

AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

WEEK ENDING SEPTEMBER 8, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Volume III  
Number 46



Dolores Gillen

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FOR THE START  
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# The Voice of the Listener

## Goofus Business

Dear VOL: Los Angeles, Calif.  
Ifeaps o' thanks to you. Claiborne Upchurch, Arthur Claire, Marie Kozma and George Avakian and all other Lombardo fans for their letters.



Betty Mulholland  
Guy Lombardo does have the "sweetest music this side of Heaven." He is much better than Wayne King or Jan Garber. Guy Lombardo is so far ahead of both that you can't even compare the three.

In a contest held recently over the radio in Milwaukee over their recordings of "Goofus" Lombardo came out victorious over King. Wayne King might have had brains enough to write the song, but Lombardo had to supply the music.

Guy, with his three brothers, Carmen, Leibert and Victor, and the other talented Royal Canadians, have built up the finest musical organization in the world. Betty Mulholland

## The Logan-berries

Dear VOL: Augusta Ga.  
I want to express my enjoyment at the "prunes" hurled at Jimmie Durante by your very discriminating critic, Mr. Evans Plummer. Here's hoping he's still tossing them at him and if he should run short I will send him a whole box. That "schnozzle" of Durante's may be worth looking at but I ask you, has anyone enjoyed listening to it? Thanks for such good throwing Plummer really knows his PRUNES. H R Logan

## A B. B. Shot at Crime

Dear VOL: Jersey City, N. J.  
I have been reading your true stories of crime mysteries and wish to commend you for the printing of such interesting stories week after week. I believe that anyone criminally inclined may be deterred on reading stories that do not glorify crime but, on the contrary, depict that a criminal cannot win. B B Moskowitz

## The Tactless Script

Dear VOL: Butte, Mont.  
A remark made on one of my favorite radio programs last evening has cut me to the heart. It was on "One Man's Family" and during the dialogue Jack was robbing Clifford about how funny a girl might look, she might even wear glasses. I, for one, wear glasses, not because I want to but because I must. It doesn't sound very funny to me to be considered a freak just because I wear glasses. There must be plenty of funny material for gags without poking fun at an unfortunate affliction. I've been thinking, "Will the boys' brotherly razzing be as laugh provoking to me as it has been?" Mrs. L. M. Munroe

## Blanketing the Air

Dear VOL: Manhattan, Kan.  
Let's award a carload of plums to Mr. Arbogast who, in a recent letter, expressed a wish, felt, I am sure, by many radio listeners. Let's have more radio stars, orchestras and radio programs in the movies.



James M. Seaton  
And now another suggestion. Why put the same program over 40 or 50 stations when one-fourth that many would be adequate. Some evenings I find there are two programs being broadcast, one over NBC which occupies one-half the dial and the other over CBS on the other half. I am sure if the networks would put their programs on fewer stations conveniently scattered around the country, their programs would be within reach of all who wished to hear them.

They practically eliminate other worthwhile programs while they are on the air. I like variety in programs but with this kind of setup, variety is almost impossible. James M. Seaton

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter. RADIO GUIDE assumes no responsibility for returning your photograph.

## Back to Good Old Days

Dear VOL: Independence, Mo.  
I always have thought RADIO GUIDE a great magazine but it has risen very high in my estimation since it came to the defense of Phillips Lord. Phillips Lord is a great actor. "The Cruise of the Seth Parker" gave our whole family keen enjoyment but I will tell you what has made me a booster for Phillips Lord. "Seth Parker's Meetin' House" was one of

radio's many wonders. When I was a girl my grandmother had those meetings at her home once a week and I played the organ. The first time I tuned in on the Seth Parker program and the organ began to play "Let The Lower Lights be Burning", I closed my eyes and was back again in Grandina Carlton's old parlor. No matter what anyone else says about Phillips Lord, I say, "Verily, he shall have his reward." Mrs. Hallie Swenson

## The Price of Plugs

The general feeling against the so-called "commercial plug" on radio programs seems to be dying out. There are still some listeners who violently object to sponsor credit lines—but most sponsors have gone a long way in the past six months to eliminate boring, lengthy advertising talkers. These sponsors deserve commendation for the adroit way in which they handled a delicate and dangerous situation. They are receiving their reward in larger audiences and fewer complaints.

For awhile the advertising material on most programs threatened to divorce the interest of the listener. Many really fine programs actually lost listeners because the entertainment was being presented as a secondary consideration. For awhile many sponsors seemed to vie with one another in seeing how much advertising they could stuff into the ears of the listeners. When announcers started on the merits of products, they went on and on forever. It became an epidemic. Something had to be done before the goose that laid the golden eggs was talked to death!

One amusing incident was the introduction of a "speechless" radio receiver. The instrument was designed with a relay that automatically cut off a program after ten words had been spoken. Fortunately, better and shorter commercial announcements stopped this innovation in its tracks.

No fair-minded listener blames a sponsor for mentioning his name—the name of his product—and telling briefly about its merits. This is the price we are rightfully expected to pay for our entertainment. Without the sponsors' announcements there could be no radio as we know it—not unless we are willing to pay for it in coin of the realm. The price would be rather heavy considering the amount of money it takes to supply entertainment to the American radio audience. Last year more than \$200,000,000 was spent.

If the audience had to foot this bill, each set owner would be taxed about \$18.00 a year. A fair idea of the type of program we then would get can be had by reviewing a British Broadcast Company program. In Britain the fee is only ten shillings a year—yet their foremost critics think the public is being robbed.

In view of the attitude abroad, we might be a bit more tolerant of or even friendly towards the sponsors whose money is spent to feed us our daily radio fare. They supply us with the best entertainment that money will buy just to have the privilege of saying a few words about their products. Can you call to mind any other form of advertising that pays the public so well for its attention?

Full operas and symphony concerts, great singers and actors—the world's leading comics and its most talented musicians—pass in kaleidoscopic review night after night as the pleasing pattern of radio entertainment changes every 24 hours.

If those who still object to commercial announcements would apply the following yardstick, their objections would soon disappear: Figure out what it would cost for a seat in a theater at which the various stars on the air are to be heard. Then figure out what proportion of that time is taken by commercial announcements. Pro-rate the cost in minutes and charge it off as the price of the radio show.

It won't take long before even the most strenuous objector will be convinced that he is getting more than his money's worth, despite the commercialization of the broadcast.

## Getting on the Van

Dear VOL: Toledo, Ohio  
I want to thank Miss Nadeau who brought to the attention of myself and several friends that we, too, are for Miss Van 100 per cent.

She has the loveliest voice on any network and certainly deserves to be sponsored because she surely could sell any good product that would feature her.

I'd like very much if you would have a story and some photos of Miss Van because I'm a regular customer and nothing would please me more. How about it, public?

Stand by and let one of the best singers go by without some support? Well, I'm not. Thomas R Hughes  
Thomas R Hughes



## Danger! Menn at Work

Dear VOL: Casper, Wyo.  
Well, I have listened patiently for several months now to the silly voice and the Jane Ace—Gracie Allen—Mary Livingstone imitations by Portland Hoffa, and believe me if somebody doesn't do something about it, I'm going to. I'll go to work at registering every protest I hear and send them in to NBC as a remonstrance against the ruining of an otherwise perfect hour. Aboer Menn

## Cabbages and Kings

Dear VOL: Portland Me.  
I thoroughly agree with A. R. D. of Princeton but the majority of your contributors seem to have completely ignored Glen Gray and his orchestra. I feel sorry for Ruth Montgomery of Decatur, Ill. She appears to be a good natured, easy going girl but in her letter she seems to be just as ambitious for gold as is Mrs. Vallee herself. Just because she dislikes Ruth, she needn't throw herself in with someone the courts and press have unanimously laughed at. I'm surprised that a male should openly express his opinion of Blue Crosby, but Joe Bolneer of Knoxville Tenn., has exactly the right idea. Johnny Kelly

## A Pair to the King

Dear VOL: Brooklyn N. Y.  
We certainly do agree with Sandra Smith about that talented maestro, Eddy Duchin. In our opinion he has one of the most delightful dance orchestras on the air. Only, why can't we hear more of him? We are two ardent Duchin fans. Adrienne Wolff  
Bernice Golden

## Cummins and Goings

Dear VOL: Wilkinsbureh, Pa.  
I don't think much of Charles J. Borovy whose letter appeared in a recent edition. What right has he or any one else to judge other men by himself, making a statement that only females would listen to such singers as Johnny Marvin? Kenneth Cummins

## Jukes and Jokes

Dear VOL: Chester, Pa.  
May I express my contempt for what broad casters would have us call comedians? Here's how I rate them:

In the "laugh-at-my-own-jokes" class, Jack Benny easily leads the field. Ed Wynn's cackling at his insipid puns and stale gags add to my annoyance. Then there is "Bad Jokes" Durante. Cantor was a nuisance but Durante's voice plus his equally poor jokes take the cake.

Phil Baker is my nominee for Crown Prince of the No-Joke-at-All division. Jack Pearl doesn't do badly either. And last but not least, the Greek (his humor is Greek to me) Ambassador, George Givot.



Horace K. Jukes  
Horace K. Jukes



# They Must Be Thrilled!

By Edwin C. Hill

The Secret of Finding the Extra Heart-Beat in the Day's News, as Revealed by a Master Newscaster

The answer to the frequent query, "Around what particular note do you build your news broadcasts?" is pointedly answered in their title, "The Human Side of the News." The human side of every phase of life must contain drama, romance, color and sentiment; and unless a news story is replete with these factors, it becomes valueless for broadcasting.

Of course there are occasional exceptions. An important political development, a turn in affairs which affects the life of millions, no matter how dry its interpretation, cannot be ignored.

But sentiment must remain the keynote of the broadcast. I have found that by limiting myself to five or six fields, I can cover the entire day's events as completely as is necessary to give an adequate summary of world affairs. After all, news is pretty much comprised of five major topics: catastrophe, murder, death, politics, and the unusual happenings best known in newspaper circles as human interest stories. These are matters involving children, animals or any of the lighter topics of the sort that "make the whole world kin." So I prefer to tell fewer stories and elaborate on them a bit, rather than try to embrace too wide a field.

Crime, of course, is a strictly modern topic, a subject on which I might dilate at great length, but along with other unpleasant events I do my best to eliminate it from my broadcasts. Naturally you couldn't duck Dillinger, but then there are not many stories of equal magnitude. Crime is essentially an extremely urban subject, but it is anathema to the rural listener.

In constructing my broadcasts I follow a stern routine, rejecting almost automatically all topics that are devoid of entertainment value or sentiment, or which are ugly and unpleasant. In a news broadcast entertainment is as much an essential as it is in singing, playing or the presentation of drama.

My first rule is to select an opening story brimful of essential facts and certain to have strong appeal for

every type of listener. Many a potential hearer has been lost to news broadcasters because they follow the trend of the orator or after-dinner speaker by launching a broadcast with some sort of a florid introduction. Therefore I avoid the flowery opening. That first story must hit listeners right between the eyes if they are to remain receptive to the rest of the broadcast.

Once I have selected and prepared that first story, I can take a few liberties as I proceed. Those familiar with my broadcasts will recall that one of my "tricks of the trade" is to base a news event of the day on some older story. I do not care how ancient or oft-repeated it may be, if it has its parallel in a current news event, I find it an excellent complement to the story in hand. That's what I mean by the *human* side of the news.

Regardless of the shallowness or the profundity of the listeners' intelligence, to paint a picture for them of the story of the hour is to make it more readily visualized. Thus dramatized, the most colorless tale takes on the aspects of a well-staged tableaux, and there is no complexity as the listener gazes on this word-illustration of an event which occurs far outside his normal sphere of activity. Audiences must be thrilled!

Naturally, sentiment is a compelling factor in any news event. A story which revolves about the family hearth is certain to be loved by even the most hardened listener. This takes me back, too, to the child and the animal elements. A lost baby, a youngster in any sort of trouble, abandoned or orphaned by circumstances; or a dog story, such as the recent instance in Chicago where a stray pup fell into an old quarry, starved on a ledge and finally had to be shot—all of these are surefire material, and I welcome as many as I can find of them in the day's dispatches.

Interesting personalities also are highly approved material. Our public has an inordinate amount of curiosity about its leading figures.

Adventure is another reliable cornerstone for any well constructed news dissertation. It is not enough merely to mention that two foreign scientists are seeking to wrest the secrets from the sky in a stratosphere flight. The story only becomes interesting when the dramatic element enters the picture. Merely to announce that so-and-so today took to the air in an effort to reach new heights, is to make the tale mundane. But to be able to paint a picture of their fight for altitude, the casting out of the last drop of ballast, the tossing overboard of all but the most essential instruments, the sudden silence of their radio, the reported drifting in crazy circles and at weird angles—these are the elements of suspense and drama that highlight a story and lift it from the slough of banality to the rarified atmosphere of unusual interest.

Admiral Byrd, alone at the South Pole, is the center of a great deal of tolerant attention, but Byrd, the explorer, cut off from his base, perhaps doomed by the vagaries of nature to die of exposure or starvation while eager helpers are hopelessly marooned but 40 miles away, becomes an international object of reverence, awe and prayer. This is the sort of color I try to find.

It takes a deal of scanning to cull out the presentable features of the day. Currently, of course, politics is of pretty general interest. The turn in national affairs is on everyone's lips, but during ordinary administrations we do not have so fortunate a break. Nor is it difficult right now to choose interesting personalities upon whom to pin a story. The very mention of President Roosevelt is sure to generate interest.

But even these are not the backbone of the day's news broadcast. The dramatic story, the human interest affairs, the tragedy, the drama and the rare events in the daily grist, are still the core of any successful news presentation. And I dread any day which does not yield its normal crop of this type of tale.

Lest there be scoffers among the readers, let me say that I do not in any sense consider myself clairvoyant about what listeners want to hear, or am I an arbiter of public opinion. My conclusions are drawn solely from my own very human reactions, plus the concrete evidence contained in the warm and courteous mail response which is one of the rewards of my labors.

It is in personal letters that listeners best reveal their tastes, their responses, their hopes, their dreams and their ambitions. And to many of them, I find that these news broadcasts are the magic carpets which lift them bodily from their business and domestic shackles and transport them to the arenas of the world in which history is being created.

To all, save those whose bodies and spirits have al-



Edwin C. Hill may be heard over a CBS network every Monday, Wednesday and Friday



When Edwin C. Hill wants rest and relaxation, he finds it on his Maine estate, where he is shown with his favorite pet

ready absorbed the world's shocks and disturbances, there is a compelling tug in being conveyed, if only by a word picture, to some remote point where events of grave moment are transpiring.

The same impulse which makes the thrill-starved human pursue a fire-wagon or prompts many to attend auto races and air shows in the morbid spirit of fatal anticipation, engenders rigid attention to the news broadcast. For fifteen minutes out of each day, these spiritual adventurers accompany me on these oral forays to the scene of action.

They are with me at the (Continued on Page 15)

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# Showboat Days

By Charles Winninger

Who Is "Cap'n Henry" of The Showboat Hour

The Colorful, Glamorous Life Aboard Showboats Has Many Points of Fascination for a Trouper Who Can View Them from the Perspective of Forty Years' Experience

Starry nights under the pale summer moons shining down on the Mississippi—memories of those happy, carefree evenings as the showboat sailed its placid way up and down the bosom of the mighty Father of Waters to the echo of the gay minstrelsy and the off-shore humming of darkies' voices—golden memories of those deathless and virile dramas popular when the new century stirred into lusty life—I can still hear the echoes of the hisses and cheers that greeted the actors as they presented those vigorous sagas. "The Bosses of the Free Lunch Brigade," "Mr. and Mrs. Malone," "Because She Loved Him So" and "Tony the Tailor."

Mebbe I'm a sentimental fool, folks—and if I am forgive an old man his whim—but there's a tremblin' goin' on in my heart since I received that wire telling me that the "Cotton Blossom" was a-goin' to the boneyard. The most gallant craft that ever sailed on any river—and they've sounded its death knell!

Here's the message I got from a showboat crony: "Charley—our showboat, the "Cotton Blossom," is no more. They put the old queen of the river on the auction block today, and it went for one hundred dollars. . . . And the new owner intends to junk it."

One hundred dollars for the "Cotton Blossom" . . . One hundred dollars for the creaking bones of the proud vessel that once was the undisputed queen of the mighty Mississippi—one hundred dollars for the boat that cradled many of our greatest Thespians! I wouldn't take one MILLION dollars for the precious memories that old boat has left with me.

Mebbe it would be better to let the old hulk die peacefully, but Charley Winninger, the slide-trombone star of the "Cotton Blossom," wouldn't be half a man if he didn't lift a finger to save the old showboat from the junkman's heap. If I have my way, the old boat won't be destroyed.

Sure, it's grand to be a success. Today I'm Skipper Henry of the Radio Showboat, sailing my gay and colorful craft across the uncharted seas of the sky, and as such I've tasted at the cup of fame and fortune (and Maxwell House coffee). I'm properly thankful to radio and the blessed bounties it has brought me. But deep in this old heart of mine I'm a-hankerin' for those priceless days of the mauve decade when I stole aboard the deck of the beautiful "Cotton Blossom" with flags a-flyin' and calliope a-playin' and begged old Cap'n Adams to give me a chance to show my wares.

In the Radio Showboat I've attempted to turn back the pages of time and recapture the songs and spirit of minstrelsy of the original old showboats. The very breath of life lives in the patter and episodes of the river and tent shows of thirty and thirty-five years ago

Jeane Eagels (right) late and beloved star of stage and screen, was "Mrs. Dublinsky, of the Dublinsky Tent Show" and Walter Huston, (below), likewise distinguished in other forms of entertainment, played on showboats from New Orleans to Biloxi



The whimsicality of the dialogue of that era of show business has been reproduced faithfully.

I've kept my radio cast under the spell of those bygone days. I've clothed them in the fashion of that gallant and swashbuckling era, and the paraphernalia which serves as an artistic background for the programs comprises faithful reproductions of sights as they appeared in the authentic showboat days.

Unfortunately, quite a lot of the technical detail in the Radio Showboat has been lost due to the hustle, bustle and speed of the new day, but enough has been saved to prove that your old Cap'n Henry still sticks to his original principle of undying faithfulness to showboat ideals.

It's been a tough job adhering to this doctrine, folks, because, since the Radio Showboat has taken to going places and visiting cities, a lot of the atmospheric charm of the early broadcasts has been lost. But we're still doing a pretty good job of make-believe. I still receive letters from the cracker-barrel crowds of the general stores along the banks of the Mississippi, tellin' me that they were a-lis'nin' in

—and, folks, believe me when I tell you that we hear hell and thunder from the boys down thar every time the Radio Showboat doesn't sound as real and authentic as it should.

We fool plenty of city folks, too, with the accuracy and real-life atmosphere of the radio shows. As an example, here's part of a letter I received from a Buffalo, New York, fan:

"Hear that the Showboat is stopping in Buffalo next week. I won't disclose all my plans, but I will give you an idea, so you will not be overcome by the surprises in store for you. All the boats on Lake Erie will salute your showboat, as it sails into port, with three long blasts and two short ones, to which you will please answer with your salute."

Happ-ppy days! Even if Cap'n Henry had a real radio showboat, it would sink like a plummet in the choppy waters of one of the Great Lakes, cause the old showboats were built for only a two or three-foot draught!

Then look what happened at Erie, Pa., not so long ago. Well, sir, about three thousand people swarmed to the public dock to greet the Maxwell House Showboat. The chairman of an old German club called the regular meeting off, too, because the old fellow wanted to take his family down the river to see us. And I don't think it's because people really don't know ours isn't a real showboat. They want to believe it's real because they—like your old Cap'n Henry—love showboats.

Radio GUIDE has asked me to mention a few famous stars who received their starts either on a showboat or in the traveling tent and repertoire shows of the ten, twent' and thirt' era.

That's easy. Show me a GOOD actor and I'll show you a performer who got his or her start on a boat or under canvas.

Remember poor Jeane Eagels? No

greater actress ever drew the breath of life. Well, I recall a skinny young lady back in Kansas City, who was billed as Mrs. Dublinsky on the three-sheets of the Dublinsky Tent Show. Yes, Mrs. Dublinsky was Jeane Eagels, the tragic creature who was to flame so brilliantly years later.

Walter Huston has thrilled you on the stage and screen with his wonderful characterizations. Walt traveled on showboats and with tent shows from New Orleans to Biloxi, to the Gulf of Mexico, Houston and other points.

Yup, they're not good actors unless they are graduates of the rough and tumble showboats and tents. Other graduates of those schools are W. C. Fields, Leon Errol, Fay Bainter, Marjorie Rambeau, Willard Mack. Sad to relate, I worked on the "Cotton Blossom" for but one year, but that year was a grand one. The



The greatest of them all—the "Cotton Blossom". She ploughed the Father of Waters every season for half a century, bringing laughter and fun wherever she tied to a wharf



and I deserted the family fold for a berth on the "Cotton Blossom." Bluff and hearty Cap'n Adams almost threw me overboard, for he had a great contempt for the land-lubber actors of the tent shows. I pleaded so hard, however, that he finally gave in and decided to give me a chance.

My one year of paradise aboard the "Cotton Blossom" remains the real heart throb of my entire life. The emotional appeal of those wonderful Southern nights, with the "Cotton Blossom" slop-slopping along a levee alive with colored lanterns and torches; the lurid melodrama of the stage presentations; the great charm of the audiences; the sincerity and simplicity of the whole pattern—all are etched in my memory.

They tell me I radiate friendliness and good humor in my radio shows. That's merely the spirit of the old showboat manifesting itself again. All hands on the river showboat reflected the same spirit.



Fay Bainter, another entertainment celebrity who "graduated" from showboat performing

lines: "Something with a German accent appeared on the stage."

I didn't do badly for a country lad, however, for soon I was appearing in fairly important roles of a George M. Cohan revue, "Friendly Enemies," the "Passing Show of '19" and the "Follies of 1920."

MV first real big break came with "No, No, Nanette." In 1929 Edna Ferber wrote "Showboat," and Florenz Ziegfeld gave me the unforgettable part of Cap'n Andy Hawks in that wonderful and living memorial to Flo Ziegfeld's ability.

Here's a funny incident that happened during one of the Ziegfeld show's rehearsals. Edna Ferber walked into the theater and said, "Hello Charlie." I had never met Miss Ferber and was puzzled. I couldn't understand her famil-

There was no envy and jealousy aboard the "Cotton Blossom." There were no marquees, hence no grudges about who got the most prominent billings.

I made good on the "Blossom" with a bang. It's one of my burning desires that the radio powers-that-be will permit me some day to air a few of the "mellers" that I portrayed aboard her. Here are a few I would love to repeat for my radio fans: "The Grip of Steel," in which I portrayed the poor but royal-blue lover; "Sheridan Keene, Detective," better than any of the Sherlock Holmes stories in my humble estimation; "Tennessee's Partner," "The Avenging Angel" (I was the Angel) and "Prisoner 36."

And your Cap'n Henry would love nothing better than to repeat his Mississippi showboat songs over the radio showboat microphone. "I'm Called Raggedy Matt" and "While the Sun and Moon Were Shining" were my favorites.

In 1901 I regretfully quit the "Blossom." I had to desert for my heart was crushed by the burden of my unrequited love for the leading lady. I ran away with all my seventeen years—and then I rejoined the Winninger family troupe. Each year I made a vow to return to the "Cotton Blossom," but somehow fate had other plans. . . . The next showboat I sailed was the Ziegfeld boat many years later. I was to be skipper.

In 1907 I got the itch to come to New York, so I said farewell to the family—to a mother with tears in her eyes—and came on to the big city—with carpet bag and all. It took me about six months to get started. There were no showboats on Broadway. Then I landed a small speaking part in "The Yankee Girl." I scanned the papers eagerly after opening night for my first Broadway notice. Sure enough, there it was!

Alan Dale, the celebrated critic, had noticed my furious labors and rewarded me with the following



"Cap'n Henry" himself—Charles Winninger, who brings the spirit and flavor of showboat days to the airwaves every Thursday evening over an NBC-WEAF network

arity until she explained that she was a Wisconsin girl and had seen the Winninger troupe playing in her home town many, many times!

And that set me to thinking. Here was Miss Ferber—one of the finest writers in America—acknowledging her artistic debt to the old-style acting and melodramas of a bygone day. It made me feel good—mighty good—to realize that a mod-

ern writer like Miss Ferber had got so much out of the art we worked so hard to put over in those days.

Did I say that the old showboats produced many great actors and actresses? Well, Miss Ferber's appreciation just reminded me that we built up some wonderful audiences, too. For the tent shows produced much the same kind of entertainment. When we contributed to the artistic development of a writer like her, I guess the old showboats must have done their share to educate the folks of that part of the country. While the Jeane Eagels, the Walter Hustons and all the rest were refining their own performances, up and down the river, they certainly must have passed some of that polish along to the folks that watched them. Big floating schoolhouses of civilization, that's what those showboats were! They brought to folks along the banks of the river an education they couldn't have got in any other way!

And when an old-timer like me thinks thoughts like that—and then turns and contemplates radio—why folks, it almost leaves me breathless! For just think, if the old tent shows and showboats helped to civilize this country of ours—helped to produce Ferbers, and Eagels—how much vaster a civilization this new-fangled radio is going to be! Why, for every person who attended an old showboat performance once in awhile, there are ten thousand who listen to their radio every night! It's a bewildering dream to me, sometimes.

Now I'm on a new kind of showboat, one built of figments of the imagination and memories taken from the heart of its skipper. The wonders of radio carry our craft proudly through the ether waves to hundreds of thousands of homes, where others, too, may long, as I do, for those wonderful days such as I spent aboard the proud "Cotton Blossom."

And may the spirit of the good old "Blossom," in ethereal effigy, sail the heavens until we all are reunited in that land to come where nothing ever dies or decays or is lost.





# Reviewing Radio

By Martin J. Porter



JOHN GAMBLING, the calisthenics lad, is back at WOR after a vacation abroad . . . He found London the town of warm beer and cold ladies . . . The prettiest dames are in Vienna, he says . . . Gambling was born in England, but give him the U.S.A. . . . Roxy will use Jan Peerce in his show which opens at CBS September 15 . . . And very likely Miss Peg La Centra, whom I had the honor of picking as the most engaging voice to attempt popular songs . . . Miss La Centra (I never have seen her in case you suspect an infatuation) was singled out from all the femme voices of the air by yours truly as the most tuneful and the most clear and musical.

The day I said so, she had been given a one-shot at WJZ . . . A hundred listeners, who hadn't read about her, thought the same and called the NBC to applaud . . . Agencies then went after her . . . Roxy, Frank Black and Harry Salter concur that Peg is the big bet of the coming season.

Dorothy Schrier, featured with Uncle Bill Turner's WINS series, is the only blind actress on the air.

The stunt departments of NBC and CBS are in acute competition . . . Following the NBC plot to broadcast from the top of the world's most famous mountain peaks, Columbia sallies forth with a weekly spot of 30 minutes, to feature at least half a dozen bands scattered from Hawaii to Paris . . . But one wonders if there are any thrills left.

GREAT HUMAN interest story in that "Gibson Family," which breaks out on NBC in September . . . The script is by Courtney Ryley Cooper . . . And will two young lovers who haunt the hammock on a porch in Park Avenue be surprised if they hear it . . . Cooper lives next door, and has taken down their conversations by eavesdropping . . . He can hardly be blamed . . . It is such things that make simple and realistic reflections of life . . . That's how "The Goldbergs" started . . . Gertie Berg got her dope from listening in on a Jewish family in the Bronx . . . Amos and Andy got their prototypes in Richmond, by eavesdropping on darkies . . . Mr. and Mrs. Pete Dixon used their own experiences with a tot to create "Raising Junior," and "The O'Neills" emerged after Jane West, the author, had lived next door to a typical Irish family.

It seems as if Kate Smith might blossom forth in a full hour show built around her by a smart, but still prospective sponsor.

FLOYD GIBBONS will gab in Phil Baker's place for six weeks starting next Friday, (August 31) . . . Phil will devote himself to freshening up the scripts . . . "The Molle Show" is reorganizing, and will use "The King's Guards," the singing fools Whiteman brought from the West, under the title of "The King's Men" . . . Pick and Pat, who are also Molasses and January, are now doing a series of skits at WFAF Thursdays, in the shape of mythical highlights of AFRICAN history . . . The Ozzie Nelson press agents have strict orders to soft-pedal and discourage any kind of news that might suggest that Harriet Hilliard, Ozzie's singer, and Ozzie are in love—which they are . . . if appearances count.

Dignified morning New York papers went for a press agent gag the other day, hook, line and sinker . . . And did they flush when the great, big, enterprising movement by Dick Himber and other orchestra leaders to clean up radio songs was revealed as a publicity stunt, because, as told last week, the songs on the radio today do not need any cleansing.

AUGMENTING Martin Lewis' mention of Joe Cook's inventions, a funny story, and a true one, bobs up about Joe and his mad contrivances . . . Five out of

ten of the insane gadgets which he suggests on the air are turned to practical use by inventors . . . The latest is a muke which gives ice-water . . . Joe once suggested milk as fish food, and in two weeks a wafer of dried milk, for fish, was put on the market . . . His suggestion for a dry shower bath materialized when Nicola Tesla, the electrical wizard, stepped forth with an electric shower.

It all goes back, says Joe, to a broken friendship with the late Thomas Edison . . . "I called on him long, long ago," says Joe, "and proposed a new type of illumination . . . It consisted of a lighted candle, in the neck of a bottle . . . Edison's eyes lit up . . . And would you believe it, two months later, out came the first electric light!"

WABC is so filled up with commercial contracts that it will fire at least six of its sustaining artists before another week has passed.

Goin' to Town," the Sunday night 8 to 9 event at WJZ, was almost yanked off the air because of squabbling, but it is all ironed out now, and the show will stay as is, as it should . . . Jane Froman will be back on the air on the red NBC net at 10 p. m. September 30 . . . The new Communications Commission has decided that stations signing off don't have to announce their wavelengths any more, or the fact that they are tolerated by the Federal body . . . Gus Arnheim's band from the Los Angeles Cocomani Grove gets a weekly spot on the blue at midnight August 28.

JOHNNY GREEN, the maestro, will tell you with a serious pan that "there ain't no such thing as American music" . . . And there ain't! . . . Except a couple of Vic Herbert pieces.

OLD GOLD is coming back to the air with a West Coast array of talent . . . Chesterfield will be back with the same set-up of Kostelanetz, Stueckgold, Ponselle and Martini . . . Camel will be back with the Casa Loma bunch . . . Lucky, as told, will do the football games for NBC . . . Smoke gets in your ears.

A break in the way of a broken skull made Muriel Wilson a star. Others have 'em but won't admit it.

Smacked down in an auto accident, she studied voice while recovering, and so to air success . . . Another kind of break made Annette Hanshaw a canary . . . Or rather a professional one . . . Her father kept a hotel in White Plains . . . A recording official had an auto wreck outside the hotel and stayed in the hostelry all night . . . At breakfast next day he heard Annette warbling and signed her . . . And so from recording to "Showboat."

JIMMY MELTON was almost a lawyer when his voice was discovered in a Florida college.

WHY wasn't Father Coughlin's talk from Chicago carried over the eastern sections of the NBC web last week? . . . And why won't Father Coughlin permit anybody to interview him for publication—about anything?

The imminence of practical television may be suspected from the fact that orders are out in all the radio camps to employ only artists with pleasant faces, and pretty girls preferred.

IT SOUNDS like a nursery tale, but it's true . . . Only I can't give the names, for obvious reasons . . . A mug of a male singer at one of the radio temples was vaudevilling, and met a pretty young thing in Jersey.

He was on the make and invited her several times to New York . . . But she disdained him . . . So he forged an audition summons and sent it to her . . . She was to come to the studio and he would be on hand to meet her.

She fell for it, but it just happened the mug was sent away that day on another tour . . . The executives were puzzled when the girl appeared, but decided to be nice to her, when they had discovered the low-down trick. They gave her an audition—and she turned out to be a swell singer, and got a job . . . Things like that make radio interesting.

The guy is a ham anyhow, and there's consolation in the fact that with a radio ham the first 100 jeers are the hardest!

Now that the restrictions have been relaxed a bit at the Century of Progress, "Amos" (Freeman Gosden) and Frank Buck collaborate to add another bear beauty to the overflowing roster on the lake front. "Amos," named in honor of his captor and donor, takes care not to bite the hand that feeds him, that of Frank Buck, explorer and collector of animals

All my life I have attempted studiously to escape the fate of becoming a stooge, but destiny at last seems to have caught up with me . . . At this moment, I am stooging for Marty Lewis, whose last words before snoving off for Bermuda were: "Say, guy, make it double length for two weeks, will yuh—and mention my name?" . . . That's so you folks out there won't forget all about Lewis.

Well, I'm willing to put on the double yoke, but I'll be durned if I'll make the rounds like Lewis does, and stay up all night, and then go bleary-eyed from lack of sleep . . . If I'm a stooge, then the associated stooges must help with the items . . . I sent out a lot of queries, and the answers are coming in.

For instance, Grace Hayes reminds us that she knows why they don't have advertising on England's radio programs . . . It seems that once they tried it, and an announcer devoted two minutes to telling what a grand kind of tea somebody was selling . . . "Why," exclaimed the announcer, "the King drinks it!" . . . And immediately the band played, "God Save The King!" . . . So commercial broadcasting died that night in London.

Eddie Lowry sends a note about the new dictionary . . . In the preface it appears there is a note which says that 3,500 new words have been added to our language by radio . . . Ten to one most of them were invented by people who accidentally tuned in a crooner.

JACK DENNY, who is having a vacation, takes time out to tell us what is wrong with radio bands and programs . . . He says too many orchestras are using the same arrangements . . . Most every program is patterned after another program . . . Only independent stations gamble with "different" stuff, of which the webs are afraid . . . Announcers are too stilted . . . They need voices that are more relaxed . . . Too many programs of the same type follow one another . . . Faulty instrumental balances spoil many broadcasts . . . Outside of that, I guess broadcasting is doing all right.



# New Queen Election Upsets

**Former Leader Regains First Place as Race Nears End for the Queen of Radio, to be Crowned at the National Electrical and Radio Exposition, Madison Square Garden, New York**

For the first time in the history of RADIO GUIDE's monster Radio Queen election, a former leader, in the person of petite Rosemary Lane, again assumes the role of temporary queen.

This is the crucial week. Unquestionably many thousands of fans have been retarding their votes for the usual last minute rally. Remember, envelopes containing ballots must be postmarked not later than midnight of September 10th to be counted.

Fans, you hold the destiny of scores of beautiful and talented radio artists in the palms of your hands. You, and you alone, have the power to bring unprecedented fame and glory to one of the queenly contestants.

Who will be the Radio Queen of 1934? Rosemary Lane? Jessica Dragonette? Leah Ray? Countess Albani? Dorothy Page? Gertrude Niesen? Mona Van—who? The radio fans alone know the answer!

It is still a wide open contest. If your favorite star is within easy striking distance of the goal, get behind her with all the strength at your command! Don't take

any needless chances—she may be swamped under a last-minute avalanche of votes for her rivals!

If your favorite happens to be one of the many also-rans, don't desert her in her hour of attempted flash to top honors. Perhaps she is too far back to win—nevertheless get behind her so that she can make a creditable showing!

The greatest prize in radio history awaits the fortunate artist who is elected the Queen of this contest.

As the official organ of the radio listeners and readers, RADIO GUIDE, co-operating with the National Electrical and Radio Exposition, has assumed the herculean task of finding the ideal Radio Queen of the year. Remember, the RADIO GUIDE Queen will be an official ruler, elected by her loving and devoted subjects.

One of the greatest citadels in the world, Madison Square Garden, in New York City, has been selected as the sight of the annual radio show. During the course of this show millions of fans will throng through the aisles of the amphitheater during the period it is in progress. The show opens September 19 and closes September 29.

The coronation and publicity ordinarily would be honor enough, but many more honors await the Queen.

A generous budget, set aside by the editors of RADIO GUIDE, will be lavished on the Queen. A spectacular round of excitement, glory and pleasure has been mapped out for her. Further, all the expenses of a week at one of New York's finest hotels will be carried by RADIO GUIDE. The expenses and transportation for a traveling companion to the Queen also have been included in this budget.

Individual balloting on the part of radio listeners and readers of RADIO GUIDE constitutes a nomination. Each candidate must receive at least ten votes, cast on the ballot provided on this page. The only restriction is that each nominee must have been a regular radio performer prior to June 1, 1934.

Fill in the ballot printed herewith. Send it to the Radio Exposition Editor, RADIO GUIDE, 112 Fourth Avenue, New York City. You may cast as many ballots as you wish, providing they bear your authentic signature and address. And remember, balloting ceases at midnight Monday, September 10.

## STANDING OF ENTRANTS

Rosemary Lane 7,208  
 Jessica Dragonette 6,984  
 Olga Albani 6,895  
 Dorothy Page 6,410  
 Leah Ray 6,393  
 Harriet Hilliard 6,107  
 Mona Van 6,016  
 Gertrude Niesen 5,920  
 Ruth Fitting 5,436  
 Irene Beasley 5,371  
 Annette Hanshaw 5,264  
 Ethel Shutta 4,255  
 Rosa Ponselle 4,203  
 Loretta Lee 4,013  
 Muriel Wilson 3,852  
 Babs Ryan 3,560  
 Edith Murray 3,532  
 Sylvia Froos 3,491  
 Jane Froman 3,295  
 Shirley Howard 3,196  
 Vera Van 3,108  
 Doris Shumate 3,003  
 Connie Boswell 2,740  
 Marion McAfee 2,727  
 Joy Hodges 2,421  
 Ruth Lee 2,420  
 Kate Smith 2,118  
 Julia Sanderson 2,110  
 Lee Wiley 1,914  
 Mary Rooney 1,897  
 Dorothy Adams 1,892  
 Mary Barclay 1,857  
 Carolyn Rich 1,812  
 Rosaline Greene 1,763  
 Memo Holt 1,697  
 Grace Allen 1,531

Grace Albert 1,525  
 Virginia Rea 1,520  
 Ramona 1,516  
 Gretchen Davidson 1,436  
 Joy Lynne 1,427  
 Jane Pickens 1,418  
 Linda Parker 1,302  
 Alice Faye 1,296  
 Sandra (Dixie Debs) 1,239  
 Priscilla Lane 1,195  
 Lulu Belle 1,115



Linda Parker, who may be heard any Saturday evening with the WLS Barn Dance, over an NBC network

Dolores Gillen	1,110	Beatrice Churehill	236
Marge (Myrt and Marge)	1,086	Florence Case	227
Irma Glen	1,061	Lucille Hall	225
Gale Page	1,020	Dorothy Ilcks	192
Jane Meredith	985	Jane Ace	181
Mary McCoy	939	Louise Sanders	154
Gladys Swarthout	918	Sue Fulton	136
Alice Joy	884	Mattie Curran	123
Frances Langford	846	Elaine Melchior	110
Honey Sinclair	797	Frances Forbes	107
Virginia Hamilton	760	Marguerite Huestis	103
Louise Massey	710	Mother Moran	102
Mary Eastman	705	Marian Jordan	100
Elsie Hitz	692	Fannie Cavanaugh	98
Grace Hayes	628	Grace Donaldson	91
Mary Livingstone	621	Ruby Wright	89
Maxine Gray	595	Joanne	87
Mickie Greener	549	Nan Johnson	87
Myrt (Myrt and Marge)	503	Frances Baldwin	86
Mary Steele	498	Lillian Bucknam	83
Peggy Healy	475	Dorothy Lamour	78
Irene Rich	461	Elizabeth Lennox	69
Irene Wicker	458	Mary Small	54
Judy Talbot	432	Cynthia Knight	53
Roxanne Wallace	421	Patti Pickens	50
Anna Melba	410	Mary Wood	42
Emrie Ann Lincoln	392	Martha Mears	40
Alice Remsen	358	Betty Brooks	37
Schumann-Heink	331	Betty Winkler	35
Vet Boswell	315	Mabel Todd	30
Arlene Jackson	273	Ann Leaf	28
		Dale Nash	27
		Mary Lakey	24



Loretta Lee, songstress with George Hall's orchestra, now on tour

## Radio Queen Ballot

Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide

My choice is.....

My name is.....

I live at.....

(street and number)

.....

(city and state)

My favorite radio stations, in order of preference, are:

1 ..... 2 ..... 3 ..... 4 ..... 5 .....

This convenient size will allow the ballot to be pasted on a one-cent postcard. Mail to Radio Exposition Editor—RADIO GUIDE, 112 Fourth Ave., New York City

9-8-34

This Is the Last Chance to Vote for Your Queen. Send in Your Ballot NOW!



# Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

**In the Face of Irene Rich Are Many Traits of Character and Capacities for Earning Money Not Apparent to the Uninitiate**

Irene Rich has a face as harmonic as is her lovely voice. Here and there special abilities stand out to take it from the too evenly balanced harmonic class which possesses no talent to reach above the crowd.

As an illustration, this variation is a very wide range of purely artistic sensibilities: forms, colors, harmonic surroundings and every kind of tasteful elegance. These things interest her for themselves, aside from and independent of her vocation.

Miss Rich's language is easy, graceful, rather vivid; her opinions are somewhat too much of her own to please her artistic friends, yet not exceedingly dogmatic in a personal way. When asked for an honest opinion, this lady will give just that; not flattery.

The long chin and rather wide lower jaw give a great flexibility, gracefulness and ease of accomplishment with telling gesture. Her voice is pleasant and commanding, with timbre and natural refinement.

A mental as well as physical mobility seem to place Irene Rich as a grand dame in a real social play, with a portrayal of gentleness, self-mastery and ability to have her way very gracefully. In fact, as a grand dame she departs somewhat from most ladies of the category, in that she enjoys youth and the characteristics of girlhood in her own and other persons' daughters, and preserves her own youthfulness by the very atmosphere of attentive interest in their welfare.

William Shakespeare could have found in Irene Rich an excellent example of the face which "age cannot stale nor time erase the infinite variety." She will be just as attractive and look as fine when she is old, as she is and does today.

In the educational world Miss Rich would have made a splendid dean of college women. But we im-



Irene Rich, who may be heard over an NBC network every Wednesday morning

agine that, with her ability for the dramatic, her natural vividness in expression, and her interest in life, the rather grey and drabbing shadows of the college-teaching world would not have held her. Certainly the world would have been less rich in gaining another adequate

teacher and losing an extraordinary actress, whose delicacy and refinement have unwittingly taught an excellent lesson to young "movie-fans."

If you would seek a favor of Irene Rich, do not employ subterfuge or flattery. One must appeal to her reason to get her to do anything.

Her fine, analytical ability is unusual, for it is seldom found in company with the other prominent traits possessed by her type. The visible index of reason, divided into its three parts, synthesis, analysis and judgment, is located on the under side of the nose. In Miss Rich the most prominent of these three is analysis. It is easy to recognize, for this quality is judged by how much of the septum of the nose (that little bridge of flesh which separates the nostrils) shows from a profile view. It doesn't matter whether the septum hangs down or the nostrils curve up. The results are the same.

## Bulls and Boners

Announcer: "Next Monday evening will be the final broadcast of the crooning Trouhadour as he is bound for the States. He is about to leave for Hollywood to appear in shorts."—Eugene Lester, New York, N. Y. (August 13; GSD London, England; 7:45 p. m.).

Lowell Thomas: "The Bull gored him twice in the arena."—Frank Sisson, Springfield, O. (August 3; W1.W; 5:55 p. m.).

Mrs. Snow: "That nose has run in our family for years."—Eleanor Turner, New Castle, Pa. (August 10; KDKA; 5:05 p. m.).

Announcer: "Be on the lookout for this lost bulldog with a short tail named Wolf."—Betty McFarland, Lincoln, Nebr. (August 13; KFOR; 6:42 p. m.).

Announcer: "Can anyone tell me how to remove white spots from furniture made from hot dishes?"—Miss Dorothy Smith, Spokane, Wash. (July 30; KFPY; 3:17 p. m.).

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

## Flashes of Best Fun

**Jack Benny:** Mary, do you remember anything as cool as this night?

**Mary:** Yes, Jack, I do. Your reception when you played the Capitol Theater!

—General Tire Program

**Wife:** Here's your breakfast, Fred, dear.

**Fred Allen:** I ain't hungry, dear. I've been eating my heart out—and it's spoiled my appetite.

—Hour of Smiles

**Jimmy Durante:** Listen, Meadows, don't look at me so hungrily. I'm saving the tenderest part of the chicken for you.

**Meadows:** What part is that, sir?

**Durante:** The gravy!

—Chase and Sanborn Hour

**Baron:** I had a potato bug once, Sharlie, but I let him go 'cause he was too darn particular.

**Sharlie:** A potato bug was too particular?

**Baron:** Yes, he wanted gravy with his potato!

—Royal Gelatin

**Col. Stoopnagle:** Budd, to what group of islands do the Hawaiian Islands belong?

**Budd:** The Sandwich islands.

**Col.:** What's the most popular flower there?

**Budd:** The Lotus.

**Col.:** Okay. Then make me a lotus and tomato sandwich on toast.

—Schlitz Program

**Fred Allen:** Weather report—Thursday, calm; Friday, calm; Saturday, calm up and see me.

Stock Market Report—Hold American red flannel for a bull market.

—Hour of Smiles

## Open Door to Beauty

By V. E. Meadows

**After a Summer Outdoors, Many Points of Beauty Need Attention. Here Mr. Meadows, Director of the Beauty Guild of the Air, Discusses a Few of Them**

Summer is singing its swan song. Some of the members of the Beauty Guild may have become tanned or freckled. Perhaps there is a distinct, dark V on your neck, which will look out of place when you wear that new beautiful evening gown for the first formal fall gathering.

If you have darkened under the summer sun, my suggestion is this: Your makeup should be just as dark as you are. It is impossible to apply a lighter makeup than the actual color of the skin, and still look natural. For the shoulder, neck and arms I would suggest that you apply a finishing lotion which will match the color of the skin exactly.

The finishing lotion is a liquid in the liquid powder family, but it is vastly different in that it won't come off on your clothing or your escort's clothing, and supplies a thorough film of protection to the surface covered. It is not to be used on the face, as the face needs a more flexible makeup, which is accomplished perfectly with a face cream and powder.

Stroke the finishing lotion only one way so as not

to leave it spotty. Your touch should be light so that there will be no pulling of the hair. Do not apply powder over this finishing lotion. Soap and water removes the lotion. The makeup for the face should be just as dark as the neck and shoulders, of course.

After-summer care of the hair is an important beauty problem. For instance, if you have been bathing in salt water and haven't taken the precaution to wash the salt out with a non-alkaline solution, your hair never can be expected to attain its natural luster and beauty. First of all, get a good hair brush, one that should have at least five rows of bristles. The bristles must be genuine Siberian boar bristle, not horse hair or split whale bone, and each bristle must be at least one inch in length. Brush your hair (not scalp) for at least ten minutes every day.

The best direction is upward and downward. This is true for men as well as women, for children as well as grownups.

Shampoo your hair at least once every two weeks, using soft, lukewarm water and a non-alkaline shampoo. Here is a test for alkalinity: Pour a hit of the shampoo in a half-filled water tumbler. Add phenolphthalein to this liquid. If the solution turns a purplish red, it is alkaline.

You will find that the soluble olive oil I have spoken about so often, does not possess the slightest trace of alkalinity.

If you will send me your name and address, together with a self-addressed envelope, I will give you a list of the different soluble olive oils.

It is of the utmost importance that you use soft water in washing your hair. Rain or snow water may be used, but distilled water is preferable. Incidentally, boiled water is not distilled water.



# The Child's Hour

By Nila Mack

**The Adopted Child More Often Than Not Is a Problem Child. Let Miss Mack, Director of All Children's Programs for CBS, Tell How She Handles Unhappy Adopted Children**

One of the things for which to be truly thankful in this enlightened day and age, is that the stigma has been removed from adoption. Not so long ago it was considered a dreadful blight on a child's escutcheon to come into a family via the adoption route, but by a gradual educational evolution all this has been changed. Today the adopted youngster stands on his own feet, unashamed, bearing the love of his foster parents and the esteem of his playmates.

Despite this enlightenment, however, too many adopted youngsters' lives still are made miserable simply because the foster parents decide not to tell the child his true status until "he is old enough to understand." Then, of course, the inevitable happens. Johnny and Mabel next door hear their parents whispering furtively, get the drift of the conversation, and can hardly constrain themselves until they get the opportunity to tell the child.

The shock to the child is terrific. He feels that his parents have betrayed him. His youthful and immature mind pictures all sorts of dreadful possibilities. He withdraws into a shell and moans over the fact that he's shadowed by a stigma he never can hope to overcome.

The absolutely essential thing for the foster parents to do is to tell the youngster immediately that he's an adopted child. Start from earliest infancy and hammer away with the news, and gradually, as the child's mind begins to grasp the meaning of adoption, explain that there is something fine and clean about his status.

A vivid experience with an adopted child lingers in my memory. The young lady's foster parents brought her to me, and tearfully explained that the youngster had just discovered her true status and was inconsolable. From a carefree, happy miss she had changed into a moody creature, refusing to mingle with her playmates and in general behaving in a highly repressed manner.

I followed the usual routine of casting her in several plays, watching her reactions with the other chil-



No child, adopted or "natural," need have complexes—if Miss Mack's advice is followed

dren in my fold. While she displayed a bit of spirit in her dramatic roles, she held herself absolutely aloof from the other youngsters. Naturally, the children were puzzled at her behavior.

Conditions with the child gradually grew worse.

The other children mentally catalogued her as a snob, and ceased their attempts to cultivate her friendship. Naturally, this too affected her behavior.

Seized with an inspiration, I wrote a playlet concerning a young lass who had been adopted from an orphanage, and traced her adventures in her new home. The grand climax of the play, of course, revolved about the discovery of her adoption and the consequent reactions of her playmates to that fact. Everything worked out satisfactorily, with a happy conclusion.

The play proceeded smoothly, with my adopted child in the leading role. Every motion of the child in question revealed her physical, mental and emotional capacities and weaknesses. I earnestly hoped that the moral of the playlet would sink in and teach her to analyze her plight in its true perspective. I was doomed to disappointment. The entire point of the play was lost on her.

I determined on a last desperate course. I summoned her into my office and attempted to reason with her. I told her that parents had to be satisfied with the children God blessed them with, but that in her case she should be proud of the fact that her foster parents selected her in preference to thousands of other youngsters. I stressed the fact that she was selected above all others because she was so sweet and lovable, and that they wanted her more than any other baby.

I saw the pride well up in her eyes. "Do you mean that, Miss Mack?" she asked tearfully.

"Of course I mean it, honey," I replied. "What I'm telling you is a positive fact. You should gloat over the fact that of all the babies in the world, you were the one they wanted."

She walked out of my office with her head erect as an eagle's. My talk had fortified her against any remarks children might make. No longer did she show disillusionment and shame. Hadn't she been selected for adoption above all other children?

## Your Grouch Box

Your criticisms of radio—and your suggestions for improving it—are much more important than you may realize. From coast to coast, broadcast leaders are trying to eliminate weaknesses and annoying practices from the air. To help them in this work of progress, they ask you to reveal what you do *not* like about radio. Send your radio grouches and pet other peevish to "Your Grouch Box," where they will be read by hundreds of thousands of readers, as well as broadcasters, sponsors and studio executives. Your criticism of today may be radio's improvement tomorrow. See that it becomes so!

### Southerners! Do "you-all" agree?

Dear Editor: I was interested in "A Roar of Royal Rage from the South," signed by P. R. N., of Augusta, Georgia, and I think it certainly deserves consideration.

I think I can be even more specific in my grouch. I have lived in the South all my life, and I grant that there can be just criticisms of the South; but I have yet to hear "you-all" used in addressing one individual except when used by someone pretending to quote on the radio, on the screen, or in a speech. They are not quoting, and they would know so if they would become informed. They are not the least bit funny. They may be amusing to people who know how wrong they are, but they move me to seek other entertainment elsewhere.

It need not be explained that the pronoun in the second person is "you" for both singular and plural. This is very often ambiguous. I suppose somebody invented the expression "you-all" to make the distinction. That is how a language grows. This expression may not be the best to accomplish the desired distinction, but it should be quoted and judged fairly.

To be sure, many of us say "you-all," some say "y'awl"; but we simply don't use either of these in addressing one person. That would destroy the value of the invention.

You will all, or better, *you-all*, will grant that it is all right for us to say "you two" or "you three," so why not let us say "you-all" when referring to many? (Because it's too darn much trouble to count all of you!) University of Mississippi T. A. BICKERSTAFF

Address peevish and program criticisms—and studio knocks—to Your Grouch Box, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

## Radio Road to Health

By Shirley W. Wynne, M. D.

**Must We Get Sick and See a Doctor to be Well? Those Who Live by that Belief Are on the Way to Serious Trouble**

How often a patient will go to his doctor with an ailment and say: "But I don't understand how I got it!" He is ill, yet he cannot account for his illness. He is dismayed, disgusted and impatient. He wants to recover immediately.

He never blames himself, yet the chances are most likely that the fault can be traced directly to his door—because he did not take proper care of himself, because he was careless, because he "couldn't be bothered" and because he refused to listen to sound advice.

Why do we get sick? Well, because in most instances we wait until we are good and sick before we even think of going to the doctor. Thousands of patients blame the physician when he is unable to perform a miraculous overnight cure on a body that has been sadly neglected for months and even years. Must we get sick to be well? Those who live by that belief are on the way to serious trouble.

A little common sense often will prevent serious ailments. Overwork and long hours are a dangerous cause of illness. The human machine can stand a certain amount of wear and tear—but it cannot be

pushed beyond the limit without unfortunate results.

Food is another element that plays an important role in health conservation. Remember, we eat to live, not live to eat, and the man who disobeys this theory is paving the way for disastrous ailments. Don't get up from your meals "so full you can hardly move."

The body demands a well-balanced diet that includes milk, fruit, and plenty of fresh, green vegetables. It is important, also, to remember that the digestive organs do not function properly when one is worrying or laboring under a nervous tension. At such times persons should eat slightly of easily-digested foods.

The importance of good food and proper digestion in relation to health is absolutely important. And I want to mention here that cleanliness on the part of those who handle foodstuffs and drink is a vital issue.

Man's failure to utilize the scientific knowledge at his command results in much sickness and death, as well as unnecessary suffering. As an example: We know that toxin antitoxin will prevent diphtheria, yet we have to urge parents to make use of this safe and harmless preventive against a deadly disease.

And what shall we say of the person who coughs and sneezes without covering his mouth? And of the carelessness of sick persons who leave soiled articles about, and thoughtlessly kiss other people? Add to this too many dances and too little sleep—too much electric light and not enough sunlight—too many sweets and not enough wholesome foods—and we have impaired health.

Don't wait until you are sick to visit your doctor. The periodic health examination is your best bet. Go to your doctor to find out how well you are, and how you can stay well, rather than how sick you are!



# The Bandits of Burr Oak

## "Calling All Cars"

Radio as the Defender of Law Scores Again in This Real-Life Radio Drama

By Arthur Kent



Three who tried to heat the law: (left to right) Joseph McDonald, Vincent Minneci and Harold DeBolt



The summer cottage (above) that housed a bandit mob and (below) the place where Minneci tried to bury himself alive to dodge police



"Hello, copper!" Young DeBolt stepped forward, well-dressed, well-built, arrogant. His virile face was dissipated and coarsely handsome. "I just drove in from Lansing," he continued, his voice a shade too friendly. Corporal Gore said nothing. He knew what was coming: "Too bad you can't shoot straight, copper."

Two or three men snickered. "I can shoot straight enough," Gore said, "at thugs and gangsters and bank-robbers and kidnapers."

The big room was silent as he turned and walked out. A Bronx cheer sounded behind him. That would be DeBolt. Gore contemptuously closed the door.

The pock-marked man peered after him, thoughtfully. "That copper ain't so dumb as he looks," he murmured.

Outside, the cold air was fresh. Gore breathed it deeply.

The winter days passed. In store windows on Burr Oak's main street, the green and red of Christmas decorations peeped out through frosted plate glass. An occasional mare or gelding was hitched to one or another of the old iron hitching-posts. Ice crusted the town pump—and money accumulated in the vault of the Burr Oak bank, as busy merchants cached Christmas receipts.



Henry Gerber, fourth member of the band, brought down by a shot from the trooper who couldn't qualify as a marksman

The moving target was black—but no blacker than the bitterness in the heart of Corporal Bill Gore, of the Michigan State Police. "This very minute," he thought, "those mugs may be robbing the bank at Burr Oak—while I'm playing pop-guns here on the target-range! Regulations—bah!"

He squinted along the sights of his .38. If worry made him miss this shot, he would lose his prized Marksmanship Badge—and instinctively he knew he was going to miss. The gun kicked—the target, shaped like the shadow of a man, moved on.

"Good-bye badge!" said the lanky young commander of White Pigeon detachment. How could they expect a man to pass pistol tests, when a stool pigeon had just tipped him that a bank in his district was going to be "knocked off"? But:

"No alibi," Gore told the sympathetic scorer of the East Lansing range. "I just didn't shoot straight enough."

Sunset was staining Michigan's snow-covered fields blood red when Corporal Bill—minus his Marksmanship Badge—drove morosely up to the trim, white-walled barracks at White Pigeon. His pal, State Trooper George Milligan, looked up as he entered.

"Yeah," said Gore, in answer to his friend's questioning look. "I lost it, kid—by two points." Then, as if to forestall Milligan's sympathy, he asked quickly: "Anything new on that Burr Oak bank tip?"

"Yes!" Blue-eyed Milligan reported crisply. "We're tipped that they're going to crack the bank just before Christmas. The DeBolt kid is getting mixed up in it." Gore whistled softly. Harold DeBolt was the scapegrace son of a good local family.

"He's hanging around Blank's poolroom," Milligan continued. "Been seen with a couple of tough apes—strangers. But he spends most of his time driving that Cord of his, and throwing wild parties at the little cottage he's rented at Middle Lake."

Corporal Gore looked moodily at Milligan, nodded his head. Suddenly it occurred to him how much the trooper looked like this DeBolt lad. Both were tall, broad-shouldered, youthful. Both had blue eyes and fair hair. Two youngsters so much alike, yet so different—one coming up in life, the other letting himself degenerate. The thought saddened him.

"I'm visiting that poolroom tonight," Gore said. When he reached the place, after supper, a few snowflakes were streaking past the lighted window. The noise within died away as Corporal Gore's lanky form strode quietly among the tables. Their green felt tops were made vivid by cones of smoke-streaked light. Around the walls and tables, men were watching him.

A fellow in a flannel shirt leaned on his cue. He was big, with a mop of hair. Hair stuck out the top of his open shirt. Standing near him was a short, swarthy man with brilliantly white teeth and a brutish face generously pockmarked. His flashy suit fitted tight, and he wore a flaming tie. "Lovely people—for jail," thought Bill.

Corporal Bill Gore was worried. Everything was too quiet. In the nervous strain, trifling things went wrong with his usually excellent police routine.

"You're still worrying over the badge you lost," admonished Trooper Milligan, several days after Christmas. "But now you can quit fretting about the phony tip on the bank."

That same day, Postmaster Ed Hackman dropped into the Burr Oak bank to argue baseball with his old friend, Cashier Guy Bordner.

"I think you're wrong about the Cubs, Dad," called assistant cashier John Bordner, son of Guy, who was waiting on a customer.

The front door banged open. Three men stalked in, guns in hand. In the lead was the hulking man with the mop of hair—the man from the poolroom. But now he held a shot-gun—not a cue.

"This is a hold-up!" he bellowed. "Stick 'em up!" With him was the swarthy, pock-marked fellow with the bright teeth and fancy clothes—and another, a sad-faced clunky youth.

They went right to work. The leader stuck his shot-gun into Postmaster Hackman's ribs. The man with the sad face swung his gun-butt and shattered the glass of the door in the cashier's cage with a shrill, ringing rattle. The pock-marked thug tried to reach the key on the inside of the cashier's window. It fell out of his reach. He cursed.

"Come on, you guys," said the bushy man with the shot-gun. He herded the four victims into a little anteroom. From his coat he drew a potato sack. Young Bordner laughed. "There isn't enough money left in the United States to fill that sack!" he said.

The flustered bandit leader dropped the sack, picked it up—walked back into the bank and then returned.

"Open this vault!" he called to Cashier Bordner. "I can't. The time-lock is on."

"Give it to him in the guts!" cried the leader hoarsely.

"No," said the swarthy man, who was scooping up the bank's funds. "I'll hammer his brains out." He lifted his gun.

"You can do that, too," said the cashier evenly, "but the safe will still be closed." The three men hesitated. Outside, the horn of an automobile commenced to blow insistently.

"That's the signal," roared the bushy-haired leader. "Everybody out!" The three bandits rushed from the bank.

But already the pursuit was preparing. Even before the bandits left the bank, a sixteen-year-old boy whose mother kept the restaurant opposite, had taken the number and description of their car. Its frost-encased windows had prevented him from seeing the driver. The lad dashed into the bank. The bandit car roared away from the curb.

Swiftly the assistant cashier had radio station WRDS—the Michigan State Police—on the telephone. It flashed:

"Calling all Cars—calling all cars. The bank at Burr Oak has just been robbed by four men in a  
(Continued on Page 23)



# My First Thirty Years

By Buddy Rogers

**Organizing a Band May Be Considered an Easy Task—But the Youthful Bandleader Had Much to Learn When He Tried It. Read His Heartbreak and His Triumph.**

Olathe, Kansas, was the town of Buddy Rogers' birth, little over thirty years ago. His induction into a boy's band shaped his career—insofar as what he wanted to do was concerned.

What he did do was to go into the movies, being propelled into a movie career by the award of a six months' course of training at the Paramount (New York) training school. Followed for him a series of motion-picture triumphs.

But Buddy could not get away from his love of music. Then it dawned upon him that he was "ticketed" as a collegiate lover in pictures, with the distasteful title of "America's Boy Friend," and he decided to devote all of his time to his earlier love.

What happened to him is told in this, the third instalment of his story:

It was in 1925 and I was 21 years old when I entered the movies. For seven years I lived, talked and worked pictures. Part of my work took me to New York. I liked that. It is pleasant to live in California. Eventually I owned my own home there, a comparatively unpretentious place out in Beverly Hills, where I had two servants, a police dog and my books, and where I was able to entertain as much as I liked. I have always liked to entertain a great deal. But New York, on the other hand, I have found the more stimulating place in which to live.

One of the guests at my home in Beverly Hills was my own younger brother, Bh. Yes, that is a strange name. His real name is Bruce Henry, after my father, but he himself adopted the initials when he was only a kid to help avoid confusion.

Bh came out to Hollywood for a vacation visit. Unfortunately the studio scouts wouldn't let it go at that. They immediately signed him for pictures. It was a chance, and Bh grabbed it, as anyone else in his position would have. But Bh was handicapped. Many of those who follow brothers or sisters into pictures are. It's a foregone conclusion that they must shine feebly forth merely as brothers and sisters, no matter how great their own individual merit. His position from the beginning was unsatisfactory, and there didn't seem to be anything anyone could do about it, even myself. Given an even break in pictures, I'm more than sure my brother could have reached great success. But he never had an opportunity to show what he could do.

Bh is still in Hollywood. He married Marijen Stevick, daughter of a newspaper publisher in Champaign, Ill., and Texarkana, Ark., who is frequently featured as dancing girl in the musical pictures. But Bh is selling automobiles.

The arrival of the talkies was on the whole a break for me. Silent pictures, even when they offered me a chance to flourish my trombone, were after all no outlet for a musician. The talkies gave me my chance to play and conduct.

I had always sung a little. Now I started lessons. I studied under a man named De La Huerta in Los Angeles. De La Huerta had the distinction of having been at one time president of Mexico, as well as an excellent vocal instructor. I took only a few lessons. I sing as I play instruments, more by instinct and inclination than anything else. I'm sure it would take more than the president of Mexico to locate a real voice for me.

The talkies, though, make far greater demands on the actor than did the silent pictures. There is the matter of memorizing parts. You memorize as your individual director thinks best. Some of them prefer to have a whole script memorized word-perfect before rehearsals are commenced. Others want each scene memorized by itself. Still others have you commit to memory a part by snatches right on the lot, rehearse it as soon as it is yours, and shoot the scene right then and there and get it over with.

You get to the point, of course, where memorizing your lines is comparatively easy. But at first you do as I did. You inflict them on your friends, your servants, anyone who happens to be about, and good-natured enough to listen. The greater part of my spoken lines are memorized in the bathtub, just before I go to bed at night. Such a practice ought to keep

me awake. It doesn't. I am a sound sleeper.

The talkies require hard work of a kind that the pleased audience seldom appreciates. It is unfortunate that Hollywood has been glorified for fan consumption as it has. There is the matter of our fabulous salaries. Set down in cold figures, they do sound more or less like a fairy tale. Set down as they should be, opposite the expenditures we must make for publicity, entertaining, wardrobe, charity, and soon they rapidly dwindle to the vanishing point.

Since the day I entered pictures, I've had just one real vacation. That was four years ago, when Paramount



Jean Arthur, celebrated movie actress, who placed Buddy Rogers at the end of a list of attractive males—because she said he had no sex appeal



Buddy and his brother, Bh (his nickname), who went to Hollywood to follow in Buddy's footsteps. Bh had real ability—yet he wound up selling automobiles

granted me two months, and my mother and I did Europe together. That was a pleasure trip, pure and simple, and we toured England, Spain and Germany like any two sightseers. We spent a great deal of time in Vienna. It wasn't the romantic Vienna of pre-war days. On the other hand, it wasn't the stricken Vienna of today. I've never played classical music, but I like to listen to it. And no music lover with my imagination can behold Vienna without ecstasy, even

if it is mingled with regret.

On the other hand, the hard work of making pictures is itself offset by a continual atmosphere of pleasant excitement and by a constant procession of pleasant contacts. It was while making two pictures for Fox that I met June Collyer. June is a beauty. She comes from New York originally, where her name is listed in the social register. A film producer saw her there, and asked for a screen test. As a result of it, June found herself being hurried to Hollywood and stardom.

I met her at a studio party, and we started going around together. Someone saw a picture of me on June's dressing table once when she was back in New York, and the press consequently made more of that friendship than was in it. June is married to Stuart Erwin now, and has a little Stuart, who takes so much of her time that her current picture appearances are only occasional, though her work continues to be of excellent quality.

One night when I was dancing at the Mayfair club in Los Angeles, Hope Loring, who does a great many scripts for Hollywood producers, came over to me.

"What are you doing Monday morning?" she asked. As it happened I wasn't doing anything important. "I want you to meet Mary Pickford," she said. "I've been working on a new script for her, and I think there's a part in it for you."

That seemed more than I had any right to expect. But I wasn't going to overlook the opportunity of meeting the great Pickford. So on Monday morning I went with Hope Loring as arranged, and was introduced to the woman who is perhaps the outstanding personality of the films. I went with some trepidation, prepared to be awed and impressed. I was all wrong. I met the loveliest, most unpretentious and cordial woman I've ever known.

We went over the script together, and I was offered the part. That picture was "My Best Girl."

Working opposite Mary Pickford was a joy. She is not only an artist. She is the most sincere of women, sincere in her work, sincere in her desire to help everybody who comes in contact with her. She did a great deal for me. We worked together for four months on "My Best Girl," and became (Continued on Page 26)



# Programs for Sunday, September 2

## Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net.	Work
KDKA	980	50,000	Pittsburgh	N	
WAAB†	1410	500	Boston	C	
WABC	860	50,000	N.Y. City	C	
WBAL†	1060	10,000	Baltimore	N	
WBZ	990	50,000	Boston	N	
WCAU	1170	50,000	Philadelphia	C	
WCSH	940	1,000	Portland	N	
WDRCT	1330	500	Hartford	C	
WEAF	660	50,000	N.Y. City	N	
WEEI	590	1,000	Boston	N	
WFI†	560	1,000	Philadelphia	N	
WGY	790	50,000	Schenectady	N	
WHAM	1150	50,000	Rochester	N	
WIP†	610	1,000	Philadelphia	A	
WJAS†	1290	1,000	Pittsburgh	C	
WJSV†	1460	10,000	Washington	C	
WJZ	760	50,000	N.Y. City	N	
WLIT†	550	1,000	Philadelphia	N	
WLW	700	500,000	Cincinnati	N	
WMAL†	630	500	Washington	N	
WNAC	1230	1,000	Boston	C	
WOKO†	1440	500	Albany	C	
WOR	710	5,000	Newark	N	
WRC†	950	500	Washington	N	
WRVA	1110	5,000	Richmond	N	
WTIC†	1040	50,000	Hartford	N	

†Network Programs Listed Only.  
‡Full Day Listings; Night Network  
A—American Broadcasting System  
C—CBS Programs.  
N—NBC Programs.

ABS—Helen Greenwood and Egon Putz, WIP  
WCSH—△ Congregational Church  
WMAL—Listening Post

**10:45 a.m. EDT 9:45 EST**  
CBS—Alexander Semmler, pianist: WABC WDRG WOKO WJSV WJAS WCAU  
KDKA—△ First Presbyterian Church  
WMAL—Samovar Serenade (NBC)  
WNAC—△ Morning Service

**11:00 a.m. EDT 10:00 EST**  
NBC—News (5 Min.): WJZ WHAM WMAL WBAL WLW WBZ  
NBC—Morning Musicales WJZ WHAM WBAL WRVA WLW WBZ  
CBS—Children's Hour: WABC  
NBC—News (5 Min.): WEAFF WTIC WGY WFI WRC  
NBC—Vaeabonds: WEAFF WGY WTIC WFI WRC  
CBS—Rhoda Arnold and Taylor Buckley: WOKO WJSV WDRG WNAC WCAU—Children's Hour  
WEEI—△ Morning Service  
WOR—Orean Recital

**11:15 a.m. EDT 10:15 EST**  
NBC—Hall and Gruen, piano team: WEAFF WGY WRC WTIC WFI

**11:30 a.m. EDT 10:30 EST**  
NBC—Major Bowes' Capitol Family: WEAFF WFI WRC WTIC WRVA WGY  
NBC—Richard Maxwell, tenor: WJZ WBAL WMAL WLW KDKA WHAM  
CBS—Salt Lake City Tabernacle: WOKO WJSV WDRG  
WBZ—Radio Nimble Wits  
WOR—Philosophical Talk

**11:45 a.m. EDT 10:45 EST**  
NBC—Phantom Strings: WJZ WMAL WLW WBAL WHAM

CBS—Edith Murray, songs: WABC WNAC WJAS WCAU WDRG WOKO  
NBC—Gene Arnold; Commodores: WEAFF WEEI WGY WRC WRVA WJZ  
WJSV—Did You Know That?  
WOR—Photography as an Art

**2:15 p.m. EDT 1:15 EST**  
CBS—Abram Chasins: WABC WOKO WDRG WCAU WJAS WNAC  
WOR—Paula Aurora, soprano

**2:30 p.m. EDT 1:30 EST**  
NBC—Tune Twisters: WEAFF WCSH WGY WEEI WTIC  
CBS—Beale Street Boys: WABC WOKO WJSV WNAC WDRG WCAU WJAS  
★ NBC—Concert Artists: WJZ WMAL WHAM KDKA WBZ WBAL WRVA WLW  
WOR—Eddy Brown violin

**2:45 p.m. EDT 1:45 EST**  
★ CBS—Tito Guizar, tenor: WABC WOKO WJSV WNAC WDRG WCAU WJAS

**3:00 p.m. EDT 2:00 EST**  
NBC—Talkie Picture Time: WEAFF WEEI WLIT WRC WCSH WGY  
★ CBS—Detroit Symphony Orchestra: WABC WOKO WDRG WJAS WNAC WCAU  
NBC—Organ Recital: WJZ KDKA WBAL  
WBZ—Writing for Publication  
WHAM—Down Melody Lane  
WJSV—Baseball Game  
WLW—△ Church in the Hills, drama  
WOR—Frank Stuart's Orchestra  
WRVA—Beauty That Endures

**3:15 p.m. EDT 2:15 EST**  
NBC—Organ Recital: WBZ WRVA  
ABS—Mauro Cottone Presents: WIP WLW—Rhythm Jesters

**3:30 p.m. EDT 2:30 EST**  
NBC—Dancing Shadows: WEAFF WRC WEEI WTIC WGY WCSH WLIT  
NBC—Temple of Song: WJZ WBAL WBZ WHAM KDKA WMAL WLW WRVA  
ABS—Symphony Hour: WIP  
WOR—Thelma Holder, talk

**3:45 p.m. EDT 2:45 EST**  
WOR—Ralph Grosvenor, tenor

**4:00 p.m. EDT 3:00 EST**  
NBC—John B. Kennedy, news: WEAFF WGY WEEI WCSH WRC WTIC WLIT  
CBS—Buffalo Variety Workshop: WABC WJAS WCAU WOKO WDRG WNAC WJSV  
WOR—Eli Dantzic's Orchestra

**4:15 p.m. EDT 3:15 EST**  
NBC—Lilian Bucknam, soprano: WEAFF WCSH WTIC WEEI WLIT  
WBAL—△ Watchtower Program  
WGY—Carmelo Cascio, pianist

**4:30 p.m. EDT 3:30 EST**  
CBS—Oregon on Parade: WABC WOKO WNAC WDRG WCAU WJAS WJSV  
★ NBC—Chicago Symphony Orchestra: WEAFF WCSH WEEI WTIC WGY WRC WFI WLW  
NBC—Pedro Via's Orchestra: WJZ WHAM WRVA WBAL WMAL WBZ  
ABS—American Musicales: WIP KDKA—△ Vespers, Shadyside Church  
WOR—Conrad and Tremont

**4:45 p.m. EDT 3:45 EST**  
ABS—Cotton and Pultz: WIP  
WOR—The Otter in Art

**5:00 p.m. EDT 4:00 EST**  
★ NBC—Sentinels Serenade: WEAFF WEEI WCSH WGY  
CBS—The Playboys: WABC WOKO WDRG WCAU WAAB WJAS WJSV  
NBC—△ National Vesper: WJZ WBZ WBAL WHAM WMAL WRVA WFI WLW—△ The Nation's Prayer Period  
WNAC—Twilight Reveries  
WOR—Josef Zatur's Orchestra

**5:15 p.m. EDT 4:15 EST**  
CBS—Poet's Gold: WABC WOKO WAAB WDRG WJAS WCAU WJSV

**5:30 p.m. EDT 4:30 EST**  
★ NBC—S. C. JOHNSON AND SONS Presents "The House by the Side of the Road"; Tony Wons, philosopher; "Horace", comedian; Ronnie and Van, harmony duo; Vanna and Darcy; Music under direction of Ulderico Marcelli: WEAFF WEEI WCSH WGY WFI WRC WLIT WJAR WLW WTG WTIC WRVA  
CBS—Clumet and Sanderson, songs: WABC WOKO WAAB WCAU WDRG WJSV WJAS  
★ NBC—Radio Explorers Club; Theodore Roosevelt, guest speaker: WJZ WBAL WRVA WBZ WHAM KDKA WMAL

WNAC—Salon Gems  
WOR—Larry Taylor, baritone

**5:45 p.m. EDT 4:45 EST**  
NBC—Shura Cherkassky, pianist: WJZ WHAM WRVA KDKA WNAC WBZ WMAL WBAL  
WOR—Three Naturals

## Night

**6:00 p.m. EDT 5:00 EST**  
NBC—Heart Throbs of the Hills: WJZ WHAM WMAL WBZ WBAL  
NBC—△ Catholic Hour: WEAFF WEEI WTIC WRC WCSH WRVA WGY WLIT  
CBS—Nick Lucas, songs: WABC WAAB WJSV WDRG WCAU WOKO WJAS KDKA—Three Girls, harmony  
WLW—Chorus and organ  
WNAC—News  
WOR—Uncle Don, children's program

**6:15 p.m. EDT 5:15 EST**  
CBS—Summer Musicales: WABC WOKO WJSV WCAU WDRG WJAS WNAC  
KDKA—Baseball Resume

**6:30 p.m. EDT 5:30 EST**  
NBC—International Tid Bits: WJZ WHAM WMAL KDKA WLW  
NBC—Henry King's Orchestra: WEAFF WRVA WTIC WGY WCSH WRC WLIT WLIT  
WBZ—Old Farmers' Almanac  
WOR—Baseball Talk

**6:45 p.m. EDT 5:45 EST**  
CBS—Carlile and London; Warwick Sisters: WABC WJAS WCAU WJSV WOKO WNAC  
WBZ—Paradise Islanders  
WOR—Jack Bereer's Orchestra

**7:00 p.m. EDT 6:00 EST**  
NBC—K-7, Secret Service Spy Story: WEAFF WGY WCSH WRC WLIT WRVA WEEI  
★ CBS—Peter the Great: WABC WNAC WOKO WDRG WJAS  
★ NBC—REAL SILK HOSIERY Mills, Inc., Present Charlie Previn's Orchestra: WJZ WBAL WBZ WLW KDKA WHAM WMAL  
WCAU—Comedy Stars of Hollywood  
WOR—String Trio

**7:15 p.m. EDT 6:15 EST**  
ABS—Alexander's Street Forum: WIP WCAU—The Knickerbockers  
WOR—Comedy Stars of Hollywood

**7:30 p.m. EDT 6:30 EST**  
NBC—Arlene Jackson, songs: WEAFF WGY WLIT  
CBS—Chicago Knights: WABC WDRG WJAS WNAC WCAU  
★ NBC—Chausson Concerto for Piano, Violin and Strings: WJZ WRVA WHAM WMAL KDKA WBZ WBAL  
ABS—Country Club: WIP  
WCSH—Governor Brann, talk  
WEEI—Garden Talk, Breck  
WLW—Smoke Dreams  
WOR—Theater Players

**7:45 p.m. EDT 6:45 EST**  
NBC—Wendell Hall, ukelele, songs: WEAFF WCSH WLIT WGY WRC WTIC  
WOKO—Chicago Knights (CBS)

**8:00 p.m. EDT 7:00 EST**  
★ NBC—Jimmy Durante, comedian: Orchestra: WEAFF WCSH WLW WGY WRVA WLIT WBZ WRC WTIC  
★ CBS—Columbia Variety Hour: WABC WJAS WNAC WDRG WOKO WCAU WJSV  
★ NBC—Goin' to Town: WJZ KDKA WHAM WBAL  
WEEI—Jenny Concert  
WOR—Chansonette

**8:15 p.m. EDT 7:15 EST**  
ABS—Soree Musicales: WIP

**8:30 p.m. EDT 7:30 EST**  
ABS—Nicholas Garagusi: WIP  
WMAL—Goin' to Town (NBC)  
WOR—Dance Orchestra

**8:45 p.m. EDT 7:45 EST**  
ABS—Alexander's Street Forum: WIP WCAU—Fur Trappers

**9:00 p.m. EDT 8:00 EST**  
★ NBC—Headliners; Al Goodman's Orchestra; vocalists: WJZ WBZ WLW KDKA WHAM WBAL WMAL  
★ NBC—Manhattan Merry-Go-Round: WEAFF WGY WFI WRC WTIC WCSH  
CBS—Buddy Rogers' Orchestra; Jeanie Lang and Trio: WABC WOKO WJAS WCAU WNAC WDRG  
ABS—Vi Bradley, Your Sweetheart: WIP  
WEEI—Variety Program  
WOR—Operatic Miniatures

**9:15 p.m. EDT 8:15 EST**  
ABS—News: WIP

**9:30 p.m. EDT 8:30 EST**  
★ CBS—Fred Waring's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV WDRG  
★ NBC—Walter Winchell, gossip: WJZ WBAL WHAM WMAL KDKA WBZ WLW  
NBC—Album of Familiar Music: WEAFF WEEI WCSH WRC WRVA WGY WFI  
ABS—Old Songs and New: WIP

**9:45 p.m. EDT 8:45 EST**  
NBC—One Act Play: WJZ WBAL WMAL KDKA WHAM WBZ  
WLW—Unbroken Melodies

**10:00 p.m. EDT 9:00 EST**  
★ NBC—Madame Schumann-Heink: WJZ WBZ WHAM KDKA WBAL WMAL  
★ CBS—Wayne King's Orchestra: WABC WDRG WCAU WJAS WJSV WAAB WOKO  
★ NBC—Hall of Fame: Gus Arnheim's Orchestra: WEAFF WEEI WRC WGY WCSH WTIC WFI WLW  
WNAC—Kay Kayser's Band  
WOR—Connors' Novelty Ensemble  
WRVA—Corrinna Mura, songs

**10:15 p.m. EDT 9:15 EST**  
NBC—Mrs. Montague's Millions: WJZ WHAM WMAL WBAL WRVA  
KDKA—Y. M. C. A. Program  
WBZ—Baseball Resume  
WOR—The Three Marshalls

**10:30 p.m. EDT 9:30 EST**  
NBC—Canadian Capers: WEAFF WTIC WRVA WFI WGY WRC WEEI WCSH  
CBS—Melody Masterpieces: Mary Eastman, soprano: WABC WOKO WDRG WJAS WJSV WCAU WAAB  
NBC—L'Heure Exquise: WJZ WBAL WHAM WMAL WBZ KDKA WLW  
ABS—Charles Barnet's Orch. WIP  
WNAC—Francis Cronin, organist  
WOR—"Vivettes"

**10:45 p.m. EDT 9:45 EST**  
WNAC—Musical Rhymster

**11:00 p.m. EDT 10:00 EST**  
NBC—Baseball Resume: WEAFF  
NBC—Roxanne Wallace, songs: WJZ WHAM WBAL  
CBS—Little Jack Little's Orch.: WABC WOKO WCAU WDRG WJSV WJAS  
NBC—Abe Lymann's Orchestra: WGY WFI WEEI WCSH WRC WTIC  
ABS—Leon Friedman's Orchestra: WIP KDKA—Temperature and Weather  
WBZ—Painter of Songs  
WLW—Zero Hour  
WNAC—News, Baseball Scores  
WOR—Charles Barnet's Orchestra

**11:15 p.m. EDT 10:15 EST**  
NBC—Harold Stern's Orchestra: WEAFF WGY WFI WEEI WCSH WRC WTIC  
NBC—Jesse Crawford, organist: WJZ WBAL KDKA WMAL WHAM WBZ  
CBS—Little Jack Little's Orchestra: WNAC  
ABS—Idn's Orchestra: WIP  
WBZ—James J. O'Hara, organist

**11:30 p.m. EDT 10:30 EST**  
NBC—News (5 Min.): WEAFF WGY WTIC WCSH WEEI  
NBC—Charlie Davis' Orchestra: WEAFF WGY WTIC WEEI  
CBS—Glen Gray's Orch.: WABC WOKO WCAU WDRG WJAS WNAC  
NBC—News (5 Min.): WJZ KDKA WHAM WBAL WBZ  
NBC—Freddie Berrens' Orchestra: WJZ WMAL KDKA WHAM WBAL WBZ  
ABS—Blue Rhythm Band: WIP  
WLW—Tea Leaves and Jade, drama  
WOR—Frank Stuart's Orchestra

**11:45 p.m. EDT 10:45 EST**  
CBS—Joe Reichman's Orch.: WABC WJSV WCAU WOKO WDRG WJAS  
**12:00 Mid. EDT 11:00 p.m. EST**  
NBC—Eddy Duchin's Orchestra: WEAFF WGY WRC WFI  
NBC—Mills' Blue Rhythm Band: WJZ WMAL KDKA WHAM WBAL WBZ WLW  
CBS—Red Nichols' Orchestra: WABC WOKO WNAC WJSV WCAU  
ABS—Stardust: WIP  
WOR—Anthony Trini's Orchestra

**12:15 a.m. EDT 11:15 p.m. EST**  
★ NBC—Russ Columbo, baritone: Orchestra: WEAFF WFI WGY WRC  
**12:30 a.m. EDT 11:30 p.m. EST**  
CBS—Ozzie Nelson's Orchestra: WABC WOKO WNAC WJSV WCAU  
★ NBC—Hollywood on the Air: WEAFF WFI WGY WRC  
NBC—Clude Lucas' Orchestra: WJZ WHAM WBAL KDKA WBZ WLW WMAL

**1:00 a.m. EDT 12 Mid. EST**  
WLW—Dance Orchestra

**1:30 a.m. EDT 12:30 EST**  
WLW—Larry Lee's Orchestra

**2:00 a.m. EDT 1:00 EST**  
WLW—Moon River, organ and poems

## Afternoon

**12:00 Noon EDT 11:00 a.m. EST**  
CBS—Salt Lake City Tabernacle: WABC WJAS WNAC  
WBZ—Phantom Strings (NBC)  
WCAU—△ Watchtower Program  
WCSH—Major Bowes' Family (NBC)  
WOR—Uncle Don Reed  
WRVA—△ Presbyterian Service

**12:15 p.m. EDT 11:15 a.m. EST**  
NBC—Gould and Shefter, piano duo: WJZ KDKA WLW WBAL WMAL WHAM  
WBZ—Old Farmer's Almanac  
WCAU—Bud Shays, songs  
WEEI—Musical Turns  
WGY—Three Schoolmaids, harmony

**12:30 p.m. EDT 11:30 a.m. EST**  
NBC—University of Chicago Round Table: WEAFF WEEI WTIC WRC WFI WGY WLIT  
CBS—Romany Trail: WABC WNAC WJAS WCAU WJSV  
NBC—Radio City Symphony: WJZ WBAL KDKA WBZ WMAL WLW WHAM  
WCSH—△ Christian Science  
WOR—Moments of Melody

**12:45 p.m. EDT 11:45 a.m. EST**  
ABS—Concertas: WIP  
WCSH—Musical Program  
WOR—The Old Observer

**1:00 p.m. EDT 12:00 Noon EST**  
★ NBC—Dale Carnegie, talk: WEAFF WFI WTIC WRC  
CBS—Ann Leaf, organist: WABC WOKO WJAS WCAU WJSV WDRG WAAB  
WCSH—△ First Radio Parish Church  
WEEI—Morey Pearl's Orchestra  
WGY—Little Known Facts  
WNAC—△ Catholic Truth Period  
WOR—String Trio

**1:15 p.m. EDT 12:15 EST**  
ABS—Micheline Pooler; Instrumental Trio: WIP  
WRVA—△ Watchtower Program

**1:30 p.m. EDT 12:30 EST**  
NBC—△ Highlights of the Bible: WJZ WMAL WBZ WBAL WRVA WHAM KDKA  
CBS—The Compinsky Trio: WABC WOKO WDRG WJSV WCAU WJAS  
★ NBC—Surprise Party; Mary Small: WEAFF WEEI WGY WCSH WFI WRC  
ABS—News: WIP  
WLW—Antoinette West, soprano

**1:45 p.m. EDT 12:45 EST**  
NBC—Devora Nadworney, contralto: WEAFF WEEI WFI WCSH WRC  
ABS—John Cassidy, ballads: WIP WLW—Rhythm Jesters

**2:00 p.m. EDT 1:00 EST**  
NBC—South Sea Islanders: WJZ KDKA WBZ WMAL WBAL WHAM

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell △ for Religious Services and Programs

**8:00 a.m. EDT 7:00 EST**  
NBC—Melody Hour: WEAFF  
CBS—Organ Reveille: WABC  
NBC—Tone Pictures: WJZ  
WNAC—Radio Carols

**8:30 a.m. EDT 7:30 EST**  
NBC—Lew White, organist: WJZ  
CBS—Artist Recital: WABC

**8:45 a.m. EDT 7:45 EST**  
CBS—The Radio Spotlight: WABC  
WBZ—Musical  
WNAC—News

**9:00 a.m. EDT 8:00 EST**  
NBC—The Balladeers: WEAFF WGY WRC WCSH  
CBS—Aunt Susan's: WABC WOKO WCAU WNAC WJAS  
NBC—Coast to Coast on a Bus: WJZ WMAL KDKA WBAL WBZ WLW  
ABS—Meditation in Psalms: WIP  
WJSV—△ Michaux' Congregation

**9:15 a.m. EDT 8:15 EST**  
NBC—Cloister Bells: WEAFF WGY WRC WCSH

**9:30 a.m. EDT 8:30 EST**  
NBC—Trio Romantique: WEAFF WRC WTIC WCSH  
WGY—△ Union College Chapel

**9:45 a.m. EDT 8:45 EST**  
NBC—Alden Edkins, bass-baritone: WEAFF WRC WTIC WCSH  
ABS—News; Piano Interlude: WIP

**10:00 a.m. EDT 9:00 EST**  
NBC—Southernaires, quartet: WJZ WMAL WHAM WBAL KDKA WBZ  
NBC—△ Sabbath Reveries: WEAFF WGY WTIC WRC WCSH  
CBS—Imperial Hawaiians: WABC WOKO WDRG WJAS WJSV WCAU  
ABS—Josanne Trio: WIP  
WLW—△ Church Forum  
WNAC—△ Watchtower Program

**10:15 a.m. EDT 9:15 EST**  
WNAC—Uncle Bob Houghton

**10:30 a.m. EDT 9:30 EST**  
NBC—Mexican Typica Orchestra: WEAFF WEEI WRC WTIC WGY WFI WLW WLIT  
NBC—Samovar Serenade: WJZ WHAM WBAL WBZ KDKA  
CBS—Patterns in Harmony: WABC WOKO WDRG WJAS WJSV WCAU



# New Programs, Changes

(Time Shown Is Eastern Daylight)

## Sunday, Sept. 2

Dale Carnegie, author and lecturer, returns to the air this afternoon at 1 p. m. over an NBC-WEAF network with the radio series "Little-known Facts About Well-known People." Leonard Joy and his orchestra will share time on this broadcast, interspersing a smooth, distinctive type of string melody.

Robert Simmons, tenor, will be Mary Small's guest artist at the "Little Miss Bab-o's Surprise Party" at 1:30 p. m. over an NBC-WEAF network.

Abram Chasins, eminent young composer-pianist, will resume his "Piano Pointers" series over the CBS network from 2:15 to 2:30 p. m. Chasins has just returned to New York after a six weeks' vacation on the Pacific Coast.

"The House by the Side of the Road," starring Tony Wons, will have its premiere broadcast at 5:30 p. m. over an NBC-WEAF network, and for Western listeners at 4:30 over the same network. This will be a dramatic and musical program inspired by the Sam Walter Foss poem of the same name.

Col Theodore Roosevelt, soldier, sportsman and former Governor-General of the Philippines, will describe his adventures as an explorer in the American Bosch "Radio Explorers Program" today at 5:30 p. m. over an NBC-WJZ network.

Effective today Nick Lucas takes a new time, 6 to 6:15 p. m., and "Summer Musicale," featuring Harry Sosuk and his orchestra from Chicago, will be heard from 6:15 to 6:45 p. m. Thereafter, Carlile and London, piano team, and the Warwick Sisters, vocalists, will be heard over the CBS network from Philadelphia.

Gus Arnheim and his famous "band from movieland" will take their place in the cavalcade of dance orchestras passing before the microphone in the "Hall of Fame" program. Arnheim and his troupe of vocalists including Jimmy Newell, Maxine Tappan and a girls' trio will be presented at 10 p. m. over an NBC-WEAF network from the NBC Hollywood studios.

Walter Winchell, New York newspaper

columnist, returns to the air for his third season as radio purveyor of stories about the great and near-great of stage, screen and Broadway. This weekly series of Sunday-night gossip will be heard over an NBC-WJZ network at 9:30 p. m. A repeat program for Pacific Coast listeners will be inaugurated November 4 over the same network.

## Monday, Sept. 3

Clara, Lu 'n' Em, those gossipy gals who had a leave of absence from the airwaves for vacation, resume their regular morning broadcasts today at 10:15 a. m. over an NBC-WEAF network. This program is heard daily except Saturday and Sunday.

As the lifeboat crews of fifteen or more ships of many nations fight their way down the Hudson River in New York Harbor on Labor Day, in the annual International Lifeboat Race, the battle of brawn will be pictured for air audiences over an NBC-WJZ network from 11:30 a. m. to 12 noon. The Robert L. Hague Trophy will be presented to the winning crew by Postmaster General James A. Farley. The finish line of the two-mile race will be at the new George Washington Bridge over the Hudson where the Farley presentation speech to the winners will be broadcast.

"Buck Rogers in the 25th Century," popular script series, returns to the air today. The broadcasts will be heard each Monday, Tuesday, Wednesday and Thursday from 6 to 6:15 p. m., for Eastern stations, and from 7:30 to 7:45 p. m., for Western stations, of the Columbia chain.

WBBM's "Windy City Revue" will be heard over the CBS network from 8:30 to 9 p. m., replacing "Rallies," which will move to Sundays, beginning September 9.

## Tuesday, Sept. 4

Mystery-drama enthusiasts will be glad to note the return to the air of the "Eno Crime Clues" shows presented over an NBC-WJZ network at 8 p. m. every Tuesday and Wednesday evening.

Fray and Braggiotti, Columbia's Franco-Italian team, absent from the microphone during a summer's trip to Europe, will be featured from 9 to 9:15 p. m., in the first of a new series of programs, over the Columbia network.

Mrs. Franklin D. Roosevelt again will be heard over the NBC-WJZ network at 9:30 p. m., when she inaugurates a series of programs comprising four broadcasts. She will speak twice during each broadcast, once as a news commentator and again on the problem of the use of leisure time. Mrs. Roosevelt has announced that the American Friends Service League will receive the proceeds of these broadcasts. Willard Robinson's orchestra will provide the music for the first program.

## Wednesday, Sept. 5

The "Modern Mountaineers" and their orchestra will be heard over the CBS network at 7 p. m., a new time for these new headliners.

The "First America's Cup Race" will be dramatized over an NBC-WJZ network at 9:30 p. m. This will consist of the old Pilot's Race, the founding of the syndicate which built the first yacht "America," its trip across the sea, and other interesting events of this race.

## Thursday, Sept. 6

The "Mohawk Treasure Chest," with Ralph Kirbery, the Dream Singer; Harold Levey's Orchestra; Martha Lee Cole, interior decorator, and James Meighan, master of ceremonies will inaugurate a series of broadcasts at 12 noon, over an NBC-WEAF network. These programs will be heard twice a week, the Sunday show starting September 9 at 2 p. m. over the same network.

Detroit Symphony Orchestra, with Victor Kolar conducting, will resume its regular schedule over the CBS network, effective today from 4 to 5 p. m.

## Friday, Sept. 7

Johnny Green's "In the Modern Manner" and "California Melodies" will exchange time of presentation over the Columbia network. The former feature will be heard from 9 to 9:30 p. m., and the California show from 9:30 to 10 p. m.

Floyd Gibbons, famed war correspondent and rapid-fire radio commentator, has replaced Phil Baker, the Armour Jester, as headliner on the Armour Program for six weeks. Baker, with Mrs. Baker, has gone to Europe for a short vacation. Harry McNaughton and Mabel Albertson, comedienne, also are vacationing, but have not announced their plans. Irene Beasley and Roy Shield's orchestra will continue on this show, which is presented at 9:30 p. m. over an NBC-WJZ network.

## Saturday, Sept. 8

Columbia Broadcasting System will again tax its technical staff. Its newest stunt broadcast—"Dancing Around the World"—from 8 to 8:30 p. m., will be a pickup, featuring an elaborate co-ordination of cues to provide coast-to-coast listeners with music skipping from New York to London, to Chicago, to Buenos Aires, to Honolulu and to San Francisco.

**HEAR**  
Smilin' Ed McConnell  
and his  
**ACME QUALITY**  
Paint and  
**PROGRAM**  
over  
The Columbia Broadcasting System  
Beginning Sunday Evening, Sept 9th  
7:30 P.M., E.D.T. on  
WABC WAAB WDRC WCAU WEAN  
WJSV WHIP WFEA WJAS  
Also every Thursday 12:30 P.M., E.D.T.

**U. S. Government Job**  
Start \$1260 to \$2100 a year  
MEN - WOMEN 18 to 54 Many  
Fall examinations expected Short  
hours. Write immediately for free  
32-page book, with list of positions  
and full particulars telling  
how to get them.  
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Beginning Sept. 2nd—a grand new show for Sunday afternoons!

FEATURING  
**TONY WONS**  
AND  
MANY OTHER STARS  
OLD AND NEW

"THE HOUSE BY THE SIDE OF THE ROAD"

GREAT MUSIC  
DRAMA  
COMEDY  
IT'S ALL THERE!

Horace, the Comedian—Gardener and Man-of-All-Work, who Aspires to Be a Great Orator.

Ronnie and Van—Entertaining Harmonizers, Vaudeville Headliners.

Beloved Radio Philosopher, in a New Dramatic Role.

### SUNDAY AFTERNOON

- NBC
- WCBS 5:30 to 6 p.m. EDT
- WEAF 5:30 to 6 p.m. EDT
- WEET 5:30 to 6 p.m. EDT
- WFI 5:30 to 6 p.m. EDT
- WGY 5:30 to 6 p.m. EDT
- WLIT 5:30 to 6 p.m. EDT
- WJAR 5:30 to 6 p.m. EDT
- WTAG 5:30 to 6 p.m. EDT
- WTIC 5:30 to 6 p.m. EDT
- WLW 4:30 to 5 p.m. EST
- WRC 4:30 to 5 p.m. EST
- WRVA 4:30 to 5 p.m. EST

Vanna and Darcy—Two Brilliant Stars in the Musical Firmament.

Ulderico Marcelli—Musical Genius and Composer... Directs the Orchestra and Vocal Ensemble.

Offered for Your Pleasure by the Makers of

**JOHNSON'S WAX**

**Silken STRINGS**

**CHARLES PREVIN**  
and his distinguished group of musicians, including Mischa Mischakoff and his Stradivarius, Daniel Saldenberg, cellist, George Parrish, pianist and Edward Vito, harpist.

**SUNDAY 6 P.M. EASTERN STANDARD TIME**  
NBC-WJZ coast-to-coast chain

**REAL SILK**  
HOSIERY MILLS, INDIANAPOLIS  
Branches in 200 cities



# Programs for Monday, September 3

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNAC—Sunrise special organ  
 6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises WEAF WEEI  
 WGY WFI  
 WOR—Gym Classics  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAC—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hiraoaka, xylophone: WJZ  
 CBS—Organ Reveille: WABC  
 WJSV—Eye Opener  
 WLW—Top of the Morning  
 WNAC—Joe Mitchell Chapple  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Pallock and Lawnhurst: WEAF  
 WFI WRC WGY  
 NBC—Jolly Bill and Jane: WJZ  
 WEEI—Traio Catcher  
 WNAC—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Organ Rhapsody: WEAF WFI  
 WTIC WRC  
 CBS—Lytic Serenade: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WBAL WMAL  
 WESH—Bob White  
 WEEI—E B Rideout, talk  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—A Nation's Family Prayer  
 WNAC—Shopping Around the Town  
 WOR—Nell Yinick, beauty talk  
 WHVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 ★ NBC—Landl Trio and White: WJZ  
 WBAL WBZ KDKA WMAL  
 WESH—A Morning Devotions  
 WEEI—Shopping Service  
 WLW—A Morning Devotions  
 WOR—At Woods songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cheerio WEAF WGY WESH  
 WEEI WTIC WRC WLW WFI  
 CBS—Ray Scott, pianist: WABC  
 NBC—Law White year: WJZ WHAM  
 KDKA WBAL WMAL  
 WBZ—Old Farmer's Almanac  
 WOP—Martha Manning talk  
 8:45 a.m. EDT 7:45 EST  
 CBS—Eddie spotlight: WHAM  
 WBZ—Law White, organist (NBC)  
 WHAM—Kindly Thoughts  
 WOR—Bud Raioey songs  
 9:00 a.m. EDT 8:00 EST  
 NBC—Morning Glories: WEAF WLIT  
 WRC  
 ★ NBC—Breakfast Club: WJZ WBAL  
 KDKA WHAM WRVA WBZ  
 CBS—The Song Reporter: WABC  
 WOKO WNAC WDRC WCAU WJAS  
 ABS—Bernie Dolan WIP  
 WESH—The Morning Shopper  
 WEEI—Clothes Institute  
 WGY—Annette McCullough  
 WLW—Salt and Peanuts, harmony  
 WOR—Genea Dudley, baritone  
 9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WEAF WLIT  
 WGY WRC WEEI WLW WESH  
 CBS—Harmonies in Contrast: WABC  
 WDRC WJAS WNAC WOKO WCAU  
 WMAL—Breakfast Club (NBC)  
 WOR—Souvenirs of Song  
 9:30 a.m. EDT 8:30 EST  
 NBC—Eva Taylor songs: WEAF WRC  
 WESH WTIC  
 CBS—Metropolitan Parade orchestra:  
 WABC WDRC WNAC WCAU WJAS  
 KDKA—Siva and Shopping Service  
 WEEI—Jean Abbey Shopping Service  
 WGY—Little Jack Little's Orchestra  
 WLW—Joe Emerson  
 WOR—John Sears' Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—Matinata: Chorus: WEAF WRC  
 WESH WTIC WFI WLW WEEI  
 CBS—Metropolitan Parade: WOKO  
 ABS—John Cassidy, minstrel: WIP  
 KDKA—Work a day Thoughts  
 WEEI—News (5 Min.)  
 WGY—A Mid-morning Devotions  
 WOR—Farber and Chapin, songs  
 10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WEAF  
 WESH WEEI WFI WTIC WLW  
 NBC—Harvest of Song: WJZ WBAL  
 WMAL KDKA WRVA WBZ  
 CBS—Metropolitan Parade: WABC  
 ABS—News WIP  
 WGY—The Southerners  
 WHAM—A Tower Clock Program  
 WNAC—Buddy Clark  
 WOR—Strine Trio  
 10:15 a.m. EDT 9:15 EST  
 NBC—Clara Lu n' Em WEAF WEEI  
 WFI WRC WESH WRVA WLW  
 WGY  
 CBS—Bill and Ginger: WABC WOKO  
 WNAC WCAU WJAS WJSV  
 NBC—Holmao Sisters: WJZ WHAM  
 WBZ  
 KDKA—Sammy Follet  
 WBAL—Gino' Home  
 10:30 a.m. EDT 9:30 EST  
 CBS—"All About You": WABC

NBC—News (5 Min.): WEAF WESH  
 WRC WTIC  
 NBC—Morning Parade: WEAF WRC  
 WESH WTIC WEEI  
 CBS—News (5 Min.): WCAU WDRC  
 WOKO  
 CBS—Carolyn Gray, pianist: WCAU  
 WOKO WDRC WNAC  
 NBC—Today's Children: WJZ WMAL  
 KDKA WBZ WHAM WRVA WBAL  
 WEEI—Musical Turns (5 Min.)  
 WGY—Market Basket  
 WJSV—Woman's Hour  
 WLW—Mailbag  
 WOR—Club for Shut-Ins  
 10:45 a.m. EDT 9:45 EST  
 CBS—News (5 Min.): WABC  
 NBC—Morning Parade: WGY WFI  
 CBS—The Three Flats: WABC WNAC  
 WOKO WCAU WJAS  
 NBC—News (5 Min.): WJZ WMAL  
 KDKA WBZ WBAL  
 NBC—Radio Kitchen: WJZ WMAL  
 WRVA KDKA WHAM  
 WBAL—Shopping with Peggy Randall  
 WBZ—Curley Joe, songs  
 WHAM—Radiograms (5 Min.)  
 WLW—Arlen and Greuter  
 WOR—Musical Ensemble  
 11:00 a.m. EDT 10:00 EST  
 NBC—U. S. Navy Band: WEAF WGY  
 WRC WLIT WRVA WTIC  
 CBS—Waltz Time: WABC WOKO  
 WNAC WDRC WJAS WCAU  
 NBC—The Wife Saver: WJZ  
 NBC—The Honeydoers: WHAM  
 WBZ WMAL WBAL  
 KDKA—Uncle Tom and Betty  
 WESH—Bob White, Philosopher  
 WEEI—Frisenly Kitchen  
 WLW—Mary Alcott, songs  
 11:15 a.m. EDT 10:15 EST  
 NBC—Platt and Niernan, piano duo:  
 WJZ KDKA WBAL WMAL WHAM  
 WBZ  
 CBS—Beale Street Boys: WABC WJAS  
 WDRC WCAU WOKO WNAC  
 NBC—U. S. Navy Band: WESH WEEI  
 WJSV—Woman's Hour  
 WLW—News Livestock Reports  
 WOR—Walter Ahrens, baritone  
 11:30 a.m. EDT 10:30 EST  
 CBS—Mayfair Melodies: WABC WOKO  
 WJAS WDRC  
 ★ NBC—International Lifeboat Race:  
 WJZ WBAL KDKA WMAL  
 WBZ—Stage Show  
 WCAU—Fur Trappers  
 WHAM—Mrs. Thrifty Buyer  
 WLW—Carinters, spiritual singers  
 WNAC—Real Life Stories  
 WOKO—Philosophical Talk  
 11:45 a.m. EDT 10:45 EST  
 CBS—The Cadets: WABC WJAS WJSV  
 WNAC  
 NBC—International Lifeboat Race:  
 WHAM WBZ  
 ABS—Sons of old Spain: WIP  
 WCAU—Eddie Shepperd, soloist  
 WLW—Painted Dreams

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Debra Nadworney, contralto  
 WEAF WEEI WESH WTIC  
 CBS—Betty Barthell, songs: WABC  
 WNAC WDRC WCAU WJAS WOKO  
 NBC—Fields and Hall songs: WJZ  
 WHAM KDKA WBAL WRC  
 ABS—Luncheon Musical Trio: WIP  
 WBAL—Market Report (10 Min.)  
 WGY—Banjooleers  
 WJSV—Woman's Hour  
 WLW—Ward and Muzzy, piano duo  
 WOR—Highlights on the News  
 WRVA—Luxury Fiddlers  
 12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Honeyboy and Salsalia: WEAF  
 WTIC WEEI WRC WLIT  
 CBS—Poetic Strings: WABC WAAB  
 WDRC WOKO WCAU WJAS WJSV  
 NBC—Charles Sears, tenor: WJZ  
 WMAL WHAM KDKA  
 ABS—Chuck Richards, songs: WIP  
 WBZ—Weather: Farmers' Almanac  
 WESH—News: Farm Flashes  
 WGY—Martha and Hal  
 WHAM—Jack Foy, songs  
 WNAC—News and Weather  
 WLW—Babs and Don; comedy team  
 WOR—Voice of Gold  
 12:30 p.m. EDT 11:30 a.m. EST  
 CBS—Al Kavelin's Orchestra: WABC  
 WOKO WJSV WAAB WCAU WJAS  
 NBC—Vic and Sade: WJZ WRVA WBZ  
 KDKA WHAM WBAL WMAL  
 NBC—Merry Madcaps: WEAF WRC  
 WLW WLIT WTIC WGY WEEI  
 ABS—Stock Quotations WIP  
 WESH—Speedation  
 WNAC—The Shopper's Exchange  
 WOR—Scott Fisher's Orchestra  
 12:45 p.m. EDT 11:45 a.m. EST  
 NBC—Words and Music: WJZ WRVA  
 WBAL WMAL

ABS—Eli Dautzig's Orchestra: WIP  
 KDKA—Dance Orchestra  
 WBZ—Deane Moore  
 WESH—Merry Madcaps (NBC)  
 WEEI—Caroline Cabot  
 WGY—The Vaabonds  
 WHAM—Tom Grierson, organist  
 1:00 p.m. EDT 12:00 Noon EST  
 ★ NBC—Labor Day Program; Wm.  
 Green, speaker: WEAF  
 CBS—Velazco's Orchestra: WABC  
 WNAC WDRC WOKO WJSV WCAU  
 WJAS  
 NBC—Words and Music: WHAM  
 KDKA—Market Reports  
 WBAL—Live Stock Report  
 WBZ—Farm and Home Forum  
 WESH—Musical  
 WFI—Dick Fiddler's Orch. (NBC)  
 WGY—Hank Keene's Radio Gang  
 WLW—Albright and Wayne  
 WOR—N. J. Club Women  
 1:15 p.m. EDT 12:15 EST  
 NBC—Hon. Archie and Frank: WJZ  
 WMAL WBAL WRVA KDKA  
 ABS—Mirror of Reflections: WIP  
 WGY—Consumer's Information Talk  
 WHAM—News; Agricultural Forum  
 WLW—River, Market and Livestock  
 WOR—Newark Orchestra  
 1:30 p.m. EDT 12:30 EST  
 ★ CBS—Description of Labor Day Parade  
 in Washington: WABC WCAU  
 WJSV WOKO WNAC WJAS  
 NBC—Farm and Home Hour; Michi-  
 gan Peach Festival: WJZ KDKA  
 WBAL WMAL WRVA WBZ WLW  
 WHAM  
 WEEI—Kitchen at the Air  
 WIP—RADIO GUIDE PRESENTS LEE  
 Lawrence  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 NBC—Rex Battle's Ensemble: WEAF  
 WESH WEEI  
 ABS—Jack Filman, sports: WIP  
 WLW—Artists Recital (CBS)  
 WLIT—Veina Osborne, soprano  
 2:00 p.m. EDT 1:00 EST  
 NBC—Revolving Stage: WEAF WEEI  
 WTIC WLIT WESH WRC  
 WGY—Lauren Bell, baritone  
 WJSV—The Old Observer  
 WNAC—Deane Moore songs  
 2:15 p.m. EDT 1:15 EST  
 ABS—Nicholas Garagusi and Fern  
 Scull: WIP  
 WGY—Household Chats  
 WJSV—Afternoon Rhythms  
 WOR—Frank Ricciardi, baritone  
 WNAC—Mixed Quartet  
 2:30 p.m. EDT 1:30 EST  
 CBS—Emerg. Deutsch. Orchestra:  
 WABC WJAS WJSV WNAC WOKO  
 NBC—Home Sweet Home: WJZ  
 NBC—Smack Out WHAM WMAL  
 WBAL  
 KDKA—Home Forum  
 WBZ—Cooking School  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashions, Food, Beauty  
 WRVA—Market Review  
 2:45 p.m. EDT 1:45 EST  
 NBC—Ma Pyrim: WEAF WGY WEEI  
 WLIT WLW WTIC WESH WRC  
 NBC—Richard Maxwell, tenor: WJZ  
 WMAL WBAL WHAM WRC  
 WRVA—Sunshine Program  
 3:00 p.m. EDT 2:00 EST  
 ★ NBC—Labor Day Address; Frank  
 Morrison, speaker: WJZ WMAL  
 WBAL KDKA WHAM WRVA WBZ  
 CBS—Four Showmen: WABC WOKO  
 WJAS WJSV WAAB WCAU  
 NBC—Dreams Come True: WEAF WFI  
 WRC WEEI WESH WTIC WGY  
 WLW  
 WNAC—Baseball Game  
 WDRC—Viol Ensemble  
 3:15 p.m. EDT 2:15 EST  
 NBC—The Wise Man WEAF WEEI  
 WESH WTIC WRC  
 CBS—Steel Pier Minstrels: WABC  
 WCAU WJSV WOKO WJAS WAAB  
 WGY—Health Hunters sketch  
 WLW—Dorothy Fredericks, soprano  
 WOR—Dr. Strandhagen, health talk  
 3:30 p.m. EDT 2:30 EST  
 NBC—Concert Orchestra: WEAF  
 WESH WGY WRC WFI WTIC  
 WEEI  
 ABS—Sports Review, Orchestra: WIP  
 WLW—Pond of Friendship  
 3:45 p.m. EDT 2:45 EST  
 CBS—Chansonette: WABC WAAB  
 WJSV WCAU WOKO WJAS  
 ABS—Herlock Sholmes WIP  
 WLW—Ethel Ponce, torch singer  
 WOR—Manz Sisters harmony  
 4:00 p.m. EDT 3:00 EST  
 NBC—Gypsy Trail: WEAF WGY WRC  
 WRVA WTIC WFI WESH  
 CBS—Lazy Bill Huggins, baritone:  
 WABC WOKO WJAS WJSV

NBC—Betty and Bob: WJZ WBAL  
 WBZ KDKA WMAL WLW WHAM  
 ABS—Trudy Thomas songs: WIP  
 WCAU—Pickard Family  
 WOR—Dancing Lesson  
 4:15 p.m. EDT 3:15 EST  
 CBS—Ann Leaf, organist: WABC  
 WOKO WJAS WJSV  
 NBC—Gale Page songs: WMAL  
 WBZ WRVA KDKA WHAM  
 NBC—The Jesters Trio: WEAF WGY  
 WRC  
 NBC—Songs and Stories: WJZ  
 ABS—Elsa Clements, soprano: WIP  
 WBAL—Service Bureau  
 WEEI—National Safety Council  
 WLW—Music by Divano  
 WOR—Variety Revue  
 4:30 p.m. EDT 3:30 EST  
 ★ NBC—Chicago Symphony Orchestra:  
 WJZ WBZ WMAL WHAM WRVA  
 WBAL  
 CBS—Chicago Variety Program: WABC  
 WJAS WOKO WCAU WJSV WNAC  
 NBC—Roxanne Wallace, contralto:  
 WEAF WEEI WESH WRC  
 ABS—Walter Garbutt songs: WIP  
 KDKA—Market Reports  
 WLW—Life of Mary Sothern  
 WOR—Josef Satour's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Adventures on Mystery Island:  
 WEAF WESH WEEI WTIC WRC  
 WLIT  
 KDKA—Chicago Symphony (NBC)  
 WGY—Stock Reports  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 ★ CBS—Album of Popular Classics:  
 WABC WOKO WJAS WCAU WJSV  
 WDRC  
 NBC—Orlando's Tea Music: WEAF  
 WEEI WTIC WLW WRC  
 CBS—On the Air Tonight: WABC  
 WESH—Merchants Review  
 WDRC—Michael Free tenor  
 5:15 p.m. EDT 4:15 EST  
 CBS—Musical Album: WABC  
 KDKA—Kiddies Club  
 WBZ—Shinner Jim's Ship  
 WLIT—RADIO GUIDE PRESENTS  
 Lee Lawrence  
 WOR—The Story Teller's House  
 5:30 p.m. EDT 4:30 EST  
 NBC—Ralter S Riders: WEAF WLIT  
 WEEI WESH WGY WTIC WRC  
 CBS—Jack Armstrong sketch: WABC  
 WOKO WDRC WBAL WJAS WCAU  
 WAAB  
 NBC—The Singing Lady: WJZ WBAL  
 WHAM KDKA WBZ WMAL WLW  
 WJSV—Serenade  
 WNAC—Melody Mart  
 WOR—Robert Reud "Town Talk"  
 WRVA—Forum  
 5:45 p.m. EDT 4:45 EST  
 NBC—Oleander's Quartet: WEAF WRC  
 WRVA WEEI WTIC WESH  
 NBC—Little Orphan Annie: WJZ WBZ  
 KDKA  
 CBS—Gordon, Dave and Bunny,  
 songs: WABC WAAB WJAS WDRC  
 WOKO WCAU  
 WBAL—John Gene and Dick  
 WGY—Bradley Kincaid ballads  
 WHAM—News Comments  
 WLW—The Texans trio  
 WNAC—Yankee Sineers quartet

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Al Pearce's Gang: WEAF WLW  
 WRVA  
 ★ CBS—Buck Rogers in the Twenty-  
 Fifth Century: WABC WJSV WOKO  
 WAAB WCAU WJAS WDRC  
 NBC—Three X Sisters: WJZ WMAL  
 WBZ  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Dan and Sylvia, sketch  
 WESH—News; Trade Review; Sports  
 WEEI—The Evening Fattler  
 WGY—Evening Brevities  
 WHAM—Edward May organist  
 WOR—Uncle Don children's program  
 WNAC—News  
 6:15 p.m. EDT 5:15 EST  
 NBC—U. S. Army Band: WJZ WBAL  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU WLW WJSV  
 NBC—Landl Trio and White: WEAF  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume  
 WESH—Sports Review  
 WFI—Al Pearce's Gang (NBC)  
 WGY—Joe and Eddie comedy  
 WNAC—Baseball Results  
 6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WEAF  
 NBC—Charlie Davis' Orchestra: WEAF  
 CBS—News (5 Min.): WABC WOKO  
 WDRC WCAU  
 CBS—Charles Barnett's Orchestra:  
 WABC WAAB WJAS WDRC WCAU  
 KDKA—Comedy Stars of Hollywood  
 WBZ—Farmer's Almanac, weather

WESH—Hollywood Columnists  
 WEEI—Baseball Scores, News  
 WGY—News; Baseball Scores  
 WHAM—U. S. Army Band (NBC)  
 WJSV—Jack Armstrong, drama (CBS)  
 WLW—Jack Armstrong, drama  
 WNAC—The Merry-Go Round  
 WOR—Gabriel Heatter, commentator  
 6:45 p.m. EDT 5:45 EST  
 CBS—The Circus: WABC WCAU  
 WOKO WJSV WNAC  
 ★ NBC—Billy Batchelor, sketch:  
 WEAF WEEI WFI WESH WGY  
 WTIC WRC  
 NBC—Inwell Thomas, News: WJZ  
 WBZ KDKA WLW WHAM WMAL  
 WBAL  
 WOR—Real Life Drama  
 WRVA—Fireman's Club  
 7:00 p.m. EDT 6:00 EST  
 NBC—Freddie Martin's Orchestra:  
 WJZ WBAL WMAL  
 CBS—Dan Russo's Orchestra: WJAS  
 NBC—Baseball Resume, WEAF  
 NBC—Gould and Shelter: WTIC  
 KDKA—News; Drama  
 WBZ—Handsome Waiter  
 WESH—Gov. Louis J. Brann, Talk  
 WEEI—The Bye Family  
 WGY—Musical Program  
 WHAM—Sportcast  
 WLW—Virginio Marucci's Orchestra  
 WOR—Foil Frick sports  
 WRVA—News  
 7:15 p.m. EDT 6:15 EST  
 ★ CBS—"What the New Deal Has  
 Done for Labor," Wm. Green: WABC  
 WJAS WNAC WCAU WDRC  
 NBC—Gene and Glenn WEAF WEEI  
 WGY WRC WESH WRVA WLIT  
 NBC—Mario Cozzi, baritone: WJZ  
 WBAL WHAM  
 KDKA—Victor Merry Makers  
 WBZ—Real Life Drama  
 WHAM—Dramatization (5 min.)  
 WLW—Joe Emerson, songs, orchestra  
 WOR—Joseph P. Ryan, "Labor Mes-  
 sage"  
 7:30 p.m. EDT 6:30 EST  
 CBS—Paul Keast, baritone: WABC  
 WOKO WCAU WJSV WDRC WJAS  
 NBC—Arlene Jackson, songs: WEAF  
 WGY WESH WTIC WRC  
 ABS—News: WIP  
 ABS—Heat Waves: WIP  
 KDKA—Nancy Martin  
 WEEI—The Alter Dionei Review  
 WHAM—Reveries  
 WLW—Bob Newhall sports  
 WNAC—Song Album, Virginia Warren  
 WOR—The O'Neills drama  
 WRVA—Enid Bun  
 7:45 p.m. EDT 6:45 EST  
 NBC—Sisters of the Skillet: WEAF  
 WESH WGY WTIC WLW WRC  
 CBS—Boake Carter, News: WABC  
 WCAU WJAS WJSA WNAC  
 NBC—Frank Buck's Adventures: WJZ  
 WBAL WHAM KDKA WMAL WBZ  
 WRVA  
 WLW—Al and Pete, comedy team  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC—STUDEBAKER CHAMPIONS:  
 Richard Humber's Orchestra, Jney  
 Nash, vocalist: WEAF WEEI WGY  
 WLIT WESH WTIC WRC  
 ★ CBS—Kate Smith's Swanee Music:  
 WABC WNAC WDRC WJAS WJSV  
 WOKO WCAU  
 NBC—Jan Garber's Orchestra: WJZ  
 WHAM KDKA WBAL WMAL WLW  
 WBZ  
 WRVA—The Wings of Song  
 8:15 p.m. EDT 7:15 EST  
 ★ CBS—Edwin C. Hill: WABC WOKO  
 WNAC WCAU WDRC WJAS WJSV  
 WLW  
 ABS—Meyer Davis' Orchestra: WIP  
 WPA—Evening Musicale  
 8:30 p.m. EDT 7:30 EST  
 NBC—King's Guard Quartet: WJZ  
 WBZ KDKA WMAL WHAM WRVA  
 ★ NBC—Garden Concerts; Gladys  
 Swarthout, mezzo soprano: WEAF  
 WTIC WEEI WESH WLIT WLW  
 WRC WGY  
 CBS—Windy City Revue: WOKO  
 WJAS WDRC WCAU WJSV WNAC  
 CBS—Lillian Roth, Edward Neil, Jr.,  
 Orchestra: WABC  
 ABS—U. S. Navy Band: WIP  
 WBZ—Democratic State Committee  
 WOR—Alfred Stuart's Orchestra  
 8:45 p.m. EDT 7:45 EST  
 NBC—Schooner Seth Parker: WJZ  
 WMAL WBAL WHAM WRVA WBZ  
 9:00 p.m. EDT 8:00 EST  
 ★ NBC—Harry Horlick's Gypsies:  
 WEAF WTIC WEEI WESH WGY  
 WLIT  
 CBS—Evan Evans, baritone, orchestra:  
 WABC WDRC WCAU WOKO  
 WJAS WNAC  
 ★ NBC—Greater Minstrels: WJZ  
 WHAM KDKA WBZ WBAL WLW  
 WRVA WRC  
 9:15 p.m. EDT 8:15 EST  
 CBS—Roy Helton, "Looking at Life":  
 WABC WNAC WDRC WCAU WOKO  
 WJAS WJSV



# Sportcasts of the Week

## SCHEDULE OF EVENTS

(Shown In Eastern Daylight Time)

**SATURDAY, Sept. 1:** 3 p. m., Hopeful Stakes, CBS-WABC network; 4 p. m., Saratoga Cup, CBS-WABC network. **TUESDAY, Sept. 4:** 9:30 p. m., Boxing Brnits, WJLN (1010 kc). **FRIDAY, Sept. 7:** 3 p. m., National Tennis Singles, CBS-WABC network. **SATURDAY, Sept. 8:** 3 p. m., National Tennis Finals, CBS-WABC network.

A turf double-header is on the Columbia calendar for Saturday, September 1, with *Thomas Bryan George* bringing the *Hopeful Stakes* and the *Saratoga Cup*, closing features of the Spa meeting, to his many listeners. At 3 p. m. Mr. George comes to the railside for the six and a half furlong gallop of the country's leading two-year-olds who will be shooting for the \$50,000 added prize offered to the Hopeful victor. An hour later George completes this tough assignment with a report of the grueling mile and six furlongs being covered by a band of topnotch handicap stars in quest of the famous Saratoga Cup.

CONTINUING to cater to its large tennis audience, the CBS-WABC chain presents *Ted Husing* in a series of programs from the courts at Forest Hills Country Club, in New York, where the play for the coveted national singles tennis title begins September 4. Fifteen-minute resume periods will cover the earlier matches; at 5:45 p. m. EDT September 4; 6:45 p. m. September 5, and at 5:45 p. m. September 6 while a semi-final play-by-play airing is on deck for September 7 at 3 p. m. The final will be presented by Husing Saturday, September 8 at the same time.

FORD DEALERS' latest publicity-seeking program takes in the sporting public. *Gordon Stanley Cochran*, more widely known to followers of the Detroit Tigers as "Mickey," is now heard weekly at 9 p. m. EDT on Wednesdays over a CBS-WABC hookup in a spiel dealing entirely with his own expert opinions of the flag races in both leagues. Pickups of the program are to be made during the rest of the season from whatever town the team happens to be each mid-week.

Interesting to note is the fact that this contract adds another Tiger to a "mike" job. Also taking his regular turn on the air is *Charley Gebringer*, heavy-hitting second sacker of the club whose airings go out over WJL, Detroit. And finally, the broadcasts of the Tigers' games are handled by *Harry Heitman*, one of Detroit's baseball greats. We wonder if they now will control their batting averages by radio?

IT'S A PITY the *Giants* won't be able to prevent baseball fans from listening to the play-by-plays of the World Series games next month. Last year's champs, who look a cinch to repeat in the National League at least, found out *Earl Harper* was broadcasting some realistic telegraphic reports of the Yankee and Giant traveling games over WINS and that thousands of fans were really getting a kick out of listening. Two weeks of this and the officials of both clubs succeeded in cutting off this source of pleasure for Gotham's shut-ins. The kick was about the attendance drop. So now WINS has substituted the next best thing—they give an inning-by-inning resume of all big league games every half hour from 3 to 7 p. m. EDT daily.

KMOX will again supply midwest grid fans with their entertainment via the efforts of *France Laux*, who is to be aided by *Brad Robinson* former All-American end from Minnesota U. (See back page for complete national grid schedules.)

FRIDAY, August 31, promises to be a big day in the life of *Fred Hoey*, or rather *Colonel Fred Hoey*, as he will thereafter be known. On this day the *Boston Braves* take on the *Boston Red Sox*, both revived members of their respective leagues, in a charity game for the benefit of Beantown's unemployed. Hoey will be in his usual spot in the press-

box for this broadcast but previous to the baseball activities he will receive his Colonel's commission from a worthy representative acting for *Governor Ruby Laffoon* of Kentucky. This seasoned baseball announcer has a large following over the Yankee network stations and many will be in the stands to see Hoey travel up to home plate for the title bestowed "in recognition of his efforts in publicizing the sovereign state of Kaintuck', suh!" And if you have been listening to that Kentucky Winner ballyhoo too, you have the reason.

The presentation ceremonies and game will come on the air at 2:45 p. m. EDT over the entire Yankee network.

## They Must Be Thrilled

(Continued from Page 3)

slaying of a premier; they follow me to the bier of a fallen leader. They shudder with me at the falling of walls in a holocaust and they stand by my side as a kidnaped child is returned, ashen and trembling, to panic-stricken parents.

So catering to these vicarious thrills becomes one of the duties in the preparation of my broadcasts. I do not ever want to lose the pleasure of these personally conducted tours into the maelstrom of world events.

You may wonder what type of listener follows the news broadcasts. It will be revealing to know that there is no listener type. The mail discloses the fact that men, women and children alike possess the instincts to which the popularity of this kind of broadcast may be ascribed.

Women, having more time on their hands, are the most prolific writers. They seem to represent the family in correspondence just as they do in the markets of the world. But there is a great deal of writing by men, and I will have to admit that their letters are not quite so complimentary as those of their spouses.

Men, being better acquainted, or let me say more completely in touch with world affairs because of their attendance to business duties, are more prone to take me to task for what they interpret as a false or erroneous point of view on any sort of story from crime to politics. Women, on the other hand, follow the details of presentation more assiduously and are quick to catch questioned pronunciations or historical references in which there is possibility of error.

In a recent talk from the Stevens Hotel in Chicago, I made a veiled reference to the infidelity of the Empress Josephine. I am already anticipating an avalanche of protest from admirers of this Creole heroine who live by the tenet that the "queen can do no wrong." But it is by these barometers that I gauge the character of my broadcasts—and now you know why I adhere to the premise of "The Human Side of the News."

## Foreign Reception

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**RICHARD HIMBER AND HIS STUDEBAKER CHAMPIONS** with *Joey Nash*

**MONDAY 8:00 P.M.** Eastern Daylight Time  
NBC—including WFAF—WEEI—WTIC—WJAR—WTAG—WCSH—WFI—WLIT—WFBR—WRC—WGY—and Coast to Coast Network

**TUESDAY 9:30 P.M.** Eastern Daylight Time  
CBS—including WABC—WOKO—WCAO—WNAC—WDRG—WCAU—WEAN—WFBL—WJSV and Coast to Coast Network

**RADIO GUIDE PROGRAMS**  
**LEE LAWRENCE**  
WITH  
**Dorothy Allinson, pianist**  
**WIP**  
**Monday, Wednesday and Saturday at 1:30 P.M.**  
**WLIT**  
**Monday and Friday at 5:15 P.M.**

## Programs to Be Heard

## Monday, Sept. 3

## Continued from Preceding Page

9:30 p.m. EDT 8:30 EST  
★ CBS—George Price; Henrietta Schumann, pianist; Lud Gluskin's Orchestra; WABC WDRG WNAC WCAU WOKO WJLV WJAS  
★ NBC—House Party; Donald Novis, tenor; WFAF WEEI WCSH WRC WRVA WGY WLIT WLW  
NBC—Princess Pal Players; WJZ WBAL WHAM KDKA WMAL WBZ WOR—Half Hour in Waltz Time  
10:00 p.m. EDT 9:00 EST  
★ CBS—Wayne King's Orchestra; WABC WOKO WAAB WDRG WCAU WJAS WJSV  
NBC—Contented Hour; Orchestra; WFAF WEEI WCSH WLIT WTIC WLW WGY WRC  
NBC—Concert Orchestra; Igor Gorin, baritone; WJZ WMAL KDKA WBZ WHAM WBAL  
WNAC—Dick McKinley's Orchestra  
WOR—John Kelvin, tenor  
WRVA—Harmony House  
10:15 p.m. EDT 9:15 EST  
ABS—Milton Kellm's Orchestra; WIP WOR—Current Events  
WRVA—Forum

10:30 p.m. EDT 9:30 EST  
NBC—Hazel Arth, contralto; WJZ WMAL KDKA WHAM WBZ WBAL  
CBS—Care and Feeding of Hobby Horses; WABC WOKO WAAB WJLV WCAU WJAS  
★ NBC—Gothic Choristers; WFAF WCSH  
ABS—Starlight Hour; WIP  
WEEI—The Beauty that Endures  
WGY—The Colonials  
WLW—Henry Thies Orchestra  
WNAC—Andrew Jacobson's Ensemble  
WOR—"The Spotlight" Variety Revue  
WRVA—College Guide  
10:45 p.m. EDT 9:45 EST  
★ NBC—Democratic-Republican Series; WJZ WBAL WBZ KDKA WMAL  
NBC—Gothic Choristers; WEEI WLIT WHAM—Beauty that Endures  
WLW—Franklin Bens; Orchestra  
WJAS—Hobby Horses (CBS)  
WNAC—Musical Rhymster

11:00 p.m. EDT 10:00 EST  
NBC—Harold Stern's Orchestra; WFAF WTIC WLIT WCSH WRC  
CBS—"Fais" Waller, songs; WABC WJAS WAAB WOKO WJSV  
NBC—Don Bestor's Orchestra; WJZ WBAL WHAM  
KDKA—Sports Slants  
WBZ—Painter of Songs  
WEEI—Weather, Road, Fishing  
WGY—Ray Nichols' Orchestra  
WLW—Cousin Bob and his Kin Folk  
WNAC—News  
WRVA—Smoky and Pinks  
11:15 p.m. EDT 10:15 EST  
CBS—Glen Gray's Orchestra; WABC WJAS WDRG WNAC WJSV  
NBC—Don Bestor's Orchestra; KDKA WBZ  
ABS—Udo's Orchestra; WIP  
WCAU—Jan Savitt's Orchestra  
WEEI—Harold Stern's Orch. (NBC)  
WHAM—News  
WRVA—Chandu, the Magician

11:30 p.m. EDT 10:30 EST  
NBC—Shep Field's Orchestra; WJZ WBZ WHAM WBAL KDKA  
NBC—Carl Hoff's Orchestra; WFAF WCSH WEEI WLIT WRC WTIC  
CBS—Glen Gray's Orchestra; WABC WCAU WOKO  
ABS—Lucky Millender's Band; WIP  
WGY—Marshall Van Poll's Orchestra  
WLW—The Follies  
WOR—Eddie Lane's Orchestra  
WRVA—Dance Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Dick Messner's Orchestra; WABC WNAC WDRG WOKO WCAU  
WMAL—Shep Field's Orchestra (NBC)  
12:00 Mid. EDT 11:00 p.m. EST  
CBS—Blue Monday Jamboree; WABC WOKO WCAU WNAC WJAS WJSV  
NBC—Ralph Kirbery baritone (5 Min.); WFAF WLIT WGY WEEI  
NBC—Guy Lombardo's Orchestra; WJZ WHAM WBAL KDKA WMAL WBZ WRVA WRC

NBC—Johnny Johnson's Orchestra; WFAF WLIT WGY WEEI  
ABS—Stardust; WIP  
WLW—News; Conservatory of Music  
WOR—Charles Barnet's Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
ABS—Dance Orchestra; WIP  
WRC—Johnny Johnson's Orchestra (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
NBC—Hessberger's Bavarian Orchestra; WFAF WGY WEEI WLIT WLW  
CBS—Leon Belasco's Orchestra; WABC WNAC WJSV WOKO WNAC WCAU  
NBC—Paul Pendarvis' Orchestra; WJZ WBZ WHAM KDKA WBAL WMAL  
ABS—Benny Goodman; WIP  
WRVA—Dance Orchestra  
12:45 a.m. EDT 11:45 p.m. EST  
ABS—Willie Bryant's Orchestra; WIP  
1:00 a.m. EDT 12:00 Mid. EST  
CBS—Gene Kardos' Orchestra; WABC WCAU—Missing Persons Report  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra  
2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and poems



# Programs for Tuesday, September 4

Star ★ Indicates High Spot Selections

6:00 a.m. EDT 5:30 EST  
WNAC—Sunrise Special, organ

6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises: WEAJ WEEI WGY WFI  
WOR—Gym Classes

7:00 a.m. EDT 6:00 EST  
KDKA—Musical Clock  
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST  
WNAC—News

7:30 a.m. EDT 6:30 EST  
NBC—Voichi Hiraoka, xylophonist: WJZ

CBS—Organ Reveille: WABC WJSV—Eye-Opener  
WLW—Top of the Morn'g  
WNAC—Musical Program  
WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST  
NBC—Pollock and Lownhurst, piano duo: WEAJ WFI WRC WGY  
NBC—Jolly Bill and Jane: WJZ  
WEEI—Morning Train Catcher  
WNAC—Walter Kiddy, baritone

8:00 a.m. EDT 7:00 EST  
NBC—Richard Leibert, organist: WEAJ WFI WRC  
CBS—Salon Musicale: WABC  
NBC—Morning Devotions: WJZ WBZ  
KDKA WBAL WMAL  
WCSH—Bnb White  
WEEI—Current Event  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—A Nation's Family Prayers  
WNAC—Shopping Around the Town  
WOR—The Voice of Gold  
WHVA—Musical Clock

8:15 a.m. EDT 7:15 EST  
NBC—Landi Trio and White: WJZ  
WBAL WBZ KDKA WMAL  
WCSH—A Morning Devotions  
WEEI—Shopping Service  
WLW—A Morning Devotions  
WOH—Al Woods, songs

8:30 a.m. EDT 7:30 EST  
NBC—Cheerin, Music: WEAJ WGY  
WCSH WEEI WFI WTIC WRC WLW  
CBS—Salon Musicale: WABC  
NBC—Lew White, organ: WJZ WHAM  
KDKA WBAL WMAL  
WBZ—Farmer's Almanac  
WOR—Martha Manning, talk

8:45 a.m. EDT 7:45 EST  
CBS—Caroline Gray, pianist: WABC  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—"Day Dreams"

9:00 a.m. EDT 8:00 EST  
NBC—Herman and Banta: WEAJ  
WLIT WRC  
CBS—The Song Reporter: WABC  
WOKO WJAS WDRC WNAC WCAU  
★ NBC—Breakfast Club: orchestra:  
WJZ WBAL KDKA WHAM WRVA  
WBZ

ABS—Bernie Dolan: WIP  
WCSH—Morning Shopper  
WEEI—Musical Program  
WGY—Brailley Kincaid, ballads  
WLW—Salt and Peanuts, harmony  
WOR—George Dudley, baritone; organ

9:15 a.m. EDT 8:15 EST  
NBC—Don Hall Trio: WEAJ WLIT  
WGY WRC WEEI WLW WCSH  
CBS—In a Spanish Garden: WABC  
WJAS WOKO WNAC WDRC WCAU  
WMAL—Breakfast Club (NBC)  
WOR—"Your Child," talk

9:30 a.m. EDT 8:30 EST  
NBC—Eva Taylor, songs: WEAJ  
WIC WTIC WCSH  
KDKA—Style and Shopping Service  
WEEI—Jean Abbey Shopping Service  
WGY—Little Jack Little's Orchestra  
WLW—Jne Emersoo

9:45 a.m. EDT 8:45 EST  
NBC—Allen Prescott, the Wife Saver:  
WEAJ WTIC WCSH WRC WFI  
WGY WLW WEEI

CBS—Round Towners Quartet: WABC  
WNAC WOKO WCAU WJAS WDRC  
ABS—Stapleton and Baroff: WIP  
KDKA—The Ploughboys  
WEEI—News (5 Min.)  
WOR—Our Four-Footed Friends

10:00 a.m. EDT 9:00 EST  
NBC—Breen and de Rose: WEAJ  
WEEI WCSH WFI  
CBS—Bill and Ginger: WABC WOKO  
WAAB WDRC WJAS WCAU  
NBC—Edward MacHugh: WJZ WBZ  
KDKA WBAL WMAL WRVA  
ABS—News: WIP  
WGY—The Southerners  
WHAM—A Tower Clock Program  
WLW—Arthur Chandler, Jr., organist  
WNAC—Cooking School  
WOR—Newark String Trio

10:15 a.m. EDT 9:15 EST  
NBC—Clara, Lu 'n' Em: WEAJ WEEI  
WFI WGY WRC WCSH WRVA  
WLW

CBS—Crane Calder, bass: WABC  
WOKO WAAB WDRC WJAS WCAU  
WJSV  
NBC—Castles in Romance: WJZ  
KDKA WBAL WBZ  
ABS—News: WIP

WHAM—Tom Grierson, organist  
WOR—Kiddies Konking Klass

10:30 a.m. EDT 9:30 EST  
NBC—News (5 Min.): WEAJ WCSH  
WRC WFI  
NBC—Morning Parade: WEAJ WCSH  
WFI WRC  
NBC—Today's Children: WJZ WMAL  
KDKA WBZ WBAL WHAM WRVA  
CBS—News (5 Min.): WABC WCAU  
WDRC WOKO  
CBS—Madison Ensemble: WABC  
WCAU WOKO WNAC WDRC  
WEEI—Musical  
WGY—Shopping Bag  
WJSV—Woman's Hour  
WLW—Mailbag  
WOR—Tom Davis, tenor, orchestra

10:45 a.m. EDT 9:45 EST  
NBC—News (5 Min.): WJZ KDKA  
WMAL WBZ WTIC WBAL  
NBC—Radio Kitchen: WJZ KDKA  
WMAL WRVA WHAM  
NBC—Morning Parade: WGY WTIC  
CBS—Madison Ensemble: WJAS  
WBAL—Come into the Kitchen  
WBZ—Curely Joe, songs  
WEEI—Good Morning Melodies  
WHAM—Radinarms (5 min.)  
WLW—Jimmy Arlon, baritone  
WOR—"Souvenirs of Song"

11:00 a.m. EDT 10:00 EST  
NBC—The Honeymooners: WJZ KDKA  
WBAL WRVA WMAL WHAM  
CBS—U. S. Navy Band: WABC WCAU  
WDRC WJAS WOKO WJSV WNAC  
NBC—Galaxy of Stars: WLIT WGY  
WLW  
WBZ—Duke Dewey's Hickory Nuts  
WCSH—Bob White, Philosopher  
WEEI—Friendly Kitchen Program  
WOR—Common Sense Talk

11:15 a.m. EDT 10:15 EST  
NBC—Platt and Nieman: WJZ WBAL  
WMAL KDKA WHAM WBZ WRC  
WRVA  
NBC—Morning Parade: WEEI WGY  
WLIT WCSH  
WLW—News; Livestock Reports  
WOR—Arthur Klein, pianist

11:30 a.m. EDT 10:30 EST  
NBC—Three Shades in Blue: WEAJ  
WEEI WRC WCSH WGY WLIT  
WTIC  
CBS—Do Re Mi, girls' trin: WABC  
WJAS WOKO WNAC WDRC WCAU  
NBC—Melody Mixers: WJZ WBAL  
KDKA WMAL WRVA  
ABS—Sing Something Simple: WIP  
WBZ—Dance Orchestra  
WHAM—Mrs. Thrifty Buyer  
WJSV—Woman's Hour  
WLW—Charioters, spiritual singers  
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST  
CBS—Mary Lee Taylor, talk: WJSV  
NBC—Al Bernard, the Boy from Dixie:  
WEAJ WRC WEEI WCSH WTIC  
WGY  
CBS—Melody Parade: WABC WCAU  
WDRC WNAC  
ABS—John Cassidy, songs: WIP  
WHAM—Squire Haskin, organ recital  
WLW—Painted Dreams  
WOR—Marguerite Fales, contralto

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
NBC—Fields and Hall, songs: WJZ  
KDKA WBAL WRVA  
CBS—Copiue Gates, songs: WABC  
WNAC WDRC WCAU WJAS WJSV  
WOKO  
ABS—Luncheon Musical Trio: WIP  
WBZ—News  
WLW—Morning Hi-Lites  
WOR—"Do You Know?"

12:15 p.m. EDT 11:15 a.m. EST  
NBC—Merry Macs, trio: WJZ WBAL  
WMAL WRVA KDKA  
CBS—Oriental: Orchestra: WABC  
WOKO WAAB WJAS WCAU WDRC  
WJSV  
NBC—Honey Boy and Sassafras:  
WEAJ WRC WEEI WTIC WLIT  
WBZ—Old Farmer's Almanac  
WCSH—News; Farm Flashies  
WGY—Martha and Hal  
WHAM—Jack Foy songs  
WNAC—News; Weather  
WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST  
NBC—Vic and Sade: WJZ WBAL  
WHAM WRVA KDKA WBZ WMAL  
CBS—Al Kavelin's Orchestra: WABC  
WOKO WJSV WCAU WJAS WAAB  
NBC—Merry Madcaps: WEAJ WTIC  
WRC WGY WLIT WLW  
ABS—Stock Quotations: WIP  
WEEI—Stock Exchange Quotation  
WNAC—The Shoppers Exchange  
WOR—Scott Fisher's Orchestra

12:45 p.m. EDT 11:45 a.m. EST  
NBC—Wurds and Music: WJZ WHAM

ABS—El Dantzig's Orchestra: WIP  
KDKA—Dance Orchestra  
WBZ—Deane Moore  
WCSH—Merry Madcaps (NBC)  
WEEI—A Bit of This and That  
WGY—The Vagabonds

1:00 p.m. EDT 12:00 Noon EST  
NBC—Market and Weather: WEAJ  
CBS—Vela's Orchestra: WABC  
WNAC WDRC WOKO WCAU WJSV  
NBC—Hex Battle's Ensemble: WCSH  
WFI  
KDKA—Market Reports  
WBZ—U. S. Weather Bureau Report  
WGY—Bridley Kincaid, ballads  
WLW—Albright and Wayne, songs  
WOR—Roger van Duzer's Orchestra

1:15 p.m. EDT 12:15 EST  
NBC—The Hon. Archie and Frank:  
WJZ WBAL WMAL WRVA KDKA  
NBC—Rex Battle's Ensemble: WEAJ  
WLIT WTIC WRC  
ABS—Mirror Reflections: WIP  
WGY—Ada Robinson, soprano  
WHAM—News; Agricultural Forum  
WJAS—Vela's Orchestra (CBS)  
WLW—River, Weather and Markets

1:30 p.m. EDT 12:30 EST  
NBC—Farm and Home Hour: WJZ  
WBAL WMAL WRVA WHAM KDKA  
WBZ WLW  
CBS—Esther Vela's Ensemble: WABC  
WCAU WJAS WDRC WOKO WJSV  
WNAC  
NBC—Dick Fiddler's Orchestra: WEAJ  
WTIC WCSH WFI WEEI WRC  
ABS—Sylvia Blue, songs: WIP  
WGY—Farm Program  
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST  
ABS—Bud Fisher's Ensemble: WIP  
WOR—Diana Marlow, soprano

2:00 p.m. EDT 1:00 EST  
NBC—Dion Kennedy: Organ: WEAJ  
WRC WEEI WCSH WTIC  
CBS—Eton Boys: WABC WOKO  
WCAU WAAB WDRC WOKO  
Y. N.—Pure Food Institute  
ABS—Four Squares: WIP  
WGY—Hadley Rasmuson, baritone  
WJSV—Afternoon Rhythms  
WNAC—The Mayor's Office  
WOR—Newark String Trio

2:15 p.m. EDT 1:15 EST  
CBS—Photic Strings: WABC WCAU  
WOKO WAAB WDRC  
ABS—Jack Felman, sports: WIP  
WGY—Household Chats  
WJSV—Gene Stewart, organ  
WLIT—Dion Kennedy, organist (NBC)  
WNAC—Yankee Singers, quartet  
WOR—Fred Vettel, tenor; Alice Rem-  
sen, contralto

2:30 p.m. EDT 1:30 EST  
NBC—King's Guard Quartet: WEAJ  
WTIC WLIT WCSH WEEI WRC  
CBS—Artist Recital: WABC WOKO  
WNAC WJSV WDRC WJAS  
NBC—Home Sweet Home: WJZ  
NBC—Smackout: WBAL WMAL  
WHAM  
KDKA—Home Forum  
WBZ—Cooking School  
WCAU—Women's Club of the Air  
WGY—Albany on Parade  
WLW—Gene Burehell's Orchestra  
WOR—Fashion; Beauty; Food; Child  
Training  
WRVA—Market Reports

2:45 p.m. EDT 1:45 EST  
★ NBC—Nellie Revell Interviews Pol-  
lock and Lownhurst: WJZ WMAL  
WHAM WBAL  
NBC—Ma Perkins sketch: WEAJ  
WGY WEEI WLIT WLW WTIC  
WCSH WRC  
WRVA—Herman Carow, violinist

3:00 p.m. EDT 2:00 EST  
CBS—Metropolitan Parade: WABC  
WOKO WAAB WCAU WJSV WJAS  
WDRC  
NBC—Rudy Vallee's Orchestra: WEAJ  
WFI WTIC WLW WCSH WGY WRC  
NBC—Crosscut from Log of Day: Dr.  
Lawrence L. Cross: WJZ WHAM  
WMAL WRVA WBAL  
KDKA—Sammy Fuller  
WBZ—Civic Orchestra  
WEEI—Del Castillo, organist  
WNAC—Baseball Game  
WOR—Ensemble Music

3:15 p.m. EDT 2:15 EST  
NBC—Song of the City, dramatic  
sketch: WLW  
KDKA—Congress of Clubs  
WGY—Mudcaves, play  
WOR—Nell Vinick, beauty talk

3:30 p.m. EDT 2:30 EST  
NBC—Woman's Radio Review: WEAJ  
WGY WCSH WTIC WFI  
CBS—Dancing by the Sea: WABC  
WJAS WAAB WJSV WOKO WCAU  
WDRC  
NBC—Joseph Gallicchio's Orchestra:  
WJZ KDKA WMAL WRVA WBAL  
WHAM WRC

ABS—Sports Review; Orchestra: WIP  
WBZ—Postage Stamps  
WEEI—Reading Circle  
WLW—Walter Furniss and Organ  
WOR—Frank Ricciardi, baritone

3:45 p.m. EDT 2:45 EST  
ABS—Betty Ray, songs: WIP  
WBZ—Dun Rogers, baritone  
WLW—Dorothy Ponce, vocalist

4:00 p.m. EDT 3:00 EST  
★ CBS—Mozart's "Requiem" from  
England: WABC WOKO WJAS  
WJSV WDRC  
NBC—Johnny Johnson's Orchestra:  
WEAJ WCSH WRVA WRC WTIC  
WFI  
NBC—Betty and Boh: WJZ WBAL  
WBZ KDKA WHAM WMAL WLW  
WCAU—Pickard Family  
WEEI—Stock Quotations  
WGY—Orchestra  
WOR—Dr. Strandhagen, health talk

4:15 p.m. EDT 3:15 EST  
NBC—Singing Stranger: WJZ WMAL  
WBAL WHAM KDKA WRVA WBZ  
WLW—Music by Divano  
WOR—Larry Roberts, tenor

4:30 p.m. EDT 3:30 EST  
★ NBC—Chicago Symphony Orchestra:  
WJZ WMAL WHAM WRVA WBZ  
WBAL  
NBC—The Jesters Trio: WEAJ WGY  
WEEI WRC  
KDKA—Market Reports  
WCAU—Mozart's "Requiem" (CBS)  
WCSH—Leete Stone, Story Hour  
WLW—Life of Mary Sothern  
WOR—Josef Zatur's Orchestra

4:45 p.m. EDT 3:45 EST  
NBC—Adventures on Mystery Island:  
WEAJ WLIT WTIC WCSH WRC  
WEEI  
KDKA—Chicago Symphony (NBC)  
WCAU—Ship Ahoy  
WGY—Stock Reports  
WLW—Business News

5:00 p.m. EDT 4:00 EST  
CBS—On the Air Tonight (5 Min.)  
WABC  
NBC—Blue Room Echoes: WEAJ  
WTIC WLW WGY WCSH WRC  
WEEI  
CBS—The Playboys; Orchestra: WABC  
WOKO WJSV WCAU WNAC WJAS  
WDRC  
WBZ—News  
WOR—Carroll Club Reporter

5:15 p.m. EDT 4:15 EST  
CBS—The Playboys: WABC WAAB  
WCAU WJAS WOKO WJSV WDRC  
KDKA—Kiddies' Club  
WBZ—Beatrice Henderson  
WOR—Marjorie Harris, contralto;  
Conrad and Tremont

5:30 p.m. EDT 4:30 EST  
NBC—The Tattered Man: WEAJ  
WCSH WTIC WGY WEEI WRVA  
CBS—Jack Armstrong: WABC WOKO  
WDRC WCAU WJAS WAAB  
NBC—Singing Lady: WJZ WBZ  
KDKA WHAM WBAL WLW  
WNAC—Melody Mart  
WOR—113th Infantry Band

5:45 p.m. EDT 4:45 EST  
NBC—Little Orphan Annie: WJZ  
KDKA WBZ  
CBS—Modern Mountaineers: WABC  
WOKO WJSV WCAU WLBZ WNAC  
WJAS WDRC  
NBC—Nursery Rhymes: WEAJ WEEI  
WTIC WRC WLW WCSH  
WBAL—John, Gene and Dick  
WGY—Billy Rose, tenor  
WHAM—News  
WLW—The Texans, Trio  
WOR—Tex Fletcher

## Night

6:00 p.m. EDT 5:00 EST  
NBC—Dorothy Page songs: WJZ  
WBZ WBAL WHAM WMAL WRC  
CBS—Buck Rogers in the Twenty-  
Fifth Century: WABC WOKO WAAB  
WCAU WJAS WJSV  
NBC—Harry Meyers Orchestra: WEAJ  
WLW WTIC  
ABS—Bob Fallon's Orchestra: WIP  
KDKA—Dan and Sylvia, sketch  
WCSH—News; Trade Review; Sports  
WEEI—Evening Tattler  
WGY—Evening Brevities  
WOR—Uncle Don  
WNAC—News

6:15 p.m. EDT 5:15 EST  
CBS—Edward Wurtzobach's Orches-  
tra: WJSV  
NBC—Mid-Week Hymn Sing: WEAJ  
WLW WGY  
NBC—Horacio Zito's Orchestra: WJZ  
WBAL WHAM WFI  
CBS—Bobby Benson and Sunny Jim:  
WABC WAAB WCAU  
ABS—Twilight Melodies: WIP  
KDKA—Baseball Resume  
WBZ—Baseball Resume

WCSH—Sports Review  
WNAC—Baseball; Racing Results  
WRVA—Hi-Plane Pilots

6:30 p.m. EDT 5:30 EST  
NBC—News (5 Min.): WEAJ WCSH  
WGY  
NBC—Harry Meyers' Orchestra: WEAJ  
WTIC WFI WCSH WGY  
CBS—News (5 Min.): WABC WOKO  
WDRC  
CBS—Sam Robbins' Orchestra: WABC  
WDRC WJAS  
NBC—News (5 Min.): WJZ KDKA  
WHAM WCSH  
NBC—Twenty Fingers of Harmony:  
WJZ KDKA WHAM WRC  
WBZ—Old Farmer's Almanac  
WCAU—Billy Hays' Orchestra  
WEEI—Baseball Scores  
WJSV—Jack Armstrong, sketch (CBS)  
WLW—Jack Armstrong, sketch  
WNAC—The Merry-go-round  
WOR—Gabriel Heatter, commentator

6:45 p.m. EDT 5:45 EST  
NBC—Billy Batchelor, sketch: WEAJ  
WFI WEEI WCSH WRC WGY  
WTIC  
CBS—Sam Robbins' Orchestra: WABC  
WAAB WOKO  
NBC—Lowell Thomas; News: WJZ  
WBZ WBAL KDKA WLW WHAM  
WMAL  
WCAU—Comedy Stars of Hollywood  
WNAC—Talk, Hon. James M. Curley  
WOR—Pauline Alpert, pianist  
WRVA—Firemen's Club

7:00 p.m. EDT 6:00 EST  
NBC—Grace Hayes, songs: WBAL  
WMAL  
CBS—Jerry Cooper, baritone: WABC  
WOKO WDRC WJAS WCAU WNAC  
WJSV  
NBC—Stamp Club: WJZ  
NBC—Gould and Shelter, piano duo:  
WEEI WFI WTIC  
NBC—Baseball Resume: WEAJ  
KDKA—Stanley Metcalf, News  
WBZ—Real Life Drama  
WCSH—Gov. Louis J. Brann, Talk  
WGY—Mae and Blakeslee  
WHAM—Sportcast  
WLW—Hawaiians  
WOR—Sports Resume  
WRVA—News

7:15 p.m. EDT 6:15 EST  
NBC—Gene and Glenn: WEAJ WGY  
WCSH WEEI WRC WRVA WFI  
CBS—Wayside Cottage: WABC WLW  
WCAU WJAS WOKO WDRC WNAC  
NBC—Trottyne Tenor Orchestra: WJZ  
WBAL WHAM  
KDKA—Pittsburgh Varieties:  
WBZ—Jae and Bateese  
WLW—Billey Axton, Mary Wood:  
Orchestra  
WOR—Comedy Stars of Hollywood

7:30 p.m. EDT 6:30 EST  
NBC—Danny Malone, tenor: WEAJ  
WCSH WFI WTIC WGY  
CBS—Pete Bilo's Orchestra: WABC  
WDRC WCAU WOKO WJAS WJSV  
WNAC  
★ NBC—You and Your Government:  
WJZ WMAL WBZ WBAL  
ABS—News (5 Min.): WIP  
ABS—Jack and the Girl Friends: WIP  
WEEI—After Dinner Revue  
WHAM—Reveries  
WLW—Bob Newhall, sports  
WOR—Harry Hershfield, "One Man's  
Opinion"  
WRVA—Enid Bu

7:45 p.m. EDT 6:45 EST  
NBC—Frank Buck's Adventures:  
WJZ WHAM WMAL WBZ KDKA  
WBAL WRVA  
CBS—Boake Carter, News: WABC  
WNAC WJAS WCAU WJSV  
NBC—Sisters of the Skillet: WEAJ  
WFI WCSH WRC WGY  
WEEI—Big Freddie Miller  
WLW—Melody Masters  
WOR—The O'Neills, drama

8:00 p.m. EDT 7:00 EST  
★ NBC—Leo Reisman's Orchestra,  
Phil Ducey, baritone: WEAJ WEEI  
WCSH WFI WGY WRC WTIC  
★ CBS—"Lavender and Old Lace":  
WABC WOKO WNAC WDRC WJAS  
WJSV WCAU  
★ NBC—Crime Clues: WJZ WBAL  
WMAL WBZ KDKA WLW  
WHAM—On Wings of Song  
WOR—"Stageshow Revue"  
WRVA—Book Review

8:15 p.m. EDT 7:15 EST  
ABS—Munz Sisters: WIP  
WRVA—Minstrels

8:30 p.m. EDT 7:30 EST  
★ NBC—Wayne King's Orchestra:  
WEAJ WEEI WCSH WFI WGY  
WRC WTIC  
★ CBS—Melodiana: WABC WOKO  
WDRC WCAU WNAC WJSV  
NBC—Symphony Orchestra: WJZ  
WHAM WBZ WMAL  
WLW—March Monds, band  
WOR—Roger van Duzer's Orchestra



# Local Studio Peeps

By Murray Arnold

For the rest of the summer, *Uncle WIP* will carry on his Tuesday evening programs directly from an outside point in Pleasantville, New Jersey. In the studio at the Gimbel Store, in Philadelphia, will be his regular talent, with a two-way conversation ensuing between the two points during the entire broadcast. Kiddies are highly enthused about this novelty, with plenty of talk being done by Quakertown's younger element.

FLOYD MILLS and his orchestra are now heard thrice weekly, broadcasting from the Black Cat Ballroom! . . . Fels Naptha soap has renewed *Tommy Riggs'* commercial on KDKA, thus rounding out a full year for "*Uncle Tom and Betty*" for the same sponsor! . . . *Charlie Green*, WLIT announcer, off for a two-week vacation at Ventnor, N. J., to be spent with his uncle, Philadelphia's District Attorney Kelly! . . . The "*Italian Melodies*" program, sponsored by the Pepe macaroni folks, and heard over WDRC each Sunday at 12:15 p. m., has been so successful that the time has been extended to a half-hour weekly. Here's something new in radio, for a change. WBAL has just installed in its control room a split-second automatic time tone-signal, which listeners hear throughout the broadcasting day on the hour and half-hour. The tone signal does not interfere with the broadcasts, and causes no interruptions to programs.

James Allen, WIP's newest announcer, clicking nicely at the Gimbel station!

GEORGE KELLY, WDEL Program Director and bandleader, has a new tune out—"Love In My Heart! . . . *Mickey Green*, star of *Uncle Jim's* WLIT Kiddies Programs, is well up among the leaders in the Radio Guide "Queen" contest, with friends and listeners backing her heavily!

Dnn Paul and his youthful orchestra, sponsored each Monday from noon to 1 p. m. over WAAB by a group of important business firms, adds another hour to his schedule—each Friday at the same hour.

Upon the resignation of *John L. Clark* as program manager of WBZ-WBZA, it was announced by *John A. Holman*, NBC General Manager, that the niche would be filled by *John F. McNamara*, one of New England's ace announcers. Also a new appointee is *John H. Wright*, well-known production expert, to the program department staff of the Boston-Springfield stations. What a day for the JOHNS! . . . *FLASH*: The International Restaurant, Arthur H. Padula's newest baby, opens definitely on September 20, with Guy Lombardo's Orchestra. The Lombardo band stays at this newest of Philadelphia's night spots for a ten-day

session, after which Buddy Rogers brings his crew in for a five-week stay, with an additional ten-week option understood to have been mutually agreed upon.

To J. S.—To witness the WPEN "S. S. All in Fun" program, get in touch with the "Mystery Announcer" for guest passes.

WALT MALONE, WHAM operator, tunes in on Los Angeles, Chicago and Mexico City on his tiny tubeless receiver which cost less than two dollars. The reason for this long-distance reception is Walt's antenna, which rises two hundred feet in the air, and cost \$50,000 to build. It also happens to be the WHAM aerial!

## Studio Jottings

THE FRIEDHOFFER Minstrels, directed by *Charlie Borton*, return to WLIT next Sunday, to be heard every week at 7:30 p. m. . . . Authored and directed by *Franklin Lamb*, executive vice-president of WIP, the "Boy's Club of the Air" presents a different and complete adventure each week in which *Cameron King*, the famous seafarer, and his small group of daring companions become involved. This program originating at WIP, Philadelphia, is now a regular feature of the American Broadcasting System Fridays at 6 p. m.

## The Cover Girl

Only the alertness of an NBC personnel chief kept Dolores Gillen—the girl on this week's RADIO GUIDE cover—from getting a job as hostess instead of actress. For Dolores is one of the most modest of radio performers, as well as one of the loveliest. She didn't think her talent good enough for the big city of Chicago. Hence, her application for the hostess position. The executive steered her to better things.

Dolores was born in Prairie du Rocher, Ill., a French settlement south of St. Louis. Since that not-remote date, she has grown to the colossal proportions of five-feet-two, and 105 pounds—but still she cries like a baby and they pay her for it. With considerable versatility she takes many roles of dissimilar types and ages.

You hear her frequently with the Princess Pat players Monday nights over NBC.

Although no intellectual snob, Miss Gillen claims that a good education is of genuine help to any radio performer, especially an actor or actress. She attended the University of Illinois and collected a master's degree from the University of Kansas, specializing in dramatics. Her radio debut was over KMON, St. Louis.

Perhaps she is best known for her performance as the co-ed sweetheart of "Frank Merriwell."

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BALLOON TIRES			
Size	Rim	Tires	Tubes
20 x 4.40-21		\$2.15	\$0.85
20 x 4.50-20		2.35	.85
30 x 4.50-21		2.40	.85
28 x 4.75-19		2.45	.85
28 x 4.75-20		2.50	.85
20 x 5.00-19		2.55	1.05
30 x 5.00-20		2.55	1.05
28 x 5.25-18		2.90	1.15
28 x 5.25-19		2.95	1.15
30 x 5.25-20		2.95	1.15
31 x 5.25-21		3.25	1.15
28 x 5.50-18		3.35	1.15
28 x 5.50-19		3.35	1.15
30 x 6.00-18		3.40	1.15
31 x 6.00-19		3.40	1.15
32 x 6.00-20		3.45	1.25
33 x 6.00-21		3.65	1.25
32 x 6.50-20		3.75	1.35

TRUCK BALLOONS			
Size	Rim	Tires	Tubes
6.00-20		\$3.75	\$1.65
7.00-20		6.95	2.55
7.50-20		6.95	3.75
8.25-20		8.95	4.95

Regular Cord Tires			
Size	Tires	Tubes	
30x3	2.25	.65	
30x3 1/2	2.35	.75	
31x4	2.45	.85	
32x4	2.55	.85	
33x4	2.65	.85	
34x4	2.75	.85	
32x4 1/2	3.35	1.15	
33x4 1/2	3.45	1.15	
34x4 1/2	3.55	1.15	
30x5	3.65	1.35	
31x5	3.75	1.45	
35x5	3.95	1.55	

Heavy Duty Truck Tires			
Size	Tires	Tubes	
30x5	4.25	1.95	
32x6	7.95	\$2.75	
34x7	10.95	3.95	
36x6	9.95	3.95	
36x8	12.45	4.25	
40x8	15.95	4.95	

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8:45 p.m. EDT 7:45 EST  
NBC—Symphony Orchestra: WBAL WRVA  
WLW—Monkey Hollow, comedy  
9:00 p.m. EDT 8:00 EST  
★ NBC—American Institute of Banking: WEAFF WRC WGSJ WGY WFI WTIC  
★ CBS—Fray and Braggott: WABC WDDC WNAC WJSV WCAU WJAS WOKO  
NBC—Musical Memories: WJZ WBZ WBVI WHAM WEEI  
WOR—Dave Vine, comedian  
9:15 p.m. EDT 8:15 EST  
CRS—The Troopers Band: WABC WDRC WNAC WJSV WCAU WJAS  
9:30 p.m. EDT 8:30 EST  
★ NBC—Soconyland Sketches: WEAFF WTIC WFI WRC WGSJ WEEI  
CBS—STUDEBAKER CHAMPIONS; Richard Himber's Orchestra; Joey Nash, vocalist: WABC WOKO WDRC WJAS WCAU WJSV WNAC  
★ NBC—Mrs. Franklin D. Roosevelt: WJZ WBAL KDKA WHAM WMAL WBZ WRC  
ABC—Broadway: WIP  
WLW—Orchestra; Vocal; Drama  
WRVA—Fried Waring's Orchestra

Programs to Be Heard

9:45 p.m. EDT 8:45 EST  
WOR—Eddy Brown violinist  
10:00 p.m. EDT 9:00 EST  
★ NBC—Beauty Box Theater: WEAFF WEEI WRC WGY WCSJ WRVA WLW WFI  
★ CBS—George Givot: WABC WOKO WDRC WCAU WJAS WAAB WJSV  
NBC—The Silver Candlestick, comedy sketch: WJZ WHAM WBAL KDKA WMAL WBZ  
ABS—Archie Bleyer's Orchestra: WIP  
WNAC—Hughie Connor's Orchestra  
WOR—Harlan Read, current events  
10:15 p.m. EDT 9:15 EST  
ABS—Milton Kollem's Orchestra: WIP  
10:30 p.m. EDT 9:30 EST  
★ NBC—Tim Ryan's Rendezvous: WJZ WMAL WBZ WBAL  
CBS—Melodic Strings: WABC WOKO WAAB WDRC WCAU WJAS WJSV KDKA—Squire Hawkins  
WHAM—Merry Go Round  
WNAC—Ranny Weeks' Orchestra  
WOR—Eddie Lane's Orchestra

Tuesday, Sept. 4

11:00 p.m. EDT 10:00 EST  
NBC—Orlando's Orchestra: WJZ WBAL WHAM  
★ CBS—The Party Issues: WABC WDRC WJSV WJAS WAAB  
NBC—Q. S. T., dramatization: WEAFF WTIC WFI WRC WRVA WCSJ  
ABS—Leon Friedman's Orchestra: WIP KDKA—Sports Slants  
WBZ—Painter of Songs  
WCAU—Alan Scott  
WEEI—Baseball Scores: Current Events  
WGY—Marshall Van Poll's Orchestra  
WLW—Cotton Queen Minstrels  
WNAC—News  
WOR—Paul Whiteman's Orchestra  
11:15 p.m. EDT 10:15 EST  
CBS—Frank Dailey's Orchestra: WABC WNAC WDRC WJSV WCAU  
NBC—Jack Berger's Orchestra: WEAFF WRC WEEI WFI WGSJ WTIC WRVA  
NBC—Robert Rovee, tenor: WJZ WMAL KDKA WBZ WBAL

Continued from Preceding Page

ABS—Arthur Lewis and Organ: WIP  
WHAM—Dance Music  
11:30 p.m. EDT 10:30 EST  
NBC—Leo Reisman's Orchestra with Phil Ducey, baritone: WLW  
★ NBC—Rudy Vallee's Orchestra: WJZ WHAM WBZ WBAL  
CBS—Frank Dailey's Orchestra: WABC WOKO  
NBC—Carl Hoff's Orchestra: WEAFF WFI WTIC WEEI WRC WGSJ  
ABS—Blue Rhythm Band: WIP KDKA—Dance Orchestra  
WGY—Ray Nichols' Orchestra  
WOR—Eli Dantzig's Orchestra  
WRVA—Concert Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Joe Reichman's Orchestra: WABC WOKO WNAC WDRC WCAU  
12:00 Mid. EDT 11:00 p.m. EST  
NBC—Enric Madriguera's Orchestra: WEAFF WFI WGY WEEI  
NBC—Gus Arnheim's Orchestra: WJZ WMAL WBZ KDKA WHAM WBAL WLW

CBS—Harry Sosnik's Orchestra: WABC  
WNAC WOKO WJAS WJSV WCAU  
ABS—Stardust: WIP  
WOR—Frank Stuart's Orchestra  
WRVA—Dance Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
ABS—Johnny Johnson's Orch.: WIP  
WRC—Enric Madriguera's Orchestra (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
NBC—Harold Stern's Orchestra: WEAFF WLW WEEI WGY WFI  
CBS—Enoch Light's Orchestra: WABC WJSV WCAU WNAC WOKO  
NBC—Jimmy Garriean's Orchestra: WJZ KDKA WBZ WHAM WBAL WRVA WMAL  
ABS—Benny Goodman's Orch.: WIP  
12:45 a.m. EDT 11:45 p.m. EST  
NBC—Pete Smythe's Orchestra: WJZ KDKA WBZ WHAM WBAL WRVA WMAL  
ABS—Willie Brvant's Orchestra: WIP  
1:00 a.m. EDT 12:00 Mid. EST  
CBS—Charles Barnet's Orchestra: WABC  
WCAU—Missing Persons Reports  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra



# Programs for Wednesday, September 5

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNAC—Sunrise Special Organ

6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WFAF WEEI  
 WGY WFI  
 WOR—Gym Classes

7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Cluck

7:15 a.m. EDT 6:15 EST  
 WNAC—News

7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hiraoaka, xylophonist:  
 WJZ

CBS—Organ Reveille: WABC  
 WJSV—Eye Opener  
 WLW—Top o' the Morning  
 WNAC—Joe Mitchell Chapple  
 WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST  
 NBC—Pollock and Lownhurst: WFAF  
 WFI WRC WGY  
 NBC—Jully Bill and Jane: WJZ  
 WEEI—Train Catcher  
 WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST  
 NBC—Richard Leibert, organist:  
 WFAF WFI WTIC WRC  
 CBS—Lyric Serenade: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WMAL WMAL  
 WCSH—Bob White  
 WEEI—Current Events  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—The Nation's Family Prayer  
 WNAC—Shopping 'round the Town  
 WOR—Nell Vinick, beauty talk  
 WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST  
 NBC—Laudt Trio and White: WJZ  
 WBAL KDKA WMAL WBZ  
 WCSH—Morning Devotions  
 WEEI—Shopping Service  
 WLW—Morning Devotions  
 WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST  
 NBC—Cheerio: WFAF WGY WCSH  
 WEEI WFI WTIC WRC WLW  
 CBS—Rhythm Band Box: WABC  
 NBC—Lew White, organist: WJZ  
 WHAM KDKA WMAL WMAL  
 WBZ—Famous Sayings  
 WOR—Martha Manning, talk

8:45 a.m. EDT 7:45 EST  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—Bud Raine, songs

9:00 a.m. EDT 8:00 EST  
 NBC—Sam Ilerman and Frank Banta:  
 WFAF WLIT WRC  
 CBS—The Song Reporter: WABC  
 WOKO WDRC WCAU WNAC  
 ★ NBC—Breakfast Club: WJZ WBAL  
 KDKA WHAM WRVA WBZ  
 ABS—Bernie Dolan: WIP  
 WCSH—The Morning Shopper  
 WEEI—Clothers Institute  
 WGY—Scissors and Paste  
 WLW—Salt and Peanuts, harmony  
 WOR—George Dudley, baritone

9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WFAF WGY  
 WLIT WRC WEEI WLW WCSH  
 CBS—Patterns in Harmony: WABC  
 WJAS WOKO WDRC WCAU WNAC  
 WMAL—Breakfast Club (NBC)  
 WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST  
 CBS—Metropolitan Parade: WABC  
 WDRC WNAC WCAU WJAS  
 NBC—Morning Glories: WFAF WCSH  
 WTIC WRC WEEI WGY  
 KDKA—Shopping Service  
 WLW—Joe Emerson, hymns  
 WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST  
 NBC—Southernaires, male quartet:  
 WFAF WRC WTIC WAAB WFF  
 WLW WEEI  
 CBS—Metropolitan Parade: WOKO  
 ABS—John Cassidy minstrel: WIP  
 KDKA—Work-a-day Thoughts  
 WCSH—Air Tred Melody Lane  
 WGY—Mid-morning Devotions  
 WOR—Shopping with Jean Abbey

10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WFAF WFI  
 WEEI WCSH  
 CBS—Madison Singers: WABC WJAS  
 WDRC WAAB WCAU  
 NBC—Harvest of Song: WJZ WBAL  
 KDKA WMAL WBZ WRVA  
 WGY—The Southerners  
 WHAM—Tower Clock Program  
 WLW—Home Care of the Sick  
 WNAC—Buddy Clark  
 WOR—Morning Musicale

10:15 a.m. EDT 9:15 EST  
 NBC—Clara, Lu 'n' Em: WFAF WEEI  
 WCSH WFI WRC WGY WRVA  
 WLW  
 CBS—Bill and Ginger, songs: WABC  
 WOKO WNAC WCAU WJAS WJSV  
 NBC—Florenda Trio: WJZ WHAM  
 WBZ  
 ABS—News (5 Min.): WIP  
 KDKA—Sammy Fuller  
 WBAL—Goin' Home  
 WOR—Paula Desmond, soprano

10:30 a.m. EDT 9:30 EST  
 CBS—News (5 Min.): WCAU WDRC  
 WJAS WOKO  
 CBS—Fiddler's Fancy: WCAU WOKO  
 WJAS WNAC WDRC  
 CBS—"All About You": WABC  
 NBC—News (5 Min.): WFAF WCSH  
 WRC WTIC  
 NBC—Three Scamps, Trio: WFAF  
 WCSH WRC WTIC WFI  
 NBC—Today's Children: WJZ WBAL  
 WMAL KDKA WBZ WHAM WRVA  
 WEEI—Organist  
 WGY—Market Basket  
 WJSV—Woman's Hour  
 WLW—Jack Berch's Musical Group  
 WOR—"The Woman in the News"

10:45 a.m. EDT 9:45 EST  
 NBC—Betty Crocker: WFAF WEEI  
 WFI WGY WCSH WRC WRVA  
 WLW  
 NBC—News (5 Min.): WJZ KDKA  
 WBZ WMAL WBAL  
 NBC—Radio Kitchen: WJZ WMAL  
 KDKA  
 CBS—News (5 Min.): WABC  
 CBS—Fiddler's Fancy: WABC  
 WBAL—Shopping with Peggy Itandall  
 WBZ—Curley Joe, songs  
 WHAM—Household Hour, Mary Freeman  
 WOR—Newark String Trio

11:00 a.m. EDT 10:00 EST  
 NBC—Juan Reyes, pianist: WFAF  
 WLIT WGY WRC  
 CBS—Cooking Close-Ups: WABC  
 WOKO WNAC WCAU WJAS WDRC  
 WJSV  
 NBC—The Wife Saver: WJZ  
 NBC—The Honeymooners: WBZ  
 WMAL WRVA WBAL  
 KDKA—Uncle Tom and Belly  
 WCSH—Bob White, Philosopher  
 WEEI—Friendly Kitchen  
 WHAM—Tom Grierson, organist  
 WLW—News: Livestock Reports  
 WOR—Frances Ioerani, beauty talk

11:15 a.m. EDT 10:15 EST  
 NBC—Alice Remson, songs: WFAF  
 WGY WCSH WRC WEEI WLIT  
 CBS—Beale Street Boys: WABC  
 WNAC WCAU WDRC WJAS WOKO  
 WLW  
 NBC—The Merry Macs: WJZ WHAM  
 KDKA WMAL WBAL WRVA  
 WBZ—"Fish Stories"  
 WJSV—Woman's Hour  
 WLW—Franklin Beng's Orchestra  
 WOR—Harold Cummings, baritone

11:30 a.m. EDT 10:30 EST  
 NBC—Betty Moore, decorating: WFAF  
 WLIT WGY WEEI WLW WRC  
 CBS—Tambles in Rhythm: WABC  
 NBC—U. S. Army Band: WJZ KDKA  
 WBAL WRVA WBZ WMAL  
 WCSH—Musical Program  
 WHAM—Mrs. Thrifty Buyer  
 WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST  
 NBC—Down the Song Trail: WFAF  
 WTIC WEEI WCSH WGY WRC  
 WLIT  
 CBS—Jane Ellison: WABC WNAC  
 WJAS WJSV WOKO WCAU WDRC  
 WHAM—U. S. Army Band (NBC)  
 WLW—Painted Dreams  
 WOR—"Lazy" songs

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Al and Lee Reiser: WFAF  
 WCSH WTIC WEEI WRC WLIT  
 CBS—Betty Barthell, songs: WABC  
 WNAC WOKO WDRC WCAU WJAS  
 WJSV  
 NBC—Fields and Hall: WJZ WRVA  
 WHAM KDKA WBAL  
 WBZ—News  
 WGY—Banjoers  
 WLW—Ward and Muzzy, piano duo  
 WOR—Rod Arkell, news

12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Honeyhoy and Sassafras:  
 WFAF WRC WEEI WTIC  
 CBS—Chansonette: WABC WJAS  
 WAAB WDRC WOKO WCAU WJSV  
 NBC—Charles Sears, tenor: WJZ  
 KDKA WBAL WMAL WRVA  
 WBZ—Old Farmers' Almanac  
 WGY—Martha and Hal  
 WHAM—Jack Foy, songs  
 WLW—Babs and Don, comedy  
 WNAC—News  
 WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST  
 NBC—Vic and Sade: WJZ WRVA WBZ  
 WHAM WBAL WMAL KDKA  
 CBS—Al Kavelin's Orchestra: WABC  
 WCAU WOKO WAAB WJAS  
 NBC—Merry Madcaps: WFAF WRC  
 WTIC WLW WLIT WGY WCSH  
 ABS—Stock Quotations: WIP  
 WEEI—Stock Quotations  
 WJSV—Iled Cross Speaker  
 WNAC—Shopper's Exchange  
 WOR—Scott Fisher's Orchestra

12:45 p.m. EDT 11:45 a.m. EST  
 CBS—Al Kavelin's Orchestra: WJSV  
 NBC—Words and Music: WJZ WRVA  
 WHAM WBAL WMAL  
 ABS—Eh Dantzie's Orchestra: WIP  
 KDKA—Dance Orchestra  
 WBZ—Dean Moore  
 WEEI—A Bu of This and That  
 WGV—The Vagabonds

1:00 p.m. EDT 12:00 Noon EST  
 CBS—Velazco's Orchestra: WABC  
 WJSV WNAC WOKO WCAU WDRC  
 NBC—Market and Weather: WFAF  
 ABS—Hope Vernon, songs: WIP  
 KDKA—News: Markets  
 WBZ—Agricultural Markets  
 WCSH—Musical  
 WEEI—Friendly Kitchen Observer  
 WFI—On Wings of Song (NBC)  
 WGY—Hank Keene's Radio Gang  
 WHAM—Tower Trio  
 WLW—Ohio Farm Bureau  
 WOR—Roger van Duzer's Orchestra

1:15 p.m. EDT 12:15 EST  
 NBC—On Wines of Song: WFAF WRC  
 WTIC WEEI WCSH WGY  
 NBC—Hon. Archie and Frank: WJZ  
 WBAL WMAL KDKA WRVA  
 ABS—Mirror Reflections: WIP  
 WHAM—News: Agricultural Forum  
 WJAS—Velazco Orchestra (CBS)

1:30 p.m. EDT 12:30 EST  
 NBC—Dick Fiddler's Orchestra:  
 WFAF WCSH WTIC WRC WFI  
 CBS—Joe Reichman's Orchestra:  
 WABC WOKO WJSV WCAU WJAS  
 WNAC WDRC  
 NBC—Farm and Home Hour: WJZ  
 WBAL WRVA WHAM KDKA  
 WMAL WBZ WLW  
 WIP—RADIO GUIDE PROGRAM  
 with Lee Lawrence, Dorothy Allison,  
 pianist  
 WEEI—Kitchen of the Air  
 WGY—Farm Program  
 WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST  
 CBS—Joe Reichman's Orchestra:  
 WABC WAAB  
 ABS—Scott Fisher's Orchestra: WIP  
 WOR—Verna Osborne, soprano

2:00 p.m. EDT 1:00 EST  
 NBC—Two Seats in the Balcony:  
 WFAF WLIT WTIC WEEI WGY  
 WRC WCSH  
 CBS—Rumany Trail: WABC WOKO  
 WAAB WCAU WDRC  
 WJSV—Gene Stewart, organist  
 WNAC—Deane Moore, songs  
 WOR—Newark String Trio

2:15 p.m. EDT 1:15 EST  
 WJSV—Afternoon Rhythms  
 WNAC—Consumers Council of Mass.  
 WOR—Newark Orchestra

2:30 p.m. EDT 1:30 EST  
 NBC—Home Sweet Home: WJZ  
 CBS—Swinging Alone: WABC WNAC  
 WJAS WJSV WOKO WDRC  
 NBC—The Sizzlers Trio: WFAF WLIT  
 WRC WCSH WEEI WTIC  
 NBC—Smack Out: WHAM WMAL  
 WBAL  
 KDKA—Home Forum  
 WOKO—Cooking School  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashions; Beauty; Food; Child  
 Care

2:45 p.m. EDT 1:45 EST  
 NBC—Colette Carlay, songs: WJZ  
 WMAL WBAL WHAM  
 CBS—Artist Recital: WABC WNAC  
 WJSV WDRC WOKO  
 NBC—Ma Perkins, sketch: WFAF  
 WEEI WGY WLIT WLW WTIC  
 WCSH WRC  
 WRVA—Sunshine Program

3:00 p.m. EDT 2:00 EST  
 NBC—Don Carlos' Orchestra: WJZ  
 WMAL WBAL WHAM KDKA WBZ  
 CBS—Ann Leaf, organist: WABC  
 WOKO WAAB WJAS WJSV WCAU  
 WDRC  
 NBC—Dreams Come True: WFAF  
 WRC WFI WTIC WGY WEEI WLW  
 WCSH  
 WNAC—Baseball Game  
 WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST  
 NBC—Harry Kogen's Orchestra: WJZ  
 WMAL WBAL WHAM KDKA WBZ  
 NBC—The Wise Man, drama: WFAF  
 WGY WRC WTIC WCSH  
 NBC—Song of the City: WLW  
 WEEI—Del Castillo, organist

3:30 p.m. EDT 2:30 EST  
 CBS—Manhattan Moods: WABC  
 WOKO WAAB WCAU WJAS WJSV  
 NBC—Woman's Radio Revue: WFAF  
 WRVA WGY WEEI WFI WRC WTIC  
 WMAL WCSH  
 ABS—Sports Review: Orchestra: WIP  
 WLW—Walter Furniss and Organ

3:45 p.m. EDT 2:45 EST  
 NBC—Joe White, tenor: WJZ WMAL  
 WHAM WRVA WBAL

ABS—Gene Gravell's Musicale: WIP  
 KDKA—Human Values  
 WBZ—Animals in the News  
 WLW—Ethel Ponce, songs  
 WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST  
 NBC—Pop Concert: WFAF WFI  
 WCSH WRC WRVA WTIC  
 CBS—On the Village Green: WABC  
 WOKO WJAS WJSV  
 NBC—Betty and Bob: WJZ WBAL  
 KDKA WBZ WHAM WMAL WLW  
 ABS—Trudy Thomas, songs: WIP  
 WCAU—Pickard Family  
 WEEI—Stack Quotations  
 WGY—Business Women's talk  
 WOR—Health Talk

4:15 p.m. EDT 3:15 EST  
 NBC—Pop Concert: WEEI WGY  
 ABS—Vance Campbell, baritone: WIP  
 WLW—Music by Divano  
 WOR—Variety Itvue

4:30 p.m. EDT 3:30 EST  
 NBC—Chicago Symphony Orchestra:  
 WJZ WBZ WMAL WBAL WHAM  
 WRVA  
 ★ CBS—Science Service: WABC WJAS  
 WOKO WJSV  
 NBC—The Jesters: WFAF WRC WEEI  
 WTIC WCSH  
 KDKA—Market News  
 WCAU—Ask Mr. Shoffner  
 WGY—The Old Observer  
 WLW—Life of Mary Sothern  
 WOR—Irving Aaronson's Orchestra

4:45 p.m. EDT 3:45 EST  
 NBC—Adventures on Mystery Island:  
 WFAF WRC WTIC WEEI WCSH  
 WLIT  
 CBS—The Instrumentalists: WABC  
 WOKO WJAS WCAU WJSV  
 KDKA—Chicago Symphony (NBC)  
 WGY—Stock Reports  
 WLW—Business News

5:00 p.m. EDT 4:00 EST  
 CBS—On the Air Tonight (5 Min.):  
 WABC  
 CBS—Jack Brooks' Orchestra: WABC  
 WDRC WJAS WOKO WJSV  
 NBC—Henry King's Orchestra: WFAF  
 WEEI WRC WTIC WLW WCSH  
 WGY  
 WBZ—News  
 WCAU—Fur Trappers  
 WOR—The Sophisticates, trio

5:15 p.m. EDT 4:15 EST  
 CBS—Jack Brooks' Orchestra: WCAU  
 NBC—Henry King's Orchestra: WLIT  
 KDKA—Kiddies Club  
 WBZ—Skipper Jim's Ship  
 WOR—Amateur Astronomers

5:30 p.m. EDT 4:30 EST  
 NBC—Old Jim Bride, drama: WFAF  
 WCSH WEEI WTIC WRVA WLIT  
 CBS—Jack Armstrong: WABC WJAS  
 WOKO WCAU WDRC WAAB  
 NBC—Singing Lady: WJZ WBZ  
 WHAM WBAL KDKA WLW  
 WGY—Lang Sisters  
 WJSV—Serenade  
 WNAC—Melody Mart  
 WOR—Town Talk

5:45 p.m. EDT 4:45 EST  
 CBS—Gordon, Dave and Bunny:  
 WABC WAAB WDRC WJAS WOKO  
 WCAU  
 NBC—Oleanders Quartet: WFAF WRC  
 WEEI WRVA WTIC WCSH  
 NBC—Little Orphan Annie: WJZ  
 KDKA WBZ  
 WBAL—John, Gene and Dick  
 WGY—Bradley Kincaid  
 WHAM—News  
 WLW—The Texans, Trio  
 WNAC—Yaukee Singers, quartet  
 WOR—Tex Fletcher, songs

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Al Pearce's Gang: WFAF WLW  
 CBS—Buck Rogers in the Twenty-  
 Fifth Century: WABC WOKO WAAB  
 WCAU WJAS WDRC WJSV  
 NBC—Education in the News: WJZ  
 WMAL WRVA WBZ  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Dan and Sylvia, sketch  
 WCSH—News; Trade Review  
 WEEI—News  
 WGY—Evening Brevelies  
 WHAM—Edward May, organist  
 WNAC—News; Weather  
 WOR—EB Dantzie's Orchestra

6:15 p.m. EDT 5:15 EST  
 CBS—Edward Wurtzebach's Orch.:  
 WJSV  
 NBC—Alma Kitchell, contralto: WJZ  
 WBAL WHAM  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume  
 WCSH—Sports Review

WFI—Al Pearce's Gang (NBC)  
 WGY—Joe and Eddie, comedy  
 WNAC—Baseball scores  
 WRVA—Two Guitars

6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WJZ WHAM  
 NBC—Grace Hayes, songs: WJZ  
 WHAM  
 CBS—News (5 Min.): WABC WDRC  
 WOKO WJAS  
 CBS—Jerry Cooper, baritone: WABC  
 WDRC WJAS WCAU WAAB  
 NBC—News (5 Min.): WFAF WCSH  
 WGY  
 NBC—Martha Mears, contralto: WFAF  
 WRC WGY  
 KDKA—Comedy Stars of Hollywood  
 WBZ—Old Farmer's Almanac  
 WCSH—Musical  
 WEEI—Baseball Scores  
 WJSV—Jack Armstrong, sketch (CBS)  
 WLW—Jack Armstrong, sketch  
 WNAC—The Merry-Go-Round  
 WOR—Gabriel Heatter, talk  
 WRVA—Rhythm Parade

6:45 p.m. EDT 5:45 EST  
 NBC—Billy Butcher, skit: WFAF  
 WGY WTIC WFI WRC WCSH  
 CBS—Peter Bilio's Orchestra: WABC  
 WCAU WOKO WAAB WDRC WJSV  
 NBC—Lowell Thomas: WJZ WBZ  
 KDKA WLW WBAL WHAM WMAL  
 WEEI—Chorus  
 WRVA—Firemen's Club

7:00 p.m. EDT 6:00 EST  
 NBC—Baseball Resume: WFAF  
 NBC—Johnny Johnson's Orch.: WJZ  
 WBAL WMAL  
 CBS—Modern Mountaineers: Orchestra:  
 WABC WOKO WJAS WNAC  
 WDRC  
 NBC—Gould and Shafter: WLIT WTIC  
 KDKA—News; Drains  
 WBZ—Spiritual Singers  
 WCSH—Variety Program  
 WGY—Musical Program  
 WHAM—Sportcast  
 WLW—Salon Orchestra  
 WOR—Ford Frick, sports  
 WRVA—News

7:15 p.m. EDT 6:15 EST  
 NBC—Johnny Johnson's Orchestra:  
 KDKA WHAM  
 NBC—Gene and Glenn, comedy:  
 WFAF WGY WCSH WEEI WRC  
 WRVA WLIT  
 CBS—Vera Van, songs: WABC WDRC  
 WNAC WCAU WJAS WOKO  
 WHAM—Dramatization (5 min.)  
 WLW—Joe Emerson, orchestra  
 WOR—Al and Lee Reiser, pianists

7:30 p.m. EDT 6:30 EST  
 NBC—Pickens Sisters, trin: WFAF  
 WTIC WGY WRC  
 ★ NBC—Irene Rich in Hollywood:  
 WJZ WMAL WBZ WBAL KDKA  
 CBS—Paul Keast, baritone: WABC  
 WOKO WDRC WJAS WJSV WCAU  
 ABS—News; Heat Waves: WIP  
 WCSH—Gov. Louis J. Brann, Talk  
 WEEI—After Dinner Revue  
 WHAM—Socony Pleasure Cruise  
 WLW—Bob Newhall, sports  
 WNAC—Song Album; George Snelling  
 WOR—The O'Neills, drama

7:45 p.m. EDT 6:45 EST  
 CBS—Boake Carter, news: WABC  
 WNAC WCAU WJAS WJSV  
 NBC—Sisters of the Skillet: WFAF  
 WCSH WTIC WGY WRC  
 NBC—Frank Buck's Adventures:  
 WJZ WHAM WBAL KDKA WMAL  
 WRVA WBZ  
 WLW—Melody Masters

8:00 p.m. EDT 7:00 EST  
 ★ NBC—Jack Pearl; Orchestra:  
 WFAF WTIC WEEI WCSH WLIT  
 WGY WRVA WRC  
 ★ CBS—Maxine; Phil Spitalny's En-  
 semble: WABC WNAC WDRC WCAU  
 WJSV WJAS  
 NBC—Crime Clues: WJZ WBAL WBZ  
 WMAL KDKA WLW  
 WHAM—Otto Thurn's Bavarian Orch.  
 WOR—Fran Frey's Frolic

8:15 p.m. EDT 7:15 EST  
 CBS—Edwin C. Hill: WABC WNAC  
 WOKO WCAU WJAS WJSV WDRC  
 ABS—Meyer Davis' Orchestra: WIP

8:30 p.m. EDT 7:30 EST  
 ★ NBC—Wayne King's Orchestra:  
 WFAF WCSH WLIT WGY WTIC  
 WRC  
 ★ CBS—Everett Marshall's Broadway  
 Varieties: WABC WJSV WJAS  
 WCAU WNAC  
 NBC—Igor Gorin, baritone: WJZ  
 KDKA WBAL WHAM WBZ  
 ABS—U. S. Marine Band: WIP  
 WEEI—Musical Program  
 WLW—Unbroken Melodies  
 WOR—"The Lone Ranger," sketch  
 WRVA—Souvenirs

8:45 p.m. EDT 7:45 EST  
 NBC—Sport Stories Off the Record:  
 WJZ WBAL WHAM WMAL KDKA  
 WBZ—Don Himber's Magic Strings  
 WLW—Monkey Hollow, comedy sketch



# Name-the-Stars Judging

Next week, the winners in RADIO GUIDE's "Name-the-Stars" competition will be announced!

Meanwhile, competitors and this magazine alike are to be congratulated upon the fact that one of the strongest boards of judges ever to serve in any competition has been secured. The following ladies and gentlemen will judge the entries in this contest:

Frank Buck—star of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest—star of "Household Musical Memories," NBC-WJZ; Morton Downey—outstanding radio tenor; Buddy Rogers—whose orchestra is heard over NBC and CBS; Tony Wons—whose new "House by the Side of the Road" program is just starting over NBC; Phil Baker, famous NBC-Armour jester; Gertrude Niesen—glamorous CBS "blues singer; Dolores Gillen—radio dramatic star featured on the cover of this week's RADIO GUIDE; Eddie Duchin, celebrated piano-playing maestro, and Joe Kelly—Master of Ceremonies, WLS National Barn Dance.

During the coming week these judges will select the winners. Meantime, a large staff of expert tabulators busily continue to sort the solutions received from every state in the union, as well as from foreign countries.

The work of these scrutineers is extremely interesting.

While they do not presume, of course, to judge the entries, they do eliminate those which clearly violate the rules. And of course, strictness in following rules is only fair to everyone. It gives the care-

## Theme Songs That Click

The Dixie Circus program, broadcast on Mondays over the CBS network, probably features more theme songs than any other show on the air. Several stirring melodies have been welded together for different spots on the program. The stirring notes of "Dixie" herald the circus program's start, and "Uncle" Bob Sherwood, star of the presentation, takes his bow. As the impression of parade is created, Frank Novak and his circus band play "The Campbells Are Coming," with Frank playing the tympani and Clementine Heineman adding to the colorful atmosphere at the calliope.

Then come twelve measure of loud, exciting fanfare and sixteen measures of "Dixie Circus March," composed especially for the show by Maestro Novak. A full military effect, suggesting an air of pomposity, is created by the brasses. Gradually the spectacular noises subside as the imaginary parade fades into the distance. "Circus Days," written in 1923 by Edith Maida Lessing and Jimmy Monaco, serves as the next-to-last theme song, with "Dixie," that old stand-by finally closing the program.

ful person the right and proper advantage to which he is entitled.

As a consequence, when the judges sit down to their responsible task of final selection they have before them a carefully picked volume of entries, arranged to save time and ensure complete accuracy in judgment. The results will be published in next week's RADIO GUIDE.

## On Short Waves

Christian and Jewish religious music, and stirring stories of the sea, will be brought to short-wave listeners during the days just ahead.

The annual Three Choirs Festival, featuring the Mozart Requiem Mass, will be broadcast from the ancient cathedral in Gloucester, England. This is one of England's oldest annual religious ceremonies. It has been held alternately at Gloucester, Worcester and Hereford almost continuously since 1724. Now it will be presented on Tuesday, September 4, at 4 p. m. EDT, over stations GSD on 25.53 meters and GSB on 31.55 meters—also over the Columbia network.

The mass will be sung by the combined cathedral choirs of Worcester, Hereford and Gloucester, comprising 350 voices. The soloists will include Isobel Baillie, Mary James, Trevor Jones and Keith Kalkner, accompanied by the London Symphony Orchestra, conducted by Doctor Percy Hull, organist of Hereford Cathedral.

To obtain a copy of the government's complete, up-to-the-minute short wave log, "Short Wave Radiophone Transmitters of the World," send 25 cents in coin or money order, to the Radio Division, Department of Commerce, Washington, D. C.

On September 8 the noted choir of the Grande Synagogue in Warsaw, Poland, will send a special international program for American listeners. This will be the first ever broadcast to this country from abroad by a synagogue choir. Coming two days before the observance of Rosh Hashana at the beginning of the month of Tishri, it will reflect the mood and spirit of the religious occasion. The program will be heard here at 6:45 p. m. EDT over the Polish station SRI on 31.35 meters and will be rebroadcast over the NBC-WIAP network.

Starting Monday, September 3, and continuing every Monday afterward, special broadcasts will be presented from the schooner "Seth Parker." These will consist of songs and sea chanties by Phillips Lord and the crew, who also will dramatize tales of their adventures. At present the boat is in the Perlas Islands, Panama Bay—and it broadcasts over short wave station KNRA, on 48.70, 24.30 and 31.22 meters. NBC-WJZ will rebroadcast the Monday programs at 8:45 p. m. EDT.

# \$1 Meant So Little to Jim

— but it would have saved us from poverty now!...



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24 1112	41 657
25 1085	42 632
26 1057	43 607
27 1030	44 583
28 1003	45 559
29 978	46 535
30 948	47 512
31 921	48 489
32 894	49 467
33 868	50 445
34 840	

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## SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD 1650 Broadway New York.

9:00 p.m. EDT 8:00 EST  
★ NBC—Town Hall Tonight; Fred Allen: WEAJ WWSH WLIT WGY WRVA WTIC WRC WVEI WLW  
★ CBS—Mickey Cochrane, talk: WABC WNAC WDRC WOKO WJAS WCAU  
NBC—Music Magic: WJZ WBZ WMAI WBAL WHAM KDKA  
WOR—"Footlight Echoes"; Soloists  
9:15 p.m. EDT 8:15 EST  
★ CBS—Detroit Symphony Orchestra: WABC WNAC WDRC WOKO WJAS WCAU  
9:30 p.m. EDT 8:30 EST  
NBC—First America's Cup Races: WJZ WHAM WBAL KDKA WBZ  
9:45 p.m. EDT 8:45 EST  
WOR—That's Life, dramatized news  
10:00 p.m. EDT 9:00 EST  
★ NBC—Dennis King, baritone; Orchestra: WJZ WHAM WBAL WHAM KDKA WBZ  
★ CBS—Byrd Expedition: WABC WOKO WCAU WJSV WJAS WDRC WNAC  
★ NBC—Guy Lombardo's Orchestra: WEAJ WTIC WVEI WWSH WLIT WGY WRVA WLW WRC

### Programs to Be Heard

10:15 p.m. EDT 9:15 EST  
NBC—Eddy Duchin's Orchestra: WJZ WMAL WBZ  
ABS—Milton Kellen's Orchestra: WIP KDKA—City Beautification  
WHAM—Artists Concert  
WOR—Harlan Read, current events  
10:30 p.m. EDT 9:30 EST  
★ NBC—The Other Americas: WEAJ WRC WGY WLIT WVEI  
CBS—True Detective Mysteries: WABC WOKO WDRC WJSV WJAS WAAB WCAU  
★ NBC—Jack Denny's Orchestra; Harry Richman: WJZ WHAM WMAL WBAL WRVA  
ABS—Charles Barnet's Orchestra: WIP KDKA—The Old Observer  
WBZ—Radiana  
WCSH—Musical Program  
WLW—Henry Thies's Orchestra  
WNAC—Melody Cruisers  
WOR—"Vignettes"

## Wednesday, Sept. 5

10:45 p.m. EDT 9:45 EST  
WLW—Rep. Finlay Gray  
WNAC—Musical Rhymester  
11:00 p.m. EDT 10:00 EST  
NBC—Harry Meyer's Orchestra: WEAJ WTIC WLIT WRC WGY WWSH  
JBS—Nick Lucas, songs: WABC WJAS WAAB WDRC WOKO  
NBC—Zig Zag Circle Ranch: WJZ WBAL WHAM  
KDKA—Sport Slants  
WBZ—Painter of Songs  
WCAU—Alan Scott  
WVEI—Baseball Scores; News  
WLW—Cosmopolitan Serenade  
WNAC—News  
WOR—Bert Block's Orchestra  
11:15 p.m. EDT 10:15 EST  
NBC—Robert Royce, tenor: WJZ WBAL KDKA WMAL WBZ  
CBS—Henry Busse's Orchestra: WABC WDRC WNAC WJAS WOKO WCAU  
WVEI—Harry Meyer's Orch. (NBC)

### Continued from Preceding Page

WGY—Bob Grant's Orchestra  
WHAM—Dance Music  
WRVA—Chandu, the Magician  
11:30 p.m. EDT 10:30 EST  
NBC—Don Bestor's Orchestra: WJZ WBAL WBZ WMAL  
★ NBC—National Radio Forum: WEAJ WVEI WGY WTIC WLIT WRC WRVA WWSH  
ABS—Blue Rhythm Band: WIP KDKA—Dance Orchestra  
WHAM—Ithie Barrett's Orchestra  
WLW—Dance Orchestra  
WOR—Eddie Lane's Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Frank Dailey's Orchestra: WABC WNAC WOKO WDRC WCAU  
12:00 Mid. EDT 11:00 p.m. EST  
CBS—Leon Belasco's Orchestra: WABC WNAC WOKO WJAS WCAU  
NBC—Orlando's Orchestra: WJZ WHAM KDKA WMAL WBAL WBZ

NBC—Buddy Rogers Orchestra  
WEAF WVEI WLIT  
ABS—Bob Fallon's Orchestra: WIP  
WGY—Marshall Van Pool's Orchestra  
WLW—Larry Lee's Orchestra  
WOR—Anthony Trini's Orchestra  
WRVA—Dance Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
ABS—Johnny Johnson's Orch.: WIP  
WJSV—Red Nichols' Orchestra (CBS)  
WRC—Buddy Rogers' Orch. (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—Al Kavelin's Orchestra: WABC WNAC WOKO WJSV WCAU WRC  
NBC—Clyde Lucas' Orchestra: WEAJ WVEI WLIT  
NBC—Jack Berger's Orchestra: WJZ KDKA WBZ WRVA WHAM WBAL WLW WMAL  
ABS—Benny Goodman's Orch.: WIP  
WGY—Ray Nichols' Orchestra  
12:45 a.m. EDT 11:45 p.m. EST  
ABS—Eli Dantzic's Orchestra: WIP  
1:00 a.m. EDT 12:00 p.m. EST  
CBS—Sam Robbin's Orchestra: WABC WCAU—Missing Persons Report  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra



# Programs for Thursday, September 6

## Star ★ Indicates High Spot Selections

6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WFAE WEEI WGY WFI  
 WOR—Gym Classes  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAC—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Yoichi Hirakawa: WJZ  
 CBS—Organ Reveille: WABC  
 WJSV—Eye Opener  
 WLW—Top of the Morning  
 WNAC—Joe Mitchell Chapple  
 WOR—Vincent Suro's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Pollock and Lawnhurst: WFAE WFI WRC WGY  
 NBC—Jolly Bill and Jane: WJZ  
 WEEI—Morning Train Catcher  
 WNAC—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Richard Leibert, organist: WFAE WFI WTIC WRC  
 CBS—Sunn Musicale: WABC  
 NBC—Morning Devotions: WJZ WBZ KDKA WBAL WMAL  
 WESH—Bob White  
 WEEI—Current Events  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—The Nation's Family Prayer  
 WNAC—Shopping Around the Town  
 WOR—The Voice of Gold  
 WRVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 NBC—Landy Trio and White: WJZ WBAL WBZ KDKA WMAL  
 WESH—Morning Devotions  
 WEEI—Shopping Service  
 WLW—Morning Devotions  
 WOR—Al Woods, songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cheerful: WFAE WESH WEEI WGY WFI WTIC WRC WLW  
 CBS—Sunn Musicale: WABC  
 NBC—Lew White, organist: WJZ WHAM KDKA WBAL WMAL  
 WBZ—Farmers' Almanac  
 WOR—Martha Manning  
 8:45 a.m. EDT 7:45 EST  
 CBS—Carolyn Gray, pianist: WABC  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—"Day Dreams"  
 9:00 a.m. EDT 8:00 EST  
 ★ NBC—Breakfast Club: WJZ WBAL WHAM WRVA KDKA WBZ  
 CBS—The Song Reporter: WABC WOKO WJAS WDRC WNAC WCAU  
 NBC—Herman, the Bania: WFAE WLIT WRC  
 ABS—Bernie Dolan, WIP  
 WESH—The Morning Shopper  
 WEEI—Clothes Institute  
 WGY—Forrest Willis, tenor  
 WLW—Salt and Peanuts, harmony  
 WOR—Rhythm Encores  
 9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WFAE WEEI WLIT WGY WRC WLW WESH  
 CBS—Mood Memo'itum: WABC WOKO WJAS WNAC WDRC WCAU  
 WMAL—Breakfast Club (NBC)  
 WOR—Doe Tales, Richard Meany  
 9:30 a.m. EDT 8:30 EST  
 NBC—Morning Glories: WFAE WTIC WESH WRC WEEI  
 KDKA—Style and Shopping Service  
 WGY—Little Jack Little's Orchestra  
 WLW—Joe Emerson, Hymns  
 WOR—John Stein's Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—The Sylvan Trio: WFAE WEEI WTIC WFI WRC WLW  
 CBS—Eton Boys, quartet: WABC WOKO WCAU WNAC WDRC WJAS  
 ABS—Stapelton and Baroff: WIP  
 KDKA—Sammy Fuller  
 WESH—Shopping with Margie  
 WGY—Three Shades of Blue  
 WOR—Food Buying Hints  
 10:00 a.m. EDT 9:00 EST  
 NBC—Edward MacHuel, baritone: WJZ WBAL KDKA WMAL WRVA WBZ  
 CBS—Bill and Ginger: WABC WOKO WJAS WAAB WCAU  
 NBC—Breen and de Rose: WFAE WEEI WFI WGY  
 Y N—Food and Homemaking School: WDRC WNAC  
 ABS—News: WIP  
 WHAM—Tower Clock Program  
 WLW—Health Talk  
 WOR—Strine Trio  
 10:15 a.m. EDT 9:15 EST  
 NBC—Clara, Lu 'n' Ein: WFAE WEEI WFI WRC WGY WESH WRVA WLW  
 CBS—Visiting with Ida Bailey Allen: WABC WJAS WOKO WAAB WJSV WCAU  
 NBC—Castles of Romance: WJZ WBAL WHAM KDKA WBZ  
 10:30 a.m. EDT 9:30 EST  
 NBC—Today's Children, drama: WJZ KDKA WMAL WBZ WHAM WBAL WRVA

NBC—News (5 Min.): WFAE WESH WRC WTIC WFI  
 NBC—Morning Parade: WFAE WESH WTIC WFI WRC  
 CBS—News (5 Min.): WABC WCAU WDRC WOKO  
 CBS—Artists Recital: WABC WCAU WDRC WAAB WNAC WOKO  
 WEEI—Musical Turus  
 WGY—Shopping Bag  
 WJSV—Woman's Hour  
 WLW—Mailbag  
 WOR—"How We Sing," William Zeffi  
 10:45 a.m. EDT 9:45 EST  
 CBS—Academy of Medicine: WABC WOKO WJAS WDRC WNAC  
 NBC—News (5 Min.): WJZ WMAL KDKA WBZ WBAL  
 NBC—Radio Kitchen: WJZ WMAL KDKA WHAM  
 NBC—Morning Parade: WGY WFI WBAL—Come into the Kitchen  
 WBZ—Curley Joe, songs  
 WCAU—Just Married Ten Years  
 WEEI—Good Morning Melodies  
 WHAM—Radio Grams (5 Min.)  
 WLW—Elliott Brock, violinist  
 WOR—John McKeever, baritone  
 WRVA—Tune Show  
 11:00 a.m. EDT 10:00 EST  
 NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WMAL WRVA WHAM  
 CBS—Swinging Along: WABC WDRC WCAU WNAC WJAS WOKO  
 NBC—Galaxy of Stars: WLIT WGY WLW  
 WESH—Bob White, Philosopher  
 WEEI—Variety Program  
 WOR—Neil Vinick, Beauty Talk  
 11:15 a.m. EDT 10:15 EST  
 NBC—Frances Lee Barton: WFAE WTIC WLIT WGY WEEI WESH WRC WLW  
 WOR—Walter Ahrens, baritone  
 11:30 a.m. EDT 10:30 EST  
 NBC—Hazel Arth, contralto: WJZ WBZ KDKA WRVA WBAL WMAL  
 CBS—Madison Ensemble: WABC WCAU WJAS WOKO WDRC WNAC  
 NBC—Pedro Via's Orchestra: WFAE WESH WEEI WTIC WLIT WRC  
 WBZ—Civic Chorus  
 WGY—The Southerners  
 WHAM—Mrs. Thrifty Buyer  
 WLW—Livestock Reports  
 WOR—Philosophical Talk  
 11:45 a.m. EDT 10:45 EST  
 NBC—Al and Lee Reiser, piano duo: WJZ WBAL WHAM WRVA KDKA WRC  
 ABS—John Cassidy, ballads: WIP  
 WGY—Banjooleers  
 WJAS—Academy of Medicine  
 WJSV—Mary Lee Taylor (CBS)  
 WLW—Painted Dreams  
 WOR—Kathryn Chumaseo, contralto

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Fields and Hall: WJZ KDKA WMAL WBAL  
 CBS—Connie Gates, songs: WABC WNAC WDRC WCAU WJAS WJSV WOKO  
 NBC—Treasure Chest: WFAE WGY WESH WEEI WRC WHAM WLW  
 ABS—Luncheon Musical Trio: WIP  
 WBZ—News  
 WOR—Do You Know?  
 WRVA—Luxury Fiddlers  
 12:30 p.m. EDT 11:30 a.m. EST  
 NBC—Merry Macs: WJZ WBAL KDKA  
 CBS—Alooe the Volga: WABC WOKO WAAB WCAU WJAS WJSV WDRC  
 NBC—Honey Boy and Sassafras: WFAE WRC WEEI WTIC WLIT  
 ABS—Raymond Rheume: WIP  
 WBZ—Weather; Market Reports  
 WESH—News; Farm Flashy  
 WGY—Martha and Hal  
 WHAM—Jack Foy, songs  
 WLW—Morning Hi-lites  
 WNAC—News  
 WOR—Tom Davis, tenor  
 12:45 p.m. EDT 11:45 a.m. EST  
 NBC—Rex Battle's Ensemble: WFAE WLIT WESH  
 CBS—Al Kavelin's Orchestra: WABC WOKO WAAB WJSV WJAS WCAU  
 NBC—Vic and Sade, comedy sketch: WJZ KDKA WRVA WBAL WHAM WMAL WBZ  
 ABS—Stock Quotations: WIP  
 WEEI—Stock Quotations  
 WGY—Honeyboy and Sassafras  
 WLW—Through the Looking Glass  
 WNAC—The Shopper's Exchange  
 WOR—Scott Fisher's Orchestra  
 12:45 p.m. EDT 11:45 a.m. EST  
 ABS—Eli Dautzig's Orchestra: WIP  
 NBC—Rex Battle's Ensemble: WRC WLW  
 NBC—Words and Music: WJZ WBAL WHAM WRVA WMAL

KDKA—Dance Orchestra  
 WBZ—Deane Moore  
 WEEI—A Bit of This and That  
 WGY—The Vagabonds  
 1:00 p.m. EDT 12:00 Noon EST  
 CBS—Emil Velazco's Orchestra: WABC WOKO WNAC WJSV WCAU WDRC  
 NBC—Market and Weather: WFAE  
 NBC—Dick Fiddler's Orchestra: WFI WGY  
 KDKA—Market Reports  
 WBAL—Market News  
 WBZ—Agriculture.E. J. Rowell  
 WESH—Musical  
 WHAM—Tom Grierson, organist  
 WLW—Albright and Wayne, stories  
 WOR—Roger van Duzer's Orchestra  
 WRVA—Vacabond Days  
 1:15 p.m. EDT 12:15 EST  
 NBC—The Hon. Archie and Frank: WJZ WMAL WBAL KDKA  
 NBC—Dick Fiddler's Orchestra: WFAE WEEI WRC WESH  
 ABS—Mirror Reflections: WIP  
 WGY—Musical Program  
 WHAM—News; Agricultural Forum  
 WJAS—Velazco Orchestra (CBS)  
 WLW—Weather; Market Reports  
 WRVA—Wandering Songster  
 1:30 p.m. EDT 12:30 EST  
 NBC—Merry Madcaps; Orchestra: WFAE WFI WESH WTIC WEEI WRC  
 CBS—Frank Dailey's Orchestra: WABC WOKO WJAS WCAU WJSV WNAC WDRC  
 NBC—Farm and Home Hour: WJZ WBZ KDKA WMAL WHAM WRVA WBAL WLW  
 ABS—Sylvia Blue: WIP  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 ABS—Bud Fisher's Orchestra: WIP  
 WOR—Verna Osborne, soprano  
 2:00 p.m. EDT 1:00 EST  
 NBC—Stories of History drama: WFAE WRC WLIT WEEI WESH  
 CBS—Ann Leaf, organist: WABC WOKO WCAU WAAB WDRC  
 Y. N.—Pure Food Institute: WEEI  
 WGY—Paul Curtis, tenor  
 WJSV—Gene Stewart, organist  
 WNAC—Deane Moore, songs  
 2:15 p.m. EDT 1:15 EST  
 WGY—Household Chats  
 WJSV—Afternoon Rhythms  
 WNAC—Yankee Singers, quartet  
 WOR—Alice Reuser, contralto  
 2:30 p.m. EDT 1:30 EST  
 NBC—Home Sweet Home: WJZ  
 NBC—Smack Out: WMAL WHAM WBAL  
 CBS—Poetic Strings: WABC WJSV WOKO WJAS WNAC WDRC  
 NBC—Trio Romantique: WFAE WEEI WESH WLIT  
 KDKA—Home Forum  
 WBZ—Cooking School  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashions; Beauty; Foods  
 WRVA—Market Reports  
 2:45 p.m. EDT 1:45 EST  
 NBC—Echoes of Erin: WJZ WMAL WBAL WHAM  
 NBC—Ma Perkins: WFAE WGY WLIT WLW WTIC WESH WEEI WRC  
 WDRC—Baseball  
 WRVA—Edward Naff  
 3:00 p.m. EDT 2:00 EST  
 NBC—Dreams Come True: WFAE WFI WESH WRC WGY WEEI WLW WTIC  
 CBS—Metropolitan Parade: WABC WOKO WAAB WJAS WJSV WCAU  
 NBC—Musical Keys: WJZ WBAL WMAL WHAM KDKA WBZ  
 WNAC—Yankee Players  
 WOR—Ariel Ensemble  
 3:15 p.m. EDT 2:15 EST  
 NBC—Upstaters Quartet: WFAE WESH WGY WRC WTIC WRVA  
 NBC—Song of the City: WLW  
 WEEI—Silver Lining Hour  
 3:30 p.m. EDT 2:30 EST  
 CBS—Dancing by the Sea: WABC WJAS WOKO WAAB WJSV WCAU  
 NBC—Rny Shield's Orchestra: WJZ WBAL WHAM WMAL KDKA WBZ  
 NBC—Woman's Radio Review: WFAE WESH WGY WRC  
 ABS—Sports Review; Orchestra: WIP  
 WEEI—Reading Circle  
 WLW—Walter Furniss and organ  
 WNAC—Piano Recital  
 WOR—William Bowers, baritone  
 3:45 p.m. EDT 2:45 EST  
 ABS—Vi Bradley; Orchestra: WIP  
 KDKA—State Fed. of Penn. Women  
 WLW—Dorthea Ponce, vocalist  
 WNAC—Organ Tunes  
 WOR—Newark Orchestra  
 4:00 p.m. EDT 3:00 EST  
 NBC—Betty and Bob: WJZ WBAL WBZ KDKA WHAM WMAL WLW

NBC—Chick Webb's Orchestra: WFAE WESH WRVA WTIC WFI WRC WGY  
 ★ CBS—Detroit Symphony Orchestra: WABC WOKO WJAS WJSV WNAC WCAU—Pickard Family  
 WEEI—Stock Quotations  
 WOR—Dr. H. I. Strandhagen, Health Talk  
 4:15 p.m. EDT 3:15 EST  
 NBC—Jackie Heller, tenor: WJZ WBZ WMAL WHAM KDKA WFI WBAL  
 WEEI—Chuck Webb's Orch. (NBC)  
 WGY—Limey Bill  
 WLW—Music by Divano  
 WOR—The Melody Singer  
 4:30 p.m. EDT 3:30 EST  
 ★ NBC—Chicago Symphony Orchestra: WJZ WRVA WBAL WMAL WHAM WBZ  
 NBC—Hazel Glenn, soprano: WFAE WRC WEEI WESH  
 KDKA—Business News and Markets  
 WCAU—Florence Halman  
 WGY—John Sheehan, tenor  
 WLW—Life of Mary Sothern  
 WOR—Irving Aronson's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Adventures on Mystery Island: WFAE WRC WLIT WESH WEEI  
 KDKA—Chicago Symphony (NBC)  
 WCAU—Harold, Norman and Paul  
 WGY—Stock Reports  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 CBS—On the Air Tonight (5 Min.): WABC  
 CBS—Tea Dansante: WABC WOKO WJAS WCAU WJSV WDRC WNAC  
 ★ NBC—Melvin W. Cassmore, economist: WFAE WESH WEEI WGY  
 WBZ—News  
 WLW—Mary Alcott, vocalist  
 WOR—Stage Relief Talk  
 5:15 p.m. EDT 4:15 EST  
 CBS—Between the Bookends: WABC WJAS WCAU WAAB WJSV WDRC WNAC  
 NBC—Meredith Willson's Orchestra: WFAE WLW WRC  
 KDKA—Kiddies Klub  
 WBZ—Duke Dewey's Hickory Nuts  
 WEEI—Musical Program  
 WOR—Sydney Schachter, pianist  
 5:30 p.m. EDT 4:30 EST  
 NBC—Tales of Courage: WFAE WRVA WESH WEEI WTIC WLIT WRC  
 CBS—Jack Armstrong: WABC WOKO WDRC WCAU WJAS WAAB  
 NBC—Singing Lady: WJZ WBZ WBAL KDKA WHAM WLW  
 WGY—Lang Sisters  
 WJSV—Serenade  
 WNAC—Melody Mart  
 WOR—Motor Tips, Clifford M. Sage  
 5:45 p.m. EDT 4:45 EST  
 NBC—Orphan Annie: WJZ KDKA WBZ  
 CBS—Modern Mountaineers: WABC WAAB WDRC WCAU WJAS WJSV  
 NBC—Negro Male Quartet: WFAE WRC WTIC WRVA WESH  
 WBAL—John, Gene and Dick  
 WEEI—Sam Curtis' Radio Chat  
 WGY—Bradley Kincaid, ballads; John Finke, pianist  
 WHAM—News  
 WLW—The Texans, trio  
 WNAC—The Beauty Stylists  
 WOR—Arturo de Filippi, tenor

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Horacio Zito's Orchestra: WFAE  
 CBS—Buck Rogers in the Twenty-Fifth Century: WABC WOKO WAAB WCAU WJAS WDRC WJSV  
 NBC—Tom Coakley's Orchestra: WJZ WBAL WHAM WMAL  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Dan and Sylvia, sketch  
 WBZ—O'Leary's Irish Minstrels  
 WESH—News; Trade Review  
 WEEI—The Evening Tattler  
 WGY—Evening Brevities  
 WLW—Musical Program  
 WNAC—News; Weather  
 WOR—Uncle Don Kiddies' Program  
 WRVA—Rhythm Parade  
 6:15 p.m. EDT 5:15 EST  
 CBS—Wurtzebach's Orchestra: WJSV  
 NBC—Tom Coakley's Orchestra: WFI WLW  
 CBS—Bohhy Benson and Sunny Jim: WABC WAAB WCAU  
 KDKA—Baseball Resume  
 WESH—Sports Review  
 WGY—Piano Pals with Jerry Brannon  
 WNAC—Baseball; Racing Results  
 WRVA—Hi-Plane Pilots  
 6:30 p.m. EDT 5:30 EST  
 CBS—News (5 Min.): WABC WDRC WOKO WJAS  
 CBS—Sam Robbin's Orchestra: WABC WAAB WDRC

CBS—Jack Armstrong, skit: WJSV  
 NBC—O'Leary's Irish Minstrels: WJZ WHAM  
 NBC—News (5 Min.): WFAE WTIC WGY  
 NBC—Mary Small, vocalist: WFAE WGY WRC WTIC  
 KDKA—Kings and Queens of Sport  
 WBZ—Old Farmer's Almanac  
 WCAU—Billy Hays' Orchestra (CBS)  
 WESH—Hollywood Columnists  
 WEEI—Baseball Scores  
 WLW—Jack Armstrong, sketch  
 WNAC—The Merry-Go-Round  
 WOR—Kings and Queens of Sport  
 6:45 p.m. EDT 5:45 EST  
 NBC—Billy Bachelor, sketch: WFAE WFI WESH WGY WEEI WTIC WRC  
 CBS—Jan Savitt's Orchestra: WABC WJSV WOKO WAAB WDRC  
 NBC—Lowell Thomas: WJZ WBAL WBZ KDKA WLW WHAM WMAL  
 WCAU—Comedy Stars of Hollywood  
 WOR—Boys' Club  
 WRVA—Junior Firemen's Club  
 7:00 p.m. EDT 6:00 EST  
 NBC—Stamp Club: WJZ  
 NBC—Baseball Resume: WFAE  
 CBS—Sylvia Froos, songs: WABC WDRC WJAS WNAC WOKO WCAU  
 NBC—Jack and Loretta Clemens: WFI WEEI  
 NBC—Freddie Martin's Orchestra: WBAL WMAL  
 KDKA—Stanley Metcalfe, tenor  
 WBZ—Deane Moore  
 WESH—Gov. Louis J. Braun, Talk  
 WGY—Radio Sweethearts  
 WHAM—Sportcast  
 WLW—German Band  
 WOR—Ford Frick, sports resume  
 WRVA—News  
 7:15 p.m. EDT 6:15 EST  
 NBC—Freddie Martin's Orchestra: WJZ WHAM  
 NBC—Gene and Glenn, sketch: WFAE WGY WESH WRC WEEI WRVA WFI  
 CBS—Wayside Cottage: WABC WNAC WCAU WJAS WDRC WOKO  
 KDKA—Lois Miller, organist  
 WBZ—Joe and Hatrese  
 WLW—Joe Emerson, songs; Orchestra  
 WOR—Comedy Stars of Hollywood  
 7:30 p.m. EDT 6:30 EST  
 ★ NBC—Danny Malone, tenor: WFAE WRC WESH WGY WTIC WFI  
 ★ CBS—Cliff Edwards: WABC WCAU WOKO WJAS WJSV WNAC WDRC  
 ★ NBC—Ed Lowry, songs, comedy: WJZ WBAL KDKA  
 ABS—News (5 Min.): WIP  
 ABS—Jack and the Girl Friends: WIP  
 WEEI—After Dinner Revue  
 WHAM—Soony Pleasure Cruise  
 WLW—Bob Newhall, sports  
 WOR—One Man's Opinion  
 WRVA—Enid Bur  
 7:45 p.m. EDT 6:45 EST  
 ★ NBC—Irene Bordoni, songs: WFAE  
 CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV WDRC  
 NBC—Frank Buck's Adventures: WJZ WBAL KDKA WMAL WRVA WHAM WBZ  
 NBC—Sisters of the Skillet: WGY WFI  
 WESH—Elsa Heinenway  
 WEEI—Big Freddie Miller  
 WLW—Melody Masters  
 8:00 p.m. EDT 7:00 EST  
 NBC—Grits and Gravy, sketch: WJZ WBAL KDKA WMAL WHAM  
 ★ CBS—Kate Smith's Swanee Music: WABC WOKO WNAC WDRC WJAS WJSV WCAU  
 ★ NBC—Rudy Vallee's Orchestra: WFAE WEEI WESH WGY WFI WLW WRC WTIC WRVA  
 WBZ—Florence Rangers  
 WOR—Little Symphony Orchestra  
 8:15 p.m. EDT 7:15 EST  
 ★ CBS—Walter Pitkin: WABC WJSV WDRC WCAU WJAS WOKO WNAC  
 WBZ—Adrain O'Brien, tenor  
 8:30 p.m. EDT 7:30 EST  
 CBS—Leith Stevens' Harmonies: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—Melodies Romantique: WJZ KDKA WBAL  
 WBZ—Massachusetts Bay Colony  
 WHAM—Behind the Headlines  
 8:45 p.m. EDT 7:45 EST  
 KDKA—Al and Pete  
 WBZ—Edmond Boucier, basso  
 WHAM—Melodies Romantique (NBC)  
 9:00 p.m. EDT 8:00 EST  
 ★ NBC—Captain Henry's Show Boat: Lanny Ross, tenor: WFAE WEEI WRC WGY WRVA WESH WFI WTIC  
 CBS—Bar X Days and Nights: WABC WNAC WDRC WCAU WJSV WJAS  
 ★ NBC—Death Valley Days, drama: WJZ WMAL KDKA WBAL WHAM WBZ WLW  
 WOR—Pauline Alpert, pianist



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9:15 p.m. EDT 8:15 EST  
WOR—Larry Taylor, baritone  
9:30 p.m. EDT 8:30 EST  
★CBS—Tito Guizar, tenor; WABC  
WNAC WDRC WJAS WOKO WJSV  
WCAU  
NBC—Hessberger's Orchestra: WJZ  
WHAM WBAL WMAL  
ABS—Penthouse Serenade: WIP  
KDKA—Squire Hawkins  
WLW—Show Boat (NBC)  
WOR—Cal Timney's Shindig  
9:45 p.m. EDT 8:45 EST  
CBS—"Fats" Waller's Rhythm Club  
WABC WCAU WOKO WJAS WNAC  
WJSV WDRC  
WOR—Frank Stuart's Orchestra  
10:00 p.m. EDT 9:00 EST  
NBC—Parade of the Provinces: WJZ  
WMAL WBAL WHAM KDKA  
★ CBS—BORDEN'S PRESENTS FOR-  
ty-Five Minutes in Hollywood; Pre-  
views of Best Current Pictures;  
Screen Stars in Person; Hollywood  
Music by Mark Warnow; Gossip by  
Cal York; WABC WCAU WJAS  
WOKO WDRC WNAC WJSV

Programs to  
Be Heard

★ NBC—Paul Whiteman's Orchestra:  
Al Jolson: WEAFF WCHS WFI WGY  
WLW WRC WEEI WTIC  
ABS—Archie Bleyer's Orch.: WIP  
WBZ—Artists Revue  
10:15 p.m. EDT 9:15 EST  
ABS—Milton Kellum's Orchestra: WIP  
WOR—Harlan Read, Current Events  
10:30 p.m. EDT 9:30 EST  
NBC—Echoes of the Palisades: WJZ  
WMAL WBAL WBZ KDKA  
ABS—Eli Dantzig's Orch.: WIP  
WHAM—Rochester Civic Orchestra  
WOR—Charles Barnett's Orchestra  
WRVA—Dance Orchestra  
10:45 p.m. EDT 9:45 EST  
CBS—The Playboys: WABC WOKO  
WAAB WCAU WJAS WDRC WJSV  
WNAC—Musical Rhymester  
11:00 p.m. EDT 10:00 EST  
NBC—Jack Berger's Orchestra: WEAFF  
WFI WTIC WRC WCSH WGY

## Thursday, Sept. 6

CBS—Vera Van, songs: WABC WAAB  
WDRC WOKO WJAS WJSV  
NBC—Don Bestor's Orchestra: WJZ  
WBAL WRVA WHAM  
KDKA—Sports Slants  
WBZ—Painter of Songs  
WCAU—Alan Scott  
WEEI—Baseball Scores  
WLW—Concert Hour  
WOR—Eli Dantzig's Orchestra  
11:15 p.m. EDT 10:15 EST  
NBC—Jack Berger's Orchestra: WEEI  
CBS—Ferde Grofe's Orchestra: WABC  
WDRC WNAC WJAS WOKO WJSV  
NBC—Don Bestor's Orchestra: WMAL  
KDKA WBZ  
ABS—Arthur Lewis and Organ: WIP  
WCAU—Jan Savitt's Orchestra  
WGY—The Vagabonds  
WHAM—Dance Music; News

Continued from  
Preceding Page

11:30 p.m. EDT 10:30 EST  
NBC—Freddie Berrens' Orchestra:  
WEAF WFI WTIC WEEI WCHS  
NBC—Johnny Johnson's Orchestra:  
WJZ WHAM WBAL WMAL WRVA  
WBZ WRC  
ABS—Blue Rhythm Band: WIP  
WCAU—Ferde Grofe's Orch. (CBS)  
WGY—Ray Nichols' Orchestra  
WLW—Dance Orchestra  
WOR—Roger van Duzer's Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Henry Busse's Orchestra: WABC  
WNAC WOKO WDRC WCAU  
12:00 Mid. EDT 11:00 p.m. EST  
NBC—Buddy Rogers' Orchestra: WJZ  
WRVA WMAL WBAL WBZ KDKA  
WHAM  
CBS—Joe Reichman's Orchestra:  
WABC WCAU WNAC WOKO WJSV  
NBC—Ralph Kirbery, baritone (5  
Min.): WEAFF WEEI WFI WGY

NBC—Mills' Blue Rhythm Band:  
WEAF WEEI WGY WFI  
ABS—Stardust: WIP  
WLW—News; Spanish music  
WOR—Eddie Lane's Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
WRC—Mills' Rhythm Band (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—Charles Barnett's Orchestra:  
WABC WJSV WCAU WNAC WOKO  
NBC—Shep Field's Orchestra: WEAFF  
WGY WFI WEEI WLW  
NBC—Dancing in the Twin Cities:  
WJZ KDKA WBZ WHAM WBAL  
WRVA WMAL  
ABS—Benny Goodman's Orch.: WIP  
12:45 a.m. EDT 11:45 p.m. EST  
ABS—Dave Martin's Orchestra: WIP  
1:00 a.m. EDT 12:00 Mid. EST  
CBS—Gene Kardos' Orchestra: WABC  
WCAU—Missing Persons Reports  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra  
2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and poems

# Music in the Air

By Carleton Smith

(Time Shown Is Eastern Daylight)

The Detroit and the Chicago Symphonies are scheduled to close their summer seasons at A Century of Progress this week. They have had highly successful engagements, playing regularly to capacity audiences. The estimates state that at least 10,000 people were present at the programs daily.

To radio listeners they have offered many a pleasant hour of symphonic music. The summer would have been considerably duller without them. As it was, they were a big bright spot continuing even through radio's dog days.

The management of the Ford Exposition announces the Mormon Tabernacle Choir for next week, September 10 to 16. Undoubtedly their vocal concerts will be broadcast by Columbia.

And Swift and Company, who have sponsored the Chicago Symphony on the Bridge of Service, announce the engagement of Palmer Clark and his "Sophisticated Symphony." Beginning September 9 this orchestra which had such tremendous response in the early days of the fair will play daily afternoon and evening concerts. Though the increasing number of commercial programs will cut down the sustaining spots, NBC plans to broadcast several of the light music programs each week.

## Mozart's "Requiem"

THE unmusical English have more choirs than any other people on the face of the globe. They are always singing and preparing for choral festivals. They love to get together and sing. They have been doing it for centuries.

One of their greatest sing-fests is the Annual Three Choirs Festival held alternately at Gloucester, Worcester and Hereford, almost continuously since 1724. Tuesday next (CBS at 4 p. m.) parts of Mozart's "Requiem Mass" will be broadcast by the combined choirs numbering 350 from the ancient cathedral in Gloucester. The soloists will be *Isobel Baillie, Mary James, Trevor Jones and Keith Falkner*. They will be accompanied by the London Symphony Orchestra, conducted by *Dr. Percy Hull*, organist of Hereford Cathedral.

## Lilian Bucknam

Giulietta's "So Sings the Nightingale" will be sung in German by *Lilian Bucknam* on her recital Sunday. In the next few weeks we shall hear more of the new Soviet music which *Frank Black* has collected in Russia and has given Miss Bucknam to sing.

The response to her programs shows that there is a decided preference among music-lovers for new and untried songs presented with feeling and taste. Established singers of reputation would do well to imitate the example set by this fine singer in selecting her programs.

The Jewish holidays bring us music from the Synagogue of Warsaw, Poland. On September 8 (NBC at 6:45 p. m.) Gerszon Sirotales, famed cantor, will lend his voice to the music of the ancient chants.

## Isidor Philipp

AMERICANS will hear the most famous living French piano pedagogue on their own soil during the Friday evenings of September (NBC at 10:30 p. m.). Making his debut last week in a performance of Bach's D major Concerto, *M. Philipp* plays with *Oswaldo Mazzucchi* this coming Friday, Saint Saens' Sonata for Cello and Piano. Listen if you want to hear superb ensemble playing.

## Detailed Programs

SUNDAY, SEPTEMBER 2

NBC, 10:30 a. m. Mexican Marinha Typica Band, Joaquin Garcia directing; Hector De Lara, baritone; Cielo de Espana by Benoni Hennion; Roig's Quiereme Mucho; Mentias by Filiberto; One Alone from Romberg's The Desert Song; Club Verde; Cubanacan by Escarpenter.

NBC, 11:15 a. m. Hall and Gruen, piano duo: Eranienen ist der Herrliche Tag by Bach, arranged by Toote; Handel's Courante; Tchaikovsky's Marche Slav.

CBS, 3 p. m. Detroit Symphony Orchestra, Victor Kolar conducting: Brahms' Third Symphony; Polovetzian Dances from Burodin's "Prince Igor."

NBC, 5 p. m. Sentinels Serenade, Josef Koestner directing; Edward Davies, baritone; Ennio Bolognini, cellist: Witches Dances by MacDowell; Nur Wir Die Sehnsucht Kennt by Tchaikovsky; Liszt's Hungarian Rhapsody; Drink to Me Only With Thine Eyes; Estrellita.

NBC, 5:45 p. m. Shura Cherkassky, pianist: Malaguena by Albeniz; Stravinsky's Etude in F Sharp major; The Blue Danube Waltz.

NBC, 7 p. m. Silken Strings, Charles Previn directing; Ruth Lyon, soprano; Mischa Mischa-koff, violinist: Operetta Airs (to be selected); Beethoven's Rondino; Grofe's On the Trail; In the Village from Ippolitov-Ivanov's Caucasian Sketches.

NBC, 10 p. m. Madame Schumann-Heink: Delibes' Good Day, Susanne; Gretchaninoff's Slumber Song.

MONDAY, SEPTEMBER 3

NBC, 8:30 p. m. Voice of Firestone, William Daly directing; Gladys Swarthout, contralto; Margaret Speaks, soprano; Frank Chapman, baritone; Fred Hufsmith, tenor; string orchestra: The Rosary by Nevin; Rossini's Una Voce Poco Fa from The Barber of Seville; Friml's L'Amour Toujours; Quartet from Donizetti's Lucia di Lammermoor.

NBC, 10:30 p. m. Gothic Echoes, Walter E. Koons directing; Choir; Edwin MacArthur, organist; Gadsey's O Lord Our Governor; Seek Ye the Lord; Tchaikovsky's Ave Maria; Gaul's Sun of My Soul and Thine Is the Kingdom.

FRIDAY, SEPTEMBER 7

NBC, 8 p. m. Cities Service Concert, Rosarlo Bourdon directing; Jessica Dragonette, soprano; Kreisler's Liebesfreud; The Street Organ Man by De Rose; Mimi's Adagio from the third act of Puccini's Boheme; Silver Threads Among the Gold; The Prize Waltz by Bourdon; Autumn from Glazounov's The Seasons; Sometimes When Night Is Nigh; Softly Through the Summer Night from Kalman's Sari; Del Riego's Homing.

THURSDAY NIGHT, SEPT. 6th

9:00 E.S.T. • 10:00 E.D.T.

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# Programs for Friday, September 7

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
 WNAC—Sunrise Special  
 6:45 a.m. EDT 5:45 EST  
 NBC—Health Exercises: WEA WEEI  
 WGY WFI  
 WOR—Gymn Classes  
 7:00 a.m. EDT 6:00 EST  
 KDKA—Musical Clock  
 WBZ—Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAC—News  
 7:30 a.m. EDT 6:30 EST  
 NBC—Voichi Hiraoka: WJZ  
 CBS—Organ Reveille: WABC  
 WJSV—Eye-Opener  
 WLW—Top of the Morning  
 WNAC—Joe Mitchell Chapple  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m. EDT 6:45 EST  
 NBC—Pollack and Lawnhurst: WEA WFI  
 WRC WGY  
 NBC—Jolly Bill and Jane: WJZ  
 WEEI—Morning Train Catcher  
 WNAC—Walter Kidder, baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC—Organ Rhapsody: WEA WFI  
 WTIC WRC  
 CBS—The Ambassadors: WABC  
 NBC—Morning Devotions: WJZ WBZ  
 KDKA WBAL WMAL  
 WESH—Bob White  
 WEEI—Current Events  
 WGY—Musical Clock  
 WJSV—Sun Dial  
 WLW—△ Family Prayer Period  
 WNAC—Shopping Around the Town  
 WOR—Nell Vinick, beauty talk  
 WRVA—Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 NBC—Landi Trio and White: WJZ  
 WBAL WBZ KDKA WMAL  
 WESH—△ Morning Devotions  
 WEEI—Shopping Service  
 WLW—△ Morning Devotions  
 WOR—Al Woods, songs  
 8:30 a.m. EDT 7:30 EST  
 NBC—Cherico: WEA WGY WESH  
 WEEI WFI WTIC WRC WLW  
 CBS—Raymond Scott, pianist: WABC  
 NBC—Lew White, organist: WJZ  
 WHAM KDKA WBAL WMAL  
 WBZ—Farmers' Almanac  
 WOR—Martha Manning, talk  
 8:45 a.m. EDT 7:45 EST  
 CBS—Connie Gates, Jimmy Brierly,  
 songs: WABC  
 WBZ—Shopping News  
 WHAM—Kindly Thoughts  
 WOR—Bud Rainey, songs  
 9:00 a.m. EDT 8:00 EST  
 NBC—Herman and Banta: WEA WFI  
 WLIT WRC  
 CBS—The Song Reporter: WABC  
 WOKO WDRC WJAS WCAU WNAC  
 ★ NBC—Breakfast Club: WJZ KDKA  
 WBAL WHAM WRVA WBZ  
 ABS—Bernie Dolan: WIP  
 WESH—Morning Shopper  
 WEEI—Clothes Institute  
 WGY—Moments of Melody  
 WLW—Salt and Peanuts, harmony  
 WOR—Rhythm Encores  
 9:15 a.m. EDT 8:15 EST  
 NBC—Don Hall Trio: WEA WESH  
 WRC WEEI WGY WLW WLIT  
 CBS—Metropolitan Parade: WABC  
 WJAS WOKO WNAC WDRC WCAU  
 WMAL—Breakfast Club (NBC)  
 WOR—Souvenirs of Song  
 9:30 a.m. EDT 8:30 EST  
 NBC—“Taters and Mule,” comedy:  
 WEA WESH WTIC WRC WEEI  
 KDKA—Style and Shopping Service  
 WGY—Billy Rose, tenor  
 WLW—Joe Emerson, Hymns  
 WOR—John Stein's Orchestra  
 9:45 a.m. EDT 8:45 EST  
 NBC—Oswaldo Mazzucchi, cellist:  
 WEA WFI WRC WTIC WGY  
 WLW WESH WEEI  
 ABS—John Cassidy, minstrel: WIP  
 KDKA—Work-a-day Thoughts  
 WOR—N. Y. State Adult Education  
 10:00 a.m. EDT 9:00 EST  
 NBC—Breen and de Rose: WEA WFI  
 WRC WESH WEEI WTIC  
 CBS—Madison Singers: WABC WOKO  
 WDRC WJAS WCAU WAAB  
 NBC—Edward MacLugh, Gospel Sing-  
 er: WJZ KDKA WMAL WRVA  
 WBZ WBAL  
 ABS—News: WIP  
 WGY—The Southerners  
 WHAM—△ Tower Clock Program  
 WJSV—Footlight Melodies  
 WLW—Home Care of the Sick  
 WNAC—Voice of Apothecary  
 WOP—String Trio  
 10:15 a.m. EDT 9:15 EST  
 CBS—Bill and Ginger: WABC WOKO  
 WNAC WJSV WCAU WJAS  
 NBC—Hazel Arth, contralto: WJZ  
 WBAL WHAM WBZ  
 NBC—Clara, Lu 'n' Em: WEA WEEI  
 WRC WGY WESH WRVA WLW  
 WFI  
 KDKA—Sammy Fuller  
 10:30 a.m. EDT 9:30 EST  
 NBC—Today's Children: WJZ WBAL  
 WHAM WMAL KDKA WRVA WBZ

CBS—Harold Sherman, talk: WABC  
 CBS—News (5 Min.): WCAU WJAS  
 WDRC WOKO  
 CBS—Carolyn Gray, pianist: WDRC  
 WCAU WJAS WNAC WOKO  
 NBC—News (5 Min.): WEA WESH  
 WRC WTIC  
 NBC—Joe White, tenor: WEA WFI  
 WRC WESH WTIC  
 WEEI—Del Castillo, organist  
 WGY—Market Basket  
 WJSV—The Woman's Hour  
 WLW—Jack Berch and Musical Group  
 WOR—The Romance of Foods  
 10:45 a.m. EDT 9:45 EST  
 NBC—Betty Crocker: WEA WEEI  
 WESH WFI WGY WRC WRVA  
 WLW WTIC  
 CBS—News (5 Min.): WABC  
 CBS—The Three Flats: WABC WCAU  
 WJAS WDRC WNAC  
 NBC—News (5 Min.): WJZ WMAL  
 KDKA WBZ WBAL  
 NBC—Radio Kitchen: WJZ WMAL  
 KDKA  
 WBAL—Shopping with Peggy Randall  
 WBZ—Curley Joe, songs  
 WHAM—Household Hour, Mary Free-  
 man  
 11:00 a.m. EDT 10:00 EST  
 NBC—Morning Parade: WEA WGY  
 WEEI WLIT WRC WTIC  
 CBS—Cooking Closeups: WABC WOKO  
 WNAC WDRC WCAU WJAS WJSV  
 NBC—U. S. Marine Band: WJZ WMAL  
 WHAM KDKA WBZ WBAL WRVA  
 WESH—Bob White, Philosopher  
 WLW—Nora Beck Thurmann, vocalist  
 WOR—Audubon Society talk  
 11:15 a.m. EDT 10:15 EST  
 CBS—Beale Street Boys: WABC  
 WNAC WDRC WCAU WJAS WOKO  
 WESH—Morning Parade (NBC)  
 WJSV—Woman's Hour  
 WLW—News; Livestock  
 WOR—Musical Ensemble  
 11:30 a.m. EDT 10:30 EST  
 CBS—Rambles in Rhythm: WABC  
 WNAC WDRC WOKO WJAS WJSV  
 WCAU—Pete Woolery; Orchestra  
 WHAM—Mrs. Thrifty Buyer  
 WLW—Ponce Sisters, vocalists  
 WOR—“Around the Wheel of Events”  
 11:45 a.m. EDT 10:45 EST  
 CBS—The Cadets: WABC WJAS  
 WJSV WNAC  
 ABS—Rona Valdez: WIP  
 WCAU—Eddie Shepperd  
 WHAM—U. S. Marine Band (NBC)  
 WLW—Painted Dreams  
 WOR—Patsy Chapin, pianist

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
 NBC—Piano Recital: WEA WESH  
 WRC WGY WTIC WEEI  
 CBS—Betty Barthell, songs: WABC  
 WNAC WDRC WCAU WJAS WJSV  
 WOKO  
 NBC—Fields and Hall: WJZ WMAL  
 WRVA KDKA WBAL  
 ABS—Luncheon Musical Trio: WIP  
 WBZ—News  
 WHAM—Jack Fov, songs  
 WLW—Ward and Muzzy, piano duo  
 WOR—Rod Arkell, news  
 12:15 p.m. EDT 11:15 a.m. EST  
 NBC—Iloney Boy and Sassafras:  
 WEA WRC WEEI WTIC WLIT  
 CBS—Among Our Souvenirs: WABC  
 WAAB WCAU WOKO WDRC  
 NBC—Charles Sears, tenor: WJZ  
 WBAL KDKA WRVA  
 ABS—Chuck Richards, songs: WIP  
 WBZ—Famous Sayings  
 WESH—News; Farm Flashes  
 WGY—Martha and Hal  
 WHAM—Tom Grierson, organ  
 WJSV—Variety Program  
 WLW—Babs and Don, comedy  
 WNAC—News  
 WOR—Home Making  
 12:30 p.m. EDT 11:30 a.m. EST  
 NBC—Vic and Sade: WJZ WHAM  
 WMAL WBZ KDKA WBAL WRVA  
 CBS—Al Kavelin's Orchestra: WABC  
 WOKO WAAB WJSV WCAU WJAS  
 NBC—Merry Madcaps: WEA WLW  
 WLIT WRC WTIC WESH  
 ABS—Stock Quotations: WIP  
 WEEI—Stock Exchange Quotations  
 WGY—Jerry Brannon and the Lady-  
 fingers  
 WNAC—The Shopper's Exchange  
 WOR—Scott Fisher's Orchestra  
 12:45 p.m. EDT 11:45 a.m. EST  
 NBC—Words and Music: WJZ WMAL  
 WHAM WBAL WRVA  
 ABS—Organ Music: WIP  
 KDKA—Dance Orchestra  
 WBZ—Deane Moore  
 WEEI—A Bit of This and That  
 WGY—The Vagabonds  
 1:00 p.m. EDT 12:00 Noon EST  
 NBC—Markets and Weather: WEA

CBS—Velazco's Orchestra: WABC  
 WNAC WOKO WCAU WJSV WJAS  
 WDRC  
 NBC—Jan Brunesco's Ensemble: WFI  
 WGY  
 KDKA—Market Reports  
 WBZ—Agriculture, E. J. Rowell  
 WESH—Musical  
 WEEI—The Friendly Kitchen Observer  
 WHAM—Tower Trio  
 WLW—Albright and Wayne  
 WOR—Roger van Duer's Orchestra  
 1:15 p.m. EDT 12:15 EST  
 NBC—Jan Brunesco's Ensemble:  
 WEA WEEI WRC WTIC WESH  
 ABS—Mirror Reflections: WIP  
 KDKA—Words and Music (NBC)  
 WBAL—Farm Hints  
 WGY—Hank Keene Radio Gang  
 WHAM—News  
 WJSV—The County Agent Says  
 WLW—Market and Weather Reports  
 WRVA—County Farm Notes  
 1:30 p.m. EDT 12:30 EST  
 NBC—Farm and Home Hour: WJZ  
 WMAL WRVA WBAL KDKA WLW  
 WHAM WBZ  
 CBS—Scott Fisher's Orchestra: WABC  
 WNAC WCAU WJAS WJSV WOKO  
 WDRC  
 NBC—Dick Fiddler's Orchestra: WEA  
 WTIC WFI WESH WRC  
 WEEI—Kitchen of the Air  
 WGY—Farm Program  
 WOR—Theater Club of the Air  
 1:45 p.m. EDT 12:45 EST  
 ABS—Jack Filman, sports: WIP  
 WOR—Diana Marlow, soprano  
 2:00 p.m. EDT 1:00 EST  
 NBC—Airbreaks: WEA WEEI WRC  
 WESH WTIC  
 CBS—The Eton Boys: WABC WDRC  
 WOKO WAAB WJSV WCAU  
 WGY—Antoinette Halstead, contralto  
 WNAC—Deane Moore, songs  
 WOR—Newark String Trio  
 2:15 p.m. EDT 1:15 EST  
 CBS—Johnny Augustine's Orchestra:  
 WABC WDRC WOKO WAAB WCAU  
 ABS—Nicholas Gargusi: WIP  
 WGY—Household Chats  
 WJSV—Afternoon Rhythms  
 WLIT—Airbreaks (NBC)  
 WNAC—Yankee Singers, quartet  
 WOR—Ruth Lewis, pianist  
 2:30 p.m. EDT 1:30 EST  
 NBC—The Sizzlers: WEA WLIT  
 WRC WTIC WESH WESH  
 CBS—Memories Garden: WABC  
 WOKO WDRC WJAS WJSV WNAC  
 NBC—Home Sweet Home: WJZ  
 NBC—Smack Out: WBAL WMAL  
 WHAM  
 KDKA—Home Forum  
 WBZ—Cooking School  
 WCAU—Women's Club of the Air  
 WGY—Albany on Parade  
 WLW—Gene Burchell's Orchestra  
 WOR—Fashion, Beauty, Food  
 WRVA—Market Reports  
 2:45 p.m. EDT 1:45 EST  
 NBC—Ma Perkins: WEA WGY WLW  
 WLIT WTIC WESH WEEI WRC  
 NBC—Alden Edkins, bass-baritone:  
 WJZ WMAL WBAL WHAM  
 WRVA—Sunshine Program  
 3:00 p.m. EDT 2:00 EST  
 NBC—Will Aubrey, Wandering Min-  
 strel: WEA WRC WGY WTIC  
 WESH WEEI WLW WFI  
 CBS—The Four Showmen: WABC  
 WOKO WAAB WJAS WJSV WCAU  
 NBC—Jackie Heller, tenor: WJZ  
 WMAL WBZ KDKA WHAM WBAL  
 WNAC—Vankee Players  
 WOR—Ariel Ensemble  
 3:15 p.m. EDT 2:15 EST  
 CBS—The Hurdy Gurdy Man: WABC  
 WOKO WAAB WJSV WJAS WCAU  
 NBC—Villages of Century of Progress:  
 WJZ KDKA WBAL WMAL WHAM  
 WBZ—Books and Authors  
 3:30 p.m. EDT 2:30 EST  
 NBC—Woman's Radio Review: WEA  
 WRC WESH WEEI WTIC WGY  
 WFI  
 CBS—The Grab Bag: WABC WOKO  
 WJAS WAAB WJSV WCAU  
 NBC—Little Concert Hall: WJZ  
 KDKA WMAL WBAL WHAM  
 WRVA WBZ WLW  
 ABS—Sports Review; Orchestra: WIP  
 WOR—Radio Garden Club  
 3:45 p.m. EDT 2:45 EST  
 WNAC—Organ Recital  
 WOR—Munz Sisters, harmony  
 4:00 p.m. EDT 3:00 EST  
 CBS—Lazy Bill Huggins, baritone:  
 WABC WOKO WJAS WJSV WNAC  
 NBC—Betty and Bob: WJZ WBAL  
 WBZ KDKA WHAM WMAL WLW  
 NBC—Twenty Fingers of Harmony:  
 WEA WRVA WTIC WRC WESH  
 WFI  
 WCAU—The Pickard Family  
 WEEI—Stock Exchange Quotations  
 WOR—Dr. Strandhagen, health talk

4:15 p.m. EDT 3:15 EST  
 ★ NBC—Nellie Revell Interviews John  
 Herrick: WEA WTIC WESH WRC  
 CBS—Rhythm Band Box: WABC  
 WJAS WOKO WJSV WNAC  
 NBC—Singing Stranger: WJZ WBAL  
 KDKA WBZ WMAL WHAM WRVA  
 WEEI—Health Forum; Dr. Burbank  
 WGY—Book News, Levere Fuller  
 WLW—Music by Divano  
 WOR—Hal Beckett, organist  
 4:30 p.m. EDT 3:30 EST  
 NBC—Chicago Symphony Orchestra:  
 WEA WTIC WEEI WRC  
 NBC—“The Day Before Yesterday,”  
 Dance Music: WJZ WBAL WMAL  
 WBZ WHAM WRVA  
 CBS—U. S. Army Band: WABC WJAS  
 WOKO WCAU WJSV WNAC  
 KDKA—Business News; Markets  
 WESH—Loring, Short and Harmon  
 WGY—Soloist  
 WLW—Life of Mary Sothern  
 WOR—Irving Aaronson's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC—Gen. Fed. of Women's Club:  
 WJZ WBAL WMAL WHAM WRVA  
 KDKA—Armchair Driver  
 WBZ—Concert; Edwin Otis, baritone  
 WGY—Stock Reports  
 WLIT—Chicago Symphony Orchestra  
 WLW—Business News  
 5:00 p.m. EDT 4:00 EST  
 CBS—On the Air Tonight (5 Min.):  
 WABC  
 CBS—Frank Dailey's Orchestra: WABC  
 WOKO WJAS WCAU WJSV WDRC  
 WNAC  
 NBC—Chick Webb's  
 WMAL WRC WRVA  
 KDKA—Jane Yahrns  
 WBAL—Poetry Recital  
 WBZ—News  
 WESH—Musical  
 WGY—Bradley Kincaid, ballads  
 WHAM—Boy Scout Program  
 WLW—Three Star Voices  
 WOR—Pauline Alpert, pianist  
 5:15 p.m. EDT 4:15 EST  
 NBC—Chick Webb's Orchestra: WBAL  
 WHAM  
 KDKA—Kiddies Club  
 WBZ—Skipper Jim's Ship  
 WGY—The Vagabonds  
 WLIT—RADIO GUIDE PROGRAM  
 with Lee Lawrence, Dorothy Allin-  
 son, pianist  
 WOR—The Cocktail Hour  
 5:30 p.m. EDT 4:30 EST  
 NBC—Singing Lady: WJZ WBAL  
 WBZ KDKA WHAM WLW  
 CBS—Jack Armstrong: WABC WOKO  
 WJAS WDRC WCAU WAAB  
 ★ NBC—William Lundell Interviews:  
 WEA WLIT WESH WEEI WRC  
 WGY—Three Schoolmasks  
 WJSV—Glenn Carow, pianist  
 WNAC—Melody Mart; Clara Sbear  
 WOR—Robert Reud, town talk  
 WRVA—Layton Fraser, baritone  
 5:45 p.m. EDT 4:45 EST  
 NBC—Alice in Orchestralia, drama:  
 WEA WEEI WRC WRVA WTIC  
 WESH WRC  
 CBS—Ronnd Towners: WABC WJAS  
 WDRC WOKO WJSV WNAC  
 NBC—Orphan Annie: WJZ KDKA  
 WBZ  
 WBAL—John, Gene and Dick  
 WCAU—Fur Trappers  
 WGY—Ross Erwin, tenor  
 WHAM—News  
 WLW—The Texans, vocal trio  
 WOR—Dorothy Shea, contralto

## Night

6:00 p.m. EDT 5:00 EST  
 NBC—Al Pearce's Gang: WEA WLW  
 ★ CBS—H. V. Kallenborn, news:  
 WABC WAAB WDRC WIS WCAU  
 WOKO WJAS  
 NBC—Jack Bererer's Orchestra: WJZ  
 WMAL WBZ  
 KDKA—Dan and Sylvia, sketch  
 WESH—News Flashes  
 WEEI—The Evening Tattler  
 WGY—Evening Brevities  
 WHAM—Edward May, organ recital  
 WNAC—News  
 WOR—Uncle Don  
 WRVA—Rhythm Parade  
 6:15 p.m. EDT 5:15 EST  
 CBS—Edward Wurtzback's Orches-  
 tra: WJSV  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WAAB WCAU  
 NBC—Jack Berger's Orchestra: WBAL  
 WHAM  
 NBC—Al Pearce's Gang: WRC WFI  
 ABS—Bob Fallon's Orchestra: WIP  
 KDKA—Baseball Resume  
 WBZ—Baseball Resume  
 WESH—Sports Review  
 WGY—Joe and Eddie, comedy  
 WNAC—Baseball; Racing Results  
 WRVA—Vacation Guide

6:30 p.m. EDT 5:30 EST  
 NBC—News (5 Min.): WEA WEEI  
 NBC—Marion McAfee, soprano: WEA  
 CBS—News (5 Min.): WABC WDRC  
 WOKO WLBZ  
 CBS—Modern Mountaineers: WABC  
 WAAB WDRC WJAS WCAU  
 NBC—Dorothy Page, contralto: WJZ  
 WHAM  
 KDKA—Stars of Hollywood  
 WBZ—Old Farmers' Almanac  
 WEEI—Baseball Scores  
 WGY—News; Francis Mack's Orch.  
 WJSV—Jack Armstrong, sketch (CBS)  
 WLW—Jack Armstrong, sketch  
 WNAC—The Merry-Go-Round  
 WOR—Gabriel Heatter, talk  
 6:45 p.m. EDT 5:45 EST  
 CBS—Esther Velas' Orchestra: WABC  
 WOKO WCAU WAAB WDRC  
 NBC—Biddy Batchelor, sketch: WEA  
 WGY  
 NBC—Lowell Thomas; News: WJZ  
 WLW WBZ KDKA WBAL WHAM  
 WMAL  
 WOR—Real Life Dramas  
 WRVA—Sports; Junior Fireman's Club  
 7:00 p.m. EDT 6:00 EST  
 NBC—Johnny Johnson's Orch.: WJZ  
 WMAL WBAL  
 NBC—Baseball Resume: WEA  
 CBS—Sam Robbins' Orchestra: WABC  
 WNAC WJAS WDRC WOKO WCAU  
 NBC—Trio Romantique: WTIC WGY  
 WLIT  
 KDKA—News; Drama; Music  
 WBZ—Deane Moore  
 WESH—Variety Program  
 WEEI—Gould and Sheffner, piano duo  
 WHAM—Sportcast  
 WLW—Virginia Marucci's Orchestra  
 WOR—Ford Frick, Sports Resume  
 WRVA—News Reporter  
 7:15 p.m. EDT 6:15 EST  
 NBC—Johnny Johnson's Orchestra:  
 WHAM KDKA  
 NBC—Gene and Glenn: WEA WESH  
 WGY WEEI WRC WRVA WLIT  
 CBS—Tito Guizar: WABC WOKO  
 WDRC WCAU WLBZ  
 WHAM—Dramatization (5 min.)  
 WOR—Front Page Drama  
 7:30 p.m. EDT 6:30 EST  
 NBC—Pickens Sisters: WEA WRC  
 CBS—Paul Keast, baritone: WABC  
 WOKO WDRC WCAU WJSV WJAS  
 NBC—Grace Hayes, songs: WJZ WBZ  
 WBAL  
 ABS—News; Heat Waves: WIP  
 KDKA—Nancy Martin  
 WESH—Gov. Louis J. Brann, Talk  
 WEEI—After Dinner Revue  
 WGY—Utica Singers  
 WHAM—Socony Pleasure Cruise  
 WLW—Bob Newhall, sportsman  
 WNAC—Song Album; Rosina Scotti  
 WOR—The O'Neills drama  
 7:45 p.m. EDT 6:45 EST  
 NBC—Sisters of the Skillet: WEA  
 WGY WLIT WESH  
 CBS—Boake Carter, News: WABC  
 WNAC WCAU WJAS WJSV  
 NBC—Frank Buck's Adventures:  
 WJZ WBAL KDKA WHAM WMAL  
 WRVA WBZ  
 WEEI—Political Talk  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC—Concert; Jessica Dragonette,  
 soprano; Orchestra: WEA WTIC  
 WGY WRC WEEI WESH WLIT  
 NBC—Musical Keys: WJZ WMAL  
 WHAM WRVA WBAL  
 ★ CBS—Kate Smith's Swanee Music:  
 WABC WJAS WOKO WCAU WNAC  
 WJSV WDRC  
 WLW—Gene Burchell's Orchestra  
 WOR—The Vocordians, Al and Lee  
 Reiser  
 8:15 p.m. EDT 7:15 EST  
 ★ CBS—Edwin C. Hill: WABC WNAC  
 WCAU WJAS WOKO WJSV WDRC  
 ABS—Meyer Davis' Orchestra: WIP  
 WLW—Prairie Symphony  
 8:30 p.m. EDT 7:30 EST  
 NBC—Eugene Frye, baritone: WJZ  
 WMAL WHAM WBAL  
 CBS—Court of Human Relations:  
 WABC WOKO WNAC WDRC WJAS  
 WJSV WCAU  
 ABS—U. S. Army Band: WIP  
 KDKA—Old Timers  
 WBZ—Recreational Project  
 WGY—Farm Forum  
 WLW—Unhroken Melodies  
 WOR—Varieties of 1934  
 8:45 p.m. EDT 7:45 EST  
 NBC—King's Guard Quartet: WJZ  
 WHAM WMAL  
 WLW—Monkey Hollow, comedy  
 9:00 p.m. EDT 8:00 EST  
 ★ NBC—Waltz Time; Frank Munn;  
 Vivienne Segal; Orchestra: WEA  
 WESH WLIT WGY WRC WLW  
 WEEI  
 CBS—Johnny Green: WABC WJSV  
 WOKO WCAU WNAC WJAS WDRC  
 NBC—Phil Harris' Orchestra; Leah  
 Ray: WJZ WBZ KDKA WBAL  
 WHAM WMAL  
 WOR—The Witch's Tale



(Continued from Page 10)

Chrysler sedan—Michigan license number K-35-340. Calling all . . .

"Wow!" exclaimed Trooper George Milligan—when this message came from the dashboard of the radio patrol car in which he was on duty with Trooper Andrew Bosschem. "They knocked it off after all!" The two men were just west of White Pigeon. "We better watch for fresh tire-tracks leading on side roads."

"They hadn't gone far, when they overhauled a Cord landaulet, piloted by a hatless youth in a suede jacket.

"Hold on!" exclaimed Bosschem, "isn't that young DeBolt who—"

"It is!" cried Milligan. "Pull him over, brother, pull him over!"

Crowded to the road shoulder, DeBolt stopped. Gone was his swagger. He was scared. Though neither trooper showed a gun, he stepped out with his hands up.

"Yes!" said Gore when they had taken their prisoner to White Pigeon. "Now we pick up the other guys."

"What!" cried Milligan. "Quit kidding!" "Go put your suede jacket on," Gore said, "and take off your hat." Milligan was amazed. Had Bill gone crazy? But orders are orders—he obeyed.

"How do you figure?" asked Milligan.

"Easy. We know darned well he figured in that job. He probably drove the Chrysler—relying on the frost on the windows and windshield to keep anybody from recognizing him. All right—then he had his Cord parked outside of town. That's where he got out of the Chrysler.

# Bandits of Burr Oak

When you hoys picked him up he was heading for his cottage at Middle Lake. The mugs there are expecting—"

"And so I'm to drive right up to the door—disguised as DeBolt," exclaimed Milligan, "while you guys crouch down in the Cord out of sight! Swell!"

## Riding Toward Death

In less than two minutes, two cars roared away from the little White Pigeon barracks.

Milligan pulled up beside the garage which was attached to the cahin. The double doors swung open about eight inches, and a voice said:

"Come on in!"

Milligan leaped right over the door of the car, his gun in his hand. Gore and Lombard popped up like jacks-in-the-box. From the cottage burst the cry:

"Geeze! It's the law!"

The front door flew open. Three men came out, firing. Quickly they broke, and ran. Smacking echoes of gunfire crossed and re-crossed the little lake. Lombard and Milligan emptied their revolvers as the three thugs legged down the road.

Gore rushed through the little house—out the front door. Swiftly he glanced down the road. The panic-stricken bandits were well on their way to the tall

timbers—escaping. Gore raised the rifle.

The gun cracked. A slouch hat sailed from the runner's head, and spun into the ditch. Gore fired again. The man reeled, fell. Again Gore leveled the gun—and another man dropped. The trooper who had lost his Marksman's Badge had made three scores in three shots.

At this moment Bosschem and Chief Dillivan arrived—frantic with anxiety over their delay. While one joined in the pursuit, the other ran to the nearest occupied house and swiftly phoned to radio station WRDS the fact that one, at least, of the handits was escaping. Almost immediately the general alarm went out:

"Attention, all members of the Michigan State Police! Attention all police, and sheriff's officers, and all citizens in the vicinity of Middle Lake, White Pigeon and Sturgis City. Gunmen who robbed the bank at Burr Oak today are believed to be at large in the vicinity of Middle Lake. Attention . . ."

## The Last Roundup

This message aroused the countryside. Meanwhile, the shooting had attracted the attention of every man, woman and child in the small community of Middle Lake. Out of their houses they came running, prepared to help the police.

And there was work for them to do—for the third thug, the swarthy little man in the fancy clothes, had escaped through the bush to the lake.

He threw himself into some reeds—and landed waist-deep in icy water. He lay on his back in this. When he could stand it no longer, he scrambled out and dived underneath a house. Here he buried himself in loose sand—tunneling under the surface in a frenzy of fear. But it seemed as if earth and water alike refused to conceal his guilt. He had forgotten that a man cannot be buried alive—and live. He began to suffocate. To save himself he twisted his head up to the air—and a small boy glimpsed a moving, half-covered shoe. He gave the alarm.

By now, the search had been swelled by hundreds of citizens as well as by police from a dozen counties. Swiftly the house was surrounded.

The desperate handit made one last effort to escape. No longer dapper—shedding as much of his wet clothing as he dared—he actually managed to crawl out through some shrubbery, unnoticed. Mingling with the curious throng, he worked his way towards a car.

"Look!" a woman cried. "There's a man in shirt sleeves!" Men grabbed the shivering figure. The last of the Burr Oak bandits was caught—just six hours after the crime!

The trial was almost as swift. DeBolt was given 10 to 25 years—the bush-headed leader, named McDonald, 21 to 42 years—pock-marked Vincent, Minneci, who tried to bury himself, 17 to 35 years, and the sad-faced youth, Gerber, 10 to 30 years. McDonald and Gerber were wounded by Gore's keen shooting.

"I think," Corporal Bill Gore said to Trooper Milligan, "that I'll run over to

East Lansing and see if I can re-qualify as a marksman."

"And I think," added Milligan with a grin, "that I'll become an actor, specializing in disguises."

## In Next Week's Issue of RADIO GUIDE Buried Alive

This murderer didn't know his victim was alive when he buried her for dead—and he didn't know the power of radio to defend the law, when he turned to flee across the Mexican Border. Read the thrilling story of the gigantic search for one man among hundreds of thousands—and of an army of searchers being directed by one man's voice. It's in RADIO GUIDE, issue of Week Ending September 15.

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28x4-60-20	2.38	0.83	32x4-25-21	3.25	1.15
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28x4-75-19	2.45	0.85	29x5-50-19	3.35	1.15
29x4-75-20	2.50	0.85	30x6-00-18	3.40	1.15
29x5-00-19	2.55	1.10	32x4-60-19	3.45	1.15
30x5-00-20	2.85	1.05	32x6-00-20	3.45	1.25
28x5-25-18	2.80	1.10	32x6-00-21	3.65	1.25
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## Hours to Come

Captain Tim Healy will be featured in a series of stamp and adventure talks by the Proctor and Gamble Company over an NBC-WEAF network each Monday, Wednesday and Friday from 5:45 to 6 p. m. EDT starting Oct. 1 . . . A fifteen-minute program swings into action also on October 1 over an NBC-WEAF network each Monday, Wednesday and Friday. The Delaware, Lackawanna and Western Railroad Company will sponsor the show. Watch this column for further details . . . The D. L. & W. brings back the shivery "Shadow" programs October 1, from 6:30 to 7 p. m. each Monday and Wednesday, over a CBS hookup . . . The Easy Aces start another series of domestic comedies October 3, and every Wednesday, Thursday and Friday from 8 to 8:15 p. m., over the CBS kinescopes. Jad sponsors again.

Ed Wynn, the Fire Chief, resumes broadcasting October 2 over an NBC-WEAF national hookup, and weekly thereafter from 9:30 to 10 p. m. The Texas Oil Company will sponsor . . . Time Magazine returns with the dramatic "March of Time" broadcasts October 5. The popular news dramatization will be heard every Friday night from 9 to 9:30 p. m. over a national CBS hookup . . . A half-hour musical program sponsored by the Smith Brothers will start October 6 at 9 p. m. over an NBC-WEAF hookup.

The life of Benjamin Franklin will be dramatized by CBS Saturdays beginning September 15. Edward Lynn, author of Peter the Great and Catherine the Great serials, will write the script. These coast-

to-coast programs will originate from KHJ, Los Angeles.

Chase and Sanborn's Sunday night coffee hour will positively use the tabloid grand opera with, four Metropolitan Opera stars, Wilfred Pelletier's 60-piece symphony orchestra and Deems Taylor, starting December 2, with the usual network (NBC-WEAF) at the usual time (8 o'clock). Eddie Cantor will do eight weeks before that, unless present plans are changed . . . A dramatic script titled "Sealed Orders" is due to take a three-time-a-week spot on one of the NBC networks. The definite time and network has not been settled as yet, but it is assured that Shirley Howard and the Jesters will appear on the program. Mollie Shaving Cream will sponsor the show.

NBC is still struggling to clear time for Atwater Kent. The radio set maker insists on a Sunday night spot, and the only open time has been optioned off to several other commercial houses. Watch this column for the latest developments concerning this program . . . Ralph Kirshery has been added to the cast of the Mowhawk Treasure Chest, which returns to the air over an NBC-WEAF network on Thursday, September 6, at 12 noon . . . Eddie Garr, the comic, will appear on the air next month for an oil sponsor . . . Whispering Jack Smith and Arnold Johnson's orchestra start a three-time-a-week program over WABC and the Columbia network September 11. The program, sponsored by Ironized Yeast, will be heard Tuesdays, Thursdays and Saturdays from 7:30 to 7:45 p. m.

Whispering Jack Smith and Arnold Johnson's orchestra start a three-time-a-week program over WABC and the Columbia network September 11. The program, sponsored by Ironized Yeast, will be heard Tuesdays, Thursdays and Saturdays from 7:30 to 7:45 p. m.

- 9:15 p.m. EDT 8:15 EST  
WRVA—Evening Musicale
- 9:30 p.m. EDT 8:30 EST  
NBC—One Night Stands; Pick and Pat; WEAF WLIT WCSH WTIC WGY WRC
- \* CBS—California Melodies: WABC WJAS WOKO WDRG WCAU WJWY WYAC
- \* NBC—Floyd Gibbons, the Headline Hunter: WJZ WBZ WBAL KDKA WRVA WHAM
- WEEI—Dance and Concert Music
- WLW—Larry Lee's Orchestra
- WOR—Norman Brookshire; Orch.
- 10:00 p.m. EDT 9:00 EST  
NBC—Mario Cozzi, baritone: WJZ WBAL WHAM WMAL KDKA WBZ
- \* CBS—Colonel Stoopnagle and Budd: WABC WCAU WJAS WDRG WJVS WYAC
- \* NBC—First Nighter: WEAF WCSH WEEI WTIC WLIT WRC WGY
- WLW—Dance Orchestra
- WOR—Hysterical History
- 10:15 p.m. EDT 9:15 EST  
ABS—Milton Kellom's Orchestra: WIP

## Programs to Be Heard

- WLW—Henry Thies' Orchestra
- WOR—Eternal Life, drama
- 10:30 p.m. EDT 9:30 EST  
NBC—Jack Benny, comedian; Frank Parker, tenor; Orchestra: WEAF WLW WTIC WEEI WCSH WRC WGY WLIT
- NBC—Isador Philipp, pianist: WJZ WBAL WMAL WHAM KDKA WBZ
- ABS—National Affairs Series: WIP
- WOR—Eli Dantzig's Orchestra
- 10:45 p.m. EDT 9:45 EST  
CBS—Carlie and London: WABC WOKO WAAB WCAU WJAS WDRG WYAC—Musical Rhymester
- 11:00 p.m. EDT 10:00 EST  
NBC—George R. Holmes: WEAF WLW WRC WLIT WCSH
- CBS—Edith Murray, songs: WABC WDRG WOKO WJAS WAAB WJVS
- NBC—Charlie Davis' Orchestra: WJZ WBAL WMAL WHAM

## Friday, Sept. 7

- KDKA—Sport Stunts
- WBC—Painter of Songs
- WCAU—Alan Scott
- WEEI—Baseball Stories
- WGY—Marshall Van Pool's Orchestra
- WLW—Unsolved Mysteries
- WNAC—News
- WOR—Bert Block's Orchestra
- WRVA—Smoky and Poky
- 11:15 p.m. EDT 10:15 EST  
NBC—Orlando's Orch. WEAF WTIC WCSH WLIT WEEI WRC
- CBS—Leon Belasco's Orchestra: WABC WDRG WYAC WJAS WJVS WOKO
- NBC—Charlie Davis' Orch.: KDKA WBZ
- ABS—Udo's Orchestra: WIP
- WCAU—Jan Savitt's Orchestra
- WHAM—News
- WRVA—Chandu, The Magician

## Continued from Preceding Page

- 11:30 p.m. EDT 10:30 EST  
NBC—Freddie Martin's Orchestra: WEAF WEEI WTIC WLIT WCSH
- NBC—Freddie Berrens' Orchestra: WJZ WHAM WBAL WBZ KDKA WRC
- ABS—Blue Rhythm Band: WIP
- WCAU—Leon Belasco's Orchestra
- WGY—Ray Nichols' Orchestra
- WLW—Roanims
- WOR—Eddie Lane's Orchestra
- WRVA—Dance Orchestra
- 11:45 p.m. EDT 10:45 EST  
CBS—Charles Barnet's Orchestra: WABC WNAC WDRG WOKO WCAU
- 12:00 Mid. EDT 11:00 p.m. EST  
NBC—Harold Stern's Orchestra: WEAF WLIT WEEI WGY
- NBC—Ralph Kirbery, baritone (5 Min.): WEAF WLIT WEEI WGY
- CBS—Harry Sosnik's Orchestra: WABC WJAS WCAU WNAC WOKO WJVS

- NBC—Eddy Duchin's Orchestra: WJZ
- WBZ WRVA KDKA WLW WBAL
- ABS—Stardust: WIP
- WHAM—Hubie Barrett's Orchestra
- WOR—Roger van Duer's Orchestra
- 12:15 a.m. EDT 11:15 p.m. EST  
CBS—Harry Sosnik's Orchestra: WABC WOKO WCAU WJAS WYAC
- ABS—Dave Martin's Orchestra: WIP
- WRC—Harold Stern's Orch. (NBC)
- 12:30 a.m. EDT 11:30 p.m. EST  
NBC—Gray Gordon's Orchestra: WEAF WGY WLIT WRC WEEI WRVA
- CBS—Dancing by the Sea: WABC WOKO WNAC WCAU WJVS
- NBC—Paul Pendarvis' Orchestra: WJZ KDKA WHAM WLW WMAL WBZ
- ABS—Benny Goodman's Orch.: WIP
- 12:45 a.m. EDT 11:45 p.m. EST  
ABS—Dave Martin's Orchestra: WIP
- 1:00 a.m. EDT 12 Mid. EST  
CBS—Sam Robbins' Orchestra: WABC WCAU—Missing Persons Reports
- WLW—Dance Orchestra
- 1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra
- 2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and poems



# Programs for Saturday, September 8

Star ★ Indicates High Spot Selections

8:00 a.m. EDT 7:00 EST  
NBC—Organ Rhapsody: WEAFF WFI WRC  
NBC—Morning Devotions: WJZ WBZ KDKA WBAL  
CBS—Lytic Serenade: WABC  
WCSH—Bob White, Philosopher  
WEEI—E. B. Riddout  
WGY—Musical Clock  
WJNV—Sun Dial  
WLW—Family Prayer Period  
WNAC—Deane Moore, songs  
WOR—Melody Moments  
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST  
NBC—Lendit Trio and White: WJZ WBAL WBZ KDKA WMAL  
WCSH—Morning Devotions  
WEEI—Richard Leibert, organist  
WLW—Morning Devotions  
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST  
NBC—Cheerio: WEAFF WGY WCSH  
WEEI WFI WTIC WRC WLW  
NBC—Lew White, organ: WJZ WHAM  
KDKA WBAL WMAL  
WBZ—Farmer's Almanac  
WOR—Rhythm Encores

8:45 a.m. EDT 7:45 EST  
CBS—The Ambassadors: WABC  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—Dogs' Tales, Richard Mooney

9:00 a.m. EDT 8:00 EST  
NBC—Morning Glories: WEAFF WLIT  
WCSH WRC WGY WEEI  
CBS—Luxemburg Gardens: WABC  
WDRS WJAS WCAU WNAC WOKO  
★ NBC—Breakfast Club: WJZ WBAL  
KDKA WHAM WRVA WBZ  
ABS—Sandy Kinderearten: WIP  
WLW—Salt and Peanuts, harmony  
WOR—Story Teller's House

9:15 a.m. EDT 8:15 EST  
NBC—Don Hall Trio: WEAFF WLIT  
WGY WRC WLW WCSH  
WEEI—Clothes Institute  
WMAL—Breakfast Club (NBC)  
WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST  
NBC—Taters and Mule: WEAFF WEEI  
WGY WTIC WRC WCSH  
CBS—Eton Boys: WABC WCAU  
WJAS WOKO WNAC  
KDKA—Style and Shopping Service  
WLW—Joe Emerson, Hymns  
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST  
CBS—The Meistersinger: WABC  
WNAC WCAU WOKO WJAS  
NBC—The Banjoers: WEAFF WCSH  
WRC WGY WLW WEEI WFI WTIC  
ABS—Stapleton and Baroff: WIP  
KDKA—The Plough Boys  
WOR—The Lonely Cowboy

10:00 a.m. EDT 9:00 EST  
NBC—Annette McCullough, songs:  
WEAFF WFI WGY WEEI WCSH  
CBS—Mellow Moments: WABC WAAB  
WCAU WJAS  
NBC—Edward MacHugh: WJZ WRVA  
WMAL KDKA WBAL  
ABS—News: WIP  
WBZ—Home Forum Cooking School  
WHAM—Tower Clock Program  
WLW—Arthur Chandler, Jr., organist  
WNAC—Buddy Clark  
WOR—Children's Hour

10:15 a.m. EDT 9:15 EST  
NBC—Singing Strings: WJZ WHAM  
WBZ WBAL WMAL  
CBS—Carlton and Craig: WABC  
WAAB WJAS WJSV WCAU  
NBC—Morning Glories: WEAFF WLIT  
WCSH WFI WRC WTIC WRVA  
ABS—News (5 Min.): WIP  
WGY—The Southerners  
WLW—Antoinette West, soprano  
WNAC—Jane and John, sketch

10:30 a.m. EDT 9:30 EST  
NBC—Singing Strings: KDKA  
CBS—News (5 Min.): WABC WOKO  
WJAS WJSV WCAU WDRS  
CBS—Let's Pretend: WABC WOKO  
WJAS WJSV WCAU WNAC WDRS  
NBC—News (5 Min.): WEAFF WGY  
WFI WRC WTIC WCSH  
NBC—Morning Parade: WEAFF WEEI  
WGY WRC WFI WCSH  
WEEI—Organist  
WLW—Mail Bag

10:45 a.m. EDT 9:45 EST  
NBC—News (5 Min.): WJZ WMAL  
KDKA WBZ WBAL  
NBC—Originalities: Jack Owens, tenor:  
WJZ WMAL KDKA  
WBAL—Come into the Kitchen  
WBZ—Curley Joe, songs  
WEEI—Morning Parade (NBC)  
WHAM—Tom Grierson, organist  
WLW—Louis John Johnen, baritone  
WOR—Dancing Class

11:00 a.m. EDT 10:00 EST  
CBS—Knickerbocker Knights: WABC  
WCAU WDRS WNAC WJSV  
NBC—Galaxy of Stars: WLIT WGY  
WLW WCSH  
NBC—Alma Schirmer, pianist: WEAFF  
WTIC WEEI WRC  
NBC—The Honeybees: WJZ WBZ

KDKA—Bobby and Sue; Helen Irwin.  
WOR—Newark String Trio

11:15 a.m. EDT 10:15 EST  
NBC—The Vass Family: WEAFF WGY  
WRC WRVA WLIT WTIC WEEI  
NBC—Spanish Idylls. WJZ WMAL  
WBAL WHAM WBZ  
KDKA—Kiddies' Club  
WHAM—Radiograms (5 min.)  
WLW—Livestock Reports

11:30 a.m. EDT 10:30 EST  
NBC—Down Lovers' Lane: WEAFF  
WEEI WRC WCSH WTIC WLIT  
WRVA  
CBS—Concert Miniatures: WABC  
WDRS WCAU WJSV WOKO WNAC  
NBC—Heinie's Grenadiers: WJZ WBZ  
WHAM WMAL WBAL  
WGY—Children's Theater  
WLW—Sandra Roberts, blues singer  
WOR—Marilyn Mack, songs

11:45 a.m. EDT 10:45 EST  
ABS—Songs of Old Spain: WIP  
WJAS—Concert Miniatures (CBS)  
WLW—Painted Dreams  
WOR—Stamp Club

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
CBS—Connie Gates, songs: WABC  
WDRS WCAU WNAC WJAS WOKO  
WJSV  
NBC—Armchair Quartet: WEAFF WRC  
WCSH WEEI WRYA WTIC WGY  
NBC—Fields and Hall: WJZ WBAL  
KDKA  
ABS—Luncheon Musical Trio: WIP  
WHAM—Jack Foy, songs  
WLW—Bailey Aston, tenor  
WOR—"Do You Know?"

12:15 p.m. EDT 11:15 a.m. EST  
NBC—Honeyboy and Sassafras: WEAFF  
WRC WEEI WTIC  
CBS—Saturday Syncopators: WABC  
WAAB WOKO WJAS WLBZ WCAU  
WDRS WJSV  
NBC—Genia Fonarova, soprano: WJZ  
WBAL WRVA KDKA WHAM  
ABS—Raymond Rheame: WIP  
WCSH—News; Farm Flashes  
WGY—Martha and Hal  
WLW—Morning Highlights  
WNAC—News and Weather  
WOR—Dorothy Blumberg, pianist

12:30 p.m. EDT 11:30 a.m. EST  
CBS—Al Kavelin's Orchestra: WABC  
WJAS WCAU WJSV WOKO WAAB  
NBC—Merry Madcaps: WEAFF WRC  
WGY WLIT WTIC WLW  
NBC—Vic and Sade, comedy: WJZ  
WHAM KDKA WBAL WMAL WBZ  
WRVA  
ABS—Stock Quotations: WIP  
WCSH—Speedathon  
WEEI—Del, Jack and Ray  
WNAC—The Shopper's Exchange  
WOR—Bud Fisher's Orchestra

12:45 p.m. EDT 11:45 a.m. EST  
NBC—Words and Music: WJZ WBAL  
WRVA WMAL WHAM  
ABS—Three Blue Chips: WIP  
KDKA—Dance Orchestra  
WBZ—Deane Moore

1:00 p.m. EDT 12:00 Noon EST  
NBC—Jan Brunasco's Ensemble:  
WEAFF WRC WCSH WFI WEEI  
CBS—George Hall's Orchestra: WABC  
WOKO WCAU WJSV WNAC WDRS  
ABS—Eli Dantzig's Orchestra: WIP  
E. T.—4-H Club: WBZ WHAM  
KDKA—Words and Music (NBC)  
WLW—Ohio Government  
WOR—Roger van Duzer's Orchestra

1:15 p.m. EDT 12:15 EST  
NBC—Songfellows Quartet: WJZ  
KDKA WBAL WRVA  
WGY—Jan Brunasco's Orch. (NBC)  
WHAM—News; Agricultural Forum  
WJAS—George Hall's Orch. (CBS)  
WLW—Nora Beck Thumann, vocalist

1:30 p.m. EDT 12:30 EST  
NBC—Dick Fiddler's Orchestra:  
WEAFF WEEI WFI WCSH  
NBC—Farm Bureau Federation: WJZ  
WRVA WBAL WMAL WHAM WBZ  
KDKA WLW  
CBS—Esther Velas' Ensemble: WABC  
WCAU WOKO WJSV WJAS WDRS  
WNAC  
ABS—Scott Fisher's Orchestra: WIP  
★ WIP—Radio Gulde Presents Lee  
Lawrence  
WGY—Farm Program  
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST  
NBC—Dick Fiddler's Orch: WTIC  
WRC  
WOR—John Morelli, tenor

2:00 p.m. EDT 1:00 EST  
★ NBC—Rex Battle's Ensemble:  
WEAFF WLIT WRC WTIC WGY  
WCSH WEEI  
CBS—Dan Russo's Orchestra: WABC  
WOKO WAAB WJSV WCAU WDRS  
WNAC—News  
WOR—Eli Dantzig's Orchestra

2:15 p.m. EDT 1:15 EST  
ABS—Ballad Singers: WIP  
WJSV—Afternoon Rhythms  
WNAC—Yankee Mixed Quartet

2:30 p.m. EDT 1:30 EST  
★ NBC—"Radio Playbill," drama:  
WEAFF WRC WCSH WTIC WLIT  
WEEI WGY  
CBS—Round Towners: WABC WOKO  
WCAU WNAC WDRS WJSV WJAS  
WLW—Business News  
WOR—Fashion; Beauty; Food; Child  
Training

2:45 p.m. EDT 1:45 EST  
NBC—Royal Hawaiian Orchestra: WJZ  
WLW WBAL WHAM WBZ WMAL  
KDKA WRVA

3:00 p.m. EDT 2:00 EST  
NBC—Tommy Tucker's Orchestra:  
WJZ WMAL WHAM WRVA WBAL  
KDKA  
NBC—Rudy Vallee's Orchestra: WEAFF  
WRC WCSH WGY WFI WTIC WLW  
WEEI WRC  
CBS—Chansonette: WABC WOKO  
WAAB WJAS WCAU WJSV  
WNAC—Baseball Game  
WOR—Ariel Ensemble

3:30 p.m. EDT 2:30 EST  
NBC—Week End Review: King's  
Guard Quartet: WEAFF WRC WGY  
WFI WCSH WRVA WTIC WEEI  
WLW  
CBS—Among Our Souvenirs: WABC  
WOKO WJAS WAAB WCAU WJSV  
NBC—Saturday's Songsters: WJZ  
WBAL WHAM KDKA WMAL WBZ  
ABS—Sports Review; Orchestra: WIP  
WOR—Florence Howland, soprano

3:45 p.m. EDT 2:45 EST  
ABS—Frances Baldwin; Orch.: WIP  
WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST  
CBS—Ann Leal, organist: WABC  
WOKO WJAS WJSV  
NBC—Don Carlos' Orchestra: WJZ  
KDKA WBAL WMAL WHAM WBZ  
ABS—Dance Orchestra: WIP  
WCAU—The Pickard Family  
WOR—Al and Lee Reiser Present

4:15 p.m. EDT 3:15 EST  
NBC—Platt and Nerman: WJZ WBZ  
KDKA WBAL WMAL WHAM  
ABS—Yance Campbell, baritone: WIP

4:30 p.m. EDT 3:30 EST  
NBC—Chicago Symphony Orchestra:  
WJZ WBAL KDKA WMAL WHAM  
WBZ WRVA WLW  
NBC—Our Barn, children's program:  
WEAFF WEEI WRC WCSH WGY  
WLIT WTIC  
CBS—Scott Fisher's Orchestra: WABC  
WOKO WJAS WCAU WJSV  
WOR—Bud Rainey, songs

4:45 p.m. EDT 3:45 EST  
WOR—Bisordi's Brass Band

5:00 p.m. EDT 4:00 EST  
NBC—Orlando's Ensemble: WEAFF  
WTIC WEEI WGY WCSH  
NBC—Emery Deutsch's Orchestra:  
WABC WOKO WJAS WCAU WJSV  
WOR—Program Resume

5:15 p.m. EDT 4:15 EST  
CBS—On the Air Tonight (5 Min.):  
WABC  
CBS—Emery Deutsch's Orchestra:  
WABC WDRS WOKO WJAS WCAU  
WJSV  
WGY—The Vagabonds  
WOR—Musical Program  
WRC—Orlando's Cosmopolitans

5:30 p.m. EDT 4:30 EST  
NBC—Chick Webb's Orchestra: WEAFF  
WGY WCSH WRVA WEEI WRC  
CBS—Jack Armstrong: WABC WOKO  
WCAU WDRS WJAS WAAB  
NBC—Jackie Heller, songs: WJZ  
WBAL WHAM WBZ  
KDKA—Bill and Alex  
WJSV—Marvin Gardner, songs  
WLW—John Barker, baritone  
WNAC—Melody Mart  
WOR—French Class

5:45 p.m. EDT 4:45 EST  
NBC—Little Orphan Annie: WJZ  
KDKA WBZ  
CBS—Mischa Raginsky's Ensemble:  
WABC WAAB WCAU WDRS WJSV  
WJAS WOKO  
WBAL—John, Gene and Dick  
WCSH—Speedathon  
WGY—Bradley Kincaid, ballads  
WHAM—Musical Song Bag  
WLW—The Texans, trio  
WNAC—The Yankee Singers

## Night

6:00 p.m. EDT 5:00 EST  
★ NBC—One Man's Family: WEAFF  
WLW WRC  
NBC—Johnny Johnson's Orchestra:  
WJZ WBAL WHAM WBZ WMAL  
ABS—Bob Fallon's Orchestra: WIP  
KDKA—Temperature; Weather  
WCSH—News; Trade Review

WDRS—Mischa Raginsky's Ensemble  
(CBS)  
WEEI—The Evening Tattler  
WGY—Evening Brevities  
WHAM—News (5 min.)  
WOR—Joseph Zatorus's Orchestra  
WRVA—Rhythm Parade

6:15 p.m. EDT 5:15 EST  
★ CBS—Ted Husing, "Believe You  
Me": WABC WAAB WCAU WDRS  
WJSV WOKO  
NBC—One Man's Family: WFI WRC  
WRVA  
ABS—Twilight Melodies: WIP  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Review  
WGY—Ma Fraser's Boarding House  
WNAC—Baseball Scores  
WRVA—Hi-Plane Pilots

6:30 p.m. EDT 5:30 EST  
NBC—News (5 Min.): WEAFF WGY  
NBC—Tom Coakley's Orchestra:  
WEAFF WRC WCSH WGY  
CBS—News (5 Min.): WABC WDRS  
WCAU WOKO  
CBS—Sam Robbin's Orchestra: WABC  
WDRS WAAB WLBZ WCAU  
CBS—Jack Armstrong, sketch: WJSV  
NBC—Twenty Fingers of Harmony:  
WJZ KDKA WHAM  
WBZ—Program Highlights  
WEEI—Baseball Scores  
WLW—Jack Armstrong, sketch  
WNAC—The Merry-Go-Round  
WOR—Gabriel Heatter, talk

6:45 p.m. EDT 5:45 EST  
★ NBC—International Broadcast from  
Warsaw, Poland: WEAFF WGY WLW  
WEEI WRC  
NBC—John Herrick, haritone: WJZ  
WBAL KDKA WMAL WHAM WBZ  
CBS—Sam Robbins' Orch.: WABC  
WCAU WAAB WOKO  
WCSH—Musical  
WOR—Story with Music

7:00 p.m. EDT 6:00 EST  
NBC—Stamp Club: WJZ  
★ CBS—Charles Carille, tenor: WABC  
WOKO WDRS WJSV WJAS WCAU  
NBC—Three Scamps, male trio: WEEI  
WTIC WCSH WFI WGY  
NBC—Baseball Resume: WEAFF  
NBC—Pickens Sisters: WBAL WMAL  
KDKA—Stanley Metcalf, News  
WBZ—Ray Delporte's Orchestra  
WHAM—Sportcast  
WLW—Old Observer  
WNAC—A Dramatization  
WOR—Ferd Frick, sports

7:15 p.m. EDT 6:15 EST  
NBC—"Homespun," Dr. Wm. H.  
Foulkes: WEAFF WEEI WCSH WFI  
WGY WRC  
CBS—Jan Savitt's Orchestra: WABC  
WAAB WJAS WCAU WDRS  
NBC—Flying with Capt. Al Williams:  
WJZ WBAL WHAM WBZ WRVA  
KDKA  
WLW—Ward and Muzzy, piano duo  
WNAC—The Old Apothecary  
WOR—Do You Know?

7:30 p.m. EDT 6:30 EST  
CBS—Jan Savitt's Orchestra: WABC  
WJSV  
NBC—Martha Mears, songs: WEAFF  
WFI WGY WCSH  
NBC—Henry King's Orchestra: WJZ  
WBZ WBAL  
ABS—News (5 Min.): WIP  
ABS—Charles Barnett's Orch.: WIP  
KDKA—Dance Orchestra  
WCAU—Street Scenes  
WEEI—After Dinner Revue  
WHAM—Evening Interlude  
WLW—Bob Newhall, sports  
WNAC—Comedy Capers  
WOR—Robert Bedell, organist  
WRVA—The Old Observer

7:45 p.m. EDT 6:45 EST  
NBC—Sisters of the Skillet: WEAFF  
WGY WFI  
CBS—Rhoda Arnold, soprano: WABC  
WNAC WJAS WJSV WOKO WCAU  
WDRS  
WBZ—Christian Science Monitor  
WCSH—Gov. Louis J. Brann, Talk  
WLW—R.F.D. Hour  
WMAL—Enric Madriguera's Orchestra  
(NBC)  
WRVA—Evening Musicale

8:00 p.m. EDT 7:00 EST  
NBC—Don Bestor's Orchestra: WEAFF  
WEEI WTIC WRC WCSH  
★ CBS—Dancing Around the World:  
WABC WOKO WJSV WDRS WNAC  
WJAS WCAU  
★ NBC—Rochester Civic Orchestra:  
WJZ WMAL WBAL KDKA WLBZ  
WHAM WBZ  
WGY—Antoinette Halstead, contralto  
WOR—Pan American Panoramas  
WRVA—Cross Roads Symphony

8:15 p.m. EDT 7:15 EST  
ABS—Archie Blevier's Orchestra: WIP  
WFI—Don Bestor's Orchestra (NBC)  
WLW—Gene Burchielli's Orchestra

WOR—All Star Trio

8:30 p.m. EDT 7:30 EST  
★ NBC—Northern Lights: WJZ WMAL  
KDKA WBAL WBZ  
CBS—Manhattan Serranaders: WABC  
WCAU  
NBC—Hands Across the Border:  
WEAFF WCSH WGY WRC WEEI  
WRVA WTIC WFI  
WHAM—Old Timers; Hank and Herb  
WOR—Jack Borner's Orchestra

8:45 p.m. EDT 7:45 EST  
CBS—Modern Male Chorus: WABC  
WOKO WNAC WCAU WDRS WJAS  
ABS—Our Man Minstrel Show: WIP  
WLW—Monkey Hollow, comedy

9:00 p.m. EDT 8:00 EST  
NBC—Chicago Symphony Orchestra:  
WEAFF WFI WTIC WGY WCSH  
WRC WEEI  
★ CBS—Detroit Symphony Orchestra:  
WABC WNAC WCAU WOKO WJAS  
WDRS  
★ NBC—Jamboree: WJZ WMAL WLW  
WBAL WHAM KDKA  
WBZ—Dance Orchestra  
WOR—Romance in Song  
WRVA—Tampa Revelers

9:15 p.m. EDT 8:15 EST  
WOR—Freddie Borrens' Orchestra

9:30 p.m. EDT 8:30 EST  
NBC—Jamboree: WRVA WBZ  
KDKA—Squire Hawkins  
WOR—Frank Stuart's Orchestra

9:45 p.m. EDT 8:45 EST  
KDKA—Jamboree (NBC)  
10:00 p.m. EDT 9:00 EST  
★ NBC—Raymond Knight's Cuckoos:  
WEAFF WEEI WGY WFI WRC  
WLW WRVA WTIC WCSH  
CBS—Saturday Revue: WABC WNAC  
WCAU WOKO WJAS WDRS  
NBC—Margarita's Fiesta Mexicana:  
WJZ WHAM WMAL WBZ WBAL  
ABS—Milton Kellern's Orchestra: WIP  
KDKA—Behind the Law  
WOR—John Kelvin, tenor

10:15 p.m. EDT 9:15 EST  
NBC—Henry King's Orchestra: WEAFF  
WEEI WLW WFI WGY WTIC  
WCSH WRVA WRC  
KDKA—Golf Program  
WOR—Pauline Alvert pianist

10:30 p.m. EDT 9:30 EST  
CBS—Elder Michaux's Congrega-  
tion: WABC WOKO WAAB WDRS  
WJAS WJSV WCAU  
NBC—ALKA SELTZER PRESENTS  
Barn Dance; Linda Parker; Hoosier  
Hot Shots; Uncle Ezra; Lulu  
Belle; Maple City Four; WJZ  
WHAM WBAL KDKA WMAL WLW  
WBZ  
WNAC—Andrew Jacobson's Ensemble  
WOR—Roger van Duzer's Orchestra

10:45 p.m. EDT 9:45 EST  
NBC—The Siberian Singers: WEAFF  
WCSH WRC WGY WFI WRVA  
WEEI WTIC  
WNAC—Musical Rhymerster

11:00 p.m. EDT 10:00 EST  
NBC—Guy Lombardo's Orchestra:  
WEAFF WTIC WRVA WFI  
CBS—Sylvia Froos, songs: WABC  
WJAS WAAB WDRS WJSV WOKO  
WCAU—Billy Hays' Orchestra  
WCSH—Dance Orchestra  
WEEI—Baseball Scores; Current Events  
WGY—Marshall Van Pool's Orchestra  
WNAC—News  
WOR—Bert Block's Orchestra

11:15 p.m. EDT 10:15 EST  
CBS—Glen Gray's Orchestra: WABC  
WCAU WJAS WJSV WNAC WDRS  
WOKO  
NBC—Guy Lombardo's Orchestra:  
WEEI WCSH  
WOR—Bert Block's Orchestra

11:30 p.m. EDT 10:30 EST  
NBC—Freddie Martin's Orchestra:  
WJZ WBAL WHAM WBZ  
★ NBC—Paul Whiteman's Party:  
WEAFF WEEI WGY WRVA WRC  
WTIC WCSH WFI  
ABS—Blue Rhythm Band: WIP  
KDKA—Sport Slants; orchestra  
WLW—Dance Orchestra  
WOR—Anthony Trini's Orchestra

11:45 p.m. EDT 10:45 EST  
★ CBS—Ferde Grofe's Orchestra:  
WABC WCAU WNAC WOKO WLBZ  
WMAL—Freddie Martin's Orch. (NBC)  
12:00 Mid. EDT 11:00 p.m. EST  
CBS—Orville Knapp's Orch: WABC  
WCAU WNAC WOKO WJSV WJAS  
NBC—Charlie Davis' Orchestra: WJZ  
WHAM WMAL WBZ WBAL  
ABS—Starlust: WIP  
KDKA—DN Club  
WLW—Paul Whiteman's Party (NBC)

12:15 a.m. EDT 11:15 p.m. EST  
★ NBC—Carefree Carnival: WEAFF  
WRC WGY WEEI WRVA WFI  
WLW  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—Charles Barnett's Orchestra:  
WABC WOKO WNAC WJSV WCAU  
NBC—Abe Lyman's Orchestra: WJZ  
WBAL KDKA WHAM WBZ WMAL  
ABS—Benny Goodman's Orch.: WIP



# Plums and Prunes



The eleven finalists in the CBS search for the girl who will sing and play opposite Dick Powell in the gala "Hollywood Hotel" program next Fall. Left to right, the contestants are: First row, Betty Brunn, station WBNS, Columbus, Ohio; Stella Sexton, KLZ, Denver, Colorado; Irene Barclay, KOL, Seattle, Washington; Martin Lewis, RADIO GUIDE'S columnist; Rowene Williams, the winner, WBBM, Chicago, Illinois; Margaret Chesick, WBT, Charlotte, North Carolina; Ludi Mai Sensabaugh, KRLD, Dallas, Texas; Betty Kelly, KFRC, San Francisco, California; and Ailee O'Leary, WNAC, Boston, Massachusetts. Rear row, Dell Adams, CKLW, Windsor, Canada; Helen Ault, WJSV, Washington, D. C.; and Doris Shumate, KMOX, St. Louis, Missouri. The insert shows a close-up of Rowene Williams, the girl chosen

## By Evans Plummer

Front page news at the moment is the victory of *Rowene Williams* in the national auditions conducted by the Columbia Broadcasting System to find a girl with combined dramatic and singing talents sufficient to warrant her playing opposite *Dick Powell* in the forthcoming CBS commercial program series featuring Powell, the girl and *Ted Fiorito's* orchestra.

But credit hasn't, as is often the case, been given where due.

Rowene's talents were *not*, as the press stories relate, really discovered by the network's auditions. She was first observed in a line of aspiring talent at the key motion picture house in Chicago of a large theater chain. Her discoverer and booster was none other than *Cherniavsky*, celebrated conductor and impresario of the Chicago Theater.

## Canine Bulletins

DOGS ARE PERFECT column copy, according to one *O. O. McIntyre* who ought to know whereof he barks, so take these:

Not long ago the Crumits—*Frank Crumit* and *Julia Sanderson*—became godfather and godmother of a litter of pedigreed Boston bull pups. The radio audience, learning of the blessed events, began deluging Frank and Julia with telegrams, phone calls and letters with requests for pups. The demand, Frank wishes to announce, has far exceeded the supply, and he begs the compassion of the invisible audience—"or else," he warns, "we'll go in for raising guinea pigs instead."

Then there's First Nighter musical conductor *Eric Sagerquist's* pet bulldog which likes nothing better than to masticate music scores, thus expressing his fond taste for his master's art. "The dog, like me, must be Swedish," adds Eric, "for it shows a preference for chewing up Norwegian music."

## Off a Live Mike

ONE OF THE LARGEST band and talent booking organizations in the amusement industry is on the "spot." This outfit, reputed backers this year of the celebrated *French Casino* in Chicago, or at least the angels of the Parisian chorus, has, by its attention to the Casino, brought down the wrath of the management of many other spots upon its head. Inasmuch as the band booking department is the main part of the company's

excuse for existence, the boycott, which has been called by many former customers of the booking organization, certainly will not aid the firm's commission cash register. In fact, *Mike Fritzl*, manager of Chicago's *Chez Paree*, is so disturbed that he is reported to have delivered the ultimatum to *Henry Busse*, booked into the *Chez Paree* by the band agent under discussion, that if Henry pays another cent of commission to his booker, contract or no contract, he can "get the — out of the *Chez Paree!*"

## General Appreciation

WE BOW MOST HUMBLY to the two generals, *General Tire* and *General Foods*, for getting together on such a basis that *Jack Benny* ("the comedian, folks") will be insured as a year-around radio attraction with but short periods out for rests between the two series.

Many sponsors would have said that Benny was "identified" with his tire-making sponsor and would be a poor buy. But, to disprove such theories—how many of you recall who Jack's two former sponsors were? Can you name both? Not one out of four of you can.

And so, beginning in October, date to be announced, Jack and his troupe, with possibly a change of orchestra, will be heard by you Sunday evenings over an NBC-WEAF network.

PLUMS LIKEWISE are en route to the Western Clock Company in return for their contracting of the popular team of *Arthur Allen* and *Parker Fennelly* for an air series starting Sunday, September 16, at 3:45 p. m. CDT over an NBC-WEAF network. As the *Stebbins Boys*, this pair made thousands of friends several years ago, only to be suddenly dropped from the airplanes by their meat packer sponsor without explanation.

## Inside Pickups

BILLY BATCHELOR returned August 27 to the east and midwest at 6:45 p. m. EDT over an NBC-WEAF network, but on the Pacific Coast, the show, played by a different cast, emanates from KFRC at 5:15 PST over a CBS network!

... "Song of the City," new NBC dramatic sketch now heard Tuesday to Thursday at 3:15 p. m. EDT, will be heard fifteen minutes later starting October 2 . . . You who've been hunting "Just Plain Bill" will find him September 24, Monday to Friday inclusive, at 1 p. m. EDT in the midwest and 7:15 p. m. EDT in the east—all over CBS.

Rudy Vallee likes San Francisco's "Al Pearce's Gang" so well that he expects to air them on his Variety Hour in October or November when he is on the coast making a new picture.

WHEN ROSES AND DRUMS returns to you on Sunday, September 9, at the same time it formerly was heard, you'll be listening to the show over an NBC network instead of CBS . . . *Little Jackie Heller* has Irish competition for high stool sitting-and-broadcasting honors. But the NBC newcomer, *Danny Malone*, tall and thin, really doesn't need the stool; he just learned to sing so seated, and now he likes it . . . That's no gag about the Breakfast Club. The artists on the show generally broadcast before breakfast, and the gang gets together in the studio building's drug store for eggs-sunny-side-up afterward . . . By the way, the Three C's, male trio often heard with the Breakfast Clubbers, are the Clitherow brothers.

## Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



TUNE IN  
Every Saturday Nite  
WJZ-WBZ  
10:30 P.M. EDT

When it comes to singing and playing the old mountain ballads and hill-billy tunes, no one can equal Linda Parker and The Ridge Runners on the "National Barn Dance" It's a great Saturday night show, with more than 40 radio artists, including Uncle Ezra, Maple City Four, Lulu Belle, Spare Ribs, Hoosier Hot Shots, Louise Massey, Mac and Bob and The Westerners Not a dull moment in the whole show! It sparkles with mirth and melody. A whole hour of old-fashioned singing and dancing Every Saturday night over NBC Coast to Coast Network

## The NATIONAL BARN DANCE

COAST-TO-COAST

SPONSORED BY  
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Is it necessary to suffer from these unsightly skin irritations? PSORACINE, a wonderful new discovery now relieving many stubborn cases where other treatments failed. Try it no matter how long afflicted. Write for sworn proof and free information.

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(Continued from Page 11)

the best of friends. When the picture was finished, she offered to help and advise me whenever she could on contracts and scripts. I did go to her several times, and each time received real aid.

And I found myself eventually in a position in which I needed aid. As I have said, the type of role which had become firmly attached to my name was increasingly distasteful to me. Here I was, nearly thirty, and still being cast, over and over, as the chronic collegiate, a guy who could wear good clothes gracefully and make proper love. "America's Boy Friend" was heartily sick of being so called. I was in a bad spot, and nobody seemingly could help me out of it except myself.

I began to look around. Florenz Ziegfeld was casting his new musical comedy, "Hotcha." He had already signed for it one Hollywood star, Lupe Velez. I entered into negotiations with him, and it looked as though I might have a chance.

And then I got an unusual break. Ed Scheuing, former manager of Rudy Vallee and representative of the National Broadcasting Company's Artists' Service, was in Hollywood. He looked me up and we talked bands. We talked to such good purpose that I made my announcement. I was breaking with pictures and was on my way to New York and music.

## Working at Two Jobs

Everybody thought I was crazy. My contract with Paramount had still a year to go. And it was a good contract. I suppose it did seem a foolhardy thing to do. I had minutes of serious misgiving myself. But music was, after all, the right profession for me. I knew it then, just as I shall know it the minute the right girl comes along. And it isn't every day such an opportunity as was now mine drops into a fellow's lap. I was to play the Hotel Pennsylvania Grill in New

## Bandstand and Baton

While many of the younger orchestra leaders are wondering what makes a band popular, a lot of the old-timers would like to know just what makes one unpopular. What causes a sudden slackening of public interest, a loss of glamour attached at one time to a name that now is a "has-been."

Johnny Hamp summed the proposition up the other day. "It doesn't pay to take a job without a prominent broadcasting connection," he said. "You've got to keep in touch with your fans over the air now." Johnny backs his words with action; he is in the Drake hotel, Chicago, enjoying the 50,000 watts of WGN's transmitter, and he just came from St. Louis, and KMOX and CBS's large audience.

Which would imply that Clyde McCoy should be rated with the best of them. For Clyde was the only leader mentioned in RADIO GUIDE's poll who had been aired locally only. But you tell us where he is now. We don't know.

PREMATURE COLD weather causes musicians playing on roof gardens and in open-air pavilions to shiver down their horns. And is reminiscent of other premature events, such as—Buddy Rogers' premature entrance into the band business several years ago, self-admitted, with a hand that couldn't harmonize . . . Guy Lombardo's shift to his present sponsor, who pays the Royal Canadians plenty but is threatening their popularity by dictating tempos . . . Art Kassel's waltzes and slow harmonies of a year and a half ago; if Art were airing now, he would surprise the bigwigs with his popularity . . . Watch him when he returns to the air over CBS.

THEATER ENGAGEMENTS in the near future include *Isbam Jones* at the Warner's Earl theater, Washington, D. C., beginning September 7; *Earl Burtnett's* work at the Chicago, Marbro, Tivoli, and Uptown in Chicago, already begun and lasting throughout this month. Incidentally, Earl is to fill a two-week engagement at the Coronado hotel, St. Louis, before returning to his Drake hotel, Chicago spot October 20—and *Harry Sosnik* at the Palace, Chicago, during the week of Sep-

# My First Thirty Years

York, where Rudy Vallee had held forth for some time previous, and go on the air as sustaining feature for NBC.

I was scheduled to open at the Pennsylvania March 28, 1932. I went to New York. Meanwhile, my negotiations with Ziegfeld had born fruit. "Hotcha" went into rehearsal with Lupe Velez and June Knight, and with myself in the juvenile lead.

Between rehearsals I organized the band. I had had scouts out spotting players for some time. I had very definite ideas about that band. It was going to be composed of the best material available. I would be satisfied with nothing less than a star for each instrument.

And that is where I made my mistake. Two weeks after I had arrived in New York, we had that band assembled. We made preliminary appearances at the New York and Brooklyn Paramount theaters. The band seemed all right then. I couldn't expect too much of such a new outfit. We opened at the Pennsylvania with a great splurge. Notables of the stage, screen and of the music world were there. It was as brilliant an occasion as I could wish, my most brilliant since the opening of "Wings." Everything was fine—except the music!

That music was awful. I had assembled a group of soloists, virtuosos. They did not, could not, blend into a working unit.

The newspapers were kind enough to say as little about it as possible. But there is such a thing, you know, as damning with faint praise. I am usually not too concerned about newspaper notices. Enough criticisms to keep a bandleader looking to his laurels, come to him direct. The only file of my press clippings I know of is the one my father keeps

September 7. *Will Osborne* is vaudeville through the east and *Ben Pollack* in the midwest. *George Olson* takes up the road again shortly—rumor has it that George wanted too much money and so lost the Edgewater Beach hotel, Chicago; job now gone to *Clyde Lucas*.

WONDER WHY CBS continues sending publicity on *Gus Arnheim* when his present spot always has been, and still is, NBC in sustaining broadcasts. Gus has a Tuesday night broadcast over NBC . . . *Ted Weems* is a god-father again, with *Mr. and Mrs. Crouse* of Muncie, Indiana, naming their recently-born after him, *Ted Weems Crouse* . . . *Emil Coleman* is stopping off for five weeks at the Palm Beach Casino—no, not Florida, but Cannes, France, while en route to the French Riviera for the winter season.

back in Olathe. But this was different. This was my chance at the top of the profession I wanted to make my own, and I had muffed it.

There was nothing to do but reorganize. It was a slow, but a hectic process. But we went through with it. We played the Pennsylvania Grill for eight months, and with an ever-improving orchestra.

The past two summers have been enjoyable. Last summer was broken into, of course, by the long stretch when I was commuting back and forth from New York to Chicago to make "Take a Chance." But before and after I had time to settle down. And this summer is even better.

## Reunion in Chicago

My mother is in Chicago, for one thing. And my sister was in for a few days. It's grand to be in one spot long enough to see something of your family. And I have a small speed cruiser tied up in the Chicago river. It's a greedy monster for fuel, but it will make thirty miles an

## Mr. Fairfax Knows

EUGENE MCGILLEN is the one who played the part of Mr. Armstrong in the *Myrt and Marge* series. (For *Mrs. D. S., Joliet, Ill.*)

"PAINTED DREAMS" characters are as follows: *Mother Moynihan, Bess Flynn; Daisy O'Donnell, Bess Flynn; Valerie, Mary Afflick; Joyce, Kay Chase; Alice, Alice Hill; Marilyn, Cornelia Osgood; Tony, Jean McDonald; Dr. Dean, Carlton Brickert; John Stewart, Bob Bristol; Jim Wallace, Bob Fiske.* (For *Mrs. Pollard, Hannibal, Mo.*)

ASHER AND LITTLE JIMMIE will begin another series in about a month or six weeks over station WSM. As soon as we have information as to the definite date of their return, you will read of it in *Radio Guide*. *Little Jackie Heller* celebrated his 26th birthday May 1. (For *Betty Stire, Indianola, Ia.*)

DON McNEIL, the NBC announcer, was born in Galena, Illinois, December 23, 1907. He is six feet, two inches tall, and weighs 185 pounds. He plays piano, flute and saxophone, but his hobby is drawing. He is married. (For *Subscriber, Binghampston, N. Y.*)

HENRY BUSSE'S opening theme song is "Hot Lips." He closes with "When Day Is Done." (For *A. Decker, Rockford, Ill.*)

THE HOOFINGHAMS are off the air now. *Elsie Hitz* and *Nick Dawson* will re-

hour and send out a satisfying foamy wake. We can take refuge from heat and crowds out on the lake when we like, and swim or bask in the sun uninterrupted. I've also had a chance to play more than once on some of the local golf courses. When you're struggling hard to break a score of 80, it's some advantage to play a course not entirely strange to you.

The Ward Soft-Bun Bread program went on the air August 12, starring Jeanie Lang, the little blues singer who made such a hit with the *Hudnut* program. You can hear it over a CBS network every Sunday night from 9 to 9:30 Eastern Daylight time. As long as the World's Fair and our stay at the College Inn continue, we'll broadcast direct from Chicago. Then we move to New York to open in a hotel, and broadcast direct from there.

There's a tiny thread of narrative tying together the weekly Ward broadcasts. Nothing very weighty. Just a love story, the light, happy sort of thing that can be done to music. I'm hoping my own love story will be like that, when it comes. Meanwhile, I'm stringing along with music. And if I have any definite ambition for the future, it is only that I may never see the time when Saturday night fails to bring in its pay check!

turn with the "Dangerous Paradise" sketch shortly. The part of *Mother Moynihan* is played by *Bess Flynn*, while *Irna Phillips* plays the part of *Mother Moran*. (For *J. Kallal, Berwyn, Ill.*)

JONES AND HARE can be heard over WOR and on electrical transcriptions. They are not the same people as *Fields and Hall*, and *East and Dumke*, *Sisters of the Skillet*, is still another team. (For *Hermoyne Bondi, Dardanelle, Ark.*)

LEW WHITE can be heard on an NBC network at 8:30 a. m. EDT daily. (For *Miss R. D. W., Winston-Salem, N. C.*)

THE COMMODORES are *Cyril Pitts*, tenor; *Reinhold Schmidt*, bass; *Herman Larson*, baritone; *Thomas Muir*, tenor. The accompanist is *Bob Childie*. (For *Miss L. W. D., South Woodstock, Vt.*)

JESS KIRKPATRICK is at *Merrie England* at the World's Fair. *Joe Sanders'* band has broken up, although reorganization negotiations are in progress. (For *H. L. O., Champaign, Ill.*)

JESSICA DRAGONETTE was born February 14th. (For *A. F., Chicago, Ill.*)

## Hits of Week

Radio bandleaders seem to have been held under the spell of the Autumn moon, to judge from the song reports tabulated by RADIO GUIDE. "Moonglow" was the song hit played most often over the air during the past week, and in addition it was designated as the outstanding hit of the week by the maestros of the kilocycles.

Following is the tabulation compiled by RADIO GUIDE:

### SONG HITS PLAYED MOST OFTEN ON THE AIR

Song	Times
Moonglow	30
For All We Know	29
Pardon My Southern Accent	27
The Very Thought of You	25
Only Have Eyes for You	24
The Moon Is Yellow	23
I Saw Stars	20
Never Had a Chance	18
All I Do Is Dream	17
Say It	15

### BANDLEADERS' PICK OF OUTSTANDING HITS

Song	Points
Moonglow	30
Eyes Wide Open	28
I Saw Stars	25
For All We Know	23
The Very Thought of You	22
Pardon My Southern Accent	18
Love In Bloom	16
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In Next Week's Issue:

## ROXY

By Jack Banner

*The Career and Triumphant Return to the Air of "The High Priest of Radio"*

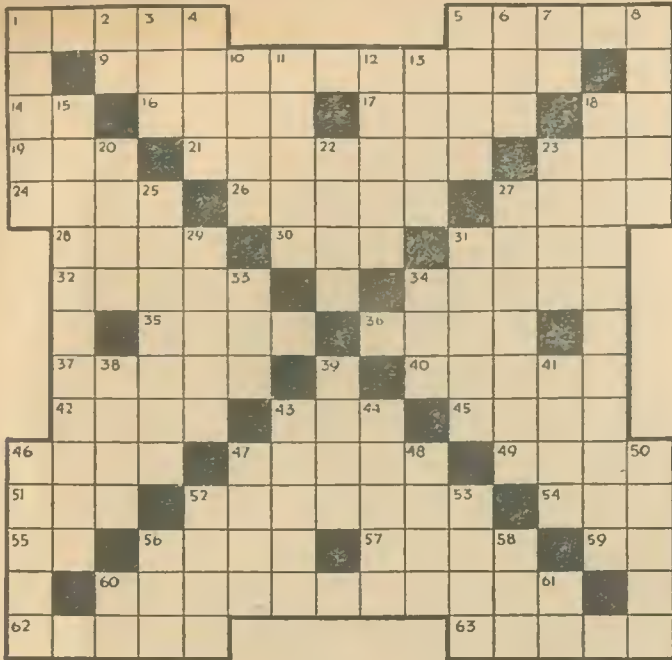
## Broadcasting the International Yacht Races

*The Story of How the Race Will Be Reported from Various Points Along the Course—Charts and Diagrams for Aid in Following It—and the Announcers Who Will Do the Job—All in Fullest Detail*

And an Issue Packed with Feature Stories of the Stars



# Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

### DEFINITIONS

#### HORIZONTAL

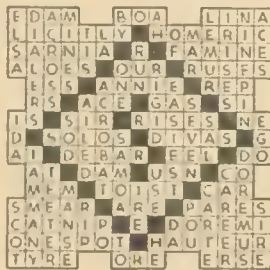
- 1—Radio does this grand in strummed full justice
- 5—A radio maestro
- 9—Outstanding
- 14—Initials of Ruffo, opera star
- 16—Outlet
- 17—Combat successfully
- 18—"Yours truly"
- 19—Precious stone
- 21—East Indian air conditioner
- 23—Vigor
- 24—Like an egg
- 26—What the Tower of Pisa does
- 27—God of war
- 28—Orchestra leader Coleman's first name
- 30—Sailing equipment
- 31—These lowly deuces beat a full house
- 32—Identification tag or mark
- 34—Nickname for a talkative bird
- 35—Send out
- 36—Clan dispute
- 37—Tropical plant
- 40—First
- 42—The terrible czar
- 43—Streets (abbrev.)
- 45—Look for
- 46—Earth
- 47—First name, most famous football coach
- 49—Democratic ex-Senator of Missouri
- 51—Conjunction

- 52—Banjo marvel of the air
- 54—Attempt
- 55—Exists
- 56—Beautiful island near Java
- 57—Eastern Canada and U. S. had plenty last winter
- 59—Next to high "do"
- 60—Oversupplies
- 62—Undersupplied
- 63—How the Prince of Wales likes to travel

#### VERTICAL

- 1—Try to confine it to income
- 2—Graduate in Pharmacy (ab. brev.)
- 3—Exist
- 4—Following

#### SOLUTION TO LAST WEEK'S X-WORD PUZZLE



- 5—Short sleeps
- 6—Single
- 7—Vermont (abbrev.)
- 8—Maintains
- 10—You tune in with it
- 11—Fur hearing mammal
- 12—Children lick it off the cake
- 13—Negative replies
- 15—Book of the Bible
- 18—Fustlers of the Columbia network
- 20—Mother
- 22—Appendage
- 23—Last name is Whiteman
- 25—Free
- 27—How cheese gets with age
- 29—Citrus fruit
- 31—Quartets
- 33—Falsehood
- 34—Vigor
- 38—Eager
- 39—What's left of your pencil after X words
- 41—Encounter
- 43—He carries his home with him
- 44—Hillside in path of a glacier
- 46—Goes with the wind
- 47—Important source of iodine
- 48—Girl's name
- 50—Expiring
- 52—Section
- 53—East Indian seer
- 56—Softer than a roll
- 58—Growth often seen on the face
- 60—South America (abbrev.)
- 61—South Carolina (abbrev.)

## Wave Marks

**Meter.** Ruth York—native New Yorker who is "Marie, the Little French Princess" over CBS-WABC—birthdays on September 10. She loves winter sports and aspires to visit Alaska.

**Meter.** Dave Rubinoff, who keeps himself just fairly well-to-do by buying old violins, adds a year on September 3. His hobby is taking unemployed musicians home to dinner.

**Meter.** Ward Wilson—Jack Pearl's announcer and emcee—is partying his wife on September 3 in honor of their second wedding anniversary. She is the former Betty Lou Webb. Wilson, a radio engineer, took up radio chit-chat for fun. He likes football and baseball and is a sucker for boardwalk concession stands.

**Meter.** Unnoticed went the fact that on August 17, birthdays were celebrated by the Voice of Experience, and Mae West—who scarcely can be called the Voice of Inexperience.

**Meter.** Mutual admiration and congratulations between Tommy McLaughlin

and Milton Watson, WABC radio songsters—born September 11 and 8 respectively. Tommy says Milton is radio's best singer. Milton says: "No. Tommy is." California claims both.

**Meter.** Harold Sanford, NBC house musician and Victor Herbert admirer, has one of the world's most complete Herbert libraries. On September 5 he starts another year of hating tango rhythms.

**Meter.** Reginald Knorr, "Myrt and Marge" player, who birthdays September 5, is the pride of Mottville, Mich. He loves flashy roadsters and drives well.

**Meter.** "Commodore" John C. Thomas will spend part of his September 6 birthday aboard one of his ten boats. Studied medicine, played football; he now invites his soul with music.

**Meter.** Ex-public-speaking-schoolboy Frank Singiser—who now slings verbs, nouns and adjectives as an NBC announcer—anniversaries on September 7 with wife, Mary Alice. He went to school in India for five years—loves riding horses.

RADIO GUIDE is paying

**\$100 A WEEK**  
FOR LAST LINES TO

# RADIO JINGLES

try your skill—it's free!

### Winners of Jingle No. 4

The radio programs have done a great deal to bring folks fine fun  
But if asked who did most,  
I'd say "Centor" and host

**1st Prize \$25** John Cole  
Chicago, Illinois

*"He's 'Eye'-deat for millions in fun"*

**2nd Prize \$15** Ralph Brooks  
Fort Edward, New York

*"That he's 'Tops' with J. Wallington."*

**3rd Prize \$10** Mrs. M. B. Franklin  
Philadelphia, Pa.

*"A rare treat and not overdone"*

### \$5.00 Prizes:

- Reigh V. Chase, Deer Park, O.
- Earl Terrell, Lafayette, La.
- Darrell H. Ewing, Oklahoma City, Okla.
- D. C. Garst, Douglas, Wyo.
- John Grace, Hornell, N. Y.
- William Wilson, Port Arthur, Ont.
- Mrs. Wm. A. Jenkins, Indianapolis, Ind.
- Hyman Meyer, Los Angeles, Calif.
- Vida E. Dearth, Muncie, Ind.
- Iven Emerson, Weston, W. V.

Isn't it just astonishing the way Radio Guide is paying money to its readers for having a little amusement writing last lines to Jingles! Yes sir, \$100 in real cash is paid every week. Try your skill! Write a last line for Jingle No. 6 printed below and mail it to "Jingles" Radio Guide, Chicago

### THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)
3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, September 7th. Winners will be announced in Radio Guide as soon thereafter as possible.
5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgement will be final. In case of ties duplicate awards will be given.
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its office or at public libraries free.

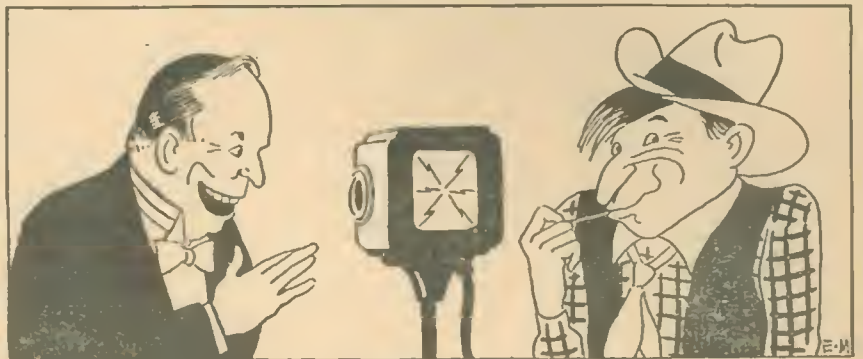
### THE PRIZES

- 1st Prize.....\$25.00
- 2nd Prize.....15.00
- 3rd Prize.....10.00
- Next 10 Prizes \$5.00 each..... 50.00
- Total.....\$100.00

# Radio Guide

AMERICA'S WEEKLY MAGAZINE OF PROGRAMS and PERSONALITIES

## CAN YOU WRITE A LAST LINE FOR THIS?



Will Rogers is one who to me  
Is radio's master of glee,  
The way he cracks jokes  
About Washington folks,

Write your last line here

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



# Jessica Dragonette

*As She Appears Under the*

## MIKEroscope

By Lee Mortimer

Jessica Dragonette is a girl of a million personalities. She decided not so long ago that each individual who hears a radio singer's voice from his loudspeaker, pictures the artist in his mind's eye differently. Thus to one listener a singer is blonde, to another brunette, to a third fat and voluptuous, to a fourth thin, anemic and cold. To satisfy all these various viewpoints, Jessica is trying to be all things to all people.

But to this observer Miss Dragonette, as seen through the MIKEroscope, resembles the girl back home, the dainty miss who is escorted proudly to the season's first big football game.

Jessica Dragonette's first New York job came when she was chosen by Max Reinhardt for the only solo part in the original American production of "The Miracle." Later she played Kathie, the leading feminine role in "The Student Prince" and was the ingenue in the 1926 edition of "The Grand Street Follies."

In "The Miracle" Jessica first learned what it's like to sing to an invisible audience. She sang the part of an angel, suspended far above "the clouds." "I suppose it's the nearest I'll ever get to Heaven," she remarked. Her song was without accompaniment, most difficult to keep on pitch. Feodor Chaliapin heard her, remarked on the beauty of the unseen angel's voice.

Jessica describes her eyes as "plaid." She's fair and blonde, five feet two inches tall, and weighs less than a hundred pounds.

She likes all kinds of art—music, painting, sculpture, poetry. She does a great deal of reading, preferring the acknowledged masters. When she isn't in such a highbrow mood, she bowls.

She has a hidden vice. When no one is looking she sneaks off and writes verse. She even had some of her poems published.

Her favorite colors are beige and red. She doesn't go in much for jewelry, but does like pearls. She adores furs.

Fan mail is one of the joys of her life. She receives from 750 to 1,000 letters every week. Many of these she answers in her own hand. So many of her letters are proposals of marriage that she has come to the conclusion that people are very romantic. Each letter is sacred to her.

Her full name is Jessica Valentina Dragonette, but she never uses her middle name professionally; it was given her because she was born on St. Valentine's Day.

Jessica was born in Calcutta, India, of American parents, and traveled with them until she was six. Then she was sent to the Lakewood, N. J., convent. She remembers nothing of the Orient, of course, but the Orient has left its unmistakable impress on her person in her deep, shining, liquid eyes which seem to contain all the mysteries of the unfathomable East.

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-first. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here, the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.



JESSICA DRAGONETTE

## Kick Off! The Season's On

By Chester Matthews

With the shrill whistle of the umpire ushering in the fall's first pigskin kickoffs, radio's ace sportcasters are polishing up their field glasses and otherwise readying themselves for one of the microphone's busiest seasons at the football gridirons.

Every thrilling moment—every second of play—of all the important collegiate battles will be brought to listeners' loudspeakers by the radio reporters of the National Broadcasting Company, the Columbia Broadcasting System, the American Broadcasting System and many independent stations.

Listeners tuned to NBC's broadcasts will hear Graham McNamee and Don Wilson, with Hal Totten doing midwestern honors; CBS tuners-in will have their games described vividly by Ted Husing, assisted by his man Friday, Les Quailey, and Columbia's Chicago key station, WBBM, will have the veteran Pat Flanagan at the microphone. For the newly organized ABS network, Clem McCarthy, celebrated turf and sports mikeman, has been signed to do the play-by-plays.

At the moment interest centers on the collegiate All-Stars vs. professional Chicago Bears night

game, scheduled for Soldier's Field, Chicago, on Friday, August 31. NBC's WJZ network will carry the game at 10 p. m. EDT, 9 p. m. EST or CDT, or 8 p. m. CST. Hal Totten and Gene Rouse will microphone the event and Referee Nick Kearns is slated to speak. WGN, powerful Chicago station, will have Bob Elson reporting the same contest, beginning thirty minutes earlier.

While NBC's complete plans, announced to be more elaborate than ever, are not yet ready for publication, the network will schedule its games on a week-to-week basis, depending upon the outcome of earlier games and the prospects, as the season develops, for the more interesting battles of the championship contenders. The ABS plans are likewise flexible. One game definitely on the National Broadcasting Company and Columbia cards is University of Southern California vs. Notre Dame at Los Angeles on Saturday, December 8.

At least twenty major college games will be described over the CBS-WABC network, starting Saturday, September 22, and continuing through

New Year's Day when the first annual Havana Fiesta gridiron classic will be the unusual treat to be aired. The complete Columbia schedule follows:

- Sept. 22: Manhattan College vs. St. Bonaventure at New York (WABC and N.Y. state network only).
- Sept. 28: U. of West Virginia vs. Duquesne U. at Pittsburgh (night game with floodlights).
- Sept. 29: Pittsburgh U. vs. Washington and Jefferson U. at Pittsburgh.
- Oct. 6: Notre Dame vs. Texas U. at South Bend, Ind.
- Oct. 12: Fordham vs. Boston College, at Boston.
- Oct. 13: Pittsburgh U. vs. U. of Southern Calif., at Pittsburgh. Also Stanford vs. Northwestern U., at Palo Alto, Calif.
- Oct. 20: Fordham vs. St. Mary's College, at New York.
- Oct. 27: Army vs. Yale, at New Haven, Conn.
- Nov. 3: Princeton vs. Harvard, at Cambridge, Mass. Also Minnesota vs. Michigan, at Minneapolis.
- Nov. 10: Northwestern vs. Illinois, at Chicago, and Harvard vs. Army, at Cambridge.
- Nov. 12: Boston vs. Centre College, at Boston.
- Nov. 17: Michigan vs. Ohio State, at Columbus, O.
- Nov. 24: Notre Dame vs. Army, at New York.
- Nov. 29: Pennsylvania vs. Cornell, at Philadelphia.
- Dec. 1: Army vs. Navy, at Philadelphia.
- Dec. 8: Notre Dame vs. U. S. C., at Los Angeles.
- Jan 1: Havana Fiesta, at Havana, Cuba.