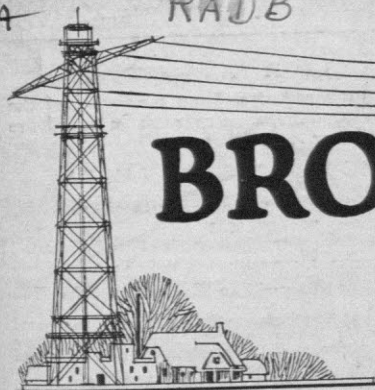


621.36305 791.405
RA RADB

UNIVERSITY OF ILLINOIS LIBRARY

JUL 29 1922



RADIO BROADCASTING NEWS

THE LIBRARY OF THE
SEP 20 1922
UNIVERSITY OF ILLINOIS

Seventy-fifth Week Broadcasting

May 28, 1922

Vol. I. No. 22

Artists Recently Heard from Station WJZ



Upper Row:—Bernadine Gratton, coloratura soprano from McPherson, Kansas, student of Buzzi-Pecchi; Janet Bush Hecht, contralto; Nona Morgan, interpreter of Shakespeare; Anita Atwater, dramatic soprano. Middle Row:—Jean A. Stockwell, violinist, Metropolitan Opera House; Aileen Stanley, soprano, comedienne and popular vaudeville artist; Addye Yeagain, soprano, chairman Junior Department National Federation Music Clubs of America. Lower Row:—Eleanor Owens, soprano; Lieut. Clifford E. Rigeley, band master Rigeley's 69th Reg. Band; Milton J. Cross, tenor; Florence Detheridge, contralto.



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

J. C. McQUISTON, Editor-in-Chief
L. H. ROSENBERG, Managing Editor
HARVEY B. GAUL, Musical Editor
G. DARE FLECK, Editor

Please address all communications to the Editor, Dept. of Publicity,
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

A REQUEST IN RHYME

Radio Broadcasting has its humorous side, as shown by the following letter received by Mr. Rosenberg, who plans the programs and activities from Westinghouse Broadcasting Station KDKA: Mr. L. H. Rosenberg,

Dear Sir:—May I request that you program our orchestra, one of the very best. Now if you like I'll tell you of the artists we have in it, so you can be without a doubt we're right up to the minute.

Bill Dingle plays the fiddle and he never makes a squeak and just to think he's only had the instrument a week. His brother George plays cornet and he gets a splendid tone, a golden-plated Wurlitzer one of the best makes known. Ed. Dooley plays the clarinet he really is quite clever and plays cadenzas all alone. No! he don't squeak, not ever. His brother Jim plays trombone with a mighty push and pull, he's got a husky pair of lungs just like Ed. Dooley's mule. I don't suppose there's any use to tell about the rest but after all we all admit we're quite the very best.

My reason is in asking you to please put on our bunch, we're after some publicity and I have got a hunch, that if the orchestra which played a night or two ago is good enough to broadcast perhaps we'd have some show.

Now we can play the "Maidens Prayer" also, the "Herd Girls Dream". Those Dooley boys play "Silver Threads", yes they make quite a team. I could go on and name them all but this will be enough to let you know our repertoire consists of all good stuff.

If there is then a chance that you can put us on real soon drop me a line or call me up.

Yours truly, Chas. Van Loon.

PROGRAMS FOR THE WEEK

These programs are prepared some time in advance of the dates, and are subject to change. Programs in detail are published daily in your favorite newspaper.

WESTINGHOUSE RADIO STATION KDKA 360 Meters. East Pittsburgh, Pa.

- Sunday May 28, 1922**
- 9:45 A. M. Services of the Point Breeze Presbyterian Church, Fifth and Penn Avenues, Pittsburgh, Pa. Dr. P. H. Barker, Minister.
 - 1:45 P. M. Children's Bible Story—"Two Boys—Two Gifts—Two Rewards."
 - 2:00 P. M. Radio Chapel at Westinghouse Station KDKA, conducted by Rev. L. S. Wilkinson, Pastor, Homewood Avenue Methodist Episcopal Church, Homewood Avenue and and Tioga Street, Pittsburgh, Pa.
 - 6:30 P. M. Services of the Calvary Episcopal Church, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector. Harvey B. Gaul, Organist and Director.
- Monday, May 29, 1922**
- 6:00 P. M. Weekly Survey of Business Conditions. National Industrial Conference Board.
 - 7:00 P. M. "The Future of Pittsburgh Aerial Activities." A. H. Kriger, Secretary, The Aero Club of Pittsburgh, Pittsburgh, Pa. From Pittsburgh Post Studio.
 - 8:00 P. M. Versatile entertainment by the Southern Ladies Club of Pittsburgh, Pa., arranged by Mrs. C. Perry Kiefer.
- Tuesday, May 30, 1922**
- 6:00 P. M. Weekly Dress Talk.
 - 7:00 P. M. "Preamble of the Constitution" and "Flanders Field." R. R. McWhinney, Attorney, Pittsburgh, Pa. "In Memory of Those All of Whom Gave Much and Some of Whom Gave All." C. C. C. Stotler, Sec. and Treas. Title Guaranty Company of Pittsburgh, Pittsburgh, Pa. From Pittsburgh Post Studio.
 - 8:00 P. M. A variety of vocal and instrumental selections by N. J. Caton, tenor; Elizabeth Coles, violinist; Gertrude J. Hess, soprano; Virginia Baldwin, reader; Norman Janovsky, baritone. Miss Ellenor Steinbrunner, accompanist.
- Wednesday, May 31, 1922**
- 6:00 P. M. Weekly Summary of "The Iron Age". From Pittsburgh Post Studio.
 - 7:00 P. M. "The Value of Classics." Miss Florence A. Ruth, Dean, Pennsylvania College for Women, Pittsburgh, Pa. "Dentistry as a Profession." Dr. J. F. Biddle, Instructor at Dental School, University of Pittsburgh, and ex-President of the Pennsylvania State Dental Society. From Pittsburgh Post Studio.
 - 8:00 P. M. Classical Vocal Selections by Pupils of Alfred Bartlett, Pittsburgh, Pa. From Pittsburgh Post Studio.
- Thursday, June 1, 1922**
- 6:00 P. M. Monthly Review of Business Conditions. Clark Hammond, Vice President Columbia National Bank, Pittsburgh, Pa. From Pittsburgh Post Studio.
 - 7:00 P. M. "Vocations for Girls." Miss Esther M. Smith, former Superintendent of the United States Women's Employment Service. From Pittsburgh Post Studio.
 - 8:00 P. M. Concert by the Edgar Thomson Steel Works Orchestra of Braddock, Pa. Walter Baillie Brown, Conductor.
- Friday, June 2, 1922**
- 7:00 P. M. "Law as a Profession." J. McF. Carpenter, Judge of the Common Pleas Court, North Side, Pittsburgh, Pa.
 - 7:00 P. M. "Secretarial Training." M. A. Nernberg, Detector of Forgery in Handwriting, Pittsburgh, Pa. From Pittsburgh Post Studio.
 - 8:00 P. M. Vocal and instrumental selections. Carl Fromholzer, violin; Frank Fromholzer, cello; Mrs. L. Crawford Van Orsdale, piano; Charles H. Anderson reader, from Bethany College; Miss Rhoda Draper, soprano, and Charles W. Hall, tenor.
- Saturday, June 3, 1922**
- 3:00 P. M. Popular Concert by the Monaca Novelty Dance Orchestra.
 - 7:00 P. M. "The Scout Oath and Law." Harry M. Neely, Deputy Scout Commissioner, Beaver County District No. 3, Beaver Falls, Pa.
 - 8:00 P. M. Concert by the Fellows Club Orchestra of Pittsburgh, Pa.
- Sunday, June 4, 1922**
- 10:00 A. M. Services of the Point Breeze Presbyterian Church, Pittsburgh, Pa. Dr. P. H. Barker, Minister.
 - 1:45 P. M. Children's Bible Story—"The Story the Angel Told."
 - 2:00 P. M. Radio Chapel at Westinghouse Station KDKA, conducted by Lieut.-Col. Thomas Stanoyan, of the Salvation Army, Pittsburgh, Pa.
 - 6:30 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.
- (Program Continued on Page 3)

FROM LEWANDO STUDIO



Lower center—Ralph Lewando, violinist and teacher. Left, up to right—Pupils of Ralph Lewando: Henrietta Engelsberg, Carl Rosenberg, Rose Meitheim-Litt, Samuel Rosenberg, Muriel Moran.

PROGRAMS FOR THE WEEK

(Continued from Page 2)

Westinghouse Station—KDKA—Week Day Schedule

- 9:00 to 9:15 A. M. Music.
- 11:30 A. M. to 12 M. Music.
- 2:30 P. M. Results of all league baseball games by innings. On Saturday those of the International and American Association will be included. Final scores each day will include all hits and errors.
- On Saturday, baseball scores and a special Popular Concert beginning at 2:00 o'clock.
- 6:00 P. M. Baseball scores. Theatrical features.
- 6:15 P. M. Special Addresses or Popular Concerts.
- 6:45 P. M. Special news. Government market reports. Summary of New York Stock Exchange. Weather report.
- 7:00 P. M. Special Addresses by business men and women.
- Baseball scores.
- 7:30 to 8:00 P. M. Bedtime stories for kiddies.
- 8:00 to 9:00 P. M. Musical program. Baseball scores.
- 9:55 to 10:00 P. M. Arlington time signals.
- Time given is Eastern Standard Time. For Daylight Saving Time add one hour.
- All Baseball scores are transmitted from the Pittsburgh Post Studio of Westinghouse Station KDKA.
- Steinway Duo-Art Reproducing Piano used.

WESTINGHOUSE-RADIO CORPORATION
STATION WJZ

360 Meters. Newark, New Jersey.

Sunday, May 28, 1922

- 2:00 P. M. Radio Chapel services, sermon by Rev. Paul Scherer; sacred music by the church quartette from the Lutheran Church of the Holy Trinity, New York City.
- 3:30 P. M. Recital by Mabelle Blume, dramatic soprano, formerly soloist of the St. Paul's Episcopal Church, Akron, Ohio, and very well known by her operatic and concert engagements. The pianist, May Helen Blume, won several scholarships at the Art Students League.

Sunday—(Continued)

- 4:30 P. M. Literary Vespers, "The Spirit of Service," by Edgar White Burrill; the message is woven around the poems, prose and plays—"On the Necessity for Labor and Love" by John Ruskin; "Sonnet on His Blindness" by John Milton; "Ode to the West Wind," by Percy Bysshe Shelley; "Chantecler" by Edmond Rostand; and "The Blades of Grass", by Stephen Crane.
- 5:30 P. M. Readings and records from the "Bubble Books that Sing" by Ralph Mayhew, courtesy Harper & Brother.
- 5:45 P. M. "Sandman Stories," read by Kasper Seidel, of Harper & Brother.
- 6:00 P. M. "Japan," by Julian Street, courtesy, Doubleday-Page Co.
- 6:30 P. M. "Check Forgers," by Wm. Flynn.
- 7:00 P. M. "A Trip Through Brazil with Theodore Roosevelt," by Anthony Fials, explorer.
- 7:30 P. M. Carlos Valderanna, composer, pianist and lecturer, will give a demonstration of Inca Music.
- 8:30 P. M. Recital by Alfred Herbermann, violinist; also musical critic and writer for the "Violin World"; Mrs. Earl Feininger, accompanist. Recital by Lucille Banner, coloratura soprano, daughter of the well known violinist, Michael Banner. She appears as "Gilda" in Rigoletto.

Monday, May 29, 1922

- 5:00 P. M. "Business and Industrial Conditions in the United States, as observed by the National Industrial Conference Board.
- 6:00 P. M. Stories from the St. Nicholas magazine, courtesy of the Century Company.
- 6:30 P. M. "Benefits of Life Insurance," by David Marks.
- 6:45 P. M. "Child Welfare," by Dr. Frank Richardson, from the Speakers Bureau of the American Red Cross Society.
- 7:00 P. M. Concert under the direction of Chas. D. Isaacson, of the New York Evening Mail.
- 8:30 P. M. Concert by the Melrose Quintette (colored) of New York City, Chas. A. Hawkes, musical director and accompanist; solos by George Jones, baritone; Fred Jennings, banjo, Albert B. Hawthorne, bass. The program includes a number of "negro spirituals," and other negro songs.

Tuesday, May 30, 1922

- 6:00 P. M. "Man in the Moon," stories (c) Newark Sunday Call.
- 6:45 P. M. "Gold Star Mothers," by Alice Durrell Stueck.
- 6:55 P. M. "Broadcasting Broadway," by Bertha Brainard.
- 7:00 P. M. A Memorial Day Address by Capt. Warren P. Coon, former Chaplain of the 113th Infantry, 29th Division, A.E.F., and New Jersey State Assemblyman. The patriotic musical program includes a solo, "My Own United States" by G. Early Kindleberger, tenor.
- 8:00 P. M. Bugle concert by Charles Duerr, of Newark, N. J.
- 8:30 P. M. Recital by Lucille Collette, violinist, New York City.

Wednesday, May 31, 1922

- 5:00 P. M. "Review of Iron and Steel Industries and their Relation to General Business Conditions," by the Iron Age.
- 6:00 P. M. "Animal Stories," by Florence Smith Vincent, of the New York Evening Telegram.
- 7:00 P. M. Literary period, conducted by the Editorial Staffs of the Outlook, Scientific American, and Harper & Bros.
- 8:30 P. M. Duet recital by Inez Barbour, well-known concert soprano, and Henry Hadley, pianist, well-known composer, who is conductor of the Stadium Symphony Orchestra and assistant conductor of the New York Philharmonic Orchestra, an exclusive Duo-art artist.

Thursday, June 1, 1922

- 6:00 P. M. "Jack Rabbit Stories," by David Cory of the New York Evening Mail.
- 6:30 P. M. "Your Daily Bottle of Milk", by Mary S. Rose, Associate Professor, Department of Nutrition, Teachers College, Columbia University.
- 6:45 P. M. "Henry Street Settlement," by Elizabeth Cullen.
- 7:00 P. M. Concert by the Eintracht Singing Society of West Hoboken, Wm. Laufenberg, musical director.
- 8:00 P. M. Recital by James F. O'Neil, Irish American lyric-dramatic, tenor; and Sally Zamzok, accompanist.
- 8:30 P. M. Dance music by the Tennessee Five; Wm. T. Wagner, Jr., director.

Friday, June 2, 1922

- 6:00 P. M. "Man in the Moon" stories (c) Newark Sunday Call.
- 6:30 P. M. "Making of Matches," by John Shedway.
- 6:45 P. M. Baseball stories of a humorous variety, by Bozeman Bulger, arranged by P. L. Atkinson of New York.
- 6:55 P. M. "Broadcasting Broadway," by Bertha Brainard.
- 7:00 P. M. Recitals by Elizabeth Spencer, soprano, and Milan Lush, violinist.
- 8:00 P. M. Recital by Edith Baxter Harper, soprano, head of the vocal department, Mollenhauer Conservatory of Brooklyn; Mrs. Minnabel Hunt, accompanist.

Saturday, June 3, 1922

- 6:00 P. M. "Uncle Wiggly's Bedtime Stories," by Howard R. Garis, the author of the "Uncle Wiggly" stories, printed in many newspapers, and frequently appearing on WJZ's and KDKA's programs.

(Program Continued on Page 4)

RADIO CHAPEL



Rev. Frank Edwin Smith
Pastor of Luther Memorial Lutheran Church
Pittsburgh, Pa.

Rev. Smith was born in Westmoreland County, prepared for college at Kittanning Academy, was graduated from Gettysburg College and Seminary, and has taken post-graduate work at the University of Pittsburgh. He organized the Luther Memorial Church in 1916 and has been its only pastor.

PROGRAMS FOR THE WEEK

(Continued from Page 3)

Saturday—(Continued)

- 6:30 P. M. "Value of Permanent Records," by Richard Morris.
- 6:45 P. M. "Fashion Talks," by an Editor of Harpers Bazaar.
- 7:00 P. M. Concert by the Melbrook Country Club Orchestra of New York, Sidney Froelich, director.
- 8:00 P. M. The opera "Cavalleria Rusticana" will be given by the Bijou Opera Ensemble, Wm. J. Falk, director; Alfonso Romero, tenor; Selice Valbuenna, soprano; Ethel E. Spaulding, contralto; Nils Ericson, baritone, and Louise Metzger, contralto.
- 2:00 P. M. Salvation Army services conducted by Capt. J. Allan, former senior chaplain of the 77th Division, A.E.F. Sacred music by the National Staff Band, a quartet of vocalists and instrumentalists.
- 3:00 P. M. Recital by Wm. Versteeg, violist cello.
- 4:00 P. M. Literary Vespers, "The Need for Tolerance" by Edgar White Burrill. The message is woven around the following poems, prose and plays: "The Curse of Race Prejudice," "The Brotherhood Spirit of Lincoln" by Walt Whitman and John Boyle O'Reilly; "Ellis Island and New York from a Skyscraper", by James Oppenheim; "The Pigeon" by John Galsworthy; "Each for All" by Edmund Vance Cooks; "Praised by Allah for the Diversity of His Creatures," by Rudyard Kipling.
- 5:30 P. M. Readings and records from the "Bubble Books that Sing", by Ralph Mayhew, courtesy of Harper & Brothers.
- 5:45 P. M. "Sandman Stories," told by Kasper Seidel, courtesy Harper & Brothers.
- 6:00 P. M. Children stories by a McMillan author.
- 6:30 P. M. "Some Facts that Everybody should know about Tea," by C. F. Hutchinson, U. S. Department of Agriculture.
- 7:00 P. M. Recital by Alice Mengel, Russian pianist.
- 8:00 P. M. Concert by the Princeton Alumni Association of the Oranges.

WJZ's Weekday Schedule

- 8:00 A. M. Agricultural reports and prices as released by the New York, New Jersey and Federal Agricultural Bureaus; music.
- 9:00 A. M. Musical program.
- 10:00 A. M. Musical program.
- 11:00 A. M. Agricultural reports and prices as released by the New York, New Jersey and Federal Agricultural Bureaus; weather forecast.
- 11:55 A. M. Arlington time signals; music.
- 3:00 P. M. Women's Fashions, by the Women's Wear Daily Newspaper.

- 5:00 P. M. Official weather forecast; agricultural reports and prices as released by the New York, New Jersey and Federal Agricultural Bureaus; Shipping News (excepting Saturday) by the Marine Engineering and Shipping Agency; musical program.
 - 6:00 P. M. Final baseball scores; Children's stories and music.
 - 7:00 P. M. Final baseball scores.
 - 8:30 to 9:15 P. M. (See detailed program).
 - 9:52 to 10:00 P. M. Official Arlington time signals.
 - 10:01 P. M. Weather forecast, official.
- The time given is Eastern Standard Time.
For Daylight Saving add one hour.

WESTINGHOUSE STATION KYW
360 Meters. Chicago, Ill.

Sunday, May 28, 1922

- 2:30 P. M. Radio Chapel service conducted by William E. Barton, DD, LL.D., minister of the First Congregational Church of Oak Park, who will speak on "The Divinity of Service", discussing the life of Christ as the life of service, and revealing the ideal of service in the life of man. Music under the direction of Edwin Stanton Seder, musical director of the First Congregational Church.
 - 7:00 P. M. Musical program by Dorothy Bowen, soprano; Elsie Haines, accompanist; Bernard Schweitzer, tenor, Anne Peterson, accompanist; Marion Laffey, violin obligato; Vesta Murray Watkins, reader; and C. Gordon Wedertz, organist of the Chicago Medinah Temple.
 - 7:00 P. M. Program courtesy of Lyon & Healy, consisting of Lieut. James Sylvester, bugler; Clementine Mullers, soprano; Jennie Durkee, banjo-ukulele; Marion McGuire, reader; York Community High School Chorus with John C. Minnema, director; William Beller, pianist; Alexander Harley, violinist; Clarence Yeaw, cellist, and Irwin Jensen, baritone, with Ethel Bosworth, accompanist.
 - 7:00 P. M. Musical program by Clara E. Taylor, soprano, with Esther Muller, accompanist; Carl Craven, tenor; A. Nelson Brabrook, cornetist; Sidney M. Spiegel, Jr., reader, and Sallie Memkes, accompanist.
 - 7:00 P. M. Program by Chicago Operatic Company, consisting of Mae Graves Atkins, soprano; John B. Miller, tenor; Anah Webb, violinist; Rose Lutiger Gannon, contralto; G. Magnus Schultz, bass; and Edgar A. Nelson, pianist.
 - 7:00 P. M. Musical program by E. Coffey Barnes, soprano; Margot Hayes, contralto; Wilfrid Cushing, baritone; Georgine George, Margaret Carlisle, and Blanche Bonn, accompanists; and the Standard Oil Band of Whiting, Ind., with Morgan L. Eastman, conductor.
 - 7:00 P. M. Musical program, consisting of Yukona Wall Cameron and Marion Allayne Cameron, vocal duets, with Edith Frost, accompanist; Louis J. Jacobson, tenor, and Mabel Stapleton, accompanist; Lewis Kayton, whistler, and Elizabeth, Bade, accompanist; and Rose Chircus, pianist.
 - 2:30 P. M. Radio Chapel Services, conducted by Rev. Gardener A. MacWhorter of the Saint Edmunds Episcopal Church, on "The Voice of God". The music will be rendered by the quartet of the Saint Edmunds Episcopal Church.
- KYW's Week Day Schedule**
- 8:25 A. M. Opening Market Quotations, Chicago Board of Trade.
 - 9:00 A. M. Market Quotations, Chicago Board of Trade. Quotations every half hour thereafter until 12 M.
 - 12:20 P. M. Closing market quotations, Chicago Board of Trade.
 - 1:15 P. M. News and market reports.
 - 2:00 P. M. Baseball scores every half hour until end of games.
 - 3:15 P. M. News; market and stock reports.
 - 5:30 P. M. News; final market and financial reports; baseball scores.
 - 6:15 P. M. Children's Bedtime Story; baseball reports
 - 7:00 P. M. Musical Program. (See Daily Program)
 - 8:00 P. M. News and Sports.
 - 8:05 P. M. Special Features (as announced by radiophone).
- News and baseball returns furnished by Chicago Evening American
The time mentioned in KYW program is Standard Central Time.
For Daylight Saving Time add one hour to the schedule.



Station WBZ, Springfield, Mass.
360 Meters. Eastern Time

- 7:30 P. M. Uncle Wiggily Bedtime Story from the Springfield Union.
- 7:45 P. M. Prominent speaker, market and weather reports.
- 8:00-9:00 P. M.—Program of music.
- 3:00 P. M. Sunday—Radio Chapel.
- 8:00 P. M. Sunday—Church Services.