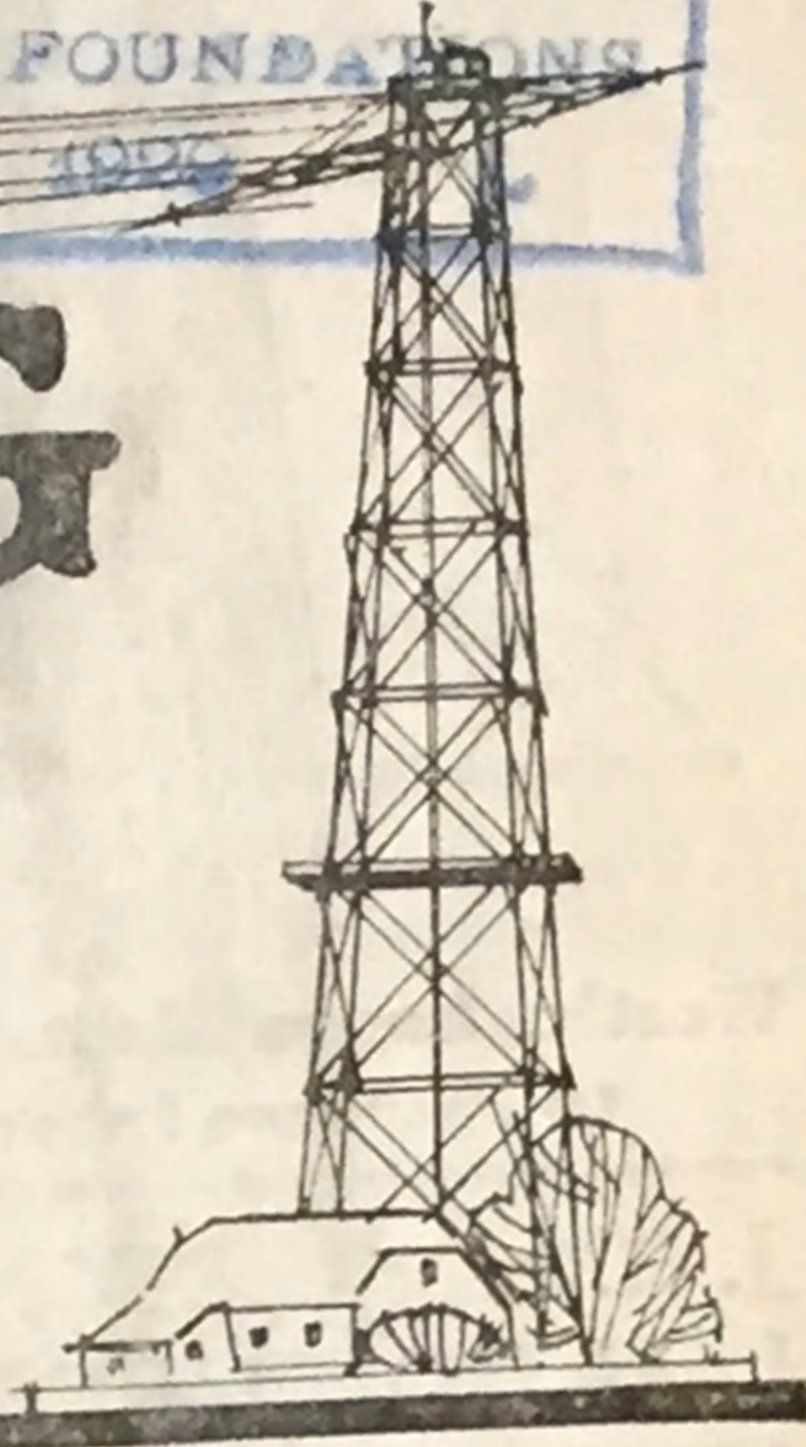


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1922

# RADIO BROADCASTING NEWS



Fifty-fourth Week Broadcasting

January 1, 1922

KDKA Edition. Vol. I. No. 1



*Mrs. Rose Leader Chislett*  
*Contralto in Quartet of Emory M. E. Church, Pittsburgh*

*Miss Margaret Horne*  
*Violinist. Studio at 6113 Howe St. Pittsburgh*

Musical Artists Who Have Recently Entertained You From Station KDKA

Home

Radio  
KDKA



Published Weekly by the  
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,  
to increase interest and enjoyment in Radio Broadcasting

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Please address all communications to the Editor, Dept. of Publicity,  
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

**WISHING YOU A HAPPY NEW YEAR**

KDKA enjoys the distinction of being the first radiophone broadcasting station to give regular nightly programs.

For more than a year this station has been operating for you and your friends who are interested in radio developments. During this period the Westinghouse Electric & Manufacturing Company has been making every effort to improve this service and make it as complete as possible. Radio engineers are continually striving to better the means of transmission; a special studio has been built from which to give these concerts; the most talented speakers and musicians available have been procured to make the evening program enjoyable for you.

And now, in the second year of this service, is added the Radio Broadcasting News, the purpose of which is to increase your interest and enjoyment of this wonderful development. It will bring you the weekly programs of KDKA and some items of interest about those who are assisting in this work.

We trust this little sheet will find a welcome. We shall be glad to receive comments and suggestions from those who receive it. The first number is being sent to those friends who have been kindly appreciative of our broadcasting service and have written us to that effect. If your friends who have radio sets desire to be placed on our mailing list, we shall be glad to receive their names and addresses.

**PROGRAM FOR THE WEEK**

The Westinghouse Electric & Manufacturing Company announces for its fifty-fourth week of broadcasting from station KDKA, the following program:

**Sunday, January 1, 1922**

- 10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Sermon by Rev. Maitland Alexander, Minister.
- 3:00 P. M. Radio Chapel at Station KDKA by the Rev. Edwin J. Van Etten of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Special music by Boy Choir from Trinity Episcopal Church, Pittsburgh, Pa.
- 7:45 P. M. Services of the Calvary Episcopal Church Shady Avenue, Pittsburgh, Pa., Sermon by the Rev. Edwin J. Van Etten.

**Monday, January 2, 1922**

- 5:30 P. M. Play-by-play report of the football game between Washington & Jefferson College, and University of California. (Arranged through the co-operation of the Pittsburgh Post).
- 8:00 P. M. Roger Babson Letter on Business Conditions.
- 8:30 P. M. Mrs. James M. Thompson, Soprano  
Norman F. O'Hara, Tenor  
Fred Lotz, Pianist  
Miss Alicia Guthrie, Reader

**Tuesday, January 3, 1922**

- 8:30 P. M. Concert of Cornell Glee Club at Carnegie Music Hall, Pittsburgh, Pa.

**Wednesday, January 4, 1922.**

- 8:30 P. M. Stokes Concert Company

**Thursday, January 5, 1922**

- 8:30 P. M. Malta Quartet, of George Westinghouse Commandery No. 567. Clarence Harper, first tenor; David S. Cumming, second tenor; W. Ford McCurry, baritone, Andrew Schidette, bass; Frank Hill, accompanist.

**Friday, January 6, 1922**

- 8:30 P. M. Richard Kountz, and singers.

**Saturday, January 7, 1922**

- 8:30 P. M. Program to be announced by radiophone.

**Week Day Schedule**

- 10:00 to 10:10 A. M. Music
- 12:30 to 1:00 P. M. Music
- \*2:00 to 2:10 P. M. Music
- \*4:00 to 4:10 P. M. Music
- \*On Saturdays no broadcasting done at these periods.
- 7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.
- 7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report.
- 8:30 to 9:00 P. M. Musical Program
- 9:00 to 9:05 P. M. News (United Press Service)
- 9:05 to 9:30 P. M. Musical Program
- 9:55 to 10:00 P. M. Arlington time signals

Program subject to change

## These Prominent Artists Are Helping to Make KDKA Programs Popular



Upper Row—Marion Lazaro, of the Lazaro Amusement Company; Adaline Merrill Biddle, with the Biddle Concert Company; Cornell Glee Club.

Lower Row—Dorothy Francis, of the Merry Widow Company at Station KDKA; Alicia Guthrie, Actress and Reader; William B. Way, Secretary of Fellows Club, Pittsburgh

### COMING IN THE NEAR FUTURE

Philadelphia Orchestra, Tuesday Musical Club in Cadman program, Maggio's Orchestra, Chamber of Commerce Quartet, Fritz Kreisler, Fellows Club Orchestra, Allan B. Davis, and many other Special Features.

## RELIGIOUS SERVICES



The Rev. Edwin J. Van Etten

The Rev. George Taylor, Jr.

The first religious services to be broadcast were those conducted by the Rev. Edwin J. Van Etten of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, these services having been a regular feature in the Radio program since January 2, 1921. Later, the services of the Point Breeze Presbyterian Church, Rev. P. H. Barker, Minister, were added. On December 11, 1921, Radio Chapel at Station KDKA was inaugurated by the Rev. George Taylor, Jr., and the quartet choir of the First Presbyterian Church, Wilkesburg, Pa.

Many favorable comments on these services have been received from shut-ins and others who have heard them.



Rev. P. H. Barker, of the Point Breeze Presbyterian Church, Pittsburgh, Whose Broadcasted Sermons Have Been Heard By Thousands

## Broadcasting Service Being Extended

No doubt you have shared with the Westinghouse Electric & Manufacturing Company a sense of pride in this pioneer work of radio broadcasting, which has been a history-making accomplishment.

You will be glad to learn that plans are being perfected to make radiophone concerts available to many persons not reached at present by this service. Stations have been established at Springfield, Massachusetts; Newark, New Jersey; and Chicago, Illinois, from each of which the Westinghouse Electric & Manufacturing Company, is broadcasting regular programs. These programs include entertainment by individual and grouped artists of the musical and theatrical world, speeches by famous public men, and women, play-by-play reports of all kinds of sporting events, children's bedtime stories, and many other special features.

It is estimated that more than 60,000,000 people are within the range of these four Westinghouse stations which are located at the following places:

**KDKA—360 meters—East Pittsburgh, Pa.**

Details of program on page 2.

**KYW—360 meters—Chicago, Ill.**

Grand Opera from 8:00 to 11:00 P.M.

Central Time every Monday, Tuesday, Wednesday, Thursday and Saturday. Also Saturday from 2:00 to 6:00 P.M.

Musical Program 8:00 to 9:00 P.M. Friday.

**WJZ—360 meters—Newark, N. J.**

Hourly news, Newark Sunday Call News Service 11:00 A.M. to 6:00 P.M. on the hour, every weekday.

Newark Sunday Call News Service, daily 7:55 P.M.

Government Weather Forecast, Daily 10:55 A.M., 5:00 P.M. and 10:03 P.M.

Marine News—Weekdays except Saturdays, 2:05 P.M.

Children's Hour, Tuesday and Friday, 7:00 P.M.

Arlington Time, daily 9:55 P.M.

Music, daily 8:20 to 9:15 P. M.

**WBZ—360 meters—Springfield, Mass.**

Concerts Sunday, Monday, Wednesday and Friday at 8:00 P.M.

KDKA fans who are successful in hearing the program from any of the other stations will confer a favor by reporting the circumstances to the Radio Division, Department of Publicity, Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa.

## OF SPECIAL INTEREST

Arrangements have been made to broadcast a letter on business conditions by Roger Babson each Monday evening at 8 o'clock.