

AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

WEEK ENDING SEPTEMBER 15, 1934

5¢

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

Volume 111  
Number 11



Jeanie Lang

*In This Issue:*

"ROXY"  
THE TRIUMPH  
OF AN AMAZING  
RADIO CAREER

RADIO GOES  
TO THE YACHT  
CUP RACES

BURIED ALIVE  
—THRILLING  
RADIO DRAMA  
FROM LIFE

WEEK'S COMPLETE  
PROGRAMS START  
ON PAGE TWELVE



McGraw-Hill



# Voice of the Listener

## Pro and Con-rad

Dear VOL:

Brooklyn, N. Y.

In a recent issue of RADIO GUIDE, Mary E. Lamber's letter interested me immensely. Not only did I enjoy the beautiful way she expressed her feelings but also the perfect description of Conrad Thibault's singing. I heartily agree with her that he is a true artist.



However my favorite air artist is Jerry Baker and he certainly deserves praise. His voice is exquisitely clear and beautiful and he is capable of singing any type of song.

I also agree with Miss Lamber that it is quite annoying to hear a singer become overdramatic.

Evelyn Schuoll

## Wilda-bout Bands

Dear VOL:

Susanville, Cal.

I was very pleased to have you start printing the theme songs of the bands. I am interested in the doings of the bands and like your Bandstand and Baton section very much. I just read a statement in a magazine that Ted Fiorito has a miniature white piano on which is inscribed the autographs of 2,000 admirers.

I wish you would get the information and a picture of it.

Wilda Smith

## Wallering in Harmony

Dear VOL:

I'm wondering how many of the listeners have discovered the "Fats Waller Rhythm Club." I'm quite sure if you have the blues nothing seems to matter and if you'll tune in on Fats Waller Thursday evenings you'll lose them and feel ten years younger, believe me.

In these days of wishy-washy classical music it's a relief to find music with the old-time pep and swing. And should any sponsors read this I hope it will inform them that all listeners are not symphony and hillbilly addicts.

Marie O'Brien

## Betty and Babble

Dear VOL:

Chicago, Ill.

In listening to "Betty and Bob" recently, I was glad to hear at least five minutes of the program. The program started at 3 p. m. and the announcer spoke for three minutes of the time. Betty Crocker and the announcer took the remaining seven minutes. I have been a listener to "Betty and Bob" since it started and am wondering how many people are still listening to the program as it is so commercialized.

Mrs. Jeanette Ruhl

## Those Fan Answers

Dear VOL:

Pleasant Hill, Ill.

So many times the question, "Do stars answer their fan mail?" has been asked. As I am making a collection of photographs and autographs, I am in a position to give an answer. I find that most of them do.

My first fan letter was sent to Kate Smith many years ago and she obliged with a photograph. Recently I have had personal letters from Ruth Etting, Connie Gates, Bing Crosby, Irene Rich, Irene Beasley, Annette Hanshaw and several others. I have received personally signed pictures from many of the stars.

Only my favorite maestro, Eddie Duchin, fails to answer my numerous requests, but I'll get him yet!

Jess Hoaglin



This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

## Unravelin' Kavelin

Dear VOL:

New York, N. Y.

It is thrilling to come across a dance orchestra that plays its music with pronounced originality, quiet charm and amazing diversity. I find these attributes invariably characteristic of Al Kavelin's music in his daily broadcasts from the Lexington Hotel in New York.

No shrieky, brassy effects. His smooth long-

ous rhythms are infinitely more appealing than the conventional sax, trumpetish blares. Kavelin's pianist ranks, to my mind, with the best super-Duchins in the musical world. I love his arpeggi and improvisations.

I am particularly fond of Kavelin's romantic, native manner of rendering tangos, rumbas and cariocas.

Masha Toschi

## From Her to Hymn

Dear VOL:

Bellefontaine, Ohio

I would like to speak a word for my favorite, Bradley Kincaid. I would rather hear him than all the Bing Crosbys, Joe Penners and Eddie Cantors you could put on the air.

I enjoy his Monday morning programs of church hymn and wish he would devote three or four days to hymns instead of one day. I heard a radio star sing one of Bradley's favorite mountain ballads over WAIU recently and he didn't sing it nearly as good as Bradley.

No matter how blue or cross you feel in the morning you forget all about it after listening to Bradley.

I can hardly wait until he is back.

Edna E. Lowe



## But Would They Listen?

Do radio listeners in the United States want one-fourth of all radio stations to broadcast nothing but educational material, prepared by the colleges of the nation?

Certain educational interests are trying very hard to bring this state of affairs about. At present, it does not seem justified. In the mass, Americans are more interested in education than are the people of any other nation. But they do not want education thrust down their throats—or into their ears.

If colleges can make educational programs so interesting that people will listen to them in preference to other programs, then those colleges can have all the time they want, on the air, right now. Sponsors are clamoring to discover programs that listeners will prefer. But if, on the other hand, colleges cannot make educational programs to which people want to listen—why should one radio station out of every four be set aside for the broadcasting of material to which people won't listen?

You can't prevent a listener from dialing out a program that bores him. You can't force education on a nation.

No one has found a way of making the three "R's" attractive enough to overcome the lure of a good radio drama, or the broadcast of a symphony orchestra, or of good popular music. But there are types of educational programs to which the public does respond—and these programs are available today.

No college has funds to compete successfully with the commercial stations in sugar-coating educational subjects—to wit: The broadcasting of the Metropolitan Opera, the several fine symphony orchestras, dramatizations of history such as "Roses and Drums", or "The Farm and Home Hour", or the airing of sessions of Congress. A series of such programs would deplete quickly the endowment funds of the richest colleges.

Last year more than \$200,000,000 was spent on broadcasting, a very large portion of an educational nature. The National Broadcasting Company now devotes more than twenty percent of its time to highly educational features. The Columbia Broadcasting System runs a little higher.

The country's foremost educators all are agreed upon the usefulness of radio as an educational medium, but many of them are equally certain that a method of broadcasting academic subjects effectively, has not been discovered.

Dr. Frederick Robinson, president of The College of the City of New York, has conducted an extensive research in this field. He once said that only those subjects which lend themselves to dramatization or interesting narration could hope to succeed.

It seems to us, in view of the number of stations that could be eliminated without hurting broadcasting, that the educators should solve their own problem of broadcasting academic material before their demands for twenty-five percent of the available broadcast wave lengths be given serious consideration. They failed in their stewardship of the frequencies allotted them in years gone by. In 1922 there were seven colleges broadcasting; in 1923 there were seventy-seven colleges on the air, and today there are only twenty-seven.

What reason have they for asking for the assignment of one hundred and fifty broadcast wave lengths, when so little has been accomplished with those they have?

## More Trust Breaking

Dear VOL:

Clarendon Hills, N. Y.

Recently I heard a performance on the air of Wagner's Parsifal. As you know, the composer did not wish this great work to leave the Fatherland. It seems very incredible to me that this man's sacred trust should be infringed upon after such generous contributions of his great talent.

Oscar von Briesen

## Turn Over a New Leaf

Dear VOL:

Winfield, L. I., N. Y.

This is not exactly a complaint but just a suggestion to a once famous organist, Ann Leaf. Formerly her music, such as ballads, could not be questioned for beauty in tone and at that time I would have gladly lost a day's work in order not to miss her program. But now—a continuous lot of noise in her nimble fingers causes not only myself but my friends to tune her out when she comes on with her expressions of opera music. There is no variation in her programs. You'd hardly know it was the once-famous Ann Leaf.

James H. Dunmore

## Strange Interlude

Dear VOL:

Birmingham, Ala.

I've searched RADIO GUIDE for honorable mention of Clyde Lucas and his California Dons, who, in my opinion, are the best orchestra on the air. Also some mention of Lyn Lucas who sings their vocals. He can't be beat. Since June 30, I've missed only three of their broadcasts and they are on the air every night. Isn't that something of a record? Their marimba numbers, their seven singing violins and the announcing of Romo Vincent are only a few of the reasons why their orchestra is my favorite.

Ruth B. Strange

## Abusin' Illusion

Dear VOL:

Los Angeles, Calif.

May I direct your attention to one of the cardinal sins of radio—the studio audience? Bigtime performers say they must have an audience in front of them, so they get their audience. And that's what it is—THEIR audience.



The REAL audience, a mere matter of several million listeners, is entirely neglected by the big boys. As a result, they clown for their studio audience's reaction, and the whole thing is lost to the blind tuners in. Anyway, smart performers, unlike small boys, should be heard and never seen. It spoils the illusion nine cases out of ten to see what your microphone favorite really looks like.

John Lugli



# Cupward Ho!

By Fred Champion

When the International Yacht Races Are Held for the Prized Cup and the Glory of Victory, Beginning September 15, They Will Be Covered by the Most Far-Reaching Broadcast in Radio History



Fred Gade, millionaire sportsman, who will augment the NBC announcers

Hundreds of thousands of dollars have been spent, months of work have been devoted to obtaining and perfecting equipment—all to the point that the greatest maritime sporting event on the yearly calendar, the International Yacht Races, may be brought to radio listeners in complete and thrilling detail.

From the air, reporters will give accounts of the races as they circle above the competing yachts. On the water, cutters will carry details of the contest from specially built transmitting stations. A listener sitting in his home with the races tuned in, may be able thereby to get a many-sided picture of the races not possible to spectators on the scene anywhere along the thirty-mile course. Furthermore, a carefully selected and unusually well-versed group of yachting experts have been hired to bring the races to your living-room. Truly, radio's part in the coming event represents in many ways the broadcasting feat of the year.

Ever since the trials began early in June, the engineers of both the National Broadcasting Company and the Columbia Broadcasting System have been wrestling with the trying problems of rigging up equipment and arranging a suitable background for a letter-perfect, audible report of the 83-year-old event.

To augment a regular corps of trained sports announcers, NBC conducted a series of strange auditions, in which forty millionaires—count 'em—vied for the honor of becoming a nautical radio reporter. Some of the best known persons in the financial world, who are social leaders and skippers of racing yachts as well, went through the voice and diction tests, with the audition chiefs sitting in judgment of vocal and descriptive qualifications.

Pay, of course, was no incentive to the society sportsmen. The group of yachting enthusiasts volunteered their services in the interests of accuracy and the desire to prevent erroneous descriptions from being broadcast.

As this is being written, only one millionaire skipper has successfully passed the microphone test. He is Fred Gade, a social registerite, and he will be progressively stationed at strategic positions along the racing course when the races get under way.

Frederick Gade, or "Fred" Gade as he is known in yachting circles, is a yachtsman of long experience, and is rated as one of the crack skippers of America. One can safely say that he was born, bred and brought up to the salt water and the sailing of sloops. He is supremely happy in anything that floats, and spends all of his spare time, when he is free from his Wall Street office, in yachting. He has sailed, raced and cruised in national and international competition. Since he was a youngster he has manned all types of boats from dinghys to eight-meter craft, one of which he owns. The New York Yacht Club is authority for the statement that the National Broadcasting Company has



Sail Plan that will enable listeners to follow accurately the changes in rigging made by both contenders while the races are on  
(Courtesy of Ian McKinnis, marine architect)

chosen in him a man of proven ability with a lifetime of yachting experience.

"Of course it's great fun discussing the yacht races over the air," said Gade to this RADIO GUIDE reporter, "but I've accepted the task primarily in order to prevent some of the grievous past errors from cropping up again. I believe that the American public is becoming more yacht-minded than ever, and they must be given a square deal in acquainting them with what is occurring out there in the open sea.

"Yachting is a wonderful sport, the true blue ribbon amateur sport of the nation. *Yankee*, *Endeavor* and *Rainbow* are grand boats. Their aggregate cost is in the vicinity of two million dollars. The pair that race should put up an immortal struggle."

Mr. Gade, of course, would not predict the winner. He did, however, make one significant remark. "I'm happy that Mr. Sopwith did not give in to the professional crew which struck on him when he needed them most. He has a great crew of amateurs aboard now, and in my estimation they are as capable as any crew assembled for the races. The day of the professional in yachting is about over. Soon every sloop will be completely manned by amateur sportsmen. It will be a radical departure, but it will work. Of that I am positive."

NBC will broadcast six times a day over the coast-to-coast networks every day the races are run. In addition, the broadcasts will be relayed by short-wave to the BBC, so



The Rainbow, cup defender, owned and skippered by Commodore Harold S. Vanderbilt

that English listeners may follow the yachts as they vie for top honors. The voices of announcers Bill Lundell and Ben Grauer will describe the tactical maneuvers of the challenging *Endeavour* and the defending. Rod Stephens, internationally famous naval architect and yachtsman, has been hired to command one of the mike positions aboard an NBC Coast Guard cutter, which will keep abreast of the racing yachts.

The start of each race will be broadcast from 11:15 a. m. to 12 noon EDT, over the networks of WJZ-WEAF. The progress of the yachts as they round Brenton Reef Lightship will be broadcast over the WEAF network at 1:30, 2:15 and 4:15 p. m., and over WJZ at 3:30 p. m. The results of each day's race will be heard over both NBC networks at about 4:30 p. m.

Columbia has not been outdone in the matter of elaborate preparations for reporting the races. The United States Coast Guard has cooperated with CBS, and engineers are now building a short-wave transmitting station on one of the cutters which will patrol the course. CBS will also use a special plane which will cruise above the competing yachts. Ted Husing, ace CBS sports announcer, will give the listeners a description of the match from the air.

Herbert L. Stone, editor of the magazine *Yachting*, who is considered one of the foremost authorities on the subject in the United States, has been signed to head the CBS announcing staff.

A "cue" station has been erected by Columbia at Sakonet Point, where Paul White, head of the Special Events department, will direct the CBS broadcasts. White will be in constant communication with both the cutter and the plane, and will signal the announcers when to start and when to stop their portions of the program. The voices from the plane and the cutter will be transmitted by short wave to Sakonet Point, and relayed to the studios of WABC by telephone lines, from which point they will be sent out over the Columbia network.

Interest in the International Cup Races has mounted tremendously since radio started to play such an important part in reporting the famous maritime event. Sports-loving American fans, entirely unfamiliar with yachting terms and tactics, are nevertheless vitally interesting in the sporting struggle that gets under way September 15.

The American Defense candidates had a thrilling time in the elimination heats to determine the ultimate defender. The *Yankee*, commanded by Charles Francis Adams, held a slight early edge in the trial heats over the *Rainbow*, commanded by Commodore Harold S. Vanderbilt. The *Wectamoe* made a gallant showing, but could not keep up with her elimination rivals.

The *Rainbow*, however, showed her heels to the *Yankee*, making her the inevitable choice to defend the cup. The challenging *Endeavour*, commanded by T. O. M. Sopwith, millionaire British airplane manufacturer, is conceded to have one of the best chances of lifting the cup since the late Sir Thomas Lipton took up the hopeless task many years ago.

The *Endeavour* is equipped (Continued on Page 21)



The Challenger, *Endeavour*, owned and commanded by T. O. M. Sopwith, the wealthy British airplane manufacturer



# The Ten Year Plan

By Lew C. Barrison

The nervous sharp staccato style of John B. Kennedy, rated as one of radio's foremost reporters, commentators and showmen, is not the usual outward expression of a patient man. Seated behind his big walnut desk in the quiet intimacy of his Radio City office, this pioneer radio showman shows in face-to-face intimacy a little suspected, placid studious streak in his make-up which, coupled with his external evidences of aggressiveness, accounts for his success as a radio premier interviewer.

It was in connection with this latter role that he will assume, on the new "City Party" series which makes its radio debut September 15 over a WJZ chain of the NBC network, that we went to see him. We discovered that this new program was the realization of a dream of a decade ago.

To turn back the pages of time to that prophetic night in 1924 when radio, figuratively speaking, was in the horse and buggy stage of evolution—a group of notables were gathered in the old studios of WJZ, then located in Aeolian Hall, on Forty-Second Street. Practically all of those present are still in some way connected with broadcasting, several having risen to considerable heights on the ladder of radio fame. Among the group were Norman Brokenshire, Milton J. Cross, Keith McLeod, Louis Reid, Bertha Brainard, and last but by no means least, John B. Kennedy.

The reason for Kennedy's presence was that his staccato voice had just "signed off" the Collier's Hour, of which he was the combined announcer, commentator and producer. And for the benefit of those whose memories do not go back ten years of broadcasting, let it be said here that this program was about the most popular on the air at the time.

"What's the idea of the prayer meeting?" boomed Kennedy's voice as he entered the studio. "I thought Sunday night would find all of you good folks in church," he added with a sly wink at Brokenshire, who even then had acquired the reputation of being a typical minister's son.

Miss Brainard took it upon herself to inform him. It seemed that a prospective sponsor wanted a radio program—"it must be something new—something different." How many times these words have been repeated since! A novel musical program had been worked up and had met with the approval of the client, but he still wanted an idea—a feature—a high spot—that could be injected into the middle of that musical show, and that would make the entire production not only entertaining but also interesting—and in general lift it from mediocrity to prominence. "That should be easy," snapped Kennedy. Several scornful glances were shot his way by those who had been pondering on the subject for several hours. He then went on to outline an idea that has taken ten years to materialize.

Reduced to a minimum of words, Kennedy's idea of a good high spot feature centered around the performers themselves. "The American public," he explained to the group, "is tremendously interested in the lives of those who achieve prominence in any field of endeavor—whether it be entertainment, politics, science or sports. Right in radio are scores of persons whom the audience has heard on the air, read about in the press, and even seen on the stage. These stars hold the interest of the listener—their lives are colorful, their careers are success stories that everyone—man, woman and child—likes to hear. Why not," concluded Kennedy, "let the radio audience hear from the lips of the stars themselves, the stories by which they are so intrigued?"

For some reason, Kennedy's suggestion was not adopted at that time, mainly because none of the group could think of a person capable of doing full justice to the stories to be drawn from the stars. Little did they realize that the man who made the suggestion was one

**Conceived in a Studio Discussion Ten Years Ago, John B. Kennedy's Plan for a Monumental Broadcast Is About to Go on the Air—Now that Broadcasting and the Listening Audience Are Ready for It. Tune in on the "City Party" Program, WJZ Network, September 15, for the Full Appreciation of the Plan Here Described**



John B. Kennedy, as he looks when he broadcasts his unique new program. Note the studiousness of his face, and the latent aggressiveness—characteristics proven by every phase of his career

of the few men in the field capable of doing the interviews and not missing a single point of interest.

In the ten years that have elapsed since John B. Kennedy originally offered his suggestion, he has become more closely affiliated with radio, and more has been learned by the radio span of his long experience and unusual qualifications to carry out his suggestion. Hence the realization of a ten-year-old dream to be presented as "The Radio City Party".

In discussing his early days in the newspaper field, John B. Kennedy said to this writer: "The first man I ever interviewed was a murderer. He had killed a postmaster and he had been caught—when he had a fine chance to get clear—while drinking—what?—an ice-cream soda. They took him to the hoosegow, which was my daily port of call because I was keeping tab on a town drunk who was taken up by a young cop the same time every night. The cop's name, I should add, was Amato, and I hope he's alive and healthy now, because he was every inch a gentleman. The jailkeeper told me about this man arrested for murder, so I went in to see him. He was pallid, a large man, but flabby. "You seem to be in a bad way," I said to him.

"Brother," he said—and I'll never forget his empty eyes as he said it: "I'm glad I'm here."

"He told me why. This was in a day—and not so very long ago—when the word racket was more related to tennis than to crime. This self-confessed murderer told me he was glad to be arrested, to have finis written to his career, because he had been living from week to

week for three years after his first serious crime, a bank hold-up, in deadly fear of discovery. Now it was settled.

"That's all the interview was; but it made a sensation."

Kennedy's next interview, curiously enough, was with another murderer. In a little town a housewife had been killed. Her husband had his workshop near his home, about a mile and a half away. Each day he walked from the workshop to his home for lunch.

One day, instead of eating lunch, he raised an alarm that his wife had been killed, as, indeed, she had. Tramps were known to be in the vicinity, and the killing was blamed on one of these.

"I worked for a very shrewd city editor," Kennedy related, "who read this item in his daily news report. He sent me up to see what I could find out about the crime.

"It was simple. I figured that as his wife had been murdered between his going to work and coming home to lunch, I would like to know more about where he was and what he did in that space of time—nine in the morning to say, twelve-fifteen in the afternoon.

But I had not the slightest idea of how to go about quizzing people. I had read 'Sherlock Holmes' and Edgar Wallace. But I didn't smoke a pipe. So I hit upon the very simple technique of asking everybody I met. The first man I met was the man who sent that self-made widower to the death chamber.

"I met an Irish road-mender. "Quite by chance, because I could think of no other question, I asked him if the man was polite or surly. 'An unpleasant man,' said the Irish roadmaker. Then unsolicited, 'Funny, he changed his suit the day of the murder.'

"Then I pressed him. The woman's husband had worn a grey suit to work with. When he returned to his factory after lunch he wore a brown suit. That was enough."

Since those two experiences I have interviewed more celebrities or notorious persons—from the Prince of Wales and the Pope to Al Capone and Legs Diamond, from Madame Curie to Mae West—than any other reporter.

I've often been asked the technique of interviewing. It was best illustrated, I think, when I had the most important interview of my life, with the late Doctor Charles W. Elliot, for more than forty years President of Harvard, and the greatest living American oracle at the time. He was ninety-three years old, and a little disinclined to be disturbed. But I told him that I had come to get from him his final message to the American people.

"Why should I give a final message?" Eliot said. "Because there are twenty-five millions of American youth eager to hear your last message," I told him.

"He smiled. And we chatted—and he gave me the famous Eliot interview, with its final message to America. This was it: 'If all you can think of is yourself, you are in a bad way'. The Sermon on the Mount is essential simplicity.

"And why did he give this interview? Because he knew he had an audience.

"That is why all interviews are given," concluded Kennedy.

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A group assembled (right) to consider the value of "this new-fangled radio" a few years ago. Reading left to right they are, standing, Harry Cooper, Grover Whalen, Major Bowes, Roxy, Sam Harris, Yascha Bunchuk, Rudy Vallee and Martin Beck; sitting, George M. Cohan, Jimmy Walker and George Jessel. Roxy's dominant personality shows in any camera study of the man, especially in the one below



# "ROXY"

By Jack Banner

was fourteen years old his family moved to New York City, where he floundered about for several years, trying to carve his niche. The breath of adventure then blew his way, and with the full permission of his family he enlisted in the United States Marine Corps.

After completing a seven-year hitch in the Marines, serving through the Boxer Rebellion in China, Roxy matriculated to the oil and coal fields of Pennsylvania. In 1907 he undertook his first theatrical venture in Forrest City, Pa.

He presented his first motion picture in a vacant store fitted with seats borrowed from an undertaking establishment. A shaky screen and faulty projector completed the equipment. He made a bit of money catering to the elemental picture wishes of the hurly miners, but sold out after a few months. He then transferred his exhibiting activities to Minneapolis, and later to Milwaukee.

In 1913 he came to New York as manager of the Regent Theater, where his ingenuity and modern methods attracted the attention of the show-world impresarios. Here he evolved the revolutionary idea of introducing appropriate musical prologues to pictures. This system is now in universal use throughout the United States and Europe.

When the Strand Theater was completed that year, he was called to Broadway. Here he recalled his Marine experiences, and founded the system of military-trained and uniformed ushers. Subsequently he managed the Rialto and Rivoli Theaters, before assuming the program directorship of the Capitol.

Roxy is essentially clever. One can gather that from his record, of course. But one can observe it also in his confident bearing and speech; in the lines of his thin, firm mouth; in the glint of his deep blue eyes; and in the dramatic tempo of his speech.

His creed always has been one of sincere understanding between producer and the public. He couldn't fake a single line or statement if his life depended on it. Probably one of the greatest reasons for his phenomenal microphone success was his early discovery that the microphone is a sensitive betrayer of sham and insincerity, revealing the truth with unmerciful accuracy.

Despite accusations to the contrary, he never has been deliberately affectitious. He always has tried to reflect the warmth of life in his broadcasts. This, in toto, is the prime reason for the amazing bond of affection and understanding existing between this master showman and his listener public.

When Roxy first entered the broadcasting scene in 1922, the industry was stranded high and dry in the mires of similitude. The infant art was in a highly nebulous state of formation. The melody of music and speech was buried under a galloping cacophony of static, and of dreary reiteration. No matter how madly the dials were turned, about all one could hear was the banal repetition of such selections as "Tommy Lad," "At Dawning," and "I Hear You Calling Me."

Roxy changed all this. If any one individual deserves the honor of being known as "The First Man of Radio," this short, florid-faced, blue-eyed genius of the theater is that man. His historic broadcasts revolutionized radio. He was the first man in the history of broadcasting whose programs were sent out via remote control. He was the first program director to offer symphonic music to the radio public. His farseeing vision enabled him to be the first to present musical backgrounds for sketches and dramas, and if this one contribution alone doesn't entitle him to immortality, then try to imagine listening to a modern radio dramatic sketch without the musical background. His programs are the first short-waved affairs on record, and he was the first to adopt the now universal method of split timing.

Thus it can be seen that while Roxy had nothing to do with the mechanical progress of the radio industry, he contributed richly to the cultural progress of the new art. His programs served as the testing grounds and jumping-off spots.

The summer of 1922 was the turning point in the career of the man who has since become known as the High Priest in the Cathedral of Entertainment. At the time he was serving as the director of presentations at the Capitol Theater, New York City . . .

It was an after-theater hour. A group of theater managers, artists and agents was gathered in one of the prominent Broadway restaurants (Continued on Page 8)

For eleven long years, twice weekly, the name of Roxy hurtled through the ether, gathering in its wake approximately seven million loyal fans. Suddenly, in its greatest hour of triumph, the name of Roxy vanished from the airwaves. For reasons as yet unknown to the general public, Samuel Lionel Rothafel and the Rockefeller interests agreed to disagree, and the seven million mourned the muffling of the voice they idolized.

The mourning period has come to an end. Starting September 15, and weekly thereafter for an indefinite period, the Columbia Broadcasting System will resurrect the resonant voices of Roxy and his Gang, and will present them over a coast-to-coast hookup.

The past seven months have been bitter and lonely ones for Roxy. Yes, Roxy, the man of a million acquaintances, has been lonely. The homes of the most celebrated citizens on two continents were open to him; distinguished men and women of the arts and letters begged his company; princes, prime ministers and other lords of the upper strata extended cordial invitations to dine and to make holiday—but still Roxy brooded over the temporary loss of his seven million fans.

Roxy returns the love and admiration of his fans with a fiery intensity. To him they represent something thrillingly alive and concrete. No other radio celebrity has been able to cement a bond as cordial as that existing between Roxy and his air audience. It is almost as if they were actual members of his family. Roxy's fan letters are of the type of mail that family members exchange. They are studded with homely little passages, telling of the health of the kiddies, of the various family squabbles and problems; quite often he has been the recipient of home-baked cakes, of pies and jams.

To Roxy these letters and kindly gifts and expressions represent something immeasurably fine—sincere voices of true friends pouring in from the four corners of the earth.

Roxy was born with the smell of poverty in his nostrils in Stillwater, Minnesota, July 9, 1882. When he



# Standing By—

With Ray Perkins

Hi there! This is the first in a series of weekly programs on the printed-page network. My contract is on a "til-timed" basis. That means either you or I may get tired, with the odds heavily in your favor. Incidentally, when you do get tired, the editors have kindly promised to let me know.

I didn't have to give an audition. The editors had heard of me and didn't require samples, the which to an old radioite is very baffling. Things aren't done that way in broadcasting.

Nobody, especially me, knows what this column is going to be like. It will probably just contain what may best be described as miscellaneous this and that—random thoughts that clatter into the brain of one who has infested radio studios these many years. It will probably be difficult to describe—a sort of a what-chamay-column.

To my old friends who have listened to me in the past with patience if not complete approval, greetings again and bless your hearts! Those who have never heard of me, I also greet—hopefully. In case you ever care to drop me a line, I always intend to answer by mail, and most often do. So if you have any pet ideas on broadcasting, pro or con, and crusades to be waged, or thoughts that should be laughed or cried at, do let me have 'em with full publication rights.

## Portrait of the Artist

(From Boos Pooh in Radio)

Ray Perkins, the noted hooyologist and up-beat-comer-in-oner, is considered one of the most promising pencil chowers in the literary world. He promises practically anything. Born in an abandoned piano, he spent his boyhood years in the cloistered halls of Studio B, WJZ, and received his education at the hands of various sponsors and advertising agencies. He is a member of the National Academy of Audition Givers, the Sons of St. Aylesworth, The Veterans of Studio Wars, and is founder of the Ray Perkins Client Culture and Option Renewal Society. Favorite Hobby: wondering what the heck is going to happen next. Works and writings: "Thru Radioland with Flitgun and Fishnet," "Microphone Itch—Its Cause and Cure," "How to be Happy tho' Sustaining," "The Menace of Artists' Bureaucracy," "Theme Song for Andrew Jergens' Program," "Theme Song for A Silent Hour," "Theme Song to 'Open and Close a Theme Song'."

In New York recently there was born a local program to advertise Beer Barrels. Another local sponsor



Fred Waring demonstrating to the Lane Sisters (left to right, Rosemary and Priscilla) the new device for transmitting music over telegraph wires. It's called the "Telemusicon." The Waring programs are on the air Thursdays and Sundays over a CBS-WABC network

is plugging Garbage Cans. It is right and fitting that radio should bestow its accolade on such colorful industries. But there are so many other fine fields not represented on the air that the advertising boys should really be ashamed. Virgin fields they are, untouched by broad-

casting, while the network go-getters seem to concentrate with stultifying monotony on Cosmetics, Stomach-complaint Medicines, and Cathartics. We list a few such neglected industries below. My, my, what a good program builder could do for these businesses!

Parisian Postcards—Wolf Traps—Razor Strop Oil—Squirrel Cages—Lighthouses—Glass-Eye Varnish—Brass Balls for Flag-Poles—Hex and Voodoo Herbs—Turkish Paste—Toupes for Bald-Chested Men—Puppet Wire—Medicine Ball Stuffing—Tightrope Walkers' Parasols.

Rudy Vallee, the famous movie star, makes a hobby of broadcasting at least once a week. On the other hand, Jimmie Durante, the well-known broadcaster, occasionally appears in pictures.

Sadley Brown was trying out a new secretary. "Take a letter," says he, "to Station WCQD". Says the steno, "How do you spell WCQD?"

That dynamic musical feller of NBC, who has led more orchestras than you could shake a stick at, has his conductor's batons made to order by the dozen, with his name engraved on 'em—Frank J. Black. Another leader who has himself measured for special batons by the dozen lot is Ted Weems. So does Don Bestor. They have to have just the right weight and balance so they won't hurt themselves. Is this a general practice—will someone please advise?

The Movie got some good ideas from Radio, but then Radio has swiped one big item from the Movies, to wit, Yes-men. There are men in the studios and ad-agencies who are giving the best years of their lives to the business.

Much talk about a possible second CBS network. But at CBS the talk isn't loud enough to be heard. NBC, of course, has the Red and the Blue, but there are lots of pretty colors left to choose from.

The radiotic Ray Knight spends all his spare time hobnobbing with the boys and girls of the N. Y. Metropolitan Opera Company. He's a pal of Verdi and Rossini, knows his Niebelung, and frolics with the mi-mi-mi singers. No wonder he's so giddy. Incidentally, Mrs. Knight, (Ruth) isn't funny, but is much easier to look at.

With all this tendency of sponsors toward piping in radio programs from across the seas, perhaps the best thing for a sponsor seeker to do would be to take out first papers in half a dozen foreign countries.

## Reviewing Radio

By Martin J. Porter

Tsk! Tsk! It just seems that radio must be reformed, even if there isn't anything to reform. I'll admit that a lot of things could be improved or refined, but that's being done. The era of reform and crusading seems to be with us again.

Not long ago, if you remember, alas! some musicians banded together to clean up song lyrics, even though the lyrics were pretty immaculate, and so we dispensed with that. It was, of course, an echo of the churches' campaign to cleanse the cinema. And just when we are getting a breathing spell, along comes Arthur Cremin, a gent who directs the New York Schools of Music.

In case you haven't heard of these schools, maybe I'd better tell you that Don Bestor and Jack Denny teach there. Mr. Cremin is all agog, and I suspect all agog, about melodies and arrangements and orchestrations, rather than lyrics, and he thinks we are being sent unconsciously to perdition by insinuating and immoral tunes. Once Henry Mencken saw the same danger, but he was only kidding. Mr. Cremin, apparently, wrote me a letter without his tongue in his cheek, and added that he has enlisted the support of John Sumner, head man of the Society for the Suppression of Vice in New York City, in a crusade to make decent the naughty melodies that get into our blood, via radio, and make us sensuous, immoral and passionately predatory. Such language!

In the beginning of his letter, Mr. Cremin says that dirty music is even worse than dirty lyrics, because lots of people are too innocent to catch on to the suggestiveness of words, but absorb the immoral influences of devastating music without being aware of it.

"I believe," he writes, "that some censorship should control the tunes played over the air these days. Certain orchestras such as Cab Calloway's, Claude Hopkins' and the like, seem to feature orchestrations which produce a musical effect to my mind tending to incite the passions of the listener. They purposely weave together

the discordant notes of horn instruments in order to get that weird effect which can only be compared with savage music . . . The type of synchronization has a demoralizing effect because it acts upon a person without his or her suspecting it . . . We just say we feel funny. But we are being demoralized, and the dreadful effects are worse than narcotics. I say therefore that the orchestration of every song ought to be censored before it is allowed to flow into millions of American homes."

Mr. Cremin adds that he's about to take it up with the state legislature, or somebody.

Of course I am aware of the aphrodisiac influence of certain arrangements of music, but what is music after all, if not a series of vibrations designed to play on the emotions? I am afraid that if he wishes to carry out his crusade, he would have to test each tune on each individual listener to note any definitely demoralizing effect. It is not abnormal to exercise emotion. It is quite natural for music to influence us. That's why we are pleased by it. But so far as its having a detrimental or lasting effect, I doubt it, and so do quite a few wise psychiatrists. And besides that, imagine having to listen to hymns and dirges every night. The comics are enough punishment.

And the daytime programs which have not shown any great improvement over a number of years, are another form of audience punishment; but happily there is a remedy coming. The WABC head men went into a huddle the other day and decided to give daytime listeners a break. They were not, as you might suspect, actuated by any charitable impulse. They just had to do something with the talent on hand, for which no night spots can now be found. As all those who have

been studying the radio picture recently must know, practically every night spot on all webs has been sold. So there are a lot of artists around with no place to go—except on afternoon and morning shows.

In a week or two you will see the Columbia gentlemen wiping out the good old talkers and recipe-givers, and the little and obscure acts that have held the fort for lo, these many years, and substituting big names, big orchestras and big buildups.

But I doubt whether the buildups will be effective. Only a meager half dozen performers who started in daytime spots over a period of eight years have got into the big time by that route. However, the listening will be fine for night watchmen.

Remember last week, when I took a crack at Dave Vine, the WOR comic, because he used a sissy in his script, and also a suggestive line? I'm not one of those reformers, but it gripes me to see radio being smudged. It is one of the few clean institutions in the country. Well, the criticism went straight to Dave's heart. He's an old stager, and he's so new to radio that the thought never entered his mind that you have to be different when you get in front of a mike. He called up and said: "You're right, my friend. The script was okay for a theater audience, where no kids are around. It wasn't right for radio. Thanks for the criticism."

I like guys like that—who take it on the chin and then thank you. So I have been listening to Dave's program ever since, and have come to the conclusion that before long Mr. Vine will be following the same short route to fame as did Joe Penner.

Warning: Gracie Allen is hack in the country—and before you are many days older she'll be breaking out with another stunt such as the memorable vanishment of her brother. This time, I suspect, she will be crashing into a number of WABC sport broadcasts. Watch out!



# Queens All!

With the Election of Radio's Queen for 1934 Drawing to a Close, Any of the Leaders May Win. Who Will Reign at the National Electrical and Radio Exposition in Madison Square Gardens, Sept. 19 to 29?

Gentlemen prefer blondes," and so apparently do the RADIO GUIDE readers. Dorothy Page, blonde and beautiful singing lass from Chicago, heads this week's standing with a total of 9,323 votes!

Rosemary Lane, the "pride of the college campus," is second, with a total of 8,525 ballots; Jessica Dragonette, the dainty "Cities Service" star, drops back a peg and rules the third position spot with a total of 7,830, and Mona Van is fourth with 7,082 votes.

It's all over but the shouting, fans. No more ballots will be printed, but a full week's balloting is still in force. The September 8 issue of RADIO GUIDE reaches the newsstands as this is being written, and when the ballots received from that issue postmarked up to midnight of September 10, are counted and tabulated, the winner will be revealed to all.

It is dangerous to leap to conclusions. Any one of at least ten candidates may win the election of Queen of Radio—for 1934. As proof of this, the standing of the present leader may be cited. For weeks Dorothy Page remained boxed up in the pack. Last week, when she leaped into fourth place, she became a serious threat for the first time, and this week she continued her sensational spurt to assume the lead.

The forthcoming National Electrical and Radio Exposition, which will be held in Madison Square Garden, New York City, during the week of September 19 to 29, promises to be the greatest exposition in history. Already thousands of people from all over the country are flocking into New York and are making plans and preparations for a gala and eventful stay.

Thousands of fans, too, are preparing to come to "Bagdad on the Hudson," to roar a welcome to the fortunate contestant who is selected as the Radio Queen of 1934.

The show week will be the carnival week of the radio industry. The greatest stars of the air will appear at the RADIO GUIDE booth, and will greet and entertain RADIO GUIDE fans and readers.

The editors of RADIO GUIDE have revealed some of their plans, but many sensational features are being kept secret. There will be surprises and sensations galore, and the fortunate visitors at the show are assured of many pleasant surprises and thrills by way of entertainment.

The finest decorators and craftsmen have been engaged to construct a fitting throne and reception room for the Queen. No stone has been left unturned and no expense has been spared in the effort to make the monster reception and coronation one of the most colorful events since radio shows have been held.

RADIO GUIDE's Queen Election has stirred the radio world to its very depths. There have been contests and contests, but none has gripped the fans with the same intensity as is being evinced in this. Radio Editors from all sections of the nation cooperated whole-heartedly with the editors of RADIO GUIDE in the effort to make this election a representative affair. Girls from every section and practically every radio station have been nominated and entered in the election, so that there can be no doubt but that the ultimate winner will be a ruler selected for the people, of the people and by the people.

In the past, you will recall, Radio Queens were selected by an autocratic group of writers and artists. This year the editors of RADIO GUIDE struck a happy note in deciding to leave the selection of a Radio Queen

directly in the hands of the radio fans.

The response has been gratifying. Ballots poured in by the thousands, and are still arriving. For a short period there was a lull in the voting, but it was the quiet before the storm. A few days later the mail-men staggered in with bundle after bundle of election ballots with every mail.

As an instance of how the votes began to arrive, Dorothy Page, one day last week received almost 2,000 votes within the span of a few hours!

The deadline for ballots is midnight September 10. Final counting and tabulation will get under way on the morning of September 11. The final winner will be announced in the issue dated Week Ending September 29.

## STANDING OF ENTRANTS

Dorothy Page	9,323	Myrt (Myrt and Marge)	613
Rosemary Lane	8,525	Mary Steele	552
Jessica Dragonette	7,830	Peggy Healy	536
Mona Van	7,082	Roxanne Wallace	517
Leah Ray	7,012	Irene Wicker	514
Olga Albani	7,010	Irene Rich	511
Harriet Hilliard	6,854	Judy Talbot	501
Irene Beasley	6,598	Anna McIba	498
Gertrude Niesen	6,420	Emrie Ann Lincoln	482
Ruth Etting	6,348	Alice Remsen	420
Dorothy Lamour	6,218	Schumann-Heink	416
Annette Hanshaw	5,992	Vet Boswell	413
Ethel Shutta	5,584	Arlene Jackson	396
Rosa Ponselle	5,003	Beat. Churchill	382
Loretta Lee	4,747	Florence Case	318
Muriel Wilson	4,261	Lucille Hall	312
Babs Ryan	4,106	Dorothy Hicks	255
Edith Murray	3,980	Jane Ace	240
Sylvia Froos	3,518	Louise Sanders	218
Vera Van	3,504	Elaine Melchior	213
Jane Froman	3,486	Frances Forbes	212
Shirley Howard	3,428	Marguerite Huestis	204
Doris Shumate	3,385	Jeanie Lang	198
Connie Boswell	2,990	Sue Fulton	196
Marion McAfee	2,946	Mattie Curran	191
Joy Hodges	2,610	Betty Barthel	182
Kate Smith	2,549	Mother Moran	175
Ruth Lee	2,506	Marian Jordon	172
Julia Sanderson	2,446	Fannie Cavanaugh	161
Lee Wiley	2,120	Ruby Wright	116
Mary Rooney	1,925	Grace Donaldson	104
Dorothy Adams	1,921	Joanne	100
Rosaline Greene	1,904	Frances Baldwin	98
Carolyn Rich	1,885	Nan Johnson	96
Mary Barclay	1,875	Mary Small	90
Gracie Allen	1,816	Lilian Bucknam	90
Memo Holt	1,705	Cynthia Knight	90
Virginia Rea	1,672	Patti Pickens	85
Grace Albert	1,640	Elizabeth Lennox	85
Ramona	1,603	Mary Wood	80
Grechen Davidson	1,596	Marguerite Paudula	68
Joy Lynne	1,532	Martha Mears	67
Jane Pickens	1,506	Betty Brooks	55
Linda Parker	1,427	Betty Winkler	52
Lillian Roth	1,416	Mabel Todd	48
Alice Faye	1,378	Ann Leaf	47
Sandra (Dixie Debs)	1,350	Dale Nash	46
Priscilla Lane	1,319	Mary Lakey	42
Lulu Belle	1,281	Baby Rose Marie	40
Dolores Gillen	1,279	Hortense Rose	31
Marge (Myrt and Marge)	1,229	Patsy March	28
Irma Glen	1,223	Irene Noblette	27
Gale Page	1,172	Connie Gates	24
June Meredith	1,121	Irene Taylor	23
Gladys Swarthout	1,062	Josephine Leone	23
Mary McCoy	1,025	Eva Taylor	21
Alice Joy	983	Gogo DeLys	18
Frances Langford	968		
Honey Sinclair	950		
Virginia Hamilton	882		
Louise Massey	864		
Mary Eastman	840		
Elsie Hitz	815		
Grace Hayes	803		
Mary Livingstone	791		
Mickey Greener	675		
Maxine Gray	617		

Others who have a chance—(from top to bottom)—Dorothy Lamour, Countess Olga Albani, Ethel Shutta, Elsie Hitz, Vera Van





# Champion Mixer-Upper

By Roy Atwell

**In Which the World's Premier Tongue-Twister Tells How a Happy Mistake Started Him on the Road to Fame and Fortune**

**W**hy do I talk wis glay? That's gleasy . . . I mean beasy . . . easy. Dit sown . . . nit bown —Oh, let it go, let it go!

Well, let me tell you one thing: All this language mixing-upping that I do over the air is a result of a happy accident which happened to me over five years ago.

Things are always happening to me. It seems that my whole career has been a series of accidents—happy and otherwise.

But suppose we go away back to the very beginning—my beginning. That was in Syracuse, New York, more years ago than I care to remember.

Back in those early Syracuse days, I attended a grammar school, which, I am convinced, furnished more great figures to the world of the theater than any other school which ever existed.

Let me give you an idea of just a few of the boys who were in my class at grammar school in Syracuse. In the first place, there were the three Shubert boys—Sam, Lee and Jake. At that time they were spending their after-school hours acting as ushers at the local opera house. From ushers in that humble Syracuse theater they came to Broadway, and for years fought tooth and nail the established and proud Erlanger chain of theaters which, until then, had the theater world almost exclusively under its control. The Shuberts were my boyhood pals, all three of them. Years later I was to star in several of their shows.

My first appearance in a Broadway production was in the beloved Belasco's "The Lash of a Whip." That was in the days when radio was just an unbelievable dream. I played a very serious role—that is, it was the author's intention that it be serious. My first entrance, however, was hilarious. I fell down. Mr. Belasco came running backstage. I resigned myself to an abrupt dismissal.

"My boy," said he, "you have a wonderful face for comedy. Play the part as a comedian from now on. Come up to my office tomorrow and I'll see about giving you a slight raise in salary."

It really seems conceited to call my many years on the stage a "career." Most of it has been entirely accidental. Let me tell you, for instance, about how I happened upon this language mixing-upping of mine.

Six years ago I was in Hollywood with Doug Fairbanks, Sr. I had made a few successful comedy shorts but wasn't particularly happy about Hollywood, so I joined the cast of a Bert Kalmer-Harry Ruby show which was in rehearsal there. The show had a comedy part and I had little time to rehearse; so little, in fact, that I didn't know my lines.

We opened in Los Angeles. My opening line was:

"Ah, tis spring. And the birds are twittering in the treetops!"

Being a bit vague on all my lines, to say nothing of this particular one, I rushed on and announced:

"Ah, tis twing. All the twits are birdering in the

treetops." Well, you can imagine the riot it caused. I was scared to death. With my sudden fright, my lines became even more twisted and garbled. Needless to say, I could see this engagement coming to a sudden and well-deserved end. When Harry Ruby came run-

ning back looking for me, I had even started to pack my clothes.

"Roy," yelled Harry gleefully, "it was great! Keep it up. You've found something entirely new."

So that's how it happened. Once I got the hang of it, things went along very nicely indeed. I came East with the show and auditioned for the Columbia network.

They thought the same as Harry apparently, for they signed me for twenty-six weeks on the Tydol Oil program. With the completion of the oil contract I left for a tour of Europe. When I returned, Fred Allen was just beginning to make the radio public sit up and take notice. I've been associated with him, on and off, ever since.

I have been, I must admit, thirty years on the stage. Strange how many of that class in the Syracuse Grammar school chose the theater as a career.

**A**fter three decades in the theater, in which I have played light comedy parts, "hoke" parts, and about every other kind of role, I find radio work refreshing.

Perhaps it is because I feel I belong to the veteran school of the stage—whereas on the air we all start, so to speak, from scratch. When radio fans ask me about my past life, with that confused attitude of the interested person who has not the slightest idea of who or what you have been before you were called to his attention—I realize I am now in an entirely new field, where past performances mean practically nothing.

Years ago, before Booth Tarkington deserted Broadway with the vow that he never would return, there was a glamour and sparkle to Broadway and the theater. You never would be able to lure an actor to the mike in those days. They loved the theater too well. Those were the days of Harry Leon Wilson, Julian Street, Wilton Lackaye, Jack Barrymore, Clara Bloodgood, the Frohmans and countless others whose names have made history.

Once, for instance, while more than slightly under the influence of those beverages which the government just recently has restored to us, I mentioned to Tarkington that I wanted to see "Havana," a musical comedy then running on Forty-Second Street. That was enough for Booth. He promptly poured a few more beverages into me and loaded me on a boat bound for Havana, Cuba.

When I woke up I was miles out to sea. The captain informed me that he had received a cable from the "Secretary of War" informing him that I was a most important diplomat on my way to Havana to execute plans for the raising of the battleship Maine. I'll never forget the reception that was accorded me when we sailed into the harbor.

Yes, young man, those were the bays . . . I mean those bere the says . . . mays— Oh, let it go, let it go!



Even the telephone gets snarled when Roy Atwell, the Mixer-Upper Champ, has something to say

## "ROXY" — By Jack Banner

(Continued from Page 5)

discussing the theater—and the new-fangled thing, radio.

"Pouf," said one of the managers, "radio will never amount to anything. It is a dreary and monotonous form of entertainment. I predict it will dry up and rot of its own sterility." Here his voice trailed off for a second, then rose significantly. "And in the event that it does become a factor, we men of the theater know how to combat it."

Samuel Rothafel was silent.

"You agree of course, eh, Sam?" asked one of the impresarios.

Samuel Lionel Rothafel pursed his thin, firm lips. He was not a man to be pushed into any ideas, as his theatrical record of achievement testified. He had arrived on Broadway from a small town, and his radical theories had been so successful that he had revitalized completely the field of dramatic and orchestral presentations of the theater.

"No, gentlemen," he said finally, "I can't agree. True the field of broadcasting today is so elementary, it is ridiculous. But it won't stay that way long. I remember only fifteen years ago when the movies were laughed at and scoffed. The nickelodeon! Critics jeered at us

and predicted we'd never amount to anything. Yet today the movie houses absolutely control Broadway and the entire country.

"Furthermore, gentlemen, I don't think we men of the theater should fight radio when it arrives. We must collaborate with it, for while it is true that people will listen to air shows, nothing ever can take the place of visual entertainment."

His confreres laughed. Sam Rothafel always had been a queer duck, they agreed, but there was no question but that he would stand shoulder to shoulder with them and fight the new menace at the critical moment.

Four months later Roxy was the most hated man on Broadway. Rival managers openly branded him as a traitor and predicted that he would fade from the theatrical firmament. The cause? Here:

George F. McClelland, program director of the American Telephone and Telegraph Company, (which was to flourish later as the mighty National Broadcasting Company) with studios at 195 Broadway, New York City, precipitated the open break when he approached Roxy with his unique idea. McClelland, burning with the fire of his pioneering work, wanted to try the first

remote-control broadcast on record, and Roxy, vitally interested, agreed to furnish the facilities.

**O**n November 19, 1922, workers suspended several microphones from the ceiling of the Capitol Theater. Roxy decided that the best unit for broadcasting purposes was the symphony concert. He selected "Ein Heldenleben"—Hero's Life—by Strauss, because of its especially adaptable tonal qualities. He gave the signal to conductor Erno Rapee which sent the first bars of the beautiful melody crashing out through space. Radio history was in the making!

The next day set another record in the rise of radio. Several thousand letters arrived, an unheard-of total for that period, commenting on the general excellence of the program. In this connection it is interesting to note that, despite the limited extent of the broadcasting and receiving equipment of the day, clear reception was reported throughout the eastern seaboard, ranging as far south as Mississippi and as far north as Canada!

Roxy's early fight to make "the new-fangled entertainment" succeed—his triumphs and his bitter disappointments—will be continued in RADIO GUIDE, Issue Week Ending September 22.



# Buried Alive

## "Calling All Cars"

By Moorehead Green

This Factual Account of One Killer's Dash for Liberty, with Every Apparent Chance to Win, Proves Again the Tremendous Power of Radio as the Defender of Law

If Angel Orosco hadn't loved his five motherless children so much, he would never have dug a grave in the back yard.

Angel drove home smiling that afternoon. He was going to ask young Catalina Ramirez, his housekeeper, to become his wife.

"It is not good," Angel had assured himself solemnly, as he labored in the Southern California vegetable fields, day after day, "for a man to live as a widower." It is especially not good when the widower has a pretty housekeeper. "Also," Angel argued with himself, "it will be fine for my tiny Luis to have a new mamma of his own."

So today, Angel smiled with the relief that comes to a man when he makes up his mind. True, Catalina was very young—and sometimes she forgot the exact time to give Baby Luis his goat's milk. But she did keep the children cleaner and better fed and happier than they had been since their mother's death. And besides—youthfulness was a quality which a man could tolerate in a wife!

Angel's pulse leaped at the thought. There were times when it maddened him to look at the girl. Well, that very night he would speak his mind, and settle the matter.

Catalina was baking—cookies, pastry, a roast, Angel's widening smile almost took the droop out of his Mexican moustache. The kitchen of the freshly-painted Orosco bungalow was hot, and smelled of spices. Youthful Catalina, big-boned but not unattractive, had flour to her elbows. Twelve-year-old Amelio, the eldest child, was tinkering with some kitchen carpentry his father had started the night before. He laid down a short, heavy piece of wood.

Angel snatched up his toddling, three-year-old Luis. He held the excited child to his breast and murmured in ecstasy.

Catalina watched this gravely. A poor relation of the Orosco's, she had never been so happy in her life as during the past months when keeping house for Angel, for her living and a tiny wage. Puckering her lips, she blew up at a lock of black hair that was teasing her forehead. A good man, Angel, she reflected. True, a bit of a fanatic about anything touching his children. But still—a good provider. Perhaps, some day—

Catalina," said Angel, smiling at her with all his white teeth, "you give Luis his goat's milk at five o'clock, si?"

Catalina Ramirez turned from her stove quickly. Wiping flour-dusted hands on her apron, she hastened to the refrigerator. Angel Orosco's smile faded.

"I forgot," the girl said, blushing. "I was so busy baking for the weekend, and for the picnic you are going to take the children on, tomorrow afternoon—"

"Did he get his milk at three o'clock?" Angel interrupted in swift anger. So—she was forgetting again! Neglecting the children! Gone were pleasant thoughts of marriage. A dull flush spread over Angel's swarthy face.

But Catalina had a temper of her own. Now a maddening sense of injustice made her black eyes flash.

"See you, Angel Orosco!" she cried. "I am caring for your children as if they were my own! Look at little Luis' chubby hands and arms." She pointed. "When I came here, they were thin. Now he gets so much milk he will not eat his other food. The doctor himself said—"

"Ah-h!" screamed Orosco. He did not like this show of spirit. *Sacre!* If a woman was not meek before



The house where Angel expected his housekeeper to live with him in wedded bliss

marriage! And besides—"The doctor, the young doctor!" Angel cried. "So, it is his new-fangled gringo nonsense, and his *handsomeness*, that have caused you to disobey me!"

Catalina tossed her head. "I'll leave you!" she threatened.

Angel felt suddenly helpless. Then his feeling of helplessness made him doubly angry. Who was this girl to defy him? If she went, he and his home would again become bleak, cheerless. The children, fed irregularly and carelessly by different housekeepers, would lose weight. How dared this Catalina threaten him with a return of such conditions—especially when he had just been on the point of offering her marriage.

"You'll leave if I let you!" he shouted, beside himself. He stepped towards her.

"Put!" Catalina snapped her fingers under his nose. Hot Mexican blood gleamed dully through the ivory of her cheeks. "I shall do as I please!" Then her eyes widened. "Put down that stick!" Angel, his brain whirling with rage, had grabbed the short, heavy piece of wood with which young Amelio had been playing. "I'll tell the police!" screamed Catalina. Angel swung the stick.

He glanced down at her stupidly. Bright blood flowed from her face to the clean oilcloth of the kitchen floor.

"Is Catalina dead?" whispered Amelio. He stared.

Angel looked from side to side, helplessly. He stooped and picked up the bleeding girl. He carried her into a little bedroom and put her on Amelio's bed. One foot hung over the edge of the bed. Very carefully, Angel lifted it—placed it on the bed beside the other foot. He looked puzzled. This was not the way he intended things to work out. Then Angel Orosco knelt down beside the bed and prayed.

"*Madre de Dios*—be merciful—do not let the police get me for hitting Catalina! Think of my children—"



Angel Orosco, who couldn't stand to see his young son deprived of goat's milk



The very spot where was dug the grave that became a living tomb

Amelio stood and cried. With a child's sure instinct, he sensed that gone forever were the pleasant days of cookies and pies and heaping meals and good-natured Catalina to give him joyous hugs and to laugh with him.

"Tell no one what you saw!" his father said to him. "No one!"

Nightfall came. The girl was still unconscious, but breathing. Angel Orosco wiped the blood from the kitchen floor. Then he went into the yard and removed the steps from the little woodshed that stood near the back porch. He moved like a man in a dream. Occasionally he mumbled "Police." His one thought was to keep away from them. He would hide the evidence that could let them touch him!

Orosco took a big spade and commenced to dig in the sandy soil, where the steps had been. Feverishly, now, he threw out the soil until a big hole gaped there. Darkness had come—leaving just enough light from the sky to enable the stooping Mexican to see what he was doing.

He went into the house. From the bed he lifted the bleeding, breathing body of the unconscious girl—carried it carefully into the yard.

Gently, almost tenderly, Angel Orosco lowered the girl into the hole—bent her legs so that she would fit. She stirred. He hurled the sand in upon her. In a frenzy, he stamped it down. Then, growing crafty, he scooped up the excess earth and carried it to the end of the garden—scattered it there. He replaced the steps. Catalina Ramirez had vanished beneath the face of the earth.

Next day, Angel inquired among the neighbors if any had seen the girl. He was worried, he said. Catalina had disappeared. She was a fine girl. He waved his hands.

And the second day he went among the neighbors and said the same things. The neighborhood began to talk.

"It is strange," said Mrs. Ramon Angulo to her neighbor, Mrs. Michael Savato, "that he asks people if they have seen her—yet look, he is packing the car as if he himself were leaving!"

"And he is so nervous," agreed Mrs. Savato. "See, he keeps looking at us, and hurrying."

There is indeed something about this which is hard to understand!" persisted Mrs. Angulo in swift Spanish. "Look you—is it reasonable that he should pack up for a journey while he is supposed to be mystified by the girl's disappearance?" She turned to her husband. "Is it?"

"And on Friday night," the husband said slowly, "I lent him a shovel."

Mrs. Angulo made the sign of the cross, hurriedly. "You don't think—" breathed Mrs. Savato.

The little Orosco children were getting into the car now. Angel hurried them, with an impatience none of his neighbors ever had known him to display before. Fascinated, the three who were talking about him watched Orosco drive the little car out to the street—and away.

"I am going to look in that yard," said Mrs. Angulo, grimly.

Nothing seemed out of (Continued on Page 25)





Sylvia Froos, who may be heard any Saturday night over a CBS-WABC network

## By "The Doctor"

**Sylvia Froos Is One Star of the Air Who Belongs Where She Is. Read Her Analysis and Learn Why**

Here is a girl with energy and persistence enough to keep up with almost any kind of game or crowd. She has high vitality and will work hard for her acclaim. Her nature is a restless one, and it irritates her to be held closely to conventional routine.

Behind the parenthesis of her mouth we find a love of power. Miss Froos has self-confidence enough to believe she can run an entire show. She is apt to think she possesses directorial ability; but this is not true.

## Flashes of Best Fun

**Budd:** That fellow comes from the south of Egypt.

**Stoopnagle:** How can you tell that he comes from the south of Egypt?

**Budd:** Because he's always singing "Cairo Me Back to Old Virginny."  
—Schlitz Program

**Fred Allen:** You mean people actually heckle grandpa when he lapses into pizzicatto?

**Portland:** I'll say. Practically every tune that grandpa starts to play turns out to be an unfinished symphony.  
—Town Hall Tonight

**Sharlie:** That's quite a fine lion, Baron.

**Baron:** I have ketched lions sixteen times bigger!

**Sharlie:** But that's a big lion.

**Baron:** Yah, I'm a big lyin' man.

**Sharlie:** You're telling me!  
—Tender Leaf Tea Program

**Durante:** Listen, Meadows, I know a guy who dabbles in oil.

**Meadows:** Is he an artist?

**Durante:** No, he's an auto mechanic.  
—Chase and Sanborn

**Portland:** Do you think that fellow over there is brilliant?

**Fred Allen:** Brilliant! He looks like something that fell off the ventriloquist's lap!  
—Town Hall Tonight

**Durante:** I got to get some pictures some place—picture taking is my bread and jelly. It would be my bread and butter but I don't like butter!  
—Chase and Sanborn

# Signposts of Success

## Revealed by the Lines of Your Face

This lady has a large imagination, but we are not so sure about her discretion. She is a bit impulsive and willing to take a chance. Caution is found in the upper cheek, really on the front of the cheekbone, just under the corner of the eye. You will find this development in most successful business men. And it is interesting to note that in many cases caution is not native, but developed deliberately. Of course, a lack of this development indicates a lack of caution. It is the constant check and watching for the unforeseen which sharpens this faculty.

Sylvia Froos has a high color sense; not from permanent memory so much as from direct observation. Her color appreciation is found along the sinus over her eyes. It shows that she is interested in details of decoration, dress, appearance and place. The little feminine furbelows are important to Sylvia Froos. She has what might be called the "butterfly" sense of beauty. This faculty could have been turned into a more profound and useful art, had it been cultivated from the standpoint of art creation and appreciation.

In the mouth we find a positive indication of high sociability and many friendships rather than a few intense, prolonged affections. That curl on the edge of her upper lip, where the membrane meets the flesh, shows clearly her sense of display. She enjoys applause, and wants to be noticed. She obtains that approbation, for she knows how to make herself attractive.

Miss Froos has no highly-developed commercial aptitudes. She is so evenly balanced in mentality that it is difficult to pick for her a specific vocation. She possesses a sense of vocabulary; but much more for music than language. Apparently she can carry many telephone numbers in her head, and has a good memory of number and quantities when interested in them. The broad location of language includes vocabulary, rhetoric and music—vocabulary meaning the memory of words and their meanings; rhetoric, the sense of tying these words together for a delicate nicety of expression. There is a great similarity between the pleasant tonal flow of words and a sense of music and sound.

With her memory of numbers, her excellent intuition and sense of display, we might imagine that Sylvia Froos could become a good accountant. Such is not the case. This number memory is not exactly the faculty of calculation, which is indicated by the fullness of a person's skull just above the corner of the eye. There are several reasons why this work is not suitable

for our subject. First of all, it would not appeal to her. Her emotional characteristics are too personal, as expressed by the fullness of the membrane of the upper lip, to perform such an impersonal task as keeping books of account. Secondly, she does not possess sufficient patience to submit to training in routine practice.

Sylvia Froos has a great deal of enthusiasm and personal vividness. This is written in many portions of her face, closely connected with several other faculties, particularly evident in the fullness on the cheek about halfway between the eyes and the upper lip.

As Miss Froos' perceptions are not as great as her sense of sound, we are inclined to believe that her work before the microphone will ever be far superior to her pantomime. Her most vivid mental impressions are obtained and given through sound. She is too individualistic and self-conscious to lose herself in a character role and submerge her own personality for the sake of dramatic portrayal.

## Bulls and Boners

**Julian Bentley:** "The mysterious girl spent the abandoned night at a farm."—Mrs. Frank H. Copeland, Chicago, Ill. (July 31; WLS; 12:55 p. m.)

**Miss B. Phillips:** "More news today about biting bugs."—Quay Sagle, Hagerstown, Mr. (Aug. 9; WJEJ; 11:17 a. m.)

**Announcer:** "Agnes Smith wants 'Leather Breeches' for her Grandma."—Noel Reynolds, Pampa, Texas. (July 24; KGRS; 6:13 p. m.)

**Don Lyons:** "They have electric fans with hot and cold running water."—Mrs. B. E. Boudreaux, Lafayette, La. (Aug. 4; WWL; 9:41 a. m.)

**Irving Freedburg:** "And in case of rain, there is plenty of shade."—Mrs. Paul Albrecht, Reading, Pa. (June 20; WEEU; 1:40 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

# Open Door to Beauty

By V. E. Meadows

## One Woman's Neglect of Appearance Led to Near-Tragedy That Should Not Be Faced by Any One. Attend Her Story

I'd like to talk to you today about how much of a part you play personally in accomplishing proper results in the care of your hair and complexion.

Before discussing the importance of your own beauty efforts, permit me to digress for a moment and tell you of an actual experience that occurred last January in Buffalo, New York, where I was making a personal appearance. It was a terribly cold night.

When I called for volunteers to have the beauty work performed on the hair and face, an old lady arose from the audience and asked that she be accepted as a subject. Her appearance was astounding. She wore a faded yellow dress that was at least ten years old. Her hair, while grey, had a bad yellow cast and was terribly unkept. The skin on her face and hands was wrinkled and badly weather-beaten.

"Mr. Meadows," she said as she mounted the platform, "I have walked nine miles to hear you talk and have some beauty work done. I came to Buffalo to see my daughter and son married in a double ceremony. I supported these children since babyhood by raising and

digging potatoes in the field. This trip to Buffalo was supposed to be the climax of my life's work, but when I arrived here I discovered that my children were ashamed of my appearance and would not permit me to attend their weddings."

I did everything in my power to help her. Her hair was washed and waved; her skin was cleansed as much as possible, and a makeup was applied. Of course she looked a great deal better. The next day I took her to one of the local stores and superintended the buying of a modest wardrobe for her. Later I discovered that she did attend the wedding of her two children.

The above incident merely leads to a point that I want to bring to you as strongly as possible: There is no place for carelessness in regard to your personal appearance. The sacrifice is too great.

Beauty troubles do not arrive overnight. It takes years of carelessness. I can tell you all of the proper things to do, and if you don't keep at them every day you simply will not accomplish the desired results. When I tell you that your face must be cleansed every night before you retire, I mean exactly what I say.

You must devote at least ten minutes each evening to the proper cleansing of the face, another ten minutes for the brushing of your hair, and at least ten minutes each morning to the appliance of the makeup. This makes a total of thirty minutes each day,



# The Child's Hour

By Nila Mack

**When the Pampered Child Is Fully Understood, His Problem Becomes Simplified. The Director of All Children's Programs for CBS Has Handled Many**

**P**ampering usually travels hand in hand with illness. Unfortunately for the child's welfare, the parents never seem to get over the period of convalescence. Their love for him, their eagerness to protect his health and avoid a recurrence of the malady, make them overzealous in his behalf. Instead of allowing him the freedom he needs by giving him leeway to play with strong, healthy youngsters, they force him to play alone. Various other restrictions are placed upon him; he is treated daintily and handled as if he were a fragile China doll instead of a red-blooded, energetic lad.

When the child complains of this sissified treatment they remind him that he's been ill, and tell him that he's not like other normal youngsters; that he must watch his every action and conserve his strength. Thus the child is never allowed to forget the period of pain, medicines and doctors, and he begins to believe that perhaps there is something dreadfully wrong with him, something that forever will keep him from enjoying the normal functions of his childhood.

True, a child who has recovered from a siege of illness must be watched after a fashion, but as his condition improves and his strength returns he must be allowed a certain amount of playtime. The call of the "gang" is in his blood, and this call becomes stronger as his health increases. Naturally, his activities should be watched to see that he doesn't overtax his strength, but this watching should always take place in an off-hand manner, for if he realizes that a guarded eye is being kept on his movements he'll be resentful.

A child usually is a pretty good judge of what he can and cannot do. He knows his own advantages and limitations better than anyone, and if he feels that a certain form of activity is too much for his limited

strength he'll decide for himself that he cannot participate in the game. He must be allowed to escape the memory of the dark, convalescent chamber, and association with "live wires" on his block is the best way to help him do it. Continued pampering and coddling will not turn his tiny feet in the right direction.

The pampered child is an object of scorn to his playmates. They brand him with the hated name of "sissy" and continuously poke fun at his lack of virility. If he is an imaginative child this will prey on his mind and he will withdraw into a shell to nurse his injured and outraged feelings. Such actions may sound trivial to the parents, but to the child it is a matter of vital importance. He wants to be considered a "regular guy" by the gang, and when this status is denied him he feels, in his childish manner, that life itself is not worth living.

Not so long ago I had occasion to deal with a child of this caliber. Pampered and coddled to the point where he was like a young animal at bay, his parents couldn't seem to understand his lack of appreciation of all the considerate things they had done in his behalf. He was grumpy, snapped back at them, and in general behaved miserably and unnaturally.

**A**fter a careful examination, I ascertained there was nothing wrong with the lad physically. True, he had undergone a session of ill health, but this had been months ago. Threading through the history of the lad, I learned that, dating from the period of illness, his parents would not allow him to forget the fact that he was in delicate health, and that he must watch his every move. Practically all his normal activities had been curtailed by parental edict. He wasn't allowed to associate with his pals or partake of any other activities dear to the heart of a boy.

All the mother wanted him to do was to sit in the corner of the porch and read a book. When he kicked over the traces and rebelled, she threatened him with a visit to the doctor's office.

No wonder the child was unhappy! It is the inherent right of all children to be allowed to play. Nature provides for this by endowing them with bubbling,



**For the child's health of body and mind, let him play normally, with healthily normal children. This happy youngster was allowed to do just that**

effervescent spirits that can be dissipated only at play.

I placed the lad under my wing and allowed him to roam about the studio playroom and garden to his heart's content. He made friends with all the other boys immediately, and his happy shouts reflected the change that was taking place in him, physically and mentally. He was tremendously interested in dramatics. I guided his talents in this direction by casting him prominently in several shows. In less than a month the bloom had returned to his cheeks, he was courteous and affable, and in general behaved like any normally carefree and spontaneous youngster.

## Radio Road to Health

By Shirley W. Wynne M. D.

**Are You Diabetic? Read the Timely Advice of the Director of the Nation's Health from the Ether—and Profit**

**C**orrect diet is always important to the maintenance of good health and in helping our bodies to resist the attack of disease. Besides this, in certain diseases, regulation of the diet plays a vital role in treatment. One of these diseases is diabetes.

Diabetes is a disease attacking chiefly persons in middle life, and women more frequently than men. Its essential feature is the inability to utilize the sugars and starches in food. These, as we know, are very important parts of the diet.

In diabetes the victim's blood becomes over-laden with sugar. This sugar is passed from the system through the kidneys. Hence one of the tests for diabetes is the presence of sugar in the urine.

Unless the sugar is treated, it becomes quickly aggravated. Although the blood contains large quantities of sugar, the cells of the body are unable to use this sugar, even though it is the fuel that gives energy and life.

Thus, in the midst of plenty the cells literally starve. And this starvation leads to the patient's untimely death.

Lying in the abdomen behind the stomach is the gland called the pancreas, one of the functions of which is the secretion of a digestive fluid. It has another function, that which has to do with the utilization of

sugar. In the pancreas are found certain small bodies called the Islands of Langerhans. These bodies secrete a substance called insulin, which is indispensable if the body is to make proper use of sugar.

Deprived of insulin, the body is unable to assimilate sugars and starches even after they have been digested. The unused sugar accumulates and acts as a poison which the body must dispose of as best as it can through the urine and otherwise. The diabetic is starving to death, even though the unappeased appetite makes for the consumption of large quantities of food.

Infection of one kind or another appears to be a common immediate cause of injury to the Islands of Langerhans. This infection may be local, such as tonsillitis, sinus infection, appendicitis; or general, such as pneumonia, typhoid fever, scarlet fever, influenza.

Diabetics must avoid foods containing an excess of sugar and starch. Certain vegetables contain more of these carbohydrate substances than do others.

**A**mong vegetables with carbohydrate content less than five per cent, are lettuce, cucumbers, asparagus, rhubarb, sauerkraut, beet greens and celery. Vegetables with a five per cent content include tomatoes, Brussels sprouts, cauliflower, egg plant, cabbage and canned string beans. Among those with a ten per cent content are fresh string beans, pumpkins, squash, turnips, beets, carrots and onions.

If these vegetables are cooked three times, the greater part of this carbohydrate content may be removed. They should be cut up, soaked in water for a short time and brought to a boil. The water should then be poured off and the process repeated twice.

## Your Grouch Box

**H**ave you a radio grouch? Send it to "Your Grouch Box." Get it out of your system—off your chest. You'll feel better, and your criticism may help in the never-ending task of improving radio.

**Drawing the "off-color" line.**

Dear Editor: I think it is about time we were cleaning up the so-called "high priced comedians" who slip in off-color jokes.

Crawfordsville, Iowa. EVA HELMER WENGER

**Jazzed a Song at Midnight!**

Dear Editor: Why is it nearly impossible to get anything but jazz music after 10 p. m.? And must we have jazz in the morning? Does anyone dance before lunch?

Staten Island, N. Y. N. GOMEZ

Dear Editor: There are too many dance bands on the air, especially after 9 p. m. After that time, there is seldom any classical music.

Harrisburg, Pa. LEON AGRISS

**My Wild Irish Rave.**

Dear Editor: Those fine singers who call themselves the "Irish Tenors" ought to sing at least one Irish song on their programs. I like Irish ballads and all the Irish do, too! After all, radio is to please all.

Philadelphia, Pa. EDWARD J. HAGAN, R.

**Groggy with glamor.**

Dear Editor: I dislike the use of superlatives in announcing artists. For instance: "That glamorous personality, the beautiful and charming So-and-so now comes to the microphone, etc. etc. . . ." Phooey! Let the listener be the judge.

Toronto, Canada. "CANADIAN"

If your pet peeve has general interest and wide application, send it today to "Your Grouch Box," RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.



# Programs for Sunday, September 9

## Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KDKA	980	50,000	Pittsburgh	N
WAAB†	1410	500	Boston	C
WABC	860	50,000	N.Y. City	C
WBAL†	1060	10,000	Baltimore	N
WBZ	990	50,000	Boston	N
WCAU	1170	50,000	Philadelphia	C
WCSH	940	1,000	Portland	N
WDRCT	1330	500	Hartford	C
WEAF	660	50,000	N.Y. City	N
WEEI	590	1,000	Boston	N
WFI†	560	1,000	Philadelphia	N
WGY	790	50,000	Schenectady	N
WHAM	1150	50,000	Rochester	N
WIP†	610	1,000	Philadelphia	A
WJAS†	1290	1,000	Pittsburgh	C
WJSV†	1460	10,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLIT†	560	1,000	Philadelphia	N
WLW	700	500,000	Cincinnati	N
WMAL†	630	500	Washington	N
WNAC	1230	1,000	Boston	C
WOKO†	1440	500	Albany	C
WOR	710	5,000	Newark	N
WRC†	950	500	Washington	N
WRVA	1110	5,000	Richmond	N
WTIC†	1040	50,000	Hartford	N

†Network Programs Listed Only.

‡Full Day Listings; Night Network

A—American Broadcasting System

C—CBS Programs.

N—NBC Programs.

## Notice

These programs as here presented were checked as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell  $\Delta$  for Religious Services and Programs

**8:00 a.m. EDT 7:00 EST**  
NBC—Melody Hour: WEA  
CBS—Organ Reveille: WABC  
NBC—Tone Pictures: WJZ  
WNAC—Radio Carolers

**8:30 a.m. EDT 7:30 EST**  
NBC—Lew White, organist: WJZ  
CBS—Artist Recital: WABC

**8:45 a.m. EDT 7:45 EST**  
CBS—The Radio Spotlight: WABC  
WBZ—Musical  
WNAC—News

**9:00 a.m. EDT 8:00 EST**  
NBC—The Balladeers: WEA  
WRC WCSH

CBS—Aunt Susan's: WABC WOKO  
WCAU WNAC WJAS  
NBC—Coast to Coast on a Bus: WJZ  
WMAL KDKA WBAL WBZ WLW  
ABS—Meditation in Psalms: WIP  
WJSV— $\Delta$ Michaux's Congregation

**9:15 a.m. EDT 8:15 EST**  
NBC—Cloister Bells: WEA  
WGY WRC WCSH

**9:30 a.m. EDT 8:30 EST**  
NBC—Trio Romantique: WEA  
WRC WTIC WCSH  
WGY— $\Delta$ Union College Chapel

**9:45 a.m. EDT 8:45 EST**  
NBC—Alden Eilkins, bass-baritone:  
WEAF WRC WTIC WCSH

**10:00 a.m. EDT 9:00 EST**  
NBC—Southernaires, quartet: WJZ  
WMAL WHAM WBAL KDKA WBZ  
NBC— $\Delta$ Sabbath Reveries: WEA  
WGY WTIC WRC WCSH  
CBS—Imperial Hawaiians: WABC  
WOKO WDRS WJAS WJSV WCAU  
ABS—Josanne Trio: WIP  
WLW— $\Delta$ Church Forum  
WNAC— $\Delta$ Watchtower Program

**10:15 a.m. EDT 9:15 EST**  
WNAC—Uncle Bob Houghton

**10:30 a.m. EDT 9:30 EST**  
NBC—Mexican Typica Orchestra:  
WEAF WEEI WRC WTIC WGY  
WFI WLW WLIT  
NBC—Samovar Serenade: WJZ  
WBAL WBZ KDKA  
CBS—News: WABC  
CBS—Patterns in Harmony: WABC  
WOKO WDRS WJAS WJSV WCAU

## Star $\star$ Indicates High Spot Selections

ABS—Helen Greenwood and Egon P.itz: WIP  
WASH— $\Delta$ Congregational Church  
WHAM—Family Worship Hour  
WMAL—Listening Post

**10:45 a.m. EDT 9:45 EST**  
CBS—Alexander Semmler, pianist:  
WABC WDRS WOKO WJSV WJAS  
WCAU WNAC  
WMAL—Samovar Serenade (NBC)

**11:00 a.m. EDT 10:00 EST**  
NBC—News (5 Min.): WJZ WHAM  
WMAL WBAL WLW WBZ  
NBC—Morning Musicals: WJZ WHAM  
WBAL WRVA WLW WBZ WMAL  
CBS—Children's Hour: WABC  
NBC—News (5 Min.): WEA  
WTIC WGY WFI WRC  
NBC—Vagabonds: WEA  
WGY WTIC WFI  
CBS—Arnold and Buckley: WOKO  
WJSV WDRS WNAC  
KDKA— $\Delta$ Calvary Episcopal Church  
WCAU—Children's Hour  
WEEI— $\Delta$ Morning Service  
WOR—Organ Recital

**11:15 a.m. EDT 10:15 EST**  
NBC—Hall and Gruen, piano team:  
WEAF WGY WRC WFI  
WGY—Musical Program

**11:30 a.m. EDT 10:30 EST**  
NBC—Major Bowes' Capitol Family:  
WEAF WFI WRC WTIC WRVA  
WGY  
NBC—Richard Maxwell, tenor: WJZ  
WBAL WMAL WLW  
CBS—Salt Lake City Tabernacle:  
WOKO WJSV WDRS WNAC  
WBZ—Radio Nimble Wits  
WHAM— $\Delta$ Baptist Church Service  
WOR—Philosophical Talk

**11:45 a.m. EDT 10:45 EST**  
NBC—Phantom Strings: WJZ  
WMAL WLW WBAL WBZ

## Afternoon

**12:00 Noon EDT 11:00 a.m. EST**  
CBS—Salt Lake City Tabernacle:  
WABC WJAS  
WBZ—Phantom Strings (NBC)  
WCAU— $\Delta$ Watchtower Program  
WCSH—Major Bowes' Family (NBC)  
WOR—Uncle Don Reed  
WRVA— $\Delta$ Presbyterian Service

**12:15 p.m. EDT 11:15 a.m. EST**  
NBC—Gould and Shefter, piano duo:  
WJZ KDKA WLW WBAL WMAL  
WBZ—Old Farmer's Almanac  
WCAU—Bud Shays, songs  
WEEI—Musical Turns  
WGY—Three Schoolmaids, harmony

**12:30 p.m. EDT 11:30 a.m. EST**  
NBC—University of Chicago Round  
Table: WEA  
WEEI WTIC WRC  
WFI WGY WLIT  
CBS—Romany Trail: WABC  
WNAC WJAS WJSV  
NBC—Radio City Symphony: WJZ  
WBAL KDKA WBZ WMAL WLW  
WCSH— $\Delta$ Christian Science  
WOR—Moments of Melody

**12:45 p.m. EDT 11:45 a.m. EST**  
ABS—Concertas: WIP  
WCSH—Musical Program  
WOKO—The Romany Trail (CBS)  
WOR—The Old Observer

**1:00 p.m. EDT 12:00 Noon EST**  
 $\star$  NBC—Dale Carnegie, talk: WEA  
WFI WTIC WGY WEEI  
CBS—Ann Leal, organist: WABC  
WOKO WJAS WCAU WJSV WDRS  
WAAB  
WCSH— $\Delta$ First Radio Parish  
WHAM—Radio City Symphony (NBC)  
WNAC— $\Delta$ Catholic Truth Period  
WOR—Perole String Quartet

**1:15 p.m. EDT 12:15 EST**  
ABS—Raymond Rheaume: WIP  
WRVA— $\Delta$ Watchtower Program

**1:30 p.m. EDT 12:30 EST**  
NBC— $\Delta$ Highlights of the Bible: WJZ  
WMAL WBZ WBAL WRVA WHAM  
KDKA

CBS—The Compinsky Trin: WABC  
WOKO WDRS WJSV WCAU WJAS  
 $\star$  NBC—Surprise Party: Mary Small;  
Alexander Gray guest artist: WEA  
WEEI WGY WCSH WFI WRC  
ABS—News: WIP  
WLW—Antoinette West, soprano

**1:45 p.m. EDT 12:45 EST**  
WLW—Rhythm Jesters

**2:00 p.m. EDT 1:00 EST**  
NBC—South Sea Islanders: WJZ  
KDKA WBZ WMAL WBAL WHAM  
CBS—Edith Murray, songs: WABC  
WNAC WJAS WCAU WDRS WOKO

$\star$  NBC—Treasure Chest: Ralph Kir-  
bery, baritone: WEA  
WEEI WGY  
WRC WRVA WCSH WLW WFI  
WJSV—Did You Know That?  
WOR—Photography as an Art

**2:15 p.m. EDT 1:15 EST**  
CBS—Abram Chasins: WABC WOKO  
WDRS WCAU WJAS WNAC WJSV  
WOR—Paula Auteri, soprano

**2:30 p.m. EDT 1:30 EST**  
NBC—Tune Twisters: WEA  
WCSH WGY WTIC

CBS—Beale Street Boys: WABC  
WOKO WJSV WNAC WDRS WCAU  
WJAS

$\star$  NBC—Concert Artists: WJZ  
WMAL WHAM KDKA WBZ WBAL WRVA  
WLW

WOR—Eddy Brown violin  
**2:45 p.m. EDT 1:45 EST**  
 $\star$  CBS—Tito Guizar, tenor: WABC  
WOKO WJSV WNAC WDRS WCAU  
WJAS

**3:00 p.m. EDT 2:00 EST**  
NBC—Talkie Picture Time: WEA  
WEEI WLIT WRC WCSH WGY

$\star$  CBS—Detroit Symphony Orchestra:  
WABC WOKO WDRS WJAS WNAC  
WCAU WJSV

NBC—Organ Recital: WJZ  
KDKA WBZ—Writing for Publication  
WHAM—Down Melody Lane  
WLW— $\Delta$ Church in the Hills, drama

WOR—Bert Block's Orchestra  
WRVA—Beauty That Endures

**3:15 p.m. EDT 2:15 EST**  
NBC—Organ Recital: WBZ  
ABS—Coral Islanders: WIP  
WLW—Rhythm Jesters  
WRVA—The Cavaliers

**3:30 p.m. EDT 2:30 EST**  
NBC—Dancing Shadows: WEA  
WRC WEEI WTIC WGY WCSH WLIT  
NBC— $\Delta$ Sunday Vespers: WJZ  
WBAL WBZ WHAM KDKA WMAL WLW  
WRVA

ABS—Calvary Symphony Orch.: WIP  
WOR—Thelma Holder, talk

**3:45 p.m. EDT 2:45 EST**  
WOR—Ralph Grosvenor, tenor

**4:00 p.m. EDT 3:00 EST**  
NBC—John B. Kennedy, news: WEA  
WGY WEEI WCSH WRC WTIC  
WLIT

CBS—Buffalo Variety Workshop:  
WABC WJAS WCAU WOKO WDRS  
WNAC

KDKA— $\Delta$ Vespers, Shady Side Church  
WBZ—Temple of Song (NBC)  
WJSV—Baseball Game  
WOR—Noy Gorodensky's Gypsy Orch.

**4:15 p.m. EDT 3:15 EST**  
NBC—Lilian Bucknam, soprano: WEA  
WCSH WTIC WEEI WLIT  
WBAL— $\Delta$ Watchtower Program  
WGY—Carmelo Cascio, pianist

**4:30 p.m. EDT 3:30 EST**  
CBS—Oregon on Parade: WABC  
WOKO WNAC WDRS WCAU WJAS

$\star$  NBC—Chicago Symphony Orchestra:  
WEAF WCSH WEEI WTIC WGY  
WRC WFI

NBC—Pedro Via's Orchestra: WJZ  
WHAM WRVA WBAL WMAL WBZ  
WLW

ABS—Americana Musicals: WIP  
WOR—Conrad and Tremont

**4:45 p.m. EDT 3:45 EST**  
ABS—Cotton and Puttz: WIP  
WOR—The Mountain Goat in Art

**5:00 p.m. EDT 4:00 EST**  
 $\star$  NBC—Sentinels Serenade: WEA  
WEEI WCSH WGY WRC WTIC  
WFI

CBS—The Playboys: WABC WOKO  
WDRS WCAU WAAB WJAS

$\star$  NBC—UNION CENTRAL LIFE IN-  
surance Co. Presents Roses and  
Drums, drama: WJZ WBZ WBAL  
WHAM WMAL WRVA WFI KDKA  
WLW

WNAC—Twilight Reveries  
WOR—Milbau String Trio

**5:15 p.m. EDT 4:15 EST**  
CBS—Poet's Gold: WABC WOKO  
WAAB WDRS WJAS WCAU WJSV

**5:30 p.m. EDT 4:30 EST**  
NBC—"The House by the Side of the  
Road": WEA  
WEEI WCSH WGY  
WFI WRC WLIT WJAR WTAG  
WTIC WRVA

CBS—Crumit and Sanderson, songs:  
WABC WOKO WAAB WCAU WDRS  
WJAS

$\star$  NBC—Radio Explorers Club: Mar-  
tin Johnson, explorer: WJZ WBAL  
WRVA WBZ WHAM KDKA WMAL  
WNAC—Salon Gems  
WOR—Larry Taylor, baritone

**5:45 p.m. EDT 4:45 EST**  
NBC—Mildred Dilling, harist: WJZ  
WHAM WRVA KDKA WNAC WBZ  
WMAL WBAL

WNAC—The Cosmopolitans  
WOR—Three Naturals

## Night

**6:00 p.m. EDT 5:00 EST**  
NBC—Heart Throbs of the Hills:  
WJZ WHAM WBZ WBAL

NBC— $\Delta$ Catholic Hour: WEA  
WEEI WTIC WRC WCSH WRVA WGY  
WLIT

CBS—Nick Lucas, songs: WABC WAAB  
WJSV WDRS WCAU WOKO WJAS  
KDKA—Three Girls, harmony  
WLW—Chorus and organ  
WNAC—News

WOR—Uncle Don children's program  
**6:15 p.m. EDT 5:15 EST**  
CBS—Summer Musicals: WABC  
WOKO WJSV WCAU WDRS WJAS  
WNAC

KDKA—Baseball Resume  
WMAL—Heart Throbs of the Hills  
(NBC)

**6:30 p.m. EDT 5:30 EST**  
NBC—International Tid-Bits: WJZ  
WHAM WMAL KDKA WLW WRVA

$\star$  CBS—ACME WHITE LEAD AND  
Color Works Presents Smilin' Ed  
McConnell: WABC WCAU WJAS  
WDRS WAAB WJSV

NBC—Tom Coakley's Orchestra:  
WEAF WRVA WTIC WGY WRC  
WLIT

WBZ—Old Farmer's Almanac  
WCSH—Roger S. McGrath  
WEEI—The Edison Salute  
WNAC—Organ Recital  
WOR—Baseball Talk

**6:45 p.m. EDT 5:45 EST**  
CBS—Carlisle and London: Warwick  
Sisters: WABC WJAS WCAU WJSV  
WOKO WNAC

WBZ—Paradise Islanders  
WEEI—Tom Coakley's Orch. (NBC)  
WOR—Jack Berger's Orchestra

**7:00 p.m. EDT 6:00 EST**  
NBC—K-7 Secret Service Spy Story  
WEAF WGY WRC WLIT WRVA  
WEEI

$\star$  CBS—STUDEBAKER CHAMPIONS;  
Richard Himber's Orchestra: Joey  
Nash, tenor: WABC WNAC WOKO  
WDRS WJAS WJSV

$\star$  NBC—CHARLIE PREVIN'S OR-  
chestra: WJZ WBAL WBZ WLW  
KDKA WHAM WMAL

WCAU—Comedy Stars of Hollywood  
WCSH—Musicals  
WOR—String Trio

**7:15 p.m. EDT 6:15 EST**  
ABS—Alexander's Street Forum: WIP  
WCAU—The Knickerbockers  
WCSH—Republican Committee  
WOR—Comedy Stars of Hollywood

**7:30 p.m. EDT 6:30 EST**  
NBC—Arlene Jackson, songs: WEA  
WGY WLIT

CBS—Raffles, Amateur Crackman:  
WABC WDRS WJAS WNAC WCAU  
WOKO WJSV

$\star$  NBC—Brahms' Quintet for Strings;  
Quartet: WJZ WRVA WHAM  
WMAL KDKA WBAL

ABS—Country Club: WIP  
WBZ—Democratic State Committee  
WCSH—Democratic Committee  
WEEI—Garden Talk, Brek  
WLW—Smoke Dreams  
WOR—Theater Players

**7:45 p.m. EDT 6:45 EST**  
NBC—Wendell Hall, ukulele, songs:  
WEAF WCSH WLIT WGY WRC  
WTIC

WEEI—Baseball Scores; Variety Pro-  
gram

**8:00 p.m. EDT 7:00 EST**  
 $\star$  NBC—Jimmy Durante, comedian;  
Orchestra: WEA  
WCSH WLW  
WGY WRVA WLIT WBZ WRC  
WTIC

$\star$  CBS—Columbia Variety Hour:  
WABC WJAS WNAC WDRS WOKO  
WCAU WJSV

$\star$  NBC—Goin' to Town: WJZ  
KDKA WHAM WBAL

WEEI—Jenny Concert  
WIP—RADIO GUIDE PRESENTS  
Henry Patrick in "Songs of Ro-  
mance," with Roger Moorehouse

**8:15 p.m. EDT 7:15 EST**  
ABS—Soiree Musicals: WIP

**8:30 p.m. EDT 7:30 EST**  
WMAL—Goin' to Town (NBC)  
WOR—Eddie Lane's Orchestra

**8:45 p.m. EDT 7:45 EST**  
ABS—Moods in Melody: WIP  
WCAU—Fur Trappers

**9:00 p.m. EDT 8:00 EST**  
NBC—Headliners: Vocalists: WJZ  
WBZ WLW KDKA WHAM WBAL  
WMAL WRVA

$\star$  NBC—Manhattan Merry-Go-Round:  
WEAF WGY WFI WRC WTIC  
WCSH

CBS—Buddy Rogers' Orchestra;  
Jeanie Lang and Trio: WABC  
WOKO WJAS WCAU WNAC WDRS  
WEEI—Variety Program  
WOR—Operatic Miniatures  
**9:15 p.m. EDT 8:15 EST**  
ABS—News: WIP

**9:30 p.m. EDT 8:30 EST**  
 $\star$  CBS—Fred Waring's Orchestra:  
WABC WOKO WNAC WCAU WJAS  
WJSV WDRS

$\star$  NBC—Walter Winchell, gossip: WJZ  
WBAL WHAM WMAL KDKA WBZ  
WLW

NBC—Album of Familiar Music: WEA  
WEEI WCSH WRC WCAU WGY  
WFI

WOR—Rod Arkell, readings; Organ  
**9:45 p.m. EDT 8:45 EST**  
NBC—One Act Play: WJZ WBAL  
WMAL KDKA WHAM WBZ  
WLW—Unbroken Melodies

**10:00 p.m. EDT 9:00 EST**  
 $\star$  NBC—Madame Schumann-Heink:  
WJZ WBZ WHAM KDKA WBAL  
WMAL

$\star$  CBS—Wayne King's Orchestra:  
WABC WDRS WCAU WJAS WJSV  
WAAB WOKO

$\star$  NBC—Hall of Fame; Hal Kemp's  
Orchestra: WEA  
WEEI WRC WGY  
WCSH WTIC WFI WLW

WNAC—Kay Kayser's Band  
WOR—Connors' "Clam Bake"  
WRVA—Corrinna Mura, songs

**10:15 p.m. EDT 9:15 EST**  
NBC—Mrs. Montague's Millions: WJZ  
WHAM WHAL WBAL WRVA  
KDKA—Y. M. C. A. Prneram  
WBZ—Baseball Resume  
WOR—The Three Marshalls

**10:30 p.m. EDT 9:30 EST**  
NBC—Canadian Capers: WEA  
WTIC WRVA WFI WGY WRC WEEI  
WCSH

CBS—Melody Masterpieces; Mary East-  
man, soprano: WABC WOKO WDRS  
WJAS WJSV WCAU WAAB

NBC—L'Heure Exquise: WJZ WBAL  
WHAM WMAL WBZ KDKA WLW  
ABS—Charles Barnett's Orch. WIP  
WNAC—Nick Paryakakas  
WOR—"Vignettes"

**10:45 p.m. EDT 9:45 EST**  
WNAC—Musical Rhymster

**11:00 p.m. EDT 10:00 EST**  
NBC—Baseball Resume: WEA  
NBC—Roxanne Wallace, songs: WJZ  
WHAM WBAL

CBS—Henry Busse's Orchestra: WABC  
WOKO WCAU WDRS WJSV WJAS  
NBC—Abe Lyman's Orchestra: WGY  
WFI WEEI WCSH WRC WTIC

ABS—Leon Friedman's Orchestra: WIP  
KDKA—Temperature and Weather  
WBZ—Painter of Songs  
WEEI—Baseball Scores (5 Min.)  
WLW—Zero Hour

WNAC—News; Baseball Scores  
WOR—Charles Barnett's Orchestra  
**11:15 p.m. EDT 10:15 EST**

NBC—Harold Stern's Orchestra: WEA  
NBC—Jesse Crawford, organist: WJZ  
WBAL KDKA WMAL WHAM WBZ

CBS—Henry Busse's Orchestra: WNAC  
ABS—Udo's Orchestra: WIP  
WBZ—James J. O'Hara, organist

**11:30 p.m. EDT 10:30 EST**  
NBC—Broadcast to Byrd Expedition:  
WEAF WGY WTIC WEEI WRC  
WFI

CBS—Glen Gray's Orch.: WABC  
WOKO WCAU WDRS WJAS WNAC  
NBC—News (5 Min.): WJZ KDKA  
WHAM WBAL WBZ

NBC—Freddie Berrens' Orchestra:  
WJZ WMAL KDKA WHAM WBAL  
WBZ

ABS—Blue Rhythm Band: WIP  
WLW—Tea Leaves and Jade, drama  
WOR—Bert Block's Orchestra

**11:45 p.m. EDT 11:00 p.m. EST**  
NBC—News: WEA  
WGY WRC WFI  
NBC—Eddy Duchin's Orchestra  
WEAF WGY WRC WFI

NBC—Mills' Blue Rhythm Band: WJZ  
WMAL KDKA WHAM WBAL WBZ  
WLW

CBS—Red Nichols' Orchestra: WABC  
WOKO WNAC WJSV WCAU  
WOR—Anthony Trini's Orchestra

**12:15 a.m. EDT 11:15 p.m. EST**  
 $\star$  NBC—Russ Columbo, baritone; Or-  
chestra WEA  
WFI WGY WRC

**12:30 p.m. EDT 11:30 p.m. EST**  
CBS—Joe Reichman's Orchestra:  
WABC WOKO WNAC WJSV WCAU

$\star$  NBC—Hollywood on the Air: WEA  
WFI WGY WRC

NBC—Clyde Lucas' Orchestra: WJZ  
WHAM WBAL KDKA WBZ WLW  
WMAL

**1:00 a.m. EDT 12 Mid. EST**  
WCAU—Missing Persons Report  
WLW—Dance Orchestra

**1:30 a.m. EDT 12:30 EST**  
WLW—Larry Lee's Orchestra  
**2:00 a.m. EDT 1:00 EST**  
WLW—Moon River, organ and poems



Going into  
its third  
successful  
year!



HELEN CLAIRE  
as Betty Graham

# "ROSES AND DRUMS"

presented by

The UNION CENTRAL LIFE Insurance Company

New broadcast of Civil War drama goes on  
NBC hookup Sunday, September 9th

"ROSES AND DRUMS," glamorous epic of the war between the states, returns to the air next Sunday afternoon. A shift in networks this season brings it to the National Broadcasting Company; the program will be heard over WJZ and a national hookup of more than 20 stations.

This program, which pioneered in the presentation of famous stage stars over the radio, begins this year with another all star cast. Guy Bates Post will play the part of General Grant, Charles Webster that of Abraham Lincoln; Percy Kilbride, Porter Hall and other well-known actors will be heard. As was the case last spring, Helen Claire, Reed Brown Jr., and John Griggs will carry on the romantic love story as Betty Graham, Gordon Wright, and Randy Claymore.

The first broadcast this season finds Grant's

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"Roses and Drums" goes on the air Sunday, September 9th, 5 P.M. EDST over these stations:

New York	WJZ	Kansas City	WREN
Baltimore	WBAL	Omaha	
Washington	WMAL	Council Bluffs	KOIL
Boston	WBZ	Syracuse	WSYR
Springfield	WBZA	Cleveland	WGAR
Rochester	WHAM	St. Louis	KWK
Pittsburgh	KDKA	Oklahoma City	WKY
Detroit	WJR	Hot Springs	KTBS
Cincinnati	WLW	Houston	KPRC
Chicago	WENR	San Antonio	WOAI
Cedar Rapids	KWCR	Dallas-Ft. Worth	WBAP
Des Moines	KSO	Shreveport	KTBS

Army of the Potomac drawn up before Petersburg, Virginia, in the fourth year of the war. General Lee's veterans are defending the earthworks, and the deciding battle of the war seems imminent. Betty Graham is acting as a secret Confederate agent; her two suitors, Capt. Gordon Wright and Capt. Randy Claymore, are serving in the Northern and Southern Armies, respectively.

"Roses and Drums" was originally conceived as a sort of "Cavalcade" of American history—a series of dramatic episodes showing critical moments in the life of the nation as they affected the fortunes of the old and distinguished Wright family. But the Civil War episodes became so widely popular that the tempo was slowed down to permit a more thorough study of this great conflict.



# Programs for Monday, September 10

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNAZ—Suicide Special organ  
 6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WFAE WEEI WGY WFI  
 WOR—Gym Classics  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAZ—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hiranka, xylophone: WJZ  
 K—Ocean Beville: WABE  
 WJSV—Elder Michaux' Congregation  
 WLW—Top of the Morning  
 WNAZ—Joe Mitchell Chapple  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Pollock and Lownhurst: WFAE  
 WFI WRC WGY  
 NBC—John Bill and Jane: WJZ  
 WEEI—Melody Race  
 WNAZ—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Ocean Rhapsody: WFAE WFI  
 WTIC WRC WCSH  
 CBS—Morning Devotions: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WBAL WMAL  
 WEEI—E. B. Rideout, talk  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—A Nation's Family Prayer  
 WNAZ—Shopping Around the Town  
 WOR—Nell Vinick, beauty talk  
 WRVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 ★ NBC—Landy Trio and White: WJZ  
 WBAL WBZ KDKA WMAL  
 WCSH—A Morning Devotions  
 WEEI—Shopping Service  
 WLW—A Morning Devotions  
 WOR—Al Woods, songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cherito WFAE WGY WJZ  
 WEEI WTIC WRC WLW WFI  
 CBS—Ray Scott, pianist: WABC  
 NBC—Low White organ: WJZ WHAM  
 KDKA WBAL WMAL  
 WBZ—Old Farmers' Almanac  
 WOR—Martha Manning, talk  
 8:45 a.m. EDT 7:45 EST  
 CBS—Public Spotlight: WABC  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—Bud Rainey, songs  
 9:00 a.m. EDT 8:00 EST  
 NBC—Mornine Glories: WFAE WLIT  
 WRC  
 ★ NBC—Breakfast Club: WJZ WBAL  
 KDKA WHAM WRVA WBZ  
 CBS—The Song Reporter: WABC  
 WOKO WNAZ WDRC WCAU WJAS  
 ABS—Bernie Dolan, WIP  
 WCSH—The Mornine Shopper  
 WEEI—Chimes Institute  
 WGY—Annette McCullough  
 WLW—Sally and Peanuts harmony  
 WOR—George Dudley, baritone  
 9:15 a.m. EDT 8:15 EST  
 NBC—Dun Hall Trio: WFAE WLIT  
 WGY WRC WEEI WLW WJZ  
 CBS—Harmonies in Contrast: WABC  
 WDRC WJAS WNAZ WOKO WCAU  
 WMAL—Breakfast Club (NBC)  
 WOR—Souvenir of Song  
 9:30 a.m. EDT 8:30 EST  
 NBC—Eva Taylor, songs: WFAE WRC  
 WCSH WTIC WEEI  
 CBS—Metropolitan Parade; Orchestra:  
 WABC WDRC WNAZ WCAU WJAS  
 KDKA—style and shopping service  
 WGY—Little Jack Little's Orchestra  
 WLW—Joe Emerson  
 WOR—John Stein's Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—Matinata Chorus: WFAE WRC  
 WCSH WTIC WFI WLW  
 CBS—Metropolitan Parade: WOKO  
 ABS—Bruce Chalmers: WIP  
 KDKA—Work-a-day Thoughts  
 WEEI—News; Musical Turns  
 WGY—Mid mornine Devotions  
 WOR—Farber and Chapin, songs  
 10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WFAE  
 WJZ WEEI WFI WTIC WLW  
 NBC—Harvest of Song: WJZ WBAL  
 WMAL KDKA WRVA WBZ  
 WGY—The Southerners  
 WHAM—A Tower Clunk Program  
 WNAZ—Buddy Clark  
 WOR—Pure Food Hour  
 10:15 a.m. EDT 9:15 EST  
 NBC—Clara Lu 'n' Em: WFAE WEEI  
 WFI WRC WCSH WRVA WLW  
 WGY WTIC  
 CBS—Bill and Ginger: WABC WOKO  
 WNAZ WCAU WJAS WJSV  
 NBC—Holman Sisters: WJZ WHAM  
 WBZ  
 ABS—News: WIP  
 KDKA—Sammy Fuller  
 WBAL—Gene Home  
 10:30 a.m. EDT 9:30 EST  
 CBS—"All About You": WABC  
 NBC—News (2 Min.): WFAE WJZ  
 WRC WTIC WFI

NBC—Morning Parade: WFAE WRC  
 WJZ WTIC WEEI  
 CBS—News (5 Min.): WCAU WDRC  
 WOKO WJAS WJSV  
 CBS—Carolyn Gray, pianist: WCAU  
 WOKO WDRC WNAZ WJAS WJSV  
 NBC—Today's Children: WJZ WMAL  
 KDKA WBZ WHAM WRVA WBAL  
 WEEI—Musical Turns (5 Min.)  
 WGY—Market Basket  
 WLW—Mailbag  
 10:45 a.m. EDT 9:45 EST  
 CBS—News (5 Min.): WABC  
 NBC—Morning Parade: WGY WFI  
 CBS—The Three Flats: WABC WNAZ  
 WOKO WCAU WJAS WJSV  
 NBC—News (5 Min.): WJZ WMAL  
 KDKA WBZ WBAL  
 NBC—Radio Kitchen: WJZ WMAL  
 WRVA KDKA  
 WBAL—Shopping with Peggy Randall  
 WBZ—Curley Joe, songs  
 WHAM—Household Hour, Mary E.  
 Freeman  
 WLW—Arlen and Greuter  
 11:00 a.m. EDT 10:00 EST  
 NBC—U. S. Navy Band: WFAE WGY  
 WRC WLIT WRVA WTIC WJZ  
 CBS—Waltz Time: WABC WOKO  
 WNAZ WDRC WJAS WCAU WJSV  
 NBC—The Wite Saver: WJZ  
 NBC—The Honeymooners: WBZ  
 WMAL WBAL  
 KDKA—Uncle Tom and Betty  
 WEEI—Friendly Kitchen  
 WLW—Mary McCut, songs  
 WOR—Nell Vinick, beauty talk  
 11:15 a.m. EDT 10:15 EST  
 ★ NBC—Tony Wons, philosopher: WJZ  
 KDKA WBAL WMAL WBZ  
 CBS—Jewish New Year's Day Cele-  
 bration: WABC WJAS WDRC  
 WCAU WOKO WNAZ WJSV  
 NBC—U. S. Navy Band: WEEI  
 WLW—News, Livestock Reports  
 WOR—Walter Ahrens, baritone  
 11:30 a.m. EDT 10:30 EST  
 NBC—Melody Mixers: WJZ WBAL  
 KDKA WMAL  
 WBZ—Stage Show  
 WCAU—Fun Trappers  
 WHAM—Mrs. Thrifty Buyer  
 WJSV—Crippled Children's Program  
 WLW—Charioteers, spiritual singers  
 WNAZ—Real Life Stories  
 WOR—Philosophical Talk  
 11:45 a.m. EDT 10:45 EST  
 CBS—The Cadets: WABC WJAS  
 WJSV WNAZ  
 NBC—Melody Mixers: WHAM WBZ  
 WCAU—Eddie Shepperd, soloist  
 WLW—Painted Dreams  
 WOR—Paula Desmond, soprano

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Devoia Nadworney, contralto  
 WFAE WEEI WJZ WTIC WRC  
 CBS—Voice of Experience: WABC  
 WNAZ WDRC WCAU WJAS WJSV  
 NBC—Fields and Hall, songs: WJZ  
 WHAM KDKA WBAL  
 ABS—Luncheon Musical Trio: WIP  
 WBAL—Market Report (10 Min.)  
 WGY—Banjo players  
 WLW—Ward and Muzzy, piano duo  
 WOR—Rod Arkell, news  
 WRVA—Luxury Fiddlers  
 12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Honeyboy and Sassatras: WFAE  
 WTIC WEEI WRC WLIT  
 CBS—Betty Barthel, songs: WABC  
 WAAB WDRC WOKO WCAU WJAS  
 WJSV  
 NBC—Charles Sears, tenor: WJZ  
 WMAL WBAL KDKA  
 WBZ—Weather; Farmers' Almanac  
 WJZ—News; Farm Flashes  
 WGY—Martha and Hal  
 WHAM—Jack Foy, songs  
 WNAZ—News and Weather  
 WLW—Babs and Don: comedy team  
 WOR—Music; Minute Manners  
 12:30 p.m. EDT 11:30 a.m. EST  
 CBS—Rambles in Rhythm: WABC  
 WOKO WJSV WAAB WCAU WJAS  
 NBC—Vic and Sade: WJZ WRVA WBZ  
 KDKA WHAM WBAL WMAL  
 NBC—Merry Madcaps: WFAE WRC  
 WLIT WTIC WGY WEEI WJZ  
 ABS—Stock Quotations: WIP  
 WJZ—Speedathon  
 WLW—Music by Divano  
 WHAM—The Shopper's Exchange  
 WOR—Bert Block's Orchestra  
 12:45 p.m. EDT 11:45 a.m. EST  
 NBC—Words and Music: WJZ WRVA  
 WBAL WMAL WBZ  
 CBS—Dr. F. Krusen, talk: WABC  
 WJSV WOKO WAAB WCAU WJAS  
 KDKA—Dance Orchestra  
 WBZ—Deane Moore  
 WEEI—Caroline Cahot  
 WGY—The Vagabonds

WHAM—Tom Grierson, organist  
 WIP—RADIO GUIDE PRESENTS  
 Henry Patrick in "Songs of Ro-  
 mance," with Roger Moorehouse  
 WLW—The Texaos, trio  
 1:00 p.m. EDT 12:00 Noon EST  
 NBC—Markets and Weather Reports:  
 WFAE  
 CBS—George Hall's Orchestra: WABC  
 WNAZ WDRC WOKO WJSV WCAU  
 WJAS  
 NBC—Dick Fiddler's Orchestra: WFI  
 WTIC  
 NBC—Words and Music: WHAM  
 KDKA—Market Reports  
 WBAL—Live Stock Report  
 WBZ—Farm and Home Forum  
 WJZ—Address, William Green  
 WGY—Hank Keene's Radio Gang  
 WLW—Albright and Wayne  
 WOR—Voice of Gold; N. J. College  
 for Women, talk  
 1:15 p.m. EDT 12:15 EST  
 NBC—Hon. Archie and Frank: WJZ  
 WMAL WBAL WRVA KDKA  
 NBC—Dick Fiddler's Orchestra: WFAE  
 WRC  
 ABS—Mirror of Reflections: WIP  
 WGY—Consumer's Information Talk  
 WHAM—News; Agricultural Forum  
 WJSV—Afternoon Rhythms  
 WLW—River, Market and Livestock  
 WOR—Newark Orchestra  
 1:30 p.m. EDT 12:30 EST  
 NBC—Forum on Character Building:  
 WFAE WFI WTIC WRC  
 CBS—Artist Recital: WABC WCAU  
 WJSV WOKO WNAZ WJAS WDRC  
 NBC—Farm and Home Hour: WJZ  
 KDKA WBAL WMAL WRVA WBZ  
 WLW WHAM  
 ABS—Manhattan Quartet: WIP  
 WEEI—Kitchen of the Air  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 ABS—Jack Filman, sports: WIP  
 WLW—Artists Recital (CBS)  
 WOR—Verna Osborne, soprano  
 2:00 p.m. EDT 1:00 EST  
 CBS—Scott Fisher's Orchestra: WABC  
 WOKO WCAU WJSV WDRC  
 NBC—Revolving Stage: WFAE WEEI  
 WTIC WLIT WJZ WRC  
 WGY—Lauren Bell, baritone  
 WNAZ—Deane Moore, songs  
 WOR—Dr. Payne, "The Psychologist  
 Says"  
 2:15 p.m. EDT 1:15 EST  
 ABS—Nicholas Garagusi and Fern  
 Scull: WIP  
 WGY—Household Chats  
 WJSV—The Old Observer  
 WOR—Frank Ricciardi, baritone  
 WNAZ—Mixed Quartet  
 2:30 p.m. EDT 1:30 EST  
 CBS—Poetic Strings: WABC WJAS  
 WJSV WNAZ WOKO WCAU WDRC  
 NBC—Home Sweet Home: WJZ  
 NBC—Smack Out: WHAM WMAL  
 WBAL  
 KDKA—Home Forum  
 WBZ—Cooking School  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashinns, Food, Beauty  
 WRVA—Market Reports  
 2:45 p.m. EDT 1:45 EST  
 NBC—Ma Perkins: WFAE WGY WEEI  
 WLIT WLW WTIC WJZ WRC  
 NBC—Richard Maxwell, tenor: WJZ  
 WMAL WBAL WHAM WRC  
 WRVA—Sunshine Program  
 3:00 p.m. EDT 2:00 EST  
 ★ NBC—Radio Guild, "Thomas A.  
 Becket": WJZ WMAL WBAL KDKA  
 WHAM WRVA WBZ  
 CBS—Four Showmen: WABC WOKO  
 WJAS WJSV WAAB WCAU  
 NBC—Dreams Come True: WFAE WFI  
 WRC WEEI WJZ WTIC WGY  
 WLW  
 WNAZ—Baseball Game  
 WOR—Ariel Ensemble  
 3:15 p.m. EDT 2:15 EST  
 NBC—The Wise Man: WFAE WEEI  
 WJZ WTIC WRC  
 CBS—Steel Pier Minstrels: WABC  
 WCAU WJSV WOKO WJAS WAAB  
 WGY—Health Hunters, sketch  
 WLW—Dorothy Fredericks, soprano  
 WOR—Dr. Strandhagen, health talk  
 3:30 p.m. EDT 2:30 EST  
 NBC—Woman's Radio Review: WFAE  
 WJZ WGY WRC WFI WTIC  
 WEEI  
 ABS—Sports Review, Orchestra: WIP  
 WLW—Bond of Friendship  
 WOR—Story of the Chrysanthemum  
 3:45 p.m. EDT 2:45 EST  
 CBS—Chansonette: WABC WAAB  
 WJSV WCAU WOKO WJAS  
 WLW—Ethel Ponce, torch singer  
 WOR—Manz Sisters, harmony

4:00 p.m. EDT 3:00 EST  
 CBS—Lazy Bill Huggins, baritone:  
 WABC WOKO WJAS  
 NBC—John Martin's Story Hour:  
 WFAE WGY WRC WRVA WTIC  
 WFI WJZ WEEI  
 NBC—Betty Ann Bob: WJZ WBAL  
 WBZ KDKA WMAL WLW WHAM  
 WCAU—Pickard Family  
 WJSV—Baseball Game  
 WOR—Dancing Lesson  
 4:15 p.m. EDT 3:15 EST  
 CBS—Salvation Army Band: WABC  
 WOKO WJAS  
 NBC—Gale Page, songs: WMAL  
 WBZ WRVA KDKA WHAM  
 NBC—Gypsy Trail: WFAE WGY WRC  
 WFI  
 NBC—Songs and Stories: WJZ  
 WBAL—Service Bureau  
 WEEI—National Safety Council  
 WLW—D.A.R. Talks  
 WOR—Variety Revue  
 4:30 p.m. EDT 3:30 EST  
 ★ NBC—Palmer Clark's Orchestra:  
 WJZ WBZ WMAL WHAM WRVA  
 WBAL  
 CBS—Chicago Variety Program: WABC  
 WJAS WOKO WCAU WNAZ  
 NBC—Roxane Wallace, contralto:  
 WFAE WEEI WJZ WRC WGY  
 KDKA—Market Reports  
 WLW—Life of Mary Sothern  
 WOR—Josef Satour's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Adventures on Mystery Island:  
 WFAE WJZ WEEI WTIC WRC  
 WLIT  
 KDKA—Palmer Clark's Orch. (NBC)  
 WGY—Stuck Reports  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 ★ CBS—Album of Popular Classics:  
 WABC WOKO WJAS WCAU WDRC  
 NBC—Orlando's Tea Music: WFAE  
 WEEI WTIC WLW WRC WGY  
 CBS—On the Air Tonight: WABC  
 WBZ—News  
 WJZ—Merchants Review  
 WOR—Michael Tree, tenor  
 5:15 p.m. EDT 4:15 EST  
 CBS—Musical Album: WABC  
 KDKA—Kiddies Club  
 WBZ—Skinner Jim's Ship  
 WLIT—RADIO GUIDE PRESENTS  
 Lee Lawrence with Dorothy Allin-  
 son, pianist  
 WOR—The Story Teller's House  
 5:30 p.m. EDT 4:30 EST  
 NBC—Rafter S Riders: WFAE WLIT  
 WEEI WJZ WTIC WRC  
 CBS—Jack Armstrong, sketch: WABC  
 WOKO WDRC WBAL WJAS WCAU  
 WAAB  
 NBC—The Singing Lady: WJZ WBAL  
 WHAM KDKA WBZ WMAL WLW  
 WGY—What's New in the Berkshires?  
 WNAZ—Melody Mart  
 WOR—Robert Reud, Town Talk  
 WRVA—Forum  
 5:45 p.m. EDT 4:45 EST  
 NBC—Oleander's Quartet: WFAE WRC  
 WRVA WEEI WTIC WJZ  
 NBC—Little Orphan Annie: WJZ WBZ  
 KDKA  
 CBS—Gordon, Dave and Bunny,  
 songs: WABC WAAB WJAS WDRC  
 WOKO WCAU  
 WBAL—John, Gene and Dick  
 WGY—Bradley Kincaid, ballads  
 WHAM—News Comments  
 WLW—Monkey Hollow  
 WNAZ—Yankee Singers, quartet

## Night

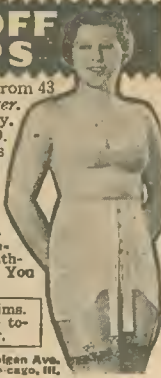
6:00 p.m. EDT 5:00 EST  
 NBC—Al Pearce's Gang: WFAE WLW  
 WRVA  
 ★ CBS—Buck Rogers in the Twenty-  
 Fifth Century: WABC WAAB WJAS  
 WCAU  
 NBC—Three X Sisters: WJZ WMAL  
 WBZ  
 CBS—Men of Notes, trio: WJSV  
 ABS—Bob Patton's Orchestra: WIP  
 KDKA—Dan and Sylvia, sketch  
 WJZ—News; Trade Review; Sports  
 WEEI—The Evening Tattler  
 WGY—Evening Brevities  
 WHAM—Edward May, organist  
 WOR—Uncle Don children's program  
 WNAZ—News  
 6:15 p.m. EDT 5:15 EST  
 NBC—U. S. Army Band: WJZ WBAL  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU WLIT  
 NBC—Landy Trio and White: WFAE  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume  
 WJZ—Sports Review  
 WFI—Al Pearce's Gang (NBC)  
 WGY—Joe and Eddie, comedy  
 WJSV—Evening Rhythms

WNAZ—Baseball Results  
 WRVA—Rhythm Parade  
 6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WFAE  
 NBC—Charlie Davis' Orchestra: WFAE  
 CBS—News (5 Min.): WABC WOKO  
 WDRC WCAU  
 CBS—Allen Leifer's Orchestra: WABC  
 WAAB WJAS WDRC WCAU  
 KDKA—Comedy Stars of Hollywood  
 WBZ—Farmer's Almanac weather  
 WJZ—Hollywood Columnists  
 WEEI—Baseball Scores; News  
 WGY—News; Music; Scores  
 WHAM—U. S. Army Band (NBC)  
 WJSV—Jack Armstrong, drama (CBS)  
 WLW—Jack Armstrong, drama  
 WNAZ—The Merry-Go-Round  
 WOR—Gabriel Heatter, commentator  
 WRVA—Junior Firemen's Club  
 6:45 p.m. EDT 5:45 EST  
 CBS—The Circus: WABC WCAU  
 WOKO WJSV WNAZ  
 ★ NBC—Billy Batchelor, sketch:  
 WFAE WEEI WFI WJZ WGY  
 WTIC WRC  
 NBC—Lowell Thomas, News: WJZ  
 WBZ KDKA WLW WHAM WMAL  
 WBAL WRVA  
 7:00 p.m. EDT 6:00 EST  
 NBC—Freddie Martin's Orchestra:  
 WJZ WBAL WMAL  
 CBS—Dan Russo's Orchestra: WJAS  
 NBC—Baseball Resume: WFAE  
 NBC—Gould and Shefter: WTIC  
 KDKA—News: Drama  
 WBZ—Real Life Drama  
 WJZ—White Cross  
 WEEI—The Bye Family  
 WGY—Jules Lande, violinist  
 WHAM—Sportcast  
 WLW—Virginia Marucci's Orchestra  
 WOR—Ford Frick, sports  
 WRVA—News  
 7:15 p.m. EDT 6:15 EST  
 CBS—Nick Lucas, songs: WABC  
 WJAS WNAZ WCAU WDRC  
 NBC—Gene and Glenn: WFAE WEEI  
 WGY WRC WJZ WRVA WLIT  
 KDKA—Victor Merry Makers  
 WBZ—Hansome Waiter  
 WHAM—Dramatization (5 min.)  
 WLW—Joe Emerson, songs; orchestra  
 7:30 p.m. EDT 6:30 EST  
 NBC—Mario Cozzi, baritone: WJZ  
 WBAL WBZ  
 CBS—Paul Keast, baritone: WABC  
 WOKO WCAU WJSV WDRC WJAS  
 NBC—Arlene Jackson, songs: WFAE  
 WGY WTIC WRC WGY  
 ABS—Heat Waves: WIP  
 KDKA—Nancy Martin  
 WJZ—Democratic Committee  
 WEEI—The After Dinner Review  
 WHAM—Reveries  
 WLW—Bob Newhall, sports  
 WNAZ—Sone Album: Virginia Warren  
 WOR—Fischer Mystery Sketches  
 WRVA—Emid Bur  
 7:45 p.m. EDT 6:45 EST  
 NBC—Sisters of the Skillet: WFAE  
 WJZ WGY WTIC WLW WRC  
 CBS—Boake Carter, News: WABC  
 WCAU WJAS WJSV WNAZ  
 NBC—Frank Buck's Adventures: WJZ  
 WBAL WHAM KDKA WMAL WBZ  
 WRVA  
 ABS—News: WIP  
 WLW—Al and Pete, comedy team  
 WOR—After Dinner Music  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC—STUDEBAKER CHAMPIONS:  
 Richard Himber's Orchestra, Joey  
 Nash, vocalist: WFAE WFI WGY  
 WLIT WJZ WTIC WRC WFI  
 CBS—Modern Mountaineers: WABC  
 WNAZ WDRC WJAS WJSV WOKO  
 WCAU  
 NBC—Jan Garber's Orchestra: WJZ  
 WHAM KDKA WBAL WMAL WLW  
 WBZ  
 WOR—Wallenstein's Sinfonietta  
 WRVA—On Wings of Song  
 8:15 p.m. EDT 7:15 EST  
 ★ CBS—Edwin C. Hill: WABC WOKO  
 WNAZ WCAU WDRC WJAS WJSV  
 WLIT  
 ABS—Five Star Final: WIP  
 WRVA—Evening Musicale  
 8:30 p.m. EDT 7:30 EST  
 NBC—King's Guard Quartet: WJZ  
 WBZ KDKA WMAL WHAM  
 ★ NBC—Garden Concerts: Gladys  
 Swarthout, mezzo-soprano: WFAE  
 WTIC WEEI WJZ WLIT WLW  
 WRC WGY  
 CBS—Windy City Revue: WOKO  
 WJAS WDRC WCAU WJSV WNAZ  
 CBS—Lillian Roth; Edward Neil, Jr.;  
 Orchestra: WABC  
 ABS—U. S. Navy Band: WIP  
 WBZ—Democratic State Committee  
 WOR—Dance Orchestra  
 WRVA—UDC Founders Day  
 8:45 p.m. EDT 7:45 EST  
 ★ NBC—Schooner Seth Parker: WJZ  
 WMAL WBAL WHAM WBZ  
 WRVA—Violin Octet



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## RADIO GUIDE Presents HENRY PATRICK

IN "SONGS of ROMANCE" WITH ROGER MOOREHOUSE

WIP

Every Week-day—12:45 p.m. Sunday—8:00 p.m.

# New Programs, Changes

Sunday, Sept. 9

(Time Shown Is Eastern Daylight)  
The first in the series of Sunday broadcasts of "The Mohawk Treasure Chest" will be inaugurated today at 2 p. m. over an NBC-WEAF network. Ralph Kirbery, baritone, Martha Lee Cole, interior decorator, James Meighan, narrator, and Harold Levey's Orchestra comprise the regular line-up featured on these broadcasts, now heard every Sunday and Thursday over WEAF.

The National Vespers Program, formerly heard at 5 p. m., changes its time today to 3:30 p. m. This broadcast will continue over an NBC-WJZ network.

"Roses and Drums," glamorous drama of Civil War days, will be heard over an NBC-WJZ network at 5 p. m. this afternoon, when it returns to the air for its third season. The initial broadcast will feature leading stage and screen stars, supported by NBC dramatic leaders.

Mildred Dilling, concert harpist, will be heard in two recitals over an NBC-WJZ network. The first will be presented today at 5:45 p. m.; the second on September 16 at the same time.

Monday, Sept. 10

Tony Wons, dispensing poetry and philosophy from his famous scrapbook, now is heard five mornings a week at 11:15 a. m. over an NBC-WJZ network. The schedule is Monday, Tuesday, Wednesday, Thursday, and Saturday mornings. These spots are in addition to the series entitled "The House by the Side of the Road" which is presented every Sunday over NBC-WEAF at 5:30 p. m.

Tuesday, Sept. 11

"Whispering" Jack Smith, accompanied by Arnold Johnson's orchestra, will begin a thrice-weekly program series over the Columbia network today from 7:30 to 7:45 p. m. The programs will be heard every Tuesday, Thursday and Saturday. The Russian Symphonic Choir returns to the airwaves from 9 to 9:30 p. m. over an NBC-WEAF network. Basile Kibalchich is director.

So many thousands of solutions were received in Radio Guide's "Name-the-Stars" competition that it will be another week before the judges can possibly make their final selection of the winners.

Never has a stronger board of judges been assembled in any contest. Its members are: Frank Buck, Edgar Guest, Morton Downey, Buddy Rogers, Tony Wons, Phil Baker, Gertrude Niesen, Dolores Gillen, Eddy Duchin, and Joe Kelly.

Wednesday, Sept. 12

Lucrezia Bori, soprano of the Metropolitan Opera Company, will be heard in a special recital over the Columbia network this evening from 7:45 to 8 p. m. Boake Carter, news commentator, who broadcasts at that time, will not be heard on this occasion.

Thursday, Sept. 13

The Voice of Experience resumes the popular Human Relations Counsel over the Columbia network from 12 to 12:15 p. m., Mondays through Fridays; also each Sunday from 6:45 to 7 p. m. (re-broadcast to the West at a time between 11 p. m. and midnight, to be announced later).

Saturday, Sept. 15

Exciting highlights of the Pendleton Roundup, one of the big-five rodeos sponsored by the Rodeo Association of America, will be described in a broadcast over the WABC-Columbia network today from 6 to 6:30 p. m. The program will originate at the scene of the rodeo in Pendleton, Oregon.

## On Short Waves

Owners of short-wave receiving sets will be able to tune in direct on CBS's "inside" signals and directions during the yacht races off Newport, R. I., for the famed America Cup.

On Monday, September 10, NBC will again present one of its new broadcasts from the "Seth Parker." This will be sent by short-wave, and rebroadcast over the NBC-WJZ network at 8:45 p. m. EDT. Tales of the adventures of the crew and Phillips Lord will be presented, and some songs and sea chanties will be included. The program will come over the Seth Parker station, KNRA, on 48.70, 24.30 and 31.22 meters. At present the "Seth Parker" is located in a harbor of Panama Bay.

On Wednesday, September 12, at 10 p. m. EDT, the regular two-way short-wave broadcasts of the Byrd Expedition will be presented over short-wave station KFZ, in little America, and rebroadcast by Columbia. Short-wave fans may listen to KFZ sending out test broadcasts every Monday, Tuesday and Wednesday between the hours of 7 and 10 p. m. EDT.

Radio Guide has a limited quantity of world short wave logs available which will be sent readers who address this column, enclosing stamped, self-addressed envelope.

## YOU'LL LIKE THIS PROGRAM!

# "Smilin' Ed" McConnell

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WEAN WJSV WHP  
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EVERY SUNDAY EVENING at 6:30 P. M., E. D. T.  
EVERY THURSDAY NOON at 12:30 P. M., E. D. T.

## RICHARD HIMBER AND HIS STUDEBAKER CHAMPIONS with Joey Nash

SUNDAY 6:00 P.M. Daylight Time  
CBS—including WABC—WOKO  
WCAO—WNAC—WDRC—WCAU  
—WEAN—WFBL—WJSV  
and Coast to Coast Network

MONDAY 8:00 P.M. Daylight Time  
NBC—including WEAF—WEEI  
—WTIC—WJAR—WTAG—WCSH  
—WFI—WLIT—WFBR—WFC—  
WGY—and Coast to Coast Network

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## SONG WRITERS NEW CONTEST

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Contest closes Oct. 10th.

Secretary, RADIO ARTISTS' LEAGUE  
Box 23, Binghamton, N. Y.

9:00 p.m. EDT 8:00 EST  
★ NBC—Harry Horlick's Gypsies  
WEAF WTIC WEEI WCHS WGY  
WLIT  
CBS—Evan Evans, baritone, orchestra  
WABC WDRC WCAU WOKO  
WJAS WNAC  
★ NBC—Greater Minstrels: WJZ  
WIAM KDKA WBZ WBAL WLW  
WRVA WRC  
WOR—Half Hour in Three-Quarter  
Time

9:15 p.m. EDT 8:15 EST  
CBS—Roy Helton, "Looking at Life".  
WABC WNAC WDRC WCAU WOKO  
WJAS WJSV

9:30 p.m. EDT 8:30 EST  
★ CBS—Georgie Price; Henrietta  
Schumann, pianist; Lud Gluskin's  
Orchestra: WABC WDRC WNAC  
WCAU WOKO WJSV WJAS  
★ NBC—House Party; Donald Novis,  
tenor: WEAF WEEI WCHS WRC  
WRVA WGY WLIT WLW  
NBC—Princess Pal Players WJZ  
WBAL WIAM KDKA WMAL WBZ

9:45 p.m. EDT 8:45 EST  
WOR—Jane Froman, Don Ross, Hay-  
ton's Orchestra

For Daylight Time  
Add One Hour

10:00 p.m. EDT 9:00 EST  
★ CBS—Wayne King's Orchestra:  
WABC WOKO WAAB WDRC WCAU  
WJAS WJSV  
★ NBC—Contented Hour; Orchestra:  
WEAF WEEI WCHS WLIT WTIC  
WLW WGY WRC  
NBC—Concert Orchestra; Igor Gorin,  
baritone: WJZ WMAL KDKA WBZ  
WHAM WBAL  
WNAC—Dick McKinley's Orchestra  
WOR—John Kelvin, tenor  
WRVA—Harmony House

10:15 p.m. EDT 9:15 EST  
ABS—Milton Kellm's Orchestra: WIP  
WOR—Current Events  
WRVA—Forum

10:30 p.m. EDT 9:30 EST  
NBC—Hazel Arth, contralto: WJZ  
WMAL KDKA WIAM WBZ WBAL  
CBS—Care and Feeding of Hobby  
Horses: WABC WOKO WAAB  
WJSV WCAU WJAS  
NBC—Gothic Choristers: WEAF WGY  
ABS—Chas. Barnet's Orch.: WIP  
WCHS—Four Star Mountaineers  
WEEI—The Beauty that Endures  
WLW—Henry Thies' Orchestra

10:45 p.m. EDT 9:45 EST  
★ NBC—Democratic-Republican Series:  
WJZ WBAL WBZ KDKA WMAL  
WRVA  
NBC—Gothic Choristers: WEEI WLIT  
WHAM—Beauty that Endures  
WLW—Franklin Bens; Orchestra  
WJAS—Hobby Horses (CBS)  
WNAC—Musical Rhythmster

11:00 p.m. EDT 10:00 EST  
NBC—Enric Madriguera's Orchestra:  
WEAF WTIC WLIT WCHS WRC  
★ CBS—"Chicago Aflame," drama:  
WABC WJAS WAAB WOKO WJSV  
WDRC WNAC  
NBC—Don Bestor's Orchestra: WJZ  
WBAL WIAM  
KDKA—Temperature, Weather  
WBZ—Painter of Songs  
WCAU—Alan Scott  
WEEI—Weather Road Fishing  
WGY—Ray Nichols' Orchestra  
WLW—Cousin Bob and his Kin Folk  
WOR—Anthony Trini's Orchestra  
WRVA—Smoky and Puky

Continued from  
Preceding Page

11:15 p.m. EDT 10:15 EST  
NBC—Don Bestor's Orchestra: KDKA  
WBZ  
WCAU—Jan Savitt's Orchestra  
WEEI—Enric Madriguera's Orchestra  
(NBC)  
WHAM—News  
WRVA—Chando the Magician

11:30 p.m. EDT 10:30 EST  
NBC—Shep Field's Orchestra: WJZ  
WBZ WHAM WBAL KDKA  
NBC—Carl Hoff's Orchestra: WEAF  
WCHS WEEI WLIT WRC WTIC  
CBS—Glen Gray's Orchestra: WABC  
WCAU WOKO WNAC WJAS WJSV  
WDRC  
ABS—Lucky Millender's Band: WIP  
WGY—Marshall Van Pool's Orchestra  
WLW—The Follies  
WOR—Eddie Lane's Orchestra  
WRVA—Dance Orchestra

11:45 p.m. EDT 10:45 EST  
CBS—Enoch Light's Orchestra: WABC  
WNAC WDRC WOKO WCAU  
WMAL—Shep Field's Orchestra (NBC)  
12:00 Mid. EDT 11:00 p.m. EST  
CBS—Blue Monday Jamboree. WABC  
WOKO WCAU WNAC WJAS WJSV

NBC—Ralph Kirbery, baritone (5  
Min.): WEAF WLIT WGY WEEI  
NBC—Guy Lombardo's Orchestra: WJZ  
WHAM WBAL KDKA WMAL WBZ  
WRVA WRC WLW  
NBC—Johnny Johnson's Orchestra:  
WEAF WLIT WEEI  
ABS—Day's End: WIP  
WGY—Marshall Van Pool's Orchestra  
WOR—Charles Barnet's Orchestra

12:15 a.m. EDT 11:15 p.m. EST  
ABS—Dance Orchestra: WIP

12:30 a.m. EDT 11:30 p.m. EST  
NBC—Hessberger's Bavarian Orches-  
tra: WEAF WGY WEEI WLIT WLW  
NBC—Harold Stern's Orchestra: WJZ  
WBZ WHAM KDKA WBAL WMAL  
ABS—Benny Goodman, wll  
WRVA—Dance Orchestra

12:45 a.m. EDT 11:45 p.m. EST  
ABS—Willie Bryant's Orchestra: WIP

1:00 a.m. EDT 12:00 Mid. EST  
CBS—Gene Kardos' Orchestra: WABC  
WCAU—Missing Persons Report  
WLW—Dance Orchestra

1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra  
2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and poems



# Programs for Tuesday, September 11

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNAC—Sunrise Special, organ  
 6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WEAJ WEEI  
 WGY WFI  
 WOR—Gym Classes  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAC—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hiranka, xylophonist:  
 WJZ  
 CBS—Organ Reveille: WABC  
 WJSV—Elder Michaux' Congregation  
 WLW—Top of the Morning  
 WNAC—Musical Program  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Pollock and Lawhurst, piano  
 duo: WEAJ WFI WRC WGY  
 NBC—Jolly Bill and Jane: WJZ  
 WEEI—Melody Race  
 WNAC—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Richard Leibert, organist:  
 WEAJ WFI WRC  
 CBS—Salon Musicale: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WBAL WMAL  
 WCSH—Bob White  
 WEEI—Current Events  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—The Nation's Family Prayer  
 WNAC—Shopping Around the Town  
 WOR—The Voice of Gold  
 WRVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 NBC—Laudt Trio and White: WJZ  
 WBAL WBZ KDKA WMAL  
 WCSH—Morning Devotions  
 WEEI—Shopping Service  
 WLW—Morning Devotions  
 WOR—Al Woods, songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cheerio, Music: WEAJ WGY  
 WCSH WEEI WFI WRC WJZ  
 CBS—Salon Musicale: WABC  
 NBC—Lew White, organ: WJZ WHAM  
 KDKA WBAL WMAL  
 WBZ—Farmer's Almanac  
 WOR—Martha Manning, talk  
 8:45 a.m. EDT 7:45 EST  
 CBS—Caroline Gray, pianist: WABC  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—"Day Dreams"  
 9:00 a.m. EDT 8:00 EST  
 NBC—Herman and Banta: WEAJ  
 WLIT WRC  
 CBS—The Song Reporter: WABC  
 WOKO WJAS WDRC WNAC  
 ★ NBC—Breakfast Club; orchestra:  
 WJZ WBAL KDKA WHAM WRVA  
 WBZ  
 ABS—Bernie Dolan: WIP  
 WCAU—Jean Abbey, talk  
 WCSH—Morning Shopper  
 WEEI—Musical Program  
 WGY—Bradley Kincaid, ballads  
 WLW—Salt and Peanuts, harmony  
 WOR—George Dudley, baritone; organ  
 9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WEAJ WLIT  
 WGY WRC WEEI WLW WCSH  
 CBS—In a Spanish Garden: WABC  
 WJAS WOKO WNAC WDRC WCAU  
 WMAL—Breakfast Club (NBC)  
 WOR—"Your Child," talk  
 9:30 a.m. EDT 8:30 EST  
 NBC—Eva Taylor, songs: WEAJ  
 WRC WTIC WCSH  
 KDKA—Style and Shopping Service  
 WEEI—Jean Abbey Shopping Service  
 WGY—Little Jack Little's Orchestra  
 WLW—Joe Emerson  
 WOR—John Stein's Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—Allen Prescott, the Wife Saver:  
 WEAJ WTIC WCSH WRC WFI  
 WGY WLW WEEI  
 CBS—Round Towners Quartet: WABC  
 WNAC WOKO WCAU WJAS WDRC  
 ABS—Stapleton and Baroff: WIP  
 KDKA—The Ploughboys  
 WEEI—News (5 Min.)  
 WOR—Our Four-Footed Friends  
 10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WEAJ  
 WEEI WCSH  
 CBS—Bill and Ginger: WABC WOKO  
 WAAB WDRC WJAS WCAU  
 NBC—Edward MacHugh: WJZ WBZ  
 KDKA WBAL WMAL WRVA  
 WGY—The Southerners  
 WHAM—Tower Clock Program  
 WLW—Arthur Chandler, Jr., organist  
 WNAC—Cooking School  
 WOR—Pure Food Hour  
 10:15 a.m. EDT 9:15 EST  
 NBC—Clara, Lu 'n' Em: WEAJ WEEI  
 WFI WGY WRC WCSH WRVA  
 WLW WTIC  
 CBS—Crane Calder, bass: WABC  
 WOKO WAAB WDRC WJAS WCAU  
 WJSV  
 NBC—Castles of Romance: WJZ  
 KDKA WBAL WBZ

ABS—News: WIP  
 WHAM—Tom Grierson, organist  
 10:30 a.m. EDT 9:30 EST  
 NBC—News (5 Min.): WEAJ WCSH  
 WRC WFI  
 NBC—Morning Parade: WEAJ WCSH  
 WRC  
 NBC—Today's Children: WJZ WMAL  
 KDKA WBZ WBAL WHAM WRVA  
 CBS—News (5 Min.): WABC WCAU  
 WDRC WOKO WJSV  
 CBS—Madison Ensemble: WABC WJAS  
 WCAU WOKO WNAC WDRC  
 WEEI—Musical  
 WGY—Shopping Bag  
 WJSV—Helen Crouch, home economics  
 WLW—Mailbag  
 10:45 a.m. EDT 9:45 EST  
 NBC—News (5 Min.): WJZ KDKA  
 WMAL WBZ WTIC WBAL  
 NBC—Radio Kitchen: WJZ KDKA  
 WMAL WRVA WHAM  
 NBC—Morning Parade: WGY WTIC  
 WFI  
 WBAL—Come into the Kitchen  
 WBZ—Curely Joe, songs  
 WEEI—Good Morning Melodies  
 WHAM—Radiograms (5 min.)  
 WLW—Jimmy Arlen, baritone  
 11:00 a.m. EDT 10:00 EST  
 NBC—The Honeydoers: WJZ KDKA  
 WBAL WRVA WMAL WHAM  
 CBS—Ambassadors Trio: WABC  
 WCAU WDRC WJAS WOKO WJSV  
 WNAC  
 NBC—Galaxy of Stars: WLIT WGY  
 WLW  
 WBZ—Duke Dewey's Hickory Nuts  
 WCSH—Bob White, Philosopher  
 WEEI—Friendly Kitchen Program  
 WOR—The Woman in the News  
 11:15 a.m. EDT 10:15 EST  
 ★ NBC—Tony Wons, philosopher: WJZ  
 WBAL WMAL KDKA WHAM WBZ  
 WRVA  
 CBS—Quarter Hour in Waltz Time:  
 WABC WJAS WDRC WOKO WJSV  
 WNAC WCAU  
 NBC—Morning Parade: WEEI WGY  
 WLIT WCSH  
 WLW—News: Livestock Reports  
 WOR—Tom Davis, tenor; Orchestra  
 11:30 a.m. EDT 10:30 EST  
 NBC—Three Shades in Blue: WEAJ  
 WEEI WRC WCSH WGY WLIT  
 WTIC  
 CBS—Do Re Mi, girls' trio: WABC  
 WJAS WOKO WNAC WDRC WJSV  
 NBC—Melody Mixers: WJZ WBAL  
 KDKA WMAL WRVA  
 WBZ—Dance Orchestra  
 WCAU—Pete Woolery and Diane  
 WHAM—Mrs. Thrifty Buver  
 WLW—Charitoters, spiritual singers  
 WOII—Philosophical Talk  
 11:45 a.m. EDT 10:45 EST  
 CBS—Mary Lee Taylor, talk: WJSV  
 NBC—Al Bernard, the Boy from Dixie  
 WEAJ WRC WEEI WCSH WTIC  
 WGY  
 CBS—Melody Parade: WABC WCAU  
 WDRC WNAC  
 WHAM—Squire Haskin, organ recital  
 WLW—Painted Dreams  
 WOR—Marguerite Fales, contralto

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Fields and Hall, songs: WJZ  
 KDKA WBAL WRVA  
 CBS—Voice of Experience: WABC  
 WNAC WDRC WCAU WJAS WJSV  
 WOKO  
 ABS—Luncheon Musical Trio: WIP  
 WBZ—News  
 WLW—Morning Hi-Lites  
 WOR—"Do You Know?"  
 12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Merry Macs, trio: WJZ WBAL  
 WMAL WRVA KDKA  
 CBS—Connie Gates, songs: WABC  
 WOKO WAAB WJAS WCAU WDRC  
 NBC—Honey Boy and Sassafras:  
 WEAJ WRC WEEI WTIC WLIT  
 WBZ—Old Farmer's Almanac  
 WCSH—News; Farm Flashes  
 WGY—Martha and Hal  
 WHAM—Jack Foy songs  
 WNAC—News; Weather  
 WOR—Musical Ensemble  
 12:30 p.m. EDT 11:30 a.m. EST  
 NBC—Vic and Sade: WJZ WBAL  
 WHAM WRVA KDKA WBZ WMAL  
 CBS—Al Kavelin's Orchestra: WABC  
 WOKO WJSV WCAU WJAS WAAB  
 NBC—Merry Madcaps: WEAJ WTIC  
 WRC WGY WLIT  
 ABS—Stock Quotations: WIP  
 WEEI—Stock Exchange Quotations  
 WLW—Music by Divano  
 WNAC—The Shoppers Exchange  
 WOR—Bert Block's Orchestra  
 12:45 p.m. EDT 11:45 a.m. EST  
 NBC—Words and Music: WJZ WHAM  
 WBZ WRVA WBAL

ABS—Eli Dautzig's Orchestra WIP  
 KDKA—Dance Orchestra  
 WCSH—Merry Madcaps (NBC)  
 WEEI—A Bit of This and That  
 WGY—The Vagabonds  
 WIP—RADIO GUIDE PRESENTS  
 Henry Patrick in "Songs of Ro-  
 mance," with Roger Moorehouse  
 WLW—The Texans, trio  
 1:00 p.m. EDT 12:00 Noon EST  
 NBC—Market and Weather: WEAJ  
 CBS—George Hall's Orchestra: WABC  
 WNAC WDRC WOKO WCAU WJSV  
 NBC—Rex Battle's Ensemble: WCSH  
 WFI  
 KDKA—Market Reports  
 WBZ—U. S. Weather Bureau Report  
 WGY—Bradley Kincaid, ballads  
 WLW—Aldrich and Wayne, songs  
 WOR—Health Talk; Musical Foot-  
 notes  
 1:15 p.m. EDT 12:15 EST  
 NBC—The Hon. Archie and Frank:  
 WJZ WBAL WMAL WRVA KDKA  
 NBC—Rex Battle's Ensemble: WEAJ  
 WEEI WTIC WRC  
 ABS—Mirror Reflections: WIP  
 WGY—Ada Robinson, soprano  
 WHAM—News; Agricultural Forum  
 WJAS—George Hall's Orchestra (CBS)  
 WLW—River, Weather and Markets  
 1:30 p.m. EDT 12:30 EST  
 NBC—Farm and Home Hour: WJZ  
 WBAL WMAL WRVA WHAM KDKA  
 WBZ WLW  
 CBS—Esther Velas' Ensemble: WABC  
 WCAU WJAS WDRC WOKO WJSV  
 WNAC  
 NBC—Dick Fidler's Orchestra: WEAJ  
 WTIC WCSH WEEI WRC  
 ABS—Bud Fisher's Ensemble: WIP  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 WOR—Diana Marlow, soprano  
 2:00 p.m. EDT 1:00 EST  
 NBC—Dion Kennedy; Organ: WEAJ  
 WRC WEEI WCSH WTIC  
 CBS—Eton Boys: WABC WOWO  
 WCAU WAAB WDRC  
 V. N.—Pure Food Institute  
 ABS—Munz Sisters: WIP  
 WGY—Hadley Rasmuson, baritone  
 WHAM—Rotary Club Speaker  
 WJSV—Afternoon Rhythms  
 WNAC—The Mayor's Office  
 WOR—Dr. Payne, "The Psychologist  
 Says"  
 2:15 p.m. EDT 1:15 EST  
 CBS—Oriente: WABC WCAU WOKO  
 WAAB WDRC WJSV  
 WGY—Household Chats  
 WLIT—Dion Kennedy, organist (NBC)  
 WNAC—Yankee Singers, quartet  
 WOR—Fred Vettel, tenor; Alice Rem-  
 sen, contralto  
 2:30 p.m. EDT 1:30 EST  
 NBC—King's Guard Quartet: WEAJ  
 WTIC WLIT WCSH WEEI WRC  
 CBS—Artist Recital: WABC WOKO  
 WNAC WJSV WDRC WJAS  
 NBC—Home Sweet Home: WJZ  
 NBC—Smack Out: WBAL WMAL  
 WHAM  
 KDKA—Home Forum  
 WBZ—Cooking School  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashion: Beauty; Food: Child  
 Training  
 WRVA—Market Reports  
 2:45 p.m. EDT 1:45 EST  
 ★ NBC—Nellie Revell Interviews Pol-  
 lock and Lawhurst: WJZ WMAL  
 WHAM WBAL  
 NBC—Ma Perkins, sketch: WEAJ  
 WGY WEEI WLIT WLW WTIC  
 WCSH WRC  
 WRVA—Herman Carow, violinist  
 3:00 p.m. EDT 2:00 EST  
 CBS—Metropolitan Parade: WABC  
 WOKO WAAB WCAU WJSV WJAS  
 NBC—Crosscuts from Log of Day, Dr.  
 Lawrence L. Cross: WJZ WHAM  
 WMAL WRVA WBAL  
 KDKA—Sammy Fuller  
 WBZ—Civic Orchestra  
 WEEI—Del Castillo, organist  
 WNAC—Baseball Game  
 WOR—Ensemble Music  
 3:15 p.m. EDT 2:15 EST  
 NBC—Song of the City, dramatic  
 sketch: WLW  
 KDKA—Congress of Clubs  
 WGY—Mudcaves, play  
 WOR—Nell Vinick, beauty talk  
 3:30 p.m. EDT 2:30 EST  
 NBC—Woman's Radio Review: WEAJ  
 WGY WCSH WTIC WFI WRC  
 ★ CBS—Mormon Tabernacle Chorus:  
 WABC WJAS WAAB WJSV WOKO  
 WCAU  
 NBC—Joseph Gallicchio's Orchestra:  
 WJZ KDKA WMAL WRVA WBAL  
 WHAM  
 ABS—Sports Review; Orchestra: WIP

WBZ—Postage Stamps  
 WEEI—Reading Circle  
 WLW—Walter Furniss and Organ  
 WOR—Frank Ricciardi, baritone  
 3:45 p.m. EDT 2:45 EST  
 WBZ—Don Rogers, baritone  
 WLW—Dorothy Ponce, vocalist  
 4:00 p.m. EDT 3:00 EST  
 CBS—Among Our Souvenirs: WABC  
 WOKO WJAS WCAU  
 NBC—Johnny Johnson's Orchestra:  
 WEAJ WCSH WRVA WRC WTIC  
 WFI  
 NBC—Betty and Bob: WJZ WBAL  
 WBZ KDKA WHAM WMAL WLW  
 WEEI—Stock Quotations  
 WGY—Radio School of the Theater  
 WJSV—Baseball Game  
 WOR—Dr. Strandhagen, health talk  
 4:15 p.m. EDT 3:15 EST  
 NBC—Singing Stranger, WJZ WMAL  
 WBAL WHAM KDKA WRVA WBZ  
 WEEI—Johnny Johnson's Orchestra  
 WLW—Jack Berch, vocalist  
 WOR—Hal Beckett, organist  
 4:30 p.m. EDT 3:30 EST  
 NBC—Palmer Clark's Orchestra: WJZ  
 WMAL WHAM WRVA WBZ WBAL  
 CBS—Poetic Strings: WABC WCAU  
 WJAS WOKO  
 NBC—The Jesters Trio: WEAJ WGY  
 WEEI WRC WTIC  
 KDKA—Market Reports  
 WCSH—Leete Stone, Story Hour  
 WLW—Life of Mary Sothorn  
 WOR—Josef Zator's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Adventures on Mystery Island:  
 WEAJ WLIT WTIC WCSH WRC  
 WEEI  
 KDKA—Palmer Clark's Orch. (NBC)  
 WGY—Stock Reports  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 CBS—On the Air Tonight (5 Min.)  
 WABC  
 NBC—Blue Room Echoes: WEAJ  
 WTIC WLW WCSH WRC WEEI  
 CBS—The Playboys: Orchestra: WABC  
 WOKO WJSV WCAU WNAC WJAS  
 WDRC  
 WBZ—News  
 WGY—Musical Program  
 WOR—Carroll Club Reporters  
 5:15 p.m. EDT 4:15 EST  
 CBS—The Playboys: WABC WAAB  
 WCAU WOKO WJSV WDRC  
 KDKA—Kiddies' Club  
 WBZ—Beatrice Henderson  
 WGY—Blue Room Echoes (NBC)  
 WNAC—Once Upon a Time  
 WOR—Marjorie Harris, contralto;  
 Conrad and Tremont, piano duo  
 5:30 p.m. EDT 4:30 EST  
 NBC—The Tattered Man: WEAJ  
 WCSH WTIC WGY WEEI WRVA  
 CBS—Jack Armstrong: WABC WOKO  
 WDRC WCAU WJAS WAAB  
 NBC—Singing Lady: WJZ WBZ  
 KDKA WHAM WBAL WLW  
 WNAC—Melody Mart  
 WOR—113th Infantry Band  
 5:45 p.m. EDT 4:45 EST  
 NBC—Little Orphan Annie: WJZ  
 KDKA WBZ  
 CBS—Charles Carlie, tenor: WABC  
 WOKO WJSV WCAU WLBZ WNAC  
 WJAS WDRC  
 NBC—Nursery Rhymes: WEAJ WEEI  
 WTIC WRC WRVA WCSH  
 WBAL—John, Gene and Dick  
 WGY—Billy Rose, tenor  
 WHAM—News  
 WLW—Monkey Hollow  
 WOR—Tex Fletcher

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Dorothy Page, songs: WJZ  
 WBZ WBAL WHAM WMAL  
 CBS—Buck Rogers in the Twenty-  
 Fifth Century: WABC WAAB WCAU  
 WJAS WJSV  
 ABS—Alex Botkin's Ensemble: WIP  
 KDKA—Dan and Sylvia, sketch  
 WCSH—News; Trade Review; Sports  
 WEEI—Evening Tattler  
 WGY—Evening Brevities  
 WOR—Uncle Don  
 WNAC—News  
 WRVA—Hi-Plane Pilots  
 6:15 p.m. EDT 5:15 EST  
 CBS—Edward Wurtzback's Orches-  
 tra: WJSV  
 NBC—Mid-Week Hymn Sing: WEAJ  
 WLW WGY  
 NBC—Horacio Zito's Orchestra: WJZ  
 WBAL WHAM WFI  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume  
 WCSH—Sports Review  
 WNAC—Baseball; Racing Results

6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WEAJ WCSH  
 CBS—News (5 Min.): WABC WOKO  
 WDRC  
 CBS—Sam Robbins' Orchestra: WABC  
 WDRC WJAS  
 NBC—News (5 Min.): WJZ  
 KDKA—Horacio Zito's Orch. (NBC)  
 WBZ—Old Farmer's Almanac  
 WCAU—Carlton and Craig  
 WEEI—Baseball Scores  
 WGY—News; John Finke, pianist  
 WJSV—Jack Armstrong, sketch (CBS)  
 WLW—Jack Armstrong, sketch  
 WNAC—The Merry-go-round  
 WOR—Gabriel Heatter, commentator  
 WRVA—Junior Firemen's Club  
 6:45 p.m. EDT 5:45 EST  
 NBC—Billy Batchelor, sketch: WEAJ  
 WFI WEEI WCSH WRC WGY  
 WTIC  
 CBS—Leo T. Crowley, talk: WABC  
 WAAB WOKO WJSV  
 NBC—Lowell Thomas; News: WJZ  
 WBZ WBAL KDKA WLW WHAM  
 WMAL  
 WCAU—Comedy Stars of Hollywood  
 WNAC—Talk, Hon. James M. Curley  
 Wolt—Pauline Apert, pianist  
 WRVA—Rhythm Parade  
 7:00 p.m. EDT 6:00 EST  
 NBC—Grace Hayes, songs: WBAL  
 WMAL  
 CBS—Jerry Cooper, baritone: WABC  
 WOKO WDRC WJAS WCAU WNAC  
 WJSV  
 NBC—Stamp Club: WJZ  
 NBC—Gould and Sheffer, piano duo:  
 WEEI WFI WTIC  
 NBC—Baseball Resume: WEAJ  
 KDKA—Stanley Meicall, News  
 WBZ—Real Life Drama  
 WCSH—Democratic Committee  
 WGY—Mac and Blakeslee  
 WHAM—Sportcast  
 WLW—Hawaiians  
 WOR—Sports Resume  
 WRVA—News  
 7:15 p.m. EDT 6:15 EST  
 NBC—Gene and Glenn: WEAJ WGY  
 WCSH WEEI WRC WRVA WFI  
 CBS—Wayside Cottage: WABC WLBZ  
 WCAU WJAS WOKO WDRC WNAC  
 NBC—Tintype Tenor: Orchestra: WJZ  
 WBAL  
 KDKA—Pittsburgh Varieties  
 WBZ—Joe and Bateese  
 WLW—Bailey Axton; Mary Wood;  
 Orchestra  
 WOR—Comedy Stars of Hollywood  
 7:30 p.m. EDT 6:30 EST  
 NBC—Danny Malone, tenor: WEAJ  
 WFI WTIC WGY  
 CBS—Whispering Jack Smith's Or-  
 chestra: WABC WDRC WOKO  
 WJAS WJSV WNAC  
 ★ NBC—You and Your Government:  
 WJZ WMAL WBZ WBAL  
 ABS—Jack and the Girl Friends: WIP  
 WCAU—Jan Savitt's Orchestra  
 WCSH—Republican Committee  
 WEEI—After Dinner Revue  
 WGY—Baseball Scores (5 min.)  
 WHAM—Reveries  
 WLW—Bob Newhall, sports  
 WOR—Harry Hershfield, "One Man's  
 Opinion"  
 WRVA—Enid Bur  
 7:45 p.m. EDT 6:45 EST  
 NBC—Frank Buck's Adventures:  
 WJZ WHAM WMAL WBZ KDKA  
 WBAL WRVA  
 CBS—Boake Carter, News: WABC  
 WNAC WJAS WCAU WJSV  
 NBC—Sisters of the Skillet: WEAJ  
 WFI WCSH WRC  
 ABS—News: WIP  
 WEEI—Big Freddie Miller  
 WLW—Melody Masters  
 WOR—After Dinner Music  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC—Leo Reisman's Orchestra;  
 Phil Duey, baritone: WEAJ WEEI  
 WCSH WFI WGY WRC WTIC  
 ★ CBS—"Lavender and Old Lace";  
 WABC WOKO WNAC WDRC WJAS  
 WJSV WCAU  
 ★ NBC—Crime Clues: WJZ WBAL  
 WMAL WBZ KDKA WLW  
 WHAM—On Wings of Song  
 WOR—"Stagshov Revue"  
 WRVA—Book Review  
 8:15 p.m. EDT 7:15 EST  
 ABS—Five Star Final: WIP  
 WRVA—Minstrels  
 8:30 p.m. EDT 7:30 EST  
 ★ NBC—Wayne King's Orchestra;  
 WEAJ WEEI WCSH WFI WGY  
 WRC WTIC  
 ★ CBS—Abe Lyman's Orchestra: WABC  
 WOKO WDRC WCAU WNAC WJSV  
 ★ NBC—Tim and Irene's Sky Road  
 Show: WJZ WHAM WBZ WMAL  
 KDKA WBAL  
 WLW—March Moods, band  
 WOR—Dave Vine, comedian  
 WRVA—Evening Musicale



No, Ben Bernie will not fire his band and go on the RKO circuit with Lombardo's long-lost fiddle, take up the flea circus business, or even go into retirement. Ben writes a contradiction to these and other wild rumors floating about as follows:

"THANK YOU FOR BOTHERING TO CONFIRM RUMOR ABOUT FIRING BAND STOP ONLY WAY BAND AND BERNIE WILL SPLIT IS FOR THE LADS TO FIRE THE OLD MAESTRO STOP THE SAME EGGS WILL BE BEHIND HIM AS LONG AS THEY WISH STOP WALTER WINCHELLS COUSIN MUST HAVE STARTED THAT RUMOR STOP HAVING A TERRIFIC STAY HERE AND PACKING THEM IN AT SAM MACEO'S HOLLYWOOD DINNER CLUB WHICH IS A BIT OF NEW YORK TRANSFERRED TO THE GREAT SOUTHWEST."

But by the time we go to press, Bernie and all the lads will be airing from Louisville, via WHAS wires, on a week's stop-off while wending his way back north and

# Bandstand and Baton

to the networks for his fall and winter commercial. Previous to his Louisville stand, he will be in Cincinnati for a two-day engagement, Sept. 8 and 9 at Castle Farm, over WLW.

FRED WARING has resumed his Thursday night CBS shows and is now heard twice weekly selling autos. He is back in New York after a tour that really broke vaudeville records throughout the east and midwest. And if you haven't heard his latest stunt, an orchestral imitation of different name bands and their style, listen for it. It shows an instrumental versatility that has almost been forgotten in the frequent glee club and

choral effects that have monopolized his programs of late.

CHARLIE DAVIS, so 'tis said, may come to Chicago this winter, although no one knows where he will play from. Most of the big-time spots are already contracted for the cold weather season, and with Frankie Masters, Harry Sosnik, Husk O'Hare and others clamoring for what is left over in the Windy City, opportunities for visiting bandmen seem small.

PAUL PENDARVIS is in the Congress Hotel, Chicago, and Anson Weeks in the Waldorf-Astoria, New York now, with NBC broadcasts. Weeks has signed al-

ready for a return engagement to the Trianon ballroom, Chicago, next summer... The D'Orsay brothers move into New York and several NBC nets this week... Lazy Bill Huggins is added to Leon Belasco's St. Moritz orchestra as soloist.

**DID YOU KNOW THAT:** Earl Burnett and Paul Whiteman were once associated with Paul Asb on the west coast... Harry Barris, a former Whiteman and Arubeim man, and Gus Arubeim both claim to have composed Arubeim's theme song, "Sweet and Lovely," a tremendous hit of not so many years ago... Burnett, in his hey-days on the coast, scored the music for that first musical talkie success, "Broadway Melody"... Isham Jones, Mark Fisher, Nick Lucas, and Harry Sosnik are graduates of the old Fiorito-Russo organization, which band opened the Aragon ballroom, present home of Wayne King... Wayne at that time, with Charlie Agnew and Harold Sanford, were playing for J. Bodewalt Lampe at the Trianon.

## Mr. Fairfax Knows All the Answers

SMITH BALLEW will be at the Club Forest in New Orleans until Labor Day, with broadcasts over station WDSU. (For P. Miller, Brooklyn, N. Y.)

ROSA PONSELLE can be addressed in care of CBS, 485 Madison Avenue, New York City. (For a Reader.)

TOSSELLI'S "SERENADE" was the Goldbergs' theme song. (For J. T. B., Elkhart, Ind.)

HARRY HORLICK'S theme song is "Two Guitars," his own composition. (For J. Meslinski, Coniston, Ont.)

LAZY BILL HUGGINS' picture can be obtained by sending 25 cents to CBS, 485 Madison Avenue, New York, and one of

Little Jackie Heller can be had by writing to NBC, Merchandise Mart, Chicago, and enclosing 25 cents. (For M. H. Wireback, Easton, Pa.)

JERRY BAKER has been on the air four and a half years. (For Miss D. S., Astoria, L. I., N. Y.)

POLEY McCLINTOCK is the vocalist with Fred Waring who has the deep bass voice. (For P. D. Burlington Vt.)

BOB HARING was born in New Jersey August 21, 1896. While he was a freshman in high school, he became director of the

school orchestra. He attended the U. of Washington for a time and worked his way through by performing at college parties. He is married and has one child, Bob, Jr., 12 years old. Bill Melia was born in New York City about thirty years ago. He attended the College of the City of New York. He has been in radio since 1927 and in 1929 joined WMCA, and in the early part of 1930 became assistant to the studio director. Bill has brown eyes, grey hair, is five feet nine inches tall and weighs 175 pounds. (For Mrs. H. B., New York, N. Y.)

### FALSE TEETH

AT LOWEST PRICES



SEE ABOUT MY TEETH BEFORE ORDERING ELSEWHERE

Guaranteed unbreakable. Fit well. Good-looking and durable. Free impression material and directions. Don't delay. Write today. DR. HEININGER, 440 W. Huron, 60-A, Chicago, Ill.

## The Cover Girl

The very popular little singer who adorns the cover of RADIO GUIDE this week, Jeanie Lang, (she really is little, being only five feet one in high heels and weighing exactly one hundred pounds), was born in 1911 in a St. Louis suburb, Maplewood.

Since her childhood the stage has been an obsession with Jeanie. She gained her first experience by appearing in every play given in high school, but Mama and Papa Lang strongly disapproved of her ambitions to be a singer. They decided to discourage Jeanie by taking her to Hollywood to convince her what a terrible time actors have of it! This bright motive didn't work.

Jeanie was snatched up by the great maestro, Paul Whiteman, when she was visiting the studio where he was making "The King of Jazz." She fainted.

After that engagement she made thirty-five shorts for Warner Brothers. Her radio debut was made on Earl Anthony's Los Angeles station, and while broadcasting late one night she was heard in New York by Jack Denny, who wired her: "Come East at once." And so, Jeanie fainted again. She always does when anything wonderful happens to her.

## Hits of Week

A comparatively new number, "Moon Over My Shoulder," went into the leadership among the songs played most often on the air during the past week. The orchestra pilots in their weekly resume selected "Love in Bloom" as the week's outstanding hit.

The weekly tabulation compiled by RADIO GUIDE is as follows:

SONG HITS PLAYED MOST OFTEN ON THE AIR:	Times
Song	
Moon Over My Shoulder	30
I Only Have Eyes for You	29
Moonglow	27
Never Had a Chance	25
I Saw Stars	24
Love in Bloom	20
With My Eyes Wide Open	18
The Moon Was Yellow	17
Say It	16
Very Thought of You	15

BANDLEADERS' PICK OF OUTSTANDING HITS	Points
Song	
Love in Bloom	30
I Saw Stars	25
The Moon Was Yellow	24
Moon Over My Shoulder	23
With My Eyes Wide Open	22
Moonglow	22
Dames	19
Tonight Is Mine	12
The Breeze	9
Say It	8

## SONGS WANTED FOR RADIO BROADCAST

NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York

There Is Only ONE

## RADIO GUIDE

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**RADIO GUIDE**  
423 Plymouth Court  
Chicago, Illinois

**Gentlemen:**

Enclosed please find \$\_\_\_\_\_ for which send RADIO GUIDE to me for one year.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TOWN \_\_\_\_\_ STATE \_\_\_\_\_

8:45 p.m. EDT 7:45 EST  
WLW—Gene Burchell's Orchestra  
9:00 p.m. EDT 8:00 EST  
NBC—Martin Codel, interviews: WEAF  
WRC WCSH WGY WTIC WVEE  
★ CBS—Fray and Braggiotti: WABC  
WDRS WNAW WJSV WCAU WJAS  
WOKO  
NBC—Musical Memories: WJZ WBZ  
WBAL WHAM  
WLW—Larry Lee's Orchestra  
WRVA—Pick and Pat  
9:15 p.m. EDT 8:15 EST  
CBS—"Fats" Waller's Rhythm Club:  
WABC WDRS WNAW WJSV WCAU  
WJAS WOKO  
★ NBC—Russian Symphonic Choir:  
WEAF WRC WCSH WGY WTIC  
WFI WVEE  
9:30 p.m. EDT 8:30 EST  
★ NBC—Soconyland Sketches: WEAF  
WTIC WFI WGY WCSH WVEE  
★ NBC—Mrs. Franklin D. Roosevelt:  
WJZ WBAL KDKA WHAM WMAL  
WBZ WRC  
AEC—Broadway: WIP  
WLW—Orchestra; Vocal; Drama  
WRVA—Fred Waring's Orchestra

Dawlight Time

9:45 p.m. EDT 8:45 EST  
WOR—Eddy Brown violinist  
10:00 p.m. EDT 9:00 EST  
★ NBC—Beauty Box Theater: WEAF  
WVEE WRC WGY WCSH WRVA  
WLW WFI WTIC  
★ CBS—George Givot: WABC WOKO  
WDRS WCAU WJAS WAAB WJSV  
★ NBC—Pan American Concert; U. S.  
Navy Band: WJZ WHAM WBAL  
KDKA WMAL WBZ  
ABS—Bob Fallon's Orchestra: WIP  
WNAW—Hughie Connor's Orchestra  
WOR—"The Way of Things," drama  
10:15 p.m. EDT 9:15 EST  
ABS—Milton Kellum's Orchestra: WIP  
10:30 p.m. EDT 9:30 EST  
CBS—Melodie Strings: WABC WOKO  
WAAB WDRS WCAU WJAS WJSV  
KDKA—Squire Hawkins  
WHAM—Merry-Go-Round  
WNAW—Ranny Weeks' Orchestra  
WOR—"That's Life," drama

## Tuesday, Sept. 11

11:00 p.m. EDT 10:00 EST  
NBC—George Sterney's Orchestra:  
WJZ WBAL WHAM  
CBS—AI Kavelin's Orchestra: WABC  
WDRS WJSV WAAB  
NBC—Q. S. T., dramatization: WEAF  
WTIC WFI WRC WRVA WCSI  
ABS—Leon Friedman's Orchestra: WIP  
KDKA—Sports Slants  
WBZ—Painter of Songs  
WCAU—Alan Scott  
WVEE—Baseball Scores; Current  
Events  
WGY—Marshall Van Pool's Orchestra  
WLW—Cotton Queen Minstrels  
WNAW—News  
WOR—Paul Whiteman's Orchestra  
11:15 p.m. EDT 10:15 EST  
CBS—Frank Dailly's Orchestra: WABC  
WNAW WDRS WJSV  
NBC—Jack Berger's Orchestra: WEAF  
WRC WVEE WFI WCSH WTIC  
WRVA

Continued from  
Preceding Page

NBC—Robert Royce, tenor: WJZ  
WMAL KDKA WBZ WBAL  
WCAU—Borah Minevitch  
WHAM—Dance Music  
11:30 p.m. EDT 10:30 EST  
NBC—Leo Reisman's Orchestra with  
Phil Ducey, haritone: WLW  
★ NBC—Anson Weeks' Orchestra:  
WJZ WHAM WBZ WBAL  
★ CBS—The Party Issues: WABC  
WOKO WCAU WDRS  
NBC—Carl Hoff's Orchestra: WEAF  
WFI WTIC WVEE WRC WCSH  
ABS—Blue Rhythm Band: WIP  
KDKA—Dance Orchestra  
WGY—Ray Nichols' Orchestra  
WOR—Eli Dantzig's Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Joe Reichman's Orchestra:  
WABC WOKO WNAW WDRS WCAU  
12:00 Mid. EDT 11:00 p.m. EST  
NBC—Art Landry's Orchestra: WEAF  
WFI WGY WVEE

NBC—Gus Arnheim's Orchestra: WJZ  
WMAL WBZ KDKA WHAM WBAL  
WLW  
CBS—Herbie Kay's Orchestra: WABC  
WNAW WOKO WJAS WJSV WCAU  
ABS—Day's End: WIP  
WOR—Bert Block's Orchestra  
WRVA—Dance Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
WRC—Art Landry's Orchestra (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
NBC—Harold Stern's Orchestra:  
WEAF WLW WVEE WGY WFI  
CBS—Enoch Light's Orchestra: WABC  
WJSV WCAU WNAW WOKO  
NBC—Pete Smythe's Orchestra: WJZ  
KDKA WBZ WHAM WBAL WRVA  
WMAL  
ABS—Benny Goodman's Orch.: WIP  
12:45 a.m. EDT 11:45 p.m. EST  
ABS—Louis Russell; Orch.: WIP  
1:00 a.m. EDT 12:00 Mid. EST  
CBS—Charles Barnet's Orchestra:  
WABC  
WCAU—Missing Persons Reports  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra



# Programs for Wednesday, September 12

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNAC—Sunrise Special Organ  
 6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WFAE WEEI  
 WGY WFI  
 WOR—Gym Classes  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAC—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hiraoaka, xylophonist:  
 WJZ  
 CBS—Organ Reveille: WABC  
 WJVS—Elder Michaux's Congregation  
 WLW—Top o' the Morning  
 WNAC—Joe Mitchell Chapple  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Rogers and Yancey, songs:  
 WFAE WFI WRC WGY  
 NBC—Jolly Bill and Jane: WJZ  
 WEEI—Melody Race  
 WNAC—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Richard Leibert, organist:  
 WFAE WFI WRC WGY  
 CBS—Lyric Serenade: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WBAL WMAL  
 WCSH—Bob White  
 WEEI—Current Events  
 WGY—Musical Clock  
 WJVS—Sun Dial  
 WLW—The Nation's Family Prayer  
 WNAC—Shopping 'round the Town  
 WOR—Neil Vinick, beauty talk  
 WRVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 NBC—Landt Trio and White: WJZ  
 WBAL KDKA WMAL WBZ  
 WCSH—Morning Devotions  
 WEEI—Shopping Service  
 WLW—Morning Devotions  
 WOR—Al Woods, songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cheerio: WFAE WGY WCSH  
 WEEI WFI WRC WJZ  
 CBS—Rhythm Band Box: WABC  
 NBC—Lew White, organist: WJZ  
 WHAM KDKA WBAL WMAL  
 WBZ—Famous Sayings  
 WOR—Nartha Manning, talk  
 8:45 a.m. EDT 7:45 EST  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—Bud Rainey, songs  
 9:00 a.m. EDT 8:00 EST  
 NBC—Sam Herman and Frank Banta:  
 WFAE WJZ WRC  
 CBS—The Song Reporter: WABC  
 WOKO WDRS WCAU WNAC WJAS  
 ★ NBC—Breakfast Club: WJZ WBAL  
 KDKA WHAM WRVA WBZ  
 ABS—Bernie Dolan: WIP  
 WCSH—The Morning Shopper  
 WEEI—Clothers Institute  
 WGY—Scissors and Paste  
 WLW—Salt and Peanuts, harmony  
 WOR—George Dudley, baritone  
 9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WFAE WGY  
 WLIT WRC WEEI WLW WCSH  
 CBS—Patterns in Harmony: WABC  
 WJAS WOKO WDRS WCAU WNAC  
 WMAL—Breakfast Club (NBC)  
 WOR—Souvenirs of Song  
 9:30 a.m. EDT 8:30 EST  
 CBS—Metropolitan Parade: WABC  
 WDRS WNAC WCAU WJAS  
 NBC—Morning Glories: WFAE WCSH  
 WJZ WRC WEEI  
 KDKA—Shopping Service  
 WGY—Bradley Kincaid, ballads  
 WLW—Joe Emerson, hymns  
 WOR—John Stein's Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—Southernaires, male quartet:  
 WFAE WRC WJZ WAAB WFI  
 WLW WEEI  
 CBS—Metropolitan Parade: WOKO  
 ABS—Vance Campbell: WIP  
 KDKA—Work-a-day Thoughts  
 WCSH—Melody Lane  
 WGY—Mid-morning Devotions  
 WOR—Shopping with Jean Abbey  
 10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WFAE WFI  
 WEEI WCSH  
 CBS—Madison Sincers: WABC WJAS  
 WDRS WAAB WCAU  
 NBC—Harvest of Song: WJZ WBAL  
 KDKA WMAL WBZ WRVA  
 WGY—The Southerners  
 WHAM—Tower Clock Program  
 WLW—Presenting Suzanne Littleford  
 WNAC—Buddy Clark  
 WOR—Pure Food Hour  
 10:15 a.m. EDT 9:15 EST  
 NBC—Clara, Lu 'n' Em: WFAE WEEI  
 WCSH WFI WRC WGY WRVA  
 WLW WJZ  
 CBS—Bill and Ginger, songs: WABC  
 WOKO WNAC WCAU WJAS WJVS  
 NBC—Florinda Trio: WJZ WHAM  
 WBZ  
 ABS—News (5 Min.): WIP  
 KDKA—Sammy Fuller  
 WBAL—Goin' Home

10:30 a.m. EDT 9:30 EST  
 CBS—News (5 Min.): WCAU WDRS  
 WJAS WOKO WJVS  
 CBS—"All About You": WABC WJAS  
 WCAU WOKO WNAC WDRS WJVS  
 NBC—News (5 Min.): WFAE WCSH  
 WRC WJZ WFI  
 NBC—Three Scampa, trio: WFAE  
 WCSH WRC WJZ  
 NBC—Today's Children: WJZ WBAL  
 WMAL KDKA WBZ WHAM WRVA  
 WEEI—Organist  
 WGY—Market Basket  
 WLW—Jack Berch's Musical Group  
 10:45 a.m. EDT 9:45 EST  
 NBC—Betty Crocker: WFAE WEEI  
 WFI WGY WCSH WRC WRVA  
 WLW  
 NBC—News (5 Min.): WJZ KDKA  
 WBZ WMAL WBAL  
 NBC—Radio Kitchen: WJZ WMAL  
 KDKA  
 CBS—News (5 Min.): WABC  
 WBAL—Shopping with Peggy Randall  
 WBZ—Curley Joe, songs  
 WHAM—Household Hour, Mary Free-  
 man  
 11:00 a.m. EDT 10:00 EST  
 NBC—Juan Reyes, pianist: WFAE  
 WLIT WGY WRC  
 CBS—Cooking Close-Ups: WABC  
 WOKO WNAC WCAU WJAS WDRS  
 WJVS  
 NBC—The Wife Saver: WJZ  
 NBC—The Honeymooners: WMAL  
 WBAL  
 KDKA—Uncle Tom and Betty  
 WBZ—Fish Stories  
 WCSH—Bob White, Philosopher  
 WEEI—Friendly Kitchen  
 WHAM—Tom Grierson, organist  
 WLW—Franklin Bens, tenor  
 WOR—Frances Ingram, beauty talk  
 WRVA—Betty Moore  
 11:15 a.m. EDT 10:15 EST  
 NBC—Alice Remsen, songs: WFAE  
 WGY WCSH WRC WEEI WLIT  
 CBS—Beale Street Boys: WABC  
 WNAC WCAU WDRS WJAS WOKO  
 WLW WJVS  
 ★ NBC—Tony Wons, philosopher: WJZ  
 WHAM KDKA WMAL WBAL  
 WRVA WBZ  
 WLW—News; Livestock Reports  
 WOR—Harold Cummings, baritone  
 11:30 a.m. EDT 10:30 EST  
 NBC—Betty Moore, decorating: WFAE  
 WLIT WGY WEEI WLW WRC  
 NBC—U. S. Army Band: WJZ KDKA  
 WBAL WRVA WBZ WMAL  
 WCSH—Musical Program  
 WHAM—Mrs. Thrifty Buyer  
 WOR—Philosophical Talk  
 11:45 a.m. EDT 10:45 EST  
 NBC—Down the Song Trail: WFAE  
 WJZ WRC WEEI WCSH WGY WRC  
 WLIT  
 CBS—Jane Ellison: WABC WNAC  
 WJAS WJVS WOKO WCAU WDRS  
 WHAM—U. S. Army Band (NBC)  
 WLW—Painted Dreams  
 WOR—"Lazy" songs

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Al and Lee Reiser: WFAE  
 WCSH WJZ WEEI WRC WLIT  
 CBS—Voice of Experience: WABC  
 WNAC WDRS WCAU WJAS WJVS  
 NBC—Fields and Hall: WJZ WRVA  
 WHAM KDKA WBAL  
 ABS—Luncheon Musicale: WIP  
 WBZ—News  
 WGY—Banjoleers  
 WLW—Ward and Muzzy, piano duo  
 WOR—Rod Arkell, news  
 12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Honeyboy and Sassafras: WFAE  
 WRC WEEI WJZ  
 CBS—Betty Barthell, songs: WABC  
 WJAS WAAB WDRS WOKO WCAU  
 WJVS  
 NBC—Charles Sears, tenor: WJZ  
 KDKA WBAL WMAL WRVA  
 WBZ—Old Farmers' Almanac  
 WCSH—News  
 WGY—Martha and Hal  
 WHAM—Jack Foy, songs  
 WLW—Babs and Don, comedy  
 WNAC—News  
 WOR—Musical Ensemble  
 12:30 p.m. EDT 11:30 a.m. EST  
 NBC—Vic and Sade: WJZ WRVA WBZ  
 WHAM WBAL WMAL KDKA  
 CBS—Al Kavelin's Orchestra: WABC  
 WCAU WOKO WAAB WJAS  
 NBC—Merry Madcaps: WFAE WRC  
 WJZ WLIT WGY WCSH  
 ABS—Stock Quotations: WIP  
 WEEI—Stock Quotations  
 WJVS—Red Cross Speaker  
 WLW—Music by Divano  
 WNAC—Shopper's Exchange  
 WOR—Bert Block's Orchestra

12:45 p.m. EDT 11:45 a.m. EST  
 CBS—Al Kavelin's Orchestra: WJVS  
 NBC—Wnrds and Music: WJZ WRVA  
 WHAM WBAL WMAL WBZ  
 KDKA—Dance Orchestra  
 WEEI—A Bit of This and That  
 WGY—Musical Program  
 WIP—RADIO GUIDE PRESENTS  
 Henry Patrick in "Songs of Ro-  
 mance," with Roger Moorehouse  
 WLW—The Texaus, trio  
 1:00 p.m. EDT 12:00 Noon EST  
 CBS—George Hall's Orchestra: WABC  
 WJVS WNAC WOKO WCAU WDRS  
 WJAS  
 NBC—Market and Weather: WFAE  
 NBC—On Wings of Song: WFI WJZ  
 WEEI  
 KDKA—News; Markets  
 WBZ—Agricultural Markets  
 WCSH—Musical  
 WGY—Hank Keene's Radio Gag  
 WHAM—Tower Trio  
 WLW—Ohio Farm Bureau  
 WOR—Scott Fisher's Orchestra  
 1:15 p.m. EDT 12:15 EST  
 NBC—On Wings of Song: WFAE WRC  
 WCSH  
 NBC—Hon. Archie and Frank: WJZ  
 WBAL WMAL KDKA WRVA  
 ABS—Mirror Reflections: WIP  
 WGY—Miracle Esmond, songs  
 WHAM—News; Agricultural Forum  
 1:30 p.m. EDT 12:30 EST  
 NBC—Dick Fiddler's Orchestra:  
 WFAE WCSH WJZ WRC WFI  
 CBS—Joe Reichman's Orchestra:  
 WABC WOKO WJVS WCAU WJAS  
 WNAC WDRS  
 NBC—Farm and Home Hour: WJZ  
 WBAL WRVA WHAM KDKA  
 WMAL WBZ WLW  
 ABS—Scott Fisher's Orchestra: WIP  
 WEEI—Kitchen of the Air  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 CBS—Ine Reichman's Orchestra:  
 WABC  
 WOR—Verna Osborne, soprano  
 2:00 p.m. EDT 1:00 EST  
 NBC—Two Seats in the Balcony:  
 WFAE WLIT WJZ WEEI WGY  
 WRC WCSH  
 CBS—Romany Trail: WABC WOKO  
 WAAB WCAU WDRS  
 WJVS—Afternoon Rhythms  
 WNAC—Deane Moore, songs  
 WOR—Dr. Payne, "The Psychologist  
 Says"  
 2:15 p.m. EDT 1:15 EST  
 WJVS—The Romany Trail (CBS)  
 WNAC—Consumers Council of Mass.  
 2:30 p.m. EDT 1:30 EST  
 NBC—Home Sweet Home: WJZ  
 CBS—Swinging Along: WABC WNAC  
 WJAS WJVS WOKO WDRS  
 NBC—The Sizzlers Trio: WFAE WLIT  
 WRC WCSH WEEI WJZ  
 NBC—Smack Out: WHAM WMAL  
 WBAL  
 KDKA—Home Forum  
 WBZ—Cooking School  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashions; Beauty; Food; Child  
 Care  
 WRVA—Market Reports  
 2:45 p.m. EDT 1:45 EST  
 NBC—Colette Carlay, songs: WJZ  
 WMAL WBAL WHAM  
 CBS—Artist Recital: WABC WNAC  
 WJVS WDRS WOKO WJAS  
 NBC—Ma Perkins, sketch: WFAE  
 WEEI WGY WLIT WLW WJZ  
 WCSH WRC  
 WRVA—Sunshine Program  
 3:00 p.m. EDT 2:00 EST  
 NBC—Don Carlos' Orchestra: WJZ  
 WMAL WBAL WHAM KDKA WBZ  
 ★ CBS—Kate Smith's Matinee: WABC  
 WOKO WAAB WJAS WJVS WCAU  
 NBC—Dreams Come True: WFAE  
 WRC WFI WJZ WGY WEEI WLW  
 WCSH  
 WNAC—Baseball Game  
 WOR—Ariel Ensemble  
 3:15 p.m. EDT 2:15 EST  
 NBC—Harry Kogen's Orchestra: WJZ  
 WMAL WHAM KDKA WBZ  
 NBC—The Wise Man, drama: WFAE  
 WGY WRC WJZ WCSH  
 NBC—Song of the City: WLW  
 WBAL—Concert Orchestra  
 WEEI—Del Castillio, organist  
 3:30 p.m. EDT 2:30 EST  
 NBC—Woman's Radio Revue: WFAE  
 WRVA WGY WEEI WFI WRC WJZ  
 WMAL WCSH  
 ABS—Sports Review; Orchestra: WIP  
 WLW—Walter Furniss and Organ  
 3:45 p.m. EDT 2:45 EST  
 NBC—Joe White, tenor: WJZ WMAL  
 WHAM WRVA  
 KDKA—Human Values  
 WBAL—Henriette Kern, soprano

WBZ—Animals in the News  
 WLW—Ethel Pnce, songs  
 WOR—Frank Ricciardi, baritone  
 4:00 p.m. EDT 3:00 EST  
 NBC—Pop Concert: WFAE WFI  
 WCSH WRC WRVA WJZ  
 CBS—On the Village Green: WABC  
 WOKO WJAS  
 NBC—Betty and Bob: WJZ WBAL  
 KDKA WBZ WHAM WMAL WLW  
 WCAU—Pickard Family  
 WEEI—Stock Quotations  
 WGY—Business Women's talk  
 WJVS—Baseball Game  
 WOR—Health Talk  
 4:15 p.m. EDT 3:15 EST  
 NBC—Pop Concert: WEEI WGY  
 WBZ—Dorothy Page, singer  
 WLW—George Dorn, vocalist  
 WOR—Variety Revue  
 4:30 p.m. EDT 3:30 EST  
 ★ NBC—Broadcast from Vienna: WJZ  
 WABC WMAL WBAL WHAM WRVA  
 ★ CBS—Science Service: WABC WJAS  
 WOKO  
 NBC—The Jesters: WFAE WRC WEEI  
 WJZ WCSH  
 KDKA—Market News  
 WCAU—Ask Mr. Shoffner  
 WGY—The Old Observer  
 WLW—Life of Mary Sothorn  
 WOR—Josef Zatur's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Adventures on Mystery Island:  
 WFAE WRC WJZ WEEI WCSH  
 WLIT  
 CBS—The Instrumentalists: WABC  
 WOKO WJAS WCAU  
 KDKA—Broadcast from Vienna (NBC)  
 WGY—Stock Reports  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 CBS—On the Air Tonight (5 Min.):  
 WABC  
 CBS—Jack Brooks; Orchestra: WABC  
 WDRS WJAS WOKO  
 ★ NBC—Description of East-West Polo  
 Matches: WFAE WEEI WRC WJZ  
 WLW WCSH  
 WBZ—News  
 WCAU—Fur Trappers  
 WGY—Lang Sisters  
 WOR—The Sophisticates, trio  
 5:15 p.m. EDT 4:15 EST  
 CBS—Jack Brooks; Orchestra: WCAU  
 NBC—Henry King's Orchestra: WLIT  
 KDKA—Kidnies Club  
 WBZ—Skipper Jim's Ship  
 WGY—The Vagabonds  
 WOR—Amateur Astronomers  
 5:30 p.m. EDT 4:30 EST  
 NBC—Old Jim Bridger, drama: WFAE  
 WEEI WRC WRVA WLIT  
 CBS—Jack Armstrong: WABC WJAS  
 WOKO WCAU WDRS WAAB  
 NBC—Singing Lady: WJZ WBZ  
 WHAM WBAL KDKA WLW  
 WCSH—Mountaineers  
 WGY—Old Jim Bridger  
 WNAC—Melody Mart  
 WOR—Town Talk  
 5:45 p.m. EDT 4:45 EST  
 CBS—Gordon, Dave and Bunny:  
 WABC WAAB WDRS WJAS WOKO  
 WCAU  
 NBC—Oleanders Quartet: WFAE WRC  
 WEEI WRVA WJZ WCSH WGY  
 NBC—Little Orphan Annie: WJZ  
 KDKA WBZ  
 WBAL—John, Gene and Dick  
 WHAM—News  
 WLW—Monkey Hollow  
 WNAC—Yankee Singers, quartet  
 WOR—Tex Fletcher, songs

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Al Pearce's Gang: WFAE WLW  
 CBS—Buck Rogers in the Twenty-  
 Fifth Century: WABC WAAB WJAS  
 WCAU  
 NBC—Education in the News: WJZ  
 WMAL WBZ  
 CBS—Men of Notes, trio: WJVS  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Dan and Sylvia, sketch  
 WCSH—News; Trade Review  
 WEEI—News  
 WGY—Evening Brevities  
 WHAM—Edward May, organist  
 WNAC—News; Weather  
 WOR—Eli Dantzie's Orchestra  
 WRVA—Rhythm Parade  
 6:15 p.m. EDT 5:15 EST  
 CBS—Edward Wurtzback's Orch.:  
 WJVS  
 NBC—Alma Kittell, contralto: WJZ  
 WBAL WHAM  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume  
 WCSH—Sports Review

WFI—Al Pearce's Gang (NBC)  
 WGY—Joe and Eddie, comedy  
 WNAC—Baseball Scores  
 6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WJZ WHAM  
 NBC—Three X Sisters: WJZ WHAM  
 CBS—News (5 Min.): WABC WDRS  
 WOKO WJAS  
 CBS—Jerry Cooper, baritone: WABC  
 WDRS WJAS WCAU WAAB  
 NBC—News (5 Min.): WFAE  
 NBC—Martha Mears, contralto: WFAE  
 WRC  
 KDKA—Comedy Stars of Hollywood  
 WBZ—Old Farmer's Almanac  
 WCSH—Musical  
 WEEI—Baseball Scores  
 WGY—News; John Finke, pianist  
 WJVS—Jack Armstrong, sketch (CBS)  
 WLW—Jack Armstrong, sketch  
 WNAC—The Merry-Go-Round  
 WOR—Gabriel Heatter, talk  
 WRVA—Rhythm Parade  
 WRVA—Junior Firemen's Club  
 6:45 p.m. EDT 5:45 EST  
 NBC—Billy Batchelor, skit: WFAE  
 WGY WJZ WRC WCSH  
 CBS—Peter Bijlo's Orchestra: WABC  
 WCAU WOKO WAAB WDRS WJVS  
 NBC—Lowell Thomas: WJZ WBZ  
 KDKA WLW WBAL WHAM WMAL  
 WEEI—Chorus  
 WRVA—Lowell Thomas (NBC)  
 7:00 p.m. EDT 6:00 EST  
 NBC—Baseball Resume: WFAE  
 NBC—Johnny Johnson's Orch.: WJZ  
 WBAL WMAL  
 CBS—Modern Mountaineers; Orchestra:  
 WABC WOKO WJAS WNAC  
 NBC—Gould and Shelter: WLIT  
 KDKA—News; Drama  
 WBZ—Real Life Drama; News  
 WCAU—Theodore Ernwood; Cande-  
 lori's Orchestra  
 WCSH—Variety Program  
 WEEI—Trio Romantique (NBC)  
 WGY—Jules Lande, violinist  
 WHAM—Sportcast  
 WLW—Salon Orchestra  
 WOR—Ford Frick, sports  
 WRVA—News  
 7:15 p.m. EDT 6:15 EST  
 NBC—Jolynn Johnson's Orchestra:  
 KDKA WHAM  
 NBC—Gene and Glenn, comedy:  
 WFAE WGY WCSH WEEI WRC  
 WRVA WLIT  
 CBS—Vera Van, songs: WABC WDRS  
 WNAC WCAU WJAS WOKO  
 WBZ—Spiritual Singers  
 WHAM—Dramatization (5 min.)  
 WLW—Joe Emerson; orchestra  
 WOR—Dinner Music  
 7:30 p.m. EDT 6:30 EST  
 NBC—Dandies of Yesterday: WFAE  
 WGY WRC  
 ★ NBC—Irene Rich in Hollywood:  
 WJZ WMAL WBZ WBAL KDKA  
 CBS—Paul Keast, baritone: WABC  
 WOKO WDRS WJAS WJVS WCAU  
 ABS—Molly Picon: WIP  
 WCSH—Democratic Committee  
 WEEI—Alter Dinner Revue  
 WGY—Baseball Scores (5 min.)  
 WHAM—Soony Pleasure Cruise  
 WLW—Bob Newhall, sports  
 WNAC—Song Album; George Snelling  
 WRVA—Enid Bur  
 7:45 p.m. EDT 6:45 EST  
 CBS—Boake Carter, news: WABC  
 WNAC WCAU WJAS WJVS  
 NBC—Sisters of the Skillet: WFAE  
 WCSH WGY WRC  
 NBC—Frank Buck's Adventures:  
 WJZ WHAM WBAL KDKA WMAL  
 WRVA WBZ  
 ABS—News: WIP  
 WLW—Melody Masters  
 WOR—After Dinner Music  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC—Jack Pearl; Orchestra:  
 WFAE WJZ WEEI WCSH WLIT  
 WGY WRVA WRC  
 ★ CBS—Maxine; Phil Spitalny's En-  
 semble: WABC WNAC WDRS WCAU  
 WJVS WJAS  
 NBC—Crime Clues: WJZ WBAL WBZ  
 WMAL KDKA WLW  
 WHAM—Otto Thurn's Bavarian Orch.  
 WOR—Fran Frey's Frolic  
 8:15 p.m. EDT 7:15 EST  
 CBS—Edwin C. Hill: WABC WNAC  
 WOKO WCAU WJAS WJVS WDRS  
 ABS—Five Star Final: WIP  
 8:30 p.m. EDT 7:30 EST  
 ★ NBC—Wayne King's Orchestra:  
 WFAE WCSH WLIT WGY WJZ  
 WRC  
 ★ CBS—Everett Marshall's Broadway  
 Varieties: WABC WJVS WJAS  
 WCAU WNAC  
 NBC—Igor Gorin, baritone: WJZ  
 KDKA WBAL WHAM WBZ  
 ABS—U. S. Marine Band: WIP  
 WEEI—Musical Program  
 WLW—Unbroken Melodies  
 WOR—"The Lone Ranger," sketch  
 WRVA—Sally Sothorn



# Plums and Prunes

By Evans Plummer

Despite announcements to the contrary, there has been a growing suspicion in the minds of many listeners that *Amos 'n' Andy* will not be back on the air. That is the American psychology; tell him one thing and he believes the opposite; tell him not to do a thing and he does it.

Just the old and venerable personal liberty idea carried to the extreme.

However, "believe it or not" and take it from RADIO GUINE, *Amos* and his co-partner in crime WILL be back on the air September 17, and at their usual time. Pepsodent, whom the rumor mongers even had not renewing sponsorship of the famous pair, has them definitely under contract. And that's that.

But when A & A return, they'll engage themselves in a new business. They're tired of the taxicab racket, and feel their fans may likewise be.

THE SAME SPONSOR, incidentally, has found *Frank Buck* a gold mine in the sale of the paste that cleanses the buck teeth. In other words, "Bring 'Em Back Alive" Frank has "knocked 'em dead." The catcher of monkeys and twister of tigers' tails will switch, come A & A and September 17, to the old Goldberg spot, 7:45 p. m. EDT, and change to the NBC-WEAF station lineup.

TEACHING HISTORY in the most popular fashion it has ever been taught, "Roses and Drums" returns to the air via NBC this next Sunday afternoon, September 9. The sponsors of this program, the Union Life Insurance Company, are to be congratulated upon the historical accuracy of their scripts and the educational service they are rendering along with the excellent dramatic entertainment provided by a no less excellent cast of radio and stage stars. Welcome back, *Roses and Drums*.

## Live Mikings

YOUR OLD MAESTRO, *Ben Bernie*, will return to the air, same time and everything, on Tuesday, October 2. He's sent for a young Gary saxophonist, *Eddie Pripis*, for a tryout, which means? . . . *Lady Esther* is getting all set to add a daytime NBC show, possibly in the afternoon, and the music of course will be *Wayne King's*. Not that we dislike *Wayne King's*. The new show will ballyhoo

## WANTED

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Studio Building, Portland, Oregon

a new cosmetic product . . . *Jimmie Melton* is the guest set for the Baker-Absent Armour show September 7.

All nations are sending delegates to Portugal for a meeting to discuss widening the broadcast band. Is this prosperity, or the Mae West influence?

DOROTHY PAGE, the NBC eye-ful inherited from *Seymour Simons* by NBC's Chicago ether parlors, decided to go bike-riding one midnight last week. Which was okay, except that she wanted to show her prowess without hands on handle-bars. Results from crash into a pile of bricks: one badly bruised and sprained magazine cover girl who had to attend NBC next day on a crutch . . . Another Dorothy, the beautiful *Dot Lamour*, has been released by Bandleader *Herbie Kay* to accept a contract for a large network commercial buildup which has at its end the plot to star her in a feature motion picture. Mark that *Lamour* was Miss America runner-up to the late *Dorothy Dell*, and now perhaps silver-screen successor to the ill-fated *Dell's* budding film career.

## Something New!

A CHANCE, or several chances at "Big Time" are offered non-chained acts from the country's smaller stations by Vick's in its planned series starting October 7 over CBS stations immediately following

the Philharmonic concert. The program, with music provided by *Freddie Martin*, will star a new act weekly, an act never before heard on a network but one that has had some local station microphone experience.

Radio writers in various cities will nominate prospective acts, and the first four cities to provide them will be Chicago, Cleveland, Detroit and Boston, according to *Fred Wile, Jr.*, who is managing the details.

Nominated acts will be auditioned, selected by client and agency, have the advantage of network direction, training and rehearsals, and be given transportation to and from New York, all expenses, and a generous fee for their appearance.

All stations have been ordered to file with the government lists of all stockholders. This is going to prove awfully embarrassing to some newspapers which have been fighting radio in print and buying station stocks in private.

WHAT IS THIS business in *Today's Children*? Are *Kay* and *Bob* really going to desert the *Moran* family circle—and the script? No, we can't give you the answer either. But, at any rate, this popular show adds *WOAI* as an outlet on September 10 . . . Speaking of this show, and with football season imminent, its good announcer, *Louis Roen*, was certainly a college flopperino. He went out for pigskin carrying, broke a leg before the first game, and then went through, in rapid order, sieges of appendicitis, tonsillitis and scarlet fever. He finally gave up and became a mickman.

## Hours to Come

October 12 is the tentative date set by Campbell's Soup for the inaugural show of the series to be known as "Hollywood Hotel." The program will be heard over a CBS hookup Fridays from 9:30 to 10 p. m., and will feature *Dick Powell*, *El Brendel*, *Louella Parsons* and film guest stars, *William O'Neal*, *Muzzy Marcelino*, and *Ted Fiorito* and his orchestra and the new star, *Rowene Williams* . . . *M. J. Breitenbach* Company has been signed by *WJZ* for a weekly Sunday program commencing October 14. Further details will be announced shortly.

"Gems of Melody," sponsored by *Father John's Medicine*, returns to the NBC-WEAF airwaves October 14 from 7:15 to 7:45 p. m., featuring orchestras and soloists . . . "Just Plain Bill," another beloved radio character, is slated to return to the CBS airwaves for a return engagement by the same sponsor, *Kolynos Toothpaste*. *Bill* and his colleagues, beginning September 24, will be heard five

times a week, 7:15 to 7:30 p. m. EDT, for eastern audiences, and at 2 p. m. EDT for middle and far western listeners . . . *General Hugh S. Johnson* will be heard over the Columbia network Friday, September 14, 10:30 to 11 p. m. EDT, during the broadcast of the NRA mass meeting at *Carnegie Hall*, New York.

*Earl Hines*, *Windy City* dance bandleader, will be heard over the CBS network on Tuesdays, 12:30 to 1 a. m. EDT beginning September 11 . . . *Ex-Lax* has renewed its contract with *Lud Gluskin*, whose baton flourished over the "Summer Interlude" series over CBS. The renewal becomes effective September 4 . . . *Irving Kaufman*, veteran minstrel and radio man, will be back on the air over the CBS network late in September for a return engagement of his one-man "Lazy Dan" script and song series. He will be backed by the same sponsor, *Old English Floor Wax*. The time: Sundays from 2:30 to 3 p. m. EDT, beginning September 30.

**GIVE ME YOUR MEASURE**

I'LL PROVE in 7 DAYS that I can make you a man of might and muscle! I changed myself from a 97-lb. weakling into winning the title "World's Most Perfectly Developed Man" NOW—

**I'll Prove YOU CAN HAVE A BODY LIKE MINE!**

I'll put layers of smooth, powerful muscles all over your body. If you're fat, flabby, I'll pare you down to fighting trim—or build you up if you're skinny. I'll banish constipation, pimples, conditions that rob you of good times. I can make you a NEW MAN of amazing strength, without pills or straining weights and pulleys! My book "Everlasting Health and Strength" tells how my natural method of *Dynamic Tension* gets quick results. (Contains actual photos, valuable body facts. And it's FREE! Write today for your copy—NOW!) **CHARLES ATLAS**, Dept. 127-J, 115 East 23rd St. New York, N. Y.

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Please send advice on correcting hair trouble to  
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8:45 p.m. EDT 7:45 EST  
NBC—Sport Stories Off the Record:  
WJZ WBAL WHAM WMAL KDKA  
WBZ—Max Dolan's Orchestra  
WLW—Southwind; Orchestra and Quartet  
WRVA—History of Virginia  
9:00 p.m. EDT 8:00 EST  
★ NBC—Town Hall Tonight; Fred Allen: WEAFL WLT WGY WRVA  
WTIC WRC WEEI WLW  
★ CBS—Mickey Cochrane, talk:  
WABC WNAC WDRC WOKO WJAS  
WCAU WJSV  
NBC—Music Magic: WJZ WBZ WMAL  
WBAL WHAM KDKA  
WCSH—Theodore Roosevelt Jr., talk  
WOR—"Footlight Echoes"; Soloists  
9:15 p.m. EDT 8:15 EST  
CBS—Emery Deutsch's Orchestra:  
WABC WNAC WDRC WOKO WJAS  
WCAU WJSV  
9:30 p.m. EDT 8:30 EST  
NBC—Where Do the Trolley Tracks Go?: WJZ WHAM WBAL KDKA  
WBZ  
CBS—Fray and Braegottl, piano team: WABC WJAS WNAC WDRC  
WOKO WCAU WJSV  
9:45 p.m. EDT 8:45 EST  
CBS—Tito Guizar; Orchestra: WABC  
WJAS WDRC WOKO WCAU WJSV  
WNAC

Daylight Time  
10:00 p.m. EDT 9:00 EST  
★ NBC—Dennis King, baritone; Orchestra: WJZ WMAL WBAL WHAM  
KDKA WBZ  
★ CBS—Byrd Expedition: WABC  
WOKO WCAU WJSV WJAS WDRC  
WNAC  
★ NBC—Guy Lombardo's Orchestra:  
WEAF WTIC WEEI WCSH WLIT  
WGY WRVA WLW WRC  
WOR—Al and Lee Roiser, piano duo  
10:15 p.m. EDT 9:15 EST  
NBC—Eddy Duchin's Orchestra: WJZ  
WMAL WBZ  
ABS—Milton Kellm's Orchestra: WIP  
KDKA—City Beautification  
WHAM—Artists Concert  
JR—Harlan Read, current events  
10:30 p.m. EDT 9:30 EST  
★ NBC—The Other Americas: WEAFL  
WRC WGY WLIT WEEI  
CBS—True Detective Mysteries:  
WABC WOKO WDRC WAAB  
★ NBC—Jack Denny's Orchestra:  
Harry Richman: WJZ WHAM  
WMAL WBAL WRVA  
CBS—Howard Marlow's Symphony Or-  
chestra: WCAU WJAS WJSV

## Wednesday, Sept. 12

Continued from Preceding Page  
11:15 p.m. EDT 10:15 EST  
NBC—Robert Royce, tenor: WJZ  
WBAL KDKA WMAL WBZ  
CBS—Red Nichols' Orchestra: WABC  
WDRC WNAC WJAS WOKO WCAU  
WJSV  
WEEI—Harv Meyer's Orch. (NBC)  
WGY—Dance Orchestra  
WHAM—Dance Music  
WRVA—Chandu, the Magician  
11:30 p.m. EDT 10:30 EST  
NBC—Don Bestor's Orchestra: WJZ  
WBAL WBZ WMAL WHAM  
CBS—Red Nichols' Orchestra: WABC  
WNAC WOKO WDRC WCAU WJSV  
WJAS  
★ NBC—National Radio Forum: WEAFL  
WEEI WGY WTIC WLIT WRC  
WRVA WCSH  
ABS—Blue Rhythm Band: WIP  
KDKA—Dance Orchestra  
WLW—Dance Orchestra  
WOR—Eddie Lane's Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Frank Dailey's Orchestra: WABC  
WNAC WOKO WDRC WCAU

12:00 Mid. EDT 11:00 p.m. EST  
CBS—Leon Belasco's Orchestra: WABC  
WNAC WOKO WJAS WCAU WJSV  
NBC—George Sterney's Orchestra:  
WJZ WHAM KDKA WMAL WBAL  
WBZ  
NBC—Buddy Rogers' Orchestra:  
WEAF WEEI WLIT  
ABS—Day's End: WIP  
WGY—Marshall Van Pool's Orchestra  
WLW—Larry Lee's Orchestra  
WOR—Anthony Trini's Orchestra  
WRVA—Dance Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
WRC—Buddy Rogers' Orch. (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—George Hall's Orchestra: WABC  
WNAC WOKO WJSV WCAU WRC  
NBC—Clyde Lucas' Orchestra: WEAFL  
WEEI WLIT  
NBC—Jack Berger's Orchestra: WJZ  
KDKA WBZ WRVA WHAM WBAL  
WLW WMAL  
ABS—Benny Goodman's Orch.: WIP  
WGY—Ray Nichols' Orchestra  
12:45 a.m. EDT 11:45 p.m. EST  
ABS—Willie Bryant's Orch.: WIP  
1:00 a.m. EDT 12 Mid. EST  
CBS—Sam Robbin's Orchestras: WABC  
WCAU—Missing Persons Report  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra



# Programs for Thursday, September 13

Star ★ Indicates High Spot Selections

6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises: WFAE WEEI  
WGY WFI  
WOR—Gym Classes

7:00 a.m. EDT 6:00 EST  
KDKA—Musical Clock  
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST  
WNAC—News

7:30 a.m. EDT 6:30 EST  
NBC—Yoichi Hirakawa: WJZ  
CBS—Organ Revue: WABC  
WJSV—Elder Michaux' Congregation  
WLW—Top o' the Mornin'  
WNAC—Joe Mitchell Chapple  
WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST  
NBC—Pollock and Lawnburst: WFAE  
WFI WRC WGY

NBC—Judy Bill and Jane: WJZ  
WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST  
NBC—Richard Leibert, organist:  
WFAE WFI WRC WRC  
CBS—Salon Musicale: WABC  
NBC—Morning Devotions: WJZ WBZ  
KDKA WBAL WMAL  
WCSH—Bob White  
WEEI—Current Events  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—The Nation's Family Prayer  
WNAC—Shopping Around the Town  
WOR—The Voice of Gold  
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST  
NBC—Laudt Trio and White: WJZ  
WBAL WBZ KDKA WMAL  
WCSH—Morning Devotions  
WEEI—Shopping Service  
WLW—Morning Devotions  
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST  
NBC—Cherrio: WFAE WGSW WEEI  
WGY WFI WRC WRC WLW  
CBS—Salon Musicale: WABC  
NBC—Lew White, organist: WJZ  
WHAM KDKA WBAL WMAL  
WBZ—Farmers' Almanac  
WOR—Martha Manning

8:45 a.m. EDT 7:45 EST  
CBS—Carolyn Gray, pianist: WABC  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—"Day Dreams"

9:00 a.m. EDT 8:00 EST  
★ NBC—Breakfast Club: WJZ WBAL  
WHAM WRVA KDKA WBZ  
CBS—The Song Reporter: WABC  
WOKO WJAS WDRC WNAC WCAU  
NBC—Herman and Banta WFAE  
WLIT WRC  
ABS—Bernie Dolan: WIP  
WCSH—The Morning Shopper  
WGY—Forrest Willis, tenor  
WLW—Salt and Peanuts, harmony  
WOR—Rhythm Encores

9:15 a.m. EDT 8:15 EST  
NBC—Don Hall Trio: WFAE WEEI  
WLIT WGY WRC WLW WCSH  
CBS—Mood Neopolitan: WABC WOKO  
WJAS WNAC WDRC WCAU  
WMAL—Breakfast Club (NBC)  
WOR—Dog Tales, Richard Neaney

9:30 a.m. EDT 8:30 EST  
NBC—Morning Glories: WFAE WRC  
WCSH WRC WEEI  
KDKA—Style and Shopping Service  
WGY—Little Jack Little's Orchestra  
WLW—Joe Emerson, Hymns  
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST  
NBC—The Sylvan Trio: WFAE WEEI  
WRC WFI WRC WLW  
CBS—Finn Boys, quartet: WABC  
WOKO WCAU WNAC WDRC WJAS  
ABS—Stapleton and Baroff: WIP  
KDKA—Sammy Fuller  
WCSH—Shopping with Margie  
WGY—Romance in Silk  
WOR—Souvenirs of Song

10:00 a.m. EDT 9:00 EST  
NBC—Edward MacLugh, baritone:  
WJZ WBAL KDKA WMAL WRVA  
WBZ  
CBS—Bill and Ginger: WABC WOKO  
WJAS WAAB WCAU  
NBC—Breen and de Rose: WFAE  
WEEI WFI  
V N—Food and Home-making School:  
WDRC WNAC  
WGY—Through the Hollywood Looking  
Glass  
WHAM—Tower Clock Program  
WLW—Health Talk  
WOR—Pure Food Hour

10:15 a.m. EDT 9:15 EST  
NBC—Clara, Lu 'n' Em: WFAE WEEI  
WFI WRC WGY WCSH WRVA  
WLW WRC  
BS—Visions with Ida Bailey Allen:  
WABC WJAS WOKO WAAB WJSV  
WCAU  
NBC—Castles of Romance WJZ  
WBAL WHAM KDKA WBZ  
ABS—News: WIP

10:30 a.m. EDT 9:30 EST  
NBC—News (5 Min.): WFAE WCSH  
WRC WRC WFI

NBC—Today's Children, drama: WJZ  
KDKA WMAL WBZ WHAM WBAL  
WRVA

NBC—Morning Parade: WFAE WCSH  
WTIC WRC  
CBS—News (5 Min.): WABC WCAU  
WHRC WOKO WJSV WJAS  
CBS—Artists Recital: WABC WCAU  
WDRC WAAB WNAC WOKO WJAS  
WEEI—Musical Turns  
WGY—Shopping Bae  
WJSV—Hester Walker Beall  
WBAL—Mailbag

10:45 a.m. EDT 9:45 EST  
CBS—Academy of Medicine: WABC  
WOKO WJAS WDRC WNAC WJSV  
NBC—News (5 Min.): WJZ WMAL  
KDKA WBZ WBAL  
NBC—Radio Kitchen: WJZ WMAL  
KDKA WHAM  
NBC—Morning Parade: WGY WFI  
WBAL—Come into the Kitchen  
WBZ—Curley Joe, songs  
WCAU—Through the Looking Glass  
WEEI—Good Morning Melodies  
WHAM—Radio Grams (5 Min.)  
WLW—Elhott Brock, violinist  
WRVA—Tune Shop

11:00 a.m. EDT 10:00 EST  
NBC—Hazel Arth, songs: WJZ WBAL  
KDKA WBZ WMAL WRVA WHAM  
CBS—Swinging Along: WABC WDRC  
WCAU WNAC WJAS WOKO WJSV  
NBC—Galaxy of Stars: WLIT WGY  
WLW  
WCSH—Bob White, Philosopher  
WEEI—Variety Program  
WOR—Nell Vinick, Beauty Talk

11:15 a.m. EDT 10:15 EST  
NBC—Frances Lee Barlon: WFAE  
WRC WLIT WGY WEEI WCSH  
WRC WLW  
★ NBC—Tony Wons, philosopher: WJZ  
WMAL WBZ  
WOR—Walter Ahrens, baritone

11:30 a.m. EDT 10:30 EST  
NBC—U S. Navy Band: WJZ WBZ  
WRVA WBAL WMAL  
CBS—Madison Ensemble: WABC  
WCAU WJAS WOKO WDRC WNAC  
WJSV  
NBC—Pedro Via's Orchestra: WFAE  
WCSH WEEI WTIC WLIT WRC  
KDKA—Frances Ingram  
WGY—The Southerners  
WHAM—Mrs. Thrifty Buys  
WLW—Livestock Reports  
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST  
CBS—Madison Ensemble: WABC  
NBC—Tony Wons: KDKA WBAL  
WGY—Banjooleers  
WJSV—Mary Lee Taylor (CBS)  
WLW—Painted Dreams  
WOR—Kathryn Chumascro, contralto

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
NBC—Fields and Hall: WJZ KDKA  
WMAL WBAL  
CBS—Voice of Experience: WABC  
WNAC WDRC WCAU WJAS WJSV  
NBC—Treasure Chest: WFAE WGY  
WCSH WEEI WRC WHAM WLW  
WTIC  
ABS—Luncheon Musical Trio: WIP  
WBZ—News  
WOR—Do You Know?  
WRVA—Luxury Fiddlers

12:15 p.m. EDT 11:15 a.m. EST  
NBC—Merry Macs: WJZ WBAL  
KDKA  
CBS—Connie Gates, songs: WABC  
WOKO WAAB WCAU WJAS WJSV  
WDRC  
NBC—Honey Boy and Sassafras:  
WFAE WRC WEEI WTIC WLIT  
WBZ—Weather; Market Reports  
WGY—Martha and Hal  
WHAM—Jack Foy, songs  
WLW—Morning Hi-lites  
WNAC—News  
WOR—Tom Davis, tenor

12:30 p.m. EDT 11:30 a.m. EST  
NBC—Rex Battle's Ensemble: WFAE  
WLIT WCSH WTIC WGY  
★ CBS—ACME WHITE LEAD AND  
Color Works Presents Snitlin' Ed Mc-  
Connell: WNAC WDRC WCAU  
WAAB WJSV WJAS  
CBS—Al Kavelin's Orchestra: WABC  
WOKO WAAB WJSV WJAS WCAU  
NBC—Vic and Sade, comedy sketch:  
WJZ KDKA WRVA WBAL WHAM  
WMAL WBZ  
ABS—Stock Quotations: WIP  
WEEI—Stock Quotations  
WLW—Through the Looking Glass  
WOR—Bert Block's Orchestra

12:45 p.m. EDT 11:45 a.m. EST  
NBC—Rex Battle's Ensemble: WRC  
WLW  
NBC—Words and Music WJZ WBAL  
WHAM WRVA WMAL WBZ  
KDKA—Dance Orchestra

WEEI—A Bit of This and That  
WGY—The Vagabonds  
WIP—RADIO GUIDE PRESENTS  
Henry Patrick in "Songs of Ro-  
mance," with Roger Moorehouse  
WLW—The Texans, vocal trio

1:00 p.m. EDT 12:00 Noon EST  
CBS—George Hall's Orchestra: WABC  
WOKO WNAC WJSV WCAU WDRC  
NBC—Markets and Weather: WFAE  
NBC—Dick Fiddler's Orchestra: WFI  
KDKA—Market Reports  
WBAL—Market News  
WBZ—Agriculture, E. J. Rowell  
WCSH—Musical  
WGY—Bradley Kincaid, ballads  
WHAM—Tom Grierson, organist  
WLW—Albright and Wayne, stories  
WOR—Health Talk; Musical Foot-  
notes

WHVA—Vagabond Days

1:15 p.m. EDT 12:15 EST  
NBC—The Hon. Archie and Frank:  
WJZ WMAL WBAL KDKA  
NBC—Dick Fiddler's Orchestra: WFAE  
WEEI WRC WCSH  
CBS—George Hall's Orchestra: WJAS  
WDRC  
WGY—Musical Program  
WHAM—News; Agricultural Forum  
WLW—Weather; Market Reports  
WRVA—Wandering Songster

1:30 p.m. EDT 12:30 EST  
NBC—Mercy Madcaps; Orchestra:  
WFAE WFI WCSH WTIC WEEI  
WRC  
CBS—Frank Dailey's Orchestra: WABC  
WOKO WJAS WCAU WJSV WNAC  
WDRC  
NBC—Farm and Home Hour: WJZ  
WBZ KDKA WMAL WHAM WRVA  
WBAL WLW  
WGY—Farm Program  
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST  
ABS—Bud Fisher's Orchestra: WIP  
WOR—Verna Osborne, soprano

2:00 p.m. EDT 1:00 EST  
NBC—Stones of History, drama:  
WFAE WRC WLIT WEEI WCSH  
WTIC  
CBS—Ann Leaf, organist: WABC  
WOKO WCAU WAAB WDRC  
WGY—Paul Curtila, tenor  
WJSV—Afternoon Rhythms  
WNAC—Deane Moore, songs  
WOR—Dr. Payne, "The Psychologist  
Says"

2:15 p.m. EDT 1:15 EST  
WGY—John Finke, pianist  
WJSV—Ann Leaf, organist (CBS)  
WNAC—Yankee Singers, quartet  
WOR—Alice Remsen, contralto

2:30 p.m. EDT 1:30 EST  
NBC—Home Sweet Home: WJZ  
NBC—Smack Out: WMAL WHAM  
WBAL  
CBS—Poetic Strings: WABC WJSV  
WOKO WJAS WNAC WDRC  
NBC—Trio Romantic: WFAE WEEI  
WCSH WLIT WRC  
KDKA—Home Forum  
WBZ—Cooking School  
WCAU—Women's Club of the Air  
WGY—Albany on Parade  
WLW—Gene Burchell's Orchestra  
WOR—Fashions; Beauty; Foods  
WRVA—Market Reports

2:45 p.m. EDT 1:45 EST  
NBC—Echoes of Erin: WJZ WMAL  
WBAL WHAM WRVA  
NBC—Ma Perkins: WFAE WGY WLIT  
WLW WTIC WCSH WEEI WRC  
WDRC—Baseball

3:00 p.m. EDT 2:00 EST  
NBC—Dreams Come True: WFAE WFI  
WCSH WRC WGY WEEI WLW  
WTIC  
CBS—Metropolitan Parade: WABC  
WOKO WAAB WJAS WJSV WCAU  
NBC—Tommy Tucker's Orchestra:  
WJZ WBAL WMAL WHAM KDKA  
WBZ  
WNAC—The Cosmopolitans  
WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST  
NBC—Upstaters Quartet: WFAE  
WCSH WGY WRC WRVA  
NBC—Song of the City: WLW  
WEEI—Silver Lining Hour  
WNAC—Baseball; Braves vs. Chicago

3:30 p.m. EDT 2:30 EST  
★ CBS—Mormon Tabernacle Chorus:  
WABC WJAS WOKO WAAB WJSV  
WCAU  
NBC—Roy Shield's Orchestra: WJZ  
WBAL WHAM WMAL KDKA WBZ  
NBC—Woman's Radio Review: WFAE  
WCSH WGY WRC WTIC WFI  
ABS—Sports Review; Orchestra: WIP  
WEEI—Reading Circle  
WLW—Walter Furniss and organ  
WOR—William Bowers, baritone

3:45 p.m. EDT 2:45 EST  
KDKA—State Fed. of Penn. Women  
WLW—Dorothea Pucce, vocalist  
WOR—John Stein's Orchestra

4:00 p.m. EDT 3:00 EST  
NBC—Betty and Bob: WJZ WBAL  
WBZ KDKA WHAM WMAL WLW  
NBC—Gene Burchell's Orchestra:  
WFAE WCSH WRVA WTIC WFI  
WRC WGY  
CBS—Rambles in Rhythm: WABC  
WOKO WJAS  
WCAU—Pickard Family  
WEEI—Stock Quotations  
WJSV—Baseball Game  
WOR—Dr. H. I. Strandhagen, Health  
Talk

4:15 p.m. EDT 3:15 EST  
NBC—Jackie Heller, tenor: WJZ WBZ  
WMAL WHAM KDKA WFI  
WBAL—Heart Throbs  
WEEI—Gene Burchell's Orch. (NBC)  
WGY—Limey Bill  
WLW—Jack Berch; Vocal Trio  
WOR—The Melody Singer

4:30 p.m. EDT 3:30 EST  
NBC—Palmer Clark's Orchestra: WJZ  
WRVA WBAL WMAL WHAM WBZ  
CBS—Round Towners: WABC WJAS  
NBC—Hazel Glenn soprano: WFAE  
WRC WEEI WCSH  
KDKA—Business News and Markets  
WCAU—Florence Halman  
WGY—John Sheehan, tenor  
WLW—Life of Mary Sothorn  
WOR—Josef Zator's Orchestra

4:45 p.m. EDT 3:45 EST  
NBC—Adventures on Mystery Island:  
WFAE WRC WLIT WCSH WEEI  
CBS—Along the Volga: WABC WJAS  
KDKA—Palmer Clark's Orch. (NBC)  
WCAU—Harold, Norman and Paul  
WGY—Stock Reports  
WLW—Business News

5:00 p.m. EDT 4:00 EST  
CBS—On the Air Tonight (5 Min.):  
WABC  
CBS—Tea Danzante: WABC WOKO  
WJAS WCAU WDRC  
WBZ—News  
WGY—Lang Sisters  
WLW—Mary Alcott, vocalist  
WOR—Stage Relief Talk

5:15 p.m. EDT 4:15 EST  
CBS—Between the Bookends: WABC  
WJAS WCAU WAAB WDRC  
NBC—Merodith Willson's Orchestra:  
WFAE WLW WRC WGY  
KDKA—Kiddies Klub  
WBZ—Duke Dewey's Hickory Nuts  
WEEI—Musical Program  
WNAC—Once Upon a Time  
WOR—Sydney Schachter, pianist

5:30 p.m. EDT 4:30 EST  
NBC—Tales of Courage: WFAE WRVA  
WCSH WEEI WTIC WLIT WRC  
WGY  
CBS—Jack Armstrong: WABC WOKO  
WDRC WCAU WJAS WAAB  
NBC—Singing Lady: WJZ WBZ  
WBAL KDKA WHAM WLW  
WNAC—Melody Mart  
WOR—Adventures of Donald Ayer

5:45 p.m. EDT 4:45 EST  
NBC—Orphan Annie: WJZ KDKA  
WBZ  
CBS—Wayside Cottage: WABC WDRC  
WAAB WCAU WJAS  
NBC—Negro Male Quartet: WFAE  
WRC WTIC WRVA WCSH  
WBAL—John, Gene and Dick  
WEEI—Sam Curtis' Radio Chat  
WGY—John Finke, pianist  
WHAM—News  
WLW—Monkey Hollow  
WNAC—The Beauty Stylists  
WOR—Arturo de Filippi, tenor

## Night

6:00 p.m. EDT 5:00 EST  
NBC—Horacio Zito's Orchestra: WFAE  
CBS—Buck Rogers in the Twenty-  
Fifth Century: WABC WAAB WCAU  
WJAS  
NBC—Tom Coakley's Orchestra: WJZ  
WBAL WHAM WMAL  
CBS—Men of Notes, trio: WJSV  
ABS—Alex Botkin's Ensemble: WIP  
KDKA—Dan and Sylvia, sketch  
WBZ—O'Leary's Irish Minstrels  
WCSH—News; Trade Review  
WEEI—The Evening Tattler  
WGY—Evening Brevities  
WLW—Adventures of Donald Ayer  
WNAC—News; Weather  
WOR—Uncle Don Kiddies' Program  
WHVA—Hi-Plane Pilots

6:15 p.m. EDT 5:15 EST  
CBS—Wurtzebach's Orchestra: WJSV  
NBC—Tom Coakley's Orchestra: WFI  
WLW  
CBS—Bobby Benson and Sunny Jim:  
WABC WAAB WCAU  
ABS—Boh Fallon's Orchestra: WIP  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Review  
WGY—Ma Frasier's Boarding House

6:30 n.m. EDT 5:30 EST  
★ CBS—Football Reporter: WABC  
WJAS WAAB WDRC WNAC  
CBS—Jack Armstrong, skit: WJSV  
NBC—O'Leary's Irish Minstrels: WJZ  
WHAM  
NBC—News (5 Min.): WFAE  
NBC—Mary Small, vocalist: WFAE  
WRC WTIC  
KDKA—Kings and Queens of Sport  
WBZ—Old Farmer's Almanac  
WCAU—Carlton and Craig  
WCSH—Hollywood Columnists  
WEEI—Baseball Scores  
WGY—News; John Finke, pianist  
WLW—Jack Armstrong, sketch  
WNAC—The Merry-Go-Round  
WOR—Kings and Queens of Sport  
WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST  
NBC—Billy Batchelor, sketch: WFAE  
WFI WCSH WGY WEEI WTIC  
WRC  
CBS—News (5 Min.): WABC WDRC  
CBS—Jan Savitt's Orchestra: WABC  
WJSV WOKO WAAB WDRC  
NBC—Lowell Thomas: WJZ WBAL  
WBZ KDKA WLW WHAM WMAL  
WCAU—Comedy Stars of Hollywood  
WOR—Boys' Club  
WRVA—Rhythm Parade

7:00 p.m. EDT 6:00 EST  
NBC—Stamp Club: WJZ  
NBC—Baseball Resume: WFAE  
CBS—"Round Our Town"; Orchestra:  
WABC WDRC WJAS WNAC WOKO  
WCAU  
NBC—Jack and Loretta Clemens: WFI  
NBC—Freddie Martin's Orchestra:  
WBAL WMAL  
KDKA—Stanley Metcalfe, tenor  
WBZ—Ideal Life Drama  
WCSH—Democratic Committee  
WEEI—The Edison Salute  
WGY—Radio Sweethearts  
WHAM—Sportcast  
WLW—German Band  
WOR—Ford Frick, sports resume  
WRVA—News

7:15 p.m. EDT 6:15 EST  
NBC—Freddie Martin's Orchestra:  
WJZ  
NBC—Gene and Glenn, sketch: WFAE  
WGY WCSH WRC WEEI WRVA  
WFI  
KDKA—Lois Miller, organist  
WBZ—Joe and Bateese  
WLW—Joe Emerson, songs; Orchestra  
WOR—Comedy Stars of Hollywood

7:30 p.m. EDT 6:30 EST  
★ NBC—Danny Malone, tenor: WFAE  
WRC WGY WTIC WFI  
CBS—Whispering Jack Smith's Orches-  
tra: WABC WOKO WJAS WJSV  
WNAC WDRC  
NBC—Armoad Girard, baritone: WJZ  
WBAL  
ABS—Jack and the Girl Friends: WIP  
WBZ—Frank and Phil  
WCAU—Jan Savitt's Orchestra  
WCSH—Republican Committee  
WEEI—After Dinner Revue  
WHAM—Soony Pleasure Cruise  
WLW—Bob Newhall, sports  
WOR—One Man's Opinion  
WRVA—Enid Bur

7:45 p.m. EDT 6:45 EST  
★ NBC—Irene Bordini, songs: WFAE  
CBS—Boake Carter, news: WABC  
WNAC WCAU WJAS WJSV  
NBC—Frank Buck's Adventures:  
WJZ WBAL KDKA WMAL WRVA  
WHAM WBZ  
NBC—Sisters of the Skillet: WFI  
ABS—News: WIP  
WCSH—Elsa Hemenway  
WEEI—Big Freddie Miller  
WGY—Dance Orchestra  
WLW—Melody Masters  
WOR—After Dinner Music

8:00 p.m. EDT 7:00 EST  
NBC—Gills and Gravy, sketch: WJZ  
WBAL KDKA WMAL WHAM  
★ NBC—Rudy Vallee's Orchestra:  
WFAE WEEI WCSH WGY WFI  
WLW WRC WTIC WRVA  
WBZ—Florence Rangers  
WOR—Little Symphony Orchestra

8:15 p.m. EDT 7:15 EST  
ABS—Five Star Final: WIP  
WBZ—Adrain O'Brien, tenor

8:30 p.m. EDT 7:30 EST  
CBS—Leith Stevens' Harmonies:  
WABC WOKO WNAC WDRC WCAU  
WJAS WJSV  
NBC—Melodies Romantique: WJZ  
KDKA WBAL  
WBZ—Massachusetts Bay Colony  
WHAM—Behind the Headlines

8:45 p.m. EDT 7:45 EST  
KDKA—Al and Pete, songs  
WBZ—Edmond Boucher, basso  
WHAM—Melodies Romantique (NBC)



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# Sportcasts of the Week

**SCHEDULE OF EVENTS**  
(Time Shown is Eastern Daylight)

**FRIDAY, Sept. 7:** 3 p. m., National Tennis Singles, CBS-WABC network; 4:30 p. m., NBC-WEAF network. **SATURDAY, Sept. 8:** 3 p. m., National Tennis Finals, CBS-WABC network. **TUESDAY, Sept. 11:** 9:30 p. m., Boxing Bouts, by Benny Leonard, WHN (1010 kr). **WEDNESDAY, Sept. 12:** 5 p. m., East-West Polo Match, NBC-WEAF network. **SATURDAY, Sept. 15:** 4 p. m., Belmont Futurity and Jockey Gold Cup Stakes, CBS-WABC network; 6 p. m., Pendleton Roundup, CBS-WABC network.

While CBS depends on *Ted Husing* to bring the play in the Men's National Tennis Singles Championship tourney at Forest Hills, the National Broadcasting Company will try for a larger audience by presenting *Ellsworth Vines* as mikeman for this broadcast. Vines is the former American champion and his play as a professional has added to his prestige. He received his first radio experience early this summer on a "Tennis Tips" program over the senior network. Assisting Vines will be *John R. Tunis*, who was heard earlier this season in the play-by-play of the matches at Wimbledon, England. (See schedule of events for times.)

NOW THAT the big football game has been safely tucked away, the WGN sports staff is looking forward to the *Londos-Lewis* wrestling match. They served Chicago's grid rooters in splendid style during the night game between the Bears and All-Americans and this much clamored-for, bone-grinding event to be staged at Wrigley Field September 20 should find them with another busy evening.

BREAKING BRONCOS is still a king-ly sport with the folks out west and Columbia's report of the big Pendleton Roundup, from Pendleton, Oregon, is bound to make a hit with eastern listeners, too. This affair winds up the series of five western rodeos after which the world's all-round cowboy champ is named. The program will be relayed to a CBS-WABC chain from station KOIN, Portland at 6 p. m. EDT, Saturday, September 15, so if you're interested in rope spinning, outlaw hosses and steer throwing, have a listen.

BIG TIME POLO comes to the air this week in the world's series of this game, the annual match between picked teams of the east and the west to be played on Long Island, Wednesday, September 12. NBC's red network will air the contest between *Tommy Hitchcock* and his cohorts and *Cecil Smith's* men of the west at 5 p. m. EDT. . . CBS brings another turf classic to its fans, the Belmont Futurity and Jockey Gold Cup stakes from Belmont park, Saturday, September 15, at 4 p. m., over WABC and associated stations.

A COUPLE of sports programs worth dialing are the "Believe You Me" series conducted by *Ted Husing* every Saturday eve, and *Thornton Fisher's "Sport Stories off the Record"* each Wednesday night. The latter has been building up a nice following with his dramatic presentations of happenings behind famous sporting events which did not get into print. Pictitious names are used and the stories are really intriguing. Husing discusses world-famous athletes and events in his period.

THURSDAY NIGHT, SEPT. 13th  
9:00 E.S.T. • 10:00 E.D.T.

Columbia Network\*

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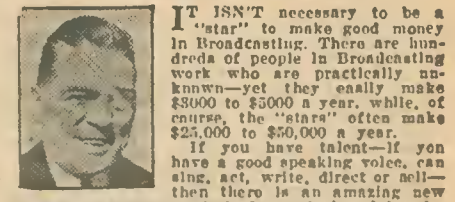
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- ✓ Music by Mark Warnow

\*For stations—see Radio Guide Listings

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## Cupward Ho!

(Continued from Page 3)

with a flexible boom that has been the subject of a flurry of debate among racing experts. Despite the fact that two of the booms snapped in the heat of competitive racing, Sopwith's ardor for the new-fangled creation has not dimmed.

The *Endeavour* departs radically from set yacht construction. She possesses a newly designed triangular boom, perforated set and reefed mainsail, in addition to the flexible boom.

The prize for which millions of dollars have been spent, is an ugly, bottomless silver cup, wrought by Victorian Silver-smiths in 1851, and offered as a prize by the Royal Yacht Squadron of Great Britain. It is officially known as "The Hundred Guinea Cup."

Block Island Sound, off Newport, where the races will be run, is the site of the last American Cup contest in 1930.

The races will be held over the regular America's Cup course, starting from a special buoy which has been planted five miles southeast from Brenton's Reef Lightship, in the open sea. Marks will be set out each day, according to the wind. Some will be triangular, others windward or leeward, or vice versa. The distance

of each race will be approximately thirty miles, and if neither boat has finished within five and a half hours after the start, the race will be declared off.

During these periods the story of the thrilling contests will be heard by millions of radio fans. Listeners all over the country will be in constant touch with the progress of the yachts. Four out of seven races determine the winner, and each race will be broadcast in detail.

In addition to the broadcasts from cutters, airplanes and other vantage points, both NBC and CBS are seriously considering sending several blimps aloft to report the progress of the racers as they speed through the choppy Newport waters.

Radio will do more in eliminating the past difficulty of relaying the relative positions of the racing yachts than any instrument known to science. Heretofore, many errors cropped into the early newspaper reports of the races, but radio, with its numerous vantage points, will report the races accurately, in detail, and on the instant.

Thus, as the crews of the challenger and defender run out spinnaker booms, and balloon jibs fill the air on September 15, radio listeners throughout the world will be assured of all there is to know.

9:00 p.m. EDT 8:00 EST  
★ NBC—Captain Henry's Show Boat: Lanny Ross, tenor; WEAF WEEI WRC WGY WRVA WCSH WFI WTIC

CBS—Bar X Days and Nights: WABC WNAC WDRC WCAU WJSV WJAS

★ NBC—Death Valley Days, drama: WJZ WMAL KDKA WBAL WIAM WBZ WLW

WOR—Pauline Alpert, pianist  
9:15 p.m. EDT 8:15 EST  
WOR—Larry Taylor, baritone

9:30 p.m. EDT 8:30 EST  
CBS—Fred Waring's Orchestra: WABC WNAC WDRC WJAS WOKO WJSV WCAU

NBC—Hessberger's Orchestra: WJZ WIAM WBAL WMAL WBZ KDKA

ABS—Penhouse Serenade: WIP WLW—Show Boat (NBC)  
WOR—Gus Edwards' Revue  
9:45 p.m. EDT 8:45 EST  
WOR—Frank Stuart's Orchestra

10:00 p.m. EDT 9:00 EST  
NBC—Parade of the Provinces: WJZ WMAL WBAL WIAM KDKA

Daylight Time

★ CBS—BORDEN'S PRESENTS Forty-Five Minutes in Hollywood; Pre-views of Best Current Pictures; Screen Stars in Person; Hollywood Music by Mark Warnow; Gossip by Cal York: WABC WCAU WJAS WOKO WDRC WNAC WJSV

★ NBC—Paul Whiteman's Orchestra: Al Johnson: WEAF WGSN WFI WGY WLW WRC WEEI WTIC WRVA

ABS—Archie Bleyer's Orch.: WIP WBZ—Artists Revue

10:15 p.m. EDT 9:15 EST  
WOR—Harlan Read, Current Events

10:30 p.m. EDT 9:30 EST  
NBC—Echoes of the Palisades: WJZ WMAL WBAL WBZ WIAM KDKA—Squire Hawkins  
WOR—"Vignettes"

10:45 p.m. EDT 9:45 EST  
CBS—The Playboys: WABC WJSV WOKO WAAB WCAU WJAS WDRC

## Thursday, Sept. 13

Continued from Preceding Page

WNAC—Musical Rhymester  
11:00 p.m. EDT 10:00 EST  
NBC—Jack Berger's Orchestra: WEAF WFI WTIC WRC WCSH

CBS—Vera Vok, songs: WABC WAAB WDRC WOKO WJAS WJSV

NBC—Don Bestor's Orchestra: WJZ WBAL WIAM KDKA WBZ WMAL

WBZ—Painter of Songs  
WCAU—Alan Scott  
WEEI—Baseball Scores  
WGY—Dance Orchestra  
WLW—Concert Hour  
WOR—Eli Dantzig's Orchestra  
WRVA—Dance Parade

11:15 p.m. EDT 10:15 EST  
NBC—Jack Berger's Orchestra: WEEI CBS—Joe Haymes' Orchestra: WABC WDRC WNAC WJAS WOKO WJSV

WCAU—Jan Savitt's Orchestra  
WHAM—Dance Music; News

WRVA—Dance Orchestra  
11:30 p.m. EDT 10:30 EST  
NBC—Freddie Berrens' Orchestra: WEAF WFI WTIC WEEI WCSH

NBC—Johnny Johnson's Orchestra: WJZ WIAM WBAL WMAL WRVA WBZ WRC

ABS—Blue Rhythm Band: WIP KDKA—Dance Orchestra  
WCAU—Joe Haymes' Orchestra (CBS)  
WGY—Ray Nichols' Orchestra  
WLW—Dance Orchestra  
WOR—Bert Block's Orchestra

11:45 p.m. EDT 10:45 EST  
CBS—Henry Busse's Orchestra: WABC WNAC WOKO WDRC WCAU

12:00 Mid. EDT 11:00 p.m. EST  
NBC—Buddy Rogers' Orchestra: WJZ WRVA WMAL WBAL WBZ KDKA WHAM

CBS—Joe Reichman's Orchestra: WABC WCAU WNAC WOKO WJSV

NBC—Ralph Kirbery, baritone (5 Min.): WEAF WEEI WFI WGY

NBC—Mills' Blue Rhythm Band: WEAF WEEI WGY WFI

ABS—Day's End: WIP

WLW—News; Spanish music  
WOR—Eddie Lane's Orchestra

12:15 a.m. EDT 11:15 p.m. EST  
WRC—Mills' Rhythm Band (NBC)

12:30 a.m. EDT 11:30 p.m. EST  
CBS—Charles Barnet's Orchestra: WABC WJSV WCAU WNAC WOKO

NBC—Shep Field's Orchestra: WEAF WGY WFI WEEI WLW

NBC—Dancing in the Twin Cities: WJZ KDKA WBZ WIAM WBAL WRVA WMAL

ABS—Benny Goodman's Orch.: WIP

12:45 a.m. EDT 11:45 p.m. EST  
ABS—Luis Russell's Orchestra: WIP

1:00 a.m. EDT 12:00 Mid. EST  
CBS—Enoch Light's Orchestra: WABC WCAU—Missing Persons Reports  
WLW—Larry Lee's Orchestra (NBC)

2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and poems



# Programs for Friday, September 14

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNC—Sunrise Special  
 6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WFAE WEEI  
 WGY WFI  
 WOR—Gym Classes  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNC—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hiraoka: WJZ  
 CBS—Organ Reveille: WABC  
 WJSV—Elder Michaux' Congregation  
 WLW—Top of the Morning  
 WNC—Joe Mitchell Chapple  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Pollack and Lawnhurst: WFAE  
 WFI WRC WGY  
 NBC—Jolly Bill and Jane: WJZ  
 WEEI—Morning Train Catcher  
 WNC—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Organ Khapsody: WFAE WFI  
 WTIC WRC  
 CBS—The Ambassadors: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WBAL WMAL  
 WCHS—Bob White  
 WEEI—Current Events  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—A Family Prayer Period  
 WNC—Shopping Around the Town  
 WOR—Nell Vinick, beauty talk  
 WKVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 NBC—Lundt Trio and White: WJZ  
 WBAL WBZ KDKA WMAL  
 WCHS—A Morning Devotions  
 WEEI—Shopping Service  
 WLW—A Morning Devotions  
 WOR—Al Woods, songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cheerful: WFAE WGY WCHS  
 WEEI WFI WTIC WRC WLW  
 CBS—Raymond Scott, pianist: WABC  
 NBC—Lew White, organist: WJZ  
 WHAM KDKA WBAL WMAL  
 WBZ—Farmers' Almanac  
 WOR—Martha Manning, talk  
 8:45 a.m. EDT 7:45 EST  
 CBS—Connie Gates, Jimmy Brierly,  
 songs: WABC  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—Bud Rainey, songs  
 9:00 a.m. EDT 8:00 EST  
 NBC—Herman and Bastia: WFAE  
 WLIT WRC  
 CBS—The Song Reporter: WABC  
 WOKO WDRC WJAS WCAU WNC  
 ★ NBC—Breakfast Club: WJZ KDKA  
 WBAL WHAM WRVA WBZ  
 ABS—Bernie Dolan: WIP  
 WCHS—Morning Shopper  
 WEEI—Clothes Institute  
 WGY—Moments of Melody  
 WLW—Salt and Peanuts, baroque  
 WOR—Rhythm Encores  
 9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WFAE WCHS  
 WRC WEEI WGY WLW WLIT  
 CBS—Metropolitan Parade: WABC  
 WJAS WOKO WNC WDRC WCAU  
 WMAL—Breakfast Club (NBC)  
 WOR—Souvenirs of Song  
 9:30 a.m. EDT 8:30 EST  
 NBC—Taters and Nuts, comedy:  
 WFAE WCHS WTIC WRC WEEI  
 KDKA—Style and Shopping Service  
 WGY—Billy Rose, tenor  
 WLW—Joe Emerson, Hymns  
 WOR—John Stein's Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—Oswaldo Mazzuchii, cellist:  
 WFAE WFI WRC WTIC WGY  
 WLW WCHS WEEI  
 ABS—Bruce Chalmers: WIP  
 KDKA—Work-a-day Thoughts  
 WOR—N. Y. State Adult Education  
 10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WFAE  
 WCHS WFI WEEI WTIC  
 CBS—Madison Singers: WABC WOKO  
 WDRC WJAS WCAU WAAB  
 NBC—Edward MacHugh, Gospel Sing-  
 er: WJZ KDKA WMAL WRVA  
 WBZ WBAL  
 ABS—News: WIP  
 WGY—The Southerners  
 WHAM—A Tower Clock Program  
 WJSV—Footlight Melodies  
 WLW—Home Care of the Sick  
 WNC—Voice of Apothecary  
 WOR—John McKeever, baritone; Or-  
 chestra  
 10:15 a.m. EDT 9:15 EST  
 CBS—Bill and Ginger: WABC WOKO  
 WNC WJSV WCAU WJAS  
 NBC—Hazel Arth, contralto: WJZ  
 WBAL WHAM WBZ  
 NBC—Clara, Lu 'n' Em: WFAE WEEI  
 WRC WGY WCHS WRVA WLW  
 WFI WTIC  
 KDKA—Sammy Fuller  
 WOR—“How We Sing,” Wm. Zerffi

10:30 a.m. EDT 9:30 EST  
 NBC—Today's Children: WJZ WBAL  
 WHAM WMAL KDKA WRVA WBZ  
 CBS—News (5 Min.): WCAU WJAS  
 WDRC WOKO WJSV  
 CBS—“All About You”: WABC WDRC  
 WCAU WJAS WNC WOKO WJSV  
 NBC—News (5 Min.): WFAE WCHS  
 WRC WTIC WFI  
 NBC—Joe White, tenor: WFAE WRC  
 WCHS WTIC WFI  
 WEEI—Del Castilla, organist  
 WGY—Market Basket  
 WLW—Jack Bereh and Musical Group  
 WOR—The Romance of Foods  
 10:45 a.m. EDT 9:45 EST  
 NBC—Betty Crocker: WFAE WEEI  
 WCHS WFI WGY WRC WRVA  
 WLW  
 CBS—News (5 Min.): WABC  
 CBS—The Three Flats: WABC WCAU  
 WJAS WDRC WNC WJSV  
 NBC—News (5 Min.): WJZ WMAL  
 KDKA WBZ WBAL  
 NBC—Radio Kitchen: WJZ WMAL  
 KDKA  
 WBAL—Shopping with Peggy Randall  
 WBZ—Curley Joe, songs  
 WHAM—Household Hour, Mary Free-  
 man  
 11:00 a.m. EDT 10:00 EST  
 NBC—Morning Parade: WFAE WGY  
 WEEI WLIT WRC WTIC  
 CBS—Cooking Cluecups: WABC WOKO  
 WNC WDRC WCAU WJAS WJSV  
 NBC—U. S. Marine Band: WJZ WMAL  
 KDKA WBZ WBAL WRVA  
 WCHS—Bob White, Philosopher  
 WLW—Nora Beck Thurman, vocalist  
 WOR—“What to Eat and Why,” C.  
 Houston Goudis  
 11:15 a.m. EDT 10:15 EST  
 CBS—Beule Street Boys: WABC  
 WNC WDRC WCAU WJAS WOKO  
 WJSV  
 WCHS—Morning Parade (NBC)  
 WHAM—U. S. Marine Band (NBC)  
 WLW—News; Livestock  
 11:30 a.m. EDT 10:30 EST  
 CBS—Rambles in Rhythm: WABC  
 WNC WDRC WOKO WJAS WJSV  
 WCAU—Pete Woolery; Orchestra  
 WHAM—Mrs. Thrifty Buyer  
 WLW—Ponce Sisters, vocalists  
 WOR—Patsy Chapin, songs at piano  
 11:45 a.m. EDT 10:45 EST  
 CBS—The Cadets: WABC WJAS  
 WJSV WNC  
 ABS—Rona Valdez: WIP  
 WCAU—Eddie Shepperd  
 WHAM—U. S. Marine Band (NBC)  
 WLW—Painted Dreams  
 WOR—Around the Wheels of Events

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Piano Recital: WFAE WCHS  
 WRC WTIC WEEI  
 CBS—Voice of Experience: WABC  
 WNC WDRC WCAU WJAS WJSV  
 NBC—Fields and Hall: WJZ WMAL  
 WRVA KDKA WBAL  
 ABS—Luncheon Musical Trio: WIP  
 WBZ—News  
 WGY—Banjoleers  
 WHAM—Jack Foy, songs  
 WLW—Ward and Muzzy, piano duo  
 WOR—Rod Arkell, news  
 12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Honey Boy and Sassafraz:  
 WFAE WRC WEEI WTIC WLIT  
 CBS—Betty Barthell, songs: WABC  
 WAAB WCAU WOKO WDRC WJAS  
 NBC—Charles Sears, tenor: WJZ  
 WBAL KDKA WRVA  
 WBZ—Famous Sayings  
 WCHS—News; Farm Flashes  
 WGY—Martha and Hal  
 WHAM—Tom Grierson, organ  
 WJSV—Variety Program  
 WLW—Babs and Don, comedy  
 WNC—News  
 WOR—Music; Minute Manners  
 12:30 p.m. EDT 11:30 a.m. EST  
 NBC—Vic and Sade: WJZ WHAM  
 WMAL WBZ KDKA WBAL WRVA  
 CBS—Al Kavelin's Orchestra: WABC  
 WOKO WAAB WJSV WCAU WJAS  
 NBC—Merry Madcaps: WFAE WLIT  
 WRC WTIC WCHS  
 ABS—Stock Quotations: WIP  
 WEEI—Stock Exchange Quotations  
 WGY—Jerry Brannan and the Lady-  
 fingers  
 WLW—Music by Divano  
 WNC—The Shopper's Exchange  
 WOR—Bert Block's Orchestra  
 12:45 p.m. EDT 11:45 a.m. EST  
 NBC—Words and Music: WJZ WMAL  
 WHAM WBAL WRVA WBZ  
 KDKA—Dance Orchestra  
 WEEI—A Bit of This and That  
 WGY—The Vagabonds

WIP—RADIO GUIDE PRESENTS  
 Henry Patriek in “Songs of Ro-  
 mance,” with Roger Moorehouse  
 WLW—The Texans, vocal trio  
 1:00 p.m. EDT 12:00 Noon EST  
 NBC—Markets and Weather: WFAE  
 CBS—George Hall's Orchestra: WABC  
 WNC WOKO WCAU WJSV WJAS  
 WDRC  
 NBC—Jan Brunesco's Ensemble: WFI  
 KDKA—Market Reports  
 WBZ—Agriculture, E. J. Rowell  
 WCHS—Musical  
 WEEI—The Friendly Kitchen Observer  
 WGY—Bradley Kincaid, ballads  
 WHAM—Tower Trio  
 WLW—Albright and Wayne  
 WOR—Scott Fisher's Orchestra  
 1:15 p.m. EDT 12:15 EST  
 NBC—Jan Brunesco's Ensemble:  
 WFAE WEEI WRC WTIC WCHS  
 ABS—Mirror Reflections: WIP  
 WBAL—Farm Hints  
 WHAM—News  
 WJSV—The County Agent Says  
 WLW—Market and Weather Reports  
 WRVA—County Farm Notes  
 1:30 p.m. EDT 12:30 EST  
 NBC—Farm and Home Hour: WJZ  
 WMAL WRVA WBAL KDKA WLW  
 WHAM WBZ  
 CBS—Scott Fisher's Orchestra: WABC  
 WNC WCAU WJAS WJSV WOKO  
 WDRC  
 NBC—Dick Fiddler's Orchestra: WFAE  
 WTIC WFI WCHS WRC  
 WEEI—Kitchen of the Air  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 ABS—Jack Filman, sports: WIP  
 WOR—Diana Marlow, soprano  
 2:00 p.m. EDT 1:00 EST  
 NBC—Airbrakes: WFAE WEEI WRC  
 WCHS WTIC  
 CBS—The Eton Boys: WABC WDRC  
 WOKO WAAB WCAU  
 WGY—Antoinette Halstead, contralto  
 WJSV—Afternoon Rhythms  
 WNC—Deane Moore, songs  
 WOR—Newark String Trio  
 2:15 p.m. EDT 1:15 EST  
 CBS—Johnny Augustine's Orchestra:  
 WABC WDRC WOKO WAAB WCAU  
 WJSV  
 ABS—Nicholas Gargusi: WIP  
 WGY—Household Chats  
 WLIT—Airbrakes (NBC)  
 WNC—Yankee Singers, quartet  
 WOR—Ruth Lewis, pianist  
 2:30 p.m. EDT 1:30 EST  
 NBC—The Sizzlers: WFAE WLIT  
 WRC WTIC WEEI WCHS  
 CBS—Memories Garden: WABC  
 WOKO WDRC WJAS WJSV WNC  
 NBC—Home Sweet Home: WJZ  
 NBC—Smack Out: WBAL WMAL  
 WHAM  
 KDKA—Home Forum  
 WBZ—Cooking Seboot  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashion, Beauty, Food  
 2:45 p.m. EDT 1:45 EST  
 NBC—Ma Perkins: WFAE WGY WLW  
 WLIT WTIC WCHS WEEI WRC  
 NBC—Alden Edkins, bass, haritoo:  
 WJZ WMAL WBAL WHAM  
 3:00 p.m. EDT 2:00 EST  
 NBC—Bob Stevens, vocalist: WFAE  
 WRC WGY WTIC WCHS WEEI  
 WLW WFI  
 CBS—The Four Showmen: WABC  
 WOKO WAAB WJAS WJSV WCAU  
 NBC—Jackie Heller, tenor: WJZ  
 WMAL WBZ KDKA WHAM WBAL  
 WNC—The Cosmopolitans  
 WOR—Ariel Ensemble  
 3:15 p.m. EDT 2:15 EST  
 CBS—Artist Recital: WABC WOKO  
 WAAB WJSV WJAS WCAU  
 NBC—Villages of Century of Progress:  
 WJZ KDKA WBAL WMAL WHAM  
 WBZ—Books and Authors  
 WNC—Baseball; Braves vs. Chicago  
 3:30 p.m. EDT 2:30 EST  
 NBC—Woman's Radio Review: WFAE  
 WRC WCHS WEEI WTIC WGY  
 WFI  
 CBS—The Grab Bag: WABC WOKO  
 WJAS WAAB WJSV WCAU  
 NBC—Little Concert Hall: WJZ  
 KDKA WMAL WBAL WHAM  
 WBZ WLW  
 ABS—Sports Review; Orchestra: WIP  
 WOR—Radio Garden Club  
 3:45 p.m. EDT 2:45 EST  
 WOR—Munz Sisters, harmony  
 4:00 p.m. EDT 3:00 EST  
 CBS—Lary Bill Huggins, baritone:  
 WABC WOKO WJAS  
 NBC—Betty and Bob: WJZ WBAL  
 WBZ KDKA WHAM WMAL WLW  
 NBC—Twenty Finest of Harmony:  
 WFAE WTIC WRC WCHS WFI  
 WGY

WCAU—The Pickard Family  
 WEEI—Stock Exchange Quotations  
 WJSV—Baseball Game  
 WOR—Dr. Strandhaugen, health talk  
 4:15 p.m. EDT 3:15 EST  
 NBC—Nellie Revell Interviews: WFAE  
 WTIC WCHS WRC  
 CBS—Rhythm Band Box: WABC  
 WJAS WOKO  
 NBC—Singing Stranger: WJZ WBAL  
 KDKA WBZ WMAL WHAM  
 WEEI—Health Forum; Dr. Burbank  
 WGY—Book News, Levere Fuller  
 WLW—George Dorn, vocalist  
 WOR—Larry Roberts, tenor  
 4:30 p.m. EDT 3:30 EST  
 NBC—Jesters Trio: WFAE WTIC  
 WEEI WRC  
 CBS—U. S. Army Band: WABC WJAS  
 WOKO WCAU WNC  
 KDKA—Business News; Markets  
 WBZ—Civic Chorus  
 WCHS—Loring, Short and Harmon  
 WGY—Soloist  
 WLW—Life of Mary Sothorn  
 WOR—Josef Zatur's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Gen. Fed. of Women's Club:  
 WJZ WBAL WMAL WHAM  
 NBC—Adventures on Mystery Island:  
 WFAE WTIC WRC  
 KDKA—Armchair Driver  
 WGY—Stock Reports  
 WLIT—Chicago Symphony Orchestra  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 CBS—On the Air Tonight (5 Min.):  
 WABC  
 CBS—Frank Dailey's Orchestra: WABC  
 WOKO WJAS WCAU WDRC  
 NBC—Dandies of Yesterday, songs:  
 WFAE WTIC WRC  
 NBC—Chick Webb's Orchestra: WJZ  
 KDKA WMAL  
 WBAL—Poetry Recital  
 WBZ—News  
 WCHS—Musical  
 WGY—Musical Program  
 WHAM—Buy Scout Program  
 WLW—Three Star Voices  
 WOR—Pauline Alpert, pianist  
 5:15 p.m. EDT 4:15 EST  
 NBC—Chick Webb's Orchestra: WBAL  
 WHAM  
 NBC—Peg La Centra, songs: WFAE  
 WTIC WRC  
 KDKA—Kiddies Club  
 WBZ—Skipper Jim's Ship  
 WGY—Three Schoolmasks; Billy Rose  
 WLIT—RADIO GUIDE PROGRAM  
 with Lee Lawrence, Dorothy Allin-  
 son, pianist  
 WOR—The Cocktail Hour  
 5:30 p.m. EDT 4:30 EST  
 NBC—Singing Lady: WJZ WBAL  
 WBZ KDKA WHAM WLW  
 CBS—Jack Armstrong: WABC WOKO  
 WJAS WDRC WCAU WAAB  
 ★ NBC—William Lundell Interviews:  
 WFAE WLIT WCHS WEEI WRC  
 WGY  
 WNC—Melody Mart; Clara Shear  
 WOR—Robert Rand, town talk  
 5:45 p.m. EDT 4:45 EST  
 NBC—Alice in Orchestra, drama:  
 WFAE WEEI WRC WTIC WCHS  
 WRC  
 CBS—Mischa Razinsky's Orchestra:  
 WABC WJAS WDRC WOKO WNC  
 NBC—Orphan Annie: WJZ KDKA  
 WBZ  
 WBAL—John, Gene and Dick  
 WCAU—Fur Trappers  
 WGY—Ross Erwin, tenor  
 WHAM—News  
 WLW—Monkey Hollow, comedy  
 WOR—Dorothy Shea, contralto

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Al Pearce's Gang: WFAE WLW  
 ★ CBS—H. V. Kallenborn, news:  
 WABC WAAB WDRC WIS WCAU  
 WOKO WJAS WJSV  
 NBC—Jack Berger's Orchestra: WJZ  
 WMAL WBZ  
 ABS—Gimbel's Boys' Club: WIP  
 KDKA—Dan and Sylvia, sketch  
 WCHS—News Flashes  
 WEEI—The Evening Taffler  
 WGY—Evening Breweries  
 WHAM—Edward May, organ recital  
 WNC—News  
 WOR—Uncle Don  
 6:15 p.m. EDT 5:15 EST  
 CBS—Edward Wurzelbach's Orches-  
 tra: WJSV  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU  
 NBC—Jack Berger's Orchestra: WBAL  
 WHAM  
 NBC—Al Pearce's Gang: WRC WFI  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume

WCHS—Sports Review  
 WGY—Joe and Eddie, comedy  
 WNC—Baseball; Hacing Results  
 6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WFAE  
 NBC—Marion McFee, soprano: WFAE  
 CBS—Football Reporter: WABC WJAS  
 WAAB WDRC WCAU WNC  
 NBC—Dorothy Page, contralto: WJZ  
 WHAM  
 KDKA—Stars of Hollywood  
 WBZ—Old Farmers' Almanac  
 WCHS—American Weekly  
 WEEI—Baseball Scores  
 WGY—News; John Finke, pianist  
 WJSV—Jack Armstrong, sketch (CBS)  
 WLW—Jack Armstrong, sketch  
 WOR—Gabriel Heatter, talk  
 6:45 p.m. EDT 5:45 EST  
 CBS—News (5 Min.): WABC WDRC  
 CBS—Ester Velas' Orchestra: WABC  
 WOKO WCAU WAAB WDRC  
 NBC—Billy Batchelor, sketch: WFAE  
 WTIC WEEI WFI  
 NBC—Lowell Thomas; News: WJZ  
 WLW WBZ KDKA WBAL WHAM  
 WMAL  
 WGY—Marshall Van Pool's Orchestra  
 WJSV—Evening Rhythms  
 7:00 p.m. EDT 6:00 EST  
 NBC—Johnny Johnson's Orch.: WJZ  
 WMAL WBAL  
 NBC—Baseball Resume: WFAE  
 CBS—Round Towners Quartet: WABC  
 WNC WJAS WOKO  
 NBC—Trio Romantique: WTIC WGY  
 WLIT  
 KDKA—News; Drama; Music  
 WBZ—Real Life Drama  
 WCAU—Theodore Ernwood; Cande-  
 lori's Orchestra  
 WCHS—Variety Program  
 WEEI—Studio Chorus  
 WGY—Jules Laude, violinist  
 WHAM—Sportcast  
 WLW—Virgilio Marucci's Orchestra  
 WOR—Ford Frick, Sports Resume  
 7:15 p.m. EDT 6:15 EST  
 NBC—Johnny Johnson's Orchestra:  
 WHAM KDKA  
 NBC—Gene and Glenn: WFAE WCHS  
 WGY WEEI WRC WVA WLIT  
 ★ CBS—Tito Gulzar, tenor: WABC  
 WOKO WDRC WCAU WLW WJAS  
 WBZ—Gaspar G. Bacon  
 WJSV—Aunt McDonald  
 WOR—Front Page Drama  
 7:30 p.m. EDT 6:30 EST  
 NBC—Pieken Sisters: WFAE WRC  
 CBS—Paul Keast, baritone: WABC  
 WOKO WDRC WCAU WJSV WJAS  
 NBC—Grace Hayes, songs: WJZ WBZ  
 WBAL  
 ABS—Heat Waves: WIP  
 KDKA—Nancy Martin  
 WCHS—Democratic Committee  
 WEEI—After Dinner Revue  
 WGY—Utica Singers  
 WHAM—Socony Pleasure Cruise  
 WLW—Bob Newhall, sportsman  
 WNC—Song Album; Rosina Scotti  
 WOR—Fischer Mystery Sketches  
 WRVA—Enid Bur  
 7:45 p.m. EDT 6:45 EST  
 NBC—Sisters of the Skillet: WFAE  
 WGY WLIT WCHS  
 CBS—Boake Carter, News: WABC  
 WNC WCAU WJAS WJSV  
 NBC—Frank Duck's Adventures:  
 WJZ WBAL KDKA WHAM WMAL  
 WRVA WBZ  
 ABS—News: WIP  
 WEEI—Political Talk  
 WLW—Melody Masters  
 WOR—After Dinner Music  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC—Concert; Jessica Dragonette,  
 soprano; Orchestra: WFAE WTIC  
 WGY WRC WEEI WCHS WLIT  
 NBC—Musical Keys: WJZ WMAL  
 WHAM WRVA WBAL WBZ  
 CBS—Fray and Braggiotti, piano  
 team: WABC WJAS WOKO WCAU  
 WNC WJSV WDRC  
 WLW—Cousin Bob and His Kinfolk  
 WOR—The Voordians, Al and Lee  
 Reiser  
 8:15 p.m. EDT 7:15 EST  
 ★ CBS—Edwin C. Hill: WABC WNC  
 WCAU WJAS WOKO WJSV WDRC  
 ABS—Five Star Final: WIP  
 WLW—Prairie Symphony  
 8:30 p.m. EDT 7:30 EST  
 NBC—Eugene Frye, baritone: WJZ  
 WMAL WHAM  
 CBS—Court of Human Relations:  
 WABC WOKO WNC WDRC WJAS  
 WJSV WCAU  
 ABS—U. S. Army Band: WIP  
 KDKA—Old Timers  
 WBZ—Recreational Project  
 WGY—Farm Forum  
 WLW—Unbroken Melodies  
 WOR—Varieties of 1934  
 8:45 p.m. EDT 7:45 EST  
 NBC—Jack and Loretta Clemens:  
 WJZ WHAM WMAL WBAL  
 WLW—Southwind; Orchestra and  
 Quartet



# Music in the Air

(Time Shown Is Eastern Daylight)

By Carleton Smith

Saturday evenings hereafter will be filled with music . . . not symphony music, but a variety of the new and the old "presented" in a fetching manner. Showmanship is the key to Roxy's new series starting September 15 (Columbia at 8 p. m.). The daddy of the "Gang," who claims credit also for being the first to bring classical music to the masses, will present "Ear Pictures." These, in case you haven't heard, are stimulating, colorful pictorial images conjured through the medium of sound alone.

"For instance," Roxy has explained, "take the song 'Mighty Lak a Rose.' It is a charming American lullaby. Enhanced by a preamble of such suggestive effects as a baby crying, a softly whispered 'Hush, my darling,' and the chime of a distant angelus, it would create a distinct picture in the mind of each person. The listener, closing his eyes, might paint a mental image of a bright-eyed young mother, sitting in a rocker by the window, holding an infant in her arms while the sun sets and breezes gently stir the soft white curtains. The angelus would call forth a picture of the villagers greeting each other on the way to church services, as seen from the window."

Roxy's innovations are always interesting and he'll probably uncover some talent. His most recent discoveries, *Sue Reed* of Philadelphia and *John Evans* of Toronto, are featured on the opening bill, with a large orchestra, a mixed chorus and a dramatic cast.

LATER EACH Saturday evening (NBC at 9:30 p. m.) a full hour episode will be broadcast from the first original "Music-air" comedy written for the radio. Until now broadcast musical shows have been specially arranged and adapted for the microphone. But none of them have been created purposely for the radio.

## Peeping into the Local Studios

Bill Williams, WBZ-WBZA sports announcer for the past five years, expected by latest rumor to graduate to one of the big networks this fall . . . *Johnny McGhee*, former trumpeter with *Clarence Fuhrman* and his old WIP studio band, and later with *Will Osborne*, now playing with the Lanin orchestra at the Chelsea, Atlantic City . . . *Charles Hackell*, city editor of the Sunday Star, returns to the WDEL microphone on September 10 with his local news comments. Short success story: Kendall Oil has renewed *Lowell MacMillan*, WHAM nightly sport reviewer, until the world series of 1937.

WORD-SKETCH story of a real comer, called "From Wrestler to Crooner" . . . *Henry Patrick* . . . 21 summers old, built like a full-back, and easy on the eyes . . . went to University of Alabama, where he

*Courtney Ryley Cooper* is writing the book called "The Gibson Family." *Schwartz and Dietz*, the Broadway song writing team, famous for their sophisticated smash hits—"The Band Wagon," "Three's A Crowd," and several of "The Little Shows"—have already finished the songs for the first seven broadcasts.

### Lucrezia Bori

A special 15-minute song recital by *Lucrezia Bori* will be broadcast over Columbia (Wednesday at 7:45 p. m.) to demonstrate the quality of Philco's new high-fidelity radio set. Miss Bori will sing several popular selections before a group of society leaders and assembled friends at the Waldorf-Astoria Hotel. As hers is a distinctive voice, slightly wiry and with a timbre decidedly its own, she is a particularly good choice for the purpose.

FERDE GROFE writes only program music. He says he cannot write unless he has a picture in his mind. The nearest thing to abstract music he ever wrote (and it took him ten times as long) was "Three Shades of Blue." His "Tabloid," complete with continuity and sound effects (NBC, Sunday at 12:15 p. m.), will describe (a) Running the News; (b) Sob Sister; (c) Going to Press. The newspaper that inspired "Tabloid," in case you care, was the *New York Daily Mirror*.

### Program Details

SUNDAY, SEPTEMBER 9  
NBC, 1 p. m. Light orchestral program. Intermezzo from the "Jewels of the Madonna"; La Rosita; Love Sends a Little Gift of Roses;

### By Murray Arnold

majoring in advertising course . . . played all sports, then turned to collegiate wrestling . . . was thrown out of ring and seriously injured . . . hospital bill ate up all his savings, which forced him to take a course in the well-known college of hard-knocks . . . played stock companies, burlesque, musical comedies . . . Tune him in at your pleasure any week-day at 12:45, or Sunday night at 8. Oh yes, the station is WIP—610 kilocycles.

Vincent Travers takes his band for a southern tour after Labor Day, with whole trip being arranged by *Mannie Sacks*, of the WCAU Artists Bureau.

Valse Des Fleurs from Tchaikowsky's "Nutcracker Suite."  
CBS, 1:30 p. m. Compinsky Trio. Dvorak's B major Trin.

CBS, 3 p. m. Detroit Symphony. Overture, "Iphigenia in Aulis," Tchaikowsky's Ballet Suite, "The Sleeping Beauty."

NBC, 6 p. m. Catholic Hour, directed by Father Finn. O Sanctissima; Thanks Be To God, baritone solo by Henri Marcoux; Sweet Saviour Bless Us Ere We Go.

NBC, 7:30 p. m. Musical Art Quartet and William Hymanson, violinist; Brahms' Quintet for Strings.

CBS, 10 p. m. Detroit Symphony Orchestra. FINAL BROADCAST. Von Weber's Invitation to the Dance; Overture to Wagner's "Rienzi."

NBC, 10 p. m. Mme. Schumann-Heink. Chadwick's "Allah"; Child's Prayer by Max Reger.

NBC, 10:30 a. m. Vocal and instrumental ensemble, Keith McLeod directing. La Maison Grise; By the Waters of Minnetonka; Rosita; Introduction and Allegro to Haro Solo by Ravel; On the Steppes by Gretchaninoff.

#### MONDAY, SEPTEMBER 10

NBC, 8:30 p. m. Voice of Firestone, William Daly conducting. Margaret Speaks, soprano; Gladys Swarthout, contralto; Fred Hufsmith, tenor; Frank Chapman, baritone. Underneath the Stars; Sweet Song of Long Ago; Dupuis le Jour from Charpentier's "Louise"; Beautiful Isle of Somewhere.

NBC, 10:30 p. m. Gothic Echoes, directed by Walter E. Koons. Lead Kindly Light; Go Not Far From Me; O Saviour of the World; It is Enough from Mendelssohn's "Elijah"; Whoso Dwelleth Under the Defense.

#### FRIDAY, SEPTEMBER 14

NBC, 8 p. m. Cities Service Concert, with Jessica Dragonette, soprano. Rosario Bourdon directing. Excerpts from the overture to Massenet's "Phedre"; The Road to Heaven from Lehár's *Paganini*; Solveig's Song from the Peer Gynt Suite of Grieg, and Anitra's Dance from the same suite; Then You'll Remember Me from The Bohemian Girl by Balfe; Schubert's Marche Militaire; Berceuse from Jolyin; Chopin's Etude in G Flat; Brahms' Wiegenlied.

NBC, 10:30 p. m. Isidor Philipp, for years a favorite pupil of Camille Saint-Saens, will perform his teacher's rarely heard Quartet for Piano and Strings, opus 41 in B flat. Assisting artists will be Josef Stopak, Leon Fleitman, Oswald Mazzucchi.

OUR regrets to *Clair R. McCollough*, general manager of the Mason-Dixon radio group, who is seriously ill at the Lancaster General Hospital.

MELODIES and Memories of the Emerald Isle will comprise the new series by *Terry O'Toole*, the Boy from Ireland, to be heard every Wednesday and Friday at 7:15 p. m. on WAAB and Yankee chain.

THE Jaysnoff sisters, scintillating two piano team of WBZ-WBZA, proved the hit-of-the-day at Gov. Brann's recent summer party at the capitol, Augusta, Maine . . . Stern and Company, Philadelphia furniture dealers, were finally sold on that series of plays written around articles of furniture, and start a year run over WIP this Friday at 8 p. m. . . . *Tommy Riggs*, KDKA star, tops the fan mail list.

## HOW WOMEN CAN WIN MEN AND MEN WIN

### The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that decays your personal charm. They can't do it for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

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## RADIO GUIDE Program

LEE LAWRENCE

WITH

DOROTHY ALLINSON  
Pianist

WLIT

Monday—and—Friday  
5:15 p.m.

9:00 p.m. EDT 8:00 EST

\* NBC—Waltz Time; Frank Munn; Vivienne Segal; Orchestra; WEA; WCSH WLIT WGY WRC WLW WEEI

CBS—The Columbians; WABC WJSV WOKO WCAU WNAC WJAS WDRC NBC—Phil Harris' Orchestra; Leah Ray; WJZ WBZ KDKA WBAL WHAM WMAL

WOR—The Witch's Tale WRVA—Variety Program

9:15 p.m. EDT 8:15 EST

\* CBS—Walter Pitkin, talk; WABC WJAS WNAC WDRC WRVA—Evening Musicale

9:30 p.m. EDT 8:30 EST

NBC—One Night Stands; Pick and Pat; WEA; WLIT WCSH WTIC WGY WRC

\* CBS—California Melodies; WABC WJAS WOKO WDRC WCAU WJSV WNAC

\* NBC—Floyd Gibbons, the Headline Hunter; WJZ WBZ WBAL KDKA WRVA WHAM

WEEI—Dance and Concert Music WLW—Larry Lee's Orchestra

WOR—Norman Brokenshire; Orch.

10:00 p.m. EDT 9:00 EST

CBS—Johnny Green; WABC WCAU WJAS WDRC WJSV WOKO

Daylight Time

NBC—"Stars Banged Banner," dramatic musical; WJZ WBAL WHAM WMAL KDKA WBZ

\* NBC—First Nighter; WEA; WCSH WEEI WTIC WLIT WRC WGY WLW—Dance Orchestra

WNAC—Hughie Connor's Orchestra WOR—Hysterical History

10:15 p.m. EDT 9:15 EST

ABS—Milton Kellm's Orchestra; WIP WLW—Henry Thies' Orchestra

WOR—Eternal Life, drama

10:30 p.m. EDT 9:30 EST

NBC—Jack Benny, comedian; Frank Parker, tenor; Orchestra; WEA; WLW WTIC WEEI WCSH WRC WGY WLIT WRVA

\* CBS—NRA Mass Meeting; Gen. Hugh S. Johnson; WABC WCAU WJAS WJSV WDRC

NBC—Isador Philipp, pianist; WJZ WBAL WMAL WHAM KDKA WBZ

ABS—National Affairs Series; WIP WNAC—Dance Orchestra

WOR—Eli Dautzig's Orchestra

## Friday, Sept. 14

10:45 p.m. EDT 9:45 EST  
WNAC—Musical Rhymester

11:00 p.m. EDT 10:00 EST  
NBC—George R. Holmes; WEA; WTIC WRC WLIT WCSH

\* CBS—Cliff Edwards; WABC WDRC WOKO WJAS WAAB WJSV

NBC—D'Orsey Brothers' Orchestra; WJZ WBAL WMAL WHAM

KDKA—Sport Slants WBZ—Painter of Songs

WCAU—Alan Scott WEEI—Baseball Scores

WGY—Marshall Van Pool's Orchestra WLW—Unsolved Mysteries

WNAC—News WOR—Bert Block's Orchestra

WRVA—Smoky and Poky 11:15 p.m. EDT 10:15 EST

NBC—Orlando's Orch. WEA; WTIC WCSH WLIT WEEI WRC

CBS—Red Nichols' Orchestra; WABC WDHC WNAC WJAS WJSV WOKO

NBC—Charlie Davis' Orch.; KDKA WBZ

ABS—Udo's Orchestra; WIP WCAU—Jan Savitt's Orchestra

WHAM—News WRVA—Chanté, The Magician

11:30 p.m. EDT 10:30 EST  
NBC—Freddie Martin's Orchestra;

WEAF WEEI WTIC WLIT WCSH

CBS—Leon Belasco's Orchestra; WABC WCAU WNAC WDRC WJAS WJSV

WOKO NBC—Freddie Berrens' Orchestra;

WJZ WHAM WBAL WBZ KDKA WRC

ABS—Blue Rhythm Band; WIP WGY—Ray Nichols' Orchestra

WLW—Roamin' WOR—Eddie Lane's Orchestra

WRVA—Dance Orchestra

11:45 p.m. EDT 10:45 EST  
CBS—Charles Baract's Orchestra;

WABC WNAC WDRC WOKO WCAU

12:00 Mid. EDT 11:00 p.m. EST  
NBC—Ralph Kirby, baritone (5 Min.); WEA; WLIT WEEI WGY

NBC—Harold Stern's Orchestra; WEA; WLIT WEEI

CBS—Leon Belasco's Orchestra; WABC WCAU WJSV

NBC—Eddy Duchin's Orchestra; WJZ WBZ WRVA KDKA WLW WBAL

WHAM ABS—Day's End; WIP

WGY—Dance Orchestra WOR—Noy Gorodensky's Gypsy Orch.

12:15 a.m. EDT 11:15 p.m. EST  
CBS—Herbie Kay's Orchestra; WABC

WOKO WCAU WNAC ABS—Dave Martin's Orchestra; WIP

WRC—Harold Stern's Orch. (NBC)

12:30 a.m. EDT 11:30 p.m. EST  
NBC—Gray Gordon's Orchestra; WEA;

WLIT WRC WEEI WRVA

CBS—Sam Robbins' Orchestra; WABC

WOKO WNAC WCAU WJSV

NBC—Anson Weeks' Orchestra; WJZ

KDKA WHAM WLW WMAL WBAL

WBZ ABS—Benny Goodman's Orch.; WIP

12:45 a.m. EDT 11:45 p.m. EST  
NBC—Russ Colombo, baritone; WEA;

WRC ABS—Willie Bryant; Orch.; WIP

1:00 a.m. EDT 12 Mid. EST  
CBS—Allan Leaser's Orchestra; WABC

WCAU—Missing Persons Reports

WLW—Dance Orchestra

1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra

2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and poems



# Programs for Saturday, September 15

## Star ★ Indicates High Spot Selections

8:00 a.m. EDT 7:00 EST  
NBC—Organ Rhapsody: WFAF WFI WRC  
NBC—Morning Devotions: WJZ WBZ KDKA WBAL  
CBS—Lyric Serenade: WABC  
WCSH—Bob White, Philosopher  
WEEI—E. B. Rideout  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—Family Prayer Period  
WNAC—Deane Moore, songs  
WOR—Melody Moments  
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST  
NBC—Lant Trio and White: WJZ WBAL WBZ KDKA WMAL  
WCSH—Morning Devotions  
WEEI—Richard Leibert, organist  
WLW—Morning Devotions  
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST  
NBC—Cheerio: WFAF WGY WCSH  
WEEI—WFI WTIC WRC WLW  
NBC—Lew White, organ: WJZ WHAM KDKA WBAL WMAL  
WBZ—Farmer's Almanac  
WOR—Rhythm Encores

8:45 a.m. EDT 7:45 EST  
CBS—The Ambassadors: WABC  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—Dogs' Tales, Richard Meaney

9:00 a.m. EDT 8:00 EST  
NBC—Morning Glories: WFAF WLIT  
WCSH WRC WGY WEEI  
CBS—Luxembourg Gardens: WABC  
WDRG WJAS WCAU WNAC WOKO  
★ NBC—Breakfast Club: WJZ WBAL  
KDKA WHAM WRVA WBZ  
WLW—Salt and Peanuts, harmony  
WOR—Story Teller's House

9:15 a.m. EDT 8:15 EST  
NBC—Don Hall Trio: WFAF WLIT  
WGY WRC WLW WCSH  
WEEI—Clothes Institute  
WMAL—Breakfast Club (NBC)  
WOR—Girl Scouts' Program

9:30 a.m. EDT 8:30 EST  
NBC—Taters and Mule: WFAF WEEI  
WGY WTIC WRC WCSH  
CBS—Eton Boys: WABC WCAU  
WJAS WOKO WNAC  
KDKA—Style and Shopping Service  
WLW—Joe Emerson, hymns  
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST  
CBS—The Meistersinger: WABC  
WNAC WCAU WOKO WJAS  
NBC—The Banjolects: WFAF WCSH  
WRC WGY WLW WEEI WFI WTIC  
ABS—Stapleton and Baroff: WIP  
KDKA—The Plough Boys  
WOR—The Lonely Cowboy

10:00 a.m. EDT 9:00 EST  
NBC—Annette McCullough, songs:  
WFAF WFI WGY WEEI WCSH  
CBS—Mellow Moments: WABC WAAB  
WCAU WJAS  
NBC—Edward MacHugh: WJZ WRVA  
WMAL KDKA WBAL  
WBZ—Home Forum Cooking School  
WHAM—Tower Clock Program  
WLW—Arthur Chandler, Jr., organist  
WNAC—Buddy Clark  
WOR—Children's Hour

10:15 a.m. EDT 9:15 EST  
NBC—Singing Strings: WJZ WHAM  
WBZ WBAL WMAL  
CBS—Carlton and Craig: WABC  
WAAB WJAS WJSV WCAU  
NBC—Morning Glories: WFAF WLIT  
WCSH WFI WRC WTIC WRVA  
WEEI  
ABS—News (5 Min.): WIP  
KDKA—Home Forum  
WGY—The Southerners  
WLW—Antoinette West, soprano  
WNAC—Jane and John, sketch

10:30 a.m. EDT 9:30 EST  
NBC—Singing Strings: KDKA  
CBS—News (5 Min.): WABC WOKO  
WJAS WJSV WCAU WDRG  
CBS—Let's Pretend: WABC WOKO  
WJAS WJSV WCAU WNAC WDRG  
NBC—News (5 Min.): WFAF WGY  
WFI WRC WTIC WCSH  
NBC—Morning Parade: WFAF WTIC  
WGY WRC WCSH  
WEEI—Organist  
WLW—Mail Bag

10:45 a.m. EDT 9:45 EST  
NBC—News (5 Min.): WJZ WMAL  
KDKA WBZ WBAL  
NBC—Originalities: Jack Owens, tenor: WJZ WMAL KDKA  
WBAL—Come into the Kitchen  
WBZ—Curley Joe, songs  
WCSH—Health Talk  
WEEI—Morning Parade (NBC)  
WHAM—Tom Grierson, organist  
WLW—Louis John Johnen, baritone  
WOR—Dancing Class

11:00 a.m. EDT 10:00 EST  
CBS—Knickerbocker Knights: WABC  
WCAU WDRG WNAC WJSV  
NBC—Galaxy of Stars: WLIT WGY  
WLW WCSH  
NBC—Alma Schirmer, pianist: WFAF  
WTIC WEEI WRC

NBC—The Honeymooners: WJZ WBZ  
WHAM WBAL WRVA  
KDKA—Bobby and Sue; Helen Irwin  
WOR—"What to Eat and Why"

11:15 a.m. EDT 10:15 EST  
★ NBC—America's Cup Yacht Race:  
WFAF WGY WRC WRVA WLIT  
WTIC WEEI  
★ NBC—America's Cup Yacht Race:  
WJZ WMAL WBAL WHAM WBZ  
KDKA—Kiddies' Club  
WHAM—Radiograms (5 min.)  
WLW—Livestock Reports

11:30 a.m. EDT 10:30 EST  
CBS—Concert Miniatures: WABC  
WDRG WCAU WJSV WOKO WNAC  
WGY—Children's Theater  
WLW—Sandra Roberts, blues singer  
WOR—Marilyn Mack, songs

11:45 a.m. EDT 10:45 EST  
WJAS—Concert Miniatures (CBS)  
WLW—Painted Dreams  
WOR—Stamp Club

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
CBS—Connie Gates, songs: WABC  
WDRG WCAU WNAC WJAS WOKO  
WJSV  
NBC—Armchair Quartet: WFAF WRC  
WCSH WEEI WRVA WTIC WGY  
NBC—Fields and Hall: WJZ WBAL  
KDKA  
WBZ—Weather Bureau; News  
WHAM—Jack Foy, songs  
WLW—Bailey Axton, tenor  
WOR—"Do You Know?"

12:15 p.m. EDT 11:15 a.m. EST  
NBC—Honeyboy and Sassafras: WFAF  
WRC WEEI WTIC  
CBS—Along the Volga: WABC WAAB  
WOKO WJAS WLBZ WCAU WDRG  
WJSV  
NBC—Genia Fonarova, soprano: WJZ  
WBAL WRVA KDKA WHAM  
WBZ—Time; Famous Sayings  
WCSH—News; Farm Flashes  
WGY—Martha and Hal  
WLW—Morning Highlights  
WNAC—News and Weather  
WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST  
CBS—Al Kavelin's Orchestra: WABC  
WJAS WCAU WJSV WOKO WAAB  
NBC—Merry Madcaps: WFAF WRC  
WGY WLIT WTIC  
NBC—Vic and Sade, comedy: WJZ  
WHAM KDKA WBAL WMAL WBZ  
WRVA  
ABS—Stock Quotations: WIP  
WCSH—Speedation  
WEEI—Del, Jack and Ray  
WLW—Music by Divano  
WNAC—The Shopper's Exchange  
WOR—Huger Elliott, museum talk

12:45 p.m. EDT 11:45 a.m. EST  
NBC—Words and Music: WJZ WBAL  
WRVA WMAL WHAM WBZ  
WCSH—News  
WGY—The Vagabonds  
WIP—RADIO GUIDE PRESENTS  
Henry Patrick in "Songs of Romance," with Roger Moorehouse  
WLW—The Texans, vocal trio  
WOR—Dorothy Blumberg, pianist

1:00 p.m. EDT 12:00 Noon EST  
NBC—Jan Brunesco's Ensemble:  
WFAF WRC WCSH WFI WEEI  
CBS—George Hall's Orchestra: WABC  
WOKO WCAU WJSV WNAC WDRG  
ABS—Eli Dantzig's Orchestra: WIP  
E. T.—4-H Club: WBZ WHAM  
KDKA—Words and Music (NBC)  
WGY—Stock Reports  
WLW—Albright and Wayne, songs  
WOR—Scott Fisher's Orchestra

1:15 p.m. EDT 12:15 EST  
NBC—Songfellows Quartet: WJZ  
KDKA WBAL WRVA  
WGY—Jan Brunesco's Orch. (NBC)  
WHAM—News; Agricultural Forum  
WJAS—George Hall's Orch. (CBS)  
WLW—Nora Beck Thumann, vocalist

1:30 p.m. EDT 12:30 EST  
NBC—America's Cup Yacht Race:  
WFAF WEEI WFI WCSH  
NBC—National Fringe Program: WJZ  
WRVA WBAL WMAL WHAM WBZ  
KDKA WLW  
CBS—Esther Velas' Ensemble: WABC  
WCAU WOKO WJSV WJAS WDRG  
WNAC  
ABS—Scott Fisher's Orchestra: WIP  
WGY—Farm Program  
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST  
NBC—Dick Fiddler's Orchestra: WFAF  
WTIC WRC WFI  
WOR—John Morelli, tenor

2:00 p.m. EDT 1:00 EST  
★ NBC—Rex Battle's Ensemble  
WFAF WLIT WRC WTIC WGY  
WCSH WEEI  
CBS—Dan Russo's Orchestra: WABC  
WOKO WAAB WCAU WDRG  
WJSV—Afternoon Rhythms

WNAC—News  
WOR—Eli Dantzig's Orchestra

2:15 p.m. EDT 1:15 EST  
WJSV—Dan Russo's Orchestra (CBS)  
WNAC—Yankee Mixed Quartet

2:30 p.m. EDT 1:30 EST  
★ NBC—"Radio Playbill," drama:  
WFAF WRC WCSH WTIC WLIT  
WEEI WGY  
CBS—Round Towners: WABC WOKO  
WCAU WNAC WDRG WJSV WJAS  
WLW—Business News  
WOR—Fashion; Beauty; Food; Child  
Training

2:45 p.m. EDT 1:45 EST  
NBC—Royal Hawaiian Orchestra: WJZ  
WLW WBAL WHAM WBZ WMAL  
KDKA WRVA

3:00 p.m. EDT 2:00 EST  
NBC—Tommy Tucker's Orchestra  
WJZ WMAL WHAM WRVA WBAL  
KDKA WBZ  
NBC—Green Brothers' Orchestra:  
WFAF WRC WCSH WGY WFI  
WTIC WLW WEEI  
CBS—Chansonette: WABC WOKO  
WAAB WJAS WCAU WJSV  
WNAC—Baseball Game  
WOR—Ariel Ensemble

3:30 p.m. EDT 2:30 EST  
NBC—Week End Review; King's  
Guard Quartet: WFAF WRC WGY  
WFI WCSH WRVA WTIC WEEI  
WLW  
CBS—Among Our Souvenirs: WABC  
WOKO WJAS WAAB WCAU WJSV  
NBC—America's Cup Yacht Race:  
WJZ WBAL WHAM KDKA WMAL  
WBZ  
ABS—Sports Review; Orchestra: WIP  
WOR—Florence Howland, soprano

3:45 p.m. EDT 2:45 EST  
NBC—Saturday's Songsters: WJZ  
WMAL  
WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST  
★ CBS—Futurity Stakes from Belmont  
Track: WABC WOKO WJAS  
NBC—Don Carlos' Orchestra: WJZ  
KDKA WBAL WMAL WHAM WBZ  
WCAU—The Pickard Family  
WJSV—Baseball Game  
WOR—Al and Lee Reiser Present

4:15 p.m. EDT 3:15 EST  
NBC—Platt and Nierman: WJZ WBZ  
KDKA WBAL WMAL WHAM

4:30 p.m. EDT 3:30 EST  
★ NBC—Finish of America's Cup Yacht  
Race: WJZ WBAL KDKA WMAL  
WHAM WBZ WRVA WLW  
★ NBC—Finish of America's Cup Yacht  
Race: WFAF WEEI WRC WCSH  
WGY WLIT WTIC  
CBS—Scott Fisher's Orchestra: WABC  
WOKO WJAS WCAU  
WOR—Bud Rainey, songs

4:45 p.m. EDT 3:45 EST  
WOR—Scott Fisher's Orchestra

5:00 p.m. EDT 4:00 EST  
NBC—Orlando's Ensemble: WFAF  
WTIC WEEI WGY WCSH  
CBS—Enoch Light's Orchestra: WABC  
WOKO WJAS WCAU WDRG  
WOR—Program Resume

5:15 p.m. EDT 4:15 EST  
CBS—On the Air Tonight (5 Min.):  
WABC  
WOR—Kay Fayres, blues  
WRC—Orlando's Cosmopolitans (NBC)

5:30 p.m. EDT 4:30 EST  
NBC—Chick Webb's Orchestra: WFAF  
WGY WCSH WRVA WEEI WRC  
CBS—Jack Armstrong's: WABC WOKO  
WCAU WDRG WJAS WAAB  
NBC—Jackie Heller, songs: WJZ  
WBAL WHAM WBZ  
KDKA—Bill and Alex  
WLW—John Barker, baritone  
WNAC—Melody Mart  
WOR—French Class

5:45 p.m. EDT 4:45 EST  
NBC—Little Orphan Annie: WJZ  
KDKA WBZ  
★ CBS—"Believe You Me," Ted Hus-  
ing: WABC WAAB WCAU WJAS  
WOKO  
WBAL—John, Gene and Dick  
WGY—Bradley Kincaid, ballads  
WHAM—Musical Snng Bae  
WLW—Chick Webb's Orch. (NBC)  
WNAC—The Yankee Singers

## Night

6:00 p.m. EDT 5:00 EST  
★ NBC—One Man's Family: WFAF  
WLW WRC  
CBS—Pendleton Round-Up: WABC  
WDRG WCAU WJSV  
NBC—Johnny Johnson's Orchestra:  
WJZ WBAL WHAM WBZ WMAL  
ABS—Alex Botkin's Orchestra: WIP  
KDKA—Temperature; Weather  
WCSH—News; Trade Review  
WEEI—The Evening Tatler  
WGY—Evening Brevities

WHAM—News (5 min.)  
WOR—Josef Zatur's Orchestra  
WRVA—Rhythm Parade

6:15 p.m. EDT 5:15 EST  
NBC—One Man's Family: WFI WRVA  
ABS—Bob Fallon's Orchestra: WIP  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Review  
WGY—Ma Fraser's Boarding House  
WNAC—Baseball Scores  
WRVA—Hi-Plane Pilots

6:30 p.m. EDT 5:30 EST  
NBC—News (5 Min.): WFAF  
NBC—Tom Coakley's Orchestra:  
WFAF WRC WCSH  
CBS—Football; Reporter: WABC  
WDRG WAAB WLBZ WCAU WJAS  
WNAC  
CBS—Jack Armstrong, sketch: WJSV  
NBC—Twenty Fingers of Harmony:  
WJZ KDKA WHAM  
WBZ—Old Farmer's Almanac  
WEEI—Baseball Scores  
WGY—News; John Finke, pianist  
WLW—Jack Armstrong, sketch  
WOR—Gabriel Heatter, talk

6:45 p.m. EDT 5:45 EST  
CBS—News (5 Min.): WABC  
NBC—John Herick, baritone: WJZ  
WBAL KDKA WMAL WHAM WBZ  
CBS—Sam Robbins' Orch.: WABC  
WCAU WAAB WOKO WDRG  
WCSH—Musical  
WGY—Musical Program  
WLW—Talk by Major Wood  
WOR—Story with Music

7:00 p.m. EDT 6:00 EST  
NBC—Stamp Club: WJZ  
★ CBS—Charles Carille, tenor: WABC  
WOKO WDRG WJSV WJAS WCAU  
NBC—Three Scamps, male trio: WEEI  
WTIC WCSH WFI  
NBC—Baseball Resume: WFAF  
NBC—Pickens Sisters: WBAL WMAL  
KDKA—Stanley Metcalf, News  
WBZ—Ray Delporte's Orchestra  
WGY—Dance Orchestra  
WHAM—Sportcast  
WLW—Old Observer  
WNAC—A Dramatization  
WOR—Ford Frick, sports  
WRVA—News

7:15 p.m. EDT 6:15 EST  
NBC—"Homespun," Dr. Wm. H.  
Foulkes: WFAF WCSH WFI WRC  
CBS—Jan Savitt's Orchestra: WABC  
WJAS WCAU WDRG WOKO  
NBC—Flying with Capt. Al Williams:  
WJZ WBAL WBZ WRVA KDKA  
WEEI—After Dinner Revue  
WLW—Ward and Muzzy, piano duo  
WNAC—The Old Apothecary  
WOR—Do You Know?

7:30 p.m. EDT 6:30 EST  
CBS—Whispering Jack Smith's Orches-  
tra: WABC WJSV WOKO WJAS  
WNAC WDRG  
NBC—Martha Mears, songs: WFAF  
WFI WGY WCSH  
NBC—Henry King's Orchestra: WJZ  
WBZ WBAL  
ABS—Charles Barnet's Orch.: WIP  
KDKA—Dance Orchestra  
WEEI—Pick and Pat, comedy team  
WHAM—Evening Interlude  
WLW—Bob Newhall sports  
WOR—Robert Bedell, organist  
WRVA—Evening Musicale

7:45 p.m. EDT 6:45 EST  
NBC—Sisters of the Skillet: WFAF  
WGY WFI  
CBS—Rhoda Arnold, soprano: WABC  
WNAC WJAS WJSV WOKO WDRG  
ABS—Fisher's Gypsy Ensemble: WIP  
WBZ—Christian Science Monitor  
WCAU—Street Scenes  
WCSH—Democratic Committee  
WLW—R.F.D. Hour  
WMAL—Henry King's Orch. (NBC)  
WRVA—Evening Musicale

8:00 p.m. EDT 7:00 EST  
NBC—Don Bestor's Orchestra: WFAF  
WEEI WTIC WRC WCSH  
★ CBS—The Roxy Revue: WABC  
WOKO WDRG WNAC WJAS WCAU  
WJSV  
★ NBC—Rochester Civic Orchestra:  
WJZ WMAL WLBZ WHAM  
WBZ—Orchestra  
WGY—Antoinette Halstead, contral  
WOR—Pan American Panoramas  
WRVA—Cross Roads Symphonv

8:15 p.m. EDT 7:15 EST  
ABS—Archie Bleyer's Orchestra: WFI  
WFI—Don Bestor's Orchestra (NBC)  
WLW—Gene Burchell's Orchestra  
WOR—All Star Trio

8:30 p.m. EDT 7:30 EST  
★ NBC—Northern Lights: WJZ WMAL  
KDKA WBAL WBZ WLW  
NBC—Hands Across the Border:  
WFAF WEEI WGY WTIC WRC WFI  
WCSH—Edward C. Moran Jr.  
WHAM—Old Timers; Hank and Herb  
WOR—Jack Berger's Orchestra

8:45 p.m. EDT 7:45 EST  
CBS—"Fats" Waller's Rhythm Club:  
WABC WOKO WNAC WCAU WDRG  
WJAS WJSV  
ABS—One Man Minstrel Show: WIP

9:00 p.m. EDT 8:00 EST  
NBC—Chicago Symphony Orchestra:  
WFAF WFI WTIC WGY WRC WEEI  
CBS—Saturday Revue: WABC WNAC  
WCAU WOKO WJAS WDRG WJSV  
★ NBC—RCA Radiotron Pre-  
sents Radio City Party, Featuring  
Frank Black and Orchestra; John B.  
Kennedy; Capt. Henry; Molasses 'n'  
January; Mary Lou of Showboat  
Fame as Guest Stars: WJZ WMAL  
WLW WBAL WHAM KDKA  
ABS—Americana Variety Show: WIP  
WCSH—Theodore Roosevelt Jr.  
WRVA—Tampa Revelers

9:15 p.m. EDT 8:15 EST  
WOR—Freddie Berrens' Orchestra

9:30 p.m. EDT 8:30 EST  
CBS—"Benjamin Franklin," sketch:  
WABC WJAS WNAC WDRG  
★ NBC—The Gibson Family: WFAF  
WTIC WEEI WFI WRC WGY  
★ NBC—Jamboree: WJZ WRVA WBZ  
WHAM WBAL  
KDKA—Squire Hawkins  
WLW—Variety Program  
WOR—Eddie Lane's Orchestra

10:00 p.m. EDT 9:00 EST  
CBS—Manhattan Screamers: WABC  
WNAC WCAU WOKO WJAS WDRG  
WJSV  
ABS—Milton Kellm's Orchestra: WIP  
KDKA—Behind the Law  
WOR—John Kelvin, tenor

10:15 p.m. EDT 9:15 EST  
KDKA—Golf Program  
WOR—Pauline Alpert, pianist

10:30 p.m. EDT 9:30 EST  
NBC—Raymond Knight's Cuckoos:  
WFAF WTIC WEEI WFI WRC WGY  
CBS—Elder Michaux' Congrega-  
tion: WABC WOKO WAAB WDRG  
WJAS WJSV WCAU  
★ NBC—ALKA SELTZER PRESENTS  
Barn Dance; Spareribs; Linda Park-  
er; Hoosier Hot Shots; Uncle Ezra;  
Lulu Belle; Maple City Four: WJZ  
WHAM WBAL KDKA WMAL WLW  
WBZ  
WNAC—Andrew Jacobson's Ensemble  
WOR—Chas. Barnett's Orchestra

10:45 p.m. EDT 9:45 EST  
★ NBC—The Siberian Singers: WFAF  
WCSH WRC WGY WFI WRVA  
WEEI WTIC  
WNAC—Musical Rhymester

11:00 p.m. EDT 10:00 EST  
NBC—Guy Lombardo's Orchestra:  
WFAF WTIC WRVA WFI  
CBS—Sylvia Froos, songs: WABC  
WJAS WAAB WDRG WJSV WOKO  
WCAU  
WCSH—Dance Orchestra  
WEEI—Baseball Scores; Current Events  
WGY—Marshall Van Pool's Orchestra  
WNAC—News  
WOR—Bert Block's Orchestra

11:15 p.m. EDT 10:15 EST  
CBS—Glen Gray's Orchestra: WABC  
WCAU WJAS WJSV WNAC WDRG  
WOKO  
NBC—Guy Lombardo's Orchestra:  
WEEI WCSH  
WOR—Bert Block's Orchestra

11:30 p.m. EDT 10:30 EST  
NBC—Freddie Martin's Orchestra:  
WJZ WBAL WHAM WBZ  
★ NBC—Paul Whiteman's Party:  
WFAF WEEI WGY WRVA WRC  
WTIC WCSH WFI  
ABS—Blue Rhythm Band: WIP  
KDKA—Sport Slants; Orchestra  
WHAM—News (5 min.)  
WLW—Dance Orchestra  
WOR—Anthony Trini's Orchestra

11:45 p.m. EDT 10:45 EST  
CBS—Joe Haymes' Orchestra: WABC  
WCAU WNAC WOKO WLBZ WDRG  
WMAL—Freddie Martin's Orch. (NBC)

12:00 Mid. EDT 11:00 p.m. EST  
CBS—Rube Wolf's Orchestra: WABC  
WCAU WNAC WOKO WJSV  
NBC—Charlie Davis' Orchestra: WJZ  
WHAM WMAL WBZ WBAL  
ABS—Day's End: WIP  
KDKA—DX Club  
WLW—Paul Whiteman's Party (NBC)  
WOR—Eli Dantzig's Orchestra

12:15 a.m. EDT 11:15 p.m. EST  
★ NBC—Carefree Carnival: WFAF  
WRC WGY WEEI WRVA WFI  
WLW  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—Hal Grayson's Orchestra: WABC  
WOKO WNAC WJSV WCAU  
NBC—Art Landry's Orchestra: WJZ  
WBAL KDKA WHAM WBZ WMAL  
ABS—Benny Goodman's Orch.: WIP  
12:45 a.m. EDT 11:45 p.m. EST  
ABS—Luis Russell; Orchestra: WIP  
1:00 a.m. EDT 12:00 Mid. EST  
CBS—Gene Kardos' Orchestra: WABC  
WCAU—Missing Persons Reports  
WLW—Dance Orchestra



# Buried Alive

(Continued from Page 9)

place in the Orosco yard. "But look," said Michael Savato, "the blinds are drawn in the house." "So Orosco does not intend to return soon," Mrs. Angulo added.

"If ever," said Mrs. Savato, "I go to telephone the police!" said Mrs. Angulo. And picking up her skirts, she ran. Two hours later, a bored sheriff's deputy, summoned by her call, sank a spade into a square of loose earth. Five minutes later the same deputy, but no longer bored, phoned headquarters.

"Are you sure it was a body?" asked Police Captain William Bright.

"Yes—although I didn't uncover it completely," said the deputy. "I didn't want to disturb possible clues. And say, we've got to act fast on this. The neighbors figure Orosco is heading for Mexico."

"That's where he would be heading," the Captain said. "Because he knows that once he crosses the border, he's safe. We can't bring him back."

Two minutes later, the police radio alarm went out:

"Calling all cars . . . calling all cars . . . Wanted, Angel Orosco, probably 30 years old, travelling in a Ford sedan with five children and some baggage, chiefly suitcases. He is five feet ten, and has a moustache. The children range in age from three to twelve years. Please cover Calexico, Nogales, Tia Juana . . . Calling all—"

Meanwhile, with siren screaming, a police car whirled out to the trim Orosco bungalow. Policemen leaped from it. Busy shovels threw the loose sand out of the hole. And then—

Hardened as they have to be to scenes of suffering, the police looked at one another in horror.

Coming Next Week:

## The Truth About Eddie Cantor

By Ida Cantor

*His Wife Tells How He Wooded and Won Her—How He Gets His Way in Major Situations—Whether He's a Comedian at Home—and Many More Intimacies Never Before Revealed.*

## "Too Fast to Buck"

*One Economist Who Turned Burglar Didn't Count on the Speed or the Effectiveness of the Washington, D. C. Police—or on the Value of Radio as the Defender of Law. Another Fact Story in the Thrilling Series, "Calling All Cars."*

All in an Issue Packed with Feature Stories of the Stars

"God in heaven!" exclaimed one burly officer. "He buried her alive. Look—how she bled into the sand!"

"How she twisted!" said another. "Suffocated!"

More urgent now, was the radio voice: "Hold Angel Orosco for murder. Hold Angel Orosco for murder. Please watch all border points and highways as this wanted man is believed heading for Mexico. Hold for murder."

Along the border, up and down the roads, this message flashed into patrol-cars, police stations, even into those private homes where adventurous-minded folk listen to the unrehearsed drama of police broadcasts.

It flashed into the automobile-radio of Fred Smith, a travelling salesman, who was driving south to the border. Smith is not his real name; that was not made public.

"A murderer!" exclaimed Smith. He had heard the first message also. "So that's

why they want that guy." He stepped on the accelerator. "Funny if I should see him," he mused. "But I won't. Nothing like that ever happens to me." But just the same, he began to watch the road.

He overhauled three Ford sedans—peered at each as he passed it. Then he began to overtake a fourth, going fast. A baby face peered through the back window. Smith passed the car. He saw that it was loaded with suit-cases and bundles and children. And—the driver was a swarthy individual with drooping black moustaches!

Smith zoomed ahead. For once he hoped to meet a speed cop. But he reached the next town without interruption; there he dashed into the police station.

"Say!" he shouted, with the zeal and enthusiasm of an amateur detective who actually has found a clue, "that guy Angelo what's-his-name is on his way to this town!"

When the police finally found out what the breathless salesman was trying to say, they sent out a patrol car and picked Orosco up just inside the town limits . . .

At the trial, little Amelio cried as he told what his father had done to Catalina. They sent Angel to San Quentin for life. The children went to orphanages and poor Catalina to a cemetery.

"They will not give Baby Luis his goat's milk regularly," sobbed Angel as they led him away. "He will get thin."

Now, when he has no prison work to do, Orosco sits and stares. He is a quiet, tractable prisoner. But one thing he hates. When other prisoners in the cell block listen to the radio, Angel stuffs cotton in his ears. He cannot stand this gringo radio.

In Next Week's Issue of  
RADIO GUIDE

## 'Too Fast to Buck'

When a college-trained man comes to the end of his rope and turns to crime to make his living, anything might happen. In this thrilling factual crime-detective story, nearly everything does. The records of the Washington, D. C., Police Department yielded the facts in the absorbing "Calling All Cars" story you will find in RADIO GUIDE, out next week, dated Week Ending September 22.

## Theme Songs That Click

Long, Long Ways From Home," the theme song of "Bar X Days and Nights," now heard over the WABC-Columbia network every Thursday from 9 to 9:30 p. m. EDI, was written by the star and director of the program, Carson Robison, while steeped in the contrasting moods of happy sentimentality and gnawing depression.

In 1932, Carson was in attendance at the wild west rodeo in Madison Square Garden, New York, when he was inspired to write "Long, Long Ways From Home." Although Carson found only the tanbark of the Garden under the hoofs of his horse, he visualized himself streaking across the plains to make his home range.

## SPARE RIBS

Hear Him Take Out the  
"ALKA SELTZER SPECIAL"



Every Saturday Night  
On The

## NATIONAL BARN DANCE

America's Big Hour  
Radio Show

COAST TO COAST

Over 40 Radio Artists, including The Cumberland Ridge Runners, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Hoosier Hot Shots, Louise Massey, Mac and Bob and The Westerners. A whole hour of old time dancing and singing, rustic rhythm, mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Stations

WJZ-WBZ  
10:30 P.M., E.D.T.

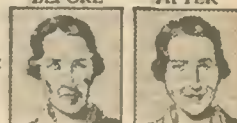
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RADIO GUIDE

## ASTHMA HAY FEVER BRONCHIAL

SUFFERING OVERCOME—Quickly, Safely!

Ama-Gon, successful new California home treatment, overcomes suffering caused by paroxysms of Asthma, Hay Fever and Bronchial irritations. Absolutely SAFE for young or old. Ama-Gon quickly overcomes those awful wheezing, choking sensations and enables you to breathe FREELY, EASILY again. Promotes sound, restful sleep. We want YOU to prove its value to YOURSELF WITHOUT RISKING ONE CENT.

MAIL COUPON NOW FOR TRIAL OFFER AND FREE BOOK  
ACCEPT 8-DAY TRIAL OFFER  
AMA-GON LABORATORIES,  
Dept. J-12, 1500 N. Vermont, Los Angeles, California.  
Accept 8-DAY TRIAL OFFER, and FREE Illustrated 16-page book about Asthma, Bronchial, Hay Fever paroxysms WITHOUT COST OR OBLIGATION.  
Name.....  
Address..... City.....



Sleeps Soundly NOW!

"I suffered 15 yrs. with Bronchial Asthma paroxysms," wrote Mrs. R. Chavez, 280 S. Palm Street, Ventura, Calif. "Tried everything without relief. After using 1 1/2 bottles of Ama-Gon I feel like a new person. Got rid of my awful suffering and now sleep soundly all night long."

Make this  
Your Saturday Night Party!

**RADIO CITY STUDIO PARTY**

Saturday Evening Sept. 15, and every Saturday thereafter from 9:00 till 9:30 E.D.T. over WJZ and N.B.C. Blue Network.

Hear the Big Stars of Your Favorite Programs  
Their favorite acts . . . intimate glimpses of their real lives.  
Fun . . . music . . . quick sparkling flashes from John B. Kennedy, famous author and commentator.

John B. Kennedy  
World famous interviewer and commentator. Host to Radio City Studio Party.

Frank Black  
The leader of the eighteen piece Radio City Studio Party Orchestra.

Tune In and Join the Fun!

Presented by the makers of  
RCA Cunningham Radiotron



**RADIO GUIDE is paying**  
**\$100 A WEEK**  
**FOR LAST LINES TO**

# RADIO JINGLES

*try your skill—it's free!*

**CAN YOU WRITE A LAST LINE FOR THIS?**



There was a young fellow from Wheeling,  
 Who thought Wayne King's music appealing;  
 He tuned in his set,  
 Said, "Here's my best bet,

*Write your last line here*

NAME \_\_\_\_\_  
 STREET ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_

## Winners of Jingle No. 5

Three sisters named Beswell, one day sang songs in a new sort of way. An announcer who heard, said, "Now you take my word."

**1st Prize \$25** A. G. Shea  
 Port Arthur, Ont.  
*"These notes will draw interest, I'll say!"*

**2nd Prize \$15** Charlotte C. Webb  
 Paterson, N. J.  
*"Those belles have appeal that's okay."*

**3rd Prize \$10** Leon D. Skala  
 Pasadena, Calif.  
*"Each Queen takes the 'jack' out of play."*

### \$5.00 Prizes:

- |   |                                      |
|---|--------------------------------------|
| Mrs. S. A. Bright<br>Port Arthur, Ont.      | William O. McAhee<br>Beattie, Wash.  |
| Agnes E. Higgins<br>Corona, L. I., N. Y.    | Floyd O. Pollard<br>Cleveland, O.    |
| Miles A. Keneffek<br>West Elvendale, Calif. | Orpab M. Le Gre<br>Altoona, Pa.      |
| Mrs. J. M. Schaeberle<br>York, Pa.          | Hilda J. Martin<br>Philadelphia, Pa. |
| Arnold M. Cowan<br>Queens Village, N. Y.    | Claire Funcky<br>New Orleans, La.    |

Can YOU write a last line as clever as these? Write one for the jingle printed in the coupon. Send it to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. \$100 IN REAL CASH is being paid EVERY WEEK to the persons who send in the best answers. No hard work to do—no subscriptions to solicit. Just fun for you—and a chance to win some ready money.

Another Jingle in Next Week's

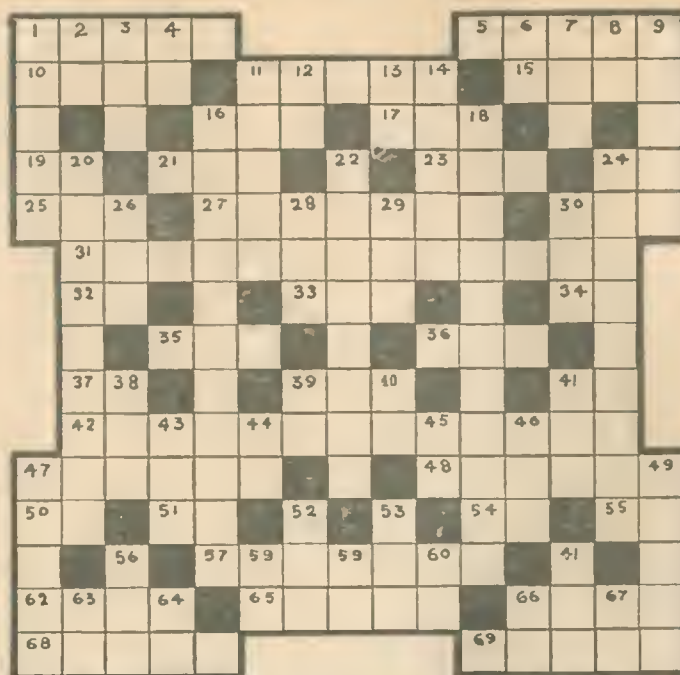
## THE RULES:

- Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the jingle. Write anything you wish. The last line must rhyme with the first two lines.
- Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the jingle published that week (See Prize List below.)
- You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
- Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's jingle must be in by 10 A.M. Friday, September 14th. Winners will be announced in Radio Guide as seen thereafter as possible.
- This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.
- The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or any other piece of paper. Radio Guide may be examined at its office or at public libraries free.

## THE PRIZES

- 1st Prize ..... \$25.00  
 2nd Prize ..... 15.00  
 3rd Prize ..... 10.00  
 Next 10 Prizes \$5.00 each ..... 50.00  
 Total ..... \$100.00

## Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

### DEFINITIONS

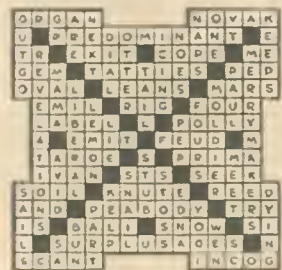
#### HORIZONTAL

- Dried grass
- Gracie Allen's George
- The cry of an owl
- Less perilous
- Swimming tank
- Kitchen utensil
- Rent
- Home of a radio-famous wizard
- A dance step
- Anger
- Missouri (abbrev.)
- Upper part
- City in Italy
- Tear
- Recollections
- On top of
- Cow-talk
- Constant flow of electric current
- Delve
- Afternoons (abbrev.)
- Southeast
- Resting-place
- He bought the radio, but listens to the programs the others like
- Recorded radio programs
- Sheep producing highest-quality wool
- Stern
- Conjunction
- Initials of opera and radio soprano
- Each (abbrev.)
- East Indies (abbrev.)

#### VERTICAL

- Slang for "proceed"
- Toward
- Plunder
- In
- Higher
- Stick
- Negative reply
- Sailing vessel
- Mephistopheles
- Indefinite article
- Elevated railway (abbrev.)
- Queen (French)
- Feminine natives of French capital
- Sent forth (radio programs)
- Founder of ancient Persian religion
- Middle layer of skin
- Unfortunate occurrence
- Mightier than the sword
- Vigor
- Non-commissioned officer
- Ruddy
- Make a mistake
- Before Christ
- Short for Diana
- South Sea Delicacy
- Purpose
- As
- Postscript
- Man's Name, Hebrew for "watchful"
- Rule of conduct
- Mountainous Asiatic country
- Bird
- Saints (abbrev.)
- Fondle
- Unpleasant army duty
- Sun god
- Electrical engineer (abbr.)
- Hearing organ
- Regarding
- Exclamation
- Musical note
- New England (abbrev.)

### SOLUTION TO LAST WEEK'S X-WORD PUZZLE



## Wave Marks

**Curtain.** Don Lee, 54, head of the broadcasting system bearing his name, died in Los Angeles August 30. An organizing genius, Lee branched from automobile distributing to radio; built up one of the few individually-owned networks in the United States; affiliated it with Columbia.

**Relay.** While Carlyle Stevens, WABC-Columbia announcer, anxious-fathered it in front of the mike a few days ago, a baby son was born. They printed a sign and held it up in front of Carlyle so that he could read the news. He read, smiled, but never faltered in his announcing. 1934 model papa!

**Relay.** Unlike Carlyle, Hugh Conrad (another CBS announcer) was pacing a hospital floor when came news of a baby girl added to his family circle.

**Meter.** Richard Maxwell, NBC tenor who birthdays September 12, is a Phi Beta Kappa who sports A.B., M.A., and Ph.D. degrees. He sang bass till Galli-Curci told him he should try tenor. He

went broke in, real estate—sold his holdings for a song—and now sells songs for real money.

**Meter.** Jimmy Wallington, who adds a year September 15, had a hard time making up his mind about a career. He started out to be a minister, switched to medicine, again to geology, again to singing and now is NBC's ace announcer. He likes swimming, golf and Cantor—but hates to be called Eddie's stooge.

**Meter.** Margaret West, WEPF's Texas Cowgirl, becomes 25 on September 10. She loves horses, hates cars, owns a ranch.

**Meter.** Ann Seymour, NBC dramatic actress, admits a September 11 birthday, won't tell the year. Her family has been on the stage for seven generations. She loves dancing, swimming and tennis; her ambition is to write a successful play.

**Meter.** Bob Haring, WMCA studio orchestra director, recently celebrated his 38th birthday. He's a big man with a big smile.

# Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES



# VINCENT LOPEZ

*As He Appears Under the*

## MIKEroscope

*By Lee Mortimer*

Vincent Lopez is a fan for numerology. He's been studying the occult science for years, until by now he knows as much about numbers as anyone alive. Numerology has done him loads of good, he finds. One lucky break was that he didn't have to change his own name. The letters in it were auspicious, or whatever it's called, and so he succeeded in life without having to make any major alterations in his monicker.

Vincent is 37 years old. He's been stocky all his life; he weighed ten pounds at birth. His father was Portugese, his mother Spanish, and a baroness at that. But he and his one sister, Marie, both are Americans. They were born in Brooklyn.

The quietude of his early surroundings have pursued him to the present. Although he earns his living by leading an orchestra and playing music in crowded night resorts, his favorite pastime is sitting at home, alone, listening to phonograph records. His favorite recording orchestra is Vincent Lopez.

Perhaps his music is so good because he's ambidextrous. He can hold the baton in either hand, but usually it's the right. The orchestra watches his left, however, because the right is a sham. He really directs with his left.

Vince's first Broadway job was at the old Pekin Restaurant, where for \$35 a week he played the piano while the orchestra rested. Now his earnings are around \$10,000 a week.

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through hard work!" In fact Vincent doesn't believe in hard work! He rises at 10 a. m., spends a few hours in his office answering mail and holding auditions, then takes it easy for the rest of the day till it's time to play at his night spot.

Lopez introduced the rumba to America. He prides himself on the achievement.

He is sentimental—in the same way as is a young girl just out of finishing school who saves old programs, trinkets, letters, and dance cards. Lopez also keeps a diary.

Vincent has been married once. Also divorced. Girls go for him in a big way. He goes for girls in the same way. He prefers blondes. But he doesn't like girls who smoke.

If you want to get in good standing with Lopez, tell him he looks like a lifeguard. You see, he has a naturally pallid complexion; tries to get sun-tanned—beach in summer, alpine lamp in winter. If a girl raves about his tan, he falls like that!

He is five feet six inches tall. Weighs about 160. Is conscious of his shortness, so he wears shoes with high heels. Wears dark clothes, even in summer, and dislikes people who wear light clothes.

A canard about him is that he closes his eyes like a love-sick swain kissing his sweetheart while broadcasting. He really doesn't close his eyes; it's just that he has such long eyelashes that from a distance his eyes always look closed. He doesn't even close his eyes while kissing.

Lopez seldom laughs, but occasionally smiles. He wears glasses while reading. Myopia is his trouble. Can't recognize friends on the street because he's near-sighted.

He studied the guitar, mandolin and piano as a kid. At the age of 13 he went to St. Mary's School, Dunkirk, N. Y. Family wanted him to be a "man of the cloth." Studied there for three and a half years, after which he played the piano in a Brooklyn cafe.

His favorite food is dessert. Often he starts a meal with sweets. He's crazy about honey, preferring it out of the comb.

His middle name is Joseph.



VINCENT LOPEZ

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-second. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

## The Stars Grow Up

By Charles Remson

Very few radio stars ever wanted to be policemen, or firemen, or Red Cross nurses. In fact, a recent survey has shown that ether entertainers as a class have felt few of the typical ambitions of childhood, with the exception—of course—of the desire to go on the stage.

However, the childhood longings which radio stars did cherish, have been realized—in a surprisingly large number of cases.

For example, Jessica Dragonette used to dream of singing in a crowded theater.

"The details of the theater seldom were clear," Miss Dragonette tells. "But always there was that stimulating suggestion of people—crowds and crowds of people, listening to me. I remember that from the very first—from my earliest childhood—it had the effect of making me feel that I must do my best, so as not to disappoint all those dream-people of mine."

How completely this girlhood ambition has been realized! For now Miss Dragonette sings to far vaster

crowds of listeners than ever she could have dreamed existed in those pre-radio days. And indeed it is the audience, and not the theater of the girlhood Jessica's dream, which has become important.

To take a part in a moving picture—just one movie, before she died—was the babyhood desire of Patti Pickens, youngest member of the NBC team of Pickens Sisters. Again, the ambition has met success—in this case, even before the artist is out of her girlhood. For Patti, at seventeen, already has appeared in one feature picture and several short subjects.

Directly in line with her radio work was the girlhood urge of Frances Langford. A college student at the age of sixteen, Frances longed to become a radio singer. One year later she became a network star.

In fact, something like nine out of every ten of the celebrities you hear in your loudspeaker, have made

good their childhood dreams—to some extent at least. Is that because they have more talent and greater determination than most people? Only a psychologist can answer that question.

Gladys Swarthout and Doris Doe both had visions of success in opera. Jack Pearl used to love "playing theater" as a boy—and the part he picked himself was always that of the comedian. He wanted to be what he since has become.

Jack Benny never aspired to play Shakespeare. Instead, he always admired most the witty men and women who can make others laugh. Today he is one of them.

But on the other hand, there are a few radio stars who have achieved success in ways strikingly different from those they first selected. Madam Sylvia wanted to be an opera singer, like her mother before her. She is featured as a health and beauty adviser. John Charles Thomas wanted to be a doctor. Lanny Ross, who sang his way through Yale, once had bright dreams of using his speaking voice to sway juries!



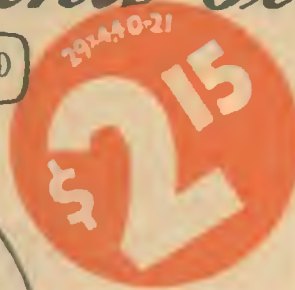
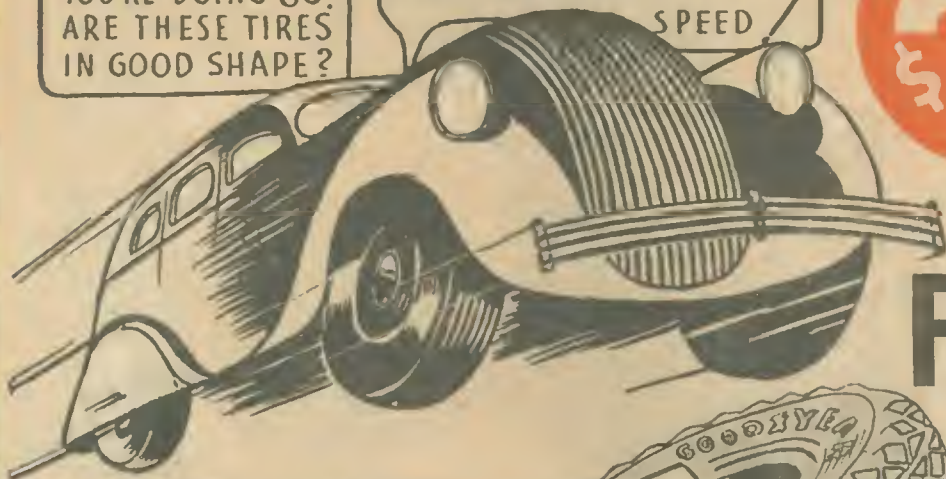
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29x4.50-20	2.35	0.85		31x5.25-21	3.25	1.15	
30x4.50-21	2.40	0.85		28x5.50-18	3.35	1.15	
28x4.75-19	2.45	0.95		29x5.50-19	3.35	1.15	
29x4.75-20	2.50	0.95		30x6.00-18	3.40	1.15	
29x5.00-19	2.85	1.05		31x6.00-19	3.40	1.15	
30x5.00-20	2.85	1.05		32x6.00-20	3.45	1.25	
28x5.25-18	2.90	1.15		33x6.00-21	3.65	1.25	
20x5.25-19	2.95	1.15		32x6.50-20	3.75	1.35	

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32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
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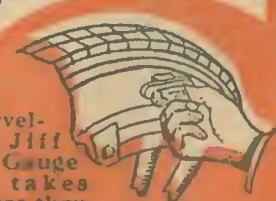
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