

THE TRUTH ABOUT RUDY VALLEE'S FREQUENT FIGHTS

Radio Guide

THE NATIONAL WEEKLY

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WEEK ENDING OCT. 24, 1936

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CENTS

HELEN
HAYES



FOOTBALL BROADCASTS!
COAST-TO-COAST *Schedules* EVERY WEEK

"WE, THE PEOPLE..."

THIS WEEK

THIS week, I want to write about a radio program called "We, the People" which has come to the air only recently. It can mean much to every one of us.

For instance, among the interesting folk it has presented has been Gus Langley, a man wrongly convicted of a crime. Gus Langley told what it feels like to face death when you know you are innocent.

Gus was reprieved seven times, the last time just twenty-five minutes before he was to have been electrocuted. Only then was he found innocent and pardoned.

Another case was that of Dr. Harvey Warren, founder of the Suicide Club, consisting of 6,000 people who have attempted suicide.

Miss Anne Martin told listeners, "I come from Housatonic, Mass.—and I eat 12 meals a day. I tried many jobs without success before I decided to start a novel business. I go into a restaurant, eat a meal and then report on the food and service. Between meals I walk hard, and I weigh only 125 pounds. But I make nearly \$2,000 a year."

Mr. T. Westover, of Jackson Heights, Long Island, said, "My own business is getting fired. When a woman comes in a store mad and threatens never to trade there again, the store manager traces the mistake to me. I hang my head—look broken-hearted and am fired. You see it was just a little crazy idea I had—but it meant success. I serve six different stores in the same block. I make \$3,200 a year being fired and I've been fired as many as 12 times a day."

An ex-soldier said, "My name is Sales—but I'm not dead. I served in the 14th Montreal Regiment in France—and, after the battle of Cambrai, my relatives were notified that I was dead. Three months later, when I arrived home, my

family fainted. I walked into the Equitable Building. There was my name on a big tablet saying I was dead. I tried to take it off. An officer came along and took me to Bellevue to examine my head.



A new radio program: "We, the People." It can mean much to every one of us

When I got back a salesman came in and tried to sell me a tombstone for my own grave. Things like this happen to me all the time and I asked for time on this program to tell you that I, William Sales, am not dead. William Sales is alive and kicking—and I mean kicking!"

Another ex-soldier protested, "My name is Charles Ziegler and I represent all other Zieglers and people whose names begin with Z. I beg of you to change the names of your children so they will have a chance in life. I went through the World War as Ziegler—and I was there weeks behind the whole war. I'd line up for mess—and perhaps

get a cold potato that was left. I only got dessert four times in the whole war. I've lined up a thousand times for candy but I never got a piece. It always gave out about the Y's. I didn't even get my bonus until last week. I want to protest at lining people up according to the alphabet. If we have another war and you don't change it, I'm telling you I'm changing my name to Aaron—Two 'A's'! No more Zieglers are going to be in any wars!"

Perhaps you have read of Phillip Levitt, the boy with streptococcus veridans, and of the fight his mother and father made to save him from this deadly malady. A radio plea was made and two persons were discovered who had survived the disease. A transfusion was arranged and, for the first time, it seems that Phillip Levitt may recover.

Mr. and Mrs. Levitt came to "We, the People" to thank the hundreds who responded to their call for help. And to say simply, "When my boy is entirely out of danger, if my blood will be of value to save someone else, I shall be glad to give my blood, in the name of my son Phillip."

I shall listen to "We, the People" regularly. Whenever I am inclined to feel that life is dull and drab, and that the days pass endlessly and uneventfully on, I shall remind myself of the ex-soldier, Sales, who had found life not only worth living but also had been insistent that the world recognize that fact. And when I feel that this world is boring or my troubles are greater than anyone else's, or that human nature has been squeezed dry of the juices of kindness and of brotherly love, I shall remember all of the things that I have heard—from persons with troubles greater than mine—and I shall be thoroughly ashamed of myself.

Sincerely,

Curt Mitchell

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TWO FISTS FOR FAME

BY
JACK
JAMISON

HE WAS MERELY A "CROONER." THAT IS HOW "HE-MEN" FELT ABOUT RUDY—AT FIRST!

WHEN I was a kid, there used to be a boy in our neighborhood whose mother was a music teacher. I don't think she was a very good music teacher; she used to spend most of her time composing new national anthems to take the place of "America" and "The Star-Spangled Banner," and mailing them to the President. But she honestly and sincerely loved music, with all her heart; and she wanted her son, the boy I knew—I'll call him Bob—to learn to play a musical instrument.

As long as I live I'll never forget what the rest of us put that kid, Bob, through! First, he took lessons on the piano. Then it was a clarinet. Then it was a French horn. Then it was a violin.

We used to gather on the lawn outside his window and imitate his playing, rubbing sticks on wash-boards and banging garbage-can lids together. We called him "Longhair" and "Padderooksky." He was a howling disgrace to us. We wouldn't let him play one-o'-cat with us; we wouldn't even be seen with him if we could help it. He was that most shameful, most contemptible of all derisive creatures—a Sissy. Or so we thought . . .

The fact of the matter was, he wasn't a sissy at all. He was one of the nicest kids on the block. The rest of us—dumb little brats—were too bone-headed to give him a chance to show it, that was all.

Anyhow—

It isn't so many years back, you know, that the word "crooner" was a national joke. All the smart boys who get a dollar for thinking up jokes were filling the magazines with brilliant witticisms such as:

Cross old Father: *Mary, throw a shoe at those darned cats on the back fence.*

Daughter: *That noise isn't cats, Daddy, it's Rudy Vallee on the radio.*

THE microphone demanded soft, natural voices. Rudy naturally sang with a soft voice. So they labeled him a crooner—and, for no reason whatsoever—some listeners thought of "Bobs" they had known themselves.

Only Americans think such of their musicians. In any other country in the world the love of music is a part of everyday life. The flute-players and drummers of the most savage Arab tribes are honored and respected. Frenchmen, Germans, Italians, Russians, Spaniards and the Chinese are proud of their musicians, including their men singers. But not we Ameri-



Jeers turned to applause when Rudy explained his "live and let live" theory

cans. Oh, no! WE're all such "He-men!" Every one of us is seven feet tall, with shoulders a yard across and muscles of steel! Anyone who might want to make life a little more pleasant by singing for us isn't a real man. He's a weakling. There's something wrong with him. In other words, grown up as we are, we're still like the kids in my neighborhood. He's still a sissy—to us!

BUT there was one guy who didn't take it lying down. Rudy Vallee! And I admire him for it, more than I can say.

One morning people came down to breakfast and read the first of several news items which went about like this:

Playing with his orchestra at a dance hall here last night, Rudy Vallee, the crooner, was heckled by several young men on the floor. Dropping his baton, he charged them, followed by all but two members of his band. Police intervened and stopped the mele

which threatened, after which the orchestra leader resumed his place and the music continued.

That particular news item came from Wilkes-Barre, Pennsylvania. A few months later it was Raleigh,

North Carolina. Rudy and his boys were again playing for a dance. A drunk began to call out nasty names.

As Rudy said afterward: "I listened long enough to his insulting remarks."

Then he stepped down on the dance
(Continued on Page 19)



HOW TO LIVE WITH a PRIMA DONNA

BY

MARY WATKINS REEVES

HERE ARE RULES FOR THE TAMING OF TEMPERAMENTS—WHETHER IN A STAR OF THE MET OR THAT PRIMA DONNA IN YOUR OWN BLUE HEAVEN

THEY might have known, the wet spring afternoon that they became Mr. and Mrs. before a candle-lit altar, that their lives together wouldn't always be as quiet as the high-vaulted chapel and as peaceful as diminuendo organ music. Any of their friends could have told them so—but of course none did.

The young bride with crocus-blond hair and the color of chestnut leaves in her eyes would have been positively outraged at the mere intimation that her darling's temperament would often turn their happy home into a bedlam. The distinguished groom, suavely small-mustached and handsome in his morning coat, would have matched swords at daybreak with any villain who dared hint that the lovely lady on his arm was perfectly capable of being, upon occasion, a holy terror.

And so, appropriately idealistic for a bride and groom, Helen Jepson and George Possell were wed.

That they were setting up house-keeping under the most dangerous of arrangements—two musical careers under the same roof—never occurred to them. But the fact remained, and it always will, that two musicians in one love-nest are much like two prima donnas on the same stage. Inevitably the fur will fly. Prima donnas are famously hard to get along with.

Now the term "prima donna" no longer means exclusively a lady singer at the Metropolitan. Ever since the memorable occasions when Mary Garden held up an opera performance two hours until the white footlights were all changed to pink, when Grace Moore threw a huge party—but didn't show up at it herself, when Gladys Swarthout defied the powers by haughtily refusing to sing *Carmen* in low-heeled shoes, and when Rosa Ponselle changed hotels in Chicago eight times in one day, "prima donna" has become part of our language denoting a person who pulls terrific scenes over trivial things.

Little Willie is a prima-donna when he refuses to graduate from grammar school in anything but long pants; papa is another when the coffee's not good; sister Sue is a first-class p. d.



Helen Jepson's habit of vocalizing before breakfast presented a problem



With co-workers, Helen Jepson keeps her temperament under control



when she gives her boy-friend the air because he wears purple suspenders; and the little woman does the prima donna business to perfection when she threatens to go straight home to mama—because hubby eats crackers in bed! So if you have one at your house—

as who hasn't—you can learn a few things about handling prima donnas from the marriage story of Helen Jepson and George Possell. After several rocky years of clashing artistic temperaments they've worked out a plan that enables them to live pretty darn peacefully, everything considered. Heaven knows they had to find that plan—or else. Because the fur started flying before they'd even gotten well into their honeymoon.

THERE they were aboard the *Bremen*, off for two glorious months of all the romantic spots in Europe. They were going to do some studying while they were there, for Helen had just completed five years of vocal training at the Curtis Institute and made her operatic debut in Philadelphia with

Mrs. Possell (Helen Jepson) did her own housework, saving enough to pay for her singing lessons



John Charles Thomas. George, twelve years her senior, had been a very celebrated flutist with the New York Symphony Orchestra for seventeen years, and had appeared on the concert stage with Galli-Curci and Victor Herbert.

NOW, sharing a suite with a husband presented to Helen a problem she didn't know how to handle. It had always been a very important ritual with her to vocalize—*mi-mi-mi* and *ah-ah* her scales—the very first thing when she woke up in the morning. Which vocalizing, if her husband has the acutely sensitive ear of a seasoned musician, is something any bride would hide from him as secretively as curl papers and mud packs. For even the silvery trills of an opera star are pretty sandpaper at eight a. m.

So, for the first few days at sea, Helen broke training for the first time in seven years and didn't put her voice through its regular early workout. Finally, however, her conscience began to hurt her. The nearer she got to France the more frightened she became, because she wasn't keeping in perfect trim for the new teacher she had engaged in Paris. Something simply had to be done. She had to maneuver her husband gracefully out of their suite for a while before breakfast each morning, but she couldn't bring herself to tell him why and she didn't know what to do about it.

Along about the fifth morning she became panicky. This day she decided she was going to vocalize. But poor George, unmindful of impending stormy weather, proceeded as usual about the pleasantries of the day. After they had breakfasted on their private deck, he settled himself in the living-room with his novel. Helen walked into the bedroom and closed the door. And then the temperament set in.

Furlouser and furiouser she became. She paced the floor. She pondered. What to do? After considering everything from poking her head through a porthole and serenading the ocean waves to flinging herself right off the boat, because she couldn't sing a simple very little *ah-ah-ah* half as truly as George could trill it on his flute, she was in a fine dither. And a dither can boil over quicker than french-frying potatoes.

You can imagine, then, how stunned and hurt George Possell was, sitting

there innocently reading his book, when instead of the sweet little angel he had married, there suddenly burst into the living-room a fiery-faced Medusa, who waved her arms around in the air, and shouted, "George! I want to be alone!"—then stormed back into the bedroom and quickly disappeared behind a slammed door.

She got a chance to be alone, all right. In fact she got such a generous amount of loneliness that day that it took quite a while to get things back on their heavenly basis.

"For the longest time—the first two years we were married—I was so self-conscious I couldn't vocalize at all when George was within hearing. If some circumstance kept him at home



Helen Jepson and her husband find temperaments are best kept under control by depending on a sense of humor to settle domestic difficulties

during my practise hours I'd pout like a pigeon and say nothing. Silly, wasn't it? And a lot of unpleasantsness for nothing.

"All because I wasn't frank enough to tell him that as a musician I really felt inferior to him, that I was ill-at-ease and unable to do my best rehearsing when he was close by. He

would have understood that and we need never have had any scenes at all. If I'd only known then, as I do now, how to be completely frank with my husband even about the smallest matters. I think that's something every temperamental woman—and every woman is temperamental to an extent, isn't she?—must learn. For the secret of avoiding scenes is to talk them out quietly before you blow up over them."

Well, of course, that's good information, but it took La Jepson several years to learn it, and in the meantime the Possell household was having a full share of temperamental ups and downs. Like the time about the chaireuse chair. Oh, that was a terrible
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FIFTY YEARS



Above: Grover Cleveland was in his first term when Liberty was unveiled

BY
VIRGINIA LEE
WARREN

ONE OF the most glamorous and mysterious women of all time will make her big-time radio debut, Wednesday, October 28.

She's been on the air before, on modest programs in which she was a sort of tolerant back-number, quietly confident she could steal the show whenever she chose. This time she's the acclaimed headliner.

She's celebrating her fiftieth birthday. That's the occasion for the party you'll share if you tune in NBC on that date. Probably unlike many of her listeners, she makes no secret of her age; seems to take it for granted. She is certain to accept the plaudits of all Americans with the same enigmatic smile she has allotted rulers and spokesmen of great nations, soldiers of war and peace, athletes, dancers, beauties, criminals, artists. The endless procession of visitors to New York has inevitably paid her tribute.

She is the Statue of Liberty. For half a century now she has stood erect, though with head slightly bent,

on shellfish-shaped Bedloe's Island. Fathered by the sculptural genius of Frederic Auguste Bartholdi, mothered by the spirit of co-operation and affection between the United States and France, she took her place on a festive day in Autumn, 1886. Grover Cleveland was President, Ethel Barrymore was a girl, and people didn't dream of a device whereby Ethel Merman's voice might inject rhythm into the air or another whereby Shirley Temple's smile might delight the eyes and ears of millions.

Miss Liberty's story begins with the dawn of American freedom. Nearly 100 years later, during the Independence Centennial, Edward de Laboulaye, French writer on New World topics, proposed a memorial to the alliance between the two countries.

SELECTED to execute the plan, Bartholdi came to New York. In the harbor, sprawling and hazy, unrimmed by skyscrapers, but dotted

with busy cargo lighters that made the bay a kind of outdoor museum from a 1936 viewpoint, he found inspiration. He suggested a monumental woman to guard the gateway forever.

Activity began in 1875, but it was not till July 4, 1884, that the copper-gowned lady was ready for presentation.

Her sturdy uplifted arm came here from Paris first. The rest followed in hundreds of crates aboard the French vessel *Isero*. The pedestal awaited, and ultimately a veil fluttered from the great face. Liberty came into being, while the bustle-spread skirts of women onlookers lifted a little as they waved, and men with handle-bar mustaches cheered throatily.

Thus Liberty took up her long vigil. Burnished classical robes made her oblivious to upfing spray, clinging fog, unshuttered sun. She kept her torch high, and with her other arm clasped to her breast a book of the law, inscribed "July 4, 1776." She

looked out on the world and saw it change, even as the color of her garment was altered by the ceaseless onrush of dank air.

AND what did she see? There was first a separate panorama of changing ships. Square-riggers and fore-and-afters yielded to steel-straked liners. But Liberty, like any woman, was probably more interested in what her sisters, traveling on the vessels, wore.

How tolerantly and hopefully she must have watched the teeming steerage women of the days of unrestricted immigration! In each mother, with her dragging, shapeless skirt, her frayed shawl, her cap-like headband tight about graying hair, how could she have foreseen the giddy granddaughter of the early Twenties—short-skirted, with rolled stockings, painted lips and a passion for the Charleston in both heels?

And what was her attitude toward the first "society" voyagers? She saw the devotees of the "Grecian bend" of 1900, with small, laced waists, curved hips, bell skirts, draped sleeves and massive scoop hats. Five years later there were softer outlines, long-pointed waists, skirts that swirled, chiffon or fur boas, choker collars, aligrettes and quills. By 1907 Liberty had seen classical lines, more like her own; and in 1909 she was staring politely at straighter effects, short sleeves, open necks, huge-plumed hats. Years later, in the Thirties, must she not have winked to herself to note that many features of the early Victorian period when she was conceived—high bodices, short-puffed sleeves, fringe trimmings—were returning to awe the experts?

Liberty saw the end of long hair



Left: Josep Llavall (with Premier Llavall) when she visited America to switch on the lights on Liberty. Below: Gertrude Ederle as she left America to swim the English channel



A LADY

as the accepted thing. She saw women take up cigarettes, regarded at first as fit for dudes among men and heaven knows what among women. She saw wives and mothers earn the right to wear sane sport-clothes, to chew gum, smoke, and drink at bars without causing an irreparable raising of eyebrows. She saw her tiny but energetic human sisters win their right to vote. She heard Susan B. Anthony and the other suffragettes, although she must have allowed herself another of those rare smiles at the hat-pinned "sailors" they wore.

Yet Liberty, with women's progress smooth before her diadem-shaped eyes, chose on the whole to remain conservative. Certainly she never deigned to modernize her own clothes. The atmosphere worked subtly on the red-brown folds of her robe, and soon a greenish hue became noticeable. It grew more persistent, for the elements' makeup-box was inexhaustible.

LIBERTY never protested. The greenness pleased her, she seems to have informed her guardians—first the Department of War, then the Department of the Interior and its subdivision, the National Park Service. Often outsiders suggested remodeling or refinishing the weathered, patched shell. But the men responsible for

keeping Liberty well and happy always responded with a flat "No!" Once, in 1928, she got a complete bath. Steeplejacks swung outside the kindly face and daubed away artfully. But it was the only time and no similar permission has been granted at any other time.

Liberty's pedestal has been rasped free of dried brine, but the Lady herself is impervious to renovators. One who urged a wrist-watch for her torch arm went unheeded. Another who would have bobbed her hair was ridiculed. Many who insisted her gown should be shortened, her lines made trimmer in accord with the vogue for slimness—she is a perfect thirty-five: thirty-five feet across the waist—made no progress.

Not that Liberty has gone neglected. Her custodians found better illumination was needed to bring out her fullest glory. They remodeled her torch, substituted more powerful bulbs, and once, in an entirely electrical way, tried face-lifting. They grafted two socket-boxes inside Liberty's left shoulder. Small vertical beams coped effectively with ugly shadows.

Finally in 1931 they persuaded Mlle. Josee Laval, daughter of France's premier, herself resplendent in a white-satin evening gown and carmine slippers, to click a switch that bathed

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SHE'S SEEN ALL LIFE GO BY HER PEDESTAL DURING THE LAST FIFTY YEARS—MOVING, CHANGING: THE MARCH OF PROGRESS. AND NOW SHE'S RECEIVING HER DUE HONOR!



Left: Liberty was a slip of a girl when Fifth Avenue saw this gay Easter parade. This picture shows styles of about 1888



THERE'S A SONG IN YOUR HEART

HE TRAVELED THE
WORLD OVER, THEN
FOUND SUCCESS AT
HOME — IN RADIO!

BY
HOMER
RODEHEAVER



Grace Moore: She practised in his music store

MUSIC has been my life. Yet in the beginning I was literally dragged by the scruff of the neck into the career which has meant so much to me. It was a means of keeping me out of mischief.

I was a rough Cumberland mountain kid. We lived in a lumber camp and mining town near Jellico, Tennessee. My father was a lumberman and as soon as I was old enough to get out and hustle I spent all my time—when I wasn't going to school—at work in the woods and in the sawmill.

They were rough people that I worked and played with, those sons of mountaineers. Among them were the Hatfields and the McCoy's of the famous feud. That gives you some idea what they were.

Fortunately I had an older brother, Yumbert, who was shrewd enough to see how things were going. So he started a little band, mainly with the idea of giving us young ones something to occupy ourselves with besides deviltry. We got an old fiddle somewhere, a cornet somewhere else. I started pounding the drum, because playing it the way I did was easy. But when I heard the sounds the other boys made on their instruments I wanted to learn to play those too.

LITTLE by little music became our main interest in life. After a few years my brother and I were able to open a music store in Jellico.

It was there, I remember, that we gave Grace Moore her first music lessons. Jellico, you may remember, was her home town. We had a little piano in the shop. Grace used to come in

and play and sing there by the hour.

The money I earned in the mill during vacations and what I earned waiting on table and doing odd jobs in school made it possible for me to go up to Ohio Wesleyan to school. I had the idea I wanted to work with my head instead of my hands, and I was going to study to be a lawyer.

All this time I had a consuming desire. It was to own a trombone. It seemed to me a fine instrument—I liked the way you could make it slide and bellow and roar. I borrowed one whenever I could and learned to play. But as for owning one—it seemed to me I might just as well try to own the moon.

Then, while I was in college, I heard of a fellow who was willing to sell his trombone for \$4.50. He was D. H. Jemison, now of Cincinnati, Ohio. That

probably doesn't seem like much money to a college boy today. But to me it looked like a fortune.

I scraped up all the nickels and dimes I could lay hands on, borrowed the rest from my brothers, and bought it. I owned a trombone! I could hardly believe it. It was old, it was battered—but it was a trombone.

I BEGAN to use it to lead songs around the college, at football games and mass meetings. It was the ideal instrument for a song-leader because you can play a melody on it loud enough to be heard, and swing it like a baton at the same time.

It may have been responsible for shaping my career, too, for I think it was partly the way I used the trombone that attracted the attention of Dr. W. E. Biederwolf, the evangelist,

who heard of me through the Reverend R. A. Walton, another evangelist.

He hired me to lead his singing for two weeks and then offered me a job going around the world with him. That was the last I ever thought about the law.

With Biederwolf, and later with Billy Sunday, and sometimes on my own, I've traveled up and down, and around the world, swinging my old trombone under canvas tents, by the light of gasoline flares, from gospel wagons on the corners of city slums, in the homes of the rich, in strange lands, in almost unheard-of places.

I suppose all in all over a hundred million people must have sung with me, not including the great audiences of radio. Most of them were grand. But I've been up against tough and hostile crowds too—crowds that I had



DePue

When Homer Rodeheaver (right) digs into his storehouse of experience to tell about behind-the-lines singing in France, or jungle chanting in Africa among the savages—the reasons why this fad has captured the air—public's imagination are easy to find!



to coax and bully into singing with me. But the toughest crowd I've ever faced was a mob of waterfront drunks in Sydney, Australia. The bartenders of the district had heard I was coming down there and they thought they knew how to take care of me. So they filled their toughest lads up with liquor and sent them out to heckle me.

EACH time I opened my mouth they'd send up a barrage of catcalls and boos. I was getting nowhere in a hurry. I was about as close to giving up as I've ever been in my life when I noticed among that rag and bobtail of humanity some remnants of Australian uniforms.

I decided to appeal to such shreds of pride as might be left in them. Speaking in a loud, clear voice I told them that I was surprised at the reception they were giving me—surprised and hurt—for during my service in France I had always been led to believe that the Australian soldiers were about the finest there were. I told them that I had always understood they were noted for their sportsmanship and sense of fair play no less than their courage, but now I was very much afraid I would have to revise my ideas about them.

Slowly at first, and then with enthusiasm, the men with the pieces of uniform moved among the most persistent of my hecklers. Whenever one opened his mouth to yell, they would set him down hard on the curb. In a few moments perfect silence reigned and I was able to go on with my singing.

In all my travels, I've never found a crowd so depraved, so sodden, but

what there was someone among them whose heart would be touched by an old hymn to the point where he would force the others to give me a hearing.

I think the most stirring experience I have ever had in group singing occurred during the war. I was on my way back from the front-line trenches in the Argonne. Someone came running over to the road and told me that a Negro regiment billeted near by had heard I was coming and was very anxious to have me lead them in song.

I can see them yet as I saw them that day, standing in a field of wheat, awaiting the call to go up into the front lines under fire. It was a flawless summer day with only an occasional white cloud scudding across the sky. Occasionally a bird call could be heard, in strange incongruity with the boom-boom of the German guns.

NOW and then a shell screamed overhead with a horrible whine, for the fighting was very close. And those boys were scared. They had never been under fire and in a few minutes they were going up there to be shot at, to die.

I shall never forget those faces turned towards me as I walked through the wheat and was hoisted up onto a truck. They were waiting, seeking, begging for leadership, like children left alone in the midst of something they could not understand.

In that atmosphere, so charged with nerves you could feel it, I raised my trombone. I began to sing an old spiritual, a song they had heard in the peaceful long-ago days of their childhood in the little cabins and white churches of the Southland. I sang:

*Gonna lay down my sword and shield
Gonna go down by the riverside
Gonna put on my long white robe
Ain't gonna study war no more—*

I HAD sung hardly more than two or three bars when I heard the tide of voices rising, naturally, spontaneously. The men before me began to sway. The tenseness went out of their faces. And they smiled. The peace and security and confidence they had known as little picaninies came back to them.

As I looked down from my truck, those shouting, shining faces, singing their way to courage, to peace, was one of the greatest sights I ever hope to see.

Over and over again we sang it. As I went away down the road in the dust and heat of the afternoon, the wind blew the echo of their singing down to me and the sound of it filled my heart.

Another great moment comes to my mind. I was called to Toronto to lead the singing for the Great Royal Canadian Fair. It was one of the largest crowds I have ever led, about 150,000 people, spread out, it seemed, almost as far as you could see.

Times were bad in Canada then, as everywhere else in the world. There were plenty of people in that crowd who had their troubles to carry. It was hard getting them going in song.

Then I introduced a new song, called "There's a Rainbow Shining Somewhere." The band swung in with me and the great crowd of 150,000 people began to sing.

There are no words for a thing like that. It was something electric passing through that crowd, a mass emotion

giving voice, almost as though you could hear new hope and faith springing into life. There was a ring in the air, a shout that had not been there before. And I knew that with that song life had changed for the people who were singing it.

Then as I was going past the drooping bunting, down the wooden stairs from the platform, past the lights, a man came up out of the dark—one man out of thousands, pushing past the others. His face was wet with tears. He grabbed my arm and pumped it. He said:

"I had to shake your hand. I had to let you know. Tonight before I came here I was licked. I told my wife, 'When I wake up in the morning, I don't care if I'm alive or dead.' Now everything's changed. I've got nerve for the fight again. Hearing all those people singing out like that with all that heart and courage put it back into me. I'm all right, mister, from now on."

IT IS hard to visualize 150,000 people, to know what they are thinking, what they are feeling. But that one man drove it home to me. He brought me a great moment.

All my experiences haven't been tinged with an undercurrent of sadness. There is one I think of that was sheer joy and triumph.

It was the greatest audience I've ever led in this country. We were gathered at Atlantic City. There were 62,000 people in the outer auditorium, 42,000 more in the inner auditorium, and thousands upon thousands of others packing the Boardwalk up and down

(Continued on Page 16)

ON THE 3rd of next November you will choose the President who presumably will determine whether you will be richer or poorer, happier or unhappier, from then until the year 1940.

Excitement over the election is running at fever pitch this year.

And this is why there is such excitement over the pre-election poll, forecasting the way the wind will blow on November 3rd.

RADIO GUIDE thinks you will want to know about John B. Kennedy, the commentator handling the poll returns over the air. And about the inner workings of the poll itself, from the lips of the kindly old gentleman who knows more about it than anyone else in America—Robert J. Cuddihy, of the *Literary Digest*.

That John B. Kennedy is the commentator for the poll, this time, we owe to the sponsor, the Goodyear Rubber Company. Stocky, of medium height, careless in his dress, with iron-grey hair that tumbles down over his eyes when he gets enthused over something—which is most of the time—Kennedy makes the returns exciting because of his philosophy that radio is a combination of advertising, news-reporting and the show business. He has a peppery tongue, inherited from his French mother and his Irish father. He has been fired from every newspaper job he ever had, for the same frankness which lends so much to this job.

During the war he was associated with the Knights of Columbus, working in France. He got in trouble there when a group of college professors ar-

rived to give the soldiers an educational talk before they went back into the trenches, and he substituted for the scholastic gentlemen a collection of bar-men and truck-drivers. He was awarded decorations by most of the allied governments. (Although not for this special triumph of realism over idealism.) He worked on relief with Hoover—you know, that other man who was president once. Then he was an associate editor of *Collier's* magazine.

AS AN editor he interviewed everyone from the Pope to Al Capone. And that he isn't afraid to let that peppery tongue of his loose, no matter whom he happens to be sitting with at the moment, is proved by an encounter he had with the much unlamented czar of gangsterdom. Signor Capone, somewhat hesitant about "telling all"—perhaps fearing that there were one or two things that wouldn't bear telling—stalled him.

"One company has offered me half a million dollars for my biography," he said smugly—and defiantly.

"My magazine," retorted Kennedy,

"wouldn't pay you one-twentieth of that amount for your epitaph."

That, to Al Capone!

When he was at last made managing editor of a magazine he held the job only six months. He couldn't be polite enough. He "spoke out." A poet came into his office with a manuscript. It was very precious to him, he said.

"Don't worry," Kennedy told him, "it'll be home before you are."

His political adventures have been in much the same vein. At the Uni-

versity of St. Louis, where his first political speech was delivered for Taft when John was a beardless boy in peg-top trousers, the addresses were delivered from a fire-escape. Every man, Republican, Democrat and Progressive, was given five minutes for his spiel. Kennedy locked the window behind him and talked for ten minutes while his howling, cursing rivals struggled to pry it open.

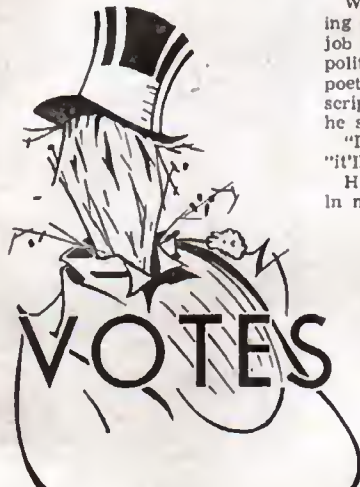
KENNEDY has no illusions about gangsters, no illusions about presidential candidates and no illusions about himself. When people ask him how he learned to speak in public he answers: "I didn't. If you hear of a good teacher let me know." It would be hard to imagine a better commen-



President Roosevelt—His ear is tuned to the people's poll



Gov. Landon—The White House or Topeka? Radio will tell



STRAW VOTES AND STRAW



tator for the poll. A man who has no illusions gives us the hard, cold facts, and that is what we want. And along with his keen analysis we get all the excitement, the thrill, the drama of the election itself. None of the glamor and suspense is lost in the broadcasts. The busy whirr of the tabulation machines, the hum of activity, the suspense of last-second telegraph bulletins, the surprise of undreamt-of results come to us just as though we were actually in the offices of the magazine watching it all happen.

Now—about the poll itself.

We'll let you hear about it from the man who started the whole thing. Robert J. Cuddihy, Grand Old Man of the publishing business, began his business career as an office-boy sixty-odd years ago, with the firm which was the predecessor of the modern *Literary Digest* company. Today he is principal owner. White-haired, seventy-three years old, with thirty-five grandchildren, he is still as spry as a cricket. You can see him any day

Half a million letters a day, etching the political picture of America for radio and you!

while the poll is on, bending over the adding-machines, studying the cards as the girls count them—as active in it as ever.

"Next November the voters of the United States will choose a president for the thirty-eighth time," he says. "Who will he be? Millions of people want to know—most of them in advance—who will head the nation for the next four years. They want to know for a variety of reasons: to satisfy a natural curiosity, to make business plans, or even to wager a cigar, a hat, or money.

THE first poll we ever made was reported in January, 1894. Rather than a poll as we do it today, that was a questionnaire sent to newspapers to get their views on certain controversial legislation then pending in Congress. In the ensuing years we have taken scores of them."

Often—it may be added—with interesting sidelights.

"Take Calvin Coolidge. In 1924, when he was running for president, it was said that he refused to read the magazine while our then current poll on his presidential chances was in progress. He won the election anyway.

"On the other hand there was Herbert Hoover. I was told that he had a special messenger in New York to obtain the earliest possible copy of the poll returns on his election, and rush it to Washington. He lost. What's the moral?

"In 1932, Franklin D. Roosevelt and his managers watched the poll returns most carefully. I have been told by one of the Democratic high command that many of the startling Democratic campaign claims of that year were based primarily on our poll returns.

The first big nation-wide poll was in the Spring of 1920. The Republicans had been out of power for eight

"The returns of that poll are surprising and amusing when viewed from this distance. Believe it or not, Herbert Hoover was the first choice among—the Democrats! During the progress of the poll, however, he announced his affiliation with the Republican party. Therefore the first place was given to William G. McAdoo, who was second among the Democrats in the poll. General Leonard Wood was the choice of the Republicans.

"These are the men the poll voters wanted. But who were nominated? Warren G. Harding for the Republicans and James M. Cox for the Democrats. We have never taken another pre-convention poll since. We have waited until the politicians ceased jockeying around and selected the candidates. Then we go to the people and ask them which candidate they would like of those chosen.

IN 1922, prohibition was only three years old, but there were rumblings about its unpopularity. So we sent out 10,000,000 ballots to see what the voters thought about it. When the final returns were counted the voters showed more than a majority against prohibition. A hue and cry arose from almost every section of the nation. At that far-away time many an honest voice denounced our poll as being biased and misinterpretative. It was said often that the United States was dry and would remain so. But later, events proved to be different.

"By last Fall rumblings of dissension against the New Deal were widely observed. Had the voters changed their minds in the year and a half that had elapsed since our first poll on the New Deal? We decided to find out. So we sent 10,000,000 ballots broadcast throughout the nation asking the voters what their opinion was now on the New Deal. These recent



John B. Kennedy: "He has no illusions about presidential candidates." In his kitchen, election facts take shape!

PRESIDENTS

WHO WILL WIN THE ELECTION?
NOW—THIS WEEK—TODAY, RADIO
ANSWERS: "THE WINNER IS —"

years. Further, it was quite apparent that President Wilson would be unable to run again. There was every prospect of a complete new deal politically. So it seemed to us that we could do a public service by finding out who the people wanted for candidates of the major parties. That poll was really a primary election poll, though the American form of government does not have any such national primary. 11,000,000 ballots were mailed. The recipients were asked to vote for their choice of thirteen outstanding Republicans who were listed, or for Herbert Hoover whose party affiliation was at that time unknown.

results you may have seen: over sixty-three per cent of the total vote registered against the administration's acts and policies. Does this mean that there will be a Republican landslide this Fall? Not necessarily!

"Now, about the mechanics of conducting a poll—that huge task of dispatching millions of ballots and getting them back in a fairly short space of time. The lists employed have been built up over a considerable period of time. The names come from official lists of registered voters, phone books, lists of automobile owners, professional people, farmers, labor unions—everything. They include people in every

class, occupation and profession. They include people in every city, town, hamlet and countryside in the forty-eight States.

"Once the undertaking of a poll has been decided upon the first problem is printing. Dependent upon the size of the balloting, we need from 60,000,000 to 100,000,000 pieces of printed matter, usually in two colors, and we

need it at once. The result is that a huge battery of presses in New York and near by are roaring day and night. Next is the problem of mailing. For this purpose we hire approximately 4,000 extra clerks. Some years ago we considered mailing 1,000,000 letters a day as high-speed production. This has been stepped up considerably in
(Continued on Page 49)



BY CHARLES REMSON

PLUMS & PRUNES

BY EVANS PLUMMER

IF YOU missed that broadcast of Amos 'n' Andy—their first since their return to the Chicago NBC studios—here's what happened. A&A opened the show by saying they were about to spring a surprise, that they were going to introduce "one of our friends and your friends, Bill Hay."

Mutual network from Cincinnati. The Olsen "Music of Tomorrow" will originate in Chicago over a CBS net starting October 17 . . . And while tossing plums, here's one for Arch (Lights Out) Oboler's new book on promoter Tex Rickard's life, "Everything Happened to Him." It's most readable.

for him in Detroit, Milwaukee and Dallas, Texas . . . Art Kassel's now airing from Denver . . . Ex-batoneer Jack Russell has deserted the stand to be a booker for Consolidated Radio Artists . . . Maurie Sherman is one-nighting in the Midwest . . . Yes-sir! Lum 'n' Abner have a hillbilly cornet band. With "Ezra Buzzington" leading, the unit is rehearsing in the hills outside Lafayette, Ind., to join L&A in their theater work . . . Duke Ellington is one-nighting through the South on his way to a date at the Centennial Exposition at Dallas . . . Benny Meroff and his band are at the Muehlebach Hotel in Kansas City . . . Xavier Cugat, now at the Stevens in Chi, excitedly announced upon arrival that Mae West is going in for rumba dancing. Cugat's frau and soloist, Carmen Castillo, still in Hollywood, will join the band shortly.

polo (not ping-pong) in return for flying lessons. But Dick is a bit afraid of polo. He thinks it's a dangerous sport.

TAG LINES: Milton Berle's radio sponsor is said to have refused a cash settlement to release Milt to RKO-Radio Pictures for a feature film . . . Don't miss your old pals, the Al Pearce Gang, now that they are all over the CBS afternoon air . . . Bruce Kamman (Prof. Kaltenmeyer) is proud father of a 7½-pound boy, born October 5 . . . Virginia (Ma Perkins) Payne, when on a recent visit to Hollywood, was entertained by Tyrone Power whose latest cinema, "Lloyds of London," is now being released . . . Irna (Today's Children) Phillips will be off to South America, October 22, for a month's rest . . . Jack Holden, of WLS and Barn Dance fame, is radio's Tom Mix . . . And now, kiddies, you may listen to the CBS Junior Nurse Corps. It has been passed by a flock of P.-T. A's.

Ray Heatherton is teaching ocean round-tripper Dick Merrill to play



Hay responded: "We're all back in the same spot and it seems like old home week. I'm glad to be here."

While "Show Boat" and other perennial programs are observing their anniversaries, you might congratulate RADIO GUIDE. This issue starts its sixth publication year!

REVIEWING STAND: Off to the Chi-CBS studios October 3, there to meet likable, drawing Kay Kysor, Bill Stoker, Virginia Sims, Art Wright and to be their guest at the Elgin Football Revue. A speedy show it was, too, with football dope furnished by Ed Thorgersen and delightfully styled music by the Kysor unit . . . Stayed over for the CBS Speedshow immediately following and—although the premiere was loosely connected in spots—was tremendously pleased at the plump handling of the commercial credit by Floyd Gibbons. Operatic star Grete Stueckgold thrilled me to the marrow; and she was delightfully informal in her repartee when introduced to her air audience.

Sunday, Oct. 4, was a big radio day. Phil Lord's "We, the People" was interesting fare. The citizens starred gave a Ripleyesque flavor to the program . . . Between the Penner and Benny airings, I dialed the drama, "Tale of Today," and found it maintaining good pace . . . Winchell: The repeated word "flash" grows monotonous . . . Whitman: Sound, plump music and clean fun . . . Edwin C. Hill's new "Behind the Headlines" introduced swell music by Harry Sosnik and a not-too-heavy interview of an airline hostess, news comments by Hill and a well dramatized story of what happened behind one headline, that of the San Francisco fire . . . Monday, Oct. 5, I tried Fibber McGee and Molly and soon found myself chuckling as I had never chuckled before—except at Jack Benny. Fibber's shopping excursion was quite the funniest event of the radio week.

Recommended music: The smooth, lilting rhythm of George Olsen's revamped orchestra, as carried by the

If pretty Virginia Judd has luck with her student, you may hear Vincent say, "This is Lopez typing," instead of playing on the air

His "Abraham Lincoln" drew screen cheers. On a recent "Then and Now" air show Walter Hueton scored again as Teddy Roosevelt



Romance Corner: Jeanette MacDonald and Gene Raymond seem to be headed for a June wedding . . . Reo Fletcher, accompanist for the Cadets Quartet, was married last week to Delphi Barr, Chicago girl.

OFF A LIVE MIKE: Most happy are the Roger Pryors (she's Ann Sothorn of the fleekers) who hosted a cocktail party in the Windy City last week on the eve of Roger's debut as a bandleader at Chicago's College Inn. Both looked and felt tip-top—and take it from me, Ann's one movie queen who looks even better off the screen than on. Until Hollywood calls, Ann will remain in Chicago to see that her very busy hubby cats between broadcasts, dance numbers and rehearsals . . . Competition for last Friday's Pryor Chicago, opening were Glen Gray's Casa Lomans who encoined themselves at the new Congress Casino with NBC doing the radio pick-up. A gala floor show accompanies the abundant talent roster of the Casa Loma crew . . . WLW started something. Now WGY, Schenectady, has applied for permission to use 500,000 watts power. Likewise, CBS President Bill Paley announces that he may seek to elevate to peak strength the power on six Columbia-owned stations. Several other independent stations also are applying for the same power.

Shed a tear for Jackie Heller. When the NBC Jamboree switched to Thursday night, many of his friends attended the show to hear his bit. But the show ran overtime—and he wasn't even heard!

PODIUM POTHOOKS: Cab Calloway is on the air again via the Mutual web from Harlem's Cotton Club . . . Horace Heidt is busy touring. Watch

As undergraduates, Stoop and Budd were gridiron gazelles for fair. If you doubt it—here's real DISproof!



INSIDE STUFF

BY MARTIN LEWIS

ABOUT four or five columns ago, I suggested to the readers of this department that they replace their old radio sets with new models in order to get the best reception when the new programs hit the airplanes. If you took my advice on or before Sunday, October 4, you are



Ginger Rogers, half of the biggest film box-office draw, as she Radio Theater-ed in a recent version of "The Curtain Rises"

like your music, you'll find this combination is the tops. Speaking of singing combinations, Eddie Cantor has one of his own in the persons of Bobby Breen and Deanna Durbin. If you didn't hear Bobby and Deanna sing a duet that same Sunday night, you missed a rare treat. Cantor certainly picked a winner when he added this girl to his program. Incidentally, Universal pictures has signed the thirteen-year-old Deanna to star her in a film, "Three Smart Girls." Mark my words, you're going to hear plenty about this lass before long.

The publishers of RADIO GUIDE and everyone on the staff appreciate the grand reception from our readers to RADIO GUIDE's new air program, Radio's Court of Honor, featuring Shep Fields and his rippling rhythm orchestra. When I heard his music in the audition, I was convinced it would meet with the approval of all those who enjoy music that is different.

Charlie Chase, the movie comic, may be on the program that replaces the Paul Whiteman show after January 1st. Besides the Shep Fields rippling rhythm band, there also will be another orchestra on the program to accompany Frank Parker's grand vocalizing.

I take my hat off to a sponsor who recognizes he has a good artist and voluntarily fattens that artist's envelopes. This is my way of telling you that Bob Burns is getting a raise in pay. His salary has been increased from \$550 a week to \$1,700 with yearly options and further increases each year.

To Maestro Andre Kostelanetz goes the honor, if you want to call it that, of being the long-distance commuter. After his Friday night broadcast, Kostelanetz boards a plane from the Newark airport, and 3,000 miles away, gets off at Hollywood, where he spends the

week-end directing the music for Lily Pons' second picture. He's back in New York again the following Tuesday to begin rehearsals for his Wednesday broadcast.

ODDS AND ENDS: Phil Spitalny and his all-girl orchestra return to the kilocycles the latter part of the month . . . Jean Paul King will be off the Gang Buster program for a few weeks due to a heavy schedule, which includes working in the newsreels . . . Before Don Wilson left for the Coast to join Jack Benny, he was tendered a farewell party by Tim and Irene. His rewards were a traveling-bag, wrist watch and pen-and-pencil set, gifts from his friends . . . From Ed Sullivan's Broadway column: "Major Bowes rides to his Chrysler broadcasts in a Cadillac." Reminds me of the phrass, "don't do as I do but do as I say" . . . Fred Allen has added nine pounds to his frame and he blames it all on Portland's cooking.



After their appearance on October 9 on RADIO GUIDE'S great "Court of Honor," Billy Jones and Ernie Hare returned to their own big-time program, the Sunday "Community Sing"

undoubtedly much happier, because it was on this day that the loudspeaker eavesdroppers were treated, in my opinion, to the grandest entertainment ever to be tuned in on the kilocycles.

It was during the late afternoon of October 4 that I tuned in my first program. Although this program was by no means new so far as its featured stars were concerned, Stoopnagle and Budd started this new series off with a bang. On this program they were exceptionally amusing. After they were through, I turned the dial to listen to Joe Penner's new show. Although I did not like Penner as a duck salesman, I think he has a swell idea as the black sheep of a "verra" aristocratic family. There were many laughs, but the best one came when the teacher told him to stay after school and he yelled back, "It's a date!"

I left my radio to get a little snack but returned in time to tune in Jack Benny. My friends, I think you'll agree with me that you've got to hand it to this comic for his consistently good programs. However, this one, the first show of the new season, had every program he ever broadcast topped. It was a new high in comedy and—really and truly—a grand opening. I know many readers agree with me because my desk was swamped with mail this week from readers in all parts of the country who raved about this particular Benny program. And they raved with very good reason!

After the Benny show was over I turned the dial to Robert L. (Belleville-or-not) Ripley who always has an entertaining half-hour. I can't seem to enjoy anyone else's troubles, so I steered clear of the Good Will Court to enjoy the beautiful voices of Nelson Eddy and Francisca White. If you

Gladys Swarthout and her husband, Frank Chapman, have been signed to do a series of programs for the sponsor who had Mary Pickford on the air last season. William Daly's orchestra has been hired to supply some of that fine music he plays so well.

"Smile, daughter, smile!" That's what Ed McConnell says to little Mary Jane as she sees that tire getting flat



PRESENTING

RADIO GUIDE'S

SUMMER SCHOOL OF THE AIR

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

HOW TO DRESS FOR RADIO

INSTRUCTORS: Betty Goodwin, NBC Fashion Expert, and Jessica Dragonette



Jessica Dragonette feels that her gowns influence the way she sings

A career in radio is built upon close attention to small details. Audition impressions are important. What the people with whom you work think about you is important. The kind of a performance you give, of course, is the most important thing of all. It's a psychological fact that you do your "best" when you feel your "best." "Looking well" is an intrinsic part of "feeling good." Those are some of the reasons why clothes are of importance to successful radio stars; they are reasons why you, as a successful radio star of the future, must carefully consider the clothes you wear!—C. M.

WHAT kinds of clothes are correct for the aspiring radio artist?

Does that question sound foolish to you—as if we were imagining that television was already here? What possible difference, you may ask, does it make what the radio artist wears when

he (or she) can't be seen?

The experts agree that clothes are quite as important to the radio star as they are to the stage or motion-picture actor or actress. And in this lesson we want to tell you why.

IT IS true that Bing Crosby sings with an old hat pushed back on his head. That's because he feels happier in old clothes. That's one of the big secrets of dressing for radio. How you dress should be governed by the type of clothes in which you feel the best.

Benay Venuta, when she appeared as guest artist on the Al Jolson program, spent much more money than she could afford, at the time, on a stunning evening gown. That was to make her feel at her best. It was to create the proper mood so that her songs would have the zest

and sparkle that radio demands. So, to aid the person seeking fame and fortune in radio, we are bringing you worth-while instructions from artists who should certainly know about the importance of clothes.

Betty Goodwin is our first guest teacher. At the National Broadcasting Company she advises many of the stars about their clothes and is also on call for consultation on important clothes events. She broadcasts the latest radio fashions over the NBC network.

BETTY GOODWIN SAYS:

The question has often been asked whether a woman dresses for men or

for other women. I think the answer is "no" on both counts. She doesn't do either. She dresses for herself.

And that's why clothes are important in radio. If you're a singer, a dramatic actress or a radio musician (or if you have ambitions to become one) clothes are important to you for the mood they create, for the lift certain colors give you, for the confidence you have when you know you're smartly dressed. For whether you're seen or not, clothes have a psychological effect on you.

So let's begin at the beginning and see how clothes will help in a radio career. Suppose you've been lucky enough to get an appointment with some radio official who wants to interview you to decide whether or not you're worthy of an audition. What should you wear?

You don't know the person to whom you're applying. He (or she) may have very definite aversions to certain types of clothes, and no matter how broad-minded he is he'll have trouble putting them aside. For instance, he may loathe those extremely

goofy hats or net hose or dresses trimmed with fringe. And if you're unlucky enough to be wearing one of his pet aversions when you are interviewed, you have a handicap to overcome. The sensible thing to do is to play safe on the unknown quantity and select a costume that is as conservative as possible. There are few prejudices to the normal thing. Aversions, nine



Betty Goodwin advises plain attire for that important first audition

times out of ten, grow from eccentricities.

SO FOR that first interview choose a well-tailored suit—not too masculine, not too anything. Practically every woman looks well and feels well in a good suit. Wear with this a smart blouse of some neutral color. (If you select a wild shade you might bump your head on another aversion.) And a medium-sized hat, not too extreme in line. You are, you see, gambling on the average. And professional gamblers will tell you that's the way to win.

Incidentally, this is a good clothes psychology whether you're applying for a radio job or a job as filing-clerk.

All right! You've seen the person you hoped to impress. You have impressed him. The audition is set. Now if you're smart you'll give a great deal of consideration to what to wear at the audition.

You'll be nervous at that first audition. I've never known anyone who

(Continued on Page 19)

COURSES AVAILABLE

The RADIO GUIDE Summer School of the Air teaches you how to become:

Opera Singer	Announcer
Comedian	Orchestra Leader
Actor	Actress
Swing Singer	Radio Writer
Master of Ceremonies	

IN ADDITION:

How Clothes Help Make the Star
What to Do with Your Talent
Developing Talent in a Child



Silver-voiced Franca White has taken over the task of assisting host Nelson Eddy on the Sunday night "Open House" program

Whenever fans gather, and when the pros and cons of bands and bandleaders are hashed over, Red Nichols always gets his share of praise



Charles Butterworth transfers his talents from moving pictures to the air with the greatest of ease. He's on Fred Astaire's new radio show

Above: Promenading on the sun-dock was Margaret Speaks' favorite ship-board recreation on her recent European jaunt. Now she is back home and airing again



TUNE IN, AMERICA!



Opera favorite, motion picture queen, radio star—Lily Pons owes her success, in large measure, to her native curiosity and eagerness to learn about everything. She even delves into the "technical" side of motion pictures in a thorough manner

THERE'S A SONG IN YOUR HEART

(Continued from Page 9)

the beach, as far as the eye could see. In addition, the singing was carried out over the country by the three great networks at the same time.

It was almost by spontaneous combustion that they burst forth with "Onward Christian Soldiers." The voices rolled up and up in one great triumphant tide, drowning the sound of the surf, drowning everything but the glad sound of the singing crowd joined in one of the grandest songs ever penned.

One of the most touching experiences I've ever had was also one of the weirdest and most eerie. It happened on my recent 16,000-mile jaunt through Africa.

I was travelling through the Gondji district, deep in the Belgian Congo. We were going by car from village to village along the rough, primitive trail-roads through the jungle, while I sought to find some counterpart to the Negro spirituals as we know them.

Word came to me that there was one village off the beaten track, where they wanted especially to hear me sing.

And the singing was one of the most stirring experiences I have ever had.

We arrived at dusk at the little cluster of straw huts that made up the village. It was dark when I stood up on a stump to sing. From all around in the blackness came the animal cries and night noises of the jungle.

There was almost no light, only the flickering glow from a single burning log before me, casting an eerie dancing light on the shining black, almost naked, bodies of the natives, who stood around me in a wondering, silent semi-circle.

Then I began to sing, accompanied

only by the steady throbbing of the native drums. And as I sang, their voices rose too, following the melody with their liquid harmonious chant.

The one song they seemed to love, which they told me through interpreters they wanted again and again, was "The Great Physician Now Is Near." It brought a lump to my throat to

think of these poor black people—as simple, as elemental, as trusting as children, so many of them ill and ailing and in need of an earthly physician—fairly drinking in comfort from that song.

Inadvertently, my African trip strengthened a theory I have long held—that the Negro spirituals had their roots not in that continent but in America.

It is my belief that this heritage of music, perhaps the richest harmonically in the world, came from the natural gifts of the Negro in contact with our own southern culture.

I am proud of the fact that I am the only white man, so far as I know, who has been requested by Negroes to lead them in singing their own music.

Much of this wonderful music, with harmonies so intricate that composers have turned to quarter tones to duplicate it, is being lost. One of my hobbies is its preservation. I have brought groups of native singers to the laboratories to have recordings made. I have published four books of spirituals.

It has been eight years now since I first started communally singing on the radio over a local station. Yet even with that comparatively limited outlet, I had some thrilling experiences.

There was one little town in Illinois where five small churches had been unable to survive alone and had been forced to discontinue their services. I brought their congregations together for a sing program over the radio, and finding themselves so well united with the common bond of song, they were able to go on with their services jointly.

One Christmas out in South Dakota, when the thermometer was well below zero, at my suggestion extended over

the radio, a group of ninety-two young people gathered from miles around to sing Christmas carols, with my voice coming to them through a loud speaker. After the broadcast, they went out in sleighs, singing the songs before scattered farmhouses.

Yes, singing has given me a rich and varied experience. But now with my program over the coast-to-coast Columbia network, I feel that I am face to face with a great challenge.

On one Wednesday evening program, through the miracle of the microphone, I can lead in song at one stroke groups that it would have taken me many months and many miles of travel to reach in the old barnstorming days.

The world needs song today more than ever before. As Shakespeare said, "The times are out of joint." There are too many people in the world who are sad, depressed and weary.

If I can help them through group singing to forget their troubles, to put aside their burdens for a little while, then I have the satisfaction of knowing I'm doing my bit to help.

Sometimes I wish I could hear them, those voices that I know are singing out there in the vast beyond.

But there are the letters, touching letters, thrilling, telling of the happiness songs is bringing in strange, far places. Those letters are a great experience, too, for they tell of modern miracles, done by radio and song—intraces that even music could never have accomplished alone.

Homer Rodeheaver may be heard Wednesdays on "Come on, Let's Sing," over a CBS network at 9:30 p.m. EST (8:30 CST; 7:30 MST; 6:30 PST).



Mary Livingstone, practising up on her dead-pan artistry for the new Jack Benny show now on the air



I D-DON'T SEE WHAT THIS SILLY WAY

SO TOUCHY SHE MADE HOME LIFE MISERABLE

I KNOW DEAR, I FELT WRETCHED MYSELF LAST WINTER. THE DOCTOR SAID I WAS RUN-DOWN. HE SAID MY BLOOD WAS POOR AND THAT'S WHY I FAGGED SO EASILY—AND.....

OH—I REMEMBER—HE HAD YOU EAT FLEISCHMANN'S YEAST, DIDN'T HE? ALICE—MAYBE IT WOULD HELP ME? I'LL GET SOME THIS MORNING....

FEW WEEKS LATER....

GOSH, JEAN—IT'S CERTAINLY GRAND TO HAVE YOU SO CHEERFUL AND PEPPY AGAIN



VITAMINS A. B. G and D

HOW TO LIVE WITH A PRIMA DONNA

(Continued from Page 5)

time! It really was. And it is a very enlightening story.

After they returned from their honeymoon, they settled down in a small Manhattan apartment and Helen went to housekeeping. That was the year after '29, when she couldn't get any singing engagements, so she did all her housework—including laundry—in order to be able to afford vocal lessons from Queena Mario. Next to her vocal lessons the thing she saved for most stringently was a living-room chair. She had seen the model she coveted beautifully displayed in all its sumptuous, downy glory in a department store on Fifth Avenue. In ten months she put away twelve dime-bankfuls of hard-earned coins, and finally ordered the chair to be custom-upholstered from a sample of ehar-treuse covering.

Then, on the night of their first anniversary, just as the Possells were clatedly going out to eat sukiyaki at their favorite Japanese restaurant and celebrate a bit afterward, a buzz came at the doorbell. In lumbered a deliveryman with the chair. Helen took one look at it and shrieked! It was just about the sickiest shade of yellow-green that ever came out of a dye vat. Encooned there in the middle of the living-room it looked like a giant grub-worm on an Easter lily.

The anniversary celebration was totally ruined and promptly called off. Helen wept and stormed and wept some more because she felt sorry for herself. She fumed and fussed all over the place. Finally she became thoroughly indignant; she flounced to the linen closet, dug out a sheet and flung

it over the chair to hide its ugliness from her tear-swollen eyes. Then in a voice fairly Arctic in its superiority she announced her refusal even to stay in the same room with such an atrocity. Grabbing up her sewing she swept resolutely into the kitchen to sit on a high, hard stool and sullenly needle-point her injured feelings away.

Now, of course, George had to suffer through all that and whereas many another husband might have rightfully pulled a prima donna act of his own and stormed out of the house away from his tempestuous and unpleasant wife, Mr. Possell had the good sense to sit tight and say nothing. He is a diplomat, this man, by nature. A superb tactician. And when his bride had calmed down sufficiently to be approachable he went into the kitchen and turned on that valuable sense of humor of his.

Somehow, in his own way, he had her laughing, inside half an hour. They were laughing heartily, both of them, at the funny side of the incident; at the expression on the deliveryman's face when Helen shrieked, at the fat homely way the chair just sat there and hogged one whole corner of the tiny room. They gave it a name—and of course it was the ugliest name they could think of at the moment. They laughed some more.

Before long they were both sitting in the chair, eating their anniversary dinner of delicatessen sandwiches. And to this day it occupies a favorite spot in their drawing-room.

When Helen first rehearsed at home, her husband was apt to fly off the handle any minute. And the circumstances of those fly-offs would have been very amusing to anyone but the

two involved. There Helen would be at the piano, going over an aria from Lucia for instance; in the next room George would be, perhaps, writing. She would make a slight error in phrasing—and every time she did, he would inevitably call in to her some helpful remark.

He couldn't help interrupting her.



Fritz Reiner: He left London and Covent Garden to conduct the Ford Sunday Evening Hour

He couldn't possibly. Because it was part of his nature as a musician. A fond mother who saw her tot playing too near the railroad track could no more keep herself from restraining the child than George Possell could keep himself from putting Helen right about that eighth note she held just a fraction too long. He was a veteran musician; his young wife was merely beginning her career, and because he had her interests so much at heart, he just had to correct her when she was wrong—every single time. And after three or four hours of bothersome callings back and forth, if she happened to make the same mistake over again, he gave explosive indication of quickly and surely going stark-raving mad. Then it was his turn. And he could be just as temperamental as the next one when he got wrought up.

Oh, there were some doings around the Possell domicile if that occurred. But Helen learned, by having to preserve the peace at times like that, that some prima donnas (notably males) cannot be approached by either understanding or a sense of humor. They simply have to be ignored for a while, so that's what she'd do until George cooled off. Which is a very enlightening thing about prima donnas, really. Have you ever noticed that a p. d. is never a p. d. in private? Who ever heard of pulling a scene without an audience?

Excessive temperament is no fun to live with, so the Possells have learned to get along on a minimum amount of it. But even now, occasionally, a scene will rear its violent head and have to be dealt with.

"Every time I rehearse for 'Show (Continued on Page 49)

M-MAKES ME C-CRY



DON'T LET "UNDERFERD" BLOOD KEEP YOU WORN OUT

MANY PEOPLE grumble about being nervously tired and below par after the hot summer months are over.

Usually when you're run-down like this, it's because your blood is "underferd" and does not carry enough food to your muscles and nerves.

Fleischmann's fresh Yeast supplies your

blood with needed vitamins and other important food elements. As a result of this, your blood is able to take up more and better nourishment from your food and carry it to your nerve and muscle tissues.

Eat 3 cakes of Fleischmann's Yeast daily — a cake about 1/2 hour before meals. Eat it plain, or in a little water. Begin today!



IT'S YOUR BLOOD THAT "FEEDS" YOUR BODY

ONE of the important functions of your blood stream is to carry nourishment from your food to muscle and nerve tissues of your body.

When you find you get overtired at the least extra effort, it is usually a sign that your blood is in poor condition.

What you need is something to help your blood get more nourishment from the food that you eat.

FLEISCHMANN'S FRESH YEAST CONTAINS 4 VITAMINS IN ADDITION TO HORMONE-LIKE SUBSTANCES, WHICH HELP THE BODY GET GREATER VALUE FROM THE FOOD YOU EAT, AND GET IT FASTER-----



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Radio Boners

Major Bowes: "That was a Chinese boy. 'Yes, Sir, That's My Baby.'"—Mrs. R. C. Carmichael, Winston-Salem, North Carolina. (October 1: WSJS: 9:40 p.m.)

Announcer: "Major Kirk, the umpire, is putting on his paraphernalia. He has shin guards under his trousers, also a chest protector."—William Trede, Groton, Connecticut. (October 3: WEAF: 1:30 p.m.)

Kon Carpenter: "Your dealer would be glad to have you take the wheel of any of their cars."—Irene G. Deyo, Woodhill, Illinois. (September 29: WMAQ: 9:27 p.m.)

Announcer: "I had the pleasure of tasting the pudding before it was made this morning."—Mrs. Gertrude Pierce, Battle Creek, Michigan. (September 1: WGN: 11:47 a.m.)

Mother, to her son: "Come in, Son, I want you washed and ready to eat when your father comes home."—Alvey Rashid, Kewanee, Illinois. (September 26: WLS: 8:14 p.m.)

Lowell Thomas: "The dictator is a short, stout man with a short, black moustache on his upper lip."—Mrs. John A. Jones, Georgetown, Delaware. (September 30: WJZ: 6:55 p.m.)

Don McNeill: "One of a family of large Breakfast Club fans."—Hop Russell, Kalamazoo, Michigan. (October 1: WMAQ: 9:20 a.m.)

William F. Rogers: "... I married a little lady, most of whom you all know."—A. Carlile, New York, New York. (September 30: WHN: 12:02 a.m.)

Tom Manning: "... on the other hand, Bill Terry has a badly swollen knee."—Betty L. McKernan, Hazelton, Pennsylvania. (September 29: WEAF: 10:38 p.m.)

Judge William Fletcher: "They go to the morgue and die."—Mrs. K. D. Kennedy, Rockford, Illinois. (October 2: WIND: 9 a.m.)

Announcer: "I don't think there is a single fan in the grandstand who has left the park."—William Stover, London, Ontario. (September 30: WJR: 4:05 p.m.)

The only new form of humor to appear in America is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.

WE WANT A TOUCHDOWN

BY ADAM STREET

HOLD that line! ... Hold that line! ... Hold that line!" For many years that yell has come rasping from within the hoarse throats of thousands of rabid football enthusiasts packed into the stands to see a tussle between arch enemies of the gridiron.

Today that familiar yell is just as apt to be heard emanating from the parlor of a swanky home on the avenue or through the odoriferous doors of a side-street eating-house. For in this day of never-ceasing miracles the additional millions who do not get in the gates enjoy the same heart-throbbing thrills by remaining at home next to the loudspeaker or by joining friends within range of the radio in the restaurant.

For many of us depend upon Ted Husings, Ford Bonds and others to describe the sensational dashes of the

four complete break-downs before the game actually leaves the air during the broadcast. A very important feature of the new 1937 type amplifiers is the slanting panel design providing the best of operations for remote broadcasts of all kinds.

Due to its superiority of equipment and operators, KTRH has been given supervision over twenty-two southwest games this season. Ten of these will be broadcast from various stadia directly by KTRH under the jurisdiction of Gene Wyatt, who is account executive, and King Robinson. These games will be fed to associate Columbia stations, KRLL, Dallas, and KTSA, San Antonio.

To insure the maximum in broadcasting the complete surrounding atmosphere, specially built parabolic microphones are used during these headline games. The announcer will at



No wonder your gamecasts are clear! Here's the whole outfit: AC and DC amplifiers flanking, and band mikes center

pigskin heroes—they make us feel the tenseness, the uncontrollable excitement of the game. Today radio brings us all of the games—along with most of the trimmings. All that remains is to have someone mash in our hats and pull our topcoats and we shall be completely subdued.

Southwest radio fans have been treated to football for a long time. However, the facilities have been such that in most cases the announcer has been seriously handicapped by an inability to move about and by line failures—those dead spots during broadcasts which we dread whether we are rooting for a team or are employed by the telephone company.

TODAY KTRH of Houston, Texas, boasts equipment second to none; it has, in fact, gadgets that have not yet been released by the leading radio manufacturers of the country. Reason enough, then, for you to listen to Gene Wyatt's thrilling ballcasts and Henry Grier's colorful description as the football season approaches 1937. All of this was accomplished by the steady work and study of its chief engineer who designed and built all the equipment. With this to work on Ray Bright, KTRH commercial manager, soon had the necessary names on the proverbial dotted line and today KTRH is sending to all Texas the most important gridiron battles of the section.

At each game are two separate amplifiers, both capable of operating on AC and DC current, being changed from one to the other in a split second. This means that there must be

all times be assisted by the exceptionally well constructed instrument manufactured by Robinson and called grid-graf. The complete layout of players on the gridiron is before the announcer with a small bulb opposite each name so that Gene Wyatt will send on to you the most accurate report possible.

For each broadcast someone familiar with the two teams is selected and this person has a similar chart with buttons in place of the bulbs and as the players go into action this control man touches the button opposite the name of the player carrying the ball or making the play and the bulb on the announcer's chart lights; all of this happens in the fraction of a second and the names are correctly relayed to the listeners.

The first broadcast was made on the night of September 26 from Baton Rouge, with a description of the Rice-Louisiana State University game. Others have followed with schedule being maintained during the season.

In addition to the ten games over KTRH, KRLL and KTSA, KTRH has charge of eleven broadcasts to go out over WACO in Waco, KNOW in Austin and others as required. All-in-all KTRH is celebrating on a big scale with newly renovated studios, new transcription equipment and broadcasting facilities throughout. So if you can't get to the games yourself, grab your copy of RADIO GUIDE, sit down in your favorite easy-chair and get ready for the whistle. This is the biggest year in football and other radio broadcasting in Texas!

MUSIC IN THE AIR

By Carleton Smith

THAT Richard Wagner would have been satisfied with the performances given at Bayreuth this Summer is doubtful. We know how he tore his hair and raged over the productions given his works in the most conscientious theaters of his time.

He wanted, first of all, good singing—and, unfortunately, good singing is probably more scarce today than it was then. It was certainly a rare commodity on the stage at Bayreuth.

Within the limitations imposed by this modern shortcoming—limitations which must be met by every impresario—the recent Bayreuth performances reached a level surpassed today only on those occasions when Mr. Toscanini conducted "Die Meistersinger" in Salzburg.

In other words, the orchestral performance in Bayreuth was well-wrought and full of fine feeling. And if it did not have that significance of utterance and the profound depth of penetration of a Toscanini, neither does it suffer from the routine attitude and overwork that afflict the average opera-house orchestra.

THERE is evidence at the German shrine of a strong-minded producer who has studied carefully the score and the composer's stage directions. No one at Bayreuth would agree for a minute that as good a way as any to hear Wagner is to sit in the dark and listen to the music, seeing nothing except what one's imagination provides. Here, the dramatic action—true enough, derived from the music—is considered of the utmost importance.

Not only are the more noticeable actions and gestures, and the entry and exit of each character timed with the music that is associated with it, but Herr Tietjen, the producer, strives to see that each nuance of melody, of rhythm and harmony, and of orchestral tone, has its effect in the phrasing, the color of the voice, and the facial expression of the actor. His degree of success varied greatly, of course, depending on the pliability and the sensitivity of his artists.

Now, as to the achievement of that most difficult of Wagner's ideals: the intimate cooperation of all the component parts in one of his music-dramas. The stage action, as I have indicated, was well oriented and soundly formulated on Wagner's instructions. The musical score was given a careful and persuasive treatment. The two were not in conflict. And yet there was never a magnetic, compelling contact between the action and the music.

ALAS! There is only one Toscanini. And on all sides in Bayreuth, regret was expressed that the maestro refuses to conduct there, as in Russia, and in his native Italy. Salzburg is indeed fortunate in having him.

And there is only one Wagner. He belongs to the world. No composer enjoys greater popularity than this incomparable Richard. His music-dramas fill theaters from Melbourne to London and save them from bankruptcy. Both the Metropolitan and Covent Garden today pay their deficits with the income from Wagner's music. To hear it, people come early and leave late.

"Cheerfully" as one musicologist says, "they either undergo the pangs of starvation between about five in the afternoon and midnight, or, with equal cheerfulness, run the risks of indigestion by hastily boiling a dubious substitute for a meal."

Only a prophet can say how long this will continue. The confidence he displayed, when he boldly labeled his writings "Music of the Future" was justified. The future is indeed here.

HOW TO DRESS FOR RADIO

(Continued from Page 14)

wasn't—from the most famous opera singer with an international reputation to the most humble novice. So don't load yourself down with unnecessary worries by wearing the wrong kind of clothes.

Do not wear a garment that blinds across the waist or diaphragm. You want freedom to breathe, whether you're singing or speaking. So don't handicap yourself by wearing tight clothes.

Then let us suppose that you have a successful audition and are given the chance you wanted. If you're on a program where there is a real audience, as well as that vast unseen multitude listening to you in living-rooms at home, you'll certainly want to dress to please those who actually see you. Thus, if the program is in the evening you'll wear an evening gown.

And now one more suggestion. There is more to radio work than your actual appearance before the microphone. You are seen, you are photographed when you're away from the studio. You should, by all means, preserve the illusion of glamor.

RADIO folk are public property. So if you become a famous star, don't let your public down. Never go out unless you're well-groomed and as well-dressed as your salary allows. This is partly for the lift it gives your own spirit and partly to uphold the following you've gathered with your radio appearances.

JESSICA DRAGONETTE SAYS:

I never think of a gown merely as a gown, but as the embodiment of a song. My gown has the tremendous responsibility of helping me to send through space the emotion, the true feeling, which the song I sing was written to convey. If I am not dressed in the proper mode I am unhappy.

For instance, when I sang the "Snow Maiden" aria I wore a gown which I planned especially for that piece. Nothing but delicate tulle could suggest the evanescent winter scene—tulle and silver sequins for the frosty glitter of the moon.

When I sang "Ave Maria" I sang in a gown of white palmetta cloth, with its high neck and long sleeves and its single ornamentation—a large bow of cardinal velvet ribbon at the throat—making me feel like a choir boy singing in a great cathedral, while the fifteen hundred studio guests seemed worshippers at prayer.

And there you have a philosophic view of radio clothes which bears thinking over. When you learn to combine the practical lesson of Miss Goodwin and the almost spiritual message from Miss Dragonette you will know as much about radio clothes as it is possible to be taught.

The rest will come from your own experience and the trial-and-error method!

PATIENCE, PLEASE!

The balloting in Radio Guide's "Radio Queen for 1936" contest exceeded all expectations. The contest editors are busy, tabulating the ballots as rapidly as possible. To the click of adding machines, Radio's Queen—your choice—approaches the day of her coronation. Those of you who voted loyally are naturally anxious to know the final results. We're anxious to present them to you. We will—as soon as we possibly can!—C. M.

TWO FISTS FOR FAME

(Continued from Page 3)

floor and he and the incipiently drunk had a brief set-to. The drunk required a little assistance when he left the hall.

The next conflict—although it did not end in a fist fight—took place at a movie theater in Brooklyn. The last show there on Saturday nights was always played to a "dese and dese," wise-guy audience which celebrated after the fashion of cowboys in the West on a Saturday night. In a holiday mood, the boys felt they ought to celebrate, when Rudy came on the stage.

And there, for the first time, Rudy made clear just what he was fighting for. He stepped downstage to the footlights and made an impromptu little speech.

"I wonder if you realize," he said, speaking for the other performers on the bill as well as for his own band, "just what we give up, in order to do this. We're here in the theater from noon until late at night. The interval between shows is so short that we have no time to go anywhere else, hardly enough time to eat. We spend the entire day and evening in a small, barren dressing-room, not unlike a cell; we never see another show, a picture, or are we able to entertain, to visit friends, or to eat at home.

WE DO THIS day-in and day-out,

Saturdays, Sundays and holidays. "There are days when we feel sick, perhaps mentally as well as physically, and yet we come before you trying to smile, trying to make you happy, trying to bring enjoyment to you. Perhaps we don't accomplish this, but at least we're trying sincerely. A gentleman or a lady will manifest his or her approval by applause and the same gentleman or lady will make known his or her disapproval by the courtesy of silence—which is all we ask!"

That simple, decent speech, asking only for fair play, got a hand even from some of the razzers. It was the first time in their lives that many of them had ever had the idea of "live and let live" put before them. Instead of meekly taking it, Rudy educated that tough audience to do unto others as they would be done by—the Golden Rule.

But he had plenty of educating ahead of him. A short time later an incident occurred in Boston, in a theater there. Rudy was playing the first chorus of "Something To Remember You By" on his sax. Half-way through the song he heard a tremendous crash on the drummer's cymbal. He looked down at him in surprise, but said nothing until the curtain came down. Then backstage, he started to bawl the boy out, when the drummer silently held out a big yellow grapefruit.

THROWN from the balcony, it had hit the cymbal with the momentum of a pitched ball. A student was dismissed from Harvard as a result of the grapefruit incident, and two freshmen were placed on probation. Again, patiently, without resentment, Rudy made his little speech.

Nothing happened for quite a while after that. Then, at Atlantic City, the Connecticut Yankees were playing in the ballroom on the Steel Pier. About two o'clock one morning, near the end of the dance, a man in the front rank of spectators began tossing pennies. Rudy shook his head, signaling for him to quit it, but he ignored the hint. "They're not for you," he called out. "They're for the dancer. I don't like him."

"I don't care who they're for," Rudy warned him. "Cut it out."

"Oh, yeah?" said the man. "Well, here's one for you."

Rudy vaulted to the floor, five feet below the level of the stage, and went

for the heckler. He landed one on the fellow's jaw.

Two ushers piked the man up and helped him out of the hall, and the dancers applauded.

As you read, you may get the impression that Rudy is fighting all of the time. They don't come as often as all that. If you count them up, he's had only about one real fist fight a year for the past five years. And, every time, it has been when he had been given fair cause.

"Those who manifest their distaste for a performer in any other way than by refraining from applauding"—he once tried to put over his meaning—"are like the boys who were throwing rocks at the frogs. It was fun for the boys—but it was death for the frogs!"

And his fights have brought results. Eight years ago, Rudy was an unknown college kid with a funny hair-cut. Six years, even five years ago, he was a joke, a "crooner," anybody's target for a wise-crack.

Today Rudy Vallee is generally regarded as one of the leading showmen of radio. The very word "crooner" is almost out of use, so that no one would even think of using it to get a laugh. And—more than a third of his fan mail today comes from men, who write in to tell him what a swell guy they think he is!

To travel in six years from a laughing-stock to one of the most popular, most admired, most respected men on the air—that's a record not many can equal. Rudy has stood up to those who jeered at him—and made 'em like it.

I'm watching the papers. And the next time some smart-alec who can't mind his own business gets soaked on the nose—I'm going to stand up and cheer!

Rudy Vallee may be heard Thursdays on Vahee's Variety Hour over an NBC network at 8 p.m. EST (7 CST; 6 MST; 5 PST).

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1932

For the publication Weekly at Chicago, Illinois for October 1st, 1935.

State of Illinois, County of Cook, ss: Before me, a Notary Public in and for the State and District of Illinois, personally appeared George D'Uasy, county aforesaid, personally appeared George D'Uasy, who, having been duly sworn according to law, depose and say that he is the Business Manager of the Illinois Weekly, the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation) for the preceding year for the data shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are: Publisher, Retail Press, Inc., 731 Plymouth Court, Chicago, Ill.; Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Ill.; Managing Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Ill.; Business Managers, George D'Uasy, 731 Plymouth Court, Chicago, Ill.

2. That the owner is: (a) owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (a) their names, as above, so stated. None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing all such full knowledge and held as to the circumstances and conditions under which stockholders and security holders do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this after the best search therefor by any other person, association, or corporation has any interest direct or indirect in the said stock, bonds or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is: (a) This information is required from daily publications only.

(Signed) GEORGE D'UASY, Business Manager. Sworn to and subscribed before me this 1st day of October, 1935. MARION E. SPIRO. (My commission expires May 9th, 1936.)

SCIENCE NOW PROVES THERE'S NO EXCUSE FOR THOUSANDS TO BE SKINNY

Rich, red blood, necessary to properly nourish and build up every part of the body, is especially promoted by this new discovery where iron is needed.

A healthy digestion which gets ALL the good out of your food requires an adequate supply of Vitamin B. This new discovery supplies this element.

Normal, regular elimination torments a poisonous waste and therefore promotes health and growth. Vitamin B. This is the third important purpose.

10 TO 25 LBS. GAINED QUICK—SAY THOUSANDS

Now there's no need for thousands to be "skinny" and friendless, even if they never could gain before. Here's a new, easy treatment for them that puts on pounds of naturally attractive flesh—in a few weeks! Doctors now know that the real reason why many find it hard to gain weight is they do not get enough Vitamin B and Iron in their daily food. Now with this new discovery which combines these two vital elements in little concentrated tablets, hosts of people have put on pounds of firm flesh—normal curves—in a very short time. Not only are thousands quickly gaining normal good-looking pounds, but also naturally clear skin, freedom from indigestion and constipation, glorious new pep.

7 times more powerful

This amazing new product, Ironted Yeast, is made from special cultured yeast imported from Europe, the richest known source of Vitamin B. By a new process this yeast is concentrated 7 times—made 7 times more powerful. Then it is combined with 3 kinds of iron.

If you, too, need Vitamin B and Iron, get these new Ironted Yeast tablets from your druggist at once. Then, day after day, watch skinny limbs and flat-chested round out to normal attractiveness and clear-toned beauty.

Money-back guarantee

No matter how skinny and run-down you may be from lack of enough Vitamin B and Iron, this marvelous new Ironted Yeast should build you up in a few short weeks as it has thousands. If not delighted with the results of the very first package, your money instantly refunded.

Special FREE offer!

To start thousands building up their health right away, we make this FREE offer. Purchase a package of Ironted Yeast tablets at once, cut out seal on box and mail to us with clipping of this paragraph. We will send you a fascinating new book or health "Facta About Your Body." Remember, results with very first package—money refunded! All druggists, Ironted Yeast Co., Inc., Dept. 7910, Atlanta, Ga.

Food by professional analysis

DO YOU KNOW THE TEN WAYS NOT TO GET A DIVORCE?

It's All In RADIO GUIDE NEXT WEEK



SHORT WAVES



BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

Log of Foreign Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CFO, Ohio	10.67	JVM	10.74
CJRO, Canada	8.15	JVN, Japan	10.82
CJRX	11.73	KIO, Hawaii	11.68
COCD, Cuba	6.12	KKP	10.93
COCO	6.01	LRX, Argentina	9.66
DJB, Germany	15.5	OLR, Czechoslovakia	
DJD	11.77	vakia	12.23
DJL	18.11	PCJ, Holland	15.22
EAQ, Spain	2.27		and 15.89
OFB, Eastland	9.21	PHI	17.78
OSG	9.68	PMY, Java	2.14
OSD	11.75	PRADO, Ecuador	8.62
OSF	15.14	PRFB, Brazil	9.50
OSG	17.75	RAM, Russia	9.69
ORX	21.47	RKL	15.08
OSL	15.93	RNE	12.00
OSD	15.18	RVSD	15.12
OSF	15.21	SPW, Poland	18.64
HASD, Hungary	16.27	TIPO, Costa Rica	6.41
IAT4	2.13	TPAS, Fianco	15.24
HBL, Switzerland	9.60	TPA3	11.23
KBE	7.68	TPA4	11.71
KCZEL, Ecuador	8.08	TRO, Italy	11.21
HIN, Dom. Rep.	11.28	VH2ME, Australia	2.59
HJABE, Colombia	9.3	VK3ME	9.51
HJL	9.21	VK3LR	2.59
HFNJ, Panama	2.60	VPDR, Fiji	9.54
HRN, Honduras	8.87	VY2RC, Venezuela	2.84
HRAPI, Binam 2.25	10.93	XECR, Mexico	7.28
HVJ, Vatican City	15.12	XEFT	6.12
JVE, Japan	14.6	ZBW, China	9.75

Figures in parentheses denote megacycles.

THE best all-around reception yet recorded has been my pleasure during the past few weeks. Reception from European stations has been excellent throughout the day. In the early mornings Australian and Asiatic stations have been heard with unusual strength. Trans-Pacific stations which may be logged almost any morning between 6 and 8 a.m. EST (5 and 7 CST) are: Bandoeng, Java, stations YDC (15.15), PLP (11) and PMN (10.26); Melbourne, Australia, stations VK3LR (9.58) and VK3ME (9.51); Hong Kong, China, stations ZBW (8.75) and ZBX (9.525); JVN (10.66), Nazaki, Japan; VPD2 (9.54), Suva, Fiji's and XG0X (6.82) of Nanking, China.

PROGRESS in television marches on!

One of the finest demonstrations of television transmission yet was staged recently by an eastern radio manufacturer. According to witnesses, reception over seven miles from the transmitter was excellent. The usual flicker sometimes associated with television pictures was entirely absent and the definition was comparable to ordinary home movies. Details were sharp enough to permit identification of the pictures and words on a cigarette package. The program included Boake Carter, selected artists and a reel of movies. The receiver used was a 30-tube combination sound and television set. Larry Gubb, president of the radio company, stated that commercial television probably would not arrive during 1936, but that it was going to be a tremendous industry when it did come. In California, the daily television programs of W6XAO, Don Lee System, Los Angeles, have been received clearly up to fifty miles. The transmissions are mostly films. Newsreels and animated cartoons are a feature of the service. A seven-reel feature movie is televised once a week.

Since the close of the Radio Exposition in London, the British experimental television station in Alexandra Palace has closed down for improvements.

THE words, "Hong Kong calling," have brought great thrills to listeners throughout the States since this Chinese station recently started transmissions on a frequency of 9.525 megacycles. Earl Roberts, Indianapolis, Indiana, writes that it may also be heard on 15.19 megacycles. ZBX, the call

letters attributed to the station by George Sholin of San Francisco, signs off at 10 a.m. EST (9 CST), but it is best heard in the central and eastern states near 7 a.m. EST (6 CST). Identification is easy, for the majority of the station announcements are in English. ZBX relays ZBW. Reports should be addressed to the Hong Kong Broadcasting Committee, P. O. Box 200, Hong Kong, Hong Kong Colony, Asia.

Radio Center of Moscow offers souvenirs. The writer of every tenth letter will be awarded a copy of any talk desired and a copy of an illustrated Soviet journal. Every new listener will receive a photograph of a Soviet leader, postcards of Moscow or some late Soviet stamps. The easiest catch is RAN (9.6) nightly at 7 p.m. EST (6 CST)

A NEW station with call letters HP5L (11.74) is nearing completion at David, Panama. The slogan will be "Asiul Airam," or the words "Maria Luisa" spelled backwards. . . . Another new station, YVIRG (6.35), at Maracaibo, Venezuela, made its debut September 25, and is now heard nightly from 8:30 to 11 p.m. EST (7:30 to 10 CST). The station, whose slogan is "The Lake Waves Station," relays broadcast station YV1RH. Verifications will be sent to listeners. Address reports to YVIRG, P. O. Box 261, Maracaibo, Venezuela. . . . The Portuguese are experimenting with CSW, "Emisora Nacional," of Lisbon, preparatory to starting a regular colonial service. The Portuguese version of Big Ben strikes the hour at 6 p.m. EST (5 CST), after which a lady announcer gives the identification in English. Although the frequency is announced as 9.87, the station will be tuned in anywhere from 9.88 to 9.93 megacycles.

Capt. R. B. Oxrieder, State College, Penn., reports that the new Spanish station, "The Voice of Armenia," at Armenia, Colombia, has adopted the call letters HJ4ABH and is being heard on a frequency of 9.525 megacycles.

SPEEDING over London at 250 miles an hour in a plane between the hours of 12 mid. and 3 a.m. EST (11 p.m. and 2 a.m. CST), Harry E. Bowbyes, member of the Royal Air Force, wrote the General Electric Company (Continued on Page 35)

- 3:20 p.m.—Enque Magazine review: GSB GSF
- 4 p.m.—Talk, "Occupation for little Children": DJB DJD
- 4:15 p.m.—Wilhelu Winterberg, songs: DJB DJD
- 4:30 p.m.—Alexander Merly, author: DJB IJL
- 5 p.m.—Spanish music: Carmen del Rio, soprano and Winifred Small, violin: GSC GSD GSP
- 5:30 p.m.—Selections from musical comedies: ZBO
- 5:30 p.m.—Mannie Soutter, comedienne: GSC GSD
- 6 p.m.—Happy Hour program: PCJ (9.59)
- 6:15 p.m.—Enzu Aita, Neapolitan songs: ZRO
- 7:30 p.m.—Scott quartet: YV2RC
- 7:30 p.m.—Hitler Youth program: DJB DJD
- 8 p.m.—National Tourist program: TTPG
- 8 p.m.—Overture and Beginners, Please: GSC GSF
- 8:15 p.m.—Light concert: DJB DJD
- 9 p.m.—Reginald Liveridge, organ: GSC GSF

Thursday, October 22

- 12:20 p.m.—BBC dance orchestra: GSB GSD GSI
- 3 p.m.—Overseas hour: JVI JVN
- 3:20 p.m.—Piano music by Debussy: GSB GSF
- 3:30 p.m.—RBC singers: GSR GSF GSG
- 4 p.m.—Ristenpaul Chamber Orchestra; Hans Berger, soloist: DJB DJD
- 4:30 p.m.—"A Countryman's Diary," A. G. Street: GSB GSF GSG
- 5 p.m.—Lew Stone's band: GSC GSD GSP
- 5:30 p.m.—Empire Magazine review: GSC GSD
- 6 p.m.—Girl's vocal duet: YV2RC
- 6 p.m.—Starlight: GSC GSD GSP
- 6:15 p.m.—Sound pictures: DJB DJD
- 6:30 p.m.—We twine the harvest wreath: DJB
- 6:45 p.m.—Folk songs: YV2RC
- 7 p.m.—IBC trin: YV2RC
- 7:30 p.m.—Pablo Castellanos (Mexico), piano: DJB DJD
- 8 p.m.—American program from Prague: OLR
- 8 p.m.—Popular music: PRAIO
- 8 p.m.—LONDON STRING TRIO; Jean Pouquet, violin; William Primrose, viola; Anthony Pini, violincello: GSC GSF
- 8:15 p.m.—Miscellaneous program: DJB DJD

Friday, October 23

- 9:30 a.m.—Scottish dance music: GSF GSG GSH
- 10 a.m.—Henry Russell memorial program: GSF GSG GSH
- 10:30 a.m.—Polish hour: SPW
- 12:25 p.m.—BBC Theater orch.: GSB GSD GSI
- 1:45 p.m.—Monologue in melody: GSB GSD GSI
- 2:45 p.m.—KENNETH ADAM, describing the breaking of dawn atop one of the 100 feet aerial masts of national transmitter at Hrolt-wich, England: GSB GSF GSG
- 4 p.m.—Talk, "Sea Power": GSB GSF GSG
- 5 p.m.—Popular orchestral concert: DJB DJD
- 5 p.m.—OPERATIC CONCERT; BBC Empire orchestra; Dino Borgioli, tenor: GSC GSD GSP
- 5:30 p.m.—SELECTIONS FROM OPERA, "Così fan tutte," S. A. Mozart: ZRO
- 6 p.m.—"Ronie's Midnight Voice," Amy Bernard: ZRO
- 6 p.m.—South American program: COCD
- 6:15 p.m.—Sound pictures: DJB DJD
- 6:20 p.m.—Gypsy encampment program: GSC GSD GSP
- 6:30 p.m.—The new German book: DJB DJD
- 6:45 p.m.—Women's Hour: DJB DJD
- 7:30 p.m.—Tangermunde, the North German Rothenburg: DJB DJD
- 7:45 p.m.—Concert orchestra: YV2RC
- 8:15 p.m.—Dance music: DJB DJD
- 8:30 p.m.—Walton Forbes, viola: GSC GSF
- 8:50 p.m.—Old Folks at Home Program; BBC Empire orchestra; Olive Groves, soprano; Norman Allin, bass: GSC GSF
- 9:30 p.m.—Opportunity program: COCD

Saturday, October 24

- 8:30 a.m.—Coventry Hippodrome orchestra: GSF GSG GSH
- 9:45 a.m.—Eugene Pini's tango orchestra: GSF GSG GSH
- 11:15 a.m.—Children's Hour: GSB GSD GSI
- 1 p.m.—Latin music: COCI
- 1:30 p.m.—In Town Tinnit program: GSB GSD
- 2:30 p.m.—Al Collins' orchestra: GSR GSD GSI
- 4 p.m.—Classical peasant music: DJB DJD
- 4:30 p.m.—League of Nations broadcast: HBL HHP
- 5 p.m.—Military concert: DJB DJD
- 5:20 p.m.—Henry Russell memorial program: GSC GSD GSP
- 6 p.m.—Pan-American program: W3XAL (6.1)
- 6:10 p.m.—BBC Military band concert: GSC GSD
- 6:15 p.m.—Musical travels: YV2RC
- 6:30 p.m.—Dance music: DJB DJD
- 6:30 p.m.—Jose Cerezeda, songs: YV2RC
- 7 p.m.—Argentina Hour: LRX
- 7:30 p.m.—Dance music: DJB DJD
- 8 p.m.—English prose readings: GSC GSF
- 8:15 p.m.—Operetta: DJB DJD
- 8:55 p.m.—Play, "The Night Experts": GSC GSF
- 9:30 p.m.—Opportunity program: COCD

Time given is CST; for EST add one hour; for MST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 33. These are indicated, for example, by (w-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—2:55 a.m., GSB, GSD; 3:45, TPA3; 6, 11RU; 7, GSF, GSH; 9, ZRO; 10:30, GSF, GSG; 11, 11RU; 12 noon, GSB, GSD, GSI; 12:20, ZBO; 1:30, TPA3; 3, GSH, GSF, GSG; 4:15, EAQ; 5, ZRO; 6, IAN; 6:40, GSC, GSD, GSI, HP5L; 7, TPA4; 7:15, DJB, DJD; 9, COCI; 9:40, GSC, GSF; 9:45, CJRO; 10:20, TPA4; 11:40, JVI.

Sundays—3:30 a.m., VK2ME.
Sun., Mon., Wed., Fri.—3 p.m., RNE.
Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.
Daily except Sundays—5 a.m., VK3ME.

Sunday, October 18

- 4:30 a.m. Daily—Fiji Hour: VPI
- 9:30 a.m. Daily—Vatican City topics: HVJ
- 9:40 a.m.—St. Paul's services: GSF GSG GSH
- 10:10 a.m.—Symphonic concert: DJB
- 12 noon Daily—Dance music: COCD
- 12:20 p.m.—Stratton Quartet; George Stratton, violin; Carl Taylor, violin; Watson Forbes, viola; John Moore, cello: GSB GSD
- 12:30 p.m.—Classical music and news: RV96
- 12:45 p.m.—Operatic program; Munn and Felton's band: GSB GSD GSI
- 1 p.m.—Latin-American music: COCD
- 1:15 p.m.—Horse races: YV2RC
- 2 p.m.—Scottish services: GSB GSD GSI
- 3:55 p.m. Daily—Listener greetings: DJB DJD
- 4 p.m.—Children's songs: DJB DJD
- 4:30 p.m.—Nocturno for violin, viola and flute: DJB DJD
- 5 p.m.—Griller String Quartet; Sydney Griller, violin; Jack O'Brien, violin; Philip Burton, viola; Colin Hampton, violincello: GSC GSD
- 5:15 p.m.—Sunday concert: DJB DJD
- 5:30 p.m.—Scottish services: GSC GSD GSP
- 6 p.m. Daily (except Mon., Sat.)—Moscow broadcast: RAN
- 6:15 p.m.—Cirely Hoyer, soprano and Roland Robson, baritone: GSC GSD GSP
- 6:30 p.m.—A day hour: DJB DJD
- 7 p.m.—Two Hours with Cuba: COCO
- 7:45 p.m.—Netherlands songs, Jan Koelsier; Gerri Muller, tenor: DJB DJD
- 8 p.m.—American program from Prague: OLR
- 8:15 p.m.—Callender's Second Band; Fraser Coss, baritone: GSC GSF
- 9 p.m.—Music Appreciation Hour: HRN
- 9:25 p.m.—Shakespearean songs; David Brynley, tenor: GSC GSF
- 9:45 p.m.—Program highlights: DJB DJD
- 11 p.m. Daily—Overseas hour: JVI

Monday, October 19

- 10:30 a.m.—Polish variety hour: SPW
- 10:50 a.m.—Hotel Victoria orchestra: GSF GSG
- 11:30 a.m.—The Alphas: GSB GSD GSI
- 12:20 p.m.—An Ulster review, "Ballymagraw Gazette": GSB GSD GSI
- 1:20 p.m.—ENTERTAINMENT PARADE; News from the entertainment world; Interviews; Selections from current shows; BBC orchestra: GSB GSD GSI
- 2 p.m.—Overture and Beginners, Please." A visit backstage before the curtain rises: GSB GSD GSI

- 2:30 p.m.—Segovia's guitar recital: GSB GSF GSG
- 3 p.m.—Overseas hour: JVI JVN
- 3:40 p.m. Weekdays—Dominican folk music: IIN
- 4:30 p.m.—Brazilian hour: PRF5
- 5 p.m.—Sketch, "The Christening": DJB DJD
- 5:15 p.m.—We come from Pommierland: DJB DJD
- 5:30 p.m.—SELECTIONS FROM OPERA, "The Life of the Praying Mantis": ZBO
- 5:40 p.m.—Empire Exchange program: GSC GSD GSP
- 5:55 p.m.—Satirical revue, "World for Sale": GSC GSD GSP
- 6 p.m.—Pan-American program: W3XAL (6.1)
- 6 p.m.—Variations on an original theme by Brahms; Albert Schmitz, piano: DJR DJD
- 6 p.m.—Talk by Professor O. Megna: ZRO
- 6 p.m.—South American program: COCD
- 6:15 p.m.—Muzio Giovaugli, songs: ZRO
- 6:25 p.m.—Mail bag: ZRO
- 6:30 p.m.—Little German reader: DJB DJD
- 6:45 p.m.—Solo Concert; Li Stadelmann, cymbal: DJB DJD
- 6:45 p.m.—Songs contest: YV2RC
- 7 p.m.—Argentina hour: LRX
- 7 p.m. (also Wed., Fri.)—National Railways program: IJU
- 7:30 p.m.—Brass band: DJB DJD
- 8:15 p.m.—Variety concert: DJB DJD
- 8:30 p.m.—DX program: HJABE
- 9:30 p.m.—Opportunity program: COCD
- 11:30 p.m.—Hawaii Calls: KIO RKP

Tuesday, October 20

- 11:45 a.m.—The Continentals; Carmen del Rio, songs: GSB GSD GSI
- 2 p.m.—First broadcast of the BBC Theater organ: GSB GSD GSI
- 3:20 p.m.—Scientists at work: GSB GSF GSG
- 4 p.m.—Hitler Youth program: DJB DJD
- 4 p.m. Daily—Mayor's program: COCD
- 4:15 p.m.—Fritz Bruno Wild, piano and Erik Schutz, songs: DJB DJD
- 4:30 p.m.—Talk, "Bavarian Alps": DJB DJD
- 5 p.m.—Amateur hour: COCO
- 5 p.m.—Stage light program: DJB DJD
- 5:30 p.m.—Esther Coleman, songs: GSC GSD GSI
- 5:55 p.m.—Play, "Nelson Expects": GSC GSD
- 6 p.m.—South American program: COCD
- 6:15 p.m.—Sound pictures: DJB DJD
- 6:30 p.m.—Kaleidoscope of opera: DJB IJL
- 7 p.m.—Argentina Hour: LRX
- 7:30 p.m.—The Continentals: YV2RC
- 8 p.m.—BBC Empire orchestra; Kate Winter, soprano: GSC GSF
- 8:15 p.m.—Light music: DJB DJD

Wednesday, October 21

- 11:15 a.m.—Talk, "Food for Thought": GSB GSD GSI
- 1:15 p.m.—Garroll Gibbons' Savoy Hotel Orphans: GSB GSD GSI

FALL FASHIONS FOR YOU

Left: Lovely Jane Pickens, as attractive as her own voice, in a flattering combination from the International Week Fall Fashion Show held recently at Rockefeller Center in New York. The cape is luxurious white fox, and is worn over a flowing silver lame gown cut on the latest slender princess lines. The gown has a bias band of the lame at the decolletage. The show presented a comprehensive and dramatic picture of the Fall season's fashion trends.



When Jane Pickens, NBC singing star, modeled this Parisian copy of a Persian warrior's coat, New York sophisticates gasped. It's black taffeta, with figures in red, gold and green lacquer. It's designed by Molyneux.

PHOTOS BY DELAR







Photos on these pages by DELAR

Charming clothes—and radio beauties! A feature of the recent International Week Fall Fashion Show, an event sponsored by the exclusive women's shops of Rockefeller Center, New York, was a dally parade of four-star wearing apparel modeled by the radio stars themselves! Left to right on these pages: Edith Dick, "Hit Parade" vocalist, parades a silver lams dinner suit. A rhinestone and star sapphire clip at the throat and the high back, slit to the waist, are unusual touches. The separate jacket has square shoulders and is fastened at the waist with one button. The scarf is a four-skin sable. Betty Wrasge (below) makes college girls envious with the ideal outdoor, football-gams outfit. The suit is brown and white twsed with a full-length swagger coat. The waistcoat, cut on man-tailored lines, is worn over a copper-colored Jersey blouse. Note the inverted pleat in the skirt, the brown suede pheasant feather in the hat! Up-to-the-minute Connie Gates (above), NBC songstress, models fashion's latest whim, a black broadcloth dinner suit. The dress has a silver lame top and is high at the throat. The jacket has full leg-of-mutton sleeves. The bustle-effect comes from waist pleating, and the stiff rolled black velvet hat has an open crown and veil. A girl dressed like Bernice Claire (above) should be the belle of any ball. Her stunning evening gown is white slipper satin, and the full skirt has a grand sweep of eight yards! The bands are velvet, purple and fuschia alternating. Connie Gates (right, above) presents for milady's approval a grape-colored theater suit. The asparate flared tunic, buttoned down at the back, has short puffed sleeves and a small turned-down collar. The metal girdle is studded with emerald cabochons. (P.S. W'thout the tunic, the dress is ideal for formal dinners)

BING CROSBY'S CHALLENGE



HAVE you been wondering how you really rate with people—especially with men?

Here's the way to check up on yourself!

Do you know that queerish sensation a girl gets in the vicinity of her ribs when she meets a super-special man?

What should she do to "register" . . . what shouldn't she do? Don't guess any more. *Know*, next time. Take the "top date" test from that lovable, lazy, croonin' cowboy. From Bing Crosby himself. Take it away, Bing!

"You've put me on the spot! But what a spot! This is the first time I've been able to vocalize those 'ideas' I've had ever since I was a charter member of the high-school prom committee. For instance, there are a lot of wallflowers sittin' around that should be orchids. They just miss out by a simple thing or two. Personally, I can remember the girl I didn't take to the dance because she giggled. She was a good dancer, a good looker—but she was always giggling!

"It's the little things that wash up romance. You've all heard of 'Sally,' the sunshine of Paradise Alley. That is, she was the sunshine until she started talking baby talk. Now Sally doesn't live there any more!

"But for a 'top date'—a man would move mountains any day in the week!"

Are you a "Top Date"? Or a "Second Choice"? Or a "Fizzle"? . . .

Suppose you had a date with a super-special like Bing himself, on Wednesday night at eight o'clock. See how you measure up beforehand:

Give yourself a score of five for each of the following questions to which you can honestly answer "Yes"; three if your answer is "sometimes," and nothing if it's "no." Then add up your total—and find out your rating.

"Technique is the most important," says Bing. So he starts with it.

YOUR TECHNIQUE

1. Do you show interest in other people—without making a job of it?
2. Do you avoid talking baby talk to animals? To your boy friends?
3. In a crowd, would you refuse martinis if you wanted milk? (Or milk if you wanted martinis?)
4. Do you make it a point not to "stand up" your dates?
5. Is your conversation free of expressions such as "Too, too divine" . . . "ducky" . . . "ABsoLUTely wonderful?"
6. Do you let men telephone you more often than you telephone them?
7. When you think you're alone with "just the girls," do you keep your charm turned on?
8. Are you as pleasant to the "small fry" as to the "big catch"?
9. Do you allow the boy friends to do the chasing?
10. If you feel superior to a man, do you refrain from showing it?

WHEN YOU HAVE COMPANY

1. Can you get people to do things without ordering them around? (Like playing the piano . . . getting up a game?)
2. Do you make your guests feel welcome without gushing?
3. Do you see that everybody's having a good time—including the "mousey girl" you had to ask and the chap with the buck teeth?
4. Do you provide entertainment (dancing will do) so your company doesn't have to sit around making conversation?
5. When you introduce two people, do you keep from saying things like "You two must get together, you both like golf!"
6. Instead of cramming the house, are your parties small enough so that



Left: Can you get guests and friends to do things without finding it necessary to "boss them around"?



Can you pass the orchestra leader without pretending he's a pal?

TO YOU

BY
VIRGINIA
T. LANE

folks can move around comfortably?

7. Do you give a man a table to balance his food on, so he doesn't have to juggle plates in his lap?

8. Is your food he-manish and not simply "dainty teasers"?

9. Can you make three a company instead of a crowd by creating a friendly and easy atmosphere with both men?

10. Do you like to entertain?

WHEN YOU GO ON A TWOSOME

1. Are you on time?

2. Do you make your date feel important even when Local Hero Number One comes into sight?

3. Can you refrain from a steady flow of chatter and give him an inning?

4. Do you resist the temptation to play up or play down other men?

5. If you've beaten your date at bridge or at tennis, do you hold back advice on his game?

6. Do you know that sympathy is the most alluring quality in a girl—and act on that knowledge?

7. When you are paid a compliment, do you take it in stride without making such snappy come-backs as "I'll bet you tell that to all the girls!"

8. Do you let him choose the dinner or select the theater?

9. Can you keep from (a) being sprightly every second to show you're peppy, (b) talking about other romances to show you're popular? (Score yourself ten if you can answer "yes" to this one!)

10. Do you give your escort your full attention instead of trying to "see who's there"?

WHEN YOU GO TO A DANCE

1. Have you been practising your dancing in between parties?

2. Are you friendly with everyone

and not "cliquey" with just a few of your acquaintances?

3. Do you believe that silence is golden while you dance?

4. Do you try to make each partner feel he's somethin'?

5. Do you concentrate on your partner instead of trying to catch the eye of other couples? Is your conversation interesting to him?

6. Can you pass the orchestra leader without pretending he's an old buddy of yours?

7. Do you avoid getting a little too noisy around twelve o'clock?

8. If another girl has a dress similar to yours, can you laugh it off and not let it ruin your evening?

9. Do you let the "visiting duchess" be the one to wear that regal-and-bored look, while you go in for a good time?

10. Do you give your escort a "break" instead of making a play for the stag line?

CHECK UP ON THE DISPOSITION

1. Can you fight self-consciousness by thinking of other people—do you realize that possibly they're self-conscious too?

2. Have you a control stop on your temper?

3. Are your funny stories aimed at yourself and not at someone else?

4. If it's two a. m. and you're four miles from home, can you keep from sulking when the tire goes flat?

5. Do you go on the general theory that people like you instead of the theory that they don't?

6. Can you keep your office worries and home troubles to yourself?

7. Are you calm instead of fussy?

8. Are you friendly instead of coy?

9. When you meet a new crowd, do you try to be one of them, or do you aim at making a quick impression?

(Continued on Page 48)



In a crowd, could you refuse martinis if you wanted to drink milk?



Right: Can you put the "finishing touches" on at home and then forget all about what you "look like" for the entire date?



Right: How do you answer the question—"Are you always punctual and ready when you have a big-time date?"

THERE ARE NO SHORT-CUTS TO FAME AND FORTUNE—BUT HERE'S AN EASY ROAD TO A MAN'S HEART! A RADIO AND SCREEN IDOL TELLS ABOUT IT!

Radio Guide Presents
GIANT-GRAVURE

One man's work isn't enough for JACK BENNY. He started Fred Astaire's program this season as well as his own. Filling the dancer's shoes would be more than one man's work in itself, but Benny—well, he managed to sandwich it in between his own opening and his movie work! He has three more movies to make before he can even think of another vacation. He spent his last time off the air before the cameras, and here is one of the results, which Radio Guide takes pleasure in presenting

Photo by Paramount

JACK BENNY



IF I ONLY had brains enough to be a copy-writer for an advertising agency, I'd be the happiest guy on earth!"

Thousands of people, tormented by creative cravings, make remarks like that almost every day, for copy-writing, to the average person, sounds like a fascinating job.

Besides, a good copy-writer—if he's as good as Nelson Eddy was when he worked for a Pennsylvania advertising agency—can, by the simple process of choosing the right words, add glamor to the dullest product in the world.

Even soda crackers, or noodles—under the magic of words—can wear celestial halos and sound like food fit for the gods.

And the man able to glorify them can command a king's salary.

Nelson Eddy had this ability with words.

And if he had not been blessed with a magnificent voice and a will to use it, he might have developed into one of the highest-paid copy-writers in America.

Instead of hearing him sing, you



The decision of whether to sing or write gave Nelson Eddy (right) many uncomfortable hours

might be reading his pork-and-bean prose, or his pill panegyrics in the advertising sections of all the smarter periodicals of the day.

But Nelson Eddy was one writer who was determined to sing.

It was this determination that sent him, at twenty-some-odd years, barging into the studio of David Bispham, one of the world's foremost baritones.

"Listen to me sing," he said. And before the great man could stop him, he had delivered an aria that made the rafters rattle.

Like the man who put all of his chips on the red, only to see the hopes

SINGING THROUGH LIFE With NELSON EDDY

of a lifetime fade away when black turns up on the wheel, Nelson Eddy had staked everything on Bispham's opinion of his voice.

But hope gasped, gurgled, turned over and died when Bispham dismissed him with no more than a curt "good day."

SO IT was all over, he told himself, all but the weeping and the wailing. The little New England drummer, reporter, copy-writer and pseudo-singer had drowned his glory in a shallow gesture and staked his reputation on a song.

Evidently it was back to the copy-desk for Nelson Eddy! No more were there delusions of grandeur about the fine operatic baritone he had built himself up to be in his own mind.

That night he and his mother held a mutual consolation party. It didn't matter, they kept reassuring each other; the sun would shine, birds would sing, trees would bud in the Spring and street cars would run on Philadelphia schedule. Life would go on as it had gone on before, whether or not Nelson Eddy made the operatic grade.

There were other things in life, they said, besides music.

Then a couple of days after his impromptu audition for Bispham, the mailman deposited a square packet underneath the Eddy door.

A mail-order catalogue, no doubt, or another correspondence-school circular promising a lot of things that were possible but not probable.

Perhaps he was getting a defeatist complex, thought Nelson.

But if he was, it was destined to wither before it really took root. When he opened the package, a huge photograph of Bispham, bearing an inscription that changed the face of the world, fell out.

To Nelson Eddy, it said, *the coming baritone, or I'm much mistook.*

AND that was the beginning of an association that lasted until Bispham's death shortly afterward. It was also the first serious beginning of Nelson Eddy's vocal career.

"It is not true," says Nelson, correcting previous stories at this point, "that I gave up advertising when Bispham started coaching me, and it is also not true that I was fired from my job because I sang at my work. It was merely that my bosses didn't believe I could devote so much time to singing as an avocation and still do justice to my job.

"On one of my recent concert tours, I met the man who dismissed me for this very reason. He's still with the same agency handling some of the programs for which I have been singing; when we were reintroduced he said, 'Nelson, I am certainly glad that I had foresight enough to fire you.'"

SUCCESS! FAME! WEALTH! THEY DANGLE BEFORE THE EYES OF A BOY WITH A VOICE WHO BECOMES A MAN WITH A FUTURE. BUT—

BY MARGE KERR

The loss of that first job, however, was not the end of Nelson Eddy's advertising career, as has often been written. He went on to another agency and continued to divide his time between working and singing.

THEN one fine day, someone decided that the advertising business could get on very well without me," Nelson grins as he talks about the incident.

"I had been away on a vacation, and I remember very well that all of my work was cleared up 'way ahead. But on returning, I forgot that daylight-saving time had come in. I arrived at the office at ten instead of nine o'clock and was promptly fired by an irate superior."

Maybe the "irate superior's" midnight lobster had disagreed with him, or perhaps his toast had been burned at breakfast. But whatever the reason for it might have been, his grumpiness was a lucky break for Nelson because Nelson's next important step hinged on that small incident.

Up until then, Nelson had been singing in church, at pink teas, at society parties and other parlor affairs. And, like his father and mother, he had done a little work in Gilbert and Sullivan operettas and had had parts in a few skits and plays.

This experience, however, did not provide the funds to finance his steady march toward the goal that meant financial security and happiness for himself and his mother until—

"One day," Nelson said seriously, "a dear, sweet lady gave me \$25 for singing in one of her afternoon musicales. "That made me a real 'professional.'"

I realized then that there was a future for me in music. Music could be a lucrative career. Mother and I talked it over—and I stopped looking for another advertising job."

Up to this point, Nelson Eddy's steady climb might be likened to an old-fashioned checker game. Life was the red-and-black squared board and Nelson was the canny player, hopping all over the field.

Each time he made a move, he jumped a figurative king.

He "jumped" the ironworks for reporting, reporting for advertising, and now, with all the checkers on his side, he was going to clear the board for the final coup.

He was going to "jump" advertising and take up singing!

It wasn't quite as hazardous as it sounds.

Conveniently enough, the Philadelphia Operatic Society held a contest for the part of "Amonaroso" in Verdi's "Aida."

Nelson, prepared in advance as always, won out. From "Aida," it was but a small step into "Pagliacci," and after a few operas with the operatic society, the Savoy Company signed him for more Gilbert and Sullivan.

Next, more to demonstrate his own versatility than anything else, he joined a snooty little "art" group known as the "Plays and Players," and appeared in two of their plays, dancing as well as singing. What the "Plays and Players" meant professionally, I didn't learn, but socially they must have been all plush and a yard wide, for they engaged Nelson only after leafing through the social register and finding him well listed.

(Continued on next page)



Nelson Eddy: Money was a problem


him for more Gilbert and Sullivan.

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(Continued on next page)



Nelson Eddy earned his first money from singing by performing at a musicale



Then Society gave another musical play, sponsored, this time, by Mrs. George Dallas Dixon, a Philadelphia blueblood, and presented in the Philadelphia Academy of Music.

Nelson Eddy was cast as the "King of Greece."

And listed as such too, because some short-sighted printer had omitted his name from the fancy gilt-edged be-tasseled programs!

Stirred-up emotions, they say, stimulate creative power, and it must be so, for Nelson, charged with anger at the printer's oversight, went out on the stage and sang magnificently.

THE next day, though he wasn't mentioned by name of course, every paper in town had something to say about the "King of Greece."

A critic for Philadelphia's staid *Public Ledger* cleared up the mystery. With his rickety typewriter well under control, he sat down and wrote, conservatively:

"The outstanding character of the entire play was the young man who appeared on the program merely as the "King of Greece." So many persons have asked me who he is I hasten to tell them that his name is Nelson Eddy, and I quite agree with them that he has great talent as an actor and a voice that thrilled because of its perfect control, clear, resonant tone and exceptional quality."

Just words, those. A newspaperman, anxious for a little scoop, had taken the trouble to learn Nelson's identity and had given him the break he certainly deserved. Even today, this particular press-clipping is one of Nelson Eddy's most treasured possessions, in a world where press-clippings, by virtue of their very number, can no longer mean anything.


All of these triumphs, however, were no more than preludes to the final triumph which Nelson Eddy was to make in the role of "Tonio," when the Philadelphia Civic Opera Company presented "Pagliacci" at the Metropolitan Opera House in 1924.

The *Public Ledger* critic again went to bat with this frank statement:

"Mr. Eddy's characterization of Tonio's difficult role was so excellent throughout that it looks as though the Civic Opera Company might already have justified its existence by the discovery of real operatic talent."

AND the Civic Opera Company's famous conductor, Alexander Smallens, must have thought so too, for he took Nelson Eddy in hand and taught him to be a real operatic singer—a singer who really sings, rather than a singer outfitted in magnificent trappings who roars and thunders his way through "Faust" and "Il Trovatore!"

The longer Nelson remained with the Philadelphia Civic Opera Company, the more he learned . . . not only music, but about people and places and things.



For instance, he learned that friends can be important. He hadn't realized this before, for as a child, he'd moved around too much to make many intimate contacts. But there was one singer in the company who interested Nelson—and who, in turn, was interested in him.

His name was Edouard Lippe. And he had a genuine faith in Nelson Eddy's voice.

"Why don't you study under my former teacher, William Vilonat?" he asked one day. "Vilonat can develop you into one of the greatest baritones in the world, if anyone can."

So Nelson went to see Vilonat.

And Vilonat listened to him sing.

YOU have a voice," he said, "but it needs more training. And training means sacrificing. It means early hours and no girls and simple foods and no champagne—and it means study. It means the ability to set your mind on work and keep it there. And it means a trip abroad."

Nelson Eddy looked at him hopelessly.

Hard work and no fun were nothing new to him. In fact, they were actually a part of him. If those were his only problems—well, he was as good as made already!

But studying abroad! That was something else.

Where was a poor boy like Nelson Eddy to get funds for a trip to Paris? Or to Dresden? Or even to New York, for that matter?

There wasn't a living soul in the whole universe to whom Nelson could turn for help. In fact, the whole idea of studying abroad was almost idiotically preposterous.

And if he couldn't get the money anywhere—the poverty he and his mother had fought against for so long was destined to defeat him after all!

Nelson Eddy may be heard Sundays over a CBS network at 8 p.m. EST (7 CST; 6 MST; 5 PST).

Next week—in RADIO GUIDE—you'll learn how Nelson Eddy overcame his lack-of-money handicap. You'll read how his single-purposedness and tenacity carried him forward along the path to fame. Face his troubles with him! Share his triumphs! Don't miss following the career-story of this great radio favorite. In RADIO GUIDE—read it here next week!

Left: Nelson Eddy as "Wolfram" in *Tannhäuser*. The great Blipham believed he'd have singing success

A REVOLUTION IN RADIO!

GRUNOW "SELF-TUNING" TELEDIAL
WITH 12-TUBE, ALL-WORLD, ALL-WAVE
RECEPTION

Only \$99⁹⁵

THE biggest news in radio today is Teledial, the "Self-Tuning" sensation just introduced by Grunow. Grunow factory production, now up to 2,000 sets a day, is pushed to the limit to meet the demand.

Teledial is only one reason why this has happened—why so many people are saying "Grunow is the only Radio to buy." Grunow engineering has accomplished exceptional results in short-wave reception. Teledial owners tell us they and their friends are positively amazed at the clear-cut way this set brings in airplane and ship signals—Berlin, London, South America and all the other foreign signals that everybody wants to hear.

And the Grunow Teledial is just as far ahead of the field in its reception of American stations. It gives you your favorite 15 stations ready-tuned. A single finger-flick of its telephone-like dial brings to life the station you select at the exact spot on the dial where its reception is perfect!

To prove to yourself what a remarkable reception achievement Teledial is, go to your own radio

with your watch and see how long it takes you to tune in your 15 favorite stations. The average is about 5 minutes. Then go to your Grunow dealer and try it on Teledial. You will find you can tune the same 15 stations in 15 seconds. Many people tell us they do it in 12.

Grunow is not only the only set today with Teledial—it is also the first and only set with the patented new "Violin-Shaped" cabinet which absolutely banishes all trace of tone-destroying cabinet resonance. From Teledial and its "Violin-Shaped" cabinet you receive tone as pure and unchanged as that which goes into the microphone.

Recognizing that readers of the Radio Guide probably are more interested in the improvement of radio reception than casual listeners, we have authorized Grunow dealers to offer you a free home trial of Teledial, and to make you a special offer on your old set. It will mean a great deal to us to have you and your friends listening to the world's finest receiving set.

Go to your Grunow dealer and see and hear Teledial today!



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A TRIUMPH
IN TONE!

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IN
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"Violin-Shaped" Cabinet.

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Grunow
"ELEVEN"
Only \$69⁹⁵



SUPERINTENDENT Hart couldn't sleep. She had tossed and turned all night, and now a hot July dawn was seeping into the Chicago sky. Yet that fear remained:

When would the prowler strike again?

Just the night before, a nurse had run screaming into the Chicago Lying-In Hospital, where Mrs. Hart was superintendent of the nurses' home. One of the younger and prettier nurses.

"A man . . . out there in the dark!" the girl had gasped. "He grabbed me! He tried . . ." She sobbed hysterically.

Fortunately the young nurse's screams had driven away the muscular prowler who had sprung at her the night before from the shadows.

But when, worried the sleepless superintendent, might that lurking night-creature strike again? There had been other crimes like that in Chicago, just recently. She remembered how Lillian Guild had been found in the Central YWCA building slain by a fiend. And only a short time ago a prowler had been driven out of the nurses' home at St. Luke's Hospital—but not before two of the girls had been seriously injured. Perhaps, thought Mrs. Hart, he was the very same criminal who had attempted to injure one of her own nurses the night before.

And so she fretted, while the panes of the hack-room window grew slowly gray with dawn.

Then she heard footsteps. Footsteps on the veranda, just outside her window! At first the superintendent doubted her ears. Surely her nerves were getting the better of her. Surely, she thought, at first, those could not be quiet, shuffling footsteps just a few feet from her head. Coming closer . . .

Superintendent Hart didn't scream. Fear did not paralyze her. Face to face



man as he and his two buddies drove up—just in time to hear the booming roar of twenty police shotguns—"This sure is a little war. Look! See that guy stick his head over the edge of the roof! Wow!"

The cat-man whom police had chased to the roof of the hospital building had suddenly stuck up his head, fired three quick shots at the massed policemen in the street below.

For ten minutes, the fugitive kept looking for a way of escape, taking shrewd and careful pot-shots at the exposed policemen but never affording them a good shot at him. Then a sudden and dramatic silence fell. Minutes dragged by. Had the man died of his wounds? Had he, despairing, shot himself? Or was he still lurking, cunning, cruel, ready to shoot or to stah?

Not only the police, but also more than a score of nurses were asking those questions. The women, many of them only partially clothed, had huddled in a single group on the first floor, where they were guarded by Detective Coughlin. Finally, police started to search the building.

NO TRACE of the moron could be found!

"I'm sick and tired of this!" snorted strong-minded Head Nurse Arnold. "I'm going to my room to get some decent clothing!"

Upstairs went Nurse Arnold. She swung open her closet door—and ran out, screaming.

"Help! Police! He's in my closet! He's pulled my dresses off the hooks to cover himself! He's bleeding . . ."

Detective Rothman went up the stairs three at a time, with a battalion of cops of all rank pounding behind him toward Mrs. Arnold's room.

An officer threw open the door. Gun

DEATH AT DAWN

with a crisis, she found her years of disciplined training carrying her through. Firmly, quietly she walked from her bed, picked up a bath-robe, stole out into the hall. A telephone was there, and Mrs. Hart lifted the receiver, spoke softly but firmly:

"Police!" she said, and in a few seconds this radio call was heard:

"Car 27 . . . Calling Car 27 . . . Investigate a suspicious character on the rear porch at 5741 Drexel . . . Car 27."

STEADY-EYED Detective Frank Rothman heard that radio call in the squadroom at Woodlawn precinct.

"There's the moron that's been bothering nurses!" he said.

"I'd like to get a crack at him," announced Rothman's huddy, Michael Nolan. "But it's out of our district."

John McCarthy, third of this detective trio which usually worked together, grunted. They listened in silence for the next alarm. It wasn't long in coming:

"Cars 34 . . . 14 . . . and 4 . . . Calling

cars 34 . . . 14 . . . and 4 . . . A shooting at 5741 Drexel . . ."

"We may get in on this, yet," said Detective Rothman quietly.

He was right. Minutes passed then—a riot call!

"Come on!" said Rothman, "that means us! There must be a young war on. Let's save the women in white!"

Rothman was right. There was a young war in progress around the nurses' home. It had all started when Detectives Schillig, Daley and Coughlin raced Radio Car 27 into the alley behind Mrs. Hart's bedroom, in response to that first call. In the growing dawn they saw a shadowy figure.

"Police officers!" Schillig shouted. "Come down with your hands up!"

Two shots cracked in the dawn hush, flashed in the dawn gloom. Two slugs smacked into the building opposite as the lurking thug opened fire. The three detectives replied with pistol-fire.

The cornered prowler groaned. Inside the nurses' home, a woman screamed. Then the man on the ver-

anda jumped to his feet and ran up the stairs.

"Get him!" shouted one of the officers. "Get him before he breaks into the building!"

FLASHLIGHT beams and bullets, pounding feet and policemen's angry voices pursued that skulking figure up three flights of stairs.

Hit he must be, as a trail of blood-stains clearly revealed. But this did not prevent the nemesis of nurses from pushing open a trap-door and escaping, catlike, to the roof. And for any policeman to have poked his own head through that trap-door would have been prompt and certain suicide.

However, the second alarm had gone out in the meantime, and the new July morning—so lovely and fresh—was ringing with the wolf-howls of speeding radio cars. Then came the riot call which brought to the scene Detective Rothman and a score of other police officers, including Lieutenant Archie Kane, who took charge.

"Yessir!" exclaimed the gleeful Roth-

man in hand, bloody, staggering, a muscular young man with burning eyes that flashed was just in the act of hurling himself from the open closet door to the floor beneath the bed.

"Crack!" Cornered, the frenzied thug fired blindly and the bullet ground into the wall beside Rothman. Deftly, the detective swung his shotgun, pulling the trigger again and again.

IT WAS all over. From beneath the bed, police dragged what was left of one William Keane, 28 years old, an ex-convict. Desperately wounded, he had still managed to swing down an air-shaft by his hands, kick in a bathroom window and make his way to Mrs. Arnold's room.

The assaulter of nurses had committed his last crime.

How many other women had William Keane tried to harm? It will never be known. More important, is the fact that the epidemic of attacks on nurses stopped with his death.

Radio, defender of society, had done its job again.

A CALLING ALL CARS STORY — BY ARTHUR KENT

by
DON
TOWNE

EVENTS OF THE WEEK

THURSDAY, Oct. 15—The British Broadcasting Corporation will present genuine old-time English artists re-living triumphs they scored many years ago as a special tribute to NBC's Tenth Anniversary at 5 p.m. . . . Comedian Doc Rockwell is scheduled for a guest appearance on Vallee's Variety Hour, NBC at 7 p.m. . . . "Slip" Madigan, coach of St. Mary's college, has been added to the guest line-up of the Music Hall over NBC at 9 p.m. . . . Guy Bates Post offers dramatic hits and Vivian della Chiesa, soprano, will sing on "Theo and Now," CBS at 8 p.m. . . . Announcement of prize winners in 1936 Carnegie International Exhibition of paintings will be made over NBC at 10 p.m. . . . "The Empty House," is the Sherlock Holmes drama, on NBC at 10:15 p.m.

FRIDAY, Oct. 16—Lurline Fleming, Australia's audition contest winner, makes her second appearance over NBC at 4:45 p.m. She will also be heard on Wednesdays . . . The Old Ranger will describe the Navajo Indian version of the oldest joke in the world, the oother-in-law story, at 7:30 p.m. over NBC . . . Dan Hoellin co-starred with Ned Weaver and Rita Johnson during the Court of Humano Relations drama, "Strange Triangle," over NBC at 8:30 p.m. . . . Radio Guide's Court of Honor (that's us) bills comedian Walter O'Keefe and Lucy Monroe, with music by Shep Fields: NBC at 9 p.m.

SATURDAY, Oct. 17—Julia Hoyt, popular woman commentator formerly heard on Sunday, resumes her weekly talks over NBC at 10 a.m. . . . "Bequest," well liked Snow Village episode, will be revived at 8 p.m. over the NBC net . . . and at the same hour over CBS Irene Bordoni, and Joe White, veteran silver-masked tenor, will be Floyd Gibbons' guests.

SUNDAY, Oct. 18—Two new shows will be launched today. Rubinnoff christens his weekly presentation, and Metropolitan Opera Auditions, outstanding novelty of last season, returns . . . For celebrated guest talent I'll be tuning to Magic Key broadcast in the afternoon and Lotte Lehman and Gladys Swarthout in the evening . . . In order: Budapest, Hungary, will salute NBC's Tenth Anniversary in an international broadcast at 11 a.m. . . . NBC at 1 p.m. presents a gala array of guest talent during Magic Key hour including Ernest Hutchinson, pianist, Jeanne Dante, Burgess Meredith, Norman Cordon and Jean Sabotin . . . The "Met" Auditions, NBC at 2 p.m., will be resumed with Wilfred Pelletier conducting. Edward Johnson, general manager of the Metropolitan Opera, and John Erskine, head of the Juilliard School of Music, will speak briefly on the initial broadcast . . . Rubinnoff, his violin and a 32-piece orchestra boasting Jan Peerce and Virginia Rea as vocalists will premiere a weekly series over CBS at 5:30 p.m. . . . Sunday Evening Hour, CBS at 8 p.m., will solo Gladys Swarthout, lovely American soprano star in opera, pictures and radio, and an hour later over NBC the Motors Concert guest will be the charming Lotte Lehman of Met Opera fame . . . An address by Governor George H. Earle of Pennsylvania at the annual convention of Hadassah will be carried over NBC at 9:30 p.m.

MONDAY, Oct. 19—Today's big names are Frank Morgan, Gertrude Atherton and Guy Fraser Harrison . . . The CBS Magazine of the Air presents as guests at 10 a.m. Grand Duchess Marie and Mrs. Hortense M. Dominici, authority on fashions for women . . . Radio's flying commentator, Florence Cravens, begins a new sponsored series, News Through a Woman's Eyes, and will be heard hereafter on CBS Mondays, Wednesdays and Fridays at 1 p.m. . . . The American School of the Air goes into its second week with a history lesson on "Santa Fe," CBS at 1:15 p.m. . . . At 2 p.m. the Rochester Civic Orchestra, conducted by Guy Fraser Harrison, inaugurates its eighth consecutive season on NBC . . . and at the same hour CBS premieres the new Al Pearce Gang series which will also be heard on Tuesdays and Thursdays at this time. . . . Gertrude Atherton, distinguished "fountain of youth" novelist, and Mrs. Frederick M. Palst will speak over NBC at 4 p.m. as guests of "Let's Talk It Over" . . . Frank Morgan, cast in "Captain Appiejack," will be the CBS Radio Theater play at 8 p.m.

TUESDAY, Oct. 20—Estelle Taylor and Ted Florito are tops tonight . . . NBC presents the first of a series of fifteen children's concerts by the Rochester Civic Orchestra at 12:45 p.m. . . . Stephen Vincent Benet will discuss poetry and its appreciation on the CBS School of the Air at 1:15 p.m. . . . The first of four concerts by the Cleveland String Quartet is spotted on CBS at 2:30 p.m. . . . Old-timers Hope Hampton and John Elliot with Iiza Marvenza will sparkle for Hammerstein's Music Hall, CBS at 7 p.m. . . . Estelle Taylor, the former Mrs. Jack Dempsey, will appear with Ben Bernie over NBC at 8 p.m. . . . Fred Astaire offers as guests the Volga Balalaika orchestra under the leadership of Adia Kousnetzoff, 8:30 p.m. over NBC . . . Ted Florito with his orchestra and troupe of entertainers will go on Portraits in Harmony, NBC at 9:30 p.m.

WEDNESDAY, Oct. 21—Another Ethel Barrymore drama for tonight's high spot . . . Mrs. John S. Reilly, child-training authority, and Carolyn Wells, writer of nonsense verse, for Magazine of the Air, CBS at 10 a.m. . . . Geography for intermediate grades will be the subject for today on CBS' School of the Air at 1:15 p.m. . . . The National Congress of Parents and Teachers returns to NBC at 3 p.m. with Dr. Lawrence K. Frank as the first speaker . . . Ethel Barrymore revives a former stage success, "Trelawney of the Wells," NBC at 7:30 p.m.

THURSDAY, Oct. 22—Headliners this date are Adolphe Menjou, Anne Shirley, Josephine Antoine and Noel Coward . . . CBS School of the Air, heard at the same time as on previous days, treats two subjects today. The first, The Origin of Fire, is a literature period and the second, Dorothy Gordon's primary music period of songs and stories . . . Senor Guillermo Paterson y de Jauregul, Cuba's ambassador to the U. S., speaks for the General Federation of Women's Clubs, NBC at 1:30 p.m. . . . The Staff Band of the Salvation Army begins a CBS series at 4 p.m. . . . Keeping this novel program up to standard, Music Is My Hobby presents the chorus from Bergen County and Roger Vreeland, music editor of the Bergen Evening Record, who will discuss the cultural influence this chorus has exercised in its vicinity . . . Noel Coward, famed novelist, and Gertrude Lawrence are on the list of Rudy Vallee's guests at 7 p.m. over NBC . . . Adolphe Menjou, Ann Shirley and Josephine Antoine help make Music Hall one of tonight's NBC high spots at 9 p.m.

(Please turn to Page 35 for additional "Events of the Week")

Sunday

October 18

MORNING

WAKE UP AND LISTEN



COMPLETE PROGRAMS for the entire week

MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

- 7:00 CST 6:00 MST
CBS-On the Air Today; Organ Reveille: (sw-21.52)
- KI JZ-Quartet
- KTAT Dr. J. Frank Norris
- KTUL-Radio Pastor
- WACO-Sunrise Melodies
- WDAF-Melody Hour
- 7:15 CST 6:15 MST
KTUL-Sunshine Varieties
- 7:30 CST 6:30 MST
NBC-Children's Concert; Orch., cond. Josef Stopak; Paul Wing, narrator: WDAF KVIO
CBS-Lyric Serenade (sw-21.52)
KFJZ-Peoples Mission
KMOX-Rise & Shine
- 7:45 CST 6:45 MST
CBS-Radio Spotlight (sw-21.52)
KPRC-A Skyplot
- WDAF-News from Churches
- 8:00 CST 7:00 MST
CBS-Sunday Morning at Aunt Susan's; Artells Dickson, bar.; News: KGKO KOMA KRLD KMOX KTUL KTRH KWKH (sw-21.52)
- NBC-Coast to Coast on a Bus
WREN (sw-15.21)
- NBC-Anibal's Cubans: WFAA WOAI
La Lupa, Grenal; Mexican Non Hero, Emma; Wanna Lot Of Love; Habanoa Tu; Pagan; Mark-Lua; Danna 1 & 2; Corveta; Mariana; Quen Tin La Bomba; Matamoros; Composita Dr. Ustaf; Hernandez; Mammy Bess, Norman
- KFJZ-Assembly of God
- KPIC-Uncle Frank & Junior
- KTSA-Comics, Uncle Al
- KVOO-Ministerial Alliance
- WACO-Country Church
- WDAF-Birthday Bell
- WKY-Uncle Ben's Funny Paper Hour
- 8:15 CST 7:15 MST
WDAF-Anibal's Cubans (NBC)
- 8:30 CST 7:30 MST
NBC-Concert Ensemble: KVOO WFAA WOAI WDAF
Die Almacht, Schubert; Plaisir D'Amour, Martini; Duettime Mazurka, Hoder; Crepuscule, Massenet; Poodle Dream, Haverly; Barfening, Strauss; Through the Silent Night, Hochmannoff
- KFDM-Classified
- KFJZ-Enric Madriaguera's Orch.
- KMOX-Rise & Shine
- KPIC-Uncle Frank & Junior
- KTRH-Evangelistic Temple
- WACO-Uncle Scooter's Funnies
- 8:45 CST 7:45 MST
KFDM-Jungle Jlm
- KOMA-Chapel Recital
- KTRH-Assembly of God
- WDAF-Dr. Burris A. Jenkins
- 9:00 CST 8:00 MST
NBC-Sabbath Reveries;
"Words of Eternal Life";
Dr. Charles L. Goodell, speaker;
Mixed Quartet: WDAF WOAI (sw-15.33)
- CBS-Church of the Air:
KMOX KOMA KTRA KWKH KPSA (sw-21.52)
- NBC-Southernaires: WREN (sw-15.21)
Had Hell Hell; Sun Don't Set; Mobyak Lak A Rose; Lice Ham; My Plum De Line; Middle of Da Road; Keep Your Lamp Trimmed; Water Boy; Hells; Hoesl; How Prayer; Church On the Side of the Road; Abide with Me; Lord's Prayer
- KFDM-Peaceful Hour
- KFJZ-Rev. B. F. Markum
- KGKO-R. D. Kennedy, songs
- KGNC-Wallz Time
- KIUF-Organ Reveries
- KPRD-Birthday Club
- KTRD-Bible Class
- KTUL-Church of Christ
- KVOO-Shannon's Shamrocks
- WACO-Dr. A. C. Lane
- WFAA-Dr. David LaKovila
- WKY-Cruise of the Puff Parrot
- 9:15 CST 8:15 MST
KGKO-Organ Moods
KGNC-Dr. D. Sumrall
KPRC-Morning Concert
KTUL-Organ Reveries
KVOO-Fireside Quartet
WACO-Mellow Tunes
WKY-Southernaires (NBC)
- 9:30 CST 8:30 MST
★ CBS-Children's Hour: (sw-21.52)
- NBC-Wallberg Brown String Ensemble: WREN (sw-15.21)

(Continued on Next Page)



Wendell Hall
See 9 p.m. CST (8 MST)

(Continued from Page 33)

9:30 (Continued)
CBS-Beethoven Sonata; Alexander Scriabin, concert pianist; KNDW KTSa KWKH KTUL KTRH KOMA KMOX KGKO WACO KRLD
Audience Favorite, Sonata in C Minor, Beethoven

NBC-South Sea Islanders: WDAF WKY WOAI (sw-15.33)
KFDM-Silver Hair League
KFJZ-Leo Reisman's Orch.
KGNC-Concert Music
KLUF-Hits of The Week
KPRC-Variety
KTAT-Your Neighborhood Choir
KVOD-Judge Rutherford; Sunday Morning Reveries
WFAA-Gertrude Mandelstam, pianist

9:45 CST 8:45 MST
KFJZ-Bible Story
KLUF-Morning Musical
KMOX-Fascinating Melodies
KPRC-Variety
KTAT-Rhythm Parade
KVOD-Glean Condon
WFAA-Elmer Scott, talk

10:00 CST 9:00 MST
NBC-News; Ward & Murry, piano duo; WKY WDAF KVOO (sw-15.33)

CBS-Day Dreams: KGKO KTRH KOMA KTSa KWKH KNOX KTUL KMOX WACO
KFDM-Jan Hubalt's Orch.
KFJZ-Morning Musings
KLUF-Today's Sermons
KPRC-Real Estate Hour
KRLD-Bible Class
KTAT-Francis Coffin Boas
KTSM-Funny Paper Man
WBAP-Rhythm & Romance
WOAI-News; Musical Prgm.
WREN-News; Prgm. Highlights

10:15 CST 9:15 MST
★ NBC-Nellie Ravell: WREN WOAI WBAP

NBC-Songs We Left Behind Us; Barry McKinley, bar.; Dorothy Dresslin, sp. & Jerry Sears' Orch.; WKY KVOO WDAF (sw-15.33)

KFDM-Uncle Danny Day
KFJZ-Hawaiian Harmonies
KGNC-Westminster Choir
KLUF-Now & Then
KMOX-Book Review
KSL-Morning Serenade
KTAT-4 Watch Tower Prgm.
10:30 CST 9:30 MST
★ CBS-Major Bowes' Capitol Family; Helen Alexander, sop., Edward Matthews, Nicholas Cosentino, Charles Magnante, & Sam Herman; WACO KOMA KTRH KMOX KWKH KGKO KRLD KTSa KTUL KNOX (sw-21.52)

NBC-The World Is Yours; WREN WKY WBAP WOAI KVOO
KFDM-Hotel Beaumont
KFJZ-Paul Whiteman's Orch.
KLUF-Parade of Advertisers
KPRC-Variety Prgm.
KTAT-Modern Melodies
KTSM-Musical Prgm.

10:45 CST 9:45 MST
NBC-Perless Trio, vocal; WBAP KVOO WDAF (sw-15.33)
KFDM-Lane Prescott's Orch.
KFJZ-Don Bestor's Orch.
KPRC-Pipe Organ
11:00 CST 10:00 MST
★ NBC-Int'l Br'cast from Budapest, Hungary; Saluta to NBC's Tenth Anniv.; Dr. Meia Havel, guest speaker; KVOO KPRC WDAF

NBC-Pageant of Youth, variety show; (sw-15.21)
△First Baptist Church: KFDM KTUL KLUF
△Presbyterian Church: WBAP WOAI

KFJZ-Al Donohue's Dreh.
KGNC-Methodist Church
KTAT-Dr. J. Frank Norris
KWKH-Morn. Services
WKY-First Lutheran Church
WREN-Happy Jack Turner

11:15 CST 10:15 MST
NBC-Hollywood High Hatters: KPRC
KFJZ-Ted Fiorito's Orch.
KTAT-Along Melody Lane
KTSM-Popular Music
WDAF-Peck's on the Air
WREN-Melodic Music

11:30 CST 10:30 MST
★ CBS-Salt Lake City Tabernacle & Choir; KGKO WACO KTSa KNOW KTRH KRLD (sw-21.52)

Sweet Is the Work, McClintock; Mend Path Tap Rhythms, Schultz; Allegro from Fourth Sonata, Liszt; I'll Bless Thee Songs of Arabs; Holy Liebestraum, Liszt; The Side of the Road; A Solo with McLea's Organ
★ NBC-Radio City Music Hall; Edwina Eastle, cont.; Dorothy Kendrick, pianist; KVOO WREN (sw-15.21)

End and 3rd Movements from Oscar Franck's Symphonies in D Minor by Deb.; Respighi's "Nobilis" by Miss Rustia; Albeniz's "Catalonia" by Ork; First Movement from Schumann's Concerto in A Minor, Opus 45; By Miss Kendrick; "Chaconne" by Ork
NBC-Univ. of Chicago Round Table Discussion; Current Topics; Guest Speaker (sw-15.33)
△Church Services: KOMA KTSM KFJZ Concert Hall
KLUF-Paul Whiteman's Orch.
KNOX-Headlines of the Week
KPRC-Variety
WDAF-Carveth Wells, travelogue

11:45 CST 10:45 MST
KFJZ-Jan Garber's Orch.
KLUF-Johnny Greco's Orch.
KPRC-Radio City Music Hall (NBC)

AFTERNOON

12:00 CST 11:00 MST
NBC-Radio City Music Hall: WFAA WOAI WKY
CBS-△Church of the Air: KTSa KTRH KOMA KMOX KTUL KRLD KNOX KGKO KWKH (sw-15.27)
NBC-Lucilla Manners, sop.; Orch.: WDAF (sw-15.33)
KFDM-Billy Kitta, organist
KFJZ-Richard Himber's Orch.
KLUF-Noon Varieties
WACO-Shoppers Expressa

12:15 CST 11:15 MST
KFJZ-Cecil Gill
KGNC-Sunday Dinner Concert
WDAF-Pepper-Uppers

12:30 CST 11:30 MST
NBC-△Highlights of the Bible; "The Unconquered Spectator," Dr. F. K. Stamm; WREN

★ CBS-Int'l Br'cast from London; Frank Davell, speaker; KWKH KTRH KOMA KRLD KGKO KTSa WACO KNOX KTUL (sw-15.27)
NBC-Samovar Serenade: WDAF (sw-15.33)
Morch Nach, Leopold; Selection of Russian Songs; Still At Night; Redly; Round Bell; Nostalgia; Haila; Kirilina; Tanka; Tachanovsky; You Not Tell You, Enbol; Wala; Broom; A Village Dance, Praloff
Carveth Wells, explorer: KMOX KPRC WFAA
KFDM-Dance Orch.
KFJZ-Vee Vee to the Rescue
KLUF-Waltz Time
KVOO-Noon Hour Varieties
WKY-Melody Parade
WOAI-Jim Maverick, speaker

12:45 CST 11:45 MST
CBS-Eddie Dunstetter Entertainers: KRLD KNOX KTRH KGKO KWKH (sw-15.27)
△Christian Science: KOMA KTSa
Music for Men: KTUL KVOO
KTSM-Classified
KFJZ-Joe Venutti's Orch.
KGNC-Reser Rhythms
KLUF-Your Hymns and Mine
WACO-Interlude; Luggage Review
WKY-Seindol Serenaders
WOAI-Organ Recital

LOG OF STATIONS
LISTED IN EDITION T—LONE STAR

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KFOM	560	1,000	Beaumont, Texas	Local
KFJZ	570	250	Fort Worth, Texas	Local
KGKO	1370	1,000	Wichita Falls, Texas	CBS
KGNC	1410	2,500	Amarillo, Texas	Local
KLUF	1370	250	Galveston, Texas	Local
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOAT	1500	100	Austin, Texas	CBS
KOB	830	50,000	Denver, Colorado	NBC
KOMA	1180	10,000	Albuquerque, New Mexico	CBS
KPRC	1480	5,000	Oklahoma City, Oklahoma	Local
KRLD	920	5,000	Houston, Texas	NBC & TON
KSAT	1040	10,000	Dallas, Texas	CBS
KSLT	1130	50,000	Salt Lake City, Utah	Local
KTRH	1240	1,000	Fort Worth, Texas	Local
KTSa	1290	5,000	Houston, Texas	CBS
KTSM	550	5,000	San Antonio, Texas	CBS
KTUL	1310	1,000	El Paso, Texas	Local
KVOO	1400	500	Tulsa, Oklahoma	NBC
KWKH	1140	25,000	Shreveport, Louisiana	NBC & TON
WACO	1420	10,000	Waco, Texas	CBS
WBAP	800	50,000	Fort Worth, Texas	NBC & TON
WDFW	610	5,000	Kansas City, Missouri	NBC-R
WENR†	870	50,000	Chicago, Illinois	NBC-B
WFAA	800	50,000	Dallas, Texas	NBC & TON
WGNT†	720	50,000	Chicago, Illinois	MBS
WHO†	1000	50,000	Des Moines, Iowa	NBC-R
WKY	900	1,000	Oklahoma City, Oklahoma	NBC
WLS†	870	50,000	Chicago, Illinois	NBC-B
WLW†	700	500,000	Cincinnati, Ohio	NBC & MBS
WMO†	670	50,000	Chicago, Illinois	NBC-R
WOAI†	1190	50,000	San Antonio, Texas	NBC & TON
WREN	1220	5,000	Lawrence, Kansas	NBC-B
WSM†	650	50,000	Nashville, Tennessee	NBC
WWL†	850	10,000	New Orleans, Louisiana	CBS

NBC-National Broadcasting Company
CBS-Columbia Broadcasting System
MBS-Mutual Broadcasting System
NBC-R-National Broadcasting Company
NBC-T-National Broadcasting Company
TON-Texas Quality Network
†-Night Programs
*—Network programs only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

★ Bell † indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

1:00 CST 12:00 MST
★ NBC-Magic Key; & Symp. Orch., dir. Frank Black; Milton J. Cross, m.c.; John B. Kennedy, commentator; Ernest Hlutchenson, Jeanne Dante, Burgess Meredith, Norman Corro, Jaan Sabotin, guests: WFAA KVOO WOAI KPRC WKY WREN (sw-15.21)

★ CBS-Pittsburgh Symp. Orch.; Antonio Modaralli, cond.; Reed Kennedy, bar., guest: KTRH KRLD KMOX KOMA KTSa KTUL KWKH (sw-15.27)
Opera Act Fe. Handel; Libelland, Creasler; La Donna; Rossini; Lucia, Lelio, from "Der Freischutz"; Von Weber; My Hero, Omer Strasser; Prelude to Act I of Carmen, Bizet; Pristin Dance, Monachyph; Valse Triola, G. Lelwa; March & Processional of Bancho, Delibes
NBC-Land Trio & White; Col. Jim Healy, commentator; (sw-15.33)
KFDM-Broussard's Players
KFJZ-Bro. Joe Scheumacker
★ KGFI-RADIO GOSSIP (1500-ke.)
KGKD Paul Lindley Entertains
KGNC-Service Girls
KLUF-Dinner Melodies
KTAT-△Bible Class
WACD-Hits of the Week
WDAF-Headlines of the Week

1:15 CST 12:15 MST
KGNC-Beacon Male Quartet

1:30 CST 12:30 MST
NBC-Thechar Coli Mysteries: WDAF (sw-15.33)
KFDM-Tyrrell Conbest
KGNC-Carveth Wells, explorer
KLUF-△Assembly of God Church
KTAT-Sunday Players
WACO-△Rev. R. A. Copeland

1:45 CST 12:45 MST
CBS-AI Roth's Orch.: KTRH KNOX KWKH KGKO KTUL (sw-15.27)
KLUF-W. P. A.

2:00 CST 1:00 MST
★ NBC-Better Speech Institute of America: KVOO WREN (sw-15.21)
CBS-Everybody's Music; Howard Barlow, cond. & Symp. Orch.: KMOX KNOW WACO KRLD KTSa KGKO KWKH KOMA (sw-15.27)
Opera Music of European Countries (1911-18), Contrasted to Italian Music (1818-1870), Between Musical Styles Which Resulted in Victor of Wagner (1813-1882) Italian Risale. The Program is to Regrasce. It is a German Composer Who Could Uncover Only By Marry to French and Russian Like an Italian. Two (18) Known Opera Artists, One Italian and the Other German, Will Sing the Act with the Columbia Symphony Orchestra Directed By Barlow. Selections: Overture to "William Tell," Rossini; O. Don Folio from "Don Carlos," Verdi; Overture to "Der Freischutz," von Weber; "Die Frau ohne Schatten," Richard Strauss; "La Traviata," Verdi; Prelude & Love-Death from "Tosca" & "Lulu," Wagner
NBC-Met. Opera Auditions of the Air; Emma Beldon, sop.; Dennis O'Neill, ten.; Douglas Stambury, bar.; Willard Pellier, cond.; Edward Johosoo & John Erskine, guest speakers: KPRC WOAI WDAF (sw-15.33)

Emma Beldon, soprano, Will Stapp & Ellen, baritone, from "Lohengrin" and Home Sweet Home; Dennis O'Neill, tenor, Will Stapp & Ellen, baritone, from "The Barber of Seville"; Douglas Stambury, baritone, and Willard Pellier, conductor, from "La Traviata"; Verdi; Prelude & Love-Death from "Tosca" & "Lulu," Wagner
T.Q.N.-Texas Artists; WFAA KGNC
KFDM-△Sabine Tabernacle
KFJZ-Bing Crosby, bar.
KLUF-△First Church of Christ, Scientist

KTAT-Creek Revels
KTRH-△Faith Tabernacle
KTUL-Sunday Varieties
WKY-Mystery Melody

2:15 CST 1:15 MST
NBC-Our Neighbors: WKY KVOO WREN (sw-15.21)
KFJZ-Popular Music
KGNC-△1st Church of Christ
KPRC-Pop. Recital
KTRH-Petite Musicale
KTUL-To be announced
WACO-△Baptist Church

2:30 CST 1:30 MST
NBC-Helen Traubel, sop.; Orch.: WREN (sw-15.21)
CBS-Everybody's Music: WACO ★ NBC-Grand Hotel; Anne Seymour "Two Who Forgot"; WDAF (sw-15.33)
T.Q.N.-Employers Casualty Prgm. WFAA WOAI
KFJZ-Rudy Vallee's Orch.
KGNC-Xavier Cugat's Orch.
KPRC-Variety
KTAT-Sunday Concert
KTRH-△First Church of Christ
KTUL-△Country Church of Hollywood

2:45 CST 1:45 MST
T.Q.N.-Jack Amlung's Orch.: WBAP KPRC WOAI
Movie Reporter: KTUL KVOO
KFJZ-Pleasure Cruise
KTAT-Sunday Hymnal

3:00 CST 2:00 MST
NBC-△Nat'l Vespers; "On Finding It Hard to Believe to God," Dr. H. E. Fosdick: WREN KVOO
CBS-Ma & Pa, dramatic sketch: KTRH KGKO KNOX KRLD KTUL KOMA WACO KWKH KTSa KMOX (aw-15.27)
NBC-Widow's Son, sketch: (aw-9.53)
T.Q.N.-Adolf & The Boys: WOAI WBAP KPRC
Carveth Wells, explorer: KVOO WKY
KFJZ-Ports of Call
KGNC-Melody Maids
KTAT-Watchtower Prgm.; Afternoon Favorites
KTSM-Concert Hall
WDAF-Sunday Players

3:15 CST 2:15 MST
KPRC-△Christian Science
KTSM-△J u d g e Rutherford; Dance Hour
WBAP-Hits & Encores
WOAI-Musical Prgm.

3:30 CST 2:30 MST
NBC-Scn. Fishlace & Prof. Fleas-bottle Variety Show; Jerry Sears' Orch.; Olga Vernon, cont.; Cavaliers Quartet: WREN
CBS-Sunday Serenade: KOMA WACO KGKO KTRH KNOX KTUL KMOX KWKH KTSa (sw-15.27)
NBC-Noble Cain & A Cappella Choir (sw-9.53)
T.Q.N.-Argonauts: KPRC WFAA WOAI
KFJZ-Howard Goodwin
KRLD-Croonators
KTAT-Castles in Music
KTSM-World Entertaina
KVOO-Dixie Memories
WDAF-Musical Prgm.

3:45 CST 2:45 MST
CBS-Sunday Serenade: KRLD KTSa
T.Q.N.-Lee O'Daniel's Hillbilly Boys: WOAI WBAP KPRC
KFJZ-Paul Whiteman's Orch.
KGNC-McDonald Club
KTAT-△Christian Science Prgm.
KTSM-Carveth Wells, explorer
KVOO-Music
KWKH-Variety Prgm.
WDAF-Liar's Club

4:00 CST 3:00 MST
★ NBC-Marion Talley, sop.; Josef Koestner's Drch.: WDAF (sw-9.53)
CBS-To be announced: KTRH KNOX
NBC-Wa. The People, Phillips IL Lord, dir.; Mark Warnow's Orchestra; Guests: WREN WBAP WKY KPRC WOAI KVOO (sw-15.21)
The Man Who Throes Less Than Forty-Five Inches Tall; Is Hated Throughout Texas; The "Merry-Go-Round" of Ogdun, Utah, and a Recital of Ballade Whose Treth Are Filled with Diamonds; Will Tell Their Annual Meeting
CBS-Your Unseen Friend; Music & Dramatic: KMOX KWKH (sw-11.83)
KFJZ-Orville Knapp's Orch.
KGKO-World Salon Group
KDMA-Our Modern Composers
KRLD-True Tale Drama
KTAT-T. C. U. Prgm.
KTSa-Stars Over Maohattan
KTSM-Tuning Around
KTUL-Alabama Boys
WACO-Evening Melodies

4:15 CST 3:15 MST
KFJZ-Jimmy Lunelford's Orch.
KGNC-Sun Flama Singers
KRLD-Tommy Tucker's Orch.
KTSM-Organ Mathea
KTUL-Sportman's Hour

4:30 CST 3:30 MST
NBC-"Smilin' Ed" McConnell; Pauler Clark's Orch. & Choral Group; Irma Glen, organist: WDAF (sw-9.53)
★ NBC-Col Stoopnagle & Budd, comedians; Harry von Zell; Don Voorhees' Orch.: WREN (sw-15.21)
CBS-Guy Lombardo's Orch.: KTUL KMOX KOMA (aw-11.83)
KFDM-△God's Church
KFJZ-Sunday Alt. Devotional
KGKO-△Chapel Prgm.
AGNC-Music Clubs Prgm.
★ KONO-Know Your Artist; MOVIE GOSSIP (1370 kc)
KPRC-Fogle-West Ensemble
KRLD-The Croonators
KTAT-Dr. J. Frank Norris
KTRH-△Heights Tabernacle
KTSa-Calling All Stars
KTSM-Waring's Pennsylvanians
KVOO-Glean Condon
KWKH-△Country Church of Hollywood
WACO-Musical Prgm.
WBAP-World Entertaina
WKY-Dance Hour
WOAI-Musical Prgm.

WE EXPLAIN

RADIO GUIDE begs your pardon for sometimes failing to list Presidential and political broadcasts, but the editors are powerless to remedy this situation. The omission of such listings occurs only when these special programs are scheduled by the broadcasting companies too late for RADIO GUIDE's date of going to press. RADIO GUIDE is strictly non-partisan and impartial: It is our endeavor to list every program on the air, you may be assured.

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning to 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20.



Virginia Rea 5:30 p.m. CST (4:30 MST)

5:30 CST 4:30 MST
NBC-PRINCESS PAT PRESENTS A Tale of Today: (sw-9.53)
CBS Rubinoff, Jan Pearce & Virginia Rea & Orch. (Premiere): KMOX KTVS KRLD KGKO KOMA KWKH KTRII KTUL (sw-11.83)
NBC-To be announced: WREN
CBS-To be announced: KNOW WACO
T.Q.N.-Pepper Uppers: WFAA WKY KPRC WOAI KVOO KGNC
KFJZ Church Alliance
KFJZ-Freddy Martin's Orch.
KTSM-Top Tunes of the Day
WDAF-Men in the Street
5:45 CST 4:45 MST
NBC-Archibair Quartet: WREN (sw-15.21)
KFJZ Sports Slants
KOMA Jnhn Ford
KTSA-Mayor Quinn
6:00 CST 5:00 MST
NBC-Jack Benny & Mary Livingstone; Kenny Baker, tr.; Dion Wilson, m.c.; Phil Harris' Orch.: KPRC WOAI WFAA WDAF KVOO WKY (sw-9.53) (also see 10:30 p.m.)
College Football Will Be the Subject Under Discussion, Hanna How Been Scrofula Attending Christian Practice, A One of the West Coast Universities to Get the Deal "Lauderdale," He Will Be Heard As Coach Hanna, Mary Will Be "College Sweetheart," White Wilson, Harris and Baker Will Appear As Assorted Piquin Pushers
CBS-Amer. Dances, Lud Gluskin's Orch.: WACO KTUL KMOX KRLD KOMA KGKO KWKH (sw-11.83)
NBC-Pittsburgh String Symp. Ensemble; Oscar Del Bianco, dir.: WREN (sw-11.87)
Puccini on P. Masor, (A) L'Orfeo, (B) Alvaro Alvaroz, (C) Andalgale, (D) Allegro San Spirito, (E) Polka, (F) Rain Song, (G) Miniguita, (H) Blue Corners, (I) Miniguita
KFDM-Southern Singers
EFJZ-Cecil Gill
KGNC-Dinner Dance Music
KLUF-Guy Lombardo's Orch.
KTRII-Frank Tilton
KTSA-Today's Hits
KTSM-Concert Gems
6:15 CST 5:15 MST
Musical Prgm.: KWKH WACO
KFDM-D Baptist Church
KFJZ-Low Stone
KLUF-News
KMON Travelogue
KTRII-American Dances (CBS)
KTSA-Echoes at Eventide
6:30 CST 5:30 MST
NBC-Phil Baker; Hal Kemp's Orch.: KTUL KRLD KTSA KTRII WACO KWKH (sw-11.83)
NBC-Robert L. "Believe-It-or-Not"; Ripley; Lloyd Nelson's Orch.: Shirley Lloyd, vocalist: WKY WREN KVOO KPRC WFAA WOAI (sw-11.87)
NBC-Fireside Recitals; Willie Morris, sop.; Sigurd Nilssen, basso; Frank St. Leger, rond.: WDAF (sw-9.53)
KFDM-Negro Friendly Hour
KFJZ-Victor Young's Orch.
KGKO-Tempo for Dance Time
KLUF-Ray Noble's Orch.
KMOX-Hornier for Governor
KOMA-Music of the South
KPRC-Bob Ripley
KTAT-Parade of Favorites
KTSM-W. P. A. Program
6:45 CST 5:45 MST
NBC-Sunset Dreams; Morlin Sisters & Banch Boys; Don McNeill, m.c.; WDAF (sw-9.53) (also see 10 p.m.)
KFJZ-Ambrose
KGNC-Master Singers
KLUF-Hawaiian Serenade
KMOX-Headline Highlights
KOMA-Sports Page of the Air
KTAT-Hit Tune Review
7:00 CST 6:00 MST
NBC-VICK CHEMICAL CO. Presents Open House, Starring Nelson Eddy, bar.; Francis White, sop.; Joseph Paster-nack's Orch.: KMOX KNOW KTSA KOMA KWKH KTRII KRLD KTUL KSL WWL (sw-11.83)
NBC-Irving Szathmary, Symphon-ique Moderne; String & Wood-wind Orch.: WHEN (sw-11.87)
NBC-Good Will Court: WOAI KVOO KMOX WKY KPRC KGA WSM WMAQ WHO WLW WFAA WDAF (sw-9.53)
KABC-MOVIE GOSSIP (1420 kc.)
KFDM-Park Prgm.
KFJZ-Dinner Hour
KGKO-In a Modern Manner
★ KGNC-RAOIO GOSSIP
KLUF-Geo. Hall's Orch.
KTAT-Ed Watchtower; Eventide Echoes
KTSM-Δ Radio Vespers
WACO-Music in the Nite
WENR-Edison Symphony
WGN-Diamond City News
7:15 CST 6:15 MST
KFDM-Gypsy Music
KGNC-News
KLUF-Boswell Sisters, songs
KTAT-Mect the Visitor
WGN-News; Quin Ryan, sports
7:30 CST 6:30 MST
★ CBS-TEXAS CO. PRESENTS The Fire Chief; Eddie Cantor with Parkyakarkus, Bobby Breen, Itanna Durbin; Jimmy Wallington & Jacques Renard's Orch.; WACO WWL KTSA KGKO KRLD KTRII KMOX KTUL KOMA KWKH KNOW (sw-11.83)
NHCRomance of 76, Drama: WENR WREN (sw-11.87)
KFDM-D Baptist Church
KFJZ-Broadway Baptist Church
KGNC-Drama
KLUF-Ted Fiorito's Orch.
KSL-Carveth Wells, explorer
KTAT-Popular Dance Tunes
KTSM-Sketches to Melody
WGN-Harold Stokes' Orch.
7:45 CST 6:45 MST
KLUF-Fats Waller Music
KTAT-Marie Koska, accordionist
KTSM-Baseball Reports
8:00 CST 7:00 MST
★ NBC-ANDREW JERGENS CO. Presents: Walter Winchell: WENR WREN WLW (sw-11.87) (also see 10:15 p.m.)
★ CBS-Sunday Evening Hour; Gladys Swarthout, sop.; Guest Dir., Fritz Reiner; KTRII KSL WWL KGKO KTSA KRLD KOMA WACO KTUL KWKH KMOX KNOW (sw-11.83)
NBC-Manhattan Merry Go-Round; Pierre Le Kreun, tr.; Rachel Carlay; Men About Town, trio; Andy Sannella's Orch.: KGA WFAA WHO WDAF WSM KPRC WKY WMAQ WDAF (sw-9.53)
KGNC-Pop Concert
KLUF-Glen Gray's Orch.
KTAT-Dance Melodies
KTSM-Sunday Players
KVOO-Musical Prgm.
WGN-Wonder Show
8:15 CST 7:15 MST
★ NBC-Paul Whiteman's Musical Varieties; Ramona; Boy Barry; Durella Alexander; Bob Lawrence, bar.; Judy Canova; The King's Men; Guest Artists: WENR WLW WREN (sw-11.87) (also see 10:30 p.m.)
KLUF-News
KTAT-Music Box
8:30 CST 7:30 MST
★ NBC-BAYER ASPIRIN PRESENTS: Amer. Album of Familiar Music; Frank Munn, tr.; Lucy Monroe, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Britrand Hirsch, violinist; Haenschen Concert Orch.: KPRC WFAA WOAI WDAF WKY WHO WSM KOA KVOO WMAQ (sw-9.53)
KFDM-Imperial Singers
KFJZ-Glen Gray's Orch.
KGNC-Dick Leibert, organist
KTAT-Harmony Hall
KTSM-Δ Judge Rutherford
8:45 CST 7:45 MST
KFDM-Tango Time
KFJZ-Dorsey Bros.' Orch.
KTAT-Your Invitation to Dance
9:00 CST 8:00 MST
★ NBC-Edwin C. Hill, "The Spectator"; Harry Sosnik's Orch.: WREN WLW WENR (sw-6.14)
CBS-Original Community Sing; Milton Berle, Wendell Hall, Jones & Hare, Interviews & Songs; Andy Samiella's Orch.: KMOX KOMA WACO KTUL KSL KWKH KTRII KNOW KTSA KRLD WWL KGKO (sw-6.12)
NBC-Concert Symp.; Lotte Leh-man, sop.; Guest; Erno Rapee, cond.: KPRC WHO WSM KOA WBAF WKY WOAI WDAF WMAQ (sw-9.53)
Overture to Rhapsody, Von Weber; The Blue Danube from "The Waltz," Wagner; Violin Δ Aria
R. D'Amor from "Tosca," Puccini; Ballet from "Hosomunde," Schaefer; Symphony No. 8 in B Min-or, Opus 95, Dvorak; Last Hour of Summer; Excerpts from Harry Vonor, Kiddle
KTRII-News
KFJZ-Hal Kemp's Orch.
KTAT-Dr. J. Frank Norris
WGN-Ted Fiorito's Orch.
9:15 CST 8:15 MST
KFDM-Business College
KFJZ-Eddy Duchin's Orch.
WGN-Freddy Martin's Orch.
9:30 CST 8:30 MST
NBC-22nd Annual Convention of Halassah Women's Zionist Organization of America: WENR WREN (sw-11.87)
KFDM-FHA Prgm.
KFJZ-Interesting People in the News
KGNC-Stan Stanley's Orch.
KTSM-Δ Church Services
WGN-Kay Kyser's Orch.
WLW-Unsolved Mysteries
9:45 CST 8:45 MST
CBS-Kaltenborn Edits the News: KGKO KOMA WACO KTUL KTSA KRLD KTRII WWL (sw-6.12)
KFDM-Variety Hour
KFJZ-Radio Night Club
KMOX-Hot Dates in Music
KSL-Eve, Beveries
KTUL-Colonel Courtesy
KWKH-News
WLW-River Revelers
10:00 CST 9:00 MST
★ CBS-TEXAS CO. PRESENTS: Fire Chief Prgm, Starring Eddie Cantor; KSL
NBC-Judy & the Bunch; News: WREN WSM
NBC-Henry Busse's Orch.: WHO WMAQ (sw-9.53)
CBS-News; Will Osborne's Orch.: KGKO WACO KTRII KOMA KRLD KTUL KWKH KNOW
NBC-Sunset Dreams: WBAF KOA KPRC (also at 6:45 p.m.)
News: WOAI WENR WWL
KFDM-Sabine Tabernacle
KFJZ-George Hall's Orch.
KMOX-Richard Himber's Orch.
KTSA-San Antonio Dance
WDAF-Local Soloist
WGN-Ted Fiorito's Orch.
WKY-Variety Prgm.
★ WLW-Paul Sullivan, news room
10:15 CST 9:15 MST
★ NBC-ANDREW JERGENS CO. Presents: Walter Winchell: WSAI WBAF KPRC KOA WKY WOAI (also at 8 p.m.)
NBC-Shandor, violinist: WREN
News: KTUL WHO
KFJZ-Shmaber Hour
KMOX-Boyd Raeburn's Orch.
KOMA-Auditions
KTSA-Artie Shaw's Orch.
WDAF-Iteny Busse's Orch. (NBC)
WENR-Phil Levant's Orch.
WLW-Old Fashioned Girl
WWL-News
10:30 CST 9:30 MST
★ NBC-Jack Benny & Mary Liv-ingstone; KOA (also at 6 p.m.)
CBS-Roger Pryor's Orch.: KOMA KTRH KGKO WACO KWKH KNOW KTUL KTSA KRLD
NBC-News; Navier Gugat's Orch.: WDAF WMAQ WHO (sw-9.53)
★ NBC-Paul Whiteman's Varieties: WBAF WKY KPRC WOAI WSM (also see 8:15 p.m.)
NBC-Archie Blyer's Orch.: WREN (sw-6.14)
NBC-Little Jack Little's Orch.: WGN WLW
KFJZ-Dance at Home
KMOX-Lang Thompson's Orch.
KSL-Δ Sunday Evening Service
WENR-Glen Gray's Orch.
WWL-Eileen Bird
10:45 CST 9:45 MST
KMOX-Hal King's Orch.
KOMA-Dance Orch.
WWL-Asa White
11:00 CST 10:00 MST
NBC-Fletcher Henderson's Orch.: WMAQ WBSN (sw-6.14)
NBC-Joel Candullo's Orch.: WDAF WHO KOA
CBS-Vincent Lopez' Orch.: KNOW KOMA KWKH KGKO KTUL WACO KTSA
KMOX-Eddie Dunstetter's Orch.
KRLD-Carl Ravazzani's Orch.
KSL-Irving Reels
WENR-Sian Norris' Orch.
WGN-Phil Levant's Orch.
WLW-Organ and Poems
WWL-Midnite Serenaders
11:15 CST 10:15 MST
NBC-Joel Candullo's Orch.: WSM KPRC WBAF WKY
CBS-Vincent Lopez' Orch.: KMOX KSL WWL
WOAI-Reverie
11:30 CST 10:30 MST
NBC-Eddie Fitzpatrick's Orch.: WREN KOA (sw-6.14)
CBS-Frank Dailey's Orch.: KTUL KGKO KSL KTVS WACO KNOW KMOX KWKH KOMA KRLD
NBC-Blue Baron's Orch.: WLIO
WDAF
MBS-Louis Prima's Orch.: WGN
WLW
KPRC-Δ Radio Chapel
WENR-Jesse Crawford
WKY-Dance Orch.
WMAQ-Phil Levant's Orch.
WSM-Francis Craig's Orch.
WWL-Gus Arnheim
11:45 CST 10:45 MST
KMOX-When Day It Done
KSL-News
WENR-Louis Panico's Orch.
12:00 CST 11:00 MST
News: KMOX KOA
KSL-Sunday Eve, on Temple Square
WGN-Joe Sanders' Orch.
WLW-Dance Music
12:15 CST 11:15 MST
KOA-Merle Carlson's Orch.
KTRII-Orchestral Gems
WLW-Johnny Lewis' Orch.
12:30 CST 11:30 MST
KOA-Firelight Fancies
KPRC-Δ Skyline Radio Chapel
End of Sunday Programs

EVENTS OF THE WEEK

(Continued from Page 33)
FRIDAY, Oct. 23—Screen stars scintillate tonight, but first we have Maury (Cholly Knickerbocker) Paul and Stephen Vincent Benet, poet and author, as guest of CBS' Magazine of the Air. Time: 10 a.m. . . Current Events by Shepard Stone and a vocational guidance session are the School of the Air fare, CBS at 1:15 p.m. . . "We Meet Again," with lovely Irene Rich in the role of a famous surgeon, will be an NBC offering at 7 p.m. . . Barbara Stanwyck and Preston Foster guest appear on Hollywood Hotel, CBS at 8 p.m., in a preview of "The Plough and the Stars." Frances Langford, who has been a steady member of the cast, will be missing tonight, but we find Lois Ravel pinch-hitting for her while she vacations for two weeks . . . Constance Bennett will be interviewed by Elza Schallert over NBC at 9:45 p.m.

SATURDAY, Oct. 24—No exciting changes in today's schedule, but we do find the Hampton Institute Singers replacing Heinie's Grenadiers over NBC at 6:15 p.m. and the Columbia Workshop presenting another of its interesting experimental programs at 7. Here's hopin' this will enable you to enjoy ten days of HAPPY LISTENING.

SHORT WAVES

(Continued from Page 20)
that "out of the dark blue came sweet voices from across the Atlantic—the Burns sisters being broadcast by short-wave station W2XAF." Flyer Bowbyes had rigged up a short-wave receiver in his flight plane to whine away the lonesome hours of his patrol . . . According to M. E. Lual of Birmingham, Ala., HP5J (9.605), Panama City, transmits the only English news period radiated by any Central or South American short-wave stations nightly at 7:40 p.m. EST (6:40 CST). The news session opens and closes with the playing of Sousa's "The Black Horse Troop March." A new verification card is being issued by HP5J. Listeners are invited to send reports to Servicio Publico de Radio, S. A., Apartado 867, Panama City, Panama.

CONTESTS ON THE AIR

SUNDAY
2 p.m. EST (1 CST), NBC network. Magic Key. Prizes weekly for composition about product. Entries must be mailed within six days after broadcast. Contest closes Oct. 31, 1936.
7:45 p.m. EST (6:45 CST), NBC network. Sunset Dreams. Broadcast for West at 11 p.m. EST (10 CST). Jingle contest, wrist watch prizes.
TUESDAY
9 p.m. EST (8 CST), NBC network. Sidewalk Interviews. Wrist watches weekly for questions or problems.
9:30 p.m. EST (8:30 CST), NBC network. Packard Hour. 12 automobiles as prizes for best answer to question about product. Contest closes Nov. 7, 1936.
10:30 p.m. EST (9:30 CST), NBC network. Portraits in Harmony. Automobiles as prizes for best ending to sentence given on program.
(Continued on Page 45)

Princess Pat Rouge
New — different — gives natural color that actually seems to come from within the skin.

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Many men I trained at home in spare time make \$30, \$50, \$75 a week. Many make \$5, \$10, \$15 a week in spare time while learning. Illustrated 64-page book describes Radio's opportunities and how you can become a Radio Expert through my practical home training. Television training is included. Money Back Agreement protects you. Mail coupon today for copy of book FREE.
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CITY.....STATE.....

NIGHT

7:00 CST 6:00 MST
★ CBS-VICK CHEMICAL CO. Presents Open House, Starring Nelson Eddy, bar.; Francis White, sop.; Joseph Paster-nack's Orch.: KMOX KNOW KTSA KOMA KWKH KTRII KRLD KTUL KSL WWL (sw-11.83)
NBC-Irving Szathmary, Symphon-ique Moderne; String & Wood-wind Orch.: WHEN (sw-11.87)
★ NBC-Good Will Court: WOAI KVOO KMOX WKY KPRC KGA WSM WMAQ WHO WLW WFAA WDAF (sw-9.53)

8:00 CST 7:00 MST
★ NBC-EDWIN C. HILL, "The Spectator"; Harry Sosnik's Orch.: WREN WLW WENR (sw-6.14)
CBS-Original Community Sing; Milton Berle, Wendell Hall, Jones & Hare, Interviews & Songs; Andy Samiella's Orch.: KMOX KOMA WACO KTUL KSL KWKH KTRII KNOW KTSA KRLD WWL KGKO (sw-6.12)
NBC-Concert Symp.; Lotte Leh-man, sop.; Guest; Erno Rapee, cond.: KPRC WHO WSM KOA WBAF WKY WOAI WDAF WMAQ (sw-9.53)
Overture to Rhapsody, Von Weber; The Blue Danube from "The Waltz," Wagner; Violin Δ Aria

3 p.m. EST (2 CST), also 10:30 a.m. EST (9:30 CST), NBC network, Monday through Friday. Pepper Young's Family. Grand prize of \$1,000 a year for life or \$12,000 cash. Also 201 cash prizes in each of five prize zones. Prizes to be given for best compositions on product. Contest closes Nov. 30, 1936.
3:15 p.m. EST (2:15 CST), NBC network, Monday through Friday. Ma Perkins. 703 cash prizes totalling \$10,000. Contest closes Nov. 16, 1936.
7 p.m. EST (6 CST), NBC network. Amos 'n' Andy. Broadcast for West at 11 p.m. EST (10 CST). 2,832 cash prizes totalling \$34,000 in a contest to name baby. Contest closes Nov. 15, 1936.
8 p.m. EST (7 CST), NBC network. Fibber McGee and Molly. Broadcast for West at 12 mid-night EST (11 p.m. CST). Limerick contest. Cash prizes awarded each week. Contest closes Oct. 21, 1936.
9 p.m. EST (8 EST), NBC network. Greater Minstrels. Automobile and 120 other prizes for guessing football scores.

Monday

October 19



Bill Childs
See 8 p.m. CST (7 MST)

Network Changes

CBS-Happy Hollow, formerly 1:15 p.m., now CBS 1:45 p.m. CBS (12:45 MST)
Chicago Variety Hour, formerly 3:30 now CBS 3:45 p.m. CST (2:45 MST)
Magnolia Blossoms, formerly 10:30 p.m., now NBC 11 p.m. CST (10 MST)

MORNING

7:30 CST **6:30 MST**
NBC-Cheerio: WKY WOAI
CBS-Lyric Serenade (sw-21.52)
Musical Clock: WDAF KTAT
KFDM-Super Savings
KGKO-Sing Belore Breakfast
KMOX-Happy Green's Rambles
KPRC-Band Wagon
KTUL-News
KWKH-Ilay Redburn
WOAI-Phil & Ed
7:45 CST **6:45 MST**
NBC-Landi Trio & White, songs: WREN
CBS-Montana Slim: (sw-21.52) News: KDMA KWKH WOAI KVOO
KFDM-Chenier Business College
KGKO-WPA Prgm.
KTUL-Novelty Rays
8:00 CST **7:00 MST**
★ **NBC-Breakfast Club**, Orch.: Helen Jane Belhike, songs; Clark Dennis, tr.; Joan & the Escorts; Don McNeill, m.c.: WKY KPRC WREN WDAI (sw-15.21)
CBS-Metropolitan Parade: KTUL KGKO KWKH (sw-21.52)
Musical Clock: KTRH KDMA KTSA KGNC
News: KFDM WACO KFJZ-Al Donahue's Orch. KLUF-Parade of Hima KMOX-Views on News KRLD-Sundial Prgm. KTAT-Breakfast Brevities KVOO-Gospel Trio WDAF-Ritdhay Bell WFAA-Melodeers W1W-Chandler Chats
8:15 CST **7:15 MST**
KFDM-Classified
KFJZ-Lone Star Rangers
KGNC-Tonic Tunes
KLUF-News
KMOX-Travelogue
KRLD-Metro. Parade (CBS)
KVOO-Breakfast Party
WDAF-Streamliners; News
WFAA-Birdbrain Cowboys
8:30 CST **7:30 MST**
CBS-Bill & Ginger, songs; News (sw-21.52)
CBS-Richard Maxwell, songs; News: KOMA KGKD KWKH KRLD KTUL WACD KTRH TQN-Adolph & the Boys: WBAP WOAI KPRC
KFDM-Rhythmic
KJFZ-Dorsey's Orch.
KGNC-Joe & Chuck
KLUF-Musical Clock
KMOX-The Corn Huskers
KTAT-Marshall Along
KTSa-Pep Time
KTSM-Farm Flasher
KVOO-Good Morning
WKY-Travels of Mary Ward
8:45 CST **7:45 MST**
CBS-Bachelor's Children: KMOX (sw-21.52)
CBS-The Chicagoans: KTUL KOMA KGKO KWKH KTRH WACO KRLD KTSa KFJZ-Glen Gray's Orch. KGNC-Salon Serenades KLUF-Super Savings

KPRC-Helpful Homer
KTAT-Health Exercises
KTSM-Business Brevities
KTUL-News
KVOO-Glenn Condon
WBAP-White Swan Food Parade
WKY-Party Line
WDAI-Breakfast Club (NBC)
9:00 CST **8:00 MST**
NBC-News; Breen & de Rose; WREN KPRC WKY WDAI
★ **CBS-Betty & Bob**, sketch: KMDX (sw-21.52)
NBC-Mrs. Wigga of the Cabbage Patch, sketch: WDAF (sw-15.33)
Party Line: KKLD KWKH KFDM-Melody Revue KFJZ-To Whom It May Concern KGKD-Missouri Hillbillies KGNC-Grab Bag KLUF-Public Service Prgm. KOMA-Greetings KTAT-Melody Palette KTRH-Crazy Quilt
KTSa-Of Interest to Womeo
KTSM-Cecil & Sally, sketch
KVOO-Shannon's Shamrocks
WACO-Melody Prgm.
WBAP-Musical Brownies
9:15 CST **8:15 MST**
NBC-Five Star Jones, sketch: (sw-15.21)
CBS-Fred Feibel, organist: KNOW
NBC-Viennese Sextet: WREN WKY WBAP
CBS-Moderators Cinderella, sketch: KMOX (sw-21.52)
NBC-John's Other Wife, sketch: WDAF (sw-15.33)
Hymns of All Churches: WOAI KPRC
KFJZ-Dr. C. E. McGuire; Howard Godwin
KLUF-Varieties By Vincent
KMOX-Kahn & Levy
KDMA-Little Theater of Music
KRLD-Organ Musicale
KTSM-Success Story
KTUL-News
KVOO-Hammy Ads
KWKH-Musical Prgm.
9:30 CST **8:30 MST**
NBC-Josh Higgins of Finchville: KPRC WOAI WREN KVOO WKY
NBC-Pepper Young's Family: (sw-15.21)
CBS-John K. Watkins, News; Betty Crocker, Hymns of All Churches: KMDX (sw-21.52)
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)
Market Reports: KGKO WACO
KFDM-What's New?
KFJZ-Dorothy Dean
KGNC-Rumba Rhythms
KLUF-Schott's Bakery
KOMA-Markets; News
KTAT-Frances Kay Presents
KTSM-Musical Clock
KTUL-Hymns of All Churches
KWKH-Range Riders
WBAP-Helen's Home
9:45 CST **8:45 MST**
NBC-Aristocratic Rhythms: WREN (sw-15.21)
CBS-Dileaders: KNOW KTRH
★ **NBC-Today's Children**, sketch: Gale Page, Irma Phillips & Bess Johnson: WKY WDAI WDAF KPRC WRAP (sw-15.33)
KFDM-WPA Dreh,
KFJZ-Howard Godwin
KGKO-What's New
KGNC-Crash Boys
KLUF-Bing Crosby, bar.
KOMA-Cooking School
KRLD-Ross Rhythm Rascals
KTUL-Betty & Bob
KVOO-What's New at Vandevors
10:00 CST **9:00 MST**
NBC-David Harum, sketch: WDAF (sw-15.33)
CBS-To be announced: KNOW
NBC-Herman & Banta: WREN KVOO (sw-15.21)
Grand Duchesse Marie & Mrs. Hortense M. Dominiel, guests; Leith Stevens' Dreh & Chorus; Reed Kennedy, bar.; "Trouble House," sketch: KOMA KTUL KTSa; KMOX KRLD KTRH (sw-21.52)
KFOM-Billy Kitta, organist
KFJZ-Friendly Moments
KGKD-Hits & Encores
KGNC-News
KLUF-Isham Jones' Orch.
KPRC-Maid Tune Finders
KTAT-Tune Time
★ **KTSM-Magazine of the Air**:
RADIO GOSSIP
KWKH-Musical Prgm.
WACO-Melow Tunes
WBAP-Markets
WKV-Johnny Marvln
WOAI-Girl Reporter

10:15 CST **9:15 MST**
★ **NBC-Backstage Wife**, sketch: WDAF (sw-15.33)
NBC-Vagabonds: WREN KPRC WOAI
NBC-Metropolitan Echoes: KPRC
NBC-Home Sweet Home: (sw-15.21)
KFDM-Morning Melodies
KGKD-Billy's Melody Five
KGNC-Sweet Music
KLUF-News
KTSM-Swing Revue
KVOO-Swing Session
WFAA-Centennial Schooldays
WKY-Markets
10:30 CST **9:30 MST**
★ **NBC-Vic & Sada**, sketch: (sw-15.21)
CBS-Fred Sister, sketch: KMOX KRLD KTRH KNDW KOMA KTSa KTUL (sw-21.52)
NBC-How to be Charming, sketch: WDAF WKY WFAA KPRC WDAI (sw-15.33)
NBC-Honeymooners: WREN
KFDM-Super Savings
KFJZ-Uncle Ezra's Boys
KGKO-Morn. Moods; News
KLUF-Parade of Advertisers
KTAT-Monitor Views the News
KVOO-Organ Reveries
KWKH-Ma Perkins, sketch
10:45 CST **9:45 MST**
NBC-The Voice of Experience: KVOO WKY WDAF WFAA (sw-15.33)
★ **CBS-Dr. Allan Roy Daloz**: KRLD KTRH KNOX (sw-15.21)
★ **NBC-Edward Macflugh**, bar.: WREN (sw-15.21)
CBS-To be announced: KNOW
KFOM-Guy Lombardo's Orch.
KLUF-Classified Ads
KGKO-Tonic Tunes
KGNC-Ma Perkins, sketch
KMOX-Let's Compare Notes
KOMA-Presents
KPRC-Betty & Bob
KTAT-Larry Smith, bar.
KTSa-Through the Years
KTSM-R. Leibert, organist
KTUL-Camera Club; Prize Takers
KWKH-Hymns of All Churches
WACD-Morning Melodies
WAOI-Betty & Bob
11:00 CST **10:00 MST**
NBC-Honeyboy & Sassafras, comedy: WHEN WKY
CBS-The Gumps, sketch: KNOX (sw-15.21)
★ **NBC-Girl Alone**, sketch: Betty Winkler & Pat Murphy: (sw-15.33)
CBS-To be announced: KTRH KNDW KOMA
Party Line: KPRC KVOO WAOI
KMOX-Classified
KFJZ-Relief Administration
KRO-Radio Society Calendar
KGNC-Grain Reports
KLUF-Window Shoppers
KRLD-Adele Naylor, accordions
KTAT-Jamboree
KTSa-Leaders in Dance Time
KTUL-Piano Notes
KWKH-Betty & Bob, sketch
WDAF-Why Down East
WFAA-Hymns of All Churches
11:15 CST **10:15 MST**
★ **NBC-Story** in Mary Marlin, sketch: WDAF (sw-15.33)
★ **CBS-Between the Bookends**: KMOX KDMA KRLD KTRH (sw-21.52)
NBC-Jack & Loretta Clemons: WREN WAOI
CBS-To be announced: WACO
News: WKY KVOO
KFDM-Around the Town
KFJZ-Women in the News
KTUL-HomeTown Newspaper
KPRC-Classified; Weather; Markets
KTSM-Morning Melodies
KTUL-To be announced
KWKH-Musical Prgm.
WFAA-Betty & Bob
11:30 CST **10:30 MST**
NBC-Gene Arnold & Cadets: KVOO
CBS-The Merry-makers: KNOW
★ **NBC-Nat'l Farm & Home** Hour: Walter Rialussul Dreh: WKY WREN KVOO (sw-15.21)
CBS-Romance of Helen Trent, sketch: KNOX (sw-21.52)
TQN-Farm & Home Time: KPRC WFAA WDAI
KFDM-United Press News
KFJZ-Woman Club Hour
KGKD-Markets; Interlude
KGNC-Classified Ads
KLUF-Swing Time
KOMA-Hollywood Speaks
KRLD-Long, Long Ago
KTAT-Rufus Sam Raborn
KTRH-Musle Box

KTSa-Tune Wranglers
KTSM-Gold Coast Express
KTUL-Blankenship's 89ers
WACO-WPA Concert
WDAF-Feck's On the Air
11:45 CST **10:45 MST**
CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)
NBC-Nat'l Farm & Home Hour: KPRC WAOI
KFDM-Ambrose's Orch.
KGKO-Man on the Street
KGNC-Sons of the West
KLUF-Hawaiian Serenade
KOMA-Mid-Morning Markets
KRLD-Centennial Prgm.
KTAT-Musical Melange
KTRH-Better Business
KTSa-In A Mexican Patio
WFAA-Around the Town
WDAF-Star Gazer
WKY-Aunt Susan
12:00 CST **11:00 MST**
NBC-Nat'l Farm & Home Hour: WFAA WAOI
CBS-Poetic Strings: (sw-15.27)
NBC-Joe White, tr.: (sw-15.33)
KFDM-Lorraine Quintet
KFJZ-Hi-Flyers
KGKO-B & O Rounders
KGNC-Musical Parade
KLUF-Tune Pirates
KMDX-Let's Compare Notes
KDMA-Pop Moore's Oklahomans
KRLD-Musical Prgm.
KTAT-Racing News
KTRH-Petite Muzrale
KTSa-Radio Luncheon Club
KTUL-News
KWKH-W. P. A. Prgm.
WACO-Shoppers Guide
12:15 CST **11:15 MST**
KFDM-R & G Rhythmaires
KGNC-Luncheon Lyrics
KMOX-Magic Kitchen
KRLD-News
KTAT-Song Styles
KTUL-Inquiring Reporter
KWKH-Dept. of Agriculture
WACD-Musical Prgm.
WFAA-Mrs. Tucker's Smile
WAOI-Music & Steel
★ **90 CST** **11:30 MST**
NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Rhythmairs: (sw-15.27)
NBC-Vaughn de' Death: WREN
TQN-Light Crust Doughboys: KPRC WAOI WBAP
Man on the Street: WACD KTSa
Musical Prgm.: WDAF KWKH
KFDM-Jellerson Demo. Talk
KFJZ-Leo Reisman's Orch.
KGKO-Markets; Interlude
KLUF-Luncheon Arts
KOMA-Farm Dinner Club
KRLD-Altadio Revival
KTAT-Jack Meridith's Orch.
KTUL-Matinee
KVOO-Bob Wills' Playboys
WKY-Mystery Melodytime
WREN-Tulsa Ted's Range Riders
12:45 CST **11:45 MST**
★ **NBC-Happy Jack**, songs: WDAF (sw-15.33)
NBC-Dot & Will, sketch: WKY WREN
TQN-Jack Amlung's Orch.: WBAP KPRC WAOI
KFOM-Luncheon Melodies
KFJZ-District Seven Football
KGNC-Flying Dutchman
KMDX-Inquiring Reporter
KDMA-Mid-day Melodies
KTSa-Luncheon Club
KTUL-Marvel Made Minutaires
WACO-Novelt Melodies
1:00 CST **12:00 MST**
★ **NBC-Navy Band**, dir. Charles Renter: WREN
CBS-News Through a Woman's Eyes: Athryn Carvens: KNDW (sw-15.27)
NBC-American Education Forum: Or. Wm. S. Gray: WDAF (sw-15.33)
TQN-Chuck Wagon Gang: WBAP KPRC WAOI
KFDM-Today's Almanac
KFJZ-Bro. Joe Schenmack
KGKO-Salon Sketches
KGNC-News
KLUF-Prgm. Paragraphs
KMOX-Inquiring Reporter
KOMA-Cale Continental
KTAT-Hollywood Revivities
KLUF-Tune Pirates
KTSM-Echoes of Stage
KTUL-Ginger Boys
KGKO-Salon Sketches
1:15 CST **12:15 MST**
CBS-Amer. School of the Air: KTSa KWKH KTRH KNDW KDMA KRLD KGKO KTUL WACD KMOX KWKH (sw-15.27)
NBC-Navy Band: WAOI WKY

AFTERNOON

KFDM-FHA News
KFJZ-Popular Music
KLUF-Eddie Duchin's Orch.
KOR-Wood Man
KPRC-Woman's Crusade
KTAT-Revival Singers
KVOO-O. Dreaming
WRAP-What Happened Today
1:30 CST **12:30 MST**
★ **NBC-Music Guild**; Krauter String Quartet, guests: (sw-15.33)
KFDM-Salon Melodies
KFJZ-Isham Jones' Orch.
KLUF-Monitor Views the News
KOB-Hugharels
KTAT-△ Radio Bible Class
KTSM-Nov-day Shoppers' Guide
KVOO-Handy Ads
WBAP-Markets
WDAF-Houseboat Hannah
WKY-Variety Prgm.
1:45 CST **12:45 MST**
CBS-Happy Hollow, sketch: KTRH KDMA KGKD KNOX KWKH WACO KRLD KTSa (sw-15.27)
Judy & Jane: WBAP WDAF WKV WDAI
KFDM-Tunelut Topics
KFJZ-West Texas C. of C.
KGNC-Grain & Livestock Reports
KLUF-Buy at Home
KMDX-Joe Karnes at the piano
KTUL-Alabama Boys
KVOO-Embassy Ensemble
2:00 CST **1:00 MST**
NBC-Pepper Young's Family, sketch: WDAF KVOO KPRC WKY WBAP WDAI (sw-15.33)
★ **CBS-AI Pearce & his Gang**: KNOX (sw-15.27)
★ **NBC-Rochester Civic Orch.**, Guy Fraser Harrison, cond.: WREN (sw-15.21)
Oswald in the Evening. Brothers: Willie King; Orchestra: "The Halberg's Bell"; Girls: Dio Merle; Singers: Pamela in Act I, Dance of the Sparrows; Finale in Act II—Wagner: Allegretto Symphony 7, Beethoven: Kupala, Schubert.
KFDM-Sabine Tabernacle
KFJZ-Classified Ads
KGKO-Rhythmaires
KGNC-Hymns of All Churches
KLUF-Federal Housing Act
KMOX-Barnyard Follies
★ **NOV-New Mexico Home & Farm Hour**
KOMA-Spice of Life
KRLD-Centennial Serenade
KTAT-Birth of the News; Variety Revue
KTRH Parade of Stars
KTSa-With the Army
KWKH-Five Aces
WACO-Afternoon Melodies
2:15 CST **1:15 MST**
★ **NBC-Ma Perkins**, sketch: Virginia Payne, Marjorie Hannan, Karl Hubel, Wm. Farnum & Chas. Eggleston: KVOO KPRC WAOI WBAP WDAF WKY (sw-15.33)
News: KLUF KTUL
KFJZ-Dora Commander
KGNC-Betty & Bob, sketch
KTAT-Road Reports; Weather
KTSa-Oklahoma Playboys
2:30 CST **1:30 MST**
★ **NBC-Vic & Sada**, sketch: Art Van Harvey, Billy Idelson & Bernardine Flynn: WBAP WAOI KVOO KPRC WAOI WKY (sw-15.33)
★ **CBS-Columbia Concert Hall**: E. Robert Schmitz: KRLD KTSa KGKO KTUL KTRH KWKH (sw-15.27)
Solabonds from "Belle Pour Le Plo." "Hilompe," Homage to Rimbaud from "Imogen," Debussy.
KFDM-Today's Hits
KFJZ-Organ Reviews
KGNC-Police Broadcast
KLUF-Classified Ads
KOB-Dramas of Life
KTAT-Pop. Hume Mart
2:45 CST **1:45 MST**
NBC-The O'Neills, sketch: WDAF KPRC WBAP KVOO WKY
KFJZ-Market; Hi-way Report
★ **KRKO-RADIO GOSSIP (1370 kc)**:
KGNC-Melodeers
KTAT-Salon Favorites
WAOI Stock Quotations
★ **WNAD-RADIO GOSSIP (1010 kc)**
3:00 CST **2:00 MST**
NBC-Marguerite Padula, sop.: Orch.: WREN (sw-15.21)
CBS-Safety Musketeers: KGKO KRLD KTUL KOMA KTRH WACD KTSa KNOX KWKH (sw-15.27)
NBC-Woman's Radio Review; Orch., dir. Joseph Littau: Claudine MacDonald: KVOO KPRC WDAF WKV WFAA (sw-9.53)
KFDM-Swing Time

KFJZ-Guy Lombardo's Orch.
KGNC-Organ Haverles
KMOX-Ma Perkins
KTAT-Blue Barrel Singer
KTSM-One o'Clock Club
WAOI-Musical Prgm.
3:15 CST **2:15 MST**
CBS-Concert Miniatures: KTUL KGKO KDMA KWKH KTSa KRLD KTRH WACO KNOX (sw-15.27)
Party Dance, Tschelkowsky; Father of Waters, Grief; Hamilton March, Rhapsody; German Dance, Rag.
★ **NBC-Jackla Helier**, tr.: WREN (sw-15.21)
KFJZ-Household Chats
KMOX-Kitty Keene
KTAT-Dance Melodies
KTSM-Shopper's Guide
3:30 CST **2:30 MST**
NBC-Landon Radio Clubs: WKY WDAF KVOO (sw-9.53)
CBS-Chicago Variety Hour: KTUL KOMA KTSa WACO KNOX KRLD KGKD (sw-15.27)
NBC-Tune Twisters, vocal trio: WHEN (sw-15.21)
KFDM-Hotel Beaumont
KFJZ-Ray Noble's Orch.
KGNC-Book Review
KMOX-Houseboat Hannah
KPRC-Markets
KTAT-Livestock Reports; Farm Flashes
KTSM-Shoppers' Guide
WFAA-Rhythm Makers
3:45 CST **2:45 MST**
NBC-Yours, Hickory, sketch: KPRC WREN WFAA WKY WDAI (sw-15.21)
CBS-Chicago Variety Hour: KTRH KWKH
KFDM-Larry Fisher
KFJZ-Popular Music
KGNC-Dance Natinee
KTAT-Frances Collin Boas
KTSM-Baseball Reports
WACO-News
WDAF-The Puppet Maker
4:00 CST **3:00 MST**
NBC-Joe Nash, tr.: WDAF (sw-9.53)
CBS-Howard Neumiller, pianist: KOMA KTSa WACO KRLD KWKH KGKO KTUL
NBC-Let's Talk It Over; Anna Hard Journalist & News; Alma Kitchel, cont. & m.c.; Mrs. Frederick M. Paist, "Times Change, Not Youth": WAOI KVOO WREN KPRC WFAA
CBS-Junior Nurse Corps (sw-11.83)
Hymns of All Churches: KTSM WKY
KFDM-Jan Garber's Orch.
KFJZ-Fats Waller's Orch.
KMOX-Medical Society
KMOX-Classics of Music
KTAT-Bess Coughlin, songs
4:15 CST **3:15 MST**
NBC-Tom Mix' Straight Shooleers with Hanrh Boys: (sw-9.53)
CBS-Dorothy Gordon, Children's Corner: KTSa KWKH KTRH KNOX KTUL KRLD KGKD WACO (sw-11.83)
NBC-Country Cousins: WDAF Betty & Bob: KTSM WKY
KFDM-College Quartet
KFJZ-Amer. Family Robinson
KMOX-Stardust
KDMA-Boy Scouts of America
KTAT-Buddy Bakers
4:30 CST **3:30 MST**
★ **NBC-Tha Singing Lady**: (sw-15.21)
CBS-Miniatures: KRLD KGKD KTUL KTRH WACO KTSa KWKH
NBC-Jrms Glen, organist: WREN
CBS-The Treasureful Adventures of Jack Masters: (sw-11.83)
NBC-String Ensemble: WAOI KPRC
NBC-Jack Armstrong, sketch: (sw-9.53)
KFDM-Matinee Melodies
KFJZ-Benny Goodman's Orch.
KGNC-Amer. Family Robinson
KMOX-Window Shoppers
KDB-Let's Dance
KOMA-To be announced
KTAT-Woman's Radio Round-table
KTSM-Hollywood on Parade
KVOO-Twilight Serenade; Judge Rutherford
WDAF-Star Gazer
WFAA-Tommy Tucker's Orch.
WKY-News
CBS-Safety Musketeers: KGKO KRLD KTUL KOMA KTRH WACD KTSa KNOX KWKH (sw-15.27)
NBC-Woman's Radio Review; Orch., dir. Joseph Littau: Claudine MacDonald: KVOO KPRC WDAF WKV WFAA (sw-9.53)
KFDM-Swing Time

Monday October 19



Al Pearce
See 2 pm. CST (1 MST)

Frequencies

KFDM-560	KTRH-1200	WGN-720
KFJZ-1270	KTSA-550	WHO-2000
KGKO-670	KTRM-1310	WHR-200
KGNC-1410	KTUL-1400	WLS-870
KMOX-1690	KVOO-1140	WLW-700
KOA-430	KWKH-5100	WMAQ-870
KOR-1530	WACO-1420	WOAI-1180
KOMA-1480	WBAF-200	WHR-1280
KPRC-290	WDAF-910	WRR-120
KRLD-1040	WENR-670	WRR-280
KSL-1130	WFAA-800	WVL-880
KTAT-1240		

- * NBC-STUEBAKER CHAMPIONS Presents Richard Himmels' Orch.; Stuart Allen, vocalist: KOA (also see 8:30 p.m.)
- CBS-Hawaii Calls: KWKH KTSA KOMA KGKO KTUL KSL
- NBC-Bob Crosby's Orch.: KPRC WBNW WBAF
- CBS-Dick Stabile's Orch.: WACO KMOX-Jeeter Pillars' Orch. KOA Dance Orch. KRLD-Ken Moyler's Orch. KTSM-Peacock Court WENK-Louis Panico's Orch. WGN-Louis Prima's Orch. WLW-Nat Branlywynne's Orch. WMAQ-Phil Levant's Orch. WVL-Gus Arnheim
- 11:45 CST 10:45 MST CBS-Dick Stabile's Orch.; KSL KMOX
- 12:00 CST 11:00 MST MBS-Dick Jurgens' Orch.: WGN WLW KOA News KSL-Hawaiian Music KTSA-Slats Bandall's Orch. KTSM-Parade of Music
- 12:15 CST 11:15 MST KOA-Ban Wilde's Orch. KBLD-Paul Pendarvis' Orch. KTRH-Orchestra Gems
- 12:30 CST 11:30 MST KOA-Griff Williams' Orch. KSL-To be announced KTSM-All-request Prgm.
- End of Monday Programs

NBC-Little Orphan Annie, sketch: (sw-15.21)
 KFJZ-Charles Childress
 KGNC-Nat. Shilkret's Orch.
 KMOX-Fiann Recital
 KOB-Parade of New Favorites
 KPRC-Birthday Club
 KTAT-This Rhythmic Age
 KTSM-World Dances
 WFAA-Patsy Edwards, news
5:00 CST 4:00 MST
 NBC-Education in the News; Dr. Wm. D. Boutwell: WDAF WKY (sw-9.53)
 CBS-Buddy Clark, songs: KTRH KWKH WACO KNOW KGKO KTSA KMOX (sw-11.83)
 Jack Armstrong, sketch: WFAA KPRC WOAI
 News: KOMA WREN KFDM KFJZ
 KGNC-Panhandle Cowboy
 KLUF-Rhythm Round Up
 KOB-Blue Hawaii
 KRLD-Musical Brevities
 KTAT-Popular Tunes
 KTSM-Around the Town
 KTUL-Mother's Helper
 KVOO-Rill & Mary
5:15 CST 4:15 MST
 NBC-Army Band: WREN (sw-15.21)
 CBS-Eddie House, organist: KTRH KNOW KWKH KOMA KGKO WACO KTSA
 NBC-John Gurnay, basso: law-9.53
 CBS-Bobby Benson, children's sketch: (sw-11.83)
 TQN-Safety Legion: WFAA KPRC WOAI
 News: KGNC KLUF KTUL KFDM-Bing Crosby
 KFJZ-Hawaiian Harmonies
 KMOX-Wae Crackers
 KOR-Bob Denny, pianist
 KTAT-Virginia Caid, songs
 KVOO-Three on a Song
 WDAF-Studio Prgm.
 WKY-Dick Tracy, sketch
5:30 CST 4:30 MST
 NBC-News; Gale Page, sop.: (sw-9.53)
 CBS-News; Geo. Hall's Orch.: KGKO KACO KOMA KTSA NBC-Singing Lads: WREN
 CBS-Night of Stars, speakers: (sw-11.83)
 TQN-Texas Rangers: WBAF WFAA KPRC WOAI
 Jack Armstrong, sketch: WDAF KWKH KGNC KTUL KMOX WKY
 KFDM-Park Prgm.
 KFJZ-Detective Dalt & Zumba
 KLUF-Jolly Buccaneers
 KRLD-83 Nite & Pair of Pipes
 KTAT-Elizabeth King's School
 KTRH-News; Hlghtings
 KVOO-News
5:45 CST 4:45 MST
 NBC-Orphan Annie, sketch: WREN WOAI
 CBS-Renewal of the Mounted: KOMA KRLD KTUL KWKH KMOX (sw-11.83)
 NBC-Flying Time: (sw-9.53)
 * NBC-Lowell Thomas, commentator: (sw-15.21)
 Little Orphan Annie: KGNC KGKO KPRC WKY WOAI
 KFDM-Mills Brothers
 KFJZ-Sports Slants
 KOB-Club Cabana
 KTAT-Melodiana
 KTRH-Funnies
 KTSA-Strike Up the Band
 KTSM-Sports
 KVOO-Jack Statham, accordionist
 WACO-Dance Time
 WBAF-Dick Tracy, sketch
 WDAF-Adventures of Frank Ferrell
6:00 CST 5:00 MST
 CBS-Wm. Hard, political commentator: (sw-11.83)
 * NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 9 p.m.)
 CBS-Sunset Serenade: KTRH KBLD KGKO KWKH KNOW WACO
 NBC-Mary Small, songs: KPRC WKY KVOO (sw-11.87)
 NBC-Otto Thurn's Orch.: WDAF News: KLUF WOMI
 Little Orphan Annie: WBAF KTUL
 KFDM-Hollywood Reporter
 KFJZ-Lamp-lighting Time
 KGNC-Dance Music
 KMOX-Headlines
 KOMA-Sports Page of the Air
 KTAT-Sports Report
 KTSA-Chandu
 KTSM-Around the Town
6:15 CST 5:15 MST
 * NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station; Pat Barrett, Carlton Guy, Nora Cunneen & Others: KPRC WDAF WBAF WOAI WKY

CBS-Popeye the Sailor, sketch: KMOX (sw-11.83)
 NBC-Nationwide Poll Results; John B. Kennedy, commentator: (sw-11.87) (also at 10:15)
 Rare Results: WACO KTRH KFDM-Dinner Music
 KGKO-Rhythm & Romance
 KLUF-Johnny, violinist
 KOMA-Man on the Street
 KRLD-Around the Town
 KTAT-Popular Tunes
 KTSA-Echoes at Eventida
 KTUL-Sports Revue
 KVOO-Colonel Courtney
 KWKK-Musical Prgm.
 WREN-Dinner Music
6:30 CST 5:30 MST
 * NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WLS
 * CBS-COLGATE-PALMOLIVE. Peet Co. Presents The Goose Creek Parson, dramatic sketch: KRLD KTSA KMOX KTUL KOMA KWKH KTRH (sw-11.83)
 NBC-Jean Herriek, bar: WKEN WOAI WKY
 Rubinoff, violinist: KVOO WDAF KFDM-Modern Melodies
 KFJZ-Popular Music
 KGKO-Sports News & Interlude
 KLUF-Sport Review
 KPRC-Country Church
 KTAT-Parade of Favorites
 WACO-Evening Melodies
 WFAA-Family Party
6:45 CST 5:45 MST
 * CBS-Boake Carter, commentator: KMOX KOMA KRLD (sw-11.83)
 NBC-Charles Sears, tr.: KPRC KFDM-Joe Gilbert's Orch.
 KFJZ-Popular Music
 * KGKB-RAOIO GOSSIP 11500 (ke)
 KGKO-Tone Tunes
 KGNC-Adventure Bound
 KLUF-Safety Boys
 KPRC-Rubinoff; Virginia Rea
 KTAT-Eventide Echoes; Safety Campaign
 KTRH-Cocktail Capers
 KTSA-Sports Parade
 KTUL-To be announced
 KVOO-Health Drama; Sports
 KWKH-Grits & Gravy
 WDAF-Hot Dates in Music
 WKY-Diamond City News
 WOAI-Something Old & Something New
7:00 CST 6:00 MST
 * NBC-S. C. JOHNSON & SON Present Fibber McGee & Molly, sketch; Marion & Jim Jordan; Ted Weems' Orch.: WDAF WMAQ KVOO WFAA WSM-Who Wky WOAI KPRC
 * CBS-Horace Heidt's Orch.: KMOX KTUL KBLD KTSA KSL WVL KTRH (sw-11.83)
 * NBC-Helen Hayes in "Bambini"; Mark Warnow's Orch.: WLS Wren (sw-11.87)
 KFDM-Classified
 KFJZ-Magic Island
 KGKO-The Levee Singers
 KGNC-Salon Music
 KLUF-Amer. Family Robinson
 KOMA-Sunset Serenade (NBC)
 KOMA-I Hear America Sing
 KTAT-Hit Tune Revue
 KTSM-Eb & Zeh
 KWKH-Sports
 WACO-Elwood Auker
 WGN-Chifton Utley
 WLW-For Men Only
7:15 CST 6:15 MST
 Rubinoff, violinist: KWKH KGKO
 KFDM-Super Savings
 KFJZ-Brighten Up Time
 KGNC-Sports
 KLUF-Twenty Ivory Fingers
 KTAT-Meet the Visitor
 KTSM-Musical Prgm.
 WACO-Your County Agent
 WGN-Louis Prima's Orch.
7:30 CST 6:30 MST
 * NBC-Margaret Speaks, sop.; William Daly's Orch.: WOAI WKY WFAA KPRC KVOO WDAF WHO WLW WMAQ WSM (sw-9.53)
 * CBS-Pick & Pat; Benny Krueger's Orch.: KMOX KRLD KOMA KWKH KTUL WACO KGKO (sw-11.83) (also see 10:30 p.m.)
 NBC-Melodiana; Abe Lyman's Orch.; Oliver Smith, tr.: Bernice Claire, sop.: WREN WENR (sw-11.87)
 KFDM-Sports News
 KFJZ-Texas Troubadours
 KGNC-Musical Moments

KLUF-Man on the Beach
 KOA-Dinner Hour Varieties
 KOB-Bassball Scores
 KSL-News
 KTAT-Manning's Hawaiian Troubadours
 KTRH-Vox Pop
 KTSM-Musical Comedy Memories
 KTSM-Amateur Prgm.
 WGN-Ted Fiorito's Orch.
 WVL-Community Sing
7:45 CST 6:45 MST
 KFDM-Dance Orch.
 KFJZ-Glen Gray's Orch.
 KLUF-Hal Kemp's Orch.
 KOA-Red Grange Contest
 KRLD-Evening at Silvertown
 KSL-Strange Adventures
 KTAT-Johnny Lou McDouald
8:00 CST 7:00 MST
 * NBC-Greater Minstrels; Billy White, tr.; Bill Childs; Joe Parsons, basso; Malcolm Claire; Fritz Clark & Orch., dir. Harry Kogen; Ray Marlin; Harold "Bed" Grange, guest speaker: WENR WKY KPRC WSM WOAI WLW KVOO WFAA WREN (sw-11.87)
 * CBS-Radio Theater; Frank Morgan in "Captain Applejack": KSL KKLD WVL KOMA KTSA KTRH KMOX KTUL 1sw-11.83)
 NBC-Twenty Thousand Years in Sing Sing; Warden E. Lawes: WMAQ KOA WPRC WHIO WDAF (sw-9.53)
 KFDM-Rural Revels
 KFJZ-Royal Ramblers
 KGKO-Concert Moods
 KGNC-Open Forum
 KLUF-Resettlement Admin. program
 KTAT-Centennial Favorites
 KTSM-Chandu, the Magician
 KWKH-Vox Pop
 WACO-Music in the Nite
 WGN-Galactic Heatter
8:15 CST 7:15 MST
 KFDM-Jefferson Dem. Talk
 KFJZ-Cecil Gill
 KGNC-Man on the Street
 KLUF-News
 KTAT-Dance Hour
 KTSM-Word Man
 WGN-News; Quin Ryan, sports
8:30 CST 7:30 MST
 * NBC-STUEBAKER CHAMPIONS Present Richard Himmels' Orch.; Stuart Allen, vocalist: WOAI WKY KPRC WHO WLW WMAQ WDAF KVOO WFAA KOA (sw-9.53) (also at 11:30 p.m.)
 NBC-Meredith Willson's Orch.: WSM WREN WENR (sw-11.87)
 KFDM-Oumm Daice Hour
 KFJZ-News Flashes
 KGKO-Echoes of Stage
 KGNC-Rhythm & Romance
 KLUF-Round the Town
 KTAT-Your Dog & Mino
 KTSM-Dinner Hour
 KWKH-Louisiana Tech
 WACO-Jimmie Christie
 WGN-Northerners
9:45 CST 7:45 MST
 KFDM-Accordianales
 KFJZ-Johnny Green's Orch.
 KGNC-Ivaughn & Sid
 KTAT-Male Chorus
 WACO-Musical Prgm.
9:00 CST 8:00 MST
 NBC-Contented Prgm.; Vocalists: Morgan L. Eastman's Orch.; Guests: WHO WDAF WMAQ WFAA WKY WSM KOA WOAI KPRC (sw-9.53)
 * CBS-Wayne King's Orch.: KSL KMOX WVL (sw-6.12)
 NBC-Ten Years in Retrospect, sketch: WREN WENR
 MBS-Famous Jury Trials: WGN WLW
 News: KGNC KFDM WACO KFJZ-Assembly Thru the Air
 KGKO-Lure of Perfume
 KLUF-Oszie Nelson's Orch.
 KOB-Crime Light
 KOMA-20th Century Serenade
 KRLD-Galaxy of Stars
 KTAT-Cross Bar Buys
 KTRH-Pacifica Paradise
 KTSA-Dancing in San Antonio
 KTSM-Cecil & Sally, sketch
 KTUL-Opportunity Hour
 KWKH-Songs of Yesteryear
 WOAI-Something Old & Something New
9:15 CST 8:15 MST
 KFDM-Roswell Sisters
 KFJZ-Kashio Nite Club
 KGKO-Everybody Dances
 KGNC-Hits & Encores
 KOB-Cub Reporters
 KOMA-News
 KTAT-Dancing Oldies
 KTSM-Concert Hall
 KWKH-Wrestling Matches
 WACO-Rubinoff, violinist

9:30 CST
 NBC-Artie Hall's Rubes: WDAF WMAQ WFAA
 CBS-Rosevelt Progress: KMOX KSL (sw-6.12)
 * NBC-Musical Toast; Jerry Cooper, tr.; Sally Singer; The Debonnaires; Kay Block's Orch.: (sw-9.53)
 NBC-Choral Voices; A Cappella Choir: WENR WREN
 KFDM-Lure of Perfume
 KGKO-Amer. Family Robinson
 KGNC-Black Mask Players
 KLUF-Radio Jamboree
 KOA-Supreme Serenade
 KOB-The Roundup
 KOMA-Rubinoff, violinist
 KPRC-Safety on the Beach
 KRLD-Centennial Prgm.
 KTAT-Views of the News
 KTSM-Say It with Music
 KTUL-To be announced
 WACO-Harlem Heat
 WHO-Songfellows
 WKY-It's McEntee Time
 WOAI-Texas Treasures
 WSM-Fireside Hour
 WVL-Musical Moments
9:45 CST 8:45 MST
 WOI KPRC WFAA
 KFJZ-Hal Kemp's Orch.
 KGNC-Slumber Hour
 KMOX-Headline Highlights
 KOMA-News Reporter
 KRLD-Clas. Benard's Orch.
 KTAT-Sandy Sandifer's Orch.
 KTUL-Dance Time
 WGN-Follies
 WKY-News
 WLW-Dance Orch.
 WMAQ-Navier Cugat's Orch.
 WVL-River Revelers
10:45 CST 9:45 MST
 KFJZ-Pioneer Palace
 KMOX-France Laux, sports
 KOB-Serenade
 KOMA-Dance Orchestra
 WKY-Ken Wright
 WMAQ-Jesse Crawford, organist
11:00 CST 10:00 MST
 * NBC-S. C. JOHNSON & SON Present Fibber McGee & Molly, comedy sketch with Mariou & Jim Jordan; Ted Weems' Orch.: KOA (also at 7 p.m.)
 NBC-Shandoe, violinist; Fletcher Henderson's Orch.: WREN WMAQ (sw-6.14)
 CBS-Joe Brichman's Orch.: KWKH WACO KTRH KNOW KGKO
 NBC-Magnolia Blossoms; Orch.: WSM WDAF WHO
 KMOX-Eddie Dunstedter's Orch.
 KOMA-Dance Time
 KRLD-Carl Kavazza's Orch.
 KSL-Players
 KTSA-Soft Lights & Sweet Music
 KTUL-Rainie Nite Club
 WBAF-Lloyd Snyder's Orch.
 WENR-Roller Skating Derby
 WGN-Dance Orch.
 WLW-Organ & Poems
 WVL-Milnrite Sereaders
11:15 CST 10:15 MST
 NBC-Fletcher Henderson's Orch.: WBAF WKY
 KMOX-Detective Mysteries
 KTSM-WPA Program
 WENR-Magnolia Blossoms (NBC)
 WVL-Reichman's Orch. (CBS)
11:30 CST 10:30 MST
 NBC-Francis Craig's Orch.: WKY WSM WDAF WHIO

NBC-Ink Spots: (sw-6.14)
 NBC-Henry Busse's Orch.: WMAQ WDAF (sw-9.53)
 News: KPRC KTUL WOAI WHIO Rubinoff, violinist: WACO KMOX
 KFJZ-Baseball Results
 KGKO-Blue Monday Revue
 KOA-Thank You Stusia
 KOMA Auditions
 KRLD Sports; To be announced
 KTAT-Bob Huchingson's Orch.
 KTSM-Sketches in Melody
 WENR-Phil Levant's Orch.
 WLW-Old Fashioned Girl
 WSM-Sports
 WVL-News
10:30 CST 9:30 MST
 NBC-Glen Gray's Orch.: WDAF WSM WHO (sw-9.53)
 * CBS-Pick & Pat: KSL (also at 7:30 p.m.)
 * NBC-Margaret Speaks, sop.; Wm. Daly's Orch.: KOA (also at 7:30 p.m.)
 NBC-Ray Noble's Orch.: WREN WENR (sw-6.14)
 T.Q.N.-Voice of the Southland: WOI KPRC WFAA
 KFJZ-Hal Kemp's Orch.
 KGNC-Slumber Hour
 KMOX-Headline Highlights
 KOMA-News Reporter
 KRLD-Clas. Benard's Orch.
 KTAT-Sandy Sandifer's Orch.
 KTUL-Dance Time
 WGN-Follies
 WKY-News
 WLW-Dance Orch.
 WMAQ-Navier Cugat's Orch.
 WVL-River Revelers
10:45 CST 9:45 MST
 KFJZ-Pioneer Palace
 KMOX-France Laux, sports
 KOB-Serenade
 KOMA-Dance Orchestra
 WKY-Ken Wright
 WMAQ-Jesse Crawford, organist
11:00 CST 10:00 MST
 * NBC-S. C. JOHNSON & SON Present Fibber McGee & Molly, comedy sketch with Mariou & Jim Jordan; Ted Weems' Orch.: KOA (also at 7 p.m.)
 NBC-Shandoe, violinist; Fletcher Henderson's Orch.: WREN WMAQ (sw-6.14)
 CBS-Joe Brichman's Orch.: KWKH WACO KTRH KNOW KGKO
 NBC-Magnolia Blossoms; Orch.: WSM WDAF WHO
 KMOX-Eddie Dunstedter's Orch.
 KOMA-Dance Time
 KRLD-Carl Kavazza's Orch.
 KSL-Players
 KTSA-Soft Lights & Sweet Music
 KTUL-Rainie Nite Club
 WBAF-Lloyd Snyder's Orch.
 WENR-Roller Skating Derby
 WGN-Dance Orch.
 WLW-Organ & Poems
 WVL-Milnrite Sereaders
11:15 CST 10:15 MST
 NBC-Fletcher Henderson's Orch.: WBAF WKY
 KMOX-Detective Mysteries
 KTSM-WPA Program
 WENR-Magnolia Blossoms (NBC)
 WVL-Reichman's Orch. (CBS)
11:30 CST 10:30 MST
 NBC-Francis Craig's Orch.: WKY WSM WDAF WHIO

Richard Himmer's
STUDEBAKER
 Champions
MONDAY
 8:30 P.M. CST
 WFAA - WOAI
 WKY - KPRC
 KVOO
 and Coast-to-Coast Network
 NEW YORK'S
 SMARTEST
 DANCE
 MUSIC

HOLD EVERYTHING! IT'S TIME FOR THE GOOSE CREEK PARSON!

Radio's Newest Star is Josiah Hopkins. "The Goose Creek Parson" Tune in on his side-splitting, homely humor and philosophy... a thrilling love story... magnificent singing by the Goose Creek Choir! Bring to you three weekly by Super Sads.

"GOOSE CREEK PARSON" MON. WED. FRI. WABC COLUMBIA NETWORK 6:30 P.M. C.S.T.

Tuesday

October 20



Tom Waring
See 8 p.m. CST (7 MST)

Network Changes

Salon Musicale, formerly 7:45 a.m., now CBS 7:30 a.m. CST (6:30 MST)
Science Service, formerly 2:15 p.m., now CBS 4:15 p.m. CST (3:15 MST)

MORNING

6:30 CST 5:30 MST
KFDM Rhythm Revueille
6:45 CST 5:45 MST
KFDM Uncle Danny Day
7:00 CST 6:00 MST
CBS On the Air Today; Bluebirds; City Consumer's Guide; (sw-21.52)
NBC-Morning Devotions: WREN WOA1 WKY
Musical Clock: KTUL WACO KOMA KTSA KGNC
KFDM-The Old Timers
KFJZ Quality Time
KGKO-Reveille
KMOX Home Folks Hour
KPRC-Band Wagon
KRLL-Sundial Prgm.
KTAT-Trading Post
KWKH-Sunshine Bible
WDAF-Morning Bible Lesson
WFAA-Early Birds
KTSM Paul Pendarvis' Oreb.
WWL-Blue Room
7:15 CST 6:15 MST
NRC-Organ Rhapsody: WREN
T.Q.N. Waltz Time: WFAA WOA1 KPRC
KFDM Rhythm Revueille
KGKO Radio Club
KTAT-Morn. Tunes
WDAF-Good Morning Melodies
WKY-News
7:30 CST 6:30 MST
NBC-Cheerio: WKY
CBS-Salon Musicale (sw-21.52)
Musical Clock: WDAF KTAT KGNC KTRH
KFDM-Super Savings
KGKO-Sing Before Breakfast
KMOX-Happy Graen's Ramblers
KPRC-Band Wagon
KTUL-News
KWKH-Musical Prgm.
WFAA-Early Birds
WOAL-Phil & Ed
7:45 CST 6:45 MST
NBC-Dandies of Yesterday: WREN
There's Someone More Lonesome Than You; Congratulations; Phenomenal Love; I'm a Duchess
News: KWKH KOMA WOA1 KVOO
KFDM-Business College; Rhythm Revueille
KTUL-Novelty Boys
8:00 CST
★ NBC-Breakfast Club; Orch.; Helen Behlke, songs; I'll Hatten; Clark Dennis, tr.; Don McNeill, m.c.; KPRC WOA1 WREN (sw-21.52)
CBS-Chicago Parade: KTUL KWKH KGKO KTRH (sw-21.52)
News: KFDM WACO KFJZ-Leo Reisman's Orch.
KGNC-Steakboat Bill
KLUF-Parade of Time
KMOX-Views on News
KOMA-Musical Clock
KRLL-Sundial Prgm.
KTAT-Breakfast Brevities
KVOO-Travels of Mary Ward
WFAA-Modern Homemakers
WDAF-Birthday Bell
WKY-Our Girl in a Million
8:15 CST 7:15 MST
KFDM-Classified
KFJZ-Lone Star Rangers
KGNC-Tone Tunes

KLUF-News
KMOX-Sun Flame Singer
KRLL-Chicago Parade (CBS)
KVOO-Glenn Condon
WDAF-Streamliners (NBC)
WFAA-Saddle Tramps
WKY-Breakfast Club (NBC)
8:30 CST 7:30 MST
CBS-Richard Maxwell, songs; KWKH KGKO KOMA KTUL WACO KRLL KTRH
CBS-Bill & Ginger, songs; News: (sw-21.52)
T.Q.N.-Adolph & the Boys: WBAF KPRC WOA1
KFDM-Rhythmatic
KFJZ-Business Builders
KGNC-The Buccaneers
KLUF-Parade of Values
KMOX-The Corn Huskers
KTAT-Marching Along
KTSA-Pep Time
KTSM-Farm Flashes
KVOO-Morning Moods
WKY-Travels of Mary Ward
8:45 CST 7:45 MST
CBS-Barbeler's Children: KMOX (sw-21.52)
CBS-The Chicagoans: KGKO KOMA KWKH WACO KTRH KRLL
NBC-Breakfast Club: KPRC WOA1 WBAF
KGNC-Salon Serenades
KLUF-Super Savings
KTAT-Health Exercises
KTSA-Nell Head
KTSM-Business Brevities
KVOO-News, Music, Interview
KVOO-Glenn Condon
WKY-Party Line
9:00 CST 8:00 MST
★ CBS-Betty & Bob, sketch: KMOX (sw-21.52)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WDAF (sw-15.33)
NBC-News; Breen & de Rose: WREN WKY KPRC WOA1
CBS-Fred Feibel, organist: KNOW
Party Line: KWKH KRLL
KFDM-Melody Revue
KFJZ-To Whom It May Concern
KGKO-Missouri Hillbillies
KGNC-Grah Bag
KLUF-Service Prgm.
KOMA-Graetings
KTAT-Talk on the Eye, Dr. McGulra
KTRH Crazy Quilt
KTSA Stars over Manhattan
KTSM Cecil & Sally
KVOO-Shannon's Shanrocks
WACO-Melody Express
WBAF-Musical Brownies
9:15 CST 8:15 MST
NBC-Five Star Jones, sketch: (sw-15.21)
CBS-Fred Feibel, organist: KRLL
NBC-Viennese Sextet: WREN WFAA WKY WBAF
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)
NBC-John's Other Wife, sketch: WDAF (sw-15.33)
Hymns of All Churches: KPRC WOA1
KFJZ Howard Godwin
KGKO-Varieties by Vincent
KLUF-Kahn & Levy
KOMA Little Theater of Music
KRLL-Musical Prgm.
KTAT-Melody Palette
KTSM-Religious Prgm
KTUL-News
KVOO-Handy Ads
KWKH-Musical Prgm.
WACO Market Reports
9:30 CST 8:30 MST
NBC-Josh Higgins of Finchville: WOA1 WREN KVOO WKY
CBS-Waltres of the World: KNOW
NBC-Pepper Young's Family: (sw-15.21)
CBS-John C. Watkins, News: Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)
KFDM-What's New?
KFJZ-Dorothy Dean
KGKO-Opening Markets
KGNC-Marimha Novelties
KLOF-Opening's Orch.
KOMA-Advertising Markets; News
KPRC-AI Evans, organist
KRLL-Organ Musicale
KTAT-Frances Kay Presents
KTSA-Gerald & Shaw, pianists
KTSM-Musical Clock
KTUL-Hymns of All Churches
KVOO-AI Hunter
KWKH-Range Riders
WACO-Melody Express
WBAF-Helen's Home
9:45 CST 8:45 MST
NBC-Aristocratic Rhythms; Harold Levey's Orch.: WREN (sw-15.21)

★ NBC-Today's Children, sketch; Gale Page, Irma Phillips & Bess Johnson: KPRC WOA1 WDAF WKY WBAF (sw-15.33)
CBS-Lyn Murray, songs: KNOW KFDM-Varieties
KFJZ-Howard Godwin
KGKO-What's New
KLUF-Bing Crosby, bar.
KOMA-Cooking School
KRLL-Ross' Rhythm Rascals
KTSA-Your Children
KTOL-Betty & Bob
KVOO-What's New at Vandeviers
10:00 CST 9:00 MST
★ NBC-Nellie Revell: WREN KVOO
NBC-David Harum: WDAF (sw-15.33)
NBC-Young Boys (sw-21.52)
CBS-Mary Lee Taylor: KRLL KTRH KOMA KTSA KOMA KWKH KGKO KTUL KMOX
KFDM-Billy Kitta, organist
KFJZ-Friendly Moments
KGNC-News
KLUF-Henry King's Orch.
KPRC-Tune Finders
KTAT-Tuna Tuna
KTSM-Woman's Prgm.
KWKH Party Line
WBAF-Markets
WKY-Points for Parents
WOAL-Homa Folks
10:15 CST 9:15 MST
CBS-Quality Twins: KMOX KRLL KTRH KOMA KTSA (sw-21.52)
★ NBC-Backstage Wife, sketch: WDAF (sw-15.33)
NBC-Vagabonds: WREN WOA1
NBC-Home Sweet Home (sw-15.21)
KFDM-Morning Melodies
KGKO-Billy's Melody Five
KGNC-Sweet Music
KLOF-News
KTSM-Musical Ravus
KTUL-Book Review
KVOO-Swing Session
KWKH-Musical Prgm.
WBAF-Musical Brownies
WKY-Markets
10:30 CST 9:30 MST
★ NBC-Vic & Sade, sketch; Art Van Harvey, Billy Idelson & Bernardina Flynn (sw-15.21)
CBS-Big Sister, sketch: KRLL KMOX KTUL KTRH KOMA KTSA (sw-21.52)
NBC-Moods: WDAF KPRC KVOO
NBC-Mystery Chef (sw-15.33)
NBC-Innocentymen: Grace & Eddie: WREN WFAA WOA1 KPRC
KFDM-Super Savings
KFJZ-Uncle Ezra & His Boys
KGKO-News; Interlude
KLUF-Parade of Advertisers
KTAT-Monitor Views the News
KWKH-Ma Perkins, sketch
WACO-Carmen Diamond
WKY-Treasure Ship
10:45 CST 9:45 MST
★ NBC-Edward MacHugh, Gospel Singer: WREN (sw-15.21)
CRS-Rhythmatics: KTRH KRLL WACO KNOW KGKO KTSA KMOX KOMO KTUL (sw-21.52)
NBC-Allen Prescott, speaker: (sw-15.33)
NBC-Walter Blaufuss Orch Betty & Bob: KPRC WOA1
KFDM-Guy Lombardo
KFJZ-Classified Ads
KGNC-Ma Perkins, sketch
KTAT-Sketches in Melody
KTSM-Herbert Allen, organist
KWKH-Hymns of All Churches
10:00 CST 10:00 MST
CBS-To be announced: KTRH
★ NBC-Girl Alone, sketch; Betty Winkler & Pat Murphy (sw-15.33)
NBC-Honeyboy & Sassafras: WREN WKY
CBS-The Gumps: KMOX (sw-21.52)
Party Line: KPRC WOA1 KVOO
KFDM-Classified
KFJZ-Medical Society
KGKO-Syncopators
KGNC-Gruff Reports
KLUF-Window Shoppers
KOMA-Presentation
KRLL-Children's Doctor
KTAT-Jamboree
KTSA-Say It with Music
KTSM-Magazine of the Air
KTUL-Piano Notes
KWKH-Betty & Bob, sketch
WACO-Morning Melodies
WDAF-Way Down East
WFAA-Hymns of All Churches
11:15 CST 10:15 MST
★ CBS-Between the Bookends: KOMA KMOX KBLD KTRH (sw-21.52)

★ NBC-Story of Mary Marlin, sketch: WDAF (sw-15.33)
NBC-Women of '36; Mrs. Curtis Bok, m.c.; Guest Speaker: WOA1 WREN (sw-15.21)
News: WKY KVOO
KFJZ-Around Town
KLUF-Lural Rhythms
KPRC-Classified; Weather; Mar-
ket
KTSM-Morning Melodies
KTUL-Varieties
KWKH-Musical Prgm.
WFAA-Betty & Bob
WOAL-What Do You Think?
11:30 CST 10:30 MST
CBS-Salon Musicale: KNOW NBC-George Arnold & Cadets: (sw-15.33)
CBS-Romance of Helen Trent, sketch: KMOX (sw-21.52)
★ NBC-Nat'l Farm & Home Ex-
position: WKY WREN KVOO (sw-15.21)
TON-Farm & Home Hour: WFAA KPRC WOA1
KFDM-News
KFJZ-Popular Music
KGKO-Market Reports; News
KGNC-Classified Ads
KLUF-Swing Time
KOMA-Variety Prgm.; Melody Lane
KRLL-Long, Long Ago
KTAT-Rufus Sam Itaboro, bar.
KTRH-Itteval
KTSA-Tune Wranglers
KTSM-Gold Coast Express
KTUL-Blanketship's '89ers
KWKH-WPA Prgm.
WDAF-Peck's On the Air
11:45 CST 10:45 MST
CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)
KFDM-Bing Crosby, bar.
KFJZ-Paul Whiteman's Orch.
KGKO-Man on the Street
KGNC-Sons of the West
KLUF-Hawaiian Harmonies
KOMA-News; Mid-morn. Mkts.
KPRC-Farm & Home Hour (NRC)
KRLL-Centennial Prgm.
KTAT-Works Progress Adminis-
tration Presents
KTSA-Carnival; Steamboat Bill
KTSM-Around the Town
KWKH-Jimmie Davis
WACO-Shoppers Express
WFAA-Markets
WOAL-Farm & Home Hour
12:00 CST 11:00 MST
NBC-Nat'l Farm & Home Prgm: WFAA WDAF
CBS-Geo Hall's Orch.: (sw-15.27)
KFDM-Lawrence Quintet
KFJZ-Hi-Flyers
EGKO-Rounders
KGNC-Swing Music
KLUF-Tune Pirates
KMOX-Let's Compare Notes
KOMA-Pop Moore's Oklahomans
KRLL-Music
KTAT-Maria Koska, accordionist
KTUL-Nan & Jerry
KTSA-Luncheon Club
KTUL-News
WACO-Carmen Diamond, pianist
12:15 CST 11:15 MST
NBC-Hollywood High Hatters: (sw-15.33)
TON-Gladiola Kentwie: KPRC WFAA
Musical Prgm. Kwilma WACO
KFDM-R & G Rhythmatics
KMOX-Magie Kitchen
KRLL-News
KTAT-Maria Koska
KTRH-Now & Then
KTUL-Inquiring Reporter
12:30 CST 11:30 MST
CBS-Stage Rebel Speaker: (sw-15.27)
NBC-Dan Harding's Wife: (sw-15.33)
TON-Doughboys: WOA1 KPRC WBAF
KFDM-Jefferson Demo. Talk
KFJZ-Don Restor's Orch.
KGKO-Rhythm Varieties
KGNC-Pop Canon
KLUF-Luncheon Airs
KOMA-Farm Dinner Club
KRLL-Dr. Rev. W. E. Hawkins Jr.
KTAT-Midday Concert
KTSA-Man on the Street
KTUL-Matinee
KVOO-Boh Wills' Playboys
WKY-Musical Prgm.
WACO-noon Time Melodies
WDAF-Soloist
WKY-Mystery Melodytime
WREN-Tulsa Ted's Range Riders
WWL-Loyola Chieft of Music

12:45 CST 11:45 MST
★ NBC-Happy Jack, songs: WDAF (sw-15.33)
CBS-The Merry-makers (sw-15.27)
NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WREN (sw-15.21)
TON-Jack Amjung's Orch.: WOA1 KPRC WBAF
KFDM-Luncheon Melodies
KFJZ-AI Donohue's Orch.
KGNC-The-Flying Dutchman
KMOX-Eddie Dunstetter, organist
KOMA-Mid-day Melodies
KTSA-Luncheon Club
KTUL-Marvel Made Miniatures
WKY-Serenades
1:00 CST 12:00 MST
NBC-Dr. Joseph E. Maddy's Band Music Lessons (sw-15.33)
CBS-Song Stylists: (sw-15.27)
TON-Chuck Wagon Gang: KPRC WBAF WOA1
KFDM Today's Almanac
KFJZ-Bro. Joe Scheumack
KGKO-Waltz Time
KGNC-News
KLUF-Program Paragraphs
KMOX-Queen's Favourites
KOMA-Jr. Chamber of Com-
merce Luncheon
KTAT-Hollywood Brevities
KTSM-World Entertains
KTUL-Ginger Boys
WACO-Chef & His Harvesters
WKY-Markets
1:15 CST 12:15 MST
CBS-American School of the Air: KWKH KTSA KNOW KOMA KRLL KGKO KTUL WACO KMOX (sw-15.27)
KFDM-F. H. A. News
KFJZ-Ted Fiorito's Orch.
KGNC-Salon Music
KLUF-Benny Goodman's Orch.
KPRC-Texas Farm-
KTAT-Revival Singers
KTRH-Traffic Court
KVOO-Steamboat Bill; Day Dreaming
WBAF-What Happened Today; Texas Society
WKY-Dr. Maddy's Band Lessons
WOAL-Musical Prgm.
1:30 CST 12:30 MST
NBC-Golden Melodies; Orch. dir. Henry Ginsburg; Nino Bonaldi, bar.: WREN
★ NBC-Music Guild; Guest Artist: WOA1 WDAF (sw-15.33)
KFDM-Salon Melodies
KFJZ-Jan Garber's Orch.
KLUF-Monitor Views the News
KOB-Crimelight
KPRC-Woman's Crusade
KTAT-Radiu Bible Class
KTSM-Shoppers Guide
KVOO-Handy Ads
WBAF-Markets
WDAF-Houseboat Hannah
WGY-Variety Prgm.
1:45 CST 12:45 MST
CRS-Happy Hollow, sketch: WACO KWKH KGKO KOMA KRLL KTSA (sw-15.27)
July & Jane: WBAF WDAF WKY WOA1
KFDM-Tuneful Topes
KFJZ-West Texas C. of C.
KGNC-Grain & Livestock Report
KLUF-Buy At Home
KMOX-Window Shoppers
KPRC-Music Guild
KTUL-Alabama Boys
KVOO-Embassy Ensemble
2:00 CST 1:00 MST
NBC-Bailey Axton, tr.: WREN
★ CBS-AI Pearce & His Gang: KTRH KWKH WACO KNOW KOMA (sw-15.27)
NRC-Reporter Youne's Family
KVOO KPRC WBAF WDAF WKY WOA1 (sw-15.33)
KFDM-Sabine Tabernaale
KFJZ-Classified Ads
KGKO-Hits & Encores
KGNC-Hymns of All Churches
KLUF-Federal Housing Act
KMOX-Barnyard Follies
KOR-Farm Hour
KRLL-Centennial Serenade
KTAT-Around the Town
KTSA-Ely Culbertson, Bridge Lessons
2:15 CST 1:15 MST
NBC-Continental Varieties: Josef Stopak; Orch. dir.; Celia Branz, cont.: WREN (sw-15.21)
★ NBC-Ma Perkins, sketch; Virginia Payne, Karl Hubel, Willard Farnum, Charles Eggleston & Marjorie Hannon: KVOO WBAF WOA1 KPRC WDAF WKY (sw-15.33)
KFJZ-Rudy Valle's Orch.
KGNC-Betty & Bob, sketch
KLOF-News
KTAT-Road Reports; Weather
KTSA-AI Pearce & Gang (CBS)
WDAF-Ma Perkins, sketch

2:30 CST 1:30 MST
★ NBC-Vic & Sade, sketch; Art Van Harvey, Billy Idelson, Bernardina Flynn: KPRC WKY WBAF WOA1 WDAF KVOO (sw-15.33)
CBS-Cleveland String Quartet: KTSA KOMA WACO KRLL KNOW KWKH KTRH (sw-15.27)
KFDM-Boswell Sisters
KFJZ-Orville Knapp's Orch.
KGKO-Markets; News
KGNC-Police Broadcast
KLUF-Classified Ads
KOB-House of MacGregor
KTAT-Tune Mart
KTUL-News
2:45 CST 1:45 MST
NBC-O'Neills, sketch: WDAF WBAF KVOO WKY KPRC (sw-15.33)
CBS-Cleveland String Quartet: KTUL KGKO
NBC-Have You Heard, drama: (sw-15.21)
KFDM-Joe Hymes' Orch.
KFJZ-Market; Ill-way Report
KGNC-Tango Time
KTAT-Variety Revue
WOAL-Stock Quotations
2:00 MST 1:00 MST
CBS-Billy Mills & Co.: KGKO KRLL KTUL KNOW KTRH KOMA KWKH KTSA WACO (sw-15.27)
★ NBC-Cheerio: WDAF WFAA WOA1 WKY KPRC (sw-9.53)
NRC-Geo. Hlessberger's Orch.: WREN (sw-15.21)
KFDM-Swing Time
KFJZ-On the Mall
KGNC-Organ Reveries
KMOX-Ma Perkins
KTAT-Blue Barrel Singer
KTSM-One O'clock Club
KVOO-Musical Prgm.
3:15 CST 2:15 MST
NBC-Geo. Hlessberger's Orch.: WFAA KPRC
NBC-Woman's Radio Review; Guest Speaker; Orch., dr. Joseph Littau; Claudine: WDAF KVOO WKY (sw-9.53)
KFJZ-Household Chats
KMOX-Kitty Keene
KRLL-Court Broadcast
KTAT-Livestock & Farm Flashes
KTSM-Shoppers' Guide
WOAL-Musical Prgm.
3:30 CST 2:30 MST
NBC-Nation Radio Clubs; Speak-
ers: WDAF KVOO WKY (sw-9.53)
CBS-Pop Concert; Howard Bar-
low, cond.: KOMA KNOW
KGKO WACO KWKH KTSA
KMOX KTUL (sw-15.27)
NBC-Gran & Smith, piano duo: WREN (sw-15.21)
KFDM-Concert
KFJZ-Popular Music
KGNC-Dance Matinee
KPRC-Markets
KTAT-Concert Master
KTRH-Polly of Hollywood; News of Stars
WFAA-Rhythm Makers
3:45 CST 2:45 MST
NBC-Gen. Fed. of Women's Clubs: WDAF
NBC-Young Hickory, sketch: WOA1 WKY KPRC WREN (sw-15.21)
KFDM-Leroy Fall
KFJZ-Ozlie Nelson's Orch.
KTAT-Afternoon Tunes
KTRH-Pop Concert (CBS)
KTSM-Sports; Let's Dance
KVOO-News
WFAA-Teacher College
4:00 CST 3:00 MST
NBC-Geo. Hlessberger's Orch.: WOA1
CBS-Jimmy Farrell, bar.: KMOX KOMA KWKH WACO KTUL KTSA KGKO KTRH KNOW (sw-11.83)
NBC-Your Health; Dr. Morris Fishbein, guest speaker: WFAA KVOO WREN
NBC-While the City Sleeps: WDAF (sw-9.53)
Hymns of All Churches: KTSM WKY
KFDM-Jan Garber's Orch.
KFJZ-Freddy Martin's Orch.
KPRC-Family Worship Hour
KOB-Classics of Music
KTAT-Familiar Favorites
4:15 CST 3:15 MST
NBC-Tom Mix' Straight Shoot-
ers, with Ranch Boys: (sw-9.53)
CBS-Science Service: WACO KOMA KTRH KTUL KWKH KNOW KTSA KGKO KRLL (sw-11.83)
Betty & Bob: WKY KTSM
KFDM-Mills Brothers

AFTERNOON

12:00 CST 11:00 MST
NBC-Nat'l Farm & Home Prgm: WFAA WDAF
CBS-Geo Hall's Orch.: (sw-15.27)
KFDM-Lawrence Quintet
KFJZ-Hi-Flyers
EGKO-Rounders
KGNC-Swing Music
KLUF-Tune Pirates
KMOX-Let's Compare Notes
KOMA-Pop Moore's Oklahomans
KRLL-Music
KTAT-Maria Koska, accordionist
KTUL-Nan & Jerry
KTSA-Luncheon Club
KTUL-News
WACO-Carmen Diamond, pianist
12:15 CST 11:15 MST
NBC-Hollywood High Hatters: (sw-15.33)
TON-Gladiola Kentwie: KPRC WFAA
Musical Prgm. Kwilma WACO
KFDM-R & G Rhythmatics
KMOX-Magie Kitchen
KRLL-News
KTAT-Maria Koska
KTRH-Now & Then
KTUL-Inquiring Reporter
12:30 CST 11:30 MST
CBS-Stage Rebel Speaker: (sw-15.27)
NBC-Dan Harding's Wife: (sw-15.33)
TON-Doughboys: WOA1 KPRC WBAF
KFDM-Jefferson Demo. Talk
KFJZ-Don Restor's Orch.
KGKO-Rhythm Varieties
KGNC-Pop Canon
KLUF-Luncheon Airs
KOMA-Farm Dinner Club
KRLL-Dr. Rev. W. E. Hawkins Jr.
KTAT-Midday Concert
KTSA-Man on the Street
KTUL-Matinee
KVOO-Boh Wills' Playboys
WKY-Musical Prgm.
WACO-noon Time Melodies
WDAF-Soloist
WKY-Mystery Melodytime
WREN-Tulsa Ted's Range Riders
WWL-Loyola Chieft of Music

2:00 CST 1:00 MST
NBC-Bailey Axton, tr.: WREN
★ CBS-AI Pearce & His Gang: KTRH KWKH WACO KNOW KOMA (sw-15.27)
NRC-Reporter Youne's Family
KVOO KPRC WBAF WDAF WKY WOA1 (sw-15.33)
KFDM-Sabine Tabernaale
KFJZ-Classified Ads
KGKO-Hits & Encores
KGNC-Hymns of All Churches
KLUF-Federal Housing Act
KMOX-Barnyard Follies
KOR-Farm Hour
KRLL-Centennial Serenade
KTAT-Around the Town
KTSA-Ely Culbertson, Bridge Lessons
2:15 CST 1:15 MST
NBC-Continental Varieties: Josef Stopak; Orch. dir.; Celia Branz, cont.: WREN (sw-15.21)
★ NBC-Ma Perkins, sketch; Virginia Payne, Karl Hubel, Willard Farnum, Charles Eggleston & Marjorie Hannon: KVOO WBAF WOA1 KPRC WDAF WKY (sw-15.33)
KFJZ-Rudy Valle's Orch.
KGNC-Betty & Bob, sketch
KLOF-News
KTAT-Road Reports; Weather
KTSA-AI Pearce & Gang (CBS)
WDAF-Ma Perkins, sketch

Tuesday
October 20



Bernadine Flynn
See 2:30 p.m. CST (1:30 MST)

Frequencies

Table listing radio frequencies for various stations including KCOM 560, KRCR 1180, KRCO 1210, etc.

WOAI-Carol Lofner's Orch.
WVL-Midnite Screamers

11:15 CST 10:15 MST
NBC-Stan Norris' Orch.: WKY
CBS-Tommy Dorsey's Orch.:

11:30 CST 10:30 MST
NBC-Jesse Crawford, organist;
WDAF KOA WENR WHIO

11:45 CST 10:45 MST
NBC-Phil Levant's Orch.: WMO
WDL-Gus Arnheim

12:15 CST 11:15 MST
KOA-Edie Fitzpatrick's Orch.
WLV-Johnny Lewis' Orch.

12:30 CST 11:30 MST
KSL-Larry Kent's Orch.
KTM-All-request Prgm.

End of Tuesday Programs

KFJZ-Entic Madriguera's Orch.
KGNC-Thomas Brothers
KMOX-Stardust
WIAF-Country Cousins
4:30 CST 3:30 MST
NBC-The Singing Lady: (sw-15.21)

5:00 CST 4:00 MST
CBS-Patti Chapin, songs: KTSA
KGKO WACO KTHH KNOW
KMOX KWKH (sw-11.83)

5:15 CST 4:15 MST
CBS-Wonders of the Heavens
Dr. R. E. Moulton: KWKH
KOMA KTSA WACO KGKO

5:30 CST 4:30 MST
NBC-The Singing Lady: WREN
CBS-News: Three Aces: KOMA
KTSA WACO KGKO (sw-11.83)

5:45 CST 4:45 MST
NBC-Little Orphan Annie, sketch:
WREN WKY
CBS-Renewal of the Mounted:
KSL

5:50 CST 4:50 MST
NBC-The Singing Lady: WREN
CBS-News: Three Aces: KOMA
KTSA WACO KGKO (sw-11.83)

6:00 CST 5:00 MST
NBC-Console Capers: WDAF
WKY KVOO
NBC-Amos 'n' Andy, sketch:
(sw-9.53) (also see 10 p.m.)

6:15 CST 5:15 MST
CBS-Herbert Foote's Ensemble:
KGKO KWKH WACO KTSA
KOMA
NBC-The Voice of Experience:
WDAF (sw-9.53)

6:30 CST 5:30 MST
NBC-Horlick's Malted
Milk Presents Lou & Abner
sketch: WLS
CBS-Benny Fields, songs: KTRH
KRLD KTSA KOMA WACO
KWKH KGKO (sw-11.83)

KTRH-Funnies
KTSA-Flop Wallace
KVOO-Jack Statham, accordion
WACO-Dance Time
WRAP-Dick Tracy, sketch
WDAF-Wise Cracker

6:00 CST 5:00 MST
NBC-Console Capers: WDAF
WKY KVOO
NBC-Amos 'n' Andy, sketch:
(sw-9.53) (also see 10 p.m.)

6:15 CST 5:15 MST
CBS-Herbert Foote's Ensemble:
KGKO KWKH WACO KTSA
KOMA
NBC-The Voice of Experience:
WDAF (sw-9.53)

6:30 CST 5:30 MST
NBC-Horlick's Malted
Milk Presents Lou & Abner
sketch: WLS
CBS-Benny Fields, songs: KTRH
KRLD KTSA KOMA WACO
KWKH KGKO (sw-11.83)

6:45 CST 5:45 MST
NBC-Civitan Della Chieca, sop.:
WREN
CBS-Boake Carter, commen-
tator: KMOX KOMA KRLD
(sw-11.83)

7:00 CST 6:00 MST
NBC-Leo Reisman's Orch.: Phil
Ducey, soloist; Eton Boys; Three
Sweethearts; Loretta Clemens,
songs; Charles Martin;
WBAP WDAF WOAI KPRC
WHIO WSM WMAQ WLW
KVOO WKY (sw-9.53) (also
see 9:30 p.m.)

7:15 CST 6:15 MST
NBC-Dude Ranch; Louise Mas-
sey; The Westerners; John Mil-
ton, narrator: WREN WLS
(sw-11.87)

7:30 CST 6:30 MST
NBC-Packard Motor Car
Co. Presents Fred Astaire;
Johnny Green's Orch.; Charles
Butterworth, comedian; Trudy
Woods; Adia Kousnetzky's
Orch., guests: WBAP WKY
KPRC WSM KVOO WOAI
WDAF WMAQ WHIO KOA
(sw-9.53)

7:45 CST 6:45 MST
NBC-Caravan; Rupert Hughes,
m.c.; George Stoll's & Benny
Goodman's Orch.; Noroian
Sper, Football Forecast;
Guests: KWKH KTSA KTUL
KSL WVL KMOX KOMA
KRLD KGKO KTRH WOA
(sw-11.83)

8:00 CST 7:00 MST
NBC-News; Quin Ryan, sports
KTRH-Jefferson Demo. Talk
KFJZ-Cecil Gill
KLFU-News
KTAT-Gaities
KTSM-Word Man
WGN-News; Quin Ryan, sports

8:15 CST 7:15 MST
NBC-News; Quin Ryan, sports
KTRH-Jefferson Demo. Talk
KFJZ-Cecil Gill
KLFU-News
KTAT-Gaities
KTSM-Word Man
WGN-News; Quin Ryan, sports

8:30 CST 7:30 MST
NBC-Packard Motor Car
Co. Presents Fred Astaire;
Johnny Green's Orch.; Charles
Butterworth, comedian; Trudy
Woods; Adia Kousnetzky's
Orch., guests: WBAP WKY
KPRC WSM KVOO WOAI
WDAF WMAQ WHIO KOA
(sw-9.53)

8:45 CST 7:45 MST
NBC-Caravan; Rupert Hughes,
m.c.; George Stoll's & Benny
Goodman's Orch.; Noroian
Sper, Football Forecast;
Guests: KWKH KTSA KTUL
KSL WVL KMOX KOMA
KRLD KGKO KTRH WOA
(sw-11.83)

KRLD-The Smoothies
KTAT-Bob Pratt, bar.
KTRH-Metropolitan Symphony;
Guest Stars
KTSA Musical Moments
KTM-Eb & Zeb
KWKH-Sports
WGN-Diamond City News

7:15 CST 6:15 MST
KFDM-Super Savings
KFJZ-Wrightmer Brothers
KGNC-Sports
KLUF-Piano Moods
KRLD-Centennial Prgm.
KTAT-Meet the Visitor
KTSA-Echoes at Eventide
KTM-Musical
KTUL-Variety Prgm.
KWKH Pinto Pete
WGN-Louis Prima's Orch.
WVL-Blue Room

7:30 CST 6:30 MST
NBC-Edgar A. Guest in Wel-
come Valley; Joseph Richard-
son Jones, Cliff Arquette,
Bernardine Flynn, Betty Wick-
ler & Sidney Ellstrom; Joseph
Gallicchio's Orch.; Guest Ar-
tists: WREN WLW WENR (sw-11.87)

7:45 CST 6:45 MST
KFDM-Dances Orch.
KFJZ-Fort Worth Luggage
KGNC-Cruise of the Pull Parrot
KLUF-Richard Hilder's Orch.
EOA-Amendment No. 9
KSL-Musical Miners
KTAT-Castles in Music
KTSM-Baseball and Showhouse
WACO-Harlem Heat
WGN-Dick Jurgen's Orch.

8:00 CST 7:00 MST
NBC-Ben Bernie's Orch.:
Estelle Taylor, guest: WENR
WSM WOAI KPRC KVOO
WREN WKY WLW WBAP
KOA (sw-11.87)

8:15 CST 7:15 MST
NBC-Sidewalk Interviews cond.
by Wallace Butterworth &
Parks Johnson: WDAF WHIO
WMAQ (sw-9.53)

8:30 CST 7:30 MST
NBC-Packard Motor Car
Co. Presents Fred Astaire;
Johnny Green's Orch.; Charles
Butterworth, comedian; Trudy
Woods; Adia Kousnetzky's
Orch., guests: WBAP WKY
KPRC WSM KVOO WOAI
WDAF WMAQ WHIO KOA
(sw-9.53)

8:45 CST 7:45 MST
NBC-Caravan; Rupert Hughes,
m.c.; George Stoll's & Benny
Goodman's Orch.; Noroian
Sper, Football Forecast;
Guests: KWKH KTSA KTUL
KSL WVL KMOX KOMA
KRLD KGKO KTRH WOA
(sw-11.83)

8:00 CST 7:00 MST
NBC-Ben Bernie's Orch.:
Estelle Taylor, guest: WENR
WSM WOAI KPRC KVOO
WREN WKY WLW WBAP
KOA (sw-11.87)

8:15 CST 7:15 MST
NBC-Sidewalk Interviews cond.
by Wallace Butterworth &
Parks Johnson: WDAF WHIO
WMAQ (sw-9.53)

8:30 CST 7:30 MST
NBC-Packard Motor Car
Co. Presents Fred Astaire;
Johnny Green's Orch.; Charles
Butterworth, comedian; Trudy
Woods; Adia Kousnetzky's
Orch., guests: WBAP WKY
KPRC WSM KVOO WOAI
WDAF WMAQ WHIO KOA
(sw-9.53)

8:45 CST 7:45 MST
NBC-Caravan; Rupert Hughes,
m.c.; George Stoll's & Benny
Goodman's Orch.; Noroian
Sper, Football Forecast;
Guests: KWKH KTSA KTUL
KSL WVL KMOX KOMA
KRLD KGKO KTRH WOA
(sw-11.83)

8:00 CST 7:00 MST
NBC-Ben Bernie's Orch.:
Estelle Taylor, guest: WENR
WSM WOAI KPRC KVOO
WREN WKY WLW WBAP
KOA (sw-11.87)

KTSM-Man in the Street
WGN-Peasant of Melody
WLW-Detective Mysteries
8:45 CST 7:45 MST
NBC-Husbands & Wives (sw-11.87)

9:00 CST 8:00 MST
NBC-22nd Annual Convention of
Hadassah Women's Zionist
Organization of America:
WREN WENR (sw-6.14)
MBS-Bernard Macfadden. WGN
News: KFDM KGNC
KLUF-Don Bestor's Orch.
KOB-Hughes Reels
KTAT-Cross Bar Boys
KTSM-Cecil & Sally, sketch

9:15 CST 8:15 MST
KFDM-Three Merry Men
ETJZ-Lee Down's Orch.
KGNC-Hits & Encores
KOB-Cub Reporters
KTAT-Men's Choir
KTSM-Concert Hall
WGN-Kay Kysar's Orch.
WLW-Super Songsters

9:30 CST 8:30 MST
NBC-Portraits in Harmony;
Ted Finitur's Orch.: KPRC
WKY WOAI WREN WENR
WSM WBAP (sw-6.14)
NBC-Nat'l Jeffersonian Dem.
Prgm.; Guest Speakers: WHIO
WDAF (sw-9.53)

9:45 CST 8:45 MST
CBS-Happy Days, speaker: KSL
KNOW KMOX (sw-6.12)
NBC-Roy Campbell's Royalists:
WMAQ (sw-9.53)
KFJZ-Victor Young's Orch.
KGKO-Tonic Tunes
KOA-Jack & Mimi, Marianne
KOMA-Remote Control
KRLD-Centennial Prgm.
KTAT-Popular Tunes
KTRH-Rubinfolt, violinist
KTUL-To be announced
WACO-Nite Tunes
WDAF-Newcomer Quartet
WHIO-Rep. State Central Comm.
WVL-Pickard Family

10:00 CST 9:00 MST
NBC-Amos 'n' Andy: WFAA
WDAF KPRC WOAI WSM
KOA WKY (also at 6 p.m.)
CBS-Wm. Iward, commentator:
KMOX KOMA KTUL KSL
NBC-Clem McCarthy, sport shots:
(sw-9.53)

10:15 CST 9:15 MST
KFDM-Sabine Tabernacle
KFJZ-Wrestling Matches
KGKO-Salon Interlude
KGNC-World Entertains
KLUF-Cy Perkin's Orch.
KOB-House of MacGregor
KRLD-News

10:30 CST 9:30 MST
NBC-Edgar A. Guest in Wel-
come Valley; Joseph Richard-
son Jones, Cliff Arquette,
Bernardine Flynn, Betty Wick-
ler & Sidney Ellstrom; Joseph
Gallicchio's Orch.; Guest Ar-
tists: WREN WLW WENR (sw-11.87)

10:45 CST 9:45 MST
NBC-Riley & Farley's Orch.:
WBAF WREN
KGNC-Songs of the Prairie
KMOX-France Laux, sports
KOMA-Dance Orchestra
KPRC-Poet's Paradise
KTUL-Radio Night Club
WHIO-Amer. Legion Auxiliary
WKY-Ken Wright

11:00 CST 10:00 MST
NBC-Shador, violinist; Johnny
Hamp's Orch.: WREN KPRC
WSM KOA (sw-6.14)
CBS-Tommy Dorsey's Orch.:
KNOW KTRH
NBC-Stan Norris' Orch.: WBAP
WDAF WENR WHIO
KGKO-Tempos for Dance Time
KMOX-Eddie Dunstetter's Orch.
KOMA-Evening Dancin'
KRLD-Carl Ravazza's Orch.
KSL-Night Editor
KTSA-Lew White, organist
KTSM-Newspaper of the Air
KTUL-Players
WACO-Your Dance Time
WGN-Shep Field's Orch.
WLW-Organ & Poems
WMAQ-Henderson's Orch.

11:15 CST 10:15 MST
NBC-Jesse Crawford, organist;
WDAF KOA WENR WHIO
NBC-Jimmy Dorsey's Orch.:
KPRC WREN WKY WSM
CBS-Dick Stable's Orch.: WACO
KOMA KNOW KGKO KWKH
KTSA KTUL
MBS-Louis Prima's Orch.: WLW
WGN
KMOX-Jeeter Pillars' Orch.
KSL-News; Spitalny's Orch.
KTRH-S. Rice
WMAQ-Phil Levant's Orch.
WVL-Gus Arnheim

11:30 CST 10:30 MST
NBC-Phil Levant's Orch.: WHIO
WDAF KOA WMAQ
CBS-Dick Stable's Orch.: KMOX
KMOX When Day Is Done
KOA-News
KSL-Jimmy Dorsey's Orch.
KTRH-Orchestral Gema
KTSM-Parade of Music
WFAA-Tommy Dorsey's Orch.

12:15 CST 11:15 MST
KOA-Edie Fitzpatrick's Orch.
WLV-Johnny Lewis' Orch.
12:30 CST 11:30 MST
KSL-Larry Kent's Orch.
KTM-All-request Prgm.

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NAME _____
ADDRESS _____
CITY _____ STATE _____

Wednesday October 21



Edith Olck
See 9 p.m. CST (8 MST)

MORNING

6:30 CST 5:30 MST
KFDM Rhythm Revueille

6:45 CST 5:45 MST
KFDM-Uncle Danny Day

7:00 CST 6:00 MST
CBS-On the Air Today; The Oleanders; City Consumers (sw-21.52)

NRC-Morning Devotions: WREN WAOI WKY
Musical Clock: KTUL WCAO KTRII KOMA KTSA
KFDM-The Old Timers
KFJZ-Quality Time
KGKO-Revella
KGNC-Ressettlement
KMOX-Hluma Fulks Hour
KPRC-Band Wagon
KHLI-Sundial Prgm.
KTAT-Trading Post
KVOO-Breakfast Club
KWKH-Sunshine Boys
WDAF-AMorning Bible Lesson
WFAA-Early Birds

7:15 CST 6:15 MST
NBC-Good Morning Melodies; Walter Blauluss, dir.: WDAF WAOI
NBC-William Meeder, organist: WREN
KFDM-Rhythm Revueille
KGKO-Radio Clock
KGNC-Musical Clock
KTAT-Morn. Tunes
WKY-News

7:30 CST 6:30 MST
NBC-Cheerio: WKY
CBS-Salon Musicals: (sw-21.52)
KFDM-Super Savings
KGKO-Sing Before Breakfast
KMOX-Happy Green's Ramblers
KTAT-Musical Clock
KWKH-Ray Redburn
WDAF-Melody Parade
WCAI-Phil & Ed

7:45 CST 6:45 MST
CBS-Montana Slim: (sw-21.52)
NBC-Landl Trio & White: WKEN
News: KOMA KWKH WAOI KVOO
KFDM-Business College; Rhythm Revueille
KGKO-WPA Prgm.
KTUL-Novelty Boys
WDAF-Musical Clock

8:00 CST 7:00 MST
CBS-Deer, Columbia: KGKO KTRH KRLL KTUL KWKH (sw-21.52)
★ NBC-Breakfast Club; Orch.; Helen Jane Behlke, songs, Rangers Quartet; Clark Dennis, tr.; Don McNeill, m.c.: WAOI WREN WKY (sw-15.21)
News KFDM WACO
KMOX-Views on News with Harry W. Flannery
KFJZ-Glen Gray's Orch.
KGNC-Walter Preston, bar.
KLUF-Parade of Time
KOMA-Musical Clock
KTAT-Breakfast Brevities
KVOO-Travel of Mary Ward
WDAF-Birthday Bell
WFAA-Gail Northe, stylist

8:15 CST 7:15 MST
NBC-Streamliners; News: WDAF T.Q.N.-Gail Northe: KPRC WFAA WAOI
CB-Deer Columbia: KRLL KMOX
KFJZ-Classified
KFJZ-Lone Star Rangers
KGNC-Tonic Tunes
KLUF-News
KVOO-Glen Condon
WFAA-Saddle Tramps

8:30 CST 7:30 MST
CBS-Bill & Ginger, songs; News: (sw-21.52)
CBS-Richard Maxwell, songs; News: KWKH KGKO KOMA WACO KRLL KTUL KTRII T.Q.N.-Adolph & the Boys: WBAF KPRC WAOI

KFDM-Rhythmic
KFJZ-Poly Boosters
KLUF-Musical Clock
KMOX-The Corn Huskers
KTAT-Marching Along
KTSA-Pop Time
KTSM-Farm Flashes
KVOO-Good Morning
WKY-Travel of Mary Ward

8:45 CST 7:45 MST
CBS-Bachelor's Children, sketch: KMOX (sw-21.52)
CBS-Lea Francis, singing pianist: KOMA KGKO KWKH KTRII WACO KRLL KTSA
★ KFJZ-Richard Himber's Orch.
KGNC-Salon Serenades
KLUF-Super Savings
KPRC-Helpful Homer
KTAT-Health Exercises
KTSM-Business Brevities
KTUL-Music, News, Interviews
KVOO-Glen Condon
WBAF-Food Parade
WKY-Party Lina
WAOI-Breakfast Club (NBC)

9:00 CST 8:00 MST
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WDAF (sw-15.33)
★ CBS-Batty & Bob, sketch: KMOX (sw-21.52)
NBC-News; Breen & de Rose: WREN WKY KPRC WAOI
Party Line: KWKH KRLL
KFDM-Melody Revue
KFJZ-To Whom It May Concern
KGKO-Missouri Hillbillies
KGNC-Grab Bag
KLUF-Service Prgm.
KOMA-Greetings
KTAT-Talk on the Eye
KTRH-Crazy Quilt
KTSA-Of Interest to Women
KTSM-Cecil & Sally sketch
KVOO-Shannon Shamrocks
WACO-Melody Express
WBAF-Musical Brunies

9:15 CST 8:15 MST
NBC-Vicunese Sextet: WREN WKY WBAF
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)
NRC-Five Star Jones: (sw-15.21)
NBC-John's Other Wife, sketch: WDAF (sw-15.33)
Hymns of all Churches: KPRC WAOI
KFJZ-Howard Godwin
KGKO-Varieties By Vincent
KLUF-Kahn & Levy
KOMA-Little Theater of Music
KRLL-Organ Musicale
KTAT-Melody Palette
KTSM-Success Story
KTUL-News
KVOO-Handy Ads
KWKH-Rhythmic Age

9:30 CST 8:30 MST
CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)
NBC-Josh Higgins of Finchville, sketch: KVOO WREN KPRC WAOI WKY (sw-15.21)
CBS-Lyric Serenade: KNOW
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)
KFDM-What's New?
KFJZ-Durnthy Dean
KGKO-Opening Markets
KGNC-Muntalners
KLUF-Musical Prgm.
KOMA-Opening Markets; News
KTAT-Francis Kay Presents
KTSM-Musical Clock
KTUL-Hymns of All Churches
KWKH-The Range Riders
WACO-Morning Melodies
WBAF-Helen's Home

9:45 CST 8:45 MST
NBC-Aristocratic Rhythms; Harold Today's Orch.: WREN (sw-15.21)
★ NBC-Today's Children, sketch; Gale Page, Irna Phillips & Bess Johnson: WBAF KPRC WOI WDAF WKY (sw-15.33)
KFDM-WPA Orch.
KFJZ-Howard Godwin
KGKO-What's New
KLUF-Bing Crosby, bar.
KOMA-Cooking School
KRLL-Ross' Rhythm Rascals
KTUL-Betty & Bob, sketch
KVOO-What's New at Vendevers

10:00 CST 9:00 MST
★ CBS-Magazine of the Air; Mrs. J. S. Reilly & Carolyn Walls, guests; Leith Stevens' Orch.; & Chorus; Reed Kennedy, bar.; "Trouble House," dramatic sketch: KOMA KRLL KTUL KTSA KTRII KMOX (sw-21.52)

NRC-The Trail Finder; Dr. W. Thompson Hanzsche: WREN KVOO (sw-15.21)
NBC-David Harum, sketch, Peggy Allenby; Wilmer Walter, Edith Spence & Walter Soderling: WDAF (sw-15.33)
KFDM-Billy Kitts, organist
KFJZ-Friendly Moments
KGKO-Ilits & Encores
KGNC-News
KLUF-Enric Madrignara's Orch.
KPRC-Maid Tune Finders
KTAT-Tune Time
★ KTSM-Magazine of the Air; MOVIE GOSSIP
KWKH-Musical Prgm.
WACO-Carol Kelly, pianist
WBAF-Markets
WKY-Johnny Marvin
WAOI-Girl Reporter

10:15 CST 9:15 MST
★ NBC-Backstage Wife, sketch: WDAF (sw-15.33)
NBC-The Vagabonds: WREN KPRC WAOI
NBC-Home Sweet Home: (sw-15.21)
KFDM-Morning Melodies
KGKO-Billy's Melody Fiva
KGNC-Sweet Music
KLUF-News
KTSM-Around the Town
KVOO-Swing Session
WACO-Morning Noods
WFAA-Centennial Schooldays
WKY-Markets

10:30 CST 9:30 MST
NBC-How to Be Charming, sketch: WDAF WKY WFAA KPRC WAOI (sw-15.33)
CBS-Big Sister, sketch: WACO KRLL KTRH KTUL KOMA KMOX KTSA (sw-21.52)
★ NBC-Vic & Sade, sketch; Art Van Harvey, Billy Idelson & Bernadine Flynn: (sw-15.21)
NBC-The Honeyeaters: WRFN
★ KGNC-RAOIO GOSSIP (1360 kc)
KFDM-Super Savings
KFJZ-Uncle Ezra & His Boys
KGKO-Morning Moods; News
KLUF-Parade of Advertisers
KTAT-Monitor Views the News
KVOO-Organ Reveries
KWKH-Ma Perkins

10:45 CST 9:45 MST
★ CBS-Or. Allan Roy Daleo: KMOX KRLL (sw-21.52)
★ NBC-Edward MacHugh, bar.: WREN (sw-15.21)
CBS-To be announced: KTRII WACO KNOW
NBC-The Voice of Experience: KVOO WKY WDAF WFAA (sw-15.33)
Betty & Bob: KPRC WAOI
KFDM-Guy Lombardo's Orch.
KFJZ-Classified Ads
KGKO-Tuneful Tempos
KGNC-Ma Perkins, sketch
KOMA-Variety Prgm.
KTAT-Rhythm Club
KTSA-Through the Years
KTSM-Richard Leiberi organist
KTUL-Camera Club Prize Taker

KVOO-What's New?
KWKH-Hymns of All Churches

11:00 CST 10:00 MST
CBS-The Gumps, sketch: KMOX (sw-21.52)
★ NBC-Girl Alone, sketch: Betty Winkler & Pat Murphy: (sw-15.33)
CBS-To be announced: KTRII NBC-Honeyboy & Sassafras, sketch: WREN

Party Line: KPRC WAOI KVOO
KFDM-Classified
KFJZ-Community Chest
KGKO-Radio Society Calendar
KGNC-Grsin Reports
KLUF-Window Shoppers
KRLL-Musical Prgm.
KTAT-North Ft. Worth Jam-bourna
KTSA-Leaders in Dance Time
KTUL-Piano Notes
KWKH-Betty & Bob, sketch
WDAF-Way Down East
WFAA-Hymns of All Churches
WKY-Morning Melodies

11:15 CST 10:15 MST
★ CBS-Between the Bookends: KRLL KOMA KTRH KMOX (sw-21.52)
★ NBC-Story of Mary Marlin sketch: WDAF (sw-15.33)
CBS-To be announced: KNOW WACO
NRC-Jack & Loretta Clemens: WAOI WREN
News: KVOO WKY
KFDM-Around Town
KFJZ-Women in the News
KLUF-Rural Rhythm
KPRC-Classified; Weather; Markets
KTSM-Morn. Melodies
KTUL-Know Your Library
KWKH-Variety Prgm.
WFAA-Betty & Bob

11:30 CST 10:30 MST
NBC-Cene Arnold & The Calets, CBS-Romance of Helen Trent, sketch: KMOX (sw-21.52)
★ NBC-Nat'l Farm & Home Hour, "The Story of Wheat," drama; Speakers: WREN WKY KVOO (sw-15.21)
T.Q.N.-Texas Farm & Home Time: WFAA KPRC WAOI
KFDM-News
KFJZ-Concert Hall
KGKO-Interlude
KGNC-Classified Ads
KLUF-Swing Time
KOMA-Hollywood Speaks
KRLL-Bub & Ruth
KTAT-Rufus Sam Raborn, bar.
KTRH-Revival
KTSA-Tune Wranglers
KTSM-Gold Coast Express
KTUL-Blankship's 89ers
KWKH-Salvation Army Prgm.
WACO-News
WDAF-Peck's On the Air

11:45 CST 10:45 MST
CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)
NBC-Farm & Home Hr.: KPRC WAOI
News: KNOW KOMA
KFDM-Amhrose's Orch.
KFJZ-Popular Music
KGKO-Man on the Street
KGNC-Sons of the West
KLUF-Hawaiian Harmonies
KRLL-Centennial Prgm.
KTAT-Musical Melange
KTSA-In A Mexican Patio
KTSM-Around the Town
KWKH-Variety Prgm.; Community Chest
WDAF-Star Gazer

AFTERNOON

12:00 CST 11:00 MST
NBC-Nat'l Farm & Home Hour: WFAA WDAF
CBS-Rhythmairs: (sw-15.27)
NBC-Joe White, tr.: (sw-15.33)
KFDM-Lawrence Quintet

KFJZ-Hi-Flyers
KGKO-Ruunders
KGNC-Musical Parade
KLUF-Tune Pirates
KMOX-Let's Compare Notes
KOMA-Pop Moore's Oklahomans
KRLL-Musical Prgm.
KTAT-Racing News
KTRII-Now & Then
KTSA-Luncheon Club
KTUL-News
KWKH-W. P. A. Prgm.
WACO-Snoppers Express

12:15 CST 11:15 MST
CBS-Art Giles' Orch.: (sw-15.27)
NBC-Hollywood High Hatters: (sw-15.33)
News: KRLL KVOO
KFDM-R & G Rhythmairs
KGNC-Violin Music
KMOX-Magic Kitchteen
KTAT-Non Varieties
KTUL-Inquiring Reporter
KWKH-Musical Prgm.
WFAA-Mrs. Tucker's Smiles
WAOI-Music & Steel

12:30 CST 11:30 MST
NBC-Dan Harding's Wife, sketch: (sw-15.33)
T.Q.N.-Doughboys: KPRC WAOI WBAF
KFDM-Jeffersonian Dem. Talk
KFJZ-Ring Crosby, bar.
KGKO-Markets; Matinee Serenade
KLUF-Luncheon Airs
KOMA-Farm Dinner Club
KRLL-Rev. W. E. Hawkins Jr.
KTAT-Tuning Around
KTSA-Man on the Street
KTUL-Matinee
KVOO-Boh Willis' Playboys
WDAF-Dance Tunes
WFAA-Variety Melodytime
WKY-Mystery Melodytime
WREN-Tulsa Ted's Range Riders

12:45 CST 11:45 MST
★ NBC-Happy Jack, songs: WDAF (sw-15.33)
CBS-Eton Boys: KMOX (sw-15.27)
NBC-Dot & Will: WKY WREN T.Q.N.-Jack Amlung's Orch.: WBAF KPRC WAOI
KFDM-Luncheon Melodies
KFJZ-District Seven Football
KGNC-Flying Dutchman
KOMA-Midday Melodies
KRLL-Quarter
KTSA-Luncheon Club
KTUL-Marvel Made Miniatures
KWKH-Variety Prgm.
WACO-Dance Orch.

1:00 CST 12:00 MST
★ NBC-Braggott & Shefter, piano duo: WDAF (sw-15.33)
CBS-"News Through a Woman's Eyes" Kathryn Cravens: KWKH KNOW (sw-15.27)
NRC-Romances, drama: (sw-15.21)
NBC-Words & Music: WREN T.Q.N.-Chuck Wagon Gang: WBAF KPRC WAOI
KFDM-Today's Almanac
KFJZ-Bro. Joe Scheumack
KGKO-Salon Sketches
KGNC-News
KLUF-Program Paragraphs
KMOX-Inquiring Reporter
KOMA-Cale Continental
KTAT-Hollywood Brevities
KTSM-Echoes of Stage
KTUL-Ginger Boys
WACO-Tuneful Tunes
WKY-Markets

1:15 CST 12:15 MST
NBC-Words & Music: WAOI WKY
CBS-American School of the Air: KTSA KWKH KTRH KNOW KRLL KOMA KGKO KTUL WACO KMOX (sw-15.27)
KFDM-Lia News
KFJZ-Leo Reisman's Orch.
KGNC-Honeymooners
KLUF-Jimmy Grier's Orch.
KOR-Word Man
KPRC-Women's Crusade
KTAT-Revival Singers
KVOO-Day Dreaming
WBAF-What Happened Today; Texas Society

1:30 CST 12:30 MST
★ NBC-Music Gull: WREN WAOI
NBC-Jean Dickenson, sop., Joseph Littau's Orch.: KPRC (sw-15.33)
KFDM-Salon Melodies
KFJZ-Popular Music
KLUF-News
KOB-Hughstrels
KTAT-AD Radio Bible Class
KTSM-Nonday Shoppers' Guide
KVOO-Handy Ads
WBAF-Markets
WDF-Houseboat Hannah
WKY-Variety Prgm.

1:45 CST 12:45 MST
CBS-Happy Hollow, sketch: WACO KRLL KTSA KOMA KGKO KWKH KTRII (sw-15.27)
Judy & Jane: WBAF WDAF WAOI WKY
KFDM-Tuneful Topics
KFJZ-West Texas C. of C.
KGNC-Grain & Livestock Reports
KMOX-Joe Kalnes, pianist
KTUL-Alabama Boys
KVOO-Embassy Ensemble

2:00 CST 1:00 MST
NBC-Marine Band: WREN (sw-15.21)
CRS-Manhattan Matinee: KNOW (sw-15.27)
NBC-Pepper Young's Family sketch: KVOO WDAF WKY KPRC WBAF WAOI (sw-15.33)
KFDM-Sahine Tabernacla
KFJZ-Classified Ads
KGKO-Hymnals
KGNC-Hymns of All Churches
KLUF-Federal Housing Act
KMOX-Barnyard Follies
KOB-Farm & Home Hour
KOMA-Spice of Life
KRLL-Centennial Serenade
KTAT-Dance Melodies
KTUL-Music Box
KTSA-With the Army
KWKH-The Fiva Aces
WACO-WPA Concert

2:15 CST 1:15 MST
★ NBC-Ma Perkins, sketch; Willard Farnum: WKY WDAF WBAF KVOO WAOI KPRC (sw-15.33)
KFJZ-Lou Etta Robinson
KGNC-Batty & Bob, sketch
KLUF-News
KRLL-College of the Air
KTAT-Road Reports & Weather
KTSA-Oklahoma Playboys
KTUL-Wednesday Matinee
WACO-Afternoon Melodies

2:30 CST 1:30 MST
★ NBC-Vic & Sade, sketch; Art Van Harvey; Billy Idelson & Bernadine Flynn: KPRC KVOO WKY WAOI WBAF WDAF (sw-15.33)
CBS-Jimmy Brerley, tr.; Elsie Thompson, organist & Emery Deutsch's Orch.: WACO KNOW KTSA KOMA KGKO KRLL KWKH KTRH (sw-15.27)
KFDM-Today's Hits
KFJZ-Paul Whiteman's Orch.
KGNC-Police Broadcast
KLUF-Classified Ads
KOB-House of MacGregor
★ KRGV-RAOIO GOSSIP (1260 kc)
KTAT-Tune Mart
KTUL-News

2:45 CST 1:45 MST
NBC-The O'Nella, sketch: WDAF WBAF KVOO KPRC WKY
KFJZ-Market; Ill-way Report
KTAT-Musical Prgm.
KTUL-Jimmy Brerley (CBS)
WAOI-Stock Quotations

3:00 CST 2:00 MST
★ NBC-Henry Busse's Orch.: KVOO KPRC WDAF WFAA WAOI WKY (sw-9.93)
CBS-Curtis Institute of Music: KGKO WACO KNOW KTSA KRLL KWKH KTRII KTUL KOMA (sw-15.27)
NBC-Natl Congress of Parents & Teachers Ass'n; Mrs. Benjamin F. Langworthy; Guest Speaker, Dr. Lawrence K. Frank, "What is Growth": WREN (sw-15.21)
KFDM-Swing Time
KFJZ-Unity Center
KGNC-Organ Reveries
KMOX-Ma Perkins
KTAT-Blue Barrel Singer

3:15 CST 2:15 MST
KFJZ-Household Chats
KMOX-Livety Keene
KTAT-Livestock Reports; Farm Flashes
KTSM-Shoppers Guide

3:30 CST 2:30 MST
NBC-Ken Sparrow's Ensemble: WREN (sw-15.21)
NBC-Landon Itadio Clubs: WKY WDAF KVOO (sw-9.53)
KFDM-Concert
KFJZ-Organ Reveries
KGNC-Dance Matinee
KMOX-Houseboat Hanna
KPRC-Markets
KTAT-Sandy Sandifer's Orch.
WFAA-Rhythm Makers
WAOI-Musical Prgm.

3:45 CST 2:45 MST
CBS-Gogo Delys, songs: KTUL KGKO KOMA KWKH WACO KRLL KTRII KTSA (sw-15.27)

NEXT WEEK:

Happy Marriage

Twelve stars of radio bring you their secrets of success in marriage. Read their intriguing story,

"Ten Ways Not to Get a Divorce!"



Burns & Allen
See 7:30 p.m. CST (6:30 MST)

Frequencies

KFDM 380	KY2M 1290	WKY 900
KFJZ 1570	KY2A 830	WHO 1000
KMOX 570	KY2M 1310	WGN 730
KONE 1410	KY2L 1400	WLR 770
WMOX 1090	KY2B 1340	WLW 700
KOA 830	WKWH 5100	WMAQ 270
KOB 1180	WACO 1420	WOAI 1190
KOMA 1480	WBAP 800	WREN 1280
KPRC 920	WDAF 610	WRR 1280
KRLD 1040	WENR 870	WSM 280
KSL 1550	WFAA 800	WVL 850
KTAT 1240		

CBS-Ozzie Nelson's Orch.: KTUL
KNOW KGKO WACO KTSA
NBC-Shamlor, violinist; Bobby
Hayes' Orch.: WBAP KPRC
WOAI WREN WSM (sw-66.14)
KMOX-Eddie Dunstetter's Orch.
KOMA To be announced
KSL-Friendly Philosopher
KILLO Carl Ravazza's Orch.
KTSM-Newspaper of Air
WENR Roller Skating Orch
WGN Dance Orch.
WLW-Organ & Poems
WVL-Midnight Serenaders

11:15 CST 10:15 MST
CBS-Ozzie Nelson's Orch.: WVL
KRLD
NBC-Fletcher Henderson's Orch.:
WHO
NBC-Bobby Hayes' Orch.: WKY
WENI
News: KPRC KTUL
KMOX-Boyd Raeburn's Orch.
KSL-Hughes Reels
KTSM-WPA Prgm.
WRAP-Lloyd Snyder's Orch.

11:30 CST 10:30 MST
NBC-Lights Out, mystery dra-
ma: WMAQ WDAF KRCM
WSM Who Wky
CBS-Dick Stabile's Orch.: KTSA
KWKH WACO KGKO KTUL
KNOW KOMA
NBC-Luigi Romanelli's Orch.:
WREN WLW
KMOX-Jeeter Pillars' Orch.
KRLD-Ken Meyer's Orch.
KSL-News
KTSM-Paul Pendervis' Orch.
WENR-Phil Levant's Orch.
WGN-Louis Prima's Orch.
WVL-Gus Arnheim

11:45 CST 10:45 MST
CBS-Dick Stabile's Orch.: KSL
KMOX
WDAF-Soloist
WENR-Louis Panico's Orch.
12:00 CST 11:00 MST
NBS-Dick Jurgens' Orch.: WGN
WLW
KMOX-When Day Is Done
KOA News
KSL-Ellis Kimball's Orch.
KTSA-Slats Randall's Orch.
KTSM-Parade of Music

12:15 CST 11:15 MST
KOA-Eddie Fitzpatrick's Orch.
KTRII-Orchestral Gems
12:30 CST 11:30 MST
KOA-Griff Williams' Orch.
KSL-Leon Mojka's Orch.
KTSM-All-request Prgm.
WREN-Sterling Young's Orch.

12:45 CST 11:45 MST
KSL-News
KTSM-Slumber Hour
1:00 CST 12:00 MST
KSL-Phil Harris' Orch.
End of Wednesday Prgrams.

NBC-Grandpa Burton, sketch:
WDAF
NBC-Young Hickory, sketch:
WKY WREN KPRC WOAI
(sw-15.21)
KFDM-Joe Haymes
KFJZ-Ted Fiorito's Orch.
KMOX-Personal Column
KTSM-Sports Reporter; Stock
Quotations
KVOO-News
WFAA-Waterloo Junction, drama

4:00 CST 3:00 MST
NBC-Harry Kogen's Orch.; Lar-
ry Cotton: WREN WFAA
CBS-Hal Munro's Orch.: KTRII
KOMA KWKH KGKO KTUL
WACO KTSA KRLD
NBC-Lee Gordon's Orch.: WOAI
KVOO WDAF (sw-9.53)
CBS-Junior Nurse Corps (sw-
11.83)
Hymns of All Churches: KTSM
WKY

4:15 CST 3:15 MST
NBC-Tom Mix' Straight Shooters
& Ranch Boys: (sw-9.53)
CBS-Oorothy Gordon, Children's
Corner: WACO KTSA KTRII
KWKH KGKO KTUL KRLD
(sw-11.83)
NBC-Men of the West: WREN
WFAA KVOO WOAI (sw-
15.21)
Betty & Bob, sketch: KTSM
WKY

Stardust: KFJZ KMOX
KFDM-Allison & Starr
KOMA-YMCA Prgm.
KPRC-Library Ass'n
WDAF-Country Cousins
4:30 CST 3:30 MST
*NBC-The Singing Lady: (sw-
15.21)

CBS-The Treasure Adventures of
Jack Masters: (sw-11.83)
NBC-Jack Armstrong, sketch:
(sw-9.53)
BS-"News Through a Woman's
Eyes," Kathryn Cravens:
KWKH WACO KRLD KTSA
KTUL KGKO KTRII
NBC-String Ensemble: WDAF
WOAI KPRC
NBC-Irma Glen, organist: WREN
KFDM-Matinee Melody
KFJZ-Jan Garber's Orch.
KGNC-Resettlement
KMOX-Window Shoppers
KOB-Let's Dance
OMA To be announced
KTAT-Today's Favorites
KTSM-Hollywood on Parade
KVOO-Twilight Serenade
WDAF-Star Gazer
WFAA-Toomy Tocker's Orch.
WKY-News

4:45 CST 3:45 MST
NBC-Little Orphan Annie, sketch:
(sw-15.21)
CBS-Wilderness Road: KOMA
KWKH KGKO KTUL KRLD
WACO KTSA KTRII (sw-
11.83)
NBC-Lurine Fleming, sop.: WKY
WOAI (sw-9.53)
NBC-Glass Hatters: WREN
KFJZ-Ira Mae Jameson
KMOX-Piaao Recital
KOB-Parade of New Favorites
KPRC-Birthday Club
KTAT-This Rhythmic Age
KTSM-World Dances
WDAF-Beller Business Bureau
WFAA-Patsy Edwards, news

5:00 CST 4:00 MST
NBC-Our American Schools; Or.
Belmont Farley, dir.: WDAF
(sw-9.53)
CRS-Buddy Clark, songs: KWKH
KGKO WACO KTSA KTRII
(sw-11.83)
CBS-Junior Nurse Corps: KMOX
Jack Armstrong, sketch: WFAA
KPRC WOAI
News: WREN KOMA KFJZ
KFDM
KGNC-Panhandle Cowboy
KLUF-Rhythm Round Up
KOB-Thru the Hollywood Lens
KRLD-Musical Revivites
KTAT-Ibbie Bryan, reporter
KTSM-Around the Town
KTUL-Moaner's Helper
KVOO-Bill & Mary
WKY-Uncle Leo Blondin

5:15 CST 4:15 MST
CBS-Eddie House, organist,
KTSA KWKH WACO KTRII
KOMA KNOW KGKO
NBC-Midge Williams, songs:
WFAA WREN WOAI (sw-
15.21)
CBS-Bobby Benson, Children's
sketch: (sw-11.83)

KGNC-Fireside Quartet
KLUF-Sport Review
KYRC-Love Tales
KTAT-Passing Show
WFAA-Homer Griffith, friendly
philosopher
WKY-Richard Himber's Orch.
6:45 CST 5:45 MST
*CBS-Boake Carter, commen-
tator. KMOX KOMA KRLD
(sw-11.83)
Easy Aces: WDAF WFAA
Sports Parade: KTSA KVOO
KFDM-Smiling Ed McConeel
KFJZ-Sons of the Pioneers
KGKO Adventure Dances
KGNC-Adventure Bound
KLUF-Safety Boys
KPRC-Rubinoff, violinist
KTAT-Parade of Favorites
KTRII-Richard Himber's Orch.
KTUL-Mid Continuum
KVOO Health Drama; Sports
KWKH Joan O'Neal
WKY News
WOAI-Mario Cozzi, bar. (NBC)

5:30 CST 4:30 MST
NBC-The Singing Lady: WREN
CIS-News; Geo. Hall's Orch.:
KOMA KNOW KTSA WACO
KGKO KRLD (sw-11.83)
*NBC-Clerk Dennis, tr.: (sw-
9.53)
T.O.N. Texas Rangers: WFAA
WBAP KPRC WOAI
Jack Armstrong sketch: KGNC
KMOX KTUL KWKH WKY
WDAF
KFDM-Park Prgm.
KFJZ-Detective Dalt & Zumba
*KGGF-MOVIE GOSSIP 1142.
ke
KLUF-Jolly Buccaneers
KHL 88 Notes & Pair of Pipes
KTRII-Chronicle Highlights
KTSM-Cab Reporters
KVOO News

NIGHT

7:00 CST 6:00 MST
*NBC-One Men's Family, dra-
ma: WFAA WHO WLW
WKY WDAF KOA WSM
WMAQ KVOO KPRC WOAI
*CBS-Cavaladee of America
Drama With Don Voorhees'
Orch.: KRLD KMOX WVL
KTRII KOMA (sw-11.83)
NBC-Revue De Parée; Fannie
Brice, comedienne; Victor Ar-
den's Orch.: WREN WLS
(sw-11.87)
KFDM-Classified
KFJZ-Magic Island
KGKO The Levee Singers
KGNC-Charles Magnan, accord-
ion
KLUF-Interesting People In The
News

KSL-Tu to be announced
KTAT-11th Town Heview
KTSA-Post Office Prgm.
KTSM-Eb & Zeb
KTUL-Nancy Hurd, organist
KWKH-Sports
WGN Dick Jurgens' Orch.
7:15 CST 6:15 MST
Kainoff, violinist: KWKH
KGKO
KFDM-Super Savings
KFJZ-Motoring Melodies
KGNC-Sports
KLUF-Twenty Ivory Fingers
KSL-News
KTAT-Meet the Visitor
KTSA-Deep South
KTUL-To be announced
WACO-Soft Lights & Sweet
Music

7:30 CST 6:30 MST
*NBC-BAYER ASPIRIN PRE-
sents Famous Actor's Guild;
Starring Ethel Barrymore in
"The Lawney of the Wells,"
drama: WREN WENR (sw-
11.87)
*CBS-Burns & Allen; Jimmy
Newell; Henry King's Orch.:
Jimmy Newell, tr.: KMOX
KTSA KRLD KTRII KTUL
KOMA KWKH KTSA WVL
(sw-11.83) (also see 10:30
p.m.)
NBC-Wayne King's Orch.:
WKY WFAA KVOO WOAI
WHO WSM WNAQ KPRC
WOAF
*NBC-Music Box Hour: WGN
WLW
KFDM-Sports; News
KFJZ-Texas Troubadours
KGKO-Carlyle Sisters
KGNC-Musical Moments
KLUF-Man On The Beach
KOA-Richard Himber's Orch.
KOB-Sports
KSL-Eve, Musicals
KTAT-Rhythmic Quarter Hour
KTSM-Amateur Prgm.
WACO-Hawaiian Nights

7:45 CST 6:45 MST
KRLD-Dance Orch.
KFJZ-Fort Worth Luggage
KLUF-Guy Lombardo's Orch.
KOA-To be announced
KSL-Seeing the West
KTAT-Castles In Music
KTSM-Sports Reporter
WACO-Edwood Euker, pianist

8:00 CST 7:00 MST
*NBC-BRISTOL MYERS, INC.
Presents Town Hall Tonight;
Fred Allen, comedian; Port-
land Holla; Amateurs; Peter
Van Steden's Orch.: WMAQ
WLW KPRC WDAF WKY
WFAA KVOO WSM WOAI
WHO (sw-9.53) (also see 11
p.m.)

*CBS-CHESTERFIELD CIGAR-
ettes Presents Nino Martini,
tr.; Andre Kostelanetz' Orch.
& Chorus; David Ross: WACO
KGKO KOMA KWKH KTRII
KTSA KRLD KTUL KSL
KMOX WVL (sw-11.83)
NBC-Vivian Della Chiesa: WREN
WENR
KFDM-Rural Hevels
KFJZ-Royal Ramblera
KGNC-Rhythm & Romance
KLUF-Life of Thomas Edison
KOA-Dinner Hour Varieties
KTAT-Centennial Favorites
KTSM-Chandu, the Magician
WGN-Gabriel Heatter

8:15 CST 7:15 MST
KFDM-Jeffersonian Dem. Talk
KFJZ-Guy Lombardo's Orch.
KFJZ-Boswell Sisters
KGNC-Man on the Street
KLUF-Football Club
KOA-Night Editor
KTAT-Gaeties
KTSM-Word Man
WGN-News; Quin Ryan, sports
WLS-The Govt. & Your Money

8:30 CST 7:30 MST
*CBS-Come On Let's Sing:
KMOX KTUL KTSA KOMA
KRLD KSL KWKH KTRII
WVL (sw-11.83)
NBC-Bishop of Gargoyles: WREN
KFDM-Oance Orch.
KFJZ-News
KGKO-World Concert Hour
KGNC-Americana
KLUF-Boxing Matches
KOA-Opera House
KOB-Rubinoff, violinist
KTAT-Adult Education Prgm.
KTSM-Waring's Orch.
WACO-Hyron Lowery
WENR-Passing Parade
WGN-Dance Orch. & Solists

8:45 CST 7:45 MST
KFDM-Let's Swing It
KFJZ-American Legion
WACO-Harlem Heat
WENR-Phil Levant's Orch.
9:00 CST 8:00 MST
*NBC-LUCKY STRIKE CIG-
arettes Presents Your Hit Pa-
rade & Sweepstakes; Buddy
Clark, tr.; Sougsmith Quar-
tet & Edith Ock, vocalist;
Harry Sosnik's Orch.: WENR
WSM WLW KPRC WFAA
KOA WHO WDAF WMAQ
WKY WFAA WOAI (sw-9.53)
*CBS-Geng Busters; true crime
drama by Phillips Lud: KTSA
KMOX KRLD KOMA KWKH
KTUL KTRII WVL KSL (sw-
6.12)

NBC-22nd Annual Convention of
Haddassah, speaker: WREN
WENR (sw-11.87)
News: KFDM WACO
KGNC-Fred Waring's Orch.
KOB-Crime Light
KTAT-Cross Bar Boys
KTSM-Cecil & Sally, sketch
WGN-Little Jack Little's Orch.
9:15 CST 8:15 MST
KFDM-Huth Etting
KFJZ-Slumber Hour
KOB-Cub Reporters
KTAT-Dancing Ditties
KTSM-Neapolitan Singers; Orch.
WACO-Rubinoff, violinist
WGN-Freddy Martin's Orch.

9:30 CST 8:30 MST
CBS-Jark Shannon, tr.; KRLD
NBC-Meredith Willson's Orch.:
WENR WREN
CBS-Roosevelt Progress: KMOX
KSL (sw-6.12)
News: KFJZ KGNC
KFDM-Interesting People In the
News
KFJZ-Texas Wesleyan College
KGKO-Amer. Family Robinson
KOMA-Rubinoff, violinist
KRLD-Centennial Prgm.
KTAT-Monitor Views the News
KTRII-Pacific Paradise
KTSA-Louis Katzman Presents
KTSM-Musical Prgm.
KTUL-To be announced
KWKH-Harmony Hall
WACO-Your Oance Time
WGN-Kay Kyser's Orch.
WVL-Musical Moments

9:45 CST 8:45 MST
*CBS-COLGATE-PALMOLIVE-
Peet Co. Presents The Goose
Creek Parson, sketch: KSL
WDAF WMAQ

10:00 CST 9:00 MST
*NBC-Burns & Allen; Henry
King's Orch.; Jimmy Newell,
tr.: KSL (also at 7:30 p.m.)
NBC-Phil Ohman's Orch.: WOAI
WSM WREN KPRC WENR
CBS-Roger Pryor's Orch.: KTRII
KTSA KWKH WACO KGKO
NBC-Xavier Cugat's Orch.:
WDAF WMAQ (sw-9.53)
News: WKY KOMA
KGNC-Slumber Hour
KMOX-Headline Highlights
KOA-Light On the West
KRLD-Chas. Renard's Orch.
KTAT-Sandy Sandifer's Orch.
KTSM-Night Club
KTUL-Boake Carter
WBAP-Frontier Troubadours
WGN-Dick Jurgens' Orch.
WHO-Organ Melodies
WLW-Leon Belasco's Orch.
WVL-River Revelers

10:45 CST 9:45 MST
CBS-Roger Pryor's Orch.: KRLD
KTUL
KFJZ-Pioneer Palace
KMOX-France Laux, news
KOMA-Dance Orchestra
WBAP-Lloyd Snyder's Orch.
WHO-Veteran's Forum
WKY-Ken Wright
WVL-Asa White

11:00 CST 10:00 MST
*NBC-BRISTOL MYERS, INC.
Presents Town Hall Tonight,
Starring Fred Allen, comedian;
Peter Van Steden's Orch.:
KOA (also at 8 p.m.)
NBC-Fletcher Henderson's Orch.:
WDAF WMAQ

11:15 CST 10:15 MST
KSL-News
KTSM-Slumber Hour
1:00 CST 12:00 MST
KSL-Phil Harris' Orch.

11:30 CST 10:30 MST
NBC-Lights Out, mystery dra-
ma: WMAQ WDAF KRCM
WSM Who Wky
CBS-Dick Stabile's Orch.: KTSA
KWKH WACO KGKO KTUL
KNOW KOMA
NBC-Luigi Romanelli's Orch.:
WREN WLW
KMOX-Jeeter Pillars' Orch.
KRLD-Ken Meyer's Orch.
KSL-News
KTSM-Paul Pendervis' Orch.
WENR-Phil Levant's Orch.
WGN-Louis Prima's Orch.
WVL-Gus Arnheim

11:45 CST 10:45 MST
CBS-Dick Stabile's Orch.: KSL
KMOX
WDAF-Soloist
WENR-Louis Panico's Orch.
12:00 CST 11:00 MST
NBS-Dick Jurgens' Orch.: WGN
WLW
KMOX-When Day Is Done
KOA News
KSL-Ellis Kimball's Orch.
KTSA-Slats Randall's Orch.
KTSM-Parade of Music

12:15 CST 11:15 MST
KOA-Eddie Fitzpatrick's Orch.
KTRII-Orchestral Gems
12:30 CST 11:30 MST
KOA-Griff Williams' Orch.
KSL-Leon Mojka's Orch.
KTSM-All-request Prgm.
WREN-Sterling Young's Orch.

12:45 CST 11:45 MST
KSL-News
KTSM-Slumber Hour
1:00 CST 12:00 MST
KSL-Phil Harris' Orch.

LUM AND ABNER
now on NBC
WJZ WLW WBZ WBZA
WSB WSYR WLS WMC
"Radio's Favorite Comedy Team"

FRED ALLEN
IS BACK ON THE AIR!
Tune in every Wednesday Evening
N.B.C. Network • 8 P.M. C.S.T.
• IPANA TOOTH PASTE •
• SAL HEPATICA •

Thursday

October 22



Ruth Lyon
See 5:30 p.m. CST (4:30 MST)

Network Changes

Howells & Wright, formerly 2:15 p.m., now CBS 12:45 p.m. CST (11:45 a.m. MST)
Doris Kerr, songs, formerly 12:45 p.m. now CBS 1 p.m. CST (12 noon MST)
Salvation Army Staff Band, formerly 2 p.m., now CBS 4 p.m. CST (3 MST)
All Hands on Deck, formerly 3 p.m. now CBS 3:30 p.m. CST (2:30 MST)

MORNING

6:30 CST 5:30 MST
KFDM-Rhythm Revilla

6:45 CST 5:45 MST
KFDM-Unclra Danny Day

7:00 CST 6:00 MST
CBS On the Air Today; Song Stylists; City Consumers; (sw-21.52)

NBC-Morning Devotions: WREN WOA1 WKY

Musical Clock: KGNC KOMA WOA1 WKY KTSa

KFDM-The Oldtimers
KFJZ-Quality Time
KGKO-Reveille

KMOX-Ilouue Folks Ilouur
KRDL-Sundial Prgm.
KTAT-Trading Post

KVOO-Braakfast Club
KWKII-Sunshine Boys
WDAF-Early Birds Ravue
WFAA-Early Birds Ravue

7:15 CST 6:15 MST
NBC-Good Morning Melodies: WDAF

NBC-Organ Rhapsody: WREN
TQN-Waltz-Time: KPRC WFAA WOA1

KFDM-Rhythm Reveille
WKY-News

KFDM-The Oldtimers
KGKO-Radio Clock
KTAT-Morn. Tunes

7:30 CST 6:30 MST
NBC-Cheerio: Talk & Music; J. Harrison, Isles, dir.: WKY

CBS-Salon Musicals: (sw-21.52)
Musical Clock: WDAF KTAT

KFDM-Super Savings
KGKO-Siog Before Breakfast
KMOX-Ilappy Green & Ramblers
KPRC-Band Wagon

KTUL-Naws
KWKH-Musical Prgm.
WFAA-Early Birds Ravue
WOAI-Phil & Ed

7:45 CST 6:45 MST
NBC-Leo & Ken, songs: WREN
News: KOMA KWKII WOA1 KVOO

KFDM-Business Collegs; Rhythm Ravelle

KTUL-Noveltly Boya

8:00 CST 7:00 MST
★ NBC-Breakfast Club; Don McNeill, m.c.; Helen Behlike, songs; Orch.; Clark Dennis, tr.; Cadais Quartet: KPRC WFAA WOA1 WREN (sw-15.21)

CBS-Greenfield Village Chapel: KWKH KGKO KTUL KTRII (sw-21.52)

News: KFDM WACO
KFJZ-Leo Reisman's Orch.
KGNC-Steamboat Bill
KLUF-Parade of Time
KMOX-Views on News
KOMA-Musical Clock

KTAT-Breakfast Brevelies
KVOO-Travel of Mary Ward
WDAF-Birthday Bell
WKY-One Girl in a Million

8:15 CST 7:15 MST
CBS-As You Like It: News: KTUL KGKO KWKH KNOX KTRH KRDL (sw-21.52)
KFDM-Classified
KFJZ-Louie Star Rangers
KGNC-Tonic Tunes
KLUF-News
KVOO-Glenn Coodon
WDAF-Streamliners (NBC)
WKY-Variety Prgm.

8:30 CST 7:30 MST
CBS-As You Like It: KOMA WACO
CBS-Bill & Ginger; News: (sw-21.52)
T.Q.N.-Adolph & the Boys: WBAP KPRC WOA1
KFDM-Rhythmic
KFJZ-Ray Noble's Orch.
KGNC-Bucaneers
KLUF-Musical Clock
KMOX-The Corn Huskers
KTAT-Marching Along
KTSa-Pep Time
KTSM-Farm Flasher
KVOO-Morning Moods
WKY-Travels of Mary Ward
WOAI-Musical Prgm.

8:45 CST 7:45 MST
CBS-Raehele's Children, sketch: KMOX (sw-21.52)
CBS-The Chicagoans: KOMA KWKII WACO KRDL KTSa KTRH KGKO
NBC-Breakfast Club: KPRC WBAP WOA1
KFJZ-Dorsey Bros' Orch.
★ FYO-MOVIE GOSSIP (1310 kc)
KGNC-Salon Seranades
KLUF-Super Savings
KTAT-Morning Echoes
KTSM-Business Bravettes
KTUL-News, Music, Interviews
KVOO-Glenn Coodon
WKY-Party Line

9:00 CST 8:00 MST
NBC-Mrs. Wiggs of the Cabbage Patch: WDAF (sw-15.33)
★ CBS-Betty & Bob, sketch: KMOX (sw-21.52)
NBC-News; Breen & de Rose: WREN WKY KPRC WOA1
Party Line: KRDL KWKH KFJZ-Melody Revue
KFJZ-Who It May Concern
KGKO-Missouri Hillbillies
KGNC-Grab Bag
KLUF-Public Service Prgm.
KOMA-Greetings
KTAT-Medical Society
KTRH-Crazy Quilt
KTSa-Louis Katzman Presents
KTSM-Cecil & Sally, sketch
KVOO-Shannon Shamrocks
WACO-Melody Express
WBAP-Musical Brownies

9:15 CST 8:15 MST
NBC-Viennese Sextet: WREN WKY WBAP
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)
NBC-Fiva Star Jones, sketch: (sw-15.21)
NBC-John's Other Wife: WDAF (sw-15.33)
Hymns of all Churches: KPRC WOA1
KFJZ-Dr. T. J. Pettit; Howard Godwin
KGKO-Varieties By Vincent
KLUF-Kahn & Levy
KOMA-Little Theater of Music
KTRH-Organ Musicals
KTAT-Melody Palatte
KTSM-New Tunes for Old
KTUL-News
KVOO-Ilandy Ads
KWKII-Rhythmic Aga
WACO-Musical Clock

9:30 CST 8:30 MST
NBC-Josh Higgins of Fiochville: KPRC WOA1 WREN KVOO WKY
CBS-John K. Watkins, News; Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)
CBS-Poetic Strings: KNOW
NBC-Pepper Young's Family, sketch: (sw-15.21)
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)
KFDM-What's New?
KFJZ-Dorothy Dean
KGKO-Openlog Markets
KGNC-Carlisle Sisters
KLUF-Ambrose's Orch.
KOMA-Markets; Naws
KTAT-Frances Kay Presents
KTSa-Isham Jones' Orch.
KTUL-Hymns of All Churches
KWKII-The Range Riders
WACO-Market Reports
WBAP-Helen's Home

9:45 CST 8:45 MST
★ NBC-Today's Children, sketch; Gale Page, Irma Phillips, Bess Johnson: KPRC WDAF WBAP WKY WOA1 (sw-15.33)

NBC-Aristocratic Rhythm; Har-ol Lavey's Orch.: WREN (sw-15.21)
KFDM-Varieties
KFJZ-Howard Godwin
KGKO-What's New?
KLUF-Bing Crosby, bar.
KOMA-Cooking School
KRDL-Ioss' Rhythm Rascals
KTSa-Your Children
KTUL-Betty & Bob
KVOO-What's New at Vandevors
WACO-Morning Moods

10:00 CST 9:00 MST
★ NBC-Neille Revell: WOA1 KVOO WREN (sw-15.21)
★ CBS-The Rhythm Boys (sw-21.52)
NBC-David Harum, sketch: WDAF (sw-15.33)
CBS-Mary Lee Taylor: KNOX KRDL KTRII KLRA KOMA KTSa KWKII KTUL KGKO
KFDM-Billy Kitts, organist
KFJZ-Friendly Moments
KGNC-News
KLUF-Isham Jones' Orch.
KPRC-Tune Finders
KTAT-Tune Time
KTSM-Women's Prgm.
WRAP-Markets
WKY-Skirvin Ilouur

10:15 CST 9:15 MST
★ NBC-Backstage Wife, sketch: WDAF (sw-15.33)
CBS-Quality Twins: KNOX KRDL KTRII KOMA KTSa NBC-Vagabonds: WREN WOA1
NBC-Ilouua Sweet Ilouue: (sw-15.21)
KFDM-Morning Melody
KGKO-Billy's Melody Five
KGNC-Sweet Music
KLUF-News
KTSM-Around the Towo
KTUL-Front Page Drama
KVOO-Swing Sesslloo
KWKII-Music
WACO-McClennan County
WBAP-Musical Brownias
WKY-Markets

10:30 CST 9:30 MST
NBC-Honeymooners: WOA1 WREN KPRC KVOO WFAA
CBS-Six Sister, sketch: KTRII KRDL KTUL KOMA KMOX KTSa (sw-21.52)
★ NBC-Ralph Kirby, dream singer; Al & Lee Reiser, piano duo: WDAF (sw-15.33)
★ NBC-Vic & Sade, sketch: (sw-15.21)
KFDM-Super Savings
KFJZ-Uncle Ezra & Ilia Boys
KGKO-Interlude
KLUF-Parada of Advertisers
KTAT-Monitor Views the News
KTSM-Carefree Capers
KWKII-Ma Perkins
WACO-Tonic Topies
WKY-Traasura Slip

10:45 CST 9:45 MST
★ NBC-Edward MacHugh, songs: WREN (sw-15.21)
CBS-Patterns in Harmony: KGKO KTRII KRDL KTSa WACO KMOX KOMA KTUL
★ NBC-Allen Prescott, Wife Saver: (sw-15.33)
CBS-Roger B. Whitman "The Better Home": (sw-21.52)
NBC-Walter Blaufuss' Orch.: WDAF WKY KVOO
Betty & Bob: WOA1 KPRC
KFDM-Guy Lombardo's Orch.

KFJZ-Classified Ads
KGNC-Ma Perkins, sketch
KTAT-Sketches in Malody
KTSM-Herbert Allen, organist
KWKII-Hymns of All Churches
WFAA-Joan & the Escorts

11:00 CST 10:00 MST
★ NBC-Girl Alone, sketch; Betty Winkler & Pat Murphy: (sw-15.33)
CBS-To be announced: KNOW KTRII
NBC-Iloneyboy & Sassafras: WREN
CBS-Tha Gumps, sketch: KNOX (sw-21.52)

Party Line: KPRC WOA1 KVOO
KFDM-Classified
KFJZ-Edison Foundatlon
KGKO-Synopators
KGNC-Gain & Livestock
KLUF-Window Shoppers
KOMA-Presentation
KRDL-Musical Prgm.
KTAT-Northside Jambouree
KTSa-Say It with Music
KTSM-Magazine of the Air
KTUL-Piano Moods
KWKII-Betty & Bob, sketch
WACO-Hits of the Week
WDAF-Way Down East
WFAA-Hymns of All Churches
WKY-Virginia Long; Morning

11:15 CST 10:15 MST
★ NBC-Story of Mary Marlin, sketch: WDAF (sw-15.33)
★ CBS-Between The Bookends; Ted Malone: KOMA KRDL KNOX KTRII (sw-21.52)
NBC-Women of '36, political talk: WREN (sw-15.21)
Musical Prgm.: KWKII WOA1
News: KVOO WKY
★ KASA-RADIO GOSSIP (1210 kc)
KFDM-Around Town
KFJZ-Women in the News
KGKO-Ilits & Encores
KLUF-Rural Rhythm
KPRC-Classified; Waather; Mar-kats
KTSa-Remote Control
KTSM-Morning Musicals
KTUL-Varieties
KWKII-Musical Prgm.
WFAA-Betty & Bob

11:30 CST 10:30 MST
NBC-Gene Arnold & The Cadets: (sw-15.33)
★ NBC-Nat'l Farm & Home Hour Speakers; "The Ilouue-hold Calendar"; Walter Blaufuss' Orch.: WREN WKY KVOO (sw-15.21)
CBS-Romance of Helen Trent: KMOX (sw-21.52)
T.Q.N.-Texas Farm & Ilouue Hour: WFAA KPRC WOA1
KFDM-News
KFJZ-Isham Jones' Orch.
KGKO-Market Report; News
KGNC-Classified Ads
KLUF-Swing Time
KOMA-Variety Prgm.; Melody Lane
KRDL-Lufus Long Ago
KTAT-Rufus Sam Raborn, har.
KTSa-Tune Wranglers
KTSM-Gold Coast Express
KTUL-Blankenship's '89ers
WACO-WPA Concert
WDAF-Peck's On the Air

11:45 CST 10:45 MST
NBC-Nat'l Farm & Ilouue Hour: KPRC WOA1

CBS-Rich Mau's Darling, sketch: KMOX (sw-21.52)
KFDM-Bing Crosby, bar.
KFJZ-Popular Music
KGKO-Man on the Street
KGNC-Sons of the West
KLUF-Hawaiian Harmonles
KOMA-News
KRDL-Centennial Prgm.
KTAT-WPA Presents
KTSM-Around tha Towo
KWKII-Jimmy Davis
WACO-Popular Melodies
WDAF-Star Gazer

AFTERNOON

12:00 CST 11:00 MST
NBC-Nat'l Farm & Ilouue Hour: WFAA WDAF
CBS-Madison Ensemble: (sw-15.27)
KFDM-Lawrence Quintet
KFJZ-Illy-Flyera
KGKO-Rounders
KGNC-Guy Lombardo's Orch.
KLUF-Tune Pirates
KMOX-Let's Compare Notes
KOMA-Pop Moore's Oklahomaoos
KRDL-Musical Prgm.
KTAT-Racing News
KTRII-Now & Then
KTSa-Luncheon Club
KTUL-News
KVOO Party Line

12:15 CST 11:15 MST
NBC-Hollywood High Ilatters: (sw-15.33)
CBS-Eton Boys: (sw-15.27)
TQN-Gladiola Gentlemen; WFAA WOA1
KFDM-R & G Rhythmairs
KMOX-Magic Kitchen
KRDL-News
KTAT-Maria Koska
KTUL-Inquiring Reporter
KWKII-Musical Prgm.

12:30 CST 11:30 MST
NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Academy of Medicine: (sw-15.27)
TQN-Doughboys: WOA1 WBAP KPRC
KFDM-Jefferson Demo. Talk
KFJZ-Boswell Sisters
KGKO-Markets; Rhythm Varieties
KGNC-Pop Canon
KLUF-Luncheon Airs
KOMA-Farm Dinner Club
KRDL-Iladio Revival
KTAT-Midday Concert
KTSa-Man on the Street
KTUL-Matinee
KVOO-Boh Will's Playboys
KWKII-Highlights of Yesterday & Today
WDAF-Soloist
WKY-Mystery Melodytime
WREN-Tulsa Ted's Range Riders

12:45 CST 11:45 MST
★ NBC-Happy Jack, songs: WDAF (sw-15.33)
NBC-Dot & Wib: WREN
CBS-Howells & Wright, piano duo: (sw-15.27)
TQN-Jack Amung's Orch: WBAP KPRC WOA1
KFDM-Melody Melodies
KFJZ-Johnny Graan's Orch.
KGNC-Flying Dutchman
★ KLUF-RADIO GOSSIP
KMOX-Eddie Dunstedter, organ-ist
KOMA-Mid-day Melodies
KRDL-News
KTSa-Luncheon Club
KTUL-Marvel Made Minlatures
KWKII-Musical Prgm.
WKY-Serenaders

1:00 CST 12:00 MST
NBC-Words & Music WREN WFAA
CBS-Doris Kerr, songs: KNOW (sw-15.27)
NBC-Walter Logan's Musicals: WDAF (sw-15.33)
TQN-Chuck-Wagon Gang: WBAP KPRC WOA1
KFDM-Today's Almsnac
KFJZ-Bro. Joe Scheumack
KGKO-Waltz Time
KGNC-News
KLUF-Program Paragraphs
KMOX-Queen's Favorites
KOMA-Kiwanis Luncheon
KTAT-Hollywood Brevelies
KTRII-Music Box
KTSa-Ilith Ilour Program
KTUL-Ginger Il Boys
WKY-Markets

1:15 CST 12:15 MST
CBS-American School of the Air: KRDL KOMA KGKO KTUL KTRII KTSa KWKII KNOX KMOX WACO (sw-15.27)
NBC-Words & Music: WKY WOA1
KFDM-FHA News

KFJZ-Johnny Johnson's Orch.
KGNC-Honeymooners
KLUF-Johnny Green's Orch.
KPRC-WPA Concert
KTAT-Revival Singers
KTSM-Bee & Bill
KVOO-Steamboat Bill; Day Dreaming
WBAP-What Happened Today; Texas Society

1:30 CST 12:30 MST
NBC-Geo. Fed. of Women's Club: WREN
★ NBC-Carol Dets, sop.; Josef Ilunt's Orch.: WDAF WOA1 WKY (sw-15.33)
KFDM-Salon Melodias
KFJZ-Don Bestor's Orch.
KGNC-Lawrence Quintet
KLUF-Monitor Views Tha News
KOB-Crilmelght
KPRC-Women's Crusade
KTAT-Iladio Bible Class
KTSM-'Shoppers' Gulde
KVOO-Ilandy Ads
WBAP-Markets
WDAF-Ilouusboat Ilannah
WKY-Variety Prgm.

1:45 CST 12:45 MST
★ NBC-Music Guild: WREN
CBS-Ilappy Hollow, sketch: KTSa KGKO KWKII (sw-15.27)
Judy & Jana: WBAP WDAF WKY WOA1
KFDM-Tunatal Topics
KFJZ-West Texas C. of C.
KGNC-Grain & Livestock Reports
KLUF-Buy at Home
KMOX-Window Shoppers
KPRC-Carol Dets, Joseph Littau
KTUL-Alabama Boys
KVOO-Embassy Ensemble

2:00 CST 1:00 MST
NBC-Pepper Young's Family, sketch: WDAF KPRC WKY WBAP WOA1 KVOO (sw-15.33)
★ CBS-Al Pearce & His Gang: WACO KTRII KNOW KOMA (sw-15.27)
KFDM-Sabine Tabernacle
KFJZ-Classified Ads
KGKO-Ilits & Encores
KGNC-Hymns of All Churches
KLUF-Federal Housing Act
KMOX-Barnyard Follies
KOB-Home & Farm Hour
KRDL-Centennial Serenade
KTAT-Garden Center Prgm.
KTSa-Today's Hits
KWKII-The Five Aces

2:15 CST 1:15 MST
★ NBC-Ma Perkins, sketch: Virginia Payne, Marjorie Ilan-nan, Karl Ilubel, Willard Far-num & Charles Eggleston: WKY KVOO KPRC WOA1 WDAF WBAP (sw-15.33)
CBS-Al Pearce & His Gang: KGKO KTSa KTUL KWKII
KFJZ-Jan Garber's Orch.
KGNC-Betty & Bob, sketch
KLUF-Trans Radio News
KTAT-Road Reports; Weather

2:30 CST 1:30 MST
★ NBC-Vic & Sade, sketch; Bernadine Flynn: KVOO KPRC WDAF WOA1 WBAP WKY (sw-15.33)
CBS-Do You Remember I Old Favorite Melodies: KNOW KRDL KTRII KWKII KTSa KOMA (sw-15.27)
NBC-Light Opera Co.: WREN (sw-15.21)
KFDM-Today's Ilits
KFJZ-On the Mall
KGKO-Markets; News
KGNC-Police Broadcast
★ KIUN-MOVIE GOSSIP (1420 kc)
KLUF-Classified Ads
KOB-House of MacGregor
KTAT-Popular Tuna Mart
KTUL-News
WACO-Market Reports

2:45 CST 1:45 MST
NBC-The O'Nails, sketch: WDAF KPRC WBAP KVOO WKY
CBS-Do You Remember? KOMA KTUL KGKO WACO KWKII
KFJZ-Market; Ilighway Report
KGNC-Melodeers
KLUF-Swing Time
WOAI-Musical Prgm.

3:00 CST 2:00 MST
★ NBC-JOHN MORRELL & CO. Presents Tea Time at Morrals'; Gale Page, contralto; Charles Sears, tr.; Joseph Gallicchio's Orch.; Don McNeill, m.c.: WDAF (sw-953)
CBS-Music in the Air: KRDL KTSa KTUL KWKII KOMA WACO KNOW KGKO (sw-15.27)
NBC-Light Opera Co.: KPRC WKY WFAA KVOO WOA1

NEXT WEEK:

"Scooping the World"

Read the amazing story of radio's march into the far places of the earth!

Read about the strange corners of the world visited by radio's ever-on-the-alert scoop seekers in RADIO GUIDE'S

big "Scooping the World" story!



Lanny Ross
See 8 p.m. CST (7 MST)

Frequencies

KFDM-260	KTMX-1300	WGN-730
KFJZ-537	KTRN-850	WHO-1000
KMOX-570	KTRM-1250	WKY-900
KBCN-1410	KTUL-1300	WLB-870
KMOX-5000	KVOO-1140	WLW-700
KOA-230	KWRN-1100	WMAQ-670
KOB-1180	WACO-1420	WOB-1190
KOMA-1450	WDFW-900	WREN-1220
KPRC-920	WDFW-810	WRN-1280
KRLD-1040	WENR-270	WSM-850
KSL-1130	WFAA-900	WWL-850
KTAT-1240		

KTSM-Newspaper of Air
WFAA-Josef Cherniavsky's Orch.
WGN-Dance Orch.
WLW-Organ & Poems
WMAQ-Fleet Henderson's Orch.
WAOI-Carol Lofner's Orch.
WWL-Midnite Serenaders

11:15 CST 10:15 MST
NRC-Phil Levant's Orch.: WKY
KRS-Vincent Lopez' Orch.: WWL
KMOX-Boyd Rasmussen's Orch.
KPRC-News; Roundup
KTSM-Rubinoff, violinist
WMAQ-Phil Levant's Orch.

11:30 CST 10:30 MST
NBC-Bobby Hayes' Orch.: WHO
WSM KVOO KPRC WDAF
CBS-Phil Harris' Orch.: KTRH
KTUL KWKH WACO KTSK
KGKO KRLD KOMA KNOW
NBC-Jan Garber's Orch.: WREN
WLW WKY KOA
KMOX-Jeeter Pillars' Orch.
KSL-News
KTSM-Pearce Court
WENR-Jesse Crawford, organist
WGN-Louis Prima's Orch.
WMAQ-Phil Levant's Orch.
WWL-Guy Arnhelm's Orch.

11:45 CST 10:45 MST
KMOX-Hal King's Orch.
KSL-Sports Revue
WENR-Louis Pantico's Orch.
WJR-Hot Dates in Music
WLW-Clarence Dykstra

12:00 CST 11:00 MST
MBS-Tel Fiorito's Orch.: WGN
WLW
KMOX-When Day Is Done
KOA-News
KSL-Milo Stelt's Orch.
KTSM-Parade of Music

12:15 CST 11:15 MST
KOA-Eddie Fitzpatrick's Orch.

12:30 CST 11:30 MST
KOA-Griff Williams' Orch.
KSL-Larry Kent's Orch.
KTSM-All-request Prgm.

End of Thursday Prgrams.

KFDM-Church Alliance
KFJZ-Popular Music
KGNC-Organ Reverbs
KMOX-Ma Perkins
KTAT-Blue Barrel Singer
KTRH-United Daughters of the
Confederacy
KTSM-One o'clock Club

3:15 CST 2:15 MST
KFJZ-Household Chats
KMOX-Kitty Keene
KRLD-Court Broadcast
KTAT-Cocktail Capers
KTRH-Music in the Air (CBS)
KTSM-Shoppers Guide
WBAP-Musical Brownies

3:30 CST 2:30 MST
NBC-Landon Radio Clubs Prgm.;
Speakers: WDAF KVOO WKY
(sw-9.53)

CBS-All Hands on Deck: KOMA
WACO KWKH KNOW KTUL
KGKO KTSK KMOX (sw-
15.27)

NBC-Strolling Songsters: KVOO
WREN
KFDM-Concerts
KFJZ-Rudy Vallee's Orch.
KGNC-Every Woman's Hour
KPRC-Markets
KTAT-Livestock & Farm Flasher
KTRH-Polly of Hollywood
WFAA-Rhythm Makers
WAOI-Musical Prgm.

3:45 CST 2:45 MST
NBC-Young Hickory, sketch:
WKY WREN KPRC WAOI
(sw-15.21)

NBC-Answer Me This: WDAF
KFDM-Resettlement
KFJZ-Orville Knapp's Orch.
KMOX-Personal Column
KTAT Daughters of Amer. Rev-
olution
KTRH-All Hands on Deck (CBS)
KTSM-Baseball Reporter
KVOO-News
WFAA-Centennial High Lights

4:00 CST 3:00 MST
NBC-While the City Sleeps:
WDAF (sw-9.53)

CBS-Salvation Army Staff Band:
KGKO KOMA KNOW KMOX
WACO KWKH KTUL KTSK
(sw-11.83)

NBC-Noble Cain & A Cappella
Choir: WAOI WREN
Hymns of All Churches: KTSM
WKY
KFDM-Ralph Small
KFJZ-Tel Fiorito's Orch.
KGNC-Dance Matinee
KOB-Classics of Music
KPRC-CT Family Worship Hour
KTAT-Bessie Coughlin, songs
KTRH-Books
KVOO-Music
WFAA-Round Table

4:15 CST 3:15 MST
NBC-Tom Mix' Straight Shooters
& Ranch Boys: (sw-9.53)
CBS-Clyde Barrie, har.: KWKH
KOMA KGKO WACO KTSK
KTRH KNOW KRLD (sw-
11.83)

Betty & Bob, sketch: KTSM
WKY
Movie Reporter: KTUL KVOO
KFDM-Singing Cowboy
KFJZ-Amer. Family Robinson
KMOX-Stardust
KTAT-Today's Tunes
WDAF-Country Cousins

4:30 CST 3:30 MST
NBC-String Ensemble: WAOI
KPRC
CBS-The Instrumentalists: WACO
KNOW KTSK KGKO KWKH
KOMA KTUL KRLD KTRH
(sw-11.83)

NBC-Jack Armstrong, sketch:
(sw-9.53)

NBC-Irma Glen, organist:
WREN

★ NBC-Singing Lady: (sw-15.21)
KFDM-Matinee Melodies
KFJZ-Council Hour
KMOX-Joe Karnes at the piano
KOB-Let's Dance
KTAT-Woman's Round Table
KTSM-Hollywood on Parade
KVOO-Twilight Serenade
WDAF-Star Gazer
WFAA-Jose Manzanares' Orch.
WKY-News

4:45 CST 3:45 MST
NBC-Tone Twister: WDAF WKY
WAOI (sw-9.53)
CBS-Wilderness Road, sketch:
KWKH KOMA KTUL KGKO
KTSK KTRH WACO KRLD
(sw-11.83)

NBC-Little Orphan Annie,
sketch: (sw-15.21)
NBC-Glass Hatter: WREN
KFJZ-Aviation Topics
KMOX-Football Highlights
KOB-Parade of New Favorites
KPRC-Birthday Club
KTAT-This Rhythmic Age

KTSM-World Dances
WFAA-Patsy Edwards

5:00 CST 4:00 MST
CBS-Patti Chapin, songs; News:
KGKO WACO KWKH KNOW
(sw-11.83)

NBC-Southernaires, quartet:
WDAF (sw-9.53)

Jack Armstrong: KMOX KPRC
WFAA WAOI
News: KFDM KFJZ KOMA
WREN
KGNC-Panhandle Cowboy
KLUF-Rhythm Round Up
KOB-Blue Hawaii
★ KPON-RADIO GOSSIP (1310
kc)

KRLD-Musical Breveitas
KTAT-Liona Hawaiians
KTSK-Sergeant Halloran
KTSM-Around the Town
KTUL-Mother's Helper
KVOO-Bill & Mary
WKY-Inquiring Reporter

5:15 CST 4:15 MST
CBS-Northwestern Univ. Book
shelf: KOMA WACO KWKH
KTSK KGKO KNOW
NBC-Larry Cotto, tr.; Irma
Glenn, organist: (sw-9.53)
CBS-News of Youth: (sw-11.83)
TQN-Angelaters: WFAA KPRC
WAOI
News: KGNC KLUF KTUL
KFDM-Tel Fiorito's Orch.
KFJZ-Hawaiian Harmonies
KMOX-To be announced
KOB-Pearce Court
KTAT-Edgell Hampton
KTRH Highlights
KTSM-On the Mall
KVOO-Greenwood Ave. Speaks
WDAF-Variety Show
WKY-Dick Tracy, sketch
WREN-Harry Reser's Orch.

5:30 CST 4:30 MST
★ NBC-Singing Lady: WREN
CBS-Eddie House, organist:
KOMA WACO KGKO KNOW
KTSK KTRH
NBC-News: Ruth Lyon, sop.:
WAOI KPRC
CBS-Football Roundup with
Eddie Dooley: Slip Madigan,
guest: KMOX (sw-11.83)
Jack Armstrong, sketch: KGNC
KTUL KWKH WKY WDAF
KFDM-Park Prgm.
KFJZ-Hampton Keathley
KRLD-Jolly Buccaneers
KRLD-88 Notes & Pair of Pipes
KTAT-Around the Town
KTSM-Cub Reporters
KVOO-News
WBAP-Jr. Nurse Corps

5:45 CST 4:45 MST
★ NBC-Lowell Thomas, com-
mentator: (sw-15.21)
CBS-Renewal of the Mounted
KWKH KTUL KOMA KRLD
KMOX (sw-11.83)
NBC-Little Orphan Annie,
sketch: WREN WAOI
Orphan Annie, sketch: KGKO
KFDM-Bowwell Sisters
KFJZ-Sports Slants
KTAT-Melodianna
KTRH-Funnies
KTSK-Front Page Drama
KTSM-Baseball Reports
WACO-Dance Time
WRAP-Dick Tracy, sketch
WDAF-Wise Craeker

6:00 CST 5:00 MST
CBS-Sunset Serenade: KTRH
KGKO KWKH WACO KRLD
KWKH
NBC-Console Capers: WDAF
WKY
★ NBC-Amos 'n' Andy, sketch:
(sw-9.53) (also see 10 p.m.)
CBS-Wm. Hurd, political com-
mentator: (sw-11.83)
★ NBC-Easy Aces, sketch; Jane
Ace: (sw-11.87)
Orphan Annie, sketch: WBAP
KTUL
KFDM-Hollywood Reporter
KFJZ-Lamplighting Time
KGNC-Dinner Dance Music
★ KLUF-MOVIE GUIDE
KMOX-Headline Highlights
KOMA-Sports Page of the Air
KPRC-Sports; Eve. Prelude
KTAT-Sports Report
KTSK Chandu
KTSM-Around the Town
WDAF-Evening Prelude

6:15 CST 5:15 MST
NBC-Music Is My Hobby: KPRC
WREN
New Thank It's All One God, Book:
The Blue Bird, Hanford; My
Romantic Love, Morley; Cradle
Song, Brahms; Winter & Spring,
Borovinsky

CBS-Carl Schreiber's Orch.:
KGKO KTSK KWKH KOMA
NBC-Voice of Experience: WDAF
(sw-9.53)
★ CBS-Sportscast, Ted Husing:
(sw-11.83)

KFDM-Dinner Music
KLUF-Johnny and His Violin
KMOX-Music Review
KRLD-Around Tunes
KTAT-Popular Tunes
KTUL-Sports Review; Oddities of
the World
WRAP-Frontier Troubadours
WKY-Dynamic Twins
WAOI-Sports

6:30 CST 5:30 MST
★ NBC-HORLICK'S MALTED
Milk Presents Lums & Aune;
sketch: WLS
CBS-Vee Lawnhurst; Charlieeters:
KMOX (sw-11.83)
Rubinoff, violinist: WFAA WREN
KFDM-Modern Melodies
KFJZ-They're Off
KLUF-Sport Review
KOMA L. D. Lacy; Varieties
KPRC-Twilight Concert
KRLD-Rulo Smoothies
KTAT-Parade of Favorites
KTRH-Lamplight Hour
KTSK-Here Comes the Band
KTUL-Ralph Ruse, violinist
KWKH-Music
WACO-Dan Allford's Orch.
WDAF-Sports
WKY-Dinner Hour; Sol May
WAOI-Musical Missionaries of
Good Will

6:45 CST 5:45 MST
NBC-Terri Francioni: KPRC
★ CBS-Boake Carter, commen-
tator: KMOX KOMA KRLD
(sw-11.83)
NBC-Barry McKinley, bar.; Ray
Sinatra's Orch.: WREN
Sports: KVOO KTSK
Easy Aces: WFAA WDAF
KFDM-Carson Robinson
KFJZ-Popular Music
KGKO-News & Interlude
KGNC-Adventure Bound
KLUF-Safety Boys
KTAT-Itober Phillips, pianist
KTUL-Varieties
KWKH-Grist & Gravy
WKY-Rubinoff, violinist

NIGHT

1:00 CST 6:00 MST
★ NBC-FLEISCHMANN'S YEAST
Presents Vallee's Variety Hour;
Noel Coward & Gertrude Law-
rence, guests: WLW WMAQ
WDAF WAOI WBAP KVOO
WKY KPRC WHO KOA WVO
(sw-9.53)
★ CBS-Band Wagon, Kale Smith;
Orch.; Guests: KMOX KTRH
KRLD WWL (sw-11.83)
NBC-Jamboree: WSM WREN
WLS
KFDM-Classified
KFJZ-Magic Island
KGKO-Paul Lindley Entertains
KGNC-While the City Sleeps
KLUF-Johnny Browning
KMOX-Stopping Along
KTAT-Musical Skyroads
KTSK-Musical Momeets
KTRH-Eb & Zeb
KTUL-Opportunity Hour
KWKH-Sports
WACO-Evening Melodies
WGN-Diamond City News

7:15 CST 6:15 MST
NBC-Jamboree: (sw-11.87)
KFDM-Super Savings
KFJZ-Wrighter Brothers
KGNC-Speaks
KOMA Rhythm Orch.
KSL-News
KTAT-Meet the Visitor
KTSK-Echoes at Eventide
KTSM-Popular Music
KTUL-Hysterical Histories
KWKH-Hinto Pete in Arizona
WGN-Louis Prima's Orch.

7:30 CST 6:30 MST
Sports News: KFDM KOB
KFJZ-Texas Troubadours
KGKO-Football Roundup
KGNC-Let's Go Places
KLUF-Man On The Beach
KOMA-Leaders in Dance Time
KSL-Romance of Gems
KTAT-Pinto Pete
KTSK-Super Songsters
KTSM-Amateur Prgm.
KWKH-Musical Prgm.
WACO-Jimmie Christie, pianist
WRAP-Rhythm & Romance
WENR-Passing Parade
WGN-Rep. Volunteers

7:45 CST 6:45 MST
KFDM-Dance Orch.
KFJZ-Popular Music
KLUF-Paul Whiteman's Orch.
KSL-Homie Harmonies
KTAT-Gypsy Fortunes
KTSK-Night Editor
KTSM-Sports Reporter
KTUL-Motor Revue
KWKH-Variety Prgm.

WENR-Star Dust
WGN-Tel Fiorito's Orch.

8:00 CST 7:00 MST
★ NBC-MAX WELLS HOUSE
Coffee Presents Show Boat;
Lanny Ross, tr.; Ross
Graham, bar.; Sam Hearn,
comedian; Molasses 'n' Janu-
ary; Al Goodman's Orch.; Helen
Jeppson, sop. & Modern Choir;
Guests: KPRC WHO WDAF
WAOI WKY WSM WBAP
WMAQ WLW (sw-9.53)
★ CBS-Major Bowes, Amateur
Hour: WACO KSL KMOX
KGKO KTUL KWKH KOMA
KRLD KTRH KTSK WWL
(sw-11.83)
NBC-Roy Shields' Orch.: WENR
WREN (sw-11.87)
KFDM-Musical Moments
KFJZ-Royal Ramblers
KGNC-Open Horun
KLUF-Resettlement Prgm.
KOB-Dinner Hour Varieties
KTAT-Nat'l Livestock Commis-
sion Prgm.
KTSM-Chandu, the Magician
WGN-Gabriel Heatter, news

8:15 CST 7:15 MST
Paschal vs. Riverside: KTAT
KFJZ
KFDM-Jefferson Demo. Talk
KGNC-Rhythm & Romance
KLUF-News
KTSM-Word Man
WGN-News; Quin Ryan, sports

8:30 CST 7:30 MST
NBC-Meredith Willson's Orch.:
KOA WENR WREN (sw-
11.87)
Wrestling Match: KGNC KLUF
KFDM-Dance Hour
KOB-Sketches in Melody
KTSM-Man in the Street
WGN-Henry Weber's Orch.
WLW-Magazine of the Air

8:45 CST 7:45 MST
KFDM-Amer. Family Robinson
KMOX Thank You Stusa
WENR-Stardust

9:00 CST 8:00 MST
★ NBC-Bing Crosby, bar.; Bob
Burns, comedian; Jimmie Dor-
sey's Orch.; Adolph Menjou,
Anne Shirley, Josephine An-
toine, guests: WBAP KVOO
KPRC WDAF WMAQ WAOI
WLW WSM WKY KOA WVO
(sw-9.53)
★ CBS-Then & Now: Guests:
KRLD KTRH KNOW KOMA
KTSK KWKH KTUL WACO
KMOX KGKO WWL KSL
(sw-6.12)
NBC-10th anniv. Concert Symp-
hony: Arthur Bodansky;
cond.: WREN WENR (sw-
6.14)
News: KFDM KGNC
KOB-Lughes Reels
KTSM-Cecil & Sally
9:15 CST 8:15 MST
KFDM-Mills Brothers
KOB-Cub Reporters
KTSM-Tuna Detectives
WGN-Freddie Martin's Orch.

9:30 CST 8:30 MST
CBS-To be announced: WWL
KRLD KSL (sw-6.12)
Musical Prgm.: KWKH WACO
KFDM-Lure of Perfume
KGKO-Singing Cowboys
KGNC-Wrestling Match
KOMA-Page from Old Ilymna
KTRH-Sandman
KTSK-Dude Ranch Nights
KTSM-Tuning Around
KTUL-To be announced
WGN-Key Kyser's Orch.
9:45 CST 8:45 MST
KFDM-Variety Hour
KOMA-Shadows of the Past

KTRH-Rubinoff, violinist
KTSK-To be announced (CBS)

10:00 CST 9:00 MST
CBS-Artie Shaw's Orch.: KNOW
KTRH
★ NBC-Amos 'n' Andy: WAOI
WSM WDAF KPRC WKY
KOA WFAA (also at 6 p.m.)
CBS-Wm. Hurd, commentator:
KOMA KTUL KSL KMOX
NBC-Clem McCarthy, sports (sw-
9.53)
News: KRLD WENR
KFDM-△Sabine Tabernacle
KGKO-Tuneful Tempos
KLUF-Cy Perkins' Orch.
KOB-House of MacGregor
KTRH-Parade of Stars
KTSK-Dancing in San Antonio
KTSM-Galettes
KVOO-Dance Orch.
KWKH-Tuning Around
WACO-Dek Jurgens' Orch.
WHO-Sonafellos
★ WLW-Paul Sullivan, news room
WMAQ-Henry Busse's Orch.
WREN-Radiu Night Club
WWL-Happy Hamilton

10:15 CST 9:15 MST
NBC-Sherlock Holmes, drama:
WMAQ WLW
NBC-Russ Morgan's Orch.: WSM
KOA WENR WDAF (sw-9.53)
CRS-Renewal of the Mounted:
KSL
NBC-Henry Busse's Orch.:
WREN
News: KTUL KPRC WAOI WWL
WHO KGKO
Sport Results: KFJZ KRLD
KGNC-Dance Music
KMOX-Richard Himber's Orch.
KOMA-Auditions
KTAT-Bob Huthrlingsoo's Orch.
KTSM-Band Concert
WACO-Music in the Nite
WFAA Rhythm by Reser
WKY-Reddy Kilowatt

10:30 CST 9:30 MST
NBC-Navier Cugat's Orch.: WHO
KPRC KVOO WAOI
CBS-Eddie Duchin's Orch.:
WACO KWKH KTRH
NBC-Phil Ohman's Orch.: WREN
CBS-Cavalcade of America: KSL
Dance Music: KFJZ WSM
News: WKY KOMA
KFJZ Ambrose
KGKO-Jan Phillips' Orch.
KMOX-Headline Highlights
KOB-College Educational Prgm
KPRC-Special
KRLD-Ken Meyer's Orch.
KTAT-Sandy Sandifer's Orch.
KTSM-Itadio Nite Club
KTUL-Boake Carter
WENR-Glen Gray's Orch.
WFAA-Jay Whildon's Orch.
WGN-Tel Fiorito's Orch.

10:45 CST 9:45 MST
NBC-Navier Cugat's Orch.:
WMAQ (sw-9.53)
KFJZ-Pioneer Palace
KGNC-Songs of the Prairie
KMOX-France Laux
KOMA-Oance Orch.
KTUL-Radiu Night Club
WKY-Ken Wright
WLW-Phil Ohman's Orch. (NBC)
WWL-Asa White

11:00 CST 10:00 MST
NBC-Phil Levant's Orch.: WENR
WDAF KPRC KVOO WSM
WHO
CBS-Vincent Lopez' Orch.: KTRH
KTSK KGKO KWKH KTUL
KOMA WACO
NBC-Harry Reser's Orch.: KOA
WREN (sw-6.14)
KMOX-Eddie Dunstedter's Orch.
KRLD-Carl Ravazza's Orch.
KSL-David Broekman's Orch.

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Friday

October 23



Raymond Palge
See 8 p.m. CST (7 MST)

MORNING

6:30 CST KFDM-Rhythm Reveille
6:45 CST KFDM-Uncle Danny Iray
7:00 CST CBS-On the Air Today; Tho Oleanders; City Consumers (sw-21.52)
 NBC-Morning Devotions: WOAI WREN WKY
 Musical Clock: KTUL KGNC KOMA WACO KTSA KTRH
 KFDM-The Old Timera
 KFJZ-Quality Time
 KGKO-Reveille
 KMOX-Home Folks Hour
 KPRC-Band Wagon
 KRLL-Sundial Prgm.
 KTAT-Trading Post
 KVOO-Breakfast Club
 KWKH-Sunshine Boys
 WDAF- Δ Morning Bible Lesson
 WDAF-Early Birds Revue

7:15 CST NBC-William Meeder, organist: WREN
Hobin Hood Selections, De Koeren; Carissima, Penna; A Kiss Before Wotie Opus 61, No. 1, Chopin; Alone: Deep River; Blue Danube Waltzes, Strauss
 NBC-Good Morning Melodies: WOAI WDAF
 KFDM-Rhythm Reveille
 KGKO-Radio Clock
 KTAT-Morn. Tunes
 WKY-News

7:30 CST *NBC-Cheerio: WKY
 CBS-Sunny Melodies: (sw-21.52)
 KFDM-Super Savings
 KGKO-Sing Belore Breakfast
 KMOX-Ramblers
 KTAT-Musical Clock
 KTUL-News
 KWKH-Variety Prgm.
 WOAF-Melody Parade
 WOAI-Phil & Ed (NBC)

7:45 CST CBS-Montana Slim: (sw-21.52)
 NBC-Landt Trio & White: WREN
 News: KOMA KWKH WOAI KVOO
 KFDM-Business College
 KGKO W. P. A. Prgm.
 KTUL-Novelty Boys
 WDAF-Musical Clock

8:00 CST *NBC-Breakfast Club; Orch.: KPRC WKY WOAI WREN (sw-15.21)
 CBS-Metropolitan Parade: KTUL KGKO KWKH (sw-21.52)
 News: WACO KFDM
 KFJZ-Richard Hlimer's Orch.
 KGNC-James Landry
 KLUF-Parade of Time
 KMOX-Views on News
 KOMA-Musical Clock
 KRLL-Sundial Prgm
 KTAT-Breakfast Brevities
 KTRH-Tuning Around
 KVOO-Travels of Mary Ward
 WDAF-Birthday Bell
 WFAA-Gail North, stylist

8:15 CST NBC-Streamliners: News: WOAF
 CBS-Met. Parade: KMOX KRLL
 KFDM-Classified
 KFJZ-Lons Star Rangers
 KGNC-Tonic Tunes
 KLUF-News
 KNOX-Travelogue
 KVOO-Glenn Coodon
 WFAA-Saddle Tramps
 WLW-Otto Gray's Cowboys

8:30 CST CBS-Richard Maxwell, songs; News: KOMA KGKO KWKH KTUL KRLL KTRH
 CBS-Bill & Ginger; News: (sw-21.52)

T.Q.N.-Adolph & His Boys: NBC-Herman & Banta, duo: KVOO WREN (sw-15.21)
 KFDM-Rhythmic
 KFJZ-Business Builders
 KLUF-Musical Clock
 KMOX-The Corn Huskers
 KTAT-Marching Along
 KTSA-Pep Time
 KTSM-Farm Flashes
 KVOO-Al Hunter, soloist
 WKY-Travels of Mary Ward

8:45 CST CBS-Bachelor's Children: KMOX (sw-15.21)
 CRS-Howard Neumiller, pianist: KOMA KGKO KWKH KTRH WACO KRLL
 KGNC-Salon Serenades
 KLUF-Super Savings
 KPRC-Helpful Momer
 KTAT-Health Exercises
 KTSA-Well Read; Flip Wallace
 KTSM-News Brevities
 KTUL-News, Music, Interviews
 KVOO-Glenn Coodon
 WBAP-Food Parade
 WKY-Party Lane
 WOAI-Breakfast Club (NBC)

9:00 CST *NBC-Betty & Bob, sketch: KNOX (sw-21.52)
 NBC-News; Breen & de Rosa: WREN KPRC WKY WOAI
 CBS-Oleanders: KNOW
 NBC-Mrs. Wlgs of the Cabbage Patch: WOAF (sw-15.33)
 Party Line: KWKH KRLL
 KFDM-Melody Hevee
 KFJZ-To Whom It May Concern
 KGKO-Missouri Hillbillies
 KGNC-Grab Bag
 KLUF-Public Service Prgm.
 KOMA-Greetings
 KTAT-Talk on the Eye
 KTRH-Gypsy Fortunes
 KTSA-Of Interest to Women
 KTSM-Cecil & Sally sketch
 KVOO-Shannon Shamrocks
 WACO-Melody Express
 WRAP-Musical Brownies

9:15 CST NBC-John's Other Wife, sketch: WDAF (sw-15.33)
 CBS-Fred Feibel, organist: KNOX
 CBS-Modern Cinderella, sketch: KNOX (sw-21.52)
 NBC-Five Star Jones: (sw-15.21)
 NBC-Viennese Sextel: WREN WKY
 Betty Crocker: KPRC WOAI
 KFJZ-Howard Godwin
 KGNC-Varieties By Vincent
 KLUF-Kahn & Levy
 KOMA-Little Theater of Music
 KRLL-Organ Musicale
 KTAT-Melody Palette
 KTSM-Success Story
 KTUL-Style-Casts; News
 KVOO-Handy Ads
 KWKH-Rhythmic Age
 WBAP-Mystery Chel

9:30 CST CBS-John K. Watkins; News: Betty Crocker: KNOX (sw-21.52)
 NBC-Just Plain Bill, sketch: WDAF (sw-15.33)
 NBC-Pepper Young's Family, sketch: (sw-15.21)
 NBC-Josh Higgins of Finchville: KPRC WREN KVOO WOAI WKY
 KFDM-What's New?
 KFJZ-Dorothy Dean
 KGKO-Marketers
 KGNC-Montalners
 KLUF-Variety Prgm.
 KOMA-Markets; News
 KTAT-Frances Kay Presents
 KTUL-Betty Crocker
 KWKH-The Range Riders
 WACO-Market Reports
 WBAP-Helen's Home

9:45 CST NBC-Aristocratic Rhythm: WREN (sw-15.21)
 CBS-Buebirds: KNOW
 *NBC-Toddy's Children, sketch: KPRC WBAP WOAI WDAF WKY (sw-15.33)
 KFDM-WPA Orch.
 KFJZ-Howard Godwin
 KGKO-What's New
 KGNC-Three-Four Time
 KLUF-Bing Crosby, bar.
 KOMA-Cooking School
 KRLL-Ross Rhythm Rascals
 KTUL-Betty & Bob, sketch
 KVOO-What's new at Vandevors

10:00 CST NBC-David Harum, sketch: WDAF (sw-15.33)
 *CBS-Magazine of the Air; Maury B. Paul & Vincent Benet, guest; Leith Stevens Orch & Chorus; Reed Kennedy, bar.; "Trouble House," drama: KRLL KTRH KOMA KNOX KTSa KTUL (sw-21.52)

T.Q.N.-Texas Farm & Home Hour: WFAA KPRC WOAI
 KFDM-News
 KFJZ-Here & There
 KGKO-Markets; Interluda
 KGNC-Classified Ads
 KLUF-Swing Time
 KOMA-Hollywood Speaks
 KRLL-Far Far Away, Ruth & Boh
 KTAT-Rulus Sam Raborn, bar.
 KTRH-Revival
 KTSa-Tune Wranglers
 KTSM-Gold Coast Express
 KWKH-Salvation Army Prgm.
 WACO-Shoppers Express
 WDAF-Peck's On the Air

11:45 CST NBC-Nat'l Farm & Hoose Hour: KPRC WOAI WFAA WDAF
 CBS-Rich Man's Darling: KMOX (sw-21.52)
 KFDM-Store Bargains
 KFJZ-Popular Music
 KGKO-Man on the Street
 KGNC-Sons of the West
 KLUF-Hawaiian Serenade
 KOMA-News; Markets
 KTAT-Elizabeth King's School
 KTSa-Carnival
 KTSM-Around the Town
 KTUL-Blankenship's 89ers

12:00 CST NBC-Joe White, tr.: (sw-15.33)
 CBS-Frank Dailey's Orch.: (sw-15.27)
 KVOO-Party Line
 KFDM-Lawrence Quintel
 KFJZ-Iti-Flyers
 KGKO-Rounders
 KGNC-Musical Parade
 KLUF-Tune Pirates
 KMOX-Let's Compara Notes
 KOMA-Pop Moore's Oklahomans
 KRLL-Musical Prgm.
 KTAT-Racing News
 KTRH-D. A. R. Prgm
 KTSa-Luncheon Club
 KTUL-News
 KWKH-W. P. A. Prgm.
 WACO-Musical Prgm.
 WFAA-Jay Whiddon's Orch.

12:15 CST NBC-Hollywood High Hatters: (sw-15.33)
 KFDM-R & G Rhythmaires
 KGNC-Reser Rhythms
 KMOX-Magic Kitchen
 KRLL-News
 KTAT-noon Varieties
 KTRH-Gaeties
 KTSa-A Modern Girl's Romacea
 KTUL-Inquiring Reporter
 KWKH-Musical Prgm.
 WFAA-Mrs. Tucker's Smile
 WOAI-Music & Steel

12:30 CST CBS-Jimmy Farrell & Rhythm: aires: (sw-15.27)
 NBC-Dan Harding's Wife: (sw-15.33)
 T.Q.N.-Doughboys: WBAP KPRC WOAI
 Man on the Street: WACO KTSa
 KFDM-Jefferson Demo. Talk
 KFJZ-Fats Waller's Orch.
 KGKO-Markets; Matinee Serenada
 KLUF-Luncheon Aira
 KOMA-Farm Dinner Club
 KRLL- Δ Radio Revival
 KTAT-Now & Then
 KTUL-Matinee
 KVOO-Bob Willa' Playboys
 KWKH-Musical Prgm.
 WDAF-Sporting Goods
 WKY-Mystery Melodytime
 WREN-Tulsa Ted's Rnse Riders

12:45 CST *NBC-Happy Jack, songs: WOAF (sw-15.33)
 NBC-Dot & Will: WKY WREN
 T.Q.N.-Jack Amlung's Orch.: WRAP KPRC WOAI
 KFDM-Luncheon Melodies
 KFJZ-District Seven Football
 KGNC-Flying Dutchman
 KMOX-Inquiring Reporter
 KOMA-Mid-day Melodies
 KTAT-noon Concert
 KTSa-Luncheon Club
 KTUL-Marvel Made Miniatures
 KWKH-Variety Prgm.
 WACO-It's of the Week

1:00 CST *NBC-Music Appreciation Hr.; Dr. Walter Dammrosch, cond.: WREN WDAF (sw-15.33.15.21)
 CBS-News Through a Woman's Eyes: Kathryn Cravens: KTRH KWKH KGKO WACO KGKO KTSa KOMA (sw-15.27)

T.Q.N.-Chuck Wagon Gang: KPRC WBAP WOAI
 KPRC-Today's Almanac
 KFJZ-Bro. Joe, Schreunock
 KGNC-News
 KLUF-Program Paragraphs
 KMOX-To be announced
 KOB-Morning Tunes
 KTAT-Hollywood Brevities
 KTSM-Visitors
 KTUL-Ginger Boys
 KVOO-Chamber of Commerce
 WKY-Markets

1:15 CST CBS-American School of the Air: KTSa KWKH KNOX KRLL KOMA KGKO KTUL WACO KNOX (sw-15.27)
 KFDM-FHA News
 KFJZ-Bing Crosby, bar.
 KGNC-Honey-Mooners
 KLUF-Jimmy Lunceford's Music
 KOB-Wrnl Man
 KPRC-Women's Crusade
 KTAT-Revival Singers
 KTRH-Traffic Court
 KTSM-Americana
 WBAP-What Happened Todsry?; Texas Society
 WKY-Rhythm Makers
 WOAI-Musical Interlude

1:30 CST KFDM-Salon Melodias
 KFJZ-Johnny Johnson's Orch.
 KGNC-Massey Family
 KLUF-Monitor Views the News
 KOB-Hughesreels
 *KPRC-RADIO GOSSIP
 KTAT- Δ Radio Bible Class
 KTSM-noonday Shoppers' Guide
 KVOO-Handy Ads
 WBAP-Markets
 WDAF-Houseboat Hannab
 WKY-Variety Prgm.

1:45 CST CBS-Elsie Thompson, organist: KGKO KOMA KWKH KTSa Judy & Jane: WBAP WDAF WKY WOAI
 KFDM-Tunelul Topics
 KFJZ-West Texas C. of C.
 KGNC-Grain & Livestock
 KLUF-Buy at Home
 KMOX-Joe Karnes, pianist
 KPRC-Extansion Service
 KTUL-Alabama Boys
 KVOO-Embassy Ensemble
 WWL-Albert Kirat's Orch.

2:00 CST NBC-Edward Davies, bar.: WKEN (sw-15.21)
 NBC-Pepper Young's Family, sketch: WDAF KVOO KPRC WKY WBAP WOAI (sw-15.33)
 KFDM-Sabine Tabernacle
 KFJZ-Classified Ads
 KGKO-Rhythmaires
 KGNC-Betty Crocker
 KLUF-Federal Housing Act
 KMOX-Barnyard Follies
 KOB-Homa & Farm Hour
 KOMA-Spice of Life
 KRLL-Centennial Serenade
 KTAT-Cocktail Capers
 KTRH-Treasure Chest
 KTSa-With the Army
 KWKH-The Five Aces
 WACO-Afternoon Melodies

2:15 CST *NBC-Ma Perkins, sketch: WBAP WOAI KVOO WOAF WKY KPRC (sw-15.33)
 NBC-Dorothy Dreslin, sop. & Orch.: WREN (sw-15.21)
 News: KGKO KLUF
 KFJZ-Pot Pourri of Poems
 KGNC-Betty & Bob, sketch
 KRLL-College of the Air
 KTSa-Oklahoma Playboys
 KTUL-Friday Matinas

2:30 CST *NBC-Rsdo Guild; Sketch: WREN
 CBS-Cincinnati Symp. Orch.: Eugene Goossens, cond.: KTSa KWKH KNOX KRLL KOMA KTRH (sw-15.27)
 *NBC-Vic & Sade, sketch: WBAP WKY WOAI KVOO KPRC WDAF (sw-15.33)
 KFDM-Water Wright
 KFJZ-Enric Madiguer's Orch.
 KGKO-Closing Markets; News
 KGNC-Police Broadcast
 KLUF-Classified Ads
 KOB-House of MacGregor
 KTAT-Chamber of Commerce
 KTUL-News
 WACO-Market Reports

2:45 CST NBC-The O'Nella, sketch: WOAF KPRC WBAP KVOO WKY
 CBS-Cincinnati Symp. Orch.: KUTL WACO KGKO
 KFDM-Today's Hits
 KGNC-Moet; Hi-way Report
 KFJZ-Jack & Chuck
 KTAT-Musical Interluda
 WOAI-Musical Prgm.

3:00 CST NBC-Women's Radio Review; Orch., Oir. Joseph Littau, Claudine McDonald; KVOO WKY WFAA KPRC WDAF (sw-9.53)
 Organ Reverbs: KGNC KFJZ
 KFDM-Swing Time
 KMOX-Ma Perkins
 KTAT-Blue Barrel Singer
 KTSM-On O'clock Club
 WACO-Little Broadcasters
 WOAI-Musical Prgm.
 WREN-Musical Matinee

3:15 CST KFJZ-Household Chats
 KMOX-Kitty Keene
 KTAT-Congress of PTA
 KTSM-Shoppers' Guide
 KVOO-Handy Ads

3:30 CST NBC-Landon Radio Clubs: KVOO WDAF WKY (sw-9.53)
 CBS-Army Band: KOMA KTSa KTUL KGKO WACO KRLL KTRH KWKH KNOX (sw-15.27)
 NRC-Ken Sparnon's Ensemble: WREN (sw-15.21)
 KFDM-Concert
 KFJZ-Popular Music
 KGNC-Dance Matinee
 KMOX-Houseboat Hannab
 KPRC-Markets
 KTAT-Livestock Reports; Farm Flashes
 WFAA-Rhythm Makers

3:45 CST NBC-Young Hickory, sketch: KPRC WREN WOAI WKY (sw-15.21)
 NBC-Grandpa Burton, sketch: WDAF
 KFDM-C.C.C. Boys
 KFJZ-Paul Whiteman's Orch.
 KMOX-Personal Column
 KTAT-Riverside Civic League
 KVOO-News
 WFAA-Waterloo Junction, drama

4:00 CST NBC-Airbraks: WREN WOAI
 WFAA KPRC KVOO
 CBS-Iral Munro's Orch.: KGKO KTRH KWKH WACO KTSa KTUL KRLL KOMA KNOX
 NRC-Meet the Orch.: WOAF (sw-9.53)
 CBS-Junior Nurse Corps (sw-11.83)
 Betty Crocker: KTSM WKY
 KFDM-Jan Garber's Orch.
 KFJZ-Ted Fiorlo's Orch.
 KMOX-Three Queens & a Jack
 KOB-Classics of Music
 KTAT-Afternoon Matinee
 *KVSO-MOVIE GOSSIP (120 kc.)

4:15 CST CBS-To be announced: WACO KTSa KRLL KOMA KNOX
 NBC-Tom Mix' Straight Shooters & Ranch Boys: (sw-9.53)
 CBS-Dorothy Gordon's Children's Corner: KGKO KTUL KTSa KWKH (sw-11.83)
 Betty & Bob, sketch: KTSM WKY
 KFDM-Manhattan Singers
 KFJZ-Jimmy Lunceford's Orch.
 KMOX-Strduat
 WDAF-Concert Orch.

4:30 CST NBC-String Ensemble: WOAI KPRC
 CBS-The Treasure Adventures of Jack Masters: (sw-11.83)
 NBC-Jack Armstrong, sketch: (sw-9.53)
 CBS-News Through a Woman's Eyes: KTSa KTRH KRLL KTUL KOMA KGKO WACO
 *NBC-The Singing Lady: (sw-15.21)
 NBC-Irma Glen, organist: WREN
 KFDM-Matinee Melodies
 KFJZ-Freddie Martin's Orch.
 KGNC-Amar. Family Robinson
 KMOX-Joe Karnes, pianist
 KTAT-Woman's Rsdio Roundtable
 KTSM-Hollywood on Parade
 KVOO-Twilight Serenade; Sports
 KWKH-Frances Lee Nhoon
 WDAF-Star Gazer
 WFAA-Tommy Tucker's Orch.
 WKY-News

4:45 CST NBC-Little Orphan Annie, sketch (sw-15.21)
 CBS-Wilderness Road: KOMA KRLL WACO KTRH KGKO KTSa KWKH KTUL (sw-11.83)
 NBC-Glass Hatters: WREN
 NBC-Lurine Fleming, sop.: WKY WOAI (sw-9.53)
 KFJZ-Victor Young's Orch.
 KGNC-Salvation Army
 KMOX-Window Shoppers
 KOB-Parade of New Favorites



Bernice Claire See 8 p.m. CST (7 MST)

Frequencies

Table listing radio frequencies for various stations including KFMF-660, KTRM-1290, WGN-720, etc.

KSL-Hughessteel KTRM-Rhythmic Orch. KTRM-News WENR-To be announced

11:30 CST 10:30 MST NBC-Jesse Crawford, organist: WENR KPRC WDAF KVOO KOA WSM WJIO

CBS-Ozzie Nelson's Orch.: KTSK KTUL WACO KNOC KGKO KOMA KWKH WREN

11:45 CST 10:45 MST NBC-Louis Pairo's Orch.: WENR WDAF KPRC KVOO WHO WSM

12:00 CST 11:00 MST NBC-Dick Jurgens' Orch.: WGN WLW KMOX-When Day Is Done KOA-News

12:15 CST 11:15 MST KOA-Ellis Kimball's Orch. KTSN-Parade of Music

12:30 CST 1:30 CDT KOA-Dance Orch. (NBC) KSL-Sterling Young's Orch. KTSM-All Request Prgm.

End of Friday Programs

KPRC-Birthday Club KTAT-This Rhythmic Age KTSN World Dances WDAF-Safety Council Talk WFAA-Let's Remember

5:00 CST 4:00 MST CBS-Buddy Clark, bar.: KNOW KWKH KTRH KGKO (sw-11.83) NBC-Moorish Talas: WDAF (sw-9.53)

CBS-Jr. Nurse Corps, children's dramatic sketch: KMOX Jack Armstrong: WOAI KPRC WFAA

5:15 CST 4:15 MST NBC-Norsemen Quartet: (sw-9.53) CBS-Eddie House, organist: KWKH KOMA KTRH KNOW KTSK KGKO

5:30 CST 4:30 MST NBC-The Singing Lady: WREN CBS-News: The Three Aces: KNOW KGKO

5:45 CST 4:45 MST NBC-Lowell Thomas, commentator: (sw-15.21) CBS-Itnew of the Mounted, sketch: KTUL KOMA KRLL KMOX KWKH (sw-11.83)

6:00 CST 5:00 MST NBC-Otto Thurn's Orch.: WDAF CBS-Wm. Hard, political commentator: (sw-11.83)

6:15 CST 5:15 MST NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WDAF KPRC WBAF KVOO WOAI WKY (sw-9.53)

6:30 CST 5:30 MST NBC-Nationwide Poll Results: John B. Kennedy, commentator: (sw-11.87)

6:45 CST 5:45 MST NBC-Dinner Music KGKO Rhythm & Romance KLUF-Johnny and His Violin KOMA-Man on the Street

KRLD-Around Town KTAT-Popular Tune KTRH-Variety Prgm. KTSK-Echoes at Eventide KTUL-Sports Revue: A Dollar A Minute

6:30 CST 5:30 MST NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WLS

6:45 CST 5:45 MST CBS-Boake Cartar, commentator: KMOX KOMA KRLL (sw-11.83)

7:00 CST 6:00 MST NBC-Jessica Dragonette, soprano: Rosario Bourdon's Orch.: Grantland Rice, football forecast: WOAI WFAA KPRC WDAF WMAQ WKY KOA WHO (sw-9.53)

7:15 CST 6:15 MST NBC-Sinclair Sam: WREN WENR Rubinioff, violinist: KWKH KTRH

7:30 CST 6:30 MST CBS-CHESTERFIELD CIGARETTES Presents Andre Kostelanetz' Orch.: Kay Thompson: Ray Heatherton: Rhythm Singers & David Ross, announcer: KMOX KRLL KTRH WNL KOMA KSL KTSK KWKH KTUL KGKO WACO (also see 10.30)

7:45 CST 6:45 MST NBC-Death Valley Days: Joba MacBryde, Jean King, Vernon Radeliffe & Jeff Bryant: Orch. dir. Joseph Bonime: WREN WENR WLW (sw-11.87)

CBS-Rep. State Committee: (sw-11.83) KFDN-Sports News KFJZ-Texas Troubadours KGNC-Musical Moments KLUF-Man On The Beach

8:00 CST 7:00 MST NBC-Fred Waring's Orch.: Tom Waring, bar.: Rosemary & Priscilla Lane: WOAI WSM WREN WFAA KPRC WKY WLW WENR (sw-11.87) (also see 11 p.m.)

8:15 CST 7:15 MST KFDN-Jefferson Demo. Talk KFJZ-Stripling vs. No. Slde KGNC-Man on the Street

8:30 CST 7:30 MST NBC-NATIONAL BISCUIT Co. Presents Rosemarie Brancato, soprano: Helen Claire, Josef Bonime's Orch.: Melodiers Quartet: WOAI WKY WFAA WREN WENR KPRC WSM (sw-11.87)

8:45 CST 7:45 MST KFDN-Citizens Press KOA Col. Courtesy WACO Music in the Nite

9:00 CST 8:00 MST NBC-RADIO GUIDE'S COURT of Honor with Shep Fields' Rippling Rhythm Orch. & Guests of Honor: Donald Towne, Radio Gossip: Ben Grauer, announcer: WENR WREN (sw-6.14)

9:15 CST 8:15 MST NBC-Phil Levant's Orch.: WSM WENR WDAF (sw-9.53)

9:30 CST 8:30 MST NBC-AMOS 'N' ANDY: KPRC WDAF WSM WOAI WKY KOA WBAF (also at 6 p.m.)

9:45 CST 8:45 MST CBS-ALKA-SELTZER Presents The Goosa Creek Parson, sketch: KSL NBC-Nat'l Campaign Committee Communist Party, U. S. A.: Earl Browder, speaker: WMAQ WSM WDAF (sw-9.53)

9:53 CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

10:00 CST 9:00 MST CBS-George R. Holmes: (sw-9.53) CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

10:15 CST 9:15 MST NBC-Phil Levant's Orch.: WSM WENR WDAF (sw-9.53)

10:30 CST 9:30 MST NBC-AMOS 'N' ANDY: KPRC WDAF WSM WOAI WKY KOA WBAF (also at 6 p.m.)

10:45 CST 9:45 MST CBS-AMOS 'N' ANDY: KPRC WDAF WSM WOAI WKY KOA WBAF (also at 6 p.m.)

10:53 CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

11:00 CST 10:00 MST NBC-Shandor, violinist: Russ Morgan's Orch.: WREN WOAI CBS-Guy Lombardo's Orch.: KTUL WACO KTSK KWKH KOMA KTRH KGKO

11:15 CST 10:15 MST NBC-Fletcher Henderson's Orch.: WDAF WMAQ KPRC KVOO WHO WBAF

11:30 CST 10:30 MST NBC-Jesse Crawford, organist: WENR KPRC WDAF KVOO KOA WSM WJIO

11:45 CST 10:45 MST NBC-Ozzie Nelson's Orch.: KTSK KTUL WACO KNOC KGKO KOMA KWKH WREN

KOB-Cub Reporters KRLL-Sportsman KSL-Musical Miners KTSN-Sketches in Melody KWKH-Mark Warnow's Orch. WACO-Rubinioff, violinist WGN-Freddie Martin's Orch.

9:30 CST 8:30 MST NBC-Harold 'Red' Grange, Forecasting Results of Games to be Played the Following Day: WFAA KOA WDAF WOAI WMAQ KVOO WLW KPRC WKY (sw-9.53) NBC-Roosevelt Progress: KMOX KSL (sw-6.12)

9:45 CST 8:45 MST CBS-ALKA-SELTZER Presents The Goosa Creek Parson, sketch: KSL NBC-Nat'l Campaign Committee Communist Party, U. S. A.: Earl Browder, speaker: WMAQ WSM WDAF (sw-9.53)

9:53 CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

10:00 CST 9:00 MST CBS-George R. Holmes: (sw-9.53) CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

10:15 CST 9:15 MST NBC-Phil Levant's Orch.: WSM WENR WDAF (sw-9.53)

10:30 CST 9:30 MST NBC-AMOS 'N' ANDY: KPRC WDAF WSM WOAI WKY KOA WBAF (also at 6 p.m.)

10:45 CST 9:45 MST CBS-AMOS 'N' ANDY: KPRC WDAF WSM WOAI WKY KOA WBAF (also at 6 p.m.)

10:53 CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

11:00 CST 10:00 MST NBC-Shandor, violinist: Russ Morgan's Orch.: WREN WOAI CBS-Guy Lombardo's Orch.: KTUL WACO KTSK KWKH KOMA KTRH KGKO

11:15 CST 10:15 MST NBC-Fletcher Henderson's Orch.: WDAF WMAQ KPRC KVOO WHO WBAF

11:30 CST 10:30 MST NBC-Jesse Crawford, organist: WENR KPRC WDAF KVOO KOA WSM WJIO

11:45 CST 10:45 MST NBC-Ozzie Nelson's Orch.: KTSK KTUL WACO KNOC KGKO KOMA KWKH WREN

11:53 CBS-Wm. Hard, commentator: KMOX KTUL KSL KOMA NBC-Henry Busse's Orch.: WMAQ

12:00 CST 11:00 MST NBC-Shandor, violinist: Russ Morgan's Orch.: WREN WOAI CBS-Guy Lombardo's Orch.: KTUL WACO KTSK KWKH KOMA KTRH KGKO

12:15 CST 11:15 MST NBC-Fletcher Henderson's Orch.: WDAF WMAQ KPRC KVOO WHO WBAF

12:30 CST 11:30 CDT KOA-Dance Orch. (NBC) KSL-Sterling Young's Orch. KTSM-All Request Prgm.

End of Friday Programs

CONTESTS

(Continued from Page 35)

WEDNESDAY 10 p.m. EST (9 CST), NBC network. Your Hit Parade. Flat fifty tin of cigarettes for guessing three leading hit songs of week.

THURSDAY 7:30 p.m. EST (6:30 CST), CBS network. Vee Lawnhurst and the Charities. Wrist watch prizes and merchandise samples.

FRIDAY 10 p.m. EST (9 CST), NBC network. Radio Guide Weekly. Cash prizes for best handwriting and slogan entries. See page 50.

10:30 p.m. EST (9:30 CST), NBC network. Red Grange Football Forecast. Automobile and 120 other prizes weekly for guessing football scores.

SATURDAY 5:30 p.m. EST (4:30 CST), NBC network. Kaltenmeyer's Kindergarten. 4,168 prizes totaling \$24,680 for naming picture.

Tonight! Radio Guide's Court of Honor

Presents the greatest stars of radio—such artists as Walter O'Keefe and Lucy Monroe, heard October 16!

Tune in tonight on Shep Fields and his Rippling Rhythm orchestra, hear, too, the great guest stars

EVERY FRIDAY NIGHT AT TEN O'CLOCK, EST (Nine O'Clock, CST)

Heard Over WJZ and the NBC-Blue Network

Saturday

October 24



Smith Ballew
See 8:30 p.m. CST (7:30 MST)

Network Changes

Harold Nagel's Orch., formerly 2 p.m. Sunday, now NBC 9:30 a.m. CST (8:30 MST)
Frank Dailey's Orch., formerly 4:15 p.m., now CBS 4:45 p.m. CST (3:45 MST)

MORNING

8:15 CST 7:15 MST
CBS-Fred Feibel, organist: KMOX KRLL
KFDM-Classified
KFJZ-Lone Star Rangers
KGNC-Tonic Tunes
KLUF-News
KYOO Glenn Condon
WDAF-Streamliners (NBC)
WKV-Breakfast Club (NBC)

8:30 CST 7:30 MST
★ CBS-Richard Maxwell, songs: KOMA KWKH KGKO KTUL WACO KRLL KTSa KTRH (sw-21.52)
TQJ-Adolph & His Boys: WBAP KPRC WOAI
KFDM-Rhythmic
KFJZ-Southside Parade
KLUF-Musical Clock
KMOX-The Corn Huskers
KTAT-Marching Along
KTSM-Farm Flashes
KYOO-Morning Moods
WKVH-Variety, Musicals

8:45 CST 7:45 MST
CBS-Mellow Moments: News: KOMA KWKH KGKO KTRH WACO KRLL KTSa KMOX (sw-21.52)
NBC-Breakfast Club: WOAI KPRC
KGNC-Salon Serenades
KLUF-Super Savings
KTAT-Buddie Baker
KTSM-Business Brevities
KTUL-News, Music, Interviews
KYOO-Glenn Condon
KWKH-News
WDAF-Federal Housing Talk

9:00 CST 8:00 MST
NBC-News; Charlottees: WDAF KPRC (sw-15.33)
CBS-News; Waltzes of the World: KWKH KGKO KTRH KTUL KNOW KRLL KTSa (sw-21.52)
NBC-News; Breen & de Rose: WREN WDAI WKY
KFDM-Melody Revue
KFJZ-To Whom It May Concern
★ KFR0-MOVIE GOSSIP (1370 kc)
KGNC-Grah Bag
KLUF-Public Service Prgm.
KMOX-Barnyard Follies
KOMA-Greetings
KTAT-Melody Palette
KTSM-Cecil & Sally, sketch
KYOO-Shannon Shamrocks
WBAP-Rhythm & Romance

9:15 CST 8:15 MST
NBC-Raising Your Parents; Juvenile Forum; Milton J. Cross: WREN WOAI (sw-15.21)
CBS-Bluebirds: KWKH KGKO KOMA KRLL KTSa KTRH (sw-21.52)
NBC-Vass Family: WDAF WOAI WKY WBAP KPRC (sw-15.33)
News: KTAT KTUL KFJZ-Howard Godwin
KLUF-Kahn & Levy
KTSM-Religious Prgm.
KYOO-Handy Ads
WACO-Market Reports

9:30 CST 8:30 MST
NBC-Junior Forum: KYOO WKY WBAP
★ CBS-Let's Pretend, children's pgrm.: KOMA KGKO KTSa KTRH WACO KTUL KRLL KNOW (sw-21.52)
NBC-Harold Nagel's Orch.: WDAF (sw-15.33)
KFDM-What's the New?
KFJZ-Dorothy Dean
KGNC-Swing Music
KLUF-Sunshine Boys
KPRC-Al Evans, organist
KTAT-North Ft. Worth Jamboree
KWKH-Range Riders

9:45 CST 8:45 MST
NBC-Originalities: WKY WOAI WREN WBAP (sw-15.21)
KFDM-Varieties
KFJZ-Howard Godwin
KLUF-Bing Crosby, bar.
KYOO-What's new at Vandevors
WLW-Prayer of Israel

10:00 CST 9:00 MST
NBC-Our American School, Florence Hale, dir.: WDAF KYOO WOA1 (sw-15.33)
★ CBS-Cincinnati Conservatory of Music: KRLL KTSa KTRH KNOW KOMA KTUL KMOX KGKO (sw-21.52)
News: KGNC KFJZ
NBC-Julia Hoyt, talk: WREN
KFDM-Kiddies Club
KLUF-Enric Madrigera's Orch.
KPRC-Maid Tune Finders
KTSM-Women's Variety Prgm.
KWKH-Know Our Schools
WACO-Theater Party
WBAP-Markets
WKY-Skirlin Hour

9:15 CST 8:15 MST
NBC-Doc Whipple, pianist: WOA1 WDAF KYOO (sw-15.33)
NRC-Hill Krenz' Orch.: WREN
KFDM-Morning Melodies
KFJZ-Ray Noble's Orch.
KGNC-Kiddie Matinee
KLUF-News
KPRC-Aragabonds
KTSM-Around the Town
KTUL-ASunday School Lesson
WBAP-Dr. A. H. Flicker
WKV-Markets

10:30 CST 9:30 MST
NBC-Mystery Chel: (sw-15.33)
NRC-Manhattans: WDAF WFAA
CBS-Cincinnati Conservatory of Music: WACO KWKH KNOW KTUL
NBC-Magic of Speech; Vida Havenscroft Sutton, dir.: WREN KPRC WOAI
KFDM-Super Savings
KFJZ-Uncle Ezra & His Boys
KLUF-Parade of Advertisers
KTAT-Kiddie Parade
KTRH-Big Brother
KTSM-Carefree Capers
KYOO-Kiddies Revue
WKV-Treasure Ship

10:45 CST 9:45 MST
NBC-Magic of Speech: (sw-15.21)
NBC-Home Town: WDAF WFAA WKY (sw-15.33)
KFDM-Guy Lombardo's Orch.
KFJZ-Classified Ads
KTSM-Herbert Allen, organist
11:00 CST 10:00 MST
★ NBC-Chasin's Music Series: WDAF WOAI KPRC (sw-15.33)
CBS-Captivators: KNOW KMOX KTSa KWKH KRLL WACO KTUL (sw-21.52)
NRC-Genia Fonariva, sop.: WFAA WREN
KFDM-Classified
KFJZ-Morning Muscals
KGKO-Billy's Melody Five
KGNC-Grain Reports
KLUF-Window Shoppers
KTAT-News
KTSM-Magazine of the Air
KYOO-Handy Ads
WKV Organ Melodies

AFTERNOON

12:00 CST 11:00 MST
CBS-Jack Shannon, tr.: KTSa KRLL KNOW KTRH (sw-15.27)
NRC-Farm Forum: WDAF WFAA
KFDM-Lawrence Quintet
KFJZ-Hi-Flyers
KGKO-Rounders
KGNC-Reser Rhythms
KLUF-Tune Pirates
KMDA-Let's Compare Notes
KDMA-Pop Moore's Oklahomans
KTAT-Racing News
KTSM-Mickey Mouse Meetina
KTUL-News
WACO-Shoppers Express

12:15 CST 11:15 MST
NBC-Rex Battle's Eossemble (sw-15.33)
CBS-Poetic Strings: KTSa KTRH KNOW KWKH KOMA (sw-15.27)
TQJ-Gladiola Gentlemen: WFAA KPRC WOAI
KFDM-Luncheon Melodies
KGNC-Rumba Numbers
KMOX-Magic Kitchen
KRLL-News
KTAT-Maria Koska
KTSM-Around the Town
KTUL-Inquiring Reporter

12:30 CST 11:30 MST
NBC-Old Skipper's Gang: WKY
CBS-Bullado Presents: KOMA KTSa KNOW KGKO WACO KTUL KRLL (sw-15.27)
NBC-Campus Capers: WDAF (sw-15.33)
TQJ-Doughboys: WBAP WOAI KPRC
KFDM-Jefferson Demo. Talk
KFJZ-Popular Music
KLUF-Luncheon Aids
KMOX-Magic Kitchen
KRLL-Rev. W. E. Hawkins Jr.
KTAT-Roundup
KYOO-Bob Will's Playboys
KWKH-Range Riders
WREN-Tulsa Ted

12:45 CST 11:45 MST
CBS-Bullado Presents: KWKH TQJ-Red Hawks: WBAP KPRC WOAI
★ KAOA-MOVIE GOSSIP
KFDM-Luncheon Melodies
KFJZ-Guy Lombardo's Orch.
KGNC-Flying Dutchman
KMOX-Mary Lou & Ambrose
WREN-The Old Skipper

1:00 CST 12:00 MST
NBC-Words & Music: WREN WKY
CBS-Al Roth's Orch.: KWKH KOMA KTRH KTSa KMOX KGKO KNOW KTUL WACO (sw-15.27)
NBC-Chas. Steaross' Orch.: WDAF (sw-15.33)
TQJ-Chuck Wagon Gang: WBAP KPRC WOAI
KFDM-Today's Almanac
KFJZ-The Gospel Hour
KGNC-News
KLUF-Program Paragraphs
KRLL-News; Markets
KTAT-Noon Concert

1:15 CST 12:15 MST
NBC-Words & Music: WBAP WOAI
KFDM-FINA News
KGNC-Waltz Time
KLUF-Jan Garber's Orch.
KPRC-Markets
KRLL-Al Roth's Orch. (CBS)
KTAT-Revival Singers
KTSM-Life of Edison
KYOO-Steamboat Bill; Day Dreaming

1:30 CST 12:30 MST
NBC-Winkey Ensemble: WREN WOA1 KYOO WBAP KPRC (sw-15.21)
CBS-Madison Ensemble: WACO KTSa KOMA KGKO KTRH KWKH KTUL KNOW KMOX KRLL (sw-15.27)
NBC-Rhythm Parade: WDAF (sw-15.33)

Football

A very complete schedule of stations broadcasting football games, the games to be heard and the times will be found on Page 51

KFDM-Salon Melodies
KGNC-Texas Rangers
KLUF-Monitor Views the News
KOB-Illustrated
KTAT-Radio Bible Class
KTSM-Shoppers' Guide
WKY-Football Game

1:45 CST 12:45 MST
CBS-Clyde Barrie, bar.: WACO KOMA KTSa KWKH KRLL KGKO KTRH KNOW (sw-15.27)
KFDM-Tunelut Topics
KFJZ-Guy Lombardo's Orch.
KGNC-Grain & Livestock Reports
KLUF-Ray at Home
KMOX-Window Shoppers
KTUL-Alabama Boys
WREN-Football Game

2:00 CST 1:00 MST
NBC-Varieties: WDAF WBAP (sw-15.33)
CBS-To be announced: WACO KOMA KWKH KTSa KGKO KNOW (sw-15.27)
★ NBC-Country Cousins, Hillbilly Trio: (sw-15.21)
TQJ-Football Series: KPRC WOA1 WFAA
Football Game: KTRH KRLL KTSa KMOX
KFDM-Sabine Tabernacle
KFJZ-Classified Ads
KGNC-Rhythm & Romance
KLUF-Federal Housing Act
KOR-Home & Farm Hour
KTAT-Around the Town
KYOO-News

2:15 CST 1:15 MST
CBS-To be announced: WACO KGKO KNOW KOMA KWKH KRLL KTSa (sw-15.27)
★ NBC-Gate Page, songs & organist: (sw-15.21)
KFJZ-Joe Venuti's Orch.
KLUF-News
KTAT-Road Reports; Weather
KYOO-To be announced
WBAP-Football Game
WLW-Johnny Mastland's Orch.
2:30 CST 1:30 MST
NBC-Geo. Hesserberger's Orch.: (sw-15.21)
★ NBC-Week-End Revue: WDAF (sw-15.33)
Football Game: KTUL KRLL WRAP
KFDM-Boswell Sisters
KFJZ-Benny Goodman's Orch.
KGNC-Police Bulletins
KLUF-Classified Ads
KOB-Dramas of Life
KTAT-Rhythm Haulies
KTSM-Modern Melodies
WACO-News

2:45 CST 1:45 MST
KFDM-Todays Hits
KFJZ-On the Mall
3:00 CST 2:00 MST
NBC-Weekend Revue: (sw-9.53)
NBC-Herman Middlemao's Orch.: (sw-15.21)
TQJ-Football Game: WFAA
KFDM-Recreational Prgm.
KFJZ-Dockery School
AGNC-Football Game
KTSM-One o'Clock Club

3:15 CST 2:15 MST
KFDM-Swing Time
KFJZ-Household Chats
KTSM-Shoppers Guide
3:30 CST 2:30 MST
★ NBC-The Continentals; Hugo Mariani's Orch.: WOA1 WDAF (sw-9.53)
NBC-Joan & the Escorts: (sw-15.21)
KFDM-Concert
KFJZ-Eddy Duchin's Orch.
KTAT-Livestocks; Farm Flashes

3:45 CST 2:45 MST
NBC-Concert Ensemble: (sw-15.21)
KFDM-Amer. Legion Auxiliary
KFJZ-Popular Music
KTAT-Gayle Whitney, accordion

4:00 CST 3:00 MST
NBC-Top Hatters: WDAF WKY (sw-9.53)
NBC-Cadets Quartet: KYOO WOA1 (sw-15.21)
KFDM-Jan Garber's Orch.
KFJZ-Johnny Green's Orch.
KOB-Classics of Music
KTAT-Petite Musicale
KTSM-Thru the Hollywood Lens

4:15 CST 3:15 MST
NBC-Timothy Makepeace, comedy: (sw-15.21)
KFDM-Tango Time
KFJZ-Hal Kemp's Orch.
KMOX-Stardust
WOAI-Top Hatters (NBC)

4:30 CST 3:30 MST
★ NBC-Kaltenmeyer's Kindergarten: Jurce Kamman, Marion & Jim Jurdan, Johnny Wolf, Thor Ericson, Merrill Fugit, Harry Kogen's Orch.: WDAF (sw-9.53)
NBC-Musical Adventures; Alma Schirmer: WREN WOA1

Radio Favorites for 10 Years

Maple City Four

The HAYLOFT HARMONIZERS

with over 40 other Radio Artists including the Novelists, Arkansas Woodchopper; Lucille Long; Hayloft Chorus; Sally Foster; Skyland Scotty and Lulu Belle; Verne, Lee, and Mary; Hoosier and others.
Uncle Ezra; Henry Burr; Joe Kelly, Master of Ceremonies, and others.

EVERY SATURDAY NIGHT—61 NBC STATIONS
A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over station

WOAI or KPRC
8:00 to 9:00 P.M., CST

The Alka-Seltzer National Barn Dance

7:45 CST 6:45 MST
 CBS-Carl Schrieber's Orch.: KOMA KTSa KNOW KWKH KGKO WACO
 Dinner Music: WREN KGNC KFDM
 KLUF-Johnny and His Viola
 KMOX-Movie Preview
 KRLO-Musical Brevities
 KTAT Pop. Tunes
 KTRH-Race Results
 KTUL-Sports; Musical Gems
 WKY-Colonel Courtesy
 WOA1 Sports

6:30 CST 5:30 MST
 NBC-Uncle Jim's Question Bee
 Jim McWilliams: KPRC WOA1 WKY (sw-11.87)

*** CBS-Band Concert; Edward D'Anna, cond.: KNOW WACO KTSa KOMA KMOX (sw-11.83)**
 CBS-Sunset Serenade: KWKH KGKO

Sports Review: KLUF WDAF
 KFDM-Modern Melodies
 KFJZ-They're Off
 FGNC-Salun Music
 KTAT-Passing Show
 KTRH-Cocktail Capers
 KTUL-Ralph Rose, violinist
 WACO-Dan Alford's Orch.
 WFAA College Nights
 WREN-Rubiniol, violinist

6:45 CST 5:45 MST
 NBC-Thornton Fisher, sports: KPRC WOA1
 KFDM-Carson Robison
 KFJZ-Dinner Hour
 KGNC-All-Church Hour
 KLUF-Safety Boys
 KRLO-Sports Review; Musical Prgm.
 KTAT-Parade of Favorites
 KTSa-Sports Parade
 KTUL-Variety Prgm.
 WDAF-Musical Prgm.
 WKY-Rubiniol, violinist
 WREN-Eddie Fitzpatrick's Orch.

7:00 CST 6:00 MST
 NBC-El Chico Spanish Revue: WOA1 KPRC WKY (sw-11.87)

*** CBS-Columbia Workshop:**
 KGKO KRLO KNOW KTUL WWL WACO KOMA (sw-11.83)

NBC-Saturday Night Party; Jane O'Keefe, m.c.; Jane Pickens; Walter Cassel & Stuart Churchhill, vocalists; Ferde Grofe's Orch.: WMAQ W110 (sw-9.53)

C.N.-Rev. Chas. E. Coughlin: WREN WGN WLW
 KFDM-Classified
 KLUF-Interesting People in the News
 KMOX-France Laux
 KOA Eddie Fitzpatrick's Orch.
 KSL-Eve Serenade
 KTAT-Children's Drama Hour
 KTRH-Sports; Dick Freeman
 KTSa-Musical Moments
 KTSM Ed and Zeb
 KWKH-Sports Commentator
 WBAP-Traffic Cop
 WDAF-Musical Prgm.
 WLS-Prairie Ramblers, Patsy Montana, Geo. Goebel
 WSM-Francis Craig's Orch.

7:15 CST 6:15 MST
 CBS-Colum. Workshop: KWKH
 KFDM-Super Savings
 KFJZ-Man on the Street
 KGNC-Sports
 KLUF-Piano Moods
 KMOX-Repub. State. Conv.-KSL-News
 KTAT-Meet the Visitor
 KTSa-Echoes at Eventide
 KTSM-Around the Town
 KTUL-Carolyn Montgomery, WKY-Pipes & Strings
 WLS-Hayloft Party
 WSM-Delmore Brothers

7:30 CST 6:30 MST
 NBC-Meredith Willson's Orch.: WKY KOA WLW WREN KPRC WOA1 (sw-11.87)

*** CBS-Football Revue; Ed. Thorgersen, Kay Kyser's Orch.:**
 Sport Guests: KTSa KRLO KTUL KOMA KMOX KTRH KSL WWL (sw-11.83)

CBS-To be announced: KNOW
 * Jack's Missouri Mountaineers: WSM
 KFDM-Sports News
 KFJZ-Don Bestor's Orch.
 KGKO-Dinner Concert
 KLUF-Man On the Beach
 KTAT-Pluto Pets
 KWKH-Campus Capers
 WACO-Swing Sessions
 WBAP-Musical Brownies
 WGN-Republican Volunteers
 WLS-Barn Dance Party

9:30 CST 8:30 MST
 NBC-Irvin S. Cobb's Paducah Plantation; Dorothy Page & John Mathers, Normaau Field Hall Johnson, Negro Choir, Clarence Muse, bar., Four Blackbirds Quartet; Harry Jackson's Orch.: WDAF KPRC WMAQ WBAP WLW KPRC WKY WOA1 (sw-9.53)

NBC-Jacques Fray's Orch.: WREN KVOO (sw-11.87)

KFDM-Variety Hour
 KFJZ-Lew Stone
 KGNC-Ran Stanley's Orch.
 KLUF-Ladio Jamboree
 KOA-Opera House
 KTAT-News
 KTSM-Metropolitan Moods
 WGN-Fredly Martin's Orch.
 WLS-Barn Dance Jamboree
 WSM-Georgia Wildcats; Crook Brothers; Sarie & Sallie; De-ford Bailey

9:45 CST 8:45 MST
 KFJZ-Lee Downs' Orch.
 KTAT-Popular Tunes
 KTSM-Dramatization
 WLS-Nat'l Barn Dance

10:00 CST 9:00 MST
 * NBC-ALKA-SELTZER Presents National Barn Dance; Sally Foster: KOA WLW WLS (also at 8 p.m.)

CBS-Tommy Dorsey's Orch.: KWKH KNOW KTUL KGKO WACO KOMA
 NBC-Clem McCarthy, sports: KPRC WKY WOA1 WDAF WFAA (sw-9.53)

KFDM-Sabine Tabernacle
 KGNC-All-Request Dance Hour
 KLUF-Cy Perkins' Orch.
 KMOX-Lang Thompson's Orch.
 KOB-Dramas of Life
 KRLO-News
 KSL-Demo. State Comm.
 KTAT-Lally Young's Orch.
 KTRH-Dance Parade
 KTSa-Dancing in San Antonio
 KTSM-Gaieties
 KVOO-Dance Orch.
 WGN-Dick Jurgen's Orch.
 WMAQ-Henry Busse's Orch.
 WREN-Radio Night Club
 WSM-Sid Harkreader & Band; Dixie Liners
 WWL-River Revelers

10:15 CST 9:15 MST
 NBC-Will Osborne's Orch.: WREN (sw-6.14)
 NBC-Blue Barron's Orch.: KPRC WDAF (sw-9.53)
 News: KTUL WOA1 WHO WWL
 KFJZ-Popular Music
 KMOX-Jeeter Pillars' Orch.
 KOMA Auditions; News
 KRLO-Tommy Dorsey's Orch.
 KSL-Republican State Comm.
 KTAT-Bob Hutchinson's Orch.
 KTSM-Concert Hall
 WFAA-Covered Wagon Days
 WKY-Reddy Kilowatt
 WMAQ-Phil Levant's Orch.
 WSM-Uncle Dave Macon; Fruit Jar Drinkers

10:30 CST 9:30 MST
 NBC-Russ Morgan's Orch.: KPRC WDAF WOA1 KVOO (sw-9.53)

CBS-Geo. Olsen's Orch.: KGKO WACO KTRH KWKH KNOW KRLO KTUL KTSa KSL
 NBC-Ray Noble's Orch.: WREN
 News: WKY KOMA
 KFJZ-Dance at Home
 KMOX-Headline Highlights
 KOB-Top Tunes
 KTAT-Sandy Sandler's Orch.
 WFAA-Jay Whidlon's Orch.
 WGN-Ted Fiorito's Orch.
 WHO-Barn Dance Frolic
 WMAQ-Xavier Cugat's Orch.
 WSM-Ussun Hunters; Delmore Brothers
 WWL-River Revelers

10:45 CST 9:45 MST
 KMOX-Boydie Hecburn's Orch.
 KOMA-Dance Orchestra
 KSL-Sat. Night in Sheepfold
 KTRH-Rubiniol, violinist
 WKY-Kem Wright
 WSM-Robert Lunn; Delmore Brothers
 WWL-Asa White

11:00 CST 10:00 MST
 NBC-Johnny Hamp's Orch.: KPRC WREN KVOO (sw-6.14)

CBS-Joe Reichman's Orch.: KNOW KWKH KGKO WACO KRLO KTUL KTSa KOMA
 NBC-Jan Garber's Orch.: WDAF KOA WKY W110
 Dance Orch.: KTRH WGN
 KMOX-Eddie Dunstetter's Orch.
 KSL-Jack & Jill
 KTSM-News
 WENR-Glen Gray's Orch.
 WFAA-Josef Cherniavsky's Orch.
 * WLW-Paul Sullivan, news room
 WMAQ-Theoderson's Orch.
 WOA1-Carol Lofner's Orch.

WMX-Defurd Bailey; Binkley Bros., Curt Poulton, Crook
 WVL-Midnite Serenaders
11:15 CST 10:15 MST
 CBS-Joe Reichman's Orch.: KSL
 WWL KMOX
 KTSM-Rubiniol, violinist
 WLW-Organ & Poems
 WOA1 Sports

11:30 CST 10:30 MST
 NBC-Griff Williams' Orch.: KPRC KOA WREN KVOO
 CBS-Phil Harris' Orch.: KGKO KTSa KNOW KOMA KWKH
 WACO KTUL
 NBC-Charles Stenross' Orch.: WHO WKY WDAF
 MBS-Louis Prima's Orch.: WGN WLW

KMOX-Hal King's Orch.
 KSL-News
 KTSM-Dance Orch.
 WBAP-Joe Venuti's Orch.
 WENR-Louis Panico's Orch.
 WMAQ-Phil Levant's Orch.
 WSL-Gully Jumpers; Sam & Kirk McGee; Binkley Bros.
 WWL-Gus Arnheim

11:45 CST 10:45 MST
 CBS-Harris' Orch.: KSL
 KOMA-Dance Orch.
 KTSM-Parade of Adver.
 WLW-George Olsen

11:00 CST 11:00 MST
 Dance Orch.: WKY WLW
 KMOX-Jeeter Pillars' Orch.
 KGA-News
 KSL-Milo Stelt's Orch.
 KTSM-Parade of Music

KTUL-Night Club
 KVOO-Bob Will's Playboys
 WGN-Ted Fuzito's Orch.
12:15 CST 11:15 MST
 KOA-Jack Meakin's Orch.
12:30 CST 11:30 MST
 KMOX-Weather Report
 KOA-Tom Brown's Orch.
 KSL-Mystery Drama
 KTSM-All-request Prgm.
 WGN-Dick Jurgen's Orch.
 End of Saturday Prgms.

8:00 CST 7:00 MST
 * NBC-ALKA-SELTZER Presents Nat'l Barn Dance: Henry Burr, Verne Lee & Mary; Hoosier Hot Shots; Novelodians, male trio; Sally Foster; Lulu Belle & Arkie, songs; Uncle Ezra; Napla City Four; Joe Kelly, m.c.: WKY WREN WOA1 KPRC WBAP WLS (sw-11.87)

*** CBS-NASH MOTORS CO.** Presents Speed Show with Floyd Gibbons; Vincent Lopez's Orch.: KMOX KSL, KOMA KTSa KTRH KRLO WWL (sw-11.83)

NBC-Snow Village, sketch; Arthur Allen & Parker Fennelly, sketches: WMAQ WDAF KOA (sw-9.53)

KFDM-Musical Moments
 KFJZ-Rudy Vallee's Orch.
 KGKO-Week-end Variety Show
 EGNC-Football Scores
 KLUF-Life of Edison
 KRLO-Jose Manzanera's Orch.
 KTAT-Roosevelt vs. Garoer
 KTSM-Sketches in Melody
 KTUL-Carolyn Montgomery
 KWKH-Petite Musicals
 WGN-Louis Prima's Orch.
 WHO-Barn Dance Frolic
 WLW-Ed McConnell
 WSM-Possun Hunters; Uncle Dave Macon

8:15 CST 7:15 MST
 KFDM-Jefferson Denu. Talk
 KFJZ-Orville Knapp's Orch.
 KLUF-Football Results
 KTSM-Word Man
 KTUL-To be announced
 WGN-News; Quin Ryan's Sports
 WLS-Ivory Anderson, bar.
 WSM-Gully Jumpers

8:30 CST 7:30 MST
 CBS-To be announced: KNOW (sw-11.83)

*** NBC-Chateau; Smith Ballew, m.c.; Victor Young's Orch.;** Edward Everett Horton; Guests: WIAF WMAQ WLW KOA W110 (sw-9.53)

CBS-Saturday Night Serenade: KMOX KRLO KGKO KWKH KTRH WWL KOMA KTSa KTUL

KFDM Dance Hour
 KFJZ-News
 KGNC-Veterans of Foreign War
 KLUF-Round the Town
 KSL-Pioneer Trails
 KTSM-Dinner Hour
 WACO-WPA Concert
 WGN-Dance Orch.
 WSM-Dixie Liners; Curt Poulton; Jack's Mountaineers

8:45 CST 7:45 MST
 KFDM-Front Page Dramas
 KFJZ-Ozzie Nelson's Orch.
 WACO-Sweet Notes

8:00 CST
 * CBS-LUCKY STRIKE CIGAR-ettes Presents Your Hit Parade & Sweepstakes; Bob Harling's Orch.; Edith Dick & Buddy Clark, vocalists; Leaders Male Trio: KNOX KGKO KTSa KWKH WACO KOMA KTUL KTRH KNOW KRLO WWL KSL (sw-6.12)

NBC-Nickelodeon; Sylvia Clark: WREN WOA1 KPRC (sw-6.14)

News: KGNC KFDM
 KFJZ-Radio Nite Club
 KLUF-Duke Ellington's Orch.
 KOB-Hughes Reels
 KTAT-Carlyle Scott Choir
 KTSM-Creil & Sally, sketch
 KVOO-Musie
 WFAA-Stepladder & Saddle Tramps
 WKY-Richard Himber's Orch.
 WLS-Barmyard Jamboree
 WSM-Honey Wilds; Fruit Jar Drinkers; Delmore Brothers

9:15 CST 8:15 MST
 KFDM-Dixie Demons
 KGNC-Hits & Encores
 KOB-Cub Reporters
 KTAT-Dancing Ditties
 KTSM-World Entertains
 KVOO-Harold Red Grange
 WBAP-Lloyd Snyder's Orch.
 WGN-Kay Kyser's Orch.
 WKY-Voice of the Night
 WLS-Dance Frolic
 WOA1-Smilin' Ed McConnell

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SCREEN GUIDE

presents

•Hollywood Legion of Danger — it's by Lowell Thomas!

•Rochelle Hudson's Intimate story on THE DIONNE QUINTS!

•The Story of Ann Sothern's October wedding and it's EXCLUSIVE!

IN THE NEW

SCREEN GUIDE

ON SALE OCT. 25

BING CROSBY'S CHALLENGE TO YOU

(Continued from Page 23)

10. Do you like six out of every ten people you meet?

CHECK UP ON "LOOKS"

1. Can you put the "finishing touch" on at home—and then forget your appearance?
2. Do you dress to suit the "date"—so the fellows don't have to pick pieces of chiffon off barbed-wire fences when you go picnicking, for instance?
3. Is your hair generally under control?
4. Is your make-up all right?
5. Do you wipe off surplus lipstick?
6. How about heels? Do you avoid letting them run down?
7. Do you make "good looks" a habit and not something reserved for your big moments only?
8. Is your aim to dress attractively and not just to attract attention?
9. If it was becoming, would you wear flowers in your hair—even if it wasn't the "newest thing to do"?
10. Do you keep from imitating other girls?

HOW GOOD A SPORT ARE YOU?

1. Are you one of the first to try a new game—instead of hanging back because you might be laughed at?
2. Are you a good loser?
3. If you can do something to help entertain, do you get up and do it without waiting to be urged?
4. Can you "take it" if you find the joke's on you?
5. When there's a room to be decorated for a party, or food to be prepared, do you pitch in and help?
6. If you find you're going to a neighborhood movie when you expected a "large evening," can you grin and bear it?
7. Can you laugh at your mistakes—instead of at other people's?
8. Suppose ants get in the picnic sandwiches and a storm comes up—can you keep your spirits from doing a nose-dive?
9. Do you refuse to "take it out" on somebody else when things go wrong?
10. Have you answered these seven questions as truthfully as you could?

Now find out your total. The highest possible score is 355. If you have that—you ought to be quintuplets so you could circulate more!

If your score is between 355 and 280—You're a top date!

If your score is between 280 and 215—You're a second choice!

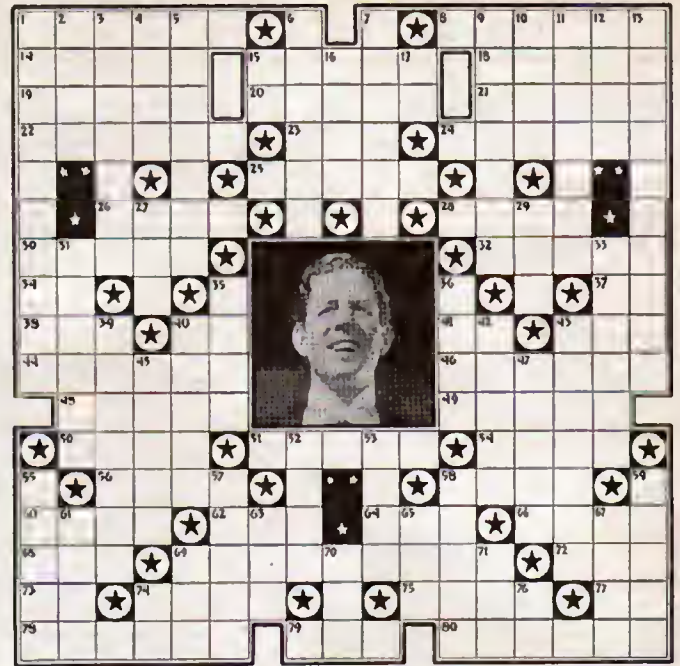
If your score is between 215 and 130—You're practically a wallflower!

If your score is between 130 and 0—You're a fizzle! (Do something quick!)

There isn't a trait to which you answered, "no," you know, that can't be turned into a "yes!" All you have to do is show a little perseverance.

"Every girl is 'tops' with someone," adds Bing, "but if she rates high in this test, she's 'tops' with the crowd!"

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- 1—The star in the portrait
- 8—An absurd story
- 14—First sign of the Zodiac
- 15—Heavy fall of rain
- 18—Happily playing maestro
- 19—Hollywood Hotel announcer
- 20—CBS Executive
- 21—Tone of brown
- 22—Harry —, bandleader
- 23—Equality in numbers
- 24—Sea west of Alaska
- 25—Kings of the jungle
- 26—A bow-like curve
- 28—Native of Denmark
- 30—Billy Jones and — Hare
- 32—To reside
- 34—To accomplish
- 37—To close to
- 38—To investigate
- 40—Thus
- 41—River in Asia
- 43—Novel
- 44—Neighbor Nell, — Revell
- 45—Mar
- 48—Prepared
- 49— — Valley Days
- 50—In good mind
- 51—City in Japan
- 54— — Guzar, tenor
- 56—Table land
- 58—Anglo-Saxon slave
- 60—Raw metals
- 62— — Gluskin, bandleader
- 64—Fowl
- 66—Loyal
- 68—The Supreme Deity
- 69—To perform by turns

VERTICAL

- 1—Town Hall maestro
- 2—Operatic melody
- 3—Feminine name
- 4—Petty offense court (Eng.)
- 5—Perfume
- 6—Radio disturbance
- 7—Rosaline —, radio actress
- 9—Place of military stores

- 10—Contraction of never
- 11—Reach upward (past l.)
- 12—To hink in check
- 13—HADIO GUIDE'S 1935 Radio Queen
- 15—Spanish (abbr.)
- 16—Medley
- 17—Belonging to me
- 29—To fit out
- 29—Immediately
- 31—The late Will —
- 33—South American cowboy
- 35— — Nash, bandleader
- 36—Male — formerly with Al Pearce
- 39—Ghstened
- 40—Lateral part of object
- 42—Sunar — (pl.)
- 43—Hollywood High —, vocal trio
- 45—Narrow streets
- 47—Weak
- 52—Vic and —, sketch
- 53—Roger Wolfe —, bandleader
- 55—Harry —, minstrel maestro
- 57—Fred and Grace
- 58—To make an entrance
- 59—Charles —, tenor
- 61—City in Italy
- 63—An Indian
- 65—Devour
- 67—Resting on
- 69—"A long time —"
- 70—Virginia —, soprano
- 71—Epoch
- 74—Symbol for osmium
- 76—Belonging to me

Solution to Puzzle Given Last Week

GREY	MOLAR	FORT
ALTOE	ADELE	AYER
LOGS	BOWES	YULE
ETI	HER	LYLE
RAILS	TRAGE	
OS	PEARL	LAMBE
EGG	JACK	YPRES
RATES	BENNY	PANT
AL	AL	PAYNE
AL	AL	AD
IRATE	RIPE	OLD
BAR	ON	OC
ALES	ISAGE	BOE
LANE	RULER	FLAW
KNEE	SEARS	FENS

HITS OF THE WEEK

RADIO is like that! When they fall, they fall hard and fast. "Did I Remember?" is one of those; for after all, fifth place is a big drop from the top spot among the nation's favorites. That is where Jean Harlow's hit tune is now.

It's an annual affair at this time of year to watch the songs from the new Astaire-Rogers films. In places four and eight you'll see songs they introduced. The standings of our most popular songs, as culled from "Your Hit Parade," are listed below:

1. When Did You Leave Heaven?
2. Until the Real Thing Comes Along
3. A Star Fell Out of Heaven
4. The Way You Look Tonight
5. Did I Remember?
6. Sing Baby Sing
7. Bye Bye Baby
8. A Fine Romance
9. When I'm With You
10. Who Loves You?
11. Me and the Moon
12. I'm an Old Cow-Hand
13. Rendezvous with a Dream
14. I Can't Escape
15. Mickey Mouse's Birthday Party

COVER PORTRAIT

WHEN it was announced that Helen Hayes would play the role of a madcap playwright's wife in her new series this season, the wisecracks along New York's Great White Way sniggered, murmuring, "And well she might!"

If husband Charlie MacArthur, author of some of Broadway's best evening entertainment, has led Helen Hayes a hectic married life, it has not been a one-sided road by any means. Helen has had her little troubles and woes as well as her triumphs and stardom. Being a trouper, Helen Hayes always has emerged on top.

Last year's "New Penny" established Helen Hayes among the very best of radio entertainers. This year's "Bambi" seems destined to do even more, not only for Miss Hayes, but for radio as a medium of entertainment. With her portrait on its cover, RADIO GUIDE salutes—HELEN HAYES!

NEW! SCIENTIFIC AERIAL

Use the With the Dual Connection

The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (not pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves.

NO OSCILLATING OR WHISTLING

This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aerials. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment. Kinds aerial troubles forever. Send order today.

Try One 5 Days at Our Risk—More Distance and Volume

- Enclosed find \$1.00 for Scientific Aerial, prepaid. If not pleased will return after 5 days for refund.
- Check here if desired send P. P., C. O. D., \$1.00 plus few cents postage. No C. O. D.'s to Canada.

Name
Address
City State

National Laboratories Dept. D., Fargo, No. Dak.

Not an experiment, but fully tested. Many users report over 2,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.



STRAW VOTES AND STRAW PRESIDENTS

(Continued from Page 11)

recent years until now we have reached a maximum mailing of 1,875,000 letters in a single eight-hour day.

"The individually addressed envelopes are distributed among hundreds of expert envelope stuffers. They assemble the ballots and the letters which accompany them with the envelopes. Some of these stuffers become so expert they can assemble 7,000 in a day, which is at the rate of about 15 a minute continuously. A battery of some 20 postage-meters click off pennies by the million—a handsome revenue for Uncle Sam. A special post office is set up at mailing headquarters to expedite the dispatch of the ballots. When the clerks have sorted the mail by states, or sections, the bags of ballots are taken by trucks direct to the trains.

"While the ballots are still being mailed out the returning ballots—voted—begin to come in. They are carefully guarded. A particular watch is kept for spurious or fraudulent votes. As the returns mount, more tellers are put at the job of tallying and more floor space is required, until we have several hundred tellers and supervisors and nearly an entire floor of space, 20,000 square feet, in use. The largest single batch of ballots I can recall arriving in one day was a little over 750,000."

ONLY about twenty people of every hundred to whom cards are sent take the bother to return them. Eighty out of a hundred don't care one way or another who governs them—which is why we still have in existence the undesirable type of politicians—or else feel that the poll is sheer impudence and that it is nobody's business how they are going to vote. A poll costs between \$500,000 and \$600,000. The *Literary Digest* feels it can afford to spend this much because of the returns it will get in news-stand sales, increased advertising and widespread publicity.

The Goodyear people, of course, are bearing the expense of the radio side of the poll at this time. And much

credit must be given to them for daring to use a type of advertising on the air which is bound to antagonize a large group of Republicans one way, or an equally large group of Democrats the other. Gone are the days, except among the most backward concerns, when a radio program was just an excuse to mention a manufacturer's name.

THE poll was first put on the air in 1930, with Floyd Gibbons announcing. Lowell Thomas took over the job in 1931. This year marks the first dual sponsorship—with Goodyear. Always before the *Literary Digest* sponsored the poll itself.

And it is this swaying, changing, fascinating political picture which John Kennedy follows over the air. That is why the broadcasts are given three times a week—because the picture changes so rapidly. The evening broadcasts are made ready while the last-minute totals for the day are still coming in. Not a moment is lost in putting them on the air. Kennedy writes the first part of his script in the kitchen at his home, his favorite place to work. He types the last paragraph onto the end of his pages—he never dictates to a stenographer—just before he steps to the microphone.

Thus, no longer do we need to swelter on the courthouse lawn, or sit at home and wait for the lights to blink or the fire whistle to blow, to tell us how the election is going. We can sit at a radio in an easy chair and let all the pageantry of public opinion, martialled across the forty-eight states, come to our ears. In one more modern miracle, radio not only brings us the turning of the tide but guarantees that we are getting the truth, the whole truth, and nothing but the truth.

News in the making—before it is made! America on Torchlight Parade!

John B. Kennedy may be heard Mondays, Wednesdays and Fridays over an NBC network at 7:15 p.m. EST (6:16 CST; 5:15 MST; 4:15 PST); also over WTAM and WOOD at 7:45 p.m. EST (6:45 CST); and later for the West Coast at 8:15 p.m. PST (9:15 MST).

HOW TO LIVE WITH A PRIMA DONNA

(Continued from Page 17)

Boat," Helen told me, "George sits in the control-room. I value his judgment of my work above all others; I try my very best for several hours to give a good rehearsal and then I go to George and ask him how I did. Of course, I expect a boost and a compliment. At the moment, exhausted and hopeful, I naturally want praise more than frank criticism. If he says 'Only fair' I immediately feel like breaking down and weeping—or what's worse, disputing the verdict.

"You know, it sometimes takes hours of strict holding-myself-in to realize that he's right and that I'm lucky to have him tell me so. I just don't say anything; I hold myself in check until I subside. And inevitably, because of his criticism, the broadcast is better.

"Maybe I have been guilty of a few misdemeanors," she said to me. "Sometimes you find you have to raise a rumpus to get something absolutely essential to a good performance. But of temperamental vocalists as such I've been forever cured by watching some of the very young girl singers in radio raise the roof off to gain a point, or haughtily demand the last ounce of their working associates, or make inexcusable scenes over nothing. Instances such as that have seemed to me so ill-bred and unnecessary. I simply won't commit them."

AND consequently very pleasant is the life of the Possells, which includes four-year-old Sallie Patricia, who is blond and vibrant like her mother, and Mr. Possell's mother and sister.

All this happy harmony cost was the developing of the Possell Prescription for Treating Temperament—(1) try understanding; (2) try a sense of humor; (3) if neither of these works, walk out and leave 'em flat for a while! And as a result I give you a famous example of that very rarest of conditions: their married life's as smooth as the fiddle section of Andre Kostelanetz' band.

Helen Jepson may be heard Thursday on the Show Boat over an NBC network at 9 p.m. EST (8 CST; 7 MST; 6 PST).



Roy Campbell's Royalists, who opened an engagement at Chicago's Drake hotel and a series of NBC network airings recently. They are now heard over NBC on Tuesdays and Fridays and as a regular Mutual network feature



Now . . . a new, scientific lotion that really clears, whitens eyes made red and veined by late hours, over-indulgence, etc. Works in seconds or money back. Winning thousands from boric and old-fashioned solutions. Restful, soothing . . . stainless, safe. At all druggists.

EYE-GENE

I Get 10 WINDOW SHADES

For the Price of One



AND GET UP TO 2 YEARS WEAR FOR 15¢

15c CLOPAYS
SOLVE CLEAN WINDOW SHADE PROBLEM

"WHEN \$1.50 shades used to get dirty, I couldn't afford to change. But now, I get 10 lovely CLOPAYS for the same money! They look as good as the costliest—go 2 years and more without a change. That's REAL ECONOMY!" Why not try this same simple plan, approved by millions? CLOPAYS are made of a new kind of tough, pliable fibre that will not pinhole or crack. In 16 smart patterns and 7 plain colors. Sold by leading 5c and 10c and neighborhood stores. Write for FREE color samples. CLOPAY CORP., 1724 York St., Cincinnati, Ohio.

Special FREE OFFER

Your Birthstone and Horoscope Absolutely Free. Send date of birth today. Offer limited. Enclose 10c to cover handling—mailing. **CAPITOL JEWELERS** 5 N. Wabash Ave., Dept. D-17, Chicago, Illinois



"You'll Get the 'GONG'" ...laughed my friends

But when those radio votes rolled in...!

"Well," I laughed as I turned the dial to another station, "if I couldn't play the piano better than that fellow, I wouldn't even try!" Bill Smith looked at me lazily. We had been listening to one of the most famous of the radio "Amateur Hours." "Why, Joe, you never took a lesson in your life! How could you do better than that?" This was the chance I had been waiting for!

"Listen, Joe," said Red Jones to me, "we dare you to go on the amateur hour!"

"All right," I told them. "Tomorrow I'll put in my application for an audition."

Finally, the great night came. As I stood before the microphone, "The Skipper" asked: "What are you going to play for us, Joe?" "Bach's Minuet in G," I said. "I told him—I could almost hear the crowd gathered around the radio at home laughing."

"All right," said "The Skipper," "go to it, Joe." And I did. I played slowly, softly, just as though I'd been taking lessons for years! Amidst the applause I saty rocked the studio! Almost immediately the wires and phone reels started popping in. The next day, offered to join shows and orchestras started to come . . . But that's another story.

An hour later, as my friends gathered around me asking questions, I explained, "I haven't any special musical ability or talent. I always wanted to learn to play. But you can't take private piano lessons on my

salary. Then one day I saw an advertisement for U. S. School of Music, offering to teach anyone how to play by home study, through a new simplified method which didn't require a teacher. And best of all, the cost averaged only a few cents a day! So I signed up. Well, you know what happened tonight . . . !

This story is typical. More than 700,000 men and women have studied music through the U. S. School of Music system. First you are told what to do—then a picture shows you how to do it—then you do it yourself and hear it. You learn at home in your spare time without a teacher. And you learn faster—much faster than by old-time plodding methods!

FREE Book and Demonstration Lesson

Send for our wonderful illustrated free book and our free demonstration lesson explaining all about this remarkable method and a generous low monthly payment plan that makes it available to everyone.

Sign the coupon and send it to U. S. School of Music, 43310 Brunswick Bldg., New York City. Instruments supplied when needed—cash or credit.

U. S. SCHOOL OF MUSIC
43310 Brunswick Bldg., New York City

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by the Frank Stone; also Free Demonstration Lesson and particulars of your easy payment plan.

Name

Address

Instrument..... Have you Instrument?.....

LEARN TO PLAY BY NOTE
Piano
Guitar
Viola
Saxophone
Organ
Mandolin
Tenor Banjo
Hawaiian Guitar
Piano Accordion
Or Any Other Instrument

YOU CAN'T EAT IT!
BUT IT TURNS INTO MONEY!

National money-maker. You can't eat it— you can't wear it— you can't use it— yet it is so strangely fascinating everyone wants it on sight. Mrs. School said her bills from her profit-level gets extra bonus checks every month. Makes inside \$20,000 profit in one sale. No wonder agents say this mysterious new process is the biggest money-maker ever seen. You don't invest a cent for stock of goods, simply show sample we send our risk. Call on list of active prospects. Get your commission 10 percent— either every or full time. Send name quick for free details of money invention. We'll even refund your 10-cent stamp if you don't say it's the biggest, fastest, most breath-taking money-making proposition you ever saw. Write Al. Schuler, 1037 Evans St., Dept. 13-V, Cincinnati.

I WANT MEN

FORDS GIVEN

TEA AND COFFEE ROUTES
 PAYING UP TO \$60.00 IN A WEEK

National company needs more men to make a regular call on local routes. No experience needed. Complete outfit sent on trial without money risk. If you like you'll want new Ford car or a Packard. Make money on postcard for FREE Facts—
ALBERT MILES
 4713 Monmouth, Cincinnati, Ohio

HAND KNITTING YARNS
 LATEST PATTERNS

FOR SPORT SUITS
 COATS—OBESSES
 SWEATERS—ETC.

SPECIAL WHITE
 ANGORA
 2 BALLS \$1.00

FREE SAMPLES

Satisfaction or Money Refunded
 A trial order will convince you. Specialists for over 25 Yrs.
 J. C. YARN CO., Dept. S.O. 10, 111 Spring St., New York, N.Y.

PANTS MATCHED TO ANY SUIT

DON'T DISCARD Your OLD SUIT
 Wear the coat and rent another pair by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send us a sample of cloth today. We will submit FREE samples of best match obtainable.
 AMERICA'S NEW TOWN PANTS CO.
 Dept. 10-08, 8 W. Randolph St., CHICAGO, ILL.

It's "Swing Time"
 Girls

Buy Direct.. Save \$10

Every style minded girl wants to be the first with the latest. What a thrill to have now what others wear next season. Frederic's French Frocks for the first time offer their out-of-town clientele a model straight from Paris to you. If after three days you are not enchanted with its style and amazed at the quality of its material and finish your money will be cheerfully refunded. Order now so that you will be sure to be the ONE in YOUR set to lead the fashion parade.

Pretty tulle top with modern suadetta detail does it. Flattering swirl skirt with separate tulle bodice, neckline pleated here. Laundry belt. Black with green, blue, or red design. Save \$10 and be weeks ahead by buying NOW from manufacturer direct.

ORDER NOW—INDICATE SIZE AND COLOR
FREDERIC'S FRENCH FROCKS
 540 North Michigan Ave., Chicago, Ill.

Please send the dress shown in Color. \$9.95. Money order? Check? enclosed. Or, send C.O.D.?

Name _____
 Address _____

RADIO GUIDE'S COURT OF HONOR
 ON THE AIR PRESENTS
CONTESTDOM'S GREATEST SCOOP
 A "DOUBLE HEADER" CONTEST

Over 1,000 Cash Prizes—Everybody Has a Chance to Win

RADIO GUIDE offers \$6,000 in all for the most characteristic handwriting—42 prizes weekly, for 12 weeks—504 prizes in all. Also, 705 cash awards for the best slogans submitted during the run of the contest.

THESE CONTESTS WILL BE CONDUCTED IN FULL VIEW OF THE PUBLIC, ON THE CONCOURSE OF THE RCA BUILDING, RADIO CITY, NEW YORK, BEGINNING OCTOBER 12, 1936, AND RUNNING FOR THE NEXT 12 WEEKS.

When in New York City, be RADIO GUIDE'S guest. See this spectacular contest "in a goldfish bowl." RADIO GUIDE invites you to come behind the scenes and see how your contest is being judged.

AWARDS FOR HANDWRITING CONTEST

First Award	1	\$100
Second Award—2 prizes of \$50 each	2	100
Third Award—4 prizes of \$25 each	4	100
Fourth Award—5 prizes, each one an RCA-Victor Record Player and ten Shep Fields records.	5	100
Fifth Award—10 prizes of \$10 each	10	100
Sixth Award—20 prizes of \$5 each	20	100
Total per week		\$500
Total for 12 weeks		\$6,000

SLOGAN CONTEST AWARDS

First Award	1	\$1,000
Second Award	1	500
Third Award	1	250
Fourth Award	1	200
Fifth Award	1	100
Sixth Award—200 prizes of \$5 each	200	1,000
Seventh Award—500 prizes of \$2 each	500	1,000
TOTAL AWARDS		\$10,050

RADIO GUIDE CONTEST RULES

- In each issue of RADIO GUIDE for the next 12 weeks there will be a coupon which may be used as an entry blank in this contest. It is not necessary to use this, but all entries should be sent on paper the same size as the coupon, to facilitate handling. You may copy or trace the coupon. RADIO GUIDE may be examined at its offices or at public libraries free of charge.
- You are invited to submit an original slogan of not more than 10 words—in your own handwriting. This slogan should refer to RADIO GUIDE Weekly, and express its features and purposes, or both. During the 12 weeks, handwriting prizes will be awarded weekly for the most distinctive and unusual handwriting. YOU DO NOT NEED A BEAUTIFUL SCRIPT TO WIN. Some of the most illegible styles of writing show the most unusual characteristics. Each week's handwriting contest closes on Wednesday at 5 p.m., following the broadcast of the previous week. All entries received after 5 p.m. will be judged for the following week's awards. At the end of 12 weeks ALL entries will again be judged for slogan value. Thus if you do not win a prize for your handwriting you still have an opportunity of winning in the slogan group. The slogan contest entries must be received not later than December 30, 1936, at 5 p.m.
- You may submit as many entries as you wish. Winning in one contest does not eliminate you from winning in another.
- Send all entries to RADIO GUIDE, care of National Broadcasting Company, New York, or in care of the station over which you hear the program. All winners will be announced through RADIO GUIDE.
- Be sure your name and address are written plainly in your entry. Entries with insufficient postage will be returned to the Post Office. In fairness to all, RADIO GUIDE positively cannot enter into any correspondence concerning this contest. No entries will be returned, and all entries become the property of the sponsor.
- This offer is open to every man, woman and child, everywhere, except employees of RADIO GUIDE and their families, their advertising agents, employees of the National Broadcasting Company and Certified Contest Service. Judges for the slogan contest will be Certified Contest Service and the editors of RADIO GUIDE. Judge for the handwriting contest will be Helen King, President of the American Graphological Society. In the event of ties, duplicate awards will be made.
- Entrants in this contest must accept the decisions of the judges as final.
- Your entry in this contest is an express acceptance of all the rules printed here.

OFFICIAL ENTRY BLANK
Radio Guide Handwriting-Slogan Contest
 No More Than 10 Words

.....

The above is my entry in your Handwriting-Slogan Contest.

Name.....
 Address.....
 (Address: Radio Guide, c/o National Broadcasting Co., New York, N. Y.)

"IT'S THE GREATEST CORN POPPER I EVER SAW — AND I'VE TESTED POPPERS FOR 20 YEARS!"

BIG ELECTRIC CORN POPPER
 Only \$1.00

Howard C. Smith, V. P., American Pop Corn Co.

As producers of Jolly Time, America's largest selling pop corn, we've tested nearly every popper for 20 years. This popper is so good we want every family to have one. That's why we named it the Jolly Time Popper—and sell it for only \$1 postpaid, under a guarantee of "money back unless it's the best popper you ever used."

The popper is a beauty—rustless gunmetal finish—extra-heavy heat unit approved by Underwriters Laboratories—3-quart capacity. Over 30,000 users declare it's the finest ever. Under our money-back offer, you take no risk. Send a dollar for your big Jolly Time Electric Popper. Test it any way you like. Either you agree it's the finest ever—or return the popper and get your dollar back. Send for your Jolly Time Popper before November 15 and we'll send you a full-size tin of Jolly Time Pop Corn free. You can't lose. Act promptly while supply lasts. Mail your dollar NOW, to AMERICAN POP CORN CO., World's Largest Pop Corn Producers, Box 1027-A, Sioux City, Iowa.

FREE

GUARANTEED TO POP

To pop perfectly, pop corn must contain just enough moisture. In bulk or paper cartons, pop corn dries out, loses moisture, hence fails to pop. But Jolly Time is volumized to perfect popping condition by a patented process, then sealed airtight, so it can't dry out. That's why Jolly Time Pop Corn is unconditionally guaranteed to pop, even in an ordinary skillet or kettle. When buying pop corn, say "Jolly Time."

NEXT WEEK

How Was Marion Talley Transformed Over Night From Pudgy Schoolgirl to Lovely Opera Star? WE KNOW—So Will You When You Read—**RADIO GUIDE**

NEXT WEEK

Music Lessons

A Complete Conservatory Course by Mail Under master teachers. Piano, Harmony, Under Voice, Public School Music, Violin, Cornet, Trumpet, Mandolin, Guitar, Banjo, Organ, Accordion, Saxophone, Clarinet. Lessons eminently easy, complete. Mention instruction desired. Low cost; terms, Catalog free.

NATIONAL ACADEMY OF MUSIC
 Dept. 753, 1526 East 53rd Street, Chicago

ADVICE TO ACCORDIONISTS
 and Magnante PHOTO-CHART

free

Charles Magnante, the famous radio accordionist, reveals secrets of playing (a) explained in playing, (b) special photographs of technique, (c) to start of include your name, address and make of accordion you play.

Write today **EXCELSIOR**

333 SIXTH AVENUE, NEW YORK DEPT. 1017

RADIO'S NEWEST RAGE!

DONALD TOWNE



BEN GRAUER



STARTLING!
MUSIC — STRIKINGLY
EFFECTIVE —
THAT'S SHEP FIELDS!
GOSSIP — STRIKINGLY
FRESH —
THAT'S DONALD
TOWNE! INTRODUCTIONS,
STRIKINGLY
POINTED — THAT'S
BEN GRAUER! GUEST
STARS — STRIKINGLY
APPROPRIATE
— THE BIGGEST
NAMES ON THE AIR!
INSPIRED ENTERTAINMENT—
THAT'S
RADIO GUIDE'S
COURT OF HONOR

RIPLING RHYTHM PLAYED BY SHEP FIELDS

DIFFERENT!
A LIVING PARADE
OF YOUR FAVORITE
STARS — AIR CELEBRITIES
HONORED AS
YOU WOULD HAVE
THEM HONORED —
DOING WHAT YOU
LIKE TO HEAR THEM
DO! THAT'S RADIO
GUIDE'S COURT OF
HONOR, FASHIONED
FOR YOU TO
HEAR, TO ENJOY—
TO THRILL TO—IT'S
TOMORROW'S PRO-
GRAM TODAY — IT
IS RADIO'S ROYAL
CAVALCADE!

EVERY FRIDAY NIGHT
AT TEN O'CLOCK EST
(NINE O'CLOCK CST)

Over WJZ and the
NBC-BLUE NETWORK