

Radio Doings

Trade Mark Reg. U. S. Pat. Off.

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DIRECTORY OF DETAILED PROGRAMS

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KA	Los Angeles	640	20	KMPC	Beverly Hills	710	32
KOAX	Long Beach	1250	35	KMTR	Hollywood	570	29
KRCR	San Francisco	610	39	KNX	Hollywood	1050	28
KSD	San Diego	600	37	KOMO	Seattle	920	42
KPSG	Los Angeles	1120	34	KPO	San Francisco	680	38
KFVD	Culver City	1000	29	KQW	San Jose	1010	41
KFWB	Hollywood	950	27	KSL	Salt Lake City	1130	45
KFXM	San Bernardino	1210	34	KTAB	San Francisco	560	40
KAB	San Diego	1330	37	KTBI	Los Angeles	1300	36
KDEF	Los Angeles	1300	30	KTM	Santa Monica	780	30
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KGFJ	Los Angeles	1200	33		Columbia Broadcasting System		26
KGO	Oakland	790	38		National Broadcasting Co.		18
KHJ	Los Angeles	900	22		University of So. California		32
KJR	Seattle	970	41				

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Weekly Review of Radio News-Thought and Opinion

**WILL SALTZMAN
BE DICTATOR?**

**AMOS 'N' ANDY MEET
PRESIDENT HOOVER**

The eyes of the radio industry will be on the Radio Commission with particular keenness for the next few months, in view of the election of Maj. Gen. Charles McKinley Saltzman, U. S. A., retired, as chairman, to succeed Judge E. Robinson. A rather stern army engineer has replaced a genial jurist.

Amos 'n' Andy called on President Hoover at the White House recently, but they lost their nerve completely when it came to asking him to intercede with the Interstate Commerce Commission to help them out of the mud-dle they are in on their income tax.

The arbitrary manner in which General Saltzman railroaded the election of Col. Thad H. Brown, General Counsel of the Commission, over the protests of the legal members of the Commission, is not been forgotten. It is also recalled that General Saltzman is not only chairman, but that he has two other members of the Commission who usually side with him on important questions of policy. They are William D. L. Starbuck and Harold A. Lafount.

Presumably they came to the Capitol to attend the White House Correspondents' Association dinner, but the real reason for their presence in Washington was to try to keep out of jail for not filling out the income tax blank properly. However, even Andy, President of the Fresh Air Taxicab Company, Incorporated, accustomed as he is to handling big "sit-chi-a-shuns," became panicky when it came to asking Mr. Hoover's benevolence.

While General Saltzman's election was generally expected, after he had been reappointed for the longest term, six years, by President Hoover, some opposition was also anticipated in the Commission. As it was, the choice was unanimous, probably because Judges Robinson and Sykes realized they were unable to prevent the General's election.

**MASSACHUSETTS BARS AUTO
RADIOS**

Radios on automobiles may not be operated in Massachusetts, according to a ruling by George A. Parker, Registrar of motor vehicles. Automobile and radio manufacturers have protested the ruling to the Department of Public Works.

**NEW MEXICAN STATION
READY**

**"ILLEGAL" BROADCASTER
IN JAIL**

The newest broadcasting station in Mexico is practically completed at Reynosa, and will soon begin sending out programs with announcements in both English and Spanish, according to information to the Department of Commerce.

George W. Fellowes, who was indicted recently in St. Louis for operating a radio station without a license, and stealing programs from another station, will be tried during the March term of the Federal District Court at St. Louis, according to information reaching the Department of Justice. He is in jail in default of \$3,500 bonds.

The station will operate with call letters XIBC on 500 watts power, and will maintain studios in six cities in the Rio Grande Valley. Programs will be designed for Americans along the border as well as Mexicans.

Mrs. I. J. Massey, Venice, tuned in Kiev, Russia, on 775, and 810 Kc., and heard bugles and a band.

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STUDIO NEWS

Bob and Monte, who are featured on the cover of this issue, are to be heard over KFI on March 25th from 6:30 to 10:00 p. m. Every other Tuesday evening at the same time this immensely popular duo will be on the air with their songs and ballads, and we feel safe in assuring readers that more than once the boys will sing their famous "Utah Trail."

The Raleigh Revue, in two "acts" and sixteen "scenes," with a very modern air Walter as Master of Ceremonies, will make its initial appearance as a weekly coast-to-coast broadcast Friday evening, March 28, at 7:00 o'clock. A large orchestra, directed by William Kerrigan, a famous piano duo, a quartet, an accompanist and a soprano soloist will comprise the permanent personnel. KGO, KGW, KOMO, KHQ, KSL, KOA and KECA will release the program in the West.

Lawrence Tibbett, the young American baritone who has scored unusual triumphs in opera, concert and, just recently, in the newer medium of sound pictures, returns to the microphone tonight for Atwater Kent Hour auditors, Sunday, March 23, from 6:15 to 7:15 o'clock, through the NBC stations, KHQ, KOMO, KGW, KPO and KFI. Tibbett will sing "When I'm Looking at You," and "The Rogue Song" from the picture of that name.

Gene Perry, Leah McMahon and Leslee Adams compose a novelty trio, and on Monday nights, on KFSD's DX Frolic, they entertain listeners.

The problem about what to have for Sunday dinner is made easier for the housewife by Kate Brew Vaughn, who suggests a Sunday menu every Friday, at 9:00 a. m., over KNX. Recently Miss Vaughn's mail contained a letter from Regina, Sask., Canada, which shows how KNX is reaching out these days.

The outstanding episodes of California History, from the discovery of gold to the driving of the final spikes of the transcontinental railroad, are being given over the Don Lee chain each Wednesday night from 8:00 to 8:30. This unusually entertaining program will originate in the studios of KFRC and be released locally through KHJ.

Subject to approval of the Federal Radio Commission, KOL, Seattle, has been purchased by interests behind KVI. This arrangement will permit full time release of Columbia Broadcasting Company programs.

A half hour recital on Sunday nights from KTAB, between 9:30 and 10:00, features Elbert Bellows, lyric tenor. Mr. Bellows toured through Europe on a concert engagement, winning large audiences with his rendition of American ballads.

Remember Irving Aaronson's Commanders? They are back again, and KFVB will bring you their delightful music every night except Sunday, beginning Monday, from the Roosevelt Hotel, where they replace George Olsen.

Hal Chambers, announcer and tenor, who has become known through his work over seven Pacific Northwest radio stations, has joined the KVI staff. He is announcing and fills in on programs. He has sung and announced over stations KEX, KGW, KGA, KHJ, KGEZ and KOL.

KOIN dedicated their spacious new studios on Sunday, March 16th, with a pretentious program which included the Portland Symphony Orchestra, under the direction of Willem Von Hoogstraten. Pacific Coast members of the Columbia Broadcasting System enjoyed the broadcast.

True detective stories thrill fans who listen to KMPC, formerly KEJK, on Wednesday evening at 9:30. J. N. Pyle does the narrating.

Unusual Radio Values



Falck—26
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Falck—23
\$109.50 Complete

YOU will agree after inspecting any one of these late, improved Falck models that the Falck radio, as usual, offers the most in its price range. All of the models illustrated are screen grid with push-pull amplification, controlled regeneration and Magnavox Dynamic Speaker. Fully licensed under R. C. A., Hazeltine, and La Tour patents. Each model comes completely equipped with the following tubes:

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Los Angeles

Around the Dial

"Around the Dial":

Herewith is some information for the "Around the Dial" page on a few stations not so well known.

WAOA, at Fayetteville, Ark., 215 meters, puts on a regular Saturday morning program, from 3 to 5, Pacific Coast time. They come in very loud and clear.

WTFY, Abilene, Texas, on 211 meters, on the air Friday nights, after 11. This station is only a hundred watts. They are a good catch. They come in loud and clear. WRCR, at Enid, Okla., 218 meters, run every night. At least they do on Friday nights.

WDRR, Dallas, Texas, 234 meters, puts on a program on Saturday morning, from 3:15 to 5 a. m., Pacific time.

WGY was also fortunate enough to pick up WGY, at Schenectady, at 1:30 a. m., every Sunday. WGY was evidently testing their 200,000 watts. They came in very loud and clear, but the announcing was very weak.

A. E. ARMSTRONG,
2021 Bonita Drive,
Glendale, Calif.

"Around the Dial":

In answer to Mr. Tom Elliott's request for the "Around the Dial" column, as to what station he got that was on KFOX's channel. The station was WRHM, Mankato, Minn., 1,000 watts power, 1250 meters.

FLOYD RANSON,
4038 Texas St.,
San Diego, Calif.

"Around the Dial":

I have received WKBI, a 50-watter, in Chicago.

I have also received two stations not listed in your Call Book. One was in Overland Park, Wisconsin, that came in on 1250 meters. There was too much static for me to catch the call letters.

The other was KGKY, somewhere in Nebraska. I was unable to catch the call letters in which it is located.

TEDDY FONNHALS,
1206 South Amo St.,
Albuquerque, N. M.

Note—KGKY, Scotts Bluff, is in our March (Green) Call Book.

"Around the Dial":

Would like to know what foreign station comes in after KNX signs off? I have had them several times. I listened to them this morning for about twenty minutes, and never did hear a word in English. Also KGCX and KRE, between 12 and 12:30. On Feb. 8, at 4 p. m. I played KFYZ for the first time, 545 meters; at 1:30 a. m., I listened to the Japs giving English lessons; also had the pleasure of listening to three stations on the same wave, at 3:15 a. m., WJRW, JOBK, 3YA. A little noisy at times, but at times I could separate them. I suppose everybody gets KVEP, KFH, KOCW. I am using a Bouldin Cage antenna, with lead cable for lead-in, a radiator three feet in the ground, also lead cable, and that little gadget, as K. G. O. calls it, the Sunset Sensitizer, it works fine.

D. M. BOOZER,
312 W. Fern Ave.,
Wilmar, Calif.

Our old friend, Mr. F. W. Hinkle, 1338 Orange Grove Avenue, Hollywood, tells us that he witnessed a pioneer stunt of radio the other morning. WGY was test broadcasting on the highest power that has ever been used heretofore—250,000 watts. They were on their regular channel and put out this tremendous power between 2 and 4 a. m. Every syllable came roaring into Los Angeles without the help of ground or aerial. This seems to be the one sure antidote for static and other noises,—looking at it from a one station viewpoint.

Mr. Hinkle also states that Detroit is coming in particularly clear these early mornings until the Japs come on the air. Also, since KFQZ has gone off the air, any DX'er can get WENR with little or no difficulty.

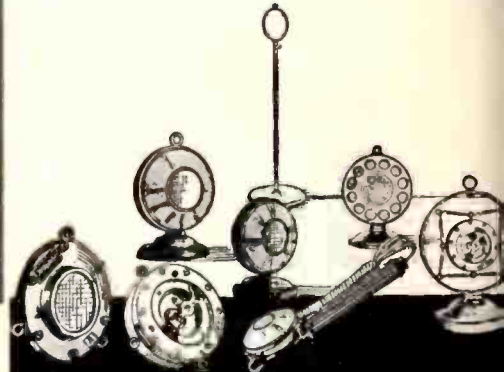
It will interest all long-distance fans to know that after more than six years' continuous DX experience Mr. Hinkle finds that September and March are the best months for DXing.

E. B. Hall, 2646 Broadway, Walnut Park, heard a bugle call from KGU, at 3:15 a. m., March 10th.

PENTODE 5 ELEMENT TUBES READY For DELIVERY



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Q and A

QUESTION—I think it would be appreciated if you would run an article in regard to tuning a radio receiver, with the thought in mind that by proper use of the volume control adjustment while tuning, there is no occasion for a loud blare of sound when the dial passes over a powerful local station. People who tune over the dial without cutting down the volume as they pass over powerful locals are a source of annoyance to neighbors and unconsciously detract from their own enjoyment of radio, as these blasts of discordant sound are bound to react unfavorably upon the nervous system.

—E. A. C., Los Angeles.

ANSWER—Yes, and thanks for bringing up the subject. We have long harbored a secret animosity toward the "one-arm" set owners, who open the volume wide and then run the dial back and forth looking for something good. Especially is this true when looking for DX. Many set owners are likely to tune in, say WLW, and then without touching the volume knob, run the dial up to KFRC. And, of course, as they pass over KFI the loud speaker lets out a roar that fairly blasts the pictures off the wall. It is so simple and easy to form a habit of always tuning with both hands, one on the volume and the other on the main dial. Then when passing the positions on the dial where the locals come in, cut the volume down. After a set is logged, all tuning can be done easily without ever letting the speaker blare out excessive volume. For instance, if it is desired to tune in a certain local station, set the dial at that position with the volume control off. Then slowly bring up the volume and refine your tuning at the same time. Always tune to the very center of the space on the dial over which the station may be heard, in other words, to the loudest point, and then regulate the volume by means

of the volume control. Do not reduce the volume by moving the main dial slightly away from the loudest point, as this detracts from the quality.

QUESTION—Live in an apartment house on the second floor. It is about 15 feet to the ground. I had my ground wire on the water pipe in my apartment, but changed to a buried ground beneath my window with a wire running from the set. Unable to bring in distant stations very strongly. Am told that the ground is too far from the set, but by using lead-covered wire from ground to set that it will help this condition considerably. Or, in other words, amount to bringing ground closer to set. Is this correct?

—C. R. D., Los Angeles.

ANSWER—Let's see what sort of ground you had when using the water pipe. You must remember that your radio set is not grounded at the point where you connect a wire to the water pipe. There is no earth there. The actual ground connection is where the water pipe goes underground. And this is perhaps 50 or 100 feet from the point where you connected to the pipe. In all this distance you are depending upon iron to conduct your feeble energy (the water in the pipe does not help, as it is a better insulator than conductor), and there are many joints which may or may not make good electrical contact. The water pipe method of grounding a radio receiver is only effective when the connection to the pipe is made close to the point where the pipe goes into the ground. And so, it is obvious that your present ground connection is shorter than the former one, and a great deal better. It will, of course, not have as great an antenna effect as the house full of water pipe that you used formerly, but it is a more efficient ground. The thing to do now is to increase the pick-up of the antenna proper (where pick-up belongs rather than in the grounding system), by enlarging the aerial.

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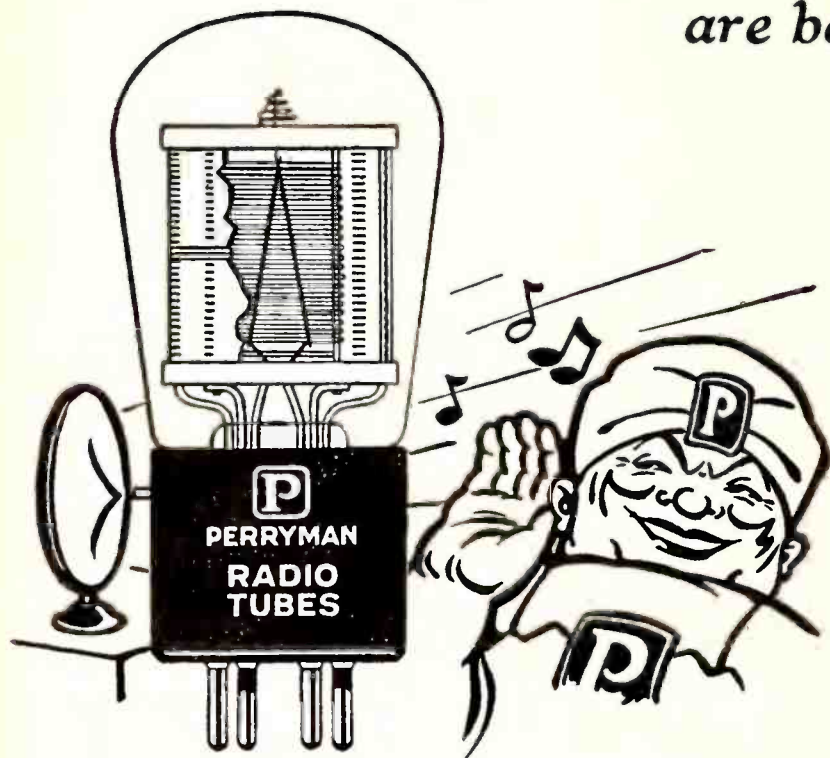
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FIRST PRIZE

Sunset Aerial, Courtesy Sunset Mfg. Co.

DX Club:

In January I purchased a Philco Screen Grid Plus, Model 95, six days afterwards I sent you a log of 86 stations, that won me second place in your DX Contest and a Sunset ground, which has proved itself invaluable.

Ever since receiving the Sunset ground I have been anxious to win a Sunset aerial, if the aerial improves reception one-half as much as the ground, it is surely an invaluable combination, one that no radio fan should be without. I sincerely hope that the attached log will be good enough to win an aerial for me. You will note my lack of foreign stations, being a patient at the above sanatorium, we are not allowed to play our radios excepting between the hours of 6 a. m. and 9 p. m. On several occasions I was allowed an hour extra in the morning and evening, therefore, I have no opportunity to try for the foreign ones. Eighty-seven per cent of the stations listed, came in with sufficient volume for room entertainment. Your Radio Doings Call Book deserves a great deal of credit, invaluable to DX fans.

KCRC, KDB, KDKA, KDYL, KECA, KEJK, KELW, KEX, KTAR, KFBK, KFDL, KFDY, KFEL, KFI, KFJF, KFJR, KFKA, KFKB, KFNF, KFOX, KFPY, KFPL, KFQZ, KFRC, KFSD, KFUM, KFUP, KFVD, KFWB, KFWI, KFWM, KFXD, KFXF, KFXM, KFYR, KGA, KGAR, KGB, KGBZ, KGCI, KFBB, KGDM, KGEF, KGER, KGFJ, KGGC, KGIQ, KGIR, KGO, KGRC, KGRS, KGW, KHJ, KIDO, KJR, KLO, KLRA, KLX, KLZ, KLS, KMBC, KMIC, KMJ, KMMJ, KMO, KMOX, KMTR, KNX, KOA, KOAC, KOB, KOCW, KOH, KOIL, KOIN, KOL, KOMO, KOY, KPOF, KPRC, KPSN, KPPC, KQW, KRE, KREG, KRLD, KRGV, KSL, KSOO, KSTP, KTAB, KSAT, KTBI, KTHS, KTM, KTNT, K TSA, K TSM, K VEP, KVI, KVOA, KVOO, KGW, KWJJ,

KWK, KWKH, KXL, KYA, KYW, WAAW, WABC, WAIU, WBAL, WBAP, WBAW, WAPI, WBBM, WBT, WBZ, WNOX, WCCO, WCHI, WCKY, WDAG, WDAH, WDAY, WDSU, WEAL, WEAR, WEBC, WENR, WFAA, WFIW, WGN, WGY, WHAM, WHAS, WHO, WHP, WILL, WIOD, WJR, WJZ, WKBW, WKY, WLS, WLW, WMAK, WMAQ, WMBI, WNAX, WOAI, WOC, WOI, WOR, WOW, WOWO, WPG, WREN, WSB, WTAM, WTIC, WWL

Foreign

XEN, KGBU, CKCO, CKWX.
DENNIS M. JONES,
Southern Sierras Sanatorium,
Banning, Calif.

SECOND PRIZE

Sunset Ground, Courtesy Sunset Mfg. Co.

February 16, 1930.

Editor DX Club:

A few months ago I bought my first all electric radio, a Philco, No. 511. Listening to distant stations fascinated me, so I bought a Sunset aerial, and after trying different radio books, finally settled down to Radio Doings and Radio Doings Call Book, and went to work. Close to Santa Monica, KTM bothers me quite a lot, but here is my log. I have a record of the time and program of each station:

Washington—KYA, KHQ, KJR, KGA, KOMO, KFQW.

Oregon—KOAC, KGW, KOIN, KFJR, KTBR.

California — KLX, KFWI, KFWM, KFBK, KFQU, KDB, KREG, KGB.

Idaho—KGIQ.

Utah—KDYL, KSL, KLO.

Arizona—KFAD, KTAR, KOY, KPJM.

Montana—KGIR.

Colorado—KOA, KFEL.

New Mexico—KOB.

North Dakota—KFYR.

Nebraska—WAAW, KMMJ, KFAB, KGBZ, WOW.

Kansas—KFKB.

Oaklahoma—KCRE.

Texas — KFDL, WBAP, WFAA,

WDAH, KTSA, KGCI.
 Minnesota—WCCO.
 Iowa—KMA.
 Missouri—KMOX, WDAF.
 Louisiana—KWKH.
 Illinois—WGN, WBBM, WENR, WLS,
 KYW, WCHI, WIDO, WMAQ.
 Michigan—WJR.
 Indiana—WGL.
 Tennessee—WSM, WREC.
 Ohio—WLW, WHK, WTAM.
 New York—WABC.
 Pennsylvania—WHP, KDKA.
 New Jersey—WOR.
 West Virginia—WSAZ.
 Georgia—WSB.
 Glendale Air Port—KTT.
 Cuba—CMK, CMC.
 Canada—CFCT.
 Mexico—XEN.
 Japan—JOCK, JOFK, JOAK, JOHK.
 Eighty DX stations—28 states, 4 foreign countries.

As to the new Chicago station it is WCHI, as I heard them say CHI, as in Chicago. It is on 1480 Kcys. I heard them sign off at 12:33½ a. m., Feb. 12.

On Feb. 16, at 3:30 a. m., I played a new station in Chicago, WIDO, 560 Kcy., very clear. They were testing, and

asked listeners to write. It was some bond and mortgage company. I did not catch it all, as they signed off.

WREC, Memphis, Tenn., on 600 Kcy., was very clear at 2:50 a. m., Feb. 16. They offered a chance on an all electric radio to all who telegraphed or wrote.

On 790 Kcy. I heard, at 1:50 a. m., Feb. 12, what I thought was WSKY, New York. I heard them play, "I'm So Melancholly," then silence for ten minutes; then a few more records, then silence. I heard them announce rapidly their call letters once.

Would like to hear from other DX nuts, and swap ways and means of better distance.

W. EDWARD STRAW,
 National Military Home,
 West Los Angeles.

KEJK Changes

The popular Macmillan Petroleum Co.'s station, in Beverly Hills, Calif., has had its call letters changed to KMPC. Frequency and power remain the same. This is the only change on the Pacific Coast since the Radio Doings' (Green) Call Book was published.

WANTED!!!

Radio Stocks!!

DEALERS' COMPLETE RADIO STOCKS
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See

R. S. Shelley

LIQUIDATIONS - ASSIGNMENTS - BANKRUPTCY

422 West 4th Street

MUtual 4906

Los Angeles

Radio Activities

Gilfillan Cabinets

Catch the Eye

The women are more and more becoming a factor in the selection of the radio set that is to have a prominent place in the home. Mr. S. W. Gilfillan, realizing this, has made every effort to house his sets in the most beautiful cabinets possible to design.

The Model 105 is housed in a walnut console beautifully figured, and reminding one of the old English "linen fold" design so popular among the fine old wood carvers.

The Model 106 is finished in burl walnut, most tastefully used, which makes this console very striking in appearance. Both models are equipped with the new Gilfillan chassis, using the newly-developed circuit which employs four screen grid tubes, one 245 power tube and one 280 rectifier. Five gang condensers are used which gives 10 K.C. selectivity.

Many inquiries from dealers and radio fans are coming in about these new models, which indicate the lively interest created since the announcement of the unusual low prices.

Crosley

Screen grid neutrodyne is not just a name but means something. It is a new type of radio frequency transformer incorporating several of the important patents held by the Hazeltine Corporation. It is particularly adapted to the screen grid tube and has been developed through the engineers of the Crosley Radio Corporation and the Hazeltine Service Corporation.

This transformer involves an entirely new conception of the mechanism of transferring the signal from one tube to another.

Not only does this transformer produce much greater sensitivity in the set, but it also gives a correspondingly important increase in the selectivity. Here again the important departure from conventional design is the reason. This new radio frequency transformer is by no means the most economical transformer to build, but the improved

performance obtained and the mass production methods used in the Crosley plant set-off this additional cost and give to the Crosley set a perfection of performance that cannot be obtained in any other way.

The Plymouth

Plymouth Radio Corporation, Los Angeles, enters the field with a moderately priced receiver.

This, the newest, clock-type radio has single dial control, Screen Grid, of course; plugs into light socket, housed in a beautiful two-tone walnut finished cabinet. The tone is that of an exquisite old violin. Is sufficiently selective to play distance in sections where there is no interference. Is exceedingly well engineered. "Mart Borden," well remembered as "The Minute-Man of the Air," at KMIC, is the Manager and Secretary of the Plymouth Radio Corporation, 2825 N. Main street, Los Angeles. Franchises are available to dealers. Call "Mart" for the name of your nearest dealer. Phone CApitol 8293.

The Radio Manufacturers and Agents Association held their annual election Friday, March the 14th, at a luncheon held at the Commercial Club.

Messrs. Lombard Smith, E. R. Patterson and J. Perlmuth were elected president, vice-president and 2nd vice-president respectively.

This division of the Radio Trades Association has been very active in the past and is now laying out a campaign which will keep them busier than ever.

Bob & Monte

Singing "Utah Trail"... "Spring Time in the Rockies"... "Old Virginio Lullaby" and other Popular Songs

KFI

6:30 to 7 p. m., March 25th, and Every Other Tuesday.

R

RENTON'S
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TABLETS

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Full information from the Renton Co., Dept. R.D., Station C, Pasadena, Calif.

The essential features of these programs are identical with those sent us by the stations



JENNINGS PIERCE

National Broadcasting Co., Inc.

PACIFIC COAST NETWORK

**KFI KECA KPO
KGO KGW KOMO
KHQ KOA KSL**

Howard Milholland
Program Director

Jennings Pierce
Chief Announcer

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Reveille. KGO.
- 9:00 a. m.—Meet the Folks. KGO.
- 10:30 a. m.—"Woman's Magazine of the Air" (except Thurs. and Sat.).
- 8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA.
- 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (ex. Thurs. and Sat.). KGO.

SUNDAY, MARCH 23

- 10:00 a. m.—Arlon Trio. KGO.
- 11:00 a. m.—Bible Stories. KGO.
- 12:00 noon—National Youth Conference. KGO, KGW, KOMO.
- 1:00 p. m.—Dr. S. Parkes Cadman. KGO, KOMO, KHQ, KGW.
- 2:00 p. m.—Sunday Concert. KGO, KOMO, KPO, KHQ, KGW.
- 3:00 p. m.—Catholic Hour. KGO, KHQ, KOMO, KGW, KPO, KECA.
- 4:00 p. m.—Western Artists Series. KGO, KOMO, KHQ, KPO.
- 4:30 p. m.—Duo Disc program.**
- 5:00 p. m.—Enna Jettick Melodies. KHQ, KOMO, KGW, KPO, KFI.
- 5:00 p. m.—Gems of Drama. KGO.
- 5:15 p. m.—Collier's Radio Hour. KHQ, KOMO, KGW, KPO, KFI.
- 6:00 p. m.—News Service. KGO.
- 6:15 p. m.—Atwater Kent Hour. KHQ, KOMO, KGW, KPO, KFI.
- 6:15 p. m.—Candle-Light Silhouettes. KGO.
- 6:45 p. m.—Stanislas Bem's Little Symphony. KGO.
- 7:15 p. m.—Studebaker Champions.*
- 7:45 p. m.—Sunday at Seth Parker's. KGO.
- 8:15 p. m.—The Pilgrims. KGO.
- 9:00 p. m.—Borden program. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
- 9:30 p. m.—The Reader's Guide. KGO, KHQ, KOMO, KOA.
- 10:00 p. m.—The Gay Classics. KGO, KHQ, KOMO, KECA, KOA.
- 11:00 p. m.—Musical Musketeers. KGO.

MONDAY, MARCH 24

- 9:30 a. m.—Radio Ramblings. KGO.
- 10:15 a. m.—Josephine Gihson Food Talk.*
- 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—Rembrandt Trio. KGO.
- 1:00 p. m.—Pacific Vagabonds. KGO, KOA, KGW.
- 2:00 p. m.—The NBC Debut Hour. KGO.
- 2:30 p. m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 3:00 p. m.—Mormon Tabernacle Choir and Organ. KGO, KOMO, KGW, KPO.
- 3:30 p. m.—Studio Personalities. KGO, KGW.
- 3:45 p. m.—California Federation of Women's Clubs. KGO, KECA.
- 4:15 p. m.—Evening Reveries. KGO, KGW.
- 4:45 p. m.—Back of the News in Washington. KGO, KGW.
- 5:00 p. m.—The Hot Spot of Radio. KGO, KOMO.
- 5:30 p. m.—Afternoon Musicals. KGO.
- 5:45 p. m.—News Service. KGO.
- 6:00 p. m.—Ted Florio and his Maytag Orch.**
- 6:30 p. m.—General Motors Family Party.*
- 7:00 p. m.—Stromberg-Carlson program.*
- 7:30 p. m.—"Empire Builders."*
- 8:00 p. m.—William Don. KGO, KECA.
- 8:15 p. m.—The Parks Sisters. KGO, KECA.
- 8:00 p. m.—Rudy Selger's Shell Symphonists. KPO, KFI, KHO, KOMO, KGW.
- 8:45 p. m.—Ole and the Girls.**
- 9:00 p. m.—"Voice of Firestone." KGO, KOMO, KHQ, KGW, KFI, KSL, KOA.

- 9:30 p. m.—"The Cigar Band."**
- 10:00 p. m.—Literary Digest Prohibition Poll.**
- 10:15 p. m.—The Music Box. KOA, KGO, KHQ, KECA.
- 10:30 p. m.—House of Myths. KGO, KECA, KSL, KOA.

TUESDAY, MARCH 25

- 9:30 a. m.—John D. Barry. KGO, KOMO.
- 9:45 a. m.—Gold Medal Home Service Talks.*
- 10:00 a. m.—Betty Kelly. KGO.
- 10:15 a. m.—Color Harmony program.*
- 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—Songland. KGO, KGW.
- 1:30 p. m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KPO.
- 2:00 p. m.—Matinee Time. KGO, KOMO.
- 2:15 p. m.—Flag Talks for Children. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 2:30 p. m.—Matinee Time. KGO, KGW.
- 3:00 p. m.—Musical Musketeers. KGO, KGW.
- 4:00 p. m.—Voters' Service. KGO, KHQ, KOMO, KGW.
- 4:30 p. m.—Hotel St. Francis Salon Orch. KGO.
- 5:15 p. m.—News Service. KGO.
- 5:30 p. m.—"Around the World with Libby."**
- 6:00 p. m.—Eveready Hour.*
- 6:30 p. m.—Happy Wonder Bakers.**
- 7:00 p. m.—Westinghouse Salute.**
- 7:30 p. m.—Radio-Keith-Orpheum Hour.**
- 8:45 p. m.—John and Ned.**
- 9:00 p. m.—Concert Album. KGO.
- 9:30 p. m.—Florsheim Frolic. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.
- 10:00 p. m.—Literary Digest Prohibition Poll.**
- 10:15 p. m.—Down Through the Years. KOA, KGO, KHQ, KECA.

WEDNESDAY, MARCH 26

- 9:30 a. m.—The Entertainers. KGO.
- 10:00 a. m.—The Beetailists. KGO.
- 10:15 a. m.—Mary Hale Martin's Household Period. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
- 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—Rembrandt Trio. KGO.
- 12:30 p. m.—Evening Stars. KGO, KOMO.
- 1:00 p. m.—Radio Guild. KGO, KOMO, KGW.
- 2:00 p. m.—National Woman's Party. KGO, KOMO, KHQ.
- 2:15 p. m.—Matinee Time. KGO.
- 3:00 p. m.—The Amphons. KGO.
- 3:30 p. m.—Plantation Echoes. KGO, KGW.
- 4:00 p. m.—Hotel St. Francis Orch. KGO, KGW.
- 4:30 p. m.—The Choristers. KGO, KOMO.
- 5:00 p. m.—The Three Boys. KGO.
- 5:30 p. m.—News Service. KGO.
- 5:45 p. m.—Agricultural program. KGO.
- 6:00 p. m.—Halsey, Stuart program.*
- 6:30 p. m.—Palmolive Hour.*
- 7:30 p. m.—Coca Cola Sportscasts.**
- 8:00 p. m.—Parisian Quintet. KGO.
- 8:00 p. m.—Let's Get Associated.*
- 8:45 p. m.—Sunkist Serenaders.*
- 9:15 p. m.—Montag Melodians. KGO, KHQ, KOMO, KGW, KSL.
- 9:15 p. m.—Max Dolin and his Violin. KGO.
- 9:30 p. m.—Miniature Biographies. KGO.
- 10:00 p. m.—Sports Talk. KGO, KHQ.
- 11:00 p. m.—Hotel St. Francis Dance Orch. KGO.

THURSDAY, MARCH 27

- 9:30 a. m.—The Song of the Harp. KGO.
- 9:45 a. m.—Gold Medal Home Service Talks. KGO, KHQ, KOMO, KGW, KFI.
- 10:00 a. m.—"Woman's Magazine of the Air." KGO, KHQ, KOMO, KGW, KPO, KFI.
- 11:00 a. m.—Standard School Broadcasts. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 11:45 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—U. S. Army Band. KGO, KOMO, KGW.
- 2:00 p. m.—A Series of Talks. KGO.
- 2:15 p. m.—Melody Musketeers. KGO, KGW.
- 2:30 p. m.—Vignettes. KGO.
- 3:00 p. m.—Black and Gold Room Orch. KGO, KGW.
- 3:30 p. m.—The Hot Spot of Radio. KGO, KGW.
- 4:00 p. m.—Hotel St. Francis Salon Orch. KGO.
- 4:30 p. m.—"A Half Hour in the Nation's Capital."**
- 5:00 p. m.—Fleischmann Hour.**
- 6:00 p. m.—Seiberling Singers.*
- 6:30 p. m.—Maxwell House Melodies.**
- 7:00 p. m.—RCA Victor Hour.*

*KGO, KHQ, KOMO, KGW, KFI.
**KGO, KHQ, KOMO, KGW, KECA.

(Continued on Page 40)

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DAILY EXCEPT SUNDAY

- 7:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.
8:00 a. m.—Shell Happy Time, from KPO.
10:30 a. m.—Woman's Magazine of the Air (except Sat. and Thurs., 10:00 a. m.).
12:00 noon—U. C. and U. S. Department of Agriculture.
12:15 p. m.—Federal and State Market Reports.
4:30 p. m.—Big Brother (except Saturday).
5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).
5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.
10:30-12:00 midnight—Max Fisher Cafe Orchestra.

Purcell Mayer String Quartet.

WEDNESDAY, MARCH 26

- 7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—Studio program reserved.
10:15 a. m.—NBC, Mary Hale Martin, talk.
11:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—French Lesson by Annette Doherty.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Sylvia's Happy Hour.
3:00 p. m.—Noreen Gaumill, monologues.
3:45 p. m.—Eddie Armstrong, ballads.
4:00 p. m.—Eddie Armstrong, ballads.
4:15 p. m.—KFI News Bureau.
5:30 p. m.—Studio program reserved.
6:00 p. m.—NBC, Halsey Stuart.
6:30 p. m.—NBC, Palmolive Hour.
7:30 p. m.—Studio program reserved.
8:00 p. m.—NBC, Let's Get Associated.
8:30 p. m.—Three Skippers.
8:45 p. m.—NBC, Sunkist Serenaders.
9:15 p. m.—The Two Shades of Blue.
9:30 p. m.—Packard Concert Orchestra with Maurine Dyer, soloist.

THURSDAY, MARCH 27

- 7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Herbie Scharlin, song and patter.
9:30 a. m.—Studio program reserved.
10:15 a. m.—NBC, H. J. Heinz; Josephine Gibson, speaker.
11:30 a. m.—Spanish Lesson by Annette Doherty.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—NBC, Pacific Coast School of the Air.
3:00 p. m.—Joe Charles and guitar.
3:15 p. m.—Jack Baldwin, jazz pianist.
3:30 p. m.—Armand, popular baritone.
4:00 p. m.—Mothers' Legion of the Air.
4:15 p. m.—KFI News Bureau.
5:00 p. m.—The Story Man.
5:30 p. m.—Wilfred Butterworth, tenor.
6:00 p. m.—Wm. Kalini, Hawaiian Trio.
6:30 p. m.—General Motors Family Party. NBC.*
7:00 p. m.—NBC, Stromberg-Carlson.
7:30 p. m.—NBC, Empire Bulldozers.
8:00 p. m.—NBC, Shell program.
9:00 p. m.—NBC, Voice of Firestone.
9:30 p. m.—NBC, The Cigar Band.

TUESDAY, MARCH 25

- 7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—U. C. Public Health Service talk. No. 354.
9:45 a. m.—NBC, Betty Crocker Gold Medal Home Service talk.
10:00 a. m.—Studio program reserved.
10:15 a. m.—NBC, Bass-Hueter Paint Co.
11:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—English Lesson by Annette Doherty.
2:15 p. m.—Flag Talk from New York.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
3:00 p. m.—Jack Parker, ballads.
3:30 p. m.—Wedgwood Nowell, "Playgoers' Memories."
4:15 p. m.—KFI News Bureau.
5:30 p. m.—American Chiropractic Association.
6:00 p. m.—NBC, Eveready Hour.
6:30 p. m.—Bob and Monte.
7:00 p. m.—Arthur Lang and Concert Ensemble.
7:30 p. m.—San Bernardino Chanters.
8:30 p. m.—James Burroughs and Eva Olivotti with Packard Orchestra.
9:30 p. m.—Soiree Intime: Robert Hurd, tenor; Gretchen Garrett, soprano; Ivan Ivanoff, pianist, and

FRIDAY, MARCH 28

- 7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—Spanish Lesson by Annette Doherty.
9:45 a. m.—English Lesson, Ayra Drew.
10:00 a. m.—DuBarry Radio talks. NBC.
10:15 a. m.—H. J. Heinz; Josephine Gibson, speaker.
11:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—Studio program reserved.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
3:00 p. m.—Joe Charles and his guitar.
3:15 p. m.—Wedgwood Nowell, "Playgoers' Memories."
4:00 p. m.—Mothers' Legion of the Air; F. E. Hardy, speaker.
4:15 p. m.—KFI News Bureau.
5:30 p. m.—E. H. Rust, talk on gardening.
6:00 p. m.—NBC, Interwoven Pair.
5:30 p. m.—NBC, Armour Hour.
7:00 p. m.—NBC, Armstrong Quakers.
7:30 p. m.—Paul Roberts and Schonberger Trio.
8:00 p. m.—Nick Harris program.
8:30 p. m.—KFI Organ Ensemble.

(Continued on Page 34)

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See Page 18 for NBC Program

Majestic

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Chief Announcer
C. M. C. Raymond
Commercial Director
Rush Hughes
Commercial Manager
Harold Peery
Chief Engineer
Dick Creedon
Director of Features
Ernest G. Underwood
Technical Director

8:45 a. m.—Franklin Bldg & Loan Assn.—musical prog.
9:15 o. m.—Scientific Laboratories.
10:30 a. m.—Normalizer, records.
10:45 a. m.—Agnes White, Home Economics.
11:00 a. m.—S. & W. Co., with Charles Hamp.
11:30 a. m.—American School of Air, CBS.
12:45 p. m.—Advertising Club Luncheon from Biltmore.
2:30 p. m.—Blvd. Furniture Co.
3:00 p. m.—Western Air Express.
3:15 p. m.—Safety Conference.
3:30 p. m.—Midnight Mission.
3:45 p. m.—U. S. C. Period.
4:00 p. m.—Melody Masters.
5:00 p. m.—Charlie Wellman and His Six Peppers.
5:30 p. m.—Organ and singers.
6:00-8:00 p. m.—CBS.*
8:00 p. m.—Pacific States Svgs. & Loan (from KFRC)
9:00 p. m.—Newkirk continuity.
9:30 p. m.—Don Lee Symphony.

DAILY EXCEPT SUNDAY

7:00 and 7:40 p. m.—Recordings.
7:30 a. m.—N. Y. Stock Exchange Quotations.
8:30 a. m.—Princess Helaine Laboratories; Sat., 8:45.
9:30 a. m.—Feminine Fancies, KFRC.
12:00 noon.—L. A. Biltmore Hotel Concert Orchestra.
12:30 and 10:00 p. m.—News Items, courtesy L. A. Times (except Monday).
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour, from KFRC (ex. Saturday).
4:45 p. m.—World-wide News (ex. Monday).
4:55 p. m.—Town Topics (ex. Monday).
10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.
12:00 midnight—Organ program by Wesley Tourtallotte.

SUNDAY, MARCH 23

9:00 a. m.—Recordings.
8:30 a. m.—Calif. Home Extension Bureau.
9:00 a. m.—Pacific States Savings & Loan Concert.
9:30 a. m.—CBS.*
11:00 a. m.—First M. E. Church of Los Angeles.
12:30 p. m.—Terpezone program.
1:30 p. m.—Ott Finance Co.
2:00 p. m.—McKesson & Robbins Program, CBS.
2:30 p. m.—Prof. Chas. Lindsley, Readings.
3:00 p. m.—KFRC Recital.
4:00 p. m.—Blvd. Furniture Co.
4:30 p. m.—Rabbi Edgar Magnin, Inspirational Talk.
5:00 p. m.—Colonial Dames Corp.—Records.
5:15 p. m.—Tea Time Three, from KFRC.
6:00 p. m.—Majestic program, CBS.
7:00 p. m.—Royal Typewriter Program, CBS.
7:30 p. m.—Cadillac-LaSalle Concert Orch. (from KFRC).
9:00 p. m.—Val Valente and His Roof Garden Orch.
11:00 p. m.—Herb Meyerinck's Band (from KFRC).

MONDAY, MARCH 24

8:00 a. m.—Georgia O. George.
8:30 a. m.—CBS.*
9:45 a. m.—Franklin Building & Loan Concert.
11:00 a. m.—Schaefer Hat Works, recordings.
11:15 a. m.—CBS.*
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—California Home Extension Bureau.
1:00 p. m.—U. S. Navy Band, CBS.
3:00 p. m.—Colonial Dames Corp.
3:30 p. m.—Matthew Murray, "Home Problems."
4:00 p. m.—Town Topics.
4:05 p. m.—Better Business Bureau.
4:20 p. m.—World Wide News.
4:30 p. m.—Voices from Finland, CBS.
5:00 p. m.—Charlie Wellman and Nell Larson.
5:30 p. m.—Don Lee Concert Orchestra.
6:30 p. m.—S. & W. Co. Program, with Charlie Hamp.
7:00 p. m.—Silverwood's program.
7:30 p. m.—American Wire Fabric Corp., CBS.
8:00 p. m.—Jamboree from KFRC.
10:00 p. m.—Anson Weeks' Orchestra, from KFRC.
11:00 p. m.—Biltmore Orchestra.

TUESDAY, MARCH 25

8:00 a. m.—Radio Home Makers, CBS.

WEDNESDAY, MARCH 26

8:15 a. m.—Radio Home Makers, CBS.
8:45 a. m.—Franklin Building & Loan Association.
9:15 a. m.—Columbia Revue, CBS.*
10:30 a. m.—Nu-Sight Optical Co.
11:00 a. m.—Georgia O. George.
11:30 a. m.—Richardson's.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—Kiwanis Club Luncheon from Biltmore.
2:30 p. m.—Boulevard Furniture Co., records.
3:00 p. m.—Fred C. McNah Garden Talk.
3:30 p. m.—L. A. Library "Book Review."
4:00 p. m.—Bernard Levitow Orchestra, CBS.
5:00 p. m.—Charlie Wellman and his Six Peppers.
5:30 p. m.—Nell Larson.
5:45 p. m.—Police Commissioner Thorpe.
6:00 p. m.—Don Lee Symphony.
6:30 p. m.—Charlie Hamp for S. & W. Co.
7:00 p. m.—Philco Hour, CBS.
7:30 p. m.—Carl Omeron and organ.
7:45 p. m.—CBS.*
8:00 p. m.—Standard Oil Co.
8:30 p. m.—Sierra Symphonists.
9:00 p. m.—Gold Medal Fast Freight, CBS.
9:30 p. m.—Surprise Package.

THURSDAY, MARCH 27

8:00-9:30 a. m.—CBS.*
10:30 a. m.—Records.
12:45 a. m.—Agnes White—Home Economics.
11:00 a. m.—S. & W. Co., with Charlie Hamp.
11:30 a. m.—American School of the Air, CBS.
12:45 p. m.—Normalizer, records.
1:00 p. m.—U. S. Navy Band, CBS.
3:00 p. m.—Walter Brown Murray.
3:15 p. m.—U. S. C. Trojan Period.
3:30 p. m.—Civic Repertory of New York, CBS.
4:00 p. m.—Bernard Levitow Ensemble, CBS.
4:30 p. m.—"That & That"; Elvia Allman & Nell Larson.
5:00 p. m.—Vagabonds, CBS.
5:15 p. m.—Broadcast from London, CBS.
5:30 p. m.—Records.
5:45 p. m.—Coast Investor.
6:00 p. m.—Charlie Wellman and his Peppers.
6:30 p. m.—Prof. Lindsley.
7:00 p. m.—Mood Pictures.
7:30 p. m.—Organ and Singers.
8:00 p. m.—Violet Ray Merry Makers.
9:00 p. m.—Veedol Vodvill from KFRC.
9:30 p. m.—Don Lee Symphony.

FRIDAY, MARCH 28

8:00 a. m.—Georgia O. George program.
8:45 a. m.—Dr. Paul Dorosh.
9:00 a. m.—Franklin Bldg. & Loan Assn.
10:30 a. m.—Nu-Sight Optical Co.
10:45 a. m.—Agnes White for Ghirardelli.
(Continued on Page 43)

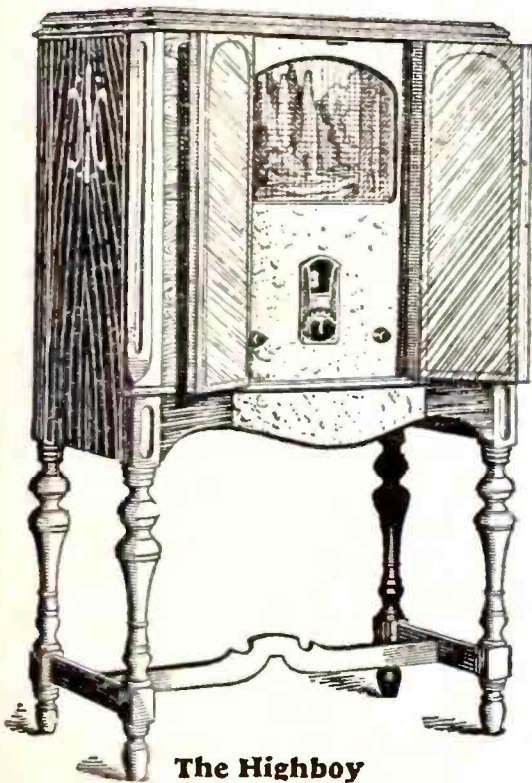


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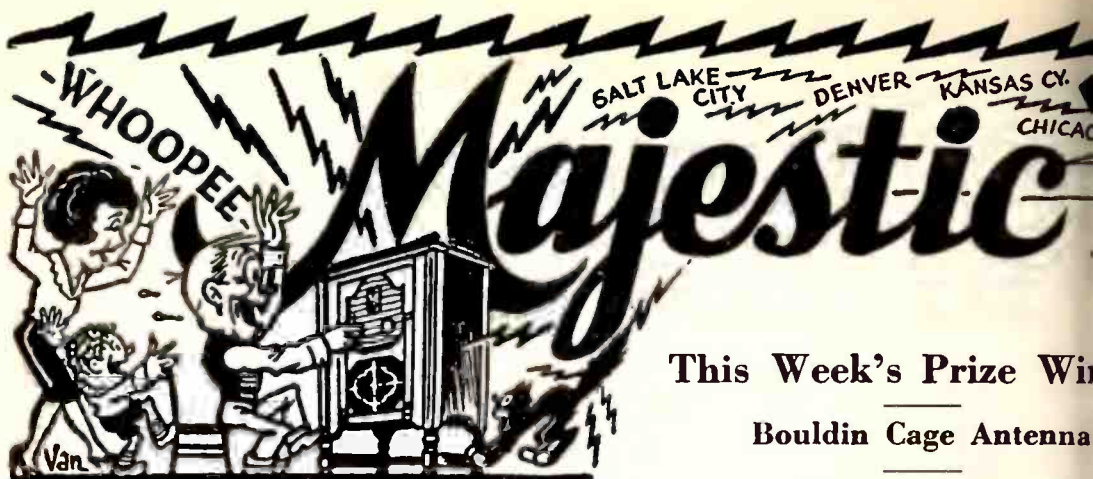
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RULES

1. Contest open to any Majestic owner living in Southern California or Arizona.
2. Majestic dealers, their relatives or employees are not eligible to enter station logs for prizes.
3. Letters must state Serial number of Majestic radio owned and name of dealer from whom purchased.
4. Station list must show date and time station was heard, record of selections broadcast by station at that time, and be certified by a Notary Public.
5. Prizes will be awarded, not only on a basis of the size of the log but will take into consideration location, interference conditions, time, etc. The longest log from a good location may be of less merit than a shorter one from a more difficult location.
6. Logs entered by contestants early in the contest may be supplemented by subsequent lists later in the "DX" season.

JUDGES:

K. G. Ormiston, Tech. Ed. Radio Doings
 Naylor Rogers, Mgr. Radio Station KNX
 Al Farquharson, Sec. L. A. Radio Trades Assn.

PRIZES:

WEEKLY PRIZE Bouldin Cage Antenna Value \$15

GRAND PRIZES

To be Awarded at End of Contest

FIRST PRIZE - \$100
SECOND PRIZE - \$50
THIRD PRIZE - \$25



This Week's Prize Win

Bouldin Cage Antenna

March 11, 1930

Majestic DX Contest:

I have a Majestic Model 93, No. 0606063, and was purchased by G. C. Pyle, 7907 Seville avenue, Van Nuys Park, California, about two months ago.

I am sending in this list of stations that I have received in 12 days. The station is situated in a poor location, because it is being just four doors from the city and a power line runs across the front yard.

February 18, 1930—P. M.

WSB, 9:22; KMOX, 9:25; KFOJ, 9:30; KECA, 9:31; KFOX, 9:35; KSL, 9:40; KSL, 9:44; KMIC, 9:46; KFWM, 9:48; KFWM, 9:50.

February 19, 1930—P. M.

KFSD, 12 noon; KOB, 6:45; KGO, 6:50; KGFJ, 7:00; KPO, 7:10; WOW, 9:25; KTM, 9:33; KTAR, 9:35; KHQ, 11:21.

February 21, 1930—P. M.

WTAM, 9:50; WCCO, 10:00; 10:28.

February 23, 1930—P. M.

KGB, 11:17.

February 27, 1930—P. M.

WHO, 9:48.

March 1, 1930—P. M.

KFRC, 7:45; KJR, 11:30.

Address of Contest Judge

Distributors in Southern California

X" Contest

CINCINNATI PITTSBURG PHILADELPHIA SCHENECTADY NEW YORK

STANCE

March 2, 1930—P. M.
11:25; CKMO, 11:30.

March 5, 1930—P. M.
10:10; KWKH, 10:15; KEJK,
KNX, 10:28; KMTR, 10:31;
10:50; KFI, 10:53.

March 6, 1930—P. M.
9:25; KFSG, 10:06.

March 7, 1930—P. M.
F, 10:10.

March 8, 1930—A. M.
F, 12:18; KRE, 12:30 a. m.; WGY,
G, 1:04; KGIR, 1:28; KFBB, 2:10.

March 10, 1930—A. M.
Z, 3:05; KGU, 3:15; KMMJ, 3:25;
3:25; K TSA, 3:57; JOBK, 3:00.

March 10, 1930—P. M.
W, 8:00; KTBI, 8:02.

Yours very truly,

EARL B. HALL,
2646 Broadway,
Walnut Park, Calif.

March 7, 1930.

tic DX Contest:

ave a Majestic Model 70. Loca-
ot very satisfactory for DX recep-
a 11,000-volt line within 55 feet of
and a sub-station within one

I am using an old radiator for a
d and 75 feet of six-strand wire for
rial. Any way, here is a list of
ns logged between 5 p. m. and 5
March 4 and March 5:

5:15; KELW, 5:20; KQW, 6:15;
X, 6:25; KGIQ, 6:35; KGB, 6:35;
O, 6:50; KOIN, 8:10; KECA, 8:15;
8:30; WBBM, 9:30; WGN, 9:40;

ST CLOSES MAY 1, 1930

mitting logs in this contest to Majestic DX Con-
dio Doings, 407 E. Pico Street, Los Angeles.

MR & WATSON, Inc.

Arizona

1361-63-65 South Figueroa Street, Los Angeles

WLW, 9:45; WSB, 9:49; WJR, 10:02;
WFAA, 10:04; WENR, 10:07; KLX,
10:08; KEX, 10:14; KSL, 10:15; KFOX,
10:17; KDYL, 10:30; KRE, 10:40; KGA,
10:55; KSTP, 10:53; KNX, 10:58; KJR,
11:15; KFVB, 11:20; KFWI, 11:23;
KGO, 11:30; KTM, 11:31; KEJK, 11:35;
KFI, 11:37; KFRC, 11:38; KGW, 11:40;
KFSD, 11:45; KHQ, 11:47; KMTR,
11:48; KTAB, 11:50; KHJ, 11:55; KYW,
12:00; KVI, 12:15; CKMO (50-watt),
12:20; KOL, 12:30; KCRC, 12:35; KXL,
12:40; KPO, 8:15; KMIC, 8:35; KFVD,
8:40; KGER, 8:45.

I also have 55 other stations logged,
but logged them previous to the above
list, and did not note time received or
program. The number of my radio is
7A-332787, and was purchased from
Don C. Preston, Bakersfield. It is fif-
teen months old, and has never had a
tube replaced.

Here are a few of reports on the sta-
tions logged:

WSB, signing off at 9:49 p. m.
WJR, signing off at 10:02 p. m.
WFAA, signing off at 10:04 p. m.
KSTP, signing off at 10:53 p. m.
KYW, signing off at 12 p. m.
KCRC, Old-Time Fiddlers, 12:30 a. m.
WLW, Variety Hour, at 9:45 p. m.
WENR, Orchestra, at 10:07 p. m.
WBBM, Ted Weems, at 9:30 p. m.
WGN, Merry Widow Waltz, 9:40 p. m.
KMOX, Old Gold, at 6:25 p. m.
CKMO, Request, at 12:44 a. m.
KXL, Request, at 12:40 a. m.

S. A. LOVEALL,
1803 Oregon Drive,
Bakersfield, Calif.



TED HUSING

Columbia Broadcasting System

PACIFIC COAST NETWORK

845 Madison Ave., New York

William S. Paley,
PresidentHenry A. Bellows
Vice-PresidentKHJ, KFRC, KVI,
KFPY, KOIN

1:00 p. m.—Musical Album—Columbia Symphony orchestra, with soloist. KVI, KFPY.
3:15 p. m.—Bill Schudt's "Going to Press." KVI.
3:30 p. m.—Roy Ingraham's Paramount orchestra. KVI, KFPY.
4:00 p. m.—Bernhard Levitow's Commodore ensemble. KVI, KFPY, KHJ.
4:30 p. m.—Adventures of Col. Powell. KVI, KFPY, KHJ.
7:00 p. m.—Philco hour. KHJ.
7:45 p. m.—National Retail Shoe Co. KVI, KFPY, KOIN, KFRC, KHJ.
8:00 p. m.—Hank Simmons' Show Boat. KFPY.
9:00 p. m.—Gold Medal Fast Freight. KHJ, KFRC, KVI.

THURSDAY, MARCH 27

8:00 a. m.—The Sewing Circle. KVI, KHJ.
8:45 a. m.—Columbia Noon Day Club—"Tropical Tramps." KFPY, KHJ (9:15).
11:00 a. m.—Ann Leaf at the Organ. KFPY.
11:30 a. m.—American School of the Air. KVI, KFPY, KFRC, KOIN, KHJ.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—For Your Information. KFPY.
1:00 p. m.—U. S. Navy Band. KVI, KFPY, KHJ.
2:00 p. m.—Hotel Shelton Orch. KVI, KFPY.
3:30 p. m.—Clvig Repertory Plays, Eva Le Gallienne. KVI, KFPY, KHJ.
5:00 p. m.—The Vagabonds. KVI, KFPY, KHJ.
5:15 p. m.—London Peace Parley—Frederic William Wile from London by shot wave. KVI, KFPY, KHJ.
7:00 p. m.—Voice of Columbia. KFPY.
7:30 p. m.—Nat. Radel Forum from Washington. KFPY
8:00 p. m.—Dream Boat. KFPY.
8:30 p. m.—Bert Lown and his Biltmore orch. KFPY

FRIDAY, MARCH 28

8:15 a. m.—Columbia Salen Orch. KVI.
8:30 a. m.—The Week Enders. N.R.H.C. KVI.
9:00 a. m.—Columbia. KFPY.
11:00 a. m.—The Gauchos. KFPY, KHJ.
11:30 a. m.—Ann Leaf at the Organ. KVI.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—Today in History. KVI, KFPY.
12:32 p. m.—Marie Blizard—Fashion Director of CBS. KVI, KFPY.
12:45 p. m.—Columbia Education Feature. KVI, KFPY.
1:00 p. m.—Light Opera Gems. KVI, KFPY, KHJ.
1:30 p. m.—Club Plaza Orch. KFPY, KVI.
3:00 p. m.—The Musical Foursome. KVI, KFPY.
3:30 p. m.—Will Osborne and his Park Central orchestra. KVI, KFPY.
4:00 p. m.—Roy Ingraham's Paramount orchestra. KVI, KFPY, KHJ.
5:00 p. m.—U. S. Army Band. KVI, KFPY.
5:30 p. m.—The Roustabouts. KVI, KFPY.
7:00 p. m.—Quaker State Oil Co. KVI, KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Curtis Institute of Music program. KFPY.
8:00 p. m.—Ted Weems' Orch. Chicago. KFPY.
8:30 p. m.—Jan Garber and his Hollywood Orch. KFPY.

9:00 p. m.—True Story Hour; adventures of Bob and Mary. KVI, KFPY, KOIN, KFRC, KHJ.

SATURDAY, MARCH 29

8:00 a. m.—U. S. Army Band. KVI, KHJ.
9:00 a. m.—Adventures of Helen and Mary.
9:30 a. m.—Yeong's orchestra. KVI, KHJ.
11:00 a. m.—Ann Leaf at the organ. KFPY.
11:30 a. m.—Dominion Male Quartet. KVI, KFPY, KHJ.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—For Your Information. KVI.
1:00 p. m.—The Aztecs. KVI, KFPY, KHJ.
1:30 p. m.—Club Plaza Orch. KVI, KFPY.
2:00 p. m.—French Trio with Kenyon Congdon, baritone. KVI, KFPY, KHJ.
2:30 p. m.—Quiet Harmonies. KVI, KFPY, KHJ.
2:45 p. m.—Dr. Thatcher Clark, French lesson. KVI.
3:00 p. m.—Hotel Shelton Orch. KVI, KFPY, KHJ.
3:30 p. m.—"Ted Husing's" Sportslants." KVI, KFPY, KHJ.
4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KVI, KFPY, KHJ.
5:00 p. m.—Dr. Arthur Torrance—"Exploring the Jungle for Science." KFPY, KHJ.
5:30 p. m.—Dixie Echoes. KFPY.
6:00 p. m.—Nit Wit Hour. KFPY, KHJ.
6:30 p. m.—Around the Samovar. KFPY, KHJ.
7:00 p. m.—Paramount-Publix Radio Hour. KVI, KFPY, KHJ, KOIN, KFRC.
8:00 p. m.—Hotel Paramount Orch. KFPY.
9:30 p. m.—Guy Lombardo's Royal Canadians. KFPY.

SUNDAY, MARCH 23

9:30 a. m.—Five Power Naval Conference Reports from London. KVI, KFPY, KHJ.
10:30 a. m.—Ballad Hour. KVI, KFPY.
11:00 a. m.—Montreal Symphony Orchestra, Montreal, Canada. KVI, KFPY.
12:00 noon—Columbia Male Chorus. KVI, KFPY.
12:30 p. m.—Conclave of Nations. KVI, KFPY.
1:00 p. m.—Cathedral Hour. KVI, KFPY.
2:00 p. m.—McKesson & Robbins News Reel of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
4:00 p. m.—The Globe Trotter. KVI, KFPY.
4:45 p. m.—The World's Business. Dr. Julius Klein, Washington, D. C. KVI, KFPY.
5:30 p. m.—In a Russian Village. KVI, KFPY.
6:00 p. m.—Majestic Theater of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
7:00 p. m.—Royal's Poet of the Organ, Jesse Crawford. KVI, KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Arabesque. KFPY.
8:00 p. m.—Back Home Hour from Buffalo. KFPY.

MONDAY, MARCH 24

8:00 a. m.—Ben and Helen Talk it Over. KVI.
8:15 a. m.—Senator Arthur Capper's Weekly Political Talk. KVI.
8:30 a. m.—The Children's Corner. KVI, KHJ.
8:45 a. m.—Your Diet. KVI.
9:00 a. m.—Columbia Revue. KFPY.
11:00 a. m.—The Honoluluans. KFPY, KHJ.
11:30 a. m.—Ann Leaf at the Organ. KVI, KFPY, KHJ to 11:45.
12:00 noon—Today in History. KVI, KFPY.
12:32 p. m.—Mario Blizard—Fashion Director of CBS. KVI, KFPY.
12:45 p. m.—Lucy Feagin—"The Charm of Correct Speech." KVI, KFPY.
1:00 p. m.—U. S. Navy Band. KVI, KFPY, KHJ.
3:00 p. m.—Jan Garber and his Hollywood Orchestra. KVI, KFPY.
3:30 p. m.—Yoen's Restaurant Orchestra. KVI, KFPY.
4:00 p. m.—Current Events—H. V. Kaltenborn. KVI.
4:30 p. m.—Voices from Filmland. KVI, KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Gold Strand Group—American Wire Fabrics Corp. KVI, KFPY, KOIN, KFRC, KHJ.
8:00 p. m.—The Columbians. KFPY.
8:30 p. m.—Roy Ingraham's Paramount Orch. KFPY.

TUESDAY, MARCH 25

8:00 a. m.—The Party House; N. R. H. C. KVI.
9:00 a. m.—Columbia Revue. KFPY.
11:00 a. m.—The Aztecs. KFPY.
11:30 a. m.—American School of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—For Your Information. KFPY.
1:00 p. m.—U. S. Army Band. KVI, KFPY.
2:00 p. m.—From Dusty Pages. KVI.
3:30 p. m.—Yeong's Restaurant Orchestra. KVI, KFPY.
4:00 p. m.—Bernhard Levitow and his Commodore Ensemble. KVI, KFPY.
4:30 p. m.—Manhattan Moods. KVI, KFPY.
5:30 p. m.—Romany Patteran. KVI, KFPY.
6:00 p. m.—Paul Whiteman's Old Gold Orchestra. KVI, KFPY, KOIN, KFRC, KHJ.
7:00 p. m.—Graybar's "Mr. and Mrs." Drama. KVI, KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Musical Comedy Memory program. KVI, KFPY, KOIN, KFRC, KHJ.
8:00 p. m.—Will Osborne's Park Central Orch. KFPY.
8:30 p. m.—Publix Night Owl's Frolic. KFPY.

WEDNESDAY, MARCH 26

8:15 a. m.—R. S. V. P.; National Radio Homemakers Club. KVI, KHJ.
8:30 a. m.—Mr. Fixit, the Traveling Tinker. KVI.
8:45 a. m.—Ida Bailey Allen's Editorial Page. KVI.
9:00 a. m.—Columbia Revue. KFPY, KHJ.
11:00 a. m.—Grace Hyde, soprano, and Columbia Little Symphony. KFPY.
11:30 a. m.—Synecopated Silhouettes. KVI, KFPY.
12:00 noon—Columbia Ensemble. KVI, KFPY.

The essential features of these programs are identical with those sent us by the stations



BILL RAY

KFWB

Phone HO. 0318

Gerald L. King
Manager
Wm. Ray
Assistant Manager
H. P. Sampson
Program Arranger
Leslie Howitt
Chief Technician

DAILY EXCEPT SUNDAY

- 8:30 a. m.—Orpheus Sextet and Feature Trio (except Wednesday).
- 10:30 a. m.—Jean Cowan and the Dixieland Syncopators (except Wednesday).
- 11:30 a. m.—KFWB String Quartet; Nelson Case, soloist (except Monday).
- 12:00 noon—"Cecil and Sally."
- 2:00 p. m.—Exhibition baseball game from Wrigley Field; Oscar Reichow at microphone.
- 6:00 p. m.—The Southlanders, direction of Arthur Moranz.
- 6:30 p. m.—Harry Jackson and Entertainers.
- 8:00 p. m.—Time Signals, Bulova Watch Co.

SUNDAY, MARCH 23

- 8:30 a. m.—The Funny Paper Man.
- 9:00 a. m.—Mutual Building & Loan Association.
- 10:00 a. m.—Program, courtesy of Lloyd K. Hillman.
- 11:30 a. m.—Program, courtesy of the Glo-Co Co.
- 12:30 p. m.—Late recordings.
- 1:10 p. m.—Program, courtesy of Strong & Dickinson.
- 2:10 p. m.—Exhibition baseball game, Chicago Cubs vs. Los Angeles.
- 6:30 p. m.—Fig'n Whistle Entertainers.
- 7:00 p. m.—Emma Kimmel, soprano; Pacific Salon Orchestra.
- 7:30 p. m.—Burr McIntosh, the Cheerful Philosopher.
- 8:00 p. m.—First National Hour; Le Forhstein's Orchestra; First National Stars and Players in person.
- 9:00 p. m.—Broadcast from the Norman Castle, Hollywoodland, conducted by Rhea Crawford, "Angel of Broadway."
- 10:00 p. m.—The Southlanders; Boswell Sisters.

MONDAY, MARCH 24

- 1:00 a. m.—Home Economics Talk.
- 11:30 a. m.—Dale Imes' Hollywood Revelers
- 12:30 p. m.—Variety Serenaders; the Three Boswell Sisters and Bernard Coney, popular songs.
- 2:00 p. m.—Art Pabst and his Banjo.
- 2:50 p. m.—Ann Grey, popular songs.
- 3:00 p. m.—Song Pluggers.
- 3:30 p. m.—Billy Van, popular songs.
- 4:00 p. m.—Everett Hoagland's Ensemble,
- 6:00 p. m.—Hoagland's Trio; Cliff and Lolly, "The Nuts of Harmony."
- 7:00 p. m.—Julius K. Johnson at the console of the Vitaphone recording organ.
- 7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
- 7:45 p. m.—The Three Co-eds.
- 8:00 p. m.—"Evening in Paris."
- 8:30 p. m.—"Splice of the Air," with Jimmie Mack.
- 9:00 p. m.—"The Old Timer's Hour."
- 10:00 p. m.—George Olsen and his Music.
- 10:30 p. m.—Gur Arnheim's Orchestra, from Montmartre
- 11:30 p. m.—George Olson and his Music.

TUESDAY, MARCH 25

- 10:00 a. m.—Ted Dahl's Orchestra.
- 12:30 p. m.—Program conducted by Rhea Crawford.
- 1:00 p. m.—Variety Serenaders; the Three Boswell Sisters and Bernard Coney, popular songs.
- 4:00 p. m.—Radio varieties.
- 7:00 p. m.—Emma Kimmel, soprano, and the Kelley Aristocrats.
- 7:30 p. m.—Murphy Players, presenting a playlet.
- 8:00 p. m.—Pacific Salon Orchestra.
- 8:30 p. m.—Bridge by Radio.
- 9:00 p. m.—The Edgeworth Plantation Club.
- 9:30 p. m.—Main bout from the Olympic Auditorium.
- 10:30 p. m.—Gus Arnheim's Orchestra.

WEDNESDAY, MARCH 26

- 8:00 a. m.—The Breakfast Club.
- 10:00 a. m.—Prudence Penny of the Examiner.
- 10:30 a. m.—Orpheus Sextet and the Feature Trio.
- 12:30 p. m.—Jean Cowan and the Dixieland Syncopators.

Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS
WARNER BROS. MOTION PICTURE STUDIOS
Warner Brothers' Theater, 6425 Hollywood Boulevard

- 1:15 p. m.—Gus Arnheim's Orchestra from Montmartre
- 1:45 p. m.—Radio varieties.
- 4:00 p. m.—Everett Hoagland's Ensemble and Boswell Sisters.
- 7:00 p. m.—507 Orchestra.
- 7:30 p. m.—Julius K. Johnson at the console of the Vitaphone recording organ.
- 8:00 p. m.—"Pest of the Rancho," a serial, by Johnston McCulley.
- 8:30 p. m.—The Serenaders Dance Band, with Ann Gray and Buster Dees, soloists.
- 9:30 p. m.—Rhea Crawford, "Angel of Broadway."
- 10:00 p. m.—Irving Aaronson and his Commanders, Roosevelt Hotel.
- 11:00 p. m.—Gus Arnheim and his Orchestra.

THURSDAY, MARCH 27

- 8:30 a. m.—Orpheus Sextet and the Feature Trio.
- 10:00 a. m.—Ted Dahl's Orchestra.
- 12:30 p. m.—Rhea Crawford, "Angel of Broadway."
- 1:00 p. m.—Variety Serenaders and the Three Boswell Sisters.
- 7:00 p. m.—"The Daffodils," with "Daffy" Duke Atterbury as master of ceremonies.
- 8:00 p. m.—507 Orchestra.
- 8:30 p. m.—Program, courtesy of Peerless Stores.
- 9:00 p. m.—The Southlanders, Arthur Moranz, directing, and Emma Kinell, soprano; Vernon Richard.
- 10:00 p. m.—Irving Aaronson and his Commanders,
- 10:30 p. m.—Gus Arnheim and his Orchestra.

FRIDAY, MARCH 28

- 10:00 a. m.—Prudence Penny of the Examiner.
- 12:30 p. m.—Variety Serenaders and the Three Boswell Sisters.
- 7:00 p. m.—The Varsity Boys.
- 7:30 p. m.—"Journeys of a Jilted Girl," a continuity by Kay Van Riper.
- 8:00 p. m.—Billy Van.
- 8:30 p. m.—The National Life Dance Orchestra.
- 9:00 p. m.—Sports Interview by Mark Kelly.
- 9:30 p. m.—Pacific Salon Orch., dir. of Ray Martinez.
- 10:00 p. m.—Irving Aaronson and his Commanders,
- 11:00 p. m.—Gus Arnheim and his Orchestra, from Montmartre Cafe.

SATURDAY, MARCH 29

- 8:30 a. m.—Orpheus Sextet and the Feature Trio.
- 10:00 a. m.—Musical program.
- 12:30 p. m.—Rhea Crawford, "Angel of Broadway," from Norman Castle, Hollywoodland.
- 1:00 p. m.—Variety Serenaders and the Three Boswell Sisters.
- 1:30 p. m.—Gus Arnheim's Orchestra.
- 4:30 p. m.—Montmartre Orchestra.
- 7:00 p. m.—Spanish program presenting Xavier Cugat, concert violinist and Carmen Castillo, soprano.
- 7:30 p. m.—Pacific Salon Orchestra; Emma Kimmel,
- 8:00 p. m.—Mona Motor Oilers; Tudor Williams,
- 9:00 p. m.—The Boswell Sisters and the Kelley Aristocrats.
- 9:30 p. m.—Gus Arnheim and his Orchestra, from the Montmartre Cafe.
- 10:00 p. m.—Irving Aaronson and his Commanders, from the Blossom Room.
- 10:30 p. m.—Gus Arnheim and his Orchestra, from the Montmartre Cafe.

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PIERRE MELLONINO

KNX

Phone HEMPstead 4101

Naylor Rogers
Director-ManagerPierre Mellonino
Program DirectorN. D. Garver
Technical Engineer

DAILY EXCEPT SUNDAY

- 6:45 a. m.—“Earlybirds” exercises, Dr. P. M. Seixas.
7:15 a. m.—“Pep and Ginger” exercises, Dr. Seixas.
7:45 a. m.—“Home Folks” exercises, Dr. Seixas.
8:00 a. m.—Musical program of popular recordings.
8:15 a. m.—Inspirational Talk and Morning Prayer.
8:55 a. m.—Time Signals from Washington, D. C.
9:30 a. m.—Radio Shopping News, conducted by Carey Preston Rittmeister.
10:00 a. m.—“Be Young and Be Happy,” Eddie Albright’s Ten o’Clock Family.
10:30 a. m.—Home Economics talk given by Kate Brew Vaughn (ex. Sat.).
12:00 noon—Time Signals, courtesy Bulova Watch Co.
12:00 noon—Noonday Little Symphony.
1:00 p. m.—Off the air.
1:30 p. m.—Eddie Albright’s reading of late fiction.
2:00 p. m.—Program courtesy L. A. Evening Express Classified Ad. Dept.; recordings.
3:30 p. m.—Lost and Found, Stock Markets.
4:30 p. m.—C. P. R.’s musical program.
5:00 p. m.—E. C. Griffith’s talk on “Travel.”
5:15 p. m.—“Big Brother Ken’s Kiddie Hour.”
5:45 p. m.—Town Crier’s Timely Amusement Tips.
6:00 p. m.—Organ program by Lucie Lee. “The Southern Melody Girl,” from Wurlitzer Studio in Hotel Ambassador.
6:30 p. m.—Dinner program with the KNX Little Symphony.
7:00 and 10:00 p. m.—Time Signals, Bulova Watch Co.
10:00-12:00 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders.
12:00 midnight—Dance hour of popular recordings.

SUNDAY, MARCH 23

- 9:00 a. m.—Musical program.
9:45 a. m.—Musical program of recordings.
10:00 a. m.—Chet Mittendorf presenting musical prog.
11:00 a. m.—First Presbyterian Church of Hollywood.
12:30 p. m.—Louise Johnson, astro-analyst.
1:00 p. m.—International Bible Students Assn.
2:00 p. m.—City Park Board musical program.
4:00 p. m.—First Radio Church of the Air.
5:00 p. m.—Guaranty Building & Loan Assn.
6:00 p. m.—Dr. Ernest Holmes.
6:30 p. m.—Dr. Theo. Curtis Abel.
7:00 p. m.—Scriptural Research Bureau; Dr. Hallinan.
7:30 p. m.—Feature program of KNX artists.
8:00 p. m.—First Presbyterian Church of Hollywood.
9:00 p. m.—Luboviski Trio; Calmon Duboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist.

MONDAY, MARCH 24

- 8:00 a. m.—Information on “Belco” by H. F. Allen.
9:00 a. m.—Program of popular recordings.
11:00 a. m.—Musical program of recordings.
11:15 a. m.—Beauty Secrets by Georgia Fifield.
11:30 a. m.—First Radio Church of the Air.
12:30 p. m.—C. P. R.’s musical program.
2:30 p. m.—Matinee Symphony.
3:00 p. m.—Organ program by Lucie Lee.
3:45 p. m.—Lessons in Spanish by Dr. Hugo Escobar.
4:00 p. m.—Musical program by KNX Little Symphony
7:00 p. m.—Feature program presenting KNX artists.

Hollywood, Calif.—1050 Kc.

5000 WATTS—285.5 METERS—Los Angeles Evening Express
Evening Express
Paramount-Lasky Studio, 5555 Marathon
“The Voice of Hollywood”

- 7:30 p. m.—One-act play directed by Georgia Fifield.
8:00 p. m.—Luboviski Trio;
9:00 p. m.—Rio Grande Male Quintet.
9:30 p. m.—KNX Feature Artists.

TUESDAY, MARCH 25

- 8:00 a. m.—Musical program of recordings.
9:00 a. m.—Beauty talk, courtesy Georgia O. George.
11:00 a. m.—Concert Hour of Symphonic numbers.
12:00 noon—Musical program presented by C. P. R.
2:30 p. m.—Firemen’s Orchestra of Los Angeles.
7:00 p. m.—“Popular Science” talk by Dr. Baumgardt.
7:30 p. m.—Feature program presenting KNX artists.
8:00 p. m.—Tom and his Mule Hercules.
9:00 p. m.—KNX Artists presenting feature program.
9:30 p. m.—Gene and Glen, the Harmony Boys.

WEDNESDAY, MARCH 26

- 8:00 a. m.—Information on “Belco” by H. F. Allen.
8:30 a. m.—Zandra, “The Moslem Mystic,” who sees beyond.
9:00 a. m.—Musical program of recordings.
11:00 a. m.—KNX Clinic of the Air.
11:30 a. m.—Dorothy Chase and the Charis Players.
11:45 a. m.—Beauty Secrets given by Georgia Fifield.
2:30 p. m.—Musical program by Matinee Symphony.
3:15 p. m.—Lessons in Spanish by Dr. Hugo Escobar.
3:30 p. m.—KNX Clinic of the Air.
7:00 p. m.—Mr. and Mrs. Radio Skit.
7:30 p. m.—Feature program by KNX artists.
8:00 p. m.—“The Airdales” and Bert Butterworth.
8:30 p. m.—AMORC String Ensemble.
9:00 p. m.—KNX Feature program.
9:30 p. m.—Roy L. Sergeant, instructions in Bridge.

THURSDAY, MARCH 27

- 9:00 a. m.—Beauty talk, courtesy Georgia O. George.
11:00 a. m.—Old time songs sung by Country Jane.
2:30 p. m.—Prof. Edgard Leon, French lessons.
3:00 p. m.—Organ program given by Lucie Lee.
3:30 p. m.—Louise Johnson, astro-analyst.
4:00 p. m.—Musical program of popular records.
6:00 p. m.—Fred Forrest talk on “Human Interest.”
7:00 p. m.—“The Old Cedar Chest.”
7:30 p. m.—Two Knights in a daze, “Hap and Sap” and their Hooligans.
8:00 p. m.—KNX Musical program.
9:40 p. m.—“Five Minute Men and the Musical Musketiers.”
9:15 p. m.—“Don Amalzo.”
9:45 p. m.—“Boyer Musicians” and “Boy Singers.”

FRIDAY, MARCH 28

- 8:00 a. m.—Information on “Belco” by H. F. Allen.
9:00 a. m.—“A Menu for Sunday Dinner” by Kate Brew Vaughn.
10:30 a. m.—“Ovaltine” Ensemble.
11:45 a. m.—“Musical Contrasts.”
2:30 p. m.—Musical program by Matinee Symphony.
3:00 p. m.—Joyce Coad, little movie star.
3:30 p. m.—Federation of Women’s Clubs program.
4:00 p. m.—Musical program.
7:00 p. m.—Country Jane, vocalist; Stove Poker Ensemble.
8:00 p. m.—Order of Optimistic Do-Nuts.
9:00 p. m.—“Lion Tamers.”
9:45 p. m.—Main event from the Hollywood Legion Stadium.

SATURDAY, MARCH 29

- 10:30 a. m.—L. A. Evening Express Classified Advertising Dept., records.
11:00 a. m.—Program presenting the KNX Little Symphony.
12:30 p. m.—First Radio Church of the Air.
2:00 p. m.—Program of late recordings.
2:30 p. m.—Presenting an Opera (recorded).
6:25 p. m.—Announcements of L. A. Church Services.
7:00 p. m.—Paramount Publix Hour over Columbia.
8:00 p. m.—“Musical Comedy Hour.”
9:00 p. m.—Russian-American Art Club.
9:45 p. m.—“Musical Contrasts.”

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HARRY von ZELL

KMTR

Hollywood, Calif.—570 Kc.

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 KMTR Radio Station, 1025 N. Highland Ave., HOLLY 3024
 The Official Broadcasting Station of the
 Los Angeles Evening Herald

V. G. Freltag
 General Manager
 Harry Geise
 Program Director and
 Announcer
 Harry von Zell
 Announcer
 Eugene Inge
 Press Relations
 C. L. Whitney
 Chief Technician

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Musical Treasures.
- 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
- 9:00 a. m.—Mildred Kitchen, Home Economics.
- 9:15 a. m.—Clella Collins, Financial Talk.
- 9:30 a. m.—Popular program.
- 10:00 a. m.—Louise Howatt, Happiness Girl.
- 10:30 a. m.—Ralph Little's Joy Boys.
- 11:30 a. m.—Organ Recital, Egyptian Theatre.
- 12:00 noon—"World in Review," News Bulletins.
- 12:15 p. m.—"Prosperity Hour," Truman Bradley.
- 1:15 p. m.—Ralph Little's Matinee Serenaders.
- 2:15 p. m.—Spanish program.
- 3:00 p. m.—Banjo Boys.
- 4:00 p. m.—Popular program.
- 4:30 p. m.—Trading Post program.
- 5:15 p. m.—Novelty Recital.
- 5:45 p. m.—The Girl Reporter; News Bulletins.
- 6:00 p. m.—Organ Recital, Egyptian Theatre.
- 6:30 p. m.—Studio program (Tues., Thurs., Sat.).
- 6:30 p. m.—Tom Mitchell, requests (Mon., Wed., Fri.).
- 10:00 p. m.—Ray West's Orchestra.
- 11:00 p. m.—"The Voice of the Air."
- 12:00 midnight—"8 Ball" and "Charlie Lung."

KMTR subject to last minute changes due to new management.

- SUNDAY, MARCH 23**
- 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
 - 9:00 a. m.—John Driscoll's Musicland Revue.
 - 12:00 noon—"The Rhythm Makers," Dance Band.
 - 1:00 p. m.—Augmented Prosperity Hour.
 - 6:00 p. m.—Song Recital.
 - 7:00 p. m.—The Composers' Hour, orch. and soloist.
 - 8:00 p. m.—"The Four of Us."
 - 8:30 p. m.—Behind the Footlights," orch. and solos.
 - 9:30 p. m.—Vibrant Melodies, vibraphone and quartet.
 - 10:00 p. m.—Happy Harry.

- MONDAY, MARCH 24**
- 7:00 p. m.—Capt. Salisbury, World Adventurer.
 - 7:15 p. m.—Lani McIntyre and Harmony Hawaiians.
 - 8:00 p. m.—Studio program.
 - 9:00 p. m.—1930 Super-Marathon, Hawthorne.
- TUESDAY, MARCH 25**
- 7:00 p. m.—Southgate Chamber of Commerce prog.
 - 8:00 p. m.—Lani McIntyre and Harmony Hawaiians.
 - 9:00 p. m.—1930 Super-Marathon, Hawthorne.

- WEDNESDAY, MARCH 26**
- 7:00 p. m.—Lani McIntyre and Harmony Hawaiians.
 - 8:00 p. m.—Studio program.
 - 9:00 p. m.—1930 Super-Marathon, Hawthorne.

- THURSDAY, MARCH 27**
- 7:00 p. m.—Capt. Salisbury, World Adventurer.
 - 7:15 p. m.—Civic Repertory Theatre.
 - 7:45 p. m.—Lani McIntyre and Harmony Hawaiians.
 - 8:30 p. m.—"Egyptian Theatre of the Air."
 - 9:00 p. m.—Recreated Prize Fights.
 - 9:30 p. m.—1930 Super-Marathon, Hawthorne.

- FRIDAY, MARCH 28**
- 7:00 p. m.—"College Hour."
 - 8:00 p. m.—Lani McIntyre and Harmony Hawaiians.
 - 9:00 p. m.—1930 Super-Marathon, Hawthorne.

- SATURDAY, MARCH 29**
- 7:00 p. m.—Capt. Salisbury, World Adventurer.
 - 7:30 p. m.—Requests, the Two Harrys.
 - 8:00 p. m.—Sports Hour: Junior Chamber of Com.
 - 9:00 p. m.—Ray West's Orchestra.



TOM BRENEMAN

KFVD

Culver City, Cal.—1000 Kc

250 WATTS—299.8 METERS
 AUBURN-FULLER COMPANY
 Hal E. Roach Motion Picture Studios

EMpire 1171
 Culver City 4517
 John W. Swallow
 Manager-Director
 Tom Breneman
 Program Director
 Al Weinert
 Paul Myers
 Staff Announcers
 M. S. Adams
 Chief Technician

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
- 12:00 noon—Tom Breneman, the Recommendation Man.
- 12:30 p. m.—Tom and Wash.
- 1:00 p. m.—G. Allison's Radio Home program.
- 2:30 p. m.—Auburn Half-Hour.
- 3:00 p. m.—Eldorado program.
- 3:36 p. m.—Pan-American program.
- 5:40 p. m.—Timely Topics.
- 5:40 p. m.—Tom and Wash.
- 10:15 p. m.—J. Newton Yates at the Kilgen organ.
- 11:00 p. m.—Bob Murphy.
- 11:30 p. m.—Selected Recordings.
- 12:00 midnight—J. Newton Yates at the Kilgen Organ.

- SUNDAY, MARCH 23**
- 8:00 a. m.—Popular recordings.
 - 10:00 a. m.—Songs That Never Grow Old.
 - 11:00 a. m.—Harmony Hawaiians.
 - 12:00 noon.—Beauty Hour.
 - 1:00 p. m.—"Inspiration," the Magazine of the Air.
 - 2:00 p. m.—Sacred Half Hour.
 - 3:00 p. m.—J. Newton Yates, Kilgen recording organ.
 - 4:00 p. m.—Selected recordings.
 - 9:15 p. m.—Health Talk.
 - 9:30 p. m.—Community program.
 - 10:00 p. m.—J. Newton Yates, organ recital.

- MONDAY, MARCH 24**
- 2:00 p. m.—Helpful Hints to Housewives.
- TUESDAY, MARCH 25**
- 9:00 a. m.—Beauty Hour.
 - 12:45 p. m.—Diet Question Box.

- WEDNESDAY, MARCH 26**
- 11:00 a. m.—Helpful Hints to Housewives.
 - 12:45 p. m.—Waves of Happiness.
- THURSDAY, MARCH 27**
- 9:00 a. m.—Beauty Hour.
 - 12:45 p. m.—Diet Question Box.

- FRIDAY, MARCH 28**
- 11:00 a. m.—Helpful Hints to Housewives.
 - 9:15 p. m.—Health Talk.
 - 9:30 p. m.—Happy-Go-Lucky Trio.

- SATURDAY, MARCH 29**
- 9:00 a. m.—Beauty Talk.
 - 12:45 p. m.—Waves of Happiness.

JACK CHENEY

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KTM Santa Monica, Cal.—780 Kc.

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 Pickwick Broadcasting Corporation
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 Clarence B. Juneau, Chief Transmission Engineer

Glenhall Taylor
 Manager
 Frank Gage
 Program Director
 Johnny Mack
 Asst. Program Director
 Chief Announcer
 Don Allen
 Continuity
 Marillah Olney
 Dramatics

TUESDAY, MARCH 25

- 1:30 p. m.—Household Hints by Laura Scudder.
- 1:45 p. m.—Organ Echoes.
- 2:45 p. m.—Popular Melodies.
- 4:00 p. m.—Dance Melodies.
- 4:15 p. m.—Popular Songs.
- 4:30 p. m.—Winn-Kearney program.
- 4:45 p. m.—Solving Your Problems, by Walter Brown Murray.
- 8:00 p. m.—Musical Readings, Marillah Olney and Arthur Shaw.
- 9:00 p. m.—KTM Miniature Symphony Hour.
- 11:00 p. m.—Frankie and Johnny.
- 11:30 p. m.—Readers' Hour.

WEDNESDAY, MARCH 26

- 2:45 p. m.—Popular Fox Trots.
- 4:00 p. m.—Chemistry of the Emotions.
- 4:15 p. m.—Popular Melodies.
- 4:25 p. m.—Better Business Bureau Talk.
- 4:30 p. m.—Uncle Jay's Rhymes, Riddle and Songs.
- 8:00 p. m.—Recital by Lon Gordon, tenor, and Arthur Shaw, organist.
- 9:00 p. m.—Topsy Sacket's Trio.
- 9:30 p. m.—Novelty Hawaiians.

THURSDAY, MARCH 27

- 2:45 p. m.—Popular Melodies.
- 4:00 p. m.—Frank Gage's Half-Hour.
- 4:30 p. m.—Organ Recital.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—KTM Little Theater.
- 9:30 p. m.—The Hortentots Instrumental Trio.

FRIDAY, MARCH 28

- 1:30 p. m.—Household Hints by Laura Scudder.
- 1:45 p. m.—Organ.
- 2:45 p. m.—Novelty Records.
- 4:00 p. m.—Danceland Melodies.
- 8:00 p. m.—Organ Echoes.
- 8:00 p. m.—Evenings on the Ranch.
- 9:00 p. m.—Harrison Good Luck Melodists.
- 9:30 p. m.—The Five Freshmen.
- 11:00 p. m.—The Reader's Hour.

SATURDAY, MARCH 29

- 1:00 p. m.—Children's Playground Hour.
- 2:45 p. m.—Popular Melodies.
- 4:00 p. m.—Record Variety Hour.
- 4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
- 8:00 p. m.—Frank Gage and his Gang.
- 9:30 p. m.—Folk Songs by organ and Dorothy Dee.
- 11:00 p. m.—Cy Graves at the organ.

- DAILY EXCEPT SUNDAY
- 6:00 a. m.—The Eye Opener program.
 - 7:00 a. m.—KTM Ranch Hour.
 - 8:00 a. m.—Popular Dance Records.
 - 8:30 a. m.—Pan-American Spanish program with Don Julio.
 - 9:00 a. m.—Bert's Request program.
 - 10:00 a. m. to 1:00 p. m.—Silent.
 - 1:00 p. m.—Organ Echoes (except Sat.).
 - 2:00 p. m.—Interesting Items by DeWitt Hagar.
 - 2:30 p. m.—The Health Man.
 - 3:00 p. m.—Fowler's Food for Thought.
 - 5:00 p. m. to 8:00 p. m.—Silent.
 - 10:00 p. m.—El Patio Ballroom (except Mon.).
 - 11:00 p. m.—Readers' Hour.
 - 12:00 midnight—Request program.

SUNDAY, MARCH 23

- 8:00 a. m.—The Eye Opener.
- 9:00 a. m.—I. B. S. A. Watch Tower program.
- 1:00 p. m.—Organ Classics.
- 1:30 p. m.—L. B. program.
- 2:00 p. m.—Interesting Items by DeWitt Hagar.
- 3:00 p. m.—Santa Monica Symphony Orchestra.
- 4:00 p. m.—Secular Music.
- 4:30 p. m.—Christian Unity by Walter Raymond.
- 8:00 p. m.—Lyric Moods.
- 8:30 p. m.—Killian Sisters.
- 9:00 p. m.—Dramalogue.
- 9:30 p. m.—Moments with Great Masters, and Lou Gordon, tenor.
- 10:30 p. m.—Concert Masters Album.
- 11:00 p. m.—The Readers' Hour.

MONDAY, MARCH 24

- 2:45 p. m.—Popular Waltzes.
- 4:00 p. m.—Organ Echoes.
- 4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
- 8:00 p. m.—Arkansas Johnny and Al Hull.
- 8:30 p. m.—Patsy and Tom, the Modern Pair.
- 9:00 p. m.—Highway Highlights.
- 10:00 p. m.—Organ Echoes.
- 10:30 p. m.—Hortentots.

KGEF

C. C. Hooper
 Manager
 J. Dale Stentz
 Announcer
 H. J. Hankins
 Technician

SUNDAY, MARCH 23

- 8:30 a. m.—Morning Watch Quartet.
- 9:20 a. m.—Story Hour.
- 10:00 a. m.—Claude L. Heskett's Bible Class.
- 10:45 a. m.—Trinity M. E. Church.
- 2:00 p. m.—Friendly Bible Class.
- 2:30 p. m.—Free M. E. Church of Santa Monica.
- 3:00 p. m.—W. W. Newberry.
- 4:00 p. m.—Lutheran Church of Southern California.
- 4:30 p. m.—Studio program.
- 5:00 p. m.—Vesper Hour.
- 7:00 p. m.—Prelude Questions of Bob Shuler.

TUESDAY, MARCH 25

- 6:00 p. m.—Yette Barber Studio.
- 6:30 p. m.—John Unfried.
- 7:00 p. m.—Facts and Fancies.
- 7:15 p. m.—Mrs. H. S. Stentz.
- 7:30 p. m.—Jock McGill.

Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.5 METERS
 TRINITY METHODIST CHURCH, BOB SHULER, Pastor
 Phone Westmore 8887

- 8:00 p. m.—Bob Shuler's Question Hour.
- 9:00 p. m.—South Park Bereans.
- 10:00 p. m.—Old Time Fiddlers.

WEDNESDAY, MARCH 26

- 6:00 p. m.—Mother Hubbard.
- 6:45 p. m.—J. E. Moore.
- 7:00 p. m.—Cinrey Bible Class.
- 7:45 p. m.—Union Rescue Mission.
- 8:30 p. m.—Rev. E. E. Wall.
- 9:00 p. m.—Old Songs Quartet.
- 10:00 p. m.—Volunteers of America

THURSDAY, MARCH 27

- 6:00 p. m.—Mrs. Tom Murray.
- 7:00 p. m.—Dr. Fredus Nelson Peters.
- 7:30 p. m.—Hired Man.
- 8:00 p. m.—Bob Shuler's Civic Message.
- 9:00 p. m.—Martha Spangler Nicholson.
- 10:00 p. m.—West College of Music.

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RAY WINTERS

KECA

Carl Haverlin
Commercial Manager
Robert Hurd
Program Manager

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS
EARLE C. ANTHONY, INC.

1000 South Hope St. Westmore 0331

- 10:15 p. m.—NBC, Down Through the Years.
WEDNESDAY, MARCH 26
3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—German Lesson, Annette Doherty.
3:30 p. m.—Musical Appreciation, Jose Rodriguez.
3:45 p. m.—Studio program reserved.
4:00 p. m.—George Rhodes, haritone.
4:30 p. m.—Studio program reserved.
5:00 p. m.—Herbie Scharlin, song and patter.
5:30 p. m.—Kaal Hawaiian Trio.
6:00 p. m.—Buster Wilson's Orchestra.
7:00 p. m.—Kenmorent String Trio.
7:30 p. m.—NBC, Coca Cola Topnotchers.
8:00 p. m.—Cliff Gunning, tenor.
9:15 p. m.—Three Skippers.
10:00 p. m.—NBC, Ruff Klawans.
10:15 p. m.—NBC, Cotton Blossom Minstrels.
THURSDAY, MARCH 27
3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—Marcella Burke, "Hollywood Chatterer."
3:30 p. m.—Frederick V. Bowers, ballads.
4:00 p. m.—Bess Kilmer's Helpful Hints to Housewives.
4:30 p. m.—NBC, One Half Hour in the National Capital.
5:00 p. m.—NBC, Fleischmann Sunshine Hour.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—NBC, Maxwell House Melodies.
7:00 p. m.—Wedgwood Nowell.
7:30 p. m.—Ray Van Dyne's Orchestra, with Gertrude Guseell, ballads.
8:45 p. m.—NBC, John and Ned.
9:00 p. m.—NBC, Memory Lane.
9:30 p. m.—Eddie Armstrong, ballads.
10:00 p. m.—The Blue Belles, vocal trio.
10:30 p. m.—The Capital B's.
FRIDAY, MARCH 28
3:00 p. m.—Cyprian Paulette, crooning tenor.
3:30 p. m.—Musical Appreciation, Jose Rodriguez.
3:45 p. m.—Racquel Lopez, Spanish songs.
4:00 p. m.—Ballads on Approval.
5:00 p. m.—NBC, Cities Service Hour.
6:00 p. m.—Buster Wilson's Orchestra.
6:00 p. m.—Molly Wilher, ballads.
7:00 p. m.—NBC.
8:00 p. m.—NBC, Hamilton Brown Sketchhook.
8:15 p. m.—Mrs. June Snow, Bridge Lesson.
8:45 p. m.—NBC, John and Ned.
9:00 p. m.—KECA String Ensemble, with Winifred Donaldson, soloist.
10:00 p. m.—Harmony Hour.
10:30 p. m.—Three Minor Keys and the Three Minstralets.
SATURDAY, MARCH 29
3:00 p. m.—Studio program reserved.
4:30 p. m.—Fuller Brush Company.
5:00 p. m.—NBC, New Business World.
5:30 p. m.—Max Mellinger, ballads.
6:00 p. m.—Los Angeles Fire Department Orchestra.
7:00 p. m.—Jack Parker, tenor.
7:30 p. m.—Elton Heys Virginia Ballroom Orchestra.
8:00 p. m.—Helen Guest, ballads.
8:45 p. m.—Fanchon Alexander, concert pianist.
9:00 p. m.—KECA String Ensemble.
10:00 p. m.—NBC, Spotlight Review.

DAILY EXCEPT SUNDAY

- 8:30 p. m.—Amos 'n' Andy, for Pepsodent Co.
SUNDAY, MARCH 23
3:00 p. m.—NBC, Catholic Religious Service.
4:00 p. m.—Heien Clare Dudley, concert pianist.
4:30 p. m.—NBC, Duo Disc.
5:00 p. m.—Keumorent String Trio.
5:30 p. m.—Noreen Gammill, Character Sketches.
6:00 p. m.—Ralph Romer and his Peplanders Orchestra, with Three Minor Keys.
7:00 p. m.—Margaret Ruth Kernan, soprano.
7:30 p. m.—Kealoha Trio.
8:00 p. m.—Grace Hamilton and Jack Stern, hallads.
8:30 p. m.—Capital B's Trio.
9:00 p. m.—KECA String Quartet with Lenore Killian,
10:00 p. m.—NBC, The Gay Classics.

MONDAY, MARCH 24

- 3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—German Lesson, Annette Doherty.
3:30 p. m.—Musical Appredation, Jose Rodriguez.
3:45 p. m.—NBC, Calif. Federation of Women's Clubs.
4:15 p. m.—Bess Kilmer's Helpful Hints to Housewives.
4:45 p. m.—Leonard Van Berg, ballads.
5:00 p. m.—Herbie Scharlin, song and patter.
5:30 p. m.—Dr. H. Edw. Myers, talk on dentistry.
5:45 p. m.—Calif. Home Extension talk.
6:00 p. m.—NBC, Ted Fiorito and his Maytag Orch.
6:30 p. m.—Elton Hey's Virginia Ballroom Orchestra with Two Shades of Blue.
7:30 p. m.—Felipe Delgado, Spanish haritone.
8:00 p. m.—NBC, Wm. Don, English comedian.
8:15 p. m.—NBC, Park Sisters.
9:00 p. m.—Aeolian Organ recital.
10:00 p. m.—NBC, Literary Digest.
10:15 p. m.—NBC, Music Box.
10:30 p. m.—NBC, House of Myths.

TUESDAY, MARCH 25

- 3:00 p. m.—Studio program reserved.
4:00 p. m.—Studio program reserved.
5:00 p. m.—Studio program reserved.
5:30 p. m.—NBC, Around the World with Libby.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—NBC, Happy Wonder Bakers.
7:00 p. m.—NBC, Westinghouse Salute.
7:30 p. m.—NBC, RKO Hour.
8:45 p. m.—NBC, John and Ned.
9:00 p. m.—Nick Harris, detective stories.
9:30 p. m.—NBC, Florsheim Frolic.
10:00 p. m.—NBC, Literary Digest.

See Page 18 for NBC Program

WATCH HOSPITAL



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MARGARET MACDONALD

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500 WATTS—422.3 METERS
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Glen Rice
Manager
Edmund Lytton
John Molntyre
Margaret Macdonald
Announcers
K. G. Ormlston
Technical Supervisor

4:00 p. m.—Pipe Organ Selections.
4:30 p. m.—Variety program.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Items of Interest.
5:30 p. m.—At Sunset.
9:00 p. m.—Macmillan Tour, with soloists.
9:30 p. m.—Novelties.
10:00 p. m.—Dance Orchestra.
11:00 p. m.—Night Club Recordings.

WEDNESDAY, MARCH 26

11:00 a. m.—Goodan-Jenkins Light Opera program.
2:30 p. m.—Spanish program.
3:00 p. m.—Lectures, Univ. of Southern California.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Cuckoo Clock.
5:30 p. m.—Beauty Chats.
9:00 p. m.—Lectures, Univ. of Southern California.
9:30 p. m.—J. N. Pyle, True Detective Stories.
10:00 p. m.—Dance Music.
11:00 p. m.—Musical Comedy Hour.
12:00 midnight—Recordings.

THURSDAY, MARCH 27

11:00 a. m.—Popular Music.
2:30 p. m.—The Music Masters.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Red Seal Recordings.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Popular Hits.
5:30 p. m.—Sunset Time.
9:00 p. m.—Blues singer; piano.
9:30 p. m.—"Sally and Sam."
10:00 p. m.—Recordings.

FRIDAY, MARCH 28

11:00 a. m.—Goodan-Jenkins old time program.
2:30 p. m.—Southern Melodies.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—The "Marvel" Half Hour.
4:30 p. m.—Musical program.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Distinctive Music.
9:00 p. m.—KEJK Instrumental Quartet and soloists.
9:30 p. m.—Bennie Light and Mark Cook.
10:00 p. m.—Dance Music.
11:00 p. m.—Recordings.

SATURDAY, MARCH 29

11:00 a. m.—Music from Different Nations
2:30 p. m.—Macmillan's Half Hour.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Band Recordings.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Cuckoo Clock.
5:30 p. m.—Novelties.
9:00 p. m.—Hawaiian Trio with soloists.
9:30 p. m.—Blues singer.
10:00 p. m.—Dance Melodies.
11:00 p. m.—KEJK Night Club Recordings.
12:00 midnight—Macmillan program.

DAILY EXCEPT SUNDAY

7:00 a. m.—Wake Up, Sleepy Head!
7:45 a. m.—Bert Howard, Macmillan program.
8:00 a. m.—Jerry and Jo and their Breakfast Club.
9:00 a. m.—The Ad-Visor.
9:30 a. m.—Items of Interest.
10:00 a. m.—Chapel, U. S. C.
10:20 a. m.—Musical program.
11:30 a. m.—Sam and his Goodwill program.
11:45 a. m.—Lot o' Pep.
12:00 noon—Modes and Fashions.
1:00 p. m.—Semi-Classical and Classical Music.
2:00 p. m.—Afternoon Musicale.

SUNDAY, MARCH 23

8:00 a. m.—Musical program.
9:00 a. m.—Podolor Motors.
10:00 a. m.—Pot o' Gold.
10:30 a. m.—Macmillan Musicale.
11:00 a. m.—Goodan-Jenkins Duo, Piano and Voice.
11:30 a. m.—Studio Half Hour.
12:00 noon—Blow the Smoke Away.
12:30 p. m.—Noonday Melodies.
1:00 p. m.—Semi-Classical Music.
1:30 p. m.—Recordings.
3:00 p. m.—Church of Latter Day Saints.
4:00 p. m.—Red Seal Hour.
5:00 p. m.—Sunset Melodies.
9:00 p. m.—KEJK String Quartet.
9:30 p. m.—Bennie Light and Mark Cook.
10:00 p. m.—J. N. Pyle, Detective Stories.

MONDAY, MARCH 24

11:00 a. m.—Goodan-Jenkins Furniture Co.
2:30 p. m.—Musical program.
3:00 p. m.—Lectures, University of Southern Calif.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Cuckoo Clock.
5:30 p. m.—Musical Comedy.
9:00 p. m.—Lectures, University of Southern Calif.
10:00 p. m.—Frank Koch's Instrumental Ensemble.
11:00 p. m.—Recordings.

TUESDAY, MARCH 25

11:00 a. m.—On the Shores of Hawaii.
2:30 p. m.—Distinctive Music.
3:00 p. m.—Betty and Bill's Home Beautiful Club.

Radio Correspondence Education Division KMPC University of Southern California

MONDAY, MARCH 24

3:00 p. m.—Our Helen in Magle Story Land, Helen Birdsall.
3:30 p. m.—"Oratory" (The Literature of the Bible), Mrs. Lydia P. Gillis.
4:00 p. m.—Modern Mathematics, Dr. Lewis D. Ames. Semi-Centennial Lecture Series on Contemporary Civilization.
4:30 p. m.—Public's Business, G. Gordon Whitnall, City Planning Commission, Los Angeles.
9:00 p. m.—Short Story Writing (English 103f), Mrs. L. S. Dietrick, Correspondence Course.
9:30 p. m.—Slavic Studies, Dr. B. V. Morkovin. Semi-Centennial Lecture Series on Contemporary Civilization.

WEDNESDAY, MARCH 26

3:00 p. m.—The Fiscal Policy of the California School System, N. B. Trenham, California Taxpayers Assn.
3:30 p. m.—With Lighted Lamps, Public Speaking Class (Impressions in Los Angeles and vicinity), School of Speech.
4:00 p. m.—Studies in Modern American Literature, Mrs. L. S. Dietrick, Correspondence Course.
4:30 p. m.—Speech, Dean Ray K. Immel. Semi-Centennial Lecture Series on Contemporary Civilization.
9:00 p. m.—Social Aspects of Motion Pictures (Soc. 183), Dr. B. V. Morkovin, Correspondence Education Division KMPC.

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DAILY EXCEPT SUNDAY

- 3:00 a. m.—Mosby's Dixieland Blue Blowers from Apex Nite Club.
- 1:00 a. m.—Nite Owl program.
- 6:00 a. m.—Gedunkers Club.
- 7:00 a. m.—Madame Lawrye's Goodwill program.
- 8:30 a. m.—Gordon Smith's Shopping Guide; Albert Keglovich, violinist; Blanche Cooper, pianist.
- 9:30 a. m.—Recordings.
- 0:00 a. m.—Dr. Dean Clinic.
- 0:30 a. m.—Majestic Radio program.
- 1:00 a. m.—The Health Man.
- 1:30 a. m.—Recordings.
- 2:00 noon—Organ Recital by Arch Fritz from Musicians Club.
- 2:30 p. m.—The Yellow Jackets from Oaks Tavern.
- 1:30 p. m.—Beth Whitney, blues.
- 3:30 p. m.—Recordings.
- 4:00 p. m.—Catalina Blue Boys; Bob Smith, singing porter.
- 4:30 p. m.—Recordings.
- 5:00 p. m.—Market Reports.
- 5:30 p. m.—The Voice of Catalina—Blue Boys; Bob Smith, vocalist.
- 6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.
- 7:00 p. m.—Gordon Smith's Radlousing Service.
- 8:00 p. m.—Organ Recital by Arch Fritz.
- 8:30 p. m.—Coonle Conrad and His El Patio Ball-room Orchestra (ex. Mon.).

- 9:30 p. m.—Mosby's Dixieland Blue Blowers from Apex Nite Club.
- 10:00 p. m.—Ray West's Hawaiian Quartet.
- 10:30 p. m.—Watch Hospital. Organ Recital.
- 11:00 p. m.—Bimini Beverage Corp.

SUNDAY, MARCH 23

- 12:00 a. m.—Nite Owl program.
- 7:00 a. m.—Recordings.
- 10:00 a. m.—Organ Recital by Arch Fritz.
- 11:00 a. m.—Paul Howard's Quality Serenaders; Hale Hooper, pianist; Blanche Cooper, pianist.
- 1:00 p. m.—Ray West's Hawaiian Quartet; Gladys Parish, blues; Blanche Cooper, pianist.
- 3:00 p. m.—Unique String Quintet.
- 5:00 p. m.—Organ Recital by Arch Fritz from Musicians Club.
- 6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.
- 7:00 p. m.—Recordings.
- 9:00 p. m.—Mosby's Dixieland Blue Blowers.
- 10:00 p. m.—Recordings.

MONDAY, MARCH 24

- 7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
- 8:30 p. m.—Organ Recital by Arch Fritz.

TUESDAY, MARCH 25

- 7:00 p. m.—Albert Keglovich, violinist; Blanchard Cooper.
- 11:00 a. m.—Orange Grove Syncopaters.

WEDNESDAY, MARCH 26

- 7:00 p. m.—Meglin Kiddies.
- 11:00 p. m.—Orange Grove Syncopaters.

THURSDAY, MARCH 27

- 7:00 p. m.—Gladys Parish, blues; Blanche Cooper.

FRIDAY, MARCH 28

- 9:30 a. m.—Haven Johnson, blues.
- 7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper.

SATURDAY, MARCH 29

- 7:00 p. m.—Gladys Parish, blues; Albert Keglovich, violinist; Blanche Cooper, pianist.
- 11:00 p. m.—Orange Grove Syncopaters.

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Technician

DAILY EXCEPT SUNDAYS

- 6:00 a. m.—Uncle Bim and Andy.
- 8:00 a. m.—Ethiopian-Oriental Day Club—"8" Ball-Orle-Commandairs; Lanl McIntyre's Hawaiians.
- 9:00 a. m.—Roll Call for Walkathon.
- 9:55 a. m.—News Flashes.
- 12:00 noon—News Flashes—; American Legion Briefs.
- 12:05 p. m.—Records.
- 12:30 p. m.—Loyola University—Educational (ex. Sat.).
- 1:00 p. m.—Records.
- 5:00 p. m.—Request records.
- 6:00 p. m.—Marie Hocking—Organ Recital (ex. Tues.).
- 10:30 p. m.—Walkathon—American Legion Endurance Contest.
- 12:00 midnight—Request records.

SUNDAY, MARCH 23

- 12:30 p. m.—Alla Ragueh, The Man Who Sees Tomorrow.
- 1:00 p. m.—Records.
- 4:30 p. m.—Records.
- 10:30 p. m.—Walkathon Endurance Contest.

MONDAY, MARCH 24

- 2:00 p. m.—Records.
- 4:30 p. m.—Marcia Conrad—Organ Recital.

- 6:30 p. m.—KMIC Studio Orchestra; Joe Bishop.
- 7:00 p. m.—Old Time Music.
- 7:30 p. m.—KMIC Dance Orchestra.
- 8:30 p. m.—Lanl McIntyre's Harmony Hawaiians.
- 9:00 p. m.—Alla Ragueh, The Man Who Sees Tomorrow.
- 9:30 p. m.—Boxinf—Eastern Athletic Club Arena.

TUESDAY, MARCH 25

- 1:30 p. m.—Alla Ragueh.
- 4:30 p. m.—Marcia Conrad—"Old Memories."
- 5:30 p. m.—Walkathon Endurance Contest.
- 6:30 p. m.—Marie Hocking—Novel Request program.
- 7:00 p. m.—Old Time Music.
- 7:30 p. m.—KMIC Studio Orchestra.
- 8:30 p. m.—Lanl McIntyre's Harmony Hawaiians.
- 9:00 p. m.—Cavaliers Club.

WEDNESDAY, MARCH 26

- 6:30 p. m.—City of Inglewood program.
- 7:30 p. m.—KMIC Studio Dance Orchestra.
- 8:00 p. m.—Lanl McIntyre's Harmony Hawaiians.
- 8:30 p. m.—Frank Holborow's Sports Hour.
- 9:30 p. m.—Alla Ragueh, The Man Who Sees Tomorrow.

THURSDAY, MARCH 27

- 1:30 p. m.—Alla Ragueh, The Man Who Sees Tomorrow.
- 6:30 p. m.—KMIC Studio Dance Orchestra.
- 7:00 p. m.—Old Time Music.

FRIDAY, MARCH 28

- 6:30 p. m.—KMIC Studio Dance Orchestra.
- 7:00 p. m.—Stringed Orchestra.
- 7:30 p. m.—Dance Orchestra.
- 8:00 p. m.—Lanl McIntyre's Harmony Hawaiians.
- 9:30 p. m.—Alla Ragueh, The Man Who Sees Tomorrow.

SATURDAY, MARCH 29

- 2:00 p. m.—Records.
- 4:30 p. m.—Marcia Conrad—Organ Recital.
- 6:30 p. m.—KMIC Dance Orchestra.
- 7:00 p. m.—Old Time Music.

The essential features of these programs are identical with those sent us by the stations



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- 9:00 p. m.—Bob Ford's Studio Dance Orchestra.
- 10:00 p. m.—Harmony Three.
- 10:30 p. m.—Studio Artists popular program.

WEDNESDAY, MARCH 26

- 9:00 a. m.—Midweek Radio Church.
- 9:45 a. m.—Timely Topics of the Day.
- 6:30 p. m.—Concert program.

THURSDAY, MARCH 27

- 9:00 a. m.—Hawaiian program.
- 9:45 a. m.—Timely Topics of the Day.
- 6:30 p. m.—Charlie Beal, pianist.
- 7:00 p. m.—San Bernardino High School.
- 7:30 p. m.—Paul Ford, baritone.
- 8:00 p. m.—Novelty program.
- 8:30 p. m.—Six Bits of Harmony, Dollie Robinson.
- 9:30 p. m.—Campus of Redlands University.
- 10:00 p. m.—Popular program.
- 10:30 p. m.—Hawaiian program.

FRIDAY, MARCH 28

- 9:00 a. m.—Concert program.
- 9:15 a. m.—Ye Fresh Posle Shop.
- 9:45 a. m.—Platt's Studios program.
- 6:30 p. m.—Loffmark Bros.
- 7:00 p. m.—Redlands Clarion Four.
- 7:30 p. m.—Campus Instrumental Trio.
- 8:00 p. m.—Fred Butler's Orchestra.
- 9:00 p. m.—Amateur program.
- 9:30 p. m.—Popular Studio Artists.
- 10:00 p. m.—End o' the Lane Cafe.

SATURDAY, MARCH 29

- 9:00 a. m.—College program.
- 9:45 a. m.—Timely Topics.
- 6:30 p. m.—Concert program.
- 7:00 p. m.—Children's Frolic and Uncle Frank.
- 8:00 p. m.—Studio program.
- 8:30 p. m.—Studio Drama Club.
- 9:30 p. m.—String Band of Riverside.
- 10:00 p. m.—Henry & Tonneson's Service; Kansas Kal.
- 10:30 p. m.—KFXM Studio Frolic.
- 12:00 midnight—Night Owls program.
- 1:00 a. m.—Sunday Morning Frolic broadcast.

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Old Timers Club and Early Bird.
- 9:30 a. m.—Program for American Photographers.
- 10:00 a. m.—Organ Recital.
- 11:00 a. m.—Voice of Montgomery Ward & Co.
- 11:30 a. m.—Program for Day and Night Shop.
- 12:00 noon—Late Recordings.
- 5:00 p. m.—Opportunity Hour.
- 6:15 p. m.—News from San Bernardino Sun.

MONDAY, MARCH 24

- 9:00 a. m.—Concert program.
- 9:15 a. m.—Ye Fresh Posle Shop.
- 9:45 a. m.—Timely Topics.
- 6:30 p. m.—Spanish program.
- 7:30 p. m.—Paul Ford and Ruth Grinnel.
- 8:00 p. m.—O. L. Cowen Radio Party.
- 8:30 p. m.—Harvey Instrumental Trio.
- 9:00 p. m.—Popular program artists.
- 9:30 p. m.—Cedric Jepsen.
- 10:00 p. m.—Prince Charles Stuart.

TUESDAY, MARCH 25

- 9:00 a. m.—Popular Songs of Yesterday.
- 9:45 a. m.—Program for Platts Studios.
- 6:30 p. m.—Grieg's Uribita Ballroom Orchestra.
- 7:30 p. m.—Spence Sparton, Dr. Sing Fo You.
- 8:00 p. m.—San Bernardino Fire and Police Depts.
- 8:30 p. m.—Rio Grande Serenaders.



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- 4:00 p. m.—"Uncle Tom's Cabin."
- 8:00 p. m.—Water Baptismal Service.
- 9:30 p. m.—Foursquare Conservatory and Symphony Orchestra.

FRIDAY, MARCH 28

- 2:00 p. m.—Angelus Temple News Reel.
- 3:00 p. m.—Bethesda Hour.
- 4:00 p. m.—Brother Jack and the Kiddies' Hour.

SATURDAY, MARCH 29

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Noonday Musicals.
- 8:00 p. m.—Divine Healing Service.
- 9:30 p. m.—Back Home Hour.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour (except Thursday).
- 11:00 a. m.—Noonday Musicals (except Monday).

SUNDAY, MARCH 23

- 8:00 a. m.—Sabbath Sunrise Hour.
- 9:00 a. m.—Symphony Orchestra.
- 10:30 a. m.—Sunday Morning Worship.
- 2:30 p. m.—Dispensational Message.
- 6:30 p. m.—Angelus Temple Silver Band.
- 7:00 p. m.—Musical Hour.
- 8:00 p. m.—Revival Service.
- 10:00 p. m.—Music Lover's Hour, Esther Fricke.

MONDAY, MARCH 24

- 11:00 a. m.—Hour of Stories that are true.

WEDNESDAY, MARCH 26

- 2:00 p. m.—L. I. F. E. Band Concert.
- 2:30 p. m.—Divine Healing Service.
- 4:30 p. m.—Lucille with her program of Smiles.

THURSDAY, MARCH 27

- 2:00 p. m.—Pasadena Hour.
- 3:00 p. m.—Bethesda Hour.

KFI Program

(Continued from page 20)

- 9:30 a. m.—KFI Symphonet; Helen Guest soloist.

SATURDAY, MARCH 29

- 7:45 a. m.—Gertrude Gussell, ballads.
- 9:00 a. m.—Studio program reserved.
- 9:45 a. m.—NBC, National Farm and Home Hour.
- 11:30 a. m.—"Care of the Hair," Frances Hancock.
- 11:45 a. m.—French Lesson, Annette Doherty.
- 3:15 p. m.—Shirley Reid, novelty ballads.
- 3:30 p. m.—The Masked Minstrels Hour.
- 4:15 p. m.—KFI News Bureau.
- 4:30 p. m.—Glen Edmunds Hotel Alexandria Orch.
- 5:15 p. m.—Studio program reserved.
- 6:00 p. m.—General Electric Hour, NBC.
- 7:00 p. m.—NBC, Lucky Strike Hour.
- 8:00 p. m.—NBC, Gilmor Circus.
- 8:30 p. m.—Robert Hurd and the Packard Orchestra.
- 9:00 p. m.—NBC, National Laundry Owners Assn.
- 9:30 p. m.—Mixed Quartet with James Burroughs, tenor, and Pryor Moore Orchestra.

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DAILY EXCEPT SUNDAY

- 10:30 a. m.—The Knight Fox.
- 11:00 a. m.—The Early Bld.
- 11:30 a. m.—Hello, Everyody.
- 12:00 a. m.—Early News Items.
- 12:15 a. m.—Selected Recordings.
- 12:30 a. m.—Bright and Early Hour.
- 12:45 a. m.—Recordings.
- 1:00 a. m.—Health and Efficiency.
- 1:15 a. m.—Recordings.
- 1:30 a. m.—Beauty Talk.
- 1:45 a. m.—Phonograph Music.
- 2:00 a. m.—Organ Recital by Roy L. Metcalf.
- 2:15 a. m.—News Reports by Frank P. Goss.
- 2:30 a. m.—Helene Smith and the Steinway.
- 2:45 p. m.—Dr. Harbottle, Clarence and Doris.
- 3:00 p. m.—Rolly Wray.
- 3:15 p. m.—Happy Heine's Singing Birds.
- 3:30 p. m.—The Coquettes.
- 3:45 p. m.—Radio Calendar.
- 4:00 p. m.—Organ Recital.
- 4:15 p. m.—Late News Report, Frank P. Goss.
- 4:30 p. m.—Mart Daugherty (except Friday).
- 4:45 p. m.—Violet's Tiny Tots.

DAILY EXCEPT MONDAY

- 11:00 noon—Hollywood Girls.
- 11:15 p. m.—Rolly, Gene and Cline.
- 11:30 p. m.—Hollywood Girls.
- 11:45 p. m.—Em and Clem.
- 12:00 p. m.—Sunset Harmony Boys.
- 12:15 p. m.—Dr. Williams.
- 12:30 p. m.—Seth Parker.
- 12:45 p. m.—Vest Pocket Minstrals.
- 1:00 p. m.—Knights of the Air.
- 1:15 p. m.—The Coquettes.

SUNDAY, MARCH 23

- 11:00 a. m.—The Early Bird.
- 11:15 a. m.—Music.
- 11:30 a. m.—Family Circle Hour.
- 11:45 a. m.—Clover Leaf program.
- 12:00 a. m.—Old Time Music.
- 12:15 a. m.—Angeles Abbey Organ Recital.
- 12:30 a. m.—St. Luke's Episcopal Church.
- 12:45 p. m.—Musical program.
- 1:00 p. m.—Hollywood Girls, Novelty Trio.
- 1:15 p. m.—Seth Parker.
- 1:30 p. m.—Kaai Hawaiians.
- 1:45 p. m.—Pianistic Pansy.
- 2:00 p. m.—Long Beach Municipal Band.
- 2:15 p. m.—Organ Recital.
- 2:30 p. m.—Hollywood Girls.
- 2:45 p. m.—"Em and Clem."
- 3:00 p. m.—Zadah Stoker and her Kiddies.
- 3:15 p. m.—Rolly Wray.
- 3:30 p. m.—The Coquettes.
- 3:45 p. m.—First Church of Christ, Scientist.
- 4:00 p. m.—Killpatrick Purity Bread program.
- 4:15 p. m.—Rev. Ethel Duncan.

MONDAY, MARCH 24

- 11:00 noon—The Crooners.
- 11:15 p. m.—Pianistic Pansy.
- 11:30 p. m.—Cecil Fry.
- 11:45 p. m.—Rolly Wray.
- 12:00 p. m.—Organ Recital.
- 12:15 p. m.—Em and Clem.
- 12:30 p. m.—The Kaai Hawaiian Trio.
- 12:45 p. m.—The Cheerio Boys.
- 1:00 p. m.—Rolly Wray and Gene Pinkston.
- 1:15 p. m.—Texas Cowhows.
- 1:30 p. m.—Majestic Ballroom Orchestra.
- 1:45 p. m.—The Coquettes.

TUESDAY, MARCH 25

- 1:00 p. m.—Kiwanis Luncheon Club.
- 8:00 p. m.—The Gossipers.
- 8:30 p. m.—Texas Cowhows.
- 9:00 p. m.—Zandra's Mystic Hour.
- 10:00 p. m.—Fights from Olympic Auditorium.

WEDNESDAY, MARCH 26

- 1:00 p. m.—Rotary Luncheon Club.
- 8:00 p. m.—Seth Parker Singing School.
- 8:30 p. m.—The Crooners.
- 9:00 p. m.—The Sky Boat.
- 9:30 p. m.—Organ Recital.

THURSDAY, MARCH 27

- 10:30 a. m.—Organ Recital.
- 1:00 p. m.—Dr. Clark.
- 3:00 p. m.—The Crooners.
- 9:00 p. m.—The Coquettes.
- 10:00 p. m.—Rev. Ethel Duncan.

FRIDAY, MARCH 28

- 1:00 p. m.—Masonic Luncheon Club.
- 8:00 p. m.—The Weekly Song Story.
- 8:15 p. m.—Campus Boys.
- 8:30 p. m.—The Coquettes.
- 8:45 p. m.—The Crooners.
- 9:00 p. m.—Zandra's Mystic Hour.
- 10:00 p. m.—Rolly Wray and Gene Pinkston.

SATURDAY, MARCH 29

- 1:00 p. m.—Pianistic Pansy.
- 3:00 p. m.—Cline Chittick.
- 8:15 p. m.—Rolly Wray.
- 8:30 p. m.—The Coquettes.
- 9:00 p. m.—The Crooners.
- 9:30 p. m.—West Coast Theatre, remote control.
- 10:00 p. m.—Rev. Ethel Duncan.



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Announcers

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Devotional Services (ex. Tues.).
8:20 a. m.—Foot Comfort Talk.
9:00 a. m.—Home Makers Hour.
9:30 a. m.—Varied musical programs.
11:45 a. m.—Hi-noon Hi-Jinks, Rhythm Makers).
12:15 p. m.—KPSN.
3:00 p. m.—Lost and Found.
3:15 p. m.—Long Beach Bsnd (ex. Monday).
4:00 p. m.—Fye and James Orchestra.
6:00 p. m.—KPSN.
9:00 p. m.—News Bulletin, Long Beach Sun.
11:00 p. m.—Quiet Time Tunes.

SUNDAY, MARCH 23

- 8:30 a. m.—Comrades of the Air.
9:30 a. m.—Tahman Men's Bible Class.
11:15 a. m.—First Presbyterian Church.
12:30 p. m.—Novelty program.
2:30 p. m.—Long Beach Band.
4:00 p. m.—Cathedral Hour.
5:00 p. m.—Varied musical programs.
8:45 p. m.—Aristocrat of the Supper Table.
7:00 p. m.—Music Lovers Hour.
9:00 p. m.—Reverie Hour.
10:00 p. m.—Sunday Night Frolic to midnight.

MONDAY, MARCH 24

- 1:00 p. m.—Popular music.
3:00 p. m.—Lost and Found.
4:00 p. m.—Nature Study.
5:00 p. m.—Wurlitzer Organ.
6:30 p. m.—The Captivators.
7:30 p. m.—Rev. Ethel Duncan.
8:30 p. m.—Women's Music Cluh.
9:15 p. m.—Pianistic Moods.
9:45 p. m.—Songs of the Islands.

10:00 p. m.—Novelty Hour.

10:30 p. m.—Penry Selby; Margaret Trainer.

TUESDAY, MARCH 25

- 1:00 p. m.—Dolly Day Dreams.
1:30 p. m.—Popular program.
2:00 p. m.—Siesta Period.
2:30 p. m.—Long Beach Band.
5:00 p. m.—Wurlitzer Organ.
6:30 p. m.—Edna Bond, Murray and Harris.
7:30 p. m.—Long Beach Band.
9:15 p. m.—Penry Selby.
10:00 p. m.—Diamond Trio.
10:30 p. m.—Fritz and Margie.

WEDNESDAY, MARCH 26

- 1:00 p. m.—Novelties.
1:45 p. m.—Pearl Davis.
2:30 p. m.—Long Beach Band.
5:00 p. m.—California Revelers.
6:45 p. m.—Aristocrat of the Supper Table.
7:30 p. m.—Betty and Wanda.
8:15 p. m.—Long Beach Band.
9:30 p. m.—Rev. Ethel Duncan.
10:00 p. m.—Rhythm Makers.

THURSDAY, MARCH 27

- 1:00 p. m.—Popular program.
1:30 p. m.—Audition Clinic.
2:00 p. m.—Siesta Period.
2:30 p. m.—Long Beach Band.
5:00 p. m.—Wurlitzer Organ.
6:30 p. m.—The Captivators.
7:30 p. m.—Pearl Davis.
7:45 p. m.—Melodies of Bygone Days
8:15 p. m.—Long Beach Band.
9:15 p. m.—P. C. Musicale.
10:00 p. m.—Martin-Underhill.

FRIDAY, MARCH 28

- 1:00 p. m.—Dolly Day Dreams.
1:30 p. m.—Novelties.
2:30 p. m.—Long Beach Band.
5:00 p. m.—California Revelers.
7:00 p. m.—Shell Concert Trio.
8:30 p. m.—KGER Players.
9:15 p. m.—Ole and his Gang.
10:00 p. m.—Rhythm Makers.

SATURDAY, MARCH 29

- 1:00 p. m.—Popular Music.
2:30 p. m.—Long Beach Band.
5:00 p. m.—Wurlitzer Organ.
7:00 p. m.—Diamond Trio.
7:30 p. m.—Breakers Hotel Orchestra.
8:30 p. m.—Spotlight Review.
10:00 p. m.—Rhythm Makers.



HARRY HERDMAN

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HOWARD C. WILSON, Technician

GORDON E. HOOKER, Accompanist

JOHN C. PAIGE, Program Director

DAILY EXCEPT SATURDAY AND SUNDAY

- 8:00 a. m.—Uncle Harry's Bible Story.
8:15 a. m.—Devotional Hour.
9:15 a. m.—Radio Bible Course.
10:35 a. m.—Dr. John C. Page.
12:00 noon—Noonday Chimes.
2:00 p. m.—Visiting Pastor.

- 11:30 a. m.—Dr. W. E. Edmonds.
1:00 p. m.—Hazel Shirely and Gordon Hooker.
1:30 p. m.—Messages from the Best Books.

WEDNESDAY, MARCH 26

- 8:45 a. m.—Rev. Stanley H. Bailes.
9:45 a. m.—Prof. H. W. Kelloug.
11:30 a. m.—Dr. J. E. Jaderquist.
1:00 p. m.—Musical Half Hour.
1:30 p. m.—Rev. John A. Huhhard.

THURSDAY, MARCH 27

- 8:45 a. m.—Announcer's Hour.
11:30 a. m.—Personal Evangelism.
1:00 p. m.—Gordon Hyde, tenor.
1:15 p. m.—Missionary Biographies.

FRIDAY, MARCH 28

- 8:45 a. m.—Correspondence Bible Course.
9:45 a. m.—Messages from the Music Department.
11:30 a. m.—Dr. J. E. Jaderquist.
1:00 p. m.—Jack Wells, haritone.
1:15 p. m.—Book Messages.
7:00 p. m.—International Sunday School Lesson.
8:00 p. m.—Evening School Lecture.
9:00 p. m.—Gospel Favorites Quartet.

- 6:00 p. m.—Studio Vesper Service.
8:00 p. m.—Church of the Open Door.
9:00 p. m.—Bible Institute After-Church Service.

MONDAY, MARCH 24

- 8:45 a. m.—Rev. Stanley H. Bailes.
9:45 a. m.—Superintendent's Hour.
11:30 a. m.—Verna Remple, soprano.
1:00 p. m.—Aghavni Hargopisan and Dorothy Bonthlue
1:15 p. m.—Faculty Music Hour.
7:00 p. m.—The President's Half Hour.
7:30 p. m.—Rev. Milo Jamison.
8:00 p. m.—Unlon Rescue Mission.
9:00 p. m.—Dr. David L. Cooper.

TUESDAY, MARCH 25

- 8:15 a. m.—Devotional Service.
8:45 a. m.—News of Christian Work.
9:45 a. m.—Bible Question Box.



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7:00 p. m.—Thearles Music Hall.
8:00 p. m.—Keeney-Rowe Trio and Janet Stanley.
9:10 p. m.—Matinee Three.
10:00 p. m.—DX program.

DAILY EXCEPT SUNDAY
8:45 a. m.—Good Cheer program.
9:00 a. m.—Morning Musical.
10:00 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
12:00 noon—James Erickson at Console of Fox Calif Theatre.
1:00 p. m.—KFSD Matinee Hour.
2:00 p. m.—Story Time (except Monday and Saturday).
2:30 p. m.—Balboa Park Organ (except Monday).
3:45 p. m.—Concert (except Monday).
5:00 p. m.—Nightly Musical Review.
6:00 p. m.—Late News; Weather Reports.
6:15 p. m.—Studio program.
10:00 p. m.—Program from The Plata Real (ex. Mon.).
11:00 p. m.—Hotel Del Coronado Orchestra.

TUESDAY, MARCH 25
12:30 p. m.—Studio program.
3:30 p. m.—French Lesson, Madame Bremonde.
6:30 p. m.—Leonard Spaulding and Rae Olds.
7:00 p. m.—Sponsored program.
7:30 p. m.—Sponsored program.
8:00 p. m.—Manuel Dehesa.
8:30 p. m.—Leslie Adams.
9:00 p. m.—Keeney-Rowe Trio and Mildred Marini.

SUNDAY, MARCH 23
9:30 a. m.—Sponsored program.
11:30 a. m.—Studio program.
12:00 noon—Sponsored program.
2:00 p. m.—Studio program.
2:30 p. m.—Organ Concert.
3:30 p. m.—Sponsored program.
4:00 p. m.—Sponsored program.
8:30 p. m.—Hotel del Coronado.

WEDNESDAY, MARCH 26
8:30 a. m.—Spanish Lesson, Senor Martinez.
1:30 p. m.—Studio program.
3:30 p. m.—Studio program.
6:30 p. m.—Richard Tetley.
7:00 p. m.—Union Tribune Safety program.
7:45 p. m.—Bowers Plectrum Orchestra and Rae Olds.
8:30 p. m.—Keeney-Rowe Trio and Bailey Warren.
9:30 p. m.—Yogi Alpha, the Mystery Man.

MDNDAY, MARCH 24
8:30 a. m.—Spanish Lesson, Senor Martinez.
12:30 p. m.—Studio program.
2:00 p. m.—Yogi Alpha, the Mystery Man.
2:30 p. m.—Story Time.
3:00 p. m.—Operatic program.
6:30 p. m.—Richard Tetley.

THURSDAY, MARCH 27
3:30 p. m.—French Lesson, Madame Bremonde.
6:30 p. m.—Manuel Dehesa.
7:00 p. m.—Cramer's Trio with John Wells.
8:00 p. m.—Charlie Hamp.
8:30 p. m.—Harriett Rogers, Ted Nauman and Richard Tetley.
9:30 p. m.—Don Amaizo.

FRIDAY, MARCH 28
12:30 p. m.—Studio program.
3:30 p. m.—Mrs. Craw, Child Psychologist.
6:30 p. m.—Leslie Adams.
8:00 p. m.—Sponsored program, Old Time.
9:00 p. m.—Keeney-Rowe Trio of Chamber Music.

SATURDAY, MARCH 29
8:30 a. m.—Spanish Lesson, Senor Martinez.
3:30 p. m.—Wixie Wix.
4:00 p. m.—Studio program.
6:30 p. m.—Orpheus Male Quartet.
7:30 p. m.—Keeney-Rowe Trio.
8:30 p. m.—Blanche Wood.
9:00 p. m.—Yogi Alpha, the Mystery Man.
9:30 p. m.—Easley Players.



LUTHER L. PUTNAM

KGB

San Diego, Calif.—1330 Kc.

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PICKWICK BROADCASTING CORPORATION
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Luther L. Putnam
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Lilas Johnson
Classical Music
Earl F. Klernan
Technician

8:00 p. m.—Fred Stone, Sylvia Shapro and the Banjo Boys.
9:00 p. m.—Mexican Serenaders.
10:00 p. m.—Sponsored program.
11:00 p. m.—Kennedy's Cafe and Nite Club.

DAILY EXCEPT SUNDAY
7:00 a. m.—Popular recordings.
9:00 a. m.—March specials.
10:00 a. m.—Recordings.
11:00 a. m.—Studio program.
2:30 p. m.—Recordings.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—"Pickwick Air & Bus Boys" (except Wednesday and Saturday).
4:00 p. m.—Specially selected records.
4:30 p. m.—Records.
4:50 p. m.—U. S. Dept. of Agriculture—Farm Talk.
5:00 p. m.—Merchants Air Special (except Monday).
6:00 p. m.—Lost and Found.
6:45 p. m.—"Put and Jake."
7:00 p. m.—Sports and Late News.
10:00 p. m.—Studio program.
11:00 p. m.—Kennedy's Cafe (except Saturday).

MONDAY, MARCH 24
2:30 p. m.—Church of Jesus Christ of L. D. S.
6:15 p. m.—Spanish program.
7:05 p. m.—Aloha Boys and Helen Kirkham.
8:00 p. m.—Ralph Kellogg, Carl Beyer and Otto Hoeg.
9:00 p. m.—Highway Highlights.

TUESDAY, MARCH 25
2:30 p. m.—Aloha Boys Duo.
7:05 p. m.—San Diego State College program.
8:00 p. m.—Classical Hour.
9:00 p. m.—Pickwick Air and Bus Boys.

WEDNESDAY, MARCH 26
3:30 p. m.—Aloha Boys Duo.
7:05 p. m.—Lucky Thiree, with Otto Hoeg.
7:30 p. m.—Chaminade Ensemble.
8:30 p. m.—Community Chest program.
9:00 p. m.—Mona Van, Carl Beyer, and Fred Stone.

THURSDAY, MARCH 27
4:00 p. m.—Parent Teachers' Association.
7:05 p. m.—San Diego Public School program.
7:30 p. m.—Bill Rossi and Otto Hoeg.
8:00 p. m.—Highway Highlights.
9:00 p. m.—Mexican Serenaders.

FRIDAY, MARCH 28
7:05 p. m.—The Arkansas Old Timers.
8:00 p. m.—Aloha Boys Hawaiian Trio.
9:00 p. m.—Music Lovers' Hour.

SATURDAY, MARCH 29
3:00 p. m.—KGB Movie Club.
3:30 p. m.—Roseleaf Melaney.
7:05 p. m.—Aloha Boys Hawaiian Trio.
8:00 p. m.—Kennedy's Cafe and Nite Club.
9:00 p. m.—KGB Frolic, with the K. G. Beaters.
11:00 p. m.—Sponsored program.

The essential features of these programs are identical with those sent us by the stations



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TUESDAY, MARCH 25

- 10:00 a. m.—Helen Gordon Barker, Art Talk, "Ivory."
- 11:30 a. m.—Ye Towne Crier.
- 1:00 p. m.—Census Talk.
- 1:30 p. m.—Pacific Coast School Broadcast, NBC.
- 2:15 p. m.—Flak Talk, NBC.
- 4:00 p. m.—Bridge Lesson.
- 8:00 p. m.—The KPO Sequoians and Dorothy Lewis, contralto.
- 8:30 p. m.—Earle C. Anthony, "Packard program."
- 9:10 p. m.—Musical Capers.
- 10:00 p. m.—Silver Slipper Dance Orchestra.

WEDNESDAY, MARCH 26

- 10:00 a. m.—Julia Hayes, "Helpful Hints for Housewives."
- 3:00 p. m.—The Amphions, NBC.
- 3:30 p. m.—Plantation Echoes, NBC.
- 8:00 p. m.—Let's Get Associated.
- 8:30 p. m.—Allan Wilson, tenor.
- 9:10 p. m.—Midweek Variety Hour.
- 10:00 p. m.—Palace Hotel Dance Orchestra.
- 11:00 p. m.—Silver Slipper Dance Orchestra.

THURSDAY, MARCH 27

- 10:00 a. m.—Woman's Magazine of the Air, NBC.
- 11:00 a. m.—Standard School Broadcast, NBC.
- 12:30 p. m.—Shrine Luncheon Broadcast, from Palace Hotel.
- 1:30 p. m.—Ann Warner, Home Making Chat.
- 1:50 p. m.—E. A. Pierce stock reports.
- 2:00 p. m.—Julia Hayes, "Helpful Hints for Housewives."
- 2:30 p. m.—Jerry Jermaine, halladist.
- 3:00 p. m.—Black and Gold Room Orchestra, NBC.
- 4:15 p. m.—Book Review, Emily Kneiss.
- 4:20 p. m.—E. A. Pierce Stock Reports.
- 4:30 p. m.—A Half Hour in the Nation's Capitol under auspices Daughters of the American Revolution, NBC.
- 5:50 p. m.—Federal Business Association talk.
- 8:00 p. m.—Caswell Musical Epslode.
- 8:30 p. m.—KPO Salon Orchestra with readings.
- 9:10 p. m.—Nathan Abas Violin Recital, with Fredric Bittke, baritone.
- 10:00 p. m.—Silver Slipper Dance Orchestra.

FRIDAY, MARCH 28

- 12:45 p. m.—Commonwealth Club Luncheon.
- 8:00 p. m.—Cy Trobhe's Scrap Book.
- 9:10 p. m.—Out West.
- 10:00 p. m.—Palace Hotel Dance Orchestra.
- 11:00 p. m.—Silver Slipper Dance Orchestra.

SATURDAY, MARCH 29

- 10:00 a. m.—National Home and Farm Hour, NBC.
- 11:30 a. m.—Ye Towne Crier.
- 1:00 p. m.—Census Talk.
- 8:00 p. m.—The Gilmore Circus, NBC.
- 8:30 p. m.—Earle C. Anthony Packard program.
- 9:10 p. m.—KUO Salon Orchestra.
- 10:00 p. m.—Palace Hotel Orchestra.
- 11:00 p. m.—Silver Slipper Dance Orchestra.

See Page 18 for NBC Program.

KGO

Oakland, California—790 Kc.

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See Page 18 for Detailed program of KGO

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Musical Director

Edwin Wilson
Commercial Director

Harrison Holliday
Manager

Alan N. Gormack
Engineer

8:45 a. m.—Recordings.
11:00 a. m.—Domestic Science Talk.
11:30 a. m.—Dorothy Chase and the Charls Playera.
11:45 a. m.—Barbara Gould broadcast.
1:00 p. m.—CBS.*
3:00 p. m.—The Observer about New Books.
3:30 p. m.—Something about Everything.
3:35-5:00 p. m.—CBS.*
5:00 p. m.—Wellman and Peppers, DLBS.
5:30 p. m.—KFRC Dance Band.
6:00 p. m.—Seth Thomas Clock Co. program.
6:15 p. m.—Shaler Company program.
6:30 p. m.—30 Minutes of Sunshine with Chas. Hamp.
7:00 p. m.—CBS.*
7:30 p. m.—Jean Leonard School, Plano Recital.
7:45-9:30 p. m.—CBS.*
9:30 p. m.—Studio program, KHJ.
10:00 p. m.—Bourjols Perfume.
10:30 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett's L. A. Biltmore Orchestra.

DAILY EXCEPT SUNDAY

7:00 and 7:30 a. m.—"Simpv Fitts" from Seal Rocks.
7:30 a. m.—New York Stock Exchange.
8:30 a. m.—CBS* (ex. Thurs.).
9:00 a. m.—Columbia Revue, CBS, ex. Thura, Sat.).
9:30 a. m.—Feminine Fancies (except Saturday).
10:30 a. m.—Wyn's Daily Cha? (except Saturday).
12:00 noon—Sherman Clay Concert.
2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
4:50 p. m.—Recordings and Town Topics (except Monday and Saturday).
4:55 p. m.—Town Topics (except Monday and Saturday)
12:00 midnight—Dance music.

SUNDAY, MARCH 23

9:00 a. m.—"Home Sweet Home" concert.
12:00 noon—Sherman and Clay Noonday Concert.
1:00 p. m.—Jean and her Shadows, DLBS.
2:00 p. m.—McKesson and Robbins, CBS.
2:30 p. m.—Song and Organ Recital.
3:00 p. m.—Frank Moss, pianist; Herman Reinberg, cellist; Harold Dana, baritone, DLBS.
4:00 p. m.—CBS.*
4:30 p. m.—Inspirational talk.
5:00 p. m.—Tea Time Recital.
5:30-7:30 p. m.—CBS.*
7:30 p. m.—Charles Bulotti, tenor; Juanita Tennyson, soprano.
8:30 p. m.—"Melody Hour," Robert Olsen.
9:00-11:00 p. m.—Val Valente and Roof Garden Orch.
11:00 p. m.—Organ Recital, DLBS.

MONDAY, MARCH 24

8:00 a. m.—Georgia O. George, DLBS.
8:45 a. m.—Recordings.
11:00 a. m.—Domestic Science Talk.
11:30 a. m.—Auditions.
1:00 p. m.—CBS.*
3:00 p. m.—Western Air Express Aviation Talk.
3:15 p. m.—Recordings.
3:25 p. m.—Something about Everything.
3:30 p. m.—CBS.*
5:00 p. m.—Wellman and Larsen, DLBS.
5:30 p. m.—Don Lee Concert, DLBS.
6:00 p. m.—Bohs, noted sports authority.
6:15 p. m.—"Your Financial Problems."
6:30 p. m.—30 Minutes of Sunshine with Chas. Hamp.
7:00 p. m.—Melodies of Broadway, DLBS.
7:30 p. m.—CBS.*
8:00 p. m.—Golden State Blue Monday Jamboree.
10:00 p. m.—Gypsy and Marta, courtesy Western Motors.
10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett's L. A. Biltmore Orch.

TUESDAY, MARCH 25

8:00 a. m.—Musical Record program.
9:15 a. m.—The Home Roastaire.
11:00 a. m.—30 Minutes of Sunshine with Chas. Hamp.
11:30 a. m.—American School of the Air, CRS.
12:00 noon—Sherman & Clay Noonday Concert.
1:00 p. m.—CBS.*
3:00 p. m.—Beauty Talk.
3:15 p. m.—Financial Hints for Women.
3:30 p. m.—Something about Everything.
3:35-4:55 p. m.—CBS.*
5:00 p. m.—Wellman and Peppers, DLBS.
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—CBS.*
8:00 p. m.—Pacific States Savings program.
9:00 p. m.—Remar Twina.
9:30 p. m.—Captain Adams program.
10:00 p. m.—"Rrank Watanaha," Eddie Holden.
10:10-12:00 midnight—Val Valente and his Roof Garden Orchestra and soloists.

WEDNESDAY, MARCH 26

8:00 a. m.—Recordings.
8:15 a. m.—CBS.*

THURSDAY, MARCH 27

8:00 a. m.—The Sewing Circle, CBS.
8:30 a. m.—Recordings.
8:45 a. m.—CBS.*
11:00 a. m.—30 Minutes of Sunshine with Chas. Hamp.
11:30 a. m.—American School of the Air, CBS.
1:00 p. m.—CBS.*
3:00 p. m.—Talk on Popular Psychology.
3:15 p. m.—Beauty Talk.
3:30-4:30 p. m.—CBS.*
4:30 p. m.—KFRC Dance Band.
5:00 p. m.—CBS.*
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—KFRC Dance Band.
7:00 p. m.—CBS.*
8:00 p. m.—Vollet Ray Merrymakers.
9:00 p. m.—Veedol Vodvil.
9:30 p. m.—American Maize Products Co.
10:00 p. m.—"Frank Watanaha," Eddie Holden.
10:10 p. m.—Val Valente and his Roof Garden Orch.
11:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.

FRIDAY, MARCH 28

8:00 a. m.—Georgia O. George.
9:15 a. m.—Home Roastaire.
11:00 a. m.—Domestic Science Talk.
11:30 a. m.—Auditions.
1:00 p. m.—CBS.*
3:00 p. m.—CBS.*
3:15 p. m.—Musical Record program.
3:30 p. m.—Something about Everything.
3:35 p. m.—CBS.*
4:30 p. m.—KFRC Dance Band.
5:00 p. m.—Organ Recital.
5:30 p. m.—Custo program.
6:00 p. m.—Al Santoro, Sports Editor Post-Enquirer.
6:15 p. m.—Cecil Wright's Specialties.
6:30 p. m.—30 Minutes of Sunshine with Chas. Hamp.
7:00 p. m.—CBS.*
7:30 p. m.—Light Opera.
8:00 p. m.—Don Lee Symphony.
8:30 p. m.—Lights and Shadows.
9:00 p. m.—CBS.*
10:00 p. m.—Gypsy and Marta, Novelities.
10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Val Valente and his Roof Garden Orch.

SATURDAY, MARCH 29

8:00-9:30 a. m.—CBS.*
9:30 a. m.—Recordings.
10:00 a. m.—Song Recital.
10:30 a. m.—Recordings.
11:00 a. m.—Auditions and Church Announcements.
1:00-2:45 p. m.—CBS.*
2:45 p. m.—Recordings.
3:00 p. m.—CBS.*
3:30 p. m.—Studio program.
4:00-5:15 p. m.—CBS.*
5:15 p. m.—Studio program.
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—CBS.*
6:30 p. m.—Bower, "The Society Perfumer."
6:45 p. m.—"Grand Daughters," Novelty program.
7:00 p. m.—CBS.*
8:00 p. m.—Williams Oil-O-Matic, DLRS.
8:30 p. m.—Musical Cocktails, DLRS.
9:00 p. m.—"Chasin' the Blues, DLRS.
9:00 p. m.—"Frank Watanaha," Eddie Holden.
10:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:10 p. m.—Earl Burnett's L. A. Biltmore Orch.



BOB ROBERTS

KTAB

Bob Roberts
General Manager

Walter J. Rudolph
Program Director

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- 7:30 p. m.—"Flashlights of Yesterday."
8:30 p. m.—Ice Hockey Game with Ernie Smith.
10:00 p. m.—Melody Quintette with Harry McKnight.
- FRIDAY, MARCH 28**
- 8:00 a. m.—Towne Cryer.
8:30 a. m.—Dr. Wade Forrester.
1:30 p. m.—Musical Appreciation Hour.
2:30 p. m.—Alice Blue, organist.
3:00 p. m.—"Pianistic Pictures in Blue."
3:30 p. m.—"Broadway Tunes."
7:30 p. m.—Studio program.
8:00 p. m.—"Miniatures" with the Melody Quintette.
9:00 p. m.—"Highway Highlights."
10:00 p. m.—Variety Hour with Alice Blue.
- SATURDAY, MARCH 29**
- 9:30 a. m.—"Broadway Tunes."
1:30 p. m.—Dance Recordings.
2:30 p. m.—Alice in Wonderland.
3:00 p. m.—Sunshine Boy and Alice Blue.
3:30 p. m.—"Broadway Tunes."
7:30 p. m.—Walter J. Rudolph, concert pianist.
8:00 p. m.—Alice Blue, organist; Dorothy Nichols.
8:30 p. m.—Melody Quintette and soloists.
10:30 p. m.—Studio program.

NBC Program

(Continued from Page 18)

- 7:30 p. m.—Standard Symphony Hour.*
8:45 p. m.—John and Ned. KGO, KHQ, KOMO, KGW, KECA.
9:00 p. m.—Memory Lane. KGO, KHQ, KGW, KECA.
9:30 p. m.—The Olympians. KGO, KOA.
10:00 p. m.—The National Concert Orch. KGO, KOA.
11:00 p. m.—Musical Musketeers. KGO.
- FRIDAY, MARCH 28**
- 9:30 a. m.—Morning Glories. KGO.
10:00 a. m.—Du Barry Radio program. KGO, KOMO, KHQ, KGW, KFI, KSL.
10:15 a. m.—Josephine Gibson Food Talk.*
11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
12:00 noon—Rembrandt Trio. KGO.
1:00 p. m.—Pacific Feature Hour. KGO, KOMO.
2:00 p. m.—Matinee Time. KGO, KGW.
3:00 p. m.—Piano Capers. KGO, KGW.
3:30 p. m.—What's Happening in the World. KGO, KOMO, KGW.
4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO, KGW.
4:45 p. m.—News Service. KGO.
5:00 p. m.—Cities Service Concert Orchestra.**
6:00 p. m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFI.
6:30 p. m.—Armour program.*
7:00 p. m.—Armstrong Quakers.*
7:30 p. m.—Smith Ballew and his Club Richman Orchestra. KGO, KHQ.
8:00 p. m.—Hamilton-Brown Sketch Book.**
8:15 p. m.—Fiddlers Three. KGO.
8:45 p. m.—John and Ned.**
9:00 p. m.—Piano Pictures. KGO.
9:30 p. m.—Bill Billy Boys. KGO, KHQ, KOA.
10:00 p. m.—The Aces of Harmony. KGO, KHQ, KOA.
10:30 p. m.—Pacific Nomads. KGO, KHQ, KOA.

SATURDAY, MARCH 29

- 9:30 a. m.—Grace Adams East. KGO.
9:45 a. m.—National Farm and Home Hour. KGO, KHQ, KOMO, KGW, KFI, KPO.
10:30 a. m.—Morning Melodies. KGO, KOMO, KGW.
11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
12:00 noon—The Novelty Five. KGO.
1:30 p. m.—Sunshine Rays. KGO, KOMO, KGW.
2:00 p. m.—Matinee Time. KGO.
2:30 p. m.—Novellettes. KGO.
3:00 p. m.—Black and Gold Room Orchestra. KGO, KOA, KOMO.
4:00 p. m.—The Entertainers. KGO, KGW, KOMO.
4:30 p. m.—The Fuller Man.**
5:00 p. m.—The New Business World.**
5:30 p. m.—Sunset Syncopators. KGO.
6:00 p. m.—General Electric Hour. KGO, KOMO, KHQ, KGW, KFI.
7:00 p. m.—B. A. Rolfe and his Lucky Strike Orch.*
8:00 p. m.—Pacific Serenaders. KGO.
8:00 p. m.—Gilmore Circus. KOMO, KGW, KPO, KFI
8:45 p. m.—Parks Sisters. KGO.
9:00 p. m.—"Lauderland Lyrics."**
9:30 p. m.—Penrod. KGO, KHQ, KOA.
10:00 p. m.—Spotlight Review. KGO, KHQ, KECA, KOMO.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Studio program.
8:00 a. m.—Master's Album (ex. Mon., Wed. and Fri.).
8:30 a. m.—Ye Town Crier (ex. Wed. and Fri.).
9:00 a. m.—Morning Prayer Services.
10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
10:30 a. m.—Dr. Corley.
11:00 a. m.—Barney Lewis, Tabloid of the Air.
12:00 noon.—Studio program.
1:00 p. m.—Chapel of Chimes.
4:00 p. m.—Dr. Wade Forrester.
4:45 p. m.—Records.
5:00 p. m.—Brother Bob's Frolic.
6:00 p. m.—Studio program.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—"Two Song Writers from Melody Lane" (except Tuesday, Thursday and Saturday).
11:00 p. m.—Dance Records.

SUNDAY, MARCH 23

- 9:00 a. m.—Dr. B. L. Corley.
10:00 a. m.—Bible Class.
11:00 a. m.—Church Services from 10th Ave Baptist Ch.
12:30 p. m.—Chapel of Chimes.
1:00 p. m.—Church of Latter Day Saints.
1:30 p. m.—Masters Album.
2:30 p. m.—"Pianistic Pictures in Blue."
3:00 p. m.—"Organ Echoes."
3:30 p. m.—Studio program.
4:00 p. m.—Musical Appreciation Hour.
5:00 p. m.—Chapel of Chimes.
6:00 p. m.—"A Little Bit of this and That."
6:30 p. m.—Tindall Lecture.
7:00 p. m.—Joan Ray, contralto; Jane S. Sands, pian.
7:30 p. m.—Chapel of Chimes.
7:45 p. m.—Church Services from 10th Ave. Baptist Ch.
9:15 p. m.—Chapel of Chimes.
9:30 p. m.—Elbert Bellows, tenor; Jane Sands, acc.
10:00 p. m.—Brunswick Hour.

MONDAY, MARCH 24

- 8:00 a. m.—Classical Records.
9:30 a. m.—"Broadway Tunes."
1:30 p. m.—Musical Appreciation Hour.
2:30 p. m.—Organ Recital with Alice Blue.
3:00 p. m.—Novelty Records.
7:30 p. m.—"Poem Pictures."
8:30 p. m.—Alice Blue, organ; Dorothy Nichols.
9:00 p. m.—Melody Quintette, Elbert Bellow, tenor; Jane Sands, pianist.
10:00 p. m.—Alice Blue, piano; Carl Tobin.
10:30 p. m.—Studio program.

TUESDAY, MARCH 25

- 9:30 a. m.—Dr. J. Douglas Thompson.
1:30 p. m.—"Fashionette."
2:00 p. m.—Symphonic Records.
3:00 p. m.—Organ Echoes with Alice Blue.
3:30 p. m.—"Broadway Tunes."
7:00 p. m.—"A Little Bit of This and That."
7:30 p. m.—"Highway Highlights."
8:30 p. m.—Ice Hockey Game with Ernie Smith."
10:00 p. m.—Melody Quintette, Joan Ray, contralto.

WEDNESDAY, MARCH 26

- 8:30 a. m.—Dr. Wade Forrester.
9:30 a. m.—Dr. J. Douglas Thompson.
1:30 p. m.—Musical Appreciation Hour.
2:30 p. m.—"Pianistic Pictures in Blue."
3:00 p. m.—"Organ Echoes."
3:30 p. m.—"Broadway Tunes."
7:30 p. m.—"Memory Bouquet."
8:30 p. m.—"Pepper Box" program.
10:30 p. m.—"Broadway Tunes."

THURSDAY, MARCH 27

- 1:30 p. m.—"Fashionette."
2:00 p. m.—Dance Records.
2:30 p. m.—Classical program.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—"A Little Bit of This and That."

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Thomas F. Smith
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Allen Strickfaden
Ken Stuart
Announcers
Henri Damski
Musical Director
J. N. Cope
Technical Director

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Organ concert.
- 8:00 a. m.—Music and News.
- 9:30 a. m.—Morning Devotional Services.
- 10:00 a. m.—Staff Artists.
- 12:00 noon—World In Review (except Monday).
- 1:00 p. m.—Musical program.
- 5:25 p. m.—Market Reports (ex. Saturday).
- 10:00 p. m.—Ken Stuart, Sunshine Hour (ex. Mon.).
- 11:00 p. m.—Vic Meyers' Club Victor Orchestra (Saturday, 10:30 p. m.).
- 12:00 midnight to 3:00 a. m.—Request program.

SUNDAY, MARCH 23

- 8:00 a. m.—Henri LeBel Organ Recital.
- 12:00 noon—Classical Concert.
- 1:00 p. m.—Y. M. C. A. program.
- 2:00 p. m.—Emanuel Tabernacle.
- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Rohillard.
- 3:45 p. m.—Lutheran Church program.
- 4:30 p. m.—Lyric Trio.
- 5:30 p. m.—Glen Eaton, tenor; Marjorie Rohillard.
- 6:00 p. m.—Hour on Broadway.
- 7:00 p. m.—Miller's Hometowners.
- 8:00 p. m.—Damski's Imperial Grand Orchestra.
- 9:00 p. m.—Los Gauchos Argentine.
- 10:00 p. m.—Angelus Ensemble.
- 11:00 p. m.—Harmony Aces.

MONDAY, MARCH 24

- 12:30 noon—Electrical Transcription, Opera Selections.
- 3:00 p. m.—Glen Eaton, tenor, and Marjorie Rohillard.
- 3:15 p. m.—Joy Boys.
- 5:30 p. m.—Raymond David Holmes, lecture.
- 6:00 p. m.—Hometowners Orchestra.
- 7:00 p. m.—Dream Melodies.
- 8:00 p. m.—Harmony Aces.
- 9:00 p. m.—Jewel Box program; Agatha Turley, sop.
- 9:30 p. m.—Wrestling Match, Ken Stuart.
- 10:30 p. m.—Glen Eaton, tenor.

TUESDAY, MARCH 25

- 11:00 a. m.—Classical program.
- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Rohillard.
- 3:15 p. m.—The Joy Boys.
- 4:00 p. m.—The Gondollers.
- 5:00 p. m.—Dinner Concert.
- 5:45 p. m.—Radio Nature Club.
- 6:00 p. m.—Mandolins at Sunset, Ed Sheldon.
- 7:00 p. m.—Orpheus Quintet.
- 8:00 p. m.—Gold and Silver Ensemble.
- 9:00 p. m.—Musical Comedy Hour.
- 10:30 p. m.—Boh Munson; Eaton & Rohillard, duo.

WEDNESDAY, MARCH 26

- 3:00 p. m.—Glen Eaton, tenor; Marjorie Rohillard.
- 3:15 p. m.—Joy Boys.
- 5:00 p. m.—Dinner Concert.
- 5:45 p. m.—American Institute of Banking talk.
- 6:00 p. m.—Abie Brasben's Trio.
- 6:30 p. m.—Hometowners Orchestra.
- 7:00 p. m.—Harmony Aces; Elmore Vincent, tenor.
- 7:30 p. m.—Damski's Concert Orchestra.
- 8:00 p. m.—Spanish Knights Orchestra.
- 9:00 p. m.—Neapolitans; Harold Strong, piano.
- 10:30 p. m.—Variety Hour.

THURSDAY, MARCH 27

- 3:00 p. m.—Agatha Turley, soprano.
- 5:30 p. m.—Raymond David Holmes.
- 6:00 p. m.—Organ Concert.
- 6:30 p. m.—Dream Melodies.
- 7:00 p. m.—Hits of Yesterday; Zac Kalbach, sax.
- 8:00 p. m.—Hour at the Opera.
- 9:00 p. m.—Mr. R. Clam program.
- 9:30 p. m.—Hometowners; Stonewall Jackson.
- 10:30 p. m.—Lyric Trio; Jean Kantner, baritone.

FRIDAY, MARCH 28

- 3:00 p. m.—Elmore Vincent; tenor; Marjorie Rohillard.
- 3:15 p. m.—Joy Boys.
- 3:45 p. m.—Radio Nature Club.
- 5:45 p. m.—Radio Nature Club.
- 6:00 p. m.—Harmony Aces.
- 7:00 p. m.—Thirty Minutes with the Masters.
- 7:30 p. m.—Crescent Orch.; Ellen Reep, contralto.
- 8:00 p. m.—Gold and Silver Ensemble; J. E. Drain.
- 9:00 p. m.—Jewel Box program; Agatha Turley.
- 9:30 p. m.—Neapolitan Orchestra; Sydney Dixon.
- 10:30 p. m.—Elmore Vincent, tenor; Bob Munson, uke.

SATURDAY, MARCH 29

- 2:30 p. m.—Matinee Melodies.
- 5:45 p. m.—Market Report.
- 6:00 p. m.—Harmony Aces.
- 7:00 p. m.—Agatha Turley, soprano; Sydney Dixon.
- 7:30 p. m.—Saturday Knights; Elmore Vincent, tenor.
- 8:30 p. m.—Rickey Quartet; Eulala Dean, blues.
- 9:00 p. m.—Northwest Hour.



FRED J. HART

KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION
500 WATTS—296.6 METERS
FRED J. HART, Manager

- 6:10 and 6:30 p. m.—Market Reports.
- 6:55 p. m.—Farmers' Exchange.
- 7:00 p. m.—Weather; Farm Bureau.

SUNDAY, MARCH 23

- 10:15 a. m.—Sunday School Lessons by Fred J. Hart.
- 11:00 a. m.—Morning Service, First Baptist Church.
- 7:30 p. m.—Evening Service, First Baptist Church.

MONDAY, MARCH 24

- 2:30 p. m.—Julia Hayes, Helpful Hints to Housewives.
- 7:50 p. m.—San Jose Chamber of Commerce.
- 8:00 p. m.—Studio programs.

TUESDAY, MARCH 25

- 8:00 p. m.—"You Never Can Tell" program.

WEDNESDAY, MARCH 26

- 8:00 p. m.—First Baptist Church.

THURSDAY, MARCH 27

- 10:30 a. m.—Julia Hayes, Helpful Hints to Housewives.
- 8:00 p. m.—Songs of the Old Church Choir.
- 9:00 p. m.—San Jose Little Symphony.

FRIDAY, MARCH 28

- 7:15 p. m.—San Jose Better Business Bureau.
- 8:00 p. m.—KQW Minstrels.
- 9:00 p. m.—Leda Gregory Jackson program.

SATURDAY, MARCH 29

- 7:30 p. m.—Future Farmers of America.
- 8:30 p. m.—Italian program.

The essential features of these programs are identical with those sent us by the stations



GEORGE GODFREY

KOMO

Seattle, Wash.—920 Kc.
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DAILY EXCEPT SUNDAY

- 6:55 a. m.—Inspirational Services (except Tuesday, Thursday and Saturday).
 7:00 a. m.—KPO, Making Merry with Sperry (except Tuesday and Saturday).
 8:00 a. m.—Shell Happy Time, from KPO.
 9:00 a. m.—YMCA Health Exercises (except Monday).
 9:15 a. m.—Theater Organ Recital (except Monday, Tuesday and Thursday).
 10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday and Saturday).
 11:30 a. m.—Concert Orchestra and soloists (except Thursday and Friday).
 12:15 p. m.—Prudence Penny, "What to Prepare for Dinner."
 12:30 p. m.—Grain Report.
 12:35 p. m.—Concert Orchestra with singers.
 4:00 p. m.—Resume of Evening's Broadcast (except Tuesday).
 8:30 p. m.—Amos 'n' Andy.
 12:00 midnight—Fox Fifth Ave. Theater Organ Recital.

SUNDAY, MARCH 23

- 9:00 a. m.—Fox 5th Ave. Theatre Organ Recital.
 10:00 a. m.—International Bible Students Assn.
 11:00 a. m.—Ethel Parks, contralto and VeOna Socolofsky, soprano.
 11:15 a. m.—Plymouth Congregational Church.
 12:15 p. m.—NBC—National Youth Conference.
 1:00 p. m.—NBC—Dr. S. Parkes Cadman Cath. Hour.
 2:00 p. m.—Suday Concert, NBC.
 3:00 to 7:45 p. m.—NBC.*
 7:45 p. m.—Ethel Parks, contralto; VeOna Socolofsky.
 8:00 p. m.—First Church of Christ, Scientist.
 9:00 to 11:00 p. m.—NBC.*

MONDAY, MARCH 24

- 9:00 a. m.—Helpful Hints to Housewives.
 9:30 a. m.—Fox 5th Ave Theatre Organ Recital.
 10:15 a. m.—NBC.*
 12:00 noon—U. S. Dept. of Agriculture Farm Talk.
 2:30 p. m.—KPO, Pacific Coast School of the Air.
 3:00 p. m.—NBC.*
 3:30 p. m.—Artistic Ensemble with Greenwood Mitchell.
 4:15 p. m.—Vocal Ensemble Recital.
 4:30 p. m.—Kiddies program.
 5:00 p. m.—NBC.*
 5:30 p. m.—Artistic Ensemble with Hayden Morris.
 6:00 to 10:15 p. m.—NBC.*
 10:15 p. m.—Univ. of Wash. Educational Hour.
 10:45 p. m.—News Flashes.
 11:00 p. m.—Olympic Hotel Dance Orchestra.

TUESDAY, MARCH 25

- 7:55 a. m.—Inspirational Services.
 9:15 to 10:00 a. m.—NBC.*
 10:00 a. m.—Agnes Skartvedt and Marye Burns, songs.
 10:15 a. m.—NBC.*
 12:00 noon—U. S. Dept. of Agriculture Farm Talk.
 1:30 p. m.—KPO, Pacific Coast School of the Air.
 2:00 to 2:30 p. m.—NBC.*
 2:30 p. m.—Concert Orch., Hayden Morris, basso.
 3:45 p. m.—Resume of Evening's programs.
 4:00 p. m.—NBC—Voters Service.
 5:00 p. m.—Kiddies program.
 5:30 to 9:00 p. m.—NBC.*
 9:00 p. m.—Don Amalzo, the Wizard.
 9:30 to 10:15 p. m.—NBC.*
 10:15 p. m.—NWT—Gold Shield Little Symphony.
 11:15 p. m.—News Flashes.
 11:30 p. m.—NBC.*

WEDNESDAY, MARCH 26

- 10:00 a. m.—Ovaltine program.
 10:15 a. m.—NBC.*
 12:30 to 2:15 p. m.—NBC.*
 2:15 p. m.—Concert Orchestra and soloists.
 3:30 p. m.—Artistic Ensemble with Marye Burns.
 4:30 p. m.—NBC—The Choristers.
 5:00 p. m.—Kiddies program.
 5:30 p. m.—Artistic Ensemble.
 6:00 to 9:15 p. m.—NBC.*
 9:15 p. m.—Nunn Bush program.
 9:30 p. m.—NWT Broadcast—Veedol Vodvil.
 10:00 p. m.—NWT—Fisher's Blend Hour
 11:00 p. m.—News Flashes.
 11:15 p. m.—St. Francis Hotel Dance Orchestra.

THURSDAY, MARCH 27

- 7:55 a. m.—Inspirational Services.
 9:15 a. m.—Artistic Ensemble with VeOna Socolofsky.
 9:45 to 11:45 a. m.—NBC.*
 11:45 a. m.—Barbara Gouid Auditions.
 12:00 noon—U. S. Dept. of Agriculture Farm talk.
 1:00 p. m.—NBC—United States Army Band.
 2:00 p. m.—Concert Orchestra and soloists.
 3:00 p. m.—Helpful Hints to Housewives.
 3:30 p. m.—Concert Orch. with Greenwood Mitchell.
 4:15 p. m.—Vocal Ensemble Recital.
 4:30-9:00 p. m.—NBC.*
 9:00 p. m.—Lowe Bros. Palnt program.
 9:30 p. m.—Bourjois Co. program.
 10:00 p. m.—NWT—Associated Dance Hour.
 11:00 p. m.—News Flashes.
 11:15 p. m.—Olympic Hotel Dance Orchestra.

FRIDAY, MARCH 28

- 10:00 a. m.—NBC.*
 11:10 a. m.—Concert Orchestra with VeOna Socolofsky.
 12:00 noon—Radio Visit to Pacific Northwest Dairymen and Poultrymen.
 3:00 p. m.—Artistic Ensemble, Fred Lynch, tenor.
 3:30 p. m.—NBC.*
 4:30 p. m.—Kiddies' program.
 5:00 to 7:30 p. m.—NBC—Cities Service Concert.
 7:00 p. m.—NBC—Armstrong Quakers.
 8:00 p. m.—NBC.*
 8:15 p. m.—Vocal Ensemble, Greenwood Mitchell, dir.
 8:45 p. m.—NBC—Union Oil Service Station Team.
 9:00 p. m.—Mozart Concert Hour, Walter Henningson.
 10:00 p. m.—News Flashes.
 10:15 p. m.—Sixth Engineers U. S. Army Band.
 11:00 p. m.—NBC.*

SATURDAY, MARCH 29

- 7:55 a. m.—Inspirational Services.
 9:15-11:30 a. m.—NBC.*
 1:00 p. m.—NBC—Dixie Dandies.
 2:00 p. m.—Concert Orchestra and soloists.
 3:30 p. m.—NBC.*
 4:15 p. m.—Artistic Ensemble, Perdin Korsmo, tenor.
 5:00 p. m.—NBC—The New Business World.
 5:30 p. m.—Artistic Ensemble, Hayden Morris, basso.
 6:00-11:30 p. m.—NBC.*
 8:45 p. m.—News Flashes.
 11:30 p. m.—R-K-O Theatrical Frolic.

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 Studio and Program Dir.
 Bob Nichols
 Chief Announcer
 Dick Rickard
 Willis Higley
 Edward J. Jansen
 Announcers
 P. G. Gale
 Engineer in Charge

10:00 p. m.—KVI Open House program.
 11:00 p. m.—Val Valente's Roof Garden Orchestra.
WEDNESDAY, MARCH 26
 8:15-9:00 a. m.—CBS.*
 10:00 a. m.—Organ Recital.
 11:30 a. m.—CBS.*
 12:30 p. m.—Hal Chambers, baritone; Bill Ross, tenor.
 1:00 p. m.—CBS.*
 3:15-4:45 p. m.—CBS.*
 4:45 p. m.—Program to be announced.
 5:00 p. m.—The Serenaders; Monique Thomas, director; Aubrey Knoff, piano; Bill Ross, tenor; Dorothy Grodvg, soprano.
 6:00 p. m.—Program to be announced.
 9:00 p. m.—CBS.*
 9:30 p. m.—Program to be announced.
 10:00 p. m.—College of Puget Sound educational prog.
 10:30 p. m.—Earl Burtnett's Biltmore Orchestra.

DAILY EXCEPT SUNDAY
 7:00 a. m.—Recordings.
 9:00 a. m.—Thrift Home of the Air, Pearce-Knowles.
 9:30 a. m.—Feminine Fancies, DLBS (ex. Sat.).
 10:30 a. m.—Recordings; announcements (ex. Tues., Fri.)
 12:00 noon—Columbia Ensemble, CBS.*
 2:00 p. m.—Happy-Go-Lucky Hour, DLBS (ex. Sat.).
 6:10-9:00 p. m.—Silent.
 12:00 midnight—Organ Recital by George Yount (ex. Sat. and Wed.).

SUNDAY, MARCH 23

8:30 a. m.—Organ Recital from Tacoma.
 9:30 a. m.—CBS.*
 9:45 a. m.—Reading the Funny Papers.
 10:30-2:30 p. m.—CBS.*
 2:30 p. m.—All Nations Language Bureau.
 3:00 p. m.—"A Bouquet of Memories."
 4:00 p. m.—CBS.*
 4:30 p. m.—Margaret Yost, violin; Helene Hill.
 4:45 p. m.—CBS.*
 5:00 p. m.—Program to be announced.
 5:30 p. m.—CBS.*
 6:00-9:00 p. m.—CBS (through KXA).
 9:00 p. m.—Val Valente's Roof Garden Orchestra.
 9:30 p. m.—Captain Kidd and his Band of Buccaners
 10:30 p. m.—Val Valente's Roof Garden Orchestra.
 11:00 p. m.—Organ Recital by Wesley Tourtellotte.
 12:00 midnight—Rialto Theater Organ, Geo. Yount.

MONDAY, MARCH 24

8:00-9:00 a. m.—CBS.*
 11:30-2:00 p. m.—CBS.*
 3:00-5:00 p. m.—CBS.*
 5:00 p. m.—Programs to be announced.
 7:30 p. m.—CBS* (through KXA).
 9:00 p. m.—Blue Monday Jamboree.
 10:00 p. m.—Helene Hill, piano; Billie Landers, blues.
 10:16 p. m.—Anson Weeks' Mark Hopkins Orchestra.
 11:05 p. m.—Billie Landers, blues; Bill Ross, tenor.
 11:07 p. m.—Earl Burtnett's Biltmore Orchestra.

TUESDAY, MARCH 25

8:30 a. m.—CBS.*
 11:30-12:30 p. m.—CBS.*
 12:30 p. m.—Margaret Yost, violin; Helene Hill.
 1:00 p. m.—CBS.*
 3:00-5:00 p. m.—CBS.*
 5:00 p. m.—Major and Minor, two-piano numbers.
 5:15 p. m.—Aubrey Knoff, piano; Bill Ross, tenor.
 5:30 p. m.—CBS.*
 6:00-9:00 p. m.—CBS* (through KXA).
 9:00 p. m.—Program to be announced.
 9:30 p. m.—Captain Adams program.

THURSDAY, MARCH 27
 8:00 a. m.—CBS.*
 8:30 p. m.—Recordings.
 9:30 a. m.—Feminine Fancies.
 10:30 a. m.—Books in Brief, Pearce-Knowles.
 11:30-12:30 p. m.—CBS.*
 12:30 p. m.—Margaret Yost, violin; Aubrey Knoff.
 1:00 p. m.—CBS.*
 3:00-4:30 p. m.—CBS.*
 4:30 p. m.—Program to be announced.
 5:00 p. m.—Major and Minor in two-piano recital.
 5:15 p. m.—CBS.*
 5:30 p. m.—The Serenaders.
 6:30 p. m.—Helene Hill, piano; Billie Landers, blues; Bill Ross, tenor.
 8:00 p. m.—Violet Ray Merry-makers (through KXA).
 9:00 p. m.—Program from Tacoma to be announced.
 9:30 p. m.—All Nations Language Bureau.
 10:00 p. m.—Program from Tacoma to be announced.

FRIDAY, MARCH 28

8:15-9:00 a. m.—CBS.*
 10:00 a. m.—Organ Recital.
 10:30 a. m.—Home Economics talk.
 11:00 a. m.—Recordings; announcements.
 12:30-3:15 p. m.—CBS.*
 3:15 p. m.—Helene Hill, piano; Dorothy Grodvg.
 3:30-4:30 p. m.—CBS.*
 4:30 p. m.—Program to be announced.
 5:00-6:00 p. m.—CBS.*
 6:00 p. m.—Program to be announced.
 7:00-10:00 p. m.—CBS* (through KXA).
 10:00 p. m.—The Co-eds.
 11:00 p. m.—Val Valente's Roof Garden Orchestra.

SATURDAY, MARCH 29

8:00 a. m.—CBS.*
 9:30 a. m.—CBS.*
 9:45 a. m.—Aubrey Knoff, piano; Helena Casey, sop.
 10:00 a. m.—DLBS Song Recital.
 11:30 a. m.—5:00 p. m.—CBS.*
 5:00 p. m.—Program to be announced.
 5:30 p. m.—The Serenaders; Monique Thomas, director.
 6:30 p. m.—Billie Landers, blues; Bill Ross, tenor; Aubrey Knoff, piano.
 7:00 p. m.—CBS* (through KXA).
 9:00 p. m.—Chasin' the Blues.
 10:00 p. m.—Aubrey Knoff, piano; Bill Ross, tenor.
 10:12 p. m.—Anson Weeks' Mark Hopkins Orchestra.
 11:12 p. m.—Earl Burtnett's Biltmore Orchestra.
 12:00 midnight—R-K-O Vaudeville prog. from Tacoma.

See Page 26 for Columbia Program.

KHJ Program

(Continued from Page 22)

11:00 a. m.—The Gauchos, CBS.
 11:15 a. m.—Scientific Laboratories.
 11:30 a. m.—Richardson's.
 11:45 a. m.—Normalizer Sales Syndicate.
 12:45 p. m.—California Home Extension Bureau.
 1:00 p. m.—Light Opera Gems, CBS.
 2:30 p. m.—Recordings.
 3:00 p. m.—H. M. Robertson, Talk on Dogs.
 3:15 p. m.—School program.
 3:30 p. m.—Council of International Relations.
 4:00 p. m.—Hotel Paramount Orchestra, CBS.
 4:30 p. m.—Charlie Wellman and Nell Larson.
 5:00 p. m.—Organ Recital, courtesy Pac. States Svgs. Co.

5:30 p. m.—Boulevard Furniture Dealers Orchestra.
 6:00 p. m.—Sunset Ensemble.
 6:30 p. m.—S. & W. Co. with Charlie Hamp.
 7:00 p. m.—Quaker State Oil, CBS.
 7:30 p. m.—Light Opera—Desmond's.
 8:00 p. m.—Ballad Crooners.
 8:30 p. m.—Don Lee Symphony Orchestra.
 9:00 p. m.—"True Story" Hour, CBS.

SATURDAY, MARCH 29

8:00 a. m.—U. S. Army Band, CBS.
 8:45 a. m.—Recordings.
 9:30 a. m.—Young's Orchestra, CBS.
 10:30 a. m.—Harry Tucker and Orchestra, CBS.
 11:00 a. m.—CBS.*
 11:30 a. m.—Dominion Male Quartet, CBS.
 1:00 p. m.—CBS.*
 1:30-7:00 p. m.—CBS.*
 8:00 p. m.—Williams Oil-o-Matic program.
 8:30 p. m.—Musical Cocktails.
 9:00 p. m.—Chasin' the Blues with Charlie Wellman.

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Managing Director

Roscoe A. Grover
Program Director

Douglas Nowell
Richard Evans
Shipley D. Burton
Ted Rogers
Announcers

Salt Lake, Utah—1130 Kc.

5000 WATTS—265.3 METERS
Pacific Standard Time Given

Studios in the Vermont Building
"The Voice of the Inter-Mountain Empire"

10:00 p. m.—NBC, "House of Myths."
10:30 p. m.—NBC, "The Music Box."

TUESDAY, MARCH 25

2:00 p. m.—Radio Auction Bridge.
5:00 p. m.—Instrumental and vocal program.
5:30 p. m.—NBC, "Around the World with Libby."
6:00 p. m.—NBC, Eveready Hour.
6:30 p. m.—NBC, "Happy Wonder Bakers."
7:00 p. m.—NBC, Westinghouse, Saluta.
7:30 p. m.—NBC, Radio-Keith-Orpheum.
9:00 p. m.—Brunswick Brevities, Special Brevity.
9:30 p. m.—NBC, Florsheim Melodies.
10:15 p. m.—Claude Kiff's Tavern Band.

WEDNESDAY, MARCH 26

9:30 a. m.—"The Household Institute."
10:15 a. m.—NBC, "Favorite Recipes of Mary Hale Martin."
10:30 a. m.—Interior Decoration Expert.
12:30 p. m.—NBC, Evening Stars.
1:00 p. m.—NBC, Radio Guild.
5:00 p. m.—"The Sunshine Girls."
5:30 p. m.—NBC, Musical program.
6:00 p. m.—NBC, "The Old Counsellor."
6:30 p. m.—NBC, Palmolive Hour.
7:30 p. m.—NBC, Floyd Gibbons.
8:00 p. m.—Instrumental and Vocal Ensemble.
8:45 p. m.—"The Romance of Gems."
9:00 p. m.—Utah Woolen Mills.
10:00 p. m.—Grover Production.
10:15 p. m.—NBC, Cotton Blossom Minstrels.

THURSDAY, MARCH 27

10:00 a. m.—NBC, "Seafood Dainties."
2:00 p. m.—NBC, Experimental programs from London.
5:00 p. m.—NBC, Fleischmann "Sunshine."
6:00 p. m.—Vico Light Opera Company.
6:30 p. m.—NBC, Maxwell House Coffee Co. program.
7:00 p. m.—NBC, Victor Radio program.
8:00 p. m.—NBC, Conoco Adventures.
9:00 p. m.—Musical Varieties.
9:30 p. m.—"Blue Blaze Fireside Entertainers."
10:00 p. m.—Surprise.
10:15 p. m.—Milt Taggart's Odeon Orchestra.

FRIDAY, MARCH 28

8:00 a. m.—NBC, Damrosch Music Appreciation Hour.
9:00 a. m.—NBC, "Twelve o'Clock Trio."
10:00 a. m.—NBC, Beauty Talk.
10:50 a. m.—NBC, "M. J. B. Features."
5:00 p. m.—NBC, "Cities Service."
6:00 p. m.—NBC, Interwoven Pair, "The Happiness Boys."
6:30 p. m.—NBC, Armour Ensembles.
7:00 p. m.—NBC, Armstrong Quakers.
8:00 p. m.—NBC, Hamilton Brown Sketch Book.
9:00 p. m.—Chamber Music.
10:00 p. m.—Brief Feature.
10:15 p. m.—Radio-Keith-Orpheum Frolie.

SATURDAY, MARCH 29

4:15 p. m.—NBC, "RCA Therman program."
5:00 p. m.—NBC, "Merle Thorpe."
5:30 p. m.—NBC, National Laundry Owners.
6:00 p. m.—NBC, General Electric Hour.
7:00 p. m.—NBC, "Lucky Strike" dance orchestra.
8:00 p. m.—Sugarhouse Business League.
8:45 p. m.—Brimley Brothers Male Quartet.
9:15 p. m.—Organ Recital.
10:15 p. m.—Midnight Hour.
11:15 p. m.—Midnight Review, directed by Roscoe Grover.

DAILY EXCEPT SUNDAY

5:00 a. m.—"Top O' the Morning."
5:30 a. m.—Setting-up Exercises.
5:45 a. m.—"Start the day right."
7:00 a. m.—"The Morning Watch."
8:00 a. m.—NBC, "Dobbsie" and Ship of Joy.
9:00 a. m.—Home Economics program.
9:00 a. m.—"A visit with Mrs. Jennie Lea."
9:15 a. m.—Musical Varieties.
1:00 a. m.—Mid-day Melange.
1:10 a. m.—Weather Forecast, Agricultural.
1:20 a. m.—Livestock Review.
1:40 a. m.—Newscasting.
2:00 noon—Radio Broadcasters, Inc., program.
1:00 p. m.—Out-of-Town period.
2:00 p. m.—Radio Matinee.
3:00 p. m.—"The Royal Gang," Story Teller.
3:30 p. m.—Town Crier.
8:30 p. m.—Amos 'n' Andy.
1:00 p. m.—Midnight Hour.

SUNDAY, MARCH 23

7:00 a. m.—Informal program.
9:00 a. m.—"Sunny Side Up."
9:00 a. m.—Utah Educational Department.
9:30 a. m.—NBC, National Light Opera Co.
1:00 a. m.—NBC, Russian Balalaika Orchestra.
1:30 a. m.—NBC, Concert.
2:00 noon—NBC, "The Friendly Hour."
1:00 p. m.—L. D. S. Services.
2:30 p. m.—Vocal and Instrumental Ensemble.
3:30 p. m.—Studio program.
4:00 p. m.—Standard concert.
4:30 p. m.—NBC, Baldwin Piano Company program.
5:00 p. m.—NBC, "Enna Jettick Melodies."
5:15 p. m.—NBC, Collier Hour.
6:15 p. m.—NBC, Atwater Kent Hour.
7:00 p. m.—First Presbyterian Church Services.
7:30 p. m.—Roman Catholic Discourse.
8:00 p. m.—L. D. S. Church Services.
8:45 p. m.—"Television" concert.
9:00 p. m.—NBC, Borden's Concert Hour.
9:30 p. m.—Utah Hour.
10:30 p. m.—Request Hour.

MONDAY, MARCH 24

10:30 a. m.—NBC, Helpful Hints for the Housewife.
3:00 p. m.—NBC, Salt Lake Tabernacle Choir.
3:30 p. m.—"Ye Old Towne Crier."
5:00 p. m.—Studio program dance orchestra.
5:30 p. m.—Vocal and instrumental selections.
5:45 p. m.—Educational program.
6:00 p. m.—"Moments Musicale," NBC.
6:30 p. m.—NBC, General Motors "Family Party."
7:00 p. m.—"Western Hour."
7:30 p. m.—NBC, Great Northern Railroad program.
8:00 p. m.—"The Jewel Box."
8:45 p. m.—Program for Men.
9:00 p. m.—NBC, "The Voice of Firestone."

\$5.00

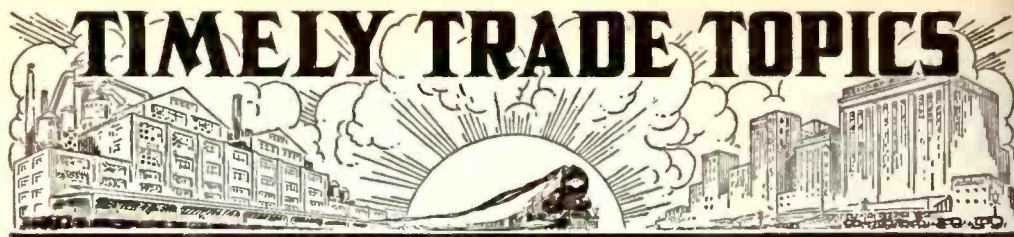
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LOS ANGELES



The National Radio Institute, Washington, D. C., has added to its technical staff Mr. Joseph Kaufman, formerly of the Langbein-Kaufman Radio Co. Upon graduating from Massachusetts Institute of Technology, Mr. Kaufman remained there as instructor before entering Radio. His practical experience in the radio field as manufacturer and engineer will be passed on to the thousands of men and young men getting radio training from the Institute.

Of interest to the trade is the newest Apex, in three wonderful models, distributed by Yale Radio Electric Co., 1111 Wall street, Los Angeles. These models, 10, 1130 and 1430, have a marked improvement in sensitivity, tone and selectivity. Dealer franchises are open. And the Apex Auto-Radio, for use on any automobile, will be on the market real soon.

Mr. Buckingham, better known to his numerous friends as "Buck," formerly with C. C. Lawton Co., is busy taking orders for the NEW Apex distributed by the Yale Radio and Electric Co., who he represents.

Bushnell & Rayner wish to announce to all of their friends that they have moved to larger quarters at 305-6 Pacific Building, Oakland, California. Their telephone number is Glencourt 2325.

The Powell Radio Manufacturing Company, of 6121 South Western Ave., Los Angeles, are into regular production on their new Cathedral radio receiver. Mr. Hayward Powell reports orders coming in from many different places on the Pacific Coast, which attests to the popularity of this new distinctive model. Their telephone number is YOrk 9552.

They are keeping Jack Cheney, 1759 W. 39th street, the service expert, busy fixing sets, building and balancing supers and short-wavers. Jack has quite an enviable record as a technician.

For a few weeks our readers will kindly overlook any strictly technical errors that may slide into our columns mistakes known as "blobs," for the truth is K. G. Ormiston, Tech. Ed., has hied himself to Palm Springs with his "Maggie" to recuperate. Although his medical adviser has cautioned him to retire at 9 p. m., we strongly suspect we'll receive some astonishing DX letters—North America and abroad. You and those of Radio Doings, co-worker of K. G. O. will wish him a pleasant hibernation and recovery to normal ere he returns to his desk.

An old-time radio man of Los Angeles has gone into the retail business with a bang. R. S. Shelley, large buyer and seller of up-to-date radio equipment, has just opened a most attractive and well-stocked store at 417 South Hill street.

Here may be found a complete line of latest models and popularly known sets and parts, as well as home electrical devices that are as indispensable to the family as a radio.

Mr. Shelley urgently invites his friends, and all who are contemplating the purchase of a new set or radio equipment, to come in and see him while down town. Incidentally, Mr. Shelley is always glad to hear from any dealers who might want their stock moved in whole or in large units. He can be reached at MUtual 4906.

A large gathering of radio enthusiasts attended a demonstration of the new CeCo pentode tube at 405 E. Pico Street, Los Angeles. Bernard Kruger, factory representative of the CeCo Manufacturing Company, showed in a four-tube receiver, the possibilities of this new addition to the tube family.

Sky Pilot Radio Co., doing business at 5184 West Adams, advise us of powerful interference from nearby vibrating machines. Complaint referred to Interference Committee. We hope that it will soon be eliminated.