

Radio Guide

And AMUSEMENT

5¢

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2

Chicago, Ill., Week of November 20-26, 1932

Number 5

Marge Wins 'IT' Girl Title

MARGE DAMEREL—Radio's "IT" Girl—and Queen of the Air! That is the verdict of a great cross section of the American public who cast their ballots in RADIO GUIDE'S first annual nation-wide popularity poll. During the last week of the poll votes poured in from every section of the country until the total passed the 85,000 mark.

As the contest drew to a close the lead see-sawed back and forth between four great stars—Marge, the heroine of "Myrt and Marge"; Ruth Etting, the gorgeous blues singer who thrills millions on the "Music That Satisfies" program; Irma Glen, the lovely organist; and Ethel Shutta, who has climbed to the topmost rung of stardom as vocalist for the orchestra of her husband, George Olsen.

The long-awaited spurt of Ruth Etting materialized in the last few days, and she was carried towards the front on piles of ballots cast by her friends and admirers. She came within less than a thousand

(Turn to Back Page).



Marge Damerel, above, won the "IT" Girl Poll. Ruth Etting, center, was second, while third place went to Irma Glen, left. Ethel Shutta, right finished fourth.

Fear Disruption of Air Conference

WASHINGTON, D. C.—Back of the scenes in official Washington, a lively controversy has been raging, often reaching the point of acrimony, over the desirability of widening the broadcasting band of wave lengths to embrace groups of the longer waves to meet the demands of Canada, Mexico, Cuba and other North American countries for additional channels of the ether to carry their radio programs.

The deadlock between American broadcasting interests on the one hand, and governmental and private maritime interests on the other, has the State Department here facing horns of a dilemma. It also leaves the American delegation attending the International Radio Conference now in session at Madrid "up in the air" as to what stand to take, in the absence of instructions which the State Department is loath to forward.

In fact, according to reliable reports from Madrid, the indecisive situation created in Washington, while many other countries of the world are clamoring for more broadcasting waves, is threatening to disrupt the entire Madrid Conference, which is reported to have about concluded its revision of the international radio treaty signed in Washington in 1927 except for the broadcasting problem. Several nations have threatened to withdraw from the conference entirely if a decision is not reached, some even hinting they would refuse to abide by any international wave agreement unless something is done to relieve congestion on the broadcast channels the world over.

In the meantime, the American delegation, headed by Judge E. O. Sykes of the Federal Radio Commission, has been beseeching the State Department by cable, radio and radio-telephone for instructions that are not forthcoming.

What the broadcasters here want—and they are supported by the Canadian, Mexican and Cuban delegations at Madrid—is the widening of the band at the long wave end, i. e., from 550 kilocycles down to 460 kilocycles, to embrace at least six more broadcast channels, which would be very well suited to either high or low power broadcasting in North America.

To the average listener, the widening of the broadcasting band would mean that radios must be coiled so as to time in the waves below 550 kilocycles, the present limit of the tuning capacity of most radios. To do this would be a relatively simple matter, and American radio manufacturers are strongly in favor of the plan. If the six additional channels are made available to add to the ninety-six now available to all North American countries, it is more than likely that most if not all of them would go to Canada and Mexico to be fitted into their re-organized broadcasting systems. This would relieve this country of the growing demands of its neighbors for more channels—channels which can only be secured by taking them away from existing American services or adding greatly to the interference on the ninety-six channels now in use.

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Radioddities



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Bare Attempt to Blackmail Phillips Lord; Man Jailed

It's a case of "biting the hand that fed him", and as a result Fred Buckley is lolling in the Tombs Prison in New York City awaiting trial on charges of attempting to extort money from Phillips Lord, lovable character in the Country Doctor Series. Additional charges of blackmail also will be preferred against Buckley, according to police.

Lord, who last winter entertained and fed hundreds of unfortunates along the Bowery, received a threatening letter from Buckley demanding immediate payment of \$1,000. "I was stunned", Lord declared when asked about the incident. "Here is a man whom I have fed, clothed, entertained and on many occasions provided with a bed. I can't understand why he should do such a thing to me."

"I remember him well. I first met him in a dive or speakeasy on the Bowery, where I went in search of hungry men down on their luck. I always thought Buckley was appreciative of my kindness and spent many hours talking with him and trying to encourage him.

"He was a regular attendant at the little theater I operated there, and whenever I bought food for the 'gang', I always made sure that Buckley got enough. He was my special protege. I can't for the life of me understand why he should do such a thing."

Confesses Attempt

Buckley was arrested in the Long Island Railroad station in Brooklyn by two detectives who overheard him discussing the letter he sent to Lord over the telephone. At the police station he confessed that he had threatened Mr. Lord and demanded \$1,000. He refused to explain his motives, other than

to say he needed money, "and thought this was the best and quickest way to get it."

When told of the arrest by police, Mr. Lord hurried to the Central Station in Brooklyn and offered to do anything he could for the prisoner. Police officials, however, urged him to withhold his generosity and charity, pending a check-up of the prisoner's record. It was only after police proved to Mr. Lord that Buckley had served terms for forgery and robbery, that the radio star consented to appear against him.

On arriving at the police station Lord requested to see the prisoner. Only after much urging would the desk lieutenant consent.

"It's all right, old man, I understand," Lord said. He reached through the bars and gave the prisoner an encouraging slap on the shoulder. "Buck up. It could be worse. We all make mistakes." He asked if there was anything he might do to make Buckley more comfortable, and before he left the prisoner he gave him a generous supply of cigarets.

Helps Poor

At his place on the Bowery, Mr. Lord put on entertainments and dinners two or three times a week throughout the winter. It was his practice to go out and collect scores of hungry, cold unfortunates and invited them to his place for the evening.

His sympathy for Buckley was aroused chiefly because the man was a World War veteran, he explained, and even though it has been proved the prisoner has a criminal record, Mr. Lord still is reluctant to push the punishment.

Pope's Message Broadcast on CBS

A special message from Pope Pius XI read by the Most Rev. Michael J. Curley, Archbishop of Baltimore, will climax the special Catholic University of America program over Columbia on Sunday, November 20, at 5:15 p. m.

Present-day problems of religion and education, especially as they are related to each other, will be discussed by other Catholic ecclesiastic leaders who will speak on the program.

The speakers include His Eminence William Cardinal O'Connell, Archbishop of Boston; The Most Rev. John J. Glennon, Archbishop of St. Louis; The Most Rev. John Gregory Murray, Archbishop of St. Paul; and the Right Reverend Monsignor James H. Ryan, Rector, the Catholic University of America.

The Catholic University Choir of fifty male voices, under the direction of Professor Leo Behrendt, will form a musical background for the program.

Gathering around radio sets in twenty or more cities at the time of the program will be alumni groups of the University. Special messages from a number of them will be read during the program.

The broadcast will originate in Washington, D. C., with the exception of the address by Archbishop Glennon, who will speak from St. Paul, Minn. Local outlet WBBM.

Two Big Pigskin Battles on CBS

Columbia will broadcast two outstanding football games over coast-to-coast CBS networks as a climax to the season's schedule on Thanksgiving Day.

At 10 a. m. Ralph Gilroy, former Princeton football star and sports announcer, will give a play-by-play account of the Brown-Colgate game at Providence, R. I.

At 1 p. m. the scene will shift to Philadelphia where Ted Husing and his assistant, Les Quaiely, will team up for a description of the grid war between Penn and Cornell.

To date, Brown and Colgate stand out as two of the leading eastern contenders for national championship honors.

Local outlet WJKS.

Tibbett, Crooks Return for Firestone Programs

Lawrence Tibbett, celebrated baritone, and Richard Crooks, young American tenor, both members of the Metropolitan Opera Company, will be soloists for the Voice of Firestone, when that program returns to the air for a new series over National Broadcasting Company networks, beginning Monday, December 5.

Corby Speaks on WJJD

The distinguished speaker, John W. Corby, of the Exhibits Department, the Century of Progress, is spotlighted this week on RADIO GUIDE's special program over WJJD. Mr. Corby will tell listeners some interesting things about the coming world's fair in the intimately chatty manner that has made him one of Chicago's most sought-after speakers. The program, heard at the same time each week, takes the air on Friday, November 25, at 6:45 p. m.

Fair Feature on Air

Another of the interesting feature programs so ably handled by Bill Hay, of Chicago, will go on the air November 26 at 9 p. m. over WMAQ, Chicago. The title is "The Spirit of the Century of Progress."

The program for this broadcast will be based on the exhibits of the various states at the World's Fair, and the guest speaker will be Colonel Chris Vanderverter, who is the head of the State Department of the Century of Progress.



Above:
Left to right:
Leopold Stokowski
and Arturo Toscanini.
Below: George Olsen and
Cab Calloway.

WILL Radio take the world out of the Jazz age?

Can Radio, the newest achievement of the machine world, turn right around and bring back the music of the masters into the lives of every one of us?

That is a question today which has brought no end of discussion. Music now takes up most of the air time. It is divided between jazz, the lighter works and the classics. Mr. Average Man now hears the world's greatest symphony orchestras conducted by the finest musicians available in his own home with but a twist of the dial. In exactly the same manner, he hears the savage rhythmic tom-tom beat of a jazz band such as Cab Calloway's.

Which will eventually win out? When the fight is over, you'll see one of two men standing at the head of the musical world—a Toscanini waving a triumphant baton—or a Cab Calloway leading his band through some of the hottest music that ever came out of an African jungle.

Educators throughout the United States realize that the jazz age can only be brought to an end through the teaching of children the fundamentals of good music. That is why hundreds of classrooms are equipped with radio receivers in elementary schools throughout the country. Such programs as Walter Damrosch's Music Appreciation Hour and many other educational musical periods destined to influence the youth of America toward good music, may turn the tide in the next generation. At any rate, this is the hope of those who wish to curb the life of jazz.

AMERICAN jazz first made its appearance in the mild "rag-time" of 1910 Irving Berlin, an East Side New York boy, wrote a song called "Alexander's Ragtime Band". The song became famous overnight. So did Berlin. The song was played and sung all over the world and the sedate waltzes of that period faded like the royal purple of that era.

Then the War—and with it came a type of music influenced by this bloody period. It seemed that the entire civilized world had fallen back to the degree capable enough to standardize a tempo not unlike that of the most primitive races. Music out of Africa—with the passionate beat of the

tom-tom clearly discernable. Music that threw off the shackles of convention. Music, not melodic, but rhythmic, savage, sensuous.

The world accepted it. Took it gladly. In the confusion, this type of music reflected the discord of nation's bitterness over things they didn't understand.

The great symphony conductors like Toscanini, Stokowski, and others were cast aside by the mass. A few intellectuals not stunned by this horrible period patronized music, and others who could afford it listened to wax recordings of the works of the masters. But the largest part of the population wanted their music hot and fast. And they got it.

A viola player by the name of Paul Whiteman, then playing in the Denver Symphony Orchestra, took an interest in this new dance rhythm. He liked the vitality of it.

Strange ideas began cropping into his mind. Could he instill into jazz the principles of symphonic music without changing the tempo? He wanted a refined, more subtle, more civilized jazz.

A few years later, Paul Whiteman started out to introduce this "new type" jazz to the world.

People wouldn't listen at first. Fellow musicians shrugged their shoulders and refused to believe that Whiteman's presentation of jazz could have any possible future. He kept on however and finally found an audience. People began to like the smooth orchestrations. They began to dance more slowly and listened to this music with enjoyment.

What Whiteman started, other jazz leaders be-

gan to adopt. Song writers began to place more melody into their songs.

Orchestras began to vie with each other on adopting new arrangements for their dance music.

Jazz leaders are coming to the realization that the symphonic world has something which they cannot overlook . . . It has durability.

Radio, however, has created an unusual problem for the dance band today. A modern dance tune ordinarily lasts but a month in popularity. A new song is written. It is quickly taken up by the bands and played so often that the public tires of it almost immediately after it is introduced. America's leading dance orchestras try their utmost to create a distinct individuality in their methods of introducing a new song, but despite their efforts the radio audience becomes bored and tunes it off for something else. Maybe a concert orchestra.

Tin Pan Alley suffers. Music publishers must turn out their songs by the dozens if there's any profit to be made. Song writers with ability are not able to write their best music because they haven't any time. That is why hundreds of song-writers turn out so many sing-song compositions—turn them out at the rate of five and six a week. When asked how it's done, a song writer recently said that they tumbled out of his ears. He could write two of them a night if necessary.

NO-ONE seems to know just what to do about this situation. Many of the wise jazz leaders are now digging into the classics as a last resort. Even the crooners are turning to semi-classical compositions. A few weeks ago Rudy Vallee amazed the radio audience by singing, yes, singing "Schubert's Serenade." Paul Whiteman has again invaded Carnegie Hall with symphonic concerts and many orchestra leaders are turning back the pages of musical libraries.

So the war goes on. Tin Pan Alley turns songs out very much in the same manner as that of a factory with all its modern mechanical conveniences. But Tin Pan Alley is turning out an inferior product because the demand is too much for it to handle. The American public is getting fickle. What the future holds can only be guessed.

Programs for Sunday, November 20

LOG OF CHICAGO STATIONS

Call Letters	Kilo cycles	Power Watts	Location and Phone Number
WLS	870	50,000	1230 W Washington St Haymarket 7500
WENR	870	50,000	222 North Bank Drive Superior 8300
WGN	720	25,000	Drake Hotel Superior 0100
WBBM	770	25,000	410 North Michigan Ave Whitehall 6000
WJBT			
WJJD	1130	20,000	Palmer House State 5466
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600
KYW	1020	10,000	Strauss Building Wabash 4040
KFKX			
WMAQ	670	5,000	Merchandise Mart Superior 8300
WMBI	1080	5,000	153 Institute Place Diversey 1570
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600
WJKS	1360	1,000	Gary Indiana Gary 25032
WAAF	920	500	836 Exchange Avenue Yards 0084
WGES	1360	500	128 N Crawford Ave. Sacramento 1166
WSBC	1210	100	13th & Michigan Ave. Calumet 1530
NBC—Chicago Office			Merchandise Mart Superior 8300
CBS—Chicago Office			Wrigley Annex Whitehall 6000

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M.
WAAF—Old Timers

6:30 A.M.
WAAF—Dawn Patrol

7:00 A.M.
WAAF—Morning Devotions

7:20 A.M.
WJJD—Mooseheart Catholic Service

7:30 A.M.
WAAF—Favorites of Yesterday
WIBO—Morning Reveries

8:00 A.M.
KYW—Sunshine program Paul McClure
WAAF—The Eight O'clock Concert
WCFL—Highlights of Music
WENR—Children's Hour (NBC)
WGES—German Hour
WIBO—Swedish Services

8:30 A.M.
WAAF—Organ Melodies
WCF—Religious Program

9:00 A.M.
WAAF—Across the Footlights
WBBM—Church of the Air (CBS)
WCFL—German Entertainment
WENR—Modern Instrumentalists (NBC)
WGES—Home Folks
WGN—Grand Old Hymns, The Old Testament
WMAQ—Bible Story dramatization

9:15 A.M.
WGES—Fashion Pre View

9:30 A.M.
WAAF—Hi, Folks!
WBBM—Modern Living, Lindlahr's Magazine
WCFL—Roers' Highlights
WENR—Fiddlers Three (NBC)
WGES—Band Parade
WGN—Victor Stonebrook, tenor
WMAQ—Musical program

9:45 A.M.
WENR—Mood Continentale (NBC)
WGN—Leonard Salvo, organ
WGES—Happy Hits
WJJO—Mooseheart Protestant Services

10:00 A.M.
WAAF—Sunday Serenade; Brahms' Concerto in D
WBBM—Jackson Clothing
WCFL—Highlights of Music
WENR—Russian Symphonic Choir (NBC)
WGN—Sunday Morning Concert; Lewis White, baritone
WGES—Memory Lane
WSBC—John Stamlord

10:15 A.M.
WBBM—Julia Mahoney, songs (CBS)
WGES—Romance Reveries

10:30 A.M.
WBBM—American Bird Products, Singing Canaries
WCFL—Seventh Church of Christ Scientist
WGN—Melody Makers, orchestra (CBS)
WJJD—Happy Go Lucky Time; Art Linick
WJKS—Watch Tower Program
WMAQ—University of Chicago Organ Recital
WSBC—Variety Program

10:45 A.M.
WAAF—Estelle Barnes pianist
WBBM—Helen Mors and Crooning Colonels
WJKS—The Melody Makers (CBS)

11:00 A.M.
WAAF—Goldenrod Revue
WBBM—Peoples Church
WENR—Church Services; Dr. Frederick Shannon

WGN—Mormon Tabernacle Choir and Organ (CBS)
WJKS—Salt Lake City Choir and Organ (CBS)
WMAQ—U. of C. Chapel Service

11:15 A.M.
WAAF—Estelle Barnes, pianist

11:30 A.M.
WAAF—Bendix Favorite Bands
WENR—Waldorf-Astoria Organ Recital (NBC)
WGN—Favorite Melodies
WJKS—Reis and Dunn (CBS)

11:45 A.M.
WAAF—Rhein's Musical Gems
WGN—Reading of Tribune Comics
WGES—Our Lady of Sorrows Catholic Church

12:00 NOON
KYW—Uncle Bob with the Sunday Comics
WAAF—Sears Roebuck Musical Moments
WCFL—Noon Day Concert
WMAQ—Roxy and his Gang (NBC)

12:30 P.M.
WCFL—Swedish Program
WIBO—Art Hour
WLS—Polish Music Hour

12:45 P.M.
WBBM—Norm Sherr, popular pianist
WGN—Whistler and his Dog

1:00 P.M.
KYW—The Watchtower Program
WAAF—Hoosier Philosopher
WBBM—Smilin' Ed McConnell
WCFL—Lithuanian Program
WGN—Palmer House Ensemble
WIBO—German Hour
WJKS—Bread of Life Hour
WMAQ—Mystery Tenor (NBC)

1:15 P.M.
KYW—Clyde Doerr's Saxophone Octet (NBC)
WAAF—Julia King Musical Sweets
WBBM—"Sunday Matinee of the Air"
WMAQ—Stamp Talk; Ralph A. Kimble

WENR—National Youth Conference (NBC)
WGES—Poland in Song
WIBO—B. and K. Reporter
WMAQ—Int'l Broadcast from Germany (NBC)

3:45 P.M.
WAAF—Jimmy Kozak at the piano
WJJD—Billy Sunshine and Orchestra
WMAQ—Trio Charmante (NBC)

4:00 P.M.
KYW—Light Opera Gems
WAAF—Ford Waldo
WCFL—Studio Program
WENR—Pop Concerts (NBC)
WGES—Symphonies of the Nations
WGN—Roses and Drums, drama (CBS)
WIBO—National Gospel Singers
WJJD—Greek Hour
WMAQ—Musical Pilgrimages

4:15 P.M.
WAAF—Reveries

4:30 P.M.
KYW—Pages of Romance (NBC)
WBBM—Foreign Legion (CBS)
WGES—Camptown Minstrels
WGN—Wayne King's Orchestra
WENR—Big Ben's Drama (NBC)
WIBO—Salon Recital
WJJD—Judge Rutherford
WMAQ—Glee Club

4:45 P.M.
WENR—Kremlin Art Quartet (NBC)
WJJD—Neighborhood Store
WMAQ—"Bring 'Em Back Alive," Frank Buck

4:50 P.M.
WGN—Bernie Cummins' Orchestra

5:00 P.M.
KYW—Edgewater Beach Hotel Twilight Musicals
WBBM—America's Grub Street Speaks (CBS)
WCFL—Father Justin's Rosary Hour from Buffalo

WGN—Roxy Theater Symphony (CBS)
WJJO—Paul Radet's Tabernacle
WJKS—R. C. A. Victor Program
WLS—Musical Program

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Husk O'Hare's Band
WJKS—Frank Cambria, Ruxy Ensemble (CBS)

8:00 P.M.
KYW—Old Time Melodies (NBC)
WBBM—Theme in Tempo; Jack Brooks and Westphal's Orchestra
WCFL—Religious Talk, Franklin Ford
WENR—Our Government; David Lawrence (NBC)
WGN—Fred Allen's Bath Club Revue
WJKS—WJKS Artists Variety Hour
WMAQ—Chicago Sunday Evening Club
WSBC—Educational Feature

8:15 P.M.
KYW—Smith Bros.; Trade and Mark (NBC)
WBBM—BeBe Forbes Cutter and Eddie Freckman
WENR—American Album of Familiar Music (NBC)

8:30 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Jack Russell's Orchestra
WCFL—Swedish Program
WGN—Pennzoil Parade of Melodies (CBS)

8:45 P.M.
KYW—Ohman and Arden, piano duo and orchestra (NBC)
WBBM—The Band of Distinction
WENR—Sheaffer Lifetime Revue; orchestra (NBC)
WJKS—Irish Program
WMAQ—Ohman and Arden (NBC)

9:00 P.M.
KYW—Paris Night Life
WBBM—Ray Parker's Orchestra
WGN—Canada Dry Program; Jack Brung, humorist;
Weema's Orchestra (CBS)
WJKS—Songs of the Disc

9:15 P.M.
KYW—Frankie Masters' Orchestra
WBBM—WBBM Drama
WENR—Edison Symphony Orchestra
WJKS—Babe Todd
WMAQ—The Old Singing Master (NBC)

9:30 P.M.
KYW—Don Pedro's Orchestra
WBBM—Eddie South's Orchestra
WCFL—Judge Rutherford
WGN—Tomorrow's Tribune
WJKS—Praise and Promise Hour
WMAQ—The Orange Lantern, mystery drama (NBC)

9:40 P.M.
WGN—Headlines at Other Days

9:45 P.M.
WIBO—Hockey Broadcast by Jo Springer; Black hawks vs. Les Canadiens
KYW—Sunday at Seth Parker's (NBC)
WBBM—Jack Russell's Orchestra
WCFL—Workmen's Circle Program
WENR—Terrace Gardens Orchestra
WGN—Around the World

10:00 P.M.
WGN—Lawrence Salerno haritone
WJKS—The Gauchos (CBS)
WMAQ—Soloist (NBC)

10:15 P.M.
KYW—The Globe Trotter Teaberry Sports
WENR—Donald Novis (NBC)
WGN—The Dream Ship
WJKS—Organ Melodies
WMAQ—Lace and Old Lavender (NBC)

10:30 P.M.
KYW—Chicago Gospel Tabernacle
WENR—Ben Bernie's Orchestra
WGN—Wayne King's Orchestra
WJKS—Eddie Durkin's Orchestra (CBS)
WMAQ—Auld Sandy and Harold Van Horn

10:45 P.M.
WCFL—A Bit of Moscow; orchestra

10:50 P.M.
WGN—Bernie Cummins' Orchestra

11:00 P.M.
WCFL—Fritz Miller's Orchestra
WENR—College Inn Orchestra
WGES—Dick Rock's Orchestra
WMAQ—Vincent Lopez Orchestra
WSBC—Variety Program

11:10 P.M.
WGN—Wayne King's Orchestra

11:15 P.M.
WMAQ—Art Kassel's Orchestra

11:30 P.M.
KYW—Hotel Adelphia Orchestra (NBC)
WENR—Gus Arnheim's Orchestra (NBC)
WGES—John Van Kanegan
WGN—Bernie Cummins' Orchestra

11:45 P.M.
WCFL—A Bit of Moscow; orchestra
WGES—Cabaret Hits
WGN—Hal Kemp's Orchestra

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town, dance orchestra
WGES—Owl Car
WGN—George Melodies, haritone

12:15 A.M.
WGES—Jamboree

12:20 A.M.
WGN—Hal Kemp's Orchestra

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WGES—On with the Dance

12:45 A.M.
WGES—The All Nighters

12:50 A.M.
KYW—Mack Swain's Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

3:30 p. m. WMAQ-NBC—International Broadcast from Munich, Germany

4:45 p. m. WMAQ-NBC—Bring 'Em Back Alive; Frank Buck

5:00 p. m. WBBM-CBS—America's Grub Street Speaks; John Held, Jr.

7:00 p. m. WMAQ-NBC—Eddie Cantor, comedian; Rubino's Orchestra

8:15 p. m. KYW-NBC—Smith Brothers; Trade and Mark

1:30 P.M.
KYW—Charlie Agnew's Orchestra (NBC)
WAAF—Tom Thuub's Theater
WGN—Bridge Club of the Air
WLS—Little Brown Church
WMAQ—Moonshine and Honeysuckle (NBC)
WMBI—Italian Gospel Service
WSBC—Jewish Hour Music and Song

1:45 P.M.
WAAF—Knut and Sven
WBBM—Hoosier Editor (CBS)

1:50 P.M.
WMBI—Spanish Gospel Service

2:00 P.M.
KYW—Wayne King's Orchestra (NBC)
WAAF—The Georgians
WBBM—Sport Notes
WCFL—Polish Program
WGN—N. Y. Philharmonic Orchestra (CBS)
WJKS—German and Hungarian Hour
WLS—Association of Real Estate Taxpayers
WMAQ—Dedication German Sailor's Graves (NBC)

2:10 P.M.
WMBI—Bible Exposition with Sacred Music

2:15 P.M.
WAAF—Della Bartell
WBBM—Football; Benoy Friedman's Brooklyn Dodgers vs. Bears

2:30 P.M.
KYW—Oak Ridge Abbey
WAAF—The Spotlight
WIBO—Norwegian Hour
WJJD—Religious Talk
WLS—Emergency Unemployment Relief Campaign Speaker
WMAQ—Manhattan Merry-Go-Round (NBC)

2:45 P.M.
KYW—Mel Stitzel at the Piano
WAAF—The Troubadours, male quartet
WJJO—Komiss Musical
WLS—Willard Program; Three Contraltos

3:00 P.M.
KYW—Father Coughlin
WAAF—Drama; Seeds of Death; WAAF Players directed by Frank Baker
WCFL—Evans Polish Program
WJJO—Lithuanian Program
WJKS—Presbyterian Quartet
WLS—Evans Musical Comedy
WMAQ—Iodent Program (NBC)
WSBC—Polish Hour Music and Song

3:15 P.M.
WAAF—Three of Us
WCFL—Organ Recital; Eddy Hanson
WJKS—Afternoon Melodies
WMAQ—Wildroot Program

3:30 P.M.
WMAQ—Wildroot Program
WCFL—Fritz Miller's Orchestra

WENR—Catholic Hour (NBC)
WGES—Italian Opera
WJJD—Flo Gardener Mystery Drama
WMAQ—Paul Whitehead's Orchestra (NBC)
WSBC—All Colored Hour

5:10 P.M.
WGN—Wayne King's Orchestra

5:15 P.M.
WIBO—Hockey News
WBBM—Catholic University Program (CBS)

5:30 P.M.
WBBM—Irene Beasley and the Round Towners (CBS)
WENR—Atwater Kent Auditions (NBC)
WGN—Twilight Musical
WIBO—WPCC
WJJD—Mark Love baitone
WMAQ—Chicago Bible Society

6:00 P.M.
WBBM—Frank Wilson, tenor—Fashion Parade
WCFL—German Radio Hour
WGES—Polish Theater of the Air
WGN—Across the Footlights
WIBO—The Copeland Smith League
WJJD—Armour Institute
WLS—Eva Jessye Choir (NBC)
WMAQ—Tell Me a Story

6:10 P.M.
KYW—Teaberry Sports Reporter

6:15 P.M.
KYW—Home Talks drama
WGN—Concert Orchestra
WLS—Harmonica Rascals (NBC)
WMAQ—Whateville, dramatic sketch (NBC)

6:30 P.M.
KYW—Dan Russo's Orchestra
WBBM—Flanagan Sports Review
WGN—Musical Memories (CBS)
WJJD—Dance Orchestra
WLS—Great Moments in History (NBC)
WMAQ—U. of C. Round Table

6:45 P.M.
WBBM—Kruschen's Krooning Kolonels
WGN—Angelo Patri, Your Child

7:00 P.M.
KYW—Frankie Masters' Orchestra
WBBM—Billy White, tenor; Westphal's Orchestra
WCFL—Irish Program
WGN—Children's Concert
WJJD—Thirty Golden Minutes
WJKS—William Hall, baritone (CBS)
WLS—Atwater-Kent Program
WMAQ—Chase and Sanborn Hour (NBC)

7:15 P.M.
WBBM—Wm. Hall; Do Re Mi and Rich's Orchestra (CBS)

7:30 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—The Sisters "J"

Winning Mikritics

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, sunny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Texaco Fire Chief—November 1—8:53 p. m.—WTMJ:

Ed Wynn: "They call the twins Sears and Roebuck because they are of the male order."

Eleanore Davis

Texaco Fire Chief—November 1—9:55 p. m.—WEAF:

Ed Wynn: "I knew an actor who had twelve children, all actors and all born on the Mississippi River. He bred his cast upon the water."

C. Doane

Robert Burns Panatela—November 2—8:21 p. m.—WGN:

Gracie Allen: "They operated on my father and took a whiskey glass out of his hand."

Mrs. William Jensen

Sinclair Wiener Minstrels—November 7—8:10 p. m.—WLS:

Cliff: "How can I cure myself of snoring?"
Gene: "Does it bother your wife?"
Cliff: "Bother my wife! It bothers the whole congregation!"

Sue Banks

Tony's Scrap Book—November 1—8:42 p. m.—WKBH:

"The American standard of living: a jazz band, a can opener, a moving picture show and a gallon of gasoline."

C. Homstad

Johnny Hart—November 3—7:50 p. m.—WMAQ:

Dentist: "Which tooth hurts you?"
Gangster: "Find out fer yerself. Whattcha tink I am—a stool pigeon?"

T. Riky

Blue Ribbon Malt program—November 1—9:20 p. m.—WEAF:

Ben Bernie: "A man put out a sign, 'Open for Business,' and three weeks later he put out a sign, 'Opened by mistake.'"

L. Akers

S. S. All in Fun—November 5—8:47 a. m.—WPEN:

Tom: "If it wasn't for other people's teeth dentists couldn't eat."

J. A. Kerper

S. S. All in Fun—November 4—9:59 a. m.—WPEN:

Tom: "I have to eat an apple a day because I'm running around with a doctor's wife."

L. Scott

Chase and Sanborn—November 6—8:40 p. m.—WEAF:

Eddie Cantor: "To reduce take this exercise—Shake the head from left to right every time a second helping is offered."

B. Fackler



Isn't she lovely looking? Her name is Jane Vance and she's Paul Whiteman's singing acquisition. Her voice is heard over NBC networks from the Hotel Biltmore in New York City

Orchestral Doings

Ted Weems and his orchestra, who recently closed a successful engagement at the Club Forest in New Orleans, open at the Hotel Pennsylvania in New York City on November 17. Ted and his band will broadcast twice weekly from New York on the Canada Dry program over the Columbia network.

Art Kassel and his "Kassels in the Air," formerly heard over WGN, are now featured over WMAQ and the NBC networks from the Bismarck Hotel in Chicago.

I may or may not be a bad omen for Wayne King, "the waltz king," but an airplane labeled "Goofus" crashed in Chicago the other day killing the pilot and a passenger. Wayne flies his own plane, and the one which figured in the crash was formerly owned by him.

When Ted Weems and his orchestra open at the Hotel Pennsylvania in New York, the residents of Manhattan will be introduced to "Piccolo Pete," "Harmonica Harry" and "One Man Band." These three novelty numbers have been featured by Ted Weems for many months and are popular everywhere.

Mysterious letters reach Dorothy Joyce, Danny Russo's new blonde vocalist, from a group of college boys who seem smitten with her work. Daily she receives several letters of praise from ten collegians. The letters are postmarked Champagne, Ill.

Joe Sanders and his Original Nighthawks, famous radio, recording and dance band, are playing a series of college affairs in the East, and because of their popularity on the road have preferred traveling to a permanent assignment in a New York or Chicago spot. Armistice Night the Nighthawks played at Cornell University, Ithaca, N. Y., and on November 18 they will appear at Lafayette College, Easton, Penn. John Hopkins University at Baltimore has engaged the band for Thursday, November 24, while November 25 and 26 the orchestra will play at the Virginia Military Institute, Lexington, Va.

Teddy Joyce, famous master of ceremonies, who recently joined the ranks of MCA artists, has been named "Chicago's Unofficial Ambassador of Good Will" in connection with the Century of Progress. Teddy will have a band at the World's Fair.

• Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

DISAPPOINTED fans who've grown to palpitate at the hotcha tunes of lovely Ethel Shutta (pronounced Shu-tay), and lost track of the blonde wife of band leader George Olsen when the pair wound up their contract on the Jack Benny gingerale show, need cry no more. The reason is that George and Ethel will be starred on the Oldsmobile program which is scheduled to begin with the new year. Meanwhile, fans will have to take pot luck and catch the Olsens when the Lucky Strike magic carpet flies their way.

Queer about George Olsen. He never was a big air drawing card without Ethel. But with Ethel and Jack Benny, he has arrived. And he'll probably stay there as long as Ethel decides he's a good hubby. My tale-bearers report that several sponsors would have been glad to sign Mrs. Olsen without Mr., but Ethel would not have it that way.

Kate Samaritan Again—

There are those who say Kate Smith seeks publicity when she entertains the ailing at hospitals. Thursday of last week, on her way through Chicago to the West Coast, she stopped off to make a long trip out to Chicago Hospital where she made Wilbur Lee Koppen, innocent young victim of a terrorist's bomb, laugh at her jokes and let him hear her sing his favorite, "We Just Couldn't Say Goodbye." Kate's manager made no ballyhoo about her visit to the lad who doesn't know he's blinded for life. She received little publicity.

So here's a line or two and a basket of plums just to show how we stand.

About "Taking" It—

A performer must be able to take it. I mean criticism, whether constructive or not. Of course, a critic should endeavor to be constructive, else he has no justification for criticism. I'll confess that I hate to hurl prunes even where deserved. But you'd pay a heck of a lot of attention to this department if only plums were awarded.

Some say radio programs, not being repeated, need no criticism. Well, I've heard many a series of programs that were consistently rotten, and many that were almost always good. Could it have been accidental?

A very nice girl who has a fair but not outstanding voice was mentioned here recently. So a music publisher's agent felt inspired to champion her. He said I had her in tears. I'm sorry, lady, but did you ever get anything by crying for it? Not from me. You may be a very nice girl, but you'll have to improve as a vocalist before I give you that plum. Dry your tears, try harder and don't forget that old one about every knock being a boost.

Off a Live Mike—

Mark Fisher's drummer, Bobby Christian, whose dad makes caskets, and his new frau, Flo Reda whose papa is a mortician (undertaker to you), are happy anyway . . . and Jack Chilcut, of the same band and late of McCoy's, made a one-day race down to Paducah, Ky., last Sunday to grab a bride . . . This leaves but one bachelor music maker in the Fisher unit!

Wallace (NBC mikeman) Butterworth loves to read biographies of the great. And recently the local NBC press department's 1933 "Who's Who" disappeared! Raymond ("Prairie President" writer) Warren, was taken for a taxi ride election night, robbed of \$18 and beaten . . . "Padded Fists" author Dick Macaulay is the unwilling victim of a practical joking imaginary "wife" who's been writing all Dick's girl friends and telling them to lay off . . . Gene Autry, handsome WLS cowboy yodeler, drew an 80-year-old woman to her first movie recently in Milwaukee.

Don (NBC love interest actor) Ameche will marry Dietician Nora Fendergast of Mercy Hospital, Dubuque, Iowa, come Saturday.

Pet turtle "Oscar" of Marion and Jim Jordan has laid some eggs . . . Beatrice Churchill, "Skippy's" Betty, in Passavant Hospital with flu . . . Popular WLS newscaster Harry Steele now adding to laurels as a mike actor . . . Band bookers report business better since the big voting day

. . . Norman Ross, swimming champ WIBO newscaster, in Florida promoting dog and horse tracks.

Attorney Phil R. Davis, professional separator, is a holiday air talker, his next being on WCFL at noon Thanksgiving when he'll talk turkey. Harriet (WBBM torch) Cruise used to play second base on a ball team . . . Clyde McCoy, the prospering Drake band leader has added, instead of cutting, two men to his unit . . . Carl "Deacon" Moore bows at the Terrace Gardens and on KIW-NBC next Saturday . . . Whiteman's former Paul Sisters will be with him, and if you've forgotten, Moore was drummer for Fred (WTAS air pioneer) and took over Fred's band on his death.

Gene Arnold's Midget Minstrels, which you'll hear with the regulars Monday, will go chain as Sinclair's second program, if you like them.

Patricia Ann Manners ("Gwen" of Myrt and Marge) cooks with a split-second radio stop watch . . . could the past prunes have caused the substitution of Frank Wilson, with Jules K. Stein at the piano, on that WLS Evans Fur program, starting this Sunday afternoon? . . . Dick Tecla was born in an Oshkosh lakeside log cabin boasting three baths, and the thermometer was reading thirty below zero.

And Bill (WBBM Grandpa Burton) Baar came to light in a Chicago farmhouse with no baths and the mercury at a hundred in the shade.

What WMAQ mikeman Ford Wallace hated about the U. S. Navy were the ditches he had to dig! . . . Douglas Hope and Alice Hill, stars of the Princess Pat drama on WBBM and WLS, are skittish about reading the plays' taglines in rehearsal . . . Dorothy's Joyce and Lamour, of the Russo Kay bands respectively, are palpitating collegian hearts . . . Irene (Singing Lady) Wicker says she doesn't like night clubs, but she made seventeen of 'em in 24 hours when she went to New York . . . Cliff (Sinclair end man and Old Pappy) Soubier, when four years old, used to roam to the Hamilton, Ontario, corner saloon and sing for his beer. . . Ben Bernie, economizing these days, eats 60-cent hamburger sandwiches.

Windy City Windfalls—

Plums to the American Academy for finding David Ross after all these years . . . to Eddie South's band and fiddle after midnight on WBBM . . . to Bob Hawk, of WCFL, an all-round mikeman, and to Norman Barry pleasing voice of the Edgewater Beach Hotel musicales and dance pickups . . . to WJJD's interesting speakers Fridays at 6:30 p. m. Dr. Fay Cooper Cole kept me tuned in last week . . . and to

(Continued on Page Twenty)

Programs for Monday, November 21

5:45 A.M. WGES—Sunshine Special	WBBM—American Medical Association WCFL—Dance Music WGES—Washboard Blues WGN—Irene Wicker WIBO—Crazy Quilt WJJO—Komiss Musical WLS—Livestock Markets; poultry markets WMAQ—Melody Three WSBC—New Southern Program	12:50 P.M. WMAQ—Lotus Gardens Orchestra (NBC)	3:50 P.M. WBBM—News Flashes
6:00 A.M. WAAF—Farm Folks' Hour WGES—Toasts, Requests WJJO—Ruckle Busters WLS—WLS Smile a While Program	10:05 A.M. KYW—Organ Melodies (NBC) WBBM—Morning Moods (CBS)	1:00 P.M. KYW—Dan Russo's Orchestra (NBC) WAAF—Down South WBBM—Chicago Hour WCFL—Coliseum, Walkathon WIBO—Ahead of the News WJJO—Illinois Medical Society WJKS—National Student Federation of America Program (CBS) WLS—Slim and Spud, comedy skit WMAQ—Words and Music WMBI—Organ program	4:00 P.M. WAAF—Piano Novelties Jimmy Kezak WBBM—Gene and Charlie (CBS) WCFL—Junior Federation Club WENR—Soloists (NBC) WIBO—Cartoonist of the Air; Nick Nichols WJJO—Afternoon Tea Tunes WJKS—Gene and Charlie (CBS) WMAQ—Women's Calendar
6:15 A.M. WLS—Weather Report; livestock	10:15 A.M. KYW—Radio Household Institute (NBC) WBBM—Red Cross Melodies WGES—Rhythm Revue; Ethel and Harry WGN—Leonard Salvo's Favorites WIBO—Market Reports WJJO—Neighborhood Store WMAQ—Musical Hodge Podge	1:10 P.M. WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson	4:15 P.M. WAAF—Dancing Notes WBBM—J. Wilson Doty, organist WENR—Dromedary Caravan, drama (NBC) WIBO—"Sis" Gleason WJJO—Youog Mother's Club WJKS—Daily Times News Flashes
6:30 A.M. WIBO—Uncle John's Family WJJO—Frankie Marvin, tenor WLS—Cumberland Ridge Runners WMAQ—Setting Up Exercises	10:25 A.M. WGN—Board of Trade Reports	1:15 P.M. WBBM—Sylvia Sapira; Well Tempered Clavichord (CBS) WGN—Palmer House Ensemble WIBO—Women's Club Speaker WJJO—Waltz Program WJKS—Sylvia Sapira (CBS) WLS—Livestock Markets; Grain Markets WMAQ—Dave Rose, pianist	4:30 P.M. KYW—Earle Tanner, tenor WBBM—Art Gillham WCFL—Day Dreamer WJJO—Mooseheart Children WJKS—Kiddies Club WMAQ—The Flying Family (NBC)
6:45 A.M. WBBM—Farm Information WJJO—Ruckle Busters	10:30 A.M. WAAF—Elfie Marino Harvey's Personal Progress Club WBBM—Doris Low, beauty hints WENR—Singing Strings (NBC) WGES—Camptown Minstrels WGN—Digest of the News WIBO—News of the day WJJO—Alleghany Moonshiner WMAQ—Sonata Recital (NBC) WMBI—Devotional Hour	1:20 P.M. WMAQ—Board of Trade	4:45 P.M. KYW—Three Strings WBBM—Grandpa Burton Stories WCFL—Organ Recital WENR—Slow River (NBC) WIBO—Dusk Dreams WJKS—William Peel, tenor WMAQ—Musical Moments (NBC)
6:55 A.M. WBBM—Musical Time Saver	10:35 A.M. KYW—Interlude; instrumental music	1:30 P.M. KYW—Prudence Penny, talk WAAF—Pianoesque WBBM—American School of the Air WJJO—Yesterday's Tunes WJKS—Needlecraft Lady WLS—The Bicycle Boys WMAQ—Public Schools Program	5:00 P.M. KYW—Illinois Federation Reporter WBBM—Captain Jack WCFL—Peter Pen WENR—Palais d'Or Orchestra (NBC) WGES—Melody Parade WGN—The Devil Bird WJJO—Chicago School Teachers WMAQ—Waldorf Orchestra (NBC) WSBC—Mallers Studio Program
7:00 A.M. KYW—Marshall Field & Co.'s Musical Clock WAAF—Breakfast Express WCFL—Morning Shuffle WGES—Sunshine Special WGN—Good Morning WLS—Paul Rader's Tabernacle WMAQ—Tune Time WMBI—Sunrise Service	10:40 A.M. WMAQ—Honey Butter Chef	1:45 P.M. KYW—Godfrey Ludlow (NBC) WAAF—Live Stock Market; Weather Summary WCFL—Variety Program WGN—Allan Grant, pianist and Lawrence Salerno WIBO—B. & K. Reporter WJKS—Poet's Corer WLS—Phil Kalar, baritone	5:10 P.M. KYW—Mel Stitzel on the piano; Teaberry Sports
7:15 A.M. WENR—Morning Devotions (NBC) WJJO—Muscle-tone Gym Class WMAQ—Morning Worship	10:45 A.M. KYW—Sonata Recital (NBC) WAAF—Musical Calendar WBBM—Rumford Radio School of Cookery WGN—Grand Old Hymns WIBO—Persian Garden WJJO—Mary Alden, home talk WMAQ—Today's Children	2:00 P.M. KYW—Today's Tunes, popular dance orchestra WAAF—Chicago on Parade WBBM—Burnham's Beauty Chat WGN—Palmer House Ensemble WIBO—Radio Gospel WJJO—Light Classics WJKS—Elizabeth Barthell, songs (CBS) WLS—Betty and Boh (NBC) WMAQ—Want Ad Program WMBI—Gospel Message	5:15 P.M. KYW—Penrod and Sam WBBM—Tarzan of the Apes WCFL—John Maxwell, Food Talk WGN—Concert Orchestra WIBO—WPCO North Shore Church WJJO—The Pied Piper WMAQ—The Spellbinder
7:30 A.M. WBBM—Christian Science Church of Illinois WCFL—Cheerio; inspirational talk and music. NBC WGES—Musical Speedway WIBO—Melodies WJJO—Happy Go Lucky Time WLS—Steamboat Bill, Campbell Cereal WMAQ—Pepper Pot; orchestra (NBC)	11:00 A.M. KYW—Morning Melodians WAAF—Band Stand WBBM—Art Gillham, Whispering Pianist WCFL—Red Hot and Low Down Program WENR—Johnny Marvin, tenor (NBC) WGN—Hank Harrington and Russell Nelson WIBO—Musical Masterpiece, organ WJJO—Frankie Marvin, songs WJKS—Buddy Harrod's Orchestra (CBS) WMAQ—Spanish Lessons	2:10 P.M. WGN—Evelyn Renee	5:30 P.M. KYW—Uncle Bob's Hydrox Ice Cream Party WBBM—Skippy, children's skit (CBS) WCFL—Esther Hammond with Organ WENR—Air Juniors WGES—Syncoated Snapshots WGN—Kellogg's Singing Lady (NBC) WJJO—Piano Instructions WMAQ—Drifting and Dreaming (NBC)
7:45 A.M. WBBM—Musical Time Saver WLS—Jolly Bill and Jane (NBC)	11:15 A.M. WAAF—World News Reports WBBM—Virginia Clark; Gene and Charlie WENR—Lady Bugs (NBC) WJJO—David Adler	2:15 P.M. WBBM—Columbia Salon Orchestra (CBS) WJJO—Variety Music WJKS—Columbia Salon Orchestra (CBS) WLS—Homemakers—"Unusual Women" Series WMAQ—U. S. Marine Band (NBC)	5:45 P.M. WBBM—Lone Wolf Tribe (CBS) WENR—Little Orphan Annie (NBC) WCFL—Coliseum Walkathon WGN—Little Orphan Annie; children's playlet. NBC WIBO—Windy and Sven, skit WJJO—Art Wright, songs WMAQ—Dance Masters; orchestra
8:00 A.M. WCFL—WCFL Kiddies' Aeroplane Club WGES—Bohemian Melodies WIBO—Smiles WLS—Gene and Glenn, comedy and songs (NBC)	11:30 A.M. KYW—National Farm and Home Hour (NBC) WAAF—Bulletin Board WBBM—Columbia Revue (CBS) WENR—Organ Melodies WGN—Board of Trade Reports WIBO—Peter Pan WJJO—Buckle Busters WJKS—Columbia Revue (CBS) WMAQ—On Wings of Song (NBC) WMBI—Continued Story Reading	2:20 P.M. WGN—Palmer House Ensemble	6:00 P.M. KYW—Canton Tea Garden Orchestra WBBM—Schlagenhauer's Party WCFL—Hotel Allerton Orchestra WENR—What's the News? WGES—Rudy Maiwer, baritone WGN—Dinner Music WIBO—German Program WJJO—Leo Boswell, songs WMAQ—General Electric Circle (NBC)
8:15 A.M. WCFL—Time Parade WLS—Waid Revue; Grace Wilson and Wm. O'Connor	11:35 A.M. WAAF—Rhythm Serenade WGN—Painted Dreams	2:25 P.M. WBBM—Brooks and Ross WCFL—Ika Diehl Travelogues WJJO—Mid-Afternoon Dance Program WJKS—Four Fiton Boys (CBS) WLS—Ramblin' Red Foley WSBC—Variety Program	6:15 P.M. WBBM—Gene and Charlie WCFL—Vibraharp and Organ Program WENR—Century of Progress talk WGES—Famed Comedians WGN—The Secret Three WJJO—Red Top Sports Reel WMAQ—Wheatonville, dramatic sketch (NBC)
8:30 A.M. WBBM—Modern Living WCFL—Dance Music WGN—French Lick Spring Program WIBO—Musical Varieties WMAQ—Vic and Sade, comedy duo (NBC)	11:45 A.M. WJJO—Sunshine for Shut-ins WJKS—Daily Times News Flashes WLS—Weather Report; Livestock Estimate	3:00 P.M. WGN—Afternoon Musicale WJJO—Women's Club WLS—Wm. Vickland's Book Shop, with Ralph Waldo Emerson KYW—Three Strings WAAF—World News Reports WBBM—Frank Westphal's Orchestra (CBS) WCFL—Afternoon Frolics WIBO—Classical Gems WJKS—Frank Westphal's Orchestra (CBS) WMAQ—Radio Guild, drama (NBC) WMBI—Book Table	6:25 P.M. KYW—Teaberry Sports Reporter
8:35 A.M. WLS—Product Market Reporter	11:50 A.M. WGN—Noontime Organ Recital	3:15 P.M. KYW—Dr. Hermao N. Bundesen, health talk WAAF—A Mood in Blue WIBO—Dell Reed, tenor WJJO—Dreams of Hawaii WLS—Shoppers' Service; Anne and Sue	6:30 P.M. KYW—Three Strings WBBM—Flanagan's Sport Review WCFL—Hotel Allerton Orchestra WENR—Soloist (NBC) WGES—Dinner Cabaret WGN—Tom, Dick and Harry WIBO—Ahead of the News WJJO—Isle of Dreams WMAQ—Best Foods Program (NBC)
8:45 A.M. WGN—Good Morning WLS—Livestock Receipts WMAQ—Otto Gray's Cowboys (NBC)	11:55 A.M. WLS—News Reporter	3:20 P.M. WBBM—International Broadcast (CBS) WGN—Viscount Byng; "To a Young Man" WMBI—Gospel Music	6:40 P.M. WIBO—Hockey News; Joe Springer
8:50 A.M. WLS—Sears Tower Topics Time	12:00 NOON WAAF—Noon-time Melodies; Weather WBBM—Hotel Talt Orchestra (CBS) WCFL—Popular Music WGN—"Mid-day Services" WIBO—Waltzes WJKS—George Hall's Orchestra (CBS) WLS—Caterpillar Crew—Maple City Four and John Brown WMAQ—Golden Pheasant Orchestra (NBC) WMBI—Noonday Loop Evangelistic Service	3:30 P.M. KYW—Two Doctors with Aces of the Air WENR—Radio Rubes (NBC) WIBO—Radio Gospel; Eddie and Fannie WJJO—Indian Princess WJKS—Columbia Artist Recital (CBS)	6:45 P.M. KYW—Canton Tea Garden Orchestra WBBM—Kruschen Krooning Kolonels WCFL—Sports Review WENR—The Goldbergs, comedy sketch (NBC) WGES—Little Theater WGN—Mandel's Bridge Club of the Air WIBO—Bailey's Sport Program WJJO—Concert Orchestra WMAQ—Johnny Hart in Hollywood
9:00 A.M. KYW—Soloist (NBC) WAAF—Sing and Sweep WBBM—J. Wilson Doty and Val Sherman in Lake-side Melodies WCFL—German Entertainment WGES—Canary Concert WGN—Charlie White's Gym of the Air WIBO—YMCA Exercises WMAQ—Jack and Jill (NBC)	12:05 P.M. WBBM—News Flashes	3:40 P.M. WBBM—Daughters of the American Revolution WGN—Columbia Artists' Recital WMBI—Gospel Service in Greek	7:00 P.M. KYW—Men Teachers Union Speaker WBBM—Pedro Espino, tenor; Neumiller and Salerno (CBS) WCFL—Tony and Joe
9:10 A.M. WLS—News Reporter	12:15 P.M. WBBM—Local Markets WIBO—Market Reports WJJO—Piano Instructions WJKS—Farm Flashes WLS—Dinnerbell Program	3:45 P.M. WAAF—Ray Waldron's Sports Review WENR—Lady Next Door (NBC) WJJO—Bridge Class of the Air	
9:15 A.M. KYW—Breen and De Rose (NBC) WBBM—Honey Butter Chef WCFL—Famous Soloists WGN—The Super Suds Girls; "Clara, Lu 'a' Em." NBC WLS—Mac and Bob, Knoxville Boys WMAQ—Neyaa Program	12:20 P.M. WBBM—News Flashes		
9:20 A.M. WBBM—News Flashes	12:25 P.M. WMAQ—Board of Trade		
9:30 A.M. KYW—U. S. Navy Band (NBC) WAAF—Helen Joyce's Women's Hour WBBM—Burnham's Beauty Chat WGES—Musical Comedy WIBO—Little Harry's Cookin' School WLS—Ralph Emerson, organist WMAQ—Our Daily Food; Colonel Goodbody. NBC	12:30 P.M. KYW—Lotus Garden Orchestra (NBC) WBBM—Julia Hayes' Household Hints WGN—Atlantic City Musicale (CBS) WIBO—Reading Room WJJO—Farmer Rusk's Dinner Program WJKS—Atlantic City Musicale (CBS) WMAQ—Van and Doz (NBC)		
9:35 A.M. WGN—Top of the Morning	12:45 P.M. KYW—Luncheon Dance WBBM—Four Nursemen WCFL—Farm Talk WMAQ—Princess Pat; beauty talk		
9:40 A.M. WLS—General Miss—Household Talk			
9:45 A.M. WAAF—Ask Me Another WBBM—Ruth Rogers, Radioboldit WGES—Timely Tunes WGN—Leonard Salvo, organist WIBO—You and Your Clothes WLS—Ralph and Hal, Old Timers WMAQ—Board of Trade			
9:50 A.M. WMAQ—Musical Hodge Podge			
10:00 A.M. KYW—Honey Butter Chef WAAF—Songs of the Islands			

Monday Programs [Continued]

WGES—First Slovak Hour
WGN—Whispering Jack Smith; Humming Birds (CBS)
WIBO—Songs for Sale, Chauncey Parsons, tenor
WJJD—Frankie "Half Pint" Jaxon
WLS—El Toro Revue (NBC)
WMAQ—Mr. Twister

7:15 P.M.
KYW—Hotel Hollaender Orchestra (NBC)
WBBM—"The Band of Distinction"
WCFL—Harry Scheck, A Neighborly Chat
WGN—Sings 'Sam, The Barbarol Man, CBS
WIBO—Speaker
WJJD—Dr. and Mrs. Jerry
WMAQ—The Daily News of the Air

7:30 P.M.
KYW—Dr. H. N. Bundesen for the Milk Foundation
WBBM—Four Norsemen
WCFL—Women's Trade Union League
WGN—Kato Smith; La Pallas Program; Swane music, CBS
WIBO—The Silver Trio
WJJD—Cluh Mayfair Orchestra
WLS—College Inn Orchestra (NBC)
WMAQ—Talk by Bishop Snel (NBC)

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Standard Oil Fun Fest
WCFL—Bulletin Board, Labor Flashes
WIBO—Golden Voice
WLS—Pat Barnes; impersonations (NBC)
WMAQ—To be announced

8:00 P.M.
KYW—Lew Diamond's Orchestra
WBBM—Themes in Tempo
WCFL—Vera Gotzes, soprano
WIBO—Big Ten Program

WJJD—Farm Yard Frolic
WJKS—Polish Hour
WLS—Sinclair Minstrels (NBC)
WMAQ—A. and P. Gypsies (NBC)
WSBC—Lithuanian Program

8:15 P.M.
WBBM—Jack Russell's Orchestra
WCFL—Night Court
WGN—The Mills Brothers; male quartet

8:30 P.M.
KYW—The Boys
WBBM—Princess Pat Pageant, drama
WCFL—Minstrel Show
WGN—Evening in Paris; mysteries (CBS)
WIBO—Mobile Moaners
WJKS—Hot Stove League
WMAQ—Buick Program; Paul Whiteinan's Orchestra (NBC)

8:45 P.M.
KYW—Three Strings
WCFL—Harlem Harmony Hounds
WIBO—Five Spades
WJKS—R. Paul Smith, tenor

9:00 P.M.
KYW—Lew Diamond's Orchestra
WBBM—WBBM Air Theater of the Air
WCFL—Jean Hannon, soprano
WENR—Carnation Program (NBC)
WGN—Music That Satisfies (CBS)
WIBO—Cerny Ensemble
WJKS—Synchronizers
WMAQ—Country Doctor; Phillips Lord (NBC)

9:15 P.M.
WBBM—Four Norsemen
WCFL—Armour Glee Club
WGN—Easy Aces; comedy sketch (CBS)
WMAQ—To be announced
WIBO—Organ Tunes

9:30 P.M.
KYW—Frankie Masters' Orchestra
WBBM—Charles Carlie, tenor (CBS)
WENR—National Radio Forum (NBC)
WGN—Tomorrow's Tribune
WIBO—Nu Grape Twins
WJKS—Phantom Violinist

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Mack Swain's Orchestra
WBBM—Myrt and Marge; drama (CBS)
WCFL—Adult Education Council
WIBO—B. and K. Reporter and News
WJKS—Colonel Stoopnagle and Budd (CBS)

10:00 P.M.
KYW—Teaberry Sports Reporter; The Globe Trotter
WCFL—School Teachers' Talk
WENR—Amos 'n' Andy; blackface comedians (NBC)
WGN—WGN Minstrel Show
WIBO—Bost's Sparkling Melodies
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy, NBC

10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report

10:15 P.M.
WCFL—Coliseum, Walkathoa
WENR—National Light Opera (NBC)
WIBO—Radio Dan, the Answer Man
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Canton Tea Garden Orchestra
WCFL—Irish Melodies
WENR—College Inn Orchestra (NBC)
WGN—Guy Lombardo's Orchestra
WIBO—Organ Fantasies

WJKS—Disc Melodies
WMAQ—Harold Van Horne, pianist

10:45 P.M.
WCFL—A Bit of Moscow; orchestra
WIBO—Old Music Box
WJKS—Wandering Minstrels
WMAQ—Via Lago Orchestra

11:00 P.M.
KYW—Time Signal
WCFL—Polyphonians
WENR—Donald Novis (NBC)
WIBO—Musical Tapestry
WGN—Hil Kemp's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)
WMAQ—Waldorf Orchestra (NBC)
WSBC—Jerry Sullivan "Song Special"

11:05 P.M.
WENR—Roger Wolfe Kahn's Orchestra (NBC)

11:15 P.M.
KYW—Don Pedro's Orchestra

11:30 P.M.
KYW—Mark Fisher's Orchestra (NBC)
WCFL—Walter Steindel
WENR—Bellevue Stratford Hotel Orchestra (NBC)
WGN—Late Evening Dance Orchestras
WJKS—Harry Harris' Orchestra (CBS)
WMAQ—Via Lago Orchestra

11:45 P.M.
WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
KYW—Canton Tea Garden Orchestra
WBBM—Around the Town; dance orchestras
WMAQ—Earl Hines' Orchestra
WMBI—Midnight Hour; Gospel and Music

12:30 A.M.
KYW—Mack Swalo's Orchestra
WENR—Grand Terrace; Earl Hines
WMAQ—Via Lago Orchestra

Programs for Tuesday, November 22

WGES—Chorus

5:45 A.M.
WAAF—Farm Folks' Hour
WGES—Toasts, Requests
WJJD—Buckle Busters
WLS—Smile a While Time

6:00 A.M.
WLS—Sears Fur Reporter

6:10 A.M.
WLS—Weather Report; Produce Reporter; Livestock Estimates

6:15 A.M.
WIBO—Uncle John and his Family
WJJD—Frankie Narvin, tenor
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises

6:30 A.M.
WBBM—Farm Information
WJJD—Buckle Busters

6:45 A.M.
WBBM—Musical Time Saver

6:55 A.M.
KYW—Marshall Field & Co.'s Musical Clock
WAAF—Breakfast Express
WCFL—Morning Shuffle
WGES—Sunshine Special
WLS—Paul Rader's Tabernacle
WMAQ—Tune Time
WMBI—Sunrise Service

7:00 A.M.
WJJD—Muscle Tone Gym Class
WMAQ—Mornlug Worship

7:15 A.M.
WBBM—Christian Science Churches of Illinois
WCFL—Cheerio (NBC)
WGES—Musical Speedway
WGN—Good Morning
WIBO—Melodies
WJJD—Happy Go Lucky Time
WLS—Steamboat Hill, Campbell Cereal
WMAQ—Pepper Pot; orchestra (NBC)

7:30 A.M.
WBBM—Brad and Al, comedy and songs (CBS)
WGES—Cecil and Sally
WLS—Jolly Bill and Jane (NBC)

7:45 A.M.
WBBM—Musical Time Saver
WCFL—WCFL Aeroplane Club
WGES—Bohemian Melodies
WLS—Gene and Glenn (NBC)

8:00 A.M.
WCFL—Time Parade
WLS—Happyville Special

8:15 A.M.
WBBM—Modern Living
WCFL—Dance Music
WGN—French Lick Springs Program
WIBO—Musical Varieties
WLS—Musical Program
WMAQ—Vic and Sade, comedy duo (NBC)

8:30 A.M.
WLS—Produce Market Reporter; Livestock receipts

8:45 A.M.
WGN—Good Morning
WMAQ—Pie Plant Pete (NBC)

8:50 A.M.
WLS—Sears' Tower Topics Time with Gene Autry, Oklahoma Yodeler

9:00 A.M.
KYW—Musical Melange (NBC)
WAAF—Sing and Sweep
WBBM—Jean Abbey
WCFL—German Entertainment
WGES—Canary Concert
WGN—Charlie White's Gym of the Air
WIBO—YMCA Exercises
WMAQ—Chicago Ensemble (NBC)

9:10 A.M.
WLS—News Reporter

9:15 A.M.
KYW—J. B. and Mae
WBBM—Honey Butter Chel
WCFL—Famous Soloists
WGN—Clara, Lu 'n' Em; The Super Suds Girls, NBC
WLS—Mac and Bob in Willard Program
WMAQ—Souvenirs of Melody (NBC)

9:20 A.M.
WBBM—News Flashes

9:30 A.M.
KYW—Piano Patterns
WAAF—Helen Joyce's Women's Hour
WBBM—U. S. Navy Band, (CBS)
WCFL—Highlights of Music
WGES—Timely Tunes
WGN—Board of Trade Market Report
WIBO—Little Harry's Cookin' School
WLS—Ralph Emerson, organist
WMAQ—Colonel Goodbody, A. & P. Program (NBC)

9:35 A.M.
KYW—Garfield Park Program
WGN—Top of the Morning

9:45 A.M.
KYW—Consolaires (NBC)
WBBM—Ruth Rogers, Radioboldt
WGES—Erma Gareri, pianist
WGN—Leonard Salvo's Mall Box
WLS—Ralph and Hal; Old Timers
WMAQ—Breen and de Rose; vocal and instrumental duo (NBC)

10:00 A.M.
KYW—Honey Butter Chef
WAAF—Fireside Philosopher
WBBM—Red Cross Melodies
WCFL—Dance Music
WGES—Vodvil
WGN—La Choy Chopsticks (CBS)
WIBO—Popular Echoes
WJJD—Komiss Music
WLS—Livestock and Poultry Markets
WMAQ—Consolaires (NBC)
WMBI—Parents Bible Story Hour
WSBC—Home Hour

10:05 A.M.
KYW—Popular Favorites

10:15 A.M.
KYW—Household Institute; drama (NBC)
WAAF—Piano Rambles
WBBM—Pebecco Playboys (CBS)
WENR—Kathleen Stewart, pianist (NBC)
WGES—Rhythm Review; Ethel and Harry
WGN—Melody Favorites
WIBO—Market Reports
WJJD—Neighborhood Store
WMAQ—Here's to Charm
WSBC—Bobby Danders, Jr. songs

10:20 A.M.
WAAF—Salon Music

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
KYW—Through the Looking Glass with Frances Ingram (NBC)
WAAF—Jim Hamilton, the Silent Glow Man
WBBM—The Sisters "J"
WGES—Italian Serenade
WGN—Digest of the day's news
WIBO—News of the Day
WJJD—Alleghany Moonshiners
WMAQ—U. S. Marine Band Concert (NBC)
WMBI—Gospel Music
WSBC—Duo Melodik

10:40 A.M.
WMAQ—Honey Butter Chef

10:45 A.M.
KYW—U. S. Army Band (NBC)
WAAF—Musical Calendar
WBBM—Ruth Rogers' Radioboldt
WENR—Rhythm Ramblers; Stoke's Orchestra (NBC)
WGN—Music Weavers
WJJD—Mary Alden, home talk
WMAQ—Today's Children
WMBI—Missionary Message and Gospel Music

11:00 A.M.
KYW—Morning Melodians
WAAF—Meat Recipe Talk, Mildred Bits
WBBM—Petersen's Vikings
WCFL—Red Hot and Low Down Program
WENR—Men of Song; male quartet (NBC)
WGN—Hank Harrington and Arthur Oberg
WIBO—Musical Masterpieces
WJJD—Madame "X"
WJKS—Buddy Harrod's Orchestra (CBS)
WMAQ—U. of C. Program—Prof. Schurman

11:15 A.M.
WAAF—World News Reports
WBBM—Virginia Clark; Gene and Charlie
WENR—Fifteen Minutes with You; Geue Arnold
WJJD—David Adler
WSBC—Estelle Lewis, songs

11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Bulletin Board
WBBM—Frank Wilson and Jules Stein
WENR—Home Service
WGN—Board of Trade Market Reports
WIBO—Peter Pan Program
WJJD—Buckle Busters
WJKS—Columbia Revue (CBS)
WMAQ—On Wings of Song (NBC)

11:35 A.M.
WAAF—Variety Program
WGN—Painted Dreams

11:45 A.M.
WBBM—Pat Flanagan's Bowling Congress
WJJD—Sunshine for Shut-Ins
WJKS—Daily Times News Flashes
WLS—Weather Report; Livestock Estimate

11:50 A.M.
WGN—Good Health and Training Program

12:00 NOON
WAAF—Noon-time Melodies
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Music
WGN—Mid-Day Services
WIBO—Waltzes
WJKS—George Hall's Orchestra (CBS)

WLS—Poultry Exposition from Coliseum
WMAQ—Hotel New Yorker Orchestras (NBC)
WMBI—Loop Evangelistic Service

12:15 P.M.
WBBM—Local Markets
WJJD—Piano Instructions
WJKS—Farm Flashes
WLS—Dinnerbell Program

12:20 P.M.
WBBM—News Reports

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
KYW—Rex Battle's Ensemble (NBC)
WBBM—Husk O'Hare's Orchestra
WGN—Madison String Ensemble (CBS)
WIBO—Reading Room
WJJD—Farmer Rusk's Dinner Program
WJKS—Madison Ensemble (CBS)
WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
KYW—Luncheon Dance
WCFL—Farm Talks
WMAQ—Princess Pat Beauty Talk



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Entertain your friends with the new and improved World Microphone. Stage radio parties. Have your guests do their "bits." You'll have no end of fun—and you may uncover some hidden radio talent. Easy to install.
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UNCLE BOB—CHILDREN'S HERO



Jolly Uncle Bob Wilson is nothing less than a god to his 600,000 juvenile listeners, members of his famous "The Curb Is the Limit" club. Uncle Bob celebrated the ninth anniversary of the famous child organization recently and here are some of the club members who turned up for the party. The picture tells the story. KYW daily except Sundays at 5:30 p. m.

Along the Airialto

By Martin Lewis

FUNNY how a catch phrase will sweep the country. That heading on Evans Plummer's column, for instance, "Plums and Prunes." Instead of saying lousy, they say it's "pruney" now. At least that's the language on the airialto. You'll hear it everywhere soon. Personally, Plummer is all right, except for one thing. He insists on wearing one of those fluffy overcoats that I usually associate with the bigger racketeers.

Through the Keyhole—

Jimmy Walker, the big city's late Mayor, turned down an ether contract with a net of \$60,000 and sixteen personal appearances just before he sailed for Europe. Maybe the late Mayor knew he could never be on time for a broadcast, and that's one thing radio demands—promptness. Anyway, why should Jimmy work for \$60,000? According to the Seabury testimony, people GAVE him more than that! . . . Radio will scoop the newspapers on the Christy Walsh All-American football selections. They'll be announced over the Columbia network the night before publication in the press, which gives the publishers another good reason to get red in the face and hot under the collar. Radio scooped the papers unmercifully on the election news. I mean you'd hear specific returns on the air an hour before you bought it on the newsstands.

Latest word from Sing Sing (oh, we have stooges everywhere) is that 1,800 class A prisoners will witness the all-star radio show there on December 18. Only those on their best behavior will be allowed in the auditorium. Perry Charles says that if you want to see it, go slay your mother-in-law . . . Mort Downey's new offices are in the building directly across the street from the CBS building, and to save their nickels, Mort and Bob Taplinger have perfected a wigwag semaphore system to carry on conversations . . . It's good exercise, too.

Every Saturday afternoon finds J. C. Flippen at a football game. He never buys a ticket, but gets in by hook or crook, mostly crook . . . Jack Pearl may live in a \$500 a month apartment, but the other night he went to the kitchen sink to turn on the water faucet, and the tile spigot broke and cut the Baron, causing him to holler for a doctor . . . Which shows that people who live in glass houses have to be careful or something . . . Gracie Allen was in top form Sunday . . . I asked her which of the Mills Brothers she liked best and she nifted with "The one who plays the harp." Mills Brothers or Marx Brothers, they're all the same to Gracie . . .

That Downey heir is scheduled for nearer Christmas than Thanksgiving . . . Don't be surprised to see Buddy Rogers back in town as a rhythm rajah before many snows fall . . . Buddy's homesick

for the blare of trumpets and the zoom of tubas . . . A juley commercial will be in Ferde Grofe's lap before Xmas . . . Those sponsors are worried about how Al Jolson will elkek, and are sitting with their fingers crossed . . . If the Boswell Sisters could accept all the offers they receive, they'd be millionaires in a couple of years . . . but the girls are wise enough to conserve their talent and not satiate the public . . . When that ciggie commercial folds, Arthur Tracy will whoop for joy, because then he can grab some of the more lucrative plums which have been dangied under his sharp nose . . . He'll probably accept M. G. M.'s offer of the featured role in "Street Slinger" . . . George Olsen and gorgeous Ethel Shutta will send the new Oldsmobile commercial off elkekking on all eight . . . because that loving couple is, in my mind, the hit of the season . . .

Ol' Man Linguist

Jules Bledsoe specializes in songs from the old Mississippi, but that gives no indication of what the NBC Show Boat baritone can do



When put to he sings in nine languages: English, French, Italian, German, Russian, Spanish, Yiddish, Dutch and American.

'Stooge' Broadcasts for Jack Benny

A "stooge"—in fact, Jack Benny's "stooge" —came into his own last week when Benny, speeding New Yorkward from a personal appearance tour South, found it was going to be impossible to broadcast on Canada Dry. He wired Sid Silvers to go on for him. Benny was sad, Sid (Stooge) Silvers was glad to leave the line of Benny handshakers and become a radio artist in his own right. So Silvers plus the man who writes the Benny patter, Harry Cohn, went on for Benny. Came a one word telegram to Silvers after the performance, from Jack Benny. "Colossal!" it read. In radio parlance a "Stooge" is a person half way between a private secretary and an errand boy. Listeners agreed that while Benny's Stooge may not have been "colossal" (a favorite word employed by stooges in describing their employers) it was at least entertaining.

MILLS-ROCKWELL INC.

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ARTISTS REPRESENTATIVES

799 SEVENTH AVENUE · NEW YORK CITY

CIRCLE 7-2584-5-6

Tuesday Programs [Continued]

12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
WBBM—Chicago Dental Society Program

1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosophers
WBBM—Aunt Jeannette songs (CBS)
WCFL—Coliseum Walkathon
WENR—Words and Music, string ensemble (NBC)
WGN—Allan Grant, pianist
WIBO—Ahead of the News
WJJD—Joe Grein
WJKS—Songs of the Disc
WLS—Slim and Spud, comedy skit
WMAQ—Adult Education
WMBI—Organ Program

1:05 P.M.
WGN—Rotary Club Luncheon

1:10 P.M.
WCFL—Barton Organ Recital; Eddy Hanson
WMAQ—Dave Rose, pianist

1:15 P.M.
WAAF—Paul Van Sande
WBBM—Chorus Musical Revue (CBS)
WIBO—Pop Concert
WJJD—Waltz Program
WJKS—Irwin Porges, pianist
WLS—Largest and Grazz Markets

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
KYW—Prudence Penny, household hints
WAAF—Pianoesque
WBBM—American School of the Air (CBS)
WJJD—Yesterday's Favorites
WJKS—Needlecraft Lady
WLS—Poultry Exposition from Coliseum
WMAQ—Public Schools Program

1:45 P.M.
KYW—Godfrey Ludlow (NBC)
WAAF—Live Stock Market Weather Summary
WCFL—Variety Program
WGN—Allan Grant and Lawrence Salerno
WIBO—B & K Reporter
WJKS—Song Circle
WLS—Quarter Hour of Three Fourths Time; Three Contraltos

2:00 P.M.
KYW—Concert Echoes
WAAF—Chicago on Parade
WBBM—Burnham's Beauty Chat
WGN—Palmer House Ensemble
WIBO—Radio Gossip—Eddie and Fannie Cavanaugh
WJJD—Light Classes
WJKS—Columbia Artist Recital (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Vocal Art Quartet (NBC)
WMBI—Question Hour and Gospel Music

2:15 P.M.
WBBM—Chicago Hour
WCFL—Radio Troubadours; Orchestra (NBC)
WJJD—Variety Music
WLS—Homemakers; Arm Chair Travels

2:30 P.M.
KYW—Women's Radio Review (NBC)
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Radio Dan
WGN—June Baker, home management
WIBO—Jeanette Barrington, reader
WJJD—Popular Songsters
WJKS—Frank Westphal's Orchestra (CBS)
WMAQ—Sinackout, comedy duo (NBC)

2:45 P.M.
WAAF—World News Reports
WCFL—Ilka Diehl Travelogues
WIBO—Market Reports
WJJD—Mid Afternoon Dance Program
WLS—"Princess 1st Pageant"
WMAQ—Brown Palace Hotel Orchestra (NBC)

3:00 P.M.
KYW—Beautician's Institute Balladras
WAAF—Helen Gunderson
WBBM—Tito Guizar, tenor (CBS)
WCFL—Afternoon Frolis
WGN—Afternoon Musicales
WIBO—Classical Gems, Cerny Ensemble
WJJD—Women's Club
WJKS—Tito Guizar, tenor (CBS)
WMAQ—Cullbertson's Bridea Club
WMBI—Radio School of the Bible

3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WAAF—Drama, "Zulie"
WBBM—Curtis Institute of Music (CBS)
WIBO—Diana Bonner, soprano
WJJD—Dreams of Hawaii
WJKS—Curtis Institute of Music (CBS)
WLS—Shopper's Service, Anne and Sue

3:30 P.M.
KYW—Two Doctors with Area of the Air; Teaberry sports
WAAF—Hess Melody Time
WBBM—Continental Trio
WENR—California Dons
WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
WGN—Curtis Institute of Music (CBS)
WJJD—Indian Princess
WMAQ—Tea Danzanie; Jean Fay, songs (NBC)
WMBI—Swedish Gospel Service

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WENR—Outstanding Speaker (NBC)
WGN—Hotel Taft Orchestra (CBS)
WJJD—Tune Parade
WMAQ—Lady Next Door; children's program (NBC)

3:50 P.M.
WBBM—News Flash

4:00 P.M.
WAAF—Piano Novelties Jimmy Kusak
WBBM—Meet the Artist; Presentation of "IT" Girl Award by Edward J. Fisher, Managing Editor of Radio Guide (CBS)
WCFL—Junior Federation Club
WENR—College Inn Orchestra
WIBO—Mary Birmingham, celder
WGN—Afternoon Musicales
WJJD—Walt and Herb
WJKS—Meet the Artist; Presentation of "IT" Girl Award by Edward J. Fisher, Managing Editor of Radio Guide (CBS)
WMAQ—The Women's Calendar

4:15 P.M.
WAAF—Dancing Notes
WBBM—Howard Neumiller, pianist
WENR—Swanee Serenaders
WIBO—Cerny Ensemble
WJJD—Young Mothers' Club
WJKS—Daily Times News Flash

4:30 P.M.
KYW—Harold Bean baritone
WBBM—J. Wilson Doty, organist
WCFL—Harlem Harmony Hounds
WJJD—Mooseheart Children
WJKS—Kiddies Club
WMAQ—Melodic Thoughts (NBC)

4:45 P.M.
KYW—Three Strings
WBBM—Melodies You Can't Forget (CBS)
WCFL—Organ Recital
WENR—Concert Echoes
WGN—Jane Carpenter, organist
WIBO—Dusk Dreams, organ
WJKS—Musical Comedy Memories (CBS)
WMAQ—To be announced

5:00 P.M.
KYW—Mel Stitzer piano
WBBM—Captain Jack
WCFL—Peter Pan

WGN—Tom, Dick and Harry, harmony trio
WIBO—Ahead of the News
WJJD—Isle of Dreams
WMAQ—The Daily News of the Air

6:40 P.M.
WIBO—Hockey News; Joe Springer

6:45 P.M.
KYW—John Reed, Olona Troubadour
WBBM—Kruschen Krooning Kolonels
WCFL—Ilka Diehl Players
WENR—The Goldbergs; drama (NBC)
WGES—Fashion Preview
WGN—Georgie Price, humorist; Krueger's Orchestra
WIBO—Mobile Moaners
WJJD—Concert Orchestra
WMAQ—Johnny Hart in Hollywood (NBC)

7:00 P.M.
KYW—Blackstone Plantation Julia Sanderson and Frank Cramit (NBC)
WBBM—Husk O'Hare's Band
WCFL—Bakery and Confectionery Workers
WGES—Songs of Lithuania
WGN—Lyman's Orchestra; Hollywood Newsboy (CBS)
WIBO—North Shore Church
WJJD—Frankie "Halt Pint" Jaxon
WLS—Musical Program (NBC)
WMAQ—National Advisory Council (NBC)

7:15 P.M.
WBBM—Lutz and Neumiller
WCFL—Talk by Joe Grein, City Sealer
WGN—Magic of a Voice (CBS)
WJJD—Dr and Mrs Jerry

7:30 P.M.
KYW—Back Home with Frank Luther
WBBM—Billy White, tenor
WCFL—Walter Duff, tenor
WGN—Kate Smith; La Palina (CBS)
WJJD—Club Mayfair Orchestra

WJKS—Jay C. Fuppenles (CBS)
WMAQ—Country Doctor Phillips Lord (NBC)

9:15 P.M.
KYW—Tune Detective (NBC)
WCFL—Mona Van, soprano
WGN—Big Leaguers and Bushers
WIBO—Jack Burnett, tenor
WJKS—Italian Hour
WMAQ—Concert Orchestra

9:30 P.M.
KYW—Inspector Stevens and Son of Scotland Yard
WBBM—Edwin C. Hill (CBS)
WCFL—Murry Garden Ballroom Orchestra
WGN—George Moldies, baritone
WIBO—No Grape Twins
WJKS—Fast Chicago Young Men's Male Chorus

9:40 P.M.
WGN—Healthful of Other Days

9:45 P.M.
KYW—Mack Swain's Orchestra
WBBM—Myrt and Marge drama (CBS)
WGN—Dance of the Nations
WIBO—B. & K. Reporter, news
WMAQ—Connors Program

10:00 P.M.
KYW—Teaberry Sports Reporter Globe Trotter
WCFL—School Teachers Talk
WENR—Amos 'n' Andy; Blackface comedians (NBC)
WIBO—Hosts' Sparkling Melodies
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos n Andy (NBC)

10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather report

10:15 P.M.
WCFL—Coliseum Walkathon
WENR—National Grand Opera (NBC)
WGN—The Dream Ship
WIBO—Radio Dan, the Answer Man
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—WCFL Orchestra
WENR—Ben Bernie's Orchestra
WGN—Wayne King's Orchestra
WIBO—Organ Fantasies
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Art Kassel's Orchestra

10:45 P.M.
WCFL—A Bit of Moscow; orchestra
WIBO—Old Musir Box
WMAQ—Vincent Lopez Orchestra

10:50 P.M.
WGN—Berle Cummings' Orchestra

11:00 P.M.
KYW—Frankie Masters' Orchestra
WCFL—Fritz Miller's Orchestra
WIBO—Musical Tapestry
WJKS—Don Redman's Orchestra (CBS)
WMAQ—Hotel New Yorker Orchestra (NBC)

11:10 P.M.
WGN—Wayne King's Orchestra

11:15 P.M.
KYW—Don Pedro's Orchestra
WENR—Terrace Gardens Orchestra
WSBC—Jerry Sullivan songs special

11:20 P.M.
WGN—Late Dance Orchestras

11:30 P.M.
KYW—Mark Fisher's Orchestra
WCFL—Poliphonians
WENR—Dancing in Milwaukee (NBC)
WJKS—Harold Stern's Orchestra (CBS)
WMAQ—Art Kassel's Orchestra

11:45 P.M.
WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town, dance orchestras
WENR—Grand Terrace, Earl Hines
WMAQ—Jimmy Green's Orchestra
WMBI—Midnight Hour; Gospel Message and Music

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WENR—Frankie Masters' Orchestra
WMAQ—Via Lago Orchestra

12:45 A.M.
KYW—Mark Swain's Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 4:00 p.m.** WBBM-CBS—Meet the Artist; Presentation of "IT" Girl Award by Ed J. Fisher, Managing Editor of Radio Guide
- 6:45 p.m.** WGN-CBS—Georgie Price, humorist; Krueger's Orchestra
- 8:00 p.m.** WIBO—Wharton's Plantation Days
- 8:00 p.m.** WLS-NBC—Ben Bernie's Blue Ribbon Orchestra
- 8:30 p.m.** WMAQ-NBC—Ed Wynn and Fire Chief Band

WENR—St. Celestian Choir (NBC)
WGES—German Gems
WGN—The Devil Bird
WIBO—Lucille Mahon; "Story Lady"
WJJD—Neighborhood tour
WMAQ—Frances Aida (NBC)
WSBC—Variety Program

5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell food talk
WGN—Concert Orchestra
WIBO—WPCC
WJJD—The Pied Piper
WMAQ—The Spellbinder

5:30 P.M.
KYW—Uncle Bob's Curb is the Limit Club
WBBM—Sippy children's program (CBS)
WCFL—Esther Hammond with Organ
WENR—Air Juniors
WGN—Kelllogg's Singing Lady (NBC)
WJJD—Piano Instructions
WMAQ—Italph Kirbery, the Dream Singer (NBC)

5:45 P.M.
WBBM—Rock Oak Champions
WENR—Little Orphan Annie, playlet (NBC)
WCFL—Coliseum Walkathon
WGN—Little Orphan Annie children's playlet (NBC)
WIBO—Clem and Ira
WJJD—Art Wright, songs
WMAQ—Sekatary Hawkins (NBC)

6:00 P.M.
KYW—Dan Russo's Orchestra
WBBM—Schlagenhauer's Party
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WGES—Highlights
WGN—Dinner Music
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—Jane Froman's Band (NBC)

6:15 P.M.
WBBM—Norm Sherr, pianist
WCFL—Ed Fitzgerald baritone
WENR—Tangee Musical Dreams; orchestra (NBC)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Red Top Sports Reel
WMAQ—Wheatonville dramatic sketch (NBC)

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Ray Perkins Barbaud program (NBC)
WBBM—Flanagan Sport Review
WCFL—Hotel Allerton Orchestra
WENR—Soloist (NBC)
WGES—Johnny Van, the Melody Man

WLS—Adventures in Health, Dr Bundesen (NBC)
WMAQ—Wayne King's Orchestra (NBC)

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Standard Oil Fun Fest
WCFL—Bulletin Board
WENR—Pat Barnes (NBC)
WGN—Presto Program
WJJD—International Buckle Busters
WLS—Pat Barnes, impersonations (NBC)

7:50 A.M.
WCFL—Chas. Frederick Stein Program; Arthur Koch, pianist

8:00 P.M.
KYW—Marmola Program
WBBM—Themes in Tempo
WCFL—Songs of Yesterday
WGN—Music that Satisfies (CBS)
WIBO—Wharton's Plantation Days
WJJD—Int'l Buckle Busters
WJKS—Polish Hour
WLS—Ben Bernie's Blue Ribbon Orchestra (NBC)
WMAQ—Musical Memories; Edgar A. Guest, poet (NBC)
WSBC—Italian Program

8:05 P.M.
KYW—Vincent Lopez' Orchestra

8:15 P.M.
WBBM—Association of Real Estate Tax Payers of Illinois
WCFL—Night Court
WGN—Threads of Happiness (CBS)
WJJD—Mooseheart Boys' Band

8:30 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Jack Russell's Orchestra
WCFL—Fritz Miller's Orchestra
WENR—Organ Reveries (NBC)
WGN—Rhythmakers
WIBO—The Old Trader
WJKS—Hot Stove League
WMAQ—Ed Wynn, Teacoe Fire Chief Band (NBC)

8:45 P.M.
WBBM—"The Band of Distinction"
WCFL—Jim Forsyth with "Big City"
WIBO—Five Spades
WJKS—Behind the Mike with Ulmer Turner

9:00 P.M.
KYW—Frankie Masters' Orchestra
WBBM—Ben Pollock's Orchestra
WCFL—Seely Program
WENR—Lucky Strike Hour, drama and orchestra (NBC)
WGN—Round the World
WIBO—Wendell Hall

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News! News! News!

KYW to Philadelphia?

KYW, Chicago's first radio station, second oldest in the United States, moves to Philadelphia in the near future if Examiner Elmer W. Pratt's recommendation that the 10,000 watt swap cities is accepted by the Federal Radio Commission. KYW operates on the 1020 kilocycle channel which properly belongs to the second zone comprising the East-Central states. Since 1928, stations in the second zone have demanded the KYW wave length, harassed the station with their attempts to take over the KYW channel. Tired of the combat, KYW applied several months ago for authority to move to Philadelphia, which would place the station in the second zone. This Examiner Pratt has recommended. It remains for the Federal Radio Commission to concur with Pratt.

Downes on the Spot

On the spot this week is Olin Downes, New York music critic, who deserts the field of criticism long enough to play a solo performance with Ernest Schelling's Concert over WGN-Columbia Saturday, November 19, at 10 a. m. For years Downes has concerned himself with appraising not only the musical genius of the master composers but also the performance of such an august body as the New York Philharmonic Orchestra. This week Downes invades the field of performance, allows others to comment on his talents as a pianist. With him on the program, John Erskine, President of the Juilliard School of Music, also Ernest Schelling who will play the third Piano in Bach's Concerto in D Minor for Three Pianos.

Press Buys and Buys

Latest newspaper to make a radio purchase and thus join the movement toward radio control which the newspaper industry is pursuing at a tremendous rate these days, is the Norfolk Ledger-Dispatch which has just acquired station WGAR, Norfolk, Va. Radio smiles a bit crookedly at the sudden avarice with which the press collects radio transmitters, remembers the time when radio got laughs of derision and many a Bronx cheer from the not-too-intelligent gentlemen of the press.

Expensive Applause

"Raddio time is expensive" grinned Al Smith behind a playful, wagging finger when audiences interrupted him during recent campaign speeches to applaud some of the funnier Smithsonian quips. Al Smith was right, according to figures now available from Democratic and Republican headquarters which estimate that the time spent in applauding candidates and their spokesmen over national networks added many thousands of dollars to campaign bills, was responsible for many speeches running over time. Calculations place the Republican radio bill at \$500,000, the Democratic at nearly \$300,000. Next to speeches, applause cost most.

Broadcasters Perturbed

In St. Louis last week, the National Association of Broadcasters convened in annual assembly, discussed two things bitterly and with venom. One of them: the late victory of Tin Pan Alley over the stations in which radio was made to contribute to the Tin Pan three, four and five per cent of its gross radio receipts for the next three years. Broadcasters were also pained by what they termed, "exorbitant" rates charged them by A. T. and T. Co. for linking radio stations and regional networks. Major networks now pay an annual telephone bill of about \$5,000,000.



"Now, now little girl, let me show you how to play it," says Mark Fisher, Chicago maestro, to his vocalist Olive O'Neil. (And just when she is trying to relax between numbers, too). Mark and his boys broadcast over KYW-NBC on Wednesday at 11:30 p. m. and on Saturdays at 11:30 p. m.

REVIEWING RADIO

By Mike Porter

THE Radio Reporter takes down his hair and gets a load off his mind . . . Funny, how predictions can embarrass you, yet, there's always the eternal belief that you're right and you keep on making 'em . . . It happened to be true, when a long while ago we said the brewers were radio-minded and would lose no time applying for air spots after and if Roosevelt was elected . . . Now they're jockeying with the agencies for choice places and hope to be crying their wares when the Spring's output of Bock is ready . . . So many angles and reactions to this radio business . . . There's that situation at police headquarters in New York . . . Hm! From sixty to seventy calls a night for cops to guard women who happen to be left alone in apartments . . . All because of the air's detective stories . . . The weird dramas make the gals nervous . . . There's the sample case of the lady in Brooklyn . . . Her husband works nights and a neighbor was visiting her . . . The two women listened to a Fu Manchu yarn in which there was plenty of skullduggery . . . Then a knock sounded and a tall, unprepossessing man inquired for a family in the house . . . There was no such family, but the man went away and loitered on the corner . . . The visiting woman had to go home, so the other called the police and the man on the beat responded.

His first words were, "Bogorra, I'll bet you've been listenin' to that Chinee play on the air. This is me sixth call fer perfection tonight!" . . . The woman pointed to the tall loiterer on the corner . . . "Shush," chuckled the cop, "he's a detective" . . . So the Four Marx Brothers really go on the air within the month . . . Standard Oil of New Jersey is the sponsor, but there's to be a different show six nights a week . . . If the broadcasters want to help the unemployed, why don't they charge admission to the Times Square Studio broadcasts and turn the dough over to relief agencies? . . . Just because Amos 'n' Andy and The Goldbergs lose a night a week, the columnists say they're slipping . . . Here's where I have to correct my boss . . . The money formerly spent on the clipped Saturday night broadcasts will be used to add new stations . . . In the process, the Goldbergs made the West Coast . . . Atop o' that is the survey just completed in New York, which shows that 7 to 8 p. m. is the highest listening peak of the night—yet . . .

If Fritz Kreisler decides shortly to perform for the ether audience, it will be only to show that modern music isn't

being done properly . . . The recent Whiteman concert—and no fault of Paul's—interpreted the Second Rhapsody of Gershwin, Dana Suesse's Concerto in Three Rhythms, Grofe's Grand Canyon Suite, the American Jazz Concerto and whatnot, and when Kreisler's Waltz Caprice was jazzed up, the fancy fiddler nearly died of chagrin . . . I learned by listening that part of the Grand Canyon business is "Tannhauser," and the Three Rhythms Concerto is mostly "Minnie the Moocher," and that the Gershwin Rhapsody is colorless and unimpressive . . . In Tin Pan Alley, Little Dana, the prodigy—she's only nineteen—is still regarded as just a nice little song writer . . . At last, I've found out what's wrong with radio . . . It's not so simple as one imagines . . . The fewest words with which I can diagnose, are these: Neither radio singers nor musicians have ever learned to distinguish between tone and noise—or in a more technical phrase, between frequency and intensity . . . A singer, speaker or instrumentalist who wants to emphasize some part of his delivery, so he goes louder instead of carefully measuring himself within the range of the microphone . . . A mike is deafner than the human ear . . . It takes normally, not much more than 7,000 cycles, whereas the human can get it up to 22,000 . . . Performers don't know that they must stay in the mike range of frequencies as well as within its range of decibels—decibels being units of noise.

HERE'S another thing I never thought of . . . Great singers—or, for that matter, any kind of singers—never hear their own voices in their full beauty, or at their best . . . If you or I should listen to a

(Continued on Page Fifteen)

Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Paula Rittenhouse—Ralph Kirbery's theme song is "Love You Are My Inspiration."

Linda Zoller—Continuities are usually sold to advertising agencies, radio stations, or direct to the commercial sponsor. Allowing for commercial announcements, a fifteen minute program requires about ten pages of double spaced copy. We cannot advise you the name of any good book on radio writing. Any reputable book store carries several.

Since stating that the McCravy Brothers were off the air in Editor's Mail Box of October 23-29, we have learned that the team is now located at station WTIC. They are heard Wednesday at 9:30 p. m. from that station.

Mrs. Cantrell—The Rex Cole Mountaineers are not broadcasting at the present time.

Trudy Meyers—No woman hums "Alice Blue Gown" at the beginning of "The Girl Next Door." Joe Nash carries the theme song at the opening and close of the program. However, at the beginning he sings from a distance which might lead you to believe you are listening to a woman's voice.

Edward Classo—Dolores Gillen and Betty Adler, formerly heard on "The Play's The Thing" from Chicago NBC studios, are not broadcasting. "The Play's The Thing" has been withdrawn from the air.

Ruth Nutty of R. R. 6, Cornersville, Ind., asks us to announce that she has formed a Ruth Etting fan club and is now soliciting members. For further details write Miss Nutty at the above address.

Dorothy Veatch—Charles Dameron, tenor heard over WLV with the Morn Sisters on "Everything's Going To Be All Right," is twenty seven years old, five feet nine inches tall, has brown hair and blue eyes. He is unmarried.

Beatrice M. Boccio—"Jack Arnold", male lead of "Myrt and Marge" is taken by Vinton Haworth, twenty-nine-year old recruit from the legitimate stage. Vinton has black hair, blue eyes, and an exceedingly pleasing personality. He was married at 11:45 p. m. last Christmas Eve.

A. M. Mazza; A Marlboro Listener; Mrs. Glen Jose; C. S. Goshme, A. Stebbins Booster; Mrs. J. W. Phelps—We repeat for your information—the Stebbins Boys have terminated their contract with Swift and Bros. and are off the air. When they complete arrangements for a return to the ether, Radio Guide will announce it.

H. M. B.; E. M. D.; A. W. B.; J. V. M.;—George Damerel, husband of Myrtle Vail, is the father of Donna Damerel, known as "Marge", of the "Myrt and Marge" skits. In real life, "Myrt" and "Marge" are mother and daughter.

John Genster—The "Record Boys" of WOR are off the air indefinitely.

John Burke—Sorry to disappoint you but Jane Froman and Irene Taylor are both married. Irene is now in New York with Paul Whiteman at the Hotel Biltmore.

Loretta G.—Jean Sargent has dark brown hair. Is about five foot five. Yes, she wrote a radio column on a newspaper in Philadelphia.

Grace Jordan—The word should be Benny. Excuse the typographical error.

Wednesday, November 23

5:45 A.M.
 WGES—Cherico

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—Smile A While Time

6:15 A.M.
 WLS—Weather Report; produce reporter

6:30 A.M.
 WIBO—Uncle John and his Family
 WJJD—Frankie Marvin, tenor
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Sunshine Special
 WGN—Good Morning
 WLS—Paul Rader's Gospel Tabernacle
 WMAQ—Tune Time
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Miscellaneous Gym Class
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cherico; Inspirational talk and music. NBC
 WGES—Musical Speedway
 WIBO—Melodies
 WJJD—Happy Go Lucky Time
 WLS—Steamboat Bill; Campbell Cereal
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WGES—Ceil and Sally
 WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFL Kiddie's Aeroplane Club
 WGES—Bohemian Melodies
 WIBO—Smiles
 WLS—Gene and Glenn; comedy and songs (NBC)

8:15 A.M.
 WCFL—Time Parade
 WLS—Ward Revue; Grace Wilson and Bill O'Connor

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WGN—French Lick Program
 WIBO—Musical Varieties
 WLS—Musical Program
 WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Flying Fingers

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Autry.
 Oklahoma Yodeling Cowboy

9:00 A.M.
 KYW—Soloist (NBC)
 WAAF—Sing and Sweep
 WBBM—J. Wilson Doty and Val Sherman
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—Charlie White's Gym of the Air
 WIBO—YMCA Exercises
 WMAQ—Banjoers

9:10 A.M.
 WLS—News Reporter

9:15 A.M.
 KYW—Jane Grant's program (NBC)
 WBBM—Honey Butter Chef
 WCFL—Famous Soloists
 WLS—Mac and Bob in Willard Program
 WMAQ—Neysa Program
 WGN—Clara, Lu 'n' Em; The Super Soda Girls (NBC)

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Swingin' Along (NBC)
 WAAF—Helen Joyce's Women's Hour
 WBBM—Burnham's Beauty Chat
 WGES—Musical Comedy Gems
 WGN—Board of Trade Market Reports
 WIBO—Little Harry's Cookin' School
 WLS—Old Hickory Smoked Salt featuring "Ramblin' Red Foley"
 WMAQ—Our Daily Food, Colonel Goodbody (NBC)

9:35 A.M.
 WGN—Top of the Morning

9:45 A.M.
 KYW—Betty Crocker (NBC)
 WAAF—Problems of Parenthood
 WBBM—Ruth Rogers; Radioboldt
 WGES—Erma Gareri, piano symphonies
 WGN—Leonard Salvo's Mail Box
 WIBO—You and Your Clothes
 WLS—Poultry Show from Coliseum
 WMAQ—Board of Trade

10:00 A.M.
 WMAQ—Consolaires; Irma Glen, organist (NBC)

KYW—Honey Butter Chels
 WAAF—Piano Rambles
 WBBM—American Medical Association
 WCFL—Dance Music
 WENR—U. S. Army Band (NBC)
 WGES—The Housekeeper
 WGN—Irene Wicker
 WIBO—Crazy Quilt
 WJJD—Komiss Musical

WLS—Livestock and Poultry Markets
 WMAQ—Breen and de Rose, vocal and instrumental duo (NBC)
 WMBI—Shut-In Request Program
 WSBC—Home Hours

10:05 A.M.
 KYW—Musical Interlude
 WBBM—Organ Melodies

10:15 A.M.
 KYW—Household Institute, dramatization (NBC)
 WAAF—Salon Music
 WBBM—Red Cross Melodies
 WGES—Rhythm Revue; Ethel and Harry
 WGN—Melody Favorites
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—Musical Hodge Podge

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 KYW—Romantic Bachelor (NBC)
 WAAF—Mrs. Edwin Middlebruscher
 WBBM—The Fitch Professor (CBS)
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WGES—Camptown Minstrels
 WGN—Digest of the Day's News
 WIBO—News of the day
 WJJD—Hollywood Briefs
 WMAQ—Army Band (NBC)

10:40 A.M.
 WMAQ—Honey Butter Chef

10:45 A.M.
 KYW—Pianist (NBC)
 WAAF—Musical Calendar
 WBBM—Doris Low, beauty hints
 WENR—Sweetheart Program; talk and music (NBC)
 WGN—Grand Old Hymns
 WIBO—Persian Garden
 WJJD—Mary Alden, home talk
 WMAQ—Today's Children

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Songs of the Islands
 WBBM—Art Gillham, Whispering Pianist
 WCFL—Jed Hot and Low Down
 WGN—Hank Harrington and Joseph Hassmer
 WIBO—Musical Masterpieces
 WJJD—Frankie Marvin, songs
 WJKS—Buddy Harrod's Orchestra (CBS)
 WMAQ—U. of C.; Prof. Fred L. Schumaa

11:15 A.M.
 WAAF—World News Reports
 WBBM—Gene and Charlie and Virginia Clark
 WENR—Lady Bugs (NBC)
 WJJD—David Adler

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Reports
 WIBO—Peter Pan
 WJJD—Buckle Busters
 WJKS—Columbia Revue (CBS)
 WMAQ—On Wings of Song (NBC)

11:35 A.M.
 WAAF—Interlude
 WGN—Painted Dreams


11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Pat Flanagan's Bowling Congress
 WJJD—Sunshine for Shut-Ins
 WJKS—Daily Times News Flashes
 WLS—Weather Report; Livestock; Butter and Egg Markets

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Harry Steele; WLS News Reporter


12:00 NOON
 WAAF—Noon-time Melodies; Weather
 WBBM—Local Markets
 WCFL—Popular Music
 WGN—Mid Day Services
 WIBO—Waltzes
 WJKS—George Hall's Orchestra (CBS)
 WLS—Caterpillar Crew—Maple City Four and John Brown
 WMAQ—Golden Pheasant Orchestra
 WMBI—Loop Evangelistic Service

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NEWS

... from ...

WJJD

CLUB MAYFAIR OPENS

Gala throngs, last week, attended the opening of the new Club Mayfair, the newest night spot only thirty minutes from the heart of the world.

And from now on, WJJD is going to give a half hour each night, from 7:30 to 8:00 P.M., and all of you dance fans can now enjoy a good half hour with a great dance orchestra, and in addition, we know you're going to enjoy listening to the lovable master of ceremonies, and the featured vocalists of Club Mayfair.

Tune in...join in the fun...and get ready to "go-to-town" every night with the Club Mayfairians.

MARGUTIS PROGRAM

"MADAME X"

Here is the outstanding Lithuanian program of all times. Presented at 3:00 P.M. every Sunday by Margutis, the semi-monthly magazine, this program is heard and welcomed by people from all states in the union.

The feature of the program is the Lithuanian Concert Orchestra, and in addition, there are a number of outstanding vocalists who are a regular feature of this hour.

Mr. Ollis, of the staff of Margutis, is the director of this program and he offers very timely news and thoughts as his part of the program.

WJJD very proudly announces a new series of programs by "Madame X," one of the foremost authorities on self-hairdressing and hair beautification in the world. The instructive talks, which are presented by "Madame X" from WJJD on Tuesdays and Fridays at 11:00 A.M. are very unusual. She is America's first teacher of self-hairdressing, and is the creator of the "Madame X" Combs, which are used all over the country. Listen to her, and you'll agree with us that she is one of the most refreshing speakers you have ever heard. You'll listen and enjoy the very informal way she presents her very interesting "lessons."

FARMYARD FROLICS

All over the country we hear talk about the "Back-to-the-Farm Movement," and with this in mind, WJJD contributes the "Farmyard Frolics"...

If you're tired of the city and city ways, why don't you hop on the train that leaves from Station WJJD on Mondays, Wednesdays, and Fridays at 8:00 P.M., and go with the gang down to Hollow Creek Farm... The Hill Billy Kid will be there to greet you, and he usually brings in all the neighbors for a good ol' "social"... you'll hear old time hoe downs, reels and songs, we'll bet, you haven't heard for a good many years... COME ON...let's go down to the farm.

—ADVERTISEMENT—



Meet the handsome Ward Wilson—newly married. He's heard on the Royal Vagabond program over WENR-NBC at 6:15 p. m. on Wednesdays, Thursdays and Fridays. Read the story of his success.



Fred Allen is sorely tried in his efforts to bring the Goona-Goona Mustache Wax Company out of the red. Of course Marilou Dix helps. You hear Fred at 8 p. m. each Sunday over WGN-CBS.

• Meet the Artist •

Ward Wilson

By Lee Ronell

HE started out on life's rocky paths armed with a degree in electrical engineering . . . granted him after long and arduous study at the University of Pennsylvania. He arrived in New York and stepped into an engineering spot with NBC . . . you know, the sort of thing like tipping up microphones and connecting wires with plugs and listening in from remote spots for jarring technicalities. Ward started off in radio by being noiselessly essential to a sound broadcast. But he's only been wired for sound since last December.

It seems that Ward is a practical joker. If you get him in a very jovial mood . . . he'll tell you about the swell jam he arranged for May Singhi Breen and her husband, Peter De Rose. The ability to mimic people offers enticing opportunities, you know. It was this very strain in Ward that prompted him one fine day, to tease the engineering crew a bit. They all were testing equipment. Ward, from one room, was speaking into the mike . . . the usual "Woof, woof, 1-2-3-4" . . . and the others in a receiving room were listening intently. Suddenly to their startled amazement they heard "Good evening, ladies and gentlemen of the radio audience. This is Graham McNamee. We shall now present Rudy Vallee and his Connecticut Yankees." (A pause). "Heigh-Ho, everybody . . . this is Rudy Vallee again . . ."

The engineering listeners jumped up. Convinced that wires had been crossed, that the ether had been upset . . . that the whole NBC had gone topsy-turvy, they were most perturbed. And when Ward's natural voice cackled "Heh-heh-heh, boys, how'd yah like that?" they were more perturbed than ever!

Beginning to Rise

FROM that day on, Ward was an engineer apart. And it wasn't long before program directors and such realized his valuable ability to be Al Smith one minute . . . and Seth Parker the next. When Ray Knight featured Wilson on a New Year's Eve Cuckoo broadcast . . . Ward was obliged to neatly fold up his engineering apparatus and set it away in . . . vendar and old laces

. . . The radio audience simply would have more of this delightful mimicry.

Ward doesn't mind the change. After all, he's always entertained a fondness for performing. At college his fraternity brothers were obliged to keep on the good side of Ward. First there was this supernatural ability for making any voice his own . . . and then there was this devilish streak to use it for putting "brothers" on the spot. Any night an unsuspecting frater would find that he had broken a date when he hadn't made any date at all. It had just been Ward . . . fooling around on the telephone.

Born May 22, 1903, at Trenton, New Jersey, Ward admits he can't believe that he's tottering on the brink of thirty. He confesses in a shamefaced way that he feels about sixteen. And acts it!

Just Married

GOT married this summer. To Betty Lou Webb . . . a cute little trick that has given up the band she led in vaudeville for some years and taken up cooking and cleaning . . . and Ward. They met when a vaudeville bill over in Jersey called for the services of each. Ward was standing back stage when something in men's clothes tripped lightly by. This something might be dressed like a man . . . but it had a definitely feminine way of walking. So Ward gave it the well known raspberry. Imagine his embarrassment when the "something" turned around and gave him an unmistakably scalding "woman's" glare! So they got married.

And are living happily ever after. That's because both of them are "serious" about marriage. They may have played Broadway . . . but they aren't quite Broadway enough to think about ambling up to the altar more than once in their lifetime.

You'll find Ward, or should I say you'll find any one of a dozen impersonations, on that Royal Vagabond program over NBC at 6:15 of a Wednesday, Thursday or Friday evening. He may be a subway guard, a department store floorwalker, Ben Bernie or Calvin Coolidge that particular night . . . but whatever else he may be . . . he'll be good!

Emerson Gill Grew Up with Radio

EMERSON GILL'S consistently popular orchestra, heard regularly as a sustaining feature over the NBC network each Monday and Saturday at 1:30 p. m., is one which has literally "grown up" with radio.

The band—and radio—got off to about an equal start when the Gill-Thall orchestra, a collegiate outfit of Ohio State University, did its first broadcasts over a tiny experimental and highly temperamental radio station which was established in the gymnasium of Ohio State University in 1921.

No subsequent thrill that Gill or his boys ever had, Gill says, can compare with the one the striving collegiate band received when they first tuned up to go "on the air" via the tiny Ohio State University station.

That early thrill of shooting liting melodies through the ether may have been a deciding factor in Gill's decision to pass up engineering, for which he had enrolled at the university, and forge ahead into music.

He soon found that he could make more money with his orchestra. Coming to Cleveland in 1922, Gill and his band found themselves right in the thick of early radio activities. The first Cleveland orchestra to play over the air, Gill's group was featured regularly over the old WJAX,

FEW orchestras have put in more hours broadcasting or been so closely allied with the progress of radio. Only the other

day, a film man, friendly to the Cleveland orchestra leader, delivered to Gill a print of an early Pathe News picture which featured Gill's band during an early "remote control" broadcast. The picture, shown all over the country, dwelt upon the "marvels" of remote control broadcasting and showed the popular MCA maestro and his boys in a broadcast from a restaurant which was "three full miles away from the station!"

SINCE those early days, Gill and his band have broadcast from half a hundred different stations throughout the country and have been regularly featured over the networks.

Three times the boys have been whisked about on Mr. Lucky Strike's "Magic Carpet," via NBC. Back of Gill's success as a radio maestro is a sound musical training and background, for he came from a musical family. His father played clarinet; his mother, piano, and a brother, the flute. Emerson started studying violin at the age of six, and at seventeen was a member of the Toledo Symphony Orchestra.

The size of that fan mail mountain grows each week, and station WTAM's veteran postman, who has seen Lombardo, Gene and Glenn, and a host of others soar to national radio popularity, sees the volume of Gill's mail as an indication of similar success for Emerson and his boys.

My Ideal Girl

By William Hall

(Baritone Heard over CBS)

MY Ideal Girl—that's quite an order. If I were married it would all be very easy, for then I could simply describe my better half—in fact, that would be the only safe thing I could do! But being footloose and free, I find countless images crowding in upon my memory—images of girls both real and fanciful. Perhaps a composite picture of the most attractive traits of them all would form my ideal.

I remember a girl I met several years ago—I shall be discreet—out west. We were both on vacation, tired of the city and all its many demands upon us, ready for the complete relaxation that only life in the country can bring. Yes, she was beautiful—tall, slender, olive complexion, probably of Spanish descent. Her raven black hair blowing in the wind as we rode through the mountains—again I must be discreet, for I can not give exact locations—blended perfectly with the dark coloring of her skin.

We became fast friends because of our mutual interest in horseback riding, boating, and tennis and spent most of our time in the open air matching our prowess in all three sports. Despite her beauty, she never resorted to the much-touted wiles of her sex; she was never coy or sophisticated or flirtatious. I admired her unusual athletic ability, her healthy attitude toward life, and her completely natural charm. She was superbly graceful—a dancer by profession.

Mutual Interests

OUR strong mutual interests made up for whatever mental shortcomings she may have had. She was poorly educated, for, like so many others, she had never had a chance even to finish high school. But I had not gone out west to discuss Plato, Aristotle—or even Freud, and the simple little discussions we had about the theater, radio and life in general were as interesting as anything I could ask for.

Such qualities as this girl possessed must be included in the composite ideal girl I'm trying to visualize. But there are other characteristics almost completely the opposite of the foregoing which come to mind.

World in 2432 Dramatized on Air

THE world five hundred years from now! The planets and their strange peoples linked with each other and the earth by rocket ships zooming through space at 1500 miles an hour! Armies of robot soldiers maneuvering with deadly precision under the control of a far-off hand! The Tiger Men of Mars, potential allies and potential enemies of the men of the earth!

What a world it may be! Will be, according to the new radio program "Buck Rogers in the Year 2432," which is being broadcast over Columbia stations WABC, New York; WGR, Buffalo; WNAC, Boston; WHK, Cleveland; and CKOK, Detroit-Windsor.

Without duplicating the famous newspaper strip "Buck Rogers," which has attracted a following of millions of readers, the new radio feature has the same compelling appeal to the romantic interest which everyone has in the world as it will be five hundred years in the future. To add to this future world's thrills, dangers and complexities, America has been overrun by a cruel horde of Mongolian invaders. Little groups of Americans—those who have survived the slaughter—lurk in forests and caves, but still retain the spirit and hardihood to defy the conquerors.

VISIONS of the world of the future have held an enthralling interest from time immemorial. They have formed the subject

Another girl—under wholly different circumstances. She was petite, blonde blue-eyed, with small features. She bubbled over with an effervescent good humor which was actively contagious. She was a born little flirt who knew all of the attractive little things to say and do. But she was also sincere.

We met at a night club on Broadway, and as I look back upon it, it seems as though we were always at some night club or other.

The Gay Girl

WE lived the artificial life of Broadway together, attending party after party, seeing show after show. With her it all seemed to be worthwhile; she was so distinctly a part of the gaiety and frivolity of night club life that she would have seemed strange elsewhere. Fortunately for both of us, we never fell in love with each other.

I might go on this way more or less indefinitely trying to select the most admirable and lovable characteristics of the girls I have seen and known. But I believe my ideal girl would be primarily a combination of the two I've described. She would be beautiful—more on the type of the Spanish girl than the little blonde. She would be athletic, nature-loving, and natural. She would be unsophisticated in action, but experienced in the lingo of the sophisticated. Combining the wholly natural charm of the Spanish girl with the ability to be as artificially charming and clever as the little blonde, she would be at home in any surroundings. She would be musical, preferably a pianist who might accompany me in informal recitals. Her education would be sound, particularly along musical lines; and she would have engrossing interests and hobbies of her own. And she would have that wonderful quality of finding life thrilling and interesting, which allows one never to become bored with his activities.

This, in brief, is a picture of my ideal girl. How soon I shall find her I do not know—but meanwhile she is beautiful to imagine.



Here's one of the world's most beautiful vocalists, beyond a doubt. Her name is Esther Todd and you hear her whenever Dell Coon's orchestra broadcasts over the NBC network.



Mathew Crowley as Buck Rogers and Adele Ronson as Witma in the drama "The World in 2432."

matter of literature, stage productions and motion pictures. The new program, however, marks the first time that an attempt has been made to picture such a world for the radio audience. It marks, also, a special development in radio technique and the solution of problems that originally seemed unsolvable.

The chief problem lay in creating for the audience the atmosphere of a future civilization by sound alone; without the aid of the long descriptions literature can rely upon, and without the aid of the settings that the stage and screen call upon to help create their illusions. Further, the atmosphere had to be created by sounds of weird devices which themselves existed only in the imagination—atom disintegrators, rocket ships, guns that fire a stream of annihilating protons instead of ordinary bullets.

Those responsible for the sound effects were first faced with the necessity of determining what sounds would best convey to a listener's mind the picture of a proton gun being fired or a rocket ship making a landing. They then had to discover how to create their sounds.

The experimental work lasted six months, but at the end of that time a whole series of new sound machines had been developed, many of them highly complicated and for the most part electrically operated.

Wednesday Programs [Continued]

12:05 P.M.
WBBM—Husk O'Hare's Band
12:15 P.M.
WBBM—Edna Wallace Hopper
WJJD—Piano Instructiona
WJKS—Farm Flashes
WLS—Dinnerbell Program
12:20 P.M.
WBBM—News Flashes
12:25 P.M.
WMAQ—Board of Trade
12:30 P.M.
KYW—Rex Battle's Ensemble (NBC)
WBBM—Julia Hayes; talk
WGN—Palmer House Ensemble
WIBO—Reading Room
WJJO—Farmer Rusk's Dinner Program
WJKS—Madison Ensemble (CBS)
WMAQ—Van and Don (NBC)
12:45 P.M.
KYW—Luncheon Dance
WBBM—Husk O'Hare's Band
WCFL—Farm Talk
WJKS—Gary Yard and Garden Program
WMAQ—Princesa Pat. beauty talk
12:50 P.M.
WGN—Robert L. Van Tress
WMAQ—Rex Battle's Ensemble (NBC)
1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosopher
WBBM—Aunt Jemima, songs (CBS)
WCFL—Coliseum Walkathon
WGN—Allan Grant
WIBO—News
WJJD—Illinois Medical Society
WJKS—Pianoland, Johnny Tamiazzo
WLS—Slim and Spud, comedy skit
WMAQ—Words and Music (NBC)
WMBI—Organ and Piano Duets; Bible Reading
1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson
1:15 P.M.
WAAF—Joyce Reed
WBBM—Chicago Hour
WGN—Palmer House Ensemble
WIBO—The Golden Voice
WJJD—Waltz Time
WJKS—Columbia Artist Recital (CBS)
WLS—Livestock and Grain Markets
1:20 P.M.
WMAQ—Board of Trade
1:25 P.M.
WGN—Elbert Wheeler, tenor
1:30 P.M.
KYW—Prudence Penny, talk
WAAF—Pianoogue
WBBM—American School of the Air (CBS)
WJJD—Yesterday's Favorites
WJKS—Needlecraft Lady
WLS—The Bicycle Boys
WMAQ—Public Schools' Program
1:35 P.M.
WGN—Palmer House Ensemble
1:40 P.M.
KYW—Concert Petite (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—Variety Program
WGN—Allan Grant and Lawrence Salerno
WIBO—B. & K. Reporter
WJKS—Poet's Corner
WLS—"Drums of Dakbar" Orchestral Program
2:00 P.M.
KYW—Concert Echoes
WAAF—Chicago on Parade
WBBM—Burnham's Beauty Chat
WGN—Ruth Atterbury Wakefield, Historical Sketch
WIBO—"Radio Gossip" Eddie and Fannie Cavanaugh
WJJD—Light Classics
WJKS—Elizabeth Barthell, songs (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Salon Concert Ensemble (NBC)
WMBI—Special Musical Program and WMBI Tract League
2:10 P.M.
WGN—Palmer House Ensemble
2:15 P.M.
WBBM—A. Capella Choir (CBS)
WCFL—Salon Concert Ensemble (NBC)
WJJO—Variety Music
WJKS—Madame Belle Forbes Cutter, songs (CBS)
WLS—Homeinakers and "Little Dramas from Life"; Mrs. Blanche Chenoweth
2:30 P.M.
KYW—Women's Radio Review (NBC)
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
WCFL—Radio Dan
WGN—June Baker, home management
WIBO—Specialties
WJJD—Popular Songsters
WMAQ—Smack Out; comedy duo (NBC)
2:45 P.M.
WAAF—World News Reports
WBBM—Espina, Freckman and Salerno
WCFL—Ilka Diehl Travelogues
WIBO—Market Reporta
WJJD—Mid-Afternoon Dance Program
WJKS—Four Eton Boys; quartet (CBS)
WLS—Poultry Show from Coliseum
WMAQ—Rhythmic Serenade
3:00 P.M.
KYW—Three Strings; Teaberry sports
WAAF—Della Bartell
WBBM—Claude Hopkins' Orchestra (CBS)
WCFL—Afternoon Frolie
WGN—Tea Time Musicale
WIBO—Classic Gems, Cerny Ensemble
WJJD—Women's Club

WJKS—Claude Hopkins' Orchestra (CBS)
WLS—Wm. Vickland's Book Shop with Ralph Waldo Emerson
WMAQ—Eastman School Chamber Music (NBC)
WMBI—Sunday School Lesson
3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WAAF—A Thought for Today
WBBM—Dr. John Finley, talk
WIBO—DeB Reed, tenor
WJJD—Dreams of Hawaii
WLS—Shopper's Service; Anne and Sus
3:30 P.M.
KYW—Two Doctors and Aces of the Air; Teaberry sports
WAAF—Jazz Melody Time
WBBM—Daughters of the American Revolution
WENR—Outstanding Speaker (NBC)
WIBO—Radio Gossip
WJJO—Indian Princess
WJKS—Jack Brooks and Westphal's Orch. (CBS)
WMAQ—Tea Dansante (NBC)
WMBI—Gospel Music
3:40 P.M.
WBBM—Organ Melodia
WMBI—Russian Gospel Service
3:45 P.M.
WAAF—Ray Waldron's Sports Review
WENR—College Inn Tea Music (NBC)
WJJO—Bridge Class of the Air
WJKS—Bill Schudt's "Going to Press" (CBS)
WMAQ—Lady Next Door (NBC)
3:50 P.M.
WBBM—News Flashes
4:00 P.M.
WAAF—Piano Novelties: Jimmy Kozak
WBBM—Gene and Charlie (CBS)
WCFL—Junior Federation Club
WENR—Swanee Srenadera (NBC)
WIBO—Nick Nichols; Cartoonist of the Air

WMAQ—Drifting and Dreaming (NBC)
5:45 P.M.
WBBM—The Lone Wolf Tribe (CBS)
WENR—Little Orphan Annie; playlet (NBC)
WCFL—Coliseum Walkathon
WGN—Little Orphan Annie; childhood playlet (NBC)
WIBO—Windy and Sven
WJJD—Art Wright, songs
WMAQ—Dance Master (NBC)
6:00 P.M.
KYW—Dan Russo's Orchestra
WBBM—Schlagenhauer's Party
WCFL—Hotel Allerton Orchestra
WENR—What's the News
WGES—Radio Headliners
WGN—Dinner Concert
WIBO—German Program
WJJO—Leo Boswell, songs
WMAQ—General Electric Program (NBC)
6:15 P.M.
WBBM—Gene and Charlie
WCFL—The Polyphonians
WENR—The Royal Vagabonds, impersonations (NBC)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Red Top Sports Reel
WMAQ—Wheatenaville; drama (NBC)
6:25 P.M.
KYW—Teaberry Sports Reporter
6:30 P.M.
KYW—Three Strings
WBBM—Flanagan's Sport Review
WCFL—Hotel Allerton Orchestra
WENR—Soloist (NBC)
WGES—Dinner Cabaret
WGN—Tom, Dick and Harry, harmony trio
WIBO—Ahead of the News
WJJD—Isle of Dreams
WMAQ—Best Foods Program (NBC)
6:40 P.M.
WIBO—Hockey News; Joe Springer

WLS—Sherlock Holmes, drama (NBC)
WMAQ—Vincent Lopez' Orchestra
WSBC—Polish Program
8:15 P.M.
WBBM—Ray Parker's Orchestra
WCFL—Night Court
WMAQ—RKO Theater of the Air
8:30 P.M.
KYW—Frankie Masters' Orchestra
WBBM—Gertrude Lutzi and Westphal's Orchestra
WCFL—Henrietta Kuehl, soprano
WENR—Friendship Town (NBC)
WGN—Eno Crime Club; mystery dramatization (CBS)
WJKS—Hot Stove League
WMAQ—Organ Reverie (NBC)
8:45 P.M.
WBBM—Ben Pollock's Orchestra
WCFL—Roustabouts
WIBO—Five Spades
WJKS—Rose Benson, songs
9:00 P.M.
KYW—Mark Fisher's Orchestra (NBC)
WBBM—Air Theater Drama
WCFL—Patricia O'Hearn Players
WENR—Corn Cob Pipe Club of Virginia (NBC)
WGN—Music That Satisfies; Ruth Etting, songs
WIBO—Wendell Hall
WJKS—Fred Bobbitt, tenor
WMAQ—Country Doctor; Phillips Lord (NBC)
9:15 P.M.
KYW—Andy Sanella (NBC)
WBBM—Belle Forbes Cutter and Neumiller
WGN—Easy Aces, comedy sketch (CBS)
WJKS—Hungarian Hour
WIBO—Jack Burnett, tenor
WMAQ—Poetry Magie
9:30 P.M.
KYW—Inspector Stevens and Son of Scotland Yard
WBBM—Jack Russell's Orchestra
WCFL—Grace Wilson, contralto
WENR—Radio Rubes (NBC)
WGN—Tomorrow's Tribune
WIBO—Nu Grape Program
WJKS—Charles Carlie, tenor (CBS)
WMAQ—Artists Services; Father Hubbard (NBC)
9:40 P.M.
WGN—Headlines of Other Days
9:45 P.M.
KYW—Mack Swain's Orchestra
WBBM—Myrt and Marge, drama (CBS)
WGN—Eye-O-Eye Melody Hour
WIBO—B. and K. Reporter
WJKS—Colonel Stoopnagle and Budd (CBS)
10:00 P.M.
KYW—Teaberry Sports Reporter; The Globe Trotter
WCFL—School Teachers Program
WENR—Amos 'n' Andy (NBC)
WGN—Around the World
WIBO—Bost's Sparkling Melodies
WJKS—Columbia Symphony Orchestras (CBS)
WMAQ—Amos 'n' Andy (NBC)
10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report
10:15 P.M.
WCFL—Coliseum, Walkathon
WENR—Cesare Sodero's Orchestra (NBC)
WGN—The Dream Ship
WIBO—Radio Dan, the Answer Man
WMAQ—Dan and Sylvia
10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—Hazel Amson, soprano
WGN—Wayne King's Orchestra
WENR—Ben Bernie's Orchestra
WIBO—Organ Fantasies
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Art Kassel's Orchestra
10:45 P.M.
WCFL—A Bit of Moscow; orchestra
WIBO—Old Music Box
WMAQ—Beach View Orchestra
10:50 P.M.
WGN—Bernie Cummins' Orchestra
11:00 P.M.
KYW—Frankie Masters' Orchestra
WCFL—Variety Program
WENR—Ralph Kirberry, the Dream Singer (NBC)
WIBO—Musical Tapestry, organ
WJKS—Don Redman's Orchestra (CBS)
WMAQ—Vincent Lopez' Orchestra
WSBC—Jerry Sullivan, songs special
11:05 P.M.
WENR—Vincent Lopez' Orchestra (NBC)
11:10 P.M.
WGN—Wayne King's Orchestra
11:15 P.M.
KYW—Don Pedro's Orchestra
11:20 P.M.
WGN—Late Dance Orchestra
11:30 P.M.
KYW—Mark Fisher's Orchestra
WENR—Hotel Pennsylvania Orchestra (NBC)
WJKS—Leon Belasco's Orchestra (CBS)
WMAQ—Art Kassel's Orchestra
11:45 P.M.
WCFL—A Bit of Moscow; orchestra
12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Grand Terrace; Earl Hines
WMAQ—Beach View Orchestra
WMBI—Radio School of the Bible and Music
12:30 A.M.
KYW—Mack Swain's Orchestra
WMAQ—Via Lago Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 7:00 p. m.** WGN-CBS—Whispering Jack Smith; Humming Birds
- 7:45 p. m.** WGN-CBS—Smith Brothers; Trade and Mark
- 8:00 p. m.** WGN-CBS—Guy Lombardo's Orchestra; Burns and Allen
- 9:00 p. m.** WENR-NBC—Corn Cob Pipe Club
- 9:15 p. m.** WGN-CBS—Easy Aces; comedy sketch

WJJO—Afternoon Tea Tunes
WJKS—Berger Wedberg, tenor
WMAQ—The Woman's Calendar
4:15 P.M.
WAAF—Dancing Notes
WBBM—J. Wilson Doty, organist
WENR—Joseph Gallicchio's Orchestra (NBC)
WIBO—"Sia" Gleason
WJJO—Young Mothers' Club
WJKS—Daily Times News Flashes
4:30 P.M.
KYW—Earle Tanner, lyric tenor
WBBM—Howard Neumiller and Pedro Espion
WCFL—Day Dreamer
WENR—Old Pappy (NBC)
WJJD—Mooseheart Children
WJKS—Kiddie Klub
WMAQ—The Flying Family (NBC)
4:45 P.M.
KYW—Three Strings
WBBM—Grandpa Burton Stories
WCFL—Organ Recital
WENR—Concert Echoes
WGN—Jane Carpenter, organist
WIBO—Dusk Dreams
WJKS—Twilight Serenaders
WMAQ—Musical Moments (NBC)
5:00 P.M.
KYW—Century of Progress
WBBM—Captain Jack (CBS)
WCFL—Peter Pan
WENR—Palais d'Or Orchestra (NBC)
WGES—Grab Bag
WGN—The Devil Bird
WJJD—Neighborhood Store
WMAQ—Waldorf Orchestra (NBC)
WSBC—Variety Program
5:10 P.M.
KYW—Mel Stützel, pianist
5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WENR—Our City
WGES—Don's Song Book
WGN—Concert Orchestra
WIBO—WPCC
WJJD—The Pied Piper
WMAQ—The Spellbinder
5:30 P.M.
KYW—Uncle Bob's Hydrox Ice Cream Party
WBBM—Skippy; children's skit
WCFL—Esther Hammond with Barton Organ
WENR—Air Juniors
WJJD—Piano Instructions
WGES—Melody Parade
WGN—Kellogg's Singing Lady (NBC)

6:45 P.M.
KYW—John Reed, Olton Troubadour
WBBM—Kruschen Krooning Kolonela
WCFL—Sports Review
WENR—The Goldbergs, drama (NBC)
WGES—Fashion Preview
WGN—Angelo Patri, Your Child (CBS)
WIBO—Bailey's Sport Program
WJJD—Concert Orchestra
WMAQ—Johnny Hart in Hollywood (NBC)
7:00 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Husk O'Hare's Band
WCFL—Tony and Joe
WGES—Italian Idyls
WGN—Whispering Jack Smith; Humming Birds (CBS)
WIBO—Songs for Sale
WJJD—Frankie "Half-Pint" Jaxon
WLS—L'Amour Melodique (NBC)
WMAQ—Mr. Twister
7:15 P.M.
KYW—Girl at the Cigar Counter
WBBM—"The Band of Distinction"
WCFL—Golden Melodies by Bernice Higgins and Al Knox
WGN—Singin' Sam; the Barbasol Man (CBS)
WIBO—Military Tactics
WJJO—Dr. and Mrs. Jerry
WLS—College Inn Orchestra
WMAQ—The Daily News of the Air
7:30 P.M.
KYW—Melody Lane
WBBM—Ben Pollock's Orchestra
WGN—Kate Smith; La Palina Program (CBS)
WIBO—Silver Trio
WJJD—Club Mayfair Orchestra
WLS—Musical Program (NBC)
WMAQ—Art Kassel's Orchestra
7:45 P.M.
KYW—Chandu, the Magician
WBBM—Standard Oil Fun Fest
WCFL—Bulletin Board, Labor Flashes
WGN—Smith Brothers; Trade and Mark (CBS)
WIBO—Organ Tunes
WLS—Pat Barnea in Person (NBC)
WMAQ—The Whitman Sampler Program; Jack Denny's Orchestra (NBC)
8:00 P.M.
KYW—Chamber Music Ensemble (NBC)
WBBM—Themes In Tempo
WCFL—Mrs. Gilbert
WGN—Guy Lombardo's Orchestra; Burns and Allen (CBS)
WIBO—Y. M. C. A. Chorus
WJJD—Farm Yard Frolic
WJKS—Polish Hour

Music in the Air

—By Carleton Smith—



Well, here he is—Pie Plant Pete. His real name is Claude W. Moye, and he learned those songs in the little southern Illinois town in which he was born. One day he tuned in the radio, heard WLS. "Shucks, paw," he said. "I can sing as well as that." So he came to Chicago and did. Now he's heard over WMAQ-NBC Tuesdays, Thursdays and Saturdays at 8:45 a. m. He gets fan mail by the ton.

Reviewing Radio —By Mike Porter

(Continued from Page Ten)

recording of our own voices, they'd sound utterly different . . . Because when we talk or sing, what we hear ourselves, is a combination of head vibrations and voice . . . To others, the head vibrations are absent . . . Heheheh! . . . I like that yarn about Mildred Bailey . . . She just can't stop getting heavier and heavier . . . She won't, or can't, control her appetite . . . She has a colored gal cook . . . She's a good cook, too—so good that her food keeps Mildred so heavy . . . So Mildred fired the cook . . . But the cook wouldn't quit . . . Not even after the money stopped . . . That went on for two weeks . . . So the cook now stays, with pay, and Mildred adds poundage by day . . . Basing his notion on the two-minute silence which marks each Armistice Day, Leo Reisman thinks it would add to radio appreciation if the networks declared a week's moratorium . . . He ventures that the hue and cry for broadcasting would be total . . . Hml I've found out at last, the real monicker of George Hall, the CBS orchestra lad . . . The tag is Giorgio Passilia . . . "Passilia" means "hall" or "corridor" if you happen to be Spanish . . . So'oh-ooo, why not George Hall? . . . The whole Chesterfield series of shows will be out at the end of December . . . Street Singer is getting ready therefore to make movies . . . Guy Lombardo is quite likely to go for another tobacco sponsor when Robert Burns and he conclude the current contract . . . It'll be a cigarette program . . . Yes—that's what Chesterfield is thinking about . . . Now that they've broadcast from WJZ the love-call of a mosquito—you recall the U. S. Health Department discovered that mosquitos croon to each other—we can call the pest a crooner and vice-versa and no hard feelings . . . Let's make way for radio's biggest sponsor to date . . . He's headed for WABC and he's no other than the Standard Oil Company of Indiana . . . Six shows a week of half an hour each . . . With a 45-piece symphony led by Joseph Bonime . . . There'll be mystery yarns, variety and every kind of presentation imaginable . . . The account was to have gone to NBC, but those networks couldn't clear the time . . . The six half hours, of course, make up three hours a week, which equals Lucky Strike, but the expenditures will be even greater than Mr. Hill's.

THE Philadelphia Symphony Orchestra, with Leopold Stokowski conducting, will begin a series of five Saturday evening broadcasts this week. Since the programs are the same as those presented from Philadelphia on Friday afternoons, the regular sustaining broadcasts on Friday will be omitted in the weeks that Mr. Stokowski broadcasts on Saturday.

The new arrangement will give many people who could not hear the famous orchestra in the afternoons a chance to listen to their programs. Special programs on Saturday nights will include the annual request program, selected by popular vote of the Philadelphia music public, and an orchestral version of Wagner's mighty music drama, "Parsifal," during Holy Week.



CARLETON SMITH

Metropolitan Broadcasts

WITHOUT a doubt, you read in the GUIDE last week that the "Open Air Opera Season" was soon to begin. The honor of opening the broadcast series from the Metropolitan Opera House this season will be given to Lily Pons. During the Thanksgiving afternoon matinee, you may hear her sing the second act of "Lakme." And you may be sure that it will be her show. The focal point of the act is the celebrated "Bell Song," which last season caused critics and organized "Pons fans", alike to pull their buttons and jump in their seats. The tenor's arias come in the other acts, and Giovanni Martinelli will have to wait for his chance in a later broadcast.

The legend of the Pariah's daughter, however, which Lakme sings at her father's command, in order to ensnare her lover, is ever-popular. It is a display piece for the showiest of voices, the coloratura soprano. As a stunt, it is successful. The demands upon the technical ability of the singer are unlimited. Mme. Pons has satisfied them all. Everyone who hears her will be happy, except he who expects more than there is in the music. A philosophical message one should not ask for. A thrill—yes!

Mlle. Pons dislikes broadcasting; that is, she does not feel at home in a studio. The air is too close, and the proximity of the microphone affects her. She says that when broadcasting she feels as if someone were stuffing a cotton ball down her throat. Of course, in the opera house she is not so affected, as the microphones are concealed.

It may interest you to know that her screen tests were excellent from every point of view, and that her appearance in the cinema awaits the choosing of a suitable vehicle by the savants of Hollywood.

WHILE we are speaking of coloraturas, a recently tabulated report of the votes of listeners to Atwater-Kent auditions show that songbirds of this species have a decided edge on all other singers. Since 1927, the American public has selected fifty winners. The preference has been for coloratura sopranos among women's voices, and for baritones among men.

The preferences of the expert judges in the final contests, however, were not so decided. First place was fairly well distributed through the different voices. Three sopranos won first place, as against two contraltos, two tenors, and one each of the baritone, bass baritone and bass voices.

Next month we shall hear the finals in the Sixth of the National Auditions, the competitors being selected from the district broadcasts now in progress. The advantageous character of these contests and the

good they do is apparent. America has many natural voices. One might mention among others, Geraldine Farrar, Louise Homer, Emma Eames, Rosa Ponselle, Richard Crooks and Lawrence Tibbett, all of whom were born on this soil.

To discover talent is a problem, but that is not the greatest obstacle. To train it and provide opportunities for its development is more difficult. As a nation we are little more concerned about aiding interpreters than we are about our composers. Despite the money we spend for music, we are undoubtedly not a musical nation in any exacting sense. No doubt it is too early. We may have hope.

In the meantime, the boy or girl with talent must suffer. There is more unfairness and chicanery in the treatment of music students than many of you would believe. They are exploited by unscrupulous teachers who hold out promises of brilliant careers. As a matter of fact, there is hardly the remotest connection between the majority of music schools and the professional performer. The "racket," I am sorry to say, is being extended to coaching for radio appearances.

In the midst of conditions so appalling to an outside observer, one is glad for the opportunities—meager as they are—that come from Mr. Atwater-Kent's competition.

Notations

IF you can be persuaded to take a few moments off during the Philharmonic broadcasts, you will find, beginning simultaneously on an NBC network, John Tasker Howard's series, "Our American Music." This week Mr. Howard and his soloists spent their half-hour with Ethelbert Nevin . . . An hour later the Chicago A Capella choir enters its "Temple of Song" program. This unexcelled organization was heard on Armistice Day in Henry Hadley's oratorio, "The New Earth," an ode on the part America played in the World War. The director of the choir, Nobel Cain, has found that the music responsible for more blown fuses during radio programs than any other number is the overture to Weber's "Oberon." Just before the last movement a low soft note, lasting about ten seconds, is played, followed suddenly by what is known as the "surprise chord." If the control engineer is caught napping, it results in blown fuses . . . Fritz Kreisler, we are told, is looking for a sponsor for his coming programs . . . Have you discovered the identity of the Mystery Tenor? . . . Ernest Hutcheson has some good numbers on his program this Sunday evening . . .

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of New York City

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That's all I have to say. Watch for one of my buddies in this column next week. Signing off!

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Programs for Thursday, November 24

5:45 A.M.
WGES—Cherish
 6:00 A.M.
WAAF—Farm Folks' Hour
WGES—Toasts, Requests
WJJD—Buckle Busters
WLS—Smile a While Time
 6:10 A.M.
WLS—Sears Fur Market
 6:15 A.M.
WLS—Weather Report producer reporter; livestock
 6:30 A.M.
WIBO—Uncle John and his family
WJJD—Frankie Marvin, tenor
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises
 6:45 A.M.
WBBM—Farm Information
WJJD—Buckle Busters
 6:55 A.M.
WBBM—Musical Time Saver
 7:00 A.M.
KYW—Marshall Field and Company musical clock
WAAF—Breakfast Express
WCFL—Morning Shuffle
WGES—Sunshine Special
WGN—Good Morning
WLS—Rader's Gospel Tabernacle
WMAQ—The Wife Saver, humorous sketch (NBC)
WMBI—Sunrise Service
 7:15 A.M.
WJJD—Muscle Tone Gym Class
WMAQ—Morning Worship
 7:30 A.M.
WBBM—Christian Science Churches of Illinois
WCFL—Clerico inspirational talk and music. NBC
WGES—Musical Speedway
WIBO—Melodies
WJJD—Happy Go Lucky Time
WLS—Steamboat Bill
WMAQ—Pepper Pot; orchestra (NBC)
 7:45 A.M.
WBBM—Musical Time Saver
WGES—Cecil and Sally
WLS—Jolly Bill and Jane (NBC)
 8:00 A.M.
WCFL—WCFI Kiddie's Aeroplane Club

WGES—Poland's Music
WGN—Thanksgiving Services
WLS—Gene and Clean (NBC)
 8:15 A.M.
WCFL—Time Parade
WLS—Happyville Special; Sparcibs and Jack
 8:30 A.M.
WBBM—Modern Living
WCFL—Dance Music
WIBO—Musical Varieties
WLS—Musical Program
WMAQ—Vic and Sade; comedy duo (NBC)
 8:35 A.M.
WLS—The Produce Market Reporter
 8:45 A.M.
WMAQ—Pie Plant Pote (NBC)
 8:50 A.M.
WLS—Gene Autry; Yodeling Cowboy
 9:00 A.M.
KYW—Musical Melange (NBC)
WAAF—Songs of the Islands
WIBO—Melody Parade orchestra (CBS)
WCFL—German Entertainment
WGES—Memoirs of 1620
WGN—Charlie Whites Gym of the Air
WIBO—YMCA Exercises
WLS—Rader Tabernacle Thanksgiving Program
WMAQ—Chicago Ensemble
 9:15 A.M.
KYW—J. B. and Mae
WBBM—Honey Butter Chef
WCFL—Famous Solists
WMAQ—Young Artists Trio
 9:20 A.M.
WBBM—News Flashes
 9:30 A.M.
KYW—Singing' Along (NBC)
WAAF—Sacred Concert
WBBM—Borsham's Beauty Chat
WCFL—Highlights of Music

9:45 A.M.
KYW—Consolairs (NBC)
WBBM—Have You Heard? (CBS)
WGN—The Whistler and his Dog
WMAQ—Green and de Rose; vocal and instrumental duo (NBC)
 10:00 A.M.
KYW—Honey Butter Chefs
WAAF—Piano Rainbows
WBBM—Organ Interlude
WGES—The Housekeeper
WGN—Soloist
WIBO—Popular Echoes
WJJD—Komiss Musik
WJKS—Brown vs. Colgate Football Game (CBS)
WLS—Organ Concert; Ralph Emerson
WMAQ—Mrs. A. M. Goudias, talk (NBC)
WSBC—Home Hours
 10:05 A.M.
KYW—Piano Patterns
 10:15 A.M.
KYW—Radio Household Institute (NBC)
WAAF—Salon Music
WBBM—Red Cross Melodies
WCFL—Health Talk by Dr. Rundenm
WENR—Singing Strings (NBC)
WGES—Rhythm Review. Ethel and Harry
WGN—Leonard Salvo's Favorites
WIBO—Market Reports
WJJD—Neighborhood Stars
WMAQ—Here's to Charm
WSBC—Bobby Danders Jr.; Songs
 10:20 A.M.
WAAF—Salon Music
 10:25 A.M.
WGN—Board of Trade Reports
 10:30 A.M.
KYW—Hugo Mariani's Orchestra (NBC)
WBBM—Ruth Rogers Radioboldt

The Old Bull Fighter

The first authentic bullfight to be held on California soil since Fremont descended on old Monterey and put his ban on the Hidalgo was staged recently on Hollywood lots during



the filming of Eddie Cantor's new picture, "The Kid from Spain." It is said that goggle-eyed Eddie, now heard over NBC networks, looks back on his bullfighting days with the touching mellowness displayed by an alumnus visiting his alma mater for the first time in years.

WGN—Midday Services
WIBO—Waltzes
WLS—Maple City Fun Factory; Radio Guide
WMAQ—Popular Varieties (NBC)
WMBI—Loop Evangelistic Services
 12:10 P.M.
WGN—Lyric Trio
 12:15 P.M.
WIBO—Market Reports
WJJD—Piano Instructions
WLS—Maple City Fun Factory; Radio Guide
WMBI—Gospel Music
 12:30 P.M.
KYW—Rex Battle's Ensemble (NBC)
WGN—Hotel Talt Orchestra
WIBO—Reading Room
WJJD—Farmer Rusk's Dinner Program
WJKS—George Hall's Orchestra (CBS)
WMAQ—Hotel New Yorker Orchestra (NBC)
WMBI—Gospel Message
 12:45 P.M.
KYW—Luncheon Dance
WCFL—Farm Talk
WJKS—Danny Glenn, pianist
WMAQ—Process Pat Beauty Talt
 12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)
 1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosopher
WCFL—Coliseum, Walkathon
WGN—Allan Grant, pianist
WIBO—News
WJJD—Chicago Motor Club
WJKS—Penn-Cornell Football Game (CBS)
WLS—Slim and Spud, comedy skit
WMAQ—Century of Progress Talk
WMBI—Organ Program and Bible Reading
 1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson
WMAQ—Dave Rose, pianist
 1:15 P.M.
WAAF—The Georgians
WGN—Palmer House Ensemble
WIBO—Pop Concert, organ
WJJD—Waltz Time
 1:25 P.M.
WGN—Ruth Wood Meyer, songs
 1:30 P.M.
KYW—Prudence Penny, talk
WAAF—Pianoesque
WJJD—Yesterday's Favorites
WLS—Ralph Waldo Emerson, organist
WMAQ—To be announced
 1:45 P.M.
KYW—Concert Petite (NBC)
WAAF—Della Bartell
WCFL—Nat'l League American Pen Women
WGN—Allan Grant and Lawrence Salerno
WIBO—B & K Reporter
WJKS—Song Circle
WLS—Garden of Melody; Three Contraltos
 2:00 P.M.
KYW—Concert Echoes
WAAF—Thanksgiving Concert
WBBM—Cafe de Alex Orchestra
WCFL—Radio Rookies
WGN—Palmer House Ensemble
WIBO—Radio Gospel. Eddie and Fannie Cavanaugh
WJJD—Light Classics
WLS—Betty and Bob (NBC)
WMAQ—Three Mustachios (NBC)
 2:15 P.M.
WCFL—U. S. Navy Band (NBC)
WJJD—Variety Music
WLS—WLS Home Theater
WMAQ—Lakme; Metropolitan Opera Co. (NBC)

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a.m. WJKS-CBS—Brown vs. Colgate Football Game
- 7:15 p.m. WGN-CBS—Jack Benny, comedian; Ted Weems' Orchestra
- 7:45 p.m. WGN-CBS—Jack Donny's Orchestra
- 8:00 p.m. WLS-NBC—Death Valley Days; drama
- 9:00 p.m. WENR-NBC—Lucky Strike Hour; Jack Pearl, comedian

WGES—Your Community Program
WGN—Len Salvo's Mailbox
WIBO—Little Harry's Cookin' Club
WLS—Mac and Bob; Willard Program
WMAQ—Our Daily Food (NBC)

WGES—Circus Echoes
WGN—Digest of the day's news
WIBO—News of the Day
WJJD—Allegheny Moonshiners
WMAQ—Rhythm Ramblers
 10:40 A.M.
WMAQ—Honey Butter Chef
 10:45 A.M.
KYW—Adult Education Council
WAAF—Musical Calendar
WBBM—Sport Report
WGN—Morning Musical
WJJD—Mary Alden, comic talk
WMAQ—Today's Children
 11:00 A.M.
KYW—Morning Melodians
WAAF—Three of Us
WBBM—Cardinals vs Bears Football Game
WENR—Men O' Song; male quartet (NBC)
WGN—Bark Harrington and Dick Hayes
WIBO—Musical Masterpieces
WJJD—Frankie Marvin, songs
WMAQ—H. of C., Prof. Fred L. Schuman
WMBI—Thanksgiving Service from the Loop
 11:15 A.M.
WAAF—World News Reports
WENR—Lady Bugs (NBC)
WJJD—David Adler
WSBC—Estelle Lewis, songs
 11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Reveries
WENR—Home Service
WGN—Board of Trade Reports
WIBO—Peter Pan
WJJD—Buckle Busters
WMAQ—On Wings of Song (NBC)
 11:35 A.M.
WGN—Painted Dreams
 11:45 A.M.
WAAF—Estelle Barnes, pianist
WJJD—Sunshine for Shut Ins
 11:50 A.M.
WGN—Music Weavers
 11:55 A.M.
WLS—News Reporter
 12:00 NOON
WAAF—Noon time Melodies, Weather
WCFL—Popular Music

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Radio and the Composer

By Charles Wakefield Cadman

(Editor's Note—Charles Wakefield Cadman is universally beloved among American composers. His songs, "At Dawning" and "From the Land of the Sky Blue Water," long ago carried his name into the homes of America. Musicians know him by more serious works such as his opera "Shanewis" (the first native work to be heard during a second season at the Metropolitan), his piano trio, his Thunderbird Suite, his song cycle "White Enchantment," his recently published Violin Sonata in G, and an orchestral fantasy, "The Dance of Scarlet Sister Mary," which is to have an early performance. Radio was honored that Mr. Cadman should be the first to write an opera especially for broadcast performance. The success of "The Willow Tree" is attested by the fact that he already has been engaged to conduct it in a concert tour next season. RADIO GUIDE presents here Mr. Cadman's opinions regarding broadcasting and the composer).

I have been asked by RADIO GUIDE to answer certain questions and to express some of my ideas about radio and its problems as they affect the American composer. Now, the subject is such an involved one, and has so many ramifications that it would be folly to attempt in a short article to point out with any finality one's views. After all, either praise on one hand or criticism on the other, is likely to be more or less personal. But at such risk, I cheerfully proceed.

Has radio helped the composer? It has certainly assisted him in bringing to the attention of an otherwise unreachable audience certain types of compositions. It has stimulated a general interest in his music and has carried his name into com-

munities which before the invention of radio did not know of his existence. All this is obvious. But in some cases it has weakened the sale of his works, particularly when his better-known songs or pieces have been over-sung and over-played.

The music publishers contend, after a statistical survey and a careful check-up, that certain songs which sold steadily over the music counters through the years now show a decided decline in point of sale.

However, what damage has been done in this way has been offset by the good publicity that the less frequently played works have received. In this way the composer and his publisher get a break. Radio publicity for the creative artist then presents a paradox. The best thing, it seems to me, is to regulate matters in a way whereby a composer and his publisher, together with the radio broadcasters, shall gain from the sensible and not over-exploited numbers. This is being attempted by the American Society of Composers, Authors, and Publishers—and, from what I can learn, successfully attempted.

Better Class Music

Do you think that enough music of the better or higher class is being heard on programs? As a musician whose ideals are above the music of the ballroom dance stage (though I revel in well-played dance music), I naturally look for more symphonic, operatic and chamber music than is offered during the week. I think the broadcasters and sponsors of programs could stretch a point and put at least twenty per cent more of this type of music on the air without injuring the so-called popular interest. It is true that



Somebody told Frank Parker that women loved mustaches so obligingly Frank grew one in a few weeks. It must have been a good tip, to judge from the votes Frank's pulling down in the Bosch Popularity Contest to determine America's most popular singer. You hear the Gypsy Tenor over WMAQ-NBC Mondays at 8 p. m.

the larger distributors are gradually inaugurating new and additional periods of really worth-while music, and I hope they will present these programs every day in the week, rather than segregate or confine them to Sundays.

Now that the popular music programs are being sent out from distant cities far from New York, even from the Pacific Coast, surely it is possible for the great broadcasting systems to "harness" the major orchestras in these cities, many of whose concerts take place on other days than Sunday. During the summer there is the splendid Hollywood Bowl (Los Angeles Philharmonic) Orchestra, and the San Francisco Symphony under the world's greatest visiting conductors, or in the winter-time under its own able conductors.

The Composer

What could be done to help the composer? The composer today needs a laboratory in which to become familiar with his works. He doesn't hear his compositions enough to know whether or not they are good. It is difficult for him to secure performances even of worthy works if they are in the larger forms. Few orchestras pay a rental fee sufficient to cover the cost of preparing the work. If his work is published—and few of them are, for eighty per cent of those listed by contemporary American composers are still in manuscript—he must then buy it and present it to the orchestra. If not, he must himself prepare it.

This means endless hours of "hack-work" in copying the parts for all instruments. Such drudgery tends to keep the composer from realizing his greatest creative powers.

I am aware that the classical masters did their own copying. But the tempo of life in the last century has changed. Musicians then were frequently "subsidized" and hired to compose. Living did not make the demands on their energies that existence in present-day civilization does.

I would like to see an organization or foundation formed to sponsor and publish worthy works. I emphasize "worthy."

The radio is the rift in the clouds. It has already, in its short existence, been extremely helpful. Deems Taylor in promoting the Composers' Award did the profession immeasurable good. Not only were the successful composers paid, but their works were prepared for presentation without any cost to them. It is to be regretted that these prize-winning compositions have not been heard more frequently on the radio.



(Maurice Seymour Photo)

Composer Charles Wakefield Cadman, great American composer of the first opera written for radio, "The Willow Tree," chats with Carleton Smith, Radio Guide's music critic. Insert is Mrs. Nellie Richmond Eberhard, co-worker of Mr. Cadman, who wrote the book for "The Willow Tree."



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Thursday Programs [Continued]

2:30 P.M.
 KYW—Woman's Radio Review (NBC)
 WAAF—Nabel Van
 WBBM—Frank Westphal's Orchestra
 WCFL—Radio Dan
 WGN—Drake Hotel Ensemble
 WIBO—Parents Magazine
 WJJD—Armour Institute
 WSBC—John Stamford

2:45 P.M.
 WAAF—World News Reports
 WCFL—Ilka Diehl Travelogues
 WIBO—Market Reports
 WJJD—Mid-Afternoon Dance Program
 WLS—Ralph Emerson, Organ Sketch

3:00 P.M.
 KYW—Three Strings
 WAAF—The Bookworm; In the Open Code
 WBBM—U. S. Army Band (CBS)
 WCFL—Afternoon Frolics
 WGN—Afternoon Musicale
 WIBO—Classic Gems, Cerny Ensemble
 WJJD—Women's Club
 WLS—Wm. Vickland's Book Shop with Ralph Waldo Emerson
 WMBI—Radio School of the Bible

3:15 P.M.
 KYW—Dr. Herman N. Bundesen; health talk
 WIBO—Dianna Bonner, soprano
 WJJD—Dreams of Hawaii
 WLS—Shoppers' Service; Anne and Sue
 WMAQ—Thursday Special (NBC)

3:30 P.M.
 KYW—Two Doctors with Aces of the Air; Teaberry sports
 WAAF—Moss Melody Time
 WBBM—Brooks and Ross
 WENR—Variety Show (NBC)
 WGN—U. S. Army Band (CBS)
 WIBO—Radio Gossip
 WJJD—Indiana Princess
 WMBI—German Service and Gospel Music

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WENR—Lady Next Door (NBC)
 WJJD—Tune Parade
 WJKS—American Legion Campaign (CBS)

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 WAAF—Piano novelties, Jimmy Kozak
 WBBM—Ben Alley, tenor (CBS)
 WCFL—Junior Federation Club
 WENR—Carolina Thanksgiving (NBC)
 WGN—Afternoon Musicale
 WIBO—Mary Birmingham, reader
 WJJD—Walt and Herb
 WJKS—Ben Alley, tenor (CBS)
 WMAQ—Women's Calendar

4:15 P.M.
 WAAF—Drama; The No Nao
 WBBM—Organ Melodies
 WENR—Soloists (NBC)
 WIBO—"Sis" Gleason, popular songs
 WJJD—Young Mothers' Club
 WJKS—Kiddie Klub Special

4:30 P.M.
 KYW—Harold Bean, baritone
 WBBM—Art Gillham, pianist
 WCFL—Christy Valvo
 WJJD—Moosheart Children
 WMAQ—Soloist (NBC)

4:45 P.M.
 KYW—Three Strings
 WAAF—Ray Waldron's Sports Review
 WCFL—Organ Recital
 WENR—Musical Moments
 WGN—Jane Carpenter, organist
 WIBO—Dusk Dreams, organ

WJKS—Vaughn de Leath (CBS)
WMAQ—Concert Echoes (NBC)

5:00 P.M.
 KYW—Billy Tucker at the Piano
 WAAF—The Spotlight
 WBBM—Captain Jack, Adventure series (CBS)
 WCFL—Peter Pan
 WENR—Waldorf-Astoria Orchestra (NBC)
 WGES—German Gems
 WGN—The Devil Bird
 WJJD—Neighborhood Store
 WMAQ—Waldorf Orchestra (NBC)
 WSBC—Variety Program

5:15 P.M.
 KYW—Penrod and Sam
 WBBM—Tarzan of the Apes
 WCFL—John Maxwell, food talk
 WGN—Jane Carpenter's Recital
 WIBO—WPCC; North Shore Church
 WJJD—The Pied Piper
 WMAQ—The Spellbinder

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WBBM—Skippy; children's skit (CBS)
 WCFL—Esther Hammond and Christy Valvo, with Barton Organ
 WENR—Air Juniors
 WGN—Kellogg's Singing Lady (NBC)
 WJJD—Piano Instructions
 WMAQ—Ralph Kirbery, the Dream Singer (NBC)

5:45 P.M.
 WBBM—Rock Oak Champions
 WENR—Little Orphan Annie; playlet (NBC)
 WCFL—Coliseum Walkathon
 WGN—Little Orphan Annie; children's playlet (NBC)
 WIBO—Clem and Ira, skit
 WJJD—Art Wright, songs
 WMAQ—Seketary Hawkins (NBC)

6:00 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Allerton Hotel Orchestra
 WBBM—Schlagenhauser's Party
 WENR—What's the News
 WGES—Syncoated Snapshots
 WGN—Palmer House Ensemble
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WMAQ—General Electric Program (NBC)

6:15 P.M.
 WBBM—Norm Sherr, pianist
 WCFL—Vibraharp and Organ
 WENR—The Royal Vagabonds; impersonations (NBC)
 WGES—Cecil and Sally
 WGN—The Secret Three
 WJJD—Red Top Sports Reel
 WMAQ—Wheatenaville, drama (NBC)

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 KYW—Ray Perkins, Barbasol progr: (NBC)
 WBBM—Flanagan's Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—Louise Bernhardt, soloist (NBC)
 WGES—Dinner Cabaret
 WGN—Tom, Dick and Harry, harmony trio
 WIBO—Ahead of the News
 WJJD—Isle of Dreams
 WMAQ—The Daily News of the Air

6:40 P.M.
 WIBO—Jo Springer; Hockey News

6:45 P.M.
 KYW—John Reed, Olson Troubadour
 WBBM—Kruschen Krooning Kolonels
 WCFL—Ilka Diehl Players
 WENR—The Goldbergs, drama (NBC)
 WGES—Fashion Preview
 WGN—Georgie Price, humorist and Krueger's Orchestra (CBS)
 WIBO—Mobile Moaners
 WJJD—Radio Guide Program
 WMAQ—Johnny Hart in Hollywood (NBC)

7:00 P.M.
 KYW—Star Dust; Elmer Turner
 WBBM—Billy White and Westphal's Orchestra (CBS)
 WCFL—Bernice Karasick

WENR—College Inn Orchestra
WGES—Polish Composers
WGN—Abe Lyman's Orchestra; Hollywood Newsboy (CBS)
WIBO—Sylvia Stone, contralto
WJJD—Frankie "Half Pint" Jaxon
WLS—College Inn Orchestra (NBC)
WMAQ—Fleischmann Hour; Rudy Vallee's Orchestra (NBC)

7:15 P.M.
 KYW—Song Sleuth (NBC)
 WCFL—Burleigh Quartet
 WGN—Canada Dry Program; Jack Benny, comedian and Weems' Orchestra (CBS)
 WIBO—David Jackson's talks on Securities
 WJJD—Dr. and Mrs. Jerry

7:30 P.M.
 KYW—Dr. H. N. Bundesen for the Milk Foundation
 WBBM—Ben Pollock's Orchestra
 WCFL—Union Label Talk
 WIBO—B. & K. Reporter
 WJJD—Club Mayfair Orchestra
 WLS—Rin-Tin-Tin Thriller, drama (NBC)

7:45 P.M.
 KYW—Chandu, the Magician
 WBBM—Standard Oil Fun Fest
 WCFL—Bulletin Board
 WGN—The Whitman Sampler Program; Jack Denny's Orchestra (CBS)
 WIBO—Organ Program
 WLS—Howard Thurston, magician (NBC)

7:50 P.M.
 WCFL—Chas. Frederick Stein Program; Arthur Koch, pianist

8:00 P.M.
 KYW—Marmola Thumb Nail Dramas
 WBBM—Themes in Tempo
 WCFL—WCFI Orchestra
 WGN—Music That Satisfies (CBS)
 WIBO—Cerny Ensemble
 WJJD—Int'l Buckle Musters
 WJKS—Polish Hour
 WLS—Death Valley Days, drama (NBC)
 WMAQ—Capt. Henry's Maxwell Showboat (NBC)
 WSBC—Italian Program

8:05 P.M.
 KYW—Three Strings

8:15 P.M.
 KYW—Spratt's Dog Chats
 WBBM—Association of Real Estate Taxpayers
 WCFL—Night Court
 WGN—Mills Brothers (CBS)
 WIBO—Mime Bonaldi, baritone
 WJJD—Moosheart Boys' Band

8:30 P.M.
 KYW—Vincent Lopez' Orchestra
 WBBM—Jack Russell's Orchestra
 WENR—Dancing Strings (NBC)
 WGN—Omar Khayyam Dramatization (CBS)
 WIBO—George Anderson, real estate information
 WJKS—Hot Stove League

8:35 P.M.
 WCFL—WCFI Orchestra

8:45 P.M.
 KYW—Frankie Masters' Orchestra
 WBBM—"The Band of Distinction"
 WIBO—The Five Spades
 WJKS—The Captivators (CBS)
 WMAQ—Marian and Jim

8:50 P.M.
 WCFL—Jim Forsyth with "Big City"

9:00 P.M.
 KYW—Mark Fisher's Orchestra
 WBBM—Andre Kostelanetz Presents (CBS)
 WCFL—Fritz Miller's Orchestra
 WENR—Lucky Strike Hour; Jack Pearl, comedian (NBC)
 WGN—Around the World, drama
 WIBO—Wendell Hall
 WJKS—Andre Kostelanetz presents Male Chorus and Soprano (CBS)
 WMAQ—Phillips Lord, the Country Doctor (NBC)

9:15 P.M.
 WGN—Big Leaguers and Bushers

WIBO—Jack Burnett, tenor
WJKS—Scotch Hour
WMAQ—Soloist (NBC)

9:30 P.M.
 KYW—Inspector Stevens and Son of Scotland Yard
 WBBM—Edwin C. Hill (CBS)
 WCFL—Fritz Miller's Orchestra
 WGN—Tomorrow's Tribune
 WIBO—Nu Grape Twius
 WJKS—Edwin C. Hill (CBS)
 WMAQ—To be announced

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Mack Swain's Orchestra
 WBBM—Myrt and Marge, drama (CBS)
 WGN—Lawrence Salerno and Allan Grant
 WIBO—B. and K. Reporter
 WJKS—Three Buddies
 WMAQ—Corinnis Program

10:00 P.M.
 KYW—Teaberry Sports Reporter; The Globe Trotter
 WCFL—School Teachers' Talk
 WENR—Amos 'n' Andy; blackface comedians (NBC)
 WGN—Hal Kemp's Orchestra
 WIBO—Bost's Sparkling Melodies
 WJKS—Columbia Symphony Orchestra (CBS)
 WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum, Walkathon
 WENR—Francis Powers, sport talk
 WGN—The Dream Ship
 WIBO—Hockey; N. Y. Rangers vs. Chicago Black Hawks
 WMAQ—Dan and Sylvia

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—WCFI Orchestra
 WENR—Ben Bernie's Orchestra
 WGN—Wayne King's Orchestra
 WIBO—Organ Fantasies
 WJKS—Isham Jones' Orchestra (CBS)
 WMAQ—Art Kassel's Orchestra

10:45 P.M.
 WIBO—Old Music Box
 WCFL—A Bit of Moscow; orchestra
 WMAQ—Vincent Lopez' Orchestra

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

10:55 P.M.
 WAAF—Marmola Thumb Nail Drama

11:00 P.M.
 KYW—Frankie Masters' Orchestra
 WCFL—Merry Garden Ballroom Orchestra
 WENR—Hotel Penn Orchestra (NBC)
 WIBO—Musical Tapestry
 WJKS—Eddie Duchin's Orchestra (CBS)
 WMAQ—Art Kassel's Orchestra

11:10 P.M.
 WGN—Late Dance Orchestras

11:15 P.M.
 KYW—Don Pedro's Orchestra
 WSBC—Jerry Sullivan, song special

11:30 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—Polyphonians
 WENR—Charlie Agnew's Orchestra (NBC)
 WJKS—Riviera Orchestra (CBS)
 WMAQ—Art Kassel's Orchestra

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestras
 WENR—Grand Terrace; Earl Hines
 WMAQ—Jimmy Green's Orchestra

12:30 A.M.
 KYW—Vincent Lopez' Orchestra
 WMAQ—Via Lago Orchestra

12:45 A.M.
 KYW—Mack Swain's Orchestra

Programs for Friday, November 25

5:45 A.M.
 WGES—Cherio

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—WLS Smile A While Time

6:15 A.M.
 WLS—Weather Report; produce reporter; livestock

6:30 A.M.
 WIBO—Uncle John and His Family
 WJJD—Frankie Marvin, tenor
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Sunshine Special
 WGN—Good Morning
 WLS—Paul Rader's Tabernacle
 WMAQ—Happy Jack, songs (NBC)
 WMBI—Morning Glory Club

7:15 A.M.
 WJJD—Muscle Tone Gym Class
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cherio; inspirational talk (NBC)
 WGES—Musical Speedway
 WIBO—Melodies
 WJJD—Happy Go Lucky Time
 WLS—Steamboat Bill; Campbell Cereal
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WGES—Cecil and Sally

WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFI Kiddies' Aeroplane Club
 WGES—Bohemian Melodies
 WIBO—Smiles
 WLS—Gene and Glenn; comedy and songs (NBC)

8:15 A.M.
 WCFL—Time Parade
 WLS—The Ward Surprise Review

8:30 A.M.
 WBBM—Modern Living; Lindahl's Magazine
 WCFL—Dance Music
 WGN—French Lick Springs Program
 WIBO—Musical Varieties
 WLS—Musical Program
 WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Banjokers (NBC)

8:50 A.M.
 WLS—Sears Tower Topics Time

9:00 A.M.
 KYW—Soloist (NBC)
 WAAF—Sing and Sweet
 WBBM—J. Wilson Doty and Val Sherman
 WCFL—German Entertainment
 WGES—Cansry Concert
 WGN—Charlie White's Gym of the Air
 WIBO—Y. M. C. A. Exercises
 WMAQ—Melodie (NBC)

9:10 A.M.
 WLS—Harry Steele; WLS News Reporter

9:15 A.M.
 KYW—Popular Favorites
 WBBM—Honey-Butter Chef
 WCFL—Famous Soloists
 WGN—Clara, Lu 'u' Em; The Super Suls Girls NBC
 WLS—Mac and Bob; Willard Program
 WMAQ—Breen and L. C. Rose (NBC)

9:20 A.M.
 WBBM—News Flashes

Friday Programs [Continued]

9:30 A.M.
 KYW—The Strolling Fiddler (NBC)
 WAAF—Helen Joyce's Woman's Hour
 WBBM—Burnham's Beauty Chat
 WCFL—Highlights of Music
 WGES—Happiness Harbor
 WGN—Board of Trade Market Reports
 WIBO—Little Harry's Cookin' School
 WLS—The Monarch Hostess; Martha Crane and Quartet
WMAQ—Our Daily Food; Colonel Goodbody. NBC

9:35 A.M.
 WGN—Top o' the Morning

9:45 A.M.
 KYW—Betty Crocker (NBC)
 WBBM—Melody Parade (CBS)
 WGN—Leonard Salvo's Mail Box
 WIBO—You and Your Clothes
 WLS—Poultry Show direct from Coliseum
WMAQ—Board of Trade

9:50 A.M.
WMAQ—Consolaires (NBC)

10:00 A.M.
 KYW—Music Appreciation Hour (NBC)
 WAAF—Piano Rambles
 WBBM—Magic Piano Twins (CBS)
 WCFL—Dance Music
 WGES—Timely Tunes
 WGN—Irene Wicker and Allan Grant
 WIBO—Crazy Quilt
 WJJD—Komiss Musical
 WLS—Livestock Markets, Poultry Markets
WMAQ—Stokeley Vegetables
WSBC—Home Hours

10:15 A.M.
 WAAF—Salon Music
 WBBM—Red Cross Melodies
 WGES—Rhythm Revue; Ethel and Harry
 WGN—Melody Favorites
 WIBO—Market Reporter
 WJJD—Neighborhood Store
WMAQ—Musical Hodge Podge

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WAAF—Mrs. William C. Siegrist of the Illinois Federation of Women's Clubs
 WBBM—Thru the Looking Glass with Frances Ingram
 WGES—Camptown Minstrels
 WGN—Digest of the News
 WIBO—News Flashes
 WJJD—Alleghany Moonshiners
WMAQ—Singing Strings (NBC)
WMBI—Gospel Music

10:40 A.M.
WMAQ—Honey Butter Chel

10:45 A.M.
 WAAF—Musical Calendar
 WBBM—Doris Low, Beauty Hiits
 WGN—Grand Old Hymns
 WJJD—Mary Alden; home talk
 WIBO—Persian Garden
WMAQ—Today's Children
WMBI—Radio School of the Bible

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Songs of the Eslands
 WBBM—Buddy Harrod's Orchestra (CBS)
 WCFL—Red Hot and Low Down
 WENR—Men O' Song (NBC)
 WGN—Hank Harrington and Bob Forsana
 WIBO—Musical Masterpieces
 WJJD—Madame "X"
 WJKS—The Melody Lady
WMAQ—U. of C.; Prof. Fred L. Schruman

11:15 A.M.
 WAAF—World News Reports
 WBBM—Virginia Clarke; Gene and Charlie
 WENR—Fifteen Minutes With You; Gene Arnold
 WJJD—David Adler
 WJKS—Buddy Harrod's Orchestra (CBS)

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Reports
 WIBO—Peter Pan
 WJJD—Buckle Busters
 WJKS—Columbia Revue (CBS)
WMAQ—On Wings of Songs (NBC)
WMBI—Continued Story Reading

11:35 A.M.
 WAAF—Interlude
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Pat Flanagan's Bowling Congress
 WJJD—Sonshine for Sht-Ina
 WJKS—Daily Times News Flashes
 WLS—Weather Reports; Livestock Estimates

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—News Reporter

12:00 NOON
 WAAF—Noon-time Melodies
 WBBM—John Hayes, Household Hints
 WCFL—Popular Music
 WGN—Midday Service
 WIBO—Waltzes
 WJKS—George Hall's Orchestra (CBS)
 WLS—Poultry Show from Coliseum
WMAQ—Hotel New Yorker (NBC)
WMBI—Noonday Loop Evangelistic Service

12:15 P.M.
 WBBM—Edna Wallace Hopper
 WIBO—Markets
 WJJD—Piano Instructions
 WJKS—Farm Flashes

12:20 P.M.
 WBBM—News Flashes

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
 KYW—Palais d'Or Orchestra (NBC)
 WBBM—Husk O'Hare's Band
 WGN—Palmer House Ensemble
 WIBO—Reading Room
 WJKS—Atlantic City Musicale (CBS)
 WJJD—Farmer Rocky's Dinner Program
 WLS—Dinnerbell Program
WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
 KYW—Luncheon Dance
 WCFL—Farm Talk
WMAQ—Princess Pat, beauty talk

12:50 P.M.
WMAQ—Palais d'Or Orchestra (NBC)

12:55 P.M.
WBBM—American Dental Society

1:00 P.M.
 KYW—Dan Russo's Orchestra
 WAAF—Hoosier Philosopher
 WBBM—Cafe de Alex Orchestra
 WCFL—Coliseum, Walkathon
 WGN—Executive Club
 WIBO—News
 WJJD—Illinois Medical Society
 WJKS—Danny Glenn, pianist
 WLS—Slim and Spud, comedy skit
 WMAQ—Words and Music (NBC)
WMBI—Organ Program and Bible Reading

1:10 P.M.
 WCFL—Barton Organ Recital

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 7:00 p.m. KYW-NBC—Cities Service Concert; Jessica Dragonette
- 7:30 p.m. WGN-CBS—March of Time; dramatized news events
- 8:00 p.m. WLS-NBC—First Nighter; drama
- 8:30 p.m. WGN-CBS—Morton Downey, tenor; Belasco's Orchestra
- 9:00 p.m. WENR-NBC—Al Jolson, songs

1:15 P.M.
 WAAF—Salon Concert
 WIBO—Pop Concert; organ
 WJJD—Waltz Time
 WJKS—Freddie Berrens' Orchestra (CBS)
 WLS—Livestock and Grain Markets
WMAQ—Dave Rose, pianist

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
 KYW—Prudence Penny, talk
 WBBM—Do Re Mi, trio (CBS)
 WJJD—Yesterday's Favorites
 WJKS—Needlecraft Lady
 WLS—The Bicycle Boys
WMAQ—Public Schools Program

1:45 P.M.
 KYW—Concert Petite (NBC)
 WAAF—Live Stock Market; Weather Summary
 WBBM—Elizabeth Barthell, songs (CBS)
 WCFL—Variety Program
 WGN—Allan Grant and Lawrence Salerno
 WIBO—B. & K. Reporter
 WJKS—Poet's Corner
 WLS—The Spinning Wheel

2:00 P.M.
 KYW—Concert Echoes
 WAAF—Chicago on Parade
 WBBM—Burnham's Beauty Chat
 WGN—Palmer House Ensemble
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WJJD—Light Classics
 WJKS—Columbia Salon Orchestra (CBS)
 WLS—Betty and Bob (NBC)
WMAQ—Echoes of Erin (NBC)
WMBI—Home Hour

2:15 P.M.
 WBBM—Chicago Hour
 WJJD—Variety Music
 WLS—WLS Fanfare; Margaret Morton McKay
WMAQ—U. S. Marine Band (NBC)

2:30 P.M.
 KYW—Women's Radio Review. (NBC)
 WAAF—Health Talk, Illinois State Medical Society
 WCFL—Radio Dan
 WGN—June Baker, home management
 WIBO—Jeannette Barrington, reader
 WJJD—Popular Songsters
 WLS—Hess Musical Program

2:45 P.M.
 WAAF—World News Reports
 WBBM—Four Norsemen
 WCFL—Ilka Diehl Travelogues
 WIBO—Markets
 WJJD—Mid-Afternoon Dance Program
 WLS—Variety Artists

3:00 P.M.
 KYW—Three Strings; Teaberry sports
 WBBM—Burnham's Beauty Chat
 WCFL—Afternoon Frolics
 WGN—Afternoon Musical
 WIBO—Classical Gems, Cernay Ensemble
 WJJD—Women's Club
 WJKS—The Grab Bag (CBS)
 WLS—The Book Shop; Wm. Vickland and Ralph Emerson, organist
WMBI—Special Program

3:15 P.M.
 KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
 WAAF—A Thought for Today
 WBBM—Chicago Hour
 WIBO—Dell Reed, tenor
 WJJD—Dreams of Hawaii
 WLS—Shopper's Service
WMAQ—Kaltenmeyer's Kindergarten (NBC)

3:30 P.M.
 KYW—Two Doctors with Aces of the Air; Teaberry Sports
 WAAF—A Mood in Blue
 WBBM—The Graby Bag
 WENR—Rice String Quartet (NBC)
 WIBO—Eddie and Fannie Cavanaugh
 WGN—U. S. Navy Band (CBS)
 WJJD—Indian Princess
 WJKS—U. S. Army Band (CBS)
WMBI—Dan-Norwegian Service

3:40 P.M.
 WBBM—The Continental Trio

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WENR—Concert Artists (NBC)
 WJJD—Bridge Class of the Air
WMAQ—The Lady Next Door (NBC)

3:50 P.M.
 WBBM—News Flashes

WENR—Palais d'Or Orchestra (NBC)
 WGN—Kellogg's Singing Lady (NBC)
 WJJD—Piano Instructions
WMAQ—Al Bernard, one man show (NBC)
5:45 P.M.
 WBBM—Lone Wolf Tribe; Indian Story (CBS)
 WENR—Little Orphan Annie, playlet (NBC)
 WGES—Hot Harmonies
 WGN—Little Orphan Annie, sponsored by Ovaltine (NBC)
 WIBO—Windy and Sven
 WJJD—Art Wright, songs
WMAQ—Dance Masters; orchestra (NBC)
6:00 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Schlagenhauer's Party
 WCFL—Hotel Allerton Orchestra
 WENR—What's the News?
 WGES—Johnny Van, the Melody Man
 WGN—Dinner Concert
 WIBO—German Program
 WJJD—Leo Boswell, songs
WMAQ—G. E. Circle (NBC)
6:15 P.M.
 WBBM—Gene and Charlie
 WCFL—The Polyphonia
 WENR—The Royal Yagabonds; impersonations (NBC)
 WGES—Cecil and Sally
 WGN—The Secret Three
 WJJD—Red Top Sports Reel
WMAQ—Mr. Twister
6:25 P.M.
 KYW—Teaberry Sports Reporter
6:30 P.M.
 KYW—Three Strings
 WBBM—Flanagan Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—Jean Fay, blues singer
 WGES—Dinner Cabaret
 WGN—Tom, Dick and Harry, harmony trio
 WIBO—Ahead of the News
 WJJD—Isle of Dreams
WMAQ—Best Foods Program (NBC)
6:40 P.M.
 WIBO—Jo Springer; Hockey News
6:45 P.M.
 KYW—John Reed, Olson Troubadour
 WENR—The Goldbergs (NBC)
 WBBM—Kruschen Krooning Kolonch
 WCFL—Sports Review
 WGES—Fashion Preview
 WGN—Mandels' "Bridge Club of the Air"
 WIBO—Bailey's Sport Program
 WJJD—Radio Guide Program
WMAQ—Johnny Hart in Hollywood (NBC)
7:00 P.M.
 KYW—Cities Service Concert; Jessica Dragonette (NBC)
 WBBM—Edwin C. Hill (CBS)
 WCFL—Thelma and Jack
 WGES—Novak Players
 WGN—Big Leaguers and Bushera
 WIBO—Songs for Sale
 WJJD—Frankie "Half Pint" Jaxon
 WLS—Nestle's Program, guest and orchestra (NBC)
WMAQ—Art Kassef's Orchestra
7:15 P.M.
 WBBM—The Band of Distinction
 WCFL—World's Fair Century of Progress
 WGN—Singin' Sam, the Barbasol Man (CBS)
 WIBO—Judge John H. Lyle; "Epics of History"
 WJJD—Dr. and Mrs. Jerry
WMAQ—Daily News of the Air
7:30 P.M.
 WBBM—Ben Pollack's Orchestra
 WCFL—National Protective Insurance Talk
 WGN—March of Time (CBS)
 WIBO—Silver Trio
 WJJD—Club Mayfair Orchestra
 WLS—Adventures in Health; Dr. H. N. Bundesen
WMAQ—Kresge Varieties
7:45 P.M.
 WBBM—Standard Oil Fun Fest
 WCFL—Bulletin Board, Labor Flashes
 WIBO—Golden Voice
 WLS—Howard Thurston, magician (NBC)

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Radio Guide's SPECIAL FEATURE

JOHN W. GORBY

Exhibits Dept. Century of Progress

Friday, Nov. 25th, 6:45 P.M.

WJJD

CHICAGO

1130 Kilocycles

Plums and Prunes By Evans Plummer

(Continued from Page Five)

WJJD's hotcha Frankie Jaxon . . . Like-wise to WAAI's baritone James Hamilton, singing to Estelle Barnes' piano Tuesdays, Thursdays and Saturdays at 10:30 a. m . . . and finally to Eddie and Fanny Cavanaugh's A-No. 1 radio gossip and star interview matinees on WIBO.

Alice Joy, arrives in Chicago this Saturday from Cleveland to play a week's engagement at the State Lake Theatre.

Reviewing the Chains—

ARMOUR HOUR WITH EAST AND DUMKIE (Friday, Nov. 11, 8:30 p. m. CST on NBC) present an Armistice Day show built on music and jokes popular in 1917-18. Humor was recalled from the cannon era with sad effects on one who has heard the same gags so many times. Seems to me that French restaurant sketch with subsequent egg ordering had a long play on the vaudeville boards before it arrived in the NBC studios. Antiquated jokes may be all right, but not those that have been run into the ground. East and Dumkie, you'd better get funnier, for you're up against Bernie, Wynn, Benny, the Aces, and Allen these days.

KRESGE VARIETIES (Friday, Nov. 11, 7 p. m. CST, transcription on WMAQ), caught for the first time, consists of fair music by band interrupted by a comedian named Walter Sullivan and his stuttering stooge. Wit weak and even when good, very likely too subtle. No plums for this show, except grudgingly to the soft-speaking lady announcer and band.

JONES AND HARE (Friday, Nov. 11, 6:30 p. m. CST on NBC) celebrate their eleventh anniversary as a team on the eleventh day of the eleventh month and prove that an act can stay cellophane fresh and good for a long, long time. Anyone here who doesn't like Billy Jones and Ernie Hare? No? All right, let's give them eleven plums for a birthday present.

AMOS 'N' ANDY (Thursday, Nov. 10, 10 p. m. CST on NBC) do the unheard of thing of letting Madame Queen speak a line or two. The doubling was evidently the work of Freeman (Amos) Gosden and well done. Script this night not unusually interesting otherwise, but previous two nights revealed several laughable situations. This mid-November spurt shows there's still a lot of life left in the Kingfish show of them all.

STANDARD OIL'S FUN FEST (Thursday, Nov. 10, 7:45 p. m. CST, transcription on WBBM) is recorded tomfoolery and music from the West Coast and neatly put together. For the laugh seekers, I think you'll find cluckles here. A plum.

RUDY VALLE'S FLEISCHMANN HOUR (Thursday, Nov. 10, 7 p. m. CST on NBC)



DOROTHY JOYCE

with Danny Russo's Orioles, Canton Tea Garden, Chicago. Broadcast every Tues., Wed., Thurs. 1:00 to 1:30 P.M. over
KYW & NBC NETWORK



All set to broadcast on one of NBC's dramatic programs, Gene Byron is snapped by a wary camera-man. Miss Byron, who hails from London, Ontario, has been on the air for the past three years as featured player of such programs as Maxwell House, Iodent and Lucky Strike

brought an array of extra talent to the big 60-minute bill, including Helen Broderick and Lester Crawford, two of my pet wise-crackers from the stage, who didn't belie my faith even when transplanted to the mike. And did you hear Rudy sing Schubert's "Serenade"? Valle lifted himself completely out of the crooner depths and wins many plums for himself and his hour.

GERTRUDE LUTZI (Wednesday, Nov. 9, 8:30 p. m. CST on CBS) has a lovely voice for the classics. A good symphony orchestra might make her shine.

LAVORIS' EASY ACES (Wednesday, Nov. 9, 9:15 p. m. CST on CBS) get along this trip without the aid of bridge partners. Very funny.

SARA ANN MCCABE (Wednesday, Nov. 9, 4 p. m. CST on NBC), with Joe Galluccio's orchestra, in a sustaining premiere. Catch this plunful tea-time program for some sweet music with no price tags interfering.

ELECTION RETURNS (Tuesday, Nov. 8, both networks) filled most of the time this evening. Local Chicago station tabulations of national victors from news wire services were consistently ahead of chain announcements. Trying to keep involved figures of votes and precincts in my head without getting dizzy proved difficult. Suggestion: next time, broadcasters, quote only the significant figures in round numbers. On the whole, service was splendid, and much ingenuity was displayed in broadcasting victory speeches by winning candidates.

THE PLAY'S THE THING

(Programs are listed in Central Standard Time)

SUNDAY

Moonshine and Honeysuckle—WMAQ NBC, 1:30 p. m.
Roses and Drums—WGN-CBS, 4 p. m.
Big Ben's Dream Dramas—WENR-NBC, 4:30 p. m.
Foreign Legion—WBBM-CBS, 4:30 p. m.
Pages of Romance—KYW-NBC, 4:30 p. m.
Frank Buck 'Bring 'Em Back Alive'—WMAQ NBC, 4:45 p. m.
Wheatonville—WMAQ NBC, 6:15 p. m.
Great Moments in History—WLS-NBC, 6:30 p. m.
Sunday at Seth Parker's—KYW-NBC, 9:45 p. m.

MONDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
Household Dramatization—KYW-NBC, 10:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
Radio Guild—WMAQ-NBC, 3 p. m.
Lady Next Door—WENR-NBC, 3:45 p. m.
Dromedary Caravan—WENR-NBC, 4:15 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
Little Orphan Annie—WENR-NBC, 5:45 p. m.
The Lone Wolf Tribe—WBBM-CBS, 5:45 p. m.
Wheatonville—WMAQ NBC, 6:15 p. m.
The Secret Three—WGN, 6:15 p. m.
Johnny Hart in Hollywood—WMAQ NBC, 6:45 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Pat Barnes—WLS-NBC, 7:45 p. m.
Evening In Paris Mysteries—WGN CBS, 8:30 p. m.
Princess Pat—WBBM, 8:30 p. m.
Country Doctor—WMAQ-NBC, 9 p. m.
Easy Aces—WGN CBS, 9:15 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.

TUESDAY

Happyville Special—WLS, 8:15 a. m.
Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
J. B. and Mae—KYW, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
Smackout—WMAQ NBC, 2:30 p. m.
Princess Pat Pageant—WLS, 2:45 p. m.
Lady Next Door—WMAQ-NBC, 3:45 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
Seketary Hawkins—WMAQ-NBC, 5:45 p. m.
Little Orphan Annie—WENR-NBC, 5:45 p. m.
Rock Oak Champions—WBBM, 5:45 p. m.
Wheatonville—WMAQ-NBC, 6:15 p. m.
The Secret Three—WGN, 6:15 p. m.
Johnny Hart in Hollywood—WMAQ-NBC, 6:45 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Adventures in Health—WLS-NBC, 7:30 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Pat Barnes—WLS-NBC, 7:45 p. m.
Country Doctor—WMAQ-NBC, 9 p. m.
Police Dramatization—WENR-NBC, 9 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.

WEDNESDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
Household Dramatization—KYW-NBC, 10:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
Little Dramas from Life—WLS, 2:15 p. m.
Lady Next Door—WMAQ NBC, 3:45 p. m.
Skippy—WBBM CBS, 5:30 p. m.
The Lone Wolf Tribe—WBBM-CBS, 5:45 p. m.
Little Orphan Annie—WENR-NBC, 5:45 p. m.
Wheatonville—WMAQ-NBC, 6:15 p. m.
The Secret Three—WGN, 6:15 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Johnny Hart in Hollywood—WMAQ NBC, 6:45 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Pat Barnes—WLS-NBC, 7:45 p. m.

Adventures of Sherlock Holmes—WLS-NBC, 8 p. m.
Eno Crime Club—WGN CBS, 8:30 p. m.
Country Doctor—WMAQ-NBC, 9 p. m.
Easy Aces—WGN CBS, 9:15 p. m.
Myrt and Marge—WBBM CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.

THURSDAY

Happyville Special—WLS, 8:15 a. m.
J. B. and Mae—KYW, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
WLS Home Theater—WLS, 2:15 p. m.
Lady Next Door—WENR-NBC, 3:45 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
Seketary Hawkins—WMAQ-NBC, 5:45 p. m.
Rock Oak Champions—WBBM, 5:45 p. m.
Little Orphan Annie—WENR-NBC, 5:45 p. m.
The Secret Three—WGN, 6:15 p. m.
Wheatonville—WMAQ NBC, 6:15 p. m.
Johnny Hart in Hollywood—WMAQ NBC, 6:45 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Rin Tin Tin Thriller—WLS-NBC, 7:30 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Howard Thurston—WLS-NBC, 7:45 p. m.
Death Valley Days—WLS-NBC, 8 p. m.
Omar Khayyam—WGN-CBS, 8:30 p. m.
Country Doctor—WMAQ-NBC, 9 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.

FRIDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
The Lady Next Door—WMAQ-NBC, 3:45 p. m.
Dromedary Caravan—WENR-NBC, 4:15 p. m.
Skippy—WBBM CBS, 5:30 p. m.
Little Orphan Annie—WENR-NBC, 5:45 p. m.
The Lone Wolf Tribe—WBBM CBS, 5:45 p. m.
The Secret Three—WGN, 6:15 p. m.
Johnny Hart in Hollywood—WMAQ NBC, 6:45 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Big Leaguers and Bushers—WGN, 7 p. m.
March of Time—WGN-CBS, 7:30 p. m.
Adventures in Health—WLS-NBC, 7:30 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Howard Thurston—WLS-NBC, 7:45 p. m.
First Nighter—WLS-NBC, 8 p. m.
Country Doctor—WMAQ-NBC, 9 p. m.
Easy Aces—WGN-CBS, 9:15 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.

SATURDAY

Slim and Spud—WLS, 6:20 a. m.
J. B. and Mae—KYW 9:15 a. m.
Household Dramatization—KYW-NBC, 10:15 a. m.
Painted Dreams—WGN, 11:35 a. m.
Skippy—WBBM-CBS, 5:30 p. m.
Little Orphan Annie—WENR-NBC, 5:45 p. m.
Seketary Hawkins—WMAQ-NBC, 5:45 p. m.
Rock Oak Champions—WBBM, 5:45 p. m.



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Friday Programs [Continued]

8:00 P.M.
 KYW—Vicent Lopez' Orchestra
 WBBM—Hulk O'Flare's Orchestra
 WCFL—Phil Clarke, baritone
 WGN—All-American Football Show; chorus and orchestra (CBS)
 WIBO—Songs of Romance
 WJJD—Farmyard Frolic
 WJKS—Polish Hour
 WLS—First Nighter, drama (NBC)
 WMAQ—Chequar Club, Harry Reser's Orcl. (NBC)
 WSBC—Polish Program

8:15 P.M.
 KYW—The Book Theater
 WBBM—Four Norsemen
 WCFL—Night Court

8:30 P.M.
 KYW—The Boys, quartet
 WBBM—Ray Parker's Orchestra
 WCFL—Orchestra Program
 WENR—Pond's Program; Leo Reisman's Orchestra (NBC)

8:45 P.M.
 WGN—Morton Downey; Woodbury Program (CBS)
 WIBO—Sport-Views; Jo Springer
 WJKS—Hot Stove League
 WMAQ—Armour Program, Roy Sheld's Orcl. (NBC)

9:00 P.M.
 KYW—Frankie Masters' Orchestra
 WBBM—Belle Forbes Cutler and Orchestra
 WCFL—Grace Wilson, songs
 WIBO—Five Spades
 WJKS—Polish Hour
 KYW—Mark Fisher's Orchestra

WBBM—Air Theater Dramatization
 WCFL—German Program
 WENR—Big Six of the Air with Al Jolson (NBC)
 WGN—Music That Satisfies (CBS)
 WIBO—Wendell Hall
 WMAQ—Phillip Lord, the Country Doctor (NBC)

9:15 P.M.
 WBBM—Jack Russell's Orchestra
 WGN—Easy Aces; comedy sketch
 WIBO—Organ Tunes
 WJKS—Helene Versosa Odeon
 WMAQ—Marian and Jim

9:30 P.M.
 KYW—Mack Swain's Orchestra
 WBBM—Charles Carlie, tenor (CBS)
 WCFL—Eric Russell Cook, baritone
 WGN—Tomorrow's Tribune
 WENR—Elgin Adventurers' Club; Floyd Gibbons (NBC)
 WIBO—Nu-Grape Twins
 WJKS—Charles Carlie, tenor (CBS)
 WMAQ—Northern Trust Northerners

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Mildred Bailey, blues singer (NBC)
 WBBM—Myrt and Marge, drama (CBS)
 WCFL—Speaker's Bureau
 WENR—Irma Glen's Lovable Music
 WGN—Around the World, drama
 WIBO—B and K Reporter, news
 WJKS—Colonel Stoopnagle and Budd (CBS)

10:00 P.M.
 KYW—Teaberry Sports Reporter Globe Trotter
 WCFL—School Teachers Talk
 WENR—Amos 'n' Andy; blackface comedians (NBC)
 WGN—Troubadours with Lawrence Salerno
 WIBO—Hosts' "Sparkling Melodies"
 WJKS—Columbia Symphony Orchestra (NBC)
 WMAQ—Amos n Andy NBI

10:10 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum, Walkathon
 WENR—Night Song (NBC)
 WGN—The Dream Ship
 WIBO—Radio Dan, the Answer Man
 WMAQ—Dan and Sylvia

10:30 P.M.
 KYW—Frankie Masters' Orchestra
 WCFL—Hotel Allerton Orchestra
 WENR—Den Bernie's Orchestra
 WGN—Wayne King's Orchestra
 WIBO—Organ Fantasies
 WJKS—Four Barons
 WMAQ—Art Kassel's Orchestra

10:45 P.M.
 WENR—College Inn Orchestra
 WCFL—A Bit of Moscow; orchestra
 WIBO—Old Music Box
 WJKS—Organ Melodies
 WMAQ—Hotel New Yorker Orchestra (NBC)

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

11:00 P.M.
 KYW—Dan Russo's Canton Tea Garden Orchestra
 WCFL—Allerton Hotel Orchestra
 WIBO—Musical Tapestry
 WJKS—Orzie Nelson's Orchestra (CBS)
 WMAQ—Art Kassel's Orchestra
 WSBC—Jerry Sullivan, Some Special

11:10 P.M.
 WGN—Late Dance Orchestras

11:15 P.M.
 KYW—Dan Pedro's Orchestra

11:30 P.M.
 KYW—Mark Fisher's Orchestra
 WJKS—Bernie Cummins' Orchestra (CBS)
 WMAQ—Vincent Lopez' Orchestra

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestra
 WENR—College Inn Orchestra
 WMAQ—Beach View Orchestra
 WMBI—Midnight Musical and Gospel Hour

12:30 A.M.
 KYW—Mack Swain's Orchestra
 WENR—Terrace Gardens Orchestra
 WMAQ—Via Lazo Orchestra

Programs for Saturday, November 26

5:45 A.M.
 WGES—Cheerios

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—Smile A While Time

6:10 A.M.
 WLS—Sears, Fur Market

6:15 A.M.
 WLS—Weather Report, livestock reporter; livestock

6:20 A.M.
 WLS—Shm and Spud Comedy Shift

6:30 A.M.
 WIBO—Uncle John and his Family
 WJJD—Frankie Marvin, tenor
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Marshall Field and Co.'s Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuttle
 WGES—Sunshine Special
 WLS—Paul Rader's Tabernaacle
 WMAQ—The Wife Saver, humorous sketch (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle Tone Gym Class
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerios NBC
 WGES—Musical Speedway
 WGN—Good Morning
 WIBO—Melodies
 WJJD—Happy Go Lucky Time
 WLS—Steamboat Bill; Campbell Cereal
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WGES—Ceil and Sally
 WLS—Chuck and Ray, harmony slaves

8:00 A.M.
 WCFL—WCFL Kiddies Aeroplane Club
 WGES—Bohemian Melodie
 WLS—Gene and Glenn (NBC)

8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WGN—French Lick Springs Program
 WIBO—Musical Varieties
 WLS—Musical Program
 WMAQ—U. of C. News from the Quadrangles

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Pie Plant Pete (NBC)

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Astry
 Oklahoma Yodeler

9:00 A.M.
 KYW—Musical Melange (NBC)
 WAAF—Sing and Sweep
 WBBM—Melody Parade; orchestra (CBS)
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—Chuck White's Gyps of the Air

WIBO—Y. M. C. A. Exercises
 WMAQ—University of Chicago; The Professor at the Breakfast Table

9:10 A.M.
 WLS—News Reporter

9:15 A.M.
 KYW—J. B. and Mae
 WBBM—Honey Butter Chef
 WCFL—Famous Solists
 WGN—Edward Smith, readings
 WLS—Willard Program with Mac and Bob
 WMAQ—Neysa

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Soloist (NBC)
 WAAF—Helen Joyce Women's Hour
 WBBM—Burnham's Beauty Chat
 WCFL—Highlights of Music
 WGES—Musical Comedy Gems
 WGN—Board of Trade Reports
 WIBO—Little Harry's Cooking School
 WLS—Monarch Hostess, Martha Crane and Quartet
 WMAQ—Our Daily Food Colonel Goodbody, NBC

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:40 A.M.
 WLS—Poultry Show from Coliseum with Daddy Hal and Kiddies

9:45 A.M.
 KYW—Consolaires (NBC)
 WBBM—Ruth Roger's Radioballet
 WGES—Timely Tunes
 WLS—Children's Program
 WMAQ—Board of Trade

9:50 A.M.
 WMAQ—Breen and de Rose (NBC)

10:00 A.M.
 KYW—Honey Butter Chef
 WAAF—Fireside Philosopher
 WBBM—American Medical Association
 WCFL—Dance Music
 WGES—College Capers
 WGN—New York Philharmonic Orchestra (CBS)
 WIBO—Popular Echoes
 WJJD—Komiss Musical
 WLS—Livestock and Poultry Markets
 WMAQ—Kraft Cheese Program (NBC)
 WSBC—Home Hours

10:05 A.M.
 KYW—Piano Patterns

10:15 A.M.
 KYW—Household Institute drama, NBC
 WAAF—Piano Rambles
 WBBM—Red Cross Melodies
 WENR—Rhythm Ramblers, Stokes' Orchestra (NBC)
 WGES—Rhythm Revue, Ethel and Harry
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—The Woman's Calendar

10:20 A.M.
 WAAF—Salon Music

10:30 A.M.
 KYW—Rhythm Ramblers (NBC)
 WAAF—Jim Hamilton, the Silent Glow Man
 WBBM—Art Gillham, Whispering Pianist
 WGES—Italian Shopper
 WIBO—News Flashes
 WJJD—Alleghany Moonshiners
 WMBI—Gospel Music

10:40 A.M.
 WMAQ—Honey Butter Chef
 WMBI—Church School Period

10:45 A.M.
 KYW—Musical Comedies
 WAAF—Musical Calendar

WBBM—Julia Hayes Household Hints
 WENR—Spanish Idylls, string ensemble (NBC)
 WJJD—Mary Aiden, home talk
 WMAQ—Sweden's Svedehers (NBC)

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Songs of the Islands
 WBBM—Peterson's Viking
 WCFL—Red Hot and Low Down Program
 WIBO—Musical Masterpieces, organ
 WJJD—Frankie Marvin, songs
 WJKS—New York Philharmonic Society (CBS)
 WMAQ—French, Jules Due
 WMBI—K Y B Club

11:15 A.M.
 WAAF—World News Reports
 WBBM—Virginia Clarke; Gene and Charlie
 WENR—Lady Bugs (NBC)
 WJJD—David Adler

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Market Reports
 WIBO—Peter Pan Program
 WJJD—Buckle Busters
 WJKS—Football Souvenir Program (CBS)
 WMAQ—Hotel Madison Concert Orchestra (NBC)
 WMBI—Jewish Sabbath Service

11:35 A.M.
 WAAF—Variety Program
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Army vs Notre Dame Football Game
 WJJD—Sunshine for Shut-ins
 WJKS—Army-Notre Dame Football Game (CBS)
 WLS—Weather Report, Livestock Estimates
 WMAQ—Parent Teacher Talk

11:50 A.M.
 WGN—Good Health Training

11:55 A.M.
 WLS—News Reporter

12:00 NOON
 WAAF—Noon-time Melodies
 WCFL—Popular Music
 WGN—Mid-day Services
 WIBO—Waltzes
 WJKS—Football Souvenir Program (CBS)
 WLS—Poultry Service Program
 WMAQ—Hotel Lexington Orchestra (NBC)
 WMBI—Organ Program, and Gospel message

12:05 P.M.
 WMAQ—Board of Trade

12:10 P.M.
 WMAQ—Hotel Lexington Orchestra (NBC)

12:15 P.M.
 WIBO—Market Reports
 WJJD—Piano Instructions

12:30 P.M.
 KYW—Lotus Garden Orchestra (NBC)
 WGN—Notre Dame vs. Army Football Game
 WIBO—Reading Room
 WJJD—Farmer Rush's Dinner Program
 WLS—Debate Series
 WMAQ—Lotus Gardens Orchestra (NBC)

12:45 P.M.
 WCFL—Farm Talk
 WMAQ—Princess Pat Beauty Talk

12:50 P.M.
 WMAQ—Lotus Garden Orchestra (NBC)

1:00 P.M.
 KYW—Mel Stitzel at the piano
 WCFL—Coliseum, Walkathon
 WIBO—News
 WAAF—Hoosier Philosopher
 WJJD—Century of Progress Program
 WLS—Jim Goddard, bass
 WMAQ—Words and Music
 WMBI—Citizenship Hour

1:10 P.M.
 WCFL—Federation of Women's High School Teachers

1:15 P.M.
 KYW—Vincent Lopez' Orchestra
 WAAF—Willard Barton, tenor
 WIBO—Pop Concert organ
 WJJD—Waltz Program
 WLS—Phil Evans, livestock
 WMBI—Gospel Music and Bible Reading

1:20 P.M.
 WCFL—Barton Organ Recital—Eddy Hanson

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

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Voice of the Listener



Harp Music—Per Request

Chicago, Ill.

Dear Sir: Recently you printed a letter in Voice of the Listener requesting harp music on the air. Furthermore, the writer believed it to be a novel idea and one that had not been attempted on radio.

It may interest your readers who are lovers of harp music, to know that WLS has frequently featured this King of the Instruments, on their programs. Margaret Sweeney, harp soloist of the Chicago Woman's Symphony Orchestra, is often a WLS guest artist. She has no regular time on the air, due to her other activities, but by watching the WLS programs, you may find out just when she will appear on the ether lanes.

Margaret Morton McKay,
Publicity Director of WLS

Arkansawer Answered

Peoria, Ill.

Dear Voice of the Listener:

I am writing this in answer to "Just an Arkansawer." First, I think, and everyone with whom I have talked agrees with me, that a good dance orchestra provides more real entertainment than any other feature. Anyone who classifies them as "punk," and who classifies the Boswell Sisters and some other singers in the same manner, must either be a crank or mentally weak.

Second, I am as 100 per cent American as any person in the United States and a loyal citizen, but I don't see any reason to address the President as "Mister Hoover"

I hope you will be so kind as to print this letter and let a "wise guy" know that any intelligent person who reads his little manuscript would form a very bad opinion of him. Yours for bigger and better dance programs and larger circulation for RADIO GUIDE to help put misguided souls on the track of light and wisdom.

J. R. H.

It's in This Issue

Bradford, Penna.

Dear Sir:

Our family has been reading the RADIO GUIDE for at least six months and we think that it is a wonderful radio paper. There is one favorite that we haven't heard about, however, "Pie Plant Pete." We wish you would publish his picture in the near future. Hoping that Ethel Shutta wins the "IT" Girl contest.

Birnell Wanner

Another Coughlinité

Philadelphia, Penna.

Dear Editor:

Rev. Charles E. Coughlin is, without doubt, the most outstanding character towards betterment of our national affairs, and I likewise vote to "play up Father Coughlin." Elizabeth I. Riehl

Evans and Carleton N. G.?

New Orleans, La.

Dear Editor:

This being my first contribution to the Voice of the Listener, I feel compelled to express my opinion of RADIO GUIDE. It's plenty good, and no kiddin'. I read and enjoy everything but the departments conducted by Evans Plummer and Carleton Smith. However, there is sufficient material that appeals to me without these two, who probably appeal to many others of your readers.

I get a big kick out of reading the letters of some of your chronic "grippers." One very amusing letter was that of Mr. Arkansawer. Robert Y. Rivera

Mike No Gentleman?

Chicago, Ill.

Dear Sir: (Or gentleman, but the last doesn't apply to Mike Porter).

With your GUIDE in hand, I was listening to Eddie Cantor. As I glanced at Mike's column I read what he said about Cantor's "bed stories." I wish to say that if more people would keep those stories in mind, this country wouldn't be so down and out. I know you won't print this, because it would not show Porter up so well, but you show it to him, it will do a lot of people a favor.

Tessie Alberto

We're Considering This

Elgin, Ill.

Gentlemen:

I have been a subscriber to RADIO GUIDE since its second week. Have been pleased with it and the entire family uses it constantly. But the front page of the last issue is a disappointment. I am no crank and like pretty legs, but such magazines as "Police Gazette" have no place in our rack. If you continue this policy, I believe you will cheapen an otherwise very interesting and entertaining paper.

B. H. Seeliger

Oh, Yes We Have!

Chicago, Ill.

Dear Sirs:

Your magazine is a knockout, but you haven't had a picture of Mark Fisher or his band.

Mrs. Harold Perkins

Ray, Amos 'n' Andy!

South Ozone Park, N. Y.

Dear Editor:

What is this I hear about Amos 'n' Andy being falling stars? They may be to the fickle public but not to me. The public tunes off a program and never turns it on again. "Amos 'n' Andy" is one of the best acts on the air. Amos 'n' Andy fan

She's All for Olsen

New Orleans, La.

Dear Editor:

I wonder what your other readers think of the new Canada Dry series? It seems that Ted Weems' orchestra can't hold a candle to George Olsen's. And the way they murder that theme song that Ethel Shutta and Fran Frey always sang so beautifully, gives me the jitters.

Why even Jack Benny doesn't seem to get his jokes over so well without Ethel, George, and Hicks to help him.

Mrs. H. E. Hall

Was that Singing, Ben?

Boscobel, Wis.

Dear Sir:

I have used RADIO GUIDE for quite a while and would like to make a few suggestions. Here are a few of my favorites: Best orchestra, Guy Lombardo; best comedian, Ed Wynn; best comedy team, Stoopnagle and Budd I don't think there is any doubt of my favorite singer—Ben Bernie.

Why doesn't Guy Lombardo broadcast earlier in the evening?

V. J. Ketner

A REAL Letter

Germantown, Penna.

Dear Editor:

This letter is not in praise of any definite radio personality, nor in detriment of any group of radio artists. It is, rather, a plea for the protection of all radio personalities and for our own protection as well.

I feel confident that many radio personalities have disappeared from the air because of our failure to reveal our interest and appreciation. How often we say to ourselves at the conclusion of a program,—"that man surely can play the organ,"—the saxophone or the violin, as the case may be, or—"I've never heard anyone sing that song with as much feeling, to such perfection!" Yet, what do we do to reveal our thoughts on the subject? Nothing! I've been guilty many times, and such negligence is really unforgivable!

It may be well to remember that a few words of praise, of appreciation or encouragement have the power to "make or break" an entire career! If one doesn't take the time to "say" those words, how can the artists possibly know that their efforts are appreciated?

Most of us have film favorites as well as radio favorites, but, in the case of film stars, the knowledge of our preference is measured in a somewhat different manner. The "box-office receipts" are our seal of approval. Those whom we enjoy we continue to "follow." The theater managers are always on the alert to watch how the different personalities are received.

In one respect, the sponsors of the radio programs do the same thing. But often they remain unwritten, and thus, the number received is not really a fair consensus of opinion!

Possibly our attitude is due to the fact that we receive our radio entertainment free of our personal cost. The fact that we receive our radio entertainment with very little effort manifested on our part has made us prone to "take things for granted" and to become lax in giving credit where it is due!

Mary E. Lauber

Three Comments

Oklahoma City, Okla.

Dear Editor:

I would like to comment on three letters that appeared in Voice of the Listener. First, there's the letter signed H. F. E. who wants to know: "Who would miss Amos 'n' Andy to listen to Myrt and Marge?" I would rather hear anything but Amos 'n' Andy. I think they are absolutely sickening with their worn out dialogue.

And as for the letter signed B. John Braber. I don't think that letter sounds a bit sensible. I bet if the truth were known John has an old set himself. He sure wouldn't get a job from me.

Now the one signed "Just an Arkansawer." He is excused as he probably is a hermit.

I think the RADIO GUIDE and all its writers are fine.

"Horse Sense"

He Would Hear from You eh!

Rockford, Ill.

Dear Sir:

In Mr. Plummer's "Plums and Prunes" column he seems to have the idea that all listeners judge a program the way he judges it. If I were sponsoring a program and drew one of his prune comments he would hear from me sudden and sharp.

An Interested Reader

We Suppose So

Dear Editor:

I would like to join a Guy Lombardo Club. Are there any clubs in his honor? "A Lombardo Fan"

ANOTHER 'THREE ON A MATCH'?



The fellow who wrote "Three On A Match" lets his cigarette go out while he composes furiously at his piano. Ted Fiorito, composer of "King For A Day," "Dreamer of Dreams," "Laugh Clown Laugh" and "Do You Believe In Love At Sight" is now broadcasting from San Francisco over Columbia on Saturdays at 11 p. m.

Saturday Programs [Continued]

1:30 P.M.
 KYW—Luncheon Dance
 WAAF—Planosque
 WCFL—Florence Janke, soprano
 WJJD—Yesterday's Favorites
 WLS—Max Terhune
 WMAQ—Symphonic Matinee (NBC)
 WMBI—Young Peoples' Hour
 WSBC—John Stamford

1:45 P.M.
 WAAF—Live Stock Market; Weather Summary
 WCFL—Illinois Womens' Press Association
 WIBO—B. & K. Reporter
 WLS—Legal Forum; Edmund Burke
 WMAQ—To be announced

2:00 P.M.
 KYW—Dan Russo's Orchestra
 WAAF—Chicago on Parade
 WCFL—Variety Show
 WIBO—Radio Gossip
 WJJD—Light Classics
 WLS—Merry-Go-Round
 WMBI—Mother Ruth period for girls

2:15 P.M.
 WJJD—Variety Music
 WSBC—Estelle Lewis, songs

2:30 P.M.
 KYW—Concert Echoes
 WBBM—Chicago Hour
 WIBO—Specialties
 WJJD—Popular Songsters
 WJKS—Rhythm Kings (CBS)

2:45 P.M.
 WAAF—World News Reports
 WJJD—Mid-Afternoon Dance Program

3:00 P.M.
 KYW—Rhythmic Serenade (NBC)
 WAAF—The Bookworm; Roman Holiday
 WBBM—Spanish Serenade (CBS)
 WIBO—Corny Ensemble
 WJJD—Women's Club
 WJKS—Spanish Serenade (CBS)
 WLS—Smilin' Thru; Chuck, Ray and Frank with
 Elsie Mae Emerson
 WSBC—Post Office Dept. Program

3:15 P.M.
 WJJD—Dreams of Hawaii
 WLS—John Brown; piano concert
 WMBI—Radio School of the Bible

3:30 P.M.
 KYW—Rex Maupin's Aces of the Air
 WAAF—Joseph Belland
 WBBM—Cafe de Alex Orchestra
 WENR—Organ Recital (NBC)
 WIBO—Radio Gossip
 WJJD—Indian Princess
 WJKS—George Hall's Orchestra (CBS)

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WJJD—Tune Parade

4:00 P.M.
 WAAF—Piano Novelties; Jimmy Kozak
 WBBM—Eddie Duchin's Orchestra (CBS)
 WCFL—Junior Federation Club
 WENR—Beau Ballader (NBC)
 WGN—Afternoon Musicale
 WIBO—Studio Gems
 WJJD—Walt and Herb
 WJKS—Eddie Duchin's Orchestra (CBS)

4:15 P.M.
 KYW—Musical Matinee
 WAAF—Dancing Notes
 WENR—Rhythm Boys (NBC)
 WJJD—Young Mothers' Club
 WJKS—Kiddie Klub

4:30 P.M.
 KYW—Harold Bean, baritone
 WBBM—Art Gillham, pianist
 WCFL—Eddie Clifford, tenor and Orchestra
 WENR—Swanee Serenaders; Stokes' Orchestra (NBC)
 WIBO—Corny Ensemble
 WJJD—Mooseheart Children
 WMAQ—Swanee Serenaders, orchestra (NBC)

4:45 P.M.
 KYW—Three Strings
 WBBM—Cafe de Alex Orchestra
 WCFL—Organ Recital
 WENR—Musical Moments
 WIBO—Dusk Dreams; organ
 WJKS—Daily Times News Flashes
 WMAQ—Concert Echoes (NBC)

5:00 P.M.
 KYW—Mel Stützel, piano
 WBBM—The Funnyboners; comedy and songs (CBS)
 WCFL—Peter Pan
 WENR—Our City
 WGES—Ukrainian Folk Song
 WGN—The Devil Bird
 WJJD—Neighborhood Store
 WMAQ—Waldorf Orchestra (NBC)
 WSBC—Mallers Studio Program

5:15 P.M.
 KYW—Waldorf Astoria Sert Room Orchestra (NBC)
 WBBM—News Flashes
 WCFL—Children's Air Theater
 WGN—Concert Orchestra
 WIBO—WPCC
 WJJD—The Pied Piper
 WMAQ—Ninth District Radio Amateurs

5:30 P.M.
 KYW—Uncle Bob's Hyrdox Ice Cream Party
 WBBM—Skippy; children's program (CBS)
 WCFL—Esther Hammond with Organ
 WENR—Air Juniors

5:45 P.M.
 WJJD—Piano Instructions
 WMAQ—Laws that Safeguard Society (NBC)

6:00 P.M.
 WBBM—Rock Oak Champions
 WENR—Little Orphan Annie; playlet (NBC)
 WCFL—Coliseum Walkathon
 WGN—Little Orphan Annie; children's playlet, NBC
 WIBO—Clem and Ira
 WJJD—Art Wright, songs
 WMAQ—Seketary Hawkins (NBC)

6:15 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Fredrick Wm. Wile, talk (CBS)
 WCFL—Allerton Hotel Orchestra
 WENR—What's the News
 WGES—Poland In Song
 WGN—Palmer House Ensemble
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WMAQ—General Electric Circle (NBC)

6:25 P.M.
 WBBM—Norm Sherr, pianist
 WCFL—Vibraharp and Organ Program
 WENR—Merle Thorpe (NBC)
 WJJD—Red Top Sports Reel
 WMAQ—Hotel New Yorker (NBC)

6:30 P.M.
 KYW—Teaberry Sports Reporter

6:40 P.M.
 KYW—Cuckoo Program (NBC)
 WBBM—Flanagan Sport Revue
 WCFL—Allerton Hotel Orchestra
 WGN—Tom, Dick and Harry, harmony trio
 WIBO—Ahead of the News
 WJJD—Isle of Dreams
 WMAQ—The Daily News of the Air

6:45 P.M.
 WJJD—Hockey News; Jo Springer

8:45 P.M.
 WBBM—Four Norsemen
 WIBO—Five Spades
 WJKS—Ted Coons, pianist

9:00 P.M.
 KYW—Whoopie (NBC)
 WBBM—Eddie South's Orchestra
 WCFL—Seeley Program
 WGN—Concert Music Program
 WIBO—Wendell Hall
 WJKS—William O'Neal, tenor (CBS)
 WLS—Lucky Strike Orchestra; guest star (NBC)
 WMAQ—The Spirit of a Century of Progress

9:15 P.M.
 WBBM—Columbia Public Affairs Institute (CBS)
 WCFL—Harry Brooks, cornetist
 WGN—Clyde McCoy's Orchestra
 WIBO—Organ Tunes
 WJKS—Columbia Public Affairs Institute (CBS)

9:30 P.M.
 KYW—Carl Moore's Orchestra
 WCFL—Fritz Miller's Orchestra
 WGN—Tomorrow's Tribuns
 WIBO—Nu Grape
 WJKS—Trinity Male Quartet
 WMAQ—The Three Keys; harmony trio (NBC)

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Mark Swain's Orchestra
 WBBM—Jack Russell's Orchestra
 WGN—The Dream Ship
 WIBO—B. and K. Reporter
 WJKS—Vaughn de Leath (CBS)
 WMAQ—Twenty Fingers of Harmony (NBC)

10:00 P.M.
 KYW—Teaberry Sports Reporter; The Globe Trotter

11:00 P.M.
 KYW—Frankie Masters' Orchestra
 WCFL—Fritz Miller's Orchestra
 WENR—To be announced
 WGES—Dick Rock's Orchestra
 WIBO—Musical Tapestry
 WMAQ—Bal Tabarin Orchestra
 WSBC—Jerry Sullivan Song Special

11:10 P.M.
 WGN—Late Dance Orchestras

11:15 P.M.
 KYW—Don Pedro's Orchestra

11:30 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—Polyphonians
 WGES—Cabaret Hita
 WMAQ—Art Kassel's Orchestra

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WGES—Johnny Van, the Melody Man

12:00 MIDNIGHT
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestras
 WENR—Grand Terrace; Earl Hines
 WGES—Paradise Orchestra
 WMAQ—Jimmy Green's Orchestra

12:30 A.M.
 KYW—Mack Swain's Orchestra
 WENR—Terrace Gardens Orchestra
 WGES—Midnight Jambouree; Vodvil
 WMAQ—Bal Tabarin Orchestra

12:45 A.M.
 WGES—Owl Car
 WMAQ—Via Lago Cafe Orchestra

1:00 A.M.
 WGES—On with the Dance

1:30 A.M.
 WGES—The All Nighters

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

11:45 a. m. WJKS-CBS—Army vs. Notre Dame Football Game

7:15 p. m. WGN-CBS—Leopold Stokowski's Symphony Orchestra

7:30 p. m. WMAQ-NBC—The Economic World Today; talk

8:00 p. m. WMAQ-NBC—Erno Rapee's Orchestra

8:00 p. m. KYW-NBC—Standing Room Only; drama

6:45 P.M.
 WBBM—Kruschen Krooning Kolonels
 WCFL—Ilka Diehl Players
 WENR—Hotel New Yorker Orchestra (NBC)
 WGN—Magic of a Voice (CBS)
 WIBO—Mobile Mooners
 WJJD—Concert Orchestra
 WMAQ—Harold Van Horne, pianist

7:00 P.M.
 KYW—Tiny Theatre
 WBBM—Four Norsemen (CBS)
 WCFL—Tony and Joe
 WGN—Lyman's Orchestra; Hollywood Newaboy (CBS)
 WIBO—Frank Hathaway, yodeler
 WJJD—Frankie "Hall Pant" Jaxon
 WJKS—Pumpkin Dusters
 WLS—College Inn Orchestra (NBC)
 WMAQ—Art Kassel's Orchestra

7:15 P.M.
 KYW—Vincent Lopez' Orchestra
 WBBM—Ilusk O'Hare's Orchestra
 WCFL—Insurance Talk
 WGN—Philadelphia Philharmonic Orchestra (CBS)
 WIBO—Harold Solomon, law talk
 WJJD—Dr. and Mrs. Jerry

7:30 P.M.
 KYW—Mark Fisher's Orchestra
 WBBM—Ben Pollock's Orchestra
 WCFL—WCFL Orchestra
 WIBO—B. & K. Reporter
 WJJD—Club Mayfair Orchestra
 WJKS—Philadelphia Symphony Orchestra (CBS)
 WLS—Three Contraltos
 WMAQ—The Economic World Today

7:45 P.M.
 WBBM—Pedro Espino, tenor
 WCFL—Bulletin Orchestra
 WIBO—Laboratory Chats
 WLS—Oh and Henry, harmony team

8:00 P.M.
 KYW—Standing Room Only; drama (NBC)
 WBBM—Jack Russell's Orchestra
 WCFL—Dorothea Derfuss, contralto
 WIBO—Diana Bonner, soprano; "Melody Moments"
 WJJD—In'l Buekle Busters
 WJKS—Polish Hour
 WLS—Barn Dance Frolic
 WMAQ—Erno Rapee's Orchestra (NBC)
 WSBC—Variety Program

8:15 P.M.
 WBBM—Real Estate Payers
 WCFL—Night Court
 WJJD—Alice and Bill

8:30 P.M.
 WBBM—Ray Parker's Orchestra
 WCFL—Crosley Folies from Cincinnati over WLW
 WIBO—Joe Springer

6:45 P.M.
 WCFL—School Teachers' Talk
 WGN—Guy Lombardo's Orchestra (CBS)
 WIBO—Boston's Sparkling Melodies
 WJKS—Missourians
 WLS—Kitchen Klenser Program
 WMAQ—Hotel Lexington Orchestra (NBC)

10:10 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum, Walkathon
 WIBO—Hockey; Blackhawks vs. Les Coadians
 WJKS—Songs of the Disc
 WLS—National Barn Dance

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Burleigh Quartet
 WGN—Wayne King's Orchestra
 WJKS—California Melodies (CBS)
 WMAQ—Art Kassel's Orchestra

10:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WIBO—Old Music Box
 WMAQ—Vincent Lopez' Orchestra

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

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CITYSTATE

Marge Chosen Radio's 'IT' Girl; Etting Second; Irma Glen Third; Shutta Fourth

The Final Standings

(Continued from Page One)

votes of winning, and was second only to Marge. Close on her heels was Irma Glen, while Ethel Shutta was fourth. Marge received 15,704 votes, Ruth Etting 14,871, Irma Glen 14,720, and Ethel Shutta 12,425.

Although it was generally agreed that men are more popular on the air than women, Radio Guide's "IT" Girl poll may upset that theory. The number of votes cast rivalled the totals received by newspaper chains in their Presidential straw polls.

Marge's victory was not surprising to anyone except, perhaps, to Marge. The young actress had been in first or second place every week since the start of the balloting and in the last week, when interest rose to fever pitch her fans responded with piles of letters containing ballots. Radio Guide's offices in New York, Chicago, Milwaukee, Cincinnati and New Orleans were swamped with calls seeking the latest standing until it seemed that the choice of radio's "IT" Girl had created a nation-wide furore. Never has a radio popularity contest drawn so many votes from so wide an area.

The presentation of the "IT" Girl cup will be made during the Columbia "Meet the Artist" program on November 22 between 4 and 4:15 p. m. over a CBS-WBBM network. On this program, Bobby Brown, director of the Myrt and Marge series, will be interviewed by Steve Trumbull. During the middle of the program, the cup will be presented to Marge by Edward J. Fisher, Managing Editor of Radio Guide.

In her own words, Marge, whose real name is Donna Damerel, was "thrilled pink" when she learned that she was the winner. "I'm surprised," she said. "I didn't think a girl taking a part in a skit would have much of a chance against the singers. Of course I'm glad I won. I want to thank all my friends for voting for me.



Here's the latest picture of sparkling Marge Damerel, winner of Radio Guide's "IT" Girl contest and heroine of the CBS skit, "Myrt and Marge."

She Thanks Myrt

"Of course I owe it to Myrtle. After all, my part in Myrt and Marge is only secondary." Myrtle Vail, who writes "Myrt and Marge" and portrays the principal character, is, you know, Marge's mother. Myrt herself finished in twenty-fifth place. She was, she said, twice as thrilled as Marge over the result.

Ruth Etting, dreamy-eyed queen of Broadway, was second, and thousands of New Yorkers will be pleased with that news. That's where most of Ruth's votes came from. She is the idol of Manhattan.

And Irma Glen's high ranking will please thousands who have been inspired by her soft voice and the vibrant tones of her organ music. Those votes for Irma Glen mostly represented the sentiment of the mid-west, and Chicago was strong for her. Many Irma Glen Clubs cast their ballots in the last week.

Ethel Shutta fans—don't be disappointed because the blonde wife of George Olsen didn't win! The number of votes she polled was sensational, and while she didn't annex first place, she received enough ballots to certainly certify what everyone has been thinking this season—that she is one of the greatest "finds" on the ether.

Singers Predominate

An analysis of the final returns shows that eight of the first ten "IT" Girls are singers. But a dramatic actress won!

Among the artists appearing on but one station, Linda Parker, of WLS, Chicago, received the greatest number of ballots. She finished ninth in the contest, and was ahead of such network stars as Jessica Dragonette, in tenth place, Jane Pickens, Vaughn De Leath, and June Meredith. Jane Ace and

Gracie Allen, feminine comedy stars, were quite far down the list, with the Ace girl in the lead.

Irene Wicker, Kellogg's "Singing Lady," whose special appeal is to children, was sixth. Many youngsters cast their votes for her, indicating that children are influenced by radio, as well as their parents.

Connie Boswell was seventh, just ahead of Kate Smith. The standing of these two great stars of last year indicates that while they may not be uppermost in the public's mind this season, they are at least holding a great measure of their popularity. But in radio, more than in any other amusement field, the public fancy rises and falls with appalling speed.

But Radio Guide's readers are more interested in the winner, Marge Damerel, christened Donna—the daughter of George Damerel, actor, and Myrtle Vail, actress—and a trouper since she was fourteen.

On Air One Year

Marge has been on the air only one year and two weeks in "Myrt and Marge." In that time she has skyrocketed to the very pinnacle of the radio firmament. She is about twenty-years-old (although she won't say exactly). She's slim, a lovely brunette with a sparkling voice. She's everything that you can imagine radio's "IT" Girl ought to be.

Like her mother, from childhood she has been gripped by the glamour of the stage. She got her first job—in a chorus—when she was fourteen. She sang in night clubs, appeared in dramatic roles, scored quite a hit even before she went on the air.

In "Myrt and Marge" she is the ingenue. She takes a part in the skit, written by her

mother, that appeals to audience imagination. Her adventures (on the air) are followed with breathless interest by millions of listeners nightly and her fan mail is tremendous.

During the course of the balloting, votes were cast for more than 200 artists. Some of them only received a few, however, and because of lack of space they cannot be listed on this page. Now that the balloting is over, Radio Guide asks those readers who didn't vote for the winner to remember that—*"Somebody Loses, and Somebody Wins."*

Poetry Corner

The Poetry Corner is open to all Radio Guide readers. One dollar will be paid for each poem accepted. Poems must pertain to radio artists.

RADIO LOVE

His voice was a thrill supreme,
His words just meant for me;
He was the hero of my dream;
(Or seemed to be).

I wrote him for his photograph,
And, with love, signed my name.
In exactly one week and a half
The picture came.

I took one look and staggered back;
(Ah! I am only human).
My heart stood still, the world grew black;
He was a woman!

Dorothy Jacobus

Marge Damerel	15,704
Ruth Etting	14,871
Irma Glen	14,720
Ethel Shutta	12,425
Verna Burke	5,454
Irene Wicker (Singing Lady)	3,988
Connie Boswell	3,521
Kate Smith	3,485
Linda Parker (Chicago)	2,369
Jessica Dragonette	2,038
"Dot, Songbird of WJZ"	1,517
Dorothy Lamour	1,191
Peggy Healy	631
Dorothy Joyce	614
Lorena Potts (Philadelphia)	602
Mary Darling (New York)	569
Jane Pickens	468
Elizabeth Fay	401
Irene Taylor	376
Rose Gallo	337
Myrtle Vail	317
Vaughn De Leath	311
June Meredith	212
Harriet Crulse	209
Elsie Mitz	200
Dean Janis	191
Edna Harris	159
Jane Ace	150
Jeanne Burke	117
Do Re Mi Girls	87
Irene Beasley	82
Countess Albani	70
Bess Johnson	68
Lila Mae Miller (Detroit)	67
Grace Wilson (Chicago)	67
Gracie Allen	67
Jane Froman	65
Andrea Marsh	62
Elizabeth Barthell	61
Julia Sanderson	60
Florence Case	47
Dorothy Yockel (New York)	46
Viola Tuttle	45
Harriet Hilliard	42
Helen King (New York)	41
Gertrude Morse	41
Frances Call	34
Doris Robbins	32
Fanny May Baldrige	30
Eleanor Cherry	30
Irma Phillips (Chicago)	30
Margie Toll	29
Marlon Jordan	28
Lucille Overlake	28
Cynthia Knight	28
Marcella Shields	27
Julanne Peletier	27
Helen Manning (Chicago)	26
Jeanne Lang	26
Maureen Englin	25
Nell Roy (New York)	25
Mary Steele	25
Polly the Shopper	24
Eunice Howard	22
Frances Langford	22
Estelle Barry	22
Louise Rice	21
Annette Hanshaw	21
Margaret McKay (Chicago)	21
Gertrude Berg	19
Mildred Bailey	18
Orphan Annie	18
Jean Fay	17
Georgia Backus	16
Harriet Welling	16
Lucy Wilkes	16
Fern Bryson (Cincinnati)	15
Ramona Davies	15
Virginia Clark	15
Lucille Wall (Alexandria)	15
Barbara Maurer	14
Alice Joy	14
Fanny Cavanaugh (Chicago)	14
Ruth Glenn	13
Sylvia Froos	13
Marge Penfield	13
Fritzie White	12
Geraldine Reiger	11
Harriet Burns (Bridgeport)	11
Dorothy Scott (New York)	11
Geneva Harrison (Atlantic City)	10
Jane Vance	10
Jane Hannon	10
Peggy O'Neill	10
Ruth Lyon	9
Margaret Schaeffer	9
"Waltz Girl" (Milwaukee)	9
Vivian Kemp	9
Virginia Rea	8
Thelma Kessler	8
Virginia Gardiner	7
June Pursell	7
Gladys Rice	7

(Editor's Note—Because of lack of space, we are unable to list those artists who received less than seven votes.)