

# Radio Doings

Trade Mark Reg. U. S. Pat. Off.

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## DIRECTORY OF DETAILED PROGRAMS

Call Letters	Location	Freq.	Page	Call Letters	Location	Freq.	Page
KECA..	Los Angeles .....	1430	29	KJR....	Seattle .....	970	40
KEJK..	Beverly Hills .....	710	30	KMIC..	Inglewood .....	1120	31
KEX....	Portland, Ore.....	1180	38	KMTR..	Hollywood .....	570	27
KFI....	Los Angeles .....	640	20	KNX....	Hollywood .....	1050	23
KFOX..	Long Beach .....	1250	33	KOA....	Denver, Colo. ....	830	44
KFRC,..	San Francisco....	610	37	KOL....	Seattle .....	1270	39
KFSD..	San Diego .....	600	35	KOMO..	Seattle .....	920	41
KFSG..	Los Angeles .....	1120	32	KPO....	San Francisco....	680	36
KFVD..	Culver City .....	1000	27	KQW...	San Jose .....	1010	40
KFWB..	Hollywood .....	950	26	KSL....	Salt Lake .....	1130	43
KFXM..	San Bernardino ..	1210	34	KTAB..	San Francisco ....	560	39
KGB....	San Diego .....	1330	35	KTBI..	Los Angeles .....	1300	32
KGEF..	Los Angeles .....	1300	28	KTM...	Santa Monica ....	780	23
KGER..	Long Beach .....	1360	34	KVI....	Seattle .....	760	42
KGFJ..	Los Angeles .....	1200	31	KYA....	San Francisco....	1230	38
KGO....	Oakland .....	790	36		Columbia Broadcasting System		21
KHJ....	Los Angeles .....	900	22		National Broadcasting Co.		19
					University of So. California		30

## HERE IS YOUR STATION DIRECTORY!

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This job is manufactured and assembled by the Famous

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Write or Call Now for Information



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Los Angeles

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## BILL AIMS AT DAVIS AMENDMENT

The nullification of the Davis Amendment to the Radio Law of 1927, which established the Zone system of representation and distribution of broadcasting facilities, is sought in a bill introduced by Senator Nye, Republican, of North Dakota.

The measure, if adopted, would substitute areas and political divisions for population as the criteria in the apportionment of radio licenses and frequency assignments. The present five zones are of irregular size, but approximately equal in population. The North Dakota senator would "insure an equality of radio broadcasting service, both of transmission and of reception, to the people of the different states and communities."

Senator Nye pointed out that under the present arrangement, the First, or Eastern Zone, with its concentrated population, has as many broadcasting stations as the Fifth, or Western, Zone, which is five times the size of the former.

## SWEEPING REALLOCATION PROPOSED

On the eve of the expiration of their terms, the Radio Commissioners, upon advice of the Engineering Division, have proposed the most sweeping reallocation of broadcasting assignments since the general shift in November, 1928. Twenty-eight stations are involved. In addition, the commission has ordered the reassignment of 18 stations so as to increase the separation between the channels.

The purpose of this general shakeup is in the words of the commission "to alleviate the present cross-talk between certain channels by gaining better frequency separation and preventing more of this in the future by gaining greater frequency separation where stations have small mileage separation."

Intimations of the drastic change were revealed the latter part of January when the commission renewed the license of a number of stations for only 30 days. The commission, meanwhile, has studied the recommendations of the Engineering Division and decided that their reallocation plan is feasible and would be beneficial.

## HOOVER REAPPOINTS SAME COMMISSIONERS

The President's reappointment of Robinson, Sykes, Lafount, Saltzman and Starbuck met with the approval of the Senate, except in the case of Starbuck. As Radio Doings goes to press, Starbuck has not yet been confirmed. It is gratifying that the Fifth Zone will continue to be represented by Harold A. Lafount, who has so undeniably demonstrated his exceptionable ability and sound judgment.

Under the direction of Ray E. Erlandson, of Chicago, formerly of the National Education Association, the "American School of the Air" is now being broadcast Tuesday and Thursday afternoons over the Columbia Broadcasting company by 51 stations, said to be the largest of the daytime networks.

Radio stations in Los Angeles broadcasting hotel and other outside orchestras will hereafter have to have a minimum of ten musicians in their studios following an ultimatum laid down by the local Musicians' Union. The salary for the ten musicians will cost each station about \$500 a week.



Marjorie Robillard's skillful manipulation of the piano brings joy many times each day to listeners of KJR, KEX and KGA. Not long ago we presented to our readers a picture of Mr. Glen Eaton, Miss Robillard's team-mate, whose tenor voice is one of the most popular ones to be heard over the Northwest Broadcasting System. Judging from the picture on the cover this week, television holds no terrors for Marjorie Robillard.

Miss Helen O'Neill, formerly program director of KFRC, is KTAB's new addition to the staff. Miss O'Neill's talents are not alone confined to program directing, but her songs have entertained listeners since 1919.

James McGarrigle, baritone, and Iva Vanni, soprano, conduct an enjoyable program called "Memories of Bygone Days" over KGER every Thursday night at 7:30. The program allows one to be sentimental and reminiscent, being composed of old favorite songs.

Zandra, "The Moslem Mystic," who recently created a furore over a chain of radio stations with his display of psychic phenomena, is heard now over KNX every morning at 8:30 with the exception of Saturday and Sunday.

Frank Gage, KTM's Program Manager, was formerly with the National Broadcasting Company, Pacific Coast Division, where he carried the responsibilities attendant upon the position of Assistant Program Director. Mr. Gage and His Gang entertain every Saturday evening at 8:00 over the Pickwick station.

The first installment of "Penrod," Booth Tarkington's classic of a small-town boy's life, will be released Saturday, March 8th, over the National Broadcasting Company and through KGO, KHQ, KOA. Julian Street, Jr., has dramatized the story, and the cast is an able one headed by Billy Page, NBC juvenile star. The time is 9:30 to 10 p. m.

More than 825,000 boys and young men will listen to President Hoover, through the medium of radio, on March 10th, from 6 to 6:30 p. m., when the Columbia and National Broadcasting companies will carry the President's speech to the Boy Scouts of America. The occasion is the Twentieth Annual Conference Dinner of the Boy Scouts of America, which is to be held in the New Willard Hotel in Washington. More details will be given next week.

William Don, who has become widely known through his characterization of Dr. Oojah, is again appearing before the microphone of KFI each Monday evening at 6 o'clock.

Every Friday and Sunday night at 9:30 Benny Light and Mark Cook cause considerable stir on the ether with their outstanding program of songs, patter and chatter over KEJK. Once you have indulged in one of their entertainments you will rapidly become a Light-Cook addict.

Dr. George B. Mangold, of the University of Southern California, will lecture on "The Menace of Unenvironment" next Wednesday afternoon from 4:30 to 5 over KEJK. This is one of a series of exceptionally worth-while lectures being given by the University of Southern California every Monday and Wednesday afternoon from 3 to 5 and from 9 to 10 on the same evenings.

Felipe Delgado, Spanish baritone, is one of KECA's most enjoyable offerings for the week of March 2nd-8th. Mr. Delgado presents a recital between 7:30 and 8 on Monday evening.

Charles J. Scheuerman, conductor of the KOA Concert Orchestra, will present the largo from Dvorak's "New World Symphony" as a violin solo during the concert broadcast by the Denver station on Tuesday, March 4th, at 9 p. m., P. S. T. Delibes' suite, "La Source," will be a featured orchestral offering.

# Around the Dial

## WCHI—CHICAGO

"Around the Dial."

Note that several radio listeners have mistaken the call letters of the new Chicago station on 1480 kilocycles. The correct call letters and address are: WCHI—Webster Hotel, Lincoln Park West, Chicago, Illinois.

Here are a few Canadian stations that Pacific Coast DXers might try for:

CNRL, London, Ont., Canada; Thursday, 7 to 9 p. m., PST., 910 kilocycles.

CNRX, Toronto, Ont., Canada; Thursday, 7 to 8 p. m., PST., 690 kilocycles.

CKOC, Hamilton, Ont., Canada; Thursday, 7 to 9 p. m., PST., 880 kilocycles.

CFCO, Chatham, Ont., Canada; Thursday, 7 to 9 p. m., PST., 1210 kilocycles.

W. I. GOLDY,  
518 Jackson Avenue,  
River Forest, Ill.

There isn't much room left for doubt regarding the identity of the Chicago station on 1480 kilocycles. The fact that it is WCHI is stressed in letters from M. B. Murphy (who sent in a verification card from the station), Robt. G. Smith, H. F. Strain, W. B. McKendry, J. H. Crawford, Richard Greggs, Ray DeMarcus, Harold Russell, C. A. Harrington, W. I. Goldy, and Mrs. Sniff.

## MACDONALD PLAYS 96 CHANNELS PLUS ONE!

In the questions and answers department recently we mentioned the fact that Mr. MacDonald, Chula Vista, can play stations in all of the 96 channels with very few exceptions. This got a rise out of Mac, and he sent us in a log which shows at least one station in every channel, and then to go us still one better he tuned to 540 kilocycles, 555.5 meters, which is just beyond our broadcast band in this country, and logged CKX at Brandon, Manitoba, Canada. Mr. MacDonald sent us two letters of verification from CKX.

This list of stations logged since September, 1929, and including stations in the United States, Canada and Mexico only, shows reception from exactly

249 stations! And we know MacDonald and his method of doing things well enough to be quite confident that he not only heard the call letters of every one of them, but also sufficient of their program items for verification.

Have you noticed the way KTAR, Phoenix, Arizona (formerly KFAD and KREP), bangs in with their new 1000-watt equipment? Here in Southern California they cover up KGW in the same channel like nobody's business.

Harold Russell, Rosemead, California, heard KGCX, Wolf Point, Montana, Saturday, February 8th, after midnight. He asks about the power of this station, inasmuch as the Call Book gives it as 10 watts. Robert G. Smith, Los Angeles, answers this question by telling us that the little Station uses 10 watts in the daytime on their regular schedule, but uses 100 watts after midnight. The frequency is 1310.

For the benefit of the fans who have not yet heard CMC, Havana, Cuba: This station is on the air Monday, Wednesday, Thursday, Friday and Sunday, from 4 to 8 p. m., Pacific time. They come in on 840 kilocycles, which is just one channel under KOA, Denver.

"Around the Dial":

Thanks for your many helpful suggestions, which have helped me to log about 20 new stations, all logged after midnight, as I work till 12 every night. I have also heard this new Chicago station after midnight almost every night for the last ten days—it's WCHI. I have written for verification. I am enclosing two verifications. Hope these stations can be heard by other fans, too. WMMN on 890 kilocycles, 336.9 meters, at times came in very good. Have heard them the last four Sunday nights after 12 a. m. up to 4 a. m., Mountain time. Also WLWL, New York, 1100 kc., 272.6 meters.

I also heard KTSM on 1310 kilocycles, 228.9 meters, 100 watts, last night. They asked for telegrams and said, send them C. O. D. I sure did.

Also heard WDAH, same channel;  
(Continued on Page 45)

## New S-M Models

Six models of Silver Radio, instead of the present three, will be available the end of January, it is announced by McMurdo Silver, President of Silver-Marshall, Inc., Chicago. A new chassis, known as the Model 30B, operating with three screen-grid tubes (seven tubes in all), will be offered in the Silver Lowboy, Highboy and Concert Grand models, in addition to the present eight-tube chassis, which will continue to be available in these three types of cabinet. The list price, less tubes, of the new models, will be \$15 lower than the present ones.

In these latest models of Silver Radio (60B Lowboy, 75B Concert Grand and 95B Highboy), a similar screen-grid circuit is used, with improved screen-grid detector. Two of the four tuned circuits are ahead of the first tube—which accounts for the great selectivity, and—according to Mr. Silver—absolute freedom from “cross-talk.” The same audio circuit and dynamic speaker are used in the new line, giving tone quality equal in every way to that of the older established models. The new models are suitable for use with an antenna—a 75-foot aerial, allowing practically the same sensitivity, according to reports of tests thus far made, as the model 30A now current, which requires no external aerial connection. The chassis will be the same size in every respect, and will have the same cadmium plate finish. A phonograph jack is provided below the tuning knob of the new chassis, and good volume can be obtained from records without the use of any transformer connected between pick-up and the regular amplifier in the new chassis.

“The new receiver will in no way interfere with production of the original model, whose unparalleled distance range, reserve power and capabilities for volume continue to recommend it to those desiring the peak of excellence in reception,” said Mr. Silver. “But some people live in locations where a less sensitive receiver is perfectly practical—and it frequently happens that these same localities require extraordinary selectivity. It is for listeners in such localities that we have designed this radio—to be less expensive, but still more useful from their standpoint, than our present models.”

Tubes required for operation of the  
(Continued on Page 16)

## A Difference of Opinion!

The article entitled “Is the Midget Radio Coming?” which appeared in Radio Doings, issue of February 22nd, caused considerable interest among radio fans and brought to our office the following letter from Walter M. Fagan, President, Pacific Wholesale Co., Los Angeles.

February 19, 1930.

Radio Doings:

Oh, boy! how I differ with Mr. H. S. Tenney's article in Radio Doings of February 22nd, wherein he stated that the radio is losing its favorite place as the show piece of the home. I wonder how much thought Mr. Tenney gave to his remarks and whether or not he realizes how the radio in the home today has taken the place of the old fireside.

The family now sit around the radio and listen to the many marvelous programs of entertainment and information that come to them daily and nightly, all of which leads me to the conclusion that radio as the outstanding piece of furniture in the home is, and will continue to be, given more thought and consideration than has been true in the past.

When radio was a novelty, anything that would play or reproduce voice, regardless of how it looked, was acceptable. Today it takes the most prominent place in the home by rightful ownership and surely is entitled to that consideration. We do not buy iron bedsteads because we sleep in them every night. We do not buy plain board dining room tables because we eat off them three times a day. Those things in the home having the more prominent places receive today, as they always have and always will, first and foremost consideration as pieces of furniture. So I say in closing, and I predict in direct contrast to Mr. Tenney, that furniture in radio will be much more an item in the future than it has in the past.

Sincerely yours,

WALTER M. FAGAN.

According to a recent survey, the average salary for the capable service man, he who keeps the radio sets in repair, is from \$40 to \$60 in most sections of the country, particularly in the smaller towns, as contrasted with \$18 to \$25 formerly paid to service men.



# Questions & Answers

*A Weekly Department Conducted by K.G. Ormiston, I.R.E.*

**QUESTION**—On February 7th at 2 a. m. I heard a station broadcasting on 879.5 meters that gave the short wave call W2XAD only. I know that it was WGY at Schenectady, but why did they give only the short wave call letters? The dealer I bought the set from says that I picked up their short wave broadcast, but I cannot believe that. I have an AK-60.—Mrs. P. Peters, Long Beach, Calif.

**ANSWER**—WGY was simply using their experimental call. Some of the larger stations, when testing or experimenting with their transmitters after midnight, do not use their regular broadcast calls, but announce their specially assigned experimental calls. For example, when WENR was testing their new transmitter, before it went into regular service, they used the call W9XF, and when WLW chooses to experiment they announce as W8XAL, etc. The Schenectady station has a long list of experimental calls, any one of which they are at liberty to use when operating WGY for test or experimental purposes. You will remember that the Federal Radio Commission recently gave WGY permission to test with high power up to 200 kilowatts, and that is what they are probably doing now. For these tests they will announce as W2X-something. It would be quite impossible for you to hear their short wave transmitters in the broadcast band of frequencies.

**QUESTION**—I have read something about a new type of antenna to be used by broadcast stations which will prevent them from blanketing their immediate vicinity while not detracting from their signal strength at a distance or reducing the range? Is there such a development forthcoming?

M. H., Los Angeles.

**ANSWER**—The Westinghouse Electric and Manufacturing Company, oper-

ators of station KDKA, Pittsburgh, claim that their Dr. Frank Conrad has devised such an antenna system. With the standard antenna types now in use, increasing power increases the blanketing effect over the nearby territory, and we have been able to increase the range of a station only by means which result in heavily blanketing the local audience. Dr. Conrad claims to have devised an antenna system, however, which will enable a station to put out a strong signal at a distance without the local blanketing effect. There are two radiations from the ordinary antenna; one which is called the ground wave, and which follows along the ground until it is absorbed; and the other which is reflected from the Heaviside Layer and reaches points at a distance. This, for want of a better name, may be called the "sky wave." Heretofore, any method of increasing the energy in one of these components automatically increased the energy in the other. With Dr. Conrad's antenna development, however, it is claimed that the energy leaving the antenna in the sky wave may be increased at will without adding to the strength of the ground wave. Hence, the station will have increased signal strength at a distance and increased range, without the local audience being smothered with tremendous power. With this arrangement, it should be possible for the high powered stations in cleared channels to transmit powerful sky waves and weak ground waves, thereby reaching out to distant points while remaining comparatively weak locally.

The discovery is simply a matter of antenna design and method of feeding it from the transmitter. Experiments will be conducted at KDKA in the near future to demonstrate the usefulness of the system. These tests, it is hoped, will strengthen KDKA's signal at a distance, and weaken it locally.

## ATWATER KENT 60

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H. A. Everest

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K. G. Langraf



## FIRST PRIZE

Sunset Aerial, Courtesy Sunset  
Mfg. Co.

### DX Club:

Just so that you may know we are still on the job and not discouraged by past failures in our efforts to get one of those Sunset prizes, here is a list of stations turned in this season. Am listing by the time zones, and submit stations in PST., so that you can see I have to do some fishing to separate the other stations from among the locals or PST stations:

#### 15 EST Stations

WTAM, WHK, WJAX, WKBW, WDBO, WEAJ, WGY, WBT, WBBC, WLW, WJR, KDKA, WOR, WBZ, WBAL,

#### 57 CST Stations

WOWO, WBAP, WCCO, WENR, KMOX, WFAA, KWKH, WOI, KGRS, KFJF, KSTP, WSM, WOS, KFEQ, KTSA, WIBO, WREC, KRGV, WSB, WMAQ, WOW, WOC, WLS, WOAI, WIBW, WGN, WDAF, KFKB, WAAW, KMA, KMMJ, KVOO, KGBZ, KFAB, WHAS, WLAC, WAPI, WDAY, WBBM, KFRU, WDAH, KMBC, WDG, WMBI, KPRC, KTNT, WECB, KFKX, KRLD, WHO, KSAT, KTHS, WNAX, WKY, KGY, KFNF, WTNT.

#### 14 MST Stations

KDYL, KFEL, KOA, KOB, KSL, KLO, KPOF, KFAD, KOY, KFXF, KGEZ, KGGM, KLZ, KUOM,

#### 50 PST Locals

KFXM, KOAC, KFBK, KFWM, KGB, KWJJ, KHQ, KECA, KOH, KTBR, KREG, KEX, KJR, KGW, KGIQ, KOMO, KXL, KVI, KOIN, KGA, KFWI, KYA, KLX, KFGU, KFVD, KMTR, KEJK, KFSG, KNX, KGER, KFSD, KFOX, KFVB, KGFJ, KFI, KTM, KGEF, KPO, KHJ, KFQZ, KMIC, KGO, KTBI, KFRC, KQW, KTAB, KPSN, KELW, KDB, KMJ.

#### 6 Canadian Stations

CNRV, CKWX, CFCN, CKCD, CNRW, CKGW.

#### 3 Mexican Stations

XEN, XEB, XFG.

#### 7 Transoceanic Stations

CMK, 2YA, JOAK, JOBK, JOIK, JOGK, KGU.

J. L. POLLOCK,  
504 South Spadra Road,  
Fullerton, Calif.

## SECOND PRIZE

Sunset Ground, Courtesy Sunset  
Mfg. Co.

### DX Club:

The following stations I have logged on a Baldwin Radio, with a fifty-foot aerial and a water-pipe ground. I have been unable to get Japanese or Trans-Pacific stations, because I have not been up later than 9:45 at any time during the four days in which I have logged these stations:

KDFM, KDKA, KFEL, KFKA, KFKB, KFKU, KFNF, KFPW, KFQD, KFSD, KFVD, KFVF, KFXF, KGEW, KGHF, KGO, KGW, KLZ, KMA, KMMJ, KMOX, KFQA, KNX, KOA, KOB, KOCW, KOMO, KPO, KPOF, KPRC, KRLD, KSAT, KSD, KSL, KSTP, KTHS, KTM, KTSA, KVOO, KWKH, KXL, KYW, KFKX, KYWA, WAPI, WBAP, WBBM, WJBT, WBT, WCCO, WDAF, WEAJ, WEAR, WENR, WBCM, WFAA, WGN, WLIB, WGY, WHAS, WIBW, WIL, WJJD, WJR, WJZ, WKY, WLS, WLW, WNAQ, WMC, WOAI, WCC, WOQ, WOW, WOWO, WREN, WRHM, WSB, WSM, WSUI, WTAM, WTMJ, WWJ, KFI.

In addition, I have gotten the airway station, KSG, the government station at Cheyenne, Wyoming.

Canadian station CJBC is the only one I have gotten so far, as I haven't tried for others.

Foreign Stations—XEM, Mexico City; CMI, Habana, Cuba; CMC, Habana, Cuba.

I have got the following National Broadcasting Chain Hookup stations:

KDKA, KFI, KGO, KOMO, KOA, KPO, KPRC, KSD, KSL, KSTP, KTHS, KVOO,



WAPI, WBAP, WBT, WDAF, WEA, WENR, WFAA, WGN, WHAS, WJR, WJZ, WLS, WLW, WMC, WOAI, WOC, WOW, WREN, WSB, WSM, WTAM, WWJ.

Please enter this list of stations in the weekly contests. I am 13 years of age.

JAMES M. WUNNICKE,  
910 East 17th Street,  
Cheyenne, Wyoming.

P. S.—The lowest power station I have gotten so far is KIJ of Longview, Washington, in addition to the above. This station is of ten kilowatt power.  
J. M. W.

**THIRD PRIZE**

One Sylvania Tube, Courtesy Sylvania Products Company

**DX Club:**

By the aid of a Sparton 9, "Radio Doings Call Book," 50 feet of aerial and an old radiator for ground, have logged the following stations, all on the speaker, with good volume:

U. S.—WIBO, KOAC, KFVY, KFDY, KLZ, KTAB, WEAO, KMTR, WNAX, WEBW, KHQ, KFSD, KFRC, KGW, KTAR, KFI, WOI, WEA, WAAW, WMAQ, KPO, WLW, KEJK, WGN, KMMJ, WSB, WJR, KVI, KFAB, WBBM, KTM, KELW, KGO, WFAA, WBAP, WCCO, WHAS, KOA, KWKH, KFQZ, WLS, WENR, KPOF, KLX, WSUI, KHJ, WKY, KFVY, KFEL, KPRC, KOMO, KFWM, KFWI, KMA, KGBZ, KOIN, KMBC, WFIW, KFWB, KJR, WCFL, KDKA, WOC, KFVD, KQW, KWJJ, KTHS, KYW, KRLD, KFVY, KNX, WTAM, WEAR, WBT, WMBI, KMOX, KFSG, KMIC, KSL, WAPI, WOWO, KVOO, KEX, KOB, WOAI, KFVY, KGFJ, KYA, KSAT, KFOX, KDYL, KTSB, KTBI, KGEF, KFPL (15 watts), KGIQ, KGB, KPSN, KCRC, KGER, KLO, KGRS, KECA, WKBW, KXL, KFVY, KGA, KDB; Alaska, KGBU; Honolulu, KGU; Canada, CFCT, CHCA, CNRV, CKMO; Cuba, CMK; Mexico, XEB; Japan, JOBK, JOHK, JOIK, JOFK, JOAK.

Should the list place me in the winning class, I would like greatly to get a 280 tube, as my aerial and ground seems to be doing as well as could be expected, considering that there is a high voltage line in front of the place.

HENRY DELONY,  
3155 Colton Avenue,  
San Diego, Calif.

(Continued on Page 16)

**A NEW  
"SUNSET AERIAL"**



of **CADMIUM**

The Lowest  
Known Resistor  
of Radio  
Frequency Waves

Guaranteed  
Against  
Corrosion or Rust

Greater Pickup  
More Selective  
Less Noise

SAME LOW PRICE  
**\$5.00**

**A NEW GROUND  
THE**

**"SUNSET"**

with a Filler Spout to Conduct  
Water into the Ground

at

**\$3.00**

and

the Old Reliable

**"SUNSET  
GROUND"**

at

**\$2.25**



**SUNSET MFG. CO.  
LOS ANGELES**

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HEmpstead 4941



# Radiola Specialist

Expert  
Honest  
Guaranteed  
Satisfactory

## SERVICE

on

Super-Heterodynes  
and all other  
Radiolas

All work is personally supervised by a technician who was trained for years in the General Electric Laboratories

## J. M. ROUSH

134 Wilshire Blvd.  
Beverly Hills, California  
CRestview 4607

## Radiola Super Service

There has been a crying need in Los Angeles for a Radiola service specialist, particularly an expert in the balancing and general servicing of the RCA super-heterodynes 60, 62, 64, 66.

The super-heterodyne is the highest development in radio receiving circuits. It is capable of a selectivity impossible of attainment in ordinary radio frequency circuits. However, in order to operate the complicated super-heterodyne circuit with a single dial control, as the Radio Corporation has done in their various models, it is necessary that three circuits of totally different characteristics be tuned by three condensers ganged on one control.

Heretofore, in the ganging of tuned circuits, they were identical. Three or more radio frequency stages could be ganged with a considerable degree of accuracy. All that was necessary was to exactly match the coils and condensers in the manufacturing and assembling processes. But in the super-heterodyne, the three circuits are entirely different. One condenser must tune a straight radio frequency stage, one must tune the input to the mixing tube or first detector, and the third must tune an oscillator circuit which operates at a frequency different from that of the other two.

In the design and manufacture of the receivers these three circuits are so adjusted that they will permit of the use of a ganged tuning unit and single dial control, while yet maintaining maximum efficiency. However, when for any reason this condition of balance is upset, the results which the receiver is capable of delivering will be impaired. And since the circuit is in a class by itself, the ordinary service man who lacks super-heterodyne experience is unable to make the proper adjustments.

To insure that Radiola super-heterodynes may be maintained at their top-most efficiency, J. M. Roush, an exclusive Radiola authorized dealer, located at 134 Wilshire Blvd., Beverly Hills, is inaugurating a specialized service in charge of a technician who was formerly with the General Electric Laboratories. Radiola owners will find here a high grade and honest service on all RCA receivers.

The essential features of these programs are identical with those sent us by the stations

# National Broadcasting Co., Inc.

## PACIFIC COAST NETWORK



HOWARD MILHOLLAND

**KFI KECA KPO  
KGO KGW KOMO  
KHQ KOA KSL**

Howard Milholland  
Program Director  
  
Jennings Pierce  
Chief Announcer

**DAILY EXCEPT SUNDAY**

- 8:00 a. m.—Berelle. KGO.
- 9:00 a. m.—Meet the Folks. KGO.
- 10:30 a. m.—"Woman's Magazine of the Air" (except Thurs. and Sat.).
- 8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA
- 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (except Thursday and Saturday). KGO.

**SUNDAY, MARCH 2**

- 10:00 a. m.—Arion Band. KGO.
- 11:00 a. m.—Grace Cathedral Services. KGO.
- 12:00 noon—National Youth Conference. KGO, KGW. KOMO—12:15 to 1:00 p. m.
- 1:00 p. m.—Dr. S. Parkes Cadman. KGO, KHQ. KOMO; KGW—1:30 to 2:00 p. m.
- 2:00 p. m.—Sunday Concert. KGO, KOMO, KGW, KPO, KHQ.
- 3:00 p. m.—Catholic Religious Service. KGO, KHQ. KOMO, KGW, KPO.
- 4:00 p. m.—Western Artists' Series. KGO, KOMO. KPO, KHQ.
- 4:30 p. m.—Duo Disc program. KGO, KHQ, KOMO. KGW, KECA.
- 5:00 p. m.—Enna Jettick Melodies. KHQ, KOMO. KGW, KPO, KFI.
- 5:00 p. m.—Gems of the Drama. KGO.
- 5:15 p. m.—Collier's Radio Hour. KHQ, KOMO. KGW, KPO, KFI.
- 6:00 p. m.—News Service. KGO.
- 6:15 p. m.—Atwater Kent Hour. KHQ, KOMO. KGW. KPO, KFI.
- 6:15 p. m.—Stanislas Bem's Little Symphony. KGO.
- 7:15 p. m.—Studebaker Champions. KGO, KHQ. KOMO, KGW, KFI.
- 7:45 p. m.—Sunday at Seth Parker's. KGO.
- 8:15 p. m.—The Pilgrims. KGO.
- 9:00 p. m.—Borden program. KGO, KHQ, KOMO. KGW, KFI, KSL, KOA.
- 9:30 p. m.—The Reader's Guide. KGO, KHQ, KOMO, KOA.
- 10:00 p. m.—The Gay Classics. KGO. KHQ. KOMO. KECA, KOA.
- 11:00 p. m.—Musical Musketeers. KGO.

**MONDAY, MARCH 3**

- 9:30 a. m.—Radio Rambling. KGO.
- 10:15 a. m.—Josephine Gibson Food Talk. KGO, KHQ. KOMO, KGW, KFI.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon—Rembrandt Trio. KGO.
- 1:00 p. m.—Pacific Yagabonda. KGO, KGW.
- 2:00 p. m.—The NBC Debut Hour. KGO.
- 3:00 p. m.—Mormon Tabernacle Choir and Organ. KGO, KOMO, KGW, KPO.
- 3:30 p. m.—Studio Personalities. KGO, KGW.
- 3:45 p. m.—California Federation of Women's Clubs. KGO, KECA.
- 4:15 p. m.—Evening Reveries. KGO, KGW.
- 4:45 p. m.—Back of the News in Washington. KGO. KGW.
- 5:00 p. m.—The Hot Spot of Radio. KGO.
- 5:30 p. m.—Afternoon Musicals. KGO.
- 5:45 p. m.—News Service. KGO.
- 6:00 p. m.—Ted Florida and his Maytag Orchestra. KGO, KHQ, KOMO, KGW, KECA.
- 6:30 p. m.—General Motors Family Party. KGO, KHQ. KOMO, KGW, KFI.
- 7:00 p. m.—Stranberg-Carlson program. KGO, KHQ. KOMO, KGW, KFI.
- 7:30 p. m.—"Empire Builders." KGO, KHQ, KOMO, KGW, KFI.

- 8:00 p. m.—"Out of The West." KGO.
- 8:00 p. m.—Rudy Seiger's Shell Symphonists. KPO, KFI, KHQ, KOMO, KGW.
- 8:45 p. m.—Ole and The Girls. KGO, KHQ, KOMO. KGW, KECA.
- 9:00 p. m.—"Voice of Firestone." KGO, KHQ. KOMO, KGW, KFI, KSL, KOA.
- 9:30 p. m.—"The Cigar Band." KGO, KHQ, KOMO. KGW, KFI.
- 10:00 p. m.—The Music Box. KGO, KHQ, KOMO, KSL, KOA.
- 10:30 p. m.—The Music Box. KGO, KECA, KSL, KOA.

**TUESDAY, MARCH 4**

- 9:30 a. m.—John D. Barry. KGO, KOMO.
- 9:45 a. m.—Betty Crocker Gold Medal Home Service Talks. KGO, KHQ, KOMO, KGW, KFI.
- 10:15 a. m.—Color Harmony program. KGO, KHQ, KOMO, KGW, KFI.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—Songland. KGO.
- 1:30 p. m.—Pacific Coast School of the Air. KGO. KHQ, KOMO, KGW, KPO.
- 2:00 p. m.—Matinee Time. KGO, KOMO, KGW.
- 2:15 p. m.—Flag Talks for Children. KGO, KHQ. KOMO, KGW, KPO, KFI.
- 2:30 p. m.—Matinee Time. KGO, KGW.
- 3:00 p. m.—Musical Musketeers. KGO, KGW.
- 4:00 p. m.—Voter's Service. KGO, KHQ, KOMO, KGW.
- 4:30 p. m.—Hotel St. Francis Salon Orchestra. KGO.
- 5:15 p. m.—News Service. KGO.
- 5:30 p. m.—"Around the World With Libby." KGO. KHQ, KOMO, KGW, KECA.
- 6:00 p. m.—Eveready Hour. KGO, KHQ, KOMO. KGW, KFI.
- 6:30 p. m.—Happy Wonder Bakers. KGO, KHQ. KOMO, KGW, KECA.
- 7:00 p. m.—Westinghouse Salute. KGO, KHQ, KOMO. KGW, KECA.
- 7:30 p. m.—Radio-Keith-Orpheum Hour. KGO, KHQ. KOMO, KGW, KFI.
- 8:45 p. m.—John and Ned. KGO, KHQ, KOMO, KGW, KECA.
- 9:30 p. m.—Florsheim Frolic. KGO, KHQ, KOMO. KGW, KECA, KSL, KOA.
- 10:00 p. m.—National Prohibition Poll of Literary Digest. KGO, KHQ, KECA, KOMO, KGW.

**WEDNESDAY, MARCH 5**

- 9:30 a. m.—The Entertainers. KGO.
- 10:00 a. m.—Betty Kelly. KGO.
- 10:15 a. m.—Mary Hale Martin's Household Period. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon—Rembrandt Trio. KGO.
- 12:30 p. m.—Evening Stars. KGO, KOMO, KPO.
- 1:00 p. m.—Radio Guild. KGO, KOMO, KGW.
- 2:00 p. m.—National Woman's Party. KGO, KHQ. KOMO.
- 2:15 p. m.—Matinee Time. KGO.
- 3:00 p. m.—The Amphons. KGO, KPO.
- 3:30 p. m.—Plantation Echoes. KGO, KGW, KPO.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO. KGW.
- 4:30 p. m.—The Choristers. KGO, KOMO.
- 5:00 p. m.—The Three Boys. KGO.
- 5:30 p. m.—News Service. KGO.
- 5:45 p. m.—Agricultural program. KGO.
- 6:00 p. m.—Halsey, Stuart program. KGO, KHQ. KOMO, KGW, KFI.
- 6:30 p. m.—Palmolive Hour. KGO, KHQ, KOMO. KGW, KFI.
- 7:30 p. m.—Floyd Gibbons. KGO, KHQ, KOMO.
- 9:00 p. m.—Parisian Quintet. KGO.
- 9:00 p. m.—Let's Get Associated. KHQ, KOMO. KGW, KPO, KFI.
- 9:45 p. m.—Sunkest Serenaders. KGO, KHQ, KOMO. KGW, KFI.
- 9:15 p. m.—Max Dolin and his Violin. KGO.
- 9:30 p. m.—Miniature Biographies. KGO.
- 10:00 p. m.—National Prohibition Poll of Literary Digest. KGO, KHQ, KECA, KOA.
- 10:15 p. m.—Cotton Blossom Minstrels. KGO, KHQ. KECA, KSL, KOA.

(Continued on Page 45)



ROBERT HURD

# KFI Los Angeles, Calif.—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.  
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0327

## DAILY EXCEPT SUNDAY

- 7:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.  
8:00 a. m.—Shell Happy Time, from KPO.  
10:30 a. m.—Woman's Magazine of the Air (except Saturday).  
12:00 noon—U. C. and U. S. Department of Agriculture (except Monday and Friday).  
12:15 p. m.—Federal and State Market Reports (except Thursday and Friday).  
4:30 p. m.—Big Brother (except Wednesday and Saturday).  
5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).  
5:45 p. m.—Stock Market Reports by E. A. Pierce & Co. (except Thursday).  
11:00 p. m.—KFI News Bureau (except Saturday).

## SUNDAY, MARCH 2

- 10:00 a. m.—L. A. Church Federation Program.  
10:50 a. m.—Christian Science Lecture.  
2:00 p. m.—Salvation Army Band.  
3:00 p. m.—Francis Sullivan—"Books I Kept."  
3:30 p. m.—Kealoha Trio.  
4:15 p. m.—Margaret Ruth Kernan, soprano.  
4:30 p. m.—Leila Castberg, Talk.  
5:00 p. m.—NBC\*—Enna Jettick Melodies.  
5:15 p. m.—NBC\*—Collier Hour.  
6:15 p. m.—NBC\*—Atwater Kent.  
7:15 p. m.—NBC\*—Studebaker Champsions.  
7:45 p. m.—Earl Cass, baritone.  
8:45 p. m.—Sacred Songs by Maurine Dyer.  
9:00 p. m.—NBC\*—Borden Milk Program.  
9:30 p. m.—Violin Recital by Purcell Mayer.  
10:00 p. m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue—Mart and Lil.

## MONDAY, MARCH 3

- 7:00 a. m.—Making Merry with Sperry  
9:45 a. m.—Sylvia's Happy Time.  
11:30 a. m.—Mental Exercises, Frances Hancock.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—NBC\*—Pacific Coast School of the Air.  
3:00 p. m.—Joe Charles and His Guitar.  
3:15 p. m.—Jack Baldwin, jazz pianist.  
3:30 p. m.—Bess Kilmer's Helpful Hints  
4:00 p. m.—Leonard Van Berg, ballads.  
5:00 p. m.—The Story Man.  
5:30 p. m.—Wilfred Butterworth, ballads.  
6:00 p. m.—Wm. Don, Dr. Oojah.  
6:30 p. m.—NBC\*—General Motors Family Party.  
7:00 p. m.—NBC\*—Stromberg-Carlson Program.  
7:30 p. m.—NBC\*—Empire Builders.  
8:00 p. m.—NBC\*—Shell Program.  
9:00 p. m.—NBC\*—Firestone Tire and Rubber Co.  
9:30 p. m.—NBC\*—The Cigar Band.  
10:00 p. m.—Purcell Mayer Quartet; Virginia Flohri.

## TUESDAY, MARCH 4

- 7:45 a. m.—Gertrude Gussell, ballads.  
9:00 a. m.—Bess Kilmer's Helpful Hints  
9:45 a. m.—NBC\*—Betty Crocker's Helpful Hints  
10:15 a. m.—NBC\*—Woman's Magazine of the Air.  
11:30 a. m.—English Lesson by Annette Doherty.  
11:45 a. m.—Spanish Lesson by Annette Doherty.  
12:10 p. m.—Christian Science Lecture.  
2:15 p. m.—Flag Talk from New York.  
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.  
3:30 p. m.—Wedgewood Nowell, "Playgoers' Memories."  
4:15 p. m.—Dr. Miller, "Human Nature Around the World."  
5:30 p. m.—Better Business Bureau.  
6:00 p. m.—NBC\*—Eveready Hour.  
7:00 p. m.—Arthur Lang and Concert Ensemble.  
7:30 p. m.—NBC\*—RKO Hour.  
8:30 p. m.—Eva Olivotti and James Burroughs.  
9:30 p. m.—Bernice Morrison, "Poet of the Piano."  
10:00 p. m.—Mildred Laughlin, contralto.  
10:30 p. m.—Duci de Kerekjarto.  
7:30 a. m.—Making Merry with Sperry.  
9:00 a. m.—Bess Kilmer's Helpful Hints  
9:30 a. m.—Health Exercises.  
10:00 a. m.—Sylvia's Happy Time.  
10:15 a. m.—NBC\*—Mary Hale Martin Talk.  
11:30 a. m.—Mental Exercises, Frances Hancock.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.  
3:30 p. m.—Noreen Gammill, Monologues.  
3:45 p. m.—Eddie Armstrong, ballads.  
4:00 p. m.—Triolian Trio.

## WEDNESDAY, MARCH 5

- 7:30 a. m.—Making Merry with Sperry.  
9:00 a. m.—Bess Kilmer's Helpful Hints  
9:30 a. m.—Health Exercises.  
10:00 a. m.—Sylvia's Happy Time.  
10:15 a. m.—NBC\*—Mary Hale Martin Talk.  
11:30 a. m.—Mental Exercises, Frances Hancock.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.  
3:30 p. m.—Noreen Gammill, Monologues.  
3:45 p. m.—Eddie Armstrong, ballads.  
4:00 p. m.—Triolian Trio.

- 5:30 p. m.—Anthropology Talk from Southwest Museum  
6:00 p. m.—NBC\*—Halsey Stuart.  
6:30 p. m.—NBC\*—Palmolive Hour.  
7:00 p. m.—Better Business Bureau.  
7:30 p. m.—California Crushed Fruit Corporation.  
8:00 p. m.—NBC\*—Let's Get Associated."  
8:30 p. m.—Felipe Delgado, Spanish baritone.  
8:45 p. m.—Sunkist Sereaders Program with James Burroughs, tenor.  
9:15 p. m.—Two Shades of Blue—Mart and Lil.  
9:30 p. m.—Ivan Ivanoff, concert pianist.

- 10:00 p. m.—Packard Concert Orchestra, Prior Moore.

## THURSDAY, MARCH 6

- 7:45 a. m.—Gertrude Gussell, ballads.  
9:15 a. m.—Sylvia's Happy Time.  
9:45 a. m.—NBC\*—Betty Crocker's Gold Medal Service Talk.  
11:00 a. m.—NBC\*—Standard School of Broadcast.  
11:45 a. m.—Annette Doherty, French Lesson.  
2:00 p. m.—Vernon Bartlett Talk, rebroadcast from London, England.  
2:20 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Los Angeles Fire Department Orchestra.  
4:00 p. m.—Bess Kilmer's Helpful Hints to Housewives  
5:30 p. m.—Dr. H. Ed. Myers, Talk on Dentistry.  
6:00 p. m.—NBC\*—Selberling Singers.  
7:00 p. m.—NBC\*—Radio Victor.  
7:30 p. m.—NBC\*—Standard Symphony, Philharmonic Auditorium.  
8:30 p. m.—Arthur Lang, baritone, and Concert Ensemble.  
9:00 p. m.—Glen Edmunds, Three Strings.  
9:30 p. m.—Tom Terriss, Vagabond Movie Director.  
10:00 p. m.—Packard Concert Orchestra.  
10:15 p. m.—Gerald Griffin, International Singing Star.

## FRIDAY, MARCH 7

- 7:00 a. m.—Making Merry with Sperry  
9:00 a. m.—Bess Kilmer's Helpful Hints  
9:30 a. m.—Health Cafeteria.  
10:00 a. m.—NBC\*—Dubarry Radio Talk.  
10:15 a. m.—Talk on Good Speech, Blanch Townsend.  
11:30 a. m.—Mental Exercises, Frances Hancock.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.  
3:15 p. m.—Wedgewood Nowell, Playgoers' Memories.  
4:15 p. m.—Winfield Scott, "Trees."  
5:30 p. m.—Talk on Gardenink.  
6:00 p. m.—NBC\*—Interwoven Pair.  
6:30 p. m.—NBC\*—Armour Hour.  
7:00 p. m.—NBC\*—Armstrong Quakers.  
7:30 p. m.—Paul Roberts, tenor, and the Schonberger Trio.  
9:00 p. m.—KFI Organ Ensemble; Evelyn Snow, soloist.  
10:00 p. m.—KFI Symphonet; Helen Guest, soloist.

## SATURDAY, MARCH 8

- 8:00 a. m.—Shell Happy Time from KPO.  
9:00 a. m.—Sylvia's Happy Hour.  
9:45 a. m.—NBC\*—National Farm and Home Hour.  
11:45 a. m.—French Lesson by Annette Doherty.  
3:30 p. m.—The Masked Minstrels Hour.  
4:30 p. m.—Max Mellinger, ballads, with Two Shades of Blue.  
5:15 p. m.—Rob and Monte.  
6:00 p. m.—NBC\*—General Electric Hour.  
7:00 p. m.—NBC\*—Lucky Strike Hour.  
8:00 p. m.—NBC\*—Gilmore Circus.  
8:30 p. m.—Robert Hurd and Packard Concert Orch.  
9:00 p. m.—NBC\*—Lauderland Lyrics.  
9:30 p. m.—Mixed Quartet with James Burroughs.  
10:30 p. m.—Prokhanoff Russian String Quartet.  
11:00 p. m.—KFI Midnight Frolic.

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\*See Page 19 for Detailed NBC Program

## Majestic

## LARCHMONT RADIO SALON

139 N. Larchmont

HEmpstead 5590



# Columbia Broadcasting System PACIFIC COAST NETWORK

845 Madison Ave., New York

**William S. Paley,**  
President  
**Henry A. Bellows**  
Vice-President

**KHJ, KFRC, KVI,  
KFPY, KOIN**

**TED HUSING**

**SUNDAY, MARCH 2**

- 9:30 a. m.—London Navy Parley. KHJ.
- 10:30 a. m.—The Aztecs. KVI, KFPY.
- 11:00 a. m.—Ballad Hour. KVI, KFPY.
- 11:30 a. m.—Columbia Male Chorus. KVI, KFPY.
- 12:00 noon—Symphonic Hour. KVI, KFPY.
- 1:00 p. m.—Cathedral Hour. KVI, KFPY.
- 2:00 p. m.—McKesson & Robbins News Reel of the Air. KVI, KFPY, KFRC, KHJ, KOIN.
- 4:00 p. m.—Our Romantic Ancestors. KVI, KFPY, KFRC.
- 4:30 p. m.—French Trio. KVI, KFPY.
- 4:45 p. m.—The World's Business—Dr. Julius Klein, from Washington, D. C. KVI, KFPY.
- 5:30 p. m.—In a Russian Village. KFPY, KHJ.
- 6:00 p. m.—Majestic Theater of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:00 p. m.—Jesse Crawford, Royal's Poet of the Organ. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:30 p. m.—Arabesque. KFPY.
- 8:00 p. m.—Back Home Hour, from Buffalo. KFPY.

**MONDAY, MARCH 3**

- 8:00 a. m.—Ben and Helen Talk It Over. KVI, KFPY.
- 8:15 a. m.—Senator Arthur Capper's Weekly Political Talk. KVI, KFPY.
- 8:30 a. m.—Children's Corner. KVI, KFPY.
- 8:45 a. m.—Your Diet. KFPY, KVI.
- 9:00 a. m.—Columbia Revue. KFPY.
- 11:00 a. m.—The Hououluluan. KFPY, KHJ.
- 11:30 a. m.—Amy Leaf at the Organ. KVI, KFPY, KHJ.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.
- 12:30 p. m.—Today in History. KVI, KFPY.
- 12:32 p. m.—Marie Billard—Fashion Director. KVI, KFPY.
- 12:45 p. m.—Lucy Feagin—"The Charm of Correct Speech." KVI, KFPY.
- 1:00 p. m.—U. S. Navy Band. KVI, KFPY, KFRC. From Washington, D. C.
- 3:00 p. m.—Gen. Pollack's Silver Slipper Orchestra. KVI, KFPY.
- 3:30 p. m.—Yoeng's Restaurant Orchestra. KVI, KFPY, KFRC.
- 4:00 p. m.—Current Events—H. V. Kaltenborn. KVI, KFPY, KFRC.
- 4:30 p. m.—Purity Baking Co.'s "Voices from Film-land." KVI, KFRC, KOIN, KFPY, KHJ. From Los Angeles.
- 7:30 p. m.—American Wire Fabric Co. KHJ, KFRC.
- 8:00 p. m.—Hank Simmons' Show Boat. KFPY.

**TUESDAY, MARCH 4**

- 8:00 a. m.—Radio Homemakers. KHJ.
- 8:30 a. m.—The Party House. KVI, KFPY.
- 9:00 a. m.—Columbia Revue. KFPY, KFRC.
- 11:00 a. m.—The MerryMakers. KFPY.
- 11:30 a. m.—American School of the Air. KVI, KFPY, KFRC, KOIN, KHJ.
- 12:00 noon—Columbia Ensemble. KFPY, KVI.
- 12:30 p. m.—For Your Information. KFPY.
- 1:00 p. m.—U. S. Army Band from Washington. KVI, KFPY, KFRC.
- 3:00 p. m.—From Dusty Pages. KFPY, KVI.
- 3:30 p. m.—Yoeng's Restaurant Orchestra. KVI, KFPY; KFRC (3:45).
- 6:00 p. m.—Paul Whiteman's Old Gold Orchestra. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:00 p. m.—Graybar's "Mr. and Mrs." drama. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:30 p. m.—Conclave of Nations—Franca. KFPY.
- 8:00 p. m.—Will Osborne and his Orchestra. KFPY.
- 8:30 p. m.—Pulitix Radio View—Brooklyn Paramount Theater. KFPY.

**WEDNESDAY, MARCH 5**

- 8:15 a. m.—Radio Homemaker. KVI, KFPY, KHJ.
- 8:30 a. m.—Mr. Fixit, the Travelling Tinker. KVI, KFPY.

- 8:45 a. m.—Ida Bailey Allen's Editorial Page. KFPY, KVI, KHJ.
- 9:00 a. m.—Columbia Revue. KFRC, KFPY, KHJ.
- 11:00 a. m.—Grace Hyde, soprano, and Columbia Little Symphony. KFPY.
- 11:30 a. m.—Syncopated Silhouettes. KVI, KFPY.
- 12:00 noon—For Your Information. KFPY.
- 1:00 p. m.—U. S. Army Band from Washington. KVI, KFPY, KFRC.
- 3:15 p. m.—Bill Schudt's "Going to Press." KVI, KFPY.
- 3:30 p. m.—Roy Ingraham's Paramount Orchestra. KVI, KFPY.
- 4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KFPY, KVI, KFRC, KHJ.
- 6:00 p. m.—Romany Patteran. KFPY.
- 7:00 p. m.—Palico Hour. KVI, KFPY, KOIN, KHJ, KFRC.
- 7:30 p. m.—Voice of Columbia. KFPY, KFRC.
- 8:30 p. m.—Jan Garber and his Hollywood Orchestra. KFRC, KFPY.
- 9:00 p. m.—Gold Medal Fast Freight. KFRC, KHJ, KVI, KFPY, KOIN.

**THURSDAY, MARCH 6**

- 8:00 a. m.—The Sewing Circle. KVI, KFPY, KHJ.
- 8:45 a. m.—Columbia Noon Day Club—"Tropical Tramps." KFPY, KFRC, KHJ.
- 11:00 a. m.—Thirty Minute Men. KFPY.
- 11:30 a. m.—American School of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.
- 12:30 p. m.—For Your Information. KVI, KFPY.
- 1:00 p. m.—U. S. Navy Band from Washington. KVI, KFPY, KFRC.
- 3:00 p. m.—Hotel Shelton Orchestra. KVI, KFPY.
- 3:30 p. m.—Civic Repertory Plays—Eva Le Gallienne. KVI, KFPY, KFRC, KHJ.
- 5:00 p. m.—The Vagabonds. KFPY, KHJ, KFRC.
- 5:15 p. m.—Five Power Naval Conference—Frederio William Wise, from London by short wave. KVI, KFPY, KFRC, KHJ.
- 5:30 p. m.—Manhattan Moods. KVI, KFPY, KHJ.
- 7:00 p. m.—Grand Opera concert. KFPY, KFRC.
- 7:30 p. m.—National Forum from Washington, D. C. KFRC, KFPY.
- 8:00 p. m.—Dream Boat. KFPY.
- 8:30 p. m.—Bert Lown and his Biltmore Orchestra. KFPY.

**FRIDAY, MARCH 7**

- 8:15 a. m.—Columbia Salon Orchestra. KVI, KFPY.
- 8:30 a. m.—The Week Enders. KVI, KFPY, KFRC.
- 9:00 a. m.—Columbia Revue. KFRC, KFPY, KVI.
- 11:00 a. m.—The Gauchos. KFPY (11:15), KHJ.
- 11:30 a. m.—Ann Leaf at the Organ. KHJ, KFPY.
- 12:00 noon—Columbia Ensemble. KFPY, KVI.
- 12:30 p. m.—Today in History. KVI, KFPY.
- 12:32 p. m.—Marie Billard—Fashion Talk. KVI, KFPY.
- 12:45 p. m.—Elizabeth Fellows—"Psychology." KVI, KFPY.
- 1:00 p. m.—Club Plaza Orchestra. KVI, KFPY, KFRC.
- 1:30 p. m.—Light Opera Gems. KVI, KFPY.
- 3:00 p. m.—The Musical Foursome. KVI, KFPY, KFRC.
- 3:30 p. m.—Will Osborne and his Park Central Orchestra. KVI, KFPY.
- 4:00 p. m.—Roy Ingraham's Paramount Orchestra. KVI, KFPY, KHJ, KFRC.
- 5:00 p. m.—U. S. Navy Band from Washington. KVI, KFPY.
- 7:00 p. m.—The Columbians. KFPY.
- 8:00 p. m.—Brownbilt Footlights—Brown Shoe Company. KFPY, KOIN, KFRC, KHJ.
- 9:00 p. m.—True Story Hour; Bob and Mary Drama. KVI, KFPY, KOIN, KFRC, KHJ.

**SATURDAY, MARCH 8**

- 8:00 a. m.—U. S. Army Band from Washington. KVI, KFPY, KFRC, KHJ.
- 9:00 a. m.—Adventures of Helen and Mary—drama for children. KVI, KFPY, KFRC, KHJ.
- 9:30 a. m.—Yoeng's Restaurant Orchestra. KVI, KFPY, KHJ.
- 11:00 a. m.—Scotti Orchestra. KFPY, KHJ.
- 11:30 a. m.—The Gauchos. KVI, KFPY, KHJ.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.

(Continued on Page 45)

The essential features of these programs are identical with those sent us by the stations



GLEN DOLBERG

# KHJ Los Angeles, Calif.—900 Kc.

1000 WATTS—333.1 METERS  
 Don Lee Bldg., 7th and Bixal Sts. Owned and Operated by Don Lee,  
 Calif. Dis. for Cadillac and LaSalle. Phone VA. 7111  
 Glen Dolberg, Manager Raymond Paige, Musical Director

Lindsay MacHarrie  
 Chief Announcer  
 C. M. C. Raymond  
 Commercial Director  
 Rush Hughes  
 Commercial Manager  
 Harold Peery  
 Chief Engineer  
 Dick Creedon  
 Director of Features  
 Ernest G. Underwood  
 Technical Director

10:00 p. m.—Anson Weeks' Orchestra, from KFRC.  
 11:00 p. m.—Biltmore Orchestra.

## TUESDAY, MARCH 4

8:00 a. m.—Radio Home Makers, CBS.  
 9:00 a. m.—McMann Talk; Records.  
 10:30 a. m.—Records.  
 11:00 a. m.—S. & W. Co., with Charles Hamp.  
 11:30 a. m.—American School of Air, CBS.  
 12:45 p. m.—Advertisng Club Luncheon from Biltmore.  
 2:00 p. m.—Boulevard Furniture Association; Records.  
 2:15 p. m.—Normalizer Sales Syndicate—Records.  
 2:30 p. m.—Happy-Go-Lucky Hour, KFRC.  
 3:00 p. m.—Western Air Express.  
 3:15 p. m.—Safety Conferenca.  
 3:30 p. m.—Midnight Mission.  
 3:45 p. m.—U. S. C. Period.  
 4:00 p. m.—Don Lee Concert Orchestra.  
 4:50 p. m.—News Items.  
 5:00 p. m.—Charlie Wellman and His Six Peppers.  
 5:30 p. m.—Organ and singers.  
 6:00 p. m.—Old Gold Program, CBS.  
 7:00 p. m.—Craybar, CBS.  
 7:30 p. m.—Musical Suggestions.  
 8:00 p. m.—Pacific States Svgs. & Loan (from KFRC).  
 9:00 p. m.—Newlirk continuity.  
 9:30 p. m.—Don Lee Symphony.

## WEDNESDAY, MARCH 5

8:00 a. m.—Radio Home Makers, CBS.  
 8:45 a. m.—Records.  
 9:00 a. m.—Columbia Revue.  
 10:30 a. m.—Records.  
 11:00 a. m.—Georgia O. George.  
 11:30 a. m.—Richardson's.  
 11:45 a. m.—Normalizer Sales Syndicate.  
 12:45 p. m.—Optimist Club Luncheon.  
 2:00 p. m.—Boulevard Furniture Co.—Records.  
 2:15 p. m.—Happy-Go-Lucky Hour, KFRC.  
 3:00 p. m.—Fred C. McNab Garden Talk.  
 3:30 p. m.—L. A. Library "Book Review."  
 4:00 p. m.—Barnard Levitov Orchestra, CBS.  
 5:00 p. m.—Sunset Ensemble.  
 5:30 p. m.—Charlie Hellman and His Six Peppers.  
 5:45 p. m.—Comm. Thorpe.  
 6:00 p. m.—Romance of Fashions.  
 6:30 p. m.—Charlia Hamp for S. & H. Co.  
 7:00 p. m.—Phlic Hour, CBS.  
 7:30 p. m.—Don Lee Symphony.  
 8:00 p. m.—Sierra Symphonists.  
 9:00 p. m.—Gold Madal Fast Freight, CBS.  
 9:30 p. m.—Surprisa Package.

## THURSDAY, MARCH 6

8:00 a. m.—Radio Home Makers.  
 8:30 a. m.—Princesa Halaia Laboratories—Records.  
 8:45 a. m.—Columbia Noonday Club, CBS.  
 10:30 a. m.—Records.  
 11:00 a. m.—S. & H. Co., with Charlia Hamp.  
 11:30 a. m.—American School of the Air, CBS.  
 12:45 p. m.—Jr. C. of C. Luncheon from Biltmore Hotel  
 2:00 p. m.—Normalizer Sales Syndicate—Records.  
 2:15 p. m.—Happy-Go-Lucky Hour, KFRC.  
 3:00 p. m.—Walter Brown Murray.  
 3:15 p. m.—U. S. C. Trojan Period.  
 3:30 p. m.—Clvic Repertory of New York, CBS.  
 4:00 p. m.—Bernard Levitov Ensemble, CBS.  
 4:30 p. m.—"That & That"; Elvia Allman & Nell Larson  
 4:50 p. m.—News Items.  
 5:00 p. m.—Vagabonds, CBS.  
 5:15 p. m.—Broadcast from London, CBS.  
 5:30 p. m.—Manhattan, CBS.  
 5:45 p. m.—Coast Investor.  
 6:00 p. m.—Charlia Wellman and His Six Peppers.

(Continued on Page 29)

### DAILY EXCEPT SUNDAY

7:00 and 7:40 p. m.—Recordings.  
 7:30 a. m.—N. Y. Stock Exchange Quotations.  
 8:30 a. m.—Princess Helaina Laboratories; Sat., 8:45.  
 9:30 a. m.—Femline Fancies, KFRC.  
 11:00 a. m.—Records (ax. Tues. and Thurs.).  
 12:00 noon.—L. A. Biltmore Hotel Concert Orchestra.  
 12:30 and 10:00 p. m.—News Items, courtesy L. A. Times  
 (except Monday).  
 1:30 p. m.—Times Forum.  
 10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.  
 12:00 midnight—Organ program by Waslay Tourtellotte.

### SUNDAY, MARCH 2

8:00 a. m.—Recordings.  
 8:30 a. m.—Ott Finance Co., recordings.  
 9:00 a. m.—Pacific States Savings & Loan Concert.  
 9:20 a. m.—London Naval Parley, CBS.  
 11:00 a. m.—First M. E. Church of Los Angeles.  
 12:30 p. m.—Terpezona program.  
 1:30 p. m.—Nu-Sight Optical Co.—Records.  
 2:00 p. m.—McKesson & Robbins Program, CBS.  
 2:30 p. m.—Prof. Chas. Lindsay, Readings.  
 3:00 p. m.—KFRC Recital.  
 4:00 p. m.—Boulevard Furniture Association.  
 4:30 p. m.—Rabbi Edgar Magnin, Inspirational Talk.  
 5:00 p. m.—Colonial Dames Corp.—Records.  
 5:15 p. m.—Tea Time Three, from KSRC.  
 5:30 p. m.—CBS.\*  
 7:00 p. m.—Royal Typewriter Program, CBS.  
 7:30 p. m.—Program from KSRC.  
 8:00 p. m.—KFRC Concert.  
 8:30 p. m.—J. W. Willer program.  
 9:00 p. m.—Val Valente and His Roof Garden Orch.  
 11:00 p. m.—Herb Meyeruck's Band (from KFRC).

### MONDAY, MARCH 3

8:00 a. m.—Georgia O. George.  
 8:45 a. m.—McMann Talk.  
 9:15 a. m.—Records.  
 11:10 a. m.—Schaefer Hat Works—Recordings.  
 11:15 a. m.—Honoluluans, CBS.  
 11:30 a. m.—Ann Leaf, organist, CBS.  
 11:45 a. m.—Normalizer Sales Syndicate.  
 12:45 p. m.—California Home Extension Bureau.  
 1:00 p. m.—Wesley Tourtellotte, organ.  
 2:00 p. m.—Happy-Go-Lucky Hour, KFRC.  
 3:00 p. m.—Colonial Dames Corp.  
 3:15 p. m.—Helene Sally, Dog Talk.  
 3:30 p. m.—Matthew Murray, "Home Problems."  
 3:45 p. m.—Auto Club.  
 4:00 p. m.—Better Business Bureau.  
 4:05 p. m.—Records.  
 4:20 p. m.—World Wide News.  
 4:30 p. m.—Voices from Filmland, CBS.  
 5:00 p. m.—Charlie Wallman and Nell Larson.  
 5:30 p. m.—Don Lee Concert Orchestra.  
 6:30 p. m.—S. & W. Co. Program, with Charlia Hamp.  
 7:00 p. m.—Silverwood's program.  
 7:30 p. m.—American Wira Fabric Corp., CBS.  
 8:00 p. m.—Jamboree from KFRC.

\*See Page 21 for CBS Program.



*Its Service with a Smile*

# MAJESTIC

at

## WATSON RADIO CO.

AXridge 1581 ••• 4411 59 Broadway.



Pleasant 4082 - 858 So. Broadway



# RULES

1. Contest open to any Majestic owner living in Southern California or Arizona.
2. Majestic dealers, their relatives or employees are not eligible to enter station logs for prizes.
3. Letters must state Serial number of Majestic radio owned and name of dealer from whom purchased.
4. Station list must show date and time station was heard, record of selections broadcast by station at that time, and be certified by a Notary Public.
5. Prizes will be awarded, not only on a basis of the size of the log but will take into consideration location, interference conditions, time, etc. The longest log from a good location may be of less merit than a shorter one from a more difficult location.
6. Logs entered by contestants early in the contest may be supplemented by subsequent lists later in the "DX" season.

### JUDGES:

K. G. Ormiston, Tech. Ed. Radio Doings  
 Naylor Rogers, Mgr. Radio Station KNX  
 Al Farquharson, Sec. L. A. Radio Trades Assn.

### PRIZES:

WEEKLY PRIZE Bouldin Cage Antenna Value \$15

### GRAND PRIZES

To be Awarded at End of Contest

**FIRST PRIZE - \$100**  
**SECOND PRIZE - \$50**  
**THIRD PRIZE - \$25**



## This Week's Prize Win Bouldin Cage Antenna

### Majestic DX Contest:

Have a Majestic model 92, and my location is not particularly good for DX reception (I have considerable interference at times). I have logged the following list of stations during this DX season. My aerial is a makeshift affair, and I use a ground. This is my log:

- KOA, KGA, WBAP, WFAA, KDYL, KOB, KGW, KOIN, KXL, KVI, KJR, KWKH, KDKA, WHOX, WWNC, XEB, KFXF, KRLD, WMAQ, KGHL, WJZ, KFEL, WKY, KPRC, KLO, KOH, CNRV, KOY, WJR, KEX, KLZ, CMC, WOAI, KOMO, KTAR, WGN, WENR, KMOX, KHQ, WCCO, WSB, XEN.

I also have 34 California stations received all of these stations 6 p. m. and midnight. I have tried for DX stations after midnight though I expect to some time.

Respectfully,

JAMES LYNCH  
 6163 Buena Vista Terr  
 Los Angeles,

### Majestic DX Contest:

I am sending in a list of stations I have received on my Majestic

Address a test Judge

Distributors in Southern

# X Contest

CINCINNATI  
PITTSBURG  
PHILADELPHIA  
SCHENECTADY  
NEW YORK

(DISTANCE)

No. 16047. This is to be added to list of January 28th. All of these stations have been logged since Feb. 1, 1930. Pacific Standard Time is given:

February 1, 1930—A. M.  
WILL, 1:12; JQAK, 3:20; KGGC, 6:20.

February 1, 1930—P. M.  
RVA, 7:02; KOB, 7:10; WWJ, 10:15; CKGW, 10:25.

February 2, 1930—A. M.  
FJZ, 1:46.

February 3, 1930—P. M.  
WCAU, 7:34; KFYZ, 7:40; CMK, 10:15; WJZ, 7:55.

February 4, 1930—P. M.  
WTL, 8:56; KFRC, 10:15; CFCT, 10:25; CNRV, 11:47; KFAB, 11:55.

February 5, 1930—A. M.  
NEW, 4:10; WWVA, 4:35; CHWC, 10:15.

February 5, 1930—P. M.  
WGHF, 7:45; WEAJ, 8:10; KSTP, 10:25.

February 6, 1930—A. M.  
WRW, 2:15; WGY, 2:25; KOH, 3:30; WJZ, 2:44.

February 6, 1930—P. M.  
WTOIL, 8:05; KOAC, 9:00; KSD, 9:20; WJZ, 9:25; KGW, 9:27.

February 7, 1930—A. M.  
WBL, 3:10.

February 7, 1930—P. M.  
WFKU, 7:30; KFUM, 7:49; KPRC, 10:15.

February 8, 1930—P. M.  
WMMJ, 11:50.

February 11, 1930—P. M.  
KMOX, 9:30; WTIC, 9:48.

February 14, 1930—A. M.  
KWKH, 4:50; KFRU, 4:52; KFDM, 4:58; WDAF, 5:05; KMBC, 5:15; KPRC, 5:22; WCAJ, 5:43.

February 15, 1930—P. M.  
WABC, 8:15.

February 16, 1930—A. M.  
WREC, 2:09; KGBZ, 2:20.

February 16, 1930—A. M.  
KGIR, 2:38; KWSC, 2:42; WIBO, 3:25.

On February 4, 1930, at 8:30 P. M., I had WAPI at Birmingham, Ala., and listened to it for several minutes, but was unable to understand very much of their program, as KSL interfered, because they were in the adjoining channel. KSL bothers me about as much as a local station.

My best distance in this list seems to be WTIC, 2BL, GOW, WCAU and WGY. I was able to get enough data to write for verifications of these stations.

I am now using a Bouldin Cage Antenna and two "B" batteries, buried five feet in the ground. This seems to be a good aerial and ground combination.

The first week in February turned out to be the best time for distance this season for me. Also notice that I could separate KGW and KTAR, and they are on the same wave length.

Yours for more DX,

TOM ELLIOTT,  
654 West 63rd Street,  
Los Angeles, Calif.

CONTEST CLOSES MAY 1, 1930

Submitting logs in this contest to *Majestic DX Contest Radio Doings*, 407 E. Pico Street, Los Angeles.

**AR & WATSON, Inc.**

Arizona 1361-63-65 South Figueroa Street, Los Angeles



The essential features of these programs are identical with those sent us by the stations



JERRY KING

# KFWB

Phone HO. 0318

Gerald L. King  
Manager  
Wm. Ray  
Assistant Manager  
Florence Israel  
Program Arranger  
Harry Myers  
Chief Technician

## Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS  
WARNER BROS. MOTION PICTURE STUDIOS  
Warner Brothers' Theater, 6425 Hollywood Boulevard

THURSDAY, MARCH 6

8:00 a. m.—Radio Trades Association meeting by remote control from the Breakfast Club.  
9:30 a. m.—Orpheus Sextet and the Feature Trio.  
10:00 a. m.—Organ Recital.  
4:00 p. m.—Radio Varieties.  
7:00 p. m.—"The Daffodils" with "Daffy" Duke Atterbury as Master of Ceremonies.  
8:00 p. m.—507 Orchestra.  
8:30 p. m.—Program courtesy of the Peerless Stores.  
9:00 p. m.—Ice Hockey Game, California League.  
10:00 p. m.—George Olsen and his Music.  
10:30 p. m.—Gus Arnheim and his Orchestra.

FRIDAY, MARCH 7

10:00 a. m.—Prudence Penny of the Examiner.  
4:00 p. m.—Radio Varieties.  
7:00 p. m.—507 Orchestra.  
7:30 p. m.—"Journeys of a Jilted Girl," a continuity by Kay Van Ripper.  
8:00 p. m.—Fun program with Jimmie Mack, "The Jokerster," and his Musical Jesters.  
8:30 p. m.—The National Life Dance Orchestra.  
9:00 p. m.—Sports Interview by Mark Kelly.  
9:30 p. m.—Hollywood Revelers.  
10:00 p. m.—George Olsen and his Music.  
11:00 p. m.—Gus Arnheim and his Orchestra.  
12:00 midnight—Julius K. Johnson at the Wurlitzer Vitaphone Recording Organ.

SATURDAY, MARCH 8

10:00 a. m.—Organ Recital.  
2:00 p. m.—Exhibition baseball game.  
5:00 p. m.—Radio Varieties.  
7:00 p. m.—Hollywood String Quintet.  
10:30 p. m.—Gus Arnheim and his Orchestra.  
7:30 p. m.—KFWB's Dance Orchestra with Ann Grey, soloist.  
8:00 p. m.—Mona Motor Ollers; Vernon Rickard, tenor; Emma Kimmel, soprano.  
9:00 p. m.—Spanish program presenting Xavier Cugat, concert violinist, and Cermen Castillo, soprano.  
9:30 p. m.—Gus Arnheim and his Orchestra.  
10:00 p. m.—George Olsen and his Music.

DAILY EXCEPT SUNDAY

8:00 a. m.—Organ Recital.  
8:30 a. m.—Orpheus Sextet and Feature Trio (ex. Wednesday).  
10:30 a. m.—Jean Cowan and the Dixieland Syncopaters (except Wed.).  
11:30 a. m.—KFWB Quintet.  
12:00 noon—"Ceil and Selly."  
12:30 p. m.—Variety Entertainers; the Three Boswell Sisters.  
6:00 p. m.—KFWB Dinner Ensemble.  
6:30 p. m.—Harry Jackson end Entertainers.  
8:00 p. m.—Time Signals, Bulova Watch Co.

SUNDAY, MARCH 2

8:30 a. m.—The Funny Peper Man.  
9:00 a. m.—Courtesy programs.  
10:30 a. m.—Late recordings.  
11:30 a. m.—Program, courtesy of Glo-Co.  
12:30 p. m.—Late recordings.  
1:30 p. m.—Strong & Dickinson program.  
6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.  
7:00 p. m.—Emma Kimmel, soprano; "The Southlanders" Concert Orchestra.  
7:30 p. m.—Burr McIntosh, the Cheerful Philosopher.  
8:00 p. m.—First National Hour—Leo Forhenstein and his Vitaphone Recording Orchestra; First National Stars and Players in person.  
9:00 p. m.—The Boswell Sisters; Pacific Salon Orch.

MONDAY, MARCH 3

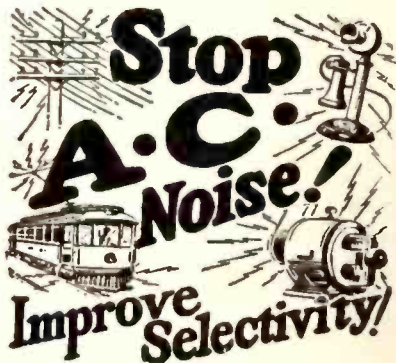
10:00 a. m.—Home Economics Talk by Prudence Penny.  
2:00 p. m.—Art Pabst and his Banjo in old-time numbers.  
2:30 p. m.—Ann Grey, popular songs.  
4:00 p. m.—Everett Hoagland's Ensemble.  
7:00 p. m.—Julius K. Johnson at the Wurlitzer Vitaphone Recording Organ.  
7:30 p. m.—Jean Leonard, "Wizard of the Ivories."  
7:45 p. m.—Cliff end Lolly, "The Nuts of Harmony."  
8:00 p. m.—"Evening in Paris."  
8:30 p. m.—Play by Play account Ice Hockey Game.  
10:00 p. m.—George Olsen and his Music.  
10:30 p. m.—Gus Arnheim and his Orchestra.  
11:30 p. m.—George Olsen and his Music.

TUESDAY, MARCH 4

10:00 a. m.—Organ Recital.  
4:00 p. m.—Radio Varieties.  
7:00 p. m.—507 Orchestra.  
7:30 p. m.—Murphy Players.  
8:00 p. m.—Hollywood String Quintet; Buster Dees, tenor.  
8:30 p. m.—Bridge by Radio.  
9:00 p. m.—The Edgeworth Plantation Club.  
9:30 p. m.—Main Bout from the Olympic Auditorium.  
10:30 p. m.—Gus Arnheim and his Orchestra.

WEDNESDAY, MARCH 5

8:00 a. m.—Breakfast Club by remote control.  
10:00 a. m.—Prudence Penny of the Examiner.  
10:30 a. m.—Orpheus Sextet and the Feature Trio.  
12:30 p. m.—Jean Cowan and Dixieland Syncopaters.  
1:15 p. m.—Gus Arnheim's Orchestra from the Montmartre Cafe.  
1:45 p. m.—Radio Varieties.  
4:00 p. m.—Everett Hoagland's Ensemble and the Boswell Sisters.  
7:00 p. m.—The California Crooners; The Southlanders, direction of Arthur Moranz.  
7:30 p. m.—Julius K. Johnson at the Vitaphone Recording Organ.  
8:00 p. m.—"Fest of the Rancho."  
8:30 p. m.—Furr-Pull Dance Band, soloists.  
9:30 p. m.—Dale Innes' Hollywood Revelers.  
10:00 p. m.—George Olsen and his Music.  
11:00 p. m.—Gus Arnheim and his Orchestra.



RADIO reception may be made much more enjoyable by plugging in a Falck Claroceptor between the light socket and your set. By blocking out the line interference noises, this wonderful device also helps selectivity and distance. Thousands now in successful use. No change required in your set. Only equipment of the kind. Compact size:  $3\frac{1}{2}'' \times 5\frac{1}{2}'' \times 2\frac{1}{2}''$ . At radio parts dealers, or write us for new free booklet.

**Falck** \$7.50  
(With Cord and Plug)  
**CLAROCEPTOR**

Manufactured by ADVANCE ELECTRIC CO.  
Dept. R. D. 1260 W. Second St., Los Angeles  
JOBBER AND DEALERS—GET OUR PROPOSITION

The essential features of these programs are identical with those sent us by the stations



# KMTR

## Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS  
 KMTR Radio Station, 1025 N. Highland Ave., HOLLYWOOD  
 The Official Broadcasting Station of the  
 Los Angeles Evening Herald  
 Harry von Zell, Manager Eugene Inge, Press Relations

Loren Powell  
 Musical Director  
 Harry Gelse  
 Prog. Dir. & Announcer  
 Truman Bradley  
 Announcer  
 Leo Shepard  
 Chief Technician  
 K. G. Ormliston  
 Technical Supervisor

6:00 p. m.—Selected Recordings (Sat.).  
 6:30 p. m.—Harry von Zell—Requests (Sat.).  
 10:00 p. m.—Ray West's Orchestra.  
 11:00 p. m.—"8 Ball" and Charlie Lung.

TRUMAN BRADLEY

DAILY EXCEPT SUNDAY

6:00 a. m.—Musical Treasures.  
 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.  
 9:00 a. m.—Mildred Kitchen, Home Economics.  
 9:15 a. m.—Clella Collins, Financial Talk.  
 9:30 a. m.—"The Voice of Catalina"—with the Blue Boys.  
 10:00 a. m.—Popular Records (Mon., Wed., Fri. & Sat.)  
 10:00 a. m.—Adele Millar, Beauty Talk (Tues. & Thurs.)  
 10:15 a. m.—Ralph Little's Joy Boys.  
 11:30 a. m.—Organ Recital—Egyptian Theatre.  
 12:00 noon.—"World in Review"—News Bulletins.  
 12:15 p. m.—"Prosperity Hour"—Truman Bradley and Little Chester.  
 1:15 p. m.—Banjo Boys.  
 2:15 p. m.—Popular program.  
 2:30 p. m.—Spanish program.  
 3:00 p. m.—Ralph Little's Matinee Srenaders.  
 4:00 p. m.—Louise Howatt, Happiness Girl (Monday, Wednesday and Friday).  
 4:00 p. m.—"The Old Stage Coach Driver"—Orchestra (Tuesday, Thursday and Saturday).  
 4:30 p. m.—"Trading Post program"—Joe Bishop (Monday, Wednesday and Thursday).  
 4:30 p. m.—"Trading Post program"—Hawaiian Trio (Tuesday and Friday).  
 4:30 p. m.—"Trading Post program"—Records (Sat.).  
 5:45 p. m.—"The Girl Reporter"—News Bulletins.  
 6:00 p. m.—Miniature String Players (Monday, Wednesday and Friday).  
 6:30 p. m.—Tom Mitchell & His Half-Hour of Happiness (Monday, Wednesday and Friday).  
 6:00 p. m.—Miniature String Players (Tues. & Thurs.).

**SUNDAY, MARCH 2**  
 9:00 a. m.—John Driecoll's Musciland Revue.  
 1:00 p. m.—Augmented Prosperity Hour  
 6:00 p. m.—Song Recital.  
 7:00 p. m.—"The Composers' Hour"  
 8:30 p. m.—"The Four of Us."  
 8:30 p. m.—"Behind the Footlights"—Orchestra  
 9:30 p. m.—"Vlhrant Melodies"  
 10:00 p. m.—"Happy Harry" and "Cheerful Chester."

**MONDAY, MARCH 3**  
 7:00 p. m.—KMTR Mixed Quartet.  
 7:15 p. m.—Symphony Concert—Orchestra & Soloist.  
 8:00 p. m.—Kelly Kollegians—Orchestra and Soloists.  
 9:00 p. m.—"The Man in the Moon"—Orchestra.  
 9:30 p. m.—"Happy Harry"—Requests.

**TUESDAY, MARCH 4**  
 7:00 p. m.—Southgate Chamber of Commerce program.  
 8:00 p. m.—Bill Sharples and His Gang.  
 9:00 p. m.—Concert Orchestra and KMTR Singers.

**WEDNESDAY, MARCH 5**  
 7:00 p. m.—Kelley Kollegians—Orchestra and Soloist.  
 8:00 p. m.—"Musical Appreciation"  
 9:00 p. m.—"Popular Ballads of Today"  
 9:30 p. m.—"Happy Harry" and "Sentimental Sam."

**THURSDAY, MARCH 6**  
 7:00 p. m.—Captain Salisbury, World Adventurer.  
 7:15 p. m.—Play—Civic Repertory Theater.  
 7:45 p. m.—String Quartet and Soloist.  
 8:30 p. m.—"Egyptian Theater of the Air"  
 9:00 p. m.—Recreated Prizefight.  
 9:30 p. m.—"Moss Covered Melodies"

**FRIDAY, MARCH 7**  
 7:00 p. m.—Piano Recital.  
 7:15 p. m.—Modern Science Broadcast.  
 7:30 p. m.—Special Program—Light Opera—Orchestra.  
 7:30 p. m.—Popular program—Orchestra and Soloist.  
 9:00 p. m.—"Moonlight in Dixie"

**SATURDAY, MARCH 8**  
 7:00 p. m.—Ron Wilson & Hal Chasoff—Novelty prog.  
 7:30 p. m.—Captain Sallshury, World Adventurer.  
 8:00 p. m.—"Sports Hour."  
 9:00 p. m.—Ray West's Orchestra.



# KFVD

## Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS  
 AUBURN-FULLER COMPANY  
 Hal E. Roach Motion Picture Studios

Empire 1171  
 Culver City 4517  
 John W. Swallow  
 Manager-Director  
 Tom Brennan  
 Program Director  
 Al Weibert  
 Paul Myers  
 Staff Announcers  
 M. S. Adama  
 Chief Technician

PAUL MYERS

DAILY EXCEPT SUNDAY

7:00-9:00 a. m.—Hal Roach Happy-Go-Lucky Trio.  
 1:00 p. m.—G. Allison's Radio Home program.  
 2:30 p. m.—Auburn Half-Hour.  
 3:00 p. m.—Eldorado program.  
 3:30 p. m.—Pan-American program.  
 5:00 p. m.—Timely Topics.  
 11:00 p. m.—Pipe organ, Newton Yates at the console.  
 12:00 midnight.—Sebastian's Cotton Club Orchestra.

DAILY EXCEPT TUESDAY

12:00 noon.—Tom Brennan, the Recommendation Man.  
 12:30 p. m.—Tom and Wash.  
 8:45 p. m.—Tom and Wash.

SUNDAY, MARCH 2

9:00 a. m.—Hal Roach Happy-Go-Lucky Trio.  
 10:00 a. m.—Songs That Never Grow Old.  
 11:00 a. m.—Madame Louise Zollars' Beauty Talk.

12:30 p. m.—Tom and Wash.  
 1:00 p. m.—"Inspiration," the Magazine of the Air.  
 2:00 p. m.—Pipe organ.  
 2:30 p. m.—Sacred Half-Hour.  
 4:30 p. m.—DeWitt Hagar's program.  
 8:45 p. m.—Tom and Wash.  
 9:00 p. m.—Community program.

MONDAY, MARCH 3

2:00 p. m.—Bess Kilmer's Helpful Hints to Housewives.  
 9:00 p. m.—Hal Roach Happy-Go-Lucky Trio.

TUESDAY, MARCH 4

9:00 a. m.—Madame Louise Zollars' Beauty Talk.  
 12:45 p. m.—Dr. Dorosh.  
 8:30 p. m.—Peggy Price, blues singer.  
 10:00 p. m.—Hal Roach Happy-Go-Lucky Trio.

WEDNESDAY, MARCH 5

11:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.  
 12:45 p. m.—Grace Hale, Waves of Happiness.  
 9:00 p. m.—Ezra Simpkins' Super Club.

THURSDAY, MARCH 6

9:00 a. m.—Madame Louise Zollars' Beauty Talk.  
 12:45 p. m.—Dr. Dorosh, Diet Question Box.  
 9:00 p. m.—Hal Roach Happy-Go-Lucky Trio.

FRIDAY, MARCH 7

11:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.  
 12:45 p. m.—Grace Hale, Waves of Happiness.

SATURDAY, MARCH 8

9:00 a. m.—Madame Louise Zollars' Beauty Talk.  
 12:45 p. m.—Grace Hale, Waves of Happiness.  
 8:00 p. m.—Peggy Price, blues singer.  
 9:00 p. m.—Hal Roach Happy-Go-Lucky Trio.

The essential features of these programs are identical with those sent us by the stations



GLENHALL E. TAYLOR

# KTM Santa Monica, Cal.—780 Kc.

1000 WATTS—384.4 METERS  
Municipal Auditorium, Ocean Park, Santa Monica, Calif.  
Los Angeles Studio: 3636 Beverly Blvd. Exposition 1341  
Pickwick Broadcasting Corporation  
Henry A. Hohman, General Manager  
Clarence B. Juneau, Chief Transmission Engineer

Glenhall Taylor  
Manager  
Frank Gage  
Program Director  
Johnny Mack  
Asst. Program Director  
Chief Announcer  
Don Allen  
Continuity  
Marilah Olney  
Dramatics  
Lowry Hester  
Musical Director

8:00 p. m.—Jack and Don.  
8:30 p. m.—Patsy and Tom, the Modern Pair.  
9:00 p. m.—Highway Highlights.  
10:00 p. m.—Dot and Veebe.  
10:30 p. m.—Hottentots.

## TUESDAY, MARCH 4

1:30 p. m.—Household Hints by Laura Scudder.  
1:45 p. m.—Organ Echoes.  
2:45 p. m.—Popular Melodies.  
4:00 p. m.—Dance Melodies.  
4:15 p. m.—Dorothy Lee.  
4:30 p. m.—Winn-Kearney program.  
4:45 p. m.—Solving Your Problems.  
8:00 p. m.—Shaw and Newcomb.  
9:00 p. m.—KTM Miniature Symphony Hour.  
11:00 p. m.—Frankie and Johnny.  
11:30 p. m.—Readers' Hour.

## WEDNESDAY, MARCH 5

2:45 p. m.—Popular Fox Trots.  
4:00 p. m.—Chemistry of the Emotions.  
4:15 p. m.—Popular Melodies.  
4:25 p. m.—Better Business Bureau Talk.  
4:30 p. m.—Organ Echoes.  
8:00 p. m.—Feature Night.  
9:00 p. m.—Slumber Interlude.  
9:30 p. m.—Tom Murray and Jimmy Adams.

## THURSDAY, MARCH 6

2:45 p. m.—Popular Melodies.  
4:00 p. m.—Late Recordings.  
4:30 p. m.—Concert Master's Album.  
8:00 p. m.—Highway Highlights.  
9:00 p. m.—KTM Little Theater.  
9:30 p. m.—The Hottentots Instrumental Trio.

## FRIDAY, MARCH 7

1:30 p. m.—Household Hints by Laura Scudder.  
1:45 p. m.—Organ.  
2:45 p. m.—Novelty Records.  
4:00 p. m.—Organ Reveries.  
4:30 p. m.—Dorothy Dee's Request Hour.  
8:00 p. m.—Ranch Ditties.  
9:00 p. m.—Night Opera Hour.  
11:00 p. m.—The Reader's Hour.

## SATURDAY, MARCH 8

1:00 p. m.—Children's Playground Hour.  
2:45 p. m.—Popular Melodies.  
4:00 p. m.—Record Variety Hour.  
8:00 p. m.—Frank Gage and his Gang.  
9:30 p. m.—Folk Songs by Organ.  
11:00 p. m.—The Sweetheart of the Console.

## DAILY EXCEPT SUNDAY

6:00 a. m.—The Eye Opener program.  
7:00 a. m.—KTM Ranch Hour.  
8:00 a. m.—Popular Dance Records.  
8:30 a. m.—Pan-American Spanish program with Don Julio.  
9:00 a. m.—Bert's Request program.  
10:00 a. m. to 1:00 p. m.—Silent.  
1:00 p. m.—Organ Echoes (except Sat.).  
2:00 p. m.—Interesting Items by DeWitt Hagar.  
2:30 p. m.—The Health Man.  
3:00 p. m.—Fowler's Food for Thought.  
5:00 p. m. to 8:00 p. m.—Silent.  
10:00 p. m.—El Patio Ballroom (except Mon.).  
11:00 p. m.—Readers' Hour.  
12:00 midnight—Spizzierinctum Club.

## SUNDAY, MARCH 2

8:00 a. m.—The Eye Opener.  
9:00 a. m.—I. R. S. A. Watch Tower program.  
1:00 p. m.—Organ Classics.  
1:30 p. m.—L. B. program.  
2:00 p. m.—Interesting Items by DeWitt Hagar.  
3:00 p. m.—Musical Appreciation.  
4:00 p. m.—Chemistry of the Emotions.  
4:15 p. m.—Popular Waltzes.  
4:30 p. m.—Christian Unity by Walter Raymond.  
8:00 p. m.—Lyric Moods.  
8:30 p. m.—Harrison Syncopators.  
9:00 p. m.—Dramalogue.  
9:30 p. m.—Moments with Great Masters.  
10:30 p. m.—Concert Masters Album.  
11:00 p. m.—The Readers' Hour.  
12:00 midnight—Spizzierinctum Club.

## MONDAY, MARCH 3

8:00 a. m.—Popular Melodies.  
2:45 p. m.—Popular Waltzes.  
4:00 p. m.—Organ Echoes.  
4:30 p. m.—The Office Force Skit.

# KGEF

C. C. Hooper  
Manager  
J. Dale Stentz  
Announcer  
H. J. Hankins  
Technician

# Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.5 METERS  
TRINITY METHODIST CHURCH, BOB SHULER, Pastor  
Phone WEstmore 8887

## SUNDAY, MARCH 2

8:30 a. m.—Morning Watch Quartet.  
9:30 a. m.—Radio Sunday School.  
10:00 a. m.—Claude L. Heskett.  
10:45 a. m.—Trinity Church.  
12:00 noon.—Sign off.  
2:00 p. m.—Studio program.  
2:30 p. m.—Free Methodist Church.  
3:30 p. m.—W. W. Newberry.  
4:00 p. m.—Lutheran Churches, Southern California.  
4:30 p. m.—Dorothy Hankins and Associated artists.  
5:00 p. m.—Vesper Hour.  
6:00 p. m.—Signing off.  
7:00 p. m.—Prelude message by Rev. Bob Shuler.  
8:00 p. m.—Signing off in favor of KTBI.

## TUESDAY, MARCH 4

6:00 p. m.—Yette Barber Studio.  
6:30 p. m.—John Unfried, radio evangelist.  
7:00 p. m.—Facts and Fancies—James Forrest.  
7:20 p. m.—Barbara Jean Ross.  
7:30 p. m.—Jock McGlip.  
8:00 p. m.—Bob Shuler's Question Hour.  
9:00 p. m.—Olympia Male Quartet—Fred Hutchinson.

9:30 p. m.—Torrance Methodist Church.  
10:00 p. m.—Jess Blankenship, old-time fiddler.  
11:00 p. m.—Signing off

## WEDNESDAY, MARCH 5

6:00 p. m.—Mother Hubbard.  
6:30 p. m.—Elena Louise Price.  
6:40 p. m.—J. E. Moore, soloist.  
7:00 p. m.—Conroy Bible Class.  
7:45 p. m.—Union Rescue Mission.  
8:30 p. m.—Rev. E. E. Wall.  
9:00 p. m.—Old Songs Quartet.  
10:00 p. m.—Volunteers of America.  
11:00 p. m.—Signing off.

## THURSDAY, MARCH 6

6:00 p. m.—Trinity Church Ensemble—Mrs. Tom Murray.  
7:00 p. m.—Dr. Fredus Nelson Peters.  
7:30 p. m.—The Illud Man.  
8:00 p. m.—Bob Shuler's Civic Hour.  
9:00 p. m.—Trinity Choir.  
9:30 p. m.—Trinity Choir.  
9:30 p. m.—Martha Spangler Nicholson.  
10:00 p. m.—South West College or Music.  
10:30 p. m.—Golden Bear Hawaiians.

The essential features of these programs are identical with those sent us by the stations



DON WILSON

# KECA

Carl Haverlin  
Commercial Manager  
Robert Murd  
Program Manager

## Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS  
EARLE C. ANTHONY, INC.

1000 South Hope St. WESTmore 0331

- 8:45 p. m.—NBC\*—Union Oil Co.
- 9:00 p. m.—NBC\*—John and Ned.
- 9:30 p. m.—NBC\*—Florsheim Frolic.
- 10:00 p. m.—Spotlight Revue.

### WEDNESDAY, MARCH 5

- 3:00 p. m.—Jerome Powers, pianist.
- 3:15 p. m.—German Lesson by Annette Doherty.
- 3:30 p. m.—Musical Appreciation by Jose Rodriguez.
- 4:30 p. m.—Trillian Trio.
- 5:00 p. m.—Joan Garrison, ballads.
- 6:00 p. m.—Buster Wilson's Dance Orchestra.
- 6:30 p. m.—Grace Hamilton and Jack Stern, ballads.
- 8:00 p. m.—Cliff Gunning, tenor.
- 8:45 p. m.—Winnie Fields Moore, Travelogue.
- 9:00 p. m.—Lillian Vallentine, ballads.
- 9:30 p. m.—Three Shippers, Song and Patter.
- 10:00 p. m.—NBC\*—Sports Talk.
- 10:15 p. m.—NBC\*—Cotton Blossom Minstrels.

### THURSDAY, MARCH 6

- 3:00 p. m.—Jerome Powers, pianist.
- 3:15 p. m.—Mareella Burke, "Hollywood Tattler."
- 3:30 p. m.—Frederick Howers, ballads.
- 4:30 p. m.—NBC\*—Half Hour in the National Capitol.
- 5:00 p. m.—NBC\*—Fleischmann Sunshine Hour.
- 6:00 p. m.—Buster Wilson's Dance Orchestra.
- 6:30 p. m.—NBC\*—Maxwell House Melodies.
- 7:00 p. m.—Wedgewood Nowell, Playgoers' Memories.
- 7:30 p. m.—Gertrude Gussell, ballads.
- 8:45 p. m.—NBC\*—John and Ned.
- 9:00 p. m.—NBC\*—Memory Lane.
- 9:30 p. m.—Eddie Armstrong.
- 10:00 p. m.—The Blue Bells, vocal trio.
- 10:30 p. m.—Capital B's—Bonny, Betty and Bill.

### FRIDAY, MARCH 7

- 3:30 p. m.—John Rodriguez, Musical Appreciation.
- 5:00 p. m.—NBC\*—Cities Service Hour.
- 6:00 p. m.—Buster Wilson's Dance Orchestra.
- 7:00 p. m.—Grace Hamilton and Jack Stern, ballads.
- 7:30 p. m.—Kealoha Trio.
- 8:00 p. m.—NBC\*—Hamilton Brown Sketchbook.
- 8:15 p. m.—Mrs. June Snow, Bridge Lesson.
- 8:45 p. m.—NBC\*—Amos 'n' Andy.
- 9:00 p. m.—Wm. McDougal, Scotch Character Singer.
- 9:30 p. m.—Winifred Donaldson, contralto.
- 10:00 p. m.—Don Lloyd and Indiana Hoosiers.

### SATURDAY, MARCH 8

- 5:00 p. m.—NBC\*—New Business World.
- 5:30 p. m.—Max Mellinger, ballads.
- 6:00 p. m.—Los Angeles Fire Department Orchestra.
- 7:00 p. m.—Jack Parker, "Trip to Hitland."
- 9:30 p. m.—Eddie Armstrong, ballads.
- 10:00 p. m.—NBC\*—Sports Talk.
- 10:15 p. m.—Tales Never Told.

\*See Page 19 for Detailed NBC Program

## KHJ Program

(Continued from Page 22)

- 6:30 p. m.—Drama, with Charles Lindsey.
- 7:00 p. m.—Mood Pictures.
- 7:30 p. m.—Organ and Singers.
- 8:00 p. m.—Violet Ray Merry Makers.
- 9:00 p. m.—Veedol Vodvil from KFRC.
- 9:30 p. m.—Don Lee Symphony.

### FRIDAY, MARCH 7

- 8:00 a. m.—Georgia O. George program.
- 8:30 a. m.—Princess Helaine Laboratories—Records.
- 8:45 a. m.—Dr. Paul Dorosh.
- 9:00 a. m.—Richardson's.
- 11:00 a. m.—Agnes White for Ghirardelli.
- 11:15 a. m.—The Gauchos, CBS.
- 11:30 a. m.—Records.
- 11:45 a. m.—Normalizer Sales Syndicate.
- 12:45 p. m.—California Home Extension Bureau.
- 1:00 p. m.—Wesley Tourtellotte, organ.
- 2:00 p. m.—"Happy-Go-Lucky" Hour from KFRC.
- 3:00 p. m.—H. M. Robertson, Talk on Dogs.
- 3:30 p. m.—Council of International Relations.
- 4:00 p. m.—Hotel Paramount Orchestra.
- 4:30 p. m.—"This & That"; Eivia Allman & Nell Larson
- 5:00 p. m.—Organ Recital, courtesy Pacific States Savings & Loan Co.

- 5:30 p. m.—Boulevard Furniture Dealers; Organ prog.
- 6:00 p. m.—Charlie Wellman and his Six Peppers.
- 6:30 p. m.—S. & W. Co., with Chralle Hamp.
- 7:00 p. m.—Ballad Crooners.
- 7:30 p. m.—Light Opera.
- 8:00 p. m.—Don Lee Symphony.
- 9:00 p. m.—"True Story" Hour, CBS.

### SATURDAY, MARCH 8

- 8:00 a. m.—U. S. Army Band.
- 8:45 a. m.—Princess Helaine Laboratories—Recordings.
- 9:00 a. m.—Adventures of Helen & Mary, CBS.
- 9:30 a. m.—Young's Orchestra, CBS.
- 11:00 a. m.—Louis F. Klein.
- 11:15 a. m.—Patterns in Print.
- 1:00 p. m.—The Aztecs, CBS.
- 2:00 p. m.—Club Plaza Orchestra.
- 2:30 p. m.—Quiet Harmonies.
- 3:00 p. m.—Hotel Shelton Orchestra, CBS.
- 3:30 p. m.—Ted Husing's Sportsants, CBS.
- 4:00 p. m.—Bernard Levitov's Commodore Ensemble.
- 5:00 p. m.—Exploring the Jungle for Science, CBS.
- 5:30 p. m.—Dixie Echoes, CBS.
- 6:00 p. m.—Nit Wits, CBS.
- 6:30 p. m.—Around the Samovar, CBS.
- 7:00 p. m.—Paramount Hour, CBS.
- 8:00 p. m.—Oil O'Matic program.
- 8:30 p. m.—Musical Cocktails.
- 9:00 p. m.—Chasin' the Blues with Charlie Wellman.

# GUARANTEED RADIO SERVICE

Scientific Analysis with Supreme Radio Diagonometer

H. A. Everest

7406 MELROSE AVE. OREGON 4702

K. G. Landgraf

The essential features of these programs are identical with those sent us by the stations



EDMUND LYTTON

# KEJK Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS  
Operated by Macmillan Petroleum Co.  
Creatview 3101. Wilshire Blvd. at Camden Drive

Wm. G. Ebersole  
Manager  
  
Edmund Lytton  
John McIntyre  
Margaret Macdonad  
Announcers

K. G. Ormlston  
Technical Supervisor

5:15 p. m.—Studio program.  
8:00 p. m.—Al Erickson's Trio.  
9:30 p. m.—Hillman Banjo Boys.  
10:00 p. m.—Chapman's Party—Cafe Max Fisher.  
11:00 p. m.—Mystery play.  
11:30 p. m.—Macmillan program.  
12:00 midnight—Recordings.

## WEDNESDAY, MARCH 5

11:00 a. m.—Goodan Jenkins program.  
12:30 p. m.—"More Miles."  
2:30 p. m.—The Marvel Half Hour.  
3:00 p. m.—U. S. C. Lectures.  
5:00 p. m.—Lot o' Pep.  
9:00 p. m.—U. S. C. Lectures.  
9:30 p. m.—J. N. Pyle—Detective Stories.  
10:00 p. m.—Greer Robbins—Cafe Max Fisher.  
11:00 p. m.—Night Club Recordings.

## THURSDAY, MARCH 6

11:00 a. m.—Popular Numbers.  
12:30 p. m.—Macmillan Tour.  
2:30 p. m.—Gric O'Gram Continuitles.  
3:00 p. m.—"The Inspiration Home."  
4:00 p. m.—Kennie Gillum.  
4:30 p. m.—Dr. Fredericks.  
4:45 p. m.—Southern Melodies.  
5:15 p. m.—Macmillan program.  
9:00 p. m.—Long Beach School broadcast.  
9:30 p. m.—Catalina Blue Boys.  
10:00 p. m.—Chapman's Party—Cafe Max Fisher.  
11:00 p. m.—Recordings.  
11:30 p. m.—Latest Hits.  
12:00 midnight—KEJK Night Club Recordings.

## FRIDAY, MARCH 7

11:00 a. m.—Old-Time Melodies.  
12:30 p. m.—Castles In the Air.  
2:30 p. m.—Popular Half Hour.  
3:00 p. m.—Betty and Bill's Home Beautiful.  
4:00 p. m.—Macmillan Tour.  
4:30 p. m.—Dr. Fredericks.  
4:45 p. m.—Musical program.  
5:00 p. m.—The Ad-Visor.  
5:30 p. m.—Music of the Past.  
9:00 p. m.—Al Erickson's Quartet.  
9:30 p. m.—Light and Cook.  
10:00 p. m.—Greer Robbins—Cafe Max Fisher.  
11:00 p. m.—Recordings.

## SATURDAY, MARCH 8

11:00 a. m.—Melodies from different Nations.  
12:30 p. m.—Hawallan program.  
2:30 p. m.—Popular Band Recordings.  
3:00 p. m.—Billy and Betty's Home Beautiful Club.  
4:00 p. m.—Popular Numbers.  
4:30 p. m.—Dr. Fredericks.  
4:45 p. m.—Lot o' Pep.  
9:00 p. m.—KEJK Ensemble—Popular program.  
9:30 p. m.—Macmillan's Tour with Al Erickson's Trio.  
10:00 p. m.—Chapman's Party—Cafe Max Fisher.  
11:00 p. m.—KEJK Night Club Recordings.  
12:00 midnight—Studio program.

## DAILY EXCEPT SUNDAY

7:00 a. m.—Wake Up—Sleepy Head!  
8:00 a. m.—Macmillan Popular program.  
8:30 a. m.—Pot O' Gold.  
9:30 a. m.—Bert Howard, the Hollywood Optimist.  
10:00 a. m.—Chapel Hour (except Friday & Saturday).  
10:20 a. m.—Griff-O-Gram Continuitles.  
11:30 a. m.—Macmillan Tours.  
12:00 noon—Modes and Fashions.  
12:30 p. m.—Noonday Musical.  
1:00 p. m.—Concert Orchestra—Cafe Max Fisher.  
2:00 p. m.—Lot o' Pep.

## SUNDAY, MARCH 2

8:00 a. m.—Musical program.  
9:00 a. m.—A Bouquet of Melodies.  
10:00 a. m.—Ladies Wear Half Hour.  
10:30 a. m.—Songs of the South.  
11:00 a. m.—Goodan Jenkins Duo—Piano and Voice.  
11:30 a. m.—Hawallan program.  
12:00 noon—"Blow the Smoke Away."  
12:30 p. m.—Noon-day In a Garden.  
1:30 p. m.—Macmillan program.  
3:00 p. m.—Church Latter Day Saints.  
4:00 p. m.—Popular American Orchestras.  
4:30 p. m.—Kennie Gillum.  
5:00 p. m.—Sunset Melodies.  
9:00 p. m.—J. Albert Erickson's Ensemble.  
9:30 p. m.—Bennie Light—Mark Cook.  
10:00 p. m.—J. N. Pyle—Detective Stories.

## MONDAY, MARCH 3

11:00 a. m.—"Southern Melodies."  
12:30 p. m.—Macmillan popular program.  
1:30 p. m.—Music of the Past.  
3:00 p. m.—U. S. C. Lectures.  
5:00 p. m.—All the New Ones.  
9:00 p. m.—U. S. C. Lectures.  
10:00 p. m.—Cafe Max Fisher—Greer Robbins.  
11:00 p. m.—Night Club Recordings.  
12:00 midnight—Distinctive Music.

## TUESDAY, MARCH 4

11:00 a. m.—A Half Hour on the Shores of Honolulu.  
12:30 p. m.—Popular program.  
2:30 p. m.—Items of Interest.  
3:00 p. m.—Betty and Bill's Home Beautiful Club.  
4:00 p. m.—Musical program.  
4:30 p. m.—Dr. Fredericks.  
4:45 p. m.—Popular Hits.

# Radio Correspondence Education Division KEJK

## University of Southern California

### MONDAY, MARCH 3

3:00 p. m.—Our Helen in Magic Story Land—Helen Birdsall.  
3:30 p. m.—"Prophecy" (The Literature of the Bible)—Mrs. Lydia P. Gillis.  
4:00 p. m.—Abnormalities of the Normal Mind—Dr. Geo. H. Mount. Semi-Centennial Lecture Series on Contemporary Civilization.  
4:30 p. m.—Public's Business—G. Gordon Whitnall, City Planning Commission, Los Angeles.  
9:00 p. m.—Short Story Writing (English 103f)—Mrs. Laurabelle S. Dietrick, Correspondence Course.  
9:30 p. m.—Child Labor Control and Public Education—Dr. O. R. Hull. Semi-Centennial Lecture Series on Contemporary Civilization.

### WEDNESDAY, MARCH 5

3:00 p. m.—Budgeting Public Expense and Public Improvements—Mr. M. D. Lack. Vice-Chairman and Tax Counselor, Calif. Taxpayers' Association.  
3:30 p. m.—Word Pictures—Wm. Kauffman, School of Speech.  
4:00 p. m.—Studies in Modern American Literature (English 147)—Mrs. Laurabelle S. Dietrick, Correspondence Course.  
4:30 p. m.—The Menace of Unenvironment—Dr. Geo. B. Mansold. Semi-Centennial Lecture Series on Contemporary Civilization.  
9:00 p. m.—Social Aspects of Motion Pictures (Soc. 183)—Dr. B. V. Morkovin, Correspondence Course—(Social Change and Motion Pictures).

The essential features of these programs are identical with those sent us by the stations



# KGFJ Los Angeles, Calif.—1200 Kc.

100 WATTS—249.9 METERS  
Washington Boulevard at Oak Street  
"Keeping Good Folks Joyful 24 Hours a Day"

**Ben S. McGlashan**  
Owner  
**Duke Hancock**  
Assistant Manager  
**Thelma Kirchner**  
Publicity  
**I. R. Colbert**  
Night Owl  
**John Smithson**  
Technician  
Phone:  
Westmore 4620

MADAME LAWYRE

### DAILY EXCEPT SUNDAY

- 1:00 a. m.—Nite Owl program.
- 6:00 a. m.—Gedunkers Club.
- 7:00 a. m.—Madame Lawyre's Goodwill program.
- 8:30 a. m.—Gordon Smith's Shopping Guide; Albert Keglovich, violinist; Blanche Cooper, pianist.
- 9:30 a. m.—The Health Man.
- 10:00 a. m.—Dr. Dean Clinic.
- 10:05 a. m.—Harmony Hawaiian Trio.
- 10:30 a. m.—Majestic Radio Program.
- 11:00 a. m.—Beth Whitney, blues.
- 11:30 a. m.—Pan-American Broadcasting Co.
- 12:00 noon.—Organ recital by Arch Fritz.
- 12:30 p. m.—The Yellow Jackets by remote from Oaks Tavern.
- 1:30 p. m.—Orange Grove Syncopators by remote from New Orange Grove Cafe.
- 3:00 p. m.—Sunny Brooks' Orchestra by remote from Jungle Club.
- 4:00 p. m.—Recordings.
- 5:00 p. m.—Market reports.
- 6:00 p. m.—Glenn Edmond's Hotel Alexandria Orchestra.
- 5:30 p. m.—Catalina Blue Boys.
- 7:00 p. m.—Gordon Smith's Radiotizing Service.
- 8:00 p. m.—Organ recital by Arch Fritz.

- 8:30 p. m.—Coonie Conrad Orchestra from El Patio Ballroom (ex. Mon.).
- 9:30 p. m.—Mosby's Dixieland Blue Blowers by remote from Apex Nite Club.
- 10:30 p. m.—Watch Hospital.
- 11:00 p. m.—Sunny Brooks' Orchestra from Jungle Club.
- 12:00 midnight.—Mosby's Dixieland Blue Blowers by remote control from Apex Nite Club.

### SUNDAY, MARCH 2

- 12:00 midnight.—Nite Owl Program.
- 7:00 a. m.—Recordings.
- 10:00 a. m.—Organ Recital by Arch Fritz
- 11:00 a. m.—Paul Howard's Quarity Serenaders; Nelson Case, popular songs
- 1:00 p. m.—Harmony Hawaiian Four; Gladys Parish, blues; Blanche Cooper, pianist.
- 3:00 p. m.—Studio Program.
- 5:00 p. m.—Organ Recital by Arch Fritz
- 6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch
- 7:00 p. m.—Recordings.
- 9:00 p. m.—Mosby's Dixieland Blue Blowers.
- 10:00 p. m.—Recordings.

### MONDAY, MARCH 3

- 7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
- 8:30 p. m.—Organ Recital by Arch Fritz.

### TUESDAY, MARCH 4

- 7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper,
- 10:30 p. m.—Organ Recital by Arch Fritz.

### WEDNESDAY, MARCH 5

- 7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
- 10:30 p. m.—Organ Recital by Arch Fritz.

### THURSDAY, MARCH 6

- 4:00 p. m.—Les Hite and His Dance Orchestra.

### FRIDAY, MARCH 7

- 7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
- 10:30 p. m.—Organ Recital by Arch Fritz.

### SATURDAY, MARCH 8

- 7:00 p. m.—Gladys Parish, blues; Albert Keglovich, violinist; Blanche Cooper, pianist.
- 10:30 p. m.—Organ Recital by Arch Fritz



TOM SHOLTS

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### DAILY EXCEPT SUNDAY

- 6:00 a. m.—Uncle Bim and Andy.
- 8:00 a. m.—Mythical Oriental Chinese Cafe; Com-mandaira; Lee Hawaiians and "8" Ball.
- 8:55 a. m.—Tide Reports, Weather Forecast.
- 9:55 a. m.—News Flashes.
- 12:00 noon.—News Flashes and American Legion Briefs.
- 12:15 p. m.—Popular Records.
- 12:30 p. m.—Loyola University (except Saturday).
- 1:00 p. m.—Records.
- 5:00 p. m.—Request Records.
- 6:00 p. m.—Marie Hocking, organ recital (ex. Tues.).
- 6:30 p. m.—KMIC Studio Orchestra (except Tues.).
- 12:00 midnight.—Request Records.

### SUNDAY, MARCH 2

- 12:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
- 1:00 p. m.—Popular records.
- 5:30 p. m.—Popular records.

### MONDAY, MARCH 3

- 4:30 p. m.—Marcia Conrad, Organ Recital.
- 6:30 p. m.—KMIC Dance Orchestra and Joe Bishop.
- 7:00 p. m.—Old Time Music.
- 7:30 p. m.—KMIC Studio Orchestra

- 8:00 p. m.—Gordon's Old Home Bread program.
- 8:30 p. m.—Lani McIntyre's Hawaiians.
- 9:00 p. m.—Alla Rague, the Man Who Sees Tomorrow.
- 9:30 p. m.—Newman's East Side Athletic Club.
- 10:30 p. m.—Records.

### TUESDAY, MARCH 4

- 1:30 p. m.—Alla Rague.
- 4:30 p. m.—Marcia Conrad, Old Memories.
- 6:30 p. m.—Marie Hocking, Novel Request program.
- 7:00 p. m.—Old Time Music.
- 7:30 p. m.—KMIC Dance Orchestra, Art Swartz, Artie Mehlinger Vocalists.
- 8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
- 9:00 p. m.—All Veterans' League for Service; Lloyd S. Nix.
- 10:00 p. m.—Selected Records.

### WEDNESDAY, MARCH 5

- 6:30 p. m.—City of Inglewood program.
- 7:30 p. m.—KMIC Dance Orchestra.
- 8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
- 9:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
- 10:00 p. m.—Records.

### THURSDAY, MARCH 6

- 1:30 p. m.—Alla Rague, the Man who Sees Tomorrow.
- 7:00 p. m.—Old Time Music.
- 10:30 p. m.—Selected Records.

### FRIDAY, MARCH 7

- 6:30 p. m.—KMIC Studio Orchestra.
- 8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
- 9:30 p. m.—Alla Rague, the Man Who Sees Tomorrow
- 10:00 p. m.—Selected Records.

### SATURDAY, MARCH 8

- 1:30 p. m.—Alla Rague, the Man Who Sees Tomorrow
- 2:00 p. m.—Popular Records.
- 4:30 p. m.—Marcia Conrad, Organ Recital
- 6:30 p. m.—KMIC Studio Orchestra.
- 7:00 p. m.—Old Time Music.
- 10:30 p. m.—Popular Records.



HARRY HERDMAN

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DAILY EXCEPT SATURDAY AND SUNDAY

8:00 a. m.—Uncle Harry's Bible Story.  
 8:15 a. m.—Devotional Hour.  
 9:15 a. m.—Radio Bible Course.  
 10:35 a. m.—Dr. John C. Page.  
 12:00 noon—Noonday Chimes.  
 2:00 p. m.—Visiting Pastor.

1:30 p. m.—Messages from the Best Books

WEDNESDAY, MARCH 5

8:45 a. m.—Rev. Stanley H. Bailles.  
 9:45 a. m.—Prof. H. W. Kellogg.  
 11:30 a. m.—Dr. J. E. Jaderquist  
 1:00 p. m.—Musical Half-Hour.  
 1:30 p. m.—Rev. John A. Hubbard.

THURSDAY, MARCH 6

8:45 a. m.—Announcer's Hour.  
 9:45 a. m.—Missionary Hour.  
 11:30 a. m.—Bible Exposition, Dr. Philpott.  
 1:00 p. m.—Gordon Hyde, tenor.  
 1:15 p. m.—Missionary Biographies.

FRIDAY, MARCH 7

8:45 a. m.—Rev. Stanley H. Bailles.  
 9:45 a. m.—Messages from the Music Department.  
 11:30 a. m.—Dr. J. E. Jaderquist.  
 1:00 p. m.—Jack Wells, baritone.  
 1:15 p. m.—Book Messages.  
 7:00 p. m.—International Sunday School Lesson.  
 8:00 p. m.—Evening School Lecture.  
 9:00 p. m.—Gospel Favorites Quartet.

SUNDAY, MARCH 2

6:00 p. m.—Studio Vesper Service, Dr. Ward.  
 8:00 p. m.—Church of the Open Door, Dr. Philpott.  
 9:15 p. m.—Bible Institute After-Church Service.

MONDAY, MARCH 3

8:45 a. m.—Rev. Stanley H. Bailles.  
 9:45 a. m.—Superintendent's Hour.  
 11:30 a. m.—Verna Kemple, soprano.  
 1:00 p. m.—Aghavni Hargopian and Dorothy Bonthus.  
 1:15 p. m.—Faculty Music Hour.  
 7:00 p. m.—The President's Half Hour.  
 7:30 p. m.—Rev. Milo Jamison.  
 8:00 p. m.—Dr. B. F. Fellman, Pasadena, and choir.  
 9:00 p. m.—Dr. David L. Cooper.

TUESDAY, MARCH 4

8:45 a. m.—News of Christian Work, Dr. Boyd.  
 11:30 a. m.—Dr. W. E. Edmonds.  
 1:00 p. m.—Hazel Shively and Gordon Hooker.

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7:00 p. m.—Musical Hour.  
 8:00 p. m.—Revival Service.  
 10:00 p. m.—Music Lover's Hour.

MONDAY, MARCH 3

11:00 a. m.—Hour of Stories that Are True.

WEDNESDAY, MARCH 5

2:00 p. m.—L. I. F. E. Band Concert.  
 2:30 p. m.—Divine Healing Service.  
 4:30 p. m.—Lucille with her Program of Smiles.

THURSDAY, MARCH 6

2:00 p. m.—Pasadena Hour.  
 3:00 p. m.—Bethesda Hour.  
 4:00 p. m.—Play-Lodge by Student of L. I. F. E.  
 8:00 p. m.—Water Baptismal Service.  
 9:30 p. m.—Foursquare Conservatory and Symphony Orchestra.

FRIDAY, MARCH 7

2:00 p. m.—Angelus Temple Newa Beel.  
 3:00 p. m.—Bethesda Hour.  
 4:00 p. m.—Brother Jack and the Kiddies' Hour.

SATURDAY, MARCH 8

8:00 p. m.—Divine Healing Service.  
 9:30 p. m.—Back Home Hour.

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- 8:00 p. m.—First Church of Christ, Scientist.
  - 9:00 p. m.—Hancock Oil Company.
  - 11:15 p. m.—Ethel Duncan.
  - 12:00 p. m.—The Knight Fox.
- MONDAY, MARCH 3**
- 11:45 a. m.—Steinway Duo-Art.
  - 12:00 noon.—Mart and Heini.
  - 1:00 p. m.—The Old-Timers Hour.
  - 5:00 p. m.—Organ Recital from Merithews.
  - 6:00 p. m.—Texas Cowboys.
  - 6:30 p. m.—The Kaal Hawaiian Trio.
  - 6:45 p. m.—The Cherro Boys.
  - 8:00 p. m.—Imperial Entertainers.
  - 8:30 p. m.—Grand Opera Recordings.
- TUESDAY, MARCH 4**
- 1:00 p. m.—Kiwanis Club Luncheon.
  - 8:00 p. m.—"Josh and St."
  - 8:30 p. m.—Texas Cowboys.
  - 9:00 p. m.—Zandra's Mystic Hour.
  - 9:45 p. m.—Fishes from Olympic Auditorium.

- WEDNESDAY, MARCH 5**
- 1:00 p. m.—Rotary luncheon Club.
  - 3:30 p. m.—Cline Chittick and his harmonias.
  - 8:00 p. m.—Seth Parker's Singing School.
  - 8:30 p. m.—Goodyear Crooners.
  - 9:00 p. m.—An Hour With the Poets.
  - 10:00 p. m.—Rally Wray's Bachelor Hour.
- THURSDAY, MARCH 6**
- 12:00 noon.—Hollywood Girls—Novelty Trio.
  - 1:00 p. m.—"Health and Efficiency"—Dr. Elmer S. Clark.
  - 8:00 p. m.—Goodyear Crooners.
  - 9:00 p. m.—The Co-eds.
  - 10:00 p. m.—Rev. Ethel Duncan, questions and answers.
  - 10:30 p. m.—Over at Mart's House.
- FRIDAY, MARCH 7**
- 1:00 p. m.—Masonic Luncheon Club.
  - 8:00 p. m.—Steinway Hour—Birkel Music Co.
  - 8:45 p. m.—The Crooners.
  - 10:00 p. m.—Rolly Wray.
  - 10:30 p. m.—Over at Mart's House.
- SATURDAY, MARCH 8**
- 1:00 p. m.—Harbor Medical Society.
  - 8:00 p. m.—Football Talks—R. W. Shrey.
  - 8:15 p. m.—Cline Chittick—Harmonica Solos.
  - 8:30 p. m.—Imperial Entertainers.
  - 9:00 p. m.—The Co-eds.
  - 10:00 p. m.—Rev. Ethel Duncan, questions and answers.

- DAILY EXCEPT SUNDAY**
- 12:30 a. m.—The Knight Fox.
  - 5:00 a. m.—The Early Bird.
  - 7:00 a. m.—Hello, Everybody.
  - 7:30 a. m.—Early News Items.
  - 7:45 a. m.—Selected Recordings.
  - 7:50 a. m.—Bright and Early Hour.
  - 8:20 a. m.—Recordings.
  - 8:30 a. m.—Health and Efficiency.
  - 8:40 a. m.—Recordings.
  - 9:00 a. m.—Beauty talk.
  - 9:10 a. m.—Phonograph music.
  - 9:00 a. m.—Organ Recital by Roy L. Metcalf.
  - 1:00 a. m.—Three Pioneers.
  - 1:30 a. m.—News Reports by Frank P. Goss.
  - 1:45 a. m.—Helene Smith and the Steinway.
  - 2:00 noon.—Hollywood Girls (ex. Mon.).
  - 1:50 p. m.—Dr. Harbottle, Tom Mitchell.
  - 2:20 p. m.—Rolly Wray.
  - 3:30 p. m.—Organ Recital.
  - 4:00 p. m.—Late News Report, Frank P. Goss.
  - 4:15 p. m.—Mart Daugherty (except Friday).
  - 4:30 p. m.—Violet's Tiny Tots.
  - 4:45 p. m.—Funny Faces.
  - 6:15 p. m.—Percy at the Phone.
  - 1:00 p. m.—Majestic Orchestra.
  - 11:30 p. m.—Organ Recital from Merithews.

- DAILY EXCEPT MONDAY**
- 2:30 p. m.—Happy Heini's Singing Birds.
  - 3:00 p. m.—Dream Faces.
  - 3:15 p. m.—Radio Calendar.
  - 5:00 p. m.—Hollywood Girls.
  - 6:00 p. m.—Em and Clem.
  - 6:30 p. m.—Sunset Harmony Boys.
  - 6:45 p. m.—The Cherro Boys.
  - 7:00 p. m.—Radio Parade.
  - 7:15 p. m.—Buttercream School Kid.
  - 7:30 p. m.—Vest Pocket Minstrels.
  - 7:45 p. m.—Rally Wray (ex. Tues.).
  - 10:30 p. m.—Over at Mart's House.

- SUNDAY, MARCH 2**
- 5:00 a. m.—The Early Bird.
  - 7:00 a. m.—Recordings.
  - 8:00 a. m.—Family Circle Hour.
  - 8:30 a. m.—Kiddle Komics.
  - 9:00 a. m.—Old-Time Music.
  - 10:00 a. m.—Angeles Abbey Organ Recital.
  - 1:00 a. m.—St. Luke's Episcopal Church.
  - 2:30 p. m.—Musical program.
  - 1:00 p. m.—Hollywood Girls—Novelty Trio.
  - 2:00 p. m.—Memory Hour.
  - 2:30 p. m.—Kaal Hawaiian Trio.
  - 3:00 p. m.—Planistic Pansy.
  - 3:30 p. m.—Long Beach Municipal Band.
  - 4:00 p. m.—Organ Recital from Merithews.
  - 5:00 p. m.—Hollywood Girls.
  - 6:00 p. m.—"Em and Clem."
  - 6:30 p. m.—Zadah Stoker and Her Kiddlea.
  - 6:45 p. m.—Rolly Wray.
  - 7:00 p. m.—The Co-eds.

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## DAILY EXCEPT SUNDAY

- 8:00 a. m.—Foot Comfort Talks.  
8:20 a. m.—Popular Music.  
9:00 a. m.—Devotional Services.  
9:15 a. m.—Varied Musical Program.  
12:00 noon—Wurlitzer Organ.  
12:15 p. m.—KPSN.  
3:00 p. m.—Lost and Found.  
3:15 p. m.—Long Beach Municipal Band (ex. Mon.).  
4:00 p. m.—Frye and James Orchestra.  
6:00 p. m.—KPSN.  
8:00 p. m.—Novelty Hour.  
9:00 p. m.—News Bulletin, Long Beach Morning Sun.  
11:00 p. m.—Quiet Time Tunes.

## SUNDAY, MARCH 2

- 8:30 a. m.—Comrade of the Air.  
9:30 a. m.—Taubman Men's Bible Class.  
11:15 a. m.—First Presbyterian Church.  
2:30 p. m.—Long Beach Band.  
4:00 p. m.—Cathedral Hour.  
5:00 p. m.—Varied Musical program.  
7:00 p. m.—Aristocrat of the Supper Table.  
9:00 p. m.—Reverie Hour.  
10:00 p. m.—Sunday Night Frolic to midnight.

## MONDAY, MARCH 3

- 1:00 p. m.—Exchange Club.  
4:00 p. m.—Nature Study.  
5:00 p. m.—Wurlitzer organ.

- 6:30 p. m.—Captivators.  
7:30 p. m.—Woman's Music Club.  
9:15 p. m.—Songs of the Islands.  
10:00 p. m.—Penry Selby, Earl Judy.  
10:30 p. m.—Chas. Cook and Edna Bond.

## TUESDAY, MARCH 4

- 1:30 p. m.—Buster Wilson Dance Band.  
2:00 p. m.—Siesta Period.  
5:00 p. m.—Wurlitzer organ.  
6:30 p. m.—Edna Bond; Murray and Harris.  
7:30 p. m.—Long Beach Band.  
9:15 p. m.—Penry Selby.  
10:00 p. m.—Diamond Trio.  
10:30 p. m.—Martin-Underhill.

## WEDNESDAY, MARCH 5

- 1:00 p. m.—Advertising Club.  
5:00 p. m.—California Revelers.  
7:00 p. m.—Aristocrat of the Supper Table.  
7:30 p. m.—Murray and Harris.  
8:15 p. m.—Long Beach Band.  
9:15 p. m.—Penry Selby, Dixon, Judy.  
10:00 p. m.—Rhythm Makers.

## THURSDAY, MARCH 6

- 1:00 p. m.—Optimist Club.  
1:30 p. m.—Audition Clinic.  
2:00 p. m.—Siesta Period.  
5:00 p. m.—Wurlitzer organ.  
6:30 p. m.—The Captivators.  
7:30 p. m.—Melodies of Bygone Days.  
8:15 p. m.—Long Beach Band.  
9:15 p. m.—P. C. C. Musicale.  
10:00 p. m.—Martin-Underhill.

## FRIDAY, MARCH 7

- 1:30 p. m.—Buster Wilson Dance Band.  
5:00 p. m.—California Revelers.  
7:00 p. m.—Shell Concert Trio.  
8:30 p. m.—KGER Players.  
9:15 p. m.—Penry Selby, M. Trainor, Judy.  
10:00 p. m.—Rhythm Makers.

## SATURDAY, MARCH 8

- 5:00 p. m.—Wurlitzer organ.  
7:00 p. m.—Pearl Davis.  
8:15 p. m.—Long Beach Band.  
9:00 p. m.—Spotlight Review.  
10:00 p. m.—Rhythm Makers.



FRANK PIERCE

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## DAILY EXCEPT SUNDAY

- 8:00 a. m.—Early Birds.  
8:30 a. m.—Timely Topics and Health Talks.  
10:00 a. m.—Organ Recital.  
11:00 a. m.—Old-Timers Club Program.  
12:00 noon—Late Popular Recordings.  
5:00 p. m.—Merchants Air Service.  
6:15 p. m.—News Reports.  
9:00 a. m.—Garden Suggestions.  
9:30 a. m.—The Voice of Immerman's Market.  
12:15 p. m.—Health Talk on Terpezona.  
6:30 p. m.—Concert program, Victor artists.  
7:00 p. m.—Campus Instrumental Trio.  
7:30 p. m.—Fireside program.  
8:30 p. m.—Bob Ford's Studio Orchestra.  
9:30 p. m.—Dollie Robinson and popular artists.  
10:00 p. m.—Prince Charles Stuart; Astrology.

## TUESDAY, MARCH 4

- 9:00 a. m.—Concert Hour Salon Orchestra.  
9:30 a. m.—Spanish Record program.  
7:00 p. m.—Ahler Instrumental Trio.  
7:30 p. m.—San Bernardino Music Co.  
8:00 p. m.—Fire and Police Departments.  
8:30 p. m.—Spanish entertainers.  
9:00 p. m.—The Sunkist Girls Trio.

- 9:30 p. m.—Vane Greig and His Dance Orchestra.  
10:30 p. m.—Popular KFXM Tuesday Artists' Frolic.

## WEDNESDAY, MARCH 5

- 9:00 a. m.—Midweek Radio Church.  
9:30 a. m.—The Voice of Immerman's Market.  
12:15 p. m.—Health Talks by Terpezona Doctors.

## THURSDAY, MARCH 6

- 9:00 a. m.—Morning Concert Hour.  
9:30 a. m.—Hewallan Artists program.  
6:30 p. m.—Charlie Beal and Health Talks.  
7:00 p. m.—Program for San Bernardino High School.  
7:30 p. m.—Ford's Radio Service Fireside program.  
8:00 p. m.—Beales' Six Bits of Harmony Dance Hour.  
9:00 p. m.—Frank Pine, tenor, and Ruth Grinnell.  
9:30 p. m.—Campus of Redlands University.  
10:00 p. m.—Hollingsworth and Smith Novelty Act.  
10:30 p. m.—Studio Orchestra Dance program.

## FRIDAY, MARCH 7

- 9:00 a. m.—San Bernardino Music Co. program.  
9:30 a. m.—The Voice of Immerman's Market.  
12:15 p. m.—Health Talk by Terpezona.  
6:30 p. m.—Loomark Bros., Novelty Entertainers.  
7:00 p. m.—The Harvey Instrumental Trio.  
7:30 p. m.—Carl Wolf, the Singing Cowboy.  
8:00 p. m.—Fred Butler's Harmony Makers Dance prog.  
8:30 p. m.—Dance Hour Harmony Makers.  
9:00 p. m.—Amateur Hour end Studio program.

## SATURDAY, MARCH 8

- 9:00 a. m.—Morning Concert Little Symphony.  
12:15 p. m.—Merchants Air Service Opportunity Hour.  
6:30 p. m.—Health Talk by Terpezona Institute.  
7:00 p. m.—Children's Frolic and Uncle Frank.  
8:00 p. m.—Paul and Jack Uke Boys.  
8:30 p. m.—Spanish Serenaders.  
9:30 p. m.—Kansae Kal Old Timers.  
10:00 p. m.—KFXM Studio Frolic.  
12:00 midnight—The Night Owls program.

# KFSD

San Diego, Calif.—600 Kc.

1000 WATTS—499.7 METERS  
 "The Air Capital of the West"  
 Telephone Franklin 6353



GENE PERRY

Leslie Adams  
 General Manager  
 Walter B. Neill  
 Advertising Manager  
 Glen Litten  
 Chief Technician  
 Gene Perry  
 Announcer  
 Leah McMahon  
 Program Director

3:00 p. m.—Operatic program.  
 6:30 p. m.—Lena Frazee, soprano.  
 7:00 p. m.—Program from Thearle Music Hall.  
 8:00 p. m.—Keeney-Rowe Concert Trio.  
 9:00 p. m.—Bailey Warren, Sumner McKnight  
 10:00 p. m.—KFSD, DX program.

**TUESDAY, MARCH 4**

3:30 p. m.—French Lesson.  
 4:45 p. m.—Cora Babbitt Johnson.  
 6:30 p. m.—Richard Tetley.  
 7:00 p. m.—Keeney-Rowe Concert Trio  
 8:00 p. m.—Manuel Dehesa.  
 8:30 p. m.—Leslie Adams.  
 9:00 p. m.—Studio program.

**WEDNESDAY, MARCH 5**

8:30 a. m.—Spanish Lesson.  
 3:30 p. m.—Child Psychology.  
 6:30 p. m.—Gene Perry and Eddie Hopkins.  
 7:00 p. m.—Union-Tribune Safety program.  
 7:30 p. m.—Concert Sextette.  
 8:00 p. m.—State College program.  
 9:00 p. m.—Leah McMahon and Leonard Spaulding.  
 9:30 p. m.—Yogi Alpha.

**THURSDAY, MARCH 6**

3:30 p. m.—French Lesson.  
 6:30 p. m.—Manuel Dehesa.  
 7:00 p. m.—Cramer's Concert Trio.  
 8:00 p. m.—Leslie Adams.  
 9:30 p. m.—Don Amalzo.

**FRIDAY, MARCH 7**

3:30 p. m.—Child Psychology.  
 4:45 p. m.—Book Review.  
 7:00 p. m.—Thearle Music Hall program.  
 8:00 p. m.—Parker's Old Time program.  
 9:00 p. m.—Keeney-Rowe Concert Trio.

**SATURDAY, MARCH 8**

8:30 a. m.—Spaniah Lesson.  
 3:30 p. m.—Wixie Wix in "Echoes from Artists of the Pen."  
 6:30 p. m.—Helen Kirkham, contralto.  
 7:00 p. m.—Keeney-Rowe Concert Trio.  
 8:00 p. m.—Arvin Hall, Male Quartette.  
 9:00 p. m.—Bowers Plectrum Orchestra and Gene Perry.

**DAILY EXCEPT SUNDAY**  
 :45 a. m.—Good Cheer program.  
 :00 a. m.—Morning Musical.  
 :30 a. m.—Rango, the Zodiac Man.  
 :00 a. m.—Amy Lou Shopping Hour.  
 :00 a. m.—Service Hour.  
 :00 noon—James Erickson at Console of Fox Calif. Theatre.  
 :00 p. m.—KFSD Matinee Hour.  
 :00 p. m.—Story Time (except Monday & Saturday).  
 :30 p. m.—Balhoa Park Organ (ex. Mon.).  
 :45 p. m.—Concert (except Monday).  
 :00 p. m.—Nightly Musical Review.  
 :00 p. m.—Late News; Weather Reports.  
 :15 p. m.—Cecil and Sally.  
 :00 p. m.—Program from The Plata Real (ex. Mon.).  
 :09 p. m.—Doc Ross and his Hotel Dei Coronado

**SUNDAY, MARCH 2**  
 :30 a. m.—Studio program.  
 :00 noon—Old Time program.  
 :00 p. m.—Studio program.  
 :30 p. m.—Organ Concert from Balhoa Park.  
 :30 p. m.—Studio program.  
 :00 p. m.—Katherine Pike Skedden, Edyth Riley Rowe  
 :30 p. m.—Hotel Dei Coronado.

**MONDAY, MARCH 3**  
 :30 a. m.—Senor Martinez, Spanish Lesson.  
 :00 p. m.—KFSD Matinee Hour.  
 :00 p. m.—Yogi Alpha.  
 :30 p. m.—Story Time.

# KGB San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS  
 Pickwick Terminal Hotel—Franklin 6151-2-3  
 PICKWICK BROADCASTING CORPORATION  
 Henry Hohman, Managing Director



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R. G. Blynon  
 Manager  
 Otto Hoeg  
 Program & Studio Dir.  
 Luther L. Putnam  
 Chief Announcer  
 Earl F. Klernan  
 Technician

9:00 p. m.—Mexican Serenaders.  
 10:00 p. m.—Kennedy's Cafe and Night Club.  
 11:00 p. m.—Jack Reed and his "Round the Towners."

**MONDAY, MARCH 3**

3:30 p. m.—Church of Jesus Christ, of L.D.S.  
 6:15 p. m.—Spanish program.  
 7:05 p. m.—Christian Church "Little Symphony."  
 8:00 p. m.—Helen Kirkham and Ralph Kellogg.  
 9:00 p. m.—"High-Way High-Lights."

**TUESDAY, MARCH 4**

3:30 p. m.—Aloha Boys Hawaiian Duo.  
 7:05 p. m.—Aloha Boys Hawaiian Trio & Sylvia Shaprow  
 8:00 p. m.—Classical Review.  
 9:00 p. m.—Pickwick Air and Bus Boys.

**WEDNESDAY, MARCH 5**

3:30 p. m.—Aloha Boys Duo.  
 7:05 p. m.—Allen Greenwood,  
 7:30 p. m.—Chaminade Ensemble.  
 8:30 p. m.—Community Chest program.  
 9:00 p. m.—Aloha Boys and Lorene Hendrix.

**THURSDAY, MARCH 6**

3:30 p. m.—Pickwick Air and Bus Boys.  
 7:05 p. m.—San Diego Public School program.  
 7:30 p. m.—Margie Burns and Otto Hoeg.  
 8:00 p. m.—"High-Way High-Lights."  
 9:00 p. m.—Mexican Serenaders.

**FRIDAY, MARCH 7**

3:00 p. m.—Pickwick Air and Bus Boys.  
 3:30 p. m.—Aloha Boys Duo.  
 7:05 p. m.—Old-Timers program.  
 7:30 p. m.—Victor Radio program.  
 8:00 p. m.—Aloha Boys Trio and Lorene Hendrix.  
 9:00 p. m.—Classics by Jean Clifton & Lilas Johnson.

**SATURDAY, MARCH 8**

3:00 p. m.—KGB Movie Club.  
 7:05 p. m.—Aeolian Male Quartet and Carl Beyer.  
 8:00 p. m.—Kennedy's Cafe and Night Club.  
 9:00 p. m.—KGB Frolic.

**DAILY EXCEPT SUNDAY**  
 :00 a. m.—Popular recordings.  
 :00 a. m.—March specials.  
 :00 a. m.—Recordings.  
 :00 a. m.—Jack Reed and his "Round the Towners."  
 :30 p. m.—Recordings.  
 :45 p. m.—News, courtesy San Diego Sun.  
 :00 p. m.—"Pickwick Air & Bus Boys" (ex. Wednesday and Saturday).  
 :00 p. m.—Specially selected records.  
 :50 p. m.—U. S. Dept. of Agriculture—Farm Talk.  
 :00 p. m.—Merchants Air Service (except Monday).  
 :00 p. m.—Lost and Found.  
 :00 p. m.—Merchants Air Service (except Monday).  
 :45 p. m.—Put and Jake.  
 :00 p. m.—Sports and Late News.  
 :00 p. m.—Kennedy's Cafe (except Saturday).  
 :00 p. m.—Jack Reed's "Round the Towners."

**SUNDAY, MARCH 2**  
 :00 a. m.—"Through the Comics" with Uncle Si  
 :00 a. m.—Special Recordings.  
 :00 a. m.—International Bible Students Association.  
 :00 a. m.—Jack Reed and his "Round the Towners."  
 :00 p. m.—Old-time Gospel Hour with Rev. Gaston.  
 :00 p. m.—Church of Jesus Christ of L.D.S.  
 :00 p. m.—KGB String Quartet.  
 :00 p. m.—Caliste Conant Hudson and the Aloha Boys

The essential features of these programs are identical with those sent us by the stations



J. W. LAUGHLIN

# KPO

## San Francisco, Calif.—680 Kc.

5000 WATTS—440.9 METERS  
HALE BROTHERS AND THE CHRONICLE  
"The Voice of San Francisco"

Phone Kearney 0704

J. W. Laughlin  
Managing Director  
Jean Campbell Crowe  
Program Director  
Curtis Peck  
Technical Director

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Health Exercises, conducted by Hugh Dohbs  
8:00 a. m.—Shell Happy Time.  
9:30 a. m.—Dobbsie's Daily Chat.  
10:30 a. m.—Woman's Magazine of the Air (except Thurs. and Sat.), NBC.  
11:30 a. m.—Ye Towne Crier (ex. Thurs. and Sat.).  
11:55 a. m.—Scripture reading, weather reports, etc. (Wed. 11:45).  
12:05 p. m.—Snap Shots. Programs in Miniature.  
1:30 p. m.—Ann Warner's Homemaking Chats (except Tuesday and Friday).  
2:00 p. m.—A. E. Pierce, stock reports (except Thurs.).  
4:50 p. m.—E. A. Pierce & Co., stock reports.  
5:00 p. m.—Children's Hour (except Thursday).  
5:50 p. m.—News Digest, with Scotty Mortland (except Thursday).  
6:00 p. m.—Daily Reologue with Reo Masters of Music.  
7:00 p. m.—North Americans.  
9:00 p. m.—Cecll and Sally.

### SUNDAY, MARCH 2

- 9:45 a. m.—Church Services.  
2:00 p. m.—Sunday Concert—NBC.\*  
3:00 p. m.—Catholic Services—NBC\*—with Paulist Choir of New York.  
4:00 p. m.—Western Artists—NBC.\*  
4:30 p. m.—KPO Guest Artists.  
5:00 p. m.—Enna Jettick—NBC.\*  
5:15 p. m.—Collier Hour—NBC.\*  
6:15 p. m.—Atwater Kent Program—NBC.\*  
7:15 p. m.—"Science and Invention," by Elmer Mohrson.  
7:30 p. m.—Palace Hotel Concert Orchestra.  
8:30 p. m.—Rudy Selger's Fairmont Hotel Concert Orchestra.  
9:00 p. m.—Ahas String Quartette, with Fredric Blttke, haritone.  
10:00 p. m.—News Digest, "Scotty" Mortland.  
10:30 p. m.—Joe Wright's Silver Slipper Dance Orch.

### MONDAY, MARCH 3

- 1:00 p. m.—Dean Wilmer Gresham, Community Chest.  
2:10 p. m.—Book Review, Harold Small.  
2:30 p. m.—Pacific Coast School Broadcast—NBC.\*  
3:00 p. m.—Mormon Tabernacle—NBC.\*

\*See Page 19 for Detailed NBC Program

- 3:30 p. m.—Dept. of Commerce Talk.  
3:45 p. m.—California State Chamber of Commerce.  
7:00 p. m.—North Americans.  
8:00 p. m.—Shell Symphonists Program—NBC.\*  
9:10 p. m.—The Toreadors.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

### TUESDAY, MARCH 4

- 10:00 a. m.—Helen Gordon Barker, Art Talk.  
1:30 p. m.—Pacific Coast School Broadcast—NBC.\*  
2:15 p. m.—Flag Talk—NBC.\*  
4:00 p. m.—Bridge Lesson.  
8:00 p. m.—The Sequoians.  
8:30 p. m.—Earle C. Anthony "Packard Program."  
9:10 p. m.—Musical Capers.  
10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### WEDNESDAY, MARCH 5

- 12:30 p. m.—Evening Stars—NBC.\*  
1:00 p. m.—Dean Wilmer Gresham for Community Chest.  
3:00 p. m.—The Amphions—NBC.\*  
3:30 p. m.—Plantation Echoes—NBC.\*  
8:00 p. m.—Let's Get Associated.  
8:30 p. m.—Mid-Week Variety Hour.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### THURSDAY, MARCH 6

- 10:00 a. m.—Woman's Magazine of the Air—NBC.\*  
11:00 a. m.—Standard School Broadcast—NBC.\*  
12:30 p. m.—Shrine Luncheon Broadcast.  
2:00 p. m.—Julia Hayes, "Helpful Hints for Housewives."  
3:00 p. m.—Black and Gold Room Orchestra—NBC.\*  
4:15 p. m.—Book Review, Emily Kneiss.  
4:30 p. m.—A Half Hour in the Nation's Capitol.  
5:30 p. m.—Federal Business Association Talk.  
8:00 p. m.—Caswell Musical Episode.  
8:30 p. m.—KPO Salon Orchestra.  
9:10 p. m.—Nathan Ahas Violin Recital.  
10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### FRIDAY, MARCH 7

- 12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.  
2:00 p. m.—Julia Hayes in "Helpful Hints for Housewives."  
8:00 p. m.—Cy Trohbe's Scrap Book with Allan Wilson, tenor.  
9:10 p. m.—Fireside Hour with "Scotty."  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### SATURDAY, MARCH 8

- 10:00 a. m.—National Home and Farm Hour—NBC.\*  
8:00 p. m.—The Gilmore Circus—NBC.\*  
8:30 p. m.—Earl C. Anthony Packard Program—KPO and KFI.  
9:10 p. m.—KPO Salon Orchestra, with Eva De Vol, soprano.  
10:00 p. m.—Jesse Stafford's Palace Hotel Orchestra.  
10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

# KGO

## Oakland, California—790 Kc.

7500 WATTS—379.5 METERS  
PACIFIC COAST STATION, GENERAL ELECTRIC CO.  
Phone Fruitvale 5980, 557 Hotel St. Francis  
See Page 19 for Detailed program of KGO.

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HARRISON HOLLIDAY

Frank Moss  
Musical Director

Edwin Wilson  
Commercial Director

Harrison Holliday  
Manager

Alan N. Cormack  
Engineer

10:00 p. m.—"Frank Watanabe."  
 10:10-12:00 p. m.—Val Valente and Roof Garden Orch.

**WEDNESDAY, MARCH 5**

**DAILY EXCEPT SUNDAY**

7:00 a. m.—Simply Fitts from Seal Books.  
 7:30 a. m.—New York Stock Exchange.  
 8:30 a. m.—Home Products (ex. Friday and Saturday).  
 9:30 a. m.—Feminine Fancies (except Saturday).  
 10:30 a. m.—Wyn's Daily Chat (except Saturday).  
 11:00 noon—Sherman Clay Concert.  
 12:00 p. m.—Happy-Go-Lucky Hour (except Saturday).  
 1:50 p. m.—Recordings and Town Topics (except Monday and Saturday).  
 2:55 p. m.—Town Topics (except Monday and Saturday).  
 3:00 midnight—Dance music.

8:00 a. m.—Bill Wright, "The Laughfinder."  
 9:00 a. m.—Columbia Revue, CBS.  
 11:00 a. m.—Mary Lewis Haines, Domestic Science.  
 11:30 a. m.—Recorded program.  
 11:45 a. m.—Barbara Gould broadcast.  
 3:00 p. m.—The Observer about New Books.  
 3:30 p. m.—Something About Everything.  
 3:45 p. m.—News Items and Lost and Found.  
 4:00 p. m.—Bernhard Levitow's Commodore Ensemble.  
 5:30 p. m.—KFRC Dance Band.  
 6:00 p. m.—Musical Forget-Me-Nots, DLBS.  
 6:15 p. m.—Shaler Company program.  
 6:30 p. m.—30 Minutes of Sunshine  
 7:00 p. m.—Philco Hour, CBS.  
 7:30 p. m.—Conclave of Nations, CBS.  
 9:00 p. m.—General Mills Fast Freight, CBS.  
 10:00 p. m.—Bourjois Perfume.  
 10:30 p. m.—Anson Weeks Hotel Mark Hopkins Orch.

**THURSDAY, MARCH 6**

**SUNDAY, MARCH 2**

7:00 a. m.—"Home Sweet Home" concert.  
 8:30 a. m.—London Broadcast, CBS.  
 11:00 noon—Sherman and Clay Noonday Concert.  
 12:00 p. m.—Jean and her Shadows, DLBS.  
 1:00 p. m.—McKesson and Robbins, CBS.  
 2:30 p. m.—Song and Organ Recital.  
 3:00 p. m.—Classical Concert.  
 4:00 p. m.—Our Romantic Ancestors, CBS.  
 5:30 p. m.—Inspirational Talk, Dr. Louis I. Newman.  
 6:00 p. m.—Tea Time Recital.  
 7:30 p. m.—CBS.\*  
 8:00 p. m.—Majestic Theatre of the Air, CBS.  
 9:00 p. m.—Jesse Crawford, Royal's Poet of the Organ, CBS.  
 10:30 p. m.—Charles Bulotti, tenor; Juanita Tennyson  
 11:30 p. m.—Robert Olsen and Harold Dana  
 12:00-11:00 p. m.—Val Valente and Roof Garden Orch.  
 1:00 p. m.—Organ Recital, DLBS.

8:00 a. m.—Bill Wright, "The Laughfinder."  
 8:45 a. m.—Columbia Noonday Club, Tropical Tramps.  
 11:00 a. m.—Thirty Minutes of Sunshine  
 11:30 a. m.—American School of the Air, CBS.  
 1:00 p. m.—CBS.\*  
 2:00 p. m.—Talk on Popular Psychology.  
 3:15 p. m.—Beauty talk.  
 3:30 p. m.—Civic Repertory Plays, Eva LaGallienne.  
 4:00 p. m.—Bernhard Levitow's Commodore Ensemble.  
 4:30 p. m.—KFRC Dance Band.  
 5:00 p. m.—The Vagabonds, CBS.  
 5:15 p. m.—Frederick Wm. Wile from London, CBS.  
 6:00 p. m.—KFRC Dance Band.  
 6:30 p. m.—Walter Krausgrill's Trianon Ballroom.  
 7:00 p. m.—Grand Opera Concert Orchestra, CBS.  
 7:30 p. m.—National Forum from Washington, CBS.  
 8:00 p. m.—Violet Ray Merry-makers.  
 9:00 p. m.—Veedol Vodil.  
 9:30 p. m.—American Maize Products Company.  
 10:00 p. m.—"Frank Watanabe."  
 10:10 p. m.—Val Valente and his Roof Garden Orch.  
 11:10 p. m.—Anson Weeks Hotel Mark Hopkins Orch.

**FRIDAY, MARCH 7**

**MONDAY, MARCH 3**

7:30 a. m.—Bill Wright, "The Laughfinder."  
 8:00 a. m.—Georgia O. George, DLBS.  
 8:45 a. m.—Recordings.  
 9:00 a. m.—"Return of Youth."  
 9:00 a. m.—Domestic Science Talk.  
 9:30 a. m.—Auditions.  
 10:00 p. m.—U. S. Navy Band, CBS.  
 10:00 p. m.—Western Air Express Aviation Talk.  
 1:15 p. m.—Talk on Good-will Trip to Mexico.  
 2:25 p. m.—Something About Everything.  
 3:30 p. m.—Yoeng's Orchestra, CBS.  
 4:00 p. m.—Current Events, CBS.  
 5:30 p. m.—Voices from Filmland, CBS.  
 6:00 p. m.—Wellman & Nell, DLBS.  
 6:30 p. m.—Melody Masters, DLBS.  
 7:00 p. m.—Bobs, noted sports authority.  
 7:15 p. m.—"Your Financial Problems."  
 7:30 p. m.—Thirty Minutes of Sunshine and Melody.  
 8:00 p. m.—Don Lee Symphony, DLBS.  
 8:30 p. m.—American Fabrics, CBS.  
 9:00 p. m.—"Golden State Blue Monday Jamboree."  
 9:00 p. m.—Gypsy and Marta.  
 9:15 p. m.—Hotel Mark Hopkins Orchestra.  
 1:00 p. m.—Earl Burnett's Biltmore Orchestra.

7:30 a. m.—Bill Wright, "The Laughfinder."  
 8:00 a. m.—Georgia O. George.  
 8:30 a. m.—The Week Enders, CBS.  
 9:00 a. m.—Columbia Salon Orchestra, CBS.  
 9:15 a. m.—Home Rotisserie.  
 1:00 a. m.—Mary Lewis Haines, Domestic Science talk.  
 1:00 p. m.—CBS.\*  
 3:00 p. m.—The Musical Foursome, CBS.  
 3:30 p. m.—Something About Everything.  
 4:00 p. m.—Hotel Paramount Orchestra, CBS.  
 4:30 p. m.—KFRC Dance Band.  
 5:00 p. m.—Organ Recital.  
 5:30 p. m.—Custo program.  
 6:00 p. m.—Al Santoro, sports editor.  
 6:15 p. m.—Cecil Wright's Specialties.  
 6:30 p. m.—Thirty Minutes of Sunshine  
 7:00 p. m.—Ballad Crooners, courtesy Safeway Stores.  
 7:30 p. m.—Light Opera, DLBS.  
 8:00 p. m.—Studio program, KHJ.  
 8:30 p. m.—Lights and Shadows.  
 9:00 p. m.—True Story Hour.  
 10:00 p. m.—Gypsy and Marta.  
 10:15 p. m.—Hotel Mark Hopkins Orchestra.  
 11:00 p. m.—Val Valente and his Roof Garden Orch.

**SATURDAY, MARCH 8**

**TUESDAY, MARCH 4**

7:30 a. m.—Bill Wright, "The Laughfinder."  
 8:00 a. m.—Musical Record program.  
 9:00 a. m.—Columbia Revue, CBS.  
 9:15 a. m.—The Home Rotisserie.  
 10:00 a. m.—Thirty Minutes of Sunshine  
 11:30 a. m.—American School of the Air, CBS.  
 12:00 p. m.—U. S. Army Band, CBS.  
 1:00 p. m.—Beauty Talks.  
 1:15 p. m.—Rita Murray, Financial Hints for Women.  
 2:30 p. m.—Something About Everything.  
 3:30 p. m.—Yoeng's Orchestra, CBS.  
 4:00 p. m.—Organ and Singers, DLBS.  
 4:30 p. m.—Wellman & Peppers.  
 5:30 p. m.—Edna Fischer, piano.  
 6:00 p. m.—Paul Whiteman and his Old Gold Orch.  
 7:00 p. m.—Joe and VI, CBS.  
 7:30 p. m.—Remar Twins.  
 8:00 p. m.—Pacific States Savings program.  
 9:00 p. m.—Mablon Merrick's Modern Melodists.  
 9:30 p. m.—Captain Adams program.

8:00 a. m.—U. S. Army Band, CBS.  
 9:00 a. m.—Adventures of Helen and Mary, CBS.  
 10:00 a. m.—Norman Neilsen and Edna Fischer, songs.  
 11:00 a. m.—Auditions and Church Announcements.  
 1:00 p. m.—The Aztecs, CBS.  
 1:30 p. m.—CBS.\*  
 2:00 p. m.—Women's Aviation Hour, CBS.  
 2:30 p. m.—Quiet Harmonies, CBS.  
 3:00 p. m.—Hotel Shelton Orchestra, CBS.  
 4:00 p. m.—Bernhard Levitow's Commodore Ensemble.  
 5:00 p. m.—"Exploring the Jungles for Science," CBS.  
 5:30 p. m.—Edna Fischer, Piano.  
 6:00 p. m.—Nit Wit Hour, CBS.  
 6:30 p. m.—Boyer Chemical program.  
 6:45 p. m.—"Grand Laughters," Novelty program.  
 7:00 p. m.—Paramount Publix Radio Hour, CBS.  
 8:00 p. m.—Williams Oil-O-Matic.  
 8:30 p. m.—Musical Cocktails.  
 9:00 p. m.—Chasin' the Blues.  
 10:00 p. m.—"Frank Watanabe."  
 10:10 p. m.—Hotel Mark Hopkins Orchestra.  
 11:10 p. m.—Earl Burnett's Biltmore Hotel Orchestra.

\*See Page 21 for CBS Program



# KYA

San Francisco, Cal.—1230 Kc.

243.8 METERS—1000 WATTS

Theatre of the Air — Fox Theatres Studios

988 Market Street San Francisco Prospect 3456

Clair E. Morrison  
Manager

T. B. Palmer  
Chief Technician

Liborius Hauptmann  
Director of Music

**LIBORIUS HAUPTMAN**

**DAILY EXCEPT SUNDAY**

- 9:00 a. m.—Charles J. Dean, Inc., Recordings.
- 9:30 a. m.—Fox-Warfield Theatres Program.
- 10:00 a. m.—Cooking by Belle de Graf (ex. Sat.).
- 10:30 a. m.—Popular Recordings.
- 11:00 a. m.—California Sunshine Hour.
- 12:00 noon—Newscasting.
- 12:15 p. m.—Popular Recordings.
- 1:00 p. m.—Classical Recordings.
- 2:00 p. m.—Bridge Party (except Wednesday).
- 3:30 p. m.—Popular Recordings.
- 4:15 p. m.—Sunset Hour.
- 5:15 p. m.—Reduce-Olds Program.
- 5:45 p. m.—National Kanteens Program.
- 6:00 p. m.—Popular Recordings (except Wednesday).
- 6:30 p. m.—Fox-Warfield Theatres Program.
- 7:00 p. m.—Embassy Program with George Taylor.
- 8:00 p. m.—Calendar of the Air (ex. Tues. & Wed.).
- 10:30 p. m.—Dance Recordings.
- 11:00 p. m.—Byington Electric Co., Records.
- 12:00 midnight—All-Request Records.

**SUNDAY, MARCH 2**

- 9:00-10:30 a. m.—Recorded program.
- 10:30 a. m.—Semi-Classical Recordings.
- 11:30 a. m.—Fox and Warfield Theatres recorded prog.
- 12:00 to 1:15 p. m.—Old St. Mary's Church Services.
- 1:15 to 5:30 p. m.—Varied Recordings.
- 5:30 p. m.—Sunset Hour.
- 6:30 p. m.—Fox and Warfield Theatres; records.
- 7:00 p. m.—Pacific Artists Trio.
- 8:00 p. m.—Old St. Mary's Church Services.

- 9:00 p. m.—Pacific Artists Trio and solists.
- 10:00 p. m.—Dance recordings.
- 11:00 p. m.—Byington Electric Co. request recordings.

**MONDAY, MARCH 3**

- 3:00 p. m.—Cabbages and Kings, by Samuel B. Dickson
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys.
- 9:00 p. m.—Musical Parade, a revue of KYA artists.

**TUESDAY, MARCH 4**

- 10:45 a. m.—Dr. A. E. Bowring, recorded program.
- 12:15 p. m.—Tuesday Noon Club.
- 3:00 p. m.—Fashion Show.
- 5:00 p. m.—Lloyd Wilson, for Community Chest.
- 7:30 p. m.—College Daze—Toby and Babs.
- 7:45 p. m.—Harmonettes—Greta, Yvonne and Helen.
- 8:00 p. m.—Aviation Round Table.
- 9:00 p. m.—Calendar of the Air.

**WEDNESDAY, MARCH 5**

- 3:00 p. m.—Short Story Course, by Samuel B. Dickson.
- 6:00 p. m.—Matthew W. Brady.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys.
- 8:30 p. m.—Calendar of the Air.
- 9:30 p. m.—George Nickerson, Virginia Spencer.
- 10:00 p. m.—Pacific Artists Trio.

**THURSDAY, MARCH 6**

- 10:45 a. m.—Dr. A. E. Bowring, recorded program.
- 7:30 p. m.—College Daze—Toby and Babs.
- 7:45 p. m.—Harmonettes, Yvonne, Greta and Helen.
- 9:00 p. m.—Celestial Travelogue—"What's in the Sky."
- 9:30 p. m.—Pacific Artists Trio with George Nickson.

**FRIDAY, MARCH 7**

- 3:00 p. m.—Cabbages and Kings, by Samuel B. Dickson
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys.
- 9:00 p. m.—News-acting.
- 9:10 p. m.—Nona Campbell and Claire Upshur, songs.
- 9:30 p. m.—Pacific Artists Trio. Greta Gahler, soloist.

**SATURDAY, MARCH 8**

- 7:30 p. m.—College Daze—Toby and Babs.
- 7:45 p. m.—Marmonettes, Yvonne, Greta and Helen.
- 8:00 p. m.—Calendar of the Air.
- 9:00 p. m.—George Nickson, Freddie Howard and others
- 9:30 p. m.—Pacific Artists Trio, with Nona Campbell.



# KEX

Portland, Oregon—1180 Kc.

5000 WATTS—254.1 METERS

Owned and Operated by WESTERN BROADCASTING COMPANY  
Member of Northwest Broadcasting System, Inc.

Joseph F. Winston  
Station Director

Louis Teegarden  
Program Director

**CHET BLOMSNESS**

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Morning Serenaders.
- 8:00 a. m.—Anti-Tardy Time Clock.
- 9:00 a. m.—Better Home Hour.
- 9:30 a. m.—Novelty program.
- 9:45 a. m.—Morning Devotional Services.
- 10:00 a. m.—Studio program.
- 12:00 noon—World Bookman and Girls' Orchestra.
- 1:05 p. m.—Uncle Robbins Farm Flaashes.
- 1:15 p. m.—Popular Program.
- 4:00 p. m.—Classical Program (ex. Monday).
- 5:00 p. m.—Popular Program (ex. Mon., Fri. and Sat.).
- 10:00 p. m.—Dance Program.
- 10:30 p. m.—Jack and Jill Dance Band.
- 11:30 p. m.—Weather and Police News (ex. Saturday).

**SUNDAY, MARCH 2**

- 12:00 noon.—Religious Music.
- 1:00 p. m.—Musical.
- 5:30 p. m.—Twilight Hour.
- 6:00 p. m.—"Hour on Broadway"; NBS.
- 7:00 p. m.—Miller's Hometowners' Orchestra; NBS.
- 8:00 p. m.—Damski's Imperial Grand Orchestra; NBS.
- 9:00 p. m.—Los Gauchos Argentines.

- 10:00 p. m.—Angelus Ensemble.
- 11:00 p. m.—Harmony Aces Dance.

**MONDAY, MARCH 3**

- 6:00 p. m.—Hometowners' Orchestra; NBS.
- 7:00 p. m.—Dream Melodies; NBS.
- 7:30 p. m.—Silent till 9 o'clock.
- 9:00 p. m.—Studio program.

**TUESDAY, MARCH 4**

- 7:00 p. m.—Silent till 8:30 o'clock.
- 8:30 p. m.—Troubles of Thomas.
- 8:45 p. m.—Novelty program.
- 9:00 p. m.—Studio program.

**WEDNESDAY, MARCH 5**

- 6:00 p. m.—Hometowners' Orchestra; NBS.
- 7:00 p. m.—Damski's Concert Ensemble; NBS.
- 7:30 p. m.—Silent till 9 o'clock.
- 9:00 p. m.—"Neapolitans"; NBS.

**THURSDAY, MARCH 6**

- 4:45 p. m.—Book Review.
- 7:00 p. m.—Silent till 8 p. m.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—"Clam Diggers"; NBS.

**FRIDAY, MARCH 7**

- 2:15 p. m.—Silent till 4 o'clock.
- 5:00 p. m.—Children's Hour.
- 6:00 p. m.—Hometowners' Orchestra; NBS.
- 7:00 p. m.—Northwest Salon Orchestra; NBS.
- 7:30 p. m.—Crescent program; NBS.
- 8:00 p. m.—Silent till 9 o'clock.
- 9:00 p. m.—Studio program.

**SATURDAY, MARCH 8**

- 2:15 p. m.—Silent till 4 o'clock.
- 5:30 p. m.—Children's Hour.
- 7:00 p. m.—Musical program.
- 8:00 p. m.—Silent till 9 o'clock.
- 9:00 p. m.—Studio program.

The essential features of these programs are identical with those sent us by the stations



# KTAB

**Bob Roberts**  
General Manager  
**Walter J. Rudolph**  
Program Director

WALTER J. RUDOLPH

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Studio program.
  - 8:00 a. m.—Master's Album (ex. Mon. and Fri.).
  - 8:30 a. m.—Ye Town Crier (ex. Mon. and Fri.).
  - 9:00 a. m.—Morning Prayer Services.
  - 10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
  - 10:30 a. m.—Dr. Corley.
  - 11:00 a. m.—Barney Lewia, Tabloid of the Air.
  - 12:00 noon—Studio program.
  - 1:00 p. m.—Chapel of Chimes.
  - 4:00 p. m.—Dr. Wade Forrester.
  - 4:45 p. m.—Broadway Tunes.
  - 5:00 p. m.—Brother Bob's Frolic.
  - 6:00 p. m.—Studio program.
  - 6:30 p. m.—Chapel of Chimes.
  - 7:00 p. m.—"Two Song Writers from Melody Lane" (except Tuesday and Thursday).
  - 10:00 p. m.—Rudolph's String Ensemble and soloists (except Saturday).
  - 11:00 p. m.—Semi-Classical program.
  - 12:00 midnight—Siumber Chasers.
- SUNDAY, MARCH 2**
- 9:00 a. m.—Dr. B. L. Corley.
  - 10:00 a. m.—Bible Class.
  - 11:00 a. m.—Tenth Ave. Baptist Church.
  - 12:30 p. m.—Chapel of Chimes.
  - 1:00 p. m.—Church of Latter Day Saints.
  - 1:30 p. m.—Master's Album.
  - 2:30 p. m.—"Organ Echoes" with Alice Blue.
  - 3:00 p. m.—"Pianistic Pictures in Blue."
  - 3:30 p. m.—Violin Recital with Emmet Dorman.
  - 4:00 p. m.—Musical Appreciation Hour.
  - 5:00 p. m.—Chapel of Chimes.
  - 6:00 p. m.—"A Little Bit of This and That."
  - 6:30 p. m.—Tindall Lecture.

# San Francisco—560 Kc.

1000 WATTS—535.4 METERS  
Official Pickwick Stages Station  
Owned and Operated by the Pickwick Broadcasting Corp.  
Pickwick Terminal Hotel, Fifth and Mission Sts.  
Telephone Garfield 4700

- 7:00 p. m.—Joan Ray, contralto; Jane S. Sands, pianist.
  - 7:30 p. m.—Chapel of Chimes.
  - 7:45 p. m.—10th Ave. Baptist Church.
  - 9:15 p. m.—Chapel of Chimes.
  - 9:30 p. m.—Studio Program.
  - 10:00 p. m.—Brunswick Hour.
- MONDAY, MARCH 3**
- 8:00 a. m.—Classical Recordings.
  - 9:30 a. m.—"Broadway Tunes."
  - 1:30 p. m.—Dr. Keyes.
  - 3:00 p. m.—Alice Blue, organ; Mabel Payne, soloist.
  - 7:30 p. m.—"Pep and Personality" Program.
  - 9:00 p. m.—Organ Recital with Alice Blue.
- TUESDAY, MARCH 4**
- 9:30 a. m.—Dr. J. Douglas Thompson.
  - 1:30 p. m.—"Fashionette."
  - 3:00 p. m.—Three Step Sisters.
  - 7:00 p. m.—"A Little Bit of This and That."
  - 7:30 p. m.—"Highway Highlights."
  - 8:30 p. m.—Ice Hockey Game with Ernie Smith.
- WEDNESDAY, MARCH 5**
- 9:30 a. m.—Dr. J. Douglas Thompson.
  - 1:30 p. m.—Dr. Keyes.
  - 3:00 p. m.—"Pianistic Pictures in Blue."
  - 8:00 p. m.—String Ensemble.
  - 9:00 p. m.—Organ Recital with Alice Blue.
  - 9:30 p. m.—Dorothy Nichols, 'cellist.
- THURSDAY, MARCH 6**
- 9:30 a. m.—Dr. J. Douglas Thompson.
  - 1:30 p. m.—"Fashionette."
  - 2:40 p. m.—Symphony Concert Program.
  - 7:00 p. m.—"A Little Bit of This and That."
  - 7:30 p. m.—"Fireside Interlude."
  - 8:30 p. m.—Ice Hockey Game with Ernie Smith.
- FRIDAY, MARCH 7**
- 8:30 a. m.—Dr. Wade Forrester.
  - 9:30 a. m.—"Broadway Tunes."
  - 1:30 p. m.—Dr. Keyes.
  - 2:00 p. m.—Musical Appreciation Hour.
  - 3:00 p. m.—Three Step Sisters.
  - 7:30 p. m.—"Pep and Personality" Program.
  - 8:00 p. m.—"High Hat Program with Abe Bloom.
  - 9:00 p. m.—"Highway Highlights."
- SATURDAY, MARCH 8**
- 3:30 p. m.—"Broadway Tunes."
  - 7:30 p. m.—Walter J. Rudolph, Master Pianist.
  - 9:00 p. m.—"What Have You" Program.

# KOL Seattle, Washington—1270 Kc.

1000 WATTS—236.1 METERS  
Operated by THE SEATTLE BROADCASTING CO., INC.  
Arcade Building—Phone Elliott 4466



BILLY SHERWOOD

**Archie Taft**  
Manager  
**Ivan Ditmars**  
Musical Director  
**Billy Sherwood**  
Director of Programs  
**Charles Burson**  
Technical Supervisor  
**Pinkerton Day**  
**Frank Coombs**  
**Ward Ireland**  
Announcers

**DAILY EXCEPT SUNDAY**

- 6:45 a. m.—Radio Time Clock.
- 7:00 a. m.—Eye Opener program.
- 8:00 a. m.—Recorded program.
- 9:30 a. m.—Home Economics.
- 10:00 a. m.—Musical program.
- 11:00 a. m.—The Carnival with Billy Sherwood, Maud Nickerson, Bertrand Smith, the Carnival Troup.
- 12:00 noon—Popular program (except Friday).
- 2:30 p. m.—KOL Matinee.
- 3:30 p. m.—Musical Side Show.
- 4:15 p. m.—News Casting.
- 4:30 p. m.—Mr. Fixit.
- 6:00 p. m.—Ivan Ditmars, with Show News.
- 6:15 p. m.—Cecll and Sally.
- 6:30 p. m.—Friendship.
- 7:00 p. m.—The Midway.
- 6:55 p. m.—Stocks (except Saturday).

- SUNDAY, MARCH 2**
- 4:00 p. m.—Semi-classical recorded program.
  - 4:30 p. m.—Concert program.
  - 9:30 p. m.—Everstate Scandinavian American Band.
- MONDAY, MARCH 3**
- 8:00 p. m.—Semi-classical program.
  - 9:00 p. m.—Wheeler's Old Time Band.
  - 9:30 p. m.—Melody Boys.
  - 10:30 p. m.—Dance music.
- TUESDAY, MARCH 4**
- 8:00 p. m.—Baxter's Boys.
  - 8:30 p. m.—Boxing broadcast.
  - 10:30 p. m.—Dance music.
- WEDNESDAY, MARCH 5**
- 8:00 p. m.—Studio program.
  - 8:30 p. m.—Henry and the Boss.
  - 9:00 p. m.—Alice Blomquist.
  - 10:00 p. m.—Dance music.
- THURSDAY, MARCH 6**
- 8:00 p. m.—Louise Schroeder, Helen Enge.
  - 9:00 p. m.—Happiness hour.
  - 10:00 p. m.—Dance music.
- FRIDAY, MARCH 7**
- 8:00 p. m.—Hugh Barbour, Helen Raemer, Kenton Eggleston.
  - 8:30 p. m.—Studio program.
  - 10:30 p. m.—Dance music.
- SATURDAY, MARCH 8**
- 8:00 p. m.—Old Timers Hour with Farmsteaders; Don and Farrell; Ward Ireland.
  - 9:00 p. m.—Everstate Dance Band.

The essential features of these programs are identical with those sent us by the stations

# KJR Seattle, Washington—970 Kc.



THOMAS SMITH

Thomas F. Smart  
Station Manager  
Thomas F. Smith  
Studio Director  
Al Schuss  
Allen Strickfaden  
Ken Stuart  
Announcers  
Henri Damski  
Musical Director

309.1 METERS—5000 WATTS  
Northwest Broadcasting System, Inc.  
Studio Telephone, Seneca 1515—Office, Main 2495  
Home Savings Building

**TUESDAY, MARCH 4**

- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 4:00 p. m.—The Gondoliers.
- 5:00 p. m.—Dinner Concert.
- 5:45 p. m.—Radio Nature Club.
- 6:00 p. m.—Mandolin Club.
- 7:00 p. m.—Orpheus Quintet; Betty Andersen.
- 8:00 p. m.—Gold and Silver Ensemble; J. E. Drain.
- 9:00 p. m.—Musical Comedy Hour.

**WEDNESDAY, MARCH 5**

- 3:00 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 5:00 p. m.—Dinner Concert.
- 5:30 p. m.—American Institute of Banking Talk.
- 6:00 p. m.—Hometowners' Orchestra.
- 7:00 p. m.—Damski's Concert Orchestra.
- 8:00 p. m.—Spanish Knights Orchestra.
- 9:00 p. m.—Puget Sound Orchestra.
- 9:30 p. m.—Variety Hour.

**THURSDAY, MARCH 6**

- 3:00 p. m.—Agatha Turley, soprano; Sydney Dixon.
- 5:30 p. m.—Raymond David Holmes.
- 6:00 p. m.—Organ Concert.
- 6:30 p. m.—Doree's Sisters—violin and piano.
- 7:00 p. m.—Northwest Salon Orchestra.
- 8:00 p. m.—Harmony Aces.
- 9:00 p. m.—Songs of the Seven Seas.
- 9:30 p. m.—Henri Damski's Concert Orchestra.
- 10:30 p. m.—Lyric Trio; Jean Kantner, baritone.

**FRIDAY, MARCH 7**

- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 3:15 p. m.—Raymond David Holmes, lecture.
- 3:45 p. m.—Radio Nature Club.
- 4:00 p. m.—Hits of Yesterday
- 6:00 p. m.—Hometowners' Orchestra.
- 7:00 p. m.—Thirty Minutes with the Masters.
- 7:30 p. m.—Crescent Orchestra.
- 8:00 p. m.—Gold & Silver Trio.
- 9:00 p. m.—Jewel Box program.
- 9:30 p. m.—Nespolitan's Orchestra.
- 10:30 p. m.—Trickey Trio.

**SATURDAY, MARCH 8**

- 10:00 a. m.—Elmore Vincent, tenor; Pearle Dempsey.
- 2:30 p. m.—Matinee Melodies.
- 5:30 p. m.—Dinner Concert.
- 6:00 p. m.—Harmony Aces; soloist.
- 7:00 p. m.—Agatha Turley, soprano; Sydney Dixon.
- 7:30 p. m.—Doree Sisters—Violin and piano.
- 8:00 p. m.—Saturday Knights; Elmore Vincent, tenor;
- 9:00 p. m.—Northwest Hour.
- 10:30 p. m.—Vic Meyers' Club Victor Orchestra.

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Organ concert.
- 8:00 a. m.—Musio and News.
- 9:30 a. m.—Morning Devotional Services.
- 10:00 a. m.—Staff Artists.
- 12:00 noon—World in Review (except Wednesday).
- 1:00 p. m.—Musical program.
- 10:00 p. m.—Ken Stuart, Sunshine Hour (ex. Mon.).
- 11:00 p. m.—Vio Meyers' Club Victor Orchestra (Saturday, 10:30 p. m.).
- 12:00 midnight to 3:00 a. m.—Request program.

**SUNDAY, MARCH 2**

- 8:00 a. m.—Organ Recital, Henri LeBel.
- 10:00 a. m.—Glen Eaton, tenor, and Marjorie Robillard.
- 12:00 noon.—Classical concert.
- 1:00 p. m.—YMCA program.
- 2:00 p. m.—Emmanuel Tabernacle.
- 2:30 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 3:00 p. m.—Lutheran Church program.
- 5:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 6:00 p. m.—Hour on Broadway; Broadway Trio.
- 7:00 p. m.—Miller's Hometowners; Glen Eaton.
- 8:00 p. m.—Damski's Imperial Grand Orchestra.
- 9:00 p. m.—Los Gauchos Argentine.
- 10:00 p. m.—Angelus Ensemble.
- 11:00 p. m.—Harmony Aces.

**MONDAY, MARCH 3**

- 12:30 p. m.—Opera Selections.
- 5:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 3:40 p. m.—Raymond David Holmes, lecture.
- 6:00 p. m.—Hometowners' Orchestra.
- 7:00 p. m.—Dream Melodies.
- 8:00 p. m.—Harmony Aces.
- 9:00 p. m.—Jewel Box program.
- 9:30 p. m.—Wrestling Match, Ken Stuart.
- 10:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.



FRED J. HART

# KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION  
500 WATTS—296.6 METERS  
FRED J. HART, Manager

**SUNDAY, MARCH 2**

- 10:15 a. m.—Sunday School Lesson by Fred J. Hart.
- 11:00 a. m.—Morning Services, First Baptist Church.
- 7:30 p. m.—Evening Services, First Baptist Church.

**MONDAY, MARCH 3**

- 2:30 p. m.—Julia Hsyes Helpful Hints to Housewives.
- 7:50 p. m.—San Jose Chamber of Commerce.
- 8:00 p. m.—Studio programs.

**TUESDAY, MARCH 4**

- 8:00 p. m.—"You Never Can Tell" program.

**WEDNESDAY, MARCH 5**

- 8:00 p. m.—First Baptist Church.

**THURSDAY, MARCH 6**

- 10:30 a. m.—Julia Hayes Helpful Hints to Housewives.
- 8:00 p. m.—Songs of the Old Church Choir.
- 9:00 p. m.—San Jose Little Symphony.

**FRIDAY, MARCH 7**

- 6:45 p. m.—Mercury-Herald Sport Review.
- 7:15 p. m.—San Jose Better Business Bureau.
- 8:00 p. m.—KOW Minstrels.
- 9:00 p. m.—Leda Gregory Jackson program.

**SATURDAY, MARCH 8**

- 6:15 p. m.—Painless Park Health Talk.
- 6:55 p. m.—Farmer's Exchange.
- 7:30 p. m.—San Jose Council P. T. A.
- 8:30 p. m.—Italian program.

**DAILY EXCEPT SUNDAY**

- 9:30 a. m.—Weather Report.
- 9:35 a. m.—Helpful Hour.
- 11:00 a. m.—Bank Credits Service program.
- 11:45 a. m.—Recordings.
- 12:00 noon—Curry and Grippenstraw Organ Recital.
- 12:30 p. m.—Market Report and Weather from S. F.
- 1:00 p. m.—Hart's Half Hour.
- 1:30 p. m.—The Friendly Hour.
- 2:30 p. m.—Musical program.
- 4:45 p. m.—Children's program.
- 5:15 p. m.—Painless Parker's Health Talk.
- 6:30 p. m.—San Jose Radionics Institute.
- 6:00 p. m.—U. S. D. A Farm Fishes (ex. Sat.).
- 6:10 and 6:30 p. m.—Market Reports.
- 7:00 p. m.—Weather; Farm Bureau.

The essential features of these programs are identical with those sent us by the stations

# KOMO

## Seattle, Wash.—920 Kc.

FISHER'S BLEND STATION—1000 WATTS—325.9 METERS  
METROPOLITAN CENTER, SEATTLE  
Telephone Elliott 5690

DAILY EXCEPT SUNDAY

- 6:55 a. m.—Inspirational Services (except Tuesday, Thursday and Saturday).
- 7:00 a. m.—KPO, Making Merry with Sperry (except Tuesday, Thursday and Sat.).
- 8:00 a. m.—Shell Happy Time, from KPO.
- 9:00 a. m.—Y. M. C. A. Health Exercises.
- 9:15 a. m.—Theater Organ Recital (except Tuesday and Thursday).
- 10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday and Saturday).
- 11:30 a. m.—Concert Orchestra and soloists (except Thursday and Friday).
- 12:15 p. m.—Prudence Penny, "What to Prepare for Dinner."
- 12:30 p. m.—Grain Report.
- 12:35 p. m.—Concert Orchestra with singers.
- 4:00 p. m.—Resume of Evening's Broadcast (except Tuesday).
- 8:30 p. m.—Amos 'n' Andy.
- 11:00 p. m.—News Flashes and Laughner-Harris' St. Francis Hotel Orchestra (except Monday, Thursday and Saturday).
- 12:00 midnight—Fox Fifth Ave. Theater Organ Recital.



GEORGE GODFREY

### SUNDAY, MARCH 2

- 9:00 a. m.—Fox Fifth Ave. Theater Organ Recital.
- 0:00 a. m.—International Bible Students Association.
- 1:00 a. m.—Lucile Johnson, piano; Rhena Marshall.
- 1:15 a. m.—Plymouth Congregational Church.
- 2:15-3:30 p. m.—NBC.\*
- 3:30 p. m.—Concert Orchestra with Ferdin Korsmo.
- 4:30-7:45 p. m.—NBC.\*
- 7:45 p. m.—Ferdin Korsmo, tenor; Rhena Marshall.
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00-11:00 p. m.—NBC.\*

### MONDAY, MARCH 3

- 0:15 a. m.—Fred Lynch, tenor; Marye Burns, coloratura
- 2:30 p. m.—KPO, San Francisco—Pacific Coast School of the Air.
- 3:00 p. m.—NBC—Salt Lake Tabernacle Choir & Organ Recital.
- 3:30 p. m.—Vocal Ensemble Recital.
- 4:15 p. m.—Greenwood Mitchell, baritone.
- 4:30 p. m.—Kiddies' program.
- 5:00 p. m.—Artistic Ensemble with Hayden Morris.
- 6:00-10:00 p. m.—NBC.\*
- 0:00 p. m.—University of Washington Educational Hour
- 1:00 p. m.—Olympic Hotel Dance Orchestra.

### TUESDAY, MARCH 4

- 7:55 a. m.—Inspirational Services.
- 9:15-10:00 a. m.—NBC.\*
- 0:00 a. m.—Ferdin Korsmo, tenor.
- 0:15 a. m.—NBC—Bass Hueter Paint program.
- 1:30 p. m.—KPO, San Francisco—Pacific Coast School of the Air.
- 2:00 p. m.—NBC—Matinee Time.
- 2:15 p. m.—NBC—Flag talk.
- 2:30 p. m.—Artistic Ensemble with Marye Burns.
- 3:45 p. m.—Resume of Evening's programs.
- 4:00 p. m.—NBC—Voters Service.
- 5:30-9:00 p. m.—NBC.\*
- 9:00 p. m.—Don Amalzo, the Wizard.
- 9:30 p. m.—NBC—Anson Weeks' program.
- 0:00 p. m.—NWT—Gold Shield Little Symphony Hour.

### WEDNESDAY, MARCH 5

- 0:15 a. m.—Greenwood Mitchell; VeOne Socolofsky.
- 2:30-2:15 p. m.—NBC.\*
- 2:15 p. m.—Concert Orchestra, with Marye Burns.
- 3:00 p. m.—NBC—The Amphions.
- 3:30 p. m.—NBC—Plantation Echoes.
- 4:30 p. m.—NBC—The Chorists.
- 5:00 p. m.—Kiddies' program.
- 5:30 p. m.—Vocal Ensemble Recital.
- 6:00-9:15 p. m.—NBC.\*
- 9:15 p. m.—Nunn Bush program.
- 9:30 p. m.—NWT Broadcast—Veedol Vodvil.
- 0:00 p. m.—NWT—Fisher's Blend Hour.

### THURSDAY, MARCH 6

- 7:55 a. m.—Inspirational Services.
- 9:15 a. m.—Artistic Ensemble with Fred Lynch, tenor.
- 9:45-11:45 a. m.—NBC.\*
- 11:45 a. m.—Barbara Gould Auditions.
- 1:00 p. m.—NBC—United States Army Band.
- 2:00 p. m.—NBC—London rebroadcast.
- 2:20 p. m.—Concert Orchestra with Fred Lynch, tenor.
- 2:30 p. m.—NBC—House of Myths.
- 3:00 p. m.—Concert Orchestra with VeOne Socolofsky.
- 4:30-8:45 p. m.—NBC.\*
- 8:45 p. m.—News Flashes.
- 9:00 p. m.—Lowe Bros.' Paint program.
- 9:30 p. m.—Bourjois Co. program.
- 10:00 p. m.—NBC—Associated Dance Hour.

### FRIDAY, MARCH 7

- 10:00 a. m.—NBC—Dubarry Radio Talk.
- 10:15 a. m.—VeOne Socolofsky, soprano.
- 11:10 a. m.—Concert Orchestra.
- 12:00 noon.—Radio Visit to Pacific Northwest Dairymen and Poultrymen.
- 12:35 p. m.—Concert Orchestra.
- 3:30 p. m.—NBC—What's Happening in the World.
- 4:30 p. m.—Kiddies' program.
- 5:00-7:30 p. m.—NBC.\*
- 7:30 p. m.—Artistic Ensemble with Marye Burns.
- 8:00 p. m.—NBC—Hamilton Brown Sketch Book.
- 8:15 p. m.—Mixed Quartet Recital.
- 8:45 p. m.—NBC—Union Oil Co. program.
- 9:00 p. m.—Mozart Concert Hour.
- 10:00 p. m.—Sixth Engineers U. S. Army Band.

### SATURDAY, MARCH 8

- 7:55 a. m.—Inspirational Services.
- 9:45 a. m.—NBC—National Farm and Home Hour.
- 10:30 a. m.—NBC—Morning Melodies.
- 11:30 a. m.—Concert Orchestra with Greenwood Mitchell
- 1:00 p. m.—NBC—Dixie Dandies.
- 2:00 p. m.—Concert Orchestra with Agnes Skartvedt.
- 3:00 p. m.—Popular Orchestra with Fred Lynch, tenor.
- 3:30 p. m.—NBC—Women's International League for Peace and Freedom.
- 4:15 p. m.—Artistic Ensemble.
- 5:00 p. m.—NBC—The New Business World.
- 5:30 p. m.—Artistic Ensemble with Hayden Morris.
- 6:00-8:45 p. m.—NBC.\*
- 8:45 p. m.—News Flashes.
- 9:00 p. m.—NBC—Lauderland Lyrics.
- 9:30 p. m.—NBC—Hill Billy Boys.
- 10:00 p. m.—NBC—Sports Talk; Tales Never Told, etc.
- 11:30 p. m.—Radio—Keith-Orpheum Theatrical Frolie.
- 12:00 midnight—Fox 5th Ave. Theatre Organ Recital.



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# KVI

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Studio and Program Dir.

Bob Nichols

Chief Announcer

Dick Rickard

Willis Higley

Edward J. Jansen

Announcers

P. G. Gale

Engineer in Charge

10:00 p. m.—Dorothy Grodvyg, soprano; Willis Higley,

dramatic tenor; Aubrey Knoff, piano; KVI.

10:11 p. m.—Val Valente's Roof Garden Orchestra.

### WEDNESDAY, MARCH 5

8:15 a. m.—CBS.\*

9:00 a. m.—Studio program.

11:30 a. m.—Syncopated Silhouettes; CBS.

12:00 noon.—CBS.\*

12:30 p. m.—Buddy Jenkins, baritone, and others.

3:00 p. m.—Dorothy Grodvyg, soprano, and others.

3:15-5:00 p. m.—CBS.\*

5:00 p. m.—Studio program.

7:00 p. m.—Philco Hour; CBS. (KXA).

9:00 p. m.—General Mills Fast Freight; CBS.

9:30 p. m.—Program from Los Angeles.

10:00 p. m.—College of Puget Sound Educational prog.

10:30 p. m.—The Serenaders.

11:30 p. m.—Earl Burnnett's Biltmore Orchestra.

### THURSDAY, MARCH 6

8:00 a. m.—CBS.\*

8:30 a. m.—Recordings.

9:00 a. m.—Studio program.

10:30 a. m.—Books in Brief—Margaret Knowles.

10:40 a. m.—Recordings; announcements.

11:30 a. m.—American School of the Air; CBS.

12:00 noon.—Columbia Ensemble; CBS.

12:30 p. m.—Margaret Yost, violin.

1:00 p. m.—U. S. Navy band; CBS.

3:00 p. m.—Hotel Shelton Orchestra; CBS.

3:30 p. m.—Civic Repertory Plays; Eva Le Gallienne;

CBS.

4:00 p. m.—The Serenaders.

5:00 p. m.—Major and Minor in piano duets.

5:15 p. m.—Frederic William Wile from London; CBS.

5:30 p. m.—Manhattan Moods; CBS.

6:00 p. m.—Silent period.

8:00 p. m.—Violet Ray Merry-makers; (KXA).

9:00 p. m.—Studio program.

10:11 p. m.—Val Valente's Roof Garden Orchestra.

11:11 p. m.—Anson Weeks Mark Hopkins Orchestra.

### FRIDAY, MARCH 7

8:15 a. m.—CBS.\*

9:00 a. m.—Studio program.

10:30 a. m.—Home Economics Talk.

11:00 a. m.—Recordings; announcements; KVI.

12:00-2:00 p. m.—CBS.\*

3:00 p. m.—The Musical Foursome; CBS.

3:15 p. m.—Helene Hill, piano; Dorothy Grodvyg and

others.

3:30 p. m.—Will Osborne and his Park Central Orch.

CBS.

4:00 p. m.—Melody Masters; DLBS.

4:50 p. m.—Studio program.

5:00 p. m.—U. S. Navy band from Washington; CBS.

5:30 p. m.—Willis Higley, tenor, and others.

9:00 p. m.—True Story Hour; CBS.

10:00 p. m.—The Co-Eds.

11:00 p. m.—Anson Weeks' Mark Hopkins Orchestra.

11:16 p. m.—Val Valente's Roof Garden Orchestra.

### SATURDAY, MARCH 8

8:00 a. m.—U. S. Army band; CBS.

9:00 a. m.—Studio program.

9:30-10:30 a. m.—CBS.\*

11:30 a. m. to 5:15 p. m.—CBS.\*

5:15 p. m.—Billy Landers, blues singer; Aubrey Knoff.

5:30 p. m.—Dixie Echoes; CBS.

6:00 p. m.—Studio.

6:03 p. m.—Silent period.

7:00 p. m.—Paramount-Public Radio Hour, CBS (KXA)

9:00 p. m.—KJHJ Review.

10:00 p. m.—Billy Landers, blues singer; Aubrey Knoff.

10:12 p. m.—Anson Weeks' Mark Hopkins Orchestra.

11:12 p. m.—Earl Burnnett's Biltmore Orchestra.

\*See Page 21 for CBS Program

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—Recordings; KVI.  
 9:30 a. m.—Feminine Fancies; DLBS.  
 10:30 a. m.—Recordings; announcements (except Tuesday, Thursday and Friday).  
 12:00 noon.—Columbia Ensemble.  
 2:00 p. m.—Happy-Go-Lucky Hour, DLBS (ex. Sat.).  
 5:45-9:00 p. m.—Silent.  
 12:00 midnight—Rialto Theater Organ Recital (except Wednesday and Saturday).

### SUNDAY, MARCH 2

- 9:00 a. m.—Recordings.  
 9:30 a. m.—Reading the Funny Papers.  
 10:30 a. m. to 2:30 p. m.—CBS.\*  
 2:30 p. m.—All Nations Language League program.  
 3:00 p. m.—The Serenaders.  
 4:00-5:00 p. m.—CBS.\*  
 5:00 p. m.—Margaret Yost, violinist; Aubrey Knoff.  
 5:54 p. m.—Silent period.  
 6:00 p. m.—Majestic Theater of the Air; CBS (KXA).  
 7:00 p. m.—Royal's Poet of the Organ (KXA).  
 9:00 p. m.—Val Valente's Roof Garden Orchestra.  
 9:30 p. m.—The Treasure Chest.  
 10:30 p. m.—Val Valente's Roof Garden Orchestra.  
 11:30 p. m.—Herb Meyerlinck's New Mandarin orchestra.  
 12:00 midnight—Organ recital by George Yount.

### MONDAY, MARCH 3

- 8:00-9:00 a. m.—CBS.\*  
 9:00 a. m.—Studio program.  
 11:30-2:00 p. m.—CBS.\*  
 3:00 p. m.—CBS.\*  
 4:00 p. m.—Willis Higley, tenor, and others.  
 4:30 p. m.—"Voices from Filmland;" CBS.  
 5:00 p. m.—Studio program.  
 9:00 p. m.—Blue Monday Jamboree.  
 10:00 p. m.—The Serenaders.  
 11:00 p. m.—Studio vocalists.  
 11:07 p. m.—Earl Burnnett's Biltmore Orchestra.

### TUESDAY, MARCH 4

- 8:30 a. m.—CBS.\*  
 9:00 a. m.—Studio program.  
 10:30 a. m.—Books in Brief—Margaret Knowles.  
 10:40 a. m.—Recordings; announcements.  
 11:30 a. m.—American School of the Air; drama and life of La Salle; CBS-NY.  
 12:30 p. m.—Helena Casey, soprano; Buddy Jenkins, baritone; Margaret Yost, violinist; Helene Hill, piano.  
 1:00 p. m.—U. S. Army band from Washington, D. C.; CBS.  
 3:00 p. m.—From Dusty Pages; CBS.  
 3:30 p. m.—Yoeng's Orchestra; CBS.  
 4:00 p. m.—The Serenaders.  
 5:00 p. m.—Major and Minor, in two-piano numbers.  
 5:15 p. m.—Studio program.  
 6:00 p. m.—Paul Whiteman's Old Gold Orchestra; CBS. (KXA).  
 7:00 p. m.—Graybar's "Mr. and Mrs." drama; CBS (KXA).  
 9:00 p. m.—Mahlon Merrick's Modern Melodists.  
 9:30 p. m.—Capt. Adams program.

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"The Voice of the Inter-Mountain Empire"

- 7:30 p. m.—NBC, Great Northern Railroad Program.
- 8:00 p. m.—"The Jewel Box."
- 8:45 p. m.—Program for men.
- 9:00 p. m.—NBC, "The Voice of Firestone."
- 9:30 p. m.—Diversified Drama Program.
- 10:00 p. m.—NBC.\*
- 10:30 p. m.—NBC, "The Music Box."

## TUESDAY, MARCH 4

- 2:00 p. m.—Radio Auction Bridge.
- 5:00 p. m.—Novelty Instrumental and Vocal Program.
- 5:30 p. m.—NBC, "Around the World with Libby."
- 6:00 p. m.—NBC, Eveready Hour.
- 6:30 p. m.—NBC, "Happy Wonder Bakers."
- 7:00 p. m.—NBC, Westinghouse Salute.
- 7:30 p. m.—NBC, Radio-Keith-Orpheum.
- 8:45 p. m.—Studio Program.
- 9:00 p. m.—Mixed Quartet and Instrumentalists.
- 9:30 p. m.—Brunswick Brevities.
- 10:00 p. m.—Claude Kilt's Tavern Band.

## WEDNESDAY, MARCH 5

- 9:30 a. m.—"The Household Institute."
- 10:15 a. m.—NBC, "Favorite Reclines."
- 10:30 a. m.—Helen Webster, Interior Decoration Expert.
- 5:00 p. m.—"The Sunshine Girls."
- 5:30 p. m.—NBC, Musical Program.
- 6:00 p. m.—NBC, "The Old Counsellor," by Halsey-Stuart.
- 6:30 p. m.—NBC, Palmolive Hour with Olive Palmer
- 7:30 p. m.—NBC, Flord Gihbons.
- 8:00 p. m.—Instrumental and Vocal Ensemble.
- 8:45 p. m.—"The Romance of Gems."
- 9:00 p. m.—Utah Woolen Mills.
- 10:00 p. m.—Grover Production.
- 10:15 p. m.—NBC, Cotton Blossom Minstrels.

## THURSDAY, MARCH 6

- 5:00 p. m.—NBC, Fleischmann "Sunshine" Program.
- 6:00 p. m.—Vico Light Opera Company.
- 6:30 p. m.—NBC, Maxwell House Coffee Co. Program.
- 7:00 p. m.—NBC, Victor Radio Program.
- 8:00 p. m.—NBC, Conoco Adventurers.
- 9:00 p. m.—Musical Varieties.
- 9:30 p. m.—"Blue Blaze Fireside Entertainers."
- 10:00 p. m.—Surprise.
- 10:15 p. m.—Milt Taggart's Odeon Orchestra.

## FRIDAY, MARCH 7

- 8:00 a. m.—NBC, Damrosch Music Appreciation Hour.
- 9:00 a. m.—NBC, "Twelve o'Clock Trio."
- 10:00 a. m.—NBC, Richard Hudnut Program—Beauty Talk.
- 5:00 p. m.—NBC, "Cities Service."
- 6:00 p. m.—NBC, Interoven Pair, "The Happiness Boys."
- 6:30 p. m.—NBC, Armour Ensembles.
- 7:00 p. m.—NBC, Armstrong Quakers.
- 7:30 p. m.—Studio Program.
- 8:00 p. m.—Musical Moments.
- 9:00 p. m.—Chamber Music.
- 10:00 p. m.—Brief Feature.
- 10:15 p. m.—Radio-Keith-Orpheum Frolle.

## SATURDAY, MARCH 8

- 5:00 p. m.—NBC, "Merle Thorpe."
- 5:30 p. m.—NBC, National Laundry Owners Program.
- 6:00 p. m.—NBC, General Electric Hour.
- 7:00 p. m.—NBC, "Lucky Strike" Dance Orchestra.
- 8:00 p. m.—Sugarhouse Business League.
- 8:45 p. m.—Brimley Brothers Male Quartet.
- 9:15 p. m.—Dance Music by Jack Stacey's Popular Dance Orchestra.
- 10:15 p. m.—Midnight Hour.
- 11:15 p. m.—Midnight Review.



EARL GLADE

Earl J. Glade  
Managing Director

Roscoe A. Grover  
Program Director

Douglas Nowell  
Richard Evans  
Shipley D. Burton  
Ted Rogers  
Announcers

### DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Top o' the Morning."
- 6:30 a. m.—Top o' the Morning Setting-up Exercises.
- 6:45 a. m.—"Start the day right."
- 7:00 a. m.—"The Morning Match."
- 8:00 a. m.—NBC, "Dobbsie" and Ship of Joy.
- 9:00 a. m.—Home Economics program, directed by Miss Lulu Boyes.
- 9:30 a. m.—Housewives program.
- 10:00 a. m.—"A visit with Mrs. Jennie Lee."
- 10:15 a. m.—Musical Varieties.
- 11:00 a. m.—Mid-day Melange.
- 11:10 a. m.—Weather Forecast, Agricultural Economics.
- 11:20 a. m.—Livestock Review.
- 11:30 a. m.—KSL's program synopsis.
- 11:40 a. m.—Newscasting.
- 12:00 noon—Radio Broadcasters, Inc., program.
- 1:00 p. m.—Out-of-Town Period.
- 2:00 p. m.—Radio Matinee.
- 3:00 p. m.—"The Royal Gang," Story Teller.
- 3:30 p. m.—Town Cryer.
- 8:30 p. m.—NBC, Amos 'n' Andy.
- 1:00 p. m.—Midnight Hour.
- 2:00 midnight—Silent.

### SUNDAY, MARCH 2

- 7:00 a. m.—Informal Program.
- 8:00 a. m.—"Sunny Side Up."
- 9:00 a. m.—Utah Educational Department.
- 10:30 a. m.—NBC National Light Opera Company.
- 1:00 a. m.—NBC Russian Balalaika Orchestra.
- 1:30 a. m.—NBC Concert.
- 2:00 noon—NBC, "The Friendly Hour."
- 1:00 p. m.—L. D. S. Services from the Tabernacle.
- 2:30 p. m.—Vocal and Instrumental Ensemble.
- 3:30 p. m.—Studio Program.
- 4:00 p. m.—Standard Concert.
- 4:30 p. m.—NBC, Baldwin Piano Company Program.
- 5:00 p. m.—NBC, "Enna Jettick Melodies."
- 5:15 p. m.—NBC, Collier's Hour.
- 6:15 p. m.—NBC, Atwater Kent Hour.
- 7:00 p. m.—First Presbyterian Church Services.
- 7:30 p. m.—Mons. Hunt, Roman Catholic Discourse.
- 8:00 p. m.—L. D. S. Church Services.
- 8:45 p. m.—"Television" Concert.
- 9:00 p. m.—NBC, Borden's Concert Hour.
- 9:30 p. m.—Utah Hour.
- 10:30 p. m.—Request Hour.

### MONDAY, MARCH 3

- 8:00 p. m.—NBC, Salt Lake Tabernacle Choir and Organ.
- 5:00 p. m.—Studio Program, Dance Orchestra.
- 5:30 p. m.—Vocal and Instrumental Selections.
- 6:45 p. m.—Educational Program.
- 8:00 p. m.—"Moment Musicales."
- 8:30 p. m.—NBC, General Motors "Family Party."
- 7:00 p. m.—"Western Hour."

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DAILY EXCEPT SATURDAY AND SUNDAY

6:00 a. m.—Morning Revelers.  
 7:00 a. m.—As Heard Over the Telephone.  
 9:45 a. m.—National Farm and Home Hour, NBC.  
 10:45 a. m.—Weather, Stock and Market Reports (except Monday and Saturday).  
 11:01 a. m.—Organ Recital.  
 8:30 p. m.—Amos 'n' Andy.

2:00 p. m.—National Woman's Party, NY.

2:30 p. m.—Elementary Bridge Lessons.

3:50 p. m.—Talk, John B. Kennedy, NY.

3:00 p. m.—Bernie Cummins and his Orchestra.

4:30 p. m.—The Choristers.

5:00 p. m.—Mobliloi Concert.

5:30 p. m.—Extension Service, Colo. Agr. Collage.

6:00 p. m.—Halsey, Stuart program, NY.

6:30 p. m.—Palmolive Hour, NY.

7:30 p. m.—Floyd Gibbons.

8:00 p. m.—Slumber Music.

8:45 p. m.—Billiken Shoemakers.

9:00 p. m.—KOA Concert Orchestra.

9:30 p. m.—Miniature Biographies, SF.

10:00 p. m.—Sports Talk, SF.

10:15 p. m.—Cotton Blossom Minstrels, SF.

### THURSDAY, MARCH 6

9:00 a. m.—The Luncheon Fire.

12:10 p. m.—Farm Electrification Chat.

12:15 p. m.—The Magic of Speech, NY.

12:30 p. m.—La Forge-Berumen Musicales.

1:00 p. m.—U. S. Army Band, Wash.

2:00 p. m.—Rebroadcast from London.

2:30 p. m.—The Lady Next Door, NY.

2:55 p. m.—Summary of KOA programs.

3:00 p. m.—Black and Gold Room Orchestra, NY.

4:00 p. m.—Stocks, markets, etc.

4:30 p. m.—Half Hour in Nation's Capital.

5:00 p. m.—Fleischmann Hour, NY.

6:00 p. m.—Selberling Singers, NY.

6:30 p. m.—Maxwell House Melodies, NY.

7:00 p. m.—RCA Victor Hour, NY.

8:00 p. m.—Conoco Adventurers, Chicago.

8:45 p. m.—Lucile Fowler.

9:00 p. m.—The Black Bear.

9:30 p. m.—The Olympians, SF.

10:00 p. m.—National Concert Orchestra.

### FRIDAY, MARCH 7

9:00 a. m.—Twelve O'clock Trio.

12:00 noon—Cosmopolitan Luncheon Hour.

1:00 p. m.—Pacific Feature Hour, SF.

3:00 p. m.—A Recipe a Day.

3:05 p. m.—"We Have for You."

3:45 p. m.—Book Ends.

4:00 p. m.—Stocks, markets, etc.

4:30 p. m.—Raybestos Twins, NY.

5:00 p. m.—Cities Service Concert Orchestra and The

Cavalliers, NY.

6:00 p. m.—Interwoven Pair, NY.

6:30 p. m.—Armour program, NY.

7:00 p. m.—Armstrong Quakers, NY.

7:30 p. m.—Reminiscences of the Old West.

8:45 p. m.—Sally Mason.

9:00 p. m.—The Stagecoachers.

9:30 p. m.—NBC Green Room, SF.

10:00 p. m.—Through My Fireplace.

10:30 p. m.—Pacific Nomads, SF.

### SATURDAY, MARCH 8

8:45 a. m.—The Children's Hour Organ Recital.

10:30 a. m.—Keystone Chronicle, Chicago.

3:15 p. m.—Women's International League for Peace.

4:15 p. m.—Theremin Ether Wave Musical.

4:30 p. m.—The Skellodians.

5:00 p. m.—The New Business World, Wash.

5:30 p. m.—Lauderland Lyrics, Chicago.

6:00 p. m.—General Electric Hour, NY.

7:00 p. m.—Lucky Strike Orchestra, NY.

8:00 p. m.—Olinger Male Quartet.

8:45 p. m.—Preview of International Sunday School

Lesson.

9:15 p. m.—The Seven Aces—All Eleven of 'Em.

10:15 p. m.—Tales Never Told, SF.

10:45 p. m.—Prof. Herman Schnitzel.

### SUNDAY, MARCH 2

9:50 a. m.—Immaculate Conception Cathedral.

11:15 a. m.—Seven Aces, All 11 of Them.

11:45 a. m.—String Trio.

12:00 noon—Davis & Shaw, Home Builders.

12:30 p. m.—Catholic Radio Society.

1:00 p. m.—Dr. S. Parkes Cadman, NY.

2:00 p. m.—National Religious Service, NY.

3:00 p. m.—Automatic Washers.

4:00 p. m.—Durant Heroes of the World, NY.

4:30 p. m.—Williams Ollomatics.

5:00 p. m.—Enna Jettick Melodies, NY.

5:15 p. m.—Collier's Radio Hour, NY.

6:15 p. m.—Atwater Kent Hour, NY.

7:15 p. m.—Studebaker Champions, NY.

7:45 p. m.—Sunday at Seth Parker's, NY.

8:15 p. m.—The Solitaire Cowboys.

8:45 p. m.—Everett E. Foster, baritone.

9:00 p. m.—Borden program, SF.

9:30 p. m.—The Reader's Guide, SF.

10:00 p. m.—The Gay Classics, SF.

### MONDAY, MARCH 3

10:30 a. m.—Woman's Magazine of the Air, SF.

1:30 p. m.—Pacific Vagabonds, SF.

3:00 p. m.—Mormon Tabernacle Choir and Organ.

3:45 p. m.—Armour Menuettes.

4:00 p. m.—Ralph Hansell, xylophonist.

4:50 p. m.—Johnny Weisrak.

5:00 p. m.—Brown Palace Hotel orchestra.

5:55 p. m.—Better Business Bureau.

6:00 p. m.—Moment Musicales.

6:30 p. m.—General Motors Family Party, NY.

7:00 p. m.—Stromberg-Carlson program, Chicago.

7:30 p. m.—Empire Builders, NY.

8:00 p. m.—Supreme Serenaders.

8:45 p. m.—Lamb Mixed Quartet.

9:00 p. m.—Voice of Firestone, SF.

9:30 p. m.—KOA String Trio.

10:00 p. m.—House of Myths.

10:30 p. m.—The Music Box, SF.

### TUESDAY, MARCH 4

9:00 a. m.—The Luncheon Five.

12:15 p. m.—Matinee Gems, NY.

1:00 p. m.—Classic Gems.

2:15 p. m.—Flag program, NY.

2:30 p. m.—A Recipe a Day.

2:40 p. m.—Matinee—Russian Compositions.

3:15 p. m.—Book Ends—Lessons in French.

3:30 p. m.—Bridge Game.

5:00 p. m.—Voters' Service, NY.

5:00 p. m.—Farm Question Box, George C. Wheeler.

5:30 p. m.—Around the World with Libby, NY.

6:00 p. m.—Eveready Hour, NY.

6:30 p. m.—Happy Wonder Bakers.

7:00 p. m.—Westinghouse Salute.

7:30 p. m.—Radio-Keith-Orpheum Hour, NY.

8:45 p. m.—General Electric Hour.

9:30 p. m.—Florsheim Products.

10:00 p. m.—Spotlight Review, SF.

### WEDNESDAY, MARCH 5

9:00 a. m.—The Luncheon Five.

10:15 a. m.—Mary Hale Martin's Household Period, SF.

11:45 a. m.—U. S. Navy Band.

12:30 p. m.—Evening Stars.

1:00 p. m.—Radio Guild, NY.

## NBC Program

(Continued from Page 19)  
THURSDAY, MARCH 6

- 3:30 a. m.—The Song of The Harp. KGO.
- 4:45 a. m.—Betty Crocker Gold Medal Home Service Talks. KGO, KHQ, KOMO, KGW, KFI.
- 6:00 a. m.—"Woman's Magazine of The Air. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 6:00 a. m.—Standard School Broadcasts. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 7:45 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 8:00 noon—The Novelty Five. KGO.
- 9:00 p. m.—U. S. Army Band. KGO, KOMO, KGW.
- 9:00 p. m.—Rebroadcast from London. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 10:20 p. m.—Melody Musketeers. KGO, KGW.
- 10:30 p. m.—Musical Musketeers. KGO.
- 11:00 p. m.—Black and Gold Room Orchestra. KGO, KGW, KPO.
- 11:30 p. m.—The Hot Spot of Radio. KGO, KGW.
- 12:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
- 12:30 p. m.—"A Half Hour in The Nation's Capitol." KGO, KHQ, KOMO, KGW, KPO, KECA.
- 1:00 p. m.—Fleischmann Hour. KGO, KHQ, KOMO, KGW, KECA.
- 1:00 p. m.—Selberling Singers. KGO, KHQ, KOMO, KGW, KFI.
- 1:30 p. m.—Maxwell House Melodies. KGO, KHQ, KOMO, KGW, KECA.
- 2:00 p. m.—RCA Victor Hour. KGO, KHQ, KOMO, KGW, KFI.
- 2:30 p. m.—Standard Symphony Hour. KGO, KHQ, KOMO, KGW, KFI.
- 3:45 p. m.—John and Ned. KGO, KHQ, KOMO, KGW, KECA.
- 4:00 p. m.—Memory Lane. KGO, KHQ, KOMO, KECA.
- 5:30 p. m.—The Olympians. KGO, KOA.
- 6:00 p. m.—National Prohibition Pole of Literary Digest. KGO, KOA, KHQ, KOMO, KGW, KECA.
- 7:00 p. m.—Musical Musketeers. KGO.

FRIDAY, MARCH 7

- 7:30 a. m.—Morning Glories. KGO.
- 8:00 a. m.—DuBarry Radio program. KGO, KHQ, KOMO, KGW, KFI, KSL.
- 8:15 a. m.—Josephine Gibson Food Talk. KGO, KHQ, KOMO, KGW, KFI.
- 9:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 10:00 noon—Rembrandt Trio. KGO.
- 11:00 p. m.—Pacific Feature Hour. KGO, KOMO.
- 12:00 p. m.—Matinee Time. KGO, KGW.
- 12:00 p. m.—Piano Capers. KGO, KGW.
- 1:30 p. m.—What's Happening in the World. KGO, KOMO.
- 2:00 p. m.—Hotel St. Francis Salon Orchestra. KGO, KGW.
- 3:45 p. m.—News Service. KGO.
- 5:00 p. m.—Cities Service Concert Orchestra—Jessica Dragonette and The Cavaliers. KGO, KHQ, KOMO, KGW, KECA.
- 6:30 p. m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFI.
- 7:30 p. m.—Armour program. KGO, KHQ, KOMO, KGW, KFI.
- 8:00 p. m.—Armstrong Quakers. KGO, KHQ, KOMO, KGW, KFI.
- 9:30 p. m.—Smith Ballew and his Club Richman Orchestra. KGO, KHQ.
- 10:00 p. m.—Hamilton-Brown Sketch Book. KGO, KHQ, KOMO, KGW, KECA.
- 10:15 p. m.—Fiddlers Three. KGO.
- 10:45 p. m.—John and Ned. KGO, KHQ, KOMO, KGW, KECA.
- 11:00 p. m.—Piano Pictures. KGO, KHQ.
- 11:30 p. m.—NBC Green Room. KGO, KHQ, KOA.
- 12:00 p. m.—National Prohibition Poll of Literary Digest. KGO, KHQ, KOMO, KGW, KECA.
- 12:30 p. m.—Pacific Nomads. KGO, KHQ, KOA.

SATURDAY, MARCH 8

- 9:30 a. m.—Grace Adams East. KGO.
- 9:45 a. m.—National Farm and Home Hour. KGO, KHQ, KOMO, KGW, KFI, KPO.
- 10:30 a. m.—Morning Melodies. KGO, KOMO, KGW.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—Dixie Dandies. KGO, KOMO, KGW.
- 2:00 p. m.—Matinee Time. KGO.
- 2:30 p. m.—Novelettes. KGO.
- 3:30 p. m.—Women's International League for Peace and Freedom. KGO, KHQ, KOMO, KGW.
- 4:00 p. m.—The Entertainers. KGO, KGW.
- 4:30 p. m.—Billy and the Gang. KGO, KGW.

- 5:00 p. m.—The New Business World. KGO, KHQ, KOMO, KGW, KECA.
- 5:30 p. m.—Sunset Syncopators. KGO.
- 6:00 p. m.—General Electric Hour. KGO, KHQ.
- 7:00 p. m.—B. A. Rolfe and his Lucky Strike Orchestra. KGO, KHQ, KOMO, KGW, KFI.
- 8:00 p. m.—Pacific Serenaders. KGO.
- 9:00 p. m.—Gilmore Circus. KOMO, KGW, KPO, KFI.
- 9:45 p. m.—A Pair of Queens. KGO.
- 10:00 p. m.—"Launderland Lyrics." KGO, KHQ, KOMO, KGW, KFI.
- 10:30 p. m.—Penrod. KOA, KHQ.
- 11:00 p. m.—National Prohibition Poll of Literary Digest. KGO, KHQ, KOMO, KECA, KOA.
- 11:15 p. m.—"Tales Never Told." KGO, KHQ, KOMO, KECA.
- 11:45 p. m.—Professor Herman Schnitzel. KGO, KOMO, KECA.
- 12:00 p. m.—Musical Musketeers. KGO.

## Columbia Program

(Continued from Page 21)

- 12:30 p. m.—For your information—Today in History; Harry W. Pasco on Latin America—"America Speaks." KVI, KFPY.
- 1:00 p. m.—The Aztecs. KVI, KFPY, KFRC, KHT.
- 1:30 p. m.—Ann Leaf at the organ. KVI, KFPY, KFRC.
- 2:00 p. m.—Club Plaza orchestra. KVI, KFPY, KFRC, KHJ.
- 2:30 p. m.—Quiet Harmonies. KVI, KFRC, KFPY, KHJ.
- 2:45 p. m.—Dr. Thatcher Clark—French Lesson. KVI.
- 3:00 p. m.—Hotel Shelton orchestra. KVI, KFPY, KFRC, KHJ.
- 3:30 p. m.—Ted Husing's "Sportslants." KHJ, KVI, KFPY.
- 4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KVI, KFRC, KHJ.
- 5:00 p. m.—Dr. Arthur Torrance, "Exploring the Jungle for Science." KVI, KFPY, KHJ, KFRC.
- 5:30 p. m.—Dixie Echoes. KVI, KFPY, KHJ.
- 6:00 p. m.—Nit Wit Hour. KFPY, KFRC, KHJ.
- 6:30 p. m.—Around the Samovar. KFPY, KHJ.
- 7:00 p. m.—Paramount Public radio hour. KVI, KOIN, KFPY, KFRC, KHJ.
- 8:00 p. m.—Guy Lombardo and his Royal Canadians. KFPY.
- 8:30 p. m.—Roy Ingraham's Paramount Orchestra. KFPY.

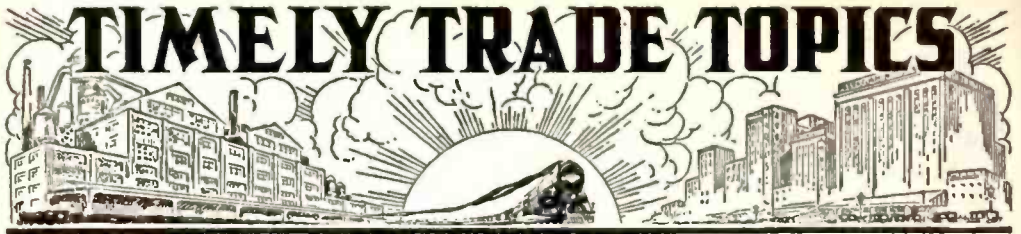
## Around the Dial

(Continued From Page 11)

fact is, KTSM released the air to this station at 2:42 a. m., Mountain time. Both these stations are 100 watters, but came in very strong. I also heard, last Sunday morning (thanks to Mr. A. E. Armstrong), KFPL, Dublin, Texas, Hoping my small bit will help too,  
JOHN BINDER, JR.  
1011 E. McKinley St., Phoenix, Ariz.

Your new column has helped me get quite a number of new stations. Following are a few that I have been getting:

Sunday, 12-1:30 a. m., KGAR, 1370 kc.  
Wednesday, 11-12 p. m., KGGC, 1420.  
Saturday, 12-1:30 a. m., KOH, 1370 kc.  
Saturday, 12-1 a. m., KGIX, 1370 kc.  
Wednesday, Jan. 29, from 12 to 1:30 a. m., heard WREC (600 kc.), Memphis, but I don't know whether or not this is a regular schedule. Have just received a verification from this station also. "R. R. R.," Los Angeles., Calif.



Southern California Radio Manufacturers and Manufacturers' Agents Association will sponsor the Thursday morning meeting of the Radio and Music Trades Association at the Breakfast Club, on Riverside Drive. An excellent program providing deluxe entertainment is scheduled, and members are urged to come out and enjoy this monthly get-together. The date is Thursday morning, March 6th, at 8 o'clock.

Wm. J. Seroy, better known as "Ling," the Chinese character of the air, has acquired all the outstanding stock interests of the Electric Radio Company, Inc., Oakland, Calif., which has enjoyed, since the inception of Majestic, the largest sale of Majestic sets in the San Francisco Bay district. After having been for nine years Pacific Coast sales manager for the Grigsby-Grunow Company, Bill feels very much at home retailing Majestics.

A. D. Strathy, director of sales for the Cable Radio Tube Corp., manufacturers of Speed Radio Tubes, yesterday announced the appointment of Frank A. Emmet, 329 North San Pedro Street, Los Angeles, as district manager in charge of the Southern California and Arizona territory.

Emmet is widely known in Southern California radio circles, and will work closely with C. M. McIntosh, recently appointed Western sales manager for the Cable Radio Tube Corp.

"The Speed line of radio tubes is meeting with marked favor among dealers and consumers alike, despite the short time the line has been in this market," Emmet said. "With this acknowledged public acceptance of the Speed Tube to build upon, we do not hesitate to predict an unusual sales increase in 1930," he concluded.

Large stocks of Speed Tubes are carried at Emmet's warehouse, in order to render ready service to the trade in his territory.

Marked improvement in radio trade activities is evidenced by increasing orders and inquiries received by the Polymet Manufacturing Corporation, makers of radio set essential parts. As the radio parts business is generally a good radio trade barometer, this is information of considerable importance.

In accordance with the report of Mr. Nat C. Greene, Vice President of the Polymet Manufacturing Corporation, a survey among manufacturers shows that most of the distress merchandise has been absorbed and that the sales curves is commencing to swing upwards. Inventories are well reduced and manufacturers are finding it necessary to place parts orders for production programs now under way.

Mr. Bert Ayers, sales manager for the Sprague Specialties Company of Quincy, Mass., is visiting Mr. Ray Noel of Los Angeles, the California representative. The Sprague Specialties Company, manufacturers of one of the best-known lines of mica, paper and electroletic condensers, enjoy an enormous volume of sales.

Mr. Wm. H. Cook, who was for years with the Radio Supply Company, has taken over the active management of the factory representative business of Mr. Don Wallace. Mr. Cook is located at 209 Pine Avenue, Long Beach, Calif. Telephone Long Beach 619-07. He is representing the following companies: Lynch, National, Fleron, Mid-Continental Electric Company, Radio Cabinet Company, Beede Instrument Company, and the Master Engineering Company.