

COMPLETE PROGRAMS FOR WEEK ENDING OCTOBER 2

# RADIO GUIDE

TEN CENTS

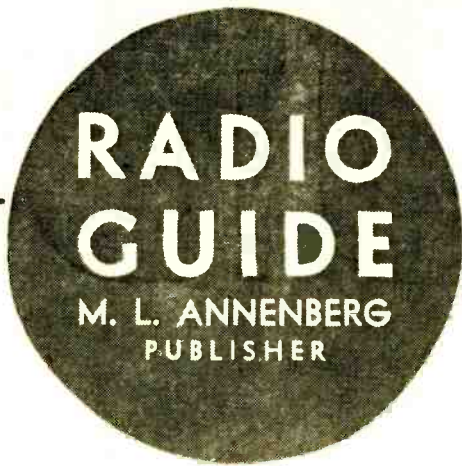


*Special*  
TIME CHANGES  
IN THIS  
ISSUE

FLORENCE GEORGE  
Heard Tuesday night on  
the NBC Packard hour

UNMASKING "PROFESSOR QUIZ"—FIRST PICTURES EVER PUBLISHED  
MEET THE SATELLITES OF RADIO—THE STARS BEHIND THE STARS





Vol. 6. No. 50

CURTIS MITCHELL  
Editor

# Medal of Merit

## AWARDED TO HOLLYWOOD MARDI GRAS

**T**HERE is no doubt about it! Hollywood Mardi Gras is one of the finest programs we listeners will be invited to enjoy this winter.

There are several reasons for this. First and foremost is the singing of Lanny Ross; that, and the lines he speaks. A new light-heartedness and gaiety seems to imbue his remarks. There is a sort of "rippling rhythm" to his voice. His old Show Boat fans write that they are delighted with him in his new program.

There is Charles Butterworth, who turned up as last year's most sensationally popular radio comic. His inhibited mutterings, his timid approach to his task, his sympathy-provoking technique are worth their weight in gold both to Butterworth and to those of us who can use the delights of laughter after a hard day's work.

There are Miss Florence George, Don Wilson, Raymond Paige. And there are the guests. Amos 'n' Andy did much to give to the Mardi Gras a fast start when they appeared on the opening program. The Marx Brothers added drive to the second broadcast. There have been others, and there will be more of the same big-name, big-time talent and ability.

Finally, there is a spirit behind Hollywood Mardi Gras which rides along



those invisible radio waves until it reaches our radios, our ears, our hearts. It tells us that the broadcasters are having fun, are hoping we are having fun, too. Sometimes, this one barely perceptible overtone will make a great program out of what might be otherwise merely distinguished performances. Jack Benny's broadcasts of last year had it, and so did the old Show Boat. And now, Hollywood Mardi Gras has the same charm.

Whatever its cause, whether it be Lanny Ross or Charlie Butterworth or the guests or the nimble-witted writers from whose pens flow the lines we hear, or whether it springs from the smooth direction and pace which its directors have fashioned from its stars' talents, we listeners know not and care but little. We only pray that what it now has, it keeps. If it does, the absence of the ingratiating Fred Astaire of last year's successful show will soon be forgotten.

Good listening is always welcome. RADIO GUIDE admits the need for finer programs, and in behalf of its readers recognizes those which are most pleasing. Because Hollywood Mardi Gras gives us fine singing and fine fun and a heaping abundance of joyous music, we salute its addition to our week's delights by awarding it our Medal of Merit.



Lanny Ross



Charlie Butterworth

## IN THIS ISSUE

WEEK ENDING OCTOBER 2, 1937

### Smash Features

No More Night <i>Radio and the blind</i> by JAMES H. STREET	4
We Live Again <i>Cavalcade of America</i> by KEN W. PURDY	11
Hear 'Em, See 'Em, Pay 'Em <i>Stars' personal-appearing</i> by GERALD BREITGAM	16

### Personalities

Tommy Dorsey <i>Ex-Truck Driver</i>	10
Doris Kerr <i>In Wonderland</i>	14
Professor Quiz <i>—Who shuns cameras!</i>	21
Kate Smith <i>—Satellites help the star</i>	24

### News and Views

The Show Is On! <i>Noteworthy programs this week</i>	3
Stories of the Week's Big Broadcasts	8
Hollywood Showdown by EVANS PLUMMER	12
Aerialto Lowdown by MARTIN LEWIS	13
Short Waves by CHARLES A. MORRISON	20

### Pictorial Features

The Photo Week <i>Radio stars' latest pictures</i>	6
Kisses—\$1 Each <i>Jan Garber has fun!</i>	22
Radio Guide Tour No. 6 <i>Richard Humber, Milton Berle visit Coney Island</i>	26
Pickpocket Pictures <i>—of Allie Lowe Miles</i>	28

### Departments

Voice of the Listener	17
Radio Guide's X-Word Puzzle	18
Stories of Near-by Stations	19
Short-Wave Programs	20
Contests on the Air	46
The Cover Portrait	47

### Programs

Sunday, September 26	29
Monday, September 27	31
Tuesday, September 28	34
Wednesday, September 29	36
Thursday, September 30	39
Friday, October 1	41
Saturday, October 2	44

Cover by Charles E. Rubino

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office), Volume VI, Number 50, Week Ending October 2, 1937. Published by Regal Press, Inc. Issued weekly. Radio Guide, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright, 1937, by Regal Press, Inc. All rights reserved. Editorial, Circulation and Business Offices, 731 Plymouth Court, Chicago, Illinois. Herbert Krancer, Vice-President; Curtis Mitchell, Vice-President; Ed Zoty, Circulation Manager. Advertising Offices, 551 Fifth Avenue, New York, N. Y.; Mills Bldg., San Francisco, Calif.; Western Pacific Bldg., Los Angeles, Calif., and 731 Plymouth Court, Chicago, Illinois. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of Radio Guide. Currency sent at subscriber's risk.

# this week!

## Previews of Some of the Best Programs

### SUNDAY

#### Jeanette MacDonald . . . songs

Miss MacDonald will be starred in the new Vick's Open House. She will be supported by a mixed chorus and Josef Pasternack's orchestra. CBS, Sunday, 7 p.m. EST.

This will be Miss MacDonald's first commercial radio contract. Since winning new laurels in "Rose Marie" and "Maytime," since being elected Queen of the Screen by the readers of SCREEN GUIDE Magazine, she has had many offers. Fear of the mike kept her from accepting until now.

#### Mental Telepathy . . . science

The Zenith Foundation's experiments in the science of thought-transference will be heard on the NBC-Blue network. Sunday, 10 p.m. EST.

What happens when two humans separated by miles think the same thought? Are they mysteriously in communication? Are they superhuman? This program hopes to find an answer to this age-old question.

#### Richard Crooks . . . tenor

One of our great tenors, Mr. Crooks will sing on the Ford Sunday Evening Hour, supported by the symphony orchestra and chorus under the baton of Jose Iturbi. CBS, Sunday, 9 p.m. EST.

Richard Crooks probably is best loved for his virile interpretation of songs of sentiment. Mellow in his art, powerfully built, his visit on this fine Sunday night program should provide a generous treat for music-lovers.

#### Cheerio . . . good cheer

Charles K. Field, philosopher and friend of the poor-in-spirit, returns to NBC-Red, Sunday at 10:30 p.m. EST.

Mr. Fields, who is reported to work for the love of helping people, has an inspiring message for those who are distressed. His famous canaries, his kindly voice, the peaceful music of his orchestra have helped thousands to find help in their problems.

#### George Jessel and Norma Talmadge

A new variety show titled "Thirty Minutes in Hollywood," starring George Jessel with his wife, Norma Talmadge, and Tommy Tucker's orchestra, opens on MBS, Sunday, 6 p.m. EST.

Jessel, who probably has appeared as guest on more programs than any other radio comedian, is headlined with his wife on a show in which they will appear together in comedy skits. Mrs. Jessel will also interview celebrities and give fashion notes. The program comes from Hollywood.

### MONDAY

#### Edwin C. Hill . . . news

"Your News Parade" summarizes the news over an enlarged list of stations. Ed Hill, former star re-



Eddie Cantor spent the summer filming "Ali Baba Goes to Town" with June Lang (above). This Wednesday night he returns to the air (see column 3)

porter for big-city newspapers, is the commentator.

Ed Hill is a Hoosier and he still reflects the chief obsession of Hoosiers, which Booth Tarkington has described as "politicitus." Still, his broadcasts are interesting, informative, and a genuine help in keeping abreast of what's going on here and there.

#### General Hugh Johnson . . . opinions

Politics, big business, little business, agriculture, the New Deal, will be the subject of General Johnson's comment in this new series. NBC-Blue, Monday and Thursday, 8 p.m. EST, and Tuesday and Wednesday, 10 p.m. EST.

During NRA days General Johnson introduced new virility to the language of a public servant. Since, he has written a robust, fearless, hammer-and-tongs newspaper column. This will be his first commercial radio series.

More about General Johnson's strenuous career can be read on page 8.

### TUESDAY

#### Jack Oakie . . . humor

Camel Cigarettes begins a new-type program, radio's first "double feature," with the return of Jack Oakie as professor of Oakie College. Second half of former Camel Hour will continue Benny Goodman's swing school. CBS, Tuesday, 9:30 p.m. EST.

A radio truism is that a comedian is only as good as his jokes. Last year, Jack Oakie's jokes were only fair. This season, his sponsors have hired one of Hollywood's most expensive humorists to write for him.

### WEDNESDAY

#### Edwin Booth . . . drama

The Cavalcade of America is one of broadcasting's most important, least publicized programs. Good musical support for good radio actors who relate a significant historical drama make happy listening. CBS, Wednesday, 8 p.m. EST. For the West, 9 p.m. PST.

Edwin Booth, who, in his day, was Robert Taylor, Clark Gable, and Colonel Lindbergh rolled into one, is the subject of the first program.

There is an interesting story about the Cavalcade of America on Page 11 of this issue.

#### Eddie Cantor and Miss Durbin

Mr. Cantor, Deanna Durbin, Pinky Tomlin, Saymore Saymore, Jacques Renard, Jimmy Wallington begin a new schedule on CBS Wednesday at 8:30 p.m. EST. For the West, 8:30 p.m. PST.

Miss Durbin, Cantor's latest "wonder" discovery, will prove again to be the most sensationally talented child in America. "Texaco Town's" move to Wednesday night was to escape competition of the phenomenally popular

Charlie McCarthy show on Sunday, formerly Eddie's favorite spot.

#### Mr. Kostelanetz . . . rhythms

Andre Kostelanetz will head the revamped Chesterfield program, aided by voices, an orchestra of whatever size he demands, Deems Taylor's pungent comment, a new and distinguished guest each week, and Announcer Paul Douglas. CBS, Wednesday at 9 p.m. EST. Baritone John Charles Thomas, sometimes called world's greatest singer, will be the first guest. Singer Thomas likes to be thought a he-man, is a he-man, sings he-man songs well.

Mr. Kostelanetz' rise to glory is described further on Page 9.

### THURSDAY

#### Kate Smith . . . variety

Miss Smith with Ted Collins, Henry Youngman, Jack Miller's orchestra, Football Expert Jim Crowley and the "hero of the week" will return to CBS, Thursday, 8 p.m. EST. For the West, 8:15 p.m. PST.

West Coast audiences will finally learn what Kate Smith sounds like, her previous broadcasts having reached west only to the Rocky Mountains. Highlight this week will be Coach Jim Crowley "experting" on soon-to-be-played football games.

Helpers behind the scenes of Miss Smith's program are introduced in "Star and Satellites," on Pages 24 and 25 of this issue.

### FRIDAY

#### Joe College . . . local talent

Pontiac Varsity Show, a half-hour of entertainment featuring the undergraduate talent of the country's leading universities. NBC-Blue, Friday at 8 p.m. EST. For the West, 7:30 p.m. PST.

Last year's model of this noisy, rah-rah program was headed by overgrown, raccoon-clad John Held, Jr. This season, local cheerleaders and future Don Ameches will substitute. University of Alabama will be the scene of first show in the new series.

### SATURDAY

#### Notre Dame vs. Drake

Fort Pearson and Bill Stern will open the "who-can-beat-Notre-Dame" season by reporting plucky little Drake's success in this "warm-up" set-up. NBC-Blue, 2:45 p.m. EST.

More people listen to Notre Dame football broadcasts than to any two other colleges, according to dopesters. Reason: Every Roman Catholic feels interest in the great Catholic college, feels the Zolinskys, Shakespeares, and Plotskis are his own boys.

#### Nebraska vs. Minnesota

Football giants of the Midwest will settle their long feud in this early season game. Conference champs, Nebraska invariably plays all-American football. CBS, Saturday at 2:45 p.m. EST. Also NBC-Red at the same time.



# NO MORE NIGHT

INTO THE DARKNESS OF THE BLIND  
HAS COME A LIVING VOICE—RADIO  
—BRINGING A NEW WORLD OF LIGHT

BY JAMES H. STREET

To the 64,000 blind men, women and children in America there is one thing more dear than the good will and sympathy of "the sighted": an opportunity to live full and normal lives. Radio expands this opportunity of theirs. It is to them what printing is to the rest of us—plus what radio alone can be to us all. Through it the blind learn of current affairs too fleeting to be transcribed in Braille; they hear music and drama; they formulate opinions, widen their interests—build solid personalities. The final requirement of the blind is that others understand their problems, their attempts to overcome them. RADIO GUIDE presents the following article to help strengthen this understanding.—THE EDITORS.

**D**ON'T feel sorry for us, just because we are blind—for we have Braille and radio."

Given new vision into a seeing world, the blind face the future with greater courage

I stood on the lawn and watched a group of prankish boys run and leap. The sun was dropping over the Hudson River, behind New Jersey's palisades. The day was running away, and night was almost upon us.

The boys out there didn't know the sun was over the river. They have never seen the sun, or the river. They didn't know the day was vanquished and was running away, for they have never seen the day—and night has always been upon them. But they are the ones who told me:

Don't feel sorry for us—we who are blind. Look what we have—we have Braille and we have radio!"

**A**ND you who are "sighted"—that's what the blind call their comrades who can see—may have all the blessings of mankind, and may have a tight feeling around your heart and a lump in your throat when you see a child who cannot see you, but remember always the unselfish and sane plea of those who live in the shadows—"don't feel sorry for us."

I visited the New York Institute for the Education of the Blind to see radio in perhaps its most noble role, and like most fumbling, foolish sighted persons I went to the 105-year-old institution prepared to sympathize and to show compassion for those whom the fates cheated when they ran the cards in the game of life.

Up wide steps, flanked by shrubs, I walked. I think sight of the shrubs and flowers was the first thing that impressed me. They made me realize that I was to meet persons who never had seen shrubs and flowers.

The reception room was wide and airy and the shades were up to admit every available ray of precious sunshine. Children were running from out their classrooms. They giggled and squealed. Little boys pulled little girls' pigtails, and the little girls shrieked, partly in protest and partly with delight. Down the steps, two at a time, bounced a little fellow with his brown hair parted neatly on the side, his shoes shined, his face alive with grins. And he was typical of the group.

**A**LL of them seemed as cheerful, as full of mischief as any other group of children I had ever seen. Almost immediately, my original point of view began to change. Here sympathy was out of place. These were people who didn't need it—and who didn't want it. Although lacking one sense, they had developed others to such an extent that they had made up for the deficiency and had overcome their

handicap. They seemed to enjoy life as fully as the sighted. To watch this laughing group at play was fascinating, inspiring.

Then I met Billy.

He's eight. He likes Huck Finn. I imagine his mother "calls him William, his daddy calls him Will, the teachers call him Billy, but the fellows call him Bill."

"I'm glad to know you, sir," said Billy when we were presented. "We're going to have a track meet this afternoon. Hope you come to it."

That caught me with my guard down. The idea of a group of sightless boys running; jumping, hurdling, seemed so incongruous, that when he mentioned it as casually as he did, I found myself laughing. Billy laughed, too. But I could have bit my tongue. That was no time nor place to laugh, and the fact that I had done so made me very embarrassed. Billy, however, was not. Apparently he understood, and despite his eight years, has made an allowance for my thoughtless blunder. He groped just a bit until he got his bearing, and then walked like a little soldier to a chair.

I could think only of the usual trite, prosaic questions.

"What do you want to be when you grow up, Billy? Where do you want to go?"

He didn't know he was facing me exactly, but he was.

"Oh," he said. "I want to be an astronomer. I want to study the stars!"

**T**HEN, dammit, I wanted to cry. I wanted to rant and rave against a fate that would do such a thing to such a child. An astronomer! He wanted to study stars. Why, he could never see stars. The heavens could blaze and he would never know it. And he expressed his ambition so simply, so confidently. Just like a "sighted" youngster of eight would say, "I want to be an engineer, or an aviator."

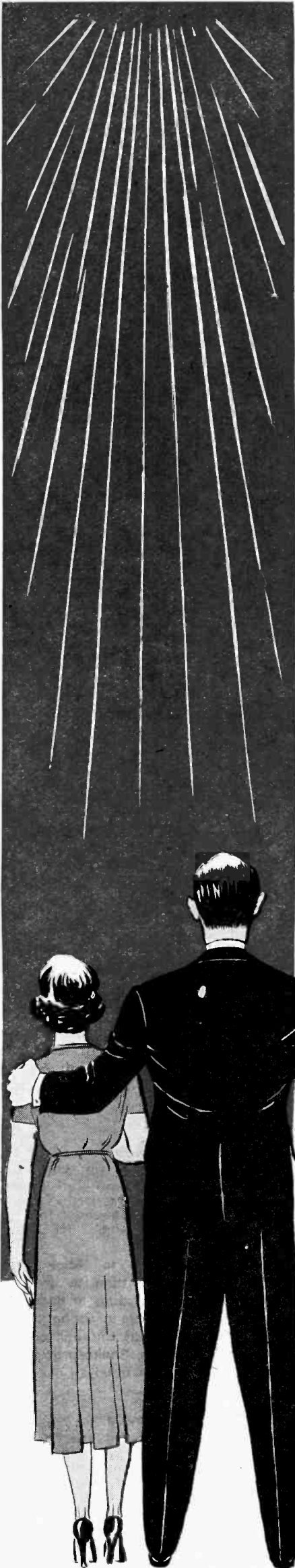
"I like the stars," Billy continued. "But I also like the mountains. Last year we went to Denver. I like Denver. But Missouri and Kansas were flat. They have no mountains there. Maybe I'll be a forester if I'm not an astronomer."

"But, Billy," I asked, "what do you think of radio—do you listen in much?"

I could see the lad was surprised, and slightly puzzled. Obviously, the question sounded as silly to him as it does to you.

"Of course I listen to the radio," he said.

And then it dawned on me, a fact I later verified. The blind do not think





of a radio as we do. To them it's a living voice. They've never seen the wood and wires. All they know about it is that it is a medium, developed within the memory of most of them, that brings the world of light to their world of night.

To ask a blind person what he thinks of radio is as silly as asking a sighted person what he thinks of food! Suppose some person asked you, "What do you think of printing?" It would be as silly as asking a blind boy what he thinks of radio. For six tiny perforations, the combinations of which make Braille, and radio are the two things responsible for that courageous plea of the blind—"Don't feel sorry for us."

Billy, who talks like a young man because he has read very few childish books, because childish books are not Brailled, explained it simply:

"Radio is our newspaper. You see, we can't have Braille newspapers yet. Cost too much money. So we get our news from the air. And we also get music and fun. I like Boake Carter and Little Orphan Annie. But I like best the symphonies and the lectures."

And that from a lad of eight, who can sleep in his classroom without any one knowing it!

**W**HO didn't know his height until some one explained it, because, having no perspective, a blind child doesn't know if his head is in the clouds or if he is a Lilliputian!

Who will never know what you mean when you say "as green as grass," because he doesn't know what color green is!

"I read a lot," said Billy. "I like 'The Trail of the Lonesome Pine.' Sometimes I read when everybody else thinks I'm asleep!"

Of course, there's no electric light to give Billy's little transgressions away. So he crawls into his bed in the natural darkness of his bedroom, slips a Braille book under the covers and reads without fear of detection!

From the reception room, I went to the auditorium, but to do so I passed the information booth. A lady was at the switchboard there. She called my name! It was incredible. I had passed her once before.

"Nothing amazing about me recognizing you," she laughed. "I remember your footsteps. They were strange the first time I heard them. I asked who you were. And the next time I heard you, I knew you."

The steps in the administration building have a wire screening, a protection. If it were there to help the children find their way as they groped along, it would not be surprising. But it was for a much more amazing purpose. It was to keep the children from running, to prevent them from following a natural inclination to dash up and down the steps!

"To keep our boys and girls from running is one of our biggest problems," explained Harold W. Wright, assistant principal. "A blind person often has a remarkable sense of balance. Come to the track meet and watch them run and jump. Most of them are natural athletes. Just a few days ago our wrestling team defeated a team of sighted boys from Columbia University."

There's a huge organ in the auditorium and the largest radio I ever saw. It is capable of picking up virtually all stations, and through an amplifying system the voices are rebroadcast from heavy drapes at the rear of a stage. Hence, a routine broadcast is more like a stage show to the blind.

The radio is used every day, especially at chapel hour. The news broadcasts are turned on and sighted

professors supplement the report by reading news items from papers. In addition to this main plant, there are small sets in each "house," or dormitory.

Movies and stage shows also are presented in the auditorium. Oh yes, the blind understand movies. They can tell the action by the voices.

Music seemed to be the first love of the students and that's why radio is invaluable to them. But they all prefer the classics, because they are taught music appreciation in the early grades.

"Oh, yes, we like swing music too," said Lena, a vivacious girl. "I like Abe Lyman and Rudy Vallee. Each house has its own radio and there's never a disagreement over which program we will hear, because we all like the same things—commentators and good music. The Ford Symphony Hour is the most popular program to us."

Incidentally, never speak of a blind person as "sightless." He prefers to be called blind. Do not be timid in presence of the blind. They can tell you are timid, and that makes them timid and ill at ease.

How do they tell? An extra sense? Did the fates endow them with an acute sense of feel?

"Tommyrot," said a young man named Paul. "We have no sense a sighted person hasn't got. We develop what senses we have. Our sense of touch is sharp because we made it so."

The administration building is the hub of this little blind community where 198 students go to school. And 120 of those are boys. Of course, there are no racial barriers. Until they are told, blind white children do not know their playmates are colored, and it matters not to them. For there's an affinity between one blind person and another—a strange thing, quite beyond the ken of sighted persons. Romances between blind boys and girls never are encouraged, for a union between the blind might cause the couple to withdraw from society, to isolate themselves and to forget the axiom of their clan—"Don't feel sorry for us."

The Braille plant of the school is its heart. It's a tedious, expensive job to Braille a book, and that's why only the best books are available for the blind. You should remember that the little dictionary on your desk will make several volumes of Braille.

**T**HE only art denied the blind is painting. I met Robert Gunderson, a student, who made his own short-wave radio set. He was the hero of last spring's floods, for he sat night after night at his post here, getting messages from flooded Louisville. Robert tunes his set by the feel of heat in the coils!

I saw children playing the pipe-organ. I saw boys take an airplane motor apart and reassemble it. The blind are the most careful machinists in the world. They can work marvels with their fingers and brains. I saw expert blind accountants who could figure in their brains better than most sighted men could on machines. I saw blind boys and girls typewrite page after page without an error. I met a boy who knew more about the universe at 16 than I did at 25—the weight of the world, the distance to the stars.

"The blind love the stars," a professor explained. "I don't know why. But they are not afraid of space, because they can't see it. I have several students who want to be astronomers. Just because a man can't see the stars is no reason why he can't understand them."

I thought again of Billy and the track meet they were going to have. It was something that really interested me, and I decided to go out to the field and watch it for a while. As soon as I

got there I saw Billy. He was standing on the field, cheering the runners for all he was worth. After a little while he bought a bottle of soda pop, and shared it with a comrade. It was very evident that he was having a grand time. He stood on his head, and kicked his feet, he jumped about just as any other child would. Finally he and several of his playmates began a game of tag. Bill touched one of the boys and then dashed away. But he ran into a tree! He seemed to take it pretty much as a matter of course, however, and acted very much like a sighted boy who had stubbed his toe.

"Gee," said Billy. "I didn't know it was there."

**T**WILIGHT had come and I walked with Billy toward the main building. A blind organist was within, playing a requiem for the day:—

*"Lead kindly light, amid the encircling gloom—lead thou me on—the night is dark and I am far from home—"*

Softly, the music floated over the campus. I held Billy's hand. And, dammit, I wanted to cry again. I didn't want to feel sorry for him, I knew it was out of place and wholly unnecessary, and yet in a way I couldn't help myself. It seemed such a pity to think of this pleasant, carefree lad being deprived of sight, of his having to go through life seeing nothing but night. To me it was very depressing. But never having known anything else, Billy felt no need for light and wouldn't even have understood what I meant had he been able to read my mind.

"It's getting dark," said Billy.

"Yes," I answered. "How did you know?"

"I can tell. I can feel the night air." He hesitated a minute, thought, then turned to the north and pointed.

"The North Star is there."

And so it was. Some day that boy will understand the stars.

Before Braille and radio, the sightless lacked confidence, knew no normal life





Charlie McCarthy had a big day when Nelson Eddy gave him his first shave. Charlie ran a splinter in his hand when he touched his cheek, so Nelson got a McCarthy-sized razor and went "once over lightly." Nelson, Charlie, Edna Gurney are together on Sunday's Chase & Sanborn Hour



Shown on the Paramount lot are Fibber McGee and Molly (Marian and Jim Jordan) during the making of their first movie, "This Way, Please." Now they're personal-appearing

# THE PHOTO WEEK



Heard Coast to Coast (NBC) with Ben Bernie Tuesday nights is a southern professor's family. "Unusual singers of unusual songs," the Vass Family has been in Hollywood since Sept. 7. Above: (L. to R.) Emily, Louisa, Sally, Frank and Virginia



Benny Meroff (right), who supplied music on Eddie Cantor's show two years ago, has returned to Hotel New Yorker, and is heard three times weekly on CBS. Antics are by Jack Marshall





Radio's popular singing married couple, Gladys Swarthout and Frank Chapman, arrive at "Prisoner of Zenda" preview. Miss Swarthout sang at Gershwin's Memorial Services



When Charlie McCarthy's partial parent, Frank Marshall, was interviewed by Helen Stevens Fischer for the National Farm and Home Hour, he brought along Charlie's dummy cousin. Marshall has made saucy dummies for ventriloquists all over the country. Above: His latest model

**HERE ARE RADIO'S  
COMICS, SINGERS,  
DUMMIES IN THEIR  
LATEST PICTURES**



Now on an eastern tour with Horace Heldt, the King Sisters have been with the Brigadiers since 1935. L. to R. the honest-to-goodness sisters: Alyce, Louise, Donna, Yvonne—& Horace



Anne Seymour, brilliant young star of the "Story of Mary Marlin" daytime serial, relaxes on the lounge in the brick-walled garden of her Chicago home. She takes time off from tomorrow's script to watch antics of Rob Roy, adopted canine waif

# NRA'S STORMY DICTATOR, GEN. HUGH JOHNSON, BRINGS NEWS—BEGINNING MONDAY NIGHT

**T**HEY called him "Tuffy" Johnson in the army. He had biting blue eyes, a raw red face, and a rasping voice that he could hurl into a man's face like a shotgun charge. His vocabulary, so ran the legend, would scar the soul of a mule-skinner, and his temper was wondrous to behold. His contempt was withering.

His real name, of course, was Hugh Johnson, and what he was called by thick-skinned regular army men was nothing in comparison to the epithets that were to be tossed his way in the hectic days of '33, when, as No. 1 Man of the NRA, he came as close to being a dictator as any man in the history of this country. But Hugh Johnson talked back. Across the conference table, over his desk, from the platform and on the air, he told the world what he thought of the kind of man who

would get in his way. The pungent phraseology he used then is still well remembered, and, beginning September 27, radio listeners will have a chance to hear some more of it. For General Hugh S. Johnson himself, stormy petrel of the early days of the Roosevelt Revolution, is coming back to the air! And he'll have something to say!

The "tough guy" is an American institution. Other countries have produced fighting men second to none, rulers who feared no man,

orators who knew that they would never face a better man in the bitter battle of debate. But the case-hardened fighting man who is never so happy as when he is announcing that he can lick any man in sight in fair battle, is usually an American, and a product of the Old West.

That's Hugh Johnson. Born in 1882 in Fort Scott, Kansas, he saw the last frontier in America. Log cabins, covered wagons, Indians who didn't know a reservation from a railroad train—all these were commonplaces to him. He tried to run away to the Spanish-American War when he was barely into his teens. He entered West Point, graduated 53rd in a class of 93, and went off to Texas with the First Cavalry.

In 1907 Hugh Johnson was in the Philippines. He was widely known and widely appreciated. The men liked him because he was a hard-boiled egg, proud of it, and ready to prove it for money, marbles or chalk. Other officers liked him because of his wholesome hatred for formality and convention, and his downright brilliance.

He wrote books—for boys. He wrote for the magazines, including such top-notchers as "Scribner's" and "Collier's." He decided he wanted to be a lawyer. In eighteen months he bored through a three-year law course at the University of California, and took his degree. He helped write the draft law that was passed as America entered the World War. He was a brigadier general at thirty-six.

But it wasn't until 1932 and 1933, when Bernard Baruch brought Johnson to the attention of President Roosevelt, that he really hit his stride. His brusque, over-riding manner, his amazing wealth of information, appealed to Roosevelt, and Johnson was handed the awe-inspiring task of organizing 7,000 American industries. The Blue Eagle soared over the land, with Brigadier General Hugh S. Johnson, retired, pulling the strings. He worked 16 to 20 hours a day, day in and day out. He threatened, bluffed, cajoled, argued, pounded the desk until the wood creaked. He made enemies by the hundreds and friends just as fast.

Since the NRA was dropped, Hugh Johnson has been one of the ranking newspaper columnists of the day. But those who know him best say it's impossible to get into the written word the soul-shaking rasp of Hugh Johnson's voice when he stands up with something to say and the intention of saying it, come hell or high water!

For your station please turn to the program pages for Monday and Thursday, 8 p.m. EST, 7 CST, 6 MST, 5 PST, also the program pages for Tuesday and Wednesday, 10 p.m. EST, 9 CST, 8 MST, 7 PST.



Top: Ted Weems—he returns with his popular band to MBS Sunday afternoon. Burns & Allen (above) are Tuesday night's "Hollywood Mardi Gras" guests. Radio Actor Ned Wever (below) is NBC's "Grand Central Station" star Tuesday night. Bottom: General Hugh S. Johnson—he premieres as radio commentator Monday night



## OPEN YOUR EYES TO DOWN-TO-EARTH DRAMA. LISTEN TO "GRAND CENTRAL STATION"

**A** GIRL, head bent forward, hastening toward the maw of a great building—

A nursemaid, in starched uniform, aimlessly wheeling a baby carriage—

A man, his face tense, skidding his blue roadster around a corner—

Commonplace enough sights, each one of them.

**BUT—**

What is the reason behind the girl's haste?

What does the nursemaid become when she removes her starched uniform, symbol of her calling?

What awaits the man in the car at his journey's end?

The answers to questions like these are to be found not in the fertile imaginations of dramatists and fictioneers but in the lives of people about us.

Vicki Baum has made that theme familiar in her book, "Grand Hotel." "Grand Central Station," coming to the air Tuesday, employs the same idea in a more lucid setting. New York City's great railway terminal, the gateway to the nation, with its thousands of hurrying travelers, offers a productive background for this type of drama. Each play, complete in itself, will begin with a scene in the station where so many dramatic welcomes and partings and accidental meetings take place each day.

The authorities at Grand Central Station estimate that approximately 110,000 people scurry through its gates daily. One hundred and ten thousand people means 110,000 stories. There is the girl who is waiting for her sweetheart on his release from Sing Sing. And a group of sports writers who are waiting for a fresh young fighter from the West. They're discussing the boy. "He's young and good-looking," says one. "Swell copy. We'll give him the 'romance' build-up; surround him with girls." But he gets off the train and introduces the reporters to—his wife!

**O**NE of the most difficult jobs in producing such a program is the maelstrom of sounds that vibrate in the famous railway station. Attempts have been made to keep the sounds as authentic as possible, but one liberty is being taken. There are no steam trains chugging into Grand Central. All are electric. But so many people associate the sound of a steam train with any terminal that Producer Hiram Brown will incorporate it into the general melee of sound.

The actors who will comprise the cast will be of radio rather than the theater. Among those who will be heard are Ned Wever, of "Dangerous Paradise" fame and Rosaline Green, once the talking "Mary Lou" of "Show Boat," is now the mistress of ceremonies on "The Hour of Charm."

Already "Grand Central Station" is being talked of as the "Grand Hotel" of radio. But remember, when listening, that these stories are real. These are the dramas about us which we do not see: the dramas to which "Grand Central Station" will open your eyes.

For your station, please turn to the program page for Tuesday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.



## DEATH WILL BE IN MISS LUCILLE MANNERS' SONG WHEN SHE SINGS THIS FRIDAY NIGHT

"Some day he'll come along, the man I love . . ."

**T**HERE'S a strange story behind the song, "The Man I Love," one of the numbers Miss Lucille Manners has selected for her Cities Service Concert for Friday of this week. George Gershwin included it in the score he wrote for "Lady Be Good," starring Fred Astaire and his sister, Adele. Adele had a perfect spot for the song in a scene early in the first act, and she sang the number every night the week the show ran in Philadelphia. But somehow the song didn't catch on. So when "Lady Be Good" went to New York, "The Man I Love" was left out.

Then, in 1929, Gershwin included it in the score for "Strike Up The Band." But again the song didn't catch on. Meanwhile, however, the song had been taken to London and then to Paris, where it had become tremendously popular. Americans, having heard it abroad, would come home and ask for it to be sung in night clubs in New York.

Helen Morgan, Ethel Merman and Fannie Brice picked it up, sang it, and then, at last, it became familiar to the great American audience.

The performance Friday will be Lucille's own salute to the late composer. It may not be an easy performance, for Gershwin was Lucille's friend.

**B**UT death has another role to play on Friday's program, and this time it will strike even nearer Lucille's heart.

For months Lucille had been promising her father to sing his favorite song, "The Sunshine of Your Smile." Several times she scheduled it, but complications of program building always crowded it out for other songs.

Now she will sing it. But dad won't hear it. Dad died the 19th of August.

Mr. and Mrs. P. J. McClinchy (Lucille adopted the name "Manners") and Lucille were on the third week of dad's vacation at Point Lookout, Long Island, where they had rented a summer home. Without warning, Mr. McClinchy suffered a heart attack.

Listeners to the Cities Service Concert that week were unaware that anything had happened. Dad had always attended those concerts with Lucille, his only child, and was doing what he could to make sure nothing would ever stand in the way of his daughter's success as the star of this great program. Lucille knew that he'd want her to keep on singing.

On Friday, Mrs. McClinchy will be listening. And both singer and mother will have but one thought as Lucille sings:

"Shadows may fall upon the land and sea,  
Sunshine from all the world may hidden be,  
But I shall see no cloud across the sun,  
Your smile shall light my life, 'til life is done!"

For your station, please turn to the program page for Friday, 8 p.m. EST, 7 CST, 6 MST, 5 PST.



Top: Jerry Belcher—inquiring visitor. His show replaces NBC's "Fitch Jingle" Sunday night. Dramatic Soprano Helen Traubel (above) is Nellie Revell's guest Tuesday. Operatic Tenor Nino Martini (below) stars on CBS "Song Shop" Friday night. Bottom: Commentator Edwin C. Hill—he begins a new series Monday



## MAESTRO KOSTELANETZ RETURNS WEDNESDAY NIGHT, BRINGING GRAND MUSIC—BRILLIANT SHOW

**A**NDRE KOSTELANETZ could play the piano as soon as he could walk, and his friends will tell you today that if he should live to be a hundred, he will certainly be still playing the piano, or the violin, or something else, or leading a great orchestra—and doing it with the sheer perfection and burning enthusiasm that characterizes his performances today!

Off the air this summer, Kostelanetz is returning Wednesday night for another season. He'll be heard weekly from now on in a program planned to highlight the rich talents of some of the greatest vocal and instrumental artists living. With Kostelanetz and a special 45-piece orchestra will appear such stars as John Charles Thomas, Nino Martini, Elisabeth Rethberg, Lucrezia Bori, Jose Iturbi, Bidu Sayao, Jascha Heifetz, Kirsten Flagstad, Albert Spalding, Lotte Lehmann, Ezio Pinza, Rose Bampton, and Lily Pons—the very cream of the ranks of stardom! Deems Taylor will act as commentator and master of ceremonies.

And these great stars will be at their topmost best when they appear with Kostelanetz—for that's how he affects the people who perform with him! Urgent, dynamic, incredibly energetic, Andre Kostelanetz moves quickly, and others must move quickly to keep up with him.

Music was in his life-blood. Born in St. Petersburg, Russia, Kostelanetz was taught the appreciation of music and all things musical by his parents, both of them accomplished amateur musicians. He played the piano at three, and at five was able to give a recital! Three years later he appeared before a St. Petersburg audience as a professional pianist—and this, remember, was in the time of the czars, when artists of every kind—and usually of great talent—crowded the great cities of Russia.

The young Andre was given an education that had an international flavor—and an excellent thing that was, in the light of his later travels. He learned to speak German, French, English, Italian, Spanish and Finnish! The family spent the summers in the cool beauty of Finland, and occasionally they visited Germany. It was in Germany, incidentally, that Andre Kostelanetz first poised a baton imperiously over a group of musicians. In one of the German cities he visited with his family, Andre was particularly intrigued by a magnificent bandstand which stood in solitary splendor in a park. There was a little flight of steps leading to the platform, and one day Andre, beginning at the bottom, shyly worked his way to the very top step, and into the notice of the conductor himself! That worthy was touched by the boy's eagerness, brought him to the front of the big brass band, gave him the baton, held him high for all to see—and Andre led the band!

When he was 20, Andre Kostelanetz was leading a bigger band. He was then assistant conductor at the Imperial Grand Opera House in St. Petersburg, and he held that post during the hectic, horrible days of the Revolution, when it was practically impossible to obtain sufficient fuel to heat the great Opera House.

Kostelanetz left Russia soon after that, came to America to act as accompanist for several Metropolitan and Chicago Opera stars. The immense potentialities of radio interested him in the crystal-set days, but it was not until 1932, when his brilliantly individual, impeccably correct arrangements began to attract attention, that he was recognized as a great musical director. Today, he's on top.

And that is where he means to stay! No student of the serious art of humbug, Andre Kostelanetz got to the top through the persistent application of a terrific nervous energy. Not content with the possession of more than ordinary talent, he backs it up with expenditures of activity that are legendary. That's Andre Kostelanetz!

For your station, please turn to the program page for Wednesday, 9 p.m. EST, 8 CST, 7 MST, 6 PST.





Everybody join in! Tommy Dorsey and his famous orchestra are on the air. This thing called "swing" is at its best when this popular band goes into action



Tommy Dorsey exhorts his band to greater rhythm heights. Saxes are (front to back) Skeets Herfurt and Johnny Mince

## EX-TRUCK DRIVER

**T**OMMY DORSEY, that sentimental gentleman of "swing," and his "swing" band are heard Friday night over NBC on the "Raleigh & Kool" show. Tommy was born and educated in Shenandoah, Pa., is the brother of the equally famous bandsman Jimmy Dorsey. As a child, Tommy wanted to be an engineer, but gave it up when he began driving a delivery truck—for \$16 a week! Tutored in music by his music-professor father, Tommy made his professional debut as first trombonist with Jean Goldkette's orchestra in 1924. Later he joined Vincent Lopez, Paul Whiteman, others. For a time the name Dorsey was better known in the plural, as Tommy and his older brother Jimmy conducted their own band. When they decided to separate, Jimmy went west with the orchestra and Tommy stayed in the East to form his own band and sweep to national fame as interpreter supreme of "swing" rhythm. His theme tune, "I'm Getting Sentimental Over You," is the signal for millions of ardent Dorsey fans to join in a "swing" session. When Tommy gets a day off, he turns his back on the height-de-ho of music-making, hies himself off to his 18-room, palatial home at Bernardsville, N. J. Here the ex-truck driver inspects his 22-acre farm in company with Mrs. Dorsey, their young daughter, Patricia Marie, and small son, Tommy, Jr.



Rhythm-makers in the modern manner comprise Dorsey's "swing" band. (L. to R.): Drummer Davie Tough, and Trumpeters Pee Wee Irwin, Andy Ferretti, Joe Bauer



In "full cry" during Tommy's solo in "Marle." Saxes (L. to R.), B. Freeman, F. Stulce, Herfurt & Mince; bass, G. Traxler; guitar, C. Mastren. Brass, resting



(L. to R.): J. Mince, Vocalist Edythe Wright, Tommy & B. Freeman—at work on a Dorsey arrangement of "Posin'"



**T**HE Cavalcade of America!" It's the all-American radio show of our time, and it's coming back to the air, for a third big year, on Wednesday night, September 29!

"Cavalcade," perhaps more than any other airshow, rates the title "All-American." For it concerns itself strictly and solely with America and things American; it prides itself on its forceful highlighting of the history of our country; its producers glory in the endless wealth of material that offers itself to them. Its listeners—and they should include every radio-owner in the land—can share that glory!

On the air in Cavalcade that night will be the story of Edwin Booth, the greatest actor this country has ever produced. To Booth more than to any other man must go the credit for the present-day eminence of the American stage. To raise American stagecraft from the level of mere strolling players and carnival shows was Booth's great ambition and it was an ambition which he fully realized.

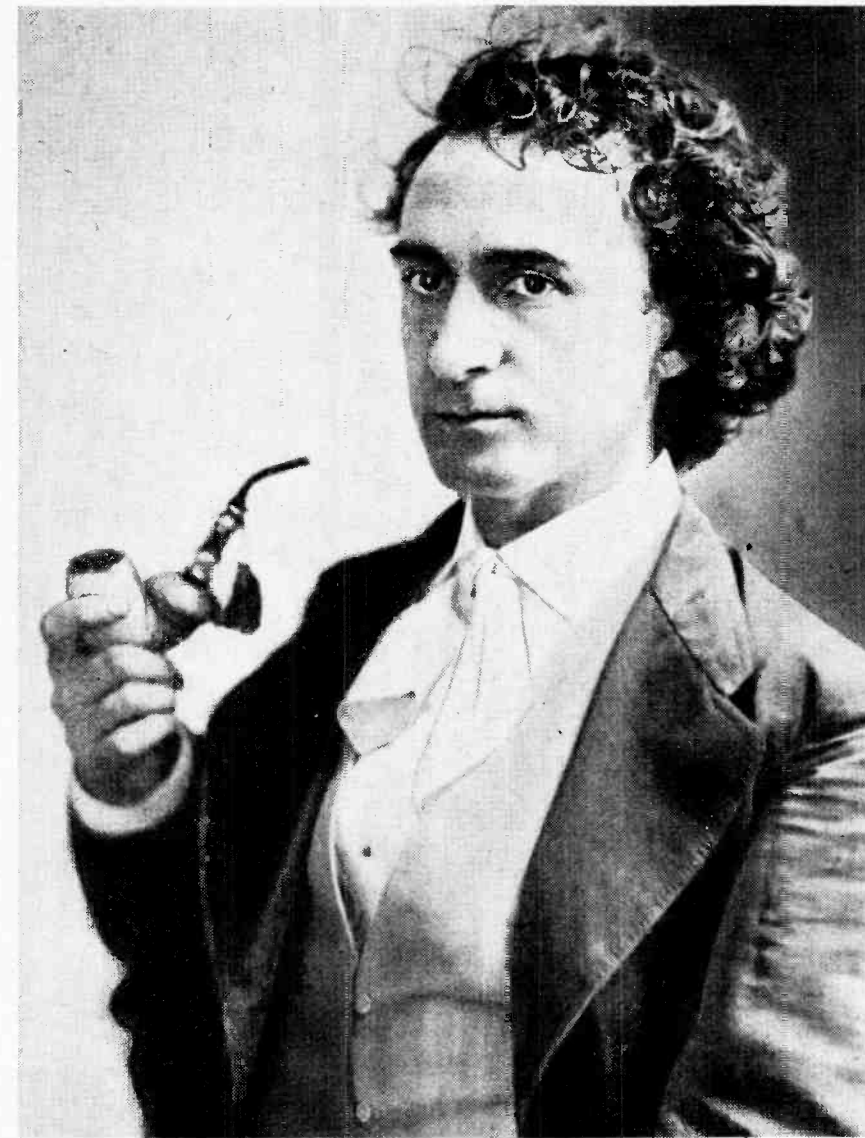
Born on November 13, 1833, the son of Junius Brutus Booth, a noted Shakespearean actor, Booth aspired to play Hamlet when he was twelve years old—and actually appeared in Richard the Third at sixteen! He early formulated a triple ambition: to play Hamlet more than anyone else had ever played it; to elevate the American stage, and to found a great club for actors. He did all three. His Hamlet played for one hundred consecutive performances; his influence on the stage of his time—and our time—was and is incomparable; and he founded the Great Players Club of New York—members of which will appear on the Cavalcade program Wednesday night in his honor.

**T**HE Cavalcade of America," founded on tradition, has itself become a tradition—a tradition of the airways. On the air for the first time on October 9, 1935, it has been under the auspices of the same sponsor since its inception, has maintained a steadfast course in its presentation of the little-known dramatic incidents that have helped make America great!

"Admittedly we emphasize the inspirational, the successful highlights of history," one of the producers of Cavalcade said recently. "And in our selection of subject-matter, we try to concentrate on the unusual, the little things the listening audience probably hasn't heard about. For instance, in a script about George Washington, we wouldn't make much of the Revolution, or of Washington's work as the first President. Instead, the emphasis would be placed upon Washington's career as a farmer, something of that sort. As it happens, Washington was a great contributor to scientific American farming, yet very few people know about it."

That bit of dramatized history went on the air in "The Cavalcade of America" on the night of April 28, 1937, and to thousands upon thousands of Americans who thought they knew everything that was to be known about George Washington's services to his country, from the cherry-tree story to the Farewell Address, it was like the discovery of an unexpected chapter in the middle of a thrilling novel!

No fiction, the story of George Washington the farmer came to the air with Cavalcade in the strict confines of truth. The year was 1783. Free at last from the rigorous demands of war, and, for a time, from the necessity of ministering to the imperious growing-pains of the thirteen little states, Washington had retired to beautiful Mount Vernon to become a gentleman farmer—but a



Above: Edwin Booth, who was the greatest of all American actors. His life will be dramatized on "Cavalcade of America" Wednesday

# We Live Again

BY KEN W. PURDY

## HISTORY ROLLS BACK, "CAVALCADE OF AMERICA" ROLLS ON, BEGINNING ITS THIRD YEAR WEDNESDAY NIGHT

serious and a scholarly one! There were many gentlemen farmers in America then, and most of them were ruining the land they tilled. Although they knew well enough that tobacco, for instance, somehow completely depleted the energy of the soil if it was grown as a steady crop, they did nothing about it. Prevailing practise was simply to use the land until it would produce no more, then till new fields in the wilderness. After all, no one really knew for how many thousands of miles America extended westward to the ocean! There was no dearth of land.

But to General George Washington, farmer, this was shallow reasoning. And, though his neighbors and even his very servants openly declared he was mad, he set about marking his own course. He gave orders that his three thousand acres of plantation

were to be planted in Siberian buckwheat, Irish potatoes, with corn, peas, and even unknown seeds from far-off China! To the simple folk who worked the Washington estates, this was pure folly. Especially since Washington announced he would have none of the one great money crop: tobacco.

**T**ODAY, any schoolboy would appreciate the wisdom of Washington's course, would be able to recognize his application of the now commonplace crop-rotation theory. But all this took place in 1783, not 1937! In those days anything new, anything different, was suspect, dangerous, to be shunned!

In fact, of all the lessons to be learned from "The Cavalcade of America"—and here one can find much more than mere history—the story of George Washington the farmer presents one of the best: the lesson of

tolerance. Tolerance, it has been said, is the highest attribute of the truly civilized man. Without it, there can be no progress, no success, no greatness of any kind. Over and over again, "The Cavalcade of America" brings home that lesson. It demonstrates as clearly as anything can the eternal truth that pioneers, of high or low degree, may expect their sternest, most determined opposition from those who contend that anything new, anything unknown, anything different, is necessarily bad.

History—and the Cavalcade—tell of Cotton Mather and Dr. Boylston. Most Americans know the name of Cotton Mather, scholar, preacher, writer, one of the men who made New England great. But few Americans know that aside from his preachings and his writings, he played a leading role in, of all things, the advancement of medical science!

Smallpox means nothing much today. But it was once a word to turn men white with fear, to send children scurrying to their horror-stricken mothers. For the pox was a killer, merciless and terrible. And those of its victims that it did not kill it maimed for life. There was no known remedy. The physicians threw up their hands helplessly, said, "The plague must run its course."

**B**UT a cold December day in 1707 saw the beginning of the end for all that. On that day Cotton Mather, at work in the study of his Boston home, received a delegation of his parishioners. They came with a gift, a strange gift it seems to us now, but nothing out of the ordinary in the eighteenth century. They were sensible of the great burden of Cotton Mather's duties, they said; they considered that he did more for his people, for Boston, for New England, than any one man should be asked to do. As evidence of their respect and appreciation, and to lighten that burden, they brought to him—a slave.

Although he saw nothing much amiss in the ownership of a slave, Cotton Mather was very democratic for his time, and after the delegation had left, he talked kindly to his new chattel. The pox was even then raging along the waterfront, and Cotton Mather asked the boy whether he had been afflicted. He was told he had not—and he was told why not. The slave—his name was Onesimus—had been reared on the west coast of Africa, in the tribe of the Gurmantese. And, it seemed that these benighted people practised inoculation! The instant smallpox appeared among them, they deliberately infected themselves with slight cases of the disease by taking germ-bearing material from the stricken tribesman and introducing it into their own bodies through scratches on the arm or leg. The result: Slight sickness, prompt recovery—and future immunity! It was a practise that had originated in the Orient, no one knew how long before. But to the "advanced" Western world, it was unknown.

It was not to remain unknown for long. Cotton Mather forthwith inoculated himself, deliberately took his own life in his hands, on little more than the word of an ignorant slave! He escaped the plague, and in time it died out.

But in 1721, fourteen years later, smallpox came again to Boston. It reached awe-inspiring proportions. It threatened to decimate the entire colony. Cotton Mather went to the office of his friend, Dr. Zabdiel Boylston, a physician who was, for his age, most liberal, a perpetual student. Mather

(Continued on Page 18)

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**T**WO mysterious men in a car have Hollywood radio stars badly frightened. Recently, on her way to the Jolson broadcast, Martha Raye was followed to the studios. She obtained a police escort to take her home. A check-up reveals that shortly before that, Dorothy Lamour, while on a shopping tour, observed she was being followed by two men in a car. She accelerated and ducked around blocks, but didn't shake them. Arriving home, she dashed into her apartment and bolted the doors—then thought she heard someone fumbling at the back-door lock. Police are searching for the men—whose descriptions by Martha and Dorothy tally.

Powerful thing, this radio. Not long before he went on the air, Charlie McCarthy and his guardian, Edgar Bergen, were appearing in the floor-show of the Club Casanova on the Sunset Boulevard strip in Hollywood, the same place that Martha Raye got her start. Few patrons recognized the act as important, and two weeks after Ed and Charlie had left the club, it closed—for want of customers—and hasn't been reopened since! . . . And to think! Now girls are asking Bergen for McCarthy's autograph.

By the way, if Charlie's colleague, W. C. (Nose) Fields, should happen to give you a photograph of himself—all very well—but if you are lucky enough to be given one of himself with Baby LeRoy, then you really rate!

**Quickies:** Claudette Colbert has upped and cancelled her plans to appear later on the Silver Theater series premiering October 3. She didn't like the commercials . . . Lou Holtz and Model Phyllis Gilman said their vows Saturday, September 11, at Agua Caliente . . . Born, a daughter, September 9, to Mrs. George Wells, wife of half of the Lux Theater drama-adapting team . . . Mickey Mouse is sold for airing and will be coming to you just ahead of the Jolson show starting probably October 19 . . . Louise Roberts, the dress and decoration expert of the "Hollywood in Person" a.m. opus is really Margaret Morton McKay, late of Chicago's radio circles . . . Yes, you've been hearing Tony Gilman acting in recent Show Boat sailings . . . Also, you're right if you guessed that was Cliff Soubier's voice you detected in those Hollywood Hotel character parts . . . Kathleen (Claudia) Wilson, a pretty of "One Man's Family," is being readied at the M-G-M acting school for her film test.

Like a year ago, Nelson Eddy and Anne (ex-Mrs. Sid) Franklin are very much together, meaning? . . . Shirley Ross and Eddie Anderson will be saying "I do" in January . . . Cinemactor Bob Wilcox is serious enough about Joy Hodges that he wants to follow her to Manhattan, whence she goes to play in "Hold Your Hats, Boys."

Andy is now a settled-down married man once more. Recently he staged a wedding reception, which was attended by Gracie Allen and George Burns, Mary Livingstone Benny, the Lums and the Abners, Charles Winninger, the Frank Forests, the Jack Haleys, the Phil Bakers and the Goddens. A number of movie folk also were there—but from 6:30 to 7:30 p.m., neither Amos nor Andy was to be found. They had to ditch the party to broadcast . . . By the way, on his wedding day, Andy chartered a second plane and hired a movie photographer so that a film could be made of his honeymoon flight. And Amos, not to be outdone, a few days later chartered a Goodyear blimp and took all kinds of bird's-eye views of Los Angeles.

If you missed Don Ameche September 19, don't worry and don't try to find him. He and his family have slipped away on a three-week vacation, destination unknown. He'll be off the air this Sunday, too.

Lux Theater's return to the air brought out a queue of listeners a half-block long on Hollywood Boulevard a full hour before the performance—and it was 95 in the shade! During the

after the show—a messenger had to be sent to retrieve them from that grand old lady, May Robson, who by then had reached home. Miss Robson, please note, received more applause from the studio audience than any other of the cast!

Jeanette MacDonald, married since June to Gene Raymond, still celebrates an anniversary each Wednesday—and eagerly looks forward to another vol-

Burns—just to play safe! . . . On the other hand, Vin Haworth, the original Jack Arnold of Myrt and Marge, has been having mustache trouble on the RKO lot. He sacrificed his upper-lip adornment to make a test with a starlet—and next day he was cast in Miss Pons' picture, "Hitting a New High," in which he was to wear a mustache, but before he could regrow one, he was assigned to a second picture requiring none. So now he's working with false handle-bars beneath his nose . . . Also funny is the honor just conferred upon Jack (Wild Man) Oakie. He has been appointed judge of the Kingston, Jamaica, beauty contest, and will have to rate, by mail, the photographs of the dusky belles.

Hollywood arrivals: Bing Crosby, who's dodging the studios till October 7, and meantime golfing and loafing . . . Also present: Fred Allen and Bob Hope . . . Expected this week: Harriet Hilliard, Ozzie Nelson and son . . . Due October 5: Rudy Vallee, who'll Variety Hour from here starting October 7 . . . Due October 10: Milton Berle, for a picture.

Lum and Abner tried to sell a column to a midwestern syndicate, but instead were asked by the latter to discuss the possibility of a comic strip . . . Which reminds that it was reading funny-papers over a Chicago station that gave Tyrone Power his first radio chance, and now, starting October 3, you'll be hearing him in a dramatic series with "Cardboard Lover" as the first vehicle . . . Harry Sosnik will be maestro of the Power show.

Martha Raye will no longer be a hotcha maniac, so they say. It's ballads and tears for her mikings from now on. Incidentally, a New York perfumer has just presented Martha with a great bottle of her own blend of rose perfume—which he has named "Gone with the Wind"—and Miss Raye certainly smells swell! Still, she should. Her boudoir contains 110 bottles of different perfumes.

When the Warner Brothers "Hollywood Hotel" picture illuminates your neighborhood screen, you'll be seeing Ken Niles, Raymond Paige and Louella Parsons in addition to Frances Langford and Dick Powell. There even will be an Orchid room—lined with orchids—artificial ones to stand the Kleig-light heat. Perhaps you've never heard that the program "Hollywood Hotel" is named after an actual Hollywood hotel located at Hollywood Boulevard and Highland Avenue. But it has no Orchid Room. That mythical setting derives its name from Orchid Street, which bounds the hotel on the west. The broadcast is doing all right, too, for its sponsors. Celebrating its third anniversary October 1, it has been renewed for another year.

Cap'n Henry (Charles Winninger) has learned that he must keep his Show Boat crew well disciplined. They must never make mistakes. The other day a southerner wrote a critical letter: "You should know that the proper landing-whistle signal is one long, one short and one long blast. Shame on you."

Tag Lines: Walter Winchell has quit going out nights now that his picture, "Love and Hisses," with Ben Bernie is in production. And Bernie doesn't care much if he isn't on the air for a spell after October 19, for he'd like a rest . . . Hal Kemp is keeping his Delta Sigma Phi membership a secret to prevent his fraternity brothers from asking for tickets to his Chesterfield broadcast . . . Here's hoping that the Olsen and Johnson show, as rumored, does go transcontinental, thus giving Gertrude Niesen a deserved break.



Top: Lovely lark of opera and the networks, Marion Talley, returns to NBC Sunday afternoon as star of the new fall Ry-Krisp show. Above, left: Celebrated American Tenor Richard Crooks. He's highlighting CBS' "Ford Sunday Evening Hour." Above, right: Genial Professor Jack Oakie. Tuesday night he's returning to conduct "Oakie College" series

several rehearsals of "A Star Is Born," Janet Gaynor, for whom this was her first commercial air appearance, came to the studio from her Malibu Beach house each day attired in a different colored beach ensemble, but for the actual broadcast, she chose a simple, girlish print dress befitting the Esther Blodgett character. Bob Montgomery rehearsed in gray sweater and slacks; broadcast in white coat and tuxedo trousers. DeMille rushed from "The Buccaneer" set and left 350 actors waiting. He wore a green gabardine riding habit and tan boots. Lionel Stander arrived late in a stew; forgot to whom he gave the keys to his car. When he remembered—a half-hour

ume of Victor Hugo from her beloved . . . And the Alice Faye-Tony Martin honeymoon, too, is still on.

Funny Things: The Kraft Music Hall writers have been having their troubles with Bob Burns' whiskers, which he grew for the picture "Wells Fargo." One week they'd write the program on the assumption Robin would appear behind bristles—but he turned up for the broadcast clean-shaven. Next week they reversed their technique, and—you guessed it—he arrived with a beautiful stubble. This went on for six weeks—so now the script-writers are fooling him. They're writing their show with and without whiskers on



# AIRIALTO LOWDOWN

BY MARTIN LEWIS

**O**N SUNDAY afternoon, August 29, your correspondent hopped aboard an American Airlines Flagship sleeper plane, at Newark, New Jersey, floated through the air with the greatest of ease and arrived on the Pacific Coast early the next morning fit as a fiddle and ready to start a few days' visit with your radio friends and mine. Flying to the Coast was a real treat.

Although my good friend Evans Plummer of the opposite page covers a lot of territory, I made it my business at all times to go in a different direction.

The first morning in Hollywood I went over to the Warner Brothers studios to watch them shoot a few scenes of the flicker version of one of your favorite radio shows—Hollywood Hotel. Rosemary Lane, who has an important role in the picture, spied me as I came on the set. Frankly, I would never have recognized her behind the make-up in a million years. Rosemary is thrilled at the reception of her initial efforts in the flicker "Varsity Show," with her former boss, Fred Waring, and is working hard to live up to the predictions that she will soon be a movie star in the top brackets.

Later, on another stage, I watched Benny Goodman and his swingmen go through their routine for the same picture. After watching them take the same scene over a dozen times with the band going full blast, I realized picture-making was no easy job. As though working all day in front of the lights wasn't bad enough, the Goodman band had to rush from the studio to the Palomar, a famous dance spot in Los Angeles, where they were playing an engagement. If you have any doubts about Goodman's music being popular, you should have seen the way the hundreds of dancers swarmed around the bandstand, preferring to watch the boys make swing music rather than dance.

Johnny Davis, Waring's former scat-singer and trumpeter, is in the same picture with Goodman. As a matter of fact, he now plays in the Goodman band. Johnny, whose first film role is also in "Varsity Show," told me he was ready to buy his railroad ticket back to New York when he saw himself on the screen for the first time. He proved to be a bum critic, because his work in this picture led to a nice new contract.

While going from one sound-stage to another, I was almost knocked down by a femme driving a bright-red Cord. On closer observation, I recognized the driver to be Frances Langford, whom you will see and hear sing the torchiest of torch songs in the Hollywood Hotel flicker. My guide recalled that it wasn't so long ago that Frances was one of a host of femme singers struggling for a break. Now she owns two cars and a beautiful home in California.

Before I forget, I want to let you in on a little secret. Believe it or not, Rudy Vallee is going to be a ballet dancer in his next movie, which goes into production at the Warner Brothers studio next month. Picture him in a ballet get-up if you can.

Saw Charles Correll and Freeman Gosden, more familiarly known as Amos 'n' Andy, waiting for a table at the Bown Derby—famous dining place of the stars. They were not recognized by the mob of autograph seekers who throng the place. That is, until I pointed them out to a companion—and my conversation was heard by one of the mob. Then the fun began. Andy was entertaining his white-haired fa-

ther, who was in town for his famous son's wedding. Later I saw them occupying one of the front pews at the prize-fights.

The following night I visited the special premiere performance of the new Packard Show, which was to hit the airwaves for the first time a few nights later. During the program it was announced that the mysterious Senor X would give an accordion solo.

ber of bridge. Someone really should tell Gracie's better half that the beret he wears is not so becoming. As a matter of fact, he looks funnier in it than most of his gags sound.

Later that afternoon I went to the NBC studios to witness the popular Chase and Sanborn hour. As I entered, Charlie McCarthy was sitting in a corner all by himself. Nobody paying any attention to him and he wasn't

son nonchalantly leaned against the high stool reserved for Charlie McCarthy. To this scribbler, Dorothy Lamour, featured singer of the show, seemed a bit overdressed for the occasion. She wore long silver foxes that would have tickled her ankles if they were just a wee bit longer.

After the C. & S. program, I went in to watch Walter Winchell give out his flashes. After the broadcast was over, I was as nervous as Winchell sounds, just from watching him squirm in his seat all during the program. He turns his head away from the mike when he shouts "by way of the high seas," and he almost reaches high C in doing it. Walter started making his new picture last week, which means the beginning of duties the ace news commentator dislikes. With his daily column to get out, his Sunday broadcast, which must be full of hot news, and his movie work, the little man is going to have a busy daze.

Later that night I met Jimmy Wallington in the lobby of the Hollywood Knickerbocker, where I was staying. We talked baby-talk for about an hour. That is, he talked about his baby and I talked about my young son. Jimmy is thrilled about being a papa, and if you get into a conversation with him these days, that's all you can expect to hear.

Two weeks ago on the last summer Texaco program ("Texaco Town" was off the air last week between the summer show's fading and Eddie Cantor's return), Pinky Tomlin, who has made a place for himself on lots of dials through his work on the hot-weather half-hour, announced that Eddie would return this Wednesday night. Then, after the manner of Fred Allen's weekly sound-previews and the movie trailers, an impersonator gave an excerpt from the winter show . . . Just a plug for an audience that has to be told to expect Eddie on a night other than a Sunday . . . Immediately after the program, several agents called to learn the identity of the imitator. But lots more called to say that the act was lousy. "You can't beat old Eddie himself," they said . . . not knowing, of course, that the mimic was "old Eddie himself!"

**SCRAMBLED NOTES:** It is learned with regret that the Jessica Dragonette show will fold on October 6, but you can almost bet on it that another sponsor will grab the songbird almost immediately . . . Time marches backward starting October 14. On that date the mag's air dramatizations will move from the CBS studios on 52nd St. to the NBC aircastle located on 50th St. . . . Much to the delight of their many friends, Jimmy Dorsey and Brother Tommy are good pals again, after feuding for several years . . . Robert Emmet Dolan, former maestro of the Sunday Night Party, takes over the Hit Parade from Mark Warnow on CBS, with Mark replacing Dick Himber on the same show over NBC . . . Reports are still making the rounds that Fred Waring will be back on the air for the cigarette concern now famous for its huge prize contests.

**AROUND THE TOWN:** Fred Allen and Portland Hoffa dining with the Jack Haleys at the Brown Derby the first night the Allens are in town . . . Johnny Green and Betty Furness at the Al Jolson-Martha Raye-Parkya-karkus dinner, which was conspicuous by the absence of Jolson, who went to the prize-fights instead . . . Parkya-karkus and his lovely bride (Thelma Leeds) telling me about their new home, which will be ready for them to occupy in a few weeks.



Top: Glorious-voiced Jeanette MacDonald of the films turns to radio Sunday night. She's soprano star of the new CBS "Vick's Open House" series—premiering this week. Above, left: Comedian Ken Murray becomes a permanent feature of CBS' "Hollywood Hotel" Friday night. Above, right: Comic Joe Cook, Sunday night "Summer Stars" guest

For your information, it wasn't a senor or even a senorita. It really was a self-playing accordion with the music roll visible to the studio audience, operated on the same principle as a player-piano.

Next morning I had a late breakfast at the Hillcrest Country Club. Entering the dining-room, I saw Phil Baker seated at one table eating his favorite Sunday morning dish—scrambled eggs and kippered herring. When I asked the comic how he liked being in California, he replied, "I don't know, I haven't seen my new picture yet."

Al Jolson and George Burns were seated at the next table playing a rub-

uttering a word. However, this situation was changed as soon as the program got under way. W. C. Fields, Charlie's friendly enemy, sat close by, with his hat on the back of his head, puffing a big black cigar. During the broadcast he sat at a table with Don Ameche, Edgar Bergen and Charlie seated on the other side of the microphone. Fields seemed quite nervous during his routine and fingered his eyeglasses at least once every five seconds.

When Don Ameche introduced Nelson Eddy to the radio audience Eddy made funny faces at Don, trying to break him up. During his songs Nel-

# Doris in Wonderland

DORIS KERR, DARLING OF THE STARS, IS ON CBS MON. & WED.

BY JIM KEEN

**O** THER than being somewhere the other side of the looking-glass, Alice's Wonderland actually never has been placed anywhere.

But to one small girl, the modern counterpart of the starry-eyed youngster who fraternized with the Mad Hatter, it might just as well as not be Great Neck, Long Island.

There she grew up, the "adopted" child of a wonder-provoking group of people who, for sheer fascination, have Tweedle-Dee and his whimsical neighbors licked to a frazzle.

Our modern Alice is Doris Kerr, the CBS songstress. As a toddler she came to her wonderland—this wooded hamlet on Long Island Sound where for years the theater's best-known stars have fled to forget the footlights in week-ends spent playing at keeping house in their homes on the water's edge.

Doris' father, Bob Kerr, Jr., had long been dissatisfied with Brooklyn as a place to bring up his little girl. His jewelry business boomed conveniently in the early twenties and brought opportunity to look around for a suitable place to establish a permanent home.

Driving through Great Neck one Sunday afternoon, the Kerrs saw a brick colonial house in a wooded plot far back from the road. Happily enough it bore a "for sale" sign, and Bob Kerr snapped up the place on the spot.

It seemed just the right site to bring up a little girl. With all of that space to romp in, parental worries would surely be few.

At least this is what he believed after the twenty-one days he spent getting acquainted with his new neighbors—who promptly elected him secretary of the country club.

**T**HEN came the third Sunday night of the Kerrs' stay in Great Neck. Bob was applying a few last licks to the varnish on the kitchen floor when the bunch from the club—it was 80 percent comprised of people of "the profession"—arrived to give their new neighbors a hearty collective welcome.

The evening became a lusty housewarming-party, with Ed Wynn, the Oscar Shaws and others contributing entertainment hot off the cuff. It was four o'clock in the morning when some one happened to glance up the staircase. There at the top, in her crumpled sleepers, crouched four-year-old Doris—all eyes.

"Hey!" cried Daddy Bob. "What are you doing out of bed at this hour?"

"Please, Daddy," she begged. "Don'tcha think they might like my 'Alice Blue Gown?'"

The guests not only liked it. They actually ate it up!

"Listen, Bob," said Sam Harris, the producer, when Doris had been tucked back in her bed, "the kid's got something. Now you just put her in—"

"Not on your life," laughed Bob, "at least for a long while yet. And don't you boys be putting ideas in that child's head. She's got a lot of years ahead of her before she sees footlights from your side of the theater."

In the days and months that followed, while Doris' dancing feet and fresh little voice became regular features of the frequent informal gatherings in the colony, Bob Kerr smoked black cigars and thought long thoughts. If that crazy, lovable Great Neck crowd was bent on spoiling his youngster, there ought to be something he could do about it—but it had him guessing.

With hairbrush (its aft side) waiting, he watched Doris develop, apparently unaffected by the adulation and attention of luminaries like John Charles Thomas, the singer, and W. C. Fields, the comedian, who constantly vied for the privilege of carting her piggy-back all the way from the eighteenth hole to the clubhouse.

**A**LERT for signs of her tiny head being turned by such attentions as H. B. Warner's prompting her recitations of "The Raggedy Man," he was delighted to see no change in the warm simplicity of the child.

The hairbrush ultimately relegated to its proper utilitarian niche, Bob Kerr and wife, Adele, went presently into a huddle to determine just what was to be the extent of their disciplinary roles.

The upshot was that they decided Doris should be allowed to romp with utter lack of restraint with her grown-up theatrical friends. The Kerrs would keep their fingers crossed and hope for the best.

So Doris grew—pigtails to party dresses—a fortunate girl in having as balancing influence the close companionship of a mother just seventeen years older than she, and her Daddy Bob. It was with him she had her first cocktail right there at their home in Great Neck, in the basement playroom modeled after the famous old Pig 'n' Whistle.

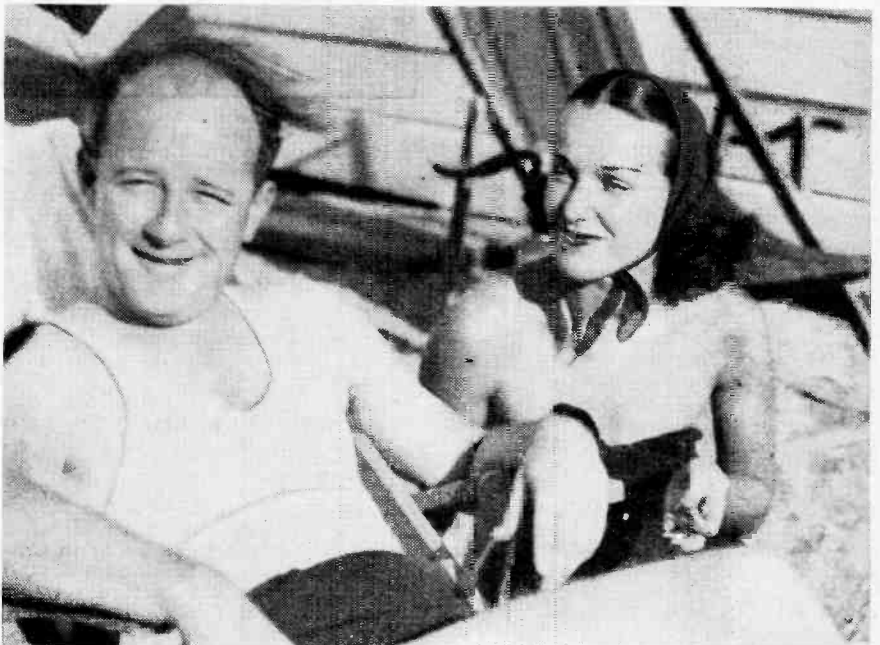
When his daughter reached the point in life where she could bring a United States consul or a thrashing sturgeon to her dainty feet with equal display of savoir faire, Bob Kerr tossed all worries aside.

His girl was keeping her head as surely as she held the reins going over the jumps—she is the most proficient horsewoman for her age in Great Neck. Fact is, he really worries over those hurdles more than anything else.

(Continued on Page 18)



Above: Doris Kerr, today a CBS songstress, was a star among stars and producers—when she was four! Below: Doris and Bud Hulick, Budd of Stoopnagle and Budd at Sands Point Bath Club, New York





# "WHERE DO HOLLYWOOD BABIES COME FROM?"

**WIN \$1,000.00**

Pick a lover for *The "Angel"*

Here's an easy contest—and a chance to pick up cash prizes totaling \$1,000.00. All you have to do is pick a lover for *The "Angel"*. For full details about this new contest buy the November Screen Guide, now at your newsstand!

**HOW MUCH CHANCE HAS THE STORK** in Hollywood? Whose babies are those that are adopted? Why do the stars adopt their babies? The amazing answers are shown in pictures and story in the November Screen Guide, Hollywood's only picture magazine.



**"GET OUT OF BED WITH A HOLLYWOOD BACHELOR"**

Matinee idol of Europe, toast of New York... Hollywood's Number One Romantic Bachelor. This thrilling story in pictures shows how Francis Lederer starts another romantic day. See it in November Screen Guide.



**"THE LIFE AND LOVES OF AN ANGEL"** —  
*Marlene Dietrich Revealed in Pictures!*  
 Intimate as a kiss... searching as a spotlight—a brilliant picture story of Marlene's early life, flaming loves, soul-searing heartbreaks. Exclusive in November's issue of Screen Guide!



**"WHY STARS DIE YOUNG"**  
 Why did Jean Harlow die? Is it a fast life but a merry one? What takes its toll of Hollywood youth and talent—what cures them down in all their glory? Read the answer in November's Screen Guide.

*Hollywood's Only News-Picture Magazine*

**SCREEN GUIDE**

PHOTO PARADE

NOVEMBER 10 CENTS

ONLY **10¢** NOW ON SALE AT ALL NEWSSTANDS

IN THIS ISSUE 250 CANDID PHOTOS

**SCREEN GUIDE PHOTO-PARADE**

**Hollywood's ONLY NEWS-PICTURE MAGAZINE**

**EASY TO GET SCREEN GUIDE**

**15 OTHER STARTLING FEATURES IN THIS ISSUE** including "What a Hollywood Wife Does When Hubby's Away"...

If your dealer is sold out send us this coupon.

Screen Guide  
 731 Plymouth Court  
 Chicago, Illinois

Enclosed is ten cents (10c) for the November issue of Screen Guide.

Name.....  
 Street.....  
 City..... State.....  
 The name of my dealer is.....  
 His address is.....



Actors who've never seen the other side of the footlights become sell-out attractions—if they're radio stars like Frances Langford

**T**HE Palace was packed from the front row in the orchestra to the top row in the upper balcony. Even those boxes were packed, too—and if you've ever been in the old cathedral of vaudeville in Times Square, New York, you know what that means. For nobody would take one of those box seats, even on a pass, if there were any other places to sit down. Yes, it was packed that night five years ago; and as Lou Holtz finally thrust Lyda Roberti into the wings on the tip of his cane, a hush descended on the house. They were waiting.

Then the moon came over the mountain. Kate Smith emerged from the wings. She came out beaming—left to right, Kate Smith. And her voice floated along with her:

"Hello, everybody."

It was just like the radio in the parlor at home.

Kate sang. Again, it was just like the radio in the parlor, only different. This time you could see Kate Smith as well as hear her.

They all but wrecked the place, cheering her when the show was over.

**T**HAT was the real beginning of the personal appearances of radio stars. Not the 'way-back beginning, of course. For there had been a few inconsequential attempts on the part of radio performers to follow in the footsteps of movie stars by stepping out of one medium of entertainment into another.

But they hadn't amounted to much. It was only when Kate Smith, who had come up in radio like Jesse Owens in the Olympics, reached the Palace stage that the procession of radio stars from the mike to the footlights began.

It's been going on ever since—with the parade growing bigger all the time.

I was there that night. And when afterwards I went backstage to Kate Smith's dressing-room, I found her exuberant.

"They certainly ate it up," I said.

Kate rolled out a long rich laugh.

"I was singing tonight," she said.

"And, boy, when I sing, I sing all over."

Well, vaudeville had died and gone to limbo. That's why the Palace, ace vaudeville house of the country, had put Kate Smith on the program. That's why it had gone farther, had gone the whole way, in fact. It had taken the rubber off the bank-roll and laid its cash on the line for the "greatest all-star bill of all time." It had Lou Holtz and Lyda Roberti, Billy Gaxton, Georgie Jessel and—radio's greatest comer, Kate Smith.

Week after week the Palace packed in the crowds. Trouble was, though, that in spite of the S. R. O. sign always out, the theater couldn't afford the bill. So it finally closed, and let vaudeville stay dead. One thing, however, had been demonstrated. People who hadn't been in a theater of any

# HEAR 'EM, SEE 'EM, PAY 'EM,

## "SRO" SIGNS SPRING OUT OF HIDING WHEN AIRLANE STARS BECOME VAUDEVILLE ACTORS

By Gerald Breitigam

kind since Little Eva died and went to heaven would turn out to see their radio stars in the flesh.

There's a peculiar thing, too, about the personal-appearance bill business which is fattening the bank-accounts of individual radio stars, compelling theaters all over the country to let themselves out at the seams. It's this: Many a time the crowds lay their money on the line to see somebody who used to starve in vaudeville. Why? Is the performer better now than he was then? No, but he's been in radio, and radio has publicized him. So now

audience. Last year he went back to the Paramount. This time for one week he made \$5,000—more than his entire salary for a year had been before he went into radio. And there's Guy Lombardo, one of the most popular bandleaders on the air today. Ten years ago, Lombardo played at the Palmer House in Chicago to an audience of 22 waiters and one lone customer. Last year on his opening night there he played to a capacity house of 1,200. Radio did it for him.

There's one other reason, besides publicity, which Columbia Broadcasting officials think might have something to do with the amazing popularity of radio stars when they start making personal appearances. It's the radio fan-clubs.

The people who try to account for such things as Jack Benny's present popularity, when he didn't used to be a big drawing-card in the old days of pure vaudeville, have it figured out that the radio listener feels an intense loyalty to his favorite star.

The movie fan-clubs aren't in it with the radio enthusiasts. Although it's pure speculation, radio executives believe that the public's gratitude has a lot to do with this. The radio fan listens, absolutely free of charge, to Benny's program. Then he hears that Benny is making a personal appearance at the local theater. So he shells out his fifty or seventy-five cents to show Old Jack he's really appreciated.



Guy Lombardo played to 22 waiters, one customer at Chicago's Palmer House—returned to play to 1,200 on his opening night!

the public wants to see the face that goes with the voice.

Examples are innumerable. Only three years ago, Richard Himber was sawing on a violin in the pit of the New York Paramount at \$90 a week, and considered himself in luck. Then he got a band of his own. Then he went into radio. The obscure violinist of yesterday now has a nation-wide

**S**TILL another explanation for the radio performer's popularity on the vaudeville stage is that the public knows exactly what it is going to get for the price of admission. The public may hear that some movie star is making a personal appearance, but it has no way of knowing what that star is going to do. Maybe—as is too often the case—the screen idol will simply walk on the stage, take a bow and say a few words about Hollywood.

The public knows that Kate Smith is going to sing!

In this respect, most radio stars make a point of being conscientious about their personal appearances. They don't like to "cheat" the audience.

Eddie Cantor, for instance, believes  
(Continued on Page 47)



# VOICE of the LISTENER

The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

## IT'S WAR NOW

Dear VOL: The most important menace to the American people is that of war, but the radio as yet has done nothing to discourage our young people from thinking war is exciting.

Radio could show the dangers of war in serial form or it could be done through prominent speakers. The radio is a powerful instrument of disseminating propaganda, and as such it should be used now to fight War!—Mrs. Betty Stori, West Plains, Mo.

## READERS VS. CARLETON SMITH

Dear VOL: Orchids to Carleton Smith for his common-sense article on best living baritones in which he discusses Nelson Eddy. Put me on record as one young woman who agrees with him heartily—with one exception. In my opinion John Charles Thomas should rank first, with the others as follows: Tibbett, Eddy, and Bonelli. My rating is based on individual voice characteristics, and the fact that they do not sing from the heart.—Beryl Cox, Millersburg, Ohio.

VOL: Because Carleton Smith so cruelly criticized Nelson Eddy's magnificent voice and compared him with singers who are inferior to him, I'm not going to read his column any more. I'm going to tear out the page on which his column is printed.—An Eddy Admirer, Chicago Heights, Ill.

Voice of the Listener: Carleton Smith's articles always educate the serious-minded student of music, for he has gone a great ways in that field, and wisely knows whereof he writes. To please some of the public, the radio and screen demand lighter voices—nevertheless, there is a large number of listeners who also appreciate and recognize Mr. Smith's rating among the baritones, and with which I agree.—B. B. Letters, Chicago, Illinois.

VOL: It is a matter of great happiness to me that I am not a musical critic and am not deprived of the joy I find in Nelson Eddy's voice. Being only of the rank and file I can still believe Nelson Eddy has the greatest voice of all; I can still be delighted with the feeling and expression he puts into it; I can still consider his judgment unerring in selection of songs.—Another Eddy Admirer, Reading, Pa.

So far, the admirers are ahead!

## CUDGELS FOR REFORMS

Voice of the Listener: My suggestions for improving the airwaves: 1. Eliminate all "Thank you's" from introductions and endings in programs. 2. Have announcers forget their many and fervent "That was beautiful," "That was grand," etc. 3. Eliminate establishment of temporary mutual admiration societies among the principals. 4. Eliminate, in poetry readings, the sepulchral voice, the pressing and straining after feeling, which seems to be the present style. In other words, tear away so much of the tinsel and artificiality which radio experts seemingly think the listener can swallow easily and get back to pleasant Mother Earth and naturalness.—Edwin J. Dahl, Faribault, Minnesota.

We could think of a few ourselves!

## DOES ITURBI HOG THE LIMELIGHT?

Dear VOL: At the Gershwin Memorial Concert the program has proceeded in a very smooth and commendable manner the musical numbers

had been performed well and the performers had subordinated themselves to the music, allowing the genius of the composer to shine through unimpaird by any eccentricities or bravado on the part of the performers. Then, like a bolt from the blue, came the bombshell to destroy the mood that had been so artistically established. The colossal egotist of the age burst upon the scene. He, the great Jose

Iturbi, proclaimed to the waiting world that he would both play and conduct the "Rhapsody in Blue" and (above all things) with only one rehearsal! The majority of the audience seemed to think this a great feat, for at the close of the number, many shouts of "Bravo," "Bravo, Iturbi" rang clearly through the microphone. But to me this was the greatest crime that could be committed against the name of George Gershwin. Mr. Iturbi should take a lesson from such great conductors as Bruno Walter, Toscanini, who always subordinate their own personalities to that of the composer and avoid the artificiality of show-

manship.—Willard Shepherd, Emporia, Kansas.

## MR. AND MRS. AVERAGE AMERICA

Dear VOL: Recently in your column I read a letter in which the writer stated he thought opera stars should not sing in foreign languages on the radio. His reason was that Mr. and Mrs. Average America could not understand the words. How one would hope to keep the average high in America if all the programs were based on the average American of today. Keeping the programs above average will tend to make the average higher.—Marcia Young, Lafayette, Ind.

# JUST TOUCH BUTTON...

## LATEST 18-TUBE MIDWEST TUNES ITSELF BY ELECTRIC MOTOR!



**FACTORY-TO-YOU**  
Only **\$39.95** LESS TUBES

**NEW LOW BASE PRICE CHASSIS**

**TODAY'S biggest radio news is MOTORIZED Tuning...** an exclusive Midwest development! Just touch a button...and FLASH...its corresponding station comes in perfectly tuned. No more dial twiddling, no more neck twisting, no more goggling. Just touch a button—the foreign or domestic station it corresponds with floats right in...like magic...at the exact center of resonance.

Zip...Zip...Zip...you can bring in 9 perfectly tuned stations in 3 seconds! All this happens in 1/3 second with Midwest Perfected Motorized Tuning: (See above illustrations) (1-2) You touch button; (3) Electric motor speeds dial towards corresponding station; (4) Colorful Bull's Eye darts across dial and locates itself behind station; (5) Dial stops itself at the station's exact center of resonance and eye "winks" as program comes in perfectly tuned.

[SERVICE MEN: Join nation-wide Midwest service organization. Write for free details.]

The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting. It enables you to buy at wholesale prices—to save up to 50%—to make your radio dollar go twice as far—to enjoy 30 days FREE trial in your home.

**Enjoy World's Most Advanced Radio for 30 Days In Your Home. Don't Risk A Penny!**

Act at once on this unusual factory-to-you offer. We send any Midwest radio you desire to your home. You use it 30 days, and compare it with other radios you have owned or heard. You are triply protected with Foreign Reception Guarantee, One-Year Warranty and Money-Back Guarantee.

**BRILLIANT FOREIGN RECEPTION**  
Super power and 101 advanced features enable you to bring in weak distant foreign stations like "locals." The six bands of this magnificent 18-tube set give you brilliant world-wide reception...over a range of 12,000 miles and more. You'll be thrilled with its marvelous 6-continent overseas reception. Secures American, Canadian, Police, Amateur, Airplane, Ship broadcasts... and finest Foreign programs.

**6 WAVE BANDS**



**18 TUBES**



**30 DAYS FREE TRIAL**

**TERMS AS LOW AS 50¢ A WEEK**

You don't risk a penny when you try this more exciting, more powerful **MOTORIZED** radio in your home for 30 days. So mail the coupon NOW!

**PASTE COUPON ON 1¢ POSTCARD... OR Write Today!**

**MIDWEST RADIO CORPORATION**  
Dept. EE94, Cincinnati, O.

Send me your new FREE catalog and complete details of your liberal 30-day FREE trial offer. (Special offer and prices prevail only when dealing direct with factory by mail.)

Name.....

Address.....

Town..... State.....

User-Agents Make Easy Extra Money. Check  Here for details  Check Here for 1938 BATTERY catalog

**MIDWEST WORLD-WIDE RADIOS**

**MIDWEST RADIO CORPORATION**  
DEPT. EE-94. CINCINNATI, OHIO, U.S.A.



# GUILTY

Don't be guilty of face-scraping! You'll find comfort in Star Single-edge Blades. Made since 1880 by the inventors of the original safety razor. Keen, long-lasting, uniform.

**4 FOR 10¢**



# STAR BLADES

FOR GEM AND EVER-READY RAZORS

## NOW...YOU CAN LEARN TO DRAW AT HOME



### ART TRAINING CAN INCREASE YOUR EARNINGS!

**USE COUPON FOR FREE BOOK**

If you would like to acquire the ability to become an Artist, you can learn to draw AT HOME in your own SPARE TIME. Studying Art at home is actually fun. The new knowledge and skill you can gain this practical way should equip you to earn good money. Later you can start out "on your own"—and be your "own boss."

### COMMERCIAL ART CARTOONING • DESIGN

**ALL IN ONE Practical Course**

Maybe you have never studied Art before—perhaps you have always wanted to—if so, it is not too late to start now. Washington School of Art has been established 23 years. Our intensive course of training includes all the important branches of Commercial Art. Our plan is fascinating, pleasant, and can be made profitable. We invite you to write for full details.

**TWO ARTIST'S OUTFITS**  
Included in the W.S.A. Course

Use Coupon Now! It brings you the details by return mail.

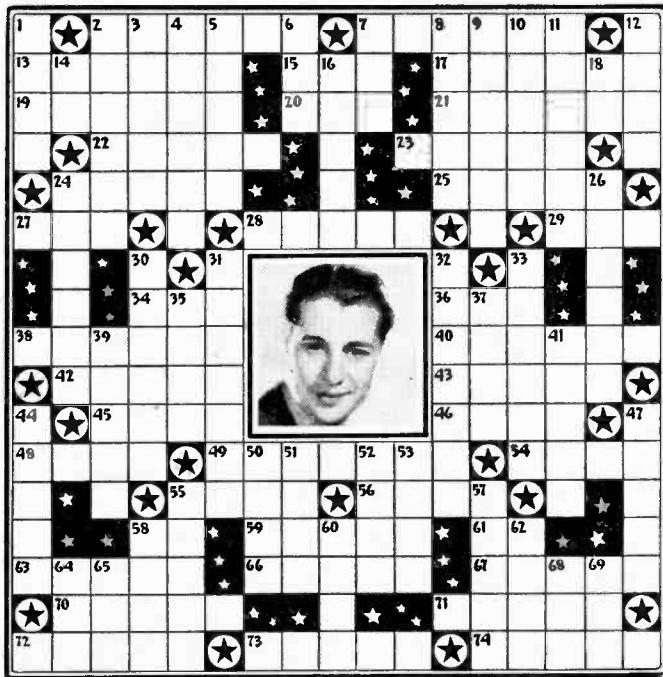
**FREE BOOK shows how**

WASHINGTON SCHOOL OF ART  
Studio G10, 1115—15th Street, N.W.  
Washington, D. C.

I am interested. Please send me a FREE copy of your book, "Art for Pleasure and Profit."

Name..... Age.....  
Address.....  
City..... State.....  
(No salesman will call)

## RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Masculine name
  - Person supposed to bring good luck
  - Last name, star in the portrait
  - Period of time
  - Pertaining to the Alps
  - James —, tenor
  - Mass of cotton
  - He haunts Phil Baker
  - Turns to an acid
  - Lu 'n' Em
  - and Bess
  - Evan —, singer
  - Pollack, bandleader
  - Victor —, comedian
  - Harry Frankel is Singin' —
  - Spike of corn
  - Body of water
  - Al —, comic
  - Marion —, soprano
  - Uncontrolled anger (pl.)
  - Rosette-shaped flower
  - Peace
  - Newspaper paragraph
  - Charles —, announcer
  - Girl's name
  - To dress
  - First man
  - Across
  - Exists
  - View
  - River in Asia
  - Two-masted vessel
  - A gazelle
  - Flower that blooms in May
  - Bobby —, singer
  - Arthur —, radio actor
  - Bottomless gulf
  - Johnny —, maestro
  - Colloquial language
  - Of recent origin
  - Furious with rage
  - A Siberian carnivore
  - To cling
  - Musical drama
  - Giants
  - RADIO GUIDE is published every —
  - Objective of I
  - Wireless telephony
  - Northern lights (abbr.)
  - Hungarian comedian
  - Harry —, bandleader
  - Ventriloquist of the air
  - Plumed with feathers
  - Fred —, dancer
  - Irene Wicker's husband
  - Easy —
  - Ralph Dumke's partner
  - Masculine name
  - Acid fruit
  - Buddy —, singer
  - Souvenir
  - Valcanic matter
  - Mohammedan chieftain
  - Musical sound
  - Elliptical
  - Remains of coal
  - Moves on wheels
  - Frozen desserts
  - Ground plot
  - Hay, announcer
  - Decline
  - Attempt
  - Meadow
  - Leaf, at the organ
- VERTICAL**
- Radio stars' ambition
  - Eddy, baritone
  - One who performs
  - Supposing that
  - Busse, bandleader
- Solution to Puzzle Given Last Week**
- 

## WE LIVE AGAIN

(Continued from Page 11)

had interested Boylston in inoculation, and Boylston, in his turn, had urged the practise upon other physicians. They had not only laughed at him, they had actually threatened him!

Mather and Boylston decided that an example must be set. They could not use themselves, for they were both known to be immune; it was against the law to inoculate anyone who was unwilling, and if slaves were used, the Bostonians would decline the evidence on the grounds that they certainly could not be placed in the same category as their miserable slaves! There was nothing else for it: Dr. Boylston inoculated his own sons. Of course they recovered, as did those of his patients whom he could persuade to accept the treatment.

**B**UT the New Englanders were only human, and in this crisis they acted humanly. They organized against Mather and Boylston, summoned them before the board of selectmen, and officially ordered them to cease advocating and practising the sinful, Satan-sent inoculation! Previously, at three

o'clock one morning, someone had thrown a bomb into Mather's house.

But stubbornness and obstinacy could not prevail against Cotton Mather and Zabdiel Boylston. One by one they overcame the objections of the people, and finally one of the selectmen stood forth and offered himself as a test case. He was successfully treated, and the public was won over on the strength of this trial.

**D**ECADES were to pass, however, before inoculation became widely accepted. But the initial impetus given it by Cotton Mather and Zabdiel Boylston was great, and today most Americans have never seen a case of smallpox.

Of such is the spirit of America! And such is the spirit of Cavalcade!

"Cavalcade of America" may be heard Wednesday over a CBS network at:

EST 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.  
And later for the West Coast at:  
PST 9:00 p.m. — MST 10:00 p.m.

## DORIS IN WONDERLAND

(Continued from Page 14)

When she was still a tyke, Doris was splashing about in Long Island Sound with the abandon of a baby porpoise. Henry King, now the famous Hollywood director, tried to teach her to swim one day, but she would have none of it. She preferred to learn for herself, told him so, and failed successfully out to the diving raft. Today she is the swimming and diving champion of the juniors of the fashionable Sands Point Bath Club, where on Sundays in summer, her gaily colored cabana is more often than not the focal point of the day's festivities.

**H**ARRY VON ZELL and his wife, the Budd Hulicks, Tiny Ruffner, Harry (Bottle) McNaughton and other contemporary radiolights who are her frequent guests, will pit Doris against the field as a charming hostess.

But Arthur Hammerstein, Robert Leonard, the veteran director, and many others who knew her when she was a child, will go this ultra-modern crowd one better. Leonard vows she had the makings of an accomplished hostess long before she was schooled in the social graces at Kensington and the Cathedral School of St. Mary.

School days over and Doris a lovely mature woman, still as candid and unaffected as the day she told Joe Santley that one of his cherished jokes was "terr'ble," destiny was bound to operate.

Doris didn't see it coming, nor did her father. But he had a hunch it was near.

The Kerrs had gone to a wedding anniversary party of Paul Starrett, the arranger. Dick McDonough and Carl Cress were twanging their guitars in typical hot-lick form—an incentive for Doris to take a chorus.

Leith Stevens, the young CBS maestro, just happened to pick that fortuitous moment to drop in unexpectedly. He heard her song and asked if she would like to audition for Columbia.

**E**QUALLY casual in her acceptance, Doris auditioned. It was an unusual sort of audition, in which she skipped the formality of a private hearing and made her mike debut on actual wave-lengths as Leith's guest on one of his popular "Manhattan Matinees." Before she was much more than off the air, representatives of the Columbia Artists Bureau were there to sign her on as a sustaining singer.

That was a year ago last May. A lot has happened since. From reputation confined to the wooded acres of Great Neck, Doris' regular hours on the air have become a prized part of the listening week of countless radio fans.

Doris Kerr clubs have bobbed up in all sections of the country. Especially popular with college youth, she received, sight unseen, fifteen bids this spring to proms at prominent eastern colleges. The entire senior class at Princeton—no less—invited her to its commencement-week festivities.

Though she is still to have her first sponsored program, advertising moguls are huffing and puffing over her possibilities.

And as she steps lightly but firmly toward fame, Great Neck wags a knowing head. She's their child. There would probably be a lot of "I told you so's" if their saying didn't conflict with the originality of which this colony is inordinately proud.

Meanwhile, Daddy Bob is trying awfully hard not to be too smug about it all. His Doris came through against some most unusual odds. And, in his jewelry office in Maiden Lane, he is apt to breathe a lusty "I told you so" and not give a particular cuss whether it's strictly original or not.

Doris Kerr may be heard Monday and Wednesday over a CBS network at:  
EST 4:30 p.m. — CST 3:30 p.m.  
MST 2:30 p.m. — PST 1:30 p.m.



**\$250**  
**Imported Algerian**  
**BRIAR**  
 SWEET, MELLOW  
 SMOKING PIPE

**A \$3.50 VALUE**  
 all for **50¢** POST PAID

**FREE**

(1) Oil-Skin Silk Tobacco Pouch  
 (2) Smoking Tobacco  
 (3) Pipe Cleaners

Choice of 6 Popular Shapes

No. 86 Egg Shape

Order by Number State and Choice

No. 14—Bulldog No. 15—Dublin No. 16—Bent Stem No. 17—Apple No. 18—Saddle

**A TIMELY value-treat for pipe smokers:**  
 The rich, mellow-smoking "WESTMINSTER 250 De Luxe"—carved of top quality, Imported Algerian BRIAR—\$2.50 quality, sent you for only 50¢! These pipes have been put aside by factory inspectors for almost imperceptible imperfections which WE GUARANTEE ON A MONEY BACK BASIS, do not affect their marvelous smoking qualities! With each "WESTMINSTER 250" we include absolutely free a 50c Oilskin Silk Tobacco pouch! A 20c Trial Size of our BRITISH PIPE MIXTURE, Blend No. 17 and 2 packages of Pipe Cleaners!

**OUR GUARANTEE**

If the pipe itself does not give you at least \$2.50 smoking pleasure, we refund full purchase price. Note: We reserve the right to refund your money if no more of these pipes are available when your order reaches us. Only one Special to a customer.

**SEND NO MONEY** Send no money unless you wish. Pay postman 50¢ upon arrival, plus 18c C. O. D. fee or send 60¢ (coin, stamps, check or money-order) and save C. O. D. fee.

**IF A DOLLAR BILL** is more convenient to send we will include for the extra 50¢ a 1/4 pound of our British Pipe Mixture, No. 88. Packed in moisture-proof metal canister (Reg. \$1.00).

**HOUSE OF WESTMINSTER, LTD.**  
 191-J Fourth Ave., New York, N. Y.

**ROBERT EVANS**  
 ACADEMY OF SINGING, ACTING,  
 RADIO TECHNIC

Singers and actors trained and managed. Voice recordings. Booklet.

1650 Broadway, Circle 7-5961, New York

**Photography**  
 for **PLEASURE or PROFIT**

Prepare for profitable business or fascinating hobby, at home under guidance of qualified instructors. No previous experience necessary, common school education sufficient. Many cars while learning. Our practical studio methods also qualify for well-paying positions upon graduation. Send coupon below at once for free booklet "Opportunities in Modern Photography", particulars and requirements.

**AMERICAN SCHOOL OF PHOTOGRAPHY**  
 3601 Michigan Avenue Dept. 1827 Chicago, Ill.  
 Send booklet, "Opportunities in Modern Photography", full particulars and requirements.

Name \_\_\_\_\_ Age \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

**CALL HIM B. J.**

BY INA WICKHAM

ONE of the picturesque figures in the city of Davenport and the State of Iowa, and a most colorful personality in the radio world, is Dr. B. J. Palmer, president of the Tri-City Broadcasting Company, situated on the "Top of Brady Street Hill" in Davenport, and chairman of the board of directors of the Central Broadcasting Company of Des Moines, which operates Station WHO.

Dr. Palmer, known to all Davenport as "B. J.," is a familiar figure, and is distinguished by his long flowing hair and beard and his black bow tie, which he always wears.

A pioneer in the broadcasting field, "B. J." needed only a hint of what was to come in the greatest phenomena of all time when he purchased the experimental radio station 9XR from Robert Karlowa of Rock Island, Ill. This was in 1921. Then he made application for a license to operate; for the government had just begun to take control of the air. Superseded by KDKA of Pittsburgh by only 18 hours, WOC secured its license and is the second oldest radio station in the United States.

Ever alert for the advancement of radio, B. J. Palmer pioneered in the educational and entertainment field. Under his supervision WOC was the first station to have a children's program, and the first to devote a period to home economics. The very first "chain" program ever carried across the country went on the air over WOC.

MANY radio performers had their training at WOC under B. J.'s kindly care. Pat Flanagan, well-known sports announcer, first announced at WOC; Wendell Hall, "The Red Headed Music Maker," presented some of his first programs over WOC; Little Jack Little made his bow to the radio world at WOC, and Marigold Cassin, continuing writer, is another who got her start with "B. J."

WOC is now one of the best-known stations in the United States, thanks to Dr. Palmer. Its slogan, "Out Where the West Begins and In the State Where the Tall Corn Grows," has been a catch phrase since the earliest days of radio. Dr. Palmer likes to refer to the radio business as a game of wits, a game that keeps him on his tiptoes in order to keep up with its developments.

"B. J." is in the prime of life. He was born at What Cheer, Iowa, September 10, 1881. He followed in the footsteps of his father, the late David D. Palmer, who founded the Palmer School of Chiropractic. He mastered the science of chiropractic and through his energetic and well-directed efforts, the school has now become internationally known and draws students from every country on the globe.

Dr. Palmer is a persistent traveler, and with Mrs. Palmer has made trips around the world, on the continent of Europe and to the South Seas. His lectures and travelogs have attracted a great deal of attention. He is a forceful speaker and is much in demand both in this country and in Europe. He has many curios secured during his travels and has assembled a great deal of data which he presents in a convincing manner.

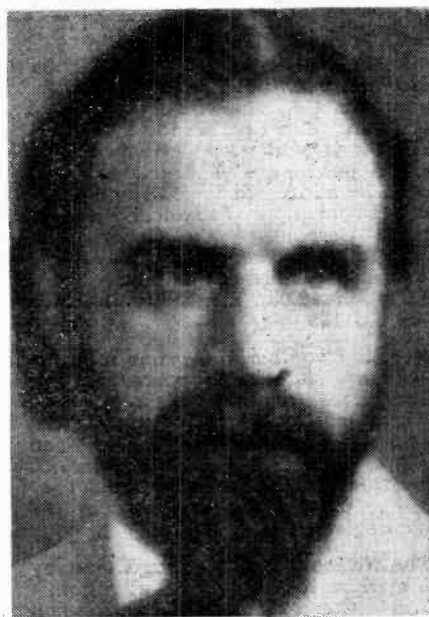
MANY of the curios he has brought back from foreign shores are assembled in his beautiful home adjoining WOC and in his conservatory, "A Little Bit of Heaven," one of the show places of Davenport. Here are many exotic plants, rare birds and flowers from all parts of the world, beautiful fountains and lights. Traffic on Brady Street is congested on Sundays and holidays, for people from miles around come to visit the studios and the Palmer home.

The yard at the Palmer home is like

a park with its statues and pergolas, many of them from far-off India, Japan and China. There are lovely roses and flowers and here, too, is the "Wishing Buddha," where you may make a wish and he'll see that it comes true.

B. J. Palmer is an author of distinction. He has written several books, monographs and scientific treatises, which are found on the shelves of many of the public libraries of the country. Especially interesting is "Round the World With B. J." which tells of a trip that he and Mrs. Palmer took some years ago.

THE Palmers have one son, David D., named for his grandfather. Dave is a graduate of the University of Pennsylvania and is recognized as one of the youngest radio executives in the country. He is vice-president of the Tri-City Broadcasting Company and



"B. J." Palmer: His WOC was second to KDKA—by only eighteen hours!

secretary and treasurer of the Central Broadcasting Company.

Dr. Palmer is an ideal citizen. He has the interests of his city and the community in which he lives uppermost in his mind. He never fails to respond when called upon, whether it be for his time, talent, financial aid or merely to speak an encouraging word. He is very popular with everyone and no one going to him for help of any kind is ever refused. His kindly counsel has aided many a person over a rough spot. He is a member of the Rotary and Kiwanis clubs, and the Davenport Advertisers' Club, as well as the Masonic and Elks lodges.

THERE is little room for doubt that he is the outstanding citizen in the Davenport community. In addition to publicizing his home town with his radio station, he has directed his tireless energies into every possible channel of civic improvement, has proved himself a leader in all the affairs of the community for many years, a dynamic influence for the city's good. A man of real talent and great understanding, Dr. Palmer is a good man to turn to for advice, for guidance. His wise counsel has helped many in the past, will help many in the future, for it is his sincere purpose to do the greatest good wherever it is needed the most.

If you ever make a trip to the "state where the tall corn grows," be sure to visit Davenport—and Station WOC. A democrat in the fullest sense of the word, "B. J." is sure to extend you a cordial welcome when you get there.

**AGAIN IN**  
**1938**  
 IT'S  
**Emerson**

Again the World's Largest Maker of Small Radios heads for Leadership... by achieving thru skillful Engineering, flawless BIG SET Performance in the perfect SMALL RADIO. Here in a wide range of Models you can experience for the first time...

**"THE AMAZING Miracle Tone Chamber"**



Your Dealer Invites You to Demonstrate its Startling Performance for Yourself



Mechanical and Design Patents Pending

HEAR for the first time in a small radio a beauty and naturalness of tone that is startling, a clarity that is unbelievable... made possible by Emerson's sensational new reproducing device, the "Miracle Tone Chamber", designed on the acoustic principles of the human voice itself.

NOTICE the power and volume now possible with a small set, unmarred by harsh, booming overtones or shrill, poorly diffused tones in the higher registers. Notice the ease of tuning, the astonishing selectivity of these new epoch-making Emersons.

SEE the wide variety of beautiful hand-rubbed walnut cabinets, their distinctive, tastefully conceived designs... the attractive, easily read dials, and the extensive array of other

**1938 Emerson Features**

such as Automatic Tuning, the Micro-Selector—that brings in more stations, American and Foreign, truer, clearer and without interference, the Electron Ray—for easier tuning, Automatic Volume Control... Tone Control, Telegraphic Interference Traps, etc. 48 models to choose from of every type and design, from \$14.95 up. Send for illustrated booklet describing complete Emerson line—and address of your nearest dealer.



EMERSON RADIO AND PHONOGRAPH CORPORATION, NEW YORK, N. Y.

WORLD'S LARGEST MAKER OF SMALL RADIOS

**Log of Short-Wave Stations**

**Whose Programs Are Listed**  
(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JZJ, Japan	11.80
CJRK, Cuba	11.72	JZK, Hawaii	16.18
COBZ, Cuba	9.03	KKO, Hawaii	11.68
COCQ, "	6.13	KKH, "	7.52
COCO, "	6.01	KKF, "	16.03
COCQ, "	9.75	LRU, Argentina	15.29
CSW, Portugal	9.94	LRX, "	9.66
DJB, Germany	15.20	LSX, "	10.35
DJC, "	6.02	OLR3A, Czecho-	
DJD, "	11.77	slovakia	9.55
DJL, "	15.11	OLR4A, "	11.84
EAQ2, Spain	9.49	OLR5A, "	15.23
FNSK, S.S. Nor-		ORK, Belgium	10.33
mandie 8.823, 13.275		OKY, Denmark	9.52
F08AA, Tahiti	7.11	PHI, Holland	15.22
GSA, England	6.05	PHI, "	17.75
GSB, "	9.51	PRADO, Ecuador	6.62
GSC, "	9.58	PRF5, Brazil	9.50
GSD, "	11.75	RAN, U.S.S.R.	9.60
GSE, "	15.14	RKL, "	7.518
GSG, "	17.79	RNE, "	12.00
GSH, "	21.47	RV15, "	4.273
GSI, "	15.26	RV59, "	6.00
GSJ, "	21.53	SPW, Poland	13.64
GSL, "	6.11	TFJ, Iceland	12.23
GSO, "	15.18	TPA2, France	15.24
GSP, "	15.31	TPA3, "	11.88
HAS3, Hungary	15.37	TPA4, "	11.71
HAT4, "	9.12	VE9DN, Canada	6.005
HBJ, Switzerland	14.535	VK2ME, Australia	9.59
HBL, "	9.60	VK3LR, "	9.58
HBO, "	11.40	VK3ME, "	9.51
HBH, "	18.48	VPD2, Fiji	9.54
HBP, "	7.80	W1XAL, Boston, Mass.	
HC2RL, Ecuador	6.66	15.25, 11.79 and 6.04	
HH2S, Haiti	6.925	XEUZ, Mexico, D.F.	6.12
HJ1ABE, Colombia	9.5	XEXA, "	6.172
HJ1ABP, "	9.618	YSD, El Salvador	7.894
HP5A, Panama	11.7	YV5RC, Venezuela	5.80
HP5J, "	9.60	ZBW3, China	9.525
HS8PJ, Siam	9.51	2R03, Italy	9.635
WVJ, Vatican City	15.12	2R04, "	11.81
JDY, Kwantung	9.925	9MI, S. S. Kanim-	
JVN, Japan	10.66	bla	6.01
JVI, "	9.535		

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is CST  
Subtract One Hour for MST  
Add One Hour for EST

**News Broadcasts**

Daily—1:25 a.m., GSG, GSO, GSD, GSB; 2:40, TPA3; 7:30, GSJ, GSG, GSH; 10:10, GSJ, GSG, GSH, GSF; 12 noon, GSG, GSI, GSD, GSB; 2:10 p.m., TPA3; 3, GSO, GSB, GSG, GSF, OLR4A; 3:30, JZJ, JZK; 5:30, EAQ2; 5:40, HP5J; 6, RAN; 6:15, CSW; 6:30, EAQ2, HP5J; 7:10, GSB, GSD, GSP, GSO; 7:15, DJB, DJD; 9:30, DJB, DJD; 9:40, GSG, GSD, GSI, GSB; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK; 11:45, COCQ.

Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 12:20 p.m., 2R04; 5, 2R03.

Sun., Mon., Wed., Fri.—7 a.m., JZJ, JZK; 3 p.m., RNE.

Mon. & Thurs.—7:30 p.m., OLR4A.

**Sunday, September 26**

6 a.m.—Program from S. S. Kanimbla: 9MI  
\*6 a.m.—Program from Darien, Kwantung: JDY  
\*6:40 a.m.—International church: COCQ  
\*7 a.m.—Variety program: DJL  
\*7 a.m.—Overseas hour for Australia: JZK JZJ  
9:15 a.m.—Chimes and church services: W1XAL (15.25)  
9:20 a.m.—Concert by the winning band of the Alexandra Palace national championship: GSG GSI  
10:30 a.m.—Polish hour: SPW  
12:30 p.m.—Cultural activities: W3XAL (17.78)  
\*12:30 p.m.—Program from Belgium: ORK  
12:40 p.m.—Iceland hour: TFJ  
12:55 p.m.—Harvest Thanksgiving service: GSG  
\*1 p.m.—Danish program: OXY  
2:05 p.m.—Airs from Dvorak's opera: OLR4A  
3:20 p.m.—Comic opera, "Lionel and Clarissa": GSG GSI  
\*3:30 p.m.—Overseas hour (East): JZK JZJ  
4 p.m.—Program dedicated to Canada: W2XE (15.27)  
4:30 p.m.—Logs into Lumber: GSG GSO  
5:15 p.m.—Our Sunday concert: DJB DJD  
5:20 p.m.—String quartet: GSP GSD  
\*6 p.m.—Program from Moscow: RAN RKI  
6:30 p.m.—Two Hours with Cuba: COCO  
\*8 p.m.—Cararo's tango band: LRX  
\*8 p.m.—El Salvadorian program: YSD  
8:15 p.m.—Chamber music: DJB DJD  
8:35 p.m.—News in Science: GSG GSI GSD  
\*10 p.m.—English program from Mexico: XEXA  
\*11:30 p.m.—Overseas hour (Pacific coast): JZK  
11:45 p.m.—English news: COCQ  
\*12 mid.—English DX program: XEUZ  
12:15 a.m.—BBC Empire orchestra: GSO GSD  
12:55 a.m.—Talk, "Coal": GSO GSD GSB  
\*2 a.m.—English program from Siberia: RV15

**Monday, September 27**

†4:30 a.m.—Fiji hour: VPD2  
\*7 a.m.—Siamese broadcast: H1S8PJ (19.02)  
\*7 a.m.—Oriental variety: ZBW3  
7:15 a.m.—Misao Matsubara, songs: JZK JZJ  
8:30 a.m.—SCENES FROM "THE TEMPEST," Shakespeare: GSG GSI  
11:20 a.m.—Reginald King's orchestra: GSG GSI  
\*11:30 a.m.—Polish hour: SPW  
11:40 a.m.—Piping and fiddling: GSG GSI  
12:20 p.m.—Letter-box: 2R04

# SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

(Figures in Parentheses Are Megacycles)

RECEPTION from Australia is at its peak at present. Near 7:30 a.m. EST (6:30 a.m. CST), VK6ME (9.59) of Perth, and VK3LR (9.58) of Melbourne, often come in like local stations. Near the same hour, numerous Australian stations may be tuned in on the 20-meter amateur band. From 14 to 14.15 mcs is the best place to tune for the "Aussies," which may be easily recognized by the pronounced British accent of the operators. The new Japanese station JDY (9.925) of Darien, Kwantung, on the air daily from 7 to 8 a.m. EST (6 to 7 a.m. CST), has been coming in with volume equal to that of JVN (10.66) of Nazaki, Japan.

The Danish short-wave station, located at Skamleback, Denmark, which was testing on a frequency of 11.805 mcs, is now broadcasting on 9.52 mcs, daily from 2 to 4:20 p.m. EST (1 to 3:20 p.m. CST) for South America and East Africa, and from 4:20 to 6:45 p.m. EST (3:20 to 5:45 p.m. CST) for Greenland and North America. Reports are appreciated, and should be addressed to Mail and Telegraph Department, Technical Division, No. 32 Bernstorffsgade, Copenhagen, Denmark. The call-letters of the mysterious Chilean station, heard nightly on 12.007 mcs, are believed to be CB1199.

Neville Chamberlain, prime minister of Great Britain, will make his first broadcast as premier on September 30, at 3:30 p.m. EST (2:30 p.m. CST), when his speech at a reception given by the Central Council for Health Education at the London School of Hygiene will be transmitted over the Daventry stations.

The National Broadcasting Company has applied to the Federal Communications Commission for permission to raise the power of Short-Wave Station W9XF of Chicago, Ill., to 50,000 watts, and to add frequencies 9.55, 11.73, 15.13 and 21.5 mcs. RCA Communications, Inc., seeks permission to modify licenses of KKP (16.03) and KKH (7.52) of Kahuku, Hawaii, so that Tokyo, Japan, may be added as a point of communication. With the Sino-Japanese conflict in progress, telephone traffic between these countries and the United States is particularly heavy.

Canada is planning a powerful short-wave transmitter of 50,000 watts power to give the Dominion a place on the international map of broadcasting. The station will probably be located at Ottawa or Montreal.

The MacGregor Arctic Expedition, which plans a monthly short-wave broadcast to the United States, is having a very rough time of it. On September 3, a communication from the Schooner Gen. A. W. Greely, stated that half the supplies had been unloaded at Reindeer Point, Greenland, after ice had blocked their efforts to reach their originally planned headquarters at Fort Conger, Ellesmere Island. Unloading of the remaining supplies had been balked when terrific winds, estimated at from 80 to 100 miles an hour, forced the vessel from her moorings into the open sea. We assume the remaining supplies are now landed and a new headquarters established.

1:05 p.m.—British Sea Songs: GSG GSD  
2 p.m.—FAVORITES OF THE FAMOUS: GSG  
4 p.m.—Argentina hour: LSX or LSY (18.115)  
†5 p.m.—Monitor news: W1XAL (11.79)  
5:15 p.m.—Talk, "The Aviation Industry": W2XAF (9.53) W2XAD (15.33)  
5:15 p.m.—Folk songs: 2R04

Lewis Miller of St. Louis, Mo., reports another new Cuban, CODX of Havana, broadcasting nightly on approximately 9.2 mcs, where it is continually interfered with by powerful C. W. station CUY.

Louis Ambrosius of Louisville, Ky., writes that YSD (7.894), San Salvador, El Salvador, is now relaying the commercial programs of Broadcast Station YSS, daily from 9 to 10:20 p.m. EST (8 to 9:20 p.m. CST). The National Department of Propaganda, located at Rio de Janeiro, Brazil, issues a very attractive verification for its programs, which are broadcast over PRF5 (9.501), daily except Sundays from 4:45 to 5:30 p.m. EST (3:45 to 4:30 p.m. CST) in Portuguese, and from 5:30 to 5:54 p.m. EST (4:30 to 4:54 p.m. CST), in the following languages: On Mondays in English; on Tuesdays in Esperanto; on Wednesdays in German (this period is broadcast from 4 to 4:10 p.m. EST (3 to 3:10 p.m. CST) over PSE on 14.939 mcs); on Thursdays in Italian; on Fridays in Spanish, and on Saturdays in French. This daily Brazilian hour is broadcast by a network of thirty broadcast stations as well as by PRF5.

Several readers inform me that RKI of Moscow is broadcasting on a new frequency of 7.518 mcs, daily from 7 to 9:15 p.m. EST (6 to 8:15 p.m. CST). Signals are comparatively weak on this new channel and RAN (9.6), which carries the same program, is now by far the better of the two.

Scientifically minded short-wave listeners will follow the new Zenith Radio Foundation series, being heard on Sundays at 10 p.m. EST (9 p.m. CST), over the NBC-Blue network, with interest, for unless I miss my guess, the hypothesis that the human brain transmits waves of an infinitely high but unknown frequency, will form part of the startling subject-matter to be presented.

The interesting DX session over W8XK (6.14) of Pittsburgh, Pa., is now being heard Fridays at 11:15 p.m. EST (10:15 p.m. CST).

According to a clipping from the Star & Herald of Panama City, Panama, sent to me by Harry Gunn of Memphis, Tenn., HP5A (11.7), of that city, broadcasts daily from 12:30 to 2 p.m. and 7 to 11 p.m. EST (11:30 a.m. to 1 p.m. and 6 to 10 p.m. CST). At 7 p.m. EST (6 CST), the station presents an excellent resume of the world's news in English, ending with these words: "For further details consult the pages of the Star and Herald."

The schedule for VK2ME (9.59) of Sydney, Australia, for October, is Sundays from 12:30 to 2:30 a.m. EST (11:30 p.m. Sat. to 1:30 a.m. Sun. CST), Sundays from 4:30 to 8:30 and 9:30 to 11:30 a.m. EST (3:30 to 7:30 and 8:30 to 10:30 a.m. CST).

FB8AH (14.265), an amateur station on the island of Madagascar, was heard by Clarence Hartzell of Jeanette, Pa., who also informs me that the present schedule of CSW, Lisbon, Portugal, is daily from 12 noon to 4 p.m. EST (11 a.m. to 3 p.m. CST) on 11.04 mcs, and from 4 to 8 p.m. EST (3 to 7 p.m. CST) on 9.94 mcs.

5:30 p.m.—Business Women's Club: 2R04  
†6 p.m.—South American news: W3XAL (17.78)  
6:15 p.m.—Mail bag: 2R04  
6:30 p.m.—Beautiful Magelone: DJB DJD  
7 p.m.—Orquesta Capitolio: YV5RC  
7:45 p.m.—Amateur hour: YV5RC  
8 p.m.—Mail bag: OLR4A

8:15 p.m.—SPECIAL BROADCAST FOR PHILADELPHIA: DJB DJD  
12:15 a.m.—Hawaii Calls: KKP  
1:45 a.m.—Review of summer's sporting events: GSO GSD GSB

**Tuesday, September 28**

3:30 a.m.—Happy program: PCJ (15.22)  
7:15 a.m.—Art of the Masses in Japan: JZJ JZK  
1 p.m.—PROMENADE CONCERT: GSG GSI  
2:25 p.m.—Village festival: OLR4A  
3:20 p.m.—Cabaret, "The Little Show": GSG GSO  
3:45 p.m.—Toyama Military band: JZJ JZK  
4 p.m.—Mantovani's dance orchestra: GSG GSO  
5:30 p.m.—Variety show: GSP GSD  
5:45 p.m.—German musical instruments: DJB  
6 p.m.—BBC Empire orchestra: GSO GSD GSB  
7 p.m.—Man-About-Town: W3XAL (17.78)  
7:30 p.m.—Continental: YV5RC  
8 p.m.—"World Affairs," H. V. Hodson: GSG GSI GSD  
8:55 p.m.—Fishing: GSG GSI GSD  
9 p.m.—Tibor de Machula, cello: DJB DJD  
10 p.m.—Program from Tahiti: F08AA  
10:30 p.m.—Salute to Latin America: W8XAL (6.05)  
12:15 a.m.—Hawaii Calls: KKP

**Wednesday, September 29**

7:15 a.m.—Toyama Military band: JZJ JZK  
9:35 a.m.—Jan Berenska's orchestra: GSG GSI  
10 a.m.—Ben Oakley's band: GSG GSI  
11:20 a.m.—Twilight Serenaders: GSG GSI  
12:20 p.m.—Harpichord recital by Yella Pessl: GSG GSI  
1 p.m.—Fifty Years on the Stage: GSG GSI  
2 p.m.—PROMENADE CONCERT: GSG GSI  
3:05 p.m.—Knoch's orchestra: OLR4A  
3:20 p.m.—Students' songs: GSG GSO  
5 p.m.—Kaleidoscope of opera: DJB DJD  
5:15 p.m.—Symphony concert: 2R04  
5:45 p.m.—Humbrian musical festival: 2R04  
6:40 p.m.—Rae Jenkin's orchestra: GSP GSD  
7 p.m.—Latin-American night: W3XAL (17.78)  
8 p.m.—BBC Empire orchestra: GSG GSI GSD  
9 p.m.—String quartet: DJB DJD  
2 a.m.—Sybil Stanford's Two Girl Friends: GSO GSD GSB

**Thursday, September 30**

7:15 a.m.—Current problems: JZK JZJ  
7:50 a.m.—Jan van Voorthuysen: PHI  
9:35 a.m.—Home of the Teak Tree: GSG GSI  
11:20 a.m.—BBC Empire orchestra: GSG GSI  
1 p.m.—Peter Yorke's orchestra: GSG GSI  
2:25 p.m.—Opera selections: OLR4A  
2:30 p.m.—"NATIONAL HEALTH," Prime Minister Neville Chamberlain: GSG GSI  
4:15 p.m.—Your Programs from Daventry: GSG  
4:30 p.m.—Night Shift: GSG GSI  
5 p.m.—Folk songs: DJB DJD  
5:15 p.m.—Variegated music: DJB DJD  
6 p.m.—Saturday's Game: GSG GSD  
6:55 p.m.—Variety program: OLR4A  
7:30 p.m.—Lissy Bulher, songs: DJB DJD  
8 p.m.—Mail bag: OLR4A  
8:15 p.m.—Special concert: DJB DJD  
9 p.m.—Canadian hour: HH2S  
9:45 p.m.—Jazz Girls: YV5RC

**Friday, October 1**

8:50 a.m.—Music from the movies: PHI  
11:20 a.m.—Welsh Scene Today: GSG GSI  
11:35 a.m.—BBC Welsh orchestra: GSG GSI  
1:20 p.m.—PROMENADE CONCERT: GSG GSI  
1:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)  
2:05 p.m.—Old Prague songs: OLR4A  
4 p.m.—Argentine hour: LSX or LSY (18.115)  
4:30 p.m.—Selecting Vocations Which Fit One's Ability: W1XAL (11.79)  
4:30 p.m.—Dramatic readings: GSG GSO  
5:15 p.m.—Request concert: 2R04  
5:30 p.m.—PLAY, "The Doubtful Misfortune of Li Sing": GSG GSD  
5:45 p.m.—Just Speaking On: 2R04  
7 p.m.—Woman's Page Program: W3XAL (17.78)  
8 p.m.—Concert orchestra: YV5RC  
8 p.m.—Drama, "Men of Harlech": GSG GSI  
10 p.m.—Program from Tahiti: F08AA  
11:15 p.m.—DX Club: W8XK (6.14)  
12:30 a.m.—Children's corner: GSO GSD GSB  
1:45 a.m.—Scots concert: GSO GSD GSB

**Saturday, October 2**

7:45 a.m.—Serenades parade: PHI  
8:20 a.m.—Phoib Club meeting: PHI  
8:50 a.m.—Dance orchestra: PHI  
10 a.m.—Program from S. S. Normandie: FNSK  
10 a.m.—Ambrose's orchestra: GSG GSI  
11:20 a.m.—Jay Wilbur's band: GSG GSI  
12:30 p.m.—BBC presents the ABC: GSG GSI  
1 p.m.—Music Hall: GSG GSI  
1:40 p.m.—Jistebnik Choir: OLR4A  
2:40 p.m.—PROMENADE CONCERT: GSG GSI  
3:55 p.m.—Jack Harris' band: GSG GSO  
4:30 p.m.—League of Nations: HBL HBP  
5:20 p.m.—London log: GSP GSD  
5:30 p.m.—West Country folk songs: GSG GSD  
5:45 p.m.—Variety program: HVO HVB  
6 p.m.—Palace of Varieties: GSG GSD  
7 p.m.—Cocktail music: W3XAL (17.78)  
7:45 p.m.—Equatorial music: YV5RC  
8 p.m.—FOOTBALL: Arsenal vs. Manchester City: GSG GSI GSD  
8:25 p.m.—The Alphas: GSG GSI GSD  
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRXC



# SCOOP!

## We Applaud PROFESSOR QUIZ

**M**AN OF Mystery is "Professor Quiz," whose brain-throbbing questions—both profound and ridiculous—are a popular Saturday night CBS feature. Although his anonymity has been carefully guarded, he's admitted: That his name is Craig Earl, that he has offices at 551 Fifth Avenue, New York City, in the same suite with Al Smith, Jr. That he is a college- and law-school graduate, a member of Phi Beta Kappa and a practising lawyer—also a bit of a magician!

From questions submitted by radio listeners, the Professor questions six contestants on each program. For each list of six questions used, he pays \$25, for the greatest number of correct answers he awards a prize of \$25 in silver.

His problems are numerous. To begin with, the Professor quiets the jittery nerves of the six contestants, who as a rule have never faced a microphone or an audience before. He accomplishes it by various methods. The obviously nervous are calmed with sympathetic, quieting words, while the less distraught are gently "kidded" into a calmness.

He's constantly on the alert to prevent any coaching from the audience. Too, he must keep the players mentally alive so that practically instantaneous responses are forthcoming to his mind-teasers to avoid extended periods of silence on the air.



First pictures (above & left, below) ever published of "Professor Quiz"—who is really Craig Earl! His cerebrum-cracking program first attracted attention over a year ago when featured over a CBS Washington, D.C., outlet. Brought to New York, it has since been heard both as a sustaining & commercial show. Left: "Professor Quiz"—on the air!

When Jan arrived to play at the Casino for his fourth year, he was hailed like a prodigal son on the island, flower-bedecked, driven through the streets on a pony-cart. Right: Arrival



The popular bandleader's gags are appreciated by common peepul as well as movie stars. Below: Crowd at the Casino roars approval of his offer of \$1 a kiss as Dick Jurgens blushes

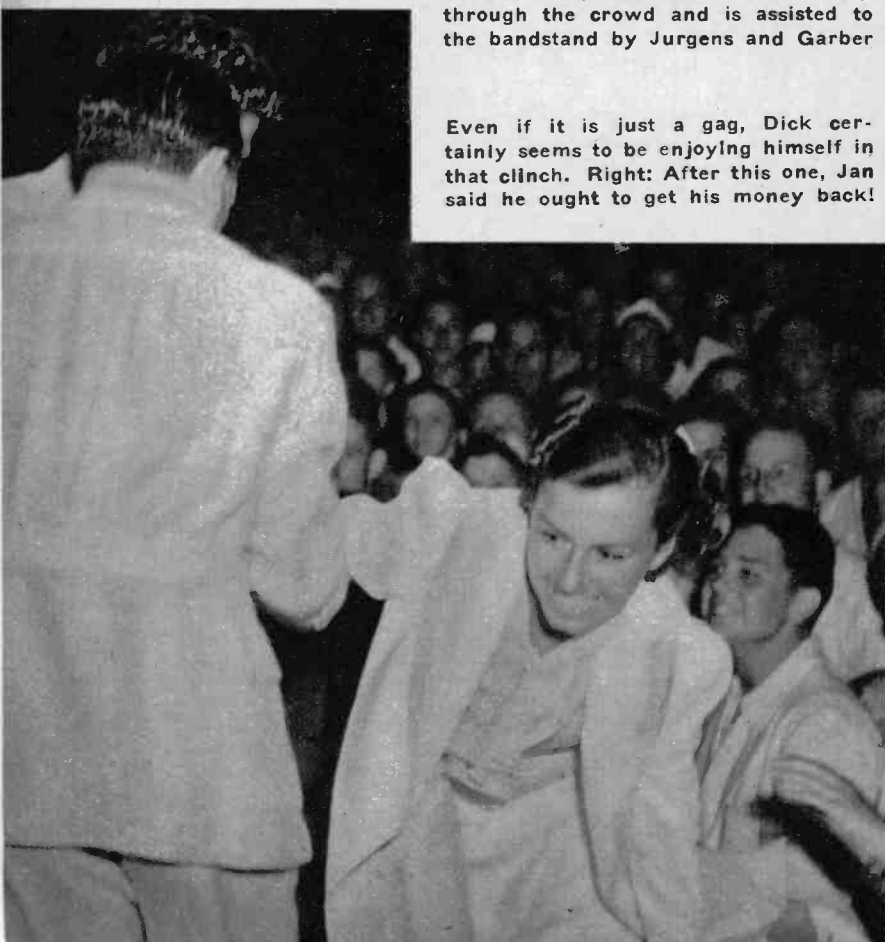


# KISSES \$1.00 EACH

**G**ENIAL Jan Garber, intimate friend of movie stars, orchestra leader, who has played requests for almost all the movie famous in his season at the Cocomanut Grove, moved on to Santa Catalina Island not long ago to fulfill an engagement at the Casino there (recently he was replaced by Herbie Kay). Dick Jurgens, another big-name batoneer, was present at his friend Jan's opening night, and Jan, as a gag, offered \$1 to any girl in the crowd who would come to the bandstand and kiss Dick. It was tough going to get the first demure lass, but from then on it was a stampede. The final accounting was that Jan parted with \$73 before the end of the evening!

Below: The first shy miss to wave her hand to accept the offer makes her way through the crowd and is assisted to the bandstand by Jurgens and Garber

Even if it is just a gag, Dick certainly seems to be enjoying himself in that clinch. Right: After this one, Jan said he ought to get his money back!





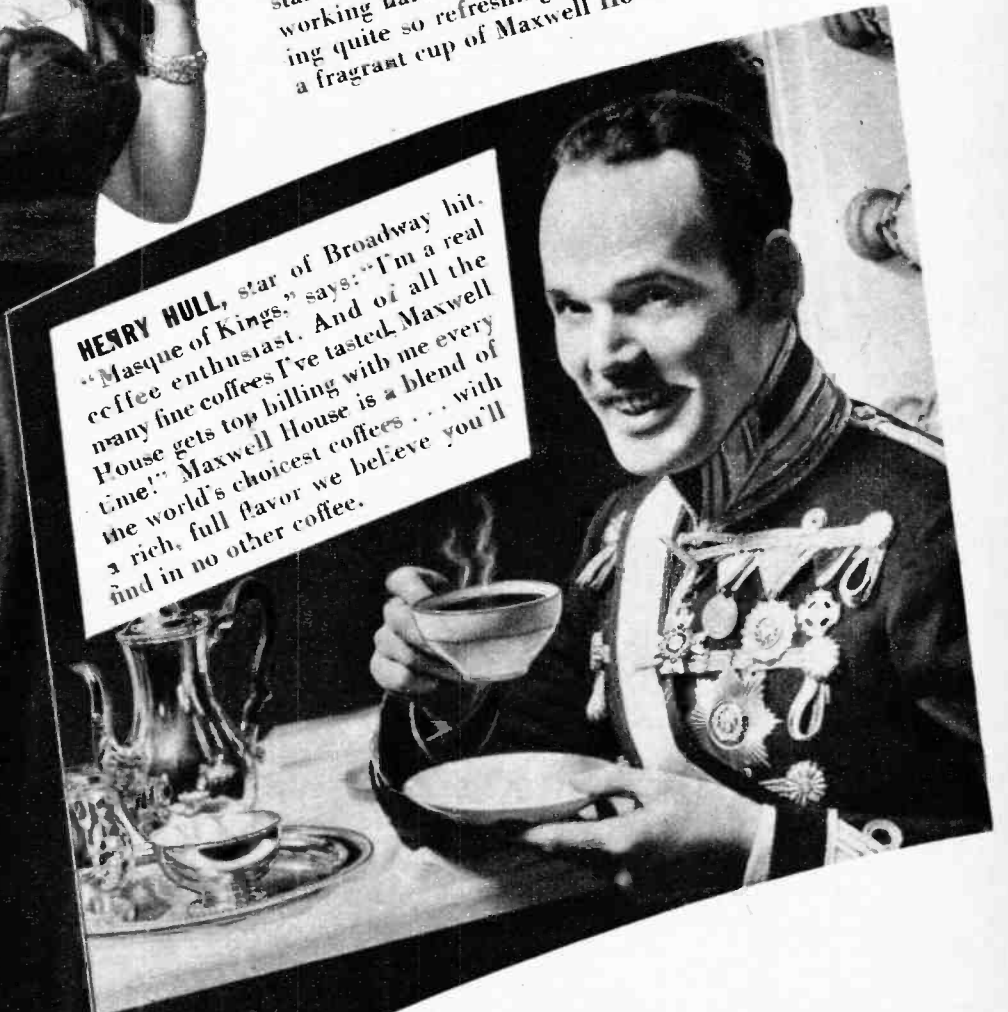
Keeps them on top...the  
**FRIENDLY STIMULATION**  
**OF THIS BETTER COFFEE**



**THE VOICE THAT MILLIONS LOVE—JESSICA DRAGONETTE,**  
 star of the Palmolive radio show, says: "When I'm  
 working hard and need a helping hand, there's noth-  
 ing quite so refreshing as the friendly stimulation of  
 a fragrant cup of Maxwell House Coffee."



**TWIN STARS—VICTOR MOORE and HELEN BRODERICK,** stage, screen and radio head-  
 liners. Victor says: "The friendly stimu-  
 lation of Maxwell House has certainly  
 helped me over many a tough spot!"  
 Helen adds: "Let me put in a big word  
 for the marvelous, roaster-fresh flavor  
 of this simply grand coffee!"



**HENRY HULL,** star of Broadway hit,  
 "Masque of Kings," says: "I'm a real  
 coffee enthusiast. And of all the  
 many fine coffees I've tasted, Maxwell  
 House gets top billing with me every  
 time." Maxwell House is a blend of  
 the world's choicest coffees... with  
 a rich, full flavor we believe you'll  
 find in no other coffee.

**DO YOU MAKE DRIP COFFEE?**

If you do, you've got a real treat in store... the  
 New Drip Grind Maxwell House! A blend of the  
 choicest coffees grown, it's ground specially for  
 drip pots and glass coffee makers... ground abso-  
 lutely uniform—never coarse—never powdery.  
 Always—just right for making the richest, most  
 delicious full-bodied drip coffee you ever tasted.

If you prefer percolated or boiled coffee, ask  
 for the Regular Grind. The same famous blend  
 scientifically ground so that you get every bit of  
 its incomparable flavor and goodness.

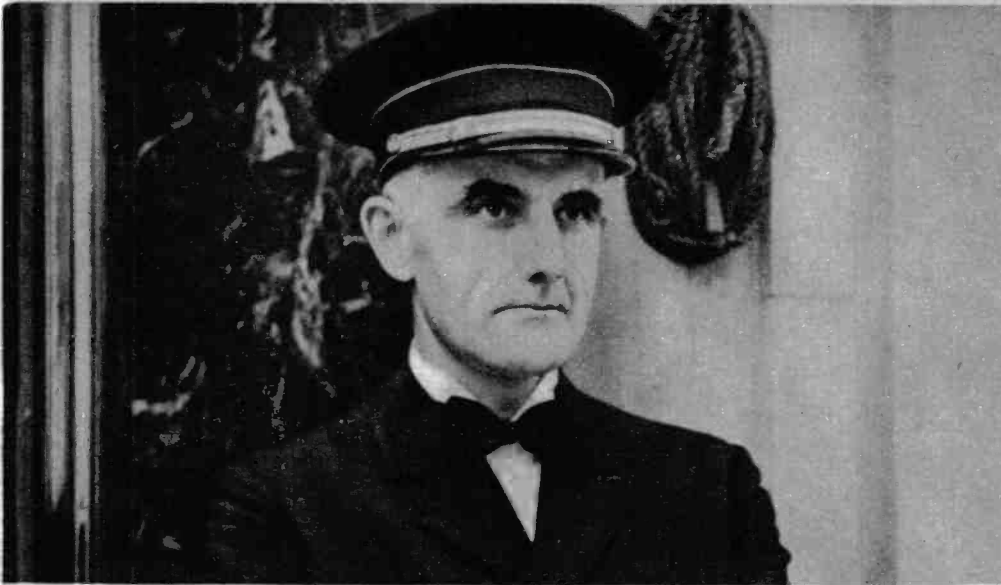
**TUNE IN!** Cap'n Henry's Maxwell House Show  
 Boat, starring Charles Winninger, every Thursday  
 night, over the NBC Red Network.



**NOW 2 GRINDS  
 DRIP GRIND  
 AND REGULAR**

**GOOD TO THE  
 LAST DROP**

**MAXWELL HOUSE COFFEE**



To see Cornelius waiting, means home to Kate. This apartment house doorman makes her day pleasant with his cheery greetings



For audiences, pictures, a star must always look her best. Yvonne of Antoine's, New York, has dressed Kate's hair weekly for 6 years



—Bert Lawson

To have Kate's voice the way listeners like it, she must have an accompaniment that blends. Jack Miller has done this for 7 years

**K**ATE SMITH, Southland's buoyant songbird, returns to CBS Thursday night. As singing mistress of ceremonies, she's heading a new full-hour Coast-to-Coast variety show—"The Kate Smith Hour."

To listeners, Kate is a person who can sing songs the way they like 'em. But when she's on the air there are many unseen people who are responsible for the Kate that people hear—a horde of efficient workers in various fields whose timely help insures each appearance of Kate's being a success. The combined efforts of her Producer-Manager-Announcer Ted Collins, others, help make Kate a star.

Her remarkable voice was brought to the fore when Ted "discovered" her for radio back in 1931. In 1933, Ted and Kate formed Kated, Inc., issuing 100 shares of preferred stock owned equally by Kate, who's V. P., and Ted, who's Pres. and Treas. Her new sponsor — General Foods — buys the services of Kated, Inc., which includes artists on the program and services of production, script-writing and clerical departments of Kated. Weekly cost of Kated to General Foods is said to be about \$7,000. Kated, in turn, pays Kate a weekly salary of \$200. It also pays Ted, others. At the year's end profits are turned into investments—to give Kate and Ted a nice income.

To please millions of listeners, behind-the-scenes personalities blend with the star's. Kate Smith has a corporation behind her!

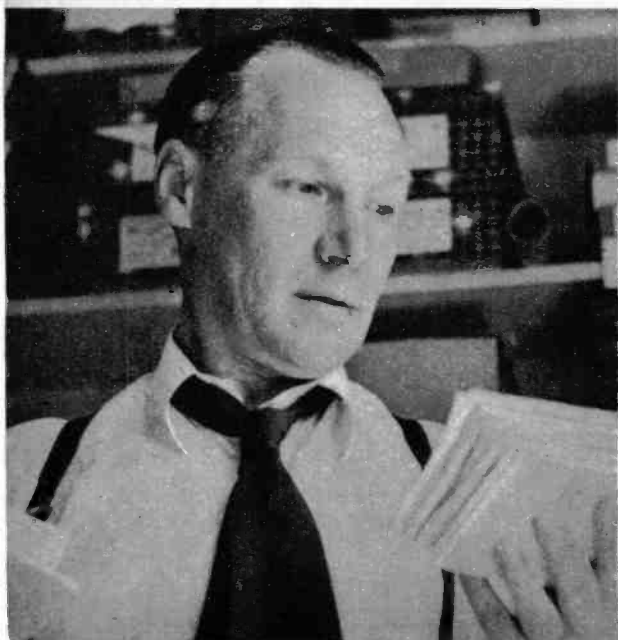
## STAR and SATELLITES

HERE ARE THE HELPERS WHOSE WORK BRINGS YOU A GREATER KATE SMITH THURSDAY NIGHT

Kate's millions of letters are answered by her mail expert, Harvey Porter

Matty Knoeller, Kate's maid, keeps her healthy, despite rigorous show life

Tom Lewis, producer from ad agency, cuts, times, produces Kate's shows







Kate Smith's secretary, Jane Tompkins, answers fan letters, requests for charity, arranges for her many important appointments



Announcer-Producer-Manager Ted Collins has been with Kate since 1931. He signs contracts, buys real estate, pays income taxes



—Bert Lawson

Writer and producer Sylvan Taplinger builds the script around the star of the show, who knows what she wants and usually gets it!

Henny Youngman, program heckler, helps listeners meet another Kate

The star needs the proper introductions by the announcer, Andre Baruch

—Bert Lawson

The arranger, Tony Gale, puts individuality into songs to suit Kate's voice

—Bert Lawson





# RADIO GUIDE TOUR

## Number 6 CONEY ISLAND



Wide World

Comic Milton Berle (left), Model Ethyl Haworth & Richard Himber on the 2-mile boardwalk. Himber's NBC's Wednesday night "Hit Parade" maestro

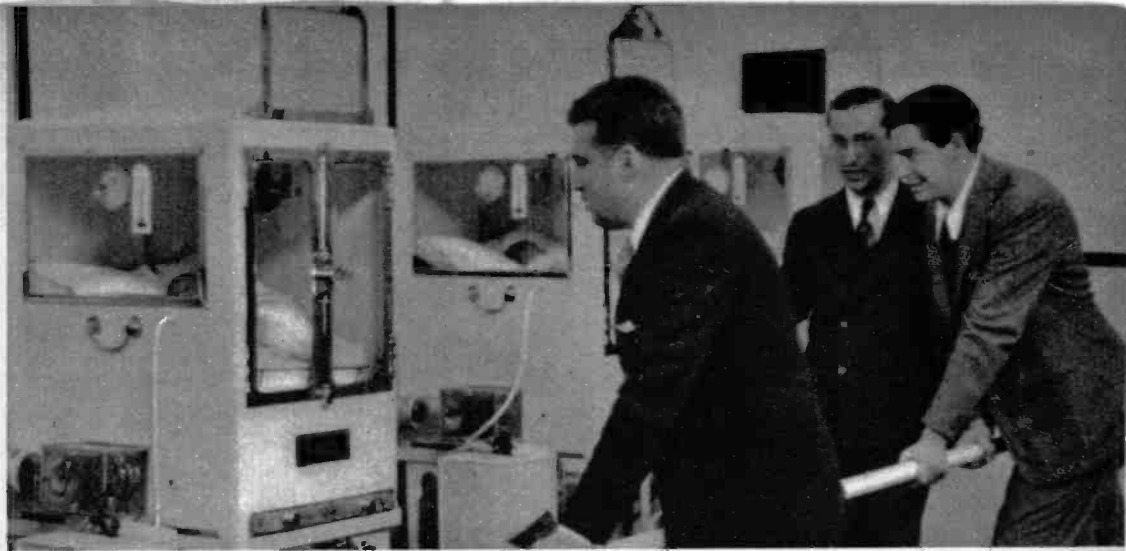
New York's famous free beach & boardwalk—at Coney Island. Millions flock to the resort year in and year out to see the sights, enjoy the fun

Entrance to the Island's Luna Park (below, left). The man (below, right) turns the beach into a hotel, dresses there with the greatest of ease

On the beach at Coney Island (below, left and right). Life-guards patrol the water in surf boats, but still the death-rate from drowning is high







Left: In tintype—Milton Berle (left) and Richard Himber. In this pose—made at the cost of 25c per person—Berle seems to think women smoked cigars in the good ol' days

Private families and institutions send babies to Cony's incubators (above). They're kept there free under Dr. M. A. Couney's supervision. Gawkers see 'em for 25c

Below: It's free, so these two Broadwayites didn't hesitate to see how they looked in the convex mirror. Milton Berle is at the left, Richard Himber is at the right



Hot-dogs for 3—Berle, Himber & Haworth (left to right). 100,000,000 are downed here each season

Comic Berle applies the famous "wetfoot" to Himber. It's done with matches—and all in fun



**C**ONEY ISLAND, humanity's side-show and melting-pot of millions, goes right on simmering each summer. Located at Brooklyn, N. Y.'s, southern tip, it is only a half-hour's automobile drive—or a 15-minute ride by subway—from NYC's Times Square.

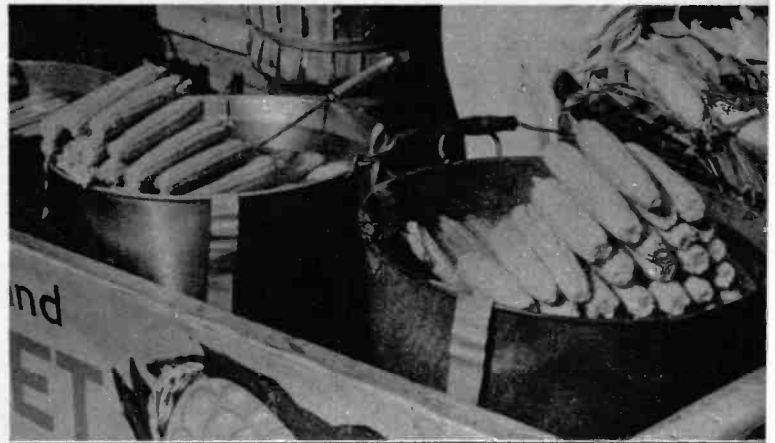
Radio celebrities who live in and around New York often take time out to join in gay abandon at the world-famed playground. Like Radio Producer-of-Laugh's Milton Berle, Professional Model Ethyl Haworth and Maestro Richard Himber, they usually rush to the amusements. When they go swimming, it is at better beach clubs.

Here, stretched out for blocks on either side of Surf Avenue, Brooklyn—the main thoroughfare on the Island—they enjoy the world's most thrilling rides, games and fun coaxer-outers. Concessions are built in rows along the wide sidewalks, and huge signs, painted in bright green and red against white backgrounds, loom in the sky—give the place the appearance of an overdressed Christmas tree.

The great number of concessions featuring strange games and side-shows, and displaying gaudy, cheap prizes, with barkers who are expert, never seem to end.

Most of the games are 5 cents—rides, 5c and 10c. Nothing is very expensive at Coney Island. It caters to the little fellow and his family. But it is not limited to them. That is proved by the ever-presence of celebrities of the entertainment and civic worlds at this playground for both millionaire and pauper, this mecca of sightseers, the one and only—Coney Island!

Photos by Gene Lester



Corn-on-the-cob at Coney Island is a popular item. It sells for five cents—is bought by millions!

Berle leads Himber and Haworth on the "Racing Derby." They end their day with a ride—a fast one





Allie Lowe Miles in her office at Radio Center, NYC. She's been building radio programs, along with Sedley Brown, since 1931



In Miss Miles' handbag were tickets to her show, and this dainty vanity. It weighs but 5 ounces, is made to her own specifications

## PICKPOCKET PICTURES



Another search reveals a change purse, bank-book & pen. The earring & lucky penny are feminine whims

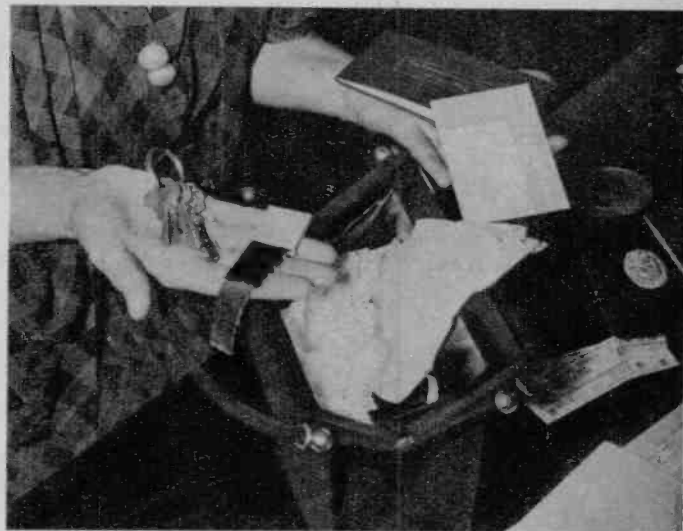
MEET ALLIE LOWE  
MILES — EXECU-  
TIVE & HOMEBODY

IT'S easy to reveal interesting facts about Allie Lowe Miles—just by peeking into her pocket-book! Tickets to her radio show, and office & home keys tell the story of how she successfully co-conducts and produces, along with Sedley Brown, NBC's Tuesday night (EST) "Husbands & Wives," how she happily manages a New York Central Park West apartment for her husband, 11-year-old son, and mother. The Mileses also have a home on Long Island's south shore, near Babylon.

Allie, radio doctor of domestic problems, reads thousands of letters from husbands & wives, highly treasures a note-book in which she keeps important life-problems taken from her radio mail.

Allie, the woman, prides herself on her housekeeping and cooking, proves she's truly a feminist by the many knickknacks tucked away in her purse. Her suppressed desire is earrings, and she has a big collection of them, adores them—but seldom wears them!

Photos by Gene Lester



Keys, velvet samples, a handkerchief, a check-book & even a reducing-appointment card were salvaged



Total contents of Miss Miles' pocketbook, plus a letter from a bank regarding her safe-deposit box



Her fans are many and she receives hundreds of gifts. Even the purse is a present from a listener



# THIS WEEK'S PROGRAMS

## Sunday

Sept. 26

### MORNING

8:00 am CST

CBS-Sunday Morning at Aunt Susan's; News: WFBM KMOX WBBM (sw-15.27)

Jack Melville, former Canadian Bushman, who has been heard before on this children's program, will be the guest.

NBC-Harold Nagel's Orch.: WCFL WBOW

NBC-Coast to Coast on a Bus; Children's Prgm.: WMAQ WMT KWK WLW (sw-15.21)

8:30

WBOW-Rev. Archie Brown  
WCBD-Polish Bible Class  
WCFL-United Swedish Church Services

WFBM-Solving Today's Problems  
WIBA-Fiore Melodies

WIND-Hungarian Air Theater  
WISN-St. Boniface Church

WJJD-Vaudeville Show  
WLW-Church Forum

WMT-Family Altar

8:45

WAAF-Symphonic Hour  
WCBD-Organ Recital  
WCFL-Swedish Church  
WIBA-Bible School

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ KWK WLW (sw-15.21)

CBS-Church of the Air: WCCO KMOX WBBM WKBB  
Rev. John H. C. Fritz (Lutheran), Dean of the Concordia Seminary in St. Louis, will be speaker.

NBC-Highlights of the Bible: WIRE

Reading the Comics: WMT  
WBOW-Watch Tower  
WCBD-Meditation Moments  
WCFL-German Prgm.

WFAF-News; Old Time Gospel Tabernacle

WFBM-Solving Today's Problems  
WGN-Sunday Morning Concert  
WHO-Your Hymns & Mine

WIBA-Norwegian Hour  
WJJD-Happy Go Lucky Time  
WLS-Little Brown Church

WMBD-Morning Favorites  
WOWO-Christian Science Reader  
WROK-News

WTMJ-Church Services

9:15

NBC-Russian Melodies: WOWO  
WFBM-WPA Prgm.  
WMBD-News

WROK-On the Mall  
WTAD-Church in Wildwood

9:30

NBC-Dreams of Long Ago: WLW  
WMAQ WOWO WIRE WIBA  
CBS-News; Romany Trail; Emery Deutsch's Orch.: WFBM  
WBBM WCCO WFAF WKBB  
WMBD

Morning Musicale: WCFL  
KMOX-Early Edition  
WCBD-Hungarian Musicale  
WISN-Spiritual Fellowship

WJJD-Adult Education Council  
WROK-Rhythm Makers  
WTAD-News  
WTMJ-Our Club

9:45

KMOX-To be announced  
WAAF-Equestrian Interviews  
WCFL-New Songs

WIND-Rhythm in Red  
WJJD-Eddie Fitzpatrick's Orch.  
WKBB-Church Service

WLS-News  
WTAD-Dance Revue

10:00

★ MBS-Northwestern Reviewing Stand: WGN  
CBS-Texas Rangers: WCCO  
WFBM WFAF WOC WBBM  
WMBD

NBC-News; Alice Remsen, contralto: WMT WOWO (sw-15.21)

NBC-News; Ward & Muzzy, piano duo: WBOW  
News: WTMJ WLW

KMOX-Church of the Air  
KWK-Bible Auditorium  
WCBD-Jewish Hour  
WCFL-Mirth Parade

WDZ-Todd Brothers  
WIBA-News: World Vairieties  
WIND-Favorite Melodies

WIRE-Jake Entertains  
WISN-Breakfast Club  
WJJD-Bureau of Missing Persons

WKBB-United Church Service  
WLS-It Happened To Me  
WMAQ-Sunshine Hour  
WROK-News

10:15

★ NBC-Nellie Revell, philosophy: WLW WOWO KWK WMT (sw-15.21)

NBC-Braves! of the Brave, drama: WBOW  
Seventh Day Adventists: WOC

WAAF-Dance Revue  
WCFL-Hit Review  
WDZ-Lillian Lynch

WGN-Tuneful Topics  
WIND-Leaders in Dance Time  
WJJD-Rose Vanderbosch, songs  
WROK-Morning Concert

WTMJ-Masters of Rhythm

10:30

★ CBS-Major Bowes' Capitol Family, Dalton Bros., Helen Alexander, sop., Nicholas Cosentino, tr., Edward Matthews, bar., Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.;

Waldo Mayo's Orch.: WFAF  
KMOX WCCO WKBB WMBD  
WBBM

NBC-Green Bros' Orch.: WIRE  
KWK WLW WOWO WMT  
WCFL (sw-15.21)

MBS-Sunday Morning Quarterback with Benny Friedman (Parker Watch Co.): WGN  
Hour of Music: WHO WOC

WAAF-Between the Headlines  
WDZ-Brown Jug Ramblers  
WFBM-Christian Men Builders

WIBA-Popular Melodies  
WIND-News  
WJJD-Happy Go Lucky Time

WLS-Concert Orch.  
WISN-Sunday Morning Revue  
WROK-Organ Reveries

WTAD-Methodist Church

10:45

NBC-Henry Busse's Orch. (Mar. O. Oil): WMAQ  
WCFL-Fashions on Parade  
WBOW-WPA Prgm.

WDZ-Meier Sisters  
WGN-Melody Time  
WIND-Morning Melodies

WJBC-Park M. E. Church  
WJJD-Henry King's Orch  
WMT-News

WROK-Swedish Mission

11:00

CBS-Major Bowes Family: WOC  
NBC-The Hour Glass; Jerry Brannon, tr.; Paul Gersman, violinist: WHO WIRE WCFL (sw-15.33)

NBC-Southernaires: WLS KWK  
WOWO WMT  
Catholic Church: WJBC WTAQ  
KMOX-Travelogue

WBBM-Rhythmic Melody  
WBOW-Evangelical Church  
WDZ-Hillside Chapel

WFAF-Meditation  
WGN-Commemoration of St. Valery  
WHA-Homemakers

WIBA-Workers' Alliance  
WIND-Methodist Church  
WJJD-Dr. Preston Bradley

WLW-Cadle Tabernacle Choir  
WMAQ-Silver Streak Review  
WMBD-Trinity Tabernacle  
WMBI-Moody Church

11:15

KMOX-Piano Recital  
WAAF-Song Successes  
WBBM-Quarter Hour of Romance  
WDZ-Lillian Lynch

WFAF-First Presbyterian Ch.  
WGN-Alice Blue, pianist  
WIBA-First Congregational

11:30

NBC-University of Chicago Round Table Discussion; Guest Spkrs.: WMAQ WBOW WHO (sw-15.33)

## LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WDZ*	1020	250	Tuscola, Illinois	Local
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying: 1050; KPO, 680; KOA, 830; 1190; WSM 650; KFI, 640

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-B—National Broadcasting Company Basic Blue Network  
NBC-R—National Broadcasting Company Basic Red Network  
†—Night Programs Only  
\*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

★ NBC-Radio City Music Hall: KWK WLW WOWO WCFL (sw-15.21)

Viola Philo will sing Marietta's Lied from "Die Tote Stadt" (Korngold) and Il Est Bon (Massenet). The orchestra will offer an excerpt of Siegfried Funeral March from "Gottterdammerung" (Wagner), Water Music (Handel), L'Après Midi D'Un Faune (Debussy), Romeo and Juliet Overture (Tchaikovsky), and Organ Preludes (Leibert).

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO WOC  
The Choir will sing Awake my Soul (Stephens); Though Deepening Trials (Carelso); O Be Gracious Ye Immortals from "St. Paul" (Mendelssohn); and Elsa Entering the Cathedral (Wagner). The organ numbers will be Allegro from the "B Minor Sonata" (Rogers); Souer Monique (Conperin); and Loch Lomond (Scott).

KMOX-Employment Service  
WAAF-Secrets of Charm  
WBBM-Magic Numbers  
WDZ-Al, Floyd & John  
WFLM-Standard Melodies  
WGN-Morning Serenade  
WIRE-Melody Hour

WISN-German Hour  
WKBB-Sunday Morning Revue  
WLS-Organ Concert  
WMT-Music Memory

11:45  
WAAF-Rhythm Revue  
WIBA-Today's Almanac  
WLS-Organ Melodies; Weather; Livestock Report  
WMBD-To be announced

## AFTERNOON

12:00

NBC-Radio City Music Hall; Salon Orch.: WENR  
CBS-Church of the Air: KMOX WKBB WCCO WFAF WMBD (sw-15.27)

Rev. John J. McClafferty (Catholic), Executive Secretary of the National Legion of Decency, will be speaker.

NBC-Dorothy Dreslin, sop.; Fred Hufsmith, tr.: WCFL WMAQ (sw-15.33)

WAAF-Musical Hour  
WBBM-Rhythm at Noon  
WBOW-Dinner Music  
WDZ-Juvenile Matinee

WGN-Reading the Comics  
WIBA-Tony Salerno's Orch.  
WIND-German Hour  
WMT-Trinity Lutheran Church

WOC-Watch Tower  
WTAQ-Organ Melodies

12:15

NBC-Dorothy Dreslin, sop.; Fred Hufsmith, tr.: WMAQ  
WBOW-Melody Weavers  
WCFL-New Songs

WMBD-For Men Only  
WROK-News  
WTAD-Storyland Lady  
WTAQ-String Ensemble

12:30

NBC-Back Home Musical Drama: WENR WMT WIBA WBOW  
Back Home, a new weekly series of dramatizations of outstanding incidents in the life of James Whitcomb Riley, makes its debut today. Written by Howard McKent Barnes, author of the May Robson hit, "Mother of the Millions," and a number of other full-length plays and books, Back Home will be presented against a musical background and will star Gene Arnold, present interlocutor on the NBC Minstrels, as Riley, the adult man. Willard Farmer will be heard in early episodes as the youthful Riley, although Arnold as Riley, the adult, will read poems from the works of the Hoosier poet as they are introduced in the script. Back Home is being based in part on Riley's personal notes, now in the hands of heirs of the Riley estate. Barnes, the author, made his debut in radio as author of a serial entitled Wings of Dawn. He has lived in Chicago for the past decade. The initial episode of Back Home will deal with the Boy Riley's unhappy home life as the son of a stern lawyer who was determined to keep his boy from becoming "an idle dreamer," with his "one and only" love affair. In the supporting cast will be such players as Isabel Randolph, Phil Lord, Lawrence Fillbrandt and Fred Sullivan.

CBS-To be announced: KMOX WKBB WTAQ WCCO WMBD (sw-15.27)

NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW WHO WMAQ (sw-15.33)

Smoke Dreams, a weekly half hour program which features "The Dreamer," and orchestra directed by Virginia Marucci, and singers and guest artists, makes its debut today. Guest talent to be heard on the first program of the new series, which will originate in the studios of WLW, NBC affiliate in Cincinnati, Ohio, includes Egbert Van Alstyne, well-known song writer; the Smoothies and the DeVore sisters. Van Alstyne, a true veteran of Tin Pan Alley, has written the music for more than 1,000 songs and has had more than 500 printed. Beginning with his first hit "In the Shade of the Old Apple Tree" back in 1903, on through the years to his most recent hits, "Drifting and Dreaming," "Hasta Manana" and "Dancing Toys," Van Alstyne has been one of the nation's most popular composers. He will tell how he came to write several of his songs and the tunes will be played and sung by the orchestra and chorus.

The Smoothies, made up of Babs, Charlie and Little, and the DeVore sisters are well known to network listeners. Babs was formerly a member of the Fred Waring troupe, and the DeVore sisters have been heard over NBC on numerous programs.

MBS-Ted Weems' Orch.: WGN  
Ted Weems and his celebrated orchestra, featuring Elmo Tanner, the whistling soloist, and Perry Como, baritone heart throbs, return to the Mutual Broadcasting System, resuming their popular daytime dance session. They will be heard weekly hereafter at this time.

KWK-United Charities Reporter  
WCFL-Melodiana  
WFAF-Funny Paper Man  
WFBM-Origin of Superstitions  
WDZ-Hawaiian Strollers

WIRE-Rhythm Makers Review  
WISN-Fur-Time Classics; Polish Merry-makers  
WJJD-My Kingdom Come  
WMBI-Music & Message  
WOWO-Missionary Hour

WROK-Dan, the Funny Man  
WTAD-Motor Club Drama

12:45

CBS-Poet's Gold; David Ross; Orch.: WFBM KMOX WKBB  
WTAQ WCCO WOC WMBD (sw-15.27)

MBS-Ted Weems' Orch.: KWK  
WCFL-Music in the Air  
WDZ-Maurice Russell  
WIRE-Keene's Old Timers  
WJJD-Musical Highlights  
WMT-Tonic Tunes  
WTAD-Blended Voices  
WTMJ-Laff Parade

1:00

★ NBC-THE MAGIC KEY OF RCA; Symphony Orch.; Frank Black, cond.; Milton J. Cross, m.c.; Jean Sablon, Tex O'Rourke; guest: WLW WMT  
WTMJ WOWO KWK WIBA  
WENR (sw-15.21)

CBS-Living Dramas of the Bible: WFBM WMBD KMOX (sw-15.27)

NBC-Sunday Drivers: WHO  
WMAQ (sw-15.33)

CBS-Fun-Bug (Barnsdall Refining Co.): WBBM WCCO  
News: WOC WJJD  
WAAF-Remember With Joy  
WBOW-Rev. Drake  
WCFL-Musicale

WDZ-Plow Jockeys  
WFAF-News: Hungarian Hour  
WGN-Romance of Transportation  
WIND-Polish Prgm.  
WISN-Hollywood Matinee

WKBB-Melody Parade  
WROK-Amateur Hour  
WTAD-Lawrence Glosemeyer  
WTAQ-Duchow's Red Ravens

1:15

WCFL-Light Classics  
WGN-Concert Orch.  
WIND-Bleacher Bug  
WIRE-News

WISN-Smooth Sailing  
WJJD-Sterling Young's Orch.  
WOC-To be announced  
WTAD-Quincy Marches On

1:30

NBC-Thatcher Colt: Mysteries (Scaletone & Pine Tar Soap)  
WMAQ KSD WIRE WBOW  
WHO (sw-15.33)

CBS-St. Louis Serenade: KMOX  
WCCO WMBD (sw-15.27)

Baseball: Sox vs. St. Louis:  
WBBM WGN WJJD WIND  
WCFL

WAAF-Tower Tunes  
WCFL-Light Classics  
WDZ-Watchtower  
WFBM-House Beautiful  
WISN-You Shall Have Rhythm  
WJJD-Melodies That Endure  
WKBB-News  
WROK-Melody Time

1:45

WAAF-Dream Gondola  
WCFL-Interlude  
WDZ-Lee Lynch Co-Op  
WFBM-Bohemians  
WISN-Coplin Concert  
WJJD-Eddie Fitzpatrick's Orch.  
WKBB-Organ Reveries  
WOC-Country Church of Hollywood

WROK-Marimba Melodies  
WTAQ-To be announced

2:00

★ CBS-Everybody's Music; Howard Barlow & Symphony Orch.: WOC WMBD WFBM KMOX  
WKBB WCCO (sw-15.27)

NBC-There Was a Woman, drama: WENR KWK (sw-15.21)

NBC-Tapestry of Melody: WLW  
WMAQ KSD WBOW WHO (sw-15.33)

Polly Pretends: WOWO WIRE  
News: WIBA WIND  
WCFL-Organ Recital  
WFAF-A.Z.A. Prgm.  
WISN-Jewels of the Air  
WJJD-Fred Beck, organist  
WMT-Traged Tunes  
WROK-Matinee Musicale  
WTAQ-Van Zeeland Ramblers  
WTMJ-Heinie & His Grenadiers

2:15

CBS-Everybody's Music: WFAF  
WAAF-Helen Grayson  
WDZ-Amateur Contest  
WIBA-Today's Almanac

(Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20



**DOROTHY DRESLIN**  
NBC soprano  
Sun. 12 noon CST

(2:15 p.m. Continued)

WIND-Club Cabana  
WISN-Baseball Game  
WJJD-Harry Owens' Orch.  
WMT-Hit Parade  
WTAD-Frances Mourning  
WTAQ-News

### 2:30

NBC-Int'l Open Golf Summary:  
WIRE WOWO WENR WIBA (sw-15.21)

CBS-Everybody's Music: WTAQ  
NBC-Bicycle Party (Cycle Trades)  
Swor & Lubin, comedians;  
Bert Whaley, bar.; Hugo Mariani's Orch.; WBOW WMAQ  
WHO WLW KSD

Sports and adventure, with an outstanding figure in either field as a guest each week, will be accepted in Bicycle Party, a new half-hour variety program with Bill Slater, NBC ace sports commentator, as master of ceremonies. Hugo Mariani, veteran NBC maestro, will conduct the orchestra, and the featured entertainers of the regular cast will be Bert Swor, a member of the original "Two Black Crows," and Lou Lubin, blackface comedy team; and Bert Whaley, young radio baritone. Alois Havrilla will be the announcer. Joe Williams, sports columnist of the Scripps-Howard Newspapers, will be the first guest, describing the "backstage" setting of important sports events. Bill Slater, the master of ceremonies, is at home in a wide variety of sports announcing. Headmaster of the Adelphi Academy, Brooklyn, N. Y., he is frequently heard in his vivid style describing football games, track-meets, crew races and other athletic contests. He was NBC's chief announcer of the Olympic Games in Berlin in 1936.

MBS-To be announced: KWK News: WCFL

WAAF-Petite Musicale  
WCBD-Δ Zion Sunday Services  
WDZ-Man's Wife on Train  
WIND-Bleacher Bug, Jimmy Dudley  
WISN-Dugout Doings  
WJJD-Happy Harmonies  
WROK-Viewing the News  
WTMJ-Spice of Life

### 2:45

NBC-Popular Melodies: WMT  
WIRE WOWO WENR (sw-15.21)

WDZ-Glen & Frank  
WIND-Sports Globes, Russ Hoiges  
WJJD-Warren Brown Talks  
Baseball  
WROK-Salon Music  
WTMJ-Musical Spelldown  
WTAD-James Moseby

### 3:00

CBS-Dr. Harry Hagen's Spelling Bee: WOC KMOX WKBB  
WFBM WFAM WCCO WTAQ  
WMBD

NBC-Romance Melodies: WMAQ  
WBOW WHO KSD (sw-15.33)  
NBC-Δ Sunday Vespers: WENR  
WAAF-Jimmie Kozak, pianist  
WDZ-Rhythm Ramblers  
WIBA-Concert Hall of the Air  
WIRE-Baseball Game  
WJBC-Band Concert  
WLW-Memorial to Ball Brothers  
WMT-Richard Wilson, talk  
WOWO-Temple Radio Service  
WROK-Musicale  
WTAD-News  
WTMJ-Football Game

### 3:15

WAAF-Hymntime  
WDZ-River Ramblers  
WMT-Today in Arts & Sciences

### 3:30

NBC-The World Is Yours: KSD  
WMAQ WBOW WIBA (sw-15.33)

NBC-Senator Fishface & Pigt. Figgibottle; Norman Cloutier's Orch.; Jean Ellington, songs; Showmen Quartet; Paul Stewart, m.c.: WMT KWK WENR  
KSD-Community Forum; News  
WDZ-Clinton Radio Show  
WGN-Baseball Headliners  
WIO-The Air Is Yours  
WLW-Choral Echoes  
WOWO-Δ Church of the Nazarene  
WROK-Rudolph Friml's Orch.  
WTAD-Δ Inter-church Revival

### 3:45

WAAF-Kay Armen  
WJBC-Matinee Players  
WROK-Musicale

### 4:00

NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ  
WHO WTMJ WIBA (sw-15.33)  
Marion Talley, who achieved success as an opera singer at the age of 17 and then retired, attaining stardom years later in motion pictures and radio, will return to the air as star of the Ry-Krisp program from Hollywood. The entire cast of her last year's company, which includes both operatic and popular singers, will be back with the soprano star. The cast will include Josef Koestner, favorite radio maestro of the late Mme. Ernestine Schumann-Heink; Paul Taylor and his Choristers, and Ken Carpenter, announcer. Miss Talley, who recently recovered from an appendectomy, is a former Kansas City girl who was trained for the Metropolitan Opera with funds raised by popular subscription among her townspeople. At the height of her operatic career she startled the musical world by announcing her retirement to her quiet farm in Kansas, where she remained in seclusion for several years. Plump prima donnas were still in fashion, but Miss Talley went on a rigid diet and emerged a few years later at the film capital as a trim and chic young woman, weighing a paltry 105 pounds. Koestner, her conductor, is a nephew of Felix Mottl, the great Wagnerian maestro who introduced the late Schumann-Heink to Richard Wagner and thereby launched the diva on her memorable career as a Wagnerian interpreter. Carpenter is the NBC announcer who is heard on Bing Crosby's and many other Hollywood programs. The Paul Taylor Choristers, welded together by a former Hoosier evangelist, is considered one of the finest groups on the air.

NBC-Noble Cain & A Cappella Choir: WENR WOWO KWK  
WBOW WLW (sw-15.21)

NBC-To be announced: KSD  
KSD-Baseball Scores  
WAAF-Deadlines  
WMT-Easy Iowa Songfest  
WROK-Ave Maria Hour  
WTAD-Billy Bob Richardson

### 4:15

CBS-Our American Neighbors:  
WOC WFAM WKBB WCCO  
WMBD WFBM  
KMOX-Interviews & Highlights  
WDZ-Amateur Contest  
WTAQ-Sam DeSigne, songs

### 4:30

★ CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-15.27)

CBS-Howard Neumiller, pianist:  
WOC WKBB WMBD WTAQ  
NBC-Roy Shields' Encore Music:  
WHO WMAQ WBOW WLW (sw-15.33)

NBC-Aeene Sunshine Melodies; Smilin' Ed McConnell; Palmer Clark's Orch.; Larry Larson, organist & Choral Group: WENR WMT KWK (sw-15.21)

WAAF-Organ Melodies  
WCCO-Musical Prgm.

★ WCLF-FOR YOUR INFORMATION (1310 kc)

WDZ-Clinton Radio Show  
WFAM-News; In the Gloaming  
WIBA-American-Scandinavian Hr.  
WOWO-Matinee Tunes  
WROK-Musicale  
WTAD-Concert Hall of the Air

### 4:45

CBS-Howard Nevmiller, pianist:  
WOC WKBB WMBD WTAQ  
WAAF-Gypsy Fortunes  
WDZ-Lazy Jim Day  
WJBC-Madge & Lucille  
WROK-Afternoon Varieties  
WTAD-Loreine Meyer Hughes

### 5:00

★ MBS-Thirty Minutes in Hollywood: WMT

NBC-Int'l Open Golf Summary:  
KWK WOWO WCFL WLW (sw-15.21)

## Guests and Special Events

### AFTERNOON

12:30 CST TED WEEMS' orchestra, MBS.

12:30 CST SMOKE DREAMS, premiere of new musical variety series, NBC.

12:30 CST BACK HOME, drama portraying James Whitcomb Riley's life, NBC.

1:00 CST QUEENA MARIO, guest on Magic Key, NBC.

2:30 CST BICYCLE PARTY, premiere of new sports variety series, NBC.

4:00 CST MARION TALLEY, Paul Taylor Choristers and Josef Koestner's orchestra, premiere, NBC.

5:00 CST COLUMBIA GREET'S STATION WGAR, Cleveland, CBS.

5:00 CST THIRTY MINUTES IN HOLLYWOOD, premiere of new variety show with George Jessel and Norma Talmadge, MBS.

5:30 CST BARRY MCKINLEY, SALLY NELSON, SEYMOUR SIMON'S orchestra, premiere of new series, CBS.

### NIGHT

6:00 CST TIM RYAN AND IRENE NOBLETTE, guests of Jell-O Summer Show, NBC.

6:00 CST JEANETTE MACDONALD with Josef Pasternack's orchestra, premiere, CBS.

6:30 CST JOE COOK, JOAN EDWARDS, AND LOUISE MASSEY AND THE WESTERNERS, Good Gulf Summer Stars guests, CBS.

6:45 CST INTERESTING NEIGHBORS with Jerry Belcher, premiere, NBC.

8:00 CST RICHARD CROOKS, guest on Ford Sunday Evening Hour, CBS.

9:00 CST FOOTBALL PREVIEW AND ROUNDUP, CBS.

9:30 CST CHEERIO returns to the air, NBC.

## PROGRAM LOCATOR

Don't wrack your brain trying to remember that Prof. Quiz is on the air Saturdays—that Jessica Dragonette sings on Wednesdays! The Radio Guide Program Locator shows you how to use these program pages to greater advantage. Look for it in

Radio Guide—Week Ending Oct. 9

CBS-Columbia Salutes WGAR  
Cleveland: KMOX WCCO  
WFBM WSBT WTAQ WOC  
WBBM

A program of music and talks by officials of the CBS network, will salute WGAR in Cleveland, to celebrate its entrance into the Columbia chain.

NBC-Catholic Hour: WMAQ  
WBOW WHO WIBA (sw-9.53)

WAAF-Harmony Hall  
WDZ-Tiscola on the Air  
WENR-Amateur Hour  
WGN-To be announced  
WJBC-Dance Time  
WJJD-Baseball Score Board  
WKBB-America on Parade  
WMBD-Δ Nazarine Church  
WROK-In Old Mexico  
WTAD-Hilda Arnold

NBC-Codolban's Orch.: KWK  
WOWO WCFL WLW (sw-15.21)

WAAF-Washington Watchman  
WIND-Rhythm in Red  
WJJD-Sterling Young's Orch.  
WOC-Gerry Morrissey  
WROK-The Buccaneers

★ NBC-A TALE OF TODAY, drama (Princess Pat): WMAQ (sw-9.53)

NBC-Ted Wallace's Sing Band:  
WBOW WCFL (sw-15.21)

CBS-Barry McKinley, bar.; Sally Nelson, vocalist; Seymour Simon's Orch. (Chevrolet): WFBM  
WBBM WBSB WKBB WCCO  
WMBD WOC WTAQ KMOX  
WISN

★ MBS-Fun in Swing Time (Admiracion Laboratories, Inc.): Tim & Irene; Bunny Berigan's Orch.: WGN KWK

KSD-Pepper Uppers  
WAAF-Δ St. Francis Retreat  
WBAA-Purdue Band Concert  
WCBD-Δ North Shore Church  
WHO-Baseball Resume  
WIBA-Frautschi Half-hour  
WIND-Moissaye Boguslawski, concert pianist

WJJD-Kinney's Hawiann's  
WLW-Court of Human Relations  
WMT-Δ Walnut Street Church  
WOWO-Vesper Echoes  
WROK-Salvation Army Band  
WTAD-News

WJBC-Baseball Score Board  
WJJD-Baseball Scores  
WOC-News  
WOWO-Baseball Scores  
WROK-Court of Human Relations  
WTAQ-Gene Lynch, songs

6:45

NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): WHO WMAQ KSD WLW  
WBOW (sw-9.53) (also see 10 p.m.)

Jerry Belcher, that tall, rangy Texan who has been converting American homes into broadcasting studios for nearly a year as conductor of the Our Neighbors program, will inaugurate a new series of fireside chats. Belcher, who originated the Vox Pop program in Houston, Texas, while commercial manager of a radio station there, brought that program to NBC networks in June, 1935, long before the human interest broadcast became the vogue it is today. On October 11, 1936, he inaugurated his present weekly trips "over the back fence" for visits with Our Neighbors. His theory was and is that we are interested in our neighbors because so many problems and so much humor and pathos of family life in America are common to all sections of the country.

Belcher even believes there's a secret for an international goodwill and peace movement in his radio program idea. Similar world-wide broadcasts, he contends, would bring an intimacy that would transcend boundaries and bitter rivalries. In his new series of visits, Jerry will continue, as he has in the past, to take his microphone into typical American homes for extemporaneous, unrehearsed interviews. Comfortable and at ease in familiar surroundings, the members of the families visited by Jerry will discuss with him the major interests and minor crises that come their way. No member will know in advance what Jerry's questions will be

6:00

★ NBC-Jell-O Summer Prgm.; Starring Jane Froman & Don Ross; Tune Twisters; D'Artega's Orch.; Milton Douglas & Priscilla; Guests Comedians: WIRE WIBA WMAQ WTMJ  
WHO KSD WLW WTAM (sw-9.53) (also see 10:30 p.m.)

NBC-Helen Traubel, sop.; orcl.: WENR KWK WOWO WMT (sw-11.87)

## NIGHT

★ CBS-Vicks Open House; Jeanette MacDonald, sop.; Mixed Chorus; Josef Pasternack's Orch.: WISN KMOX WBBM  
WFBM WCCO WHAS WJRW (sw-11.83)

Jeanette MacDonald, singing star of the screen, opens a series of broadcasts, with Josef Pasternack's orchestra, and a mixed chorus, to be heard each week. This is Miss MacDonald's second appearance on the air, her first being in the radio version of the motion picture, "Naughty Marietta," with Nelson Eddy.

In this series, the soprano will feature selections from operettas and songs she has made famous in such screen successes as "Naughty Marietta," "Rose Marie," "Maytime," "The Firefly," and others. Josef Pasternack, formerly conductor of the Metropolitan Opera Company, will assist Miss MacDonald. The show originates from the coast, and is under the sponsorship of the Vicks Chemical Company, which has brought such singing stars as Grace Moore and Nelson Eddy to the microphone.

WBOW-To be announced  
WCBD-Scripture Truth Hour  
WCFL-Organ Recital  
WGN-Freddie Martin's Orch.  
WIND-Memories that Endure  
WJJD-Henry King's Orch.  
WMBD-Δ Bradley Chapel Hour  
WROK-Boy Scout Bulletin Board  
WSBT-Sunday Varieties  
WROK-Dinner Music  
WTAD-Sports

WTAQ-Beacon Lights  
6:15

News: WJJD WCFL WMBD  
WBOW-This Rhythmic Age

6:30

★ NBC-WERNER JANSSEN concert (Bakers' Broadcast); Loretta Lee, vocalist: WIBA  
WLS KWK WMT WTMJ (sw-11.87)

CBS-Twilight Musicale: WKBB  
WMBD WBBM

★ CBS-Good Gulf Summer Stars with Harry von Zell, m.c.; Oscar Bradley's Orch.; Guest: WJR WSBT WFBM WHAS (sw-11.83)

NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bass; Helen Marshall, sop.: KSD  
WMAQ WHO WIRE WTAM

MBS-Ted Weems' Orch.: WGN  
★ KMOX-HOLLYWOOD REPORTER

WAAF-Song Styles  
WCBD-Δ Gospel Tabernacle  
WCCO-Musical Prgm.  
WCFL-Dance Orch.  
WIND-Supper Club  
WISN-Down by Herman's  
WJJD-Dude Martin  
WLW-String Ensemble  
WOC-News  
WOWO-Baseball Scores  
WROK-Court of Human Relations

WTAQ-Gene Lynch, songs  
6:45

NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): WHO WMAQ KSD WLW  
WBOW (sw-9.53) (also see 10 p.m.)

Jerry Belcher, that tall, rangy Texan who has been converting American homes into broadcasting studios for nearly a year as conductor of the Our Neighbors program, will inaugurate a new series of fireside chats. Belcher, who originated the Vox Pop program in Houston, Texas, while commercial manager of a radio station there, brought that program to NBC networks in June, 1935, long before the human interest broadcast became the vogue it is today. On October 11, 1936, he inaugurated his present weekly trips "over the back fence" for visits with Our Neighbors. His theory was and is that we are interested in our neighbors because so many problems and so much humor and pathos of family life in America are common to all sections of the country.

Belcher even believes there's a secret for an international goodwill and peace movement in his radio program idea. Similar world-wide broadcasts, he contends, would bring an intimacy that would transcend boundaries and bitter rivalries. In his new series of visits, Jerry will continue, as he has in the past, to take his microphone into typical American homes for extemporaneous, unrehearsed interviews. Comfortable and at ease in familiar surroundings, the members of the families visited by Jerry will discuss with him the major interests and minor crises that come their way. No member will know in advance what Jerry's questions will be

and no program will be re-audited.

KMOX-Sports Reporter  
WAAF-This Rhythmic Age  
WCFL-Dance Orch.  
WJJD-Pickard Family  
WIND-American Scenes  
WIRE-Rose Tire Buddies  
WOC Sports Summary  
7:00

★ NBC-CHASE & SANBORN Hour; Herbert Marshall; Nelson Eddy, bar.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; W. C. Fields, comedian; Robert Armbruster's Orch.; Guest: WHO WMAQ  
WTMJ WIBA WTAM WIRE  
WLW KSD (sw-9.53)

★ CBS-Columbia Workshop, drama, dir. Earl McGill: KMOX  
WHAS WSBT WJR WBBM  
WFBM WMBD WCCO WISN  
WOC (sw-11.83)

NBC-To be announced: WBOW  
WENR KWK (sw-11.87)  
WCFL-Polish Prgm.  
WGN-Comedy Stars of Broadway  
WIND-Today's Baseball Game  
WMT-Sunday News  
WROK-Ferde Grofe's Orch.  
WTAQ-News

7:15

MBS-Sylvia Froos, songs; Orch.: WMT

WCFL-Dance Orch.  
WGN-Wayne King's Orch.  
WMBD-News  
WROK-Musicale  
WTAQ-Club Cabana  
7:30

CBS-David Ross' Birthday Party: WSBT WJR WFBM WCCO  
WOC KMOX WISN WBBM  
WHAS WMBD (sw-11.83)

MBS-Vincent Lopez' Orch.: WMT  
WGN KWK  
WAAF-Eventide Echoes  
WCBD-J. C. O'Hair  
WCFL-Lithuanian Prgm.  
WKBB-Rhythm and Romance  
WROK-Court of Human Relations

WROK-Pilgrim Rest Hour  
WTAQ-Hawaii Calls  
7:45

News: WKBB WTAD  
WTAQ-Ambrosius Sisters  
8:00

★ NBC-Woodbury's Rippling Rhythm Revue; Del Casino, tr.; Honeychile & Bob Hope. WMT WENR WLW KWK (sw-11.87) (also see 10:30 p.m.)

★ CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Dir. Jose Turbitt: WJR WSBT WKBB WTAQ  
WHAS KMOX WCCO WFBM  
WBBM WMBD WOC WISN  
(sw-11.83)

★ MBS-John Nesbitt's Passing Parade: WGN

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun, tr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD  
WIBA WTMJ WMAQ WIRE  
KOA WHO (sw-9.53)

WBOW-To be announced  
WCFL-Irish Hour  
WIND-On To Adventure  
WROK-Variety Hour  
WSU-Vespers; Professor M. Willard Lampe  
8:15

WGN-Joe Sanders' Orch.  
WIND-News  
8:30

★ NBC-AMERICAN ALBUM OF Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Arden Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschens' Orch.: WHO WIRE WMAQ  
WTAM WIBA WTMJ KSD  
KOA (sw-9.53)

★ NBC-Walter Winchell's Jergens Journal: WENR WMT WLW  
KWK (sw-11.87) (also see 10:15 p.m.)

MBS-Lowell Thomas' Commentator Forum: WGN  
WIND-Down the Mississippi  
8:45

★ NBC-IRENE RICH (WELCH Grape Juice), drama: WENR  
WOWO WMT KWK (sw-11.87) (also see 10 p.m.)

A night of storm is the background for tonight's Welch play starring Irene Rich from Hollywood. Titled "High Water" and written by Arch Oboler, the play concerns an exciting night in a valley swept by flood waters, and the strange adventure which befalls two people trapped by high waters.

WGN-News; Sports Review  
WLW-Jack Randolph, songs



# Sunday

Sept. 26



MILTON J. CROSS  
Magic Key m.c.  
Sun. 1 pm CST

KMOX-Cardinal's Game Replayed  
KOA-Night Editor  
WCFL-Pentacostal Church  
WGN-Fred Waring's Orch.  
WIBA-Park Hotel  
WIND-Let's Dance  
WTMJ-Sports; Dance Orch.  
11:30  
NBC-One Man's Family: KPO  
KFI (also see Wed. Prgm. at  
7 p.m.)  
End of Sunday Programs

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WHA-890  
WBBM-770  
WBOW-1310  
WCB-1080  
WCO-810  
WFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-320  
WHD-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-760  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOW-1160  
WWRJ-1370  
WROK-1410  
WSBT-1360  
WSUI-800  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

9:00

★ CBS-Football Preview & Roundup: WFBM WCCO WIS WSBT WBBM WOC (sw-11.83)  
A preview of the coming football season will bring prominent football coaches and glee clubs and choirs, and college bands, of colleges all over the country, to the air. Among the coaches to be heard discussing the coming season and their plans for their teams, will be Elmer Layden, coach of the Notre Dame team, and Coach Howard Jones of the University of Southern California. Glee clubs include the singers of Northwestern University in

Evansville, Illinois, the Notre Dame Glee Club, and the men's Glee Club of Occidental College in Los Angeles, who were winners of the Pacific Southwest Championship last year. There will also be pickups from the large Eastern colleges.  
★ NBC-Sealtest Sunday Night Party: James Melton, m.c.; Robert Dolan's Orch.; New Yorkers Chorus; Tom Howard & George Shelton, comedians; WTAM WMAQ WIBA WTMJ WJHO KSD (sw-9.53)  
★ NBC-Zenith Foundation: WMT WOWO WENR WLW KWK- (sw-11.87)  
★ MBS-Good Will Hour: WGN KMOX-Don't Be Swindled KOA-Golden Melodies WBOW-Organ Reveries WTFL-Amateur Hour WHAS-Vocal Carities WIND-Leaders in Dance Time WIRE-To be announced WJR-Jack Randolph, songs WJBB-Dubuque Marches On WMBD-Broadway Comedy Stars WROK-Benjamin's Cup WSUI-Univ. Symph. Orch.

9:15

CBS-Football Preview & Roundup: KMOX  
WBOW-Easy to Remember  
WHAS-Harry Currie's Orch.  
WJR-Comedy Stars of Broadway  
WMBD-To be announced

9:30

★ NBC-Cheerio, inspirational talk music: WENR WBOW WIRE (sw-11.87)  
CBS-Football Preview & Roundup WKB  
MBS-Rhythm & Romance: WGN KWK WMT  
News: WIND WTAQ  
KOA-Broadway Comedy Stars  
WFBM-Frank Morgan & Guest  
WJR-In the Hermit's Cave  
WLW-Unsolved Mysteries  
WMBD-Jan Garber's Orch.  
WROK-Musicale

9:45

NBC-Concert Orch.: WOWO  
WHAS-Broadway Comedy Stars  
WIND-Nino Rinaldo's Orch.  
WIRE-Indiana on Parade  
WMT-Over the Transom  
WROK-News

10:00

NBC-Irene Rich (Welch Grape Juice), drama: WSM (also at 8:45 p.m.)  
CBS-News; Benny Meroff's Orchestra: WJR WTAQ WOC WISN WSBT WKBW WFBM KMOX (sw-11.83)  
NBC-Russ Morgan's Orch.: KSD WTAM WHO WMAQ  
NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): KOA KFI (also at 6:45 p.m.)  
MBS-Old Fashioned Revival  
WIND WMT

News: WENR WIBA WMBD WBBM-Horace Henderson's Orch.  
WBOW-Leo Baxter's Orch.  
WCCO-Broadway Stars  
WFL-△National Revival  
WHAS-News  
WIRE-Interpreters House  
WLW-Paul Sullivan, news  
WOWO-Back Home Hour  
WTMJ-German Hour

10:15

NBC-Choir Symphonette: KWK WENR (sw-6.14)  
Tonight's numbers will be Sylvia (Speaks), Solvejg's Song from "Peer Gynt Suite No. 2" (Grieg) and Goodbye (Tosti).  
NBC-Walter Winchell: WBAP WSM KPRC WOAI (also at 7:30 p.m.)  
CBS-Benny Meroff's Orch.: WCCO WMBD  
MBS-Freddie Martin's Orch.: WGN  
KMOX-Jack Randolph, songs  
KOA-Melody Masters  
WBBM-Melodie Time  
WHAS-Studio Talent  
WIO-American Families, Inc.  
WIBA-Club Chanticleer  
WIRE-News  
WLW-Dance Orch

10:30

★ NBC-Jell-O Summer Prgm.: KFI KOA (also at 5 p.m.)  
NBC-Eddie Varzos' Orch.: WENR WHO (sw-9.53)

NBC-Rippling Rhythm Revue: WSM WBAP KPRC WOAI (also at 8 p.m.)  
NBC-News; Carlos Molina's Orch.: WTAM WBOW WMAQ (sw-9.53)  
CBS-Cab Calloway's Orch.: WOC WHAS WISN WMBD WTAQ WKBW WFBM WCCO WSBT (sw-11.83)  
MBS-Ted Weems' Orch.: WGN WIRE

10:45

KMOX-Laff Parade  
KWK-The Range Riders  
WBBM-News, Todd Hunter  
WCFL-Jack Kelly's Orch.  
WIBA-Continental Nights  
WJR-Hermit's Cave  
WLW-Clyde Trask's Orch.  
WOWO-Stars of Broadway

11:00

CBS-Frankie Masters' Orch.: WBBM WISN WHAS WJR WKBW WMBD  
MBS-George Olsen's Orch.: KWK WIRE  
NBC-Barney Rapp's Orch.: WTAM WBOW WMAQ (sw 9.53)  
NBC-Henry Busse's Orch.: WENR WOWO (sw-6.14)  
News: WCCO WFBM WMT WOC WLW WTAQ

# Monday

Sept. 27

# Monday

## MORNING

7:00 am CST

News: WLS WTAD  
WBBM-Musical Star  
WIBA-Morning Melodies  
WLW-Rube Applebury  
WROK-Musical Clock  
★ NBC-Breakfast Club; Vocalists: Don McNeill, m.c.; Orch.: News: WOWO WCFL  
CBS-Metropolitan Parade: WFAM (sw-21.52)  
NBC-Women & News: WBOW  
News: WHO WMT WMBD  
Musical Clock: WBBM WROK WOC WKBW  
8:15  
CBS-Richard Maxwell, songs; News: WFAM (sw-21.52)  
News: WLS WCCO  
Musical Clock: WMT WJAD  
KMOX-Travelogue  
8:30  
CBS-Jack Berch's Boys (Fels & Co.): KMOX  
Musical Clock: WMT WMAQ  
8:45  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)  
NBC-Breakfast Club: WOWO WCFL  
NBC-Landl Trio: WMAQ WBOW  
9:00  
★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): WISN WFBM WCCO KMOX WOC WBBM (sw-21.52)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE  
NBC-The Story of Mary Martin, sketch (Ivory Snow) WLS (sw-15.21)  
NBC-Breen & de Rose, songs: KWK WBOW  
9:15  
NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)  
CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM (sw-21.52)  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
NBC-Bennett & Wolverton, instrumentalists: KSD  
NBC-Vaughn de Leath, songs: KWK WBOW  
9:30  
NBC-Pepper Young's Family sketch (Camay): WLS WMT KWK (sw-15.21)  
CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM  
Tony Wons, homespun philosopher and veteran radio performer, will return to the air in a three-weekly series of programs, to be heard Mondays, Wednesdays, and Fridays. He will continue to broadcast in the style he has

made known to listeners all over the country—reading from his famous scrapbook—the stories and poetry and philosophy he has gathered for some twenty-odd years.  
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE  
NBC-Feather for Luck, sketch: WCFL KSD  
WAAF-Morning Song  
WBOW-Oklahoma Outlaws  
WCBM-German Prgm.  
WFAM-Fashion Pointers  
WFBM-Value Varieties  
WGN-Get Thin to Music  
WHA-School of the Air  
WIO-Morning Melodies  
WIBA-To be announced  
WIND-Eb & Zeb  
WISN-Early Risers Club  
WJJD-Story Hour  
WKBW Musical Breakfast  
WLW-We Live Again, drama  
WMBD-Morning Gold  
WOWO-Richard Trojan  
WROK-Intimate Review  
WTAD-△Church in Wildwood  
9:45  
★ NBC-TODAY'S CHILDREN, sketch (Pillsbury): WMAQ WIRE WJHO WTMJ KSD  
CBS-Ruth & Bill, songs: WCCO WFAM WFBM WTAQ KMOX  
NBC-Viennese Ensemble: WBOW WCFL  
KWK Top o' the Morning  
WAAF-Memory Lane  
WBBM-Man on the Street  
WGN-Musical Mail Box  
WIBA-Dolly Madison  
WIND-Thru the Hollywood Lane  
WBBB-sunshine Express  
WLS-News  
WLW-Livestock Reports  
WMBD-Toastmaster Bakers  
WMT-Day Dreamer  
WOC-News  
WOWO Modern Home Forum  
WSUI-Prgm. Calendar; Weather  
WTAD-Party Line  
10:00  
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLS (sw-15.21)  
CBS-Louise & The Lads: KMOX WOC WFBM WTAQ  
NBC-David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO  
NBC-Hollywood High Hatters: WBOW  
News: WIND WMT WTAD  
WAAF-Woman's Page of the Air  
WBBM-Hollywood Spotlight  
WCBM-Hit Tunes  
WCCO-Jean Abbey  
WCFL-Swingtime  
WDZ-We Heard  
WFAM-Mrs. Riley, Shoppepr's Guide  
WGN-Don Pedro & Piano  
WHA-Homemakers  
WISN-Symphonette  
WJJD-Dude Martin  
WMBD-Neighbor Jim  
WROK-Melody Time

WSUI-Homemakers' Chat  
WTMJ Household Hints  
10:15  
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA  
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WISN WBBM WFBM WCCO WOC  
NBC-Young Hickory, sketch: WBOW  
NBC-Road of Life, sketch (Chip so): WLW WLS (sw-15.21)  
News: WKBW WMBD  
KWK-Party Line  
WAAF-Viceroy Widow, sketch  
WCBM-Hit Tunes  
WDZ-Organ Reveries  
WGN-Bachelor's Children  
WIND-String Ensemble  
WJBC-Lucky Lady, news  
WJJD Two of a Kind  
WMBD-Linda's First Love  
WMT-Harper Family  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Musical Favorites  
WTAD-Neighbor Jim  
WTAQ-Pamela  
10:30  
★ NBC-Vic & Sade, sketch (Crisco): WLS KWK WMT (sw-15.21)  
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM  
NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WBA  
To be announced: WBOW WLW WAAF-Secrets of Charm  
WCFL-Peeker in the Pantry  
WDZ-Division o' Highways  
WFAM-Medical Talk; Gypsy Fiddles  
WGN Painted Dreams  
WIND-James Hopkins, stylist  
WJBC-Dollar Daze  
WJJD-Ben Kanter, pianist  
WKBW-Mixing Bowl  
WMBI-△Devotional Hour  
WOC-Melodic Serenade  
WOWO Linda's First Love  
WSUI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-Melody Lane  
10:45  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS WLW (sw-15.21)  
ABC-Originalities: WMAQ  
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISN  
NBC-Manhatters WHO KSD WBOW  
MBS-To be announced: WIRE KWK  
WAAF-Foolish Questions, Bob Hawk  
WCFL-Peekers in the Pantry  
WDZ-News  
WFAM-Morning Melodies  
WGN-Woman in the Store  
WHA-Operetta Favorites

WIBA-Easy to Remember  
WIND News  
WJBC-Payne Pioneers  
WJJD-Mid-morning Dance Hits  
WKBW-Tonic Tunes  
WMT-Numerical Jamboree  
WOC-Party Line  
WOWO-Home Folk Frolic  
WROK-Amer. Family Robinson  
WTAD-Betty & Bob  
WTMJ Blue Room Ensemble  
11:00  
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW  
CBS-Swinging the Blues: WCCO WFAM  
NBC-Happy Jack Turner, songs KSD (sw-15.33)  
NBC-Rhythm Girls, vocal trio: WOWO KWK  
Hymns of All Churches: WHO WOC  
KMOX-Let's Compare Notes  
WAAF-Melody Parade  
WBAA-Amer. Institutions; Prof. Phillips  
WBBM-Houseboat Hannah  
WBOW-Neighbor Jim  
WCFL-Melodiana  
WDZ-Rudolph Frimel  
WFBM-Hobe Alden's Romance  
WGN-Tuneful Topics  
WHA-Music Appreciation  
WIBA-Linda's First Love  
★ WIBU-AID PARADE  
WIND-Rhythm for Two  
WIRE-On the Mall  
WISN-Ann Leslie's Scrapbook  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBW-Rhoanberg's Movie News  
WLS-Virginia Lee & Sunbeam  
WMBD-Thrift Message  
WMT-Mazie Kitchen  
WROK-Musicale  
WSUI-Artists Recital Bureau  
WTAD-News  
WTAQ-Cold Facts  
WTMJ-Belle & Martha; What's New in Milwaukee?  
11:15  
★ CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes) Edwin C. Hill, commentator: KMOX WCCO WBBM WISN WMBD WOC WKBW WFBM  
★ NBC-The Goldbergs, sketch (Oxydol) WMAQ (sw-15.33)  
★ MBS-Tom, Dick & Harry (Fels Naptha): WLW WMT WGN  
NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): KSD  
NBC-Bailey Axton, tr.: WIRE  
KWK-Range Riders  
WAAF-Hawaiian Echoes  
WBOW-To be announced  
★ WCAZ-MOVIE GOSSIP (1070 kc)  
WCFL-Moment Musicale  
WDZ-There Are Smiles  
WFAM-Harlan Hogan  
WHD-Betty & Bob  
WIBA-Neighbor Jim  
WIND-It Happened This Week  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews

WLS-Chuck, Ray & Christine  
WOWO-Consolaires  
WROK-Morning Varieties  
WSM-Musicale  
WIRE-Better Vision  
WTAD-Duke Otten  
WTAQ Grunow Melodies  
11:30  
★ NBC-Nat'l Farm & Home Hr.: Spkrs.; Walter Blaufuss' Orch.: WIRE WIBA WOWO WBOW WMAQ WLW (sw-15.21)  
CBS-Romance of Helen Trent, Virginia Clark (Edna Wallace Hopper): WBBM WFBM WFBM  
NBC-Three Marshalls: KSD KWK-News  
WAAF-Myrna Dee Sergeant  
WCCO-Ma Perkins  
WCFL-Happy Harmonies  
WDZ-Sons of the Pioneers  
WFAM-Homespun Verse  
WGN-Quin Ryan, news  
WHA-Talking Book  
WHO-Party Line  
WIND-Harry Zimmerman, organist  
WISN-Organ Melodies  
WJBC-Man on the Street  
WJJD Safety Court Broadcast  
WKBW-Musical Almanac  
WLS-Downtown Shopping News  
(Continued on Next Page)

WMBI-Continued Story Reading  
WMT-Morning Markets  
WOC-Betty & Rob, sketch  
WROK-Helene Kimberley, songs  
WSUI-Musical Varieties  
WTAD-Police News  
WTAQ-To be announced  
WTMJ-Morning Melodies; Weather & Police Reports  
11:45  
★ MBS-We Are Four (Libby, McNeill & Libby): WGN WMT  
NBC-Farm & Home Hr.: KWK  
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX WFBM  
NBC-Rosa Lee, sop.: WHO  
KSD-Robert Hood Bowers' Band  
WAAF-Soliloquy  
WBAA-News  
WCCO-Kitty Keene  
WDZ-Trading Post  
WFAM-Dick Cover, organist  
WIRE-For Women Only  
WISN-Movie Chat  
WJBC-Reid & Vin  
WKBW-Ma Perkins  
WLS-Markets; Weather; News  
WMBD-Window Shopper  
WOC-Organ Music  
WROK-Round the Town  
WSUI-Farm Flashes  
(Continued on Next Page)



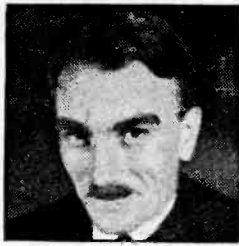
HEAR  
Fibber McGee  
and Molly  
WITH TED WEEMS' ORCHESTRA  
every Monday  
night... NBC

9 o'clock . . . . . E. S. T.  
8 o'clock . . . . . C. S. T.  
10 o'clock . . . . . M. S. T.  
9 o'clock . . . . . P. S. T.

PRESENTED BY  
JOHNSON'S WAX

# Monday

Sept. 27



BOAKE CARTER  
CBS Commentator  
Mon. 6:45 pm CST

(11:45 a.m. Continued)

WTAD-Organ Music  
WTMJ-To be announced

## AFTERNOON

12:00

★ **CBS-Betty & Bob**, sketch (Gold Medal): WCCO KMOX WFBM WBBM  
 NBC-Joe White, tr. & Padric Colum, poet (sw-15.33)  
 CBS-Fred Feibel, organist. WKBB  
 MBS-Microphone in the Sky: KWK  
 News: WJJD WISN WJBC  
 WMBD WTAD  
 KSD-Variety Prgm.  
 WAAF-Symphonic Hour  
 WBAA-Agricultural Forum  
 WBOW-Street Reporter  
 WDW-Man on the Street  
 WGN-Bob Eison on State Street  
 WHO-Kitty Keene, Inc.  
 WIND-News; Tango Orch.  
 WIRE-Old Home Town  
 WLS-Dinnerbell Prgm.  
 WMBI-△Midday Gospel Hr.  
 WOC-Morning Parade  
 WMT-Mystery Three  
 WSBT-Stork Report; Women in the News  
 WSUI-Rhythm Rambles  
 ★ **WTAQ-HOLLYWOOD ON PARADE**  
 WTMJ-Hymns of All Churches

12:15

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO  
 The numbers on today's program will be for the Beauty of the Earth, Four and Twenty Elders, Marie Mater Gratiae, and Saviour, Hear Us, We Pray.  
 NBC-Words & Music, Ruth Lyon, sop.; Larry Darsen, organist; Harvey Rays, narrator: WHO KSD  
 KWK-Rapid Service  
 WBAA-Luncheon Dance Time  
 WBOW-Wranglers  
 WCFL-Hit Revue  
 WFBM-Hope Alden's Romance  
 WIND-Tommy Ott, organist  
 WIRE-Singin' Sam  
 WISN-Your Neighbor  
 WJBC-Torrid Times  
 WJJD-△Noon-Day Service  
 WKBB-What's New?  
 WMBD-Town Crier  
 WOWO-News  
 WROK-Column Left, news  
 WSBT-Harlan Hogan; News  
 WTAD-Cy & Freckles  
 WTMJ-Betty & Bob

12:30

NBC-Love & Learn, sketch: WMAQ KWK (sw-15.21)  
 CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM  
 WBAA-Sports Review  
 WBOW-Luncheon Dance Hour  
 WCFL-Noon-dan. Concert  
 WDW-Plow Jockeys  
 WGN-Markets; Mid-day Service  
 WHA-Farm Prgm.  
 WIBA-News  
 WIND-Music & Banter  
 WIRE-Linda's First Love  
 WISN-Even As You & I  
 WJBC-Man on the Street  
 WKBB-Farm Flashes  
 WLW-Voice of Experience  
 WMBD-Farm News  
 WMT-German Band  
 WOC-Neighbor Jim  
 WOWO-Hey, Mr. Motorist!  
 WROK-Man on the Street  
 WSBT-In Movieland  
 WTAD-Farm; Markets; Weather

WTAQ-Mailman  
 WTMJ-Fastest Show in Town 12:45  
 CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM  
 NBC-Dan Harding's Wife: WHO KSD  
 NBC-Grace & Scotty: KWK (sw-15.21)  
 Man on the Street: WSBT WCFL  
 WBAA-Market & Weather Reports  
 WBOW-County Agr. Agent  
 WDW-News  
 WIBA-News; Markets  
 WIND-News; Madcaps, Novelty Orch.  
 WIRE-Farm Hour; Markets  
 WISN-Ivory Interlude  
 WJBC-Reid & Vin  
 WLS-Voice of the Feed Lot  
 WLW-Betty & Bob  
 WMAQ-Young Hickory, sketch  
 WMBD-Coloney Beene  
 WOC-Farm Bureau  
 WOWO-Wilbur Pickett Orch.  
 WROK-Home Folks' Hour  
 WTAD-To be announced  
 WTMJ-News; Heinie's Grenadiers

1:00

CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WKBB KMOX WCCO WFBM  
 NBC-Geo. Hessberger's Orch.: WBOW KWK  
 News: WJBC WOC WHA WTAD  
 KSD-Variety Prgm.  
 WAAF-Hoosier Philosopher  
 WBAA-Agricultural Forum  
 WBAA-Don Bowlden, tr.  
 WCB-△Fundamental Bible Class  
 WCFL-Melody Hour  
 WDW-Walkathon  
 WGN-Concert Orch.  
 WHO-Markets; Weather  
 WIBA-Melody Moments  
 WIND-Italian Hour  
 WIRE-Farm Hour; News  
 WJJD-Mid-Day Round-Up  
 WLS-School Time  
 WLW-To be announced  
 WMAQ-King of Hearts  
 WMBD-Man on the Street  
 WMT-Cedar Valley Hillbillies; Joey & Chuck; Question Man  
 WOWO-Agricultural Prgm.  
 WSBT-Indiana-Michigan News; Monday Serenade; Farm Flash-es  
 WSUI-Musical Chats

1:15

KMOX-Singin' Sam  
 KSD-Nathaniel Shilkret's Orch.  
 WAAF-Waltztime  
 WBAA-American Scene  
 WBBM-Kitty Keene, Inc.  
 WCO-Chili Beaners  
 WDW-Markets Close  
 WFBM-Markets: Farm Circle  
 WGN-Wife vs. Secretary  
 WHA-Intermezzo  
 WHO-Councilman Lem Turner  
 WIBA-Man on the Street  
 WISN-Musical Heat Wave  
 WJBC-Torrid Times  
 WKBB-News  
 WLS-Howard Peterson, organist  
 WMAQ-Rhythm in the Air  
 WMBD-His Majesty, the Baby  
 WMT-Voice of Iowa  
 WOC-Inquiring Mike  
 WOWO-Market Service  
 WTAD-Quincy Marches On  
 WTMJ-Livestock & Mercantile Quotations

1:30

★ **NBC-Navy Band**, dir. Charles Benter: WBOW WOWO  
 CBS-Montana Slim, songs: WOC WSBT  
 NBC-Bennett & Wolverton: WHO  
 News: WIRE WHO  
 Man on the Street: KWK WAAF WKBB  
 Rhythm Rascals: WTAQ WTMJ  
 KMOX-Magic Kitchen  
 WBAA-Bookkeeping Class  
 WBBM-Linda's First Love  
 WCB-D-Zion Prgm.  
 WCCO-Hope Alden's Romance  
 WDW-Ruthie Moore's Harmonica  
 WGN-Lucky Girl  
 WHA-College of the Air  
 WIBA-Home Folks' Frolic  
 WIND-Markets; Piano Interlude  
 WJJD-Illinois League of Women Voters  
 WLS-Market Reports  
 WIRE-Linda's Old Painter  
 WMBD-Party Line  
 WMT-Markets; Hillbillies  
 WROK-Rippling Melodies  
 WLW-Voice of Experience  
 WMBD-Farm News  
 WMT-German Band  
 WOC-Neighbor Jim  
 WOWO-Hey, Mr. Motorist!  
 WROK-Man on the Street  
 WSBT-In Movieland  
 WTAD-Farm; Markets; Weather

1:45

★ **CBS-Ted Malone's Between the Bookends**: WFBM WOC WSBT WCCO  
 NBC-Navy Band: KWK  
 NBC-Three Cheers: KSD  
 WAAF-Music in the Air

## Guests and Special Events

MORNING

9:30 CST TONY WONS and his scrapbook, CBS. (Also Wednesdays and Fridays at this time.)

AFTERNOON

4:00 CST JUNIOR NURSE CORPS, premiere of new Monday through Friday series, NBC.

4:30 CST JACK ARMSTRONG series returns, Monday through Friday, NBC.

4:45 CST LITTLE ORPHAN ANNIE series returns, Monday through Friday, NBC.

4:45 CST TOM MIX STRAIGHT SHOOTERS series returns, Monday through Friday, NBC.

NIGHT

7:00 CST GENERAL HUGH S. JOHNSON, premieres new series, NBC. Heard also Thursdays at this time, and Tuesdays and Wednesdays at 9:00 CST.

8:00 CST DEDICATORY PROGRAM TO STATION WHK, Cleveland, Ohio, MBS.

8:00 CST CLARK GABLE AND VIRGINIA BRUCE, guests on Radio Theater, CBS.

WBAA-Songs & Melodies  
 WBBM-Truman Bradley  
 WDW-Organ Music  
 WGN-Concert Trio  
 WHO-Your Home Town  
 WIBA-Rhythm & Romance  
 WIND-Studio Orch.  
 WIRE-Police Court  
 WJJD-Fred Beck, organist  
 WKBB-Luncheon Musicale  
 WLS-Melody Parade  
 WMAQ-News  
 WMBD-Coloney Beene, Shut-in Prgm.  
 WMT-Joe Doakes; Aunt Fanny; Novelty Quintet  
 WROK-Melodeers  
 WTAD-Dick Sanders  
 WTAQ-News; Musical Interlude  
 WTMJ-Sidewalk Reporter

2:00

NBC-Int'l Open Gold Finals: WIRE  
 CBS-Colonel Jack Major's Variety Show: WSBT WKBB WCCO WOC (sw-15.27)  
 NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)  
 News: WFBM WIND WLS WTAD  
 KMOX-Inquiring Reporter  
 KWK-Voice of Experience  
 WBBM-Radio Gossip Club  
 WCB-Polish Prgm.  
 WCFL-Grace Wilson  
 WGN-Birthday Party  
 WGN-Marriage License Romances  
 WHA-School of the Air  
 WIBA-To be announced  
 WISN-Mary Ann Presents  
 WJJD-Future Citizen  
 WMBD-Trading Post  
 WMT-Many Happy Returns; Iowa Cornhuskers  
 WROK-Musicale  
 WROK-Poetic Interlude  
 WTAQ-Man on Street

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
 CBS-Col. Jack Major: WISN WMBD  
 KMOX-Hope Alden's Romance  
 KWK-Organ Melodies  
 WBBM-Meet the Missus  
 WCCO-Front Page Parade  
 WDW-News  
 WFBM-Apron Strings  
 WGN-June Baker  
 WHA-Magazine Review  
 WIND-Tommy Ott, organist  
 WJJD-Ben Kanter, pianist  
 WLS-Homemakers' Matinee  
 WMT-German Band  
 WROK-Margaret Eklof, pianist  
 WSIU-Within the Classroom  
 WTAD-Women of the World

2:30

★ **NBC-Vic & Sade**, sketch: (Criscie): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
 ★ **CBS-Pop Concert**; Howard Barlow & Concert Orch.: WSBT WKBB WTAQ WFBM WMBD WISN (sw-15.27)  
 NBC-Gold Finals: WIRE WOWO (sw-15.21)  
 News: KWK WCFL  
 KMOX-Linda's First Love  
 WBBM-Flanagrams  
 WBOW-△Christian Science  
 WCB-D-Rhythm Review  
 WCCO-Markets  
 WDW-Man's Wife on the Train  
 WGN-Lawrence Salerno & Piano

WHA-Music of the Masters  
 WIBA-Rhythm & Romance  
 WIND-Club Cabana  
 WJJD-Happy Harmonies  
 WMT-Movie Man  
 WOC-Luncheon Club  
 WROK-Music Box Melodies  
 WTAD-Music by Cugat

2:45

★ **NBC-THE O'NEILLS, SKETCH** (Ivory Flakes): WHO WMAQ WTMJ WLW KSD (sw-15.33)  
 CBS-Pop Concert: WCCO MBS-Leo Freudberg's Orch.: KWK  
 KMOX-One Woman's Opinion  
 WBBM-Flanagrams; Dugout Dope  
 WBOW-Talk of the Town  
 WDW-Sweet Music  
 WGN-Baseball Headliners  
 WIBA-Concert Hour  
 WIND-Afternoon Varieties  
 WIRE-Safety First  
 WJJD-Warren Brown Talks Baseball  
 WLS-Home Service Club  
 WMT-Interlude; News  
 WTAD-Francis Mourning

3:00

NBC-Golf Finals: WENR WMT WOWO WBOW KWK (sw-15.21)  
 CBS-Bob Byron, whistler, piano & patter: WSBT WKBB WOC WFBM WTAQ WISN (sw-15.27)  
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE KSD WHO (sw-15.33)  
 Baseball: Chicago Sox vs. St. Louis Browns; WGN WCFL  
 WJJD WIND  
 News: WAAF WTAD  
 KMOX-Ma Perkins  
 WBBM-Baseball; Chicago Cubs vs. Cincinnati

3:15

★ **WCCO-LADIES FIRST**  
 WDW-△Rev. Dan Plies  
 WHA-College of the Air  
 WJBC-God's Cheer for the Shut Ins  
 WLW-To be announced  
 WMBD-Trading Post  
 WMBI-△Radio School of the Bible  
 WSUI-Radio Review  
 WTMJ-Home Harmonizers

3:30

NBC-The Guiding Light (White Naptha): WHO KSD WMAQ WTMJ (sw-15.33)  
 CBS-The Dictators: WOC WTAQ WSBT WKBB WFBM WMBD WISN (sw-15.27)  
 WAAF-Livestock Markets  
 WIRE-Matinee Varieties; News  
 WSIU-L. A. Concert Band  
 WTAD-Lawrence Glosemeyer

3:45

NBC-The Story of Mary Marlin (Ivory Soap): WHO KSD WLW WMAQ (sw-15.33)  
 CBS-Music from the Gold Coast: WOC WCCO WFAM WISN WKBB WFBM WTAQ WMBD (sw-15.27)  
 NBC-Club Matinee: WENR WMT WOWO WBOW (sw-15.21)  
 KMOX-Houseboat Hannah  
 KWK-Baseball Warm-Up  
 WAAF-Petite Musicale  
 WBOW-△Christian Science  
 WCB-D-Salon Melodies  
 WDW-Remote  
 WHA-Armchair Journeys  
 WJBC-News  
 WMBI-△Sacred Music

WROK-Church in the Wildwood  
 WSUI-D. A. R. Prgm.  
 WTAD-John Renallo  
 WTMJ-News; Tunesmiths 3:45

NBC-The Road of Life (Chipso): WMAQ WTMJ (sw-15.33)  
 NBC-Kitty Keene, Inc. (Dreft): WHO

WCB-D-Christians in Action  
 WIBA-Dance Hour  
 WJBC-Classified Time  
 WLW-Kitty Keene, Inc.  
 WMBI-Ministry of the Printed Page

WROK-Easy to Remember 4:00  
 ★ **NBC-Neighbor Nell**, philosophy: WIRE WOWO WMT WENR KWK

NBC-Bonnie Stewart, songs: WHO WIBA  
 NBC-Jr. Nurse Corps (Sunbrite): (sw-15.21)

The Sunbrite Junior Nurse Corps program, one of radio's most popular children's shows returns to the air over the NBC network. Based on actual historical facts, the dramatic theme of the program will be made up of the romantic and thrilling story of Saejawea, an Indian Princess who once held the destiny of half the United States in her hands as she guided the Lewis and Clark expedition from the Missouri River to the Pacific Coast and back. Lucy Gilman, juvenile actress, will play the role of Dorothy Hart and will act as national president of the Junior Nurse organization, and Aunt June (Helena Ray) will give daily advice on personal hygiene, first aid and safety. Deborah Keith, 20-year-old Chicago girl, will play the part of the heroine in the dramatization of the life of the Shoshone Indian Princess. Jack Brinkler will play Captain Lewis and William Ansdell will be cast as Pat Gass, a comic role. Donald Weeks, juvenile actor, is also a member of the cast. Angelo Patel, nationally known authority on child guidance, will continue supervision over the scripts, which he has exercised since the program came to the air two years ago.

CBS-Clyde Barrie, bar.: WKBB WMBD WOC WCCO WFAM WFBM WTAQ WISN (sw-15.27)

News: WROK WTAD  
 KMOX-Baseball Game  
 KSD-Baseball Scores  
 WAAF-Cocktail Capers  
 WBOW-△Rev. Archie Brown  
 WDW-Their Majesties, the Babies  
 WHA-Organ Reveries  
 WJBC-Request Hour  
 WLW-Sunbrite Melodies  
 WMAQ-Tea Time Varieties  
 WMBI-Birthday Request Prgm.  
 WSUI-Madrigal Singers  
 WTMJ-Kitty Keene Inc. 4:15

CBS-Eton Boys Quartet: WMBD WTAQ WOC WFAM WFBM WISN WCCO (sw-15.27)  
 NBC-Jackie Heller, tr.: WOWO WMT WIBA KWK WMAQ  
 NBC-While the City Sleeps (Darius Rich): (sw-15.33)

NBC-Marlowe & Lyon, piano duo: WHO WBOW  
 WDW-Walkathon  
 WENR-Music Circle  
 WIRE-Harry Bason  
 WLW-Jack Armstrong  
 WROK-Birthday Club  
 WSUI-Art News  
 WTAD-Musical Maniacs  
 WTMJ-Dog House Court; News 4:30

★ **NBC-Kellogg's Singing Lady**: Irene Wicker: WLW (sw-15.21)  
 Today Irene Wicker will relate an original version of how the jungle, Thirty Days Hath September, first came to be sung.

MBS-Story Teller's House: KWK  
 CBS-Doris Kerr, songs: WFBM WKBB WFAM WOC WISN WCCO WTAQ (sw-15.27)  
 NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
 Jack Armstrong, the All-American Boy, returns and will be heard hereafter Mondays Fridays at this time. Last year Armstrong's daily adventures occurred, as many listeners will remember, in the Orient. Before that his derring-do in behalf of Hudson High School and his adventures in the Arctic kept his many youthful listeners enthralled.

NBC-Bennett & Wolverton, instrumentalists: WENR WMT  
 NBC-Josh Higgins of Finchville, sketch: WBOW WIRE WIBA WMAQ  
 WAAF-Hog 'n' Harmony

★ **WCLS-FOR YOUR INFORMATION** (1310 kc)

WDZ-Remote  
 WHO-New Tunes  
 WJBC-Bingo  
 WMBD-News

WOWO-On the Mall  
 WROK-Musicale  
 WSUI-Elementary German  
 WTAD-Dance Hour  
 WTMJ-Friendship Circle 4:45

NBC-Al Vierra's Orch.: WOWO  
 WIBA WMT WENR  
 NBC-Johnny Johnston, bar.: WIRE WBOW WMAQ

CBS-Funny Things, children's prgm.: WOC WFBM WKBB  
 WISN WTAQ WFAM (sw-15.27)

NBC-Little Orphan Annie (Oval-tine) (sw-9.53)  
 Little Orphan Annie, radio serial which completed its sixth year on the air last Christmas day, returns today. Though based on the comic strip of the newspapers, it is distinctly different in plot. In the radio program the boy character, Joe Cornstassel, rivals Annie herself in popularity. First heard over a Chicago station in 1930, Little Orphan Annie came to NBC in 1931, where it has remained since. It will remain under the sponsorship of the Wander Company, which has each script prepared by Dr. John A. B. Morgan, eminent child psychologist of Northwestern University, before it is broadcast. Dr. Morgan believes that a juvenile program, such as Little Orphan Annie, is beneficial to the child listener when skillfully written and presented. Situations such as are used in Little Orphan Annie tend to stimulate the courage-building type of excitement which should make listening children stronger and more heroic, he says.

NBC-Tom Mix Straight Shooters sketch (Purina): (sw-15.21)  
 Tom Mix - Ralston Straight Shooters, the popular adventure program based on the life and screen career of the famous cowboy actor, returns to the air for the fifth successive season. A series of new episodes from the colorful cowboy's experiences as U. S. Marshall, Texas Ranger, sheriff and movie star will be dramatized with an all star cast playing leading roles. Jack Holden, the popular red-haired actor and humorist, again will take the part of Tom Mix, and Percy Fennis, veteran Broadway character player, will return in the part of the Old Wrangler. Harold Peary, versatile man of many voices, will be in the cast again this fall, playing several roles including those of "Fog" Barrett, Lee Lon and Chief Chimsy Bear. The Ranch Boys, Jack Ross, Shorty Carson and Curly Bradley, will sing their Western songs and will play the parts of the cowboys.

KSD-Revelers Quartet  
 WAAF-Contrasts  
 WBBM-Tenth Inning  
 WCCO-Musical Prgm.  
 ★ **WBO-MOVIE GOSSIP** (1210 kc)

WHO-Houseboat Hannah  
 WJBC-Musical Group  
 WLW-To be announced  
 WMBD-Bargain Counter  
 WROK-In Old Mexico  
 WTAD-News 5:00

★ **NBC-Army Band**: WIBA WMT (sw-15.21)  
 NBC-John Gurney, basso; Mary Dietrich, sop.: WMAQ (sw-9.53)

NBC-Jr. Nurse Corps (Sunbrite): WENR KWK  
 CBS-Four Stars, quartet: WFAM WKBB WTAQ WBBM WCCO WISN

To be announced: KSD WBOW WHO  
 WCFL-Teatime  
 WDW-Ridin' and Swingin'  
 WFBM-Tea Time Tunes  
 WGN-Swing It  
 WJJD-Baseball Score Board  
 WLW-String Ensemble  
 WMBD-Happy Train  
 WOC-News  
 WOWO-Bible Story  
 WROK-Make-Believe Bullroom  
 WSUI-Elementary Spanish  
 WTAD-Motor Club Drama 5:15

NBC-Int'l Open Golf Summary: WOWO WCFL WIBA WMT (sw-15.21)  
 CBS-Howard Phillips, bar.: WOC WISN WFAM WKBB WCCO WTAQ WMBD  
 WBBM-Howard Neumiller





BURNS AND ALLEN NBC comedians Mon. 7 pm CST

Frequencies

- KMOX-1090 KOA-830 KSD-560 KWK-1350 WAAF-820 WBAA-890 WBBM-770 WBOW-1310 WCBF-1080 WCCO-810 WCFE-970 WDFW-1020 WENR-870 WFAM-1200 WFBBM-1230 WGN-720 WHA-940 WHAS-1000 WHO-1020 WIBA-1280 WIND-560 WIRE-1400

- WSUI-Dinner Hour WTAD-Sports 6:15 NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM (also see 10:15 p.m.) CBS Song Time with Hollace Shaw & Ray Heatherton: WOC WFBM WKBB KMOX WFAM WTAQ WHAS (sw-11.83) NBC-Concert Trio: WGN News: WJJD WCFL WMBD KSD-Baseball Scores; Xavier Cugat's Orch. WAAF-Melody Review WBBM-Sports Review WCCO-Livestock WJR-Vocal Varieties WLW-Jimmy James Orch. WROK-Sport Review, Maurice Ownes

- Before joining the service of government he was a lawyer, manufacturer and economic research expert. General Johnson's programs will be broadcast from NBC studios in New York, Washington or Chicago, so that his radio engagements will not interfere with his wide travels. NBC-Ballads & Blues: KSD Sports: WKBB WOC WCFL WBOW WAAF-Now & Then WFAM-Sports' Calendar; Rhythm Time WGN-Charlie Gaylord's Orch. WIND-Down the Mississippi WISN-Down By Hermans WMBD-Brain Teaser WROK-Affairs of Mrs. Swenson WSUI-Children's Hour

- WROK-Keeping the Peace WSUI-Gems from Light Operas 8:45 WGN-News; Sport High Lights WND-Evening at Country Club WKBB-Echoes of Stage & Screen WROK-Vic Arden's Orch. WSUI-Daily Iowan of the Air 9:00 NBC-Carnation Contented Program, dir. Frank Black: WHO WTMJ WIBA KOA WIRE WMAQ WTAM KSD (sw-9.53) The following numbers which were originally programmed for August 30 (night of Fall-Louis Fight) will be played tonight: The quartet will offer Bidin' High from "Red Hot and Blue" (Cole Porter) and The Last Round Up (Billy Hill); Vician Della Chiesa will sing Why Do I Love You from "Show Boat" (Kern); the Ensemble will offer The Song Is for You from "Music in the Air" (Kern); Love's Old Sweet Song (Melloy) will be sung by the Lullaby Lady; and the orchestra will offer The Lady in Red from "In Caliente" (Wendell) and The Entrance of the Boyards (Halvorsen).

- WJR-Musicale WMAQ-Whistler & His Dog WMT-Mile a Minute Revue WOWO-Musical Moments Revue WROK-Lou Blake's Orch. 9:45 MBS-Henry Weber's Pageant of Melody: WGN NBC-Music for Moderns: WMAQ WIRE News: KMOX WOWO WBBM Roger Pryor's Orch. WCFL-The Listener Speaks WFBM Victor Arden's Orch. WHO-Jack Smith's Orch. WND-News & Sports WJR-Wisner Sports WLW-Angelo, Italian Troubador & Virginia Marucci's Orch. WMT-Dream Songs WMBD-Doctors Who Dared WROK-News Flashes WSBT-WPA Prgm. 10:00 NBC-AMOS 'N' ANDY (PEP-sodent): WMAQ WIRE KOA KSD WLW KFI (also at 6 p.m.) CBS-Poetic Melodies (Wrigley's Gum); Franklin McCormack's poetry; Jack Fulton, tr.; Carlton Kelsey's Orch.: WFBM WCCO KMOX WBBM WHAS KSL WJR (also at 6 p.m.) NBC-Vagabonds: WOWO CBS-Jay Freeman's Orch.: WSBT (sw-11.83) NBC-Emery Deutsch's Orch.: WBOW (sw-9.53) News: WENR WIBA WMT WMBD WIBA WJR WLW Musical Moments Revue: WKBB WHO KWK-News; Rolla Coughlin's Orch. WCFL-Skyride WND-Swedish Prgm. WISN Moon Magic WOC Monday Presents WTAM-Club Barron's Orch. WTAQ-Club Normandie WTMJ-Kilowatt Hour 10:15 NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WIBA (also at 6:15 p.m.) CBS-Boake Carter, commentator (Philo): KNX KSL (also at 6:45 p.m.) CBS-Jay Freeman's Orch.: WOC WHAS WBBM WISN NBC To be announced: WENR WOWO WMT (sw-6.14) NBC-Horlick's Lum & Abner: KGO (also at 6:30 p.m.) Musical Moments Revue: WTAQ WBBM Sports Review: KMOX WFBM WJR WMBD KSD-Melodies in Swingtime KWK-Rolla Coughlin's Orch. WBOW-Music Graphs WCCO-Victor Arden's Orch. WHO-Today's Winners WIBA-Music by Cugat WJR Peaceful Valley WKBB-News WMAQ-Norman Pearce, the bachelor poet WTMJ-Drama in the News 10:30 NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also at 7:30 p.m.)

- WENR-Malcolm Claire, children's stories WGN-Arthur Wright; Organ WHO-Baseball Resume WND-Cumberland Ridge Runners WJJD-Sterling Young's Orch. WLW-To be announced WFBM-While the City Sleeps WROK-Sports WTAD-Musical Moments 5:30 CBS-NEWS: DAILY SPORTS Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83) NBC-News; Singing Strings: WCFL WBOW (sw-9.53) NBC-News; Charles Sears, tr.: WMT WOWO Sports: WAAF WLW News: WCCO WIBA KSD-Ebony and Ivory Studies WENR-What's the News? WGN-Four Californians WIRE-House of McGregor WISN-News; Swing Time WJBC-Bingo WJJD-Kinney's Hawaiians WMBI-Message and Music WROK-Musicale WSUI-Around the Dial WTAD-Music WTMJ-Around the Town 5:45 NBC-Lowell Inomas, news commentator (Sun Oil): WLW (sw-15.21) NBC-Tom Mix Straight Shooters (Parina): WMAQ KWK WIRE CBS-Geo. Hall's Orch.: WTAQ WFBM WFAM WISN WKBB WCCO (sw-11.83) NBC-Escorts & Betty: WMT NBC-Don Winslow of the Navy, sketch: KSD WENR WAAF-Tunes of Today WBBM-Every Woman WBOW-To be announced WCFL-Light Classics WGN-Orphan Annie WIBA Today's Birthdays WIND-News WJJD-Flannery Sisters WMBD-Sports; Where to Go WOC-The Man on the Street WOWO Sports WROK-Motorist Interviews WSUI-Daily Iowan of the Air WTAD-Mary Jane Seaton WTMJ-News; Odd Fellows Convention 6:00

- NBC-Fairchild & Carroll, piano duo: WLS WTMJ MBS To be announced: WMT News: WOC WMBD KWK-Your Good Health talk WBOW-Vic Arden's Orch. WFI-Philip Kinsman WFAM-Ball Scores & News WKBB B. A. Rolfe Presents WOWO-Phyl Coe Mysteries WROK-The Builders 7:30 NBC-The Voice of Firestone: Margaret Speaks, sop.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WHO WIBA KSD WBOW (sw-9.53) (also see 10:30 p.m.) CBS-Pick & Pat (Model Smoking Tobacco): Benny Krueger's Orch.; Edward Roeker, bar.: WBBM WJR WHAS (sw-11.83) (also see 10:30 p.m.) MBS-Lone Ranger, drama (Silvercup): WGN NBC-Campana's Vanity Fair; Cal Tinney, m.c.; Orch.; Shielah Graham, movie commentator: WLS KWK WMT (sw-11.87) News: WKBB WTAQ KMOX Front Page Patrol WAAF-Shadowland WCCO-Musical Prgm WCFL-Streamline Melodies WFBM-Piano Twins WIND-Dance Orch. WISN-Rendezvous for Two WLW-For Men Only WMBD-Hit Parade WOC-Bernice Eneudahl WROK-Lou Brake's Orch. WSUI-Poetry Patterns 7:45 WCFL-Herr Louie & the Weasel WFBM-Bohemians WIND-One Night Band Stand WISN Music Continental WOC-Gems of Melody WSUI-Evening Musicale 8:00 NBC-FIBBER MCGEE & MOL-ly (Johnson's Wax): Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WIRE WTAM WIBA WHO KSP WMAQ WTMJ WLW (also see 11 p.m.) CBS-Lux Radio Theater; Clark Gable & Virginia Bruce in "Cimarron"; Drama & Music: WOC WISN WHAS WBBM WMOX WCCO WFBM WMBD WTAQ WJR (sw-11.83) NBC-Melodic Contrasts: WOWO WLS WBOW (sw-11.87) MBS-Dedication Prgm. to Station WHIK: WMT KOA-Joe Myers' Sport Highlights KWK-St. Louis Browns Prgm. WCFE-Jam Session WENR-To be announced WGN-Joe Sanders' Orch. WIND-Racing Returns WKBB-The Charm Circle WROK-Informer Hour WSBT-Polish Hour WSUI-Dept. of Speech 8:15 MBS-Dedication Prgm. to Station WHIK: KWK KOA To be announced WCFL-Organ WROK-News 8:30 NBC-HOUR OF CHARM (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosaline Greene, m.c.: WTAM WMAQ KSD WHO WIRE WTMJ WIBA KOA (sw-9.53) NBC To be announced: WOWO KWK WMT WBOW WENR (sw-11.87) WCFL-Concert Orch. WGN-Freddie Martin's Orch. WND-Dixieland Band WKBB-Hits and Encores WLW-To be announced

- General Hugh S. Johnson, who leaped into national prominence as the volcanic leader of NIRA, will bring his colorful phrases to the microphone in a sponsored series of commentaries on the day's news, to be broadcast four times a week. The General will give his own slant on the news of the day in politics, government, international relations or discuss personalities or any other subject. His comments will be broadcast Mondays and Thursdays at 8 p.m. EST (7 CST; 6 MST; 5 PST); and Tuesdays and Wednesdays at 10 p.m. EST (9 CST; 8 MST; 7 PST). Since his retirement from government as the central figure of one of the storm centers of the Roosevelt administration, NIRA, General Johnson has become one of the most vigorous and successful conductors of daily newspaper columns. His commentaries are widely syndicated over the United States and his blunt and colorful manner of speech has made him a lecturer in great demand. As a writer he began his career with the publication of a book shortly after his graduation from West Point. His long and notable military career extended over a period of sixteen years.

- Alabama and its folk-lore will be the subject of Carl Carmer's "Your Neck of the Woods" program. NBC-Music for Moderns: WTAM WBOW (sw-9.53) NBC-Nat'l Radio Forum: WENR (sw-6.14) Vic Arden's Orch.: WMBD WSBT KMOX-Harry Coal, tr. & Organ WBBM-Al Trace's Orch. WCCO Gov. Elmer A Benson WCFL-Concert Music WFBM-A Sportsman Remembers WHAS Here's To You WHO-Jack Randolph, songs WIBA-To be announced WIRE-Health; Basonology

- WJR-Musicale WMAQ-Whistler & His Dog WMT-Mile a Minute Revue WOWO-Musical Moments Revue WROK-Lou Blake's Orch. 9:45 MBS-Henry Weber's Pageant of Melody: WGN NBC-Music for Moderns: WMAQ WIRE News: KMOX WOWO WBBM Roger Pryor's Orch. WCFL-The Listener Speaks WFBM Victor Arden's Orch. WHO-Jack Smith's Orch. WND-News & Sports WJR-Wisner Sports WLW-Angelo, Italian Troubador & Virginia Marucci's Orch. WMT-Dream Songs WMBD-Doctors Who Dared WROK-News Flashes WSBT-WPA Prgm. 10:00 NBC-AMOS 'N' ANDY (PEP-sodent): WMAQ WIRE KOA KSD WLW KFI (also at 6 p.m.) CBS-Poetic Melodies (Wrigley's Gum); Franklin McCormack's poetry; Jack Fulton, tr.; Carlton Kelsey's Orch.: WFBM WCCO KMOX WBBM WHAS KSL WJR (also at 6 p.m.) NBC-Vagabonds: WOWO CBS-Jay Freeman's Orch.: WSBT (sw-11.83) NBC-Emery Deutsch's Orch.: WBOW (sw-9.53) News: WENR WIBA WMT WMBD WIBA WJR WLW Musical Moments Revue: WKBB WHO KWK-News; Rolla Coughlin's Orch. WCFL-Skyride WND-Swedish Prgm. WISN Moon Magic WOC Monday Presents WTAM-Club Barron's Orch. WTAQ-Club Normandie WTMJ-Kilowatt Hour 10:15 NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WIBA (also at 6:15 p.m.) CBS-Boake Carter, commentator (Philo): KNX KSL (also at 6:45 p.m.) CBS-Jay Freeman's Orch.: WOC WHAS WBBM WISN NBC To be announced: WENR WOWO WMT (sw-6.14) NBC-Horlick's Lum & Abner: KGO (also at 6:30 p.m.) Musical Moments Revue: WTAQ WBBM Sports Review: KMOX WFBM WJR WMBD KSD-Melodies in Swingtime KWK-Rolla Coughlin's Orch. WBOW-Music Graphs WCCO-Victor Arden's Orch. WHO-Today's Winners WIBA-Music by Cugat WJR Peaceful Valley WKBB-News WMAQ-Norman Pearce, the bachelor poet WTMJ-Drama in the News 10:30 NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also at 7:30 p.m.)

- WENR-Malcolm Claire, children's stories WGN-Arthur Wright; Organ WHO-Baseball Resume WND-Cumberland Ridge Runners WJJD-Sterling Young's Orch. WLW-To be announced WFBM-While the City Sleeps WROK-Sports WTAD-Musical Moments 5:30 CBS-NEWS: DAILY SPORTS Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83) NBC-News; Singing Strings: WCFL WBOW (sw-9.53) NBC-News; Charles Sears, tr.: WMT WOWO Sports: WAAF WLW News: WCCO WIBA KSD-Ebony and Ivory Studies WENR-What's the News? WGN-Four Californians WIRE-House of McGregor WISN-News; Swing Time WJBC-Bingo WJJD-Kinney's Hawaiians WMBI-Message and Music WROK-Musicale WSUI-Around the Dial WTAD-Music WTMJ-Around the Town 5:45 NBC-Lowell Inomas, news commentator (Sun Oil): WLW (sw-15.21) NBC-Tom Mix Straight Shooters (Parina): WMAQ KWK WIRE CBS-Geo. Hall's Orch.: WTAQ WFBM WFAM WISN WKBB WCCO (sw-11.83) NBC-Escorts & Betty: WMT NBC-Don Winslow of the Navy, sketch: KSD WENR WAAF-Tunes of Today WBBM-Every Woman WBOW-To be announced WCFL-Light Classics WGN-Orphan Annie WIBA Today's Birthdays WIND-News WJJD-Flannery Sisters WMBD-Sports; Where to Go WOC-The Man on the Street WOWO Sports WROK-Motorist Interviews WSUI-Daily Iowan of the Air WTAD-Mary Jane Seaton WTMJ-News; Odd Fellows Convention 6:00

- NBC-Fairchild & Carroll, piano duo: WLS WTMJ MBS To be announced: WMT News: WOC WMBD KWK-Your Good Health talk WBOW-Vic Arden's Orch. WFI-Philip Kinsman WFAM-Ball Scores & News WKBB B. A. Rolfe Presents WOWO-Phyl Coe Mysteries WROK-The Builders 7:30 NBC-The Voice of Firestone: Margaret Speaks, sop.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WHO WIBA KSD WBOW (sw-9.53) (also see 10:30 p.m.) CBS-Pick & Pat (Model Smoking Tobacco): Benny Krueger's Orch.; Edward Roeker, bar.: WBBM WJR WHAS (sw-11.83) (also see 10:30 p.m.) MBS-Lone Ranger, drama (Silvercup): WGN NBC-Campana's Vanity Fair; Cal Tinney, m.c.; Orch.; Shielah Graham, movie commentator: WLS KWK WMT (sw-11.87) News: WKBB WTAQ KMOX Front Page Patrol WAAF-Shadowland WCCO-Musical Prgm WCFL-Streamline Melodies WFBM-Piano Twins WIND-Dance Orch. WISN-Rendezvous for Two WLW-For Men Only WMBD-Hit Parade WOC-Bernice Eneudahl WROK-Lou Brake's Orch. WSUI-Poetry Patterns 7:45 WCFL-Herr Louie & the Weasel WFBM-Bohemians WIND-One Night Band Stand WISN Music Continental WOC-Gems of Melody WSUI-Evening Musicale 8:00 NBC-FIBBER MCGEE & MOL-ly (Johnson's Wax): Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WIRE WTAM WIBA WHO KSP WMAQ WTMJ WLW (also see 11 p.m.) CBS-Lux Radio Theater; Clark Gable & Virginia Bruce in "Cimarron"; Drama & Music: WOC WISN WHAS WBBM WMOX WCCO WFBM WMBD WTAQ WJR (sw-11.83) NBC-Melodic Contrasts: WOWO WLS WBOW (sw-11.87) MBS-Dedication Prgm. to Station WHIK: WMT KOA-Joe Myers' Sport Highlights KWK-St. Louis Browns Prgm. WCFE-Jam Session WENR-To be announced WGN-Joe Sanders' Orch. WIND-Racing Returns WKBB-The Charm Circle WROK-Informer Hour WSBT-Polish Hour WSUI-Dept. of Speech 8:15 MBS-Dedication Prgm. to Station WHIK: KWK KOA To be announced WCFL-Organ WROK-News 8:30 NBC-HOUR OF CHARM (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosaline Greene, m.c.: WTAM WMAQ KSD WHO WIRE WTMJ WIBA KOA (sw-9.53) NBC To be announced: WOWO KWK WMT WBOW WENR (sw-11.87) WCFL-Concert Orch. WGN-Freddie Martin's Orch. WND-Dixieland Band WKBB-Hits and Encores WLW-To be announced

- General Hugh S. Johnson, who leaped into national prominence as the volcanic leader of NIRA, will bring his colorful phrases to the microphone in a sponsored series of commentaries on the day's news, to be broadcast four times a week. The General will give his own slant on the news of the day in politics, government, international relations or discuss personalities or any other subject. His comments will be broadcast Mondays and Thursdays at 8 p.m. EST (7 CST; 6 MST; 5 PST); and Tuesdays and Wednesdays at 10 p.m. EST (9 CST; 8 MST; 7 PST). Since his retirement from government as the central figure of one of the storm centers of the Roosevelt administration, NIRA, General Johnson has become one of the most vigorous and successful conductors of daily newspaper columns. His commentaries are widely syndicated over the United States and his blunt and colorful manner of speech has made him a lecturer in great demand. As a writer he began his career with the publication of a book shortly after his graduation from West Point. His long and notable military career extended over a period of sixteen years.

- Alabama and its folk-lore will be the subject of Carl Carmer's "Your Neck of the Woods" program. NBC-Music for Moderns: WTAM WBOW (sw-9.53) NBC-Nat'l Radio Forum: WENR (sw-6.14) Vic Arden's Orch.: WMBD WSBT KMOX-Harry Coal, tr. & Organ WBBM-Al Trace's Orch. WCCO Gov. Elmer A Benson WCFL-Concert Music WFBM-A Sportsman Remembers WHAS Here's To You WHO-Jack Randolph, songs WIBA-To be announced WIRE-Health; Basonology

- WJR-Musicale WMAQ-Whistler & His Dog WMT-Mile a Minute Revue WOWO-Musical Moments Revue WROK-Lou Blake's Orch. 9:45 MBS-Henry Weber's Pageant of Melody: WGN NBC-Music for Moderns: WMAQ WIRE News: KMOX WOWO WBBM Roger Pryor's Orch. WCFL-The Listener Speaks WFBM Victor Arden's Orch. WHO-Jack Smith's Orch. WND-News & Sports WJR-Wisner Sports WLW-Angelo, Italian Troubador & Virginia Marucci's Orch. WMT-Dream Songs WMBD-Doctors Who Dared WROK-News Flashes WSBT-WPA Prgm. 10:00 NBC-AMOS 'N' ANDY (PEP-sodent): WMAQ WIRE KOA KSD WLW KFI (also at 6 p.m.) CBS-Poetic Melodies (Wrigley's Gum); Franklin McCormack's poetry; Jack Fulton, tr.; Carlton Kelsey's Orch.: WFBM WCCO KMOX WBBM WHAS KSL WJR (also at 6 p.m.) NBC-Vagabonds: WOWO CBS-Jay Freeman's Orch.: WSBT (sw-11.83) NBC-Emery Deutsch's Orch.: WBOW (sw-9.53) News: WENR WIBA WMT WMBD WIBA WJR WLW Musical Moments Revue: WKBB WHO KWK-News; Rolla Coughlin's Orch. WCFL-Skyride WND-Swedish Prgm. WISN Moon Magic WOC Monday Presents WTAM-Club Barron's Orch. WTAQ-Club Normandie WTMJ-Kilowatt Hour 10:15 NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WIBA (also at 6:15 p.m.) CBS-Boake Carter, commentator (Philo): KNX KSL (also at 6:45 p.m.) CBS-Jay Freeman's Orch.: WOC WHAS WBBM WISN NBC To be announced: WENR WOWO WMT (sw-6.14) NBC-Horlick's Lum & Abner: KGO (also at 6:30 p.m.) Musical Moments Revue: WTAQ WBBM Sports Review: KMOX WFBM WJR WMBD KSD-Melodies in Swingtime KWK-Rolla Coughlin's Orch. WBOW-Music Graphs WCCO-Victor Arden's Orch. WHO-Today's Winners WIBA-Music by Cugat WJR Peaceful Valley WKBB-News WMAQ-Norman Pearce, the bachelor poet WTMJ-Drama in the News 10:30 NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also at 7:30 p.m.)

NIGHT

- NBC-AMOS 'N' ANDY (PEP-sodent): WHO WTAM WLW (sw-9.53) (also see 10 p.m.) NBC-Time to Shine (Griffin Shoe Polish) Barry McKinley, bar.; John B. Gambling, m.c.; Lynn Murray Chorus; Lloyd Shaffer's Orch.: WENR WOWO WMT KWK WBOW (sw-11.87) CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.) CBS-Not So Long Ago: WTAQ WOC WKBB WCCO WMBD NBC-Louis Panico's Orch.: WTMJ MBS-Rube Appleberry, sketch: WGN News: WMAQ WBBM KMOX-Travelogue KSD-News; George Hall's Orch. WAAF-News Prevues WCFL-Stanley Hickman WFAM-Crimecasts WFBM-There Was a Time WHAS-To be announced WIBA-The Dinner Hour WIND-German Prgm. WIRE-Anything Can Happen WISN-Show Window WJBC-Movie GOSSIP WJJD-Eddie Fitzpatrick's Orch. WMBI-Sunset Hour WROK-Dinner Music

- NBC-Fairchild & Carroll, piano duo: WLS WTMJ MBS To be announced: WMT News: WOC WMBD KWK-Your Good Health talk WBOW-Vic Arden's Orch. WFI-Philip Kinsman WFAM-Ball Scores & News WKBB B. A. Rolfe Presents WOWO-Phyl Coe Mysteries WROK-The Builders 7:30 NBC-The Voice of Firestone: Margaret Speaks, sop.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WHO WIBA KSD WBOW (sw-9.53) (also see 10:30 p.m.) CBS-Pick & Pat (Model Smoking Tobacco): Benny Krueger's Orch.; Edward Roeker, bar.: WBBM WJR WHAS (sw-11.83) (also see 10:30 p.m.) MBS-Lone Ranger, drama (Silvercup): WGN NBC-Campana's Vanity Fair; Cal Tinney, m.c.; Orch.; Shielah Graham, movie commentator: WLS KWK WMT (sw-11.87) News: WKBB WTAQ KMOX Front Page Patrol WAAF-Shadowland WCCO-Musical Prgm WCFL-Streamline Melodies WFBM-Piano Twins WIND-Dance Orch. WISN-Rendezvous for Two WLW-For Men Only WMBD-Hit Parade WOC-Bernice Eneudahl WROK-Lou Brake's Orch. WSUI-Poetry Patterns 7:45 WCFL-Herr Louie & the Weasel WFBM-Bohemians WIND-One Night Band Stand WISN Music Continental WOC-Gems of Melody WSUI-Evening Musicale 8:00 NBC-FIBBER MCGEE & MOL-ly (Johnson's Wax): Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WIRE WTAM WIBA WHO KSP WMAQ WTMJ WLW (also see 11 p.m.) CBS-Lux Radio Theater; Clark Gable & Virginia Bruce in "Cimarron"; Drama & Music: WOC WISN WHAS WBBM WMOX WCCO WFBM WMBD WTAQ WJR (sw-11.83) NBC-Melodic Contrasts: WOWO WLS WBOW (sw-11.87) MBS-Dedication Prgm. to Station WHIK: WMT KOA-Joe Myers' Sport Highlights KWK-St. Louis Browns Prgm. WCFE-Jam Session WENR-To be announced WGN-Joe Sanders' Orch. WIND-Racing Returns WKBB-The Charm Circle WROK-Informer Hour WSBT-Polish Hour WSUI-Dept. of Speech 8:15 MBS-Dedication Prgm. to Station WHIK: KWK KOA To be announced WCFL-Organ WROK-News 8:30 NBC-HOUR OF CHARM (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosaline Greene, m.c.: WTAM WMAQ KSD WHO WIRE WTMJ WIBA KOA (sw-9.53) NBC To be announced: WOWO KWK WMT WBOW WENR (sw-11.87) WCFL-Concert Orch. WGN-Freddie Martin's Orch. WND-Dixieland Band WKBB-Hits and Encores WLW-To be announced

- General Hugh S. Johnson, who leaped into national prominence as the volcanic leader of NIRA, will bring his colorful phrases to the microphone in a sponsored series of commentaries on the day's news, to be broadcast four times a week. The General will give his own slant on the news of the day in politics, government, international relations or discuss personalities or any other subject. His comments will be broadcast Mondays and Thursdays at 8 p.m. EST (7 CST; 6 MST; 5 PST); and Tuesdays and Wednesdays at 10 p.m. EST (9 CST; 8 MST; 7 PST). Since his retirement from government as the central figure of one of the storm centers of the Roosevelt administration, NIRA, General Johnson has become one of the most vigorous and successful conductors of daily newspaper columns. His commentaries are widely syndicated over the United States and his blunt and colorful manner of speech has made him a lecturer in great demand. As a writer he began his career with the publication of a book shortly after his graduation from West Point. His long and notable military career extended over a period of sixteen years.

- Alabama and its folk-lore will be the subject of Carl Carmer's "Your Neck of the Woods" program. NBC-Music for Moderns: WTAM WBOW (sw-9.53) NBC-Nat'l Radio Forum: WENR (sw-6.14) Vic Arden's Orch.: WMBD WSBT KMOX-Harry Coal, tr. & Organ WBBM-Al Trace's Orch. WCCO Gov. Elmer A Benson WCFL-Concert Music WFBM-A Sportsman Remembers WHAS Here's To You WHO-Jack Randolph, songs WIBA-To be announced WIRE-Health; Basonology

- WJR-Musicale WMAQ-Whistler & His Dog WMT-Mile a Minute Revue WOWO-Musical Moments Revue WROK-Lou Blake's Orch. 9:45 MBS-Henry Weber's Pageant of Melody: WGN NBC-Music for Moderns: WMAQ WIRE News: KMOX WOWO WBBM Roger Pryor's Orch. WCFL-The Listener Speaks WFBM Victor Arden's Orch. WHO-Jack Smith's Orch. WND-News & Sports WJR-Wisner Sports WLW-Angelo, Italian Troubador & Virginia Marucci's Orch. WMT-Dream Songs WMBD-Doctors Who Dared WROK-News Flashes WSBT-WPA Prgm. 10:00 NBC-AMOS 'N' ANDY (PEP-sodent): WMAQ WIRE KOA KSD WLW KFI (also at 6 p.m.) CBS-Poetic Melodies (Wrigley's Gum); Franklin McCormack's poetry; Jack Fulton, tr.; Carlton Kelsey's Orch.: WFBM WCCO KMOX WBBM WHAS KSL WJR (also at 6 p.m.) NBC-Vagabonds: WOWO CBS-Jay Freeman's Orch.: WSBT (sw-11.83) NBC-Emery Deutsch's Orch.: WBOW (sw-9.53) News: WENR WIBA WMT WMBD WIBA WJR WLW Musical Moments Revue: WKBB WHO KWK-News; Rolla Coughlin's Orch. WCFL-Skyride WND-Swedish Prgm. WISN Moon Magic WOC Monday Presents WTAM-Club Barron's Orch. WTAQ-Club Normandie WTMJ-Kilowatt Hour 10:15 NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WIBA (also at 6:15 p.m.) CBS-Boake Carter, commentator (Philo): KNX KSL (also at 6:45 p.m.) CBS-Jay Freeman's Orch.: WOC WHAS WBBM WISN NBC To be announced: WENR WOWO WMT (sw-6.14) NBC-Horlick's Lum & Abner: KGO (also at 6:30 p.m.) Musical Moments Revue: WTAQ WBBM Sports Review: KMOX WFBM WJR WMBD KSD-Melodies in Swingtime KWK-Rolla Coughlin's Orch. WBOW-Music Graphs WCCO-Victor Arden's Orch. WHO-Today's Winners WIBA-Music by Cugat WJR Peaceful Valley WKBB-News WMAQ-Norman Pearce, the bachelor poet WTMJ-Drama in the News 10:30 NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also at 7:30 p.m.)

UNCLE EZRA BROADCASTING from Station E-Z-R-A EVERY MON.-WED.-FRI. NBC - Coast-to-Coast You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio, in a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said. WTMJ WMAQ WIRE | WIBA 6:15 P.M., CST | 10:15 P.M., CST Sponsored by ALKA-SELTZER



BERNARDINE FLYNN Sade of "Vic and Sade" Tues. 2:30 pm CST

MORNING

7:00 am CST Musical Clock: WBBM WROK WBOW-Open Your Eyes 7:15 WBOW-Musical Clock WLS-Evelyn & Hilltoppers WLW-Peter Grant, news WTAD-Streamliner 7:30 WIBA-News WLS-Morning Devotions WLW-To be announced 7:45 WIBA-Musical Clock WLS-Jolly Joe's Pet Pals WTAD-Airline News 8:00 CBS-Deer Columbia, Fan Mail Dramatizations; News: WFAM KMOX (sw-21.52) NBC-Women & News: WBOW NBC-Breakfast Club; News: WCFB News: WHO WMT WMBD KWK-Tonic Tunes WAAF-Breakfast Express WCBD-Breakfast Tunes & Sports WCCO-Air Almanac WFBM-Early Birds WGN-Golden Hour WHA-Band Wagon WIND-Sketches in Melody WIRE-News; Musical Clock WISN-Early Risers' Club WJJD-Rhubarb Red WLS-Don & Helen WLW-Hymns of All Churches WMAQ-Your Neighbor; News WWOV-Radio Bible Class WTAD-Storyland Lady WIAQ-Reveille WTMJ-Livestocks; Jimmy Legs; News 8:15 KWK-Devotional Prgm. WCBD-Polish Prgm. WCCO-News WHA-Morning Melodies WHO-Serenade Prgm. WIND-Club Cabana WJJD-Toastmaster WLS-News, Julian Bentley WLW-Hope Alden's Romance WMT-Musical Clock WTMJ-Jimmy Legs; News 8:30 CBS-Richard Maxwell, songs: (sw-21.52) NBC-Breakfast Club; News: WWOV MBS-Victor H. Lindlahr (Journal of Living): WGN KMOX-Tick Tock Revue KWK-Pep-up Parade WCCO-Musical Chimes WAM-Your Engagement Book WIBA-Today's Almanac WIND-Current Hits; News WJJD-Happy Go Lucky Time WLS-Morning Roundup WLW-Hello Peggy WMAQ-Musical Clock WMBD-Kroger's Bandwagon WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAD-Inter-church Revival WTAQ-News 8:45 NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52) NBC-Breakfast Club: WCFB WWOV NBC-Landt Trio: WBOW WFAM-Morning Devotions WHO-Musical WIBA-Karsten's Troubador WIRE-Varieties WJJD-Vic Meyers' Band WLS-Morning Minstrels WLW-Young Widder Jones

WMBD-Jay's Radio Prgm. WROK-Town Crier WTAQ-Today's Almanac WTMJ-Jimmy Legs 9:00 \* CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): WBBM WFBM WCCO KMOX WISN WOC (sw-21.52) NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE NBC-Breen & de Rose: WBOW KSD-News; Melody Moods KWK-WPA Prgm. WAAF-Morning Revue WCBD-Italian Prgm. WCFB-German Prgm. WFAM-Dick Cover, organist WGN-Featured Foods Hour WHA-Your Health WHO-Tony Cabooch WIBA-To be announced WIND-Julane Pelletier, pianist WJJD-Bosworth Broadcast WLW-Linda's First Love WMBD-Messenger; Weather WWOV-Bill Board WROK-News & Markets WLS-Within the Classroom WTAD-News WTAQ-Musical Clock WTMJ-Headlines; Jimmy Legs WTAD-Storyland Lady 9:15 NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO (sw-21.52) NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE NBC-Benett & Wolverson, pianists: KSD NBC-Vaughn de Leath, songs: KWK WBOW WAAF-Hollywood Brevities WHA-World Observer WHO-Frolies WIBA-Melody Time WIND-Hawaiian Serenade WKBB-Musical Breakfast WLW-To be announced WMBD-News WOC-Musical Clock WROK-On the Mall WTAD-Women's Varieties WTMJ-Music Parade 9:30 NBC-Pepper Young's Family, sketch (Camay): WMT KWK (sw-15.21) CBS-Winston & Sutton, pianists: WFAM WMBD NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE NBC-Feather for Luck, sketch: WCFB KSD KMOX-Ozark Varieties WAAF-Happiness Time WBBM-Quarter Hour of Romance WBOW-Oklahoma Outlaws WCBD-The Word of Truth WCCO-Time Signals WFBM-Morning Chat WGN-Get Thin to Music WHA-School of the Air WHO-Morning Melodies WIBA-To be announced WIND-Eb & Zeb WISN-Early Risers Club WJJD-Story Hour WKBB-Sunshine Express WLS-Hilltoppers WLW-We Live Again WWOV-Mary Berghoff WROK-Intimate Review WTAD-Church in Wildwood WTAQ-News WTMJ-Your Home Town 9:45 \* NBC-TODAY'S CHILDREN, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO NBC-Viennese Ensemble: WBOW WLW WCFB CBS-Madison Ensemble: WFAM WCCO WTAQ KMOX KMOX-Fashions in Melody KWK-Top o' the Morning WAAF-Memory Lane WBBM-Jean Abbey, shopping news WFBM-Mrs. Farrell's Kitchen Clinic WGN-Musical Mail BAox WIBA-Dolly Madison WIND-Rhythm in Red WKBB-Chancel Steps WLS-News WLW-Livestock Reports WMBD-Lady of Charm

Guests and Special Events

AFTERNOON

2:30 CST MARIA SILVEIRA AND HUBERT HENDRIE, Columbia Concert Hall guests, CBS. 4:15 CST HELEN TRAUBEL interviewed by Nellie Revell, NBC.

NIGHT

7:00 CST HOWARD PHILLIPS, guest of Blue Velvet Music, CBS. 7:30 CST JOE PENNER, guest of Al Jolson Show, CBS. 8:30 CST GRAND CENTRAL STATION, premiere of new dramatic series, NBC. 8:30 CST BURNS AND ALLEN, guests of Hollywood Mardi Gras, NBC. 8:30 CST JACK OAKIE'S COLLEGE, first program in fall series, CBS.

WMT-Day Dreamer WOC-News WWOV-Modern Home Forum WSUI-Prgm. Calendar; Weather WTAD-Party Line 10:00 \* NBC-THE O'NEILLS SKETCH (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Baby O): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Hollywood High Hatters: WBOW WAAF-Woman's Page of the Air WCBD-Uncle John WCCO-Organist WCFB-Morning Melodies WJJD-We Heard WFAM-Shoppers' Guide WGN-Don Pedro & Piano WJHA-Homemakers WJJD-Municipal Court WISN-Symphonetta WJJD-Dude Martin WLW-To be announced WROK-News; Melody Time WSUI-Keeping Up with the Joneses WTAD-News WTAQ-Mid Morning Revue WTMJ-Household Hints 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) NBC-Young Hickory, sketch: WBOW KWK-Party Line WAAF-Variety WCFB-Swing Time WJJD-Organ Reverbs WGN-Bachelor's Children WJBC-Lucky Lady, news WJJD-Two of a Kind WMBD-Linda's First Love WMT-Louise Hathaway WWOV-Tri Topics WROK-Woman's Forum WSUI-Yesterday's Musical Favorites 10:30 \* NBC-Vic & Sade, sketch: WMT KWK WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-Hi-Boys, vocal & instrumental: WIBA WMAQ WIRE WHO WAAF-Secrets of Charm WBOW-To be announced WCFB-Peekers in the Pantry WJJD-Nathaniel Shilkret WFAM-The Stylist WGN-Painted Dreams WIND-James Hopkins, stylist WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WKBB-Your Home WLW-To be announced WMBD-Home Hour WOC-Melodic Serenade WWOV-Linda's First Love WSUI-Book Shelf WLS-News WLW-Livestock Reports WTMJ-Gypsy Four

10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap) WLS WLW (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33) NBC-George Hartrick, bar: WHO WMAQ KWK To be announced. WKBB WTAQ WAAF-Foolish Questions, Bob Hawk WCFB-Voice of Cookery WJJD-News WFAM-Morning Melodies WGN-Lawrence Salerno & Piano WHA-Novelty Shop WIBA-Easy to Remember WIND-Markets WIRE-To be announced; News WJBC-Payne Pioneers WJJD-Mid-morning Dance Hits WLS-Don & Helen WMT-Morning Matinee WWOV-Home Folk Frolic WROK-Musical WTAD-Betty & Bob WTMJ-Buccaneers 11:00 NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW CBS-The Rhythmaires: WFAM WCCO NBC-Rhythm Girls, vocal trio: WWOV NBC-Happy Jack Turner, songs KSD (sw-15.33) MBS-Victor Lindlahr (Journal of Living): KWK Hymns of All Churches: WOC WHO KMOX-Let's Compare Notes WAAF-Melody Parade WBA-Dental Forum WBBM-Houseboat Hannah WBOW-Farm Folks WCFB-New Songs WJJD-Robyn Weaver WFBM-Hope Alden's Romance WGN-Melody Time WHA-Music Appreciation WIBA-Linda's First Love \* WIBU-AID PARADE (1210 kc) WIND-Rhythm for Two WIRE-Rhythm Revue WISN-Ann: Leslie's Scrapbook WJBC-Personality Hour WJJD-Bureau of Missing Persons \* KKB-Movie News WLS-How I Met My Husband WMBD-Dr. Kadesky Prgm. WMT-Magic Kitchen WROK-Tabernacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Your Hits WTMJ-Poetry & Organ; What's New in Milwaukee? 11:15 \* CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC KMOX WCCO WKBB \* NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) NBC-Edward MacHugh, Gospel Singer (Ivory Soap): KSD NBC-Bailey Axton, tr.: WBOW KWK-Range Riders WAAF-Hawaiian Echoes

WBAA-Home Economics \* WCAZ-MOVIE GOSSIP (1070 kc) WCFB-New Songs WJJD-George Hall's Orch. WFAM-Harlan Hogan WHO-Betty & Bob WIND-Deep South WIRE-Rose Room Melody WJBC-Dough Boy, news WJJD-Criminal Court Interviews WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. WMBI-Sacred Music WMT-Treasure Chest WWOV-Consolaires WROK-Morning Varieties WTAD-Duke Otten 11:30 \* NBC-Nat'l Farm & Home Hr.; Spkrs.: Walter Blaufuss' Orchestra: WIBA WWOV WIRE KWK WMAQ WBOW WLW (sw-15.21) NBC-Barry McKinley, bar: KSD CBS-Romance of Helen Trent (Edna Wallace Hopper): WFBM KMOX WBBM WAAF-Myrna Dee Sergeant WBA-Parade of Melody WCFB-To be announced WJJD-Sons of Pioneers WFAM-Safety Council WHA-Talking Book WHO-Party Line WGN-Quin Ryan, news WIND-Harry Zimmerman, organist WISN-Organ Music WJBC-Man on the Street WJJD-Safety Court WTAQ-Today's Almanac WLS-For People Only WMBD-To be announced WMT-Morning Markets WOC-Betty & Bob WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Water Prgm. WTMJ-Morning Melodies; Weather Reports 11:45 \* MBS-We Are Four: WGN WMT CBS-Our Gal, Sunday, sketch (Anacin): WFBM KMOX WBBM NBC-Armchair Quartet: KSD WHO WCFB WAAF-Soliloquy WBA-Purdue News WCCO-Kellogg Keene WJJD-Trading Post WFAM-Dick Cover, organist WIND-To be announced WIRE-For Women Only WJBC-Guest Artists WKBB-Ma Perkins WLS-Variety Prgm. WMBD-Fredman Jubilee WOC-Organ Music WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-For Women Only WTMJ-Singing Strings; News

AFTERNOON

12:00 \* CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WCCO WFBM NBC-Escorts & Betty: WHO (sw-15.33) News: WJJD WISN WTAD WJBC KSD-Kay White WAAF-Symphonic Hour WBA-Jo Friend WBOW-Street Reporter WJJD-Man on the Street WGN-Bob Elson on State Street WHA-Noon Musicale WIND-News; Noontime Melodies WIRE-Old Home Town WKBB-Organ Moods WLS-Dinnerbell Prgm. WMBD-The Lady & the Doctor; Police Bulletins WMBI-Midday Gospel Hour WMT-Mystery Three WOC-Library Prgm. WSBT-Stork Report; Women in the News WSUI-Earl Harrington's Orch. WTAQ-America on Parade WTMJ-Hymns of All Churches 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM NBC-Words & Music: WHO KSD

WBAA-Luncheon Dance Time WBOW-Wranglers WCFB-Hit Revue WGN-Wayne Van Dyne & Bob Trender WIND-Tommy Ott, organist WIRE-Singin' Sam WISN-Your Neighbor WJBC-Orchestra WJJD-Grand Central Station WKBB-What's New? WLS-Noveltons WMBD-Town Crier WMT-German Band WOC-Morning Parade WWOV-Bob Wilson WROK-Columb Left, news WSBT-Blue Streaks; News WSUI-Child Play WTAD-Cy & Freckles WTMJ-Betty & Bob 12:30 NBC-Love & Learn: KWK (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WBA-Parade of Melody WBA-Scientific News Review WBOW-Luncheon Dance Hour WCFB-Noon Day Concert WJJD-Plow Jockeys WGN-Markets; Mid-day Service WHA-Farm Prgm. WIBA-News WIND-Christian Science Prgm. WIRE-Linda's First Love WISN-Even as You and I WJBC-Man on the Street WJJD-My Kingdom Come, sketch WKBB-Farm Flashes WLS-Markets; News WLW-Voice of Experience WMAQ-Dan Harding's Wife WMBD-Farm News WROK-News; Melody Time; Organist WWOV-Hey, Mr. Motorist WROK-Man on the Street WSBT-The Bandstand WTAD-Farm; Weather; Markets WTAQ-Mail Man WTMJ-Faster in Town 12:45 NBC-Hal Gordon, tr.: KWK WLW (sw-15.21) CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM NBC-Dan Harding's Wife: WHO KSD Man on the Street: WCFB WSBT News: WBA WMT WBA-Market & Weather Reports WBOW-County Agr. Agent WJJD-Remote WIBA-Market Reports WIND-News; Piano Duo WIRE-Farm Hour; Markets WISN-Down the Avenue WJBC-Skip Fiedler WJJD-Julane Pelletier, piano & songs WLS-Voice of the Feed Lot WLW-Betty & Bob WMAQ-Young Hickory, sketch WMBD-Window Shopper WOC-Farm Bureau WWOV-Wilbur Pickett's Orch. WROK-Home Folks' Hour WTAD-To be announced WTAQ-Farm Hands WTMJ-News Grenadiers 1:00 NBC-Strollers Matinee: WBOW KWK WLW (sw-15.21) CBS-Milton Charles, organist: WCCO NBC-Matinee Musicale: WMAQ (sw-15.33) News: WJBC WMBD WTAD WOC Man on the Street: WBBM WMBD KMOX-Jean Abbe, shopper KSD-Variety Prgm. WAAF-Hoosier Philosopher WBA-Journalism Today WCB-J. C. O'Hair WCFB-Melody Hour WJJD-Walkathon WFBM-Pacific Paradise WGN-Concert Orch. WHA-News and Views WJBC-Markets; Weather WIBA-Melody Moments WIND-WPA Prgm. WIRE-Gov. Markets; Farm Hour: News WISN-Musical Heat Wave WJJD-Mid-day Roundup WKBB-Jewel Box WLS-School Time WLW-To be announced



# Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WAAA-890  
WBBM-770  
WBOV-1310  
WCHD-1080  
WCO-810  
WCF-970  
WIZ-1090  
WJZ-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIHA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-1600  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOW-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WMT-Cedar Valley Hillbillies; Joey & Chuck  
WOWO-We Shall Have Music  
WSBT-Indiana-Michigan News; Tues. Serenade; Farm Flashes  
WSUI-Musical Chats  
**1:15**  
News: WKBB WROK  
KMOX-Singin' Sam  
WAAF-Waltztime  
WAAA-Electrical Shop  
WBBM-Kitty Keene, Inc.  
WCCO-Dinty Moore  
WCFL-Happy Harmonies  
WDZ-Markets Close  
WFBM-Markets: Farm Circle  
WGN-Wife vs. Secretary  
WHO-Councilman Lem Turner  
WIBA-Man on the Street  
WIND-Let's Dance  
WJBC-Orchestra Music  
WLS-Howard Peterson, organist  
WMAQ-Rhythm in the Air  
WMBD-His Majesty, the Baby  
WMT-Voice of Iowa  
WOC-Inquiring Mife  
WOWO-Market Service  
WTAD-Quincy Marches On

**1:30**  
★ NBC-Music Guild: WOWO  
WBOW  
CBS-Dalton Brothers, trio: WOC  
WSBT  
NBC-The Wise Man, philosophy: WMAQ (sw-15.33)  
Man on the Street: WKBB  
KWK  
News: WHO WCFL  
KMOX-Magic Kitchen  
WAAA-Commercial Law  
WBBM-Linda's First Love  
WCBM-Zion Prgm.  
WCCO-Hope Alden's Romance  
WDZ-Joe Green  
WGN-Baseball; White Sox vs. Cleveland Indians  
WHA-College of the Air  
WIBA-Home Folks' Frolic  
WIND-Livestock Markets; Piano Interlude  
WIRE-Reporter  
WJJD-Illinois Medical Society  
WLS-Market Reports  
WLW-To be announced  
WMBD-Party Line  
WMT-Warkets; Cedar Valley Hillbillies

WROK-Today in Baseball  
WTAD-Music Graphs  
WTMJ-Markets  
**1:45**  
★ CBS-Ted Malone's Between the Bookends: WCCO WSBT WOC WFBM  
NBC-Johnny O'Brien, harmonica player: KSD (sw-15.33)  
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE  
News: WMAQ WTAQ  
WAAF-Mary Donahue, songs  
WAAA-Songs & Melodies  
WBBM-Truman Bradley  
WDZ-Matone Organettes  
WHO-Comedy Stars of Broadway  
WIBA-Rhythm & Romance  
WIND-Dance Orch.  
WJJD-Fred Beck, organist  
WKBB-Luncheon Musicale  
WLS-Suile Market  
WMBD-Masters of Rhythm  
WMT-Joe Doakes; Aunt Fanny; Iowa Cornhuskers  
WROK-Josephine Harmon, songs  
WTAD-Master Singers  
WTMJ Sidewalk Reporter

**2:00**  
NBC-Airbreaks: WBOW WOWO  
CBS-Theater Matinee: WSBT WOC WKBB WISN WCCO (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)  
MBS-Concert Trio: KWK  
News: WFBM WIND WTAD  
KMOX-Ad Club Luncheon  
WBBM-Radio Gossip Club  
WCBM-Polish Prgm  
WCFL-Organ  
WDZ-Birthday Party

WHA-School of the Air  
★ WIBA-VARIETY PROGRAM  
WIRE-Federal Music Project  
WJJD-Federal Housing Prgm.  
WLS-News, Juhun Bentley  
WMBD-Trading Post  
WMT-Many Happy Returns. Cornhuskers  
WROK-News; Matinee Musicale  
WSUI-Campus Activities  
**2:15**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33)  
CBS-Theater Matinee: WMBD  
NBC-Airbreaks: WIRE WCFL  
KMOX-Hope Alden's Romance  
KWK-Organ Melodies  
WAAA-Metal Shops  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WDZ-News  
WFBM-Apron Strings  
WHA-Magazine Review  
WIND-Tommy Ott, organist  
WJJD-Ben Kanter, pianist  
WLS-Homemakers Matinee  
WMT-German Band  
WROK-Two Guitars  
WSUI-Organ Melodies  
WTAD-Women of the World  
WTAQ-Matinee

**2:30**  
★ NBC-Vic & Sade, sketch: (Crisco): WHO WMAQ KSD WLW WTMJ (sw-15.33)  
★ CBS-Columbia Concert Hall, Story of the Song: WOC WISN WTAQ WKBB WSBT WFBM WMBD (sw-15.27)  
NBC-Kiddoodlers Quartet: WIRE WBOW WOWO (sw-15.21)  
News: WCFL KWK  
KMOX-Linda's First Love  
WAAA-You & Your Child  
WBBM-Howard Neumiller  
WCBM-Scripture Truth Hour  
WCCO-Markets  
WDZ-Man's Wife on Train  
WHA-Music of the Masters  
WIND-Bleacher Bug  
WJJD-Happy Harmonies  
WMT-Movie Man  
WROK-Musical Joke Book  
WSUI-Book Talk  
WTAD-Easy to Remember

**2:45**  
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WMAQ KSD WLW WHO WTMJ (sw-15.33)  
NBC-Have You Heard?: WOWO KWK (sw-15.21)  
CBS-Concert Hall: WCCO  
KMOX-Josephine Halpin  
WAAA-Treasure Chest, Robert Horn  
WBBM-Dugout Dope  
WBOW-Tal of the Town  
WDZ-Sweet Music  
WIND-Sports, Russ Hodges  
WIRE-Safety First  
WJJD-Warren Brown Talks Baseball  
WLS-Home Service Club  
WMT-News; Interlude  
WSUI-Concert Band  
WTAD-Francis Mourning

**3:00**  
NBC-Club Matinee: WOWO WMT WENR WBOW KWK  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE KSD WHO (sw-15.33)  
CBS-Bob Byron, whistler, piano & pater: WOC WSBT WFBM WMBD WTAQ WKBB (sw-15.27)  
Baseball; Chicago Cubs vs. Cincinnati: WBBM WJJD WIND WCFL  
KMOX-Ma Perkins  
WAAA-This Week in Literature  
★ WCCO-LADIES FIRST  
WIZ-Radio Guide Gossip  
WHA-College of the Air  
WISN-German Prgm.  
WJBC-△Bible Study Hour  
WLW-To be announced  
WMBI-Gospel Music  
WROK-Afternoon Concert  
WSUI-Int'l Scene  
WTAD-News  
WTMJ-Home Harmonizers

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO KSD (sw-15.33)  
KMOX-Houseboat Hannah  
WAAF-Petite Musicale  
WAAA-Typing School of the Air  
WDZ-Remote  
WGN-Baseball Headliners  
WHA-Armchair Journeys  
WJBC-News  
WMBI-1 See by the Papers  
WOWO-△Old Time Religion  
WROK-△Church in Wildwood  
WSUI-Famous Short Story  
WTMJ-News; Tunemiths

**3:45**  
NBC-Kitty Keene (Dreft): WHO  
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-15.33)  
KMOX-Dope from the Dugout  
KWK-Man in the Stands  
WAAA-Campus Customs  
WIBA-The Dance Hour  
WJBC-Classified Time  
★ WJBL-BEHIND THE MICROPHONE  
WLW-Kitty Keene, Inc.  
WROK-Easy to Remember  
WTAD-Margot's Story in Songs  
**4:00**  
NBC-Benno Rafinoff, violinist: WHO WIBA  
CBS-Ray Heatherton, bar.: WOC WFBM WMBD WTAQ WFBM WKBB WCCO WISN (sw-15.27)  
NBC-Peggy Wool Calling: WMT WOWO WIRE WENR  
NBC-Junior Nurse Corps: (sw-15.21)  
Baseball Game: KMOX KWK KSD-Baseball Scores  
WAAF-Jimmie Kozak, pianist  
WROK-Story Lady  
WBOW-△Rev. Archie Brown  
WDZ-Their Majesties, the Babies  
WHA-Organ Reveries  
WJBC-Request Hour  
WLW-Sunbrite Melodies  
WMAQ-Tea Time Varieties  
WMBD-△Trinity Tabernacle  
WMBI-Sacred Music  
WROK-Markets; News  
WSUI-Through the Air Lanes  
WTAD-News  
WTMJ-Kitty Keene

**4:15**  
★ NBC-Nellie Revell Interviews  
Helen Traubel: WBOW WHO WIBA (sw-15.33)  
Helen Traubel, NBC soprano and Metropolitan opera star, will be interviewed by Nellie Revell.  
CBS-Science Service Series: WCCO WTAQ WKBB WMBD WOC WFBM WFBM WISN (sw-15.27)  
"Diseases Outside Our Door" will be discussed by Dr. C. V. Akhn, Chief Quarantine Officer for the Port of New York.  
NBC-Clifford Menz, tr.: WOWO  
WAAF-Song of the Strings  
WAAA-Melody Moods  
WDZ-Walkathon  
WENR-Music Circle  
WIRE-Harry Bason  
WLW-Jack Armstrong  
WMT-Let's Go to the Movies  
WROK-Birthday Club  
WSUI-Musical Moods  
WTAD-Cy & Freckles  
WTMJ-Tell Mrs. Griggs; News

**4:30**  
★ NBC-Kellogg's Singing Lady: Irene Wicker: WLW (sw-15.21)  
Today the Singing Lady tells an Indian legend of the Blue Bonnets.  
NBC-Josh Higgins of Finchville, sketch: WIRE WBOW WBA WMAQ  
CBS-St. Louis Syncopators: WOC WTAQ WCCO WISN WSBM WKBB WFAM (sw-15.27)  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Bennett & Wolverton, instrumentalists: WENR  
WAAF-Georgia Erwin, songs  
WAAA-Amer. Family Robinson  
★ WCLS-FOR YOUR INFORMATION (1310 kc)  
★ WIZ-BEHIND THE MICROPHONE  
WHO-Rhythm Makers  
WJBC-Bingo  
WMBD-News  
WMBI-△reign Language Service  
WMT-Five-Minute Drama; Ralph Slade & Orch.  
WOWO-On the Mall  
WROK-Musicale  
WSUI-Elementary German  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**4:45**  
NBC-Al Vierra's Orch.: WIRE WENR WOWO WIBA

NBC-Johnnie Johnston, bar.: KSD WMAQ WBOW  
CBS-Dorothy Gordon's Children's Corner: WFAM WKBB WFBM WTAQ WOC WISN (sw-15.27)  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
NBC-Little Orphan Annie (Oval time): (sw-9.53)  
WAAF-Contrasts  
WAAA-Twilight Musicale  
WBBM-Tenth Inning  
WCCO-Musical Prgm.  
WFAM-Motor Dramas  
WHO-Houseboat Hannah  
WJBC-Christian Messengers  
WLW-To be announced  
WMBD-Bargain Counter  
WROK-Children's Hour  
WTAD-News

**5:00**  
CBS-All Hands on Deck: WISN WFAM WKBB WCCO  
NBC-Science in the News: WMAQ (sw-9.53)  
NBC-String Time, dir. Jack Meakin: WIRE WOWO WMT  
NBC-Junior Nurse Corps: WENR KWK  
Tea Time Tunes: WCFL WFBM To be announced: WBOW WHO  
KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WBBM-Howard Neumiller, pianist  
WCBM-Rhythm Men  
WDZ-With the Composers  
WGN-Swing It  
WIBA-Bob White & Whip-poor-will  
WJBC-Rhythm Serenade  
WJJD-Baseball Score Board  
WLW-Alias Jimmy Valentine  
WMBD-Happy Train  
WROK-Make Believe Ballroom  
WSUI-Second Year Spanish  
WTAD-Motor Club Drama  
WTAQ-WPA Concert

**5:15**  
NBC-Three X Sisters, trio: KSD WMAQ (sw-9.53)  
CBS-All Hands on Deck: WOC  
MBS-Mark Love, basso; Piano: WGN  
WAAF-Harmony Hall  
WBBM-Woman in the Headlines  
★ WCBM-BEHIND THE MICROPHONE  
WCFL-Phillip Warner  
WENR-Malcolm Claire, children's stories  
WHO-Baseball Resume  
WIBA-Dance Melodies  
WIND-Cumberland Ridge Runners  
WJJD-Cumber Young's Orch.  
WLW-To be announced  
WMBD-Employment Speaker  
WROK-Sport Review  
WTAD-Phyl Coe Mysteries

**5:30**  
★ CBS-NEWS: DAILY SPORTS Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83)  
NBC-News; Tony Russell, songs: WCFL WMT  
NBC-News; Rhythmaires: WBOW  
News: WIBA WENR  
KSD-Allan Clarke, bar.  
WAAF-Sports Shorts  
WCBM-Salon Group  
WCCO-Musical Prgm.  
WGN-Len Salvo, organist  
WIND-Afternoon Varieties  
WIRE-House of MacGregor  
WISN-News; Concert Contrasts  
WJJD-Kinney's Hawaiians  
WLW-Bob Newhall, sports  
WMAQ-Jack Armstrong  
WOWO-Lady of Charm  
WROK-Police Court News  
WSUI-Around the Dial  
WTMJ-Musicale

**5:45**  
★ NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
CBS-Geo. Hall's Orch.: WKBB WTAQ WFBM WCCO WFAM WISN (sw-11.83)  
NBC-Don Winslow of the Navy: KSD WENR  
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK  
NBC-Escorts & Betty: WMT  
WAAF-Tunes of Today  
WBBM-Bandwagon  
WBOW-To be announced  
WCBM-△Lutheran Prgm.  
WCFL-Light Classics  
WGN-Orphan Annie  
WIBA-Today's Birthdays  
WIND-News  
WJJD-Flannery Sisters  
WMBD-Sports; Where to Go  
WOC-The Man on the Street  
WOWO-Sports  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan of the Air  
WTAD-Barney Thompson  
WTMJ-News; Moment Musical

# NIGHT

**6:00**  
★ NBC-AMOS 'N' ANDY (PEP-sodent): WHO WTAM WLW (sw-9.53) (also see 10 p.m.)  
★ NBC-Easy Aces, sketch (Anacm): WENR WMT WIRE (sw-11.87)  
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)  
CBS-Herbert Foote, organist: WTAQ WCCO WKBB WOC  
NBC-Louis Panico's Orchestra: WBOW WTMJ  
MBS-Luigi Romanelli's Orch.: KWK  
KMOX-Travelogue  
KSD-News; Green Bros.' Orch.  
WBBM-The Headliners  
WCBM-Musical Potpourri  
WCFL-Stanley Hickman  
WFAM-Crime Casts  
WGN-Bohemians  
WGN-Concert Orch.  
WIBA-The Dinner Hour  
WIND-German Hour  
WISN-Show Window  
WJJD-Fred Beck, organist  
WMAQ-News  
WMBD-Fredman Jubilee  
WOWO-Organ Reveries  
WROK-News; Dinner Music  
WSUI-Dinner Hour  
WTAD-Sports Review

**6:15**  
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM (sw-9.53) (also see 10:15 p.m.)  
CBS-Song Time; Ruth Carhart & Bill Perry: WOC WFAM KMOX WJR WTAQ (sw-11.83)  
NBC-Joan Brooks, songs: WENR  
News: WCFL WJJD WMBD  
Sports Review: WBBM WROK  
WAAF-Sylvia  
WBBM-Sports Review  
WBOW-Hit Tunes  
WCCO-Livestock Reports  
WFBM-△Christian Science  
WGN-Concert Trio  
WIBA-To be announced  
WROK-Motor Drama  
WTMJ-Heinie's Grenadiers; sports

**6:30**  
★ NBC-HORLICK'S LUM & ABNER, sketch: WENR WLW (also see 10:15 p.m.)  
★ CBS-FAMOUS ACTORS' Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WJR WBBM  
CBS-Lew White, organist: WTAQ  
Sports Review: WISN WMAQ WGN  
KSD-Man on the Lot  
KWK-Rolla Coughlin's Orch.  
WBOW-Si & Ezra  
WCBM-Vocalists  
WCCO-Musicale  
WCFL-Sunny Sam  
WFAM-Hits from the Shows  
WFBM-Bohemians  
WCCO-Musical Parade  
WIRE-Three Little Words  
WJJD-Dude Martin  
WKBB-WPA Prgm.  
WMBD-Broadway Comedy Stars  
WMT-Better Vision; Sports  
WOC-Organ Moods  
WOWO-To be announced  
WROK-Dinner Music  
WSUI-Gems from Light Operas  
WTAM-Invitation to Romance

**6:45**  
NBC-Command Performance: WMAQ  
NBC-Vivian Della Chiesa, sop.: Orch.: WENR  
MBS-Four Californias: WIRE WGN  
News: WFBM WMT  
Phyl Coe Mysteries: WFAM WMBD WIBA  
KWK-Sport Review; News  
WBOW-Home Decorators  
WCBM-Robinson Family  
WCCO-Musical  
WCFL-Jack Kelly's Orch.  
WHO-Singing Cowboy  
WISN-Have You Heard  
WJJD-Cumberland Ridge Runners

**7:00**  
★ NBC-JOHNNY PRESENTS Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers: WHO KSD WTMJ WIRE WMAQ WTAM WLW WIBA (also see 10:30 p.m.)  
NBC-Husbands & Wives (Pond's Cream); Conducted by Sedley Brown & Allie Love Miles: WMT WLS KWK (sw-11.87)  
CBS-Blue Velvet Music; Mark Warnow's Orch.; Hollace Shaw & Guest: KMOX WTAQ WJR WFBM WIAS WBBM WFAM WCCO (sw-11.83)  
Sports: WKBB WOC  
WBOW-Sports Parade  
WCBM-Swing Session  
WCFL-Sports & News  
WGN-Concert Orch.  
WIND-Re-enactment of Baseball  
WISN-Down by Hermans  
WMBD-Good Neighbor  
WROK-Building Talk  
WSUI-Children's Hour

# Tuesday

Sept. 28



WAYNE KING  
NBC Orchestra Leader  
Tues. 7:30 pm CST

**7:15**  
News: WMBD WOC  
WAAF-Rhumba Beat  
WBOW-Johnny Wink & Bobby  
WCCO-Broadway Stars  
WCFL-The Light of Ages  
WFAM-Franklin Roberts' Orch.  
WGN-Victor Arden's Orch.  
WKBB-Amer. Family Robinson  
WROK-Verna Davis, songs

**7:30**  
★ CBS-Al Jolson Show With Martha Raye, Parkyakarkus & Victor Young's Orch. (Rinso & Lifebuoy): WBBM KMOX WFBM WCCO WJR WIAS WISN WMBD (sw-11.83) (also see 10:30 p.m.)  
★ NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW WLS WMT KWK (sw-11.87)  
★ NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)  
MBS-Symphony in Rhythm: WGN  
WAAF-Shadowland  
WBOW-Variety Show  
WCBM-J. C. O'Hair  
WCFL-Streamline Melodies  
WFAM-Melody Weavers  
WKBB-Sweetheart Serenade  
WOC-△Ave Maria Hour  
WROK-Lou Blake's Orch.  
WSBT-Dixie Land Band  
WSUI-Little Theater of the Air

**7:45**  
WCFL-Herr Louie & The Weasel  
WKBB-News  
WSBT-Moonlight Sonata  
WTAQ-Rambling Trio  
**8:00**  
★ NBC-Ben Bernie's Orch. (Keg-lined); Vass Family: WMT WLS WLW KWK WOWO WIBA WTMJ (sw-11.87)

(Continued on Next Page)

**NBC COAST TO COAST**

**LUM AND ABNER**

"TUNE IN—FOR FUN"

WJZ WLW  
WBAL  
WBZ  
WBZA  
WSYZ  
WENR  
WSB WMC

# Tuesday

Sept. 28



GERTRUDE BERG  
Molly of "The Goldbergs"  
Tues. 11:15 am CST

(8:00 p.m. Continued)

★ CBS—"Watch the Fun Go By," (Ford) Al Pearce's Gang; Nick Lucas, vocalist; Arlene Harris, human chatterbox; Carl Hoff's Orch.; WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBB WMBD (sw-11.83) (also see 11 p.m.)

★ NBC-Vox Pop (Molle Shave), conducted by Wallace Butterworth & Parks Johnson; KSD WHO WIRE WTAM WMAQ (also see Mon. prgms. at 11:30 p.m.)

MBS-Fred Waring's Orch.; WGN KOA-Sport Highlights WBOW-Sports Parade WCFL-Jam Session WIND-Racing Returns WROK-Frances I. Heimen WSUI-Evening Musicale; Darold Jack

8:15  
KOA-Pleasant Valley Frolics WCFL-Organ WROK-News; Make-Believe Ballroom WSUI-Woodland Rambler

8:30  
★ NBC-HOLLYWOOD MARDI Gras (Packard); Lanny Ross, tr.; Chas. Butterworth, comedian; Florence George, sop.; Don Wilson, m.c.; Jane Rhodes, vocalist; Raymond Paige's Orch.; WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

★ CBS-Jack Oakie's College (Camel Cigarettes); Benny Goodman's Swing Band; Wm. Austin's Impersonations; Stuart Erwin; WCCO WMBD WISN KMOX WHAS WBBM WBBM WOC WJR WSBT (sw-11.83)

With the beginning of the fall season, colleges once more matriculate at Jack Oakie's College, under the watchful eye of Oakie, his football coach, Raymond Hatton, Professor William Austin, of the English Department, George Stoll of the Department of Music, and Benny Goodman and his Swing School. President Oakie and his professors take up the first half-hour in musical and comic lessons from Hollywood, and Professor Goodman teaches swing from Baltimore on the second half-hour. Professor Hatton is a well-known stage and screen comedian; Austin of the English Department is an English character actor, known for his highbrow English impersonations. After the first week of the College, the swing lessons of Benny Goodman will be continued from the Hotel Pennsylvania in New York City.

NBC-Grand Central Station (Listerine); KWK WENR WOWO WMT (sw-6.14)

"Grand Central Station," a new series of half-hour dramatic sketches with their setting in New York City's great railway terminal, the gateway to the nation, will begin today. Sponsors of the program feel that the magnificent station, with its thousands of hurrying commuters, mixed with other thousands of travelers bound for Chicago and points west, offers one of the most unusual of settings for the new series. Each play, complete in itself, will begin with a scene in the station, where so many dramatic welcomes and partings and accidental meetings take place each day. From the station each play will move to other scenes where the rapid action will develop to a climax. All of the plays will be original scripts, prepared especially for the radio program by outstanding writers. The actors who will comprise the casts will be of radio, rather than of the theater. Among those who will be heard are Ned Weaver, Rosaline Greene, Clayton Colyer, Erik Rolf, John Brown and Charles Cantor, all well known for their splendid work in network dramas. Blum Brown, director of many of radio's most successful dramatic programs, will produce the new series.

WBOW-Concert Hall of the Air WCFL-Georgia Erwin WGN-Comedy Stars of Broadway WIND-Collegiate Episodes WKBB-Hits and Encores WLW-Melodrama WROK-Jam Session WSUI-Musical Show Melodies WTAQ-Top of the Evening

8:45  
WCFL-Jack Kelley's Orch. WGN-News; Sport High Lights WIND-Job Market WKBB-Sentimental Music WROK-Opportunity Knocks WSUI-Daily Iowan

9:00  
★ MBS-Symphonic Strings; WGN NBC-General Hugh S. Johnson, commentator (Bromo-Quinine); WENR WOWO KWK WMT (sw-6.14)

WBOW-Organ Reveries WCFL-News WIND-Tommy Ott, organist WROK-Drama Recording

9:15  
NBC-Joan Edwards, contr.; WENR WMT (sw-6.14)

MBS-Symphonic Strings; KWK

ing commuters, mixed with other thousands of travelers bound for Chicago and points west, offers one of the most unusual of settings for the new series. Each play, complete in itself, will begin with a scene in the station, where so many dramatic welcomes and partings and accidental meetings take place each day. From the station each play will move to other scenes where the rapid action will develop to a climax. All of the plays will be original scripts, prepared especially for the radio program by outstanding writers. The actors who will comprise the casts will be of radio, rather than of the theater. Among those who will be heard are Ned Weaver, Rosaline Greene, Clayton Colyer, Erik Rolf, John Brown and Charles Cantor, all well known for their splendid work in network dramas. Blum Brown, director of many of radio's most successful dramatic programs, will produce the new series.

WBOW-Dance Hour WCFL-Labor Flashes WISN-Baseball Game WLW-What's the Big Idea? WMBD-Neighbor Boys WTAQ-Merle Johnson, bar.

9:30  
NBC-The Harpsichord Ensemble; WENR WBOW (sw-6.14)

★ NBC-JIMMIE FIDLER'S HOLLYWOOD Gossip (Drene); KSD KOA WIBA WTAM WMAQ WLW WIO WTAM WIRE (sw-9.53)

CBS-Poly Follies (Phillips); WCCO WFBM WSBT WMBD KMOX WOC WBBM

CBS-Russell Dorr, bar. & Orch.; (sw-11.83)

KWK-Soloists & Organist WCFL-Vella Cook WGN-The Northerners WHAS-Here's to You WKBB-World Varieties WJR-Musicale WMT-Eleanor Gough, pianist WOWO-Stars of Broadway WROK-Lou Blake's Orch. WTAQ-News

9:45  
NBC-To be announced; WIRE WTAM WMAQ KOA WHO KSD (sw-9.53)

CBS-Four Stars, girls' quartet; (sw-11.83)

KWK-Easy Aces WCFL-Social Security Talk WIND-News; Sports WISN-You Shall Have Rhythm WJR-Sports WLW-Barney Rapp's Orch. WMT-Gus Haenschel's Orch. WOWO-Bob Wilson, news WROK-News Flashes WTAQ-Let's Dance WTMJ-Dance Orch.

10:00  
★ NBC-AMOS 'N' ANDY (PEP-sodent); WMAQ WIRE KOA WLW KSD KFI (also at 6 p.m.)

CBS-Frank Dailey's Orch.; WSBT (sw-11.83)

NBC-Violin in the Night; WBOW (sw-9.53)

CBS-Poetic Melodies (Wrigley's Gum); Franklin MacCormack; Jack Fulton, tr.; Carlton Kelsey's Orch.; KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

MBS-Billy Swanson's Orch.; WGN News; WMT KWK WIBA WMBD WENR WJR WCFL-Skyride WHO-Songfellows WIND-Lithuanian Prgm. WISN-Helen Wittman, songs WKBB-Hollywood on Parade WOC-Tuesday Presents WOWO-Polly Pretends WTAQ-Violin in the Night WTAQ-Club Normandie WTMJ-Musical Moments Revue

10:15  
NBC-Horlick's Lum & Abner; KGO (also at 6:30 p.m.)

NBC-Lou Breese's Orch.; WBOW (sw-9.53)

CBS-Frank Dailey's Orch.; WOC WISN WCCO KMOX NBC-King's Jesters; WENR WMT (sw-6.14)

NBC-Vocal Varieties (Tums); KOA KFI (also at 6:15 p.m.)

MBS-Ted Weems' Orch.; WGN To be announced; WHAS WLW KSD-Melodies in Swingtime KWK-Rolla Coughlin's Orch. WBBM-Melodie Time WFBM-Sports WHO-Today's Winners WIBA-Club Chanticleer WIRE-News; Basonology WJR-Reminiscing WKBB-News WMAQ-Andy Kirk's Orch. WMBD-Sports Review WTAQ-Lou Breese's Orch. WTAQ-Peacock Court WTMJ-Songs They Write

10:30  
★ NBC-JOHN HENRY PRESENTS Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; KOA KFI (also at 7 p.m.)

NBC-Carlos Molina's Orch.; WMAQ

CBS-George Olsen's Orch.; WISN KMOX WOC WTAQ WHAS WFBM WKBB WSBT (sw-11.83)

NBC-Dance Orch.; WBOW WHO (sw-9.53)

CBS-Al Jolson's Show (Rinso & Lifebuoy); KNN KSL (also at 7:30 p.m.)

MBS-Bernie Cummins' Orch.; WMT KSD-Victor Arden's Orch. KWK-Range Riders WBBM-News, Tod Hunter WCCO-Easy Aces WENR-Eddie Varzos' Orch. WGN-Freddie Martin's Orch. WIBA-Music by Cugat WIND-Nino Rinaldo's Orch. WIRE-Victor Arden's Orch. WMBD-Value Hints WTAQ-Sammy Watkins' Orch. WTMJ-Dance Orch.

10:45  
CBS-Geo. Olsen's Orch.; WMBD WCCO KSD-Les Brown's Orch. KWK-Sports Review WBBM-Manhattan Mother WCCO-Park Hotel WIND-News WIRE-Baseball Game WJR-ΔMeditation WTAQ-Violin in the Night

11:00  
NBC-Hal Kemp's Orch.; WENR WIBA WMT NBC-Larry Burke, tr.; Jerry Blaine's Orch.; KOA WLW WBOW WTAM (sw-9.53)

CBS-Roger Pryor's Orch.; WBBM WMBD WISN CBS-Bert Block's Orch.; WHAS WKBW WSBT WJR CBS-Watch the Fun Go By; KSL KNN (also at 8 p.m.)

MBS-Leo Reisman's Orch.; WGN News; WHO WOCWCCO WJR WFBM WTAQ KMOX-Baseball Highlights WHAS-Baseball Game WIND-Let's All Dance WMAQ-King's Jesters WTMJ-Sports; Dance Orch. End of Tuesday Programs

# Wednesday

Sept. 29

# Wednesday

## MORNING

7:00 am CST  
Musical Clock; WBBM WROK WLS-News; Julian Bentley WLW-Rube Applebury WMBD-Breakfast Melodies WTAD-Airline News

7:15  
WLS-Pokey & Arkie WLW-Peter Grant, news WMBD-Eye Openers WTAD-Streamliner

7:30  
WLS-ΔMorning Devotions WLW-To be announced WMBD-Musical Clock

7:45  
WLS-Jolly Joe's Pet Pals WMBD-Police Flash WTAD-Airline News

8:00  
★ NBC-Breakfast Club; News; WCFL CBS-As You Like It; WFAM (sw-21.52)

NBC-Women and News; WBOW News; WMT WHO WMBD Musical Clock; WKBB WOC WIBA

KMOX-Sing, Neighbor, Sing KWK-Tonic Tunes WAAF-Breakfast Express WCBM-Breakfast Tunes & Sports WCCO-Air Almanac WFBM-Early Birds WGN-Golden Hour WHA-Band Wagon WIND-Sketches in Melody WIRE-News; Musical Clock WISN-Early Risers' Club WJJD-Toastmaster WLS-Don & Helen WLW-Hymns of All Churches WMAQ-Your Neighbor; News WOWO-ΔRadio Bible Class WTAD-Storyland Lady WTAQ-Reveille WTMJ-Livestocks; Jimmy Legs; News

8:15  
CBS-Richard Maxwell, songs; News; WFAM (sw-21.52) News; WLS WCCO KMOX-Tick Tock Revue KWK-ΔDevotional Prgm.

WBOW-Open Your Eyes WCBD-Sunshine Hour WHA-Morning Melodies WHO-Serenade Prgm. WIND-Club Cabana WLS-News; Julian Bentley WLW-Hope Alden's Romance WTMJ-Jimmy Lees; News

8:30  
CBS-Jack Berch's Boys (Fels & Co.); KMOX (sw-21.52)

NBC-Breakfast Club; News; WOWO News; WIND WTAQ WBOW-Morning Patrol WCCO-Musical Chimes WFAM-Your Engagement Book WGN-Good Morning WHO-Favorite Melodies WIBA-Today's Almanac WIRE-Rule Reporter WJJD-Happy Go Lucky Time WLS-Morning Roundup WLW-Morning in the Mountains WMAQ-Musical Clock WMBD-Bandwagon WOC-Breakfast Club WROK-ΔMorning Devotions WSUI-Daily Iowan WTAD-ΔInter-church Revival

8:45  
NBC-Breakfast Club; WCFL WOWO CBS-Bachelor's Children, sketch (Old Dutch Cleanser); KMOX (sw-21.52)

NBC-Aunt Jemima (Quaker Oats); WMAQ (sw-15.21)

NBC-Land Trio; WBOW WFAM-ΔMorning Devotions WHO-Musical Prgm. WIBA-Interlude; Baron's Urgm. WIRE-Varieties WJJD-Chicago Tuberculosis Inst. WLS-The Hilltoppers WLWL-Young Widder Jones WMBD-Variety Prgm. WOC-Musical Clock WROK-Town Crier WSUI-Morning Melodies; Service Reports WLS-Today's Almanac WTMJ-Jimmy Legs

9:00  
★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread); WOC WBBM WFBM KMOX WCCO WISN (sw-21.52)

NBC-Story of Mary Marlin, sketch (Ivory Snow); WLS (sw-15.21)

NBC-Breen & de Rose, songs; WBOW

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WMAQ WIRE

NBC-Breen & de Rose, songs; KWK KSD-News; Melody Moods WAAF-Morning Revue WCBD-Italian Prgm. WCFL-German Prgm. WFAM-Dick Cover, organist WGN-Feature Foods Hour WHA-Your Health WHO-Time & Temperature WIBA-To be announced WIND-Juliane Pelletier, pianist WJJD-Bosworth Broadcast WLWL-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board WROK-News & Markets WSUI-Within the Classroom WTAD-News WTAQ-Musical Clock WTMJ-Headlines; Jimmy Legs

9:15  
NBC-Oxydol's Own Ma Perkins, sketch; WLS (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds); WISN WBBM WCCO KMOX WFBM (sw-21.52)

NBC-John's Other Wife, sketch (Louise Philippe); WMAQ WIRE

NBC-Bennett & Wolverton, instrumentalists; KSD NBC-Vaughn de Leath, songs; KWK WBOW WIBA WAAF-Hollywood Brevities WHA-Behind the News WHO-Neighbor Jim WIND-Hawaiian Serenade WMBD-News WOC-Musical Clock WROK-On the Mall

★ WSBM-MOVIE REVIEW WTAD-Women's Varieties WTMJ-Music Parade

9:30  
NBC-Just Plain Bill, sketch (Anacin); WMAQ WIRE NBC-Pepper Young's Family, sketch (Camay); WLS WMT KWK (sw-15.21)

CBS-Tony Wons' Scrap Book (Vicks); WBBM KMOX WCCO NBC-Feather for Luck, sketch; WCFL KSD

MBS-Get Thin to Music; WGN WAAF-Morning Song WBOW-Oklahoma Outlaws WCBD-German Prgm. WFAM-Fashion Pointers WFBM-Value Varieties WHA-School of the Air WHO-Morning Melodies WIND-Eb & Zeb WISN-Early Risers Club WJJD-Story Hour WKBB-Musical Breakfast WLW-We Live Again WMBD-Morning Gold WOWO-Richard Trojan WROK-Intimate Review WTAD-ΔChurch in Wildwood WTAQ-News WTMJ-Your Home Town

9:45  
★ NBC-TODAY'S CHILDREN, sketch (Pillsbury); WMAQ KSD WHO WTMJ WIRE

CBS-Ruth & Bill, songs; WCCO WFAM WTAQ KMOX

NBC-Viennese Ensemble; WBOW WLW WCFL News; WOC WLS KWK-Top o' the Morning WAAF-Memory Lane WBBM-Man on the Street WFBM-Mrs. Farrell's Kitchen Clinic WGN-Musical Mail Box WIBA-Dolly Madison WIND-Thru the Hollywood Lens WKBB-Sunshine Express WLW-Livestock Reports WMBD-Toastmaster Bakers WMT-Day Dreamer WOWO-Modern Home Forum WSUI-Prgm. Calendar WTAD-Party Line

10:00  
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes); WLS (sw-15.21)

★ CBS-Heinz Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; "Romance of Carol Kennedy," sketch; WOC WCCO WISN WFBM WBBM KMOX NBC-Hollywood High Hatters; WBOW

NBC-David Harum, sketch (Bab-O); KSD WMAQ WHO WIRE

News; WIND WMT WTAD WAAF-Woman's Hour WCBD-Phopthetic News WCFL-Morning Melodies WDJ-We Heard WFAM-Mrs. Riley's Shoppers' Guide WGN-Don Pedro & piano WHA-Homemakers WJJD-Dude Martin WKBB-Chancel Steps WLW-To be announced WMBD-Neighbor Jim WROK-News; Melody Time WSUI-Homemaker's Chat WTAQ-Mid Morning Revue WTMJ-Household Hints

10:15  
NBC-Backstage Wife, sketch (Dr. Lyons); WMAQ WTMJ WIRE KSD WHO WIBA

NBC-Young Hickory, sketch; WBOW

NBC-The Road of Life, sketch (Chipso); WLS WLW (sw-15.21)

KWK-Party Line WAAF-Viceroy Widow WCFL-Swingtime WDJ-Organ Reveries WGN-Bachelor's Children, sketch WIND-Bud Birmingham's Buckaroos WIND-Morning Melodies WFAM-Rhythmic Age WJBC-Lucky Lady, news WJJD-True Confessions WKBB-News WMBD-Linda's First Love WMT-Morning Matinee WOWO-Tri Topics WROK-Woman's Forum WSUI-Musical Favorites WTAD-Neighbor Jim WTAQ-Pamela

WAAF-Secrets of Charm WBOW-To be announced WCFL-Peekers in the Pantry WDJ-Variety Prgm. WFAM-Shilder Serenade WGN-Painted Dreams WIND-James Hopkins, stylist WJBC-Dollar Daze WJJD-Women's Exchange Prgm. WKBB-Mixing Bowl WLW-To be announced WMBD-ΔMorning Devotionals WMBI-Shut-In Request Prgm. WOC-Melodic Serenade WGOV-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-Melody Lane

10:45  
NBC-Edward MacHugh, the Gospel singer (Ivory Soap); WLS WLW (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry); WBBM WISN WCCO KMOX WFBM WMBD NBC-Hello Peggy, sketch (Drano); WHO KSD WMAQ (sw-15.33)

KWK-To be announced WAAF-Foolish Questions, Bob Hawk WCFL-Voice of Cookery WDJ-News WFAM-Morning Melodies WGN-Wontan in the Store WHA-Operetta Favorites WIBA-Easy to Remember WIND-Markets & News WIRE-To be announced; News WJBC-Payne Pioneers WJJD-Mid-morning Dance Hits WKBB-Tone Tunes WMT-Numerical Jamboree WOWO-Home Folk Frolic WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Blue Room Ensemble

11:00  
NBC-Girl Alone, sketch (Kellogg); WMAQ WLW NBC-Trail Finders; Dr. W. T. Hansche; WOWO KWK NBC-Happy Jack Turner, songs; KSD (sw-15.33)

CBS-Cheri & the Three Notes; WFAW WCCO Hymns of All Churches; WHO WOC KMOX-Let's Compare Notes



# Frequencies

KMOX-70  
KOA-83  
KSD-550  
KWIK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCHD-1080  
WCCO-810  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRIN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WBAA-American Institutions  
WBMM-Houseboat Hannah  
WBOW-Neighbor Jim  
WDB-New Songs  
WDZ-Variety Prgm.  
WFBM-Hope Alden's Romance  
WGN-Melody Moments  
WHA-Music Appreciation  
WIBA-Linda's First Love  
★ WIBU-AID PARADE (1210 kc)

WIND-Rhythm for Two  
WIRE-On the Mall  
WISN-Ann Leslie's Scrapbook  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBB-Movie News  
WLS-Virginia Lee & Sunbeam  
WMBD-Thirst Message  
WMT-Magic Kitchen  
WROK-Musical  
WSUI-Within the Classroom  
WTAQ-Cold Facts  
WTMJ-Belle & Martha; What's New in Milwaukee?

## 11:15

★ CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB  
★ NBC-The Goldbergs, sketch (Oxydol); WMAQ (sw-15.33)  
★ MBS-Tom, Dick & Harry (Fels Naptha); WLW WGN WMT  
NBC-Edward MacHugh, the Gospel Singer (Ivory Soap); KSD MBS-Léo Freudberg's Orch.; WIRE

KWK-Range Riders  
WAAF-Hawaiian Echoes  
★ WCAZ-MOVIE GOSSIP (1070 kc)

WCFL-New Songs  
WDZ-There Are Smiles  
WFAM-Harlan Hogan  
WGN-Harold Turner, pianist  
WHO-Betty & Bob, sketch  
WIBA-Neighbor Jim  
WIND-Remote Control  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews  
WLS-Chuck, Ray & Christine  
WOWO-Consolaires  
WROK-Community News  
WTAD-Duke Otten  
WTAQ-Grunow Melodies

## 11:30

★ NBC-Nat'l Farm & Home Hour; Speakers: WIRE WOWO WIBA WBOW WMAQ WLW (sw-15.21)  
NBC-Three Marshalls: KSD  
CBS-Romance of Helen Trent (Edna Wallace Hopper); WBBM KMOX WFBM  
WAAF-Myrna Dee Sergeant  
WDZ-Fields & Hall  
WFAM-Homespun Verse  
WGN-Quin Ryan, news  
WHA-Talking Book  
WHO-Party Line  
WIND-Harry Zimmerman, organist

WISN Organ Melodies  
WJBC-Man on the Street  
WJJD Safety Court  
WKBB Musical Almanac  
WLS-Downtown Shopping News  
WMBD-Pekin Homemakers  
WMT-Morning Markets  
WOC-Betty & Bob, sketch  
WROK-Helene Kimberley, songs  
WTAD Police News  
WTAQ-Varieties  
WTMJ-Morning Melodies; Weather & Police Reports

## 11:45

★ MBS-We Are Four (Libby, McNeil & Libby); WGN WMT  
CBS-Our Gal, Sunday, sketch (Anacin); WFBM WBBM KMOX  
NBC-Joe White, tr.; WHO KSD  
WAAF-Soliloquy  
WBAA-Purdue News  
WCCO-Kitty Keene  
WCFL-To be announced  
WDZ-Trading Post

WFAM-Dick Cover, organist  
WIRE-For Women Only  
WISN-Movie Chat  
WJBC-Reid & Vin  
WKBB-Ma Perkins  
WLS-Markets; Weather; News  
WMBD-Fredman Jubilee  
WOC-Organ Music  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Organ Music  
WTAQ-George Hall's Orch.  
WTMJ-To be announced; News

## AFTERNOON

### 12:00

★ CBS-Betty & Bob, sketch (Gold Medal); WBBM KMOX WCCO WFBM  
NBC-Three Rancheros: WHO (sw-15.33)  
CBS-Leon Goldman's Orch.; WKBB  
MBS-Microphone in the Sky; KWK  
News: WJJD WISN WTAD WMBD WJBC  
KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBAA-Farm Facts for Farm Folks

WBOW-Street Reporter  
WDZ-Man on the Street  
WGN-Bob Elson on State Street  
WHA-Noon Musicale  
WIND-News; Noontime Melodies  
WISN-Old Home Town  
WLS-Dinnerbell Prgm.  
WMBI-Midday Gospel Hour  
WMT-Mystery Three  
WOC-Morning Parade  
WROK-Musical  
WSBT-Stark Report; Women in the News  
WSUI-Rhythm Rumbles

★ WTAQ HOLLYWOOD ON PARADE  
WTMJ-Hymns of All Churches

### 12:15

★ MBS-Tom, Dick & Harry (Fels Naptha); WGN  
CBS-Betty Crocker, cooking talk (Gold Medal); WBBM KMOX WCCO WFBM  
CBS-Dalton Bros.; WKBB  
NBC-Words and Music; Charles Sears, tr.; Larry Larsen, organist; Ruth Lyon, sop.; Harvey Hays, narrator; WHO KSD (sw-15.33)  
KWK-Rapid Service  
WBAA-Luncheon Dance Time  
WBOW-Wranglers  
WCFL-Hit Revue  
WIND-Tommy Ott, organist  
WIRE-Singin' Sam  
WISN-Your Neighbor  
WJBC-Dance Music  
WJJD-Noon-Day Service  
WKBB-Manchester Prgm.  
WLS-Noveliolians  
WMBD-Town Crier  
WOWO-Bob Wilson  
WROK-Column Left, news  
WSBT-Harlan Hogan; News  
WTAD-Cy & Freckles  
WTMJ-Betty & Bob

### 12:30

NBC-Love and Learn, sketch; KWK (sw-15.11)  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WFBM WCCO WBBM  
Man on the Street: WJBC WOWO  
WBAA-Sports Review  
WBOW-Luncheon Dance Hour  
WCFL-Noon Day Concert  
WDZ-Plow Jockeys  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIBA-News Edition  
WIND-Music & Banter  
WIRE-Linda's First Love  
WISN-Even as You and I  
WKBB-Farm Flashes  
WLS-Markets & News  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-German Band  
WOC-Neighbor Jim  
WROK-Man on the Street  
WSBT-In Movieland  
WTAD-Farm; Weather; Markets  
WTAQ-Mail Man  
WTMJ-Fastest Show in Town

### 12:45

NBC-Grace & Scotty, songs; KWK (sw-15.21)  
CBS-Hollywood in Person (Gold Medal); KMOX WBBM WCCO WFBM  
NBC-Dan Harding's Wife, sketch; WHO KSD  
Man on the Street: WCFL WSBT  
WBAA-Market & Weather  
WBOW-County Agr. Agent  
WDZ-Remote  
WIBA-Market Reports

WIND-News; Musical Comedy Selections  
WIRE-Farm Hour  
WISN-Ivory Interlude  
WJBC-Reid & Vin  
WLS-Voice of the Feed Lot  
WLW-Betty & Bob  
WMAQ-Young Hickory, sketch  
WMBD-Window Shopper  
WMT-News; Hillbillies; Question Man; Voice of Iowa  
WOC-Farm Bureau  
WOWO-Wilbur Pickett's Orch.  
WROK-Service Sam; Home Folks Hour  
WTAD-Variety  
WTAQ-Farmhands  
WTMJ-News; Heinie's Grenadiers

NBC-Healoni of the South Seas; KWK WBOW (sw-15.21)  
CBS-News Through a Woman's Eyes (Pontiac); WBBM WISN WKBB WCCO KMOX WFBM  
NBC-Music of the Moment; WHO (sw-15.33)  
News: WJBC WOC WTAD KSD-News; Markets; Organ  
WAAF-Hoosier Philosopher  
WBAA-Meditations; Rev. H. Hugo  
WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Walkathon  
WGN-Concert Orch.  
WHA-News and Views  
WHO-Markets; Weather  
WIBA-Melody Moments  
WIND-Italian Hour  
WIRE-Government Markets  
WJJD-Mid-day Roundup  
WLS-School Time  
WLW-To be announced  
WMAQ-King of Hearts  
WMBD-Man on the Street  
WMT-Joey & Chuck; Question Man  
WOWO-Ohio State Agri. Prgm.  
WROK-Lions' Club Luncheon  
WSBT-Indiana-Michigan News; Wed. Serenade; Farm Flashes  
WSUI-Illustrated Musical Chats

WIND-News; Musical Comedy Selections  
WIRE-Farm Hour  
WISN-Ivory Interlude  
WJBC-Reid & Vin  
WLS-Voice of the Feed Lot  
WLW-Betty & Bob  
WMAQ-Young Hickory, sketch  
WMBD-Window Shopper  
WMT-News; Hillbillies; Question Man; Voice of Iowa  
WOC-Farm Bureau  
WOWO-Wilbur Pickett's Orch.  
WROK-Service Sam; Home Folks Hour  
WTAD-Variety  
WTAQ-Farmhands  
WTMJ-News; Heinie's Grenadiers

NBC-Healoni of the South Seas; KWK WBOW (sw-15.21)  
CBS-News Through a Woman's Eyes (Pontiac); WBBM WISN WKBB WCCO KMOX WFBM  
NBC-Music of the Moment; WHO (sw-15.33)  
News: WJBC WOC WTAD KSD-News; Markets; Organ  
WAAF-Hoosier Philosopher  
WBAA-Meditations; Rev. H. Hugo  
WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Walkathon  
WGN-Concert Orch.  
WHA-News and Views  
WHO-Markets; Weather  
WIBA-Melody Moments  
WIND-Italian Hour  
WIRE-Government Markets  
WJJD-Mid-day Roundup  
WLS-School Time  
WLW-To be announced  
WMAQ-King of Hearts  
WMBD-Man on the Street  
WMT-Joey & Chuck; Question Man  
WOWO-Ohio State Agri. Prgm.  
WROK-Lions' Club Luncheon  
WSBT-Indiana-Michigan News; Wed. Serenade; Farm Flashes  
WSUI-Illustrated Musical Chats

NBC-Charles Sears, tr.; KWK WBOW (sw-15.21)  
KMOX Singin' Sam  
WAAF-Waltztime  
WBAA-Vocational Guidance  
WBBM-Kitty Keene, Inc.  
WCCO-Chili Beans  
WDZ-Markets Close  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WHO-Councilman Lem Turner  
WIBA-Man on the Street  
WIRE-Farm Hour; News  
WISN-Musical Heat Wave  
WJBC-Dance Music  
WKBB-News  
WLS-Howard Peterson, organist  
WMAQ-Rhythm in the Air  
WMBD-His Majesty, the Baby  
WOC-Inquiring Mike  
WOWO-Market Service  
WTAD-Quincy Marches On

★ NBC-Military Band Concert from Berlin; WOWO WBOW WIBA  
NBC-Gen. Fed. of Women's Clubs; (sw-15.33)  
CBS-Montana Slim, songs; WOC WSBT  
News: WHO WIRE  
Man on the Street: WROK KWK WKBB  
Rhythm Rascals: WTAQ WTMJ  
To be announced: WLW WBOW  
KMOX-Magic Kitchen  
WBAA-Bookkeeping Class  
WCBD-Hit Tunes  
WCCO-Hope Alden's Romance  
WDZ-Ruthies Harmonica  
WGN-Baseball; White Sox vs. Cleveland Indians  
WHA-College of the Air  
WIND-Markets; Piano Interlude  
WJJD-School for Taxpayers  
WLS-Market Reports  
WMAQ-The Old Painter  
WMBD-Party Line  
WMT-Markets; Hillbillies  
WROK-Today in Baseball  
WTAD-Melody Time  
WTMJ-Markets

★ CBS-Ted Malone's Between the Bookends; WSBT WOC WCCO WFBM  
NBC-Arthur Hinett, organist; KSD (sw-15.33)  
MBS-Beatrice Fairfax (Hecker Products); KWK WIRE  
News: WMAQ WTAQ  
WAAF-Music in the Air  
WBAA-Songs & Melodies  
WBBM-Truman Bradley, comm.  
WDZ-Mattoon Organettes  
WHO-Your Home Town  
WIND-Dance Orch.  
WJJD-Fred Beck, organist  
WKBB-Luncheon Musicale

WIND-Melody Parade  
WMBD-Theater of the Air  
WMT-Joe Doakes; Aunt Fanny  
WROK-Melodiers  
WTAD-Dick Sanders  
WTMJ-Sidewalk Reporter  
2:00  
NBC-Continental Varieties: WIRE  
WOWO WBOW (sw-15.21)  
CBS-Manhattan Matinee: WOC  
WCCO WSBT WKBB (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay); KSD WHO  
WMAQ WLW WTMJ (sw-15.33)  
News: WFBM WLS WIND

WIND-Melody Parade  
WMBD-Theater of the Air  
WMT-Joe Doakes; Aunt Fanny  
WROK-Melodiers  
WTAD-Dick Sanders  
WTMJ-Sidewalk Reporter  
2:00  
NBC-Continental Varieties: WIRE  
WOWO WBOW (sw-15.21)  
CBS-Manhattan Matinee: WOC  
WCCO WSBT WKBB (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay); KSD WHO  
WMAQ WLW WTMJ (sw-15.33)  
News: WFBM WLS WIND

WIND-Melody Parade  
WMBD-Theater of the Air  
WMT-Joe Doakes; Aunt Fanny  
WROK-Melodiers  
WTAD-Dick Sanders  
WTMJ-Sidewalk Reporter  
2:00  
NBC-Continental Varieties: WIRE  
WOWO WBOW (sw-15.21)  
CBS-Manhattan Matinee: WOC  
WCCO WSBT WKBB (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay); KSD WHO  
WMAQ WLW WTMJ (sw-15.33)  
News: WFBM WLS WIND

WIND-Melody Parade  
WMBD-Theater of the Air  
WMT-Joe Doakes; Aunt Fanny  
WROK-Melodiers  
WTAD-Dick Sanders  
WTMJ-Sidewalk Reporter  
2:00  
NBC-Continental Varieties: WIRE  
WOWO WBOW (sw-15.21)  
CBS-Manhattan Matinee: WOC  
WCCO WSBT WKBB (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay); KSD WHO  
WMAQ WLW WTMJ (sw-15.33)  
News: WFBM WLS WIND

# Sept. 29 Wednesday

KMOX-Inquiring Reporter  
WBBM-Radio Gossip Club  
WCBD-Polish Prgm.  
WCFL-Grace Wilson  
WDZ-Birthday Party  
WHA-School of the Air  
WIBA-To be announced  
WISN-Mary Ann Presents  
WJJD-Adult Educational Council  
WMBD-Trading Post  
WMT-Many Happy Returns; Iowa Cornhuskers

WROK-News; Alice Blue, songs  
WSUI-Poetic Interlude  
WTAD-News  
WTAQ-Man on the Street

## 2:15

NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WTMJ WLW  
WHO KSD (sw-15.33)  
CBS-Manhattan Matinee: WISN WMBD  
(Continued on Next Page)

**WE WANT CANTOR!**

**WE WANT CANTOR!**

**WE WANT CANTOR!**

**He's Back!**

**EDDIE CANTOR**

**MAYOR OF TEXACO TOWN WITH**

★ Deanna DURBIN  
★ "Pinky" TOMLIN  
★ Helen TROY (SAYMORE)  
★ Jacques RENARD (AND HIS ORCHESTRA)  
★ Jimmy WALLINGTON

**COLUMBIA NETWORK**  
from coast to coast  
**EVERY WEDNESDAY NIGHT**

"AN HOUR'S ENTERTAINMENT IN 30 MINUTES"

**TEXACO**  
REG. U. S. PAT. & TM. OFF.



**TOM WARING**  
Singer with Fred Waring's Orch.  
Wed. 8 pm CST

(2:15 p.m. Continued)  
NBC-Continental Varieties: WIBA  
WCFL  
KMOX-Hope Alden's Romance  
KWK-Organ Melodies  
WBAA-Booknotes  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WDZ-News  
WFHM-Apron Strings  
WHA-Magazine Review  
WIND-Tommy Ott, organist  
WJJD-Ben Kanter, pianist  
WLS-Homemakers' Matinee  
WMT-German Band  
WROK-Musicale  
WSUI-Within the Classroom  
WTAD-Women of the World  
WTAQ-To be announced; Grain  
Quotations

**2:30**  
★ NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33)  
★ CBS-Columbia Concert Hall: WSBT WTAQ WKBB WMBD WFBM WISN (sw-15.27)  
NBC-Kiddieclers: WOWO WIRE (sw-15.21)  
KMOX-Linda's First Love  
KWK-News; Musical Interlude  
WBAA-You & Your Child  
WBBM-Howard Neumiller; Flanagrams  
WBOW-△ Christian Science  
WCBM-Salon Group  
WCCO-Markets  
WCFL-News  
WDZ-Man's Wife on Train  
WHA-Music of the Masters  
WIND-Bleacher Bug  
WJJD-Happy Harmonies  
WMT-Movie Man  
WOC-Luncheon Club  
WROK-Music Box Melodies  
WTAD-Music by Cugat

**2:45**  
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
CBS-Columbia Concert Hall: WCCO  
NBC-Shefter & Brenner, pianists: WIRE WOWO (sw-15.21)  
KMOX-Josephine Halpin  
KWK-This Woman's World with Meredith Mason  
WBAA-Melody Time  
WBBM-Dugout Dope  
WBOW-Talk of the Town  
WCBM-Christianity in Action  
WDZ-Sweet Music  
WIBA-Concert Hour  
WIND-Sports Globe  
WJJD-Warren Brown Talks Baseball  
WLS-Home Service Club  
WMT-News; Interlude  
WTAD-Frances Mourning

**3:00**  
NBC-Club Matinee: WENR WMT KWK WOWO WBOW (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD (sw-15.33)  
CBS-Dance Time: WFBM WKBB WTAQ WOC WSBT WISN WMBD (sw-15.27)  
Baseball: Chicago Cubs vs. Cincinnati: WIND WJJD WCFL WBBM  
News: WTAD WAAF  
KMOX-Ma Perkins  
WBAA-West Side High School Prgm.  
★ WCCO-LADIES FIRST  
WDZ-△ Rev. Mark Borror  
WJBC-Christian Story Hour  
WLW-To be announced  
WMBI-△ Sunday School Lesson  
WROK-Alice Blue, songs  
WSUI-Previews & Reviews  
WIMJ-Home Harmonizers  
**3:15**  
NBC-The Guiding Light, sketch (White Naptha): KSD WHO WTMJ WMAQ (sw-15.33)

KMOX-Kitty Keene, Inc.  
WDZ-News  
WIRE-Matinee Varieties, News  
WSUI-L. A. Symphony Orch.  
WTAD-Lawrence Glosemeyer  
**3:30**  
CBS-Russell Dorr, bar.: WFAM WKBB WMBD WCCO WFBM WTAQ WISN WOC (sw-15.27)  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): KSD WLW WMAQ WHO (sw-15.33)  
KMOX-Houseboat Hannah  
KWK-Baseball Warm-Up  
WAAF-Cocktail Capers  
WBAA-Music with the Masters  
WDZ-Remote  
WGN-Baseball Headliners  
WHA-Armechair Journeys  
WJBC-News  
WMBI-Hymns You Love to Sing  
WOWO-△ Old Time Religion  
WROK-△ Church in Wildwood  
WSUI-Legion Auxiliary Prgm.  
WTAD-John Renaldo  
WTMJ-News; Timesmiths

**3:45**  
NBC-Kitty Keene, Inc. (Dreft): WHO  
CBS-Academy of Medicine: WISN WFAM WMBD WKBB WFBM WTAQ WCCO (sw-15.27)  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)  
KMOX-Dope from the Dugout  
KWK-The Man in the Stands  
WIBA-Dance Hour  
WJBC-Classified Time  
WLW-Kitty Keene, Inc.  
WMBI-Question Hour  
WOC-Afternoon Recess  
WROK-Easy to Remember  
WTAD-Lorene Meyer Hughes

**4:00**  
NBC-Not for Ladies; Ben Alexander, commentator: WHO  
CBS-Frank Dailey's Orch.: WFAM WKBB WFBM WTAQ WCCO WISN WOC (sw-15.27)  
NBC-Neighbor Nell: WIRE WENR  
NBC-Junior Nurse Corps, sketch (Sunbrite): (sw-15.21)  
Baseball Game: KMOX KWK WAAF-Jimmie Kozak, pianist  
WBAA-Story Lady  
WBOW-△ Rev. Archie Brown  
WDZ-Their Majesties, the Babies  
WHA-Organ Reverie  
WJBC-Request Hour  
WLW-Sunbrite Melodies  
WMAQ-Tea Time Varieties  
WMBD-△ Trinity Tabernacle  
WMT-Court Hussey's Orch.  
WOWO-News; Bob Miller  
WROK-Markets; News  
WSUI-Iowa State Med. Society  
WTAD-News  
WTMJ-Kitty Keene

**4:15**  
NBC-Piano Recital: WOWO  
CBS-Frank Dailey's Orch.: WMBD  
NBC-Marlowe & Lyon, pianists: WMAQ WHO WBOW  
NBC-While the City Sleeps (Darrich): (sw-15.33)  
WAAF-Song of the Strings  
WBAA-Melody Moods  
WDZ-Walkathon  
WENR-Music Circle  
WIRE-Harry Bason  
WLW-Jack Armstrong  
WMBI-Tract League  
WROK-Orch.: Joseph Copeland, director  
WSUI-Musical Moods  
WTAD-Musical Maniacs  
WTMJ-Guess Who? News

**4:30**  
★ NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)  
Today Irene Wicker will tell the story of Henry Penny, the Little Red Hen.  
NBC-Josh Higgins of Finchville, sketch: WIRE WBOW WIBA WMAQ  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Bennett & Wolverton, instrumentalists: WENR  
CBS-Doris Kerr, songs: WKBB WTAQ WFAM WCCO WFBM WOC WISN (sw-15.27)  
WAAF-Hog 'n' Harmony  
WBAA-Amier. Family Robinson  
★ WCBM-BEHIND THE MICROPHONE (1420 kc)  
★ WCLF-FOR YOUR INFORMATION (1310 kc)  
WDZ-Remote  
WHA-Deutsche Musik Stunde  
WHO-The Buccaneers  
WJBC-Bingo  
WMBD-News

**MORNING**  
10:00 CST RUSSELL PRATT, comedian, guest of Magazine of the Air, CBS.

**AFTERNOON**  
1:30 CST MILITARY BAND CONCERT from Olympic Stadium, Berlin, NBC.

**NIGHT**  
7:00 CST CAVALCADE OF AMERICA, premiere of new Fall series, CBS.  
7:30 CST EDDIE CANTOR returns with premiere of new Texaco Town series, CBS.  
8:00 CST JOHN CHARLES THOMAS, guest of premiere of new Andre Kostelanetz series, CBS.  
9:00 CST CONRAD THIBAUT, guest on Hit Parade, NBC.

WMBI-Sacred Music  
WMT-Let's Go to the Movies  
WOWO-On the Mall  
WROK-Musicale  
WSUI-Speech Clinic  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**4:45**  
NBC-Johnnie Johnston, bar.: KSD WMAQ WBOW  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
NBC-Al Vierra's Orch.: WOWO WMT WIBA WENR WIRE  
CBS-Funny Things, children's prgm.: WTAQ WFBM WKBB WOC WISN WFAM (sw-15.27)  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
WAAF-Roy Glahn, trn.  
WBAA-Twilight Musicale  
WBBM-Tenth Inning  
WCCO-Musical Prgm.

★ WBOB-BEHIND THE MICROPHONE (1210 kc)  
WHO-Houseboat Hannah  
WJBC-Classified Time  
WLW-To be announced  
WMBD-Bargain Counter  
WROK-In Old Mexico  
WSUI-Stories Out of Iowa's Past  
WTAD-News

**5:00**  
CBS-Jack Shannon, songs: WISN WTAQ WCCO WKBB WFAM WBBM  
NBC-Roy Campbell's Royalists: KSD WBOW WMAQ (sw-9.53)  
NBC-Harry Kogen's Orch.; Soloists: WMT WIRE WIBA  
NBC-Junior Nurse Corps, sketch: WENR KWK  
Tea Time: WCFL WFBM  
WAAF-Jimmie Kozak, pianist  
WDZ-Ridin' and Swingin' with Swing It  
WHO-To be announced  
WIND-Sports Review  
WJBC-Rhythm Serenade  
WJJD-Baseball Score Board  
WLW-Alias Jimmy Valentine  
WMBD-Happy Train  
WMBI-Boys & Girls Prgm.  
WOC-News  
WOWO-△ Bible Story  
WROK-Make Believe Ballroom  
WSUI-Afternoon Melodies  
WTAD-Motor Club Drama

**5:15**  
CBS-Four Stars: WTAQ WCCO WKBB WFAM WISN WOC  
NBC-Carol Deis, sop.: WCFL KSD WBOW WLW (sw-9.53)  
NBC-Harry Kogen's Orch.: WOWO  
MBS-Harold Turner, pianist: WGN  
To be announced: WMBD WLW  
WBBM-Howard Neumiller  
WHO-Baseball Resume  
WIND-Cumberland Ridge Runners  
WJJD-Fred Beck, organist  
WMAQ-While the City Sleeps  
WROK-Sports Review  
WTAD-Musical Moments

**5:30**  
★ CBS-NEWS; DAILY SPORTS Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83)  
NBC-News; Rhythmaires: WCFL WBOW (sw-9.53)  
NBC-Jack Baker, trn.: WMT News: WIBA WCCO  
KSD-Ferde Grofe's Orch.  
WAAF-Sports Shorts  
WENR-What's the News?  
WGN-Adventures Abroad  
WIND-Afternoon Varieties  
WIRE-House of MacGregor  
WISN-News; The Gauchos

WJJD-Kimney's Hawaiians  
WLW-Bob Newhall, sports  
WMAQ-Jack Armstrong  
WMBI-Music & Message  
WOWO-Warner Beauty Talk  
★ WRJN-BEHIND THE MICROPHONE (1370 kc)  
WROK-Musicale  
WSUI-Stamp Collector  
WTMJ-Around the Town

**5:45**  
★ NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE  
NBC-Escorts & Betty: WMT  
CBS-George Hall's Orch.: WKBB WTAQ WFBM WISN WCCO (sw-11.83)  
NBC-Don Winslow of the Navy, sketch: KSD WBOW WENR (sw-9.53)

WAAF-Tunes of Today  
WBIM-Every Woman  
WCFL-Light Classics  
WFAA-Tunes of Today  
WGN-Orphan Annie  
WIBA-Today's Birthdays; Sports  
WIND-News  
WJJD-Flannery Sisters  
WMBD-Sports  
WOC-The Man on the Street  
WOWO-Sports  
WROK-Motorist Interviews  
WSUI-Daily Iowan  
WTAD-Mary Jane Seaton  
WTMJ-News; Odd Fellows Convention

### NIGHT

**6:00**  
★ NBC-AMOS N ANDY (PEP sodent): WHO WTAM WLW (sw-9.53) (also see 10 p.m.)  
★ NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)  
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)  
NBC-Louis Panico's Orch.: WTMJ WBOW  
CBS-Obligato: WTAQ WKBB WOC WCCO WMBD  
MBS-Rube Appleberry, sketch: WGN KWK  
News: WAAF WMAQ  
KMOX-Travelogue  
KSD-News; George Hall's Orch.  
WBBM-The Headliner  
WCFL-Stanley Hickman  
WFAA-△ Wheeler Mission Prgm.

WHA-△ To be announced  
WIBA-Dinner Hour  
WIND-German Prgm.  
WISN-Show Window  
WJJD-Fred Beck, organist  
WMBI-Sunset Hour  
WOWO-Organ Reveries  
WROK-News; Dinner Music  
WSUI-Dinner Hour Prgm.  
WTAD-Sports Summary

**6:15**  
★ NBC-UNCLE EZRA'S RADIO station (Aika-Seltzer): WMAQ WIRE WTMJ WIBA WTAM WHO (also see 10:15 p.m.)  
CBS-Song Time with Patty Chapin & Howard Phillips: WTAQ WKBB WOC WFAA KMOX WHAS WJR (sw-11.83)  
NBC-Nola Day, songs; Norman Cloutier's Orch.: WMT WOWO  
MBS-Les Cavaliers de La Salle: KWK  
Sports Review: WBBM WROK

News: WIND WJJD WCFL  
WMBD  
KSD-Baseball Scores; Xavier Cugat's Orch.  
WAAF-Melody Review  
WBOW-Hit Tunes  
WCCO-Livestock Reports  
WGN-Concert Trio  
WLW-To be announced  
WROK-Voice of Carelessness  
**6:30**

★ NBC-HORLICK'S LUM & ABNER, sketch: WENR WLW (also see 10:15 p.m.)  
CBS-Jay Freeman's Orch.: WOC WFAM WKBB WTAQ WFBM WJR (sw-11.83)  
NBC-Cappy Barra's Harmonicas: WTAM KSD  
Sports: WGN WISN  
KMOX-Sidewalk Reporter  
KWK-Coyita Bunch, songs  
WAAF-The Gaieties  
WBBM-Airflow Melodies  
WBOW-Si & Ezra  
WCO-Baseball Scores  
WCFL-Sunny Sam  
WHAS-Jack Smith's Orch.  
WHO-News  
WIBA-Sports Parade  
WIRE-Three Little Words  
WJJD-Dude Martin  
WMAQ-Iotten on Sports  
WMBD-All-Star Varieties  
WMI-Better Vision, Sports  
WOWO-To be announced  
WTAQ-Genie Beecher's Orch.  
WTMJ-Heinie's Grenadiers; Sports

**6:45**  
★ CBS-BOAKE CARTER, Commentator (Philco): WCCO WBBM KMOX WISN WMBD WFAM WHAS WJR (sw-11.83) (also see 10:15 p.m.)  
NBC-Charlotte Lansing, sop.: WENR (sw-11.87)  
Today's program: On Wings of Song (Mendelssohn), Phyllis Has Such Charming Graces (Lane), Since First I Met You (Rubinstein), Recuerdos de Viaje (Albeniz), When You're Away from "The Only Girl" (Herbert) and Out of the Blue from "Something to Sing About."

NBC-Jean Sablon, songs: WMAQ WTAM  
News: WFBM WMT  
KSD-Sports  
KWK-Sport Review; News  
WAAF-Kay Armen  
WBOW-Home Decorators  
WCFL-Pat Kennedy  
WGN-Four Californians  
WHO-Singing Cowboy  
WIBA-Musical Moments  
WIRE-Rhythm in Fur  
WJJD-Cumberland Ridge Runners  
WKBB-The World Dances  
WLW-To be announced  
WOC-Organ Moods  
WTAD-Twilight  
WTAM-Evensong  
WTAQ-Bureau of Public Service

**7:00**  
★ NBC-ONE MAN'S FAMILY Tenderleaf Tea: WTMJ KSD WMAQ WIBA WHO WLW WTAM (also see Sun. Prgms. at 11:30 p.m.)

★ CBS-Cavalcade of America (Du Pont); Don Verhees' Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also see 11 p.m.)  
With its current show, Cavalcade of America returns to dramatic sketches of the story of America and the great men it has produced, dramatizing the life of Edwin Booth, great 19th Century Shakespearean actor. The music of Don Verhees' orchestra will also be heard on the show.

NBC-Mary Small's Juvenile Review: WIRE WLS WMT KWK (sw-11.87)  
Sports: WCFL WKBB WOC  
WAAF-Rhythm Rhapsody  
WBOW-Sports Parade  
WFAA-Sports Calendar; Promenade Concert  
WGN-Jack Smith's Orch.  
WIND-Re-enactment of Baseball Game  
WISN-Down by Herman's  
WMBD-A Cappella Choir  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-Dinner Ensemble

**7:15**  
WBOW-Arden's Orch. & Guest  
WCFL-Stars of Tomorrow  
WGN-Concert Orch.  
WKBB-B. A. Rolfe Presents  
WOC-News  
WROK-Fred Searle, trn.  
**7:30**  
★ CBS-TEXACO TOWN WITH Eddie Cantor, comedian; Saymore Saymore; Jimmy Wallington; Jacques Renard's

Orch.: WBBM WFAM KMOX WHAS WCCO WMBD WFBM WJR (sw-11.83) (also see 10:30 p.m.)  
A new Eddie Cantor show, with a cast composed of Eddie, Deanna Durbin, Pinky Tomiko, Saymore Saymore (Helen Troy), Jacques Renard and his orchestra, and Jimmy Wallington, returns to the air on a new schedule, Wednesdays, over the CBS network. As in the past, Cantor will present prominent guest stars from time to time. This marks his seventh radio season, and the second for Deanna Durbin, Renard and Wallington.

NBC-To be announced: WBOW KWK WMT WLS (sw-11.87)  
★ NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO WIBA WIRE WTAM KSD  
★ MBS-Lone Ranger, drama (Silvercup): WGN  
WAAF-Shadowland  
WCFL-Streamline Melodies  
WISN-You Shall Have Music  
WKBB-Sweetheart Serenade  
WLW-Heatrolatoun Herald  
WOC-German Band  
WROK-Lou Blake's Orch.  
WSUI-Evening Musicale  
WTAQ-News

**7:45**  
WCFL-Herr Louie & the Weasel  
WFAM-20th Century Serenade  
WISN-Music Continental  
WKBB-News  
WSUI-Book Talk  
WTAQ-Twilight Reveries

**8:00**  
★ CBS-CHESTERFIELD PRESENTS Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WOC WISN WMBD WSBT WJR WBBM WCCO KMOX WKBB (sw-11.83)

Mr. Thomas's songs tonight will be Largo al Factotum from "Barber of Seville" (Rossini), Little Girls, Good-bye from "Apple Blossoms" (Jacobi & Kreisler), The Green Eyed Dragon (Walseley Charles), and Home on the Range. The orchestra will offer the overture to "Barber of Seville" (Rossini), An American in Paris (Gershwin) and the overture to Romeo and Juliette (Tschelnikowsky).

★ NBC-Town Hall Tonight (Sal Hepatica); Walter O'Keefe, comedian; Alice Frost, stooge; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WLW WHO KSD WTMJ (sw-9.53) (also see 11 p.m.)

★ NBC-String Symphony Orch.; Frank Black, dir.: WOWO WIRE WLS WBOW (sw-11.87)  
MBS-Fred Waring's Orch.: WGN WMT  
KOA-Sport Highlights  
KWK-Rolla Coughlin's Orch.  
WCFL-Jam Session  
WIND-Racing Returns  
WROK-Russell Anderson, tenor  
WSUI-Drama Hour  
WTAQ-Clara James, vocalist

**8:15**  
KOA-To be announced  
WCFL-Organ Music  
WGN-Joe Sanders' Orch.  
WROK-News; Gospel Hour  
WTAQ-Piano Musings  
WTMJ-Kilowatt Orch.

**8:30**  
★ CBS-PALMOLIVE BEAUTY Box Theater starring Jessica Dragonette, sop.; Charles Kullman, trn.; Al Goodman's Orch.: WCCO WHAS WFBM WISN WJR KMOX WMBD WBBM (sw-11.83)

★ MBS-Ed Fitzgerald & Co.: WMT KWK  
NBC-String Symphony Orch.: WTMJ  
KOA-Vic Arden's Orch.  
WCFL-Concert Orch.  
WIND-Dixieland Band  
WKBB-Demi-Tasse  
WOC-Memory Lane  
WROK-Barney Whisman, tenor  
WSBT-Cafe Continental  
WSUI-Songs of the Islands  
WTAQ-Talking Drums, drama

**8:45**  
KOA-To be announced  
WGN-News; Sport Highlights  
WIND-Evening at Country Club  
WKBB-Concert Under the Stars  
WOC-Vivian Benschhoff  
WROK-Vic Arden's Orch.; Guests  
WSBT-On to Adventure  
WSUI-Daily Iowan  
WTAQ-Organ and Poetry

**9:00**  
★ NBC-LUCKY STRIKE HIT Parade; Mark Warnow's Orch.; Stuart Allen & Freddie Gibson,





**MYRTLE VAIL**  
Myrt of "Myrt and Marge"  
Wed. 9:15 am CST

vocalists; Songsmiths Quartet:  
Guest: WHO WTMJ WTAM  
WIBA WIRE KSD KOA WLW  
WMAQ (sw-9.53)  
★ **CBS-Gang Busters** (Palmolive  
Shave Cream); Phillips Lord.  
dir.; True Crime drama:  
WBBM WFBM WHAS WJR  
KMOX WCCO WISN (sw  
11.83)  
★ **NBC-Gen. Hugh Johnson**, com-  
mentator (Bromo-Quinine):  
WOWO KWK WMT (sw-6.14)  
WBOW-Dance Hour  
WCFL-News  
WGN-Wayne King's Orch.  
WIND-Tommy Ott. organist  
WMBD-Fredman Jubilee  
WOC-See America First  
WROK-Musicale  
WSBT-Down the Mississippi  
WTAQ-House of Peter McGregor  
**9:15**  
NBC-Joan Edwards, songs:  
WBOW WOWO WENR (sw-  
6.14)  
WCFL-Labor Flashes  
WIND-Stars Over Manhattan  
WKBW-Sentimental Music  
WMBD-Gomer Bath, news  
WROK-Poet's Corner  
WTAQ-WPA Concert  
**9:30**  
★ **NBC-Minstrel Show**; Soloists  
& Orch.: WENR WBOW (sw-  
6.14)  
CBS-Del Casino, songs: WKBW  
WBBM WOC WISN (sw-11.83)

MBS-Melodies from the Skies:  
WGN WMT KWK  
KMOX-Ben Feld's Orch.  
WCCO-Valley Frolics  
WCFL-Union Label League  
WFBM-Piano Twins  
WHAS-Frank Crumit  
WIND-To be announced  
WJR-Opportune Moments  
WMBD-Vic Arden's Orch.  
WOWO-Musical Moments  
WROK-Lou Blake's Orch.  
WSBT-Vic Arden's Orch.  
**9:45**  
CBS-Evangeline Booth, talk:  
WKBW WOC WISN (sw-11.83)  
NBC-Airstair Cooke, commenta-  
tor: WMAQ WTAM KSD  
KOA (sw-9.53)  
News: WIND KMOX WROK  
To be announced: WLW WIRE  
WBBM Roger Pryor's Orch.  
WCCO-Musicale  
WCFL-Listener Speaks  
WFBM-Victor Arden's Orch.  
WHO-Songfellows  
WIBA-Piano Pictorial  
WJR-Musical Prgm.  
WMBD-Doctors Who Dared  
WMT-Dream Song  
WOWO-Bob Wilson  
WSBT-WPA Prgm.  
WTMJ-Specialty Prgm.  
**10:00**  
★ **NBC-AMOS N' ANDY** (PEP-  
sodent): WMAQ WIRE KOA  
KFI KSD (also at 6 p.m.)

NBC-Emery Deutsch's Orch.:  
WBOW (sw-9.53)  
CBS-Tommy Dorsey's Orch.:  
WSBT (sw-11.83)  
CBS-Poetic Melodies (Wrigley's  
Gum); Franklyn McCormick;  
Jack Fulton, tr.; Carlton Kel-  
sey's Orch. WCCO WFBM  
WBBM KMOX WHAS KSL  
(also at 6 p.m.)  
NBC-Vagabonds: WOWO  
News: WIBA WENR WMT KWK  
WMBD WLW WJR  
Musical Moments (revue): WHO  
WKBW  
★ **WEDC-THE MOVIE QUES-**  
**TIONAIRE** (1210 kc)  
WCFL-Skyride  
WIND-Lithuanian Prgm.  
WISN-Moon Magic  
WOC-Crusaders  
WROK-Musicale  
WTAM-Dick Fiddler's Orch.  
WJBC-Sub Normande  
WTMJ-Kilowatt Orch.  
**10:15**  
★ **NBC-UNCLE EZRA'S RADIO**  
Station (Alka-Seltzer): WIBA  
KOA KFI (also at 6:15 p.m.)  
★ **CBS-Boake Carter**, commenta-  
tor: KNX KSL (also at 5:45  
p.m.)  
NBC-Horlick's Lum & Abner:  
KGO (also at 6:30 p.m.)  
NBC-King's Jesters; Orch.:  
WMT WOWO WENR  
NBC-Ink Spots: (sw-9.53)

CBS-Tommy Dorsey's Orch.:  
WTAQ WCCO WISN WOC  
Sports: WFBM KMOX WMBD  
KSD-Melodies in Swingtime  
KWK-Rolla Coughlin's Orch.  
WBBM-Musical Moments  
WBOW-Music Graphs  
WGN-Freddie Martin's Orch.  
WHAS-Dance Time  
WHO Today's Winners  
WIBA-Club Chanticleer  
WIRE-Headline News; Baseball  
WJJD-Harry Owens' Orch.  
WJR-Beachcomber  
WKBW News  
WLW-To be announced  
WMAQ-Norman Pearce, bachelor  
poet; Annette King, contralto  
WTMJ-Drama in the News  
**10:30**  
NBC-Dance Orch.: KSD WTAM  
WHO WBOW (sw-9.53)  
CBS-Roger Pryor's Orch.: WOC  
WKBW WSBT WTAQ WFBM  
WISN (sw-11.83)  
NBC-Waltz Interlude: WLW  
WOWO  
CBS-Texaco Town with Eddie  
Cantor: KNX KSL (also at  
7:30 p.m.)  
MBS-Ted Weems' Orch.: WGN  
WMT  
KMOX-Laff Parade  
KOA Light on the West  
KSD-Victor Arden's Orch.  
WENR-Eddie Varzos Orch.  
WIBA-Music by Cugat

WIND-Nino Rinaldo's Orch.  
WIRE-Baseball Game  
WLW-Barney Rapp's Orch.  
WMAQ-News; Carlos Molina's  
Orch.  
WMBD-Value Hints  
WTMJ-Dance Orch.  
**10:45**  
CBS-Roger Pryor's Orch.: WCCO  
KMOX WMBD  
KSD-Lee Gordon's Orch.  
WBBM-Manhattan Mother  
WHAS-News  
WIBA-Park Hotel Prgm.  
WJR-Solay  
WMBD-Value Hints  
**11:00**  
★ **NBC-Town Hall Tonight**: KFI  
KOA (also at 8 p.m.)  
NBC-Mart Kenny's Orch.:  
WOWO (sw-6.14)  
NBC-Paul Whiteman's Orch.:  
WIBA WBOW WLW WTAM  
(sw-9.53)  
CBS-Bert Block's Orch.: WMBD  
WHAS WBT WSBT WBBM  
WISN WJR WKBW  
MBS-George Olsen's Orch.: WGN  
WMT KWK  
CBS-Cavalcade of America: KNX  
(also at 7 p.m.)  
News: WHO WJR WOC WCCO  
WFBM WTAQ

**Thursday**

**Thursday**

**MORNING**  
**7:00 am CST**  
Musical Clock: WBBM WROK  
WBOW-Open our Eyes  
WLS-News; Julian Bentley  
**7:15**  
WBOW-Musical Clock  
WLS-Evelyn & Hilltoppers  
WLW-Peter Grant, news  
**7:30**  
WLS-△Morning Devotions  
WLW-To be announced  
WMBD-Musical Clock  
**7:45**  
WLS-Jolly Joe's Pet Pals  
WMBD-Police Flash  
WTAD-Airline News  
**8:00**  
★ **NBC-Breakfast Club**; News:  
WCFL  
CBS-Music in the Air; News:  
WFAM (sw-21.52)  
NBC-Women & News: WBOW  
News: WMBD WHO WMT  
Musical Clock: WROK WIBA  
WKBW WOC  
KMOX-To be announced  
KWK-Tonic Tunes  
WAAF-Breakfast Express  
WCBF-Breakfast Tunes & Sports  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-The Golden Hour  
WHA-Band Wagon  
WIND-Sketches in Melody  
WIRE-News; Musical Clock  
WISN-Early Risers' Club  
WJJD-Rhubarb Red  
WLS-Don & Helen  
WLW-Hymns of All Churches  
WMAQ-Your Neighbor; News  
WOWO-△Radio Bible Class  
WTAD-Storyland Lady  
WTAQ-Reveille  
WTMJ-Livestock; Jimmy Legs;  
News  
**8:15**  
News: WLS WCCO  
△Devotional Prgm.: KWK WLW  
KMOX-To be announced  
WBOW-Open Your Eyes  
WCBF-Sunshine Hour  
WHA-Morning Melodies  
WHO-Serenade Prgm.  
WIND-Club Cabana  
WJJD-Toastmaster  
WLW-Hope Alden's Romance  
WMT-Musical Clock  
**8:30**  
NBC-Breakfast Club; News:  
WOWO  
CBS-Greenfield Village Choir:  
(sw-21.52)  
MBS-Victor H. Lindlahr (Journal  
of Living): WGN  
KMOX-Tick-Tock Revue  
KWK-Pep-Up Parade  
WBOW-Oklahoma Outlaws  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WHO-Favorite Melodies  
WIBA-Today's Almanac  
WIND-News; Current Hits

WJJD-Happy Go Lucky Time  
WLS-Morning Roundup  
WLW-Hello Peggy  
WMAQ-Musical Clock  
WMBD-Bandwagon  
WROK-△Morning Devotions  
WSUI-Daily Iowan  
WTAD-△Inter-church Revival  
WTAQ-News  
**8:45**  
NBC-Breakfast Club: WOWO  
WCFL  
NBC-Landt Trio: WBOW  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
(sw-21.52)  
NBC-Aunt Jemima (Quaker  
Oats): WMAQ (sw-15.21)  
WFAM-△Morning Devotions  
WHO-Musical Prgm.  
WIBA-Karsten's Troubador  
WIRE-Varieties; News  
WJJD-Vick Meyers Band  
WLS-Morning Minstrels  
WMBD-Variety Prgm.  
WROK-Town Crier  
WSUI-Morning Melodies; Service  
Reports  
WTAQ-Today's Almanac  
**9:00**  
★ **CBS-PRETTY KITTY KELLY**,  
sketch (Wonder Bread): WOC  
WBBM WFBM KMOX WCCO  
WISN (sw-21.52)  
NBC-The Story of Mary Marlin,  
sketch (Ivory Snow): WLS  
(sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ (WIRE)  
NBC-Charles Harrison, tr.:  
WBOW  
KSD-News; Melody Moods  
KWK-WPA Prgm.  
WAAF-Morning Revue  
WCBF-Italian Prgm.  
WCFL-German Prgm.  
WFAM-Dick Cover, organist  
WHA-Your Health  
WHO-Tony Cabooch  
WIBA-To be announced  
WIND-Julane Pelletier, pianist  
WISN-Early Risers Club  
WJJD-Bosworth Broadcast  
WLW-Linda's First Love  
WMBD-Messenger; Weather  
WOWO Bill Board  
WROK-News Flashes; Markets  
WSUI-Within the Classroom  
WTAD-News  
WTMJ-Headlines; Jimmy Legs  
**9:15**  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
WIRE  
CBS-Myrt & Marge, sketch (Su-  
per Suds): WFBM KMOX  
WISN WBBM WCCO (sw-  
21.52)  
NBC-Oxydol's Own Ma Perkins,  
sketch: WLS (sw-15.21)  
NBC-Bennett & Wolverton: KSD  
WIBA  
NBC-Vaughn de Leath, songs:  
WBOW KWK  
WAAF-Hollywood Brevities

WHA-Keeping Up with Science  
WHO-Frolics  
WIND-Hawaiian Serenade  
WLW-To be announced  
WMBD-News  
WOC-Musical Clock  
WROK-On the Mall  
WTAD-Women's Varieties  
WTMJ-Music Parade  
**9:30**  
CBS-Instrumentalists: WFAM  
WCCO WMBD  
NBC-Just Plain Bill, sketch (An-  
acin): WMAQ WIRE  
NBC-Pepper Young's Family,  
sketch (Camay): WLS WMT  
KWK (sw-15.21)  
NBC-Feather for Luck, sketch:  
WCFL KSD  
MBS-Get Thin to Music: WGN  
KMOX-Ozark Varieties  
WAAF-Happiness Time  
WBBM-Quarter Hour of Romance  
WCBF-German Musicale  
WFBM-Morning Chat  
WHA-School of the Air  
WHO-Morning Melodies  
WIBA-To be announced  
WIND-Eb & Zeh, sketch  
WISN-Early Risers Club  
WJJD-Story Hour  
WLS-B Musical Breakfast  
WJJD-We Live Again  
WOWO-Master Singers  
WROK-Intimate Review  
WTAD-△Church in Wildwood  
WTAQ-News  
WTMJ-Your Home Town  
**9:45**  
★ **NBC-TODAY'S CHILDREN**,  
sketch (Pillsbury): WMAQ  
KSD WHO WTMJ WIRE  
CBS-Instrumentalists: KMOX  
NBC-Viennese Ensemble: WBOW  
WCFL  
KWK-Top o' the Morning  
WAAF-Memory Lane  
WBBM-Carolyn Pryce, shopping  
WFBM-Mrs. Farrell's Kitchen  
Clinic  
WGN-Musical Mail Box  
WIBA-Dolly Madison  
WIND-Rhythm in Red  
WKBW-Sunshine Express  
WLW-Livestocks  
WMBD-Lady of Charm  
WOC-News  
WOWO-Modern Home Forum  
WSUI-Program Calendar  
WTAD-Party Line  
WTAQ-Musical Clock  
**10:00**  
★ **NBC-THE O'NEILLS**,  
sketch (Ivory Flakes): WLS  
(sw-15.21)  
NBC-David Harum, sketch (Bab-  
o): KSD WIRE WMAQ WHO  
CBS-Mary Lee Taylor (Pet  
Milk): WBBM WMBD WFBM  
WOC KMOX  
NBC-Hollywood High Hatters:  
WBOW  
News: WIND WMT WTAD  
WAAF-Woman's Hour  
WCBF-Prophetic News

WCCO-Organ Music  
WCFL-Morning Melodies  
WDZ-We Heard  
WFAM-Shoppers' Guide  
WGN-Don Pedro & Piano  
WOC-Musical Clock  
WISN-Symphonetta  
WJJD-Dude Martin  
WKBW-Chance Steps  
WLW-To be announced  
WROK-News; Melody Time  
WSUI-Home Decorator  
WTAQ-Mid Morning Revue  
WTMJ-Household Hints  
**10:15**  
NBC-Backstage Wife, sketch (Dr.  
Lyons): WTMJ KSD WIRE  
WMAQ WHO WIBA  
CBS-Romance of Carol Kennedy,  
sketch (Heinz): KMOX WOC  
WFBM WISN WCCO WBBM  
NBC-Road of Life, sketch  
(Chipso): WLS (sw-15.21)  
NBC-Young Hickory: WBOW  
KWK-Party Line  
WAAF-Variety  
WCFL-Swingtime  
WIZ-△Baptist Church  
WGN-Bachelor's Children  
WIND-Bud Birmingham's Buck-  
aroos  
WJBC-Lucky Lady, news  
WLW-Happy Harmonies  
WKBW-News  
WMBD-Linda's First Love  
WMT-Louise Harbaway  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Musical Favorites  
WTAQ-To be announced  
**10:30**  
★ **NBC-Vic & Sade**, sketch,  
(Crisco): WLS KWK WMT  
(sw-15.21)  
CBS-Big Sister, sketch (Rinso):  
WCCO WBBM WISN KMOX  
WMBD WFBM  
NBC-Laying the Cornerstone at  
Bucknell Univ.: WMAQ WIRE  
WHO  
WAAF-Secrets of Charm  
WBOW-To be announced  
WCFL-Peckers in the Pantry  
WDZ-Nathaniel Shilkret  
WFAM-The Stylist  
WGN-Painted Dreams  
WIBA-Melody Time  
WIND-James Hopkins, stylist  
WJBC-Neighbor Jim  
WJJD-Women's Exchange Prgm  
WKBW-Your Home  
WLW-To be announced  
WMBD-△Missionary Echoes  
WOC-Melodic Serenade  
WOWO-Linda's First Love  
WSUI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-Melody Lane  
WTMJ-Los Angeles Symphony  
**10:45**  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WLW  
WLS (sw-15.21)  
CBS-Aunt Jenny's Real Life  
Stories (Spry): WISN WCCO  
WMBD WFBM KMOX WBBM

NBC-Gay Nineties; Walter Lo-  
gan's Orch.: WMAQ KSD  
WHO KWK  
WAAF-Foolish Questions  
WCFL-Voice of Cookery  
WDZ-News  
WFAM-Morning Melodies  
WGN-Morning Serenade  
WHA-Song Favorites  
WIBA-Easy to Remember  
WIND-Markets; WPA Prgm.  
WIRE-To be announced; News  
WJBC-Payne Pioneers  
WJJD-Mid-Morning Dance Hits  
WMT-Morning Matinee  
WOC-Party Line  
WOWO-Home Folk Frolic  
WROK-Musicale  
WTAD-Betty & Bob  
WTMJ-Singing Strings  
**11:00**  
NBC-Girl Alone, sketch (Kel-  
logg): WMAQ WLW  
CBS-Merrymakers: WCCO WFAM  
NBC-Rhythm Girls, trio: WOWO  
NBC-Happy Jack Turner, songs:  
KSD (sw-15.33)  
MBS-Victor H. Lindlahr (Journal  
of Living): KWK  
MBS-Luncheon Music: WGN  
Hymns of all Churches: WHO  
WOC  
KMOX-Let's Compare Notes  
WAAF-Melody Parade  
WBAA-Charlotte Friend Stewart,  
sop.  
WBBM-Houseboat Hannah  
WBOW-Farm Folks  
WCFL-New Song  
WDZ-Rudolph Friml  
WFBM-Hope Alden's Romance  
WHA-Music Appreciation  
WIBA-Linda's First Love  
★ **WIBU-AID PARADE** (1210  
kc)  
WIND-Two Pianos; Ben Kanter,  
Julane Pelletier, pianists  
WIRE-Master Singers  
WISN-Ann Leslie's Scrapbook  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBW-Movie News  
WLS-How I Met My Husband  
WMBD-The Lady and the Doctor  
WMT-Magic Kitchen  
WROK-△Tabernacle Hour  
WSUI-Within the Classroom  
WTAD-News  
WTAQ-Your Hits  
WTMJ-Poetry & Organ; What's  
New in Milwaukee  
**11:15**  
★ **CBS-YOUR NEWS PARADE**:  
(Lucky Strike - Cigarettes);  
Edwin C. Hill, commentator:  
WBBM WISN WMBD WOC  
KMOX WCCO WFBM WKBW  
★ **NBC-The Goldbergs**, sketch  
(Oxydol): WMAQ (sw-15.33)  
NBC-George Griffin, tr.: (sw-  
15.21)  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): KSD  
KWK-Range Riders  
WAAF-Hawaiian Echoes  
WBAA-PTA Council

★ **WCAZ-MOVIE GOSSIP** (1070  
kc)  
WCFL-Interlude  
WDZ-George Hall's Orch.  
WFAM-Harlan Hogan  
WHO-Betty & Bob  
WIBA-Melody Time  
WIND-Deep South  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews  
WLS-Chuck, Ray & Christine  
WLW-Vic Arden's Orch.  
WJBC-Gospel Music  
WMT-Treasure Chest  
WOWO-Consolaires  
WROK-N. Y. A. Drama  
WSUI-Farm Flashes  
WTAD-Duke Otten  
**11:30**  
★ **NBC-Nat'l Farm & Home Hr.:**  
WMAQ KWK WLW WBOW  
WCFL WIBA (sw-15.21)  
CBS-Romance of Helen Trent  
(Edna Wallace Hopper):  
WBBM KMOX WFBM  
NBC-Vincent Curran, bar.: KSD  
MBS-To be announced: WIRE  
WAAF-Myrna Dee Sergeant  
WBAA-Parade of Melody  
WDZ-Sons of Pioneers  
WFAM-Four-Eleven Alarm  
WGN-News  
WHA-Talking Book  
WHO-Party Line  
WIND-Harry Zimmerman, organ  
WISN-Organ Music  
WJBC-Man on the Street  
WJJD-Safety Court  
WKBW-Musical Almanac  
WLS-For People Only  
WMBD-Footsteps to Beauty  
WMBI-Continued Story Reading  
WMT-Morning Markets  
WOC-Betty & Bob  
WOWO-The Rondoliers  
WROK-Helene Kimberley, songs  
WTAD-Police News  
WTAQ-Water Prgm.  
WTMJ-Morning Melodies; News  
**11:45**  
★ **MBS-We Are Four** (Libby,  
McNeill & Libby): WGN WMT  
NBC-Nat'l Farm & Home Hour:  
WOWO  
NBC-Armchair Quartet: KSD  
WHO  
CBS-Our Gal, Sunday, sketch  
(Old English Floor Wax):  
WBBM WFBM KMOX  
For Women Only: WIRE WTAQ  
WAAF-Soliloquy, Estelle Barnes  
WBAA-Purdue News  
WCCO-Kitty Keene  
WDZ-Trading Post  
WFAM-Two-Way Harmonies  
WJBC-County Agent  
WJBC-Guest Artists  
WKBW-Ma Perkins  
WLS-Variety Prgm.  
WMBD-Fredman Jubilee  
WOC-Organ Music  
WROK-Round the Town  
WTAD-Organ  
WTMJ-Radio Forum  
(Continued on Next Page)

# Thursday

Sept. 30



HELEN CLAIRE  
Serpent in "Back to Methuselah"  
Thurs. 7:30 pm CST

## AFTERNOON

**12:00**  
★ CBS-Betty & Bob, sketch (Gold Medal); WBBM WCCO KMOX WFBM  
NBC-Jean Ellington, songs: WHO (sw-15.33)  
News: WJJD WISN WJBC WMBD WTAD

KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBAA-Reba Harwood, sop.  
WDZ-Man on the Street  
WGN-Bob Elson on State Street  
WHA-Noon Musicales  
WIND-News; Noontime Melodies  
WIRE-Old Home Town  
WKBB-Galena Hour  
WLS-Dinnerbell Prgm.  
WMBI-Δ Midday Gospel Hour  
WOC-Morning Parade  
WSBT-Stork Report; Women in the News  
WSUI-Rhythm Rambles  
WTAQ-See America First  
WTMJ-Hymns of All Churches

**12:15**  
CBS-Hymns of All Churches (Gold Medal); WBBM WCCO KMOX WFBM  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD  
NBC-Words & Music; Vocalists & Organ: (sw-15.33)  
WBAA-Luncheon Dance Time  
WBOW-Wranglers  
WGN-Wayne Van Dyne & Bob Trendler

WIND-Tommy Ott, organist  
WIRE-Singin' Sam  
WISN-Your Neighbor  
WJBC-Orchestra Music  
WJJD-Grand Central Station  
WLS-Memories & Melodies  
WMBD-Town Crier  
WMBI-Δ Midday Gospel Hour  
WMI-German Band  
WROK-Column Left, news  
WSBT-Harlan Hogan  
WTAD-Cy & Freckles  
WTAQ-Travel Talk  
WTMJ-Betty & Bob

**12:30**  
NBC-Love & Learn, sketch: KWK (sw-15.21)  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM  
NBC-John's Other Wife, sketch: WHO KSD  
WBAA-Interesting People in the News  
WBOW-Luncheon Dance Hour  
WCFL-Noon-day Concert  
WDZ-Plow Jockeys  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIBA-Noon News Edition  
WIND-Music & Banter  
WIRE-Linda's First Love  
WISN-Even as You and I  
WJBC-Mau on the Street  
WJJD-My Kingdom Come, sketch  
WLS-Markets; News  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-Frank Voelker, organist  
WOC-Front Page Drama  
WOWO-Hey, Mr. Motorist  
WROK-Man on the Street  
WSBT-In Movieland  
WTAD-Farm; Markets; Weather  
WTAQ-Mai Man  
WTMJ-Faster 'Show in Town

**12:45**  
NBC-Hal Gordon, trn.: KWK (sw-15.21)  
CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM  
NBC-Dan Harding's Wife, sketch: (sw-15.33)

NBC-Just Plain Bill, sketch: WHO KSD  
Man on the Street: WCFL WSBT  
WBAA-Market & Weather  
WBOW-County Agr. Agent  
WDZ-Remote  
WIBA-Market Reports  
WIND-News; Novelty Orch.  
WIRE-Farm Hour; Markets  
WISN-Down the Avenue  
WJBC-Skip Fiedler  
WJJD-Julane Pelletier, pianist  
WKBB-Farm Flashes  
WLS-Voice of the Feed Lot  
WLW-Betty & Bob  
WMAQ-Young Hickory  
WMBD-Window Shopper  
WMT-News  
WOC-Farm Bureau  
WOWO-Wilbur Pickett's Orch  
WROK-Story of Heat; Home  
Folks Hour  
WTAQ-Farm Hands  
WTMJ-News; Heinie's Grenadier

**1:00**  
★ NBC-Music Guild: WMAQ (sw-15.33)  
CBS-Howard Neumiller, pianist: WCCO WKBB  
NBC-Strollers Matinee: WBOW KWK (sw-15.21)  
Man on the Street: WBBM WMBD  
KMOX-Travelogue  
KSD-News; Markets; Organ  
WBAA-Afternoon Melodies  
WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Walkathon  
WFBM-Pacific Paradise  
WGN-Concert Orch.  
WHA-News and Views  
WHO-Markets; Weather  
WIBA-Melody Moments  
WIND-Gary Civic Theater  
WIRE-Farm Hour; News  
WISN-Musical Heat Wave  
WJJD-Mid-day Roundup  
WLS-School Time  
WMT-Cedar Valley Hillbillies; Joey & Chuck  
WOC-News  
WOWO-Purdue Agri. Prgm.  
WSUI-Musical Chats  
WTAD-News

**1:15**  
News: WKBB WROK  
KMOX-Refreshment Time  
WAAF-Waltz Time  
WBAA-Better Expression  
WBBM-Kitty Keene, Inc.  
WCCO-Dinty Moore  
WDZ-Market Close  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WHO-Councilman Lem Turner  
WIBA-Man on the Street  
WIND-Let's All Dance  
WJBC-Orchestra Music  
WLS-Howard Peterson, organist  
WMAQ-Rhythm in the Air  
WMBD-His Majesty, the Baby  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WOWO-Market Service  
WTAD-Quincy Marches On

**1:30**  
CBS-Dalton Brothers, trio: WOC WSBT  
NBC-The Wise Man, philosophy: WMAQ (sw-15.33)  
NBC-El Caballero: WOWO WBOW  
Man on the Street: WKBB KWK  
News: WHO WIBA  
KMOX-Magic Kitchen  
WAAF-Encores  
WBAA-Commercial Law  
WBBM-Linda's First Love  
WCBD-Zion Prgm.  
WCCO-Hope Alden's Romance  
WDZ-Joe Green  
WGN-Lucky Girl, sketch  
WIA-College of the Air  
WIRE-Reporter  
WIND-Markets; Piano Music  
WJJD-Illinois Medical Society  
WLS-Market Reports  
WMBD-Party Line  
WAI-Markets; Hillbillies  
WROK-Today in Baseball  
WTAD-Colonel Francis  
WTMJ-Markets

**1:45**  
★ CBS-Ted Malone's "Between the Bookends": WCCO WFBM WSBT WOC  
NBC-Men of the West, quartet: KSD (sw-15.33)  
NBC-Musical Adventures: WBOW WOV  
MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN  
News: WMAQ WTAQ  
WAAF-Mary Donahue, songs  
WBAA-Alberta Schmadie, sop.  
WBBM-Truman Bradley  
WDZ-Mattoon Organettes  
WHO-Comedy Stars of Broadway  
WIBA-Livestock; Poultry Markets  
WIND-Studio Orch.

**2:00**  
WJJD-Fred Beck, organist  
WKBB-Luncheon Musicales  
WLS-Melody Parade  
WMBD-Theater of the Air  
WMT-Joe Doakes; Aunt Fanny; Cornhuskers  
WROK-Rippling Melodies  
WSBT-Indiana-Michigan News; Thurs. Matinee; Farm Flashes  
WTAD-Farm and Community  
WTMJ-Sidewalk Reporter

**2:15**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
CBS-Theater Matinee: WMBD  
NBC-Light Opera Co.: WIRE WCFL  
KMOX-Hope Alden's Romance  
KWK-Organ Melodies  
WBAA-Aviation Today  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WDZ-News  
WFBM-Apron Strings  
WGN-June Baker  
WIA-Magazine Review  
WIND-Tommy Ott, organist  
WJJD-Ben Kanter, pianist  
WLS-Homemakers' Matinee  
WMT-German Band  
WROK-Two Guitars  
WSUI-Organ Melodies  
WTAD-Women of the World  
WTAQ-Accordion Duo; Grain Quotations

**2:30**  
★ NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15.33)  
CBS-Do You Remember? Old Favorite Melodies: WTAQ WISN WKBB WSBT WOC WFBM WMBD (sw-15.27)  
NBC-The Southernaires: WOWO WBOW (sw-15.21)  
MBS-Lawrence Salerno & Organ WGN  
News: KWK WCFL  
KMOX-Linda's First Love  
WBAA-You & Your Child  
WBBM-Howard Neumiller; Flanagrams  
WCBD-Rhythm Ramblers  
WCCO-Markets  
WDZ-Man's Wife on the Train  
WHA-Music of the Masters  
WIND-Bleacher Bug  
WJJD-Happy Harmonies  
WMT-Movie Man  
WROK-Musical Joke Book  
WSUI-Rural Life Review  
WTAD-Easy to Remember

## Guests and Special Events

### MORNING

10:30 CST JUDGE LANDIS, speaker at ceremony for laying of cornerstone at Bucknell University, NBC.

### NIGHT

7:00 CST HILDEGARDE, guest on Vallee's Variety Hour, NBC.

7:00 CST HENRY FONDA AND TALLULAH BANKHEAD, guests of premiere of new Kate Smith show, CBS.

7:30 CST "BACK TO METHUSELAH," George Bernard Shaw's five-play cycle, NBC.

NBC-Swing Serenade; Rhythm Girls; Orch.: KWK WOWO (sw-15.21)  
CBS-Do You Remember?: WCCO KMOX-Josephine Halpin  
WBAA-Treasure Chest  
WBBM-Dugout Dope  
WBOW-Talk of the Town  
WDZ-Sweet Music  
WGN-Baseball Headliners  
WIND-Sports Globe  
WIRE-Safety First  
WJJD-Fred Beck, organist  
WLS-Home Service Club  
WMT-News; Radio Gossip  
WROK-Rippling Melodies  
WSUI-L. A. Concert Band

**3:00**  
★ CBS-Howells & Wright, piano duo: WKBB WSBT WTAQ WFBM WOC WISN WMBD (sw-15.27)  
On today's program, Howells and Wright offer Mazurka, Opus 41 (Gliere) and Andante and Variations, Opus 6 (Reinecke).

NBC-Lorenzo Jones, sketch (Phillips): WIRE KSD WMAQ WHO (sw-15.33)  
NBC-Club Matinee: WENR WOWO WBOW KWK WMT (sw-15.21)  
Baseball; Chicago Cubs vs. Cincinnati: WCFL WBBM WIND WJJD  
KMOX-Ma Perkins  
WAAF-News  
WBAA-Community Chest Prgm.  
★ WCCO-LADIES FIRST  
WDZ-Here's Hollywood  
WGN-Baseball; White Sox vs. Cleveland Indians  
WIBA-Concert Hour  
WJBC-Prophetic Hour  
WLW-To be announced  
WMBI-Short Stories  
WROK-Afternoon Concert  
WSUI-Travelog  
WTAD-News  
WTMJ-Home Harmonizers

**3:15**  
CBS-The Novelists: WTAQ WSBT WKBB WISN WFBM WOC WMBD (sw-15.27)  
NBC-The Guiding Light, sketch (White Naphtha): WTMJ KSD WMAQ WHO (sw-15.33)  
KMOX-Kitty Keene  
WAAF-Historical Society  
WBAA-Marvin Smith  
WDZ-Concert Hall of the Air  
WIRE-Matinee Varieties: News  
WSUI-N. Y. State Symphonic Band  
WTAD-Ruth & Florence Brown

**3:30**  
★ CBS-Army Band: WFBM WOC WMBD WFBM WKBB WTAQ WCCO WISN (sw-15.27)  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW KSD WHO (sw-15.33)  
KMOX-Houseboat Hannah  
KWK-Baseball Warm-Up  
WAAF-Δ Lutheran Prgm.  
WBAA-Typing School of the Air  
WDZ-Remote  
WIBA-World Varieties  
WJBC-News  
WMBI-Sacred Music  
WOWO-Δ Old Time Religion  
WROK-Δ Church in Wildwood  
WSUI-Far Lands  
WTAD-To be announced  
WTMJ-News; Timesmiths

**3:45**  
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-15.33)  
NBC-Kitty Keene, Inc. (Dreft): WHO  
KMOX-Dope from the Dugout  
KWK-Man in the Stands  
WBAA-Question Man  
WIBA-Dance Melodies  
WJBC-Classified Time

**2:45**  
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33)

WLV-Kitty Keene, Inc.  
WROK-Easy to Remember  
WTAD-Margot's Story in Song  
4:00  
CBS-Clyde Barrie, bar.: WFAW WOC WFBM WKBB WTAQ WISN (sw-15.27)  
NBC-Golden Melodies: WIRE WHO WIBA  
NBC-Peggy Wood Calling: WMT WENR WOWO  
Baseball Game: KMOX KWK  
WAAF-Jimmie Kozak, pianist  
WBAA-Story Lady  
WBOW-Δ Rev. Archie Brown  
WCCO-Lumber Jack Day's Prgm.  
WDZ-Their Majesties, the Babies  
WHA-Organ Reverie  
WJBC-Request Hour  
WMI-Houseboat Hannah  
WMAQ-Tea Time Varieties  
WMBD-Δ Trinity Tabernacle  
WMBI-Δ Scandinavian Service  
WROK-Markets; News  
WSUI-The Machine Age  
WTAD-News  
WTMJ-Kitty Keene, Inc.

**4:15**  
NBC-Glen Darwin, bar.: WMT WOWO  
CBS-Elsie Thompson, organist: WOC WFBM WMBD WFBM WKBB WTAQ WISN (sw-15.27)  
NBC-Golden Melodies: (sw-9.53)  
WAAF-Song of the Strings  
WBAA-Melody Moods  
WDZ-Walkathon  
WENR-Music Circle  
WIRE-Harry Bason  
WLW-Jack Armstrong  
WROK-Birthday Club  
WSUI-Musical Moods  
WTAD-Musical Maniacs  
WTMJ-Tell Mrs. Griggs; News

**4:30**  
★ NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)  
On today's program Irene Wicker tells the story of George Gershwin.

CBS-Dramas of the Skies: WTAQ WFBM WKBB WFAW WOC WCCO WISN (sw-15.27)  
"End of the World" will be the subject to the "Drama of the Skies" program, devoted to talks on planets.  
NBC-Bennett & Wolverton, piano duo: WENR  
NBC-Josh Higgins of Finchville: WIRE WBOW WIBA WMAQ  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
WAAF-Georgia Erwin, songs  
WBAA-Amer. Family Robinson  
★ WCLS-FOR YOUR INFORMATION (1310 kc)

WDZ-Remote  
WHO-Joe Green's Orch.  
WJBC-Bingo  
WMBD-News  
WMBI-Δ Foreign Language Service  
WMT-Let's Go to the Movies  
WOWO-Young Folks Hour  
WROK-Bob Kail, songs  
WSUI-Elementary French  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**4:45**  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
NBC-Johnnie Johnston, bar.: KSD WMAQ WBOW  
CBS-Dorothy Gordon's Children's Corner: WISN WTAQ WOC WKBB WFBM WFAW  
NBC-Al Vierra's Orch.: WMT WOWO WIRE WENR WIBA  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)

**5:00**  
WAAF-Contrasts  
WBAA-Twilight Musicales  
WBBM-Tenth Inning  
WCCO-Musical Prgm.  
WHO-Houseboat Hannah  
WJBC-Christian Messengers  
WMBD-Barkain Counter  
WROK-In Old Mexico  
WTAD-News Summary

**5:00**  
CBS-Del Casino, songs: WFAW WKBB WCCO WISN  
NBC-Harry Kogen's Orch., Soloist: WMT WIRE WOWO  
NBC-Norsemen Quartet: WMAQ (sw-9.35)  
NBC-Junior Nurse Corps, sketch: KWK WENR  
Tea Time: WCFL WFBM  
KSD-Melody Parade  
WAAF-Jimmie Kozak, pianist  
WBBM-Howard Neumiller, piano  
WBOW-To be announced  
WCBD-Melodies New and Old  
WDZ-Studio Visit  
WGN-Swing It  
WHO-To be announced  
WIBA-Wisconsin Wildlife Fed.  
WIND-Sports  
WJJD-Baseball Score Board  
WLW-Alias Jimmy Valentine

WMBD-Happy Train  
WOC-News  
WROK-Make Believe Ballroom  
WSUI-Short Story  
WTAD-Motor Club Drama  
WTAQ-WPA Concert Orch.  
5:15  
NBC-Turn Back the Clock: KSD WMAQ (sw-9.53)  
CBS-Eton Boys: WFAW WMBD WOC WKBB WCCO WISN  
MBS-Harold Turner, pianist: WGN  
WAAF-Rhumba Beat  
WBBM-Women in the Headlines  
WCFL-Phillip Warner  
WENR-Malcolm Claire, children's stories  
WMI-Baseball Resume  
WIBA-Dance Hour  
WJJD-Sterling Young's Orch.  
WIND-Cumberland Ridge Runners  
WLW-To be announced  
WMBD-Roanoke Trio  
WROK-Sport Review  
WTAD-Magic in the Air

**5:30**  
★ CBS-EDDIE DOOLEY'S FOOTBALL NEWS (Chesterfield): WOC WBBM WFBM WKBB WISN WTAQ WCCO (sw-11.83) (also see 7:30 p.m.)  
NBC-News; Tony Russell, trn.: WCFL WMT  
News: WBOW WENR WFAW KSD-Ebony & Ivory Studies; Joseph Milsteen, violinist  
WAAF-Sports Shorts  
WIRE-Voices in the Air  
WGN-Len Salvo, organist  
WIBA-News Edition  
WIND-Afternoon Varieties  
WTAD-House of McGreger  
WJJD-Kinney's Hawaiians  
WLW-Bob Newhall, sports  
WMAQ-Jack Armstrong, sketch  
WMBD-Melody Miniature  
WOWO-Lady of Charm  
★ WRJN-MOVIE GOSSIP (1370 kc.)  
WROK-Police Court News  
WSUI-Around the Dial  
WTMJ-Musicales

**5:45**  
★ NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK  
CBS-George Hall's Orch.: WCCO WFBM WTAQ WKBB WFAW WISN (sw-11.83)  
NBC-Escorts & Betty: WMT  
NBC-Don Winslow of the Navy: WENR  
NBC-Little Orphan Annie (Ovaltine): KSD  
WAAF-Tunes of Today  
WBBM-Bandwagon  
WBOW-To be announced  
WCBD-Δ Lutheran Prgm.  
WJBC-Light Classics  
WGN-Orphan Annie  
WIBA-Today's Birthdays; Sports  
WIND-News  
WJJD-Flannery Sisters  
WMBD-Sports  
WOC-The Man on the Street  
WOWO-Sports  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan  
WTAD-Barney Thompson  
WTMJ-News; Moment Musical

## NIGHT

**6:00**  
★ NBC-AMOS 'N' ANDY (PEP-sodent): WHO WTAM WLW (sw-9.53) (also see 10 p.m.)  
★ NBC-Easy Aces, sketch: Jane Ace (Anacin): WENR WMT WIRE (sw-11.87)  
CBS-Poetir Melodies (Wrigley Gum): WJR (sw-11.83) (also see 10 p.m.)  
CBS-Howard Neumiller, pianist: WTAQ WKBB WOC WCCO WMBD  
NBC-Louis Panico's Orch.: WTMJ WBOW  
MBS-Evening Prelude: KWK  
News: WMAQ WAAF  
KMOX-Travelogue  
KSD-News; Green Brothers' Orch.  
WBBM-The Headliner  
WCBD-Jugo Slav Radio Hour  
WCFL-Stanley Hickman  
WFAW-Crimecasts  
WFBM-Bohemians  
WGN-Concert Orch.  
WHA-To be announced  
WIBA-Dinner Hour  
WIND-German Hour  
WISN-Show Window  
WJJD-Eddie Fitzpatrick's Orch.  
WOWO-Organ Reveries



# Thursday

Sept. 30



JOHN B. KENNEDY  
NBC commentator  
Thurs. 10 pm CST

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1360  
WAAF-920  
WAAA-890  
WBBM-770  
WBOW-1310  
WCBD-1080  
WCCO-810  
WDFW-870  
WDFW-1020  
WDFW-1020  
WDFW-870  
WDFW-1200  
WDFW-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WROK-News; Dinner Music  
WTAD-Sports Review

6:15

NBC-Healani of the South Seas:  
WENR WOWO  
CBS-Song Time with Gordon  
Graham, bar, host & Doris  
Kerr & Russell Dorr: WOC  
WKBB WTAQ KMOX WFAM  
WHAS (sw-11.83)

NBC-Vocal Varieties (Tums),  
Smoothies, DeVore Sisters,  
Wm Stross' Orch. WHO KSD  
WMAQ WIRE WLW WTAM  
News: WJJD WCFL WMBD  
WAAF-The Gaieties  
WBBM-Sports Review  
WBOW-Hit Tunes  
WCCO-Livestock Reports  
WFBM-Christian Science Prgm.  
WGN-Concert Trio  
WIBA-To be announced  
WJR-Vocal Varieties  
WMT-Baseball Roundup  
WROK-Motor Drama  
WTMJ-Heinie's Grenadiers &  
Sports

6:30

★ NBC-HORLICK'S LJM &  
Abner, sketch: WENR WLW  
CBS-Lewis Browne, commenta-  
tor: WCCO WOC WFBM  
WJR WHAS WMBD WTAQ  
(sw-11.83)

NBC-Savitt Serenade: KSD  
Sports: WISN WMAQ WGN  
KMOX-Sidewalk Reporter  
KWK-Rolla Coughlin's Orch.  
WAAF-Tuning Around  
WBBM-Roy Bush & Eddie House  
WBOW-Si & Ezra  
WCFL-Sunny Sam  
WFAM-Hits from the Shows  
WFBM-Bohemians  
WHO-News  
WIBA-Wisconsin Sports Parade  
WIRE-Three Little Words  
WJJD-Dude Martin  
WKBB-WPA Prgm.  
WMT-Better Vision; Sports  
WOWO-To be announced  
WROK-Dinner Music  
WTAM-Lois Miller, organist

6:45

CBS-Patti Chapin, songs: WFAM  
WBBM WCCO WMBD WHAS  
WJR (sw-11.83)

NBC-Kiddollers: WENR WIRE  
News: WFBM WMT  
KMOX-Headline Highlights  
KSD-Sports Review  
KWK-Sport Review News  
WBOW-Home Decorators  
WCFL-Jack Kelly's Orch.  
WGN-Four Californians  
WHO-Singing Cowboy  
WIBA-Sports Review  
WISN-Have You Heard  
WJJD-Cumberland Ridge Runners  
WKBB-Thalhammer, accordionist  
WLW-Pleasant Valley Frolics  
WMAQ-Pat & Hank, comedians  
WOC-Hits and Bits  
WTAQ-Bureau of Public Service

7:00

★ NBC-RUDY VALLEE'S VARI-  
ety Hour (Royal Gelatin):  
WTMJ WHO WLW KSD  
WIRE WTAM WIBA WMAQ  
(sw-9.53)

★ CBS-Kate Smith's Hour with  
Henny Youngman, comedian;  
Jim Crowley, football forum;  
Jack Miller's Orch.: WHAS  
WFBM WJR WCCO WISN  
WBBM KMOX WTAQ WMBD  
WOC (sw-11.83) (also see  
10:15 p.m.)  
Kate Smith returns to the air,  
headlining a new full-hour  
show with Henny Youngman  
as comedian, Jack Miller con-  
ducting the orchestra, and  
Jim Crowley, one of the origi-  
nal "Four Horsemen" of  
Notre Dame, and now football  
coach of Fordham, as football  
expert. Kate's broadcasts will  
be for a new sponsor, General  
Roads, and for the first time  
in several years, her program  
will have a coast-to-coast  
hookup, including the Moun-  
tain and West Coast zones.  
Jim Crowley will be assisted  
in his football talks by Ted  
Collins, sports expert and  
Miss Smith's manager, and by  
guest coaches managing those  
teams which will be playing  
in the New York vicinity the  
following Saturday, thus giv-  
ing listeners the inside dope  
on the weekend games. Dramatic  
sketches will also be a  
feature of the program, in  
addition to the football round-  
tables, Kate Smith's singing,  
Henny Youngman and his fid-  
dle, and the music of Jack  
Miller's orchestra. Once a  
month Kate will present a  
national "Hero-of-the-Month,"  
selected by her radio audience  
for an outstanding deed of  
bravery, in a "Command Per-  
formance" on her program.

NBC-General Hugh S. Johnson,  
commentator (Bromo-Quinine):  
WMT KWK WOWO (sw-11.87)  
Sports: WCFL WKBB  
WAAF-Vesper Singer  
WBOW-Sports Parade  
WCBD-Music Masters  
WFAM-20th Century Serenade  
WGN-Concert Orch.  
WIND-Re-enactment of Baseball  
Game  
WROK-Musical  
WSUI-Dinner Hour Prgm.

7:15

NBC-Helen Traubel, sopr.: WLS  
WMT WOWO (sw-11.87)

KWK-St. Louis Cardinals Prgm  
WAAF-This Rhythmic Age  
WBOW-Johnny Wink & Bobby  
Haskberry College  
WGN-Victor Arden's Orch.  
W B Amer Family Robinson  
WROK-Pauline Edwards, songs

7:30

★ NBC-George Bernard Shaw's  
"Back to Methuselah": WLS  
WBOW (sw-11.87)

The premiere of George Bernard  
Shaw's specially prepared ra-  
dio version of his pentology,  
"Back to Methuselah," origi-  
nally scheduled for August  
30, will be heard at this time.  
Peggy Wood, brilliant actress  
of the American stage, in the  
leading role, will be heard as  
Eve, and Irene Tedrow will  
have the part of Lillith. The  
remainder of the cast will in-  
clude Helen Claire, widely  
known radio and stage ac-  
tress, as the serpent; James  
Meighan, the young actor who  
distinguished himself in the  
NBC production of O'Neill's  
"Beyond the Horizon," who  
will play Adam, and Louis  
Hector, radio's noted Sherlock  
Holmes, as Cain. The exclu-  
sive NBC Shavian broadcast,  
prepared for the radio by the  
great playwright himself, will  
be 75 minutes in length, one  
of the longest dramatic works  
ever produced on the air.

CBS-Eddie Dooley's Football  
News (Chesterfield): KNX  
KSL (also at 5:30 p.m.)

MBS-To be announced: WMT

WAAF-Shadowland  
WCBD-J. C. O'Hair  
WCFL-Streamline Melodies  
WFAM-Melody Weavers; Dixie-  
land Band  
WGN-To be announced  
WKBB-Sweetheart Serenade  
WROK-Lou Blake's Orch.

7:45

WCFL-Herr Louie & the Weasel  
WFAM-Your Government  
WKBB-News

8:00

★ NBC-CAPT. HENRY'S MAX-  
well House Show Boat; Nadine  
Conner, sop.; Virginia Verrill;  
Warren Hull; Thomas L.  
Thomas, bar.; Hattie McDaniel;  
Alma Kruger; Eddie Green,  
comedian; Meredith Willson's  
Orch.: KSD WLW WHO  
WIBA WTMJ WMAQ WTAM  
KOA (sw-9.53) (also see  
11:15 p.m.)

★ CBS-Major Bowes' Amateur  
Hour (Chrysler): WBBM  
WHAS KMOX WMBD WJR  
WOC WISN WCCO WFBM  
(sw-11.83)  
MBS-Joe Sanders' Orch.: WMT  
KWK WGN  
WCFL-Jam Session  
WIND-Racing Returns  
WGN-Health Drama; Basonology  
WKBB-Continental Nights  
WROK-Sons of the Pioneers  
WSBT-Sinatra Serenade  
WSUI-Children's Hour  
WTAQ-Ranblin' Trio

WCFL-Organ  
WIND-Dance Parade  
WIRE-To be announced  
WROK-News; In the Gloaming  
WTAQ-Symphonic Hour

8:15

★ MBS-Sinfonietta: WMT  
NBC-Dramatic Series: WENR  
KWK-Dance Orch.  
WCFL-Bob Smith  
WGN-Concert Stars of Broadway  
WIND-Night Court  
WIRE-Your Good Health  
WKBB-Hits and Encores  
WOWO-Wilbur Pickett's Orch.  
WROK-Alexander Sisters  
WSBT-Memories' Album  
WSUI-Evening Musicale

8:45

NBC-To be announced: WENR  
WBOW (sw-11.87)  
WCFL-Dance Orch.  
WGN-News; Sport High Lights  
WIRE-Victor Arden's Orch.  
W B Bertha Lincoln Huestis  
WROK-Girl Scout Prgm.  
WSUI-Previews & Reviews

9:00

★ CBS-YOUR TRUE ADVEN-  
ture with Floyd Gibbons (Col-  
gate): WFBM WCCO KMOX  
WISN WBBM WHAS WJR  
(sw-11.83)

★ NBC-Kraft Music Hall, star-  
ring Bob Burns, comedian;  
Johnny Trotter's Orch.;  
Guests: KSD WTAM WIBA  
KOA WHO WIRE WMAQ  
WTMJ WLW (sw-9.53)

★ NBC-Night Club; Maurie Am-  
sterdam, m.c.; Orch.: WENR

(sw-6.14)

MBS-Commentator Forum: WGN  
WMT KWK  
KWK-Musical Headlines  
WBOW-Organ Reveries  
WCFL-News  
WIND-Tommy Ott, organist  
WKBB-Gaslight Harmonies  
WMBD-Real Life Dramas  
WOC-Phyl Coe Mysteries  
WOWO-Concert Hall  
WROK-Rock River Barn Dance

9:15

MBS-To be announced: WMT  
KWK  
WBOW-Dance Hour  
WCFL-Labor Flashes  
WGN-Wayne King's Orch.  
WIND-At the Tavern  
WKBB-John Dietz accordionist  
WMBD-Fredman Housewarming  
WOC-Louis Kreie  
WSBT-Hayloft Jamboree

9:30

★ CBS-March of Time: KMOX  
WBBM WCCO WFBM WHAS  
WJR (sw-11.83)

★ MBS-Henry Weber's Musical  
Revue: WGN  
NBC-Night Club: WBOW  
WCFL-Fed. Women's H. P.  
Teachers  
WIND-Moonlight Sonata  
WISN-Moon Magic

WKBB-Memoirs of a Concert  
Master  
WMT-Teitel's Bohemians  
WOC-Voice of Friendship  
WOWO-Stars of Broadway  
WROK-Lou Blake's Orch.  
WTAQ-Social Security Talk

9:45

MBS-Curtain Time: WMT  
WCFL-Concert Gems  
WIND-News  
WISN-Remdezvous  
WMBD-Broadway Comedy Stars  
WOWO-Bob Wilson; News  
WROK-News Flashes  
WTAQ-Let's Dance

10:00

★ NBC-AMOS N ANDY (PEP-  
sodent): WMAQ WIRE KOA  
KSD KFI (also at 6 p.m.)  
CBS-Poetic Melodies (Wrigley's  
Gum); Jack Fulton, tr.;  
Franklyn MacCormack; Carlton  
Kelsey's Orch.: KMOX WCCO  
WFBM WBBM WHAS KSL  
(also at 6 p.m.)

NBC-John B. Kennedy, news:

WBOW (sw-9.53)

CBS-Cab Calloway's Orch.:

WSBT

NBC-Vagabonds: WOWO

News: WMT KWK WENR

WMBD WJR

WCFL-Skyride

WHO-Songfellows

WIBA-News Edition

WIND-Lithuanian Prgm.

WKBB-Hollywood on Parade

WLW-Paul Sullivan, news

WOC-WPA Concert

WTAM-Blue Barron's Orch.

W B Club Normandic

WTMJ-Musical Moments

10:15

CBS-Cab Calloway's Orch.: WOC

WCCO WISN

MBS-Freddie Martin's Orchestra:

WGN WMT

NBC-King's Jesters: WENR

WOWO (sw-6.14)

CBS-Kate Smith's Hour: KNX

KSL (also see 7 p.m.)

NBC-Lou Breese's Orch.: WBOW

News: WIRE WKBB

Sports: KMOX WJR WFBM

KOA Supreme Ranger Serenade

KSD-Melodies in Swing Time

KWK-Rolla Coughlin's Orch.

WBBM-Melodie Time

WHAS-Harry Currie's Orch.

WHO-Today's Winners

WIBA-Club Chanticleer

WJR-Marked Hours Mummies

WLW-Barney Rapp's Orch.

WMAQ-Andy Kirk's Orch.

WMBD-Sports Review

WTMJ-Sports They Write

WTAQ-Cinderella Ballroom

10:30

CBS-Geo. Olsen's Orch.: WISN

WSBT WKBB KMOX WFBM

WOC (sw-11.83)

NBC-Northern Lights: WBOW

WHO WTAM (sw-9.53)

NBC-Eddie Varzos' Orch.: WENR

MBS-Eddie Elkins' Orch.: WMT

Dance Orch.: WTAQ WTMJ

KSD-Gus Haenschel's Orch.

KWK-Range Riders

WBBM-News, Tod Hunter

WCCO-Easy Aces

WGN-Ted Weems' Orch.

WHA-Musical Varieties

WIBA-Music by Cugat

WIND-Roumanian Prgm.

WIRE-Baseball Game

WLW-Jan Garber's Orch.

WMAQ-News; Carlos Molina's

Orch.

WMBD-Value Hints

10:45

CBS-Geo. Olsen's Orch.: WCCO

WMBD

News: WROK WIND

KOA Broadway Comedy Stars

KSD-Noble Sissle's Orch.

KWK-Sport Review

WBBM-Manhattan Mother

WFBM-Your Local Government

WHAS-News

WIBA-Park Hotel Prgm.

WIR-ΔMeditation

WTAQ-Ball Room

11:00

NBC-Terri Franconi, tr.; Jerry

Blaine's Orch.: WIBA WTAM

KOA WLW WBOW WENR

(sw-9.53)

CBS-Roger Pryor's Orch.: WKBB

WBBM WMBD

NBC-Henry Busse's Orch.:

WENR WMT (sw-6.14)

CBS-Ted Fio-Rito's Orch.: WHAS

WJR WISN WSBT

MBS-Bernie Cummins' Orch.:

WGN

News: WHO WOC WTAQ WCCO

WFBM

KMOX-Brown's Game Replayed

KWK-Success Doctor

WIND-Let's All Dance

WMAQ-King's Jesters

WTMJ-Sports; Dance Orch.

11:15

★ NBC-CAPT. HENRY MAX-

well House Show Boat: KOA

KFI (also at 8 p.m.)

End of Thursday Programs

# Friday

October 1

# Friday

## MORNING

7:00 am CST

Musical Clock: WROK WBBM  
WBOW-Open Your Eyes  
WIBA-Morning Melody  
WLS-News; Julian Bentley  
WLW-Rube Applebury  
WMBD-Breakfast Melodies  
WTAD-Airline News

7:15

WBOW-Musical Clock  
WLS-Pokey & Arkie  
WLW-Peter Grant, news  
WMBD-Eye Openers  
WTAD-Streamliner

7:30

WIBA-News  
WLS-ΔMorning Devotions  
WLW-To be announced  
WMBD-Musical Clock

7:45

WIBA-Musical Clock  
WLS-Jolly Joe's Pet Pals  
WMBD-Police Flash  
WTAD-Airline News

8:00

★ NBC-Breakfast Club; News:  
WCFL  
CBS-Metropolitan Parade: WFAM  
(sw-21.52)  
NBC-Women & News: WBOW  
Musical Clock: WBBM WKBB  
WOC

News: WMT WHO WMBD  
KMOX-Sing, Neighbor, Sing  
KWK-Tonic Tunes; News  
WAAF-Breakfast Express  
WCBD-Breakfast Tunes & Sports  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Golden Hour  
WHA-Band Wagon  
WIBA-Morning Melody  
WIND-Sketches in Melody  
WIRE-News; Musical Clock  
WISN-Early Risers' Club  
WJJD-Rhubarb Red  
WLS-Don & Helen  
WLW-Hymns of All Churches  
WMAQ-Your Neighbor; News  
WOWO-ΔRadio Bible Class  
WTAD-Storyland Lady  
WTAQ-Reveille  
WTMJ-Livestock: Jimmy Legs;  
News

8:15

CBS-Richard Maxwell, songs:  
News: WFAM (sw-21.52)  
KMOX-Tic Toc Revue  
KWK-ΔDevotional Prgm.  
WBOW-Open Your Eyes  
WCBD-Sunshine Hour  
WCCO-News  
WHA-Morning Melodies  
WHO-Serenade Prgm.  
WIND-Man on the Street  
WJJD-Toastmaster  
WLS-News; Julian Bentley  
WLW-Hope Aiden's Romance

8:45

NBC-Breakfast Club: WOWO  
WCFL WOC  
NBC-Aunt Jemima (Quaker  
Oats): WMAQ (sw-15.21)  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
(sw-21.52)  
NBC-Landl Trio: WBOW  
WFAM-ΔMorning Devotions  
WHO-Musical Prgm.  
WIBA-Interlude; Baron's Prgm.

WMBD-Eye-Opener  
WMT-Musical Clock  
WTMJ-Jimmy Legs; News

8:30

NBC-Breakfast Club: News  
WOWO WOC  
CBS-Jack Berch's Boys (Fels &  
Co.): KMOX (sw-21.52)  
News: WTAQ WIND  
KWK-Pep-up Parade  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning Prgm.  
WHO-Favorite Melodies  
WIBA-Today's Almanac  
WIRE-Melody; Varieties  
WJJD-Happy Go Lucky Time  
WLS-Morning Roundup  
WLW-Morning in the Mountains  
WMAQ-Musical Clock  
WMBD-Bandwagon  
WROK-ΔMorning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-ΔInter-church Revival

8:45

NBC-Breakfast Club: WOWO  
WCFL WOC  
NBC-Aunt Jemima (Quaker  
Oats): WMAQ (sw-15.21)  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
(sw-21.52)  
NBC-Landl Trio: WBOW  
WFAM-ΔMorning Devotions  
WHO-Musical Prgm.  
WIBA-Interlude; Baron's Prgm.

WJJD-Know Your Postal Service  
WLS-The Hilltoppers  
WLW-Young Wilder Jones  
WMBD-Variety Prgm.  
WROK-Town Crier  
WSUI-Morning Melodies; Service  
Reports  
WTAQ-Today's Almanac  
WTMJ-Jimmy Legs

9:00

★ CBS-PRETTY KITTY KELLY  
sketch (Wonder Bread): WOC  
KMOX WCCO WISN WBBM  
WFBM (sw-21.52)  
NBC-Story of Mary Marlin,  
sketch (Ivory Snow): WLS  
(sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE  
NBC-Breen & De Rose, songs:  
KWK  
KSD-News, Melody Moods  
WAAF-Morning Revue  
WBOW-Jane Justice  
WCBD-Italian Prgm.  
WCFL-German Prgm.  
WFAM-Dick Cover, organist  
WGN-Feature Foods Hour  
WHA-Your Health  
WHO-Time & Temperature  
WIBA-To be announced  
WIND-Ben Kanter, pianist  
WJJD-Bosworth Broadcast  
WLW-Linda's First Love  
WMBD-Messenger; Weather

9:15

WOWO-Bill Board  
WROK-News & Markets  
WSUI-Within the Classroom  
WTAD-News  
WTAQ-Musical Clock  
WTMJ-News; Jimmy Legs

9:30

NBC-Oxydol's Own Ma Perkins,  
sketch: WLS (sw-15.21)  
NBC-John's Other Wife, sketch  
(Louise Philippe): WMAQ  
WIRE  
CBS-Myrt & Marge, sketch  
(Super Suds): WFBM KMOX  
WISN WBBM WCCO (sw-  
21.52)  
NBC-Bennett & Wolverton: KSD  
WBOW  
NBC-Vaughn de Leath, songs:  
KWK  
To be announced: WLW WIBA  
WAAF-Hollywood Brevities  
WHA-World Peace News  
WHO-Neighbor Jim  
WIND-Hawaiian Serenade  
WMBD-News  
WOC-Musical Clock  
WROK-On the Mall  
WTAD-Women's Varieties  
WTMJ-Music Parade

9:30

NBC-Pepper Young's Family,<

# Friday

Oct. 1



**ANNE JAMISON**  
"Hollywood Hotel" songstress  
Fri. 8 pm CST

(9:45 a.m. Continued)

KMOX-Fashions in Melody  
KWK-Top o' the Morning  
WAAF-Memory Lane  
WBBM-Man on the Street  
WFBM-Mrs. Farrell's Kitchen Clinic  
WGN-Musical Mail Box  
WIBA-Dolly Madison  
WIND-Rhythm in Red  
WKBB-Sunshine Express  
WLW-Livestock Reports  
WMBD-Toastmaster Bakers  
WMT-Day Dreamer  
WOWO-Modern Home Forum  
WSUI-Program Calendar  
WTAD-Party Line

10:00

★ **NBC-THE O'NEILLS, SKETCH** (Ivory Flakes): WLS (sw-15.21)

★ **CBS-Heinz Magazine of the Air**; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: KMOX WCCO WBBM WFBM WISN WOC  
NBC-David Harum, sketch (Bab-o): WIRE WMAQ KSD WHO  
NBC-Hollywood High Hatters: WIBA WBOW

News: WTAD WMT  
WAAF-Woman's Hour  
WCBD-Prophecy News  
WCFL-Morning Melodies  
WDZ-We Heard  
WFAM-Mrs. Riley's Shoppers' Guide

WGN-Don Pedro & piano  
WHA-Homemakers  
WIND-Municipal Court  
WJJD-Dude Martin  
WKBB-Chance Steps  
WLW-To be announced  
WMBD-Neighbor Jim  
WROK-News; Melodytime  
WSUI-Are You a Collector  
WTAQ-Mid Morning Revue  
WTMJ-Household Hints

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA  
NBC-The Road of Life, sketch (Chippo): WLW WLS (sw-15.21)

NBC-Young Hickory: WBOW  
KWK-Party Line  
WAAF-Viceroy Widow  
WCFL-Swingtime  
WDZ-Organ Reveries  
WGN-Bachelor's Children  
WJBC-Lucky Lady, news  
WJJD-Happy Harmonies  
WKBB-News  
WMBD-Linda's First Love  
WMT-Morning Matinee  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Yesterday's Musical Favorites  
WTAD-Neighbor Jim  
WTAQ-Pamela

10:30

★ **NBC-Vic & Sade, sketch** (Crisco): WLS KWK WMT (sw-15.21)

CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM  
NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA  
To be announced: WBOW WLW  
WAAF-Secrets of Charm  
WCFL-Peekers in the Pantry  
WDZ-News

WFAF-Shidder Serenade  
WGN-Painted Dreams  
WIND-James Hopkins, stylist  
WJBC-Dollar Daze  
WJJD-Women's Exchange Prgm.  
WKBB-Mixing Bowl  
WMBD-△Radio School of the Bible

WOC-Melodic Serenade  
WOWO-Linda's First Love  
WSUI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-Melody Lane

10:45

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WISN WMBD WFBM  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS WLW (sw-15.21)  
NBC-Hello Peggy (Drano): WMAQ WHO KSD  
KWK-It's Fun to Keep House  
WAAF-Foolish Question  
WCFL-Voice of Cookery  
WDZ-Progress Prgm.  
WFM-Footsteps to Beauty  
WGN-Woman in the Store  
WHA-Operetta Favorites  
WIBA-Easy to Remember  
WIND-Markets; Life Saving Talk  
WIRE-To be announced; News  
WJBC-Payne Pioneers  
WJJD-Mid-morning Dance Hits  
WKBB-Tonic Tunes  
WMT-Numerical Jamboree  
WOWO-Beauty Chat; Home Folk Frolic  
WROK-Musicale  
WTAD-Betty & Bob  
WTMJ-Blue Room Ensemble

11:00

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW  
CBS-Rhythmaires: WFAM WCCO  
NBC-Marine Band: KWK WIRE WWO  
NBC-Happy Jack, songs: KSD  
KMOX-Let's Compare Notes  
WAAF-Melody Parade  
WBAA-Principles of Sociology  
WBBM-Houseboat Hannah  
WBOW-Neighbor Jim  
WCFL-New Songs  
WDZ-Sidney Co-Op  
WFBM-Hope Alden's Romance  
WGN-Melody Time  
WHA-Music Appreciation  
WHO-Betty Crocker  
WIBA-Linda's First Love

★ **WIBU-AID PARADE** (1210 kc)  
WIND-20th Century Serenade  
WISN-Ann Leslie's Scrapbook  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBB-Movie News  
WLS-Virginia Lee & Sunbeam  
WMBD-Thrift Message; Police Bulletins  
WMBI-Gospel Music  
WMT-Magic Kitchen  
WOC-Betty Crocker  
WROK-Morning Varieties  
WSUI-Men Behind the Classics  
WTAD-News  
WTAQ-Cold Facts  
WTMJ-Belle & Martha; What's New in Milwaukee?

11:15

★ **CBS-YOUR NEWS PARADE** (Lucky Strike, Cigarettes), Edwin C. Hill, commentator: WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM  
★ **NBC-The Goldbergs, sketch** (Oxydol): WMAQ (sw-15.33)  
★ **MBS-Tom, Dick & Harry** (Fels Naphtha): WLW WMT WGN  
NBC-Brick Holton, tur.: WIRE WBOW

NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): KSD  
KWK-Range Riders  
WAAF-Hawaiian Echoes  
WBOW-To be announced  
★ **WCAZ-MOVIE GOSSIP** (1070 kc)

WCFL-Interlude  
WDZ-There Are Smiles  
WFAM-Harlan Hogan  
WGN-Harold Turner, pianist  
WHO-Betty & Bob, sketch  
WIBA-Neighbor Jim  
WIND-Fashion Talk  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews  
WLS-Chuck, Ray & Christine  
WOWO-Consolaires  
WROK-Community News  
WSUI-Organ Recital  
WTAD-Duke Otten  
WTAQ-Melodies

11:30

★ **NBC-Nat'l Farm & Home Hr.**: WOWO WIRE WBOW WIBA WLW WMAQ KWK (sw-15.21)  
CBS-Romance of Helen Trent (Edna Wallace Hopper): WFBM WBBM KMOX  
NBC-Vagabonds Quartet: WCFL KSD  
WAAF-Mynna Dee Sergeant  
WBOW-Waltz Time  
WDZ-Variety Prgm.  
WFAM-J. Quincy Ames  
WGN-Quin Ryan, news  
WHO-Party Line  
WIND-Harry Zimmerman, organist

## Guests and Special Events

MORNING

10 CST **MARJORIE HILLIS**, guest of Magazine of the Air, CBS.

NIGHT

7:00 CST **PONTIAC VARSITY SHOW**, premiere of new fall series, NBC.  
8:00 CST **KEN MURRAY'S TROUPE**, added to cast of Hollywood Hotel, CBS.

12:30

WISN-Organ Melodies  
WJBC-Man on the Street  
WJJD-Safety Court  
WKBB-Musical Almanac  
WLS-Big City Parade  
WMBD-To be announced  
WMBI-Continued Story Reading  
WMT-Morning Markets  
WGT-Betty & Bob  
WROK-Helene Kimberley, songs  
WSUI-Book Chat  
WTAD-Police News  
WTAQ-Varieties  
WTMJ-Morning Melodies; Weather & Police Reports

NBC-John's Other Wife, sketch WHO KSD  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM  
NBC-Five Hours Back: KWK (sw-15.21)  
Man on the Street: WROK WWO

WBAA-Sports Review  
WBOW-Luncheon Dance Hour  
WCFL-Noon-day Concert  
WDZ-Plow Jockeys  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIBA-News

WIND-T.B. Ass'n. talk  
WIRE-Linda's First Love  
WISN-Even as You & I  
WKBB-Farm Flashes  
WLS-Markets; Weather; News  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-German Band  
WOC-Neighbor Jim  
WSBT-In Movieland  
WSUI-Musical Favorites  
WTAD-Farm; Markets; Weather  
WTAQ-Mail Man  
WTMJ-Fastest Show In Town

12:45

NBC-Dan Harding's Wife: (sw-15.33)  
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WFBM  
NBC-Just Plain Bill, sketch: WHO KSD  
Man on the Street: WCFL WSBT  
WBAA-Market & Weather  
WBOW-County Agr. Agent  
WDZ-Remote  
WIBA-Market Reports  
WIND-News; Piano Duo  
WIRE-Farm Hour  
WISN-Ivory Interlude  
WJBC-Reid & Vin  
WLS-School Time  
WLW-Betty & Bob  
WMAQ-Young Hickory, sketch  
WMBD-Window Shopper  
WOC-Farm Bureau  
WOWO-Wilbur Pickett's Orch.  
WROK-Service Sam; Home Folks Hour  
WTAD-Variety  
WTAQ-Farm Hands  
WTMJ-News; Heinie's Grenadiers

1:00

NBC-Showtime Matinee: (sw-15.33)  
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN  
NBC-Whitney String Ensemble: KWK WLW WBOW (sw-15.21)  
KSD-News; Markets; Organ  
WAAF-Hoosier Philosopher  
WBAA-Developments of Merchandising Articles, Mary Wagner  
WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Walkathon  
WGN-Concert Orch.  
WHA-College of the Air  
WHO-Markets & Weather  
WIBA-Melody Moments  
WIND-Italian Hour  
WIRE-Gov. Markets; News  
WJJD-Mid-Day Round-Up  
WLS-Dinnerbell Prgm.  
WMAQ-King of Hearts  
WMBD-Man on the Street  
WMT-Cedar Valley Hillbillies; Question Man  
WOWO-We Shall Have Music  
WSBT-Indiana-Michigan News; Fri. Matinee; Farm Flashes  
WSUI-Illustrated Musical Chats  
WTAD-News Summary

1:15

News: WKBB WROK  
KMOX-Singin' Sam  
WAAF-Waltztime  
WBAA-You & Your Health  
WBOW-Bob Wilson  
WCCO-Chili Beans  
WCFL-Markets Close  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WIBA-Man on the Street

1:30

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ KSD WHO (sw-15.33)  
CBS-Concert Hall: WISN WMBD MBS-Vincent Lopez' Orch.: WIRE KWK-Organ Melodies  
WBAA-Magic Carpet  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WCFL-Organ Music  
WDZ-News  
WFAF-Apron Strings  
WGN-June Baker  
WHA-Magazine Review  
WIBA-Man on the Street  
WIND-Tommy Ott, organist  
WJJD-Ben Kanter, pianist  
WLS-Homemakers' Matinee  
WMT-German Band  
WSUI-Within the Classroom

1:45

NBC-Club Matinee: WENR WIRE  
WMT WOWO WBOW KWK (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE KSD WHO (sw-15.33)  
CBS-Bob Byron, piano & patter: WOC WKBB WSBT WFBM WISN WTAQ (sw-15.27)  
Baseball: Cubs vs. Cardinals: WBBM WGN WIND WJJD WCFL  
KMOX-Ma Perkins  
WAAF-News  
WBAA-Melody Review  
★ **WCCO-LADIES FIRST**  
WDZ-△Church of God  
WHA-College of the Air  
WIBA-Variety Prgm.  
WJBC-△Sunday School Lesson  
WLW-To be announced  
WMBI-△Radio Bible School  
WSUI-Prof. A. Craig Baird  
★ **WTAD-BEHIND THE MICROPHONE**  
WTMJ-Home Harmonizers

2:00

NBC-The Guiding Light, sketch (White Naphtha): KSD WHO WMAQ WTMJ (sw-15.33)  
CBS-Among Our Souvenirs: WOC WKBB WSBT WFBM WISN WTAQ WMBD (sw-15.27)  
KMOX-Kitty Keene, Inc.  
WAAF-Health Talk  
WIRE-Matinee Varieties; News  
WLW-Kitty Keene  
WTAD-Lawrence Glosemeyer

## AFTERNOON

12:00

★ **CBS-Betty & Bob, sketch** (Gold Medal): WCCO KMOX WBBM WFBM  
NBC-Alexander Bros.: (sw-15.33)  
MBS-Microphone in the Sky: KWK  
News: WJJD WISN WMBD WTAD WJBC  
KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WBOW-Street Reporter  
WDZ-Man on the Street  
WGN-Bob Elson on State Street  
WHA-Noon Musicale  
WIRE-Old Home Town  
WIND-News; Noontime Melodies  
WKBB-Platteville Hour  
WLS-Dinnerbell Prgm.  
WMBI-△Midday Gospel Hour  
WMT-Mystery Three  
WROK-Morning Varieties  
WSBT-Stork Report, Women in the News  
WSUI-Rhythm Rambles  
★ **WTAQ-HOLLYWOOD ON PARADE**  
WTMJ-Betty Crocker

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO KMOX WFBM  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD  
NBC-Words & Music: (sw-15.33)  
KWK-Rapid Service  
WBAA-Luncheon Dance Time  
WBOW-Wranglers  
WCFL-Hit Revue  
WIBA-Neighbor Jim  
WIND-Tommy Ott, organist  
WIRE-Singin' Sam  
WISN-Your Neighbor  
WJBC-Dance Time  
WJJD-△Noon-Day Service  
WKBB-What's New?  
WLS-Variety Show  
WMBD-Town Crier; Farm Markets  
WOC-Morning Parade  
WOWO-Bob Wilson  
WROK-Column Left, news  
WSBT-Harlan Hogan; Adults Camera Club; News  
WTAD-Cy & Freckles  
WTMJ-Betty & Bob

12:30

NBC-Club Matinee: WENR WIRE  
WMT WOWO WBOW KWK (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE KSD WHO (sw-15.33)  
CBS-Bob Byron, piano & patter: WOC WKBB WSBT WFBM WISN WTAQ (sw-15.27)  
Baseball: Cubs vs. Cardinals: WBBM WGN WIND WJJD WCFL  
KMOX-Ma Perkins  
WAAF-News  
WBAA-Melody Review  
★ **WCCO-LADIES FIRST**  
WDZ-△Church of God  
WHA-College of the Air  
WIBA-Variety Prgm.  
WJBC-△Sunday School Lesson  
WLW-To be announced  
WMBI-△Radio Bible School  
WSUI-Prof. A. Craig Baird  
★ **WTAD-BEHIND THE MICROPHONE**  
WTMJ-Home Harmonizers

12:45

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WLW WMAQ KSD (sw-15.33)  
CBS-Bon Voyage: WTAQ WFBM WCCO WKBB WFAM WISN WMBD WOC (sw-15.27)  
KMOX-Houseboat Hannah  
KWK-Baseball Warm-Up  
WAAF-Petite Musicale  
WBAA-Lafayette Little Theater  
WDZ-Remote  
WHA-Arnhair Journeys  
WJBC-Gospel  
WMBI-News Music  
WOWO-△Old Time Religion  
WROK-△Church in Wildwood  
WSUI-Magazine Rack  
WTMJ-News: Tunesmiths





HAL KEMP "Music from Hollywood" Fri. 7:30 pm CST

NEXT WEEK:

Program Locator

The Instant Program Locator to be presented in its latest form next week in RADIO GUIDE takes the guesswork out of radio enjoyment. An invaluable supplement to this program section, it lists all network programs regularly heard—arranged alphabetically by the names of the stars, the shows and the sponsors. If you can remember any one of these, you can instantly locate on these pages your local stations carrying the programs you want. Get this service supplement next week in

RADIO GUIDE

Frequencies

- KMOX-1090 WISN-1120
KOA-830 WJBC-1200
KSD-550 WJJD-1130
KWK-1350 WJR-750
WAAF-920 WKBB-1500
WBAA-890 WLS-870
WBBM-770 WLW-700
WBOW-1310 WMAQ-670
WCB-1080 WMBD-1440
WCCO-810 WMBI-1080
WCFL-970 WMT-600
WDZ-1020 WOC-1370
WENR-870 WOWO-1160
WFAM-1200 WRJN-1370
WFBM-1230 WRWK-1410
WGN-720 WSBT-1360
WHA-940 WSUI-880
WHAS-820 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

- 5:00
★ CBS-Margaret Daum, sop.; Concert Orch.: WCCO WISN WFAM WTAQ WMBD WKBB WBBM
NBC Education in the News: WMAQ (sw-9.53)
NBC-Harry Kogen's Orch.; Soloist: WIRE WMT
NBC-Jr. Nurse Corps: WENR KWK
Tea Time Tunes: WCFL WFBM
To be announced: WBOW WHO
KSD-Afternoon Varieties
WAAF-International Potpourri
WDZ-Movie Swingtime
WGN-Swing II
WIBA-The Master Singers
WJBC-Afternoon Swing Fest
WJJD-Baseball Score Board
WLW-String Ensemble
WMBD-Happy Train
WMBI- Bible Quiz
WOWO- Bible Story
WROK-Make Believe Ballroom
WSUI-The Short Story
WTAD-Motor Club Drama

- 4:00
★ NBC-Neighbor Nell, philosophy: WMT WOWO
CBS-Salvation Army Staff Band: WMBD WKBB WTAQ WFBM WOC WISN WFAM WCCO (sw-15.27)
NBC-Arthur Lang, bar.: WHO WIRE
NBC-Jr. Nurse Corps: (sw-15.21)
WAAF-Jimmie Kozak, pianist
WBAA-Story Lady
WBOW- Rev. Archie Brown
WDZ-Their Majesties, the Babies
WENR-Music Circle
WHA-Organ Reverie
WJBC-Request Hour
WLW-Houseboat Hannah
WMAQ-Tea Time Varieties
WMBI- Jewish Sabbath Service
WROK-Markets, News
WSUI-Science News
WTAD-News
WTMJ-Kitty Keene

- 5:15
NBC-Barry McKinley, bar.: WCFL (sw-9.53)
NBC-Harry Kogen's Orchestra: WOVO
CBS-Margaret Daum, sop.: WOC
To be announced: WIBA WLW
WAAF-Front Page Drama
WBBM-Howard Neumiller
WGN-Harold Turner, pianist
WHO-Baseball Resume
★ WJBC-BEHIND THE MICROPHONE
WJJD-Sterling Young's Orch.
WMAQ-While the City Sleeps
WMBD-Melody Miniature
WROK-Sport Review
WTAD-Magic in the Air

- 4:15
NBC-Jackie Heller, tr.: WTMJ WMT WOWO WMAQ WIBA (sw-15.21)
NBC-While the City Sleeps (Darrich): (sw-15.33)
CBS-Three Treys, trio: WISN WFAM WKBB WTAQ WFBM WOC WCCO (sw-15.27)
NBC-Cleo Brown, songs: WHO WIRE
WBAA-Melody Moods
WDZ-Studio Prgm.
WLW-Jack Armstrong
WMBD-Dr. Kadesky's Prgm.; Peoria Ramblers
WROK-Birthday Club
WSUI-Musical Moods
WTAD-Musical Manias

- 5:30
★ CBS-NEWS: DAILY SPORTS Resume (Chesterfield): WKBB WBBM WFBM WOC WMBD WFAM WTAQ (sw-11.83)
NBC-Chas. Sears, tr.: WOWO WCFL WMT
News: WIBA WBOW
KSD-Allan Clarke, bar.
WAAF-Sport Shorts
WCCO-Musicale
WENR-What's the News?
WGN-Adventures Abroad
WIRE-House of McGregor
WIND-Afternoon Varieties
WISN-News; Vocal Varieties
WJJD-Kinney's Hawaiians
WLW-Bob Newhall, sports
WMAQ-Jack Armstrong
WMBI-Gospel Music
WROK-Musicale
WSUI-Around the Dial
WTAD-To be announced
WTMJ-Around the Town

- 4:30
NBC-Choir Symphonette: WLW WENR (sw-15.21)
The numbers on today's program will be Your Eyes Have Told Me So (Blaufuss), Adagio from "Moonlight Sonata" (Beethoven) and Kashmiri Song (Woodford-Pinder).
CBS-Jack Shannon, tr.: WOC WFAM WKBB WTAQ WISN WCCO WFBM (sw-15.27)
NBC-Josh Higgins of Finchville: WIRE WBOW WIBA WMAQ
NBC-Jack Armstrong, sketch: (sw-15.33)
WAAF-Hog 'n' Harmony
WBAA-Amer. Family Robinson
★ WCBS-MOVIE GOSSIP (1420 kc)
★ WCLS-FOR YOUR INFORMATION (1310 kc)
WDZ-Walkathon
WHO-The Master Singers
WIBC-Bingo
WMBD-News
WMBI-Music and Special
WMT-Let's Go to the Movies
WOWO-On the Mall
WROK-Musicale
WSUI-Second Year French
WTMJ-News; Friendship Circle

- 5:45
★ NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Frank Dailey's Orch.: WISN WFBM WTAQ WCCO WKBB (sw-11.83)
NBC-The Escorts & Betty: WMT
NBC-Don Winslow of the Navy: WENR
NBC-Tom Mix Straight Shooters: WMAQ KWK WIRE
NBC-Orphan Annie, sketch: KSD
WAAF-Tunes of Today
WBBM-Every Woman
WBOW-To be announced
WCFL-Light Classics
WFAM-Gately's Gaieties
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-News
WJJD-Flannery Sisters
WMBD-Sports Review
WOC-The Man on the Street
WOWO-Sports
WROK-Motorist Interviews
WSUI-Iowan of the Air
WTAD-Mary Jane Seaton
WTMJ-News; Moment! Musical

- 4:45
NBC-Orphan Annie, sketch: WLW (sw-15.21)
NBC-Johnnie Johnston, bar.: WMAQ WBOW KSD WIRE
CBS-Funny Things, Children's Prgm.: WKBB WTAQ WFAM WOC WFBM WISN (sw-15.27)
NBC-Al Vierra's Orch.: WOWO
WIBA WENR WMT
NBC-Tom Mix Straight Shooters: (sw-15.21)
WAAF-Contrasts
WBAA-Twilight Musicale
WBBM-Tenth Inning
WCCO-Musicale
WDZ-Remote
WHO-Houseboat Hannah
WJBC-Musical Group
WMBD-Bargain Counter
WROK-In Old Mexico
WTAD-News Summary

- 6:00
★ NBC-AMOS N' ANDY (Pepsodent): WHO WTAM WLW (sw-9.53) (also see 9 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 9 p.m.)
NBC-Mary Small, songs: WENR WMT WOWO KWK (sw-15.21)
CBS-Northwestern Univ Book shelf: WKBB WTAQ WOC WMBD WCCO
NBC-Louis Panico's Orch.: WBOW

NIGHT

- MBS-Rube Appleberry, sketch: WGN
News: WMAQ WAAF
Dinner Hour: WSUI WIBA
KMOX-Travelogue
KSD-News; Green Brothers' Orch.
WBBM-The Headliner
WCFL-Stanley Hickman
WFAM-Crimecasts
WFBM-Bohemians
WHAS-To be announced
WIND-German Hour
WIRE-An Aisle Seat
WISN-Show Window
★ WJBC-BEHIND THE MICROPHONE
WJJD-Serenader
WMBI-Sunset Hour
WROK-News; Dinner Music
WTAD-Sports Review
WTMJ-Dance Orch.

- 6:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA
CBS-Song Time with Gogo DeLys & Jack Shannon: WTAQ WFAM WOC WKBB KMOX WIAS WFBM (sw-11.83)
NBC-Salinsky Quartet: WOWO WMT WENR
MBS-Novelette: KWK
Sports Review: WBBM WROK
KSD-Ferlie Grofe's Orch.
WAAF-Melody Revue
WBOW-Hit Tunes
WCCO-Livestock Reports
WGN-Jack & Paul
WJR-Vocal Varieties
WLW-Jimmy James' Orch.
WMBD-News
WROK-Voice of Carelessness

- 6:30
★ NBC-HORLICK'S LUM & ABNER, sketch: WLW WENR (also see 10:15 p.m.)
CBS-Jay Freeman's Orch.: WOC WTAQ WKBB (sw-11.83)
Sports: WMAQ WGN WISN WIBA
KMOX-Sidewalk Reporter
KSD-Man on the Lot
KWK-Coyita Bunch
WAAF-Eventide Echoes
WBBM-Airflow Melodies
WBCO-Si & Ezra
WCCO-Baseball Scores
WCFL-Sunny Sam
WFAM-Football Forecast
WFBM-N. Y. A. Speaker
WHAS-Frank Crumit
WHO-News
WIRE-Three Little Words
WJJD-Dude Martin
WJR-Musical Moments
WMBD-On To Adventure
WMT-Better Vision, Sports
WOWO-Dinner Concert
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Heinie's Grenadiers; Sports

- 6:45
★ CBS-BOAKE CARTER, COMMENTATOR (Philo): WBBM KMOX WCCO WFAM WMBD WISN WHAS WJR (sw-11.83) (also see 10:15 p.m.)
NBC-Bughouse Rhythms: WMAQ
NBC-Louise Florea, sop.: WENR
News: WFBM WMT
KSD-Sports
KWK Sport Review; News

- WAAF-Rhumba Beat
WBOW-Home Decorators
WCFL-Pat Kennedy
WGN-Four Californians
WHO-Singing Cowboy
WIBA-Photo-Art House
WIRE-Rhythm in Fur
WJJD-Cumberland Ridge Runners
WKBB-The World Dances
WLW-To be announced
WOC-Organ Moods
WTAQ-Bureau of Public Service

- 7:00
★ NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.; Revelers Quartet; Grandland Rice, football talk: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)
★ CBS-Hammerstein Music Hall (Kolyons Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest, Orch.: KMOX WBBM WFBM WHAS WJR (sw-11.83)
★ NBC-Pontiac Varsity Show: WMT KWK WLS (sw-11.87)
Varsity Show, a half hour of variety entertainment featuring undergraduate talent from the campuses of the country's leading universities, will return to the air for a new series of broadcasts. Continuing in its tour of campuses, begun in NBC broadcasts during the past winter and spring months, the Varsity Show will present its first program from the University of Alabama. Forty-eight colleges and universities have applied to Pontiac for a place on the Varsity Show series. Undergraduate campus talent supplies the entire program, which is composed of dramatic sketches, comedy acts and musical performances by glee clubs and bands. During the sixteen broadcasts of the original series a wealth of exceptionally fine musical and comedy talent was uncovered.

- Sports: WKBB WOC WCFL
WAAF-Oklahoma Outlaws
WBOW Sports Parade
WCCO-Musical Prgm.
WFAM-Sports Calendar; Rhythm in Red
WGN-Jack Smith's Orch.
WIND-Re-enactment of Baseball Game
WISN-Down by Herman's
WLW-Tonic Time
WMBD-Brain Teasers
WMBI- Sunday School Lesson
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-Dinner Ensemble

- 7:15
MBS-Lifetime Revue; Harold Stokes' Orch.: WGN
News: WMBD WOC WFAM
WBOW-Vic Arden's Orch.
WCFL-Stars of Tomorrow
WFAM-Serenade to Loveliness
WIRE-Carl Baker
WKBB-Sweetheart Serenade
WLW-Paul Pierson's Orch.
WROK-Livingston Trio

- 7:30
★ CBS-MUSIC FROM HOLLYWOOD (Chesterfield); Hal Kemp's Orch.; Alice Faye, vocalist: WFBM WOC WBBM WHAS KMOX WCCO WBBM WISN WJR WKBB WFAM (sw-11.83) (also see 10:30 p.m.)
★ MBS-Lone Ranger, drama (Silvercup): WGN

- NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK (sw-11.87)
WAAF-Shadowland
WBOW-Phyl Coe
WCFL-Streamline Melodies
WIRE-Master Mind
WMBI-Sacred Music
WROK-Lou Blake's Orch.
WSUI-Evening Musicale
WTAQ-News

- 7:45
WBOW-Variety Show
WCFL-Herr Louie & The Weasel
WSUI-American Scene
WTAQ-Twilight Reveries

- 8:00
★ CBS-Hollywood Hotel (Campbell's Soup); Frances Langford, contr.; Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Raymond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WJR WMBD (sw-11.83)
Hollywood Hotel gets a new comedy addition when Ken Murray, his faithful stooge, Oswald, and Marilyn Stuart, join the program, to be heard with Frances Langford, Anne Jamison, Jerry Cooper, Raymond Paige's orchestra and the preview of a forthcoming movie, every Friday.

- ★ NBC-Robert L. (Believe-it-or-not) Ripley (Huskies); B. A. Rolfe's Orch.; Men-About-Town, trio: WLS WLW WIBA WTMJ KWK WMT (sw-11.87) (also see 11 p.m.)
NBC-Waltz Time (Phillips); Frank Munn, tr.; Lois Bennett sop.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)
MBS-Joe Sanders' Orch.: WGN

- KOA-Sport Highlights
WCFL-Jam Session
WIND-Racing Results
WISN-Orchestra
WKBB-News
WOC-German Band
WROK-Vacationing
WSBT-Emery Deutsch's Orch.
WSUI-Parade of Events

- 8:15
KOA-To be announced
WCFL-Organ
WIND-Dance Parade
WISN-Woods Dreyfus
WKBB-Demi-Tasse
WROK-News; Make Believe
WSUI-Waltz Favorites
WTAQ-Piano Musings

- 8:30
★ NBC-True Story Court of Human Relations, drama: WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)
NBC-To be announced: WLW WENR WIBA WMT (sw-11.87)
KOA-Vic Arden's Orch.
KWK-Jack Smith's Orch.
WBOW-Phyl Coe Mysteries
WCFL-Dramatic Group

Nurse Finds Old Book in Attic Sells It for \$500.00

A small town woman found an old book in the attic that an old Civil War Veteran had given to her years before for her kindness in nursing him through an illness. She hoped to sell it for a few dollars. Imagine her joy when the American Book Mart paid her \$500.00 CASH for that one old book! This is only one of over 7500 books this firm has bought in the past twenty-one months. The American Book Mart, nationally known buyers of old books, buys thousands of dollars worth of books annually—they want certain old school books, Bibles, story books, poetry, histories, travel, almanacs, letters, newspapers, magazines, etc. Many books even as recent as 1931 wanted. A single book hidden in your old trunks, attic or basement, may bring you \$25, \$50, \$100, \$500 or even \$5,000 each for certain books. Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 4101, Chicago, and they will send you latest list of old books they want to buy and cash prices they will pay!

(Continued on Next Page)

# Friday

Oct. 1



**ROBERT (BELIEVE-IT-OR-NOT) RIPLEY**  
Fri. 8 pm CST

WMAQ WTAM WIRE KOA WLW (sw-9.53)  
NBC-Fortune Stories: WBOW WENR KWK WIBA  
Mr. Reginald Fortune, Detective, a famous character of British mystery fiction, made his radio debut last week in a new series of dramatic productions to be heard every Friday. Fortune Stories, the title of the series, was adapted for broadcasting by Edith Meiser, radio writer who is best known for her air version of the Adventures of Sherlock Holmes. Each episode of the forthcoming series will be a complete story in itself, all based on the original plots of H. C. Bailey, creator of Reginald Fortune. Bailey, formerly an English newspaperman, is the author of a vast number of light fiction and detective mystery books. His short stories also are familiar to readers of American fiction magazines. Among the best-known books from which the coming series is taken, are Call Mr. Fortune, Mr. Fortune's Practice; Mr. Fortune's Trials; Mr. Fortune, Please; Mr. Fortune Speaking; Mr. Fortune Explains; Case for Mr. Fortune; Mr. Fortune Wonders and Mr. Fortune Objects.  
MBS-Curtain Time: WGN WMT WCFL-J. Robert Johnson WENR-Story of Business WHO-Headlight Frolics WIBA-Concert Under the Stars WWOV-Victor Arden's Orch.

WROK-Lou Blake's Orch. WTMJ-Screen & Radio Preview  
**9:45**  
CBS-To be announced: WKBB WISN WCCO WBBM KMOX (sw-11.83)  
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD  
Musical Moments: WHAS WFBM WOC  
WCFL-Listener Speaks WENR-Story of Business WHO-Jack Smith's Orch. WIBA-Club Chanticleer WIND-News & Sports WJR-Musical  
WLW-Angelo, songs WMT-Dream Songs WMBD-Hollywood Spotlight WWOV-Bob Wilson WROK-News Flashes WSBT-Vic Arden's Orch. WTMJ-Dance Orch.  
**10:00**  
★ NBC-AMOS 'N' ANDY, (Peppodent): WMAQ WIRE KSD KOA KFI (also at 6 p.m.)  
NBC-Vagabonds: (sw-6.14)  
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

NBC-George R. Holmes political news: WBOW (sw-9.53)  
CBS-Benny Meroff's Orch.: WSBT (sw-11.83)  
News: KWK WMT WIBA WLW WMBD WJR WCFL-Skyride WENR-Globe Trotter WHO-Curt Rogosinski, pianist WIND-Swedish Prgm. WISN-Moon Magic WKB Musical Moments Revue WLW-Paul Sullivan, news WOC-Jungle Jim WTM-Sammy Watkins' Orch. WTAQ-Club Normandie WTMJ-Kilowatt Orch.  
**10:15**  
★ NBC-UNCLE EZRA'S RADIO Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)  
CBS-Boake Carter, commentator: KSL KXN (also at 6:45 p.m.)  
NBC-Louis Panico's Orch.: WBOW (sw-9.53)  
CBS-Benny Meroff's Orch.: WOC WISN  
NBC-King's Jesters: WMT (sw-6.14)  
NBC-Horlick's Lum & Abner: KGO (also at 6:30 p.m.)  
News: WKBB WIRE  
Musical Moments Revue: WTAQ WBBM  
Sports: KMOX WFBM KSD-Melodies in Swingtime

KWK-Rolla Goughlin's Orch. WCCO-Victor Arden's Orch. WENR-Globe Trotter WGN-Ted Weems' Orch. WHAS-Dance Time WHO-Today's Winners WIBA-Club Chanticleer WJR-This Week in Review WLW-Barney Rapp's Orch. WMAQ-Norman Pearce, bachelor poet WMBD Sports; Prgm. Review WWOV-Dance Orch. WTMJ-Drama in the News  
**10:30**  
★ NBC-Court of Human Relations: KFI KOA (also at 8:30 p.m.)  
NBC-Russ Morgan's Orch.: WBOW WHO WTAM KSD (sw-9.53)  
CBS-Franckie Masters' Orch.: WOC WFBM WTAQ WKBB WSBT (sw-11.83)  
CBS-Music from Hollywood; Hal Kemp's Orch.: KXN KSL (also at 7:30 p.m.)  
NBC-Eddie Varzos' Orch.: WMT WENR (sw-6.14)  
KMOX-Laff Parade KWK-Range Riders WBBM-News, Tod Hunter WCCO-Vacation Varieties WENR-Eddie Varzos' Orch. WGN-Freddie Martin's Orch. WIBA-Music by Cugat WIND-Nino Rinaldo's Orch.

WIRE-Baseball Game WLW-Salute to Shreveport, La. WMAQ-News; Molina's Orch. WMBD-Value Hints WTMJ-Dance Orch.  
**10:45**  
CBS-Franckie Masters' Orch.: KMOX WMBD News: WIND WROK WHAS KSD-Les Brown's Orch. KWK-Sport Review WBBM-Manhattan Mother WJR-Solay WMBD-Value Hints  
**11:00**  
NBC-Robert L. Ripley: KGO KFI (also at 8 p.m.)  
CBS-Guy Lombardo's Orch.: WBBM WISN WKBB WHAS WSBT WMBD WJR  
NBC-Trump Davidson's Orch.: KOA WBOW WIBA (sw-9.53)  
NBC-Henry Busse's Orchestra: WWOV WENR (sw-6.14)  
MBS-Bernie Cummins' Orch.: WGN WMT KWK News: WOC WCCO WHO WFBM WTAQ  
KMOX-Baseball Game Replayed KSD-Weather Report WIND-Let's All Dance WMAQ-King's Jesters WTM-Dick Fidler's Orch. WTMJ-Sports; Dance Orch.  
End of Friday Programs

# Saturday

October 2

# Saturday

## MORNING

**7:00 am CST**  
WBBM-Musical Moments WBOW-Open Your Eyes WIBA-Morning Melody WLS-News; Julian Bentley WMBD-Breakfast Melodies WROK-Musical Clock WTAD-Airline News  
**7:15**  
WBOW-Musical Clock WLS-Pokie & Arkie WMBD-Eye Openers WTAD-Streamliner  
**7:30**  
WIBA-News Edition WLS-△Morning Devotions WLW-To be announced WMBD-Musical Clock  
**7:45**  
WIBA-Musical Clock WLS-Jolly Joe's Pet Pals WMBD-Police Flash WTAD-Airline News  
**8:00**  
★ NBC-Breakfast Club; News: WCFL WWOV (sw-15.21)  
NBC-The Streamliners; News: WBOW  
CBS-Ray Block, pianist: WFAM KMOX (sw-21.52)  
Musical Clock: WKBB WIRE WOC  
News: WHO WMT WLW WMBD KWK-Tonic Tunes & News WAAF-Breakfast Express WCBM-Breakfast Tunes & Sports WCCO-Air Almanac WFBM-Early Birds WGN-Golden Hour WHA-Band Wagon WIND-Sketches in Melody WISN-Early Risers' Club WJJD-Rhubarb Red WLS-Don & Helen WMAQ-Your Neighbor, News WTAD-Storyland Lady WTAQ-Reveille WTMJ-Jimmy Legs; News  
**8:15**  
CBS-Dalton Bros. WOC WFAM KMOX (sw-21.52)  
△Devotional Prgm.: WLW KWK News: WCCO WLS WBOW-Open Your Eyes WCBM-Sunshine Hour WHA-Morning Melodies WHO-Serenade Prgm. WIND-Club Cabana WJJD-Toastmaster  
**8:30**  
CBS-Fiddler's Fancy; News: WFAM  
MBS-Victor H. Lindlahr (Journal of Living): WGN News: WTAG WIND KMOX-Tick-Tock Revue

KWK-Pep-Up Parade WCCO-Musical Chimes WBOW-Morning Patrol WHO-Favorite Melodies WIBA-Today's Almanac WJJD-Happy Go Lucky Time WLS-Morning Roundup WLW-Larry & Sue WMAQ-Musical Clock WMBD-Bandwagon WROK-△Morning Devotions WSUI-Daily Iowan of the Air WTAD-△Inter-church Revival  
**8:45**  
NBC-Breakfast Club: WCFL NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)  
CBS-Fiddlers' Fancy; News: WKBB  
NBC-Landt Trio: WBOW Musical Clock: WIBA WHO KMOX-Better Films Council WFAM-△Nazarane Church WIBA-Interlude; Baron's Prgm. WIRE-Varieties WJJD-Salvation Army Choristers WLS-Hilltoppers WLW-Synagogue of the Air WMBD-Variety Prgm. WROK-Town Crier WSUI-Morning Melodies; Service Reports WTAQ-Today's Almanac WTMJ-Jimmy Legs; News  
**9:00**  
NBC-Breen & de Rose, songs: WLW WWOV KWK (sw-15.21)  
NBC-Nancy Swanson, songs: KSD WMAQ WIRE WHO  
CBS-The Stringers, trio: WKBB KMOX WFAM WFBM WTAQ WOC (sw-21.52)  
WAAF-Morning Revue WBBM-Women in the Headlines WBOW-4-H Club Prgm. WCBM-Italian Prgm. WFL-German Prgm. WGN-Feature Foods Hour WIBA-To be announced WIND-Ben Kanter, pianist WJJD-Bosworth Broadcast WLS-Junior Stars Prgm. WMBD-Messenger; Weather WROK-News Flashes; Markets WSUI-Musical Chats WTAD-News  
**9:15**  
NBC-Charioteers: WMAQ KSD WBOW  
NBC-Raising Your Parents; Juvenile Forum: WLW WWOV KWK (sw-15.21)  
CBS-Richard Maxwell, songs: WTAQ WKBB WFBM WBBM (sw-21.52)  
MBS-Choir Loft: WIRE KMOX-Ozark Varieties WAAF-Hollywood Brevities WFAM-The Sunshine Express WHA-International Scene

## Guests and Special Events

**MORNING**  
**10:00 CST INAUGURATION OF PRESIDENT OF MUHLENBERG COLLEGE, NBC.**  
**AFTERNOON**  
**1:45 CST MINNESOTA-NEBRASKA football game, NBC, CBS and MBS.**  
**1:45 CST NOTRE DAME-DRAKE football game, NBC.**  
**5:45 CST BRIEN McMAHON, speaker on Fighting Crime series, CBS.**  
**NIGHT**  
**8:30 CST SATURDAY NIGHT SERENADE, first program in new fall series, CBS.**

WHO-Memory's Melodies WIBA-To be announced WIND-Hawaiian Serenade WMBD-News WOC-Musical Clock WROK-On the Mall WTAD-Women's Varieties WTMJ-Music Parade  
**9:30**  
CBS-Let's Pretend, Children's Prgm.: WFBM WFAM WTAQ WMBD  
NBC-Madhaters: KSD MBS-Get Thin to Music: WIRE WGN  
WAAF-Happiness Time WBBM-Milton Charles, organist WBOW-Oklahoma Outlaws WCBM-German Musicals WCCO-Time Signals WHO-Morning Melodies WIBA-Melody Time WIND-Eh & Zeb, sketch WJJD-Ben Kanter, pianist WKBB-Musical Breakfast WLS-To be announced WMAQ-Morning Greetings WROK-Intimate Review WTAD-△Church in Wildwood WTMJ-Your Home Town  
**9:45**  
NBC-Bill Krenz Orch.: WMAQ WTMJ KWK (sw-15.21)  
NBC-Madhaters: WHO WBOW News: WLS WOC KMOX-To be announced WAAF-Memory Lane WBBM-Amer. Dental Ass'n WCFL-Federal Hour Prgm. WGN-Musical Mail Box WIBA-Dolly Madison WIND-Rhythm in Red WJJD-American Scene WKBB-Sunshine Express WLW-Livestock Reports

WMT-Day Dreamer WWOV-Modern Home Forum WROK-Morning Varieties  
**10:00**  
NBC-Good Morning Varieties: WIBA WBOW WMAQ WTMJ CBS-Fred Feibel, organist: WOC WISN WFBM WTAQ  
News: WMT WIND KMOX-Carolyn Pryce KSD-Amateur Varieties KWK-Musical Prgm. WAAF-Woman's Hour WBBM-Pappy Cheshire & His Hillbilly Band WCBM-Modern Music WCCO-Musical Prgm. WCFL-The Shoppers WDM-We Heard WFAM-Shoppers' Guide WGN-Morning Serenade WHA-Homemakers WHO-To be announced WIRE-Hymn Sing WJJD-Dude Martin WKBB-Chancel Steps WLS-Priscilla "Pride" WLW-To be announced WMBD-Window Shopper WROK-News; Melody Time WSUI-Child Play WTAD-News  
**10:15**  
CBS-Fred Feibel, organist: WCCO KMOX  
NBC-Inauguration of President of Muhlenberg College: WIBA NBC-Ward & Muzzy, pianists: WHO WMAQ  
MBS-Ed Fitzgerald & Co.: KWK News: WMBD WKBB WAAF-Variety WDM-Organ Reveries WIND-Bud Birmingham's Buckaroos

WJBC-Lucky Lady, news WJJD-Happy Harmonies WLS-On Parade WMBD-Adv. in Scotland WMT-Morning Matinee WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTMJ-Carla Pestalozzi  
**10:30**  
★ CBS-Concert Hall: Compinsky Trio: WKBB WFBM WFAM WOC WMBD  
★ MBS-Army Band: KWK WMT WGN  
NBC-Inauguration Ceremony: (sw-15.21)  
NBC-Melody Men: WHO WMAQ WBOW  
KMOX-Let's Compare Notes WCCO-Stock Reports WCFL-Peekers in the Pantry WDM-Women in News and Fashions WIND-James Hopkins, stylist WISN-Let's Pretend WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WLW-Academy of Medicine WMBT-K. Y. B. Club WSUI-Book Shelf WTAQ-Junior Cadets WTMJ-Boy Scouts of America  
**10:45**  
NBC-Jerry Brannon, tr.: KSD WMAQ WBOW WHO KMOX-Travelogue WAAF-Foolish Questions WCCO-Dr. W. A. O'Brien WFL-Voice of Cookery WDM-Nathaniel Shilkret's Orch. WHA-Piano Gems WIND-Valparaiso Univ. Prgm. WJBC-Payne Pioneers WJJD-Mid-morning Dance Hits WLW-Women's Clubs WROK-Kiddies' Club WTMJ-Don Alvarado  
**11:00**  
NBC-Continental; Josef Honti, dir.: KSD WMAQ WBOW WHO WIBA  
CBS-Jack Shannon, tr.: WCCO WFBM WOC WISN WKBB WFAM  
NBC-△Call to Youth: WWOV WIRE  
KMOX-Pappy Cheshire's Hillbilly Band KWK-Melodies WAAF-Music in the Air WBBM-Just Kids WBBM-III. State Medical Society WCFL-Shopper WDM-Dance Music WDM-Melody Time WHA-Questions Parents Ask WIND-20th Century Serenade WJBC-Personality Hour WJJD-Adult Educational Council

WLS-Fantare Interview WLW-Arden's Orch. & Guests WMAQ-King's Jesters WMBD-George McDonald; Police Bulletins WMT-Magic Kitchen WSUI-L. A. Federal Symphony WTAD-News WTAQ-Your Hits WTMJ-Organ & Poetry; What's New in Milwaukee?  
**11:15**  
CBS-Oriental: WCCO WKBB WFAM WISN WOC WFBM WMBD  
NBC-Three Marshalls: WWOV WIBA  
KWK-News; Musical Interlude WAAF-Hawaiian Echoes WBBM-Frances Wallertz & Milton Charles WBOW-To be announced ★ WCAZ-MOVIE GOSSIP (1070 kc)  
WFL-Timely Tunes WDM-George Hall's Orch. WGN-June Baker WHA-Music Album WIND-Dixie Land Band WIRE-Talented Musicians Prgm. WJBC-Dough Boy, news WJJD-Seger Ellis' Orch. WLS-Chuck, Ray & Christine WLW-To be announced WMBI-△Teen-Age Bible Study WMT-Treasure Chest WROK-Helen Benson, cowgirl WSUI-Travel's Radio Review WTAD-Duke Otten WTAQ-To be announced  
**11:30**  
★ NBC-Nat'l Farm & Home Hr.: WBOW KWK WLW WMAQ WIBA WWOV (sw-15.21)  
CBS-George Hall's Orch.: WFBM WISN WCCO WOC WFAM WBBM WMBD  
NBC-Rex Battle's Ensemble: KSD WCFL  
WAAF-Myrna Dee Sergeant WBAA-High School Guest Prgm. WDM-Sons of Pioneers WGN-Memory Lane WHA-Consumer Facts WHO-Tabor College WIND-Harry Zimmerman, organist WIRE-So You're Going to Get Married? WJBC-Man on the Street WJJD-Ben Kanter, pianist WKBB-Musical Almanac WLS-For People Only WMBI-△Church School Hour WMT-Morning Markets WROK-Helene Kimberley, songs WSUI-Madrigal Singers WTAD-Police News WTAQ-Varieties WTMJ-Morning Melodies; Weather Reports

# The Instant Program Locator — Next Week in RADIO GUIDE





MARY EASTMAN "Saturday Night Serenade" sop. Sat. 8:30 pm CST

WJJD-Cumberland Ridge Runners WMBD-Apple Knockers

7:00

\* NBC-The March of the "Forty-Five": WBOW (sw-11.87) "The March of the Forty-Five" one of the most ambitious dramatic productions ever attempted by the British Broadcasting Corporation, will be heard in a special broadcast. The play, written in verse by D. G. Bridson, is based on Bonnie Prince Charlie's gallant attempt to regain the throne of England for the Stuarts and follows the Prince's fortunes from the time he lands on the coast of Scotland until his army suffers decisive defeat. Production will be divided between the BBC studios in Edinburgh and Broadcasting House, London. G. Gildard will direct the Scottish portion and Val Gielgud, BBC Chief of Dramatic Production, will direct the English sequences.

\* MBS-Hi There Audience: WMT KWK

CBS-Ann Leaf, organist: WFBM WCCO WTAQ WFBM WISN NBC Meredith Willson's Orch.: WLW WTAM WHO WIBA WIRE WMAQ KSD (sw-9.53) CBS-Your Unseen Friend; Harry Salter's Orch.: WBBM WJR (sw-11.83)

Sports: WKBW WOC WCFL KMOX-Voice of St. Louis WBAA-President's Banquet WCBM-Dinner Dance WGN-Concert Orch.

WHAS-To be announced WIND-Today's Game Dramatized WROK-Musicafe WSUI-Children's Hour

WTMJ-Blue Room Ensemble

7:15

News: WOC WMBD WCBM-The Sport of Kings WCFL-Interlude

WGN-Victor Arden's Orch. WKBB-B. A. Rolfe Presents

7:30

\* CBS-JOHNNY PRESENTS Russ Morgan's Orch. (Philip Morris); Frances Adair & Glenn Cross, vocalists; Mixed Ensemble; Charles Martin's Circumstantial Evidence Thrills: WHAS WBBM WJR WMBD (sw-11.83) (also see 10:30 p.m.)

\* MBS-Hancock Ensemble: WGN KWK WMT WIRE

NBC-March of the "Forty-Five": WLW (sw-11.87)

CBS-Eddie Dooley's Football News (Chesterfield): KNX KSL (also at 4:30 p.m.)

NBC-Linton Wells, news correspondent: WMAQ WHO KSD WTAM WIBA (sw-9.53)

KMOX-Ben Feld's Orch. WAAF-Shadowland

WCFL-Armour Institute of Technology, talk

WFAM-Potpourri WFBM-Twilight Serenade

WHO-Sunset Corners Frolic WISN-Melodie Rhythm

WKBW-Sweetheart Serenade WLS-Barn Dance Party

WOC-Organ Moods WROK-Lou Blake's Orch.

WSUI-Evening Musicafe WTAQ-News

WTMJ-Dance Orch.

7:45

\* NBC-Concert Orch.; H. Leopold Spitaln, cond.; Guests: WMAQ WTAM WTMJ WHO KSD (sw-9.53)

WBOW-To be announced

(Continued on Next Page)

Frequencies

- KMOX-1090 WISN-1120 KOA-830 WJBC-1200 KSD-560 WJR-750 WAAF-1350 WFL-750 WBAF-920 WKBW-1500 WBA-890 WLS-870 WBBM-770 WLW-700 WBOW-1310 WMAQ-670 WCBM-1080 WMBD-1440 WCCO-810 WMBI-1080 WCFL-970 WMT-600 WZZ-1020 WOC-1370 WENR-870 WWO-1160 WFAM-1200 WRJN-1370 WFBM-1230 WROK-1410 WGN-720 WSBT-1360 WHA-940 WSUI-880 WHAS-820 WTAD-900 WHO-1000 WTAM-1070 WIA-1280 WTAQ-1930 WIND-560 WTMJ-620 WIRE-1400

11:45

- CBS-George Han's Orch.: WKBW NBC-Rex Battle's Orch.: WIRE WHO WAAF-Swing High WCCO-Federal Housing Admin. WCFL-To be announced WDJ-Trading Post WGN-Edna Sellers, organist WHA-WPA Music WJBC-Guest Artists WJJD-Debator's Forum WLS-Markets; Weather; News WMT-Kiddies Revue WOC-Organ Music WROK-Round the Town WSUI-Farm News WTAD-Organ Music WTAQ-For Women Only WTMJ-News; Victorians

AFTERNOON

12:00

- CBS-Captivators: WOC WKBW WCCO WFBM WSBT NBC-Happy Jack, songs: WMAQ KSD WHO (sw-15.33) News: WJJD WISN WMBD WTAD WJBC KMOX-△ Informative Religious Talk WAAF-Symphonic Hour WBA-Market Reports WBBM-D.A.R. Prgm. WBOW-Street Reporter WCFL-Hit Review WDJ-Man on the Street WGN-Bob Elson on State Street WHA-Noon Musicafe WIND-News; Noontime Melodies WIRE-Old Home Town WLS-Poultry Service Time WMBI-Young People's Hour WSUI-Prgm. Calendar; Weather WTAQ-Piano Improvisations

12:15

- CBS-Jimmy Shields, Inc.: WISN WOC WFBM WKBW WSBT NBC-Escorts & Betty: WHO KSD (sw-15.33) KMOX-Junior Radio Parade WBA- Luncheon Dance Time WBBM-Truman Bradley WBOW-To be announced WCCO-Markets WGN-Wayne Van Dyne with Bob Trendler WIND-Tommy Ott, organist WIRE-Safety Club WJBC-Dance Time WJJD-Hits of the Week WLS-Otto Novelodeons WMBD-Town Crier; Farm Markets WROK-Column Left, news WTAD-Cy & Freckles WTAQ-Hollywood on Parade WTMJ-Seven Singing Serenades

12:30

- NBC-Our Barn: WMAQ KWK WLW (sw-15.21) CBS-Buffalo Presents: WOC WCCO WSBT WKBW WFBM NBC-Cosmopolitan Rhythms: KSD WHO WCFL (sw-15.33) WBA-Footnotes on the Headlines WBBM-Herbert Foote, organist WDJ-Plow Jockets WGN-Markets; Mid-day Service WHA-Farm Prgm. WIBA-News Edition WIND-One Night Band Stand WISN-German Hour WJBC-Man on the Street WJJD-Uncle Joe & Aunt Sally WLS-Market Reports WMBD-Farm News WMT-Frank Voelker, organist WWO-Bob Wilson, news WROK-Man on the Street WTAD-Farm; Weather; Markets WTAQ-Mail Man WTMJ-Fastest Show in Town

12:45

- CBS-Buffalo Presents: KMOX WMBD WBA- Tune Time; Chas. Powell

- WBBM-Chicago Park District WBOW-County Agr. Agent WCCO-Safety Talk WDJ-Markets Close WFBM-△ Midday Meditation WIBA-Market Reports WIND-News; Musical Comedy WJBC-Skip Fiedler WLS-Variety Prgm. WMT-News; Hillbillies; Question Man; Voice of Iowa WWO-Wilbur Pickett's Orch. WROK-Story of Heat; Home Folks Hour WSBT-Man on the Street WTAD-Variety WAAF-Farm Hands WTMJ-News; Heinie's Grenadiers

1:00

- CBS-Madison Ensemble: KMOX WKBW WCCO WSBT WFBM NBC-Your Host Is Buffalo; Edwin Glucksmann's Orch. & Vocalists: WBOW WLW (sw-15.33) NBC-To be announced: WMAQ KWK (sw-15.21) MBS-Concert Orch.: WGN Man on the Street: WBBM WDJ WMBD KSD-News; Markets; Organ WAAF-Orchestra Pit WBA- Radio Stage WCBM-J. C. O'Hair WCFL-Melody Hour WDJ-Walkathon WHA-Taxation in Wisconsin WHO-Corn Belt Hour WIBA-Melody Moments WIND-Federal Housing Prgm. WIRE-Markets WISN-Heat Wave WJJD-Mid-day Round-Up WLS-How Talent Acts WWO-Howard Ropa WMT-Hillbillies; Question Man; Voice of Iowa WSUI-Rhythm Rumbles WTAD-News Summary

1:15

- CBS-Ann Leaf, organist: WSBT KMOX MBS-Three Graces & Piano: WGN WAAF-Waltztime WBA- Luncheon Dance Time WBBM-Meet the Missus WCCO-Dinty Moore WDJ-Miere Sisters WFBM-Hoosier Farm Circle WHA-Deutsche Musik Stunde WIBA-Man on the Street WIND-Let's All Dance WIRE-Farm Hour; News WJBC-Dance Time WLS-Howard Peterson, organist WMBD-His Majesty, the Baby WOC-Inquiring Mike WWO-Market Service WBOW-Tune of the Day WTAD-Quincy Marches On

1:30

- NBC-Golden Melodies: (sw-15.33) CBS-Ann Leaf, organist: WOC NBC-Louis Panico's Orch.: KWK WMAQ WWO (sw-15.21) KMOX-Magic Kitchen WAAF-For Mother & Dad WBA-Marie Randolph Cook, xyloimba WBBM-Flanagrams WCBM-German Man on the Street WCCO-Front Page Parade WCFL-Musicafe WDJ-Pearlie Mae Shepherd WGN-Concert Orch. WHA-Farm Prgm. WIBA-Popular Melodies WIND-You, the Story & Music WJJD-Piano Reflections WLS-To be announced WMBD-Party Line WMT-Markets; Hillbillies WROK-Today in Baseball WTAD-Music Graphs WTMJ-Dance Orch.

1:45

- \* CBS-Football; Minnesota vs. Nebraska: WMBD WSBT WKBW WCCO WOC \* NBC-Football; Minnesota vs. Nebraska: KWK WMAQ WWO WBOW (sw-15.21) \* NBC-Football; Notre Dame vs. Drake Univ.: WLW (sw-15.33) News: WFBM WTAQ KSD Bert Block's Orch. WBA- Saturday Musical Review WBBM-Dugout Dope WDJ-Mattoon Organettes WGN-Baseball Headliners WHO-Lem Turner: Four Dons WIBA-Football; Wisconsin vs. Marquette WIND-Studio Orch. WIRE-△ Calvary Hour WJJD-Fred Beck, organist WLS-Melody Parade WMT-Aunt Fanny; Cornhuskers WTAD-Master Singers

- WROK-The Melodeers WTMJ-Sidewalk Reporter 2:00 NBC-Football Game: WWO KWK WMAQ (sw-15.21) CBS-Football Game: WISN WOC WFBM WSBT KMOX WKBW (sw-15.27) NBC-Football Game: WHO WLW (sw-15.33) Baseball; Cubs vs. Cardinals: WBBM WGN WAAF-Red Hot & Low Down WBA-Campus Varieties WCBD-Polish Prgm. WCCO-Jack Crawford's Orch. WDJ-Birthday Party WHA-Organ Melodies WIRE-Police Court WJJD-Henry King's Orch. WLS-Merry-Go-Round WMT-Bjorg Bjorgenson; Iowa Cornhuskers WROK-News; Matinee Musicale WTAD-News WTMJ-Dance Orch.

2:15

- NBC-Football Game: WIRE KSD WDJ-News WIND-Dugout Interview WJJD-Ben Kanter, songs WMT-German Band WROK-Two Guitars WTAD-Women of the World WTAQ-Beidelstein Duo 2:30 NBC-Football Game: WBOW WMAQ WWO (sw-15.21) NBC-Football Game: WHO KSD WIRE WLW WENR WCFL (sw-15.33) CBS-Football Game: WSBT WOC WKBW WTAQ WFBM (sw-15.27) EMOX-Medical Society KWK-News WCBM-Front Page Drama WCCO-Football Preview WDJ-Man's Wife on Train WIND-Bleacher Bug, Jimmy Dudley WHA-Music of the Masters WISN-Tea Dansante WJJD-Happy Harmonies WMT-Movie Man WOC-Hospitality Luncheon Club WROK-Musical Joke Book WTAD-△ Sunday School Lesson

2:45

- CBS-Football Game: WOC WISN WFBM WSBT WKBW WTAQ (sw-15.27) NBC-Football Game: KWK EMOX-Johephine Halpin WCBD-Travel Talk WDJ-Sweet Music WIND-Sports Globe, Russ Hodges WJJD-Warren Brown Talks Baseball WMT-News; Radio Gossip WTAD-Frances Mourning 3:00 NBC-Football Game: KWK WMT WWO WTMJ WENR (sw-15.21) News: WAAF WTAD WCCO-Football; North Dakota vs. Minnesota WDJ-Montana Sweethearts WISN-Football; Ripon vs. Marquette WJBC-Children's Hour WMBD-Trading Post WMBI-Plain Talk and Music WROK-Moods in Blue

3:15

- CBS-Football Game: WTAQ WOC WMBD WKBW WFBM WSBT (sw-15.27) NBC-Football Game: KSD KMOX-Dope from the Dugout KWK-Man in the Stands WAAF-Salon Interlude WDJ-Melody Twisters WROK-Concert Music WTAD-Bessie Dean Reinert 3:30 NBC-Football Game: WMAQ WHO WIRE KSD WLW (sw-15.33) CBS-Football Game: WFAM WAAF-Petite Musicafe WDJ-Remote WHA-Armchair Journeys WJBC-News WMT-Afternoon Music WROK-△ Bible Story Hour

3:45

- CBS-Football Game: WOC WTAQ WMBD WFBM WFAM WKBW (sw-15.27) WBBM-Tenth Inning WJBC-Classified Time WROK-Easy to Remember WTAD-Margot's Story in Song 4:00 NBC-Football Game: WENR WTMJ WWO (sw-15.21) NBC-Football Game: KSD WLW WMAQ

- MBS-Football Game: WIRE WMT Football; Iowa vs. Northwestern: WHO WGN WAAF-Jimmie Kozak, pianist WCFL-Organ Recital WDJ-Their Majesties, the Babies WHA-Organ Reverie WJBC-Request Hour AMBI-Mother Ruth WROK-News; Birthday Club WTAD-News

4:15

- CBS-Frank Dailey's Orch.: WOC WMBD WFBM WFAM WKBW WTAQ WBBM (sw-15.27) WAAF-Rhythmic Age WDJ-Walkathon WROK-Esther Nelson, poetry WTAD-Musical Maniacs

4:30

- \* NBC-Kaltenmeyer's Kindergarten (Quaker Puffed Wheat); Bruce Kamman: WIBA WLW WMAQ WIRE WHO (sw-15.33) MBS-Football Game: WMT News: WJBC WMBD WAAF-Hog 'n' Harmony WCFL-Soloists \* WCLS-FOR YOUR INFORMATION (1310 kc) WDJ-Remote WMBI-△ Foreign Language service WROK-Variety Hour WTAD-Dance Hour WTMJ-Friendship Circle

4:45

- NBC-Herman Middleman's Orch.: WENR WWO WBOW (sw-15.21) CBS-Dorothy Gordon's Children's Corner: WOC WTAQ WFAM WKBW WBBM WISN (sw-15.27) MBS-Ray Keating's Orch.: WMT KSD-Afternoon Varieties WAAF-Contrasts WBBM-Al Trace's Orch. WMBD-Bargain Counter WTAD-News Summary

5:00

- NBC-El Chico, Spanish Revue: WHO WLW WBOW WIBA WMAQ KSD (sw-9.53) \* CBS-Columbia Concert Hall: News: WTAQ WFAM WMBD WTAQ WFAM WMBD WKBW WBBM WISN (sw-15.27) NBC-Nickelodeon: WMT WWO WENR MBS-Len Salvo, organist: WIRE WAAF-Jimmie Kozak, pianist WCBD-Radio Debuts WCCO-Football Review WCFL-Interlude WDJ-Movie Swingtime WFBM-Tea Time Tunes WGN-Len Salvo, organist WIND-Studio Orch. WJBC-Adventures of Flash Gordon WJJD-Baseball Score Board WROK-Junior Air Stars WTAD-Motor Club Drama

5:15

- CBS-Concert Hall; News: WCCO WCCO MBS-Four Californians: WIRE WAAF-Charles Johnson, Duke of the Uke WCFL-Clayton Richotto WFAM-Playshop of the Air WGN-Four Californians WHO-Baseball Resumé WIBA-Football Scores WIND-Cumberland Ridge Runners WJJD-Sterling Young's Orch. WMBD-Cathedral Melodies WROK-Sports Review

5:30

- \* CBS-EDDIE DOOLEY'S FOOTBALL NEWS (Chesterfield): WOC WFBM WKBW WTAQ WBBM WCCO WISN (sw-11.83) (also see 7:30 p.m.) NBC-News: Alma Kitchell, contralto: KSD WBOW WCFL (sw-9.53) NBC-News: To be announced: WENR WWO MBS-Johnny Messner's Orch.: WGN WMT KWK WIRE To be announced: WTMJ WDJ News: WMAQ WLW WIBA KMOX-Coming Events; Organ WAAF-Sport Shorts WBOW-News WFAM-News; Saturday Variety WIND-Afternoon Varieties WJJD-Kinney's Hawaiians WLW-Bob Newhall, sports WMBD-Peoria's Church World WROK-Police Court News

5:45

- NBC-Art of Living, Dr. Norman Vincent Peale: WMAQ KSD (sw-9.53)

- CBS-"Fighting Crime"; Brien McMahon: WFBM WFAM WTAQ WISN WCCO (sw-11.83) The last of a series of four broadcasts on "Fighting Crime" will bring Brien McMahon, assistant U. S. District Attorney in charge of criminal prosecutions, to the air. McMahon will tell about the activities of the brilliant forces of the Department of Justice, the G-Men.

- NBC-To be announced: WMT KMOX-Man in the Hall WAAF-Pacific Paradise WBBM-Melodies of Yesterday WBOW-To be announced WCFL-N. Y. A. Sket-b WIBA Today's Birthdays; Sports WIND-News WJJD-Flannery Sisters WLW-To be announced WMBD-Sports Review WOC-Man on the Street WROK-Don & Sleepy, songs WTAD-Barney Thompson WTMJ-News; Moment Musical

NIGHT

6:00

- NBC-Top Hatters: WTMJ (sw-9.53) CBS-Ben Feld's Orch.: WOC WTAQ WISN WKBW WMBD WFBM WCCO NBC-△ Message of Israel; Guest Speaker: WENR WIRE (sw-11.87) MBS-Concert Orch.: WGN WMT Football Scores: WFAM WHAS KMOX-Piapo Recital KSD-News; George Hall's Orch. KWK-Range Riders WAAF-Adventuring with the Marines WBBM-The Headliners WBOW-Football Summary WCFL-Stanley Hickman WHO-News WIRA-Dinner Hour WIND-German Hour WJJD-Fred Beck, organist WJR-Presenting WLW-Barn Dance WMAQ-Louis Panico's Orch. WWO-Football Scores WROK-News; Dinner Music WSUI-Dinner Hour WTAD-News of Sports WTAM-Sammy Watkins' Orch.

6:15

- CBS-Ben Feld's Orch.: KMOX NBC-Top Hatters: KSD WIBA WHO NBC-Message of Israel: WWO MBS-Dick Stable's Orch.: KWK News: WCCO WJJD WCFL Sports Review: WBBM WMAQ WBOW-Hit Tunes WGN-Four Californians WHAS-Dr. Charles Welch WISN-Show Window WMBD-News WMT-Parade of Features WROK-Motor Drama WTMJ-Heinie's Grenadiers & Sports

6:30

- CBS-Saturday Night Swing Club: WKBW WOC WFAM WTAQ WHAS WMBD WJR (sw-11.83) NBC-Luboschutz & Nemenoff, pianists: KSD WBOW NBC-Eddie Varzos' Orch.: WENR WWO (sw-11.87) NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ WTAM News: WIBA WHO Sports: WISN WGN KMOX-Sidewalk Reporter WAAF-The Green Room WBBM-Lee Francis, organist WCBM-Chicago Boys Club WCCO-Minn. Tourist Bureau WCFL-Tempin Tatler WFBM-Roaming the World WIBA-International Culb WIRE-Three Little Words WJJD-Dude Martin WMT-Hits & Encores WROK-Dinner Music

6:45

- NBC-Jimmy Kemper, song stories: WIRE WBOW News: WHO WMT WFBM \* KMOX-HOLLYWOOD REPORTER KSD-Sports KWK-Sports Review; News WBBM-On to Adventure WCBM-Robinson Family WCCO-Uncle Ray Reads Funnies WCFL-Musical WGN-Concert Trio WIRE-Indianapolis Bible Inst. WISN-Rendezvous for Two

**REVOLUTIONARY NEW WINDSHIELD DEFROSTER**

**Strange New Chemical** clears away frost, mist, sleet and ice from windshield instantly. Gives clear vision to all windows. Makes winter driving safer. Comes in handy container with self-feeding applicator top. Desperately needed by 25 million motorists. AGENTS WANTED EVERYWHERE. Phenomenal profits.

**SAMPLE OFFER** Samples sent on trial to first person in each locality who writes. No obligation. Get details. Be first—send in your name TODAY!

KRISTEE PRODUCTS, Dept. 2960, AKRON, OHIO

**PATENTS** Have You an IDEA

Other men have read and profited by our free book, "Patent Protection." Fully explains many interesting points to inventors and illustrates important mechanical principles. With book we also send free "Evidence of Invention" form. Prompt service, reasonable fees, deferred payments, thirty-six years experience. Avoid risk of delay. Write immediately to: Victor J. Evans & Co., Registered Patent Attorneys, 724-Z Victor Building, Washington, D. C.

**Learn Radio IN 12 WEEKS** BY SHOP WORK—NOT BY BOOKS! I'll Finance Your Training!

Prepare for jobs in Service Work, Broadcasting, Talking Pictures, Television, Wireless, etc. by 12 weeks practical shop training in Coyle Shops. Free Employment Service. Many earn while learning. Write for BIG FREE RADIO and TELEVISION BOOK, and my "Pay-After-Graduation" Plan.

H. C. LEWIS, President, COYLE RADIO SCHOOL, 500 S. Paulina St., Dept. 77-2M, Chicago, Illinois

**I WANT MEN** TEA AND COFFEE ROUTES PAYING UP TO \$60 IN A WEEK

National company needs more men at once to make regular calls on local routes. No experience needed. Operate on your own capital. I give producers brand-new Ford cars as bonus. Cash name on postcard for FREE Facts.

ALBERT MILLS, 4286 Monmouth, Cincinnati, Ohio

**RAISE GIANT FROGS** FREE BOOK

MARKETS WAITING! Millions of frogs will be used next year. Get ready now for 1938 eggs.

**WE BUY!** Good prices year-round. Write for prices we pay and beginners' free frog book. Men & Women. Send no money! Just your name-address on postcard. Bring eye-opening offer. Nothing like it.

AMERICAN FROG CANNING CO., Dept. 1987, New Orleans, La.

**DISCARD YOUR OLD AERIAL**

It is Most Likely Corroded and Has Poor or Loose Noisy Connections. No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moments time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set. Yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies.

**ELIMINATE THE AERIAL FOR GOOD**

Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**

On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

**JUST MAIL THIS COUPON**

F & H Radio Laboratories, Dept. 117, Fargo, N. Dak. Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here  if interested in dealer's proposition.

NAME..... ADDRESS..... CITY..... STATE.....

San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I get all Pacific Coast Stations on the broadcast band. Signed: Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works well on Short Wave band. Wish I had found it long ago. Signed:

**FREE New 1938 Standard Brands RADIO CATALOG**

**RCA—ZENITH—G. E.—PHILCO—CROSLEY**

Motorola—Emerson—Kadette—Grunow, etc. All these sets have unusual features, such as Automatic Tuning, Magic Eye, Tone Monitor, Magic Switch for long and short wave and many others. You will find them all listed in our new 44 page catalog, just off the press. Hundreds of sets to select from, at prices ranging from \$10 to \$1,000.

Agents—Servicemen—Salesmen—become a MODELL representative in your community without any investment. Earn up to \$100 a week in commissions. Join our nationwide organization. Territory is now being allotted to live-wire men who are anxious to earn extra money in their spare time. No previous experience necessary. Write for this big catalog and agents proposition today. Canada send 10c.

**Modell's** Since 1889

AGENCY DIVISION, Dept. E-2

CHICAGO, ILL. | ATLANTA, GA. | NEW YORK, N. Y.  
56 W. Washington St. | 57 Forsyth St. | 58 Cortlandt St.

**★ GET ON "UNCLE SAM'S" PAYROLL ★**

Common Education Usually Sufficient Influence Not Needed \$1260 to \$2100 First Year

Thousands Appointments Each Year **MEN—WOMEN**

Mail Coupon immediately—today sure.

FRANKLIN INST., Dept. J191, Rochester, N. Y. Gentlemen: Rush to me, without charge, 32 page book with list of U. S. Government big paid positions obtainable. Advise me also regarding salaries, hours, work, vacation, etc. Tell me how to get a position.

Name..... Address.....

**TYPEWRITER 1/2 Price** Easy Terms Only 10c a Day

Save over 1/2 on all standard office models. Also portables at reduced prices. **SEND NO MONEY**

All late models completely re-finished like brand new. FULLY GUARANTEED. Big free catalog shows actual machines in full colors. Lowest prices. Send at once. Free course in typing included.

231 W. Monroe St. Dept. 1076, Chicago

**International Typewriter Exch.**

**RADIOS... SAVE UP TO 50%**

DEAL DIRECT...FACTORY PRICES! Models include: AC-DC All-Wave; arched models; automatic tuning; car radios; Farmsets that operate like city radios! Send postcard for NEW Bargain Catalog FREE. 30-DAY TRIAL plan and agent-user proposition!

OLDBENTON RADIO CO. DEPT. J-20, DEARBORN, MICHIGAN

**PANTS MATCHED TO ANY SUIT**

Wear your coat and vest twice as long with trousers matched expertly from over 100,000 patterns. Pants are hand-tailored to your measure. Guaranteed to fit. Send a piece of cloth or vest TODAY for FREE SAMPLE of the best match obtainable. Write to:

**AMERICAN MATCH PANTS COMPANY** DEPT. 10-D, 6 W. RANDOLPH ST., CHICAGO, ILL.

**Amazing, New, Popular PICTORIAL RING**

ANY PHOTO OR PICTURE reproduced, permanently on exquisite gem-like ring. Marvellous new secret process! A priceless keepsake! Guaranteed! Sample ring from any photo you send only \$1.00. **SEND NO MONEY**—we want PICTURE RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed and invest around finger for size. Pay postman only 50c. plus few cents postage. Photo returned with ring. Money back if not delighted.

**PICTORIAL RING CO., Dept. E-83, Cincinnati, O.**

**MONEY MAKING OPPORTUNITY for MEN OF CHARACTER**

Over \$1,600 per month earned by California man. Over \$400 a week by Georgia man, \$1,000 in a month by Delaware man. Exclusive franchises available for an invention expected to replace a multi-million dollar industry. Costly work formerly "sent out" by business men now done by themselves at cost as low as 2% of what is ordinarily paid. Portfolio of testimonials from America's leading firms. A size for every firm—large or small. Install on free trial. Sells itself. Repeats. Write for exclusive proposition.

**F. E. ARMSTRONG, Pres., Dept. 1325-K, Mobile, Ala.**

**Saturday Oct. 2**

(7:45 p.m. Continued)

WIBA-Music by Cugat  
WKBB-News  
WSUI-With the Authors  
WTAQ-Frankie & Johnnie

**8:00**

★ **NBC-ALKA-SELTZER NAT'L** Barn Dance; Henry Burr, Verne Lee & Mary, Hoosier trio; Sally Foster; Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WBOW WMT WIRE WLW WIBA (sw-11.87) (also see 10 p.m.)

★ **CBS-PROF. QUIZ WITH BOB** Trout (Nash Motor Car Co.); WISN KMOX WHAS WBBM WCCO WFBM WJR WISN (sw-11.83) (also see 10 p.m.)

★ **MBS-Louisiana Hayride:** WGN KOA Sport Highlights  
WCFL-Herr Louie & the Weasel  
WIND-Racing Returns  
WMBD-Farmer Bill's Happy Family  
WOC-Saturday Presents  
WROK-Waltz Time  
WSBT-Songs They Write  
WSUI-Univ. of Iowa Sports Review  
WTAQ-Organ Melodies

**8:15**

WCFL-Adult Education Council  
WIND-Dance Parade  
WROK-News; Waltz Time  
WTAQ-Veterans' Bureau

**8:30**

NBC-Special Delivery, sketch: WTAM WMAQ WHO KSD KOA (sw-9.53)  
CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tr.; The Serenaders; Gus Haenschen's Orch.; WMBD WOC WBBM WHAS KMOX WFBM WISN WJR  
CBS-Among Our Souvenirs: (sw-11.83)  
To be announced: WCCO WCFL WGN-Joe Sanders' Orch.  
WIND-Collegiate Episodes  
WKBB-Hits & Encores  
WROK-Dance Hour  
WSBT-Down the Mississippi  
WSUI-Southern Airs  
WTAQ-Dramatization  
WTMJ-Question Bee

**8:45**

WGN-News; Sport High Lights  
WIND-Remote Control  
WISN-Wisconsin State Fair  
WSUI-Daily Iowan  
WTAQ-Sports Column

**9:00**

★ **CBS-LUCKY STRIKE HIT** Parade; Al Goodman's Orch.; Freddie Gibson & Stuart Allen, vocalists; Songsmiths Quartet, guest: WJR WOC WSBT WBBM KMOX WKBB WTAQ WHAS WISN WCCO WMBD WFBM (sw-11.83)

★ **NBC-Jamboree:** WTAM KOA WBOW WTMJ WMAQ WIBA WLW KSD WHO (sw-9.53)  
NBC-Gun Smoke Law, drama: (sw-11.87)  
KWK-Feature Parade  
WCFL-News  
WGN-Fred Waring's Orch.  
WIND-Tommy Ott, organist  
WIRE-Gus Haenschen's Orch.  
WLS-Barnyard Jamboree  
WMT-Radio Riddles  
WROK-Studio Party

**9:15**

MBS-To be announced: WMT  
NBC-Jamboree: WIRE  
WIRE-Labor Flashes  
WFBM-Riley's Spotlight  
WIND-At the Tavern

**9:30**

★ **NBC-Gems of Light Opera:** Harold Sanford's Orch.: WCFL (sw-11.87)  
MBS-George Olsen's Orch.: WGN  
WFBM-Piano Twins  
WHO-Barn Dance Frolic  
WIND-Moonlight Sonata  
WLS-Hometown Memories  
WMT-Band Wagon  
WROK-Lou Blake's Orch.

**9:45**

CBS-Patti Chapin, songs: WTAQ WISN WCCO KMOX WKBB WHAS WBBM WOC WFBM WSBT (sw-11.83)  
WIBA-Club Chanticleer  
WIND-News & Sports  
WJR-Musicale  
WMBD-Value Hints  
WMT-Victor Arden's Orch.  
WROK-News Flashes

**10:00**

★ **NBC-ALKA-SELTZER NAT'L** Barn Dance: WTMJ KGO (also at 8 p.m.)  
CBS-Benny Meroff's Orch.: WOC WFBM WHAS WTAQ WKBB WBBM WISN KMOX WCCO WSBT (sw-11.83)  
NBC-Carlos Molina's Orch.: KSD KOA WMAQ WTAM (sw-9.53)  
NBC-Codolban's Orch.: WIRE  
News: WMT KWK WIBA WJR WMBD  
WBOW-Dance Orch.

WCFL-Skyride  
WGN-Wayne King's Orch.  
WIND-Lithuanian Prgm.  
WLW-Paul Sullivan, news

**10:15**

CBS-Benny Meroff's Orch.: WJR  
MBS-Bernie Cummins' Orch.: WMT KWK  
Sports: KMOX WFBM  
KSD-Melodies in Swingtime  
WGN-Ted Weems' Orch.  
WHAS-Dance Time  
WHO-Today's Winners  
WIBA-Dance Orch.  
WIRE-News; Baseball  
WKBB-News  
WMBD-Sports; Prgm. Review  
WTAQ-Club Normandie

**10:30**

★ **CBS-JOHNNY PRESENTS** Russ Morgan's Orch. (Philip Morris); Charles Martin's Circumstantial Evidence Thrills, Frances Adair & Glenn Cross, vocalists: WCCO WISN KMOX WFBM WOC KNX KSL (also at 7:30 p.m.)  
NBC-Emery Deutsch's Orch.: WHO KOA WMT KSD WTAM WBOW WIBA (sw-9.53)  
CBS-Ozzie Nelson's Orch.: WJR WSBT WBBM (sw-11.83)  
KWK-Stuart Johnson's Ensemble  
WGN-Freddie Martin's Orch.  
WIND-Nino Rinaldo's Orch.  
WKBB-Bordertown Barbeque  
WLS-Fireside Party  
WMAQ-Henry Busse's Orch.  
WMBD-Value Hints  
WTAM-Dick Fidler's Orch.  
WTAQ-Night Club

**10:45**

CBS-Ozzie Nelson's Orch.: WMBD  
News: WROK WIND WHAS  
KWK-Sports  
WMAQ-Eddie Varzos' Orch.  
WTAQ-World Dances

**11:00**

NBC-Terri Franconi, tr.; Paul Tremaine's Orch.: KSD KOA WTAM WBOW  
CBS-Roger Pryor's Orch.: WHAS KMOX WISN WBBM WSBT WMBD WJR  
CBS-Professor Quiz: KNX KSL (also at 8 p.m.)  
NBC-Paul Whiteman's Orch.: WMT WIBA (sw-6.14)  
MBS-Leo Reisman's Orch.: WGN  
News: WOC WCCO WFBM WHO WTAQ  
KWK-Saturday Nite House Party  
WIND-Let's Dance  
WKBB-Swing Your Partner  
WLS-National Barn Dance  
WLW-Dance Orch.  
WTAM-Paul Tremaine's Orch.  
WTMJ-Dance Orch.

End of Saturday Programs

**MR. FAIRFAX KNOWS ALL**

No personal replies to questions unless accompanied by self-addressed, stamped envelope. Please confine questions to network programs and personalities.

WILL OSBORNE has two theme songs, "Beside An Open Fireplace," which is his own composition, and "Song of Islands."—L. F. L. Merritt Island, Fla.

A new serial titled, "ROAD OF LIFE," authored by Irna Phillips, began over an NBC network on September 9. It is broadcast twice a day, five days a week, at 11:45 a.m. EST and 4:45 p.m. EST. Members of the cast include

MATTHEW CROWLEY as James Brent, M. D., PEGGY ALLENBY as Helen Gowan, MARILYN ERSKINE as Tony Cabello, JACK ROSELEIGH as Dr. Winslow, JOHN ANTHONY as Dr. Parsons, DALE BERCH as Mary Holt, MILO BOUTON as Bill Evans, EFFIE PALMER and JOSEPH LATHAM as young Dr. Brent's parents.

FRAN ALLISON of the NBC Breakfast Club and Club Matinee is the former Aunt Fanny of Station WMT. Waterloo, Ia.—M. W., Wadena, Ia.

IRNA PHILLIPS takes the part of Mother Moran in "Today's Children."—M. C. H., Hornell, N. Y.

**CONTESTS ON THE AIR**

**SUNDAY**

6:30 p.m. EST (5:30 p.m. CST), MBS network. Fun in Swingtime. Silver Fox pieces will be awarded for the three best letters on complimentary remarks made after using sponsor's product. Next 500 best letters will be awarded silk stockings. Contest to run for thirteen consecutive weeks.

**TUESDAY**

8 p.m. EST (7 p.m. CST), NBC network. Husbands and Wives. The persons sending in best solution to questions given on program will be invited to studio to broadcast in person their answers.

**THURSDAY**

10 p.m. EST (9 p.m. CST), CBS network. Your True Adventures. Monthly grand prize of \$250, and weekly prize of \$25 each for best "True Adventures" story contributed by listeners and used on program

**FRIDAY**

2:45 p.m. EST (1:45 p.m. CST), CBS network. Between the Bookends. A daily prize of \$10 for the best original verse submitted. Starts Oct. 1

9:30 p.m. EST (8:30 p.m. CST), NBC network. True Story Court of Human Relations. Broadcast for West at 11:30 p.m. EST (10:30 p.m. CST). Listeners asked to read a designated story in magazine. \$100 cash prize awarded to best letter telling how entrant would have handled the situations or problems given in story. Letters must be in by Thursday following broadcast.

**SATURDAY**

7:30 p.m. EST (6:30 p.m. CST), NBC network. Uncle Jim's Question Bee. Merchandise prizes for questions and answers used on program.

9 p.m. EST (8 p.m. CST), CBS network. Professor Quiz. Broadcast for West at 12 mid EST (11 p.m. CST). Six weekly prizes of \$25 each for best list of questions and answers to be used on broadcast. See your Nash or Kelvinator dealer for entry blank.



# Give your old RADIO NEW PEP WITH ADD-A-TUBE

Do your strong local stations come in all over the dial? Are your radio tubes so overloaded that you cannot get clearly the out-of-town stations you want to hear? Let Add-A-Tube put new pep into your old radio. Your money back if it doesn't make a world of difference! If your present set—whether your set is battery or electric, handily installed in a few minutes.

**USES NO EXTRA CURRENT** Actually saves money by preventing overloading of tubes in older sets. With increased power of many stations, thousands of older radios cannot handle volume or distance without distorting or overloading. Maybe your set is "stuck" this way. In those circumstances Add-A-Tube frequently prevents overloading, enables you to tune out local stations and tune in distant stations clearly, and eliminates bad distortion and interference.

**MONEY BACK GUARANTEE** Try Add-A-Tube at our risk. We guarantee that you'll be delighted with its performance, or money back.

**SEND NO MONEY** Simply send your name and address and ADD-A-TUBE will be mailed to you at once. Pay postman only \$1.00 plus few cents postage on delivery. Complete with instructions. Nothing else to buy. Use 5 days—if not delighted, return ADD-A-TUBE within 10 days from date shipped and your money will be refunded instantly and without "red tape."

**R-E ENGINEERS, Dept. X-477,**  
Marburg Ave. & B. & O. R. R., Cincinnati, Ohio

## FOOT Sufferers

### AIR-O-MATIC ARCH Supports

WHEN WORN REGULARLY RELIEVE FOOT PAINS

**ONLY \$1 PER PAIR**

**AIR-O-MATICS** have brought welcome relief to thousands of foot sufferers everywhere. If your feet torture you or you suffer from swollen or weak ankles—which may be the results of weakened or fallen arches (flat feet) or other metatarsal foot troubles—try AIR-O-MATICS. They aid in giving soft, cushion-like support to arches and relieve pressure and strain on sore, burning calluses and bunions. Light, comfortable and easy to wear—no metal or hard parts. Just slip them in your shoes and forget them. Users say "Just like walking on air". Recommended for housewives, salesmen, teachers, clerks, policemen, etc.

**Send No Money** Just send your name, address and shoe size. When your AIR-O-MATICS arrive, pay postman \$1.00, plus postage, (or send \$1.00 now and they will be sent postpaid).

**GUARANTEED TRIAL** If your pain is not relieved, plus a few cents postage, send them back. Write today! **FOOT HEALTH PRODUCTS,** Div. 1081, 527 Shukert Bldg., Kansas City, Mo.

## THIS AD IS WORTH \$24!

NEW PLENGER PENS are breakable and visible ink supply with lifetime pen-point. You see the ink. One pull and it's full for a month. Holds more ink than any ordinary pen.

**SEND NO MONEY** Just pay postman \$2.00 plus postage. Dept. 10, 545 Walnut Street, Cincinnati, Ohio

**THIS PEN GIVEN FREE IF YOU CAN BUY ONE ANYWHERE ELSE LESS THAN \$3.00**

**ALVIN BARKER PEN COMPANY**  
Dept. R-10, 545 Walnut Street, Cincinnati, Ohio

## FREE ENLARGEMENT

Just to get acquainted with new customers, we will beautifully enlarge one snapshot negative (film) to 8x10 inches—FREE—if you enclose this ad with 10¢ for return mailing. Information on hand tinting in natural colors sent immediately. Your negative will be returned with your free enlargement. Send it today.

**GEPPERT STUDIOS**  
Dept. 716, Des Moines, Iowa

## GENUINE MATURA DIAMOND LADY'S SOLITAIRE RING

ON APPROVAL—NOT AN IMITATION

Flashing blue-white stone IMPORTED from MINES in the HIMALAYAS, AND AFRICA—a real zircon. This wonderful Gem WILL CUT AND STAND ACID TESTS—NO FALSE BACK—GIVE A 14 CARAT STONES are set in a solitaire diamond setting. The exquisite engraved mounting is simulated platinum. This lovely ring and its sparkling rainbow colors will make your hands very attractive. KEEP IT FOR 10 DAYS and if you and your friends do not think it is one of the most beautiful rings they have seen, return it and your money will be refunded. Send 25¢ today; ring sent by return mail. Total price of ring \$4.75 BOND—Jewelers—Imported Gems. Dept. 510, Waltham, Mass.

# HEAR 'EM, SEE 'EM, PAY 'EM

(Continued from Page 16)

in giving full measure and then some. He will tell the stage manager that his show will last one hour, but if he finds at the end of that time that the public wants more of Cantor, he'll carry on, *ad-libbing* for an hour and a half. Cantor, having come up through the ranks of vaudeville, doesn't have any trouble doing this. He's at home on the boards.

Cantor's troupe never minds a little overtime work. For at the close of every successful engagement he presents each performer with a sizable personal gift or bonus.

SOME people like to say that once a radio star has made a "name" he can coast, that the name means everything. A daring official of the Chicago *Daily News* station, WMAQ, took a long chance to disprove that.

How many fans today remember a Negro dialog team called "Sam 'n' Henry"? Probably not one in a hundred. Yet in 1926 "Sam 'n' Henry" were drawing \$4,000 a week for their program over the Chicago *Tribune's* station, WGN, and they had a tremendous following.

It was then that the *Daily News* station decided to buy their contract from a rival. The *Daily News* got them at a very fancy price. The trade name was believed to be worth a small fortune. But, said the *News* station's executive, we don't want some other studio's stars. We want to "discover" our own talent.

In the face of violent protest, he killed "Sam 'n' Henry," and a few weeks later WMAQ was credited with the discovery of perhaps the greatest team radio has produced—"Amos 'n' Andy!" The blackface comedians had been reborn under a new pseudonym.

The advent of radio was a boon to many old troupers who would otherwise be has-beens by now, but it also meant heartache to not a few.

OF COURSE, there are a number of radio stars today who never stood before an audience, and as time goes on, there will be more. The newer "discoveries" are more often radio-trained instead of stage-trained. There is Frances Langford, for example, whom Rudy Vallee found in Lakeland, Florida. Miss Langford, however, did appear at the New York Palace—but after she had sung over the air, not before. Stoopnagle and Budd also were discovered by radio and later made personal appearances.

Amos 'n' Andy to this day are nervous before a theater audience. They stick very close to the stage "mike" and a strong spotlight is focused on their faces, so that they cannot see the spectators.

People sometimes wonder if the sponsor gets anything out of the radio

star's personal appearance. He doesn't—in money. But the stars, out of courtesy, usually make a point of giving the sponsor a "plug" or two. Such as the ancient wise-crack, "I don't like to mention it, but I just filled my car up with that marvelous Zippo gas," etc., etc., with numerous variations.

THE salaries which booking agents demand for radio celebrities' personal appearances would have made theater managers dizzy in the old days. But they don't mind paying them now, because they know in advance that it's a safe investment.

Kate Smith's standard for a week's appearance is \$8,000. Eddie Cantor gets a guarantee of \$15,000 for his show, with a 50 percent cut on everything the house takes above that figure. Guy Lombardo gets \$8,500 for his 12-piece band. Burns and Allen rate a cool \$10,000, as compared to the \$500 they used to be paid before they started broadcasting. Rubinfoff, a Cantor discovery, draws down \$5,000 for his week on the stage of some movie house, and Bobby Breen, Cantor's discovery, gets \$2,000. Fred Waring gets \$10,000 a week.

Some orchestra leaders, moreover, really draw even greater sums than that. They are the men like Wayne King, who won't go into a movie theater for a lengthy engagement, but take their chances at the heavy sugar by barnstorming. They realize that every town has its radio fans—dance-mad youngsters, music lovers—who want to see a favorite radio orchestra in action. So they hire a music hall. Wayne King, doing that, averaged six to eight thousand customers a date—at one dollar per head!

How will this business of coming out from behind the mike and materializing in the flesh affect the standing of star or orchestra? It's anybody's guess.

Jessica Dragonette is the classic example of one radio star who refuses to be other than a voice. She seldom emerges from her ivory tower, and then never to make a personal appearance in a theater. She believes that every radio listener has his own image of her in his mind. She wants him to retain it. So she stays the Voice.

For the most part, however, the stars of the airwaves are becoming footlight favorites. The money keeps rolling in, and they are determined to get it. Rolling in? Listen:

"If there were one hundred more radio stars of the same magnitude as Eddie Cantor," said one New York theater executive, "they could all find bookings at big money."

Yes, the public shows a delighted willingness to see its favorite radio voices come to life. Business is brisk at the box-office. And more and more stars consent to shine.

## THE COVER PORTRAIT

MOST ambitious young girls aspiring to stardom would be satisfied with making good in one field of amusement. But not beauteous, blond Florence George—soprano star of NBC's Tuesday night "Hollywood Mardi Gras." The petite coloratura has scored a triple success, and all in less than one year. Radio, the operatic stage and the screen have recognized and rewarded the talents of this young miss who's only twenty-one.

Florence George formed her professional name by combining the first names of her parents, Florence and George Guthrie. Born in Dayton, Ohio, December 21, 1915, the young star inherited her vocal talents from her mother, who started the daughter's singing and piano studies at the age of five. Florence attended public school in Dayton and high school in Springfield, Ohio—then entered Wittenberg

College. She made her first public appearances in church choirs in Springfield with her mother. Upon graduation, Miss George entered the American Conservatory of Music in Chicago and there received her degree.

Just a year ago, the sensational young soprano made her radio debut with Walter Blaufuss' orchestra on the National Farm and Home Hour from NBC's Chicago studios. Almost immediately, she was engaged by the Chicago City Opera Company, continuing her radio singing over NBC. Her beauty, in addition to her voice, attracted the attention of Hollywood and she went to the film capital for successful auditions. Thus, within a year, she has deserted the ranks of the unknown in favor of operatic stage, stellar ranking in motion pictures and an important role in the NBC Lanny Ross-Charles Butterworth series.

## STOPS FIRE INSTANTLY

Scientific Way

Thousands Being Sold MORE MEN NEEDED

To call on Business Concerns, Auto Truck & Bus Owners, Schools, Public Buildings, Factories, Etc., All season seller. Excellent profit opportunity.

**NATIONALLY ADVERTISED PRODUCTS**

We help you close sales with Direct Mail Advertising. 360,000 sold to U. S. Government. Approved by Underwriters' Laboratories, also Good Housekeeping Institute. Used by 10,000 Large Corporations. Write today with details of age, past experience, etc.

**THE FYR-FYTER CO., Dept. 15-22, Dayton, O.**

## I'll Send My FIRST LESSON FREE



**It Shows How I Train You at Home in Spare Time for a GOOD RADIO JOB**

J. E. SMITH, Pres. National Radio Institute Established 1914

## RADIO JOB

Do you want to make more money? Let me show you that I can train you at home in your spare time for a good Radio job. Mail the coupon. I will send you my first lesson FREE. Examine it; read it. See how practical and easy I make learning Radio at home, even if you've never had Radio or electrical experience.

**Many Radio Experts Make \$30, \$50, \$75 a Week**

Radio broadcasting stations pay engineers, operators, station managers up to \$5,000 a year. Spare time Radio set servicing pays as much as \$200 to \$500 a year—full time servicing jobs pay as much as \$30, \$50, \$75 a week. Many Radio Experts own their own businesses. Manufacturers and jobbers employ testers, inspectors, foremen, engineers, service men, paying up to \$6,000 a year. Automobile, police, aviation, marine, commercial Radio, and loud speaker systems offer many good opportunities. Television promises many good jobs soon. Men I train have good jobs in these branches of Radio.

**Many Make \$5, \$10, \$15 a Week Extra in Spare Time While Learning**

Starting the day you enroll, I send you Extra Money Job Sheets. They show you how to do Radio repair jobs that you can cash in on quickly—give you plans and ideas that have made good spare time money—from \$200 to \$500 a year—for hundreds of fellows. I send you Radio equipment to conduct experiments and give you practical Radio experience.

**Get My Lesson and 64 Page Book FREE. Mail Coupon**

In addition to my Sample Lesson, I will send you my 64-page book "Rich Rewards in Radio, FREE to anyone over 16 years old. My book describes Radio's spare time and full time opportunities, and those coming in television; tells about my Training in Radio and Television; shows you letters from men I have trained, telling what they are doing, earning, shows my Money Back Agreement, MAIL THE COUPON in an envelope, or paste it on a penny postcard—NOW!

**J. E. SMITH, President National Radio Institute**  
Dept. 7KT6A, Washington, D. C.

**Mail this Now FREE**

Get 64-page Book **RICH REWARDS IN RADIO**

J. E. SMITH, President National Radio Institute Dept. 7KT6A, Washington, D. C.

Dear Mr. Smith: Without obligation send me the Sample Lesson and your free book about the spare time and full time radio opportunities, and how I can train for them at home in spare time. (Please write plainly.)

NAME..... AGE.....  
ADDRESS.....  
CITY..... STATE..... ZIP.....



# Richard Crooks

says: "Luckies are gentle on my throat"



"The rôle of LIEUT. PINKERTON in 'Madame Butterfly' is the only part in opera where the tenor smokes a cigarette on the stage. As I sing the aria, 'Amore O Grillo', I smoke—and it's always a Lucky. You see, I discovered long ago that Luckies are a light smoke—gentle on my throat—and my throat is naturally my first concern. I have smoked about a pack of Luckies a day ever since 1920."

*Richard Crooks*

STAR OF THE METROPOLITAN OPERA AND RADIO

## A Light Smoke

### "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH



#### MEN WHO KNOW TOBACCO SMOKE LUCKIES 2 TO 1

Richard Crooks' preference for Luckies is borne out by the verdict of independent tobacco experts... men who spend their lives buying, selling and handling tobacco.

Sworn records open to the public show that among these independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined!

In the impartial, honest judgment of those who know tobacco best...

*it's Luckies—2 to 1*

Copyright 1937 The American Tobacco Company