

# Radio Doings

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## Adios!

**F**OLLOWING this edition the "Little Red Book of Radio" will be no more. It has remained in its present form for over eight years and we have now decided that it is time for it to grow up.

"Adios" means good-bye to the Little Red Book, but in this case it also means the beginning of a new era in radio fan periodicals.

Next week's publication of Radio Doings, August 23rd, will be our initial endeavor in a larger, more beautiful and more complete magazine for the radio user.

There is a definite place for a scientifically compiled, dependable and accurate magazine for the radio owner as there are many things about his set, the programs, the broadcasting studios and broadcasting personalities which he wants to know, and which he will know in a most entertaining way through using the "new" Radio Doings.

The dealers are always eager for the latest news of the new trade developments, policies of the manufacturers, changes in broadcasting stations and call letters and news of the leaders in the industry.

RADIO DOINGS will supply this helpful and necessary information in a more complete manner than has ever before been attempted.

Look—watch for—and then read carefully the edition of August 23rd. We want your suggestions and criticisms. Any comments will be most welcome, for then we will be able to keep on supplying you with the kind of radio magazine that you want.

## HERE IS YOUR STATION DIRECTORY!

You will appreciate RADIO DOINGS, the up-to-the-minute station and program guide, delivered to your home each week. There is no trouble or worry on your part; simply enclose a \$3.00 check with this coupon and RADIO DOINGS will begin at once for a whole year.

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*Weekly Review of Radio News—Thought and Opinion*

## HIGH POWER IN CUBA

When the new 50,000-watt station is built in Cuba, it will no longer be a novelty to hear what is going on in the little island to the south.

Up to now the highest-powered station listed in Cuba is CMK, at Havana, with 2000 watts. When Havana begins broadcasting on 50,000 watts, a cleared channel will have to be provided for it in the United States, otherwise there is liable to be serious interference caused by our stations.

Because of the comparatively low power used by the Cuban and Mexican stations, there has not been much trouble up to the present time on this score, but when they begin stepping their power up to 50,000, a brand new problem, and an exceedingly delicate one because of its diplomatic and international nature, may present itself to the Federal Radio Commission.

## BLIND IN NEED OF RADIO SETS

A plea for radio sets—the cheapest kind would do so long as their are efficient—is being made by M. C. Migel, president of the American Foundation for the Blind at 125 East 46th street, New York City. Calvin Coolidge is the honorary president of this organization.

"We now have applications from approximately six hundred needy blind people, to whom a radio would be a gift from heaven, but who are unable to procure such sets," Mr. Migel pleads.

"Our Foundation has, during the past two or three years, distributed several thousand completely equipped radios throughout the country to needy blind people, and we have on file hundreds of letters, telling of the great boon that this has conferred upon them, and of the inestimable blessing that these radios have brought to their lives, otherwise spent in monotonous darkness."

## RUDY SIGNS LONG CONTRACT

The Sunshine Hour broadcast of Rudy Vallee will be continued as usual each Thursday evening while he is on his summer tour. A contract has been signed with him for this hour for 70 additional weeks beginning September 4th.

## PASTOR'S BROADCASTS CAUSE COMPLAINT

Another case involving censorship rights before the Federal Radio Commission is the complaint against the Rev. Robert P. Shuler, pastor of the Trinity Methodist Church, of Los Angeles, and operator of Station KGEF in that city. The minister is charged with the broadcasting of "reckless denunciations."

Judge E. O. Sykes, vice-chairman, returned to Washington from the Pacific Coast, where he conducted a series of hearings on pending radio applications, with the complaint. It was submitted to him by George D. Lynch, of Los Angeles, a former official of the American Legion. Judge Sykes will present the matter to the Commission for its consideration.

## I. R. E. GOES TO TORONTO

The Institute of Radio Engineers will meet in Toronto, Canada, August 18th to 22nd. This will be the annual convention.

## STATION WABC FINDS SITE

If the hearing to be held on August 15th does not develop too much opposition, the Columbia System has found a suitable location for the new 50,000 watt station for WABC in Wayne Township, Passaic County, N. J. The twenty-five broadcasters in the State have been invited to be present at the hearing.





# STUDIO NEWS

Miss Nita Wayne, on the cover this week, croons blues and ballads in an unusually pleasant voice over KFWI, San Francisco. Turn your dial to 930 kilocycles some Friday night between 10:30 and 11:00 and hear if Miss Wayne's voice doesn't entertain you agreeably.

Proving to you that there is still something new in radio, Folgeria, the first serial comic opera of the air, began August 14th at 9:00 p. m. from KHJ. Folgeria runs rampant for 52 weeks. The story has been written by two of the highest-paid continuity writers in Hollywood, and each week an original theme song will run through the operetta and listeners may get a copy of it. Raymond Paige and his 35-piece orchestra will be augmented by a marimba band.

Special—The Women's Derby, an eight-day race for planes of 200 horsepower engines, is scheduled to take off from Long Beach on August 17th, officials of the National air races have announced. This event, one of seven derbies arranged for men and women pilots, offers prizes totaling \$7,000 for the winner of the 2245 event. Bill Ray, manager of KGER, has announced that the station will have exclusive broadcast rights for the event and will have a battery of announcers to throw out a verbal description of the events.

Following the compilation of a record of six KJR employees who have, are being, or will be married in two months, Leo Moen, control operator, announced that he is in the parade and will be married shortly to Pat Murphy, a Bellingham girl who is now living in Seattle. Sydney Dixon started the marriage parade two weeks ago. Gray U. Munjar, assistant manager of the Northwest Broadcasting System, followed, being married on July 26th to Miss Betty Woodward. Five other KJR employees are now counting the days until they march to the altar.

KNX, Hollywood, inaugurated its new studio in the Pantages Hollywood Theater, recently with a program which presented Slim Martin, popular maestro of mirth and melody; the greater Pantages orchestra; a male vocal chorus of twenty voices, and instrumental soloists and others. From 6:30 to 7:00 p. m., each Monday, Wednesday and Friday hereafter, the same super-aggregation of talent will be presented, with the addition at each broadcast of featured stage stars who may be appearing at the mammoth new million-dollar show mansion. In addition, every Sunday night, from 10:30 to 11:30, a special "Footlight Frolic" will be broadcast from its new studio by KNX. This program is expected to be one of the finest and most entertaining on the air, since it will be a roundup of the highlights from the preceding week's programs.

Green River brings a new series to the CBS chain. The puzzle fad, "What's Wrong With This Picture?" is adapted to the limitations of radio. Prizes to the listeners detecting the most errors in announcements of musical numbers, are given each week. Madame Belle Forbes Cutter, "the perfect radio soprano," and Joel Lay, baritone, and orchestra make the music more difficult to guess. 8:00 p. m., Tuesday, over members of the Columbia Broadcasting Company.

The axiom, "Crime doesn't pay," will have to be revised in the case of James Knight Carden, declamationist at KFI-KECA, Los Angeles.

Carden has just completed script for a 52-week, five-times-a-week serial story which begins its adventurous life over KFI on Aug. 18, under the ominous title of "Emperor of Crime."

The serial will be broadcast on Mondays, Tuesdays, Wednesdays and Fridays at 7:00 p. m. (P. S. T.), and on Thursdays at 7:30 p. m.

## Studio News

Edwin John Albright is his "full time" name, but to thousands and thousands of KNX fans he's plain "Eddie," friend to every one of the folk he daily addresses at 10 o'clock with "Hello, everybody, it's ten o'clock this morning!"

"Eddie," then, is one of the old-timers in Southern California radio. He made the very first announcement to be put on the air when the 500-watt station that preceded the present 5000-watter came to life. He's been with KNX ever since.

Born in New York state, "just a few years back," Albright was reared in Oil City, Penn. Later he gravitated to Chicago, when he studied singing with a view to taking his baritone voice into grand opera.

The chance finally came, but when it did Albright was "out on the road" in Lyceum work, and to have left the company would have put others out of work, so Eddie stuck.

There followed years of studying and roaming, including five years on Orpheum time in a musical act.

At any rate, he arrived in Los Angeles in 1920 pretty much "fed up" with music. So much so, in fact, that when he was offered a position just vacated by the great Lawrence Tibbett, who had gone East, Eddie refused and turned to—selling life insurance !!

However far away this sales effort seemed from radio and music, it led Albright right to it.

The concern he worked for wanted to put on radio programs. Eddie was the only man in their employ who knew anything about music or programs, and so he was elected.

His work on this insurance hour attracted the attention of the new owners of KNX—The Los Angeles Evening Express—and he was offered the chance to announce the inaugural program. Eight thousand telegrams came in. Eddie was offered a permanent "man of all work" job—and took it.

To list all Eddie's accomplishments or activities would take too much space. However, he conducts the original radio "family" club, now six years old; he is the "Mr." of the original "Mr. and Mrs." skits, now three years of age; he is now reading his 82nd full-length novel to his afternoon audience; he has sent out in the past 18 months 250,000 free copies of poems he has written and read on the air—and he announces most of the day time programs from KNX's main studios.

Hobbies: Golf, "Pitch and Putt" and deep sea fishing.

Description: Medium height; sparkling black eyes; thick black hair; kindly smile, and a "regular chap."



"Eddie" Albright

Harold Horton, KFRC announcer, once played the part of the doctor in "White Cargo," the sensational play that is now sweeping over the country as a "talkie." It was during his histrionic career in Chicago. Harold has

had a wide and varied experience in dramatics all over the world. His latest assignment on KFRC has been to the "Feminine Fancies" program, heard each morning, except Sunday, from 9:30 to 10:30 o'clock, over the Don Lee chain.

# Brown Enlarges Laboratory

N. E. Brown ("Brownie"), apparently hasn't heard anything about stock market flops or hard times, because he has just blossomed forth in a new location where office and laboratory are considerably more commodious and pretentious than at the old address. There is a well worn path to the door of the old laboratory at 6805 So. Western Avenue, not because Brownie builds a better mouse trap than his neighbor, but because he builds anything and everything better.



N. E. BROWN

Business has grown to a point where more room for equipment and workmen is absolutely necessary, hence the move to the new quarters at 6223 So. Western Avenue. In attempting to re-

member some of Brownie's past accomplishments, we recall that he has installed complete telephone exchanges, installed and operated light and power plants, inaugurated the first automobile school in the world at Minneapolis and the first auto school west of the Rockies in Los Angeles. Served on technical committees at the first airplane meets, designed and built airplane engines. Built the first two-speed free engine multi-cylinder motorcycle. Was superintendent of a large electrical plant building a complete line of electric motors. Has read many papers and given talks before technical organizations, and is at present delivering two lectures per month to two separate associations of motion picture operators. At one time Brown was even technical editor of Radio Doings!

Brown specializes in building equipment for broadcast stations, sound recording studios, movie theaters and all users of sound reproducing equipment. A department is also maintained for radio service work.

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## N. E. BROWN

*Electrical and Mechanical Engineer*

to obtain larger quarters and increased facilities the second time within the last five years, and moving to the new building will begin August 18th.



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## Radio Commission Faces Heavy Schedule

The number of dissatisfied radio station owners in this country is pretty close to the 400 mark, with approximately half of these program broadcasters. This is a heavy percentage of the 608 stations now on the air.

What the Federal Radio Commission does with its time is clearly shown by the fact that hearings will be held at the rate of five a day on "hearing days" through September, October and November. And no applications which were received after July 1 will be included in this intensive three-month effort to straighten the difficulties out, so that the broadcasters and the public alike will be satisfied.

The ever-increasing duties of the Commission are reflected in the number of applications now being received, members of the Commission have pointed out. Under the law, hearings must be held before the Commission can take negative action on applications of other than a purely routine and miscellaneous nature.

Among the applications pending and designated for hearing are about a score from stations seeking the maximum allowable power of 50,000 watts. All of these applications either have been or will be designated for hearing at the same time, to cover a week's period in September. Because these requests are interlocking, the Commission decided it would be advisable to hear them consecutively.

The records show also that 100 stations have violated the Radio Act of 1927 or Commission regulations during the six months ended July 1, and that accurate records of such transgressions for the first time have been kept. Of these cases, 16 have been heard at formal hearings before the Commission and two stations have been deleted as a consequence.

And of this aggregate of 100 violators 31 stations have been issued temporary licenses for the three-month period ended October 31, and must stand hearing before the Commission to show cause why their licenses should not be revoked.

## Short Wave Notes

Contributed by Willis Werner  
Box 1054, San Diego, Calif.

Have you logged all of the U. S. short-wave stations? In the mad scramble to land foreign stations, our own short-wavers are often overlooked. Here are some of them. How many are on your list?

W2XAD, relaying WGY, on 19.56 meters, in the afternoon until 5 p. m.

W2XAF, relaying WGY, on 31.48 meters, between 4 and 7 p. m. and sometimes later. I have heard them until 9 p. m.

W8XK, relaying KDKA, operates on a "sliding schedule." They are on 20.7 meters until 9 a. m. and then on 25.25 meters until 2 p. m., and after that on 48.85 meters.

W3XAU, relaying WCAU, Philadelphia, on 31.3 meters and 49.5 meters, should be heard between 5 a. m. and 1 p. m. on the former wave length and between 1 and 8 p. m. on the latter. However, I understand they do not transmit on the 31.3 meter wave length on Thursdays and Fridays, so as not to interfere with PCJ, Eindhoven, Holland, which uses the same wave length.

W2XV, New York, on 34.68, operating Wednesday and Friday between 5 and 7 p. m.

W2XE, of WABC, on 49.02 meters, are on until about 9 p. m.

W3XAL, at Boundbrook, relays WJZ on 49.18 meters, week days, between 7 and 9 p. m.

W9AF, Chicago, carries the programs of WENR until 9 or 10 p. m., on 49.83 meters.

Here's something to try for in the early morning. Mr. Robert Coningsby of Melbourne, Australia, asks for reports on behalf of the engineer, Mr. L. Glew, on the new short-waver, VK3UZ. VK3UZ is crystal-controlled and operates on 32 meters. They are scheduled for 3 to 5 a. m. every Monday, Wednesday and Saturday.

According to "World Radio," published by the British Broadcasting Company, W9XU, Council Bluffs, is soon to go on a regular schedule relaying KOIL on 49.5 meters, and W9XAA, of WCFL, will soon open with a regular schedule on 49.34 meters.

## What Would YOU Do If YOU Were the Federal Radio Commission?

What do the radio listeners of Southern California think of our broadcast stations? Which stations are operating for the public interest, convenience or necessity, and which are useless? Which broadcaster has the greatest audience and which has the smallest audience? What would the public do if they had the power to revoke licenses, grant power increases, curtail or increase time on the air?

There has been no adequate answer to these questions. They have been answered by everybody concerned except the public; but such answers have been meaningless.

RADIO DOINGS intends to find the answers to these questions, and in a very definite and final manner. In other words, the public is to be given a voice, and an authoritative voice.

Radio Doings readers are representative of the total radio audience of Southern California. They are expressing their opinions by filling out the form on the opposite page, signing with address and mailing to us. These thousands of survey blanks are to be turned over to James Chapple, radio inspector of the Department of Commerce in Southern California. Mr. Chapple has been instructed by his Department to make a survey of station merit in his territory for the Federal Radio Commission. In all of the data which he will be able to compile nothing will afford such a direct indication of the public opinion as the results of this Radio Doings survey.

This survey includes listeners in all parts of Southern California. It is not concentrated in any single region. It is not limited to any class or color or creed. It constitutes a cross section of the whole audience.

Each individual reader is requested to vote only ONCE, as duplicates will be thrown out. If you have already sent in your ballot, do not send in another, but see that all of your friends and neighbors do their part as well. The response to our survey has been very gratifying, but we will continue through August and September, and obtain as many of these written opinions as possible. The final results will be published in Radio Doings about October 1st, together with many of the comments and suggestions of our readers.

Do not fail to take advantage of this opportunity to make known your opinions, for in reality the broadcast channels belong to YOU—the public!



# RADIO DOINGS POPULARITY SURVEY

Below are listed the stations of Southern California, arranged in the order in which they tune in on your dial. Please indicate your opinion of the relative merit of the stations by numbering them in the order of their value to you—"1" for your first choice, "2" for your second, etc. Mark zero after the stations which are of no value to you. A column is also provided for your comments and suggestions. Be sure and write your name and address at the bottom of the page, otherwise your vote will not be counted.

Fill out carefully and thoughtfully, tear out the whole page and mail to RADIO DOINGS, 407 East Pico St., Los Angeles, Calif.

Station	Rating by Number	Comments or Suggestions
KMTR		
KFSD		
KFI		
KMPC		
KTM		
KELW		
KHJ		
KFWB		
KFVD		
KNX		
KMIC		
KFSG		
KGfJ		
KFXM		
KFOX		
KGEF		
KTBI		
KGB		
KGER		
KPSN		
KECA		

Name

Address

# Atwater Kent Announces New Sets

More than 700 eager and enthusiastic radio dealers and newspapermen of Southern California gathered at the Elks Club in Los Angeles on August 5 for the premier showing of the brand new Atwater Kent radio with the "golden voice."

The secret that has shrouded the new radio since the Seventh Annual Radio Show at Atlantic City, at which



Mark Smith

only a padlocked door was exhibited by Atwater Kent, was revealed for the first time.

The meeting was one of the most dramatic in the history of similar gatherings. While the 700 anxious men sat in the banquet room the first chords of "Anchors Aweigh" filtered mysteriously through the room over radio station KECA from the National Broadcasting Company's nation-wide hookup. As the Atwater Kent orchestra swung boldly into the famous Navy song, Mark Smith, general manager of Ray Thomas, Inc., Southern California distributor of Atwater Kent radios, unveiled the new radio cleverly concealed at the head of the banquet table. Applause that could be heard in every portal of the elaborate club came from the dealers as they gathered around the new "golden voiced" radio.

The Atwater Kent orchestra then presented a cross-section of itself. Each instrument individually played a long note. First the violin, then the viola, and 'cello and bass viol, the clarinet, the piccolo, the bass clarinet, and the trumpet, the trombone, the trumpet and the drums—all came on the air—and had all present been blindfolded, each

instrument could have been pointed out, so accurate was the tone.

Then the creator of the new "Golden Voice," A. Atwater Kent, stepped to the microphone in the studios of the National Broadcasting Company. Mr. Kent predicted that 1930-1931 would be the most successful year in the history of radio production, declaring that it was his faith in the industry which had prompted him to spare no expense in the development of an entirely new radio, and as a result his laboratories had perfected the new Atwater Kent Golden Voiced radio.

Mark Smith, general manager of Ray Thomas, Inc., then explained the new features.

"The new Golden Voiced Atwater Kent radio," Smith said, "has the finest quality and best tone that Mr. Kent ever produced and at a lower price than last year's Atwater Kent, model 60. The exclusive quick-vision dial with its even separation of stations, the new tone control giving tone shading power, the new beauty and design of the four models created to blend with any decorative scheme, and countless new features set the 'Golden Voiced' radio at the very peak of radio perfection.

"Astounding as it may seem, Mr. Kent has made it possible for these radios to be sold at figures far below keeping with the quality. For instance, complete with tubes, the model 70 low-boy will sell for \$145.20; the model 74, arm-chair companion, will sell for \$151.20; the model 75, combination radio and phonograph, the first ever produced by Atwater Kent, will be only \$225.20, and the model 76, highboy, will sell for \$172.20. With the completely new four models and the unbelievably low prices, I am certain that Atwater Kent will truly be a 'Golden Voice' for more homes than ever before."



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## Philco Enters Midget Field

Philco Baby Grand, a new small model, will be announced to the public in the pages of the Saturday Evening Post of August 23rd. Thursday, Philco, one of the very largest manufacturers of radios in the country, enters the midget field.

Recognition of the midget type of radio set by such an important manu-



Philco Baby Grand

facturer as Philco is an indication of its fixed place in the radio picture.

The rapid development of this type of receiver has been amazing. But it is no less logical. Many other lines of activity and merchandise have their "midget" counterparts. Consider the midget automobile, golf, court bungalow, baby grand piano, et cetera.

The midget receiver meets a market stratum not touched by standard designs at prices over one hundred dollars. Standard types at distress prices do not take its place. There is a tremendous market for midgets in homes as second and third sets in bedrooms, maid's room, etc. It is ideal for the beach or mountain cabin, most of which are wired in California.

Philco has quickly recognized the potential possibilities of the midget market, and carload shipments of the new "Baby Grand" Philcos are reported to

be on the way for prompt delivery on the Pacific Coast.

For many months the trade denied the possibility of a national manufacturer entering this field, citing production, shipping and distribution costs as making the venture prohibitive. These problems were readily solved because large scale production effects economies not possible with limited output. Philco hesitated only long enough to make certain that quality and performance worthy of Philco's national reputation could be produced within the midget price range.

The Philco Baby Grand weighs 42 pounds packed. Cabinet, Gothic walnut, 16 in. by 17 in. Seven tubes, three screen grid, with screen grid detector. Will be supplied only with regular Philco tubes. Two audio stages, with push-pull in last stage. Circuit has double tuned input.

Circuit is not regenerative, therefore set cannot disturb neighborhood reception. Cross talk is entirely eliminated.

The sensitivity of the set closely approaches that of the standard Philco line; that is, its distance-getting ability is entirely adequate for locations remote from broadcast stations.

Particular attention has been given to the question of selectivity, tests having been made to produce a design that would meet conditions in Southern California. It is recognized in the industry that the demands upon a radio set in Southern California are unusually severe. Therefore any set which satisfactorily meets local conditions is certain to be satisfactory elsewhere.

Southern California can justly be proud of the part it has played in radio history. One of the earliest A.C. sets was made and sold here long before its recognition by national manufacturers.

It was the proving ground for the dynamic speaker.

Southern California led the way in the manufacture and merchandising of cabinets, displacing the table model so long retained in the East.

And now the midget is here, and here to stay, with the stamp of recognition and approval of a national manufacturer.

## Brunswick Popularity

Warner Bros. entrance into the radio industry through their outright purchase of the Panatrophe Division of the Brunswick-Balke-Collender Co., for a sum said to be in excess of \$12,000,000, has been equally as spectacular as their dramatic



Les Taufenbach

introduction of Talking Pictures through Vitaphone.

The dynamic and forceful aggressiveness of this great motion picture organization, said to be the largest in the world today, is immediately apparent in the tremendous strides that Brunswick have taken in the past few months.

Brunswick is already among the leaders in the rapid pace set by the radio industry, and they bid fair for first place honors, if their progress continues at the same rate, which it undoubtedly will.

Leading Southern California radio-music merchants are displaying the new models and are enthusiastic over the unusual operating performance of these remarkable sets.

The circuit, designed exclusively in Brunswick's great laboratory, is radically different than any other set on the market today, and it is said it is the

first radio set to take full advantage of the tremendous amplifying powers of the screen grid tube. The circuit employs four screen grid tubes, which function under ideal operating conditions and, therefore, makes use of less tubes than most receivers which are being designed today. In other words, Brunswick is using only six tubes to accomplish what most other manufacturers require eight or nine to do. The circuit has many unique features which are not found on other radio sets, and these are all exclusive Brunswick design and fully patented. It is interesting to note that Brunswick makes 98 per cent of everything that goes to make the completed instrument. This is an unusual situation among radio manufacturers today.

Brunswick officials place a great deal of credit for Brunswick's immediate popular acceptance in Southern California to the quiet and efficient manner in which Les Taufenbach, manager of Western Radio, has built a wonderful dealer organization, composed of the highest type of merchant in the Southwest. He has placed Brunswick in the finest stores in every community.

Taufenbach's many years' experience in the distribution of radio merchandise have stood him in good stead in the smoothness, in which his organization has functioned in getting Brunswick under way in a big way in this territory.

Brunswick-Warner Bros. officials have recognized Taufenbach's unusual ability and knowledge of radio merchandising methods, and he has been selected as one of six Brunswick distributors in the United States to represent the entire Brunswick distributing organization at special meetings of major importance to the distribution of Brunswick merchandise. Taufenbach will act on this liaison body for the entire Pacific Coast.

We wish to apologize for a mistake made on the Trade Notes page last week, i. e., the issue of August 9.

It was stated that the Herbert H. Horn Company was distributing Jackson-Bell. This was wrong, for Jackson-Bell is distributed in Los Angeles by the H. R. Curtiss Company, 1135 Wall Street. The Herbert H. Horn Company distributes Tiffany Tone midget sets.

The essential features of these programs are identical with those sent us by the stations



HOWARD MILHOLLAND

# National Broadcasting Co., Inc.

## PACIFIC COAST NETWORK

111 Sutter St., San Francisco, Calif.  
Tel. SUTTER 1920

**KGO KGW KOMO  
KFI KECA KPO  
KHQ KOA KSL  
KTAR KFSD**

Howard Milholland  
Program Director  
Jenning Pierce  
Chief Announcer

TUESDAY, AUGUST 19

- 9:30 a. m.—William Don.  
9:45 a. m.—The Entertainers.  
10:15 a. m.—Color Harmony program.  
11:30 a. m.—NBC Philharmonic Organ Recital.  
12:00 noon—Pacific Vagabonds; Present-day Successes.  
1:00 p. m.—Hotel Sir Francis Drake Orchestra.  
2:00 p. m.—Black and Gold Room Orchestra.  
2:30 p. m.—Vocal and Instrumental Soloists.  
2:45 p. m.—Matinee Time.  
3:00 p. m.—The Morgan Trio, Three Sisters.  
3:15 p. m.—Laws that Safeguard Society.  
3:30 p. m.—Phil Cook, the Quaker Man.  
3:45 p. m.—NBC Philharmonic Organ Recital.  
4:00 p. m.—Hotel St. Francis Salon Orchestra.  
4:45 p. m.—News Service.  
5:00 p. m.—Eveready program; Nat Shilkret's Orch.  
5:30 p. m.—Happy Wonder Bakers.  
6:00 p. m.—Westinghouse Salute; Little Symphony, a hand and male quartet.  
6:30 p. m.—R-K-O Hour, vaudeville stars.  
7:00 p. m.—Evening Reveries.  
7:45 p. m.—Sperry Sweethearts; vocal duets, quartets.  
8:00 p. m.—Voilet Ray Music Box.  
8:30 p. m.—National Concert Orchestra.  
9:30 p. m.—The Olympians; popular and light classical.  
10:00 p. m.—Gems of the Drama, "The Octaroon."

DAILY EXCEPT SUNDAY

- 7:30 a. m.—Sunrise Serenaders.  
8:00 a. m.—Financial Service. KGO.  
8:15 a. m.—Morning Melodies.  
8:30 a. m.—Cross Cuts of the Day. KGO.  
9:00 a. m.—Meet the Folks. KGO.  
10:30 a. m.—Woman's Magazine of the Air (except Thursday).  
7:30 p. m.—Amos 'n' Andy.  
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (Wed., 11:30) (except Thursday and Saturday). KGO.

SUNDAY, AUGUST 17

- 9:00 a. m.—Bible Stories.  
10:00 a. m.—The Quiet Road; Quartets and Solos.  
11:00 a. m.—Grace Cathedral Service (KBO only).  
11:00 a. m.—The Friendly Hour; Dr. Durkee in "Shadows."  
12:00 noon—National Sunday Forum; Dr. Sockman.  
1:00 p. m.—Sabbath Reveries.  
2:00 p. m.—Catholic Hour.  
3:00 p. m.—Sunday Concert; orchestra and solos.  
4:00 p. m.—Enna Jettick Melodies; Mixed Quartet.  
4:00 p. m.—The Blue Boys.  
4:15 p. m.—Hacienda Melodies; Spanish music.  
4:30 p. m.—Goldman Band Concert.  
5:00 p. m.—News Service.  
5:15 p. m.—Atwater Kent program.  
5:15 p. m.—Candle-light Silhouettes.  
5:45 p. m.—The Olympians, Male Quartet.  
5:45 p. m.—In the Time of Roses; Woman's Octet, tenor and soprano.  
6:15 p. m.—Studebaker Champions; popular music.  
6:45 p. m.—Sunday at Seth Parker's.  
7:15 p. m.—Hotel St. Francis Salon Orchestra.  
8:00 p. m.—Enna Jettick Melodies; Mixed Quartet.  
8:15 p. m.—The Entertainers.  
8:30 p. m.—Gunnar Johansen, pianist.  
9:00 p. m.—Borden program.  
9:30 p. m.—The Reader's Guide.  
10:00 p. m.—Concert Jewels.  
11:00 p. m.—The Blue Boys.

MONDAY, AUGUST 18

- 9:30 a. m.—Radio Ramblings.  
10:15 a. m.—Josephine Gibson, Food talk.  
11:30 a. m.—NBC Philharmonic Organ Recital.  
12:00 noon—Denver Municipal Band.  
1:00 p. m.—The Blue Boys.  
2:00 p. m.—Mormon Tabernacle Choir and Organ.  
2:30 p. m.—Matinee Time.  
3:15 p. m.—The World Today.  
3:30 p. m.—Phil Cook, the Quaker Man.  
3:45 p. m.—Roxy and his Gang.  
4:00 p. m.—Half Hour in the Nation's Capital.  
4:30 p. m.—Crime Prevention program; Arthur B. Reeve drama.  
5:00 p. m.—Maytag Orchestra.  
5:30 p. m.—General Motors Family Party.  
6:00 p. m.—Stromberg-Carlson program; 50 piece orchestra and baritone solo.  
6:30 p. m.—Piano Capers.  
7:00 p. m.—Governor Young campaign program.  
7:45 p. m.—Senator Tubbs campaign program.  
7:45 p. m.—John and Ned.  
8:00 p. m.—Rudy Selzer's Shell Symphonists.  
8:00 p. m.—Cotton Blossom Minstrels.  
9:00 p. m.—Pacific Serenaders.  
9:00 p. m.—Buron Fitts campaign program.  
9:30 p. m.—House of Myths; "For Men Only."  
10:00 p. m.—Harp Harmony.  
10:30 p. m.—Ylr Frien' Scotty.  
10:45 p. m.—Hot Spot of Radio.

WEDNESDAY, AUGUST 20

- 9:30 a. m.—Betty Crocker Gold Medal Home Service talk.  
9:45 a. m.—Morning Glories.  
10:15 a. m.—Mary Hale Martin's Household Period.  
11:30 a. m.—Evening Stars.  
12:00 noon—Radio Guild.  
1:00 p. m.—Series of Talks.  
1:15 p. m.—Breen and De Rose.  
1:20 p. m.—International Broadcast from England; orchestral concert.  
1:45 p. m.—Tea Timers.  
2:00 p. m.—Whyte's Orchestra.  
2:30 p. m.—John B. Kennedy talk.  
2:35 p. m.—Whyte's Orchestra.  
2:45 p. m.—The Blue Boys.  
3:30 p. m.—Phil Cook, the Quaker Man.  
3:45 p. m.—Back of the News in Washington.  
4:00 p. m.—East of Cairo, musical continuity.  
4:30 p. m.—Hotel St. Francis Salon Orchestra.  
4:45 p. m.—News Service.  
5:00 p. m.—Halsey, Stuart program, Old Counsellor.  
5:30 p. m.—Palmolive Hour; gala cast of artists.  
6:30 p. m.—Coca Cola program; Grantland Rice's Sport Interview.  
7:00 p. m.—Southern Harmony Four.  
7:15 p. m.—The Hot Spot of Radio.  
7:45 p. m.—Governor Young campaign program.  
8:00 p. m.—Let's Get Associated; series of plays on frontier life.  
8:00 p. m.—Parisian Quintet; 4 pieces from D Major by Bach.  
8:30 p. m.—Hill Billy Boys.  
9:00 p. m.—Miniature Biographies; Marie Antoinette, Queen of France.  
9:15 p. m.—Buron Fitts campaign program.  
9:30 p. m.—Camel Pleasure Hour; 35-piece orchestra and soloists.  
10:30 p. m.—Ylr Frien' Scotty.  
10:45 p. m.—Sarah Kreidler, violinist.

THURSDAY, AUGUST 21

- 9:30 a. m.—The Entertainers.  
9:45 a. m.—Safeguarding the Nation's Food and Drug Supply.  
10:00 a. m.—Woman's Magazine of the Air.  
11:00 a. m.—NBC Organ Recital.  
12:00 noon—Hotel Sir Francis Drake Orchestra.  
1:00 p. m.—Series of Talks.  
1:15 p. m.—Breen and De Rose.  
1:30 p. m.—Ballads.  
1:45 p. m.—Tea Timers.  
2:00 p. m.—Black and Gold Room Orchestra.  
2:30 p. m.—Matinee Talk.  
3:30 p. m.—Phil Cook, the Quaker Man.  
3:45 p. m.—Old Fashioned Dance Band.  
4:00 p. m.—Fleischmann Hour.

(Continued on Page 37)



The essential features of these programs are identical with those sent us by the stations



HARRY HALL

# KFI Los Angeles, Calif.—640 Kc.

3000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.  
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337

## DAILY EXCEPT SUNDAY

- 6:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.
- 6:45 a. m.—Health Exercises, Louisa Rueb.
- 8:00 a. m.—Shell Happy Time, from KFO
- 10:30 a. m.—NBC—Woman's Magazine of the Air.
- 12:00 noon.—U. C. Department of Agriculture.
- 12:15 p. m.—Federal and State Market Reports.
- 4:15 p. m.—KFI News Bureau (except Wednesday).
- 4:30 p. m.—Big Brother Don (except Saturday).
- 5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).
- 5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.
- 11:00 p. m.—Laughner-Harris Hotel St. Francis Orchestra (ex. Mon. and Sat.).

## WEDNESDAY, AUGUST 20

- 9:30 a. m.—Pryer Moore Orchestra, with Everton Stidham, baritone, and male quartet.
- 10:30 a. m.—The Lure of India, Annette Daugherty.
- 10:45 a. m.—Mabel Lewis, piano.
- 10:50 a. m.—Steupe Baptist Church, remote.
- 1:00 p. m.—NBC, National Thrift Golden Hour.
- 2:00 p. m.—Sylvia's Happy Hour.
- 3:30 p. m.—Advanced Thought, by Leila Castberg.
- 4:00 p. m.—NBC, Enna Jettick Melodies.
- 4:15 p. m.—Aeolian Organ Recital, remote.
- 5:15 p. m.—NBC, Atwater Kent hour.
- 5:45 p. m.—George Campbell's String Sextet.
- 6:15 p. m.—Studebaker Champions, NBC.\*
- 6:45 p. m.—Maurine Dyer, contralto.
- 7:15 p. m.—Three Sisters.
- 7:45 p. m.—Frank Kneeland, baritone; M. K. Duncan.
- 8:00 p. m.—Evelyn Snow, contralto.
- 8:30 p. m.—Sarah Padden Players.
- 9:00 p. m.—NBC, Borden Milk program.
- 9:30 p. m.—Jane Green and Ron Wilson, vaudeville headliners.
- 10:00 p. m.—Wally Perrin's Packard Dance Orchestra.
- 11:00 p. m.—NBC, Blue Boys.

## MONDAY, AUGUST 18

- 7:30 a. m.—Leslie Brigham, baritone.
- 9:00 a. m.—Herb Scharlin, popular songs.
- 9:30 a. m.—Kathleen Clifford, beauty talk.
- 9:45 a. m.—MRK Tablet program.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Josephine Gibson, speaker.
- 11:30 a. m.—Spanish lesson by Annette Doherty.
- 11:45 a. m.—French lesson by Annette Doherty.  
(Off the air until 2:30 p. m.)
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Leonard Van Berg, popular melodies.
- 3:00 p. m.—Los Angeles Public Library Book Review.
- 3:15 p. m.—Bob Thompson and his orchestra.
- 5:30 p. m.—Beauty talk by Sadye Nathan.
- 6:00 p. m.—NBC, Stronberg-Carlson program.
- 6:30 p. m.—Bernice Morrison, pianist.
- 7:00 p. m.—"Emperor of Crime."
- 7:15 p. m.—Leonard Van Berg, ballads.
- 7:45 p. m.—NBC, Political talk by Senator Tubbs.
- 8:00 p. m.—NBC, Shell program.
- 9:00 p. m.—NBC, Burton Fitts for Governor campaign.
- 9:30 p. m.—Packard Concert Orch.; Robt. Hurd, tenor.
- 10:00 p. m.—Blanche Crossman, contralto; Clyde Lehman pianist; Zhay Clark, harpist; M. K. Duncan.

## TUESDAY, AUGUST 19

- 7:30 a. m.—Leslie Brigham, baritone.
- 9:00 a. m.—Morton Picture talk.
- 9:15 a. m.—MRK Tablet program.
- 9:30 a. m.—Chester Foster Rand, singer.
- 10:00 a. m.—Wall Street Journal.
- 11:30 a. m.—Talk on the music of Hollywood Bowl.
- 12:30 p. m.—Seeing Southern California program.  
(Off the air until 2:30 p. m.)
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Sally and Russell Hill, songs.
- 3:00 p. m.—Jack Parker, tenor.
- 3:30 p. m.—Wedwood Nowell, Playgoers Memories.
- 4:20 p. m.—Dr. Miller, "Human Nature Around the World."
- 5:30 p. m.—Dr. Myers, talk on Care of the Teeth.
- 6:00 p. m.—Earl Kass, baritone.
- 6:30 p. m.—Vernon Elkins Cotten Pickers Orchestra.
- 7:00 p. m.—"Emperor of Crime."
- 8:00 p. m.—NBC, Violet Ray Music Box.
- 8:30 p. m.—Everton Stidham, baritone.
- 9:00 p. m.—Variety Hour, with Happy Chapples.
- 10:00 p. m.—Aeolian Organ Recital.

## THURSDAY, AUGUST 21

- 7:30 a. m.—Leslie Brigham, baritone.
- 9:00 a. m.—Herb Scharlin, popular songs.
- 9:30 a. m.—Kathleen Clifford beauty talk.
- 9:45 a. m.—Wall Street Journal.
- 10:00 a. m.—NBC, Woman's Magazine of the Air.
- 11:00 a. m.—Pure Food and Drugs talk.
- 11:15 a. m.—Spanish lesson by Annette Doherty.
- 11:30 a. m.—Music of Hollywood Bowl.
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Sally and Russell Hill, songs.
- 3:00 p. m.—Better American Federation
- 3:15 p. m.—Sylvia's Happy Hour.
- 5:00 p. m.—Will E. Wing, Hollywood.
- 6:00 p. m.—NBC, Radio Victor Hour.
- 7:00 p. m.—Lou Gordon, tenor.
- 7:30 p. m.—"Emperor of Crime."
- 7:45 p. m.—NBC, Standard Symphony Hour.
- 8:45 p. m.—Arthur Lang and North Amer. Ensemble.
- 9:15 p. m.—Three Skippers, songs.
- 9:30 p. m.—Packard Concert Orch.; Robt. Hurd, tenor.
- 10:30 p. m.—KFI Symphonette.

## FRIDAY, AUGUST 22

- 7:30 a. m.—Leslie Brigham, bass.
- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:00 a. m.—MRK Tablet program.
- 9:30 a. m.—NBC, Betty Crocker Gold Medal Home Service talk.
- 9:45 a. m.—Chester Foster Rand, tenor.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Josephine Gibson, speaker.
- 11:30 a. m.—Music of the Hollywood Bowl.
- 12:30 p. m.—Seeing Southern California.
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Sally and Russell Hill, songs.
- 3:00 p. m.—Carol Johnson, piano and song.
- 3:15 p. m.—Wedwood Nowell.
- 5:30 p. m.—E. H. Rust, nurseryman.
- 6:00 p. m.—NBC, Armstrong Quakers.
- 6:30 p. m.—Slavick String Trio.
- 6:45 p. m.—G. R. Walters, radio interference.

(Continued on Page 32)

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See Page 18 for NBC Program

The essential features of these programs are identical with those sent us by the stations



TED HUSING

# Columbia Broadcasting System

## PACIFIC COAST NETWORK

845 Madison Ave., New York

William S. Paley  
President

Henry A. Bellows  
Vice-President

**KHJ, KFRC, KVI,  
KFPY, KOIN,  
KOL, KDYL**

### DAILY EXCEPT SUNDAY

- 8:00 a. m.—Columbia Revue (except Saturday).  
8:30 a. m.—Manhattan Towers Orchestra.  
8:30 p. m.—Nocturne.

### SUNDAY, AUGUST 17

- 8:30 a. m.—International Broadcast.  
8:45 a. m.—Jewish Art Program.  
9:30 a. m.—The Aztecs.  
10:00 a. m.—Ann Leaf at the Organ.  
10:30 a. m.—Ballad Hour.  
11:00 a. m.—Paul Tremaine's Orch. from Asbury Park.  
11:30 a. m.—Conclave of Nations.  
12:00 noon.—Cathedral Hour, Sacred Musical Service.  
1:00 p. m.—Knights of Columbus Convention.  
1:30 p. m.—The Crockett Mountaineers.  
2:30 p. m.—The Globe Trotter.  
3:00 p. m.—Columbia String Symphony.  
3:30 p. m.—The Round Towners.  
3:45 p. m.—The World's Business, Dr. Julius Klein from Washington.  
4:00 p. m.—Jesse Crawford, Poet of the Organ.  
5:00 p. m.—Majestic Hour, orchestra and soloists.  
6:00 p. m.—Mayhew Lake and his Band.  
6:30 p. m.—Around the Samovar.  
7:00 p. m.—Bark Home Hour from Buffalo.  
8:00 p. m.—Coral Islanders.  
8:30 p. m.—Nocturne.

### MONDAY, AUGUST 18

- 9:30 a. m.—Harold Stern and Ambassador Orch.  
10:00 a. m.—The Honoluluans.  
10:30 a. m.—Ann Leaf at the Organ.  
11:00 a. m.—Columbia Ensemble.  
11:30 a. m.—Columbia Educational Features, for Your Information.  
12:00 noon.—The Merry-makers.  
12:30 p. m.—The Aztecs.  
12:45 p. m.—Ebony Twins.  
1:00 p. m.—Dancing by the Sea from Atlantic City.  
1:45 p. m.—Aunt Zelena.  
2:00 p. m.—Carl Rupp and his WXYZ Captivators.  
3:00 p. m.—Current Events, H. V. Kaltenborn.  
3:45 p. m.—Bernhard Levitow's Hotel Commodore Orch.  
4:00 p. m.—Burbig's Syncopated History.  
5:00 p. m.—Arabesque.  
5:30 p. m.—Toscha Seidel and Concert Orchestra.  
6:00 p. m.—Guy Lombardo and his Royal Canadians.  
6:30 p. m.—Jesse Crawford, Poet of the Organ.  
7:00 p. m.—Dancing by the Sea.  
7:30 p. m.—Bert Lown and his Biltmore Orchestra.  
8:00 p. m.—Paul Tremaine and his Orchestra from Asbury Park.

### TUESDAY, AUGUST 19

- 9:30 a. m.—Savoy Plaza Orchestra.  
10:00 a. m.—The Metropolitans.  
10:30 a. m.—The Aztecs.  
11:00 a. m.—Columbia Ensemble.  
11:30 a. m.—Columbia Educational Features, for Your Information.  
12:00 noon.—U. S. Army Band.  
12:30 p. m.—Ann Leaf at the Organ.  
1:00 p. m.—Rhythm Kings Dance Orchestra.  
1:30 p. m.—Dancing by the Sea from Atlantic City.  
2:00 p. m.—New World Symphony.  
3:00 p. m.—The Crockett Mountaineers.  
3:15 p. m.—Columbia Educational Features—"International Sidlights," Dr. Arthur Torrance.  
3:30 p. m.—Guy Lombardo and his Royal Canadians.  
4:00 p. m.—The Melody Musketees.  
5:30 p. m.—The Columbians.  
6:00 p. m.—"Joe and Vi," Graybar Program.  
6:15 p. m.—Grand Opera Miniature.  
7:15 p. m.—The Vagabonds.  
7:30 p. m.—Chicago Variety program.  
8:00 p. m.—What's Wrong with This Picture.

### WEDNESDAY, AUGUST 20

- 9:30 a. m.—Harry Tucker and his Hotel Barclay Orch.  
10:00 a. m.—Syncopated Silhouettes.  
10:30 a. m.—Columbia Little Symphony and Soloist.  
11:00 a. m.—Columbia Ensemble.  
11:30 a. m.—Columbia Educational Features, for Your Information.  
12:00 noon.—Musical Album, Columbia Symphony Orchestra with soloists.  
1:00 p. m.—The Columbia Grenadiers.  
1:15 p. m.—Footnotes.  
1:45 p. m.—Aunt Zelena.  
2:00 p. m.—"Bill Schudt's Going to Press."  
2:15 p. m.—Ozzie Nelson's Glen Islanders.  
3:00 p. m.—The Crockett Mountaineers.  
3:15 p. m.—Ann Leaf at the Organ.  
3:45 p. m.—The Aztecs.  
4:00 p. m.—Manhattan Moods.  
5:00 p. m.—Serenade.  
6:00 p. m.—Voice of Columbia.  
7:00 p. m.—Dancing by the Sea.  
7:30 p. m.—California Melodies.  
8:00 p. m.—Bert Lown and his Biltmore Orch.  
8:30 p. m.—Demi-Tassl Revue from George Olsen's Club.

### THURSDAY, AUGUST 21

- 9:30 a. m.—Harold Stern and Ambassador Orch.  
10:00 a. m.—Quiet Harmonies.  
10:30 a. m.—Ann Leaf at the Organ.  
11:00 a. m.—Columbia Ensemble.  
11:30 a. m.—Columbia Educational Features, for Your Information.  
12:00 noon.—U. S. Navy Band.  
1:00 p. m.—Dancing by the Sea from Atlantic City.  
2:00 p. m.—Harry Tucker and his Hotel Barclay Orch.  
2:30 p. m.—The Melody Musketees.  
4:00 p. m.—Symphonic Interlude.  
4:15 p. m.—Columbia Educational Features—The Political Situation in Washington Tonight—Frederic William Wile.  
4:45 p. m.—Mardi Gras.  
6:00 p. m.—Romany Patteran.  
6:00 p. m.—Columbia Education Features—National Radio Forum from Washington, D. C.  
7:00 p. m.—Dream Boat.  
7:30 p. m.—Guy Lombardo and his Royal Canadians.  
8:00 p. m.—Paul Tremaine and his Orchestra from Asbury Park.  
9:00 p. m.—South American Music from KHJ.

### FRIDAY, AUGUST 22

- 9:30 a. m.—Harry Tucker and his Hotel Barclay Orch.  
10:00 a. m.—The Aztecs.  
10:30 a. m.—Ann Leaf at the Organ.  
11:00 a. m.—Columbia Ensemble.  
11:30 a. m.—Columbia Educational Features, Today in History.  
11:32 a. m.—Columbia Educational Features—Columbia Nature Club.  
11:45 a. m.—Columbia Educational Features—Mental Hygiene Dr. William A. White.  
12:00 noon.—Light Opera Gems.  
12:30 p. m.—Thirty Minute Men.  
1:00 p. m.—Carl Rupp and his WXYZ Captivators.  
1:45 p. m.—Aunt Zelena.  
2:00 p. m.—Ozzie Nelson's Glen Islanders.  
3:00 p. m.—The Crockett Mountaineers.  
3:15 p. m.—Ted Fiorita's Hollywood Orchestra.  
3:45 p. m.—Bernhard Levitow and his Hotel Commodore Orchestra.  
4:00 p. m.—Nit Wit Hour.  
4:30 p. m.—U. S. Army Band.  
6:00 p. m.—Columbia Male Chorus.  
7:00 p. m.—Bert Lown and his Biltmore Orchestra.  
7:30 p. m.—Will Osborne and his Orchestra.  
8:00 p. m.—Cotton Club Band.

### SATURDAY, AUGUST 23

- 8:00 a. m.—Adventures of Helen and Mary, Drama for Children.  
9:30 a. m.—Savoy Plaza Orchestra.  
10:00 a. m.—Ann Leaf at the Organ.  
10:30 a. m.—Dominion Male Quartet.  
11:00 a. m.—Columbia Ensemble.  
11:30 a. m.—Columbia Educational Features, for Your Information.  
12:00 noon.—The Aztecs.  
12:30 p. m.—French Trio.  
1:00 p. m.—Ozzie Nelson's Glen Islanders.

(Continued on Page 23)





GLENN DOLBERG

**KHJ**

**Los Angeles, Calif.—900 Kc.**

1000 WATTS—333.1 METERS  
 Don Lee Bldg., 7th and Bixel Sts. Owned and operated by Don Lee,  
 Calif. Dis. for Cadillac and LaSalle. Phone VA. 7111  
 Glenn Dolberg, Manager. Raymond Paige, Musical Director

**Bob Swan**  
 Chief Announcer  
**C. M. C. Raymond**  
 Commercial Director  
**Harold Peery**  
 Chief Engineer  
**Dick Creedon**  
 Director of Features  
**Ernest G. Underwood**  
 Technical Director

4:40 p. m.—Investment and Examining Service, Mr. Dougherty.  
 5:00 p. m.—California Dairy Council.  
 5:30 p. m.—Boulevard Furniture Company.  
 6:00 p. m.—General Clear program, CBS.\*  
 6:30 p. m.—Buron Fitts Political Talk.  
 7:00 p. m.—Inglewood Park Orchestra.  
 7:30 p. m.—Mayor Rolph, political speech, from KFRC.  
 8:00 p. m.—Blue Monday Jamboree, KFRC.  
 10:05 p. m.—Anson Weeks Orchestra, from KFRC.  
 11:05 p. m.—Earl Burtnett's Biltmore Hotel Dance Orch.

**DAILY EXCEPT SUNDAY**

7:00 a. m.—Records.  
 7:30 a. m.—Hale and Derry.  
 8:00 a. m.—Izzy Wright.  
 8:30 a. m.—N. Y. Stock Exchange Quotations.  
 9:40 a. m.—Manhattan Towers Orch., CBS\* (ex. Sat.).  
 9:30 a. m.—Feminine Fancies, KFRC.  
 11:30 a. m.—"For Your Information."  
 12:00 noon—L. A. Biltmore Hotel Orchestra.  
 12:30 and 10 p. m.—News Items, courtesy of L. A. Times.  
 1:30 p. m.—Times Forum.  
 2:00 p. m.—Happy-Go-Lucky Hour, KFRC (ex. Sat.).  
 4:45 p. m.—World-wide News (except Monday).  
 4:55 p. m.—Town Topics.  
 10:05 p. m.—Earl Burtnett's Biltmore Hotel Orchestra (ex. Monday).  
 12:00 midnight—Organ Program by Wesley Tourtellotte.

**SUNDAY, AUGUST 17**

8:00 a. m.—Recordings.  
 8:15 a. m.—Recordings.  
 8:30 a. m.—Talk from London, CBS.\*  
 8:45 a. m.—Recordings.  
 9:00 a. m.—Pacific States Sav. & Loan Concert.  
 11:00 a. m.—First M. E. Church of Los Angeles, morning services.  
 12:30 p. m.—Cathedral Half Hour, CBS.\*  
 1:00 p. m.—CBS, Knights of Columbus Convention.  
 1:30 p. m.—Whittier Heights Memorial Park.  
 2:30 p. m.—The Globe Trotters, CBS.\*  
 3:00 p. m.—Columbia String Symphony, CBS.\*  
 3:30 p. m.—The Round-Towners, CBS.\*  
 3:45 p. m.—Dr. Julius Klein, CBS.\*  
 4:00 p. m.—Jesse Crawford, organ, CBS.\*  
 4:30 p. m.—Colonial Dames.  
 4:45 p. m.—Concert from KFRC.  
 5:00 p. m.—Majestic Theatre of the Air, CBS.\*  
 6:00 p. m.—Mayhew Lake and his Band, CBS.\*  
 6:30 p. m.—Prof. Chas. Lindsley, and Organ.  
 7:00 p. m.—Melody Hour, KFRC.  
 8:00 p. m.—Cadillac-LaSalle Orchestra.  
 9:00 p. m.—Val Valente and his Roof Garden Orchestra.  
 10:00 p. m.—World-wide News, courtesy Times.  
 10:10 p. m.—Val Valente and his Roof Garden Orch.  
 11:00 p. m.—Wesley Tourtellotte's Organ Recital.

**MONDAY, AUGUST 18**

9:15 a. m.—Richardson's Music Lovers Shop.  
 10:30 a. m.—American Institute of Food Products.  
 10:45 a. m.—Elvia and Nell.  
 11:15 a. m.—Scientific Laboratories.  
 12:45 p. m.—Ebony Twins, CBS.\*  
 1:00 p. m.—Dancing by the Sea, CBS.\*  
 1:15 p. m.—Zella King, Book Review.  
 3:00 p. m.—Colonial Dames.  
 3:15 p. m.—Y. M. C. A.  
 3:30 p. m.—Matthew Murray's Talk on Home Problems.  
 3:45 p. m.—H. M. Robertson, Talk on Dogs.  
 4:00 p. m.—Charlie Wellman.  
 4:30 p. m.—Nell Larson, organ

**TUESDAY, AUGUST 19**

9:00 a. m.—Scientific Laboratories of America.  
 9:15 a. m.—Recordings.  
 10:30 a. m.—June and Nell.  
 11:00 a. m.—Agnes White; Bureau of Power and Light.  
 11:15 a. m.—Columbia Ensemble, CBS.\*  
 11:45 a. m.—Normalizer.  
 12:45 p. m.—Ann Leaf, organ, CBS.\*  
 1:00 p. m.—Rhythm King Dance Orchestra.  
 3:00 p. m.—Clella Collins.  
 3:15 p. m.—Safety Conference, talk.  
 3:30 p. m.—Midnight Mission, talk.  
 3:45 p. m.—U. S. C. Trojan Period.  
 4:00 p. m.—Charlie Wellman.  
 4:30 p. m.—Western Air Express.  
 5:00 p. m.—Mona Content.  
 5:15 p. m.—Commissioner Thorps, talk.  
 5:30 p. m.—Terpezone, recordings.  
 6:00 p. m.—Graybar Electric program, "Jo and Vi," CBS.\*  
 6:30 p. m.—Grand Opera Miniature, CBS.\*  
 7:00 p. m.—Don Lee Symphony.  
 7:45 p. m.—Gov. Young from KFRC.  
 8:00 p. m.—Green River program.  
 8:30 p. m.—S. & W. Forum.  
 9:30 p. m.—Drama.

**WEDNESDAY, AUGUST 20**

9:15 a. m.—Richardson's Music Lovers' Shop.  
 10:30 a. m.—American Institute of Food Products.  
 10:45 a. m.—Loz Cabin Bread, Agnes White.  
 11:00 a. m.—Red Cross Shoes, CBS\*, from KHJ.  
 11:15 a. m.—Columbia Ensemble, CBS.\*  
 11:30 a. m.—Ted White.  
 11:45 a. m.—Normalizer.  
 12:45 p. m.—Kiwanis Club Luncheon.  
 3:00 p. m.—Fred C. McNabb, talk on Gardens.  
 3:30 p. m.—Jones Book Store, Walter Brown Murray.  
 3:45 p. m.—L. A. Public Library, book review.  
 4:00 p. m.—Manhattan Moods, CBS.\*  
 4:30 p. m.—June and Nell.  
 5:00 p. m.—"Seeing Southern California."  
 5:30 p. m.—Boulevard Furniture Co., recordings.  
 6:00 p. m.—Romance of Fashions, Peggy Hamilton.  
 6:30 p. m.—Tallant-Tubbs.  
 7:00 p. m.—Buron Fitts Political Talk.  
 7:30 p. m.—Californian Melodies, to CBS.\*  
 8:00 p. m.—"Romantic Days of '49," courtesy Standard Oil Co.  
 8:30 p. m.—M. J. B. Demi-Tasse Revue, George Olsen Orchestra.  
 9:00 p. m.—Mood Pictures.  
 9:30 p. m.—Top o' the World Night Club, Ted White.

**THURSDAY, AUGUST 21**

9:15 a. m.—Records.  
 10:30 a. m.—Leigh Harline, Organ.  
 11:00 a. m.—Bureau of Power and Light.  
 11:15 a. m.—Columbia Ensemble, CBS.\*

(Continued on Page 29)

See Page 20 for CBS Program



*Its Service with a Smile*  
**MAJESTIC**  
 at  
**WATSON RADIO CO.**  
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# KNX Hollywood, Calif.—1050 Kc.

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Naylor Rogers  
Director-Manager  
Pierre Mellonino  
Program Director  
Charles H. Gabriel, Jr.  
Publicity Director  
N. D. Garver  
Technical Engineer

9:30 p. m.—Rev. Ethel Duncan, the Question and Answer Lady.

## TUESDAY, AUGUST 19

8:30 a. m.—Clinic of the Air; questions answered regarding your health.  
9:00 a. m.—Musical program of recordings.  
11:00 a. m.—Musical program of recordings.  
11:30 a. m.—KNX Trio.  
12:00 noon.—Kip Corporation presenting musical prog.  
12:15 p. m.—Musical program of recordings.  
2:30 p. m.—Musical program of popular recordings.  
3:15 p. m.—Golden Rule Health Service.  
3:30 p. m.—Lucie Lee at the Wurlitzer organ.  
4:00 p. m.—Hiram and Simpson of Yapp's Crossing.  
6:00 p. m.—Program presenting the KNX Trio.  
6:15 p. m.—Frank Watanable, the Japanese House Boy.  
6:30 p. m.—Lucie Lee at the Wurlitzer Studio organ.  
7:08 p. m.—Popular Science talk by Dr. Mars Baumgardt.  
7:30 p. m.—Eugene Egloff, 'cellist; Theodore Kittay, tenor; Elizabeth Proehl, accompanist.  
8:00 p. m.—Horse Fly and his Wranglers.  
8:30 p. m.—Presenting the KNX Symphony.  
9:00 p. m.—Hap and Sap, the Royal Vagabonds.  
9:30 p. m.—Presenting the "Radio Detective."

## WEDNESDAY, AUGUST 20

8:15 a. m.—Musical program of late recordings.  
9:00 a. m.—Musical program of popular recordings.  
11:00 a. m.—Presenting the KNX Symphony.  
12:00 noon.—Kip Corporation presenting a musical prog.  
12:15 p. m.—Musical program of popular recordings.  
1:30 p. m.—Eddie Albright's reading of late fiction.  
2:30 p. m.—Lucie Lee at the Wurlitzer Studio organ.  
3:05 p. m.—Program presenting the KNX Symphony and Helen Ledger, soprano.  
4:00 p. m.—Late recordings.  
6:00 p. m.—Lucie Lee, "The Southern Melody Girl," at the console of the Wurlitzer Studio organ in the Hotel Ambassador.  
6:30 p. m.—Pantages Hollywood Theatre.  
7:08 p. m.—Mr. and Mrs. Radio Skit, featuring Georgia Piffeld and Eddie Albright.  
7:38 p. m.—Program presenting Sargon Cycle of Songs.  
8:00 p. m.—Bert Butterworth and his Airdales.  
8:30 p. m.—Program presenting Horse Fly and his Wranglers.  
9:00 p. m.—Sherman Oaks Serenaders, courtesy Bundy & Albright.  
9:30 p. m.—Rev. Ethel Duncan, Question and Answer Lady.

## THURSDAY, AUGUST 21

8:15 a. m.—From the Hollywood Breakfast Club.  
9:15 a. m.—Golden Rule Health Service.  
11:00 a. m.—Musical program of popular recordings.  
11:30 a. m.—Musical program of recordings.  
12:00 noon.—Kip Corporation courtesy program.  
12:15 p. m.—Bundy & Albright present the KNX Symphonette.  
2:30 p. m.—Prof. Edgar Leon giving French lessons.  
3:00 p. m.—Presenting musical program.  
3:35 p. m.—Louise Johnson, astro-analyst.  
4:00 p. m.—Lucie Lee at the Wurlitzer organ.  
6:00 p. m.—Organ program given by Lucie Lee.  
6:30 p. m.—Lucie Lee at the Wurlitzer organ.  
7:08 p. m.—Program presenting Laf-O-Grafs.  
7:30 p. m.—Margit Hegedus, violinist; Tudor Williams, basso.  
8:00 p. m.—Presenting Horse Fly and his Wranglers.  
9:00 p. m.—Presenting "The Nomads."  
9:30 p. m.—The KNX Trio and Theodore Kittay, tenor.

## FRIDAY, AUGUST 22

8:15 a. m.—Musical program of recordings.  
9:00 a. m.—Musical program of popular recordings.  
10:30 a. m.—Presenting Judge Huger Crawford.  
10:45 a. m.—Kip Corporation courtesy program.  
11:00 a. m.—First Radio Church of the Air.  
11:30 a. m.—Program of popular recordings.  
11:45 a. m.—Marmola Co., presenting "Musical Contrasts."  
12:00 noon.—KNX Symphony.  
2:30 p. m.—Rev. Ethel Duncan, Question and Answer Lady.  
3:00 p. m.—Musical program of recordings.  
3:15 p. m.—Presenting Little Joyce Coad, little movie star.  
3:30 p. m.—Federation of Women's Clubs program.  
(Continued on Page 34)

## DAILY EXCEPT SUNDAY

6:45 a. m.—"Earlybirds" exercises, Dr. P. M. Seixas.  
7:15 a. m.—"Pep and Ginger" exercises.  
7:45 a. m.—"Home Folks" exercises.  
8:00 a. m.—Inspirational talk and morning prayer.  
8:15 a. m.—Musical program of popular recordings (except Thursday).  
9:00 a. m.—Time signals from Washington, D. C.  
9:30 a. m.—Radio Shopping News.  
10:00 a. m.—"Be Young and Be Happy," Eddie Albright's Ten o'Clock Family.  
10:30 a. m.—Home Economics talk given by Kate Brew Vaughn, director of Household Economics Dept. (except Friday and Saturday).  
12:00 noon, 7:00 and 10:00 p. m.—Time Signals.  
12:30 p. m.—Broadcasting by remote control from the Silter Slipper.  
1:00 p. m.—Off the Air.  
1:30 p. m.—Eddie Albright's reading of late fiction.  
2:00 p. m.—Jay, the Jingle Man.  
3:30 p. m.—Lost and Found and stock market (3:00 Monday; 4:00 Wednesday).  
4:30 p. m.—CPR's musical program.  
5:00 p. m.—E. C. Griffith's talk on "Travel."  
5:15 p. m.—"Big Brother Ken's Kiddie Hour."  
5:45 p. m.—Town Crier's Timely Amusement Tips.  
6:15 p. m.—Frank Watanable, Japanese Houseboy.  
7:00 p. m.—Professor Schnitzel.  
10:00-12:00 midnight.—Hotel Ambassador, Gus Arnheim's Orchestra.  
12:00 midnight.—Midnight Dance music from Madame Zucca's.

## SUNDAY, AUGUST 17

10:00 a. m.—Musical program.  
10:15 a. m.—Musical program of late records.  
11:00 a. m.—First Presbyterian Church of Hollywood.  
12:30 p. m.—Louise Johnson, astro-analyst.  
1:00 p. m.—Watchtower I, B. S. A. program.  
2:00 p. m.—City Park Board musical program.  
4:00 p. m.—Roberts Golden State Band.  
4:30 p. m.—First Radio Church of the Air.  
5:30 p. m.—Scriptural Research Bureau.  
6:00 p. m.—Dr. Ernest Holmes of Institute of Religious Science.  
6:30 p. m.—Dr. Theodore Curtis Abel.  
7:00 p. m.—Horse Fly and his Wranglers.  
8:00 p. m.—First Presbyterian Church of Hollywood.  
9:00 p. m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; Rosalie Barker Frye, contralto.  
10:30 p. m.—From Pantages Hollywood Theatre.

## MONDAY, AUGUST 18

9:00 a. m.—Bundy & Albright program of recordings.  
11:00 a. m.—Musical program of recordings.  
11:30 a. m.—Kip Corporation, presenting musical prog.  
11:45 p. m.—Beauty Secrets given by Georgia Piffeld.  
12:00 noon.—Musical program presenting Hungarian Ensemble.  
1:00 p. m.—(Off the air.)  
1:30 p. m.—Eddie Albright's reading of late fiction.  
2:30 p. m.—KNX musical program.  
3:05 p. m.—Musical program continued.  
4:00 p. m.—Word-O-Grafs.  
4:15 p. m.—Musical program of recordings.  
6:00 p. m.—Program presenting the "Southern Melody Girl" at the Wurlitzer organ in Hotel Ambassador.  
6:30 p. m.—Pantages Hollywood Theatre.  
7:08 p. m.—Feature program presenting "Under the Make-Up."  
7:38 p. m.—Horse Fly and his Wranglers.  
8:00 p. m.—One-act playlet by Georgia Piffeld.  
8:30 p. m.—The Luboviski Violin Choir and Claire Mellonino pianist.  
9:00 p. m.—Rio Grande Male Quartet and Piano Twins.

The essential features of these programs are identical with those sent us by the stations



GERALD KING

# KFWB

## Hollywood, Calif.—950 Kc.

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WARNER BROS. MOTION PICTURE STUDIOS  
Warner Brothers' Theater, 6425 Hollywood Boulevard

Phone HO. 0315

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Manager

Leslie Hewitt  
Chief Technician

### DAILY EXCEPT SUNDAY

- 8:30 a. m.—Dorothy Burnham, pianist; Ivory Twins and Nat Wykoff, soloist.
- 10:00 a. m.—Organ Recital by Consuelo Hedge.
- 10:30 a. m.—Melody Boys Dance Band.
- 11:30 a. m.—Organ Recital.
- 12:00 noon—The Adventures of Tom and Wash.
- 12:15 p. m.—Late Recordings.
- 12:30 p. m.—Rae and her Pals.
- 2:00 p. m.—Baseball game from Wrigley Field, Oscar Belchow at microphone (ex. Mon.).
- 4:00 p. m.—Harold Howard's Band; Jean Cowan, solo.
- 6:30 p. m.—Harry Jackson and Entertainers.
- 7:00 p. m.—Cecil and Sally, "The Funniest Things."
- 8:00 p. m.—Time Signals, Bulova Watch Co.

### SUNDAY, AUGUST 17

- 8:30 a. m.—The Funny Paper Man.
- 9:00 a. m.—Late Recordings.
- 10:00 a. m.—Mutual Building & Loan Assn.
- 10:30 a. m.—Dr. Davis program.
- 11:00 a. m.—Late Recordings.
- 1:00 p. m.—Donaldson's courtesy program.
- 1:30 p. m.—Double-header Baseball Game, Seattle vs. Hollywood. After game—late recordings.
- 6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.
- 7:00 p. m.—Burr McIntosh, Cheerful Philosopher.
- 7:30 p. m.—Billy Van, the Hollywood Playboy.
- 8:00 p. m.—"Hearts Around the World."
- 8:30 p. m.—Boswell Sisters; KFWB Salon Orchestra.
- 9:00 p. m.—Al and Fay, Oklahoma Harmony Boys.
- 9:30 p. m.—Bert Fiske's Dance Orchestra.
- 10:00 p. m.—George Olsen and his music.
- 10:30 p. m.—Black and White Cab Company.

### MONDAY, AUGUST 18

- 12:00 noon—The Adventures of Tom and Wash.
- 12:15 p. m.—Records.
- 2:00 p. m.—Art Pabst and banjo, old time numbers.
- 2:30 p. m.—Ann Grey, popular songs; Don Warner, acc.
- 3:00 p. m.—Art and Artie in popular songs.
- 3:30 p. m.—Don Warner and Ron Wilson, two pianos.
- 6:00 p. m.—Wade Hamilton at the console of the Forum Theatre organ; Huster Dees, tenor.
- 7:10 p. m.—KFWB Salon Orchestra.
- 7:30 p. m.—Program courtesy the Platt Music Co.
- 7:45 p. m.—KFWB String Ensemble.
- 8:00 p. m.—The Rubber Necks.
- 8:30 p. m.—Dance program.
- 9:00 p. m.—KFWB Concert Orchestra, direction Ray Martinez; Lewis Meehan, tenor.
- 9:30 p. m.—"Radio Periscope."
- 10:00 p. m.—Ben Bernie and Orch., Roosevelt Hotel.
- 10:30 p. m.—George Olsen and his music from his Club in Culver City.
- 11:00 p. m.—Ben Bernie and Orch., Roosevelt Hotel.

### TUESDAY, AUGUST 19

- 10:30 a. m.—Melody Boys' Dance Band; Virginia Miller, pianist.
- 11:30 a. m.—KFWB String Orch.; Nelson Case, soloist.
- 12:30 p. m.—Rae and her Pals.
- 4:00 p. m.—Harold Howard's Dance Band; Jean Cowan, songs.
- 6:00 p. m.—Julius K. Johnson at Vitaphone organ.
- 7:10 p. m.—KFWB Concert Orch., dir. Ray Martinez.
- 8:00 p. m.—Ben Bernie and his orchestra.
- 8:30 p. m.—Strings and Bows (string combination), Maxine Castle, soprano.
- 9:00 p. m.—The Edgeworth Plantation Club.
- 9:30 p. m.—Main Bout, Olympic Aud., Los Angeles.
- 10:30 p. m.—Ben Bernie and his orchestra.
- 11:00 p. m.—Dance music from Montmartre Cafe.

### WEDNESDAY, AUGUST 20

- 8:00 a. m.—Los Angeles Breakfast Club program.

- 10:00 a. m.—Organ Recital by Consuelo Hedge.
- 10:30 a. m.—Melody Boys' Dance Band; Virginia Miller, pianist.
- 11:30 a. m.—KFWB String Orch.; Nelson Case, soloist.
- 6:00 p. m.—KFWB Salon Orchestra, direction Maurice Koehler.
- 7:10 p. m.—Ted Dahl's Band; Buster Dees, tenor.
- 7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
- 7:45 p. m.—Vernon Rickard, tenor.
- 8:00 p. m.—Seahoard Serenaders.
- 8:30 p. m.—Carmelita, soprano; Saldana's Castillians, in Spanish program.
- 9:00 p. m.—Jack Joy Continuity.
- 10:00 p. m.—Ben Bernie and his orchestra from the Roosevelt Hotel.
- 10:30 p. m.—George Olsen and his music.
- 11:00 p. m.—Dance music from Montmartre Cafe.

### THURSDAY, AUGUST 21

- 11:30 a. m.—KFWB String Orch.; Nelson Case, soloist.
- 6:00 p. m.—Wade Hamilton at Forum Theatre organ.
- 7:10 p. m.—KFWB Concert Orchestra; Lewis Meehan, tenor; Emma Kimmel, soprano.
- 8:00 p. m.—Ben Bernie and his orchestra.
- 8:30 p. m.—Detective story presented by Edw. Murphey.
- 9:00 p. m.—Boswell Sisters; KFWB Salon Orchestra.
- 9:30 p. m.—"An Old Tintype," continuity by Jack Joy.
- 10:00 p. m.—Ben Bernie and his orchestra.
- 10:30 p. m.—George Olsen and his music.
- 11:00 p. m.—Dance music from Montmartre Cafe.

### FRIDAY, AUGUST 22

- 10:00 a. m.—Organ Recital by Consuelo Hedge.
- 11:30 a. m.—KFWB String Orch.; Nelson Case, soloist.
- 6:00 p. m.—Wade Hamilton at the console of the Forum Theatre organ.
- 7:10 p. m.—KFWB Salon Orchestra.
- 7:30 p. m.—Program courtesy Platt School of Music.
- 7:45 p. m.—Mac and Al.
- 8:00 p. m.—The Rubber Necks.
- 8:30 p. m.—"Dancing Through the Years."
- 9:00 p. m.—Sports Interview by Mark Kelly.
- 9:30 p. m.—"Lives of Great Men," continuity by Kay Van Ripper.
- 10:00 p. m.—Ben Bernie and his orchestra.
- 10:30 p. m.—George Olsen and his music.
- 11:00 p. m.—Dance music from Montmartre Cafe.

### SATURDAY, AUGUST 23

- 10:00 a. m.—Organ recital by Consuelo Hedge.
- 11:30 a. m.—KFWB String Orch.; Nelson Case, soloist.
- 2:00 p. m.—Musical program.
- 6:00 p. m.—Julius K. Johnson at the organ.
- 7:10 p. m.—KFWB Concert Orchestra and soloists.
- 7:50 p. m.—Sports Post Mortem presented by Edward Murphey.
- 8:00 p. m.—MonaMotor Oilers; Lewis Meehan, tenor; Boswell Sisters.
- 9:00 p. m.—Bert Fiske's Dance Orchestra.
- 9:30 p. m.—Continuity program.
- 10:00 p. m.—Ben Bernie and his orchestra.
- 10:30 p. m.—George Olsen and his music.
- 11:00 p. m.—Dance music from Montmartre Cafe.

## Columbia Program

(Continued from Page 20)

- 1:45 p. m.—Columbia Educational Features, Dr. Thatcher Clark's French Lesson.
- 2:00 p. m.—Tom, Dick and Harry.
- 2:15 p. m.—"Ted Husing's Sportslants."
- 2:45 p. m.—Peter Arno's Whoops Sisters.
- 3:00 p. m.—The Crockett Mountaineers.
- 3:15 p. m.—Melo Maniacs.
- 4:00 p. m.—Columbia Educational Features, Dr. Arthur Torrance, "Exploring the Jungle for Science."
- 4:15 p. m.—Columbia Educational Features, "Romance of American Industry."
- 4:30 p. m.—Dixie Echoes.
- 5:00 p. m.—Hank Simmons' Show Boat, presenting "Moonshine."
- 7:00 p. m.—Will Osborne and his Orchestra.
- 7:30 p. m.—Guy Lombardo and his Royal Canadians.
- 8:00 p. m.—Bert Lown and his Biltmore Orchestra.



The essential features of these programs are identical with those sent us by the stations



DON WILSON

# KECA

## Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS

EARL C. ANTHONY, INC.

1000 South Hope St.

Westmore 0331

Carl Haverlin  
Commercial Manager

Robert Hurd  
Program Manager

8:30 p. m.—Nick Harris program.  
9:00 p. m.—Ray Van Dyne's Orchestra, with Jean Dunn, soloist.  
10:00 p. m.—Earl Kass, baritone.

### WEDNESDAY, AUGUST 20

12:00 noon—Mabel Lewis, musical memories.  
(Off the air until 3:30 p. m.)  
3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—Sherman Lloyd, piano and song.  
4:00 p. m.—Elmer Herling, baritone; Gwen Evans, soprano.  
4:15 p. m.—Happy Chapples, songs of tomorrow.  
4:30 p. m.—Owen Evans, tenor.  
5:00 p. m.—NBC, Halsey, Stuart program.  
5:30 p. m.—NBC, Palmolive Hour.  
6:30 p. m.—NBC, Coca-Cola program.  
7:00 p. m.—Noreen Gammill, character songs.  
7:15 p. m.—Otto Plotz and acc. in dialog songs.  
7:45 p. m.—Anna and Oscar, Swedish sketches.  
8:00 p. m.—NBC, Parisian Quintet.  
8:30 p. m.—Will Rounds Ensemble; Winnie F. Moore.  
9:30 p. m.—NBC, Camels Pleasure Hour.  
10:00 p. m.—Health Exercises, Louis Rueb.

### THURSDAY, AUGUST 21

12:00 noon—Mabel Lewis, musical memories.  
(Off the air until 3:15 p. m.)  
3:15 p. m.—German lesson, by Annette Doherty.  
3:30 p. m.—NBC, Phil Cook, the Quaker man.  
3:45 p. m.—Sherman Lloyd, piano and talk.  
4:00 p. m.—NBC, Fleischmann Sunshine Hour.  
5:00 p. m.—NBC, Arco Birthday Party.  
5:30 p. m.—NBC, Maxwell House Melodies.  
6:30 p. m.—Buster Wilson's Orchestra.  
6:30 p. m.—Lydia Aldrich, soprano.  
6:45 p. m.—Katherine McDonald Trio.  
7:00 p. m.—Wedgwood Nowell, Playgoers Memories.  
7:15 p. m.—Vincent and Howard.  
7:45 p. m.—Bob and Monte, songs.  
8:00 p. m.—NBC, Lucky Strike program.  
9:00 p. m.—NBC, Memory Lane.  
9:30 p. m.—Eddie Armstrong, ballads.  
10:00 p. m.—William Kalani, Hawaiian baritone.

### FRIDAY, AUGUST 22

12:00 noon—Mabel Lewis, musical memories.  
(Off the air until 3:30 p. m.)  
3:30 p. m.—NBC, Phil Cook, the Quaker man.  
3:45 p. m.—Sherman Lloyd, piano and lecture.  
4:00 p. m.—NBC, Cities Service Hour.  
5:00 p. m.—NBC, Interwoven Pair.  
5:30 p. m.—NBC, Armour Hour.  
6:00 p. m.—RKO Artists.  
6:30 p. m.—NBC, Raleigh Revue.  
7:00 p. m.—NBC, The Elfin program.  
7:15 p. m.—Otto Plotz, dialog songs and music.  
7:45 p. m.—Jack and Jill, Gene Lewis and Bebe.  
8:00 p. m.—Manny Stein's Orch.; Armand, soloist.  
8:00 p. m.—Winifred Donaldson, contralto.  
9:30 p. m.—Catherine C. Dixon, pianist.  
10:00 p. m.—Owen Evans, tenor.

### SATURDAY, AUGUST 23

3:30 p. m.—NBC, The Fuller Man program.  
4:00 p. m.—Gertie Jacobs, diversified melodies.  
4:30 p. m.—Sunny Four Quartet.  
5:00 p. m.—Haven Johnson, the melody man.  
5:15 p. m.—Ynez Allen, violinist.  
5:30 p. m.—NBC, General Electric Hour.  
6:00 p. m.—Elton Hey's Virginia Ballroom Orchestra.  
7:00 p. m.—NBC, Gov. Young political speech.  
7:45 p. m.—NBC, Sperry Hotcakes.  
8:00 p. m.—NBC, Nights in Spain.  
8:30 p. m.—KECA String Ensemble.  
9:00 p. m.—NBC, Rainbow Harmonies.  
9:30 p. m.—KECA String Ensemble.  
10:00 p. m.—NBC, Spotlight Review.

**DAILY EXCEPT SUNDAY**  
12:15 p. m.—Health School of the Air Talk (ex. Sat.).  
7:30 p. m.—Amos 'n' Andy, for Pepsodent Co.  
10:30 p. m.—Health Exercises, Louis Rueb (ex. Sat.).

### SUNDAY, AUGUST 17

10:50 a. m.—Third Church of Christ, Scientist.  
2:00 p. m.—NBC, Catholic Services.  
3:00 p. m.—Trio Half Hour.  
3:30 p. m.—Helen Claire Dudley, pianist.  
4:00 p. m.—NBC, The Blue Boys.  
5:00 p. m.—Manly P. Hall, talk on Psychology.  
5:30 p. m.—Mamie Stark, contra contralto, with L. Isbell.  
6:00 p. m.—L. A. Fire Dept. Orch., Tim Garret.  
7:00 p. m.—Margaret Ruth Kernan, diversified melodies.  
7:15 p. m.—Noreen Gammill, character sketches.  
7:45 p. m.—KECA String Ensemble.  
8:00 p. m.—NBC, Enna Jettick Melodies.  
8:15 p. m.—KECA String Ensemble; Lenore Killan.  
9:00 p. m.—KECA Symphonette, with Itaine Bennett.  
10:00 p. m.—NBC, The Gay Classics.

### MONDAY, AUGUST 18

12:00 noon—Mabel Lewis, musical memories.  
(Off the air until 3:00 p. m.)  
3:00 p. m.—Katherine Spangler, whistler.  
3:15 p. m.—Leonard VanBerg, popular melodies.  
3:30 p. m.—NBC, Phil Cook, the Quaker man.  
3:45 p. m.—Haven Johnson, the melody man.  
4:00 p. m.—NBC, Half Hour in the Nation's Capital.  
4:30 p. m.—Manny Stein and his orchestra.  
5:00 p. m.—NBC, The Maytag Orchestra.  
5:30 p. m.—NBC, General Motors Family Party.  
6:00 p. m.—Buster Wilson's Orchestra.  
6:30 p. m.—Elton Hey's Virginia Ballroom Orchestra.  
6:45 p. m.—Katherine McDonald Trio.  
7:00 p. m.—Elton Hey's Virginia Ballroom Orchestra.  
7:15 p. m.—Yellow Cab Quintet.  
7:45 p. m.—Anna and Oscar.  
8:00 p. m.—NBC, Cotton Blossom Minstrels.  
9:00 p. m.—Ray Van Dyne's Orch.; Jean Dunn.  
10:00 p. m.—James Anderson, baritone.

### TUESDAY, AUGUST 19

12:00 noon—Mabel Lewis, musical memories.  
(Off the air until 3:00 p. m.)  
3:00 p. m.—Frances Lavarre, blues singer.  
3:15 p. m.—NBC, Laws that Safeguard Society, Dean G. L. Archer.  
3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—Sherman Lloyd, pianist.  
4:00 p. m.—Ballads on approval.  
5:00 p. m.—Annette Petite, character songs.  
5:15 p. m.—Max Mellinger, popular melodies.  
5:30 p. m.—NBC, Happy Wonder Bakers.  
6:00 p. m.—NBC, Westinghouse Salute.  
6:30 p. m.—NBC, R-K-O Hour.  
7:00 p. m.—Moments Impromptu.  
7:15 p. m.—Vincent and Howard, songs.  
7:45 p. m.—NBC, Sperry Sweethearts.  
8:00 p. m.—Royal Hidalgos Orchestra.

## C. R. SPENCER

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## Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS  
KMTR Radio Station, 1025 N. Highland Ave. Holly 3026  
The Official Broadcasting Station of the  
Los Angeles Evening Herald

### DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Top of the Morning" program.
- 7:00 a. m.—Records.
- 8:00 a. m.—Early Stock Reports.
- 9:00 a. m.—Mildred Kitchen, Home Economics.
- 9:30 a. m.—Good Will program.
- 10:00 a. m.—All-Colored Minstrel Marathon, Maywood.
- 10:15 a. m.—Louise Howatt, Happiness Girl.
- 10:30 a. m.—Dr. Haigh's Serenaders.
- 11:00 a. m.—Gallop Gophers.
- 11:45 a. m.—Selected Records.
- 12:00 noon—"World in Review," News Bulletins.
- 12:15 p. m.—"Prosperity Hour," Truman Bradley, Pauline Holden.
- 1:15 p. m.—Records.
- 2:15 p. m.—Spanish program.
- 3:00 p. m.—Records.
- 4:30 p. m.—Trading Post program.
- 5:30 p. m.—Selected records.
- 6:00 p. m.—Banjo Boys.
- 7:15 p. m.—All-Colored Marathon, Maywood.
- 10:30 p. m.—Hollywood Sweepstakes (except Thursday).
- 10:45 p. m.—The Howdy Songs (except Thursday).
- 11:00 p. m.—All-Colored Marathon.
- 11:30 p. m.—Ocean Park Walkathon.
- 12:00 midnight—8-Ball and Charley Lung.

### SUNDAY, AUGUST 17

- 7:00 a. m.—Records.
- 9:00 a. m.—John Driscoll's Musical Revue.
- 12:00 noon.—Cajol Bella and his Orchestra.
- 12:30 p. m.—Old Time Songs.
- 1:00 p. m.—Quartets and Solos.
- 1:30 p. m.—Diplomats.
- 2:30 p. m.—Polo Game by remote control.
- 4:30 p. m.—Dalhart and Robinson.
- 5:00 p. m.—Merrimba Band.
- 6:00 p. m.—Banjo Boys.
- 6:30 p. m.—Behind the Footlights.

- 7:30 p. m.—Tone Poems.
- 8:00 p. m.—Moss Covered Melodies.
- 8:30 p. m.—Talking Picture Hits.
- 9:00 p. m.—S. C. Collegians.
- 9:30 p. m.—Vibrant Melodies.
- 10:00 p. m.—"The Old and the New," KMTR Orch.
- 10:30 p. m.—Hollywood Sweepstakes.
- 10:45 p. m.—"Howdy Songs."

### MONDAY, AUGUST 18

- 7:00 p. m.—Talk, Chamber of Commerce.
- 7:30 p. m.—"Broadway Hits."
- 8:00 p. m.—Salon Ensemble.
- 8:30 p. m.—"Old Time Favorites"—KMTR Orchestra.
- 9:00 p. m.—Star Reporter.
- 9:30 p. m.—Peppers.
- 10:00 p. m.—"The Old and New."

### TUESDAY, AUGUST

- 8:30 a. m.—Bess Kilmer "Helpful Hints."
- 5:55 p. m.—Talk on Traffic, Judge Valentine.
- 6:30 p. m.—The Peppers.
- 7:00 p. m.—Orchestra.
- 8:00 p. m.—Salon Ensemble.
- 8:30 p. m.—Baseball Game, Wrigley Field, remote.

### WEDNESDAY, AUGUST 20

- 6:30 p. m.—Composers program.
- 7:00 p. m.—"Patrick Playing by Ear."
- 7:30 p. m.—"Tone Poems."
- 8:00 p. m.—Salon Ensemble.
- 8:30 p. m.—Baseball Game, Wrigley Field, remote.

### THURSDAY, AUGUST 21

- 8:30 a. m.—Bess Kilmer's Helpful Hints.
- 6:30 p. m.—Pennant Collegians.
- 7:00 p. m.—"Happy Harry" Gelse, piano and songs.
- 8:00 p. m.—"Guitar Duo."
- 10:00 p. m.—"The Old and the New."
- 10:30 p. m.—Special Records.

### FRIDAY, AUGUST 22

- 6:45 p. m.—"Old Time Favorites."
- 7:30 p. m.—Salon Trio
- 8:30 p. m.—Baseball Game from Wrigley Field.

### SATURDAY, AUGUST 23

- 8:30 a. m.—Bess Kilmer's Helpful Hints.
- 6:30 p. m.—Ben Berman and Studio Boys.
- 7:00 p. m.—"Patrick Playing by Ear."
- 7:30 p. m.—Footlight Favorites.
- 9:30 p. m.—Mann Bros. Venice Ballroom, remote.

# KGEF

C. C. Hooper  
Manager  
J. Dale Stentz  
Announcer  
M. J. Hankins  
Technician

## Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.6 METERS  
TRINITY METHODIST CHURCH, BOB SHULER, Pastor  
Phone WEtmore 8887

### SUNDAY, AUGUST 17

- 8:30 a. m.—Morning Watch Quartet.
- 9:30 a. m.—Radio Sunday School.
- 10:00 a. m.—Claude L. Heskett.
- 10:45 a. m.—Trinity Church.
- 12:00 noon.—Signing off.
- 2:30 p. m.—Adelphian League.
- 3:00 p. m.—Mates Class.
- 4:00 p. m.—Lutheran Churches of Southern Calif.
- 4:30 p. m.—Dorothy Hankins and Associated Artists.
- 5:00 p. m.—Vesper Hour.
- 6:00 p. m.—Signing off.
- 7:00 p. m.—Trinity Church.

### TUESDAY, AUGUST 19

- 6:00 p. m.—Poetry and Music Club.
- 6:30 p. m.—W. W. Newberry.
- 7:00 p. m.—John Unfried, radio evangelist.
- 7:15 p. m.—Woman's Civic Hour.
- 7:45 p. m.—Jock McGill.
- 8:00 p. m.—Bob Shuler's Civic Hour.
- 9:00 p. m.—South Park Christian Church Bereans.

- 9:30 p. m.—Torrance Methodist Church.
- 10:00 p. m.—Jess Blankenship, Old Time Fiddlers.

### WEDNESDAY, AUGUST 20

- 6:00 p. m.—Mother Hubbard.
- 6:40 p. m.—The Airplane Man.
- 7:00 p. m.—Conroy Bible Class.
- 7:45 p. m.—Union Rescue Mission.
- 8:30 p. m.—Rev. E. E. Wall.
- 9:00 p. m.—Old Songs Quartet.
- 10:00 p. m.—Volunteers of America.

### THURSDAY, AUGUST 21

- 6:00 p. m.—Trinity Church Ensemble, alt. with Mrs. Murray.
- 7:00 p. m.—Dr. Fredus Nelson Peters.
- 7:30 p. m.—The Hired Man.
- 8:00 p. m.—Bob Shuler's Civic Hour.
- 9:00 p. m.—Sylvia and Al.
- 9:30 p. m.—Derere Nicholson and Martha Spangler Nicholson.
- 10:00 p. m.—The Two Janitors.
- 10:15 p. m.—Studio program.

The essential features of these programs are identical with those sent us by the stations



FRANK GAGE

# KTM

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Don Allen  
Asst. Program Director  
Marillah Offney  
Dramatics  
Dick License  
Announcer

## Los Angeles, Cal.—780 Kc.

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Transmitter In Santa Monica, Calif.  
Los Angeles Studio: 3636 Beverly Blvd. EXposition 1341  
Pickwick Broadcasting Corporation  
Henry A. Hohman, General Manager  
Clarence B. Juneau, Chief Transmission Engineer

8:00 p. m.—Santa Monica Band.  
9:00 p. m.—Ranch Hour.  
10:00 p. m.—Readers Hour.  
11:00 p. m.—Spizzerinktum.

### MONDAY, AUGUST 18

2:45 p. m.—Masters Album—Records.  
4:30 p. m.—Jefferson Gill, baritone.  
8:00 p. m.—Organ Recital.  
8:15 p. m.—Rolph for Governor talk.  
8:30 p. m.—Charmers of History.  
9:00 p. m.—Ranch Hour.  
10:30 p. m.—Santaella's Whispering Serenaders.

### TUESDAY, AUGUST 19

4:30 p. m.—Don Allen request program.  
8:00 p. m.—Highway Highlights.  
10:30 p. m.—Poem Pictures.

### WEDNESDAY, AUGUST 20

2:54 p. m.—Santa Monica Band.  
3:15 p. m.—Popular program.  
8:00 p. m.—Bill Sharples and his Gang.  
9:00 p. m.—Ranch Hour.  
10:30 p. m.—Santaella's Dance Orchestra.

### THURSDAY, AUGUST 21

2:45 p. m.—Santa Monica Band.  
3:15 p. m.—Popular program.  
4:30 p. m.—Don Allen request program.  
8:00 p. m.—Organ Recital.  
8:15 p. m.—Rolph for Governor talk.  
8:30 p. m.—Little Theater.  
10:30 p. m.—Frankie and Johnnie.

### FRIDAY, AUGUST 22

8:00 p. m.—Highway Highlights.  
10:30 p. m.—Echoes from the Opera House, Santaella's 12-piece Orchestra.

### SATURDAY, AUGUST 23

3:00 p. m.—L. A. Playground; Children's program.  
4:30 p. m.—Don Allen—Peppy Bits o' Melody.  
8:00 p. m.—Pepper Box Revue.  
10:30 p. m.—Readers Hour.

### DAILY EXCEPT SUNDAY

6:00 a. m.—Eye Opener.  
7:00 a. m.—Bill Sharples and his Gang.  
9:00 a. m.—Bert's Best Bets.  
10:00 a. m.—1:00 p. m.—Silent.  
1:00 p. m.—Organ Echoes.  
1:30 p. m.—Inspirational Poetry.  
1:45 p. m.—Popular Tunes.  
2:30 p. m.—Health Man.  
2:45 p. m.—Late Melodies.  
3:00 p. m.—Santa Monica Band.  
3:30 p. m.—Danceland Melodies.  
4:30 p. m.—Semi-classical records.  
5:00-8:00 p. m.—Silent.  
9:00 p. m.—Ranch Hour.  
10:00 p. m.—The Georgians; Santaella's Orchestra.  
11:00 p. m.—Spizzerinktum.  
12:00 midnight.—Variety Hour; popular recordings.

### SUNDAY, AUGUST 17

8:00 a. m.—Bill Sharples and his Gang.  
9:00 a. m.—Watchtower (I. B. S. A.).  
1:00 p. m.—Organ Echoes.  
1:30 p. m.—Inspirational Poetry.  
2:00 p. m.—Masters Album.  
2:30 p. m.—Santa Monica Band.  
3:30 p. m.—Sacred Concert.  
4:00 p. m.—Interesting Items.  
4:30 p. m.—Watchtower (I. B. S. A.).  
5:00-8:00 p. m.—Silent.

# KTBI

## Los Angeles, Calif.—1300 Kc.

1000 Watts—230.6 Meters—1300 Kc.—Bible Institute of L. A.  
Phone MA. 1641

7:30 p. m.—Rev. Milo Jamison.  
8:00 p. m.—Musical program.

### TUESDAY, AUGUST 19

9:15 a. m.—Lecture.  
9:45 a. m.—Music and Lecture.  
10:35 a. m.—Rev. Carl Swazy.  
11:30 a. m.—Dr. W. E. Edmonds.

### WEDNESDAY, AUGUST 20

9:15 a. m.—Rev. W. A. Dorsey.  
9:45 a. m.—Prof. H. W. Kellogg.  
10:35 a. m.—Rev. Frank Lindgren.  
11:30 a. m.—Book Review.

### THURSDAY, AUGUST 21

9:15 a. m.—Rev. Earl W. Haney.  
9:45 a. m.—Missionary Hour.  
10:35 a. m.—Rev. Carl Swazy.  
11:30 a. m.—Music and Lecture.

### FRIDAY, AUGUST 22

8:45 a. m.—Ira L. Eldridge Bible Class.  
9:15 a. m.—Lecture.  
9:45 a. m.—Lecture.  
10:35 a. m.—Music.  
11:30 a. m.—Book Review.  
7:00 p. m.—International Sunday School Lesson.  
8:00 p. m.—Musical program.



CHRISTIAN M. BOOKS

Christian M. Books  
Program Director and  
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Howard C. Wilson  
Technician

Gordon E. Hooker  
Accompanist

### DAILY EXCEPT SATURDAY AND SUNDAY

8:00 a. m.—Gospel Song requests.  
8:15 a. m.—Devotional Hour.  
8:45 a. m.—Ira L. Eldridge Bible Class.

### SUNDAY, AUGUST 17

6:00 p. m.—Studio Vesper Service.  
8:00 p. m.—Church of the Open Door.

### MONDAY, AUGUST 18

9:15 a. m.—Lecture.  
9:45 a. m.—Rev. I. S. Moon.  
10:35 a. m.—Lecture and Music.  
11:30 a. m.—Rev. Daniel Coyner.  
7:00 p. m.—C. A. Haskett.

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GLEN RICE

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John McIntire  
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Announcers

Ray Howell  
Chief Technician

TUESDAY, AUGUST 19

- 9:00 a. m.—Classified.
- 3:00 p. m.—Away Down South.
- 3:30 p. m.—Red Seal Hour.
- 4:30 p. m.—Afternoon Musical.
- 5:30 p. m.—Ad-Viser.
- 8:15 p. m.—Simmy and Mike.
- 8:30 p. m.—Leo Mannes at the Studio Organ.
- 9:00 p. m.—Mystery Play.
- 9:30 p. m.—John Te Groen's Trio.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell—the And How Boy.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Wake Up Sleepy Head.
- 7:30 a. m.—Latin-American program.
- 8:00 a. m.—Top o' the Morning.
- 8:30 a. m.—Prosperity Hour.
- 9:30 a. m.—Sam's broadcast.
- 9:45 a. m.—Dan Maxwell—the King of Scotland.
- 10:00 a. m.—Studio program.
- 10:30 a. m.—Morning Musical.
- 11:00 a. m.—Rollicking Radiollers.
- 12:00 noon.—Modes of Fashions.
- 12:45 p. m.—Griffith and Griffith—Remote.
- 1:00 p. m.—Gene Taylor—Piano Solos.
- 1:30 p. m.—Recordings.
- 1:45 p. m.—Bob, Bunny and Junlor.
- 2:00 p. m.—Classical and Semi-Classical Recordings.
- 2:30 p. m.—On the Shores of Hawaii.
- 5:00 p. m.—Just Kids Club (except Saturday).
- 6:00 p. m.—Latin-American program.
- 8:00 p. m.—Leo Mannes—at the Studio Organ.

WEDNESDAY, AUGUST 20

- 9:00 a. m.—Classified.
- 3:00 p. m.—U. S. C. Lectures.
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Harvard Furniture.
- 8:15 p. m.—Simmy and Mike—Debaters.
- 8:30 p. m.—Pipe Organ Half Hour.
- 9:00 p. m.—U. S. C. Lectures.
- 9:30 p. m.—John Te Groen and his Trio.
- 10:00 p. m.—Hill Billies.
- 11:00 p. m.—Ray Howell—the And How Boy.

THURSDAY, AUGUST 21

- 9:00 a. m.—Better Homes Bureau.
- 3:00 p. m.—Studio.
- 3:30 p. m.—Pot O' Gold.
- 4:00 p. m.—At the Carnival.
- 4:30 p. m.—Red Seal.
- 5:30 p. m.—Late Afternoon Musical.
- 8:15 p. m.—Simmy and Mike.
- 8:30 p. m.—Leo Mannes at the Organ.
- 9:00 p. m.—Te Groen's Trio.
- 9:30 p. m.—Marmon Melodists.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell—the And How Boy.

FRIDAY, AUGUST 22

- 3:00 p. m.—Musical Comedy.
- 3:30 p. m.—Red Seal Hour.
- 4:00 p. m.—Fred McNabb—Garden Talks.
- 5:45 p. m.—Harvard Furniture.
- 8:15 p. m.—Simmy and Mike—Pumpkin Center Philosophers.
- 8:30 p. m.—Leo Mannes at the Hammer Organ.
- 9:00 p. m.—John Te Groen and his Trio.
- 9:30 p. m.—Benny Lite and Mark Cook.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell—the And How Boy.

SATURDAY, AUGUST 23

- 9:00 a. m.—Better Homes Bureau.
- 3:00 p. m.—Hoops and Jingles Jamboree.
- 5:00 p. m.—Pot O' Gold.
- 5:30 p. m.—Cuckoo Clock.
- 8:45 p. m.—Junior Chamber of Commerce program.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell—the And How Boy.

MONDAY, AUGUST 18

- 9:00 a. m.—Better Homes Bureau.
- 3:00 p. m.—U. S. C. Lectures.
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Harvard Furniture program.
- 8:15 p. m.—Simmy and Mike—Pumpkin Center Philosophers.
- 8:30 p. m.—Leo Mannes at the Studio Organ.
- 9:00 p. m.—U. S. C. Remote.
- 10:00 p. m.—Ray Howell—the And How Boy.

## Radio Correspondence Education Division KMPC University of Southern California

MONDAY, AUGUST 18

- 3:00 p. m.—Spectial Lecture.
- 3:30 p. m.—You and Your Reading. Prof. G. A. Yeakam. Visiting Professor of the University of Pittsburg.
- 4:00 p. m.—Speed and Power. Dr. Frank W. Blackmar. Visiting Professor of the University of Kansas.
- 4:30 p. m.—Public's Business. G. Gordon Whitnaill.
- 9:00 p. m.—Anglo-American Relations. James Mus-satti. History Series.
- 9:30 p. m.—Should We Stem the Tide of Public Expenditures: Raymond. Attorney, S. C. Graduate; member Board of Directors of Tremaine Junior City Club; Vice-President—Junior Chamber of Commerce.

WEDNESDAY, AUGUST 20

- 3:00 p. m.—Our Helen in Magic Storyland. Helen Birdsall.
- 3:30 p. m.—School of Speech. S. C.
- 4:00 p. m.—Illch School Students and Homework. Prof. Earl C. MacInnis. Superintendent of Schools, Jefferson, Wisconsin.
- 4:30 p. m.—Discussion on De'Inouency. Dr. Norman Fenton. Visiting Professor of the Whittier State School for Boys.
- 9:00 p. m.—A Square Deal for the Pay Envelope. C. E. Lonca. Past President, L. A. Chapter, American Institute of Banking.
- Trusts and Wills. Earl I. Vaughn. Junior Vice-President, Bank of America of California (American Institute of Banking Educational Lecture Series.)



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**SUNDAY, AUGUST 17**

- 12:00 midnight—All Request Night Owl program.  
7:00 a. m.—Recordings.  
10:00 a. m.—Organ Recital by Arch Fritz.  
11:00 a. m.—KGFJ Concert Orchestra in a series of musical Travelogues.  
12:00 noon.—KGFJ Symphonists; Allan Fairchild, vocalist; Art Gerhart, pianist.  
1:00 p. m.—Unique String Quintet; Ben Woodcock, vocalist; Art Gerhart, pianist.  
2:00 p. m.—Unique String Quintet; Hazel Jones, Negro Spirituals; Juanita Terry, piano.  
3:00 p. m.—Harmony Hawaiian Quartet.  
5:00 p. m.—Organ Recital by Arch Fritz.  
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.  
7:00 p. m.—Recordings.  
9:00 p. m.—Mosby's Dixieland Blue Blowers.  
10:00 p. m.—Recordings.

**MONDAY, AUGUST 18**

- 10:00 a. m.—Lucky Four; Wm. Sabransky, pianist.  
2:00 p. m.—Classical Hour.

**TUESDAY, AUGUST 19**

- 12:30 p. m.—Lani's Harmony Hawaiians; Harvey Brooks and His Blackbirds.  
7:00 p. m.—Lucky Seven; vocalist; Wm. Sabransky.

**WEDNESDAY, AUGUST 20**

- 2:00 p. m.—Classical Hour.  
7:00 p. m.—Lucky Seven; Les Schroeder, pianist.  
11:00 p. m.—Microphone Club Frolic.

**THURSDAY, AUGUST 21**

- 12:30 p. m.—Lani's Harmony Hawaiians; Harvey Brooks and His Blackbirds.  
2:00 p. m.—Les Hite and His Famous Emancipators.

**FRIDAY, AUGUST 22**

- 10:00 a. m.—Lucky Four; Wm. Sabransky, pianist.  
3:00 p. m.—The Lonely Troubadour; Mr. Croquignole.

**SATURDAY, AUGUST 23**

- 2:00 p. m.—Classical Hour.  
7:00 p. m.—Lucky Seven; Vocalist; Two Pianos.  
10:30 p. m.—Organ Melodies.

- DAILY EXCEPT SUNDAY**
- 12:00 midnight.—Mosby's Dixieland Blue Blowers from Apex Night Club.  
1:00 a. m.—All Request Night Owl program.  
7:00 p. m.—Madame Lawrye's Goodwill program.  
8:30 p. m.—Organ Recital by Arch Fritz.  
9:00 a. m.—All Recordings.  
10:00 a. m.—Studio Ensemble.  
11:00 a. m.—The Health Man.  
11:30 a. m.—Spanish program.  
12:00 noon.—Carroll Johnson, song and piano.  
12:30 p. m.—Harvey Brooks and His Blackbirds.  
1:30 p. m.—Organ Recital by Arch Fritz.  
2:00 p. m.—Recordings (except Thursday).  
3:00 p. m.—Gainsborough Beauty Shop; the Lonely Troubadour.  
4:00 p. m.—Recordings.  
5:00 p. m.—Market reports; Harmony Hawaiian Quartet.  
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.  
7:00 p. m.—Lucky Seven Orchestra.  
8:00 p. m.—Oaks Tavern Orchestra.  
8:30 p. m.—KGFJ String Quintet; Allan Fairchild, vocalist; Wm. Sabransky, pianist.  
9:30 p. m.—Mosby's Dixieland Blue Blowers from Apex Night Club.  
10:30 p. m.—Organ Melodies.  
11:00 p. m.—Harvey Brooks and His Blackbirds; Silver Toned Trio (except Wednesday night).



**BERTON BENNETT**

# KFVD Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS  
AUBURN-FULLER COMPANY

Hal E. Roach Motion Picture Studios

**Empire 1171**  
Culver City 4517  
**John W. Swallow**  
Vice-Pres. & Gen. Mgr.  
**Paul Myers**  
Advertising  
**Al Welner**  
**Berton Bennett**  
Announcers  
**M. S. Adams**  
Chief Technician

- 11:00 a. m.—Harmony Hawaiians.  
12:00 noon.—Trun-tables Hour.  
1:00 p. m.—"Inspiration," the Magazine of the Air.  
2:30 p. m.—Sacred Half Hour.  
3:00 p. m.—Auburn Hour.  
4:30 p. m.—Light Classics on the organ.  
9:30 p. m.—KFVD Kut-Ups.  
11:00 p. m.—Reminiscing; organ.

**MONDAY, AUGUST 18**

- 9:00 a. m.—Helpful Hints to Housewives.  
12:45 p. m.—Waves of Happiness.

**TUESDAY, AUGUST 19**

- 9:00 a. m.—Beauty Hints.  
12:45 p. m.—Diet Question Box.

**WEDNESDAY, AUGUST 20**

- 12:45 p. m.—Waves of Happiness.  
9:15 p. m.—Studio Orchestra; Peggy Price, soloist.  
10:00 p. m.—In Old Mexico (Spanish program).

**THURSDAY, AUGUST 21**

- 9:00 a. m.—Beauty Hints.  
10:30 a. m.—Helpful Hints to Housewives.  
12:45 p. m.—Diet Question Box.

**FRIDAY, AUGUST 22**

- 12:45 p. m.—Waves of Happiness.  
2:00 p. m.—Helpful Hints to Housewives.  
9:15 p. m.—Studio Orchestra; Peggy Price, soloist.

**SATURDAY, AUGUST 23**

- 9:00 a. m.—Beauty Hints.  
12:45 p. m.—Waves of Happiness.

- DAILY EXCEPT SUNDAY**
- 6:00 a. m.—Spanish program.  
7:00 a. m.—Hal Roach Happy-Go-Lucky Boys.  
9:30 a. m.—Morninf Philosophr.  
11:00 a. m.—Beauty Hour.  
12:00 noon.—The Lonely Troubadour.  
1:00 p. m.—G. Allison's Radio Home program.  
2:30 p. m.—Merchants Slogan Contest.  
3:00 p. m.—Auburn Half Hour.  
3:30 p. m.—Purchaser's Guide.  
4:30 p. m.—Drop-a-Line program.  
5:45 p. m.—Timely Topics.  
6:45 p. m.—Health Talk (except Thursday).  
10:00 p. m.—Organ, J. Newton Yates.  
11:00 p. m.—Loue Armstrong; Cotton Club.  
12:00 midnight.—Ballads, old and new; organ.

**SUNDAY, AUGUST 17**

- 8:00 a. m.—Popular recordings.  
10:00 a. m.—The Lonely Troubadour.



C. MERWIN DOBYNS

# KGER

Long Beach, Cal.—1360 Kc.

1000 WATTS—220.4 METERS

435 Pine Avenue Phone 632-76  
C. Merwin Dobyns, Owner and Director. Bill Ray, Manager.

Herbert R. Connor  
Assistant Manager  
Dr. Ralph L. Power  
Publicity Director  
Dick Dixon  
Program Manager  
Jay Tapp  
Chief Engineer  
Chester H. Dobyns  
Research Engineer  
Fritz Martin  
Jerry Stucell  
Jack Struell  
Announcers

10:00 p. m.—Studio Ensemble.  
10:30 p. m.—Senoritas String Trio.

**TUESDAY, AUGUST 19**

6:15 p. m.—Senoritas String Trio.  
7:00 p. m.—Syncopators Dance Band.  
7:30 p. m.—Rhythm Makers Orchestra.  
8:00 p. m.—Mariners Concert Orchestra.  
8:30 p. m.—Studio Ensemble.  
9:30 a. m.—Olympic Fights.  
10:00 p. m.—Cavaliers Dance Orchestra.

**WEDNESDAY, AUGUST 20**

6:15 p. m.—Triolian Trio and Edna Bond.  
7:00 p. m.—Organ Recital, Dick Dixon.  
7:30 p. m.—Long Beach Municipal Band.  
8:00 p. m.—Mid-week Varieties.  
9:30 p. m.—Wilmington Bowl Fights.  
10:30 p. m.—Rhythm Makers Dance Orchestra.

**THURSDAY, AUGUST 21**

6:15 p. m.—Serenaders String Trio and singer.  
7:00 p. m.—Organ Recital, Dick Dixon.  
7:30 p. m.—Long Beach Municipal Band.  
8:00 p. m.—Mariners Concert Orchestra.  
8:30 p. m.—Classical soloists.  
9:30 p. m.—Mariners Concert Orchestra.  
10:00 p. m.—Studio Ensemble, recital.  
10:30 p. m.—Rhythm Makers Dance Orchestra.

**FRIDAY, AUGUST 22**

6:15 p. m.—Triolian Trio and Edna Bond.  
7:00 p. m.—Organ Recital, Dick Dixon.  
7:30 p. m.—Cavaliers Dance Orchestra.  
8:00 p. m.—Orchestra and organ.  
8:30 p. m.—Hi-Steppers Orchestra.  
9:30 p. m.—Mariners Concert Orchestra.  
10:00 p. m.—Classical soloists.  
10:30 p. m.—Rhythm Makers Dance Orchestra.

**SATURDAY, AUGUST 23**

6:15 p. m.—Serenaders String Trio.  
7:00 p. m.—Syncopators Dance Band.  
7:30 p. m.—Long Beach Municipal Band.  
8:00 p. m.—Mariners Concert Orchestra.  
8:30 p. m.—Studio Ensemble.  
9:30 p. m.—Cavaliers Dance Orchestra.  
10:00 p. m.—Melodies of Bygone Days.  
10:30 p. m.—Rhythm Makers Dance Orchestra.

**DAILY EXCEPT SUNDAY**

6:00 a. m.—Early Morning Melody Hour.  
7:00 a. m.—Sunrise Club, Exercises.  
7:30 a. m.—Studio talent.  
8:00 a. m.—Morning Musicale.  
9:00 a. m.—Home Hour; Helene Smith, piano requests.  
10:00 a. m.—Triolians Trio, vocal and instrumental.  
11:15 a. m.—Alley-Oop Frolic, string trio and soloists.  
12:15 p. m.—Silent for 15 minutes.  
1:00 p. m.—Request Hour, Triolian Trio.  
2:00 p. m.—Organ requests, Dick Dixon.  
2:30 p. m.—Long Beach Municipal Band (ex. Mon.).  
4:00 p. m.—String Trio.  
4:15 p. m.—California Cadets Ensemble.  
4:30 p. m.—Serenaders String Trio.  
5:00 p. m.—Studio string music and soloist.  
6:00 p. m.—Silent for 15 minutes.  
8:55 p. m.—Long Beach Sun news flashes.  
9:00 p. m.—Hoagland's Orchestra.  
11:00 p. m.—Hoagland's Orchestra.  
11:30 p. m.—Organ Recital, Dick Dixon.

**MONDAY, AUGUST 18**

2:30 p. m.—Organ and tenor.  
3:00 p. m.—Orchestra and soloist.  
6:15 p. m.—Triolian Trio and Edna Bond, blues.  
7:00 p. m.—Orchestra and tenor.  
7:30 p. m.—Dick Dixon, organ recital.  
8:00 p. m.—Studio Orchestra.  
8:30 p. m.—Instrumental Soloists Recital.  
9:30 p. m.—Mariners Concert Orchestra.

## KHJ Program

(Continued from Page 21)

11:45 a. m.—Normalizer.  
12:45 p. m.—Jr. C. of C. Luncheon from Biltmore.  
3:00 p. m.—State Corp. Commission.  
3:15 p. m.—U. S. C. Trojan Period.  
3:30 p. m.—Weaver-Jackson.  
3:45 p. m.—Automobile Club of Southern California.  
4:00 p. m.—Charlie Wellman.  
4:15 p. m.—Frederick William Wile, CBS.\*  
4:30 p. m.—Charlie Wellman.  
5:00 p. m.—Pacific States Sav. & Loan, organ.  
5:30 p. m.—Pearson-Taft Co. program.  
5:45 p. m.—Coast Investor, speaker.  
6:00 p. m.—Tallant-Tubbs, Talk; Recordings.  
6:30 p. m.—Arrowhead Springs Dance Orchestra.  
7:00 p. m.—Rhythm Ramblers.  
7:30 p. m.—Guy Lombardo and his Royal Canadians, CBS.\*  
7:45 p. m.—Gov. Young.  
8:00 p. m.—General Petroleum Corp., Orch. and singers.  
8:30 p. m.—William V. Minter.  
9:00 p. m.—South American Music to CBS.\*  
9:30 p. m.—Singing Strings.

**FRIDAY, AUGUST 22**

10:30 a. m.—American Institute of Food Products.  
10:45 a. m.—Chappel Bros.; Records.  
11:00 a. m.—Recordings; Scientific Laboratories of America.  
11:15 a. m.—Columbia Ensemble, CBS.\*  
11:45 a. m.—Normalizer.  
12:45 p. m.—California Home Extension.  
1:00 p. m.—Captivators, CBS.\*  
3:00 p. m.—Clella Collins, talk.  
3:15 p. m.—Dr. Walter Hertzog's School program.

3:30 p. m.—Walter Brown Murray.  
3:45 p. m.—Council of International Relations.  
4:00 p. m.—Nit Wit Hour, CBS.\*  
4:30 p. m.—Charlie Wellman.  
5:00 p. m.—Custo Company, orchestra, KFRC.  
5:30 p. m.—Boulevard Furniture Co., recordings.  
6:00 p. m.—Tallant-Tubbs, Talk; Recordings.  
6:30 p. m.—Gold Medal Fast Freight, CBS.\*  
7:00 p. m.—Fidelity Sav. & Loan, orchestra and singer.  
7:30 p. m.—Dance Orchestra.  
8:00 p. m.—Veedol Vodvill, from KFRC.  
8:30 p. m.—Don Lee Symphony.  
9:30 p. m.—Song Premiere.

**SATURDAY, AUGUST 23**

8:00 a. m.—Adventures of Helen and Mary.  
8:30 a. m.—Stock Exchange reports, courtesy Walsh, O'Connor.  
8:40 a. m.—Terpezone, recordings.  
9:30 a. m.—Feminine Fancies.  
10:00 a. m.—Novelty program, to KFRC.  
11:00 a. m.—Recordings.  
12:45 p. m.—The Gauchos, CBS.\*  
1:00 p. m.—Ozzie Nelson's Glen Islanders, CBS.\*  
2:00 p. m.—Tom, Dick and Harry, CBS.\*  
2:15 p. m.—Ted Husing's Sportsians, CBS.\*  
2:45 p. m.—Peter Arno's Whoop Sisters, CBS.\*  
3:00 p. m.—The Crockett Mountainers, CBS.\*  
3:15 p. m.—Melo Mavias, CBS.\*  
4:00 p. m.—Exploring the Jungle for Science, CBS.\*  
4:15 p. m.—Industrial America, CBS.\*  
4:30 p. m.—Dixie Echoes, CBS.\*  
5:00 p. m.—Show Boat, CBS.\*  
6:00 p. m.—Paramount Hour, CBS.\*  
7:00 p. m.—KHJ Revue.  
7:30 p. m.—Huron Fitts Political Talk.  
8:00 p. m.—KHJ Revue.  
8:30 p. m.—North American Bldg. & Loan Ass'n Musical Cocktail.  
9:00 p. m.—"Cha-in' the Blues."

The essential features of these programs are identical with those sent us by the stations



HAL NICHOLS

# KFOX

Long Beach, Cal.—1250 Kc.

"Where Your Ship Comes In"

1000 WATTS—239.9 METERS—HANGCOCK OIL STATION  
Telephone No. 672-81

Owner and Operated by  
Nicholas & Warriner, Inc.  
220 E. Anaheim St.

Hal G. Nichols  
Clarence Crary  
Foster Rucker  
Theodore Bliss  
Announcers

L. W. McDowell  
Chief Technician

8:00 a. m.—Family Circle Hour.  
8:30 a. m.—Clover Leaf program.  
9:00 a. m.—Old Time Music.  
10:00 a. m.—Angelus Abbey Organ Recital.  
11:00 a. m.—St. Luke's Episcopal Church.  
12:30 p. m.—Musical program for Birkel Music Co.  
1:00 p. m.—Hollywood Girls, Novelty Trio.  
2:00 p. m.—Memory Hour.  
3:00 p. m.—On with the Show.  
4:00 p. m.—A Moment with Patriarchs of Old.  
4:15 p. m.—Organ Recital, Vera Graham.  
5:00 p. m.—Hawaiian music.  
5:30 p. m.—Hollywood Girls.  
6:00 p. m.—Em and Clem.  
6:15 p. m.—Doris and Clarence.  
6:30 p. m.—Hollywood Girls.  
7:00 p. m.—Vera Graham and Ifarry Morton.  
8:00 p. m.—Early Church of Christ, Scientist.  
9:00 p. m.—KFOX Capers.  
12:00 midnight—Records.

## DAILY EXCEPT SUNDAY

5:00 a. m.—The Early Bird.  
7:00 a. m.—Hello, Everybody.  
7:30 a. m.—Early News Items.  
7:45 a. m.—Novelty Musical Numbers.  
7:50 a. m.—Bright and Early Hour.  
8:20 a. m.—Music.  
9:00 a. m.—Beauty Talk.  
9:10 a. m.—Music.  
10:30 a. m.—Organ Recital by Vera Graham.  
11:00 a. m.—Campers' Sweeties.  
11:15 a. m.—Cline and Gene.  
11:30 a. m.—News Reports by Frank P. Goss.  
12:45 p. m.—Musical Moments.  
1:30 p. m.—Cheerio Boys.  
1:50 p. m.—Dr. Harbottle, Clarence and Doris.  
2:20 p. m.—Rolly Wray.  
2:30 p. m.—Len Nash and his Country Boys.  
3:15 p. m.—Today in History.  
3:30 p. m.—Organ Recital.  
4:00 p. m.—Late News Report, Press-Telegram.  
4:15 p. m.—Rolly and Gene.  
4:30 p. m.—Violet's Tiny Tots.  
4:45 p. m.—Cheerio Boys.  
6:00 p. m.—Em and Clem.  
6:15 p. m.—Percy Prunes and Dalsy Mae.  
6:45 p. m.—The Three Vagabonds (except Tuesday).  
9:00 p. m.—Lampit Hour.  
9:30 p. m.—Len Nash and his Country Boys.  
10:30 p. m.—Seal Beach Marathon.  
10:45 p. m.—Campers' Sweeties.  
11:00 p. m.—Bennett's Crystal Ballroom.  
12:00 midnight—Seal Beach Marathon.

## DAILY EXCEPT MONDAY

11:45 a. m.—Hollywood Girls.  
5:00 p. m.—Hollywood Girls.  
6:30 p. m.—School Days.  
7:00 p. m.—Silver Spray Hawaiians.  
7:15 p. m.—Ezra & Abe.  
7:30 p. m.—Vest Pocket Minstrels.  
7:45 p. m.—Cheerio Boys.

## SUNDAY, AUGUST 17

5:00 a. m.—The Early Bird.  
7:00 a. m.—Music.

## MONDAY, AUGUST 18

11:45 a. m.—Steinway Duo-Art.  
12:00 noon—The Three Vagabonds.  
12:30 p. m.—The Campus Sweeties.  
1:00 p. m.—Bill and Co.  
5:00 p. m.—Organ Recital, Vera Graham.  
5:30 p. m.—Campus Sweeties.  
6:30 p. m.—Cline Chittick and his Harmonica.  
6:45 p. m.—Three Vagabonds.  
7:00 p. m.—Suydam's Buttercream School.  
8:00 p. m.—Texas Cowboys.  
8:30 p. m.—Treatments of "Harmonious Suggestions" by Dr. J. F. Rausch.

## TUESDAY, AUGUST 19

1:00 p. m.—Kiwanis Luncheon.  
6:45 p. m.—Dr. Robert Williams.  
8:00 p. m.—The Gossipers.  
8:30 p. m.—Texas Cowboys.

## WEDNESDAY, AUGUST 20

1:00 p. m.—Rotary Luncheon.  
8:00 p. m.—Seth Parker Sluig School.  
8:30 p. m.—Hermosa Club Orchestra.

## THURSDAY, AUGUST 21

1:00 p. m.—Dr. Clark, Health and Efficiency.  
8:00 p. m.—Bennie Light and Mark Cook.

## FRIDAY, AUGUST 22

1:00 p. m.—Masonic Luncheon.  
8:00 p. m.—Beverly Market program.  
8:36 p. m.—Treatments of "Harmonious Suggestions" by Dr. J. F. Rausch.

## SATURDAY, AUGUST 23

1:00 p. m.—Bill and Co.  
8:00 p. m.—Hermosa Club Orchestra.  
8:30 p. m.—The Three Vagabonds.



AIMEE SEMPLE  
McPHERSON

# KFSG

Los Angeles, Calif.—1120 Kc.

500 WATTS—267.7 METERS  
Angelus Temple, Echo Park. EX. 1141  
"Four Square Gospel"

## SUNDAY, AUGUST 17

8:00 a. m.—Sabbath Sunrise and Symphony Orchestra.  
10:30 a. m.—Sunday Morning Worship.  
2:30 p. m.—Dispensational Message.  
6:30 p. m.—Musical and Evangelistic Service.  
10:00 p. m.—Organ Recital.

## WEDNESDAY, AUGUST 20

2:30 p. m.—Divine Healing Service.

## THURSDAY, AUGUST 21

2:00 p. m.—Studio program.  
3:00 p. m.—Bethesda Hour.  
4:00 p. m.—Music Box Hour.  
7:30 p. m.—Water Baptismal Service and Symphony Orchestra.

## FRIDAY, AUGUST 22

2:00 p. m.—Music Masters' Hour.  
3:00 p. m.—Bethesda Hour.  
4:00 p. m.—Kiddies' Hour.

## SATURDAY, AUGUST 23

7:30 p. m.—Divine Healing and Band Concert.

## DAILY EXCEPT SUNDAY

7:00 a. m.—Family Altar Hour.  
10:00 a. m.—Sunshine Hour.  
11:00 a. m.—Organ Recital (except Monday).



The essential features of these programs are identical with those sent as by the stations



FRANK BULL

# KMIC

V. G. Freitag  
Manager  
Tel. TH. 1121  
Inglewood 1927  
Frank Bull  
Cliff Howell  
Announcers  
Lowrey Hester  
Musical Director  
Charles Whitney  
Technical Director

## Inglewood, Calif.—1120 Kc.

500 WATTS—267.7 METERS  
Chamber of Commerce Bldg., Inglewood, Calif.  
Owned and Operated by Dalton's, Inc.

### SUNDAY, AUGUST 17

- 12:30 p. m.—Records.
- 4:30 p. m.—Selected records.
- 5:30 p. m.—Records.
- 10:30 p. m.—"Walkaway."
- 11:30 p. m.—Records.

### MONDAY, AUGUST 18

- 2:00 p. m.—Records.
- 8:30 p. m.—Mann Bros. Orch., Venice Ballroom.
- 10:00 p. m.—Selected records.

### TUESDAY, AUGUST 19

- 2:00 p. m.—Popular records.
- 6:30 p. m.—"Studio Frolic"; Rocky Bernard, tenor; Dare Sisters; Lani McIntyre; Harm ny Hawaiians; "Al and Fay"; 8 Ball and One Song Hop and Colored Cowpunchers.
- 8:30 p. m.—Mann Bros. Orchestra, by remote control from Venice Ballroom.

### WEDNESDAY, AUGUST 20

- 6:00 p. m.—Organ recital.
- 7:00 p. m.—"Old Time Favorites."

### THURSDAY, AUGUST 21

- 6:30 p. m.—Popular Frolic; Rocky Bernard, tenor; Lani McIntyre; Harmony Hawaiians; "Al and Fay"; Banjo Boys.

### FRIDAY, AUGUST 22

- 6:30 p. m.—Popular Frolic.
- 8:30 p. m.—Mann Bros. Orch., Venice Ballroom.
- 10:30 p. m.—"Walkaway."

### SATURDAY, AUGUST 23

- 6:30 p. m.—Popular Frolic.
- 10:30 p. m.—"Walkaway."

- DAILY EXCEPT SUNDAY**
- 6:00 a. m.—Andy and Gene.
  - 8:00 a. m.—Ocean Park Walkathon.
  - 8:15 p. m.—Records.
  - 8:30 a. m.—Roll Call of "Walkaway," by remote control.
  - 9:00 a. m.—"Zaro," astrologist.
  - 12:00 noon.—"Radio News Reporter," direct from City Hall.
  - 12:15 p. m.—"Hi-Noon Varieties."
  - 1:00 p. m.—Popular Records.
  - 5:15 p. m.—Gordon Smith's Radiotising Service.
  - 6:00 p. m.—Organ Recital.
  - 6:30 p. m.—Popular Frolic, Dare Sisters, Lani McIntyre's Hawaiians, Roy Rockwood, S. C. Collegians.
  - 10:30 p. m.—"Walkaway," by remote control from 92nd and Vermont.
  - 11:00 p. m.—Ocean Park Walkathon.
  - 11:30 p. m.—Records.
  - 12:00 midnight.—Jack the Bell Boy.



E. W. LEE

# KFXM

J. C. and E. W. Lee  
Owners

Frank Pleres  
Program Director

Bob Ford  
Advertising

E. F. Kiernan  
Technical Director

## San Bernardino.—1210 Kc.

100 WATTS—247.8 METERS  
California Hotel, Fifth and E. Streets. Phone 4761  
The Voice of the Sun-kist Valley

### TUESDAY, AUGUST 19

- 8:45 a. m.—Campton's Nu-Way Shoe Co.
- 6:30 p. m.—A. G. McCrea Co.
- 8:00 p. m.—Fire and Police program.
- 9:00 p. m.—Vagabond Duet.
- 10:00 p. m.—Eagles' Dance Orchestra.

### WEDNESDAY, AUGUST 20

- 8:00 a. m.—Sunshine Hour, Rev. J. E. Freeman.
- 6:30 p. m.—Recordings.

### THURSDAY, AUGUST 21

- 8:00 a. m.—United Vacuum Cleaner Stores program.
- 6:30 p. m.—Dodge Bros.-Hollingworth program.
- 7:00 p. m.—Forestry Service program.
- 7:15 p. m.—Farm Bureau program.
- 7:45 p. m.—Senator Tallant Tubbs.
- 8:00 p. m.—Cooley Hardware Co.
- 8:30 p. m.—Nat Kline, violinist.
- 9:00 p. m.—Marbelle Carter, contralto.
- 9:30 p. m.—Half hour on the Campus.
- 10:00 p. m.—KFXM Carnival of the Air.

### FRIDAY, AUGUST 22

- 8:45 a. m.—Campton's Nu-Way Shoe Co.
- 6:30 p. m.—New Idea Man.
- 8:00 p. m.—Ben Smidt's Blue & White Melody Makers.
- 9:00 p. m.—Sun-kist Harmony Trio.
- 10:00 p. m.—KFXM Carnival of the Air.

### SATURDAY, AUGUST 23

- 6:45 p. m.—Radio Interference Talks.
- 7:45 p. m.—Dream Melody Girl.
- 8:00 p. m.—Sunshine Girl.
- 8:30 p. m.—Kansas Kal's program.
- 9:30 p. m.—Happy-go-Lucky Boys.
- 10:00 p. m.—Purple Sash Orchestra.
- 11:00 p. m.—Fox California Theatre Organ Recital.
- 12:00 midnight.—Tramps of the Air.

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—Breakfast Club program.
  - 8:15 p. m.—Old Timers' program.
  - 9:00 a. m.—Solar Ray Health program.
  - 9:30 a. m.—San Bernardino Music Co.
  - 10:00 a. m.—Man About Town.
  - 11:00 a. m.—Recordings.
  - 11:15 a. m.—News Reports.
  - 12:00 noon.—Fox California Theater Organ Recital.
  - 5:00 p. m.—Recordings.
  - 5:30 p. m.—Hunt's Golden State Theatre.
  - 5:45 p. m.—Evening Mail.
  - 6:15 p. m.—News Reports.
  - 7:30 p. m.—Trail Blazers; U-Save Stores.
- SUNDAY, AUGUST 17**
- 3:00 p. m.—Band Concert program.
  - 4:00 p. m.—Rev. Olson's Bible Class.
  - 5:00 p. m.—Album Hour.
- MONDAY, AUGUST 18**
- 8:00 a. m.—United Vacuum Cleaner Stores program.
  - 8:00 p. m.—Studio Review.
  - 9:00 p. m.—Monterey Boys.
  - 10:00 p. m.—KFXM Carnival of the Air.



LESLIE ADAMS

# KFSD

**Leslie Adams**  
General Manager  
**Walter B. Neill**  
Advertising Manager  
**Glen Litton**  
Chief Technician  
**Gene Perry**  
Announcer  
**Leah McMahon**  
Program Director

## San Diego, Calif.—600 Kc.

1000 WATTS—499.7 METERS  
"The Air Capitol of the West"  
Telephone Franklin 6353

3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—French Lesson.  
4:15 p. m.—Studio program.  
4:30 p. m.—Wixie Wix in Echoes from Artists of the Pen.  
5:00 p. m.—Feature program.  
6:10 p. m.—Late News Items.  
6:25 p. m.—Cramer's Concert Trio with John Wells, baritone.  
7:25 p. m.—Mr. Whelan (political).  
8:00 p. m.—NBC, Lucky Strike Orchestra.  
9:00 p. m.—NBC, Memory Lane.  
9:30 p. m.—NBC, Piano Painting.

### FRIDAY, AUGUST 22

11:10 a. m.—NBC, Woman's Magazine of the Air.  
12:30-2:00 p. m.—NBC.\*  
2:00 p. m.—Matinee program.  
3:00 p. m.—Studio program.  
3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—Helen Crow, Child Psychology.  
4:15 p. m.—Feature.  
5:00 p. m.—NBC, Interwoven Pair.  
5:30 p. m.—Studio program.  
6:00 p. m.—Late News Items.  
6:15 p. m.—Douglas Stompers.  
7:00 p. m.—NBC, Elgin National Watch Co. program.  
7:15 p. m.—NBC, Mayor Rolph's campaign.  
7:30 p. m.—NBC, Amos 'n' Andy.  
8:00 p. m.—Parker's Old Time program.  
9:00 p. m.—James Hervey Johnson.  
9:05 p. m.—Studio program.  
9:15 p. m.—NBC, Buron Fitts.  
9:30 p. m.—Concert Trio with Mildred Marini.

### SATURDAY, AUGUST 23

3:00 p. m.—Concert.  
5:15 p. m.—Late News Items.  
5:30 p. m.—NBC, General Electric program.  
6:00 p. m.—NBC, Lucky Strike Orchestra.  
7:00 p. m.—NBC, Gov. Young's campaign.  
7:30 p. m.—NBC, Amos 'n' Andy.  
8:00 p. m.—New Fox Theatre.  
8:30 p. m.—Balhoa Park Outdoor Organ.  
9:00 p. m.—NBC, Rainbow Harmonies.  
9:30 p. m.—NBC, Golden Legends.

## KFI Program

(Continued from Page 19)

7:00 p. m.—"Emperor of Crime."  
7:15 p. m.—NBC, Jas. Rolph Jr. for Governor.  
7:30 p. m.—Gordon Broad Co. program.  
7:45 p. m.—Paul Roberts and Schonberger Trio.  
8:00 p. m.—Tom Terriss, vagabond movie director.  
8:30 p. m.—Clyde Lehman, pianist.  
8:45 p. m.—Walter O'Keefe and Union Oil Rounders, NBC.  
9:15 p. m.—NBC, Buron Fitts for Governor.  
9:30 p. m.—Packard Concert Orchestra; Everton Stidham, baritone.  
10:30 p. m.—Will Rounds String Ensemble.

### SATURDAY, AUGUST 23

7:30 a. m.—Gertrude Guselle, blues; Karl Brandenburg, baritone.  
8:00 a. m.—Happy Chappies, songs of tomorrow.  
8:15 a. m.—NBC, Morning Melodies.  
8:30 a. m.—NBC, Crosscuts from the log of the day.  
9:00 a. m.—Herb Scharlin, popular songs.  
9:15 a. m.—Wall Street Journal.  
9:30 a. m.—Frances Hancock, mental exercises.  
9:45 a. m.—NBC, National Farm and Home hour.  
11:30 a. m.—Music of the Hollywood Bowl.  
2:15 p. m.—Alma and Adele Howell, duets.  
2:45 p. m.—Kelley Alexander, baritone.  
3:15 p. m.—Masked Minstrels hour.  
4:15 p. m.—KFI News Flashs.  
4:30 p. m.—Gertrude Guselle, ballads.  
4:45 p. m.—Don Abbott, tenor.  
5:00 p. m.—Investment talk.  
5:15 p. m.—Will E. Wing, monolog. of Hollywood.  
6:00 p. m.—NBC, Lucky Strike Hour.  
7:00 p. m.—Eva Olivetti, soprano; James Burroughs, tenor; with Pryor Moore Orch. on Forest Lawn group.  
8:00 p. m.—NBC, Gilmore Circus.  
8:30 p. m.—NBC, Hollywood Bowl program.  
10:15 p. m.—Georgia Williams, violinist.  
10:30 p. m.—Harold Spaulding, tenor.

### DAILY EXCEPT SUNDAY

8:00 a. m.—Morning Musical.  
9:00 a. m.—Good Cheer Program.  
9:15 a. m.—Morning Musicals.  
9:45 a. m.—Amy Lou's Shopping Hour.  
11:00 a. m.—Service Hour.  
12:00 noon—James Erickson at Console of Fox California Theater (ex. Wed.).  
2:00 p. m.—Matinee Time (except Monday).  
5:45 p. m.—Late News.  
7:30 p. m.—NBC, Amos 'n' Andy.  
7:45 p. m.—Ocell and Sally.  
10:00 p. m.—Program from Kenedy Cafe (ex. Wed.).  
11:00 p. m.—Request Hour.

### SUNDAY, AUGUST 27

9:30 a. m.—Studio.  
10:30 a. m.—Studio program.  
11:00 a. m.—NBC, Friendly Hour.  
12:00 noon—Bay City Old Time program.  
2:00 p. m.—Studio program.  
2:30 p. m.—Organ Concert.  
3:30-7:15 p. m.—NBC.\*  
7:15 p. m.—North American Ensemble.  
8:00 p. m.—NBC, Enna Jettick Melodies.  
8:15 p. m.—Gene Perry, ballads.  
8:30 p. m.—NBC, Gunnar Johannsen.  
9:00 p. m.—Hotel del Coronado Concert Quartet.  
10:00 p. m.—Kennedy's Cafe presents The Nite-o-nians.

### MONDAY, AUGUST 18

12:30-2:30 p. m.—NBC.\*  
3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—Studio program.  
4:00 p. m.—NBC, Half Hour in the Nation's Capital.  
4:30 p. m.—NBC, Crime Prevention program.  
5:00 p. m.—Feature program.  
5:45 p. m.—Late News Items.  
6:00 p. m.—NBC, Stronberg-Carlson program.  
6:30 p. m.—NBC, Piano Capers.  
7:00 p. m.—NBC, Gov. Young's campaign speech.  
8:00 p. m.—Concert Quintet with Janet Stanley and Julius Phillips.  
9:00 p. m.—NBC, Pacific Serenaders.  
9:30 p. m.—Cliff May's Orchestra.

### TUESDAY, AUGUST 19

12:30 p. m.—NBC, Pacific Vagabonds.  
1:00 p. m.—NBC, Hotel Sir Francis Drake Orchestra.  
3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—French Lesson.  
4:15 p. m.—Feature.  
4:45 p. m.—Seeing San Diego.  
5:00 p. m.—Voice and Piano Recital.  
6:00 p. m.—Westinghouse Salute, NBC.  
6:30 p. m.—NBC, R-K-O Hour.  
7:00 p. m.—Renton program.  
7:15 p. m.—Senator Tulbys' political speech.  
8:00 p. m.—NBC, Violet Ray Music Box.  
8:30 p. m.—Midsummer Night's Symphonies.

### WEDNESDAY, AUGUST 20

10:50 a. m.—NBC, Woman's Magazine of the Air.  
12:00 noon—NBC, Radio Guild program.  
1:00 p. m.—NBC, Talk.  
1:15 p. m.—NBC, Breen and DeRose.  
1:20 p. m.—NBC, International Broadcast.  
3:00 p. m.—Studio program.  
3:30 p. m.—NBC, Phil Cook, the Quaker Man.  
3:45 p. m.—NBC, Back of the News in Washington.  
4:00 p. m.—Operatic program.  
6:15 p. m.—Late News Items.  
6:30 p. m.—NBC, Coca Cola program.  
7:00 p. m.—Safety program.  
8:00 p. m.—North American Ensemble.  
9:00 p. m.—James Hervey Johnson (political).  
9:05 p. m.—Studio program.  
9:15 p. m.—NBC, Buron Fitts (political).  
9:30 p. m.—NBC, Camel Pleasure Hour.

### THURSDAY, AUGUST 21

12:30-2:00 p. m.—NBC.\*  
3:00 p. m.—Studio program.



LUTHER PUTNAM

# KGB San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS  
 Pickwick Terminal Hotel—Franklin 6151-2-3  
**PICKWICK BROADCASTING CORPORATION**  
 Henry Hohman, Managing Director

**Robert G. Binyon**  
 Manager  
**Luther L. Putnam**  
 Studio Director  
**Lilas Johnson**  
 Program Director  
**Fred Stone**  
**Lloyd Snow**  
 Announcers  
**Ralph R. Williams**  
 Technician

- 6:30 p. m.—Classical records.
- 7:00 p. m.—Aloha Boys.
- 8:00 p. m.—Concert program.
- 9:00 p. m.—“The Real Mexico.”
- MONDAY, AUGUST 18**
- 10:30 a. m.—Piano Lesson—T. Morley Harvey.
- 3:30 p. m.—Church of Jesus Christ of L.D.S.
- 6:15 p. m.—Sponsored Spanish program.
- 7:00 p. m.—Bill Rossi, Fred Stone and Carolyn Lee.
- 8:00 p. m.—Belasco Trio, with Enrique Robles.
- 9:00 p. m.—KGB Frolic.

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—The Lark.
  - 9:00 a. m.—Health talk, Dr. A. G. Eckols.
  - 9:15 p. m.—Musical Varieties.
  - 10:00 a. m.—Sponsored program (ex. Mon. and Thurs.).
  - 11:00 a. m.—Homemakers' Hour.
  - 12:00 noon.—Luncheon Lyrics.
  - 2:30 p. m.—Courtesy program.
  - 2:45 p. m.—News Items, courtesy San Diego Sun.
  - 3:00 p. m.—C. V. R. program (ex. Mon. and Sat.).
  - 4:00 p. m.—Siesta Soliloquy.
  - 4:30 p. m.—U. S. Dept. of Agriculture; Farm Talk (except Saturday).
  - 4:40 p. m.—Courtesy program.
  - 5:00 p. m.—Baron Keyes Air Castles (ex. Saturday).
  - 5:15 p. m.—KGB's Birthday Party for Happy Kiddies.
  - 5:45 p. m.—Sportologue and Lost and Found.
  - 6:00 p. m.—Merchants Air Service.
  - 10:00 p. m.—Dance Diversities.
  - 11:00 p. m.—“This and That.”

- TUESDAY, AUGUST 19**
- 7:00 p. m.—Aloha Boys.
  - 8:00 p. m.—Highway Highlights.
  - 9:00 p. m.—Aeollan Male Quartette.
  - WEDNESDAY, AUGUST 20**
  - 7:00 p. m.—Program from KHJ.
  - 7:30 p. m.—Rosie Roseman.
  - 8:00 p. m.—Belasco Quartette—Community Chest prog.
  - 9:00 p. m.—Concert Quartette.
  - 9:20 p. m.—Charles Sloan.
  - 9:40 p. m.—Melody Ensemble.

- SUNDAY, AUGUST 17**
- 8:00 a. m.—Through the Comics with Uncle Si—courtesy San Diego Union.
  - 9:00 a. m.—Health talk.
  - 9:15 a. m.—Classical Recordings.
  - 10:00 a. m.—Watchtower program.
  - 11:00 a. m.—Popular records.
  - 6:00 p. m.—Church of Jesus Christ of L.D.S.

- THURSDAY, AUGUST 21**
- 10:30 a. m.—Piano Lesson—T. Morley Harvey.
  - 7:00 p. m.—San Diego Night Hawks.
  - 8:00 p. m.—Classical Interpretations.
  - 9:00 p. m.—Agus Caliente Mexican Serenaders.
  - FRIDAY, AUGUST 22**
  - 7:00 p. m.—E. K. Stone's Hawaiians.
  - 8:00 p. m.—Highway Highlights.
  - 9:00 p. m.—Collegiate Frolic.
  - SATURDAY, AUGUST 23**
  - 3:00 p. m.—KGB Movie Club.
  - 3:30 p. m.—Mary Balbl and ohn K. Gillingham.
  - 7:00 p. m.—Cherry McRae.
  - 7:30 p. m.—Program from KHJ.
  - 8:00 p. m.—Jacquelyn Brent.
  - 8:15 p. m.—Marshall Mando Trio.
  - 9:00 p. m.—Harold Charles and Carolyn Lee.



FRED J. HART

# KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION  
 500 WATTS—296.6 METERS  
**FRED J. HART, Manager**

- DAILY EXCEPT SUNDAY**
- 9:00 a. m.—Morning Music.
  - 9:30 a. m.—Weather Report.
  - 9:35 a. m.—Helpful Hour.
  - 11:00 a. m.—Community Hour.
  - 12:00 noon.—Recordings.
  - 12:30 p. m.—Market Report and Weather from S. F.
  - 1:00 p. m.—Hart's Half Hour.
  - 1:30 p. m.—The Friendly Hour.
  - 2:30 p. m.—Recordings.
  - 4:30 p. m.—Children's Program.
  - 5:00 p. m.—Baron Keyes Air Castle (ex. Saturday).
  - 5:15 p. m.—Vesper Music.
  - 6:30 p. m.—San Jose Radionics Institute.
  - 6:00 p. m.—U. S. D. A. Farm Flashes (ex. Sat.).
  - 6:10 p. m.—Farm Toplo (except Saturday).
  - 6:30 p. m.—Market Reports, San Francisco Studio.
  - 6:45 p. m.—KQW Market Place.
  - 7:00 p. m.—Weather Reports, News.

- 7:45 p. m.—Editorial.
- 8:00 p. m.—Fitts for Governor Radio Hour.
- 9:00 p. m.—Studio program.
- TUESDAY, AUGUST 19**
- 6:20 p. m.—State Fish Exchange.
- 7:15 p. m.—Electrical Talk.
- 7:30 p. m.—KQW Players.
- 8:00 p. m.—“You Never Can Tell” program.

- SUNDAY, AUGUST 17**
- 10:15 a. m.—Sunday School Lessons by Fred J. Hart.
  - 11:00 a. m.—Morning Service, First Baptist Church.
  - 7:30 p. m.—Evening Service, First Baptist Church.

- WEDNESDAY, AUGUST 20**
- 6:20 p. m.—Animal Industry Talk.
  - 7:30 p. m.—Mail Bag and Announcements.
  - 7:45 p. m.—Bee Talk by Carey Hartman.
  - 8:00 p. m.—Rolph for Governor program.
  - 8:15 p. m.—Studio program.
  - 9:00 p. m.—Mauri Trio; Political Announcements.
  - 9:30 p. m.—How do you do?

- MONDAY, AUGUST 18**
- 6:20 p. m.—Grape Standardization.
  - 7:15 p. m.—Silas and Susie.
  - 7:30 p. m.—Mail Bag and Announcements.

- THURSDAY, AUGUST 21**
- 6:20 p. m.—Butter and Cream Cheese for Your Table.
  - 7:15 p. m.—Pacific Rural Press.
  - 7:30 p. m.—Mail Bag and Announcements.
  - 7:45 p. m.—Editorial.
  - 8:00 p. m.—Songs of the Old Church Choir.
  - 9:00 p. m.—Studio program.
  - 9:15 p. m.—The Five Pretzels.
  - 9:45 p. m.—San Jose Accordion Club.

- FRIDAY, AUGUST 22**
- 6:20 p. m.—Talk on Field Crops.
  - 6:45 p. m.—Mercury-Herald Sport Review.
  - 7:15 p. m.—Sperry Flour Playlet.
  - 7:30 p. m.—Mail Bag and Announcements.
  - 7:45 p. m.—U. S. Dept. of Ag. Special Releasea.
  - 8:00 p. m.—KQW Minstrela.
  - 9:00 p. m.—San Jose Pacific Little Symphony.

- SATURDAY, AUGUST 23**
- 6:00 p. m.—United Conservatory program.
  - 6:50 p. m.—KQW Market Place.
  - 7:15 p. m.—San Jose Better Business Bureau.
  - 7:30 p. m.—Musical program.
  - 7:45 p. m.—4H Club program.
  - 8:45 p. m.—Italian program.





CURTIS PECK

# KPO

## San Francisco, Calif.—680 Kc.

5000 WATTS—440.9 METERS  
HALE BROTHERS AND THE CHRONICLE  
"The Voice of San Francisco"

Phone Kearney 0704

J. W. Laughlin  
Managing Director  
Curtis Peck  
Technical Director

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Health Exercises, with Professor Bob.  
8:00 a. m.—Shell Happy Time, Hugh Dobbs.  
9:30 a. m.—Daily Chat with Walter W. Cribbins.  
10:30 a. m.—Woman's Magazine of the Air (except Thursday), NBC.\*  
11:30 a. m.—Julia Hayes in Helpful Hints to Housewives (except Saturday).  
11:55 a. m.—Scripture Reading, Weather Reports, etc.  
12:05 p. m.—Snap Shots. Programs in Miniature.  
2:00 p. m.—The Town Crier (except Mon. and Fri.).  
2:45 p. m.—Play by play report of baseball games (except Monday).  
5:30 p. m.—The Date Book.  
5:45 p. m.—News Digest, with Scotty Mortland (except Thursday).  
6:00 p. m.—KPO Masters of Music.  
6:45 p. m.—Cecil and Sally.  
7:00 p. m.—North Americans.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

### SUNDAY, AUGUST 17

- 9:00 a. m.—Chronicle Comics of the Air.  
9:30 a. m.—Floyd Wright, organ recital.  
10:30 a. m.—Interdenominational and Nonsectarian Church services.  
12:00-6:15 p. m.—NBC.\*  
6:15 p. m.—Aileen Feaby, pianist.  
6:30 p. m.—Aeolian Trio and KPO Mixed Quartet.  
7:30 p. m.—Palace Hotel Concert Orchestra.  
8:30 p. m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra.  
9:00 p. m.—Abas String Quartet, with Elsa Behlow Trautner, soprano.  
10:00 p. m.—Concert Jewels, NBC.  
11:00 p. m.—El Patio Dance Orchestra.

### MONDAY, AUGUST 18

- 11:30 a. m.—KPO Short Story Course, Sam B. Dickson  
1:00 p. m.—Ann Warner's Home Making Chat.  
1:30 p. m.—Harold Small, Book Review.  
1:50 p. m.—Ye Towne Crier.  
2:00 p. m.—Mormon Tabernacle, NBC.  
2:30 p. m.—Matinee Time, NBC.  
3:15 p. m.—California State Chamber of Commerce.  
3:30 p. m.—Jesse Stafford's Palace Hotel Concert Or.  
8:00-10:00 p. m.—NBC.\*  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

### TUESDAY, AUGUST 19

- 11:30 a. m.—Julia Hayes, Helpful Hints for Housewives.  
1:00 p. m.—KPO Salon Orchestra.  
2:05 p. m.—California Crooners.  
4:30 p. m.—Allan Wilson, tenor.  
5:15 p. m.—Federal Business Association talk.  
8:00 p. m.—Chrysler "Plymouth" program.  
8:15 p. m.—Fredric Bittke, haritone.  
8:30 p. m.—Eighth Summer Symphony Concert, directed by Enrique Fernandez Arbos.

### WEDNESDAY, AUGUST 20

- 1:00 p. m.—Series of Talks, NBC.  
1:15 p. m.—Breen and DeRose, NBC.  
1:20 p. m.—British Broadcasting Corp. Orchestral Concert, NBC.  
1:45 p. m.—Tea Timers, NBC.  
2:35 p. m.—Doug Richardson.  
8:00 p. m.—Let's Get Associated.  
8:30 p. m.—Topsy's Roosters.  
9:00 p. m.—Meeting in the Tavern.  
9:15 p. m.—Burton Fitts, political talk.  
9:30 p. m.—Earle C. Anthony, Packard program, NBC.

- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### THURSDAY, AUGUST 21

- 10:00 a. m.—Woman's Magazine of the Air, NBC.\*  
11:00 a. m.—Floyd Wright, organ recital.  
1:00 p. m.—Shrine Luncheon, Palace Hotel.  
1:30 p. m.—Jerry Jermaine, balladist.  
2:10 p. m.—Paul Alexandroff, Russian haritone.  
4:30 p. m.—Jesse Stafford's Palace Hotel Orchestra.  
8:00 p. m.—Lucky Strike Dance Orchestra, NBC.  
9:00 p. m.—Paramount Stars.  
9:30 p. m.—Earle C. Anthony Packard program, NBC.  
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### FRIDAY, AUGUST 22

- 11:30 a. m.—Julia Hayes, Helpful Hints for Housewives.  
12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.  
1:30 p. m.—California Crooners.  
2:05 p. m.—Paramount Stars.  
4:30 p. m.—Floyd Wright.  
6:15 p. m.—El Portal Serenader.  
6:30 p. m.—KPO Masters of Music.  
8:00 p. m.—Caswell Coffee musical program.  
8:30 p. m.—Scrap Book program.  
9:00 p. m.—Meeting in the Tavern.  
9:15 p. m.—Burton Fitts, political talk.  
9:30 p. m.—Packard program, NBC.  
11:00 p. m.—El Patio Dance Orchestra.

### SATURDAY, AUGUST 23

- 8:00 a. m.—Financial Service, NBC.  
8:15 a. m.—Morning Melodies, NBC.  
8:30 a. m.—Cross Cuts from the Log of the Day, NBC.  
9:00 a. m.—Walter W. Cribbins.  
10:00 a. m.—National Home and Farm Hour, NBC.  
11:30 a. m.—Helen Gordon Barker, Art talk.  
1:00 p. m.—KPO Salon Orchestra.  
2:05 p. m.—KPO Sequolans.  
2:45 p. m.—Get Associated with Baseball.  
8:00 p. m.—The Gilmore Circus, NBC.  
8:30 p. m.—Hollywood Bowl Symphony Orch., NBC.  
10:15 p. m.—Jesse Stafford's Palace Hotel Orchestra.  
11:15 p. m.—El Patio Dance Orchestra.

## KNX Program

(Continued from Page 22)

- 4:00 p. m.—KNX musical program.  
6:00 p. m.—Presenting the KNX Ensemble.  
6:30 p. m.—From the Pantages Hollywood Theatre.  
7:08 p. m.—Stove Poker Ensemble and Country Jane.  
8:00 p. m.—Royal Order of Optimistic Do-Nuts.  
9:00 p. m.—Gilmore Oil Co., presenting "Lion Tamers."  
9:45 p. m.—Hollywood Legion Stadium.

### SATURDAY, AUGUST 23

- 8:15 a. m.—Musical program of popular recordings.  
8:30 a. m.—Bundy & Albright courtesy program.  
10:30 a. m.—"Jay," the Jingle Mna.  
11:00 a. m.—Kip Corporation courtesy program.  
11:15 a. m.—Musical program of recordings.  
11:30 a. m.—C. F. R.'s musical program.  
12:00 noon.—KNX Symphonette and Marjorie Healy, soprano.  
1:00 p. m.—First Radio Church of the Air.  
1:25 p. m.—Lost and Found announcements and stock market reports.  
1:30 p. m.—Eddie Albright's reading of late fiction.  
2:00 p. m.—Lucie Lee, "The Southern Melody Girl."  
2:30 p. m.—Presenting an opera (recorded).  
5:00 p. m.—Talk on "Travel."  
5:15 p. m.—Program of popular recordings.  
6:00 p. m.—Paramount Plix Hour, CBS.  
7:08 p. m.—Calmon Luboviski, master violinist, and Claire Mellonino, pianist.  
8:00 p. m.—KNX Symphony; Lois Chambers, soprano.  
8:30 p. m.—Presenting Horse Fly and his Wranglers.  
9:00 p. m.—Announcements of L. A. Church services.  
9:45 p. m.—Hollywood Plaza Hotel, presenting Musical Calangis Family.  
9:45 p. m.—Presenting "Musical Contrasts."

# KGO

## Oakland, California—790 Kc.

7500 WATTS—379.5 METERS  
PACIFIC COAST STATION, GENERAL ELECTRIC CO.  
Phone Fruitvale 5980, 557 Hotel St. Francois  
See Page 18 for Detailed Program of KGO.

The essential features of these programs are identical with those sent us by the stations



HARRISON HOLLIDAY

# KFRC San Francisco, Calif.—610 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle  
1000 WATTS—491.5 METERS  
1000 Van Ness Telephone Prospect 0100

Harrison Holliday  
Manager  
  
Edwin Wilson  
Commercial Director  
  
Alan N. Corwack  
Technical Director  
  
Frank Moss  
Musical Director

- 11:30 a. m.—For Your Information, CBS.
- 1:30 p. m.—Footnotes, CBS.
- 1:45 p. m.—Aunt Zelena, CBS.
- 3:00 p. m.—The Observer About New Books.
- 3:30 p. m.—Something About Everything.
- 3:35 p. m.—Your English, electrical transcription.
- 3:45 p. m.—Ann Leaf at Organ, CBS.
- 4:00 p. m.—Manhattan Moods, CBS.
- 4:30 p. m.—Miniature Piano Recital.
- 5:00 p. m.—U. S. Marine Band, CBS.
- 5:30 p. m.—Dinner Hour Concert.
- 6:30 p. m.—Prof. Lindsley, play.
- 7:00 p. m.—Ballad Crooners from KIII.
- 7:30 p. m.—California Melodics.
- 8:00 p. m.—"Romantic Forty-niners."
- 8:30 p. m.—Deml Tasse Revue, with Geo. Olsen's Or.
- 9:00 p. m.—Mood Pictures.
- 9:30 p. m.—Ted White's Top o' the World Nite Club.
- 10:05 p. m.—Ceil Wright, "The Arkansas Yodeler."
- 10:20 p. m.—Anson Weeks' Orchestra.
- 11:00 p. m.—Earl Burnnett's L. A. Biltmore Orchestra.
- 12:00 midnight—Dance music.

**THURSDAY, AUGUST 21**

- 7:00 a. m.—"Simpv Fitts" from Seal Rocks.
- 8:00 a. m.—CBS.
- 8:30 a. m.—Manhattan Towers Orchestra, CBS.\*
- 9:00 a. m.—S. F. Call Bulletin's News.
- 9:30 a. m.—Feminine Fancies (except Saturday).
- 9:15 a. m.—La Vida Mineral Water Company.
- 10:30 a. m.—Wyn's Daily Chat (except Saturday).
- 11:15 a. m.—Columbia Ensemble (ex. Thurs. & Sat.).
- 12:00 noon—Sherman Clay Concert.
- 1:00 p. m.—Cal King's Country Store.
- 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
- 4:45 p. m.—S. F. Call-Bulletin's News Items and Town Topics.
- 10:15 p. m.—Gruen News Flashes (Wednesday, 10:00).
- 12:00 midnight—Dance music.

**SUNDAY, AUGUST 17**

- 8:00 a. m.—"Chapel of Memories."
- 9:00 a. m.—"Home Sweet Home" Concert.
- 11:00 a. m.—Sandman program.
- 11:30 a. m.—Conclave of Nations, CBS.
- 12:00 noon—Sherman Clay Noonday Concert.
- 1:00 p. m.—Jazz Classics.
- 2:00 p. m.—Musicales.
- 2:30 p. m.—The Globe Trotter, CBS.
- 3:00 p. m.—Classical Concert featuring Frank Moss.
- 3:45 p. m.—"The World's Business," George Putnam.
- 4:00 p. m.—Jesse Crawford, Poet of the Organ, CBS.
- 4:30 p. m.—Tea-Time Recital.
- 5:00-7:00 p. m.—CBS.\*
- 7:00 p. m.—The Melody Hour with Robert Olsen.
- 7:45 p. m.—Musical Forget-Me-Nots.
- 8:00 p. m.—Cadillac-LaSalle Concert.
- 9:00 p. m.—Val Valente and his Roof Garden Orch.
- 11:00 p. m.—Organ Recital.

**MONDAY, AUGUST 18**

- 11:30 a. m.—For Your Information.
- 1:30 p. m.—Dancing by the Sea, CBS.
- 1:45 p. m.—Aunt Zelena, CBS.
- 3:00 p. m.—Il. V. Kaltenborn, CBS.
- 3:30 p. m.—Something About Everything.
- 3:45-4:45 p. m.—CBS.\*
- 5:00 p. m.—"Mac" and his Mountain Cabin.
- 5:30 p. m.—Toscha Seidel and Concert Orchestra.
- 5:45 p. m.—"Your Financial Problems."
- 6:00 p. m.—Guy Lombardo's Canadians, CBS.\*
- 6:30 p. m.—Political speech.
- 7:00 p. m.—Dancing by the Sea, CBS.
- 7:30 p. m.—Political talk, Mayor Rolph.
- 8:00 p. m.—Golden State Blue Monday Jamhoree.
- 10:00 p. m.—"Schwartz Ginger Band."
- 10:20 p. m.—Hotel Mark Hopkins Orchestra.
- 11:00 p. m.—Earl Burnnett's Biltmore Orchestra.

**TUESDAY, AUGUST 19**

- 11:00 a. m.—Recordings.
- 11:30 a. m.—For Your Information, CBS.
- 1:30 p. m.—Dancing by the Sea, CBS.
- 3:00 p. m.—Beauty talk.
- 3:15 p. m.—International Sideliights, CBS.
- 3:30 p. m.—Something About Everything.
- 3:35 p. m.—Guy Lombardo's Royal Canadians, CBS.
- 4:00 p. m.—Siesta Hour.
- 5:00 p. m.—KFRC Dance Band.
- 5:30 p. m.—Columbians, CBS.
- 6:00 p. m.—"Joe and Vi," CBS.
- 6:15 p. m.—Grand Opera Miniature, CBS.
- 7:00 p. m.—Edna Fischer, "Piano Moods."
- 7:15 p. m.—"Musical Forget-Me-Nots."
- 7:30 p. m.—Chicago Variety program, CBS.
- 8:00 p. m.—What's Wrong With This Picture, CBS.\*
- 8:30 p. m.—"S & W Forum of the Air."
- 9:30 p. m.—Drama from KIII.
- 10:00 p. m.—Ceil Wright, "The Arkansas Yodeler."
- 10:20 p. m.—Val Valente's Roof Garden Orchestra.

**WEDNESDAY, AUGUST 20**

- 11:00 a. m.—Red Cross Shoe program.

- 11:15 a. m.—Novelties, courtesy Dina Mite Food Co.
- 11:30 a. m.—For Your Information, CBS.
- 1:30 p. m.—Dancing by the Sea, CBS.
- 3:00 p. m.—Something About Everything.
- 3:15 p. m.—Beauty talks.
- 3:30 p. m.—Organ Recital.
- 4:00 p. m.—Symphonie Interlude, CBS.
- 4:15 p. m.—Melody Musketees, CBS.
- 4:30 p. m.—Eleanor Allen at the organ.
- 5:00 p. m.—Pacific States Organ.
- 5:30 p. m.—Dinner Concert.
- 6:00 p. m.—Bohs Sport Talk.
- 6:15 p. m.—Planoville.
- 6:30 p. m.—National Radio Forum from Wash., CBS.
- 7:00 p. m.—Edna Fischer, "Piano Moods."
- 7:15 p. m.—Judge G. Steiger political speech.
- 7:30 p. m.—Guy Lombardo's Royal Canadians.
- 8:00 p. m.—Violet Ray Melody Hour.
- 8:30 p. m.—The Beateats and the Growlers.
- 9:00 p. m.—Folgeria.
- 9:30 p. m.—Singing Strings.
- 10:00 p. m.—Ceil Wright, "The Arkansas Yodeler."
- 10:20 p. m.—Val Valente's Roof Garden Orchestra.
- 11:10 p. m.—Hotel Mark Hopkins Orchestra.

**FRIDAY, AUGUST 22**

- 9:00 a. m.—San Francisco Call-Bulletin news items.
- 11:30 a. m.—Auditions.
- 1:00 p. m.—Cal King's Country Store.
- 1:30 p. m.—Carl Rupp and WXYZ Captivators, CBS.
- 1:45 p. m.—Aunt Zelena, CBS.
- 3:00-5:00 p. m.—CBS.\*
- 5:00 p. m.—Custo Revue.
- 5:30 p. m.—Jo Mendle and his Pep Band.
- 6:00 p. m.—Columbia Male Chorus, CBS.
- 6:30 p. m.—Wheaties Quartet and Gold Medal Organist.
- 7:00 p. m.—"Mac and Al."
- 7:15 p. m.—Bert Low and his Biltmore Orch., CBS.
- 7:30 p. m.—Silver Strings, courtesy Chrysler Motors.
- 7:45 p. m.—Will Osborne and his orchestra, CBS.
- 8:00 p. m.—"Dangers of Desdemona."
- 8:30 p. m.—Light Classics.
- 9:00 p. m.—"The Mission Isle of Golden Dreams."
- 9:30 p. m.—"Rose City Beavers," from KOIN.
- 10:00 p. m.—"Schwartz Ginger Band."
- 10:20 p. m.—Hotel Mark Hopkins Orchestra.
- 11:00 p. m.—Val Valente's Roof Garden Orchestra.

**SATURDAY, AUGUST 23**

- 8:00 a. m.—Adventures of Helen and Mary, CBS.
- 8:30 a. m.—Junior Artists program.
- 10:00 a. m.—Novelty program, KIII.
- 11:00 a. m.—Auditions and Church Announcements.
- 1:00 p. m.—Ozzie Nelson's Glen Islanders, CBS.
- 1:45 p. m.—Edna Fischer, pianist.
- 2:00-4:45 p. m.—CBS.\*
- 3:00 p. m.—Hank Simmons' Show Boat, CBS.
- 6:00 p. m.—Paramount Public Radio Hour, CBS.\*
- 7:00 p. m.—Edna Fischer, "Piano Moods."
- 7:15 p. m.—Will Osborne and his orchestra.
- 7:30 p. m.—Buron Fitts, political talk.
- 8:00 p. m.—Bert Low and his Biltmore Orchestra.
- 8:30 p. m.—Musical Cocktails.
- 9:00 p. m.—KIII Revue.
- 10:00 p. m.—Ceil Wright, "The Arkansas Yodeler."
- 10:20 p. m.—Hotel Mark Hopkins Orchestra.
- 11:10 p. m.—Earl Burnnett's L. A. Biltmore Orchestra.





# KTAB

**Bob Roberts**  
General Manager  
**Walter J. Rudolph**  
Musical Director  
**Helen O'Neill**  
Program Director

**HELEN O'NEILL**

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Studio program, Frank Wright.
- 8:00 a. m.—Studio program.
- 9:00 a. m.—Morning Prayer Services.
- 9:30 a. m.—Talk by Doctor (ex. Mon., Fri. & Sat.).
- 10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
- 10:30 a. m.—Dr. Corley.
- 11:30 a. m.—Latin-American program.
- 12:00 noon—Frank Wright.
- 1:00 p. m.—Chapel of Chimes.
- 1:45 p. m.—Studio program.
- 2:40 p. m.—Baseball from Recreation Park (ex. Mon.).
- 4:45 p. m.—Studio program (except Monday).
- 6:00 p. m.—The Story Man and His Air Castle.
- 5:15 p. m.—Frank Wright (ex. Sat.).
- 6:30 p. m.—Brother Bob's Frolic.
- 6:30 p. m.—Chapel of Chimes.
- 10:30 p. m.—Dance Orchestra from Sweet's Ballroom (except Monday).
- 11:30 p. m.—Dance Records.

**MONDAY, AUGUST 18**

- 8:00 a. m.—Recordings.
- 8:30 a. m.—Lowne Gray—Dance Recordings.
- 9:30 a. m.—Recordings.
- 11:00 a. m.—Latin-American program.
- 1:30 p. m.—Julia Hayes.
- 2:30 p. m.—Alice Blue, organ; Mabel Payne, soprano.
- 3:00 p. m.—Planistic Pictures in Blue."
- 3:30 p. m.—Novelty Records.
- 4:00 p. m.—Studio program.
- 7:00 p. m.—Elbert Bellows, tenor.
- 7:30 p. m.—Alice Blue, "Organ Echoes."
- 7:45 p. m.—Alice Blue, piano.
- 8:00 p. m.—"Poem Pictures."
- 9:00 p. m.—Flashlights of Yesterday.
- 10:00 p. m.—Alice Blue, "Organ Echoes."
- 11:30 p. m.—Recordings.
- 11:00 a. m.—The Melody Girl.
- 11:15 a. m.—Studio program.
- 1:30 p. m.—Julia Hayes.
- 2:30 p. m.—Recordings.
- 7:00 p. m.—Frank Wright.
- 7:30 p. m.—Alice Blue, organ.
- 7:45 p. m.—Alice Blue, pianist.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—Orchestra with Madelaine O'Brien, soprano.
- 10:00 p. m.—"Organ Echoes," with Alice Blue.

**WEDNESDAY, AUGUST 20**

- 8:30 a. m.—Dr. Wade Forrester.
- 9:00 a. m.—Morning Prayer Hour.
- 11:00 a. m.—Studio program.
- 1:30 p. m.—Julia Hayes.
- 2:30 p. m.—Recordings.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—Alice Blue, "Organ Echoes."
- 7:45 p. m.—"Memory Bouquet."
- 8:30 p. m.—Pepper Box Program.

**THURSDAY, AUGUST 21**

- 8:00 a. m.—Recordings.
- 10:00 a. m.—Household Hour with Alma La Marr.
- 11:00 a. m.—Studio program with The Melody Girl.
- 1:30 p. m.—Julia Hayes.
- 2:30 p. m.—Recordings.
- 7:00 p. m.—Walter J. Rudolph, concert pianist.
- 7:30 p. m.—Alice Blue, "Organ Echoes."
- 8:00 p. m.—Miniatures with Madelaine O'Brien, soprano.
- 9:00 p. m.—Orchestra with Harry McKnight, tenor.
- 10:00 p. m.—Current Events and Book Review.
- 10:15 p. m.—"Organ Echoes," with Alice Blue.

**FRIDAY, AUGUST 22**

- 8:30 a. m.—Dr. Wade Forrester.
- 11:00 a. m.—Studio program.

## San Francisco—560 Kc.

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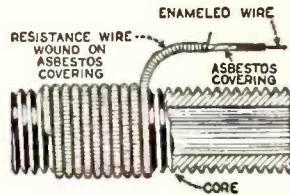
- 1:30 p. m.—Julia Hayes.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—Lou Emmel, popular singer; Alice Blue.
- 7:45 p. m.—Alice Blue, "Organ Echoes."
- 8:00 p. m.—Highway Highlights, with John Teel.
- 9:00 p. m.—Lou Emmel's Brevities.
- 9:30 p. m.—Orchestra, with Joan Ray, contralto.

**SATURDAY, AUGUST 23**

- 8:30 p. m.—Studio program.
- 11:00 a. m.—The Melody Girl.
- 11:15 p. m.—Recordings.
- 1:30 p. m.—Recordings.
- 7:00 p. m.—Frank Wright.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—Dorothy Nichols, cellist, and Alice Blue.
- 8:00 p. m.—Walter J. Rudolph, concert pianist.
- 8:30 p. m.—Orchestra, with Carl Tobin, tenor.
- 9:30 p. m.—Orchestra, with Lou Emmel, popular singer.

The rise of Ted Husing, who is to Columbia what MacNamee is to the NBC, from the ranks of studio announcers to one of the best-known sports commentators in the country was not accidental. Husing took special courses in English at Columbia University and studied the technicalities of radio at the Massachusetts Institute of Technology.

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General Manager  
**Dean Metcalf**  
Program Director  
**E. E. Jefferson**  
Technician  
**Bill Sanderson**  
Announcer

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Eye Opener program.
- 9:00 a. m.—Records and announcements.
- 10:00 a. m.—Bellevue Hotel program (ex. Mon.).
- 10:30 a. m.—Dr. T. G. Lineberger, health talk.
- 10:50 a. m.—Items of Interest.
- 12:00 noon—Slogan Contest.
- 6:00 p. m.—Dinner Dance program.
- 12:00 p. m.—Sherman Clay Classics.
- 12:45 p. m.—Goodnight Organ program by Dean Metcalf (except Saturday).

**SUNDAY, AUGUST 17**

- 2:30 p. m.—Helen Bingham, pianist.
- 2:45 p. m.—Recordings.
- 3:00 p. m.—Florence Lorraine and Nadine Chriss.
- 3:30 p. m.—Sacred Concert.
- 4:00 p. m.—Lewis Beck, baritone, with Chriss Heider, accompanist.
- 4:30 p. m.—Variety program.
- 5:30 p. m.—Seltz Co.'s popular program.
- 8:00 p. m.—First Church of Christ, Scientist.

**MONDAY, AUGUST 18**

- 11:00 a. m.—Schwabacher-Frey program.
- 11:30 a. m.—Sherman Clay concert.
- 7:00 p. m.—Judge Mathew Brady.
- 7:15 p. m.—Ed Stirm and Howard Garner.
- 8:00 p. m.—Christian Science lecture, Peter V. Ross.

**NBC Program**

(Continued from Page 18)

- 5:00 p. m.—Arco Birthday Party; reincarnated guests and music.
- 5:30 p. m.—Maxwell House Ensemble; male quartet and soloists.
- 6:00 p. m.—RCA Hour.
- 7:00 p. m.—Piano Capers.
- 7:45 p. m.—Standard Symphony Hour.
- 8:00 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra.
- 8:45 p. m.—Capt. "Bill" Royle.
- 9:00 p. m.—Memory Lane; troubles in the box factory reach a climax.
- 9:30 p. m.—Piano Paintings, two pianos.
- 10:00 p. m.—Pacific National Singers.
- 10:30 p. m.—Musical Echoes.

**FRIDAY, AUGUST 22**

- 9:30 a. m.—Betty Crocker Gold Medal Home Service talks.
- 9:45 a. m.—Morning Glories.
- 10:00 a. m.—The Recitalists.
- 10:15 a. m.—Josephine B. Gibson, Food Talk.
- 11:30 a. m.—NBC Philharmonic Organ Recital.
- 12:00 noon—Pacific Feature Hour.
- 1:00 p. m.—Rembrandt Trio.
- 1:30 p. m.—Hotel St. Francis Salon Orchestra.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 2:30 p. m.—The Ramblers Trio.
- 2:45 p. m.—The Blue Boys.
- 3:00 p. m.—Arcadie Birkenholz, violinist.
- 3:30 p. m.—Phil Cook, the Quaker Man.
- 3:45 p. m.—News Service.
- 4:00 p. m.—Cities Service Concert Orchestra.
- 5:00 p. m.—Interwoven program features new songs.
- 5:30 p. m.—Armour program.
- 6:00 p. m.—Armstrong Quakers.
- 6:30 p. m.—Raleigh Revue; Ohman and Arden, pianos.

- 9:00 p. m.—Philip Steinmann, violinist; Daniel Murphy, tenor.
- 9:30 p. m.—Isabel Henion and Nadine Chriss.
- 10:00 p. m.—Bellevue Hotel program.
- 10:30 p. m.—Slogan Contest.
- 11:00 p. m.—Bit of Melody Boys.

**TUESDAY, AUGUST 19**

- 7:00 p. m.—Pianoogue.
- 7:15 p. m.—Dorothy Churchill, lyric soprano.
- 11:00 p. m.—Slogan Contest.

**WEDNESDAY, AUGUST 20**

- 11:00 a. m.—Schwabacher-Frey program.
- 11:30 a. m.—Sherman Clay concert.
- 7:00 p. m.—Dr. T. G. Lineberger, health talk.
- 7:15 p. m.—Rita Murray's investment chat.
- 8:30 p. m.—Chamber of Commerce program.
- 8:35 p. m.—Feature program.
- 9:00 p. m.—Arthur Bergner, baritone.
- 9:30 p. m.—Isabel Henion and Nadine Chriss.
- 10:00 p. m.—Bellevue Hotel program.
- 10:30 p. m.—Variety.
- 11:00 p. m.—Slogan Contest.

**THURSDAY, AUGUST 21**

- 10:00 a. m.—Hotel Bellevue program.
- 7:00 p. m.—Variety Half Hour.
- 11:00 p. m.—Slogan Contest.

**FRIDAY, AUGUST 22**

- 11:00 a. m.—Schwabacher-Frey program.
- 11:30 a. m.—Sherman Clay concert.
- 7:00 p. m.—Florence Lorraine and Nadine Chriss.
- 7:15 p. m.—Helen Bingham, popular pianist.
- 8:30 p. m.—Chamber of Commerce speaker.
- 8:35 p. m.—Studio feature.
- 9:00 p. m.—Pacific Choral Society, Forrest Cubbin, dir.
- 9:30 p. m.—Isabel Henion and Nadine Chriss.
- 10:00 p. m.—Bellevue Hotel program.
- 10:30 p. m.—Dance music and slogan contest.

**SATURDAY, AUGUST 23**

- 7:00 p. m.—Norma Lee, contralto, and Louise Gilbert, pianist.
- 11:00 p. m.—Slogan Contest.

- 7:00 p. m.—Elgin program.
- 7:15 p. m.—Mayor Rolph campaign program.
- 7:45 p. m.—NBC Concert Favorites.
- 8:00 p. m.—Ole and the Girls.
- 8:15 p. m.—World Wanderings to South Africa.
- 8:45 p. m.—Tone Pictures; the Rounders.
- 9:15 p. m.—Buron Fitts campaign program.
- 9:15 p. m.—Modern Melodists.
- 9:45 p. m.—John and Ned.
- 10:00 p. m.—The Dragon in the Sun.
- 10:30 p. m.—Pacific Nomads.

**SATURDAY, AUGUST 23**

- 9:45 a. m.—National Farm and Home Hour.
- 11:30 a. m.—Chicago Serenade.
- 12:00 noon—Hotel Sir Francis Drake Orchestra.
- 1:00 p. m.—Matinee Time.
- 1:30 p. m.—Tea Timers.
- 1:45 p. m.—Matinee Time.
- 2:00 p. m.—The Jameses.
- 2:15 p. m.—Black and Gold Room Orchestra.
- 2:45 p. m.—William Don.
- 3:00 p. m.—Whyte's Orchestra.
- 3:30 p. m.—The Fuller Man.
- 4:00 p. m.—Pop Concert, features Haydn's "Oxford Symphony."
- 4:30 p. m.—Goldman Band Concert.
- 5:30 p. m.—General Electric Band; Floyd Gibbons in "Adventures in Science."
- 6:00 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra.
- 7:00 p. m.—Voice of Pan.
- 7:00 p. m.—Governor Young campaign program.
- 7:45 p. m.—Sperry Hotcakes.
- 8:00 p. m.—Nights in Spain.
- 8:00 p. m.—Gilmore Circus.
- 8:30 p. m.—Hollywood Bowl Symphony Concert, directed by Fernandez Arbos, world renowned Spanish violinist.
- 8:30 p. m.—Melody Memories.
- 9:00 p. m.—Rainbow Harmonies.
- 9:30 p. m.—Golden Legends.
- 10:00 p. m.—Spotlight Review.

The essential features of these programs are identical with those sent us by the stations



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Chief Announcer  
Frank Coombs  
Ken Stuart  
Announcers  
J. N. Cope  
Technical Director

## DAILY EXCEPT SUNDAY

- 7:00 a. m.—Musio. News.  
8:00 a. m. and 11:00 p. m.—Time Signals.  
8:30 a. m.—Thrft Home of the Air.  
9:00 a. m.—Morning Devotional Services (ex. Wednesday and Friday).  
9:40 a. m.—Sally Jo Walker and Grant Merrill.  
10:15 a. m.—Beauty Talk, Helen Andrews.  
12:00 noon.—World in Review (except Tuesday).  
1:00 p. m.—Musical program.  
2:00 p. m.—Arcweld Entertainers.  
2:45 p. m.—Baseball Game (except Monday).  
5:15 p. m.—Aircastes in the Land of Make-Believe (except Saturday).  
5:50 p. m.—Garden Talk; Cecil Solly.  
10:00 p. m.—Ken Stuart's Sunshine program; Ivan Dittmars, piano.  
10:30 p. m.—Whirlwinds.  
12:00 midnight to 3:00 a. m.—Midnight Revelers.

## SUNDAY, AUGUST 17

- 8:00 a. m.—Musical program.  
9:00 p. m.—"Joe Conic," Reading the Funny Papers.  
10:00 a. m.—El Monte Musical Hour; String Orchestra Playing entire Light Opera.  
12:00 noon.—Classical program.  
2:00 p. m.—Emmanuel Tabernacle.  
2:30 p. m.—Music a la Carte, Francis La Pine, soprano.  
3:00 p. m.—Lyric Trio—Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; Stephanie Lewis, soprano.  
4:00 p. m.—Songs of Today.  
5:00 p. m.—Seattle Park Band concert.  
6:00 p. m.—Hour on Broadway, George and Gus in Topics of the Day.  
7:00 p. m.—Hometowners Orch.; Glen Eaton, tenor; Art Pease, accordion; Captivators Male Quartet.  
8:00 p. m.—Damski's Imperial Grand Orch.; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano.  
9:00 p. m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Stephanie Lewis, soprano.  
10:00 p. m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano.  
11:00 p. m.—Tucker's Everstate Band.

## MONDAY, AUGUST 18

- 10:00 a. m.—Robert Monsen, tenor; Marjorie Robillard, piano.  
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.  
3:15 p. m.—Stonewall Jackson, guitar.  
6:00 p. m.—Harpers Corners.  
6:30 p. m.—Hometowners Orch.; Glen Eaton, tenor; Ed Sheldon, hanjo.  
7:00 p. m.—Kelpine Twins.  
7:30 p. m.—Dream Melodies.  
8:00 p. m.—Whirlwinds Orchestra; Ukelele Bob; Chet Cathers, baritone; Elmore Vincent, tenor; Eulala Dean, blues singer.  
9:00 p. m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor.  
11:00 p. m.—Vic Myers' Club, Victor Orchestra.

## TUESDAY, AUGUST 19

- 10:00 a. m.—Glen Eaton, tenor; Marjorie Robillard, piano.  
11:00 a. m.—Classical program.

- 1:45 p. m.—Caet Cathers, baritone; Marjorie Robillard piano.  
6:00 p. m.—The Six O'Clock Steppers; "Dud and Duane," saxophone.  
7:00 p. m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Sydney Dixon, tenor.  
8:00 p. m.—J. E. Drain & Co. Gold and Silver Ensemble; J. E. Drain, speaker.  
8:30 p. m.—Bye Bye Blues, Chet and Ivan.  
9:00 p. m.—Musical Comedy Hour; Betty Andersen and George Maddux, duets; Sydney Dixon, tenor.  
11:00 p. m.—Vic Meyers' Club Victor Orch.

## WEDNESDAY, AUGUST 20

- 10:00 a. m.—Elmore Vincent, tenor; Marjorie Robillard, piano.  
1:45 p. m.—Glen Eaton and Marjorie Robillard.  
6:00 p. m.—Harpers Corners.  
6:30 p. m.—Hometowners; Ragnar Salldin, accordion.  
7:00 p. m.—Old Songs for New.  
8:00 p. m.—Combo Orchestra; Ukelele Bob.  
8:30 p. m.—Harmony Aces; Eulala Dean, blues singer.  
9:00 p. m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone.

## THURSDAY, AUGUST 21

- 1:00 p. m.—Musical program.  
1:45 p. m.—Robert Monsen, tenor.  
6:00 p. m.—American Institute of Banking.  
6:15 p. m.—Hometowners Orch.; Ed Sheldon, banjo.  
7:00 p. m.—Kelpine Twins.  
7:30 p. m.—Dream Melodies; Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, 'cello; Stephanie Lewis and Grant Merrill, songalogue.  
8:00 p. m.—Hits of Yesterday; Frank Horsfal, saxophone; Captivators Male Quartet; Glen Eaton, tenor.  
9:00 p. m.—Damski's Wood-Wind Ensemble.  
11:00 p. m.—Vic Meyers' Club Victor Orch.

## FRIDAY, AUGUST 22

- 10:00 a. m.—Robert Monsen, tenor; Marjorie Robillard, piano.  
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard, piano.  
6:00 p. m.—Harpers Corners.  
6:30 p. m.—Vic Meyers' Recording Orch.  
7:30 p. m.—Thirty Minutes with the Masters; Harold Strong piano; Sydney Dixon, tenor.  
8:00 p. m.—Gold and Silver Ensemble; Ernest Gill, violin; J. E. Drain, speaker.  
9:00 p. m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Merigglioli, flute; Sam Meyer, violin.  
11:00 p. m.—Vic Myers' Club, Victor Orchestra.

## SATURDAY, AUGUST 23

- 10:00 a. m.—Elmore Vincent, tenor; Grant Merrill, piano.  
1:15 p. m.—Uncle Frank's Kiddies program; Kelpine Products Company.  
5:05 p. m.—Labor talk.  
5:15 p. m.—West Coast Air Transport talk.  
6:00 p. m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion.  
7:00 p. m.—Fiji Hour.  
8:00 p. m.—The Gondollers; Stephanie Lewis, soprano.  
9:00 p. m.—Tucker's Everstate Band.  
11:00 p. m.—Tucker's Everstate Band.

If you wake up early in the morning and can't get back to sleep, turn on the short-waver and dial 70 meters. Khabarovsk, Siberia, usually comes pounding through with a program of excited Russian jabbering interspersed with some really beautiful music.

The essential features of these programs are identical with those sent us by the stations



**KEX**

**Portland, Oregon—1180 Kc.**

5000 WATTS—254.1 METERS  
Owned and Operated by WESTERN BROADCASTING COMPANY  
Member of Northwest Broadcasting System, Inc.  
Terminal Sales Building

William L. Norvell  
Station Manager

**WILLIAM L. NORVELL**

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Morning Serenaders.
- 8:00 a. m.—The Clock, Oregon Journal News.
- 9:00 a. m.—Classified.
- 10:00 a. m.—Town Topics, Valva Weller.
- 12:05 p. m.—Happy Hour Girls.
- 1:05 p. m.—Ron's Rhythmic Review.
- 1:30 p. m.—Castle Organ Concert.
- 2:00 p. m.—Dental Lecture.
- 2:30 p. m.—Vagabond's Newsreel.
- 3:30 p. m.—Song Recital (except Tuesday).
- 4:30 p. m.—Warner Stone's Orch. (except Saturday).
- 5:30 p. m.—Baron Keyes' Air Castles (except Saturday).
- 5:45 p. m.—Old Timers.
- 8:00 p. m.—Ozark Stagers.
- 10:00 p. m.—The Angelus.
- 10:30 p. m.—Jack and Jill Tavern Orchestra.
- 11:30 p. m.—Time, Weather, Police Reports.
- 11:40 p. m.—Midnight Revelers; Requests. (Thursday at 12:00.)

3:00 a. m.—Sign Off

**SUNDAY, AUGUST 17**

- 8:00 a. m.—Concert recordings.
- 9:00 a. m.—Tillie the Toller.
- 9:30 a. m.—Concert recordings.
- 10:00 a. m.—Castle Organ Concert.
- 11:00 a. m.—Progressive Girls' Club.
- 1:00 p. m.—Neapolitan concert.
- 2:00 p. m.—Dance Concert.
- 3:00 p. m.—Lyric Trio, NBS.\*
- 4:00 p. m.—Songs of Today, NBS.\*
- 5:00 p. m.—Concert recordings.
- 5:30 p. m.—Radio Gospel Hour.
- 6:00 p. m.—Hour on Broadway, NBS.\*
- 7:00 p. m.—Silent period.
- 8:00 p. m.—Imperial Grand Orchestra, NBS.\*
- 9:00 p. m.—Portland Community Chest program.
- 9:30 p. m.—Los Gauchos Argentines, NBS.\*
- 11:00 p. m.—Warner Stone's Dance Orchestra.
- 12:00 midnight—Castle Organ concert.

**MONDAY, AUGUST 18**

- 4:30 p. m.—Warner Stone's Orchestra; Arcwold Manufacturing Co.

- 5:00 p. m.—Male Quartet concert.
- 6:00 p. m.—Harpers Corners, NBS.\*
- 6:30 p. m.—Hometowners Orchestra, NBS.\*
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dr. Parker Dental System.
- 9:00 p. m.—Neapolitans, NBS.\*

**TUESDAY, AUGUST 19**

- 5:00 p. m.—Negro Melodies.
- 6:00 p. m.—The Six O'Clock Steppers.
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Bye-Bye Blues.
- 9:00 p. m.—Musical Comedy Hour, NBS.\*

**WEDNESDAY, AUGUST 19**

- 5:00 p. m.—Band concert.
- 6:00 p. m.—Harpers Corners, NBS.\*
- 6:30 p. m.—Dubols Motor Corp.
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dr. Parker Dental System.
- 9:00 p. m.—Damski's Neapolitans Orchestra, NBS.\*

**THURSDAY, AUGUST 20**

- 5:00 p. m.—Novelty recordings.
- 6:00 p. m.—Hometowners Orchestra, NBS.\*
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—In Days of Old.
- 9:00 p. m.—Damski's Wood-Wind Ensemble, NBS.\*

**FRIDAY, AUGUST 21**

- 6:00 p. m.—Harpers Corners, NBS.\*
- 6:30 p. m.—Vic Meyers' Recording Orchestra, NBS.\*
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dr. Parker.

**SATURDAY, AUGUST 23**

- 4:30 p. m.—Popular Concert.
- 6:00 p. m.—Saturday Knights, NBS.\*
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dance program.
- 8:45 p. m.—Bob and Monte. Renton program.
- 9:00 p. m.—Warner Stone's Orchestra.

WSXAL, the WLW short-waver, has been off the air for some time, but is now testing prior to operating a new transmitter, which I am told is to be a 10,000-watter. WSXAL's wave length is 49.5 meters.



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ALBERT GILLETTE

# KGW

Portland, Oregon—620 Kc.

1000 WATTS—483.6 METERS  
THE MORNING OREGONIAN  
"Keep Growing Wiser"

Paul R. Heltmyer  
Manager

Albert Gillette  
Studio Director

Abe Berkovitz  
Director of Music

Vern Haybarker  
Chief Engineer

- 11:45 a. m.—Masterworks.
- 12:30 p. m.—Bagdad Theater Organ.
- 1:15 p. m.—Breen and DeRose, NBC.\*
- 1:30 p. m.—Julia Hayes.
- 1:45 p. m.—Tea Timers, NBC.\*
- 2:45 p. m.—Masterworks.
- 2:30-4:30 p. m.—NBC.\*
- 4:30 p. m.—Palace Laundry features.
- 5:00 p. m.—Halsey-Stuart, NBC.\*
- 5:30 p. m.—Palmolive program, NBC.\*
- 6:30 p. m.—Coca Cola program, NBC.\*
- 7:00 p. m.—Franz Children's Hour.
- 7:45 p. m.—Bradley Pie Man.
- 8:00 p. m.—Let's Get Associated, NBC.\*
- 9:15 p. m.—Montag Melodians.
- 9:30 p. m.—Camel Pleasure Hour, NBC.\*
- 10:30 p. m.—Lotus Isle broadcast.
- 11:00 p. m.—Hotel St. Francis Orchestra, NBC.\*

THURSDAY, AUGUST 21

- DAILY EXCEPT SUNDAY
- 6:45 a. m.—Devotional Exercises.
  - 7:00 a. m.—Bagdad Theater Organ.
  - 7:45 a. m.—Aunt Jemima, NBC.\*
  - 8:00 a. m.—Shell Happy Time, NBC\* (ex. Tuesday).
  - 9:00 a. m.—Town Crier.
  - 9:06 a. m.—Town Crier.
  - 10:30 a. m.—Woman's Magazine of the Air, NBC\* ex. Thursday and Saturday).
  - 1:00 p. m.—Forum.
  - 12:00 noon.—Powers' Pled Piper.
  - 2:00 p. m.—Bahy's Boudoir.
  - 2:15 p. m.—Among Ourselves (except Monday).
  - 7:30 p. m.—Amos 'n' Andy, NBC.\*

- 11:00 a. m.—Organ Recital, NBC.\*
- 11:45 a. m.—The Canny Cook, NBC.\*
- 12:30 p. m.—Sir Francis Drake Orchestra.
- 1:15 p. m.—Breen and DeRose, NBC.\*
- 1:30 p. m.—Julia Hayes.
- 2:45 p. m.—Phil Spitalny, NBC.\*
- 3:00 p. m.—Matinee Time, NBC.\*
- 3:30 p. m.—Phil Cook, Quaker Man, NBC.\*
- 3:45 p. m.—Palace Tea Timers.
- 4:00 p. m.—Fleischmann Sunshine Hour, NBC.\*
- 5:00 p. m.—Palace Laundry features.
- 5:30 p. m.—Maxwell House Melodies, NBC.\*
- 6:00 p. m.—RCA Hour, NBC.\*
- 7:00 p. m.—Carnation Melodists.
- 7:45 p. m.—Standard Symphony Hour, NBC.\*
- 8:45 p. m.—Mac and Al.
- 9:00 p. m.—Memory Lane, NBC.\*
- 9:30 p. m.—Tommy Luke's Flower Girls.
- 9:45 p. m.—Boyer, the Society Perfumer.
- 10:15 p. m.—Associated Dance Band.
- 11:00 p. m.—Organ.

SUNDAY, AUGUST 17

- 8:30 a. m.—Organ Recital.
- 9:30 a. m.—American Legion program.
- 10:00 a. m.—International Bible students.
- 11:00 a. m.—to 9:30 p. m.—NBC.\*
- 9:30 p. m.—Lotus Isle broadcast.
- 10:00 p. m.—Little Symphony hour.
- 11:00 p. m.—Organ Recital.

MONDAY, AUGUST 18

- 10:15 a. m.—Helnz Food talk, NBC.\*
- 11:30 a. m.—Musical Masterworks.
- 11:45 a. m.—The Canny Cook, NBC.\*
- 12:30 p. m.—Pacific Vagabonds, NBC.\*
- 1:15 p. m.—Blue Boys, NBC.\*
- 1:45 p. m.—Julia Hayes.
- 2:00 p. m.—Organ Recital.
- 2:15 p. m.—Mormon Tabernacle, NBC.\*
- 2:30 p. m.—Movie Club.
- 3:00 p. m.—Masterworks.
- 3:30 p. m.—Phil Cook, Quaker Man, NBC.
- 3:45 p. m.—Roxy and his Gang, NBC.\*
- 4:00 p. m.—Half Hour in Capital, NBC.\*
- 4:30 p. m.—Palace Laundry Tea Timers.
- 5:00 p. m.—The Maytag Orchestra, NBC.\*
- 5:30 p. m.—General Motors, NBC.\*
- 6:00 p. m.—Stromberg-Carlson, NBC.\*
- 6:30 p. m.—Piar. Capers, NBC.\*
- 7:00 p. m.—S. S. Georgiana program.
- 7:45 p. m.—John and Ned, NBC.\*
- 8:00 p. m.—Shell Review, NBC.\*
- 9:30 p. m.—House of Myths, NBC.\*
- 10:00 p. m.—Ben Sellin's Boys.
- 11:00 p. m.—KGW Dance Band.

TUESDAY, AUGUST 19

- 8:00 a. m.—Portland Breakfast Club.
- 10:15 a. m.—Bass-Heuter program, NBC.\*
- 11:30 a. m.—Julia Hayes.
- 11:45 a. m.—The Canny Cook, NBC.\*
- 12:45 p. m.—Pacific Vagabonds, NBC.\*
- 1:30 p. m.—Sir Francis Drake Hotel Orchestra
- 2:15 p. m.—Hotel Paramount Orchestra, NBC.\*
- 3:00 p. m.—Voters' Service, NBC.\*
- 3:30 p. m.—Phil Cook, Quaker Man, NBC.\*
- 3:45 p. m.—Musical Masterworks.
- 4:00 p. m.—Hotel St. Francis Orchestra, NBC.\*
- 4:30 p. m.—Palace Laundry features.
- 5:00 p. m.—Eveready Hour, NBC.\*
- 5:30 p. m.—Happy Wonder Bakers, NBC.\*
- 6:00 p. m.—Westinghouse Salute, NBC.\*
- 6:30 p. m.—Radio-Keith-Orpheum, NBC.\*
- 7:00 p. m.—Carnation Melodists.
- 7:45 p. m.—Sperry Flour Company, NBC.\*
- 8:00 p. m.—Lotus Isle broadcast.
- 8:30 p. m.—Pacific National Singers, NBC.\*
- 9:15 p. m.—Fisher's Blend hour.
- 10:15 p. m.—KGW Slumber Hour.
- 11:15 p. m.—Organ.

WEDNESDAY, AUGUST 20

- 10:15 a. m.—Mary Hale Martin, NBC.\*
- 11:30 a. m.—Evening Stars, NBC.\*

FRIDAY, AUGUST 22

- 10:15 a. m.—Helnz Food Talk, NBC.\*
- 11:30 a. m.—Masterworks.
- 12:30 p. m.—Pacific Feature Hour, NBC.\*
- 1:00 p. m.—Rembrandt Trio, NBC.\*
- 1:30 p. m.—Air Transport Talk
- 1:45 p. m.—Hotel St. Francis Orchestra, NBC.\*
- 2:45 p. m.—Masterworks.
- 3:15 p. m.—Universal Safety Series, NBC.\*
- 3:30 p. m.—Quaker Oats, NBC.\*
- 3:45 p. m.—Palace Laundry features.
- 4:00 p. m.—Cities Service, NBC.\*
- 5:00 p. m.—Interwoven Pair, NBC.\*
- 5:30 p. m.—Armour Hour, NBC.\*
- 6:00 p. m.—Armstrong Quakers, NBC.\*
- 6:30 p. m.—Raleigh Review, NBC.\*
- 7:00 p. m.—Elgin Watch program, NBC.\*
- 7:15 p. m.—"On to Oregon" program.
- 7:45 p. m.—Studio, Violin Recital.
- 8:00 p. m.—Ole and the Girls, NBC.\*
- 8:15 p. m.—Plano Paintings, NBC.\*
- 8:45 p. m.—Tone Pictures, NBC.\*
- 9:15 p. m.—Kodak Week-end program, NBC.\*
- 9:45 p. m.—John and Ned, NBC.\*
- 10:15 p. m.—Oregon Ramblers.
- 10:30 p. m.—Pacific Nomads, NBC.\*
- 11:00 p. m.—Lotus Isle broadcast.

SATURDAY, AUGUST 23

- 11:30 a. m.—Masterworks.
- 11:45 a. m.—O. M. Plummer.
- 12:30 p. m.—Novelty Five, NBC.\*
- 1:00 p. m.—Tea Timers, NBC.\*
- 1:45 p. m.—Captain Bill Royle, NBC.\*
- 2:45 p. m.—Masterworks.
- 3:15 p. m.—William Don, NBC.\*
- 3:30 p. m.—The Fuller Man, NBC.\*
- 4:00 p. m.—New Business World, NBC.\*
- 4:30 p. m.—Palace Laundry Tea Timers.
- 5:00 p. m.—Bagdad Organ.
- 5:30 p. m.—General Electric, NBC.\*
- 6:00 p. m.—Lucky Strike Hour, NBC.\*
- 7:00 p. m.—Voice of Pan, NBC.\*
- 7:45 p. m.—Sperry Hot Cakes, NBC.\*
- 8:00 p. m.—Gilmore Circus, NBC.\*
- 8:30 p. m.—Hollywood Symphony.
- 9:30 p. m.—Golden Legends, NBC.\*
- 10:15 p. m.—Lotus Isle broadcast.
- 11:00 p. m.—RKO Orpheum artists.

See Page 18 for NBC Program

The essential features of these programs are identical with those sent us by the stations

# KOL Seattle, Washington—1270 Kc.



DICK RICKARD

**Grayce Moeger**  
Traffic Manager  
**L. F. Van Schuck**  
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**Dick Rickard**  
Studio Director  
**Stephen Gaylor**  
Chief Announcer  
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Public Relations

1000 WATTS—236.1 METERS  
Operated by THE SEATTLE BROADCASTING CO., INC.  
Northern Life Tower, Seattle, Phone MAIN 2312  
Mr. E. M. Doernbecher, President and General Manager

**DAILY EXCEPT SUNDAY**

- 6:45 a. m.—Bill Ross' Alarm Clock Hour.
- 7:45 a. m.—Recordings.
- 8:00 a. m.—Columbia Revue, CBS.\*
- 8:30 a. m.—Manhattan Towers Orchestra (ex. Wednesday and Saturday).
- 9:30 a. m.—Recordings.
- 9:45 a. m.—Feminine Fancies.
- 10:00 a. m.—Studio program.
- 11:00 a. m.—Carnival Honor. (Wed. 11:15).
- 1:45 p. m.—Recordings.
- 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
- 4:45 p. m.—Times News Flashes.
- 5:00 p. m.—Recordings; Service Period (4:15 Mon.).
- 12:00 midnight-3:00 a. m.—KOL Birthday Party.

**SUNDAY, AUGUST 17**

- 5:00 p. m.—Majestic Theatre of the Air, CBS.\*
- 6:00 p. m.—Mayhew Lake and his band, CBS.\*
- 10:00 p. m.—Val Valente.
- 11:00 a. m.—Organ Recital.

**MONDAY, AUGUST 18**

- 9:45 a. m.—Recordings.
- 10:00 a. m.—Recordings.
- 12:00 to 1:45 p. m.—CBS.\*
- 3:00 p. m.—Current Events, CBS.\*
- 3:30 p. m.—Studio.
- 3:45 p. m.—Bernhard Levitow's Comodore Ensemble, CBS.\*
- 4:00 p. m.—Burbig's Synopacted History, CBS.\*
- 4:30 p. m.—U. S. Navy Band, CBS.\*
- 5:30 p. m.—Recordings.
- 5:45 p. m.—Studio program.
- 6:00 to 8:00 p. m.—CBS.\*
- 8:00 p. m.—Paul Tremaine's Orch., CBS.\*
- 8:30 p. m.—Washington Hometowners.
- 9:00 p. m.—Blue Monday Jamboree.
- 10:00 p. m.—Anson Weeks' Dance Orchestra.
- 11:00 p. m.—Biltmore Orchestra.

**TUESDAY, AUGUST 19**

- 10:30 a. m.—"Jo-Cur."
- 10:35 a. m.—Recordings.
- 12:00 noon.—U. S. Army Band, CBS.\*
- 12:30 p. m.—Kiwanis Club Luncheon.
- 1:30 p. m.—Dancing by the Sea, CBS.\*
- 3:00 to 4:00 p. m.—CBS.\*
- 4:00 p. m.—Studio.
- 5:45 p. m.—Studio.
- 6:00 p. m.—"Joe and Vi." CBS.\*
- 6:15 p. m.—Grand Opera Miniature, CBS.\*
- 7:00 p. m.—Washington Hometowners.
- 7:30 to 9:00 p. m.—CBS.\*
- 9:00 p. m.—Studio.
- 9:30 p. m.—Drama from K.H.I.
- 10:00 p. m.—Earl Burnett's Biltmore Orchestra.
- 11:00 p. m.—Val Valente's Music.

**WEDNESDAY, AUGUST 20**

- 9:30 a. m.—Recordings.
- 11:00 a. m.—"Walking In Beauty."
- 12:15 p. m.—Musical Album, CBS.\*
- 12:30 p. m.—Rotary Club Luncheon.
- 1:30 p. m.—Footnotes, CBS.\*
- 3:00 p. m.—The Crockett Mountaineers, CBS.\*
- 3:15 p. m.—Ted Florito's Hollywood Orch., CBS.\*
- 3:30 p. m.—Studio.
- 3:45 p. m.—Ann Leaf at the Organ, CBS.\*
- 4:00 p. m.—Manhattan Towers Orchestra, CBS.\*
- 5:30 p. m.—Recordings.
- 5:45 p. m.—Songs of Today, Billie Landers.

- 6:00 p. m.—Studio program.
- 7:00 p. m.—Washington Hometowners.
- 7:30 p. m.—California Melodies.
- 8:00 p. m.—Bert Lown's Orchestra.
- 8:30 p. m.—Deml Tasse Revue, George Olson's Music.
- 9:00 p. m.—Margaret Yost, violin; Anna Olander, contralto.
- 9:30 p. m.—Ted White's Top-o'-the-World Nite Club.
- 10:00 p. m.—Bill Darby's Playland Dance Band.
- 11:00 p. m.—Earl Burnett.

**THURSDAY, AUGUST 21**

- 10:00 a. m.—Recordings.
- 12:00 noon.—The Collegians, CBS.\*
- 12:30 p. m.—Italian Idyll.
- 1:00 p. m.—Dancing by the Sea from Atlantic City, CBS.\*
- 3:00 p. m.—Anna Olander, contralto.
- 3:30 p. m.—KFRC Dance Band.
- 4:00 p. m.—Symphonic Interlude, CBS.\*
- 4:15 p. m.—Melody Musketeers.
- 4:30 p. m.—Ward Ireland.
- 6:00 p. m.—Romany Patteran, CBS.\*
- 6:30 p. m.—National Radio Forum, CBS.\*
- 7:00 p. m.—Washington Hometowners.
- 7:30 p. m.—Guy Lombardo's Royal Canadians, CBS.\*
- 8:00 p. m.—Jimmie Bigelow's Dance Band.
- 9:00 p. m.—DLBC program. "Polgeria."
- 10:00 p. m.—Bill Darby's Playland Dance Band.
- 11:00 p. m.—Anson Weeks.

**FRIDAY, AUGUST 22**

- 10:00 a. m.—Recordings.
- 10:30 a. m.—"Jo-Cur."
- 12:00 noon.—Light Opera Gems, CBS.\*
- 12:30 p. m.—Chamber of Commerce Luncheon, remote.
- 1:30 p. m.—Carl Kupp and his WXYZ Captivators, CBS.\*
- 3:00 to 4:45 p. m.—CBS.\*
- 4:45 p. m.—Times News Flashes.
- 5:30 p. m.—Recordings.
- 5:45 p. m.—Studio program.
- 6:00 p. m.—Columbia Male Chorus, CBS.\*
- 6:30 p. m.—Gold Medal Fast Freight, CBS.\*
- 7:00 p. m.—Bert Lown and his Biltmore Orch., CBS.\*
- 7:15 p. m.—"Would You Believe It?"
- 7:30 p. m.—Will Osborne and his Biltmore Orch., CBS.\*
- 8:00 p. m.—Veedol Vodvil.
- 8:30 p. m.—KOIN program.
- 9:00 p. m.—"Mission Isle of Golden Dreams."
- 9:30 p. m.—Rose City Beavers.
- 10:00 p. m.—KOIN program.
- 10:30 p. m.—Mark Hopkins' Orchestra.
- 11:00 p. m.—Val Valente.

**SATURDAY, AUGUST 23**

- 8:00 a. m.—CBS.\*
- 9:45 p. m.—Feminine Fancies.
- 10:30 a. m.—Recordings.
- 12:00 noon.—Dancing by the Sea, CBS.\*
- 12:30 p. m.—The Gauchos.
- 2:00 to 4:45 p. m.—CBS.\*
- 5:45 p. m.—Studio program with Ward Ireland.
- 6:00 to 9:00 p. m.—CBS.\*
- 9:00 p. m.—"Chasin' the Blues."
- 10:00 p. m.—Bill Darby's Playland Band.
- 11:00 p. m.—Earl Burnett.

Mr. Claude Foote, manager of the H. R. Curtiss Company of 1135 Wall Street, announces that they have taken on the exclusive distribution of Perryman tubes.

Mr. Howard D. Thomas, the Western representative, states that he is more than pleased to have the H. R. Curtiss Company take over the distribution of Perryman as they will be a very valuable addition to the Western distributing organization.





GEORGE GODFREY

# KOMO

**Seattle, Wash.—920 Kc.**  
 FISHER'S BLEND STATION—1000 WATTS—325.9 METERS  
 METROPOLITAN CENTER, SEATTLE  
 Telephone Elliott 5809

DAILY EXCEPT SUNDAY

6:55 a. m.—Inspirational Services.  
 7:00 a. m.—Fox 5th Ave. Theatre organ.  
 7:40 a. m.—Inspirational Services.  
 7:45 a. m.—Sunrise Serenaders, NBC.  
 8:00 a. m.—Shell Happy Time.  
 10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday).  
 12:00 noon—U. S. Farm Talk (except Saturday).  
 12:15 p. m.—Totem Broadcasters and Prudence Penny.  
 12:30 p. m.—Orchestra and Soloists.  
 1:15 p. m.—Teacup Philosopher (except Saturday).  
 7:30 p. m.—Amos 'n' Andy.  
 12:00 midnight—Fox Fifth Avenue Theater program.

## SUNDAY, AUGUST 17

9:00 a. m.—Fox 5th Ave. Theatre Organ Recital.  
 10:00 a. m.—International Bible Students Association.  
 11:15 a. m.—Plymouth Congregational Church service.  
 12:15-4:15 p. m.—NBC.\*  
 4:00 p. m.—Enna Jettick Melodies, NBC.\*  
 4:15 p. m.—Vocal Ensemble.  
 4:30-7:15 p. m.—NBC.\*  
 7:15 p. m.—Garden Patch program.  
 7:45 p. m.—Concert Trio.  
 8:00 p. m.—First Church of Christ, Scientist.  
 9:00 p. m.—Borden Milk program, NBC.\*  
 9:30 p. m.—Readers' Guide, NBC.\*  
 10:00 p. m.—Concert Jewels, NBC.\*

## MONDAY, AUGUST 18

9:00 a. m.—Carminia Co., Charm of Old Spain.  
 9:15 a. m.—Julia Hayes Helpful Hints to Housewives.  
 9:30 a. m.—Radio Ramblings, NBC.\*  
 10:00 a. m.—Way to a Man's Heart.  
 10:15 a. m.—Josephine Gibson Food Talk, NBC.\*  
 11:30 a. m.—Associated Oil Co., Concert Orchestra.  
 1:30 p. m.—Blue Boys, NBC.\*  
 2:00 p. m.—Choir and Organ Recital, NBC.\*  
 2:30 p. m.—Popular Orchestra and Vocalists.  
 3:30 p. m.—Phil Cook, the Quaker Man, NBC.\*  
 3:45 p. m.—Totem Broadcasters, stock quotations.  
 4:00-7:00 p. m.—NBC.\*  
 7:00 p. m.—Garden Patch program.  
 7:45 p. m.—Mixed Trio.  
 8:00-10:45 p. m.—NBC.\*  
 10:45 p. m.—Totem Broadcasters, News Flashes.  
 11:00 p. m.—St. Francis Hotel Dance Orchestra, NBC.\*

## TUESDAY, AUGUST 19

9:00 a. m.—Gordon and Mary.  
 9:15 a. m.—William Don and the Entertainers, NBC.\*  
 10:00 a. m.—Way to a Man's Heart.  
 10:15 a. m.—Color Harmony program, NBC.\*  
 11:30 a. m.—Julia Hayes Helpful Hints to Housewives.  
 11:45 a. m.—Tuneful Two.  
 1:30 p. m.—Concert Orchestra.  
 2:30 p. m.—Concert Orchestra.  
 3:15 p. m.—Laws that Safeguard Society, NBC.\*  
 3:30 p. m.—Phil Cook, the Quaker Man, NBC.\*  
 3:45 p. m.—Fisher Flouring Mills Co., Concert Orch.  
 4:00 p. m.—St. Francis Salon Orchestra, NBC.\*  
 4:45 p. m.—Totem Broadcasters, stock quotations.  
 5:00-7:00 p. m.—NBC.\*  
 7:00 p. m.—Concert Trio.  
 7:45 p. m.—Sperry Sweethearts, NBC.\*  
 8:00 p. m.—Violet Ray Music Box, NBC.\*  
 8:30 p. m.—Chrysler program.  
 8:45 p. m.—Totem Broadcasters, News Flashes.  
 9:00 p. m.—Plano Paintings, NBC.\*  
 9:15 p. m.—Fisher's Blend Hour, NWT-KOMO.  
 10:15 p. m.—Singing Strings and Tuneful Two.  
 11:00 p. m.—St. Francis Hotel Dance Orchestra.

## WEDNESDAY, AUGUST 20

9:00 a. m.—Carminia Co., Charm of Old Spain.  
 9:15 a. m.—Helpful Hints to Housewives.  
 9:30 a. m.—Gold Medal Home Service Talk, NBC.\*  
 9:45 a. m.—Way to a Man's Heart.  
 10:00 a. m.—P. S. Navigation Co., Tuneful Two.  
 10:15 a. m.—Mary Hale Martin Hour, NBC.\*  
 11:30 a. m.—Evening Stars, NBC.  
 1:00 p. m.—Totem Broadcasters, talk, NBC.\*  
 1:30 p. m.—Tea Timers, NBC.\*  
 2:00 p. m.—Concert Orchestra and Vocalists.  
 2:30 p. m.—Popular Orchestra.  
 3:30 p. m.—Phil Cook, the Quaker Man, NBC.\*  
 3:45 p. m.—Back of the News in Wash., D. C., NBC.\*  
 4:00 p. m.—East of Cairo, NBC.\*  
 4:30 p. m.—Male Quartet.  
 4:45 p. m.—Totem Broadcasters, stock quotations.

5:00-7:00 p. m.—NBC.\*  
 7:00 p. m.—Garden Patch program.  
 7:45 p. m.—Male Quartet in "Sea Chanties."  
 8:00 p. m.—Let's Get Associated, NBC.\*  
 8:30 p. m.—Mozart Concert Hour.  
 9:30 p. m.—Camel Pleasure Hour, NBC.\*  
 10:30 p. m.—Dance Orchestra and Vocalists.  
 11:30 p. m.—St. Francis Hotel Dance Orchestra, NBC.\*

## THURSDAY, AUGUST 21

9:00 a. m.—Gordon and Mary.  
 9:15 a. m.—Julia Hayes Helpful Hints to Housewives.  
 9:30 a. m.—Safeguarding the Nation's Food.  
 9:45 a. m.—Way to a Man's Heart.  
 10:00 a. m.—Woman's Magazine of the Air, NBC.\*  
 11:00 a. m.—Drama of Music.  
 11:45 a. m.—Concert Orchestra.  
 1:30 p. m.—Tea Timers, NBC.\*  
 2:00 p. m.—Concert Orchestra and Vocalists.  
 2:30 p. m.—Popular Orchestra and Vocalists.  
 3:00 p. m.—Talk for Crippled Kiddies.  
 3:30 p. m.—Phil Cook, the Quaker Man, NBC.\*  
 3:45-7:00 p. m.—NBC.\*  
 7:00 p. m.—Garden Patch program.  
 7:45 p. m.—Standard Symphony Hour, NBC.\*  
 8:45 p. m.—Uncle Hank from Olderville Center.  
 9:00 p. m.—P. S. Navigation Co., Concert Trio.  
 10:00 p. m.—Associated Equal-Fractionators Dance Hour.  
 11:00 p. m.—St. Francis Hotel Dance Orchestra, NBC.\*

## FRIDAY, AUGUST 22

9:00 a. m.—Carminia Co., Charm of Old Spain.  
 9:15 a. m.—Tuneful Two.  
 9:30 a. m.—Gold Medal Home talk, NBC.\*  
 9:45 a. m.—Way to a Man's Heart.  
 10:15 a. m.—Josephine Gibson Food talk, NBC.\*  
 11:30 a. m.—Helpful Hints to Housewives.  
 1:30 p. m.—Popular Orchestra.  
 2:00 p. m.—Concert Orchestra and Vocalists.  
 3:30 p. m.—Phil Cook, the Quaker Man, NBC.\*  
 4:00-7:15 p. m.—NBC.\*  
 7:15 p. m.—Garden Patch program.  
 7:45 p. m.—Gold-Shield Little Symphony Orchestra.  
 8:45 p. m.—Tone Pictures, NBC.\*  
 9:15 p. m.—News Reel Theatre of the Air.  
 9:45 p. m.—Mac and Al.  
 10:00 p. m.—Dragon in the Sun, NBC.\*  
 10:30 p. m.—Pacific Nomads, NBC.\*  
 11:00 p. m.—Totem Broadcasters, News Flashes.  
 11:15 p. m.—St. Francis Hotel Dance Orchestra, NBC.\*

## SATURDAY, AUGUST 23

9:00 a. m.—Gordon and Mary.  
 9:15 a. m.—Meet the Polks and Entertainers, NBC.\*  
 9:45 a. m.—Farm and Home Hour, NBC.\*  
 10:15 a. m.—Fisher Flouring Mills Co., Concert Trio.  
 11:30 a. m.—Chicago Serenade, NBC.\*  
 12:30 p. m.—Popular Orchestra.  
 1:00 p. m.—Orchestra and Vocalists.  
 1:30 p. m.—Tea Timers and Matinee Time, NBC.\*  
 2:00 p. m.—Concert Orchestra and Vocalists.  
 2:45 p. m.—Win. Don, NBC.\*  
 3:00 p. m.—Concert Trio and Vocalists.  
 3:30 p. m.—Fuller Man, NBC.\*  
 4:00 p. m.—Popular Concert, NBC.\*  
 4:30 p. m.—Totem Broadcasters, stock quotations.  
 4:45 p. m.—Goldman Band, NBC.\*  
 5:30 p. m.—General Electric program, NBC.  
 6:00 p. m.—Lucky Strike Dance Hour, NBC.\*  
 7:00 p. m.—P. S. Navigation Co., Popular Orchestra.  
 7:45 p. m.—Sperry Hotcakes, NBC.\*  
 8:00 p. m.—Gillmore (Circus, NBC.\*  
 8:30 p. m.—Symphony Under the Stars.  
 10:15 p. m.—Totem Broadcasters, News Flashes.  
 10:30 p. m.—Spotlight Revue, NBC.\*  
 11:30 p. m.—Totem Broadcasters, RKO.

See Page 18 for NBC Program





EDWARD J. JANSEN

**KVI**

**Tacoma, Washington—760 Kc.**

1000 WATTS—394.5 METERS  
 PUGET SOUND BROADCASTING CO., INC  
 Tacoma Hotel, Tacoma Broadway 4211, Tacoma  
 E. M. Doerenbecker, President

Edward J. Jansen  
 Manager and Chief

P. G. Gale  
 Engineer in Charge

**DAILY EXCEPT SUNDAY**

- 9:30 a. m.—Feminine Fancies.
- 10:30 a. m.—Recordings.
- 11:15 a. m.—Columbia Ensemble, CBS.\*
- 11:30 a. m.—For Your Information.
- 2:00 p. m.—Happy-Go-Lucky Hour.
- 3:00 p. m.—Permas.
- 7:00 a. m.—Recordings.
- 8:00 a. m.—Columbia Revue.
- 8:30 a. m.—Manhattan Tower Orchestra.

**SUNDAY, AUGUST 17**

- 8:30 a. m.—Organ Recital.
- 9:30 a. m.—12:00 noon.—CBS.\*
- 12:00 noon.—Reading the Funnies.
- 12:45 p. m.—Cathedral Hours, CBS.\*
- 1:00 p. m.—Knight of Columbus Convention, CBS.\*
- 2:00 p. m.—Musical.
- 2:30-4:30 p. m.—CBS.\*
- 4:30 p. m.—DLBS Studio program.
- 4:45-6:30 p. m.—CBS.\*
- 6:30 p. m.—DLBS Studio program.
- 7:00 p. m.—Back Home Hour from Buffalo, CBS.\*
- 7:18 p. m.—Silent period.
- 8:00 p. m.—Coral Islanders, CBS.\*
- 8:30 p. m.—Nocturne, CBS.\*
- 9:00 p. m.—Val Valente and his Roof Garden Orch.
- 11:00 p. m.—Mike Doty's Orch., broadcasting from the Oaks.

**MONDAY, AUGUST 18**

- 12:00-1:45 p. m.—CBS.\*
- 1:45 p. m.—Recordings.
- 3:15 p. m.—Current Events, CBS.\*
- 3:30 p. m.—Recordings.
- 4:00-7:15 p. m.—CBS.\*
- 7:15 p. m.—Silent period.
- 8:00 p. m.—Paul Tremaine's Orchestra.
- 8:30 p. m.—Washington Home Towners.
- 9:00 p. m.—Blue Monday Jamboree.
- 10:00 p. m.—Anson Weeks, Hotel Mark Hopkins, DLBS.
- 11:00 p. m.—Earl Burnett's Biltmore Orchestra.

**TUESDAY, AUGUST 19**

- 12:00-2:00 p. m.—CBS.\*
- 3:15 p. m.—International Sidelights, CBS.
- 3:30 p. m.—Recordings.
- 4:45 p. m.—The Melody Mucketeers, CBS.
- 5:00 p. m.—K.F.H.C. Dance Band.
- 5:30 p. m.—The Columbians, CBS.\*
- 6:00 p. m.—"Joe and Vi," CBS.\*
- 6:15 p. m.—Grand Opera Miniature, CBS.\*
- 7:00 p. m.—Washington Home Towners.
- 7:15 p. m.—Silent period.
- 8:00 p. m.—Green River program, CBS.
- 8:30 p. m.—Nocturne, CBS.\*
- 9:00 p. m.—Studio program.
- 9:30 p. m.—Drama from K.H.J.
- 10:00 p. m.—Earl Burnett's Biltmore Orchestra.
- 11:00 p. m.—Val Valente and his Roof Garden Orch.

**WEDNESDAY, AUGUST 20**

- 10:30 a. m.—Recordings.
- 10:45 a. m.—Recordings.
- 11:00 a. m.—1:00 p. m.—CBS.\*
- 1:00 p. m.—The Columbia Grenadiers.
- 1:15 p. m.—Footnotes, CBS.\*
- 3:15 p. m.—Ted Florita's Hollywood Orchestra, CBS.\*
- 3:30 p. m.—Recordings.
- 4:00 p. m.—Manhattan Moods, CBS.\*
- 4:30 p. m.—Recordings.
- 5:00 p. m.—U. S. Marine Band, CBS.\*
- 5:30 p. m.—Recordings.
- 7:00 p. m.—Washington Home Towners.
- 7:15 p. m.—Silent period.
- 8:00 p. m.—Studio program.
- 8:30 p. m.—Demi Tasse Revue.
- 9:00 p. m.—K-6 Dude Ranch.

- 10:00 p. m.—Mike Doty's Orchestra.
- 11:00 p. m.—Earl Burnett's Biltmore Orchestra.

**THURSDAY, AUGUST 21**

- 11:15 a. m.—2:00 p. m.—CBS.\*
- 3:15 p. m.—Recordings.
- 4:00 p. m.—Symphonic Interlude, CBS.\*
- 4:15 p. m.—Political Situation in Washington Tonight.
- 4:45 p. m.—Mardi Gras.
- 5:30 p. m.—Recordings.
- 6:00 p. m.—Romany Patteran, CBS.\*
- 6:30 p. m.—National Radio Forum, CBS.\*
- 7:00 p. m.—Washington Home Towners.
- 7:11 p. m.—Silent period.
- 8:00 p. m.—Paul Tremaine's Orchestra, CBS.
- 8:30 p. m.—Nocturne, CBS.\*
- 9:00 p. m.—DLBS Studio program.
- 10:30 p. m.—Val Valente and his Roof Garden Orch.
- 11:00 p. m.—Anson Weeks; Hotel Mark Hopkins.

**FRIDAY, AUGUST 22**

- 11:30 a. m.—1:45 p. m.—CBS.\*
- 3:15 p. m.—Ted Florita's Hollywood Gardens, CBS.\*
- 3:30 p. m.—Recordings.
- 4:00 p. m.—Nit Wt Hour, CBS.\*
- 4:30 p. m.—U. S. Army Band, CBS.
- 5:00 p. m.—Recordings.
- 6:00 p. m.—Columbia Male Chorus, CBS.\*
- 6:30 p. m.—Gold Medal Fast Freight.
- 7:00 p. m.—Bert Lown and his Orchestra, CBS.\*
- 8:00 p. m.—Veedol Vodril, DLBS.
- 8:30 p. m.—KOIN program, DLBS.
- 9:00 p. m.—Mission Isle of Golden Dreams.
- 9:30 p. m.—KOIN program.
- 10:00 p. m.—Hotel Mark Hopkins Orchestra.
- 11:00 p. m.—Val Valente and his Roof Garden Orch.

**SATURDAY, AUGUST 23**

- 8:00 a. m.—Adventures of Helen and Mary.
- 8:30 a. m.—Manhattan Towers Orchestra, CBS.\*
- 9:30 a. m.—Feminine Fancies, DLBS.
- 10:00 a. m.—Recordings.
- 11:15 a. m.—3:00 p. m.—CBS.\*
- 3:15 p. m.—Melo Maniacs, CBS.\*
- 3:30 p. m.—Recordings.
- 4:00-7:00 p. m.—CBS.\*
- 7:07 p. m.—Silent period.
- 8:00 p. m.—Bert Lown and his Biltmore Orch., CBS.\*
- 8:30 p. m.—Nocturne, CBS.\*
- 9:00 p. m.—Chasin' the Blues.
- 10:00 p. m.—Mike Doty's Orchestra.
- 11:00 p. m.—Earl Burnett's Biltmore Orchestra.
- 12:00 midnight.—RKO Midnight Vaudeville Frolic.

McMurdo Silver, chief designer of the Silver-Marshall sets, says he has been building and studying automobile radios in his laboratory for over a year, and declares also that it is a mistake to locate the radio set so far out of reach that recourse must be had to flexible shafts or "remote controls" for tuning, since these practically always develop some little back-lash. Consequently, he has seen to it that the Silver-Marshall Auto-Set is tuned directly by a standard illuminated drum dial, similar to the ones now almost universally used on home radios. This, together with a battery drain so low that an ordinary set of "B" batteries will ordinarily last for several months, are among the other reasons, in addition to the ability to tune in plenty of stations at almost any spot on the road, why Mr. Silver believes the "singing automobile" has come to stay.



EARL GLADE

# KSL

## Salt Lake, Utah—1130 Kc.

5000 WATTS—365.3 METERS

Pacific Standard Time Given  
 Studios in the Vermont Building  
 "The Voice of the Inter-Mountain Empire"

Earl J. Glade  
 Managing Director

Shipley D. Burton  
 Program Director

Douglas Nowell  
 Richard Evans  
 Ted Rogers  
 Announcers

6:00 p. m.—NBC, Westinghouse Salute dedicated to another American industry.  
 6:30 p. m.—NBC, RKO Hour with visiting stars from New York variety houses.  
 7:00 p. m.—The Harvester and his Merry Millers.  
 7:45 p. m.—Novelty program.  
 8:00 p. m.—Vico Concert Group.  
 8:30 p. m.—Dance Music, sponsored.  
 9:00 p. m.—Morning Hour Organ Reveries.  
 9:30 p. m.—Slumber Tunes.  
 10:00 p. m.—Milt Taggart's Eleven Vagabonds.

### DAILY EXCEPT SUNDAY

5:30 a. m.—Reveille.  
 6:00 a. m.—Breakfast Club.  
 6:30 a. m.—Morning Reveries.  
 7:00 a. m.—"Pep" program.  
 7:30 a. m.—Z. C. M. I. Special.  
 7:45 a. m.—Program unusual.  
 8:00 a. m.—NBC, Captain Dobbsie.  
 9:00 a. m.—Home Economics program.  
 9:30 a. m.—Program of interest to Housewives.  
 10:00 a. m.—"A visit with Mrs. Jennie Lee."  
 10:15 a. m.—Musical Varieties.  
 11:00 a. m.—Mid-day Melange.  
 11:10 a. m.—Weather Forecast.  
 11:20 a. m.—Livestock Review.  
 11:30 a. m.—Sego Milk Musical Menus.  
 12:00 noon.—Radio Broadcasters, Inc. program.  
 1:00 p. m.—Afternoon Concert.  
 2:00 p. m.—Radio Matinee.  
 3:00 p. m.—"The Royal Gaug."  
 3:30 p. m.—Ye Olde Towne Cryer.  
 11:00 p. m.—Vagadonds of the Air.

### SUNDAY, AUGUST 17

7:00 a. m.—"Pep" presentations.  
 7:30 a. m.—Sunday Vespers.  
 8:00 a. m.—Novelty musical selections.  
 8:30 a. m.—National Forum.  
 8:45 a. m.—"Once Upon a Time."  
 9:00 a. m.—NBC, Southland Sketches.  
 8:30 a. m.—Morning Reveries.  
 10:00 a. m.—NBC, Metropolitan Echoes.  
 10:30 a. m.—NBC, Artists Service.  
 11:00 a. m.—NBC, The Friendly Hour.  
 12:00 noon.—Afternoon hour of popular concert.  
 12:30 p. m.—Informal presentations.  
 1:00 p. m.—L. D. S. Services.  
 2:30 p. m.—Newsacting.  
 3:00 p. m.—Standard Instrumental trio.  
 3:30-6:15 p. m.—NBC.\*  
 6:15 p. m.—Informal studio program.  
 6:45 p. m.—Salt Lake Federation of Labor program.  
 7:00 p. m.—Instrumental ensemble.  
 7:30 p. m.—Frank Asper features organ recital with violin selections by William Hardiman.  
 8:00 p. m.—Twilight Meditations.  
 8:15 p. m.—L. D. S. Services.  
 8:45 p. m.—Informal musical presentations.  
 9:00 p. m.—NBC, Blue and White ensemble.  
 9:30 p. m.—Moments of Melody.  
 10:00 p. m.—Slumber Time Tunes.  
 10:30 p. m.—"The Vagahond of the Air."

### MONDAY, AUGUST 18

9:45 a. m.—Dr. Shaddock, Dietary Discussion.  
 10:30 a. m.—NBC, Helen Webster.  
 10:50 a. m.—NBC.\*  
 2:00 p. m.—NBC, Salt Lake Tabernacle Choir.  
 5:00 p. m.—NBC, Retting and Platt.  
 5:30 p. m.—NBC, General Motors Family Party.  
 6:00 p. m.—Harmony Night Hawks.  
 6:30 p. m.—Electrical Transcription Novelties.  
 6:45 p. m.—"The First Settlers."  
 7:00 p. m.—Western Concert Hour.  
 7:30 p. m.—NBC, "Amos 'n' Andy."  
 7:45 p. m.—"The Jewel Box."  
 8:15 p. m.—NBC, Shell Symphonists.  
 9:00 p. m.—Twilight Reveries.  
 9:30 p. m.—NBC, House of Myths.  
 10:00 p. m.—Milt Taggart's Eleven Vagabonds.  
 11:00 p. m.—"The Vagadond of the Air."

### TUESDAY, AUGUST 19

10:45 a. m.—"The Weaver of Tales."  
 11:10 a. m.—NBC, Wedgewood feature.  
 11:45 a. m.—NBC, The Hour of the Canny Cook.  
 5:00 p. m.—NBC, Another Eveready program.  
 5:30 p. m.—NBC, Happy Wonder Bakers.

### WEDNESDAY, AUGUST 20

10:15 a. m.—NBC, Favorite recipes of Mary Hale Martin.  
 10:30 a. m.—Helen Webster, Interior Decoration Expert  
 4:00-7:00 p. m.—NBC.\*  
 7:00 p. m.—Blue Blaze Entertainers.  
 7:30 p. m.—NBC, "Amos 'n' Andy."  
 7:45 p. m.—"Romance of Gems."  
 8:00 p. m.—William Peterson, Reginald Beales.  
 8:30 p. m.—Popular presentations.  
 9:00 p. m.—Informal studio program.  
 9:15 p. m.—Slumber tunes.  
 9:30 p. m.—NBC, Camel Pleasure Hour.  
 10:30 p. m.—Eleren Vagabonds.

### THURSDAY, AUGUST 21

9:45 a. m.—Dr. Shaddock, Dietary Discussion.  
 10:20 a. m.—NBC, Comedy Capers with Bonnie and Amy.  
 10:40 a. m.—NBC, Ann Holden and the Crisco Feature  
 11:45 a. m.—NBC, The Hour of the Canny Cook.  
 5:00-7:45 p. m.—NBC.\*  
 7:30 p. m.—NBC, "Amos 'n' Andy."  
 8:45 p. m.—A Musical Glimpse of Paris.  
 8:00 p. m.—NBC, Lucky Strike Orchestra.  
 9:00 p. m.—Morning Hour Organ Reveries.  
 9:30 p. m.—Jack Frost Entertainers.  
 10:00 p. m.—Eleven Vagabonds.

### FRIDAY, AUGUST 22

10:50 a. m.—NBC, Dishes prepared in true Italian Style  
 4:00-7:15 p. m.—NBC.\*  
 7:15 p. m.—Keeley Ensemble in Tone Pictures.  
 7:30 p. m.—NBC, "Amos 'n' Andy."  
 7:45 p. m.—Peter Spraynozzle.  
 8:00 p. m.—Musical interpretations.  
 8:30 p. m.—Informal musical program.  
 8:45 p. m.—Coffee Time Tunes.  
 9:15 p. m.—Twilight Meditations.  
 9:45 p. m.—Slumber Music.  
 10:00 p. m.—Eleven Vagabonds.

### SATURDAY, AUGUST 23

3:30 p. m.—NBC, The Fuller Man.  
 5:00 p. m.—Hour of musical variety.  
 5:30 p. m.—NBC, Arthur Pryor's Band.  
 6:00 p. m.—NBC, Lucky Strike Dance Orchestra.  
 7:00 p. m.—A visit with a great composer.  
 7:30 p. m.—NBC, "Amos 'n' Andy."  
 7:45 p. m.—Musical Varieties.  
 8:00 p. m.—Jack Frost Entertainers.  
 8:30 p. m.—Musical ensembles.  
 8:45 p. m.—Buick Overtones.  
 9:00 p. m.—Variety of colorful tunes.  
 10:00 p. m.—Eleven Vagabonds.

Senator Overman, of North Carolina, who was recently cut off at the end of seven minutes in a radio speech, ought to look with envious eyes upon Stalin, the Bolshevik dictator, who recently broadcast a seven-hour speech in Russia.

Broadcasters should approach Ben S. Fisher, Acting General Counsel for the Federal Radio Commission, with fear. Mr. Fisher was formerly District Attorney at Coos Bay, Oregon, and in that capacity hung three men for murder.



FREEMAN H. TALBOT

**KOA**

**Denver, Colorado—830 Kc.**

12,500 WATTS—361.2 METERS. GENERAL ELECTRIC CO.  
Pacific Standard Time. Telephona York 5090

"Rocky Mountain Broadcasting Station"  
Program Furnished by the National Broadcasting Company

**DAILY EXCEPT SATURDAY AND SUNDAY**

- 6:00 a. m.—Morning Revelers (except Thursday and Saturday).
- 7:45 a. m.—Sweet and Low.
- 8:00 a. m.—Organ Melodies.
- 9:00 a. m.—Three Little Maids (except Saturday).
- 9:30 a. m.—As Haard Over the Telephona.
- 9:45 a. m.—National Farm and Home Hour, NBC (including Saturday).
- 10:45 a. m.—Weather, Stock and Market Reports (except Monday).
- 11:00 a. m.—Organ Recital, Ogden Theatra (except Monday and Saturday).
- 11:45 a. m.—National Canners' Association (except Friday).
- 7:30 p. m.—Amos 'n' Andy (including Saturday).

- 8:30 p. m.—Denver Concert Orchestra: Mala Quartet.
- 9:30 p. m.—Camel Pleasure Hour, NBC.\*
- 10:30 p. m.—Yer Frien' Scotty.
- 10:45 p. m.—Sarah Kriendler, violinist.

**THURSDAY, AUGUST 21**

- 7:00 a. m.—The Poet's Corner.
- 7:15 a. m.—The Clever Co-Eds.
- 7:30 a. m.—Radio Calendar.
- 10:20 a. m.—Woman's Magazine of the Air.
- 11:30 a. m.—Chicago Serenade.
- 12:00 noon.—The Merry-makers.
- 12:30 p. m.—The Lady Next Door.
- 1:00 p. m.—Talk.
- 1:15 p. m.—Breen and De Rose.
- 1:30 p. m.—Lucilla Fowler, contralto.
- 1:45 p. m.—Tea Timers.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 2:30 p. m.—Dandies of Yesterday.
- 2:45 p. m.—Ralph Freese, tenor.
- 3:30 p. m.—Half Hour in the Nation's Capital.
- 4:00-7:00 p. m.—NBC.\*
- 7:00 p. m.—Conoco Adventurers.
- 7:45 p. m.—Everett E. Foster, baritone.
- 8:00 p. m.—Lucky Strike Dance Orchestra, NBC.\*
- 9:00 p. m.—Memory Lane, NBC.\*
- 9:30 p. m.—The Olympians, NBC.\*
- 10:00 p. m.—National Concert Orchestra.

**FRIDAY, AUGUST 22**

- 7:45 p. m.—Los Argentines.
- 7:00 a. m.—Blue Streaks.
- 8:00 a. m.—Morning Musicals.
- 8:30 a. m.—On Wings of Song.
- 12:00 noon.—Pacific Feature Hour.
- 1:02 p. m.—Drawing Room Period.
- 1:20 p. m.—Musical Hour.
- 2:00 p. m.—Black and Gold Room Orchestra
- 2:15 p. m.—The World of Music.
- 2:00 p. m.—Fitzsimons' Friday Frolic.
- 3:00 p. m.—Arcadie Birkenholtz.
- 3:15 p. m.—Universal Safety Series.
- 4:00-7:15 p. m.—NBC.\*
- 7:15 p. m.—Columbia Quartet.
- 7:45 p. m.—Hotel St. Regis Dance Orchestra.
- 8:00 p. m.—George Hall and his Orchestra.
- 9:00 p. m.—Ralph Hansell, xylophonist.
- 9:15 p. m.—Kodak Week End.
- 9:45 p. m.—John and Ned.
- 10:00 p. m.—Mystery Serial, The Dragon in the Sun.
- 10:30 p. m.—Pacific Nomads.

**SATURDAY, AUGUST 23**

- 6:00 a. m.—The Manhattans.
- 7:00 a. m.—The Recitalists.
- 8:45 a. m.—The Children's Hour Organ Recital.
- 10:30 a. m.—Keystone Chronicle.
- 11:00 a. m.—The Marionettes.
- 11:30 a. m.—Chicago Serenade.
- 12:00 noon.—Marry Makers.
- 1:00 p. m.—The Lady Next Door.
- 1:30 n. m.—Tea Timers.
- 2:00 p. m.—The Jameses.
- 2:30 p. m.—Hotel Governor Clinton Orchestra.
- 3:00 p. m.—Salon Singers.
- 2:15 p. m.—Black and Gold Room Orchestra.
- 3:15 p. m.—The Fuller Man.
- 4:00 p. m.—"Pop" Concert.
- 4:30 p. m.—The Goldman Band, NBC.\*
- 5:00 p. m.—General Electric Hour.
- 6:00 p. m.—Lucky Strike Orchestra.
- 7:00 n. m.—Slumber Music.
- 7:45 p. m.—Hotel Park Central Orchestra.
- 8:00 p. m.—New Yorker Orchestra.
- 8:00 p. m.—Rudy Vallee and his Connecticut Yankees.
- 8:30 p. m.—Preview of Sunday School Lesson.
- 9:00-11:00 p. m.—NBC.\*

**SUNDAY, AUGUST 17**

- 8:30 a. m.—The Nomads.
- 9:00 a. m.—Southland Sketches.
- 9:30 a. m.—Neapolitan Nights.
- 9:55 a. m.—Trinity Methodist Church Services.
- 11:15 a. m.—Cosmopolitan Luncheon Hour.
- 12:00 noon-7:15 p. m.—NBC.\*
- 7:15 p. m.—Russian Cathedral Choir.
- 7:45 p. m.—Sam Herman.
- 8:00 p. m.—Denver Municipal Band.
- 9:00 p. m.—Borden Program.
- 9:30 p. m.—The Reader's Guide.
- 10:00 p. m.—Concert Jewels.

**MONDAY, AUGUST 18**

- 7:00 a. m.—The Recitalists.
- 10:30 a. m.—Woman's Magazine of the Air.
- 11:30 a. m.—Chicago Serenade.
- 12:00 noon.—U. S. Army Band.
- 12:25 p. m.—NBC.\*
- 1:02 p. m.—Love Songs.
- 1:45 p. m.—Park of the Red Rocks.
- 2:00 p. m.—Mormon Tabernacle Choir and Organ.
- 2:30 p. m.—Song Recital.
- 2:45 p. m.—Radio Calendar.
- 3:00 p. m.—Rosalie Wolfe.
- 3:15 p. m.—The World Today.
- 3:30 p. m.—Roxy and His Gang.
- 5:00-7:00 p. m.—NBC.\*
- 7:00 p. m.—Farm Question Box.
- 7:45 p. m.—Barney Rappi Orchestra.
- 8:00 p. m.—Supreme Serenaders
- 8:30 p. m.—Hotel Governor Clinton Orchestra.
- 9:00-11:00 p. m.—NBC.\*
- 10:00 p. m.—George Hall and his orchestra.

**TUESDAY, AUGUST 19**

- 7:00 a. m.—Your Child.
- 7:15 a. m.—Radio Calendar
- 7:30 a. m.—The Recitalists.
- 10:30 a. m.—Band of a Thousand Melodies.
- 12:00 noon.—Pacific Vagabonds.
- 1:00 p. m.—Cosmopolitan Luncheon Hour.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 2:30 p. m.—Soloist.
- 3:00 p. m.—Lucile Fowler, contralto.
- 3:15 p. m.—Laws That Safeguard Society.
- 3:30 p. m.—Phil Cook.
- 4:00 p. m.—Troika Bella.
- 5:00-7:15 p. m.—NBC.\*
- 7:15 p. m.—Sally Mason in "New Songs."
- 7:45 p. m.—Jack Alhin and his orchestra.
- 8:30-11:00 p. m.—Denver Municipal Band.

**WEDNESDAY, AUGUST 20**

- 7:00 a. m.—U. S. Army Band.
- 8:00 a. m.—The Luncheon Five.
- 9:15 a. m.—Home Songs.
- 10:15 a. m.—Mary Hale Martin's Household Period
- 12:00 noon.—Radio Guild.
- 1:00 p. m.—Talk.
- 1:15 p. m.—Breen and De Rose.
- 1:20 p. m.—Attempted Rebroadcast.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Whyte's Orchestra.
- 2:30 p. m.—Talk, John B. Kennedy.
- 2:45 p. m.—Colorado Sunshiners.
- 3:00 p. m.—Hotel Paramount.
- 3:15 p. m.—The Lonesome Cowboy.
- 3:30 p. m.—Back of the News in Washington.
- 3:45 n. m.—Hotel St. Regis Orchestra.
- 5:00-7:00 p. m.—NBC.\*
- 7:00 p. m.—Extension Service, Colorado Agri. College.
- 7:45 p. m.—Dance Orchestra, NBC.\*
- 8:00 p. m.—Bossert Orchestra.



## General Motors Radio Business Bureau Meeting

On August 8th the General Motors dealer representatives departed for Dayton to attend the monthly National Business Bureau meeting. The Los Angeles zone is represented by Mr. James Taber Fitzgerald of the Fitzgerald Music Company, Mr. E. L. Hayes, sales manager for the same company, and Mr. Roger Howell, owner of the Reliable Radio Shop, Long Beach.

The Nationally Organized Business Bureau holds a two-day meeting monthly with a rotation of dealers, regional managers and zone managers. Every General Motors radio dealer receives the minutes of each meeting in a monthly letter.

While the Bureau is in session all phases of business, as they affect the dealer, are brought up for round-table discussion. Dealers and factory executives cooperate in solving business problems for their mutual welfare. The business to be discussed at every monthly meeting includes dealer accounting, selling methods, service methods, retail and wholesale financing, advertising, store planning, the used radio disposal plan, projection schedules, etc., etc.

They will be received at Dayton by Mr. L. C. Warner, Pacific Coast regional manager, Mr. Don C. Wallace, Los Angeles zone manager, who are attending the meeting in company with Mr. H. E. Gardiner, zone manager of San Francisco, and Mr. J. W. Condon, Jr., of the Seattle zone.

The sincerity of purpose is immediately recognized by the General Motors dealer organization, as their problems are discussed on a national basis in the presence of factory executives and bears out the motto of General Motors Radio Corporation. "We are Building an Institution in Radio."

Before departing for Dayton a general call was sent to all dealers asking for suggestions and criticisms in letter form for their representative to present at the board meeting. Upon return, these dealers in turn will write the minutes of the meeting in their own language for the Pacific region.

# Radio Doings

## IN THIS ISSUE

Radio Topics of the Day.....	7
Studio News .....	8-9
Station Popularity Survey.....	12-13
Timely Trade Topics .....	47

## DIRECTORY OF DETAILED PROGRAMS

Call Letters	Location	Freq.	Page
KECA..	Los Angeles .....	1430	24
KEX....	Portland .....	1170	39
KFI....	Los Angeles .....	640	19
KFOX..	Long Beach .....	1250	30
KFRC..	San Francisco....	610	35
KFSD.,	San Diego .....	600	32
KFSG..	Los Angeles .....	1120	30
KFVD..	Culver City .....	1000	28
KFWI..	San Francisco....	930	37
KFWB..	Hollywood .....	950	23
KFXM..	San Bernardino...	1210	31
KGB....	San Diego .....	1330	33
KGEF..	Los Angeles .....	1300	25
KGER..	Long Beach .....	1360	29
KGFJ..	Los Angeles .....	1200	28
KGO....	Oakland .....	790	34
KGW...	Portland .....	1270	40
KHJ....	Los Angeles .....	900	21
KJR....	Seattle .....	970	38
KMIC..	Inglewood .....	1120	31
KMPC..	Deverly Hills....	710	27
KMTR..	Hollywood .....	570	25
KNX....	Hollywood .....	1050	22
KOA....	Denver .....	830	45
KOL....	Seattle .....	1270	41
KOMO..	Seattle .....	920	42
KPO....	San Francisco ...	680	34
KQW...	San Jose .....	1010	33
KSL....	Salt Lake City...	1090	44
KTAB..	San Francisco....	650	36
KTBI..	Los Angeles .....	1300	26
KTM...	Los Angeles .....	780	26
KVI....	Tacoma .....	760	43
Columbia Broadcasting System.			20
National Broadcasting Co.....			18
University of So. California....			27



The Polymet Manufacturing Company reports receiving a substantial volume of orders from its regular sources. This company supplies a good percentage of R.C.A. licensed radio manufacturers with coils, condensers, resistances and transformers.

According to Sidney Spector, California representative, Polymet opened up new fields for its products such as new types of condensers for sound equipment for theatres and transformers for amplifying outfits.

The Triad Tube Company, after many months of experimenting, have finally introduced their new and improved type 50 power tube and a type 81 rectifying tube.

The samples of the new tubes which have been submitted to the manufacturers of amplifying equipment have proved very satisfactory and in almost every case the manufacturers have placed large orders, according to Mr. Ray Noel, the California representative for this company.

The new National Short Wave set has found great favor with the airplane transport companies and two of the largest have standardized on this equipment, installing one in each of their planes.

One of these companies was so pleased with the results of their tests that they are going to put a National Short Wave set in each of their pilot's homes so that they will be able to communicate directly with their families when on a trip.

Mr. W. H. Cooke, Southern California representative, is being kept busy these days trying to get enough sets to supply the demand of this market.

Sol Zaney, head of the Zaney-Gill Corporation of Los Angeles, is getting to be one of our fastest-moving executives. He barely got back from the R. M. A. Convention when he headed for the San Francisco Convention, and from that he took a flying trip to Chicago, New York and points in between. While in the East he added several new distributors to his already large list and made arrangements to start a factory to supply the Middle Western and Eastern market.

The Music Box Clarion is gaining in popularity and it would surprise many of the Eastern radio manufacturers to know of the number of sets being produced daily by this progressive concern.

Charlie Kierulff and Al Ravenscroft seem to have renewed life these days as they are buzzing around opening up new dealers and telegraphing almost daily for additional shipments of sets.

Both of these men, who have been in the radio game for many years, believe that they have the best line ever put out by Crosley, and that means something, for Crosley sets have consistently "clicked" with the public for the last seven years.

A gang of the boys, led by Ray Yale and Fred Dean, went out to the Johanna Smith the other night, that well lighted and popular barge which rests some three or four miles off shore from Long Beach.

They all enjoyed a very excellent dinner, then tried their luck with some of the games. According to reports, Lady Luck was not with them, so before they take the trip again they are going to have to feel very lucky.

# Radio Financing

ROBERT E. HOPKINS & CO.

Los Angeles

MUtual 6282

417 South Hill St.





The

1931

# APEX RADIO

with the

## TONE BLENDER

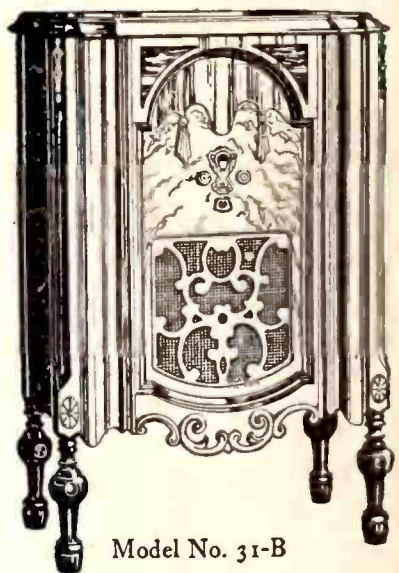


is here!

Turn a knob, and the heavy beat of the bass instruments comes in with a throb that shakes the windows; flip it back, and basses fade to the background, while the trebles swell to fortissimo...

Radio music the way you'd play it yourself were you leading the orchestra, with the new U. S. Tone Blender...

All U. S. Radios are equipped with this marvelous new device . . . all come complete with tubes . . . all contain the over-size Electro-dynamic Speaker . . . all are contained in distinctively beautiful new cabinets.



Model No. 31-B

# \$135

*complete with tubes*

*Exclusive Wholesale Distributor*

# Yale Radio Electric Co.

111 Wall Street, Los Angeles

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