

# RADIO DOINGS

« THE PACIFIC COAST PROGRAM  
AND TRADE WEEKLY »



Gogo Delys  
KHJ

October 25, 1930

Price Ten Cents

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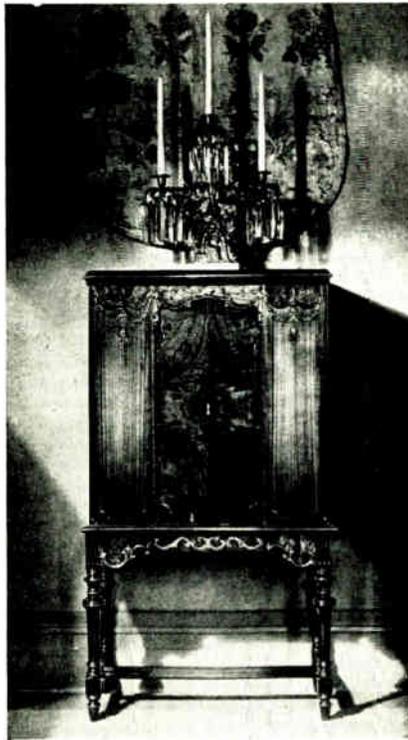
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# RADIO DOINGS

CLOYD MARSHALL, JR. Editor  
 G. W. MARSHALL Business Manager  
 K. G. ORMISTON Technical Editor  
 DOROTHY HUMMEL Studio Editor

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October 25, 1930

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## Survey Significance

THE reverberations that have resulted from the publication of the Station Popularity Survey returns just completed in RADIO DOINGS are probably a very natural sequence. It cannot be expected that such a delicate procedure as the establishing of a station's position in the scale of public worth can be accomplished painlessly. Particularly if that station falls anywhere below first place. We always want our own to be well represented, so for that reason there has been considerable pressure directed in official radio circles to discredit the sounding of listener opinion just concluded. Supervisors have been appealed to, Washington attorneys have cajoled and protested on behalf of their broadcasting clients. The august Federal Radio Commission itself has been prevailed upon. Station managers have actually crossed the continent and entered their complaints against the meaningless character of the RADIO DOINGS Survey.

But an outstanding fact persistently reveals itself through the fog of criticism and disparagement. It is that this canvass shows impartially from an utterly unprejudiced viewpoint the actual preferences of Southern California set owners. Never before has this broadcasting information been brought to light through a medium which is devoid of any connection either with stations or interests allied with them. A major feature which indicates so conclusively the source value of the Station Popularity Survey results is that each ballot was bound in a magazine costing 10 cents. A million indiscriminate votes could have been obtained but the fact that one must *pay* to vote narrowed down the selection only to those deeply interested radio users whose reactions mean something.

Never has RADIO DOINGS looked to its readers for an answer with such overwhelming response. Though bitter opposition followed we feel this will subside and the services rendered the Department of Commerce, Radio Division, will have been well worth all the tribulation.

*Cloyd Marshall Jr*

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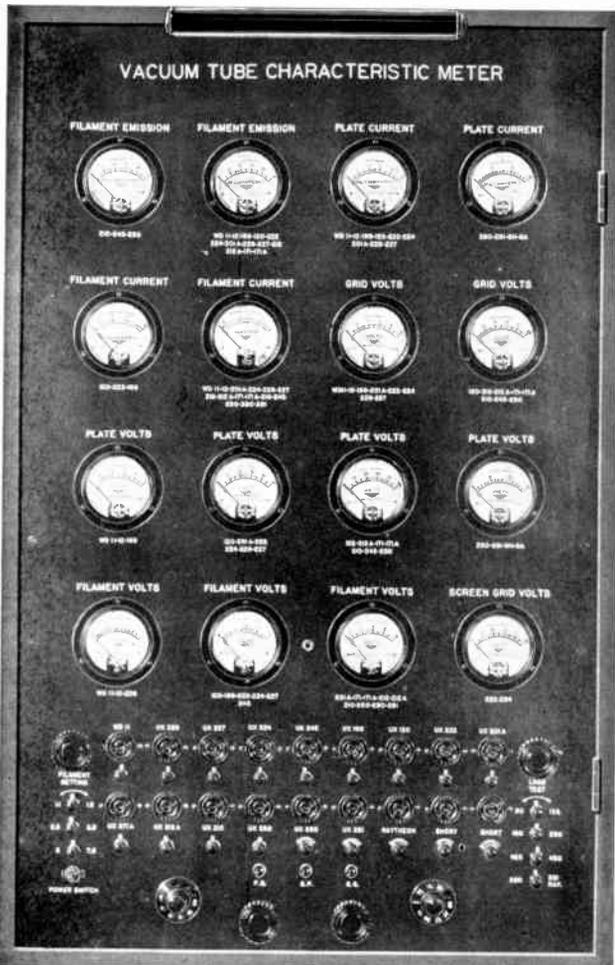
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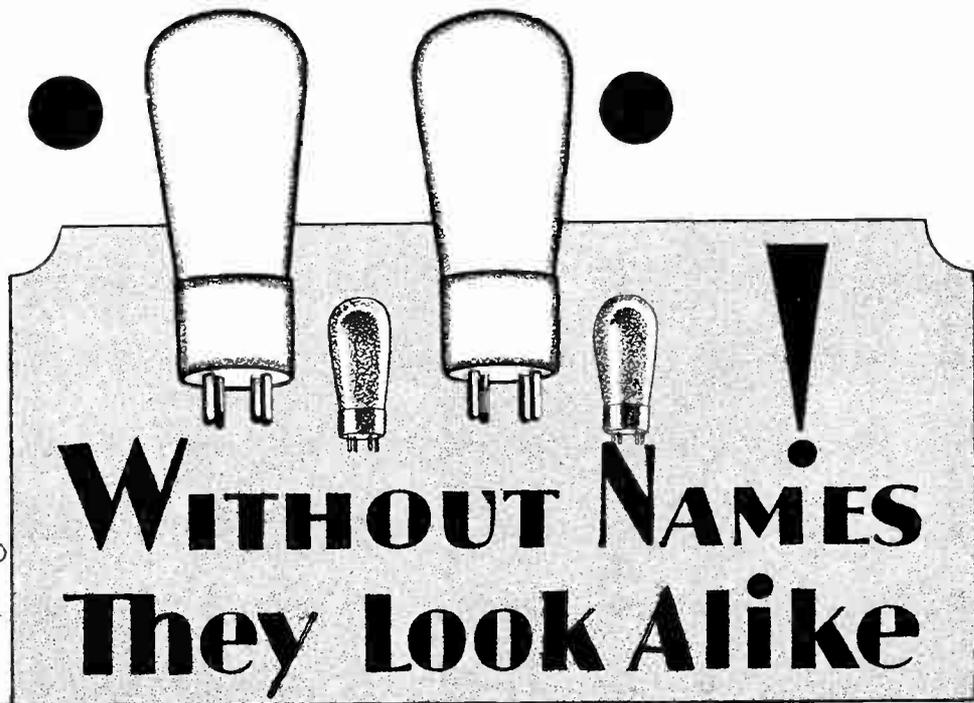
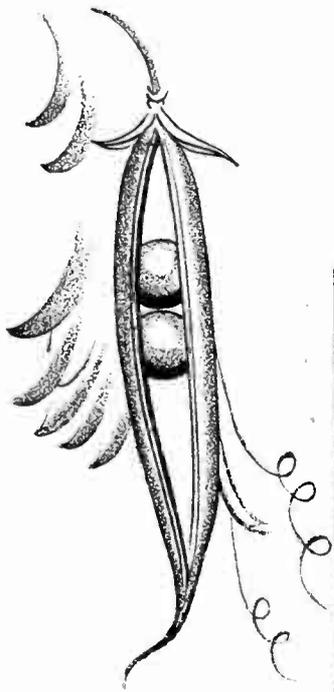
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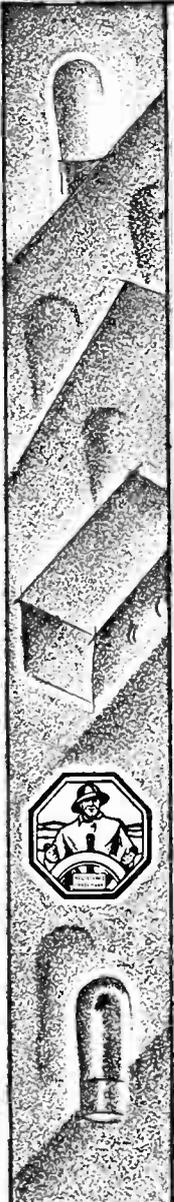
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# WE APPLAUD...



*Because:* Years of experience as a vaudeville headliner gave TED WEEMS the correct amount of showmanship to make him unusually interesting as an orchestra leader; because he left the stage where he was doing a monologue act to organize one of the outstanding dance orchestras in the country and finally because you may hear him nightly over KFWB from the Blossom Room of the Roosevelt Hotel in Hollywood and on October 28th at 9:00 p.m. for the National Broadcasting Company over KECA, KFSD, KHQ, KGW, or KTAR.

TED WEEMS—NBC and KFWB

# A LISTENER AT LARGE

Conducted by DOROTHY HUMMEL

Another forward step in radio production has been accomplished by KHJ in the presentation of musical comedies to air audiences. You who heard "The Mikado" on October 15th were undoubtedly delighted and amazed by the successful adaptation. Here's how it's done, by Lindsay MacHarrie, who is in charge of the new endeavor.

"Perhaps there is something in this life easier than giving assignments . . . but I haven't found it! All during my existence I've been subjected to all sorts of the beastly things. My first-grade teacher started the habit; the rest of them followed in close formation behind dear old Miss Feagles; my university professors found me an apt target, and now here's RADIO DOINGS handing me one of the toughest I've seen: 'Tell the customers how you adapt light opera librettos for broadcasting.'



LINDSAY MACHARRIE

"Well, all right, I will. But I'll go farther than that. Recently, we of KHJ, Los Angeles, owned and operated by Don Lee, California distributor—I beg your pardon! Recently, we have discovered a new well, spring, source, or have-it-your-own-way, for distinctive radio programs, to-wit: The motion picture scenario; (pronounced 'she-na-re-o,' if you don't believe it, look it up).

"When you stop to think, but you really won't, of all of the astounding things that have been done in the past few years since the inception of sound in these 'stupendous spectacles of the cinema,' you can realize just what a wealth of material there is in that field. I'm going to tell you about the first one in this story, and we're going to prove it on the air every week.

"The new series of broadcasts over KHJ every Wednesday evening from 7 to 8 p.m., 'On With the Show,' has placed demands upon the recollections and ingenuity of every member of the staff. The first of these series was staged October 15 in an ether production of Gilbert and Sullivan's 'The Mikado.'

"Scott Bradley, (who, it was discovered, knew more about 'The Mikado' than the ladies on Japanese tea-cups), was selected to direct the performance. With his assistance we set about the quite arduous task of 'cutting' the script, or—technically—the 'libretto.' We searched for two necessities of a radio light opera: (1) The Story, and (2) Laughs. Every bit of dialogue which did not contribute definitely to either of these was sliced and left withering in the proverbial wastebasket.

"We then re-read the 'cut version' of the opera and found to our dismay a great number of stage directions quite impossible of portrayal on the air. You know, you just can't stop in the middle of a performance and say, 'Nanki-Poo enters,' or 'Katisha points to her tooth,' or 'Yum Yum bows her head.' You must portray this type of business by one of three mediums: (1) Dialogue, (2) Music, or (3) Sound Effects. In 'The Mikado' most of it was accomplished by dialogue. For instance: One speech of Ko Ko reads in the original libretto, ' . . . Oh, matrimony! (*Enter Pooh-Bah and Pish Tush.*) Now, then, what is it?' In the radio version this speech was read, 'Oh, matrimony? Now, then, Pooh-Bah, what is it?'—denoting, of course, that Pooh-Bah had made an entrance. The character of the Mikado denotes an exit

by saying, 'Come, Katisha, we shall prepare for the homeward journey.' Little things . . . but oh, so important to a clear and definite understanding when you listeners listen!

"In the first place, writers for the screen have at their command a medium which lends itself readily to numerous characters and scene changes, both of which we had better avoid in broadcasting. In 'The Love Parade' as you saw it at your theatre, there were twenty-two characters, each speaking lines. In the radio version, by 'cutting' and 'doubling,' we have diminished the cast to ten! But, for something even more astounding, study this:

	Number of Sequences	Number of Scenes
Original motion picture script....	10	329
Adapted radio script .....	4	14

In other words, we have so simplified the telling of the story that a few definite pictures which are absolutely necessary to the plot are portrayed by music and dialogue and sound effects. The actual dialogue and music are saved by just such a process of simplification.

"Withal, however, we find the job of adapting light operas, musical comedies and motion picture productions a most fascinating one; and we are looking forward with keen anticipation to future work in this new toy of ours, 'On With the Show.' It's a lot of fun—this adaptation business, and if you doubt it, you can catch our joyful titters every Monday morning back of the kitchen door in the rear office of KHJ, Los Angeles, owned and operated—Whoops! There I go again."

All the interesting people who go to make up a broadcasting studio's personnel aren't on the air. Each week the Studio Editor takes a safari out among the stations and finds some personalities really worth writing home about. It occurs to us that perhaps you listeners would like to know something about the station officials as well as the artists, for from these people the studio takes on its personality.

In order to start the day right, KNX is our first call. If Mr. Naylor Rogers, manager, is at home, your day can't be spoiled no matter what happens to you. Naylor is grand. He will greet you with a wide smile, usher you into the sanctorium, seat you with a flourish and proceed to regale you with entertaining yarns. Mr. Rogers has a nice Canadian accent and a most fascinating way of "bugging" out his eye to denote absolute incredulity usually followed by such an exclamation as "Can you imagine it?" Needless to say you can't. Naylor is also known to have tantrums over phone calls, but if you are on his end of the wire, it isn't hard to tell he means nothing of the kind, because his eyes have an amused twinkle. Our first impression of KNX'S manager remains the same; canny in business, with an I'll-sit-back-and-let-you-talk-yourself-into-trouble expression; capable, alert, level-headed. And right when you think he's most serious, comes the light in the eye, and the twitch to the lips and you see the other side of Naylor Rogers—fun-loving, quick-witted, with a great capacity for entertaining others and possessing a very keen sense of humor. Next week, we'll tell you more about KNX office help.

# FOR YOUR ENTERTAINMENT



Gogo Delys, KHJ's recent acquisition in the line of beauty and talent was originally headed for the footlights but was somehow persuaded to go radio although she is doing some work for the "talkies." Gogo( wonder if she could be the same as one Gogo, The Girl Collegian who was want to amuse us a year or so ago in vaudeville) sings nicely in a young and unassuming way, but personally if she's as good looking as her picture says, then we say she is wasting her talents before the microphone. What do you think?

\* \* \* \*

Two important events of this week are the Prince of Wales' speech to the delegates to the Imperial Conference at the League of Nations Union Banquet in London and Alfred Smith's address under the auspices of the Democratic National Committee. The Prince of Wales will be heard on Thursday, October 30th, between 1:45 and 2:30 and Al Smith on Wednesday, October 29th, between 5:00 and 5:30. Affiliated stations of the National and Columbia Broadcasting Company Systems broadcast both speeches, KFI taking the Prince's speech and KECA Smith's in Los Angeles.

\* \* \* \*

Tom Murray and His Beverly Farmers have made a landing over KMTR after flying around to about every station round abouts. We haven't been able to tell you where they were because as soon as we discovered them one place they were already off for some place else. KMTR assures us that Tom and his Farmers will be with you every Tuesday and Friday nights at 8:00 p.m., doing a half hour of characteristic Tom Murray songs. Remember Tom was once with the KTM Ranch Boys and later with the Beverly Hill Billies.

\* \* \* \*

KHJ has done something unusual again in the way of entertainment, but then they are always doing that. On Sundays from 4:00 to 4:30 p.m. a program called "A Man's Hour," sponsored by 120 Protestant Churches of So. California and including religious music by choirs, soloists, organists and short talk by some clergyman of note, is broadcast. This series promises to eventually give listeners the finest musical organizations of the local Protestant Churches as well as many remarkable choirs and soloists brought to Los Angeles from all over the United States for the making of a series of religious talks.

\* \* \* \*

Freddie Carter, well known southland orchestra leader and violinist is now directing his string quintet over KGER each Tuesday and Friday from 2:30 to 3:30. A half hour of this time, commencing at 2:45 is interspersed with "Seeing Southern California" travel talks by Seymour Hastings who is well known in radiodom.

\* \* \* \*

Listeners to Stephen Gaylord's "Evening Shadows" program Thursday evenings 8:30 until 9:00 o'clock over KOL have been unanimous in their appreciation and many have gone as far as to send copies of their favorite old time heart ballads to be included on the program. The program-idea centers around an aged couple who listen each evening to these ballads of yesteryear and

the songs, in turn, bring many pleasant memories of their early days. Well known hymns have also been received at KOL's studios for this program.

This is to remind you that Sunday, October 26th, is the day of the Atwater Kent Fourth Annual Auditions to be held over KHJ from 9:30 to 11:00 p.m. Southern California is the only district which has carried off prizes in the National finals every year. Gordon Berger, until recently a KHJ staff baritone, and Sylvia Beardall, soprano romped away with first honors in the city auditions. Winners of the surrounding elimination contests follow:

Long Beach, Beaumont Aldio Smith, baritone; Esther B. Coombs, coloratura soprano.

Colton, California, Iola Shepard, contralto.

Inglewood, California, Janet Ruth Cuthbert, coloratura soprano; LeRoy H. Priest, baritone.

Santa Barbara, California, William Felix Knight, tenor; Mrs. Ruth Babcock.

Mar Vista, California, Marvin Christensen.

San Diego, California, Owen D. Fuller, tenor; Gretchen Kier, lyric soprano.

Redondo Beach, California, Tom Oliver Mendlicott, Elvia Gregory.

San Bernardino, Calif., William Robert Miller, baritone bass; Esther Linrud, contralto.

Santa Monica, Calif., Peggy Butt, mezzo soprano; Robt. Nei Kingdon, baritone, Anaheim, Calif.; Sally Coe, Orange, Calif.; R. A. Cutter, Fullerton, Calif.

Los Angeles, Calif., Sylvia Beardall, soprano; Gordon Berger, baritone.

Pomona, Calif., Gerald Chester Hall, dramatic tenor; Mary Majory Smith, soprano, Ontario.

Riverside, Calif., Hazel E. Ferguson, Eugene Guyer.

Bakersfield, Calif., Arley Harris; Edgar Richardson.

Pasadena, Calif., Donald Jones, tenor; Ella Peterson, contralto.

Whittier, Calif., Permelia Lee Smith, Jefferson Gill.

\* \* \* \*

The latest series of funny episodes is about to come from out of Hollywood in the form of the Zeppelin Sisters, over-sized pair of 250 pound thespians. The sisters, Marge and Delysia, get fired from their small-time vaudeville act and thereupon emerge into a trance from whence they hit upon the idea of invading Hollywood with their histrionic talents.

This daily sequence will soon be heard on coast stations, as well as from stations all over the country shortly.

A score or more of laughs are fully guaranteed from each twelve-minute program and the Continental Broadcasting Corporation, makers and distributors of the series, ought to know how to gather the laughs for their executive officers are right in the heart of Hollywood's film colony.

# FOOTBALL

KNX's very comprehensive coverage of the Coliseum football games was threatened when Morley Drury was stricken just after the first game of the season and forced to give up until he recovered his health. So well, however, has Tom Wallace, KNX's young and capable baritone and announcer, carried on that there has not been the slightest hitch in the broadcasts.

And why not? Tom was something of a hero in his college days only a very few years ago, being not only a football star but Student Body president of the University of Arizona; conspicuous in music and drama



TOM WALLACE—KNX

activities, and in general an all-around prominent and popular man. (You can take my word because this is not ordinary publicity but first-hand information. "I was there and I ought to know.")

After college, Tom picked himself off a nice job coaching athletics for the Long Beach high schools and from thence drifted up to KNX to see what made radio perk. So well did he microphone that KNX signed him up as announcer and artist; and so well did he like it that he settled right down to radio work, a wife, and recently a husky baby.

Tom has theories about football announcing, and one of them is that the listener wants his football pretty straight during the game. There is plenty of time between halves, before and after the game, for color comments on the crowd, the weather, the celebrities, etc. And this arrangement is nicely handled by the KNX outfit. If you agree with this (and you will if you are serious about your football) turn the dial to 1050 kc. next Saturday and see if we aren't right.

Football Schedule for October 26-November 1  
October 31st:

KMTR, 570 Kc.—U. C. L. A. vs. Stanford (night game).

KFWB, 950 Kc.—U. C. L. A. vs. Stanford (night game).

KHJ, 900 Kc.—U. C. L. A. vs. Stanford (night game).

November 1st:

KFRC, 610 Kc.—11:45 a.m., Princeton vs. Chicago; Ted Husing, announcer.

KFI, 640 Kc.—11:45 a.m. Princeton vs. Chicago; William Munday, announcer.

KFI, 640 Kc.—2:00 p.m., U. S. C. vs. Denver University.

KPO, 680 Kc.—2:00 p.m., Montana vs. California; Don Thompson, announcer.

KMPC, 710 Kc.—U. S. C. vs. Denver University.

KHJ, 900 Kc.—11:45 a.m., Princeton vs. Chicago; Ted Husing, announcer.

KHJ, 900 Kc.—2:00 p.m., U. S. C. vs. Denver University; Braven Dyer, announcer.

KFWB, 950 Kc.—2:00 p.m., U. S. C. vs. Denver University.

KNX, 1050 Kc.—2:00 p.m., U. S. C. vs. Denver University; Tom Wallace, announcer.

*Silverwood Guessing Contest over KFWB for Nov. 1st*

Chicago-Princeton

Syracuse-Brown

Minnesota-Northwestern

Yale-Dartmouth

Nebraska-Pittsburgh

Arizona-Pomona

Oregon State-Wash. State

Virginia-Maryland

Texas-So. Methodist

No. Carolina-Georgia Tech

## KJR to Broadcast Fast Reindeer Races

From Seattle, comes the information that KJR will describe some sport events which have never been attempted before and which should prove very interesting over the air.

Leading up to three broadcasts in November, KJR is releasing programs at 8:15 a.m. daily telling about its coverage of races which have never been described on the radio before.

These races will be between Alaska reindeer. Eskimos from the United State's northern territory will drive the Arctic animals.

Reindeer racing will be held at Lacey, Wash., (near Olympia, the state capital) on November 9, 10 and 11. KJR will run remote lines to the race track, nearly 75 miles, to pick up the description of the activities.

The program each day will consist of a one-mile reindeer race, a one-mile matched race between reindeer and the fastest horses in the Pacific Northwest, and a five-mile feature reindeer race.

Reindeer are hitched to sulkies the same as horses. Such racing is a national sport in Norway and Sweden. Time for racing deer for the mile is many seconds faster than Man O' War ever made.

Racing over snow fields and hitched to sleds, the deer have covered five miles in 14 minutes. Time on a smooth track for the deer hitched to a sulky will be faster.

# RADIO NEWS FLASHES

## Radio Commission Gets Hard Jolts

Although the Federal Radio Commissioners have withstood some severe attacks by disgruntled broadcasters in their time, it is doubtful whether they have ever undergone such a barrage of criticisms as were aimed at their policies this week during the fourth session of the super-power hearings.

Fortunately for the Commissioners, they have not had to listen to the verbal bombardment, as the hearing was conducted by Chief Examiner Ellis A. Yost, and they will be able to read a transcript of the testimony in the quiet of their offices after their assailants are safely out of the city.

Had they realized that their recent order limiting 50,000 watt stations to half of the 40 cleared channels was to be so unanimously and vehemently denounced by the broadcasters, it is doubtful whether the five weeks of hearings would ever have been scheduled. The Commissioners can be thankful that there is only one more session.

The climax came this week, however, with the appearance of all the former Radio Commissioners, likewise in the role of stern critics. These are O. H. Caldwell, Henry A. Bellows and Sam Pickard.

On top of this, Ralph Atlass, Manager of Station WBBM, of Chicago, Western key station of the Columbia Broadcasting System, directed an attack on the unit system recently adopted by the Commission as a method of distributing broadcasting facilities over the country.

Thus both of these general orders, which are probably the most significant actions of the Radio Commission, have evoked a great howl from the broadcasters. Whether they would be beneficial to the listeners, of course, is a debatable issue.

Explaining that he had attended the hearing of his own accord and was expressing "independent views" based on 25 years' experience in the radio field, former Commissioner Caldwell said:

"If the Federal Radio Commission continues its present indefensible policy of limiting power on clear channels and thus restricting the usefulness of the radio wavelengths for the fullest service to the largest public, I charge that the Commission is overlooking its sworn duty, is guilty of a most outrageous impairment of the nation's radio facilities, and is mutilating and injuring this great public service which the taxpayers are paying it \$800,000 a year to administer."

It is the rural areas that will suffer most if the limitation policy of the Commission is enforced, Mr. Caldwell said, because millions of American citizens on farms and in small towns will be deprived "of the clear satisfactory radio signals to which they are entitled."

The super-power hearings were characterized as ridiculous. Pointing out that the sessions were costing each of the broadcasters participating from \$12,000 to \$15,000, he declared that "needless burdens" were being placed on the broadcasters and the radio art generally "to present in solemn review simple engineering facts accepted by all authorities years ago."

Rather than to limit 50,000 watt stations to half the cleared channels, he said, stations should be encouraged to adopt even 200,000 or 500,000 watt transmitters, "which are now entirely feasible."

## WTAM Now Operated by NBC

The National Broadcasting Company has leased WTAM, fifty-thousand watt station at Cleveland, and has assumed full control and operation. For several years WTAM has been an associated station of the NBC system.

"The successful conclusion of negotiations for the leasing of WTAM means a step forward in the development of the art and science of broadcasting," said M. H. Aylesworth, President of the NBC.

"WTAM ranks as one of the world's outstanding stations. Its transmitter, which was completed less than a year ago, is regarded as a triumph of radio engineering. Its owners, the Vansweringen interests and the Cleveland Electric Illuminating Company, have spared neither expense nor effort to give the public the best of broadcasting service. Its programs have earned a high place in the esteem of radio listeners far and wide.

"Under the new arrangement WTAM will have the benefit of complete cooperation by the various departments of the National Broadcasting Company. It is the expectation that this will prove of great value, especially in program building, for it will make available to WTAM the large resources of NBC talent not only through chain programs as at present but for programs originating at WTAM.

"This was the foremost consideration which influenced the owners of WTAM to enter into the lease in 1928. These owners, at the request of the Cleveland Chamber of Commerce, undertook the purchase and operation of WTAM purely as a civic service. This was at a time when a definite date had been set for the abandonment of the station. Now, having set WTAM on its present plane, they have accepted the new arrangement as an opportunity for the further expansion of its service to the public."

## Radio Ends Language Babble

The problem of conveying an address to an audience of several nationalities and different languages so that all will understand its meaning simultaneously has apparently been solved by means of an ingenious radio system that would rival the art of St. Peter himself.

The apparatus was introduced at the Sixth International Road Congress which convened in Washington this week, but it will doubtless be used henceforth wherever there is a difference of languages.

Microphones and headsets were arranged so that a speaker's words could be translated while he spoke without disturbing the delegates who could understand the address directly. In this case, delegates were able to hear the speech in French, German, Spanish, or English by merely obtaining the proper earphones.

When the address was delivered in French, for example, all those who understood French listened as they would to any address. Those who desired an English translation used a headset that was connected by wire to a microphone in front of which an interpreter softly translated the address into English. The German and Spanish delegates likewise connected with their respective interpreters.

Formerly there was often a great deal of babble and confusion in the matter of translating addresses at an international conference. Moreover, the new method eliminates the time waste of duplications.

# Federal Regulation of Amateur Radio

By JAMES M. CHAPPLE\*

**A**MATEUR radio transmission and reception provides an interesting and instructive avocation for a fairly large number of people in all parts of the world. In the United States, we have approximately 16,800 licensed amateurs, and untold thousands of radio fans who are not interested in transmission, and who, therefore, are not required to hold a Government license.

This article on Federal Regulation is necessarily brief and is intended to be informative to that large number of radio fans, who are interested in radio reception and are ambitious to engage in the fascinating art of radio transmission. The term of "citizen radio" has been applied to amateur radio as it enables the interested layman to converse, either in code or voice, with some other station, over a varying distance ranging from across town to intercontinental communication. Amateurs in Los Angeles are daily making contact with Hawaii, the Phillipines, China and India, with equipment that may cost a comparatively small sum and which may be located in a corner of the attic, or in the back of a garage. A small transmitter capable of sending readable code signals over surprising distances, can be built by the enthusiast, for a sum not exceeding that necessary for a good broadcast receiver. If the amateur desires to use voice transmission, he will find it necessary to go to greater expense.

In order to own and operate a transmitter, the prospective amateur is required to take a Government examination in the reception of code and the theoretical and practical operation of radio equipment.

The applicant for an amateur operator's license, must be able to receive the Continental Code at a speed of 10 words per minute. The code test consists of both letters and numerals mixed. The Continental Code differs from the Morse Code used in ordinary wire telegraphy, in that eleven letters differ, as follows: c, f, j, l, o, p, q, r, x, y and z. In the numerals we also find a difference.

To study the code, a buzzer and key are ordinarily used, preferably with the assistance of a friend, who has a knowledge of code reception. Radio schools give instruction to those requiring help, and who have no friend with the necessary skill to assist them.

Before taking the examination, the applicant should be certain that he is able to copy the code at a speed somewhat in excess of the required 10 words per minute, as we find that the average person when taking a Government examination does not do as well as when receiving the code in his own home. Several weeks of practice may be necessary before the required speed in reception is attained.

If the applicant is successful in passing the above-mentioned test, he is required to give written answers to ten questions on amateur transmitters, receivers, wave-meters, and radio laws. Careful study of the basic principles of radio transmitters and receivers is very necessary, if the applicant wishes to make a passing mark in the examination. The student should consult modern books, or magazines, devoted to amateur radio.

The examination should not require over two hours to complete, and if a passing mark is obtained, will en-

title the applicant to a license allowing him to operate any licensed amateur transmitter. The transmitter must also be licensed and can be obtained by Americans with full citizenship, that is, persons who were born in the United States, or, if foreign born, who have been fully naturalized. To obtain a station license, application is made on the proper blank form, which is then forwarded to Washington for action by the Federal Radio Commission. A call letter is assigned to the station and can be used only when operating the transmitter described in the application and located at a specific address. The use of the call at another station is illegal and may cause disciplinary action by the Federal authorities. Amateur stations for portable use may also be licensed, and are intended for temporary use only, in any one location. The amateur may have a call letter assigned for a permanent station at his home and also a call letter for a portable station, to be used for experiment, or while on vacation trips. The portable station can not be used on



JAMES M. CHAPPLE

vehicles, or aboard vessels of any character. If a change of address is made, a new application must be made to the Federal Radio Commission.

If an amateur station causes general interference to modern broadcast receivers in its vicinity, the operator must observe the quiet period between 8 p.m. and 10:30 p.m. daily and from 10:30 a.m. to 1 p.m. on Sunday, until such time as he is able to eliminate the interference by proper alteration of his transmitter, or the attachment of equipment to the broadcast receiver affected.

The amateur operator is obliged not only to observe the quiet periods mentioned above, but to take immediate steps to prevent the interference at all times. Usually, assistance may be obtained from amateur associations, or clubs, to locate and remedy the trouble.

Owners of broadcast receivers, who experience interference from a nearby amateur should first notify the amateur at fault, requesting him to correct the trouble. If this course does not bring the desired cooperation, or if the broadcast listener can not identify the amateur, the Radio inspector should be notified.

Persons who operate transmitters without the proper operator and station license, are violating the Radio Act of 1927, and are subject to penalties of fine and imprisonment. Copies of the "Radio Laws of the United States" may be obtained from the Superintendent of Public Documents, Government Printing Office, Washington, D.C., at a cost of 10 cents.

\*Radio Inspector, Southern California District.

At the present time, the Federal Radio Commission is not licensing amateur stations for use on moving vehicles, air or water craft. Amateurs are to communicate only with similar stations, but may communicate with mobile craft, or expeditions that do not have general public service licenses, and who may have trouble in establishing communication with commercial or government stations.

Amateur stations are not allowed to engage in communication for material compensation, and may not broadcast news, music, lectures, sermons, or any form of entertainment to the general public.

The broadcast band extends from 550 to 200 meters (550 to 1500 kilocycles), while the amateur has a number of bands open for his use as follows:

1715 to	2000 kilocycles	(175 -150	meters)
3500 to	4000 kilocycles	( 85 - 75	meters)
7000 to	7300 kilocycles	( 42.8 - 41	meters)
14000 to	14400 kilocycles	( 21.4 - 20.8	meters)
28000 to	30000 kilocycles	( 10.7 - 10.4	meters)
56000 to	60000 kilocycles	( 5.35- 5.	meters)
400000 to	401000 kilocycles	( .75- .748	meters)

Of the above frequencies, the following bands may be used for radiotelephone:

1715 to	2000 kilocycles
3500 to	3550 kilocycles
56000 to	60000 kilocycles

and the additional band of 14,100 to 14,300 may be used upon proper authority from the Federal Radio Commission.

Amateurs should use well-filtered direct current power supply, or arrangements that produce equivalent effects. The use of buzzers and spark coils is not allowed.

The attitude of many foreign countries with respect to amateur radio has been such that its development has been hampered, while in the United States the art has been fostered with a consequent benefit to the general advance of radio communication in all branches, and to the provision of an army of radio enthusiasts, that in the event of a national emergency would be of incalculable value. In addition to this, the amateur in the pursuit of his hobby obtains instruction that may fit him to follow radio communication as a life work, and also gives him employment in his spare time, which may prevent his engaging in more dubious forms of amusement.

When William Randolph Hearst commented over the radio on the official silence in Washington in connection with his expulsion from France he said, "that Grover Cleveland and Theodore Roosevelt were dead" but intimated if they had been alive there probably would have been something doing. This was taken to be a criticism of President Hoover, and probably was so intended. Nevertheless, so devious are the ways of politics that Tuesday of the same week found Mr. Hearst luncheon guest of the President at the White House.

It was a coincidence that H. A. Bellows, of Minneapolis, Sam Pickard, and O. H. Caldwell, both of New York, the only living former members of the Federal Radio Commission should be at the hearings now being held in Washington on the same day last week.

Experienced hold-up men are now reported to be giving cities equipped with police radio a wide berth. Much of the hold-up business in those cities is therefore said to be done by local talent who are soon caught.

## AROUND THE DIAL

Could anyone tell me which station I had on the 840 kc. channel, October 9, 1930, at about 8:35 to 8:55? The station had good volume, but fading prevented my hearing the call letters.

Here is the latest dope on KFXF, Denver, 920 kc. with 500 watts power. They are on the air as follows: Monday, Wednesday and Saturday nights from 7:30 p.m. until 3:00 a.m.; and on Tuesdays, Thursday, Friday and Sunday nights from 7:30 p.m. to 9:00 p.m., and from midnight until 3:00 a.m. This is all Mountain Standard Time.

Thanks to Mr. A. E. Armstrong for helping me log XEJ by giving a contribution to "Around the Dial." They come in with almost local volume and clarity.

George Schmidt,  
1642 West 82nd Street,  
Los Angeles, California.

Permit me to give your readers some information about a few stations for the fans who like to get up early in the morning and do some DX fishing. In the morning between 4 and 5 the following stations come in very good and clear:

- 1430 kcs., KGKF, North Platte, Nebr.
- 1310 kcs., KFPI, Dublin, Texas.
- 900 kcs., WKY, Oklahoma City, Okla.
- 1370 kcs., KCRC, Enid, Okla.
- 920 kcs., KFEL, Denver, Colo.
- 680 kcs., KFEQ, St. Joseph, Mo.
- 660 kcs., WAAW, Omaha, Nebr.
- 890 kcs., KFNF, Shenandoah, Iowa.
- 590 kcs., WOW, Omaha, Nebr.
- 1410 kcs., KGRS, Amarillo, Texas.
- 770 kcs., KFAB, Lincoln, Nebr.
- 740 kcs., KMMJ, Clay Center, Nebr.
- 1050 kcs., KFKB, Milford, Kansas.
- 800 kcs., WFAA, Dallas, Texas.
- 700 kcs., WLW, Cincinnati, Ohio.

I am sure this little log will help some of your readers and DX fans.

Charles Erickson,  
1201 Prado St., Los Angeles.

I have 139 stations since last January. I have logged 12 new ones during the past week. They are: KGHF, KFYZ, KGHL, 2YA, WKRC, WSM, KSD, WAAW, WDAY, WHAM, KGBX, and WFIW. I had KGHF at 6:30 p.m. Saturday night; KFYZ at 11:35 p.m. Saturday; KGHL at 11:45 p.m. Saturday; 2YA at 1:55 a.m. Sunday. On Tuesday at 8:33 p.m. I heard WKRC on 550 kcs. and the next evening I heard KSD there at 8:30 p.m. I used to think it was impossible to hear WSM through the interference from KFI, but I logged him perfectly on three evenings in a row between 8 and 8:30. WAAW and WDAY were heard between 4 and 5 a.m. WHAM came in like a local from 8 to 9 p.m. Saturday. KGBX, the 100 watter in St. Joseph, Mo., came in good for short periods and then faded out for 15 minutes at a stretch between 12 and 2 a.m. Sunday. Had a fine program from WFIW from 1 to 1:30 a.m. Sunday. I also have heard the foreign station near KMOX, and Mr. Armstrong says this is XEL at Saltillo, Mexico.

A. R. Van Compernelle,  
618 N. Baker St., Santa Ana.

## DX Prize Contest

**A**FTER deliberating very carefully over the logs submitted in the DX Contest of October 4th, the judges decided to award the first prize to Mr. Paul Love, of Phoenix, Arizona, and the second prize to Mr. A. E. Armstrong, Glendale, California. It is regretted that there were but two grand prizes, as so many of the contestants worked hard and long and sent in very creditable logs.

The two prize winning logs are published herewith. The details of reception, names of selections heard, etc., have been omitted because of space limitations, but both contestants abided by the rules to the letter. Mr. Love's log was in affidavit form, though this was not required.

### FIRST PRIZE

Pilot Super-Wasp AC Short Wave Receiver, complete with tubes and power supply unit.

Phoenix, Arizona.  
October 6, 1930.

### DX Contest:

If static could have been counted as stations Saturday night, I think I would have had them all. However, I identified the following stations with programs and announcements as given, all of them three hundred miles or more away.

*P.M.—*

6:10, WTAM; 6:15, KMOX; 6:17, KRLD; 6:25, KFKA; 6:29, WKY; 6:32, WOAI; 6:35, KTAT; 6:38, KGGM; 6:44, KGDM; 6:45, WBT; 7:00, KGHF; 7:15, WLW; 7:10, CMK; 7:35, KLZ; 7:36, KOAC; 7:41, KFXF; 7:44, KFWI; 7:46, KMA; 8:04, KOB; 8:06, WOWO; 8:24, XEI; 8:26, XEJ; 8:30, WRVA; 8:31, KJR; 8:40, WEAF; 8:41, WSM; 9:00, WPG; 9:15, KGO; 9:20, KHQ; 9:30, WOW; 9:35, WMAQ; 9:36, KWKH; 9:38, KFNF; 9:55, KYW; 10:00, KDKA; 10:10, KTNT; 10:15, KLX; 10:22, KSTP; 10:24, KFJF; 10:30, KFPY; 10:44, KVOO; 10:46, WHAS; 11:00, WCCO; 11:01, KFWB; 11:04, KWG; 11:10, KOIL; 11:25, KLO; 11:27, KDYL; 11:44, WBBM; 11:50, KVI; 11:51, WJR.

*A.M.—*

12:01, KTM; 12:14, KYA; 12:21, KGW; 12:48, CFCT; 12:25, KFRC; 12:28, CFCN; 12:32, CHLS; 12:33, CKWX; 12:45, KFJR; 1:05, KOIN; 1:12, KGHL; 1:14, WFIW; 1:26, KJR; 1:30, KFXM; 2:10, KWJJ; 2:15, KOL; 2:36, KXL; 2:37, KEX; 2:38, KFXJ; 3:05, KJBS; 3:40, JOCK; 3:47, JOHK; 4:00, JOBK; 4:55, JOIK.

I was able to hear the call letters of all the above stations excepting WBT, CMK, KDKA, JOIK. I have heard programs from each of these at different times lately, so feel certain I have properly identified each.

In addition to the above the following stations were coming in so strongly that I did not bother to list programs or announcements from them, preferring to spend my time on weaker and more distant stations: KMTR, KFSD, KFI, KPO, KMPC, WGN, KELW, WBAP, WFAA, WENR, WLS, KHJ, KPRC, KFVD, KTHS, KNX, KMIC, KSL, KGFJ, KFOX, KGER, KECA.

All stations were received on Sheldon eleven-tube radio, using Sheldon loop antenna and no ground, and set was located approximately five miles northwest of Phoenix.

As a suggestion for future contests, I believe that closer cooperation between the DX Editor, the weather

man, and the aurora borealis will result in less profanity among the DX listeners.

Yours very truly,

Paul Love,  
Mission Ranch, Phoenix, Ariz.

\* \* \* \*

### SECOND PRIZE

National Thrill Box Short Wave Receiver with tubes.

Glendale, Calif.  
October, 6, 1930.

### DX Contest:

The following is a list of stations played in connection with the contest on the night of October 4 and the early morning of October 5. These stations were played at my home at 2021 Bonita Drive, Glendale, and the set used was a 1931 Westinghouse WR-6, AC operated with 9 tubes including the rectifier. The aerial was 130 feet of straight wire including the lead-in, and a Sunset ground. Stations received follow:

*P.M.—*

5:45, KOA; 5:47, KPO; 5:49, KTAR; 5:55, KGO; 6:00, KFRC; 6:03, KTAB; 6:05, KFSD; 6:10, KLX; 6:18, KSL; 6:20, KOB; 6:24, KQW; 6:27, KYA; 6:30, WBAP; 6:43, WLW; 6:45, KOY; 6:48, KLO; 7:05, KFWI; 7:07, XEJ; 7:30, KMOX; 7:33, WTAM; 7:35, WBT; 7:40, KRLD; 7:43, KJR; 7:45, WOC-WHO; 7:48, WFAA; 7:50, WSB; 7:53, WHAS; 8:20, XEN; 8:30, KYW; 8:43, KSTP; 8:45, KGA; 8:50, KFJF; 9:00, KZM; 9:01, KRE; 9:03, KFPY; 9:08, KGIQ; 9:25, KGB; 9:30, KFBK; 9:45, KTBR; 9:57, KDYL; 10:01, KEX; 10:03, KHQ; 10:05, KOL; 10:10, KROW; 10:12, KFXF; 10:15, WENR; 10:24, KMO; 10:26, WCCO; 10:30, KVI; 10:35, WJR; 10:39, WMAQ; 11:10, KFQU; 11:35, KOIN; 11:44, KGHL; 11:48, KWJJ; 11:51, KFXM.

*A.M.—*

12:07, WJKS; 12:19, KFJR; 12:45, KJBS; 1:40, CJCJ.

As other contestants doubtless noted, the night was very poor. There was much static and the noise level was high. Attached is the short story showing why I enjoy DX reception.

Very truly yours,

A. E. Armstrong,  
2021 Bonita Drive,  
Glendale, Calif.

Mr. P. Gordis, 4763 Bancroft Street, San Diego, writes that he has not walked for four years, and that he tunes his radio at his bedside with the back of his left hand, as he cannot use his right hand for this purpose. His log was very good, considering the handicaps under which he labored, with no one to help him tune his Atwater-Kent 40. He tells us that his set has been in use without servicing or tube replacement for a year and a half. Radio Doings is sending Mr. Gordie a complete set of new tubes for his set. We believe that this consolation prize will prove more acceptable than a short wave set, which is rather difficult to tune, and certainly requires two quite active hands.

Thirty-six other contestants will receive Sensitizers, the little device that permits adding regeneration to your set, and thereby increases the range and selectivity.

Their logs were exceptionally good and worthy of honorable mention. They are:

A. R. Van Compernelle, R. F. Van Valkenburgh, D. Welty Lefever, Stuart Walmsley, J. B. Harmon, E. F. Montgomery, Joseph B. Sylva, F. L. Hale, Aubrey Hopkins, John Hinsdale, Alf Pritchard, Charles Mora, R. G. Smith, Rodney Arkley, W. A. McCain, Norman Lane, A. P. Eschen, Ray M. Riddle, O. R. Murillo, Henry W. Grannis, H. A. Richey, G. M. Howard, P. E. Rulon, Donald S. Teague, Jr., Chas. C. Andren, Pauline Zables, J. W. Moore, Richard P. de Lacy, Mrs. O. J. Sniff, Mrs. N. C. Hipp, E. Muenster, Frank A. Weston, Wm. D. McInnis, George Schmidt, H. A. Everest, and John Webb.

### Conservation To Be Broadcast

By MAJOR LAWRENCE MOTT

Whether the good people of California realize it or not, the facts remain that the fish and game of this great State are vanishing so fast that another five years might possibly see "finis" written to our shooting and fishing!

There is a measure, known as Proposition 11 (Eleven) on the November ballot, for the consideration of Californians, that has as its purpose the saving of such wild life as we still have left, and the building up of it to splendid proportions, even as Pennsylvania, New York, New Jersey and other states have "brought back" their almost extinct fish and game. For the accomplishment of this most laudable work it is proposed to take the Fish and Game Commission at Sacramento out of the meddling hands of politics by giving the Commission plenary powers, responsible to the Governor, and to the people, of course! The members of the Commission shall be five, appointed for varying terms, overlapping, by the Governor, and its members shall serve without salary. Public hearings and recourse to the Appellate courts shall maintain, as in the past. Proposition 11 is sponsored locally and throughout the State by The Isaak Walton League and by the California Conservationists, a strong body of representative men from all walks of life, and from all parts of the State. It has the strong approval of the Los Angeles Chamber of Commerce, and the whole-hearted cooperation of the Automobile Club of Southern California, also of womens' clubs and societies—everywhere! When the Chief Game Conservation Officer, Paul G. Redington, of the Department of Agriculture at Washington, D. C., was in Los Angeles a few days ago he gave Proposition 11 his warmest commendation. "The passage of that measure will bring California into the front ranks again, with Pennsylvania, New Jersey and New York!" he said. The dissenters to the measure are noticeable by their absence.

In order to explain Proposition 11 to thousands of radio listeners, the voters of California in general, I have generously been given time on the air by what I might call "The Gallant Group" of broadcasting stations, comprising all the better known in the State. The speaking schedule began over KTM on Monday, the 20th of October, at 1:45 p.m. Between then and November 3rd I will send 52 messages over the microphones in defense of the birds and beasts of our forest and field; the fish of our lakes, streams and sea.

I call upon all sportsmen and conservationists to extend their every assistance in such a splendid cause which will be decided by ballot on November 4th.

# Radio Needs Men



## Learn RADIO by our Actual Shop Method

### Not a Correspondence Course All Actual Shop Work

We don't attempt to teach by books and theory. Theory, unless backed up by the practical work, is useless to you. In our big shops and experimental laboratories we have over \$500,000 worth of modern up-to-date equipment. Our instruction system is proven by over 25 years of success in training men.

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It is easy to master Radio work by our method. Each student receives personal instruction and attention. He is in a class by himself and can go as fast or as slow as he desires. We guarantee to train you until you receive your diploma. And a National diploma means that you are capable of holding a good job and able to make REAL MONEY in the FASTEST GROWING, BIGGEST MONEY-MAKING Industry in the world!

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Our Employment Department will help you find a good job after you graduate. So far they have been able to place every graduate in a position. Right now we have more jobs than we have men to fill them. The Industry needs trained men more today than ever before.

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ADDRESS.....

CITY.....STATE.....

# STATION DIRECTORY



HOWARD MILHOLLAND

## National Broadcasting Co., Inc.

### Pacific Coast Network

KGO — KGW — KOMO — KFI — KECA  
KPO — KHQ — KOA — KSL  
KTAR — KFSD  
Telephone Sutter 1920

HOWARD MILHOLLAND  
Program Director

JENNINGS PIERCE  
Chief Announcer



HAL NICHOLS

## KFOX

### Long Beach, California—1250 Kc

"Where Your Ship Comes In"  
1000 WATTS—239.9 METERS

Hancock Oil Station Telephone No. 672-81  
Owned and Operated by Nicholas & Warriner, Inc.  
220 E. Anaheim St.

HAL G. NICHOLS  
Manager  
L. W. McDOWELL  
Chief Technician

CLARENCE CRARY  
FOSTER RUCKER  
THEODORE BLISS  
Announcers

## Columbia Broadcasting System

### Pacific Coast Network

845 Madison Ave., New York

KHJ — KFRC — KVI — KFPY — KOIN  
KOL — KDYL

WILLIAM S. PALEY  
President

HENRY A. BELLOWES  
Chief Announcer



TED HUSING

## KFRC

### San Francisco, California—610 Kc.

1000 WATTS—491.5 METERS

Owned and Operated by Don Lee, Cal. Dist. for  
Cadillac and LaSalle

1000 Van Ness Telephone PRespect 0100  
HARRISON HOLLIWAY  
Manager  
ALAN N. CORWIN  
Technical Director  
EDWIN WILSON  
Commercial Director  
FRANK MOSS  
Musical Director



HARRISON HOLLIWAY



GEORGE SNELL

## KDYL

### Salt Lake City—1290 Kc.

1000 WATTS—232.5 METERS

S. S. Fox, General Manager  
PHILIP G. LASKY, Station Director  
KENNETT LARSON, Program Director

JOHN M. BALDWIN  
Technical Director

CHARLES R. HANSON  
Musical Director

GEORGE D. SNELL  
TOM BARBRE  
Announcer



LESLIE ADAMS

## KFSD

### San Diego, California—600 Kc.

1000 WATTS—499.7 METERS

"The Air Capitol of the West"

Telephone Franklin 6353

LESLIE ADAMS  
General Manager  
GLEN LITTON  
Chief Technician

GENE PERRY  
Announcer  
LEAH MCMAHON  
Program Director

## KECA

### Los Angeles, California—1430 Kc.

209.7 METERS—1000 WATTS

Earl C. Anthony, Inc.

1000 South Hope St. WEStmore 0331

CARL HAVERLIN  
Commercial Manager

ROBERT HURD  
Program Manager



HARRY HALL

## KFSG

### Los Angeles, California—1120 Kc.

500 WATTS—267.7 METERS

Angelus Temple, Echo Park. EX. 1141

"Four Square Gospel"

AIMEE SEMPLE  
McPHERSON  
Founder-President  
RODERICK H. MORRISON  
Station Director

NOLAND TUCKER  
Announcer

MAURICE F. KENNEDY  
Technical Director



AIMEE SEMPLE  
McPHERSON



WILLIAM L. NORVELL

## KEX

### Portland, Oregon—1180 Kc.

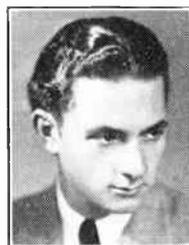
5000 WATTS—254.1 METERS

Telephone Atwater 3111

Owned and Operated by WESTERN BROADCASTING  
COMPANY

Member of Northwest Broadcasting System, Inc.  
Terminal Sales Building

WILLIAM L. NORVELL  
Station Manager



BERTON BENNETT

## KFVD

### Culver City, California—1000 Kc.

250 WATTS—299.8 METERS

Aburn-Fuller Company

Hal E. Roach Motion Picture Studios  
EMpire 1171  
Culver City 4517

JOHN W. SWALLOW  
Vice-President and  
General Manager

PAUL MYERS  
Advertising

AL WEINERT  
BERTON BENNETT  
Announcers

M. S. ADAMS  
Chief Technician

## KFI

### Los Angeles, California—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of

Earle C. Anthony, Inc.

1000 S. Hope Phone WE. 0331

After 5 P. M., WE. 0337

CARL HAVERLIN  
Commercial Manager

ROBERT HURD  
Program Manager



ROBERT HURD

## KFWB

### Hollywood, California—950 Kc.

1000 WATTS—315.6 METERS

Warner Bros. Motion Picture Studios

Warner Brothers' Theater, 6425 Hollywood Blvd.

Phone HO. 0315

GERALD L. KING  
Manager

LESLIE HEWITT  
Chief Technician



GERALD KING

# STATION DIRECTORY



DEAN METCALF

## KFWI

San Francisco, California—930 Kc.

322.4 METERS—500 WATTS  
Radio Entertainment, Inc.  
Bellevue Hotel, San Francisco  
Telephone Franklin 0200

JOHN B. GEISEN  
General Manager  
DEAN METCALF  
Program Director

E. F. JEFFERSON  
Technician  
BILL SANDERSON  
Announcer



RAYMOND PAIGE

## KHJ

Los Angeles, California—900 Kc.

1000 WATTS—333.1 METERS  
Don Lee Bldg., 7th and Bixel Sts.  
Owned and Operated by Don Lee. Phone VA. 7111  
Lewis Allen Weiss, Manager  
Raymond Paige, Musical Director

BOB SWAN  
Chief Announcer  
C. M. C. RAYMOND  
Commercial Director

HAROLD PEERY  
Chief Engineer  
DICK CREEDON  
Director of Features

## KFXM

San Bernardino, California—1210 Kc.

100 WATTS—247.8 METERS  
California Hotel, Fifth and E Streets. Phone 4761  
*The Voice of the Sun-kist Valley*

J. C. and E. W. LEE  
Owners  
J. C. LEE  
Business Manager  
GENE LEE  
Studio Director

EDDIE RIED  
Director of Features  
BOB FORD  
Program Director  
E. F. KIERNAN  
Technical Director



E. W. LEE

## KJR

Seattle, Washington—970 Kc.

309.1 METERS—5000 WATTS  
Northwest Broadcasting System, Inc.  
Thomas F. Smart, Manager  
I. Schaefer, Press Relations  
Studio Telephone, Seneca 1515—Office Main 2495  
Home Savings Building

THOMAS F. SMITH  
Chief Announcer

HENRI DAMSKI  
Musical Director

AL SCHUSE

JOHN PEARSON



T. F. SMITH

## KGB

San Diego, California—1330 Kc.

250 WATTS—225.4 METERS  
Pickwick Terminal Hotel—Franklin 6151-23  
Pickwick Broadcasting Corporation  
HENRY HOHMAN, Managing Director

ROBERT G. BINYON  
Manager  
LUTHER L. PUTNAM  
Studio Director

LILAS JOHNSON  
Program Director  
RALPH WILLIAMS  
Chief Technician



LUTHER PUTNAM



DAVE WARD

## KMIC

Inglewood, California—1120 Kc.

500 WATTS—267.7 METERS  
2422½ W. 7th St., Los Angeles, Calif.  
Owned and Operated by Dalton's, Inc.  
Telephone, EXposition 1331

MONROE MANNING  
Manager  
DAVE WARD  
Program Manager

DAVE WARD  
Tom SHOLTS  
Announcers

BARRETT COSBY  
Engineer

## KGER

Long Beach, California—1360 Kc.

1000 WATTS—220.4 METERS

435 Pine Avenue. Phone 632-75  
C. Merwyn Dohyns, Owner and Director  
Bill Ray, Manager

DR. R. L. POWER  
Publicity  
DICK DIXON  
Program Manager

JAY TAPP  
Chief Engineer  
Chester Dohyns  
Research Engineer



BILL RAY

## KMPC

Beverly Hills, California—710 Kc.

500 WATTS—422.3 METERS

Operated by Macmillan Petroleum Co.  
Crestview 3101. Wilshire Blvd. at Camden Drive

GLEN RICE  
Manager  
RAY HOWELL  
Chief Technician

DON CHISHOLM  
Assistant Manager  
JOHN MCINTIRE  
Announcers



GLEN RICE

## KGFJ

Los Angeles, California—1200 Kc.

100 WATTS—249.9 METERS

J. V. Baklwin Bldg., 15th and Figueroa Sts.  
Westmore 7788  
Phone:  
"Keeping Good Folks Joyful 24 Hours a Day"

BEN S. MCGLASHAN  
Owner

THELMA KIRCHNER  
Publicity

DUKE HANCOCK  
Assistant Manager

ALLAN FAIRCHILD  
Chief Announcer



BEN S. MCGLASHAN



CARL E. HAMMOND

## KMO

Tacoma, Washington—1340 Kc.

500 WATTS—223.1 METERS

Owned by KMO, Inc.  
Hotel Winthrop

Manager and Chief  
CARL E. HAMMOND  
Announcer

JANE MORSE  
Studio Director  
MARGIE MAHON

Asst. Studio Director  
J. D. KOLESAR  
Chief Technician

## KGW

Portland, Oregon—620 Kc.

1000 WATTS—483.6 METERS

The Morning Oregonian  
"Keep Growing Wiser"

PAUL R. HEITMYER  
Manager  
ALBERT GILLETTE  
Studio Director

ABE BERKOVITZ  
Director of Music  
VERN HAYBARKER  
Chief Engineer



ALBERT GILLETTE

## KMTR

Hollywood, California—570 Kc.

500 WATTS—526 METERS

KMTR Radio Station, 1025 N. Highland Ave.  
HOLly 3026

The Official Broadcasting Station of the  
Los Angeles Evening Herald

V. G. FREITAG  
General Manager  
HARRY GEISE  
Program Director

RAY BAILEY  
Musical Director  
EUGENE INGE  
Press Relations



HARRY GEISE

# STATION DIRECTORY

## KNX

**Hollywood, California—1050 Kc.**

5000 WATTS—285.5 METERS  
Los Angeles Evening Express  
Paramount-Lasky Studio, 5555 Marathon  
"The Voice of Hollywood"  
Phone HEMPstead 4101

NAYLOR ROGERS Director-Manager  
CHARLES H. GABRIEL, JR. Assistant Manager  
N. D. GARVER, Technical Engineer



CHARLES GABRIEL, JR.

## KSL

**Salt Lake City, Utah—1090 Kc.**

Telephone Wasatch 3901

EARL J. GLADE Managing Director  
SHIPLEY D. BURTON Program Director

DOUGLAS NOWELL  
RICHARD EVANS  
TED ROGERS Announcers



EARL GLADE

## KOA

**Denver, Colorado—830 Kc.**

12,500 WATTS—361.2 METERS

General Electric Co. Telephone York 5090

"Rocky Mountain Broadcasting Station"

Program Furnished by the National Broadcasting Company



FREEMAN H. TALBOT

## KTAB

**San Francisco, California—560 Kc.**

1000 WATTS—535.4 METERS

Official Pickwick Stages Station  
Owned and Operated by the Associated  
Broadcasters, Inc.  
Pickwick Terminal Hotel, Fifth and Mission Sts.  
Telephone Garfield 4700

BOB ROBERTS General Manager

WALTER J. RUDOLPH Musical Director

EARL TOWNER, Program Director



BOB ROBERTS

## KOL

**Seattle, Washington—1270 Kc.**

1000 WATTS—236.1 METERS

Operated by The Seattle Broadcasting Co., Inc.  
National Life Tower, Seattle Phone MAin 2312  
Mr. E. M. Doernhecher, President  
Leon F. Van Schuck, Gen. Mgr.

DICK RICKARD Studio Director  
STEPHEN GAYLORD Chief Announcer

STAN SPIEGLE, Public Relations



STEPHEN GAYLORD

## KTBI

**Los Angeles, California—1300 Kc.**

1000 WATTS—230.6 METERS

Bible Institute of Los Angeles  
Phone MA. 1641

CHRISTIAN M. BOOKS Program Director and Announcer

HOWARD C. WILSON Technician  
GORDON E. HOOKER Accompanist



CHRISTIAN M. BOOKS

## KOMO

**Seattle, Washington—920 Kc.**

1000 WATTS—325.9 METERS

Fisher's Blend Station, Inc.  
Metropolitan Center, Seattle

WALLACE FISHER, Pres. B. F. FISHER, Mgr.  
TOTEM BROADCASTERS  
O. D. FISHER, Pres. B. F. FISHER, Bus. Mgr.  
HORACE LINTZ Chief Announcer  
GEORGE GODFREY Production Manager  
WALTER HENNINGSEN, Musical Director



HORACE LINTZ

## KTM

**Los Angeles, California—780 Kc.**

1000 WATTS—384.4 METERS

Transmitter in Santa Monica, Calif.  
Los Angeles Studio: 3636 Beverly Blvd. EX. 1341  
Pickwick Broadcasting Corporation  
Henry A. Hohman, General Manager  
Clarence B. Juneau, Chief Transmission Engineer

GLENHALL TAYLOR Program Manager  
FRANK GAGE Director of Features

J. J. QUINN Commercial Manager  
FRANK ORME Publicity



GLENHALL TAYLOR

## KPO

**San Francisco, California—680 Kc.**

5000 WATTS—440.9 METERS

Hale Brothers and The Chronicle  
"The Voice of San Francisco"  
Phone Garfield 8300

J. W. LAUGHLIN Managing Director

CURTIS PECK Technical Director



CURTIS PECK

## KVI

**Tacoma, Washington—760 Kc.**

1000 WATTS—394.5 METERS

Puget Sound Broadcasting Co., Inc.  
Tacoma Hotel, Tacoma Broadway 42111, Tacoma  
E. M. DOERENBECKER, President

Manager  
EDWARD J. JANSEN  
P. G. GALE Engineer in Charge

EVERETT CUTTING Chief Announcer



EDWARD J. JANSEN

## KQW

**San Jose, California—1010 Kc.**

500 WATTS—296.6 METERS

Telephone Columbia 777

California Farm Bureau Station

FRED J. HART Manager



FRED J. HART

## KYA

**San Francisco, California—1230 Kc.**

1000 WATTS—243.8 METERS

Theatre of the Air—Fox Theatre Studios  
983 Market St. San Francisco Prospect 3456

LEWIS LACEY Manager

EDWARD MCCALLUM Commercial Manager

SYDNEY DIXON Production Manager

NEIL SCHEITLER Musical Director

T. B. PALMER, Chief Technician



LEWIS LACEY

# Detailed Programs of Western Stations

## TELEPHONE DIRECTORY FOR PACIFIC COAST STATIONS

### SOUTHERN CALIFORNIA

KMTR, Hollywood	Hollywood 3026
KFSD, San Diego	FRanklin 6353
KFI, Los Angeles	WEstmore 0331
KMPC, Beverly Hills	CRestview 3101
KELW, Burbank	GR. 3193, Burbank 1603
KTM, Los Angeles	EXposition 1341
KHJ, Los Angeles	VAAndyke 7111
KFWB, Hollywood	HOLLYWOOD 0315
KFVD, Culver City	EMpire 1171
KNX, Hollywood	HEmpstead 4101
KFSG, Los Angeles	EXposition 1141
KMIC, Inglewood	EXposition 1331
KGfJ, Los Angeles	WEstmore 7788
KPPC, Pasadena	TErrace 1163
KFXM, San Bernardino	4761
KFOX, Long Beach	672-81
KGEF, Los Angeles	WEstmore 8887
KTBI, Los Angeles	MEtropolitan 6701
KGB, San Diego	FRanklin 6151-2-3
KGER, Long Beach	632-75
KPSN, Pasadena	WAkefield 3111
KECA, Los Angeles	WEstmore 0331

### NORTHERN CALIFORNIA

KTAB, San Francisco	GArfield 4700
KFRC, San Francisco	PRospect 0100
KPO, San Francisco	KEarney 0704
KGO, San Francisco	SUtter 1920
KLX, Oakland	LAkeside 6000
KFWI, San Francisco	FRanklin 0200
KROW, San Francisco	GLencourt 6774
KQW, San Jose	COlumbia 777
KJBS, San Francisco	ORdway 4148
KMJ, Fresno	3-5221
KLS, Oakland	LAkeside 6223
KYA, San Francisco	PRospect 3456

### NORTHWESTERN STATES

KHQ, Spokane	MAin 5383
KGW, Portland	ATwater 2121
KPCB, Seattle	MAin 7997
KVI, Tacoma	BRoadway 4211
KMO, Tacoma	MAin 4144
KOMO, Seattle	ELliott 5809
KJR, Seattle	SEneca 1515
KEX, Portland	ATwater 3111
KOIN, Portland	ATwater 4151
KOL, Seattle	MAin 2312
KGA, Spokane	FRanklin 6151

## SUNDAY, OCT. 26

### National Broadcasting Co., Inc.

8:30 a. m.—NBC Organ Recital. KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD.  
 9:30 a. m.—Works of Great Composers. KGO.  
 10:15 a. m.—Piano Capers. KGO.  
 10:30 a. m.—Neapolitan Nights Musical continuity with Dolores Costello. KGO, KFSD.  
 11:00 a. m.—Bible Stories, Giuseppe di Benedetto. KGO, KGW.  
 12:00 noon—National Youth Conference; Religious features for young people. KGO, KHQ, KOMO, KGW, KPO.  
 1:00 p. m.—Dr. S. Parkes Cadman Religious Services. KGO, KHQ, KOMO, KGW.  
 2:00 p. m.—National Religious Service. KGO, KHQ, KOMO, KGW, KTAR.  
 3:00 p. m.—Catholic Hour, Pamlet Choristers and the Medavallists. KGO, KHQ, KOMO, KGW, KECA, KTAR.  
 4:30 p. m.—Sunday concert. KGO, KOMO, KGW, KFSD.  
 5:00 p. m.—Emma Jettick Melodies, Madame Erne the Schumann-Heluk. KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR.  
 5:15 p. m.—The Vagabonds. KGO, KECA.  
 5:30 p. m.—Collier's Radio Hour. Dramatized story, music and guest speaker. KHQ, KOMO, KGW, KPO, KFI.  
 6:00 p. m.—News Service. KGO.

"Our references—Our clients"

## Wallin & Barksdale

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3815 Beverly Blvd. OL. 1191  
 Los Angeles, Calif.

6:15 p. m.—Alvater Kent program, world famous soloists. KHQ, KOMO, KGW, KFI, KFSD.  
 6:45 p. m.—Evening Revue. KGO.  
 6:45 p. m.—The Olympians Male Quartet. KGO, KTAR, KFI.  
 7:15 p. m.—Studebaker Champions. Jean Goldkette's orchestra. KHQ, KOMO, KGW, KFI.  
 7:45 p. m.—Sunday at Seth Parker's; Semi-Religious program. KGO, KGW, KFSD, KTAR.  
 8:15 p. m.—The Entertainers, with Gypsy and Marta in a vocal program. KGO, KFSD, KTAR.  
 8:30 p. m.—Gunnar Johanson, pianist. KGO, KFSD, KTAR; KGW, 8:45 to 9:00 p. m.  
 9:00 p. m.—Borden program, with Irving Kennedy, tenor. KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA.  
 9:30 p. m.—Emma Jettick Melodies; familiar old songs. KGO, KHQ, KOMO, KGW, KECA, KTAR.  
 9:45 p. m.—The Reader's Guide. KGO.  
 10:15 p. m.—Concert Jewels bring Gwynn Jones, tenor. KGO, KECA, KOA.  
 11:00 p. m.—The Vagabonds. KFI.

## Columbia Broadcasting System

9:30 a. m.—London Broadcast, Viscount Astor. KVI, KDYL, KFRC, KHJ.  
 10:00 a. m.—Jewish Air program. KVI.  
 10:30 a. m.—Conclave of Nations. KDYL, KVI, from Washington. KDYL, KFRC, KOL.  
 11:30 a. m.—Cathedral Hour. KDYL.  
 12:00 noon—New York Philharmonic Symphony Orch. Erich Kleiber, conductor. KDYL, KFRC, KHJ.  
 2:30 p. m.—French Trio. KDYL.  
 5:00 p. m.—The World's Business, Dr. Julius Klein, from Washington. KDYL, KFRC.  
 5:15 p. m.—The Crockett Mountaineers. KDYL, KFRC, KOL.  
 5:45 p. m.—Jesse Crawford, Poet of the Organ. KFRC, KDYL, KOL.  
 6:00 p. m.—Majestic Theatre of the Air. KFRC, KVI, KHJ, KDYL, KOL.  
 6:30 p. m.—Arabesque. KDYL, KOL.  
 7:00 p. m.—Mayhew Lake's Band. KDYL.

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 433 S. Spring St. TRinity 9933

### SOUTHERN CALIFORNIA

**KMTR** Hollywood, Calif.  
 526 Meters—570 Kc.—500 W.

6:45 a. m.—Vernon Dance Marathon—remote.  
 7:00 a. m.—Records.  
 9:00 a. m.—John Deisoff's Music Land Revue.  
 12:00 noon—Anson Weeks and His Orchestra—Records.  
 12:30 p. m.—Guy Lombardo and His Royal Canadians—Records.  
 1:00 p. m.—Yacht Club Boys and Yale Trio—Records.  
 1:30 p. m.—Popular and New Release—Records.  
 2:00 p. m.—Symphonic Jazz—Records.  
 2:30 p. m.—The Hawaiian—Records.  
 3:00 p. m.—Fred Rose and His Orchestra—Records.  
 3:30 p. m.—Marek Weber—Records.  
 4:00 p. m.—Dalhart and Robinson—Records.  
 4:30 p. m.—Blackstone Trio—Records.

5:00 p. m.—McFarlan and Gardner—Records.  
 5:30 p. m.—Popular program—Records.  
 6:00 p. m.—Banjo Boys.  
 6:30 p. m.—Symphonic Jazz—Augmented Orchestra.  
 7:10 p. m.—Hollywood Sweepstakes.  
 7:30 p. m.—S. C. Collegians.  
 8:00 p. m.—"The Old Music Chest."  
 8:30 p. m.—"A Music Mixture."  
 9:00 p. m.—"Musical Nit-Wits."  
 9:30 p. m.—"Toe Teasers."  
 10:30 p. m.—Happy Harry Gelse.  
 11:00 p. m.—Vernon Dance Marathon remote.  
 12:00 midnight—Popular Records.  
 1:00 a. m.—Jack, the Bell Boy.

## KFSD 499.7 Meters—600 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

9:30 a. m.—Sponsored program.  
 11:00 a. m.—Concert.  
 12:00 noon—Bay City Old-Time program.  
 2:00 p. m.—Studio program.  
 2:30 p. m.—Dr. Humphrey J. Stewart at the Great Outdoor Organ.  
 3:30 p. m.—Feature program.  
 5:15 p. m.—East San Diego Little Symphony.  
 6:15 p. m.—Easley Players.  
 6:45 p. m.—North American Ensemble.  
 9:00 p. m.—J. Warde Hutton's Concert Quartette with assisting artists.  
 10:00 p. m.—Kennedy's Cafe.  
 11:00 p. m.—Douglas Nite Club.

## KFI 468.5 Meters—640 Kc.—5000 W.

8:30 a. m.—NBC, Breakfast with Sperry.  
 9:30 a. m.—California Home Extension speaker.  
 9:50 a. m.—Pryor Moore Orchestra; Everton Stidhan, baritone, and Paul Taylor's Metropolitans.  
 10:50 a. m.—Third Church of Christ, Scientists.  
 12:10 p. m.—Earl Kass, baritone.  
 12:30 p. m.—Helen Guest, ballads.  
 1:00 p. m.—NBC, National Thrift Golden Hour; Virginia Mohr, soprano.  
 2:00 p. m.—Sylvia's Happy Hour.  
 3:30 p. m.—Aeolian Organ Recital.  
 4:30 p. m.—Leila Castberg, "Advanced Thought."  
 5:00 p. m.—NBC, Emma Jettick melodies.  
 5:15 p. m.—NBC, Collier's Hour.  
 6:15 p. m.—NBC, Alvater Kent Hour.  
 7:15 p. m.—NBC, Studebaker Champions.  
 7:45 p. m.—Frank Kneeland, baritone.  
 8:00 p. m.—Evelyn Snow, contralto.  
 8:15 p. m.—Civic Repertory Theatre program.  
 8:45 p. m.—Parcell Mayer, violin recital.  
 9:00 p. m.—NBC, Borden Milk program.  
 9:30 p. m.—Jane Green and Ron Wilson.  
 10:00 p. m.—Slumber Hour Orchestra.  
 10:30 p. m.—Wally Perrin's Dance Orchestra.  
 11:00 p. m.—NBC, The Vagabonds.

## KMPC 422.3 Meters—710 Kc.—500 W. Beverly Hills, Calif.

9:00 a. m.—Sunday morning musical.  
 9:30 a. m.—Recordings.  
 10:00 a. m.—Master Service—with piano and voice.  
 10:30 a. m.—Studio program.  
 11:00 a. m.—Pipe Organ.  
 12:00 noon.—Gooden-Jenkins—with piano and voice.  
 12:30 p. m.—"Blow the Smoke Away."  
 1:00 p. m.—Mother Spencer—old-time songs with guitar.  
 1:30 p. m.—Away Down South.  
 3:00 p. m.—Church of Latter Day Saints.  
 5:00 p. m.—Red Seal Recordings.  
 4:30 p. m.—Happy Chappies.  
 9:00 p. m.—Happy Chappies.  
 9:30 p. m.—Arora Products—with Happy Chappies.  
 10:00 p. m.—Beverly Hill Billies.

## KTM 384.4 Meters—780 Kc.—1000 W. Los Angeles, Calif.

7:00 a. m.—Bill Sharpley and His Gang.  
 9:00 a. m.—Watchtower, I. B. S. A.  
 1:00 p. m.—Organ Recital.  
 2:00 p. m.—Masters Album.  
 2:30 p. m.—Popular Melodies.  
 3:30 p. m.—Sacred Concert.  
 4:00 p. m.—Interesting Items.  
 4:30 p. m.—Watchtower, I. B. S. A.  
 8:00 p. m.—Ranch Hour.  
 9:00 p. m.—Light Concert.  
 10:00 p. m.—Organ Recital.  
 11:00 p. m.—Symphonic Gems.

## KHJ 333.1 Meters—906 Kc.—1000 W. Los Angeles, Calif.

8:00 a. m.—Recordings.  
 8:30 a. m.—"Come into the Garden," from KFRC.  
 9:00 a. m.—Concert from KFRC.  
 9:30 a. m.—London Broadcast, Viscount Astor, CBS.  
 9:45 a. m.—Concert from KFRC.  
 11:00 a. m.—First M. E. Church of Los Angeles.  
 12:00 noon—N. Y. Philharmonic Symphony Orchestra.  
 2:00 p. m.—Rose Hill Memorial Park, organ, violin, harp.  
 3:00 p. m.—KFRC Studio program.  
 4:45 p. m.—Colonial Dames, recordings.  
 5:00 p. m.—The World's Business, CBS.  
 5:15 p. m.—Studio program, KFRC.  
 5:30 p. m.—Rahib Maguin.  
 6:00 p. m.—Majestic Theatre of the Air, CBS.  
 6:30 p. m.—Melody Hour, KFRC.  
 7:00 p. m.—Dr. Strasska Lab., "Virginia and Andy."  
 7:30 p. m.—Prof. Lindsley and organ, readings.  
 8:00 p. m.—Citizens Water & Power Commission prog.  
 8:30 p. m.—"Out of the Scrapbook."  
 9:30 p. m.—Alvater Kent Audition Finals.  
 11:00 p. m.—Wesley Tourtellotte, organ recital, to DLBS.

Sunday, Oct. 26—Cont.

KFWB Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W. 8:30 a. m.—The Funny Paper Man. 9:00 a. m.—Late Recordings. 5:30 p. m.—Late Recordings. 6:00 p. m.—Harry Jackson and his Pig'n Wistle Entertainers. 6:30 p. m.—Burr McIntosh, the Cheerful Philosopher. 7:30 p. m.—The "Mirth" Quakers. 8:00 p. m.—"Hearts Around the World," continuity prog. 8:30 p. m.—Ted Weems and his Orchestra. 9:00 p. m.—So-A-Tone String Quartet. 9:30 p. m.—"Forget-Me-Not" program. 10:00 p. m.—George Olsen and his Music.

KFVD Culver City, Calif. 299.8 Meters—1000 Kc.—250 W. 8:00 a. m.—Popular recordings. 10:00 a. m.—Lani McIntire's Harmony Hawaiians. 11:00 a. m.—Selected recordings. 1:00 p. m.—"Inspiration," the Magazine of the Air. 2:00 p. m.—Sacred Half-hour (organ). 3:00 p. m.—Auburn Hour—Records. 4:00 p. m.—Classical recordings. 9:15 p. m.—Soundcraft Studio program. 11:00 p. m.—"Reminiscence" Organ.

KNX Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W. 8:45 a. m.—California Home Extension Assn. Talk. 9:00 a. m.—Musical program of recordings. 10:20 a. m.—Special Musical program. 11:00 a. m.—First Presbyterian Church of Hollywood. 12:30 p. m.—Louise Johnson, astro-analyst. 1:00 p. m.—Watchtower I. B. S. A. program. 2:00 p. m.—Max Mendeloff's Concert Orchestra; Frank Zoll, baritone; Eleanor Remie, contralto. 4:00 p. m.—Roberts Golden State Band. 4:30 p. m.—First Radio Church of the Air. 5:30 p. m.—Scriptural Research Bureau. 6:00 p. m.—Program of special recordings. 6:30 p. m.—Dr. Theodore Curtis Abel. 7:00 p. m.—Feature program. 7:30 p. m.—Arizona Wranglers. 8:00 p. m.—First Presbyterian Church of Hollywood. 9:00 p. m.—Walker Symphony and Mixed Quartette. 10:00 p. m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist. 10:30 p. m.—Pantages Hollywood Theater.

KFSG Los Angeles, Calif. 267.7 Meters—1120 Kc.—500 W. 8:00 a. m.—Sabbath Sunrise and Symphony Orchestra. 10:30 a. m.—Sunday Morning Worship. 2:30 a. m.—Dispensational Message. 10:00 p. m.—Musical and Evangelistic Service. 10:00 p. m.—Organ Recital.

KGFJ Los Angeles, Calif. 249.9 Meters—1200 Kc.—100 W. 12:00 midnight—Nite Owl Request Program. 7:00 a. m.—Recordings. 10:00 a. m.—Organ Recital by Arch Fritz. 11:00 a. m.—KGFJ Concert Orchestra. 12:00 noon—KGFJ Orchestra; Hazel Jones, Negro Spirituals. 1:00 p. m.—String Quintet; Eleanor Wells, vocalist. 2:00 p. m.—String Quintet; Mary Malson, concert pianist. 3:00 p. m.—Harmony Hawaiian Quartet. 5:00 p. m.—Organ Recital by Arch Fritz. 6:00 p. m.—Clara Edmunds' Orchestra from Elks' Club. 7:00 p. m.—Recordings. 9:00 p. m.—Mosby's Dixieland Blue Blowers. 10:00 p. m.—Recordings.

KFXM San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W. 3:00 p. m.—Band Concert. 4:00 p. m.—Rev. Olsen's Bible Class. 5:00 p. m.—Album Hour.

KFOX Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W. 5:00 a. m.—The Early Bird. 7:00 a. m.—Music. 8:00 a. m.—Family Circle Hour. 8:30 a. m.—Clover Leaf program. 9:00 a. m.—Old Time Music. 10:00 a. m.—Angeles Abbey Organ Recital. 11:00 a. m.—St. Luke's Episcopal Church. 12:30 p. m.—Musical program for Birkel Music Co. 1:00 p. m.—Hollywood Girls. 2:30 p. m.—Football game. 5:00 p. m.—Hollywood Girls. 6:00 p. m.—"Em and Clem." 6:15 p. m.—Doris and Clarence. 6:30 p. m.—Sunset Harmony Boys. 7:00 p. m.—Vera Graham and Harry Morton. 8:00 p. m.—First Church of Christ Scientist. 9:00 p. m.—Cambria Pines Frolic. 11:00 p. m.—The Knight Hawk.

KGEF Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W. 8:30 a. m.—Morning Watch Quartet. 9:30 a. m.—Radio Sunday School. 10:00 a. m.—Claude L. Hesket. 10:45 a. m.—Trinity Church, Bob Shuler. 12:00 noon—Signing off. 2:30 p. m.—Pacific College. 3:00 p. m.—Santa Monica Free Methodist Church. 4:00 p. m.—Lutheran Churches of Southern California. 4:30 p. m.—Dorothy Hawkins and Associated Artists. 5:00 p. m.—Vesper Hour. 6:00 p. m.—Signing off. 7:00 p. m.—Trinity Church, Bob Shuler.

KTBI Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W. 6:00 a. m.—Studio Vesper Service. 8:00 a. m.—Church of the Open Door. 9:00 a. m.—After-Church Service.

KGER Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W. 8:00 a. m.—M. E. Church, Long Beach radio pulpit. 8:30 a. m.—Funny Paper Man. 9:30 a. m.—Taubman's Men's Bible Class. 11:00 a. m.—Calvary Church, Placentia. 12:00 noon—Studio Varieties. 1:00 p. m.—Helene Smith, piano requests. 2:00 p. m.—Organ requests by Dixon. 2:30 p. m.—Long Beach Municipal Band. 4:00 p. m.—Charles K. Lindsey's concert orchestra. 5:00 p. m.—Everett Hoagland's Troubadours. 5:30 p. m.—Catholic Services. 6:00 p. m.—Master's Music Shelf. 6:30 p. m.—Cavaliers' Dance Orchestra. 7:00 p. m.—Calvary Church, Placentia. 8:00 p. m.—Silent this hour. 9:00 p. m.—Everett Hoagland's Troubadours. 10:00 p. m.—Ho-Hum Frolic and Revue. 11:00 p. m.—Everett Hoagland's Troubadours. 11:30 p. m.—Dick Dixon, organ memories.

KECA Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W. 3:00 p. m.—NBC, Catholic services. 4:00 p. m.—Three skippers and three minstrel acts, trio half-hour. 4:30 p. m.—Helenclair Dudley, pianist. 5:00 p. m.—NBC, The Vagabonds. 6:00 p. m.—Three Sisters, ballads. 6:30 p. m.—Bob and Jimmy, popular melodies. 7:00 p. m.—Margaret Ruth Kernan, diversified melodies. 7:15 p. m.—Noreen Gammill, original character sketches. 7:30 p. m.—Ray Van Dyne Orchestra, with Jeanne Dunn, soprano soloist. 8:30 p. m.—Symphonet, with Iain Bennett, poet of the air. 9:30 p. m.—NBC, Emma Jetlick melodies. 9:45 p. m.—William Wheatley, tenor. 10:15 p. m.—NBC, Concert Jewels.

NORTHERN CALIFORNIA KTAB San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W. 9:00 a. m.—Dr. B. L. Corley. 10:00 a. m.—Tenth Avenue Baptist Church. 11:00 a. m.—Church Services. 12:30 p. m.—Chapel of Chimes. 1:30 p. m.—Church of Latter Day Saints. 1:30 p. m.—Master's Album. 2:30 p. m.—Football from Kezar Stadium. 4:45 p. m.—Studio Program. 5:00 p. m.—Chapel of Chimes. 6:00 p. m.—Popular Recordings. 6:30 p. m.—Studio Program. 7:00 p. m.—Jack Riley, songs and guitar. 7:30 p. m.—Chapel of Chimes. 7:45 p. m.—Church Services. 9:15 p. m.—Chapel of Chimes. 9:30 p. m.—Joan Ray, contralto; Jane Saigent Sands. 10:00 p. m.—Studio Program. 10:30 p. m.—Sweets Ballroom Orchestra.

KFRC San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W. Local Programs Only. See CBS Program for Balance. 8:00 a. m.—Organ Recital, Eleanor Allen. 8:30 a. m.—"Come Into the Garden." 9:00 a. m.—"Home Sweet Home Concert." 11:00 a. m.—Sherman Clay Concert. 11:30 a. m.—"Chapel of Memories." 12:00 noon—New York Philharmonic Symphony Orchestra, Erich Kleiber, conductor, CBS. 2:00 p. m.—KFRC Musicale, DLBS. 3:00 p. m.—Jazz Classics, DLBS. 4:00 p. m.—"Dream Melodies." 4:30 p. m.—Classical Concert; Frank Moss, pianist. 5:15 p. m.—The Westeners, DLBS. 6:30 p. m.—"Melody Hour," featuring Robert Olsen. 7:15 p. m.—"Musical "Forget-Me-Nots." 7:30 p. m.—"Uncle Willard." 7:45 p. m.—Cadillac-LaSalle Concert. 8:30 p. m.—"Out of the Scrap Book." 9:00 p. m.—Chevrolet Chronicles. 9:30 p. m.—Val Valente and his Roof Garden Orchestra. 11:00 p. m.—Organ Recital, DLBS.

KPO San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W. Local Programs Only. See NBC Program for Balance. 8:00 a. m.—Sperry Informal Organ Recital. 8:30 a. m.—Breakfast with Sperry, NBC. 9:30 a. m.—Chronicle Comics of the Air. 10:00 a. m.—Organ recital. 10:30 a. m.—Interdenominational and nonsectarian church services. 2:00 p. m.—The Harmonizers. 2:15 p. m.—Football broadcast, "Gonzoga" vs. "St. Marys." From Kezar stadium. 7:15 p. m.—Sydney Rosenbloom, pianist. 7:30 p. m.—Nathan Abas, violin recital. 8:00 p. m.—Radio feature. 8:30 p. m.—Rudy Seiger and his Fairmount Hotel Concert orchestra. 9:00 p. m.—Abas String Quartette, with Allan Wilcox, tenor. 10:00 p. m.—Aeolian Trio with Beatrice Bowman, soprano.

KFWI San Francisco, Calif. 322.4 Meters—930 Kc.—500 W. 2:30 p. m.—Helen Bingham and Nelle Callahan, pianists. 3:00 p. m.—Schwabacher Frey Program. 3:30 p. m.—Crowell Beard, banjoist. 4:00 p. m.—Norma Lee, contralto. 4:30 p. m.—Sherman Clay Concert. 5:30 p. m.—Selix Company Popular Program. 8:00 p. m.—Service from Second Church of Christ.

KQW San Jose, Calif. 296.9 Meters—1010 Kc.—500 W. 10:15 a. m.—Sunday School Lessons by Fred J. Hart. 11:00 a. m.—First Baptist Church. 7:30 p. m.—First Baptist Church.

NORTHWEST KGW Portland, Oregon 483.6 Meters—620 Kc.—1000 W. Local Programs Only. See NBC Program for Balance. 8:30 a. m.—Organ concert. 9:00 a. m.—"Songs of the Road." 9:15 a. m.—Baby Boudoir organ. 9:30 a. m.—American Legion program. 10:00 a. m.—International Bible Students. 4:45 p. m.—Optometry program. 7:45 p. m.—Seth Parker, Sunday, at Seth Parker's. 9:45 p. m.—Book chat. 10:00 p. m.—Little Symphony. 11:00 p. m.—Bagdad organ.

KVI Tacoma, Washington 394.5 Meters—760 Kc.—1000 W. Local Programs Only. See NBC Program for Balance. 8:00 a. m.—Organ Recital. 8:30 a. m.—Come Into the Garden program. 9:00 a. m.—Organ Recital. 12:00-2:00 p. m.—New York Philharmonic Symphony, CBS. 2:00 p. m.—DLBS Studio program. 3:00 p. m.—To be announced. 5:00 p. m.—Resume of evening's program. 5:04 p. m.—Silent. 9:00 p. m.—Val Valente and his Roof Garden orchestra. 11:00 p. m.—Organ Recital from DLBS. 12:00 midnight—Stumblers Club; Fox Rialto Organ Recital. 1:00 a. m.—Sleepwalkers Club; record request program.

KOMO Seattle, Washington 920 Kc.—1000 Watts 9:30 a. m.—Fox 5th Ave. Theater Organ Recital. 10:00 a. m.—International Bible Students Assn. 11:00 a. m.—Vocal Recital. 11:15 a. m.—Plymouth Congregational Church service. 8:00 p. m.—First Church of Christ, Scientist. 10:00 p. m.—Stumber Hour, Concert orch. and vocalists. 10:30 p. m.—Concert orchestra.

KJR Seattle, Washington 309.1 Meters—970 Kc.—5000 W. 8:00 a. m.—Organ Concert. 8:30 a. m.—"Joe Comic" and the Funny Papers. 9:15 a. m.—Mary From Proctor's. 10:00 a. m.—"Whispering Strings." 11:00 a. m.—Organ Concert. 12:00 noon—Fiji Hour; Homer Sweetman. 1:00 p. m.—Gypsy Duo; Bunsell Bros. Quartet. 2:00 p. m.—Emmanuel Tabernacle. 2:30 p. m.—Music a la Carte. 3:00 p. m.—Organ Concert. 5:00 p. m.—Songs of Today. 6:00 p. m.—Angelus Ensemble, Twilight Hour. 7:00 p. m.—Homesteaders Orchestra. 8:00 p. m.—Imperial Grand Orchestra. 9:00 p. m.—Tucker's Everstage Band. 10:00 p. m.—Lyric Trio, Light Classic program. 11:00 p. m.—Warren Wright, Organ Concert.

KEX Portland, Oregon 254.1 Meters—1180 Kc.—5000 W. 8:00 a. m.—Recordings concert. 9:00 a. m.—Tillie the Toller. 10:30 a. m.—Oregon Ramblers. 11:00 a. m.—Castle Organ concert. 12:00 noon—Sonora Ensemble. 1:00 p. m.—Beulah Smith and Helen Jackson. 1:30 p. m.—The Song Bag. 2:30 p. m.—Klz Uhles, violinist. 3:00 p. m.—Organ Concert, NBS. 4:00 p. m.—Lyric Trio, NBS. 8:00 p. m.—Imperial Grand orchestra, NBS. 9:00 p. m.—Studio concert. 9:30 p. m.—Walter Bacon, violin concert. 10:00 p. m.—Lyric Trio, NBS. 11:00 p. m.—Organ.

KOL Seattle, Washington 1270 Kc.—1000 Watts 8:00 a. m.—Organ Recital. 8:30 a. m.—Come Into the Garden. 5:15 p. m.—Studio. 10:00 p. m.—Barney's Jazz Band from Paekard's Pavilion. 11:00 p. m.—Organ Recital.

Re-Elect Judge Hugh J. CRAWFORD To Superior Court—Office No. 8 "The Golden Rule Judge" His Record Recommends Him!

**KGA** Spokane, Washington  
204 Meters—1470 Kc.—5000 W.

- 9:30 a. m.—Musical Moments.
- 10:06 a. m.—Barton's Brevities.
- 10:30 a. m.—Liberty Theater Organ Recital.
- 11:00 a. m.—Band concert.
- 12:00 noon—Popular Favorites.
- 1:00 p. m.—Bailey's Classical Hour.
- 2:00 p. m.—Hour of Favorite Steppers.
- 3:00 p. m.—Memories of Yesterday.
- 3:30 p. m.—Svenska Ilambo.
- 4:00 p. m.—Waikiki Harmony.
- 4:30 p. m.—La Espanita.
- 5:00 p. m.—Sunday Musicals.
- 5:30 p. m.—Male Quartet.
- 6:00 p. m.—Angelus Ensemble, NBS.
- 7:00 p. m.—Hometowners orchestra.
- 8:00 p. m.—Imperial Grand orchestra.
- 9:00 p. m.—Request program.

**MOUNTAIN**

**KOA** Denver, Colorado  
361.2 Meters—830 Kc.—12,500 W.

- Evening Hours Only—See NBC Schedule
- 5:00 p. m.—Emma Jettick Melodies.
- 5:15 p. m.—Collier's Radio Hour.
- 6:15 p. m.—Atwater Kent Hour.
- 7:15 p. m.—Studebaker Champions (NY).
- 7:45 p. m.—Sunday Evening at Seth Parker's.
- 8:15 p. m.—The Solitaire Cowboys.
- 8:45 p. m.—Russian Cathedral Choir.
- 9:00 p. m.—Bordon program.
- 9:30 p. m.—Kaffee Hag Slumher Music.
- 10:00 p. m.—Ralph Freese, tenor.
- 10:15 p. m.—Concert Jewels.

**KSL** Salt Lake City, Utah  
365.3 Meters—1130 Kc.—5000 W.

- Evening Hours Only—See NBC Schedule
- 5:00 p. m.—NBC—Emma Jettick Melodies.
- 5:15 p. m.—NBC—Collier's Hour.
- 6:15 p. m.—NBC—Atwater Kent Jubilee program.
- 7:15 p. m.—First Presbyterian Church.
- 7:45 p. m.—Instrumental Ensemble.
- 8:00 p. m.—Twilight Meditations.
- 8:15 p. m.—L. D. S. Services with discourses.
- 8:45 p. m.—Spick and Span in Song and Dialogue.
- 9:00 p. m.—NBC—Blue and White Ensemble.
- 9:30 p. m.—KSL Chamber Music.

**ARIZONA**

**KTAR** Phoenix, Arizona  
483.6 Meters—620 Kc.—1000 W.

- Local Programs Only. See NBC Program for Balance.
- 7:10 a. m.—Peke, the Funny Paper Man.
- 7:30 a. m.—Pipe Organ recital.
- 8:30 a. m.—Cactus Brand Boys.
- 9:00 a. m.—Selected Sabbath recordings.
- 10:00 a. m.—Church services, Baptist.
- 11:00 a. m.—Program of Classics.
- 11:30 a. m.—Mexican Church services.
- 12:00 noon Organ and Song recital.
- 1:00 p. m.—Kay Robinson's orchestra.
- 4:00 p. m.—Treasure Book review.
- 4:15 p. m.—Church of Jesus Christ of Latter Day Saints.
- 5:20 p. m.—Ceil and Sally.
- 5:30 p. m.—Half-hour of Hymns.
- 6:00 p. m.—KTAR Sunday presentation.
- 7:15 p. m.—Studio varieties.

**MONDAY, OCT. 27**

**National Broadcasting Co., Inc.**

- 7:30 a. m.—Sunrise Serenaders, KGO.
- 7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFS-D, KFI.
- 8:00 a. m.—Financial Service program, KGO.
- 8:15 a. m.—Morning Melodies, KGO.
- 8:30 a. m.—Cross-cuts of the Day, KGO.
- 9:00 a. m.—Vermont Lumberjacks, KHQ, KOMO, KGW, KECA.
- 9:15 a. m.—Meet the Folks, KGO.
- 9:30 a. m.—Radio Ramblings, KGO.
- 10:15 a. m.—Josephine B. Gibson, Food talk, KGO, KHQ, KOMO, KGW, KFI.
- 10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFS-D, KSL, KOA, KTAR.
- 11:30 a. m.—California Federation of Women's Clubs, KGO, KECA, KFS-D.
- 12:00 noon—Lunchtime concert, KGO.
- 12:30 p. m.—Hotel St. Francis Salon orchestra, KGO, KFS-D.
- 1:00 p. m.—Hotel Cosmopolitan Dance orchestra, KGO, KFS-D, KTAR, KOA.
- 1:30 p. m.—Piano Capers, KGO, KGW, KFS-D, KTAR.
- 2:00 p. m.—Metropolitans, KGO, KTAR.
- 3:00 p. m.—Mormon Tabernacle Choir and Organ; 300-voice choir, KGO, KOMO, KGW, KPO, KFS-D, KTAR.
- 3:30 p. m.—Matinee Time, KGO, KPO.
- 4:15 p. m.—The World Today, KGO, KECA, KFS-D.
- 4:30 p. m.—Phil Cook, the Quaker Man, KHQ, KOMO, KGW, KECA, KFS-D, KTAR.
- 4:45 p. m.—News Service, KGO.
- 5:00 p. m.—A Half-hour in the Nation's Capital, KHQ, KOMO, KECA, KFS-D.
- 5:30 p. m.—The Olympians Male Quartet, KGO, KGW.
- 6:00 p. m.—Maytag orchestra, popular music, KGO, KHQ, KOMO, KGW, KECA.
- 6:30 p. m.—General Motors Family Party, Male quartet and instrumental ensemble, KHQ, KOMO, KGW, KFI.

- 7:00 p. m.—Stromberg-Carlson program, Rochester Civic orchestra and soloists, KGO, KHQ, KOMO, KGW, KFI, KFS-D, KTAR.
- 7:30 p. m.—Empire Builders: The Old Timer in another romantic yarn, KGO, KHQ, KOMO, KGW, KECA, KFS-D, KTAR.
- 8:00 p. m.—Popular Tunes, KGO.
- 8:00 p. m.—Rudy Sieger's Shell Symphonists; Light Opera and popular music, KPO, KFI, KHQ, KOMO, KGW.
- 8:15 p. m.—Jack Keough's Sport Talks, KGO.
- 8:30 p. m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFS-D.
- 8:45 p. m.—Southern Harmony Hour, KGO.
- 9:00 p. m.—World Wanderings, Listeners will be taken to ancient Greece, KGO, KTAR.
- 9:30 p. m.—Pacific National Singers, KGO, KOA.
- 10:00 p. m.—Musical Echoes; Selections from "The Fortune Teller," KGO, KHQ, KECA, KOA, KSL.
- 10:30 p. m.—Yip Fricke Scotty, KGO, KOA.
- 10:45 p. m.—Walter Ferner, famous cellist, KGO, KOA, KSL.
- 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance orchestra, KGW, KFI.

**Columbia Broadcasting System**

- 9:00 a. m.—Columbia Revue.
- 9:15 a. m.—Columbia Revue, KOL.
- 9:30 a. m.—Manhattan Towers Orchestra.
- 10:00 a. m.—Harold Stern and Ambassador Orchestra.
- 11:30 a. m.—American School of the Air, KDYL, KFRC.
- 12:00 noon—Columbia Salon Orchestra, KDYL, KVI, KOL.
- 12:30 p. m.—Am Leaf at the Organ.
- 1:00 p. m.—Ballad Hour, KVI, KOL.
- 2:45 p. m.—Ebony Twins, KDYL.
- 3:00 p. m.—Manhattan Towers Orchestra, KDYL.
- 3:45 p. m.—Tony's Serapbook, KDYL, KFRC, KOL.
- 4:00 p. m.—Current Events, H. V. Kaltenborn, KDYL, KFRC, KVI.
- 4:15 p. m.—Rhythm Kings, KOL.
- 5:00 p. m.—Burbig's Synopacted History, KVI, KDYL.
- 5:30 p. m.—Mardi Gras, KVI, KFRC, KDYL, KHJ.
- 6:30 p. m.—Bourjais Nights, KFRC, KHJ, KOL.
- 7:00 p. m.—Guy Lombardo's Royal Canadians, KFRC, KHJ, KOL.
- 7:30 p. m.—American Melze Co. program, Don Amalzo and his violin, KDYL, KFRC, KHJ, KXX, KOL.
- 8:00 p. m.—Will Osborne and His Orchestra, KDYL.
- 8:15 p. m.—Columbia's Radio Column, KDYL, KOL.
- 8:30 p. m.—Ted Florito and his Orchestra, KDYL, KOL.

**SOUTHERN CALIFORNIA**

**KMTR** Hollywood, Calif.  
526 Meters—570 Kc.—5000 W.

- 6:00 a. m.—Records.
- 6:45 a. m.—Vernon Dance Marathon—remote.
- 7:00 a. m.—"Old Favorites," Organ Recital.
- 8:00 a. m.—Stock Quotations.
- 8:05 a. m.—Records.
- 8:30 a. m.—The Health Man.
- 8:45 a. m.—Records.
- 9:00 a. m.—Mildred Kitchen—Home Economics.
- 9:15 a. m.—Records.
- 9:30 a. m.—Herbert Scharlin—Piano and Songs.
- 10:00 a. m.—"Varieties" records.
- 10:30 a. m.—The Sun Rays.
- 11:00 a. m.—Modes and Fashions.
- 11:30 a. m.—"Musical Interludes"—Records.
- 11:45 a. m.—Public and City Officials—City Hall.
- 12:00 noon—"World in Review"—Evening Herald.
- 12:15 p. m.—Prosperity Hour.
- 1:15 p. m.—Andy and Oregon Lumber Jacks.
- 2:15 p. m.—Spanish program.
- 3:00 p. m.—Vernon Dance Marathon—remote.
- 3:15 p. m.—The Three Handy Men.
- 4:30 p. m.—Trading Post program.
- 5:15 p. m.—Harold Curtis, Oregon Recital.
- 5:45 p. m.—Reporter of the Air.
- 6:00 p. m.—Banjo Boys.
- 6:30 p. m.—Billy Markowitz and His Jazzmaniacs.
- 6:45 p. m.—Chamber of Commerce Talk.
- 7:00 p. m.—Musical Novelties.
- 7:15 p. m.—Hollywood Sweetstakes.
- 7:30 p. m.—Talk on Football.
- 7:45 p. m.—S. C. Collegians.
- 8:00 p. m.—Screen Mirror Profile—Loew's State.
- 8:30 p. m.—Art of Terpsichore.
- 9:00 p. m.—Half Hour of Dance.
- 9:30 p. m.—Dr. Haig's String Quintette.
- 10:00 p. m.—Do You Remember.
- 10:30 p. m.—Happy Harry, Bill and Al.

- 11:00 p. m.—Vernon Dance Marathon—remote.
- 12:00 midnight—"8 Ball" and Charley Lung.
- 1:00 a. m.—Jack, the Bell Boy.

**KFSD** San Diego, Calif.  
499.7 Meters—600 Kc.—1000 W.  
Local Programs Only. See NBC Program for Balance.

- 8:00 a. m.—Morning Musical.
- 9:00 a. m.—Good Cheer program.
- 9:15 a. m.—Amy Lou Shopping Hour.
- 10:00 a. m.—Charlie Wellman.
- 11:00 a. m.—Lloyd Peck's Service Hour.
- 12:00 noon—Service Hour, continued.
- 2:00 p. m.—Matinee program.
- 3:30 p. m.—Studio program.
- 4:45 p. m.—Feature program.
- 5:30 p. m.—Studio program.
- 5:45 p. m.—Late News Items.
- 6:00 p. m.—Florentine Trio with Alhred Marini.
- 8:00 p. m.—Sponsored program.
- 8:45 p. m.—Feature program.
- 9:00 p. m.—Political talks.
- 9:10 p. m.—Leslie Adams.
- 9:30 p. m.—Sponsored program.
- 9:45 p. m.—McAleer Melodists.
- 10:00 p. m.—Kennedy's Club.
- 11:00 p. m.—Douglas Nite club.

**KFI** Los Angeles, Calif.  
468.5 Meters—640 Kc.—5000 W.

- 7:30 a. m.—Opening stock market quotations.
- 7:45 a. m.—NBC, Start of the day.
- 8:00 a. m.—NBC, Shell Happy Time.
- 9:00 a. m.—Helpful Hints to Housewives, Bess Kilmer.
- 9:30 a. m.—Carol Johnson, piano and song.
- 9:45 a. m.—Chester Foster Band, tenor.
- 10:00 a. m.—Wall Street financial news.
- 10:15 a. m.—NBC, Josephine Gibson, speaker.
- 10:30 a. m.—NBC, Woman's Magazine of the Air.
- 11:30 a. m.—Hedevolds Girls Trio.
- 11:45 a. m.—French lesson, by Annette Doherty.
- 12:00 noon—U. C. and U. S. Dept. of Agriculture.
- 12:15 p. m.—Federal and state market reports.
- 12:30 p. m.—Don Abbott, tenor, and Gertrude Guselle, ballads.
- 1:00 p. m.—Miss Iris' luncheon music. (Sign off)
- 2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.
- 2:45 p. m.—Leonard Van Berg, popular melodies.
- 3:00 p. m.—Los Angeles Public Library book review.
- 3:30 p. m.—Masked Minstrels.
- 4:15 p. m.—KFI-KECA Editorial Review.
- 4:30 p. m.—Big Brother Don.
- 5:00 p. m.—The Story Man, Baron Keyes.
- 5:30 p. m.—Willard G. Thorpe, police commissioner.
- 6:00 p. m.—Velve Quintet, with Arthur Lang, baritone.
- 6:30 p. m.—NBC, General Motors Family Party.
- 7:00 p. m.—NBC, Stromberg-Carlson program.
- 7:30 p. m.—Los Caballeros Orchestra, with Luis Alvarez and Felipe Delgado.
- 8:00 p. m.—NBC, Shell program.
- 9:00 p. m.—Ron Wilson and Don Warner, two-piano duets.
- 9:15 p. m.—James Carden and cast, "Emperor of Crime"
- 9:30 p. m.—Forest Lawn Memorial Park.
- 10:30 p. m.—Blanche Crossman, contralto.
- 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

**KMPC** Beverly Hills, Calif.  
422.3 Meters—710 Kc.—500 W

- 7:00 a. m.—Latin-American program—eight-piece orchestra and soloists.
- 8:00 a. m.—The Ad-Visor.
- 8:30 a. m.—Ambassador of the Air.
- 9:00 a. m.—Classified.
- 9:15 a. m.—Dan Maxwell—the King of Scotland.
- 9:30 a. m.—Recordings.
- 9:50 a. m.—Chapel Services—remote USC.
- 10:10 a. m.—Early Morning Musical.
- 11:00 a. m.—Rollieking Radollers—remote.
- 12:00 noon.—Live Stock Market Report.
- 12:05 p. m.—Studio program.
- 1:00 p. m.—Pipe Organ.
- 1:30 p. m.—Classified.
- 1:45 p. m.—Bob, Bunny and Junior.
- 2:00 p. m.—Classical and semi-classical.
- 2:30 p. m.—On the Shores of Hawaii
- 3:00 p. m.—University of Southern California.
- 5:00 p. m.—Just Kids' Club.
- 9:00 p. m.—University of Southern California.
- 10:00 p. m.—Ray Howell—the And How Boy.
- 11:00 p. m.—Ray Howell—the And How Boy.

**KTM** Los Angeles, Calif.  
384.4 Meters—780 Kc.—1000 W.

- 6:00 a. m.—Eye Opener.
- 7:00 a. m.—Bill Sharples and His Gang.
- 9:00 a. m.—Bert's Best Bets.
- 1:00 p. m.—Fowler's Food for Thought.
- 1:30 p. m.—Semi-classical Melodies.
- 1:45 p. m.—Health Man.
- 2:00 p. m.—Over the Tea Cup.
- 2:30 p. m.—Masters Album.
- 2:45 p. m.—Inspirational Poetry.
- 3:00 p. m.—Dot and Don.
- 3:30 p. m.—Danceland Melodies.
- 4:30 p. m.—Spanish Program.
- 8:00 p. m.—Ranch Hour.
- 9:00 p. m.—Charmers of History.
- 9:30 p. m.—Miniature Symphony.
- 10:00 p. m.—Whispering Serenaders.
- 11:00 p. m.—Organ Recital.
- 12:00 midnight—Spitzerinktum Club.

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Monday, Oct. 27—Cont.

**KHJ** Los Angeles, Calif. 333.1 Meters—900 Kc.—1000 W.

- 7:00 a. m.—Recordings.
- 7:30 a. m.—Stock Exchange Reports.
- 7:45 a. m.—Hallelujah program.
- 9:00 a. m.—Kathleen Clifford, beauty talk.
- 9:15 a. m.—Richardson's Music Lovers Shop.
- 9:30 a. m.—Feminine Fancies, from KFRC.
- 10:30 a. m.—American Inst. of Food Products; Pure Food talk.
- 10:45 a. m.—Ted and Nell.
- 11:15 a. m.—Safety Bldg. & Loan; Homer Griffith.
- 11:30 a. m.—American School of the Air, CBS.
- 12:00 noon—Biltmore Concert Orchestra.
- 12:30 p. m.—World-wide News, courtesy L. A. Times.
- 12:45 p. m.—Normalizer, recordings.
- 1:00 p. m.—Ballad Hour, CBS.
- 1:30 p. m.—Times Forum.
- 2:00 p. m.—Happy-Go-Lucky Hour, from KFRC.
- 3:00 p. m.—Colonial Dances, beauty talk.
- 3:15 p. m.—Girl Scouts, talk.
- 3:30 p. m.—Matthew Murray's talk on Home problems.
- 3:45 p. m.—H. M. Robinson, talk on Dogs.
- 4:00 p. m.—Sierra Symphonists.
- 4:30 p. m.—J. E. Harrington, "Ternites."
- 4:35 p. m.—Recordings.
- 4:45 p. m.—Investment and Examining Service.
- 4:55 p. m.—World-wide News, courtesy L. A. Times.
- 5:00 p. m.—Town Topics.
- 5:30 p. m.—California Dairy Council, from KFRC; "Mac" and his gang.
- 5:30 p. m.—Boulevard Furniture Co., recordings.
- 6:00 p. m.—Coast Investor, KFRC.
- 6:15 p. m.—Major Mott, Sport-o-log.
- 6:30 p. m.—Bourjois program, "An Evening in Paris," CBS.
- 7:00 p. m.—General Cigar Co. program, CBS.
- 7:30 p. m.—American Malze, Don Amalzo, CBS.
- 8:00 p. m.—Blue Monday Jamboree.
- 10:00 p. m.—World-wide News, courtesy L. A. Times.
- 10:15 p. m.—Earl Burnett's Dance Orchestra.
- 10:22 p. m.—Anson Weeks' Orchestra, from KFRC.
- 11:00 p. m.—Earl Burnett's Biltmore Dance Orchestra.
- 12:00 midnight—Wesley Tourtelotte's Organ Recital.

**KFWB** Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W.

- 8:30 a. m.—Dorothy Burriham, pianist; "The Ivory Twins."
- 10:00 a. m.—Prudence Penny, "Home Economic Expert."
- 10:30 a. m.—Program courtesy of L. T. Piver, Inc.
- 10:45 a. m.—Melody Boys' Dance Band; Virginia Miller, pianist.
- 11:30 a. m.—Organ Recital by Wade Hamilton.
- 12:00 noon—The Adventures of Tom and Wash.
- 12:15 p. m.—Late Recordings.
- 12:30-2:00 p. m.—Rose Valerie and her Concert Ensemble.
- 2:00 p. m.—Art Pahst and his Banjo in old time songs.
- 2:30 p. m.—Ann Grey, popular songs, accompanied by Don Warner.
- 3:00 p. m.—Art and Artie.
- 3:30 p. m.—Nip and Tuck, two-piano numbers.
- 4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
- 6:00 p. m.—Harry Jackson and his entertainers.
- 6:30 p. m.—KFVB Spring Orchestra.
- 6:45 p. m.—Ceel and Sally in "The Funniest Things."
- 7:00 p. m.—The Hillman Orchestra.
- 7:15 p. m.—KFVB Salon Orchestra.
- 7:30 p. m.—Sport Talk by R. W. Shirley.
- 7:45 p. m.—Program courtesy of Willard Storage Co.
- 8:00 p. m.—Ted Weems and his Orchestra.
- 8:30 p. m.—"Musical Portrait," by Kay Van Riper.
- 9:00 p. m.—"Heat," a program of popular dance music.
- 9:15 p. m.—Radio Romances, a male quartette.
- 9:30 p. m.—Tom Brememan's "Radio Periscope."
- 10:00 p. m.—Ted Weems and his Orchestra.
- 10:30 p. m.—George Olson and his Music.
- 11:00 p. m.—Murray Smith and his Orchestra.
- 11:30 p. m. to 1:00 a. m.—Celebrity Night, from the Blossom Room of Roosevelt Hotel in Hollywood.

**KFVD** Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.

- 6:00 a. m.—Spanish program.
- 7:00 a. m.—Hal Rouch Happy-Go-Lucky Trio.
- 9:30 a. m.—Zandra—Morning Psychologist.
- 9:15 a. m.—Waves of Happiness.
- 10:30 a. m.—The Absent-Minded Troubadour.
- 11:00 a. m.—Beauty Hour—Recordings.
- 12:00 noon—Popular recordings.
- 1:00 p. m.—G. Allison.
- 2:00 p. m.—Helpful Hints to Housewives.
- 2:30 p. m.—Merchants Slogan contest.
- 3:00 p. m.—Classical recordings.
- 4:15 p. m.—Health Talk.
- 4:45 p. m.—Timely Topics.
- 5:15 p. m.—Timely Topics.
- 10:00 p. m.—Organ, J. Newton Yates.
- 11:00 p. m.—Louie Armstrong, Cotton Club.
- 12:00 midnight—Ballads Old and New; organ.

**KNX** Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W.

- 6:45 a. m.—"Earlybirds" exercises by P. M. Seixas.
- 7:15 a. m.—"Pep and Ginger" exercises by Dr. P. M. Seixas.
- 7:45 a. m.—"Home Folks" exercises, Dr. P. M. Seixas.
- 8:00 a. m.—Inspirational talk and morning prayer.
- 8:15 a. m.—Program of recordings.
- 9:00 a. m.—Program of recordings.
- 9:30 a. m.—Radio Shopping News.
- 10:00 a. m.—"Be Young and Be Happy," Eddie Albricht.

- 10:30 a. m.—Home Economics Talk.
- 11:00 a. m.—Records.
- 11:30 a. m.—First Radio Church of the Air.
- 11:45 a. m.—Records.
- 12:00 noon—Gene Byrnes picks scraps from the Waste Basket.
- 12:30 p. m.—Records.
- 1:00 p. m.—Off the Air.
- 1:30 p. m.—Eddie Albricht reading late fiction.
- 2:00 p. m.—"Jay," the Jungle Man.
- 2:30 p. m.—The KXN Ensemble.
- 3:00 p. m.—Lost and Found, Stock Market Reports.
- 3:05 p. m.—Word-O-Graphs by Jack Wyebe Keeney.
- 3:20 p. m.—Records.
- 3:30 p. m.—Civic Repertory Theater.
- 4:00 p. m.—Organ program.
- 4:30 p. m.—C. P. R.'s musical program.
- 5:00 p. m.—Travelogue.
- 5:15 p. m.—"Big Brother Ken's Kiddie Hour."
- 5:45 p. m.—Town Crier's Timely Amusement Tins.
- 6:00 p. m.—The KXN Symphonette.
- 6:15 p. m.—Frank Watanabe, the Japanese Houseboy.
- 6:30 p. m.—The Arizona Wranglers.
- 7:00 p. m.—The Arizona Wranglers.
- 7:30 p. m.—Don Amalzo, CBS.
- 8:00 p. m.—Citizens Water and Power Committee prog.
- 8:30 p. m.—Chrysler Motors Corp., courtesy program.
- 9:00 p. m.—Rio Grande Male Singers and the Piano Twins, Marie Golden and Ethel Kay.
- 9:30 p. m.—Rev. Ethel Dumeau, the Question and Answer Lady.
- 10:00 p. m.—Gus Arnheim and His Orchestra.

**KMIC** Inglewood, Calif. 267.7 Meters—1120 Kc.—500 W.

- 6:00 p. m.—Banjo Boys.
- 8:00 a. m.—Records.
- 9:00 a. m.—Zoro the Mystic.
- 12:00 noon—Radio Press Reporter from City Hall.
- 12:15 p. m.—Records.
- 2:00 p. m.—Harold Howard and His Orchestra.
- 3:00 p. m.—Open Forum.
- 4:00 p. m.—Agnus Rotes and Her Play Girls.
- 5:00 p. m.—Gordon Smith's Radiofishing Service.
- 5:45 p. m.—Latest Releases.
- 6:30 p. m.—Dave Ward and His Five Voters.
- 7:30 p. m.—KMIC String Ensemble.
- 8:30 p. m.—Four Sons of Dixie.
- 9:30 p. m.—Mann Bros. Orchestra, Venice Ballroom.
- 10:30 p. m.—Paris Inn Remote.
- 11:30 p. m.—Records.
- 12:00 midnight—Louis Armstrong, Cotton Club.

**KFSG** Los Angeles, Calif. 267.5 Meters—1120 Kc.—500 W.

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour and Studio program.

**KGFJ** Los Angeles, Calif. 249.9 Meters—1200 Kc.—100 W.

- 12:00 midnight—Mosby's Dixieland Blue Blowers.
- 1:00 a. m.—Nite Owl Request Program.
- 7:00 a. m.—Goodwill Program.
- 8:30 a. m.—Dr. Wiseman's Health Talk.
- 9:00 a. m.—Recordings.
- 10:00 a. m.—Studio Ensemble; Soloists.
- 11:00 a. m.—The Health Man.
- 11:30 a. m.—Spanish Program.
- 12:00 noon—Organ Recital by Arch Fritz.
- 12:30 p. m.—Nine Dixie Aces from Oaks Tavern.
- 1:30 p. m.—Recordings.
- 2:00 p. m.—Rainbow Garden Entertainers.
- 3:00 p. m.—Murray and Harris, the Gainsborough Boys.
- 4:00 p. m.—Organ Recital by Arch Fritz.
- 5:00 p. m.—Elmy Scenariders.
- 5:30 p. m.—Market Reports; KGFJ Orchestra.
- 6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.
- 7:00 p. m.—Jack Cronshaw's Orchestra.
- 8:00 p. m.—Harmony Hawaiian Quartet.
- 8:30 p. m.—Concert Ensemble.
- 9:30 p. m.—Mosby's Dixieland Blue Blowers.
- 10:30 p. m.—Organ Melodies.
- 11:00 p. m.—Rainbow Garden Entertainers.

**KFXM** San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W.

- 7:00 a. m.—Early Bird Club.
- 8:00 a. m.—Old-Timers.
- 9:00 a. m.—San Bernardino Music Co.
- 9:45 a. m.—Simmons Market.
- 10:00 a. m.—Trading Post.
- 10:30 a. m.—KFXM Symphony.
- 11:15 a. m.—News Reports.
- 11:45 a. m.—Carrier's Health Program.
- 12:00 noon—Fox California Theatre Organ Recital.
- 5:00 p. m.—Merchants Air Service.
- 5:30 p. m.—Hunt's Theater News.
- 6:15 p. m.—News Reports, courtesy L. A. Record.
- 6:45 p. m.—C. W. Barnes' Accessory Service Co.
- 7:00 p. m.—Penny's Million Dollar Orchestra.
- 8:00 p. m.—KFXM Sketch Book.
- 9:00 p. m.—Don & Archer, 10 Strings o' Harmony.
- 9:30 p. m.—Mary and Marj.
- 10:00 p. m.—KFXM Carnival of the Air.

**KFOX** Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.

- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Hello Everybody.
- 7:30 a. m.—Early News Items—Press-Telegram.

- 7:45 a. m.—Novelty Musical Numbers.
- 7:50 a. m.—Bright and Early Hour.
- 8:20 a. m.—Music.
- 9:00 a. m.—Beauty Talk—Mac Day Salon.
- 9:10 a. m.—Music.
- 10:30 a. m.—Organ Recital—Vera Graham, organist.
- 11:00 a. m.—Rolly Wray.
- 11:15 a. m.—Cline and Gene.
- 11:30 a. m.—News Reports from the Press-Telegram.
- 11:45 a. m.—Steinway Duo-Art.
- 12:00 noon—The Three Vagabonds.
- 12:30 p. m.—Bernice Smith—Novelty Entertainer.
- 12:45 p. m.—Musical Moments with Mart Dougherty.
- 1:00 p. m.—Bill and Coo.
- 1:30 p. m.—The Cherrio Boys.
- 1:50 p. m.—Dr. Harbottle—Doris and Clarence.
- 2:20 p. m.—Rolly Wray.
- 2:30 p. m.—The Air Raiders.
- 3:30 p. m.—Organ Recital—Vera Graham, organist.
- 4:00 p. m.—Press-Telegram Late News Reports.
- 4:15 p. m.—Day Dreams.
- 4:30 p. m.—Gene and Bill—Those Two Boys.
- 4:45 p. m.—Cherlio Boys.
- 5:00 p. m.—Organ Recital—Vera Graham, organist.
- 5:30 p. m.—Bernice Smith—Novelty Entertainer.
- 6:00 p. m.—"Em and Glen."
- 6:15 p. m.—Over at Mart's House.
- 6:30 p. m.—Percy Primes and Daisy Mac.
- 6:45 p. m.—Three Vagabonds.
- 7:00 p. m.—Suydam's Buttercream School.
- 8:00 p. m.—Treatments of "Harmonious Suggestions."
- 8:30 p. m.—Texas Cowboys.
- 9:00 p. m.—The Ghost House.
- 9:30 p. m.—The Air Raiders.
- 10:30 p. m.—Majestic Ballroom.
- 12:00 midnight—The Knight Hawk.

**KTBI** Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

- 8:00 a. m.—C. M. Books Gospel Song Requests.
- 8:15 a. m.—Devotion Service, Dr. Isaac Word.
- 8:45 a. m.—Rev. Stanley H. Balles.
- 9:30 a. m.—Dr. H. W. Boyd, Medical Missionary News.
- 10:00 a. m.—Rev. Daniel Coyner.
- 10:30 a. m.—O. T. Synthesis, Dr. John C. Page.
- 11:20 a. m.—Recorded Music.
- 11:30 a. m.—Rev. Wm. Duncan Ogg.
- 1:00 p. m.—Rev. W. P. Hardy.
- 1:30 p. m.—Dorothy Bonibus, soprano.
- 2:00 p. m.—Visiting Pastor, Rev. E. P. Thomson.
- 7:00 p. m.—Dr. Walter W. Strong.
- 7:30 p. m.—Rev. Milo Janison.
- 8:00 p. m.—Rev. J. A. Vaus Jewish Dept. program.
- 9:00 p. m.—The Gideons Musical program.

**KGER** Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.

- 6:00 a. m.—Musical Clock; News Flashes.
- 8:30 a. m.—Earl Judy and Paul O'Berg, piano and songs.
- 9:00 a. m.—Edna Bond, blues songs and piano.
- 9:30 a. m.—Evelyn Gayford, songs and tap dance lessons.
- 10:00 a. m.—Judy Bond and studio artists.
- 11:15 a. m.—Charles K. Lindsey's concert orchestra.
- 12:15 p. m.—Silent for 15 minutes.
- 12:30 p. m.—Peggy and Jerry skit.
- 12:45 p. m.—Billy Van, the bad boy of radio.
- 1:15 p. m.—Helene Smith, piano requests.
- 2:00 p. m.—Dick Dixon, organ requests.
- 3:00 p. m.—Studio diversities.
- 4:00 p. m.—Los Angeles Record News Brevities.
- 4:15 p. m.—Alay Gay Studio Frolic.
- 5:00 p. m.—Bob Landier's Orchestra.
- 6:00 p. m.—Silent for fifteen minutes.
- 6:15 p. m.—Studio Fifteen-Minute program.
- 6:30 p. m.—Everett Hoagland's Troubadors.
- 7:30 p. m.—Melodies of By-gone Days.
- 8:00 p. m.—Cavaliers' Dance Orchestra.
- 9:00 p. m.—Three Co-Eds, voice.
- 9:30 p. m.—Mariners' Concert Orchestra.
- 10:30 p. m.—Senoritas String Trio.
- 11:00 p. m.—Dick Dixon, organ reveries.

**KECA** Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.

- 8:30 a. m.—Health exercises, Louis Rueb.
- 9:00 a. m.—NBC, Vermont Lumber Jacks.
- 11:30 a. m.—California Federation of Women's Clubs. (Sign off)
- 3:00 p. m.—U. S. Department of Agriculture.
- 3:15 p. m.—Levard Van Berg, popular melodies.
- 3:30 p. m.—Katherine Spangler, whistler.
- 3:45 p. m.—Voice of Homegold, Irving W. Easton.
- 4:00 p. m.—Eddie Stonebridge, tenor, and Don Dewey, pianist.
- 4:15 p. m.—NBC, James G. McDonald, speaker; "The World Today."
- 4:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 4:45 p. m.—Carol Johnson, piano and song.
- 5:00 p. m.—NBC, Half hour in the Nation's Capital.
- 5:30 p. m.—Sherman Lloyd, pianist.
- 5:45 p. m.—Allan M. Wilson, speaker.
- 6:00 p. m.—NBC, The Maytag Orchestra.
- 6:30 p. m.—Bernice Morrison, pianist.
- 7:00 p. m.—Elton Hey's Virginia Orchestra.
- 7:30 p. m.—NBC, Empire Builders.
- 8:00 p. m.—NBC, Pacific Scenariders.
- 8:30 p. m.—NBC, Anos 'n' Andy.
- 8:45 p. m.—Renton Quartet.
- 9:00 p. m.—Ray Van Dyne Orchestra, with Jeanne Dunn, soloist.
- 10:00 p. m.—NBC, Musical Echoes.
- 10:30 p. m.—KFI-KECA Editorial Review.
- 10:45 p. m.—Health Exercises, Louis Rueb.

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NORTHERN CALIFORNIA

KTAB

San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

- 7:00 a. m.—Cuckoo Club.
8:00 a. m.—Towne Cryer.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Records.
10:00 a. m.—Household Hour with Alina La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Artists Vignettes.
11:15 a. m.—Studio Program.
11:30 a. m.—Latin-American Program.
12:00 noon—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Studio Program.
1:45 p. m.—Schwabacher-Frey Classical Program.
2:30 p. m.—Alice Blue, organist; Mabel Payne, soprano.
3:00 p. m.—"Plastic Pictures" with Alice Blue.
3:30 p. m.—Elizabeth Geberding in Current Events.
4:00 p. m.—Studio Program.
4:30 p. m.—Short Story Course by Samuel Dickson.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Studio Program.
7:30 p. m.—Alice Blue "Organ Recital"
8:00 p. m.—"Poem Pictures" with John Teel, baritone; Jane Sargent Sands, accompanist.
9:00 p. m.—"Flashlights of Yesterday."
10:00 p. m.—Alice Blue, "Organ Echoes."
10:30 p. m.—Studio Program.
11:30 p. m.—Night Owl Program.

KFRC

San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W.

- 7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour, DLBS.
8:45 a. m.—La Vida Mineral Water.
9:00 a. m.—San Francisco Call-Bulletin's News Items.
9:30 a. m.—Feminine Fancies, CDLBS.
9:45 a. m.—O'Cedar Company.
10:30 a. m.—Wyn's Daily Chat.
12:00 noon—Sherman Clay Noonday Concert.
12:55 p. m.—Closing New York Stock Quotations.
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
3:00 p. m.—Marhattan Towers Orchestra.
4:30 p. m.—Novelties.
4:55 p. m.—Town Topics.
5:00 p. m.—"Mac" and his Mountain Cabin.
5:50 p. m.—San Francisco Call-Bulletin News Items.
6:00 p. m.—"Your Financial Problems."
6:15 p. m.—Studio program.
8:00 p. m.—Golden State Blue Monday Jamboree.
9:00 p. m.—Schwartz Ginger Band."
10:15 p. m.—Green Question and Answer Man.
10:20 p. m.—Anson Weeks and Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett's L. A. Biltmore Orchestra.
12:00 midnight—Dance music.

KPO

San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W.

- 7:30 a. m.—Quaker Oats—"Start o' the Day."
8:00 a. m.—The Shell Happytime.
9:00 a. m.—Dobbie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—Julia Hayes, "Helpful Hints for Housewives."
11:45 a. m.—Helen Gordon Barker, Art Talk.
11:50 a. m.—Time Signals, Scripture Reading.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Ann Warner's Home-making Chat.
1:30 p. m.—Harold Small—Book Review.
1:50 p. m.—Ye Towne Cryer.
2:00 p. m.—KPO Salon orchestra.
4:15 p. m.—Organ recital.
4:45 p. m.—Chif, State Chamber of Commerce Talk.
5:00 p. m.—Radio Feature.
5:30 p. m.—The Date Book.
5:45 p. m.—News Digest, with "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music for Golden Gate Bridge.
6:30 p. m.—Propositions.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
9:00 p. m.—Chrysler program, NRA.
9:30 p. m.—Radio feature.
10:00 p. m.—Jesse Stafford's Palace Hotel orchestra.
11:00 p. m.—The Toreadors.

KFWI

San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

- 7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:30 a. m.—Health Talk.
10:50 a. m.—Items of Interest.
11:00 a. m.—Selma Miller.
11:15 a. m.—Schwabacher Frey Program.
12:00 noon—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Crime Prevention Talk by Judge Matthew Brady.
7:15 p. m.—En Atim and Howard Garner.
8:30 p. m.—Chamber of Commerce Speaker.
8:35 p. m.—The Kincaid Players.
9:00 p. m.—Daniel Murphy, tenor, and Galea Zagor, pianist.
9:30 p. m.—Song Recital by Helene Tourjee.
10:00 p. m.—Hotel Bellevue Program.
10:30 p. m.—Slogan Contest.
11:15 p. m.—Bit of Melody Boys, Dance Orchestra.
12:00 midnight—Sherman Clay Midnight Classics.

KQW

San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

- 9:00 a. m.—Morning Music.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.
12:00 noon—Luncheon Concert.

- 12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Feature Recordings.
4:30 p. m.—Story Time.
4:45 p. m.—Baron Keyes' Air Castle.
5:00 p. m.—Vesper Music.
5:30 p. m.—San Jose Radioles Health Talk.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topic Discussions, Sacramento Studio.
6:20 p. m.—Weights & Measures, San Francisco Studio.
6:30 p. m.—Market Reports, San Francisco Studio.
6:45 p. m.—KQW Market Place.
7:00 p. m.—U. S. Weather Reports.
7:00 p. m.—News Dispatches.
7:15 p. m.—Silas and Susie.
7:30 p. m.—Mail Bag and Announcements.
7:45 p. m.—Editorial.
8:00 p. m.—United Conservatory program.
9:00 p. m.—Whitford Lewis in This 'n' That.
9:30 p. m.—Melody Masters.

NORTHWEST

KGW

Portland, Oregon 483.6 Meters—620 Kc.—1000 W.

- 6:45 a. m.—Devotional services.
7:00 a. m.—Fogland organ.
8:00 a. m.—Shell Happy Time, KPO.
9:15 a. m.—Town Crier.
11:30 a. m.—Julia Hayes.
11:45 a. m.—Bagdad organ.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
1:00 p. m.—The World Bookman.
1:05 p. m.—Cabbages and Kings.
2:00 p. m.—Organ recital.
2:15 p. m.—Musical masterworks.
2:30 p. m.—Palace Tea Timers.
4:45 p. m.—Bekety Clark.
5:00 p. m.—Movie club.
9:00 p. m.—Oregon Historical Sketch.
9:15 p. m.—Chrysler program.
9:30 p. m.—Pireside hour.
10:00 p. m.—Ben Selling Boys.

KVI

Tacoma, Washington 394.5 Meters—760 Kc.—1000 W.

- 7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour from KILJ-DLBS.
9:30 a. m.—Feminine Fancies, DLBS.
11:00 a. m.—Recordings.
12:00 noon—Columbia Salon Orchestra.
1:45 p. m.—Recordings.
2:00 p. m.—Happy-Go-Lucky Hour, DLBS.
3:15 p. m.—Social Calendar.
3:20 p. m.—Recordings and talk.
4:30 p. m.—Recordings.
5:02 p. m.—Silent.
9:00 p. m.—Blue Monday Jamboree.
10:20 p. m.—Anson Weeks; Hotel Mark Hopkins.
11:00 p. m.—Earl Burnett's Los Angeles Biltmore Orch.
12:00 midnight—Slumberbusters; Fox Italo Organ.
1:00 a. m.—Sleepwalkers' Club; Record request.

KOMO

Seattle, Washington 920 Kc.—1000 Watts

- 6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—Fisher Flouring Mills Co. Concert Trio.
9:45 a. m.—Way to a Man's Heart.
10:00 a. m.—Concert Trio.
11:20 a. m.—L. T. Piver Co. Program.
11:45 a. m.—Timely Two.
12:00 noon—Farm Talk, Grain Fruit and Veg. Reports.
12:15 p. m.—Totem Broadcasters, Prudence Penny.
12:30 p. m.—Popular Orchestra and Vocalists.
1:15 p. m.—Teacup Philosopher.
2:00 p. m.—Concert Orchestra and Vocalists.
3:30 p. m.—Popular Orchestra and Vocalists.
4:00 p. m.—Concert Orchestra and Vocalists.
4:45 p. m.—Totem Broadcasters, Stock Quotations.
9:00 p. m.—Mozart Concert Hour.
10:00 p. m.—Totem Broadcasters, RKD Theatrical Frolic.
11:00 p. m.—Olympic Hotel Varsity Vagabonds.
12:00 midnight—Fox 5th Ave. Theatre, Organ Recital.

KJR

Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

- 7:00 a. m.—Morning Reveiller, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrill Home of the Air.
9:00 a. m.—Morning Devotional program.
9:45 a. m.—Elmore Vincent, Billie Landers.
10:00 a. m.—Glen Eaton, tenor.
10:15 a. m.—Beauty Talk, Helen Andrews.

- 10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Organ Concert.
11:45 a. m.—Organ Concert.
12:00 noon—World Book Man; World in Review.
12:30 p. m.—Mid-day Musicals.
11:30 a. m.—Julia Hayes program.
1:00 p. m.—Betty Andersen, soprano; George Maddox.
1:45 p. m.—Glen Eaton, tenor; Marjorie Rohlfand.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stephanie Lewis, soprano; Organ.
3:00 p. m.—The Three Girls.
3:15 p. m.—Stonewall Jackson, Novelties.
3:30 p. m.—News.
3:45 p. m.—Mary's Tea Time Tales.
4:00 p. m.—Organ Concert, Ivan Ditmars.
5:00 p. m.—Chet Catbers, Crooning Haritone.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports.
6:00 p. m.—Hometowners Orchestra.
6:30 p. m.—Dancing Feet; Fashion Bootery.
7:00 p. m.—Dream Melodies; Song Story.
7:30 p. m.—Whirlwinds; Dance Music.
8:00 p. m.—Northwest Salon Orchestra.
8:30 p. m.—Songs of Yesterday.
9:00 p. m.—Concert Ensemble.
9:30 p. m.—Westling Match; Ken Stuart, announcer.
10:30 p. m.—Bits of Harmony.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revelers.

KEX

Portland, Oregon 254.1 Meters—1180 Kc.—5000 W.

- 6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Serenaders.
8:00 a. m.—KEX Clock and Oregon Journal News.
9:00 a. m.—Julia Hayes.
9:30 a. m.—Classified News.
12:00 noon—Weather report and late news.
12:05 p. m.—Happy Hour Girls orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ concert.
2:30 p. m.—Vagabond News Reel.
5:00 p. m.—Silent.
8:00 p. m.—Northwest Salon orchestra, NBS.
8:30 p. m.—Songs of Yesterday, NBS.
9:00 p. m.—Concert Ensemble.
9:30 p. m.—Romance of Aeronautics.
9:45 p. m.—Concert Ensemble, NBS.
10:00 p. m.—The Angels.
10:30 p. m.—Jack and Jill Tavern orchestra.
11:30 p. m.—White Wizard.
11:45 p. m.—Police and weather report.
12:00 midnight—The Revelers.

KOL

Seattle, Washington 1270 Kc.—1000 Watts

- 6:45 a. m.—Alarm Clock Hour.
7:15 a. m.—Records.
8:00 a. m.—Hallelujah Hour.
9:00 a. m.—Studio, "Charms of Old Spain."
9:30 p. m.—Records.
10:30 a. m.—Carnival Hour.
12:00 noon—Observing Seattle from Northern Life Tower.
1:30 p. m.—Studio.
1:15 p. m.—Rhyme and Reason.
2:00 p. m.—Happy-Go-Lucky Hour.
3:30 p. m.—Studio—Eschneott Laboratories, Weller Service.
4:15 p. m.—Studio News.
5:00 p. m.—Seattlelight by Joe Roberts.
5:15 p. m.—Records—Records—Studio.
6:00 p. m.—For Your Information.
6:15 p. m.—To be announced.
9:00 p. m.—Blue Monday Jamboree.
10:00 p. m.—Studio.
10:22 p. m.—Anson Weeks.
11:01 p. m.—Earl Burnett.
12:00 midnight—Chinese Garden Orchestra.
12:30 a. m.—KOL's Party—Request Records.

KGA

Spokane, Washington 204 Meters—1470 Kc.—5000 W.

- 6:45 a. m.—Early Birds, News, Music.
9:00 a. m.—Favorites of the Day.
9:30 a. m.—Home Harmony.
9:45 a. m.—Concert Artists.
10:15 a. m.—The Friendly Hour.
10:30 a. m.—Liberty Organ Recital.
11:30 a. m.—Silver Strings.
12:00 noon—Breivites, Barton Auto Co.
12:30 p. m.—Time, weather.
1:00 p. m.—Hits of Yesteryear.
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Española.
3:00 p. m.—Sons We All Should Know.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—World Bookman, Novelties.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Variety Bits.
6:00 p. m.—Hometowners Orchestra.
6:30 p. m.—Dancing Feet.
7:00 p. m.—Dream Melodies; Song Story, NBS.
7:30 p. m.—Whirlwinds, Orchestra, NBS.
8:00 p. m.—Northwest Salon Orchestra, NBS.
8:30 p. m.—Songs of Yesterday, NBS.
9:00 p. m.—Concert Ensemble, NBS.
10:00 p. m.—Request program.

MOUNTAIN

KOA

Denver, Colorado 361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule

- 5:00 p. m.—A Half Hour in the Nation's Capitol.
5:30 p. m.—Iviana Troubadours.
6:00 p. m.—The Maytag Orchestra.
6:30 p. m.—General Motors Family Party.
7:00 p. m.—Stromberg-Carlson program.
7:30 p. m.—Empire Builders.
8:00 p. m.—Supreme Serenaders.
8:30 p. m.—Anos 'n' Andy (Chicago).
8:45 p. m.—Around the Fireside.
9:00 p. m.—The Nightcappers.
9:30 p. m.—Pacific National Singers.
10:00 p. m.—Musical Echoes.
10:30 p. m.—Yr Friend Scotty.
10:45 p. m.—Walter Ferner.

Mountain Spring Water and American Radiator Company Are Releasing Through Gordon Smith's Radiotising Service 4050 S. Figueroa St. ADams 5138 - 5139

Monday, Oct. 27—Cont.

KSL Salt Lake City, Utah 356.3 Meters—1130 Kc.—5000 W. Evening Hours Only—See NBC Schedule

- 5:00 p. m.—Criterion Male Quartet. 5:30 p. m.—Dramatic Readings. 5:45 p. m.—Federation of Labor. 6:00 p. m.—Retting and Platt, piano duo. 6:30 p. m.—NBC—General Motors Family Party. 7:00 p. m.—Western Concert Hour. 7:30 p. m.—NBC—Empire Builders. 8:00 p. m.—"The Jewel Box." 8:30 p. m.—NBC—"Amos 'n' Andy." 8:45 p. m.—Eveside Entertainments. 9:15 p. m.—Utah Advertisers. 9:30 p. m.—NBC—The Arm of the Law. 10:00 p. m.—News Highlights of the Day. 11:00 p. m.—Midnite Hour.

ARIZONA

KTAR Phoenix, Arizona 483.6 Meters—620 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

- 6:00 a. m.—Y. M. C. A. Health and Happiness Hour. 7:00 a. m.—Morning Parade. 7:30 a. m.—Pipe Organ recital. 8:30 a. m.—Cactus Brand Boys. 9:00 a. m.—Aunt Helen's Home Hints. 9:45 a. m.—Radio newspaper. 10:00 a. m.—KTAR Varieties. 11:10 a. m.—Studio program; Farm Flashes. 12:00 noon—Radio revival. 2:45 p. m.—Radio newspaper. 3:45 p. m.—Story Time. 4:00 p. m.—Baron Keyes Air Castles. 4:15 p. m.—Business Brochures. 4:45 p. m.—Business Brevities. 5:00 p. m.—Uncle Willard. 5:20 p. m.—Cecil and Sally, Studio. 6:00 p. m.—Symphonists, with vocal ensemble. 8:00 p. m.—KTAR Musicalities. 9:30 p. m.—Clay Ramsey's Old Timers. 10:00 p. m.—Radio newspaper.

TUESDAY, OCT. 28

National Broadcasting Co., Inc.

- 7:30 a. m.—Sunrise Serenaders. KGO. 7:30 a. m.—Quaker Start of the Day. KHQ, KOMO, KGW, KPO, KFSD, KFI. 8:00 a. m.—Financial Service program. KGO. 8:15 a. m.—Morning Melodies. KGO. 8:30 a. m.—Cross-cuts of the Day. KGO. 9:00 a. m.—Vermont Lumberjacks. KGO, KHQ, KOMO, KGW, KECA. 9:15 a. m.—Meet the Folks. KGO. 9:30 a. m.—William Don. KGO. 9:45 a. m.—The Entertainers. KGO. 10:00 a. m.—Color Harmony program. KGO, KHQ, KGW, KOMO, KFI. 10:30 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA. 11:30 a. m.—NBC Philharmonic Organ recital. KGO. 12:00 noon—Hotel St. Francis Drake orchestra. KGO, KFSD. 1:00 p. m.—Pacific Vagabonds. KGO, KFSD, KTAR, KOA, KGW. 2:00 p. m.—Matinee Time. CO, KTAR. 3:00 p. m.—Black and Gold Room orchestra. KGO, KGW. 3:45 p. m.—Parks Sisters. KECA, KGO. 4:00 p. m.—Le Tio Morgan. KGO. 4:15 p. m.—Laws That Safeguard Society. KGO, KHQ, KOMO, KGW, KECA. 4:30 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 4:45 p. m.—Hotel St. Francis Salon orchestra. KGO. 5:00 p. m.—Brazilian-American program. Features two Portuguese Number. KGO, KHQ, KOMO, KGW, KECA. 5:30 p. m.—Bits of Melody. KGO, KGW. 5:45 p. m.—News Service. KGO, KGW. 6:00 p. m.—Eveready program. KGO, KHQ, KOMO, KGW. 6:30 p. m.—Happy Wonder Bakers. KGO, KHQ, KOMO, KGW, KECA. 7:00 p. m.—Westinghouse Salute. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 7:30 p. m.—E. A. Bolte and His Lucky Strike Dance orchestra. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 8:00 p. m.—Violet Ray Music Box. Popular music. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR. 8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD. 8:45 p. m.—Sperry Smiles, with Lee S. Roberts. KGO, KHQ, KOMO, KGW, KECA, KSL. 9:00 p. m.—Florsheim Frolic. Ted Weems and His Orchestra playing in the Blossom Room of the Hotel Roosevelt, Hollywood. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 9:30 p. m.—Memory Lane heralds the approach of

- Halloween. KGO, KGW, KECA, KFSD, KTAR, KOA. 10:00 p. m.—National Concert orchestra. KGO, KOA, KHQ, KGW, KSL. 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance orchestra. KGO, KFI, KSL.

Columbia Broadcasting System

- 8:15 a. m.—Young Mother, Radio Home Makers. KVI. 9:00 a. m.—Columbia Revue. KHQ, KFRC, KOL. 12:30 p. m.—Manhattan Towers Orchestra. KVI. 11:00 a. m.—The Metropolitan. KFRC. 11:15 a. m.—Master Singers' Quartet. KHQ, KVI. 11:30 a. m.—American School of the Air. KDYL, KFRC, KHQ, KVI. 12:00 noon.—Columbia Salon Orchestra. KDYL, KOL. 12:30 p. m.—For Your Information. KVI, KDYL. 1:00 p. m.—Italian Idyl, Vincent Sorey and his Orch. KDYL, KFRC. 1:30 p. m.—Columbia Artists Recital. KDYL, KFRC, KOL, KVI. 2:00 p. m.—Rhythmic Kings. KDYL. 2:30 p. m.—Bert Lown and his Biltmore Orch. KDYL. 3:00 p. m.—Harry Tucker and his Barclay Orch. KFRC. 3:30 p. m.—California Ramblers. KVI, KFRC. 3:45 p. m.—Tony's Scrapbook. KOL. 4:00 p. m.—The Crockett Mountaineers. KVI, KFRC. 4:15 p. m.—Huston Ray's Orch. KDYL, KVI, KFRC. 4:45 p. m.—The Early Bookworm, Alexander Wollcott. KFRC, KDYL, KOL. 5:45 p. m.—Premier Salad Pressers. KDYL, KFRC. 7:00 p. m.—Graybar Elec. Co., Mr. and Mrs. KDYL, KOL, KHQ. 7:15 p. m.—Paramount Hour. KDYL, KFRC, KOL, KHQ, KXX. 8:15 p. m.—What's Wrong with This Picture? KDYL, KFRC, KOL, KHQ.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif 526 Meters—570 Kc.—500 W.

- 6:00 a. m.—"Wake Up, Chillun, Wake Up." 6:45 a. m.—Vernon Dance Marathon—remote. 7:00 a. m.—Harold Curtis, Organ Recital. 8:00 a. m.—Stock Quotations. 8:05 a. m.—Records. 8:30 a. m.—Health Man. 8:45 a. m.—Records. 9:00 a. m.—Mildred Kitchen—Home Economics. 9:15 a. m.—Varieties—Records. 9:30 a. m.—Varieties—Records. 10:00 a. m.—Selected Records. 10:30 a. m.—The Sun Rays. 11:00 a. m.—Modes and Fashions. 11:30 a. m.—Records. 11:45 a. m.—Public and City Officials. 12:00 noon.—World in Review. 12:15 p. m.—Prosperity Trio. 1:15 p. m.—Andy and Lumber Jacks. 2:15 p. m.—Spanish program. 3:00 p. m.—Vernon Dance Marathon—remote. 3:15 p. m.—The Three Handy Men. 4:30 p. m.—Trading Post program. 5:15 p. m.—Organ Recital—Egyptian Theater. 5:45 p. m.—Reporter of the Air. 6:00 p. m.—Banjo Boys. 6:30 p. m.—The Musical Waiters. 7:00 p. m.—Meadow Scenes. 7:15 p. m.—Hollywood Sweepstakes. 7:30 p. m.—Preston Lodwick's xylophone novelties. 8:00 p. m.—Tom Murray and Beverly Farmers. 8:30 p. m.—Dixie Dreams. 9:00 p. m.—Light Opera Favorites. 9:30 p. m.—The Vanchanters. 10:00 p. m.—Do You Remember. 10:30 p. m.—Happy Harry, Billy and Al. 11:00 p. m.—Vernon Dance Marathon—remote. 12:00 midnight—"S Ball" and Charley Laug. 1:00 a. m.—Jack, the Bell Boy.

KFSD San Diego, Calif. 499.7 Meters—600 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

- 8:00 a. m.—Morning Musical. 9:00 a. m.—Good Cheer program. 9:15 a. m.—Amy Lou Shopping Hour. 10:00 a. m.—Charlie Wellman. 10:30 a. m.—Style-Arch program. 11:00 a. m.—Lloyd Peck's Service Hour. 12:00 noon—Fox Orpheum Theater presenting Jamie Erickson. 2:00 p. m.—Matinee program. 2:30 p. m.—Happy program. 3:30 p. m.—French lesson by Madame Georgette Bre-monte. 4:00 p. m.—Studio program. 4:45 p. m.—Feature program. 5:45 p. m.—Late News Items. 6:00 p. m.—Janet Crose Stanley and Katherine Pike Skeddien. 6:30 p. m.—Sponsored program. 8:00 p. m.—Violet Ray Music Box, NBC. 8:45 p. m.—Studio program. 9:00 p. m.—Florsheim Frolic, .NBC. 10:00 p. m.—Kennedy's Cafe. 11:00 p. m.—Douglas Nite Club.

KFI Los Angeles, Calif. 468.5 Meters—640 Kc.—5000 W.

- 7:30 a. m.—Opening Stock Market quotations. 7:45 a. m.—NBC, Start of the day. 8:00 a. m.—NBC, Shell Happy Time. 9:00 a. m.—Helpful Hints to Housewives, Bess Kilmre. 9:30 a. m.—Wall Street Financial News. 9:45 a. m.—Beatrice Mable Beauty Hints. 10:00 a. m.—NBC, Color Harmony. 10:30 a. m.—NBC, Woman's Magazine of the Air. 11:30 a. m.—Rednecks Girls Trio. 11:45 a. m.—English lesson, by Ayra Z. Drew. 12:00 noon—U. C. and U. S. Departments of Agri. 12:15 p. m.—Federal and State Market Reports. 12:30 p. m.—Seeing Southern California. 1:00 p. m.—Miss Iris' Luncheon Musr. 2:30 p. m.—Winnie Fields Moore, the Nomad Novelist. 2:45 p. m.—Sally and Russell Hill, piano and song. 3:00 p. m.—Sylvia's Happy Hour. 3:30 p. m.—Weigwood Nowell, "Playgoers Club." 4:15 p. m.—KFI-KECA Editorial Review. 4:30 p. m.—Big Brother Don. 5:00 p. m.—The Story Man, Baron Keyes. 5:30 p. m.—Dr. H. Edward Myers, care of the teeth. 5:45 p. m.—Closing Stock Market quotations. 6:00 p. m.—Packard Twins. 6:15 p. m.—Hollywood Hams. 6:30 p. m.—Verion Elkins' Cotton Pickers Orchestra. 7:00 p. m.—Arthur Lang, baritone; James Burroughs. 8:00 p. m.—NBC, Violet Ray Music Box. 8:30 p. m.—Tom Terrell, "Vagabond Movie Director." 9:00 p. m.—Elizabeth Jensen, contra-contralto. 9:15 p. m.—Jas. Carlen and cast, "Emperor of Crime." 9:30 p. m.—Packard Concert Orchestra. 10:00 p. m.—Acollan Organ Recital. 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif. 422.3 Meters—710 Kc.—500 W.

- 7:00 a. m.—Latin-American Hour. 8:00 a. m.—Reminiscing. 8:30 a. m.—Prosperity Hour. 9:00 a. m.—Thor Company, with Happy Chappies. 9:15 a. m.—Recordings. 9:30 a. m.—Dan Maxwell—King of Scotland. 9:50 a. m.—Chapel Services USC remote. 10:10 a. m.—Morning Musical. 11:00 a. m.—Mollicking Radholiers. 12:00 noon.—Live Stock Market Report. 12:05 p. m.—Happy Chappies all request program. 1:00 p. m.—Leo Mannes at the studio organ. 1:45 p. m.—Bob, Buny and Junior. 2:00 p. m.—Classical and semi-classical recordings. 3:00 p. m.—Professor Janclaus—piano. 3:15 p. m.—Recordings. 4:00 p. m.—Hawaiian program. 4:30 p. m.—Recordings. 4:45 p. m.—Just Kids' Club. 5:15 p. m.—Live stock market report. 9:00 p. m.—Mystery play. 9:30 p. m.—Happy Chappies—Master Service program. 10:00 p. m.—Beverly Hill Billies. 11:00 p. m.—Ray Howell—the "And How Boy."

KTM Los Angeles, Calif 384.4 Meters—780 Kc.—1000 W.

- 6:00 a. m.—Eye Opener. 7:00 a. m.—Bill Sharples and His Gang. 9:00 a. m.—Bert's Best Bets. 1:00 p. m.—Fowler's Food for Thought. 1:30 p. m.—Semi-classical Melodies. 1:45 p. m.—Heath Man. 2:00 p. m.—Over the Tea Cup. 2:30 p. m.—Masters Album. 2:45 p. m.—Inspirational Poetry. 3:00 p. m.—Dot and Don. 3:30 p. m.—Danceband Melodies. 4:30 p. m.—Spanish Program. 8:00 p. m.—Ranch Hour. 9:00 p. m.—Highway Highlights. 10:00 p. m.—Organ Recital. 11:00 p. m.—Arias from Famous Operas. 12:00 midnight—Spizzierinkum Club.

KHJ Los Angeles, Calif 333.1 Meters—900 Kc.—1000 W.

- 7:00 a. m.—Recordings. 7:30 a. m.—Stock Exchange Reports. 7:45 a. m.—Hallelujah program. 9:00 a. m.—Dr. Ross, talk on dogs, and recordings. 9:15 a. m.—Feminine Favorites, KFRC. 9:30 a. m.—Dr. Strasska Lab, "Andy and Virginia." 11:00 a. m.—Pestless Products, talk. 11:15 a. m.—Master Singers Quartet, CBS. 11:30 a. m.—American School of the Air, CBS. 12:00 noon—Biltmore Hotel Concert Orchestra. 12:30 p. m.—World-wide News, courtesy L. A. Times. 12:45 p. m.—Los Angeles Ad. Club Luncheon. 1:30 p. m.—Times Forum. 2:00 p. m.—Happy-Go-Lucky Hour, KFRC. 3:00 p. m.—Cledia Collins, Finance. 3:15 p. m.—Safety Conference, talk. 3:30 p. m.—Midnight Mission, talk. 3:45 p. m.—U. S. C. Trojan Period. 4:00 p. m.—Crockett Mountaineers, CBS. 4:15 p. m.—Huston Ray and his orchestra, CBS. 4:30 p. m.—Platt Music Co., piano recital. 4:45 p. m.—World-wide News, courtesy L. A. Times. 4:55 p. m.—Town Topics. 5:00 p. m.—Pacific Elec. Ry., Ted White, Neil Larson. 5:30 p. m.—Commissioner Thorpe. 5:45 p. m.—Leggett program, CBS. 6:00 p. m.—Peggy Hamilton, Romance of Fashion.

Tune In On KMIC Each Week Day 9:00 to 9:30 A.M. Sundays 1:30 to 2:00 P.M.



Emminent Astrologist ZORO SOLAR DELINEATION



Let ZORO Solve Your Problems

6:30 p. m.—Planoville, Retail Greeting Card Dirs. Assn.
7:00 p. m.—Graybar Elec. program, "Jo and Vi." CBS.
7:15 p. m.—Paramount Hour, CBS.
8:00 p. m.—Johns Manville, CBS.
8:15 p. m.—Green River program, "What's Wrong with This Picture," CBS.
8:45 p. m.—Political Talk, So. Calif. Edison Co.
9:00 p. m.—Pelton Motor Co., "Song Parade."
9:30 p. m.—Federal Fashion Parade, KFRQ.
9:45 p. m.—Studio program.
10:00 p. m.—World-wide News, courtesy L. A. Times.
10:05 p. m.—Earl Burton's Hotel Biltmore Dance Orch.
12:00 midnight—Wesley Tourtelotte's Organ Recital.

KFWB Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W.

8:30 a. m.—Dorothy Burnham in popular piano numbers.
10:00 a. m.—Wade Hamilton at Forum Theatre organ.
10:30 a. m.—Melody Boys Dance Band; Virginia Miller, pianist.
11:30 a. m.—Wade Hamilton at Forum Theatre organ.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—Louise Lynch, popular songs.
12:30-2:00 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Late Recordings.
2:30 p. m.—KFWB Salon Orchestra; Emma Kimmel.
3:30 p. m.—Late Recordings.
4:00 p. m.—Harold Howard's Dance Band.
6:00 p. m.—Harry Jackson and his Big'n Whistle Entertainers.
6:30 p. m.—KFWB String Orchestra.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—"Nip and Tuck," in two-piano numbers.
7:15 p. m.—"Golden Days."
7:45 p. m.—Novelty program, courtesy Poppy Shampoo.
8:00 p. m.—KFWB Orchestra and soloists.
8:30 p. m.—String and Bows (string combination); Vernon Richard, tenor.
9:00 p. m.—The Edgeworth Plantation Club.
9:30 p. m.—Main boat from Olympic Auditorium, L. A.
10:30 p. m.—Ted Weems and his Orchestra.
11:00 p. m.—Murray Smith and his Orchestra.

KFVD Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.

6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints, records.
9:30 a. m.—Zandra—Morning Psychologist.
10:30 a. m.—The Absent-Minded Troubadour.
11:00 a. m.—Beauty Hour—Recordings.
12:00 noon.—Popular recordings.
12:45 p. m.—Diet Question Box.
1:00 p. m.—G. Allison.
2:30 p. m.—Merchants' Slogan contest.
4:15 p. m.—Health Talk.
5:15 p. m.—Timely Topics.
10:00 p. m.—Organ, J. Newton Yates.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight—Ballads Old and New; organ.

KNX Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W.

6:45 a. m.—"Earlybirds" exercises by Dr. P. M. Seixas.
7:15 a. m.—"Pep and Ginger" exercises by Dr. P. M. Seixas.
7:45 a. m.—"Home Folks" exercises by Dr. P. M. Seixas.
8:00 a. m.—Inspirational Talk and Morning Prayer.
8:15 a. m.—Records.
8:30 a. m.—"Clink of the Air; health questions answered.
9:00 a. m.—Time Signals from Washington, D. C.
9:00 a. m.—Clink of the Air continues.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy," Eddie Albright.
10:30 a. m.—Home Economics Talk.
11:00 a. m.—The KNX Ensemble.
11:30 a. m.—The Golden Rule Health Service.
11:40 a. m.—Records.
12:00 noon.—Records.
1:00 p. m.—Off the Air.
1:30 p. m.—Eddie Albright reading late fiction.
2:00 p. m.—"Jay," the Jingle Man.
2:30 p. m.—The KNX Ensemble.
3:00 p. m.—Hiram and Simpson at Yapp's Crossing.
3:15 p. m.—Records.
3:25 p. m.—Lost and Found, Stiek Market Reports.
3:30 p. m.—Bundy and Albright musical program.
4:00 p. m.—Organ program.
4:30 p. m.—C. P. R.'s musical program.
5:00 p. m.—Travelogue.
5:15 p. m.—"Big Brother Ken's Kiddie Hour."
5:45 p. m.—Twin Crier's Timely Amusement Tips.
6:00 p. m.—The Musical Calangis Family.
6:20 p. m.—Talk by Major Lawrence Mott for the California Conservationists.
6:30 p. m.—Wurlitzer Studio Organ, courtesy Eno Ruber Company.
7:00 p. m.—Frank Watanabe, the Japanese Houseboy.
7:15 p. m.—Paramount Publix Hour.
8:00 p. m.—The Arizona Wranglers and Sage-Brush Kell.
9:00 p. m.—Hap and Sap the Royal Vagabonds.
9:30 p. m.—The KNX Symphonette and Theodore Kittay, tenor and Mari e Golden, accompanist.
10:00 p. m.—Gus Arnheim and his Orchestra.

KMIC Inglewood, Calif. 267.7 Meters—1120 Kc.—500 W.

6:00 p. m.—Banjo Boys.
9:00 a. m.—Zero the Mystic.
12:00 noon.—Radio Press Reporter from City Hall.
12:15 p. m.—Records.
2:00 p. m.—Harold Howard and His Orchestra.
3:00 p. m.—Open Forum.
4:00 p. m.—Agnes Rotes and Her Play Girls.
5:00 p. m.—Gordon Smith's Radiolisting Service.
5:45 p. m.—Latest Releases.
8:30 p. m.—Four Sons of Dixie.
9:30 p. m.—Mann Bros. Orchestra, Venice Ballroom.
10:30 p. m.—Paris Inn Remote.
11:30 p. m.—Records.
12:00 midnight—Louis Armstrong, Cotton Club.

KFSG Los Angeles, Calif. 267.7 Meters—1120 Kc.—500 W.

7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Organ Revital.

KGFJ Los Angeles, Calif. 249.9 Meters—1200 Kc.—100 W.

12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request Program.
7:00 a. m.—Goodwill Program.
8:30 a. m.—Dr. Wiseman's Health Talk.
9:00 a. m.—Recordings.
10:00 a. m.—Studio Ensemble; Soloists.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish Program.
12:30 p. m.—Nine Dixie Aces from Oaks Tavern.
1:30 p. m.—Recordings.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray and Harris, the Gainsborough Boys.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Ebony Serenaders.
5:00 p. m.—Market Reports; KGFJ Orchestra.
6:00 p. m.—Glen Edmunds' Orchestra from Elks' Club.
7:00 p. m.—Jack Croushaw's Orchestra.
8:00 p. m.—Harmony Hawaiian Quartet.
8:30 p. m.—Concert Ensemble.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Orchestra.

KFXM San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W.

8:00 a. m.—Early Bird Club.
8:00 a. m.—Old-Timers.
9:00 a. m.—San Bernardino Music Co.
9:45 a. m.—Simmons Market.
10:00 a. m.—Trading Post.
10:30 a. m.—KFXM Symphony.
11:15 a. m.—News Reports.
12:00 noon.—Fox California Theater Organ Recital.
1:00 p. m.—Brenice Smith—Air Service.
5:20 p. m.—Hunt's Theater News.
6:15 p. m.—News Reports, courtesy L. A. Record.
6:30 p. m.—A. G. McCrea.
7:30 p. m.—Lampitt Hour (Betty and Frank).
8:00 p. m.—Fire and Police "Dot," 5 ft. 2 of Harmony.
8:30 p. m.—Desert Gold Trio.
9:00 p. m.—Studio Program.
10:00 p. m.—Eagles Ballroom.

KFOX Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items—Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk—Mae Day Beauty Salon.
10:30 a. m.—Organ Recital—Vera Graham, organist.
11:00 a. m.—Brenice Smith—Novelty Entertainer.
11:15 a. m.—Cling and Gene.
11:30 a. m.—News Reports from the Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments with Mart Dougherty.
1:00 p. m.—Kiwanis Luncheon.
1:30 p. m.—Cherrio Boys.
1:50 p. m.—Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:30 p. m.—The Air Raiders.
3:30 p. m.—Organ Recital—Vera Graham, organist.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Day Dreams.
4:30 p. m.—Gene and Bill—Those Two Boys.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Kin and Clem."
6:15 p. m.—Ovar at Mart's House.
6:30 p. m.—Percy Frances and Daisy Mae.
6:45 p. m.—Dr. Robert Williams.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Proggy and Burrehad.
7:30 p. m.—Bill and Co.
7:45 p. m.—Silver Spray Hawaiians.
8:00 p. m.—Orpheum vaudeville.
8:30 p. m.—Texas Cowboys.
9:00 p. m.—The Ghost Hour.
9:30 p. m.—The Air Raiders.
10:30 p. m.—Majestic Ballroom.
12:00 midnight—The Knight Hawk.

KGEF Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

6:00 p. m.—Poetry and Music Club.
6:30 p. m.—W. W. Newberry.
7:00 p. m.—Woman's Civic Hour, Mrs. Stentz.
7:30 p. m.—Studio program.
7:45 p. m.—Ione Conroy.
8:00 p. m.—Bob Shuler, Civic Hour.
9:00 p. m.—South Park Christian Church Bereans.
9:30 p. m.—Torrance Methodist Church.
10:00 p. m.—Crook Brothers, Northwest Trappers.

KTBI Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

8:00 a. m.—C. M. Books Gospel Song Requests.
8:15 a. m.—Devotional Service, Dr. Isaac Ward.
8:45 a. m.—Rev. E. A. Earns, Book of Acts.
9:30 a. m.—Dr. S. Fraser Langford.
10:00 a. m.—Rev. A. P. Howells.
10:30 a. m.—Bible Doctrine, Dr. John C. Page.

11:20 a. m.—Recorded music.
11:30 a. m.—Dr. W. E. Edmondson, Glendale.
1:00 p. m.—Dr. T. Marshall Morsey.
1:30 p. m.—Musical program.
2:00 p. m.—Visiting Pastor, Rev. F. L. Brooks.

KGER Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.

6:00 a. m.—Musical Clock program; news flashes.
8:30 a. m.—Earl Judy and Paul O'Berq, piano and organ.
9:00 a. m.—Edna Bond, blues songs and piano.
9:30 a. m.—Evelyn Gaylord, songs and tap dance lesson.
10:00 a. m.—Judy, Bond any studio artists.
11:00 a. m.—Studio diversities.
12:15 p. m.—Silent for fifteen minutes.
12:30 p. m.—Peggy and Jerry skit.
1:00 p. m.—Helene Smith, piano program.
2:00 p. m.—Organ requests—Dick Dixon.
2:30 p. m.—Freddie Carter's string quartet.
2:45 p. m.—Seymour Hastings Seeing Southern California.
4:00 p. m.—Los Angeles Record News Briefs.
4:05 p. m.—Alay Oop Studio Frolic.
5:00 p. m.—Dottie Cole and Her Girls.
6:00 p. m.—Silent for 15 minutes.
6:15 p. m.—Vest Pocket studio program.
6:30 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Billy Van, bad boy of radio.
8:30 p. m.—Major Lawrence Mott, sportologue.
9:00 p. m.—Everett Hoagland's Troubadors.
9:30 p. m.—Olympic Fights.
10:30 p. m.—Cavaliers' Dance Orchestra.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Dick Dixon, organ broadcast.

KECA Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.

8:30 a. m.—Health Exercises, Louis Rueb.
9:00 a. m.—NBC, Vermont Lumber Jacks.
9:00 p. m.—U. S. Dept. of Agriculture.
9:15 p. m.—Kelly Alexander, baritone.
9:30 p. m.—NBC, The Parks Sisters.
9:45 p. m.—Carol Johnson, piano and songs.
10:00 p. m.—NBC, Laws that Safeguard Society.
10:15 p. m.—NBC, Phil Cook, the Quaker Man.
10:30 p. m.—Annette Petite, character songs.
10:45 p. m.—NBC, Brazilian-American Coffee program.
11:00 p. m.—Sherman Lloyd, pianist.
11:15 p. m.—Allan M. Wilson, speaker.
11:30 p. m.—Wedgwood Nowell, "Playgoers Club."
11:45 p. m.—NBC, Happy Wonder Bakers.
12:00 p. m.—NBC, Westinghouse Salute.
12:15 p. m.—NBC, B. A. Wolf and Lucky Strike Orch.
12:30 p. m.—Roy Callaway, the boy from the South.
12:45 p. m.—Yellow Cab Calliwers.
1:00 p. m.—NBC, Amos 'n' Andy.
1:15 p. m.—NBC, Sperry Smiles.
1:30 p. m.—NBC, Florheim Frolic.
1:45 p. m.—NBC, Memory Lane.
2:00 p. m.—KECA String Ensemble.
2:15 p. m.—KFI-KECA Editorial Review.
2:30 p. m.—Health Exercises, Louis Rueb.

NORTHERN CALIFORNIA

KTAB San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

7:00 a. m.—Cuckoo Club.
8:00 a. m.—Towne Cryer.
8:45 a. m.—The Melody Girl.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Dr. Keys.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Artist Vignettes.
11:15 a. m.—Studio Program.
11:30 a. m.—Lath-American Program.
12:00 noon.—Mid-day Musical Notes; Jane Sargent Sands.
12:00 noon.—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Studio Program.
1:45 p. m.—Popular Recordings.
2:00 p. m.—Schwabacher-Frey Classical Program.
3:30 p. m.—"Organ Recital" with Alice Blue.
4:00 p. m.—Studio Program.
4:45 p. m.—The Sunshine Girls.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Recordings.
7:30 p. m.—Alice Blue, "Organ Recital."
7:45 p. m.—Applets Program with Alice Blue, organist.
8:00 p. m.—Highway Highlights with John Teel.
9:00 p. m.—Orchestra with Elbert Bellows.
10:00 p. m.—"Organ Echoes" with Alice Blue.
10:30 p. m.—Studio Program.
11:30 p. m.—Night Owls with Willard Kimball and artists.
10:00 p. m.—Radio newspaper.

KFRC San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:50 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour, DLBS.
8:45 a. m.—La Vida Mineral Water Co. program.
9:00 a. m.—San Francisco Call-Bulletin News Items.
9:30 a. m.—Feminine Fancies, CDLBS.
9:30 a. m.—General Paint Corp.
10:30 a. m.—Wyn's Daily Chats.
11:00 a. m.—Recordings.
12:00 noon.—Sherman Clay Noonday Concert.
12:55 p. m.—Closing New York Stock Quotations.
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
5:00 p. m.—KFRC Dance Band, DLBS.
5:30 p. m.—San Francisco Call-Bulletin News Items.
6:00 p. m.—KFRC Dance Band, DLBS.
8:00 p. m.—Johns Manville "Fire Fighters," CDLBS.
8:45 p. m.—Spanish Mirror, DLBS.
9:30 p. m.—Fejeral Fashion Parade.
9:45 p. m.—"Hiano Moods," Edna Fischer.
10:00 p. m.—"Radiant-Fire."
10:15 p. m.—Gruen Question and Answer Man.
10:20 p. m.—Val Valente and his Roof Garden Orch.
12:00 midnight—Dance music.

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Tuesday, Oct. 28—Cont.

KPO San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W. Local Programs Only. See NBC Program for Balance.

- 7:30 a. m.—Quaker Oats—"Start of the Day."
8:00 a. m.—The Shell Happytime.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—Julia Hayes, "Helpful Hints for Housewives."
11:45 a. m.—Radio feature.
11:59 a. m.—"Time Signals, Scripture Reading.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Sperry "Question Air Box."
1:30 p. m.—Knickerbocker Piano Duo with Eva De Vd. soprano.
2:30 p. m.—Ye Townie Cryer.
2:35 p. m.—California Crooners.
3:00 p. m.—Organ Recital.
4:00 p. m.—Acolian Trio.
5:00 p. m.—Big Brother.
5:15 p. m.—Federal Business Association Talk.
5:30 p. m.—The Date Book.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music.
6:45 p. m.—"Ceil and Sally."
7:00 p. m.—North Americans.
8:00 p. m.—The Harmonizers.
8:15 p. m.—Radio feature.
9:00 p. m.—Propositions.
8:15 p. m.—Allan Wilson, tenor.
9:30 p. m.—Earle C. Anthony, "Packard Program."
10:00 p. m.—Jesse Stafford's Palace Hotel Dance orch.
11:00 p. m.—Midnite Melodists.

KFWI San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

- 7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Hotel Bellevue Program.
10:30 a. m.—Health Talk.
10:50 a. m.—Items of Interest.
12:00 noon—Slogan Contest.
12:45 p. m.—Drs. Bowring and Crichton.
1:00 p. m.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Nadine Chris, pianist.
7:15 p. m.—Child Guidance Forum.
11:00 p. m.—Slogan Contest.
12:00 midnight—Sherman Clay Midnight Classics.

KQW San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

- 9:00 a. m.—San Jose Radionics Health Talk.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.
12:00 noon—Luncheon Concert.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Feature Recordings.
4:30 p. m.—Story Time.
4:45 p. m.—Baron Keyes' Air Castle.
5:00 p. m.—Vesper Music.
5:30 p. m.—Recordings.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—Progress in Variety Standardization.
6:30 p. m.—Market Reports.
6:45 p. m.—KQW Market Place.
7:00 p. m.—U. S. Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—News Dispatches.
7:15 p. m.—Electrical Talk.
7:30 p. m.—KQW Players.
8:00 p. m.—"You Never Can Tell" program.
9:30 p. m.—Uncle Willard.

NORTHWEST

KGW Portland, Oregon 483.6 Meters—620 Kc.—1000 W.

- Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Directional services.
7:00 a. m.—Bagdad organ.
8:00 a. m.—Portland Breakfast club.
9:15 a. m.—Town Crier.
9:45 a. m.—Betsy Ross, program.
11:30 a. m.—Julia Hayes.
11:45 a. m.—Bagdad organ.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Ceil and Sally.
1:00 p. m.—The World Bookman.
1:05 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Boudoir organ.
2:15 p. m.—Musical masterworks.
3:30 p. m.—Palace Tea Timers.
4:45 p. m.—Citekey Clack.
5:45 p. m.—News service.
7:30 p. m.—NBC program.
8:00 p. m.—Violet Ray Music Box, KFI.
10:00 p. m.—Fisher's Blend program, KOMO.
11:00 p. m.—Bagdad organ.

KVI Tacoma, Washington 394.5 Meters—760 Kc.—1000 W.

- Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour.
9:30 a. m.—Feminine Fancies.
10:00 a. m.—Program from KHJ.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings (announcements).
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Recordings.
5:00 p. m.—Silent.
9:00 p. m.—Studio program.
9:30 p. m.—Studio.
10:20 p. m.—Val Valente and His Roof Garden.
12:00 midnight—Slumberbustlers; Fox Rialto organ recital.
1:00 a. m.—Sleepwalkers Club; Record request.

KOMO

Seattle, Washington 920 Kc.—1000 Watts

- 6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theatre, Organ Recital.
9:15 a. m.—Housewarming with Diamond Briquets.
9:20 a. m.—Wright's Shining Moments.
9:25 a. m.—Blues Chasers.
9:45 a. m.—Way to a Man's Heart.
11:30 a. m.—Associated Oil Co., Vocal Recital.
12:00 noon—Farm Talk, Grain Fruit and Veg. Reports.
12:15 p. m.—Totem Broadcasters, Prudence Penny.
1:00 p. m.—Vocal Recital.
1:15 p. m.—The Teacup Philosopher.
1:30 p. m.—Concert Orchestra and Vocalists.
2:00 p. m.—Matinee Time, NBC-SF.
2:30 p. m.—Concert Orchestra and Vocalists.
4:15 p. m.—Stock Quotations.
5:30 p. m.—Garden Face! program.
9:30 p. m.—Fisher's Blend Hour, NWT-KOMO.
10:30 p. m.—Totem Broadcasters, News Flashes.
10:45 p. m.—Uncle Hank from Clatsville Center.
11:00 p. m.—Olympic Hotel Varsity Vagabonds.
12:00 midnight—Fox 5th Ave Theater, Organ Recital.

KJR

Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

- 7:00 a. m.—Morning Revellier, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrill Home of the Air.
9:00 a. m.—Morning Devotional program.
9:45 a. m.—Eduore Vincent; Billie Landers.
10:00 a. m.—Robert Mosen, tenor.
10:15 a. m.—Beauty Talk, Helen Andrews.
10:30 a. m.—Electrical Transcription.
11:00 a. m.—Organ Concert, Warren Wright.
11:50 a. m.—Julia Hayes program.
11:55 a. m.—Organ Concert.
12:00 noon—World Book Man; World in Review.
12:30 p. m.—Mid-Day Musicale.
1:05 p. m.—Betty Andersen, soprano; George Maddox.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Organ Music.
3:15 p. m.—The Three Girls.
3:30 p. m.—News.
3:45 p. m.—Tea Time Tales.
4:00 p. m.—The Melodians Orchestra.
5:00 p. m.—Chet Catthers, Crooning Baritone.
5:10 p. m.—Lost and Found.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports.
6:00 p. m.—The Six o'Clock Steppers.
7:00 p. m.—Fiji Trio.
7:15 p. m.—Orpheus Ensemble, Light Classic.
8:00 p. m.—The Song Exchange.
9:00 p. m.—Musical Comedy Hour; Betty Andersen.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Red Toppers Dance Orchestra.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revellers.

KEX

Portland, Oregon 254.1 Meters—1180 Kc.—5000 W.

- 6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Serenaders.
8:00 a. m.—KEX Clock and Oregon Journal News.
9:00 a. m.—Classified News, Town Topics.
12:00 noon—Weather report and Late News.
12:45 p. m.—Happy Hour girls orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ concert.
2:30 p. m.—Vagabond News Reel.
4:30 p. m.—Dance Records.
8:00 p. m.—Ronald Buck, pianist.
8:15 p. m.—The Parfer Girl.
8:45 p. m.—Bon and Brick.
9:00 p. m.—Musical Comedy Hour, NBS.
9:30 p. m.—Progress of Aeronautics.
9:45 p. m.—Musical Comedy Hour, NBS.
10:00 p. m.—Ken Stuart's Sunshine program, NBS.
10:30 p. m.—Jack and Jill Tavern orchestra.
11:45 p. m.—Police and weather report.
12:00 midnight—The Revellers.

KOL

Seattle, Washington 1270 Kc.—1000 Watts

- 6:45 a. m.—Alarm Clock Hour.
7:45 a. m.—Records.
8:00 a. m.—Hallelujah Hour.
9:30 a. m.—Feminine Fancies.
10:00 a. m.—Records.
11:00 a. m.—Carnival Hour.
12:30 p. m.—Kiwanis Club Luncheon—Remote.
1:45 p. m.—Rhyme and Reason.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Better Business Bureau Chat by Harold Bancher.
3:05 p. m.—Studio.
4:00 p. m.—Studio.
4:30 p. m.—News Flashes.
5:00 p. m.—Seattlelight by Joe Roberts.
5:15 p. m.—Records.
6:00 p. m.—To be announced.
8:45 p. m.—Studio.
9:00 p. m.—William Coburn's Hour.
10:00 p. m.—Studio.
10:05 p. m.—Earl Burnnett.
11:00 p. m.—Val Valente.
11:00 midnight—Chinese Garden Orchestra.
12:30 a. m.—KOL's Party—Request Records.

KGA

Spokane, Washington 204 Meters—1470 Kc.—5000 W.

- 6:45 a. m.—Early Birds; News; Music.
9:00 a. m.—Favorites of the Day.
9:30 a. m.—Miss Spokane Musicale.
9:45 a. m.—Concert Artists.
10:15 a. m.—The Friendly Hour.
10:30 a. m.—Liberty Theater Organ Recital.
11:30 a. m.—Silver Strings.
12:00 noon—Barton's Brevities.
12:30 p. m.—Time, weather.
1:00 p. m.—Hits of Yesteryear.
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Española.
3:00 p. m.—Songs We All Should Know.

- 3:30 p. m.—Twinkling Toes.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—Novelties; World Bookman.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Variety Bits.
6:00 p. m.—"Dud and Duane," Saxophone; NBS.
7:00 p. m.—Orpheus Ensemble.
8:00 p. m.—"That Reminds Me" Frolic.
9:00 p. m.—Musical Comedy Hour.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.
10:30 p. m.—Request program.

MOUNTAIN

Denver, Colorado 361.2 Meters—830 Kc.—12,500 W.

KOA

- Evening Hours Only—See NBC Schedule
5:00 p. m.—Farm Question Box.
5:30 p. m.—Florsheim Frolic.
6:00 p. m.—Eveready program.
6:30 p. m.—Happy Wonder Bakers.
7:00 p. m.—Westinghouse Salute.
7:30 p. m.—B. A. Kolfe and His Lucky Strike Orch.
8:00 p. m.—Public Service Company program.
8:15 p. m.—Network program.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Denver Concert Orchestra, G.E. Male Quartet.
9:45 p. m.—Sally Mason in "New Songs."
10:00 p. m.—National Concert Orchestra.

KSL

Salt Lake City, Utah 365.3 Meters—1130 Kc.—5000 W.

- Evening Hours Only—See NBC Schedule
5:00 p. m.—Standard Fuel program.
5:30 p. m.—NBC—Florsheim Frolic.
6:00 p. m.—NBC—Eveready program, vocalists and instrumentalists.
6:30 p. m.—NBC—Singing Violins.
7:00 p. m.—NBC—Westinghouse Salute dedicated.
7:30 p. m.—Diversified Music.
8:00 p. m.—The Harvester and his Mercy Millers.
8:30 p. m.—NBC—"Amos 'n' Andy."
8:45 p. m.—Program by Diamond Trio.
9:00 p. m.—Morning Hour Organ Reveries.
9:30 p. m.—The Aberdeen Miners.
10:00 p. m.—News Highlights of the Day.
11:00 p. m.—Midnite Hour.

ARIZONA

KTAR Phoenix, Arizona 483.6 Meters—520 Kc.—1000 W.

- Local Programs Only. See NBC Program for Balance.
6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Mermaid Parade.
7:30 a. m.—Pipe Organ recital.
8:30 a. m.—Cretins Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio newspaper.
10:00 a. m.—Program from Blue Room Studio.
11:00 a. m.—Musicalities.
11:30 a. m.—Pair o' Jacks.
12:00 noon—Radio revival.
2:45 p. m.—Radio newspaper; Moments of Melody.
3:45 p. m.—Story Time.
4:00 p. m.—Baron Keyes Air Castles.
4:15 p. m.—Business Brevities.
4:45 p. m.—Business Brevities.
5:30 p. m.—Ceil and Sally.
5:30 p. m.—House That Jack Built.
6:00 p. m.—KTAR Studio presentation.
6:30 p. m.—15month program.

WEDNESDAY, OCT. 29

National Broadcasting Co., Inc.

- 7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSD, KFI.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-cuts of the Day, KGO.
9:00 a. m.—Vermont Lumberjacks, KGO, KHQ, KGW, KOMO, KECA.
9:15 a. m.—Meet the Folks, KGO.
9:30 a. m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45 a. m.—Morning Glories, KGO.
10:15 a. m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR.
11:30 a. m.—Organ recital, KGO.
12:00 noon—Luncheon concert, KGO.
12:30 p. m.—Evening Stars, KGO.
1:00 p. m.—Radio Guild, KGO, KTAR.
2:00 p. m.—Series of Talks, KGO.
2:15 p. m.—Bren and De Rose, KGO.
2:30 p. m.—Tea Timers, KGO.
3:00 p. m.—Bernie Cummins and His Hotel New Yorker orchestra, KGO, KGW, KTAR.
3:25 p. m.—John B. Kennedy Talk, KGO, KGW, KTAR.
3:30 p. m.—Bernie Cummins and His Hotel New Yorker orchestra, KGO.
3:45 p. m.—Matinee Time, KGO.
4:00 p. m.—Hotel St. Francis Salon orchestra, KGO.
4:30 p. m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 p. m.—Pack of the News in Washington; William Hard, KGO, KOMO, KECA, KFSD.
5:00 p. m.—Address by Alfred E. Smith, KGO, KHQ, KOMO, KPO, KECA, KFSD, KTAR.
5:30 p. m.—Bits of Melody, KGO.
5:45 p. m.—News Service, KGO.
6:00 p. m.—Halsev. Stuart program, with the Old Counsellor, KGO, KHQ, KOMO, KGW, KFI.

6:30 p. m.—Palmolive Hour. Olive Palmer and Paul Oliver, co-star. KGO, KHQ, KOMO, KGW, KFI  
 7:30 p. m.—Coca Cola program. Grantland Rice will interview another celebrity in the world of sport. KGO, KHQ, KOMO, KGW, KECA, KFSD.  
 8:00 p. m.—S and W Forum of the Air. KGO, KECA, KFSD, KTAR.  
 8:00 p. m.—Let's Get Associated. KHQ, KOMO, KGW, KPD, KFI.  
 8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD.  
 8:45 p. m.—Jolly Time Revue. KGO, KHQ, KOMO, KGW, KFI, KTAR.  
 9:00 p. m.—Miniature Biographies. KECA, KGO.  
 9:15 p. m.—Board of Trustees of the Huntington Library Talk. KGO, KFI.  
 9:30 p. m.—Camel Pleasure Hour. KGO, KHQ, KGW, KOMO, KECA, KFSD, KTAR, KSL, KOA.  
 10:30 p. m.—Bill Billy Boys. KGO, KGW, KOA.  
 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance orchestra. KGO, KGW, KFI.

### Columbia Broadcasting System

8:00 a. m.—Dinner Bell. KDYL, KOL.  
 8:15 a. m.—The Five Arts. KVI, KOL.  
 8:30 a. m.—Ida Bailey Allen's Editorial Page. KVI.  
 9:00 a. m.—Columbia Revue. KVI, KOL.  
 11:15 a. m.—Syncopated Silhouettes. KVI.  
 11:30 a. m.—American School of the Air. KFRC, KVI, KOL, KHJ.  
 12:00 noon.—Columbia Salon Orchestra. KVI, KDYL, KOL.  
 12:30 p. m.—For Your Information. KDYL, KVI.  
 1:00 p. m.—Musical Auburn. Columbia Salon Orchestra with soloists. KDYL, KVI, KFRC.  
 2:00 p. m.—Footnotes. KDYL, KVI.  
 2:45 p. m.—Eddie Connors. KVI, KDYL.  
 3:00 p. m.—"Bill Schudt's Going to Press." KDYL, KVI.  
 3:30 p. m.—Houston Bay and his orchestra. KVI.  
 3:45 p. m.—Tony's Scrapbook. KFRC, KOL.  
 4:00 p. m.—The Crockett Mountaineers. KVI, KFRC, KOL, KHJ.  
 4:15 p. m.—The Rhythm Ramblers. KFRC, KHJ, KVI.  
 5:00 p. m.—Honorable Alfred E. Smith. KFRC, KHJ.  
 6:00 p. m.—Gold Medal Fast Freight. KDYL, KFRC, KHJ.  
 7:00 p. m.—Toscha Seidel, Concert. KFRC.  
 8:30 p. m.—California Melodies. KDYL, KFRC, KHJ.

### SOUTHERN CALIFORNIA

#### KMTR

Hollywood, Calif.  
 526 Meters—570 Kc.—500 W.

6:00 a. m.—"Wake Up, Chillun, Wake Up."  
 6:45 a. m.—Vernon Dance Marathon—remote.  
 7:00 a. m.—Harold Curtis, Oregon Recital.  
 8:00 a. m.—Stock Quotations—Evening Herald.  
 8:05 a. m.—Popular Records.  
 8:30 a. m.—Health Man.  
 8:45 a. m.—Melodious Tunes—Records.  
 9:00 a. m.—Mildred Kitchen—Home Economics.  
 9:15 a. m.—Dance Records.  
 9:30 a. m.—Herbert Scharlin—Piano and Songs.  
 10:00 a. m.—Records.  
 10:30 a. m.—The Sun Rays.  
 11:00 a. m.—Modes and Fashions.  
 11:30 a. m.—Musical Interludes—Records.  
 11:45 a. m.—Public and City Officials—City Hall.  
 12:00 noon.—"World in Review."  
 12:15 p. m.—Prosperity Hour.  
 1:15 p. m.—Andy and His Oregon Lumber Jacks.  
 2:15 p. m.—Spanish program.  
 3:00 p. m.—Vernon Dance Marathon—remote.  
 3:15 p. m.—The Three Handy Men.  
 4:30 p. m.—Trading Post.  
 5:15 p. m.—Harold Curtis, Oregon Recital.  
 5:45 p. m.—Reporter of the Air.  
**6:00 p. m.—Banjo Boys.**  
 6:30 p. m.—Billy Markowitz with Harry and Al.  
 7:00 p. m.—In a Rose Garden.  
 7:15 p. m.—Hollywood Sweepstakes.  
 7:30 p. m.—"Ten Best Sellers."  
 8:00 p. m.—"Echoes of the Opera."  
 8:30 p. m.—Studio Staff Potpourri.  
 9:00 p. m.—Salon Ensemble.  
 9:30 p. m.—"Eye Songs."  
 10:00 p. m.—"Do You Remember."  
 10:30 p. m.—Dr. Heigh's String Quintette.  
 11:00 p. m.—Vernon Dance Marathon—remote.  
 12:00 midnight—"8 Ball" and Charley Lang.

#### KFSD

San Diego, Calif.  
 499.7 Meters—600 Kc.—1000 W.

**Local Programs Only. See NBC Program for Balance.**  
 8:00 a. m.—Morning musical.  
 9:00 a. m.—Good Cheer program.  
 9:15 a. m.—Amy Lou Shopping Hour.  
 9:45 a. m.—Amy Lou Shopping Hour.  
 10:00 a. m.—Charlie Wellman.  
 10:30 a. m.—Amy Lou Continued.  
 11:10 a. m.—Lloyd Peck's Service Hour.  
 12:00 noon.—Organ program.  
 12:30 p. m.—San Diego "All" Club.  
 1:30 p. m.—Marine program.  
 2:30 p. m.—Organ concert.  
 3:30 p. m.—Studio program.  
 5:45 p. m.—Late News Items.  
 6:00 p. m.—Studio program.  
 6:30 p. m.—North American Ensemble.  
 8:45 p. m.—Feature program.  
 9:00 p. m.—Edyth Riley Rowe and Katherine Pike Skedden.  
 10:30 p. m.—Kennedy's Cafe.  
 11:30 p. m.—Douglas Nite Club.

#### KFI

Los Angeles, Calif.  
 468.5 Meters—640 Kc.—5000 W.

7:30 a. m.—Opening Stock Market quotations.  
 7:45 a. m.—NBC, Start of the day.  
 8:00 a. m.—NBC, Hello Happy Time.  
 9:00 a. m.—Helpful Hints to Housewives, Bess Kilmer.  
 9:30 a. m.—NBC, Betty Crocker, speaker.  
 9:45 a. m.—Sally and Russell Hill, piano and song.  
 10:00 a. m.—Wall Street Financial News.  
 10:15 a. m.—NBC, Mary Hale Martin, speaker.  
 10:30 a. m.—NBC, Woman's Magazine of the Air.  
 11:30 a. m.—Redwoods Girls Trio.  
 11:45 a. m.—French Lesson, by Annette Doherty.  
 12:00 noon.—U. C. and U. S. Dept. of Agriculture.  
 12:15 p. m.—Federal and State Market Reports.  
 12:30 p. m.—Don Abbott, ballads.  
 1:00 p. m.—Miss Iris' Luncheon Music.  
 2:30 p. m.—Winnie Fields Moore, Nomad Novelist.  
 2:45 p. m.—Sylvia's Happy Hour.  
 3:15 p. m.—Raine Bennett' poet.  
 3:30 p. m.—Grace Hale, speaker.  
 4:00 p. m.—Noreen Gammill, character sketches.  
 4:15 p. m.—KFI-KECA Editorial Review.  
 4:30 p. m.—Big Brother Don.  
 5:00 p. m.—The Story Man, Baron Keyes.  
 5:30 p. m.—Haven Johnson, the Melody Man.  
 5:45 p. m.—Closing Stock Market Quotations.  
 6:00 p. m.—NBC, Halsey-Stuart program.  
 6:30 p. m.—NBC, Palmolive Hour.  
 7:30 p. m.—Paul Roberts, tenor, and Schonberger Trio.  
 8:00 p. m.—NBC, "Let's Get Associated."  
 8:30 p. m.—Clyde Lehman, pianist.  
 8:45 p. m.—NBC, Jolly Time Popcorn Review.  
 9:00 p. m.—Huntington Library program.  
 9:15 p. m.—Jas. Carden and cast, "Emperor of Crime."  
 9:30 p. m.—Packard Concert Orch., Eva Olivetti.  
 10:00 p. m.—Concert Orchestra, with Gretchen Garrett.  
 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

#### KMPC

Beverly Hills, Calif.  
 422.3 Meters—710 Kc.—500 W.

7:00 a. m.—Latin-American program.  
 8:00 a. m.—Recordings.  
 8:30 a. m.—Classified.  
 9:15 a. m.—Dan Maxwell—the King of Scotland.  
 9:30 a. m.—Reminiscence.  
 9:50 a. m.—Chapel Services—USC remote.  
 10:10 a. m.—Fred Forrest, the Stove Man.  
 11:00 a. m.—Rollicking Radlollers.  
 12:00 noon.—Live stock market report.  
 12:30 p. m.—Happy Chappies—all request.  
 1:00 p. m.—Leo Mannes at the Studio Organ.  
 1:45 p. m.—Bob, Bunny and Junior.  
 2:00 p. m.—Classical and semi-classical recordings.  
 2:30 p. m.—On the Shores of Hawaii.  
 3:00 p. m.—University of Southern California—remote.  
 5:00 p. m.—Just Kids' program.  
 5:15 p. m.—Live stock market report.  
 9:00 p. m.—University of Southern California—remote.  
 9:30 p. m.—Scientific Laboratories—Keller Sisters.  
 10:00 p. m.—Beverly Hill Billies.  
 11:00 p. m.—Ray Howell—the "And How Boy."

#### KMTR

University of Southern California

3:00 p. m.—Our Helen in Magic Story Land, Helen Hirsball.  
 3:30 p. m.—Interpretive Readings. Gwendolen Kik.  
 5:00 p. m.—The Value of Advertising to the Consumer. Don Francisco. (Lecture—courtesy of the Los Angeles Advertising Club.)  
 4:30 p. m.—Memories. Beth and Marion. (Dramatic Readings and Musical Varieties.)  
 9:00 p. m.—Psychology and its Application to Everyday Life. Dr. K. A. Sarafian.

#### KTM

Los Angeles, Calif.  
 384.4 Meters—780 Kc.—1000 W.

6:00 a. m.—Eye Opener.  
 7:00 a. m.—Bill Sharples and His Gang.  
 9:00 a. m.—Hert's Best Bets.  
 1:00 p. m.—Fowler's Food for Thought.  
 1:30 p. m.—Semi-classical Melodies.  
 1:45 p. m.—Health Man.  
 2:00 p. m.—Over the Tea Cup.  
 2:30 p. m.—Masters Album.  
 2:45 p. m.—Inspirational Poetry.  
 3:00 p. m.—Dot and Don.

#### KMTR

Every Wednesday Night

7:30-8:00 P. M.

### Los Angeles Realty Board Broadcast

An ethical institution founded for the express purpose of injecting professionalism into the ranks of Los Angeles Real Estate Operators.

#### Listen In

Every Wednesday Night

7:30-8:00 P. M.

#### KMTR

3:30 p. m.—Danceland Melodies.  
 4:30 p. m.—Spanish Program.  
 8:00 p. m.—Bill Sharples and His Gang.  
 10:00 p. m.—Whispering Serenaders.  
 11:00 p. m.—Organ Recital.  
 12:00 midnight—Spizzierinkum Club.

#### KHJ

Los Angeles, Calif.  
 333.1 Meters—900 Kc.—1000 W.

7:00 a. m.—Recordings.  
 7:30 a. m.—Stock Exchange Reports.  
 7:45 a. m.—Hallelujah program.  
 9:00 a. m.—Kathleen Clifford, beauty talk.  
 9:15 a. m.—Richardson's Music Lovers Shop; Maude Hughes, pianist.  
 9:30 a. m.—Feminine Fancies, KFRC.  
 10:30 a. m.—American Institute of Food Products, Pure Food talk.  
 10:45 a. m.—Log Cabin Bread, Agnes White.  
 11:00 a. m.—Neil Larson.  
 11:15 a. m.—Homer Griffith, talk, poems.  
 11:30 a. m.—American School of the Air, CBS.  
 12:00 noon.—Biltmore Hotel Concert orchestra.  
 12:30 p. m.—World-wide News, courtesy L. A. Times.  
 12:45 p. m.—Optimist and Kiwanis Club Luncheon.  
 1:30 p. m.—Times Forum.  
 2:00 p. m.—Happy-Go-Lucky Hour, from KFRC.  
 3:00 p. m.—Fred C. McNabb, talk on Gardens.  
 3:30 p. m.—Recordings.  
 3:45 p. m.—Jones Book Store, Margaret McDonald, talk.  
 4:00 p. m.—Crockett Mountaineers, CBS.  
 4:15 p. m.—Rhythm Ramblers, CBS.  
 4:30 p. m.—Neil Larson.  
 4:45 p. m.—World-wide News, courtesy L. A. Times.  
 4:55 p. m.—Town Topics.  
 5:00 p. m.—Records, Terpezone Co.  
 5:30 p. m.—Beulevard Furniture Co., recordings.  
 6:00 p. m.—Gold Medal Fast Freight, CBS.  
 6:30 p. m.—Dr. Strasska Lab., Andy and Virginia.  
 7:00 p. m.—Fidelity Savings & Loan, Musical Comedy.  
 8:00 p. m.—M-J-B Demi-Tasse Revue, Geo. Olsen Orch.  
 8:30 p. m.—California Melodies, to CBS.  
 9:00 p. m.—Legion Ascot Automobile Races.  
 10:00 p. m.—World-wide News, courtesy L. A. Times.  
 10:45 p. m.—Earl Burnett's Biltmore Dance Orch.  
 12:00 midnight—Wesley Tourtelotte's Organ Recital.

#### KFWB

Hollywood, Calif.  
 315.6 Meters—950 Kc.—1000 W.

8:00 a. m.—The Los Angeles Breakfast Club.  
 10:00 a. m.—Prudence Penny, "Home Economics Expert."  
 10:30 a. m.—Melody Boys' Dance Band; Virginia Miller, pianist.  
 11:30 a. m.—Wade Hamilton at the console of the Forum theatre organ.  
 12:00 noon.—The Adventures of Tom and Wash.  
 12:15 p. m.—Late Recordings.  
 12:30 p. m.—Rose Valerie and her Concert Ensemble.  
 2:00 p. m.—Late Recordings.  
 2:30 p. m.—KFWB Salon Orchestra; Ann Gray, soloist.  
 3:30 p. m.—Late Recordings.  
 4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.  
 6:00 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.  
 6:30 p. m.—Wade Hamilton at the console of the Forum Theatre organ.  
 6:45 p. m.—Cecil and Sally in "The Funniest Things."  
 7:00 p. m.—Sierra Male Quintet.  
 7:15 p. m.—"Pop Warner" on Football.  
 7:30 p. m.—"For the Love of Lil."  
 7:45 p. m.—Coach Howard Jones.  
 8:00 p. m.—MJB Demi-Tasse Revue, featuring George Olsen and his Music.  
 8:30 p. m.—The Castilians; Samuel Pedroza, tenor.  
 9:00 p. m.—Orchestra and soloists.  
 9:30 p. m.—"Racketeer," continuity by Jack Joy.  
 10:00 p. m.—Ted Weems and his Orchestra.  
 10:30 p. m.—George Olsen and his Music.  
 11:00 p. m.—Murray Smith and his Orchestra.

#### KFVD

Culver City, Calif.  
 299.8 Meters—1000 Kc.—250 W.

6:00 a. m.—Spanish program.  
 7:00 a. m.—Happy-Go-Lucky Trio.  
 9:15 a. m.—Waves of Happiness.  
 9:30 a. m.—Zandra—Morning Psychologist.  
 10:30 a. m.—The Absent-Minded Troubadour.  
 11:00 a. m.—Beauty Hour—Records.  
 12:00 noon.—Popular recordings.  
 1:00 p. m.—G. Allison.  
 2:30 p. m.—Merchants' Slogan contest.  
 3:00 p. m.—Classical recordings.  
 4:15 p. m.—Health Talk.  
 5:15 p. m.—Timely Topics.  
 9:15 p. m.—Studio Orchestra—Peggy Price.  
 10:00 p. m.—In Old Mexico.  
 11:00 p. m.—Louis Armstrong—Cotton Club.  
 12:00 midnight—Ballads Old and New; organ.

#### KNX

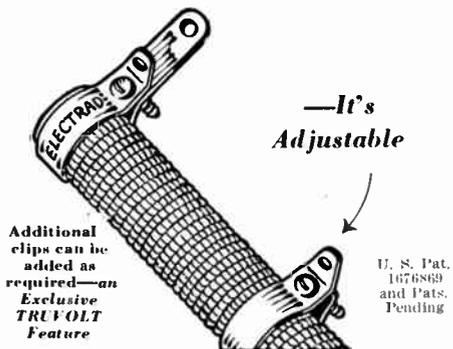
Hollywood, Calif.  
 285.5 Meters—1050 Kc.—5000 W.

6:45 a. m.—"Earlybirds" exercises by Dr. P. M. Selxas.  
 7:15 a. m.—"Pep and Ginger" exercises by Dr. P. M. Selxas.  
 7:45 a. m.—"Home Folks" exercises by Dr. J. M. Seias.  
 8:00 a. m.—Inspirational talk and morning prayer.  
 8:15 a. m.—Records.  
 9:00 a. m.—Records.  
 9:15 a. m.—Dorothy Chase and the Charis Players.  
 9:30 a. m.—Radio Shopping News.  
 10:00 a. m.—"Be Young and Be Happy."  
 10:30 a. m.—Home Economics Talk.  
 11:00 a. m.—XINT Spanish Foods Products Co. program.  
 11:15 a. m.—Records.  
 11:30 a. m.—Beauty Secrets.  
 12:00 noon.—Gene Byrnes picks scraps from the Waste Basket.  
 12:30 p. m.—Records.  
 1:00 p. m.—Off the Air.  
 1:30 p. m.—Eddie Albright reading late fiction.  
 2:00 p. m.—"Jay," the Jingle Man.  
 2:30 p. m.—Los Angeles Firemen's Band.  
 3:00 p. m.—Lost and found announcements.  
 3:05 p. m.—Los Angeles Firemen's Band.  
 3:30 p. m.—Arizona Wranglers.  
 4:00 p. m.—Organ program.  
 4:30 p. m.—C. P. R.'s musical program.

Wednesday, Oct. 29—Cont.

5:00 p. m.—Travelogue.  
 5:15 p. m.—Blk Brother Ken's Kiddie Hour.  
 5:45 p. m.—Town Crier's Timely Amusement Tps.  
 6:00 p. m.—Musical program.  
 6:15 p. m.—Frank Watanabe, the Japanese Houseboy.  
 7:00 p. m.—Mr. and Mrs. Radio Skit.  
 7:30 p. m.—Luboviski Violin Choir and Claire Mellonino.  
 8:00 p. m.—Bert Butterworth and His Airdales.  
 8:30 p. m.—AMORC College of San Jose.  
 9:00 p. m.—Sherman Oaks Sereaders.  
 9:30 p. m.—Rev. Ethel Duncan, the Question and Answer Lady.  
 10:00 p. m.—Gns Arnhem and His Orchestra.

**KMIC** Inglewood, Calif.  
 267.7 Meters—1120 Kc.—500 W.  
 6:00 a. m.—Banjo Boys.  
 8:00 a. m.—Records.  
 9:00 a. m.—Zero the Mystic.  
 12:00 noon—Radio Press Reporter from City Hall.  
 5:00 p. m.—Gordon Smith Radiotising Service.  
 6:00 p. m.—Records.  
 6:30 p. m.—Dave Ward and His Five Voters.  
 7:30 p. m.—Frank Holbrow's Sport Hour.



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8:30 p. m.—Dixie Nights.  
 9:30 p. m.—Paris Inn Remote.  
 11:00 p. m.—Theatrical Hour.  
 12:00 midnight—Louis Armstrong, Cotton Club.

**KFSG** Los Angeles, Calif.  
 267.7 Meters—1120 Kc.—500 W.  
 7:00 a. m.—Family Altar Hour.  
 10:00 a. m.—Sunshine Hour.  
 11:00 a. m.—Organ Recital.  
 2:30 p. m.—Divine Healing Service.

**KGFJ** Los Angeles, Calif.  
 249.9 Meters—1200 Kc.—100 W.  
 12:00 midnight—Mosby's Dixieland Blue Blowers.  
 1:00 a. m.—Nite Owl Request Program.  
 7:00 a. m.—Goodwill Program.  
 8:30 a. m.—Dr. Wiseman's Health Talk.  
 9:00 a. m.—Recordings.  
 10:00 a. m.—Studio Ensemble; Solists.  
 11:00 a. m.—The Health Man.  
 11:30 a. m.—Spanish Program.  
 12:00 noon—Organ Recital by Arch Fritz.  
 12:30 p. m.—Nine Dixie Aces from Oaks Tavern.  
 1:30 p. m.—Recordings.  
 2:00 p. m.—Rainbow Garden Entertainers.  
 3:40 p. m.—Murray and Harris, the Gainsborough Boys.  
 4:00 p. m.—Organ Recital by Arch Fritz.  
 4:30 p. m.—Ebony Sereaders.  
 5:00 p. m.—Market Reports; KGFJ Orchestra.  
 6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.  
 7:00 p. m.—Jack Cronshaw's Orchestra.  
 8:00 p. m.—Harmony Hawaiian Quartet.  
 8:30 p. m.—Concert Ensemble.  
 9:30 p. m.—Mosby's Dixieland Blue Blowers.  
 10:30 p. m.—Organ Melodies.  
 11:00 p. m.—Rainbow Garden Entertainers.

**KFXM** San Bernardino, Calif.  
 247.8 Meters—1210 Kc.—100 W.  
 7:00 a. m.—Early Bird Club.  
 8:00 a. m.—Sunshine Hour. Rev. J. Edgar Freeman.  
 9:00 a. m.—San Bernardino Music Co.  
 9:45 a. m.—Simmons Market.  
 10:00 a. m.—Trading Post.  
 10:30 a. m.—KFXM Symphony.  
 11:15 a. m.—News Reports.  
 11:45 a. m.—Carrier's Health Program.  
 12:00 noon—Fog California Theater Organ Recital.  
 5:00 p. m.—Merchants Air Service.  
 5:30 p. m.—Hunt's Theater News.  
 6:15 p. m.—News Reports, courtesy L. A. Record.  
 7:00 p. m.—Sign Off.

**KFOX** Long Beach, Calif.  
 239.9 Meters—1250 Kc.—1000 W.  
 5:00 a. m.—The Early Bird.  
 7:00 a. m.—Hello Everybody.  
 7:30 a. m.—Early News Items—Press-Telegram.  
 7:45 a. m.—Novelty Musical Numbers.  
 7:50 a. m.—Bright and Early Hour.  
 8:20 a. m.—Music.  
 9:00 a. m.—Beauty Talk—Mae Day Beauty Salon.  
 9:10 a. m.—Music.  
 10:30 a. m.—Organ Recital—Vera Graham, organist.  
 11:00 a. m.—Bernice Smith—Novelty Entertainer.  
 11:15 a. m.—Cline and Gene.  
 11:30 a. m.—News Reports from the Press-Telegram.  
 11:45 a. m.—Hollywood Girls.  
 12:45 p. m.—Musical Moments with Mart Dougherty.  
 1:00 p. m.—Rotary Luncheon.  
 1:30 p. m.—Cheerio Boys.  
 1:50 p. m.—Dr. Harbottle—Doris and Clarence.  
 2:20 p. m.—Rolly Wray.  
 2:30 p. m.—The Air Raiders.  
 3:30 p. m.—Organ Recital—Vera Graham, organist.  
 4:00 p. m.—Press-Telegram Late News Reports.  
 4:15 p. m.—Day Dreams.  
 4:30 p. m.—Gene and Bill—Those Two Boys.  
 4:45 p. m.—Cheerio Boys.  
 5:00 p. m.—Hollywood Girls.  
 6:00 p. m.—"Em and Clem."  
 6:15 p. m.—Over at Mart's House.  
 6:30 p. m.—Percy Prunes and Daisy Mae.  
 6:45 p. m.—The Three Vagabonds.  
 7:00 p. m.—Sunset Harmony Boys.  
 7:15 p. m.—Froggy and Burrhead.  
 7:30 p. m.—Bill and Co.  
 7:45 p. m.—Silver Spray Hawaiians.  
 8:00 p. m.—Seth Parker Singing School.  
 8:30 p. m.—Cline and his harmonica.  
 8:45 p. m.—Rolly Wray.  
 9:00 p. m.—The Ghost Hour.  
 9:30 p. m.—The Air Raiders.  
 10:30 p. m.—Majestic Ballroom.  
 12:00 midnight—The Knight Hawk.

**KGEF** Los Angeles, Calif.  
 230.6 Meters—1300 Kc.—1000 W.  
 6:00 p. m.—Mother Hubbard.  
 6:45 p. m.—Miniature Aircrafts.  
 7:00 p. m.—Conrey Bible Class.  
 7:45 p. m.—Union Rescue Mission.  
 8:30 p. m.—Rev. E. E. Wall.  
 9:00 p. m.—Old Songs Quartet.  
 10:00 p. m.—Volunteers of America.

**KTBI** Los Angeles, Calif.  
 230.6 Meters—1300 Kc.—1000 W.  
 8:00 a. m.—C. M. Books Gospel Song Requests.  
 8:15 a. m.—Devolitional Service.  
 8:45 a. m.—Rev. Adolf Lucas.  
 9:15 a. m.—Music.  
 9:30 a. m.—Rev. Wm. Darsey.  
 10:00 a. m.—Rev. J. C. Doty.  
 10:30 a. m.—Bible Synthesis. Dr. John C. Page.  
 11:20 a. m.—Prof. Howard W. Kellogg.  
 12:00 noon—Chimes.  
 1:00 p. m.—Dr. T. Marshall Morsey.  
 1:30 p. m.—Leland Green, baritone.  
 2:00 p. m.—Visiting Pastor.

**KGER** Long Beach, Calif.  
 220.4 Meters—1360 Kc.—1000 W.  
 6:00 a. m.—Musical Clock program; news flashes.  
 8:30 a. m.—Earl Judy and Paul O'Berg, songs, piano.  
 9:00 a. m.—Edna Bond, blues songs and piano.  
 9:30 a. m.—Evelyn Gaylord, songs and tap dance lesson.  
 10:00 a. m.—Judy, Bond and studio artists.

11:15 a. m.—Charles K. Lindsey's concert orchestra.  
 12:15 p. m.—Silent for 15 minutes.  
 12:30 p. m.—Peggy and Jerry skit.  
 12:45 p. m.—Billy Van, bad boy of radio.  
 1:15 p. m.—Helene Smith, piano requests.  
 2:00 p. m.—Dick Dixon, organ requests.  
 2:30 p. m.—Long Beach Municipal Band.  
 4:00 p. m.—Los Angeles Record News Brevities.  
 4:05 p. m.—Allay Op Studio Frolic.  
 5:00 p. m.—Gordon James' Orchestra.  
 6:00 p. m.—Silent for 15 minutes.  
 6:15 p. m.—Studio Brevities.  
 6:30 p. m.—Everett Hoagland's Troubadors.  
 7:30 p. m.—Cavaliers' Dance Orchestra.  
 8:00 p. m.—Syncoopers' Dance Orchestra.  
 8:30 p. m.—Mid-week Varieties.  
 9:00 p. m.—Everett Hoagland's Troubadors.  
 9:30 p. m.—Wilmington Bowl Fights.  
 11:00 p. m.—Everett Hoagland's Troubadors.  
 11:30 p. m.—Dick Dixon, organ quiet time tunes.

**KECA** Los Angeles, Calif.  
 209.7 Meters—1430 Kc.—1000 W.  
 8:30 a. m.—Louis Rueb, Health Exercises.  
 9:00 a. m.—NBC, Vermont Lumber Jacks.  
 3:00 p. m.—U. S. Dept. of Agriculture.  
 3:15 p. m.—Harry Coe, popular melodies.  
 3:45 p. m.—Voice of Honeygull, Irving W. Easton.  
 4:00 p. m.—Eddie Armstrong, ballads, with Waldronov.  
 4:30 p. m.—NBC, Phil Cook, the Quaker Man.  
 4:45 p. m.—Bob and Jimmy, popular melodies.  
 5:00 p. m.—NBC, Address by former Gov. Al Smith.  
 5:30 p. m.—Jack Baldwin, piano program.  
 5:45 p. m.—Allan M. Wilson, speaker.  
 6:00 p. m.—Los Angeles Fire Dept. Orchestra.  
 7:00 p. m.—Noren Gammill, original character sketches.  
 7:30 p. m.—NBC, Coca-Cola program.  
 8:00 p. m.—NBC, S. & W. Time.  
 8:15 p. m.—Otto Ploetz, dialog and song.  
 8:30 p. m.—NBC, Amos 'n' Andy.  
 8:45 p. m.—Jack and Jill, comedy.  
 9:00 p. m.—NBC, Miniature Biographies.  
 9:30 p. m.—NBC, Camel's Pleasure Hour.  
 10:30 p. m.—KFI-KECA Editorial Interview.  
 10:45 p. m.—Louis Rueb, Health Exercises.

**NORTHERN CALIFORNIA**

**KTAB** San Francisco, Calif.  
 535.4 Meters—560 Kc.—1000 W.  
 7:00 a. m.—Cuckoo Club.  
 8:00 a. m.—Townie Cryer.  
 9:00 a. m.—Morning Prayer Hour.  
 9:30 a. m.—Recordings.  
 9:45 a. m.—Playlet.  
 10:00 a. m.—Household Hour with Alma La Marr.  
 10:30 a. m.—Dr. B. L. Corley.  
 11:00 a. m.—Artists Vignettes.  
 11:15 a. m.—Studio Program.  
 11:30 a. m.—Latin-American Program.  
 12:00 noon—Mid-day Musical Notes.  
 1:00 p. m.—Chapel of Chimes.  
 1:30 p. m.—Studio Program.  
 1:45 p. m.—Popular Records.  
 2:00 p. m.—Schwabacher-Frey Classical Program.  
 3:30 p. m.—Organ Recital with Alice Blue.  
 4:00 p. m.—Studio Program.  
 4:45 p. m.—Sunshine Girls.  
 5:00 p. m.—The Story Man and His Air Castle.  
 5:15 p. m.—Frank Wright.  
 5:30 p. m.—Brother Bob's Frolic Hour.  
 6:30 p. m.—Chapel of Chimes.  
 7:00 p. m.—Studio Program.  
 7:30 p. m.—Memory Bouquet with Joan Ray.  
 8:30 p. m.—Carl Tobin, tenor; Jack Riley, songs and guitar.  
 9:00 p. m.—Pepper Box Program with John Teel.  
 10:30 p. m.—Sweets Ballroom Orchestra.  
 11:30 p. m.—"Night Owls" with Willard Kimball and artists.

**KFRC** San Francisco, Calif.  
 491.5 Meters—610 Kc.—1000 W.  
**Local Programs Only. See CBS Program for Balance.**  
 7:00 a. m.—Seal Rocks Broadcast.  
 7:30 a. m.—New York Stock Quotations.  
 7:30 a. m.—Seal Rocks Broadcast.  
 8:00 a. m.—Hallelujah Hour, DLBS.  
 8:45 a. m.—La Vida Mineral Water Co. program.  
 9:00 a. m.—San Francisco Call-Bulletin News Items.  
 9:30 a. m.—Feminine Fancies, CDLSB.  
 10:45 a. m.—Wyn's Daily Chat.  
 11:00 a. m.—Program, courtesy Geo. A. Hormel Co.  
 11:15 a. m.—Mary Lewis Haines, Domestic Science talk.  
 12:00 noon—Sherman Clay Noonday Concert.  
 12:35 p. m.—Closing New York Stock Quotations.  
 3:00 p. m.—The Observer, Monroe Upton.  
 3:30 p. m.—Something about Everything; Recordings.  
 4:55 p. m.—Town Topics.  
 5:30 p. m.—Studio program.  
 5:50 p. m.—San Francisco Call-Bulletin News Items.  
 6:30 p. m.—Studio program.  
 6:45 p. m.—Pop Warner's Football talk.  
 7:00 p. m.—KHJ Program.  
 7:30 p. m.—"The First of What Have You," DLBS.  
 8:30 p. m.—California Melodies, CDLSB.  
 9:00 p. m.—Sangology, DLBS.  
 9:30 p. m.—"Circle W Days."  
 10:00 p. m.—Ten o'Clock Tom.  
 10:15 p. m.—Gruen Question and Answer Man.  
 10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.  
 11:00 p. m.—Earl Burnett's L. A. Biltmore Orchestra.  
 12:00 midnight—Dance music.

**KPO** San Francisco, Calif.  
 440.9 Meters—680 Kc.—5000 W.  
**Local Programs Only. See NBC Program for Balance.**  
 7:30 a. m.—Quaker Oats—"Start of the Day."  
 8:00 a. m.—Shell Happytime.  
 9:00 a. m.—Dobbie's Birthday Party.  
 9:30 a. m.—Walter W. Gibbins.  
 11:30 a. m.—Julia Hayes, "Helpful Hints for Housewives."  
 11:55 a. m.—Scripture Reading, Time Signals.  
 12:05 p. m.—Snap Shots—Programs in Miniature.  
 1:00 p. m.—Ann Warner's "Home-making Chat."  
 1:30 p. m.—Wednesday Musicals.  
 2:30 p. m.—Ye Townie Cryer.

2:35 p. m.—Dorothy Lewis, contralto, and Andrew Gordon Robertson, basso, Organ recital.

KFWI San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

7:00 a. m.—Eye-opener Program. 9:00 a. m.—Slogan Contest. 9:30 a. m.—Records and Announcements.

KQW San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

9:00 a. m.—Morning Music. 9:30 a. m.—U. S. Weather Report. 9:30 a. m.—Helpful Hour.

NORTHWEST

KGW Portland, Oregon 483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance. 6:45 a. m.—Devotional service.

KVI Tacoma, Washington 394.5 Meters—760 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance. 7:00 a. m.—Recordings.

KOMO Seattle, Washington 920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service. 7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.

1:15 p. m.—Teapop Philosopher. 1:30 p. m.—Popular Orchestra and Vocalists.

KJR Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

7:00 a. m.—Morning Reveiller, News. 7:30 a. m.—Organ Concert. 8:30 a. m.—Thrift Home of the Air.

KEX Portland, Oregon 254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes. 7:00 a. m.—Morning Serenaders. 8:00 a. m.—KEX Clock and Oregon Journal News.

Seattle, Washington 1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour. 7:45 a. m.—Records. 8:00 a. m.—Hallelujah Hour.

KGA Spokane, Washington 204 Meters—1470 Kc.—5000 W.

6:45 a. m.—Early Birds; News; Music. 8:00 a. m.—Around the Clock. 8:30 a. m.—Sunshine Hour.

9:00 p. m.—Damski's Neapolitans. 10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.

MOUNTAIN

KOA Denver, Colorado 361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule. 5:00 p. m.—Extension Service, Colorado Agricultural Col.

KSL Salt Lake City, Utah 365.3 Meters—1130 Kc.—5000 W.

Evening Hours Only—See NBC Schedule. 5:00 p. m.—Alfred E. Smith Talk, NBC.

ARIZONA

KTAR Phoenix, Arizona 483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance. 6:00 a. m.—Y. M. C. A. Health and Happiness Hour.

THURSDAY, OCT. 30

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders. KGO. 7:30 a. m.—Quaker Start o' the Day. KHQ, KOMO, KGW, KPO, KFSD, KFI.

Thursday, Oct. 30—Cont.

7:30 p. m.—Standard Symphony Hour. Brahms's fourth and last symphony will be interpreted by the orchestra. KGO, KHQ, KOMO, KGW, KFI.

Columbia Broadcasting System

8:15 a. m.—Three Men in a Tub. KVI. 8:30 a. m.—The Party House. KVI, KHJ. 9:00 a. m.—Columbia Revue.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif. 526 Meters—570 Kc.—500 W. 6:00 a. m.—"Wake Up, Chillun, Wake Up."

KFSD San Diego, Calif. 499.7 Meters—600 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

KFI Los Angeles, Calif. 468.5 Meters—640 Kc.—5000 W. 7:30 a. m.—Opening Stock Market Quotations.

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Daily 6:00 P.M. KMTR and Hear THE BANJO BOYS and DEL sing and play your request, if you will write them.

Every Week Day 6:00 A. M. KMIC 6:00 A. M. The BANJO BOYS and DEL

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9:30 a. m.—Spanish Lesson, by Annette Doherty. 9:45 a. m.—Wall Street Financial News. 10:00 a. m.—NBC, Woman's Magazine of the Air.

KMPC Beverly Hills, Calif. 422.3 Meters—710 Kc.—500 W. 7:00 a. m.—Latin-American program—orchestra and soloists.

KTM Los Angeles, Calif. 384.4 Meters—780 Kc.—1000 W. 6:00 a. m.—Eye Opener. 7:00 a. m.—Bill Sharples and His Gang.

KHJ Los Angeles, Calif. 333.1 Meters—900 Kc.—1000 W. 7:00 a. m.—Recordings. 7:30 a. m.—Stock Exchange Reports.

KFWB Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W. 8:30 a. m.—Dorothy Burnham in popular piano numbers.

10:00 a. m.—Wade Hamilton at console of Forum Theatre organ.
10:30 a. m.—The Melody Boys' Dance Band.
11:30 a. m.—Wade Hamilton at console of Forum Theatre organ.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—Louise Lynch, popular songs.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Brunswick Preview Hour.
3:00 p. m.—KFWB Salon Orchestra; Charles Beynon, tenor.
4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
5:00 p. m.—Harry Jackson and his High Whistle Entertainers.
6:30 p. m.—KFWB String Orchestra.
6:45 p. m.—Cecil and Sally in "The Funniest Things."
7:00 p. m.—KFWB Salon Orch.; Lewis Meelan, tenor.
7:30 p. m.—"The Rubbernecks."
8:00 p. m.—Ted Weems and his Orchestra.
8:30 p. m.—KFWB Concert Orchestra and soloists.
9:00 p. m.—Mark Kelley interviewing "Pop" Warner, famous football coach of Stanford.
9:30 p. m.—"Star Dust."
10:00 p. m.—Ted Weems and his Orchestra.
10:30 p. m.—George Olsen.
11:00 p. m.—Murray Smith and his Orchestra.

KFVD Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.
6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints—Records.
10:30 a. m.—Helpful Hints to Housewives.
11:00 a. m.—Beauty Hour—Recordings.
12:00 noon—Popular recordings.
12:45 p. m.—Diet Question Box.
1:00 p. m.—G. Allison.
2:30 p. m.—Merchants Slogan contest.
5:15 p. m.—Timely Topics.
10:00 p. m.—Zandra's Mystic Hour.
11:00 p. m.—Louis Armstrong—Cotton Club.
12:00 midnight—Ballads Old and New; organ.

KNX Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W.
6:45 a. m.—"Earlybirds" exercises by Dr. P. M. Seixas.
7:15 a. m.—"Pop and Ginger" exercises by P. M. Seixas.
7:55 a. m.—"Home Folks" exercises by Dr. P. M. Seixas.
8:00 a. m.—Inspirational Talk and Morning Prayer.
8:15 a. m.—Records.
9:00 a. m.—Records.
9:15 a. m.—Golden Rule Health Service.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy," Eddie Albright.
10:30 a. m.—Home Economics Talk.
11:00 a. m.—Barbara Gould, Ltd., courtesy program.
11:15 a. m.—Wright's Shining Moments.
11:20 a. m.—Records.
12:00 noon—Bundy & Albright, presenting a program of recordings.
12:30 p. m.—Records.
1:00 p. m.—Off the Air.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—"Jay," the Jingle Man.
2:30 p. m.—Prof. Edgard Leon giving French lessons.
3:00 p. m.—The KNX Ensemble.
3:30 p. m.—Lost and found announcements.
3:35 p. m.—Louise Olsson, astro-analyst.
4:00 p. m.—Organ program.
4:30 p. m.—C. P. H.'s musical program.
5:00 p. m.—Travelogue.
5:15 p. m.—Big Brother Ken's Kiddie Hour."
6:00 p. m.—The KNX Quartette.
6:15 p. m.—Frank Watanabe, the Japanese Houseboy.
6:30 p. m.—The KNX Symphonette.
7:00 p. m.—Dr. Mars Baumgardt talking on Popular Science.
7:15 p. m.—Bert Butterworth.
7:30 p. m.—"Blunt Family."
8:00 p. m.—Feature program.
9:00 p. m.—Soup to Nuts.
9:30 p. m.—The Nomads.
10:00 p. m.—Gus Arnheim and His Orchestra.

KMIC Inglewood, Calif. 267.7 Meters—1120 Kc.—500 W.
6:00 a. m.—Banjo Boys.
8:00 a. m.—Records.
9:00 a. m.—Zoro the Mystic.
12:00 noon—Radio Press Reporter from City Hall.
12:15 p. m.—Records.
5:00 p. m.—Gordon Smith Radlolling Service.
5:45 p. m.—Latest Releases.
6:30 p. m.—KMIC Syncopators.
10:30 p. m.—Paris Inn Remote.
11:00 p. m.—Theatrical Hour.
12:00 midnight—Louis Armstrong, Cotton Club.

KFSG Los Angeles, Calif. 267.7 Meters—1120 Kc.—500 W.
7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Organ Recital.
2:00 p. m.—Pasadena Hour.
3:00 p. m.—Bethesda Hour.
4:00 p. m.—Music Master's Hour.
7:30 p. m.—Water Baptismal Service and Symphony Orchestra.

KGFJ Los Angeles, Calif. 249.9 Meters—1200 Kc.—100 W.
12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request Program.
7:00 a. m.—Goodwill Program.
8:30 a. m.—Dr. Wiseman's Health Talk.
9:00 a. m.—Recordings.
10:00 a. m.—Studio Ensemble.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish Program.
12:00 noon—Organ Recital by Arch Fritz.
12:30 p. m.—Nine Dixie Aces from Oaks Tavern.
1:30 p. m.—Recordings.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray and Harris, the Gainsborough Boys.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Ebony Serenaders.

5:00 p. m.—Market Reports; KGFJ Orchestra.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.
7:00 p. m.—Jack Cronshaw's Orchestra.
8:00 p. m.—Harmony Hawaiian Quartet.
8:30 p. m.—Concert Ensemble.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W.
7:00 a. m.—Early Bird Club.
8:00 a. m.—Old-Timers.
9:00 a. m.—San Bernardino Music Co.
9:45 a. m.—Shimons Market.
10:00 a. m.—Trading Post.
10:30 a. m.—KFXM Symphony.
11:15 a. m.—News Reports.
12:00 noon—Fox California Theater Organ Recital.
5:00 p. m.—Merchants Air Service.
5:30 p. m.—Hunt's Theater News.
6:15 p. m.—News Reports, courtesy L. A. Record.
7:00 p. m.—Farn Bureau.
8:00 p. m.—Cooley Hardware Company's Ensemble.
9:30 p. m.—University of Redlands.
10:00 p. m.—Hartford's Ballroom.

KFOX Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.
5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items—Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk—Mae Day Beauty Salon.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital—Vera Graham, organist.
11:00 a. m.—Berlice Smith—Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports from the Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments with Mart Dougherty.
1:00 p. m.—Dr. Clark—Health and Efficiency.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle—Doris and Clarence.
2:20 p. m.—The Air Raiders.
3:30 p. m.—Organ Recital—Vera Graham, organist.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Day Dreams.
4:30 p. m.—Gene and Bill—These Two Boys.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Owe at Mart's House.
6:30 p. m.—Percy Prunes and Daisy Mae.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Froggy and Burrhead.
7:30 p. m.—Bill and Co.
7:45 p. m.—Silver Spray Hawaiians.
8:00 p. m.—Three Vagabonds.
8:30 p. m.—Ted and Anna.
8:45 p. m.—Two Girls in Blue.
9:00 p. m.—The Ghost House.
9:30 p. m.—The Air Raiders.
10:30 p. m.—Majestic Ballroom.
12:00 midnight—The Knight Hawk.

KGEF Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.
6:00 p. m.—Trinity Church Ensemble.
7:00 p. m.—Dr. Fred Nelson Peters.
7:30 p. m.—The Hired Man.
8:00 p. m.—Bob Shuler's Civic Hour.
9:00 p. m.—Trinity Choir.
10:00 p. m.—Studio program.

KTBI Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.
8:00 a. m.—C. M. Books Gospel Song Requests.
8:15 a. m.—Devotional Service.
8:45 a. m.—Rev. Earl Haney.
9:15 a. m.—Music.
9:30 a. m.—Missionary Hour.
10:20 a. m.—Recorded Music.
10:30 a. m.—Bible Doctrine.
11:20 a. m.—Recorded Music.
11:30 a. m.—Rev. Earl Edwards.
1:00 p. m.—Dr. T. Marshall Morsey.
1:30 p. m.—Lottie May Patton, soprano.
2:00 p. m.—Visiting Pastor.

KGER Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.
6:00 a. m.—Musical Clock Hour: News Flashes.
8:30 a. m.—Earl Judy and Paul O'Berg, piano, organ.
9:00 a. m.—Edna Bond, blues songs and piano.
9:30 a. m.—Evelyn Gaylord, songs and tap dance lesson.
10:00 a. m.—Judy, Bond and studio artists.
11:15 a. m.—Charles K. Lindsey's concert orchestra.
12:15 p. m.—Silent for 15 minutes.
1:00 p. m.—"Peggy and Jerry skit.
1:15 p. m.—Piano requests, Helene Smith.
2:00 p. m.—Organ requests, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Los Angeles Record News Brevities.
4:05 p. m.—Allay Oop Studio Frolic.
5:00 p. m.—Dottie Gale and Her Girls.
6:00 p. m.—Silent for 15 minutes.
6:15 p. m.—Studio Brevities.
6:30 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Long Beach Band.
8:00 p. m.—Bill Van, bad boy of radio.
8:30 p. m.—Mariners' Concert Orchestra.
9:00 p. m.—Everett Hoagland's Troubadors.
9:30 p. m.—Cavaliers' Dance Orchestra.
10:00 p. m.—Studio Band and Selby, tenor.
10:30 p. m.—Senoritas String Trio.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Organ Memories, Dick Dixon.

KECA Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.
8:30 a. m.—Louis Rueb, Health Exercises.
9:00 a. m.—NBC, Vermont Lumber Jacks.
9:15 a. m.—Eleanor Autrey, ballads.
3:00 p. m.—U. S. Dept. of Agriculture.

3:15 p. m.—German lesson, by Annette Doherty.
3:30 p. m.—Ballads on approval.
4:30 p. m.—NBC, Phil Cook, the Quaker Man.
4:45 p. m.—NBC, Friendly Five-foot Notes.
5:00 p. m.—NBC, Fleischmann Sunshine Hour.
6:00 p. m.—NBC, Arco Birthday Party.
6:30 p. m.—NBC, Maxwell House Melodies.
7:00 p. m.—WHI Round's String Ensemble.
8:00 p. m.—Hollywood Hams.
8:15 p. m.—Oto Floetz, dialog and songs.
8:30 p. m.—NBC, Amos 'n' Andy.
8:45 p. m.—NBC, Sperry program.
9:00 p. m.—NBC, Lucky Strike Hour.
10:00 p. m.—Harold Spaulding, tenor.
10:30 p. m.—KFI-KECA Editorial Review.
10:45 p. m.—Health Exercises, Louis Rueb.

NORTHERN CALIFORNIA
KTAB San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

7:00 a. m.—Cuckoo Club.
8:00 a. m.—Tommy Cyser.
8:45 a. m.—The Melody Girl.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Dr. Keys.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Artists Vignettes.
11:15 a. m.—Studio Program.
11:30 a. m.—Latin-American Program.
12:00 noon—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Studio Program.
1:45 p. m.—Popular Records.
2:00 p. m.—Schwabacher-Frey Classical Program.
3:30 p. m.—Organ Recital with Alice Blue.
4:00 p. m.—Studio Program.
4:45 p. m.—Sunshine Girls.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Recordings.
7:15 p. m.—String Trio.
7:45 p. m.—Recordings.
8:00 p. m.—Miniature Musical Portraits.
9:00 p. m.—Orchestra with Harry McKnight.
10:00 p. m.—"Organ Echoes" with Alice Blue.
10:30 p. m.—Sweets Ballroom Orchestra.
11:30 p. m.—Night Owls with Willard Kimball and artists.

KFRC San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W.
Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour, DLBS.
8:45 a. m.—La Vida Mineral Water Co. program.
9:00 a. m.—San Francisco Call-Bulletin News Items.
9:30 a. m.—Feminine Fancies, CDLBS.
9:45 a. m.—Ghirardelli.
10:30 a. m.—Wyn's Daily Chats.
11:00 a. m.—Charis Players, courtesy Charis Corp.
12:00 noon—Sherman Clay Noonday Concert.
12:55 p. m.—Closing New York Stock Quotations.
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
3:00 p. m.—"This and That," Mary Lewis Haines.
4:00 p. m.—Studio program.
4:55 p. m.—Town Topics.
5:00 p. m.—Pacific States Organ, DLBS.
5:30 p. m.—San Francisco Call-Bulletin News Items.
5:45 p. m.—Studio program.
6:00 p. m.—Bohs, noted sports authority.
6:15 p. m.—"Pianoville," DLBS.
6:30 p. m.—Studio program.
7:30 p. m.—"Chocolate Isle."
8:00 p. m.—Violet Ray Melody Hour.
8:30 p. m.—Golden Bear Cats and Growlers.
9:00 p. m.—"Folgen."
9:30 p. m.—"Piano Moods," Edna Fischer.
9:45 p. m.—"As You Like It."
10:00 p. m.—"McAleer Melodists," C. H. McAleer Co.
10:15 p. m.—Gruen Question and Answer Man.
10:20 p. m.—Anson Weeks' Mark Hopkins Hotel Orch.
11:00 p. m.—Val Valente and his Roof Garden Orch.
12:00 midnight—Dance music.

KPO San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W.
Local Programs Only. See NBC Program for Balance.

7:30 a. m.—Quaker Oats—"Start o' the Day."
8:00 a. m.—The Shell Happytime.
9:00 a. m.—Dobbie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
10:00 a. m.—Woman's Magazine of the Air, NIB.
11:00 a. m.—Standard School Broadcast.
11:45 a. m.—Julia Hayes, "Helpful Hints for Housewives."
11:59 a. m.—Scripture Reading and Time Signals, forecast.
12:05 p. m.—Wright's "Shining Moments," NRA.
12:10 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Shrine Luncheon Broadcast from Palace hotel.
1:30 p. m.—Sperry "Question Air Box."
1:45 p. m.—Address by Prince of Wales, London, NBC.
2:30 p. m.—Julia Hayes, "Helpful Hints for Housewives."
2:45 p. m.—Jerry Jermaine, Crooning Balladist.
3:00 p. m.—Ye Towne Cryer.
3:05 p. m.—Organ recital.
4:00 p. m.—Avellan Trio.
5:00 p. m.—Big Brother.
5:30 p. m.—The Date Book.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music for Golden Gate Bridge.
6:30 p. m.—Propositions.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
8:00 p. m.—Radio features, NRA.
8:50 p. m.—The Harmonizers.
8:45 p. m.—Meeting in the Tavern.
10:00 p. m.—Jesse Stafford's Palace Hotel Dance orch.
11:00 p. m.—Midnite Melodists.

Thursday, Oct. 30—Cont.

KFWI San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Hotel Bellevue Program.
10:30 a. m.—Health Talk.
12:00 noon—Slogan Contest.
12:45 p. m.—Drs. Bowring and Crichton.
1:00 p. m.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Rita Murray's Investment Chat.
7:15 p. m.—Lovey Wolf, blues singer.
11:00 p. m.—Slogan Contest.
12:00 midnight—Sherman Clay Midnight Classics.

KQW San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

9:00 a. m.—Morning Music.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.
12:00 noon—Luncheon Concert.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Feature Recordings.
4:30 p. m.—Story Time.
4:45 p. m.—Baron Keyes' Air Castle.
5:00 p. m.—Vesper Music.
5:30 p. m.—Recordings.
6:10 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—Is Dairy Industry Still Progressing.
6:30 p. m.—Market Reports, San Francisco Studio.
6:45 p. m.—KQW Market Place.
7:00 p. m.—U. S. Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—News Dispatches.
7:15 p. m.—Pacific Rural Press.
7:30 p. m.—America's Financial Reservoir.
7:45 p. m.—Editorial.
8:00 p. m.—Songs of the Old Church Choir.
9:00 p. m.—The Lass from County Clare.
9:15 p. m.—The Five Pretzels.

NORTHWEST

KGW Portland, Oregon 483.6 Meters—620 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

6:45 a. m.—Devotional services.
7:00 a. m.—Bagdad organ.
8:00 a. m.—Shell Happy Time, KPQ.
9:15 a. m.—Town Crier.
9:45 a. m.—Barbara Gould.
11:45 a. m.—Bagdad organ.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Pepero program.
1:00 p. m.—The World Bookman.
1:05 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Boudoir organ.
2:15 p. m.—Musical masterworks.
3:30 p. m.—Palace Tea Timers.
4:45 p. m.—Clickety clack.
10:00 p. m.—Associated program, KOMO.

KVI Tacoma, Washington 394.5 Meters—760 Kc.—1000 W. Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Recordings.
10:55 a. m.—Program from KOL.
11:00 a. m.—Recordings (announcements).
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Recordings.
3:15 p. m.—Social Calendar.
4:00 p. m.—To be announced.
4:57 p. m.—Silent.
9:00 p. m.—Polgeria, CDLBS.
9:30 p. m.—Studio program.
10:00 p. m.—DLBS Studio program.
10:15 p. m.—KVI Studio program.
10:20 p. m.—Anson Weeks, Hotel Mark Hopkins Orch.
11:00 p. m.—Val Valent and his Hoof Garden Orchestra.
12:00 midnight—Slumberhoppers; organ recital.
1:00 a. m.—Sleepwalkers' Club; Record request.

KOMO Seattle, Washington 920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
9:15 a. m.—Homeward with Diamond Briquets.
9:30 a. m.—Totem Broadcasters, "Safeguarding the Nation's Food and Drug Supply."
12:00 noon—Farm Talk.
12:15 p. m.—Prudence Penny.
1:00 p. m.—Timetalk Two.
1:15 p. m.—The Teacup Philosopher.
1:30 p. m.—Popular Orchestra and Vocalists.
1:45 p. m.—Rebroadcast address by Prince of Wales.
2:30 p. m.—Concert Orchestra and Vocalists.
3:30 p. m.—Popular Orchestra and Vocalists.
4:15 p. m.—Totem Broadcasters, Stock Quotations.
10:00 p. m.—Dance Hour, NWT-KOMO.
11:00 p. m.—Totem Broadcasters, News Flashes.
11:15 p. m.—Laughner-Harris St. Francis Hotel Dance Orchestra, NBC-SP.
12:00 midnight—Organ Recital.

KJR Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

7:00 a. m.—Morning Revellier, News.
7:30 a. m.—Organ Music.
8:30 a. m.—Thrill Home of the Air.
9:00 a. m.—Morning Devotional program.
9:15 a. m.—Studio program, Mary from Proctor's.
9:45 a. m.—Elmore Vincent, Billie Landers.
10:00 a. m.—Bob Monsen, tenor.
10:15 a. m.—Beauty Talk.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Warren Wright, Organ Concert.

11:30 a. m.—Julia Hayes program.
11:45 a. m.—Organ Concert.
12:00 noon—World Book Man; World in Review.
12:30 p. m.—Mid-Day Musicals.
1:00 p. m.—George Maddox, tenor.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Organ Music.
3:15 p. m.—The Three Girls.
3:30 p. m.—Tea Time Tales.
4:00 p. m.—Organ Concert, Ivan Ditmars.
5:00 p. m.—Chet Cuthers, baritone.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports.
6:00 p. m.—American Institute of Banking.
6:15 p. m.—Homesteaders Orchestra; Ed Sheldon, banjo.
7:00 p. m.—Pill Trio.
7:15 p. m.—Dream Melodies.
7:45 p. m.—Los Gauchos.
7:55 p. m.—"Aspects of Judaism," Temple De Hirsch.
8:00 p. m.—Northwest Salon Orchestra.
8:30 p. m.—Italian Knights.
9:00 p. m.—"Melodies and Memories."
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Whirlwinds Orchestra; Eulalia Dean.
11:00 p. m.—"Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revelers.

KEX Portland, Oregon 254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Serenaders.
8:00 a. m.—KEX Clock and Oregon Journal News.
9:00 a. m.—Classified News, Town Topics.
12:00 noon—Weather report and late news.
12:05 p. m.—Happy Hour Girls orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ concert.
2:00 p. m.—Dental lecture.
2:30 p. m.—Vacation News Reel.
4:30 p. m.—Dance records.
8:00 p. m.—Northwest Salon orchestra, NBS.
8:30 p. m.—Italian Knights, NBS.
9:00 p. m.—"Melodies and Memories," NBS.
9:30 p. m.—Romance of Aeronautics.
9:45 p. m.—Melodies and Memories, NBS.
10:00 p. m.—Ken Stuart's Sunshine program, NBS.
10:30 p. m.—Jack and Jill Tavern orchestra.
11:45 p. m.—Police and weather report.
12:00 midnight—The Revelers.

KOL Seattle, Washington 1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour.
7:45 a. m.—Records.
8:00 a. m.—Hallelujah Hour.
9:30 a. m.—Records.
9:45 a. m.—Feminine Fancies.
10:00 a. m.—Ida Bailey Allen.
10:15 a. m.—Records.
11:00 a. m.—Carnival Hour.
12:30 p. m.—Stirline Luncheon—Remote.
1:45 p. m.—Rhyme and Reason.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Town Crier.
3:30 p. m.—Studio.
4:00 p. m.—Studio.
4:30 p. m.—Your Financial Problems.
4:54 p. m.—News Flashes—Seattlelight by Joe Roberts.
5:15 p. m.—Records—Records—Studio.
6:00 p. m.—Studio.
7:30 p. m.—"Chocolate Isles."
8:00 p. m.—Jimmie Bigelow's Dance Band.
9:00 p. m.—Folgeria.
9:30 p. m.—Studio.
10:00 p. m.—Earl Burnett and His Orchestra.
11:00 p. m.—Val Valent's Music.
12:00 midnight—Chinese Garden Orchestra.
12:30 a. m.—Kol's Party—Request Records.

KGA Spokane, Washington 204 Meters—1470 Kc.—5000 W.

6:45 a. m.—Early Birds; News.
8:00 a. m.—Around the Clock.
8:30 a. m.—Sunshine Hour.
9:00 a. m.—Favorites of the Day.
9:30 a. m.—Miss Spokane Musicals.
9:45 a. m.—Concert Artist.
10:15 a. m.—The Friendly Hour.
10:30 a. m.—Liberty Theater Organ Recital.
11:30 a. m.—Silver Strings.
12:00 noon—Barton's Brevities.
12:30 p. m.—Time, weather, market reports.
1:00 p. m.—Hits of Yesteryear.
1:30 p. m.—Painless Parker.
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Española.
3:00 p. m.—Songs We All Should Know.
3:30 p. m.—Twinkling Toes.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—Novelties; World Bookman.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Variety Bits.
6:00 p. m.—Homesteaders orchestra; NBS.
7:00 p. m.—Dream Melodies, NBS.
7:30 p. m.—Northwest Salon Orchestra, NBS.
8:30 p. m.—Italian Knights, NBS.
9:00 p. m.—Melodies and Memories, NBS.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.
10:00 p. m.—Request program.

MOUNTAIN

KOA Denver, Colorado 361.2 Meters—830 Kc.—12,500 W. Evening Hours Only—See NBC Schedule

5:00 p. m.—Fleischman Hour.
6:00 p. m.—Arco Birthday Party (NY).
6:30 p. m.—Maxwell House Melodies.
7:00 p. m.—RCA Hour.
8:00 p. m.—Political program.
8:15 p. m.—Network program.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Around the Fireside.

9:00 p. m.—B. A. Rolfe, His Lucky Strike Dance Orch.
10:00 p. m.—Denver String Quartette.
10:30 p. m.—Yip Frien' Scotty.
10:45 p. m.—Sarah Kreindler, violinist.

KSL Salt Lake City, Utah 365.3 Meters—1130 Kc.—5000 W. Evening Hours Only—See NBC Schedule

5:00 p. m.—NBC—Rudy Vallee and His Conn. Yankees.
6:00 p. m.—NBC—Arco Birthday Party.
6:30 p. m.—NBC—Maxwell House Melodies.
7:00 p. m.—NBC—RCA Hour.
8:00 p. m.—Vico "Pep" program.
8:30 p. m.—NBC—"Amos 'n' Andy."
8:45 p. m.—Paris Exposition Buys.
9:30 p. m.—Morning Hour Organ Reveries.
9:30 p. m.—NBC—B. A. Rolfe, Lucky Strike Orchestra.
10:00 p. m.—News Highlights of the Day.
10:15 p. m.—Jack Frost, harmony Night Hawks.
11:00 p. m.—Midnite Hour.

ARIZONA

KTAR Phoenix, Arizona 483.6 Meters—620 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio newspaper.
10:00 a. m.—Program from Blue Room studio.
10:40 a. m.—Blue Room.
11:20 a. m.—Musical Moments.
12:00 noon—Radio revival.
2:45 p. m.—Radio newspaper; Studio program.
3:45 p. m.—Story Time.
4:00 p. m.—Baron Keyes Air Castles.
4:15 p. m.—Business Brevities.
6:00 p. m.—Studio program.
7:30 p. m.—Vance orchestra.
8:30 p. m.—Radio sketches.
10:00 p. m.—Radio newspaper.

FRIDAY, OCT. 31

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPQ, KFSD, KFI.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-cuts of the Day, KGO.
9:00 a. m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks, KGO.
9:30 a. m.—Betty Crocker Gold Medal Home Service. Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45 a. m.—Morning Glories, KGO.
10:00 a. m.—The Recitalists, KGO.
10:15 a. m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI.
10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPQ, KFI, KSL, KOA.
11:30 a. m.—NBC Philharmonic Organ Recital, KGO.
12:00 noon—Luncheon concert, KGO.
12:30 p. m.—Hotel St. Francis Salon orchestra, KGO, KFSD.
1:00 p. m.—Pacific Feature Hour, Voices of Eva Gruninger and Irving Kennedy, KGO, KFSD, KTAR, KOMO, KGW.
2:00 p. m.—The Vagabonds, KGO.
3:00 p. m.—The World in Music, KGO, KGW, KTAR.
3:15 p. m.—Black and Gold Room orchestra, KGO, KTAR, KGW.
3:45 p. m.—William Don, KGO.
4:00 p. m.—Muriel Pollock and Vee Lawnhurst, KGO.
4:15 p. m.—Football Forecasts, by Parke H. Davis, KGO, KOMO, KFI, KFSD.
4:30 p. m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 p. m.—News Service, KGO.
5:00 p. m.—Cities Service Concert orchestra, KGO, KHQ, KOMO, KGW, KECA.
6:00 p. m.—Interwoven Pair, KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR.
6:30 p. m.—Armour program, KGO, KHQ, KOMO, KGW, KFI.
7:00 p. m.—Armstrong Quakers, A half-hour of light operatic airs, KGO, KHQ, KOMO, KGW, KFI.
7:30 p. m.—Radio-Kelth-Orpheum program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.
8:00 p. m.—Thelma Brown, KGO.
8:15 p. m.—Brownhill Footlights, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.
8:30 p. m.—The Pepsodent program; Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:45 p. m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI.
9:15 p. m.—Board of Trustees of the Huntington Library Talk, KGO, KFI.
9:30 p. m.—Modern Melodies, KGO, KECA, KFSD, KOA.
10:00 p. m.—The City of the Dead, KGO, KSL, KOA.
10:30 p. m.—Pacific Nomads, KGO, KOA, KSL.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance orchestra, KGO, KFI, KSL.

Columbia Broadcasting System

11:15 a. m.—Columbia Artists Recital, KVI, KDYL.
11:30 a. m.—American School of the Air, KVI, KOL, KPBC, KHJ, KDYL.
12:00 noon—Columbia Salon Orchestra, KVI, KDYL.
12:45 p. m.—Columbia Educational Features, KDYL.

1:00 p. m.—Thirty Minute Men. KFRC, KVI, KDYL, KHJ.  
 1:30 p. m.—Light Opera Gems. KFRC, KVI, KDYL.  
 2:00 p. m.—Carl Rupp and his WXYZ Captivators. KDYL, KFRC.  
 2:45 p. m.—Columbia Male Trio. KDYL.  
 3:00 p. m.—Ozzie Nelson's Glen Islanders. KDYL, KFRC, KOL.  
 3:30 p. m.—California Ramblers. KVI, KFRC.  
 3:45 p. m.—Tony's Scrapbook. KFRC, KOL.  
 4:00 p. m.—Crockett Mountaineers. KVI, KFRC, KHJ, KOL.  
 4:15 p. m.—Huston Ray and His Orch. KVI, KHJ.  
 5:00 p. m.—Nit Wit Hour. KDYL, KVI, KFRC, KHJ.  
 5:30 p. m.—Dixie Echoes. KFRC.  
 7:00 p. m.—Associated Retail Jewelers Assn. KHJ, KFRC, KDYL, KOL.  
 7:45 p. m.—Phoenix Hosiery program. KDYL, KOL.  
 8:00 p. m.—Bert Low and Baltimore Orchestra. KDYL, KOL.  
 8:15 p. m.—Columbia's Radio Column. KDYL, KOL.  
 8:45 p. m.—Romanelli and His King Edward Orch. CBS.

SOUTHERN CALIFORNIA

**KMTR** Hollywood, Calif.  
 526 Meters—570 Kc.—500 W.

6:00 a. m.—"Wake Up, Chillum, Wake Up."  
 6:45 a. m.—Vernon Dance Marathon—remote.  
 7:00 a. m.—"Old Favorites." Harold Curtis.  
 8:00 a. m.—Stock Quotations—Evening Herald.  
 8:05 a. m.—Records.  
 8:30 a. m.—Health Man.  
 8:45 a. m.—Selected Records.  
 9:00 a. m.—Mildred Kitchen—Home Economics.  
 9:15 a. m.—Records.  
 10:00 a. m.—"Varieties" records.  
 10:30 a. m.—The Sun Rays.  
 11:00 a. m.—Modes and Fashions.  
 11:30 a. m.—"Musical Interludes"—Records.  
 11:45 a. m.—Public and City Officials—City Hall.  
 12:00 noon—"World in Review." Evening Herald.  
 12:15 p. m.—Prosperity Hour.  
 1:15 p. m.—Andy and His Oregon Lumber Jacks.  
 2:15 p. m.—Spanish program.  
 3:00 p. m.—Vernon Dance Marathon—Remote.  
 3:15 p. m.—The Three Handy Men.  
 4:30 p. m.—Trading Post.  
 5:15 p. m.—Harold Curtis, Oregon Acetial.  
 5:45 p. m.—Reporter of the Air.  
 6:00 p. m.—Banjo Boys.  
 6:30 p. m.—Fanchon and Marco Miniature Radio Idea.  
 7:00 p. m.—Dance Orchestra.  
 7:15 p. m.—Hollywood Sweepstakes.  
 7:30 p. m.—Popular Song Hits.  
 8:00 p. m.—Tom Murray and His Beverly Farmers.  
 8:30 p. m.—"By the Fireside."  
 9:00 p. m.—"Musical Travelogue."  
 9:30 p. m.—Preston Lodwick—Xylophone Novelties.  
 10:00 p. m.—"Do You Remember?"  
 10:30 p. m.—Dr. Haigh's String Quintette.  
 11:00 p. m.—Vernon Dance Marathon—remote.  
 12:00 midnight—"8 Ball" and Charley Lung.  
 1:00 a. m.—Jack, the Bell Boy.

**KFSD** San Diego, Calif.  
 499.7 Meters—600 Kc.—1000 W.  
 Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Morning musical.  
 9:00 a. m.—Good Cheer program.  
 9:15 a. m.—Amy Lou Shopping Hour.  
 10:10 a. m.—Charlie Wellman.  
 10:30 a. m.—Shopping Hour Continued.  
 11:00 a. m.—Lloyd Peck's Service Hour.  
 12:00 noon.—Organ program.  
 2:00 p. m.—Matinee program.  
 2:30 p. m.—Organ Concert.  
 3:30 p. m.—Helen Craw, child psychologist.  
 4:00 p. m.—Studio program.  
 4:45 p. m.—Dinner Concert.  
 5:45 p. m.—Late News Items.  
 6:30 p. m.—Parker's Old-Time program.  
 8:00 p. m.—Studio program.  
 8:45 p. m.—Feature program.  
 9:00 p. m.—Concert Quintette and Mildred Marin.  
 10:00 p. m.—Kennedy's Cafe.  
 11:00 p. m.—Douglas Nite Club.

**KFI** Los Angeles, Calif.  
 468.5 Meters—640 Kc.—5000 W.

7:30 a. m.—Opening Stock Market Quotations.  
 7:45 a. m.—NBC, Start of the day.  
 8:00 a. m.—NBC, Shell Happy Time.  
 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.  
 9:30 a. m.—NBC, Betty Crocker, speaker.  
 9:45 a. m.—Sally and Russell Hill, piano and song.  
 10:00 a. m.—Wall Street Financial News.  
 10:15 a. m.—NBC, Josephine Gibson, speaker.  
 10:30 a. m.—NBC, Woman's Magazine of the Air.  
 11:30 a. m.—Reduceoids Girls Trio.  
 11:45 a. m.—English Lesson, by Ayra Z. Drew.  
 12:00 noon.—U. C. and U. S. Dept. of Agriculture.  
 12:15 p. m.—Federal and State Market Reports.  
 12:30 p. m.—Seedling Southern California.  
 1:00 p. m.—Miss Iris' Luncheon Music.  
 2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.  
 2:45 p. m.—Jack Miller's Paramount Trio.  
 3:00 p. m.—Wedwood Novelty, "Playboys Club."  
 4:00 p. m.—KFB-KFA Editorial program.  
 4:15 p. m.—NBC, Football Forecasts, Park H. Davis.  
 4:30 p. m.—Big Brother Don.  
 5:00 p. m.—The Story Man, Baron Keyes.  
 5:30 p. m.—E. H. Rust, nurseymen.  
 5:45 p. m.—Closing Stock Market Quotations.  
 6:00 p. m.—NBC, Interwoven Pair.  
 6:30 p. m.—NBC, Armour Hour.  
 7:00 p. m.—NBC, Armstrong Quakers.  
 7:30 p. m.—NBC, RKO program.  
 8:00 p. m.—Jose Bohr, tenor.  
 8:15 p. m.—NBC, Brown-bill Footlights.  
 8:30 p. m.—Clyde Lehman, pianist.  
 8:45 p. m.—NBC, Union Oil Rounders.  
 9:15 p. m.—Huntington Library program.  
 9:30 p. m.—Concert Orchestra, Robert Hurd, tenor.  
 10:00 p. m.—Jas. Garden and cast, "Emperor of Crime."  
 10:15 p. m.—Hub and Amy, ballads.  
 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

**KMPC** Beverly Hills, Calif.  
 422.3 Meters—710 Kc.—500 W.

7:00 a. m.—Latin-American program—orchestra and soloists.  
 8:00 a. m.—Classified.  
 8:30 a. m.—State of Prosperity by the Ambassador of the Air.  
 9:00 a. m.—Reminiscing.  
 9:15 a. m.—Dan Maxwell—the King of Scotland.  
 9:30 a. m.—Wake Up—Sleepy Head.  
 10:00 a. m.—Fred Forrest—the Stove Man.  
 11:00 a. m.—Hollieking Radioliers.  
 12:00 noon.—Livestock market report.  
 12:05 p. m.—Happy Chappies.  
 1:00 p. m.—Leo Mannes at the Studio Organ.  
 1:45 p. m.—Bob, Benny and Junior.  
 2:00 p. m.—Classical and semi-classical.  
 2:30 p. m.—Records.  
 2:45 p. m.—Barry's Better Music Hour.  
 3:45 p. m.—Fred C. McNabb—Garden Talk.  
 4:45 p. m.—Just Kids' Club.  
 5:15 p. m.—Livestock market report.  
 9:00 p. m.—Citizen's Water and Power, with Sel Hoopi's Hawaiian Trio.  
 9:30 p. m.—Scientific Laboratories—with Keller Sisters.  
 10:00 p. m.—Beverly Hill Billies.  
 11:00 p. m.—Ray Howell—the "And How Boy."—all request.

**KTM** Los Angeles, Calif.  
 384.4 Meters—780 Kc.—1000 W.

6:00 a. m.—Eye Opener.  
 7:00 a. m.—Bill Sharples and His Gang.  
 9:00 a. m.—Bert's Best Bets.  
 1:00 p. m.—Fowler's Food for Thought.  
 1:30 p. m.—Semi-classical Melodies.  
 1:45 p. m.—Health Man.  
 2:00 p. m.—Over the Tea Cup.  
 2:30 p. m.—Masters Album.  
 2:45 p. m.—Inspirational Poetry.  
 3:00 p. m.—Dot and Don.  
 3:30 p. m.—Danceland Melodies.  
 4:30 p. m.—Spanish Program.  
 8:00 p. m.—Ranch Hour.  
 8:40 p. m.—Highway Highlights.  
 10:00 p. m.—Organ Recital.  
 11:00 p. m.—Contemporary Composers.  
 12:00 midnight—Spizzierinkum Club.

**KHJ** Los Angeles, Calif.  
 333.1 Meters—900 Kc.—1000 W.

7:00 a. m.—Records.  
 7:30 a. m.—Stock Exchange Reports.  
 7:45 a. m.—Hallelujah program.  
 9:00 a. m.—Kathleen Clifford, beauty talk.  
 9:15 a. m.—Richardson's Music Lovers Shop, Maude Hughes, pianist.  
 9:30 a. m.—Feminine Fancies, from KFRC.  
 10:30 a. m.—American Institute of Food Products, Pure Food talk.  
 10:45 a. m.—Cranberry Assn., Agnes White.  
 11:00 a. m.—Nell Larson.  
 11:15 a. m.—Safety Bldg. & Loan, Homer Griffith, poems.  
 11:30 a. m.—American School of the Air, CBS.  
 12:00 noon.—Biltmore Hotel Concert Orchestra.  
 12:30 p. m.—World-wide News, courtesy L. A. Times.  
 12:45 p. m.—California Home Extension Assn., recordings.  
 1:00 p. m.—Norman Sales Syndicate, recordings.  
 1:15 p. m.—Thirty Minute Men, CBS.  
 1:30 p. m.—Times Forum.  
 2:00 p. m.—Happy-Go-Lucky Hour, KFRC.  
 3:00 p. m.—Clella Collins—talk.  
 3:15 p. m.—Dr. Walter Herzog's School program.  
 3:30 p. m.—Walter Brown Murray.  
 3:45 p. m.—Council of International Relations.  
 4:00 p. m.—Crockett Mountaineers, CBS.  
 4:15 p. m.—Dr. Ross—Talk on Dogs, and records.  
 4:30 p. m.—Platt Music Company, piano recital.  
 4:45 p. m.—World-wide News—courtesy L. A. Times.  
 4:55 p. m.—Town Topics.  
 5:00 p. m.—Darling Little Nit Wits, CBS.  
 5:30 p. m.—Boulevard Furniture Company, recordings.  
 6:00 p. m.—Major Lawrence Mott—Sport-o-Logues.  
 6:15 p. m.—Political Talk—Huntington Library.  
 6:30 p. m.—Dr. Strasska Laboratories—Virginia and Andy.  
 7:00 p. m.—Associated Retail Jewelers Assn., CBS.  
 7:30 p. m.—Belton Motor Co.—"Songs of the Decade."  
 8:00 p. m.—Political Talk—Ind. Judiciary Assn.  
 8:15 p. m.—Nights in the Old World.  
 8:45 p. m.—Milton K. Young—Political talk.  
 9:00 p. m.—California Walnut Growers Assn.  
 9:30 p. m.—Political Talk—So. Calif. Edison Co.  
 9:45 p. m.—Singing Strings.  
 10:00 p. m.—World-wide News—courtesy L. A. Times.  
 10:05 p. m.—Earl Burtlett's Biltmore Hotel Dance Orchestra—courtesy Standard Oil Co.  
 12:00 midnight.—Wesley Tourtelotte's Organ Recital.

**KFWB** Hollywood, Calif.  
 315.6 Meters—950 Kc.—1000 W.

8:30 a. m.—Dorothy Burnham, pianist.  
 10:00 a. m.—Prudence Penny, Home Economic Expert.  
 10:30 a. m.—Melody Boys' Dance Band; Virginia Miller, pianist.  
 11:30 a. m.—Wade Hamilton at the Forum Theatre organ.  
 12:00 noon.—The Adventures of Tom and Wash.  
 12:15 p. m.—Late Recordings.  
 12:30 p. m.—Rose Valerie and her Concert Ensemble.  
 2:00 p. m.—Friday's Pollies.  
 4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.  
 6:00 p. m.—Harry Jackson and his Pign Whistle Entertainers.  
 6:30 p. m.—Wade Hamilton at the Forum Theatre organ.  
 6:45 p. m.—Ced and Sally in "The Funniest Things."  
 7:00 p. m.—KFWB Salon Orchestra.  
 7:30 p. m.—Sport Talk by R. W. Shrey.  
 7:45 p. m.—"Mac and Al."  
 8:00 p. m.—Football game, U. C. of L. A. vs. Stanford.  
 10:00 p. m.—Ted Weems and his Orchestra.  
 10:30 p. m.—George Olsen.  
 11:00 p. m.—Murray Smith and his Orchestra.

**KFVD** Culver City, Calif.  
 299.8 Meters—1000 Kc.—250 W.

6:00 a. m.—Spanish program.  
 7:00 a. m.—Happy-Go-Lucky Trio.  
 9:15 a. m.—Waves of Happiness.

9:30 a. m.—Zandra—Morning Psychologist.  
 10:30 a. m.—The Absurd-Minded Troubadour.  
 11:00 a. m.—Beauty Hour—Records.  
 12:00 noon.—Popular recordings.  
 1:00 p. m.—Gef Allison.  
 2:00 p. m.—Helpful Hints to Housewives.  
 3:00 p. m.—Classical Recordings.  
 4:15 p. m.—Health Talk.  
 5:05 p. m.—Charles Keppen—Football talk.  
 5:15 p. m.—Timely Topics.  
 9:15 p. m.—Studio Orchestra—Peggy Price.  
 10:00 p. m.—Organ, J. Newton Yates.  
 11:00 p. m.—Louie Armstrong, Cotton Club.  
 12:00 midnight—Ballads Old and New; organ.

**KNX** Hollywood, Calif.  
 285.5 Meters—1050 Kc.—5000 W.

6:45 a. m.—"Earlybirds" exercises by Dr. P. M. Seixas.  
 7:15 a. m.—"Pep and Ginger" by Dr. P. M. Seixas.  
 7:45 a. m.—"Home Folks" exercises by Dr. P. M. Seixas.  
 8:00 a. m.—Inspirational Talk and Morning Prayer.  
 8:15 a. m.—Records.  
 9:00 a. m.—Home Economics Talk.  
 9:30 a. m.—Radio Shopping News by C. P. H.  
 10:00 a. m.—"Be Young and Be Happy." Eddie Albricht's Ten O'clock Family.  
 10:30 a. m.—The Arizona Wranglers in a program for the children.  
 11:00 a. m.—First Radio Church of the Air.  
 11:30 a. m.—Records.  
 11:45 a. m.—Marmola Co., presenting a musical program.  
 12:00 noon.—Records and Albricht courtesy program.  
 12:30 p. m.—Records.  
 1:00 p. m.—Off the Air.  
 1:30 p. m.—Eddie Albricht reading late fiction.  
 2:00 p. m.—"Jay," the Jungle Man.  
 2:30 p. m.—Rev. Ethel Duncan, the Question and Answer Lady.  
 3:00 p. m.—Lost and found and stock market reports.  
 3:05 p. m.—Records.  
 3:15 p. m.—Joyce Good, little movie star.  
 3:30 p. m.—Federation of Women's Clubs program.  
 4:00 p. m.—Organ program.  
 4:30 p. m.—C. P. R.'s musical program.  
 5:00 p. m.—Travelogue.  
 5:15 p. m.—"Big Brother Ken's Kiddie Hour."  
 5:45 p. m.—Town Crier's Timely Amusement Tips.  
 6:00 p. m.—The KNX String Quartette.  
 6:15 p. m.—Frank Watanabe, the Japanese Houseboy.  
 6:30 p. m.—Football Rally.  
 7:00 p. m.—Fred Forrest, in "Human Interest" talks; Country Java, vocalist, and the Love Poker String Trio.  
 7:45 p. m.—Phoenix Hosiery Co., over CBS Chain.  
 8:00 p. m.—The Royal Order of Optimistic Do-Nuts.  
 9:00 p. m.—The Lion Tamers.  
 9:45 p. m.—Main event from the Hollywood Legion Stadium.  
 10:45 p. m.—Gus Arnheim and His Orchestra.

**KMIC** Inglewood, Calif.  
 267.7 Meters—1120 Kc.—500 W.

6:00 a. m.—Banjo Boys.  
 9:00 a. m.—Zero the Mystic.  
 12:00 noon.—Radio Press Reporter from City Hall.  
 12:15 p. m.—Records.  
 5:00 p. m.—Gordon Smith Radiolisting Service.  
 5:45 p. m.—Latest Releases.  
 6:30 p. m.—Dave Ward and His Five Voters.  
 7:30 p. m.—Loyola University.  
 8:00 p. m.—KMIC String Ensemble.  
 8:30 p. m.—Dixie Nights.  
 9:30 p. m.—Paris Inn Remote.  
 11:00 p. m.—Theatrical Hour.  
 12:00 midnight.—Louis Armstrong, Cotton Club.

**KFSG** Los Angeles, Calif.  
 267.7 Meters—1120 Kc.—500 W.

7:00 a. m.—Family Altar Hour.  
 10:00 a. m.—Sunshine Hour.  
 11:00 a. m.—Organ Recital.  
 2:00 p. m.—Larry and his Lariettes.  
 3:00 p. m.—Bethesda Hour.  
 4:00 p. m.—Kiddies Hour.

**KGFJ** Los Angeles, Calif.  
 249.9 Meters—1200 Kc.—100 W.

12:00 midnight.—Mosby's Dixieland Blue Blowers.  
 1:00 a. m.—Nite Owl Request Program.  
 7:00 a. m.—Goodwill Program.  
 8:30 a. m.—Dr. Wiseman's Health Talk.  
 9:30 a. m.—Records.  
 10:00 a. m.—Studio Ensemble; Soloists.  
 11:00 a. m.—The Health Man.  
 11:30 a. m.—Spanish Program.  
 12:00 noon.—Organ Recital by Arch Fritz.  
 12:30 p. m.—Nine Dixie Aces from Oaks Tavern.  
 1:30 p. m.—Records.  
 2:00 p. m.—Rainbow Garden Entertainers.  
 3:00 p. m.—Murray and Harris, the Gainsborough Boys.  
 4:00 p. m.—Organ Recital by Arch Fritz.  
 4:30 p. m.—Ebony Serenaders.  
 5:00 p. m.—Market Reports; KGFJ Orchestra.  
 6:00 p. m.—Glenn Edmunds' Orchestra from Edks' Club.  
 7:00 p. m.—Jack Cronshaw's Orchestra.  
 8:00 p. m.—Harmony Hawaiian Quartet.  
 8:30 p. m.—Concert Ensemble.  
 9:30 p. m.—Mosby's Dixieland Blue Blowers.  
 10:30 p. m.—Organ Melodies.  
 11:00 p. m.—Rainbow Garden Entertainers.

**KFXM** San Bernardino, Calif.  
 247.8 Meters—1210 Kc.—100 W.

7:00 a. m.—Early Bird Club.  
 8:00 a. m.—Old-Timers.  
 9:00 a. m.—San Bernardino Music Co.  
 9:45 a. m.—Shumone Market.  
 10:00 a. m.—Trading Post.  
 10:30 a. m.—KFXM Symphony.  
 11:15 a. m.—News Reports.  
 12:00 noon.—Fox California Theater Organ Recital.  
 5:00 p. m.—Merchants Air Service.  
 5:30 p. m.—Hunt's Theater News.  
 6:15 p. m.—News Reports, courtesy L. A. Record.  
 6:30 p. m.—Bill Sharples and His Gang (Western Gas).  
 7:30 p. m.—KFXM Birthday Program.

Friday, Oct. 31—Cont.

KFOX Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.

- 5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items—Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk—Mae Day Beauty Salon.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital—Vera Graham, organist.
11:00 a. m.—Bernice Smith—Novelty Entertainer.
11:15 a. m.—Gene and Gene.
11:30 a. m.—News Reports from the Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments with Mart Dougherty.
1:00 p. m.—Masonic Luncheon.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle—Clarence and Doris.
2:20 p. m.—Rolly Wray.
2:30 p. m.—The Air Raiders.
3:30 p. m.—Organ Recital—Vera Graham, organist.
4:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Day Dreams.
4:30 p. m.—Gene and Bill—Those Two Boys.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Over at Mart's House.
6:30 p. m.—Percy Prunes and Daisy Mae.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Froggy and Burrehead.
7:30 p. m.—Bill and Co.
7:45 p. m.—Silver Spray Hawaiians.
8:00 p. m.—Beverly Farms Market program.
8:30 p. m.—Treatments of "Harmonious Suggestions."
9:00 p. m.—The Ghost House.
9:30 p. m.—The Air Raiders.
10:30 p. m.—Majestic Ballroom.
12:00 midnight—The Knight Hawk.

KGEF Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

- 6:00 p. m.—Mrs. Tom Murray.
7:00 p. m.—Dr. Fredus Nelson Peters.
7:30 p. m.—The Hired Man.
8:00 p. m.—Bob Shuler's Civic Hour.
9:00 p. m.—Sylvia and Al.
10:00 p. m.—The Two Janitors.
10:15 p. m.—Texas Hoboes.

KTBI Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

- 8:00 a. m.—C. M. Books Gospel Song Requests.
8:15 a. m.—Devotional Service.
8:45 a. m.—Ira L. Eldridge.
9:15 a. m.—Music.
9:30 a. m.—"Sitting at the Feet of Jesus."
10:00 a. m.—Rev. Carl Sweazy. "Prayer."
10:30 a. m.—Bible Synthesis.
11:20 a. m.—Recorded Music.
11:30 a. m.—Rev. Sam Sutherland.
12:00 noon—Chimes.
1:00 p. m.—Dr. T. Marshall Morsey.
1:30 p. m.—Alma Beckley, soprano.
2:00 p. m.—Rev. J. A. V. Pieters. "What Grave Brings."
6:30 p. m.—Personal Evangelism.
7:30 p. m.—Sunday School Lesson.
8:30 p. m.—Bible synthesis.

KGER Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.

- 6:00 a. m.—Musical Clock; News Flashes.
8:30 a. m.—Earl Judy and Paul O'berg, songs.
9:00 a. m.—Edna Bond, blues songs and piano.
9:30 a. m.—Evelyn Gaylord, songs and tap dance lesson.
10:00 a. m.—Judy Bond and studio artists.
11:15 a. m.—Charles K. Lindsey's Concert Orchestra.
12:15 p. m.—Silent for 15 minutes.
12:30 p. m.—Peggy and Jerry skit.
12:45 p. m.—Billy Van.
1:15 p. m.—Helene Smith, piano requests.
2:00 p. m.—Organ requests, Dick Dixon.
2:30 p. m.—Fredrick Carter's String Quintet.
2:45 p. m.—Seymour Hastings, Sewing Southern California.
4:00 p. m.—Los Angeles Record News Brevities.
4:05 p. m.—Allay Oop Studio Frolic.
5:00 p. m.—Gordon James' Orchestra.
6:00 p. m.—Silent for 15 minutes.
6:15 p. m.—Studio Brevities.
6:30 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Organ and orchestra.
8:30 p. m.—Newsacting.
9:00 p. m.—Everett Hoagland's Troubadors.
9:30 p. m.—Mariners' Concert Orchestra.
10:00 p. m.—Selby, tenor; Berry, soprano; Beauchamp.
10:30 p. m.—Rhythm Makers' Dance Orchestra.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Dick Dixon, organ memories.

KECA Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.

- 8:30 a. m.—Health Exercises, Louis Ruel.
9:00 a. m.—NBC, Vermont Lumber Jacks.
3:00 p. m.—U. S. Dept. of Agriculture.
3:15 p. m.—Gertrude Guselle, ballads.
3:45 p. m.—Voice of Honeygold, Irving W. Easton.
4:00 p. m.—Musical Hoaxes.
4:30 p. m.—NBC, Phil Cook, the Quaker Man.
4:45 p. m.—Allan M. Wilson, speaker.
5:00 p. m.—NBC, Cities Service Hour.
6:00 p. m.—RKO Revue.
6:30 p. m.—Eva Olivotti, soprano.
7:00 p. m.—Manny Stein and his orchestra.
8:00 p. m.—NBC, Elgin program.
8:15 p. m.—Orto Plotz, popular music.
8:30 p. m.—NBC, Amos 'n' Andy.
8:45 p. m.—Jack and Jill, comedy.
9:00 p. m.—Broadcast Football from Coliseum, U. C. L. A. vs. Stanford (remote).
10:00 p. m.—Rose Dirmann, soprano.
10:30 p. m.—KFI-KECA Editorial Review.
10:45 p. m.—Health Exercises, Louis Ruel.

NORTHERN CALIFORNIA

KTAB San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

- 7:00 a. m.—Cuckoo Club.
8:00 a. m.—Towne Crier.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Studio Program.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Artists Vignettes.
11:15 a. m.—Studio Program.
11:30 a. m.—Lath-American Program.
12:00 noon—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Studio Program.
1:45 p. m.—Popular Records.
2:00 p. m.—Schwabacher-Frey Classical Program.
3:30 p. m.—Alice Blue, "Organ Recital."
4:00 p. m.—Studio Program.
4:45 p. m.—Sunshine Girls.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Records.
7:15 p. m.—Alice Blue, piano recital.
7:45 p. m.—Alice Blue, organ recital.
8:00 p. m.—Highway Highlights with John Teel, baritone.
9:00 p. m.—Trends of Football.
9:30 p. m.—Gerda Lundberg, popular singer.
10:30 p. m.—Sweets Ballroom Orchestra.
11:30 p. m.—Night Owls with Willard Kimball and artists.

KFRC San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W. Local Programs Only. See CBS Program for Balance.

- 7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour.
8:45 a. m.—La Vida Mineral Water Co. program.
9:00 a. m.—San Francisco Call-Bulletin News Items.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Wyn's Daily Chats.
11:00 a. m.—Recordings.
11:30 a. m.—Auditions.
12:00 noon—Sherman Clay Noonday Concert.
12:55 p. m.—Closing New York Stock Quotations.
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
4:30 p. m.—Novelities, DLBS.
4:55 p. m.—Town Topics.
5:50 p. m.—San Francisco Call-Bulletin News Items.
6:00 p. m.—Joe Mendle and his Pep Band, DLBS.
6:45 p. m.—Pat Frayne's Sports talk.
7:30 p. m.—Studio program, DLBS.
8:00 p. m.—"Three Decades of Dance Tunes."
8:30 p. m.—Dink Templeton and Brick Morse.
9:00 p. m.—Operatic Moods.
9:30 p. m.—Singing Strings.
10:00 p. m.—Schwartz Ginger Band.
10:15 p. m.—Gruen Question and Answer Man.
10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Val Valente and his Roof Garden Orch.
12:00 midnight—Dance music.

KPO San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W.

- 7:30 a. m.—Quaker Oats—"Start of the Day."
8:00 a. m.—The Shell Happytime.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—Julia Hayes, "Helpful Hints for Housewives."
11:45 a. m.—Radio feature, NRA.
11:59 p. m.—Scripture Reading and Time Signals.
12:05 p. m.—Snap Shots—Programs in Miniature.
12:45 p. m.—Commonwealth Club Luncheon at Palace hotel.
1:30 p. m.—Paul Lingle Piano Duo and KPO Male Trio.
2:30 p. m.—Ye Towne Crier.
2:35 p. m.—The Hornminders.
3:00 p. m.—Organ Recital.
4:00 p. m.—Acolian Trio.
5:00 p. m.—Big Brother.
5:30 p. m.—The Data Book.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music for Golden Gate Bridge.
6:30 p. m.—Propositions.
6:45 p. m.—Ceil and Sally.
7:00 p. m.—North Americans.
8:00 p. m.—Casswell Coffee Musical program.
8:30 p. m.—Ty Trouble's "Scrap Book" program.
9:00 p. m.—Radio feature, NRA.
9:30 p. m.—Earle C. Anthony "Packard Program."
10:00 p. m.—Jesse Stafford's Palace Hotel Dance orch.
11:00 p. m.—Midnite Melodists.

KFWI San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

- 7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:30 a. m.—Health Talk.
11:00 a. m.—Items of Interest.
11:00 a. m.—Selma Miller.
11:15 a. m.—Schwabacher Frey Program.
12:00 noon—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Dorothy Churchill, lyric soprano.
7:15 p. m.—Child Guidance Forum.
8:30 p. m.—Chamber of Commerce Spaker.
8:35 p. m.—Muriel Aaron, soprano, and Irene Trauner, pianist.
9:00 p. m.—Syl and Marion.
9:15 p. m.—Pacific Choral Society.
9:45 p. m.—Isabel Henion, balladist.
10:00 p. m.—Hotel Bellevue Program.
10:30 p. m.—Slogan Contest and Dance Music.
12:00 midnight—Sherman Clay Midnight Classics.

KOW San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

- 9:00 a. m.—Morning Music.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.

- 12:00 noon—Luncheon Concert.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Feature Recordings.
4:30 p. m.—Story Time.
4:45 p. m.—Baron Keyes' Air Castle.
5:00 p. m.—Vesper Music.
5:30 p. m.—San Jose Radlions Health Talk.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion, Sacramento Studio.
6:20 p. m.—Plant Diseases and Fall Treatment.
6:30 p. m.—Market Reports, San Francisco Studio.
6:45 p. m.—KQW Market Place.
7:00 p. m.—U. S. Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—News Dispatches.
7:15 p. m.—Sperry Flour Playlet.
7:30 p. m.—Mail Bag Announcements.
7:45 p. m.—Editorial.
8:30 p. m.—KQW Minstrels.
9:00 p. m.—Helen Hopburn, Stephen Merrill.
9:30 p. m.—Accordian Club.

NORTHWEST

KGW Portland, Oregon 483.6 Meters—620 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

- 6:45 a. m.—Devotional services.
7:00 a. m.—Bagdad organ.
8:00 a. m.—Shell Happy Time, KPO.
9:15 a. m.—Town Crier.
11:30 a. m.—Musical masterworks.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—NBC program.
12:45 p. m.—Pepeo program.
1:00 p. m.—The World Bookman.
1:05 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Boudoir organ.
2:15 p. m.—Musical masterworks.
3:30 p. m.—Palace Tea Timers.
4:45 p. m.—Clickety Clack.
9:15 p. m.—On-to-Oregon.
9:30 p. m.—Carnation melodists.
10:00 p. m.—Schwabacher hour, KOMO.
11:00 p. m.—Hoot Owls.

KVI Tacoma, Washington 394.5 Meters—760 Kc.—1000 W. Local Programs Only. See CBS Program for Balance.

- 7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour from KHLJ.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings (announcements).
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Recordings.
3:15 p. m.—Social Calendar.
3:30 p. m.—Talk and Recordings.
4:30 p. m.—Recordings.
9:00 p. m.—DLBS Studio program.
10:00 p. m.—To be announced.
10:30 p. m.—Hotel Mark Hopkins Orchestra.
11:00 p. m.—Val Valente and his Roof Garden Orchestra.
12:00 midnight—Stumblers; organ recital.
1:00 a. m.—Sleepwalkers Club.

KOMO Seattle, Washington 920 Kc.—1000 Wats

- 6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
8:00 a. m.—Shell Happy Time, KPO.
9:15 a. m.—P. S. Navigation Co., Blues Chasers.
9:45 a. m.—Way to a Man's Heart.
10:00 a. m.—Blues Chasers.
11:30 a. m.—P. S. Navigation Co., Vocal Recital.
12:00 noon—Radio Visit.
12:15 p. m.—Totem Broadcasters, Prudence Penny.
12:30 p. m.—Popular Orchestra and Vocalists.
1:15 p. m.—The Teenup Philosopher.
2:30 p. m.—Concert Orchestra and Vocalists.
3:00 p. m.—Popular Orchestra and Vocalists.
4:45 p. m.—Totem Broadcasters, Stock Quotations.
8:00 p. m.—Pac. Fruit and Produce Co., Violin Recital.
9:15 p. m.—P. S. Navigation Co., Song Recital.
9:30 p. m.—Gold Shield Little Symphony Orchestra, NWT-KOMO.
10:30 p. m.—Friedlander's.
10:45 p. m.—Totem Broadcasters, News Flashes.
11:00 p. m.—Olympic Hotel Varsity Vagabonds.
12:00 midnight—Fox 5th Ave. Theater, Organ Recital.

KJR Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

- 7:00 a. m.—Morning Revellier, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Morning Devotional program.
9:45 a. m.—Bob Mousen, tenor.
10:00 a. m.—Glen Eaton Popular Ballads.
10:15 a. m.—Beauty Talk, Helen Andrews.
11:00 a. m.—Warren Wright, Organ Recital.
11:30 a. m.—Julia Hayes program.
11:45 a. m.—Organ concert.
12:00 noon—World Book Man; World in Review.
12:30 p. m.—Mid-Day Musicals.
1:00 p. m.—George Maddox, tenor; Betty Andersen.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stephanie Lewis, soprano; Organ Music.
3:00 p. m.—The Three Girls.
3:15 p. m.—Stonewall Jackson.
3:30 p. m.—News.
3:45 p. m.—Tea Time Tales.
4:00 p. m.—The Melodians Orchestra.
5:00 p. m.—Billie Landers, Blues.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports.
6:00 p. m.—Vic Meyers' Recording Orchestra.
7:00 p. m.—Henri Danski's Wood-Wind Ensemble.
8:00 p. m.—The Song Exchange.
9:00 p. m.—Concert Ensemble.
9:30 p. m.—Thirty Minutes with the Masters.
10:00 p. m.—Kerry Stuart's Sunshine Program.
10:30 p. m.—Song Birds; Homer Sweetman.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revellers.

KEX

Portland, Oregon
254.1 Meters—1180 Kc.—5000 W.

- 6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Sereaders.
8:00 a. m.—Julia Hayes.
9:30 a. m.—Classified News, Town Topics.
12:00 noon.—Weather report and late news.
12:05 p. m.—Happy Hour Girls orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ Concert.
2:00 p. m.—Dental Lecture.
2:30 p. m.—Vagabond News Reel.
4:30 p. m.—Dance records.
8:00 p. m.—Ronald Buck, pianist.
8:15 p. m.—The Parker Girl.
8:45 p. m.—Ron and Brick.
9:00 p. m.—Concert Ensemble.
9:30 p. m.—Romance of Aeronautics.
9:45 p. m.—"With the Masters," NBS.
10:00 p. m.—Ken Stuart's Sunshine program, NBS.
10:30 p. m.—Jack and Jill Tavern Orchestra.
11:30 p. m.—White Wizard.
11:45 p. m.—Police and Weather Report.
12:00 midnight.—The Revelers.

KOL

Seattle, Washington
1270 Kc.—1000 Watts

- 6:45 a. m.—Alarm Clock Hour.
7:45 a. m.—Records.
8:00 a. m.—Hallelujah Hour.
9:00 a. m.—Studio "Charms of Old Spain."
9:30 a. m.—Feminine Fancies.
9:45 a. m.—Records.
10:30 a. m.—Carnival Hour.
12:30 p. m.—Chamber of Commerce Luncheon.
1:15 p. m.—Rhyme and Reason.
2:00 p. m.—Happy-Go-Lucky Hour.
3:30 p. m.—Studio.
4:15 p. m.—Studio—Anna Olander, Stephen Gaylord.
4:45 p. m.—News Flashes.
5:00 p. m.—"Seattlight."
5:15 p. m.—Service Period—Tooth Talk.
5:45 p. m.—Style Shorts—Studio.
6:00 p. m.—Columbia Broadcasting System Presentation
7:30 p. m.—"Would You Believe It?"
8:00 p. m.—Demi Tasse Revue.
8:30 p. m.—Your Financial Problems Being Solved For You.
10:00 p. m.—Pipe Dreams, DLBS, Portland.
10:30 p. m.—Anson Weeks' Dance Band.
12:00 midnight.—Chinese Garden Orchestra.
12:30 a. m.—Kol's Party—The Request Records.

KGA

Spokane, Washington
204 Meters—1470 Kc.—5000 W.

- 6:45 a. m.—Early Birds; News; Music.
9:00 a. m.—Favorites of the Day.
9:30 a. m.—Home Harmony.
9:45 a. m.—Concert Artists.
10:15 a. m.—The Friendly Hour.
10:30 a. m.—Liberty Theater Organ Recital.
11:30 a. m.—Silver Strings.
12:00 noon.—Barton's Brevities.
12:30 p. m.—Time, weather, markets.
1:00 p. m.—Hits of Yesteryear.
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Española.
3:30 p. m.—Songs We All Should Know.
3:40 p. m.—Twinkling Toes.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—Novelties; Pacific Transfer Co.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Variety Bits.
6:00 p. m.—Vic Meyers' Recording Orchestra, NBS.
7:00 p. m.—Henri Damski's Wood-Wind Ensemble.
8:00 p. m.—KGA Popular Orchestra.
9:00 p. m.—Concert Ensemble, NBS.
9:30 p. m.—Thirty Minutes with the Masters, NBS.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.
10:30 p. m.—Request program.

MOUNTAIN

KOA

Denver, Colorado
361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule

- 5:00 p. m.—Cities Service Concert Orchestra.
5:00 p. m.—Jessica Dragonette and the Cavaliers.
6:00 p. m.—Interwoven Pair.
6:30 p. m.—Armour program.
7:00 p. m.—Armstrong Quakers.
7:30 p. m.—Radio-Kelth-Orpheum Hour.
8:00 p. m.—Elgin program.
8:15 p. m.—Network program.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Old Wagon-Tongue.
9:15 p. m.—Football Forecasts and Sports Interviews.
9:30 p. m.—Modern Melodists.
10:00 p. m.—Mystery Serial (SF).
10:30 p. m.—Pacific Nomads.

KSL

Salt Lake City, Utah
365.3 Meters—1130 Kc.—5000 W.

Evening Hours Only—See NBC Schedule

- 5:00 p. m.—NBC—Cities Service Concert group.
6:00 p. m.—NBC—Billy Jones and Ernie Hare.
6:30 p. m.—NBC—Thirty-piece Orchestra. Eighteen voice chorus.
7:00 p. m.—NBC—Armstrong Quakers.
8:00 p. m.—NBC—Male Quartette.
8:15 p. m.—Keeley Ensemble in Tone Pictures.
8:30 p. m.—NBC—"Amos 'n' Andy."
8:45 p. m.—Popular Melodies.
9:00 p. m.—Coffee Time Tunes.
10:00 p. m.—News Highlights of the Day.
11:00 p. m.—Midnite Hour.

ARIZONA

KTAR

Phoenix, Arizona
483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.

- 6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio newspaper.
10:00 a. m.—Program from Blue Room studio.
11:00 a. m.—Studio Musicalities.
11:30 a. m.—Gilbert's Dance orchestra.
12:00 noon.—Radio revival.
2:00 p. m.—Master Piano studies.
2:45 p. m.—Radio newspaper.
3:45 p. m.—Story Time.
4:00 p. m.—Baron Keyes Air Castles.
4:15 p. m.—Business Brevities.
4:45 p. m.—Business Brevities.
5:20 p. m.—Cecil and Sally.
5:30 p. m.—Sammy's Entertainers.
6:30 p. m.—Chevrolet Chronicles.
7:00 p. m.—Radio sketches.
8:00 p. m.—McAleer Melodists.
8:30 p. m.—KTAR Varieties.
9:30 p. m.—Clay Ramsey's Old Timers.
10:00 p. m.—Radio newspaper.

SATURDAY, NOV. 1

National Broadcasting Co., Inc.

- 7:30 a. m.—Sunrise Sereaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSB, KFI.
8:00 a. m.—Phonatic Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-cuts of the Day, KGO.
9:00 a. m.—Vermont Lumberjacks, KGO, KHQ, KGW, KOMO, KECA.
9:15 a. m.—Meet the Folks, KGO.
9:30 a. m.—National Farm and Home Hour, KGO, KHQ, KFI, KOA, KGW, KPO.
10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI.
10:50 a. m.—Morning concert, KGO, KGW, KFI.
11:30 a. m.—Organ recital, KGO.
11:45 a. m.—Princeton vs. Chicago football game, announced by William Munday, "Georgia Drawl" boy from Alabama, KGO, KECA, KFSB, KTAR, KOMO.
2:00 p. m.—Oregon State vs. Washington State football game, KHQ, KOMO, KGW.
2:30 p. m.—Tea Timers, KGO.
3:00 p. m.—The Dances, KGO, KTAR.
3:15 p. m.—Hark and Gold Room orchestra, KGO.
3:45 p. m.—Bits of Melody, KGO.
4:00 p. m.—Whyte's orchestra, KGO.
4:30 p. m.—The Silver Flute, KGO, KFSB.
5:00 p. m.—Political Speaker, KGO, KGW.
5:30 p. m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA.
6:00 p. m.—General Electric program, Walter Damroch will conduct the 60-piece symphonic orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR.
7:00 p. m.—B. A. Rolle and His Lucky Strike Dance orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR.
8:00 p. m.—Modern Melodists, KGO, KECA, KTAR.
8:00 p. m.—Rainbow Harmonies, KGO, KECA, KTAR, KFI.
8:15 p. m.—Citizen's Transportation Committee program, KGO.
8:30 p. m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSB.
8:45 p. m.—Sperry Smiles, KGO, KHQ, KOMO, KGW, KECA, KFSB.
9:00 p. m.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW.
9:30 p. m.—NBC Drama Hour presents "Beau Brummel," KGO, KFSB, KOA.
10:30 p. m.—Spotlight Review, St. Mary's College will hold the center of the stage, KGO, KOMO, KFI, KOA, KGW, KFSB.

Columbia Broadcasting System

- 8:00 a. m.—Manhattan Towers Orchestra, KVI.
9:00 a. m.—Adventures of Helen and Mary, KVI.
11:00 a. m.—Pricenton vs. Chicago, KHJ, KVI, KFRC.
12:30 p. m.—Saturday Synchronators, KVI, KDYL.
1:00 p. m.—Manhattan Towers Orch, KVI, KDYL, KHJ.
1:30 p. m.—Spanish Serenade, KVI, KDYL.
2:00 p. m.—Nelson's Glen Islanders, KVI, KDYL, KHJ.
2:45 p. m.—French Lesson, KVI.
5:00 p. m.—Romance of American Industry, KDYL, KVI, KFRC.
5:15 p. m.—Dixie Echoes, KVI, KDYL, KFRC, KHJ.
6:00 p. m.—Hank Simmons' Show Boat, KDYL, KFRC, KHJ.
7:00 p. m.—Chicago Variety program, KDYL, KFRC, KHJ.
7:30 p. m.—Jesse Crawford, Poet of the Organ, KDYL, KFRC, KHJ.
8:00 p. m.—Jack Denny and his Orchestra, KDYL, KFRC.

SOUTHERN CALIFORNIA

KMTR

Hollywood, Calif.
526 Meters—570 Kc.—500 W.

- 6:00 a. m.—"Wake Up, Chillun, Wake Up."
6:45 a. m.—Vernon Dance Marathon—remote.
7:00 a. m.—Harold Curtis, Oregon Recital.
8:00 a. m.—Stock Quotations—Evening Herald.
8:05 a. m.—Selected Records.
8:30 a. m.—Health Man.
8:45 a. m.—Records.
9:00 a. m.—Mildred Kitchen—Home Economics.
9:15 a. m.—"Varieties" records.
10:30 a. m.—The Sun Rays.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—Popular Records.
11:45 a. m.—Public and City Officials—City Hall.
12:00 noon.—"Work in Review"—Evening Herald
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Andy and His Oregon Lumber Jacks.
2:15-5:00 p. m.—Football Game.
5:00 p. m.—Selected Records.
5:15 p. m.—Harold Curtis, Oregon Recital.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—S. C. Collegians.
7:00 p. m.—Football Scores—Frank Bull.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Vernon Dance Marathon—remote.
7:45 p. m.—Ben Berman and Studio Boys.
8:15 p. m.—Rhythmettes.
9:00 p. m.—Lani McIntyre's Harmony Hawaiians.
10:00 p. m.—Nat Winecoff and His Famous Music.
10:30 p. m.—Happy Harry.
11:00 p. m.—Vernon Dance Marathon—remote.
12:00 midnight—"8 Ball" and Charley Laing.
1:00 a. m.—Jack, the Bell Boy.

KFSD

San Diego, Calif.
499.7 Meters—600 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.

- 8:00 a. m.—Morning musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Morning musical.
9:30 a. m.—Amy Lou Shopping Hour.
10:10 a. m.—Charlie Wellman.
10:30 a. m.—Amy Lou Continued.
1:30 p. m.—Lloyd Peck's Service Hour.
2:30 p. m.—Organ Concert.
5:00 p. m.—Evening musical.
5:45 p. m.—Late News Items.
8:45 p. m.—Cecil and Sally.
9:00 p. m.—Kennedy's Cafe.
10:30 p. m.—Kennedy's Cafe.
11:00 p. m.—NBC, Spotlight Review.

KFI

Los Angeles, Calif.
468.5 Meters—640 Kc.—5000 W.

- 7:30 a. m.—Opening Stock Market quotations.
7:45 a. m.—NBC, Start of the Day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Sadie Nathan, beauty hints.
9:15 a. m.—Wall Street Financial News.
9:30 a. m.—NBC, National Farm and Home Hour.
10:30 a. m.—NBC, Woman's Magazine of the Air.
10:50 a. m.—NBC, Morning Concert.
12:00 noon.—U. C. and U. S. Department of Agriculture.
12:15 p. m.—Federal and State Market reports.
1:45 p. m.—Packard Twins.
2:00 p. m.—U. S. C. vs. Denver Univ., football game.
5:00 p. m.—Don Abbott, tenor.
5:15 p. m.—Will E. Wins, Hollywood.
5:30 p. m.—A. Melver Christie, songs.
5:45 p. m.—Closing Stock Market quotations.
6:00 p. m.—NBC, General Electric Hour.
7:00 p. m.—NBC, Lucky Strike Hour.
8:00 p. m.—NBC, Gilmore's Circus.
8:30 p. m.—Melody Makers' String Ensemble.
9:00 p. m.—George Liebling, pianist.
9:30 p. m.—Concert Orchestra, Pryor Moore, director.
10:30 p. m.—NBC, Spotlight Review.
12:00 midnight.—Resume of Country-wide Football Scores.

KMPC

Beverly Hills, Calif.
422.3 Meters—710 Kc.—500 W.

- 7:00 a. m.—Latin-American program—eight-piece orch.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—The Ad-Visor.
9:15 a. m.—Dan Maxwell, the King of Scotland.
9:30 a. m.—Records.
10:00 a. m.—Southern Melodies.
11:00 a. m.—Rollieking Radioliers.
12:00 noon.—Live stock market report.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Leo Manny at the Studio Organ.
1:45 p. m.—Bob, Bunny and Junior.
2:00 p. m.—U. S. C. vs. Denver Football Game.
5:15 p. m.—Livestock market report.
9:00 p. m.—Junior Chamber of Commerce.
10:00 p. m.—Beverly Hill Billies.

COOPERATION and a thorough understanding of the merchandising problems of our clients has been the big factor in our retaining their business over long periods of time. Phone FA. 7581 BERT A. PHILLIPS and Associates RADIO PUBLICITY Subway Terminal Bldg. Los Angeles

Saturday, Nov. 1—Cont.

11:00 p. m.—Ray Howell—the "And How Boy."—all request.

KTM Los Angeles, Calif. 384.4 Meters—780 Kc.—1000 W.

- 6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharpley and His Gang.
9:00 a. m.—Hert's Best Bets.
1:00 p. m.—Fowler's Food for Thought.
1:30 p. m.—Semi-classical Melodies.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Masters Album.
2:45 p. m.—Inspirational Poetry.
3:00 p. m.—L. A. Playgrounds.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Pepper Box Revue.
11:00 p. m.—Organ Recital.
12:00 midnight—Spitzerinkntum Club.

KHJ Los Angeles, Calif. 333.1 Meters—900 Kc.—1000 W.

- 7:00 a. m.—Recordings.
7:30 a. m.—Stock Exchange reports.
7:45 a. m.—Records.
8:00 a. m.—N. Y. Philharmonic Symphony Orch.—Children's Concert, CBS.
9:00 a. m.—Terpewine Company, recordings.
9:30 a. m.—Feminine Fancies, KFJR.
10:00 a. m.—Princeton vs. Chicago—Football Game, CBS.
12:30 p. m.—World-wide News—courtesy L. A. Times.
12:45 p. m.—Records—Southern California Music Co.
1:15 p. m.—Ann Leaf, CBS.
1:30 p. m.—Times Forum.
2:00 p. m.—U. S. C. vs. Denver Football Game.
5:00 p. m.—World-wide News—courtesy L. A. Times.
5:10 p. m.—Town Topics.
5:15 p. m.—Columbia Male Chorus, CBS.
5:30 p. m.—Studio program.
6:00 p. m.—Political Talk—So. Cal. Edison Co.
7:15 p. m.—Chicago Varieties, CBS.
7:30 p. m.—Jesse Crawford, CBS.
8:00 p. m.—Don Lee Symphony.
8:30 p. m.—Musical Cocktails.
9:00 p. m.—Lyons and Lyons—Vandeville—"Show Shop."
9:30 p. m.—Ted White's Top of the World Night Club.
10:00 p. m.—World-wide News—courtesy L. A. Times.
10:05 p. m.—Biltmore Hotel Dance Orchestra.
12:00 midnight—Wesley Tourtelotte's Organ Recital.

KFWB Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W.

- 8:30 a. m.—Dorothy Burnham, pianist; "The Ivory Twins."
10:00 a. m.—Wade Hamilton at the Forum Theatre organ.
10:30 a. m.—The Melody Boys' Dance Band.
11:30 a. m.—Wade Hamilton at the Forum Theatre organ.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—Harold Rhodes, pianist.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Football game, Southern California vs. Denver U.
After Game—Harold Howard's Dance Band; Jean Cowan, popular songs.
6:00 p. m.—Harry Jackson and his Mug'n Whistle Entertainers.
6:30 p. m.—Wade Hamilton at the Vitaphone organ.
6:45 p. m.—Cecil and Sally in "The Funniest Things."
7:00 p. m.—Strings and Bows (string combination); Emma Kimmel, soprano; Vernon Rickard, tenor.
7:30 p. m.—Football talk, courtesy of "Old Gold."
8:00 p. m.—Mona Motor Oilers; Lewis Mehan, tenor.
9:00 p. m.—"Garden of Melody."
9:30 p. m.—Radio Playlet by Civic Repertory Theatre.
10:00 p. m.—Ted Weems and his Orchestra.
10:30 p. m.—George Olsen.
11:00 p. m.—Murray Smith and his Orchestra.

KFVD Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.

- 6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints.
9:30 a. m.—Zandra—Morning Psychologist.
10:30 a. m.—The Absent-Minded Troubadour.
11:00 a. m.—Beauty Hints—Records.
12:00 noon.—Popular recordings.
12:45 p. m.—Waves of Happiness.
1:00 p. m.—G. Allison.
2:15 p. m.—Football games from the Coliseum.
5:00 p. m.—Meglin Kiddies.
10:00 p. m.—Organ, J. Newton Yates.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight—Ballads Old and New; organ.

KNX Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W.

- 6:45 a. m.—"Earlybirds" exercises by Dr. P. M. Selxas.
7:15 a. m.—"Pop and Ginger" exercises by Dr. P. M. Selxas.
7:45 a. m.—"Home Folks" exercises by P. M. Selxas.
8:00 a. m.—Inspirational Talk and Morning Prayer.
8:30 a. m.—Bundy and Albright courtesy program.
9:00 a. m.—Records.
9:30 a. m.—Radio Shopping News, by C. P. Ritzmeister.
10:00 a. m.—"Be Young and Be Happy."
10:30 a. m.—"Jay," the Jungle Man.
11:00 a. m.—The Arizona Wranglers.
11:30 a. m.—C. P. R.'s musical program.
12:00 noon.—Records.
1:00 p. m.—Dr. John Matthews, First Radio Church of the Air.
1:25 p. m.—Lost and found and stock market reports.
1:30 p. m.—Eddie Albright reading late fiction.
2:00 p. m.—Broadcasting the Football Game.
5:00 p. m.—Travelogue.
5:45 p. m.—Town Crier's Timely Amusement Tips.
6:00 p. m.—Dinner Music by the KNX Ensemble.
6:15 p. m.—Frank Watanabe, the Japanese Houseboy.
6:30 p. m.—The KNX Ensemble.
7:00 p. m.—Hollywood Plaza Hotel courtesy program.
7:30 p. m.—The Arizona Wranglers.

9:00 p. m.—The KNX Revue.
9:45 p. m.—"Musical Contracts."
10:00 p. m.—Gus Arnheim and His Orchestra.

KMIC Inglewood, Calif. 267.7 Meters—1120 Kc.—500 W.

- 6:00 a. m.—Banjo Boys.
9:00 a. m.—Zero the Mystic.
9:30 a. m.—Records.
12:00 noon.—Radio Press Reporter from City Hall.
2:00 p. m.—Harold Howard and His Orchestra.
3:00 p. m.—Open Forum.
4:00 p. m.—Agnis Rotes and Her Play Girls.
5:00 p. m.—Gordon Smith Radiotising Service.
5:45 p. m.—Latest Releases.
6:00 p. m.—Records.
6:30 p. m.—Dave Ward and His Five Voters.
10:30 p. m.—Records.
11:00 p. m.—Theatrical Hour.
12:00 midnight—Louis Armstrong, Cotton Club.

KFSG Los Angeles, Calif. 267.7 Meters—1120 Kc.—500 W.

- 7:30 p. m.—Divine Healing Service and Band Concert.
7:40 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:30 a. m.—Organ Recital.

KGFJ Los Angeles, Calif. 249.9 Meters—1200 Kc.—100 W.

- 12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request Program.
7:00 a. m.—Goodwill Program.
8:30 a. m.—Dr. Wiseman's Health Talk.
9:00 a. m.—Records.
10:00 a. m.—Studio Ensemble; Soloists.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish Program.
12:00 noon.—Organ Recital by Arch Fritz.
12:30 p. m.—Nine Dixie Aces from Oaks Tavern.
1:30 p. m.—Records.
2:00 p. m.—Rainbow Garden Entertainers.
2:30 p. m.—Murray and Harris, the Gainsborough Boys.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Studio Orchestra.
5:00 p. m.—Market Reports; KGFJ Orchestra.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.
7:00 p. m.—Jack Cronshaw's Orchestra.
8:00 p. m.—Harmony Hawaiian Quartet.
8:30 p. m.—Concert Ensemble.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W.

- 7:00 a. m.—Early Bird Club.
8:00 a. m.—Old-Timers.
9:00 a. m.—San Bernardino Music Co.
9:45 a. m.—Simmons Market.
10:00 a. m.—Trading Post.
10:30 a. m.—KFXM Symphony.
11:15 a. m.—News Reports.
12:00 noon.—Fox California Theater Organ Recital.
5:00 p. m.—Merchants Air Service.
5:30 p. m.—Hunt's Theater News.
6:15 p. m.—News Reports.
7:00 p. m.—Radio Interference Talks.
7:15 p. m.—Little Twilight Lady.
8:00 p. m.—Kansas Kal, Old-Timer.
8:30 p. m.—Hartford's Ballroom.
10:00 p. m.—Studio Program.
11:00 p. m.—Eagles Ballroom.
12:00 midnight—Night Trumps.
1:00 a. m.—Sign off.

KFOX Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.

- 5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items—Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital—Vera Graham, organist.
11:00 a. m.—Bertrice Smith—Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports from the Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments with Mart Dougherty.
1:00 p. m.—Bill and Co.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harriott—Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:30 p. m.—The Air Raiders.
3:30 p. m.—Organ Recital—Vera Graham, organist.
4:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Day Dreams.
4:30 p. m.—Gene and Bill—Those Two Boys.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Over at Mart's House.
6:30 p. m.—Percy Prunes and Daisy Mae.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Froggy and Burhead.
7:30 p. m.—Bill and Co.
7:45 p. m.—Silver Spray Hawaiians.
8:00 p. m.—Cline and his harmonica.
8:15 p. m.—Rolly Wray.
8:30 p. m.—Dream Train.
9:00 p. m.—The Ghost House.
9:30 p. m.—The Air Raiders.
10:30 p. m.—Majestic Ballroom.
12:00 midnight—The Knight Hawk.

KGER Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.

- 6:00 a. m.—Musical Clock program; Sun News Flashes.
8:30 a. m.—Earl Judy and Paul O'berg, songs, organ.
9:00 a. m.—Edna Bond, blues songs and piano.
9:30 a. m.—Evelyn Gaylord, tap dance lesson.
10:00 a. m.—Judy, Bond and studio artists.
11:15 a. m.—Charles K. Lindsey's Concert Orchestra.
12:15 p. m.—Silent for 15 minutes.
12:30 p. m.—Peggy and Jerry skit.

- 1:15 p. m.—Helene Smith, piano requests.
2:00 p. m.—Organ requests, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Los Angeles Record News Brevities.
4:05 p. m.—Allay Dop Studio Frolic.
5:00 p. m.—Bob Landiers' Orchestra.
6:00 p. m.—Silent for 15 minutes.
6:15 p. m.—Studio Brevities.
6:30 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Hilly Van.
8:30 p. m.—Cavaliers' Dance Orchestra.
9:00 p. m.—Everett Hoagland's Troubadors.
9:30 p. m.—All-American Concert.
10:00 p. m.—Mariners' Concert program.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Dick Dixon, quiet time tunes (organ).

KECA Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.

- 8:30 a. m.—Louis Rueb, health exercises.
9:00 a. m.—NBC, Vermont Lumber Jacks.
9:15 p. m.—U. S. Department of Agriculture.
9:30 p. m.—Carol Johnson, piano and song.
9:45 p. m.—Jack Miller's Paramount Trio.
10:00 p. m.—Gretie Jacobs, diversified melodies.
4:30 p. m.—Stumpy Four Quartet.
5:00 p. m.—Haven ohson, the Melody Man.
5:15 p. m.—Ynez Allen, violinist.
5:30 p. m.—NBC, The Fuller Man.
6:00 p. m.—Los Angeles Fire Department Orchestra.
7:00 p. m.—Rhythmic Makers.
8:00 p. m.—NBC, Modern Melodists.
8:30 p. m.—NBC, Amos 'n' Andy.
8:45 p. m.—NBC, Sperry Smiles.
9:00 p. m.—Lenore Killian, contralto; KEC A String Ensemble.
10:00 p. m.—Miksha Lhevinne, pianist.
10:30 p. m.—Harold Spaulding, tenor.

NORTHERN CALIFORNIA

KTAB San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

- 7:00 a. m.—Cuckoo Club.
8:00 a. m.—Towne Cryer.
8:45 a. m.—The Melody Girl.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Records.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Artists Vignettes.
11:15 a. m.—Studio Program.
11:30 a. m.—Latin-American Program.
12:00 noon.—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Studio Program.
1:45 p. m.—Popular Records.
2:00 p. m.—Schwabacher-Prey Classical Program.
3:30 p. m.—Organ Recital with Alice Blue.
4:00 p. m.—Studio Program.
4:45 p. m.—Sunshine Girls.
5:00 p. m.—Records.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Prolife Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Records.
7:30 p. m.—Walter J. Rudolph, concert pianist.
8:00 p. m.—Dorothy Nichols, cellist, and Alice Blue, organist.
8:30 p. m.—Orchestra with Carl Tobin, tenor.
9:30 p. m.—Gerda Lundberg, singer, with orchestra.
10:30 p. m.—Sweets Ballroom Orchestra.
11:30 p. m.—Night Owls with Willard Kimball and artists.

KFRC San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W.

- Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour, DLBS.
8:45 a. m.—La Vida Mineral Water Co.
9:00 a. m.—San Francisco Call-Bulletin News Items.
9:15 a. m.—Novelities.
9:30 a. m.—Feminine Fancies, CDLBS.
10:00 a. m.—Junior Artists program.
10:30 a. m.—Novelty program from KHI, DLBS.
11:00 a. m.—Notre Dame vs. U. of Pittsburgh.
2:15 p. m.—U.S.C. vs. Stanford.
5:30 p. m.—"Do You Remember?" Edna Fischer and Abe Bloom.
7:00 p. m.—Edna Fischer, "Piano Moods."
7:30 p. m.—Football Score Report.
8:30 p. m.—Musical Cocktails, DLBS.
9:00 p. m.—Show Shop, DLBS.
9:30 p. m.—Ted White's Top of the World Night Club.
10:00 p. m.—Ten o'Clock Tom.
10:15 p. m.—Gruen Question and Answer Man.
10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett and his L. A. Biltmore Orch.
12:00 midnight—Dance music.

KPO San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W.

- 7:30 a. m.—Quaker Oats—"Start of the Day."
8:00 a. m.—The Shell Happytime.
9:00 a. m.—Dobbles' Birthday Party.
9:30 a. m.—Walter W. Cribbins.
10:50 a. m.—Cotton Bond.
11:00 a. m.—Organ Recital.
11:53 a. m.—Scripture Reading and Time Signals.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:30 p. m.—Sperry "Question Air Box."
1:30 p. m.—Ye Towne Cryer.
1:35 p. m.—KPO Salon orchestra.
2:00 p. m.—Montana vs. California.
5:00 p. m.—Big Brother.
5:30 p. m.—The Date Book.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music for Golden Gate Bridge.
6:30 p. m.—Propositions.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
8:30 p. m.—Radio feature, KRA.
9:20 p. m.—Earle C. Anthony "Packard Program," NBC.
10:00 p. m.—Jesse Stafford's Palace Hotel orchestra.
11:00 p. m.—Midnite Melodists.

KFWI

San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

- 7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Hotel Bellevue Program.
10:30 a. m.—Health Talk.
10:50 a. m.—Items of Interest.
12:00 noon—Slogan Contest.
12:00 p. m.—Dinner Dance Music.
7:00 p. m.—Norma Lee, contralto, and Louise Gilbert, pianist.
11:00 p. m.—Slogan Contest and Dance Music.
12:00 midnight—Sherman Clay Midnight Classics.

KQW

San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

- 9:00 a. m.—San Jose Radionics Health Talk.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.
12:00 noon—Luncheon Concert.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Feature Recordings.
4:00 p. m.—Children's Playtime Hour.
5:30 p. m.—Recordings.
5:00 p. m.—Vesper Music.
6:45 p. m.—KQW Market Place.
7:00 p. m.—U. S. Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:15 p. m.—San Jose Better Business Bureau.
7:30 p. m.—Musical program.
7:45 p. m.—411 Club program.
8:45 p. m.—Italian program.

NORTHWEST

KGW

Portland, Oregon 483.6 Meters—620 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

- 6:45 a. m.—Devotional services.
7:00 a. m.—Bagdad organ.
8:00 a. m.—Shell Happy Time, KPO.
9:15 a. m.—Town Crier.
11:30 a. m.—Musical masterworks.
12:00 noon—Powers' Pied Piper.
1:00 p. m.—The World Bookman.
1:05 p. m.—Cabbages and Kings.
2:00 p. m.—Baby Boudoir organ.
2:15 p. m.—Musical masterworks.
3:30 p. m.—Palace Tea Timers.
6:00 p. m.—Bagdad organ, KGW.
8:00 p. m.—Gilmore Circus.
11:30 p. m.—RKO-KGW Hi Jinks.

KVI

Tacoma, Washington 394.5 Meters—760 Kc.—1000 W. Local Programs Only. See CBS Program for Balance.

- 7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour, DLBS.

KOMO

Seattle, Washington 920 Kc.—1000 Watts

- 6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
9:15 a. m.—Concert Orchestra.
9:45 a. m.—Concert Orchestra and Vocalists.
11:15 a. m.—Popular Orchestra.
5:00 p. m.—Garden Patch program.
9:30 p. m.—Chevrolet Chronicles.
10:00 p. m.—Tuneful Two.
10:15 p. m.—Vocal Recital.
12:00 midnight—Fox 5th Ave. Theater, Organ Recital.

KJR

Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

- 7:00 a. m.—Morning Revellier, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Morning Devotional program.
9:40 a. m.—Smilin' Sam.
10:00 a. m.—Robert Mosen, tenor; Harrell Drug Co.
10:15 a. m.—Beauty Talk, Helen Andrews.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Yale-Army Football Game.
1:00 p. m.—George Maddox, tenor; Betty Andersen.
1:15 p. m.—Uncle Frank's Kiddies program.
2:00 p. m.—Washington-California Football Game.
5:05 p. m.—Labor Talk.
5:10 p. m.—Lost and Found.
5:15 p. m.—West Coast Air Transport Talk.
5:30 p. m.—Market Reports.
6:00 p. m.—Saturday Knights; Art Pease, accordion.
6:30 p. m.—Fiji Trio.
7:00 p. m.—"Old Chestnuts."
7:30 p. m.—Music a la Carte.
8:00 p. m.—The Gondoliers.
9:00 p. m.—Tucker's Everstate Band.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Red Top Whirlwinds; Eulalia Dean.
11:00 p. m.—Tucker's Everstate Band.
12:00 midnight—Midnight Revellers.

KEX

Portland, Oregon 254.1 Meters—1180 Kc.—5000 W.

- 6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Senneders.
8:00 a. m.—KEX Clock and Oregon News Journal.
9:00 a. m.—Classified News.

- 10:00 a. m.—Town Topics.
12:00 noon—Weather Report and Late News.
12:05 p. m.—Happy Hour Girls Orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ Concert.
2:00 p. m.—Newsacting.
2:30 p. m.—Vagabond News Reel.
4:30 p. m.—Dance Records.
5:00 p. m.—Silent.
8:00 p. m.—The Gondoliers, NBS.
8:45 p. m.—Renton's Happy Chappies.
9:00 p. m.—Studio Ensemble.
9:30 p. m.—Romance of Aeronautics.
9:45 p. m.—Studio Concert.
10:00 p. m.—Ken Stuart's Sunshine program, NBS.
10:30 p. m.—Jack and Jill Tavern Orchestra.
11:30 p. m.—White Wizard.
11:45 p. m.—Police and Weather Report.
12:00 midnight—The Revelers.

KOL

Seattle, Washington 1270 Kc.—1000 Watts

- 6:45 a. m.—Alarm Clock Hour, Bill Ross.
7:15 a. m.—Records—Records—Studio.
8:00 a. m.—New York Philharmonic Symphony Society Young People's Concert—Ernest Shelling, Conductor, CBS.
10:00 a. m.—Records.
11:00 a. m.—Carnival Hour.
1:00 p. m.—Rhyme and Reason.
1:15 p. m.—Studio.
2:00-5:00 p. m.—Football Game, Wash. State vs. Oregon State, at Portland.
5:00 p. m.—Scatlight by Joe Roberts.
5:15 p. m.—Records—Records—Studio.
9:00 p. m.—To be announced.
10:00 p. m.—Barney's Jazz Band from Parker's Pavilion.
11:00 p. m.—Earl Burtonett and His Orchestra.
12:00 midnight—Chinese Garden Orchestra.
12:30 a. m.—Kol's Party—Request Records.

KGA

Spokane, Washington 204 Meters—1470 Kc.—5000 W.

- 12:00 noon—Horton's Brevities.
12:30 p. m.—Time, weather, market reports.
1:00 p. m.—Hits of Yesteryear.
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Espanola.
3:00 p. m.—Songs We All Should Know.
3:30 p. m.—Twinkling Toes.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—World Bookman, Novelties.
5:30 p. m.—Variety Bits.
6:00 p. m.—Saturday Knights; NBS.
6:30 p. m.—Fiji Trio; NBS.
7:00 p. m.—"Old Chestnuts," NBS.
7:30 p. m.—Music a la Carte, NBS.
8:00 p. m.—The Gondoliers; NBS.
9:00 p. m.—"You Never Can Tell" Frolic.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine; NBS.
10:30 p. m.—Request Program.

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## Looking Backward . . . .

With R. B. YALE

Just the other day a group of radio men were reminiscing over a cup of tea, or whatever it is that radio men refresh themselves with, and one of those "I remember" parties started. We called to mind many old familiar figures in the radio industry who are no longer active in the radio business and have drifted away from the clan, so to speak.

One of the early figures in radio was E. B. Latham. Old time radio men will remember that E. B. was a representative for Radion Rubber Panel. In the early days of radio Latham actually sold more than one-half million dollars' worth of the panel in the California territory. Always affable and congenial, Latham was the type of man who could have sold lighthouses in Montana. Alas, he has been dead these many years.

Ben Schifferman, who at one time was secretary of the first Radio Trades Association, and was in charge of radio activities at the old Newberry Electric Company, is now a practising attorney. We see him from time to time but he speaks of torts and court cases in general rather than of tubes and grid leaks as he used to.

One of our own salesmen, John Klenke, well known to the dealers in Southern California, is also now a budding legal light. John has been practising law for some time and has handled legal business for our radio interference committee and for many radio dealers with whom he is personally acquainted.

Scotty, as he was familiarly known to practically everyone in the radio industry, dropped out of the game a year or two ago and when last heard from was selling real estate.

Frank LeBell, who three or four years ago used to operate Frank's Radio Store on Eighth Street, west of Main, is now territorial representative for an eastern razor blade manufacturing company.

Bill Brenneman, founder of the original Wholesale Radio Company of South Flower Street and later on Wall Street, and who for a short time operated a retail store on West Eighth, has gone back to his old vocation of wireless operator and is in charge of a ground station of a branch of the T.A.T. somewhere in the Fresno district.

Sol Levy, of Qualitone Horn fame, who seven or eight years ago sold scads of moulded loud speakers, was engaged, when last heard from, in selling automobiles in San Francisco.

Radio Doc Glover, who operated a retail radio

store several years ago on Main Street between Seventh and Eighth, is now retailing a line of electric refrigerators in San Francisco.

Dad Reid, also a well-known Main Street purveyor of radio supplies who at one time operated five or six stores in Southern California, has, we understand, practically retired and has not been engaged in radio for several years now.

Vic Clark, well-known assistant radio show manager for several seasons, went back to his first love—the aviation game,—and recently very successfully organized and promoted the Aviators' Club.

Alex Hartley, who formerly headed the Pacific Wholesale Radio Company several years back, returned to the Braun Corporation, a wholesale concern distributing chemicals and scientific apparatus. Alex, as he was familiarly known to hundreds of radio men, was in past years president of the Radio Trades Association for several years. We will bet three old horn type speakers that Alex oftentimes misses the old days of his radio activities.

John G. Rapp, former California radio distributor, after dropping out of the game completely has found the old lure too strong for him and is, we understand, going back into the wholesaling of electrical specialties and radio in San Francisco.

Big Bill Royal, well-known radio figure in the San Francisco territory, is another old timer who deserted radio for aviation.

To recall to mind all of those among the original pioneers in radio here on the Pacific Coast, would probably take someone who could remember the big dipper when it was a mere drinking cup. Unfortunately yours truly is long on memory but not so good on initials and names. A host of other old time radio men who have deserted the fraternity and taken up other lines of endeavor come to mind, but as one cannot ramble on forever we can only say "Hail and Success" to those who helped make radio what it is today.

The one outstanding thing about this game of ours is the true spirit of fraternity and fellowship that prevails everywhere among the members of the industry, and especially do we find that true in California. They used to say, "When Greek meets Greek they open a restaurant." Today when radio man meets radio man they start manufacturing a new midget set—and that's that until the next issue.

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# ON RADIO ROW

## The Office Boy Sez: . . .

This designing and producing of midget sets is becoming a national issue. All the good old reliable companies with strong financial positions, have produced, advertised and marketed console radio sets for the past decade, secure in the belief that nothing short of an international upheaval could dislodge them from their strongly entrenched position.

Some young fellows here in this wide awake town of ours who were doing a lot of experimental work and selling a set now and then, conceived the idea of manufacturing a small, compactly built, clock type, mantel set and selling it to good old Mr. and Mrs. John Public at the then unbelievable price of \$59.50.

What a clamor, upheaval, earthquake this little midget has caused. It is going to take Mr. Giant Radio Industry many a long day to get over the headache caused by the solar plexus blow dealt by this mighty midget. However, the King is strong so I guess old Papa Console Radio will be able to hold his position and will not have to bow his head to his younger rival.

Here, Doctor, present the readers with your latest masterpiece.

Dr. Barry Bloeden, distinguished Professor of Radiology and Dean of the School of Emission at the University of Regeneration. The accompanying portrait shows the Professor in his laboratory, modestly admiring



the latest step-child of his colossal radio-active mind. This "Dead Sea" apple of his eye is the remarkable stupendous, never-performing "Jallope." Especially note the neat wiring job and the scientific layout of the parts, all of which goes to make up the perfect whole.

The eminent Dr. Bloeden spent many long and weary hours hoofing around the dance floor at Sullivan's Midnight Cabaret, accompanied by a beautiful blonde, before he was inspired to give birth to this staggering invention, which was to revolutionize the habits and actions of the people of the universe.

Had it not been for one small fly in the ointment, the above statement would have been true. The small fly, however, was that the jallope failed dismally to function. Consequently the latest love child of the professor's went the sad way of all its brothers and sisters—straight to oblivion.



Otto (Speed) Bloom, unquestionably the fastest salesman in radio. A few years ago this human whirlwind traveled the Imperial Valley and San Diego territory, which he did so speedily that the natives nicknamed him "Blue Streak." On one death-defying trip South, Otto carelessly left the road and before he could stop the car, a dozen trees had been made kindling wood, a stand-pipe had been tapped and an orange grove suddenly found itself in the middle of a lake.

But now Our Otto has been promoted to a city salesman job that fortunately does not require a car, and one sees him hoofing it around town, prosaically making calls. Perhaps he yearns for the good old days when his goggles streamed from the back of his neck and the wind whistled about his ears. A fast boy in *them* days, and how!

A half smile denoting complete satisfaction lingers on the face of our hero. By the magic of short waves he has crossed the continent, and the seven seas to Europe, Africa, South America, Australia and Asia. All the long night through, Fred Christian is held spellbound by this fascinating game of DXing. He revels in his ability to span continents and oceans; he is completely engrossed in the world of high frequencies. That's his world but—the scene



shifts and a bit of clairvoyance enables us to see into the minds of Fred's Better-Half and the children. Do they share the papa's absorption? Do they feel neglected? Are their nerves sometimes shattered and their dreams broken by the howling of a distant station trying to be heard? Well, they like it about as much as a bull likes a bull fight, but why go into that? Good Night All!

# RADIO GOINGS ON ABOUT TOWN

Eight members of the 1929-30 Board of Directors of the Radio and Music Trades Association of Southern California met in the association offices Tuesday, October 14th, for the last meeting of their regime. The committee chairmen turned in their reports, all showing that excellent progress had been made and that the association was materially stronger both in membership and finances than at any time in the past.

President Sherman should be congratulated on the efficient way in which he has administered the affairs of the group and be thanked for giving so much of his time to help the whole industry.

The men in the picture (seated, reading from right to left) are: Fagan, of Pacific Wholesale, Ltd.; Giesler, of Birkel Music Co.; Dean, of Prest & Dean; Rogers, of KNX. Standing: Secretary Farquharson; Sherman, of L. J. Meyberg Co.; Mansfield, of Platt Music Co.; Marshall, of Radio Doings.

Those members of the Board who were absent at this meeting were: Taufenbach of Western Radio, Inc., Falck of Advance Electric Co., Bell of Jackson Bell Co., King of KFWB and Epstein of Platt Music Co.

C. W. Smith, general manager of Lee DeForest Mfg. Co., returned last week from a two weeks trip. Mr. Smith visited most of the important cities in the middle west and was able to book orders for thousands of Lee DeForest Royale sets.



The 1929-30 Board of Directors of the Radio and Music Trades Association of Southern California



L. E. TAUFENBACH

L. E. Taufenbach, President of Western Radio, Inc., Brunswick distributor for Southern California and Arizona, is very proud of the new automatic combination radio and phonograph developed, perfected and now offered to the public by the Brunswick Company.

Les said it not only has a marvelous tone, is selective, sensitive and powerful, but is the most wonderful instrument mechanically that he has ever had the pleasure of testing. Look at the expression on his face and you will realize that he means what he says.



The San Francisco organization of Kierulff & Ravenscroft, California Crosley distributors

Kierulff & Ravenscroft, the California and Arizona distributors of Crosley Radio, have the largest staff of any exclusive radio jobber on the Coast.

The photograph to the left shows the San Francisco organization which is under the leadership of Mr. Garrett Arnold. Mr. Arnold is the good looking, curly haired chap standing in the front row center. To his left is Mr. P. W. Bailkowsky, the Pacific Coast Manager of the Crosley Radio Corporation.

Garrett has a force of loyal and efficient workers. They have been able to sell large quantities of radio merchandise in good times and bad. They have set a pace for others to follow.

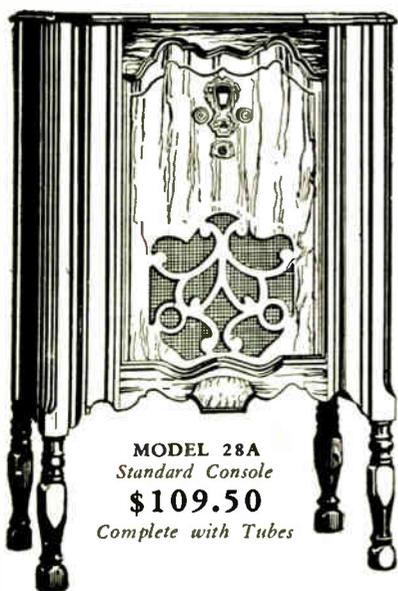
Kierulff & Ravenscroft have distributed Crosley merchandise since 1925, and through proper treatment of their dealers have been able to tie them so closely to themselves that they have consistently featured Crosley equipment.



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