

N
C 27 '22

RADIO BROADCASTING NEWS



Fifty-ninth Week Broadcasting

February 5, 1922

KDKA Edition. Vol. I. No. 6



Gertrude Sykes King

Lucia Lee Rugg

Two Pittsburgh Sopranos Who Recently Sang from KDKA



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

J. C. McQUISTON, Editor-in-Chief
L. H. ROSENBERG, Managing Editor
HARVEY B. GAUL, Musical Editor
G. DARE FLECK, Editor

Please address all communications to the Editor, Dept. of Publicity,
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

The KDKA Kiddies

By D. M. Hope

When the curtains of night are drawn o'er the land
And the stars take their place in the sky,
Before the fond mothers have put them to sleep,
By singing some sweet lullaby;
The kiddies delight to be listening in,
At the close of the long weary day,
To hear Uncle Wiggily stories that cheer
Broadcasted from K D K A.

The sandman may beckon them earnest, but vain,
Until after the story is through.
Oh! The wonderful things Uncle Wiggily does,
And something each night that is new.
Exciting adventures, the well-meant advice
To squirrel boys and rabbit, at play,
Beware of the weasel, the fox and the wolf—
'Tis wonderful K D K A.

The rheumatiz crutch painted red, white and blue,
Clover candy, now, scenting the air,
The soap that distracted the wicked old wolf,
And drove him away to his lair.
No matter, the things that seem to start wrong,
There, always, will turn up some way
For Uncle's escape to his home and Nurse Jane—
They tell us from K D K A.

When wrapped in sound slumber in lullaby land,
These tales, in their dreams, they must hear,
With, no doubt, a smile on each chubby face
And Old Uncle Wiggily near.
'Tis well, that this comes to the tired little tots,
And may it continue alway,
Their blessings you have, and each little heart
Is thankful to K D K A.

Brownsville, Pa. Jan. 10th. 1922.

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

Sunday, February 5, 1922

- 10:45 A.M. Services from First Presbyterian Church of Pittsburgh, Pa. Dr. Maitland Alexander, Minister.
- 3:00 P.M. Radio Chapel at station KDKA conducted by Rev. Wm. A. Logan, Alpha Lutheran Church of Turtle Creek, Pa.
- 7:30 P.M. Services from Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

Monday, February 6, 1922

- 8:00 P.M. Letter from Roger Babson, economist and business authority.
- 8:00 P.M. "The Woman in Business", by Miss Suzanne Beatty, a noted Pittsburgh lawyer.
- 8:30 P.M. A varied program of Vocal and Instrumental solos and duets by John Richard, tenor; Anna Reilly, soprano, and Gizella Pallos, pianist.

Tuesday February 7, 1922

- 8:00 P.M. "Working Your Way Through School", by Herbert G. Lytle, President of The Pittsburgh Academy.
- 8:00 P.M. Song review by Yvette Rugel, soprano, who is appearing at the Davis Theater, Pittsburgh.
- 8:30 P.M. Popular entertainment by the Lyric Four, male quartet, Miss Lugenbill, pianist.
Several selections will also be played on the Steinway Duo-Art Concert Grand Piano.

Wednesday, February 8, 1922

- 8:00 P.M. Message from the National Safety Council.
- 8:00 P.M. Several readings will be given by James Francis Dooley, monologist, who is appearing at the Davis Theater of Pittsburgh, this week.
Readings by Douglas Mallock, The Poet.
- 8:00 P.M. A varied program, consisting of vocal solos, duets and quartets, given by Mrs. Lillian R. Rogers, soprano; Ruth Miriam Seaman, contralto; Charles Billiter, tenor, and Joseph A. Rogers, baritone; assisted by Mrs. Marie Younkin Rogers, pianist.

Thursday, February 9, 1922.

- 8:00 P.M. "Looking on the Bright Side", by Mrs. J. E. Webster, League of Women Voters.
- 8:30 P.M. Selections from opera by musicians from the Ernest Lunt Studio.

Friday, February 10, 1922

- 8:00 P.M. Children's story by Miss Louise Guiraud, Children's Dept., Carnegie Library, Homewood.
- 8:30 P.M. "Functions of a Chamber of Commerce," by Marcus Rauh, President Chamber of Commerce of Pittsburgh.
- 8:30 P.M. Selection of vocal solos, duets and readings by Robert Johns, baritone; George Thomas, tenor; Hubert Terry, reader.

Saturday, February 11, 1922.

- 8:00 P.M. "Fundamentals of the 1921 Income Tax Laws—Individuals," by Mr. R. L. Wickline, Corporation Audit Company.
- 8:30 P.M. Concert by the Tech Glee Club.

(Continued on Page Four)

ARTISTS CONTRIBUTING TO KDKA PROGRAMS



Top Row, Left to Right:—Richard Kountz, pianist, organist and composer; May Beegle, concert manager, to whom Pittsburgh is indebted for the promised appearance at Syria Mosque, March 9, 10, 11, of the Chicago Grand Opera Company, whose program for the entire season at Chicago was broadcasted from the Westinghouse Station, KYW; Lena Mae Fryer, soprano; Marion Swan, nine-year old pianist; Vincent Kroen, tenor.

Bottom Row:—Mrs. Webster Hinnau, soprano; Max Shapiro, violinist and teacher; Mrs. Harry F. Thoma, pianist; Max Kroen, baritone; Arthur Goetz, pianist; Mrs. John C. McCullough, pianist.

Here They Are at Last

We have been requested many times to show the picture of "that nice young man with the beautiful voice, who announces the programs each evening from KDKA". So here it is.

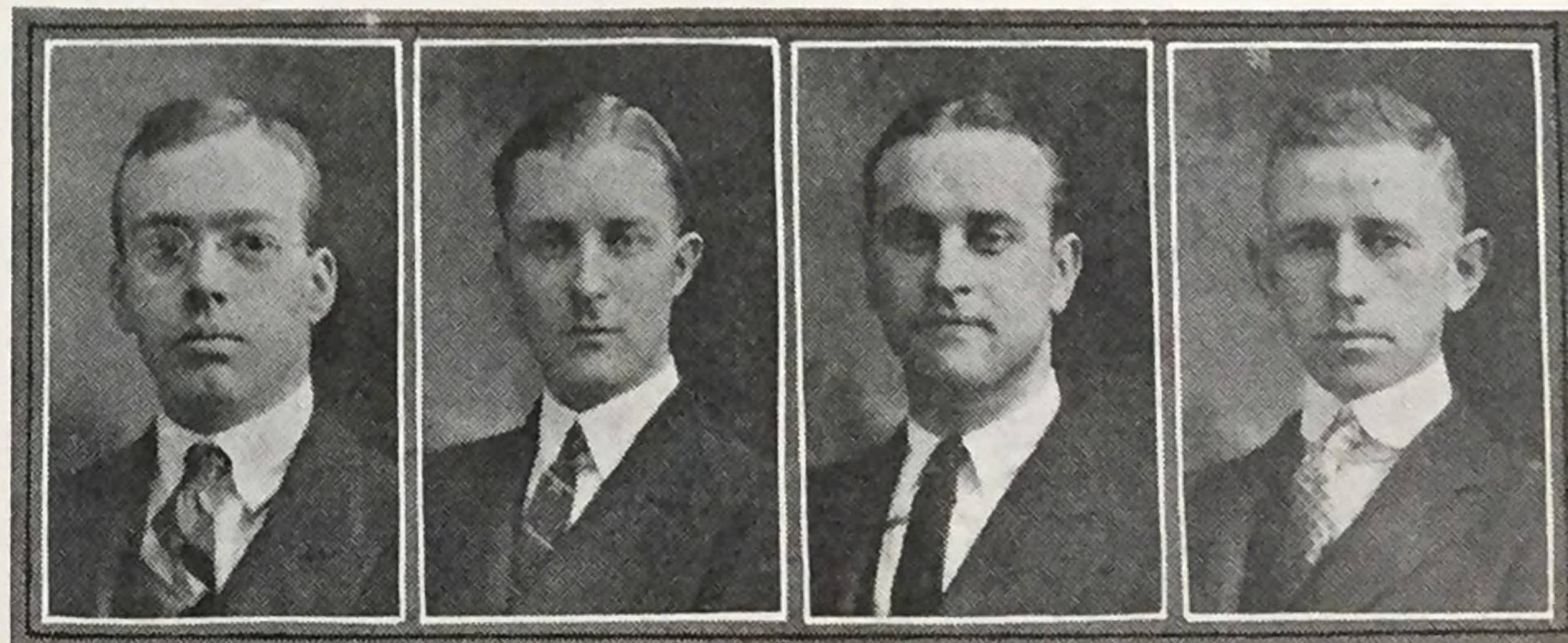
You may have thought there was only one, or at most two, but really there are four regular announcers at Station KDKA. We hope you will like their faces as well as you have enjoyed their voices.

Perhaps it will be interesting to know that these men are carefully trained for this work and are required to attend a rehearsal each day they are on duty.

One of these men is married and has a beautiful

little baby, but he may not be the most fatherly looking in the group.

As we have no means of indicating how their voices differ you will have to decide for yourself which one you have been admiring.



H. H. Startzman H. F. Finucane T. F. Harnack, H. W. Arlin

A PEEP AT THE AUDIENCE



Rev. Wm. A. Logan
Lutheran Church, Turtle Creek

Rev. S. N. Hutchison
East Liberty Presbyterian Church

Thousands attend Radio Religious Services every Sunday, and we feel safe in saying that these are the largest audiences reached by any minister of the Gospel. Yet every person in this vast multitude receives an individual service. Let us mention a few of these persons.

Here is a sweet old lady, crippled and confined to the house permanently. On Christmas she heard a sermon for the first time in thirty years. Do you think she is a booster for Radio Broadcasting?

A young man with tears in his voice tells us that his wife has been in the hospital for nine months and has been greatly comforted by the religious services she has been able to receive by means of Radio Broadcasting.

A family living on a farm, isolated from all churches during the long winter months, has regular church services every Sunday by Radio.

The sick, the infirm, the lame, the blind,—all are given opportunity to take part in these services, without any attendant inconveniences.

Add to these the thousands of persons who are reached by these uplifting messages who never think of attending regular church services, and a faint conception may be formed of the tremendous possibilities for good offered through Radio Broadcasting.

PROGRAM FOR THE WEEK

(Continued from Page 2)

Sunday, February 12, 1922

- 10:45 P.M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Dr. Maitland Alexander, Minister.
- 3:00 P.M. Radio Chapel at Station KDKA by Dr. S. H. Goldenson of the Rodef Shalom Congregation, Fifth and Morewood Avenues, Pittsburgh, Pa.
- 7:00 P.M. "Lincoln" an address by Dr. G. A. Hubbell, President of the Lincoln Memorial University at Harrogate, Tenn.
- 7:30 P.M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Minister.

KDKA's Week Day Schedule

- 10:00 to 10:15 A. M. Music
- 12:30 to 1:00 P. M. Music
- *2:00 to 2:15 P. M. Music
- *4:00 to 4:15 P. M. Music
- *On Saturdays no broadcasting done at these periods.
- 8:00 P. M. Special Speakers as announced.
- 7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.
- 7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report
- 8:30 to 9:00 P. M. Musical Program
- 9:00 to 9:05 P. M. News (United Press Service)
- 9:05 to 9:30 P. M. Musical Program
- 9:55 to 10:00 P. M. Arlington time signals

KDKA's Sister Stations

- KYW—360 meters—Chicago, Ill.**
Market Reports, 6:00 P.M. Financial News 7:30 P.M. Musical Program 8:00 to 9:00 P.M., Central Time each evening.
- WJZ—360 meters—Newark, N. J.**
Hourly news, Newark Sunday Call News Service 11:00 A.M. to 6:00 P.M. on the hour, every weekday.
Newark Sunday Call News Service, daily 7:55 P.M.
Government Weather Forecast, Daily 10:55 A.M., 5:00 P.M. and 10:03 P.M.
Marine News—Weekdays except Saturdays, 2:05 P.M.
Children's Hour, Tuesday and Friday, 7:00 P.M.
Arlington Time, daily 9:55 P.M.
Music, daily 8:20 to 9:15 P. M.
- WBZ—360 meters—Springfield, Mass.**
Concerts Sunday, Monday, Wednesday and Friday at 8:00 P.M.

KDKA fans who are successful in hearing the program from any of the other stations will confer a favor by reporting the circumstances to the Radio Division, Department of Publicity, Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa.