 p.m. EST, is now being broadcast over DJB (15.2) and DJO (11.795), while DJD (11.77), transmits the news in Spanish.

William G. H. Finch of New York City has been granted a license by the FCC to construct a new experimental broadcasting station with a power of 1,000 watts, to operate on 31.6, 35.6, 38.6, or 41 megs... The American Telephone and Telegraph Company of Lawrenceville, N. J., has just placed a new 20,000-watt transmitter in operation on a frequency of 7.977 megs. This commercial telephone station will communicate primarily with London, Paris, Rome and Berlin... Sometime next year, the Italian Colonial Broadcasting Service will open a new 1,000-watt short-wave broadcasting station at Addis-Ababa, Ethiopia.

OPL (20.04), of Leopoldville, Belgian Congo, phones Brussels, Belgium, near 2:15 p.m. EST... Roy DeMent of Plainview, Texas, reports hearing ZBW3, Hong Kong, testing near 7 p.m. EST, on a new frequency of 9.59 megs, and requesting reports of reception.



Anna Neagle, star of "Victoria the Great," and Herbert Wilcox, who directed the film, before the BBC television camera at Alexander Palace, London. Listeners recently heard Miss Neagle in a broadcast from Daventry

*9:30 p.m.—Oriental program from India: VUD2
*10:30 p.m.—English news from Germany: DJB DJO (11.795)
*11 p.m.—Marti dance orchestra: COCH
*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
*1 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

Monday, April 18

15:30 a.m.—Program from Fijis: VPD2
88 a.m.—Program from Hong Kong: ZBW3
88 a.m.—Siamese broadcast: HS8PJ (19.02)
†10:30 a.m.—Vatican City broadcasts: HVJ
3:40 p.m.—Drama, "The Gang Smasher": GSP
†4:50 p.m.—Science news: W1XAL (11.79)
5:15 p.m.—Red Marley Open Freak Hill Climb for Motorcycles: GSO GSF GSD
†6 p.m.—Monitor news: W1XAL (11.79)
†6:45 (ex. Sat.)—News in Spanish for South America: W2XE (11.870)
7:30 p.m.—Course in Modern Radio: W1XAL (6.04)
†8 p.m.—North American program from Czechoslovakia: OLR4A or OLR4B
†8 p.m.—"Conjunto Neopoblano, 1938, Typical Orchestra": COGF
8:45 p.m.—Easter Peace Message: OLR4A or OLR5A
9:15 p.m.—German Study Club: DJB DJJ
10:50 p.m.—The Scottish Country: GSD GSC

Tuesday, April 19

9 a.m.—West-Country program: GSF GSG GSI
10 a.m.—Film music: PHI
2:10 p.m.—Ladies' Individual Darts Championship: GSP GSG
3:20 p.m.—"America Speaks"; "American Labor," William Green, speaking direct from the U. S.: GSP GSG
5 p.m.—The history of the potato: DJB DJJ
6 p.m.—Science in the news: W2XAD (15.33) W2XAF (9.53)
††7 p.m.—Broadcast from Chile: CB1170
††7:30 p.m.—Program from Belize, British Honduras: ZIK2
††8 p.m.—Gavilan and Catanneo, guitar duo: COGF
9:15 p.m.—Selections from the operetta, "Boccaccio": DJB DJJ
11 p.m.—Program from Tahiti: F08AA

Wednesday, April 20

7:35 a.m.—Animals on Board Ship: GSF GSG GSI
11:40 a.m.—"World Affairs," J. L. Briery: GSF
1:20 p.m.—"Hail Variety": GSG GSD
2 p.m.—BBC Symphony Orchestra: GSG GSP
5 p.m.—"The Happy Family Have Visitors from Overseas": DJB DJJ
7 p.m.—North American program from Holland: PCJ (9.59)
7:30 p.m.—The Fuhrer's Birthday: DJB DJJ
7:45 p.m.—Light music: 2R03 IRF
8 p.m.—Fan mail: DJB DJJ
8:30 p.m.—The Continentals: YV5RC
9:30 p.m.—North American program from Guatemala City: TGWA (9.685)

Thursday, April 21

9:20 a.m.—PHOHI Cella-Serenaders: PHI
10 a.m.—Walt Disney's "Snow White and the Seven Dwarfs": GSF GSG GSI
2:30 p.m.—Birmingham Philharmonic String Orchestra: GSP GSG
5 p.m.—Chinese pianist, Chin-Shin Yao: DJB
7 p.m.—Viani Sextet: GSP GSD
7:30 p.m.—Music and songs from opera and operetta: DJB DJJ
8 p.m.—"Rome's Birthday": 2R03 IRF
8:30 p.m.—Waltz hour: YV5RC
9:40 p.m.—BBC Empire Orchestra: GSD GSC
10:45 p.m.—DX Chatter Box: W8XWJ (41)

Friday, April 22

9:05 a.m.—Revue: PHI
10:15 a.m.—Play, "The Boomerang Beam": GSF
4 p.m.—English news review: LSY (18.115) LRX
6 p.m.—Radio merry-go-round: DJB DJJ
7:45 p.m.—Stars of Italian stage and radio: 2R03 IRF
8 p.m.—Woman's Page program: W3XAL (6.1)
8:30 p.m.—"The Schmidts at Home": DJB DJJ
9 p.m.—Program for Latin-America: W1XAL (11.79)
9:30 p.m.—30 minutes of radio eabaret: DJB DJJ
10 p.m.—"Canada, 1938": CFCX (6.005)
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 23

9:40 a.m.—Dance music: PHI
11:25 a.m.—Billy Cotton's band: GSF GSG GSI
1:30 p.m.—In Town Tonight: GSP GSG
2 p.m.—Music Hall: GSP GSG
5:15 p.m.—Building Berlin's Newest Underground Railway: DJB DJJ
6:15 p.m.—Non-stop variety show: DJB DJJ
7:30 p.m.—Trout Quintet: DJB DJJ
7:45 p.m.—Chamber music: 2R03 IRF
8 p.m.—Cocktail musical program: W3XAL (6.1)
9:45 p.m.—Dance music: YV5RC
10:55 p.m.—Recital of Hebridean songs: GSD GSC
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN

HOLLYWOOD SHOWDOWN

(Continued from page 12)

Tag Lines: Irene Rich may return to the screen in a story with the tentative title, "After 40 Club." Plot revolves around women who go into business after they are forty years of age . . . Alice Faye's non-appearance in "Hollywood Hotel's" preview of "Sally, Irene and Mary" was because she had suffered nervous collapse earlier in the day at 20th Century-Fox . . . Martha Raye up and about again after beating pneumonia to the draw . . . Take a listen to Joe Penner's catchy "I'm from the City" gag tune next Sunday . . . Meredith Willson's featuring on "Good News" of his Concert Hall of the ten most popular compositions of all time boosted their phonograph record sale by thirty percent . . . Felix (Mickey Mouse batoneer) Mills has radio's only circular podium and music-stand, and he needs it, for he's encircled by an orchestra, a vocal ensemble, vocal soloists, the woodland choir bird whistlers, and the Mickey Mouse gadget band. And incidentally, he's hard at work with Sound Expert Walt Reese devising a musical waterfall. Idea is to have the falling water strike notes.

Parkyakarkus, looking forward to an eight-week "rest" consisting of vaudeville dates after June 14, when the Jolson show starts vacationing, remarks: "Forty-four weeks in a row are enough for any comedian or cast. During the last four weeks they get so jittery they begin to bite one another!"

With the "Good News" show clicking and set to remain on all summer, Frank Morgan is shopping for a sailing-craft; Fannie Brice for crystal candleabras and other early-American furnishings for her new Beverly Hills home. Morgan, by the way, must have become boat-conscious while making the film, "Port of Seven Seas," in which he turned in an exceedingly praiseworthy job of dramatic acting. Incidentally, the chances are that these two "Good News" comedy bets, Morgan and Brice, will be cast together in a contemplated screen farce based on Carnegie's "How to Make Friends and Influence People" and "How to Lose Friends and Annihilate Them."

George ("Hollywood Whispers") Fischer has a trick idea in giving away film-wardrobe items for best letters answering questions he poses. Imagine the male seeking Joan Blondel's lingerie worn in "There's Always a Woman"—or Garbo's shoes worn anywhere.

Plums: To Joe Penner, whose radio "mother," Martha Wentworth, will stay on his show, thanks to his going to bat for her and ridiculing the recession policies which would have meant a lay-off. Joe's like that . . . To Jack Benny (whose Radio City performance was novel enough—and ragged enough to bring him back to Hollywood in a hurry), for his kindness in setting up an old vaudeville pal in the restaurant business . . . To Stu Erwin, who, despite his troubles with the Oakie sponsors, threw a big party backstage for the entire cast after the final broadcast of the series.

Jan Garber was initiated to Hollywood the other morning. After finishing playing at Topsy's Cafe after 3 a.m., he was routed out of bed at 7 by Oley Olsen, Chick Johnson, George Burns, Tony Martin and Harry Sosnik and "kidnaped," together with Nathan, his Man Friday to the Olsen and Johnson trailer at Santa Monica beach, where everyone went swimming, ate breakfast in the trailer, was hauled to Lakeside Golf Course for a round of the links, and finished off with a fried-chicken luncheon, also prepared in the trailer by Nathan.

YOUR ANNOUNCER IS

PRESENTING THE ANNOUNCING STAFF OF WOWO AND WGL, FT. WAYNE, IND.



From left to right: Carl Vandagriff, who writes continuity for several shows; Bill Davies, whose clever wit is displayed on humorous sketches on the radio; and Rosemary Stanger, known to listeners as Vicky Harris



John Hackett (left), whose forecasts on sporting-events are better than 85% correct. Once a radio technician, Aaro Hershey switched successfully to announcing. Bob Wilson (right) is the WOWO and WGL news-commentator



Pretty Jane Weston, WOWO home economist, writes and airs "Modern Home" programs. "Happy Herb" Hayworth (center) is admired for his wit. Radioites know Dorothy Moeller as June Bradley on "Polly Pretends"



Traffic Manager J. Howard Ackly has been a WOWO and WGL announcer for the past ten years. Franklin Tooke (left), production director, is heard on major programs such as "Modern Home Forum" and "Man on the Street"

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Radio Guide

DOUBLES YOUR
RADIO ENJOYMENT

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

A Free Political Forum?

Presently, our Congressmen will start reaching for microphones.

This is a political year, and nothing encourages a public servant to bubble over at the mouth so much as the fear that he will lose his hold on a Washington pay-check.

Citizens will then go to the polls to vote. Radio is the best medium for contact between candidates and electors. So we will vote for the man and the platforms which have sounded best in our sitting-room loudspeakers.

What we won't know is that we quite possibly have not even heard the best speakers and the soundest platforms.

Thereby hangs this tale.

During a political year, networks and radio stations generally charge all political candidates regular commercial rates for the use of broadcasting facilities. Speech is free if you can pay for it. If you have something to say, but no money, you keep your mouth shut.

So this year our radio will bring us the talks of men who have the dough-re-mi to buy their airtime. It does not necessarily follow that they will be the best men or stand for the best government.

In Wisconsin, the state itself is in the happy position of owning two radio stations, WHA and WLBL. Their solution is to guarantee every citizen the right of hearing every candidate by establishing the Wisconsin Political Forum, an arrangement whereby candidates for state offices, and their backers, are permitted to air their views at no expense. Each man and each woman can say his piece.

A Wisconsin voter casts his vote for the best man and best platform, not for the best man who has Big Money connections. Wisconsin elects some pretty good public officers.

There is a lesson in that for our radio listeners, and for those who dictate network policies, too.



Coughlin Rides Again

Father Coughlin rides again! No border-to-border uproar has so impressed Congressmen in years as the tidal wave of telegrams which swept onto their desks one day late in March immediately following Father Coughlin's broadcast in which he charged every one of his listeners with the duty of urging his Senator to vote against President Roosevelt's reorganization bill. The sum total was well above 100,000. Telegraphic service in New York was completely disrupted following the radio plea.

So back to the political wars rides this Demosthenes in the robes of a Catholic priest. Despite his own promise to retire forever from participation in politics if Lemke, the candidate of his Social Justice party did not poll at least 9,000,000 votes (actually, he polled under a million), despite repeated stories of a direct Papal reprimand and order to desist, Father Coughlin is back again.

As pay-rolls become thinner and unemployment rolls mount, his voice rises louder and clearer, and more listeners nod their heads in agreement with his doctrines, just as they did in the dark years of the past depression. Without a doubt, the fighting priest has decided that the time is ripe to fight again. No restless spirits stir their fellows when all's well in the world; their outcries then would avail nothing. Saviors appear in dark moments to do their work, good or bad.

We may see soon, therefore, a

battle of broadcasting titans. For the object of Coughlin's fury is also one who knows well the use and power of radio. Listeners may well applaud such a battle. It will mean better listening. It may even mean better government.

The Boys in the Back Room

A dispatch from Geneva informs us that seven nations last week deposited with the League of Nations evidence of their ratification of an international agreement "concerning the use of broadcasting in the cause of peace."

Parties to the pact, which went into force immediately, agree to ban broadcasting which might incite people anywhere to rebellion or war or harm international understanding. They also agree to broadcast in times of stress information on international relations—after its accuracy has been verified.

These are fine words, born of fine motives. But we would have felt a little more comfortable about the whole matter if we hadn't read further and found the list of signers to consist of the United Kingdom, France, Denmark, Brazil, Luxembourg, New Zealand and India. There were three notable absentees: Germany, Italy and Japan.

Germany, Italy and Japan! That spoiled it all. It is as if the residents of a home for elderly ladies, disturbed at the thought of the reputation their neighborhood was getting, had agreed among themselves never to engage in brawls in the corner saloon.

VOICE OF THE LISTENER

RE: STEWART vs. LADY ESTHER

RADIO GUIDE: "Your item concerning Phil Stewart in the April 9 issue answered a question which had puzzled us greatly. Such action as this on the part of a sponsor is most uncalled for, and in our minds was a serious advertising 'boner.' Six and one-half years is a long time; it's strange to learn after that long that you have been doing something the wrong way. This action was not only a severe injustice to Mr. Stewart, it takes from listeners a personality we have enjoyed and which added much to the program."—MR. AND MRS. CYRIL WILLIAMS, Dravosburg, Pa.

In the April 9 issue of RADIO GUIDE, Martin Lewis reported in "Aerialto Lowdown" that "during the rehearsal of the (Wayne King) program on Monday night, March 14, Stewart was informed that the sponsor wanted him to discontinue mentioning his name on the program . . . Though the man who pays the bills has the say, Phil felt it was unwarranted and unjust, so he signed off the show as always, 'Phil Stewart announcing . . .' The following night when he arrived at the studio for the NBC program, he was informed that he was off the program . . ."—Ed.

JEFFERSON, AUTHOR

RADIO GUIDE: "In your issue of April 9 you state the approaching birthday of Thomas Jefferson, with the program sponsored in his behalf, 'revives the brilliant story of the man who wrote the Constitution.'

"You do not mean to say that Jefferson wrote the Constitution. During that period he was in France as representative of this country and had but little influence except through Madison, Randolph and other political leaders who thought as he thought along political lines. After it was completed, he used his influence against its adoption until it was agreed that the amendments afterwards known as the Bill of Rights were agreed upon as immediate necessities . . ."—D. B. COLLINS, Corporation Commission, State of Oklahoma, Oklahoma City, Okla.

Correct. Jefferson wrote the Declaration of Independence.—Ed.

MUSICAL ADDENDA

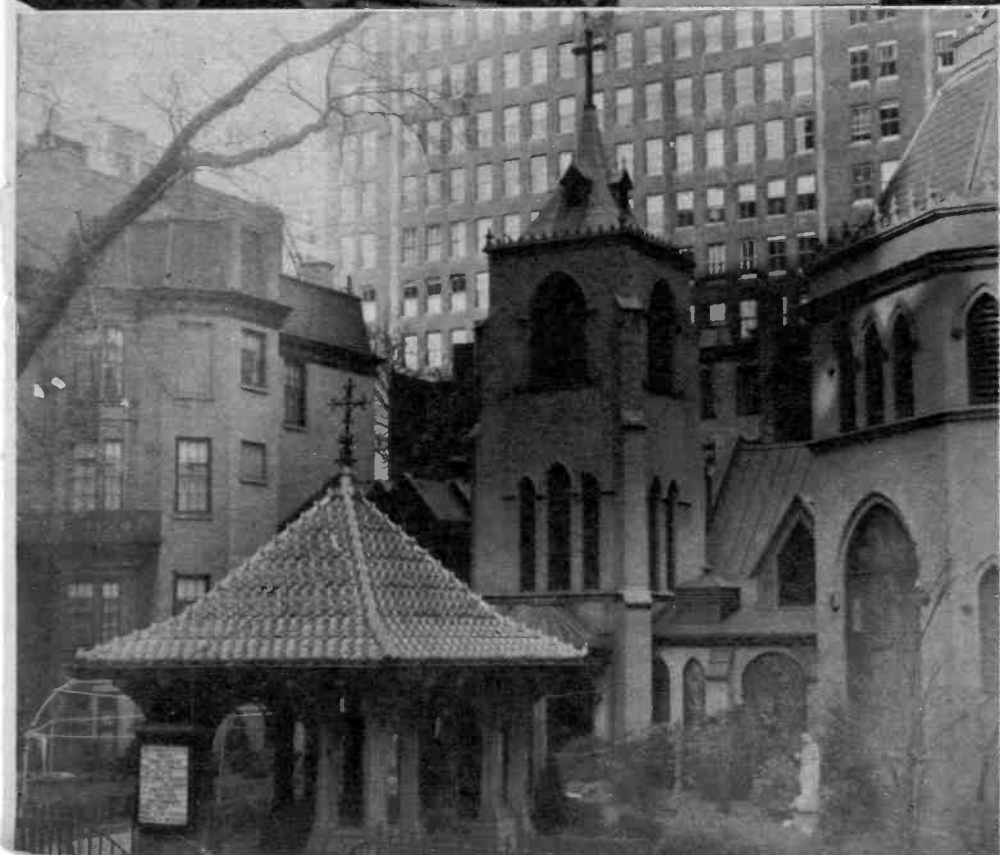
VOL: "In your issue of RADIO GUIDE for March 26 the statement is made that 'Grace Moore, Nino Martini, Lily Pons are the only "Met" singers who make movies regularly.' Are you not in error there? How about Gladys Swarthout? Miss Swarthout surely sings at the 'Met' and has made four movies, I know."—MRS. H. F. SELF, Umatilla, Fla.

To Mrs. Self: RADIO GUIDE was in error. To Miss Swarthout: Our apologies.—Ed.

VOL: "In a recent issue you state that Elisabeth Rethberg is a pupil of Estelle Liebling. While they are good friends, Mme. Rethberg is not a pupil, is only a visitor, giving more inexperienced students the benefit of her training."—G. F., New York City.

EASTER SUNDAY

AT THE LITTLE CHURCH AROUND THE CORNER



ONE of the most famous churches in America is Manhattan's "Little Church Around the Corner," popular name for the Protestant Episcopal Church of the Transfiguration, which stands in a curiously secluded place on East 29th Street a few steps from busy Fifth Avenue. Known far and wide as the scene of thousands of weddings, the "Little Church Around the Corner" was built in 1849, got its nickname in 1870 when Actor Joseph Jefferson, seeking to make arrangements for the funeral of a theatrical friend, was turned away from a near-by church by a minister so set against stage folk that he wouldn't even preach a sermon for one. He advised Jefferson to apply to "the little church around the corner." The phrase clung. Actors began to frequent the church, and today it contains numerous colored windows in memory of men of the theater—among them John Drew, Edwin Booth, Richard Mansfield and Joseph Jefferson himself.

The choir consists of 14 men and 26 boys, includes George Griffin, NBC tenor, as its soloist (first on left). The choir performs on all occasions, including the beautiful traditional Easter service.

RADIO KNOWS NO LIMITS: SETS CAN BE FOUND



On the banks of the East River along Manhattan lives this old man, penniless and friendless except for his cat, dog and radio. He has lived for a year in his hut built of driftwood; doesn't work or bathe; but enjoys radio



On the roof of a garage near New York's Williamsburg Bridge is George Latham's pigeon coop. Unemployed, he finds time passes more quickly and pleasantly by working with birds and listening with a purpose



Nan Wynn, CBS songstress, has an electric refrigerator with a built-in radio, continues her listening while puttering around kitchen



Many programs are heard early in the morning when it isn't always convenient to be near a set. That's why Tony Wons has one in bath



Chorus girls in one New York night club have a set in their dressing-room so they can listen between shows. This girl said Jimmie Fidler was her favorite



Radio Guide's photographer got this picture as a tugboat started out into the Atlantic to escort an ocean liner, inbound from Europe, into harbor. It was early morning and "The Breakfast Club" was on the air. In its search for radio in odd places, Radio Guide also found one on a gravel barge

EVERYWHERE . . .

WENDELL H. BLACKBURN of Chicago writes: "I tuned in the radio and 'Let the Rest of the World Go By.' Through the miracle of the radio I received entertainment, news, spiritual uplift—why, the present-day life passed in review before me without taxing my imagination hardly at all, encompassing New York and London in the East, and Hollywood in the West."

Well did Reader Blackburn express the magnitude of radio, caused Radio Guide to wonder and investigate its uses, found that radio knows no limits. To the deep South went Writer James Street to find that hens were laying eggs to the tune of "Don't Put All Your Eggs in One Basket" and cows were giving milk to the soothing melodies of the Contented Hour.

Along the harbors of the Atlantic, Radio Guide found radio entertaining old salts as their tugs went out to tow in ocean liners; found a penniless, friendless old man housed in a makeshift hut on the banks of the East River, playing with his cat and dog and listening to the Philharmonic; found radio in bathrooms, ice-boxes and even in a tree-top observation platform on the estate of Major Edward Bowes.

Photographed by Gus Gale and Gene Lester



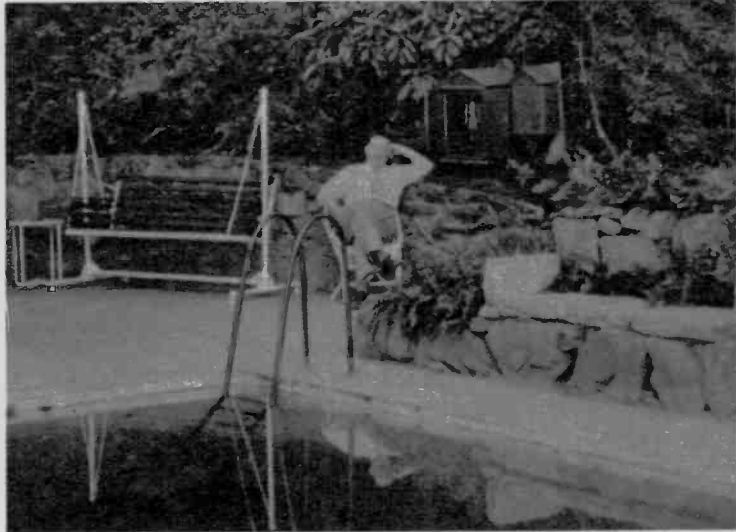
While radio in taxicabs is commonplace, buggies are generally thought to be musicless. For \$3 blase New Yorkers may rent this hansom cab and driver, drive through Central Park to the rhythm of romantic melodies. George Clark is the owner's name, his stand's at 59th & Fifth Ave.



Radio means much to shut-ins. Some hospitals use the "Magic Ear," which enables a patient to listen without disturbing others or without the discomfort of earphones



Before the beautiful Westchester County, N. Y., country home of Major Edward Bowes was destroyed by fire a few months ago, the Major, besides having many radios throughout the home, had one installed by his outdoor swimming-pool, another on a platform in a tree-top



On Easter Sunday NBC Announcer George Hicks (right) went out into the parks and on Fifth Avenue with a transmitter in his hat, broadcast comments of Easter strollers



The above scene is familiar to most cities. Street vendors mount a radio on a movable platform, go from place to place along the streets, sell all kinds of gadgets from static eliminators to reconditioned tubes. They are usually fast talkers, keep a watchful eye out for cops

RADIO EXPERIMENTS WITH MASS MURDER

IN CHICAGO there is a program designed to experiment in dramatic horror; to scare a fright-loving America at the hour when, tradition would have us believe, ghosts choose to stroll. This program, "Lights Out," was purposely put into a midnight spot by NBC so that youthful ears would not hear its gruesome story. That it is gruesome is not questioned, for it has deliberately set out to strike new heights in radio thrills. First a local program, "Lights Out" went on the network because people demanded it. When NBC dropped it, protests of thrill-seekers forced it back. And with that test of strength came more daring experiments.

In motion pictures Boris Karloff has been the supreme frightener-of-little-children. On a recent Chase & Sanborn Hour this Frankenstein so scared one Congressman that he complained to the Federal Communications Commission. So to "Lights Out" came Karloff to do the best job of shocking that has ever been done on ether waves. Heads have been chopped off, bodies have crashed to hard cement and splattered blood, persons stabbed, human flesh devoured.

What will be the reaction on the part of the thrill-loving public to this experiment in murder? Karloff makes his final appearance Wednesday. Perhaps then we will know, for radio listeners are a letter-writing group.

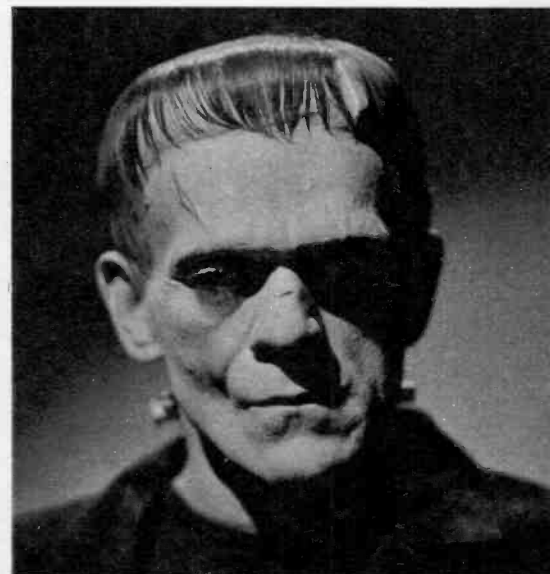
Jun Fujita and Universal Pictures



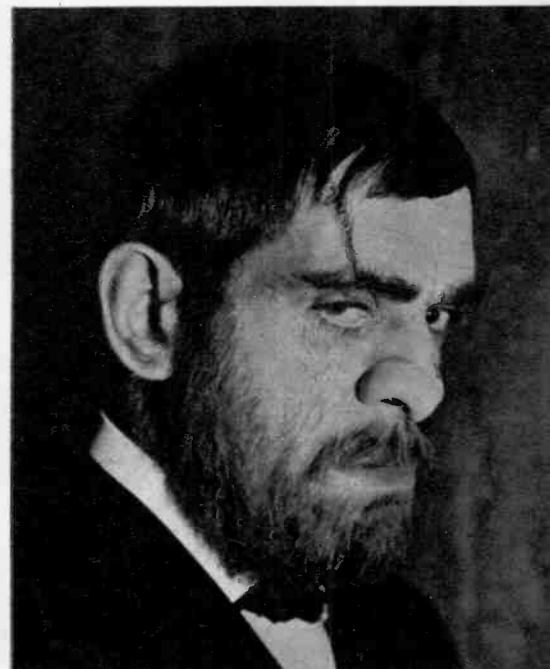
Karloff and Templeton Fox, acting in "Lights Out," heard on NBC-Red Wednesdays, 12:30 a.m. EST, 10:30 p.m. PST



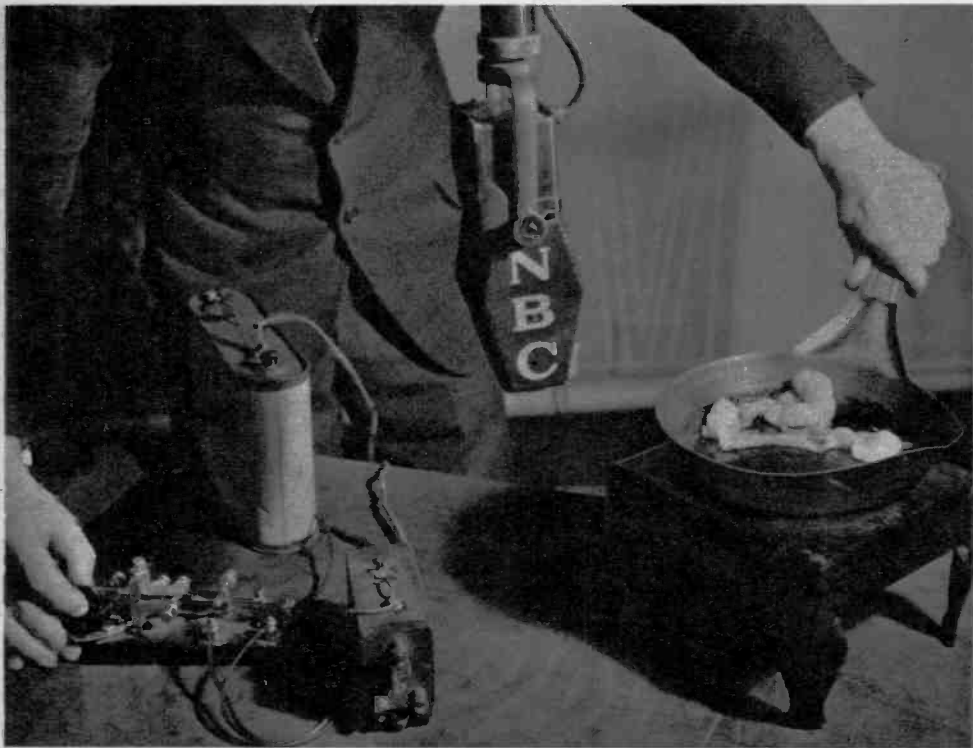
Boris Karloff, who brought horror to the movies, came to radio's "Lights Out" March 23 last, demonstrated his frightening ability, caused this midnight drama to reach new heights in its experiments with murder. His screen portrayal of "The Mummy," above, illustrates just how gruesome some of his roles really can be



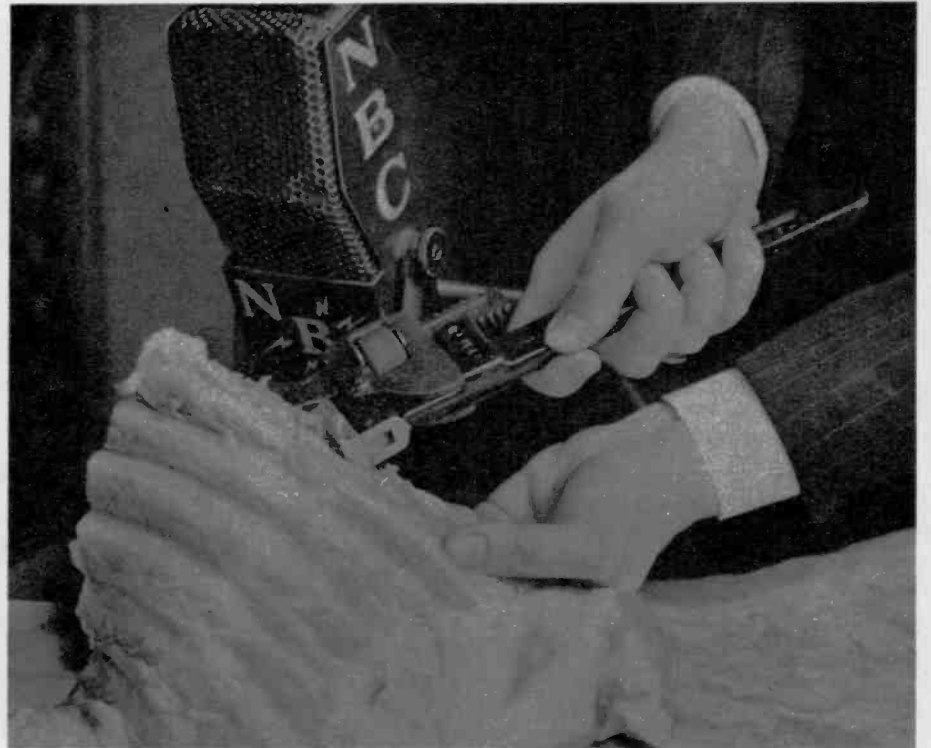
Movies knew no horror until "Frankenstein" appeared. Radio knew no horror until Karloff gave it his acting ability



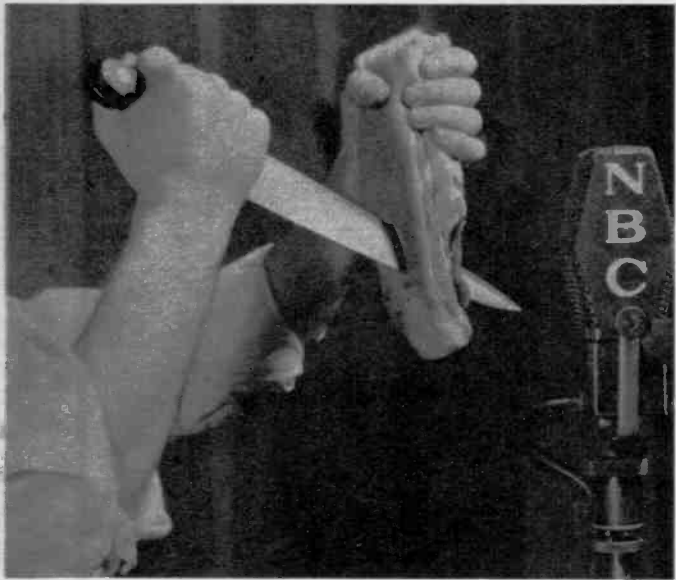
Karloff's role in "The Old Dark House," above, was just another of many which fed the public's appetite for thrills



Electrocution of a human in Karloff dramas is achieved by radio technicians with a frying-pan of bacon sizzling on an electric grill plus the sound of flying sparks obtained from an ordinary telegraph key and dry-cell battery



Crushing of human bones is done by breaking spareribs with a pipe-wrench. Sound-effects pictured on these pages were designed for "Lights Out," first program to use a monolog form whereby sound indicates action



Stabbing of a person on this show is indicated by the nerve-shattering sound of flesh being ripped, an effect achieved with a knife and a chunk of pork



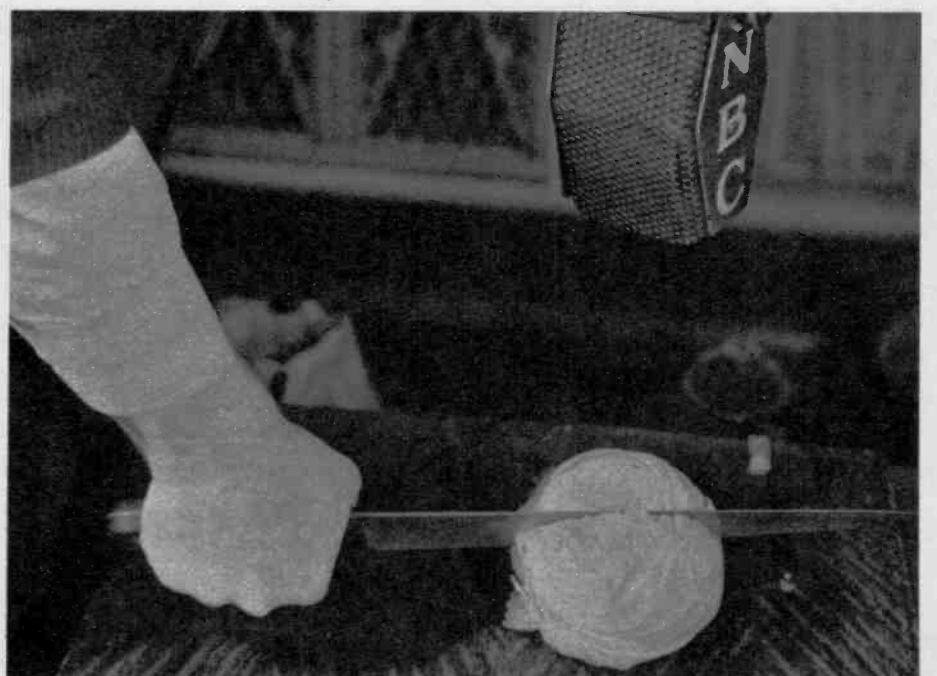
Most monstrous of all sounds is that of human flesh being eaten, produced by squashing cooked spaghetti, gurgling and smacking lips



Not the best lullaby for kiddies is the sickening thud of a body splattering on a pavement. This is done by throwing a saturated rag on a cement slab

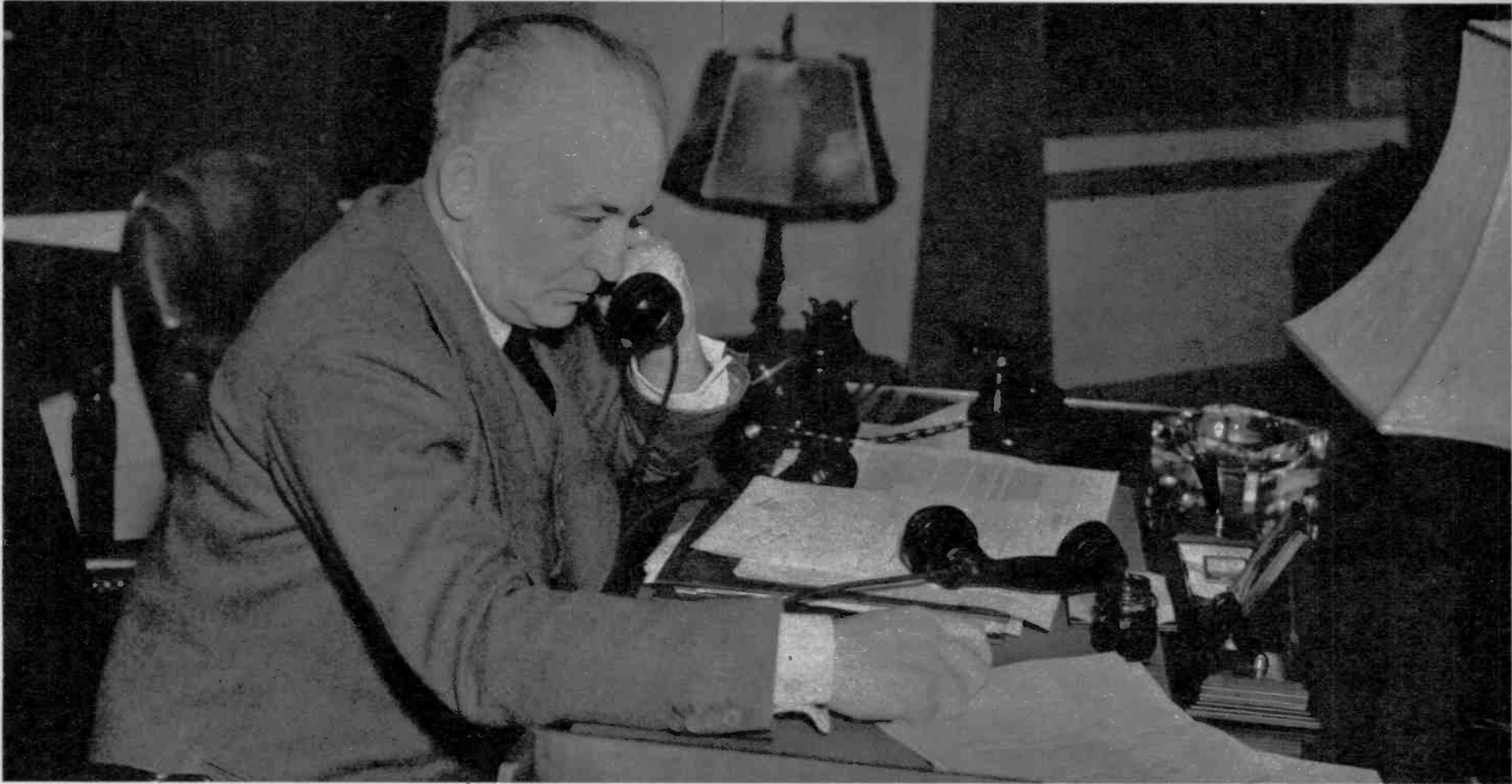


When you hear the sound of a body being turned inside out by some mysterious, demon-possessed monster, it is just a water-soaked rubber glove being turned inside out and an ordinary berry-basket being crushed simultaneously



Slashing a head of cabbage with a knife produces the sound of a human head being slashed or being chopped off. Other effects on this show include eruption of a volcano, achieved by boiling oatmeal and percolating water

HE RULES THE AIR: JOHN ROYAL IS CZAR OF



John F. Royal, once a newspaperman, then a theater manager, now plays showman to the world. He came to NBC in 1931 from Station WTAM in Cleveland

CZAR of all NBC broadcasting is John F. Royal, the man who says what shall and what shall not go on the air. He's NBC's vice-president in charge of programs who presents 70-odd shows a day to audiences of millions. On his orders, an unknown is whisked to stardom, oceans and continents are bridged, time and difficulty ignored.

Broadcasting's busiest man, Royal handles 700 phone calls, 30 interviews and does 14

hours of work daily. While seeing a visitor he may also be talking to China, arranging a program from the battlefields.

Born July 4, he likes fireworks, works at high pitch. He's a man of action, for any minute may come word that Amos 'n' Andy are ill and a substitute program must be planned in ten minutes; or that an expected speech from Rome didn't come through and a silent network must be made to hum.

Photographed by Charles P. Seawood

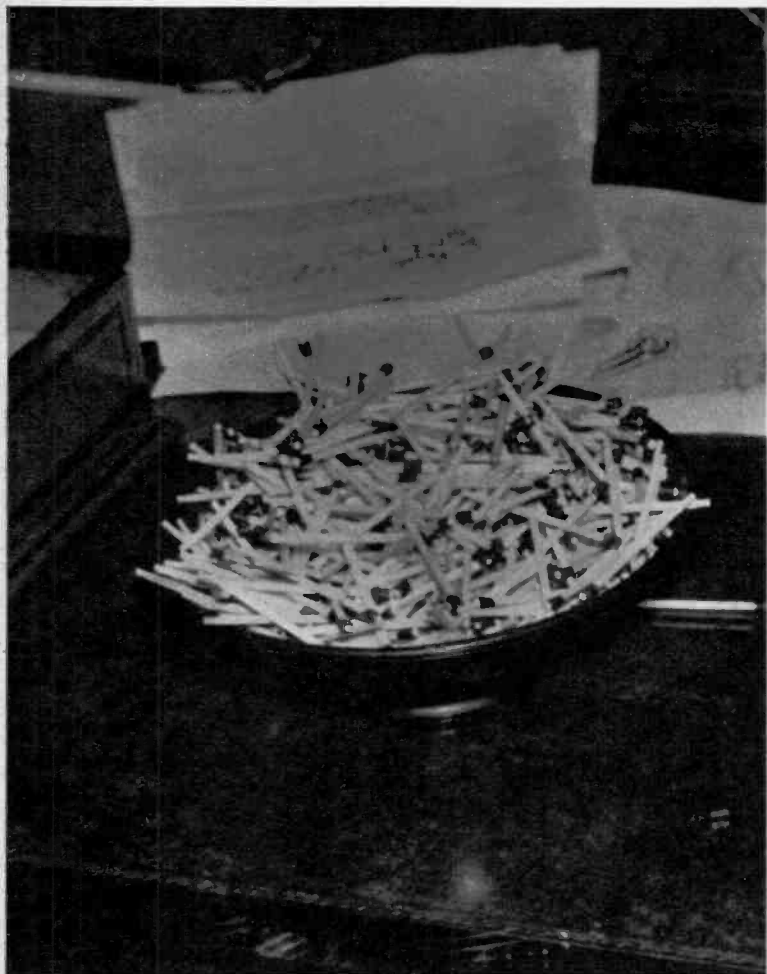


The grandfather's clock in Royal's office is the only one in Radio City, is the only non-electric clock in NBC. Such decorative touches as this give the office warmth



A busy man must have ready service at his command, and as Czar of all NBC programs, John F. Royal is really busy. On his desk are two telephones; underneath are two private lines and many buttons to summon his various efficient secretaries, assistants and many other helpers

ALL NBC PROGRAMS



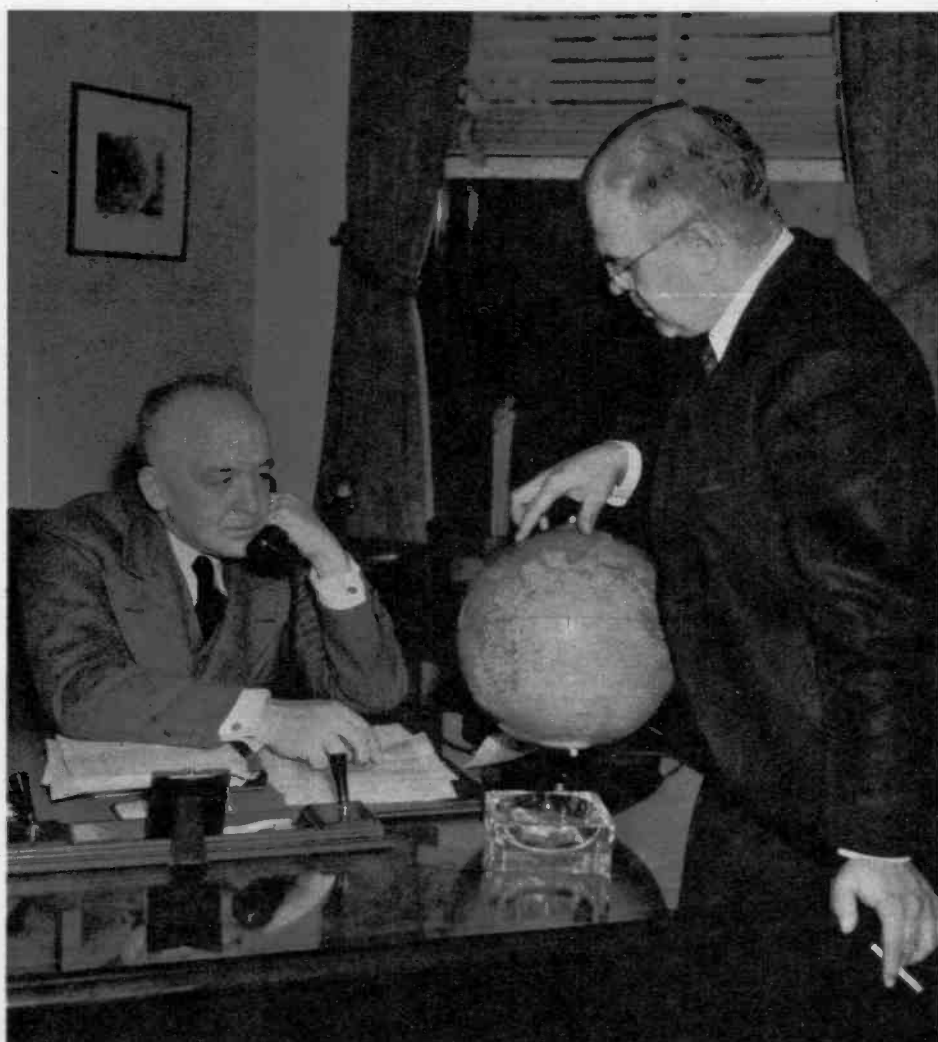
Mr. Royal likes a good joke. His favorite trick is to keep a bowl of matches on his desk. Visitors know he doesn't smoke, hesitate and invariably ask, "Why the matches?"



Sustaining script-shows call for conferences with William Rainey, production director, center, and Lewis H. Titterton, continuity and literary-rights director. Royal will sometimes query, "Is it Mae Westish?" The Toscanini photo over loudspeaker is autographed



With a Beethoven portrait on the wall, a Sibelius head on the piano, Mr. Royal listens as Dr. Frank Black, NBC's music director, plays to illustrate his point. Note similarity in foreheads of Royal, Beethoven, Sibelius



The world is Royal's workshop. He is shown here discussing international broadcasts with Phillips Carlin. In present war-clouded days their task is difficult, is complicated by cautious foreign policies and jealous dictators

A MAN AND HIS DOG

HAL KEMP and his orchestra start a new program called "Time to Shine" over 38 CBS stations on Tuesday at 10 p.m. EST. With him will be Rosalind Marquis, Bob Allen, Saxie Dowell.

Just before starting dress rehearsals Hal took Laddie, 5-year-old collie companion of

his two children, to Chicago's lake beach, the rock jetties opposite the Gold Coast and into the woods north of Wilmette where these pictures, and the one on the cover, were made.

Kemp's last commercial program was for a cigarette maker and ended Christmas Eve.

Photographs by Jun Fujita



THIS WEEK'S PROGRAMS

Sunday

April 17

MORNING

5:00 a.m. CST

CBS-Easter Prgm. from Rome:

WBBM
Pope Pius XI's annual Easter Sunday Benediction will be heard. A translation of His Holiness' message will be broadcast immediately after the talk or during its pauses. Easter music by the choir of theistine Chapel and the Benedictine Choir will be heard direct from the Vatican.

6:00

CBS-Easter Sunrise Service from New York: WMBD WBBM Broadcast from the Mall in New York's Central Park.

6:30

NBC-Nat'l Park Easter Sunrise Service: WLS WMT WMAQ WIBA

Each Easter the National Park Service of the Department of the Interior holds elaborate and beautiful sunrise services in its various parks throughout the country. Programs from the following sunrise services will be broadcast: Sylvan Theater, Washington, D. C.; Hot Springs National Park, Arkansas; Grand Canyon National Park, Arizona, and Death Valley National Monument, California.

CBS-Easter Sunrise Service from St. Louis: WMBD WBBM Broadcast from the Opera Bowl in St. Louis' Forest Park.

7:00

CBS-Easter Sunrise Service from Provo, Utah: WMBD WFAM WBBM Broadcast from Brigham Young University in Provo, Utah.

7:30

CBS-Easter Sunrise Service from Glendale, Calif.: WFAM WBBM WFAM Broadcast from Forest Lawn Memorial Park in Glendale, Calif.

NBC-Easter Sunrise Service from Colorado: WMAQ
"The Garden of the Gods" was named by the Ute Indians. Easter sunrise services from this spot were inaugurated in 1921. The service will open with music of the chimes and vibraharp from the Will Rogers Shrine of the Sun. The Easter message will be delivered by the Rev. Harry S. Kennedy, Rector of the Grace Episcopal Church, with music provided by 300 members of the Colorado Springs High School A Cappella Choir. Bernard Vessee, tenor soloist, will sing "Open the Gates to the Temple."

MBS-Easter Sunrise Service from San Francisco: WGN KWK WIRE

8:00

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA WMT (sw-15.21)

CBS-Easter Sunrise Service from Glendale, Calif.: WFAM WFAM WBBM WCCO WKBB (sw-21.52)

NBC-Turn Back the Clock: WBOW WHO (sw-21.5)

MBS-Easter Service from Olympia, Wash.: WGN
Reading the Funnies: WMBD KWK

KMOX-Church of the Air
WAAF-Zeke Manners' Gang
WBOW-Special Easter Brd'cst
WCBM-North Park College
WFAM-Sunday School
WIND-Baptist Church
WIRE-Sunday Devotions
WISN-St. Boniface Church
WJJD-Rose Vanderbosch, pianist
WLS-Everybody's Hour
WLW-Father Cox
WOWO-Old Time Religion

WTAD-Gospel Singers
WTMJ-Church Services
8:15

NBC-Tom Terris: WBOW (sw-21.5)
WCBM-United Swedish Service
WHO-Bible Broadcaster
WJJD-Vaudeville Show
8:30

CBS-Wings Over Jordan; News:
WFAM WCCO WBBM KMOX
WFBM WOC (sw-21.52)
NBC-Melody Moments: WCFL (sw-21.5)

NBC-Coast to Coast on a Bus:
KWK
WBOW-Radio Gospel
WIBA-Fiore Melodies
WIND-Hungarian Air Theater
WIRE-Church of Christ
WISN-Spiritual Fellowship
WROK-Morning Musicals
WTAD-WPA Prgm.
WTMJ-Our Club
8:45

WCBM-Polish Bible Class
WIBA-Bible School
WJJD-Psychiana
WTAD-Organ Reveries
9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW
CBS-Church of the Air: WCCO
KMOX WBBM WMBD WKBB
WFBM WOC (sw-21.52)

NBC-Radio Pulpit: WCFL (sw-21.5)
MBS-Drama of the Resurrection:
WGN
News: WROK WTMJ WMT
KWK-Bible Auditorium
WAAF-Carnival of Comics
WBOW-Sunshine Hour
WCBM-Meditation Moments
WFAM-News; Old Time Gospel
Tabernacle

WHO-Christian Science Prgm.
WIBA-Norwegian Hour
WIND-Contrast in Harmonies
WIRE-Feld Sisters
WISN-Breakfast Club
WJBC-Church of the Air
WJJD-Happy Go Lucky Time
WKBB-Church Service
WLS-Little Brown Church
WOWO-Christian Science Reader

9:15
NBC-Russian Melodies: WOWO
WMT KWK (sw-15.21)
WHO-Seventh Day Adventist
WIND-Swing Melodies
WLW-Hugh Cross & Pals
WMAQ-Morning Melodies
WROK-On the Mall
WTMJ-Masters of Rhythm
9:30

NBC-Madrigal Singers: WBOW
WMAQ (sw-21.5)
NBC-Dreams of Long Ago; News:
WCFL WIRE WOWO KWK
WMT

CBS-Aubade For Strings: WKBB
WCCO WFAM WMBD WBBM
WKBB (sw-21.52)
MBS-Victor Lindlahr (Journal of Living): WGN
KMOX-Piano Recital
WAAF-The Symphonic Hour
WCBM-Rev. Wickstrom
WFBM-Christian Men Builders
WHO-Crescent Hour of Music
WIBA-Univ. Club Round Table
WIND-The Law of Life
WISN-Sunday Morning Revue
WJJD-Happy-Go-Lucky Time
WLW-News
WOC-Hour of Music
WROK-Rhythm Makers
WTAD-Bill Sohm, news
9:45

NBC-Easter Sunrise Service from Honolulu: WMAQ WBOW (sw-21.5)
Program of sacred Hawaiian music, and Easter service conducted by Rev. David Kalma of the famous old Kawaihau Church.
News: WMBD WLS
KMOX-Travelogue
WCFL-New Songs
WFAM-Home & Farm Realty Prgm.
WIND-Remote Control
WLW-Modern Miracles
WTAD-Church in the Wildwood
10:00

CBS-Leo Weber, organist: WKBB
WCCO WBBM WFAM KMOX

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBM	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids and Waterloo, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying: 1050; KPO, 580; KPRC, 920; 650; KFI, 640
 Rebroadcasts: KSL, 1130; KNX, 800; WOAI, 1190; WSM, 650; KFI, 640

SHORT WAVES
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Bell † indicates religious services and programs.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-News; Mischa Mischakoff, violinist: WCFL WOWO
 NBC-News; Silver Flute: WBOW WMAQ WHO (sw-21.5)
 MBS-Pauline Alpert, pianist: KWK
 WCBM-Jewish Hour
 WGN-Sunday Morning Concert
 WIBA-News; Interlude
 WIND-Leaders in Dance Time
 WIRE-Indiana University Hour
 WJBC-St. Mary's Catholic
 WJJD-Bureau of Missing Persons
 WKBB-Sunday Morning Revue
 WLS-Folks Worth Knowing
 WLW-Cadle Tabernacle Choir
 WMBD-Number Please
 WMT-Musical Clock
 WOC-Seventh Day Adventists
 WROK-News; Morning Concert
 WTAD-Dance Hour
 WTAQ-High Mass

10:30
 CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m. c.; Waldo Mayo's Orch.: WFAM WKBB WCCO WMBD (sw-21.52)

10:15
 NBC-Easter Prgm. from Rome: WMAQ WHO WBOW (sw-21.5)
 Easter broadcast from Rome, consisting of the pealing of all Basilica bells of the city, and appropriate singing by the "Coro di Voci Bianchi" of the ELAR.
 NBC-Neighbor Nell, philosophy: WOWO WMT

NBC-Easter at Farallon Island Light House: WOWO WMT
 NBC-America Abroad, talk: WBOW (sw-21.5)
 America Back to God: WISN WOC

KMOX-Employment Service
 WAAF-Do You Remember?
 WBBM-Modern Miracles
 WCBM-North Shore Church
 WCFL-Rev. John Zoller, talk
 WFBM-Stardust Melodies
 WGN-Morning Melodies
 WHO-Rev. John Zoller
 WIBA-Joe Tantillo's Orch.
 WIND-Listen to Yourself
 WIRE-Crystal Melody Hour
 WJJD-Happy Go Lucky Time
 WKBB-String Ensemble
 WLS-Concert Orch.
 WLW-The Camera Speaks
 WMAQ-Sunshine Hour
 WROK-Organ Reveries
 WTAD-Methodist Church

10:45
 NBC-Sports News, Clem McCarthy: WMT WOWO
 NBC-Norsemen Quartet: WMAQ (sw-21.5)
 MBS-To be announced: WGN
 KWK-Musical Prgm.
 WAAF-Melody Parade
 WBBM-Headlines
 WIND-Sunday Morning Varieties
 WJBC-Park M. E. Church
 WJJD-Sunday Rhythms
 WKBB-Church Service
 WLW-Dripping Pioneers
 WROK-Swedish Mission

11:00
 NBC-Southernaires Negro Male Quartet: KWK WOWO (sw-15.21)
 CBS-Major Bowes: KMOX WOC
 Church Service: WHO WMT
 WAAF-Music in the Air
 WBBM-Morning Varieties
 WBOW-Evangelical Church
 WCFL-Melodiana
 WFAM-Reverie
 WGN-U. of C. Chapel Service
 WIBA-Sports Forum
 WIND-Sing & Swing
 WISN-German Hour
 WJJD-Dr. Preston Bradley
 WLS-Easter Services
 WLW-Rural Roundup
 WMAQ-Thrills Behind the News Reel
 WMBD-Trinity Tabernacle
 WMBI-Moody Church Service
 WTAQ-Organ Request Prgm.

11:15
 MBS-Dr. Chas. M. Courboin, organist: KWK WGN
 WAAF-Don Bolt, commentator
 WFAM-Presbyterian Church
 WIBA-Congregational Church
 WIND-The Serenader
 WTMJ-Automotive Oddities

11:30
 NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)
 Guests: Jan Peerce and the Radio City Music Hall Glee Club.
 The music detail for this program may be found on page 6 this week.
 NBC-Univ. of Chicago Round Table Discussion; Guest Spkr.: WMAQ (sw-15.33)

CBS-Park Avenue Easter Parade: WKBB KMOX WTAQ WISN (sw-21.52)
 Bob Trout, assisted by Cobina Wright, society girl and model, will describe the Easter Parade up and down Fifth Avenue.
 WAAF-The Orchestra Pit
 WBBM-Romance Time
 WCCO-Rival Roundup
 WCFL-Contrasts in Rhythm
 WFBM-DePauw Prgm.
 WGN-Discussion, Human Rehabilitation

WIND-Methodist Church Prgm.
 WIRE-Rhythm Makers Revue
 WLS-Grace Wilson, songs
 WOC-Ports of Call
 WTMJ-That Was the Year
 11:45

CBS-Salt Lake City Tabernacle:
 WKBB WFAM WCCO WKBB
 KMOX WTAQ WISN (sw-21.52)
 WAAF-Waltztime
 WBBM-Magic Numbers
 WGN-Melody Time
 WLS-Helen Jensen, organist
 WMBD-Sunday Morning Sunshine
 WMT-Richard Wilson, talk
 WOWO-Rival Roundup
 WTMJ-Hollywood Casting Office

AFTERNOON

12:00
 NBC-Easter Parade: WMAQ WHO WIBA WBOW WIRE (sw-15.33)
 The parade in New York will be described by George Hicks, who will ride up and down Fifth Avenue in NBC's Mobile Unit; Mary Mason, popular Washington commentator on women's affairs, and Gordon Hittenmark, announcer, will report what's what in styles in the Connecticut Avenue parade in the Nation's Capital; and in Sandwich, 45 miles southwest of Chicago, Mrs. Hedwig Easter, editor and owner of the Sandwich Free Press, will describe a typical Main Street scene on the holiday morning.

NBC-Radio City Music Hall; Salon Orch.: WENR WOWO
 CBS-Church of the Air: KMOX WCCO WFAM
 News: WMBD WOC
 WAAF-Musical Hour
 WBBM-Nonsense at Noon
 WCFL-Laff Parade
 WFBM-Song Hits of the Week
 WGN-Reading the Comics
 WIND-German Hour
 WISN-Hollywood Matinee
 WJBC-Organ Melodies
 WKBB-Maxine's Melodies
 WKBB-Cathedral Hour
 WMT-George Sir Venka's Orch.
 WTAQ-Duchow's Red Ravens
 WTMJ-Heinie's Grenadiers
 12:15

NBC-Ted Weems' Orch. (Oil Shampoo): WMAQ (sw-15.33)
 News: WKBB WIRE WKBB WHO WJBC
 WBOW-Dinner Music
 WCFL-Musical Ballads
 WFBM-Symphonetta
 WIBA-Tony Salerno's Orch.
 WMBD-Variety Prgm.
 WOC-Smooth Sailing
 WROK-News; Musicals
 WTAD-Storyland Lady
 12:30

CBS-Europe Calling: WFBM WKBB WKBB KMOX
 NBC-Empires of the Moon, drama: WENR WMT
 Subject: "Aaron Burr and the Maid of Half Way Hill."
 NBC-Silver Strings, Josef Honti: WMAQ WBOW WLW WHO KSD (sw-15.33)
 MBS-Easter Parade: WGN KWK WCCO-Strange As It Seems
 WCFL-Musical Ballads
 WFAM-Funny Paper Man
 WFBM-Cupid's Interviews
 WIRE-Nat Shilkret's Orch.
 WISN-Sentimental Songs
 WJJD-Grand Central Station
 WMBD-Heroes of the Week
 WMBI-Organ Melodies
 WOWO-Missionary Hour
 WROK-Dan, the Funny Man
 WTAD-On to Adventure
 WTMJ-Question Bee
 (Continued on Next Page)

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 16

Sunday

April 17



JACK BENNY
"Jell-O Program" comedian
Sun. 6 pm CST

12:45

CBS-Poet's Gold; David Ross; Orch.: WKBH WKBW WISN KMOX
MBS-Charley & Jane; KWK WGN
KWK-American Radio Warblers
WCCO-Brenson Family
WCFL-Music in the Air
WIBA-Community Union
WIRE-Concert Hall
WJJD-Frankie Trumbauer's Orch.
WMBD-For Men Only
WMBI-Round Table
WOC-Country Church of Holywood
WTAD-Blended Voices
WTAQ-News

1:00

NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symph. Orch., dir. Frank Black; Guest: WLW WBOW WENR WIBA WOWO WMT KWK WTMJ (sw-15.21)

NBC-Kiddoodlers: KSD WMAQ WHO WIRE (sw-15.33)
CBS-Boris Morros' String Quartet: WISN WMBD WTAQ WOC WKBH WKBW KMOX
WAAF-Remember With Joy
WBBM-Dr. Preston Bradley
WCCO-Home Folks' Tunes
WCFL-Kwizz Contest
WFAM-News; Hungarian Hour
WFBM-Home Life Hour
WGN-The Right Job
WIND-Down the Mississippi
WJJD-Love Tales
WMBI-Men's Voices in Song
WROK-Symphonique
WTAD-Lawrence Glosemeyer, tr.

1:15

NBC-Vincent Gomez: WMAQ WIRE
CBS-Boris Morros' Quartet: WCCO
MBS-Gotham String Quartet: WGN
Program: Glazounov's Quartet in A, Opus 64, and Dittersdorf's Quartet in E Flat.
Strange As It Seems: WHO KSD
WAAF-Deserving of Credit
WJJD-Fred Beck, organist
WMBI-Gospel Message
WTAD-Quincy Marches On

1:30

CBS-Jean Hersholt in "Doctor Christian," sketch (Chesbrough): WFBM KMOX WBBM WCCO (sw-15.27)

NBC-Sunday Dinner at Aunt Fannies, variety prgm.: WMAQ WHO WIRE KSD (sw-15.33)
WAAF-Tower Tunes
WCFL-Hit Tunes of Tomorrow
WIND-Rhythm in Brass
WISN-Five-Star Theater
WJJD-Hawaiian Echoes
WKBH-Mississippi Mountaineers
WKBH-John Gruber, pianist
WMBD-Ann Dooley, Colleen of Song
WMBI-Young People's Prgm.
WOC-Sunday Serenade
WROK-Musical Workshop
WTAQ-Bill Bardeen, stamp talk

1:45

WAAF-So You Want to Ride
WCFL-Interlude
WIND-Concert Echoes
WISN-Songs by Gordon & Revel
WJJD-Chic MacGregor's Orch.
WKBH-For Your Information
WMBD-Tune Peddlers
WOC-Maple Leaf Quartet
WROK-Musicale
WTAD-Public School Prgm.
WTAQ-Ralph Schroeder, tr.

2:00

NBC-Radio Newsreel (Energie); Parks Johnson & Wallace Butterworth Interviewing; WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WBBM WKBH WTAQ WISN WKBW WOC WCCO WFBM (sw-15.27)
The music detail for this program may be found on page 6 this week.

NBC-Charlotte Lansing, sop.; Felix Knight, tr.; Concert Orch.: WENR WBOW (sw-15.21)

KWK-Captains of Industry
WAAF-Dictionary Baseball
WCFL-Concert Hour
WGN-Alice Blue, pianist
WIBA-Madison Through a Century
WIND-Dance Band
WJJD-Preview
WLW-Church by the Side of Road
WMBI-Singers
WMT-Tangled Tunes
WOWO-News
WROK-News; Sunday Song Service
WTMJ-New Voices of 1938

2:15

MBS-Harold Stokes' Orch.: WGN KWK-Police Quartet
WIBA-Master Singers
WIND-Hawaiian Melodies
WMT-Walnut Street Church
WOWO-Four Fellows

2:30

NBC-Sunday Afternoon With Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist; WENR KWK WMT (sw-15.21)

NBC-Sunday Drivers; Frances Adair; Fields & Hall: WBOW (sw-15.33)

WAAF-Ballads
WBBM-Flanagrams
WCBM-Zion Sunday Services
WCFL-Concert Hour
WIBA-Amer.-Scandinavian Hour
WIND-Dixieland Band
WJJD-Priscilla & Her Piano
WMAQ-Crossroads, drama
WROK-Amateur Hour
WTAD-Moods in Black & White
WTMJ-German Hour

2:45

NBC-Wm. Primrose, violist; WENR KWK WMT WOWO WIRE WLW WOWO WHO (sw-15.21)
Baseball; Cubs vs. Sox: WBBM WCFL
WAAF-Musicale Moderne
WGN-Alice Blue, pianist
WIND-Inside Baseball
WJJD-Warren Brown Talks Baseball

3:00

NBC-National Vespers: WENR MBS-A. M. Sullivan, poetry; WGN WLW KWK
Father Charles E. Coughlin; WHO WJJD WOC WTMJ WIRE

WAAF-Jimmie Kozak, pianist
WBOW-Mystery with Music
WIBA-Lutheran Hour
WIND-Waltz Time
WJBC-Concert
WJJD-Baseball; White Sox vs. Chicago Cubs
WMAQ-Strange As It Seems
WMT-Cop on the Street
WOWO-Temple Radio Service
WROK-Dixon Community Hour
WTAD-Inter-church Revival

3:15

NBC-Romance Melodies: WMAQ WBOW
WAAF-George Morgan, tr.
WIND-Rhythm in Red
WISN-Stump Me Boys
WJBC-Travelogue
WMT-YMCA Prgm.

3:30

MBS-Lutheran Hour: WMT KWK WIRE WISN
NBC-The World Is Yours; Smithsonian Inst., drama: WIBA WLW WBOW WTMJ WHO
The story of the overthrow of the Inca Empire by the Spanish conquistadors will be dramatized.

CBS-Philharmonic Symp.: WOC WAAF-News Room Oddities
WENR-Charlie Agnew's Orch.
WIND-Swing Serenade
WJBC-Hill Billy
WMAQ-Question-Air with Bob Brown
WOWO-Lutheran Hour
WROK-Music Graphs
WTAD-Jack Petrie

3:45

NBC-Norsemen Singing Society: WENR
Program will consist of the Norsemen Singing Society of 60 voices (from Chicago) and a short talk by W. Munthe de

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

7:30 CST EASTER SUNRISE SERVICE from Colorado, NBC-Red.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Jan Peerce and Glee Club, guests, NBC-Blue.

11:30 CST PARK AVENUE EASTER PARADE, CBS.

AFTERNOON

12:00 CST EASTER PARADE, NBC-Red.

1:00 CST THE MAGIC KEY, Frank Black, conductor; Milton J. Cross, m.c.; Lauritz Melchior, guest, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Richard Bonelli, Schola Cantorum and St. Paul Choristers, guests, CBS.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Paula Gayle, Ben Pollack's orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Constance Talmadge, guest, MBS.

NIGHT

6:00 CST JELL-O PROGRAM starring Jack Benny, Mary Livingstone, Kenny Baker, Sam Hearn, Andy Devine, Don Wilson, Phil Harris' orchestra; guest, NBC-Red.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, John Carter, Stroud Twins; Robert Armbruster's orchestra; Tommy Kelly, guest, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Jose Iturbi, conductor; Gladys Swarthout, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

10:00 CST BRAVE NEW WORLD, CBS.

Time Changes

At 2 a.m. next Sunday the clock moves forward one hour. Next week's Radio Guide, on sale Thursday of this week, tells which programs will change time. Get Radio Guide on Thursday—let it give you full details of all program changes.

Morgenstierne, Norwegian Minister to the United States (from Washington).
WAAF-St. Francis Retreat League
WIND-Hits of the Week
WJBC-Male Quartette
WROK-Songs of Yesterday

4:00

NBC-Marion Talley, sop. (Ry Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53)

MBS-Musical Steelmakers (Wheeling Steel Corp.): WLW

NBC-There Was a Woman, drama: WENR WOWO WMT (sw-15.21)

CBS-Texas Rangers: WOC WMBD WISN WFBM KMOX WCCO WFAM (sw-15.27)

KWK-United Charities Reporter
WAAF-Int'l Potpourri
WBOW-Alice Lisman, songs
WIND-Moissaye Boguslawski, pianist

WJBC-Wings Over the World
WKBH-Spelling Bee
WKBH-Playbox Theater
WROK-News; Musicale

WTAD-Memory Lane
WTAQ-Ave Maria
4:15
KWK-Musical Prgm.
WBOW-Church in the Wildwood
WJBC-Roseana Moore
WROK-Virginia Barron, songs
WTAD-News

4:30

CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, m.c.: WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53)

NBC-Rollini Trio: WMT WENR (sw-15.21)

CBS-Oliver Drake, news oddities: WOC WTAQ WKBH WISN
KWK-WPA Theater Play
WAAF-Encores
WBOW-Caravan of Songs
WCCO-In the Bag
WFAM-America in Peace
WIND-News
WJBC-Am. Legion Auxiliary
WLW-Musical Camera
WMBD-Bill Vickland's Vespers

WOWO-Church of the Nazarene
WROK-Tercentenary Prgm.
WTAD-Bessie Dean Reinert, sop.

4:45

NBC-They're Saying in England: WENR

CBS-Dave Bacal, organist: WISN WOC WTAQ WKBH WMBD
WAAF-Kay Armen, vocalist
WBBM-Tenth Inning
WFAM-WPA Prgm.
WJBC-High School Group
WMT-Psychiana
WTAD-Future Announcers

5:00

CBS-Joe Penner With Ben Pollack's Orch.; Gene Austin, songs; Paula Gayle, vocalist (Coco Malt): KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.): WGN KWK WMT
Constance Talmadge makes a return guest appearance.

NBC-Musical Camera; Orch. & Soloists: WLW WOWO
NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)
KSD-News; Gabriel Heatter, commentator; Musical Demitasse

WAAF-Vesper Service
WCFL-Polish-American Democratic Organization, talk
WENR-Amateur Hour
WHO-Broadway Comedy Stars
WIND-Freddie Martin's Orch.
WISN-Polish Merry-makers
WJJD-Happy Harmonies
WKBH-Singing Strings
WMBD-Playhouse
WOC-Sunday School
WROK-Musicale
WSBT-Volunteer Workers Story Hour

WTAD-Concert Time
WTAQ-Beacon Lights
WTMJ-Musical Spelldown
5:15
KSD-Nathaniel Shilkret's Orch.
WCFL-Phil Winter, pianist
WHO-Melody Time
WJJD-Singing Strings
WOC-Songs by Gerry Morrissey
WROK-Bernice Whitechurch, songs
WSBT-Wings Around the World
WTAD-"T" Men

5:30

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)
CBS-Phil Cook's Almanac: WOC WFBM WSBT WBBM WISN WCCO KMOX WKBH WMBD (sw-11.83)
NBC-Haven MacQuarrie Program, drama: WBOW WTMJ KWK
MBS-Ray Keating's Orch.: WGN KSD-Pepper-Uppers
WAAF-Byrd Arnold Smith
WCBM-Scripture Truth Hour
WCFL-Emil Flindt's Orch.
WIBA-Concert Trio
WIND-Ted Weems' Orch.
WIRE-Master Mind
WJJD-Father Charles E. Coughlin

WKBH-Sunday at Twilight
WLW-My True Story
WMT-News
WOWO-To be announced
WROK-Gospel String Band
WTAQ-Dinner Concert

5:45

MBS-Ray Keating's Orch.: WMT WISN: WHO WMT
WAAF-Newspaper of the Air
WGN-Broadway Comedy Stars
WIRE-Courts and Commerce
WKBH-Waikiki Serenade

NIGHT

6:00

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, tr.; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson: WBOW WIRE WIBA WTMJ WMAQ WTAM WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

CBS-Joan & Kermit, sketch: WJR WHAS KMOX WFBM (sw-11.83)

NBC-Paths to Prosperity: WMT (sw-11.87)
MBS-Forum: WGN
Sports: WKBH WOC WTAD
To be announced: WBBM WENR KWK-Sports; News

WAAF-Shadowland
WCBM-Rev. Alvin Prestholt
WCCO-Musical Prgm.
WCFL-Father Maguire's Round Table

WIND-Polish Prgm.
WISN-Down by Herman's
WJJD-Pickard Family
WKBH-Wings Over the World
WMBD-Ray Olson
WROK-News; Musicale
WSBT-Symphonietta
WTAQ-Dance Orch.
6:15
News: WMBD WOC
KWK-Wings Over the World
WKBH-Facts About Community Chest
WKBH-Meditation
WROK-Veterans of Foreign Wars; Musicale
WSBT-New Yorkers
WTAD-Barney Thompson, bar.

6:30

NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): KSD WBOW WMAQ WHO WIRE WTAM (sw-9.53)

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-11.83)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hillard: KWK WMT WTMJ WIBA WLS (sw-11.87)

MBS-Musical Steelmakers: WGN
CBS-Week-End Potpourri: WOC WKBH WKBH WISN WBBM WMBD
News: WTAD WTAQ
KMOX-All Hands on Deck
WCCO-March of States
WCFL-Dance Orch.
WLW-Newspaper of the Air
WROK-Evening Melodies

6:45

CBS-Week-end Potpourri: WTAQ KMOX-All Hands on Deck
WCFL-Barratt O'Hara
WKBH-News
WLW-Melody Grove
7:00
NBC-Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen & Charlie McCarthy; John Carter, tr.; Dorothy Lamour, sopr.; Stroud Twins, comedians; Robert Armbruster's Orchestra; Guest: WTMJ WIRE WHO WLW WMAQ KSD WIBA WTAM (sw-9.53)
Guest: Tommy Kelly.

CBS-St. Louis Blues: WJR WOC WSBT WFBM WMBD KMOX WISN WTAQ WHAS WKBH WKBH WBBM (sw-11.83)
NBC-Spy at Large, drama: WLS KWK WBOW WMT (sw-11.87)
MBS-News Testers: WGN
WCFL-Polish Prgm.
WIND-Baseball; Cubs vs. White Sox
WROK-Black & White Harmony

7:15
MBS-Charioteers: WGN
WROK-Elva & Isabelle Youngberg, songs

7:30
CBS-Lyn Murray's Musical Gazette: WOC WSBT WISN WFBM WCCO WHAS WJR WMBD WKBH KMOX WTAQ WKBH (sw-11.83)
NBC-Songs We Remember; Ernest Gill's Orch.; Soloists: WLS WBOW WISN (sw-11.87)
MBS-Hawaii Calls: WGN KWK WBBM-Let There Be Music
WCFL-Lithuanian Prgm.
WIND-Gypsy Caravan
WROK-Pilgrim Rest Hour

7:45
CBS-Lynn Murray's Musical Gazette: WBBM
MBS-Hawaii Calls: WMT
WGN-Arthur Sears Henning, capitol comment
WIND-Tuneful Truths

8:00
CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Jose Iturbi, dir.: WSBT WISN WTAQ WHAS KMOX WKBH WCCO WFBM WBBM WMBD WKBH WJR (sw-11.83)
Miss Swarthout will sing
Amour, Viens Aider Ma
Faiblesse from "Samson et
Delilah" (Saint-Saens), Les
Temps des Lilas (Chausson),
El Maja Discreto (Granados),
You, Love, and I (Kingsford),
and, with the chorus, The
Lord's Prayer (Mozart), The

Sunday

April 17



RACHEL CARLAY
"Manhattan Merry-Go-Round"
vocalist
Sun. 8 pm CST

CBS-Harry Owens' Orch.: WJR
KMOX WTAQ WBBM WMBD
WKBB WISN WFBM WOC
MBS-Bunny Berigan's Orch.:
WIRE KWK WMT WGN
NBC-Roger Pryor's Orch.: WOWO
KOA-Night Editor
WCCO-Dance Orch.
WCFL- Δ Pentecostal Church
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WIBA-Indian Room
WLW-Freddy Martin's Orch.
11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at
8 p.m.)
End of Sunday Programs

CBS-Brave New World, drama:
WMBD
NBC-Charlie Agnew's Orch.: KSD
WBOW WLW WENR (sw-9.53)
MBS-Dance Orch.: WGN
News: WIRE WHO
KMOX-Organ Recital
KWK-Kay Travis, vocalist
WCCO-Cedric Adams
WIBA-Just Music
WOC-Calvary Baptist Choir
WTAM-Music You Want
WTAQ-Dance Orch.
10:30
NBC-Jell-O prgm.; Starring Jack
Benny: KFI KOA (also at 6
p.m.)
NBC-News; Van Olman's Orch.:
WBOW KSD (sw-9.53)
CBS-Jimmy Noone's Orchestra:
WBBM WISN WTAQ WMBD
WOC WKBB WKBH
CBS-Duke Ellington's Orch.: WJR
WHAS WSBT WFBM (sw-
6.12)
NBC-News; Lou Breese's Orch.:
WMAQ
MBS-Dance Orch.: WLW WIRE
WGN
KMOX-Headline Highlights
KWK-News; Larry Funk's Orch.
WCCO-Musical Prgm.
WCFL-Dance Orch.
WENR-Andy Kirk's Orch.
WHO-Sports Review
WIND-Jimmy Jackson's Orch.
WMT-News
10:45
CBS-Horace Henderson's Orch.:
WCCO
NBC-Van Olman's Orch.: WHO
NBC-Lou Breese's Orch.: WMT
KMOX-Carl Lorch's Orch.
WCFL-Johnny Hamp's Orch.
WIBA-Club Chanticleer
WJBC-Peggy Payne & Pioneers
11:00
NBC-Henry Busse's Orch.: WMAQ
WHO KSD WBOW WTAM

WGN-Harold Stokes' Orch.
WIBA-Sunday Serenade
WIRE-Carl Baker
WJR-The Hermit's Cave
WLW-Country Sunday
WROK-Wings Over the World
WTMJ-Dance Orch.
9:45
News: WHAS WROK
WIBA-Club Chanticleer
WIRE-What Do Your Ears Tell
You?
WMAQ-News Highlights
WOWO-Organ Serenade
10:00
NBC-Walter Winchell's Jergens'
Journal: KOA WSM KPRC
WBAP (also at 8:30 p.m.)
CBS-Brave New World, drama:
WISN WFBM WBBM WJR
WKBB WKBH WSBT WHAS
(sw-6.12)
South America's struggle for
learning, from the opening of
the first university in Lima in
1551 to the establishment of the
latest rural school in illiterate
districts of Mexico, will be the
subject of the dramatization.
NBC-Marlowe & Lyon, piano
duo: WHO WBOW (sw-9.53)
MBS-Dance Orch.: WGN
News: WIBA WMBD WTAQ
WOC WIRE
Broadway Comedy Stars: WCCO
KMOX
KWK-Academy Theater Presents
WCFL-Dance Orch.
WENR-Globe Trotter
WJBC- Δ M. E. Church
WMAQ-Academy Theater
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical
Bulletin Board
WTMJ-News; Dance Orch.
10:15
NBC-Irene Rich, drama (Welch
Grape Juice): WSM KOA
KPRC WBAP (also at 8:45
p.m.)

Erin Drew, Paramount starlet,
soon to play opposite Crosby in
a picture.
NBC-Norman Cloutier's Orch.:
WIRE WTAM WTMJ WMAQ
WHO
NBC-Paul Martin's Orchestra:
WOWO WBOW KWK WIBA
(sw-11.87)
News: WIND WKBB
Dance Orch.: WKBH WTAQ
KMOX-The Shadow, drama
KOA-Golden Melodies
KSD-Money Matters
WCFL-Amateur Hour
WENR-Vocal Varieties
WHAS-30-50 Safety Club
WIND-Comedy Stars of Broadway
WLW-Warner Academy Award
WMBD-Buddy Rogers' Orch.
WMT-Court of Missing Heirs
WROK-Musicale
9:15
CBS-Hollywood Showcase: WHAS
KWK-Kay Travis, vocalist
WENR-Stalking Wild Game
WIND-Stars Over Manhattan
WJR-Musical Prgm.
WMBD-State Democratic Prgm.
WTAQ-Cinderella
9:30
NBC-Hollywood Playhouse (Wood-
bury's): KOA WSM KPRC
WOAI WBAP (also at 8 p.m.)
CBS-Skelly Court of Missing
Heirs: WBBM KMOX WISN
WMBD WOC WTAQ WKBH
WKBB WCCO
NBC-Symphonic Variations: WHO
WTAM WMAQ WBOW (sw-
9.53)
NBC-Cheerio; Talk & Music:
WENR KWK (sw-11.87)
CBS-Headlines & By-Lines:
WFBM WSBT (sw-11.83)
MBS- Δ Old Fashioned Revival:
WMT WIND
Comedy Stars of Broadway:
WOWO WHAS

WMT WENR WLW KWK (sw-
11.87) (also see 9:30 p.m.)
WBOW-WPA Prgm
WCFL-Irish Hour
WGN-Jack Russell's Orch.
WIND-Jimmy Jackson's Orch.
WOC-Romantic Musings
WROK- Δ Swedish Free Church
WSUI- Δ Vespers
8:15
WBOW-Master Singers
WIND-Leaders in Dance Time
8:30
NBC-Walter Winchell's Jergens'
Journal: WENR WMT WLW
KWK (sw-11.87) (also see 10
p.m.)
NBC-American Album of Familiar
Music (Bayer's Aspirin); Frank
Munn, trn.; Jean Dickenson,
sop.; Amsterdam Chorus; Ar-
den & Arden, piano duo; Ber-
trand Hirsch, violinist; Gus
Haenschen's Orch.: WHO KSD
WIRE WMAQ WTAM WIBA
WTMJ KOA (sw-9.53)
MBS-The Brown Sisters: WGN
Music: WCCO WBOW
WIND-Sunday Evening Club
WOC-Jimmy Chase's Orch.
8:45
NBC-Irene Rich, drama (Welch
Grape Juice): WENR WOWO
WMT KWK (sw-11.87) (also
see 10:15 p.m.)
WGN-News; Sports Review
WLW-Unbroken Melodies
9:00
MBS-Good Will Hour (Ironized
Yeast): WGN
CBS-Hollywood Showcase; Lud
Gluskin's Orch.; Guests: WOC
WFBM WBBM WCCO WISN
WSBT (sw-11.83)
Guests: Carol Parker, young
popular songstress, and Miss

Frequencies
KMOX-1090 WJBC-1200
KOA-830 WJJD-1130
KSD-550 WJR-750
KWK-1350 WKBB-1500
WAAF-920 WKBB-1380
WBA-890 WLS-870
WBBM-770 WLW-700
WBOW-1310 WMAQ-670
WCB-1080 WMB-1440
WCO-810 WMB-1680
WCFL-970 WMT-600
WENR-870 WOC-1370
WFAM-1200 WOWO-1160
WFBM-1230 WRJN-1370
WGN-720 WROK-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-880
WHO-1000 WTAD-900
WBA-1280 WTAM-1070
WIND-560 WTAQ-1330
WIRE-1400 WTMJ-620
WISN-1120

chorus will also sing Polovetzian
Dances from "Prince Igor"
(Borodin) and, with the audi-
ence, Come Ye Faithful, Raise
the Strain. The orchestra will
play Overture to "Rosamunde"
(Schubert), Espanjaren (Red-
dick), and El Pelele (Granados).
The music detail for this program
may be found on page 6 this week.

NBC-Manhattan Merry-Go-Round
(Dr. Lyons); Pierre Le Kreun,
trn.; Men About Town, trio;
Rachel Carley, vocalist; Don
Donnie's Orch.: WTAM KSD
WIBA WTMJ WMAQ WIRE
KOA WHO (sw-9.53)
Miss Carlay will sing Bewild-
ered, Q'Est-ce Que J'ai Donc,
and, with Mr. LeKreun, I Fall
in Love With You Every Day.
Mr. LeKreun will also sing Ebb
Tide. The orchestra will offer
Si Elle M'aimait, Tol Qui Reuls
d'annonr, Valencia, Les Femmes
Qui Sont Ici, Mado, I Love to
Whistle and Four Etres a la
Page.

NBC-Hollywood Playhouse (Wood-
bury); Presents Tyrone Power
& Guest; Harry Sosnik's Orch.

Monday

April 18, 1938

Monday

MORNING

7:00 am CST
CBS-Sunny Melodies: (sw-21.52)
NBC-Malcolm Claire, children's
stories: (sw-21.5)
News: WOWO WTAD
Musical Clock: WOC WKBB
WIBA WIRE
Early Risers: WISN WROK
7:15
CBS-Deep River Boys: (sw-
21.52)
NBC-Doc Schneider's Texans:
(sw-21.5)
News: WHO WCCO WMT WLW
KMOX-Popular Melodies
WBBM-Morning Matinee
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBB-Breakfast Melodies
WLS-Pokey & Arkie
WMBD-Morning Hit Parade
WOWO-Morning Roundup
WROK-Morning Parade
WTAD-Sing Before Breakfast
7:30
CBS-Fred Feibel, organist: (sw-
21.52)
NBC-Women & News: (sw-21.5)
News: WTAQ WIBA WKBB
 Δ Devotions: WKBH WLS
Musical Clock: WMBD WMT
WBBM WROK
KMOX-Musical Prgm.
KWK-Hits and Encores
WAAF-Don Norman
WCB- Δ Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Melody Time
WJJD- Δ Christian Science
WLW-The Gospel Singer
WTAD-Around the Breakfast
Table
WTMJ-News; Top o' the Morn-
ing
7:45
NBC-Do You Remember?: (sw-
21.5)
KWK-Great Works of Men
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBB-Tune Tossers
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO- Δ Concordia Chapel
WTAD-News

8:00
NBC-Breakfast Club; Vocalists;
Don McNeill, m.c.; Orch.;
News: WCFL WBOW WOWO
CBS-Deer Columbia; News:
WFBM WTAQ WFAM WKBB
(sw-21.52)
News: WMBD WKBH WIRE
Coffee Pot Inn: WMT WHO
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; Dick Leibert, organ-
ist
KWK-Pep-Up Parade
WAAF-Breakfast Express
WCB- Δ Morning Meditations
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WIND-H. Zimmerman, organist
WJJD-Bob Atcher & Bonnie Blue
Eyes
WLS-Arkansas Woodchopper and
Band
WLW-Hymns of All Churches
WMAQ-Your Neighbor
8:15
NBC-Person to Person: KSD (sw-
21.5)
Musical Clock: WHO WMT
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding
House
WCB- Δ Christianity in Action
WHA-Morning Melodies
WIND-Bob Atcher, songs
WIRE-Dessa Byrd
WKBH-Uncle Bob
WLS-Morning Minstrels
WLW-Houseboat Hannah
WTMJ-Your Home Town
8:30
NBC-Easter Egg Rolling Contest:
WIBA
Both President and Mrs.
Roosevelt are expected to wit-
ness the annual Easter egg
rolling on the White House
lawn. It is also expected that
Mrs. Roosevelt will speak
briefly.
CBS-Lee Francis, pianist: WKBH
WOC WCCO
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)
NBC-Landt Trio; News: KSD
(sw-21.5)
KWK-Candid Camera; News
WBOW- Δ Radio Gospel; News
WCB- Δ To be announced
WFAM-Your Engagement Book
WOWO- Δ Concordia Chapel
WHC-Morning Melodies

WIND-Hawaiian Melodies
WJJD-The Toastmaster
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwa-
gon
WROK- Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD- Δ Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies
8:45
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Amanda Snow, songs: (sw-
21.5)
News: WOC WIND
KSD-Day by Day
WBBM-Linda's First Love
WFAM- Δ Morning Devotions
WFBM-Apron Strings
WHO-Musical Interlude
WIBA-Baron's Society Reporter
WIRE-Social Calendar; Rose
Room Melody; Footnotes
WJJD-Chicago Tuberculosis In-
stitute
WKBB-Tonic Tunes
WKBH-Amer. Family Robinson
WLS-Chuck, Ray, Christine &
Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Melody Time; News
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Morning Melodies
9:00
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
NBC-Cabin at the Crossroads,
sketch (Aunt Jemima): WLS
WMT KWK WTMJ WOWO
(sw-15.21)
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
News: WAAF WROK
WBOW-Melody Time
WCB- Δ Italian Musicale; News
WCFL-Swingtime
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce

WIBA-Musical Workshop
WIND-Priscilla & Her Piano
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Morning Music Hour
WTAD-Homemaker's Prgm.; Pe-
trie
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ KSD
WIRE WHO
CBS-Myrt & Marge, sketch (Su-
per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-Margot of Castlewood
sketch (Quaker Oats): WLS
KWK WMT WTMJ WOWO
WLW (sw-15.21)
Stars Over Hollywood: WKBH
WTAQ
WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-American Observer
WIBA-Hollywood on Parade
WIND-Your Favorite Band
WKBB-News
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Richard Maxwell, songs:
KMOX WBBM WOC WCCO
MBS-Get Thin to Music: WGN
NBC-Just Plain Bill, sketch (Ko-
lynos): WMAQ WIRE WHO
NBC-Josh Higgins of Finchville:
WCFL WBOW
Eb & Zeb: WIND WKBB
WAAF-Canary Serenade
WCB-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Afield With Ranger Mac
WIBA- Δ Church of the Air
WISN-News
WJJD-Adult Educational Council
WKBH-Morning Melodies
WLW-Betty & Bob, sketch
WMBD-Sweetheart Time
WMT-Popular Melodies
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins, sketch
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Viennese Ensemble: WBOW

NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD
NBC-Kitchen Cavalcade: (sw-
15.21)
CBS-Aeolian Ensemble: WCCO
KNOX WKBB WKBB WOC
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
WSUI-Prgm. Calendar; Weather
10:00
CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC
NBC-David Harum, sketch (Bab-
co): KSD WIRE WMAQ WHO
(sw-15.33)
NBC-Viennese Ensemble: WIBA
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
MBS-Reminiscing: KWK
KMOX-Jean Abbey, radio shopper
WAAF-Woman's Page
WBBM-Heart of Julia Blake
WCB-Rhythm Men
WCCO-Judy & Jane
WCFL-Varieties
WFAM-Shopper's Guide
WGN-Morning Serenade
WHA-Homemakers
WIND-Traffic Court Broadcast
WJBC-Personality Hour
WJJD-Stringin' Along
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number Please, sketch
WMT-Dora Cargin, songs
WROK-News & Markets; Organ
WSUI-Home Decoration
WTAD-News
WTMJ-Merry-Go-Roundup
10:15
CBS-Cheri & The Three Notes:
WCCO WFBM WISN WOC
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)
NBC-Popular Waltzes: WBOW

MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WBBM-Editor's Daughter, sketch
WCFL-Popular Varieties
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per
WJR-Peaceful Valley
WKBB-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love, sketch
WMT-Musical Jamboree
WOWO-The Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN WMBD
KMOX WFBM
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
WHO WIRE WTMJ WIBA
KSD
KWK-News
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fid-
dles
WGN-Painted Dreams, sketch
WIND-Swing Melodies
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organ-
ist
WKBB-Musical Almanac
WKBH-Songtime
WLW-Hugh Cross & His Radio
Pals
WMB- Δ Devotional Hour
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Famous Short Story
WTAQ-News; Merry Go Round
10:45
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry)
KMOX WMBD WFBM WISN
WBBM WCCO
NBC-Betty Moore; Interior Deco-
rating Talk (Benjamin Moore
& Co.): WHO KSD WMAQ
(Continued on next Page)

Monday

April 18



RICHARD HUMBER
"You Said It" orchestra leader
Mon. 7 pm CST

(10:45 a.m. Continued)

NBC-The Originalities: WBOW
WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Wis. Interesting Places
WIBA-The Editor's Daughter
WIND-Current News & Markets
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBB-Mixing Bowl
WKBH-Beauty Box Revue
WLW-The Goldbergs
WMT-Music Memory
WOC-Screen Fans Prgm.
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Univ. of Wis. Ext. Div.

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca);
WBMM WFBM KMOX WISN
WOC WCCO WFAM WMBD
NBC-Girl Alone, sketch (Kellogg);
WMAQ WLW
NBC-Vaughn de Leath, songs;
WBOW
Young Widder Jones: WCFL
KWK
KSD-News; Night Letter; Orch.
WAAF-Melody Parade
WBAA-Amer. Institutions; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-To be announced
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Grace Wilson, contralto
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Ensemble Romantique
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15
CBS-The Goldbergs, sketch (Oxydol); WBMM
CBS-To be announced: WKBB
WFBM
NBC-The O'Neills, sketch (Ivory Soap); WMAQ WLW
NBC-Bailey Axton, tr.: WBOW
WMT WIBA
CBS-Kitty Keene, Inc., sketch (Dreft); WCCO KMOX
KSD-Lady Courageous
KWK-Al Sarli, pianist; Rapid Service
WAAF-Don Bolt, commentator
WCFL-Bailey Axton, tr.
WFAM-Visitors Welcome
WFBM-You Shall Have Rhythm
WGN-Edna Sellers, organist
WHO-Dan Harding's Wife
WIND-Priscilla & Her Piano
WIRE-Singin' Sam
WISN-Organ Melodies
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen, vocal duo
WMBD-Chuckle Club
WOC-Melody Serenade
WROK-Affairs of Mrs. Swenson
WSUI-Better Vision Prgm.
WTAD-Eileen

11:30
NBC-Nat'l Farm & Home Hour;
Guest Speakers: KWK WMAQ
WBOW (sw-15.21)
Frank E. Mitten, RCA executive, and George H. Clark, member of board of directors of Veterans Wireless Operators' Association, discuss "Pioneers in Radio."

CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper); WBMM KMOX
NBC-Harry Candulla's Orchestra; WCFL
Hymns of All Churches: WHO WOC
KSD-Dan Harding's Wife
WAAF-This Feminine World
WCCO-Happy Gilman
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar
WIRE-Linda's First Love
WISN-It's Fun to Keep House; Musical Heatwave
WJBC-Singing Sam
WJJD-Safety Court Broadcast
WKBB-Notes; Farm Flashes; Do You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WLW-Live Stock; Spray Service
WMBD-Thrift Message; Miss Electrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Sweet & Swing
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Old Irish Airs
WTAD-Police News
WTAQ-Mailman
WTMJ-Dinty Moore

11:45
NBC-Nat'l Farm & Home Hour; WLW
CBS-Our Gal Sunday, sketch (Anacin); WBMM KMOX
NBC-Harry Candulla's Orch.; KSD
News: WBAA WMBD
Betty & Bob: WOC WHO
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Noon Day Concert
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau Prgm.
WGN-Way Down East
WIND-Popular Melodies
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Music; Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Farm Markets
WOWO-Sari 'n' Elmer
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

12:00
NBC-Vincent Curran, songs: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WISN
WFBM WBMM (sw-15.27)
News: WJJD WJBC WMBD
WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIBA-Agricultural Adjustment
WIND-Tango Orch.
WIRE-Markets
WKBH-Organ Moods
WKBH-Avanelle De Witt
WLS-Dinnerbell Prgm.
WMBI-ΔMid-Day Gospel Hour
WMT-Hillbillies; Question Man
Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15
NBC-Betty & the Escorts: WCFL (sw-15.33)
CBS-Hymns of All Churches (Gold Medal); WBMM KMOX
WFBM WCCO WISN (sw-15.27)
News: WKBH WOWO
Man on the Street: WJBC WKBB
KWK-Glenn Hardmann, organist
WBAA-Sports Review
WBOW-Let's Get Together
WGN-Noontime Melodies
WHO-Luncheon Music
WIBA-Farm Hour
WIND-Tommy Ott, organist
WJJD-ΔNoon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cv & Freckles

12:30
CBS-Arnold Grimm's Daugh'er, sketch (Gold Medal); KMOX
WCCO WBBM WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO
Rhythm Rascals: WTMJ WTAQ
Luncheon Dance Time: WBOW
WBAA
KWK-Organ Melodies
WCFL-Fashions on Parade
WGN-Markets; ΔMidday Service
WHA-Farm Prgm.
WIBA-News; Market Reports
WIND-Livestock Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feedlot, sketch
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street; Service Sam
WSBT-in Movieland
WTAD-Farm; Weather; Markets

12:45
CBS-Valiant Lady, sketch (Gold Medal); KMOX WCCO WBBM
WFBM WISN (sw-15.27)
NBC-Jack & Loretta Clemens: WOWO
MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Don Bowden, songs
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Market Reports
WKBB-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc., sketch
WMAQ-Central Com. of Democratic Party
WMBD-Colonel Beeny; Snyphony Speaker
WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WOC-Russ Morgan's Orch.
WROK-Seed Talk; Home Folks Hour
WSBT-Man on the Street
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00
NBC-Norman Cloutier's Orch.: WMAQ WBOW WHO KSD (sw-15.33)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

8:30 CST EASTER EGG ROLLING CONTEST, NBC-Blue.

AFTERNOON

1:45 CST OPENING BASEBALL GAME, NBC-Blue and MBS.

3:00 CST SPORTS ANNOUNCERS BASEBALL PREVIEW, CBS.

NIGHT

6:30 CST CANTOR'S CAMEL CARAVAN; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra; Morton Downey, guest, CBS.

7:00 CST BURNS AND ALLEN; Tony Martin and Jan Garber's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra; NBC-Red.

8:00 CST LUX RADIO THEATER; Deanna Durbin, Herbert Marshall and Gail Patrick, guests, CBS.

8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-Red.

The Answer

When Daylight Saving Time goes into effect at 2 a.m. on Sunday of next week, radio will go berserk. New shows replace old ones, many remain on the air but are heard at different times, some don't even change time. To all this, Radio Guide is the answer. Look for facts about program changes in next week's issue—on sale Thursday of this week—April 21.

12:30
CBS-Arnold Grimm's Daugh'er, sketch (Gold Medal); KMOX
WCCO WBBM WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO
Rhythm Rascals: WTMJ WTAQ
Luncheon Dance Time: WBOW
WBAA
KWK-Organ Melodies
WCFL-Fashions on Parade
WGN-Markets; ΔMidday Service
WHA-Farm Prgm.
WIBA-News; Market Reports
WIND-Livestock Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feedlot, sketch
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street; Service Sam
WSBT-in Movieland
WTAD-Farm; Weather; Markets

12:45
CBS-Valiant Lady, sketch (Gold Medal); KMOX WCCO WBBM
WFBM WISN (sw-15.27)
NBC-Jack & Loretta Clemens: WOWO
MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Don Bowden, songs
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Market Reports
WKBB-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc., sketch
WMAQ-Central Com. of Democratic Party
WMBD-Colonel Beeny; Snyphony Speaker
WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WOC-Russ Morgan's Orch.
WROK-Seed Talk; Home Folks Hour
WSBT-Man on the Street
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00
NBC-Norman Cloutier's Orch.: WMAQ WBOW WHO KSD (sw-15.33)

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WCCO WKBH
WOC WKBH (sw-15.27)
CBS-To be announced: WTAQ
MBS-Harold Turner, pianist;
KWK
Man on the Street: WMBD WCFL
WAAF-Encores
WBAA-Can You Pronounce It?
WBBM-Manhattan Mother
WCBD-ΔBible Class
WFBM-Bohemians
WGN-Harold Turner, pianist
WHA-News & Views
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WISN-Hits of Today & Yesterday
WJJD-Livestock Markets
WLS-School Time Current Events
WLS-Nation's School of Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agricultural Program
WROK-Leonard Condon, talk; Home Folks Hour
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestock; Weather; News; Police Reports

1:15
CBS-The O'Neills, sketch (Ivory Soap); WBMM KMOX WISN
WCCO (sw-15.27)
NBC-Navy Band: WIRE
KWK-Great Works of Men
WAAF-Soliloquy; Market Reports
WFBM-News
WCFL-Spotlight Prgm.
WGN-Quarter Hour Musical
WHA-Musical Varieties
WJJD-Mid-day Roundup
WKBH-Music Moderne
WKBH-Venetian Varieties
WLS-Chicago League for Hard of Hearing
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Songs of the Day
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30
CBS-Ann Leaf, Melody Hostess: WCCO WSBT WFBM WTAQ
WISN WKBH WKBH WOC (sw-15.27)

NBC-Navy Band: WOWO WIBA
NBC-Happy Jack, songs: WBOW (sw-15.33)
KSD-Judy & Jane
KWK-News; Al Sarli, pianist
KMOX-To be announced
WAAF-Public Schools Prgm.
WBAA-Monitor Views the News
WBBM-Man on the Street
WCBD-Musicale
WCFL-Make Believe Danceland
WGN-June Baker, talk
WHA-Backgrounds in Agriculture
WHO-Houseboat Hannah
WIND-Dept. of Public Welfare
WLS-Market; John Brown, pianist
WLW-Ma Perkins
WMAQ-Fort Pearson; News
WMBD-Party Line
WMT-News
WROK-Melodies From the Sky
WTAD-Baseball Game
WTAM-Dick Sanders

1:45
NBC-Opening Baseball Game: WCFL
NBC-In the Music Room; String Quartet & Vocalists: WMAQ (sw-15.33)
CBS-Mme. Emmy Heim Leider, songs: WCCO WSBT WFBM
WTAQ WISN WKBH WKBH WOC (sw-15.27)
KSD-Heart of Julia Blake
KWK-To be announced
WAAF-Waltztime
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-ΔDevotional Services
WGN-Hits of Today
WIO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Organ Moods
WMBD-Matinee Melodies
WMT-Novelty Parade; Musical Interlude
WROK-Melodeers Quartet
WTMJ-Home Harmonizers

2:00
NBC-Opening Baseball Game: WIRE
CBS-Matinee in Manhattan: WISN WTAQ WFBM WKBH WSBT WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Canay): WMAQ KSD
WHO WLW WTMJ
News: WIND WAAF
KMOX-Magic Kitchen, talk
KWK-Today at Two
WBBM-Radio Gossip
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WGN-Marriage License Romances
WHA-Trailer Travels
WIBA-Concert Hall
WJJD-Baseball; New York vs. Boston
WLS-Homemakers Hour
WMBD-Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Ten Minutes with You

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO
KSD
NBC-Opening Baseball Game: KWK (sw-15.33)
MBS-Opening Baseball Game: Wash. vs. Phila.: WGN
KWK-Siesta Time
WBBM-Meet the Missus
WCCO-Markets; News
WHA-Organ Interlude
WIND-Priscilla & Her Piano
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Judy Marsh, songs
WSUI-Illustrated Musical Chats

2:30
CBS-Kate Smith Speaks: WOC
WSBT WISN WTAQ WFBM
WKBH WBBM (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD
WTMJ
NBC-Opening Baseball Game: WBOW WMT (sw-15.21)
KMOX-Linda's First Love, sketch
WAAF-A Mood in Blue
WCBD-Rhythm Men
WCCO-The Heart of Julia Blake
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WIRE-Matinee Varieties
WLS-News
WMBD-Petticoat Parade
WOWO-Men of Note
WROK-Rhythm Before Three
WTAD-Darce Hour

2:45
CBS-Nan Wynn, songs: WKBH
WSBT WISN WKBH WFBM
WBBM WOC WTAQ (sw-15.27)

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ
WTMJ KSD WLW
MBS-Opening Baseball Game: WGN KWK
KMOX-Editor's Daughter, sketch
WCCO-Ladies First
WFBM-Famous Homes
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WLS-Homemakers Prgm.
WOWO-Women in the News

3:00
CBS-Sports Announcers Baseball Preview: WOC WFBM WTAQ
WKBH WMBD WKBH WSBT
WISN WBBM (sw-15.27)
A peek at the prospects and hopes of each of the sixteen big league teams will be afforded the nation's fans when baseball experts in eight cities conduct a verbal preview. National League opening-day games are at Philadelphia, Cincinnati, St. Louis and New York and in each of these cities the local announcer will discuss prospects of the visiting team as well as the home athletes, the probable opening-day pitchers and other data of interest to fans. The same procedure holds in the American loop where openers are scheduled in Chicago, Cleveland, Boston, and Washington.

NBC-Opening Baseball Game: WENR WMT WOWO KWK
WBOW WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WIO
KMOX-Singin' Sam
WHA-War & Disorder
WIND-Dance Orch.
WJBC-ΔGod's Cheer for the Slut Ins
WLW-Dan Harding's Wife
WMBI-ΔRadio Bible School
WROK-Women of the Hour
WTMJ-Those Happy Gilman

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO
WMAQ
KMOX-One Woman's Opinion
WCCO-Musical Prgm.
WIND-Serenaders
WIRE-Nathaniel Shilkret's Orch.
WLW-Life of Mary Sothorn
WSUI-Iowa History Week
WTMJ-Stringing Along; Honey-mooners

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIO
WMAQ WIRE
Broadcast from Merchandise Mart, Chicago.
CBS-Sports Announcers Baseball Preview: WBMM KMOX WFAM
WKBH WMBD (sw-15.27)
NBC-Opening Baseball Game: (sw-15.21)
WAAF-News; Weather
WCCO-A Cappella Choir
WFBM-Fed. of Church Women
WHA-P.T.A. Message
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-Mental Hygiene Class
WKBH-What's New?
WLW-Heart of Julia Blake
WMBI-Sacred Music
WOC-News
WROK-College Hour
WSUI-Iowa Fed. of Women's Club Prgm.

3:45
CBS-Sports Announcers Baseball Preview: WBMM WFBM WOC
KMOX WFAM WKBH WISN
WMBD (sw-15.21)
NBC-The Road of Life (Chipso): WMAQ WTMJ WLW
NBC-Three Romeos: KSD WHO
WAAF-Estelle Barnes, pianist
WCCO-Public Health Ass'n
WIBA-ΔBible Readings
WIND-Dixieland Band
WIRE-Organ Melodies
WKBH-Rhumba Rhythms
WMBI-ΔGospel in Print
WTAQ-Swing Session

4:00
NBC-Bennett & Wolverton: KSD
WENR
CBS-Deer Teacher's Riddle Race: WBBM WOC WFBM WCCO
WFAM WKBH (sw-15.27)
NBC-Neighbor Nell; News: KWK
News: WOWO WISN
KMOX-Let's Compare Notes
WAAF-The Rhumba Beat
WBOW-ΔChristian Science Prgm.
WCFL-Melody Moments
WGN-Edna Sellers, organist
WHA-Don Reynolds, tr.
WHO-Way Down East
WIBA-Music Graphs
WIND-Musical Mirror
WIRE-Indiana Univ. at Work
WJBC-Music Appreciation
WJJD-Sports Edition
WKBH-The Book Nook



VIRGINIA CLARK "Helen Trent" Tues. 11:30 am CST

MORNING

7:00 am CST CBS-Novelties: (sw-21.52) NBC-Malcolm Claire, children's stories: (sw-21.5) Musical Clock: WKBB WIBA WIRE WOC Early Risers: WISN WROK 7:15 NBC-Doc Schneider's Texans: (sw-21.5) CBS-Eton Boys: (sw-21.52) News: WMT WCCO WHO WLW 7:30 CBS-Poetic Strings: (sw-21.52) NBC-Do You Remember: (sw-21.5) News: WIBA WTAQ WKBB Devotions: WKBB WLS Musical Clock: WMT WMBD WROK WBBM 8:00 CBS-Arthur Godfrey, songs: (sw-21.52) NBC-Ward & Muzzy, piano duo: (sw-21.5) CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB NBC-Breakfast Club; News: WCFL WBOW News: WMBD WKBB WIRE Coffee Pot Inn: WHO WMT Musical Clock: WIBA WROK 8:15 CBS-Music in the Air: News: (sw-21.52) NBC-Person to Person: KSD (sw-21.5) Musical Clock: WHO WMT 8:30 CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52) NBC-Landt Trio; News:KSD (sw-21.5) CBS-Melody Weavers: WKBB NBC-Breakfast Club; News: WOVO MBS-Victor H. Lindlahr (Journal of Living): WGN 8:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Frances Adair, contralto: (sw-21.5) News: WIND WOC 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Cabin at the Crossroads, sketch (Aunt Jemina): WLS WMT WTMJ WOWO KWK (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD News: WROK WAAF WBOW-Melody Time WCBD-Italian Musicale; News: WCFL-Swingtime WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Echoes of the Stage WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBB-Olive Hagen, organist WLW-Linda's First Love, sketch WMBD-Messenger; Weather WSUI-Within the Classroom; Prgm. Calendar and Weather WTAD-Homemaker's Prgm. WTAQ-Mid-Morning Revue 9:15 CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD

NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WOWO WTMJ KWK WLW (sw-15.21) NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE WAAF-Rhythmic Rhapsody WBOW-Mid-Morning Music WCFL-Double in Stars WFAM-Concert Time WHA-World Observer WIND-Your Favorite Band WKBB-News WKBB-Stars Over Hollywood WOC-Party Line WROK-On the Mall 9:30 NBC-Attorney - at - Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21) CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Josh Higgins of Finchville: WCFL WBOW CBS-Songs for You: WCCO NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE WHO MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB KMOX-To be announced WAAF-Canary Serenade WCBD-Deutsche Liederstunde WFAM-Homemakers Exchange WFBM-Kitchen of the Air WHA-Story Time WIBA- Church of the Air WISN-News WJJD-Illinois Medical Society presents Dr. Stanton A. Friedberg discussing "Hoarseness" WKBB-Venetian Varieties WLW-Betty & Bob WMBD-Sweetheart Time WMT-Louise Hathaway WOC-Coast to Coast Frolics WOVO-Norm & Bob WROK-Radio Rhythm WTAD-Ma Perkins WTAQ-Melody Lane WTMJ-Dan Harding's Wife 9:45 NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS-Hi-Hatters & Dave Bacal: KMOX WKBB WCCO WKBB WOC NBC-Kitchen Cavalcade: (sw-15.21) NBC-Viennese Ensemble: WBOW News: WMBD WTAQ Dr. Friendly: WGN WLW Party Line: KWK WTAD WBBM-Truman Bradley, comm. WCFL-Bittersweet Melodies WFAM-Serenade WIBA-Music Graphs WIND-Swing Melodies WISN-Ann Lesbie's Scrapbook WJJD-Sentenced Men WLS-News; Markets WMT-Young Widder Jones WOVO-Modern Home Forum WROK-Magic Hour 10:00 NBC-Viennese Ensemble: WIBA WMT WCFL NBC-The Story of Mary Marlin (Ivory Flakes): WLS WLW (sw-15.21) NBC-David Harum, sketch (Bab-O): WIRE WMAQ WHO KSD (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM MBS-Louis Rich Entertains: KWK WAAF-Memory Lane WCBD-Uncle John WCCO-Judy & Jane WFAM-Shoppers' Guide WGN-The Beauty Clinic WHA-Homemakers WIND-Municipal Court WISN-Morning Musical WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Hollywood Reporter WKBB-Home Economics WROK-News; Markets; Organ WSUI-Molly & Max WTAD-News WTAQ-Hawaiian Melodies WTMJ-Merry-Go-Roundup 10:15 NBC-Popular Waltzes: WBOW WMT WCFL CBS-The Rhythmaires: WFBM WOC WTAQ WISN NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red. 7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS. 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Douglas Fairbanks, Jr., guest, CBS. 8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guest, CBS. 8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red. 8:30 CST BENNY GOODMAN'S ORCHESTRA; guest, CBS. 9:00 CST TIME TO SHINE; Hal Kemp's orchestra, Rosalind Marquis, Bob Allen, CBS.

Don't Lose Out!

Don't lose track of your favorites when Daylight Saving Time goes into effect at 2 a.m. next Sunday, April 24. Radio Guide's April 30 issue, on sale Thursday, April 21, will give you the exact time all stars may be heard. Reserve your copy at your newsstand—now!

NBC-Pepper Young's Family (Cainay Soap): WLS (sw-15.21) MBS-Bachelor's Children: WGN Editor's Daughter: WBBM WOVO KMOX-Houseboat Hannah, sketch KWK-Singing Cowboys WAAF-Hog 'n' Harmony WCCO-Thomas Conrad Snyder WJBC-Riddle Time WJJD-Sports Handicapper WKBB-Rhythm & Romance WKBB-Your Home Prgm. WLW-News; Weather; Markets WMBD-Linda's First Love, sketch WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall 10:30 NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSD WMAQ WTMJ WIRE NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM KWK-News; Musical Interlude WAAF-News; Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFAM-Hollywood Fashion Parade WIBA-Painted Dreams WIBA- Church in the Wildwood WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WKBB-World Entertains WLW-Peggy Tudor WMBI-Home Hour WMT-Frank Voelker, organist WOC-Radio Bazaar WOVO-Linda's First Love WSUI-Book Shelf WTAQ-News; Merry Go Round 10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Dorothy Crandall, pianist: KSD WTMJ WBOW WMAQ KWK-Morning Melody Time WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas, sketch WHA-Music Album WHO-Dick Leibert, organist WIBA-The Editor's Daughter WIND-Livestock Markets WIRE-Party Line WJBC-Peggy Payne & Pioneers WJJD-Sons of the Pioneers WKBB-This Woman's World WLW-The Goldbergs, sketch

WMT-Jimmie Smith's Orch. WOC-Screenfans Prgm. WOWO-Home Folks Frolic WROK-Amer. Family Robinson WTAD-Betty & Bob 11:00 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WMBD WCCO WFAM WOC WBBM WFBM KMOX WISN NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Vaughn de Leath, songs: WHO WBOW Young Widder Jones: KWK WCFL To be announced: WGN WIRE KSD-News; Dick Leibert, organist WAAF-Melody Parade WBAA-The Dentist Says WHA-Music Appreciation Course WIBA-Linda's First Love WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBB-Swing & Sway Serenade WKBB-Tonic Tunes WLS-Short, Short Stories WMT-Toby's Cornstussel News WOVO-Bill Board WROK- Tabernacle Hour WSUI-Within the Classroom; Farm Flashes WTAD-News WTAQ-Theater Organ WTMJ-What's New in Milwaukee? 11:15 CBS-To be announced: WKBB CBS-The Goldbergs (Oxydol): WBBM NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW CBS-Kitty Keene, sketch (Dreft): KMOX WCCO NBC-Bailey Axton, tr.: WBOW WIBA The Magic Hour: WMBD WMT KSD-George Hall's Orch. KWK-Al Sarli, pianist WAAF-Don Bolt, commentator WBAA-Home Builders WCFL-Bailey Axton, tr. WFAM-Visitors Welcome WFBM-You Shall Have Rhythm WGN-Morning Melodies WHO-Dan Harding's Wife WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WISN-Organ Melodies WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Don & Helen WMBI-Chorus Time WOC-Variety Parade WROK-Morning Varieties WTAD-Bee & Vee

11:30 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21) Broadcast of address by Secretary of Agriculture Henry A. Wallace from Omaha, Neb. Subject: "The Federal Crop Insurance Program." NBC-Rosa Lee, sop.: WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC KSD-Dan Harding's Wife WAAF-This Feminine World WBAA-Parade of Melodies; Purdue News Flashes WCCO-Happy Gilmans WFAM-Civic Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WIND-Harry Zimmerman, organ WIRE-Linda's First Love, sketch WISN-Musical Heat Wave WJBC-Singing Sam WJJD-Safety Court WKBB-Notes; Farm Flashes; Do You Want a Job? WKBB-House of MacGregor WLS-Ma Perkins WMBD-Homemaker, talk WMBI-Continued Story Reading WMT-Seed Talk WOVO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Spam

11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Three Romances: KSD Betty & Bob: WOC WHO WAAF-Markets; Sweet & Slow WBAA-News WCCO-Grandma Travels WCFL-Harmony Hi-Spots WFAM-Luncheon Dance WFBM-Markets; Farm Bureau Prgm. WGN-Way Down East WIRE-Farm Hour WJBC-Morning Concert WKBB-Music; Livestock Quotations WLS-Weather; Markets; News WMBD-Musical Painters WMT-News; Farm Markets WOVO-Honolulu Serenaders WROK-'Round the Town WTAQ-Farmhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD KSD-Sports Preview WAAF-Symphonic Hour WBAA-Russ Mock, pianist WBOW-Street Reporter WCFL-The Hit Revue WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Tango Orch. WIRE-Markets WKBB-Speed Gibson WKBB-The Milkmaids WLS-John Baker WMBI-Mid-day Gospel Hour WMT-Hillbillies; Question Man Voice of Iowa WOC-Farm Bureau; Markets WOVO-Consolaires WSBT-Harlan Hogan WSUI-Rhythm Rambles 12:15 NBC-Betty & the Escorts, songs: WCFL (sw-15.33) CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) News: WKBB WOWO Man on the Street: WJBC WKBB WBAA-Town Crier WBOW-Let's Get Together WGN-Noon Melody Parade WMBD-His Majesty, the Baby WMT-Earl E. May, talk WOC-Afternoon Recess WOVO-Walt Sears' Orch. WSBT-Notes WTAD-Quincy Marches On

WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles 12:30 NBC-Words & Music; Vocalists & Organist: WMAQ (sw-15.33) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WISN WFBM (sw-15.27) News: WOC WHO WIBA Luncheon Dance Music: WBOW WBAA KWK-Organ Melodies WCFL-Noon Day Concert WGN-Markets; Midday Service WHA-Farm Prgm. WIND- Christian Science Prgm. WIRE-Reporter WKBB-Man on the Street WKBB-Luncheon Music WLS-Henry Hornsbuckle WLW-Ma Perkins WMBD-Farm News WMT-Markets; Hillbillies WOVO-Iley, Mr. Motorist WROK-Couple on the Street; Treasure Chest WSBT-Paul Powell WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers 12:45 CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) NBC-Rakov's Orch.: (sw-15.21) MBS-Voice of Experience: KWK WCFL News: WIND WKBB WIRE KSD-News; Markets WBAA-Songs & Melodies WBOW-Tune of the Day WHO-Earl E. May Prgm. WIBA-Markets WKBB-Song Hits; Pet Corner WLS-Voice of the Farm WLW-Kitty Keene, Inc. WMBD-Noon-day Melodies WMT-Iowa Cornhuskers WOC-Guy Lombardo's Orch. WOVO-Al Becker Interviews WROK-Seed Talk; Home Folks Hour WSBT-Man on the Street WTAD-Musical Moments WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter 1:00 NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ (sw-15.33) NBC-Rakov's Orch.: KWK CBS-Oxydol's Own Ma Perkins, sketch: KMOX WCCO WKBB WOC WKBB Man on the Street: WCFL WMBD KSD-St. Louis Police Quartet WAAF-Joy Fairman, sop. WBBM-Manhattan Mother WJBC-J. C. O'Hair WFBM-Bohemians WGN-Harold Turner, pianist WHA-Farm Organization Forum WIBA-Melody Moments WIND-Italian Hour WIRE-Police Court WISN-Hits of Today & Yesterday WJJD-Livestock Markets WLS-School Time; Music Appreciation WLW-Nation's School WMT-Many Happy Returns; German Band WOVO-Richard Trojan WSBT-News; Farm Flashes WSUI-Illustrated Musical Chats WTAD-News WLS-John Baker WMBI-Mid-day Gospel Hour WMT-Hillbillies; Question Man Voice of Iowa WOC-Farm Bureau; Markets WOVO-Consolaires WSBT-Harlan Hogan WSUI-Rhythm Rambles 1:15 CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO (sw-15.21) NBC-Let's Talk It Over; Spkr. & Orch.: KWK (sw-15.21) MBS-Reveries; Vocalist & Organist: WGN WIRE KSD-Songs of Jean Carmen WAAF-Estelle Barnes, pianist WBAA-Electrical Shop WCFL-Spotlight Prgm. WFBM-News WHA-Musical Varieties WJJD-Doug Hope Review WKBB-Music Moderne WKBB-Home Folks WLS-Noon Melody Parade WMBD-His Majesty, the Baby WMT-Earl E. May, talk WOC-Afternoon Recess WOVO-Walt Sears' Orch. WSBT-Notes WTAD-Quincy Marches On

Tuesday

April 19



BILLY IDELSON
Rush of "Vic and Sade"
Tues. 2:30 pm CST

Gould's own compositions: Indian Nocturne, Night Song, Hillbilly, Corn Cob and American Symphonette, No. 2.

WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WIND-Dance Orch.
WKBH-Songtime
WLS-Bethel Lutheran Church Male Chorus
WOC-Four Close Harmony Boys
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-Pearl Island Troubadours

7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Unbroken Melodies
WIND-Tommy Ott, organist
WKBH-Gems of Melody
WKBH-Rapid Ad
WOC-W.P.A. Prgm.
WROK-Musicale
WSUI-Television

7:30
CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Lifebuoy): WBBM KMOX WISN WFBM WCCO WJRW WHAS WMBD (sw-11.83) (also KNX KSL at 10:30 p.m.)
(Guest: Douglas Fairbanks, Jr.)

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

NBC-Beyond Dark Hills, drama: WLS KWK WMT
Dramatization, by Welbourn Kelley, of the new novel by James Stewart, "Beyond Dark Hills"

MBS-The Green Hornet, drama: WGN
WBOW-Leonard P. Kincaid, talk
WCFL-Streamline Melodies
WFAM-George E. Sokolsky, talk
WIND-Colonial Ensemble
WKBH-World Varieties
WKBH-Boy Scout Prgm.
WLW-Mr. Cherniavsky. Music Please
WOC-Voices of Friendship
WROK-Amer. Legion Auxiliary
WSUI-Madrigal Singers
WTAQ-Wings Over the World

7:45
WBOW-To be announced
WCFL-Herr Louie & the Weasel
WFAM-Music of the Masters
WIND-Talking Drums, sketch
WKBH-John Gruber, pianist
WROK-Joe Gerken's Orch.
WSUI-The Negro Dramatized
WTAQ-Ray McMonigle, tr.

8:00
CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WFBM WMBD WKBH WKBB (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (sw-9.53) (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemita): WLW WLS KWK WMT (sw-11.87)
Program: Japanese Sandman, Piano Tuner Man, A Pretty Girl Is Like a Melody, The Drum and the Bugle, and I'm Falling in Love With Someone.

Dance Orch.: WCFL WTMJ
(Continued on Next Page)

Frequencies

KMOX-1090
KOA-830
KED-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WTSN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30
CBS-Highway to Health: WSBT WCCO WTAQ WFBM WKBH WISN WKBB (sw-15.27)

NBC-Finish of Boston A. A. U. Marathon; Music Guild: WCFL WOWO WIRE

NBC-Gen. Fed. of Women's Clubs: WBOW WIBA (sw-15.33)

News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
KMOX-To be announced
WAAF-Markets; Adult Education Council

WBAA-Monitor Views the News
WBBM-Man on the Street
WCBD-Musicale
WGN-June Baker, talk
WHA-Following Congress
WHO-Houseboat Hannah
WIND-Safety Talk
WLS-Market Reports
WMBD-Party Line
WOC-Songs of Today
WROK-Master Singers
WTAD-Baseball Game

1:45
NBC-Armchair Quartet: WIBA WMAQ (sw-15.33)

CBS-Deep River Boys: WCCO WSBT WTAQ WFBM WKBH WISN WKBB WOC (sw-15.27)

MBS-Music for the School: WGN To be announced: KWK WJJD KSD Contract Bridge Lesson
WAAF-Waltztime
WBAA-Markets & Weather
WBBM-Houseboat Hannah, sketch
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WLS-John Brown, pianist
WMBD-Matinee Melodies
WMT-Chick Chats; Musical Interlude
WROK-Modern Marco Polo
WTMJ-Homemakers' Studio

2:00
CBS-Tin Pan Alley Presents: WKBB WKBH WTAQ WISN WOC WSBT (sw-15.27)

NBC-Marine Band: WCFL WIRE (sw-15.21)

NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)

MBS-To be announced: WGN News: WIND WAAF KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Story Time
WBBM-Radio Gossip
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm
WCCO-Livestock Reports
WFBM-Bohemians
WHA-Let's Draw
WIBA-Gems of Melody
WJJD-Doug Hope Review
WLS-Homemakers' Hour
WMBD-Editor's Daughter, sketch
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Club Prgm. Calendar

2:15
NBC-Oxydo's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO

MBS-Jean King, songs; Piano: WGN KWK
WAAF-Music in the Air
WBAA-The Apothecary
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-School Sketches
WHA-Organ Interlude
WIND-Priscilla, pianist
WLW-Mad Hatterfields, sketch
WMBD-Trading Post
WROK-Two Guitars
WSUI-Organ Recital

2:30
NBC-Marine Band: WMT WBOW (sw-15.21)

CBS-The Story of a Song: WOC WISN WSBT WKBH WFBM WTAQ WKBB (sw-15.27)

NBC-Vic & Sade, sketch (Crisco): WHO WMAQ KSD WLW WTMJ

MBS-Moods in Music: WGN KWK

KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Flanagans
WCBD-Rhythm Men
WCCO-News X-Ray
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WIRE-Matinee Varieties
WLS-News
WMBD-Petticoat Parade
WOWO-Whispering Strings
WROK-Rhythm Before Three

2:45
NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW

MBS-To be announced: KWK KMOX-Editor's Daughter, sketch
WBAA-Treasure Chest
WBBM-Dugout Dope
WCBD-Evanston on the Air
WCCO-Ladies First
WGN-Leadoff Man
WIBA-Today's Front Page
WIND-Inside Baseball
WJJD-Current News
WLS-Homemakers Prgm.
WOWO-Women in the News

3:00
NBC-Club Matinee: WOWO WIBA WENR WBOW KWK (sw-15.21)

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO

CBS-To be announced: WMBD WTAQ WKBB WISN WKBH WSBT (sw-15.27)

Baseball: White Sox vs. Detroit: WCFL WGN WIND WJJD WBBM

KMOX-Singin' Sam
WBAA-Farm Security Adm.
WFBM-G. A. R. Prgm.
WHA-E. G. Doudna, literature
WJBC-Δ Bible Study Hour
WLW-Dan Harding's Wife
WMBI-The Liquor Problem
WMT-Baseball Game
WOC-Front Page Drama
WROK-Women of the Hour
WSUI-Album of Artists
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ

CBS-Romance in Rhythm: WOC WMBD WTAQ WKBB WKBH WISN WSBT (sw-15.27)

MBS-Songland; Jimmy Ague, bar: WIRE

KMOX-One Woman's Opinion
WBAA-Rhythmic Review
WCCO-Tuesday Matinee
WLW-Life of Mary Sothorn, sketch
WMBI-Gospel Music
WSUI-Iowa History Week
WTMJ-Stringing Along; Honey-mooners

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIRE WMAQ WHO

CBS-To be announced: KMOX WCCO WMBD WKBH WFBM (sw-15.27)

News: WJBC WOC
WAAF-A Mood in Blue
WFBM-Wheeler Mission
WHA-Spanish Quarter Hour
WISN-Movie Chat
WKBH-What's New?
WLW-Hello Peggy
WMBI-"I See By the Papers"
WOWO-Δ Old Time Religion
WROK-Δ Church in the Wild-wood
WSUI-Famous Short Stories
WTAQ-Gems of Melody

3:45
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW

CBS-Current Questions Before the House: WFAM WTAQ WOC WISN KMOX WKBH WFBM WMBD WKBH WCCO (sw-15.27)

NBC-Cadets Quartet: KSD WHO
WAAF-Piano Novelties
WBAA-Scientific News Review
WIBA-Hits and Encores
WIRE-Audition Book
WJBC-Classified Time
WMBI-Golden Nuggets
WROK-Margaret Ekolf, pianist

4:00
NBC-Bennett & Wolverton: KSD WENR WBOW

NBC-The Four of Us; News: KWK (sw-15.21)

CBS-Nila Mack's Let's Pretend: WOC WKBH WFAM WFBM WCCO (sw-15.27)

News: WOWO WISN

KMOX-Let's Compare Notes
WAAF-Rhumba Beat
WBAA-Town Forum
WHA-Teachers' Round Table
WHO-Way Down East
WIBA-Travel Hour
WIRE-High School News
WJBC-World Affairs
WKBH-Book Nook
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMBI-Grace Notes
WROK-Markets & News; Birthday Club
WSUI-Travelogue
WTAQ-Novel Hour
WTMJ-Doghouse Court

4:15
NBC-Vagabonds: WMAQ
NBC-Let's Pretend: KMOX
NBC-Don Winslow of the Navy: sketch: WIBA WOWO WBOW KWK

KSD-Washington University
WAAF-Musicale Moderne
WBAA-Melody Moods
WENR-Music Circle
WFBM-Δ Lenten Service
WHO-Myrt & Marge
WIRE-News
WISN-Girl Scout Movement
WKBH-Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Wonderful Words
WSUI-Chamber Orch.
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)

Story: Easter Rabbit.
NBC-Joseph Gallicchio's Orch.: WIRE WBOW WMAQ WIBA

CBS-Stepmother, sketch (Colgate): WFBM KMOX WCCO (sw-15.27)

NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)

NBC-Radio Rubes: WENR
KSD-Careful Children's Club
KWK-Sentimental Mood
WAAF-Organ Melodies
WBAA-Parade of Nations
WFAM-Pop Concert
WHA-Weather Report
WHO-Party Line
WISN-Even as You and I
WJBC-News
WKBH-Miniatures
WKBH-Norse American Band
WMBD-News; Pet Corner
WMBI-Choir Class Broadcast
WOC-Organ Moods
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary German
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WCCO WISN WMBD (sw-15.27)

NBC-King's Jesters: WENR WOWO

NBC-Little Orphan Annie (Ovaltime): (sw-9.53)

MBS-Johnson Family, sketch: KWK
University Concert Band: WHA WIBA
KSD-News; Gabriel Heatter, commentator
WAAF-Song Webs
WBAA-Story Book Hour
WBBM-Tenth Inning
WFBM-Tea Time Tunes
WHA-University Concert Band
WHO-News
WIRE-Yes or No
WJBC-Δ Christian Messengers
WKBH-Story Lady
WKBH-Teatime Melodies
WLW-Hilltop House
WMAQ-Jimmy & Gyp on Invisible Trails
WMBI-Foreign Language Service
WOC-Man on the Street
WROK-Children's Hour
WTMJ-News; Moment Musical

5:00
CBS-News; Hollar Shaw, sop.; Concert Orch.: WTAQ WKBH WFAM

NBC-To be announced: (sw-9.53)

NBC-Marvin Frederick's Orch.: WMT WOWO

MBS-Five o'Clock Boys: KWK
Dick Tracy, sketch: WLW WMAQ
Jack Armstrong, sketch: KMOX WTMJ WOC
Terry & the Pirates: WIRE KSD

WAAF-Bureau of Information
WBBM-Eddie House, organist
WBOW-Mery-Go-Round
WCCO-Jingling Sam
WCCO-Melody Moments
WENR-Malcolm Clarie, children's stories
WGN-Swing It
WHO-Hilltop House
WIND-Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBH-Kiddies' Hour
WMBD-Happy Train
WROK-Music by Cugat
WSUI-Spanish Reading
WTAD-Hannibal Prgm.

5:15
NBC-Nina Dean, sop.; News: WCFL (sw-9.53)

CBS-George Hall's Orch.: WOC
MBS-Airliners Orchestra: WGN
Adv. of Jimmy Allen: KMOX WHO
Dick Tracy: KSD WISN
Terry & the Pirates: WMT WMAQ

KWK-Al Sarli's Jam Session
WAAF-City Manager Committee, talk; Tea Dance
WBBM-Kitty Keene
WCBD-Robinson Family
WCCO-Jack Armstrong, sketch
WENR-Don Winslow of the Navy
WFBM-Δ Christian Science Prgm.
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WIRE-Three Little Words
WLW-Tunes for Two
WMBD-Window Shopper
WROK Sports Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WTAQ WFAM WMBD WBBM WISN WFBM WCCO KMOX WOC WKBH (sw-11.83) (also KNX KSL at 7:45 p.m.)

NBC-Chesterfield Daily Sports Column with Paul Douglas: WENR WOWO (sw-9.53-15.21)

Dick Tracy, sketch: WIRE WMT Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ WHO

WBOW-News; Merry Go Round
WCBD-Circus Topics
WCFL-Musical Varieties
WGN-Charlie Chan
WIBA-News
WIND-Swing Melodies
WROK-Organ Reveries
WSUI-Musical Moods

5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Little Orphan Annie (Ovaltime): KSD

NBC-Dinner Concert: WBOW WMAQ

CBS-Maxine Sullivan, songs; Orchestra: WKBH WKBH WFAM WOC (sw-11.83)

Sports: WISN WMBD
Orphan Annie: WGN WHO WIRE

KMOX-Meet the Missus
KWK-Twilight Serenade
WAAF-Eventide Echoes
WBBM-Missus Goes to Market
WCBD-Δ Lutheran Prgm.
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-News; What's the News?
WFBM-N. Y. A. Prgm.
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMT Sports; News
WOWO-American Family
WROK-Dance Hour
WSUI-Radio Columnist; Daily Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Orchestra (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

CBS-Eddie House, organist: WTAQ WMBD

NBC-To be announced: WBOW
MBS-Concert Orch.: WGN
News: WCFL WMAQ KMOX

Sports: WKBH WKBB WTAD WBBM WOC
Vic Arden's Orch.: WCCO WTMJ
WAAF-Shadowland
WCBD-Dinner Dance
WFAM-Crimecasts
WFBM-Art. Ass'n; Organologue
WHAS-Nedra Gordinier
WHO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WJJD-Supper Time Frolic
WOWO-Organ Reveries
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.

6:15
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WJR WBBM WOC WCCO WHAS KMOX WISN (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

WBOW-Si & Ezra
WCFL-Tune Teasers
WFAM-Dinner Dance; News
WFBM-Sports
WKBH-Hits & Encores
WKBH-Styles in Swing
WGN-Evening Serenade
WMBD-News
WTAD-Barney Thompson, bar.
WTAQ-Xavier Cugat's Orch.

6:30
NBC-Dorothy Thompson, commentator (Pall Mall): WENR
CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)

NBC-By Candlelight, musical program: WBOW
MBS-Headlines: WMT
News: WTAQ WHO WOC WIRE
KSD-Vic Arden's Orch.
KWK-Sports; News
WCCO-Tandy MacKenzie
WCFL-Hillbilly Revue
WFAM-Dick Cover
WFBM-Piano Twins
WGN-Sports Review
WIBA-Concert Ensemble
WISN-Music by Arnold Griggs
WKBH-Amer. Family Robinson
WKBH-Dinner Melodies
WLW-Tonic Time
WMAQ-C. M. T. C. Prgm.
WMBD-Maurice Warner & Lillya Diesch
WROK-Italian Hour
WTAD-Dust Off the Diamond
WTAM-Music Fables
WTMJ-Let's Celebrate

6:45
MBS-Famous Fortunes, drama (Richard Shoe Corp.): WGN
WMT KWK WLW
The rise of George Eastman will be depicted.

NBC-Sing Time & Dance Time: WMAQ

NBC-Ruth Lyon, sop.: WBOW WENR

News: WFBM WKBH WKBB
KSD-Alpine Varieties
WCCO-Musical
WCFL-Hal Totten, sports
WFAM-Amer. Family Robinson
WHO-Songfellows
WIRE-Charlie Chan
WISN-Twenty Fingers of Melody
WMBD-Life and Songs of Stephen Foster
WOC-Boy Scout Prgm.
WTAQ-Ramblin' Trio
WTMJ-Today's Events

7:00
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly: WHO WTMJ WLW WIRE WTAM KSD WMAQ WIRA (also see 10:30 p.m.)

CBS-Big Town, newspaper drama: Edward G. Robinson & Claire Trevor (Rinso): KMOX WJR WFBM WBBM WMBD WHAS WISN WCCO (sw-11.83) (also KNX at 11:30 p.m.)

NBC-Enrie Madriguera's Orch.: (sw-11.87)
MBS-Morton Gould's Orch.: WGN KWK WMT
Special program of Morton

Tuesday

April 19



VIRGINIA PAYNE
"Ma Perkins"
Tues. 2:15 pm CST

(8:00 p.m. Continued)

WBOW-Studio Party
WGN-Vic Arden's Orch.
WIBA-Bank Prgm.
WIND-News & Music
WOC-George Sokolsky, talk
WOWO-George Hall's Orch.
WROK-Verna Davis, songs
WSUI-Evening Musicale
8:15
WCFL-Dance Orch.
WGN-Foreign Affairs, talk
WIBA-Master Singers
WIND-News Behind the News
WOC-Pat at the Piano
WOWO-Ardmore Wildcats
WROK-News; Ten Minutes with You
WSUI-The Woodland Rambler
8:30
NBC-Jamboree; Harry Kogen's Orch.: WBOW WOWO WENR (sw-11.87)

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WIRE WMAQ KSD WIBA WHO KOA WTAM WTMJ WLW (sw-9.53)

CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WMBD KMOX WHAS WBBM WFBM WSBT WTAQ WISN WOC WJR WKBH (sw-11.83)

MBS-Victor Erwin's Musical Cartoons: KWK
WCFL-News
WGN-Ennio Bolognini's Orch.
WIND-Two Pianos
WKBB-Dubuque Hour
WROK-Musicale
WSUI-Los Angeles Symp. Orch.

8:45
WBOW-Music Graphs
WCFL-Varieties
WGN-News; Sports Celebrity Parade
WIND-Job Market
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air

9:00
MBS-True Detective Mysteries (Lambert Co.): WLW WGN

CBS-Time to Shine (Griffin Mfg. Co., Inc.); Hal Kemp's Orch.; Rosalind Marquis; Bob Allen; WBBM WCCO KMOX WHAS WJR (sw-11.83)
For pictures of Hal Kemp turn to page 26.

NBC-Tales of Great Rivers; Lisa Sergio, narrator; Concert Orchestra, dir. H. Leopold Spitalny: WIRE WMAQ WIBA WTAM WHO (sw-9.53)

CBS-To be announced: WSBT WTAQ WISN WOC
Dance Orch.: WCFL WTAQ WTMJ KOA-My Secret Ambition
KSD-Paths of Destiny, drama
KWK-Al Sarli's Orch.
WIND-An Evening at the Country Club

9:15
WKBH-Supper Club
WMBD-Bob Black's Orch.
WMT-Vic Arden's Orch.
WROK-Howard LeRoy's Orch.

MBS-Charioteers: WGN WMT KWK
KOA-Men of the West
WCFL-Favorite Melodies
WIND-Ted Weems' Orch.
WLW-Int'l Liars Fraternity
WMBD-Irene Allan, organist
WROK-Wrestling Matches

9:30
CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-The Witch's Tale: WMT KWK
NBC-To be announced: WENR WMT WOWO (sw-11.87)

CBS-Ray Heatherton, bar.: WKBH (sw-11.83)
WCFL-Labor Flashes
WGN-The Northerners
WHAS-30-50 Safety Club
WIND-Tommy Ott, organist

WISN-Helen Wittman
WJR-Beachcomber, music
WKBB-Bowling
WTAQ-Dance Orch.
9:45

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Talk by Mme. Virginia Delgado: WHAS WKBH (sw-11.83)

News: WIND WROK WOWO WCFL-Talk
WIBA-Club Chanticleer
WISN-Government Service
WTMJ-Let's Dance
10:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orchestra (Wrigley's Gum): KSL KMOX WHAS WBBM WCCO WFBM (also at 6 p.m.)

CBS-Abe Lyman's Orch.: WSBT (sw-6.12)
NBC-King's Jesters: WBOW WOWO (sw-9.53)

MBS-Developments of Music: WGN

News: WIBA WMBD WJR WOC WTAQ WKBB

KWK-Sports Review
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIND-Mickey Isley's Orch.
WISN-News; Moon Magic
WKBH-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): KXN KSL WFBM (also at 6:15 p.m.)

NBC-Charlie Agnew's Orch.: WBOW WENR (sw-9.53)
CBS-Abe Lyman's Orch.: WKBH KMOX WISN WTAQ WKBH WBBM WJR

"Campus Comment," a discussion of the Student Strike Against War, scheduled for Wednesday, April 27, 1938. The point of view of the strikers as well as the point of view of the non-striker will be presented. Arthur Northwood, Jr., President of the National Student Federation of America, will be moderator.

News: WMT WHO WHAS WMAQ WIRE

KWK-Organ Moods
WCCO-Cedric Adams
WCFL-Dance Orch.
WGN-Ennio Bolognini's Orch.
WIBA-Gems of Melody
WLW-Los Amigos
WMBD Sports: Program Review
WOC-Jack Austin's Orch.
WTAM-Music You Want
WTMJ-Guess Who; Dance Orch.

10:30
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also at 7 p.m.)

NBC-Ruby Newman's Orchestra: WBOW (sw-9.53)
CBS-Buddy Roger's Orch.: WOC WTAQ WSBT WISN WKBB WKBH WJR (sw-6.12)
NBC-Lou Breese's Orch.: WIBA WMAQ

MBS-Leo Reisman's Orch.: WMT WGN
News: WBBM WFBM KWK Sports: WHO WIRE
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WIND-Freddy Martin's Orch.
WLW-Van Olman's Orch.
WMBD-Value Hints

10:45
CBS-Buddy Rogers' Orchestra: WFBM WMBD WCCO WBBM
MBS-Jimmy Dorsey's Orch.: KWK WIRE
KMOX-Carl Lorch's Orch.
WBBM-Primary Election Returns
WHO-American Legion Auxiliary
WIBA-Club Chanticleer
WJR-Meditation
WLW-Dick Barrie's Orch.

11:00
NBC-Chick Webb's Orch.: WCFL
NBC-Herbie Kay's Orch.: WHO KSD WBOW
CBS-Jimmy Noone's Orch.: WOC WKBH WSBT WFBM WMBD WBBM WIRE WMT
MBS-Art Kassel's Orch.: WGN WIRE WMT
To be announced: KMOX WJR KOA-Westernaires
KWK-Glenn Hardman's Orch.
WCCO-Dance Orch.
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WIBA-Indian Room
WIND-Ted Weems' Orch.
WKBH-Weather Reports
WLW-Twenty-Four Hour Review
WMAQ-Andy Kirk's Orch.
WTAM-George Hessberger's Orch.

End of Tuesday Programs

Wednesday

April 20, 1938

Wednesday

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Salon Musicale: (sw-21.52)
News: WOWO WTAD
Musical Clock: WKBB WIBA WOC WIRE
Early Risers: WISN WROK
7:15
NBC-Doc Schneider's Texans: (sw-21.5)
News: WLW WCCO WHO WMT
7:30
CBS-Greenfield Village Chapel (sw-21.52)
NBC-Women & News: (sw-21.5)
News: WIBA WTAQ WKBB
Melody Hour: WCFL WHO
Morning Devotions: WKBH WLS
Musical Clock: WMBD WMT WROK WBBM
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCB-D Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
7:45
CBS-Leon Goldman, violinist: WTAQ (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
KWK-Great Works of Men
WCFL-Morning Melodies
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBB-Tune Tossers
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WTAD-Bill Sohm's News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News
WCFL WBOW
CBS-Fred Feibel, organist: WFBM WTAQ WKBB WFAM (sw-21.5)
News: WKBH WMBD WIRE
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; Dick Leibert, organist
KWK-Pep-Up Parade
WCB-D Morning Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WHO-Coffee Pot Inn

WIND-H. Zimmerman, organist
WJJD-Bob Atcher & Bonnie Blue Eyes
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class

8:15
NBC Person to Person: KSD (sw-21.5)
CBS-Madison Ensemble; News: WFAM WFBM WTAQ WKBB (sw-21.52)

Musical Clock: WHO WMT
KWK-Mrs. O'Brien's Boarding House
KMOX-Ozark Varieties
WCB-D Christianity in Action
WHA-Morning Melodies
WIRE-Dessa Byrd
WKBH-Uncle Bob
WLS-News
WLW-Houseboat Hannah
WTMJ-Your Home Town

8:30
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)

NBC-Breakfast Club; News: WOWO WCFL
CBS-Dave Bacal & Hi-Hatters: WKBH
NBC-Landt Trio; News: KSD (sw-21.5)

KWK-Candid Camera; News
WBOW-Radio Gospel; News
WCCO-Mother Hubbard
WCB-D Family Bible League
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Hawaiian Melodies
WJJD-The Toastmaster
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog; News
WMBD-Sutliff & Case Bandwagon
WROK-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45
MBS-Bachelor's Children, sketch (Old Dutch Celanser): KMOX WCCO (sw-21.52)
NBC-Amanda Snow, songs: (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ News: WOC WIND

KSD-Day by Day
WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Musical Interlude
WIBA-Society Reporter
WIRE-Better Health; Rose Room Melody; Footnotes

WJJD-Chicago Tuberculosis Institute Prgm.
WKBH-Tonic Tunes
WKBH-Amer. Family Robinson
WLS-Chuck, Ray, Christine & Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-A Hit for Today; News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Morning Melodies

9:00
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WTMJ WMT WOWO KWK (sw-15.21)

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

News: WROK WAAF
WBOW-Melody Time
WCB-D Italian Musicale; News
WCFL-Swingtime
WFAM-Current Events
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-World Entertains
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Within the Classroom; Pgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15
CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD
NBC-Margot of Castlewood sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK WLW (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFL-Double in Stars

WFAM-Concert Time
WHA-International Scene
WIND-Your Favorite Band
WKBH-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Kolyonos): WMAQ WIRE WHO

CBS-Richard Maxwell, songs: WBBM KMOX WOC WCCO
NBC-Josh Higgins of Finchville: WCFL WBOW
MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB
WAAF-Canary Serenade
WCB-D Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Mrs. Farrell's Kitchen of the Air
WHA-Nature Tales
WIBA-Church of the Air
WISN-News

WJJD-School for Taxpayers
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Popular Melodies
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Viennese Ensemble: WBOW NBC Kitchen Cavalcade: (sw-15.21)
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Romany Trail: KMOX WKBH WKBB WCCO WOC
Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Melody Time
WIND-Swing Melodies
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Magic Hour

10:00
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

NBC-Viennese Ensemble: WMT WIBA
CBS-Pappy Cheshire & Nat'l Hill-billy Champions: WISN WTAQ WFBM WOC KMOX
NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBB
KWK-To be announced
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCB-D-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Morning Melodies
WHA-Homemakers
WJBC-Personality Hour
WJJD-Stringin' Along
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, Please, sketch
WROK-News & Markets; Organ
WSUI-Magazine Notes
WTMJ-Merry-Go-Roundup

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
CBS-Pappy Cheshire & Nat'l Hill-billy Champions: WCCO
NBC-Popular Waltzes: WBOW NBC-Pepper Young's Family (Camzy Soap): WLS (sw-15.21)

MBS-Bachelor's Children (Old Dutch Celanser): WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WBBM-Editor's Daughter
WCFL-Popular Waltzes
WIND-Sons of the Pioneers
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicapper
WKBH-Rhythm & Romance
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Numerical Jamboree
WOWO-Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Musical Favorites
WTAD-Concert Hall of the Air

10:30
CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM
NBC-How to Be Charming, beauty talk (Phillips): WMAQ WTMJ WIRE WIBA WHO KSD

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
KWK-News; Wake Up and Sing
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIND-Hollywood Reporter
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organist
WKBH-Musical Almanac
WKBH-Shopping Prgm.
WLW-Thomas Sawyer
WMBI-Shut-in Request Prgm.
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Merry Go Round

10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry) WCCO KMOX WFBM WMBD WBBM WISN
NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ

NBC-Originalities: WBOW WOWO KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Music Album
WIBA-The Editor's Daughter
WIND-Livestock Markets; News
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBH-Mixing Bowl
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Music Memory Contest
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-P. T. A.

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, songs: WBOW
Young Widder Jones: WCFL KWK
KSD-Night Letter; Rhythm Makers
WAAF-Melody Parade
WBAA-Amer. Institutions; News
WGN-Women in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band

Frequencies

- KMOX-1090
- KOA-830
- KSD-550
- KWK-1350
- WAAF-920
- WBAA-890
- WBBM-770
- WBOW-1310
- WCBD-1080
- WCFL-810
- WENR-870
- WFAM-1200
- WFBM-1230
- WGN-720
- WHA-940
- WHAS-820
- WHO-1000
- WIBA-1280
- WIND-560
- WIRE-1400
- WISN-1120
- WJBC-1200
- WJJD-1130
- WJR-750
- WKBB-1500
- WKBH-1380
- WLS-870
- WLW-700
- WMAQ-670
- WMBD-1440
- WMBI-1080
- WMT-600
- WOC-1370
- WOWO-1160
- WRJN-1370
- WROK-1410
- WSBT-1360
- WSUI-880
- WTAD-900
- WTAM-1070
- WTAQ-1330
- WTMJ-620

WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-To be announced
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Grace Wilson, contralto
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom;
Farm Flashes
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15

CBS-The Goldbergs, sketch (Oxydol): WBBM
CBS-To be announced: WKBB
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WCCO
NBC-Kidoodlers: WIBA WBOW
WCFL
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
The Magic Hour: WMBD WMT
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WFBM-Visitors Welcome
WFBM-You Shall Have Rhythm
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WIND-Twentieth Century Serenade
WIRE-Singin' Sam
WISN-Organ Melodies
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WOC-Variety Parade
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30

NBC-Nat'l Farm & Home Hour;
Speakers: WIBA WBOW KWK
WMAQ (sw-15.21)
Broadcast from the campus of
Michigan State College, East
Lansing.
NBC-Campus Kids: WCFL
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX
Hymns of All Churches: WOC
WHO
KSD-Dan Harding's Wife
WAAF-This Feminine World
WCCO-Happy Gilman
WFAM-P.T. A. Prgm.
WFBM-It's Fun to Keep House
WGN-Quin Ryan, News
WHA-Organ Gems
WIND-Harry Zimmerman & Les
Paul
WIRE-Linda's First Love
WISN-It's Fun to Keep House;
Musical Heatwave
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Notes; Farm Flashes; Do
You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WLW-Live Stock; Spray Service
WMBD-Thrift Message; Dr. Ka-
desky; Melody Miniature
WMT-Sweet & Swing
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Dinty Moore

11:45

NBC-Nat'l Farm & Home Hour:
WLW
CBS-Our Gal, Sunday, sketch
(Anacin): WBBM KMOX
NBC-Student Science Clubs of
America: KSD
Betty & Bob: WHO WOC
WAAF-Markets; Sweet and Slow
WBAA-News
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Popular Melodies

WIRE-Farm & Home Hr.
WJBC-Reid & Vin
WKBH-Music; Livestock Quota-
tions
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Farm Markets
WOWO-Ohio Agricultural Prgm.
WROK-'Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-Emerson Gill's Orch.: (sw-
15.33)
CBS-Betty & Bob, sketch (Gold
Medal): WFBM KMOX WISN
WBBM WCCO (sw-15.27)
News: WJJD WTAD WMBD
WJBC
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Farm Facts
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Market Reports
WKBH-Kidding the Klassics
WKBH-Avanelle De Witt
WLS-Evelyn & Hilltoppers
WMBI-Δ Mid-day Gospel Hour
WMT-Hillbillies; Question Man;
Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15

NBC-Betty & the Escorts: WCFL
(sw-15.33)
CBS-Betty Crocker, cooking talk
(Gold Medal): WBBM KMOX
WCCO WFBM WISN (sw-
15.27)
News: WKBB WOWO
Man on the Street: WJBC
WKBH
WBAA-Sports Review
WBOW-Let's Get Together
WGN-Noontime Melodies
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJJD-Δ Noon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News: Stork Report
WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WFBM WCCO WBBM WISN
(sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
Rhythm Rascals: WTAQ WTMJ
News: WHO WOC WIBA
Luncheon Dance Music: WBOW
WBAA
Man on the Street: WKBW
WOWO
KWK-Organ Melodies
WCFL-Noon-day Concert
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of Feedlot, sketch
WLW-Ma Perkins
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Ser-
vice Sam
WSBT-In Movieland
WTAD-News: Markets: Weather

12:45

CBS-Valiant Lady, sketch (Gold
Medal): KMOX WBBM WCCO
WFBM WISN (sw-15.27)
MBS-Voice of Experience (Lydia
E. Pinkham): WCFL KWK
NBC-Jack & Loretta Clemens:
WOWO
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Wanita Wilson, sop.
WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WIBA-Market Reports
WKBH-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sings
WMBD-Seed Corn Prgm.
WMT-Iowa Cornhuskers; Cousin
Elvira; Bjorg Bjorgenson
WOC-Artie Shaw's Orch.
WROK-Seed Talk; Home Folks
Hour
WSBT-Man on the Street
WTAD-Variety Prgm.
WTAQ-Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Your Health: WMAQ WHO
WBOW (sw-15.33)
Subject: "Who Chooses Your
Doctor?"
CBS-Oxydol's Own Ma Perkins:
WCCO KMOX WKBH WKBH
WOC (sw-15.27)
NBC-Swing Time Trio: WOWO
KWK (sw-15.21)
CBS-To be announced: WTAQ
MBS-Symphony Orch. from Lon-
don: WGN
The BBC Symphony Orche-
stra, conducted by Sir Adrian
Boult, playing from Guildhall,
Plymouth, England, will be
heard in the following selec-
tions: Berlioz' Overture, Ben-
venuto Cellini; Mozart's Sym-
phony No. 40 in G Minor; and
Strauss' Symphonic Poem, 'Till
Eulenspiegel.
Man on the Street: WMBD WCFL
KSD-Revelers' Quartet
WAAF-Encores
WBAA-Δ Meditations
WBBM-Manhattan Mother
WCBD-J. C. O'Hair
WFBM-Bohemians
WHA-News & Views
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WISN-Hits of Today & Yesterday
WJJD-Livestock Markets
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns: Ger-
man Band
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WSUI-Illustrated Musical Chats
WTAD-News
WTMJ-Livestock; Weather; News

1:15

NBC-Let's Talk It Over; Guest
Speaker; Orch.: (sw-15.21)
CBS-The O'Neills, sketch (Ivory
Soap): WBBM KMOX WISN
WCCO (sw-15.27)
MBS-Symph. Orch. from Lon-
don: WIRE
KSD-Songs of Jean Carmen
KWK-Great Works of Men
WAAF-Estelle Barnes, pianist
WBAA-I Want a Job
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WKBH-Music Moderne
WKBH-Venetian Varieties
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Latch String Luncheon Club
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

1:30

NBC-Waltz Favorites: WOWO
WIBA WIRE
CBS-Nat'l Student Congress:
WCCO WFBM WKBH WKBH
WSBT WTAQ WISN WOC
(sw-15.27)
NBC-Brevity Matinee: WBOW
(sw-15.33)
News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Health Talk
WBAA-Monitor Views the News
WBBM-Man on the Street
WCBD-Δ Scripture Truth Hour
WCFL-Know Yourself
WGN-June Baker, talk
WHA-Over at Our House
WHO-Houseboat Hannah
WIND-Tuberculosis Ass'n, talk
WLS-Markets; John Brown, pi-
anist; News
WMBD-Party Line
WROK-Melodies from the Sky
WTAD-Baseball Game

1:45

NBC-Waltz Favorites: WCFL
NBC-Brevity Matinee: WMAQ
(sw-15.33)
KSD-Heart of Julia Blake
KWK-Police Quartet
WAAF-Waltztime
WBAA-Market & Weather
WBBM-Houseboat Hannah, sketch
WBOW-Δ Devotional Service
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Doug Hope Review
WLS-Travel Tours
WMBD-Matinee Melodies
WMT-Novelty Parade; Musical
Interlude
WROK-Community News
WTMJ-Home Harmonizers
2:00
NBC-Continental Varieties: WCFL
(sw-15.33)
CBS-All Hands on Deck: WKBH
WKBH WISN WSBT WTAQ
WOC (sw-15.27)

NBC-Pepper Young's Family,
sketch (Camay): KSD WHO
WMAQ WLW WTMJ
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Asher Booth, bar.
WBBM-Radio Gossip
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WFBM-Bohemians
WGN-Marriage License Romances
WHA-Prof. Gordon's Singing
Class
WIBA-Pop Concerts
WIRE-W.P.A. Concert
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Alice Blue, songs
WSUI-Radio Review; Within the
Classroom

2:15

NBC-St. Bonaventure College
Glee Club: WCFL KWK
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
MBS-Moods in Music: WGN
WAAF-Music in the Air
WBAA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WIRE-Public School Prgm.
WJJD-To be announced
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Musicale

2:30

NBC-Vic & Sade, sketch (Cris-
co): WHO WMAQ WLW KSD
WTMJ
CBS-Kate Smith Speaks: WOC
WFBM WKBH WSBT WTAQ
WISN WKBH (sw-15.27)
NBC-Maurice Spitalny's Orch.:
WCFL WMT WBOW (sw-15.33)
MBS-Jam Session: WGN
KMOX-Linda's First Love, sketch
WAAF-A Mood in Blue
WBAA-You & Your Child
WFBM-Flanagrams
WCBD-Dr. Rudolph in Pianoland
WCCO-Julia Blake, sketch
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WIRE-Matinee Varieties
WLS-News
WMBD-Petticoat Parade
WOWO-Men of Notes
WROK-Rhythm Before Three

2:45

CBS-Curtis Institute of Music
Prgm.: WISN WTAQ WFBM
WKBH WSBT WKBH WOC
(sw-15.27)
NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
KSD WTMJ WLW
NBC-Little Variety Show: WCFL
WBOW
MBS-To be announced: KWK
KMOX-Editor's Daughter, sketch
WBAA-Hymn Echoes
WBBM-Dugout Dope; Sox vs.
Tigers
WCBD-Rhythm Men
WCCO-Ladies First

WGN-Leadoff Man
WIBA-Today's Front Page
WIND-Inside Baseball
WJJD-Warren Brown Talks Base-
ball
WLS-Homemakers Prgm.
WOWO-Women in the News
3:00
CBS-Curtis Institute of Music:
WMBD
NBC-Club Matinee, variety pro-
gram: KWK WENR WOWO
WBOW WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WMAQ WHO WIRE
Baseball; White Sox vs. Tigers:
WCFL WIND WJJD WGN
KMOX-Singin' Sam
WBAA-Home Decorator
WHA-Know Your Child
WJBC-Δ Devotional Hour
WLW-Dan Harding's Wife
WMBI-Δ Sunday School Lesson
WLB-Dan Harding's Wife
WMBD-Δ Sunday School Lesson
WMT-Baseball Game
WROK-Women of the Hour
WSUI-Forensic Forum
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WHO
WMAQ
CBS-Curtis Institute of Music:
WCCO
KMOX-One Woman's Opinion
WBAA-American Scene
WIRE-To be announced
WLW-Life of Mary Sothorn,
sketch
WTMJ-Stringing Along; Honey-
moons

3:15

3:30
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WIRE WMAQ
CBS-To be announced: WMBD
WKBH WFBM WCCO (sw-
15.27)
NBC-Club Matinee: WENR KWK
WBOW (sw-15.21)
News: WKBB WOC
KMOX-To be announced
WAAF-News & Weather
WBAA-Music With the Masters
WFBM-Wings Over the World
WHA-Deutsche Musik Stunde
WISN-Mary Ann Present-
WJBC-Mental Hygiene Class
WLW-Heart of Julia Blake
WMBI-Hymns You Love to Sing
WOWO-Δ Old Time Religion
WROK-Δ Swedish Gospel Service
WSUI-Iowa Congress of Parents
& Teachers, talk
WTAQ-Fiddlers Three

3:45

3:45
CBS-Dance Time: WMBD WKBH
WFBM KMOX WFBM WCCO
WOC (sw-15.27)
NBC-The Road of Life, sketch
(Chippo): WMAQ WTMJ WLW
NBC-Cadets Quartet: KSD WHO
WAAF-Estelle Barnes, pianist
WIBA-Hits and Encores
WIND-Dixieland Band
WIRE-To be announced
WISN-Inquiring Subscriber
WJBC-Classified Time
WKBH-Tango Tempos
WMBI-Question Hour
WROK-Magic Carpet
WTAQ-Swing Session



FRED ALLEN
"Town Hall Tonight" comedian
Wed. 8 pm CST

4:00

CBS-Dear Teacher's Riddle Race:
WOC WFBM WFBM WCCO
(sw-15.27)
NBC-Neighbor Nell; Dean Fos-
ler, organist: KWK
NBC-Bennett & Wolverton:
WENR KSD
News: WOWO WISN
KMOX-Let's Compare Notes
WAAF-Rhumba Beat
WBAA-Reflections
WBOW-Δ Christian Science Pro-
gram
WHA-Poems That Live
WHO-Way Down East
WIBA-Arts and Decoration
WIRE-Indiana Univ. Students
WJBC-Wesleyan Music School
WKBH-The Book Nook
WKBH-P.T.A. Talk
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WROK-News; Markets; Musicale
WSUI-Iowa Medical Society
WTAQ-Nowel Hour
WTMJ-Around the Town

4:15

NBC-Don Winslow of the Navy,
sketch: WIBA WOWO WBOW
KWK
CBS-Exploring Space, drama:
WFBM WCCO KMOX WFBM
WISN WOC WKBH (sw-15.27)
NBC-Vagabonds: WMAQ
KSD-Washington University
WAAF-Kay Armen
WBAA-Melody Moods
WENR-Music Circle
WHO-Myrt & Marge
WIRE-News
WKBH-Afternoon Recital
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WMBI-Gospel Music
WROK-Albert Ammons, pianist
WSUI-Chamber Concert Orch.
WTMJ-Down a Country Road

4:30

NBC-Kellogg's Singing Lady
Irene Wicker: WLW (sw-
15.21)
Story: Rumpelstiltskin.
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
NBC-Joseph Gallicchio's Orch.:
WMAQ WIBA WBOW WIRE
NBC-Radio Rubes: WENR

(Continued on Next Page)

UNCLE EZRA

BROADCASTING

from Station E-Z-R-A

EVERY MON.-WED.-FRI.

NBC — Coast-to-Coast

You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio, in a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said.

WTMJ WMAQ WIRE WIBA

6:15 P.M., CST

Sponsored by ALKA-SELTZER





GERTRUDE BERG Molly of "The Goldbergs" Wed. 11:15 am CST

(4:30 p.m. Continued)

CBS-Stepmother, sketch (Colgate): WCCO WFBM KMOX (sw-15.27)
KSD-Interview with Dr. Joseph F. Bredelek
KWK-Music in a Sentimental Mood
WAAF-Organ Melodies
WBAA-Baseball Highlights
WFAM-Pop Concert
WHA-Weather Report
WHO-Party Line
WISN-Even As You & I
WJBC-News
WKBB-Miniatures
WKBB-Bospel Melodies
WMBD-News; Pet Corner
WMBI-Tract League
WOC-Organ Moods
WOWO-William Vincent
WROK-Musicale
WSUI-Speech Clinic of the Air
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WMBD WCCO (sw-15.27)
NBC-Anderson, Indiana, High School Glee Club: WENR WOWO (sw-15.21)
MBS-Johnson Family, sketch: KWK
KSD-News; Tempos of the Day
WAAF-Diana Clifton, sop.
WBBM-Tenth Inning
WFBM-Tea Time Tunes
WHO-News
WIRE-Harry Bason
WJBC-Musical Varieties
WKBB-Story Lady
WKBH-Jungle Jim, sketch
WLW-Hilltop House, sketch
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WROK-Music by Cugat
WSUI-Iowa History Week
WTAQ-Sport Wheel
WTMJ-News; Moment Musical

CBS-News; Deep River Boys: WTAQ WFAM WKBB WCCO
NBC-America's Schools, drama: (sw-9.53-15.33)
NBC-Little Variety Show: WOWO WMT (sw-15.21)
MBS-Ruby's Music: KWK
Dick Tracy, sketch: WMAQ WLW
Jack Armstrong, sketch: WTMJ KMOX WOC
Terry & the Pirates: WIRE KSD
WAAF-Salon Concert
WBBM-Eddie House, organist
WBOV-Merry-Go-Round
WCFL-Melody Moments
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHO-Hilltop House
WIBA-Bob White & Whippoorwill
WIND-Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBH-Kiddies' Hour
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Len Carroll's Orch.
WTAD-Hannibal Prgm.

CBS-Doris Rhodes, songs: WTAQ WKBB WFAM
NBC-Top Hatters' Orch.; News: WCFL (sw-9.53)
Adventures of Jimmy Allen: KMOX WHO
Dick Tracy, sketch: KSD WISN
Speed Gibson: WMBD WOC
Terry & the Pirates: WMAQ WMT
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the Band
WBBM-Kitty Keene, Inc.
WCCO-Jack Armstrong

WENR-Don Winslow of the Navy
WFBM-Wheeler Mission
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WIRE-Three Little Words
WLW-Short, Short Story
WROK-Sports Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WOWO (sw-15.21-9.53)
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM KMOX WMBD WFAM WISN WCCO WTAQ WKBB WKBH WOC WFBM (sw-11.83)
Jack Armstrong, sketch: WMAQ WHO

KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WGN-Charlie Chan
WIBA-News
WIND-Swing Melodies
WIRE-Dick Tracy, sketch
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMT-Dick Tracy
WROK-Organ
WSUI-The Stamp Collector

5:45
NBC-Joan Edwards, songs: (sw-9.53)
NBC-Dinner Concert: WMAQ
NBC-Lowell Thomas, news commentator (Sun Oil) WLW (sw-15.21)
CBS-Lum & Abner (Postum): KMOX WBBM WCCO WFBM (sw-11.83) (also KNX KSL at 10:15 p.m.)
NBC-Little Orphan Annie (Ovaltine): KSD

Sports: WISN WTMJ WMBD
Orphan Annie: WGN WIRE WHO
KWK-Twilight Serenade
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Dance Orch.
WENR-News; What's the News?
WFAM-Moderate Melodies
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WKBH-To be announced
WKBH-Rhythm & Romance
WMT-Sports; News
WOC-Sunset Serenade
WOWO-American Family
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service; Safety Prgm.

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
NBC-To be announced: WBOW
CBS-Obligate: WTAQ
News: KMOX WCFL WMAQ WMBD
Sports: WOC WKBH WKBB WBBM WTAD

WAAF-Shadowland
WCCO-Front Page Parade
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Evening Serenade
WHA-S Nedra Gorlinier
WHO-Sunset Corners Opry
WIBA-Concert Trio
WIND-German Hour
WISN-Down by Herman's
WJJD-Supper Time Frolic
WOWO-Organ Reveries
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.
WTMJ-Today's Events

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE WTMJ WBA WTAM (sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)
MBS-Lawrence Welk's Orch.: WGN

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC-Red.

7:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Buddy Clark; guest, CBS.

7:30 CST TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

8:00 CST CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor; guest, CBS.

9:00 CST KAY KYSER'S PROGRAM, NBC-Red.

9:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, CBS.

11:30 CST LIGHTS OUT, "Night on the Mountain," experimental drama featuring Boris Karloff, NBC-Red.

CBS-Amer. Viewpoints: WTAQ WKBB WKBH WBBM WFBM WOC WJR KMOX (sw-11.83)
Speaker: Prof. Harold D. Lasswell, from Chicago. Topic: "America Looks at the Garrison State."
KSD-Joe Rines' Orch.
WBOW-Si & Ezra
WCCO-Let's Celebrate
WCFL-Tune Teasers
WFAM-Dinner Dance; News
WFBM-Sports Review
WHA-S-Vocal Varieties
WLW-The Perk Uppers
WMBD-News
WTAD-Violin & Piano

6:30
NBC-Rose Marie, songs: WMT
CBS-Barry Wood's Music: WISN WCCO WBBM
NBC-Talk by Congressman Gardner R. Withrow: WTAM
Congressman Withrow, Progressive, of Wisconsin, speaks on "Automobile Manufacturer-Dealer Relationship." This provides for an investigation by the Federal Trade Commission.
News: WHO WTAQ WOC WIRE
Sports: WGN KMOX
KSD-Charlie Chan, sketch
KWK-Sports; News
WBOW-Dance Hour
WCFL-Hired Hands
WENR-Dinner Date
WFAM-Paul Powell
WFBM-Musical Moods
WHA-S Peter Riccardi, songs
WIBA-State Fed. of Labor
WJR-Melody and Rhythm
WKBH-Speed Gibson
WKBH-Dinner Music
WLW-County Courier
WMBD-Fredman Pioneers
WROK-Evening Melodies
WTAD-Dust Off the Diamond
WTMJ-Easy Aces, sketch

6:45
NBC-Cheer Up America (Menen); Henry Burbig, comedian; Ray Murray; Funny Boners Trio; Frank Novak's Orch.: WENR
CBS-Adult Education Program: WCCO KMOX WFAM WISN WTAQ WOC WMBD (sw-11.83)
NBC-Happy Jack, songs: WBOW
NBC-Science on the March: WMT WENR
News: WFBM WKBH WKBH
KSD-Alpine Varieties
KWK-Dinner Concert
WBBM-We the Wives
WCFL-Hal Totten, sports
WGN-Harold Stokes' Orch.
WHA-S-30-50 Safety Club
WHO-Vic Arden's Orch.
WIBA-Musical Moments Revue
WIRE-Charlie Chan
WLW-Vicki Chase, memory bouquet
WMAQ-Let's Celebrate
WROK-Musicale
WTAM-Δ Passover Prgm.
WTMJ-Reddy Kilowatt's Orch.

7:00
CBS-Cavalcade of America (DuPont): Don Voorhees Orch.: KMOX WFBM WBBM WCCO WIAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
The 4-H Clubs, organizations of farm youths throughout the country, will be the subject of the dramatization.
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 11:30 p.m.)
NBC-Roy Shield's Revue; Orch. & Vocalist: WMT WOWO WBOW
MBS-Marine Band: KWK
WCFL-News
WFAM-The New Yorkers
WGN-Ennio Bolognini's Orch.
WIND-Traffic Court
WISN-Musical Echoes
WKBH-Star Revue
WKBH-Beauty Box Revue
WLS-A Cappella Choir
WMBD-Spelling Bee
WOC-German Band
WROK-Dance Hour
WSUI-Children's Hour
WTAQ-Clara Dawes, sop.

7:15
Vic Arden's Orch.: WKBH WBOW
WCFL-Jack Kelly's Orch.
WFAM-Odd Facts
WISN-Fiddlers Three
WKBH-Dr. Knowlton
WMBD-Stephen Foster's Life & Songs
WSUI-Views & Interviews
WTAQ-Piano Musings
7:30
NBC-Harriet Parsons, commentator (Bromo Seltzer): WMT WLS WOWO KWK (sw-11.87)
CBS-Ben Bernie & All the Lads; Lew Lehr; Buddy Clark (U.S. Rubber); WJR WTAQ WOC WHA WCCO WMBD WFBM WBBM WISN WKBH WFAM KMOX WKBH (sw-11.83) (also KNX at 10:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW KSD

MBS-Lone Ranger, drama (Silvercup) WGN
NBC-To be announced: WIBA WBOW-Honey Bunnies
WIBA-D.A.R. Prgm.
WIND-Tommy Ott, organist
WROK-Little Theater of the Air
WSUI-Evening Musicale
WTMJ-For Ladies Only
7:45
NBC-Barry McKinley, baritone: WOWO WLS WMT (sw-11.87)
KWK-Piano Portraits
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WSUI-Stage Door Review
WTMJ-Let's Dance
8:00
CBS-Chesterfield Presents Grace Moore, sop., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator; Guest: WFBM WHAS WKBH WKBH WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD WJR (sw-11.83)
NBC-Town Hall Tonight (Sal Hepatica); Fred Allen & Portland Hoffa; Quartet; Peter Van Steeden's Orch.; Guest: WBA WTAM WMAQ WTMJ WIRE

9:15
Vic Arden's Orch.: WKBH WOC WSBT WMBD
WCCO-Musical Prgm.
WCFL-L Fish Co. Games
WIND-Freddy Martin's Orch.
WKBH-Echoes of Stage & Screen
WROK-Howard LeRoy's Orch.
WTAQ-Dance Orch.
9:15
NBC-Nola Day, contr.: WBOW WOWO WMT WENR (sw-11.87)
WCFL-Favorite Melodies
WIND-Ted Weems' Orch.
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Gomer Bath, news
WOC-Songs by Gwen Bower
WROK-Barney Whisman, tr.
WSBT-You Shall Have Rhythm

9:30
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WBOW WOC (sw-11.87)
Guest: Captain Richard Fennelly of the New York Safe and Loff Squad. Since he has been on the job, safe robbery has decreased in New York by 70 per cent.
NBC-Minstrel Show: WENR WBOW (sw-11.87)
CBS-Jack Shannon, tr.; Lew White, organist: WMBD WSBT
MBS-Melodies from the Skies: WGN
KWK-The Key Men Quartet
WCCO-Musical Prgm.
WCFL-Labor Flashes
WIND-Tommy Ott, organist
WISN-Concert Miniatures
WKBH-Sentimental Music
WKBH-Dance Time
WMBD-Irene Allan, organist
WMT-Tune Tossers
WOWO-Unemployment Compensation
WROK-Δ Gospel Fellowship Hour
WTAQ-Continental Nights
9:45
NBC-Minstrel Show: WMT
News: WIND WOWO WROK
KWK-Rhythm and Romance

WLW WHO KSD KOA (sw-9.53) (also KFI at 11 p.m.)
Guest: Dr. Ida Mellen, ichthyologist writer and chief fish doctor at the New York Aquarium.

NBC-Tune Types: WOWO WMT
MBS-Bob Crosby's Orch.: KWK WGN
WCFL-Judge John H. Lyle
WIND-News and Music
WLS-Howard Peterson, organist
WROK-Musical Workshop
WSUI-Panhellenic Assn.

8:15
WBOW-The Dreamers
WCFL-Concert Orchestra
WIND-Contemporary Problems
WLS-Library of Int'l Relations
WROK-News; Ten Minutes With You

8:30
CBS-To be announced: WCCO WHAS WJR WISN WKBH WFBM KMOX WSBT WOC WTAQ WKBH WBBM (sw-11.83)
NBC-Under Western Skies: WENR WOWO (sw-11.87)
MBS-Jazz Nocturne: KWK WMT
WCFL-News
WGN-Jack Russell's Orch.
WIND-The Law of Life
WMBD-The Shadow
WROK-Musicale

8:45
WCFL-Varieties
WGN-News; Sports Celebrity Parade
WIND-Dance Orch.
WMBD-To be announced
WROK-Vic Arden's Orch.
WSBT-Quizo-quest
WSUI-Daily Iowan of the Air

9:00
NBC-Kay Kyser's Musical Klass & Dance (Lucky Strike Cigarettes); Virginia Sims, Harry Babbitt & Sully Mason, vocalists: WTMJ WHO WTAM WBA WIRE KSD KOA WLW WMAQ (sw-9.53)
CBS-Gang Busters (Palmolive Shave Cream); Col. H. N. Schwarzkopf, dir.: True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-11.83)
Dramatization: The case of Joe Prymas, Cleveland bandit, who killed a cop. The only clue to the killer was a number a dying man wrote with his own blood where he had been left.

NBC-Choir Symphonette: WBOW WMT WOWO WENR (sw-11.87)
MBS-Coolidge Quartet: WGN KWK
Vic Arden's Orch.: WKBH WOC WSBT WMBD
WCCO-Musical Prgm.
WCFL-L Fish Co. Games
WIND-Freddy Martin's Orch.
WKBH-Echoes of Stage & Screen
WROK-Howard LeRoy's Orch.
WTAQ-Dance Orch.

9:15
NBC-Nola Day, contr.: WBOW WOWO WMT WENR (sw-11.87)
WCFL-Favorite Melodies
WIND-Ted Weems' Orch.
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Gomer Bath, news
WOC-Songs by Gwen Bower
WROK-Barney Whisman, tr.
WSBT-You Shall Have Rhythm

9:30
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WBOW WOC (sw-11.87)
Guest: Captain Richard Fennelly of the New York Safe and Loff Squad. Since he has been on the job, safe robbery has decreased in New York by 70 per cent.
NBC-Minstrel Show: WENR WBOW (sw-11.87)
CBS-Jack Shannon, tr.; Lew White, organist: WMBD WSBT
MBS-Melodies from the Skies: WGN
KWK-The Key Men Quartet
WCCO-Musical Prgm.
WCFL-Labor Flashes
WIND-Tommy Ott, organist
WISN-Concert Miniatures
WKBH-Sentimental Music
WKBH-Dance Time
WMBD-Irene Allan, organist
WMT-Tune Tossers
WOWO-Unemployment Compensation
WROK-Δ Gospel Fellowship Hour
WTAQ-Continental Nights

9:45
NBC-Minstrel Show: WMT
News: WIND WOWO WROK
KWK-Rhythm and Romance

WCFL-Union Label League
WISN-Chat on Art
WJR-Musical
WKBH-Gaslight Harmonies
WKBH-Rudolph Kvelve, violinist
WMBD-Dance Orch.
WTAQ-To be announced

10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WCCO WFBM WBBM KMOX WHAS (also at 6 p.m.)
NBC-Dick Gasparre's Orchestra: WBOW
CBS-Benny Goodman's Orch.: WSBT (sw-6.12)
NBC-Bert Block's Orch.: WOWO
News: WBA WMBD WTAQ WJR WKBH WLW WOC
KWK-Sport Review
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Harvey Kent's Orchestra
WKBH-News; Music
WMT-Electric Park Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WBA KOA KFI (also at 6:15 p.m.)
CBS-Benny Goodman's Orch.: WKBH WTAQ WISN WKBH WBBM KMOX WOC (sw-6.12)
NBC-Dick Gasparre's Orchestra; News: (sw-9.53)
NBC-Bert Block's Orch.: WENR
MBS-Dance Orch.: WGN
News: WHO WMT WFBM WHAS WMAQ
KWK-Organ Moods
WCCO-Cedric Adams
WIBA-Gems of Melody
WIRE-News; Basontology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Riddle Me This

10:30
CBS-Dance Orch.: WTAQ WKBH WSBT WKBH WHAS WOC WFBM (sw-6.12)
NBC-Herbie Kay's Orch.: WMT
NBC-Rhyme Night, Horace Heidt's Orch.: WENR WBOW WBA WLW WOWO (sw-9.53)
MBS-Jimmy Dorsey's Orch.: WGN
News: KWK KMOX WBBM
Sports: WHO WIRE
KOA-Light on the West
WCCO-Rollie Johnson
WIND-Freddy Martin's Orch.
WISN-The Shadow
WMAQ-Lou Breese's Orch.
WMBD-Value Hints
WTMJ-Dance Orch.

10:45
CBS-Dance Orch.: WBBM
NBC-Rhyme Night, Horace Heidt's Orch.: WHO
MBS-Jimmy Dorsey's Orch.: WIRE KWK
KMOX-Carl Lorch's Orch.
WCCO-Hurst's Orch.
WBA-Club Chanticleer
WJR-Solay
WMBD-Moonlight Meditations

11:00
CBS-Henry Gendron's Orch.: WOC WTAG WKBH WMBD WSBT WBBM WISN KMOX WFBM
NBC-Andy Kirk's Orch.: WBOW WTAM WMAQ KSD
NBC-Henry Busse's Orch.: WOWO
MBS-Orrin Tucker's Orch.: WMT WIRE KWK WGN
KOA-Dance Hour
WCCO-Dance Orch.
WENR-Emil Flindt's Orch.
WENR-Music as You Desire It
WHA-S-Henry Halstead's Orch.
WHO-Veterans Forum
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-To be announced
WKBH-Weather Reports
WLW-Twenty-four Hour Review

11:30
NBC-Lights Out, experimental drama: KSD WIRE WHO WBOV WBA WTAM WMAQ WTMJ
"Night on the Mountain," inspired by Moussorgsky's composition, "Night on Bald Mountain," will be heard starring Boris Karloff.
Turn to pages 22 and 23 for pictures of Boris Karloff and many of the interesting devices used to produce "Lights Out."
End of Wednesday Programs

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Rhythmaires: (sw-21.52)
News: WOWO WLS WTAD
Musical Clock: WIBA WIRE WOC WKBB
Early Risers: WISN WROK
KMOX-Home Folks' Hour
KWK-Sunny Time
WAAF-Breakfast Express
WBBM-Dawn Salute
WBOW-Open our Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-That Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
WJJD-Rhubarb Red
WKBH-Uncle Josh
WLW-Merrymakers
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Sunrise Service
WMT-Cuckoo Clock
WTAQ-Mike's Uprisin'
WTMJ-Livestock; Top o' the Morning
7:15
CBS-Deep River Boys: (sw-21.52)
NBC-Doc Schneider's Texans: (sw-21.5)
News: WHO WCCO WMT WAAF WLW
KMOX-Popular Melodies
WBBM-Morning Matinee
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Breakfast Melodies
WLS-Hilltoppers
WMBD-Chuckle Club
WOWO-Morning Roundup
WROK-Morning Parade
WTAD-Sing Before Breakfast
7:30
CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WIBA WTAQ WKBB
Morning Devotions: WKBH WLS
Musical Clock: WMBD WBBM WMT WROK
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCBM-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Vodeling Jerry Smith
WJJD-Christian Science Prgm.
WLW-The Gospel Singer
WTMJ-News; Top o' the Morning
7:45
KWK-Great Works of Men
WCCO-Livestock Markets
WCFL-Morning Musical
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Kinney's Hawaiians
WKBH-Musical Clock
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club: News
WCFB-WBOW
NBC-Ward & Muzzy, piano duo: (sw-21.5)
CBS-Arthur Godfrey, songs: (sw-21.52)
CBS-As You Like It; News: WFBM WTAQ WFAM WKBB
News: WMBD WKBH WIRE
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; Dick Leibert, organist
KWK-Pep-Up Parade
WCBM-Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WJJD-Coffee Pot Inn
WIND-Morning Varieties
WJJD-Bob Archer & Bonnie Blue Eyes
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady

8:15
CBS-As You Like It; News: (sw-21.52)
NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WMT WHO
KWK-Mrs. O'Brien's Boarding House
KMOX-Ozark Varieties
WCBM-Nazarene Prgm.
WHA-Morning Melodies
WIND-Harry Zimmerman, organist
WIRE-Dessa Byrd
WKBH-Uncle Bob
WLS-De Zurik Sisters, trio
WLW-Homeboat Hannah
WTAD-Church in the Wild-wood
WTMJ-Your Home Town
8:30
NBC-Breakfast Club: News
WOWO WCFB
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Landt Trio; News: KSD (sw-21.5)
CBS-Edna Odell, songs: WKBH
MBS-Victor H. Lindlahr (Journal of Living): WGN
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Radio Gospel; News
WCBM-Family Bible League
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chats
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Hawaiian Melodies
WJJD-The Toastmaster
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff and Case Bandwagon
WROK-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies
8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Frances Adair, contr.: (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
KSD-Day by Day
WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Musical Interlude
WIBA-Society Reporter
WIRE-Better Health; Rose Room Melodies; News; Footnotes
WJJD-Illinois League of Women Voters
WKBH-Your Home
WKBH-Amer. Family Robinson
WLS-Chuck, Ray & Christine
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Melody Time; News
WOC-News
WROK-Town Crier
WTAQ-Coffee Hour
WTAD-Through Life's Window
WTMJ-Morning Melodies
9:00
NBC-Cabin at the Crossroads, sketch (Aunt Jennima): WOWO WMT WTK WTMJ WLS (sw-15.21)
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
News: WROK WAAF
WBOW-Melody Time
WCBM-Italian Musicale; News
WCFL-Swingtime
WFAM-Lyric Serenade
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Ranch Boys
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Within the Classroom Calendar & Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
CBS-Myrt & Marge, sketch (Su per Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WTK WTMJ WOWO WLW (sw-15.21)
WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFL-Double in Stars
WFAM-Concert Serenade
WHA-Keeping Up with Science
WIBA-Organ Melodies
WIND-Your Favorite Band
WKBH-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Bi So-Do): WMAQ WIRE WHO
NBC-Josh Higgins of Finchville: WCFB WBOW
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBH
KMOX-Variety Prgm.
WAAF-Canary Serenade
WBBM-Milton Charles, organist
WCBM-Deutsche Liederstunde
WCCO-Peggy Tudor
WFAM-Homemakers' Exchange
WFBM-Kitchen of the Air
WHA-Music for Children
WIBA-Church of the Air
WISN-News
WJJD-Illinois Medical Society
WKBH-Venetian Varieties
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Louise Hathaway
WOC-Coast to Coast Frolic
WOWO-Norm & Bob
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Hi-Hatters & Dave Bacal: KMOX WKBH WKBH WCCO WOC
NBC-Viennese Ensemble: WBOW
News: WLS WMBD
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Swing Melodies
WISN-Mrs. Sylvia Shiras
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
10:00
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLW WLS (sw-15.21)
NBC-Viennese Ensemble: WIBA WCFL WMT
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
MBS-Good Morning from Cleveland: KWK
Homemakers: WHA WSUI
WAAF-Memory Lane
WCBM-Uncle John
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-Morning Serenade
WHA-Homemakers' Prgm.
WIND-Traffic Court
WISN-Ann Leslie's Scrapbook
WJBC-Personality Hour
WJJD-Stringin' Along
WKBH-Hollywood Reporter
WKBH-Home Economics
WROK-News & Markets; Organ
WSBT-Two-Way Harmonies
WTAD-News
WTAQ-Hawaiian Melodies
WTMJ-Merry-Go-Round
10:15
CBS-Instrumentalists: WFBM WISN
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
NBC-Popular Waltzes: WBOW WMT

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
MBS-Bachelor's Children: WGN
KMOX-Homeboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Hog 'n' Harmony
WBBM-Editor's Daughter, sketch
WCCO-Thomas Conrad Sayder
WCFL-Popular Waltzes
WJBC-Riddle Time
WJJD-Sports Edition Handicapper
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WOC-Weekly Shopper
WOWO-Editor's Daughter, sketch
WROK-Woman's Forum
WSUI-Yesterday's Music
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): KSD WHO WMAQ WTMJ WIRE
CBS-Big Sister, sketch (Rinsol): WCCO WBBM WISN KMOX WMBD WFBM
KWK-News; Musical Interlude
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-Adele Genschaw, pianist
WIND-Your Hollywood Reporter
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Song Time
WLW-Betty Moore, interior decorator
WMBI-Missionary Music
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAM-Women's Hour
WTAQ-News; Merry-Go-Round
10:45
NBC-Cobwebs & Cadenzas: WBOW KSD WTMJ
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCCO
KWK-Morning Melody Time
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Song Favorites
WHO-Peggy Tudor
WIBA-The Editor's Daughter
WIND-Livestock Markets
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Love Tales
WKBH-This Woman's World
WKBH-Pianology
WLW-The Goldbergs, sketch
WMAQ-Happy Jack Turner, songs
WMBI-Echoes from Mission Fields
WMT-Jimmie Smith's Orch.
WOC-Screen Fans Prgm.
WOWO-Home Folks Frolic
WROK-Amer. Family Robinson
WTAD-Betty & Bob
11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW
NBC-Vaughn de Leath, songs: WBOW WHO WIRE
Young Widder Jones: WCFL KWK
KSD-News; Dick Leibert, organist
WAAF-Melody Parade
WBA-Dick Curtner, pianist
WGN-Harold Turner, pianist
WHA-Music Appreciation
WIBA-Linda's First Love, sketch
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Swing & Sway
WKBH-Tonic Tunes
WLS-Short, Short Stories
WMT-Toby's Cornstussel Nooz
WOWO-Bill Board
WROK-Tabernacle Hour
WTAQ-Theater Organ
WSUI-Within the Classroom; Farm Flashes
WTAD-News
WTMJ-What's New in Milwaukee?

11:15
CBS-To be announced: WKBH
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol): WBBM
NBC-George Griffin, bar.: WBOW WIBA WCFL
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
KSD-Organist; Rhythm Makers
KWK-Al Sarli, pianist
WAAF-Don Bolt, commentator
WBA-PTA Council
WFAM-Visitors Welcome
WFBM-You Shall Have Rhythm
WGN-Melody Time
WHO-Dan Harding's Wife
WIND-Priscilla Holbrook, pianist
WIRE-Singin' Sam
WISN-Organ Melodies
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WMBD-The Songsters
WMBI-Music Faculty Prgm.
WMT-The Magic Hour
WOC-Variety Parade
WROK-N. Y. A. Drama
WTAD-Vee & Bee
11:30
NBC-Al & Lee Reiser, pianists: WCFB
NBC-Nat'l Farm & Home Hour: Spkrs.: KWK WMAQ WLW WBOW WIBA (sw-15.21)
CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX
Hymns of All Churches: WHO WOC
KSD-Dan Harding's Wife
WAAF-This Feminine World
WBA-Charlotte Friend Stewart, sop.; News
WCCO-Happy Gilman's
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle; Markets; Farm Bureau Prgm.
WGN-Quin Ryan's News
WIND-Harry Zimmerman & Les Paul, organist & guitarist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Notes: Farm Flashes; Do You Want a Job
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Lady and the Doctor; Swingsters
WMBI-Continued Story Reading
WMT-Hybrid Seed Talk
WOWO-Markets
WROK-Helene Kimberly, songs
WTAD-Police News; Sports
WTMJ-Span
11:45
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX
NBC-Three Romances: KSD Betty & Bob: WHO WOC
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WCFL-Harmony Hi-Spots
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Farm Talk
WIRE-Farm & Home Hour
WJBC-Morning Concert
WLS-Weather; Markets; News
WKBH-Livestock Quotations
WMBD-Musical Painters
WMT-News; Farm Markets
WOWO-Rondaliers
WROK-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers
AFTERNOON
12:00
NBC-Emerson Gill's Orch.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD WIND WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBA-Rosaline McClanahan, sop.
WBOW-Street Reporter
WCFL-Hit Parade
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIRE-Markets
WKBH-Speed Gibson
WKBH-Parade of Hits
WLS-Dinnerbell Prgm.

ARTHUR PETERSON
Dr. Rutledge of "Guiding Light"
Thurs. 2:45 pm CST
WMBI-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
NBC-Betty & the Escorts: WCFL (sw-15.33)
News: WKBH WOWO
WBA-Town Crier
WBOW-Let's Get Together
WGN-Noontime Melodies
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Noon Day Service
WKBH-Man on the Street
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
NBC-Words & Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
News: WHO WOC
Farm Prgm.: WHA WMBD
Luncheon Dance Time: WBA WBOW
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets; Mid-day Service
WIBA-News; Markets
WIND-Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WOWO-Hey! Mr. Motorist
WROK-Couple on the Street; Treasure Chest
WSBT-Paul Powell
WTAD-Farm; Markets; Weather
WTMJ-Home Harmonizers
12:45
NBC-Univ. of Cincinnati Glee Club: WCFL WOWO (sw-15.21)
CBS-Valliant Lady, sketch (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27)
News: WIND WKBH WIRE
KSD-News; Markets
KWK-Al Sarli's Orch.
WBA-Alberta Schmadel, sop.
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WKBH-Song Hits; Pet Corner
WLS-Voice of the Farm
WLW-Kitty Keene, Inc.
WMBD-Noon-day Melodies; Oddities
WMT-Iowa Cornhuskers
WOC-Eddie Duchin's Orch.
WROK-Seed Talk; Home Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Vagabonds: KWK (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: WKBH WKBH WOC KMOX WCCO (sw-15.27)
NBC-Music Guild: WBOW WMAQ (sw-15.33)
CBS-To be announced: WTAQ Man on the Street: WMBD WCFL
KSD-Dance Music
(Continued on Next Page)

Thursday

April 21



BETTY LOU GERSON
Mercedes Colby of "Don Winslow of the Navy"
Thurs. 4:15 pm CST

(1:00 p.m. Continued)

WAAF-Encores
WBAA-Drama in Industry
WBMM-Manhattan Mother
WCBD-J. C. O'Hair
WCCO-Home Folks' Tunes
WFBM-Bohemians
WGN-Harold Turner, pianist
WHA-Farm Organization Forum
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WISN-Hits of Today & Yesterday
WJJD-Livestock Markets
WLS-Touring the World: Cuba
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Security Admin.
WSUI-Illustrated Musical Chats
WTAD-News
WTMJ-Livestocks; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap); WBMM KMOX WCCO WISN (sw-15.27)
NBC-Let's Talk It Over: (sw-15.21)
MBS-Reveries; Vocalists; Organist: WIRE WGN
KWK-Silver Serenade
WBAA-You & Your Health
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Roundup
WKBB-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30

CBS-Nat'l Jr. C. of C. Award to Station WREC: WISN WFBM WOC WKBB WCCO WTAQ WSBT WKBB
NBC-Light Opera Selections: WBOW (sw-15.33)
NBC-Dot & Pat, songs: WOWO WCFL WIRE
News, WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
KMOX-To be announced
WAAF-Markets; Meat Board Talk; Waltz Interlude
WBAA-Monitor Views the News
WBMM-Man on the Street
WCBD-Musicale
WGN-June Baker, talk
WHA-Music in the Air
WIO-Houseboat Hannah
WIBA-Conference of Jews & Christians
WIND-Safety Prgm.
WLS-Market Summary; News
WMBD-Party Line
WROK-Master Singers
WTAD-Baseball Game

1:45

CBS-Console Moods: WISN WOC WKBB WCCO WTAQ WSBT WFBM WKBB (sw-15.27)
NBC-Light Opera Selections: WMAQ (sw-15.33)
NBC-Johnnie Johnston, baritone: WOWO WIBA WCFL WIRE KWK
MBS-To be announced: WGN KSD-Contract Bridge Lesson
WAAF-Sylvia Stone, contralto
WBAA-Markets & Weather
WBMM-Houseboat Hannah, sketch

WBOW-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Doug Hope Review
WLS-John Brown, pianist
WMBD-Matinee Melodies
WMT-Chick Chats; Musical Interlude
WROK-Modern Marco Polo
WTMJ-Homemakers' Studio

2:00

NBC-Rosa Linda, pianist: WCFL (sw-15.33)
CBS-Ray Block's Varieties: WOC WSBT WISN WTAQ WKBB WKBH (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW
MBS-Quakertown Frolics: WIRE WGN
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Geography in the News
WBMM-Radio Gossip
WBOW-Ind. State Teachers College Prgm.
WCBD-Polish Prgm.
WFBM-Bohemians
WHA-English As You Like It
WIBA-Concert Hall of the Air
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Ten Minutes with You
WSUI-Campus Activities

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
NBC-Eastman School of Music: KWK WCFL (sw-15.21)
WAAF-Music in the Air
WBAA-The World We Live In
WBMM-Meet the Missus
WCCO-Markets
WFBM-Dentist Says
WIND-Priscilla, pianist
WJJD-To be announced
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Two Guitars
WSUI-Organ Recital

2:30

CBS-Amy Band: WISN WTAQ WKBB WFBM WOC WKBB WSBT (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ
NBC-Eastman School of Music: WBOW
MBS-Jam Session: WGN
KMOX-Linda's First Love, sketch
WAAF-A Mood in Blue
WBAA-You & Your Child
WBMM-Flanagrams
WCCB-News Oddities
WCCO-Dental Health
WHA-Music of the Masters
WIND-Stars Over Hollywood
WIRE-Matinee Varieties; News
WLS-News
WMBD-Petticoat Parade
WMT-Joe Fisher's Orch.
WOWO-Whispering Strings
WROK-Rhythm Before Three

2:45

NBC-Eastman School of Music: WCFL
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ
KMOX-Editor's Daughter, sketch
WBAA-Treasure Chest
WBMM-Dugout Dope
WCBD-Rhythm Men
WCCO-Ladies First
WGN-Leadoff Man; Baseball; White Sox vs. Detroit
WIBA-Today's Front Page
WIND-Inside Baseball
WJJD-Warren Brown Talks Baseball
WLS-Homemakers Prgm.
WMT-To be announced
WOWO-Women in the News
WSUI-The Bookman

3:00

CBS-Adventures in Science: WOC WKBB WMBD WISN WKBB WSBT WFBM WTAQ (sw-15.27)
NBC-Club Matinee: WENR KWK WBOW WIBA
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO
Baseball; White Sox vs. Tigers: WCFL WBMM WIND WJJD
KMOX-Singin' Sam
WBAA-For Women Only
WHA-Youth Looks Ahead
WJBC-Prophetic Hour
WLW-Dan Harding's Wife
WMBI-Feature Hour
WMT-Baseball Game
WOWO-Old Time Religion

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.
7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.
7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.
7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.
7:00 CST ALFRED WALLENSTEIN'S SINFONETTA, MBS.
8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Frank Morgan; Judy Garland, and other film stars, chorus, Meredith Willson's orchestra; Ted Pearson, announcer; Myrna Loy, Lionel Barrymore, and Clark Gable, guests, NBC-Red.
9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Percy Grainger, guest, NBC-Red.

Summer Session

With the beginning of Daylight Saving Time at 2 a.m. next Sunday, April 24, radio dives into the summer season. Many favorites change broadcast times then. Look for up-to-the-minute listings in Radio Guide for April 30, on sale April 21—this Thursday!

WROK-Women of the Hour
WSUI-Geography in the Week's News
WTMJ-Those Happy Gilmans

3:15

CBS-Eton Boys, vocal quartet:
WMBD WSBT WFBM WTAQ WOC WCCO WKBB WKBH WISN (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ
MBS-Songland; Jimmy Ague, bar.: WIRE
KMOX-One Woman's Opinion
WBAA-Paul Worcester, tr.
WLW-Life of Mary Sothern, sketch
WSUI-Iowa History Week
WTMJ-Stringing Along; Honey-mooners

3:30

NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ WIRE
NBC-Gen. Fed. of Women's Clubs: WENR KWK WBOW WIBA (sw-15.21)
CBS-To be announced: KMOX WCCO WKBB WFAM WMBD (sw-15.27)
WAAF-Dudley Crafts Watson
WBAA-Morey J. Doyle, pianist
WFBM-Footnotes
WHA-In Deutscher Sprache
WISN-Movie Chat
WJBC-Mental Hygiene Class
WKBB-What's New?
WLW-Hello Peggy
WMBI-Gospel Message
WOC-News
WROK-Stanley Carbine, songs
WSUI-Far Lands
WTAQ-Gems of Melody

3:45

NBC-Cadets Quartet: WHO
CBS-Current Questions Before the Senate: WOC WISN WTAQ WFAM WKBB WMBD WKBB KMOX (sw-15.27)
NBC-The Road of Life, sketch (Chips): WMAQ WTMJ WLW
KSD-St. Louis Police Quartet
WBAA-Interesting People in the News
WCCO-Art Institute
WFBM-State Fed. of Women's Clubs
WIBA-Hits & Encores
WIRE-Audition Book
WJBC-Classified Time
WMBI-Amateur Hour
WROK-Margaret Eklof, pianist

4:00

NBC-Bennett & Wolverton: KSD WBOW WENR
NBC-The Four of Us; News: KWK
CBS-Nila Mack's Let's Pretend: WFAM WKBB WCCO WFBM WOC (sw-15.27)
News: WISN WOWO
Madison Concert Orch.: WHA WIBA

KMOX-Let's Compare Notes
WBAA-Melody Moods
WIRE-High School News
WJBC-Music School Group
WKBB-The Book Nook
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD-Wayside Chapel
WROK-Markets & News; Birthday Club
WSUI-Jr. Academy of Science
WTAQ-Novel Hour
WTMJ-Mello Cello

4:15

NBC-Don Winslow of the Navy, sketch: WOWO WBOW KWK
NBC-Let's Pretend: KMOX
NBC-To be announced: WMAQ
KSD-Washington University
WAAF-Concert Master
WBAA-Dr. Gordon Graves, pianist
WENR-Music Circle
WHO-Myrt & Marge
WIRE-News
WISN-Rhythm Review
WKBB-University Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Foreign Language Service
WSUI-American Folk Singers
WTMJ-Down a Country Road

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
Story: Childhood of Lily Pons.
CBS-Stepmother, sketch (Colgate): KMOX WFBM WCCO (sw-15.27)
NBC-Radio Rubes: WENR
NBC-Joseph Galicchio's Orch.: WIRE WMAQ WIBA WBOW
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
News: WJBC WFAM
KSD-Careful Children's Club
KWK-Sentimental Mood
WBAA-Wings Over the World
WHA-Weather Reports
WHO-Party Line
WISN-Even as You & I
WKBB-Miniatures
WKBB-Tea Time Melodies
WMBD-News; Pet Corner
WOC-Organ Moods
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary French
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WCCO WMBD KMOX WISN (sw-15.27)
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
NBC-King's Jesters: WENR WOWO (sw-15.21)
MBS-Johnson Family, sketch: KWK
KSD-News; Gabriel Heatter, commentator
WAAF-Jimmie Kozak, pianist
WBAA-Story Book Hour

WBMM-Tenth Inning
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIRE-Harry Bason
WJBC-Christian Messengers
WKBB-The Story Lady
WLW-Hilltop House
WMAQ-Jimmie & Gyp, on invisible trails
WOC-Man on the Street
WROK-Music by Cugat
WTMJ-News: Medical Society

5:00

CBS-News; George Hall's Orch.: WKBB WTAQ WFAM
NBC-Rakov's Orchestra: WIRE WMT WOWO
NBC-Geo. R. Holmes, commentator; Orch.: (sw-9.53)
MBS-The Five o'Clock Boys: KWK
Dick Tracy, sketch: WLW WMAQ
Jack Armstrong, sketch: WTMJ KMOX WOC
KSD-Terry & Pirates
WAAF-James Hamilton, bar.
WBMM-Eddie House, organist
WBOW-Merry-Go-Round
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-The Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBB-Kiddies' Hour
WMBD-Happy Train
WROK-Bob Kail, songs
WSUI-Favorite Melodies
WTAD-Hannibal Prgm.

5:15

NBC-Rhythmaires' Orch.; News: WMAQ (sw-9.53)
CBS-Doris Rhodes, songs: WOC WKBB WTAQ WFAM
MBS-Sweet & Low: WGN
Advs. of Jimmy Allen: KMOX WHO
Dick Tracy: KSD WISN
KWK-Al Sarli's Jam Session
WAAF-City Manager Committee Talk; Tea Dance
WBMM-Kitty Keene, Inc., sketch
WCBD-Robinson Family
WCCO-Jack Armstrong, sketch
WCFL-To be announced
WENR-Don Winslow of the Navy
WFBM-Christian Science Prgm.
WIBA-The Dance Hour
WIND-Ben Kanter, pianist
WIRE-Three Little Words
WLW-Tunes for Two
WMBD-To be announced; Gems from the Poet's Corner
WMT-Behind the Headlines
WROK-Sport Review
WSUI-With the Authors
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO
WENR (sw-9.53-15.21)
CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBB WBMM WFAM WFBM WTAQ WISN WMBD WCCO WKBB KMOX WOC (sw-11.83) (also KNX KSL at 7.45 p.m.)
News: WIBA WIND
Sports: KSD WLW WAAF
Dick Tracy, sketch: WIRE WMT
Jack Armstrong, sketch: WMAQ WHO
WBOW-News; Merry Go-Round
WCBD-Circus Topics
WCFL-Musical Varieties
WGN-Charlie Chan, sketch
WIND-Swing Melodies
WROK-Organ Reveries
WSUI-Musical Moods

5:45

CBS-Barry Wood, songs: WOC WKBB WKBB WFAM WFBM (sw-11.83)
NBC-Dinner Concert: WMAQ
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): KSD
NBC-Blue Barron's Orch.: WBOW
Sports: WISN WTMJ WMBD
Orphan Annie: WHO WIRE WGN
KMOX-Meet the Missus
KWK-Twilight Serenade
WAAF-Eventide Echoes
WBMM-Missus Goes to Market
WCBD-Lutheran Prgm.
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-News; What's the News?
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter

WMT-Sports; Evening News
WOWO-American Family
WROK-Dance Hour
WSUI-The Radio Columnist; Daily Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You: WTAQ
NBC-Dinner Concert: WBOW News: KMOX WCFL WBMM WMAQ
Sports: WKBB WOC WKBB WTAD WBMM
Dinner Music: WFBM WSUI WIBA
Vic Arden's Orch.: WCCO WTMJ
WAAF-Shadowland
WCBD-Dinner Dance
WFAM-Crimecasts
WGN-Concert Orch.
WHA-Nedra Gardiner
WHO-Comedy Stars of Broadway
WIND-German Hour
WISN-Down by Herman's
WJJD-Suppertime Frolic
WMBD-Window Shopper
WOWO-Organ Reveries
WROK-News; Evening Melodies

6:15

NBC-Vocal Varieties (Tums); Smoothies, DeVore Sisters; Wm. Steoers' Orch.: WHO KSD WIRE WTAM WMAQ
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): WISN WBMM KMOX WCCO WHAS WJR WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

6:30

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)
MBS-Charlotiers: WGN
WBOW-Si & Ezra
WCFL-Tune Teasers
WFAM-Dinner Dance; News
WFBM-Sports
WKBB-Hits & Encores
WKBB-To be announced
WMBD-News
WTAD-Barney Thompson
WTAQ-Pearl Island Troubadours
WTMJ-Today's Events

6:30

CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBMM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)
NBC-Mario Cozzi, songs: WMAQ
MBS-Headlines: WMT
News: WHO WTAQ WIRE
KSD-Victor Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WBOW-George E. Sokolsky
WCFL-Hillbilly Revue
WENR-Dinner Date
WFAM-We Salute
WFBM-Ben Selvin's Orch.
WGN-Sports Review
WBA-Lee Hoiby, pianist
WKBB-Amer. Family Robinson
WKBB-Dinner Music
WLW-Headline Heroes
WROK-Evening Melodies
WTAD-Dust Off the Diamond
WTAM-Lee Gordon's Orch.
WTMJ-Let's Dance

6:45

NBC-Steinie Bottle Boys Swing Club: WENR
News: WFBM WKBB WKBH
KSD-Alpine Varieties
KWK-Musical Headlines
WBOW-Dance Hour
WCFL-Hal Totten, sports
WFAM-Amer. Family Robinson
WGN-Ennio Bolognini's Orch.
WHO-Songfellows
WIBA-Safety Broadcast
WIRE-Charlie Chan, sketch
WMAQ-Let's Celebrate
WMT-Refreshing Rhythms
WROK-Hymns at Eventide
WTAM-Sammy Watkins' Orch.
WTAQ-Fed. of Labor Talk
WTMJ-Let's Celebrate

Thursday

April 21



BOB BURNS
"Music Hall" comedian
Thurs. 9 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBMM-770
WBOV-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WCFL-Josephine
WFAM-Music of the Nations
WIND-Tommy Ott, organist
WKBB-Gens of Melody
WSUI-Television Prgm.
7:30
NBC-Jimmy Kemper & Co.: WLS
WOWO (sw-11.87)
MBS-The Green Hornet, drama:
WGN KWK WMT
WBOW-John M. Fitzgerald, talk
WCFL-Streamline Melodies
WFAM-Dick Cover
WIND-Colonial Ensemble
WKBB-Night School
WROK-Alexander Sisters
WSUI-Evening Musicale
7:45
NBC-Shefter & Brenner, piano
duo: WBOW WOWO WMT
WLS (sw-11.87)
WCFL-Herr Louie & the Weasel
WFAM-Music Group
WIND-Talking Drums
WROK-Musical Scrapbook
WSUI-Iowa League of Women
Voters
8:00
NBC-Good News of 1938 (Max-
well House); Fannie Brice;
Connie Boswell; M-G-M Film
Stars; Meredith Willson's Or-
chestra; Robert Taylor, m.c.;
Ted Pearson, announcer: KSD
WIBA WTMJ WMAQ WTAM
KOA WHO WIRE WLW (sw-
9.53)
(Guests: Myrna Loy, Clark
Gable and Lionel Barrymore.
For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.)
CBS-Major Bowes' Amateur Hour
(Chrysler): WBBM WHAS
KMOX WMBD WISN WCCO
WJR WOC WFBM WTAQ
WKBH (sw-11.83)
NBC-To be announced: WOWO
WLS WMT (sw-11.87)
KWK-Larry Funk's Orch.
WBOW-Indiana State Teachers'
College Prgm.
WCFL-Youth Round the World
WGN-Vic Arden's Orch.
WIND-News & Music
WKBB-Centennial Pageant
WROK-Musicale

WSBT-Hayloft Jamboree
WSUI-Sports Review
8:15
WGN-Bob Crosby's Orch.
WIND-Advance of Medicine
WKBB-Success Story
WLS-Howard Peterson, organist
WROK-News; Ten Minutes with
You
8:30
NBC-America's Town Meeting of
the Air: WENR WMT WOWO
(sw-11.87)
KWK-Secondary Schools Prgm
WBOW-Amateur Auditions
WCFL-News
WIND-Night Court
WKBB-Sentimental Music
WROK-Farm Prgm.
WSUI-New York Fed. Symphony
8:45
WBOW-To be announced
WCFL-Varieties
WGN-News; Sport High Light
WKBB-Globe Trotter
WROK-Barn Dance
WSBT-Quiz-o-Quest
WSUI-Daily Iowan of the Air
9:00
NBC-Kraft Music Hall, starring
Bing Crosby; Bob Burns, com-
edian; Johnny Trotter's Orch.;
Guests: KSD WTAM WIRE
WHO WMAQ WIBA WTMJ
KOA WLW (sw-9.53)
Guest: Percy Grainger.
CBS-Essays in Music: WOC WJR
WISN WFBM WSBT WKBB
KMOX (sw-11.83)
MBS-Jimmy Dorsey's Orchestras:
WGN KWK
Dance Orch.: WCFL WTAQ
WBBM-On to Adventure
WCCO-Home Folk Tunes
WHAS-Your Favorite Hymns
WIND-Freddie Martin's Orch.
WKBB-Al Seidel's Orch.
WMBD-Real Life Dramas
WROK-Rockford Council of Girl
Scouts
9:15
KMOX-France Laux, sports
WCCO-To be announced
WCFL-Favorite Melodies
WHAS-30-50 Safety Club
WIND-Ted Weems' Orch.

WKBH-Rapid Ad
WMBD-Harry Hill's Orch.
WROK-Howard LeRoy's Orch.
WTAQ-Dance Time
9:30
CBS-To be announced: KMOX
WSBT WCCO WFBM WISN
WOC WMBD WHAS WKBB
(sw-11.83)
NBC-Promenade Concert; Roy
Shield's Orch.; Soloists: WENR
WBOW
MBS-Henry Weber's Concert Re-
vue: WGN
Dance Orch.: WCFL WTAQ
KWK-Rhythm Mates
WBBM-Tom Sawyer Looking at
the World
WIND-Tommy Ott, organist
WJR-Marked Hours
WKBH-Radio-Torial
WMT-Victor Arden's Orch.
WOWO-Ranch Boys
WROK-Joe Gerken's Orch.
9:45
NBC-Promenade Concert: (sw-
11.87)
News: WOWO WROK
KWK-Rhythm and Romance
WBBM-To be announced
WCFL-Fed. Women's Teachers
WIND-News Commentator
WMT-Electric Park Band
WTAQ-Cinderella
10:00
CBS-Just Entertainment with
Jack Fulton, tr.; Andrews
Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum): KSL
WBBM WFBM WHAS KMOX
WCCO (also at 6 p.m.)
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ KOA KFI
WHO WIRE (also at 6 p.m.)
NBC-Dick Gasparre's Orchestra;
News: (sw-9.53)
CBS-Duke Ellington's Orch.:
WSBT (sw-6.12)
NBC-Eddie Le Baron's Orchestra:
WOWO WMT
News: WMBD WJR WOC WTAQ
WIBA WKBH WENR
KWK-Sports
WBOW-Amateur Auditions
WCFL-Make Believe Danceland
WIND-Jimmy Jackson's Orch.

WISN-News; Wrestling Matches
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15
CBS-Geo. McCall's Screen Scoops
(Old Gold): KNX KSL WFBM
(also at 6:15 p.m.)
NBC-Elza Schallert Reviews:
WOWO
Guests: Maureen O'Sullivan
and her writer-director husband,
John Farrow.
NBC-Dick Gasparre's Orchestra:
WBOW
CBS-Duke Ellington's Orch.: WOC
WKBH WKBB KMOX WBBM
WJR WTAQ (sw-6.12)
MBS-Theater Digest: WLW WGN
News: WMT WHO WHAS WMAQ
KOA-Ranger Serenade
KWK-Organ Moods
WCCO-Cedric Adams
WENR-Charlie Agnew's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Guess Who?
10:30
CBS-Buddy Rogers' Orch.: WJR
WSBT WTAQ WKBH WHAS
WKBH WOC (sw-6.12)
NBC-Lou Breese's Orch.: WMAQ
WBOW WIBA (sw-9.53)
NBC-Enric Madriguera's Orch.:
WMT
Sports: WHO WIRE
News: WBBM WFBM KWK
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WIA-Musical Varieties
WIND-Freddy Martin's Orch.
WMBD-Value Hints
WTMJ-Dance Orch.
10:45
CBS-Buddy Rogers' Orch.: WCCO
WFBM WMBD WBBM
NBC-Lou Breese's Orch.: WHO
KOA
NBC-Enric Madriguera's Orch.:
KWK
MBS-Dick Barrie's Orch.: WGN
WLW WIRE

KMOX-Carl Lorch's Orch.
WFAM-Music Group
WIBA-Club Chanticleer
WIND-News
WJR-△Meditation
11:00
CBS-Red Norvo's Orch.: WKBB
WMBD WBBM WFBM WSBT
WISN WTAQ WOC
NBC-Harry Owens' Orch.: WCFL
NBC-Henry Busse's Orch.: KSD
WHO WBOW WMAQ
MBS-Benny Goodman's Orch.:
WGN WIRE WMT
To be announced: WMOX WCCO
WJR
KOA-Music by Cugat
KWK-Glenn Hardmann's Orch.
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WIBA-Indian Room
WIND-Ted Weems' Orch.
WKBH-Weather Reports
WLW-Twenty-four Hour Review
WTAM-Emerson Gill's Orch.
11:15
NBC-March of Time (Electrolux
Refrigerators): KOA KFI (also
at 7 p.m.)
End of Thursday Programs

7:00
NBC-Rudy Vallee's Variety Hour
(Royal Gelatin): WTMJ WHO
WLW KSD WIRE WTAM
WIBA WMAQ (sw-9.53)
CBS-Kate Smith's Hour with
Jack Miller's Orch.; Ted
Straeter Chorus (Swans Down
Cake Flour & Calumet Bak-
ing Powder): WJR WBBM
WCCO WISN WOC WFBM
KMOX WTAQ WMBD WSBT
WKBH WHAS (sw-11.83) (also
KNX KSL at 10:30 p.m.)
NBC-March of Time (Electro-
lux Refrigerators): WMT WLS
KWK WOWO (sw-11.87) (also
see 11:15 p.m.)
MBS-Alfred Wallenstein's Sinfon-
ietta: WGN
Soloist: Joseph Coleman, vio-
linist
The music detail for this program
may be found on page 7 this week.
WAAF-Vesper Singer
WBOW-Dr. J. Marshall Taxay's
News Views
WCFL-News
WFAM-The New Yorkers
WIND-Dance Orch.
WKBH-Star Revue
WROK-Boy Scouts of America
WSUI-Children's Hour
7:15
WBOW-Music by Cugat

Friday

April 22, 1938

Friday

MORNING

7:00 am CST
NBC-Malcolm Claire, children's
stories: (sw-21.5)
CBS-Novelleers: (sw-21.52)
News: WOWO WTAD
Musical Clock: WKBB WIBA
WOC WIRE
Early Risers: WISN WROK
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Breakfast Express
WBBM-Dawn Salute
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
7:15
NBC-Doc Schneider's Texans:
(sw-21.5)
News: WCCO WHO WMT WAAF
WLW
7:30
NBC-Women & News: (sw-21.5)
CBS-Fred Feibel, organist: (sw-
21.52)
NBC-Wm. Meeder, organist:
WCFL
News: WTAQ WIBA WKBB
△Devotions: WKBH WLS
Musical Clock: WMBD WBBM
WMT WROK
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCB-△Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Melody Time
WJJD-△Christian Science Prgm.
WIK-The Gospel Singer
WTAD-Around the Breakfast
Table
WTMJ-News; Top o' the Morn-
ing
7:45
NBC-Do You Remember?: (sw-
21.5)

KWK-Great Works of Men
WCFL-Morning Melodies
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Kinney's Hawaiians
WKBB-Rural Rhythms
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-△Concordia Chapel
WTAD-Bill Sohm's News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News:
WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-
21.52)
NBC-Women & the News: (sw-
21.5)
CBS-Metropolitan Parade; News:
WFBM WTAQ WKBB
News: WMBD WKBH KMOX
WIRE
Musical Clock: WIBA WROK
KSD-News; Dick Leibert, organ-
ist
KWK-Pep-Up Parade
WCB-△Morning Meditations
WCCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WHO-Coffee Pot Inn
WIND-Morning Varieties
WJJD-Bob Atcher & Bonnie Blue
Eyes
WLS-Arkansas Woodchopper
WLW-Betty Crocker
WMAQ-Your Neighbor
WOWO-△Radio Bible Class
8:15
CBS-Metropolitan Parade; News:
WFAM (sw-21.52)
NBC-Person to Person: KSD (sw-
21.5)
Musical Clock: WMT WHO
KWK-Mrs. O'Brien's Boarding
House
KMOX-Ozark Varieties
WCB-△Christianity in Action
WGN-Carolyn Price
WHA-Morning Melodies
WIND-Harry Zimmerman, organ-
ist

WIRE-Dessa Byrd
WKBH-Uncle Bob
WLS-Morning Minstrels
WLW-Houseboat Hannah, sketch
WTMJ-Your Home Town
8:30
CBS-The Road of Life, sketch
(Chippo): WBBM KMOX (sw-
21.52)
NBC-Breakfast Club; News:
WCFL WOWO
CBS-Songs for You: WKBH
NBC-Landt Trio; News: KSD
(sw-21.5)
KWK-Candid Camera; News
WBOW-△Radio Gospel; News
WCB-△Family Bible League
WCCO-Mother Hubbard
WFAM-Your Engagement Book
WFBM-Roundup
WGN-Good Morning
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Hawaiian Melodies
WJJD-The Toastmaster
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge, sketch
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwa-
gon
WROK-△Morning Devotions
WSUI-Daily Iowan of the Air;
Morning Melodies; Service Re-
ports
WTAD-△Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies
8:45
NBC-Amanda Snow, songs: (sw-
21.5)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
KSD-Day by Day
WBBM-Linda's First Love
WFAM-△Morning Devotions
WFBM-Apron Strings
WHO-Musical Interlude
WIBA-Society Reporter
WIRE-Social Calendar; Rose
Room Melody; Footnotes
WJJD-Know Your Postal Service
WKBH-Tonic Tunes

WKBH-Amer. Family Robinson
WLS-Chuck, Ray, Christine &
Sodbusters
WLW-Young Widdler Jones
WMBD-Women of Today
WMT-A Hit for Today; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Morning Melodies
9:06
NBC-Cabin at the Crossroads,
sketch (Aunt Jenima): WLS
KWK WMT WOWO WTMJ
(sw-15.21)
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC KMOX
WCCO WISN WBBM WFBM
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
News: WROK WAAF
WBOW-Melody Time
WCB-Italian Musicale & News
WCFL-Swingtime
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-Concert Hall
WIND-Harry Zimmerman, organ-
ist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Within the Classroom,
Calendar & Weather
WTAD-Homemakers' Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-Margot of Castlewood,
sketch (Quaker Oats): WOWO
KWK WMT WLS WTMJ WLW
(sw-15.21)
CBS-Myrt & Marge, sketch
(Super Suds): WFBM KMOX
WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE WHO KSD
Stars Over Hollywood: WTAQ
WKBH

WAAF-Rhythm Rhapsody
WBOW-Mid Morning Music
WCFL-Double in Stars
WIA-World Peace News
WIND-Your Favorite Band
WKBH-News
WOC-Party Line
WROK-On the Mall
9:30
NBC-Josh Higgins of Finchville:
WCFL WBOW
NBC-Attorney at Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Richard Maxwell, songs:
WBBM KMOX WCCO
NBC-Just Plain Bill, sketch
(Bi-So-Dol): WMAQ WIRE
WHO
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBB
WAAF-Canary Serenade
WCB-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Art Appreciation
WIBA-△Church of the Air
WISN-News
WJJD-P.T.A. Talk
WKBH-Morning Melodies
WIB-Betty & Bob
WMBD-Sweetheart Time
WMT-Popular Melodies
WOC-Coast to Coast Frolic
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Kitchen Cavalcade: (sw-
15.21)
CBS-Wayne Van Dyne, tr.:
KMOX WKBH WCCO WKBB
WOC
NBC-Viennese Ensemble: WBOW
NBC-Woman in White, sketch
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
News: WLS WMBD
Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Melody Time

WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WMT-Young Widdler Jones
WOWO-Modern Home Forum
WROK-Magic Hour
10:00
NBC-David Harum, sketch (Bab-
o): WIRE WMAQ KSD WHO
CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
NBC-Viennese Ensemble: WIBA
WMT
MBS-Reminiscing: KWK
KMOX-Hollywood Food Secrets
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCB-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-The Beauty Clinic
WHA-Homemakers
WIND-Municipal Court
WJC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, please, sketch
WROK-News & Markets; Organ
WSUI-Forensic Tournament, H. S.
extempore speaking
WTAD-News
WTMJ-Merry-Go-Roundup
10:15
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
NBC-Popular Waltzes: WBOW
WCFL
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WHO
WIRE KSD WTMJ WIBA
CBS-Deep River Boys, vocal trio:
WCCO WFBM WISN
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
KMOX-Houseboat Hannah, sketch
WKW-Singing Cowboys
WAAF-Mid-Morning Varieties
WBBM-Editor's Daughter, sketch
WJBC-Riddle Time
(Continued on Next Page)

Friday

April 22



KEN MURRAY
"Hollywood Hotel" comedian
Fri. 8 pm CST

(10:15 a.m. Continued)

WJJD-Sports Edition Handicap per
WKBB-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Numerical Jamboree
WOC-Radio Bazaar
WOWO-Editor's Daughter, sketch
WROK-Woman's Forum
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30
CBS-Big Sister, sketch (Rinsos):
WMBD WISN WCCO KMOX
WBBM WFBM
NBC-Vic & Sade, sketch (Crisco):
WLS (sw-15.21)
NBC-How to be Charming, beauty talk (Phillips): WMAQ WHO KSD WIRE WTMJ WIBA
KWK-News; Wake Up and Sing
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIND-Fashion Flashes
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organist
WKBB-Musical Almanac
WKBH-Song Time
WLW-Thomas Sawyer
WMBI-△School of the Bible
WMT-Frank Voelker, organist
WOC-Screenfans Prgm.
WOWO-Linda's First Love
WTAQ-News; Merry-Go-Round

10:45
CBS-Aunt Jenny's Stories (Spry):
KMOX WISN WMBD WFBM
WBBM WCCO
NBC-Hello Peggy (Drano): KSD
WMAQ WHO
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Originalities: WBOW WTMJ WWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas
WHA-Alpine Melodies
WIBA-The Editor's Daughter
WIND-Markets; Life Savings Talk
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBB-The Mixing Bowl
WKBH-Beauty Box Revue
WLN-The Goldbergs, sketch
WMT-Music Memory
WROK-Music Graphs
WTAD-Betty & Bob

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca):
WBBM WFBM WISN WFAM
WOC KMOX WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, songs:
WBOW
Young Widder Jones:KWK WCFL
KOA-Dance Hour
KSD-Night Letter; Rhythm Makers
WAAF-Melody Parade
WBAA-Appreciation of Shakespeare's Art & Thought; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-To be announced
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Treasure Chest
WKBH-Musical Moods
WLS-Grace Wilson, contralto

WMBI-Friday Morning Songsters
WMT-Toby's Cornstussel Nooz
WOWO-Bill Board
WROK-Community Hour
WSUI-Men Behind the Classics;
Organ Recital
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
CBS-To be announced: WKBB
CBS-The Goldbergs, sketch (Oxydol): WBBM
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WCCO
NBC-Edward Gamage, tnr.:
WIBA WBOW
Magic Hour: WMBD WMT
KSD-Lady Courageous
KWK-Al Sarli, pianist
WAAF-Don Bolt, commentator
WCFL-Edward Gamage, tnr.
WFAM-Visitors Welcome
WFBM-Hits & Bits
WGN-Morning Melodies
WHO-Dan Harding's Wife
WIND-20th Century Serenade
WIRE-Singin' Sam
WISN-Organ Melodies
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WOC-Variety Parade
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30
CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX
NBC-Nat'l Farm & Home Hour:
WIBA WMAQ KWK WBOW (sw-15.21)
NBC-Emerson Gill's Orch.: WCFL
Betty Crocker: WOC WHO
KSD-Dan Harding's Wife
WAAF-The Feminine World
WCCO-Happy Gilman
WFAM-Reader's Review
WFBM-It's Fun to Keep House; Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar
WIRE-Linda's First Love
WISN-It's Fun to Keep House; Musical Heatwave
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Notes; Farm Flashes
WKBH-House of MacGregor
WLS-Ma Perkins
WLW-Live Stock; Spray Service
WMBD-Thrift Message, Miss E. retrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Sweet & Swing
WOWO-Market Service
WROK-Helene Kimberly, songs
WSUI-Book Chat; Farm Flashes
WTAD-Police News
WTAQ-Mailman
WTMJ-Dinty Moore

11:45
NBC-Nat'l Farm & Home Hour:
WLW
CBS-Our Gal Sunday, sketch (Old English Floor Wax):
WBBM KMOX
NBC-Emerson Gill's Orch.: KSD
Betty & Bob: WHO WOC
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Popular Melodies
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Music; Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Markets
WOWO-Sari 'n' Elmer
WROK-Round the Town
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
NBC-News; Carlile & London:
WMAQ (sw-15.33)
News: WJJD WMBD WTAD
WJBC WIND
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, Dr. Frank Black, conductor; NBC-Red.

7:30 CST PAUL WHITEMAN'S ORCHESTRA; Charles Butterworth, guest, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Frank Parker, Anne Jamison, Louella Parsons, Ken Murray and Oswald, Marilyn Stuart, Raymond Paige's orchestra; Carole Lombard and Fernand Gravet, guests, CBS.

9:00 CST THE SONGSHOP with Dell Sharbutt, m.c.; Alice Cornett, Nadine Conner, Reed Kennedy, quartet, glee club, orchestra; guest, CBS.

9:45 CST AMERICAN VIEWPOINTS; Frank Gannett, speaker, CBS.

Next Sunday!

At 2 a.m., April 24 (next Sunday), Daylight Saving Time goes into effect for the summer months, and many shows will change their time on the air, too. Don't dial blindly. Know the hour your favorites may be heard when new schedules start. Next week's Radio Guide will tell!

WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIRF-Markets
WKBB-Souvenirs
WKBH-Avanelle De Witt
WLS-Dinnerbell Prgm.
WMBI-△Midday Gospel Hour
WMT-Cedar Valley Hillbillies;
Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Betty & Escorts: WMAQ (sw-15.33)
News: WKBB WOWO
Man on the Street: WJBC WKBH
WBAA-Sports Review
WBOW-Let's Get Together
WGN-Noontime Musical
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJJD-Loop Noon-Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stark Report.
WTAD-Cy & Frockles

12:30
NBC-Words & Music; Soloists & Organist: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
News: WOC WHO
Luncheon Dance Music: WBOW WBAA WKBH
Man on the Street: WKBB WOWO
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets; △Midday Service
WHA-Farm Prgm.
WIBA-News; Markets
WIND-Livestock Markets
WIRE-Reporter
WLS-Voice of the Feedlot, sketch
WLW-Ma Perkins, sketch
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Service Sam
WSBT-Moment Musicale; Quaint Questions
WTAD-Farm; Markets; Weather

12:45
NBC-Jack & Loretta Clemens, songs & patter: WOWO
CBS-Valiant Lady, sketch (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WKBH WTAQ WIND WIRE
KSD-News; Markets
WBAA-Frank Triboulet, tnr.

WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WKBB-Song Hit; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMBD-Noonday Melodies
WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WOC-Tommy Dorsey's Orch.
WROK-Seed Talk; Home Folks Hour
WSBT-Man on the Street
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX WKBH WOC WKBH (sw-15.27)
NBC-To be announced: WBOW WMAQ WLW (sw-15.33)
MBS-Harold Turner, pianist: KWK
Man on the Street: WCFL WMBD
KSD-Luncheon Dance Music
WAAF-Encores
WBAA-Concert Review
WBBM-Manhattan Mother
WCBD-J. C. O'Hair
WGN-Harold Turner, pianist
WFBM-Bohemians
WHA-Workers Education Today
WHO-Rhythm Makers
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WISN-Hits of Today & Yesterday
WJJD-Executive's Club Meeting
WLS-School Time
WMT-Many Happy Returns; German Band
WOWO-Wilbur Pickett's Orch.
WSBT-News; Farm Flashes
WSUI-Illustrated Musical Chats
WTAD-News Summary
WTMJ-Livestock Market, Weather; News; Police Reports

1:15
CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WCCO WISN (sw-15.27)
MBS-World Traveler: WIRE
KSD-Songs of Jean Carmen
KWK-Great Works of Men
WCFL-Spotlight
WFBM-News
WGN-Quarter Hour Musical
WHA-Musical Varieties
WBBM-Music Moderne
WKBH-Venetian Varieties
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Library Prgm.
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches on
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30
CBS-Captivators: WOC WSBT WCCO WTAQ WFBM WISN WKBH WKBH (sw-15.27)
NBC-Concert from Norway: WIBA WBOW WMAQ
Program by the Oslo Philharmonic Orchestra, conducted by

Hugo Kramin: Canto Ostinato, Opus 9, (Saeverud) and Sinding's Concerto in A Major for Violin and Orchestra. The soloist will be Ernst Glaser.

MBS-To be announced: WIRE
KSD-Judy & Jane
KWK-News; Al Sarli, pianist
KMOX-To be announced
WAAF-Markets; Health Talk
WBAA-Monitor Views the News
WBBM-Man on the Street
WCBD-Musicale
WCFL-Varieties
WGN-June Baker, talk
WHA-Japan vs. Russia
WHO-Houseboat Hannah
WIND-Women's Relief Prgm.
WJJD-Mid-Day Roundup
WLS-Markets; John Brown, pianist
WMBD-Party Line
WMT-News
WOWO-Three of Us
WROK-Melodies From the Sky
WTAD-Baseball Game

1:45
KSD-Heart of Julia Blake
KWK-Musical Prgm.
WAAF-Waltztime
WBAA-Markets; Weather
WBBM-Houseboat Hannah, sketch
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WIRE-To be announced
WJJD-Happy Harmonies
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-Markets; Novelty Parade; Interlude
WOWO-Book Revue
WROK-Community News
WTMJ-Home Harmonizers

2:00
NBC-Radio Guild Drama: WIRE (sw-15.33)
"Julius Caesar" will be dramatized.
CBS-Marine Band: WOC WKBH WSBT WISN WTAQ WFBM WKBH (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Grade School Prgm.
WBBM-Radio Gossip Club
WBOW-Ind. State Teachers College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Markets
WGN-Marriage License Romances
WHA-Rhythm & Games
WIBA-Studio Party
WJJD-Doug Hope Review
WLS-Homemakers Prgm.
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Ten Minutes with You
WSUI-Iowans in the News; Within the Classroom

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
KWK-To be announced
WAAF-Music in the Air
WBAA-The Magic Carpet
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Moods in Music
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WLW-Mad Hatterfields
WMBD-Peoria's Schools on the Air
WROK-Johnny Murphy, songs

2:30
CBS-Kate Smith Speaks: WOC WKBH WTAQ WKBH WSBT WISN (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ
MBS-Jam Session: WGN KWK
KMOX-Linda's First Love, sketch
WAAF-A Mood in Blue
WBAA-True or False?
WBBM-Flanagans
WBOW-To be announced
WCBD-Dr. Rudolph in Pianoland
WCCO-Julia Blake, sketch
WHA-Music of the Masters
WIBA-WTCU Prgm.
WIND-Stars Over Hollywood
WJJD-Ben Kanter, pianist
WLS-News
WMT-St. Francis Vested Choir
WOWO-Men of Notes
WROK-Rhythm Before Three

2:45
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
CES-Ann Leaf, organist: WKBH WKBH WTAQ WSBT WISN WOC (sw-15.27)

MBS-To be announced: KWK
KMOX-Editor's Daughter, sketch
WBBM-Dugout Dope
WCBD-Rhythm Men
WCCO-Ladies First
WGN-Leadoff Man
WIBA-Today's Front Page
WIND-Sports
WJJD-Warren Brown Talks Baseball
WLS-Homemakers Prgm.
WMBD-Petticoat Parade
WOWO-Women in the News

3:00
NBC-Club Matinee, variety WMT
WOWO KWK WIBA WBOW
WENR (sw-15.21)
CBS-Chicago Varieties: WISN
WKBH WKBH WSBT WFBM
WTAQ WOC (sw-15.27)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO
Baseball; Chicago Cubs vs. St. Louis: WBBM WJJD WCFL WGN WIND
KMOX-Singin' Sam
WBAA-West Lafayette H. S.
WHA-Better Speech
WJBC-△Sunday School Lesson
WLW-Dan Harding's Wife
WMBI-△School of the Bible
WMT-Baseball Game
WROK-Women of the Hour
WSUI-Forensic Forum
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ
CBS-Chicago Varieties: WTAQ WCCO
MBS-Black on White: WIRE
KMOX-One Woman's Opinion
WLW-Life of Mary Sothra, sketch
WMBD-Trading Post
WTMJ-Stringing Along; Honey-mooners

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WIRE WMAQ
Rush Hughes will broadcast from the ground breaking ceremonies at the site of New York's World's Fair.
NBC-Club Matinee: (sw-15.21)
CBS-Four Clubmen: KMOX WCCO WKBH WFAM (sw-15.27)
News: WJBC WOC
Voice of Wisconsin: WHA WIBA
WAAF-News Flashes & Weather
WBAA-Rhythmic Review
WFBM-Wheeler Mission
WISN-Mary Ann Presents
WKBB-What's New?
WLW-Heart of Julia Blake
WMBD-Chillicothe Salute
WMBI-Gospel Music
WOWO-△Old Time Religion
WROK-△Church in the Wild-wood
WTAQ-Fiddlers Three

3:45
CBS-World Economic Cooperation Prgm.: WFAM WOC WCCO WISN WFBM KMOX WKBH (sw-15.27)
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
NBC-Cadets Quartet: KSD WHO
WAAF-Jimmie Kozak, pianist
WBA-Logansport High School
WIRE-To be announced
WJBC-Classified Time
WKBH-Teatime Tunes
WMBI-△Jewish Sabbath Service
WROK-Easy to Remember
WTAQ-Swing Session

4:00
NBC-Neighbor Nell, philosophy; News: KWK (sw-15.21)
CBS-Music for Fun; Concert Orchestra, Howard Barlow, cond.: WCCO WFAM WOC WKBH WFBM (sw-15.27)
NBC-Bennett and Wolverton: WENR KSD
News: WOWO WISN
KMOX-Let's Compare Notes
WAAF-Int'l Potpourri
WBAA-Jane Robinson
WBOW-△Christian Science Program
WHA-Don Reynolds, tnr.
WHO-Way Down East
WIBA-Travel Prgm.
WIRE-Indiana Univ. Prgm.
WJBC-Dramatic Group
WKBH-Book Nook
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD-△Wayside Chapel; Dr. Kadesky
WROK-Markets & News; Birthday Club
WSUI-Through the Airlines
WTAQ-Novel Hour
WTMJ-Around the Town

4:15
CBS-Music for Fun: KMOX



LUCILLE MANNERS
"Cities Service Concert" soprano
Fri. 7 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WMBD-Happy Train
WMBI-Twilight Musings
WROK-Songs at Twilight
WSUI-University Concert Band
WTAD-Hannibal Prgn.

NBC-Don Winslow of the Navy, sketch: WIBA WOWO WBOW KWK
KSD-Washington University
WAAF-Rumba Beat
WBA-Campus Quizzer
WENR-Music Circle
WHA-Organ Reverie
WHO-Myrt & Marge, sketch
WIRE-News
WISN-Rhythm Review
WKB-Forum
WLW-Jack Armstrong
WMAQ-To be announced
WMBD-Bargain Counter
WMBI-True Stories in Soul-Winning
WSUI-Iowa History Week
WTMJ-Home Harmonizers

5:15
CBS-Maxine Sullivan, songs:
WTAQ WFAM WKBB
NBC-Piano Time; News: WMAQ (sw-9.53)
Adv. of Jimmy Allen: KMOX WHO
Dance Music: WIBA WCFL
Dick Tracy: KSD WISN
Speed Gibson: WOC WMBD
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the Band
WBBM-Kitty Keene, Inc.
WCCO-Jack Armstrong
WCFL-Tune Teasers
WENR-Don Winslow of the Navy
WFBM-Butler Forum
WGN-Armchair Melodies
WIND-Ben Kanter, pianist
WIRE-Three Little Words
WJJD-Sons of Pioneers
WLW-Short, Short Story
WROK-Sports Review
WTMJ-Heinie's Grenadiers

4:30
NBC-Rakov's Orch.: WENR WOWO
NBC-Happy Jack, songs: WMAQ WIBA WBOW WIRE KSD
NBC-Jack Armstrong, sketch: (sw-9.53)
CBS-Stepmother, sketch (Colgate): KMOX WFBM WCCO (sw-15.27)
News: WIND WJBC
KWK-Sentimental Mood
WAAF-Organ Melodies
WBA-Exponent Air Edition
WFAM-Pop Concert
WHA-Weather Report
WHO-Party Line
WISN-Even as You and I
WKB-Miniatures
WKBH-Teatime Melodies
WLW-Drifting Pioneers
WMBD-News; Pet Corner
WMBI-Auditorium Choir
WOC-Organ Moods
WROK-Radio Rhythm
WSUI-Second Year French
WTAQ-Herman Daunler, violinist
WTMJ-Kitty Keene, Inc.

5:30
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR (sw-9.53-15.21)
CBS-Boake Carter, commentator (Huskies & Post Toasties): WKB WBBM WFBM KMOX WFBM WTAQ WISN WMBD WKBH WOC WCCO (sw-11.83) (also KNX KSL at 7:45 p.m.)
News: WIBA WIND
Jack Armstrong: WHO WMAQ
Dick Tracy, sketch: WIRE WMT KSD-Sportlights
WAAF-Sport Shorts
WBO-News; Merry-Go-Round
WCFL-Musical Varieties
WGN-Charlie Chan, sketch
WJJD-Suppertime Frolic
WLW-Allan Franklyn, sports
WROK-Organ Reveries
WSUI-Poems, Old & New

4:45
NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53)
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WMBD KMOX WISN (sw-15.27)
NBC-Three Romeos, vocalists: WBOW WIBA WENR
NBC-Washington Calls; Soloists & Orch.: WOWO (sw-15.21)
MBS-Johnson Family, sketch: KWK
KSD-News; Tempos of the Day
WAAF-Diana Clifton, sop.
WBA-Story Book Hour
WBBM-Tenth Inning
WFBM-Tea Time Tunes
WHO-News
WIRE-Harry Bason
WJBC-Radio Guide Gossip
WKB-Story Lady
WKBH-College of St. Theresa
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WROK-Evelyn Gelafio, songs
WTAQ-Jungle Jim
WTMJ-News; Moment Musical

5:45
CBS-Lum & Abner (Postum): WBBM WCCO WFBM KMOX (sw-11.83) (also KNX KSL at 10:15 p.m.)
NBC-Vagabonds, quartet: WMAQ KWK
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Orphan Annie, sketch (Ovaltine): KSD
Sports: WISN WTMJ WMBD
Orphan Annie: WGN WHO WIRE
To be announced: WKB WWO
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WENR-News; What's the News?
WFAM-Moderate Melodies
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WKBH-Rhythm & Romance
WMT Sports; News
WOC-Sunset Serenade
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

5:00
CBS-News; George Hall's Orch.: WTAQ WFAM WKBB WCCO
NBC-Education in the News: (sw-9.53)
NBC-Maurice Spitalny's Orch.: WOWO WMT WIRE KWK
Jack Armstrong, sketch: WTMJ KMOX WOC
KSD-Bill Wirges' Orch.
WAAF-Jimmie Kozak, pianist
WBBM-Dave Bacal, organist
WBOW-Merry-Go-Round
WCFL-Melody Moments
WENR-Malcolm Clarie, children's stories
WGN-Swing It
WHO-Hilltop House, sketch
WIBA-Silver Springs
WIND-Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
NBC-The Four of Us, instrumental trio: WOWO (sw-11.87)
NBC-Jack Baker, tr.: WBOW WENR
CBS-Northwestern Univ. Book shelf: WTAQ
News: KMOX WCFL WMAQ Sports: WOC WKBH WKB WTAQ WBBM
Dinner Hour: WSUI WIBA WHO
KOA-Girls of the West
KWK-Improve My Music Club
WAAF-Shadowland
WCCO-Front Page Parade
WFAM-Crimecasts
WFBM-Favorite Melodies
WGN-Evening Serenade
WIAS-Nedra Gordinier
WIND-German Hour
WIRE-Musical Post Office
WISN-Down by Herman's
WJJD-Cumberland Ridge Runners
WMBD-Swinging Service Men
WMT-Musical Varieties
WROK-News; Evening Melodies
WTMJ-Today's Events

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WTMJ WTAM WHO WIBA (sw-9.53) (also see 10:15 p.m.)
CBS-Arthur Godfrey (Barbasol): WBBM WJR WHAS KMOX WFBM (sw-11.83) (also KNX KSL at 11 p.m.)
NBC-Story Behind the Headlines: WMT WENR (sw-11.87)
MBS-Lawrence Welk's Orch.: WGN
KOA-Music by Cugat
KSD-Joe Rines' Orch.
KWK-Police Circus Quartet
WBOW-Si & Ezra
WCCO-Let's Celebrate
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WKBH-Hits & Encores
WKBH-Musical Appetizers
WLW-The Perk Uppers
WMBD-News
WOC-Questions & Answers
WTAD-Violin & Piano
WTAQ-Pearl Island Troubadours

6:30
CBS-Hollace Shaw, sop.; Orch.: WHAS WFAM (sw-11.83)
NBC-Through the Years: WBOW WMAQ
NBC-Nola Day, songs: WMT News: WHO WOC WISN WIRE
KMOX-France Laux, sports
KSD-Charlie Chan
KWK-Sport Review; News
WBBM-N. U. Book Shelf
WCCO-Tandy MacKenzie
WCFL-Hired Hands
WENR-Dinner Date
WFBM-Musical Moods
WGN-Sports Review
WIBA-Concert Ensemble
WJR-Vic Arden's Orch.
WKB-Speed Gibson
WKBH-Dinner Music
WLW-At Peace With the World
WMBD-Fredman Pioneers
WROK-Italian Hour
WTAD-Dust Off the Diamond
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces, sketch

6:45
NBC-Craig Mathews, tr.: WMT
CBS-Hollace Shaw, sop.; Orch.: WTAQ WISN WMBD WOC
NBC-Three Romeos: WBOW WHO
MBS-Ennio Bolognini's Orch.: WGN
News: WFBM WKBH WKB
KSD-Alpine Varieties
KWK-Dinner Concert
KMOX-Adult Education Prgm.
WBBM-We the Wives
WCCO-Adult Education
WCFL-Hal Totten, sports
WENR-Vocal Varieties
WIRE-Charlie Chan, sketch
WJR-Melody & Rhythm
WLW-Arthur Godfrey
WMAQ-Let's Celebrate
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)
MBS-Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW
NBC-Sophisticated Strings: WLS KWK WMT (sw-11.87)
CBS-The Ghost of Benjamin Sweet, drama: WTAQ KMOX WCCO WFBM WBBM WISN WJR WOC (sw-11.83)
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WHAS-Music to Your Taste
WIND-Baseball; Cubs vs. Cards
WKB-Star Revue
WKBH-Singing Strings
WMBD-Brain Teasers
WROK-Alice Blue, songs
WSUI-Children's Hour

7:15
WBOW-Easy to Remember
WCFL-Stars of Tomorrow
WFAM-Odd Facts
WISN-Concert Contrasts
WKBH-Vic Arden's Orch.
WROK-Livingston Trio
WSUI-Highway Safety Prgm.
7:30
CBS-Paul Whiteman's Orchestra (Chesterfield Cigarettes); Guest: WFBM WOC WMBD WTAQ WISN WJR WFAM WKBH WCCO WBBM KMOX WHAS WKBH (sw-11.83) (also KNX KSL at 10:30 p.m.)
Guest: Charles Butterworth.

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)
Title: The Man Who Didn't Believe.
MBS-Lone Ranger, drama (Silvercup): WGN
WBOW-Leonard P. Kincaid, talk
WCFL-Streamline Melodies
WROK-Pent-House Players
WSUI-Evening Musicale
7:45
WBOW-Musical Workshop
WROK-Penthouse Players
WSUI-American Scene
8:00
NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (sw-11.87) (also KFI at 11:30 a.m.)
NBC-Waltz Time (Phillips): Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTMJ KSD WIRE WHO (sw-9.53)

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Anne Jamison, sop.; Frank Parker, tr.; Ken Niles; Ken Murray, m.c.; Oswald; Marlyn Stuart; Raymond Paige's Orch.: WFBM WOC WMBD WJR WBBM WCCO KMOX WKBH WHAS (sw-11.83)
Guests: Carole Lombard and Fernand Gravet in preview of Paramount's "Fools for Scandal."
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
KOA-Melody Master
WBOW-Concert Hall of the Air
WCFL-WPA Singers
WGN-Bob Crosby's Orch.
WIBA-Lawyer's Guild
WIND-News & Music
WISN-Game Time
WKBH-Concert Hall
WROK-Hi Cole's Polyphonians
WSBT-Sports
WSUI-Parade of Events
WTAM-Hockey Game
WTAQ-Balladiers
WTMJ-Screen & Radio Preview

8:15
KOA-Vic Arden's Orch.
WGN-Graphic Previews
WIBA-The Master Singers
WIND-To be announced
WISN-American Weekly
WROK-News; Ten Minutes with You
WSBT-20th Century Serenade
WSUI-Manhattan Concert Band
WTAQ-House of Peter MacGregor
WTMJ-Let's Dance
8:30
NBC-A. L. Alexander's True Stories (True Story Magazine): WMAQ WHO KSD WTAM WIRE
NBC-Spelling Bee: WENR WIBA WOWO WBOW WTMJ (sw-11.87)
MBS-Operetta Series: WLW KWK
News: WCFL WTAQ
KOA-The Camera Speaks

WIND-Tommy Ott & Henry Yohanan, organ & piano
WISN-Adrian Rollini
WKBH-World Entertains
WKBH-History Sketches
WMT-Swing Revue
WROK-Your Reader
WSBT-Little Jamboree
WSUI-History in Review
8:45
NBC-Government at Your Service: KOA
WCFL-Varieties
WGN-News; Sports
WIND-Evening Serenade
WISN-Reflections
WKBH-Gypsy Serenade
WMT-Style Talk; Band Wagon
WROK-Musical
WSUI-Daily Iowan of the Air
WTAQ-Organ & Poetry

9:00
NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)
"Split Second" is the title of tonight's dramatization. Stella Tremayne, sister to Les, will be guest.
CBS-The Song Shop (Coca Cola); Dell Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.; Guests: WISN WCCO KMOX WHAS WFBM WBBM WMBD WSBT WOC WJR WKBH (sw-11.83)

NBC-Paul Martin's Music: WENR WMT WBOW WOWO (sw-11.87)
MBS-Bamberger Symp. Orch.: KWK
WCFL-L. Fish Co., Games
WGN-Enno Bolognini's Orch.
WIND-Freddie Martin's Orch.
WKBH-Vic Arden's Orch.
WROK-Howard LeRoy's Orch.
WTAQ-Dance Orch.
9:15
WCFL-Dance Orch.
WIND-Ted Weems' Orch.
WKBH-Rapid Ad
WROK-Travel Talk
WTAQ-Vic Arden's Orch.
9:30
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: WENR WBOW (sw-11.87)
MBS-Curtain Time: WGN
Dance Orch.: WKBH WTMJ
KWK-Rhythmmates
WCFL-Labor Flashes
WIBA-Continental Nights
WIND-Tommy Ott, organist
WMT-Tune Tossers
WOWO-Vic Arden's Orch.
WROK-Joe Gerken's Orch.
WTAQ-Sports Talk
9:45
NBC-Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW (sw-9.53)
CBS-American Viewpoints: WTAQ WCCO WKBH WKB KMOX WMBD WSBT WBBM (sw-11.83)
Speaker: Frank Gannett, publisher of the Gannett newspapers and chairman of the National Committee to Uphold Constitutional Government.

News: WROK WOWO
Vic Arden's Orch.: WHAS WFBM WOC
KWK-Rhythm & Romance
WCFL-Insurance Talk
WHO-Rogosinski & Austin
WIND-News Commentator
WISN-Post Office Drama
WJR-Musical
WMT-To be announced
10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WFBM WBBM KMOX WHAS WCCO (also at 6 p.m.)
CBS-Jimmy Dorsey's Orch.: WSBT (sw-6.12)
NBC-Enric Madriguera's Orch.: WBOW WOWO (sw-9.53)
News: WKBH WMBD WJR WOC WTAQ WIBA
KWK-Sport Review
WCFL-Novena Broadcast
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Moon Magic
WJBC-Personality Hour
WKBH-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WROK-Whispering Orch.
WTAQ-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)
CBS-Jimmy Dorsey's Orch.: WISN WKBH WTAQ WKBH WOC

MBS-Invitation to Waltz; Willie Morris, sopr.: WGN
News: WHO WMT WFBM WHAS WMAQ
Vic Arden's Orch.: WBBM KMOX KWK-Organ Moods
WCCO-Cedric Adams
WENR-Freddie Hankel's Orch.
WIBA-Geins of Melody
WIRE-News; Basonology
WJR-This Week in Review
WLW-Salute to Huntington, West Virginia
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Night School

10:30
NBC-Ruby Newman's Orchestra: WBOW (sw-9.53)
CBS-Frank Dailey's Orch.: WKBH WFBM WSBT WKBH WISN WHAS WOC WTAQ (sw-6.12)
NBC-Dance Orch.: WMT WIBA WOWO
News: KWK WBBM
Sports: WHO WIRE
KMOX-Morning's Headlines
KOA-The Westernaires
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WIND-Freddy Martin's Orch.
WMAQ-Lou Breeser's Orch.
WMBD-Val Hints
WTMJ-Dance Orch.

10:45
NBC-Ruby Newman's Orch.: WHO
CBS-Frank Dailey's Orch.: WJR WBBM
NBC-Dance Orch.: KWK
MBS-Dick Barrie's Orch.: WGN
KMOX-Carl Lorch's Orch.
WCCO-Hurst's Orch.
WIBA-Club Chanticleer
WIRE-Earl Newport's Orch.
WLW-Henry Busse's Orch.
WMBD-Moonlight Meditations
WOWO-Elks Safety Prgm.

11:00
NBC-Bert Block's Orch.: WBOW WMAQ WHO KSD
NBC-Frank Trumbauer's Orchestra: WOWO WCFL
CBS-Red Norvo's Orch.: WISN WOC WTAQ WSBT WKBH WMBD WBBM WFBM KMOX
MBS-Orrin Tucker's Orch.: KWK WGN WMT WIRE
KOA-Dance Orch.
WCCO-To be announced
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WHA-Henry Halstead's Orch.
WIBA-Indian Hour
WIND-Ted Weems' Orch.
WJR-Casino of the Stars
WKBH-Weather Reports
WLW-Twenty-four Hour Review
WTAM-Sammy Watkins' Orch.
End of Friday Programs

NIGHT

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LUCILLE LONG
"National Barn Dance" soloist
Sat. 8 pm CST

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: WCFL (sw-21.52)
CBS-Poetic Strings: (sw-21.52)
News: WTAD WOWO
Musical Clock: WKBB WIBA WOC WIRE
Early Risers: WISN WROK
7:15
NBC-Doc Schneider's Texans: (sw-21.5)
News: WMT WHO WCCO WLW
7:30
CBS-Jack Shannon, tr.: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WTAQ WIBA WKBB
Morning Devotions: WKBH WLS
Musical Clock: WMBD WBBM WROK WMT
7:45
CBS-Leon Goldman, violinist (sw-21.52)
NBC-Jack & Lorretta: KWK
8:00
NBC-Breakfast Club; News: WCFL WOWO WBOW WLW (sw-15.21)
CBS-Eton Boys, quartet: WFAM WFBM WTAQ WKBB (sw-21.52)
NBC-The Wise Man: (sw-21.5)
News: WKBH WMBD WIRE
8:15
CBS-Richard Maxwell, songs: WKBB WBBM WFBM WFAM WTAQ (sw-21.52)
NBC-Sunshine Express; News: KSD (sw-21.5)
Musical Clock: WMT WHO
8:30
CBS-Fiddler's Fancy; News: WBBM WFAM WFBM WKBH KMOX (sw-21.52)
KWK-Candid Camera; News: WBOW-Δ Radio Gospel; News: WCBD-Dr. Gustav Edwards WCCO-Dinty Moore
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Hawaiian Melodies
WJJD-The Toastmaster
WKBB-Musical Breakfast
WLS-News
WMAQ-Whistler & His Dog News
WMBD-Sutliff & Case Bandwagon
8:45
NBC-Landt Trio: KSD WMAQ (sw-21.5)
CBS-Fiddler's Fancy: WKBB NBC-Breakfast Club: WCFL News: WOC WIND
KMOX-Better Films Council; Organ Interlude
WCCO-Mother Hubbard
WHO-Musical Interlude
WIBA-Program Reporter
WIRE-Program Highlights
WJJD-Salvation Army Chorists
WLS-Chuck, Ray, Christine & Sodbusters
WLW-Δ Synagogue of the Air
WMBD-Women of Today
WMT-Melody Time; News
WROK-Town Crier
WSBT-The Laff Parade
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Morning Melodies
9:00
NBC-Breen & de Rose, songs: WOWO WCFL WIRE (sw-15.21)
NBC-Amanda Snow, songs: KSD WBOW WMAQ (sw-21.5)
CBS-Lew White, organist: WOC WFBM WCCO WKBH WKBB (sw-21.52)
News: WROK WAAF
KMOX-Carolyn Pryce

KWK-Top o' the Morning
WBBM-Saturday Sunshine
WCBD-Italian Musicale & News
WFAM-Sunshine Express
WGN-Martha Crane & Helen Joyce
WHO-Briardale Varieties
WIBA-Tonic Tunes
WIND-Priscilla Holbrook, pianist
WISN-Robinson Crusoe, Jr.
WJJD-Bosworth Broadcast
WLS-Junior Stars
WLW-Mail Bag
WMBD-Messenger; Weather
WMT-Joe Fisher's Orch.
WSUI-Chamber Music Hour; Prgm. Calendar; Weather
WTAD-Man for the Right Job
WTAQ-Mid-Morning Revue
WTMJ-Don Alvaros

9:15
NBC-Viennese Ensemble: WOWO WIBA WCFL (sw-15.21)
CBS-Lew White, organist: WISN WMBD
NBC-Charioteers: KSD (sw-21.5)
KMOX-Magic Kitchen
WAAF-Δ Bible Stories for Children
WBOW-Mid-Morning Music
WHA-News & Views
WIND-Your Favorite Band
WIRE-Old-Fashioned Hymn Singer
WKBB-News
WMAQ-Morning Greetings
WROK-On the Mall
WTAD-Morning Round-Up
WTMJ-Marquette University

9:30
NBC-The Child Grows Up: KWK WOWO WMAQ WIBA (sw-15.21)
CBS-Jewell Cowboy's Hillbilly Singers: WFBM WFAM WTAQ (sw-21.52)
NBC-Music Internationale: WBOW WCFL WIRE
MBS-Get Thin to Music: WGN Eb & Zeb, sketch: WIND WKBB WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WCCO-Musical Prgm.
WHA-Musical Varieties
WISN-News
WJJD-III. Fed. of Women's Clubs
WKBH-Venetian Varieties
WLS-Morning Jamboree
WLW-Hillbilly Tryouts
WMBD-Sweetheart Time
WMT-Scotty
WOC-Coast to Coast Frolic
WTMJ-Carla Pestalozzi
WROK-Radio Rhythm

9:45
CBS-Jewel Cowboys: WISN WOC WKBB
NBC-Swing Serenade: WMAQ KWK WMT WIBA KSD (sw-15.21)
News: WMBD WLS
KMOX-Organ Interlude; Δ Informative Religious Prgm.
WBBM-Truman Bradley, comm.
WCCO-Dr. O'Brien
WCFL-Bitter-Sweet Melodies
WGN-Len Salvo, organist
WIND-Swing Melodies
WJJD-Story Book Lane
WKBH-Songtime
WOWO-Modern Home Forum
WROK-Magic Hour
WTAD-On the Mall
WTMJ-Boy Scouts

10:00
CBS-Cincinnati Conservatory of Music: WKBB KMOX WISN WOC (sw-21.52)
Severin Eisenberger, pianist, will offer Concerto in G Major, No. 17, for piano and orchestra (Mozart). Prelude, Op. 32, No. 5 (Rachmaninoff). Prelude, B Flat Minor (Chopin). Prelude, Op. 34, No. 10 (Shostakowicz) and Prelude (Bach). The Conservatory Madrigal Singers will offer Phillis Farewell (Bateson). Low May I Fly (Maranzio). All Creatures Now Are Merry Minded (Benet), Fa. La. La, I Cannot Conceal It (Certon). When Flow'ry Meadows (Palestrina). In the Merry Spring (Ravencroft) and Calm Be Thy Sleep (Noble Cain).
NBC-Florence Hale Radio Forum: WBOW WMAQ WIBA (sw-21.5)
NBC-Vaughn de Leath, songs: KWK (sw-15.21)
MBS-Tall Corn Time: WIRE KSD-Robert Hood Bowers' Band
WAAF-Memory Lane
WBBM-Saturday Sunshine
WCBD-World of Sports
WCCO-Stocks
WCFL-The Shopper
WFAM-Shoppers' Guide
WFBM-Shopper's Serenade

10:15
WGN-June Baker, home management
WHA-Homemakers' Hour
WIND-News
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Home Economics
WLS-Mount Carmel High School
WLW-My Health
WMBD-Window Shopper
WMT-Magic Kitchen
WROK-News; Markets; Organ
WSUI-Radio Stylist
WTAD-Behind the Microphone
WTAQ-Hawaiian Melodies
WTMJ-Organ Recital

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT
6:30 CST COLUMBIA WORKSHOP, dramatization, CBS.
7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red.
7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.
8:00 CST PROFESSOR QUIZ, CBS.
8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.
9:00 CST LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, vocalists, quartet; Lotte Lehmann, guest, CBS.
9:00 CST SYMPHONY ORCHESTRA, Pierre Monteux, guest conductor; Schola Cantorum, NBC-Red.

10:15
CBS-Cincinnati Conservatory of Music: WCCO
NBC-Heidelberg Men's Glee Club: WOWO WMT (sw-15.21)
NBC-Ford Rush & Silent Slim: WMAQ WIBA WHO WBOW KSD (sw-21.5)
KWK-Singing Cowboys
WAAF-Hog 'n' Harmony
WCBD-Δ Lutheran Prgm.
WGN-Melody Time
WIND-Sons of the Pioneers
WJBC-Riddle Time
WJJD-Sports Edition Handicap
per
WKBH-Your Home
WLS-Anti-Cruelty Society
WLW-News; Weather; Markets
WMBD-Adventures in Scoutland
WROK-Woman's Forum
WSUI-Yesterday's Music
WTAD-Concert Hall
WTAQ-Rhythm & Romance
WTMJ-Fed. of Women's Clubs

10:30
NBC-Instrumental Ensemble: KSD WMAQ WHO WIBA WBOW (sw-21.5)
CBS-Cincinnati Conservatory of Music: WFAM WMBD WKBH
NBC-Our Barn, children's forum: WOWO (sw-15.21)
MBS-Army Band: WMT WGN WLW WIRE
KWK-News; Kiddie Klub
WAAF-News; Swing High
WCFL-Peekers in the Pantry
WFBM-Children's Hour
WIND-Your Hollywood Reporter
WJBC-Petite Musicale
WJJD-Dental Society
WMBI-K. Y. B. Club
WOC-Radio Bazaar
WSUI-Book Shelf
WTAQ-News; Merry-Go-Round
WTMJ-Jack Teeter

10:45
WAAF-Foolish Questions
WCFL-Voice of Cookery
WHA-Chantarelle Trio
WIND-Valparaiso Univ. Prgm.
WJBC-Peggy Payne & Pioneers
WLW-D.A.R. Prgm.
WMT-Kiddies Revue
WOC-Screenings Prgm.
WROK-Kiddies Club
WTMJ-C. Y. O. Prgm.

11:00
CBS-Melody Ramblings: WCCO WKBH WFAM WOC WISN WKBB (sw-21.52)
NBC-Δ Call to Youth: WOWO WIBA
NBC-Abraham Chasin's Music Series: WBOW WHO WMAQ KSD
MBS-Parent's Magazine of the Air: WIRE

11:15
KMOX-Magic Kitchen
WAAF-Front Page Drama
WBAA-Just Kids
WBBM-Meet Chicago
WCFL-Call to Youth
WGN-Poetry, New and Old
WHA-Questions Parents Ask
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-High School Hour
WLS-Short, Short Stories
WLW-The Smoothies
WMBD-George McDonald; Police Bulletins
WSUI-Forensic Tournament, debate
WTAD-News
WTAQ-Piano Improvisations
WTMJ-What's New in Milwaukee?

11:30
NBC-Carol Weyman, sop.: WOWO WIBA WCFL
CBS-Favorford College Glee Club: WISN KMOX WCCO WFAM WOC
WAAF-News
WBAA-Don't Listen
WBBM-Swedish Choral Club
WGN-Musical Mail Box
WHA-Music Album
WIND-Priscilla Holbrook, pianist
WIRE-Ho Po Ne
WJBC-Parade of Bands
WKBH-Club Calendar
WLS-Don & Helen
WLW-Afternoon Edition
WMBD-Magic Hour
WMBI-Δ Teen-Age Bible Study
WMT-Rhythm & Romance
WROK-Helen Benson, cowgirl
WTAD-Bee & Vee
WTAQ-Hollywood on Parade

11:45
Gov. N. G. Kraschel, talk: WHO WOC
Farm Hour: WOWO WIRE
WAAF-Markets; Sweet & Slow
WBBM-Old King Cole
WCFL-Fashions on Parade
WCCO-Music
WFBM-Markets; Farm Bureau
WGN-Quarter Hour Musical
WHA-Organ Melodies
WIND-Fred Beck, organist
WJBC-Guest Artists

11:55
NBC-Farmer's Union Prgm.: WBOW WMAQ WLW WIBA KWK (sw-15.21)
NBC-Rex Battle's Ensemble: KSD WCFL
CBS-George Hall's Orch.: WKBB WOC WKBH WFAM (sw-21.52)
WAAF-This Feminine World
WBAA-High School Guest
WBBM-American Dental Assn.
WCCO-Safety Talk
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WHA-Consumer Facts
WIND-Gary Civic Theater Prgm.
WISN-German Hour
WJBC-Morning Concert
WJJD-Judge J. M. Braude, talk
WLS-Howard Peterson, organist
WMBD-Juvenile Theater
WMBI-Δ Church School Hour
WMT-Ralph Slade's Orch.
WOWO-Market Service
WROK-Helen Kimberley, songs
WTAD-Police News; Sports
WTAQ-Mailman
WTMJ-Spam

12:00
CBS-Golden Melodies: WCCO WOC KMOX WBBM
NBC-Van Olman's Orch.: WMAQ (sw-15.33)
News: WJJD WMBD WTAD WJBC
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Tune Time
WBOW-Street Reporter
WCFL-Hit Review
WFBM-Δ Mid-Day Meditation
WGN-Man on State Street
WHA-Noon Musicale
WHO-Farm Hour
WIBA-News; Market Reports
WIRE-Markets
WIND-Swing Melodies
WISN-Musical Heat Wave
WKBB-Speed Gibson
WKBH-Saturday Serenade
WLS-Poultry Service Time
WLW-To be announced
WMBI-Piano & Organ Duets
WMT-Hillbillies; Question Man; Voice of Iowa
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Len Carroll's Orch.
WTMJ-Personal Interview

12:15
CBS-Golden Melodies: WFBM WBAA-Birth of the News
WBOW-On the Mall
WCFL-Luncheon Concert
WGN-Alice Blue, pianist
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Sterling Young's Orch.
WKBB-News
WKBH-Man on the Street
WLS-Grain Market Summary
WMBD-Town Crier; Farm Markets
WMBI-Δ Gospel Message
WOWO-Bob Wilson
WROK-Column Left, news
WSBT-News; Stock Report
WTAD-Cy, Freckles & Puss Erwin

WJJD-Debator's Forum
WLS-Markets; Weather; News
WMT-News; Hillbillies
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Y.M.C.A. Prgm.
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
CBS-Golden Melodies: WCCO WOC KMOX WBBM
NBC-Van Olman's Orch.: WMAQ (sw-15.33)
News: WJJD WMBD WTAD WJBC
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Tune Time
WBOW-Street Reporter
WCFL-Hit Review
WFBM-Δ Mid-Day Meditation
WGN-Man on State Street
WHA-Noon Musicale
WHO-Farm Hour
WIBA-News; Market Reports
WIRE-Markets
WIND-Swing Melodies
WISN-Musical Heat Wave
WKBB-Speed Gibson
WKBH-Saturday Serenade
WLS-Poultry Service Time
WLW-To be announced
WMBI-Piano & Organ Duets
WMT-Hillbillies; Question Man; Voice of Iowa
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Len Carroll's Orch.
WTMJ-Personal Interview

12:15
CBS-Golden Melodies: WFBM WBAA-Birth of the News
WBOW-On the Mall
WCFL-Luncheon Concert
WGN-Alice Blue, pianist
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Sterling Young's Orch.
WKBB-News
WKBH-Man on the Street
WLS-Grain Market Summary
WMBD-Town Crier; Farm Markets
WMBI-Δ Gospel Message
WOWO-Bob Wilson
WROK-Column Left, news
WSBT-News; Stock Report
WTAD-Cy, Freckles & Puss Erwin

12:30
NBC-Lani McIntire's Orch.: WBOW WMAQ WOWO (sw-15.21)
CBS-Buffero Presents: KMOX WSBT WFBM WBBM
NBC-League for Industrial Democracy Luncheon: WCFL (sw-15.33)
A group of speakers will discuss the subject "The Defense of Democracy."
MBS-Carnegie Tech Symphony Orch.: KWK
News: WHO WOC WIBA
Farm Prgm.: WHA WMBD
WBAA-Luncheon Dance Time
WCCO-Livestock
WGN-Markets; Δ Midday Service
WIND-Bob Atcher, songs & guitar
WIRE-Reporter
WJJD-Uncle Joe & Aunt Sally
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Man on the Farm
WLW-Drifting Pioneers
WMBI-Young People's Hour
WMT-Markets; Hillbillies
WROK-Couple on the Street; Treasure Chest
WTAD-Farm; Markets; Weather
WTMJ-Home Harmonizers

12:45
CBS-Buffero Presents: WOC WKBH
News: WKBH WIND WIRE
KSD-News; Markets
WBAA-Market Reports
WBBM-Chicago Park District
WBOW-Tune of the Day
WCCO-First Edition
WIBA-Markets
WMBD-Townsmen
WMT-Iowa Cornhuskers
WROK-Seed Talk; Home Folks Hour
WTAQ-News; Musical Interlude
WTMJ-Heinie & his Grenadiers

1:00
CBS-Navy vs. Columbia, Crew Race: WFBM WSBT WKBH WTAQ WISN WOC

1:15
NBC-Bill Krenz' Orch.: WMT WOWO WMAQ WIBA WLW (sw-15.21)
CBS-Motor City Melodies: WISN WTAQ WSBT WFBM WKBH WOC (sw-15.27)
NBC-Campus Capers: KSD WHO WCFL WBOW (sw-15.33)
MBS-Music Hall: WGN WIRE Program by Lily Morris, cockney comedienne, and the Charles Shadwell Orchestra.
KMOX-St. Louis Med. Society
KWK-News
WAAF-Markets; Waltztime
WBAA-Camera Club
WBBM-Flanagrams
WCBD-Rhythm Men
WCCO-Tax Payers' Assn. Prgm.
WIND-The Art of Living
WLS-Merry Go Round
WMBD-Party Line
WROK-Junior Air Stars
WSUI-Forensic Tournament, debate
WTAD-Baseball Game

1:15
NBC-Music for Everyone: WHO KSD
CBS-Madsion Ensemble: KMOX WKBH WISN WBBM
NBC-Kiddoodlers, vocal & instrumental quartet: WMT WOWO WCFL WIBA WLW (sw-15.21)
WAAF-Estelle Barnes at the piano
WFBM-News
WHA-Die Deutsche Musik Stunde
WJJD-Mid-Day Roundup
WKBH-Kal Kalsow's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30
NBC-Bill Krenz' Orch.: WMT WOWO WMAQ WIBA WLW (sw-15.21)
CBS-Motor City Melodies: WISN WTAQ WSBT WFBM WKBH WOC (sw-15.27)
NBC-Campus Capers: KSD WHO WCFL WBOW (sw-15.33)
MBS-Music Hall: WGN WIRE Program by Lily Morris, cockney comedienne, and the Charles Shadwell Orchestra.
KMOX-St. Louis Med. Society
KWK-News
WAAF-Markets; Waltztime
WBAA-Camera Club
WBBM-Flanagrams
WCBD-Rhythm Men
WCCO-Tax Payers' Assn. Prgm.
WIND-The Art of Living
WLS-Merry Go Round
WMBD-Party Line
WROK-Junior Air Stars
WSUI-Forensic Tournament, debate
WTAD-Baseball Game

1:45
CBS-Motor City Melodies: WKBH WCCO KMOX
MBS-Music Hall: KWK WAAF-Charlie Johnson, Duke of the Uke
WBAA-Melody Time
WBBM-Dugout Dope
WCBD-Front-Page Drama
WCFL-Baseball; Sox vs. Cubs
WGN-Leadoff Man; Baseball; Chicago Cubs vs. St. Louis
WIND-Inside Baseball
WJJD-To be announced
WLS-Kentucky Girls
WMBD-Matinee Melodies
WROK-Melody Time

2:00
CBS-Merrymakers: WMBD WOC WSBT WFBM WISN WCCO WTAQ WKBH WKBH (sw-15.27)
NBC-Silhouettes of the West: WLW WOWO WIBA (sw-15.21)
NBC-Golden Melodies: WHO KSD WBOW WMAQ (sw-15.33)
MBS-Benay Venuta's Program; Soloists & Orch.: WIRE WMT WMAQ KWK
News: WIND WAAF
Baseball; Chicago Cubs vs. St. Louis: WBBM WJJD WCFL
KMOX-Brave New World
WBAA-College Caravan
WCBD-Polish Prgm.
WHA-Music of the Masters
WIND-Baseball; Cubs vs. Cards
WLS-Homemakers Hour
WROK-News: Ten Minutes with You
WTMJ-Voice of Invention

2:15
NBC-Dot & Pat, songs: WOWO WIBA WLW (sw-15.21)
WAAF-Matinee Melodies
WBAA-Rhythm Review

2:30
NBC-Dot & Pat, songs: WOWO WIBA WLW (sw-15.21)
WAAF-Matinee Melodies
WBAA-Rhythm Review

2:45
NBC-Dot & Pat, songs: WOWO WIBA WLW (sw-15.21)
WAAF-Matinee Melodies
WBAA-Rhythm Review

Win
Your
Share!

\$50,000
IN CASH PRIZES
FOR YOUR IDEAS

CLICK
PHOTO-PARADE 10 MAY, 1938



CLICK pays a total of \$5,000 EVERY ISSUE for 10 consecutive issues. You suggest the idea and CLICK takes the pictures. See CLICK for the easy rules.

In May CLICK:

- Back-Stage Baby Born in the Troupers' Tradition!
- Strange Bulgarian Custom Of Feeding The Dead
- 1,000,000 Eggs A Year From A 6-Story Garage
- Poverty Amidst Plenty: Dust Bowl Refugees
- How To Have Fun After Seventy Dancing On The Grass
- What's In A Kiss?
- Spring-Time Is Hat-Time
- The Art Of Growing Pearls In Your Fishbowl At Home
- PLUS Fascinating Feature Articles, Illustrated in Color**

Nearly
200 PICTURES
PLUS 6 Pages of
clever color
cartoons

CLICK

At All Newsstands NOW!

PLAY BALL!

(Continued from Page 4)

Radio has brought baseball even closer to the people of America than it was during the years it was building up a tradition as the national game. Broadcasts draw listeners who may never see a real game. How many such persons there are who could quote the batting average of every outstanding player and the earned-run average of a half-dozen pitchers and who will never see them play, no one can tell; but the total must be amazing.

We ourselves know an elderly lady—a grandmother—who lives far from the nearest big-league city and who is in such poor health that she probably will never find it possible to attend a game. But she listens to every broadcast; she knows the names of all the players; and she pounds furiously on the floor with her cane when the Chicago Cubs lose. "Drat it!" she cries. "Drat it!" Those are the harshest words she knows.

WE REMEMBER once when we drove past a crew of telephone linemen on a road in a western state. It was midafternoon. Three men were perched at the top of poles, tugging at wire and sweating freely under the boiling sun. Beneath them at the roadside sat the light truck in which they had driven out some ten miles from the nearest town.

On the running-board of the truck was the fourth man of the crew. There was a small radio in the car, and the loudspeaker was booming out a description of the battle between the St. Louis Cardinals and the Chicago Cubs. Whenever a phrase was lost in the breeze, the man on the ground would cup his hands and repeat it at the top of his voice for the benefit of his fellow workmen on the poles. They all waved as we drove past. In our own car, we had tuned in on the same game.

A few miles farther along we stopped at a filling-station. Two men sat on chairs tilted against the shady side of the building, listening intently as a radio blatted out a broadcast description of the same game. We had to honk twice before we could bring the listeners out of their reverie, and the man who finally answered our horn was obviously reluctant to be annoyed.

IT WAS 3 to 3 in the eighth inning.

The Cards had two men on base. "Pretty close," we said. "Yeah," said the man gloomily. "Whut'll you have?"

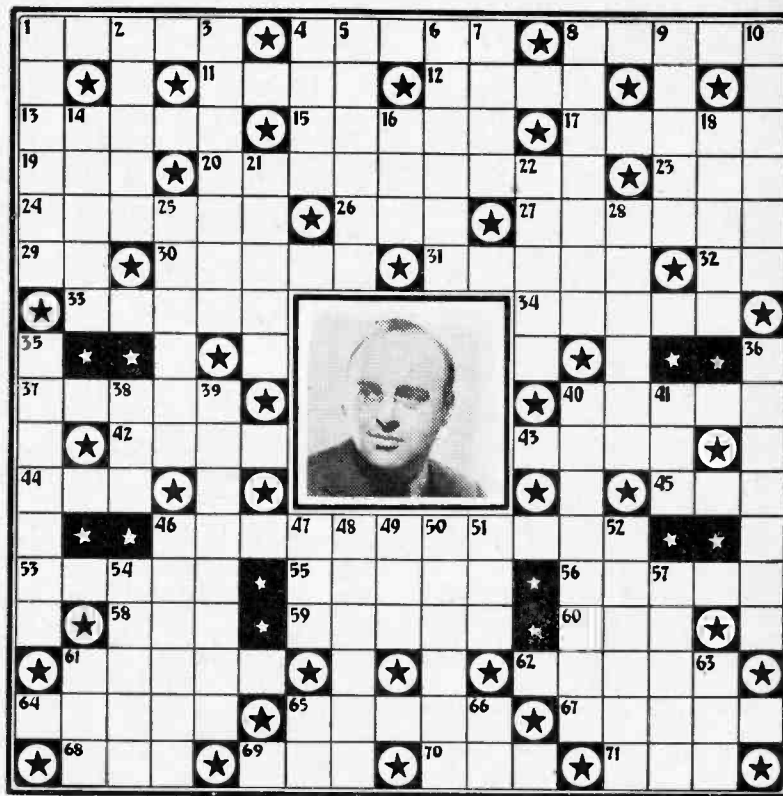
We told him. Just then there was a burst of cheering over the radio. We listened. The Cardinals' Joe Medwick had just slammed out a two-base hit, scoring a couple of teammates.

The filling-station man swore loudly and ignored the oil gauge in his hand. "Listen to that!" he cried bitterly. "Listen to that! I could have told 'em not to leave that guy pitch! He's been wobblin' all over the place for three innings. Whu'd they want to leave 'im in there for? I could have told 'em!"

"Yeah—whadda you know?" demanded his listening partner. "You—always tellin' me Hartnett can hit! Joe Medwick—there's a hitter for you!" We drove on, leaving them with their dispute. Depend on them to make the most of it!

Radio has made baseball the national game.

RADIO GUIDE'S X-WORD PUZZLE



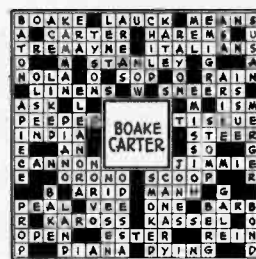
HORIZONTAL

- 1. Penetrate
- 4. Feminine name
- 8. Capital of Oregon
- 11. Smooth
- 12. Act of going out
- 13. Dominant feature of a musical composition (Fr.)
- 15. Public storehouse
- 17. Animal of the weasel family
- 19. Exercise, occupy
- 20. Not conforming to rule
- 23. A beverage
- 24. Quick and active
- 26. Decay
- 27. Those who take part in a revolt
- 29. Prefix signifying down
- 30. George —, bandleader
- 31. To sing in a warbling voice
- 32. Exists
- 33. Gene —, announcer
- 34. One of the tribe of Sioux Indians
- 37. Frank —, maestro
- 40. To give instruction
- 42. — Kennedy, baritone
- 43. Former
- 44. A tree
- 45. To make a mistake
- 46. Last name of the star in the portrait
- 53. Suffers, endures
- 55. Mission at San Antonio
- 56. Irritate or annoy
- 58. Species of deer
- 59. Substance made of wood pulp

VERTICAL

- 1. — B. Ruffner, announcer
- 2. Symbolic poles found in Alaska
- 3. Fills over again
- 4. Sly sidelong look
- 5. Place under restraint
- 6. A delegate
- 7. Man's name of Swedish origin
- 8. Fictitious narratives
- 9. — Lehmann, "Met" soprano
- 10. Swamp, fen
- 14. A willow tree
- 16. Time gone past
- 18. Lonely, weird
- 21. Harry —, bandleader
- 22. Passion
- 25. To cause to bound
- 28. Serfs
- 35. Takes in as a sponge
- 36. John — Thomas, baritone
- 38. Noah built one
- 39. Fuel oil
- 40. Whose orchestra plays on Bing Crosby program?
- 41. Devoured
- 46. Coin of the Scandinavian countries (pl.)
- 47. Hit lightly
- 48. Feminine name
- 49. Lick up
- 50. Feminine name
- 51. Correlative of neither
- 52. Wild equine animals of Africa
- 54. Place where gladiatorial combats took place
- 57. A dwelling
- 61. Beseech
- 63. Humorist
- 65. Thus
- 66. Chinese measure and weight

Solution to Puzzle Given Last Week



We thought about the early days, when, because we were on friendly terms with the editor of our hometown newspaper, we were one of the privileged few who could invade the office during a World Series and hover over an old-fashioned printer-telegraph machine, watching with feverish interest as it clattered out a 40-word-a-minute report of the doings at the Polo Grounds or at Griffith Stadium. Less fortunate souls waited to read about these things in the evening paper.

THEN we thought about how radio has changed all that. We thought about all the summer afternoons in all the small towns in America, where in drug stores and cigar stores and hamburger joints and filling-stations, and in law offices, and in courthouses, and in hospitals the people who can't get out to the ball game manage to enjoy the thrill of the conflict—by radio.

There are people in those little

towns who can tell you more about baseball than their city cousins ever dreamed of. There are people to whom the actors in the drama of baseball are as real as neighbors, to whom the joys of victory and the tragedies of defeat are as moving as a personal triumph or a personal loss. There are people who would rather argue baseball than politics—and who do!

We don't like to rhapsodize, but we are tempted to say that baseball broadcasts are more potent than music, more productive of speculation than the foreign or domestic political situations, and are more widely heard than any other daylight program in the summertime—probably baseball's testimonial could include the rest of the year too.

Radio has really made baseball the national game.

Senators vs. Athletics may be heard Monday on NBC-Blue and MBS Sat.: EST 2:45 p.m. — CST 1:45 p.m. MST 12:45 p.m. — PST 11:45 a.m.

So You Like Contests?

RABID contesters will hate it; casuals will feel a definite weakness in the pits of their stomachs; some sponsors are going to wonder why they have to be the ones that everything happens to. Nevertheless, "it"—Eric Bender's sensational, just-published book, *Tickets to Fortune*—is an important event in contest history.

Tickets to Fortune is the forerunner of more important investigations of contests. A low rumbling of dissatisfaction, but more particularly of curiosity, has been audible over the contest front. The public as a whole wonders what happens to the \$11,000,000 worth of prizes given away every year. Most of America's twenty-five million contesters want to know why they never win any of it; sponsors wonder whether the obvious profits of contests may rebound to their loss. Bender asks:

"Are they on the level?"
 "Why do they—the sponsors—do it?"
 "What chance have I to win?"

His answers to these questions are interesting, as one man's views. They are not detailed nor augmented by figures to prove them, but they deserve a fair hearing. In commenting on them, RADIO GUIDE takes an impartial attitude, speaking not for sponsors, contesters nor sensationalists, but to encourage the finding of facts. Fair-minded contesters, sponsors and publications have hoped for a complete investigation for a long time. Perhaps Bender's book will encourage others to go further.

Of the first of his questions, Bender says:

"The overwhelming majority of contests are absolutely honest, as far as their mechanics are concerned: Entries are all opened and evaluated; judging methods are as fair as possible, considering the size of the job; the prizes are paid to the winners. Especially is this true of contests announced by the big radio networks, which check every detail most carefully before announcing a contest over the air. Nevertheless, there are dishonest or misleading contests announced in print every day!"

Bender's analysis of unfair contests is a warning everyone who ever enters a contest should study in detail. He says:

"A contest is probably fair when full details are given as to closing dates; when the exact amount of purchase required is stated; when it is stated in clear language what must be done, and all that must be done, to make you eligible for prizes. Only a few years ago perhaps ten percent of all contests were either outright swindles or something other than they represented themselves to be. But since contests have been introduced into high society by the advertising agencies, the figure is now around one percent."

"... Don't bite at these contests. By these signs shall ye know them:

"The announcements are usually signed by an 'advertising director' or 'publicity manager,' not by a company.
 "No closing dates are given.

"There are 'extra awards for promptness,' something no legitimate contest needs to offer."

The second of Bender's three questions, "Why do they do it?" raises hot issues. He says in reply to his own question:

1. *Winning entries are worthless to sponsors.* "Now and then," he says, "entries will disclose a new advertising angle or an unsuspected new use for a product, but ordinarily the boys in the advertising agencies are far ahead of the public."

2. *Contest mailing-lists are worthless.* They are, he says, an unknown quantity as far as purchasing power

is concerned, and better lists could be bought more cheaply and simply.

3. *The good-will of the contest is offset by the disappointment of the losers.*

4. *Contestants will not sell themselves permanently on the merits of the product when they write about it in contest entries.*

5. *The sponsor won't get listeners for his radio program.* Says Bender, "The public is developing a new kind of protective sixth sense. It can automatically shut off its hearing facilities while the commercial announcement is going on and reopen the channels when the entertainment begins."

6. *What the sponsor does get is sales.* "He gets sales not by convincing

write about it for a contest—isn't that asking a lot of any advertising medium? It is a generally accepted theory that if advertising can make customers give the product a fair trial it has performed its own function. The product should sell itself from there on.

When Bender says further that contests don't get new listeners for radio programs because listeners have learned to ignore commercial announcements, he appears to be arguing both sides of the question. In the first place, contests offer one of the few ways to determine whether listeners hear the commercial announcements, of which contest news is always a part. If contests "pull" heavily, it is clear that listeners heard the announcements. Since they do, Bender



First winners in the Strongheart Dog Food contest: Frances Haines, East Orange, N. J.; Don Weston, Bellerose, Long Island and Jeanne Adams, Fairfield, Conn. Each of them won a pedigreed Scotty. (For details see col. 4)

the public that his product is meritorious and worth the money but by compelling the public to buy if it wants to get in his contest."

Considering these points one at a time, what replies can be made? Should defenses be made?

First, it seems clear that Bender is correct in his summation of the value of entries to sponsors. That a sponsor would want to know the number of words that can be made out of the name of his product, or that he could not buy superior slogans or product-names from advertising experts, is, as Bender says, ridiculous. What he wants is for people to buy his product to enter his contest.

The second issue is doubtless true, also. Mailing-lists are distributed nationally, and are checked for purchasing-power. Just as any other new mailing-list is an unknown quantity, so is a list of names of contestants.

As for the good-will of contests, let no sponsor be misled by complaints of cranks or reports such as Bender's. The people who write nasty letters to sponsors and judges after contests close are definitely in the minority. The fact that they are chronic letter-writers makes them seem more numerous than they actually are, as mentioned in a letter from a contest judge published here several weeks ago. Sincere contesters, whether confirmed contest fans or casuals, hold no grudge against sponsors who fail to award them prizes.

As for contesters selling themselves permanently on a product when they

agreeing on that point, it must be that, whether or not listeners have developed a "protective sixth sense," listeners at least give their attention to contest announcements. Furthermore, radio programs are to the sponsors merely advertising, although they may be entertainment to the listeners. Should one form of advertising have to sell another, or part of the advertising sell the whole? Contests *sell the product*—isn't that enough?

Bender's sixth contention, that sponsors get sales through contests without convincing the public of the product's merit, is doubtless true. Contestants buy products about which they know not a thing. The immediate objective is to qualify for entrance in the contest. They don't even care whether the product is good. But they do use the product. As mentioned before, if the product can't sell itself once it is in the home, it probably can never be sold anyway!

Sponsors have recognized that no other advertising device yet discovered will sell goods in the immediate volume contests will. Bender's statements, it appears, do not offer any new evidence to dispute this, nor to show any counterbalancing losses.

From the contesters' point of view, Bender's third question, "What chance have I to win?" is the most important and most interesting. Since consideration of that issue requires a great deal of space, it will be covered here next week. Look next week for his revelations of *your* chances to win! Both sides will be discussed here.

This Week's Prize Specials Some New Opportunities

Contesting, like almost every other indoor activity, ordinarily feels a distinct summer slump. Some experts predict that the present strained business conditions will make this year an exception, since contests help business. Here are some current ones:

The Strongheart Dog Food Company is awarding Scotch terriers to contestants who send in the best 50-word letters on "I'd like a Strongheart Scotty because —." The contest is announced over Station WOR, New York, on the "Pet Club of the Air" program on Saturday at 12:45 p.m. EST. Enclose three Strongheart labels. Entries should be sent to WOR, 1440 Broadway, New York City, care of Steve Severn.

Paramount Pictures and Bendix Home Laundries are promoting local contests in all cities where the motion picture, "College Swing," starring Betty Grable and Jackie Coogan, will be shown, and where Bendix dealers have showrooms. See your local Bendix dealer to see whether a contest will be held in your town. Prizes in each contest will be determined by the local Bendix dealer and theater manager, but the first prize in each case will be a Bendix Home Laundry, which retails at \$169.50. To enter, furnish a last line for this limerick:

"When Betty and Jackie were wed
 'Ideal,' all the populace said
 A Bendix he gave her
 From washday to save her—"

Entries should be sent to local Bendix dealers, unless other rules are published locally.

Can you think of a name for a new type of women's hosiery that embodies a "non-slip" garter, above the knee? The Holeproof Hosiery Co. is offering a first prize of \$100 and 102 other merchandise prizes for names. To enter, write the name you suggest on a plain sheet of paper, give the name of your hosiery store and your own name and address, and enclose one of the silver and black "Doubly Certified" seals which come at the top of each pair of stockings. Send entries to Contest Editor, Holeproof Hosiery Co., Milwaukee, Wis. Contest closes June 30.

Elsie Robinson is conducting letter contests in the Hearst newspapers. New subjects are given each Sunday in her syndicated column. Prizes of \$75 and \$50 are given for the best letters.

In eleven western states contestants have chances at 115 prizes totalling \$1,000 in the C-H-B Canned and Bottled Food Products contest, in each of two contests—one each for the months of April and May. It's a "Who am I" contest in which entrants tell which of three types they would prefer to be.

The National Association of Ice Industries is awarding two air-conditioned ice refrigerators each week in a series of contests which ends at midnight, May 21. Send a letter of not more than fifty words to Contest Judges, National Association of Ice Industries, 228 North La Salle St., Chicago, Ill., on the subject, "Why I would like to own a new, modern ice refrigerator."

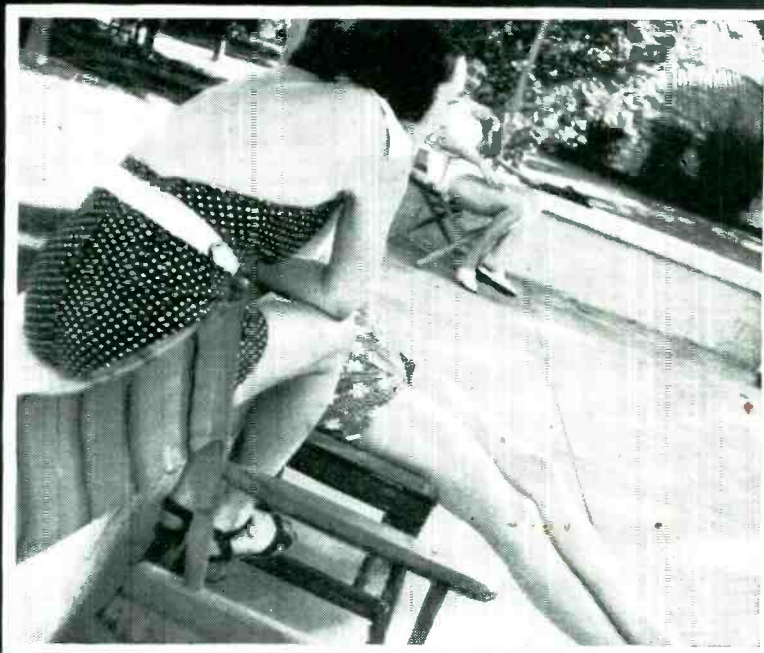
Arthur Godfrey, on his CBS program heard Mondays and Fridays at 7:15 p.m. EST, is awarding \$100 first prize and ten \$10 prizes each two weeks for the best statements of twenty-five words or less completing the following sentence: "I like Barbasol because—." Submit entries on the side of the Barbasol carton which has "Indianapolis" printed on it. Send entries to Barbasol, Indianapolis, Ind. Winners of \$100 prizes are eligible to win the grand national prize of a 1938 Oldsmobile. Last contest closes Friday midnight of this week.

The FOUNTAIN of YOUTH

RADIO AND MOVIE STARS HAVE FOUND IT!



To keep up to par, stars like Edgar Bergen (above) and Rudy



Vallee (below, with Charlie Farrell) every so often relax in the sun (above), amuse themselves (below). For where they go, what they do—and why—read May issue of SCREEN GUIDE!



MAY SCREEN GUIDE ANSWERS THESE QUESTIONS:

HOW IS SHIRLEY TEMPLE TREATED AT HOME?
 WHAT HAPPENED TO THE PRESIDENT'S GUEST-STAR?
 IS HOLLYWOOD UNFAIR TO DANIELLE DAFRIELUX?
 WHAT IS THE NEWEST WAY TO FIND MOVIE STARS?
 WILL YOUR GIRL GO WRONG IN HOLLYWOOD?

LOOK FOR COVER (RIGHT). BUY SCREEN GUIDE — 10c!

