

COMPLETE PROGRAMS FOR WEEK ENDING MARCH 26

Radio *Guide*

TEN CENTS



Don Ameche—
heard Sundays
on "Chase and
Sanborn Hour"
over NBC-Red

OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
400 North Broad St.,
Philadelphia, Pa.

2

My Choice for the
Best Dramatic Program Is.....

My Name Is.....

My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, March 26

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK — MOST POPULAR DRAMATIC PROGRAM



RADIO GUIDE'S annual Star of Stars Poll is on its way! The fifth edition of the greatest radio popularity poll in the world opened last week when a ballot was published on this page for votes to determine the air's most popular musical program. This week the poll moves on. The ballot above is for your vote for the best dramatic program on the air.

Unlike previous polls, the ballots this year are good for only one week. They are good only in the division whose election is being held during the week when the ballot is printed. In other words, the ballot published last week, which said, "My choice for the best musical program is . . ." cannot be used in any other election. That election closed on Saturday, March 19. The ballot published this week can be used only for your vote for the best dramatic program. It must be

mailed by midnight on Saturday of this week, March 26. It cannot be used later.

Do not vote for anything except your choice for the best dramatic program on the above ballot. The schedule below shows when other elections will be held.

What is your choice for No. 1 dramatic program? Last year listeners named "One Man's Family," and in order after that selected the Lux "Radio Theater," "First Nighter," "Gang Busters," "Bachelor's Children," "Bambi," "Today's Children," "Mary Marlin," "The March of Time," "Follow the Moon," "Hollywood Hotel" and "Grand Hotel." Would you choose one of these this year? Cast your vote and help your favorite!

The results of each election will be announced in Radio Guide each week as they are counted.

The ballot above may be pasted on a penny postcard, if you like, or sent in an envelope. Mail it—before midnight, March 26—to the Star of Stars Editor, Radio Guide, 400 North Broad Street, Philadelphia, Pennsylvania.

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

2. Most popular dramatic program—March 26 issue, on sale March 17
3. Most popular children's program—April 2 issue, on sale March 24
4. Most popular actor and actress—April 9 issue, on sale March 31
5. Most popular singer of popular songs—April 16 issue, on sale April 7
6. Most popular classical singer—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume VII, Number 23, Week Ending March 26, 1938. Published weekly by Regal Press, Inc. Entered as second-class matter at the Post Office, Chicago, Illinois, February 24, 1932, under act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright 1938, by Regal Press, Inc. All rights reserved. Editorial offices, 400 North Broad St., Philadelphia, Pa. Advertising offices, 551 Fifth Ave., New York, N. Y. Business offices, 731 Plymouth Court, Chicago, Illinois. Arnold Kruse, President; George d'Utassy, General Manager; Curtis Mitchell, Vice-President; Ed Zoty, Circulation Manager. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.



CURTIS
MITCHELL
Editor

HAPPY LISTENING

For Star-Gazers

EACH spring a certain number of hearts beat faster than is good for the cardiac muscles. Some of these, according to the sages, flutter in double time because of new-found loves; others do because those in whose breasts they quake have turned to careers—in radio. Unable to save the former, Radio Guide tries each spring to do something for the latter. This week star-gazers may turn to page 2 for "Nice Work But Try And Get It" (a disillusionment); page 20 for "How a Talent Scout Works" (a revelation); page 24 for "The Business of Being Lily Pons" (a dream come true).

Glamourtown Flood

HOLLYWOOD is definitely the home of glamour. Many an otherwise straight-thinking citizen might never realize fully the extent of civilization's zig-zag trek but for celluloid scenes outside his own bailiwick. How confusing for that mecca of money and beauty and mischief—so often the scene of make-believe love and let's-pretend misery—to be the scene of honest-to-goodness suffering, hunger and death! Many of us still think the Los Angeles flood was a publicity gag. If you're one of those, turn with trepidation to page 5 and a first-hand report on the situation!

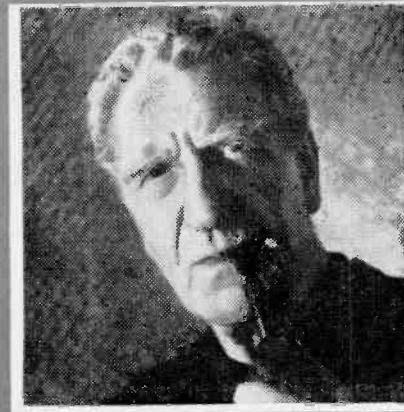
Vol. 7, No. 23
March 26, 1938



George Arliss does "The Man Who Played God" on Lux Mon.

THIS WEEK

PREVIEWS OF SOME OF THE BETTER
REGULAR AND SPECIAL BROADCASTS



C. Aubrey Smith will guest on Al Jolson's show, CBS Tuesday

SUNDAY, MARCH 20

Mrs. Reynolds Packard . . . foreign news
"Europe Calling"—CBS, 1:30 p.m. EST.

After several postponements, Mrs. Packard, wife of the United Press correspondent, will be heard from Geneva. She'll talk on "A Journalist's Wife to the Wars." She has been with her husband in both Ethiopia and Spain during hostilities.

Robert Casadesus . . . French pianist
Philharmonic-Symphony Society—CBS, 3 p.m. EST.

An acknowledged exponent of every school, classic, romantic and modern, Casadesus' personal preference is Mozart. He'll be heard in two works, Ravel's Piano Concerto for Left Hand, and Mozart's A Major Concerto, K. 488.

For program details see page 6.

Finalists . . . seek "Met" contract

Metropolitan Opera Auditions—
NBC-Blue, 5 p.m. EST.

Singing in hopes of winning a "Met" contract will be John Carter, tenor, of Brooklyn, new featured soloist on the Chase and Sanborn Hour; Margaret Codd, lyric coloratura, of Cleveland; and Phil Duey, baritone, from Macy, Indiana.

Ida Lupino . . . Feg's star

"Baker's Broadcast"—NBC-Blue, 7:30 p.m. EST.

Hollywood's Ida Lupino will subject herself to questioning and cross-questioning when she braves an appearance as Feg Murray's guest Sunday. She'll be interviewed very informally during the "Seen! Stars" portion of this program.

Lily Pons . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

Diminutive Diva Lily grew from obscurity to Metropolitan Opera fame in less than five years, had never had a singing lesson until she was 21. Sunday she'll amaze listeners with her trills in "Pretty Mocking Bird" and "Home, Sweet Home."

See page 6 for complete program details; page 24 for a picture story about Miss Pons.

MONDAY, MARCH 21

What now? . . . spring

Signs of spring—CBS, 3 p.m. EST.

This broadcast will include latest news on the signs of spring, from the first robin to a report from the U. S. Weather Bureau in Washington forecasting temperatures throughout the country. Dramatizations will range from such subjects as nature and mythology to lovesickness.

MacGregor . . . from Greenland

MacGregor Arctic Expedition—
NBC-Red, 6:15 p.m. EST.

The MacGregor expedition reports on the end of winter and preparations for the coming season at their camp at Reindeer Point, Greenland. Mr. MacGregor will tell of his recent attempts to reach the unexplored portions of Ellesmere Land.

George Arliss . . . for Lux

"Radio Theater"—CBS, 9 p.m. EST.

The eminent English actor, Mr. Arliss, will make

another of his extremely rare appearances in radio drama to star in "The Man Who Played God." It is the story of a rich old man who is going blind and decides to "play God" to the poor.

TUESDAY, MARCH 22

C. Aubrey Smith . . . visits Al

Al Jolson Show—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

C. Aubrey Smith, who has played everything from kind old fathers to sinister murderers in the movies, is well known for his fine acting in many great movies. Tuesday, he'll be heard in an amusing skit with Al and his radio crew.

Alice Brady . . . for Camel

Oakie College—CBS, 9:30 p.m. EST.

New York City's Alice Brady, equally famous as a scatter-brained film comedienne or a brilliant dramatic actress, is well known to both movie- and theater-goers. As Jack Oakie's guest Tuesday, she'll be heard in an uproarious sketch.

WEDNESDAY, MARCH 23

John James Audubon . . . his history

"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

The life-story of John James Audubon, American



Actress Ida Lupino will headline the Baker's Broadcast Sunday on NBC-Blue

naturalist, will be dramatized. Audubon was the author of the famous "Birds of America," in which the bird-life of the country was for the first time accurately drawn and colored.

Andrea Leeds . . . thumb-nail sketch

Harriet Parsons—NBC-Blue, 8:30 p.m. EST.

Each week, Harriet, daughter of Hollywood Hotel's Louella Parsons, answers the three most interesting questions about some star which have

been sent to her by listeners during the week. Wednesday she'll discuss Film's Miss Leeds.

Boris Karloff . . . monsterman

"Lights Out"—NBC-Red, 12:30 a.m. EST.
(For the West, 10:30 p.m. PST.)

Karloff, best known for his "monster" roles in the movies, begins a five-week series of broadcasts as star of radio's greatest horror show—"Lights Out." His first horror program will be "Cat-Wife," with Betty Winkler as the neurotic wife.

For a complete story about Karloff and this broadcast, see page 4.

THURSDAY, MARCH 24

Mischa Levitzki . . . for Kraft

Music Hall—NBC-Red, 10 p.m. EST.

A comparatively young man, Levitzki's piano concert successes have taken him all over the world. He has played with most of the world's important symphonies, and has been featured in many recent important radio programs as guest artist.

FRIDAY, MARCH 25

John Farrar, Jr. . . . attention, children

"Music for Fun"—CBS, 6:05 p.m. EST.

Each week a different child will come to the microphone to give his personal impressions of the selections played. This Friday, John Farrar, Jr., eleven-year-old son of the publisher, will undertake the musical commentating.

Mildred Bailey . . . Paul's guest

Paul Whiteman Program—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

It was as a singer with Paul Whiteman's orchestra that Mildred first received country-wide notice. Friday she'll be heard singing the brand of rhythm that rocketed her to fame as one of the nation's most popular blues songstresses.

SATURDAY, MARCH 26

America . . . in the Far East

Symposium on the Far-Eastern War—
CBS, 3 p.m. EST.

Speakers will be Professor Holcombe, former economic advisor to China's Generalissimo Chiang Kai-shek, Professor Hans Kohn, and Students Jack Andrews and Markham Wilkie, all of Harvard. Kohn and Wilkie recently toured Japan and China.

Frank Winge . . . front-page news

"Johnny Presents"—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

Frank Winge, of the staff of the Chicago Times, was able recently to clear a man held by the police for the murder of a Mrs. Tallmadge in Oregon, Ill., and aid them in finding the real murderer. The story of Winge's part in the solution of the crime will be dramatized.

Track-meet . . . from Chicago

Bankers' Mile—CBS, 11 p.m. EST.

The annual Bankers' Mile, highlight of the yearly track meet in Chicago, will be broadcast this Saturday. America's champion milers from all over the country will participate in this race, to be described for listeners by a CBS sports announcer.

For Stations Which Will Broadcast These Shows, Please Turn to "This Week's Programs" on Pages 27 to 43

Despite the fact that RADIO GUIDE has printed article after article on how to get into radio, the one question which is most often asked its editors as they travel over the country is "How can I break into radio?"

With that in mind, it has become our practise every year about this time, when spring is in the air and young people are beginning to plan expeditions into this or that city, to lend a hand to ambition. In the following study of the opportunities in radio for young folks with ideas, we present the facts as determined by our ace investigator, James Street.

Most of these facts are not new. Most of them have been recorded before. But in some degrees the situation has changed. There seems, for instance, to be less opportunity of getting into radio today than ever before. In order that no one shall pound uselessly on the gates of radio castles, and in order that those who do have genuine talent may know the best way to bring that talent to the attention of important people, we submit this article to our readers.—THE EDITORS.

YOU have a better chance of becoming a United States Senator than of being a radio star!

During the next six years approximately four hundred persons will believe they have been called to be guardians of our money, morals and moods, and ninety-six will be chosen to broadcast in the Senate.

But during the same period more than 12,000 will feel they have been

called to be radio stars, and maybe twelve or fourteen will be chosen.

The odds against your broadcasting in the upper brackets are about one thousand to one, and yet, each year you migrate to New York City like the hopeful immigrants who forsake their native hearths and hie for the promised land. You come surging to the great gateway of this madcap Mecca, pounding at its barriers and wailing "open sesame."

THE door is slammed in your face, for there are no magic words to get you beyond the drawbridge. And you

go home, heart-sick and disillusioned, and give up, and probably get a job slinging hash or tending a gas station. Who can blame you?

However, it's encouraging to know that out of two thousand of you who will troop this year to the Hudson, the moat around the Great Blight Way, perhaps one will fight free of the eddies, storm the barricades and become a star. It's nice work if you can get it.

Every day to RADIO GUIDE and to the broadcasting companies come scores of letters, each bringing the same plaintive plea: How do I get in radio? Well, neighbors, the chances are you

get you on the networks, count ten and spell pachydermatous four times before you even speak to him. If you can't spell it, you've got no business on radio—for it means thick-skinned. The big networks do not hire scouts. Every employe is a scout, always on the lookout for talent, but they do not go scampering over the land with engraved cards and slick stories.

DON'T sign any contracts. Agents are a vital part of the entertainment business, but they are good, bad and indifferent. The man who tells you he is a radio scout probably is an agent. If he's a good one he'll tell you so. He makes his living off people like you. A good agent is invaluable. But spell pachydermatous two times before you even talk to an agent.

If he says he can place you, all well and good. If he offers you a contract, take it to a lawyer. And make the contract say the agent will collect only a certain percentage of monies that pass through his hands and of monies paid for jobs he gets for you. The safest thing to do is check on the agent. If he's good he's known in New York.

If you have been performing over a small station and no agent or bigger station has spotted you, and you still think you are good, send a transcription of your work to NBC or CBS. Write a letter, a brief letter. Simply tell your experience, the type of work you want and sign your name, with address and telephone number.

"And be sure," advises Lucille Singleton, director of Columbia's vocal auditions, "to sign your name. We get quite a few letters unsigned. The writer tells us how good he is but forgets to tell us who he is."

COLUMBIA'S director of auditions handles about fifty auditions a month, and an average of one person out of fifty passes muster. That one is signed then with Columbia's artists bureau, and when an opening comes, he gets it. NBC works the same way. But if you pass an audition, it does not mean you get a job. It simply means your name is filed and if there is a spot for your talents, you get the call.

"It might be well," says Lucille Singleton, "for you to take stock and find out first whether you have anything to sell. For you are trying to break into a highly competitive commercial field where you must have something to sell before you can collect.

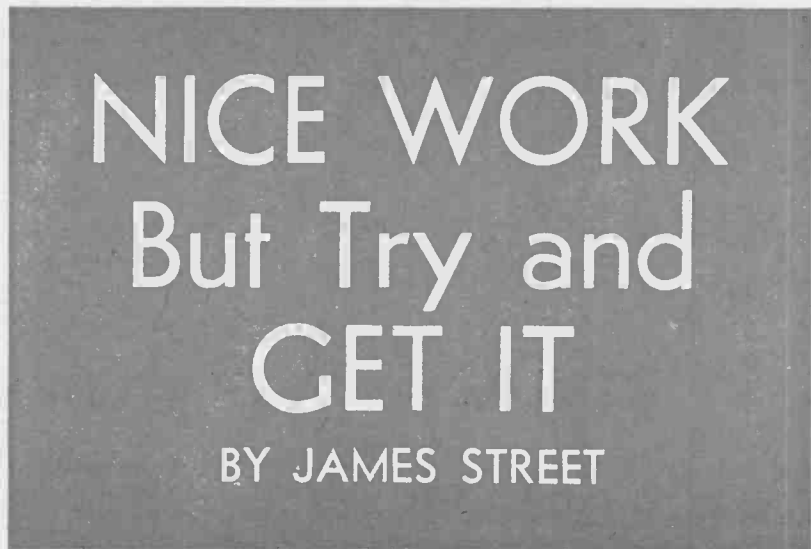
"A singer who is successful must have a personality that communicates itself favorably to the listener. In the field of popular music, personality is the chief requirement. It does not take many words to set forth the requirements. You must have style and authority, professionalism and self-confidence. And it takes time, patience, hard work, persistence, sportsmanship, graciousness, musicianship and real ability to master the requirements. And good looks are an asset."

How to go about getting an audition? Let her tell you:

IF YOU have sized up your talents and think you are qualified for an audition, apply in person or write. If you apply in person, make your interview as brief as possible and by all means impersonal. Don't interview the interviewer. Speak with intelligence and enunciate clearly, or I will wonder if you can sing intelligently or clearly.

"Know what you want to do, and don't begin with 'I want to get into radio some way, that's all.'

"Don't use your time criticizing other singers. If you tell me you are better than some star, I'll ask you who said so, and it might be embarrassing.



don't! But if you refuse to be licked, if you have a skin as thick as an alligator's, here are a few things to keep in mind before you shut down your gas-pump or quit that beanery job and head for New York and fame.

Big-time radio will not hire amateurs! Your voice may be as fine as split silk and your gags may be funnier than professional comics (let's hope so), but amateurs have three strikes against them when they rap on the boss' door and ask to hire out.

THE first thing to decide is whether you want to get into the entertainment or technical departments. We will not go into the technical end here. It's too complicated. But remember that in the entertainment end a fistful of artists work steadily so you can hear one star.

Let's assume you are one of the multitude who wants to be a singing star. You have a good voice. You know it. Then don't come to New York. The chances are there are better voices than yours singing out train schedules here. The first thing to do is get you a job at a small station somewhere near your home where you can always slip back to the family table and take on a few groceries, things that do not come easily in New York, and, too, are not home-cooked. Don't expect the small station to pay you much. I know a fellow who sang fifteen minutes a week on a station for \$1.50 a program and he had to pay his pianists a dollar of that. He finally gave up and went back to plowing with a mule, and had to split his profits with the mule.

You can tell within a month or six weeks if your voice is clicking, then make transcriptions of your own program. If you are good, a bigger station will soon hear of you.

BEWARE of radio scouts! If you are singing in the hinterlands and a mister comes to you with an engraved card and a slick story about how he can

"Go to your audition prepared with songs already selected. After the audition, remember you have been given a chance to display your wares and that the buyer has the last word.

"As I see it, singers are far too inclined to ply their trade while still in the student stage. They hurry too fast toward the goal. They are too willing to 'earn as they learn' before having learned enough. Many fail—not because they lack good vocal ability but because they do not spend enough time in perfecting his or her talent. It doesn't just happen that an artist clicks. It happens because the artist really has something to sell.

"**A**ND above all, do not listen to your friends who tell you you should go on the radio. That might be their only hope of tuning you out."

Selah!

It is true you have a better chance at radio if you are in New York. But don't come here broke! If you can get a job here your chances at radio are improved, for you are on the ground and have an opportunity to keep pounding at that old door, and maybe it will open. Most doors open if you beat 'em hard enough.

Night-club work here is one of the quickest steps to radio. Employees of the networks visit night clubs, and if they hear you then they may go to you.

The best way to be a top-hand radio performer is to get your own program. Figure it out yourself. It's got to be different. Think in terms of selling that program. Programs sponsored by big advertisers pay big money. Programs sustained by the stations do not. Radio stations sell time.

Let's say you live in a small town and you have an idea for a radio program—a skit. Put it on a small station first. If it clicks, bring it to New York—but if it really clicks New York probably will go to you. Have a definite sponsor in mind when you prepare your program. An automobile company is not likely to be interested in a horse-and-buggy program—or maybe it will be! There's no rule.

YOU can go directly to the advertiser—if you can get to him. Sell him the program, he'll buy the time. That's what Myrtle Vail did. She and her husband tramped many years in vaudeville, then settled down in Chicago. They were doing all right, until the depression wiped them out. She had her memories, a lot of spunk and a daughter, Donna Damerel. Listening one day to a radio serial, she decided her life had been eventful. So she wrote a skit, went straight to a sponsor and sold it. That was seven years ago, and Myrt and Marge has been running ever since.

If you can't sell your skit directly to a sponsor, and still think it's good, bring it to New York. Here you have two chances. Maybe you can interest an advertising agency. Don't go to the agency and say "I've got a radio program."

Have a synopsis ready. Even then it's hard to talk directly to an agency, because agencies are panicky about plagiarism. How do they know that they haven't already got the idea you are trying to sell, and that if they hear yours you may not think they are lifting it, or pirating it, and sue? One way to avoid such pitfalls is to have your synopsis filed with an affidavit. But it's a lot of bother. The quickest way is to hire an agent and let him do the selling.

But if you do not want an agent and the advertising agency is not interested, go to the broadcasting company. If your idea is good, maybe the com-

pany will give you a sustaining program. You won't get rich, but at least you'll get on the air. Then the company's salesmen will try to sell your program to a sponsor.

THERE is no rule to prevent you from conceiving the idea, perfecting the program, directing it, and selling it. All the radio company wants is to sell the time—to make money. Years ago Lillian Lanperty happened to meet the late Arthur Brisbane and told him of her mother's work in social service. Lillian was nineteen then and Brisbane told her that with her experience she should be a "Big Sister" to the world. She began writing a book about her experiences. She never finished it. Ten years later she remembered his remark

about "Big Sister," and from her manuscript she plotted a radio program. A sponsor grabbed it.

Ted Hammerstein was only ten when he began yearning for a music-hall show. He got the idea from his grandfather's Victoria Music Hall, and you see where his idea took him.

THOSE are entertainers. Maybe you can't entertain, but you can write. Radio scripts are not great literary essays. And most radio script-writers do not get rich. If you can write and want to make money, the best thing to do is write books, magazine pieces or plays. However, there is a big field for good script-writers and the top-notchers live well.

Mr. Guger owned a drug store in Cleveland. He heard a radio program one day, decided he could write one, and in two hours turned out a "Case

History." He never had written anything before except prescriptions! Radio snatched his idea. Mr. Guger sold his drug store.

There is a difference between a script-writer and a continuity-writer. Let's say a big program is being prepared. The plot is farmed out to script-writers. They may live in Kansas or Maine, but they do a script—a play. Back to the studio it comes, and the continuity-writers jump on it like hawks. It's rough. They smooth it out.

There must be a certain song. A "looker upper" seeks the song. The "looker uppers" are fast workers. Their libraries are complete. If Nome, Alaska, should burn this minute, the "looker uppers" would have enough stuff about the town ready in two

hours to put on a half-hour show.

Maybe the song the program demands is not in the music library. That happened recently. The program called for a song from Walt Disney's Snow White. There was no music, but a musician was hurried to a theater where the show was playing. He took down the music by ear, and it was perfect.

A recent program called for a British bugle-call. The "looker uppers" couldn't find it in the library. They called the British consul and that worthy told them the music over the telephone.

Did you know Frederick the Great, Henry the Eighth and Marie Antoinette wrote music? I didn't either, until some "looker uppers" got a call for such music and found it.

After the "looker uppers" supply the continuity-writers with facts, the

writers assemble the program, using the script, the facts, the songs, etc. When they want a sound-effect they write "biz" in the program—meaning "give it the business." The effect may demand the sound of an eighteenth-century coach going through a covered bridge. Then the sound-effect boys go into action and experiment until they reproduce that sound.

FINALLY, the program is completed and checked. Then it's timed. The program director stands in a glass cage. The performers go through their lines. The sound-boys give it the "biz." Time and again the director cuts and polishes. He keeps his eye on the clock. The performers watch him and the script. When the program fits the time and is smooth, the copy is rushed to the "dawn patrol" or "flying squadron." They are typists and mimeographers, and two hours after they get a program they must have a sixty-page script ready for the performers, complete with all the "biz."

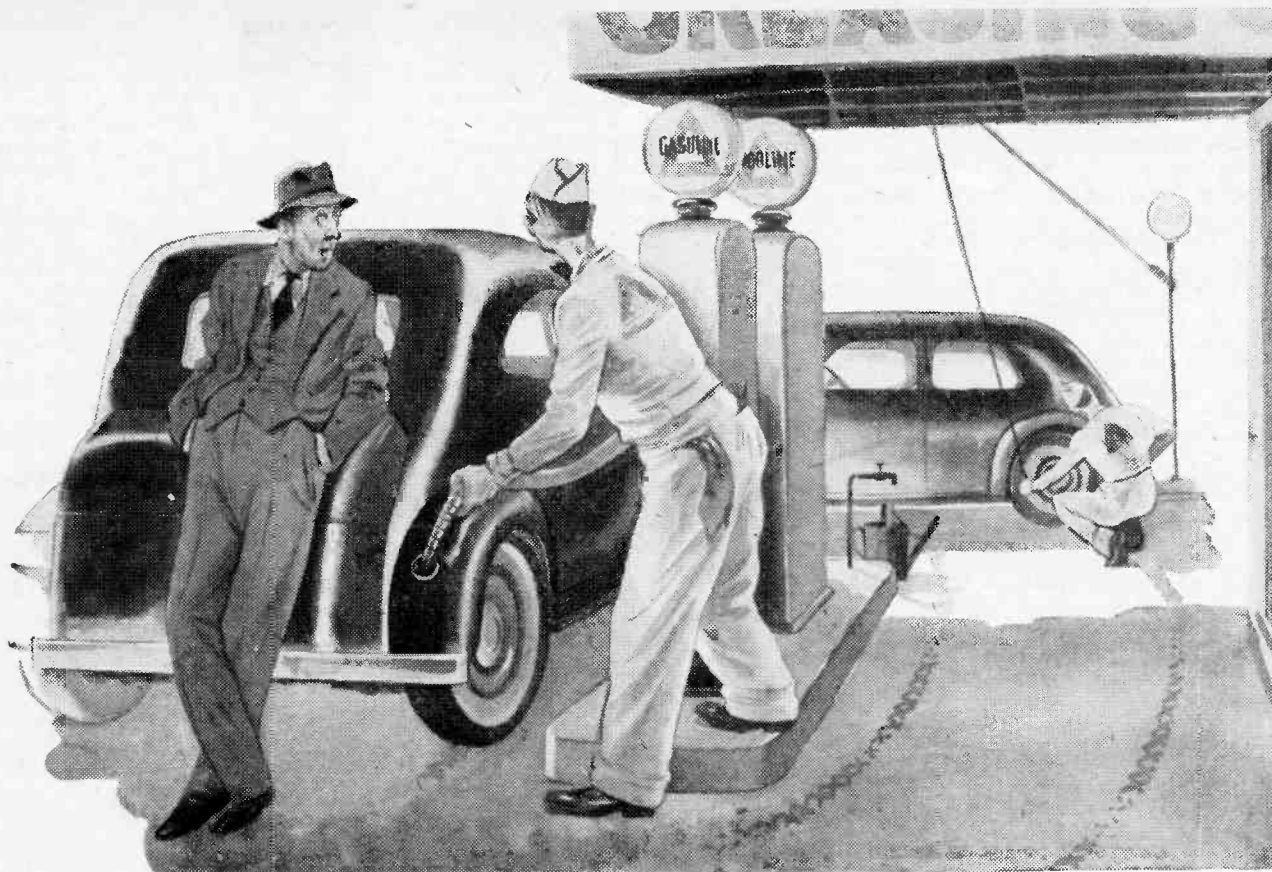
So you want to get in radio? Well, the folks who write the "biz," the "looker uppers," the "dawn patrol," the directors, the script-writers, the continuity-writers, the artists—they all are parts of a program. They all work so one star can shine.

Oh, that's not all. Maybe you can be a cricket on radio, or a canary or a pig.

NBC and Columbia keep casting-files of the canaries and pigs. Over at Columbia, Earl McGill has the casting job, and in the file are more than 750 cards of actors and actresses who earn their daily bread by characterizations. The cards are arranged alphabetically under the headings of male, female, straight and character.

EARL has a fellow indexed who is a perfect cricket and gets so much per cheep-cheep. He's got Abraham Lincoln's impersonator. In his file he can find an imitator of just about any person from Stokowski to Joe Penner, from Hitler to Chic Sale. If he's so inclined, Earl can hire the official Indian of the air—a fellow named Joseph Granby, who can out-war-whoop Sitting Bull. Or if he wants Mussolini's

(Continued on Page 44)



THOUSANDS LEAVE THEIR HEARTHES
TO RATTLE RADIO'S DOOR — BUT
WILL THAT GOLDEN GATE OPEN?

MIDNIGHT HORROR

LET'S all sit down and have a good scare.

At exactly half an hour past midnight (EST), on Wednesday, March 23, lights will be dimmed in innumerable homes throughout the nation, armchairs will be dragged closer to radios, books and papers will be laid aside, and a shudder will pass over the face of the land, for Boris Karloff, the best-known bogeyman in the movies, will be undertaking a role in "Lights Out"—the best-known horror-drama in radio. His first midnight horror, this night, will be "Cat-Wife," with Betty Winkler as the neurotic wife.

Fear, you know, is a funny thing. We talk bravely about rooting it out of our minds and banishing it from our lives, but the truth of the matter is that we probably wouldn't if we could, for we really enjoy it. We have an appetite for fear.

DO YOU know why we go to horror movies, read ghost stories, find ourselves enthralled in blood-curdling narratives about supernatural high-jinks on lonely islands and mysterious goings-on in awesome mountain fastnesses, which the residents of the nearest village have never had the courage to penetrate—except, of course, the town character who, as a boy of five, wandered into the hills one evening and returned next morning, a gibbering idiot?

It is, of course, because we like to be frightened.

But do you know why we like to be frightened?

Psychologists, who claim to know about these matters, explain that we enjoy this sort of thing because fear is as fundamental as anger or desire and requires exercise just as much as do these other emotions. It is hard to find a stimulus for real fear in this civilized, sheltered and sadly disillusioned age. We have conquered so many terrors that we have driven out good old-fashioned fright and left in its place only a sorry residue of worries and neuroses.

THAT being the case, it is only natural that we have turned to literature and the drama for the exercise of an emotion that is as ancient as the human mind, and only natural, too, that we should be willing to pay to be scared so badly that our hair stands on end and our breathing is obstructed. We're simply paying homage to an old tradition—that man shall be afraid—and serving an emotion that was all too common in the days when our forebears frequently poked their heads out of caves to find themselves staring some incredible monster in the eye.

There are good grounds for the argument that horror fiction and drama sprang up as a reaction against the inroads of common sense on romance and superstition. In an article in the *Saturday Review of Literature* sev-



A gentleman in fact and a monster in fiction, Boris Karloff found an ideal role in Universal's "Bride of Frankenstein" (above) in 1935

BORIS KARLOFF WILL BE POPULAR ON "LIGHTS OUT" OVER NBC-RED WEDNESDAY—FOR PEOPLE LIKE TO BE SCARED!

eral years ago, Basil Davenport pointed out that the ghost story came into English literature along with the age of reason, and that the crime story began with the decline of free-and-easy highway robbery and the disappearance of brigands. Both the ghost story and the crime story were substitutes for something that men found they missed—substitutes for things that once caused fear.

The function of art is to produce in him who beholds it or hears it a unification of consciousness—an emotional reaction so strong or so subtle that it sharpens perceptions, drives out conflicting desires, binds together all a man's sensibilities and faculties and brings them into focus on one subject. Fear, of course, can do this, and an appeal to fear can be and frequently is an artistic appeal.

The ghost story—or horror story—and the horror drama will always be popular because they are aimed at awakening a deep-seated emotion. Davenport, in the article mentioned above, points out that the appeal of the ghost story is not to wonder or awe or pity, but to fear, and not to sympathetic fear, for the safety of the characters in the story, but to personal fear—to fear of what might happen if one's own door were to swing open slowly, for no good reason.

He suggests, as have other critics, that the weakness of the early writers of horror fiction lay not in the imperfections of their technique but in the fact that their characters and settings were too outlandish to be credible. The essence of the lure of the horror story is the possibility that it might happen right here.

In support of this argument he cites Dr. M. R. James, himself the author of several ghost stories, whose doctrine it is that in order to be effective such a narrative must make the reader say to himself: "If I am not careful, something of this sort may happen to me."

This is a well-established principle for the horror story. It makes radio an ideal medium for horror drama.

Radio invades the home like a ghostly voice; it makes a strong appeal to the imagination; it is often heard by lonely persons—far from the comforting strength of crowds; and it has developed a skilful technique in the presentation of drama. Aided by ingenious sound-effects, it produces the enchantment of disembodied voices, and, in short, offers every attraction of horror fiction, plus an appeal to the sense of hearing—the treacherous sense, which, more than any other, stimulates imaginations.

"Lights Out," the radio melodrama series in which Karloff is appearing,

first went on the air in 1934. It was conceived by Willis O. Cooper, an NBC continuity writer, and it was he who wrote the first scripts for the show. The current godfather of the idea is Arch Oboler, a facile radio playwright. "Lights Out" was discontinued for a few weeks in 1935, and again in 1937, but on both occasions a barrage of letters from angry listeners poured into the studios, and the clamor became so great that the show was returned to the air. It draws thousands of letters from people in all walks of life.

OBOLER, who is currently responsible for the "Lights Out" narratives, is a native of Chicago who has written several hundred horror and ghost stories during a career as a literary freelance, and who is so wrapped up in his work that when he was married a couple of years ago he took his bride on a honeymoon tour of haunted houses in New England.

Actors in the "Lights Out" plays are rehearsed in dark studios, with only enough light for the players to see their scripts, and the rehearsals are tedious sessions, with the sound-effects men getting stiff workouts as they seek the best means of conveying to listeners the atmosphere of the story that is to be unfolded.

Karloff will appear in five consecutive "Lights Out" dramas, moving from Hollywood to Chicago for a five-week stay covering his radio appearances. Famous for his cinematic role as the monster in "Frankenstein," and for other vivid characterizations, Karloff is a "Lights Out" fan himself and seldom misses a broadcast.

THERE is nothing romantic about Karloff, although he has become a symbol of terror—thanks to the movies. His real name is William Henry Pratt (his stage name he took from his maternal grandfather), and he is the son of an officer of the British Indian Civil Service, born in a London suburb on November 23, 1887. At 22, discontented with what appeared to be an impending career in the British consular service, he ran away from home, and came to Canada, where he worked at odd jobs as a laborer.

He took to the stage in 1910, and was promptly cast as a villain. Experience in various stock companies in the United States and Canada seasoned him as an actor, but he failed in attempts to crash the big-time. In 1918 he made his first appearance before a movie camera, as an extra in a mob scene. Bit-parts followed, but a slump in production in 1922 threw him out of work and he took to truck-driving, with a day off occasionally to work in pictures. He left his truck for ten days to go on location with a movie company in 1924 and was fired as a truck-driver.

FOR the next few years he alternated between the stage and the screen, building his reputation until his fame grew and he was recognized as an actor. Finally came his great opportunity in "Frankenstein" and acclaim as the outstanding character actor of the screen.

Finding his greatest success after the advent of the talkies, he now occupies the throne of Lon Chaney—Hollywood's original horror man.

Listen to Boris Karloff Wednesday night on "Lights Out" over NBC-Red at:

12:30 a.m. EST — 11:30 p.m. CST
Later for the West Coast at:
10:30 p.m. PST — 11:30 p.m. MST



Lights failing, many shows resorted to candlelight to illuminate their scripts, as did "Scattergood Baines" cast (left). Right: Bob Taylor used a lantern

WALK up to a group of theatrical folk and make a remark like "The show must go on" and you'll either be hailed as a clown or jeered as a simpleton.

For Broadway has its tongue in its cheek when it says things like that. Nobody laughs any more scornfully at the hackneyed phrase than the professional entertainer.

Yet the tradition that the show must go on, despite hell and high water, is as well established in the theater as the tradition that it isn't smart to walk under ladders.

It was never demonstrated any more forcefully than it was early this month, when floods swept over southern California and cut off communication with Los Angeles and Hollywood.

Flood waters inundated five counties, took more than one hundred lives, left 7,500 families homeless, and caused damage to public and private property estimated at more than \$65,000,000.

Radio stars who had trekked to the film capital found themselves in precarious spots. Programs ordinarily "piped" from Hollywood were unavailable to the networks. Confusion gripped the whole empire of radio.

THROUGHOUT the worst of the flood, radio engineers, amateur operators and performers strove with might and main to keep communication lines open and programs flowing to the rest of the country as if nothing had happened.

On most of the big commercial programs, the flood was not mentioned. Only the news broadcasts and the newspapers revealed the extent of the calamity. Bad news can't be mixed with entertainment.

The streets of Hollywood were choked with silt and debris and water was swirling over the curbstones, but almost every radio celebrity was at his post at broadcast time on Wednesday and Thursday, March 2 and 3—peak days of the flood.

AMOS 'N' ANDY were marooned in Palm Springs, threatened with a shortage of food and water. But, despite a line breakage between Los Angeles and Palm Springs, they went on the air, their program being routed to El Centro, near the Mexican border, and brought from there to the network through San Diego.

THE SHOW MUST GO ON

AS FLOODS SWEEP IN, WEST COAST STARS TOOK HEART, CARRIED ON—WITH RADIO

Robert Taylor, stranded on his farm in the flooded San Fernando Valley, ordered a horse saddled and made his way on horseback to a highway, where he was picked up by an automobile driver and taken to the El Capitan

Theater for his "Good News of 1938" rehearsals and broadcast.

Fannie Brice missed the Good News rehearsal on Wednesday, but came through flood waters to get there Thursday. Frank Morgan rehearsed in

a muddy hunting outfit, which he had donned when summoned to help a friend rescue his wife, marooned in a beach home.

Dick Powell arrived at the studios thoroughly soaked. He had carried two young women across Sunset Boulevard, which was flooded with three feet of water.

Meredith Willson and his wife were awakened by the crash of a eucalyptus tree, which was uprooted by the water and toppled through a window of their apartment. They were unhurt.

BOB BURNS' new home in Stone Canyon was almost ruined by the muddy water. Andy Devine's stables were swept away by the water which swirled through Griffith Park.

Ted Fio-Rito, orchestra leader on the Log Cabin Jamboree, offered a hundred dollars to any pilot who would fly him to Hollywood from Palm Springs, but found no takers.

On Thursday, Rudy Vallee's Variety Hour rehearsed with all performers present except Sterling Holloway, who was marooned at his home and came in, breathless, only a few minutes before the broadcast.

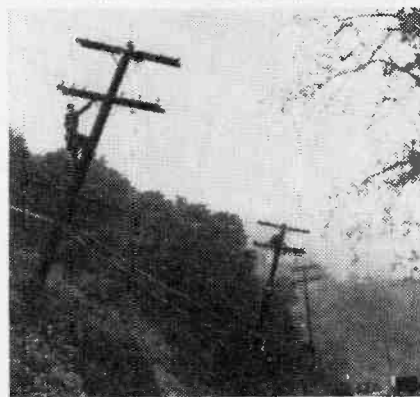
The Vallee and Crosby hours went on the air with lighted lanterns scattered around the studio stage and in the control-room, as a precaution against a failure of the power lines.

Plans were to *ad-lib* the Crosby show if the lanterns were inadequate. Burns and Crosby were familiar with the outline of the program, and intended to proceed as if nothing had happened, not even mentioning the failure of the lights.

CARLTON E. MORSE, author of "One Man's Family," used a trick to save his Wednesday evening program. Walter Paterson, who plays the part of Nicky in the serial, was stranded in the San Fernando Valley and couldn't reach the studio, so Morse sat down and hurriedly wrote him out of the script.

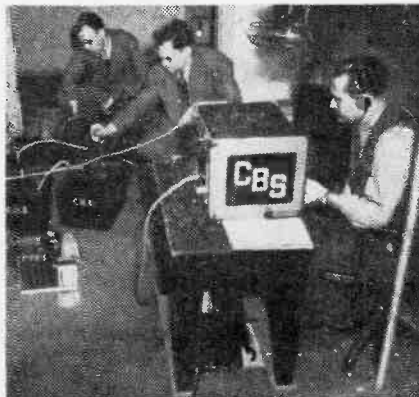
Lou Silvers, musical director of the Lux Radio Theater, was a prisoner in his own home for two nights and a day, doing all his cooking over a wood fire in an open fireplace. Neither gas nor light was available.

All day Thursday, March 3, Hollywood was cut off from the rest of the (Continued on Page 13)



Top: Airing the Venice, Cal., flood, NBC's Buddy Twiss found this lad

Above: Day and night linemen worked to make emergency repairs



Top: CBS technical staff in Hollywood transmits by short wave

Above: Warned to leave, many remained, sought refuge at studios

A Special Service

SUNDAY, MARCH 20
at 12 noon EST on NBC-Red

The NBC Home Symphony
Ernest La Prade, conductor
"Peer Gynt" Suite (Grieg)
Finlandia (Sibelius)

WHILE this list presents material than which there is none better known to music-followers, the choice helps to carry out the purpose of the program, which is to give home folks a chance to do their own performing in unison with the central orchestra led by Mr. La Prade.

"Peer Gynt," legendary Norwegian drama by Ibsen, was supplied with incidental music by Grieg, who made some of it into two suites, the first a favorite everywhere. The pastoral opening movement suggests dawn in the mountains and the reverie of Peer Gynt. The second is a dirge, lamenting the lonely death of the hero's mother. The third, a mazurka, has Anitra, the Bedouin girl, doing her sinuous steps for the visitor from the North.

The finale is a four-measure theme, repeated in rising momentum and force, depicting the eerie goings-on in the Hall of the Mountain King.

SUNDAY, MARCH 20
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour
Sir Ernest Macmillan, conductor
Lily Pons, soprano

Overture "Land of the Mountain and Flood" (MacCunn)
The Orchestra

"Je suis Titania" from "Mignon" (Thomas)
Lily Pons

First Movement "Unfinished" Symphony (Schubert)
The Orchestra

Home, Sweet Home (Payne)
Lily Pons, Chorus & Orchestra

Pastorella delle Alpi (Rossini)
Pretty Mocking Bird (Bishop)
Lily Pons

Third Movement "Pathetique" Symphony (Tchaikowsky)
The Orchestra

THE late Hamish MacCunn (d. 1910) is one of the few important Scotch composers. The selection played today is recognizably typical of the land of MacCunn's birth.

"Home, Sweet Home," originally an operatic number, was heard first at London (1823) in "Clari, or the Maid of Milan." John Howard Payne wrote the words for the song. Ironically enough, an entry in his diary, found after his death in Tunis (1852), where he had been American consul, reads as follows: "How often have I been in the heart of Paris, Berlin, London or some other city and heard persons singing or hand-organs playing 'Home, Sweet Home' and had not a shilling to buy myself a meal or a place to lay my head. The world has literally sung my song until every heart is familiar with its melody, yet I have been a wanderer since boyhood."

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

THERE is still confusion in the minds of some music-listeners as to what constitutes classical music, and what they are pleased to call semi-classical music. I imagine that by the latter they mean to designate works of lighter content by good composers as opposed to fugues, sonatas and symphonies.

That, of course, is wrong. Other persons think a classical composer is a dead composer, and that is not so far from the truth, although many an extinct composer's music is also extinct. Furthermore, a jolly minuet might be a classic, while a fugue might go quite Broadway, as in Van Phillips' "Thank You, Mr. Bach."

Not long ago, an amusing definition appeared in a daily paper: "Classical is a word applied by the tonally uncultured to music they do not like."

It appears, then, that the word "classical" is a convenient expression which everyone seems to know but not all are able to explain correctly. The late Sir Hubert Parry, English composer, told thoroughly (in Grove's "Dictionary of Music and Musicians") how classical music may be recognized:

"Classical is a term which in music has much the same significance as it has in literature. It is used of works which have held their place in general estimation for a considerable time, and of new works which are generally considered to be of the same type and style. Hence the name has come to be especially applied to works in the forms which were adopted by the great masters of the latter part of the eighteenth century, as instrumental works in the sonata form, and operas constructed after the received traditions; and in this sense the term was used as the opposite of 'romantic' in the controversy between musicians who wished to retain the old forms and those, like Schumann, who wished music to be developed in forms which should be more the free inspiration of the composer and less restricted in their systematic development."

While Parry's is an excellent definition, nevertheless we know that works which remain in favor long enough and are looked up to as models by succeeding generations become classical even though they may have been originally of the romantic or some other type. In their day, Haydn, Mozart and Beethoven were looked upon as revolutionaries and even violators of the revered older forms.

On the whole, the worth of music is much more important than its cataloging. The songs of Richard Strauss, who is still active, are lofty in spirit and beautiful in content; so are many passages from the works of the living Stravinsky, Sibelius and Rachmaninoff. Have they not a good chance to become classics?

Then there is the question of Wagner's operas. Beethoven's "Fidelio" is a classic and so is Mozart's "Don Giovanni." They are the



Saturday Frederick Stock will conduct the Chicago Symphony Orchestra on MBS. Lily Pons is soloist on the CBS Ford Sunday Evening Hour

For Music Lovers

SUNDAY, MARCH 20
at 3 p.m. EST on CBS

The New York Philharmonic Orchestra

John Barbirolli, conductor
Robert Casadesus, pianist

Suite from "Idomeneo" (Mozart-Busoni)
The Orchestra

Concerto in A Major (Mozart)
Robert Casadesus

"Mother Goose" Suite (Ravel)
The Orchestra

Concerto for the Left Hand (Ravel)
Robert Casadesus

Rakoczy March (Berlioz)
The Orchestra

FERRUCCIO BUSONI delighted in making orchestra and piano adaptations of the great music of the past, so as to give it useful form for concert presentation.

His setting of numbers from "Idomeneo" is especially welcome, because that early opera by Mozart has practically disappeared from the lyrical stage. The Busoni treatment retains the grace and charm of the composer, qualities which appear also in the piano concerto played by Casadesus.

That French artist performs, too, the unconventional Ravel Concerto written for left hand alone, even though the elaborate character of the score will make it sound as though the virtuoso employs both hands. The work was commissioned by the one-armed Viennese pianist, Paul Wittgenstein.

Less rousing than his concerto is Ravel's "Mother Goose" suite, pages of delicate fancy and exquisitely beautiful orchestration.

MONDAY, MARCH 21
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor
Georges Barrere, flutist
Carlos Salzedo, harpist
Horace Britt, cellist

Overture to "The Merry Wives of Windsor" (Nikolai)
The Orchestra

Concerto for Flute and Harp (Mozart)
Georges Barrere & Carlos Salzedo

"Komm, Suesser Tod" Chorale (Bach-O'Connell)

Slavonic Dance No. 1 (Dvorak)
The Orchestra

Piece en Forme de Habanera (Ravel)
Horace Britt & Carlos Salzedo

Menuet, Finale from Trio-Sonatina (Ravel)

Barrere, Salzedo, Britt

Marche Slav (Tchaikowsky)
The Orchestra

GAY and tuneful, the "Merry Wives of Windsor" overture appeals as brightly to modern ears as it did to those of our forefathers who heard it nearly a hundred years ago.

It seems that we are never tired of the lilting chief melody, whose build-up the composer varies cannily with each repetition.

MONDAY, MARCH 21
at 3 p.m. EST on NBC-Blue

The Rochester Civic Orchestra

Guy Fraser Harrison, conductor
Overture di Ballo (Sullivan)
Petite Suite (Bizet)
Wienerblut (Strauss)
Petite Suite (Debussy)
Italian Serenade (Wolf)
Reverie (Scriabine)
Overture "Carnival of Venice" (Tommasini)

HIGHLY interesting it is to hear Sullivan's "Overture di Ballo," hardly ever encountered on programs these days. Of course this is Sir Arthur Sullivan, of "Pinafore" and "Mikado."

Many of his admirers are not aware that he composed also much excellent concert music for some years after finishing his studies at the Leipzig Conservatory, where he was in the same class with Grieg. The "Overture di Ballo" dates from 1870, and was written for the Birmingham Festival.

The sprightly piece, though made up of dance rhythms, follows the regular overture form of the classical masters. It would be instructive if some conductor let us become acquainted also with Sullivan's symphony and cello concerto.

Debussy's suite is orchestrated from an early piano composition which won large popularity, chiefly because of its buoyant content, not at all like the later subtle evocations of the French tone-poet.

Hugo Wolk, whose fame rests in his songs, left only two published orchestral works, of which the "Italian Serenade" is played more often, especially in its string-quartet arrangement.

SATURDAY, MARCH 26
at 9:15 p.m. EST on MBS

The Chicago Symphony Orchestra

Frederick Stock, conductor
Overture to "The Barber of Seville" (Rossini)
Concerto No. 3 in G Major (Bach)
"Italian" Symphony (Mendelssohn)
Hungarian Dances Nos. 17 & 21 (Brahms)
The Swan of Tuonela (Sibelius)
Valse Triste (Sibelius)
Tarantelle for Flute and Clarinet (Saint-Saens)
Hungarian Rhapsody in D (Liszt)
Waltz from "The Bat" (Strauss)
Finale of Ninth Symphony (Beethoven)

MOST of the compositions on this diversified roster make facile listening, untroubled by any intellectual strain. Even Bach and Beethoven are represented in no severe moods, and so radio audiences may relax and go through the pleasantest of musical experiences, from the easy enticements of Liszt and Johann Strauss to the glorified paean that winds up Beethoven's last symphony.

The Saint-Saens Tarantelle, an animated conceit, sets the flute and clarinet to some lively frolicking in parallel and contrary movements.

Brahms' Hungarian dances sound truly Hungarian to most of us, even though Bela Bartok, modern composer of Budapest, claims that they are popular cafe melodies and "not the authentic folk-tunes of the ancient Magyars, whose music rang with barbaric austerity and dramatic passion."



Famous trio composed of Georges Barrere, flutist, Horace Britt, cellist, and Carlos Salzedo, harpist, will play with the Philharmonic Monday

exact antithesis of Wagner. Yet would anyone presume to say that his operas are not classics?

Nothing could be better news than the recent announcement that Arturo Toscanini will come back to NBC next winter (under a three-year contract) and conduct another series of radio concerts.

The fact that NBC repeats such an expensive commitment proves the unquestioned popularity of the Toscanini course ended early last month. Furthermore, the continuation of the project is the best answer to those doubters who looked upon the engagement of the Maestro and the founding of the brand-new radio orchestra as a mere publicity plan, to be carried through one season and abandoned as soon as the hullabaloo and prestige had worn off. However, NBC is maintaining a high code of ethics by making its connection with Toscanini not a matter of monetary profit but a service to musical art and a medium of pleasure for millions of the radio public.

Radio commentators handling such an emotional topic as music speak with surprising dignity and restraint. It is amusing to compare them with some commercial announcers who almost weep over the merits of Hotto, the new mustard, or Smearo, the latest paste to give radiance to footwear.

Instrumental Trio Featured with Philadelphia Orchestra Monday Night on NBC

Novelty in concert broadcasts is not too frequent, but along comes the Monday program of the Philadelphia Orchestra at 9 p.m. EST on NBC-Blue and offers a welcome change with the Barrere-Salzedo-Britt Trio as soloists, appearing in pairs and as a unit. They play, respectively, flute, harp and cello.

The ordinary instrumental trio consists of violin, cello and piano, but ever since chamber music came into cultivation (about the middle of the seventeenth century) we find composers exerting ingenuity in devising all sorts of uncommon combinations. Purcell wrote a sonata for two violins and double-bass; Locatelli coupled flute with bass, Bach experimented copiously, one of his examples being a concerto for four pianos; Haydn, Mozart, Beethoven and Brahms contrived all kinds of assorted groups, joined strings with woodwinds and even brasses. All these composers tried out instrumental colors as painters test pigments in oil.

The most noted trios heard in America were those of Josef Hofmann, pi-

ano; Fritz Kreisler, violin, and Jean Gerardy, cello; and Leopold Godowsky, piano; Eugene Ysaye, violin, and Gerardy, cello. However, neither of those trinities remained together for more than a few months, while the Barrere-Salzedo-Britt association has already lasted several years, and so successfully that its continuance seems assured.

The three artists are more than chamber-music performers, for Georges Barrere has gained fame also as a conductor; Carlos Salzedo enjoys international reputation as a composer and teacher, and Horace Britt shone as solo cellist of a number of major orchestras. The triple musical union has resulted in a friendship as close as that of another famous threesome, immortalized by Dumas in his best-known novel—but our musicians conquer with sounds and not with swords.

They made a sensational hit in Mexico last season, and were invited to remain there, but Barrere (French), Salzedo (Spanish) and Britt (English) politely declined, explaining that they all are good Americans!

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

Also Recommended

For Stations, See Our Program Pages Sunday, March 20

Dr. Charles Courboin, organist, 12 noon EST, MBS: Compositions of Gounod, Saint-Saens, Widor, Dupre.

The Magic Key, 2 p.m. EST, NBC-B: Symphony orchestra and soloists.

Metropolitan Auditions, 5 p.m. EST, NBC-B: Philip Duey, Margaret Codd, John Carter, finalists.

New Friends of Music, 6:30 p.m. EST, NBC-B: Budapest String Quartet playing Quartet in C (Mozart).

Rising Musical Star, 10 p.m. EST, NBC-R: Webster Aitken, pianist, second movement Concert-Stueck (Webster); Arnold Eidus, violinist.

Monday, March 21

Handel Series, 4 p.m. EST, CBS: Concerto Grosso No. 3 (Handel).

Voice of Firestone, 8:30 p.m. EST, NBC-R (8:30 p.m. PST for the West).

Tuesday, March 22

NBC Music Guild, 2:30 p.m. EST, NBC-B.

Wednesday, March 23

Curtis Institute, 3:45 p.m. EST, CBS.

Chesterfield Program, 9 p.m. EST, CBS: Kostelanetz' Orchestra, Lawrence Tibbett, baritone. Featuring Kostelanetz arrangements, opera arias and popular songs.

Symphonic Strings, 10 p.m. EST, MBS: Wallenstein, conductor.

Thursday, March 24

NBC Music Guild, 2 p.m. EST, NBC-R: Piano Quartet in E Flat (Schumann).

Eastman School Orchestra, 8:45 p.m. EST, NBC-B: Howard Hanson, conductor, featuring music by the Bach family.

Essays in Music, 10 p.m. EST, CBS: Victor Bay. Spring music by Grieg, Debussy, Rachmaninoff, Strauss and Cadman.

Friday, March 25

Music Appreciation Hour, 2 p.m. EST, NBC-R & B: Dr. Walter Damrosch. Modern suites, modern composers.

Bamberger Symphony Orchestra, 9:30 p.m. EST, MBS: Philips James, composer-conductor; Hortense Monath, pianist.

Saturday, March 26

Chasins Music Series, 12 noon EST, NBC-R.

NBC Symphony Orchestra, 10 p.m. EST, NBC-R.

Books

Mozart, by Marcia Davenport, (Charles Scribner). Helpful, informative and entertaining biography in story form.

Wagner's Operas, by Lawrence Gilman, (Farrar & Rinehart). Discusses the works (without telling their stories) and their psychological and philosophical backgrounds. Fine stylistic and analytical writing by one of New York's foremost music-critics.

Autobiography of Hector Berlioz (Modern Library). May be read for information as well as entertainment. A graphic picture of Paris in mid-nineteenth century with its great and glamorous figures of that day, such as Dumas, Delacroix, Heine, Paganini, Chopin, Rossini and other heroes of the arts. Berlioz was the father of modern orchestration.

Records

On the Air This Week

Italian Serenade (Wolf). V-4271, \$2. String Quartet.

Mother Goose Suite (Ravel). Boston Symphony Orchestra. V-73701/1, \$4.

Rakoczy March (Berlioz). Philadelphia Orchestra. V-6823, \$2.

Symposium Topic is Far Eastern Question

Saturday, CBS, 3-3:30 p.m.

Harvard Professors Holcombe and Hans Kohn join two undergraduates recently returned from China in a specially arranged discussion of "America and the Far East" this Saturday afternoon over the network of the Columbia Broadcasting System.

Professor Holcombe is former economic advisor to China's Generalissimo Chiang Kai-shek, Professor Kohn, an intimate student of international affairs, and the students, Jack Andrews and Markham Wilkie, are eye-witnesses of much of the current disorder inland from Shanghai.

This foursome will discuss the general problem of America's stake in the Sino-Japanese struggle and its international implications in the light of the latest news from China and Japan.

Andrews and Wilkie have been attending the University of Ling Nan near Canton, and undergraduate-like are boiling with first-hand impressions and opinion. The balance of their enthusiasms against the professorial judgment of Drs. Holcombe and Kohn should produce an enlightening and constructive discussion—a symposium that may well outdo in significance the measured comment of the columnists and the hasty headlines of the front pages.

Will they agree with Boake Carter, "Why Meddle in the Orient?" will they stump for *adequate defense*? Will they attempt to lay blame or predict outcomes? We can only guess—and recommend considerate hearing of "America and the Far East." For the fur always flies when keen minds clash with controversy.

Peace-Makers Report on Progress and Problems

Friday, CBS, 10:45-11 p.m.

Gathered in Washington for a conference to integrate all the phases of the international campaign for peace through world economic cooperation, American and foreign leaders of the peace movement will pause in their deliberations to report progress at 10:45 p.m. Friday.

The program will be heard over the CBS network as a continuation of the series on World Economic Cooperation presented by Columbia during recent months.

Recommended as an antidote for the waning public confidence in peace parleys.



Edwin C. Hill, noted columnist-commentator, airs "Your News Parade" daily at 12:15 p.m. CBS

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Perspective Preferred



DEEP in the vast well of faces a director's baton stroked out the opening strains of the "Star-Spangled Banner." An unseen hand snuffed out the light. And through the darkness of Atlantic City's auditorium swelled a chorus of ten thousand voices: "Oh, say can you see?"

Suddenly a silver shaft of light stabbed the night, and in its brilliance an American flag floated high above the heads of the leading men and women of the Nation's schools.

Instantly the chorus swelled again: "What so proudly we hailed at the twilight's last gleaming." And across the cavern of faces and song the arm of the spotlight transferred the beauty of the stars and stripes to a shifting glow of red, white and blue on a distant wall of the arena.

And as the flag rolled against the breeze, this vision melted and seemed to re-form a dozen divers images of the flags of other nations.

The spotlight went out, then burst again upon the flag of Canada as "God Save the King" pealed out in honor of the evening's guests. Again the silver beam of light picked the colors from their staff and cast them on that distant wall. Again the shifting vision of a dozen images of the flags of other nations. *The same vision on the wall—from two different flags!*

This was not mere imagination. The physical laws of light-transference and refraction had created a new perspective for the flag—and in many minds, perhaps, a new mental perspective on all symbols for allegiance. The changing visions were quite as real and just as full of meaning as the colored bunting. But the new perspective had created new significance for the flag itself.

Perspective is hard to get. But it comes frequently when least expected—with the same surprise and clarity as the shaft of light and the transfigured flag.

It is perhaps the chief excuse for listening to learn, for listening that informs is listening that broadens the perspective as it adds to one's fund of usable knowledge.

Perspective is what made Tennyson's Ulysses say, "Come my friends, 'tis not too late to seek a newer world. Push off—"

And who would not seek a newer world?

"University Reviewing Stand" and "The Development of Music" Are MBS Information Features

Two informational programs of well-established listener interest continue to head the list of weekly presentations of the University Broadcasting Council over the network of the Mutual Broadcasting System.

Prepared and broadcast with the cooperation of members of the faculties of Northwestern and DePaul Universities, these programs contribute authoritative discussions on business, politics and world affairs, and expand public knowledge and appreciation of the history and development of music through the ages.

Other programs are broadcast at other times on all the major networks.

Reviewing Stand

Sundays, 11-11:15 a.m. MBS

Heard directly from the campus of Northwestern University—discussions of current headline topics in politics, civic, national, and international affairs and religion. Participants are drawn from the University faculty.

The Development of Music

Tuesdays, 11-11:15 p.m. MBS.

Arthur C. Becker, eminent organist and dean of the DePaul University School of Music, discusses and illustrates with selections on the organ, the development of music.

Medicos Celebrate 25th Year of Cancer Crusade

Friday, NBC-Blue, 10:30-11 p.m.

Medical science still wages an uphill fight against cancer, but finds the struggle seriously complicated by public ignorance of the nature of the ailment and the prerequisites of cure.

Friday night the National Broadcasting Company presents three eminent physicians and a movie star in a public accounting of the accomplishments of the American Society for the Control of Cancer during the past twenty-five years. The program will include timely suggestions for effective cooperation between doctor and public, so essential to the success of the crusade against cancer.

Dr. Clarence C. Little, managing director of the association (ASCC), will introduce the noted St. Louis surgeon, Dr. Ellis Fischel. Spencer Tracy speaks from Hollywood on an unannounced theme connected with the anniversary, and the leading figure in America's drive against disease, Surgeon-General Dr. Thomas Parran, will keynote the occasion.

Serious listeners will listen with sensible self-interest to this broadcast, a mile-stone in the fight against the malignant plague that strikes hard *but can be cured*.

To Latvia and Brazil With the School of the Air

Thursday, CBS, 2:30-3 p.m.

From the ice-bound capital of Latvia and the sun-drenched pampas of Brazil, the Columbia "School of the Air" brings two radio pictures of what little folks are like beyond the seas.

Folk-songs and folk-dramas combine to permit listeners a peek into the minds and hearts of youngsters in the land of the Letts and the New World home of Portuguese, Spaniard and South American Indian.

In an international short-wave broadcast, the children's choir of the Riga Primary Schools will be heard directly from the Latvian capital on the shores of the Baltic Sea. Their six selections include "I Set An Alder Tree," "Gently Rocking River Carries," "Five Long Years I Went A-herding," "The Raven Sits on an Oak," "Mater Cricket Had a Wedding" and "Yonder Sang the Crested Titmouse." Here's entertainment value *plus* new nourishment for your yen to understand other peoples better.

The second half of the program period will serve a like purpose.



Robert Casadesus, noted pianist, is soloist with the Philharmonic Sunday at 3 p.m. EST on CBS



Dr. James Jastrow, psychologist, stars new NBC-Blue program, "Devil Takes the Hindmost" Mon.

Dr. James Jastrow Begins New NBC Program

Mondays, NBC-Blue, 7:15-7:30 p.m.

Pet theme of NBC's progressive educational director, Franklin Dunham, is "Tempo—have you got your hand on the throttle—or are you out of control?" How to set a smooth life-tempo and keep attuned to the times will be the theme of a new informational program titled "The Devil Takes the Hindmost," to be heard each Monday, beginning this week at 7:15 p.m. over the Blue network of the National Broadcasting Company.

Dr. James Jastrow, psychologist, author and veteran professor at the University of Wisconsin, will bring to harried listeners timely counsel on how to avoid the devil's end of the social procession—how best to keep life in harmony with a world of quick-changing tempos.

Dr. Jastrow, celebrated in his chosen profession and already a broadcaster with a considerable following of serious listeners, is best known as the author of "Keeping Mentally Fit," "Sanity First," "Wish and Wisdom" and "The Subconscious"—all volumes that listeners will find profitable supplements to this new program.

Basis for recommendation: An interesting, authoritative individual with vital information for all who would better order their lives in a discordant world.

Scientists in Arctic Greet Return of the Sun

Monday, NBC-Red, 6:15-6:30 p.m.

Scientists of the MacGregor Expedition stationed at Reindeer Point, Greenland, will huddle about a microphone in the Arctic's *early morning* and report the return of the sun to the top of the world this Monday at 6:15 p.m. The broadcast will come to listeners as a short-wave rebroadcast over the NBC-Red network.

Expedition - Leader Clifford MacGregor and his colleagues are studying mass movements of air in the Arctic with a view to long-range weather forecasting for the North Atlantic air and sea routes. Their studies of the aurora borealis and other magnetic phenomena near the Pole may contribute much to the solution of many difficult radio-reception problems that still baffle the engineers.

MacGregor and several members of the expedition will describe *morning* in the North and announce their plans for the continuation of their work.

Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

This catalog of recommended listening includes this week's highlight programs of educational value. Omissions do not imply lack of recommendation.

ECONOMICS—BUSINESS

Saturday, March 26

Story of Industry. 5-5:30 p.m. CBS. Making and sailing "Yachts and Motor Boats." Guest speaker, Sidney J. Weinberg of the Goldman-Sachs investment company, "Your Savings Make Employment and Business."

HISTORY

Monday, March 21

Brave New World. 10:30-11 p.m. CBS. "Inter-American Commerce—Unifier and Divider."

Wednesday, March 23

Cavalcade of America. 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) Highlights in the life of John James Audubon, famous American painter and naturalist.

Saturday, March 26

American Portraits. 9:30-10 p.m. NBC-Red. Biographical drama of life of Ralph Waldo Emerson.

MUSIC

Thursday, March 24

International Music Program. 2:30-2:45 p.m. CBS. See story on page 8.

Essays in Music. 10-10:30 p.m. CBS. A welcome to "Spring." Victor Bay and orchestra anticipate the tulip with Debussy's "Printemps," selections by Rachmaninoff and Johann Strauss, and CBS Soprano Margaret Daum sings "The Spring Song of the Robin-Woman" from Cadman's famous Indian-legend opera, "Shanewis."

Friday, March 25

Music Appreciation Hour. 2-3 p.m. NBC-Red & Blue. Dr. Damrosch presents Brahms, the man and composer, through selections from his work: Overture to the "Academic Festival" and the third movements of his Symphonies Nos. 3 & 4. Selections from the works of Rimsky-Korsakoff depict "The Modern Suite."

NOTE: See the "March of Music" for other recommended music programs.

PEOPLE—THOUGHT—COMMENT

Sunday, March 20

Europe Calling. 1:30-1:45 p.m. CBS. Mrs. Reynolds Packard from Geneva, Switzerland, "A Journalist's Wife to the Wars."

They're Saying in England. 5:45-6 p.m. NBC-Blue. Intimate sketches of current opinion in Britain by Howard Marshall, BBC commentator from London.

Tuesday, March 22

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Tues.-Wed.-Thurs.) *Tuesday*: June Hynd presents Authoress Marjorie B. Greenbie in a discussion of "Am I Old Enough to Be a Parent?" *Wednesday*: Alma Kitchell interviews Authoress Helen L. Kaufmann on "Song, Symphony and Swing." *Thursday*: Timely topic of especial interest

to women, with Lisa Sergio and guest.

Wednesday, March 23

American Viewpoints. 10:45-11 p.m. CBS.

Thursday, March 24

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue.

Friday, March 25

American Viewpoints. 10:45-11 p.m. CBS.

Saturday, March 26

Why Go to College? 2:15-2:30 p.m. CBS. President A. D. Henderson of Antioch College presents a summation of the four-program round-robin on this important question for young people and parents.

Capital Opinions. 10:45-11 p.m. CBS. Rep. Wright Patman (D. Tex.) discusses the "Chain Store Bill" now before Congress.

NOTE: See story on National Peace Conference, Page 8.

PERSONAL—SOCIAL PROBLEMS

Monday, March 21

Human Relations Forum. 2:30-3 p.m. CBS. "What are the Causes of Social Conflict?" High-school students make mental enterprise—ferret for the answers.

Tuesday, March 22

Highways to Health. 3:15-3:30 p.m. CBS. Eminent physicians paint the guide-posts on the roadway to health and happiness.

Wednesday, March 23

Your Health. 2-2:30 p.m. NBC-Red. How to avoid the diseases that animals can give to man through milk, meat or madness.

SCIENTIFIC DEVELOPMENTS

Sunday, March 20

The World Is Yours. 4:30-5 p.m. NBC-Red. Review of the developments in "rocket" flight and preview of conditions that may yet be met on the fabled flight to Mars.

Monday, March 21

New Horizons. 6:05-6:15 p.m. CBS. Hans Christian Adamson of the American Museum of Natural Science and Dr. Barnum Brown stride along "Footprints of Time."

Tuesday, March 22

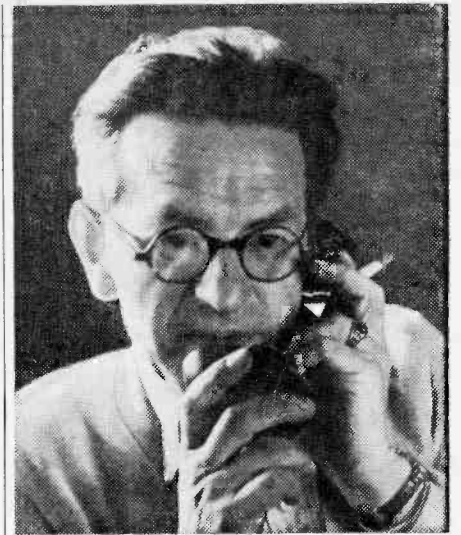
Science versus Crime. 11:15-11:30 p.m. NBC-Blue. Judge Ferdinand Pecora on "The Prosecutor." Combination of panel discussion and dramatization of the outstanding point of the discussion conducted by Captain P. B. Kelly, under the auspices of the Institute of Criminal Science.

Wednesday, March 23

Science on the March. 7:45-8 p.m. NBC-Blue. Astronomer Forest Ray Moulton of the American Association for Advancement of Science.

Thursday, March 24

Adventures in Science. 4-4:15 p.m. CBS.



Caesar Searchinger presents "Story Behind the Headlines" Fridays at 7:15 p.m. NBC-Blue

Design For Listening

Theme of the Week:
Interesting Personalities in Informational-Cultural Radio Today

The interesting individuals who are important factors in informational-cultural radio today comprise a galaxy no less brilliant, only less publicized, than the headliners in radio entertainment.

We introduce a few whose current efforts you may already be enjoying—whose radio acquaintance you can make with profit to your listening hours.

Caesar Searchinger, whose new NBC program is heard each Friday evening at 7:15 p.m. on the Blue network, is, like most of his contemporaries, a newsman of long experience in both foreign and domestic reporting. His many years abroad as foreign correspondent for the New York *Evening Post* and for the Philadelphia *Ledger* fit him well for the responsible task of selecting and reviewing "the subject of greatest potency in the news of the day"—its translation into "The Story Behind the Headlines."

Florence Hale, whose "Radio Column" is a longtime feature of NBC's Saturday mornings, is a woman of charm and vigor, whose friendly informality at the microphone belies her notable stature as an authority on American education. Past-president of the National Education Association, the focal organization for all the facets of professional educational interests in the United States, Miss Hale is effectively piercing the crust of popular misconception regarding schools and school people—proving again to parents and school-folk alike that education is a lively, human, dynamic interest, not a fixed and formal function bounded by the austere walls of a classroom and decorated with dusty blackboards. You'll hear her cheerful "Good morning" each Saturday at 11 a.m. on stations of the NBC-Red net.

Watson Davis, rotund and efficient director of Science Service in Washington, has the rare ability to make strange facts and scientific truths intelligible to men and women of unspecialized interests. His ability to make the *great ones* of science feel at home before a microphone is largely responsible for the popular success of "Adventures in Science," heard each Thursday at 4 p.m. over the Columbia Broadcasting System.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

WHY, hundreds of people have asked me during the past six months, has radio gone to Hollywood—and will it stay there? The first part of the question is easy to answer. Radio has established high box-office attraction values for more than a score of its stars, and the film moguls have offered these ether luminaries tremendous salaries to act in pictures in order to cash in on their air build-ups. Of course, it works both ways to a limited extent. Certain sponsors want film names as changing weekly guest stars, so it is cheaper and more convenient to produce such programs in Hollywood, where the cinema favorites are thicker than a California mist . . . And will radio stay here? Yes, the majority of the big-name commercial programs will make Hollywood their headquarters as long as it is also the place where movies are made, and no moving vans have been sighted in the offing. Besides, when television finally arrives, where else will one be able to find such a center of glamour girls and boys for the radio lenses?

However, radio has been giving far more to the movies than it has received to date. Well over a score of big radio names have been capitalized on by such pictures as "Artists and Models," "100 Men and a Girl," "The Goldwyn Follies," "The Big Broadcast," "Gold Diggers of 1938," "Radio City Revels," "Hollywood Hotel," "The Hit Parade," "Sally, Irene and Mary," "The Varsity Show" and many others too numerous to mention. Yet moviedom has contributed but two major broadcast programs during the past year—and one of them is about to sign off because of managerial difficulties. Of strictly movie names, one recalls, without research, about eight that are featured on a half-dozen programs (which are well supported by experienced radio casts and musicians). They are: Tyrone Power, Robert Taylor, Frank Morgan, Jean Hersholt, Jack Haley, Dick Powell, Ed Robinson and Claire Trevor. Why so few? Here's the answer:

Too few purely screen (or stage) stars know microphone technique; too many fail to understand that all action in radio must be implied through the voice and sound-effects. A number are "too big" to learn. That's why radio-trained performers make good in pictures—they don't mind learning movie methods. But I will admit that most screen stars are gradually dropping this ignorant defense mechanism and confessing (when their high-powered agents will permit them) that they'd really like to learn the fundamentals of broadcasting.

Motion-picture agents, producers, directors and stars—in order to perfect the happy marriage in Hollywood of screen and radio—must admit that radio has different problems, must learn the answers, must quit sneering at radio on one hand while accepting its high fees with the other, and must even swallow their pride enough to accept time-tried principles of radio writing, acting, direction, and star-publicizing . . . and when they do, I'll promise you that not alone will screen-star broadcasts be better, but movie tycoons will learn how to produce better motion pictures more efficiently and economically!

Between your last and present "Hollywood Showdown," there was quite a flood catastrophe in these parts—but that is all being covered elsewhere in RADIO GUIDE. That Hollywooden Charlie McCarthy, nevertheless, wishes to deny that rumor that to keep from floating away he anchored himself to a Jack Oakie gag.

My favorite Los Angeles flood yarn, however, concerns the dinner which

the city's newspaper, press photo and wire news-service executives were planning to give on Wednesday night, March 2, for the new commander-in-chief of the United States fleet, Admiral Claudius Edward Bloch. 'Twas to be quite a gala affair and, yes, Ed Bergen was even bringing out Charlie McCarthy to entertain the press and the Navy's boss man. But came the morning of the event and high water was rampant here, there and between

"frenzied inaccuracies" . . . and in adjoining columns gave thanks to Transradio News Service (a radio news gathering and disseminating agency which supplies news by radio to radio stations for their use) for its courtesy in supplying the newspapers with news after their ordinary wire news services had failed them through flood-disrupted lines of communication. Evidently, the radio-gathered and radio-dispersed news, in a pinch, was still

musicians, besides the eight Hawaiians, and has become quite the rage for its unique Island rhythm. The Owens itinerary toward New York, where in June the band will play at the Biltmore, includes Denver, Salt Lake City and Omaha. After the Biltmore, the band will appear at the Boston Ritz-Carleton in August and September, then swing west to Chicago's Palmer House for October and November.

Funnyman Bob Hope, at the Turf Club dinner following the Santa Anita Handicap, scored with "Santa Anita has been doing so well this year that I hear President Roosevelt's thinking about throwing out Congress and putting in horses."

Live Mikings: If Jack Benny takes a train jaunt to New York City for his March 27 airing, he'll take along only his script-writers, his secretary, Harry Baldwin, and possibly Andy Devine. What and how he'll fill out the Gotham Jell-O episode will be one of radio's most plumful shows this year . . . When RADIO GUIDE Candid Cameraman Gene Lester appeared March 6 on Haven MacQuarrie's "Do You Want to Be an Actor?" he had to play an intense love scene with a girl several feet taller than himself. Yeah, I confess I set it up on him . . . Perhaps March 26 will be Jack Haley's last Log Cabin airing, but his sponsor now likes the show so well that another product besides-syrup is being considered for Jack to sell this summer. Meantime, Jack, Wendy Barrie and Warren Hull have a new game to play between rehearsal spots. They buy three copies of the same newspaper, all begin working the crossword puzzle at the same time, and the last to finish must buy dinner between the show's two Saturday-night broadcasts. Jack usually loses . . . Do I hear rumblings of "Hollywood Hotel" falling apart? If so, certainly the star dramatic spots engineered by Louella Parsons, Fred Ibbett and Willis Cooper should be saved from the wreckage . . . Phil Baker and company will visit New York with first broadcast from there scheduled April 3 . . . Looks as if the impending Walter Huston dramatic series, written by Arch Oboler, is coming to a head . . . Over fifteen stations east of the Rockies will begin carrying half-hour transcriptions of the Warner Academy of Acting starting the week of March 27. The records will be two weeks behind the "live show," which started March 11 over KFVB and five coast stations of the California Radio System, with Gloria Dickson and Ronald Regan playing the Kay Francis-Dick Powell roles in "One Way Passage" and with Nick Foran guesting. Show each week will offer young Warner Brothers players in past picture successes and at least one big screen name.

Ken Murray is Hollywood's most difficult-to-tab bachelor. Of recent nights he's been seen squiring Shirley Ross, Ethel Merman, Frances Langford, Claire Dodd, etc. But friends suspect that he's really carrying the torch for beautiful Andrea Leeds.

I still have a strong faith in Hollywood, despite its many Broadway racketeers and chiselers, and every now and then something happens to justify my illusion. Like Monday night, March 7, at Lux theater. Virginia McMullin had a few lines of the commercial credit to read, that was all. But Cecil B. De Mille looked up, studied her face and decided it was "decidedly different." Quizzing her, he learned she had had a silent test at Metro-Goldwyn-Mayer some years ago and previously had played in theatrical stock companies. So he made an appointment for her to see him at Paramount Studios—and anything might happen!



Handsome Tyrone Power has a different leading lady for each of his Sunday "Hollywood Playhouse" shows. Playing opposite him recently was Connie Bennett, who sipped tea backstage with Power and his mother



Left: A new film, "Goodbye Broadway," features Tommy Riggs, of Rudy Vallee's Hour, and Dorothea Kent. Right: Fannie Brice, whose "Baby Snooks" is a radio highlight, stays in character offstage by drinking pop

San Pedro and San Diego where the Admiral maintains his flagship . . . and came a message from the Admiral saying he couldn't make the dinner because of high water!

Funny, too, was Robert Taylor's organization, a few days previous to the deluge, of Hollywood's first rowing club, despite the fact that the city ordinarily is miles away from a satisfactory sculling course. Maybe Taylor had a hunch.

A paradox of the flood was the treatment accorded radio by the two Los Angeles morning papers, the *Examiner* and the *Times*. On Friday, March 4, after two days of flood, both broke out with stories scolding certain broadcasters for airing "exaggerated" and

good enough for them to print, yes?

Five years ago, Phil Harris wrote "My Galveston Gal," sent the tune to his publisher and forgot all about it. Two weeks ago his first royalty check—drawn for \$2.34—arrived. That night Harris sang the song on the air in celebration of his windfall.

Eight Hawaiian musicians and three hula girls who have never ridden on a train before are anxiously awaiting the opening March 17 of Harry Owens ("Sweet Leilani" writer) and his Royal Hawaiian orchestra at the Beverly Wilshire Hotel, for that will mark their first railroad trip and the beginning of a series of them as Owens fulfills engagement contracts across the continent. The band carries six American

AIRIALTO LOWDOWN

BY MARTIN LEWIS

WITHIN the next few weeks there's going to be a wholesale exodus of radio shows from the airlines. Some of those slated to go are "Follow the Moon," "Grand Hotel," "Tom Mix Straight-Shooters," "Melody Puzzles," Edwin C. Hill, Jeanette MacDonald, Dr. Allan Roy Daffoe and many others. The Ford Sunday Evening Hour fades after the broadcast of June 5.

The "Gold Medal Hour," now aired over CBS, moves over to Radio City the first week in June and will be heard over the NBC-Blue network. Starting Monday, May 30, "The Goldbergs," "The O'Neills," "Ma Perkins," "The Road of Life" and "Kitty Keene, Inc." will be consolidated into one full-hour show on a Monday-through-Friday schedule for CBS listeners.

In case you've missed a few of your favorite programs at their regular time, here's the new schedule—Fibber McGee and Molly switched from Monday nights to Tuesdays at 9:30 p.m. EST, NBC-Red network; "The Johnson Family," Jimmy Scribner's popular one-man show, is now heard over the Mutual net on Tuesday, Wednesday and Thursday afternoons instead of five times weekly. The time is 5:45 EST and a repeat broadcast is heard on the West Coast at 6:15 PST; NBC's Spelling Bee, conducted by Paul Wing, is now heard Friday nights at 9:30 p.m. EST over the Blue network.

If you listened to the Paul Whiteman program on Friday, March 4, you heard the maestro mention that Kate Smith was scheduled to be his guest on the following program but that Sylvia Sidney would be on the show instead. I thought you might like to know why Kate didn't appear with Whiteman, so here's the lowdown: Although the contract was signed, "The Songbird of the South" changed her mind because when guests appear on this program they have to clown around with Whiteman and Oliver Wakefield, and she felt it wasn't dignified for her to do it.

If you are a regular listener to the amusing Fibber McGee and Molly programs, you know that Molly has been away from the program for a few months. As reported here a few weeks ago, her absence is due to a nervous breakdown and she is resting at a sanitarium in Milwaukee. During her absence, Fibber's weekly "Goodnight, Molly" at the end of each program was one of the nicest things I ever heard come out of my loudspeaker. This lovely gesture was omitted for the past few weeks and I wondered why, so I immediately made an investigation. I learned that the Federal Communications Commission made him cut it out. While I appreciate the fact that the FCC has a ruling prohibiting personal messages via the long-wave microphone, it seems to me they could make an allowance in this instance.

PURELY PERSONAL: Virginia Clark, who has been the star of "The Romance of Helen Trent" since 1933, has been written out of the script for three weeks and is on a motor tour of the South with her husband. . . . CBS Announcer Art Millett and his frau (Helen Jackson of the "Four Stars") are back from a delayed honeymoon trip. They were married ten months ago, but this was the first chance they had to get away. . . . Songstress Peg La Centra fell on the ice at the Rockefeller Center skating rink and had to have her ribs strapped.

After Boake Carter finished his series for the radio-set sponsor, I reported here that the news commentator was going to fly to Miami with Mrs. Carter

for a short vacation. My face turned crimson when I read Carter's daily newspaper column of his trip to Palm Beach by train. When I saw him in New York last week, I mentioned that I'd been double-crossed. He explained that the night before his departure he dreamed that he was in an airplane crack-up. The next morning when he told Mrs. Carter about the dream she changed their plans about flying. In the meantime, a Western Union tele-

rehearses. She works hard and long—and must also do her homework.

BAND NOTES: Bob Crosby replaces Kay Kyser at the Blackhawk in Chicago and will be heard over the Mutual net. . . . Buddy Rogers, whose "Hollywood Band" is really Frank Dailey's former music-makers, is playing at the Arcadia in Philadelphia. . . . Terry Shand, formerly with Freddie Martin, has formed his own dance or-

some of the names mentioned still have a huge loyal following. I've been overwhelmed by the number of requests that have come in from readers asking why Richard Maxwell isn't on the air. Readers say that his programs were comforting and inspiring. . . . and several shut-in friends have expressed regret at his absence. Maxwell used to broadcast a program of "Cheer and Comfort" over CBS, in the early morning hours, and listeners liked his philosophy and music as a "bracer" before facing another day. I agree with those readers who wonder why so much time and money are spent on ordinary, uninteresting programs when programs like Richard Maxwell's and even "Poetic Melodies," which recently went off, are so popular.

Here are some more names the listeners want to hear: Jessica Dragonette, Muriel Wilson, James Melton, Frank Parker, Morton Downey, Conrad Thibault, Ralph Kirbery, Johnny Marvin, Arthur Tracy, Nino Martini, Annette Hanshaw, Lois Bennett, Happy Jack Turner, John Fogarty, Harry Horlick and his Gypsies, Fred Waring and his Pennsylvanians, Olga Albani, Pat Kennedy, Vera Van, Deane Janis, Donald Novis, the Mills Brothers, and many more old-time favorites too numerous to mention. Quite a few requests are made for such programs as "Seth Parker" "Real Folks," "Palmolive Beauty Box" operettas and "Kaltenmeyer's Kindergarten." It's not surprising that many of the writers long for the day when radio returns to its own and leaves Hollywood to the movie industry.

Lou Holtz has returned to the air with Ted Husing, Kay Thompson and Richard Humber's orchestra. The comic was a big disappointment to many who heard his show. It took the sound-effects man and Actor Bradley Barker to get the laughs from those present in the studio. Barker is the man who is always called upon for animal sounds, and on this show he was a seal! He and the sound-effects man worked together, with Vic slapping a strip of leather against a sponge mat and Barker making the sound of seal barks. He was certainly named a-right. And when the sound-man is seen throwing tin and glass objects around, kicking madly against a prop door, he's really all right—only creating the sound of falling dishes! Paul Douglas took a busman's holiday and attended the premiere broadcast, and Bea Wayne, songstress with Larry Clinton's band, was in the audience with her mother, to watch her former "boss," Kay Thompson, in action.

It's interesting to watch the "March of Time" cast work. Three microphones are used, and there are actors and actresses constantly walking to and from them, or switching from one to another. With all the physical motion, and the changing of voice and style in keeping with the various personages portrayed, you would expect many slip-ups; but amazing as it seems, it doesn't happen. Such veteran actors as Bill Johnstone, William Adams, Agnes Moorehead, Jeannette Nolan, John McIntyre, and Ted Dircorsia take at least three different parts during the half-hour program, and do them so skilfully that you are none the wiser. They rehearse all day for the broadcast, and Bill Johnstone told me, "Every broadcast is like a first night in the theater. We're all tense and nervous, and we're glad when each show is over."

What are the listeners' pet radio peeves? Read this column next week for the answer.



Frequent visitors to New York's famed Bronx zoo are Comedian Al Pearce and Maestro Carl Hoff of Tuesday night's "Watch the Fun Go By" show. Al's the fellow (in dark suit) toying with the black panther



Left: Sid Smith of "Richard II" cast was welcomed to Chicago by his sister, Margarette Shanna, who plays Connie on "Arnold Grimm's Daughter." Right: Highspot of the week is Dale Carnegie's chat Tuesday

gram arrived from the new ambassador to England, Joseph Kennedy, inviting the Carters to spend their vacation at his Palm Beach home.

Deanna Durbin is supposed to be in New York for a vacation, but for the benefit of the envious young souls who think the lovely songstress is a lucky girl, having no school to worry about and just being able to travel around the country, let me tell you that Deanna is accompanied everywhere by a tutor and by a welfare worker, because strict California laws regarding minors necessitate such an entourage. Deanna has to go through her lessons every morning until one o'clock. . . . then she has lunch, attends to business engagements, meets the people whom her movie studio wants her to meet, and

chestra. . . . Gene Krupa, drummer-boy with Benny Goodman's orchestra, is organizing his own band. While I admit Krupa is an excellent drummer, there's one boy who has him outclassed. He's Louis Prima's wielder of the sticks at the Famous Door on famous 52nd Street. Guy Lombardo introduced Prima's latest song hit, "Where Have We Met Before," on the airlines the other Sunday, and his tune, "Yes, There Ain't No Moonlight — (So What!)," is amusing and easy on the ears.

The other week I asked readers to let me know the names of their radio favorites who are not on the air at the present time. I've been swamped with mail since that paragraph appeared and there is no doubt in my mind that

THE PHOTO WEEK



This is one of few pictures ever taken of Jack Benny's show actually on the air. NBC prohibits photographers from working while a broadcast is

in progress, but a mix-up in time signals permitted Radlo Guide's camera-man to get this. Arrow points to rarely photographed Mrs. Kenny Baker



—Charles Seawood

A newsstand in Times Square, New York, sells only out-of-town papers. Here Tony Wons, CBS star, gets home-town news from a Kenosha, Wis., paper



Feg Murray takes Anita Louise dancing before interviewing her on his Sunday Baker's Broadcast



—Jan Fujita

Alice Hill and Spencer Bentley, title players in "Betty and Bob" on CBS, have fun at Chicago's boat show. Alice is an owner, Spencer a prospect



—Gene Lester

Wednesday Dick Powell (left), Hugh Herbert and Bob Hope (right) do their last "Your Hollywood Parade" show. Next week there will be a new show



Alice Cornett, CBS' "Songshop" songstress, used to sing in a church, gets much pleasure now singing for tramps in New York's Bowery Mission

THE SHOW MUST GO ON

(Continued from Page 5)

world, save for short-wave radio. NBC headquarters in New York could not learn whether the important Thursday night commercial programs from Hollywood would be available for the networks.

The programs were finally brought to the networks through the facilities of station KFI, the NBC-Red outlet in Los Angeles. Engineers and telephone-company trouble-shooters worked all day under the worst flood conditions to connect the NBC Hollywood studios directly with KFI.

WHEN a line had been strung, the NBC shows were broadcast by KFI, picked up by the powerful RCA receiving station at Point Reyes, California, 470 miles from Los Angeles, and fed by line to San Francisco, where they moved out onto the networks.

The Columbia network was even harder hit than NBC when the flood reached its crest in midweek. Station KNX, the CBS outlet in Los Angeles, was cut off from its own transmitter, twelve miles away. Programs were sent from the studios to the transmitter by short wave, rebroadcast to the RCA station at Point Reyes, then piped to the network by telephone.

Amateur operators, as usual, played an important part in making arrangements for the substitute hook-ups, relaying messages and news to and from the stricken area where the flood waters rolled.

Throughout the country worried relatives of people in the whole inundated area turned to them for reassurance. In some broadcasting studios engineers who operated amateur stations were relieved of their duties to allow them to run their stations.

There was confusion in Hollywood and in Los Angeles, but there was almost as much confusion in New York City, headquarters for the networks and the advertising agencies handling the huge commercial programs on which radio's brightest stars appear.

Executives were unable to get messages to their assistants in Hollywood, or to get late reports on the situation there. Radio, a billion-dollar industry with time on its hands and the clock moving at its ordained rate, was directed entirely by guesswork—or not directed at all!

RADIO communications could still be sent to Los Angeles from San Francisco, but when the messages arrived in Los Angeles, there were few who wanted to tackle the job of local delivery. With radio facilities taxed by the sudden increase in such messages, and hours lost after the messages arrived in the flooded city, executives in New York and their stars in Hollywood had to function independently, each knowing that the others would carry the load if it fell to their lot.

In New York, on Thursday afternoon, March 3, the sponsors of "Good News of 1938" were uncertain as to what course of action they should follow. There was no assurance that lines would be available to Hollywood that night, and there was plenty of reason to believe that they wouldn't.

But it happened that one of the great figures in the world of entertainment was in New York. Eddie Cantor had come back from California. Louis K. Sidney, of the production staff of the Good News program, also was in New York. He telephoned

Cantor, and the little comedian agreed to put a show together for \$20,000.

A flop in an expert showman's life is just as dismal as a flop in the life of a tyro, and Cantor had less than half a day to work. No one but a great showman would have undertaken the task of whipping together a show in the space of a few hours, to compete with programs planned for days and weeks in advance. But Cantor is a great showman.

WITHIN half an hour after the telephone call came, Eddie appeared with three script-writers and the news that Deanna Durbin, the Mad Russian and Bobby Breen were ready for rehearsals. Robert L. Ripley, of Believe-It-or-Not fame, B. A. Rolfe, and Block and Sully were pressed into service and the process of fashioning a program began.

The script-writers pounced on their typewriters and began hammering for dear life. Rehearsals soon got under way. Lovely Deanna Durbin had been scheduled to appear as the guest of honor at a reception given by Universal Pictures to introduce her to the New York press. She was an hour late when she arrived at her own party, and she stayed for only half an hour. Then she hurried back to the wearying rehearsals.

Cast, writers, and technical assistants worked feverishly as the hands of the clock on the studio wall crept closer to the nine-o'clock deadline. Time moved as swiftly as the fingers of the writers, clawing at pages of script, penciling hasty revisions, working at top speed to finish their difficult task.

Rome was not built in a day, and neither are radio programs. Seven hours is not a long time in which to plan and produce an hour-long radio show which must entertain and hold

the attention of millions of people who aren't interested in alibis and who, if they don't like your show, have only to groan and turn the dial and condemn the star.

Evening reached Manhattan. The rehearsals were still in progress. Rough spots in the program were being ironed out under the expert treatment of Cantor and his colleagues. The dialog had been punched into shape, the show molded, the timing perfected and tested, and the cast drilled thoroughly. There was only a short relaxation period left before air-time.

THEN, out in Los Angeles, where flood waters swirled through the streets, telephone lines were down, and all the world was gray and sad, a weary trouble-shooter spliced the last wire connecting the NBC studios in Hollywood to station KFI, in Los Angeles, and opened a channel of communication between the entertainment capital and the rest of the country.

There was no need of a substitute program from New York.

Word went east.

They told Cantor. Now Cantor is a showman. He had worked hard all afternoon at rehearsals. He had risked part of his solid reputation on a make-shift show. He had \$20,000 at stake.

But Cantor is a showman. "Swell," he said. "We're glad to hear that everything is all right out there, after all."

"The contract?" they asked him. "The \$20,000?"

"Just give me a cigar," said Cantor, "and we'll call it quits. And say, if you want us to, we'll stay here and entertain the studio audience!"

He tore up his contract, and he got two boxes of cigars.

Cantor is a showman. And the show must go on.

OUR FINEST PORTABLE



1938 SPEED MODEL CORONA SILENT

"Over 200 five-stroke words a minute"—that's what speed experts can do on this up-to-the-minute machine. See its beauty, its completeness... try its quiet, easy operation... and nothing else will satisfy you. Famous Floating Shift, Touch Selector. Free case and touch chart; free trial.

YOURS FOR ONLY \$100 A WEEK

L. C. Smith & Corona Typewriters Inc. Desk 3, 139 Almond Street, Syracuse, N. Y.

Send free Corona book and terms
 Tell nearest dealer to call

Name.....
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UP TO \$32.50 IN A WEEK IN ADVANCE

WEAR HOSE WE FURNISH

and make money taking orders. Introduce amazing hosiery (men's, women's, children's) guaranteed to wear without holes, snags or runs for as long as HALF YEAR or will be replaced FREE. For each \$127 in 6 days. Your earnings can start at once. Extra Fine hosiery for your own personal use sent with outfit, no extra cost—send size. Send no money. Rush now on penny postal for Sample Outfit Offer. ACT NOW.

WILKNIT HOSIERY CO., Dept. 4-C, Greenfield, Ohio

Amazing, New, Popular PICTORIAL RING

ANY PHOTO OR PICTURE reproduced permanently on exquisite gem-like ring. Marvelous new secret process! A priceless keepsake! Guaranteed! Sample ring from any photo you send only... SEND NO MONEY! Everyone wants PICTURE RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed so ends meet around finger for size. Pay post-man only 60c, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW! Ring Hand-Tinted in Lifelike Colors—10c extra.

PICTORIAL RING CO., Dept. LA-34, Cincinnati, O.

JOHN ASKED ME TO REDUCE EXPENSES - I DID. Results... BETTER FOOD-LESS WORK.

"YOU'RE ROASTS ARE ALWAYS SO CRISP AND YET JUICY. YOUR CAKES AND PIES SO PERFECT"

"THAT'S EASY, I USE AN OVENETTE ON TOP OF THE STOVE INSTEAD OF THE BIG OVEN. USING NO WATER OR COVER MAKES ROASTS... TENDER-CRISP AND JUICY."

"WHEN THE DOCTOR ORDERED JOHN TO CUT DOWN ON FRIED FOOD, I TRIED AN ORDINARY 'TOP OF THE STOVE OVEN', BUT, IT WOULDN'T BROWN ON TOP AND OFTEN BURNED THE BOTTOM."

"THAT CAN'T HAPPEN WITH A STANLEY OVENETTE. IT ROASTS JUST PERFECTLY. IT ALSO BAKES PIES AND CAKES, BROWNING EVENLY TOP AND BOTTOM."

"I MUST GET ONE IF THEY DON'T COST TOO MUCH."

"I PAID \$25⁰⁰ FOR MINE. IT HAS ALREADY SAVED ME MORE GAS THAN ITS COST AND BESIDES, KEEPS THE KITCHEN COOL IN SUMMER."

Bakes Cakes **Bakes Biscuits**

Bakes Pies **Roasts Meats**

STANLEY OVENETTE bears the "SEAL OF APPROVAL" of Good Housekeeping Institute. For sale at all leading department and houseware stores. If you will send in the coupon, we will mail you FREE a descriptive folder of OVENETTE containing many helpful ideas and suggestions, pointing the way to simple housekeeping. Send coupon for FREE folder right now.

Stanley Savage Mfg. Co., 1908 N. Cicero Ave., Chicago, Ill.

Stanley Savage Mfg. Co., 1908 N. Cicero Ave., Chicago, Ill.

Gentlemen:—Send me FREE, your descriptive folder on STANLEY OVENETTE.

NAME.....
ADDRESS.....
CITY..... STATE.....

Good Housekeeping Seal of Approval—U. S. Patent 1782699—Reg. Trade Name 291517

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRU, Argentina	15.29
CJRO, Canada	6.15	LRX, "	9.66
CJRXX, Cuba	11.72	LSX, "	10.35
CCCD, "	6.13	OLR2B, Czecho-	
COCH, "	9.43	slovakia	6.03
COJO, "	6.01	OLR3A, "	9.55
COGQ, "	9.75	OLR4A, "	11.84
COGF, "	11.865	OLR5A, "	15.23
CSW, Portugal	9.94	OLR, Belgium	10.33
DJB, Germany	15.20	OZF, Denmark	9.52
DJC, "	6.02	PCJ, Holland	9.59, 15.22
DJD, "	11.77	PHI, "	17.775
DJL, "	15.11	PRADO, Ecuador	6.62
EAJ43, Canarias	10.37	PRF, Brazil	9.50
EAR, Spain	9.49	PRF5, "	9.50
EA9AH, Spanish		RAN, U.S.S.R.	9.60
Morocco	14.05	RKI, "	7.54
FG8AA, Tahiti	7.11	RNE, "	12.00
GSA, England	6.05	RV15, "	4.273
GSB, "	9.51	RV59, "	6.00
GSC, "	9.58	SPW, Poland	11.53
GSD, "	11.75	SPW, "	13.64
GSE, "	15.14	TFJ, Iceland	12.23
GSH, "	17.79	T4NRH, Costa	
RIC, "	21.47	Rica	9.698
GSI, "	15.26	TPA2, France	15.24
GSL, "	21.58	TPA3, "	11.88
GSO, "	6.11	TPA4, "	11.71
GSP, "	15.18	VE9DN, Canada	6.005
HAT4, Hungary	9.12	VK2ME, Australia	9.59
HBJ, Switzerland	14.535	VLR, "	9.51
HBL, "	9.34	VPD2, Fiji	9.54
HBO, "	11.402	VP2LO, St. Kitts	6.38
HFP, "	7.80	VUD2, India	9.59
HC2RL, Ecuador	6.66	WIXAL, Boston, Mass.	
HJ1ABP, Colombia	9.618	15.25, 11.79 and 6.04	
HP5A, Panama	11.7	XEUZ, Mexico, D.F.	6.12
HP5J, "	9.60	XEXA, "	6.172
HS8PJ, Siam	9.51, 19.02	YSD, El Salvador	7.194
IQY, Italy	11.9	ZV5RC, Venezuela	5.80
IRF, "	9.83	ZBW3, China	9.525
JDY, Kwantung	9.925	ZHK2, British	
JVI, Japan	9.535	ZRH, S. Africa	9.523
JVN, "	10.66	ZRK, "	9.61
JZZ, "	11.80	Honduras	10.6
JZK, "	15.16	ZMBJ, S.S. Awatea	8.84
Klipheuevel, "		9MI, S.S. Kanimbla	6.01
South Africa	9.62	ZRO3, Italy	9.635

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

- Daily—12:35 a.m., JZJ; 3:50, GSB, GSD, GSF, GSO; 7:30, XGON; 7:45, JDY; 8:30, GSD, GSF, GSH, GSJ, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSA, GSB, GSD, GSG; 2:40, ZRO3; 3:10, TPA3; 4:15, GSB, GSC, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, ZRO3; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSL, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.
- Daily Except Sundays—8:20 a.m., VK3LR Mon., Tues., Thurs., Fri.—9:45 p.m., OLR3A or OLR4A

Sunday, March 20

- *7 a.m.—Program from Darien, Kwantung: JDY
- *8 a.m.—Variety program: DJL
- *8 a.m.—International church: COCQ
- *8 a.m.—Overseas hour (South Seas): JZJ
- 9:05 a.m.—Symphony orchestra: PHI
- 12:20 p.m.—Crystal Palace band: GSG GSD
- *2 p.m.—Danish program: OZF
- *3 p.m.—English news: TPA3 (11.885) (15.13)
- *4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
- *4:30 p.m.—Overseas hour (South America): JZJ
- *4:55 p.m.—Greetings to listeners: DJB DJD
- 5:30 p.m.—Billie's orchestra: YV5RC
- *6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
- *6 p.m.—"La Voz de Las Provincias": COCH
- *6 p.m.—Cadena Crusselas network program: COCO
- 6:50 p.m.—Salvation Army services: GSD GSP
- *7 p.m.—Brazil on the Air: PSH (10.22)
- *7 p.m.—Soviet program: RAN RKI
- *7:30 p.m.—Loyalist programs from Madrid: EAR (9.488)
- *7:30 p.m.—English news from Italy: ZRO3 IRF
- *7:40 p.m.—News summary: GSD GSP
- 8 p.m.—Special North American broadcast by Dutch Roman Catholic Broadcasting Association: PCJ (9.59)
- *8:15 p.m.—English news: DJB DJD
- *8:30 p.m.—Spanish news: GSB
- *8:45 p.m.—Portuguese news: GSB
- *9 p.m.—Nationalist program for North America: Salamanca (10.37)
- *9 p.m.—Cararo's tango band: LRX
- 9:15 p.m.—German Collegium Musicum: DJB
- *9:30 p.m.—Oriental program from India: VUD2
- *10:30 p.m.—English news summary: GSD GSC
- *10:30 p.m.—English news from Germany: DJB
- *11 p.m.—Tests from Pitcairn Island: VR6A (14.346)
- *11 p.m.—Marti dance orchestra: COCH
- *11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
- *12 mid.—Broadcast from Eden Concert cabaret: COCQ
- *1 a.m.—English DX program: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Tuesday, Thursday, Saturday; ††Monday, Tuesday, Thursday, Friday.

(Continued in Last Column)

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

ON FRIDAY, March 25, at 10 a.m. EST, listeners to Daventry, England, will hear a commentary on the Grand National, which is run on the Aintree course near Liverpool. So far as this world-famous steeplechase is concerned, listeners certainly get the most complete picture of the event, for spectators on the Aintree course, except those in certain favored spots, see little more than a small section of the race. The horses make two complete circuits of the course, and negotiate some thirty obstacles, twice encountering those favorite resorts of press and film photographers, the notorious Becher's, and Valentine's Brooks. Highest of all the National jumps is the Open Ditch, over five feet high. The horses take off over a ditch six feet wide. "Royal Mail," last year's winner, is the popular favorite, although experts state that it is unlikely that this horse will duplicate "Reynoldstown's" feat in 1935 and 1936 by winning two Nationals in succession. Reynoldstown's "double" was the first in seventy years.

Edwin Kline, Jr., of Great Neck, N. Y., reports that on March 7 Spanish Loyalist Station EAR (9.488), Madrid, discontinued the program which was at 9:30 p.m. EST, and is now broadcasting daily from 7:30 to 8 and from 8:40 to 9 p.m. EST.

Ray Shaffar of Waterloo, Ia., writes that he has received word from R. E. Larson of Quito, Ecuador, that HCJB4 (7.41), the new Ecuadorian mentioned in this column a couple of weeks ago, is located at Portoviejo, in the province of Manabi. The power of this transmitter is low, as it is only meant to serve a small section of Ecuador not covered by the other HCJB stations which are located at Quito and are known as "The Voice of the Andes." These stations are owned by Clarence Jones, a missionary, and are used for gospel and general entertainment purposes.

Transmissions for international listeners are made on a frequency of 8.84 megs, while local reception is afforded on a dual frequency of 4.107 megs. "Radio Rodante," a gospel sound-bus incorporating a mobile transmitter operating on various frequencies in the 20- and 40-meter bands, is used to broadcast programs in distant parts of

Ecuador. Amateur contacts and occasional relays of program material are made over HCIBJ (14.42). Mr. Jones, whose health has suffered from the constant rigors of Quito's altitude of 10,000 feet, is at present recuperating at his home in Chicago, Ill.

A committee of experts will meet soon in Geneva, Switzerland, to discuss a possible extension of the League of Nations short-wave broadcasting activities in the cause of peace.

PITCAIRN is on the air. VR6A (14.346), was heard on Saturday, March 5, from 1:30 to 2 a.m. EST, working Amateur W8CNA at Binghamton, N. Y. The operator stated the station would be on the air nightly at 11 p.m. EST, contacting Amateur Stations W1BES and W1GR. The former transmitter is owned by Lew Belter, a member of the Expedition now at Pitcairn. To Harry Kentzel of Averill Park, N. Y., goes credit for this first report of reception from VR6A. It is likely that tests with the NBC will commence soon, preparatory to arranging details for the exclusive series of broadcasts this network is to bring from this lonely and romantic isle.

Starting on March 21, the interesting program from Switzerland, which is heard every Monday from 6:45 to 8:30 p.m. EST, will be transmitted on two new frequencies, namely HBJ (14.535) and HBO (11.402).

The new operating schedule for Columbia Broadcasting System's International Short-Wave Station W2XE, which became effective on March 7, is as follows: Mondays through Fridays, 7:30 to 10 a.m. EST, on 21.52 megs; 10 to 6 p.m. EST, on 15.27 megs; 6:30 to 11 p.m., to South America, on 11.83 megs, and from 11 p.m. to midnight EST, on 6.12 megs. Saturdays and Sundays, 8 a.m. to 1 p.m. EST, to Europe, on 21.52 megs; 2:30 to 6 p.m. EST, on 15.27 megs; 6:30 to 11 p.m. EST, to South America on 11.83 megs, and from 11 p.m. to midnight EST, on 6.12 megs.

R. Metanten of Havana, Cuba, writes that a new 25,000-watt Cuban army short-wave transmitter will be testing on approximately 6 megs soon.



Listeners to Station PRADO (6.625), South America, hear these Ecuadorian artists in a program of romantic music each Thursday at 9 p.m. EST

Monday, March 21

- †5:30 a.m.—Program from Fiji: VPD2
- §8 a.m.—Program from Hong Kong: ZBW3
- §8 a.m.—Siamese broadcast: HS8PJ (19.02)
- †10:30 a.m.—Vatican City broadcasts: HVJ
- 3:30 p.m.—Drama, "The Count of Monte Cristo" (Part XII): GSP GSG
- †4:50 p.m.—Science news: W1XAL (6.04)
- †5 p.m.—American news tower: W2XAF (9.53) W2XAD (15.33)
- †6 p.m.—Monitor news: W1XAL (11.79)
- 6:30 p.m.—English program from Martinique: Radio Martinique (9.685)
- 6:45 p.m.—Variety program from Switzerland: HBO (11.402) HBJ (14.535)
- †8 p.m.—North American program from Czechoslovakia: OLR3A or OLR4A
- †8 p.m.—Typical orchestra: COGF
- 9:15 p.m.—German Study Club: DJB DJD
- 9:30 p.m.—Lively entertainment: DJB DJD
- 10:15 p.m.—All Kinds of People: GSC GSD

Tuesday, March 22

- 9 a.m.—Young Netherland artists: PHI
- 11:30 a.m.—The Melody Is There: GSF GSG
- 1:25 p.m.—BBC Midland orchestra: GSP GSG
- 2:30 p.m.—Science Forum: W2XAD (15.33)
- 6 p.m.—German folk-songs: DJB DJD
- 6:55 p.m.—Comedietta, "Village Wooing": GSD
- ††7 p.m.—Broadcast from Chile: CB1170
- ††7:30 p.m.—Program from Belize, British Honduras: ZIK2 (10.6)
- ††8 p.m.—Argentine music: COGF
- 8:15 p.m.—Behind the Scenes Aboard a Crack Streamliner: ZRO3 IRF
- 8:30 p.m.—Rolf Pfarr, baritone: DJB DJD
- 9 p.m.—International DX'ers Alliance Program from Ecuador: HC2RL (6.635)
- 9:30 p.m.—Question Box: EAR
- 11 p.m.—Program from Tahiti: FO8AA
- 11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, March 23

- 9:35 a.m.—"The Lincoln," a commentary on the Lincolnshire Handicap, from Carholme, Lincoln: GSF GSG
- 11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG
- 5 p.m.—Let's play circus: DJB DJD
- 6 p.m.—Opera, "Margarette," Charles Gounod: DJB DJD
- 7 p.m.—Young authors will read: DJB DJD
- 7:30 p.m.—International orchestra: LRX
- 8 p.m.—Recital of Spanish music: GSD GSP
- 8:15 p.m.—Rosita Jemma Wade: ZRO3 IRF
- 8:45 p.m.—For the Short-Wave Listener: W1XAL (6.04)
- 9:30 p.m.—North American program from Guatemala City: TGWA (9.685)
- 10 p.m.—"Music and Stories of Latin America": W3XAL (6.1)

Thursday, March 24

- 9 a.m.—The House in the Country: GSF GSG
- 1:40 p.m.—BBC Scottish orchestra: GSP GSG
- 2:30 p.m.—"The Scottish Country": GSP GSG
- 3:30 p.m.—Talk, "The Way of Peace": GSP GSG
- 6:15 p.m.—Sailors ahoy: DJB DJD
- 6:50 p.m.—Scots concert: GSD GSP
- 7 p.m.—Orchestra Musette: LRX
- 7:30 p.m.—Popular orchestra: YV5RC
- 8:30 p.m.—Dr. Franz Reichardt: DJB DJD
- 10:50 p.m.—Rocky Mountaineers: GSC GSD

Friday, March 25

- 8:40 a.m.—PHOH Variety Ensemble: PHI
- 9:50 a.m.—Talk by Bart Peizel: PHI
- 10 a.m.—"The Grand National," a commentary on the race from Aintree, Liverpool: GSH GSG GSO GSF GSD
- 12:45 p.m.—"Monkey Wrenches in the Trade Machine," Sir Josiah Stamp: GSG GSD
- 4 p.m.—English news review: LSY (18.115) LRX
- 6 p.m.—Variety hour: DJB DJD
- 7 p.m.—Humorous side: DJB DJD
- 7:45 p.m.—Stars of Italian stage and radio: ZRO3 IRF
- 8:15 p.m.—"Rome's Midnight Voice," Amy Bernardy: ZRO3 IRF
- 9:50 p.m.—Non-stop variety program: GSC GSD
- 10 p.m.—Canada, 1938: CFCX (6.005)
- 11 p.m.—Broadcast to Waldeck Expedition in British Guiana: W2XAF (9.53)
- 12:15 a.m.—DX Club: W8XK (6.14)

Saturday, March 26

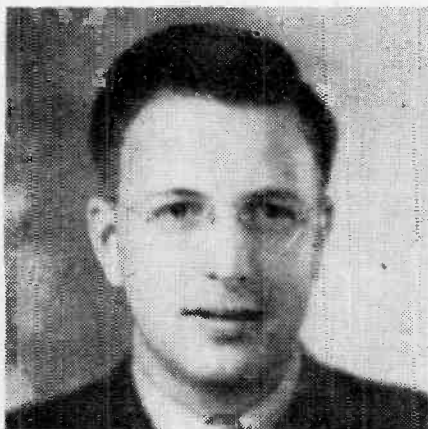
- 8:30 a.m.—PHOH Variety Ensemble: PHI
- 10:45 a.m.—Association football match: GSF GSG
- 1:45 p.m.—Metropolitan opera: W3XAL (17.78) CMQ (9.74) COBZ (9.02)
- 2:30 p.m.—In Town Tonight: GSP GSG
- 3 p.m.—Music Hall: GSP GSG
- 5 p.m.—Tourist hour: HP5A
- 6 p.m.—Lea Piltti, songs: DJB DJD
- 6:30 p.m.—Symphony concert: DJB DJD
- 7:30 p.m.—Operetta concert: DJB DJD
- 8 p.m.—Concert orchestra: YV5RC
- 8:10 p.m.—George Baker, ballad recital: GSD
- 9:15 p.m.—Club of Notions: DJB DJD
- 9:30 p.m.—American Portraits: W2XAF (9.53)
- 10 p.m.—Aeolian Orchestra: GSC GSD
- 10:45 p.m.—International DX'ers Alliance Program from Venezuela: YV1RB (5.845)
- 11 p.m.—Northern Messenger; Message to those in the Arctic: VE9DN CRXC

YOUR ANNOUNCER IS

PRESENTING THE ANNOUNCING STAFF
OF WMT AT CEDAR RAPIDS, IOWA



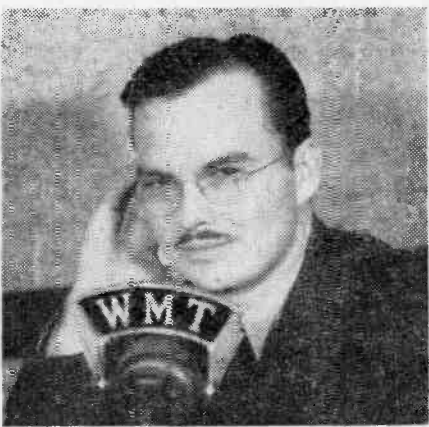
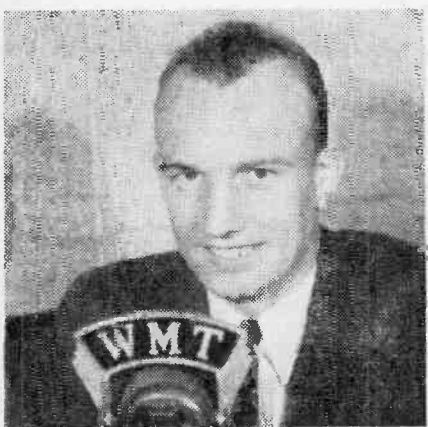
Left: Allan McKee often forsakes announcing to lend a hand at production tasks. He once played in dance bands. Right: Bob Leefers, ace farm editor



Left: Douglas B. Grant, in charge of all the programs, is also chief news-caster. Right: Chauncey Fay has a specialty—it's dispensing the news



Left: Howard Roberts, announcer, also plays the clarinet. Center: Bert Puckett, who handles sports. Right: Chief Announcer Benne Alter



Left: Announcing is not just work to Phil Handel. He says it's his hobby, too. Right: WMT's L. Von Linder, who was once a school-teacher

Germs in Your Kidneys Ruin Health and Pep



There is nothing that can make you feel older and more rundown than functional Kidney and Bladder disorders caused by Germs developed in your body during Colds or from Bad Teeth or Tonsils or during other infections or bacterial diseases. Ordinary medicines don't help you much because they do not fight the Germs which may be the true cause of your trouble.

Germs in your Kidneys and Urinary System may cause you to suffer from one or more of the following dangerous and energy destroying symptoms: Getting up Nights, Excess Acidity, Nervousness, Leg Pains, Dizziness, frequent Headaches, Lumbago, Rheumatic Pains, Swollen Ankles, Dark Circles under the Eyes, Dry, Muddy Skin, Loss of Energy, and Burning, Itching Passages.

Help Nature 3 Ways

Fortunately for sufferers from troubles due to Germs in the Urinary System all druggists now have a twin-tablet treatment called Cystex, which is a doctor's prescription. Cystex fights the germs which may be the underlying cause of your trouble in 3 ways: 1. It fights and inhibits the development of Germs in the Kidneys and Urinary System. 2. It soothes and tones irritated membranes and combats pain. 3. It acts as a mild, gentle diuretic tonic to the Kidneys and helps them remove excess Uric Acid and other poisonous wastes from the blood.

Feels 10 Years Younger

More than 5 million men and women in all parts of the world have used Cystex. Letters in praise of it are written every day. For

instance, Mr. B. Mann, recently wrote: "For six years kidney trouble and bladder weakness due to germs in the urinary system caused me to suffer from headaches, nervousness, stiffness, swollen joints, and a run-down condition. My appetite was gone. I couldn't sleep well and felt only half a man. I learned of Cystex and although skeptical decided to try it. Within 24 hours I noticed a marked improvement. I felt new energy returning. Within three days the improvement was so decided that I knew I had found a remedy to stimulate improved health. After a short time my health and vigor were completely normal. I can eat anything, sleep soundly, my nerves are steady as a rock, and I feel ten years younger."

Make This 8-Day Guaranteed Test

Get Cystex from your druggist today. Put it to the test. See what it can do for you. Cystex will not cost you a single penny unless it satisfies you completely and you agree that it is easily worth ten times the small cost. Cystex starts working in 8 hours, must alleviate your pain, make you feel younger, stronger and full of life and energy, or you simply return the empty package and your money is refunded in full. You are the sole judge as to your satisfaction. During the first two or three days you probably will notice a marked improvement but we want you to take the full 8-day supply and see for yourself the tremendous good that this complete twin-tablet treatment can do for you. Telephone your druggist for Cystex today. The guarantee protects you.

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"Snappy Comeback" Contestants—

Although sharp-witted contestants have already sent thousands of entries to the judges of RADIO GUIDE'S great "Snappy Comeback" contest, the closing date has not yet been reached as this is written. The judges expect thousands more. If you think yours was worthy of a prize, the judges ask only that you be patient with their efforts to be sure it is given a fair and honest chance to prove its value in competition. Winners will be announced as soon as meticulous judging allows.

\$1 DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Nasty Connections No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.



ELIMINATE THE AERIAL FOR GOOD

Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

WHAT USERS SAY

LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial. Signed: Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:

— JUST MAIL THIS COUPON —
F & H Radio Laboratories, Dept. 81, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here If sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here If interested in dealer's proposition.

NAME
ADDRESS
CITY STATE

Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 p.m.	12 mid.
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. L. Alexander's True Stories. MacFadden Pub. Co., Fri. 9:30 p.m. NBC-R.
 Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.
 Alemitte. Horace Heidt's orchestra, Tues. 9 p.m. NBC-B.
 Alias Jimmy Valentine. Larus Bros., Tues. 9:30 p.m. NBC-B.
 Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.
 Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Allis-Chalmers Mfg. Co. Family Party; Everette Mitchell; Annette King; Joe Dumond; Joseph Gallicchio's orchestra, Sat. 10:30 p.m. NBC-B.
 Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.
 Ameche, Don. Chas & Sanborn, Sun. 8 p.m. NBC-R.
 American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC-R.
 Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.
 Anacin. Our Gal, Sunday, Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Andrews Sisters. Wrigley's, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.
 Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.
 Attorney-at-Law. Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.
 Aunt Jemima Pancake Flour. Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Austin, Gene. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
 Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.
 Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
 Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.
 Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.
 Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.
 Barbasol. Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Barris, Harry. Camels, Tues. 9:30 p.m. CBS.
 Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.
 Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.
 Behind Prison Bars. Sloan's Lintiment, Mon. 10 p.m. NBC-B.
 Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R.
 "Believe It or Not" Robert L. Ripley. Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
 Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Bergen, Edgar. Chas & Sanborn, Sun. 8 p.m. NBC-R.
 Bergman, Teddy. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
 Bernie, Ben, Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.
 Betty & Bob. Gold Medal, Mon. thru Fri. 1 p.m. CBS.
 Big Sister. Rinsol, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.
 Big Town. Rinsol, Tues. 8 p.m. (12:30 a.m. for West) CBS.
 Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
 Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
 Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.
 Boswell, Connie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Bowes, Edward, Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Brewers' Association. Monday Night Show; Lou Holtz; Kay Thompson; Ted Husing; Richard Himber's orchestra, Mon. 8 p.m. (12 mid. for West) CBS.
 Brice, Fannie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 Bromo-Seltzer. Harriet Parsons, Wed. 8:30 p.m. NBC-B.
 Burns & Allen. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Busse, Henry, Orch. Mar-Oil Shampoo, Sun. 1:15 p.m. NBC-R.
 Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
 Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Cabin at the Crossroads. Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Calumet Baking Powder. Kate Smith; Jack Miller's Orchestra; Ted Straeter Chorus, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Camay. Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
 Camels. Jack Oakie; Stuart Erwin; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Benny Goodman's Orch., Tues. 10 p.m. CBS.
 Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.
 Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Jerry Cooper; Frances Langford; Marilyn Stuart, Fri. 9 p.m. CBS.
 Cantor, Eddie. Texaco Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Carley, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
 Carnation Milk. Lullaby Laddy, Mon. 10 p.m. NBC-R.
 Carnegie. Dale. Colgate, Tues. 10:45 p.m. NBC-R.
 Carson. Robison's Buckaroos. Mysterole, Mon. Wed. Fri. 1:15 p.m. MBS.
 Carter. Boake Huskies & Post Toasties, Mon. thru Fri. 6:30 p.m. (8:45 p.m. for West) CBS.
 Carter, John. Chas and Sanborn, Sun. 8 p.m. NBC-R.
 Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.
 Chase & Sanborn. Don Ameche; John Carter; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.
 Cheer Up America. Mennen, Wed. 7:45 p.m. NBC-R.
 Chesterfield. Lawrence Tibbett; Andre Kostelanetz orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's Orch., Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Chipso. Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.
 Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
 Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.
 Clark, Buddy. Melody Puz-

zles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Coca-Cola. Song Shop; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.
 Cocomalt. Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.
 Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Colgate. Stepmother, Mon. thru Fri. 5:30 p.m. CBS; Dale Carnegie, Tues. 10:45 p.m. NBC-R; Gang Busters; Col. N. H. Schwartzkopf, Wed. 10 p.m. CBS.
 Court of Human Relations. Vadsco Sales Corp., Sun. 4 & 4:30 p.m. MBS.
 Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.
 Cravens, Kathryn. News thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.
 Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
 Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.
 Crooks, Richard. Firestone, Mon. 8 p.m. (11:30 p.m. for West) NBC-R.
 Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.
 Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
 Cummins, Bernie. Orch. Sunday Matinee (Vardy of Vienna), Sun. 1:30 p.m. MBS.
 Dafeo, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.
 Dan Harding's Wife. Nat'l Bisquit Co. Mon. thru Fri. 9:45 a.m. NBC-R.
 Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.
 David Harum. Bab-O. Mon. thru Fri. 11 a.m. NBC-R.
 Dennis, Clark. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
 Death Valley Days. Borax, Fri. 8:30 p.m. NBC-B.
 Delaware. Lackawanna & Western Coal, The Shadow, Sun. 4 & 5:30 p.m. MBS.
 Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
 Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.
 Dorsey, Tommy. Orch. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
 Double Everything. Wrigley's, Sun. 6:30 p.m. CBS.
 Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carley; Pierre LeKreun, Sun. 9 p.m. NBC-R.
 Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.
 Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
 Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.
 Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.
 Dumond, Joe. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
 Durbin, Deanna. Texaco, Wed. 8:30 p.m. (11:30

p.m. for West) CBS.
 Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.
 Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Easy Aces. Anacin, Tues., Wed. Thurs. 7 p.m. NBC-B.
 Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.
 Elizabeth Arden Cosmetics. Eddy Duchin's orch., Tues. 10 p.m. MBS.
 Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.
 Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.
 Evans, Wilbur. Open House (Vick's) Sun. 7 p.m. CBS.
 Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.
 Family Party. Allis-Chalmers Mfg. Co., Sat. 10:30 p.m. NBC-B.
 Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.
 Famous Fortunes. General Shoe Corp., Tues. 7:45 p.m. (11:15 p.m. for West) MBS.
 Fibber McGee & Molly. Johnson's Wax, Tues. 9:30 p.m. NBC-R.
 Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.
 Fif, Mile. Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
 First Nighter. Campana, Fri. 10 p.m. NBC-R.
 Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC-R.
 Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.
 Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.
 Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.
 Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.
 Ford. Sunday Evening Hour; Sir Ernest MacMillan, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.
 Fulton, Jack. Wrigley's, Mon. thru Fri. 7 & 11 p.m. CBS.
 Furest, Eugene. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Gallicchio, Joseph, Orch. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
 Gang Busters. Colgate, Wed. 10 p.m. CBS.
 Garland, Judy. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9 p.m. NBC-R.
 General Shoe Corp. Famous Fortunes, Tues. 7:45 p.m. (11:15 p.m. for West) MBS.
 Gibson, Freda. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Gibson, Julie. Cocomalt, Sun.

6 p.m. (11 p.m. for West) CBS.
 Girl Alone. Kellogg, Mon. thru Fri. 12 noon. NBC-R.
 Godfrey, Arthur. Barbasol, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Goldbergs. Oxydol, Mon. thru Fri. 4:30 p.m. CBS.
 Golden Gate Jubilee Quartet. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
 Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Valiant Lady, Mon. thru Fri. 1:45 p.m. CBS.
 Goodman, Al, Orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
 Goodman, Benny, Orch. Camel, Tues. 10 p.m. CBS.
 Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.
 Gordon Baking Co. Lone Ranger, Mon., Wed., Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
 Grand General Station. Listerine, Fri. 8 p.m. NBC-B.
 Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.
 Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.
 Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC-R.
 Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.
 Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
 Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Havrilla, Alios. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Heatter, Gabriel. We, The People (Sanka Coffee), Thurs. 7:30 p.m. CBS.
 Heidt, Horace, orch. Alemitte, Tues. 9 p.m. NBC-B.
 Heinz. Magazine of the Air, Sun. 5 p.m. NBC-R.
 Hello, Peggy. Drano, Wed. Fri. 11:45 a.m. NBC-R.
 Hersholt, Jean. Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
 Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-B.
 Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.
 Himer, Richard, Orch. Monday Night Show (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.
 Hind's Cream. Life of Mary Sothen, Mon. thru Fri. 5:15 p.m. CBS.
 Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Hoff, Carl, Orch. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.
 Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m. NBC-B.
 Hollywood Screen Scoops. Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
 Holtz, Lou. Monday Night Show (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.
 Homemakers' Exchange. Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
 Hope, Bob. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
 Hour of Charm. General Electric, Mon. 9 p.m. NBC-R.
 Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.
 How to be Charming. Phillips, Mon., Wed., Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.
 Howe, Eleanor. Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues., Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
 Hudson Motors. Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hughes, Rush. The Hughes Reel (Milk Products), Mon. thru Fri. 4:30 p.m. NBC-R.
 Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Husing, Ted. Monday Night Show (Brewers' Assn.), 8 p.m. (12 mid. for West) CBS.
 Huskies & Post Toasties. Boake Carter, Mon. thru Fri. 6:30 p.m. (8:45 p.m. for West) CBS.
 Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 1:15 p.m. CBS.
 Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC-R.
 Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.
 It Can Be Done. Household Finance, Tues. 8:30 p.m. NBC-B.
 Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
 Ivory Soap. Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
 Jack Armstrong. Wheaties, Mon. thru Fri. 5:30 p.m. NBC-R.
 Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Jello-O. Jack Benny; Mary Livingstone; Keny Baker; Sam Hearn; Andy Devine; Phil Harris' orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Jergens. Walter Winchell, Sun. 9:30 & 11 p.m. NBC-B.
 Jessel, George. Local Cooperative Campaign, Sun. 6 p.m. MBS.
 Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 John's Other Wife. Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
 Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jorda; Betty Winkler; Clark Dennis; Billy Mills' Orch., Tues. 9:30 p.m. NBC-R.
 Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
 Junior Nurse Corps. Sunbrite, Mon. thru Fri. 5 & 6 p.m. NBC-B.
 Just Plain Bill. Anacin, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Kay Kyser's Musical Klass. Lucky Strike, Tues. 8 p.m. MBS.
 Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon. NBC-R; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.
 (Continued on Next Page)

(Cont'd from Facing Page)

- Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
- King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
- King, Annette, Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
- Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
- Koestner, Josef, orch. Ry-Krisp, Sun. 5 p.m. NBC-R.
- Kraft Music Hall. Bing Crosby; Bob Burns, Thurs. 10 p.m. NBC-R.
- Kostelanetz, Andre, orch. Chesterfield, Wed. 9 p.m. CBS.
- Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
- Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Lane, Rosemary. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
- Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Larus Bros. Alias Jimmy Valentine, Tues. 9:30 p.m. NBC-B.
- Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.
- Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
- Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
- Lifebuoy, Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orchestra; Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
- Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.
- Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Local Cooperative Campaign. George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.
- Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orchestra, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Lombardo, Guy, orchestra. Bond Bread, Sun. 5:30 p.m. CBS.
- Lone Ranger. Gordon Baking Co., Mon., Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
- Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.
- Lucky Strike. Melody Puzzles; Harry Salter's Orch., Mon. 8 p.m. NBC-B; Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Kay Kyser's Musical Klass, Tues. 8 p.m. MBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Bob Hope; Al Goodman's orchestra, Wed. 10 p.m. NBC-R; Your Hit Parade; Freddy Gibson; Buddy Clark; Carl Hoff's Orch.; Sat. 10 p.m. CBS.
- Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.
- Lum & Abner. Postum, Mon., Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.
- Lux Radio Theater. Mon. 9 p.m. CBS.
- Lyman, Abe, orchestra. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.
- Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. CBS; 3:15 p.m. NBC-R.
- MacDonald, Jeanette. Open House (Vick's), Sun. 7 p.m. CBS.
- MacFadden Publishing. A. L. Alexander's True Stories, Fri. 9:30 p.m. NBC-R.
- MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
- MacMillan, Sir Ernest. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.
- Magazine of the Air. Heinz, Sun. 5 p.m. CBS.
- Magic Key. R.C.A., Sun. 2 p.m. NBC-B.
- Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.
- Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.
- March of Time. Time, Inc., Thurs. 8 p.m. NBC-B.
- Margot of Castlewood. Quaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.
- Mar-O-Oil Shampoo. Henry Busse's Orch. Sun. 1:15 p.m. NBC-R.
- Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orchestra; Robert Taylor; Connie Boswell, Thurs. 9 p.m. NBC-R.
- McBride, Mary. Margaret. Minute Tapioca, Tues. thru Fri. 12 noon CBS.
- McCall, George. Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
- McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- McConnell, Ed. Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.
- McNamee, Graham. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Melody Puzzles. Lucky Strike, Mon. 8 p.m. NBC-B.
- Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.
- Mennen. Cheer Up America, Wed. 7:45 p.m. NBC-R.
- Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.
- M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Mickey Mouse Theater of the Air. Pepsodent, Sun. 5:30 p.m. NBC-R.
- Milk Products. The Hughes Reel; Rush Hughes, Mon. thru Fri. 4:30 p.m. NBC-R.
- Miller, Jack, orchestra. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Mills, Billy, orchestra. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
- Minute Tapioca. Mary Margaret McBride, Tues. thru Fri. 12 noon CBS.
- Mitchell, Everette. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
- Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Morgan, Russ, orchestra. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Mr. Keen, Tracer of Lost Persons. Bi-So-Dol. Lost Wed. Thurs. 7:15 p.m. NBC-B.
- Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
- Muelle. Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
- Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Musical Steelmakers. Wheeling Steel Corp., Sun. 5 p.m. MBS.
- Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.
- Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) BBS.
- National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
- Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.
- National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC-B.
- Nat'l Ice Adv. Inc. Homemakers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
- Nehi Inc. Royal Crown Revue; Tim & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman, Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.
- News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Oakie, Jack. Camel, Tues. 9:30 p.m. CBS.
- Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
- Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.
- Old Gold. Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
- Olsen, George, Orch. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
- Open House. Vicks, Sun. 7 p.m. CBS.
- Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.
- Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.
- Packer's Tar Soap. Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R.
- Paige, Raymond, Orch. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Pail Mall. People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
- Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.
- Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Parsons. Harriet. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.
- Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
- Peacock. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
- Penner, Joe. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
- People in the News. Pail Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
- Pepper Young's Family. Cammay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
- Pepperell. Dr. Karl Rieland, Fri. 7:15 p.m. NBC-B.
- Pepsodent. Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R.
- Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
- Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
- Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.
- Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
- Philip Morris. Johnny Presents; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC-R.
- Philippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
- Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.
- Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R.
- Pinkham Medicine. Voice of Experience, Mon. thru Fri. 1:45 p.m. MBS.
- Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.
- Pond Cream. Those We Love, Tues. 8 p.m. NBC-B.
- Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Post Bran Flakes. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Post, Emily. Florida Citrus Commission, Tues. Thurs. 10:30 a.m. CBS.
- Postum. Lum & Abner, Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.
- Powell, Dick. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
- Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 a.m. NBC-B.
- Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.
- Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
- Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.
- Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R.
- Quaker Oats. Margot of Castlewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.
- Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.
- Radio Theater. Lux, Mon. 9 p.m. CBS.
- Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's orchestra, Wed. 8:30 p.m. NBC-R.
- Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- RCA Magic Key. Milton Cross, Sun. 2 p.m. NBC-B.
- Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Renard, Jacques, orchestra. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Rich. Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
- Ringo. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. (12:30 a.m. for West) CBS.
- Ripley, Robert L. "Believe It Or Not." Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.
- Road of Life. Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.
- Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (12:30 a.m. for West) CBS.
- Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.
- Royal Crown Revue. Nehi Inc., Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Royal Gelatin. Rudy Vallee's orchestra, Thurs. 8 p.m. NBC-R.
- Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Ry-Krisp. Marion Talley, Josef Koestner's orchestra, Sun. 5 p.m. NBC-R.
- Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Salter, Harry, Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
- Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. CBS.
- Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.
- Schwartzkopf, Col. N. H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
- Sealtest. Rising Musical Star; Alex Smallens; Eugene Fuerst; Alois Havrilla, Sun. 10 p.m. NBC-R.
- Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
- Singing Lady. Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC-B.
- Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.
- Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.
- Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
- Smith, Kate. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Song Shop. Coca-Cola, Fri. 10 p.m. CBS.
- Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Spitalny, Phil, Girl orchestra. Hour of Charm (General Electric), Mon. 9 p.m. NBC-R.
- Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
- Stepmother. Colgate, Mon. thru Fri. 5:30 p.m. CBS.
- Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
- Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Stuart, Marilyn. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.
- Sunday Matinee. Vardy of Vienna, Sun. 1:30 p.m. MBS.
- Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
- Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.
- Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.
- Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.
- Talmadge, Norma. Local Cooperative Campaign, Sun. 6 p.m. MBS.
- Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.
- Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.
- Taylor, Robert. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Ted Straeter Chorus. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- Terry and the Pirates. Darrin Rich, Mon. Tues. Wed. 5:15 p.m. NBC-R.
- Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's orchestra; James Wallington; Mile. Fifi, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Thatcher Colt Stories. Packer's Tar Soap, Sun. 2:30 p.m. NBC-R.
- The Hughes Reel. Milk Products, Mon. thru Fri. 4:30 p.m. NBC-R.
- The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.
- The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
- Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.
- Thompson, Dorothy. People in the News (Pail Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
- Thompson, Kay. Monday Night Show (Brewers' Association), Mon. 8 p.m. (12 mid. for West) CBS.
- Those We Love. Pond Cream, Tues. 8 p.m. NBC-B.
- Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
- Tibbett, Lawrence. Chesterfield, Wed. 9 p.m. CBS.
- Tim & Irene. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Time, Inc. March of Time, Thurs. 8 p.m. NBC-B.
- Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Trevor, Claire. Big Town, (Rinso), Tues. 8 p.m. (12:30 a.m. for West) CBS.
- Tums. Vocal Varieties, Tues. & Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
- U. S. Rubber. Ben Bernie's orchestra, Wed. 9:30 p.m. CBS.
- Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.
- Vadsco Sales Corp. Court of Human Relations, Sun. 4 p.m. MBS.
- Valiant Lady. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.
- Vallee's, Rudy, orchestra. Royal Gelatin, Thurs. 8 p.m. NBC-R.
- Van Steeden, Peter, orchestra. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.
- Vardy of Vienna. Sunday Matinee; Bernie Cummins' Orch., Sun. 1:30 p.m. MBS.
- Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
- Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
- Vicks. Open House; Jeanette MacDonald; Wilbur Evans, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.
- Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
- Voice of Experience. Pinkham Medicine, Mon. thru Fri. 1:45 p.m. MBS.
- Vox Pop. Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Waltz Time. Phillips, Fri. 9 p.m. NBC-R.
- Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.
- Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
- We, The People. Sanka Coffee, Thurs. 7:30 p.m. CBS.
- Welch. Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
- Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
- Wheeling Steel Corp. Musical Steelmakers, Sun. 5 p.m. MBS.
- Whiteman, Paul, orchestra. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
- White Naphtha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.
- Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
- Willson, Meredith, orchestra. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Winchell, Walter. Jergen's, Sun. 9:30 & 11 p.m. NBC-B.
- Winkler, Betty. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
- Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
- Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B.
- Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
- Wrigley's. Double Everything, Sun. 6:30 p.m.; Jack Fulton; Andrews Sisters, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.
- Young, Victor, orchestra. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.
- Your Hollywood Parade. Lucky Strike, Wed. 10 p.m. NBC-R.
- Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
- Zenith Foundation. Sun. 10 p.m. CBS.

Man Can Now Talk With God

Says Noted Psychologist

"A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles," is attracting world-wide attention to its founder, Dr. Frank B. Robinson, noted Psychologist, author and lecturer.

"Psychiana," this new psychological religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it "to duplicate every work that the Carpenter of Galilee ever did"—it believes and teaches that when He said, "the things that I do shall ye do also," He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force "so dynamic in itself that all other powers and forces fade into insignificance beside it"—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," just send your name and address to Dr. Frank B. Robinson, 403-3rd Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright, 1935, Dr. Frank B. Robinson.—Advertisement.

SCREEN & RADIO CAREERS

Do you know that many of the nation's better music, dancing and dramatic schools maintain a service bureau in Hollywood to promote screen tests and radio auditions for their talented students?

Write for Free Details Full information regarding this free service available at any member school. Send self-addressed stamped envelope for name of school or schools in your vicinity.

Address: HOLLYWOOD ARTISTS SERVICE 323 South Western Ave., Dept. RG, Hollywood, Calif.

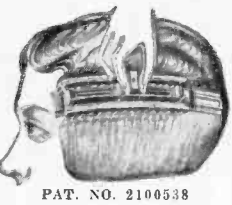
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VOICE OF THE LISTENER

SOB-STUFF AND SLAMS

Dear Voice of the Listener: I wonder why we have to listen to such sob-stories as "Stella Dallas," "Mrs. Wiggs," "Ma Perkins," "John's Other Wife," and "Big Sister"? The airwaves are so cluttered up with such self-sacrificing, wiggly-worm species of some generation or other.

I am really too sentimental for my own good, but I just can't swallow that stuff without wanting to gargle with full-strength mouthwash!—Mrs. Eleanore Lamkin, Detroit, Mich.

Dear VOL: I wonder if any of the people who write their criticisms of programs to the Voice of the Listener ever heard of "constructive criticism"? If one doesn't like a particular program, it's a very simple matter to turn off the radio or switch to some other program. I've had radio performers tell me that it is their biggest thrill to know that no one is listening to them unless he really wants to. Some of the objections and criticism are very courteously stated and are really in order. I'm sure time will see something done about the major shortcomings.—Ruth E. Stephens, Billings, Mont.

MAESTROS PLEASE NOTE

VOL: It makes my blood boil the way some of the swing bands murder many of the beautiful old songs, such as "Always," "Stardust," "When You and I Were Young," etc. It seems to me that Tommy Dorsey is the only leader who plays these beautiful old-timers as they should be played. The trouble with many swing orchestras is that their selections are terribly "over-arranged."—Dorothy Rhoades, Newark, N. J.

Let blood-boilers see above.—Ed.

THE TRUTH

Dear VOL: The good things of life are free. The air we breathe, over which we hear such diversified radio programs, for instance. Let us keep it that way. I've learned more about God in the short time I've had radio than I did by attending parochial school for twelve years.—M. A. Giblin, Cedar Rapids, Ia.

ABOUT PITCAIRN ISLAND

VOL: In RADIO GUIDE you have published a short story about Pitcairn Island. In 1936 I was fortunate enough to make two stops there while coming from Australia to New York as a sailor on the *Jeff Davis*. We stopped there to give them clothing, soap, etc.

The islanders are very religious people (Seventh Day Adventists); they neither smoke, chew, drink nor use profane language. They came out to meet us in three small sailboats, about seventy in number. When leaving, they sing hymns, one in particular, "We Shall Meet On the Beautiful Shore," you will never forget as long as you live. The *Jeff Davis* gave them a transmitter propelled by foot but you don't mention it. The children seem to have cracked voices; from intermarriage, I'm told.—F. Sharp, c/o S.S. Astral, N. Y.

RE: ADVERTISING

VOL: Amusing advertising: Girl and her boy friend discussing soap flakes; man who became manager after he became alkaline; the girl who became lively and vivacious with the right kind of bread; the boys who make sports headlines because they eat the right cereal.—Mrs. Dorothy Keys, Dayton, Ohio.

Amusing advertising: Ladies who become so annoyed about "plugs" they hear that they can talk of little else; thus give sponsors priceless word-of-mouth advertising.—Ed.



Hero and heroine in the Tuesday night serial, "Those We Love," on NBC-Blue at 8 p.m. EST are Nan Grey and Owen Davis, Jr., movie performers

RADIO RAMBLING



—Dick Whittington

Mr. and Mrs. Ozzie Nelson (Harriet Hilliard), who work with Feg "Seein' Stars" Murray on the Baker's Broadcast, leave their baby, David, at home, forget cares, go for a swim (it was before the Hollywood flood!)



Don Johnson is bored—but he's not when he's Prof. Figgibottle on NBC!



Radio permits Jeanette MacDonald freedom, lets her laugh and joke

MOTHER—SON—GRANDSON



MOST prominent family of all Radioland today is the Bergen clan—Mother Nellie Bergrin (that's the real family name); Son Edgar, ventriloquist; and Grandson Charlie McCarthy. This is the first picture ever published of the mother who must take good naturedly the jibes of friends who call

her the grandmother of a wooden dummy; who say she believes in old-fashioned home remedies for sickness—such as turpentine for termites. Mother and son are shown here in the gardens of the Del Tahquitz Hotel, Palm Springs, Calif., as Charlie has breakfast served in bed. Charlie is on NBC-Red Sunday nights.

Photographed by Jack Albin



After watching Lora Marlo work in a local midwest stock company, Mort Milman, noted talent-scout, invited her to New York with a view toward developing and managing her for a radio and screen career. In his office he talks to her, learns her experience, background



Milman wants to know the quality of her voice and how she reads a radio script, finds out best by having her read one without preparation

HOW A TALENT-SCOUT WORKS

MORT MILMAN, who has handled such stars as Jack Benny, Eddie Cantor, Al Jolson, Joe Penner, Will Rogers and Paul Whiteman, is considered a crack talent-scout; made his most recent hit by piloting Dorothy Lamour from obscurity to fame as one of radio's and the screen's most glamorous glamour girls. On a recent trip through the Midwest, Milman dropped into a local theater, saw a home-talent production of "Bill of Divorcement."

There he saw Lora Marlo. Her titian hair, full brown eyes, ivory skin and molded mouth appealed to him. He asked her to see him in New York, with the result that he put her under contract. Miss Marlo is now getting mike experience by doing unannounced roles in dramatic shows, including NBC's Radio Guild. When she is ready, Milman will launch her under her own name, attempt to build her to stardom.

Photographed by Charles Seawood and Ray Lee Jackson



Any good talent-scout explores possibilities in all fields, picks talent that can be used in radio, movies or on the stage. Such versatility gives promise of greater stardom and larger income. Such it was with Dorothy Lamour. Milman puts Lora through the pace, tests her dancing



Milman looks at Lora from the standpoint of publicity pictures and movies, judges her photographic features, facial expressions, stage appeal



Photographic possibilities can best be told by having Lora pose for Ray Lee Jackson, NBC photographer. Many features which elude the eye show up before the camera. This photo gave Milman proof of poise and charm



With the proper make-up, hairdress and gown, Lora shows up to advantage, gives Milman confidence in her movie possibilities. Such pictures mean publicity, too, for editors like "pretty girl" art



Most would-be artists think they can sing. Most of them can't. Trained voices are judged upon technique, untrained voices on warmth and "umph" appeal. Milman can best judge Lora by hearing her, experimenting with her voice



Satisfied with her possibilities, Milman places Miss Marlo under contract to act as her manager and coach. She must now do as he bids, for he knows the red-tape of entertainment and how it works

ON THE END OF A STRING

PHOTOGRAPHS BY DRUCKER



Musical background is furnished by Noble Cain's A Cappella Choir. Although an expert choral worker, Mr. Cain does not sing himself. Left to right: Henry Von Schloten, Homer Snodgrass, Frances Burch, Raymond Rhea, Justine Weller, Robert Ware, Olive Arthur, and Viktor Hedgren



Mrs. Widmer starts with a carved block of wood. With the use of fabrics and paints she turns that wood into a radio puppet



As though life weren't complicated enough for Forrest Lewis, who plays "Wheat" and "Siesta," he helps Mrs. Widmer pilot "Gran'pa Withers" through a worry gesture

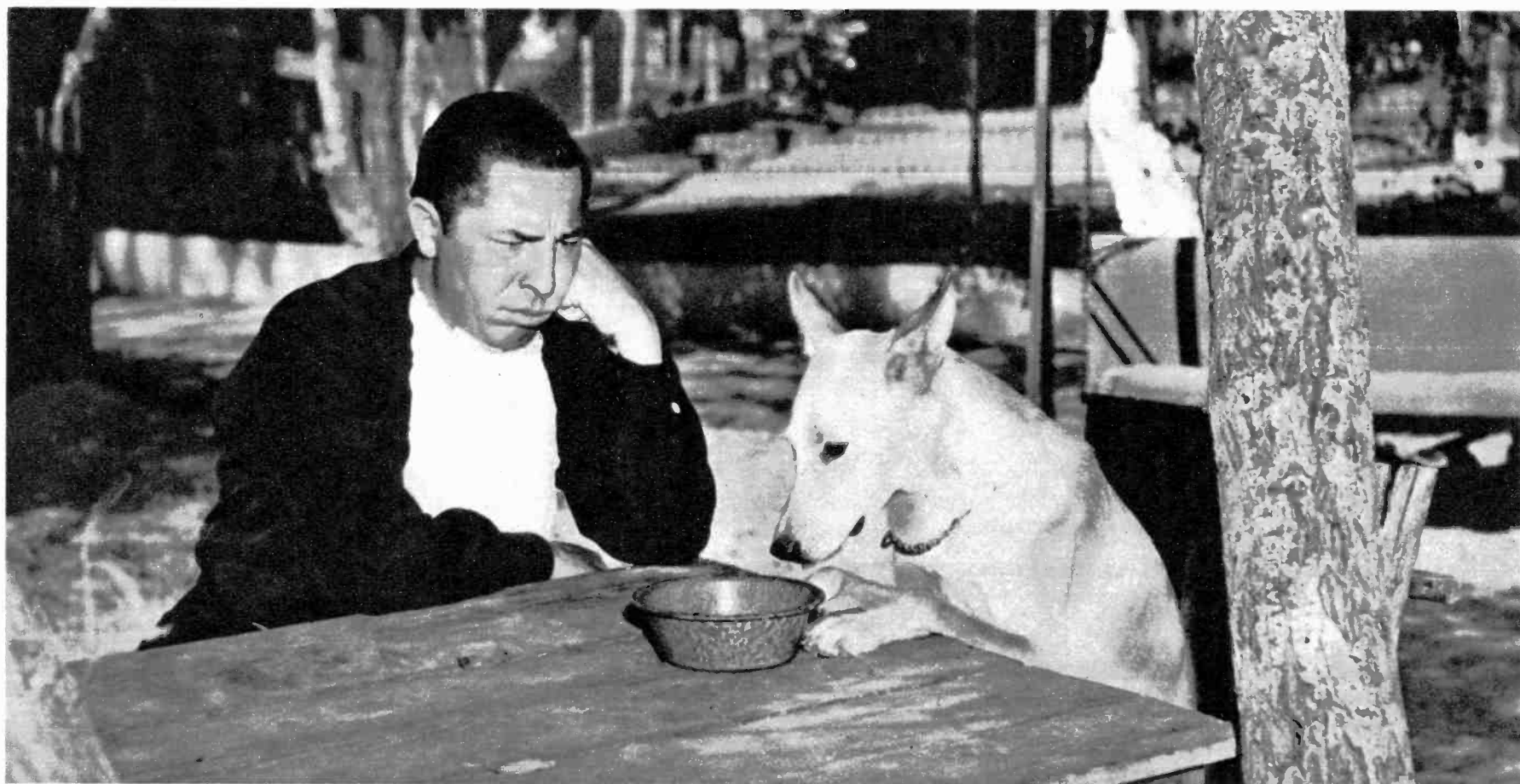
"CABIN AT THE CROSSROADS" is a homey sort of program heard over the NBC-Blue network from Chicago. Much of the credit for that atmosphere is due a homey sort of woman—Harriette Widmer. Born in the Deep South, her playmates were the colored children whose dialect fascinated her. Not until her marriage to a Chicago steel salesman and the arrival of her two sons, however, did she ever think of herself as a dialect artist. Finally she was persuaded to work up a show of her own for radio, using her Negro dialect. Now the star of "Cabin at the Crossroads," she has great fun putting the show's characters into puppets.



Here the nimble hands of Mrs. Widmer put on the finishing touches of "Aunt Jemima," the puppet, prototype of Mrs. Widmer's own role in "Cabin at the Crossroads." Close examination shows the garments are cut with an eye to authenticity in character

WANNA BUY A DOG?

PHOTOGRAPHED BY NORMA LLOYD



Joe Penner, not content with the progress his new dog, Coco, was making under the tutelage of the Hollywood Dog Training School, decided to take the training matter in hand himself—with peculiar results.

He'll save money, too. A kindergarten course for dogs at the school costs \$70; a companion course, \$30; protection course, \$50. Motion-picture training is \$50 a month, requires six months to develop a "finished actor"



"Anybody can train a dog to behave on a leash, so I'll demonstrate how I train Coco without it," says Joe. This time it worked



But this time it didn't. Joe shows Coco how to carry papers, but Coco is only slightly amused, would just as soon Joe did the work



"See, this is an exercise treadmill. You get in here like this and go around but you never get any place. It's fun, don't you think? No?"



Coco is stubborn and Joe recalls a saying: "You can lead a dog to water but you can't make him dive unless he's a water spaniel"



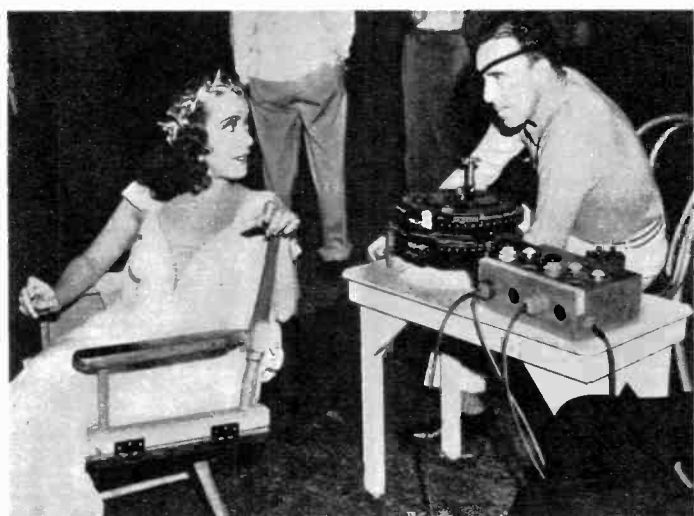
Once upon a time Joe wanted to sell a duck. Now his cry is "Wanna buy a dog?" He's convinced "train 'em yourself" isn't so hot

THE BUSINESS OF BEING LILY PONS



Producer Jesse L. Lasky is the power behind all Lily Pons motion pictures. He's a veteran of Hollywood, and Miss Pons' latest picture for him was "Hitting a New High." Grace Moore, Nino Martini, Miss Pons are the only "Met" singers who make movies regularly

THE business of being Lily Pons is a big business not unlike a factory where there is a man for every job, all working to put out one finished product. In this case the product is singing. Miss Pons does the singing and does it well. The voice is hers, but it might go unheard if she did not have behind her an organization geared to teach her, coach her, negotiate contracts for her, and handle the multitude of duties involved as the great organization pushes her onward into the Metropolitan Opera, radio, motion pictures and concert stage. Like any sound business, this organization has a business manager. Upon his shoulders rests the great responsibility of Miss Pons' continuous success. All he asks is that she always sing her best. His compensation is a percentage of her earnings.



To Director Raoul Walsh goes the job of directing Miss Pons' pictures. It is not an easy task, for opera singing demands extreme accuracy in both action and sound



Panouche, meaning "dirty rag," is a Skye terrier, always travels with Lily



Lily's mother lives in France but makes frequent visits to America to be with her daughter. Mrs. Pons speaks no English, uses Lily, who has an accent, as interpreter



The business of making movies requires a stand-in, one who does all the posing for the star until the actual scene is shot. A good stand-in is always a physical double of the artist, dresses and poses like her. Kathlyn Ellis (above) has that job with Miss Pons



Alberti di Gorostiaga, who discovered Miss Pons in 1926 and piloted her into the Metropolitan within five years, has been her only singing-teacher. He lives in her home



James A. Davidson has been Miss Pons' business manager for a year, oversees all contracts, taxes, auditing, properties, and investments



For three years Constance Hope has been public-relations counsel to Miss Pons. She also serves Grace Moore, Ezio Pinza, and others



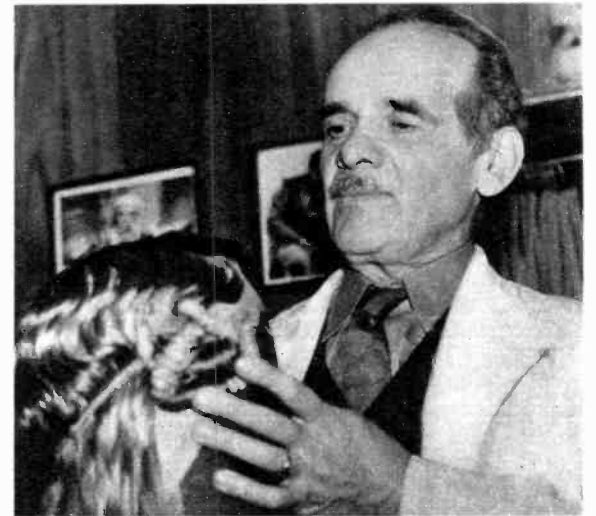
When Miss Pons sings in concert, Frank La Forge, noted composer, is her coach, accompanist. He also works with Lawrence Tibbett



Ever since Miss Pons has been in America her hair has been dressed by Dimitry Alabidze. He designs coiffures to express song moods



Mme. Valentina, former member of the Russian nobility, designs Miss Pons' clothes, including the sensational "Le Coq d'Or" costume



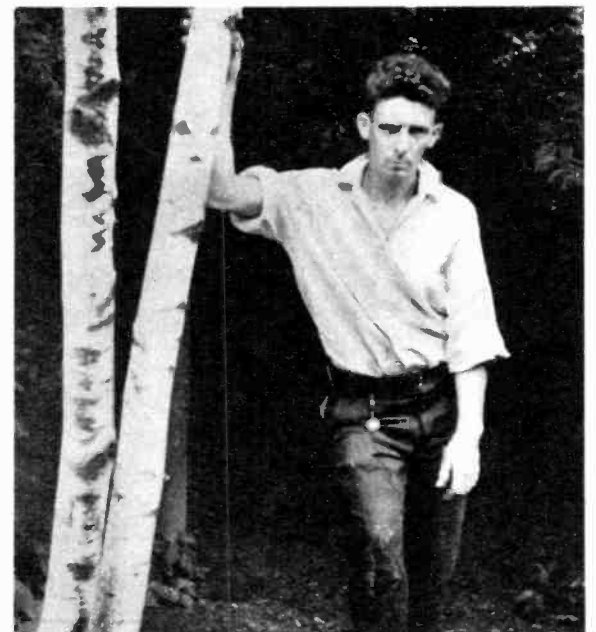
Adolph Senz has been making wigs for opera stars for 25 years, likes to work with Lily. One son assists; another is a make-up expert



Anne Gordon and Gilda Lublin work in the office of Constance Hope, are kept busy handling Miss Pons' mail and fan-club activities



Four years ago Miss Pons asked Margherita Tirindelli if she'd go to South America with her. She has been Lily's secretary ever since



"Red" Risling is proud of his job as gardener at Silvermine, Miss Pons' Connecticut home. He has held the job two years, lives near by

A STAR IN ANY ROLE

PHOTOGRAPHED BY CHARLES SEAWOOD



On "Johnny Presents," heard over NBC on Tuesdays and CBS on Saturdays, she's a reporter. On other shows other days she is everything from a sweet young mother to a tough beer-bar gal. Such is the life of Actress Betty Worth, unsung star in any role



Betty's weekly salary check from NBC's "Just Plain Bill" serial is for her accurate portrayal of the young, brave and once-wealthy Betty Walters, who is now a manicurist



Above, Betty portrays her role of Rose Lane, heard in "Alias Jimmy Valentine." Or it might be as the young, lively widow in "The Heart of Julia Blake"



In "The Road of Life," NBC, Lucy Gilbert is an impoverished wife trying to regain her health after the birth of a son. Again it's Miss Worth



Crime stories usually require gun-molls, and Miss Worth usually gets the assignment. She is shown here in a role on "Johnny Presents"



Betty averages nine roles per week. In "Margo Madison, Stylist," she is a commentator

THIS WEEK'S PROGRAMS

Sunday

March 20

MORNING

8:00 am CST
 NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WBWA (sw-15.21)
 CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WKBB WBBM (sw-21.52)
 NBC-Turn Back the Clock: WBOW WJHO (sw-21.53)
 Reading the Funnies: WMBD KWK
8:15
 NBC-Tom Terris: WBOW (sw-21.5)
8:30
 CBS-Walberg Brown, strings: WFBM WCCO WBBM KMOX WKBB WJR (sw-21.52)
 NBC-Coast to Coast on a Bus: KWK
 WBOW-△ Radio Gospel
 WCFL-Melody Moments
 WIBA-Piore Melodies
 WIND-Hungarian Air Theater
 WIRE-△ Church of Christ
 WISN-△ Spiritual Fellowship
 WJJD Vaudeville Show
 WROK-Morning Musicale
 WTAD-WPA Prgm.
 WTMJ-Our Club
8:45
 WCBD-△ Polish Bible Class
 WIBA-△ Bible School
 WJJD-Psychiana
 WTAD-Organ Reveries
9:00
 NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW
 CBS-△ Church of the Air: WCCO KMOX WBBM WMBD WKBB WOC (sw-21.52)
 The Rev. Charles D. Dort, D.D., of the Holy Trinity English Evangelical Lutheran Church of Brooklyn, N. Y., will have as his subject "Followers of God."
 NBC-Radio Pulpit: △ CFL (sw-21.5)
 News: WROK WTMJ WMT
 △ Christian Science Prgm.: WHO WWO
 KWK-△ Bible Auditorium
 WAAF-Carnival of Comics
 WBOW-Sunshine Hour
 WCBD-△ Meditation Moments
 WFAM-News; △ Old Time Gospel Tabernacle
 WFBM-Stamp Stories
 WGN-Sunday Morning Concert
 WIBA-Norwegian Hour
 WIND-Contrast in Harmonies
 WIRE-Feld Sisters
 WISN-Breakfast Club
 WJJD-Happy Go Lucky Time
 WKBB-△ Church Service
 WLS-△ Little Brown Church
9:15
 NBC-Russian Melodies: WWO
 WMT KWK (sw-15.21)
 WFBM-WPA Prgm.
 WHO-△ Seventh Day Adventist
 WLW-Hugh Cross & His Pals
 WMAQ-Morning Melodies
 WROK-On the Mall
 WTMJ-Masters of Rhythm
9:30
 NBC-Madrigal Singers: WBOW WCFL WMAQ (sw-21.5)
 NBC-Dreams of Long Ago; News: WWO KWK
 CBS-Aubade For Strings: WKBB WCCO WFAM WMBD WBBM WKBB (sw-21.52)
 KMOX-Piano Recital
 WAAF-The Symphonic Hour
 WCBD-Salon Group
 WFBM-Christian Men Builders
 WHO-Crescent Hour of Music
 WIBA-Univ. Club Round Table
 WIND-I Am, Reading Room
 WIRE-Indiana Univ. Hour
 WISN-Sunday Morning Revue
 WJJD-Happy-Go-Lucky Time
 WLW-Fews
 WMT-Salvation Army Prgm.
 WOC-Hour of Music

WROK-Rhythm Makers
 WTAD-Bill Sohm, news
9:45
 NBC-Madrigal Singers: WLW
 News: WMBD WLS
 KMOX-Travelogue
 WCBD-Rhythm Men
 WCFL-New Songs
 WIND-Remote Control
 WMT-Musical Clock
 WTAD-△ Church in the Wildwood
10:00
 CBS-Texas Rangers: WKBH
 WCCO WBBM WFAM KMOX
 NBC-News; Alice Rinsen, contr.:
 WCFL WOWO
 NBC-News; Silver Flute: WBOW
 WMAQ WHO (sw-15.33-21.5)
 MBS-Northern Reviewing
 Stand: WGN KWK
 WCBD-△ Jewish Hour
 WIBA-World Varieties
 WIND-Leaders in Dance Time
 WIRE-Hibernian Society
 WJBC-△ Church of the Air
 WJJD-Bureau of Missing Persons
 WKBB-Sunday Morning Revue
 WLS-Folks Worth Knowing
 WLW-Cadle Tabernacle Choir
 WMBD-Theater of the Air
 WOC-△ Seventh Day Adventists
 WROK-News; Morning Concert
 WTAD-Dance Hour
 WTAQ-△ High Mass
10:15
 NBC-Neighbor Nell, philosophy:
 WOWO WMT
 KWK-Schools on the Air
 WAAF-Swing High
 WCFL-Hit Review
 WGN-Morning Melodies
 WJJD-Dick Jurgens' Orch.
 WOC-Story Behind the Song
10:30
 CBS-Major Boves' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WCCO WMBD WOC (sw-21.52)
 NBC-Felix Knight, tr.: WOWO
 WMT WCFL
 NBC-Angler & Hunter: WBOW (sw-21.5)
 KMOX-Employment Service
 WAAF-Do You Remember?
 WBBM-Modern Miracles
 WCBD-△ J. C. O'Hair, pastor
 WFBM-Stardust Melodies
 WHO-Travel Club
 WIBA-News; Joe Tantillo's Orch.
 WIND-Listen to Yourself
 WISN-German Hour
 WJJD-Happy Go Lucky Time
 WKBB-String Ensemble
 WLS-Concert Orch.
 WLW-Donald Novis, songs
 WMAQ-Sunshine Hour
 WROK-Organ Reveries
 WTAD-△ Methodist Church
10:45
 NBC-Bill Stern's "Sport Scraps"
 WMT WOWO
 NBC-Norsemen Quartet: WHO
 WMAQ WBOW (sw-21.5)
 MBS-American Warblers (Amer. Bird Prod.): WGN KWK
 Melody Parade: WAAF WCFL
 WBBM-Hollywood Spotlight
 WIND-Sunday Morning Varieties
 WJBC-△ Park M. E. Church
 WJJD-Sunday Rhythms
 WKBB-△ Church Service
 WLW-Drifting Pioneers
 WROK-△ Swedish Mission
11:00
 NBC-Home Symphony Orch.: Ernest La Prade, cond.: (sw-15.33)
 The music detail for this program may be found on page 6 of this week.
 MBS-Dr. Charles M. Courboin, organist: WGN
 Program: Sanctus from "St. Cecilia Mass" (Gounod), Saint-Saens' Prayer, Pastorale (Widor), Second Symphony and Cortege et Litany (Dupre).
 NBC-Southernaires Negro Male Quartet: KWK WLS WOWO (sw-15.21)
 CBS-Major Boves': KMOX
 △ Church Service: WHO WMT
 WAAF-Music in the Air
 WBBM-Northern College
 WBOW-△ Evangelical Church
 WCFL-Melodiana

LOG OF STATIONS

LISTED IN EDITION E-MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	NBC-R
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying
 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

SHORT WAVES
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Bell △ indicates religious services and programs.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WFAA-△ St. Mary's Prgm.
 WIBA-Today's Almanac
 WIND-Sing & Swing
 WIRE-Crystal Melody Hour
 WJJD-△ Dr. Preston Bradley
 WLW-Rural Roundup
 WMAQ-Thrills Behind the News
 Reel
 WMBD-△ Trinity Tabernacle
 WMBI-△ Moody Church
 WTAQ-Organ Request Prgm.
11:15
 WAAF-Encores
 WBBM-Morning Varieties
 WFAM-△ Presbyterian Church
 WIBA-△ Congregational Church
 WIND-The Serenader
11:30
 NBC-Radio City Music Hall
 KWK WLW WOWO (sw 15.21)
 Jan Peerce, tenor, will sing "Ave Maria," Duce Image from "Manon" (Massenet). The orchestra will play First Movement from the "Unfinished Symphony" (Schubert), Ballet Music from "Rosamunde" (Schubert) and Pictures at an Exhibition (Moussorgsky-Ravel).
 NBC-Univ. of Chicago Round Table Discussion; Guest Spkr.: WMAQ (sw 15.33)
 MBS-American Wildlife, talks: WGN

CBS-Salt Lake City Tabernacle Choir & Organ WCCO WKBB KMOX WTAQ WISN (sw-21.52)
 WAAF-Orchestra Pit
 WCF-Contrasts in Rhythm
 WFBM-DePaul Prgm.
 WIND-△ Methodist Church Prgm.
 WIRE-Rhythm Makers Revue
 WLS-Grace Wilson, songs
 WOC-Ports of Call
 WTMJ-That Was the Year
11:45
 CBS-Salt Lake City Tabernacle:
 WKBB WFAM
 WAAF-Waltztime
 WBBM-Magic Numbers
 WGN-Melody Time
 WLS-Helen Jensen, organist
 WMBD-Sunday Morning Sunshine
 WMT-Richard Wilson, talk
 WTMJ-Hollywood Casting Office


AFTERNOON

12:00
 NBC-Radio City Music Hall, Salon Orch.: WENR
 NBC-Al & Lee Reiser, piano duo:
 WHO WMAQ WBOW (sw-15.33)

CBS-△ Church of the Air:
 KMOX WCCO WFAM
 Rev. John A. Ingham, D.D., Stated Clerk of the General Synod of the Reformed Church in America, will discuss "Faith."
 News: WMBD WOC
 WAAF-Musical Hour
 WBBM-Sunday Sunshine
 WCFL-Laff Parade
 WFBM-Song Hits of the Week
 WGN-Reading of the Tribune Comics
 WIBA-Tony Salerno's Orch
 WIND-German Hour
 WIRE-To be announced
 WISN-Hollywood Matinee
 WJBC-Organ Melodies
 WKBB-Maxine's Melodies
 WKBH-△ Cathedral Hour
 WMT-George Sir Venka's Orch.
 WTAQ-Duchow's Red Ravens
 WTMJ-Heinie's Grenadiers
12:15
 NBC-Henry Busse's Orch. (Oil Shampoo): WMAQ (sw-15.33)
 News WKBB WIRE WKBB WHO WJBC
 WBOW-Dinner Music
 WCFL-Musical Ballads
 WFBM-Symphonetta
 WMBD-For Men Only
 WOC-Smooth Sailing
 WROK-News; Musicale
 WTAD-Storyland Lady
12:30
 NBC-Smoke Dreams (H. Fendrich); Orch. & Guest: WLW KSD WHO WMAQ
 MBS-Sunday Matinee (Varady); Ted Weems' Orch.: WGN KWK
 CBS-Europe Calling: WFBM WISN WMBD WKBB WKBH
 Mrs. Reynolds Packard, wife of the United Press correspondent, will be heard speaking from Geneva on "A Journalist's Wife to the Wars." She has been with her husband in both Ethiopia and Spain during hostilities.
 NBC-There Was a Woman (Glass Containers): WENR
 The story of Martha Jefferson Randolph, daughter of Thomas Jefferson, will be dramatized.
 NBC-Silver Strings: WBOW (sw-15.33)
 KMOX-Neighborhood Amateurs
 WCCO-Strange As It Seems
 WCFL-Musical Ballads
 WFAM-Funny Paper Man
 WFBM-Cupid's Interviews
 WIBA-News; Concert Interlude
 WIRE-Nat Shilkret's Orch.
 WJJD-Grand Central Station
 WMBI-Organ Melodies
 WMT-American Radio Warblers
 WOWO-△ Missionary Hour
 WROK-Dan, the Funny Man
 WTAD-On to Adventure
 WTMJ-Question Bee
12:45
 CBS-Poet's Gold: David Ross, Orch.: WKBH WMBD WKBB WISN
 NBC-Command Performance:
 KWK WMT
 WCCO-Brenson Family
 △CFI-Music in the Air
 WGN-Alice Blue, pianist
 WIBA-Community Union
 WIRE-Concert Hall
 WJJD-Frankie Trumbauer's Orch.
 WMBI-Round Table
 WOC-△ Country Church of Hollywood

WTAD-Blended Voices
 WTAQ-News
1:00
 NBC-Bob Becker; Irma Glen, organist (Red Heart Dog Food); Guests: KSD WHO (sw-15.33)
 NBC-The Magic Key of RCA; Symphony Orch.; Frank Black cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WBOW WENR WIBA WOWO WTMJ (sw-15.21)
 Guest: Zinka Millanov, Metropolitan Opera Soprano.
 CBS-Boris Morros' String Quartet: WCCO KMOX WISN WOC WMBD WTAQ WKBH WKBH WBBM
 WAAF-Remember With Joy
 WCFL-Kwizz Contest
 WFAM-News; Hungarian Hour
 WFBM-Home Life Hour
 WGN-The Right Job
 WIND-Down the Mississippi
 WIRE-Richard Leibert
 WJJD-Extra. Extra
 WMAQ-Jimmy & Gyp on Invisible Trails
 WMBI-Men's Voices in Song
 WROK-Musicale
 WTAD-Lawrence Glosemeyer, tn
1:15
 MBS-Gotham String Quartet
 WGN
 Program: Quartet in E Flat, Opus 74 (Beehoven).
 Strange As It Seems: WJHO KSD
 KMOX-France Laux, sports
 WAAF-Deserving of Credit
 WIRE-Extra! Extra!
 WJJD-Tommy Tucker's Orch.
 WMBI-△ Gospel Message
 WTAD-Quincy Marches Or
1:30
 CBS-Jean Hersholt in "Doctor Christian," sketch (Chesebrough): WFBM KMOX WBBM WCCO (sw-15.27)
 NBC-Target Colt Stories (Packers Tar Soap): WMAQ WHO WIRE KSD (sw-15.33)
 WAAF-Tower Tunes
 WCFL-Hit Tunes of Tomorrow
 WIND-Know Your Authors
 WISN-"Jewels of the Air"
 WJJD-Hawaiian Echoes
 WKBB-Mississippi Mountaineers
 KKBH-John Gruber, pianist
 WMBD-Buddy & Ann
 WMBI-Young People's Prgm.
 WOC-Today's Farmers
 WROK-St. Bede College
 WTAQ-Bill Bardeen, stamp talk
1:45
 WAAF-Don Bolt, commentator
 WCFL-Interlude
 WIND-Concert Echoes
 WISN-Symphonetta
 WJJD-Judge John Gutknecht, talk
 WKBH-For Your Information
 WMBD-Attic Treasures
 WOC-Maple Leaf Quartet
 WTAD-Public School Prgm.
 WTAQ-Ralph Schroeder, trn.
2:00
 NBC-Radio Newsreel (Energie); Parks Johnson & Wallace Butterworth Interviewing: WHO KSD WIRE WMAQ (sw-15.33)
 (Continued on Next Page)

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ALDEN EDKINS

SONG RECITAL

SUNDAY MORNINGS-9:30 to 9:45 e.s.t.
WEAF-New York — WTAM-Cleveland
EDWIN McARTHUR, Accompanist
 THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14

Sunday

March 20



FRANK BLACK
"Magic Key" orchestra leader
Sun. 1 pm CST

(2:00 p.m. Continued)

NBC-On Broadway, sketch (Diamond Crystal Salt); (sw-15.21)
Bess Johnson and Carlton Young will be heard in a comedy about a leading Broadway actress who drops her career and coaches three tramps in acting.

CBS-Philharmonic Symph. Society of New York; John Barbirolli, cond.; WMBD WFBM KMOX WBBM WKBB WTAQ WISN WKBB WOC WCCO WFAM (sw-15.27)
The music detail for this program may be found on page 6 this week.
Robert Casadesus, piano soloist, will be guest.

NBC-The Last of the Lockwoods, sketch; WENR WBOW

MBS-On a Sunday Afternoon, drama; Comedy & Orch.; WGN KWK-Captains of Industry

WAAF-Dictionary Baseball WCFB-Concert Hour

WIBA-Madison Through a Century

WIND-Dance Band

WJJD-Review of the Week

WLW-Church by the Side of Road

WMBI-Singers

WMT-Tangled Tunes

WOWO-News

WROK-News; Sunday Song Service

WTMJ-New Voices of 1938

2:15

KWK-Coyita Bunch & Allan Dale, vocalists

WIBA-Master Singers

WIND-Hawaiian Melodies

WMT-Walnut Street Church

WOWO-Four Fellows

2:30

NBC-Frank Simon's Armco Band, talk by Ironmasters; WOWO WENR WLW KWK WMT (sw 15.21)

Program: Choral (Chambers), On the Trail (Grove), Prelude and Rigaudon (Edmond Evou) will be played by Robert Northenscald, clarinetist. Dance Persian (Ernest Guiraud), Mickey Goes A Whistling (Mausfeld) and Interlochen Spirit (S. E. Mear).

NBC-Sunday Drivers; Frances Adair; Fields & Hall; WBOW WIRE WHO (sw-15.33)

WAAF-Balladiers

WCBD-Zion Sunday Services

WCFB-Concert Hour

WIBA-Amer.-Scandinavian Hour

WIND-Dixieland Band

WIRE-Rev. Alvey

WJJD-Priscilla, pianist

WMAQ-Romance & Rhythm

WROK-Amateur Hour

WTAD-Moods in Black & White

WTMJ-German Hour

2:45

WAAF-Elsa Mayer, contr.

WGN-Bob Becker

WIND-Sterling Young's Orch

WJJD-Happiness Highway

3:00

MBS-Court of Human Relations (Vadco Sales Corp.); WGN WLW KWK

NBC-Romance Melodies; WCFB

NBC-Nat'l Vespers; WENR

Father Charles E. Coughlin; WHO WJJD WOC WTMJ WIRE

WAAF-Jimmie Kozak, pianist

WBOW-Mystery with Music

WIBA-Lutheran Hour

WIND-Waltz Time

WJBC-Concert

WMAQ-Strange As It Seems

WMT-Cop on the Street

WOWO-Temple Radio Service

WROK-Dixon Community Hour

WSUI-Iowa State Concert Band

WTAD-Inter-church Revival

3:15

NBC-Romance Melodies; WMAQ WBOW

WAAF-George Morgan, trn.

WCFL-News

WIND-Rhythm in Red

WISN-Stump Me Boys

WJBC-Travelogue

WMT-Continental Varieties

3:30

MBS-Lutheran Hour; WMT KWK WIRE WCFL WISN

NBC-The World Is Yours; Smithsonian Inst.; drama; WIBA WLW WBOW WTMJ WHO

The progress made by scientists in the field of rocket flying will be reviewed.

CBS-Philharmonic Symph.; WOC WAAF-News Room Oddities

WENR-Gray Gordon's Orch.

WGN-Kay Kyser's Orch.

WIND-Swing Serenade

WJBC-Dance Music

WJJD-Musical Matinee

WMAQ-Question-Air with Bob Brown

WOWO-Lutheran Hour

WROK-Music Graphs

WTAD-Jack Petrie

3:45

WAAF-St. Francis Retreat League

WENR-Vagabonds Quartet

WIND-Hits of the Week

WJBC-Poetry

WJJD-Current News

WROK-Songs of Yesterday

4:00

NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)

Finalists: John Carter, tenor, of Brooklyn, now featured soloist on the NBC Chase and Sanborn Hour; Margaret Codd, lyric coloratura, of Cleveland, and Phil Dury, NBC baritone, of New York. Program: Carter-La Fleur from "Carmen" (Bizet) and Neapolitan Love Song; Codd-Aah Mon Cradea; Dury-Quand La Flamme.

NBC-Marion Talley, sop. (Ry Krisk); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53-15.33)

CBS-Magazine of the Air (Heinz Co.); WISN WOC WFBM KMOX WCCO WBBM (sw 15.27)

Ossy Renardy, Viennese boy-violinist will be guest. Clyde Burke will sing Now the Day is Over, I Love to Hear You singing. Children's Chorus from "Carmen" and London Bridge a la Mozart. Channing Pollock will deliver an article on "Happiness."

MBS-Musical Steelmakers (Wheeling Steel Corp.); WGN WLW

WAAF-Int'l Potpourri

WBOW-Teachers' College Debating Team

WCFL-Father Justin's Rosary Hour

WFAM-Reverie; News

WIND-Moissaye Boguslawski, pianist

WJBC-Organist

WJJD-Tommy Tucker's Orch.

WKBB-Spelling Bee

WKBB-Playbox Theater

WMBD-Tune Peddlers

WROK-News; Musicale

WTAD-Bates Trio

WTAQ-Ave Maria

4:15

WJJD-Happy Harmonies

WMBD-Maurice Warner & Lillya Desch

WTAD-News

4:30

MBS-The Shadow (D. L. & W Co.); WGN

CBS-Guy Lombardo's Orch (Bond Bread); KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, n.c.; WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53-15.33)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acne Paint); Irma Glenn, organist; WENR WMT KWK (sw-15.21)

CBS-Oliver Drake, news oddities; WOC WCCO WTAQ WKBB WISN

WAAF-Kay Armen

WBBM-Spelling Bee

WBOW-Caravan of Songs

WCFL-For Your Information (1310 kc)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 CST HOME SYMPHONY, Ernest La Prade, conductor, NBC-Red.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Jan Pearce, guest, NBC-Blue.

AFTERNOON

12:30 CST EUROPE CALLING, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Zinka Millanov, guest, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Robert Casadesus, guest, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND; Robert Northenscald, guest, NBC-Blue.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Morton Bowe, Clyde Barrie, Mark Warnow's orchestra; Ossy Renardy, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC-Blue.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Al G. Barnes Circus, guest, MBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC-Red.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hillard, Feg Murray; Ida Lupino, guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins; Robert Armbruster's orchestra; guests, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Sir Ernest Macmillan, conductor; Lily Pons, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

WFAM-America in Peace

WIND-News

WJBC-Women's Club

WJJD-Kinney's Hawaiians

WLW-Musical Camera

WMBD-Bill Vickland's Vespers

WOWO-Church of the Nazarene

WROK-Tercentenary Prgm.

WTAD-Bessie Dean Reinert, sop.

4:45

NBC-Howard Marshall, commentator; WENR

CBS-Dave Bacal, organist; WISN WCCO WOC WTAQ WKBB

KWK-United Charities Reporter

WAAF-Tea Dance

WFAM-WPA Prgm.

WIND-Singing Canaries

WJBC-High School Group

WJJD-Victor Quan's Orch.

WMBD-Dr. Townsend

WMT-Psychiana

5:00

CBS-Joe Penner with Jinnie Grier's Orch. Gene Austin's songs; Julia Gibson, vocalist; (Coco Malt); KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

For pictures of Joe Penner and his dog, Coco, turn to page 23.

MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.): WGN KWK WMT

Al G. Barnes Circus with trainers and animals, including a trained chimpanzee, will be guests.

NBC-Musical Camera; Josef Cherniavsky's Orch.; WLW WOWO NBC-Catholic Hour; WMAQ WBOW WIBA WIRE (sw-9.53-15.33)

KSD-News; Gabriel Heatter, commentator; Musical Demi-Tasse

WAAF-Bureau of Information

WCFL-Polish-American Democratic Organization, talk

WENR-Amateur Hour

WHO-Broadway Comedy Stars

WIND-Freddie Martin's Orch.

WISN-Polish Merry-makers

WJJD-Music Course

WKBB-Wartburg Vespers

WKBB-Singung Strings

WMBD-Hit Parade

WOC-Sunday School

WROK-Eiks Club Safety Prgm

WSBT-Volunteer Workers Story Hour

WTAQ Beacon Lights

WTMJ-Musical Spelldown

5:15

KSD-Tales of the Foreign Legion

WAAF-Sentimental Journeys

WCFL-Phil Warner, pianist

WHO-Melody Time

WJJD-Sons of the Pioneers

WOC-Out of the Past

WROK-Ber. Whitechurch, songs

WSBT-Wings Around the World

WTAD-T Men

5:30

NBC-A Tale of Today, drama (Princess Pat); WMAQ (sw 9.53-15.33)

CBS-Double Everything (Wrightley's); Al Shaw & Sam Lee; Andrew Sisters & Others; Carl Hohengarten's Orch.; WFBM WBBM WCCO KMOX (sw-11.83)

NBC-New Friends of Music; Budapest String Quartet; WCFL WBOW

MBS-News Testers; WGN WMT KWK

KSD-Pepper-Uppers

WAAF-Byrd Arnold Smith

WIBA-Concert Trio

WIND-Ted Weems' Orch.

WIRE-Master Mind

WISN-Sunday Songsters

WJJD-Pickard Family

WKBB-Sunday at Twilight

WKBB-Meditation

WLW-My True Story

WMBD-Playhouse

WOC-Gerry Morrissey, songs

WOWO-To be announced

WKOK-Gospel String Band

WSBT-Dance Parade

WTAD-Barney Thompson, bar.

WTAQ-Dinner Concert

WTMJ-Chorus Singers

5:45

MBS-Charioteers; WGM KWK

News: WHO WMT

WAAF-Shadowland

WIRE-Al Wynkoop

WKBB-Waikiki Serenade

WKBB-Evening Serenade

WOC-Geo. Sokolsky, talk

NIGHT

6:00

CBS-Vicks Open House; Jeanette MacDonald, sop.; Wilbur Evans, bar.; Josef Pasternack's Orch.; WJR WCCO WHAS WBBM KMOX WFBM (sw-11.83)

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, trn.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.; WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m. (sw-9.53) (also see 10:30 p.m.)

NBC-To be announced; WENR WMT (sw-11.87)

MBS-Forum; WGN

Sports; WKBB WOC WTAD

KWK-Sports; News

WCFL-Father Maguire's Round Table

WIND-Polish Prgm.

WISN-Down by Herman's

WKBB-Wings Over the World

WMBD-Ray Olson

WROK-News; Dinner Music

WSBT-Sunday at Six

WTAQ-Dance Orch.

6:15

News: WMBD WOC

KWK-Wings Over the World

WKBB-Facts About Community Chest

WKBB-Success Story

WROK-Veterans of Foreign Wars; Musicale

WSBT-The New Yorkers

6:30

N

Sunday

March 20



RACHEL CARLAY
"Manhattan Merry-Go-Round"
vocalist
Sun. 8 pm CST

WCFL-Pentecostal Church
WENR-Music As You Desire It
WIBA-Indian Room
WIND-Dance Time
WLW-Twenty-four Hours Review
11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at
8 p.m.)
End of Sunday Programs

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAP-920
WBAA-890
WBMB-770
WBOW-1310
WCBQ-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBB-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WRSB-1380
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

MBS-Good Will Hour (Ironized Yeast): WGN

NBC-Rising Musical Star (Seat test): Alex Smallens' Symph. Orch.; Mixed Chorus, dir. Eugene Fuerst; Alois Havrilla, commentator; Guest: WIRE WTAM WTMJ WIBA WMAQ WHO (sw-9.53)
Program: Webster Aitken, pianist, plays Second Movement from "Concertstueck." Kathleen Kersting, soprano, sings Elsa's Dream from "Lohengrin." The orchestra plays Natchez on the Hill, and the chorus offers

the Bell Chorus from "I Pagliacci."
NBC-Paul Martin's Orchestra: KWK WOWO WBOW (sw-11.87)
News: WIND WKBB
Dance Orch.: WKBB WTAQ
KOA-Golden Melodies
KSD-Money Matters
KWK-News; Musical Prgm.
WCFL-Amateur Hour
WENR-Vocal Varieties
WISN-Chester Lincoln's Orch.
WLW-Unsolved Mysteries
WMBD-Orrin Tucker's Orch.
WMT-Court of Missing Heirs
WOC-Romantic Musings
WROK-Musicale
WRSB-Answer Me This

9:15
KWK-Allan Dale, vocalist
WENR-Stalking Wild Game
WIND-Stars Over Manhattan
WTAQ-Cinderella

9:30
NBC-Hollywood Playhouse (Wood-bury's): KOA WSM KPRC WOAIB WBAP (also at 8 p.m.)

CBS-Skelly Court of Missing Heirs: WBBM KMOX WISN WMBD WOC WTAQ WKBH WKBW WCCO
NBC-Norinan Cloutier's Orch.: WHO WBOW WMAQ (sw-9.53)

NBC-Cheerio: Talk & Music: KWK WENR (sw-11.87)
CBS-Headlines & By-Lines: WFBM WSBT (sw-11.83)
MBS-Old Fashioned Revival: WMT WIND
Comedy Stars of Broadway: WOWO WHAS
WGN-Jack Russell's Orch.
WIBA-Gems of Melody
WIRE-Carl Baker
WJR-In the Hermit's Cave
WLW-Country Sunday
WROK-Ferde Grofe's Orch.
WTAM-Symphonic Variations
WTMJ-Dance Orch.

9:45
News: WHAS WROK
WIRE-Dept. of Public Welfare
WOWO-Organ Serenade

10:00
NBC-Walter Winchell's Jergens' Journal: KOA WSM KPRC WBAP (also at 8:30 p.m.)

CBS-Abe Lyman's Orch.: WISN WSBT WCCO WKBH WHAS WKBW WFBM WJR (sw-6.12)

NBC-News; Blue Barron's Orch.: KWK
NBC-Marlowe & Lyon, piano duo: WHO WBOW WMAQ (sw-9.53)

MBS-Jack Betzner's Orch.: WGN
News: WIBA WMBD WTAQ WOC

KMOX-Broadway Comedy Stars: WBBM-Henry Gendron's Orch.
WCFL-National Revival
WENR-Globe Trotter
WIRE-Wheeler City Mission
WJBC-M. E. Church
WLW-Paul Sullivan, news
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical Bulletin Board
WTMJ-News; Dance Orch.

10:15
NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also at 8:45 p.m.)

CBS-Abe Lyman's Orch.: WMBD WOC
NBC-Gray Gordon's Orch.: KSD WBOW WENR (sw-9.53)

News: WIRE WHO
KMOX-Geo. L. Scott, organist
WCCO-Cedric Adams
WIBA-Just Music
WLW-Billy Snider's Orch.
WMAQ-Highlights of the Week
WTAM-Music You Want
WTAQ-Dance Orch.

10:30
NBC-Jell-O prgm.: Starring Jack Benny: KFI KOA (also at 6 p.m.)

NBC-News; Ernie Holst's Orch.: WBOW KSD (sw-9.53)

CBS-Horace Henderson's Orch.: WBBM WISN WTAQ WOC
CBS-Duke Ellington's Orch.: WJR WHAS WMBD WSBT WFBM WKBB WKBH (sw-6.12)
MBS-Jay Whidden's Orch.: WLW WIRE WGN KWK
NBC-News; Henry Busse's Orch.: WMAQ
KMOX-Headline Highlights
WCCO-Musical Prgm.
WCFL-Dance Orch.
WENR-Andy Kirk's Orch.
WHO-Sports Review
WIND-Jimmy Jackson's Orch.
WMT-News

10:45
CBS-Horace Henderson's Orch.: WCCO
NBC-Ernie Holst's Orch.: WHO
NBC-Henry Busse's Orch.: WMT
KMOX-Carl Lorch's Orch.: WBBM-Melodie Time
WIBA-Club Chanticleer
WJBC-Peggy Payne & Pioneers

11:00
CBS-Harry Owens' Orch.: WJR
KMOX WTAQ WBBM WMBD
WKBB WISN WFBM WHAS WOC
MBS-George Olsen's Orch.: WIRE
KWK WMT WGN

NBC-Jack Denny's Orch.: WMAQ
WHO KSD WBOW WTAM
KOA-Night Editor
WCCO-Little Jack Little's Orch.

Monday

March 21, 1938

Monday

MORNING

7:00 am CST
CBS-Sunny Melodies: (sw-21.52)
NBC-Malcolm Claire, children's stories: (sw-21.5)
News: WOWO WTAD
Musical Clock WROK WOC WKBB WIBA
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAP-Celebrity Breakfast
7:15
CBS-Deep River Boys: (sw-21.52)
NBC-Hi Boys: (sw-21.5)
News: WHO WCCO WMT WLW KMOX-Musical Prgm.; Markets
WBOW-Musical Clock
7:30
CBS-Fred Feibel, organist: (sw-21.52)
NBC-Do You Remember? (sw-21.5)
News: WTAQ WIBA WKBB
Devotions: WKBH WLS
Musical Clock: WMBD WMT
WBBM WROK
KMOX-Musical Prgm.
KWK-Hits and Encores
WAAP-Don Norman
WCBQ-Gospel Tabernacle
7:45
KMOX-Breakfast Brigade; Music
KWK-Top of the Morning
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBB-Tune Tossers
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-News
8:00
NBC-Breakfast Club; Vocalists; Don McNeill, inc.; Orch.; News: WCFL WBOW WOWO
CBS-Decca Columbia; News: WFBM WTAQ WFAM WKBB (sw-21.52)
NBC-Women & News: (sw-21.5)
News: WMBD WKBH WIRE
Coffee Pot Inn: WMT WHO
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; George Hall's Orch.
KWK-Musical Prgm.
WAAP-Breakfast Express
WCBQ-Morning Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Prairie Ramblers
WLW-Hymns of All Churches
WMAQ-Your Neighbor
8:15
NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WHO WMT

Houseboat Hannah: KMOX WLW
KWK-Mrs. O'Brien's Boarding House
WCBQ-Christianity in Action
WHA-Morning Melodies
WIND-Bob Atcher, songs
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WTMJ-Your Home Town
8:30
CBS-Lee Francis, pianist: WKBH
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-21.52)
NBC-Landt Trio; News: KSD (sw-21.5)
KWK-Candid Camera; News
WAAP-Edna Earle
WBOW-Radio Gospel; News
WCBQ-Polish Prgm.
WCCO-Hugh Aspinwall
WFCM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Bob Atcher & Bonnie Blue Eyes, songs
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwagon
WOC-Mail Bag
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Party Line
8:45
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Amanda Snow, songs: KSD
(sw-21.5)
WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Social Calendar; Rose Room Melody; Footnotes
WJJD-Chicago Tuberculosis Institute
WKBB-Tonic Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine & Sobubusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore
9:00
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM

NBC-Mrs. Wiggs or the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WMT KWK WLW WTMJ WOWO (sw-15.21)
On page 22 you will find pictures of the cast of this program and Harriette Widmer's puppet likenesses of them.
WAAP-News; Interlude
WBOW-Melody Time
WCBQ-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WIBA-Musical Workshop
WIND-Priscilla Holbrook, pianist
WJJD-Nick Lucas & Playboys
WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ KSD
WIRE WHO
CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD
NBC-Margot of Castlewood sketch (Quaker Oats): WLS KWK WMT WTMJ WOWO (sw-15.21)
WAAP-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-American Observer
WIBA-Hollywood on Parade
WIND-Your Favorite Band
WJJD-Eddie Fitzpatrick's Orch.
WKBB-News
WKBH-Stars Over Hollywood
WLW-To be announced
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood
9:30
NBC-Attorney at Law, sketch
(Johnson's Floor Wax): WLS KWK (sw-15.21)
CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM
MBS-Get Thin to Music. WGN
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
Pictures of Betty Worth, actress on this program, may be found on page 26.
NBC-Josh Higgins of Finchville: WCFL WBOW
Eb & Zeb: WIND WKBB
WAAP-Canary Serenade
WCBQ-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WIBA-Afield With Ranger Mac
WISA-Church of the Air
WISN-News
WJJD-Adult Educational Council
WKBH-Morning Melodies; Ma Perkins

WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Popular Melodies
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD
NBC-Kitchen Cavalcade (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX WKBH WKBW WOC
NBC-Viennese Ensemble: WBOW
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
WSUI-Prgm. Calendar; Weather
10:00
CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO (sw-15.33)
NBC-Viennese Ensemble: WIBA WMT
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
KMOX-Jean Abbey, radio shopper
KWK-Dr. Friendly
WAAP-Woman's Page
WBBM-Heart of Julia Blake
WCBQ-Rhythm Men
WCCO-Judy & Jane
WCFL-Varieties
WFAM-Shopper's Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Traffic Court Broadcast
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBH-Home Economics
WMBD-Number Please, sketch
WROK-News & Markets; Organ
WSUI-Home Decoration
WTAD-News
WTMJ-Univ. Wis. Ext. Div.
10:15
CBS-Romance of Carol Kennedy sketch (Heinz): KMOX WCCO WBBM WFBM
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)
NBC-Popular Waltzes: WBOW

MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Singing Cowboys
WAAP-Mid-Morning Varieties
WCFL-Popular Varieties
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicapper
WJR-Peaceful Valley
WKBB-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love, sketch
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-The Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD WKBH WFBM
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-How to Be Charming, beauty talk (Phillips): WMAQ
WHO WIRE WTMJ WBA KSD
KWK-News
WAAP-Swing High
WROW-Harry Reser's Orch.
WCFL-Peeper in the Pantry
WFAM-Health Talk; Gypsy Fiddles
WGN-Painted Dreams, sketch
WBU-Aid Parade
WIND-Your Hollywood Reporter
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBB-Songtime
WLW-Carson Robison's Buckaroos
WMBD-Devotional Hour
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-The Book Shelf
WTAQ-News; Merry Go Round
10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap) WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WISN WBBM WCCO
NBC-Betty Moore: Interior Decorating Talk (Benjamin Moore & Co.): WHO KSD WMAQ
Valuable suggestions in decorating formal and informal dining rooms will be offered.
NBC-Originalities: WBOW
Party Line: WIRE WOWO
KWK-The Morning After
WAAP-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Interesting Places
WIBA-The Editor's Daughter
WIND-Current News & Markets
WJBC-Peggy Payne & Pioneers
WJJD-Priscilla, pianist
WKBH-Mixing Bowl

WKBH-Beauty Box Revue
WLW-The Goldbergs
WMT-Music Memory Contest
WOC-Screen Fans Prgm.
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup
11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, songs: WBOW
MBS-The Boy & Girl Friend: WIRE
Young Widder Jones: WCFL
KWK
KSD-News; Dick Leibert, organist
WAAP-Melody Parade
WBAA-Amer. Institutions; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Toby's Cornucopius News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?
11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX WCCO WBBM WISN WMBD WKBH WOC WFBM
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
NBC-Bailey Axton, tr.: WIBA WBOW WMT
KSD-Lady Courageous
KWK-Rapid Service
WAAP-Don Bolt, commentator
WCAZ-Movie Gossip (1070 kc.); WCFL-News Songs
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHD-Dan Harding's Wife
WIND-Priscilla & Her Piano
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WROK-Affairs of Mrs. Swenson
WTAD-Eileen
11:30
CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper): WBBM KMOX
NBC-Harry Candulla's Orchestra: WCFL
(Continued on Next Page)

Monday

March 21



RAY NOBLE
"Burns and Allen" maestro
Mon. 7 pm CST

(11:30 a.m. Continued)

NBC-Nat'l Farm & Home Hour
Guest Spkrs.: KWK WIBA
WBOW WMAQ WLW (sw
15.21)
Frank E. Mullen, RCA execu-
tive, interviews A. A. Scher-
er, director of NBC News and
Special Events.
Hymns of All Churches: WHO
WOC
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Happy Gilman
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les
Paul, organ & guitar
WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singing Sam
WJJD-Safety Court Broadcast
WKBB-Notes; Farm Flashes; Do
You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WBMD-Thrift Message; Miss El-
ectrolux; Melody Miniature
WBMI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Westward Ho!

11:45
CBS-Our Gal Sunday, sketch
(Anacin): WBBM KMOX
News: WBAA WMT
Betty & Bob: WOC WHO
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
Prgm.
WGN-Way Down East
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Livestock Quotations
WLS-Markets; Weather: News
WBMD-Window Shopper
WOWO-Sari 'n' Elmer
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
NBC-Vincent Curran, songs: (sw
15.33)
CBS-Betty & Bob, sketch (Gold
Medal): WCCO KMOX WISN
WFBM WBBM (sw-15.27)
News: WJJD WJBC WBMD
WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIND-Tango Orch.
WIRE-Markets
WKBB-Organ Moods
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WBMI-Mid-Day Gospel Hour
WMT-Hillbillies; Question Man
Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
NBC-Betty & the Escorts: WCFL
(sw-15.33)

CBS-Hymns of All Churches
(Gold Medal): WBBM KMOX
WFBM WCCO WISN (sw-
15.27)

MBS-Carson Robison's Bucka-
roos (Musterole): WGN
News: WKBB WOWO
Man on the Street: WJBC WKBH
WBAA-Sports Review
WBOW-On the Mall
WHO-Luncheon Music
WIBA-Farm Hour
WIND-Tommy Ott, organist
WJJD-△ Noon Day Service
WBMD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daugh'er,
sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN
(sw-15.27)

NBC-Words & Music: WMAQ
(sw-15.33)

News: WIBA WOC WHO
Rhythm Rascals: WTMJ WTAQ
Luncheon Dance Time: WBOW
WBAA
KWK-Organ Melodies
WCFL-Noon-day Concert
WGN-Markets; △ Midday Service
WHA-Farm Prgm.
WIND-Livestock Markets
WIRE-Reporter

WKBB-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Mar-
kets
WLW-Ma Perkins
WBMD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Weather; Markets

12:45

CBS-Valiant Lady, sketch (Gold
Medal): KMOX WCCO WBBM
WFBM WISN (sw-15.27)

NBC-Jack & Loretta Clemens:
WOWO
MBS-Voice of Experience (Lydia
E. Pinkham): KWK WCFL

News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Don Bowden, songs
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Market Reports
WKBB-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, tnr.
WBMD-Colonel Beoney; Noonday
Melodies

WMT-Iowa Cornhuskers; Bjorg
Bjorgenson
WOC-Russ Morgan's Orch.
WROK-Service Sam; Home Folks
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Music from Berlin: WMAQ
WBOW (sw-15.33)

CBS-News Through a Woman's
Eyes (Pontiac): WISN WBBM
KMOX WCCO WFBM WTAQ
WKBB WOC (sw-15.27)

Man on the Street: WBMD WCFL
KSD-Bert Granoff, tnr.; Mary
Carolyn Henry, sop. & Orch.
KWK-Carson Robison's Bucka-
roos

WAAF-Encores
WBAA-Can You Pronounce It?
WCBD-△ Bible Class
WGN-Popular Melodies

WHA-News & Views
WHO-Musical Day Dreams
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WKBH-Venetian Varieties
WLS-School Time Current Events
WLW-Nation's School of Air
WMT-Many Happy Returns; Ger-
man Band
WOWO-Purdue Agricultural Pro-
gram

WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestock; Weather;
News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory
Soap): WBBM KMOX WISN
WCCO (sw-15.27)

NBC-Navy Band: WIRE
MBS-World Traveler; WGN
KWK-Concert Melodies
WFBM News
WCFL-Spotlight Prgm.
WHA-Musical Varieties
WJJD-Mid-day Roundup

Good Listening for Today

Stations which will broadcast these programs may be found in
the adjacent program columns at the time hereunder indicated

AFTERNOON

2:00 CST ROCHESTER CIVIC ORCHESTRA,
matinee concert, Guy Fraser Harrison, con-
ductor, NBC-Blue.

2:00 CST SIGNS OF SPRING, CBS.

5:15 CST MacGREGOR ARCTIC EXPEDITION,
NBC-Red.

NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and
Ray Noble's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Richard
Crooks, Alfred Wallenstein's orchestra, NBC-
Red.

7:30 CST GRAND HOTEL, drama, NBC-Blue.

8:00 CST LUX RADIO THEATER; George Arliss
in "The Man Who Played God," CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eu-
gene Ormandy, conductor; Barrere-Salzedo-
Britt Trio, guests, NBC-Blue.

8:00 CST HOUR OF CHARM, Phil Spitalny's
all-girl orchestra, NBC-Red.

9:00 CST CARNATION CONTENTED HOUR;
orchestra conducted by Marek Weber, Lullaby
Lady, Maria Kurenko, male quartet, Vincent
Pelletier, announcer, NBC-Red.

9:30 CST BRAVE NEW WORLD, dramatization,
CBS.

10:00 CST GOLDEN GLOVES INTER-CITY
BOXING MATCHES, NBC-Red.

WKBB-Music Moderne
WKBH-Sentimental Mood
WLS-Otto's Novelodeons
WBMD-His Majesty, The Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30

CBS-American School of the Air:
WCCO WSBT KMOX WFBM
WTAQ WBBM WISN WKBH
WKBW WOC (sw-15.27)

NBC-Navy Band: WOWO WIBA
NBC-Middlebury College Glee
Club: WBOW (sw-15.33)

MBS-Harold Turner, pianist:
WGN
News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Public Schools Prgm.

WBAA-Monitor Views the News
WCBD-Zion Program
WCFL-Know Yourself
WHA-Backgrounds in Agricul-
ture

WHO-Houseboat Hannah
WIND-Dept. of Public Welfare
WLS-Market; John Brown, pi-
anist

WLW-Ma Perkins
WBMD-Party Line
WROK-Melodies from the Sky
WTAD-Medical Association
WTAM-Dick Sanders
WTMJ-Waltz Girl

1:45

NBC-Navy Band: WCFL
NBC-Bonnie Stewart, songs:
WMAQ (sw-15.33)

MBS-To be announced: KWK
KSD-Heart of Julia Blake
WAAF-Driskill Wolfe, tnr
WBAA-Market & Weather Reports
WBOW-△ Devotional Services
WGN-Hits of Today

WJO-Judy & Jane
WIND-Toomy Ott, organist
WJJD-Happy Harmonies
WLS-Aljany Park Women's Club
WBMD-Matinee Melodies
WMT-Markets; Musical Interlude
WROK-Melodeers
WTAD-Florence & Ruth Brown
WTMJ-Home Harmonizers

2:00

CBS-Signs of Spring: WSBT
WISN WTAQ WFBM WKBH
WOC (sw-15.27)

The broadcast will include
latest news on the robin and
Spring from the first robin and
the first earthworm, to a report
from the U. S. Weather Bureau
in Washington, forecasting tem-
peratures throughout the coun-
try. Dramatizations will range
from such subjects as nature
and mythology, to the loveless-
ness striking youth with the
first warm weather.

NBC-Rochester Civic Orchestra:
WCFL WIRE
The music detail for this program
may be found on page 7 this week.

NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WLW WTMJ
News: WIND WAAF
Editor's Daughter: WBBM
WBMD

KMOX-Magic Kitchen, talk
KWK-Today at Two
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WGN-Marriage License Romances
WHA-Trailer Travels
WIBA-Concert Hall
WJJD-Matinee Dance
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Musicale
WSUI-Travel's Radio
Review:
Within the Classroom
WTAD-News; Bookman

2:15

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD

NBC-Rochester Civic Orchestra:
(sw-15.33)
KWK-Siesta Time
WAAF-Music on the Air
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Afternoon Melodies
WHA-Organ Interlude
WIND-Priscilla & Her Piano
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, drama
WBMD-Trading Post
WTAD-Women's Variety Prgm.

2:30

CBS-Chapel Choir of Capitol U.:
WSBT WISN WTAQ WFBM
WKBH WOC (sw-15.27)

NBC-Vic & Sade, sketch (Cris-
co): WLW WHO WMAQ KSD
WTMJ
NBC-Rochester Civic Orchestra:
WMT (sw-15.21)

KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBBM-Man on the Street
WBOW-To be announced
WCBD-The Word of Truth
WCCO-The Heart of Julia Blake
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Hillside Singers
WLS-Musical Roundup
WBMD-Petticoat Parade
WOWO-Men of Note
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45

NBC-The Guiding Light, sketch
(White Napha): WHO WMAQ
WTMJ KSD WLW
MBS-Good Health & Training:
WGN KWK

CBS-Nan Wynn, songs: WKBB
WSBT WISN WKBH WFBM
WOC WTAQ (sw-15.27)

KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WEBQ-Behind the Microphone
(850 kc)

WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WJJD-Current News
WOWO-Women in the News
WTAD-Lawrence Glosemeyer
3:00

NBC-Club Matinee: WENR WMT
WOWO KWK WBOW WIBA
(sw-15.21)

CBS-Columbia Concert Hall: WOC
WFBM WTAQ WKRH WBMD
WKBB WSBT WISN (sw-
15.27)

NBC-Lorenzo Jones, sketch
(Phillips): WMAQ WIRE WHO
KMOX-Singin' Sam
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Women in Modern World
WIND-Dance Orch.

WJBC-△ God's Cheer for the
Shut Ins
WJJD-Sports Edition
WLW-Dan Harding's Wife
WBMI-△ Radio Bible School
WROK-Women of the Hour
WSUI-The Bookman
WTAD-Behind the Scenes
WTMJ-Those Happy Gilmans
3:15

NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WHO
WMAQ
MBS-West & Matey, songs: WGN
KMOX-One Woman's Opinion
WBBM-Milton Charles, organist
WCCO-Concert Hall
WCFL-Piano Recital
WIND-Organ Melodies
WIRE-To be announced
WLW-Life of Mary Sothorn,
sketch

WSUI-Piano Interlude
WTAD-Remember
WTMJ-Rhythm & Rhyme
3:30

NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WMAQ WIRE

CBS-The Goldbergs, sketch (Oxy-
dol): WBBM (sw-15.27)

CBS-Kitty Keene, sketch (Dreft)
WCCO KMOX
NBC-Club Matinee: (sw-15.21)

WAAF-News; Weather
WCFL-Musicale
WFAM-Anything Happens
WFBM-Fed. of Church Women
WGN-Afternoon Melodies
WHA-P.T.A. Message
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-News; Mental Hygiene Class
WKBB-What's New?
WKBH-Magic Violin
WLW-Heart of Julia Blake
WBMD-Polly of the Range
WBMI-Sacred Music
WOC-Linger Awhie
WROK-College Hour
WSUI-Iowa Fed. of Women's Club
Prgm.

WTAD-Police News
WTAQ-Fiddlers Three
3:45

CBS-Dr. Allan Roy Dafeo (Ly-
sol): WBBM WFBM KMOX
WCCO (sw-15.27)

NBC-The Road of Life (Chipso):
WMAQ WTMJ WLW
Pictures of Betty Worth, actress on
this program, may be found on
page 26.

NBC-Three Romeos: WCFL KSD
MBS-Book a Week: WGN
WAAF-Estelle Barnes, pianist
WHO-Kitty Keene, Inc.
WIBA-△ Bible Peddings
WIND-Dixieland Band
WIRE-Organ Melodies
WISN-Musicale Tour
WKBH-Rhumba Rhythms
WKBH-Amer. Family Robinson
WBMD-Hawaiian Melodies
WBMI-△ Gospel in Print
WTAD-Marcella Cheek
WTAQ-Swing Session
4:00

NBC-Bennett & Wolverson: KSD
WENR
CBS-Follow the Moon (Pebeco)
with Elsie Hitz & Nick Daw-
son: WBBM WFBM WCCO
KMOX (sw-15.27)

NBC-Neighbor Nell; News: KWK
NBC-Jr. Nurse Corps (Sunbrite):
WLW (sw-15.21)

MBS-Edna Sellers, organist: WGN
News: WOC WOWO WISN
WAAF-Rhumba Beat
WBOW-△ Christian Science Prgm
WCFL-Danceland
WFAM-Anything Happens

WHA-Don Reynolds, tnr.
WHO-Way Down East
WIBA-Music Graphs
WIND-Musical Mirror
WIRE-Indiana Univ. at Work
WJBC-Wesleyan Hour
WKBH-The Book Nook
WKBH-Questions & Answers
WMAQ-Tea Time Varieties
WBMD-△ Wayside Chapel
WBMI-Birthday Anniv. Prgm.
WMT-Ralph Slade's Orch.
WROK-Markets; News
WSUI-Art News
WTAD-Bates Trio
WTAQ-Novel Hour
WTMJ-Around the Town

4:15
CBS-Life of Mary Sothorn, sketch
(Hinds): WBBM KMOX
WCCO (sw-15.27)

NBC-Don Winslow of the Navy,
sketch: WOWO WIBA WMT
WBOW KWK
NBC-Vagabonds: WMAQ
KSD-Washington University
WAAF-Kay Armen
WENR-Music Circle
WFBM-△ Lenten Service
WGN-Three Graces & Piano
WHO-Myrt & Marge
WIND-Poet's Corner
WIRE-Minute Interviews; News
WIRE-Rhythm Review
WKBB-Air Forum
WLW-Jack Armstrong, sketch
WBMD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Musical Varieties
WTAD-News
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady
Irene Wicker: WLW (sw-
15.21)

CBS-Stepmother, sketch (Col-
gate): KMOX WFBM WBBM
WCCO (sw-15.27)

NBC-Jack Armstrong, sketch (Col-
gate): (sw-9.53-15.33)

NBC-Radio Rubes: WENR
NBC-Rex Maupin's Orch.: WIRE
WMAQ WBOW WIBA KSD
News: WIND WJBC
KWK-Sentimental Mood
WAAF-Organ Melodies
WFAM-Notre Dame Student Ses-
sion
WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line
WISN-Even as You & I
WKBH-Miniatures
WKBH-Gems of Melody
WLW-Heart of Julia Blake
WBMD-News; Pet Corner
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WOWO-Moving Finger Writes
WROK-Radio Rhythm
WSUI-Elementary German
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Pal-
olive Soap): WISN WCCO
WBBM KMOX WBMD (sw-
15.27)

NBC-Little Orphan Annie (Oval-
time): (sw-9.53-15.33)

NBC-Tom Mix Straight Shooters
sketch (Purina): (sw-15.21)

NBC-Cadets: WENR
MBS-To be announced: KWK
KSD-News; Tempus of the Day
WAAF-Diana Clifton, sop.
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Gossip
WKBB-The Story Lady
WKBH-Song Time
WIND-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-The Old Song Shop
WTAD-Popular Dance Prgm.
WTAQ-Sports
WTMJ-News; Moment Musical

5:00
NBC-Army Band: WMT WOWO
CBS-News; New Horizons: WTAQ
WKBB WFAM
Dr. Barnum Brown will speak
on "Footprints of Time."
NBC-Creagh Mathues, tnr.:
WCFL (sw-9.53-15.33)

NBC-Jr. Nurse Corps (Sunbrite):
WENR KWK
MBS-Dancing Strings: WGN
Jack Armstrong, sketch: KMOX
WOC WTMJ
Terry & the Pirates: WIRE KSD
WAAF-Bureau of Information
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round



FREDDA GIBSON
"Melody Puzzles" vocalist
Mon. 7 pm CST

10:30
NBC-Voice of Firestone; Richard Crooks, trn.: KFI KOA (also at 7:30 p.m.)

NBC-Magnolia Blossoms: WOWO WFLM WMT

CBS-Sammy Kaye's Orch.: WOC WTAQ WSBT WHAS WFBM WKBB WKBB (sw-6.12)

NBC-Golden Gloves Inter-City Boxing Matches: WLW WIRE WBA WBO (sw-9.53)

MBS-Golden Gloves Inter-City Boxing Matches: WGN KWK WBBM-News

WCCO-Rollie Johnson WENR-Andy Kirk's Orch. WHO-Sports

WIND-Let's Dance WMAQ-Henry Busse's Orch. WMBD-Value Hints WTMJ-Dance Orch.

10:45
NBC-Golden Gloves Inter-City Boxing Matches: WHO WLW CBS-Sammy Kaye's Orch.: WMBD WBBM WCCO

KMOX-Carl Lorch's Orch. WENR-Louis Armstrong's Orch. WIND-News WJR-Solay

11:00
CBS-Jack Crawford's Orchestra: WSBT WFBM WHAS KMOX WBBM WMBD WISN WOC WTAQ WKBB

NBC-Lani McIntire's Orchestra: WHO WMAQ WBO WBA WKO KSD

NBC-Chick Webb's Orch.: WOWO WBA WMT

MBS-Red Norvo's Orch.: KWK WGN WIRE

WCCO-Little Jack Little's Orch. WFLM-Dance Orch. WENR-Music As You Desire It WIND-Sterling Young's Orch. WJR-Johnny Hamp's Orch. WKBB-Weather Reports WLW-24 Hour Review WTAM-Barry Conrad's Orch.

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)
End of Monday Programs

NBC-For Men Only (Vitalis): WTAM WLW WENR Sylvia Sidney and H. G. Leach, editor of The Forum, will talk about a new national anthem.

CBS-Brave New World: WFBM WTAQ WISN WOC WKBB WJR WSBT WCCO WBBM WKBB (sw-11.83)

NBC-Nat'l Radio Forum: WFLM WBO WMT

MBS-Henry Weber's Pageant of Melody: WGN KWK KMOX-Evening Serenade WHAS-Here's to You WBA-Smoke Rings WIRE-Forward with Indianapolis WMBD-Musical Moments WOWO-Ranch Boys WROK-Musicale WTMJ-Let's Dance

9:45
News: WROK WOWO WBA-Music by Cugat WIND-News & Sports WMBD-Del Mar Orch.; Political Talk

10:00
CBS-Sing & Swing: Jack Fulton, trn.; Andrews Sisters; Carl Hengarten's Orch. (Wrigley's); WHAS KSL WFBM WCCO KMOX WBBM (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KOA KFI (also at 6 p.m.)

NBC-Golden Gloves Inter-City Boxing Matches: WBO (sw-9.53)

CBS-Jimmy Dorsey's Orchestra: WSBT (sw-6.12)

NBC-Francis Craig's Orch.: WMT WWO

News: WBA WTAQ WMBD WJR WOC WKBB

KWK-Sports Review WFLM-Labor Flashes WENR-Globe Trotter WIND-Swedish Prgm. WISN-News; Wrestling Matches WKBB-News; Music WLW-Paul Sullivan, news WTAM-Musical Bulletin Board WTMJ-Sports: News

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also at 6:15 p.m.)

NBC-Francis Craig's Orchestra: WENR

CBS-Jimmy Dorsey's Orchestra: WTAQ WKBB WKBH WOC (sw-6.12)

MBS-Golden Gloves Inter-City Boxing Matches: WGN News: WHO WMT WFBM WHAS WMAQ

Vic Arden's Orch.: KMOX WTAQ WBBM

KWK-Organ Moods WCCO-Cedric Adams WFLM-Dance Orch. WBA-Gems of Melody WIRE-News; Basonology WJR-Peaceful Valley WLW-Operettas WMBD-Sports; Prgm. Review WTAM-Music You Want WTMJ-Crime Quizzers

WROK-News; Ten Minutes with You

WTAQ-Jack Martin's Orch. WTMJ-Dance Orch.

8:30
NBC-Music for Moderns: WTAM WMAQ WIRE WLW WHO KSD WBA KOA (sw-9.53)

MBS-Musical Cartoons: WMT News: WFLM WTAQ WGN-Ennio Bolognini & Orch. WIND-Two Pianos WBB-World Entertains WOC-Sesquicentennial Prgm. WOWO-Jack Tilson's Orch. WROK-House of Dreams WSUI-Chamber Orch.

8:45
WFLM-Varieties WGN-News: Sport High Lights WIND-Collegiate Episodes WOC-Vivian Benschool, songs WROK-Vic Arden's Orch WSUI-Daily Iowan of the Air

9:00
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)

NBC-Carnation Contented Program; Orch. directed by Marek Weber; Maria Kurenko, sop.: KSD WHO WMAQ WTAM KOA WIRE WBA WTMJ (sw-9.53)

Madame Kurenko will sing French Serenade (Leonevallo). The Lullaby Lady will offer Wiegand (Gretchenhoff). The quartette will offer Heigh Ho from "Snow White and the Seven Dwarfs." Folk Songs and Fairy Tales (Karl Komzak) and By the Bend of the River (Edwards). The ensemble will play selections from "The Fortune Teller" (Herbert) and the orchestra will play La Cucaracha and Mariachi (Romberg).

NBC-Behind Prison Bars, drama (Sloan's Linament): Warden Lewis E. Lawes: WENR WMT WOWO KWK (sw-11.87)

Warden Lawes will attempt to answer the question—"Who are the worst gamblers, women or men?"

MBS-True or False, quiz prgm. (J. B. Williams Co.): WGN WLW

WBO-Slumber Hour WFLM-L. Fish Co., games WIND-Evening at Country Club WISN-Rendezvous WKBB-Umbrella Court WMBD-Peoria's Calling WOC-Y. M. C. A. Prgm. WROK-Whispering Orch. WTAQ-Dance Orch.

9:15
Vic Arden's Orch.: WSBT WTAQ WTAQ-Music by Cugat WFLM-Dance Orch. WIND-Stars Over Manhattan WKBB-Barn Dance WMBD-Concert Masters WOC-Monday Presents WROK-In the Gloaming

9:30
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.)

NBC-Public Hero No. 1 (Faltstaff): WMAQ WHO KSD

NBC-Melody Puzzles (Lucky Strike); Buddy Clark & Fredda Gibson, vocalists; Harry Saltier's Orch.: WBOV KWK WMT WLS (sw-11.87)

CBS-The Monday Night Show; Lou Holtz; Kay Thompson; Trio; Richard Himber's Orch. (Brewers' Ass'n): WOC WFBM KMOX WCCO WISN WMBD WHAS WJR WTAQ (sw-11.83) (also KNX at 11 p.m.)

MBS-Morton Gould's Orch.: WGN WBBM-Salute to South Bend WFLM-News WFAW-The New Yorkers WIND-Frontier Knowledge WKBB-Star Revue WKBB-Singing Strings WROK-Jack Russell, songs WSUI-Children's Hour

7:15
WFLM-Philip Kinsman WFAW-Odd Facts WIND-Fred Beck, organist WJR-Musicale WKBB-Rural School Forum WROK-Political Talk

7:30
CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orchestra; Edward Roecker, bar: WBBM WHAS WCCO WFBM KMOX WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

NBC-Grand Hotel, sketch (Campana): WLS KWK WMT WOWO (sw-11.87)

MBS-Lone Ranger, drama (Silvercup): WGN

NBC-The Voice of Firestone: Richard Crooks, trn.; Chor-us; Symphonic Orch., dir. Alfred Wallenstein: WMAQ KSD WTMJ WIRE WTAM WBA WHO WLW (sw-9.53) (also see 10:30 p.m.)

Richard Crooks will sing Le Reve from Massenet's opera, "Manon"; In a Monastery Garden (Deppen) and Vienna City of Dreams (Sieczynski). The orchestra will play Overture to Offenbach's "Orpheus," Slavonic Dance No. 8 (Dvorak) and March Slav (Tschaiikowsky).

WBO-Fireside Hour WFLM-Streamline Melodies WFAW-Faculty Talk WIND-Colonial Ensemble WISN-Dr. Koehler WKBB-World Dances WKBB-Rapid Ads WMBD-Good Neighbor WOC-Ave Maria Hour WROK-Battle of Music WSUI-Around the State WTAQ-Pearl Island Troubadours

7:45
WFLM-Herr Louie & the Weasel; WFAM-20th Century Serenade WIND-Talking Drums WISN-Reflections WKBB-Four Vogues WKBB-John Gruber WSUI-Evening Musicale

8:00
CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD (sw-11.83)

George Arliss in "The Man Who Played God" will be presented. It is the story of a rich old man who is going blind and decides to "play God" to the poor.

NBC-Philadelphia Orch.; Eugene Ormandy, cond. (Banking Group): WLS KWK WBO (sw-11.87)

An instrumental trio composed of Georges Barrere, flutist, Carlos Salzedo, harpist, and Horace Britt, cellist, will be heard. The music detail for this program may be found on page 6 this week.

NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch. with Maxine; Rosaline Greene, m.c.: KOA WIRE WMAQ WTMJ WBA WHO WTAM WLW KSD (sw-9.53)

MBS-Ruby's Music: WMT Basketball Game: WIND WKBB WFLM-James Alexander WGN-Kay Kyser's Orch. WIND-Current News WKBB-Barn Dance WOC-St. Ambrose College Prgm WOWO-20th Century Serenade WROK-Informer Hour WSBT-Polish Hour WSUI-Department of Speech WTAQ-House of Peter MacGregor

8:15
KOA-Pleasant Valley Frolics WFLM-Evening Serenade WGN-Income Tax Questions WIND-House of Peter MacGregor

WROK-Dance Hour WSUI-Radio Columnist WTAQ-Bureau of Public Service; Safety Prgm.

NIGHT

6:00
CBS-Sing & Swing: Jack Fulton, trn.; Andrews Sisters; Carl Hengarten's Orch. (Wrigley's); WJR (sw-11.83) (also see 10 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Not So Long Ago: WTAQ WMBD

NBC-Music Is My Hobby: WENR KWK

NBC-Hal Totten, sports: WMAQ WBOV

News: KMOX WFLM Sports: WKBB WOC WKBB WTAQ

KOA-Men of the West WBBM-Pappy Cheshire WCCO-Let's Celebrate WFAW-Crimecasts WFBM-Dinner Music WGN-Jack Westaway, sketch WHAS-Bill Bryan, songs WHO-Sunset Corners Opry WBA-Dinner Hour WIND-German Hour WIRE-Musical Post Office WISN-Down by Herman's WMT-Life Savers; Dinner Music WROK-News; Evening Melodies WSUI-Dinner Hour: WTMJ-Gypsy Four

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WBA (also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol): WBBM KMOX WFBM WHAS WJR (sw-11.83)

NBC-The Devil Take the Hind-most, talk: WENR KWK Dinner Concert: WTAQ WFLM WFAW

KOA-Pleasant Valley Frolics KSD-Rhythm Makers WBOV-Si & Ezra WCCO-Front Page Parade WGN-Rhythm Rumbles WKBB-Hits & Encores WKBB-Reminiscence WLW-Gordon Maine's Orch. WMBD-News WMT-Etchings in Ivory WOC-Questions and Answers

6:30
CBS-Souvenirs: WCCO WHAS WBBM WFBM WISN

NBC-Rose Marie, songs: WMT WLW WENR

News: WTAQ WHO WMAQ WOC Vic Arden's Orch.: WIRE WJR KMOX-France Laux, sports KSD-Charlie Chan KWK-Sport Review; News WBOV-Dance Hour WFLM-Hired Hands WENR-To be announced WFBM-Musical Moods WGN-Sports Review WBA-Dinner Melodies WKBB-Speed Gibson WKBB-Dinner Music WMBD-World of Science WROK-House by Side of Road WTAM-Lois Miller, organist WTMJ-Easy Aces, sketch

6:45
NBC-Steinie Bottle Boys: WENR

CBS-Souvenirs: KMOX WOC NBC-Melody & Rhythm: WBOV WMAQ

MBS-Ennio Bolognini's Orch.: WGN

News: WFBM WKBB WKBB Vic Arden's Orch. WHO WBA KSD-Alpine Varieties KWK-Musical Prgm. WBOV-Yes & No WCCO-To be announced WFLM-Nothing But the Truth, Alexander McQueen WIRE-Charlie Chan, sketch WJR-Melody & Rhythm WLW-Perk-Uppers WMBD-Irene Allan, organist WMT-Carson Robison's Buckaroos WROK-Musicale WTAM-Inside Information WTAQ-George Sokolsky, comm. WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WBA (also see 9:30 p.m.)

Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-650	WJR-750
KWAX-1320	WKB-1500
WAAW-1320	WKBH-1380
WBAA-890	WLS-870
WBBM-770	WLW-700
WBOV-1310	WMAQ-670
WCB-1080	WMBD-1440
WCCO-810	WMBI-1080
WCF-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1180
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1380
WIRE-1400	WTMJ-620
WISN-1120	

WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WISN-Show Window
WJJD-Perry LeRoy's Music Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Elementary Spanish
WTAD-Freshest Thing in Town

5:15
NBC-MacGregor Arctic Expedition: WBA WFLM

The MacGregor Arctic Expedition reports on the end of winter and preparations for the coming season at their camp at Reindeer Point, Greenland. Mr. MacGregor will tell of his recent attempts to reach the unexplored portions of Ellesmere Land.

CBS-Deaf Teacher: WKBB WTAQ Sports: WFAW WROK
Dick Tracy, sketch: KSD WIRE WISN

Jack Armstrong: WTAD WCCO Speed Gibson: WMBD WOC Terry & the Pirates: WMAQ WMT

Jimmy Allen, sketch: WHO KMOX

KWK-The Lone Ranger WAAF-Tea Dance

WBBM-Dave Bacal, organist WENR-Malcolm Claire, Children's Stories

WFBM-Let's Talk Psychology WGN-Buddy & Ginger
WIND-Ben Kanter, pianist WJJD-Sons of Pioneers
WLW-Short, Short Story WTMJ-Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WISN KMOX WKBB WCCO WOC WKBB WMBD WTAQ WFBM WFAW (sw-11.83) (also KNX KSL at 7:45 p.m.)

NBC-Waltz Serenade: WOWO NBC-News, Joan Edwards, songs (sw-9.53-15.33)

Jack Armstrong, sketch: WMAQ WHO

KSD-Sportlights WAAF-Sports Shorts WBOV-News; Merry-Go-Round WFLM-Musical Varieties WENR-What's the News? WGN-Charlie Chan, sketch WBA-News

WIND-Current News WIRE-Little Orphan Annie WJJD-Happy Valley Folks WLW-Allan Franklyn, sports WMT-Dick Tracy, sketch WROK-Jack Maxedon, ballads WSUI-Musical Moods

5:45
CBS-Lum & Abner (Postum): WBBM WFBM KMOX WCCO (sw-11.83) (also KNX KSL at 10:15 p.m.)

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE

NBC-Little Orphan Annie (Oval tine): KSD

Sports: WISN WTMJ Orphan Annie: WHO WGN WAAF-Tower Tunes WBOV-Jerry of the Circus WFLM-Jack Kelly's Orch. WENR-Don Winslow of the Navy WFAW-Speed Gibson WBA-Birthday Club; Sports WIND-Listen to Yourself WKBB-To be announced WKBB-Rhythm & Romance WMBD-Sports; Where to Go & What to Do in Peoria WMT-Sports; News WOC-Serenade

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WTMJ WMAQ WIRE WBA

6:15 P.M., CST

Sponsored by ALKA-SELTZER



JIMMY FIDLER "Hollywood Gossip" Tues. 9:30 pm CST

MORNING

7:00 am CST

CBS-Novelties: (sw-21.52) NBC-Malcolm Claire, children's stories: (sw-21.5) Musical Clock: WROK WKBB WOC WIBA

7:15

NBC-Hi Boys: (sw-21.5) CBS-Eton Boys: (sw-21.52) News: WMT WCCO WHO

7:30

CBS-Poetic Strings: (sw-21.52) NBC-Do You Remember: (sw-21.5) News: WIBA WTAQ WKBB WJJD-Devotions: WKBB WLS Musical Clock: WMT WMBD WROK WBBM

8:00

CBS-Arthur Godfrey, songs: (sw-21.52) NBC-Women & the News: (sw-21.5) CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB NBC-Breakfast Club; News: WCFL WBOW News: WMBD WKBB WIRE Coffee Pot Inn: WHO WMT

8:15

CBS-Music in the Air; News: (sw-21.52) NBC-Person to Person: KSD (sw-21.5) Musical Clock: WHO WMT

8:30

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52) NBC-Landt Trio; News: KSD (sw-21.5)

8:45

CBS-Boulevard Four: WKBB NBC-Breakfast Club; News: WWO MBS-Victo, H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News: WAAF-Edna Earle WBOV-Radio Gospel; News: WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Bob Atcher & Bonnie Blue Eyes, songs WKBB-Musical Breakfast WLS-News WLW-Myrt & Marge

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Frances Adair, contralto: KSD (sw-21.5) WBBM-Linda's First Love WFAM-Morning Devotions WFBM-Apron Strings WHO-Oddities WIBA-Interlude; Variety Prgm WIRE-Better Health; Rose Room Melody; Footnotes WJJD-Women's Field Army Talk WKBB-Your Home WKBB-Rapid Ad WLS-Chuck, Ray, Christine & Sodbusters WLW-Young Widder Jones WMBD-Women of Today WMT-Highway Bulletin; News: WOC-News WROK-Town Crier WTAD-Through Life's Window WTAQ-Coffee Hour WTMJ-Spam

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX

NBC-Cabin at the Crossroads, sketch (Aunt Jemina): WLS WMT WTMJ WOWO KWK WLW (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude WBOW-Household Hints WCBD-Italian Prgm. WCFL-Party Line WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce

WHA-Your Health WIBA-Echoes of the Stage WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBB-Olive Hagen, organist WMBD-Messenger; Weather WROK-News

WSUI-Within the Classroom; Prgm. Calendar and Weather WTAD-Homemaker's Prgm. WTAQ-Mid-Morning Revue

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Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken, in "Second Husband," CBS.

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Three Harmonicas; Glenn Cross; Floyd Sherman, NBC-Red.

7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

7:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, NBC-Blue.

7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; C. Aubrey Smith, guest, CBS.

8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS.

8:30 CST JACK OAKIE with Stuart Erwin, Harry Barris, chorus, George Stoll's orchestra; Milton Berle, guest, CBS.

8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.

NBC-David Harum, sketch (Baby O): WIRE WMAQ WHO KSD (sw-15.33)

CBS-Mary Lee Taylor (Pea Milk): WOC WMBD KMOX WFBM WBBM

NBC-Viennese Ensemble: WIBA WMT WCFL WTMJ KWK Dr. Friendly, sketch

WAAF-Musicale Moderne WCBD-Uncle John WCCO-Judy & Jane WFAM-Shoppers' Guide WGN-Don Pedro and Piano

WHA-Homemakers WIND-Municipal Court WISN-Morning Musical WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Hollywood Reporter WKBB-Home Economics WROK-News & Markets; Food Facts

WSUI-Molly & Max WTAD-News WTAQ-Hawaiian Melodies

10:15 CBS-Romance of Carol Kennedy sketch (Heinz): WFBM KMOX WCCO

NBC-Popular Waltzes: WBOW CBS-The Rhythmaires: WBBM WOC WTAQ

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

MBS-Bachelor's Children: WGN KWK-Singing Cowboys WAAF-Hop 'n' Harmony WOCF-Popular Waltzes WJBC-Riddle Time WJJD-Sports Handicapper WKBB-Rhythm & Romance WKBB-Your Home Prgm.

WLW-News; Weather; Markets WMBD-Linda's First Love, sketch WMT-Singer o' Sacred Songs WWO-The Editor's Daughter WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall

10:30 NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): WHO KSD WMAQ WTMJ WIRE

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

CBS-Six Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

KWK-News; Musical Interlude WAAF-Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Partry WFAM-Hollywood Fashion Parade WGN-Painted Dreams WIBA-Church in the Wildwood WIBU-Aid Parade

WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WKBB-World Entertains WLW-Hugh Cross's Radio Pals

WMBI-Home Hour WMT-Frank Voelker, organist WOC-Radio Bazaar WWO-Linda's First Love WSUI-Book Shelf WTAQ-News; Merry Go Round

10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD

NBC-Mystery Chef (Regional Advertisers, Inc.) NBC-George Hartrick, bar.: KSD WBOW

Party Line: WIRE WOWO KWK-Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas WHA-Music Album WHO-Dick Leibert, organist WIBA-The Editor's Daughter WIND-Livestock Markets WJBC-Peggy Payne & Pioneers WJJD-Priscilla, pianist WKBB-This Woman's World WLW-The Goldbergs, sketch WMAQ-Melody Express WMT-Jimmie Smith's Orch. WOC-Screen Fans Prgm.

WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Merry-Go-Roundup

11:00 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Vaughn de Leath: WHO WBOW

WMBI-Home Hour WMT-Frank Voelker, organist WOC-Radio Bazaar WWO-Linda's First Love WSUI-Book Shelf WTAQ-News; Merry Go Round

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MBS-Tie Boy & Girl Friend WIRE

Young Widder Jones: KWK WCFL

KSD-News; Dick Leibert, organist

WAAF-Melody Parade WBAA-The Dentist Says WGN-Harold Turner, pianist WHA-Music Appreciation Course WIBA-Linda's First Love WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBB-Swing & Sway Serenade WKBB-Tonic Tunes WLS-Short, Short Stories WMT-Toby's Cornstussel News WWO-Bill Board WROK-Tavernacle Hour WSUI-Within the Classroom; Farm Flashes WTAD-News WTAQ-Theater Organ WTMJ-What's New in Milwaukee?

11:15 CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WKBB WCCO

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW NBC-Bailey Axton, tr.: WBOW KSD-George Hall's Orch. KWK-Rapid Service WAAF-Don Bolt, commentator

WBAA-Home Builders WCFL-Swing Time WFAM-Visitors Welcome WGN-Morning Melodies WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroos

WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Don & Helen WMBI-Chorus Time WMT-Troubaderos WROK-Varieties WTAD-Bee & Vee

11:30 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch. WIBA WMAQ WBOW KWK WLW (sw-15.21)

NBC-Rosa Lee, sop.: WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM

Hymns of All Churches: WHO WOC KSD-Roses for Madame WAAF-This Feminine World WBAA-Bud & Jerry; News WCCO-Musical Prgm. WFAM-Civic Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WIND-Harry Zimmerman, organ WIRE-Linda's First Love, sketch WISN-Musical Heat Wave WJBC-Singing Sam WJJD-Safety Court WKBB-Notes; Farm Flashes; Do You Want a Job? WKBB-House of MacGregor WLS-Ma Perkins WMBD-Homemaker, talk WMBI-Continued Story Reading WMT-Seed Talk WWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Westward Ho!

11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Three Romances: WCFL Betty & Bob: WOC WHO News: WMT WBAA KSD-Dan Harding's Wife WAAF-Markets; Sweet & Slow WCCO-Grandma Travels WFAM-Morning Melodies WFBM-Markets; Farm Bureau WGN-Way Down East WHA-Music Appreciation Course WIRE-Farm Hour WJBC-Morning Concert WKBB-Stock Quotations WLS-Weather; Markets; News WMBD-Musical Painters WWO-Home Folks Frolic WROK-Round the Town WTAQ-Farmhands WTMJ-Heinie's Grenadiers

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Tuesday

March 22



MARTHA RAYE
"Al Jolson Show" vocalist
Tues. 7:30 pm CST

Dinner Melodies: WKBB WIBA
KSD-Vic Arden's Orch
KWK-Sports; News
WCCO-Tandy MacKenzie
WFLP-Pop Wise & Philbert
WFAM-Dick Cover
WFBM-Piano Twins
WGN-Sports Review
WIRE-Man to Man Sports; News
WISN-Woods Dreyfus
WKBB-Amer. Family Robinson
WLW-Mr. Cherniavsky
WMBD-Irene Allan, organist
WROK-House by Side of Road
WTAM-Music Fables
WTMJ-Twenty Grand

6:45
MBS-Famous Fortunes, drama
(General Shoe Corp.): WGN
WMT KWK

NBC-Vivian Della Chiesa, sop.:
WENR

NBC-Song & Dance Time: WBOV
WMAQ
News: WFBM WKBB WKBB
To be announced: WCFL WMBD
KSD-Alpine Varieties
WCCO-Broadway Stars
WFAM-Amer. Family Robinson
WHO-Songfellow
WIRE-Charlie Chan
WISN-Fiddlers Three
WLW-Tonic Tunes
WOC-Boy Scout Prgm.
WROK-Dinner Music
WTAQ-Ramblin' Trio
WTMJ-Sue Archer

7:00
NBC-Johnny Presents Russ Morgan
& His Orch. (Philip Morris)
Jack Johnstone's dramas;
Genevieve Rowe; Swing Fourteen;
Glenn Cross, tr.; Floyd Sherman,
tr.; Three Harmonicas; WHO
WTMJ WLW KSD WIRE WMAQ WTAM
WIBA (also see 10:30 p.m.)
Pictures of Betty Worth, actress on
this program, may be found on
page 26.

NBC-Those We Love (Pond's
Cream): WMT WLS KWK
(sw-11.87)

CBS-Big Town, newspaper drama;
Edward G. Robinson & Claire
Trevor (Rinsco): KMOX WJR
WFBM WBBM WMBD WHAS
WISN WCCO (sw-11.83) (also
KNX at 11:30 p.m.)

MBS-Kay Kyser's Musical Klass
(Lucky Strike): WGN

News: WCFL WIND
WBOW-Dance Hour
WFAM-The New Yorkers
WKBB-Star Revue
WKBB-Betty Simonson
WOC-Close Harmony Boys
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-Pearl Island Troubadours

7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Remember When
WIND-Tommy Ott, organist
WKBB-Gems of Melody
WKBB-Rapid Ad
WOC-W.P.A. Prgm.
WROK-Musicale
WSUI-Television

7:30
CBS-Al Jolson Show with Martha
Raye, Parkyakarkus &
Victor Young's Orch. (Life-
buoy): WBBM KMOX WISN
WFBM WCCO WJR WHAS
WMBD (sw-11.83) (also KNX
KSL at 10:30 p.m.)
C. Aubrey Smith, who plays
everything from kind old fathers
to sinister murderers in the
movies, will be the guest.

(Continued on Next Page)

WGN-Charlie Chan
WIND-News
WIRE-Little Orphan Annie
WJJD-Suppertime Frolic
WMT-Dick Tracy
WROK-Organ Reveries
WSUI-Musical Moods
WTAD-Barney Thompson, bar.
5:45

NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)

NBC-Little Orphan Annie (Oval-
tine): KSD
NBC-Dinner Concert: WBOV
CBS-Deep River Boys; News:
WKBB WFBM WKBB WOC
CBS-Catholic Charities Program;
News: (sw-11.83)

NBC-Tom Mix' Straight Shoot-
ers (Purina): WMAQ WIRE
KWK

Sports: WTMJ WISN
Orphan Annie: WGN WHO
KMOX-Meet the Missus
WAAF-Eventide Echoes
WBBM-Pappy Cheshire
WCBM-Rhythm Men
WCCO-Front Page Parade
WFLP-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Radio Columnist
WTAQ-Bureau of Public Service

6:00
NBC-Easy Aces, sketch (Anacin).
WENR WMT WIRE KWK (sw
11.87)

NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)

CBS-Sing & Swing; Jack Fulton,
tr.; Orch. (Wrigley's Gum):
WJR (sw-11.83) (also see 10
p.m.)

CBS-Eddie House, organist:
WTAQ
NBC-Hal Totten, sports; WMAQ
WBOV
Sports Review: WKBB WKBB
WTAQ WOC
Vic Arden's Orch.: WCCO WTMJ
KMOX-Five Star Final News
WCFL-News
WFAM-Crimecasts
WFBM-Art Ass'n; Musicale
WGN-Evening Serenade
WHAS-Δ Baptist Seminary
WHO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WMBD-Maurice Warner; Lillya
Diesch; Emil Pitsch, speaker
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.

6:15
NBC-Vocal Varieties (Tums):
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO WLW
WMAQ WIRE KSD WTAM
WTMJ WIBA (sw-9.53) (also
see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR WMT KWK
(sw-11.87)

CBS-George McCall's Hollywood
Screen Scoops (Old Gold Ciga-
rettes): WJR WBBM WOC
WCCO WHAS KMOX WISN
(sw-11.83) (also see 10:15 pm)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

WBOV-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WGN-Concert Orch.
WKBB-Hits & Encores
WKBB-Styles in Swing
WMBD-News
WTAQ-Xavier Cugat's Orch.

6:30
NBC-Boake Carter, commentator
(Huskies & Post Toasties):
WTAQ WFAM WMBD WBBM
WISN WFBM WCCO KMOX
WOC WKBB (sw-11.83) (also
KNX KSL at 7:45 p.m.)
NBC-Johnnie Johnston, baritone:
WOWO
News: WENR WIBA
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ
WHO
WBOW-News; Merry Go Round
WCBM-Robinson Family
WCFL-Musical Varieties

6:45
NBC-By Candlelight, musical pro-
gram: WBOV
MBS-Headlines: WMT
News: WTAQ WHO WMAQ
WOC

7:00
NBC-Nina Dean, sopr.: WCFL
(sw-9.53-15.33)
MBS-Earl Truxell's Orch.: WGN
Dick Tracy, KSD WIRE WISN
Jack Armstrong: WTAD WCCO
Terry & the Pirates: WMT
WMAQ
Advs. of Jimmy Allen: KMOX
WHO
KWK-Al Sarli's Jam Session
WAAF-Salon Concert
WBBM-Eddie House, organist
WCBM-Dinner Concert
WENR-Malcolm Claire, Children's
Stories
WFBM-Δ Christian Science Prgm.
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Supper Serenade
WMBD-Window Shopper
WOC-Sunset Serenade
WROK-Sports Review
WTMJ-Gabriel Heatter; Heinie's
Grenadiers

5:30
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WTAQ WFAM WMBD WBBM
WISN WFBM WCCO KMOX
WOC WKBB (sw-11.83) (also
KNX KSL at 7:45 p.m.)
NBC-Johnnie Johnston, baritone:
WOWO
News: WENR WIBA
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ
WHO
WBOW-News; Merry Go Round
WCBM-Robinson Family
WCFL-Musical Varieties

6:00
NBC-Easy Aces, sketch (Anacin).
WENR WMT WIRE KWK (sw
11.87)

NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)

CBS-Sing & Swing; Jack Fulton,
tr.; Orch. (Wrigley's Gum):
WJR (sw-11.83) (also see 10
p.m.)

CBS-Eddie House, organist:
WTAQ
NBC-Hal Totten, sports; WMAQ
WBOV
Sports Review: WKBB WKBB
WTAQ WOC
Vic Arden's Orch.: WCCO WTMJ
KMOX-Five Star Final News
WCFL-News
WFAM-Crimecasts
WFBM-Art Ass'n; Musicale
WGN-Evening Serenade
WHAS-Δ Baptist Seminary
WHO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WMBD-Maurice Warner; Lillya
Diesch; Emil Pitsch, speaker
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.

6:15
NBC-Vocal Varieties (Tums):
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO WLW
WMAQ WIRE KSD WTAM
WTMJ WIBA (sw-9.53) (also
see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR WMT KWK
(sw-11.87)

CBS-George McCall's Hollywood
Screen Scoops (Old Gold Ciga-
rettes): WJR WBBM WOC
WCCO WHAS KMOX WISN
(sw-11.83) (also see 10:15 pm)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

WBOV-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WGN-Concert Orch.
WKBB-Hits & Encores
WKBB-Styles in Swing
WMBD-News
WTAQ-Xavier Cugat's Orch.

6:30
NBC-Boake Carter, commentator
(Huskies & Post Toasties):
WTAQ WFAM WMBD WBBM
WISN WFBM WCCO KMOX
WOC WKBB (sw-11.83) (also
KNX KSL at 7:45 p.m.)
NBC-Johnnie Johnston, baritone:
WOWO
News: WENR WIBA
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ
WHO
WBOW-News; Merry Go Round
WCBM-Robinson Family
WCFL-Musical Varieties

6:45
NBC-By Candlelight, musical pro-
gram: WBOV
MBS-Headlines: WMT
News: WTAQ WHO WMAQ
WOC

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBM-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WIRE-Reveries
WJJD-Mid-Day Round-Up
WKBB-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Fred King

1:30
CBS-American School of the Air:
WSBT WCCO WTAQ WBBM
WFBM WISN WKBB KMOX
WKBB WOC (sw-15.27)
NBC-Music Guild: WOWO WCFL
WIRE
NBC-Gen. Fed. of Women's Clubs
WBOW WIBA
MBS-Harold Turner, pianist: WGN
News: WMAQ WMT
Market Reports: WLS WJJD
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Adult
Education Council
WBAA-Monitor Views the News
WCBM-Zion Prgm.
WHA-Following Congress
WHO-Houseboat Hannah
WIND-Safety Talk
WMBD-Party Line
WROK-Master Singers
WTAD-American Legion Prgm.
WTMJ-Waltz Girl

1:45
NBC-Armchair Quartet: WIBA
WMAQ
MBS-Music for the School: KWK
KSD-Contract Bridge Lesson
WAAF-Waltztime
WBAA-Markets & Weather
WBOW-Δ Devotional Service
WGN-Songs of Romance
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Two of a Kind
WLS-Dance Orch.
WMBD-Matinee Melodies
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert, sop.
WTMJ-Homemakers' Studio

2:00
NBC-Marine Band: WCFL WIRE
(sw-15.33)
CBS-Tuesday Matinee: WSBT
WKBB WKBB WTAQ WISN
WOC (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WLW WTMJ (sw-15.33)
MBS-Mark Love, basso; Organ:
WGN
News: WIND WAAF
Editor's Daughter: WBBM
WMBD
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Story Time
WBOW-Teachers' College Prgm.
WCBM-Polish Prgm
WCCO-Livestock Reports
WFBM-Symphonetta
WHA-Let's Draw
WIBA-Gems of Melody
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Ten Minutes with
You
WSUI-Campus Activities; Organ
Recital
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ KSD WTMJ
WHO
CBS-Highways to Health: WSBT
WKBB WKBB WTAQ WISN
WOC (sw-15.27)
NBC-Marine Band: WBOV (sw-
15.21)

KWK-Siesta Time
WAAF-Music in the Air
WBAA-The Apothecary
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-School Sketches
WGN-Melody Time
WHA-Organ Interlude
WIND-Priscilla, pianist
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, sketch
WMBD-Trading Post
WROK-Two Guitars
WTAD-Women's Variety Prgm.
2:30

CBS-Cincinnati Symphony Chil-
dren's Concert: WTAQ WKBB
WISN WSBT WKBB WFBM
WOC (sw-15.27)
Program: Egmont Overture
(Beethoven), Third Movement
from "Symphony No. 4"
(Brahms), A After Christmas
Suite (Hausermann), Drink to
Me Only With Thine Eyes, The
Swan of Tuonela (Sibelius),
Spanish Dance No. 2 (Granados)
and Rumanian Rhapsody No. 1
(Enesco)

NBC-Marine Band: WMT
NBC-Vic & Sade, sketch (Cris-
co): WHO WMAQ KSD WLW
WTMJ
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBM-Rhythm Men
WCCO-News X-Ray
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Church on the Hillside
WLS-Musical Roundup
WMBD-Petticoat Parade
WOWO-Whispering Strings
WROK-Rhythm Before Three
WSUI-Radio Child Study Club
WTAD-Dance Hour

2:45
NBC-The Guiding Light (White
Naptha): WMAQ WHO WTMJ
KSD WLW
MBS-Good Health & Training:
WGN
KMOX-Editor's Daughter, sketch
KWK-Fed. of Women's Clubs
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCBM-Evanston on the Air
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WIRE-Matinee Varieties
WJJD-Current News
WLS-Home Service Club
WOWO-Women in the News
WTAD-Loreine Hughes, sop.

3:00
NBC-Club Matinee: WOWO
WENR WMT WBOV KWK
WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WMAQ WIRE WHO
CBS-Cincinnati Symphony Chil-
dren's Concert: WMBD
KMOX-Singin' Sam
WBAA-Farm Security Adm.
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Literature, E. G. Doudna
WIND-Studio Orch.
WJJD-Δ Bible Study Hour
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-The Liquor Problem
WOC-Timely Tunes
WROK-Women of the Hour
WSUI-International Scene
WTAD-Music Graphs
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WMAQ
MBS-Songland: WGN
KMOX-One Woman's Opinion
WBAA-Afternoon Musicale
WBBM-News; Songs for You
WCCO-Dance Time
WCFL-Musicale
WIND-The Serenader
WIRE-To be announced
WLW-Life of Mary Sothern
WMBI-Gospel Music
WSUI-Stephen Foster Melodies
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WIRE
WMAQ WHO
CBS-The Goldbergs, sketch (Ox-
ydol): WBBM (sw-15.27)
CBS-Kitty Keene, sketch (Dreft)
KMOX WCCO
WAAF-News; Weather
WBAA-Rhythmic Strings
WCFL-Robt. Van Tress
WFAM-Musicale
WFBM-Wheeler Mission
WGN-Melody Time
WHA-Spanish Quarter Hour

WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBB-What's New?
WKBH-Magic Violin
WLW-Hello Peggy
WMBD-Bradley College Prgm.
WMBI-"I See By the Papers"
WOC-This & That
WOWO-Δ Old Time Religion
WROK-Lights and Shadows
WSUI-Famous Short Stories
WTAD-Police News
WTAQ-Gems of Melody
3:45

NBC-The Road of Life, sketch
(Chippo): WMAQ WTMJ WLW
(Pictures of Betty Worth, actress on
this program, may be found on
page 26.)

CBS-Capitol Opinions: WFAM
WTAQ WFBM WMBD WKBB
WOC WISN KMOX WKBB
(sw-15.27)

NBC-Cadets Quartet: WCFL
KSD
MBS-Book a Week: WGN
WAAF-Piano Novelties
WBAA-Scientific News Review
WBBM-Your Neighbor & Mine
WCCO-Women Voters
WHO-Kitty Keene, Inc.
WIBA-Hits and Encores
WIND-At the Tavern
WIRE-Audition Book
WJBC-Request Hour
WJBL-Behind the Microphone
WMBI-Golden Nuggets
WROK-Margaret Ekolf, pianist
WTAD-Jack Petrie

4:00
NBC-Bennett & Wolverson: KSD
WENR WBOW
NBC-The Four of Us; Organist:
KWK
CBS-Follow the Moon with Elsie
Hitz & Nick Dawson (Pebecco):
WBBM KMOX WCCO WFBM
(sw-15.27)

NBC-Junior Nurse Corps, sketch
WLW (sw-15.21)
MBS-Lawrence Salerno, organ:
WGN
News: WOWO WISN WIRE
WOC
WAAF-Rhumba Beat
WBAA-Town Forum
WCFL-Danceland
WFAM-Anything Happens
WHA-Teachers' Round Table
WHO-Way Down East
WIBA-Travel Hour
WIND-You, Story & Music
WJBC-World Affairs
WKBB-Book Nook
WKBB-Questions & Answers
WMAQ Tea Time Varieties
WMBD-Δ Wayside Chapel
WMBI-Grace Notes
WMT-Δ Church Prgm.
WROK-Markets; News
WSUI-Travelogue
WTAQ-Novel Hour
WTMJ-Doghouse Court

4:15
NBC-Vagabonds: WMAQ
NBC-Don Winslow of the Navy;
sketch: WMT WIBA WOWO
KWK WBOV
CBS-Life of Mary Sothern,
sketch (Hind's): WCCO
WBBM KMOX (sw-15.27)
MBS-Orson Welles Forum on
Shakespeare: WGN
KSD-Washington University
WAAF-Pat Casey, tr.
WBAA-Melody Moods
WENR-Music Circle
WFBM-Δ Lenten Service
WHO-Myrt & Marge
WIRE-Minute Interviews; News
WISN-Rhythm Review
WKBB-Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Wonderful Words
WOC-Organ Moods
WROK-Birthday Club
WSUI-Melody Time
WTAD-News
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady,
Irene Wicker: WLW (sw-
15.21)
NBC-Joseph Gallicchio's Orch.:
WIRE WBOV WMAQ WIBA
CBS-Stepmother, sketch (Col-
gate): WFBM KMOX WCCO
WBBM (sw-15.27)
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53-15.33)
NBC-Radio Rubes: WENR
News: WIND WJBC
KSD-Careful Children's Club
KWK-Sentimental Mood
WAAF-Organ Melodies

WBAA-Parade of Nations
WFAM-Pop Concert
WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line

WISN-Even as You & I
WKBB-Miniatures
WKBH-Teatime Melodies
WMBD-News; Pet Corner
WMBI-Choir Class Broadcast
WMT-Tom Owens' Roundup
WOC-Music in Modern Manner
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary German
WROK-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.
4:45

CBS-Hilltop House, sketch (Palm-
olive Soap): KMOX WCCO
WISN WBBM WMBD (sw-
15.27)

NBC-Tom Mix' Straight Shoot
time: (sw-9.53-15.33)
NBC-Three Romeos: WENR
NBC-Little Orphan Annie (Oval
tine): (sw-9.53)

MBS-Johnson Family, sketch:
KWK
KSD-News; Gabriel Heatter,
commentator
WAAF-Song Webs
WBAA-Story Book Hour
WFBM-Tea Time Tunes
WHA-University Concert Band
WHO-News
WIBA-University Concert Band
WIND-Rhythm in Brass
WIRE-Yes or No
WJBC-Δ Christian Messengers
WKBB-Story Lady
WROK-Hilltop House
WMAQ-Jimmy & Gyp on Invisible
Trails

WMBI-Foreign Language Service
WOC-Man on the Street
WOWO-American Family
WROK-Children's Hour
WTAD-Popular Dance Prgm.
WTMJ-News; Moment Musical

5:00
CBS-Nila Mack's Let's Pretend:
WTAQ WKBB WFAM
First part of "Snow Queen"
will be presented.
NBC-Science in the News:
WCFL (sw-9.53-15.33)
NBC-Junior Nurse Corps, sketch
(Sunbrite): WENR KWK
NBC-Marvin Fredrick's Orch.:
WMT WOWO
MBS-Freddy Heikel's Ensemble:
WGN
Terry & the Pirates: WIRE
KSD
Jack Armstrong, sketch: KMOX
WTMJ WOC
WAAF-Bureau of Information
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCBM-J. C. O'Hair
WCCO-Jingling Sam
WHO-Hilltop House
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music
Course

WKBB-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Music by Cugat
WSUI-Spanish Reading
WTAD-Freshest Thing in Town

5:15
NBC-Nina Dean, sopr.: WCFL
(sw-9.53-15.33)
MBS-Earl Truxell's Orch.: WGN
Dick Tracy, KSD WIRE WISN
Jack Armstrong: WTAD WCCO
Terry & the Pirates: WMT
WMAQ
Advs. of Jimmy Allen: KMOX
WHO
KWK-Al Sarli's Jam Session
WAAF-Salon Concert
WBBM-Eddie House, organist
WCBM-Dinner Concert
WENR-Malcolm Claire, Children's
Stories
WFBM-Δ Christian Science Prgm.
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Supper Serenade
WMBD-Window Shopper
WOC-Sunset Serenade
WROK-Sports Review
WTMJ-Gabriel Heatter; Heinie's
Grenadiers

5:30
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WTAQ WFAM WMBD WBBM
WISN WFBM WCCO KMOX
WOC WKBB (sw-11.83) (also
KNX KSL at 7:45 p.m.)
NBC-Johnnie Johnston, baritone:
WOWO
News: WENR WIBA
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ
WHO
WBOW-News; Merry Go Round
WCBM-Robinson Family
WCFL-Musical Varieties

6:00
NBC-Easy Aces, sketch (Anacin).
WENR WMT WIRE KWK (sw
11.87)

NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)

CBS-Sing & Swing; Jack Fulton,
tr.; Orch. (Wrigley's Gum):
WJR (sw-11.83) (also see 10
p.m.)

CBS-Eddie House, organist:
WTAQ
NBC-Hal Totten, sports; WMAQ
WBOV
Sports Review: WKBB WKBB
WTAQ WOC
Vic Arden's Orch.: WCCO WTMJ
KMOX-Five Star Final News
WCFL-News
WFAM-Crimecasts
WFBM-Art Ass'n; Musicale
WGN-Evening Serenade
WHAS-Δ Baptist Seminary
WHO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WMBD-Maurice Warner; Lillya
Diesch; Emil Pitsch, speaker
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.

6:15
NBC-Vocal Varieties (Tums):
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO WLW
WMAQ WIRE KSD WTAM
WTMJ WIBA (sw-9.53) (also
see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR WMT KWK
(sw-11.87)

CBS-George McCall's Hollywood
Screen Scoops (Old Gold Ciga-
rettes): WJR WBBM WOC
WCCO WHAS KMOX WISN
(sw-11.83) (also see 10:15 pm)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

WBOV-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WGN-Concert Orch.
WKBB-Hits & Encores
WKBB-Styles in Swing
WMBD-News
WTAQ-Xavier Cugat's Orch.

6:30
NBC-Boake Carter, commentator
(Huskies & Post Toasties):
WTAQ WFAM WMBD WBBM
WISN WFBM WCCO KMOX
WOC WKBB (sw-11.83) (also
KNX KSL at 7:45 p.m.)
NBC-Johnnie Johnston, baritone:
WOWO
News: WENR WIBA
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ
WHO
WBOW-News; Merry Go Round
WCBM-Robinson Family
WCFL-Musical Varieties

6:45
NBC-By Candlelight, musical pro-
gram: WBOV
MBS-Headlines: WMT
News: WTAQ WHO WMAQ
WOC

Tuesday

March 22



JACK FULTON
"Wrigley's Show" tenor
Tues. 6 pm CST

8:00

CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter box; Carl Hoff's Orch.; WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WFBM WMBD WKBH WKBB (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson; KSD WHO WIRE WTAM WMAQ KOA (sw-9.53) (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite): WLW WLS KWK WMT (sw-11.87)

For details of contest on this program turn to the inside back cover.

(7:30 p.m. Continued)

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

NBC-It Can Be Done (Household Finance): Drama of Success Stories; Edgar A. Guest, Marian Francis, songs; Frankie Masters' Orch.: WLW WMT WLS KWK (sw-11.87)

Guest will be M. M. Kinley, oil well fire-fighter and inventor of the asbestos suit.

WBOW-South Sea Islanders
WCFL-Barratt O'Hara
WFAM-George E. Sokolsky
WIND-Colonial Ensemble
WKBH-World Varieties
WKBH-Boy Scout Prgm.
WOC-Voices of Friendship
WROK-Battle of Music
WSUL-Little Theater of the Air
WTAQ-Wings Over the World
7:45

WCFL-Herr Louie & the Weasel
WFAM-20th Century Serenade
WIND-Talking Drums
WKBH-John Gruber, pianist
WTAQ-Ray McMonigle, tr.

WBOW-Nat'l Girl's Week Prgm.
WCFL-Dance Orch.
WGN-Vic Arden's Orch.
WIBA-Bank Prgm.
WIND-News & Music
WOC-To be announced
WOWO-20th Century Serenade
WROK-Verna Davis, songs
WSUL-Evening Musicals
WTMJ-American Singers

WBOW-Easy to Remember
WCFL-Dance Orch.
WGN-Foreign Affairs, talk
WIBA-Master Singers
WIND-In the Crimelight
WROK-News; Ten Minutes with You
WSUL-The Woodland Rambler

NBC-Fibber McGee & Molly (Johnson's Wax): Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WIRE WMAQ KSD WIBA WHO KOA WTAM WTMJ (sw-9.53)

NBC-To be announced: WIRE WMAQ WIBA WTAM WHO KSD (sw-9.53)

NBC-Jamboree: WENR WBOW WOWO (sw-11.87)
Dance Orch.: WCFL WTAQ WTMJ KOA Tophatters' Orch.
KWK-News; Musical Prgm.
WIND-An Evening at the Country Club

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WENR KWK WMT WOWO (sw-11.87)
Pictures of Betty Worth, actress on this program, may be found on page 26.

CBS-Jack Oakie (Camel Cigarettes); Stuart Erwin, comedian; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; Georgie Stoll's Orch.: WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WOC WJR WKBH (sw-11.83)
Milton Berle will be Jack Oakie's guest.

MBS-Witch's Tale: WGN WBOW Studio Party
WCFL-News
WIND-Two Pianos
WKBH-Dubuque Hour
WLW-True Detective Mysteries
WROK-David Lundberg, Make Believe
WSUL-Los Angeles Symph. Orch.

WCFL-Melody Revue
WGN-News; Sport High Lights
WIND-Job Market
WROK-Grange Prgm.
WSUL-Daily Iowan of the Air

CBS-Benny Goodman's Orch. & Guests (Camel Cigarettes): WCCO WTAQ WJR WKBH WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-11.83)

MBS-Hour of Romance (Elizabeth Arden): Eddy Duchin's Orch.: WGN WLW

NBC-To be announced: WIRE WMAQ WIBA WTAM WHO KSD (sw-9.53)
NBC-Jamboree: WENR WBOW WOWO (sw-11.87)
Dance Orch.: WCFL WTAQ WTMJ KOA Tophatters' Orch.
KWK-News; Musical Prgm.
WIND-An Evening at the Country Club

WMT-Vic Arden's Orch.
WROK-Whispering Orch.
9:15

NBC-Jamboree: WMT WCFL-Favorite Melodies
WIND-Stars Over Manhattan
WROK-Wrestling Matches
9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Howard Phillips, songs: WHAS (sw-11.83)
KWK-Al Sarli's Orch.
WCFL-Labor Flashes
WGN-The Northerners
WIND-Ted Weems' Orch.
WISN-Helen Wittman, songs
WJR-Beachcomber
WKBH-Bowling
WKBH-Vocational Radio Guild
WOWO-Broadway Comedy Stars
WTAQ-Dance Orch.
9:45

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Four Clubmen, quartet: (sw-11.83)
News: WIND WROK WOWO
WCFL-Talk
WHAS-Vic Arden's Orch.
WIBA-Club Chanticleer
WISN-Service League Drama
WTMJ-Let's Dance
10:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WIO KFI (also at 6 p.m.)

CBS-Sing & Swing: Jack Fulton, tr.; Andrews Sisters; Carl Hengeman's Orch. (Wrigley's Gum): KMOX WHAS WBBM WCCO WFBM KSL (also at 6 p.m.)

CBS-Abe Lyman's Orch.: WSBT (sw-6.12)
NBC-Ink Spots, Negro male quartet: WBOW WOWO (sw-9.53)
MBS-Developments of Music: WGN

News: WIRA WMBD WJR WOC WTAQ WKBH
KWK-Sports Review
WCFL-American Legion Prgm.
WENR-Globe Trotter
WIND-Mickey Isley's Orch.
WISN-News; Safety Prgm.
WKBH-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-George McCall's Hollywood Screen Scoops (Old Gold Cigarettes): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Gray Gordon's Orch.: WENR CBS-Abe Lyman's Orch.: WKBH KMOX WISN WTAQ WKBH
NBC-Science vs. Crime: WOWO News: WMT WIO WHAS

WMAQ
Justice Ferdinand Pecora of the New York Supreme Court will speak on "The Prosecutor and Crime."

KWK-Organ Moods
WBBM-Henry Gendron's Orch.
WCCO-Cedric Adams
WCFL-Dance Orch.
WGN-Ennio Bolognini's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WJR-Sports
WLW-Los Amigos
WMBD-Sports; Program Review
WOC-Variety Prgm.
WTAM-Music You Want
WTMJ-Guess Who; Dance Orch.

NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also at 7 p.m.)

NBC-Ruby Newman's Orchestra: WBOW (sw-9.53)

CBS-Buddy Rogers' Orchestra: WOC WTAQ WSBT WISN WKBH WJR WKBH (sw-6.12)
NBC-Henry Busse's Orch.: WMAQ WIBA

MBS-Jimmy Dorsey's Orch.: WMT WGN WIRE
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WIO-Sports

WIND-Freddy Martin's Orch.
WLW-Ernie Holst's Orch.
WMBD-Value Hits
10:45

CBS-Buddy Rogers' Orchestra: WOC WFBM WMBD WCCO
MBS-Jimmy Dorsey's Orch.: KWK KMOX-Carl Lorch's Orch.
WBBM-Melodie Time
WIO-American Legion Auxiliary
WIBA-Club Chanticleer
WIRE-Variety Show
WJR-ΔMeditation
WLW-Ace Brigode's Orch.

NBC-Chick Webb's Orch.: WBOW WCFL

NBC-Dance Orch.: WMAQ WHO KSD
CBS-Red Norvo's Orch.: WKBH WBBM WMBD WISN WTAQ WSBT WKBH WFBM KMOX WOC WHAS

MBS-Sammy Kaye's Orch.: WGN WIRE WMT
KWK-Glenn Hardman's Orch.
KOA-The Westernaires
WCCO-Little Jack Little's Orch.
WENR-Music As You Desire It
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-Twenty-four Hours Review
WTAM-George Hessberger's Orch.
WTMJ-Dance Orch.

End of Tuesday Programs

Wednesday

March 23, 1938

Wednesday

MORNING

7:00 am CST

NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Salon Musicale: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBH WIBA WOC

NBC-Hi Boys: (sw-21.5)
News: WLW WCCO WHO WMT

CBS-Greenfield Village Chapel: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WIBA WTAQ WKBH
Melody Hour: WCFL WIO
ΔMorning Devotions: WKBH WLS

Musical Clock: WMBD WMT WROK WBBM

CBS-Eton Boys, vocal quartet: WTAQ (sw-21.52)
NBC-Women & News: (sw-21.5)

NBC-Breakfast Club, News: WCFL WBOW
CBS-Fred Feibel, organist: WFBM WTAQ WKBH (sw-21.52)
News: WKBH WMBD WIRE
Coffee Pot Inn: WHO WMT

NBC-Person to Person: KSD (sw-21.5)

CBS-Madison Ensemble: News: WFAM WFBM WTAQ WKBH (sw-21.52)
Musical Clock: WHO WMT

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)

NBC-Breakfast Club, News: WOWO WCFL

CBS-Dave Bacal & Hi-Hatters: WKBH

NBC-To be announced: News: KSD
KWK-Candid Camera; News: WAAF-Edna Earle
WBOW-ΔRadio Gospel; News: WCBH-Polish Prgm.

WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA Today's Almanac
WIND-Early Edition
WJJD-Bob Atcher & Bonnie Blue Eyes

WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog; News

WMBD-Sutliff & Case Bandwagon
WOC-Mail Bag
WROK-ΔMorning Devotions
WSUL-Daily Iowan; Morning Melodies; Service Reports

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Amanda Snow, songs: KSD (sw-21.5)

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ WBBM Linda's First Love
WFAM-ΔMorning Devotions
WFBM-Apron Strings
WHO-Oldies
WIBA-Interlude; Variety Prgm
WIRE-Better Health; Rose Room Melody; Footnotes
WJJD-Chicago Tuberculosis Institute Prgm.
WKBH-Tonic Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine & Sodbusters

WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

NBC-Cathin at the Crossroads, sketch (Aunt Jemima): WLS WTMJ WMT WOWO KWK (sw-15.21)

On page 22 you will find pictures of the cast of this program and Harriette Widmer's puppet likeness of them.

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude
WBOW-Melody Time
WCBH-Italian Musicale
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce

WHA-Your Health
WIBA-World Entertains
WIND-Harry Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WMBD-Messenger; Weather
WROK-News

WISN-Within the Classroom: Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD

NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-International Scene
WIND-Your Favorite Band
WKBH-News
WKBH-Stars Over Hollywood
WLW-To be announced
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
Pictures of Betty Worth, actress on this program, may be found on page 26.

CBS-Tony Wons Scrap Book (Vicks): WBBM KMOX WCCO
NBC-Josh Higgins of Finchville: WCFL WBOW

MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBH
WAAF-Canary Serenade
WCBH-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Mrs. Farrell's Kitchen of the Air

WHA-Nature Tales
WIBA-ΔChurch of the Air
WISN-News
WJJD-School for Taxpayers
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Dora Cargin, songs
WOC-Library Prgm.
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

NBC-Viennese Ensemble: WBOW NBC-Kitchen Cavalcade (sw-15.21)

NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WKBH WCCO

Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Melody Time
WIND-Les Paul & Harry Zimmerman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

CBS-Larry Vincent & The Stewart Sisters' WISN WTAQ
WFBM WOC

NBC-Viennese Ensemble: WMT WIBA

NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBH
KMOX-Musical Prgm.
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCAZ-Movie Bill (1070 kc)
WCBH-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers Guide

WGN-Don Pedro & Piano
WHA-Homemakers
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, Please, sketch
WROK-News & Markets; Organ
WSUL-Magazine Notes
WTMJ-P.T.A. Prgm.

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

CBS-Romany Trail: WTAQ WCCO WFBM WBBM KMOX
NBC-Popular Waltzes: WBOW
NBC-Pepper Young's Family (Cam: Soap): WLS (sw-15.21)

MBS-Bachelor's Children (Old Dutch Cleanser): WGN

KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WCFL-Popular Waltzes
WIND-Sons of the Pioneers
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap

WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-Editor's Daughter
WROK-Woman's Forum
WSUL-Yesterday's Musical Favorites

WTAD-Concert Hall of the Air

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

NBC-How to Be Charming, beauty talk (Phillips): WMAQ WTMJ WIRE WIBA WHO KSD

KWK-News; Wake Up and Sing
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Hollywood Reporter
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.

WKBH-Musical Almanac
WKBH-Shopping Prgm.
WLW-Carson Robison
WMBD-Shut-in Request Prgm.
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUL-Book Shelf
WTAQ-News; Merry Go Round

Party Line: WIRE WOWO
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry): WCCO KMOX WFBM WMBD WBBM WISN

NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ
NBC-Originalities: WBOW
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Wis. Dramatic Guild
WIBA-The Editor's Daughter
WIND-Livestock Markets; News
WIRE-Monticello Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Police Headquarters
WKBH-Mixing Bowl
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Music Memory Contest
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ

NBC-Originalities: WBOW
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Wis. Dramatic Guild
WIBA-The Editor's Daughter
WIND-Livestock Markets; News
WIRE-Monticello Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Police Headquarters
WKBH-Mixing Bowl
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Music Memory Contest
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW



ROSEMARY LANE
"Your Hollywood Parade" soloist
Wed. 9 pm CST

WIRE-Indiana Univ. Students
WJBC-Wesleyan Music School
WKBW-The Book Nook
WKBH-P.T.A. Talk
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMT-Church Prgm.
WROK-News; Markets; Musicales
WSUI-Iowa Medical Society
WTAD-Bates Trio
WTAQ-Novel Hour
WTMJ-Around the Town

4:15
NBC-Don Winslow of the Navy, sketch: WBA WMT WOWO WKBW KWK
CBS-The Life of Mary Sothorn (Hind's): WBBM WCCO KMOX (sw-15.27)
NBC-Vagabonds: WMAQ
MBS-Harold Turner, pianist: WGN
KSD-Washington University
WAAF-Kay Armen
WBA-Melody Moods
WENR-Music Circle
WFBM-Δ Lenten Service
WLW-Heart of Julia Blake
WMBD-Polly of the Range
WMBI-Hymns You Love to Sing
WOC-Tea Time Dance Tunes
WOWO-Δ Old Time Religion
WROK-Δ Swedish Gospel Service
WSUI-Iowa Congress of Parents & Teachers, talk
WTAD-Police News
WTAQ-Fiddlers Three

3:45
CBS-Dr. Allan Roy Dafeo (Lyso): WBBM WFBM KMOX WCCO (sw-15.27)
NBC-Cadets Quartet: KSD
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
Pictures of Betty Worth, actress on this program, may be found on page 26.
MBS-Book a Week: WGN
WAAF-Estelle Barnes, pianist
WHO-Kitty Keene, Inc.
WBA-Hits and Encores
WIND-Dixieland Band
WIRE-Royal Hawaiians
WISN-Community Fund Series
WJBC-Mental Hygiene Class
WKBW-Tango Tempos
WKBH-John Gruber
WMBD-Dean & Gail
WMBI-Question Hour
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session

4:00
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WFBM WBBM WCCO KMOX (sw-15.27)
NBC-Neighbor Nell; Dean Fossler, organist: KWK
NBC-Bennett & Wolverton: WENR KSD
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
News: WOC WOWO WISN
WAAF-Rhumba Beat
WBA-Reflections
WBOV-Δ Christian Science Program
WCFL-Danceland
WFA-Anything Happens
WGN-Mark Love & Len Salvo
WHA-Poems That Live
WHO-Way Down East
WBA-Arts and Decoration
WIND-Musical Mirror

4:45
NBC-Little Orphan Annie, sketch (Ovaline): (sw-9.53-15.33)
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WMBD WBBM WCCO (sw-15.27)

(Continued on Next Page)

March 23

WBA-Asher Booth, bar.
WBBM-Editor's Daughter
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WFBM-Bohemians
WGN-Marriage License Romances
WHA-Professor Gordon's Singing Class
WIBA-Pop Concerts
WIRE-W.P.A. Concert
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Alice Blue, songs
WSUI-Radio Review: Within the Classroom
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
KWK-Siesta Time
WAAF-Music in the Air
WBA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets; News
WFEM-Dentist Says
WGN-Studies in Harmony
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WIRE-High School Music Parade
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Musicale
WTAD-Women's Variety

2:30
CBS-Nat'l Wildlife Restoration Week: WFBM WKBW WSBT WISN WOC WTAQ WKBH (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ
NBC-Little Variety Show: WCFL WMT WIRE WBOW (sw-15.33)
KMOX-Linda's First Love, sketch
WAAF-Red Hot & Low Down
WBA-You & Your Child
WBBM-Man on the Street
WCBD-Salon Group
WCCO-Julia Blake, sketch
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Church on the Hillside
WLS-Musical Roundup
WMBD-Petticoat Parade
WOWO-Men of Notes
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45
CBS-Curtis Institute of Music Prgm.: WISN WTAQ WFBM WKBW WSBT WKBH WOC (sw-15.27)
NBC-The Guiding Light, sketch (White Naphtha): WHO WMAQ KSD WTMJ WLW
NBC-Little Variety Show: WCFL WBOW
MBS-Symphony Orch.: KWK
KMOX-Editor's Daughter, sketch
WBA-Hyann Echoes
WBBM-Radio Gossip Club
WCBD-Δ Lutheran Prgm.
WCCO-Ladies First
WBEQ-Movie Gossip (1210 kc)
WGN-Good Health & Training
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WJJD-Current News
WMT-Joe Fisher's Orch.
WOWO-Women in the News
WTAD-Lawrence Glosensmeyer, tnr.

3:00
CBS-Curtis Institute of Music WMBD
NBC-Club Matinee, variety program: WMT KWK WENR WOWO WBOW WBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE
KMOX-Singin' Sam
WBA-Home Decorator
WBBM-Homeboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Know Your Child
WIND-Dance Orch.

1:00
NBC-Your Health: WMAQ WBOW (sw-15.33)
Topic: "Catching Disease from Animals."
CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WCCO KMOX WFBM WTAQ WKBW WOC (sw-15.27)
NBC-Swing Time Trio: WOWO (sw-15.21)
Man on the Street: WMBD WCFL KSD-News; Bert Granoff, tnr. & Orch.
KWK-Carson Robison's Buckaroos
WAAF-Encores
WBA-Δ Meditations
WCBD-J. C. O'Hair
WGN-Popular Melodies
WHA-News & Views
WHO-Xavier Cugat's Orch.
WBA-Melody Moments; Concert Trio
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WKBH-Venetian Varieties
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns: German Band
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestock Market; Weather: News; Police Reports

1:15
NBC-Let's Talk It Over: (sw-15.21)
CBS-The O'Neills, sketch (Ivory Soap, WBBM KMOX WISN WCCO (sw-15.27)
MBS-Reveries; Vocalists & Orchestra: WGN WIRE
KWK-Concert Melodies
WBA-I Want a Job
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WKBW-Music Moderne
WKBH-Δ Lenten Services
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

1:30
NBC-Waltz Favorites: WOWO WBA
CBS-American School of the Air WCCO KMOX WFBM WKBW WKBH WSBT WTAQ WBBM WISN WOC (sw-15.27)
NBC-Brevity Matinee: WBOW (sw-15.33)
MBS-Studies & Sketches in Black & White: WIRE
News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Osteopathic Talk
WBA-Monitor Views the News
WCBD-Δ Scripture Truth Hour
WCFL-Know Yourself
WGN-Harold Turner, pianist
WHA-Over at Our House
WHO-Homeboat Hannah
WIND-Tuberculosis Assn., talk
WLS-Markets; John Brown, pianist; News
WMBD-Party Line
WROK-Melodies from the Sky

1:45
NBC-Waltz Favorites: WCFL WMT
NBC-Brevity Matinee: WMAQ (sw-15.33)
MBS-To be announced: WIRE KWK
KSD-Heart of Julia Blake
WAAF-Driskill Wolfe, tnr.
WBA-Market & Weather
WBOW-Δ Devotional Service
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Travel Tours
WMBD-Matinee Melodies
WROK-Community News
WTMJ-Home Harmonizers

2:00
NBC-Continental Varieties: WCFL (sw-15.33)
CBS-All Hands on Deck: WKBW WKBH WISN WSBT WTAQ WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): KSD WHO WMAQ WLW WTMJ
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two

KFBM-Markets; Farm Bureau
WGN-Way Down East
WIRE-Farm & Home Hr.
WJBC-Reid & Vin
WKBH-Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WOWO-Ohio Agricultural Prgm.
WROK-'Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
NBC-Emerson Gull's Orch.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN WBBM WCCO (sw-15.27)
Musical Interlude: WHA WIND News: WJJD WTAD WMBD WJBC
KSD-Sports Preview
WAAF-Symphonic Hour
WBA-Farm Facts
WBOV-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHO-Markets & Weather
WIRE-Market Reports
WKBW-Kidding the Classics
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Δ Mid-day Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
NBC-Betty & the Escorts: WCFL (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN
WBA-Sports Review
WBOW-On the Mall
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Δ Noon Day Service
WKBW-News
WKBH-Man on the Street
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WOWO-Bob Wilson, news
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
Rhythm Rascals: WTAQ WTMJ News: WHO WOC WBA
Luncheon Dance Music: WBOW WBA
Farm Prgm.: WHA WMBD Man on the Street: WKBW WOWO
KWK-Organ Melodies
WCFL-Noon-day Concert
WGN-Markets; Δ Mid-day Service
WIND-Livestock; Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLT-Ma Perkins
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-News; Markets; Weather

12:45
CBS-Valiant Lady, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
NBC-Jack & Loretta Clemens: WOWO
News: WIND WKBH WIRE
KSD-News; Markets
WBA-Wanita Wilson, sop.
WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WIBA-Market Reports
WKBW-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sings
WMBD-Seed Corn Prgm.
WMT-Iowa Cornhuskers; Cousin Elvira; Bjorg Bjorensen
WOC-Artie Shaw's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-Musical Interlude
WTMJ-Sidewalk Reporter

Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-550	WJR-750
KWK-1350	WKBW-1500
WAAF-920	WKBH-1380
WBA-890	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-670
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFE-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

NBC-Vaughn de Leath, songs: WBOW
MBS-Boy & Girl Friend: WIRE
Young Widder Jones: WCFL KWK
KSD-News; Dick Leibert, organist
WAAF-Melody Parade
WBA-Amer. Institutions; News
WGN-Women in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBW-Treasure Chest
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Toby's Cornussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom; Farm Flashes
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15
NBC-Kidoodlers: WBA WBOW WCFL WMT
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WKBW WCCO KMOX
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
MBS-Raoul Nadeau, bar.; Orch.: WGN
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WFA-Visitors Welcome
WHO-Dan Harding's Wife
WIND-Twentieth Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30
NBC-Nat'l Farm & Home Hour; Speakers: WBA WLW WBOW WMAQ KWK (sw-15.21)
NBC-Campus Kids: WCFL
CBS-Romance of Helen Trent (Edna Wallace Hopper) WBBM KMOX
Hymns of All Churches: WOC WHO
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Happy Gilman
WCB-Behind the Microphone (1420 kc)
WFA-M.P.T.A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul
WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singin' Sam
WJJD-Safety Court
WKBW-Notes; Farm Flashes; Do You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message; Dr. Ka-desky; Melody Miniature
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Westward Ho!

11:45
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
Betty & Bob: WHO WOC News: WBA WMT
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFA-M-Luncheon Dance

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TOMMY DORSEY
"Raleigh and Kool" orchestra leader
Wed. 7:30 pm CST

(4:45 p.m. Continued)

NBC-Three Romeos: WENR
NBC-Tom Mix Straight Shooter-
(Purina): (sw-15.21)
MBS-Johnson Family, sketch:
KWK
KSD-News; Tempos of the Day
WAAF-Tea Dance
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Musical Varieties
WKBB-Story Lady
WKBH-Jungle Jim, sketch
WLW-Hilltop House, sketch
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WOWO-American Family
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTAD-Dance Prgm.
WTAQ-Sport Wheel
WTMJ-News; Moment Musical
5:00
CBS-News; Doris Rhodes, songs:
WTAQ WFAM WKBB
NBC America's Schools drama
WCFL (sw-9.53-15.33)
NBC-To be announced: WOWO
WMT
NBC-Junior Nurse Corps, sketch
(Sunbrite): WENR KWK
MBS-Ruby's Music: WGN
Jack Armstrong, sketch: WTMJ
KMOX WOC
Terry & the Pirates: WIRE KSD
WAAF-Bureau of Information
WBBM-Kitty Keene, Inc.
WBOV-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Bob White & Whipporwill
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music
Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Iowa Union Matinee Dance
WTAD-Freshest Thing in Town
WTMJ-Gypsy Four
5:15
CBS-Dear Teacher: WTAQ
WKBB WFAM
NBC-Top Hatters' Orch.: WCFL
(sw-9.53-15.33)
Dick Tracy: KSD WIRE WISN
Jack Armstrong: WTAD WCCO
Speed Gibson: WMBD WOC
Terry & the Pirates: WMAQ
WMT
Adventures of Jimmy Allen:
KMOX WHO
KWK-The Lone Ranger
WAAF-Salon Concert
WBBM-Eddie House, organist
WENR-Malcolm Claire, Children's
Stories
WFBM-Wheeler Mission
WGN-Buddy & Ginger
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WROK-Sports Review
WTMJ-Gabriel Heatter; Heinie's
Grenadiers
5:30
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM KMOX WMBD WFAM
WISN WCCO WTAQ WKBB
WKBH WOC WFBM (sw-
11.83)
NBC-News; Sammy Watkins'
Orch.: (sw-9.53)
NBC-Organist; Alma Kitchell,
contralto: WOWO
Jack Armstrong, sketch: WMAQ
WHO
News: WIBA WIND

KSD-Sportlights
WAAF-Sport Shorts
WBOV-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan
WIRE-Little Orphan Annie
WJJD-Suppertime Frolic
WKBH-Kiddies' Hour
WLW-Allan Franklin, sports
WMT-Dick Tracy
WRJN-Behind the Microphone
(1370 kc)
WROK-Organ Reveries
WSUI-The Stamp Collector;
Daily Iowan of the Air
5:45
NBC-Jean Sablon, songs; Orch.
(sw-9.53-15.33)
NBC-Tom Mix' Straight Shooters
(Purina) WMAQ KWK WIRE
NBC-Lowell Thomas, news com-
mentator (Sun. Oil) WLW
(sw-15.21)
CBS-Lum & Abner (Postum):
KMOX WBBM WCCO WFBM
(sw-11.83) (also KNX KSL at
10:15 p.m.)
NBC-Little Orphan Annie (Oxal
tine): KSD
Sports: WISN WTMJ
Orphan Annie: WGN WHO
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WJBC-Dance Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WKBB-To be announced
WKBH-Rhythm & Romance
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WOC-Sunset Serenade
WROK-Musical
WTAQ-Bureau of Public Service;
Safety Prgm.

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)
NBC-Easy Aces, sketch (Ana-
cin): WENR WMT WIRE
KWK (sw-11.87)
CBS-Sing & Swing; Jack Fulton
tnr.; Andrews Sisters; Carl Ho-
hengarten's Orch. (Wrigley's):
WJR (sw-11.83) (also see 10
p.m.)
NBC-Hal Totten, sports: WMAQ
WBOW
CBS-Obligato: WTAQ WMBD
News: KMOX WCFL
Sports: WOC WKBH WKBB
WTAD
Dinner Hour: WIBA WSUI
WBBM-Pappy Cheshire
WCCO-Let's Celebrate
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Nedra Gordinier
WHO-Sunset Corners Opry
WIND-German Hour
WISN-Down By Herman-
WROK-News; Evening Melodies
WTMJ-Rid the Road of Jalopies
6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WMAQ WHO
WIRE WTMJ WIBA WTAM
(sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WMT KWK WENR
(sw-11.87)
CBS-Hobby Lobby; Harry Salt-
er's Orch.; Stuart Allen, bar
(Hudson Motors): WFBM
WJR (sw-11.83) (also see 9:30
p.m.)
CBS-Cheri & the Three Notes:
WTAQ WOC WKBB WKBH
MBS-King's Jesters: WGN
KMOX-To be announced
KSD-Bill Wirge's Orch.
WBOW-Si & Ezra
WCCO-Front Page Parade
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports Review
WHAS-Nedra Gordinier
WLW-Aces High
WMBD-News
6:30
NBC-Rose Marie, songs: WENR
WLW
NBC-Hendrik Willem Van Loon,
talk: WBOW

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director;
Stuart Allen, Harry Salter's orchestra and
guests, CBS.
7:00 CST CAVALCADE OF AMERICA, drama-
tization, CBS.
7:00 CST ONE MAN'S FAMILY, NBC-Red.
7:30 CST TOMMY DORSEY'S ORCHESTRA,
vocalists, Paul Stewart, m.c., NBC-Red.
7:30 CST TEXACO TOWN with Eddie Cantor,
Deanna Durbin, Jimmy Wallington, Mlle. Fifi,
Jacques Renard's orchestra, CBS.
7:30 CST HARRIET PARSONS, commentator,
NBC-Blue.
8:00 CST TOWN HALL TONIGHT with Fred
Allen, Portland Hoffa, Walter Tetley, quar-
tet, Peter Van Steeden's orchestra; guest,
NBC-Red.
8:00 CST CHESTERFIELD PROGRAM with
Lawrence Tibbett, Andre Kostelanetz' or-
chestra, Deems Taylor, CBS.
8:30 CST BEN BERNIE AND ALL THE LADS
with Lew Lehr, Jane Pickens, Buddy Clark;
guest, CBS.
9:00 CST YOUR HOLLYWOOD PARADE with
Dick Powell, Rosemary Lane, Mable Todd,
Bob Hope, choral ensemble; Al Goodman's
orchestra; guest, NBC-Red.
11:30 CST LIGHTS OUT, "Cat-Wife," experi-
mental drama featuring Boris Karloff, NBC-
Red.

CBS-Eealian Trio: WISN WBBM
Sports: KWK WGN KMOX
News: WHO WTAQ WMAQ WOC
KSD-Charlie Chan
WCCO-North Star School
WCFL-Hired Hands
WFAM-Songs of the Strings
WFBM-Musical Moods
WHAS-Peter Riccardi, songs
WIBA-Dinner Hour Melodies
WIRE-Man to Man Sports; News
WKBH-Speed Gibson
WKBH-Dinner Music
WMBD-Fredman Pioneers
WMT-Musical Varieties
WROK-House by Side of Road
WTAM-George Hessberger's Orch.
WTMJ-Easy Aces, sketch
6:45
NBC-Cheer Up America (Men-
nen); Henry Burbig, comedian;
Ray Murray; Funny Boners
Trio: Frank Novak's Orch.
WTAM WENR

CBS-Adult Education Program:
WCCO WBBM KMOX WMBD
WFAM WHAS WISN WTAQ
WOC (sw-11.83)
NBC-Happy Jack, songs: WMAQ
WBOW
News: WFBM WKBB WKBH
KSD-Alpine Varieties
KWK-The Key Men, quartet
WCFL-"Nothing But the Truth";
Alexander McQueen
WGN-Symphony in Rhythm
WHO-Vic Arden's Orch.
WIBA-Musical Moments Revue
WIRE-Charlie Chan
WJR-Melody & Rhythm
WLW-Perk-Uppers
WMT-Carson Robison
WROK-Dinner Music
WSBC-Movie Review
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-One Man's Family (Tender-
leaf Tea): WTMJ KSD WMAQ
WIBA WHO WLW WTAM
WIRE (also see Sun. Prgms.
at 11:30 p.m.)
CBS-Cavalcade of America (Du-
Pont); Don Voorhees Orch.:
KMOX WFBM WBBM WCCO
WHAS WJR (sw-11.83) (also
KNX KSL at 11 p.m.)
The life of John James Audu-
bon, American naturalist, will
be dramatized. Audubon was the
author of the famous "Birds of
America," in which the bird-
life of the country was for the
first time accurately drawn and
colored.

NBC-Songs from Annual Hasty
Pudding Show: WMT WOWO
(sw-11.87)
MBS-Marine Band: KWK
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WGN-Ennio Bolognini's Orch.

WIND-Traffic Court
WISN-Music by Arnold Griggs
WKBH-Star Revue
WKBH-Beauty Box Revue
WLS-Armour Inst. Glee Club
WMBD-Personalities
WOC-German Band
WROK-Lawrence Barrett's Orch
WSUI-Children's Hour
WTAQ-Clara Dawes, scp
7:15
NBC-Vivian Della Chiesa, sopr.:
WMT WOWO WLS (sw-11.87)
Vic Arden's Orch.: WKBH
WBOW
WCFL-Jack Kelly's Orch.
WFAM-Odd Facts
WISN-Reflections
WKBH-Dr. Knowlton
WROK-Clarence Lindsey, tnr.
WSUI-Salute to the Cities of
Iowa
WTAQ-Piano Musings
7:30
NBC-Harriet Parsons, commenta-
tor (Bromo Seltzer): WMT
WLS WOWO WKC (sw-11.87)
CBS-Texaco Town with Eddie
Cantor, comedian; Deanna Dur-
bin, songs; Bobby Breen; Jim-
my Wallington; Mlle. Fifi;
Jacques Renard's Orch.: WJR
WBBM WISN WFAM WKBH
WHAS WCCO WMBD WFBM
KMOX WTAQ WOC WKBH
(sw-11.83) (also KNX KSL at
10:30 p.m.)

NBC-Tommy Dorsey, His Trom-
bone & Orch. (Raleigh &
Kool); Edythe Wright; Jack
Leonard; Three Esquires; Paul
Stewart, m.c.: WMAQ WTAM
WHO WIRE WLW KSD

MBS-Lone Ranger, drama (Silver
cup): WGN
NBC-To be announced: WIBA
WBOW-Honey Bunnies
WCFL-Streamline Melodies
WGL-Behind the Microphone
WIBA-D.A.R. Prgm.
WIND-Tommy Ott, organist
WROK-Little Theater of the Air
WSUI-Evening Musicale
WTMJ-Let's Dance
7:45
NBC-Jimmy Kemper & Co.
WOWO WLS WMT (sw-11.87)
KWK-Piano Portraits
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WLS-To be announced
WSUI-Stage Door Review
8:00
CBS-Chesterfield Presents Guest
Lawrence Tibbett, bar, with
Andre Kostelanetz' Concert
Orch.; Deems Taylor, com-
mentator: WFBM WHAS WJR
WBBM WCCO KMOX WOC
WTAQ WISN WSBT WMBD
WKBH WKBH (sw-11.83)

NBC-Town Hall Tonight (Sal-
Hepatica), Fred Allen & Port-
land Hoffa; Quartet; Peter Van
Steeden's Orch.; Lucille &
Lanny; Guest: WIBA WTAM
WMAQ WLW WHO KSD
WTMJ WIRE KOA (sw 9.53)
(also KFI at 11 p.m.)
Guest: Ida Corrington, lady
ice-cream from Stamford, Conn.
NBC-To be announced: WOWO
WLS WMT
MBS-Lee Allen's Orch.: KWK
WCFL-Judge John H. Lyle
WGL-Behind the Microphone
WGN-Kay Kyser's Orch.
WJBC-News & Music
WROK-Your Health Parade
WSUI-Musical Miniatures

8:15
NBC-To be announced: WBOW
KWK-To be announced
WCFL-Concert Orchestra
WIND-House of Peter McGregor
WLS-Int'l Mirror
WROK-News; Motor Drama
WSUI-With the Authors

8:30
CBS-Ben Bernie; Lew Lehr;
Buddy Clark & Jane Pickens;
(U. S. Rubber): WHAS WJR
WCCO WTAQ WBBM WKBH
WFBM KMOX WMBD WSBT
WISN WKBH WOC (sw-11.83)

NBC-Under Western Skies:
WENR WOWO (sw-11.87)
MBS-Let's Visit: KWK WMT
WCFL-News
WGN-Jack Russell's Orch.
WIND-I Am. Reading Room
WROK-House of Dreams
WSUI-Manhattan Concert Band

8:45
WCFL-Varieties
WGN-News; Sports
WIND-Contemporary Problems
WROK-Vic Arden's Orch.: Guests
WSBT-Quizo-guest
WSUI-Daily Iowan of the Air

9:00
NBC-Your Hollywood Parade
(Lucky Strike Cigarettes);
Dick Powell, m.c.; Rosemary
Lane, vocalist; Choral Ensem-
ble; Al Goodman's Orchestra;
Bob Hope, comedian; Guests:
WHO WTMJ WTAM WMAQ
WIBA WIRE KSD KOA WLW
(sw-9.53)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

CBS-Gang Busters (Palmolive
Shave Cream); Col. H. N.
Schwarzkopf, dir.; True Crime,
drama: WBBM WFBM WHAS
WJR KMOX WCCO WISN
(sw-11.83)

NBC-Choir Symphonette: WBOW
WOWO WENR (sw-11.87)
MBS-Symphonic Strings: WMT
WGN KWK
Program: Concerto Grosso
(Stradella), Drel Dymisches
Studen (von Haussern) and Ser-
enade Number 1 (Volkmann).
Vic Arden's Orch.: WKBH WOC
WSBT WMBD
WCFL-L Fish Co., Games
WIND-Freddy Martin's Orch.
WKBH-Echoes of Stage & Screen
WROK-Whispering Orch.
WSUI-Iowa City Women's Club
WTAQ-Dance Orch.

9:15
NBC-Nola Day, contr.: WBOW
WENR WOWO (sw-11.87)
WCFL-Favorite Melodies
WIND-Me & the Boy Friend
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Gomer Bath, news
WOC-Gwen Bower, songs
WROK-Political Talk
WSET-House of Dreams

9:30
CBS-Robby Lobby; Harry Salt-
er's Orch.; Stuart Allen, bar.
(Hudson Motors): WOC WSBT
WFBM WBBM WHAS KMOX
WISN WMBD WCCO (also at
6:15 p.m.)

NBC-Minstrel Show: WENR
WBOW WMT (sw-11.87)
CBS-Barry Wood, songs: WJR
(sw-11.83)
MBS-Melodies from the Skies:
WGN
KWK-Musical Prgm.
WCFL-Labor Flashes
WIND-Ted Weems' Orch.
WKBH-Sentimental Music
WKBH-Mader's Orch.
WOWO-Vic Arden's Orch.
WROK-Δ Gospel Fellowship Hour
WTAQ-Continental Nights

9:45
CBS-American Viewpoints: (sw-
11.83)
News: WIND WOWO WROK
KWK-Rhythm and Romance
WCFL-Union Label League
WJR-Musical
WKBH-Gaslight Harmonies
WKBH-Rudolph Kvelve, violinist
WTAQ-To be announced

10:00
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WHO KFI (also at 6 p.m.)

CBS-Sing & Swing; Jack Fulton,
tnr.; Andrews Sisters; Carl Ho-
hengarten's Orch. (Wrigley's):
WCCO WFBM WBBM KMOX
KSL WHAS (also at 6 p.m.)

NBC-Dick Gasparre's Orchestra:
WBOW
CBS-Benny Goodman's Orch.:
WSBT (sw-6.12)
NBC-Bert Block's Orch.: WOWO
News: WIBA WMBD WTAQ
WKBH WLW WOC WJR
KWK Sports

WCFL-Dr. Martin H. Bickham
WENR-Globe Trotter
WIMD-Swedish Prgm.
WISN-News; Chat on Art
WKBH-News; Music
WMT-Electric Park Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIBA KOA
KFI (also at 6:15 p.m.)

CBS-Benny Goodman's Orch.:
WKBH WTAQ WISN WKBH
KMOX WOC (sw-6.12)
NBC-Dick Gasparre's Orchestra:
WCFL (sw-9.53)

MBS-Howard Woods' Orchestra:
WGN
News: WHO WMT WFBM WHAS
WMAQ
KWK-Organ Moods
WBBM-Roy Eldridge's Orch.
WCCO Cedric Adams
WENR-To be announced
WIBA-Gems of Melody
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Riddle Me This

10:30
CBS-George Olsen's Orchestra:
WTAQ WISN WFBM WKBH
WSBT WKBH WHAS WOC
(sw-6.12)
NBC-Rhyme Night, Horace
Heidt's Orch.: WENR WBOW
WIBA WLW (sw-9.53)
NBC-Herbie Kay's Orch.: WMT
MBS-Jimmy Dorsey's Orchestra:
WGN

News: KWK KMOX WBBM
Dance Orch.: WCFL WTMJ
KOA-Light on the West
WCCO-Rollie Johnson
WHO-Sports
WIND-Freddy Martin's Orch.
WIRE-Earl Newport's Orch.
WMAQ-Henry Busse's Orch.
WMBD-Value Hints
WOWO-Out of Bounds

10:45
CBS-George Olsen's Orchestra:
WBBM WMBD
NBC-Rhyme Night, Horace
Heidt's Orch.: WHO
MBS-Jimmy Dorsey's Orchestra:
KWK
KMOX-Carl Lorch's Orch.
WCCO-Cecil Hurst's Orch.
WJR-Solay

11:00
CBS-Red Norvo's Orch.: WFBM
KMOX WSBT WBBM WISN
WOC WTAQ WKBH WMBD
WHAS
NBC-Andy Kirk's Orch.: WBOW
WMAQ KSD WCFL
NBC-Dance Orch.: WOWO
MBS-Guy Lombardo's Orch.:
WMT WIRE KWK WGN

KOA-Dance Hour
WCCO-Little Jack Little's Orch.
WENR-Music as You Desire It
WHO-Veterans Forum
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24 Hour Review
WTAM-Barry Conrad's Orch.

11:30
NBC-Lights Out, experimental
drama: KSD WIRE WHO
WBOW WIBA WTAM WMAQ
WTMJ
On page 4 you will find an article
about Boris Karloff, who joins the
cast of this program tonight.

End of Wednesday Programs

MORNING

7:00 am CST

NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Rhythmaires: (sw-21.52)
News: WOWO WLS
Musical Clock: WROC WIBA WOC WKBB
KMOX-Home Folks' Hour
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBBM-Dawn Salute
WBOW-Open our Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up

7:15

CBS-Deep River Boys: (sw-21.52)
NBC-Hi Boys: (sw-21.5)
News: WHO WCCO WMT WAAF WLW
KMOX-Popular Melodies
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBB-Morning Revue
WLS-Hilltoppers
WMBD-Hit Parade
WOWO-Morning Roundup

7:30

CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WIBA WTAQ WKBB
Morning Devotions: WKBB WLS
Musical Clock: WMBD WBBM WMT WROC
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCBD-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Mother Hubbard
WJJD-Christian Science
WLW-The Gospel Singer
WTMJ-News; Top of the Morning

7:45

KMOX-Let's Compare Notes
KWK-Top of the Morning
WCFL-Morning Musical
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBB-Musical Clock
WKBB-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-News
WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; News: WCFL WBOW
NBC-Women and the News: (sw-21.5)
CBS-Arthur Godfrey, songs: (sw-21.52)
CBS-As You Like It; News: WFBM WTAQ WFAM WKBB
News: WMBD WKBB WIRE
Coffee Pot Inn: WHO WMT
KMOX-Views on News
KSD-News; George Hall's Orch.
KWK-Musical Prgm.
WAAF-Breakfast Express
WCBD-Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIBA-Musical Clock
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Don & Helen
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WROC-Musical Clock
WTAD-Storyland Lady

8:15

CBS-As You Like It: (sw-21.52)
NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WMT WHO
KMOX-Houseboat Hannah
KWK-Mrs. O'Brien's Boarding House
WCBD-Nazarene Prgm.
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue Eyes
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBB-Uncle Bob
WLS-De Zurik Sisters, trio
WLW-Houseboat Hannah
WTAD-Church in the Wild-wood
WTMJ-Your Home Town

8:30

NBC-Breakfast Club; News: WOWO WCFL
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Landt Trio; News: KSD (sw-21.5)
CBS-Dave Bacal: WKBB
MBS-Victor H. Lindlahr (Journal of Living): WGN
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Bob Atcher & Bonnie Blue Eyes, songs
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff and Case Bandwagon
WROC-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Devotional
WTAQ-Wake Up & Live
WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Frances Adair, contr.: KSD (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Better Health; Rose Room Melody; News
WJJD-Illinois League of Women Voters
WKBB-Your Home
WKBB-Rapid Ad
WLS-Chuck, Ray & Christine
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROC-Town Crier
WTAQ-Coffee Hour
WTAD-Through Life's Window
WTMJ-Spam

9:00

NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WOWO WMT KWK WLW WTMJ WLS (sw-15.21)
On page 22 you will find pictures of the cast of this program and Harriette Widmer's puppet likenesses of them.
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
WAAF-News; Interlude
WBOW-Household Hints
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Lyric Serenade
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Ranch Boys
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBB-Chance Steps
WKBB-Olive Hagen, organist
WMBD-Messenger; Weather
WROC-News
WSUI-Within the Classroom Calendar & Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
CBS-Myrt & Marge, sketch (Su per Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT KWK WTMJ WOWO (sw-15.21)
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WEDC-The Movie Questionnaire
WFAM-Concert Serenade
WHA-Keeping Up with Science
WIBA-Organ Melodies
WIND-Your Favorite Band
WKBB-News

WKBH-Stars Over Hollywood
WLW-To be announced
WOC-Party Line
WROC-On the Mall

9:30

CBS-Howard Neumiller & Dave Bacal: WOC WCCO
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Anacina): WMAQ WIRE WHO
Pictures of Betty Worth, actress on this program, may be found on page 26.
CBS-Emmy Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Josh Higgins of Finchville: WCFL WBOW
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBB
KMOX-House of Dreams
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Homemakers' Exchange
WFBM-Kitchen Clinic
WHA-Music for Children
WIBA-Church of the Air
WISN-News
WJJD-Illinois Medical Society
WKBB-Venetian Varieties
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Louise Hathaway
WOWO-Norm & Bob
WROC-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Owa Ma Perkins, sketch: KMOX WKBB WOC WKBB WCCO
NBC-Viennese Ensemble: WBOW
Dr. Friendly: WGN WLW
News: WLS WMBD
Party Line: KWK WTAD
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Les Paul & Priscilla Holbrook
WISN-Mrs. Sylvia Shiras
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROC-Musicale

10:00

NBC-The Story of Mary Martin, sketch (Ivory Flakes): WLW WLS (sw-15.21)
NBC-Viennese Ensemble: WIBA WCFL WTMJ WMT
NBC-David Harum, sketch (Baby-O): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
Homemakers: WHA WSUI
KWK-Dr. Friendly
WAAF-Musicale Moderne
WCBD-Uncle John
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-Don Perdo & Piano
WHA-Homemakers' Prgm.
WIND-Traffic Court
WISN-Ann Leslie's Scrapbook
WIBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBB-Home Economics
WROC-News & Markets; Organ
WSBT-Two-Way Harmonies
WTAD-News
WTAQ-Hawaiian Melodies

10:15

CBS-Instrumentalists: KMOX WFBM WCCO WBBM
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
NBC-Popular Waltzes: WBOW
MBS-Bachelor's Children: WGN
KWK-Singing Cowboys
WAAF-Hog'n Harmony
WCFL-Uppular Daltzes
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicapper
WKBB-Rhythm & Romance
WKBB-Your Home
WLBW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Weekly Shopper
WOWO-The Editor's Daughter

WROC-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD
WHO WMAQ WTMJ WIRE
CBS-Big Sister sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
KWK-News; Musical Interlude
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-Adele Genschaw, pianist
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBH-Song Time
WLW-Betty Moore, interior decorator
WMBI-Missionary Music
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAM-Women's Hour
WTAQ-News; Merry-Go-Round

10:45

NBC-Cobwebs & Cadenzas
WBOW KSD
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCCO
Party Line: WOWO WIRE
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Song Favorites
WHO-Dick Leibert, organist
WIBA-The Editor's Daughter
WIND-Livestock Markets
WJBC-Peggy Payne & Pioneers
WJJD-Priscilla, pianist
WKBB-This Woman's World
WKBB-Planology
WLW-The Goldbergs, sketch
WMAQ-Happy Jack Turner, songs
WMBI-Echoes from Mission Fields
WMT-Jimmie Smith's Orch.
WOC-Screen Fans Prgm.
WROC-Amer. Family Robinson
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, sop.: WBOW WHO
MBS-The Boy & Girl Friend: WIRE
Young Widder Jones: WCFL KWK
KSD-News; Safety Council Prgm
WAAF-Melody Parade
WBAA-Morning Melodies
WGN-Harold Turner, pianist
WHA-Music Appreciation
WIBA-Linda's First Love, sketch
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Swing & Sway
WKBB-Tonic Tunes
WLS-Short, Short Stories
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROC-Tabernacle Hour
WTAQ-Theater Organ
WSUI-Within the Classroom; Farm Flashes
WTAD-News
WTMJ-What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C Hill, commentator: WBBM WISN WMBD WOC KMOX WKBB WCCO WFBM
NBC-George Griffin, bar.: WBOW
NBC-The O'Neils, sketch (Ivory Soap): WLW WMAQ
KSD-George Hall's Orch.
KWK-Rapid Service
WAAF-Don Bolt, commentator
WBAA-PTA-Council
WCFL-Swingtime
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Dan Harding's Wife

WIBA-Carson Robison's Buckaroos
WIND-Priscilla Holbrook, pianist
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WMBI-Music Faculty Prgm.
WMT-Troubaderos
WROC-N. Y. A. Drama
WTAD-Vee & Bee

11:30

NBC-Al & Lee Reiser, piano duo: WCFL
NBC-Nat'l Farm & Home Hour: Spkrs.: KWK WMAQ WLW WBOW WIBA (sw-15.21)
Special broadcast from Rome, Italy, of the World Crop Report by J. Clyde Marquis, American delegate to the International Institute of Agriculture.
CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX
Hymns of All Churches: WHO WOC
KSD-Roses for Madame
WAAF-This Feminine World
WBAA-Charlotte Friend Stewart, sop.; News
WCCO Musical Prgm.
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle; Markets; Farm Bureau Prgm.
WGN-Quin Ryan's News
WMBI-Missionary Music
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAM-Women's Hour
WTAQ-News; Merry-Go-Round

11:45

NBC-Concert Ensemble: WCFL
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Farm Talk
WIRE-Farm & Home Hour
WJBC-Morning Concert
WKBB-Livestock Quotations
WLS-Weather; Markets; News
WMBD-Jack & Jill
WMT-News; Hillbillies; Question Man
WOWO-Rondaliers
WROC-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-Emerson Gill's Orchestra (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD WIND WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Rosalind McClanahan, sop.
WBOW-Street Reporter
WCFL-Hit Parade
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIRE-Markets; News
WKBB-Speed of Hits
WLS-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15

CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)



FRAN CARLON
Sally Dunlap of "Attorney-at-Law"
Thurs. 9:30 am CST

NBC-Betty & the Escorts: WCFL (sw-15.33)
News: WKBB WOWO
WBAA-Town Crier
WBOW-On the Mall
WGN-Noontime Melodies
WHO-Songfellow
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Noon Day Service
WKBB-Man on the Street
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOC-Inquiring Mike
WROC-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30

NBC-Words & Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
News: WHO WOC
Farm Prgm.: WHA WMBD
Luncheon Dance Time: WBAA WBOW
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets; Mid-day Service
WIBA-News; Markets
WIND-Markets
WIRE-Reporter
WKBB-Man on the Street
WKBB-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WOWO-Hey! Mr. Motorist
WROC-Couple on the Street
WSBT-Paul Powell
WTAD-Farm, Markets Weather
WTMJ-Luncheon Concert

12:45

CBS-Valiant Lady, sketch (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27)
NBC-Glenn Darwin, baritone: WOWO (sw-15.21)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WIND WKBB WIRE
KSD-News; Markets
WBAA-Alberta Schmadle, sop.
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Markets
WKBB-Song Hits; Pet Corner
WLS-Interview & Farm Talk
WLW-Kitty Keene, Inc.
WMBD-Window Shopper
WMT-Iowa Cornhuskers; Cousin Elvira
WOC-Horace Heidt's Orch.
WROC-Home Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Ranch Boys: KWK (sw-15.21)
CBS-Lyric Serenade: WTAQ WFBM WOC WISN WKBB (sw-15.27)
NBC-Music Guild: WBOW WMAQ WHO (sw-15.33)
Map on the Street: WBBM WMBD WCFL
KMOX-Inquiring Reporter
KSD-Dance Music
WAAF-Encores
WBAA-Behind the Scenes of Merchandise
WCBD-J. C. O'Hair
WCCO-To be announced
WGN-Songs of Yesterday
WHA-Farm Organization Forum
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court

(Continued on Next Page)

Thursday

March 24



JACK MILLER
"Kate Smith Hour" maestro
Thurs. 7 pm CST

(1:00 p.m. Continued)

WJJD-Livestock Markets
WKBH-B.P.O.E. Prgm.
WLS-Touring the World, Bolivia
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WJJD-Livestocks; Weather; News; Police Reports
1:15
CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WCCO WISN (sw-15.27)
NBC-Let's Talk It Over; KWK (sw-15.21)
MBS-Reveries; Vocalists & Organist; WGN WIRE
KMOX-Hope Alden's Romance, sketch
KSD-Songs of Jean Carmen
WBAA-You & Your Health
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WKBH-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Fred King
1:30
CBS-American School of the Air; WISN WBBM WFBM WOC WKBH WCCO WTAQ WSBT WKBH KMOX (sw-15.27)
Program by the Children's Choir of Eisen, Latvia. Primary School; I Set an Alder Tree (Pavula Jurjans), Gently Rocking River Carries (Mar Ja Gubene), Five Long Years I Went A-Herding (Jekabs Graubins). Raven Sits on an Oak (Andrejs Jurjans), Master Cricket Had a Wedding (Janis Milgrajns) and Tender Song the Crested Titmouse (Jekabs Graubins).
NBC-Jean Ellington, songs; WBOW (sw-15.33)
NBC-Dot & Pat, songs; WOWO WCFL
News; WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Meat Board Talk
WBAA-Monitor Views the News
WCBD-Zion Musicale
WGN-Harold Turner, pianist
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews & Christians
WIND-Safety Prgm.
WLS-Market Summary; News
WMBD-Party Line
WROK-Master Singers
WTMJ-Waltz Girl
1:45
NBC-Armchair Quartet; WMAQ (sw-15.33)
NBC-Johnnie Johnston, baritone; WOWO WIBA WCFL
MBS-Raoul Nadeau, bar.; Orch.; WIRE KWK
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone, contralto
WBAA-Market & Weather
WBOW-Devotional Service
WGN-Melody Time
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Two of a Kind
WLS-How I Met My Husband
WMBD-Matinee Melodies
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Florence & Ruth Brown
WTMJ-Homemakers' Studio

2:00
NBC-Rosa Linda, pianist; WCFL (sw-15.33)
CBS-Ray Block's Varieties; WOC WSBT WISN WTAQ WKBH WKBH (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WTMJ WLW
MBS-Three o'Clock Revue; WIRE News; WIND WAAF
KMOX-Magic Kitchen
KWK Today at Two
WBAA-Geography in the News
WBBM-Editor's Daughter
WBOW-Ind. State Teachers College Prgm.
WCBD Polish Prgm
WCCO-Livestock Markets
WFBM-Bohemians
WGN-Arthur Wright & Organ
WHA-English As You Like It
WIBA-Concert Hall of the Air
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Organ Recital
WTAD-News; Bookman
2:15
NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WTMJ WHO KSD
NBC-Eastman School of Music Prgm.; WCFL (sw-15.21-15.33)
KWK-Siesta Time
WAAF-Music in the Air
WBAA-The World We Lie In
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WGN-Afternoon Melodies
WIND-Priscilla, pianist
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Two Guitars
WTAD-Women's Variety Prgm.
2:30
CBS-Amy Band; WISN WTAQ WKBH WFBM WOC WKBH (sw-15.27)
NBC-Vic & Sade, sketch (Crisco); KSD WLW WMAQ WHO WTMJ
To be announced; WBOW WIRE
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBD-Rhythm Men
WCCO-Dental Health
WGN-June Baker
WHA-Music of the Masters
WIND-Stars Over Hollywood
WJJD-Church on the Hillside
WLS-Musical Roundup
WMBD-Petticoat Parade
WMT-Fed. of Women's Clubs
WOWO-Whispering Strings
WROK-Rhythm Before Three
WSBT-School Musicale
WSUI-Radio Child Study Club
WTAD-Dance Hour
2:45
NBC-To be announced; WCFL WBOW
NBC-The Guiding Light, sketch (White Naptha); WMAQ WHO WLW KSD WTMJ
MBS-Good Health & Training WGN
KMOX-Editor's Daughter, sketch
KWK-Health Talk
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WIRE-Matinee Varieties
WJJD-Current News
WMT-To be announced
WOWO-Women in the News
WTAD-Loreine Hughes, sop.
3:00
CBS-Adventures in Science; WOC WKBH WMBD WISN WKBH WSBT WFBM WTAQ (sw-15.27)
Dr. Albert Blakeslee of Carnegie Institution of Washington, "Evolution to Order."
NBC-Club Matinee; WENR KWK WBOW WIBA WOWO WMT
NBC-Lorenzo Jones, sketch (Phillips); WIRE WMAQ WHO
KMOX-Singin' Sam
WBAA-Community Chest
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Youth Looks Ahead
WIND-Streamliners
WJJD-Prophetic Hour
WJJD Sports Edition
WLW-Dan Harding's Wife
WMBD-Feature Hour
WROK-Women of the Hour

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.
7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.
7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.
7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.
8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Judy Garland, Fannie Brice, Frank Morgan; Connie Boswell, Betty Jaynes and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer; guest, NBC-Red.
9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Mischa Levitzki, guest, NBC-Red.
10:15 CST ELZA SCHALLERT Interviews Tim Holt, NBC-Blue.

WSUI-Previews & Reviews
WIAD-Travels
WTMJ-Those Happy Gilmans
3:15
CBS-Eton Boys, vocal quartet; WMBD WSBT WFBM WTAQ WOC WCCO WKBH WKBH WISN (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WHO WMAQ
MBS-Songland; WIRE WGN
KMOX-One Woman's Opinion
WBAA-Paul Worcester, trn.
WBBM-News; High Hatters & Dave Bacal
WCFL-Musicale
WIND-The Serenader
WLW-Life of Mary Sothorn
WSUI-Opera Arias
WTMJ-Rhythm & Rhyme
3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.); WHO WMAQ WIRE
NBC-Club Matinee; WCFL (sw-15.21)
CBS-Kitty Keene, sketch (Dreft) KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol); WBBM (sw-15.27)
WAAF-News; Weather
WBAA-Morey J. Doyle, pianist
WFAW-Musicale
WFBM-Footnotes
WGN-Rhythm Rumbles
WHA-In Deutscher Sprache
WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBH-What's New?
WKBH-Magic Violin
WLW-Hello Peggy
WMBD-Afternoon Visitor
WMBI-Gospel Message
WOC-Linger Awhile
WOWO-Old-Time Religion
WROK-Lights and Shadows
WSUI-Far Lands
WTAD-Police News
WTAQ-Gems of Melody
3:45
NBC-Cadets Quartet; WCFL KSD
CBS-Howard Phillips, songs; WOC WISN WFAW WKBH WMBD WKBH WTAQ KMOX (sw-15.27)
NBC-The Road of Life, sketch (Chipso); WMAQ WTMJ WLW Pictures of Betty Worth, actress on this program, may be found on page 26.
MBS-Book a Week; WGN
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WBBM-Your Neighbor & Mine
WCCO-Art Institute
WFBM-D. A. R. Prgm.
WHO-Kitty Keene, Inc.
WIBA-Hits & Encores
WIND-At the Tavern
WIRE-Audition Book
WJBC-Mental Hygiene Class
WMBI-Amateur Hour
WROK-Margaret Ekolf, piano moods
WTAD-Jack Petrie
4:00
NBC-Bennett & Wolverton; KSD WBOW WENR
NBC-The Four of Us; KWK
CBS-Follow the Moon, with Elsie Hitz & Nick Dawson (Pebe co.); WBBM WFBM KMOX WCCO (sw-15.27)
NBC-Junior Nurse Corps, sketch (Sunbrite); WLW (sw-15.21)
News; WOC WISN WOWO

Madison Concert Orch.; WHA WIBA
WAAF-Rhumba Beat
WBAA-Melody Moods
WCFL-Danceland
WFAW-Anything Happens
WGN-Lawrence Salerno, piano
WIND-You, the Stars & the Music
WIRE-High School News
WJBC-Concert Band
WKBH-The Book Nook
WKBH-German Hour
WMAQ-Tea Time Varieties
WMBD-Wayside Chapel
WMT-Church Prgm.
WROK-Markets & News
WSUI-Jr. Academy of Science
WTAQ Novel Hour
WTMJ-Swinging a New Song
4:15
NBC-Don Winslow of the Navy, sketch; WOWO WBOW KWK WMT
NBC-Bonnie Stewart, songs; WMAQ (sw-9.53)
CBS-Life of Mary Sothorn, sketch (Hind's); KMOX WBBM WCCO (sw-15.27)
MBS-Len Salvo, organist; WGN
KSD-Washington University
WAAF-Concert Master
WBAA-Bob Hildebrandt, pianist
WENR-Music Circle
WFBM-Lenten Services
WHO-Myrt & Marge
WIRE-Minute Interviews
WISN-Rhythm Review
WKBH-University Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Foreign Language Service
WOC-Pats' Organ Moods
WROK-Birthday Club
WSUI-Madrigal Singers
WTAD-News
WTMJ-Down a Country Road
4:30
NBC-Kellogg's Singing Lady; Irene Wicker; WLW (sw-15.21)
CBS-Stepmother, sketch (Colgate); KMOX WFBM WBBM WCCO (sw-15.27)
NBC-Radio Rubes; WENR
NBC-Joseph Gallicchio's Orch.; WIRE WMAQ WBA WBOW
NBC-Jack Armstrong, sketch (Wheaties); (sw-9.53-15.33)
News; WIND WJBC
KSD-Careful Children's Club
KWK-Sentimental Mood
WBAA-Wings Over the World
WFAW-Periscope of the News
WGN-Afternoon Serenade
WHA-Weather Reports
WHO-Party Line
WISN-Even as You & I
WKBH-Miniatures
WKBH-Tea Time Melodies
WMBD-News; Pet Corner
WMT-Tom Owens' Roundup
WOC-Music in Modern Manner
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary French
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.
4:45
CBS-Hilltop House, sketch (Palm olive Soap); WCCO WBBM WMBD KMOX WISN (sw-15.27)
NBC-Tom Mix' Straight Shooters (Purina) (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaltine); (sw-9.53-15.33)
NBC-Three Romeros; WENR

MBS Johnson Family, sketch; KWK
KSD-News; Gabriel Heatter, commentator
WAAF-Diana Clifton, sop.
WBAA-Story Book Hour
WFAW-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Rhythm in Brass
WIRE-Yes or No
WJBC-Christian Messengers
WKBH-The Story Lady
WKBH-Girl Scouts Prgm.
WLW-Hilltop House
WMAQ-Jimmie & Gyp, on invisible trails
WOC-Man on the Street
WOWO-American Family
WROK-Variations in Rhythm
WTAD-Popular Dance Prgm.
WTMJ-News; Medical Society
5:00
CBS-Nila Mack's Let's Pretend; WKBH WTAQ WFAW
Second part of "Snow Queen" will be presented.
NBC-Rakov's Orchestra; WIRE WOWO
NBC-Geo. R. Holmes, commentator; Orch.; (sw-9.53-15.33)
NBC-Junior Nurse Corps, sketch; KWK WENR
MBS-Freddy Heikell Ensemble; WGN
Jack Armstrong, sketch; WTMJ KMOX WOC
KSD-Terry & Pirates
WAAF-Bureau of Information
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCBJ-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Jack Kelly's Orch.
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WMT-Highway Bulletin; Popular Varieties
WROK-Bob Kail, songs
WSUI-Western Conference Debate
WTAD-Freshest Thing in Town
5:15
NBC-Willy Bryant's Orch.; KSD WMAQ WOWO (sw-9.53-15.33)
MBS-Harold Turner, pianist
WGN
Dick Tracy; KSD WIRE WISN
Jack Armstrong; WTAD WCCO
KMOX-Advs. of Jimmy Allen
KWK-Al Sarli's Jam Session
WAAF-Tea Dance
WBBM-Eddie House, organist
WCBJ-Dinner Concert
WCFL-Mundelein College Radio Shop
WENR-Malcolm Claire, Children's Stories
WFBM-Christian Science Prgm.
WHO-Jimmy Allen
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Supper Serenade
WMBD-Mickey Mouse; Dr. Sumner Miller
WMT-Womens Page
WOC-Sunset Serenade
WROK-Sport Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers
5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties); WKBH WBBM WFAW WFBM WTAQ WISN WMBD WCCO WKBH KMOX WOC (sw-11.83) (also KNX KSL at 7.45 p.m.)
NBC-Organist; Tune Twisters; WOWO
Sports; KSD WLW WAAF
Jack Armstrong, sketch; WMAQ WHO
News; WENR WIBA WIND
WBOW-News; Merry-Go-Round
WCBD-Robinson Family
WCFL-Musical Varieties
WGN-Charlie Chan
WIRE-Little Orphan Annie
WJJD-Supper Time Frolic
WMT-Dick Tracy
WRJN-Movie Gossip (1370 kc)
WROK-Organ Reveries
WSUI-Musical Moods; Daily Inland of the Air
WTAD-Barney Thompson
5:45
CBS-Doris Rhodes, songs; News; WKBH WKBH WOC
NBC-Tom Mix' Straight Shooters (Purina); WMAQ WIRE KWK
CBS-Catholic Charities Prgm.; News; (sw-11.83)

NBC-Lowell Thomas, news commentator (Sun Oil); WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine); KSD
NBC-Blue Barron's Orch.; WBOW Sports WISN WTMJ
Orphan Annie; WGN WHO
KMOX-Meet the Missus
WAAF-Jimmie Kozak, pianist
WBBM-Pappy Cheshire
WCBD-Rhythm Men
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAW-Speed Gibson
WFBM-State Safety Prgm.
WIBA Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; Evening News
WROK-Don & Sleepy, songs
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup); WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch; Jane Ace (Anacin); WENR WMT WIRE KWK (sw-11.87)
CBS-Sing and Swing (Wrigley's Gum); Jack Fulton, trn.; Orch.; WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You; WTAQ
NBC-Hal Totten, sports WMAQ WBOW
News; KMOX WCFL WBBM Sports; WKBH WOC WKBH WTAD
Dinner Music; WFBM WSUI WIBA
Vic Arden's Orch.; WCCO WTMJ WFAW-Crimecasts
WGN-Evening Serenade
WHAS-Nedra Gordinier
WHO-Comedy Stars of Broadway
WIND-German Hour
WISN-Down By Herman's
WMBD-Irene Allan, organist; Emil Pitsch, speaker
WROK-News; Evening Melodies
6:15
NBC-Vocal Varieties (Tums); Smoothies, DeVore Sisters; Wm. Stoews' Orch.; WHO KSD WIRE WTAM WMAQ WLW
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes); WISN WBBM KMOX WCCO WHAS WJR WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hot Hollywood Showdown" in every issue of Radio Guide.
NBC-Mr. Keen, tracer of Lost Persons, drama (Amer. Home Prod.); WENR KWK WMT (sw-11.87)
WBOW-Si & Ezra
WCFL-Dinner Concert
WFAW-Dinner Dance; News
WFBM-Sports
WGN-Henry Weber's Orch.
WIBA-Keeping America Out of War
WKBH-Hits & Encores
WKBH-Unsolved Mysteries
WMBD-News
WTAQ-Pearl Island Troubadours
WTMJ-Let's Dance
6:30
CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee); WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)
NBC-Mario Cozzi, bar.; WBOW WENR
MBS-Headlines; WMT
News; WHO WTAQ WMAQ
KSD Vic Arden's Orch
KWK-Sports; News
WAAF-Tuning Around
WCFL-Pop Wise & Philbert
WFAW-We Salute
WFBM-Bohemians
WGN-Sports Review
WIBA-Lee Hoiby, pianist
WIRE-Man to Man Sports; News
WKBH-Amer. Family Robinson
WKBH-Dinner Music
WLW-Headline Heroes
WROK-House 'by Side of Road'; Miller, organist
WTMJ-Sue Archer
6:45
NBC-Dick Stable's Orch.; WMAQ WBOW
NBC-Steinie Bottle Boys; WENR
MBS-Howard Wood's Orch.; WGN News; WFBM WKBH WKBH KSD-Alpine Varieties

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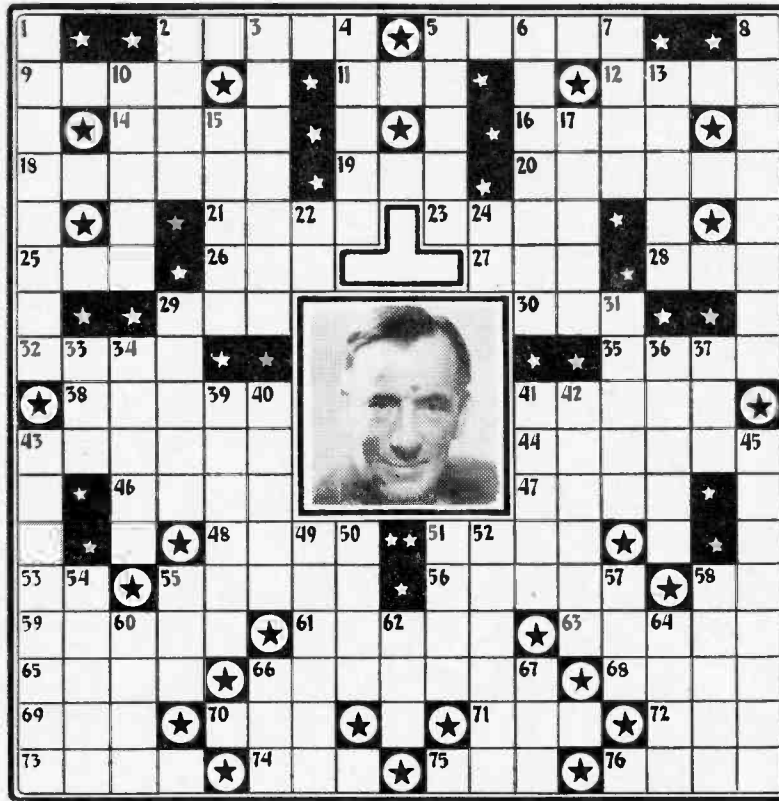
AGE.....

NAME.....

ADDRESS.....

CITY..... STATE.....

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

2. 5. Star in the portrait
9. A confederate
11. Ozone
12. Prefix meaning against
14. Pertaining to aeronautics
16. Frank Parker's favorite game
18. Had the faculty of understanding
19. Pistol
20. Pertaining to milk
21. Belonging to the wild-duck family
23. Received
25. Some, an indefinite number
26. Devour
27. Part of "to be"
28. Prosecute at law
29. Vase
30. Conclusion
32. Final
35. — Coleman, bandleader
38. Fixed prices
41. Shaded walk
43. Narrow
44. One who makes a raid
46. Male singing voice
47. Very small object
48. To tramp or march
51. Andy's partner
53. Member of Parliament (abbreviated)
55. Species of hickory nut
56. — Deville, songstress
58. Pronoun
59. Phil —, comedian

61. Unusual
63. Pertaining to the nose passage
65. Scraped linen
66. Helps
68. Feminine name
69. Self
70. A wing or wing-like part
71. A fish
72. Preposition
73. Places
74. Greek letter
75. American humorist
76. Masculine name of German origin

VERTICAL

1. Helen —, soprano
2. Optics
3. Al —, maestro
4. A mountain chain
5. Cary —, movie star
6. Search thoroughly
7. Scented powder
8. Walter —, commentator
10. — Ross, tenor
13. Musical sounds
15. Harry —, bandleader
17. The old — bucket
22. And (French)
24. Office assistant (abbr.)
29. Fred —, announcer
31. Opposed to credit
33. — Shaw, bandleader
34. Feminine name
36. Standard copy
37. Anger
39. One or the other
40. Indifferent to pleasure or pain
41. Defensive arms
42. Dried grape
43. A slaughter-house
45. Famous radio quartet
49. Topeka is the capital here
50. Masculine name
51. Ben — Williams, novelist
52. Mixed with malt
54. Raymond —, maestro
55. Animal that is fondled
57. Spike of corn
58. A builder in stone
60. Nautical mile
62. Vigor
64. Divan
66. High mountain
67. Observe, view



Solution to Puzzle Given Last Week

NICE WORK, BUT TRY AND GET IT

(Continued from Page 3)

voice, he just flips a card and telephones a man whose voice is exactly like Il Duce's.

If he wants dialects, he can have anything from Ted di Corsia's Welsh, Russian and agrarian dialects to John Barrakeet's voice that commands all the Oriental languages and a few African ones.

For character parts, he may choose from "earthy parts, mugs, dude English, Tennessee mountain grannies, gabby gals, nice old gentlemen" or "sophisticated young mothers."

He has at his finger-tips midgets, Shakespearian types, salesmen of forty, hicks, maniacs, and even babies, generally played by women of more than twenty years. He has at his command these types of voices—"low meaty, croaky-husky, crusty-powerful, melodious-cathedral, eerie, sympa-

thetic, silly and bubbly."

It might hurt your feelings to know your voice may be cataloged as "croaky-husky," but it's a descriptive pair of words.

ONE of the toughest jobs a director ever had was for a program on "Living Dramas of the Bible," a dramatization of the story of Jonah and the whale. The whale had to talk in the play. The script called for one, and it took several days to find a perfect human-whale combination in a slow Negro voice with a big boom to it.

So you want to get in radio? Have you got a voice like a whale? There's another swell job in radio. It's the fall job. When a program calls for a man who falls down, CBS hires a fall guy. All he has to do is take a tumble to the floor when the script calls for that "biz."

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Science Says Many are Unnecessarily BALD



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OF ECZEMA, RASHES AND OTHER EXTERNALLY CAUSED SKIN TROUBLES STOPPED QUICKLY AT ALL DRUGGISTS 35¢ - 60¢ - \$1.00

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FREE BOOK, just out, reveals amazing information of vital importance to victims of Asthma Attacks and Bronchial Coughs. Write for your copy today if Asthma attacks are robbing you of sleep, strength, and health—if you gasp for breath—if you cough and wheeze. Even if you have suffered for years and think your case is hopeless, GET THIS BOOK. It has opened the doors to blessed relief for thousands of others—it may do so for you! Send no money. No obligation. Your copy of this amazing book is yours absolutely FREE. No matter where you live, write today. **M. L. HAYMANN, 8822 State Life Bldg., Indianapolis, Ind.**

So You Like Contests?

PROCTER AND GAMBLE, that most misunderstood and most generous contest sponsor, finally speaks a little piece in its own favor! The following letter, signed by the Procter and Gamble Co., appears in *Contest Magazine* for March: "... We are also taking steps to correct the wording on our entry blanks which is causing some confusion. In one place we say 'print your name' and in another 'sign your name.' This is merely carelessness on the part of the person who prepared the copy, and is not designed to trick or to deceive, and fortunately the vast majority of our friends understand this and did not raise the issue."

If you have a contest idea you want to sell, the odds are you will live to a bewhiskered old age before you get anyone in an advertising agency to listen to you. This is true of almost all ideas designed for entertainment. You can't get the motion-picture studios to read your scenarios; many agencies won't read radio-scripts; some magazines don't read unsolicited manuscripts, although most at least give a reading. The reasons for this shunning are two: In the first place, a corps of readers could wear itself out finding a usable idea, and more important, there is always the possibility that some racketeer will submit an idea, hoping that something like it will come up later so he can sue the agency for stealing the idea and putting it to its own uses. If you're not in the business, the cards are stacked against you!

A new fright has come over agencies and sponsors handling contests because of a lawsuit in San Francisco recently. An agency held a contest to name a bottle of milk—and a man sued the agency, claiming that a contest to name anything was his idea! He sued for \$5,000. Gilson Willets appeared as a contest expert to testify that similar contests had been held for the past thirty years—and he produced exhibits of fifty recent contests of the same sort. But a jury gave the litigant \$2,500 for his original idea. Such suits make it more and more difficult for those with ideas to get them before those who would really like to see them but are afraid to look at them!

"I wonder if many of your readers have experiences like this one," writes

an aggrieved gentleman. Many of them do, so we are reprinting the letter, hoping some of the offenders may notice it: "Last week I went into a drug store, purchased a package of Cryst-O-Mints, and asked the druggist if he had any entry blanks for the current Life Savers contest. As he handed me my change he grumbled, 'I haven't time to be bothered with that kind of junk.' I can assure that druggist that the next time I need drugs I'll take pains to make sure that he isn't 'bothered'."

Good for that contestant—but our

you purchase a used car from him, you become eligible to enter a contest with these prizes: 1st, a new Nash Ambassador 6 four-door sedan; 2nd, a Nash LaFayette four-door sedan; 3rd, a 6-foot Kelvinator refrigerator; fifty new radios; a hundred prizes of \$10 each and another hundred of \$5 each. The requirement is to send, on the official entry blank, countersigned by the dealer, a statement of not more than twenty-five words, completing the statement, "I bought my used car from —, Nash dealer, because . . ." The contest closes at midnight, March 31.

what one contest judge wrote to us about them:

"There are twenty-five lovely ladies and men in this country who dip their pens in vitriol and send bouquets of thorns, wasps and poisoned weeds to advertisers, agencies, judges and magazines. Every judge runs up against them sooner or later. It is my practise to notify each advertiser at the beginning of the contest of these people—show him the letters received in other contests, and wait for something similar to come in.

"The twenty-five little dears have yet to fail me. The advertiser thinks I am a mindreader to know what will come—and as long as they do their viperish deeds, just so long will the agencies think I'm smart!

"They all have their peculiar little quirks. A Brooklyn woman never fails to say: 'Your whole outfit is a fake . . . You know the winners before you make up the contest . . . From now on, I'm using your competitor's product, to start a boycott against you . . .' Invariably, she attaches a label from the 'other fellow's' product.

"Some cranks I believe to be mental cases; others are just plain poor sports. The former are never prosecuted; the latter stand a chance of having Uncle Sam call on them, for sending abusive material through the mails is a naughty offense! . . . Eventually they will receive notes which say:

"As long as you feel this contest is not legitimate, that our judges are unfair—we would like to turn your letter over to the post office (the letter accusing us, and which you signed), for them to work on. Naturally, when this has been done we will not be in a position to halt their investigations, and the accusations you hurl at us, you must prove—or explain to the proper authorities your libelous statements."

It seems to us that this judge has taken the indiscretions of some vicious cranks in very good spirit. As for us, it is disgusting to think that some of these letters might reach sympathetic eyes in the offices of some of the contest sponsors. If they do, contesting will be reduced by the amount of that sponsor's contribution—for us all!

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual attention to increase your chances to win. These exclusive winning tips are published weekly, except in the first issue each month.

An Auto a Day

PRIZE: (Daily) A 1938 Oldsmobile Six Two-Door Sedan.

TO ENTER: Take a trial drive in a 1938 Oldsmobile. Get an Official Entry Blank from the dealer; have him countersign the blank to witness that you have had a trial drive. Fill in the six blank spaces on the entry blank, giving in not more than twenty-five words to each space the things that impressed you most about the six Oldsmobile features illustrated. Prizes awarded daily from March 1 through March 30; entries judged in groups daily according to date of postmark. Entries postmarked later than midnight, March 30, disqualified. Mail entries to Oldsmobile, Dept. C, Lansing, Michigan. If winners have purchased Oldsmobiles during the contest, they will be credited with price of Oldsmobile 6 Two-Door Sedan delivered to winners' cities. Open to U. S. only.

TO WIN: Smart contestants will write slogans rather than statements about the six Oldsmobile advantages. That is, although twenty-five words are permissible, ten- or twelve-word slogans are preferable, because they pack more sales "punch." Submit entries neatly, but do not decorate in any elaborate fashion. Quote specific points of superiority, if possible. To that end, ask the dealer to tell them to you; study the advertising of competing automobiles, and drive them also.

\$9,500.00 for Limericks

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 25 prizes, each a 1938 Leonard electric refrigerator, price, \$190; 60 prizes, each \$50 cash.

TO ENTER: Obtain a booklet of ten limericks, each pertaining to some Leonard refrigerator feature, from your dealer. Each limerick lacks a last line. Write last lines for five of the ten limericks, fill these in in ink or with a typewriter on the Official Entry Blank on the back of the booklet, and mail the entry blank only (not the whole booklet) to Leonard Refrigerator Limerick Contest, 14260 Plymouth Road, Detroit, Mich. Sign your name and address in ink in space provided on blank, as well as the name and address of dealer from whom blank was obtained. Mail entries before June 15. Submit as many entries as you like.

TO WIN: A little extra effort will increase your chances. Write last lines for all ten limericks, and submit the best five. Announcements say: "All last lines must make good sense . . . must fit the rest of the limerick . . . must have reference in some way to the Leonard feature which is the subject of the limerick." However, this does not mean that last lines cannot be humorous. Suggested reference: "Prize-Winning Limerick Last Lines and How to Write Them," by Kenneth R. Close, 50 cents, with supplements 1 and 2, each 50 cents extra.

thought is that contesting will benefit most if its followers lay their claims directly before the offenders. The sport has enough supporters to impress any storekeeper, if the fans will make themselves known and their desires apparent.

The cavalcade of contests goes on week after week, steadily enriching those whose industry and wit arrest the attention of the judges. These are some new opportunities:

The Stewart-Warner Corporation, in connection with Horace Heidt's program on NBC-Blue Tuesdays at 9 p.m. EST, is paying \$5 for four-line original rhymes about Alemite. Some of the entries are read on the air and the winner is selected then.

If you are in the market for a used car, your local Nash dealer may be an interesting person to investigate. If

Send entries to Judges, Used Car Contest, Nash Motors Division, 14250 Plymouth Road, Detroit, Mich.

Wilmer Shepherd, the correspondence-school mentor, is offering 101 prizes totaling \$117 for the best short ads telling contest fans how his "Magic Lantern" will help them win. The "Magic Lantern" is a printed contest aid. Address Shepherd at Suite 700, Jefferson Bldg., 1015 Chestnut St., Philadelphia, Pa., for details of the contest. It closes May 10.

Last week we reported a contest in which the sponsor let the contestants down with a bang that is still echoing over a month later. There are contestants equally as contemptible. They are the cranks who contaminate the sport with their continual complaints of discrimination, of black-lists, of prejudging, of no judging at all. Here is



—International

An Old Gold check for \$100,000 made home happier for Boston's S. M. Van Sant, \$35-a-week clerk, and his wife



Roy Harris won \$5,000 in the M-G-M contest—but he's happy to share a milkshake with Starlet Judy Garland

Are You Listening?

WHO is your favorite radio star? On what program does this star appear? Do you know the day, the hour, the network and the station over which this favorite will broadcast?

RADIO GUIDE gives you this information, for its weekly program service is specially designed for accurate and happy listening.

EVERY OTHER WEEK Radio Guide provides a three-way index which lists stars, sponsors and program titles. On alternate weeks, it gives you a complete, up-to-date list of all programs—classified under news, drama, comedy, other headings.

EACH WEEK special services, including important short-wave programs of the world and their time on the air, highlight its pages.

MORE THAN THIS, Radio Guide features weekly previews of the better regular and special programs, brings radio highlights of the week—in pictures and full-length stories.

For better entertainment and the greatest program service in the world, buy Radio Guide! Double your radio enjoyment!



Radio Guide