

Radio Guide

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Programs and Personalities

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Meet
The Gumps

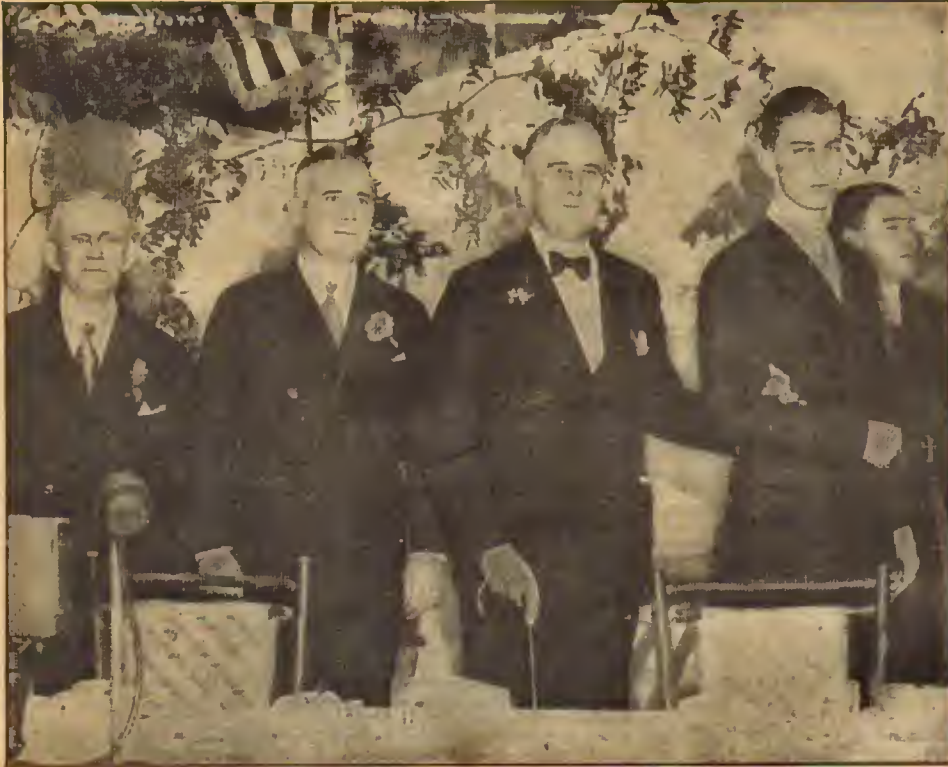
Mary Pickford



Winchell Starts His Newspaper Career
Mother Schumann-Heink Seeks Her Successor

C. A. MULLINO

The Nation at the President's Party



President Roosevelt as he appeared with his son Franklin Junior at the dedication dinner, Georgia Hall, Warm Springs, Georgia

By Harry Steele

BECAUSE a great leader once suffered from infantile paralysis—because he has devoted his few spare moments since to a campaign against the dreaded malady—the entire United States will dance and sing on January 30.

More than 5,000 communities, aided by the widest-reaching broadcast in radio's history, will observe President Roosevelt's birthday to raise funds for further research and preventive work. The millions who participate in this year's festivities will do it with a twofold sentiment—to rejoice in the President's recovery, and

to aid in the national fight to wipe out the malady, known to science as poliomyelitis, completely.

Merging of the country's major networks for an hour beginning at 11:30 p. m. EST (10:30 CST) will create of the people of the nation a solid social group. The brilliant lights of the millionaire's Manhattan penthouse; the shaded glow of the oil lamps in the farmer's isolated dwelling; the sputtering candles in the hovel of the squatter; even the canifire of the cowboy far out on the range will fall upon happy revelers made kin by this glorifying touch of nature.

From multi-tubed all-wave sets and battery-powered one-lung hooopers alike, will pour the post-Christmas message of Good Will on Earth, hred of the human instinct of the strong to aid the weak and the troubled.

Are You Listenin'?

By Tony Wons

IHAVE always said until a few days ago that some day I shall go out West, out to Arizona, out to the great Grand Canyon, and I will spend a long time there living about as close to God as it is possible. But a few days ago I picked up a book written by Alfred Noyes, and in it he had a poem to the Grand Canyon. When you read that poem you want to leave your desk and start for that wonderful land. Have you seen it?

There is nothing finer. A poem by the greatest poet on earth cannot come within a hundredth part of describing its beauties. And so I was about ready to go there for a spell when I looked into a paper and found that in this same great state where this wonderful work of the Creator exists, they were going to murder a woman who in a fit of insane jealousy committed a terrible crime. I read that this poor unfortunate tried to take her own life . . . and when you try to do that you are in the depths of despair. But this great state prevented her doing so in order that it might enjoy the privilege of killing her. I read that, and strange as it may seem I lost all my desire to go there to that land.

Somehow I could not, as I would look at the beauties of that canyon, lose the vision of an insane woman, helpless, ignorant, misguided, but still a human creature—a woman led to a scaffold with a rope on the end and perfectly normal men with all the power of law, in cold blood, strangling the life out of her.

A man and his back-seat driver and seven children came spinning down the road in their livver when a cop

drew up. "Stop," he said. "You're carrying too heavy a load." The back-seat driver turned to the cop and she said: "You're right, officer. I kept telling Henry to throw out the clutch."

The hardest question that has come to me in the mail is from a woman who wants to know how to keep young. There might be somebody who can answer that. I can't.

When I get puffed up with silly vanity and think that I am so much greater than those who didn't happen to be as lucky as I . . . maybe I made more money or got more applause . . . I say that when I imagine I am better than you, or you, or you, and then I read a poem that asks me if I can fix a torn spider's web or put the apple back on the bough, the lily on the stem, the honey back in the comb, unsay a hasty word, undo a deed unkind—I am knocked right off my high perch and land sprawling helplessly on my back. How can I high-hat anybody or anything—how can I strut like a peacock and show off my poor accomplishments—when I am so helpless and ignorant and dimsy? I can puff myself out as big as a zeppelin, but I can't make a spider web like the spider on my porch can. Of course the spider

On January 30, the Biggest Hookup in Radio History Will Unite the Nation in Celebrating the Birthday of Franklin D. Roosevelt

Only such an impulse could generate the national interest in the President's second Birthday ball—a celebration which will eclipse even the inaugural revels. The broadcasting companies are determined to forget all commercial rivalries in their zeal to present the most brilliant array of musical talent ever offered on the air. From intermediate points and both coasts artists of top rank will contribute their all.

IN ORDER that not a solitary listener may fail to find an appeal in the music, the radio executives have asked those who are participating to stress the familiar airs, the folk-type so interwoven with American family development. They have requested the simpler airs so that those who do not care to dance may sing in the community spirit in which the broadcast is launched.

But here will be an interlarding of dance tones supplied by the cream of the country's orchestras—and songs by stars whose names have helped to establish radio as the peer in entertainment fields. So comprehensive will be this great free show that it is estimated a million dollars would barely cover the talent cost if all who are to take part were engaged at their usual rates. The community parties will forward the funds raised to the infantile paralysis campaign. Of the income derived from the nationwide dances, 70 per cent will be retained in the local communities to carry on the fight. The remaining 30 per cent goes to the President, to be turned over to the Birthday Ball Commission for Infantile Paralysis. More than a million dollars was raised by last year's parties. Because of the augmented radio support, this year's celebration is expected to yield a sum far in excess of that. Chairman of the Commission is Henry L. Doherty, New York utility magnate.

NATIONAL reverence is due in part for the public support of this typically Rooseveltian project, but there is a deeper sentiment even than that. Scarcely a movie-goer who doesn't remember the stirring picture of Franklin Delano Roosevelt at the Democratic convention of 1928 struggling to the platform with the aid of two canes to make his speech of nomination for Alfred E. Smith.

It was a striking illustration of the ravages of the malady against which the campaign is being waged. The President's subsequent improvement symbolizes what can be done to limit the tragic after-effects of the disease. This prompted eager concentration of running down the cause of it, and forever stamping it out.

Much of the technical work is being done in the laboratories at Warm Springs, Georgia, where the curative waters have been of inestimable benefit, not only to President Roosevelt but to unfortunates who could not have had the advantage of the restorative spa but for the funds raised by the Birthday Balls.

doesn't progress. He builds the same kind of house today as he did ten thousand years ago.

My ancestors lived in a dark cave. Later they had mud huts, then log cabins, then frame houses and now I live in a flat. They ate raw meat and their muscles were as hard as iron. I eat canned goods and I'm soft as mush. I am better than a spider because I progress. You figure it all out, and if I should be vain about anything—tell me if you can beat it.

I can remember back to the days when men offered their seats to ladies in street cars. Isn't it funny that they don't do that any more? Is it because women are becoming the equal of men in politics and business? Or because they smoke? Why will a man sit tight in his seat when a tired looking working girl stands in the street car? But he'll squirm trying to get his hat off in a crowded elevator when a lady comes in.

Why will he make an awkward lunge and break a leg to pick up a glove or handkerchief that some woman drops on the street, but would never think of carrying the pail of water for the old scrubwoman who cleans out his office? You worry about these riddles!

More of Tony Wons' homey philosophy is heard on Sundays at 5:30 p. m. EST (4:30 CST) over an NBC-WEAF network, in a program sponsored by the S. C. Johnson Company; and weekdays excepting Friday at 11:15 a. m. EST (10:15 CST) over an NBC-WJZ network.

Easy Aces —New Deal

Her Folks Never Did Go for Him, Ne'er-Do-Well of a Newspaper Man—So He Says to Her, He Says: "We'll Show 'Em!" And He Did. And How!

By Howard Wilcox

OF average height and rather stockily built, with a swell sense of humor and an infectious, almost sheepish, grin, Goodman Ace is the Kansas City hick who shook the hayseed from his hair and made good on his own power in the tricky radio business, simply because he had an intense desire to prove to his wife's folks that they were wrong in their out-flattering estimation of his worth.

Today you know him and his gently gooty wife as the Easy Aces. They have a proud radio record of success. Newspapers and magazines are forever holding popularity contests, and whenever radio teams are mentioned, the Easy Aces always are accorded honorable positions in the standings, if not top honors. It took a lot of courage, hard work and imagination to meet the challenge of the folks back home, but Goodman—and Jane—hurdled the challenge in stride.

Like the rookie pitcher in his first big-league game Goodman had nothing on the ball but a prayer when he first bounced into radio. But he did have a do-or-die stubbornness that enabled him to prove that here was one hinterland brood who knew a slick trick or two.

You see, Goodman loved Jane, a zippy little blonde with saucy eyes. They had known each other for years. The romance started in school, but unlike many such affairs it outlived the puppy-love stage and blossomed into the real thing.

It really had its beginning in the mathematics class of the Kansas City High School. As a schoolboy Goodman had a profound knowledge of the higher phases



"If it weren't raining so hard I'd ask you to run away with me and get married"... "What's the rain got to do with it?"

of mathematics. Jane, on the other hand, would stare blankly at the instructor when he lectured on the mysteries of bisected triangles, parallelograms and quadrangles. In sheer pity the bespectacled Lothario would call at her home several evenings each week, and patiently work out her homework problems. Leaping from the dry-as-dust subject of mathematics to the all-absorbing subject of love might be no easy task for the average individual, but Goodman assayed it easily.

CAME graduation, and Goodman, sheepskin in hand, strode into the cold, cruel world to carve his fortune. In time he became the drama and screen critic of the Kansas City *Journal Post*. Once a week, as part of his newspaper job, he broadcast a talk over station KMBC. It was called "Where's a Good Show?" and it really was nothing more than an audible guide to the local moving-picture shows. As a columnist Goodman



Mr. and Mrs. Goodman Ace in their New York apartment. The furniture that they went into debt to obtain, long since has been discarded



"I wasn't nervous during my first broadcast, but when it was all over—I collapsed"

earned \$35 a week. As a radio patterer he received nothing.

About this time Goodman's stock with Jane's parents—never very high at any stage of the game—slithered cellarward. It seems that Jane's folks subscribed to the old-fashioned theory that all newspapermen were aimless drifters and ne'er-do-wells. And radioites were not too highly regarded in Jane's home, either.

"What a time I had convincing the folks that all newspaper reporters were not the blood-and-thunder characters described by the cheap fictioneers, and that all radio and theatrical people were not ill-mannered panderers and hussies!" Goodman says with a laugh.

THE conflict between parent, child and suitor came to the obvious conclusion. Young and impetuous love never was hampered by parental edicts and barriers. From time immemorial kids in love have done as their excited young hearts have dictated, despite the attempts of parents and friends to steer them toward other things.

Jane and Goodman ran away one night about six years ago, and were married.

"I'll never forget that wild night," recalls Goodman as Jane looks on smilingly. "Al Jolson was playing at a local theater, and I invited Jane to see the show. It was a beautiful mid-summer night, and we drove to the theater in my coupe. Al was in superb form, and he electrified Jane and me with his marvelous songs of love and romance."

When they emerged from the theater the rain was

pouring down in torrents—a typical Missouri cloudburst. It doesn't rain often in Missouri. But, brother, when the sky finally does start to weep a veritable flood ensues. Goodman's rickety little car, shied down, seemed as if it would float away any second.

Goodman looked at Jane. "You know, Jane," he said jocularly, "if it weren't raining so hard I'd ask you to run away with me and get married."

Jane's twinkling blues eyes looked up at him. "What's the rain got to do with it?" she asked innocently.

AND so they drove gaily down the wind and rain-swept avenue, unmindful of the pelting drops which swirled upon them and soaked them to the skin. Storm-stalled pedestrians, from their vantage spots in the doorways and areaways, looked at them unbelievably as they whizzed down the street and rolled away into the night.

The following six months were happy and exciting ones for the love-smitten Aces. Gaily and recklessly they went about setting up their home. Goodman hadn't saved much money, but lack of funds didn't handicap them. Credit houses were lenient, and they ran up several thousand dollars' worth of debts. Suddenly the bubble burst. Disillusionment and a plethora of problems and heartbreak surrounded and engulfed them. Goodman lost his job.

The period of depression was terrible on the youngsters. Bravely, they attempted to joy-ride through their poverty. But the problem was too serious. A couple can't be funny and flip when the pangs of hunger are gnawing away at stomachs.

IN desperation Goodman sold his Coupe, but the money thus derived soon disappeared. Jane managed every penny frugally. Before each expenditure she would remove a worn little bag from her purse and consult it. The taut lines deepened between her eyes as the slender bank roll gradually ebbed away and finally vanished. On occasions they quarreled bitterly, but at the conclusion of each spat they embraced and poured out their hearts to each other. Goodman tried desperately to find employment—any kind of work—but all avenues seemed closed.

The weeks lengthened into months. Just when it appeared as if they couldn't possibly stick it out any longer, the miracle occurred. Goodman was recalled by the *Journal-Post*—at a raise in salary. Better yet, his publisher decided to pay him an additional salary for his movie broadcasts. This was the turn in the tide in the fortunes of the Goodman Aces.

Goodman's column in the *Journal-Post* sparkled with wit and brilliancy. He started to freelance, and wrote and sold innumerable stories and articles.

"It's the strangest thing," tells Goodman. "During the entire period when things were rather tough I couldn't sell a blessed story or article. But the moment I returned to work, all the doors to the editors' sanctums seemed to open. For a period I simply couldn't supply the demand, and the money rolled in hand over fist."

Goodman's determination (Continued on Page 21)

MEET THE GUMPS

The Andy Gump Who Began as An Idea in the Mind of a Capable Editor—and Whom His Creator, Sidney Smith, Didn't Like—Has Grown, with the Gump Family, to Gigantic Proportions. Andy Provided a Fortune—Had a Statue Erected in His Honor—and Now He Has Come to Radio

By Henry Bentinck



Back ready for work after a holiday spent in Europe comes Sidney Smith, creator of the Gumps, accompanied by Mrs. Smith



Near the gates of the House that Jack Built stands this tribute to Andy Gump—who brought in the jack. It is Sidney Smith's honest recognition of the character which brought him riches

human figure would attract more readers. Calling Smith to his sanctum one day, he suggested a type that would represent you, me, or the fellow next door—in short, a human sort of a fellow whose affairs could be made of general interest.

Smith demurred, hinting that it probably would follow the fate of so many ill-starred comic strips—ideas that had seemed so fertile to their propounders, only to prove sterile in production. It was no mere stubbornness on Smith's part that postponed his yielding.

THE YEARS between his departure from Bloomington, and his arrival in Chicago on the *Tribune* staff had been studded with disappointments, with dreams that vanished in the hard light of experience. The road he had traveled between these communities so close together geographically was circuitous and baffling. He had not found the longest way round the shortest way home. Memory made him reluctant.

Patterson urged—the artist balked. But firmness won for the editor, and Smith sat down to the task of creating a fabulous character whose fate and actions were to intrigue several million readers with a fervor seldom accorded the careers of living personalities.

Day after day he drew types, selecting them as rapidly as they took outline. To this genius of pen and

TO ALL WHO indulge in occasional dreams of wealth, Uncle Jim, the Austral an banking czar, is the ultimate in imaginary benefactors.

In Sidney Smith, his creator, Uncle Jim is just so much atmosphere. Long-necked Andy Gump, vacillating snoge for Min, is to the artist, the original gentleman with the long whiskers. He is the harbinger of real, not imaginary, wealth, the fictitious Santa Claus who has made a struggling Bloomington, Illinois, boy wealthy beyond the realms of fancy.

Today the Gumps are lifted bodily from the pages of the more than 300 newspapers in which the strip appears, and projected across a national CBS radio network. Millions who do not read the comics know Andy and his associates through loudspeakers. To both readers and listeners he is just a cartoon character. But he is a living, tangible part of the Smith regime, a household god to whom due obeisance is made.

"Old Andy thought that, too," Smith observes fondly as he displays the luxurious furnishings of his elaborate Chicago apartment, or tells of the modern improvements on his wide-reaching Wisconsin farm. For it is a paradox that the creator of so many urban characters is a farmer at heart, himself. He spends less time each year in the city, preferring to follow agricultural pursuits.

Were it not for Mrs. Smith's social activities of which he is courteously indulgent, he doubtless would spend the remainder of his life on the vast tillable acreage which Old Andy has bought for him.

Andy is one man out of a hundred. That many characters of as many sorts and descriptions were drawn by Smith before the chinless, gangling Andy, as he is known today, came into being. This development was no chance matter.



Notables from all over Illinois and Wisconsin surround Andy's statue as he launches his presidential campaign with the historic slogan, "I wear no man's collar." Smith is seated on the Gump knee

His birth, more than a quarter of a century ago, was the finding of a four-leaf clover, the picking up of a horse-shoe or whatever symbol of fortune you will. It marked the end of a tortuous, fruitless road for the boy who had it in him but who hadn't struck his level—the opening of a path to fame and fortune almost unprecedented in the world of art.

It is partly to Captain Joseph Medill Patterson, then a chief executive of the Chicago *Tribune*, that the creation of the Gumps can be traced. In the years B. G. (Before Gump) Smith had come into mediocre notice through his character, Doc Yak, an outgrowth of a goat character which he had employed in political campaign cartoons on a Toledo, Ohio, paper.

Withal that the artist had won a following with the animal character, Captain Patterson believed that a

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wit they failed in distinction from the plethora of comic-strip characters with which the papers were teeming. Finally more than a hundred sketches had found their way to the waste basket—when suddenly as though by magic the shortly-to-be-famous Andy Gump (who wears no man's collar) materialized on the drawing board.

ANDY'S strut, his attempted matrimonial domination, his pointless braggadocio, his penchant for stubborn ignoring of sound advice, his pride in his family and each of his virtues and foibles literally melted into the drawings from the tip of Smith's inspired pen. Patterson was delighted—the artist, still dubious.

Smith's inhibitions about Andy were reflected in the earlier life of the strips. After Min, Chester their son, and the acid-tongued beanpole of a maid, Tilda, had been fashioned from one of Andy's ribs, he placed them into the home which was to be the arena of their affairs. It was no Garden of Eden, and the procedure on the part of the family was to rib the household head.

Now Smith had created four funny characters. "But," he asked himself, "what am I going to do with them?" In desperation he drew a plague of rats. Rats overran the Gump household—and letters of protest from readers overran the *Tribune* office. People don't like rodents—but the very fact of so many protests, showed that they did like the Gumps.

It was the spur that Sid Smith needed. His own



Although it is now necessary for Smith to employ a staff of artists to carry on with the Gump drawings, he concentrates on the origination of sequences and new characters. He is seen here at the drawing board.



On a natural tauporet on the shores of Lake Geneva Andy Gump concocted those famous stump speeches for his presidential campaign a few years ago. This is Smith's conception of the political aspirant as he gathered inspiration.

interest was aroused in Andy—and that was the beginning of the Gump immortality. Once seriously applied, his brain became a hive of situations and he not only created an endless chain of events for the people of the strip but he invested Andy with the characteristics which were to make him always the dominating figure in the long series of episodes which followed.

SUCCESS was flamelike. As the financial rewards began to pour in on Smith it is small wonder that Andy Gump became an actual entity, a gracious benefactor more liberal in fact than the later-developed Uncle Bim is in fancy.

Through the medium of Andy every whim that a struggling youth could indulge, has been gratified—until Sid Smith is surfeited with the luxuries of the world. It is not surprising that he prefers to turn back to the soil, to the simple, rural occupations. Once eager for wealth, he finds that his devotion to money has decreased in ratio to his actual love for Andy Gump.

Near the gates of his magnificent Lake Geneva, Wisconsin, estate, stands a bronze replica of the lovable reprobate. To some it appears garish, to many bombastic. But neither of these is a Smith characteristic. That statue is there for the same reason that figures of the world's great adorn public places.

It is Smith's tribute to his benefactor's achievements, the only physical symbol he could tender to prove his gratitude to an imaginary figure which lifted an artist from the rut of mediocrity and made him a national hero.

SMITH was not always Sid Smith. He was christened Robert Sidney Smith shortly after his birth in the mid-Illinois town on February 13, 1877. Around home and at school he was known as Bobby Smith. It was under that name that he began his career in cartooning.

While he still attended school teachers began to encourage his cartooning. His parents had paid little heed to his talent, but in educational circles it was quickly recognized. In fact, a suggestion of one of his teachers prompted him to abandon school to start his career.

Local surroundings did not hold forth much promise, so the youthful tyro fared forth on a series of "chalk talks" for public school children. His orbit was

a narrow one, as five cents was all he could charge. Eventually he appeared before a group at which several professors were auditors. Interested in the tall, gangly youth, they invited him to what they opined was a much needed dinner. There they advised him to drop the Bobby as it was not sufficiently dignified to make his talks impressive. Promptly he became R. Sidney Smith, later Sidney Smith, and when jobs became a bit more regular and he had less time for flourishes, just plain Sid Smith emerged.

The Doc Yak era in Smith's life was an important one. It afforded him his first car which, in turn, was the stimulus for the out-of-door love which has kept him from going stale. His famous license number "348" has been on every Smith vehicle since the first one.

LITTLE use to ask Smith the origin of the succeeding characters in the strip, now believed to be followed by more than fifty million readers. They just emerged from his imagination without the factual basis accredited by many second-guessers. The nearest to authenticity is Old Timer, the Munchausen of the lakes who likes to rib Andy about his futile talent for angling.

He was the exaggerated counterpart of an oldster whom the artist met while on a fishing jaunt to Northern Minnesota. The weak fishing skill of Andy is a reflection of Smith's own meager ability with rod and reel. Of that his associates say, "He thinks he's a fisherman but it would be kindest to let it go at that."

The background for this fine affinity between Smith and his pen-and-ink protegee is woven out of the artist's deep-rooted sentiment for humanity at large, an emotion which is itself a symbol of boundless understanding.

An example of this trait was Smith's resignation from a newspaper illustrator's job at a time when he endured the meanest sort of existence and abandonment of a job to gratify a principle was a true form of martyrdom. In those days photography was practically unknown in newspapers, and stories were illumined with wood-cuts of line-drawings.

The young artist, doubling as a cartoonist, was sent in a courtroom to record highlights in a murder trial. The defendant was the scion of a prominent family. It was his only departure from normal life; a killing had occurred during a drunken frenzy.

When the harassed youth saw Smith take out his pencil and drawing pad, his first thought was of the shame that would descend upon his unfortunate mother and sisters who also would have been included.

Obtaining permission to address the artist, the young sayer implored Smith not to make the picture. "It was a case of make it or quit," Smith relates, "and you can believe me I needed that week's salary. But of course I quit rather than cause that youth any greater misery."

THERE would be no way of determining how radio has augmented the Gump fans. Once enacted over WGN, the act failed somehow to click, but under its present handling it is rapidly becoming one of the favorite programs on the air.

The script is written by Hlman Brown of New York. All of the standard characters of the daily strip are incorporated in it. Casting the parts was done with as much discrimination as Smith put into the development of the characters.

The difficult part of this domestic bungler is portrayed by Wilmer Walter while the patient, helpful Min is done by Agnes Moorehead. Thirteen-year-old Lester Jay enacts the mischievous Chester, and the remainder of the lead characters including that financial wizard of the Antipodes, Uncle Bim, are in capable hands.

Yes—Sidney Smith reveres Andy Gump. He is at once playmate and counsellor, friend and pal—but most of all the inseparable genie of the lamp to this modern Aladdin.

The Gumps are on the air daily except Saturday and Sunday at 12:15 p. m. EST (11:15 a. m. CST) over the CBS-WABC network.



Shown here is one of Smith's own drawings of the Royal Family as it has been from the beginning—before matrimony overtook the fatuous financial giant from Australia.

Reviewing Radio

By Martin J. Porter

A CONTROVERSY IS raging on Radio Row about amateur hours, with every professional artist lined up against the new vogue as cheap, cruel, misleading and of no consequence, except to save sponsors' money.

The payoff on the fact that amateur broadcasts are floppolas as means of discovering new talent, can be found in the reports of WHITEMAN and DOWNEY. . . . Whiteman, in his memorable Youth of America talent quests, found that only one prospect in 3,000 could amount to anything in radio. . . . Downey toured 27 states recently looking for new talent, and found only seven remote and doubtful possibilities.

Funny situation in which EDITH MASON, the opera canary, finds herself. She had a nibble from a sponsor and got radio conscious, so much so that she cabled a cancellation of her contract at the Scala, in Rome. But Mussolini came right back with an emphatic "No." The Duce considers Edith subject to Italian government order since she is the frau of a Roman, Polacco, who directed the Clio opera. Edith got fussed up about it and went to Uncle Sam's State Department. But the lads there told her that Mussolini was right in considering her, by virtue of matrimony, a subject. So Edith sailed under protest Saturday.

Whether you like it or not, you're going to have those coffee tab operas for another year. . . . And PAUL WHITEMAN, too. . . . News rotated faster than the presses last week, when the ABS, American Broadcasting System, which folded the preceding week, shifted over to WNEW, New York, and became the American Broadcasting Company, in case of litigation and salary claims. WNEW moguls agreed to serve as the key for ninety days. . . . DONALD FLAMM personally is running WMCA as an independent. . . . GOODMAN ACE, noting the influx of amateur spots, says he is going to be different and plan a program with at least one professional aboard. . . . Then there's the adventure of little twelve-year-old Albert Marcus, of Brooklyn, who went with his school chums on an organized tour of Radio City—and disappeared. They found him banging on a grand piano in an otherwise empty studio. Officials got interested in him, because he said he had been taking music lessons from his mother and this was his first opportunity of playing on a concert grand. They asked Albert to play, and lo and behold, he was a genius! . . . So WJZ signed him up.

Somebody played a trick on JERRY COOPER last week. . . . Whoever the mugg was, he went to a Fifth Avenue store, bought a baby crib, infant clothes, bottles, blankets and diapers, telling the management he was



Gale Page, contralto, who broadcasts over a network from the NBC Chicago studios every Thursday at 11:30 a. m. EST (10:30 CST) is looking for a new name for interpreters of modern songs to replace "Blues Singer"

Jerry Cooper. And he took the merchandise and left a bill in Jerry's name. And Jerry is a bachelor! . . . FELIX FERDINANDO and his brother, ANGELO, both bandleaders, are still feuding over the fact that both use the family tag. Nobody seems able to settle it for them. . . . LIS REIS and ARTIE DUNN are back in kilocycle circulation. . . . The music boys and ABE LYMAN presented LITTLE JACK LITTLE a gold watch the other night just because they think Little Jack is a big guy. . . . PHIL SPITALNY is looking for a femme tuba player. The one who's quitting is a little gal who thinks the job of toting a big horn like that around, ought to bring more money than the union scale provides. . . . The entire staff music force of NBC is being shaken up.

NOBLE SISSLE is back in the radio picture in a large way, and they say he's on the way to become a kilocycle khedive. . . . You don't have to be religious to enjoy those Sunday Bible dramas. They're great and expertly staged. . . . JACK BENNY is starting a mystery serial on his show. . . . Didn't I tell you AMOS 'N' ANDY would start a contest? . . . The Crime Clues will go on for at least another year.

Who sent that wire to JACK DENNY last week signed Bill Goodhart the Music Corporation lad? It read: "Humber is burned up because you're using his harp idea and GEORGE OLSEN is sore because you have adopted his prop grin" . . . Pottery songs now being heard: Lower the Top, You Water Be in Pitchers; Why Can't Dish Night Go on Forever. . . . Not long ago H. G. WELLS snubbed the British Broadcasting Corporation and refused to speak in the series, Causes of War. That was because the BBC had censored the speech of PROFESSOR J. B. S. HALDANE genetic expert at London University. The prof was going to speak on War and Eugenics. The NBC, which relayed the series, never received word why Haldane was cancelled. Haldane is now in the U. S. and on January 22, made the forbidden speech.

JIMMY DOOLITTLE, who clipped another cross-country flying record last week, would have reduced the trip by 90 minutes if he hadn't encountered a ghost radio wave riding the Tulsa, Oklahoma, radio beacon, which gave him a dash-dot, instead of dot-dash. So he had to circle and circle before he could get rid of the intruding and unaccountable signal. He told me this himself. . . . The next cycle in radio will be conducted on the lines of economy, like the amateur spots. Sponsors imagine unknowns can be built. They never stop to think that a newcomer with equal talent never can compete with a professional who has an established big name

Plums and Prunes

By Evans Plummer

NEVER let it be said that *Plums and Prunes* is a closed corporation, open only to the writer's version of a story. That matter of the *Minutaires*, by Franklyn MacCormack, vs. *Between the Bookends*, by Ted Malone, therefore deserves reopening just to give the KMBC, originated program's fosterers their inning in court. The evidence they wish to present in behalf of *Between the Bookends* is, in brief:

1. TED MALONE is really F. ALDEN RUSSELL; is not a nephew of Arthur B. Chorch, KMBC general manager. Mr. Chorch is guilty only of taking him out of college to capitalize on his ability in radio programming.

2. *Between the Bookends* was on a western CBS network long previous to the time *Minutaires* was given a network. When the *Bookends* network was taken away by CBS over a year ago in order to make room for some Chicago originated programs, over 4,000 letters of protest were received.

3. It was plain coincidence that Malone's program was given the spot occupied several months earlier by MacCormack's show up to the time this period was turned over to a musical bill.

There are other things to be said in behalf of the integrity and sincerity of Messrs. Malone and Chorch, but we believe these three facts prove their case very well. Therefore, let it be said that *Plums and Prunes* withdraws its suspicions of a dusky gent in the woodpile and the writer offers (knowing full well that all copies have been sold out) to eat one of the Malone books.

And why—if both *Minutaires* and *Between the Bookends* are such good shows, shows which their fans fight to keep—are they not sponsored? The air can do well with more well-presented poetry and prose.

MOST INTERESTING was the 'phone call from the irate advertising executive who demanded our hide—or was about to—because we had dared to "pick on his program by throwing plums at it."

We were just about to ask him what he'd do if

our choice had been prunes when it occurred to us instead to query: "Did you ever eat at a boarding house?" Whereupon he finally caught on to the title of this weekly potpourri.

An advertising executive, mind you, and he is one of the fellows who say that the radio audience has a twelve-year-old intelligence!

That Jan Garber-Guy Lombardo musical style fracas has occupied valuable space in too many columns already. But we peeked over the shoulders of Mr. Voice of Listener and noted that he is printing a very pointed letter this issue under the title of 'Garber's Own Story.' If not misquoted, Garber seems to have settled the matter permanently.

DRAWLING John McLean deserted his avocation of cigarette program announcing rather precipitously. No doubt he has returned to his vocation—that of being a good ship reporter.

Perhaps it should be recorded here that Wayne King's very popular orchestra has been signed for an engagement at the Waldorf-Astoria, New York City, when his present Aragon Ballroom, Chicago, contract ends next October.

RADIO is growing up in Chicago. At least, so Charlie Calvert, actor of the airlines, feels, and feels so strongly that he is organizing a sort of radio Lambs-Friars social club under the name, *Associated Radio Artists*.

Armed with an option on a three-story building at 441 N. LaSalle, Calvert's plans are all-embracing. With quarters for both men and women, there will be provided recreation rooms, a bar and grill serving food and drinks at reasonable (within an announcer's

budget) prices, lounging rooms, a reading room, dressing rooms, lockers, showers—

And, of course, we suppose there will be that little matter of a bulletin board where delinquent members' names may be posted.

SPEAKING of mike tyros, here's a news flash direct from *Goodman Lee* in New York: "There's nothing new around here but amateurs. Such a fuss—we've had them on our program for years now and nobody took the slightest notice. . . . Fred Allen's wearing a red coat on his amateur programs now so they can tell who's who."

PERHAPS you'd enjoy hearing the bit of canine hy-play hack of the scenes on the occasion last week when Dr. Preston Bradley broadcast over CBS against vivisection, after an introduction by the famous Irene Castle McLaughlin, leading anti-vivisectionist.

The broadcast, we unfold, was arranged by CBS as a courtesy to the *Chicago Herald and Examiner*, now engaged in a campaign against experimental incisions on dogs. But CBS, in return for the courtesy, was to receive a publicity picture in the paper.

Well, Mrs. McLaughlin arrived at the studios but without even a muff mull. Learning of the picture to be taken, she realized that she'd have to have a dog or two to lend the proper atmosphere. A search of the CBS studios and the *Herald and Examiner* proved canineless. However, the doggies' socially prominent champion finally succeeded in borrowing two flea-catchers from *June Provinces*, columnist of the *Chicago Tribune*.

Which would be all very well, but that paper is directly opposed to the anti-vivisection campaign, and for every article opposed to dog surgery appearing in the rival *Herald and Examiner*, the *Tribune* blasts forth with a contradictory one charging that medical science could not progress without it.

Heh, heh!

Inside Stuff

Along the Airialto

By Martin Lewis

I TOLD you so several columns ago, but the official report just arrived—CHARLES WINNINGER, perhaps better known to you as Captain Henry the first, returns to the airwaves on February 10. He'll take up for seven weeks on that Sunday nite oil show, where WILL ROGERS leaves off. The PICKFENS SISTERS, THE REVELERS, and FRANK PARKER will also be on the show, singing to the accompaniment of FRANK TOURS' orchestra.

There'll soon be a seafaring One Man's Family on the NBC airwaves. Due to the tremendous interest aroused by the true-to-life CARLETON MORSE characters, the powers that be at Radio City have commissioned BURR COOK (he authored the successful Harbor Lights stories a season or so ago—remember?) to turn out a series patterned along the lines of the Barbour family. If Cook delivers the goods, the adventures of the seafaring family will be aired under the aegis of a sponsor, for a worthy gentleman with a dough bag already has his ears cocked for the first audition hearing.

Burr Cook, incidentally, is the brother of multi-voiced Phil, who recently staged a radio comeback.

If you hear a lot of screaming and shouting when you pass by Radio City, that'll be FRED ALLEN hating with his sponsors over the amateur show they've saddled him with. It's no secret that Fred dislikes the new addition to his program, and if he has his way the amateurs will be dropped from Town Hall Tonight, or maybe tomorrow night.

The high esteem in which the boys of the Fourth Estate hold JACK PEARL was well demonstrated when the biggest turnout for a radio party in years attended the dinner saluting Jack's forthcoming CBS commercial in which he will essay the new role of *Peter Phoenix*. The dinner (on January 14) was held higher up than any radio dinner has been held before—on the 68th floor of the Chrysler Building. The only had events of the evening were the two 68-floor elevator rides for Jack—he gets claustrophobia in closed elevators and shuns them when possible. Incidentally, the maestro for the new programs will be Jack Pearl's first cousin, FREDDIE RICHI, as I intended to say in the first place and not FREDDY MARTIN.

All of a sudden Chesterfield has returned to opera stars again, snaring the lovely voices of two Metropolitan Opera sopranos, LILY PONS and LUCREZIA BORI. With Bori on Mondays and Pons on Wednesdays, Saturday nights have been left as dance nights, with ANDRE KOSTELANETZ and his orchestra and singers having that period to themselves. We presume that Monday and Wednesday competition, such as the FRED ALLEN show on Wednesdays, led the ciggie makers back to the opera canaries. Their choices for the assignment were excellent, for of all the operatic larks those two have perfect mike voices.

HARRY RICHMAN'S Wednesday night show with JOHN B. KENNEDY and JACK DENNY'S orchestra concluded this series with the last broadcast. His Broadway show closed last week and Harry will slip away to the Miami shores for warmth and sunshine. And isn't that where the horses are running?

FIDDIE GUEST, featured on the Household Hour of Musical Memories program, who annually puts up a loving cup for the winner of a ping-pong tournament at the NBC studios in Chicago, was himself eliminated in the first round of play last week.

Did CBS make a mistake when it didn't gobble up the American network when it was wobbling a few days ago? If the junior chain had been able to buy up the ABS layout, they could have competed with each of NBC's webs.

AMELIA EARHART made the networks plenty sore by refusing to speak into their microphones when she landed in California after that sensational Pacific hop. The network coast stations broadcast special messages and directions to her during the flight. Miss Earhart said that contracts would not permit her to do any broadcasting.

PHIL REGAN is deserting the movie studios long enough to warble every Wednesday night for the next thirteen weeks on the BURNS AND ALLEN broadcasts. If your memory serves you right you will recall that Phil used to sing on this show, to the accompaniment of GUY LOMBARDO'S music.

Every Tuesday night at the same time in most of the fire houses throughout the country you always can be assured of hearing the siren and bell. It won't be the firemen preparing to answer a fire call, either; it's just the signal for the start of Fire Chief Ed Wynn's program. The Perfect Fool has it in writing that members of the departments of which he is an honorary chief, listen in regularly each week.



Joan Blaine, wife in *The Story of Mary Marlin*, on NBC weekdays except Saturday at 12 noon EST (11 a. m. CST), is also narrator of the Princess Pat dramas Mondays at 9:30 p. m. EST (8:30 CST) over an NBI-WJZ network and started her career as a concert singer. She's the great-great grand-daughter of James G. Blaine

KILOCYCLE CHATTER: It's none other than that speedy word glubber, TEO HUSING, who will replace JIMMY WALLINGTON as Cantor's stooge when the pop-eyed comic starts his series of broadcasts over the CBS airlines February 3. . . . KATHLEEN WELLS is working on Showboat on a week-to-week contract basis. The collee sponsor is awaiting the audience reaction before signing her for a permanent berth. . . . JESSICA ORAGONETTE has been keeping her Friday night broadcast dates in spite of a severe case of laryngitis which just hangs on. She will take a short vacation from the kilocycles during the month of March and OLGA ALBANI will again pinch-hit for her. . . . Rumors have it that the Penthouse Party series starring MARK HELLINGER and GLAOYS GLAO will not be renewed at the conclusion of the series April 24. . . . After too long an absence, WALTER HUSTON returns to the air in a radio version of *The Bad Man*, on the Sunday Radio Show. You'll be hearing him January 27. . . . The MILLS BROS. again will cross the big pond to invade the British continent at the completion of their work on the BING CROSBY show. . . . ARTELLS DICKSON, whom you hear as the Musical Postman live mornings a week on CBS, is the same person who portrays the role of TOM MIX on that NBC show. . . . SHIRLEY HOWARD moves her grand song program on Thursday evenings to follow RUTH ETTING. . . . LEE SIMS and ILOMAY BAILEY, who should be heard on the airlines regularly, I think, will be guest stars on the MARK HELLINGER show February 6. . . . JANE FROMAN opened at the St. Regis Hotel, New York, swank Tropical Garden, with JOHNNY GREEN'S orchestra Friday night (January 18). It is the good-looking Missouri singer's first night club work in New York. . . . FRANK LUTHER'S trio has been re-signed for 26 weeks on the NBC Heart Throbs of the Hills series. . . . BOB TROUT, for many years CBS presidential announcer in Washington, is now a regular member of Columbia's announcer's stall in New York. . . . The latest diversion taken up by LANNY ROSS is bowling. . . . 'Tis said that ANDRE KOSTELANETZ has a trick cigaret box in his apartment, with labels for four different cigaret brands. If you attempt to get any but the brand which sponsors Maestro Kostelanzet, you are reprimanded by a slight electric shock. . . . After BURNS AND ALLEN led the holdouts against studio audiences so long, and even worked behind a screen which hid them from an orchestra, their sudden switch to studio audiences was nothing short of revolutionary.

A group of life-insurance companies have banded together to discuss the presentation of a new idea for the ether waves, called Symphony of Life. AL GOODMAN'S hand and the Modern Choir auditioned for the program. If acceptable to the potential sponsors, it will be inaugurated during Life Insurance Week in May.

If you've been following this column, you know all about the feud between HARRY EINSTEIN and GEORGE GIVOT as to who is the rightful owner of the title of *Parkyakakas*. EDDIE CANTOR settled that dispute in my mind in his letter to me stating that it belongs to Einstein and no one else.

The squelch proper came when Givot's manager, HERMAN BERNIE, brother of the Ole Maestro, approached Cantor and suggested that the comic try and straighten things out with the two dialecticians, adding that perhaps the two could work together.

Cantor's retort was classic: "I don't think Harry Einstein is big enough yet to have a stooge"—Ouch!

LITTLE JACKIE HELLER is proving his loyalty to his sponsor in a big way. Everyone he meets these days he inquires if they own a dog. If they answer in the affirmative he pleads with them to purchase his sponsor's dog food. It's true so 'elp me. I was dere!

I was present also in one of the rooms of a Chicago hotel recently while the orchestra was broadcasting. It was one of those off nights when a goodly crowd wasn't there, but leave it to the management to make the listeners-in think differently. After the conclusion of each number the waiters and bus boys would gang around the microphone and start applauding. I thought I'd split a lip from laughing.

REEL NEWS: Although reports say that he has, he hasn't yet. I mean that movie contract that LAWRENCE TIBBETT is supposed to have signed. A little matter of script has to be considered. The booming haritone, however, is definitely counting on spending part of the Summer in Hollywood. Out there he will be pretty certain to meet JACK BENNY and FREDDY MARTIN. The latter and his band will be making their first feature picture. Jack Benny's manager is in Hollywood right now, seeing what celluloid work he can line up for the comedian during the warm weather months.

ABE LYMAN is taking his boys out to Hollywood at the termination of his contract at the New York nite spot. He will continue his broadcasts from the coast. . . . RUDY VALLEE, however, will not have to go to the coast to make his next picture for Warner Bros. The scenes for the flicker will be taken on the Naval Academy grounds at Annapolis. Shooting is scheduled to start next Spring. . . . LIONEL "NYAHTING DOINK" STANDER was awarded an RKO film contract and departs for the West Coast next week. His is the Russian-accented voice you've been hearing on the FRED ALLEN and BLOCK AND SULLY programs. . . . Mentioning Fred Allen, I'd like to tell the sponsor of this show that they're ruining the program with those much too frequent and too lengthy advertising spils. . . . TITO GUIZAR leaves for the movie capital on February 16 to work for Fox Films who, besides giving the Mexican tenor a salary, will pay the line charges for his weekly broadcasts. . . . JESSICA DRAGONETTE completed her portion of a movie that was shot in the East. It will be shipped to Hollywood to be worked into the picture *Big Broadcast of 1935*.

Twice thus far in the life of DOROTHY LAMOUR have contests played their important parts. Once in 1930, when she was the runner-up to Miss Universe in the Galveston beauty contest, and more recently when she was one of the first dozen contestants in the Radio Guide Queen Election.

Seems that the Radio Guide election brought her from virtual obscurity to the attention of important people in radio. . . . One of the important men was RUDY VALLEE.

When she arrived in New York recently, Rudy met her at an affair and immediately remembered her as one of the important runners-up in the Radio Queen contest. Rudy used his good offices and aided her in securing an attractive job clanting in the Hrk Club in New York, and when she opened at the club, Vallee left his own assignment at the Hollywood and dashed over to the club so that he personally might be able to present her to the smart and exclusive audience.

Thus, Dorothy Lamour seems to be headed for big things, and she publicly acknowledges that progress might have been much different had she not been entered as a contestant in the Radio Guide poll!

BANDSTAND: RAY NOBLE'S difficulty with the musicians' union seems to have been ironed out, and the ban preventing him from playing in this country has been lifted. The bandsman will start a commercial series for a perfumer on March 1. . . . FREDDY MARTIN, supplanted at the St. Regis by JOHNNY GREEN, has been casting around for a new spot.

Mother Schumann-Heink

By Carleton Smith

"Always I Say to the Young People Who Come to Me for Advice, 'Are You Willing to Sacrifice Everything Else in the World for Your Voice?' ... Singing Is a Lifetime of Sacrifice, Disappointment, Heartbreak. But If They Have the Great Voice, They Will Sing." So Says Mother Schumann-Heink

Although in her seventies, and a great-grandmother, Madame Schumann-Heink sings on the radio every Sunday afternoon. She has the distinction of having lived to see her name achieve a place in grand opera that is almost legendary.

Carleton Smith, her friend and critic, in previous instalments has told of her rich associations among kings and commoners, of her stage experience, of her beginnings in grand opera both abroad and in America. Herewith is presented the sixth instalment of his story of her life.

ACH, HOW I want to find a contralto before I die!" Mother Schumann-Heink was speaking seriously today, about serious things. She had promised she would tell me about her proteges, her long search for the great contralto who would take her acknowledged place, after her death, as the greatest contralto in the world. Also, she had promised to tell some of her advice to young singers.

"Always I listen—on the radio, on the stage, at the opera—I want so to hear it, that great contralto. I want to be the first to discover, and to help it."

I asked her if she had had many proteges.

"Every singer has them!" she answered promptly. "All my life I have surrounded myself with young singers. But not often do they go very far, these young American girls. They are so impatient, they want everything to happen—at once! Like that!" and she snapped her fingers.

"This singing business—it is so very hard. Always I say to the young people who come to me for advice, 'Are you willing to sacrifice everything else in the world to your voice?' If they are not, then I know they will not succeed. Singing is more than a profession, it is a lifetime sacrifice, disappointment, heart-break."

"And these young singers, often they say to me that the managers, they pay no attention to the good voices. That is not true! Let once a voice of real merit appear, with musical sense and determination to back it up, and watch the managers and the radio people scramble for it!"



Mary McCoy, popular young soprano, who studied with Mother before making her radio debut

Eddle Foy, famous clown of vaudeville, who never forgot a Christmas gesture that Mother made in an hour that was one of the darkest for him



Mother Schumann-Heink's son Ferdinand, shown with her, consulted her and received the benefit of her very valuable and experienced advice immediately before the opening of a play in which he had a leading part

"No. If you have the voice and the brain, and the proper ambition—then I say go ahead! And you will get there!"

Mother Schumann-Heink believes that ambitious young singers first should get competent critics to judge whether they have talent before they spend years of hard work and money on training for the opera or the radio or the concert stage.

"And by critics I do not mean vocal teachers," she says. "I mean people who are not interested in selling you courses of lessons, but who are real musicians—and not afraid to tell you the truth!"

And Mother ought to know. Ever since her first successful singing days she has helped other singers younger than herself to reach success. Her friends estimate that she has spent more than \$100,000 on young artists. She has a weakness for them.

Quite by accident a few years ago in a New Jersey town she heard a young singer named Ed McNamara sing. The singer was a policeman, but from the first moment she heard him Mother Schumann-Heink went into ecstasies. She clasped him to her bosom. She told him she knew he had great talent, that his voice was marvelous, and that she, personally, would see him on the road to fame. They would begin at once. She herself was to sing a concert at Poughkeepsie the following night, and he would sing with her!

Next evening found the policeman struggling into his first suit of evening clothes. He seemed frightfully embarrassed. Here he was a singer without training, with no knowledge of platform technique or stage presence—and he had come to sing with the greatest contralto of the age, before thousands of people. The situation was too much for him. Soon his knees were knocking, his throat dry, and he sent word to Schumann-Heink that he wouldn't be able to go on.

A moment later Schumann-Heink sailed into his dressing room.

"What's all this trouble I hear about you?" she shouted. "What's the matter? You are afraid of the voice, afraid you will not be a success, eh? Well let me tell you just one thing, my boy, I know more about the voice than anyone in that audience—see?" She jerked a thumb over her shoulder to indicate the audience. "And I say you are good enough. So why the hell you stand there shaking?"

The policeman went on—and, as Schumann-Heink predicted, he was a great success. Later he made a very profitable living out of his pleasing voice, and was glad to desert his policeman's beat forever.

Another voice that Mother discovered and taught was that of the lovely young radio singer, Mary McCoy. Mary came to Schumann-Heink as a pupil in New York when she taught a master class for a few years; and Mary today is very proud and anxious to tell people that she is a pupil of Madame Schumann-Heink.



President Roosevelt, Mother's friend, and Graham McNamee, her pupil-instructor

Graham McNamee also learned something from Schumann-Heink, although not singing. It was just good common sense.

Graham contemplated his first vaudeville tour, and was pretty worried about his lack of experience along that line. Schumann-Heink had just finished one of the most successful vaudeville tours ever undertaken.

"Graham," she said, "what for you worry so much? Just be yourself. Be Graham McNamee. And the people, they will love you!"

Graham remembered this, and made a fine showing. But this was the end of the story.

WHEN Mother Schumann-Heink first was approached by radio interests and asked to sign a contract, she hesitated.

"That funny little box they tell me to sing into, it made me feel very queer. I didn't know what to make of it. No audience, no hand-claps, no nothing—just this announcer tellow and this little box, and the four walls!"

"Well, so I ask Graham. I say, 'You know, I feel very shaky about this here thing. I want you to help me.'"

"So, Graham he laughs and he tells me, 'Mother Schumann-Heink just be yourself! Be Schumann-Heink, and we'll love it!'"

"So that was a good joke on me, now wasn't it?" She laughed merrily.

"But to get back to these young singers. It is a hard climb. And in America one needs money—much money—to advertise in these here music magazines, to get the proper training. to (Continued on Page 23)

The Private Life of Walter Winchell

"The Phonetically Spelled Words Were Invented Because of My Uncertainty About the Exact Spelling. Whenever in Doubt About a Word, I Distorted It Purposely," Says Walter. But His Spelling of the Name "June Magee" Was Blazed in Memory from the First Time He Heard It

By Jack Banner

Walter Winchell, credited with originating the current newspaper vogue purveying the most exclusive and unauthorized news of impending divorces, marriages, quarrels and babies, has a syndicated column in newspapers all over the country; he's been in radio for four years. He is 37 years old, slim, prematurely gray, nervous in his movements, quick of temper, a human dynamo in action.

Renouncing his father's plans to put him into the silk business, Walter joined Eddie Cantor and George Jessel, boyhood playmates, and went on the stage, first as a singing usher and later as a "discovery" of Gus Edwards.

WALTER was very clever with his typewriter, even in those embryonic trouping days. True, he had practically no education, and he was not strong on rules of syntax and grammar, but his words had a ring of sincerity and carried a distinct punch. As a matter of fact, it can be said that Winchell scaled the journalistic heights because he had scant respect for the formulas and taboos of the writing craft. Had Walter followed the established rules of grammar and spelling, it is safe to assume that he would not be the famous newspaper and radio figure he is today.

Let us look at one of the first editions of *The Nuisance*, his theatrical bulletin. Under a general column

Even in this early Winchell bulletin-board effort there is a certain charm of style—something absolutely different from the run-of-the-mill writing. It proves that Walter always had a sense of native style, despite his lack of education.

Readers of his column are familiar with such Winchellisms as Mehbeso, Mehbeso, and Merdless Fruths. Yet they first appeared in the *Nuisance* way back in 1920, many years before Walter received his first newspaper job. Other bulletin-board issues contained such Winchellisms as pllicker, pfrail, frinistance, ziggies etc.

"How about it Walter?" we asked. "How did you coin such words, yawning when you meant dawning, —I w... l... h—



Of course the movies didn't overlook such a publicized person as Walter Winchell. He is shown here with confreres and friends while on a visit to Universal's lot in Hollywood: (from left) Jack Dempsey, Carl Laemmle Junior, and Tom Mix

combination of accidents, hard work and sheer genius—people no longer fall in love, get married, have babies, or are divorced. Instead they are *on fire* or *are that way*; are *middle-aided*, *storked* and *blessed evented*; or are *Renovated* and *melted*. Add to the list of Broadway locations *man stem* and *Maqda Lane*; champagne became *giggle water*. To every person's vocabulary he added "Is my face red?" and "You dope!"

MAKING whoopee," perhaps, is his most celebrated expression. Many writers have claimed that Walter first coined the words back in his hoofing days, but this is in error. They first appeared in the *New York Graphic* in 1924. Here is exactly what Walter wrote: "Frances Williams and Dick Simmons stayed up till 5 a. m. the other yawning, making whoopee at La Guinan's asylum." The expression caught on like wild-fire. So deep an impression did it make that it is now incorporated in many standard English dictionaries.

To return to the *Nuisance*—theater managers were amused and impressed with the homemade gazette, and occasionally it was reproduced by a patronizing newspaper along the route. One manager, however, was so affected that he sent a copy of the paper to Glenn Condon, managing editor of the *Vanderbilt News*, an official publication of the variety stage.

Condon liked the breezy little sheet and its peculiar phraseology, and reproduced a facsimile of the *Nuisance* in the *Vanderbilt News*. He also dispatched a letter to the adolescent tyro, complimenting him on his ingenuity.

"And," continued Condon in his letter, "I would be happy to accept and print any news which you care to send me. I am positive that the experience of sending contributions to the *News* will stand you in good stead when and if you decide to adopt journalism as your life work. At present the *News* is unable to pay for contributions, but I am certain that we will be able to strike a suitable monetary arrangement at some later date."

In the eyes of Walter Winchell, the honor of seeing his brain child reproduced on (Continued on Page 25)



The Great Gabber himself is authority for the statement that Winchellisms "yawning," "ziggies," et cetera—were invented as a protective device against his sense of inferiority as a spell-caster and grammarian

you meant wedded, and the numerous other Winchellisms? And what is the exact reason for all the phonetically spelled words?"

"That's easy," responded Walter honestly. "Much of it came about accidentally because I was such a lousy hand with a typewriter. The phonetically spelled words, frankly were first invented because of my uncertainty about the exact spelling of many words. Whenever in doubt about a word, I distorted it purposely."

Which explanation undoubtedly will shock many Winchell fans, who have conjured glamorous theories about the origin of his writing twists. The Great Gabber himself is authority for the statement that his Winchellisms were invented as a protective device against his sense of inferiority as a grammarian.

YAWNING was born when he punched the "y" instead of the "d" on the typewriter. His keen wit immediately appreciated the significance of the accidental synonym. Welded, too, came about accidentally when his groping fingers found the "l" instead of the "d" on his keyboard.

Thus by gradual evolution, and by dint of a com-

called *lav* (facts) Walter typed

"Ralph Lohse, of the first act, always wanted to be a circus patawmer, but he wound up in vaudeville, poor fellow. . . Billy Sharp, of the Boys Echoes act, longed to be a rabbi as a kid but his feet just wouldn't behave, so he became a dancer instead. . . Me? Someone told me once that I'd make a good editor, and like a fool I believed him."

Further along in the same column Walter displayed the first signs of his zest for printing the personal items that subsequently brought him fame:

"What was Jimmy doing out with Mabel 'till 3 a. m. this yawning? . . . Helen and Pete were welded yest'day, and it's about time."

Radio Gives Death a Holiday

Calling All Cars

In Oakland, California, Pretty Betty Grose Was Tired of Babies . . . and Dishes . . . and Men. So She Decided That She Had Had Enough. But She Didn't Reckon on Radio as the Protector of Life



Betty Grose, only twenty-one, married at fourteen, the mother of five children, soon to be the mother of the sixth

By Arthur Kent

BETTY GROSE had five children, yet she wondered when life would begin for her. "I can run away," she said, "or I can kill myself."

The baby was crying. The stew had just boiled over, streaking the pot, hissing on the stove and filling the shabby kitchen with a burnt smell. There was very little butter for supper.

At fourteen, Betty had married George Grose. Now, at 21 she was a slim, beautiful woman—but utterly desperate. Her bright blonde hair straggled from beneath a towel which was wrapped around her head. Her lovely figure was mottled in a faded but clean house-dress. And in just the same way, the bright dreams of her girlhood—dreams of romance and gaiety and triumph—had been overlaid and frustrated by grinding years of housework.

"Work, work, work," murmured Betty Grose, "and a new baby almost every year. And soon I'll be old—old!"

A heavy step sounded on the back porch. The door opened.

"Daddy!" shrieked little Betty Marie, the oldest child—who was only five years old at that.

AROUND the tired, strong laborer who entered the kitchen, four of the children clustered: Betty Marie, Patsy, Billy and two-year-old Teddy. Baby Constance went right on wailing in her clothes-basket. George Grose fondled the clinging children, but he moved toward his beautiful wife.

"Hello," he said, and kissed her.
"Hello," said Betty Grose, very quietly. She did not return the kiss. George went to the sink to wash his hands. Betty poured the stew into five assorted soup-plates, and one cup without a handle. They are then Betty pushed back her chair.

"George," she said, "I'm going to leave you." She was pale.

"What are you going to do?" her husband asked. His eyes showed pain, but he did not seem surprised.

Radio's life-saving hero, Lieutenant George A. Lallement, who was in the squad car when the electric call went over the air—and who did his duty nobly

Betty tried to answer, but couldn't.

"You've got to have your share," her husband said quietly. "I'll help—all I can. Now this is what I think you'd better do . . ." And so George Grose helped the wife he loved dearly, even though she was leaving him. For he felt that he had done her an injustice by marrying her so young, and he pitied her because she had had no girlhood.

"Ten cents a dance . . . Oh, how they weigh me down!"

THE WORDS and the tune of that song about a taxi-dancer ran through Betty's mind, as she trotted around the shiny floor, in the arms of strange men. For Betty had become a taxi-dancer herself—but she wasn't feeling "weighed down." Far from it!

"Gee, kid—you sure can step!" murmured the hawk-nosed youth who was hiring her talents for this number. His arm tightened around her waist, but Betty gently pulled away, with a smile.

"You're a wonderful dancer yourself," she said tactfully. "It's nice to get on the floor with a fellow who really wants to *dance*—and knows how." The young man straightened and began to lead her through more intricate steps, which Betty followed with real relish. He could dance, and she felt sure that she had managed to lead his mind away from love-making. She was right. Pleased by her praise, he led her expertly and didn't hug her too tightly.

"Let's have another one, later on," he said, as they walked off the floor.

"That'll be swell," Betty responded. "Thanks." Never had life been so exciting. Betty, the little caterpillar of a housewife, had turned into a gorgeous moth. For two weeks now she had come every night to the dimly-lit dance hall. And how different this life was from the humdrum. (Continued on Page 28)

"Dance! Betty exclaimed. "All my life I've dreamed about being a dancer! I'll even work in a taxi-dance hall till I get enough to buy decent clothes!" Her voice broke.

"Take it easy, kid," her husband said very gently. "I knew this was going to happen. I don't blame you. You were just a baby when we got married, and you've been having babies of your own ever since. You've never had a chance to play. Besides I'm eleven years older than you . . ." He sighed. "What about the children?"

"Oh—I'll have to have my babies!" the young mother exclaimed.

"That's all right," George replied. "Sure. I'll give you most of my pay."



Father Coughlin Speaks

"We Are Being Persuaded," Says Father Coughlin, Speaking of Our Entering the World Court, "To Mingle Our Mentalities with the Monstrosities of Europe, and to Submit Our International Affairs to the Decision of Men Who Are Intellectually Hostile, Both to Us and to Our Institutions"

IN HIS thirteenth talk of the current series, delivered Sunday afternoon, January 20, over a nationwide network from the Shrine of the Little Flower, Father Coughlin discussed "The Probable Action of Congress" in entering the World Court—with reservations. He said:

"If the United States of America enters the World Court, it submits itself to laws not made by Americans but by members of the League of Nations, by the fifty-four nations whose members owe us public debts of \$12,000,000,000, and private debts perhaps as large—nations who have broken their contracts with us as they welched on payments—nations who will enforce the judgment of this World Court with the cannon of Japan, with the airplane of Italy, with the financial wizardry of England, and the combined forces of the world, if we dare refuse to follow the judgments of the Supreme Court in the matter of our international debts."

Father Coughlin traced the history of the League of Nations, one proviso of which is the World Court. He said that it was born of the idealism of Woodrow Wilson, "on two points the most un-American President whoever occupied the chair at the White House—so un-American as to believe that America's destiny was wedded with that of Europe—as to believe in denying the Jeffersonian principles of majority rule. Wilson heeded not the doctrine which spells the name of James Monroe.

"I had been taught that peace is bestowed only on men of good will. 'Glory to God in the highest, and on earth peace to men of good will,' is the correct citation of that most angelic pronouncement which was preached over the cradle at Bethlehem.

"Well from the very outset the League of Nations was doomed to failure, because it was born in a cradle of the Peace Treaty of Versailles which was innocent of good will, because with every instinct of a Bernard Baruch (Woodrow Wilson's chief advisor on the formation of the League of Nations) its main purpose was to mangle beyond redemption the vanquished people (Germany).

First, the League is an organization established to make laws. Second, it is an organization by which the nations who belong are pledged to enforce these laws with their armies and their navies. Last, it is a super-state without flag or citizen, organized to apply these laws to a World Court, better known as the League Court.

"Who are the signatories of this League of Nations at this moment? They are 54 sovereign states whose representatives form the assembly of the League.

"Well, the World Court, created by Article 17 of the League of Nations, with fifteen members, makes its decisions.

NOW, my friends, why should I discuss the League of Nations when there is question only of our becoming a member of the World Court? The answer is: If the United States of America enters the World Court, it submits itself to laws not made by Americans, but by members of the League of Nations, by the Abyssinians, by the Afghans, by the British Empire, by France and Germany—by every signatory. If we enter the World Court, we are subscribing purely to the principle that there is a court higher than our Supreme Court, despite whatsoever reservations we may have in our mind.

"We are asked to cast our American destiny perhaps with the Communistic atheism of Moscow, perhaps with the dictatorship of Germany and Italy, perhaps with the socialism of France, or perhaps with the constant and pernicious jealousy of the Balkans, together with the Imperialism of Britain. We are asked to cast out lot with these. We are asked to take our laws and our principles of international

action from these men who think atheistically who think communistically who are miles apart from the mentality of American democracy of American liberty, and of American republicanism.

"What is there so dangerous in this organization? It is nothing more than the principle that the minority of any nation in Europe, in race, in religion or in language has the right to appeal over its own sovereign state and present its case before the

the League of Nations, on armaments and war preparations? Know you not that the skies are filled in Europe with airplanes—and the ports are jammed with submarines? Oh, Europe has solved her unemployment problem by mobilizing the idle.

"The ancient outpost of Western civilization, Russia in fact, has now become the far-Eastern frontier of the yellow hordes of Asia. War is inevitable. We are expected to finance the next war, and keep Europe safe for Communism.

"Since the World War and since the establishment of the League of Nations, we have witnessed confliction in Japan and China, whose streets ran red with blood—despite the fact that the League of Nations stood harmlessly by. We have witnessed wholesale murders and assassinations—and the League of Nations mumbled not a word of protest.

"And we witnessed in South America the cattle war. The League of Nations folded its hands and pulled its beads, not even knowing how to stop it, not even knowing how to prevent the war. Well, in vain have we waited for the League of Nations to intervene, and it will not interfere because it is destined to create war upon earth simply because it is an outgrowth of the unjust Treaty of Versailles, where hatred instead of love was legalized."

FATHER Coughlin then drew attention to a pamphlet, "The A B C of the League of Nations," published in 1917, with the benediction of ex-President Taft, George Wickersham, and Rabbi Stephen Wise.

"One of the advantages derived from membership in the League of Nations, they tell us," said Father Coughlin, "is to exchange information concerning military and naval programs, and industry adaptable to war-like processes. Now in common language, this is right down the alley of the munitions makers who at this moment are being investigated.

"Moreover, this same A B C tells us that it is to secure fair and humane treatment for laborers at home, and in all countries with which they trade. I wonder if this applies to an English citizen—or to a Chinese coolie—or to the French in Morocco? I wonder what they have done for the laborer in the world, except depress him, except take his job from him, and except bear him down under the heel of exploitation . . .

"In other words, my friends, it intends to tell the Supreme Court of the United States, it intends to tell the Senate of the United States, to go to the devil, and to cast its laws into the waste-paper basket because now there is a higher court than the court of the United States Senate and the Supreme Court.

"Moreover, to quote from its own propaganda, this pamphlet says that the Council of the League of Nations shall have the power to try the evils attendant upon the private enterprise of munitions.

"Since when did this Council of the League of Nations appoint Senator Nye? Since 1917 they had their chance.

"Since 1917 they have failed to investigate the activities of the munitions makers. Only from men who are opposed to the League of Nations did we get the truth of the munitions racket, of the war racket.

"As a matter of fact we, the most outstanding nation divorced from the League of Nations, have been the only ones to investigate the munitions manufacturers.

"And the Duponts, who have been investigated, are among the chief proponents in this nation for us to sign away our sovereignty and join the League of Nations. They know where they are leading us."



Father Coughlin and his Mother, shown at Royal Oak. They are devoted to each other—and one of the regrets of Father Coughlin's life is that his busy round of activities does not permit him to spend more time with her

Tribunal of the World Court. That is the substance of the League of Nations. That is the philosophy that minorities rule majorities."

And how does this work out? Father Coughlin explained.

THERE are minorities today in our own nation of the United States who, once we have entered the World Court, would be enabled to appeal from the judgment, from the decision, of our Supreme Court of the United States through this master creation known as the League Court. The Japanese in California, subjected perchance to some state law which deprives them of some equalities, can seek redress, not in Washington, but in Geneva—not Americans shall settle their status."

Besides, Father Coughlin said, one of the effects of our entering the World Court would be that the nations would "gang us into submission" as to the settlement of their public debts without payment. And he added.

"Since the establishment of the League of Nations and the World Court we have been marching steadily away from peace. Who tells us that the League of Nations and the World Court have operated, even in the least benefits toward the establishment of peace? Know you not your history? Know you not that every capital in Europe has expended more money since the establishment of

Address Father Coughlin at Royal Oak, Michigan, for Full Text of Speech

Coming Events



Raquel Carlay, on the air Sunday, January 27 at 9 p. m. EST (8 CST) over an NBC-WEAF network, was formerly Rachel Carlez

Time Shown Is Eastern Standard

Sunday, January 27

INTERNATIONAL Broadcast from Monte Carlo will bring to American listeners over the CBS-WABC network from 11:45 a. m. to 12 noon, a vital color review of the scene and activities, including the gambling at the famous Casino.

Flashes of Fun

PORTLAND: Pappa says that the world is going to the dogs.

Fred Allen: Yes, Portland, but the dogs are holding out for a better offer.

—Town Hall Tonight

Freddy Martin: My, Don, but you look thin. Aren't you losing weight?

Donald Novis: I should say I am. Fred, I'm trying to cut down on expenses!

—Vleeks Open House

Officer: Are you alien?

Johannie Bucke: Naw—I feel fine.

Officer: Where were you born?

Burke: In Pittsburgh.

Officer: When did you first see the light of day?

Burke: When I moved to Philadelphia!

—Vallee Variety Program

Joe Penner: Well, I just got new shoes and they squeak. That's why I decided to become a song-writer.

Ozzie Nelson: But tell me, Joe, how do squeaky shoes help to make you a song-writer?

Penner: Because now I got music in my sole!

—Bakers Broadcast

Ed Wynns: I have a new pet talking giraffe, and I named it after Gertie Stein.

Graham: Yeah, Chief? Why did you name it after Gertie Stein?

Wynn: Because, Graham, whatever the giraffe says is over everyone's head!

—Texaco Broadcast

ARTURO TOSCANINI will direct the New York Philharmonic Symphony Orchestra in the first of his concerts this season, on the CBS-WABC chain at 2 p. m.

Alice Through the Microphone, a special program in honor of Lewis Carroll, author of Alice in Wonderland on the anniversary of his 102nd birthday, will be broadcast at 3 p. m. over an NBC-WJZ network. Scenes from Alice in Wonderland will be enacted, after which Chierico will interview the characters.

Monday, January 28

Oberlin Conservatory of Music, featuring its noted Woodwind Ensemble, will offer a special program over the CBS-WABC network from 10 to 10:30 a. m.

JOSEPHINE GIBSON, cooking expert, returns to the air in a new series of Hostess Counsel talks accompanied by **LOIS MILLER** organist. The program, originating in Pittsburgh will be heard each Monday, Wednesday and Friday over an NBC split network at 11:15 a. m. for the Midwest 9 a. m. for the East.

LECREZIA BORI, famous operatic soprano will be the new headliner in **ANDRE KOSTELANETZ'** program over the CBS-WABC network at 8 p. m.

An original microphone serial written by **OTTO HARBACH**, distinguished author of a score of Broadway successes, will be inaugurated over an NBC-WEAF network at 8:30 p. m. The half-hour dramatic and musical program, yet unnamed, to be heard each Monday, will replace the House Party Series.

Tuesday, January 29

The first of a series of talks on the Future Policy of Great Britain in India will be heard at 4 p. m. over an NBC-WJZ network in an international broadcast from London. Right Honorable **WINSTON CHURCHILL** will open the series.

BAINBRIDGE COLBY, former Secretary of State, will discuss Problems of the Hour when he addresses an open meeting of the American Coalition of Patriotic, Civic and Fraternal Societies in Washington at 9 p. m., over an NBC-WJZ network.

Wednesday, January 30

LILY PONS, coloratura soprano, will be featured as the soloist every Wednesday over the CBS-WABC network from 8 to 8:30 p. m., with **ANDRE KOSTELANETZ'** orchestra and vocal ensemble.

The second annual nationwide celebration of **PRESIDENT ROOSEVELT'S** birthday, proceeds from which will be used in the fight against infantile paralysis, will be observed in a special hour-long broadcast of party music and songs over the combined networks of the Columbia Broadcasting System and the National Broadcasting Company from 10:30 to 11:30 p. m. Thursday.

Thursday, January 31

A new series of Oriental philosophy and poetry by **BASIL RUSSDALE**, entitled Temple Bells, will be inaugurated over an NBC-WEAF network at 1 p. m. and will be presented each Thursday thereafter. An orchestra directed by George Shackley will feature specially arranged Oriental music.

MAJOR HENRY H. CURRAN, director of the National Economy League, will discuss Recovery in 1935 in an address over CBS-WABC at 10:30 p. m.

Friday, February 1

RABBI ISRAEL GOLDSTEIN will be heard in a series of programs during February as the guest speaker on the Jewish Program, Friday nights at 9:30 p. m., over an NBC-WJZ network.

Saturday, February 2

EMERY DELUSCHI, composer-conductor, is heard in a new half-hour weekly program, Concert Miniatures, over the CBS-WABC network at 10:45 a. m.

Effective today and weekly hereafter, **GRACE HAYES**, musical-comedy star, changes the time of her broadcast to 6:45 p. m. over an NBC-WJZ network, replacing the PICKENS SISTERS.

WILLIAM A. BRADY will be heard over the CBS-WABC network at a new time, from 9:15 to 9:30 p. m., this Saturday, and on subsequent Saturdays from 9 to 9:15 p. m.

Hits of Week

THIS PAST week saw many changes in the status of the song division of radio. Heading both groups of the weekly tabulation is the new number, Blue Moon. Unless all indications fail, this song will become one of the nation's real hit tunes.

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Blue Moon	30
Hands Across the Table	28
Dancing with My Shadow	25
Hot Cha Cha	22
June in January	19
Hell's Kitchen	18
Fellow My Secret Heart	15
Believe It Beloved	14
Because of One Upon a Time	12
You're the Too	11

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Blue Moon	30
Love Is Just Around the Corner	27
Where There's Smoke There's Fire	26
Hands Across the Table	24
Believe It Beloved	21
You the Night and Music	19
Mcenglow	17
Dancing with My Shadow	15
Fellow My Secret Heart	14
Winter Wonderland	12

Song hits requested most frequently from two of the maestros last week were:

Chas Calloway: Blue Moon, Hot Cha Cha, College Rhythm.
Guy Lombard: Blue Moon, You're the Tops, Believe It Beloved.

Ten Years Ago

RECORDING company reports John M. Cornack-Luzreza Bort broadcast caused tremendous increase in sales. This is one of the best tests of commercial possibilities of broadcasting.

MADAME FRANCES ALDA makes her microphone debut over network of eight stations.

ENGINEERS H. A. Brown and C. A. Keener, experimenting at the University of Illinois with carrierless broadcast waves, claim their invention eliminates fading and increases sharpness of tuning.

WENDELL HALL, the Red-Headed Music Maker, and his wife are in Havana, Cuba, on their honeymoon tour; London to be the next stop.

THIRTY-FIVE of country's best stations are assigned to new and less conflicting wave-lengths.

WBAP in Fort Worth, Texas, pioneers in the airing of Negro camp meetings. Station draws huge applause mail following pickup of services of Holiness Church of God in Christ.

AROUND THE STATIONS Radio Joy, canary from the studios of KHJ, Los Angeles, wins prize for singing at annual Ruller Canary Show. His talent is credited to hearing musical programs in studios . . . Coal miners two hundred feet down at Lincoln, Ill., tune in WCCO, Minneapolis . . . KSAC, the Kansas Aggies' station, experiments with programs designed for 9,000 rural schools.

Bulls and Boners

WATSON: "The disgrace killed Welch and he hanged himself several years later."—W. E. Johnson, Fairmont, W. Va. (Dec. 30; KDKA; 4 p. m.)

Eddie Cavanaugh: "Lulu Belle's descendants came over in the *Mayflower*."—Sylvan E. Arnold, Decatur, Ill. (Jan. 3; WBBM; 12:25 p. m.)

Lowell Thomas: "But no Christmas celebration can compare with the one of January 25, 1914."—M. McCanness, Meeker, Okla. (Dec. 25; WJZ network; 5:50 p. m.)

Rudy Vallee: "The Norsemen will sing some Christmas carols that they have been singing for hundreds of years in England."—Miss Agnes Cummings, Bronx, N. Y. (Dec. 25; WJZ; 12:16 a. m.)

Mrs. Jordan: "That will give you the skin you'd love to touch in thirty days."—M. Blanchard, New Orleans, La. (Jan. 1; WDSI; 8:10 p. m.)

Tom Hanlon: "The bugler just walked by astride his beautiful horse."—Miss Lois A. Edgell, Baltimore, Md. (Jan. 1; WJBR; 12:45 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners Editor c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Music in the Air

HEADLINE NEWS this week concerns the initial 1935 broadcast of ARTURO TOSCANINI, musician *par excellence* and first conductor of the world. When he takes over the leadership of the New York Philharmonic-Symphony, that organization at once becomes the finest symphony orchestra in existence. He has the power to inspire players to out-do themselves. Of that we shall say more later.

Mr. Toscanini starts his broadcast with Bruckner's Seventh Symphony, containing the much disputed "Dirge." It has never been finally determined whether this was written before or after Wagner's death. At any rate, Bruckner wished it known that his inspiration came with the news of Wagner's death. His two heroes were God and Richard Wagner.

Lauritz Melchior

ANOTHER STELLAR attraction is the singing Sunday (NBC, at 8 p. m. EST, 7 CST) of LAURITZ MELCHIOR, the world's ranking Wagnerian tenor. Acclaimed on three continents as the greatest Tristan, Siegfried, Siegmund and Tannhäuser, Mr. Melchior's appearances before the microphone have been all too rare.

Born in Copenhagen he sang first in a choir, where his young soprano voice won the favor of Queen Alexandra of England, the distinguished Danish princess who had married Edward VII. Melchior loved music and with his blind sister, would sit in Denmark's Royal Opera under the stage in the boxes for the blind. When he made his debut, it was as a baritone. Nearly all the famous Wagnerian tenors, Nieman and Jean de Reszke for instance, first were baritones.

It was as a tenor that the young Melchior achieved his success. And during the decade he has been at the Metropolitan Opera House, he has steadily grown and matured in the distinguished roles he sings.

Pro-Arte Series

THE BEST NEWS in months for lovers of the Beethoven Quartets is the announcement of eight chamber music recitals by the Pro-Arte String Quartet of Brussels. The dates are Jan. 26, Feb. 1 and 2, 8 and 9, 15 and 16, with the final concert on Friday, February 22 (all over CBS, at 4:15 p. m. EST, 3:15 CST).

The first three broadcasts will be occupied on large part with the six quartets which comprise Beethoven's Opus 18. The manuscripts have been lost, and the information about them is scanty and partly conjectural. They cover the period during which Beethoven was writ-

By Carleton Smith

ing the violin sonatas, Opus 12, the First Symphony, Prometheus and the Moon of Olives.

Of Beethoven's inventive power, there has been considerable discussion. It is generally conceded that he had, with a possible exception, the greatest constructive genius of any musician who ever lived—perhaps of any artist except Shakespeare. Also he entered into the full inheritance of Mozart and Haydn, so that he could assume in his hearers a general acquaintance with the forms of the sonata movements, and could therefore treat them with a freedom which would have been impossible to his predecessors. The result is that in all six quartets there is not a superfluous har-

Brahms Fourth

VLADIMIR GOLDSCHMANN and the St. Louis Symphony have been filling the late hours on Monday evenings (NBC at 11:30 p. m. EST, 10:30 CST) with glorious music. They choose, this week, Brahms' Fourth Symphony. Listen to it and see if you do not agree that "too much has been said of the tragic content of this symphony. Its autumnal hue is not pervasive. Often you fancy that you can hear him asking uneasily that perturbing question, implying a lie that is half truth, a truth that is half lie:

"Who dreamed that beauty passes like a dream?"

Don't Miss!

The high sopranos with *Andre Kastelanetz'* orchestra: LUCREZIA BORI on Mondays (CBS at 9 p. m. EST, 8 CST) and LILY PONS on Wednesdays (CBS at 9 p. m. EST, 8 CST).

HOWARD BARIOW'S complete description of the music of Elijah during his Understanding Music series (Jan. 29, CBS, at 6:30 p. m. EST, 5:30 CST). The dramatic figure of the energetic and zealous, yet stern and gloomy prophet, Elijah, had captured Mendelssohn's imagination long before he put the Biblical story into music.

"Alice Through the Microphone," a modern version of the old "Wonderland" and "Looking Glass" tales.

Lucrezia Bori and Joseph Bentonelli singing Massenet's delicate love music to Abbe Prevost's novel, "Manon" (Sun., NBC, 8 p. m. EST, 7 CST).

Emanuel Liss, Metropolitan basso, placed in the



Gladys Swarthnut, whose singing may be heard over an NBC-WEAF network Monday, January 28, at 8:30 p. m. EST (7:30 CST), and Tuesday, January 29, at 10 p. m. EST (9 CST)

middle of "familiar music presented in the majestic manner," and singing (CBS, 9 p. m. EST, 8 CST): Si La Rigueur from La Juive; The Two Grenadiers; Le Cor; and Old Black Joe.

Cesar Franck's A major violin and piano sonata, so full of that great organist's mystic and poetic sentiment (NBC, Jan. 29, 1:30 p. m.) . . . or the Pageant of P. T. Barnum (NBC, Jan. 29, 9:30 p. m.).

Heard on the Air

By Walter Sinclair and James Connors

Walter Sinclair, Celebrated Critic, Each Week Reviews for Readers of RADIO GUIDE, New and Old Programs on the Air. Mr. Sinclair's Rating System Is as Follows: ★★—The Perfect Program, Rare Even in Radio; ★★—Excellent; ★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Herewith Are Presented More of His Reviews, Heard During the Week Ending January 19. James Connors assists Mr. Sinclair.

Kate Smith's New-Star Revue ★★★
Program heard Monday, January 14, at 8:30 p. m. EST (7:30 CST) over CBS-WAEC network.
Talent: Kate Smith and Ted Collins, Jack Miller's Orchestra, Three Ambassadors, new stars, Marie Fowler and James Farrell.

Kate's new air vehicle is going places, despite the fact that it features two amateur singers every broadcast. The blessing of the New-Star Revue style of amateur hunting is that the actual eliminations are run off before air time, and only the winners—generally very well selected, too—are heard. Thus no one suffers, neither listener nor unfit tyro.

Surrounding Kate is a splendid orchestra under the baton of Jack Miller, a male trio of average excellence, and a commercial announcer who sounds sincere rather than Oxford.

Novelty high spot of the show is the presentation of a song souvenir of yesterday during which a dramatic episode sets the scene for the number to be offered by Kate. Home on the Range was the tune so spotlighted this night; Dear Old Girl, the week previous.

Kate's musical programs are well-rounded, offering generally several ballads, the song souvenir, and a rhythmic number for a hot finish. Her voice is still top and has lost none of its appeal. And in her capacity

of mistress of ceremonies, she so far has kept away from the sugary sweetness which annoyed no end on her former series.

Princess Pat Players ★
The Pay-Off, a play in three acts, presented Monday, January 14, at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network.

Cast: Joan Blaine as Janet Wayne, Arthur Jacobson as Richard Layden, Philip Lord as Banker Wayne, Arthur Brandon as the Sheriff, Douglas Hope as Movie Magnate.

Radio plays have one redeeming feature—they are one-time shots for which everybody occasionally must be thankful, including the cast. The Pay-Off is one that you probably never will be called upon to listen to again. It dealt with an impossible situation wherein a bank is used by a moving-picture producer to make a hold-up sequence in a hick town. Real stick-up men are introduced, who crash the party and get away with a lot of stage money before anybody is wise to what's happening. Janet Wayne, the heroine daughter of Banker Wayne, then uses the situation to get herself what she thinks is a nice, fat, movie contract for a year, before she lets the unconvincing sheriff "spring" the movie director and his business manager. She flits off to Hollywood, becomes the rage, and marries the director.—Foody!

It hardly would be fair to judge the cast's work in a vehicle that had so little to recommend it. There was no rhyme nor reason to the sequence. It hopped from one situation to the next with the abruptness of a person's falling off a cliff with not even a rope ladder handy to slide down, there was nothing but one's imagination to bridge over the somewhat dissociated scenes. In rare spots the cast gave evidence of latent talent fighting for expression, but with parts that gave little latitude for histrionics.

Little Jackie Heller ★★
Heard Monday, January 14, at 10 p. m. EST (9 CST) over an NBC-WJZ network.

Little Jackie Heller graduated from a day-time spot at the piano to an evening spot with an orchestra and a sponsor. He seemed a vastly improved performer. The dynamic little ex-king of the flyweights became a little over-ambitious with his ballad numbers, and for a moment or two it looked as if he were hanging on ropes, vocally speaking; but he rolled out of it nicely and wound up fresh as a daisy, doing a song that was made to order for him, a little patter number, Rolling Along with the Breeze.

Whispering Jack Smith ★★
Premiere Tuesday, January 15, at 7:15 p. m. EST (6:15 CST) over NBC-WEAF network.

Talent: Whispering Jack Smith, baritone, conducting 12-piece orchestra.

Many have been the phonograph discs bearing the voice waves of Whispering Jack Smith, and large has been their sale. There must have been a reason, and Smith gives you a clue to that in his new series in which he donbles as vocalist and bandleader.

Songs are done in typical Whispering Jack deep, confidential baritone style, and commercial credits are new; not boreome. This is a good program to start the evening and should please the ladies.

Senator Huey P. Long ★★
Heard Tuesday, January 15, 10:30 p. m. EST (9:30 CST) over a CBS network.

What a delightful dialectician was lost to the stage and radio when Huey Long, the Kingfish of Louisiana, went into politics! He sounded like a grand combination of Andy and the Kingfish of the famous Amos and Andy sketches. He even (Continued on Page 19)

Programs for Sunday, January 27

Log of Stations Northwest

Call Letters	Kilo-cycles	Watts	Location	Net-work
KFAB	770	5,000	Lincoln	C
KFDY	780	1,000	Brinkley	L
KFH	1,300	1,000	Wichita	C
KFI*	640	50,000	L. Angli's	N
KFYR	550	2,500	Bismark	N
KGNF	1,430	1,000	N. Platte	L
KMOX*	1,090	50,000	St. Louis	C
KOA	830	50,000	Denver	N
KOIL	1,260	2,500	Omaha	N
KSCJ	1,330	2,500	St. City	C
KSL	1,130	50,000	St. City	C
KSO	1,320	500	Des Moines	N
KSTP	1,460	50,000	St. Paul	N
KTAR	620	1,000	Phoenix	N
KWCR	1,530	250	Ced Rapids	N
WBAP*	800	50,000	Ft. Worth	N
WBMM†	770	25,000	Chicago	C
WCAL	1,250	2,500	N. Hildel	L
WCCO	810	50,000	Minneapolis	C
WOAY	940	1,000	Fargo	N
WIBC	1,290	2,500	Duluth	N
WENR	870	50,000	Chicago	N
WFAA*	860	50,000	Dallas	N
WGN	720	50,000	Chicago	L
WHD	1,000	50,000	Ovnsport	N
WISN	1,120	1,000	Milwaukee	C
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WMT	600	2,500	Wat'loo	C
WNAX	570	2,500	Yankin	C
WOAI*	1,190	50,000	S. N. A. To	N
WOW	590	1,000	Omaha	N
WTMJ	620	2,500	Milwaukee	N

Edition C
 KSL—Rev. Robin Ayers
 WLS—News, John Bentley
 9:00 a.m.
 NBC—Southern States, KOIL WLW
 NRC—Delta, Pulpar; Dr. S. J. Parker, Cadman; KSTP WLBW
 KTYH WHO KOA
 CBS—Church of the Air; Dr. Ferdinand G. Blanchard; KSL
 WFCO KFAB KSTP KFH
 WBBM
 KTAR—Funny Paper Man
 WDAY—Truth and Mission Hour
 WGN—Sunday Morning Concert
 WLS—You're Program
 WLS—College of Law
 WMAQ—Smoking Hour
 WMT—Rev. Anton Cedarholm
 WNAX—Religious Service
 WDW—Rev. R. R. Brown
 WTMJ—Annual the Firstside
 9:30 a.m.
 CBS—News; Patterns in Harmony; WCO WMT KSCJ
 KFH
 NBC—Walker String Quartet
 KSTP WBCF KFYH KOA
 KOIL WLW
 KFAB—Watch Tower Pgm.
 KSL—Fmle Tom Reading Comcs.
 KTAR—El Mexican Church Serv.
 WLS—High & Low (NBC)
 WLS—Paul Ruler, Evangelist
 WTMJ—News; Masters of Rhythm
 9:45 a.m.
 CBS—Between the Bookends; WCCO WMT WNAX KFAB
 KSCJ KFH
 WHO—Southern Folk Songs
 10:00 a.m.
 NBC—News; Mexican Mariacha
 Orch. KOIL WLW KSTP
 KFYH WDAY KOA KTAR
 CBS—Religious WMT KFAB
 WNAX WCO KFH KSL
 WLS—KSCJ
 WGN—Northwestern University Program
 WISN—Melody Time
 WLSN—Melody Parade
 WLW—Cadle Tabernacle Choir
 WMAQ—Old Songs of the Church
 L—(Local)
 N—NBC (National B'd'g Co.)
 These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Look for the Bell Δ for Religious Services and Programs
 7:00 a.m.
 NBC—Bradley Kincaid, songs; WOW
 NBC—Tone Pictures; WLW
 WMT—Sunday Morning Miscelane
 7:15 a.m.
 NRC—Melody Hour; Guest Soloists; Grande Trio; WOW
 7:30 a.m.
 KOIL—Wm. Mealer, organist (NBC)
 WLW—Church Forum
 WMT—Organ Melodies
 WTMJ—Salvation Army
 8:00 a.m.
 CBS—Aunt Suzan's; WNAX
 WCO KSCJ KFH KSL
 NBC—Coast to Coast on a Bus; KOIL KFYR KSTP WBCB
 WMAQ WLW
 NRC—The Balladeers; WOW
 KO—Uncle Bill Reads the Funnies
 WDAY—Union Mission Hour
 WISN—Musical Meditation
 WLS—Ronelle Fay, organist
 WMT—Reading the Funnies
 WTMJ—Devoational Services
 8:15 a.m.
 NBC—Florence Wightman, harpist; WOW
 WCAL—Norwegian Lutheran Services
 8:30 a.m.
 NBC—Peerless Trio; WOW
 KFH—Uncle Ben Reading the Funnies
 KSL—Journal Comics
 WISN—Spiritual Fellowship
 WLS—Verna Lee and Mary
 WTMJ—Our Club
 8:45 a.m.
 NBC—Allen Eakins, bass-baritone; WOW

Star \star Indicates High Spot Selections

11:45 a.m.
 \star CBS—Broadcast from Monte Carlo; KSL KFH
 KOA—Music Hall (NBC)
 KSL—Watch Tower
 WCO—Abbie Scientific Trails
 WLS—Vibrant Strings Ensemble
 WTMJ—Variety Program

Afternoon

12:00 Noon
 NBC—Dr. Larnegie; "Little Known Facts About Well-Known People"; WMAQ
 CBS—Church of the Air; Dr. E. Calvin W. Allan, Christian Scientist; WCO KSCJ KFH
 KSL WMT
 NRC—Music Hall WENR
 WGN—Reading of the Condes
 WISN—Hour of Studies
 WLS—Hollywood Matinee
 WNAX—Edith Gurney
 WQW—Foster Flanagan's Rand
 12:15 p.m.
 KOA—Interview on Better Housing
 WBCB—Radio City Music Hall (NBC)
 WNAX—Religious Service

12:30 p.m.
 NRC—Surprise Party; Mary Small, songs; Lucille Manners, soprano; Ernest Charles, tenor; Ginepro, WOW WMAQ
 CBS—Little Jack Little, songs; WCO WBBM KTH KSL KSCJ KFAB
 NBC—Nat'l Youth Conference; Dr. Daniel A. Palling, KFYR
 KSO WBCF KWB KTAB
 KFAB—Lutheran Hour
 KOA—Harper Harmonies
 KTH—Maple Woodworth Hen son
 KSTP—Paulo Pete
 WDAY—Bethel Evangelical Church
 WENR—Reading the Comics
 WLS—Variety Program
 WMT—Musical Stage Show
 WMT—Court Hussey and Orch.
 WQW—Ensemble Music
 WTMJ—Socialist Quarter Hour

12:45 p.m.
 CBS—Pat Kennedy, tenor, Art Kassel's Orch.; WBBM WCO WMT KSL
 KFAB—Lutheran Hour
 KTH—Quartet Selections
 KOIL—News
 KSCJ—Variety Program
 KSTP—Woodhouse Concert
 WGN—Whistler & His Dog
 WISN—Grand Time
 WNAX—Singing Cowboy
 WTMJ—Variety Program
 1:00 p.m.
 NBC—Anthony Frame, Poet
 Painter; KSO WENR KWCR
 KOIL KTAR
 CBS—Easy Dan, Minstrel Man;
 WMT WBBM WCO KFAB
 KSL
 NBC—"Immortal Otagas,"
 Stories from the Old Testament with Dramatic Cast.
 WFOV KOA WDAY WBCF
 KTYH WMAQ KSTP WHT
 MBS—Dr. Jarob Tarshish,
 "The Lancelotti"; WLW
 WGN
 KFH—Musical Program
 KSCJ—Educational Program
 WISN—Concert Ensemble
 WNAX—Lawrence Welk's Orch.
 WTMJ—Musical Program

1:15 p.m.
 NBC—Bob Becker's Fireside Dog
 Chats; Guest: KSO WENR
 KWCR KOIL
 KSCJ—Empire Quartet
 KTAB—Musical Program
 WISN—The Space of Life
 1:30 p.m.
 NBC—Gene Arnold; Comedians; WOW WMAQ
 NBC—LUXOR LTD. PRE-
 senta Radio Theater; "The Bad Man," Walter Huston & Jacqueline Logan; KOIL KOA
 WLW KSO WENR WBCF
 WDAY KFYH WTMJ KSTP
 KWB
 CBS—Hammerstein's Music
 Hall on the Air; Ted Ham-
 merstein & Guest Stars;
 WCO WBBM KFAB KSL
 KFH—Mrs. Newman Presents
 KSL—Howard Fields
 KTAR—Donald Novis, tenor
 WBCB—Organist
 WHO—Rocking Chair Pgm.

WMT—Variety Program
 WNAX—Buckle Busters
 1:45 p.m.
 KSL—Tune Quartet
 KTAR—Super Service
 WGN—Palmer House Ensemble
 WISN—Blue Sky Sentinels
 WLS—Bowling on the Air
 WMT—WMT This Week

2:00 p.m.
 NBC—N. Y. Philharmonic
 Symphony Society, Arturo To-
 masini, conductor; WCO
 WMAQ KFAB KSL WBBM
 KSL KFH WSN
 NBC—Sally of the Talks,
 Let's Talk; WOW WHT WMAQ
 KSTP—Troy Quill
 WLS—Mark Lewis, basso
 WNAX—Humoral Raps

2:15 p.m.
 KTAR—Inchtime Delivery News
 WGN—Palmer House Ensemble
 2:30 p.m.
 NBC—MAYBELLINE PRE-
 senta Profile; Starlet, Don
 Murray; Charles Gaylord's
 Orch.; Dorothy Hamilton,
 beauty ad-joint; KOA WHO
 WMAQ WLW
 NBC—Nat'l Veterans' Dr.
 Ralph W. Suckman, KOIL
 WBCF WENR KFYH WDAY
 KWCR
 KSTP—Royal Hawaiian Orch.
 KTAR—Musical Program
 WGN—Alexander Aster, pianist
 WNAX—L. Ray
 WTMJ—Home's Grandchildren

2:45 p.m.
 KSTP—Meadow Larks
 WGN—Lui Salvo, organist
 3:00 p.m.
 NBC—Alpe thru the Micro-
 phone, Chertro; KOIL WENR
 NBC—America's First Rhythmic
 Symphony; KOA WBC WBA
 KFYR WMAQ
 CBS—Father Coughlin; KSTP
 WCO WHT WLW WTMJ
 WCAL—Delta Service
 WDAY—Musical Association
 WNAX—Bidenan Orchestra

3:15 p.m.
 WGN—Beatrice Taylor, soprano
 3:30 p.m.
 NBC—Orton Cowley, tenor;
 Hay Sinatra's Orch.; KOIL
 WENR KSO KWCR
 NBC—Harry Roser's Orch.; Ray
 Heatherton & Peg La Centra,
 vocalists; WMAQ
 NBC—High & Low; WDAY
 KTYH—Knights of Columbus
 Program
 KOA—Melody Master
 KTAR—Musical Program
 WCAL—Musical
 WBCB—Bridal Ball Committee
 WGN—Dance Orchestra

3:45 p.m.
 NBC—Dream Drama; WMAQ
 NBC—Dance Orch.; WDAY
 WBCF
 KOA—String Serenade
 WNAX—George B. German
 4:00 p.m.
 NBC—Sentinels' Serenade;
 Mine Selimann Heim; Edw.
 Davies, baritone; Josef Koest-
 ners Orch.; Guest Artist,
 WOW WBCF WMAQ WTMJ
 WHT KFYR KOA
 CBS—Open House, Freddie Mar-
 tin's Orch.; Donald Novis &
 Vera Van; WBBM KSL WCO
 KFH
 NBC—Flora & Drums; "Bill
 Wedding" drama; KOIL KSO
 WENR KWCR WLW
 KFAB—Headlines in Music
 KSCJ—Morningdale Colleege
 ENT—Book of Favorites
 KTAR—To be announced (NBC)
 WDAY—Lutheran Hour
 WGN—Wesley La Violette, "De
 Paul University"
 WISN—Vivian Gardner
 WMT—Tabernacle Hour
 WNAX—Buckle Busters

4:15 p.m.
 KSTP—Romance and Melody
 WISN—Amateur Hour
 WMT—Paradise Islands
 4:30 p.m.
 NBC—The House by the
 Side of the Road"; Tony Woss,
 Gina Vanna, soprano; Emery
 Darcy, baritone; Ronnie &
 Van, songs & comedy; Vocal
 Ensemble Orch., direction Ul-
 ditro Matello; WOW WDAY
 WHT WMAQ WBCB KOA
 KFYR WTMJ KSTP KTAR

NBC—Travelogue, Malcolm La
 Prade with (Orch. KWCR
 WISN—Musical Moods; WMT
 KSCJ
 CBS—Linnit & Sanderson; Val
 A. Four Station; KFH
 KTAR—Paulo Pete
 KSL—Victor Herbert's Melodies
 WCO—Musical Moods
 WGN—Organ Recital
 WLS—Sunset Ed. McConnell
 WNAX—Visitors Program
 4:45 p.m.
 NBC—Don Deano with Albert
 Payson, Tenor; WENR KSO
 KWCR
 KFAB—Musical Moods (CBS)
 KSL—Phil Harris' Orchestra
 WCO—Dr. Albert I. Gordon
 WGN—Clara E. McLaughlin
 WISN—The Hour of Romance
 5:00 p.m.
 NBC—Catholic Hour; "Seas-
 onal Misc. Edw. J. Shren
 WDAY KTAR WDAY KFYR
 WHT WMAQ KOA
 CBS—Nat'l Amateur Night;
 Hay Perkins, Arnold Johnson's
 Orch. WCO WBBM KSL
 NBC—Heart Thinks of the Hills;
 KTH KWCR
 KFAB—Nat'l Broad-
 cast
 KFH—American Family Robinson
 KSCJ—Play in Miniature
 KSTP—American Traveler
 WISN—Curtain Time drama
 WGN—Wayne King's Orchestra
 WHO—Milo Reno, talk
 WISN—Post Office Talk
 WLW—Women's Choir
 WMT—Conservatory Program
 WNAX—Southern State Normal
 WTMJ—Variety Program
 5:15 p.m.
 KFH—Christian Science Pro-
 gram
 KSTP—Musical
 WENR—Fidelity Melodies
 WGN—Jan Gardner's Orchestra
 WHO—Newspaper Adventures
 WISN—Long About Evening
 WLW—Man vs. Dinosaur
 WTMJ—Organ Melodies
 5:30 p.m.
 CBS—ACME WHITE LEAO
 & Color Works Present "Smil-
 in' Ed. McConnell WBBM
 WCO WSN KMJON KSL
 KFAB
 NBC—Grand Hotel; Anne Sey-
 mont & Don Auerbach; KOIL
 KSO KWCR WBCB KSTP
 KOA WENR WTMJ
 NRC—Frank Simon's Concert
 Band; Narrator: WOW WHO
 WMAQ WLW
 KFH—Newspaper Adventures
 KFYR—Singer Guild
 KSTP—Wymon Trounblay
 KTAR—Musical Program
 WDAY—Dr. W. J. Hutchison
 WMT—Federation's Women's
 Clubs
 WNAX—Musical Program
 5:45 p.m.
 CBS—Voice of Experience;
 WCO WBBM
 KFH—Edith Karen, soprano
 (CBS)
 KFYR—Margaret Kennedy, pi-
 anist
 KSCJ—Keyboard Chats
 KSL—Program of Melody
 WDAY—Quartet; Unique
 WGN—Wayne King's Orchestra
 WISN—Hawaiian Serenade
 WMT—Buy Katter's Ensemble

KTH—Musical Program
 KFH—Joe Storer (NBC)
 KTAR—Hil Helators
 WGN—Palmer House Ensemble
 WHT—The National Year
 6:30 p.m.
 NBC—Joe Turner, Orca Nelsons
 Orch.; Harriet Hill, vocal-
 ist; KFL WBCF KTYH WDAY
 WSN KOIL KSTP WMAQ
 KFYR KSO KWCR WQAI
 WLW WTMJ KTAR
 CBS—Onesie Orch. KSTP WMT
 WNAX WCO
 NBC—Stenud Nissen, Tenor;
 Hardesty Johnson, tenor;
 Guest Singers: Graham Mc-
 Namee WMAQ WOW
 KFH—Oto Fisher, pianist
 KMJN—Lizzie Dunstetter
 KSL—Musical Program
 WGN—Bob Becker's dog dramas
 WHO—Close Harmony
 WISN—Ensemble Music

6:45 p.m.
 NBC—Wendell Hall songs; WHO
 WCO WMAQ
 KFH—Roy Schuster's Fortuna
 KMJON—To be announced
 KSL—Variety Program
 WGN—Pint Percy Boniton
 7:00 p.m.
 NBC—Symphony Orch.; Sir
 Hamilton Hart, conductor;
 Lauritz Melchior, Met Opera
 tenor; Guest Artists: KSO
 KWCR
 CBS—Gust Boumaer, Lois
 Brunett, soprano; Louise Thi-
 baull, baritone; Don Vestberg's
 Orch. KSL KMJON KFAB
 WCO WBBM
 NBC—Opera Guild; Lucretia
 Bore soprano & Joseph Bon-
 tonelli, baritone in "Mars";
 Wilfred Pelletier's Orch.;
 Deems Taylor, narrator; Or-
 che. KOA WHO WOW KFL
 WFAA WDAY WBCF WLW
 KFYR KSTP WTMJ KTAR
 WMAQ WOAI
 KFH—Musical Program
 KSTP—Variety Program
 WCO—Floral Hour
 WGN—Concert Orchestra
 WISN—Musical Silhouettes
 WMT—Court Hussey and Orch.
 WNAX—Religious Service

7:15 p.m.
 WGN—Palmer House Ensemble
 7:30 p.m.
 CBS—California Melodies, Ray-
 mond Page's Orch.; Juan
 Marsh, guest soloist; KSL
 KSL KFH WMT WBBM WCO
 KMJN—The Laugh Clinic
 WMAQ—Bible Study
 WGN—Dance Orchestra
 WISN—The Revelers
 WNAX—Geo B. German
 8:00 p.m.
 NBC—Manhattan Merry Go-
 Round; Featuring Famous acts
 of the American Theater;
 Pierre Le Kreuden; Raquel
 Carlay; Men About Town;
 Andy Samella's Orch.; WHT
 KOA KFH KSTP WQW WTMJ
 WMAQ WERC KFH
 CBS—Sunday Evening Con-
 cert; Emanuel List, basso,
 guest; WMT KFAB KMJON
 WBBM WCO KSCJ KSL KFH
 WISN WNAX
 NBC—Silken Strings; Charles
 Pevoni's Orch.; Countess Ulea
 Albani, soprano; WLW KSO
 WFAA WENR KOIL KWCR
 KTAR—Musical Program
 WDAY—Sunday Friche
 WGN—Art Jarette's Orch.
 WOAI—Ernest Hauser's Orches-
 tra; Alex Johnston

8:15 p.m.
 WGN—Concert Orchestra
 8:30 p.m.
 NBC—Album of Familiar Music;
 Frank Mirro, tenor; Virginia
 Bea, soprano; Brittand Hirsch,
 violinist; Ius Haenschen's
 Orch.; WHT KFL WOAI KOA
 KSTP WMAQ WFAA WOW
 WTMJ
 NBC—Walter Winchell, gos-
 p; WENR KOIL WLW KSO
 KWCR
 KFYR—Harry Turner's Orch.
 KSL—Raymond Page's Orch.
 KTAR—Church of the Air
 WBCB—String Ensemble
 WGN—Sunday Evening Club
 8:45 p.m.
 NBC—Adv. S. Herlock Holmes;
 KOIL WENR KWCR KSO
 WDAY—Chamber of Commerce
 WLW—Unbroken Melodies

NBC—Grand Hotel; Anne Sey-
 mont & Don Auerbach; KOIL
 KSO KWCR WBCB KSTP
 KOA WENR WTMJ
 NRC—Frank Simon's Concert
 Band; Narrator: WOW WHO
 WMAQ WLW
 KFH—Newspaper Adventures
 KFYR—Singer Guild
 KSTP—Wymon Trounblay
 KTAR—Musical Program
 WDAY—Dr. W. J. Hutchison
 WMT—Federation's Women's
 Clubs
 WNAX—Musical Program
 5:45 p.m.
 CBS—Voice of Experience;
 WCO WBBM
 KFH—Edith Karen, soprano
 (CBS)
 KFYR—Margaret Kennedy, pi-
 anist
 KSCJ—Keyboard Chats
 KSL—Program of Melody
 WDAY—Quartet; Unique
 WGN—Wayne King's Orchestra
 WISN—Hawaiian Serenade
 WMT—Buy Katter's Ensemble

NBC—Manhattan Merry Go-
 Round; Featuring Famous acts
 of the American Theater;
 Pierre Le Kreuden; Raquel
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 Andy Samella's Orch.; WHT
 KOA KFH KSTP WQW WTMJ
 WMAQ WERC KFH
 CBS—Sunday Evening Con-
 cert; Emanuel List, basso,
 guest; WMT KFAB KMJON
 WBBM WCO KSCJ KSL KFH
 WISN WNAX
 NBC—Silken Strings; Charles
 Pevoni's Orch.; Countess Ulea
 Albani, soprano; WLW KSO
 WFAA WENR KOIL KWCR
 KTAR—Musical Program
 WDAY—Sunday Friche
 WGN—Art Jarette's Orch.
 WOAI—Ernest Hauser's Orches-
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NBC—Walter Winchell, gos-
 p; WENR KOIL WLW KSO
 KWCR
 KFYR—Harry Turner's Orch.
 KSL—Raymond Page's Orch.
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 8:45 p.m.
 NBC—Adv. S. Herlock Holmes;
 KOIL WENR KWCR KSO
 WDAY—Chamber of Commerce
 WLW—Unbroken Melodies

On Short Waves

(Time Shown Is Central Standard. Figures In Parentheses Denote Megacycles, or Thousands of Kilocycles)

HERE ARE a few goals to attempt if you've become bored with logging the so-called local short-wave stations—such as Daventry, Zeesen, Rome, etc. In each case the frequencies and schedules of the following stations have been confirmed definitely quite recently:

New station in Penang, Federated Malay States, reported by our Australian correspondent. Call is 7H1Z, frequency approximately 6.09 meg and schedule from 5 to 8 a. m. daily.

VPD, Radio Suva, Fiji Islands (13.705) back on air Monday to Friday from 6 to 7 a. m. and Saturdays 11:30 p. m. to 12:30 a. m.

HAS (15.4), Budapest, Hungary, on air Sunday, 7 to 8 a. m. Report made by Paul Dilg, Evanston, Ill.

CT2AJ, Ponta Delgada, Azores (4.002), now broadcasting Wednesday and Saturday from 4 to 6 p. m.

Advance High Spots

HIGH spots offered in the coming week are, first, a feature program from W2XAF, Schenectady, N. Y. (9.53), on Saturday, February 2, beginning at 5:45 p. m. with a two-way conversation between W2XAF and station HJ1ABB, in Baranquilla, Colombia (6.44). At 6 p. m. W2XAF will tell the Central American to "take it away," whereupon HJ1ABB will relay in W2XAF for rebroadcast a delightful hour of Colombian music and song, sung as can only *Elias Pellet* of HJ1ABB. WGY will also carry the 75-minute show on the regulation broadcast wave.

Second of the high spots is the Zeesen, Germany, program, DJC, Zeesen (6.02),

By Charles A. Morrison

exceptionally good of late on their North American Zone transmissions, announces: SUNDAY, January 27, 6:30 p. m., songs of other nations; TUESDAY, Jan. 29, 5 p. m., selections from the operetta *Grigi* by Paul Lincke; WEDNESDAY, Jan. 30, 5 p. m., favorite works of German Masters; THURSDAY, Jan. 31, the legend of Beautiful Young Lilotte.

Moscow Calling

FRIDAY morning, January 11, RNE and RKI, 12 meg and 15 meg respectively of Moscow, Russia, were heard with volume fair in good relaying a program of the All-Union Radio Orchestra for rebroadcast in this country by NBC. The rebroadcast began at 8 a. m.

Tuesday morning, January 15, W2XAF, Schenectady (9.53), was heard carrying on a conversation with Mr. Farmer of VK2ME, Sydney, Australia. The time was 6:45 a. m. Both sides were heard plainly.

One of the highlights of this week was when we picked up HBJ, Geneva, Switzerland (14.53) at 8 a. m. on Tuesday, January 14, testing with WQV, Rocky Point, preparatory to an NBC rebroadcast. The chain hook-up started promptly at 8:30 a. m. The broadcast originated in the Secretariat of the League of Nations, and flashed to the world the first official news of the overwhelming victory of Germany in the Saar Plebiscite.

HBJ was held at full loudspeaker volume and perfect audibility during the entire broadcast. The short wave direct reception in fact was every bit as good as the rebroadcast over local broadcast stations.

SOME TIME ago we announced in this column that for the 10,000th report of reception, HC2RI, in Guayaquil, Ecuador, would award a fine Panama hat. We are pleased to announce this hat will be worn by Miss Edith F. Reeks, of Chicago. So you see, they can tune, too.

A COMPARATIVELY newcomer is YNLF, in Managua, Nicaragua, on (6.4) between 7-8 p. m.

Admiral Byrd's January 16 miking brought the news that the S. S. Bear of Oakland is ploughing its way steadily through southern waters closer and closer to Little America. It is expected to reach the Bay of Whales by January 26.

Editor's Note: Next week's issue will contain an exclusive and highly dramatic story by Mr. Morrison, short wave columnist, on how short waves helped Amelia Earhart Putnam to fly the Pacific Ocean.

Studio News and Notes

By Harry Steele

A PACKAGE OF cereal addressed in him without a line of explanatory comment surprised PAT HANAGAN recently. A day or two later he was pleased to learn that it was an overture from the sponsor who will foot the bills for Pat's 1935 baseball broadcasts over WBBM.

THE BIRTH OF a nation was centered in Chicago this week with JACK BENNY, MARY LIVINGSTONE and FRANK PARKER attracting hordes to the Chicago Theater, and STOOPNAGLE AND RIDD packing the RKO-Palace. A study of audience reaction at Jack's Sunday night broadcast presents an argument in behalf of their being in the studio. Benny's informal chat with them prior to the "on the air" signal won a response that unquestionably prompted a more vivid broadcast. And certainly nothing occurred that in any way conveyed the impression that loud-speaker audiences are being cheated of a single smile.

IT MUST be a sensational privilege to have a sponsor who doesn't have a word to say about your broadcast. NORM SHERR, CBS staff pianist, is enjoying the novelty. He is on the air several times a week in behalf of Norm Sherer, who conducts a music school in oil fields. Another consolation to Norm is that he is getting high-priced talent for nothing.

THERE IS AN INTERESTING behind-the-scenes story in connection with those fascinating Sunday Bible dramas over NBC. DI-WOLFF HOPPER, veteran of both the stage and radio was auditioned for the lead role but the sponsors would have none of him after hearing CHIEF SCUBBER. Without knowing what Hopper might have done with the part, Scubber's selection appears already to have been a bit of fine discrimination.

AN UNUSUAL PROGRAM on WTMJ, broadcast Tuesday, January 15, marked the first time that the Wisconsin cheese industry, numbering some 60,000 persons, had ever gathered en masse to plan its future. The program was a business meeting for the entire industry. Arrangements were made to have radio sets placed in cheese factories and dairies throughout the state so that farmers without sets could gather to hear the broadcast.

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by
ACME QUALITY PAINT and LIN-X
You'll hear him over the Columbia Broadcasting System
KFAB KMOX WBBM WCCO WISN
★
EVERY SUNDAY EVENING at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)

THE *Smart* PROGRAM ON SUNDAYS

"PENTHOUSE SERENADE"

WITH **DON MARIO**
THE MAYBELLINE CABELLERO
AND CHARLES GAYLOR'S
SOPHISTICATED MUSIC

NBC COAST-TO-COAST
SUNDAY AFTERNOON
2:30 - 3:00 C.S.T.
WHO • WOW

"Beautiful EYES are YOURS for the asking...when you ask for MAYBELLINE"

LINCOLN AND INDIAN HEAD

PENNIES WANTED

We pay up to **\$2** each if more than 11 years old

We pay up to **\$500** for certain U. S. Cents

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Sunday - Continued

- | | | |
|---|---|---|
| 9:00 p.m.
CBS—Wayne King's Orchestra
KMIN KSL WBBM WCCO
KFAB | WISN—The Revelers
WLW—News; Tea Leaves and
Jale
WMAQ—Auld Sandy
WFW—Dance Orchestra
WTMJ—Dance Orchestra | NBC—Frankie Barrens' Orch.:
WDAV WLW KOIL
KSL—Luis Le Mar Presents
KTAR—Grimshaw's Quartet
WCCO—Johnny Hamp's Orch.
WENR—George Olsen's Orchestra |
| NBC—Jane Froman, contralto;
Modern Choir; Frank Black's
Orch. KFI WMAQ WHO
WLW WBAP WEBB WTMJ
KFYB WDAY KHA WOM
KSTP WQV KTAR | 10:15 p.m.
NBC—Jesse Crawford, organist,
Dorothy Page, contralto
WMAQ KOIL
★ NBC—Walter Winchell, gos-
sip; KFI WQV WBAP KTAR
KOA
NBC—Dance Orch. WHO
KMOX—Sports; Hal Callier's Or-
chestra | WENR—George Olsen's Orchestra
11:15 p.m.
CBS—Luis Arden's Orchestra:
WBBM KFI KSL KSCJ WMT
WNAW
KMOX—Stan Stanley's Orch.
WGN—Ted Weems Orchestra
WQV—Hance Orchestra |
| KFH—The Aristocrats
KSCJ—Variety Program
WGN—News
WISN—Poems and Music
WMT—Sire DeMiletro's Horn
WNAW—Anson Weeks | 9:15 p.m.
NBC—Polka Sisters KWR
WDAV WBY
WFNB—Symphony Orchestra
WGN—Henry Weber's Music
WNAW—Coleman Cox | 11:30 p.m.
NBC—Don Pedro's Orch.: WBBM
KSTP WMAQ KEVR
NBI—Stan Meyer's Orch.: KDIL
WENE WDAY WHO
CBS—Frank Bailey's Orch.:
WBBM WNAW WMT KMOX
KFAB WCCO KSCJ KFI
KFI—The Four Blackbills
KHA—Dan Irwin's Orchestra
KSL—Sunday Evening on Tem-
ple Square |
| NBC—K. J. spy story KFYR
WMAQ WBAP KSTP WQV
WQV KFI WEBB WDAV
CBS—Wm. A. Brady, "Behind
the Scenes" WCCO WNAW
KFI KSTP WMT | 10:30 p.m.
NBC—New, Josef Cherniavsky's
Orch. WMAQ KSTP KFYR
WQV WBY
NBI—Emil Coleman's Orch.
KOIL WDAY WHG
CBS—Leon Belasco's Orch.,
WNAW WMT WBBM KFAB
KSCJ KFI
★ NBC—Jack Benny, Mary Liv-
ingstone & Frank Parker, tele-
cast; Don Byster's Orch., KFI
KOA KTAR | KTAR—Readers' Guide (NBC)
WGN—Art Jarrett's Orch.
WISN—Dancing 'til Midnight
WDAV—Ben Pollack's Orchestra
WQV—Dance Orchestra |
| NBC—An Amorous Fireside,
speakers KOIL
KMOX—Charles Kent's Singers
KHA—Bangers and Quartet
KSL—Raymond Page's Concert
Orchestra
WNAW—Arthur Seals' Honing
WISN—Dance Orchestra
WLW—Operatic Miniatures
WTMJ—Amateur Show | 9:45 p.m.
CBS—Joe H. Jones' Orch.: KSCJ
KFI WQV WNAW WMT
KMOX—Southern Day Dreamers
WENR—News
WGN—Hockey, Blackhawks vs.
Eagles | 11:45 p.m.
NBC—Don Pedro's Orch.: WOW
KFI—Dream Dramas
KMOX—When Day Is Done;
mean
WGN—Dorice Sisters |
| NBC—K. J. spy story KFYR
WMAQ WBAP KSTP WQV
WQV KFI WEBB WDAV
CBS—Wm. A. Brady, "Behind
the Scenes" WCCO WNAW
KFI KSTP WMT | 10:45 p.m.
KMOX—Leon Belasco's Orch.
(CBS)
WBAP—Cherniavsky's Orchestra
(NBC)
WENR—Emil Coleman's Orch.
(NBC)
WGN—Jan Garber's Orchestra | 12:00 Midnight
KFI—Reporter of the Air
(NBC)
KOA—John Teel (NBC)
WENR—Dance Orchestra
WGN—Late Dance Orchestras
WLW—Mel Snyder's Orchestra
WMAQ—Art Kassis's Orchestra
WMT—Reflections in the Water
WQV—Dance Orchestra |
| NBC—Henry King's Orchestra:
WENR WDAY KEVR
CBS—News; Little Jack Little's
Orch. KMOX KSCJ WCCO
WBBM WNAW WMT KFI
KFAB | 11:00 p.m.
NBC—Abe Lyman's Orch.: WHO
KFYR WMAQ WEBB KSTP
WQV WBAP
CBS—Cab Calloway's Orch.:
WBBM WNAW KMOX WMT
KSL KFI
★ NBC—Silken Strings; Charlip
Prestin's Orch.; Countess Al-
bani; KOA KFI | 12:15 a.m.
NBC—Bridge to Dreamland: KFI
KOA
KOA—Harry Sosnik's Orchestra
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orch.
(NBC)
WLW—Moon River, organ and
poems
WMAQ—Cherniavsky's Orchestra |

Programs for Monday, January 28

Star ★ Indicates High Spot Selections

Afternoon

12:00 Noon

CBS—Allan Leaffer's Orchestra; WCCO KSCJ
KFAB—University of Nebraska
KFH—Variety Hour
KGNF—News-Boy
KOIL—Playing the Song Market
KSL—Musical Ensemble
KSO—Inquiring Microphone
KTAR—Radio Newspaper
WGN—Len Salvo, organist
WLS—Virginia Lee & Sumbeam
WMAQ—Two Hearts in Song (NBC)
WMT—The Cornhuskers
WMAX—Farm and Home Hour
WMTJ—Heinie's Grenadiers

12:15 p.m.

★ CBS—Eddie & Fannie Cavanaugh; WBBM
KGNF—Residual Tunes
KSL—Variety Program
KSCJ—Lady About Town
KTAR—Paie of Pianos (NBC)
WGN—Dorling Sisters
WLS—Dinnerbell Program; Markets

12:30 p.m.

NBC—Words & Music; Maude Muller & Charles Sears, tenor; WMAQ KFJR KOA
NRC—Rev. Battle's Ensemble; WHO
CBS—Al Kavelin's Orch.; KSL KSCJ
KFAB—Cornshuckers
KFJD—Farm Flashes
KFH—Livestock & Grain Market
KGNF—Moods Musical
KOIL—News; Public Affairs
KSTP—Dance Orchestra
KTAR—Farm and Home Hour
WDAV—Lem Hawkins
WFCB—Matinee
WGN—Midd Day Service
WHL—Johnny Burkhardt's Orch.
WMT—Voice of Iowa
WOW—Mid Day Revue
WMTJ—Musical Program

12:45 p.m.

CBS—Pat Kennedy, tenor; Art Kassel's Orch.; WBBM WCCO WMT KSL
KFOL—Dr. C. W. Pugsley
KFJD—Dr. G. S. Weaver
KFH—Eichen's Car Parade
KGNF—Susie the Swapper
KOA—Reports; Weather
KSCJ—Livestock Trade
KSTP—Program Resume; Musical Interlude
KTAR—Phillip Lopez
WIO—News
WLV—Ben Pallack's Orchestra
WMAX—D. B. Guiney

1:00 p.m.

CBS—Marie, the Little French Princess; WBBM KSL
NBC—Music Guild; Pierre Key, commentator; KOA KSTP WMAQ WEBI KFJR
KFJD—Chimes Concert
KFH—Police Program
KGNF—Fuzzy and Ralph
KOIL—Duane & Sally
KTAR—Women's Magazine of the Air (NBC)
WGN—Palmer House Ensemble
WIO—Silver Strains
WISN—Concert Ensemble
WLS—Henry Burr, tenor
WLV—Ohio School of the Air
WMT—News; Bob McGraw and Orchestra
WMAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
WMTJ—Livestock; Dance Orch.

1:15 p.m.

CBS—Romance of Helen Trent; WGN KSL
KFAB—Market Reports
KFH—Markets
KGNF—Earl Burnett's Orch.
KOIL—Eddie Butler
KSCJ—Farm Crib Advisory Talk
KSL—Jennie Lee of Auerbachs
KTAR—The New World
WBBM—Dick Messner's Orch.
WCCO—Stocks; Markets
WGN—Markets; Good Health & Training
WISN—Musical Jig Saw
WLS—Cornbushers & Chore Boy
WMAQ—Dr. Buidanser's Quarter Hour
WMT—Air Line Varieties
WMAX—The Bohemian Band
WMTJ—What's New in Radio?; Les Caballeros

1:45 a.m.

CBS—Dick Messner's Orch.; KFH KSL KSCJ
KFAB—Kaai Hawaiians
KGNF—Market Reports
KTAB—This and That About These and Those
WCCO—News
WGN—Luncheon Musicale
WISN—Tonic Tunes
WLS—Weather; News
WMAQ—Public Schools Program
WMTJ—Radio Voice of the People

KFDY—Susan Z. Wilder

KTAR—Noon Business Brevities
WDAY—Farm Flesh
WGN—Blackstone Ensemble
WHO—Paulis of Memory
WIBA—Gypsy Melodias
WISN—World Revue
WLS—Grain Market; Orchestra
WMAX—Happy Jack's Old Times
WOW—Revolving Stage (NBC)

1:45 p.m.

NBC—Mario Costi, baritone; WHO WOW KSTP
NBC—Richard Maxwell, tenor; KOIL KOA
KFJD—H. M. Jones
KFYH—Farm Flashes
KGNF—Smiling Ralph, organist
WDAY—To be announced
WFCB—Birthday Ball Committee
WGN—Len Salvo, organist
WLS—Hammermakers' Hour
WMAQ—Board of Trade; Phann Solo
WMTJ—Badger Spotlight; News

2:00 p.m.

NBC—Vic & Sade; WLW
★ NBC—Radio Guild; Christopher Marlowe's "Or Faustus"; drama WMAQ KOA
NRC—Don Pedro's Orch.; KSTP WFCB KFJR WDAY
CBS—Cobina Wright; WMT KSCJ KFH
Electric Kitchen; KFAB KOIL
KGNF—Market News
KSL—Broadcasters Review
KTAR—Variety Program
WCCO—Just Plain Bill (CBS)
WGN—Palmer House Ensemble
WHL—Betty and Bob
WISN—Air Breaks
WMAX—The Sunshine Boys
WOW—Markets
WMTJ—Woman's Point of View

2:15 p.m.

NBC—Ma Perkins, sketch; WLW
NBC—Andy & Jane; WIO KSTP WOV WFCB
KFJR—Variety Program
KGNF—Bon Bon, Slim and Bob
KTAR—Farm & Home Hour (NBC)
WCCO—Markets
WDAY—Thorstein Skarning's Orchestra
WGN—Blackstone Ensemble
WMAX—Pianoland

2:30 p.m.

NBC—Singing Strings; WEBC KSTP WOAY WHO KFJR
KFAB—University of Nebraska
KGNF—Man About Town
KOIL—Variety Program
KSL—Cobina Wright (CBS)
WCCO—New York Stocks
WGSN—June Baker
WISN—Women's News of the Air
WLS—Dr. Maybelle Blake, "Child Psychology" Or. Holland; Orchestra
WLW—Oreana Come True (NBC)
WMAX—Crazy Crystal Boys
WOW—Police Bulletins
WMTJ—Organ Melodies

2:45 p.m.

NBC—John Martin's Story; WMTJ WEBC WDAY KSTP WOV KFJR WIO
CBS—Easy Aces; WBBM WCCO KSL
KFH—Idle Fingers
KGNF—Tango Jim
KSTP—Variety Program
WGN—Len Salvo, organist
WLV—Girls Trio
WMT—The Question Box

3:00 p.m.

NBC—Woman's Radio Review; WHO WOW
NBC—Betty & Bob; KSTP KOIL KOA KFJR WENR WMTJ
CBS—The Little House Family; KSCJ KFH KSL KFAB
KGNF—Concert Hour
KTAR—Musical Program
WCCO—Melody Matinee
WDAY—Lem Hawkins
WFCB—News, Stocks
WGN—Woman's Clubs
WISN—Musical Matinee
WLV—Jeannine Mary & Bob Nolan, vocalists
WMAQ—Home Forum
WMT—Salon Musicale
WMAX—Nancy Gurney Trio

3:15 p.m.

CBS—"Fats" Waller's Rhythm Club; WMT KFH KSCJ
NBC—East & Dumke; WDAY KOIL WEBC KSTP KTAR
NBC—Vic & Sade; KOA WMAQ WOV WHO

KFAB—The Jangles
KFJR—Hokum Boys
KGNF—Amos Weeks' Orch.
KSL—Payroll Builder
WENR—Madame de Sylvara
WGN—Berener Taylor, soprano
WMTJ—With a Song

3:30 p.m.

CBS—Outdoor Usefulness Ass'n. Penn. KSCJ KFH KSL KFAB
WMT
NBC—Ma Perkins; WEBC KFJR KOA WOW KSTP
WDAY WHO WENR WMTJ
KGNF—Musical Dreams
KOIL—Klub Kalender
KTAR—Musical Program
WCCO—Art Institute of the Air
WGN—Romantic Melodies
WISN—Magic Harmony
WLW—John Barker; Orchestra
WMAQ—Matt & Nierman (NBC)
WMAX—Edith Gurney

3:45 p.m.

NBC—Dreams Come True; KSTP KFJR WOW WOAY KOA
WHO WMAQ WMTJ
MBS—Lile of Mary Sothorn; WGN WLW
CBS—Charon Variety Prgm.; WMT WCCO WSCJ KFH KSL
KFAB
KOIL—Musical Program
WEBC—American Weekly
WENR—Program Preview
WMAX—George B. German

4:00 p.m.

NBC—Kay Foster, songs; WMAQ
CBS—Menu of Notes; WCCO KFH KSCJ WMT KSL
NBC—Raul Roullet, singer
KOA KFJR WENR KSTP
WEBC KTAR WOAY
KFAB—Market Reports & News
KGNF—Your Tune
WGN—Popular Rhythm Rambles
WHO—Gertrude Nourse, pianist
WISN—Organ Melodies
WLW—Dorothea Ponce, blues singer
WMAX—Don Franklin's Orch.
WOW—Adlerka
WMTJ—The Cocktail Hour

4:15 p.m.

NBC—Tom Mix's Straight Shooters; WLW
NBC—Gale Page, songs; KFJR WENR KSTP WDAY KOA
NBC—The Three C's; WOW
CBS—Baker & Sherr; KSCJ KFH WCCO WMT
NRC—High & Low; WHO WMAQ
KFAB—Katharine Stone
KGNF—Favorites of Yesteryear
KSL—Dental Clinic of the Air
WEBC—Children's Hour
WISN—Carefree Capers
WMAX—Pappy & Ruckle Rustlers

4:30 p.m.

NBC—Singing Lady; WLW
NBC—El Chico, Spanish Revue; WDAY WOW KOA WMAQ
NBC—Larry Larsen, organist; WENB
CBS—Organ Interlude; KSL KFH KSCJ WBBM
KFAB—Cornbushers Trio
KFYH—Rhythmic Serenade
KGNF—Hollywood Hilarities
KSTP—Eb & Zeb
WCCO—Livestock Summary
WIBI—Prelude to Evening
WGN—Juliet Barker, "Speech Personality"
WHO—The Harvest Club
WMT—Tarran of the Apes
WMAX—Singing Strings

4:45 p.m.

CBS—Betty Barthell, songs; KFH KSL KSCJ
NBC—Capt. Tim Healy; KSTP WFCB WOW WHO WMAQ WMTJ
NBC—Happy Jack Turner; WENR KOA
KFAB—Kiddies Program
KOIL—Cerebion Univ. of the Air
WCCO—Aladdin Buds His Lamp
WDAY—Trade Away Exchange
WGN—Joseph Halverson, baritone
WISN—The Spotlight
WLW—Jack Armstrong
WMT—The Walker Family
WMAX—The Pickard Family

5:00 p.m.

NBC—Xavier Cugat's Orch.; WMAQ KFJR WHO WDAY
NBC—Army Band; WENR KOA
CBS—Adventure Hour; WCCO WBBM
CBS—Songs of Long Ago; KSL KFH
KFAB—Maui on the Street
KGNF—Evening Melodies
KOIL—Mother's Helper
KSTP—Uncle Tom
KTAR—Musical Program

WEBC—Prelude to Evening
WGN—Archaic Melodies
WISN—Shoop Window
WLW—Stomp Club
WMT—The Uptowners
WMAX—Rhythmic Boys
WOW—Nebraska Power, Tarzan Program
WMTJ—"Our Club"
5:15 p.m.

NBC—Orest Kid, sketch; WENR
CBS—Skippy; WBBM WCCO
NRC—Tom Mix's Straight Shooters; WEBC KSTP WOW WHO
WIBW WMTJ WMAQ
KFAB—Blackbird Kitehen
KFH—The Texas Rangers (CBS)
KFJR—Organ Rhapsody
KOA—To be announced
KOIL—Radin Secret Agents
KSL—Junior Hour
KTAR—Mickey Gillette's Orch. (NBC)

WDAY—Musical Auction
WGN—Rube Appleberry, sketch
WLW—Barclay of Song
WMAX—Cecil and Sally
5:30 p.m.
NBC—News; Three X Sisters; KFJR WMAQ
CBS—Jack Armstrong; WBBM WCCO
KFH—Eddie Dunstedter, organist (CBS)

KGNF—Oance Releases
KOA—News; Microphone
KSTP—Uncle Tom
KTAR—School of the Air
WDAY—Variety Program
WENR—News; Prelude to Evening
WENR—News
WGN—Singing Lady (NBC)
WHO—Jack Armstrong
WLW—Bob Newhall, sportsman
WMT—Fanny Paper Tintin with Don

WMAX—Roshbud Kids
WOW—Bill, Mark & Jimmie
WMTJ—Jack Armstrong
5:45 p.m.
NBC—Inwell Thomas, news; WLW
CRS—Cadets Quartet; WMT
NBC—Orphan Annie; WGN
WERC KSTP KFJR KOIL
WHO
KFH—Guilty or Not Guilty
KOA—To be announced
KTAR—Business Brevities
WCCO—Ann. of Buddy & Ginger
WDAY—Tonic Tunes
WENR—Singing Strings
WMAQ—Max Dolfin's Grenadiers
WOW—News
WMTJ—Florence Martin

Night

6:00 p.m.
★ NBC—Amos 'n' Andy; WENR
CRS—Louis Pamico's Orchestra; WBBM
NBC—Nat'l Committee for the Protection of Child Family, School & Church; Henry Noble MacCracken, guest speaker; WMAQ KFJR WEBC
Adventures of Jimmy Allen; KMOX WCCO WGN KFH
KFH—Lush Lesson
KOA—Comedy Capers
KOIL—News
KSL—Broadcasters Review
KSTP—Sports Reporter; News
WBAP—Hysterical Makers
WDAY—Ottimer Hour
WHO—Sunset Opry
WISN—Your Health; Dr. Koehler
WLW—Paul Pierson's Orchestra
WMT—"Around the Town"
WMAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WMTJ—Sport Flash

6:15 p.m.
NBC—Stories of the Black Chamber, "Secret Ink"; WMAQ
NBC—Plantation Feboes; Southemines Quartet; WENR KSO
KOIL KWR
CBS—Louis Pamico's Orchestra; KFH WMT
★ MBS—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch; WGN WOAI
WLW

CBS—Just Plain Bill; WBBM
Jimmy Allen; WOW WHO
KFH—Dance Orch. (NBC)
KFJR—Eb & Zeb
KMOX—Four Shamrocks; Orch.
KOA—Stamp Club
KSL—Rubin Flood
KSTP—Stonchill Prison Mystery
WBAP—The Southerners
WCCO—News Commentator
WEBC—Hal Kemp's Orchestra
WMTJ—Heinie's Grenadiers

Contests on the Air

FEATURED INSTRUMENTS

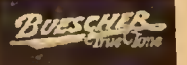
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KOA KDYL and Pacific Coast Network

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INDICATIVE of the return to popularity of contests on sponsored programs is the offer of a total of more than \$30,000 in cash prizes by the Pepsodent Company on the *Amos 'n' Andy* program. Radio contests have been finding increasing favor since the New Year. Recent additions to the list include:

Time Show Is Central Standard SUNDAY

12:30 p. m., NBC-WEAF network. Little Miss Babo. Prizes: first, \$500 cash; second, fur coat, value \$350; third, \$100 cash; fourth and fifth, \$50 cash; eighty prizes of \$10, and two million picture cameras and projectors. Nature, letter of 50 words or less on value of sponsor's product. Contest closes February 3. Sponsor, B. T. Babbitt Co.

THROUGH THE WEEK

10 p. m., (and 6 p. m. in East) daily except Saturday and Sunday, NBC network *Amos 'n' Andy* program. Nature, letter of fifty words or less on why contestant prefers sponsor's product. Prizes, 14,493 in all, totaling \$30,985. First prize, \$2,500. Retailer receives duplicate of prize his customer wins if his label is on carton, which must accompany entry. Closing date, February 3. Sponsor, Pepsodent Co.

5:45 p. m., NBC-WEAF network daily except Saturday and Sunday, Billy Batchelor program. Rebroadcast on CBS Pacific Coast network at 7:15 p. m. except Thursdays, when it is heard at 7:30 p. m. Nature, suggesting nickname for Billy Batchelor, Jr., baby in the sketch. Prizes: first, \$1,000, one thousand and other prizes of \$5 each. Contest closes midnight, February 3. Sponsor, General Mills.

ON INDEPENDENT STATIONS

WLS, Chicago, 10 p. m., Saturdays. Section of Barn Dance. Nature, suggesting name for new magazine of WLS programs and artists. \$100 cash prize offered for accepted name. Closing date, February 16. Sponsor, Prairie Farmer magazine.

Mr. Fairfax Knows All

NORMAN DONAHUE, trumpet player in Jan Garber's orchestra, is married. His height is five feet six inches, his weight, 135 pounds. He has brown eyes and brown hair. Address him in care of Jan Garber, NBC, Merchandise Mart, Chicago. (D. McE., Monmouth, Ill.)

CAB CALLOWAY is now broadcasting from Harlem's Cotton Club every Friday, Saturday and Sunday at 11 p. m. CST over the CBS network. (Eugene Javens, Beaver Falls, Pa.)

FRANK LUTHER, who used to be "Your Lover," can now be heard on the Let's Dance program, every Saturday night over the NBC-WEAF network at 10:30 p. m. EST (9:30 CST). Address him in care of NBC, 30 Rockefeller Plaza, N. Y. C. (Cora Eastman, New Canaan, Conn.)

JACK ARTHUR'S real name is Arthur Campbell. He has also used the name Johnny Hart on the radio. Mr. Arthur was born in Brooklyn, went to school there and ran away from school to join the Canadian troops and go to war. When the U. S. declared war Jack joined a New York regiment and went to France, remaining there for two and a half years. His first theater engagement was a part in "What Price Glory?" His hobbies to-

(Continued on Page 29)

6:30 p. m.
CBS—Ruck Rogers, sketch:
WBMM WCCO KMOX KSL
★ **NBC—Red Davis:** KWBC
KSTP WOAI KSO WERC
WFAA WENR KOIL WLW
NBC—Soloist: WHO WMAQ
KFI—Voice of Color; Variety
Program
KFI—Wesley Tourtelotta, organist.
KFYI—Haley Turnar's Orch.
KOA—To be announced (NBC)
WDAY—Message on Money from
First Nat'l Bank
WGN—Dance Orchestra
WISN—Souvenirs of Song
WMT—Tunes and Topics
WOW—Omaha University

6:45 p. m.
★ **NBC—Ezra's Radio Station:** WMAQ WOW
CBS—Boake Cartee: WRBM
KMOX WCCO
★ **NBC—Dangerous Paradise,**
sketch; Nick Dawson & Elvie
Hinz: KWCR KSO WENR
KOIL WFAA WLW
Little Orphan Annie, KSL, KTAR
KFI—Piano Program
KFI—Just Plain Bill
KOA—The Big Top (NBC)
KSTP—Glockette
WDAY—Jimmie Allen, sketch
WERC—Seth Wiegins, talk
WGN—Quin Ryan's Amateur
Night
WHO—News, Disc Doin's; Program
Spotlight
WNAX—Pappy and Emek
WOAI—Hearts Delight Millers
WTMJ—Around the Fireside

7:00 p. m.
★ **NBC—STUDEBAKER CHAM-**
pions Present Richard Himber's
Orch.; Joey Nash, vocalist;
WHO WMAQ WOW WOAI
WFAA WDAF
NBC—Art Kassel's Orch.: KFYR
WDAY
CBS—"Diane," musical comedy,
starring Rhoda Ariold, soprano;
Alfred Drake, baritone;
Lucille Wall; John Griggs;
WRBM KSL KMOX

NBC—Jan Garber's Supper Club:
KOIL WLW KOA KFI WLW
KSO KWCR
KFI—Accordian Melodies
KSTP—Dance Orchestra
KTAR—Musical Program
WCAL—Phyllis Kay, pianist
WCO—Sports Review
WERC—Coach Reine Hierman
WGN—Lois Raneer
WISN—Salon Trio
WMT—The Avalon Band
WNAX—Geo. B. Geeman
WTMJ—Daily Council Program.

7:15 p. m.
★ **CBS—Edwin C. Hill, "The**
Human Side of the News";
KMOX WRRM WCCO
KFI—Judd Norman (CBS)
KSL—Tarzan, sketch
KSTP—Doe Savage
WCAL—Musical
WERC—Guilty or Not Guilty
WISN—Fireside Fantasies
WNAX—Ed McConnell, songs

7:30 p. m.
★ **NBC—Gladys Swarthout,**
mezzo soprano; William Daly's
Orchestra: WMAQ WEBC KSTP
KFYR WDAY WEBC WOW
WLW WOAI WHO
★ **CBS—Kate Smith's New Star**
Terror, Jack Miller's Orch.,
Three Ambassadors, guests:
WMT WBBM KMOX WCCO
KFM WISN KFAB

★ **NBC—Carefree Carnival;**
Chas. Marshall & His Boys;
Percy the Playwright, Helen
Troy, comedienne, Bea Klav-
sen, tenor; Carnival Male
Quartet; KSO WLS KWCR
KFI KOA
KSL—Gene Halliday, Organist
WCAL—Dr. Gro. W. Spohn, talk
WFAA—Old Mill Melodies
WGN—Art Jarrett's Orch.

7:45 p. m.
KTAR—Mirth Parade
WAI—Prof. C. B. Helein,
Alumni Notes
WGN—Northwestern Univ. Program
WNAX—Eb and Zeb

8:00 p. m.
★ **NBC—Harry Horlick's Gyp-**
sies; Frank Parker, tenor;
WHO WOW WMAQ
CBS—André Kostelanetz' Orch.;
Loretta Bori, soprano; WMT
KMOX KSL WCCO WISN
KSCJ WNAX KFI KFAB
WBBM

★ **NBC—Greater Minstrel:**
KSTP WDAY KFYR WOAI
KOA WLW WFAA KOIL WLS
WBEI KSO WTMJ
KFDY—S. Dakota S. Vs. N. Da-
kota State, baseball game
KFI—Fibrations
KTAR—Fibrations (NBC)
WGN—Dance Orch.; Dorothy
Miller

8:15 p. m.
KTAR—Fun Fest
WGN—Comedy Stars of Holly-
wood

8:30 p. m.
NBC—Princess Pat Players:
KOIL WENR KSO KWCR
★ **CBS—The Big Show;** Block
& Sully, comedians; Gertrude
Nieren, vocalist; Lud Gluskin's
Orch.; KMOX KSL WBBM
WCCO KFAB
NBC—Otto Harbach, musical;
Orch.; Guest Artists: KFI KOA
WOAI WFAA WHO WDAY
WOW KFYR WLW WERC
WTMJ KTAR WMAQ KSTP

8:45 p. m.
KFI—Pinto Pete
KSCJ—Variety Program
WGN—Ted Weems' Orchestra
WISN—The Revelers
WMT—Court Hussey and Orch.

9:00 p. m.
★ **NBC—Contented Prgm.:** Lut-
laby Lady, Male Quartet; M.
L. Eastman's Orch.: KFI KOA
WOAI KSTP WFAA WMAQ
WHO WEBC KFYR WTMJ
WOW
CBS—Wayne King's Orch.;
KMOX KSL WBBM WCCO
KFAB

★ **NBC—CHAPPEL BROTHERS,**
Inc., Present Little Jackie
Heller, tenor; Harry Kegen's
Orch.: WENR KSO KWCR
KFI—String Trio
KOIL—News
KSCJ—To be announced
KTAR—Ed Rudolph's Program
WDAY—Old Timers
WGN—News
WHA—Ken Simmons' Orchestra
WISN—A Wandering Minstrel
WLW—Dramatized Gains
WMT—Metropolitan Moods
WNAX—South Americans

9:15 p. m.
KOIL—Cleveland Orch. (NBC)
KTAR—Diamond Dramas
WENR—Geo. Olsen's Orch.
WGN—Mardi Gras
WISN—Nat. Brunsdell's Orch.
WLW—Love Letters in the Air
WNAX—Hollywood Impressions

9:30 p. m.
NBC—Nat'l Radio Forum: WDAY
WENR
CBS—Doctors, Dollars & Dis-
eases, Wm. Hard L.D.H.,
"The Government's Part in
Medical Care"; WNAX WMT
KMOX KSCJ KFI WCCO
Pek and Pat, KSTP KOA
T. N.—Daure Orch.: WOAI
KFI—Pan-American
KFI—Farmers' Union
KSL—The Hawk, mystery
WFAA—Hommage of Furs
WFAA—Inb. Aquila Entertain-
ers
WHA—Iowa Forum
WISN—The Revelers
WLW—Carn. Cob Pipe Club
WMAQ—The Northlances
WOW—Big City Broadcast
WTMJ—Band Concert

9:45 p. m.
CBS—Fray & Braggiotti, pian-
ists; WMT WNAX KSCJ KFI
KFI—Variety Program
KMOX—Tim Pan Alley
KSL—comedy story of Holly-
wood
WCCO—American Family Robin-
son
WEBC—Mischa Bregmann's En-
semble
WGN—Ted Weems' Orchestra
WHO—American Legion Program
WISN—Nat. Brunsdell's Orch.

10:00 p. m.
NBC—The Grummitts, sketches;
WOW
★ **CBS—Myrt & Marge:** KMOX
KSL, KFYR WCCO WRRM
★ **NBC—Amos 'n' Andy:** KOA
WOAI WENR KSTP KFI
KOIL WBBM WTMJ
KFI—Friend's University Dramatic
Guild
KFI—Piano Mooda
KSCJ—Sport Reports
KTAR—Variety Program
WDAY—News Review

NGN—Here, There & Every-
where
WHO—Hits & Bits; Newa
WISN—Dirk Reynolds' Orch.
WLW—News, Salute of the
States
WMAQ—Hal Totten, sports
WMT—News
WNAX—News

10:15 p. m.
★ **NBC—Red Davis:** KFI KOA
CR—Gus Arnheim's Orchestra:
KSCJ WBBM WCCO KFAB
WMT WNAX
NBC—Jesse Crawford, organist:
WHO KFYR WOAI WOW
WEBC WMAQ

★ **CBS—Edwin C. Hill, "The Hu-**
man Side of the News"; KSL
KMOX—Sports; Organ Recital
KSTP—News; Sports Reporter
WBAP—Bob Talen
WDAY—Souvenirs of Song
WENR—The Globe Trotter
WGN—Dream Ship
WTMJ—Dance Orchestras

10:30 p. m.
NBC—Jolly Coburn's Orch.:
WLW
★ **CBS—Kate Smith New Star**
Review, Ambassadors; Guest
Talent: KSL
★ **NBC—St. Louis Symphony**
Orch.; Vladimir Golschmann,
conductor: KFYR WEBC
WBAP WMAQ WOW WDAY
★ **NBC—Gladys Swarthout,**
mezzo soprano, William Daly's Or-
chestra: KTAR KFI KOA
KFI—The Aristocrats
KSTP—The Punchbowl
WENR—The Hoolinghams
WGN—Art Jarrett's Orch.
WHO—Noreen Sisters
WOM—Hool Ovals

10:45 p. m.
CBS—Herbie Kay's Orch.: KSCJ
WBBM WISN WCCO WMT
WNAX
KMOX—Variety Program
KSTP—St. Louis Symphony Or-
chestra (NBC)
WENR—Dr. Pedro's Orchestra
WGN—Ferde Grofe's Orchestra
WHO—Dance Orchestra

11:00 p. m.
NBC—Henry King's Orch.: WLW
CBS—Scott Fisher's Orch.:
KMOX WBBM KFM WISN
WMT KSCJ WNAX KFAB
NBC—The Show; KFI KTAR
NBC—St. Louis Sym.; WHO
KOA—Charlie Davis' Orchestra
(NBC)
KOIL—Freddie Ebener's Orch.
KSL—Blue Monday Jamboree
KSTP—Talent Search
WCO—Johnny Hamp's Orch.
WENR—George Olsen's Orch.;
Lilrel Shutta

11:15 p. m.
KOA—Howdy Wright
WGN—Ted Weems' Orch.

11:30 p. m.
NBC—Jack Berger's Orch.:
WMAQ
NBC—Art Kassel's Orch.: KOA
KFI WENR WEBC WDAY
KSTP WIO
CBS—Claude Hopkins' Orch.:
KSCJ WBBM KMOX WCCO
KFAB KFM WMT WNAX
KOA—To be announced (NBC)
KOIL—Ferdinando's Orch.
WGN—Ferde Grofe's Orchestra
WISN—Dancing 'til Midnight
WLW—Ben Pollock's Orch.
WOW—Dance Orchestra

11:45 p. m.
KMOX—When Day Is Done
WGN—Ted Weems' Orchestra
WOW—Art Kassel's Orch. (NBC)

12:00 Midnight
KFI—Reporter of the Air (NBC)
KOA—Richard (NBC)
KSTP—Dance Orchestra
KTAR—Night Owl
KSL—Players
WISN—Stan Meyers' Orchestra
(NBC)
WGN—The Midnight Flyers
WLW—Jack Spriggs' Orch.
WMAQ—Don Pedro's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a. m.
NBC—Blue Moonlight: KOA
KFI—The Waukikas

12:30 a. m.
KFI—Jimmy Grier's Orchestra
(NBC)
KOA—Rhythmettes (NBC)
KSL—Giville Knapp's Orch.
WENR—Tom Gerin's Orchestra
WLW—Moon River, organ and
piano
WMAQ—Geurge Devron's Orch.
1:00 a. m.
KIT—Ted Fiorio's Orchestra
(NBC)

Programs for Tuesday, January 29

Star ★ Indicates High Spot Selections

8:15 a.m.
 KFAB—Delta and Irish
 KGNF—Jimmie Allen
 KMOX—Happy Days
 (CBS)
 KTAR—△Family Devotional
 WIO—Musical Clock
 WLS—“Hannah Red” Foley
 WLW—Music by Divino
 WTMJ—The Sun Dial

8:30 a.m.
 NBC—Eva Taylor, songs: WOW
 KFAB—Kaal Hawaiians
 KGNF—Time 'n' Tunes
 KTAR—Morning Business Bee
 WIBC—Musical Clock
 WIO—Musical Review
 WLS—Ford Rush
 WLW—Talk; Arthur Chandler, Jr., organist
 WNAK—Happy Jack's Old Times
 WTMJ—Blue Ging-am Studios

8:45 a.m.
 KFAB—Natural Singers
 KSCJ—Opening Hog Trade
 WDAY—Nancy and Phil
 WGN—Keep Fit Club
 WHO—Musical Clock
 WLS—Morning Minstrel
 WLW—The Jacksons, comedy
 WOW—Health Exercises
 WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
 NBC—Smack Out: KOA
 CBS—News; Music Masters, male quartet: KSCJ KFH
 NBC—News; Johnny Marvin, tenor: WCKY WEBC WOW WDAY KFYP
 KGNF—Aunt Sammy's Chats
 KOIL—Uncle Bill, Philosopher
 KSL—News; Advertisers Review
 KSTP—Polly the Shopper
 KTAR—Three Cs (NBC)
 WCCO—News
 WGN—Good Morning
 WHO—Music Box
 WLS—Castles in Music
 WLN—Westerners Round-Up
 WLW—Jean Dean, blues singer
 WMAQ—Emil de Salvi, tenor
 WMT—Frank Allison Hour
 WNAK—Brass Band
 WTMJ—Woman's News of the Day

9:15 a.m.
 NBC—Edward MacHugh, songs: KOA KOIL WMAQ KTAR
 NBC—Clara, Lu 'n' Em: WOW KSTP WHO KFYP WDAY WGN WTMJ WLW
 KFAB—The Deckers
 KFH—Jacob DeLo's Niagara Organ Program
 KGNF—Weather Reports
 KSCJ—Dr. James J. Davies
 WEBC—Musical Interlude
 WISN—Ann Leslie's Scrapbook
 WNAK—Bohemian Band

9:30 a.m.
 CBS—Madison Ensemble: WMT KSCJ WCCO WBBM
 NBC—Morning Parade: WHO KOA
 NBC—Today's Children: KSTP WEBC KDIL WLS KSO KRCR WTMJ
 KFAB—University of Nebraska KFH—Opening Grain Markets KFYP—Organ Program KGNF—Organ Music KTAR—Financial Service WDAY—Sunshine Hour WGN—Markets; Good Morning WISN—Morning Melodies WLW—Livestock Reports; News WMAQ—Music and Comments WNAK—Zeke Perkins' Boys WOW—Purulence Penny

9:45 a.m.
 NBC—News; Viennese Sextet: WMAQ KOIL
 CBS—Madison Ensemble: KFAB KFH KSCJ
 NBC—Morning Parade: WDAY WEBC
 KFYP—Weather, Markets KSL—Morning Melodies KSTP—Romero of Melody KTAR—Musical Program WCAL—△Devotion WGN—Quin Ryan & Cadets WLS—Dean Brothers WLW—Jack Bere's Orchestra WMT—My Kitchen, Lihle Vaughan
 WNAK—△Sacred Seville WDW—News
 WTMJ—Down a Country Road
10:00 a.m.
 NBC—Galaxy of Stars: WOW KOA WEBC WIO KSTP WMAQ WTMJ WLW

CBS—Mary Lee Taylor: WBBM KFH
 NBC—Honeycreeper: KWCR KFAB—Omaha Police Court KFVH—Musical Program KGNF—The Thrill Hunter KSCJ—Variety Program KSL—Studio Ensemble KTAR—Johnny O'Brien (NBC) WIO—Doggie Doms WGN—Variety Program WLS—Johnny's Movie Chats WISN—Pop Concert WMT—Bill D'Conno WTMJ—△Devotionals WNAK—Don Franklin's Orch.

10:15 a.m.
 NBC—Voice Child Dr. Ella Oppeheimer: WEBC KOA KFYP KTAR WIO
 CBS—Alexander Semmler, pianist: KSCJ KFH WMT
 NBC—Tony Wous, poetry reading & philosophy: WMAQ KGNF—Tunes and Topics KSL—Romance of Mary & John KSTP—Hawaiian Adventures WCAL—Time Signals WCCO—Jean Abbey WDAY—△Chapel Exercises WGN—Friendly Neighbor WLS—Market Reports WLW—Johnna Grosse, organist WNAK—John Peter de Paglor WOW—Nightingale & Serenades WTMJ—Hollywood Movie Lettce

10:30 a.m.
 NBC—Three Shades of Blue: WIO WOW WMAQ KOA
 CBS—Navy Band: WMT KFAB KFH KSCJ
 NBC—U. S. Marine Band: KFYP WDAY KTAR WLW WEBC
 KGNF—To be announced
 KSL—Ruth Clark Evans
 KSTP—Organ Program
 WCCO—Dr. W. A. O'Rrion
 WGN—Phil Kalar, baritone
 WISN—Peggy Patton's Movie Chat
 WLS—Today's Kitchen
 WNAK—The March Kings
 WTMJ—What's New in Milwaukee?

10:45 a.m.
 NBC—Keenan & Phillips, piano duo: WIO WIO W
 KGNF—The Aristocrats
 KOA—Marietta Yacovitz
 KOIL—Keunth Golden
 KSTP—Diamond Drama
 WCCO—Musical Vagabond
 WGN—Painted Dreams

11:00 a.m.
 NBC—Story of Mary Marlin: WMAQ KOA WIO
 CBS—Voice of Experience: WBBM WCCO KSL
 KFAB—Jim & Jerry
 KFH—Grain Market and Shop per: Judo
 KFYP—Markets & World Book man
 KGNF—Morning Varieties
 KSCJ—Hoss Millic
 KSTP—Marine Band (NBC)
 WGN—C. Houston Goudria
 WISN—The Song Market
 WLS—Hanner Griffith, "Friendly Philosopher"
 WLW—Box Griffith, vocalist
 WMT—Lou Webb's Console-ations
 WNAK—Lawrence Welk's Orch.
 WOW—Marty Baker
 WTMJ—Black & Gold Ensemble

11:15 a.m.
 CBS—The Gumps: WCCO KFAB WBBM KSCJ KSL WISN
 NBC—Marine Band KFVH
 KFH—Highway Departmenta
 KDA—Honryboy & Sassafas (NBC)
 KOIL—Variety Program
 WLW—Berenice Taylor, soprano
 WHO—Markets
 WLS—Cumberland Ridge Runners
 WLW—River & Market Reports: Talk
 WMAQ—Home Service Program
 WOW—Markets

11:30 a.m.
 NBC—Merry Madcaps; Orch., direction Norman L. Cloutier: WMAQ
 CBS—Arthur Warren's Orch.: KSCJ
 NBC—Farm & Home Hour: KFYP WDAY WEBC KWCB KOA WOW WLW WIO KSTP
 KFAB—Market Reports
 KFH—Markets
 KGNF—Earl Burnett's Orch.
 KOIL—Eddie Butler
 KSL—Jennie Lee of Auerbaeh's
 KTAR—Musical Program
 WCCO—Stock; Markets
 WGN—Markets; Good Health and Training

WISN—Souvenirs of Song
 WLS—Federal Housing Program
 WMT—Air Line Varieties
 WNAK—The Bohemian Band
 WTMJ—Los Caballeros

11:45 a.m.
 CBS—Arthur Warren's Orch.: KFH KSL
 KFAB—Hawaiians
 KGNF—Market Reports
 KTAR—Three of a Kind (NBC)
 WCCO—News Bulletin
 WGN—Morning Serenade
 WLS—Weather; News
 WMAQ—Little Church Around the Corner
 WTMJ—Radio Voice of the People

Afternoon

12:00 Noon
 CBS—George Hall's Orch.: KSL WCCO KSCJ
 KFAB—University of Nebraska KFH—Variety Program KGNF—News Day
 KDIL—Playing the Song Market
 KSO—Inquiring Microphone
 KTAR—Radio Newspaper
 WGN—Len Salvo, organist
 WISN—Noon Novelties
 WLS—“The Old Music Chest,” Phil Kalar
 WMT—The Cornhuskers
 WNAK—Farm & Home Hour
 WTMJ—Heinie's Grenadiers

12:15 p.m.
 NBC—Gen. Dully's Orchestra: WMAQ
 ★ CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: WBBM KMOX
 KGNF—Auto Service Hour
 KSCJ—Maude Ellen Lynch
 KSL—Gene Halliday, organist
 KTAR—Army Band (NBC)
 WCCO—Noon Hi-Lites
 WGN—Harold Turner, pianist; Dan Baker, tenor
 WLS—Dinnerbell Program

12:30 p.m.
 NBC—Words & Music: WMAQ KOA
 NBC—Music Guild; Samuel Chotzinoff, critic: KFYP KTAR
 CBS—Esther Velas' Ensemble: KSL KSCJ
 KFAB—Carnishuckers
 KFYP—George Thomson, "The Question Box"
 KFI—Livestock Markets; Grain Market
 KOIL—News
 KSTP—News; Dance Orchestra
 WCCO—Jim Hawkins
 WDAY—Len Hawkins
 WEBC—Grand Rapids Matinee
 WGN—△Mid-day Service
 WIO—Silver Strains
 WLW—Johnny Ruckart's Orch.
 WMT—Voice of Iowa
 WOW—Mid-day Review
 WOW—Hayden's Ensemble
 WTMJ—Vai-sev Program

12:45 p.m.
 CBS—Pat Kennedy; Art Kassel's Orch.: WBBM KSL WCCO WMT
 KFYP—Nora M. Holt, "The Women's Program During Farm & Home Week"
 KFH—Isid Car Parade
 KGNF—Suite the Swapper
 KOA—Livestock
 KSCJ—News
 KSTP—Program Resume; Musical Interlude
 WEBC—Music Guild (NBC)
 WHO—News
 WLW—Ben Pollack's Orchestra
 WNAK—D. B. Guzman

1:00 p.m.
 NBC—Log of Day: KOIL WMAQ
 CBS—Marie, Little French Princess: WBBM KSL
 NBC—Music Guild WHO KSTP WEBC
 KFYP—Clunes Concert
 KFH—Police Program
 KGNF—Fuzzy, the Melody Man
 KOA—C. A. C.
 KSCJ—Pinets Entertainers
 WGN—Palmer House Ensemble
 WISN—Concert Ensemble
 WLS—Clinic of the Air
 WLW—Ohio School of the Air
 WMT—Bob McGrew and Orch.
 WNAK—Lawrence Welk's Orch.
 WOW—Dance Orchestra
 WTMJ—Dance Orchestra

1:15 p.m.
 CBS—Romance of Helen Trent: KSL WGN
 KFAB—Market Reports
 KFYP—Farm Flashes
 KFH—Livestock Market
 KGNF—Musical Spotlight
 KSCJ—Variety Program
 WCCO—League of Women Voters
 WIO—Markets
 WLS—Rangers & John Brown
 WMT—Market Reports
 WOW—News

1:30 p.m.
 NBC—The Peerless Trio, songs: WOW KOA KSTP WHO WEBC KFYP
 CBS—Amer. School of the Air: WBBM WMT WCCO KSCJ KSL KFH KFAB
 NBC—“Pirates of Penance,” Gilbert & Sullivan operetta: WMAQ
 KFYP—Parent-Teachers' Association
 KTAR—Noon Business Brevities
 WDAY—Farm Flash
 WGN—Blackstone Ensemble
 WISN—World Revue
 WLS—Markets, Hoosier Soda-busters
 WNAK—Happy Jack's Old Times
 WTMJ—Dance Orch.

1:45 p.m.
 NBC—Lilian Ruckman, soprano: WDW WHO WERC KOA
 KFYP—Farm and Home News
 KFVH—Farm Flashes
 KGNF—Smiling Ralph, Organist
 KSTP—To be announced
 WDAY—Thorstein Skarning's Orch.
 WGN—Mark Lova, bass
 WLS—Home-makers Hour
 WTMJ—Badger Spotlight

2:00 p.m.
 NBC—Vic & Sade: WLV WLV
 CBS—Columbia Variety Hour: KSCJ KFH WBBM WMT
 NBC—Don Pedro's Orch.: KFYP WEBC
 KFAB—Electric Kitchen
 KGNF—Market News
 KOA—Hon. Irwin's Orchestra
 KSL—Payroll Builder
 KSTP—St. Paul Council P. T. A.
 WCO—Just Plain Bill
 WDAY—Dance Orch.
 WGN—Palmer House Ensemble
 WIO—Hot and Bob
 WISN—Art Breaks
 WNAK—The Sunshine Boys
 WLS—Markets
 WTMJ—Woman's Point of View

2:15 p.m.
 NBC—Ma Perkins, sketch: WLW
 NBC—Julius & Jane: KSTP WHO WOW WEBC
 KFVH—Musical Program
 KGNF—Mills Brothers
 KTAR—Faim & Home Hour (NBC)
 WCO—Markets
 WDAY—Len Hawkins
 WGN—Blackstone Ensemble
 WIO—Willie Beant's Orch.: KOA KFYP WLW KSTP
 NBC—Harvest of Song WDAY WLB

2:30 p.m.
 KFAB—University of Nebraska
 KGNF—Tango Time
 KSL—Agricultural Speaker
 WCCO—New York Stocks
 WGN—June Baker
 WIO—Maids of the Prairie
 WISN—Women's News of the Air
 WLS—Little Dianas from Life
 WMAQ—Board of Trade; Pizao Solo
 WNAK—Musical Program
 WOW—Police Bulletins
 WTMJ—Organ Melodies
 WGN—John Baker
 WIO—Maids of the Prairie
 WISN—Women's News of the Air
 WLS—Little Dianas from Life
 WMAQ—Board of Trade; Pizao Solo

2:45 p.m.
 NBC—Song of the City: WMAQ WOW WHO WLW
 CBS—Easy Aces: WBBM WCCO KSL
 NBC—Nellie Revel Interviews
 Mnie. Sylvia: KSTP
 KFH—Accordion Melodies
 KFVH—Rhythm Club
 KGNF—Coleman Cox
 WDAY—Castles in Music
 WEBC—Musical Interlude
 WGN—Souvenirs in Music
 WMT—The Question Box
3:00 p.m.
 NBC—Yonani's Radio Review; Gumb Speaker; Orch., direction Joseph Littau; Claudine Macdonald: WOW WHO

CBS—Visiting America's Little House: KSCJ KFH KFAB
 NBC—Rety & Bob, dramatic sketch: WENR WTMJ KSTP KOA KFYP
 KGNF—Quartet
 KSL—Broadcasters' Review
 KTAR—Musical Program
 WCCO—Melody Matinee
 WDAY—Len Hawkins
 WEBC—News; Stock Market
 WGN—P. of C. Parent Teachers Forum
 WISN—Musical Matinee
 WLW—Mary Alcott & Rex Grillith, vocalists
 WMAQ—Home Forum
 WMT—Salon Musicale
 WNAK—Nancy Gurney Trio

3:15 p.m.
 NBC—East & Dumke: KSTP WDAY WEBC
 CBS—Poetic Strings: WISN KSCJ KFH WMT
 NBC—Vic & Sade: KDA WMAQ WOW WIO
 NBC—Woman's Radin Review: WENR
 KFAB—The Jangles
 KFVH—Hokum Boys
 KGNF—Anson Weeks' Orch.
 WLW—Betty and Bob, drama
 WTMJ—With a Song

3:30 p.m.
 NBC—Ma Perkins: WENR WTMJ WDAY KFYP KOA
 WOW WHO WEBC KSTP
 CBS—Settee Service; Horace H. P. Jayne, "Digging Up History": KSCJ KFH KFAB KSL WMT
 NBC—Temple of Song: WMAQ
 KGNF—Musical Dream Time
 KTAR—Musical Program
 WCCO—Parents Teachers' Ass'n
 WGN—Tuneful Rhythm Rumbles
 WISN—Jewel Box
 WLW—Jeannine Mary, pianist
 WNAK—Edith Gucey

3:45 p.m.
 NBC—Lady Next Door: WOW WIO
 NBC—Your Health: KFYP KSTP WEBC
 CBS—Dick Messner's Orch.: KSL KFH KSCJ KFAB WMT WCCO
 MRS—Life of Mary Sothorn: WGN WLW
 KGNF—Vocal Variety
 KDA—Betty Marlowe (NBC)
 WDAY—△Fecated Church Women
 WENR—Program Preview
 WNAK—Geo. B. German
 WTMJ—League of Women Voters

4:00 p.m.
 NBC—Meredith Willson's Dreb.: WLW WHO WMAQ WDW WEBC
 CBS—Yassar College Sextet: KSL KFH KSCJ KFAB WMT WCCO
 ★ NBC—Int'l B'cast from London: "Tutuie Policy of Great Britain in India," Rt. Hon. Winston Churchill, speaker: WENR KFVH KSTP
 KFAB—Market Reports & News
 KGNF—Your Time
 KOA—To be announced (NBC)
 WGN—Afternoon Musicale
 WISN—Ocean Melodies
 WNAK—Don Franklin's Orch.
 WTMJ—The Cocktail Hour

4:15 p.m.
 NBC—Congress Speaks, Speaker: WMAQ WHO WOW KOA WDAY KSTP KFYP
 CBS—Tom Baker & Norm Sherr: WMT WCCO KSCJ KTH
 NBC—Jackie Heller, songs: WENR KOIL
 KFAB—Katharine Sinne
 KGNF—Favourites of Yesterday
 KSL—Dental Choir of the Air
 KTAR—Al Pearce's Gang (NBC)
 WEBC—Children's Hour
 WGN—Harold Turner, pianist
 WISN—Tra Dausante
 WLW—The Norsemen
 WNAK—Pappy & Buckle Rusters

4:30 p.m.
 NBC—Singing Lady: WLW
 CBS—Milton Charles, organist: WCCO KFH KSL WBBM
 KFAB—Cunshuckers
 KGNF—Late Decca Releases
 KDIL—Donald Novis
 KSCJ—Magic Garden
 WEBC—Duluth Junior College
 WENR—Larry Larsen, organist (NBC)
 WGN—Melody Moments
 WISN—Keyboard Capers
 WMT—Tazza of the Apes
 WNAK—Singing Strings

4:45 p.m.
 NBC—Nursery Rhymes: WDAY
 WEBC KFYP WMAQ WOW
 CBS—Between the Bookends: WMT KSL KSCJ KFH
 NBC—Happy Jack Turner: KOIL WENR
 KFAB—Kidnies Program
 KGNF—Ely and Zeb
 KOA—Al Pearce's Gang (NBC)
 KSTP—Campfire Girls
 KTAR—Odds and Ends
 WCCO—Livestock Summary
 WGN—Louise Brabant, soprano
 WIO—Library Talk
 WISN—Paths of Memory
 WLW—Jack Armstrong, drama
 WNAK—The Pickard Family
 WTMJ—P. of Wisconsin Extension Division

5:00 p.m.
 NBC—Navier Cugat's Orch.: KDA WMAQ
 CBS—Beatrice Osogood, pianist: WCCO WBBM KFH KSL
 NBC—Ferdinand's Orch.: WIO WLW KOIL KFYP WDAY WENR
 KFAB—Man on the Street
 KGNF—Dance Orchestra
 KSL—Variety Program
 KSTP—Pages of History
 KTAR—Musical Program
 WEBC—Prelude to Evening
 WGN—Archie Melodies
 WISN—Show Window
 WMT—The Uptowners
 WNAK—McCleary Institute
 WDW—Public Affairs
 WTMJ—Our Club

5:15 p.m.
 NBC—Mid Week Hymn Sing: KOA WMAQ WHO WDAY
 CBS—Skippy: WCCO WBBM KMOX
 CBS—Six Mirandy: KFH
 KFAB—Blackbird Kitchen
 KFVH—Rangers
 KGNF—Round the Town
 KSL—The Senior Hour
 KSTP—Uncle Tom
 KTAR—School of the Air
 WNAK—Cecil and Sally
 WOW—Hollywood Reporter
 WTMJ—Bill Mack & Jimmy

5:30 p.m.
 NBC—News: Dorothy Page songs: WMAQ WOW KSTP
 CBS—Jack Armstrong; News: WCCO WBBM
 Jack Armstrong, WHO WTMJ
 KFH—Al Roth's Orch.; Russell Brown (CBS)
 KFVH—News; To be announced
 KOA—News
 KOIL—Last of the Mobians
 KSL—The Club
 WDAY—Variety Program
 WEBC—News; Prelude to Evening
 WENR—What's the News?
 WGN—Singing Lady (NBC)
 WLW—Bob Newhall, sportsman
 WMT—Variety Program
 WNAK—Roosebld Kids

5:45 p.m.
 NBC—Lovell Thomas, news: WLW
 CBS—Caret's Quartet: WMT
 NBC—Orphan Annie: WGN WEBC KOIL KSTP KFVH WIO
 KFH—Guilty of Not Guilty
 KOA—University of Denver
 KSL—Variety; News
 KTAR—Business Brevities
 WTMJ—Ads of Johnny & Ginger
 WLVH—Tonic Tunes
 WNAK—Book Review
 WMAQ—High and Low (NBC)
 WDAY—Newscasting
 WGN—Newscasting
 WTMJ—Florence Martin's Singing Strings

Night

6:00 p.m.
 NBC—Three Stamps: KFVH
 ★ NBC—Amos 'n' Andy: WENR
 CBS—Louis, Lancer's Orch.: WBBM
 Advertisers of Jimmy Allen: KMDX WCCO WGN KFH
 KOIL—Latvian Singers
 KFH—News
 KSL—Town Ceier
 KSTP—Amusement Rulletta
 WBP—Rhythm Makers
 WDAY—Dinner Hour Announcement Program
 WEBC—Duluth Symphony Ass'n
 WIO—Sunset Radio
 WISN—Radio Forum
 WLW—Paul Pierson's Orchestra
 WMAQ—Palace Varieties
 WMT—Around the Town
 WNAK—Jimmy Jarda, aporia
 WOA1—Twilight Melodies
 WTMJ—Sport Flash

Heard on the Air

(Continued from Page 13)

HOW NEW HAIR GROWS

and
WHY Men Go BALD!



Learn FREE!

Business may come from several causes. A germ called "Flask Bacilli of Lind" gets deep into the scalp causing one of the most dangerous types of dandruff, yet is seldom suspected. The refuse it produces clogs the pores and hair follicles, causing the itchy scalp, falling hair and prevents the dormant hair roots from growing new hair. No wonder so many stay bald. All the hair tonics, ointments and soaps in the world will not grow new hair, as they treat only the surface condition. But now a new discovery enables those with thin, falling hair and bald spots in harmlessly remove this clogged up skin surface of the scalp, thus permitting pores to breathe in air, absorb sunshine and receive the penetrating nourishing, stimulating influence of a scalp food thereby activating the dormant hair roots to flourish and grow new hair. It is believed a certain scientific circles this new discovery will revolutionize methods of growing hair. Full instructions on how to proceed are published in a treatise called "HOW HAIR" now being mailed absolutely free to readers of this magazine. Send the money list names and address to Dermatology Lab, Desk 312 E, No 1700 Broadway, New York, N. Y. U.S.A. and treatise will come by return mail postpaid, free. If pleased tell friends.

6:15 p.m.
NBC—Whispering Jack Smith, baritone, Dech. WMAQ WTAM
CBS—Lone Rangers, Orlin
KFH WAIT
★ NBC—Morton Downey, tenor; Ray Sinatra's Orlin, WENR KOIL KSO KWCR
CBS—Don P. Lee, Dech. KFI KDA WEB
★ MBS—HORLICK'S MALTEO Milk Presents Tim and Abner, comedy sketch. WLW WGN WGM
Adventure of Jimmy Allen, WHO WOW
KFYR—Eb & Zeb
KMDA—Four Siamrocks, Orlin
KSP—Minnesota Crime Commission
WBAT—Dance Orchestra
WNB—News Commentator
WISN—Carle Lighten Time
WNAX—Marion Matthews, organist
WTMJ—Helen's Grandchildren

7:45 p.m.
KSI—Krausmeyer and Cohen
KFAL—Old Times
WGN—Northwestern U. Prgm.
WISN—Woods, Dreyfus
WNAX—Ed and Zeb
★ NBC—Grace Moore, soprano; Hout, Jackson's Orlin; KDA VINE; KWCR KSO KFI
★ CBS—Bing Crosby, baritone; Mel Brothers, WFO KMOX KSI, WBBM
★ NBC—Ben Bernie's Orlin; guest: WGW WMAQ KFYR WTAM KSTP WMAP WOAI WIMJ
KIH—Comedy Capers
KSCJ—To be announced
KTAR—Pinto Pete
WEB—The Vaudeville
WGN—Fede Gude's Orchestra
WHO—Charles Kent's Singer
WISN—The Revelers
WLW—Melody Parade Notes
WMT—Three Girls
WNAX—Variety Program

10:15 p.m.
NBC—Hold, Royal, tenor; WOW WMAQ
NBC—Abe Lyman's Orlin, KOIL WDAY WDAI KFYR
CBS—Joe Haymes' Orlin; WNAJ KFAL WBBM WCCO WMT KSCJ KFI
NBC—Noble Orlin, KFI KOA KMOX—Sports Reporter; Hal Collier's Orlin
KSI—Comedy Capers
KSP—News, Sports Reporter
WENE—The Globe Trotter
WFAA—Plumpton Quartet
WGN—Dream Ship
WHO—Comedy; Song Market
WIMJ—Dance Orchestras
10:30 p.m.
NBC—Horsey Bros' Orlin, Bob Crosby vocalist, KOIL WOAI KFYR WDAY WFCB WLW
CBS—John, Green's Orlin; WBBM KFAL WNAX WCCO WMT KSCJ KFI KSI
NBC—Leo Himmans' Orlin, KFI KOA KFAL
NBC—Emerson Gilb's Orchestra; WGW
NBC—Tom Germin's Orchestra; WMAQ
KSP—Dance Orchestra
WENE—The Hoofbeats, skit
WFAA—Phil Levant's Orlin
WGN—Wayne King's Orchestra
WHO—Tony Tosses
WISN—Larry Hunsford's Orlin
WTMJ—Auto Show

6:30 p.m.
NBC—You & Your Government; KOA WMAQ
★ NBC—HOUSEHOLD FINANCE Corp. Presents Musical Memoirs, Edgar A. Guest & Co.; WENR KOIL KWCR WREN KWK KSO
CBS—Buck Rogers, sketch; WBBM WFO KMOX KSI
MBS—Arthur Tracy the Street Singer, WLW WGN
KFH—Musical Program
KFI—Wesley Tourtellotte, organ
KFYR—Harry Turner's Orlin
KSTP—Dance Orchestra
WBCB—John Khey's Boys
WFAA—Blithyn Time
WHO—Prince of Song
WISN—Gypsy Lullaby
WMT—Tunes and Topics
WOW—Dance Orchestra

8:15 p.m.
KFH—Piano
KTAR—Musical Program
WEB—Road to the Blues
WGN—Lawrence Salerno, baritone; Orchestra
WHO—Randall Family
WMT—Studio Program
8:30 p.m.
NBC—Ed Wynn; Fddy Duclain's Orlin; WFCB KFYR KFI WBAW WOAI WDW WMAQ KSTP WIO KOA WDAY WLW WTMJ KFAL
CBS—Isham Jones' Orlin; Melodians Quartet; Helene Clark, comedienne, guest; WMT KFI WFO KFAL WNAX KSCJ KSI WISN KMOX WBBM NBC—Hands Across the Border, Guests: WENR KOIL

8:45 p.m.
WGN—Ted Weems' Orchestra
9:00 p.m.
★ CBS—"The Caravan"; Walter O'Keefe; Annie H. Hanshaw; Ted Husing; Glen Gray's Orchestra; KSI, WISN, KFAL WNAX WMT KMOX WBBM WCCO KSCJ KFI
★ NBC—Beauty Box Theater; Gladys Swarthout, mezzo soprano; John Barlay, WERC WLW WDW WOAI KFI KOA KFYR KTAR WBAW KSTP WMAQ WDAY WTMJ WHO
NBC—Burdette Tully, Fred Jones of the Hour, introduced by John B. Trevor; KOIL WENR—Star Dust
WGN—News

6:45 p.m.
CBS—Bookie Carter, news; WCCO WBBM KMOX
Little Orphan Annie, KSI KTAR
KFH—Piano Program
KFI—Just Plain Bill
KOA—To be announced (NBC)
KSTP—Styles for Men
WDAY—Jimmie Allen, sketch
WBCB—Beth Wiggin, talk
WFAA—How About the Farmer?
WGN—Palmer House Ensemble
WHO—News Bits and Bits; Program Spotlight
WLW—Unbroken Melodies
WMAQ—Jack Randolph, baritone
WNAJ—Pappy and Erick
WOW—NIA Talk
WTMJ—Variety Program

7:00 p.m.
MBC—Leo Reisman's Orlin; Phil Ducey & Johnny; WMAQ KSTP WFCB WBAW WDAY KFYR WIMJ WOAI WIII
★ CBS—Lavender and Old Lace; KMOX WBBM
NBC—Time Churn, Intermision for Murder, dramatic
WLW WLS KOIL KWCR KSI
CBS—Jack Teeter's Orchestra; WMT KFI WISN
NBC—Five Cards; KFI KOA
KTAR
CBS—Jim Fettes' Orlin; WDSU KSL—Variety Program
WCCO—The Hood Owls
WGN—Dance Orchestra
WNAX—Geo. B. German
7:15 p.m.
KFI—Stamp Club
KOA—Comedy Stars of Hollywood
KSL—Tarzan of the Apes, sketch
WCCO—Jack Teeter's Orchestra (CBS)
WGN—Palmer House Ensemble
WNAX—Paper Moon, drama

8:45 p.m.
WGN—Ted Weems' Orchestra
9:00 p.m.
★ CBS—"The Caravan"; Walter O'Keefe; Annie H. Hanshaw; Ted Husing; Glen Gray's Orchestra; KSI, WISN, KFAL WNAX WMT KMOX WBBM WCCO KSCJ KFI
★ NBC—Beauty Box Theater; Gladys Swarthout, mezzo soprano; John Barlay, WERC WLW WDW WOAI KFI KOA KFYR KTAR WBAW KSTP WMAQ WDAY WTMJ WHO
NBC—Burdette Tully, Fred Jones of the Hour, introduced by John B. Trevor; KOIL WENR—Star Dust
WGN—News

7:00 p.m.
MBC—Leo Reisman's Orlin; Phil Ducey & Johnny; WMAQ KSTP WFCB WBAW WDAY KFYR WIMJ WOAI WIII
★ CBS—Lavender and Old Lace; KMOX WBBM
NBC—Time Churn, Intermision for Murder, dramatic
WLW WLS KOIL KWCR KSI
CBS—Jack Teeter's Orchestra; WMT KFI WISN
NBC—Five Cards; KFI KOA
KTAR
CBS—Jim Fettes' Orlin; WDSU KSL—Variety Program
WCCO—The Hood Owls
WGN—Dance Orchestra
WNAX—Geo. B. German
7:15 p.m.
KFI—Stamp Club
KOA—Comedy Stars of Hollywood
KSL—Tarzan of the Apes, sketch
WCCO—Jack Teeter's Orchestra (CBS)
WGN—Palmer House Ensemble
WNAX—Paper Moon, drama

9:15 p.m.
KOIL—Jim and Jerry
WENR—Morin Sisters
WGN—Bridge Club of the Air
9:30 p.m.
★ CBS—Emery Deutsch, violinist; WNAX WMT KSCJ KFI
★ NBC—Tim & Irene's Sky Road Show, musical review and sketches; Tim Ryan, master of ceremonies; KSO Charlie Kent's Singers; KMOX WCCO
KOIL—News Flashes
KSL—Variety Program
WENR—Gene Arnold
WGN—Chicago Theater of the Air
WISN—Dance Orchestra
9:45 p.m.
CBS—Voice of the Crusaders; WNAX WMT WCCO WBBM KFI KSCJ
KMOX—Tim Pan Alley
KOIL—Comedy Capers
KSI—The Hawk, mystery
WENB—Geo. Olsen's Orchestra
WISN—Ben Armstrong's Orlin.

10:00 p.m.
NBC—The Grumitts; WOW
★ CBS—Myrt & Marge; KMOX KSL WBBM WCCO KFAB
★ NBC—Amos 'n' Andy; WENR KOA WOAI KSTP KOIL KFI WFAA WTMJ
KFI—Town Tattler
KFYR—Piano Moods
KSCJ—Sports
KTAR—Musical Program
WDAY—News Review
WBCB—Mischka Bregmann's Ensemble
WGN—Dudley Cratty Watson
WHO—His & Bits; News
WISN—The Revelers
WLW—News; Church on the Hill
WMAQ—Totten's Sports
WMT—News
WNAX—News

★ CBS—"Melodiana"; Abe Lyman's Orlin; KMOX WCCO WBBM
NBC—Wayna King's Orlin; WHO KSTP WOAI WMAQ WBAW WDW WTMJ KFYR WDAY
★ NBC—Lawrence Tibbetti, baritone; John B. Kennedy; WLS KOIL KSO KWCR KFI KOA
KFI—Stan Stanley's Orchestra (CBS)
KSL—Vocal & Instrumental; Soloists
KTAR—Variety Program
WBCB—Pick and Pat
WGN—Art Jarrell's Orlin
WISN—Our Family
WLW—Follies
WMT—Indian Stories
WNAX—The Hawk

10:15 p.m.
NBC—Hold, Royal, tenor; WOW WMAQ
NBC—Abe Lyman's Orlin, KOIL WDAY WDAI KFYR
CBS—Joe Haymes' Orlin; WNAJ KFAL WBBM WCCO WMT KSCJ KFI
NBC—Noble Orlin, KFI KOA KMOX—Sports Reporter; Hal Collier's Orlin
KSI—Comedy Capers
KSP—News, Sports Reporter
WENE—The Globe Trotter
WFAA—Plumpton Quartet
WGN—Dream Ship
WHO—Comedy; Song Market
WIMJ—Dance Orchestras
10:30 p.m.
NBC—Horsey Bros' Orlin, Bob Crosby vocalist, KOIL WOAI KFYR WDAY WFCB WLW
CBS—John, Green's Orlin; WBBM KFAL WNAX WCCO WMT KSCJ KFI KSI
NBC—Leo Himmans' Orlin, KFI KOA KFAL
NBC—Emerson Gilb's Orchestra; WGW
NBC—Tom Germin's Orchestra; WMAQ
KSP—Dance Orchestra
WENE—The Hoofbeats, skit
WFAA—Phil Levant's Orlin
WGN—Wayne King's Orchestra
WHO—Tony Tosses
WISN—Larry Hunsford's Orlin
WTMJ—Auto Show

10:45 p.m.
KMOX—Sports; Hal Collier's Orchestra
KOIL—Freddie Elener's Orlin
KSI—Tuesday Roundup; Utah Buckaroos
WENR—Art Kassel's Orchestra
WHO—John Garber's Orchestra
WHO—Noble Steele's Orchestra (NBC)
WISN—Dick Reynolds's Orchestra
11:00 p.m.
★ NBC—Ben Bernie's Orlin; KFI KOA
NBC—Joel Chernavsky's Orlin; WMAQ
NBC—Rudy Vallee's Orlin; KFYR WDAY WFCB WFAA
CBS—Gus Arnheim's Orchestra; KFAB WNAX KMOX WBBM KSL WMT KSCJ KFI
KSTP—Dance Orchestra
WHO—Johnny Hamp's Orlin
WENR—George Olsen's Orlin
WHO—When Day Is Done
WLW—Mel Snyder's Orchestra
WOAI—Happy Felton's Orchestra
WGN—Dance Orchestra
11:15 p.m.
NBC—Eddy Waller's Orchestra; KOIL KSTP
KMOX—Stan Stanley's Orlin
KSL—Snapper Rimes, Old Pipe Smoker
WGN—Ted Weems' Orchestra
WISN—Dance Orchestra
WOW—Joe, Chernavsky's Orlin
11:30 p.m.
NBC—Anston Weeks' Orlin; WHO WMAQ WOW
CBS—Leon Navara's Orlin; KFAB WNAX WCCO KSCJ WMT KFI
NBC—Harry Sosnik's Orlin; WDAY KOA KFYR WERC KSTP KHL
KFI—Death Valley Days (NBC)
KMOX—Chic Scoggin's Orlin
WENB—Gray Gordon's Orlin
WISN—Ferde Grofe's Orchestra
WISN—Doraine in Midnight
WLW—Ben Pollack's Orchestra
11:45 p.m.
KMOX—When Day Is Done, Organ
KSL—Leon Navara's Orlin (CBS)
12:00 Midnight
NBC—Stan Myers' Orlin, WENR
KFI—Reporter of the Air (NBC)
KOA—Merry Boys
KSL—Everett Boagland's Orlin
KSTP—Dance Orchestra
KTAR—Night Owl
WGN—Dance Orchestras
WLW—Johnny Burkhardt's Orlin
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra
12:15 a.m.
KFI—Tom Ceakley's Orchestra (NBC)
KSL—Fred Skinner, song stylist
12:30 a.m.
KFI—Jimmy Grier's Orchestra (NBC)
KOA—Theater Harmonies
KSL—Orville Knapp's Orlin
WENR—Tom Germin's Orchestra (NBC)
WLW—Moon River, organ and piano
WMAQ—Don Pedin's Orchestra

introduced an "Equal Gots Society." At any moment we expected to hear him start humming a spiritual—I got equals, you got equals, all God's children got equals! He may have bored the august United States Senate the following day with the same speech, but we will bet half the radio audience thought it was another Amos and Andy broadcast, but without Amos. If senatoring ever folds up, the Louisiana senator always can find himself a job on the air. He is good entertainment whether he knows it or not.

The Mark Twain Commemoration ★★
Special broadcast marking the anniversary of Mark Twain's death and beginning a centennial year, heard Tuesday, January 15, at 10 p. m. EST (9 CST) over an NBC-WJZ network. The program came from New York, Detroit and Hannibal, Missouri.

President Roosevelt touched a gold key in Washington, that lighted a permanent beacon which will flash over the Missouri River at Hannibal from a lighthouse; this beacon has been erected to perpetuate the memory of the celebrated author. Governor Guy Park of Missouri made an address from the bedroom of Mark Twain's house at Hannibal; the Honorable George A. Mayhem, who bought the house and presented it to the city of Hannibal, also addressed the radio audience.

The announcer, unnamed who handled the program from New York, should have checked with the announcer (also unnamed) who handled the program from Hannibal for the first of them said "on this anniversary of his birthday," and the second declared that the author's birthday is November 30. The latter was correct. The Hannibal announcer obviously was impressed with the magnitude of his task, for he hesitated and stumbled too frequently.

The River Ronstabouts, a Negro quartet, deserve commendable mention; likewise the unidentified orchestra.

Mary Pickford Drama ★
Program heard Wednesday, January 16, at 8 p. m. EST (7 CST) over an NBC-WEAF network.

For a half hour Mary Pickford and a capable supporting cast presented a portion of Bayard Villiers' successful play of over twenty years ago, Within the Law. (The remainder will have been broadcast January 23.)
Criticism levels against the plan of selecting so old a play, with so many outworn elements—hard-bitten department-store owners, shop-girls who are forced to steal to live, are defunct as live themes for drama. And something must be said against the plan of breaking the play to allow one full week to lapse between halves, the listener is inclined to suffer a bad slump in interest. Mary Pickford, playing *Mary Turner*, gave the part much emotion and colorful interpretation of her lines, especially in the interview between her and *Mr. Gilder*. But Miss Pickford should be careful of her pronunciation of words, that they be in character. For instance, *Mary Turner*, an underpaid shop-girl with a shop-girl's background, who has served three years in prison and mingled in the underworld for a year in addition, wouldn't be apt to say "chawnc" for "chance". The supporting cast left nothing to be desired.

This Week's MIKroscope
No. 39 of the series, showing Robert Simmons, will appear in Radio Guide next week.

EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TUESDAYS 6:30 C.S.T. KOIL KSO KWCR P.M. KWK WENR WEN

The Household Orchestra
Josef Koesler, Conducting;
Charles Sears, Tenor;
Tom, Dick and Harry, Trio.

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Family Loans for 56 Years
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If you suffer from High Blood pressure, dizziness, ringing in the ears, can't sleep, feel weak and shaky, all these, prevent if your heart pounds and you fear a possible stroke, to demonstrate the prescription known as HIGD, I will have sent to you postpaid, a regular 11 treatment on absolutely FREE TRIAL. While it is not complete, many cases report remarkably quick relief; soft symptoms, dizziness and normal sleep returns within 3 days. Contains no salts, poisons or dope. Safe with any diet. PAY NOTHING UNLESS GREATLY IMPROVED! Two send it. If not your report cancel, charge. Write Dr. H. K. Hibbard, 122 Union, Kansas City, Mo.

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We build, strengthen the vocal organs— not by the singing, (singing) but by fundamental exercises and scientifically proven exercises that improve and help you speak more clearly and better. Write for our wonderful voice book—sent free. Just send us the money you want. No obligation, no cost. Send your name and address to: PERFECT VOICE INSTITUTE, Grade 10-82, 308 N. Michigan Ave., Chicago

Programs for Wednesday, January 30

Star ★ Indicates High Spot Selections

7:15 a.m.
 KGNF—Early Risers Time
 WDAY—B. A. Rolfe's Orch. (NBC)
 WMAQ—Variety Program
 WTMJ—**△**Divisional Services
7:30 a.m.
 NBC—Chicago, inspirational talk & music; Harrison Isles, musical director; KFYP WOV WLW WDAY
 KGNF—Sunrise Musical Hour
 KSCJ—Estimated Receipts
 KSL—Morning Musicals
 KSTP—Times and Topics
 WCCO—Norm. H. Lutz
 WEBC—Musical Clock
 WHO—Musical Clock
 WNAJ—Gou. B. Gorman
 WTMJ—The Sun Dial
7:45 a.m.
 KGNF—Eh and Zeb
 WMT—Ocean Melodies
 WNAJ—Harmony Boys
8:00 a.m.
 CBS—Joke Book; WMT KFH KSL
 NBC—Organ Rhapsody; Richard Teibert, organist; WOW WWO KSTP
 ★ NBC—Breakfast Club; KOIL KFYP WFBC KWCR WDAY KOA KSO
 KFAB—Jim and Jerry
 KGNF—**△**Morning Devotional
 KTAJ—Morning Greeting
 WLW—Joe Emerson, hymns
 WMT—**△**Church of the Open Bible
 WTMJ—Variety Program
8:15 a.m.
 KFAB—Della and Irish
 KGNF—Jimmy Allen
 KSL—Morning Watch
 KTAJ—**△**Famili Devotional Program
 WHO—Musical Clock
 WLS—"Rambler" Red' Foley
 WLW—Music by Divano
 WTMJ—The Sun Dial
8:30 a.m.
 NBC—Norman Nielson, baritone; WOW
 CBS—Bambles in Rhythm; WMT KFH
 KFAB—Kazi Hawaiians
 KGNF—Time 'n' Tunes
 KTAJ—Business Brevities
 WFBC—Musical Clock
 WHO—Musical Review
 WLS—Courtship & Marriage
 WNAJ—Happy Jack's Old Times
8:45 a.m.
 NBC—Sizzlers Trio; WHO
 KFAB—Natural Singers
 KSCJ—Opening Hog Trade
 WDAY—Nancy and Phad
 WLS—Keep Fit Club
 WLW—Morning Minstrels
 WLW—The Jacksons, comedy
 WOW—Health Exercises
 WTMJ—Mary Baker, talk
9:00 a.m.
 NBC—News; Johnny Marvin, tenor; WDAY WEBC KFYP WWO
 CBS—News; Patterns in Harmony; WNAJ KSCJ KFH
 NBC—Josephine Gibson, Hostess Counsel; KTAJ
 NBC—Smack Out; KOA WMAQ
 KGNF—Aunt Sammy's Chats
 KOIL—Inez Bill, Philosopher
 KSL—Press Radio News
 KSTP—Polly the Shopper
 WCCO—Betty Crocker, talk
 WENR—Star Dust
 WGN—Party Making with Mirkey
 WHO—Music Box
 WSN—Castles in Music
 WLS—Westerners; Round-Up
 WLW—Presenting Suzanne Littleford
 WMT—Fran Allison Hour
 WTMJ—Woman's News of the Day
9:15 a.m.
 NBC—Clerg. Lu 'n' Em. gospel; WOW KSTP WHO KFYP WDAY WGN WTMJ WLW
 CBS—Personality Pointers; KSCJ
 KFAB—The Derkers
 KFYP—Variety Program
 KGNF—Weather
 KOA—Instrumental Trio
 KOIL—Jim and Jerry
 KTAJ—Florida Trio (NBC)
 WEBC—Party and Bill
 WSN—Ann Levie's Scrapbook
 WMAQ—Page of the Air
 WNAJ—Bohemian Rand
9:30 a.m.
 CBS—Bright Lights; WMT KSCJ
 NBC—Today's Children; KSTP KOIL WEBC WLS KSO KWCR WTMJ

NBC—Betty Brunn; WHO KOA
 KFAB—University of Nebraska
 KFH—Organ Markets
 KFYP—Organ Program
 KGNF—Paramount Organ
 KTAJ—Financial Service
 WCCO—Stocks; Markets
 WDAY—Bill & Patty; Tonic Tunes
 WGN—Markets; Morning Serenade
 WSN—Morning Melodies
 WLS—Livestock Reports; News
 WMAQ—Music and Comment
 WNAJ—Zeke Perkins' Boys
 WOW—Prudence Penny
9:45 a.m.
 NBC—News; Herman & Banta; WDAY WEBC
 CBS—Bright Lights; KSCJ KFH
 NBC—Betty Crocker; WHO WWO KOA WMAQ WLW
 KFAB—The Singing Philosopher
 KFYP—Manchester, Weather and Markets
 KOIL—Omaha Police Court
 KSTP—Romeo of Melody
 KTAJ—Organ Concert (NBC)
 WCAL—**△**Devotion
 WCCO—Doggie Don's
 WGN—Pat & Her Boy Friends
 WLS—The Dean Boys
 WMT—Libbie Vaughan
 WNAJ—**△**Sacred Service
 WTMJ—Florence Betzray Kelly
10:00 a.m.
 CBS—Cooking Closeups; WBBM WCCO
 NBC—The Honeymooners; KFYP KOA WEBC KSTP KWCR WDAY WMAQ KTAJ
 KFAB—Omaha Police Court
 KFH—Hansford Chats
 KGNF—Thrill Hunter, drama
 KSCJ—Music School
 KSL—Informal Music
 WGN—Bushman's Movie Chats
 WHO—Des Moines School Prgm
 WSN—Pop Concert
 WLS—Bill O'Connor, tenor
 WLW—Betty Moore, interior decorating
 WMT—**△**Devotionals
 WNAJ—Don Franklin's Orch.
 WOW—News
 WTMJ—Betty Crocker
10:15 a.m.
 NBC—Verna Burke, vocalist; KOA
 CBS—Connie Gates, songs; KSCJ WCCO KFH WMT
 NBC—Tony Wons, philosopher; KFYP WEBC KSTP WMAQ KOIL KTAJ
 KGNF—Tunes and Topics
 KSL—Good Morning Judge
 WCAL—Women's Hour
 WDAY—Concordia College Chap. of Exercises
 WGN—Your Friendly Neighbor
 WLS—Markets; News
 WLW—John Barber, vocalist
 WNAJ—John Peter DePaster
 WOW—Singing Aiolius
 WTMJ—Hollywood Movie Letter Chat
10:30 a.m.
 CBS—Betty Moore, talk; WCCO WMT KFAB WNAJ WBBM
 NBC—Homespun; WHO WMAQ WOW
 NBC—Army Band; KOA KFYP KSTP KTAJ WEBC WLW
 KFB—Plumins
 KGNF—To be announced
 KOIL—Mrs. Guy Purdy
 KSCJ—The Doctor
 KSL—Ruth Clarke Evans
 WGN—Len Salvo, organist
 WSN—Peggy Patton's Movie Chat
 WHO—Today's Kitchen
 WTMJ—What's New in Milwaukee
10:45 a.m.
 CBS—Instrumentals; KFAB WMT KFH KSL KSCJ
 NBC—Magic Recipes; WHO WMAQ WLW KOA WOW
 KFYP—Variety Program
 KGNF—The Aristocrats
 KOIL—Kenneth Golden
 KSTP—Magic Circle
 WCCO—Nan Murphee; Orch.
 WDAY—Spice of Life
 WGN—Musical Interlude
 WLS—Painted Dreams, sketch
 WNAJ—The March of Kings
11:00 a.m.
 NBC—Story of Mary Martin; WMAQ KOA WHO
 CBS—Voice of Experience; WBBM WCCO KSL
 NBC—Fields & Hall, songs; WDAY KSTP KTAJ WEBC
 KFH—Grain Market and Shopping Guide
 KFYP—Markets; Bookman

KGNF—Morning Musical Varieties
 KSCJ—Ross Miller
 WGN—Popular Melodies
 WLS—Silver Strains
 WLS—Aunt Abbie Jones
 WLW—Ohio Farm Bureau
 WMT—Law Webb's Console-ations
 WNAJ—Lawrence Welk's Orch.
 WOW—Mary Baker
 WTMJ—Don Alvarado
11:15 a.m.
 NBC—Blue Harmonies; KOIL
 CBS—The Gumps; WBBM KSL
 KFAB WCCO WSN KSCJ
 NBC—Josephine Gibson, hostess
 counsel; KFYP KOA KSTP
 KWCR WDAY WEBC WTMJ
 WLS
 KFYP—Kansas Highway Dept.
 KTAJ—Musical Program
 WGN—Don Craddock; Little Joe Hardin
 WHO—Markets & Weather
 WMAQ—Home Service Program
 WOW—Markets
11:30 a.m.
 NBC—Farm & Home Hour; WEBC KFYP KSTP WDAY KWCR KOA WWO WHO
 KFAB—Market Reports
 KFH—Grain & Livestock Market
 KGNF—Earl Burtnett's Orch.
 KOIL—Edith Butler
 KSCJ—Tillie Saxton
 KSL—Jennie Lee
 KTAJ—Mavericks (NBC)
 WCCO—Stocks; Markets
 WGN—Market Reports; Good Health and Trains
 WLS—National Jig Saw
 WSN—Cornhuskers; Choice Boys
 WLW—Livestock Reports; Talk Hour
 WMT—Mr. Linn Varieties
 WNAJ—The Bohemian Band
 WTMJ—Loa Caballeros
11:45 a.m.
 CBS—Your Home & Mine; KSCJ KSL
 KFAB—Kazi Hawaiians
 KFH—Used Car Parade
 KGNF—Market Reports
 KTAJ—This and That About These and Those
 WCCO—News
 WGN—Luncheon Musicale
 WSN—Tonic Tunes
 WLS—Home Service
 WLW—National Farm & Home Hour (NBC)
 WMAQ—Public Schools Prgm
 WTMJ—Voice of the People
12:00 Noon
 CBS—Grace Hall's Orch.; KSL
 KMOX WCCO KSCJ
 KFAB—Cornhuskers
 KFYP—Variety Half Hour
 KGNF—News Boy
 KOIL—Playing the Song Market
 KSO—Inquiring Microphone
 KTAJ—Radio Newspaper
 WGN—Len Salvo, organist
 WLS—Noon Novelties
 WLS—Virginia Lee & Sunbeam
 WMAQ—Tune Twisters (NBC)
 WMT—Cornhuskers
 WNAJ—Farm & Home Hour
 WTMJ—Henrie's Grenadiers
12:15 p.m.
 CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club; WBBM
 KGNF—Round the Town
 KSCJ—Lady About Town
 KSL—Lois LeMar Presents
 KTAJ—Mickey Gillette (NBC)
 WGN—Daring Sisters
 WLS—Dinnerbell Program
 WMAQ—The Olanders (NBC)
12:30 p.m.
 NBC—Words & Music; WMAQ KFYP
 CBS—Lattle Jack Little, songs; WBBM WCCO KSL KSCJ KFAB KFH
 KFYP—Farm Flashes
 KOA—Ida Bailey Allen
 KSTP—News; Dance Orchestra
 KTAJ—Woman's Magazine of the Air (NBC)
 WDAY—Linn Hawkins
 WEBC—Grand Rapids Matinee
 WGN—**△**Mid-day Service
 WHO—Silver Strains
 WLW—Stan Stanley's Orchestra
 WMT—Voice of Iowa
 WNAJ—D. B. Guroey
 WOW—Mid Day Review
 WTMJ—Variety Program

Afternoon

1:45 p.m.
 CBS—Eddie Damstedter, organ; WBBM WMT KSCJ
 NBC—Home Sweet Home; KFYP WEBC WMAQ
 KFAB—Cornhuskers
 KFYP—Farm Rhythms
 KFH—Livestock Market
 KGNF—Susie the Sweepie
 KOA—To be announced
 KSL—Betty Moore
 WHO—News
 WLW—Ben Pollack's Orchestra
 WNAJ—D. B. Guroey
1:00 p.m.
 ★ NBC—Radio City Matinee; Richard Crooks, tenor, Nathaniel Shilkret's Orch.; Guest Artists, John B. Kennedy, m.p.; KSO WMAQ WEBC KWCR KFYP KSTP WDAY WTMJ
 CBS—Marie, Little French Princess; WBBM KSL
 KFYP—Chorus Concert
 KFH—Musical Program
 KGNF—Fuzes, the Melody Man
 KOA—Woman's Magazine of the Air
 WLW—Diane and Sally
 KSCJ—Variety Program
 WGN—Palmer House Ensemble
 WHO—Luncheon Music
 WSN—Concert Ensemble
 WLS—Henry Burt, tenor
 WLW—Ohio School of the Air
 WMT—Bob McGraw and Orch.
 WNAJ—Lawrence Welk's Orch.
 WOW—Dance Orchestra
1:15 p.m.
 CBS—Romance of Helen Trent; WGN KSL
 KFAB—Market Reports
 WLS—Close of Livestock and Grain Market
 KFYP—Male Quartet
 KGNF—American Family Robinson
 WCCO—Fed. of Women's Clubs
 WHO—Markets
 WLS—Bangers and John Brown
 WMT—Irl Hudson, Texas Cow hand
 WOW—News
1:30 p.m.
 NBC—Varehah de Leath, songs; WOW WWO
 CBS—Aerie, School of the Air; "In Forbidden Alehanistan"; KFAB WCCO KSCJ WBBM KFH WMT KSL
 KFYP—Farm and Home News
 KGNF—Musical Spotlight; KOA—Don Irwin's Orchestra
 KTAJ—Business Brevities
 WDAY—Farm Flashes
 WGN—Ensemble
 WLS—World Revue
 WLS—Grain Market; String Ensemble
 WNAJ—Charlie Kent's Singers
1:45 p.m.
 NBC—Al & Lee Reiser; WMAQ WHO WWO
 KFYP—Housekeepers' Chats
 KGNF—Smiling Ralph, organist
 WGN—Len Salvo, organist
 WLS—Home-makers' Hour
2:00 p.m.
 NBC—Vic & Sade; WLW
 NBC—Rambles Trio; KOA
 CBS—Kate Smith's Matinee Hour; WMT KSCJ KFH KSL
 Electric Kitchens; KFAB KOIL
 KFYP—Markets and Farm Flash-
 es
 KGNF—Market News
 KSTP—St. Thomas College Program
 KTAJ—Variety Program
 WCCO—Just Plain Bill (CBS)
 WDAY—Markets
 WEBC—Child Welfare
 WGN—Palmer House Ensemble
 WHO—Betty and Rob
 WSN—Air Breaks
 WMAQ—Don Pedro's Orchestra (NBC)
 WNAJ—The Sunshine Boys
 WWO—Markets; Dance Orch.
 WTMJ—Woman's Point of View
2:15 p.m.
 NBC—Ma Perkins; WLW
 NBC—Joe White, tenor; WEBC
 WHO KOA
 NBC—Judy & Jane; WBD WOW
 KSTP WEBC
 KFYP—Western Romancing
 with Edna La Moore; Waldo
 KGNF—South American Orch.
 KTAJ—Farm & Home Hour (NBC)

WCCO—Markets
 WOAY—Thornstein Skarning's Orchestra
 WGN—Blackstone Ensemble
 WMAQ—Bond of Trade
 WNAJ—Pianoland
2:30 p.m.
 NBC—The Harsh Boys; WEBC
 KSTP WOW WHO
 NBC—Harry Sosnik's Orch.; KOA KOIL WMAQ KFYP
 NBC—Dreams Come True; Barry McKinley, baritone, Orchestra, direction Ray Sinatra; WLW
 KFAB—University of Nebraska
 KGNF—Dance of the Hour
 WCCO—New York Stocks
 WDAY—Fargo P. T. A.
 WGN—June Baker
 WSN—Women's News of the Air
 WLS—Mrs. C. I. Judson; Orch.; Geo. Simons; Mrs. M. Wright
 WNAJ—Variety Quartet
 WTMJ—Badger Spotlight, News
2:45 p.m.
 CBS—Easy Aces; KSL WCCO WBBM
 NBC—Song of the City, dramatic sketch with Inna Phillips, Irene and Walter Wicker, and Lucy Gillman; WLW WOW KSTP WMAQ WHO
 KFH—Accordion Melodies
 KFYP—Beverly Club
 KGNF—Favorite Tunes of Yesterday
 WDAY—Castles in Music
 WEBC—Book Reviews
 WGN—Len Salvo, organist
 WMT—Quotation Book
 WTMJ—Organ Melodies
3:00 p.m.
 NBC—Retty & Bob, drama; KSTP KOA KOIL KFYP WENR WTMJ
 CBS—Nat'l Students' Federation Program; KFH KSCJ KFAB
 NBC—Woman's Radio Review; Claudine Mardoual; Orch. direction of Joseph Littau; WOW WHO
 KGNF—Vocal Variety
 KSL—Payroll Builder
 KTAJ—Musical Program
 WCCO—Melody Matinee
 WDAY—Lem Hawkins
 WEBC—News & Stocks
 WGN—Harold Turner, pianist
 WLW—Helen Nugent, contralto; Bailey Axton, tenor
 WMAQ—Bone Forum
 WMT—Salon Musicale
 WNAJ—Nancy Gurney Trio
3:15 p.m.
 CBS—Curtis Institute of Music; WMT KFH KSCJ
 NBC—East & Dumke; KOIL
 WDAY WEBC KSTP
 NBC—Vic & Sade; KOA WMAQ WHO WWO
 KFAB—The Jangles
 KFYP—Armchair Traveler
 KGNF—Aston Weeks' Orch.
 WENR—Mnie de Sylvara
 WGN—Mark Love, basso
 WLW—Retty & Bob, drama
 WTMJ—With a Song
3:30 p.m.
 NBC—The Jesters Trio; WMAQ
 NBC—Ma Perkins; WGN KFYP
 KSTP WOW WENR KOA
 WDAY WTMJ WHO
 CBS—Institute of Music; KFAB
 WWO
 KGNF—Musical Dreams
 KOIL—Klub Kalender
 KTAJ—Musical Program
 WGN—Rhythm Rambles
 WSN—Magic Harmony
 WLW—Charlie Kent's Singers
 WNAJ—Edith Gurney
3:45 p.m.
 NBC—Dreams Come True; KFYP KOA WOW WHO
 WDAY KSTP WMAQ WTMJ
 NBC—Life of Mary Sothorn; WSN WLW
 KOIL—Rochester Civic Orch.
 WEBC—Duluth Council of Churches
 WENR—Program Preview
4:00 p.m.
 CBS—Men of Notes; WCCO
 WMT KFH KSL KSCJ
 NBC—Kay Foster, songs; WHO
 KOA WMAQ
 NBC—Rochester Civic Orch.; KFYP WDAY KSTP WENR
 KFAB—Market Reports; News
 KGNF—Your Tune
 KTAJ—Al Pearce's Gang (NBC)
 WGN—Arthur Oberg, tenor
 WSN—Organ Melodies
 WLW—Variety Program
 WNAJ—Dan Franklin's Orch.
 WWO—Variety Program
 WTMJ—The Cocktail Hour

4:15 p.m.
 NBC—Tom Mix's Straight Shooters; WLW
 CBS—Tom Baker & Norm Sherr; WMT WCCO KSCJ
 KFYP
 NBC—Merry Mays; WHO WMAQ
 WWO
 KFAB—Katherine Stone
 KGNF—Inez Jerry
 KOIL—To be announced
 KSL—Dental Clinic of the Air
 WBN—Children's Hour
 WGN—News
 WSN—Catherine Capers
 WNAJ—Pappy & Buckle Rustlets
4:30 p.m.
 NBC—Singing Lady; WLW
 NBC—Alice in Orchestralia
 WOW WDAY WMAQ KOA
 CBS—Organ Interlude; WCCO
 KFH KSCJ WBBM
 NBC—Maurie Sherman's Orch.
 WENR
 KFYP—Photo Pete
 KFYP—Rhythmic Serenade
 KGNF—Lute Helotes
 KSL—Congress of Parent-Teachers
 WEBC—Eh and Zeb
 WEBC—Prelude to Evening
 WMT—The Harvest Club
 WMT—Tarzan of the Apes
 WNAJ—Sittin' Stripes
4:45 p.m.
 NBC—Capt. Tom Healy; WEBC
 WHO WWO KSTP WMAQ
 WTMJ
 CBS—Vera Van, songs; KFH
 KSL KSCJ
 NBC—Happy Jack Turner; KOA
 WENR
 KFAB—Kiddies Program
 KGNF—Eh and Zeb
 KOIL—Creighton Univ. of the Air
 KTAJ—Musical Program
 WCCO—Livestock Summary
 WDAY—Trade Away Exchange
 WGN—The Spotlight, soprano
 WSN—The Spotlight
 WLW—Jack Armstrong, drama
 WMT—Walker Family
 WNAJ—The Pickard Family
5:00 p.m.
 NBC—Education in the News; WDAY KFYP KOA WMAQ
 CBS—Adv Hour; WCCO WBBM
 NBC—Navier Cugat's Orch.; WOW WHO WENR
 CBS—Songs of Long Ago; KFH
 KSL
 KFAB—Man on the Street
 KGNF—Artha, pianist
 KOIL—Mother's Helper
 KSCJ—Variety Program
 KSTP—Uncle Tom
 WEBC—Prelude to Evening
 WGN—Artha's Melodies
 WSN—Shus Window
 WLW—Stump Club
 WMT—The Uptowners
 WNAJ—Rhythmic Rave
 WTMJ—Our Club
5:15 p.m.
 NBC—"The Desert Kid," skit; Ranch Boys; WENR
 NBC—Tom Mix's Straight Shooters; KSTP WEBC WOW WHO
 WMAQ WTMJ
 CBS—Skippy; WCCO WRRM
 KFAB—Blackbird Kitchen
 KFH—The Texas Bangers (CBS)
 KFYP—Ocean Rhapsody
 KGNF—Rustful Tunes
 KOA—To be announced (NBC)
 KOIL—Radio Secret Agent
 KSL—Junior Hour
 KTAJ—School of the Air
 WDAY—**△**concert Orchestra
 WGN—Ruth Appleberry sketch
 WLW—The Hatcher of Sun
 WNAJ—Cecil and Sally
5:30 p.m.
 NBC—News; Fed. Income Tax Talk; "Who Should File an Income Tax Return?" Joseph F. Hecim; KFYP WMAQ
 CBS—Jack Armstrong; WBBM
 WCCO
 Jack Armstrong, WTMJ WHO
 KFYP—Al Both's Orch.; Russell Brown (CBS)
 KGNF—Itance Orchestra
 KOA—News, Microphone Topics
 KOIL—Last of the Molicans
 KSL—What Would You Do?
 KSTP—Uncle Tom
 WDAY—Variety Program
 WEBC—News; Prelude to Evening
 WENR—What's the News?
 WGN—Singing Lady (NBC)
 WLW—Bob Newhall, sportsman
 WMT—Fanny Pansy, tune with Don
 WNAJ—Rosebud Kids
 WOW—Bill Mack & Jimmie

5:45 p.m.
NBC-Lowell Thomas, news;
WLV
CBS-Cadets Quartet, WMT
NBI-Orphan Annie, WJIO
WGN KSTP WFBC KFJR
KOHL
KFH-Guilty or Not Guilty
KOA-To be announced (NBC)
KSL-Musical Program
KTAR-Business Briefings
WCCO-Ads. of Busby & Ginger
WDAY-Tonic Tunes
WENR-Singing Strings (NBC)
WMAQ-Max Dolin's Grenadiers
WOW-Newscasting
WTMJ-Florence Martin's Singing Strings

KFI-American Family Robinson
WJAL-Soups of the North; Paul Thors, Jurgenson
WCCO-Kent Bracken's Outh (CBS)
WISN-Makers of Industry
WNAX-Grocer B. Gelman
7:15 p.m.
★ CBS-Edwin C. Hill, "The Human Side of the News"; WJOL WBMM KMOX
KFH-Stan Stanley's Orchestra
KSL-Latan sketch
WISN-The Sycophants
7:30 p.m.
NFC-Lanny Buss, tenor, Guest Artists, Orch.; KSO KWFR KOHL WLS
NRI-Wayne King's Orch.; WJOL WMAQ WOW KSTP WFAA
★ CBS-Everett Marshall's Broadway Varieties; WBMM KMOX KSL WJOL
KFH-City Teachers Program
KFI-Stramp Club
KFJR-Harry Turner's Orchestra
KOA-Timothy Stone of Holly wood
KTAR-Chambers Transfer Program
WDAY-Public Schools Program
WFCB-Headlines of Other Days; Irving Kull, pianist
WGN-Art Jarrett's Orch
WISN-Fairale Quartet
WJAL-Henry Thies' Orchestra
WNAX-Ghost Story
WJOL-Charle King's Singers
WMT-Henry's Grenadiers
7:45 p.m.
KFI-Just Around the Corner
KOA-Sonads
WJAL-Popular Science talk
WFCB-Newspaper Adventures
WGN-Northwestern "If" Pigm
WISN-Waltz Time
WJAL-Smith Ed' McConnell
WNAX-Eb and Zeb
8:00 p.m.
★ NBC-Town Hall Tonight; Fred Allen; WMAQ WJOL KSTP WJEW WJOW WFAA WFCB WTJW WJIO
KFI-Audie Kostelantz' Orch.; Lily Pons, soprano
WISN WBMM KSL KMOX WMT WJOL WNAX KTAR KSCJ KFI
★ NBC-Twenty Thousand Years in Sing Sing; KOHL KSO KWFR KFI WLS KOA
KFJR-Pixie Wolstein
KTAR-Musical Program
WDAY-Votes in Ithaca
WGN-Concert Orchestra
8:15 p.m.
KFJR-Melius Conservatory Two Piano Team
KTAR-Jimmy Gate
WDAY-Players
8:30 p.m.
★ NBC-John McCormack, tenor; KOHL WENR KWCR KII KOA KSO
★ CBS-Burns & Allen; WCCO KTAR KMOX WBMM KSCJ KSL
KFH-Pinto Pete
KFJR-Fay Brown, Sports Review
KTAR-Calling All Cars
WFAA-What Was in Radio
WGN-Ted Wrenos' Orchestra
WISN-Dance Orchestra
WMT-Ferris Swank concert pianist
8:45 p.m.
KFH-Scottie's Ivory Sketches
KFJB-Studio Program
WDAY-Campfire Girls Program
WGN-Jan Garber's Orchestra
WJOL-Tom Quiz and Professor
9:00 p.m.
NBC-Jimmie Fidler's Hollywood Gossip; WENE KOA KSO KWCR KFI
★ NBC-Guy Lombardo's Dich.; WJOL WJEW WJOW WFAA WJAL WMAQ KSTP KFJR KOA WDAY WFCB
★ CBS-Bird Expedition; Elia Ford, model; Frederick Palm et al; KSL WCCO KMOX WBMM KFAB WMT WNAX KFH
KOHL-News
KSL-Variety Program
KTAR-Archival Quartet
WISN-News
WISN-The Revelers
WTMJ-Univ. of Wisconsin Program
9:15 p.m.
NBC-Madame Sylva, Julia Hoyt, actress; guest WJRE KOA KOHL KSI KSTP KFI WENB KWCR WTJW KFJB WDAY
WGN-Ferde Grole's Orchestra

9:30 p.m.
★ NBC-One Man's Family; KFI WMAQ WOW WJOL WJEA
NRI-To be announced; KFJR WDAY WFAA WFBC KSTP KWFR KOHL WTJW KSO
CB-Melody Masterpieces; KFJR WNAX WJOL KFI KMOX KSL WBMM WISN
KTAR-Musical Program
WENB-To be announced
WGN-Dance Orchestra
WJOL-Fred Wiggins' Orch
WMT-Wrestling Matches from Waterloo Theatre
WJAL-Delta-Golfball Missionaries
9:45 p.m.
KMOX-Ten Pin Alley
KOA-To be announced
KSL-United States of Holly wood
WMAQ-Ole Henderson's Choir
10:00 p.m.
NRI-Larry Sykes' Orch. WOW
★ CBS-Myt & Marge; WBMM KSL KMOX KFAB WCCO
★ NBC-Amos 'n' Andy; KOA KFI WENR KOHL WJAP WJOL KSTP WTJW
KII-Hance Orchestra
KFJR-Piano Moods
KSCJ-Sports Report
KTAR-Musical Program
WDAY-News
WFCB-Mischa Breemann's Ensemble
WISN-Dukey Crafts Watson
WISN-Dance Orchestra
WJEW-News, 24th Hour
WMAQ-Hal Totten sports
WMT-News
WNAX-Monitor News
10:15 p.m.
NBC-Robert Royce, tenor; WJOL WMAQ KFJR WOW
★ NBC-Red Davis; KFI KOA KTAR-Strange Adventures
★ CBS-Edwin C. Hill, "The Human Side of the News"; KSL
CBS-Herbie Kay's Orch.; WMT WBMM WNAX KFAB WCCO KSCJ
KMOX-Sports; Hal Folber's Orchestra
KOHL-Fred Coleman's Orch
KSTP-News, Sports Reporter
WJAL-Dance Orchestra
WDAY-Dance of Memory
WENB-The Blob Trotter
WGN-The Dream Ship
WMT-Hance Orchestra
10:30 p.m.
★ NBC-President Franklin D. Roosevelt's Birthday Ball; WDAY KOHL WFCB KFJR WMAQ WJEW WJOW WENE KFI KOA WJAP WJAL KSTP
★ CBS-President Franklin D. Roosevelt's Birthday Ball; WJOL KSL WISN KFI KMOX WBMM
WGN-Wayne Knies Orchestra
WJOL-News, World of Sports
WGN-Jan Garber's Orch.
WJOL-President's Ball (NBC)
11:00 p.m.
★ NBC-Town Hall Tonight; KFI KOA
KTAR-Musical Program
11:15 p.m.
WGN-Fed Wrenos' Orchestra
11:30 p.m.
NBC-Paul Penderis' Orch.; WFCB WDAY KOHL KFJR KSTP KOA
CBS-Guy Lombardo's Orch.; WNAX WBMM
NBC-Stan Myers' Orch. WMAQ
CBS-Voice of Experience; KSL
CBS-George Hall's Orchestra; KFAB WMT WJOL KMOX KSTP
KII-Musical Program
WENR-Den Podark's Orchestra
WGN-Ferde Grole's Orchestra
WJOL-Dance Orch.
WISN-Dancing of Midnight
WJEW-Ben Podark's Orchestra
WJOL-Dance Orchestra
11:45 p.m.
NBC-Ten Myer's Orch.; WJOL WJEW
KFH-George Hall's Orchestra (RS)
KMOX-When Hay is Done
WENB-Heidelberg Ensemble
12:00 Midnight
KFI-Reporter of the Air (NBC)
KOA-Variety Program
KSL-Everett Hoagland's Orch.
KSTP-Dance Orchestra
KTAR-Night Owl Newspaper
WISN-Late Dance Orchestras
WENR-Geo. Devion's Orch.
WJEW-Stan Stanley's Orch.
WMAQ-Art Kassel's Orchestra
WMT-Bellefonte in the Water
WGN-Dance Orchestra

Night

8:00 p.m.
★ NBC-Amos 'n' Andy; WENB NRI-Larry Sykes' Orchestra; KFJR WMAQ WJEA WFCB
CBS-Gusty Caravan, WISN
Johnny Allen, KMOX WCCO WJEW KFH
KFI-Better Business Bureau Talk
KOA-Comedy Capers
KSL-Town Crier
KNIP-Sports Reporter
WBAP-Rhythmic Makers
WDAY-Variety Program
WJOL-Sunset City
WJEW-Paul Pierson's Orchestra
WMT-Around the Town
WNAX-Jimmy Jordan, sports
WJOL-Twilight Melodies
WTMJ-Sport Flash
8:15 p.m.
CBS-Just Plain Bill; WBMM
★ NBC-Stories of the Black Chamber; WMAQ KSTP
CBS-Twenty Years of Sweetness; WMT KFI WISN
NBC-Plantation Follies; South Carolina Quartet; KSO KOHL WENR WBAP
★ MBS-HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch; WJEW WGN WJOL
Johnny Allen; WOW WJOL
KFI-Ivan Reitel
KFJR-Eb and Zeb
KMOX-Four Shamrocks; Orch.
KOA-Stamp Club
WJOL-Journal Commentator
WFCB-Fredric Martin Orch.
WNAX-Marron Matthews, oratorist
WTMJ-Sports Flash; Henric's Grenadiers

6:30 p.m.
★ NBC-Red Davis; KSTP WFCB KOHL WFAA WJEW KSO WJAL WJNR
★ BS-Buck Rogers, sketch; WBMM WCCO KMOX KSL
NBC-Timid & Shifty; WMAQ
KFH-Quartet
KFJB-Studio Program
KOA-To be announced (NBC)
WGN-Dance Orchestra
WJOL-Fay and Cleo
WISN-The Salon Trio
WMT-Tunes and Topics
WJEW-Dance Orchestra
6:45 p.m.
★ NBC-Uncle Ezra's Radio Station; WJEW WMAQ
★ BS-Boake Carley, news; WCCO WRHM KMOX
★ NBC-Dangerous Paradise, sketch; Nerk Hanson & Elsie Hitz; KOHL WFAA WJEW KSO WENR

Little Orphan Annie; KSL KTAR
KII-Studio Program
KFI-Just Plain Bill
KFJR-Grocer Devron's Orch.
KOA-The Big Top
KSTP-Gluekette
WDAY-Jimmie Allen sketch
WFCB-Seth Wiggins talk
WGN-Quinn Ryan's Amateur Night

WJOL-News Hits and Bits
WISN-Gypsy Caravan
WJEA-Pappy and Ethel
WJAL-Heart's Delight; Miller
WTMJ-Around the Fireside
7:00 p.m.
NBC-Pantluise Patty, Mark Hellinger, Gladys Glad, Peggy Flynn, comedienne, Travelers Quartet; Fred Coleman's Orch & Jan Peerce, tenor, first other; WJEW WIS KWCR KSO KOHL
CBS-Diane & Her Lute Saver musical comedy; Soloists; Alex et Davis' Orch.; KMOX KSL WBMM
NRI-Mary Pickford; WTJW WJEW WJOL KOA WMAQ WJAL KFJR WFCB WFAA KFI KSTP WDAY KTAR

(Continued from Page 3)

to devote all his energy to radio was born of one of those accidental incidents that seem so trivial at the moment of occurrence but which really alter the course of one's life. Goodman was completing one of his movie talks. Jane waited patiently for him outside the glass partition. Suddenly the station manager burst into the studio and excitedly placed a slip of paper under Goodman's eyes. Goodman read the message without interrupting his talk and nodded his head. When he finished he rushed out of the studio and grasped Jane by the hand. "Come on Honey," he called. "You're going on the air-so keep chattering away. They've canceled the program scheduled to follow mine and we're filling in!"

Ad Lib Fill-in

For the next fifteen minutes their honey chatter filled the microphone with insane and gaily id-bits. They ad-libbed through the entire program, talking as naturally as if they were gossiping over the breakfast table. "I wasn't nervous during the actual broadcast," recalls Jane humorously. "But when they signed us off I collapsed on my chair. They had to rush some water to revive me. "It was the most unusual experience-nothing like it has ever happened in radio since I didn't know what I was going to say next. But Goodman pointed his sentences so that the answers were obvious." Many months later Goodman originated the idea of the Easy Aces. Both he and Jane were bridge fiends likewise many of their intimate friends. Many of these friends were artists and writers and theatrical stars, and as a result sparkling wisecracks were banded back and forth frequently. Goodman got his idea after a particularly brilliant wisecracking game.

and sat down and wrote several sketches revolving about the gab heard at a bridge table. The result is history.

Today of course, their program is more generalized. No longer do they confine themselves exclusively to the comical aspects of bridge. The present episodes vary on different subjects and topics from month to month. Goodman is five foot ten, and has dark brown hair and eyes. A neat wisp of a mustache adorns his upper lip, and he wears silver-rimmed spectacles. Jane Ace is as lovely as is her voice. She has fluffy blonde hair, twinkling blue eyes and a trim figure, and is all of five foot three.

In his many years as a newspaper critic Goodman reviewed almost every act in show business. When he started he was told that he expected to stick to columning, he would have to forsake all thoughts of having friends, yet among the friends he made and kept-even after reviewing their work-were Eddie Cantor, Al Jolson, Jack Benny, George Jessel, Bonnie Rubin, George Price, Fred Allen, Blossmi Seeley and others.

Their marital career has been as notable as their radio achievements. They claim it's because they're together all the time. That's their formula for happiness and success. They are as inseparable as Siamese twins. Wherever you find one you'll find the other-be it at work or play.

And they're prepared to share a deep, dark secret with the readers of Radio Guide. They have no children of their own, and not caring to be outdone by their good friends, the Bennys, and George Burns and Gracie Allen, they are planning to adopt a baby girl from a foundling home. Shortly, they'll be blessed-evening by proxy!

The Easy Aces program may be heard every Monday, Tuesday, Wednesday and Thursday over the CBS-WABC network at 3:45 p. m. EST (2:45 CST)

Advertisement for Kalamazoo Stoves. Features a large image of a stove with text: '200 styles and sizes of Stoves, Ranges and Furnaces'. Below the image, it says '900,000 CUSTOMERS Have Proved the Economy of... FACTORY PRICES'. A coupon for a 'New kalamazoo for 18c a Day!' is included. The ad lists various stove models and prices, and provides contact information for Kalamazoo Stove Co., Mrs. M. S. Rochester, Kalamazoo, Mich. It also includes a 'FREE Catalog' offer and a list of dealers.

Programs for Thursday, January 31

Star ★ Indicates High Spot Selections

8:00 a.m.
 NBC—Richard Leibert, organist; WHO WOW
 ★ NBC—Breakfast Club: KOIL KFAB WEBC KSTP KWCR WDAY KOA
 CBS—Sunny Side Up: KFII KSL

KFAB—Jim & Jerry
 KGNF—Morning Devotional
 KTAR—Morning Greeting
 WLS—Morning Devotions
 WLW—Joe Emerson, hymns
 WMT—Church of the Open Bible
 WNAX—Rosebud Kids
 WTMJ—Musical Program

8:15 a.m.
 KFAR—Detta and Irish
 KGNF—Jimmy Allen
 KSL—Morning Watch
 KTAR—Family Devotion
 WHO—Musical Clock
 WIAA—Rambler Red Foley
 WLW—Music by Divine
 WMT—Sunny Side Up (CBS)
 WTMJ—The Sun Dial

8:30 a.m.
 NBC—Danny Doe, "Did You Know?": WOW
 KFAB—Kaa Hawaiian
 KFII—Variety Program
 KGNF—Time 'n' Tunes
 KTAR—Business Brevities
 WEBC—Musical Clock
 WHO—Musical Revue
 WLS—Ford Rush
 WLW—Talk: Arthur Chaudler, Jr., organist
 WNAX—Hoopie Jack

8:45 a.m.
 NBC—Old Plantation Days: WJLO
 CBS—Waltz Time: WMT
 KFAB—Natural Singers
 KSCJ—Opening Hog Trade
 KSL—Musical Moments
 WDAY—Nancy & Phil
 WLS—Keep Fit Club
 WLN—Morning Minstrel
 WLW—The Jacksons, comedy
 WOW—Health Exercises
 WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
 NBT—Smack Out: KOA
 NBC—News: Johnny Marvin, tenor
 WDAY KFVR WEBC WOW
 CBS—News: Bluebirds: KSCJ
 KFII—Organ Program
 KGNF—Aunt Sammy's Chats
 KOIL—Uncle Bill, Philosopher
 KSL—News: Morning Watch
 KSTP—Philly the Shopper
 KTAR—Ranch Boys (NBC)
 WCCO—Jack Spratt
 WGN—Good Morning
 WHO—Music Box
 WLS—Castles in Music
 WLN—Westerners Round Up
 WLW—Elliot Brock, vocalist
 WMAQ—Emil De Sisti, tenor
 WMT—Fran Allison
 WNAX—News: The Singing Cowboy
 WTMJ—Woman's News of the Day

9:15 a.m.
 NBC—Edward MacLugh, songs: KOA KOIL WMAQ KTAR
 NRC—Clara, Lu 'n' Em, gospel
 KSTP WDAY WHO WGN KFVR WDW WTMJ WLW
 KFAB—The Deckers
 KGNF—Weather Reports
 WEBC—Musical Interlude
 WISN—Ann Leslie's Scrapbook
 WNAX—Bohemian Band

9:30 a.m.
 NBC—Morning Parade: KDA WHO
 CBS—Orientale: WMT KSCJ
 NBC—Today's Children: KSTP KOIL WEBC KWCR WLS KSO WTMJ
 KFAB—University of Nebraska
 KFII—Opening Grain and Livestock Market
 KFAR—Ocean Recital
 KGNF—Organ Music
 KTAR—Financial Service
 WCCO—Stocks, Markets
 WDAY—Sunshine Hour
 WGN—The Mail Box
 WLN—Morning Melodies
 WLW—Livestock Reports
 WMAQ—Music and Comments
 WNAX—Zeke Perkins' Boys
 WOW—Prudence Penny

9:45 a.m.
 NBC—News: Viennese Sextet: KSO KWCR WMAQ
 CBS—Ida Rayley Allen: KFII KSCJ WCCO
 NBT—Morning Parade: WDAY WEBC
 KFAR—Weather: Aunt Sammy
 KOIL—Omaha Police Court
 KSL—Sandy Mr. Thrift
 KSTP—Romeo of Melody

KTAR—Musical Program
 WFAI—St. Olaf Chapel Serv.
 WGN—Quinn Ryan & Cadets
 WLS—Dean Brothers
 WLN—Jack Berth & Orchestra
 WMT—Lubbe Vaughan
 WNAX—Dinnered Service
 WOW—News
 WTMJ—Down a Country Road

10:00 a.m.
 NBC—Galaxy of Stars: WDP KOA WHID WEBC WMAQ WLW WTMJ
 CBS—Mary Lee Taylor: WBBM KFII
 KFAB—Omaha Pulver Court
 KFVR—Variety Program
 KGNF—Dnald Novis
 KSL—A.A.H.W. Program
 KSTP—Morning Melodies
 KTAR—Johnny O'Brien (NBC)
 WFAI—Time Signals
 WIAA—Melody Firm
 WGN—Bushman's Movie Chats
 WLN—Pop Concert
 WLS—Bill O'Connor, tenor
 WMT—Devotionals
 WNAX—Don Franklin's Orch.

10:15 a.m.
 CBS—Academy of Medicine: Dr. Lee M. Hurd: WCCO KSCJ KFII
 NBC—Tony Wons: KOA KOIL KTAR WMAQ WEBC KFVR KSTP
 NRC—Morning Parade: WHO WDW
 KGNF—Tunes and Topics
 KSL—Mary and John, sketch
 WDAY—Chapel Exercises
 WGN—Your Friendly Neighbor
 WLS—Markets: News
 WLW—Ren Griffith, tenor
 WMT—WMT—Family Hour
 WNAX—John Prier DePaeter
 WTMJ—Hollywood Movie Letter

10:30 a.m.
 NBC—Navy Band: KOA KTAR WLW
 NBC—The Carnival, Gale Paer & Little Jackie Heller, vocalists: KSTP WHO WDW WMAQ WTMJ
 CBS—Country Church of Hollywood: WMT KFAB KSCJ KFII
 KFAR—Fed n' Woman's Clubs
 KGNF—Late Releases
 KOIL—Mrs. Guy Purdy
 KSL—Ruth Clarke Evans
 WCCO—Doger Doin's
 WDAY—Daytime Revue
 WEBC—Salvation Army
 WGN—Phil Kalar, baritone
 WISN—Precy Patton's Movie Chat
 WLS—Today's Kitchen
 WNAX—The March Kings

10:45 a.m.
 KFVR—Bulletin Board
 KGNF—The Aristocrats
 KOA—Marietta Vascoceella
 KOIL—Kenneth Golden
 KSCJ—Country Church
 KSL—Mary Lee Taylor
 WCCO—Musical Vagabond
 WEBC—Musical Interlude
 WGN—Painted Dreams
 WMT—Musical Postman

11:00 a.m.
 NBC—Story of Mary Marlin: WMAQ KOA WJLO
 CBS—Voice of Experience: WBBM WCCO KSL
 NBC—Fields & Hall, songs & patter: WDAY KSTP WEBC WLW
 KFAB—Jim & Jerry
 KFII—Grain Market and Shoppers Guide
 KFVR—Markets; World Bookman
 KGNF—Morning Varieties
 KSCJ—Ross Miller
 KTAR—Musical Program
 WGN—C. Houston Gondisa
 WISN—The Song Market
 WLN—Homer Griffith, philosophy
 WMT—Lou Webb's Consoleations
 WNAX—Lawrence Welk's Orch.
 WOW—Mary Baker
 WTMJ—Court Broadcast

11:15 a.m.
 NBC—Merrv Mac: KOA KFVR KOIL KTAR
 CBS—The Gumps, sketch: KFAR WBBM WCCO KSCJ KSL WISN KMOX
 Peterson Family: KSTP WEBC
 WGN—Bols Forams, tenor
 WHID—Weather; Market Reports
 WLS—Cumberland Ridge Runners
 WLW—Market Reports
 WMAQ—Home Service Program
 WOW—Markets

11:30 a.m.
 NBC—Merry Madcaps; Orch., direction Norman L. Clouster: WJLO
 WMAQ
 CBS—George Hall's Orchestra: KMOX KSCJ
 NBC—Farm & Home Hour: KDA KSTP KFVR WDAY WEBC
 WHO WDW KWCR WLW
 KFAB—Market Reports
 KFII—Markets
 KGNF—Earl Burnett's Drch.
 KOIL—Eddie Butler
 KSL—Jennie Lee
 WCCO—Stocks, Markets
 WENR—Home Service
 WGN—Markets; Health & Training
 WLS—Souvenirs of Song
 WLN—Fed Housing Program
 WMT—Air Line Varieties
 WNAX—The Bohemian Band
 WTMJ—What's New in Milwaukee?

11:45 a.m.
 CBS—Geo Hall's Orch.: KFII KSL
 KFAB—Kaa Hawaiian
 KGNF—Market Reports
 KTAR—News
 WLW—News
 WGN—Musical
 WLS—Weather; News
 WMAQ—Public Schools Program
 WTMJ—Radio Voice of the People

12:00 Noon
 CRS—Smuel De Joug's Orch.: WCCO KMOX KFII
 KFAB—Carnibuckers
 KGNF—News Box
 KOIL—Playing the Song Market
 KSL—Musical Ensemble
 KSO—Inquiring Microphone
 KTAR—Woman's Magazine of the Air
 WGN—Len Salvo, organist
 WISN—Noon Novelties
 WLS—The Old Music Chest
 WMAQ—Rex Rattle's Concert Ensemble (NBC)
 WMT—Carnibuckers
 WNAX—Farm & Home Hour
 WTMJ—Heinie's Grenadiers

12:15 p.m.
 ★ CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: KSCJ WBBM
 KFII—Musical Program
 KGNF—Bound the Town
 KSL—Mrs Chapman at Home
 KTAR—Woman's Magazine of the Air (NBC)
 WGN—Lawrence Salerno, baritone
 WLS—Dinnerbell Program

12:30 p.m.
 NBC—Words & Music; Maude Muller & Edward Davies, baritone: WMAQ KFVR KDA
 CBS—Herbert Foote, organist: KSCJ WBBM
 KFAB—Christian Science
 KFDY—George Thomson, "The Question Box"
 KOIL—Livestock Market
 KLN—News; Public Affairs
 KSL—Colonial Program
 KSTP—News; Dance Orchestra
 WCCO—Jim Hawkins
 WDAY—Len Hawkins
 WEBC—Grand Rapids Matinee
 WGN—Mid day Service
 WHO—Corn Hog Cunn. Prgm
 WLW—Johnnie Burkhardt's Orch.
 WMT—Voice of Iowa
 WOW—Mid-day Review
 WTMJ—Variety Program

12:45 p.m.
 CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WBBM WCCO WMT KSL
 KFAB—Carnibuckers
 KFDY—Garden Gossip
 KFII—Used Car Parade
 KFVR—Music Guild (NBC)
 KGNF—Susie, the Swapper
 KOA—Livestock; Weather
 KSCJ—Livestock Trade; News
 KSTP—Program Resume; Musical Interlude
 WEBC—Words & Music (NBC)
 WHO—News
 WLW—Organ; Ben Pollock's Orchestra
 WNAX—D. B. Gurney

1:00 p.m.
 CBS—Marie, Little French Princess: WBBM KSL

1:15 p.m.
 NBC—Musir Guild, Egon Petri, pianist; Gordon String Quartet: Phil Sambauro, conductor: WEBC WMAQ
 KFII—Chimes Concert
 KFII—Police Program
 KGNF—Fuzzy, the Melody Man
 KOA—Hoffman Harmonies
 KOIL—Duane and Sally
 KSTP—Entertainers
 KSTP—Headline Memories
 KTAR—Musical Program
 WDAY—Charlie Kent's Singers
 WGN—Palmer House Ensemble
 WHO—Luncheon Music
 WISN—Concert Ensemble
 WLS—Clinic of the Air
 WLW—Ohio School of the Air
 WMT—News
 WNAX—Lawrence Welk's Orch.
 WDW—Dance Orchestra
 WTMJ—Livestock; Dance Orch.

1:30 p.m.
 NBC—Honour of Helen Trent: WGN KSL
 NBT—Music Guild: KSTP
 KFAB—Market Reports
 KFDY—In the Day's News
 KFII—Livestock & Grain Market
 KGNF—Walter and Laura
 KOIL—News
 KSCJ—Noble Galbreath
 WCCO—Music Course
 WDAY—Len Hawkins
 WHO—Markets
 WLS—The Rangers & John Brown
 WMT—Irl Hudson, Texas Cow hand
 WOW—News

1:45 p.m.
 NBT—Vaughn de Leath, songs: WDW
 CBS—Amer. School of the Air: KFAB KSL WBBM WCCO
 WHT KSCJ KFII
 KFDY—Music
 KOA—Farm Question Box
 KOIL—P. T. A. Program
 KTAR—Noon Business Brevities
 WDAY—Farm Flashes
 WGN—Marktime Ensemble
 WHO—Musical Scrapbook
 WISN—Magic Harmony
 WLS—Markets, Hoosier Sodbusters
 WNAX—Old Times
 WTMJ—Dance Orchestra

1:55 p.m.
 NBC—Joe White, tenor: WEBC KOIL KOA KSTP
 NRC—Gould & Shelter: WJLO WDW WMAQ
 KFDY—Farm Flashes
 KFVR—Markets
 KGNF—Smiling Ralph, organist
 WDAY—To be announced
 WGN—Len Salvo organist
 WLS—Home-makers' Hour
 WTMJ—Budget Spotlight

2:00 p.m.
 NBC—Vic & Sade: WLW
 CBS—Roadways of Romance: WMT KSCJ KFII
 NBC—Castles of Romance: KSTP WEBC WDAY KFVR WJLO KOA
 Electric Kitchen: KFAB KOIL
 KGNF—Weather; Markets
 KSL—Payroll Builder
 WCCO—Just Plain Bill
 WGN—Patterson Ensemble
 WHO—Betty and Bob
 WISA—Air Breaks
 WMAQ—Don Pedro's Orchestra (NBC)
 WNAX—The Sunshine Boys
 WTMJ—Organ Melodies

2:15 p.m.
 NBC—Ma Perkins: WLW
 ★ NBC—Rochester Phil. Orch.: KSTP KOA
 NBT—Judy & Jane: WEBC WHO WOW
 KFVR—Musical Program
 KGNF—Quartet
 KTAR—Farm and Home Hour (NBC)
 WCCO—Markets
 WDAY—Thorstein Skarning Orchestra
 WGN—Blackstone Ensemble
 WMAQ—Board of Trade
 WNAX—Piano Land
 WDW—Police Bulletins

2:30 p.m.
 NBC—Dreams Come True; Barry McKinley, baritone; Orch., direction Ray Sinatra: WLW
 NBC—Blue Harmonies: WMAQ KSTP WEBC KFVR
 KFAB—University of Nebraska
 KGNF—Man About Town
 KSL—Utah College Program
 WCCO—New York Stocks
 WDAY—N. D. Fed. of Women's Clubs

2:45 p.m.
 CBS—Loretta Lee, songs: WCCO WMT KSCJ KFII KSL
 NBC—Natl. P. T. A. Congress: KFVR WDAY WMAQ KOA WJLO KSTP
 NBC—Stanleigh Malotte, news chymer: WENR
 KFAB—News
 KGNF—Your Tune
 KOIL—Variety Program
 WEBC—Singing Strings
 WGN—Dunithy Miller, songs
 WISN—Today's Personality
 WLW—Solos for Five
 WNAX—Don Franklin's Orch.
 WOW—Variety Program
 WTMJ—The Cocktail Hour

3:00 p.m.
 CBS—Loretta Lee, songs: WCCO WMT KSCJ KFII KSL
 NBC—Natl. P. T. A. Congress: KFVR WDAY WMAQ KOA WJLO KSTP
 NBC—Stanleigh Malotte, news chymer: WENR
 KFAB—News
 KGNF—Your Tune
 KOIL—Variety Program
 WEBC—Singing Strings
 WGN—Dunithy Miller, songs
 WISN—Today's Personality
 WLW—Solos for Five
 WNAX—Don Franklin's Orch.
 WOW—Variety Program
 WTMJ—The Cocktail Hour

3:15 p.m.
 CBS—Loretta Lee, songs: WCCO WMT KSCJ KFII KSL
 NBC—Natl. P. T. A. Congress: KFVR WDAY WMAQ KOA WJLO KSTP
 NBC—Stanleigh Malotte, news chymer: WENR
 KFAB—News
 KGNF—Your Tune
 KOIL—Variety Program
 WEBC—Singing Strings
 WGN—Dunithy Miller, songs
 WISN—Today's Personality
 WLW—Solos for Five
 WNAX—Don Franklin's Orch.
 WOW—Variety Program
 WTMJ—The Cocktail Hour

3:30 p.m.
 NBC—Woman's Radio Review; Guest Speakers; Orch., direction Joseph Littau, Claudine Macdonald: WJLO WOW
 CBS—The Little House Family: KSCJ KFII KFAB
 NBC—Betty & Bob, drama: KSTP KOIL KOA KFVR
 WENR WTMJ
 KGNF—Vocal Variety
 KSL—Payroll Builder
 KTAR—Musical Program
 WCCO—Melody Matinee
 WDAY—Len Hawkins
 WEBC—News; Stocks
 WGN—Mark Love, basso
 WISN—Musical Matinee
 WLW—Jean Boar & Charlie Dameron, vocalists
 WMAQ—Home Forum
 WMT—Iowa Poets Corner
 WNAX—Nancy Gurney Trio

3:45 p.m.
 CBS—Salvation Army Band: WMT KFII KSCJ
 NBT—Lus' & Blunk: WEBC KOIL KSTP WDAY
 NBC—Vic & Sade: KOA WMAQ WHO WOW
 KFAB—The Jangles
 KFVR—Hokum Boys
 KGNF—Annun Weeks' Orchestra
 WENR—Program Preview
 WGN—Organ Recital
 WLW—Betty and Bob
 WTMJ—With a Song

3:55 p.m.
 NBT—Platt & Vierman, pasoduo: WMAQ
 NBC—Ma Perkins: WEBC WJLO WENR KFVR WDAY KSTP
 WDW KOA WTMJ
 CBS—Dick Messner's Orchestra: KSL WMT KJL WHO KSCJ KFAB
 KGNF—Musical Dreams
 KOIL—Klutz Kalender
 KTAR—P. T. A. Reading Class
 WGN—Rhythm Rambles
 WISN—The Jewel Box
 WLW—Ary Abbott, vocalist
 WNAX—Fifth Gurney

4:00 p.m.
 NBC—Dreams Come True: KSTP WHO KFVR WDAY WOW
 KOA WMAQ WTMJ
 MBS—Life of Mary Sothorn: WLW WGN
 KFAB—Kaa Hawaiian
 KOIL—Omaha Medical Society
 KSCJ—To be announced
 WEBC—Musical Interlude
 WENR—Foolish Melodies
 WNAX—Georce B. Gorman

4:15 p.m.
 CBS—Loretta Lee, songs: WCCO WMT KSCJ KFII KSL
 NBC—Natl. P. T. A. Congress: KFVR WDAY WMAQ KOA WJLO KSTP
 NBC—Stanleigh Malotte, news chymer: WENR
 KFAB—News
 KGNF—Your Tune
 KOIL—Variety Program
 WEBC—Singing Strings
 WGN—Dunithy Miller, songs
 WISN—Today's Personality
 WLW—Solos for Five
 WNAX—Don Franklin's Orch.
 WOW—Variety Program
 WTMJ—The Cocktail Hour

4:30 p.m.
 NBC—Sugar & Buns, comedy sketch: KFVR WHO WDAY WMAQ KSTP
 CBS—Ocean & Speaker: KFII KSL
 NBT—Stuque Lady: WLW
 KFAB—Carnibuckers Trio
 KGNF—Hollywood Illustries
 KOA—Al Pearce's Gang (NBC)
 KSCJ—Variety Program
 WJLO—Livestock Summary
 WEBC—Children's Hour
 WENR—Maurie Sherman's Orch.
 WMT—Tarran of the Apes
 WNAX—Singing Strings
 WTMJ—State Board of Health

4:45 p.m.
 NBT—Willie Bryant's Orch.
 WDAY WHO WMAQ WEBC KFVR
 ★ CBS—Between the Bookends: KSL WMT KSCJ KFII
 KFAB—Kiddies Program
 KGNF—Eh and Zeh
 KOIL—Creighton Univ. of the Air
 KSTP—Ramsey Court 4-H Club
 KTAR—Musical Program
 WCCO—Aladdin Hubs His Lamp
 WEBC—Happy Jack Turner
 WGN—Joseph Hassner, haritone
 WISN—Paths of Memory
 WLW—Jack Armstrong, dram
 WNAX—The Pickard Family
 WTMJ—State Teachers' College

5:00 p.m.
 NBC—Xavier Cugat's Orch.
 WMAQ WDW
 CBS—Bratton O-good, pianist: WCCO WBBM KSL
 NBC—Fernando's Drch.: KOA KFVR WJLO WENR
 KFAB—Man on the Street
 KGNF—Dance Orchestra
 KOIL—Fire-side Fairy Tales
 KSTP—Uncle Tom
 WEBC—Prelude to Evening
 WGN—Archie Melodies
 WISN—Snow Window
 WLW—Nursenmen, male quartet
 WMT—The Uptowners
 WNAX—McClary Institute
 WTMJ—Our Club

5:15 p.m.
 NBT—Amer. Vurational Assn., T. E. Browne, speaker: WMAQ WJLO
 CBS—Gumpy: WCCO WBBM
 KFVR—Vurational Assn. Talks
 KFII—Texas Servers (CBS)
 KGNF—Auto Service Hour
 KOA—Vurational Talk; T. E. Browne
 KOIL—Radio Secret Agents
 KSL—Junior Hour
 KTAR—John & Ned (NBC)
 WHO—Bits of Melody
 WLW—Barclay of Song
 WNAX—Geel and Sally
 WDW—Hollywood Reporter
 WTMJ—Bill Mack & Jimmy

5:30 p.m.
 NRC—News, Mary Small, songs: WMAQ KSTP
 NBT—News, Armand Girard, bass baritone: KFVR
 CRS—Jack Armstrong, WCCO WBBM
 Jack Armstrong, sketch: WJLO WTMJ
 KFII—Town Tattle
 KOA—Microphone Topics
 KOIL—Last of the Mohicans
 KSL—The Club
 KTAR—School of the Air
 WDAY—Variety Prem.
 WEBC—News: Prelude to Eve
 WENR—What's the News?
 WGN—Singing Lady (NBC)
 WLW—Bob Newhall, sportsman
 WMT—Funny Time with Don
 WNAX—Rosebud Kids
 WOW—Musical Records

5:45 p.m.
 NBC—Lowell Thomas: WLW
 CRS—Cadenet Quartet: WMT
 NBC—Orphan Annie: WOA1
 KOIL WEBC KFVR KSTP
 WGN
 KFII—Guilty or Not Guilty
 KOA—Clif Varraro (NBC)
 KSL—Musical Program
 KTAR—Business Brevities
 WCCO—Adv. of Bindi & Ginger
 WDAY—Tonic Tunes
 WENR—Singing Strings
 WMAQ—Max Dolin's Grenadiers
 WGN—Newscasting
 WTMJ—Variety Program

Schumann-Heink

(Continued from Page 3)

finance your concerts. For all these things, one should have the money.

"That is why I say unless one has great talent, that will not be stilled. Then if you are a woman—I say get married. And have children. And keep a good home for your husband. It will bring you more happiness than all the singing concerts in the world!"

Every day Mother gets letters from young artists in various lines asking for advice and often for help. Most of these she cannot even answer she is so busy being mother to her own family, and working with her radio programs. But always there is warm sympathy and understanding for them. She loves them, the young artists. How could she help it remembering her own life's struggle?

Plays Santa Claus

Sometimes it was so hard to watch the suffering that went on, not only for me but for others around me," she says.

In vaudeville she remembers meeting Eddie Foy, broken and distracted over the illness of his wife—and with his small children to take care of somehow, without a mother. Not even the mother's sister, who helped rear the children, could substitute for their mother. The children traveled with him on the vaudeville circuit and worked into the act themselves. But when Christmas came, the first Christmas without their mother, they felt heart-break back-stage. Mother Schumann-Heink came partially to the rescue. She drew close to them as a mother. "They were such splendid children," she said. For the few days they were together, she loved and enjoyed and spent every spare moment with the young Foy's, remembering her own lonely children at home.

It was a small gesture, perhaps, but it loomed large in the eyes of the motherless Foy's. Eddie Foy never forgot it.

This sympathy, this human understanding and love, is so great a part of Mother Schumann-Heink that when you meet her you feel it rush out to you like a breath of fresh wind.

Kindness Reflected

And from all over the world this love and understanding reflects back to Mother. When she is in trouble, the whole world feels with her. Last year, for instance, she lay very ill in the hospital. "Some of the doctors held little hope for her. And the mail bag was stuffed with mail for Mother Schumann-Heink that that she was too ill even to read!"

One of those letters came from Franklin Delano Roosevelt. He wrote to her that he always had felt as if he knew her very well through her art—that her illness was a great shock and sorrow to his household—and he wanted her to know that he also, along with the whole country, was hoping and praying for her safe recovery.

And last year, on Mother's Day, our own Mother Schumann-Heink was a guest of honor with the President's mother at a banquet given for both famous mothers in the Astor Hotel, New York. The tragedy was that while the President's mother could enjoy her dinner, Mother Schumann-Heink had to leave early to fill a radio engagement. Before she left, however, she sang to the "first mother of the land" a charming song called "At Parting" by Rogers. And with her song she presented Mrs. Roosevelt with a rose.

"We Americans," she says proudly, with emphasis on the "we," "don't realize what a great nation we are living in. And our President and Mrs. Roosevelt—what fine people they are! What a great example they set for all of us! And how I love our country, this America!"

"But now, Carleton, I am tired. I would like a drive by the lake, and oh, something good to eat. I am so hungry!"

(Continued on Page 27)



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Night

6:00 p.m.

NBI—Hal Kemp's Dish WMB
WMAQ KYH
CBS—Concert Orch WBBM
★ NBC—Amos 'n' Andy; WENR
Adventures of Jimmie Allen
KMHX WFCO WEN KFII
KFI—Maurice Paul Roberts
Junior
KOIL—News
KSL—Broadcaster's Review
KSTP—Sports Reporter
WBAP—Blowing Makers
WDAY—Dinner Hour Prem
WHR—Sweet Op
WISN—Radio Ho, Ho
WJW—Paul Pierson Orchestra
WMT—Kantel the Town
WVAX—Jimmy Jordan, sports
WDAI—Tulchit Melodies
WMTJ—Sport Flash

9:15 p.m.

NBC—Orms of Melody; WENR
KSO KWCR KOIL
CBS—Louis Pianos Orchestra
WMT KFII
NBC—Whispering Jack Smith,
haritone, Orch, WMAQ
CBS—Just Plain Bill, WBBM
NBC—Don Pedro's Orch WSTP
KMA
Adventures of Jimmy Allen
WBO WHW
★ NBC—HORLICK'S MALTED
Milk Presents Lum & Abner,
comedy sketch WISN WLW
WOAI
KFI—Radio Editors Interviewed
KFVR—Liz & Zeb
KMOX—Lion Shamrock, Orch
WBAP—Dance Orchestra
WFCO—News
WFB—String Ensemble
WISN—Candis Lightin Time
WVAX—Marion Matthews, or
Junior
WMTJ—Henrie Grenadiers

6:30 p.m.

NBI—Al Bernard & the Merry
Musicals, Emil Casper, Main
Coast WMAQ WOW
CBS—Buck Rogers sketch
WFCO WBBM KMOX KSL
KFII—W K Hanson, NRA In-
vestigator
KFI—Organ Recital, Wesley
Tourlet
KFVR—Harry Towner's Orch
KSTP—Dance Orchestra
WFAA—Blatant Tune
WGN—Arthur Tracy, Street
Singer
WHD—John Belton, tenor
WIBA—Don Pedro's Orch, (NBC)
WISN—Gypsy Caravan
WJW—"Gamin Ed" McConnell
WMT—Tunes and Topics
WOAI—The Whistler's Family

8:45 p.m.

CBS—Bucke Carter, news;
WBBM WFCO KMOX
★ NBC—College Prom, Ruth
Fitting soprano, Red Nichols
Orch, Dramatic Series, KSO
WENR
Little Orphan Annie; KSL KTAR
KFII—Piano Program
KFI—Just Plain Bill
KOA—To be announced (NBC)
KOIL—Lion Union Speaker
KSTP—Sly for Men
WDAY—Jimmy Allen, sketch
WFB—Seth Wiggins talk
WFAA—Phil Evans's Orch,
WISN—Lion, string Ensemble
WHD—News Bits and Bits
WJW—Lidbrook Melody
WVAX—Pappy and Fink
WDAI—Planting Flowers
WMTJ—Musical Program

7:00 p.m.

★ NBC—Vallee's Variety Hour;
KFI WHO WDW KSTP WDAY
WMAQ KFVR WOAI WBCB
KOA WLW WBAP WMTJ
KTAR
★ CBS—Hour of Charm; Phil
Spitalny a Girl Vocal & Or-
chestra Ensemble KSL
KMOX WFCO WBBM KFAB
NBI—Ruth Fitting soprano; Red
Nichols' Orch, Dramatic
Series; KOIL WIS
KFII—Wichita University
WGN—Emy of Chicago
WISN—The Revelers
WMT—Gad About
WVAX—George B. German

7:15 p.m.

KMOX—Aolian Piano Recital
WFCO—The Gambler
WGN—Ishtar House Ensemble
WISN—Melody Palette
WLS—Western Nights

7:30 p.m.

★ CBS—Forum of Liberty;
Lion & Lily Lewis II
Housing Unit of America's
Housing Plans & Best Policies
in Home of Forest Speaker
WHD KFII WBBM WMT
KSL—Lion Lewis
WGN—Dance Orchestra
WISN—Lion & Lily Jimmy
WLS—Rode Runners
WISN—Our Family
WVAX—Lion Jerry
7:45 p.m.
KSL—Klauseneyer & Cohen
WGN—Art Jarrett's Orch.
WISN—Woods Dreyfus
WLS—Educational Top
WVAX—Lion Zeb
8:00 p.m.
★ NBC—Show Boat; Muriel Wil-
son WMAQ WFCO KSTP WOAI
KFII WBAP WDW KFVR KOA
KTAR WMTJ
★ CBS—"The Caravan" with
Walter O'Keefe, Annette Han-
shaw, Ted Hosing Glen Gray's
Orch, KMOX WMT WBBM
WISN WMAQ WFCO KSL
KFII KFAB
NBC—Death Valley Days, dra-
ma; WLS WLW KOIL KSO
KWTR
KSL—The Utah Hour
WDAY—Boy Croucher's Round
Table
WHD—Donald Nevis, tenor
WGN—Lawrence Saborno's Orch.
8:15 p.m.
WDAY—Charlie & Eddie
WFCO—Slow Boat (NBC)
8:30 p.m.
★ CBS—Fied Watling's Orch.;
Forest Stars; KSL KMOX
WFCO WMT WISN WBBM
WFCO—News
KFAB WVAX KFII
NBI—Melodious Remontique
WENR
KOIL—Lion Anglo Israel Truth
WGN—Wayne Kine's Orch.
★ WLW—KEN-RAD CORP.
Presents Unsolvd Mysteries
8:45 p.m.
WDAY—Musical Scrapbook
WGN—Jan Garber's Orchestra
9:00 p.m.
★ NBC—Paul Whiteman's Music
Hall WMAQ KFVR WBCB
KSTP WDAY WBAP WDAI
KOA KFII WLW WHO WOW
WMTJ KTAR
KFI—168th Infantry Band
WENR—N. Keshelton, comedy
WGN—News
9:15 p.m.
WGN—Mel-Week Concert
9:30 p.m.
NBC—Economics in a Changing
Social Order; WENR
CBS—Luth Stevens Harmonies;
KMHX KFII KSLJ WBBM
KSL WFCO WVAX WMT
KOIL—News
WISN—Dance Orchestra
9:45 p.m.
CBS—The Voice of the Crusa-
der; WMAQ KFVR WBCB
WBBM KSLJ KFII
KMHX—Lion Tony Alley
KOIL—Comedy Club
KSL—Sport Flash
10:00 p.m.
★ CBS—Myrt & Marge, sketch;
KSL KMOX WBBM KFAB
WFCO
★ NBC—Amos 'n' Andy; WOAI
KMA KFII KOIL WFAA WENR
WMTJ
KFII—Phonics
KFVR—Phon Moods
KSLJ—Sports
KTAR—Variety Program
WDAY—News Review
WHD—Headlines of Other
Days; Living Kuhl, pianist
WGN—Dudley Lally Watson
WHD—Hits and Bits; News
WIBA—Brandy's Orchestra
WISN—"Howdy" Peck
WLW—News, Over-the-Blime,
German Band
WMAQ—Hal Totten, sports
WMT—News
WVAX—News
WGN—Down the Fairway with
Stanley Davies
10:15 p.m.
NBI—Jack Berere's Orchestra;
WHD WMT KFVR WOAI
CBS—Little Jack Little's Orch.;
WMT WVAX WBBM KSLJ
KFII KFAB WFCO
KFI—Symphony Hall (NBC)
KMOX—Sports Reporter; Hal
Totten's Orch.
KOA—Comedy Stars of Holly-
wood
KOIL—Eure Matruera's Orch.
KSL—Comedy Capers
KSTP—News; Sports Reporter

KTAR—Musical Program
WDAY—Notes on Blyme
WISN—The Tidelotter
WFAA—Jay Barnett, the song,
follow
WISN—Dream Ship
WISN—The Men About Town
WMTJ—Dance Orchestra
10:30 p.m.
NBI—Emerson Talk; Orchestra,
WOW
★ CBS—"The Caravan"; Walter
O'Keefe, Annette Hanshaw,
Glen Gray's Dish, Ted Hosing
KSL
CBS—Major II H. Curtis "Re-
covery in 1935" KIAB
WBBM WFCO KSLJ WMT
WVAX
NBC—Eddy Duchin's Orch.
WHD KOIL WDAY KFVR
WJW
KFII—Dance Orchestra
KMA—Lecturer Domes
KSTP—Maid Would You Do?
KSL—Homing Youngs sketch
WFAA—Phil Evans's Dish,
WISN—Lion Union Speaker
WHD—Norcross Sisters
WISN—Daniel Lieberfeld's Orch
WMAQ—Lion Ginn's Orchestra
WOAI—Jimmy Felton's Orch.
10:45 p.m.
KSTP—Guy Arden's Orch.;
WFCO WVAX WBBM KFAB
WMT KSLJ
NBI—Eddy Duchin's Orch.;
WMAQ KOA KSTP
KMOX—Alma Ritter, songs
KOIL—Freddie Ebner's Orch
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WHD—Veterans Forum
11:00 p.m.
NBI—George Olsen's Orch.; Ethel
Shultz; KFVR WENR WDAY
WHD WMAQ KMA WFAA
KSL—Heather Kay's Orch; KSL
KFII KFAB WMT WBBM
KMOX WVAX KSLJ
NBI—Henry King's Orch; WHD
WJW WLW
KSTP—Dance Orch
KTAR—Musical Program
WISN—Dance Orchestra
WMAQ—Chermansky's Orchestra
11:15 p.m.
NBC—Winning the West; KFI
NBI—Gen. Olsen's Orch.; Ethel
Shultz; KOIL
KFVR—Saxophone Quartet
KMOX—Stan Stanley's Dish,
KMA—Orange Lantern
KOA—Tieble Club Club
KSTP—Dance Orch.
WDAY—The Night Owls
WGN—Ted Weems Orchestra
11:30 p.m.
CBS—Leon Navara's Orch.; KSL
KFII
NBI—Joe Terlinian's Orch.;
WHD
NBC—Dancing in the Twin Cities;
WDAY KFVR WMAQ WBCB
KSTP KOIL
CBS—Keith Beecher's Orch.;
WFCO WBBM KIAB WVAX
KSLJ WMT
KMOX—Clare Sroogin's Orch
WHD—Dance Orchestra
WISN—Eddie Grode's Orchestra
WISN—Eddie Grode's Orchestra
WJW—Eddie Grode's Orchestra
WJW—Dance Orchestra
11:45 p.m.
NBI—Joe Terlinian's Orch.;
WHD KTAR
NBC—Dancing in the Twin
Cities; KFI
KMOX—Wagon Day is Done
KOA—Tieble Club Club
WGN—Late Dance Orchestras
12:00 Midnight
NBC—Stan Myers' Orch.; WENR
KFI—Reporter of the Air (NBC)
KOA—Harry Soskin's Orchestra
KSL—Everett Hoagland's Orch.
KSTP—Dance Orchestra
KTAR—Night Owl Newspaper
WLW—Mel Snyders's Orchestra
WMAQ—Art Kassel's Orchestra
WMT—Bellevilles in the Water
WOW—Dance Orchestra
12:15 a.m.
KFI—Four Black Birds
KOA—Waltz Time
KSL—Night Boat
12:30 a.m.
KFI—Jimmy Guier's Orch. (NBC)
WISN—Tom Gerun's Orch.
(NBC)
WLW—Moon River
WMAQ—Don Pedro's Orchestra
12:45 a.m.
KMA—Tom Coakley's Orchestra
(NBC)
KSL—Orville Knapp's Orchestra
1:00 a.m.
KFI—Ted Fiorito's Orch. (NBC)

Programs for Friday, February 1

Star ★ Indicates High Spot Selections

8:45 a.m.
NBC—Updaters Quartet: WJLO
KFH
CBS—Carla Bonomo, pianist:
WMT
KIAH—Natural Singers
KSCJ—Opening Hog Trade
KSP—Pearson's Neighbors
WDAY—Nancy & Phil
WGN—Keep Fit Club
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker's Shopping
Basket

9:00 a.m.
NBC—News, Johnny Marvin,
trumpet: WOV KFVR WEBC
CBS—News, Bluebirds: KSCJ
KFH
NBI—Josephine Gibson, hostess
counsel, KTAB
KGNF—Aunt Sammy's Chats
KOA—Snack Out (NBC)
KOIL—Uncle Bill, Philosopher
KSL—News; Morning Melodies
KSTP—Polly, the Shopper
WCCO—Betty Crocker, talk
WDAY—Shopping with Ivy Bell
WGN—Party Making with
Mickey
WJLO—Music Box
WJSP—Castles in Music
WLS—Westerners Round Up
WLW—Earl Wilke, vocalist
WMAQ—Saturday in Chicago
WMT—Fran Allison
WNAX—News, The Singing
Cowboy
WTMJ—Woman's News of the
Day

9:15 a.m.
NBC—Hazel Arth, contralto:
KOA KTAR
EBS—Personality Pointers:
KSCJ
NBC—Lara, Lu 'n' Em, go-
up, KSTP WIO KFVR WGN
WDAY WOW WTJL WLW
KFAB—The Deckers
KFH—Organ Program
KOIL—Jim and Jerry
WBEI—Patty & Bill
WJSP—Ann Leslie's Scrapbook
WMAQ—Women's Page of the All
WNAX—Bohemian Band

9:30 a.m.
CBS—The Cosmopolitans: WMT
KSCJ WBBM
KBC—Today's Children: KSTP
KOIL WEBC WLS KWCH KNO
WTMJ
KBC—Betty Brunn, KOA WJLO
KFAB—University of Nebraska
KFH—Opening Grain & Live-
stock Market
KFVR—Organ Program
KGNF—Organ Music
KTAB—Financial Service
WDAY—Bill & Patty; Tonic
Tunes
WGN—Morning Serenade
WJSP—Morning Melodies
WJLO—Livestock Reports
WMAQ—Music and Comments
WNAX—Zee Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—News, Herman & Banta:
WDAY KNO KWCB WJLO
NBI—Betty Crocker: WJLO KOA
WOW WMAQ WLW
CBS—Doris Loraine & Norm
Sherr: KSCJ KFH
KIAH—The Singing Philosopher
KFVR—Manchester Program
KOIL—Omaha Police Court
KSTP—Bunch of Melody
KTAB—Organ Concert (NBC)
WAL—St. Olaf Chapel Serv.
WBEI—Sturdy Feminine
WGN—Pat & Her Boy Friends
WLS—The Dean Boys
WMT—Labbie Vaughn
WNAX—A Sacred Service
WTMJ—Down A Country Road

10:00 a.m.
CBS—Cooking Closeups: WBBM
WCCO
★ NBC—Music Appreciation Hr.:
KSTP WDAY WEBC KFVR
KOA WOV WJLO WMAQ
WLW KTAR
KFAB—Omaha Police Court
KFH—Variety Program
KGNF—Radio Crocker
KSCJ—Parent Teacher Council
KSL—Studio Ensemble
WAL—Time Signals
WGN—Bushiana's Movie Chats
WJSP—Pop Concert
WLS—Bill O'Connor, tenor
WMT—A Devotional
WNAX—Don Franklin's Orch.
WTMJ—Betty Crocker

10:15 a.m.
CRS—Current Questions Before
Congress; Senator Alben W.
Harkley: WCCO KSCJ KFH
WMT

KGNF—To be announced
KSL—Good Morning Judge
WGN—Vou Friendly Neighbor
WLS—Markets; News
WNAX—John Peter de Pagter
WTMJ—Hollywood Movie Letter

10:30 a.m.
CBS—Army Band: WMT KSCJ
KFH KFAB
KGNF—To be announced
KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
WCCO—Safety Talk
WGN—Len Salvo, organist
WJSP—Peggy Patton's Movie
Chat
WLS—Today's Kitchen.
WNAX—The March Kings
WTMJ—What's New in Milwau-
kee?

10:45 a.m.
KFH—Variety Program
KGNF—The Aristocrats
KOIL—Kenneth Golden
KSCJ—Mid-session Live Stock
Trade
KSL—The Voice of Health
KTAR—To be announced
WCCO—Nan Murphey; Orch
WGN—Painted Dreams

11:00 a.m.
KBC—Fields & Hall, songs &
patter. WDAY KSTP KTAR
WFBC
CBS—Voice of Experience:
WBBM WCCO KSL
NBC—Story of Mary Marlin:
WMAQ KOA WJLO
KFAB—Jim & Jerry
KFH—Grain Market & Shoppers'
Guide
KFVR—Markets; Bookman
KGNF—Morning Varieties
KNO—Rhapsody of the Reeds
KSL—Ross Miller
WGN—Popular Melodies
WLS—Song Market
WLW—Aunt Abbie Jones
WMT—Mary Alcott, vocalist
WMT—Lou Webb's Console ations
WNAX—Lawrence Welk's Orch
WOW—Mary Baker
WTMJ—Don Alvarado

11:15 a.m.
NBI—Morn Matters Trio: KOIL
CBS—The Gumps, sketch.
WBBM KFAB WCCO KSCJ
KSL WJSP
NBC—Josephine Gibson, hostess
counsel: KNO KSTP KWVR
WDAY WEBC WTJL WLS
KOA KFVR
KFH—Kansas Highway Dept
KMOA—Alice Simmons' Orch
KTAR—Variety Program
WGN—Don Craddock; Little
Joe Hardin
WIO—Market Reports
WLW—Market Reports
WMAQ—Home Service Program
WOW—Markets

11:30 a.m.
NBC—Farm & Home Hour: KOA
KSTP KFVR WDAY WEBC
KWCB WOW WJLO
KFAB—Market Reports
KFH—Grain & Livestock Market
Reports
KIAH—Musical Interlude
KOIL—Eddie Butler
KSCJ—Roberta Dean
KSL—Jennie Lee
WCCO—Stocks, Markets
WGN—Markets; Good Health &
Tramone
WJSP—Musical Jig Saw
WLS—Around the Old Parlor Or-
gan
WLW—Cousin Bob & His Kin-
folk
WMAQ—Dr. Bundesen's Quarter
Hour
WMT—The Song Market
WNAX—The Bohemian Band
WTMJ—Los Caballeros

11:45 a.m.
CBS—Alan Leader's Orchestra:
KSCJ
KFAB—Kau Hawaiians
KFH—Musical Program
KGNF—Market Report
KTAR—This and That About
These and Those
WCCO—News
WGN—Musical
WJSP—Tonic Tunes
WLS—Weather; News
WMAQ—Little Church Around
the Corner
WMT—Voice of Iowa
WTMJ—Voire of the People

12:00 Noon
CBS—George Hall's Orch.: KSCJ
KSL WCCO
KFAB—University of Nebraska
KFH—Musical Program
KGNF—News Boy

Afternoon

12:15 p.m.
★ CBS—Eddie & Fannie Cava-
nough's Radio Gospel Club:
WBBM
KGNF—Hawaiians
KOA—Marilyn Vasconcelos
KSCJ—Lady About Town
KSL—Gene Halliday, organist
KTAR—Novalettes (NBC)
WGN—During Sisters
WLS—Dinnerbell Program
WMAQ—Orleans (NBC)

KOIL—Playing the Song Market
KNO—Inquiring Microphone
KTAR—News
WGN—Len Salvo, organist
WLS—Noon Novelties
WLS—Virginia Lee & Sunbeam
WLW—Farm & Home Hour
(NBC)
WMT—Cornhuskers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
★ CBS—Eddie & Fannie Cava-
nough's Radio Gospel Club:
WBBM
KGNF—Hawaiians
KOA—Marilyn Vasconcelos
KSCJ—Lady About Town
KSL—Gene Halliday, organist
KTAR—Novalettes (NBC)
WGN—During Sisters
WLS—Dinnerbell Program
WMAQ—Orleans (NBC)

12:30 p.m.
NBI—Words & Music: WMAQ
KFVR
CBS—Little Jack Little, songs:
WCCO WBBM KSL KSCJ
KFAB KFH
KFYD—Agricultural Adjustment
Act Progress Report
KGNF—Thrill Hunter, drama
KOA—Jls Bailey Allen
KOIL—News; Public Affairs
KSTP—News; Dance Orchestra
KTAR—Woman's Magazine of
the Air (NBC)
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—Mid-day Service
WJLO—Luncheon Music
WJSP—Johnnie Burkhardt's Orch
WLW—Bob McGrew and Orch.
WOW—Mid-day Review
WTMJ—Variety Program

12:45 p.m.
NBC—Home Sweet Home:
WMAQ
CBS—Pat Kennedy; Art Kassel's
Orch. WBBM WMT WCCO
KSL
KFAB—Cornhuskers
KFYD—Farm Flashes
KFH—Livestock Market
KGNF—Stockman, lecture
KOA—Reports; Weather
KSCJ—Livestock Farm Flash
WLS—News
WOW—Ben Pollack's Orchestra
WNAX—D B Gurney

1:00 p.m.
NBC—Platt & Neriman, piano
duo; Dorothy Page, songs
KSCJ
CBS—Marie, Little French Prime
ess: WBBM KSL
KOA—Maen of Speech: KFVB
KOA WEBC WMAQ
KFYD—Luncheon Concert
KFH—Police Program
KGNF—Furry, the Melody Man
KSCJ—Opal Bullard
KSTP—Organ Program
WGN—Palmer House Ensemble
WJLO—Luncheon Music
WJSP—Concert Ensemble
WLS—Henry Burr, tenor
WLW—Ohio School of the Air
WNAX—Lawrence Welk's Orch
WOW—Dance Orchestra
WTMJ—Livestock, Dance Dreb.

1:15 p.m.
CBS—Romance of Helen Trent:
WGN KSL
WNAX—Al Thompson
KFAB—Market Reports
KFYD—Education Department
KFH—Use of Livestock & Grain
Markets
KGNF—American Family Robin-
son
KSCJ—Harlan McKelvey
WCCO—U of Minnesota Farm
Hour
WJLO—Market Reports
WLS—Bangers & John Brown
WMT—Market Reports
WOW—News

1:30 p.m.
KHC—Harvest of Song: KOIL
WJLO
NBC—"The Kitchen Party":
Francis Lee Barton; Al & Lee
Reiser; Jimmy Wilkinson,
baritone; Martha Mears,
soprano; Warren Hull, m.c.;
Guest Artists: WEBC WOW
WMAQ KOA WTJL KSTP
CBS—Aunt School of the Air:
WMT WCCO KFAB WBBM
KSCJ KFH KSL
KFYD—Music
KFVR—Organ Bhopody
KGNF—Musical Spotlight
KTAR—Inuness Brevities
WTAB—Farm Flashes
WGN—Executives' Club

WJSP—World Revue
WLS—Market Reports
WNAX—Charlie Keut's Singers

1:45 p.m.
NBI—Armand Girard, basso:
KOIL
KFYD—Housekeepers Chats
KSCJ—Farm Flashes
KGNF—Smiling Ralph, organist
WDAY—Theorstein, Skating's
Orchestra
WLS—Homemakers' Hour

2:00 p.m.
NBC—Vic & Sade: WLW
NBI—Matinee Band: KOA
CBS—Henry F. Seibert, organist:
WMT KSCJ KFH
NBC—Don Pedro's Orch.: WEBC
WMAQ KFVR WDAY
Electric Kitchen: KFAB KOIL
KGNF—Market News; Weather
KSL—Payroll Builder
KSTP—Mpl. Church Federation
KTAR—Variety Program
WBBM—Doris Loraine & Norm
Sherr (CBS)
WCCO—Just Plain Bill (CBS)
WJSP—Palmer House Ensemble
WJLO—Betty and Bob
WLS—Homemakers' Hour
WNAX—The Sunshine Hour
WOW—Fed. of Women's Clubs
WTMJ—Woman's Point of View

2:15 p.m.
NBI—Ma Perkins: KSO WLW
NBC—Judy & Jane: KSTP
KFVR WOW WJLO
KGNF—Concert Hour
KTAR—Farm & Home Hour
WCO—Markets
WDAY—Lem Hawkins
WGN—Blackstone Ensemble
WMAQ—Board of Trade

2:30 p.m.
NBC—Sizzlers Trio: WJLO
WMAQ
CBS—Grab Bag: KSCJ KFH
KSL
NBC—Marine Band: WDAY
KSTP WEBC WLW KFVR
KFAB—University of Nebraska
KGNF—To be announced
KOIL—Variety Program
WLS—June Baker
WJSP—Woman's News of the Air
WLS—E. D. Edgren, "Recrea-
tion's Organ; Geo. Simmons;
Mrs. Wright
WNAX—Variety Quartet
WOW—Polpe Bulletins
WTMJ—News; Organ Melodies

2:45 p.m.
NBI—Kay Foster, songs: WJLO
WMAQ
KGNF—Coleman Coa
KNA—Health Talk
WCO—Grab Bag (CBS)
WGN—Souvenirs
WLW—Inkie Notes
WOW—Nora Pad of Women's
Clubs

3:00 p.m.
NBI—Betty & Bob: KSTP KOA
KOIL KFVR WTJL WENR
CBS—Hour Showmen: KFAB
KSCJ KFH
NBC—Woman's Radio Review,
Guest speaker, Orch. direction
Joseph Latio, Claudine Mac
Joseph: WJLO WOV
KGNF—Vocal Variety Hour
KSL—Shoppers' Program
KTAR—Musical Program
WCCO—Melody Matinee
WDAY—Lem Hawkins
WEBC—News, Stocks
WGN—Harold Turner, pianist
WJSP—Musical Matinee
WLW—Mary Woods, soprano;
John Barker, baritone
WNAX—Nancy Gurney Trio
WMAQ—Home Forum

3:15 p.m.
NBC—East & Dunke: WDAY
WEBC KSTP KOIL
CBS—Pro Arte String Quartet
of Brussels: KSL KSCJ KFH
NBI—Vic & Sade: KSN WMAQ
WJLO WOV
KFAB—The Jangles
KFVR—Hokum Boys
KGNF—Anson Weeks' Orch.
WENR—Madame de Sylvara
WGN—Louise Brabant, soprano
WLW—Betty & Bob, drama
WTMJ—With a Song

3:30 p.m.
NBC—Ma Perkins: KSTP KFVR
WIO WEBC WOW WDAY
WENB KOA WTJL
NBC—Music Guild: Mrs. Arthur
M. Reis, guest: WMAQ
KFAB—Pro Arte Quartet (CBS)
KGNF—Musical Dreams
KOIL—Donald Novis, tenor

KTAB—Musical Program
WGN—Rhythmic Rumbles
WJSP—Magie Harmony
WLW—Charlie Ken's Singers
WMT—Parade of Features
WNAX—Edith Gurney

3:45 p.m.
NBI—Music Guild: WDAY
WOW
Gen. Fed. Women's Clubs: KSTP
WEBC WTJL
MBS—Life of Mary Sothern
WGN WLW
KFVR—Consumer Time
KOA—Betty Marlow (NBC)
KOIL—Klub Kalender
WENR—Program Preview
WIO—Federation Program
WNAX—George B. German

4:00 p.m.
CBS—Men of Notes: WMT
KSCJ KFH WCCO
★ NBC—Al Pearce's Gang: KOA
WDAY KFVR WENR KOIL
KTAR KSTP
KFAB—Little Theater of the Air
KNA—Your Tune
KSL—Broadway's Review
WEBC—Prelude to Evening
WGN—Bob Forsaun, tenor
WJLO—Eminent Hour of Music
WJSP—Organ Melodies
WLW—Variety Program
WNAX—Don Franklin's Orch
WOW—Causes of War (NBC)
WTMJ—The Cocktail Hour

4:15 p.m.
CBS—Tom Baker & Norm Sherr:
WMT KSCJ KFH WCCO
NBI—Jackie Heller, tenor: KOA
KFVR WENR WDAY WOV
KGNF—Larrie Jerry
KOIL—Variety Program
KSTP—Headliners
KTAR—Musical Program
WEBC—Children's Hour
WGN—Melody Mementos
WJSP—Caretier Capers
WLW—Tom Mix' Straight Shoot-
ers (NBC)
WMAQ—High & Low (NBC)
WNAX—Pappy & Buckle Bus-
ters

4:30 p.m.
NBI—Singing Lady: WLW
★ NBC—Nellie Revell Interviews
Richard Maxwell: WDAY KOA
WMAQ
CBS—Milton Charles, organist:
WCCO KFH KSL KSCJ
NBI—Maudie Sherman's Orch.:
WENR
KFAB—Pinto Pete
KFYD—Rhythmic Serenade
KGNF—Late Releases
KSTP—Eb & Zeb
WEBC—Prelude to Evening
WJLO—Harvest Club
WMT—Tarzan of the Apes
WNAX—Singing Strings
WOW—Camp Fire Girls' Prgm

4:45 p.m.
★ CBS—Between the Bookends:
KSL KFH KSCJ
NBI—Capt. Tim Healy: KSTP
WEBC WOW WIO WMAQ
WTJL
NBC—Happy Jack Turner: KOA
WENR
KFAB—Kudits Program
KGNF—Eb and Zeb
KOIL—Crichton Univ. of the
Air
KTAB—Al Pearce's Gang (NBC)
WCO—Livestock Summary
WDAY—Trade Area Exchange
WGN—Harold Turner pianist
WJSP—The Spotlight
WLW—Jack Armstrong, drama
WMT—Walker Family
WNAX—The Packard Family

5:00 p.m.
NBC—Jack Berger's Orch.: KOA
WENR KFVR
NBC—Navier Cucat's Orch.:
WIBA WMAQ WJLO
CBS—Oz, Son of Fire: WCCO
WBBM
CBS—Songs of Long Ago: KSL
KFH
KFAB—Man on the Street
KGNF—Aethia, pianist
KOIL—Mother's Helper
KSCJ—Variety Program
KSTP—Lucie Tom
KTAR—Musical Program
WDAY—Gold Star Band
WEBC—Prelude to Evening
WGN—Amelia Melodies
WJSP—Show Window
WLW—Stamp Club
WMT—The Uptowners
WNAX—Bhythio Boys
WOW—Tarzan
WTMJ—Our Club

5:15 p.m.
NBC—Tom Mix' Straight Shoot-
ers: KSTP WEBC WOW WJLO
WMAQ WTJL

NBC—"The Desert Kid" sketch:
Ranch Boys: WENR
CBS—Shippy: WCO WBBM
KFAB—Harkhard Kirchen
KFH—The Texas Rangers (CBS)
KFVR—Organ Bhopody
KGNF—Round the Town
KOIL—Radio Serret Accents
KSCJ—To be announced
KSL—Junior Hour
WJSP—Musical Auction
WGN—Hube Appellberry, sketch
WLW—The Narvonn, quartet
WNAX—Orel and Sally

5:30 p.m.
NBC—News; Gate Page, conical
to: WMAQ
CBS—Jack Armstrong, sketch
WBBM WCCO
Jack Armstrong: WJLO WTJL
KFH—Eddie Dinsterder, organist
(CBS)
KFYD—News, To be announced
KOA—News; Microphone Topics
KOIL—Last of the Mohicans
KSTP—Lime Tuna
KTAR—School of the Air
WDAY—Variety Program
WEBC—News; Prelude to Eve
WENR—News
WGN—Singing Lady (NBC)
WLW—Bob Newhall
WMT—Variety Program
WNAX—Rosedoll Kids
WOW—Bill, Mack & Jammie

5:45 p.m.
NBC—Lowell Thomas: WLW
CBS—Cade's Quartet: WNAX
WMT KSCJ
NBI—Orphan Annie: WEBC
WGN KSTP KFVR KOIL
WIO
KFIH—Bret Fox Club
KOA—To be announced (NBC)
KSL—Musical Program; News
KTAR—Business Brevities
WCCO—Rollie Johnson, sports
WDAY—Playing the Song Mar-
ket
WENR—Singing Stitches
WMAQ—Variety Program
WMAQ—Max Dehn's Greediers
WOW—Newcasting
WTMJ—Florence Martin's Sing-
ing Stitches

Night

6:00 p.m.
NBC—To be announced: WMAQ
KFVR WEBC
★ NBC—Court of Human Rela-
tions: KSL
★ NBC—Kimo 'n' Andy: WENR
Adventures of Jimmy Allen
KMOX WCCO WGN KFH
KFI—California Teachers Ass'n
KOA—Comedy Capers
KOIL—News
KSTP—Sports Reporter
WBBM—Blythnik Makers
WDAY—Dinner Hour
WJLO—Sunset Opys
WJSP—Salutes
WLW—Paul Pearson's Orchestra
WMT—Anything Can Happen
WNAX—Jimmy Jordan, sports
WOM—Twilight Melodies
WTMJ—Sport Fish

6:15 p.m.
NBC—Plantation Lichors, South
earners Quartet: KOIL WENR
KSD WRAP
★ NBC—Stories of the Black
Chamber: WMAQ KFVR KSTP
WEBC
CBS—Concert Orch.: KFH WMT
KSL—Just Plain Bill: WBBM
★ MBS—HORLICK'S MALTED
Milk Presents Linn & Abner
rudey sketch: WLW WGN
WOM
Adventures of Jimmy Allen
WIO WOW
KFH—Organ Recital
KMOX—Four Shamrocks; Orch
KOA—Stamp Club
WCO—News
WJSP—Tireside Phantasies
WNAX—Marion Matthews, or-
ganist
WTMJ—Heinie's Grenadiers

6:30 p.m.
★ NBC—Red Davis: KSTP WLW
WEBC WFAA KOIL WOAI
WENR KNO
CBS—Louis Panten's Orch.: KFH
NBI—Three Scampers: KOA
KFYD—Variety Program
KMOX—Norman Pante, songs
KSL—Adventures of Bobo Lind
WCO—Legislative Week
WGN—Dance Orchestra
WJLO—Tune Tossers
WJSP—Gypsy Caravan
WMAQ—Talks on Astronomy
WMT—Tunes and Topics
WNAX—News; Musical Program
WOW—Raidful Family
WTMJ—Heinie's Grenadiers

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 No. 5 Pastel Vivid Roseblush

Name _____

Address _____

(Continued from Page 9)

the pages of a nationally circulated vaudeville magazine was payment enough for the hours of toil he had expended in editing his daily. He eagerly accepted the job as road correspondent for the *Vaudeville News*, sans pay, and filed his column religiously each week.

Walter's career, at the age of 20, was interrupted in 1917, when America was drawn into the World War. When the declaration of war was signed, he immediately enlisted in the Navy, where he was assigned to a secretarial role aboard the flagship *S. S. Ives*. He remained aboard the *Ives* until the cessation of hostilities, when he again teamed up with his girl partner and resumed his hooding and writing career. He now is a commissioned officer—Lieutenant Winchell, U. S. N. R.

Along the way he explored life deeply. Books became a part of his working day. The writer learned this part of his life in snatches, by inadvertent admissions, for Walter still maintains that hard-boiled exterior. But gradually, almost unconsciously, he painted a picture of a young hooper who slowly began to form a taste for books and determined in put the knowledge thus assimilated to some concrete use. For he had a premonition that something of a drastic nature would happen shortly, and he wanted to be prepared for any eventuality.

Turning Point

Something drastic did happen in the Spring of 1922—something that changed the entire tenor of his life. In the midst of a stage dance his dancing partner became ill. It was necessary to cancel bookings and return home.

This incident was the dramatic turning point in Walter Winchell's life. They returned to New York, where each went his respective way.

Back in Gotham, Walter decided to pay a courtesy call to Glenn Condon, whom he never had met. What he saw in Condon's office froze his vague journalistic ambitions.

Condon's office was a small cubbyhole in the Palace Theater Annex Building. The furnishings were unpretentious, and the aroma of stale paper and printer's ink hovered over the premises. But to Winchell there was something vaguely fascinating about the little office. His plan of action formulated instantly. He ar-

rived to say hello—and good-bye, forever. Instead, he asked for and received a job.

Walter explained what had brought him back to New York. "And I'd like to quit show business, Mr. Condon," he concluded crisply. "How about a job on your magazine?"

Condon sighed regretfully. "I'd like to put you to work, Walter," he stated, "but the *Vaudeville News* is not self-supporting. As a matter of fact it has been losing money all along. You have great promise, my boy, but I simply can't afford to take on another reporter."

Walter's answer was knife-like and clear. "Never mind the salary for my column. I'll do it for nothing—providing you give me a commission for any advertisements I might sell."

Column Begun

"Anyone who can sell ads for this book is a magician" replied Condon humorously. "But I like your nerve, so I'll give you a chance to see what you can accomplish."

To the average man the new job wouldn't have been much fun, but to Walter it represented a chance to make good at the profession he craved to enter. Each week he wrote a column called *Broadway Hearsay*, but in addition to his writing activities he helped to tidy up the office, delivered magazines to subscribers,

(Continued on Page 27)

6:45 p.m.
 ★ NBC—Uncle Ezra's Radio Station WOV WMAQ
 CBS—Hoake Carter, news, WBMM KMOX WITD
 ★ NBC—Danceless Paradise; Nick Dawson, Elsie Fitz KTHL WENR WFAA WTW KSO
 Little Orphan Annie KSL KTAB
 BFI—Lafayette program
 KFI—Just Plain Bill
 KFYR—George Devanos Dirh KOA—To be announced (NR)
 KSL—Wiceman Entertainers KSTP—Gluckette
 WDAY—Jimmie Allen
 WLBH—Neth Wiggins, talk
 WGN—Quin Laney's Amateur Nite
 WHO—News Hits and Bits
 WYAN—Eppy and Fats
 WYAO—Hearts Delight Mellers
 WYMT—Around the Fireside

7:00 p.m.
 ★ NBC—Concert; Jessica Dragonette, soprano; WOAI WEBB; WHO WOV KOA WFAA KSTP WMAQ WTMJ
 CBS—St. Louis Blues; KMOX KFH
 NBC—Irene Rich, sketch; KOIL WLS KSO KWCR
 KFI—Braux Arts Trio
 KFYR—Harry Turner's Orch.
 KSCJ—Variety Program
 KSL—Pallman Tarbos
 KTAR—Flirtations (NBC)
 WCO—Dramatic Program
 WDAY—World Revue
 WGN—Loue Ronger
 WISN—Musical Silhouettes
 WLV—Lullion Queen Showboat
 WMT—The Bandall Family
 WYAN—George B. Herman

7:15 p.m.
 NBC—Dick Leibert's Revue; KSD KTHL WLS KWCR
 ★ CBS—Edwin C. Hill, "The Human Side of the News"; WCO KMOX WBMM
 BFI—Stan Stanley's Orchestra
 KSL—Tatzen, sketch
 WISN—Mario Mucelli Ensemble
 WMT—Country Store

7:30 p.m.
 ★ CBS—Court of Human Relations WCO WBMM KMOX KFAB
 NBC—Al Goodman's Orchestra, Vocalist; Jane Froman; Bob Hope, m. c.; WLS KOIL KNO KWRB
 KFI—Hal Palmer's Orch. (CBS)
 BFI—Stamp Club
 BFYR—Thursday Music Club
 KSCJ—Junior League Book Review
 KSL—Clarke & Heaps
 KTAR—The Big Ten
 WDAY—Amateur Review
 WGN—Musical Memory Book
 WISN—The Revelers
 WLV—Fireside Songs
 WYAN—The Hawk

7:45 p.m.
 KFI—Ricardo and His Violin (NBC)
 KSCJ—Piano Hash
 KSL—Klausmeyer & Cohen
 KTAR—Musical Program
 WYAN—Eb and Zeb

8:00 p.m.
 ★ NBC—Wall Time; Frank Munn, tenor; WLV WMAQ WOV
 NBC—Beatrice Lillie, comedienne; Pavlars Quarter, Lee Perrin's Orch.; KDA WLS KFI KOIL KWCR KSO WFAA
 ★ CBS—March of Time; WCO KSL KMOX WBMM WMT
 NBC—Merry Maes; WDAY KFYR
 KFI—Accordion Melodies
 KSCJ—To be announced
 KSTP—20,000 Years in Sing Sing
 KTAR—Finest
 WEBB—Axl Wexall's Orchestra
 WISN—Dance Orchestra
 WHO—To be announced
 WYAN—Frank Price Drama
 WYAO—Variety Program
 WYMT—Charlie Hunt's Minstrels
 WYMT—Pick and Pat

8:15 p.m.
 NBC—Act Kassel's Orch.; KFYR
 KFI—Pianissimo Quarter Hour
 KTAR—Max Dolin's Orchestra
 WDAY—Dramatic Playlets
 WGN—Comedy Stars of Hollywood
 WISN—Waltz Time
 WYAO—Musie Fasnacht
 8:30 p.m.
 NBC—Pick & Pat; WMAQ WOV WHO

CBS—Hollywood Hotel Dramatic Musical Revue; Dick Powell, Jane Williams, Ted Florig's Orch.; Edw. G. Robinson & Jean Arthur, guests, in "Passport to Hell" KMOX
 WCO KTAB WBMM WYAN
 WISN—KSL WMT KSCJ KFH
 ★ NBC—Phil Baker, comedian; Tomo Deliss, Leon Belasco's Orch. WFAA KOIL KOA
 KFI—KSO WENR WFCB
 KSTP—WOAI WTMJ KTAR
 KWRB
 KFYR—American Legion Dept. of N. D.
 WDAY—Book News & Comments
 WGN—Wayne King's Orch.
 WLV—Hefty Thurs' Orchestra

8:45 p.m.
 MBS—Singing Sant WGN WLV
 KFYR—Variety Program
 WYAO—American Legion Program

9:00 p.m.
 ★ NBC—First Night, drama; KFI WMAQ WOV KOA WLV WTMJ KTAR WHO WYAO
 KSTP WFAA WFCB
 NBC—O. Henry Dramatization; KOIL KSO KWB WENR
 WDAY—Musical Headlines
 WGN—News

9:15 p.m.
 BFYR—Mary Wood, violinist
 WDAY—Student Theater of the Air
 WGN—Bridge Club of the Air

9:30 p.m.
 NBC—Jewish Prim., Rabbi Israel Goldstein, guest speaker WENR
 NBC—The Pause That Refreshes on the Air; Florus & Dick Frank Black, director; KFI WLV WTMJ WMAQ
 KOA WDAY KSTP WFCB
 KFYR WOV
 CBS—Cleveland Entertainers KFH
 WMT KSCJ KSL WYAN
 Charlie Kent's Singers WCO
 WHO
 KMOX—Homance of Money
 KOIL—News
 WFAA—Friendly Builders
 WGN—Arturo Baggiore, tenor; Concert Orchestra
 WISN—Dance Orchestra
 WYAO—The Friendly Builders

9:45 p.m.
 CBS—Herbie Kay's Orch.; WYMT WCO
 KMOX—To Pan Alley
 KOIL—Comedy Tapes
 KSL—Comedy Stars of Hollywood
 WHO—John Helian, tenor
 WMAQ—George Olsen's Orch.

10:00 p.m.
 ★ NBC—Amos & Andy; KOIL KOA WMAQ KFI KSTP WENR
 WRAP WTMJ
 ★ CBS—Myrt & Marge; KFAB WCO WBMM KMOX KSL
 NBC—George R. Holmes, Chief of the Washington Bureau of the Int'l News Service WOV
 KFI—Only of Not Guilty
 KFYR—Piano Moods
 KSL—Sports News
 WDAY—News Review
 WLBH—Mecha Biognanni's Ensemble
 WGN—Dudley Travis Watson
 WHO—Hits and Hits
 WISN—The Revelers
 WLV—News of the Hour, Virginia Marconi's Orchestra
 WMAQ—Hal Totten, sports
 WMT—News
 WYAN—Monitor News

10:15 p.m.
 ★ CBS—Edwin C. Hill, "The Human Side of the News"; KSL
 NBC—Jesse Crawford organist; KFYR WOAI WOV WHO
 WMAQ
 CBS—Gus Arnheim's Orch.; KFAB WYAN WBMM WCO
 WMT KSCJ
 ★ NBC—Red Davis; KFI KOA
 KFI—Dance Orch.
 KMOX—Sports, Hal Collier's Orchestra
 KOIL—Wrestling Match
 KSTP—News; Sports Reporter
 WRAP—Bob Faton
 WFAA—Silver Strains
 WENR—The Glotrotter
 WGN—Dream Slim
 WTMJ—Dance Orchestras

10:30 p.m.
 NBC—Al Goodman's Orch.; Guest Artists; KFI KOA
 CBS—Jacques Renard's Orch.; KSL
 NBC—Jully Coburn's Orch.; WOV

NBC—Holl's & Sissle's Orch.; WDAY
 CBS—Keith Beecher's Orch.; WBMM KSCJ WCO KFAB
 WMT WYAN
 NBC—Tom Tatum's Orch.; KFYR WFIH WMAQ WOAI
 KSTP—Dance Orchestra
 KTAR—Eskanos
 WENR—Hootenanny, sketch
 WGN—Victor King's Orchestra
 WHO—Prince of Song
 WISN—Ben Armstrong's Orch.
 WLV—Johnnie Burkhardt's Orch.

10:45 p.m.
 KFI—Jacques Renard's Orch. (NBC)
 KMOX—Jacques Renard's Orch. (NBC)
 KOIL—Freddie Eborer's Orch.
 KTAR—Musical Program
 WRAP—Dance Orchestra
 WLV—Victor King's Orchestra
 WGN—Jan Fisher's Orchestra
 WHO—Dance Orchestra
 WOV—Holl's Orch. (NBC)

11:00 p.m.
 NBC—Freddie Burrows' Orch.; WDAY WLV
 CBS—Cab Calloway's Orchestra; KFAB WYAN KMOX KSCJ
 WMT KFI WYMT WISN
 NBC—Jack Denny's Orch.; WHO
 WFCB KFYR KOA
 KFI—Caswell Concert (NBC)
 KSTP—Dance Orchestra
 KSL—Gene Halliday, organist
 WRAP—Dance Orchestra
 WFTO—Johnny Hamp's Orch.
 WENR—George Olsen's Orch.
 WMAQ—Thermansky's Orchestra
 WOAI—Dance Orchestra
 WOV—Dance Orchestra

11:15 p.m.
 ★ NBC—STUDEBAKER CHAMPIONS Present Richard Hughes' Orch.; Tony Nash, vocalist; KDYL KOA KFI KTAR
 CBS—Frank Daley's Orch. KSL
 KFH
 NBC—Jus. Thermansky's Orch.; KFYR WFCB WDAY KSTP
 WISN KFAB WBMM WLV
 WHO
 KMOX—Stan Stanley's Orch.
 WGN—Ted Weiss's Orchestra

11:30 p.m.
 NBC—Don Pedro's Orch.; WHO
 KFYR WOV WFCB WMAQ
 KOIL WENR KSTP
 CBS—Scott Fisher's Orchestra; KMOX WOV WMT KSCJ
 WYAN KTAR KFH
 NBC—To be announced; KTAR
 NBC—Ted Fiorito's Orchestra; WDAY
 KSL—Westline Matches
 WGN—Lerie Bode's Orchestra
 WISN—Dance Orchestra
 WLV—Ben Pollack's Orchestra

11:45 p.m.
 NBC—Ted Fiorito's Orch.; WHO
 KOA
 CBS—Scott Fisher's Orch.; WBMM
 CBS—Arthur Warren's Orch.; WMT
 KFI—The Philistine (NBC)
 KMOX—When Day is Done
 KSTP—Dance Orchestra
 WISN—14 Dance Orchestras
 WMAQ—Old Heidelberg Ensemble

12:00 Midnight
 NBC—Stan Myers' Orch. WENR
 KFI—Remont in the Air (NBC)
 KFA—The Twin's Orchestra
 KSTP—Dance Orchestra
 KTAR—Radio Newspaper
 WLV—Mel. Sacher's Orchestra
 WMAQ—Art. Kassel's Orchestra
 WMT—Holl's Orch. in the Water
 WOV—Dance Orchestra

12:15 a.m.
 KFI—Tom Cookley's Orch. (NBC)
 KSL—Joe Sullivan, pianist
 KSTP—Dance Orchestra
 12:30 a.m.
 KFI—Jimmy Izzer's Orch. (NBC)
 KOA—Tom Cookley's Orchestra (NBC)
 KSL—Deville Knapp's Orch.
 WENR—Tom Gerup's Orch.
 WLV—Moon River
 WMAQ—George Devanos' Orch.

12:45 a.m.
 KFYR—Markets and Farm
 Fishes
 1:00 a.m.
 KFI—Ted Fiorito's Orch. (NBC)
 1:30 a.m.
 KFI—Around the Radio World
 1:45 a.m.
 KFI—Bart Woodwin's Orchestra (NBC)

Programs for Saturday, February 2

Star ★ Indicates High Spot Selections

5:30 a.m.
KFAB—Cornsuckers
WLW—Top of the Morning
6:00 a.m.
WLW—A Nation's Family Prayer
WMT—Ira Hudson
WNAX—Musical Program
6:15 a.m.
WLW—Morning Devotions
6:30 a.m.
KSO—Musical Service Bureau
WLW—Rhythm Jesters
WMT—A Family Altar, Rev. Cedarholm
WOW—Health Exercises
6:45 a.m.
KFAB—Market Reports
KOIL—Morning Music
KSTP—Comedy Capers
WEHC—Sunrise Program
7:00 a.m.
NBC—Bradley Kincaid, songs: WOW WLW WHIO
NBC—Morning Devotions: KFJR KOIL
KFAB—Time 'n' Tunes
KGNF—Fuzzy and Jerry
KFII—Musical Clock
KSCJ—Town Crier
WCCO—Time Signal
WDAY—Morning Devotions
WEBC—On the March
WGN—Good Morning
WISN—Early Risers' Club
WLS—News, Juban Bentley
WMAQ—Variety Program
WMT—Cakes and Coffee Club
WNAX—Variety Program
WTMJ—Devotional Services
7:15 a.m.
NBC—Don Hall Trio, songs: WOW WLW WHIO
NBC—Wm. Meade, organist: WDAY KOIL KFJR
KGNF—Early Risers Time
KSTP—Tunes & Topics
WEBC—Musical Clock
WLS—Bulletin Board
WMAQ—Emil de Salvi, tenor
7:30 a.m.
NBC—Cherio: WOAY KFJR WOW WLW
KGNF—Sunrise Musical Hour
KSCJ—Estimated Receipts
KSL—Morning Musicale
WCCO—Musical Chimes
WEBC—Musical Clock
WHO—Musical Clock
WIBA—News
WLS—Jolly Joe
WTMJ—The Sun Dial
7:45 a.m.
KGNF—Eb and Zeb
KOIL—Landi Telo & White: (NBC)
WLS—Spare Ribs' Fairy Tales
WMT—Organ Melodies
WNAX—Harmony Boys
8:00 a.m.
NBC—Richard Leibert, organist: WHIO WOW
CBS—Cheer Up: WMT KFII KSL
★ NBC—Breakfast Club: Orch.: Soloists; Don McNeill, m. c.: KOIL KSTP KSO KFJR KWCR WDAY WEBC KOA
KFAB—Jim & Jerry
KGNF—Devotional
KTAR—Morning Greeting
WLS—Morning Devotions
WLW—Joe Emerson, hymns
WNAX—Rosebud Kids
WTMJ—Musical Program
8:15 a.m.
KFAB—Delta and Irish
KGNF—South American Orch.
KSL—Morning Watch
KTAR—A Family Devotional
WHIO—Musical Clock
WLS—'Ramblin' Red' Foley: Weather
WTMJ—The Sun Dial
8:30 a.m.
NBC—Banjolects: WOW
KFAB—Kaal Hawaiian
KGNF—Round the Town
KTAR—Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLS—Ford Rush
WLW—Mail Bag
WMT—Aunt Hatie
WNAX—Old Timers
8:45 a.m.
CBS—Etoe Boys: KFII WMT
KFAB—Natural Singers
KSCJ—Opening Hse Trade
WDAY—Nancy & Phil
WGN—Keep Fit Club
WHO—Kiddies Musical Clock
WLS—Morning Minstrels
WLW—Antoinette Werner West, soprano
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket
9:00 a.m.
NBC—News: Johnny Marvin, tenor: KFJR WDAY WEBC

Star ★ Indicates High Spot Selections
12:15 p.m.
CBS—George Hall's Orch.: KSL WBMM KFII
KGNF—Moods Musical
KSCJ—Vocational Agricultural Program
WCCO—Markets
WGN—Lawrence Salerno, baritone
WHO—Luocheon Music
WLS—Phil Kalar, baritone
12:30 p.m.
CBS—Esther Velas' Ensemble: KSL WBMM WCCO KFAB KSCJ
KFOY—Faru Flashes
KFH—Cluse of Livestock Market
KGNF—Thrill Hunter, drama
KOIL—News
KSTP—News; Musical
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—Midday Service
WHO—News
WLS—Poultry Service Time
WLW—Johnnie Hurkath's Orch
WMT—Voice of Iowa
WTMJ—Dance Orchestras
12:45 p.m.
KFDY—J. G. Hutton, "Soil Science"
KFH—Used Car Parade
KFJR—Markets; Farm Flashes
KGNF—Busie, the Swapper
WMAQ—Geo. Overton's Orchestra
WMT—Geo. Herring
WNAX—D. B. Gurney
1:00 p.m.
★ NBC—Metropolitan Opera: Geraldine Farrar, contralto: WMAQ KFJR WTMJ KSTP WEBC KOIL WHIO WSO WLW KWCR KOA WENR WDAY WLS KTAB
CBS—Louis Panico's Orchestra: WBMM KSL KSCJ
KFDY—Chimes Concert
KFH—Police Program
KGNF—Furry, the Melody Man
WCCO—Johnny Hamp's Orch.
WGN—Palmer House Ensemble
WISN—Concert Ensemble
WMT—Women's National Republican Club
WNAX—Lawrence Welk's Orch.
1:15 p.m.
KFAR—Market Reports
KFHJ—Education Association
KFII—Louis Panico's Orchestra (CBS)
KGNF—Musical Spotlight
WGN—Blackstone Ensemble
1:30 p.m.
CBS—Herb Straub's Ensigns: KFAB WMT WBMM KSCJ KFH KSL
KFDY—Club Program
KGNF—Verna & Dorothy
WCCO—St. Paul Dept. of Parks
WGN—Roger Robinson, baritone
WISN—Gypsy Caravan
WNAX—Old Timers
1:45 p.m.
KGNF—Keep Sakes
WCCO—Heeb Straub's Ensigns (CBS)
WGN—Blackstone Ensemble
2:00 p.m.
CBS—Modern Minstrels: KFAB KSL KSCJ KFII
KGNF—Market and Weather
KSL—Payroll Builder
WISN—Hollywood Matinee
WNAX—The Sunshine Boys
2:15 p.m.
KGNF—Harmony Boys
WGN—Ted Weems' Orchestra
WNAX—Phanolan
2:30 p.m.
KGNF—Concert Hour
KSL—Modern Minstrels (CBS)
WGN—June Baker, economist
WISN—Women's News of the Air
WNAX—Musical Program
2:45 p.m.
KGNF—To be announced
WGN—Afternoon Musicale
3:00 p.m.
CBS—Emerg Deutch's Dance Rhythms: WCCO WMT KSCJ KFII KFAB
KGNF—News Week Talk
KSL—Payroll Builder
WGN—Joseph Hestner, baritone
WISN—The Jewel Box
WNAX—Nancy Gurney Trio
3:15 p.m.
★ CBS—Pro Arte String Quartet of Brussels: KFII KSCJ WMT WCCO KSL
KFAB—The Jangles
KGNF—Anson Weeks' Orchestra
WGN—Ted Weems' Orchestra
WNAX—Marion Matthews

10:45 a.m.
CBS—Concert Miniatures, KFII
KSL WMT WBMM
KOIL—Kenneth Gulden
KSL—Musical Vagabond
WCCO—Musical Vagabond
WGN—Painted Dreams, sketch
WLW—Geo. Hessberger's Orch. (NRCC)
11:00 a.m.
NBC—Minute Men Quartet: WOAY KOA KSTP KTAR WMAQ WHIO
CBS—Al Kavelin's Orch.: KSL WCCO WBMM
NBC—Fields & Hall, songs & patter: WLW
KFAB—Jim & Jerry
KFJR—Grain Market; Variety
KFJR—Markets; Bookman
KGNF—Morning Varieties
KSCJ—Koolhae Gang
WEBC—Family Quartet
WGN—Harold Turner, pianist
WISN—Metropolitan Moods
WLS—Ilomakers' Hour
WMT—Law Webb's Console ations
WNAX—Lawrence Welk's Orch.
WOW—Strange Adventure
WTMJ—Blark & Gold Ensemble
11:15 a.m.
NBC—Gernia Fonarova, soprano: KOA KSTP KFJR WDAY KTAR WLW WEBC
KOIL—Ouane and Sally
KSCJ—Al Kavelin's Orch. (CBS)
WGN—Dan Baker, tenor
WHO—Markets
WMAQ—Parent Teachers' Talk
WOW—Markets
11:30 a.m.
NBC—Dorsey Bros' Orchestras: WMAQ
CBS—Abram Chasins, pianist: KSCJ
NBC—Nat'l Farm & Home Hour: KOA KSTP WOAY KFJR WHIO KWCR WOW WEBC KTAB WLW
KFAB—Market Reports
KFII—Grain & Livestock Market
KGNF—Noun Time Tunes
KOIL—Eddie Butler
KSL—Jennie Lee
WCCO—Stocks, Markets
WGN—Market Reports; Musicale
WISN—Souvenirs of Song
WLS—Cornsuckers & Chore Boy
WMT—Airline Varieties, Irl Hudson
WNAX—The Bohemian Band
WTMJ—Los Cahalleros
11:45 a.m.
KFAB—Kaal Hawaiian
KFH—Abram Chasins, Piano Pointers (CBS)
KGNF—Market Reports
KOIL—Animal Fair
KSL—Mid-morning Melodies
WCCO—Weather
WLS—Weather; News
WTMJ—Radio Voice of the People

Afternoon

12:00 Noon
NBC—Discussions by Well Known Republicans & Democrats: Will Irwin, author; Hon. Edw. P. Mulrooney, "Crime Control Co-ordinating Fed. & Local Methods"; WMAQ
CBS—Frederic Wm. Wile, "The Political Situation in Washington Today": WCCO KSCJ KFII KSL
KFAB—Cornsuckers
KGNF—News Boy
KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—News
WGN—Jan Salvo, organist
WHO—Governor's Hour
WISN—Noon Novelty
WLS—News; Weather; Markets
WMT—Cornsuckers
WNAX—Farmers' Union Prgm. (NBC)
WTMJ—Heinie's Grenadiers

3:30 p.m.
KFAB—Pro Arte String Quartet (CBS)
KGNF—Request Hour
WGN—Saturday Matinee
WISN—Milwaukee Boys' Club
WNAX—Edith Gurney
3:45 p.m.
WISN—Tea Danzante
WNAX—George B. German
4:00 p.m.
NBC—Eddy Duchin's Orch.: KOA WOW WHIO KSTP KFII WMAQ WOAY WEBC WLW
CBS—Little Jack Little's Orch.: KMOX WCCO KSCJ KFII KFAB WBMM KSL WMT
NBC—George Sterney's Orch.: KOIL WENR
KGNF—Dance of the Hour
KTAR—Musical Program
WGN—Rosenwald Museum
WTMJ—Organ Melodies
4:15 p.m.
NBC—Jackie Heller, tenor: WENR
KGNF—Uncle Jerry
KOIL—Variety Program
KSL—Dental Clinic at the Air
WGN—Saturday Matinee
WISN—Los Argentinos
WLW—Stamps Club
WNAX—Pappy & Buckle Busters
4:30 p.m.
NBC—Harvest of Song: Edna Odell, Irma Glenn, Sungello Quartet, WENB WLW
CBS—Along the Volga: KSCJ KFII KFAB KSL WBMM WCCO
NBC—Our American Schools: Annie C. Woodward, "A New Deal in Education": KFJR WEBC WDAY WOW KOA WHIO WMAQ
KGNF—Late Releases
KSTP—Uncle Tom
WMT—Tarzan of the Apes
4:45 p.m.
NBC—Harvest of Song: KOIL
CBS—Between the Bookends: KFII KSL KSCJ WMT
KFAB—Kiddies Program
KGNF—Musical Dreams
KSTP—Young Peoples' Prgm
WCCO—Minn. Law and Order
WGN—Harold Turner, pianist
WISN—Paths of Memory
WNAX—The Pickard Family
WTMJ—Practical Public Speaking
5:00 p.m.
★ NBC—Student Opinion on Questions of Current Interest: WENR
NBC—Angela Fernandez's Orch.: WOW WHIO
CBS—"Lilac Time": Earl Oxford, tenor; Arthur Murray; WCCO WNAX WBMM KSL WMT
NBC—Kaltenmeyer's Kindergarten: KFJR WEBC WMAQ KSTP WOAY
KFAB—Man on the Street
KFH—Musical Program
KGNF—Drama
KOA—Ferdinand's Orch.
KOIL—Fireside Fairy Tales
KSCJ—Dance Program
WGN—Armchair Melodies
WISN—Show Window
WLW—R.F.D. Hour
WNAX—Rhythm Boya
WTMJ—Our Club
5:15 p.m.
KFAB—Blackbird Kitchen
KGNF—Dance Orchestra
KOIL—Radio Secret Agents
KSCJ—To be Announced
WMT—The Upjohns
WNAX—The Singing Cowboy
WOW—News
WTMJ—Bill, Mack & Jimmy
5:30 p.m.
CBS—Eddie Dooley's Sports Review: WBMM WCCO WISN WMT KFAB
NBC—News: Peg La Coetra, songs: KFJR
KFII—Did You Know That?
KGNF—Modern Melodies
KOA—News; Microphone Topics
KOIL—Variety Program
KSL—Junior Hour
KSTP—Uncle Tom
WOAY—Variety Program
WEBC—News; Prelude to Evening
WENR—News
WGN—Berenice Taylor, soprano
WHO—John Behan, tenor
WLW—Bob Newhall, sportsman
WMAQ—News; Ranch Boys, cowboy trio (NBC)
WNAX—Kiddies' Hse
WTMJ—Wisconsin Lawmakers
5:45 p.m.
CBS—Organ Interlude: WMT KSCJ

5:00 p.m.
NBC—Sports Parade: WMAQ WHIO WLW WOW
NBC—Master Builders Prgm.: KFJR WENB KOA
KFII—Guilty or Not Guilty
KSTP—What Would You Oo?
WCCO—Adult Education Courses
WDAY—Tonic Tunes
WISN—Shaw Window
WNAX—The Rosebud Kids
Night
6:00 p.m.
NBC—A Religion in the News: WOAI KFJR WENR KOA KFI
CBS—Kurdjike Ensemble: KMOX WBMM WMT
KFH—L. Naer Kurdjike's Ensemble (CBS)
KSL—Broadcasters' Review
KSTP—Sports Reporter
KTAR—Business Brevities
WBAP—Saturday Round up
WCCO—Minn. Taxpayers Ass'n
WDAY—Dinner Hour Prgm.
WEBC—Duluth Chamber of Com
WFAA—Round Up
WGN—Musical Favorites
WHO—Pop Concert
WISN—Musical Headlines
WLW—Chemistry of Photography, Dr. Saul B. Atenson
WMAQ—Happy Jack Turner, suoga
WNAX—Jimmy Jordan, sports
WOW—Drama
WTMJ—Sport Flash
6:15 p.m.
NBC—Whispering Jack Smith's Orch.: WMAQ WTAM
NBC—Henry King's Orch.: KOIL WENB WOAI KOA WEBC KFI—Jamboree (NBC)
KMOX—Four Shamrocks; Orch
WGN—Palmer House Ensemble
WISN—Candle Light's Time
WLW—Virginia Marure's Orch.: Bailey Axton, tenor
WNAX—Marion Matthews, organist
WOW—Chamber of Commerce
WTMJ—Heinie's Grenadiers
6:30 p.m.
CBS—Beauty Parade: Gladys Baxter; Walter Preston; Victor Arlen's Orch.: WBMM
★ NBC—Jamboree: KSTP WERC WFOY KFJR WMAQ KOA KFI WOAI
CBS—Louis Panico's Orch.: KFII WCCO
MBS—Arthur Tracy, Street Singer: WGN WLW
KMOX—Open Forum
WISN—The Hevelers
WMT—Tunes and Topics
6:45 p.m.
NBC—Grace Hayes, songs: KFJR WENB KOIL
KFII—LeRoy, piano program
KMOX—Radio Rostrum (CBS)
KSTP—Dance Orchestra
WDAY—News
WLS—Palmer House Ensemble
WLW—The Wayne Family
WNAX—Sports Slants
WOM—Plantation Erboes
WTMJ—Variety Program
7:00 p.m.
NBC—Phil Cook's Show Shop: KOIL
CBS—Roxy's Gang, WBMM KSL WMT KMOX WCCO
★ NBC—Sigmund Romberg: William Lyon Phelps; Helen Marshall & Byron Marner: WOAI WBAP KFI KSTP WLW KOA WMAQ WEBC WHIO WOV WTMJ
KFII—Comedy Capers
KFJR—Harry Turner's Orch.
KTAR—Musical Program
WOAY—Barn Ounce
WGN—Prof. T. V. Smith, talk
WISN—Love Scenes
WLS—Maple City Four
WNAX—Saturday Night Revue
7:15 p.m.
KFII—Kansas Chamber of Commerce Program
WGN—Lawson "Y" Glee Club
WLS—Keyboard Kapers
WISN—The Westerners
7:30 p.m.
KFII—Sax Rhythms
KFJR—Variety Program
KOIL—Geo. Olsen's Orchestra
WGN—Art Jarrett's Orch.
WISN—Dr. and Mrs. Jimmy
WLS—Barn Dance Party
7:45 p.m.
CBS—Musical Revue; Robert Armbruster's Orch.; Mary Courtland & Quartet; KMOX WBMM KSL WCCO KFII
KFH—Pianorimba Quarter Hour
WISN—Melody Palette
WLS—Notes in Rhythm

Announcing the Second Annual Star of Stars Election

★ ★ ★ ★

THE SECOND annual nationwide Star of Stars Election now is declared officially open.

It is an even BIGGER election this year than it was last. Last year you elected four official, undisputed national radio champions—your favorite performer, favorite orchestra, favorite program and favorite team.



Joe Penner, the "ducky" champion performer of 1931

This year you may elect also your favorite announcer. And you may elect not one Star program, but two—your favorite musical program, and your favorite dramatic program.

And RADIO GUIDE will present six gold medals—one to each of these six Stars of Stars!

Who will receive these six medals? Who are radio's most popular stars?

Only YOU can answer that question, radio listeners.

Since you chose your favorites in RADIO GUIDE'S 1934 Star of Stars Election, a whole year has passed away. A lot can happen in a year—kingdoms can fall, thrones be overturned. Old radio kings and queens also can be dethroned and new ones crowned with the laurel wreaths of listeners' approval.

Assert Your Authority!

Therefore, RADIO GUIDE offers you this opportunity to assert your authority once again. "Vote as you like, but vote" is the plea made by your favorite stars. For as YOU vote, celebrities will rise or fall in popular favor.

Below you will find a ballot. Use it! Studios, sponsors and stars all are anxiously awaiting your decision. For all programs and personalities in radio are chosen to please you. Therefore when you use this ballot to make known your opinions and desires, you will be voting your favorites to fame and honor. The listener is the ruler of radio. Your pen is mightier than any sword.

Refresh Your Memory!

To refresh your memory, here is a list of the champion, top-flight, most popular radio stars of last year:

Joe Penner—most popular individual performer.

Rudy Vallee-Fleischmann Hour—most popular program.

Wayne King—most popular orchestra.

Amos 'n' Andy—most popular team.

Are these your favorites TODAY? Or do you wish to displace any of them—or all of them—and vote somebody else into fame and honored position over their heads? Whomever you choose, the choice is yours, and the accompanying ballot is printed to enable you to assert your rightful authority, in revealing whom you prefer.

And do not forget, while voting this year, that a fifth and sixth group of radio celebrities are being included—your favorite announcer and your favorite musical and dramatic programs (two programs this year instead of one, as last year).

You may vote for any individual or group on the air, regardless of how long or short a time he, she or they may have been in radio.

When you have selected your favorites at the end of this election, RADIO GUIDE again will award gold medals to the winner in each separate classification.

Gold medals will be given to the most popular performer—most popular orchestra—most popular musical program—most popular team, and the most popular announcer.

In addition, to every member of the winning team, of the orchestra and of the two programs, a handsome certificate of personal merit will be awarded.

Do Your Duty!

It is interesting to realize that this Star of Stars Election serves many other useful purposes, in addition to giving listeners a chance to "talk back" to broadcasting as an institution. Always there is a great deal of speculation as to who is "tops" in the radio world. Advertisers gamble millions of dollars a year on stars who—they hope—will be popular with listeners.

Thus, by voting for your favorites, you are performing a service not only to yourself and to them; you are assisting in the never ending task of improving the quality of radio entertainment.

Vote—Here's How!

All voting must be by ballot. A ballot will be printed each week in RADIO GUIDE until June, 1935. Clip your ballot out, fill it in clearly, paste it to a postcard—and mail it today.



Wayne King, whose orchestra won most votes in 1934

Radio Gives Holiday

(Continued from Page 10)

existence she had left behind—well, perhaps not quite left behind, Betty mused, for she still had her children with her. It amused her to think that she was leading a double life. At home, she was the loving mother of five children. But at work—she was the most radiant girl on the dance floor.

The music—the colored lights—the money she earned—but most of all the thrill of dancing, had brought back to life the frustrated dreams of her girlhood. She was a natural, a born dancer.

Better than Home

"Home was never like this!" blonde Betty caroled to a group of her fellow hoofers in the women's retiring-room. "I wonder why more housewives don't try it!"

"Most of 'em haven't got what it takes, dearie," observed a voluptuous brunette, who was the foulest-mouthed woman Betty ever had heard talk.

"And some of 'em have got too much sense," quietly added a faded, hatchet-faced blonde. But such pessimism just made Betty impatient. She wondered why she hadn't taken this step for freedom and adventure years ago.

To be sure, most of the men who paid a few pennies for the privilege of steering her around the floor were very poor dancers indeed, and some of them were actually repulsive. Many were "fresh," but Betty hadn't had years of managing children for nothing—and long ago she had come to the conclusion that men are nothing but grown-up babies. So she managed unpleasant men with tact—and neither their pride nor her self-respect had to suffer.

"Ten cents a dance—that's what they pay me"—and Betty was very glad to get it. Of course, she hoped she wouldn't have to stay at this particular job very long. But it was a stepping-stone to the career she had dreamed about, and she didn't doubt that before long her name would blaze in electric lights, and she herself would flash behind footlights. Furthermore, she actually was making more money than her husband, George, and he was helping her as much as he could. Thus Betty was able to hire a girl

to take care of the children part of the time. It made her feel very successful. Soon, Betty thought, she would be making a good living doing the work she loved.

George usually went to her home in the evenings, while she was working, to see the children. The neighbors, too, were intensely interested. Many condemned her—some, more understanding, tried to help by keeping a watchful eye over the five youngsters. But whether helped or condemned, Betty was the talk of the town—or rather of her part of it. And this neighborly interest was destined to have a highly important result.

"I'll be able to do such a lot for the kiddies," Betty told her husband one evening, when he arrived just as she was leaving for the dance hall. "I'll be able to send them to high school, and everything!"

Success Still Distant

"Are you happy, Betty?" was all George said. In the dusk, she didn't see him wince; didn't see the pain in his eyes.

"Everything's going to turn out all right," was the answer she gave him. Later, Betty wondered why she hadn't said yes, that she was happy. Of course, she was happy. Of course, she was. At least, that's what she said to herself as she walked to work that night, with her high heels clicking and her gay new coat fluttering like wings.

But the days passed into weeks. Weeks passed into months, and Betty Grove remained a taxi-dancer.

At first she didn't realize what it was doing to her. She knew that her job was getting on her nerves. But Betty thought this was because she wasn't making progress fast enough; the stage seemed as far away as ever. And she was tired—always tired.

It was no cinch to be a dancer most of the night, and a working mother most of the day. There were many intimate little things which no hired girl, but only a loving mother, would think of doing to make the children happy. Doing them made Betty happy too—but weary.

And then—the men. It had been fun to handle fresh men tactfully, and to make them behave like good boys—for the first two or three weeks. But to lis-

Coming Next Week

What It Takes to Make the Grade in Radio

By Leonard Cox

Executive of CBS, Former Manager WABC

The Man Who Has Auditioned More Ambitious Candidates Than Any Official of Radio, Tells What Talent and Character a Prospective Radio Artist Must Have—The Chances for Reaching the Top Offered to Candidates of the Air—All with the Background of Years of Experience; with the Additional Background of Years Spent in Hollywood Trying Out Extras Who Would Be Stars. Here's a Million Dollars' Worth of Advice, from One Who Knows.

Trailing the Saturday Night Gang

"Calling All Cars" Was the Cry That Shattered the Night When the Gang of Chicago Hoodlums, Operating Over a Wide Territory—But on Saturday Nights Only!—Had Perpetrated Their Most Daring Holdup. What the Police Did About Them—How Radio Aided the Cops and Fostered the Gang—Will Be Told in Next Week's Super-Thriller!

All in an Issue Packed with Feature Stories of the Stars

Don't Delay—Vote Today! Here Is Ballot

Favorite Stars Official Ballot

My Favorite Performer Is _____

My Favorite Orchestra Is _____

My Favorite Musical Program Is _____

My Favorite Dramatic Program Is _____

My Favorite Team Is _____

My Favorite Announcer Is _____

My Name Is _____

My Address Is _____

(Street and Number) (City and State)

Mail Your Ballot to STAR ELECTION TELLERS,
c/o RADIO GUIDE, 731 Plymouth Ct., Chicago, Ill.

ten to the same evil suggestions week after week—to repel the same advances—the clenching hands—the leering lips and gleaming eyes! It was enough to drive a woman to a nervous breakdown, the blonde young dancing mother found out. And it didn't help any when Betty learned that many of the other girls encouraged such advances and called her a sap for not doing the same thing. "It's part of the job," they said.

When she went home that night and found the dishes in the sink and the baby with a touch of fever, poor Betty nearly collapsed. All of a sudden she realized that by leaving home she had jumped out of the frying pan into the fire.

Meantime George still came regularly to see the children. Occasionally he and Betty had long talks and were alone together. Somehow the unhappy wife found great spiritual comfort in those conversations, and it made her feel less unhappy to know that George still loved her.

And then came that dreaded day when Betty found that instead of five babies, she was going to have six to care for.

On the night of December 10, 1934, beautiful Betty Grose stood weeping beside a concrete dam on the shore of placid little Lake Merritt in Oakland.

Radio Stops Plunge

Betty looked through her tears at the clear stars overhead. She walked closer to the edge. There was a timeless lapping of little waves against the concrete down in the dark beneath her feet. She didn't see or hear the automobile which stopped on the road not far behind her.

But in that car was a man who did see Betty. Police Sergeant George A. Lallentment watched her dim figure. He shut off the quiet engine of his radio-patrol car and heard a sob. He wondered whether he should speak to this weeping woman. She was doing nothing wrong but . . . Lallentment decided to sit and watch her for a few moments, then drive on if nothing happened. And just at that instant, his radio spoke to him.

"Car 127. Calling Car 127. . . Hurry to East Twelfth Street by East Avenue. . . look around the dam. . . look for attractive young woman. . . blonde. . . age 21. . . name Mrs. Betty Grose. . . is despondent. . . ready to commit suicide. . . will jump into lake if not found at once. . . Hurry No. 127. . . find her. . . in the dam."

Lallentment slipped swiftly out of his car and stalked up to Betty. His car was No. 127—this was the spot designated by the broadcast—and here was the woman!

She jumped and gasped as he spoke to her.

"Mrs. Grose," he said, making the name a statement not a question.

"Yes," Betty replied. "But why are you here?"

Lallentment told her and took her to the precinct station. They sent for her husband.

Betty Grose broke down and sobbed as if her heart would break. She admitted that she had gone to the dam to kill herself, and demanded to know how the police had learned of her intention.

Back Home

The police merely told her that a neighbor had chanced to see her rush from the house weeping, had suspected the truth and had telephoned headquarters.

But if it had not been for the police broadcast, and the strange coincidence of Sergeant Lallentment's presence right on the spot, Betty and her unborn child would have drowned in the darkness, in time feet of water.

And now George Grose proved the mettle of his manhood. He took the blame for his wife's mistakes on his own shoulders.

"The poor kid!" he exclaimed. "It isn't her fault. Married at fourteen—tied down to a home by one baby after an-

other! Is it any wonder she wanted her fling?"

"Will you take her home?" the Desk Sergeant asked.

George Grose laughed in his face. Betty looked at him wonderingly. Was this her husband?

"Of course, I'll take her home. And I'll do everything I can to make her happy. Will you come with me, kid?"

Betty buried her face on her husband's shoulder. They left together, shortly after half a dozen silent cops watched them go.

"Boys," said the Sergeant slowly. "I'm thinkin' we shoulda stood up an' saluted that guy!" Having said which he coughed and rapped out a gruff order to hide his feelings.

And Betty? Perhaps she is happy, perhaps not. After all, she is right back where she started. But at least she has learned that far fields are not greener, and that is a very important thing for a woman to learn, if it is peace she is seeking. She has had her fling and no doubt hopes

that the life that radio saved for her will be a happier thing than the fling was. And—she has discovered that there are few men in the world who can be compared to her laborer-husband after all. So perhaps Betty Grose won't be too unhappy, from now on.

In Next Week's Issue of

RADIO GUIDE:

Trailing the Saturday Night Gang

Every Saturday night they set out upon a raiding expedition. This gang of hoodlums from Chicago. For weeks they got away with their crimes—until they overreached themselves. Then radio stepped in—and there followed a stirring series of episodes that will make a super-thriller to read. It's coming next week.

BUT JIM, I DON'T SEE HOW WE CAN AFFORD TO MARRY.

MARY'S RIGHT, I REALLY CAN'T SUPPURT A WIFE.

GUESS I HAVENT A RIGHT TO ASK A GIRL LIKE MARY TO MARRY AN ORDINARY MECHANIC.

LOOK HERE, N.R.I. HAS TRAINED HUNDREDS OF MEN LIKE ME TO MAKE GOOD MONEY I GUESS I'LL GET THAT FREE BOOK

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YOU CERTAINLY KNOW RADIO. MINE NEVER SOUNDED BETTER

"THANKS" YOU SEE I HAVE TAKEN N.R.I. TRAINING

OH! JIM, IT'S WONDERFUL. NOW YOURE ON THE WAY TO SUCCESS

YES MARY, AND THERE'S A REAL FUTURE FOR US IN THIS RADIO FIELD.

I'LL TRAIN YOU AT HOME In Your Spare Time For A GOOD RADIO JOB

Ask Mr. Fairfax

(Continued from Page 17)

day are swimming, boating, diving and gymnastics. His eyes are blue, hair dark, is tall and well built. He loves animals. Howard Clancy joined NBC's announcing staff in 1931. Art is his hobby, an interest inherited from his parents. He is a native of Pittsburgh and an alumnus of Carnegie Institute of Technology. He is five feet ten inches tall and weighs 150 pounds, has brown hair and blue eyes. Miss K. S. Morse, N. Y. C.

ENRICO MADRIGALERA was born in Madriguera, Spain. He was a child prodigy violinist and gave his first concert at fifteen before ex-King Alfonso. Enrico's cousin on his mother's side. He is in his late twenties, dark and slender. He is very fond of flying. Mr. Madriguera speaks Catalanian, Spanish, French, Italian, German and English, and went to Oxford University in order to get an English edge on his native accent. (Doris Portle, Medford Hillside, Mass.)

and the coupon now get the facts about Radio—the field with a future. N. R. I. training: its use for jobs in connection with the manufacture, sale and operation of Radio equipment. It fits you to go into business for yourself, service work, operating in home and shop, in broadcasting, television, aviation, police Radio and many other jobs. My FREE book tells how you quickly learn at home in spare time to be a Radio Expert.

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**J. E. SMITH, President, Dept. 5AT6H
National Radio Institute, Washington, D. C.**

**J. E. SMITH, President, Dept. 5AT6B
National Radio Institute, Washington, D. C.**

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Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

A & A for Insomnia

Dear VOL: Toronto, Canada
 This is my first letter to RADIO GUIDE. I have been waiting patiently to see if Amos 'n' Andy would get wise to themselves before I wrote you, but they seem to have no idea how they have fallen down on the job. Their radio sketch has become tiresome to listen to. Years ago, they made records, calling themselves Sam 'n' Henry. I have one now—Sam 'n' Henry at the Dentist—and I never fail to get a hearty laugh when I play it. I think if this Weber City business holds out for one year, as they say it will, Amos 'n' Andy will have to pep it up a bit more, or else. Well, here's hoping!
 Mrs. E. Riehards

Radio's New Deal

Dear VOL: Dayton, Ohio
 All of us are familiar with President Roosevelt's New Deal, but here is Radio's New Deal—that up and coming program: National Amateur Night, with that superb M. C., Ray Perkins, and Arnold Johnson's orchestra with Harry Von Zell, an enouacer.

I truthfully believe that within six weeks, this Sunday evening Columbia feature will be one of the week's high lights on the air.

The reason is simple, because it has variety each week and it is giving the unknown or non-professionals a break to get into radio. Already the judges have discovered real talent in a young boy thirteteen years of age, who is now to appear regularly as a paid artist each Sunday.

Palmer Reist

The Lost Chord

Dear VOL: New York, N. Y.
 Few songs of the past ten years will be found to have lodged permanently in our affections. The reasons for this are numerous. First, and most obvious, the song hit of today is plugged so incessantly over the air lanes that by the time it has ended its brief hold on the public fancy, we are all glad to bid it adieu.

Next, our present passivity with regard to performing music is another consideration. Few of us sing or play music any more. We let band vocabata and individual singing stars attend it for us. As for the playing, popular tunes were and are written for piano accompaniment. But who has a piano today?

That, too, the many current tunes dealing with morbidities like unrequited love and possessing double-entendre lyrics do not lend themselves very easily to community singing as did the tunes of yore.
 Willard Robison

Counter Irritation

Dear VOL: Bluefield, W. Va.
 Certainly, listeners who already appreciate opera, plus those who sincerely desire to cultivate a taste for it, outnumber individuals who refuse to give their better natures a chance to develop.

I am sure the jazz-spiced complainers in a recent issue of RADIO GUIDE did not dishearten sponsors of the Opeca Guild who, no doubt, anticipated such complaints, but who at the same time had faith in the American public.

Chase and Sanborn might leave on the grocers' counters a few old cans of coffee marked "stale," "rancid." Some people are looking for the inferior in everything. But thank heavens such people are in the minority!
 M. T.

The Armour Plates

Dear VOL: Chicago, Ill.
 This is to voice my protest against the 7:15 to 9 a. m. Armour hour which seems to want to give quantity instead of quality—I hope the sponsor isn't going to practice that in his products, too.

I want to give credit where credit is due and Bob Brown is doing a good job, considering what he has to work with—for who could get steamed up and build up a phonograph record—especially at that time in the morning?

Isn't there some way to bring back the old Breakfast Club—with Don McNeill announcing—and Jack Owens and Walter Rialuss' orchestra and Marion and Jim? How about somebody selling the Breakfast Club to someone—and thus killing two birds with one stone? It's an idea worth considering, I believe.
 Mrs. Glorin Taylor

The Hollywood Level

Dear VOL: Ann Arbor, Mich.
 Quite frequently I have seen radio critics, in RADIO GUIDE and elsewhere, criticize the quality of dramas presented on the air. Your own critics are only a few of the many writers who have lamented on the inferiority of most continually writers.

I heartily agree with RADIO GUIDE scribes, et al, but at the same time I would suggest that they listen to the CBS program, Hollywood Hotel.

Each week a preview of some forthcoming motion picture is presented on this show, and each week the remainder of the mediocre broadcast shines forth brightly in comparison with the efforts of the Hollywood big-wigs.

I have seen many a motion picture production that is really superb. But if I am to judge by those previewed by radio, the scenario writers of the films deal entirely in drivel. Here's to our radio writers; may they never descend to the Hollywood level.
 H. Neil

They're a Scream

Dear VOL: Chicago, Ill.
 I heartily agree with Mr. H. M. Reynolds in regard to the programs for children such as "Adventures of Og," "Skippy," and "American Boy." It seems the sponsors could find something more appropriate for children than the unearthly screaming and howling.
 Mrs. J. St. Hilaire



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WE want people everywhere to have the opportunity to share in this great distribution of money. Someone, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would come in pretty handy right now, wouldn't it? This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others. Thousands of dollars in special cash awards. **Mail your answer on the coupon today.**

You Find 10 Faces

THE PICTURE BELOW?

Study the picture of the county road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight ahead, some are upside down, others are side view. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as hard as some people may think. Don't give up—keep looking and you may find them. **Mark the faces you find and send to me quick with the coupon.**

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. **Do it today —Right Now!**

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