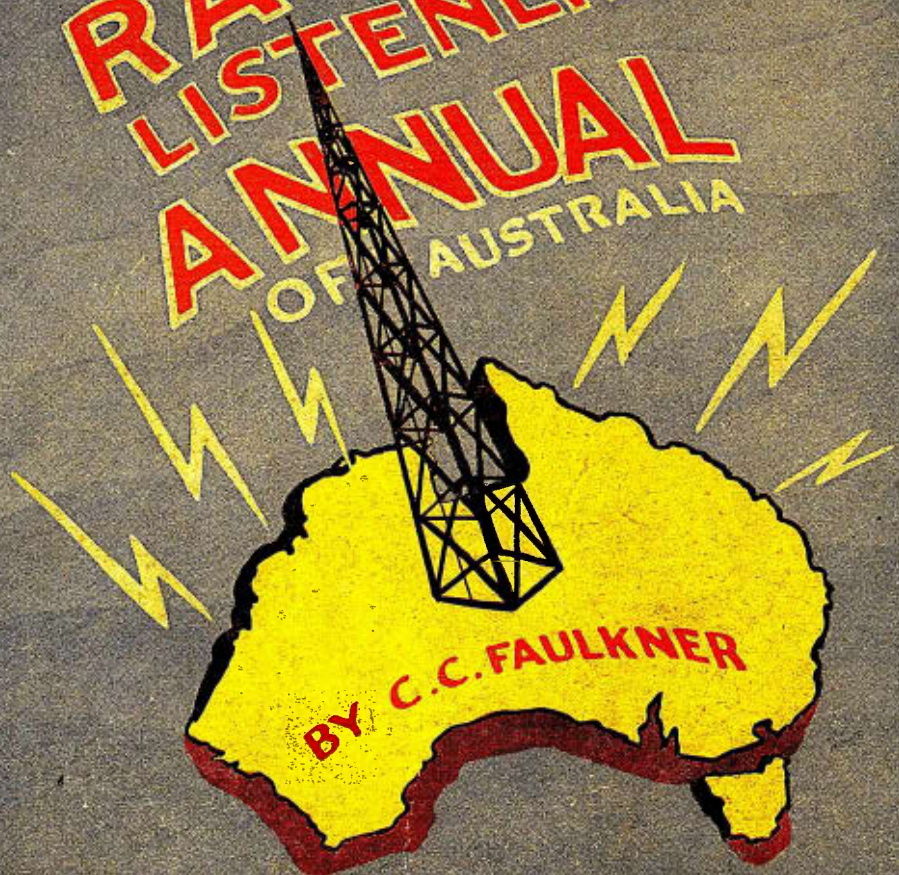


ENLARGED POST-WAR EDITION—1946-1947

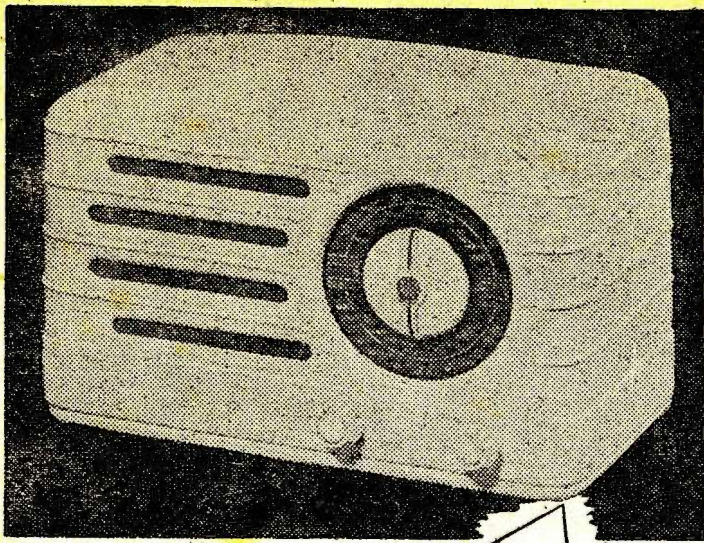
BROADCAST
YEAR BOOK AND
RADIO
LISTENERS'
ANNUAL
OF AUSTRALIA



BY C.C. FAULKNER

1/6

WHO'S WHO IN
BROADCASTING



INCOMPARABLE
PERFORMANCE
APPEARANCE
V A L U E

This entirely new A.W.A. Radiolette is Australia's outstanding mantel set.

With many technical improvements, robust construction and perfect workmanship always associated with A.W.A. products it sets a new high standard of efficiency at an amazingly low price.

Authorised Radiola Distributors will gladly arrange demonstrations.

The New



RADIOLETTE

AUSTRALIA'S FINEST MANTEL RECEIVER

Manufactured and Guaranteed by Amalgamated Wireless (A/sia.) Ltd.
AUSTRALIA'S NATIONAL WIRELESS ORGANISATION

ERG BATTERIES

HAVE BEEN USED AS EQUIPMENT FOR



RADIOLA RECEIVERS
OVER THE LAST
SIXTEEN YEARS



"The Unit of Energy"

Your Battery Needs can be Served Best by
Fitting ERG Batteries.

PROVED "BEST BY TEST"

ERG BATTERIES PTY. LTD.

156 GOULBURN STREET, SYDNEY.

SUPPLIES TO ALL N.S.W. GOVERNMENT DEPTS.
SYDNEY COUNTY COUNCIL ELECTRICITY DEPT. 14 YEARS.

HAPPY IN LOVE ***
WITH THEIR NEW ***



Stromberg-Carlson

THERE'LL BE NOTHING FINER

"Warm, rounded and lovely!" murmurs Percy. "What, me?" asks Peg. "Yes, you, too, darling—you and the unforgettable TONE of our new STROMBERG-CARLSON.

For Super-tone hear **Model 5A15 (5-Valve Broadcast Receiver):**

Price £18/1/6

★ First of the Stromberg-Carlson post-war family . . .
 a complete range of New Models is on the way to you.

The Broadcast Year Book

AND

RADIO LISTENERS' ANNUAL OF AUSTRALIA

Enlarged Edition for 1946-1947

COMPILED, EDITED AND PUBLISHED BY C. C. FAULKNER,
77 ELIZABETH STREET, SYDNEY.

Printed by "The Harbour" Press, 120-124 Chalmers Street, Sydney.

Changes Brought by War

Seven years have passed since the Broadcast Year Book was published. We blame Hitler, Tojo and Mussolini for that.

Since 1939 great changes have taken place in the human side of broadcasting. Radio announcers, artists, speakers, players and personalities generally have been away fighting. Some will not be back. Others have switched from one station to another. Some have faded out. Many new ones have raised their voices.

Hence the need for a new book of reference, setting out just where everyone is at the moment of writing and who they all are. Something like 600 personalities are dealt with.

To cover the wide field has been a prodigious task, and some stations have received less attention than they merit. It is hoped that this will be rectified in future editions.

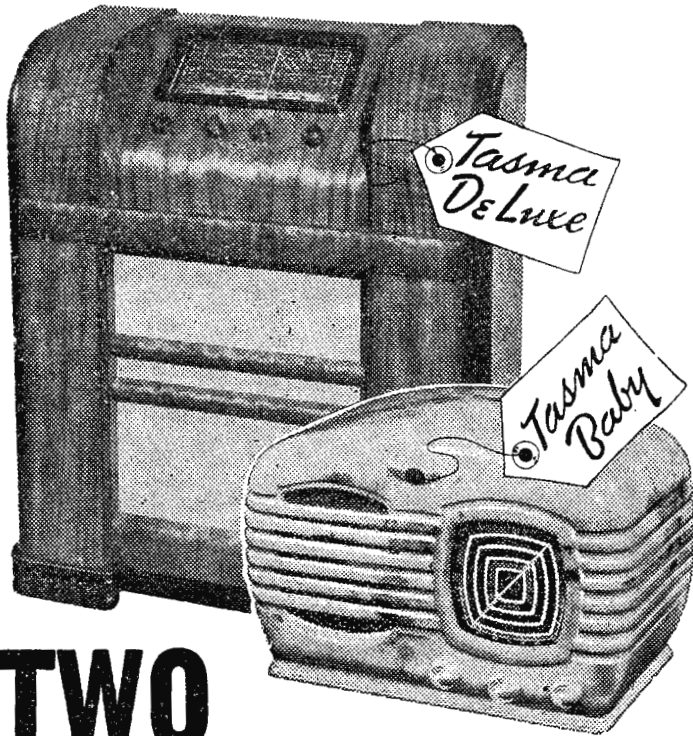
I place on record deep appreciation of the help of 174 station managers, executives, publicity officers and others who have kept my information abreast of the times.

June 30, 1946.

C. C. FAULKNER.

STATIONS IN OPERATION IN AUSTRALIA. LISTENERS' LICENCES IN FORCE.

	Nat.	Com.	Tot.		Nat.	Com.	Tot.		
30/ 6/1924	4	—	4	—	31/12/1935	13	66	79	770,152
31/12/1924	7	1	8	38,336	31/12/1936	18	75	93	887,015
30/ 6/1925	7	6	13	63,874	31/12/1937	21	89	110	1,008,595
31/12/1926	8	10	18	187,228	30/ 6/1938	23	94	117	1,057,911
31/12/1927	8	12	20	258,179	30/ 6/1939	25	98	123	1,127,423
31/12/1928	8	12	20	288,874	30/ 6/1940	26	100	126	1,209,795
31/12/1929	8	11	19	309,981	30/ 6/1941	27	96	123	1,290,704
31/12/1930	9	23	32	329,465	30/ 6/1942	27	97	124	1,317,582
31/12/1931	11	37	48	337,658	30/ 6/1943	27	96	123	1,416,948
31/12/1932	12	45	57	419,180	30/ 6/1944	28	98	126	1,451,418
31/12/1933	12	50	62	518,628	30/ 6/1945	29	100	129	1,476,869
31/12/1934	12	54	66	681,634	30/ 4/1946	29	100	129	1,433,806



TWO

TASMA POST-WAR MODELS *are now available*

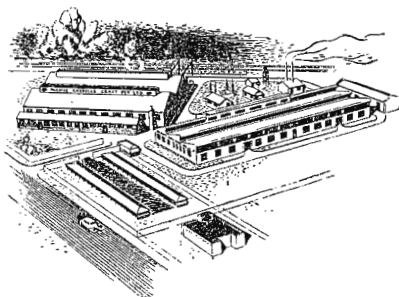
The Tasma "Baby" is selling just a little faster than we can produce them but we've managed to get the Tasma De Luxe onto the production line—the first post-war console. Stocks of neither model are ample yet, but we suggest you ask your nearest Tasma retailer for a demonstration just as soon as he can arrange it.

Tasma

THOM. & SMITH PTY. LTD., 919 Botany Rd., MASCOT

TA5A-46

A New Factory . . . A New Chenille



The Pacific Chenille organisation at Sydney and Newcastle has now been expanded by the inclusion of a third factory at Goulburn—a factory fitted with the most modern equipment and dye works in Australia.

At Goulburn we are making SUPERTEX BABY CHENILLE . . . as light as a feather . . . beautiful . . . dainty. From Goulburn come bedspreads, women's and children's gowns, curtains, toys, pram covers, cot covers, bath mats and beach wear, fashioned from chenille finely made in what is now recognised as the world's largest Chenille factory.

Pacific

Chenille

PACIFIC CHENILLE-CRAFT PTY. LTD.

Sydney; Newcastle; Goulburn; Dunedin, N.Z.; Hollywood, U.S.A.

Manufacturers of Fine Chenille Products.

To Get D.D.T.
in its most effective form
buy

MORTEIN

D.D.T. is only *one* of the ingredients of MORTEIN. It is not even the most important ingredient. D.D.T. has been added to MORTEIN only to make *finally* sure that not a single fly can escape death wherever MORTEIN is sprayed. MORTEIN gives you *total* protection against flies, mosquitoes and all insect pests. Whenever science discovers a new ingredient which makes the killing of insect pests faster and more certain, you'll find that ingredient in MORTEIN. Trust the spray you KNOW.

MORTEIN

“When You’re on a Good Thing—
stick to it !”

Commercial Broadcasting Stations.

Call Sign	Licensee	Location of Station	Frequency (K.C.)	Wavelength (M.)	Aerial Power (Watts)
AUSTRALIAN CAPITAL TERRITORY.					
2CA	Canberra Broadcasters Ltd., 138 Phillip Street, Sydney ..	Canberra	1050	286	2000
NEW SOUTH WALES. Metropolitan.					
2CH	New South Wales Council of Churches Service, 61 Cam- bridge Street, Stanmore ..	Sydney	1190	252	750
2GB	Broadcasting Station 2GB Pty. Ltd., 136-138 Phillip Street, Sydney	Sydney	870	345	1000
2KY	The Labour Council of New South Wales, Trades Hall, Goulburn Street, Sydney ..	Sydney	1020	294	1000
2SM	Broadcasting Station 2SM Pty. Ltd., 60 Hunter Street, Sydney	Sydney	1270	236	1000
2UE	Radio 2UE Sydney Pty. Ltd., 29 Bligh Street, Sydney ..	Sydney	950	316	1000
2UW	Commonwealth Broadcasting Corporation Pty. Ltd., 49 Market Street, Sydney	Sydney	1110	270	750
Country.					
2AD	New England Broadcasters, 113 Faulkner St., Armidale	Armidale	1130	265	200
2AY	Amalgamated Wireless (A/asia.) Ltd., 47 York St., Sydney	Albury	1480	203	200
2BE	J. A. Kerr, Carp St., Bega..	Bega	1490	201	200
2BH	Radio Silver City Pty. Ltd., cnr. Blende and Sulphide Sts.	Broken Hill	790	380	200
2BS	Bathurst Broadcasters Pty. Ltd., 43 Keppel St., Bathurst	Bathurst	1500	200	200
2CK	Coalfields Broadcasting Co. Pty. Ltd., Vincent Street.	Cessnock	1460	205	300
2DU	Western Broadcasters Pty. Ltd., 120 Macquarie Street.	Dubbo	660	455	200
2GF	Grafton Broadcasting Co. Pty. Ltd., 47 York St., Sydney	Grafton	1210	248	200
2GN	Goulburn Broadcasting Co. Pty. Ltd., 47 York St., Sydney	Goulburn	1390	216	200
2GZ	Country Broadcasting Ser- vices Ltd., Hosking House, Hosking Place, 84½ Pitt St., Sydney	Orange	990	303	2000
2HD	Airsales Broadcasting Co. Pty. Ltd., c/o Taylor & Scott, Mercantile Mutual Building, 117 Pitt Street, Sydney	Newcastle	1140	263	500

The Life Blood of Your Battery Set

Century **RADIO BATTERIES**

Calling all battery users — calling all
battery users insist always on Cen-
tury Radio Batteries for

L O N G L I F E
R E L I A B I L I T Y
H I G H C A P A C I T Y

The thick plates and faithful construc-
tion mean trouble-free service always.
50 to 170 Amps. Guaranteed for 3 years.

CENTURY STORAGE **BATTERY CO. LTD.**

Birmingham Street, Alexandria, N.S.W.

Makers of Century Car, Motor Cycle,
and Home Lighting Batteries.

You Know It Will Go With A **CENTURY BATTERY**

		K.C.	W.L.	Watts	
2HR	Hunter River Broadcasters Pty. Ltd., High Street, West Maitland	Lochinvar	680	441	300
2KA	2KA Ltd., 77 King St., Sydney.	Katoomba	780	385	1000
2KM	Radio Kempsey Ltd., 10 Martin Place, Sydney . . .	Kempsey	980	306	300
2KO	Newcastle Broadcasting Co. Pty. Ltd., C.M.L. Building, 72 Hunter Street, Newcastle	Newcastle	1410	213	500
2LF	Young Broadcasters Pty. Ltd., A.M.P. Buildings, Young . .	Young	1340	224	300
2LM	Richmond River Broadcasters Pty. Ltd., Northern Star Building, Molesworth Street.	Lismore	900	333	500
2LT	Lithgow Broadcasters Pty. Ltd., Main Western Road, Bowenfels	Lithgow	1080	278	100
2MG	Mudgee Broadcasting Co. Pty. Ltd., Wellington Rd., Mudgee	Mudgee	1450	207	100
2MO	2MO Gunnedah Ltd., 59 Marquis Street, Gunnedah . . .	Gunnedah	1370	219	100
2MW	Tweed Radio and Broadcasting Co. Pty. Ltd., 12 Church Lane, Murwillumbah	Murwillumbah	1470	204	500
2NZ	Northern Broadcasters Pty Ltd., Hosking House, Hosking Place, 84½ Pitt St., Sydney . .	Inverell	1170	256	2000
2PK	Parkes Broadcasting Co. Pty. Ltd., 20 Close St., Parkes . .	Parkes	1400	214	200
2QN	Regent Broadcasting Co., Regent Theatre, McCallum Street, Swan Hill, Victoria. .	Deniliquin	1440	208	200
2RG	Irrigation Area Newspapers Pty. Ltd., Ulong St., Griffith	Griffith	1070	280	200
2TM	Tamworth Radio Development Co. Ltd., Peel Street.	Tamworth	1300	231	2000
2WG	Riverina Broadcasting Co., 16 Fitzmaurice Street, Wagga	Wagga	1150	261	2000
2WL	Wollongong Broadcasting Pty. Ltd., Edward Street.	Wollongong	1430	210	500
2XL	Cooma Broadcasters Pty. Ltd. Cromwell Street, Cooma. . . .	Cooma	920	326	200

VICTORIA.
Metropolitan.

3AK	Melbourne Broadcasters Pty. Ltd., 480 Bourke Street, Melbourne, C.1.	Melbourne	1500	200	200
3AW	3AW Broadcasting Co. Pty. Ltd., 382 Latrobe Street, Melbourne, C.1	Melbourne	1280	234	600
3DB	Herald & Weekly Times Ltd., 44-74 Flinders Street, Melbourne, C.1	Melbourne	1030	291	600
3KZ	Industrial Printing and Publicity Co. Ltd., 24-30 Victoria Street, Carlton, N.3	Melbourne	1180	254	600
3UZ	Nilsen's Broadcasting Service Pty. Ltd., 45-47 Bourke St., Melbourne, C.1	Melbourne	920	323	600

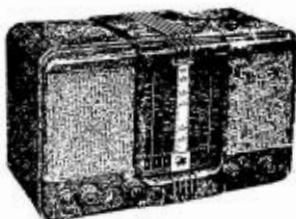
MONARCH *Presents*

TWO BRILLIANT MANTEL MODELS

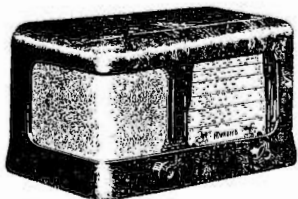
All the refinements you have looked forward to in your post-war radio are to be found in these two MONARCH Mantel Models. Each is the leader in its class.

MONARCH FIVE-VALVE DUAL WAVE

This outstanding Mantel Model features glorious tone and unequalled world-wide reception.



MONARCH FOUR-VALVE BROADCAST RECEIVER



The ideal companion for the home or office. Neat and compact, it gives perfect performance everywhere.

MONARCH—THE MANTEL MAGNIFICENT

Products of

ECLIPSE RADIO PTY. LTD.

(A Division of Electronic Industries Limited.)

EC-Q14

		K.C.	W.L.	Watts	
3XY	Station 3XY Pty. Ltd., Charter House, 4 Bank Place, Melbourne, C.1	Melbourne	1420	211	500
Country.					
3BA	Ballarat Broadcasters Pty. Ltd., 56 Lydiard St., Ballarat	Ballarat	1320	227	500
3BO	Amalgamated Wireless (A/asia.) Ltd., 47 York St., Sydney	Bendigo	970	309	500
3CS	Colac Broadcasting Co. Pty. Ltd., Murray Street, Colac..	Colac	1130	265	200
3CV	Central Victoria Broadcasters Pty. Ltd., Broadcasting House, View Point, Bendigo	Maryborough	1470	204	500
3GL	Geelong Broadcasters Pty. Ltd., Little Malop Street.	Geelong	1350	222	1000
3HA	Western Province Radio Pty. Ltd., 239 Collins Street, Melbourne, C.1	Hamilton	1010	297	750
3LK	Herald and Weekly Times Ltd., 44-74 Flinders Street, Melbourne, C.1	Lubeck	1090	275	2000
3MA	Sunraysia Broadcasters Pty. Ltd., 22 Deakin Ave., Mildura	Mildura	1360	221	200
3SH	Swan Hill Broadcasting Co. Pty. Ltd., Campbell Street.	Swan Hill	1330	226	200
3SR	The Argus Broadcasting Services Pty. Ltd., 365 Elizabeth Street, Melbourne, C.1	Shepparton	1260	238	2000
3UL					
3TR					
3UL	Broadcast Entertainments Pty. Ltd., "The Age" Chambers, 239 Collins Street, Melbourne, C.1	Sale	1240	242	1000
3UL	The Argus Broadcasting Services Pty. Ltd., 365 Elizabeth Street, Melbourne, C.1	Warragul	880	341	200
3YB	The Argus Broadcasting Services Pty. Ltd., 365 Elizabeth Street, Melbourne, C.1	Warrnambool	1210	248	200

**QUEENSLAND.
Metropolitan.**

4BC	Commonwealth Broadcasting Corporation (Q'land) Ltd., Hibernian Buildings, cnr. Adelaide and Albert Streets.	Brisbane	1120	268	1000
4BH	Broadcasters (Aust.) Pty. Ltd., cnr. Albert and Charlotte Streets, Brisbane	Brisbane	1380	217	1000
4BK	Queensland Newspapers Pty. Ltd., 288 Queen Street, Brisbane	Brisbane	1290	233	750

Country.

4AK	Queensland Newspapers Pty. Ltd., 288 Queen Street, Brisbane	Oakey	1220	246	2000
4AY	Ayr Broadcasters Pty. Ltd., 144 Queen Street, Ayr	Ayr	970	309	500
4BU	Bundaberg Broadcasters Pty. Ltd., 117 Bourbong Street.	Bundaberg	1330	226	500

ON the record



Panel Operator at Work During Recording Session.

Everybody knows

that sounds such as voices and music can be preserved permanently on a phonograph record. Not everybody knows that most radio programmes are recorded before they are broadcast.

During the war, for security reasons, "live-artist" broadcasts were forbidden, with very few exceptions. Such is the standard of first-class modern recording that the public generally was not aware of this.

Australian Record Company meets the need of broadcasters with recording equal to the highest world standards. Listeners hear the original performance from disc, flawlessly reproduced.

A.R.C.

**AUSTRALIAN RECORD COMPANY
PTY. LTD.**

29 BLIGH STREET, SYDNEY.

		K.C.	W.L.	Watts	
4CA	Amalgamated Wireless (A/asia.) Ltd., 47 York St., Sydney	Cairns	1000	300	300
4GR	Gold Radio Service Pty. Ltd., Hibernian Building, cnr. Adelaide and Albert Streets, Brisbane	Toowoomba	860	340	500
4GY	Gympie Broadcasting Co. Ltd., Smithfield Chambers, Mary Street, Gympie	Gympie	1350	222	200
4IP	Ipswich Broadcasting Co. Pty. Ltd., 233 Brisbane Street.	Ipswich	1440	208	200
4LG	Longreach Printing Co. Ltd., Eagle Street, Longreach . .	Longreach	1100	273	300
4MB	Maryborough Broadcasting Co. Pty. Ltd. 5th Floor, T. & G. Buildings, Queen Street, Brisbane	Maryborough	1000	300	300
4MK	Mackay Broadcasting Service Pty. Ltd., 85 Sydney Street,	Mackay	1390	216	100
4RO	Rockhampton Broadcasting Co. Pty. Ltd. 5th Floor, T. & G. Buildings, Queen Street, Brisbane	Rockhampton	2080	278	200
4SB	South Burnett Broadcasting Co., Alford Street, Kingaroy	Kingaroy	1060	283	2000
4TO	Amalgamated Wireless (A/asia.) Ltd., 47 York St., Sydney	Townsville	780	385	200
4VL	Charleville Broadcasting Co. Ltd., Alfred Street, Charleville	Charleville	920	326	200
4WK	Warwick Broadcasting Co. Pty. Ltd., Glennie Hall, Alblon Street, Warwick	Warwick	880	341	100
4ZR	Maranoa Broadcasting Co. Ltd., Roma	Roma	1490	201	200

SOUTH AUSTRALIA.

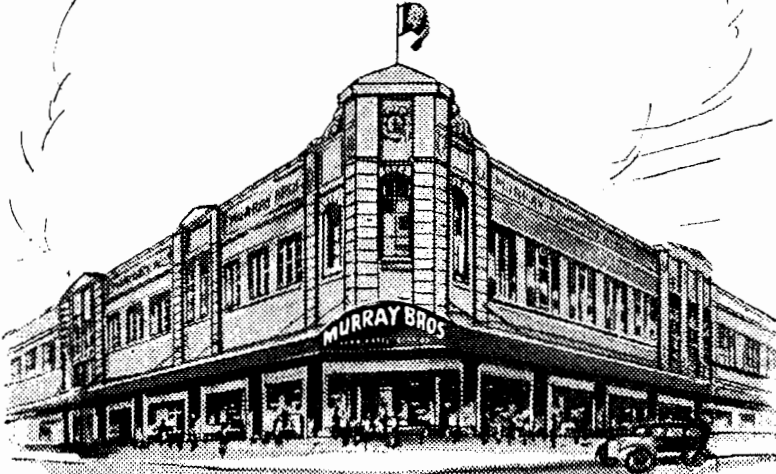
Metropolitan.

5AD	Advertiser Newspapers Ltd., 11 Maymouth St., Adelaide	Adelaide	1310	229	500
5DN	Hume Broadcasters Ltd., C.M.L. Building, 41 King William Street, Adelaide . .	Adelaide	960	313	500
5KA	5KA Broadcasting Co. Ltd., 43 Franklin Street, Adelaide	Adelaide	1200	250	500

Country.

5AU	Port Augusta Broadcasting Co. Ltd. 43 Franklin Street, Adelaide	Port Augusta	1400	214	200
5MU	Murray Bridge Broadcasting Co. Ltd., 11 Weymouth Street, Adelaide	Murray Bridge	1460	205	200
5PI	Midlands Broadcasting Services Ltd., 11 Weymouth St., Adelaide	Crystal Brook	1040	288	2000
5RM	River Murray Broadcasters Ltd., C.M.L. Building, 41 King William St., Adelaide	Renmark	810	370	2000

MURRAY BROS PARRAMATTA



*The Modern Store that
Serves you well*

COURTESY

ATTENTION . . .

VALUE . . .

ALWAYS!

Murray Bros
PARRAMATTA

5SE	South Eastern Broadcasting Co. Ltd., 11 Waymouth St., Adelaide	Mount Gambier	K.C.	W.L.	Watts
			1970	210	200

WESTERN AUSTRALIA.

Metropolitan.

6IX } 6MD } 6WB } 6KY }	W.A. Broadcasters Ltd., Lyric House, Murray St., Perth	Perth	1240	242	500
	The People's Printing and Publishing Co. of Western Australia Ltd., 38-46 Stirling Street, Perth	Perth	1320	227	500
6AM } 6PM }	6PM Broadcasters Ltd., St. George's House, St. George's Terrace, Perth	Perth	1130	265	500
6PR } 6CI } 6TZ }	Nicholson's Ltd., 86-90 Barrack Street, Perth	Perth	880	341	500

Country.

6AM	6AM Broadcasters Ltd., St. George's House, St. George's Terrace, Perth	Northam	980	306	2000
6CI*	Nicholson's Ltd., 86-90 Barrack Street, Perth	Collie	1430	210	500
6GE	Great Northern Broadcasters Ltd., E.S. & A. Bank Bldgs., Marine Terrace, Geraldton	Geraldton	1370	219	500
6GK	Goldfields Broadcasters (1933) Ltd., St. George's House, St. George's Terrace, Perth	Kalgoorlie	1210	248	500
6MD	W.A. Broadcasters Ltd., Lyric House, Murray Street, Perth	Merredin	1100	273	500
6TZ	Nicholson's Ltd., 86-90 Barrack Street, Perth	Dardanup	1340	224	2000
6WB	W.A. Broadcasters Ltd., Lyric House, Murray Street, Perth	Katanning	1070	280	2000

*Not yet operating.

TASMANIA.

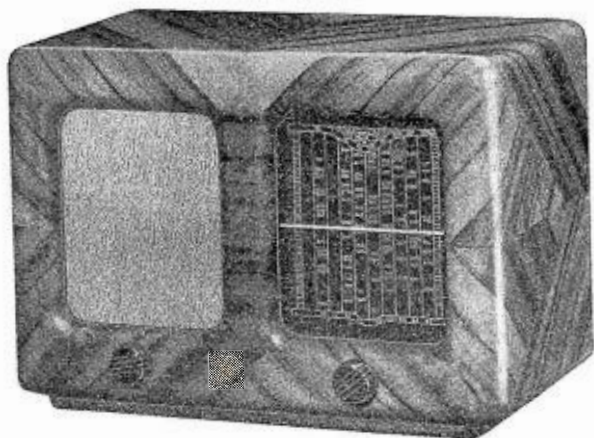
Metropolitan.

7HO	Commercial Broadcasters Pty. Ltd., A.M.P. Chambers, cnr. Collins and Elizabeth Streets, Hobart	Hobart	860	349	500
7HIT	Metropolitan Broadcasters Pty. Ltd., 141-143 Elizabeth Street, Hobart	Hobart	1080	278	500

Country.

7AD	Northern Tasmania Broadcasters Pty. Ltd., 29 Paterson Street, Launceston	Devonport	900	333	300
7BU	Burnie Broadcasting Service Pty. Ltd., E.S. & A. Bank Chambers, Paterson Street, Launceston	Burnie	660	455	200
7DY	North East Tasmanian Radio Broadcasters Pty. Ltd., Paterson Street, Launceston	Derby	1450	207	200

BETTER THAN EVER!



S.T.C. radios for 1946 are modern in design, construction and styling. Embodying improvements in performance, power and tone quality, they are better than ever before.

Illustrated above is the "Duntroon" mantel cabinet of Queensland dark walnut, which is typical of the strikingly beautiful cabinets of any of the new range of S.T.C. radios, which include plastic mantels and consoles of distinction.



*Standard Telephones
and Cables Pty. Ltd.*

252-274 Botany Road, Alexandria, N.S.W.

7EX	7EX Pty. Ltd., 74 Charles Street, Launceston	Launceston	K.C. 1000	W.L. 300	Watts 500
7LA	Findlay & Wills Broadcasters Pty. Ltd., Findlay's Bldgs., Brisbane and George Streets.	Launceston	1100	273	500
7QT	West Coast Broadcasters Pty. Ltd., 21 Paterson Street, Launceston	Queenstown	680	441	300

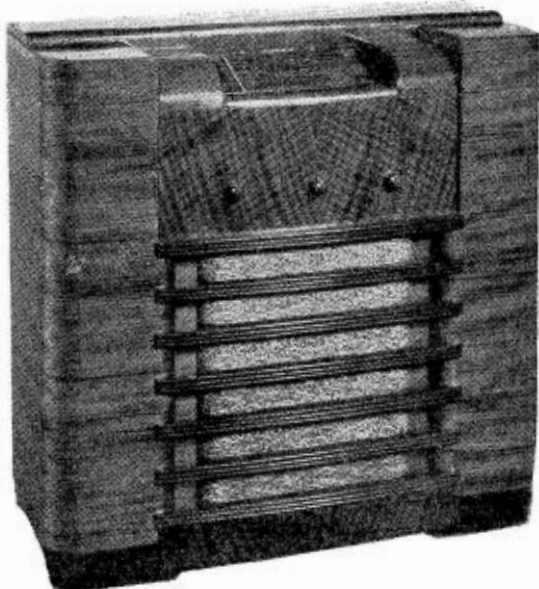
National Stations

Call Sign	Station	Frequency (K.C.)	Wavelength (M.)	Aerial Power (Watts)
Australian Capital Territory.				
2CY	Canberra	850	353	10,000
New South Wales.				
2BL	Sydney	740	405	5000
2CO	Riverina Regional (Corowa)	670	448	7500
2CR	Central Regional (Cumnock)	550	545	10,000
2FC	Sydney	610	492	10,000
2NA	Newcastle	820	366	2000
2NC	Hunter River Regional (Newcastle)	1230	244	2000
2NR	Northern Rivers Regional (Lawrence, near Grafton)	700	429	7000
Victoria.				
3AR	Melbourne	620	484	10,000
3GI	Gippsland Regional (Longford, near Sale)	830	361	7000
3LO	Melbourne	770	390	10,000
3WV	Western Regional (Dooen, near Horsham)	580	517	10,000
Queensland.				
4AT	Atherton*	680	441	500
4QG	Brisbane	800	375	2500
4QN	North Regional (Clevedon, near Townsville)	630	476	7000
4QR	Brisbane	940	319	2000
4RK	Rockhampton Regional (Rockhampton)	910	330	2000
4QS	South West Regional (Dalby)	760	395	10,000
South Australia.				
5AN	Adelaide	890	337	500
5CK	North Regional (Crystal Brook)	640	469	7500
5CL	Adelaide	730	411	5000
Western Australia.				
6GF	Goldfields Regional (Kalgoorlie)	720	417	2000
6GN	Geraldton	820	366	2000
6WA	South West Regional (Minding, near Wagin)	560	536	10,000
6WF	Perth	690	435	5000
6WN	Perth	790	380	500
Tasmania.				
7NT	North Regional (Kelso, near Launceston)	710	423	7000
7ZL	Hobart	600	500	2000
7ZR	Hobart	1160	259	500

*Being utilised as a unit of the National Broadcasting Service since revocation of licence as Commercial Station.

Stabilized Performance assures continued superiority

Hotpoint Bandmaster Radio makes every programme intimate and personal—an actual visit from interesting neighbours the other side of the dial.



Hotpoint

BAND-MASTER

AUSTRALIAN GENERAL ELECTRIC PROPRIETARY LTD.

SYDNEY: 93 Clarence Street. **NEWCASTLE:** 9-11 Darby Street. **LISMORE:** Keen Street.
MELBOURNE: 555 Bourke Street. **BRISBANE:** 32 Adelaide Street.
ROCKHAMPTON: 57 William Street. **TOWNSVILLE:** Flinders Street East.
ADELAIDE: 131 Pirie Street. **HOBART:** T. & G. Bldg., Collins Street.
LAUNCESTON: 15 The Quadrant. **AGENT in W.A.:** ATKINS (W.A.) LTD.,
 894 Hay Street, Perth.

THE
M. L. C.
For Your
LIFE ASSURANCE



The Mutual Life & Citizens'
Assurance Co. Ltd.

(Incorporated in New South Wales)

FOUNDED 1886.



ASSETS EXCEED £44,000,000.

PAYMENTS TO POLICY-HOLDERS EXCEED £50,000,000.

*From the
Nation's Capital*

2CA

2000 WATTS

The Capital Station

Broadcasting from the National Capital, 2CA offers listeners programmes and services equal to any station in the Southern Hemisphere. 2CA has a friendly audience, and because of its envious position in "the Heart of the Nation," is able to offer important broadcasts of political news as it breaks.

RADIO CANBERRA 2CA

A UNIT OF THE MACQUARIE BROADCASTING NETWORK.

Radio Canberra is located at the seat of the Commonwealth Government, being the only Commercial Broadcaster in the Australian Capital Territory.

The original 2CA, Canberra was officially opened on November 14th, 1931, by P. E. Dean, C.M.G., then Secretary, Department of Home Affairs. The owner was A. J. Ryan. The Studio and Transmitter



2CA Studio and Administration Block.

were located at Kingston, Canberra. The power was 50 watts. Subsequently, the power was increased to 500 and later, to 2,000 watts. The frequency is 1050 kilocycles (286 metres). The Company now controlling 2CA is Canberra Broadcasters Ltd. The modern transmitter is located at Radio Centre, Belconnen, 4 miles from the Studios at City, Canberra, and 2CA ranks with Australia's senior broadcasting stations.

The new Studio and administrative building was opened on June 3, 1938 by the then Prime Minister, J. A. Lyons.

2CA PERSONALITIES.

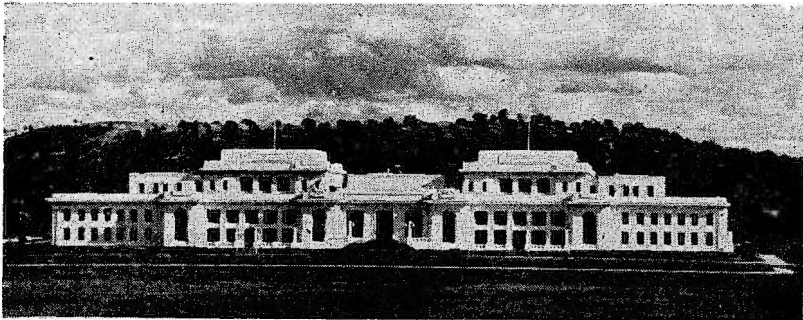
PHIL DESMOND: A personality announcer of 2CA, returned only recently to the microphone of the Federal Capital's broadcaster after being released from the Royal Australian Air Force. During service with the R.A.A.F. he had opportunities to enlarge his radio experience, since before leaving Australia he came into contact with the leading radio-casters of the Australian Capitals where he was camped. During this period he conducted the evening feature programmes of 4BH Brisbane



2CA Transmitter.

and 5DN Adelaide, as he had already done on 2CA before enlisting. While in Morotai (Halmaheras Is.) was selected by the affiliate station of the American Jungle Network, W.V.T.L., as the Australian News Commentator for the South-West Pacific Area. Among the many bright sessions of 2CA, Phil's presentations of "Tops of the Pops," "Who," and "Crosby Croons" are prominent.

LEN MAJOR.—Breakfast announcer who is also heard on the Dance programme from 10.00 until midnight on Saturdays. Len has just returned from 3½ years service with the R.A.A.F. He served both in ground and air crews in New Guinea and the Islands. In that period he produced and compered live artist shows as well as the R.A.A.F. Half



Parliament House, Canberra.

Hour from 5DR Darwin. Len is well known among Canberra audiences after his eight years connection with 2CA commencing as Boys Club comper at the age of 13 years.

REX MORRISBY has established his popularity among 2CA listeners and sponsors alike. Termed the "Marathon" Announcer he was responsible for and, incidentally, conducts, 2CA's Sunday Listener Arranged programme heard from that station every Sunday from 7 a.m. until 5.30 p.m. This session is claimed to be the longest of this nature on the air. Rex has met many of the A.C.T. Macquarie Station's listeners while broadcasting community singing concerts.

REG ADAMS is 2CA's News-Reader and late-morning and afternoon announcer. Presenting music from the lowest of "jive" to the highest of "highbrow," Reg strives for better appreciation of the different types of music. He has been with 2CA over 12 months and his afternoon tea programme at 3.30 has proved most popular. His Saturday morning "Jazz Club" is quite a contrast to his equally-popular "Opera Hour" on Tuesday afternoons. Reg divides his spare time between golf, tennis, his musical comedy, colour photography and composing.



Phil Desmond, 2CA.

BRUCE STOKES.—One of 2CA's popular younger announcers, conducts the station's luncheon programme from noon to 2 p.m. Monday to Friday. One of Bruce's special features is his Swing session every Friday night.

GRAHAM CONOLLY. — 2CA's evening announcer is a globe-trotter. Before joining 2CA he served during the war as "Sparks" on five ocean-going vessels, one of which was torpedoed under him. Graham is a fine announcer, and he possesses a radio technician's certificate, which enhances his value to the station. He comperes a weekly organ recital from St. John's Church, Canberra, which is highly popular.

2CA PROGRAMMES.

As a member of the Macquarie Network, 2CA broadcasts the topline features of that organisation, together with local programmes. Outstanding is the Sunday Listener-Arranged Programme, which each week caters for listeners and



Len Major, 2CA.

sponsors in Southern New South Wales, including Queanbeyan, Yass, Captain's Flat, Goulburn, Moss Vale, Bowral, Moruya, Cowra, Gunning and Bateman's Bay.

Women's interests are well covered each morning from Monday to



Reg Adams, 2CA.



A Unit of the Macquarie Network.



Graham Conolly, 2CA.

Friday. Of particular interest is "Coupon Corner." The 2CA Children's Session, a recent addition to 2CA's programmes, has acquired a fine audience. 2CA's sporting sessions are popular. As a member of the Macquarie Sporting Service, 2CA secures a complete cover of every worthwhile event. The regular local broadcasts give details of fixtures in the A.C.T. Regular listening times for everything from jive to opera ensure that 2CA fans know what they are getting and when.



Rex Morrisby, 2CA.



Bruce Stokes, 2CA.

Directors and Executives: R. E. Denison, Chairman of Directors, C. Ogilvy, Managing Director, H. G. Horner and R. E. Lane, Directors, G. K. Barlin, Manager.

Broadcasting Times: 6 a.m. to 10.30 p.m. to midnight on Saturdays. It is anticipated that 2CA will shortly resume its 24 hours' service.

A Page of Banking History



COMMERCIAL radio was still in its infancy when the Rural Bank saw in it an opportunity to extend further its service to the public. To its traditional banking operations, the Rural Bank added radio educational and entertainment sessions. This wrote the first page of a fresh chapter in financial history, for, pioneered by the Rural Bank, finance went on the air.

Through more than a decade, the Rural Bank has used radio as the spearhead in presenting its many community services. Notable features radio-sponsored by the Bank are the Junior Farmer and The Progressive Farmer Competitions—both contributing spectacularly to the continuity of Australia's rural development.

In the Rural Bank, radio has ever enjoyed a faithful protagonist. Its comprehensive banking facilities—including the opening of cheque accounts, and the acceptance of interest-bearing fixed deposits—are proffered to the radio community, as well as to all other sections of the public, in a spirit of reciprocity.

RURAL BANK
OF NEW SOUTH WALES

Head Office: MARTIN PLACE, SYDNEY

Commissioners: C. R. McKERIHAN (President), H. ROGERS, P. KEARNS

Spotlight on Entertainment

8.30 p.m. MONDAYS
**ACADEMY
 AWARD
 Dramas**

**THE
 SHOWMAN**
 HUMPHREY BISHOP
 MUSICAL
 Every TUES.
 9 p.m.

7.30 p.m.
 Every SATURDAY
**Information
 PLEASE**
 Novelty Quiz

☆☆ **"STARS
 of the
 SERVICES"** ☆☆
 EVERY WED.
 8 to 9 p.m.

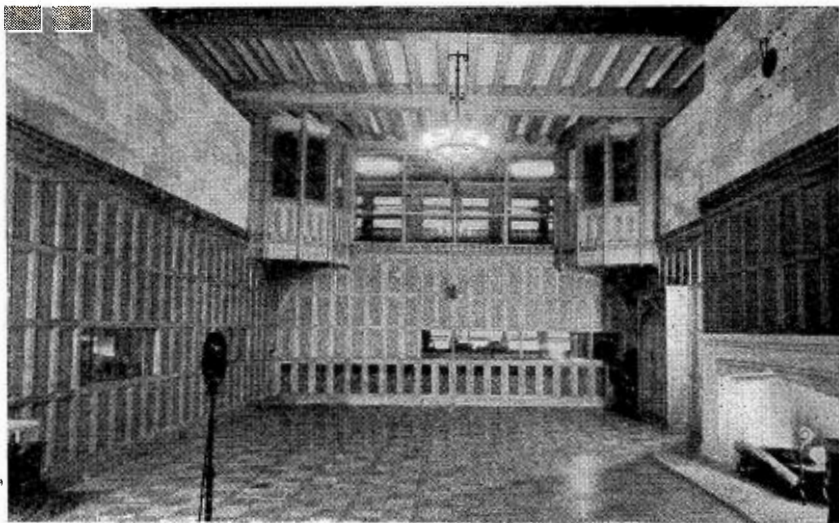


AWA STATION 2CH

2CH TO-DAY

Travelling by fast elevator to the top of the A.W.A. building at 47 York Street, Sydney, a visitor to 2CH is ushered into a spacious foyer from which, through special convex windows, he can view one of the most modern studios in the southern hemisphere. From this elevated foyer one looks down into a studio which is in itself an auditorium.

The main studio of 2CH is fashioned on the lines of the old Baronial halls of England, complete with huge open fire-place and panelled walls. In this studio all the 2CH audience shows are presented. It is insulated from the main structure of the building and features a



Main auditorium at 2CH

floating floor, sections resting on pneumatic tubing to provide sound-proofing and anti-vibration insulation.

Separate from the main studio is a large working studio—the workshop of the air—from which are conducted the general programmes. It is equipped with modern control panels and turntables to facilitate the smooth presentation of 2CH broadcasts. Incorporated in the equipment are the most modern pick-ups in the world.

A third studio specially designed for talks is finished in charming style and retains an atmosphere of quiet friendliness.

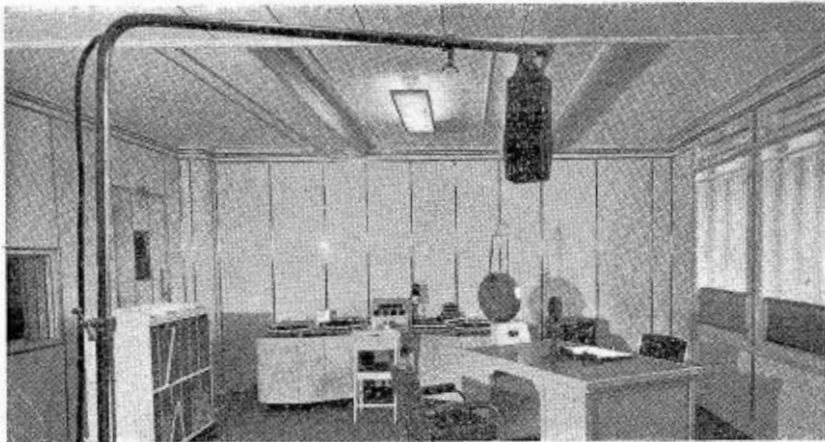
Nearby is located the recording control and instrument room. Fitted

with glass panels giving a full view to all studios it enables the producer to watch the progress of his programme during rehearsal and recording. An instrument panel in front of him gives him control of all microphones in the several studios. From this position the producer is able to control the artists and the flow of sound waves as they impinge upon the microphones. The recording instruments are of the most modern type and include many features exclusive to 2CH.

A programme to be recorded is fed from the amplifiers and filters and finally to the cutting head which drives the sapphire that measures the sound tracks on the master disc.

2CH RECORD LIBRARY.

The record library is as complicated in its workings as a public library. Over 25,000 records are housed in specially designed shelves.



No. 2 Studio at 2CH.

The library which is under the supervision of Ron Baggs, has to be ready at any time of the day or night to supply records ranging from "a little mouse music" to music to give the atmosphere "for a wild night on a bare mountain" (we quote the actual fact). All this music and musical sound effects are tabled and labled so that it can be supplied as required for any 2CH programme at a moment's notice.

Broadcast presentations are made up of multitudinous programmes, many of which have to be ready a fortnight and three weeks in advance. Then again there are special auditions when sponsors ask for specified music at short notice.

VARIED 2CH PROGRAMMES.

In the planning of programmes 2CH endeavours always to provide a wide variety of entertainment so that all tastes may be served. At

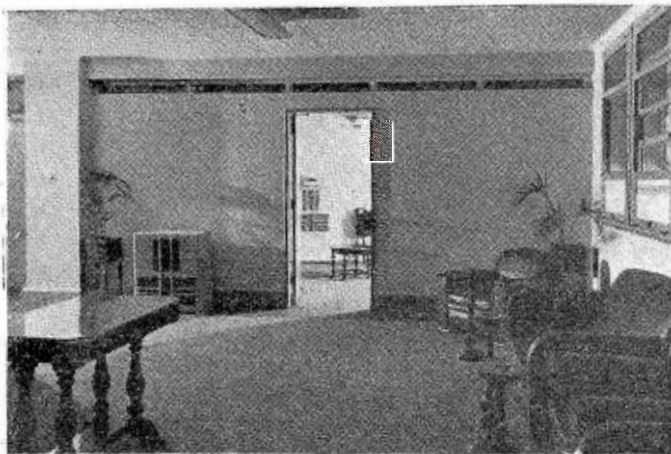
almost any time of day or evening live-artist, audience-participation, or recorded musical or dramatic shows may be heard in the process of being recorded or broadcast from the various studios. These programmes are sometimes the result of weeks and sometimes months of preparation on the part of the entertainment section. Few people realise the number of persons required for the production of an entertainment such as "Fred and Maggie," which calls for the engagement of a large number of artists, quite apart from the technicians, script writers, typists, etc., while the recording or broadcasting of a musical show, such as a Humphrey Bishop programme, frequently requires as many as 60 artists or more for a single programme. Among these are "The Showman," presented on Tuesdays at 9 p.m., and "Old Time Music Hall" broadcast on Fridays at 7.30 p.m. Both are Humphrey Bishop shows.

2CH WOMEN'S LEAGUE.

Women's interests are well catered for on 2CH with sessions conducted by Meg McSpeerin for the 2CH Women's League (membership 20,000) and Hilda Morse, presenting "Melody Matinee" each afternoon.

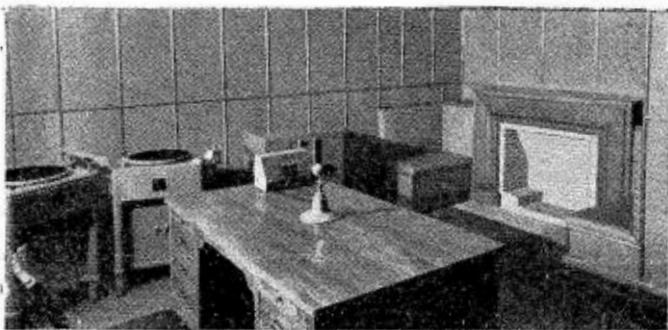
During the war years the 2CH Women's League, with Meg McSpeerin in charge, raised over £50,000 for various war efforts and charities. This was disclosed at the league's Christmas Parties held at the Sydney Trocadero at the close of each year when cheques for large amounts were presented to representatives of various organisations.

Prior to the introduction of travel restrictions interstate and country



The Foyer at 2CH, 12th Floor.

tours were a regular feature of 2CH Women's League activities and plans are in hand for their resumption as soon as restrictions are lifted. In the meantime the league is assisting countless women to enjoy recreations such as golf, tennis, and bridge at a minimum cost.



No. 3 Studio, used for special broadcasts.

FRED and MAGGIE



Edward Howell is "Fred."

listeners in March, 1936, and it made a direct appeal from the start.

In addition to Fred and Maggie many other characters make their appearance in the series, including the evergreen favourites Sproggins (also played by Edward Howell) Daisy Sproggins (MADELEINE HOWELL) and Violet, the nautically minded hired-help (played by ETHEL GABRIEL). Tune in Monday to Thursday at 12 noon.

Outstandingly popular as a record-breaking long-run programme in Australian radio, "Fred and Maggie" now provide the regular 2CH midday feature, Monday to Thursday.

Successful because of its human appeal the "Fred and Maggie" series depicts the humorous side of domestic life, enabling listeners to laugh at all the little exasperating episodes which befall the average everyday family. EDWARD HOWELL, as Fred, and THERESE DESMOND, as Maggie, introduced this feature to 2CH



Therese Desmond plays "Maggie"

STARS of the SERVICES

Compered by BOB POLLARD, himself an ex-Serviceman, "Stars of the Services," introduced during the war years, continues a popular attraction on 2CH. Presented now in association with the Australian Legion of Ex-Service Men and Women, the programme is made up by the talent provided by members of both sexes—in the Services or demobilised—who are able to display their ability to entertain. Fees are paid to all who take part, and the programmes, which are under the supervision of DOROTHY WOOD, 2CH producer, have frequently to be planned carefully to fit in with the artists' "leaves." In the case of those still in the Services one artist will stand down for another when it is a question of a "leave" cut short. The programme is broadcast every Wednesday from 8 to 9 p.m., and it has frequently been the means of enabling members of the Services to embark on a professional career. Bob Pollard also comperes the Saturday programmes: "Information Please," at 7.30 p.m.; and "All-time Hit Parade," 8.30 p.m.



Bob Pollard.

SONG-HIT PROGRAMMES.

Popular song-hits on discs, played by the best known dance-band combinations and not available through record release houses are a feature of the Song-hit Programme that are a regular weekly feature on 2CH.

Most important from the point of view of swing fans is the 2CH Hit Parade with cash prizes and theatre tickets for those who correctly forecast the order of popularity of the week's song-hits. First unit of "Saturday Afternoon at Home," as compered by Bob Pollard from 2 to 5 p.m. every Saturday, the "Hit Parade" lists the week's most popular song hits in their correct order and listeners who do the same win the prizes.

The "Hit Parade" is repeated every Thursday night between 9 and 9.30 p.m. and is followed at 9.30 p.m. by "Diggin' the Discs," another swing-hit programme in which David Magoffin, the compere, entertains with a variety of popular swing numbers.

"All-Time Hit Parade" is another novel 2CH feature scheduled every Saturday at 8.30 p.m. Bob Pollard is the compere, and during the following half-hour recalls the song-hits of yesteryear, some which were popular long before the advent of swing, are sung by present day singing stars who are also heard in the hot favourites of only a year or two ago.



Dorothy Wood.

MELODY MATINEE..

Presented by
HILDA MORSE

2 to 4 p.m.

Mon. to Fri.



Presenting entertainment of real appeal to women **HILDA MORSE**, one of radio's most popular personalities has established a big following on 2CH. Her "Melody Matinee" programme includes novel competitions, helpful advice, dramatic features and tuneful music.

The Private Life of *Lady Emma Hamilton*



First of the outstanding dramatic series, "Romances of the World," this is the story of Emma Hart, the poorly-educated Cheshire servant girl who became Lady Hamilton, and later found a place in history through her association with Lord Nelson.

Presented in gripping half-hour episodes every Saturday night at 8, the drama reveals how Emma Hart began her climb to notoriety by living under the protection of Sir Henry Fetherstonehaugh at whose house she met Romney who made himself famous by painting her. There she also met Charles Greville who changed her name from Amy Lyon, as she was born, to Emma Hart, taught her to speak correct English, tired of her, and passed her on to his uncle, Sir William Hamilton, who married her.

As Lady Hamilton, wife of the British Ambassador in Naples Emma became the close friend of the Queen of Naples, and as a result met Lord Nelson, who fell in love with her.

With well known actress LYNDALL BARBOUR in the leading role the drama tells in stirring episodes of her remarkable association with Nelson, and later, of her years in decline culminating in her death in Calais in abject poverty.

EDWARD HOWELL stars opposite Lyndall BARBOUR as Sir William Hamilton; RUPERT CHANCE is heard in the role of Lord Nelson, and the cast includes MAIVA DRUMMOND, THERESE DESMOND, MARIE CLARKE, MAYNE LYNTON, and AILSA GRAHAM.



Lyndall Barbour
as "Emma"

Some of the PERSONALITIES you meet on



Charles Stanley

CHARLES STANLEY, first joined this station in 1936 as the 2CH Good-morning Man and continued in that capacity until he entered the R.A.A.F. in 1942. He appeared in many

productions on the legitimate stage before entering broadcasting. After an absence of three years, most of which he spent on active service overseas, Charles is back at 2CH.

2CH

MEG McSPEERIN, Organiser of the 2CH Women's League, now supervises the activities of 20,000 women who have obtained membership of this organisation. The league's war time activities are referred to elsewhere and Mrs. McSpeerin is now supervising its peacetime plans including many charitable objectives. The league aids women in following many indoor and outdoor recreations. Those who are interested should contact Meg. McSpeerin at 2CH.



Meg. McSpeerin



Bill Weir

BILL WEIR, chief night announcer on 2CH came originally from Glasgow, Scotland, but has spent many years in this country. He first entered journalism, and because of his voice was subsequently chosen by the Country Press and Australian United Press to conduct the dictaphone service, supplying news to 56 country newspapers. Early in the war he enlisted and served with the A.I.F. in the Middle East, joining 2CH after his discharge in 1943. He has been on the staff ever since.

MAY SHARPE, 2CH pianist and entertainer. Associated with the entertainment world over a long period May went abroad early in 1938, and just before the outbreak of World War II, she found success as a featured pianist in a circuit covering Berlin and southern Germany with every prospect of touring Europe for some years. The outbreak of war changed all May's plans and she returned to Australia to join 2CH.



May Sharpe



**"WHEN
A GIRL
MARRIES!"**

*Thrilling
New
FAMILY
Drama*

2CH

**7.15 p.m. MON
to THURS . .**

Featuring

RON RANDELL
(Star of "SMITHY")

MARIE CLARKE
and an ALL-STAR CAST

Sponsored by the Mfrs. of
**MORTEIN Insect Spray &
MORTEIN Insect Powder**

RADIO'S GREATEST HUMAN INTEREST PROGRAM



MELO-DEE

BEAUTY AIDS

It has proven an excellent and convenient idea to post composite parcels to Country Clients. This is an inexpensive manner of proving the true worth of the well-known MELO-DEE Beauty Preparations.

No. 1 PARCEL.

MELO-DEE Cold Cream, large.
MELO-DEE Hand Lotion.
MELO-DEE Lipstick.
 (Crimson Lake or Sunset Red)

POST FREE 10/-.

No. 2 PARCEL.

MELO-DEE COLD CREAM, large.
MELO-DEE Face Powder.
 (Rachel, Deep Rachel, Sunocre)
MELO-DEE Lipstick.
 (Crimson Lake or Sunset Red)
MELO-DEE Hand Lotion.

POST FREE 13/-.

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44 CASTLEREAGH STREET, SYDNEY.

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PROVIDING HIGH-CLASS RADIO ENTERTAINMENT FOR THE ENTIRE FAMILY!

Setting the Standard

The weekly programme expenditure on 2GB is greater than that of any other commercial station in Australia . . . 2GB has been setting the standard for the past twenty years in well-balanced radio entertainment produced by the best brains in the business . . . Positive proof of this statement is the fact that 2GB programme features dominate the air in the field of popular entertainment . . . Such shows as "Calling the Stars", "Leave Pass", "Macquarie Radio Theatre", "Quiz Kids", "Youth Speaks", "Radio Library", "Mrs Obbs", "World Famous Tenors", "Can You Top This?", "Cashmere Bouquet Show", "Doctor Mac", "Musical Comedy Theatre", to name just a few, are bringing entertainment and relaxation into the majority of Sydney homes.

KEY STATION OF THE MACQUARIE NETWORK.

AN INSTITUTION IN EVERY HOUSEHOLD!

2GB

The Nation's Station

2GB—SYDNEY

“Key Station of the Macquarie Network”

2GB Sydney is operated by Broadcasting Station 2GB Pty. Ltd., with offices and studios at 134 Phillip Street, Sydney, and transmitter at Homebush Point, Parramatta River. 2GB operates on a power of one kilowatt and a wave length of 345 metres (870 kcs.).



*H. G. Horner, General Manager.
2GB and the Macquarie Network.*

The station commenced operations in 1926, and is the key station of the Macquarie Broadcasting Network, with a link-up of stations in all States.

The Directors are:

R. E. Denison
S. S. Crick

L. A. Denison
S. G. Rowe

F. H. W. Daniell
A. W. Perriam

2GB—Sydney**Executive Staff:**

H. G. Horner, General Manager.
 R. E. Lane, Assistant General
 Manager.
 B. C. Button, Assistant Manager.
 S. O. Clarke, Advertising Man-
 ager.

C. A. Fletcher, Service Manager.
 K. Freeman, Programme Man-
 ager.
 L. N. Schultz, Chief Engineer.
 R. A. Irish, Secretary.
 W. H. Calley, Chief Accountant.



B. C. Button, 2GB.

Announcing Staff:

P. Tate.	F. Sturge Harty.
K. Eadie.	J. Lumsdaine.
J. Laurie.	Mrs. W. Stelzer.
B. Wright.	F. Grose.
J. Walker.	Miss J. Read.
C. McKay.	A. O'Keefe.

Technical Staff:

L. N. Schultz, Chief
 Engineer.
 H. K. R. Thomas.
 D. G. Walters
 R. Oakley
 J. D. Murphy
 R. N. Franks
 C. T. Hibbert
 N. W. Cruickshank
 E. G. Pugh
 J. C. Hollings
 L. Truebridge
 W. K. Meredith

Transmission Hours:

Monday to Friday 6 a.m.-11.30 p.m.
 Saturday 6 a.m.-Midnight
 Sunday 7.30 a.m.-11 p.m.

Sales Staff:

S. O. Clarke, Advertising Manager.	
C. A. Fletcher, Service Manager.	
A. N. Crooke, Copy Manager.	
W. Firth.	
L. G. Mather, Melbourne Sales Manager.	
H. Clarke.	N. Andrew.
K. Stevens.	A. Ward.
W. Watson.	W. J. Stelzer.



L. N. Schultz, 2GB.

2GB—Sydney



Mrs. W. Stelzer.

It will be remembered that the station secured a notable "scoop" in 1945 with the exclusive broadcasts through 2GB and the Macquarie Network of the celebrated Gracie Fields.

In December, 1945, 2GB entered the sporting field for the first time and by arrangements with the Australian Jockey Club and the Australian Turf Club, is able to present racing descriptions from inside the Sydney Racecourses.

The station has always played a leading part in charitable and general community welfare work. 2GB Happiness Club, conducted by Mrs. Stelzer, has a membership of over 19,000, and the 2GB Community Chest, conducted by Frank Grose ("Uncle Frank"),



Clark Mackay.

2GB retains a fully-staffed Copy and Production Department, which is at all times at the disposal of advertisers. Complete recording facilities are available, and permanent lines to 2WL and 2HR are maintained. 2GB's Melbourne representatives are the Macquarie Network, whose offices are situated at 239 Collins Street, Melbourne.

In its 20 years of broadcasting, 2GB has always maintained a high quality of radio entertainment. More money, it is stated, is allocated to programme costs than in any other commercial radio station in Australia. 2GB has been responsible for many outstanding broadcasts.



Jack Lumsdaine, 2GB.

has been responsible for the allocation of many thousands of pounds to various charities.

Sporting Staff:

Cyril Angles (Sporting Editor).
Charles Lawrence (Melbourne Races).
Fred Tupper (Melb. Race Commentator).
Ron Anwin (Country Races).

Sporting Authorities:

A. A. Gainsford (Athletics).
Lance Robinson (Rowing).
R. C. Swinbourne (Cycling).
J. Dillon (Surfing and Swimming).
W. Bolger (Golf).
Ray Stehr (Football).
L. C. Hynes (Cricket and Tennis).

2GB—Sydney

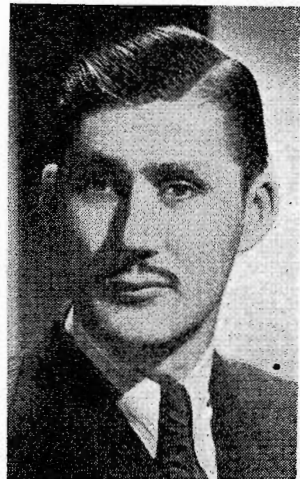
H. G. HORNER: General Manager of Broadcasting Station 2GB Pty. Ltd.; Director Macquarie Broadcasting Services. Educated King's College, Canterbury; took up farming in New Zealand at 18 years of



Keith Eadie, 2GB.

age; studied accountancy; appointed accountant and assistant secretary to Sun Newspapers in 1923; commissioned by the board to investigate 2BL, and after re-organisation of the station remained as acting manager until 2FC and 2BL amalgamated; returned to Sun Newspapers as general secretary and manager of New South Wales Australian Broadcasting Co. Ltd. When the Australian Broadcasting Commission was formed, Mr. Horner was appointed New South Wales manager in control of 2FC, 2BL and country relay stations. In 1937 he accepted the position of general manager of Broadcasting Services Association Pty. Ltd., and Broadcasting Station 2GB Pty. Ltd.; later was appointed director of broadcasting of the Macquarie Network of Macquarie Broadcasting Services Pty. Ltd., on the formation of the company. Has been actively associated with many notable broadcasters, including the flight of Kingsford Smith, Charles Ulm and their companions in the "Southern Cross" over the Pacific Ocean ten years ago. "The Southern Seas Broadcast" in 1933, and prominent orchestral concerts and recitals, was instrumental in the formation of the Australian Broadcasting Commission Symphony Orchestra; and initiated many features of the Commission, such as the first grand opera seasons and importation of celebrity artists and conductors. Born Beckenham, Kent. Recreations: Golf, member of Lakes Golf Club.

B. C. BUTTON: Assistant Manager of Broadcasting Station 2GB, educated Westminster School, London. Commenced business activities with P. Wigham-Richardson & Co. Ltd., shipping and insurance agents in London, but travelled to Australia with his family in 1928. Employed in the Radiola Section of Amalgamated Wireless. Later appointed buyer for that company. Transferred to Station 2CH as salesman, and, subsequent to Mr. R. E. Lane's resignation, appointed Sales Manager of 2CH. Connected with various sports in an active and executive capacity for many years, representing New South Wales in athletics. Mr. Button was appointed honorary announcer for the British Empire Games in recognition of services rendered. Served with the



Jim Laurie, 2GB.

2GB—Sydney

R.A.A.F. from 1941 to December, 1945, being Mentioned in Despatches. Born London, October, 1907. Recreations include athletics, cycling, rowing and motor boating.

L. N. SCHULTZ; Chief Engineer 2GB. Broadcast Consultant M. Inst. R.E. (Aust.) First took up radio as a hobby at school. Went to America, England and Germany and came back to Sydney. Joined 2GB and was appointed Chief Engineer. During 1934 supervised the building of a complete new transmitter for 2GB, capable of transmission in line with High Fidelity Standard. Has carried out many improvements throughout the system to make extended range reproduction possible both as regards audition facilities and actual transmission. Hobby: Flying. Won N.S.W. Aero Club Championship, 1934. Born September 24, 1906.



Peter Tate, 2GB.



Entrance to 2GB Studios, Macquarie Building, Sydney.

2GB—Sydney

MRS. W. J. STELZER: Has been with 2GB since 1927, and has the proud reputation of never having missed a session. She is head of Mrs. Stelzer's Happiness Club—a body whose membership numbers nearly 20,000, and which has earned scores of thousands of pounds for charities.

CLARK McKAY: Who conducts 2GB's Streamlined Breakfast Session, and who appears in a number of dramatic presentations, is one of Australia's youngest radio stars. He is a welcome guest at thousands of Sydney breakfast tables, and is noted for his cheery personality.



Key Station of the Macquarie Network.

JACK LUMSDAINE: Is one of the veterans of commercial radio, and was on the staff of 2GB in its earliest days, when he enjoyed the friendship of thousands through his cheerful musical activities as the Radio Rascal. Since those days of nearly two decades ago, Jack Lumsdaine has been a notable force in the field of musical entertainment. Thousands of songs have been brought to public fancy in Jack's sessions. His daily Hospital Session is an established favourite.

KEITH EADIE: Began his radio career in Brisbane, and had liberal experience of commercial broadcasting before he came to Sydney about a year and a half ago to take up duty with 2GB-Macquarie. Keith is in his middle twenties, and entered radio in 1940.

JAMES LAURIE: Is another popular personality of the 2GB announcing staff. He was engaged in broadcasting work in the Northern Rivers district before coming to 2GB, where he soon built up a large following. He is a prominent figure in the activities of the Macquarie Sporting Service. James is keenly interested in music and his morning session, "Your Hour of Music," is widely appreciated.

PETER TATE: Is one of 2GB's senior announcers. Among his specialities is news reading, at which he is particularly adept. Peter is a well-liked figure in the big 2GB evening audience. He is responsible for handling a large proportion of 2GB's night programme, and many featured sessions fall to his lot. One special example of Peter's popular appeal lay in his presentation of a particular feature, "Old Timers' Hit Parade."

BRIAN WRIGHT: Was a member of the announcing staff of 2GB before enlisting with the forces. He served with the A.I.F. for some years, towards the end of which he was appointed director of an Army Amenities Unit radio station at Darwin. He was very successful in assist-



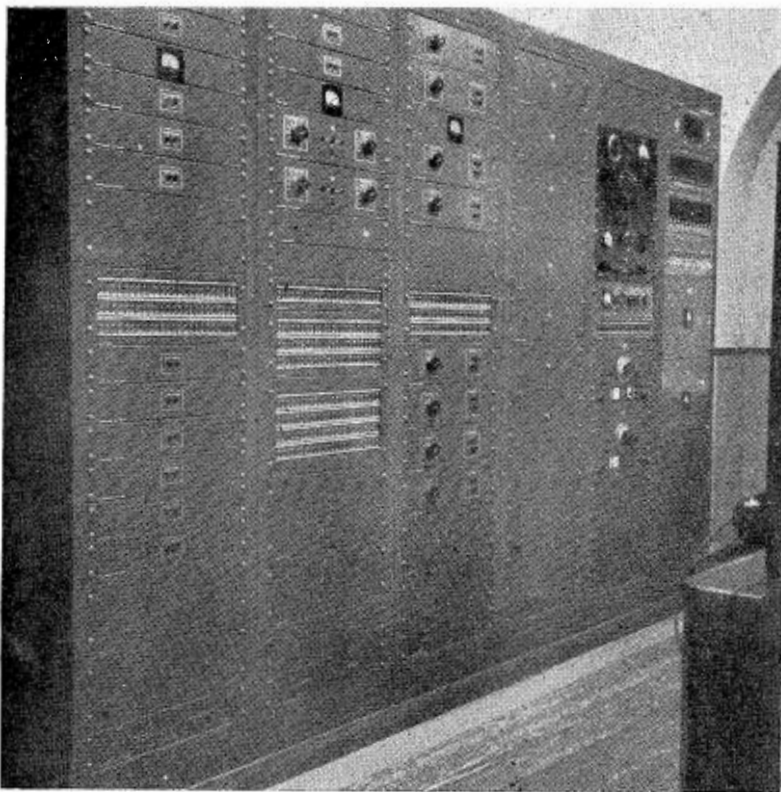
Brian Wright, 2GB.

2GB—Sydney

ing to maintain the morale of troops by balanced radio presentations. Eventually he received his discharge, and returned to the air at 2GB. One of his first successful presentations from 2GB was "Ex-Service Talent Bureau," which was of immediate audience appeal.

Than CYRIL ANGLES there is no better-known sporting commentator in Australian Radio. He is a pioneer of racing broadcasters and as such he has the confidence of racing identities and officials alike. Cyril knows the inner side of the business having served as an apprentice in a racing stable. As sporting Editor of 2GB he is heard on the air several times during the week apart from his regular "inside" broadcasts every Saturday.

JOHNNIE WALKER: Cheerful radio personality who enjoyed a great reputation at 2GB before his departure for service as an air radio operator in the R.A.A.F. He has regained his old following and more since he rejoined 2GB. Johnnie has a breezy way with him and his



Section of Master Control Room, 2GB.

2GB—Sydney



Cyril Angles, 2GB.

sons concerned. He commands a very large afternoon audience.

JOAN REED: Joan Reed's ascent in radio began when she sailed to England, and set out to build a career on a foundation of £3/10/-. She fought hard for success, and having earned it, has built on it ever since. She has been nine years in Australian radio.

FRANK GROSE: Better known as Uncle Frank to thousands of 2GB listeners, Mr. Grose may be fairly classified as one of the pioneers of radio, having made his first broadcast in 1925. Ever since then, he has been concerned with the 2GB Community Chest fund, and has organised some of the finest youth choir broadcasts heard

bright family quiz and swing programmes have proved popular with folk of all ages.

FRANK STURGE HARTY: A man of experience in many lands whose knowledge of the world and its peoples has played a noteworthy part in making him one of the best-loved personalities on the air. Frank Sturge Harty entered radio in 1933, and has built up a great following. His sympathetic handling of the problems of listeners, and the soundness of his reasoning and advice have evoked the interest of thousands, and much gratitude on the part of per-



Johnny Walker, 2GB.



Frank Sturge Harty, 2GB.



Joan Reed, 2GB.

2GB—Sydney



Uncle Frank, 2GB.

turn. Arthur O'Keefe is another of the 2GB personalities whose success is based on his cheery, down-to-earth approach to his listeners.

PETER BARRY. As the Macquarie Roundsman Peter Barry has made radio history in a few short months with the interesting "on-the-spot" radio interviews heard in the Macquarie Newsreel. He served in World War II as war correspondent and ob-



Arthur O'Keefe, 2GB.

in Australia. During the war years, he was recalled to duty as a welfare officer—a job he held in the 1st Div. Artillery in World War I.

ARTHUR O'KEEFE: Before entering radio, had varied experience of life, including spell at sea. His radio career began in 1934 in country stations, and as his following increased, so came the demand for his services in the city. He joined 2GB in 1939, and was an immediate success. He served 5 years with the R.A.A.F. in the Pacific, and met a ready welcome from his old fans on his re-

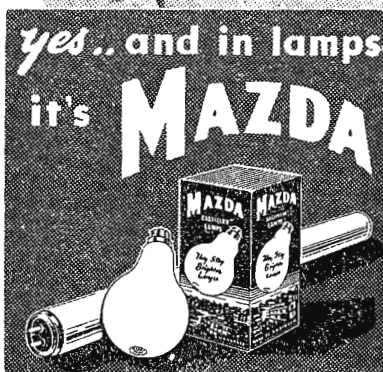


Peter Barry, 2GB.

server for the A.B.C., the B.B.C., and the International News Service. He will be remembered for his graphic description of an actual bombing raid over Tokio.

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With Radio
In the Home**

*There's Always
One!*



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stay brighter
LONGER !**

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2KY — World's First Labour Station

The rapid progress which marked 2KY's infancy has been maintained throughout its 20 years. To-day 2KY is in the front rank of Australian broadcasting stations. From its original staff of two, 2KY has increased its number to forty.

2KY is one of the first stations to have its own theatre, namely the 2KY Radiatorium, from which Friday Frivolities have been broadcast, every Friday from 12 noon to 2 p.m. since 1939.

Location of Studios: Dymock's Buildings, 428 George Street, Sydney.
Inception of Station: October 25th, 1925. Power: 1,000 Watts. Wave Length 294 Metres. Frequency, 1020 K.C. Hours of Broadcasting: 6.40 a.m. to 11.00 p.m. Monday to Friday; 6.45 a.m. to 11.30 p.m. Saturday; 7.30 a.m. to 11.00 p.m. Sunday.

Committee of Management: J. Kenny; R. A. King, M.L.C.; R. D. Kelly, M.L.C.; J. L. Austin, H. Burge, E. Wright, V. Hyland.

Manager: H. E. Beaver; Executives: Programme Manager and Musical Director, F. Witte; Sales. L. S. Decent.

2KY features include the description of the Dog Races on Saturday nights, also Wrestling from the Leichhardt Stadium; Sydney and Melbourne Races; all sporting results; community singing from 2KY Radiatorium every Friday at noon; "Can You Imagine That" Thursday nights at 7.30; "Airmail" 9 p.m. on Monday; Daily News Service; Women's Session Monday to Friday from 11 a.m. to noon; Breakfast session from 6.45 a.m. to 9.



John Harper, 2KY.

severed, determined to make 2KY a real station. To-day he is at the head of a staff of 40.

JOHN HARPER, one of 2KY's feature announcers, was with J. C. Williamson seven years, with Fullers 2 years, playing many parts from juvenile lead with Moscovitch in "Trilby" to heavy villain in "Sons O' Guns." John was also associated with Gladys Moncrieff in various



H. E. Beaver, 2KY.



Eric Walker, 2KY.



Fred. Witte, 2KY.



Roy James, 2KY.

Musical Comedies. He has been with 2KY for fourteen years and is still termed "The playboy of the air."

FRED WITTE, programme manager, gave up the Vaudeville stage nearly fourteen years ago to join 2KY as record librarian. Fred is an American by birth, but has been in Australia since 1924. After travelling through the United States, Canada, New Zealand, Tasmania and Australia, Fred says "Sydney is the best of them all."

ERIC WALKER, one of 2KY's Speciality announcers is back at the microphone after an absence of five and a half years with the R.A.A.F. Of the many sessions Eric has on the air his specials are "Walker's Wanderings" on Monday night at 10 and "The Wandering Minstrel" Tuesday night at 9.45. Besides compering the Friday Frivolities, Eric describes the Wrestling from Leichhardt Stadium every Saturday night. Born in Sydney, he was engaged as a window-dresser until 1929 when he joined the 2KY staff as announcer. Eric is married, and has a daughter five years of age.

ROY JAMES has been in Radio about ten years; was previously at the Naval Dockyard, Cockatoo Island as Draftsman; has travelled extensively through Europe and England. Roy has a son who is a



Rion Voigt, 2KY.



Eileen Powell, 2KY.



Andy Flanagan, 2KY.

caricature artist on Truth and Daily Mirror. He joined 2KY staff as announcer in May, 1941. Was born at Pymont.

RION VOIGT, was born in York, England; joined 2KY staff in 1932; went to England in 1938 where he was employed by the B.B.C. Luxemburg Radio for a year. Rion then travelled to New Zealand and after two years at the microphone there, came back to 2KY in 1941. He enlisted in the army in 1942; and after four years service was discharged in January 1946, and is now back at 2KY. Rion has two children, a boy and a girl.

ANDY FLANAGAN, originator of 2KY "Sports Talks" in 1928 has had a successful session for 18 consecutive years. Andy holds a high place in the realm of radio sporting commentators. His ability to criticise the performances of Champions plus the authenticity of his information keeps him well up the ladder of success. "Sports Shorts" is on the air from 2KY every Friday at 8.30 p.m. and Saturday at 6.40 p.m.



Bill McColl, 2KY.

EILEEN POWELL, who conducts 2KY's Women's Session brings to the microphone experience gathered during a long career in the political and industrial movement. Miss Powell is prominently associated with various women's organisations and it was not surprising that in January 1945 she accepted an offer to join 2KY, delighted at the opportunity for closer contact with the woman in the home. Eileen introduces speakers on a wide variety of subjects, including literature, art, child guidance and community planning. The interest aroused is reflected in a large mail, which, read daily over the session, constitutes a popular "Women's Forum."



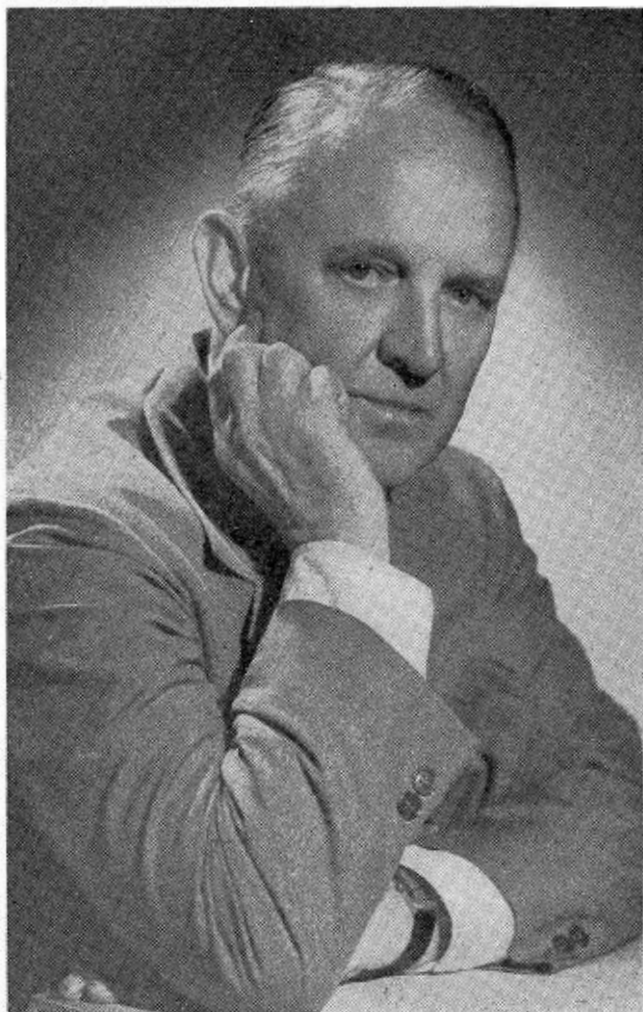
Bill Perryman, 2KY.

BILL McCOLL, who will shortly complete his fifth year at the 2KY microphone, was born in Sydney. After the North Newtown Intermediate High School, Bill spent the next eight years with Paramount Picture Company, Metro Goldwyn Mayer and the Sun Office. He always had a flair for radio announcing and finally got his opportunity at 2KY. His pet session is "Relax With Bill" every Wednesday night from 9 to 10.

BILL PERRYMAN, now in his seventh year at 2KY, is a well-known personality in the Radio World, and also in Musical Comedy, Grand Opera, Review and Vaudeville. He toured with J. C. Williamson's Shows, and spent two years in China, India, Burma and Java with a Concert Party. He is a married man and the proud father of three children, two girls and a boy. Born in Melbourne, but says Sydney is the greatest place to settle down. Bill is 2KY's good morning man, being on the air every morning from 6.45 to 9.00 Monday to Friday.



Miss Nell Stirling.



Mr. George Edwards.

MR. WILLIAM LYNCH

William Lynch is a comparative newcomer to the Australian radio field. In this department of writing he is chiefly distinguished by two highly-rated dramatic features, *Backstage of Life* and *Meet Mr. Hyde*. His *Victory Loan* play, *The Green Silence*, was broadcast over the Australian network in 1945 and was given high praise by radio critics.

In 1944 The United States Literary Institutes in conjunction with the American Library Movement, rated William Lynch among the top ten short story writers in the world. He is the author of more than six hundred short stories, published in top-line journals in America, England, Africa, India, Canada, New Zealand and Australia. Several short stories have been translated into foreign languages, including Dutch and Russian. In January, 1946, Consolidated Press (Sydney) published a selection of his short stories under the title "*Of Fire and Fury*." It could be claimed of this young writer (he is 35 years of age) that he is perhaps one of the most successful and prolific short story writers ever produced in this country.

Lynch, who is of Irish descent, began writing at the age of 20. It is only during recent years, however, that his work was accorded international status. His first novel, *The Intimate Stranger*,

is to be published shortly in the United States.

In a varied and colourful career, Lynch has been in turn newspaper proprietor, lecturer in literature at a finishing school for girls, amateur boxer, actor, sports coach and supervisor for the Board of Social Studies. Debarred from war service because of an injury, Lynch enrolled for home service with the Sydney University Settlement and devoted three years to social work in Sydney's slum areas. With the return of peace he reorganised his Academy of Authorship in Bligh Street which had been discontinued for the duration of the war.



William Lynch.

William Lynch states that he has no intention of deserting the book publisher in favour of the radio producer. Although American and English radio has attracted a few of the more important writers, Mr. Lynch feels that the radio form imposes far too many superficial restrictions on the mind of an imaginative writer. "It is impossible to imagine," says this writer, "that the people of the world are chiefly distinguishable by the pitch of their voices, or that the drama of living can be conveniently carved up into minutes and seconds of air-time."

He has, however, found radio writing to be a pleasant diversion from the arduous concentration of upper-crust authorship.

2UE—SYDNEY

Australia's Oldest Commercial Station

Radio 2UE is the oldest of the existing commercial stations in Australia: It commenced operating in 1925 on a license granted in 1924. Studios and offices are at Savoy House, 29 Bligh Street. Original transmitter was at Lillipilli, Port Hacking, but in 1942 it was replaced by perhaps the most modern transmitter in the Commonwealth. It is situated at Concord West and provides Radio 2UE with an unsurpassed coverage. The transmitter operates with a power of 1000 watts, wave length 319 metres (950 K.C.).

From its earliest days, Radio 2UE has maintained a position in the forefront of development in radio broadcasting. Programmes cater for every section of the community, and through the years the public has acclaimed the station as a definite leader in sport, musical programmes and sessions of home interest. In recent years it has introduced its own Production Department and News Service, and both have rapidly earned national recognition.



Allan Toohy, 2UE.

First consideration of Radio 2UE's policy has been service to listeners and advertisers, with the result that the station has built a wide and loyal audience. Some firms have been using it for advertising for as long as 20 years.



Clif Cary, 2UE.

Radio 2UE is the emanating station for the famous Associated Sport Broadcasts which has an enormous coverage and a very large audience. Under the editorship of Clif Cary, A.S.B. is heard throughout New South Wales, and provides a complete and authentic cover not only of all racing but of all sport of major importance. Exclusive form previews are given for Sydney meetings and another important A.S.B. feature is the Melbourne suggestions and comments compiled by "Phar Lap" for whom it is claimed no racing commentator in this country has a better



Ronald Morse, 2UE.

record or a greater following. Melbourne races are broadcast by Eric Welch and Sydney by Ken Howard. This is the oldest sports service on the air in Australia and its popularity has added new audience figures every year. A.S.B. is also the only service covering the broadcast of Sydney greyhound meetings.

Radio 2UE directors are: Sir John Butters (chairman), C. V. Stevenson (who founded 2UE), R. Doutreband, M. H. Stevenson and R. Field.

Members of the executive staff are: A. Campbell-Jones (General Manager); L. R. Hood (Sales and Assistant Manager); M. H. Stevenson (Chief Engineer); L. Wolff (Secretary); Clif Cary (Sports Editor); W. Stephenson (Office Manager); Paul Jacklin (Production

Manager); Miss Anne McHale (Secretary to the General Manager).

Announcing Staff: Allan Toohey, Ron. Morse, Tony McFayden, Martin Woodhouse, Eric Wright, W. Moloney, Mrs. Filmer, Misses Colina Lynam, Pat Cusick, Margaret Kirby.

Feature Sessions: Sally Harten, Tal. Ordell, Bill Honeyfield, Harry Yates, Si. Meredith, "Scrim (C. G. Scrimgeour).

News Readers: Heath Burdock, Brian Newman, Chris. Jenkinson and Victor Allen.

News Reporters: George Nicholls, D. Angel, C. Sloan.

Production Department: Paul Jacklin, Howard Craven, G. J. M. Jackson, S. See, N. Merchant (chief dramatic control operator), J. Pettett (studio sound effects); J. Keniry (assistant control operator).

Sales and Advertising: L. R. Hood, Harry Yates, Arthur Carr, Norman Stevenson, Peter See, Miss B. Whale.

Sales Promotion: Stan Coleman.

Sports Department: Clif Cary, Ken Howard, Sid. Simpson, Miss A. Sheldrick. Assistants: W. Bradhurst, Garth Cary, L. Angel, J. Malone.



Tony McFayden, 2UE.

Publicity: Stan Coleman, Miss Patricia Rolfe.

Technical Staff: M. H. Stevenson, W. Robinson, B. Munnings, C. Howe, N. Piermont, G. Cole, H. Payne, G. Oswald, R. Knight, J. Eaton, B. Piermont, G. Sergle, W. Adams.



Eric Wright, 2UE.

was at 2NZ. Is heard in special night programmes and the 2UE-A.S.B. racing service. Recreations, Surfing, Motoring.

CLIF CARY.—Sports Editor 2UE-A.S.B. After ten years in journalism, joined radio in 1938 at 2UW. Came to 2UE in executive capacity in 1940. Has knowledge of all sport and racing, and his form previews on A.S.B. are heard by possibly the largest massed audience of any radio programme in Australia. Also known overseas and in Australia as leading cricket authority. Recreations, Golf, Swimming.

RON MORSE.—Actor-Announcer. Has twice won popularity poll as Australia's finest



Howard Craven, 2UE.

radio actor. Is featured in 2UE productions, and also heard as announcer on night programmes. Has recently resumed duties after three years overseas as Flight-Lieutenant with Coastal Command. Recreations, Squash.

TONY McFAYDEN.—Night Announcer, Also heard on Sunday afternoon programmes. Came to 2UE from Sale, Victoria. Possesses pleasant crooning voice. Is also featured as comper of musical programmes. Recreations, Swimming, Tennis.

ERIC WRIGHT,—After making a name for himself as versatile radio actor, he joined the 2UE announcing staff, and over a period of years has been associated with all sessions. At the moment he conducts the early morning and breakfast programme, and Saturday night sessions. Recreations, Swimming, Golf.

Record Room: Noel Pearson (manager).

2UE PERSONALITIES.

ALLAN TOOHEY.—Has been in radio for ten years and is in the highest flight among Australia's commercial announcers and comperes of recorded programmes. Born in Australia, he was educated at The Armidale School, and Bedford Grammar (England). First radio experience



Ken Howard, 2UE.

GEORGE NICHOLLS, chief of the 2UE news staff, is a journalist of many years' experience, including years of work in Fleet Street. He came to Radio 2UE when the news service was inaugurated in April, 1945, and has played a substantial part in its organisation.



Colina Lynam, 2UE.

serials daily at noon. Also noted as first man in Australia to Broadcast Rugby League Football. Recreations, Surfing.

MABEL FILMER.—As "Aunty May" has been broadcasting from 2UE for sixteen years. Has wide home following, and is heard every Monday to Friday at 9.30 a.m.

COLINA LYNAM.—After career in newspaper work, has been five years in radio. Was formerly associated with Sid Everett in afternoon programmes, but now conducts the morning women's session. Heard every Monday to Friday from 10 a.m.

TAL ORDELL.—Former stage actor of note, writer and philosopher. Reads short story every Monday to Friday at 9.15 a.m., and in afternoon conducts "Our Neighbour" session. Father of the late Robin Ordell.



Tal Ordell, 2UE.

BILL HONEYFIELD.—One of the first men to broadcast in New South Wales, has been closely associated with radio down the years. Is now heard in specialised sessions covering Dairying, Poultry, Agriculture and Gardening. He also conducts the famous "Tailwaggers' Club" for dog-lovers.

HARRY YATES.—Digger of World War I. Member of Sales staff; but is heard on air with "Diggers' Session" every Saturday at 9.30 a.m., and the live-artist programme, "The Diggers' Show," every Sunday at 4 p.m. Throughout the war conducted camp concerts as entertainment for troops.



Heath Burdock, 2UE.



Paul Jacklin, 2UE.

PAUL JACKLIN.—Chief of production department. Educated in England. Had radio experience with B.B.C., and in South Africa, before coming to A.B.C. as producer of "Merry Go Round." For past three years has been with 2UE, and has played big part in earning national recognition for 2UE productions. Recreations: Golf, Riding, Swimming.



George Nicholls, 2UE.

HEATH BURDOCK.—Among the best known Australian news readers. After years with the Australian Broadcasting Commission, joined 2UE when its news service was formed in 1945. Is Chief Reader, and presents the 7 p.m. and 10 p.m. News bulletins.

BRIAN NEWMAN.— Member of News reading staff, who came from 2GZ to 2UE. Is also first grade cricketer, and used by A.S.B. for ball-to-ball descriptions of big cricket.

"SALLY" HARTEN.— Joined radio during war to present a special daily programme for factory and munition workers. Session became immediate hit, and is listened to by 90 per cent. of Sydney factories and workshops. Broadcast time: Monday to Friday—2 p.m.



Sam See, 2UE.

HOWARD CRAVEN—

Widely recognised as one of Australia's most accomplished radio actors. Appears in many 2UE productions, and in 1945 joined staff as Assistant producer.

G. J. M. JACKSON.—Has had brilliant career in radio as announcer compere, prolific writer and producer. Is with 2UE in latter capacity. Recreations: Golf, Swimming, Riding.

SAM SEE recently joined the staff of Radio 2UE as manager of the Production Department. Mr. See was with 2UE in 1941 on the "P. and A. Parade," and at that time was responsible for the popular feature "Rhythm Maniacs."

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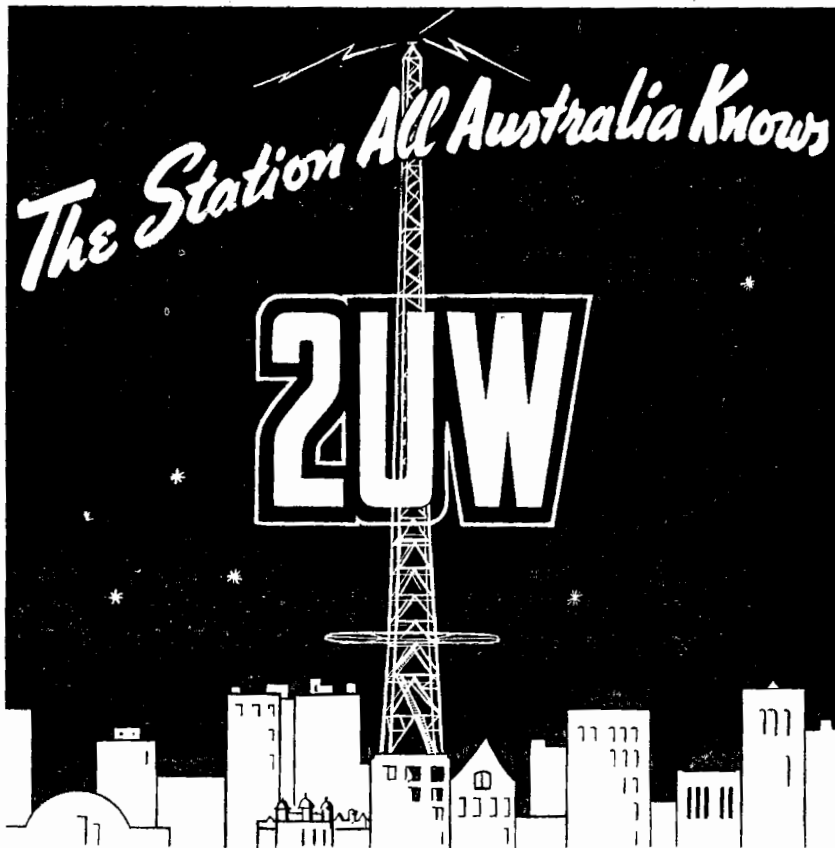
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"This is Station 2UW Sydney. . . ."

Transmitted from a vertical aerial towering 365ft. above the city's skyline, the voice of 2UW dominates the listening habits of a great proportion of the 1,500,000 people who live within the area of Greater Sydney.

Operating 24 hours of every day . . . Originating the biggest of programmes on the air from as fine a broadcasting theatre as exists in Australasia . . . with as great a schedule of topline feature programmes at night, and in daytime, as has been gathered together on one station in Australia.

That is why MOST PEOPLE LISTEN TO 2UW.

Most People Listen to 2UW

The very best in music to suit every taste . . . the cream of dramatic entertainment . . . fast-moving quiz programmes . . . 15 of the most popular serials on the air . . . 11 news broadcasts daily . . . community singing broadcasts which, during the war, raised more than £3500 for the Red Cross . . . and a complete coverage of everything in sport.

That is the framework upon which 2UW's programme schedule has been shaped.

That is the story, too, of the extraordinary development of 2UW since it was taken over by the Australian Broadcasting Company in 1932.

The fourteen years which have followed have written one of the really great stories of achievement in commercial broadcasting in Australia.

The original staff of twelve has become an organisation of more than 100 people. The side street studio of 1932 has been replaced by the most modern equipment in the Commonwealth, and 2UW to-day enjoys a prestige such as is given to few broadcasting studios in Australia.

Unique in its broadcast service, too, is the fact that 2UW is the only broadcasting station in Australia which operates continuously 24 hours a day, 7 days a week.

Great programmes which entertain hundreds of thousands of listeners, not only in Sydney itself, but throughout Australia, are broadcast from the 2UW Studios and the 2UW Theatre each week.

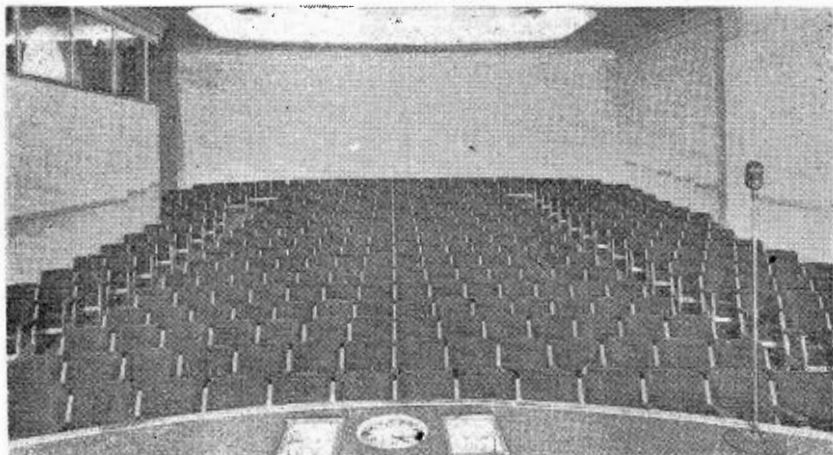
2UW includes also in its feature broadcasts, the outstanding programmes produced in Melbourne . . . and the combination of the best in Sydney and the best in Melbourne provides 2UW with an unrivalled parade of entertainment.

2UW's coverage in sport has been famed since the station inaugurated "ball-by-ball" descriptions of the Cricket Tests in England in 1930. Leadership has been held in each succeeding year, and to-day, the sporting coverage provided by 2UW embraces a split-second descriptive service of every worth-while sporting event in Sydney, with an up-to-the-minute coverage also of important interstate sporting fixtures.

For everything in sport, as in all other forms of broadcast service and entertainment. . .

MOST PEOPLE LISTEN TO 2UW.

The Theatre Beautiful



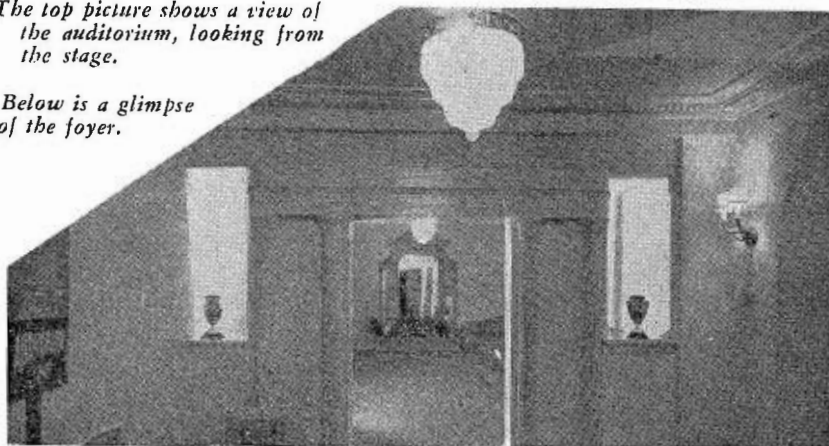
Beauty in design . . . the application of every modern principle of acoustical science . . . and an atmosphere of complete intimacy in theatre planning.

Those are the factors which produced the 2UW Theatre ("The Theatre Beautiful"), which wrote a new chapter in the history of Australian broadcasting. To-day, as on the opening night in 1942, it remains one of the great features of broadcasting in Australia.

Each year more than 120,000 people are the guests of 2UW and the station's sponsors, to witness the broadcast from the theatre stage of some of the greatest programmes on the air in Australia.

The top picture shows a view of the auditorium, looking from the stage.

Below is a glimpse of the foyer.



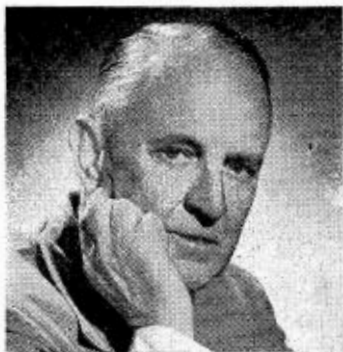
It's 2UW on the Air



These are three of the programmes which all Australia knows, and which are produced in the 2UW Theatre. Above is "Australia's Amateur Hour"; at right "The Lux Radio Theatre"; and below "Bob Dyer's Can You Take It?"



The Master of Drama



George Edwards.

One of the established facts of broadcasting in Australia is that George Edwards has been for 13 years the greatest single figure in dramatic serial entertainment. His popularity to-day is greater than ever, and a George Edwards serial drama has become an integral part of the programme schedule of more than 80 stations throughout Australia and New Zealand.



Nell Stirling.

In Sydney the George Edwards' productions are broadcast only by 2UW, and his association with 2UW has over the years attracted and held an immense audience.

The list of his successes is a schedule of the outstanding serial programmes broadcast in Australia over a decade.



Eric Scott.



Lorna Bingham.



Warren Barry.

2AD—"On Top of Radio"

A decade has passed since Station 2AD took the air to serve the New England Tableland, which technical experts will tell you, is one of the most difficult areas in the State to serve day and night the whole year round.

2AD is located at Armidale, the University centre of the provincial districts of Australia. Armidale is 3,300ft. above sea level. The station situated at North Armidale, is 160ft. above town and the masts are 120ft. high, so that 2AD is "on top of radio" in Australia. It is the highest-located station in the Commonwealth.

Operating under the official title of New England Broadcasters, 2AD is independent, with complete charge of its policy and activities. As its slogan asserts 2AD is "The Voice of New England," and it is more because to the North, North-West and on the North-Coast sets are tuned to the Tablelands Station.

Breakfast sessions are conducted by CLIFF DODD, whose name is a household word in thousands of homes. Cliff also handles the local aspects of the A.S.B. Racing Broadcasts every Saturday afternoon. This programme comes by landline, and every "sporting" set is tuned to 2AD when the races are on.

WALLY FREWIN, PETER POGGIOLI, ROY STAUDE and "GLEN" (the air name of the Manager, R. L. BLAKE), also hold large audiences. LOIS KESTEVEN, in charge of the daily women's session has a wide circle of listeners. The audited report of paid birthday calls for 1945 reveals 4666 separate calls. They came from near and far, and certainly further afield than the Station's official service area.



FAT . . . ?

Obesity is modern woman's chief worry. It is unsightly and unhealthy. Why tolerate it when you can take off pounds of uncomfortable surplus fat in a few weeks with a course of **FORD'S TABLETS?** A new, scientific treatment, recommended by Doctors everywhere. No dieting or exercising is necessary. Easy to take, they will remove pounds of fat harmlessly from the hips, abdomen, arms and legs. A Cremorne lady writes: "In a few weeks I have reduced 15 pounds, and my health is splendid." Genuine signed testimonials can be seen.

Six weeks' supply costs 10/-; three weeks' supply 5/6; post free under plain wrapper. Obtainable all Chemists or post from - - -

NOEL P. FORD

M.P.S. (Syd. Univ.), Chemist.

247 KING STREET, NEWTOWN — Phone : LA 1712.

A.W.A.

Country Broadcasting Network



R. K. Harris.

Stations incorporated in the A.W.A. Network are 2AY Albury, 2GN Goulburn, 2GF Grafton, 3BO Bendigo, 4CA Cairns, 4TO Townsville and 4WK Warwick. Details are given in later pages.

All of these Stations are located in wealthy and progressive areas and render a first class service to local listeners. Many of the best Metropolitan Shows are broadcast, either on direct relay from City Stations or on Disc.

The Stations take an active part in local civic affairs and can always be relied upon to support any worthwhile progressive effort for the City in which they are located. Several of them have been in a position to render great public service in

times of national disaster such as fires, floods and cyclones.

STATION	COMMENCED OPERATION	WAVELENGTH.	
2AY Albury	17th December, 1930	202.7 M	1480 K/C's.
2GN Goulburn	25th January, 1932	216 M	1390 K/C's.
2GF Grafton	15th December, 1937	248 M	1210 K/C's.
3BO Bendigo	4th June, 1931	309 M	970 K/C's.
4TO Townsville	5th October, 1931	385 M	780 K/C's.
4CA Cairns	16th May, 1936	300 M	1000 K/C's.
4WK Warwick	1st March, 1935.	340.9 M	880 K/C's.

R. K. HARRIS, Superintendent of A.W.A. Country Broadcasting Services, joined A.W.A. on 9th May, 1927. He served in the Sales Department and Head Office Accounts, and entered the Broadcasting Department during 1931, when that Department was being formed. Mr. Harris is a qualified accountant. He enlisted in A.I.F. Corps Signals early in 1940, held many Army Signal Appointments and saw much active service in Libya, Greece, Syria, the Islands and Borneo during the war. He held the rank of Captain and was discharged owing to long service on 31st October, 1945. R. K. resumed duty with A.W.A. in November, 1945. He was born on 20th January, 1911. Hobbies, Shooting and Experimental Wireless.

—==2AY==—

THE ALBURY STATION

CONFIDENCE—

Many advertisers have been kind enough to tell us they like to do business with 2AY. They like the business integrity of this organisation. They say they can buy with confidence, secure in the knowledge that such a reputation is a priceless asset to both Station and Client.

CONFIDENCE—

The instinctive judgment of the public seldom errs. 2AY listeners know the Station's principles of business and respect us for them. For 15 years the listeners of Albury and District have known that 2AY is operated up to a standard—not down to a price. Because of this mutual respect and understanding, they know that they can buy the products advertised over this Station with complete confidence.

CONFIDENT—

If you have a worth-while, acceptable product or service to sell, you, too, can feel confident that you will earn acceptance for your products and much profit for your Company by advertising over 2 AY.

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED
SYDNEY BRISBANE MELBOURNE

2AY—ALBURY

The Border Station

2AY Albury is owned and operated by Amalgamated Wireless (Australia) Limited. The station was opened on December 17, 1930, and transmits on a Wave Length of 202.7 metres and a frequency of 1480 K.C.'s. The power is 200 watts.

Albury is the natural centre of a rich rural district, and 2AY caters for the listening tastes of the City and District. Highlights on the 2AY programme include racing relays from Sydney and Melbourne, boxing relays and all the best metropolitan shows, either on relay or on disc.



STAFF OF 2AY ALBURY.

Reading Left to Right: Back Row—"Moyna" Fox, R. Rees, G. Nolan, F. McManus, Miss L. Lindner.

Sitting—Mary Esler, Grace Rodgers, J. L. Proust, H. E. Cox, Miss Greenfield, Norma Jarvie.

Transmission hours:—Sunday: 8 a.m. to 2 p.m., 3 p.m. to 10.30 p.m.; Monday to Friday, 7 a.m. to 2 p.m., 5.30 p.m. to 10.30 p.m.; Saturday, 7 a.m. to 11 p.m.

Personnel of Station 2AY include:—

H. E. COX: Station Manager. Entered Radio 35 years ago, during 1911, when the then revolutionary Marconi magnetic detector displaced the old coherer receiver and plain aerial (type A transmitter), made way for the double coil set and tuned circuits. Mr. Cox has had uninterrupted radio service. He first served as "Sparks" on ships of many kinds, from cattle boats to battleships. He then spent a number of years on A.W.A. Coastal Radio Stations, and in latter years has served on

all the Company's Broadcasting Stations excepting one—2CH, 4TO, 3BO, 4WK, 2GF, 4CA and 2AY. Mr. Cox was on a troopship during the 1914-1918 World Conflict, and took part in the landing at Gallipoli.

J. L. PROUST, A.M. (Inst.) R.E. (Aust.): Technician at Station 2AY, joined A.W.A. Broadcasting Department in 1932, and has served at 2GF Grafton, 4WK Warwick. His hobbies include experimental radio, photography, ski-ing and squash.

G. NOLAN: Gave up accountancy to enter Commercial Radio in 1929 by joining technical staff of 2KA Katoomba. He was promoted to take charge of 2KM Kempsey and 2BS Bathurst in 1941, and resigned from Transcontinental Broadcasters to join the Installation Staff in Trans-



2AY'S HAPPY OFFICE STAFF.

Left to Right—Miss Greenfield, Senior Typist; Lorna Lindner, Schedules; Mary Esler, Switchboard; Norma Jarvie, Programmes; Grace Rodgers, Junior Typist.

mission Department of the P.M.G. In 1942 he was appointed Technician on the Staff of 2AY. His hobbies include experimental radio and he is authorised to do amateur transmitting, utilising the call sign "VK2A1Z."

R. REES: Entered Radio in the Wireless Department of the Navy during the 1914-1918 War. In 1926 decided to take it up commercially and obtained his First-class P.M.G. Certificate. During this period Mr. Rees was O.I.C. of Vanikore Radio, and also on the technical staff of 2UW and 2KY before coming to 2AY as a radio officer. Mr. Rees was at sea when the last Great War commenced. He was first officer on S.S. Tritona, and was captured after his vessel had been sunk by the German raiders Komet and Orion. He spent four years and five months as a p.o.w. in Marlag and Milag Nord Prison Camps. He arrived back

in London on V.E. Day, and after three weeks' leave sailed for Australia, arriving in Sydney on 16th July, 1945. After three months' leave he was appointed by A.W.A. to take up duty at Station 2AY as a technician.



George Jennings, 2AY.

Mr. Rees' hobbies are breeding retrievers, in which connection he has obtained many prizes.

GEORGE JENNINGS: Comes from the home of comedians—Lancashire. He went on the stage at the age of ten, and has played in all branches of the theatre, the only exception being the circus. He was Leading Comedian for J. C. Williamson Ltd., and was the first stage manager of the "St. James," Sydney, where he was responsible for the production of "No No Nanette." Mr. Jennings joined A.W.A. in 1936, and for a time ran community singing concerts four times weekly on Station 2CH, which was something of a record for a Broadcasting Station. Later Mr. Jennings took up duty at 2GN Goulburn

in the capacity of Announcer. He was transferred to 2AY in March, 1939, and now occupies the position of a Senior Announcer on that station. George Jennings is an original Anzac, having been at Gallipoli with the 5th Field Ambulance, and was later in France with the 5th Pioneer Battalion.

C. D. YEO: Salesman and early morning Announcer at 2AY. Joined A.W.A. in 1937, when he was appointed to 4CA Cairns. Prior to that he spent several years in amateur theatricals, and later used his abilities in the production of Radio Plays. Mr. Yeo joined the R.A.A.F. in 1941 and served 4½ years as Wireless Air Gunner in Catalinas and Martin Mariners. While in the Services he attained the rank of Flight-Lieutenant. He was discharged during December, 1945, and after a short period as relieving announcer at 2CH was appointed to the announcing and selling staff of Station 2AY during March, 1946.

MISS ANNE DEANE: Announcer. Joined A.W.A. during September, 1941, and was appointed to 4CA Cairns, subsequently carried out announcing duties on 3BO Bendigo, 2GF Grafton and 2CH Sydney. During April, 1946, she took up duty at 2AY. Anne Deane is well known in Radio Circles, and has particular ability in organising Women's Sessions.



Anne Deane, 2AY.

RADIO SILVER CITY PROPRIETARY LIMITED**"THE BARRIER MINER"
BROADCASTING SERVICE**

WAVE LENGTH 380 M. — 200 WATTS — 790 KILOCYCLES

Represented in Sydney
by**A. B. McKAY NEWS
LTD.,**
Warwick Buildings,
HAMILTON STREET.Represented in Adelaide
by**K. BARROW NEWS
LTD.,**
NORTH TERRACE.Represented in Melbourne
by**A. G. PIKE NEWS
LTD.**
Newspaper House.
247 COLLINS STREET.**Local Office :****THE BARRIER MINER,**
Cnr. BLENDE & SULPHIDE STREETS.*"The Voice of the Western Darling"***2BH****Broken Hill, N.S.W.****HAS A LINE UP OF NEARLY HALF A HUNDRED FEATURES.****Probably the only Station with 99% of its 30,000 Listeners
tuned exclusively to their Local Station.**

Directors: C. J. Morley (Managing Director), A. C. R. Hay (Resident Director), J. Stanley Murray (Chairman of Directors). Executive: J. W. Prider (Manager), R. B. Taylor (Secretary), C. T. M. Reuter (Sales Representative). Production and Announcing: B. R. Grosvenor (Announcer and Programme Director), J. R. Merritt (Announcer and Despatch Dept.), Mrs. J. W. Prider (Announcer "Dorothy"). Technical: J. L. Schaumloffel (Chief Engineer), C. M. Carter (Second Engineer).

Transmission Hours: (Morning) Monday to Friday: 7 a.m. to 12.30 p.m.; Saturday: 7 a.m. to 10 a.m.; Sunday 11.30 a.m. to 1.00 p.m.

(Evening), Mon., Tues., Thurs., Friday and Saturday: 5.30 p.m. to 11.00 p.m.; Wednesday: 5 p.m. to 11.00 p.m.; Sunday, 5.30 p.m. to 10.30 p.m.

2BH—BROKEN HILL

“The Voice of the Western Darling”

2BH, “The Barrier Miner” Broadcasting Service, is the only Station giving coverage to Broken Hill and West Darling districts under all transmitting conditions.

Associated with 2BH is the Smilers’ Club with close to 3,000 members, mostly under 16 years of age. Artists are chosen from members and with locally and nationally sponsored quiz sessions and community singing, an enjoyable afternoon is spent at a local theatre weekly; one hour of the entertainment being broadcast from 2BH.

Arthur Harvey, a well-known identity has been President since the inception of the club over eight years ago. J. W. Prider (Uncle Jack) is an energetic leader, and Mrs. J. W. Prider (Aunty Ruby) the Club’s popular pianiste.

JOHN W. PRIDER, Manager, has been at 2BH since 1941; was educated at Prince Alfred College and migrated from 5DN Adelaide, to his present position. Under his guidance “The Voice of the Western Darling” has achieved its existing status. Mr. Prider considers the variety of entertainment equal to any in Australia. He was instrumental in organising radio rallies connected with War Loans; eight having raised £160,000 in 36 hours.

BRIAN R. GROSVENOR was in the forces in Australia for two years. Since his release in 1944 he has settled down in his announcing and revels in directing, choosing and scripting musical programmes.

JOHN R. MERRITT was rejected for military service. He has proved his value as an announcer and in supervising the receiving and despatching of the majority of 50-odd 2BH features.

MRS. J. W. PRIDER is “Dorothy” to thousands of women, as she conducts their session. She has a charming personality and a winning smile; loves her work both on the air and as Aunty Ruby in the Smilers’ Club. She encourages many of the 3,000 members to make their first appearance before the public.

BARBARA GROVES (Manager’s Secretary), recently out of her “teens” has one of the longest records of service in the Silver City Radio Station. She has grown up in radio and is a great help in all departments.

LEW SCHAUMLOFFEL, as Chief Engineer is conscientious, energetic and thorough in his work. Believes in the slogan “Let’s finish the job.”

COLIN CARTER, second engineer, has the necessary powers of concentration to make good. He is a “local lad” who has advanced with the meteoric rise of radio.

2BH has always done everything to bring satisfaction to listeners and sponsors.

2BS—BATHURST

2BS "The Centre of the West" transmitting on a frequency of 1500 Kc/s, wavelength of 200 metres, commenced operation in 1937.

2BS is on the air from 6.30 a.m. till 10.30 p.m. week days and 10 a.m. till 2 p.m., and again from 5.30 p.m. till 10 p.m. on Sundays.

The station is owned, controlled and operated by Bathurst Broadcasters Pty. Ltd., with Directors E. N. Williams and W. T. Grant.

2BS operates in the centre of a very prosperous agricultural district which is rapidly becoming industrialised with the establishment of new secondary industries.

Being one of the first districts to be settled west of the Blue Mountains, when early gold finds brought an influx of pioneering stock, Bathurst and district have developed a culture and stability unusual for an inland city.

2BS has succeeded in its appeal to the surrounding population and has provided an unexcelled broadcasting service which features the cream of radio entertainment provided for metropolitan listeners together with a maximum coverage of all local events. This policy of the best available entertainment without neglecting the "local station" outlook has marshalled the full co-operation of district listeners.

The large audience of 2BS has invariably responded magnificently to many charitable and patriotic appeals launched by this Station.

2BS has in its secondary coverage area a population of 93,800. An increase in power to 200 watts two years ago has enabled the station to contact listeners in a wide area.

Bathurst is the home town of the Prime Minister, the Hon. J. B. Chifley, and had peace been declared a few hours earlier than was the case the announcement would have been made through the station, which had made facilities available at the P.M.'s request.

2BS is an associate of the Macquarie Network and participates in all the main Network services. The station conducts a hospital session each morning and calls patients in Orange, Blayney, Rylstone, Kandos, Lithgow and Orange.

The "2BS Radio Club Session" is conducted each morning from the studio by "Maisie" and has branches in Bathurst, Perthville, Kelso, Oberon and Blayney. Dances, studio shows and other similar entertainments are also broadcast from surrounding towns by 2BS. A full company of city artists led by such stars as Terry Howard, Mal Verco, Bob Dyer, Al Royal, Geo. Sorlie have been taken to Lithgow, Orange and Bathurst by 2BS. The popular Mid-day request session "Music of the People" often brings to the station over 1,400 letters per month. Regular News Services and market reports are relayed from Sydney; also weather forecasts.

The Children's Session conducted in the studio each afternoon has often been conducted at various towns throughout the west.

2BS is very active in local affairs, and supplies public address systems to all sports and shows, charitable functions and race meetings.

Listeners enjoy all the recording programmes which are selected from the extensive library at the station. Latest recordings are added constantly.

2BS's Sydney representative is Don Scott, of 56 Young Street, Sydney and in Melbourne Stanford Allan, of 247 Collins Street.

A new transmitter is awaiting delivery to 2BS, and a modern radiating system is shortly to be erected some distance from town.

The Manager of 2BS, E. N. WILLIAMS was formerly associated with 2LT Lithgow. He has had a varied theatrical experience and is a very popular personality with listeners. Mr. Williams is also associated with 2DU Dubbo.

T. L. CROKE is Chief Engineer.

Other personalities at the station include RAY LAMBERT, DES. TOCCHINI, DOUG. SMITH, "MAISIE." The location of 2BS Studio is 51 Keppel Street, Bathurst.

STATION 2SM—SYDNEY

Station 2SM came on the air on December 24 (Christmas Eve), 1931, with the most up-to-date broadcasting equipment then known to radio engineers. Many improvements have been made since that time, the technical side of the station keeping pace with the progress which has been made in programme presentation.

Station 2SM's transmitter and aerial are situated on high ground at Pennant Hills. The station was designed and the equipment manufactured and installed by Amalgamated Wireless.

MONSIGNOR MEANY, as General Manager exercises full control over 2SM. JOHN DUNNE, studio manager is as popular as ever after 15 years with the station.

If You Want It On Record

B.A.P.

(Recorders of "Big Sister," Etc.)

CITY MUTUAL BUILDING,

60 HUNTER STREET,

SYDNEY.

BW 4111

BW 4111

Newest equipment, best processing, finest service. Ample pressing supplies. Independent recording channels with landline service. Copy and Script Writers, Actors, Announcers, Producers, Composers, Musical Arrangers, Etc.

POST OFFICE COMMUNICATIONS

- The ends of the earth are at your nearest Post Office.
- Progress and communications have always been notable for their inter-dependence, and the many services provided by the Australian Post Office have played an impressive part in the development of the Nation.
- To-day the Post Office forms an integral part of the comprehensive international organisation of communications encircling the globe and linking together peoples of all civilised nations.
- In war years, the Post Office has served the Nation loyally in providing reliable communication facilities both for the fighting forces and on the home-front. Throughout these years there has been an unprecedented increase in the volume of traffic handled in all branches of the Department, but with a depleted staff, long hours of duty and the assistance of our womenfolk, the motto has been "carry on".
- This huge organisation of plant and personnel affords a practical demonstration of the commercial and social application of modern scientific discoveries to the complex problems of the communication needs of mankind. Keeping in touch . . . in the cities . . . in country towns and settlements . . . in the far-outback. Wherever two or three people are gathered together, there also is the Post Office . . . maintaining a communication service; keeping the city in touch with the country and the rural dweller in touch with the town.
- The Post Office steadfastly pursues a policy ensuring that the latest world advances in communications practice are incorporated in all its technical services for the benefit of the Nation and the individual alike. Modern and progressive are the Australian Airmail, Postal, Telephone, Telegraph and Wireless Services. The watchword is "Speedy, courteous and reliable service".

Vast to Serve the Nation — — Personal to Serve You

2CK — CESSNOCK

"The Voice of the Coalfields"

2CK is owned by Coalfields Broadcasting Coy. Pty. Ltd., constituted from a diversity of interests from the commercial and industrial community of the Coalfields and Newcastle. It is situated on the Maitland Road at approximately the centre of the mining area, and has been appointed Official Station of the Australian Coal & Shale Employees' Federation. There are a quarter of a million people within 25 miles of the station, over 50,000 exclusive of Newcastle City.

A feature of 2CK's community service is the broadcast of the Mining News, giving details of mines which will not be working, due to accidents, disputes or other causes. This information is supplied up to the minute by both miners' officials and mine managements. The Mining News Sessions are broadcast thrice daily—at 5.34 a.m., 6.15 p.m., and 9.0 p.m., rendering an essential service that formerly was carried out in individual towns by a "Town Crier."

To cater for the unusual hours observed by the mining community, 2CK goes on the air at 5.30 a.m. and broadcasts the first news service in the Commonwealth at 5.45 a.m. on relay from the "Newcastle Herald." All National news services are followed by local and district news, with particular regard for the interests of the mining community.

Racing and other sports are catered for by broadcasts on Saturdays and holidays of the 2UW racing and sports session, with Keith Dunbier and Eric Welch at the microphone as racing commentators. The "Daily Telegraph" Sports Parade is a feature every Friday night, exclusive to 2CK in the district, and district sport is well covered in various sessions by local experts.

Programmes otherwise are normal for country communities, and 2CK enjoys a good share of preference among local listeners. The mining community is intensely loyal to its ideals, and 2CK is regarded as its "own station."

2CK's power is 300 watts in the aerial; its wave-length is 205 metres, and transmitting hours are as follow:—

Monday to Friday: 5.30 a.m. to 11 a.m., 5.30 p.m. to 10 p.m.; Saturday, 5.30 a.m. to 11 p.m.; Sunday, 9.0 a.m. to 10 p.m. Manager, A. J. Ryan, M.I.R.E. (Aust.).

With resumption of peace-time conditions increased transmitting hours are projected as well as other developments, which are now becoming possible, but are not available for this issue.

2DU—DUBBO

2DU Dubbo, "The Western Station," operating on 455 metres (Frequency 660 Kc.) and with an aerial power of 200 Watts, commenced transmission on July 3rd, 1936.

Hours of transmission are Mondays to Fridays: 6.45 a.m.—2 p.m., 5.30—10 p.m.

Saturdays: 6.45 a.m.—10 p.m. Sundays: 7.45 a.m.—3 p.m., 4.30—10 p.m. It is hoped shortly to extend the hours to 6.45 a.m. to 10.15 p.m. each day.

The station is owned, controlled and operated by Western Broadcasters Pty. Ltd., with directors W. T. Grant and E. N. Williams.

2DU's primary coverage includes a rich and closely settled area, and the secondary coverage reaches to Bourke in the West and far to all points of the compass.

2DU is the only commercial broadcasting station within this wide area. It is serving the West faithfully despite difficulties of low power.

Popular listener-arranged request sessions are a feature of the station's programmes and regular news services are relayed direct from Sydney, as well as market reports, sales announcements and weather forecasts.

Hospital sessions for patients in the following Western Hospitals are also regularly played from the station: Dubbo, Air Force, Wellington, Gilgandra, Warren, Coonamble, Bourke.

The Women's Club, run by "Anne" and working for the Far West Children's Health Scheme, has raised as much as £1,000 in one year for the Scheme.

The Children's Session has a membership extending throughout the Western districts, and sessions are regularly relayed from various Western Towns. The Children's Western Radio Sunday School is also broadcast at frequent intervals from various Western Towns as well as the studio. Studio shows, dances and other similar entertainments are broadcast from various western towns.

A new transmitter is planned. Already modern studio equipment is a feature of 2DU. Orthoacoustic filters are fitted for the reproduction of high fidelity recordings. Up to date turntables and pickups ensure that transcriptions played by 2DU are broadcast under the best conditions.

2DU is most active in local affairs, and supplies public address systems to local Sports and Shows. Charitable functions and local race meetings rely on 2DU for advertising, public address systems, and broadcasting.

The field of Sport is also well covered by this progressive station, which participates in the 2GB Superior Racing Service Relay each Saturday afternoon, as well as giving a sporting session of local interest.

First class programmes have made 2DU popular, during day and night time listening. The Colgate Palmolive Radio Programmes, Sporting Blood, the Maxam Library, the Peters' Ice Cream Show and many others are highlights of the programmes.

2DU is an associate station of the Macquarie Broadcasting Network, and broadcasts many of the well known Macquarie programmes. Listeners

enjoy programmes selected from the extensive record library at the station, to which the latest recordings are constantly being added.

2DU has as an object, primarily serving the Western Districts and country folk who otherwise are badly served by radio. 2DU is in fact the "Western Station."

2DU's Sydney representative is Don Scott, of 56 Young Street, Sydney, and in Melbourne Stanford Allan, of 247 Collins Street.

The Manager of 2DU, W. T. GRANT, was formerly associated with 2KA Katoomba, and manager of 2LT Lithgow until coming to 2DU. Mr. Grant is also associated with 2BS Bathurst.

The Chief Announcer GORDON TANNER was formerly at 2LT. He conducts popular studio sessions at 2DU as well as the early morning breakfast session.

"ANNE" who conducts the Women's Session is a very busy lady, and a popular personality among her many listeners and friends.

Other personalities at the station are BARRY, MAX, TERRY and JOHN.

The location of 2DU Studio is Macquarie Chambers, Macquarie Street, Dubbo, and the transmitter is at Tamworth Street, Dubbo.

2DU has a large auditorium, capable of seating 600 persons. 2DU is growing with the rich and prosperous West and with an increase of power which is badly needed will do a still more magnificent job of bringing entertainment and service into the home.

2KM KEMPSEY

"The Voice of the Macleay."

This station is operated by Radio Kempsey Limited, Head Office, Hosking House, Hosking Place, Sydney. The Studio and Transmitter are at 61 Belgrave Street, Kempsey; Licensed and operating power, 500 watts; wavelength, 306 metres; Frequency 980 Kilocycles.

Directors: J. P. O'Neill, A. L. McCauley, A. C. Paddison, C. A. Ryan, G. E. McCauley. General Manager, A. C. Paddison; Sydney Manager, W. D. Ogilvy; Station Manager, J. Taffs.

Transmitting hours:—Monday to Friday, 6.45 a.m. to 11.00 a.m. 5.30 p.m. to 10.30 p.m. Saturdays 6.45 a.m. to 11.00 a.m.; 12.30 p.m. to 10.30 p.m. Sundays 8.45 a.m. to 1.00 p.m.; 5.45 p.m. to 10.00 p.m.

2KM (Central North Coast) is the only Broadcasting Station operating on the North Coast of New South Wales between Newcastle and Grafton—a distance of over 250 air miles. Within a radius of fifty miles from the transmitter are some of the most prosperous towns in New South Wales: Kempsey, Taree, Wauchope, Port Macquarie, Coffs Harbour, Macksville, Bowraville, Bellingen and Nambucca are some of the best known.

Central North Coast between Taree and Coffs Harbour contains a population of over 40,000. Kempsey, the largest town in this area is the centre of one of the richest dairying and kindred industry districts in the Commonwealth. Dairying, farming, maize, pigs, calves, cattle and timber

KM KEMPSEY

contribute to the wealth of the district. The area produces 111,000,000 super feet of timber, 190,000 head of large cattle, 4,200,000 lbs. of butter, 615,000 lbs. of cheese and 38,000 dozen eggs annually.

The huge Nestle Anglo Swiss Condensed Milk Factory and several large butter and cheese factories pay out thousands of pounds in wages annually. These are situated in close proximity to Kempsey, and at Taree is the large Peters Ice Cream Factory. As all these factories draw their raw materials from the district they are a source of immense revenue to the thousands of farmers and suppliers throughout the Central North Coast. As a single illustration of this it can be stated that the cream cheques paid out by Kempsey butter factories alone total over £40,000 each month.

The programmes carried by 2KM are ample illustration of the interest displayed in this by National Advertisers. Some of the regular features are:—

"Leave Pass"	Colgate-Palmolive	MONDAY
"Lasting Loveliness"	Colgate-Palmolive	MONDAY
"Calling the Stars"	Colgate-Palmolive	TUESDAY
"Cashmere Bouquet Show"	Colgate-Palmolive	WEDNESDAY
"Can You Top This"	Colgate-Palmolive	FRIDAY
"The Brighter Horizon"	McWilliams Wines	SATURDAY
"The Maxam Library"	Maxam Cheese Products	TUESDAY
"Drama of Medicine"	Frederick Stearns	FRIDAY
"Quiz Kids"	Johnson & Johnson	SUNDAY
"Recital for Two"	Atlantic Union Oil	SUNDAY
"The Woodleys"	Vacuum Oil Co.	MON. TUES. WED.
"Martin's Corner"	Kelloggs Pty. Ltd.	MON. TUES. WED. THUR.
"Justice Rides the Range"	Peters Ice Cream.	MON. TUES. WED. THUR.
"Bulldog Drummond"	Samuel Taylor Ltd.	MON. WED. THUR. FRI.
"Officer Crosby"	MacRobertson's Sweets	THUR. FRI. SAT
"Real Stories"	L. R. Love Pty. Ltd.	THURSDAY
"Nick Carter"	Nestles Pty. Ltd.	MON. TU. WED. THUR.
"Danger Unlimited"	Bex Pty. Ltd	MON. TUES. WED.
"Meet Mr. Hyde"	Fielders Gen. Products	FRIDAY
"The Ag. Mag. of the Air"	Rural Bank of N.S.W.	MON. THUR.
"Hit Tunes"	Cadbury's Ltd.	MON. WED.
Women's Session.		
"Big Sister"	J. Kitchen & Son	MON. TUES. WED. THUR. FRI.
"Aunt Jenny's Real Life Stories"	J. Kitchen & Son	MON. TUES. WED. THUR. FRI.
"Hollywood Holiday"	Kolynos Inc.	MON. TUES. WED. THUR.

In addition the station carries the A.S.B. Sporting Service as well as the Overseas, Australian and Local News Session.

2GF

GRAFTON

"The Voice of the Clarence"

Planning—

THIS Station's broadcasting schedule is designed to provide a daily pattern of radio entertainment that suits every taste.

Programmes—

This policy has built 2GF's reputation as the Station supplying most of the shows most of the people want to hear.

Markets—

With its ever-growing popularity, 2GF is in a position to influence more sales in Grafton and District.

FIRST FOR INFORMATION!

FIRST FOR ENTERTAINMENT!

FIRST FOR INSPIRATION!

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED

SYDNEY BRISBANE MELBOURNE

2GF—GRAFTON "The Voice of the Clarence"

Station 2GF commenced operations on December 15th, 1937. It transmits on a Wave Length of 248 Metres (1210 K.C.'s). 2GF has made continual progress, and all of the best Shows are heard from this Station, either on Relay or Transcription. The Station takes a very active part in local affairs and renders many services to the community. It is situated in one of the wealthiest areas of the North Coast of New South Wales, and has become an integral part of the community life in Grafton and District.



STAFF OF 2GF GRAFTON.

Back Row—Left to Right: G. J. Redknap, W. C. Rowe, K. J. Collins, Miss B. M. Charleston, R. F. Williams, W. J. McLean, C. R. Hardy.
Front Row—Miss F. M. Huntley, Miss B. M. Clark, J. K. S. Lowe (Manager), Miss I. R. Barnes, Miss N. Y. Carpenter.

Personnel of 2GF include:—

J. K. S. LOWE: Station Manager. Born May 10, 1915, educated at Sydney Grammar School, joined Stromberg-Carlson Limited in 1933, and remained with them until the end of 1934. Joined A.W.A. on June 29, 1935, and served on various Stations, including 2GN Goulburn, 2AY Albury, 4WK Warwick. Appointed Manager of 2GF during June, 1940. Mr. Lowe is the holder of P.M.G. Broadcasting Certificate and is Associated Member of the Institute of Radio Engineers. His hobbies include fishing, rowing, riding and bowls. He is a member of the Grafton Rotary and Apex Clubs. Married, with one son.

G. J. REDKNAP: Aged 25, educated and qualified as an Accountant before enlistment in 1940 with the A.I.F. Signals; served in the Middle East and in New Guinea and attained the rank of Captain. Began stage and Radio work as a hobby, and during the war conducted

Concerts and Broadcasts in various Army Amenities Stations. Joined A.W.A. on discharge in December, 1945, and was appointed an Announcer at 2GF. Favourite sport is swimming.

C. R. HARDY: Born June 14, 1905. Educated at Woonona and Wollongong High Schools. Joined Public Service in 1923 and remained until 1927, when he entered his own business. In 1923 joined T. & G. Life Society and later was appointed Superintendent. In 1945 resigned to take up duties at 2GF Grafton as Announcer and Salesman. Sporting activities include fishing, swimming and riding. Married, with two daughters.

K. J. COLLINS: Born October 26, 1916. Educated at Chatswood High School and St. Aloysius' College. Joined the British Solomon Islands Protectorate Government in 1940 and served as Radio Operator until 1942. Resigned on joining A.W.A., and was appointed to Station 2GF as Technician. Sports include swimming, shooting and bicycle riding. Married, with one son.

MISS B. CHARLESTON: Educated St. Mary's College and Grafton High School. Joined 2GF in 1940. Later joined the A.A.M.W.A.S., and was attached to the 1st Australian Broadcasting Control Unit, doing general Radio work. Returned to Station 2GF in November, 1945, to take up the duties of Announcer. Miss Charleston is a keen horsewoman and golfer.



J. K. S. Lowe, 2GF.

BROADCASTING AND THE POST OFFICE

(By L. B. FANNING, Director-General, Posts and Telegraphs.)

It is gratifying that, with the coming of peace, it is practicable for publications such as the Broadcast Year Book and Radio Listeners' Annual again to be available to inform listeners concerning the broadcasting stations which serve them and the personalities who entertain them over the air.

The Australian broadcasting system, combining a national undertaking and private enterprise, serves the nation well in peace and war. Great credit is due to those who, by their labours and devotion, have achieved so much.

The Post Office has been actively associated with the development of broadcasting, being charged with the administration of the broadcasting laws, the establishment of National broadcasting stations, and the provision of telephone channels, through the medium of which both National and Commercial stations relay programmes of special merit. The Department is ever actuated by a desire to assist and encourage the broadcasters.

With the end of the war, the attention of all broadcasting authorities is being directed towards the possibility of expanding their services by the introduction of frequency modulation and television. The Department is giving serious consideration to these matters but, before any definite plans are made, it is necessary to await the report of the Parliamentary Standing Committee on Broadcasting which is investigating the desirability of incorporating such innovations in the Australian broadcasting system.

LET— **2GN** GOULBURN
THROW YOUR VOICE
WHERE IT WILL DO
MOST GOOD

Leading Advertisers know that Goulburn is one of the most responsive and fastest moving markets in the State . . . and they pick 2GN because this Station completely covers the Goulburn area . . . where there is a market with a big buying power.

2GN rates high with Goulburn listeners and gives you Coverage where it counts.

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED
SYDNEY BRISBANE MELBOURNE

2GN—GOULBURN

Station 2GN commenced operation on 25th January, 1932, and transmits on a wave-length of 216 Metres (1390 K/C's.). Programmes include most of the best Metropolitan shows, either on relay or on disc, and the Station gives an uninterrupted trouble-free service to listeners in Goulburn and District. Station 2GN takes an active part in local civic affairs, and covers all important items of local appeal.



2GN STUDIO AND OFFICE STAFF.

Back—Left to Right: Graham Stone, Evening Announcer; John Baden Powell, Breakfast Session Announcer and Salesman; A. S. Cochrane, Sunday Evening and Children's Session Announcer.

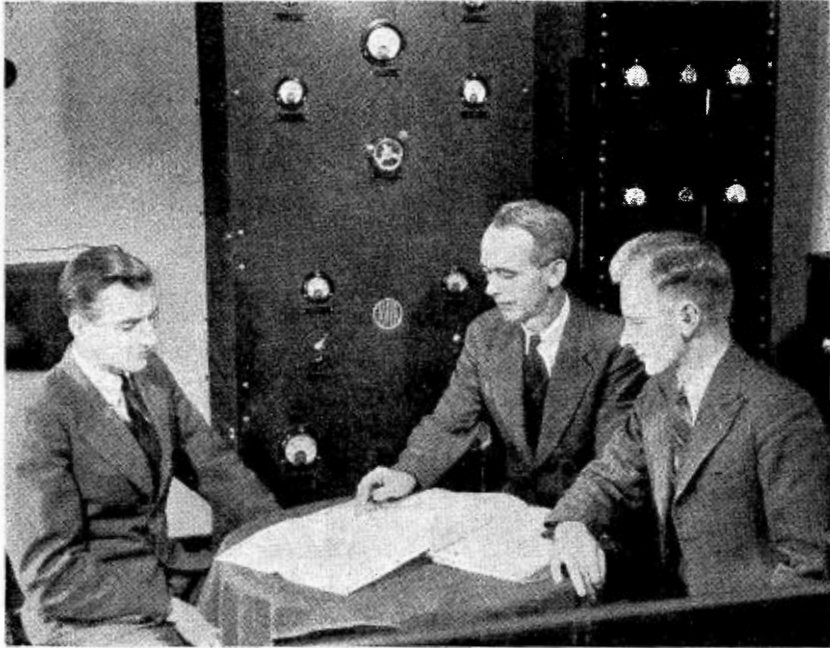
Front:—Miss Val Wray, Senior Stenographer and Clerk; Miss Enid Jones, Announcer, Women's Sessions; F. R. Pearce, Manager; Miss Gwen Wheatley, Announcer, Radio Matinee and Programme Arranger; Miss J. McCabe, Typist.

Transmission Hours: Sunday, 8 a.m. to 10.30 p.m.; Monday to Saturday, 7 a.m. to 10.30 p.m.

Personalities:—

F. R. PEARCE, A.M.I.R.E., Graduate of Marconi School of Wireless. Manager, Goulburn Broadcasting Company Pty. Ltd. Joined Amalgamated Wireless (A'sia) Ltd., January, 1921, and for a number of years engaged in General Office, Marine Accounts, Engineering and Service Departments. Transferred to Broadcasting Department at inception, and in 1931 appointed Engineer-in-Charge 2AY Albury. Then followed a few years' travelling, during which time Mr. Pearce assisted the managers of the Company's broadcasting stations at Bendigo, Albury and Grafton in sales promotion, announcing, transmitter duties and relieving Managers

for holidays. In 1934 appointed Manager 2GN, transferred to 4CA Cairns as Manager, May, 1938. Enlisted with the 1st Australian Armoured Division Signals on 25th August, 1941, and later was attached to the Signals Unit of the 2/6th Aust. Armoured Regiment—the first Aust. Armoured Regiment to see action in the Buna, Milne Bay and Sanananda campaigns, landing with the advance party in Port Moresby in 1942, when the Japanese were only 30 miles from what was then the last Allied base north of Australia. In November, 1944, detached to 90th Aust. High



2GN TECHNICAL STAFF.

Left to Right: J. Sullivan, J. Cleary, V. L. Shearstone.

Speed Wireless Section for operation outside Australia. Discharged December, 1945, and rejoined A.W.A. in present position. Married, one child.

A. S. COCHRANE, Australia's pioneer announcer: Born at Violet Town, Victoria, the little village frequently visited by the Ned Kelly Gang. Mr. Cochrane commenced his broadcasting experience in December, 1923, when Farmer & Co. Ltd. obtained the first A Class licence to operate 2FC Sydney. The technical arrangements of 2FC were under the control of A.W.A. Ltd., transmitting from Pennant Hills and the studios were on the top floor of Farmer's present premises. After the licence had been transferred to Union Theatres for some years, Mr. Cochrane resigned to become announcer for the new Council of Churches Station 2CH and transferred to A.W.A. when that company took over the management. Mr. Cochrane came to 2GN Goulburn in 1942, where

he is at present engaged as Sunday Evening and Children's Session Announcer.

V. L. SHEARSTONE: Graduate Marconi School of Wireless, securing Broadcast Operator's Certificate and joined Company in July, 1937. Posted to 2AY Albury, taking up duties as Technician-Announcer. Transferred to 2GN October, 1938, to fill similar position. Joined Army February, 1942—saw service in Darwin—studied and instructed in Radar and Centimetre Communication work—discharged in November, 1945. Rejoined Company, reposted to 2GN. Married.

JOHN POWELL: Announcer-Salesman. Joined the Staff of 2GN in August, 1945. Previously associated with Murrumbidgee Irrigation Area Broadcasting Station 2RG Griffith for a number of years, firstly as chief announcer and later as Production-Manager-Programme Director. He was linked with one of the first country actuality rural broadcasts in New South Wales country radio. Inaugurated South Western N.S.W. Quest for Radio Talent in 1938; specialised production live artist shows. Prior to joining 2RG was associated with well-known Sydney Amateur theatrical society and a member of the N.S.W. Debating Society. John conducts 2GN's Breakfast Programme and comperes numerous outside broadcasts. Married—one child.

MISS ENID JONES: Announcer. Conducts 2GN's Women's Session; joined 2GN August, 1940. Enid's original intention was to visit 2GN for a month, but the work associated with the Women's Club, the delightful mountain climate and country life appealed so much that she prolonged the visit indefinitely. Her main recreation is golfing.

MISS JOSEPHINE McCABE: Typiste. Joined 2GN's General Office Staff in July, 1944, and is responsible for the preparation of Advertising Schedules and Announcers' Advertising Logs. Josie's recreations include dancing, tennis, cycling and reading.

MISS GWEN WHEATLEY: Assistant Announcer and Programme Arranger. Conducts Radio Matinee from 2 p.m. to 5 p.m. daily. Miss Wheatley joined 2GN in August, 1941. Her hobbies are music, horse-riding, swimming and tennis.

MISS VALMA WRAY: Senior Stenographer and Clerk. Has been with 2GN for nine years, and is in charge of the General Office Staff. Miss Wray handles all correspondence and is responsible for the mass of detail work associated with the efficient functioning of office routine, clients' advertising reports and advertising summaries. Her hobbies are swimming, dancing, cycling and tennis.

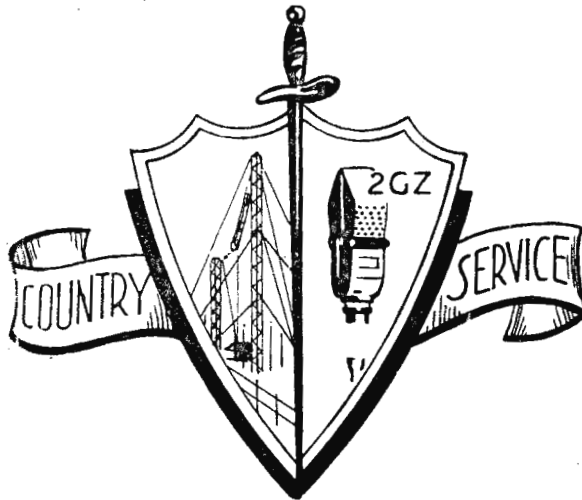
MISS JOY O'CONNOR: Typiste. Is the latest addition to the Office Staff; joined 2GN in April, 1945. Joy looks after the Birthday Club and Musical Items Broadcast for A.P.R.A. Returns. Is a swing fan and loves dancing. Her other recreations are tennis, horse-riding and cycling.

2GZ—CENTRAL N.S.W.

Over 10 Years of Country Service

Station 2GZ, Central New South Wales, commenced operations on Thursday, October 31st, 1935, with a powerful transmitter situated at Amaroo, twelve miles from Orange. Rapidly 2GZ became one of the most important and popular radio stations in the Commonwealth.

At its inception 2GZ dedicated its efforts to the ideal of "Country Service," and by devotion to this ideal and by careful attention to the requirements, in entertainment and information of country listeners, has won the largest listening audience in Central and Western New South Wales. The station's primary service area exceeds 30,000 square miles.



With the expanse of 2GZ's business activities over the first period of twelve months, it became necessary to contemplate a move citywards, and November, 1936, saw the main studios and offices of 2GZ transferred to Spring Street, Sydney, with the Country Studios and sales department remaining in

Orange, in the hands of Alan Ridley as country representative.

Inside six months it was evident that more spacious studios and offices were the only answer to ever-expanding sales and broadcasting schedules, and in March, 1937, the official opening of the new and commodious home of 2GZ at Hosking House, Hosking Place, Sydney, took place.

2GZ's Sydney Studios are among the best equipped in Australia, and possess unique constructional qualities. They are known as "floating studios," being in fact, a building within a building. To gain the necessary height for perfect acoustic qualities the roof was lifted and scientifically reconstructed, the floors were layered and sealed. Special lighting, ventilating and sound-proofing systems were installed. In all there are three studios, two producers' booths, an audition room, and a control room, comprising a complete and fully equipped unit capable of undertaking all types of radio work.

War-time and post-war conditions have delayed plans for the construction of more commodious studios in Orange, but as soon as cir-

cumstances permit, it is intended to provide offices and studios, a meeting and rest-room for the general public, a modern dance floor, and a concert hall to accommodate a thousand people, all under the one roof.

2GZ's regular features include an up-to-the-minute news service and market and sales reports over the only permanent land-line serving the area. Weather data and forecasts, local and interstate race broadcasts and sporting information, actuality descriptions of local sporting events, and educational talks by authoritative speakers on various subjects, are frequent features of the 2GZ programmes.



Presentation of Ambulance to Military Authorities. Funds raised by 2GZ's Country Service Club.

2GZ aims to foster the spirit of community effort and to promote the ideals of good citizenship. The station has sponsored the Orange Civic Orchestra; has conducted a Progressive Farmer Competition to stimulate interest in modern production methods, regularly provides radio facilities for all outstanding community interests, encourages local talent, and stimulates interest in the art of debating by placing its microphone at the disposal of adult and high school debating teams.

The 2GZ Country Service Fund has an outstanding record of charitable work, and considerable sums have been made available through it to further the activities of many philanthropic movements. The Fund is supported by the 2GZ Country Service Club which was inaugurated in 1937 and also has a long and successful history of service to country people in association with the 2GZ Junior Country Service Club.



J. E. Ridley, General Manager, Country Broadcasting Services Ltd.

new technical developments such as television. Mr. Ridley visited many stations which serve rural areas and gleaned much information on the type of services rendered. Some of the information has already proved of value to 2GZ listeners and another outcome of Mr. Ridley's journey was the Progressive Farmer Competition recently held.

ALAN RIDLEY, Station Manager, resident at Orange. He joined the staff of 2GZ as Country Representative before the station commenced in 1935. From time to time he has spent periods in Head Office, Sydney, as Sales Manager, and as Acting General Manager during the visit of the General Manager (Mr. J. E. Ridley) to the U.S.A. Alan Ridley enlisted in January 1942 and served in New Guinea with the In-

Personalities of 2GZ.

J. E. RIDLEY, general manager of 2GZ has been associated with the station since its inception. It was not long after that event that he attained his present position. Mr. Ridley has lived most of his life in the country districts of N.S.W. and has a keen insight into rural conditions. He has an excellent knowledge of the entertainment side of radio and holds the Operator's Certificate of Proficiency in Radio Telephony. Mr. Ridley is Country Vice-President of the Broadcasting Federation of Australia. In 1944-45 he visited the United States, his purpose being to study broadcasting as practised in America. He paid particular attention to frequency modulation and



Alan Ridley, 2GZ.

fantry. Invalided home in 1944 he was discharged and resumed broadcasting duties in 1944. During his war service he relaxed by studying broadcast engineering, and secured his ticket of proficiency last year. Alan Ridley's younger days are memorable for his exploits as an International Footballer. He toured England in 1929 and 1933 with the Australian Rugby League team, and in 1936 represented Australia against England in the test series in Australia.

E. C. CROUCH, M.I.R.E., Aust., A.M.I.R.E., U.S.A., Chief Engineer, Country Broadcasting Services Ltd., was educated at Mosman and Neutral Bay. He took a five years communications and telephony course at Sydney Technical College and from

1922 to 1939 served in installation, operation, and maintenance in the Engineering Branch Equipment P.M.G.'S Department. Between 1929-31 Mr. Crouch was in the Wireless Branch attached to 2BL, engaged in shortwave observation for the Australian Broadcasting Company. In 1931 he joined 2GB, engaged in studio and station operation, and design and construction of complete studio control equipment and transmitter. He took up his present position in October, 1935. Mr. Crouch has exper-

imented in short and medium wave transmission since 1920. He was in the R.A.N. Reserve 1924-34 and holds a 1st Class P.M.G. Commercial Operator's Certificate. He was born in Beechworth, Victoria in 1908. Recreations: Gardening, wrestling and golf.

IAN McDONALD, Programme Manager, has just returned to that position after four years in the Radar Section of the R.A.A.F. in which he held the rank of Flight-Lieutenant. Ian's radio experience goes back several years to announcing and copy-writing days in country districts of N.S.W. and includes the organising of an extensive system of radio news services in the early days of the war, programme managing, play,



E. C. Crouch, 2GZ.



Ian McDonald, 2GZ.



Merv. Beeh, 2GZ.

script, and story writing, outside broadcasts and live-artist shows. He is now making an intensive study of public tastes in music and other forms of entertainment.

MERV. BEEH, born in Sydney in 1914, matriculated from the Canterbury High School to take up Dentistry. Music, however, proved to have a stronger appeal. In 1935 he toured N.S.W. and Southern Queensland as pianist with Dante, and in the following year was leader of his own band of eight performers at the Toowoomba Trocadero. After varied radio experience he became a school teacher at Wiljala, 21 miles west of Boggabri, and in 1942 spent six months toughening up as tractor driver with the C.C.C. before joining the R.A.A.F.

In that service he trained as a wireless air-gunner and managed to organise concert parties and handle Department of Information broadcasts in his spare time. A nervous break-down and six months in hospital preceded his discharge and return to commercial radio. Merv. is the moving force behind 2GZ's live artist shows.

DICK TURNER, mid-day announcer and "Uncle Dick" in the 2GZ Children's Session, is also heard in feature sessions using his pleasing baritone voice to advantage. Born in 1908, Dick was educated in England, and for the past seven years has been associated with Australian Commercial radio in Queensland and New South Wales. His story-reading from 2GZ in the afternoons is a particularly popular spot. His experience in radio ranges from announcing to station managing, and he is versatile in the art of dramatic production.

JOY MARY HUNT was born in Melbourne in 1926, and was educated in Melbourne, Sydney and Brisbane. She says she was too busy writing stories and haunting radio stations to do very well at anything except English. However, she passed a business course in Sydney, and had her first radio experience in Victoria



Dick Turner. 2GZ.



Joy Mary Hunt, 2GZ.

where she conducted sessions for a Stock Agent. Joy was proud of the fact that she once assisted (?) to conduct a horse sale. She returned to Sydney and for six months did sound effects for "Lux Radio Theatre" and "Big Sister," before joining 2GZ where she is heard in Children's Sessions from the Orange studio.

ERIC CHILD, announcer, is heard principally in the Breakfast Session and during the weekly Children's Concerts. He was born in London, 1910, played in bands on leaving school, was record critic for London Musicians' Magazine, and did occasional art work for the same magazine. Eric contributed articles on

jazz for other publications and conducted programmes of swing recordings from the B.B.C. He went to sea as Radio Officer in the Merchant Navy in 1940 and was torpedoed in the Java Sea in 1942. He was radio announcing in Western Australia for six months before joining the R.A.N.V.R. as Sub-Lieutenant in October 1942. Eric contracted one of the many forms of dermatitis in New Guinea waters and on being demobilised medically unfit in April, 1945 made Australia his home. He has a passion for jazz music and playing the drums. He owns a collection of about 1,600 jazz recordings.

TED HUSBAND is the youngest member of 2GZ's announcing staff. Formerly in the Public Service, Ted joined 2GZ on the engineering staff but is now concentrating on announcing, and is heard in week-end evening sessions.

GORDON RATCLIFFE announcer and merchandising representative having obtained his Leaving Certificate and Matriculation at Fort Street High School, studied Radio Engineering, and qualified as Licentiate of Advertising, he joined the staff of 2GZ as one of the "old originals" in September 1935, a few weeks before the station went on the air. Be-



Eric Child, 2GZ.

tween then and the outbreak of war Gordon alternated between copy, announcing, production, and the engineering departments of 2GZ. He served with the A.I.F. for five years as Captain in the Australian Corps of Signals.

PAM MANNING, Organiser of the 2GZ Country Service Club, has conducted women's and children's sessions over the past seven years and is familiar with all the aspects of radio entertainment. Apart from her work as Club Organiser, she prepares and presents "Feminine Fare," a full hour of varied entertainment for women listeners from two to three o'clock each afternoon. Feminine Fare has numerous features including many items of practical information, a service session in which listeners' problems are solved, and interviews with women celebrities. The 2GZ Country Service club is being re-organised to meet the requirements of the post-war period, and is supporting the 2GZ Country Service Fund.



Gordon Ratcliffe, 2GZ.

FRANK SEMPLE, announcer, has completed four years as an announcer at 2GZ. Heard in morning, mid-day, and Sunday night sessions, Frank's original ambition was to become a singer. He emerged from the Sydney Conservatorium at the end of the five year Diploma Course with a pleasing baritone voice and many ideals. Singing jobs, however, were not easy to find in those days, and after a vaudeville tour ended, he accepted a position as a radio news broadcaster, and later entered commercial broadcasting as announcer at 2GZ.



Pam Manning, 2GZ.

ARTHUR ST. GEORGE came from Queensland and joined the staff of 2GZ in March 1939. He spent four years in the artillery during the war and was taken from his regiment in January 1945, to establish a radio station on Bougainville to entertain the troops. Arthur St. George rejoined 2GZ as Studio Manager in April 1946 after being discharged from the Army.

Work for the Man on the Land.

While entertainment is the predominating feature of 2GZ's programme the needs of the man on the land also receive very careful attention. The station presents a comprehensive regular schedule of market and weather reports in addition to informative sessions. In these, some of the State's leading agricultural authorities come to the microphone to assist in keeping listeners abreast of the latest developments in scientific farming.

Typical of 2GZ's efforts to assist the farming community was its part in the recent "Progressive Farmer" competition, the winner of which was sent on an extended tour of the United States where he is enjoying every opportunity of comparing



Frank Semple, 2GZ.

Australian and American methods and of gathering useful information for broadcasting purposes on his return to Australia.



Arthur St. George, 2GZ.

2GZ, the Rural Bank and the Agricultural Bureau of N.S.W. acting in conjunction, first selected nine farmers as finalists in the "Most Progressive" Class. These finalists came from places as far apart as Deniliquin, Kangaroo Valley, King's Plains, Gleniffer, Curlewis, Oakdale, Forbes, Narromine and Broke. Each candidate underwent a close preliminary scrutiny by officials of his Divisional Council of the Agricultural Bureau, and Mr. A. K. Gardiner, of "Claremont," King's Plains was finally adjudged the winner.

A LOT OF WIRE.

Lines linking Australian Metropolitan broadcasting stations with commercial stations in rural areas and regional transmitters total 6,631 miles. Lines between capital cities used exclusively for programme transmissions measure 3,838 miles. When all stations are linked for a special broadcast, 26,600 miles of landlines are used exclusive of the channels mentioned.—L. B. Fanning, Director-General Posts and Telegraphs in a message to the Broadcast Year Book.

2HD—NEWCASTLE



2HD reopened under New Management, the shares in the Company having been purchased by the Australian Labour Party, and the Trades and Labour Council after the station had been out of operation for four years. The re-opening took place on January 15, 1945.

Since that date the new 2HD has gained many friends in Newcastle, the Coal Fields District, and in other widely scattered parts of Australia. The friendly personal style of presentation, together with the first rate programmes provided by both national and local sponsors, has struck a responsive note among a listening public where other Stations are not readily heard owing to atmospheric conditions and locality.

2HD gives a continuous service of seventeen hours a day, seven days a week, from six a.m., until 11 p.m. (and to midnight on Saturday) which is claimed to be longer than that of any other commercial station outside of Sydney, and even more broadcast hours than some of the Sydney Stations. A wide variety of entertainment is provided with many Audience Shows, and Sporting Broadcasts, including the Races, Boxing,

and Sporting Previews. The station is situated at Sandgate, seven miles out of Newcastle. A front view of the Studio and Office Block is seen at the top of this page, while at the bottom is the Transmitter House, beside which you see in the distance, the 214 foot vertical mast. It is located in tidal swamps, which give it extra powerful signal strength.





The happy relationship between 2HD and the listener, finds expression in Community Concerts which are held every week, and through which the listening public is able to see as well as hear the radio personalities who entertain them over the air. These Community Concerts are a very popular feature, especially in winter. At the top of this page is the audience at a weekly concert held at the Newcastle City Hall.

Other outside activities are the Match of the Day football broadcast, Boxing from the Newcastle Stadium Saturday Nights, a weekly kiddies show, and other events as they occur. Whenever and wherever there is something of general interest 2HD is there with the microphone.



Friendly relations with the listening audiences often bears fruit; here you see a section of the staff devouring paw-paws and mangoes sent by Mrs. Vale, of Alpha, Queensland. From left to right are Stuart Dibley, Ruva Shea, Norah Watson, Michael O'Regan, Twinkle, and Jim Story.



Two old comrades in broadcasting were re-united when Phil Furley joined the staff of 2HD recently. He and Jim Story were the complete announcing staff at 2WG, Wagga, in the good old days of radio about 1935, and after spending most of the intervening time on other stations, they fulfil a long felt wish in working together on 2HD.

In those days the now powerful 2WG was operating on only 100 watts. Phil and Jim sold the advertising, wrote the copy and did the announcing. So alike were their voices that telephone rings to find out who was on the air to settle wagers were a daily occurrence. Since the 2WG days Jim Storey who is seen at top left has opened and managed 2BS Bathurst and also ran 4MB in Queensland for some years. He opened 2HD after his discharge from the services in January, 1945.

Below: Phil Furley is seen with the adjudicator in the "Good Neighbour's" programmes, which he compered for broadcast over 35 Macquarie Network stations conducted from Sydney, Melbourne and Adelaide. The intervening years have been filled in by Phil at 2CA, Canberra and 3AW, Melbourne where he recommenced broadcasting on his discharge from the R.A.A.F.





The policy of "one of the family" friendliness extends to all members of the 2HD staff. At left is Stuart Dibley, who entertains every night, Monday - Friday, and was formerly a popular personality with Stations 2KO, 2SM, and 2WL. He, like most other staff members, had his broadcasting career interrupted by war service.



At right is Michael O'Regan, bright personality of the early morning hours and Community Concerts, who developed his Irish tenor voice at 4AY and 4LG.

The 2HD Kiddies' Club has grown phenomenally, and Twinkle, who is seen centre page, has assisted in its development from the first member to the present total of over 7,000. Heard also in straight announcing and as accompanist for concerts and artists. She was for many years a teacher of pianoforte and singing. Twinkle closed her studio to join the staff at 2HD.



Bobby Baeck who is seen at bottom left, had several years' experience with 3KZ and 2MG before joining the staff of 2HD. He is heard on the air in several special presentations, but confines most of his activity to copy and script writing. Many a well-presented musical programme is due to his work behind the scenes.



On the bottom right is George Hall in happy mood, whose cheery afternoon programme, "Radio Matinee," and Saturday night dance programme and sporting broadcasts are popular with everybody. George Hall's previous microphone experience was principally as a vocalist, and his special programmes with a background of five delightful female vocalists is comparable to the best overseas recorded presentations.



A feature of the 2HD staff is that it numbers no fewer than four vocalists who are heard in live shows; Twinkle's soprano voice has also been featured on the A.B.C. and local concert platforms. George Hall had many years' dance band experience, and while overseas with the R.A.A.F. he gained much valuable knowledge. His Dick Todd type voice is appreciated whenever it is heard. Michael O'Regan's Irish tenor has been heard in many sessions since he came to Newcastle, and has always proved very popular. Jack Daley type of songs which are his speciality, a appeal to N.S.W. audiences as they do the people of his home State, Queensland. The fourth vocalist is Bobby Baeck, who has been heard on only a few occasions, but shows great promise as a singer of the Frank Sinatra type.

2HR—HUNTER RIVER

Operated by Hunter River Broadcasters Pty. Ltd., 2HR supplies the Macquarie Broadcasting Service to the Hunter River Valley. The station commenced operations on September 6th, 1937, with aerial power 300 watts, wave-length 441 metres and 680 kilocycles.

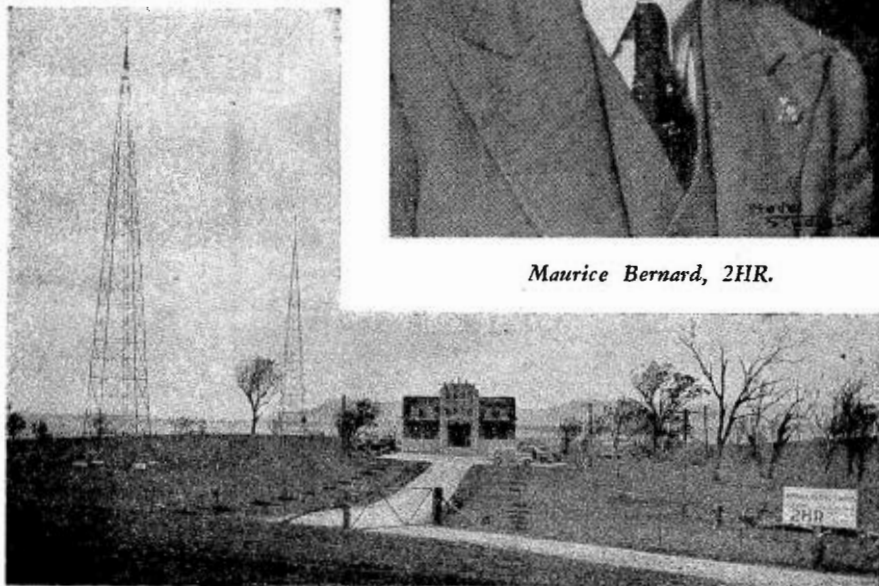
Studios and General Offices are prominently situated in High Street, West Maitland, and the transmitter at Lochinvar, eight miles from Maitland on the New England Highway.



*A Unit of the
Macquarie Network*



Maurice Bernard, 2HR.



2HR Transmitter, Lochinvar.

2HR—The Hunter River Link in the "Macquarie" Chain

Day programmes are presented from West Maitland from 6.30 a.m. to 6.30 p.m. From 6.30 p.m. 2HR takes a relay from 2GB and becomes the vital Hunter River link in the Macquarie Broadcasting Network Chain, bringing leading Australian radio programmes to the near north.

During this period listeners hear the complete Macquarie line up of shows, including the "Colgate Palmolive Programmes," Vacuum Oil's



Ken Weedon, 2HR.

"The Woodleys," Nestle's "Nick Carter" and "National Singers," the Maxam Library, Penfold's Musical Comedy Half-hour, Caltex Oil's "Youth Speaks," Johnson and Johnson's "Quiz Kids" and S.T.C.'s "Magic and Moonlight." Many other "Top of their class" shows also figure on the 2HR programme. In addition 2HR provides a very comprehensive and popular week-end Sporting Service.

2HR feels strongly a sense of duty to listeners throughout the Rural Hunter River District, and presents the Agricultural Magazine of the Air every Tuesday and Thursday at 6 p.m., also the "Farmers' Question Box" on Friday mornings at 8 a.m.

The Station Manager, KEN ROBINSON, recently resumed

2HR—The Hunter River Station

work after an absence of several years' active duty with the Armed Forces.

The technical side of 2HR is handled by ALEX MATHER, Chief Engineer, who has nursed the station from birth, and his assistants, ROBERT BEST, Resident Engineer for more than six years, and KEITH RUDKIN, who joined the staff early this year.



Clarrie Wood, 2HR.

ANNOUNCING STAFF

MAURICE BERNARD: Salesman and Senior Announcer, joined 2HR early in March, 1945. He has been connected with entertainment and radio for more than 20 years. Maurice is a veteran of World War 1, and celebrated his seventeenth birthday in the trenches in Belgium. Maurice Bernard is known as the "Ranch Boss" to early morning listeners, who, judging by the continuous flow of mail, enjoy the "round-up songs around the old corral. His community concerts and studio features have been sparkling highlights in 2HR's programmes. Quite a number of charity appeals have proved successful under his direction.

CLARRIE WOOD: 2HR's Happy Heavyweight, midday and early evening announcer, is the newest arrival at 2HR. He joined the staff early in April, 1945. After being discharged from the Army in 1943,

2HR—Bringing the “Macquarie” to the Hunter Valley

Clarrie held many and varied positions before making radio the ultimate choice. Before enlisting in 1939, Clarrie aspired to the heavyweight wrestling championship of Australia, but is now content with being the heavyweight champion of the air. His Bing Crosby Session on Sunday has countless listeners, as has the “Fling With Swing” session daily at 12.45 p.m. In addition to announcing, Clarrie keeps his eye on local publicity and advertising copy for the station.

KEN WEEDON: Announcer-Sporting Editor, has been with 2HR since February, 1944.

Though still the youngest male announcer on the staff, Ken is the oldest identity. He entered the radio profession after discharge from the R.A.A.F. Prior to enlistment in 1942, he was a cub reporter with Truth and Sportsman Newspapers. Born nine miles from where the well-known “Dog Sits on the Tuckerbox” at Gundagai, 22 years ago, Ken has spent the greater part of his life at Singleton, N.S.W. Under Ken’s direction, the 2HR Sporting Sessions have grown to the most comprehensive and most popular in the district. Apart from the sporting, Ken is the afternoon announcer, the station catering especially for the individual listener through his request sessions between 2 and 5 p.m. daily.



John Herr, 2HR.

JOHN HERR: A very recent arrival at 2HR is programme supervisor and is introducing many popular sessions to Hunter District listeners. Before entering Radio, John worked at many and varied jobs, and has always taken a keen interest in amateur theatricals, with a view to making a career for himself on the stage. John is heard conducting “Industrial Interlude” (a programme for workers) every afternoon Monday to Friday from 3 till 5 p.m.

2KA

"The Voice of the Mountains"

Station 2KA first went on the air on September 7th, 1935 with studios and transmitter at Medlow Bath. Early in 1937 the studios were established in the main street of Katoomba.

The present transmitter with its giant twin steel towers, the tops of which are over 3,000 feet above sea level, was erected in 1938. The transmitter, which is capable of putting 2,000 watts into the aerial, was built for 2KA by Amalgamated Wireless. The station was granted an increase to its present aerial power of 1,000 wats in June, 1938, and since that time excellent response has been received from most parts of the State. Mail arrives regularly from listeners outside the 50 mile radius.

Several local programmes are originated from the studio at Wentworth Falls, but the main portion of the 2KA programme is provided by Station 2GZ, Central New South Wales, on a permanent land-line from Sydney. This arrangement has made it possible for the station to carry out its policy of presenting listeners with the "pick of the air." The 2KA programme is rich in outstanding feature sessions and up to the minute news and racing services are provided.

2KA does not claim metropolitan listeners, but probably no other country station is received better in Sydney. Perfect reception has been reported by consistent listeners throughout the North Shore area and mail is received from most of the Western suburbs.

A claim of a 50 mile radius is conservative for a power of 1,000 watts; the acknowledged allowance being a 75 mile radius. 2KA's transmitter radiates what may be the most efficient sykwave signal in N.S.W., while the ground, or commercial signal is also of high standard. The 50 miles air line radius cuts through the metropolitan area at Milson's Point, then through the Spit, Peat's Ferry and to eight miles north of Wiseman's Ferry. On the other side of Milson's Point it traverses Redfern, Botany, Cronulla, Bulli Pass, Mittagong, round to the Western side of the transmitter where the 50 mile radius finishes in Bathurst.

In Permanent Relay with Station 2GZ

385 metres

780 kilocycles

2KO

"The Voice of Industry"

The Boys are Back in Active Service.

2KO is welcoming back to the ranks of its announcers several lads who have been serving in the Armed Forces over the last few years.

Probably the best-known is PAT BARTON who took up active announcing on April 1st. Pat spent many months assisting to organise one of the Army amenity radio stations which entertained our boys in the far North. Pat's particular "baby"—9AG Balikpapan—went on the air some two months after hostilities had ceased, and entertained the 7th Divvy Lads in their last days on Borneo. Reports of the Station and its operations indicate that 9AG gave troops one of the best entertainments in the area. There is no doubt that the work done by Pat's broadcasting unit was thoroughly appreciated by the 7th Division and other troops.

Matt Tapp Returns to 2KO Microphone!

Another lad back from service is personable young MATT TAPP, extremely popular in the Newcastle area as a 2KO junior announcer before his departure. Matt went through the Empire Air Training Scheme in Canada. While over the other side he inspected the workings of the National Broadcasting Company, Columbia Broadcasting System and Mutual Broadcasting System networks. Matt tells us he has picked up a lot of useful ideas which are already being seen and heard in 2KO programmes. Service in the skies over Germany and occupied countries kept our young Matthew very busy until he was finally discharged some few months ago. Matt's particular "problem child" at the moment, is a new movie feature which will form an important unit in 2KO's new afternoon programme, to be called—"Radio Matinee."

Sports from 2KO.

JOHN O'BRIEN, 2KO's sports commentator, is carrying on with the high standard of sports reporting, long since established by this popular "man with 10,000 friends." Recently, outstanding Newcastle sports celebrities have been interviewed by John over 2KO. These champions include Bob Newbiggen, swimmer, Les Vincer, Northern Districts Singles Tennis Champion, Bill Young, who played with the R.A.F. and R.A.A.F. against English and Continental Rugby League teams.

One of the most popular sports items in the Newcastle area is John's preview of sports, broadcast every Friday night at 7.15, followed by John's review of sporting events at the same time on Saturday nights.

Those Early Morning Winter Blues!

We are told—and we can easily believe it—that one of the brightest Breakfast announcers on commercial stations is none other than COLIN WELCH, 2KO's Early Morning Man! Colin enjoyed rising bright and early to be at the Station by 6.30 for 2KO's opening announce-

ments of the day. It's an open secret around the Station, however, that the winter months require that Colin requisition hot water bottles and fur coats!

The Man With the Golden Voice!

Joyial Bert Byrnes, is a 2KO announcer who possesses a pleasant sonorous voice and handles his radio work in fine style. There's a "something" about Bert's voice which "gets them in," and Bert's regular stunt at the microphone is something that is looked forward to by lonely housewives who just love his pleasing tones.

Lex Taylor Helps "Amateur Hour" Hopefuls.

Miss LEX TAYLOR, 2KO's woman announcer, has been assisting Cliff Arnold—Dick Fair's talent scout—in sorting out the "hopefuls" who have entered the audition trials for "Australia's Amateur Hour." Lex serves as accompanist and her friendliness and willingness to help have made auditions—always a nerve-wracking experience for amateurs—almost a pleasure. Lex can be heard over 2KO most days of the week as she conducts 2KO's Women's Sessions.

The "Quiet Hour."

A sustaining programme with one of the longest lives on any commercial programme is "The Quiet Hour" which has been featured on 2KO's Sunday Morning line-up since the first Sunday 2KO broadcast. Conducted by "UNCLE PETER," "The Quiet Hour" offers reflective entertainment suitable to a Sunday morning. Another very popular programme of "Uncle Peter" is the afternoon novel reading. Peter has a notable faculty for finding interesting novels to read and these always secure a ready audience.

2KO Veteran Broadcaster.

Sixteen years have elapsed since 2KO came on the air. Its growth from a ten-watt amateur station to one of the finest 500 watt commercial stations in Australia is a story of constant endeavour to give service to listeners.

The Newcastle Broadcasting Company Pty. Ltd., owners of 2KO—"The Voice of Industry," is housed in commodious offices with handsome studios at C.M.L. Building, 72 Hunter Street, Newcastle.

Managing Director: Allen Fairhall; Secretary: A. D. Faulkner; Production Manager: H. Pickover; Advertising Manager: L. B. Montague.

Wave length 213 metres, 1410 Kc. The transmitter is housed at Sandgate, 7 miles North of Newcastle.

Hours of Broadcasting:—Monday to Friday, 6.30 a.m.—10.30 p.m.; Saturday: 6.30 a.m.—11.30 p.m. Sunday 8.45 a.m.—10.30 p.m.

2LF—YOUNG

"The Voice of the South West"

Ideally situated in the heart of one of the Commonwealth's wealthiest districts, Station 2LF, from Young, dominates an area of over 11,000,000 acres containing a population of nearly 106,000.



E. John Stevens, 2LF.

each of the famous Maher Cup Rugby League games, following the Cup as it moves from town to town. This, performed by a trained sporting staff, is the highlight of wintertime months in the districts of the South West. Its popularity has spread as far afield as New Guinea—as evidenced by letters of appreciation from Servicemen stationed in the Islands.

2LF serves old and Young alike, catering for the varied tastes of its listening audience. Managing Director of 2LF with headquarters at 2CA Canberra, is Clive Ogilvy.

The Voices behind the microphone of 2LF command wide listener interest. All are personalities; in all they are a team working in harmony, to bring a friendly touch into the homes of listeners.

E. JOHN STEVENS, born in Dunedin, is Manager of Station 2LF,

Young, apart from being the centre of a vast agricultural, pastoral, fruit-growing and poultry raising district, possesses one of the largest cherry orchards in the world. This progressive and flourishing district is favoured with an unsurpassable climate.

Firmly affiliated with the Macquarie Broadcasting Network, 2LF brings to the homes of Grenfell, Cowra, Canowindra, Forbes, Temora, Yass, Gundagai, Cootamundra, Harden-Murrumburrah and numerous other towns, the topline stars in radio, the "Macquarie Feature" programmes and sporting services of local and State interest.

Always on the spot, 2LF covers



David N. Jamieson, 2LF.

and has been associated with the Macquarie Broadcasting Network since 1937. He was with 2CA, Canberra, until his enlistment in the A.I.F. in 1942. War service took him to New Guinea where he served in a Signal Unit later transferring to the Army Amenities Broadcasting Unit. Having graduated from a Junior Announcer-copywriter to a most competent programme arranger and chief announcer, Mr. Stevens returned from Active Service, and was appointed Assistant Manager at 2CA. Recently he became Manager of Station 2LF.



Les. Devine, 2LF.

Mr. Stevens combines with managerial duties a little announcing on Sunday evenings, and also is associated with the "Maher Cup" Rugby League broadcasts.

DAVID JAMIESON, Announcer-Copywriter.—First appearance on the air was in the Children's Programme, "Station K.I.D.," presented by 2GB, which he compered on the opening night, and in which he made several other appearances as compere. David took part in eleven discussion groups in "Over to Youth"—a Commonwealth-wide broadcast from the A.B.C., while studying Arts at the Sydney University. He spent the next two years farming on the coast, with one break of three weeks as relieving announcer at 2HR. In October last year, he took up breakfast and luncheon announcing at 2CA, until the end of January, when, after another month of farming he went back to 2HR. Recalled to 2CA, he spent a

John Stevens is the son of a pioneer of Radio in Australia, the late Capt. A. C. C. Stevens—who commanded the attention, and gained the interest and admiration of thousands of Australian listeners. Combining a sound knowledge of music and announcing together with a flair for organisation and administration, he has already made many friends in Young and surrounding districts.



John Merchant, 2LF.

few weeks there, before being transferred to 2LF. David presents a twice-weekly feature "Interlude with Romance," and the Saturday night 10 p.m. till midnight Modern Dance Programme.

LES DEVINE, Chief Announcer and Programme Director.—Born in Ararat, Victoria and educated at the Grammar School of his native town.



John O'Reilly, 2LF.

announcer-copywriter. Two years later 2WL Wollongong, claimed him as programme manager-announcer. He spent five years with 2WL, his final appointment there being as Sales Manager. Mr. Merchant then transferred to 2LF and was employed at this station until he enlisted in the A.I.F. He has only recently returned but has already re-established himself as a favourite with listeners. John Merchant's most popular sessions are his "Saturday Nighters' Club" and the Sunday morning "Listener-Arranged Programme."

JOHN O'REILLY. A native of Young, who was educated at the Christian Brothers College, Young, joined the staff of 2LF early last April. This is his initial entry into the radio world and he is rapidly progressing as a Cadet-announcer and copywriter. John is heard to good advantage conducting 2LF's

On leaving school he took up Wool Classing and travelled Australia extensively. Though he passed several exams as a wool classer, Les finally decided that his place is in radio, so in 1942 he accepted a position as announcer on Station 2LF. Since then he has held the position of breakfast announcer, and is now programme director. Les also handles all descriptions of the Maher Cup Rugby League matches in which regard he is rapidly making a name among the sporting fraternity.

JOHN MERCHANT, Announcer—Sales Representative at 2LF has been in radio for the past thirteen years. After leaving school in Sydney bearing the Dux's cap he dabbled in journalism. Then, in 1933, he entered radio. John's first appointment was to 2XN (now 2LM) Lismore as



Mary Collins, 2LF.

breakfast sessions. Recently he inaugurated a "Hill Billy" Club as an additional feature to his morning programmes. John has a pleasing voice and with experience will develop into a top rate announcer.

MARY COLLINS. Although Young is Mary's home town, she was educated in Sydney, at Loreto, Kirribilli. Later she studied singing at the Sydney Conservatorium. At the same time, with a view to entering the radio world, she took a secretarial course at the Metropolitan Business College. The opportunity to enter radio came, when returning to Young, she was offered the position of Children's Session announcer at 2LF. She accepted, later graduating to Women's Sessions and other features. During the War, Mary held a full-time job as straight announcer at 2LF. Now she combines Women's feature Sessions with script writing and secretarial work.

MISS BETTY SAINES is 2LF typiste.



A Unit of the Macquarie Network.

TECHNICAL ASPECTS OF RADIO 2LF.

The Technical Facilities at Radio 2LF are under the supervision of Chief Engineer S. ADAMS, who joined the staff last May, coming from Sydney, where he was well known as service manager for a large city radio store.

Mr. Adams has installed much necessary equipment, replacing that which had deteriorated during the War years. There is still much to be done, and included in the future plans are a brand new studio installation with the latest technical advancements. Applications have also been lodged for Frequency Modulation sites throughout the coverage. High frequency outside broadcast pickup units are also being prepared to cover such broadcasts as the Maher Cup Rugby League games.

The present transmitter and studio equipment is of Transmission Equipment manufacture, and employs plate modulation of the final. It is capable of 500 watts. The licensed power is 300 watts.

The studios are located in Young, and the programme is fed via land line 3 miles to the transmitter. The aerial is a quarter wave grounded Marconi of tubular steel construction.

SIDNEY ADAMS. A New South Welshman by birth, Sid Adams aspired to radio engineering at an early age. Much midnight oil was burned, and it wasn't long before he was a successful service technician. Sid joined the staff of 2LF as Chief Engineer in May, 1945 and soon proved that he

could do more in broadcasting than "keeping the station on the air," as sales figures proved.

In addition to Mr. Adams, 2LF has on its technical staff Mr. D. I. JOHNSON and Mr. J. HANNON.

Towards the latter period of the War, 2LF made its technical staff and facilities available for emergency service.

The Station is engaged in association with the Burrangong Shire Bushfire Radio control network. Leading district amateur radio men, Mr. J. TAYLOR and Mr. A. THACKERAY are associated with this work.

The method of procedure is for field units to be taken to the fire front. These units are in direct touch with 2LF studios and the control centre at the Shire Clerk's Office. In the event of warnings to the public becoming necessary, due to changes of wind etc., a message is radioed direct from the fire to 2LF, where the programme is interrupted to broadcast the warning.

It has not yet been necessary to utilise the network, but the many tests conducted give confidence that much property and stock will be saved if the occasion arises.

This is something new in broadcasting, and no doubt will provide an example.

Hours of Transmission: 7 a.m. to 10.30 p.m. daily; Saturdays to midnight.



Sid. Adams, 2LF.



BRIAN HOWARD OF 2KY

Born in Sydney, educated at Sydney High School. Brian was twenty-seven years old on April 6th last. In 1936 he conducted "Sam Lands' Happy Hours" at 2KY and is the founder of the Bing and Swing Club in Sydney of which Bing Crosby himself is a member. Brian was in the Broadcasting Service of the Army from 1939 to October 1945, and is now back at 2KY with Bing and Swing Sessions every Sunday from 5 p.m. to 5.30 and 7 p.m. to 7.30. He organises all the Bing and Swing Club Functions himself.

2LM—LISMORE

"The Feature Station"

2LM is owned and operated by Richmond River Broadcasters Pty. Ltd. The Studios are situated in Molesworth Street, Lismore, and the transmitter in Ballina Road, Goonellabah. The licensed and operating power is 500 watts, wavelength 330 metres (900 kilocycles). The Station commenced operations September 21, 1936. Daily transmission hours, 16; transmitter, A.W.A. type J2221; studio equipment, A.W.A.

Directors are: C. M. Robertson (Chairman), E. Brand, J. McLean, J. C. McIntosh, Dr. A. J. Opie.



Peter Le Brun, 2LM.

to 3 p.m., 6 p.m. to 10 p.m.

2LM, "The Feature Station" covers the most densely populated rural district in Australia, embracing such thriving centres as Lismore, Casino, Kyogle, Ballina, Byron Bay, Mullumbimby and smaller townships.

The station has a very fine line-up of major programme features not to be excelled by metropolitan stations. A sponsored feature is presented almost every half-hour throughout each day and the night sessions are crowded with a fine variety.

A recent census revealed that each week between 6 p.m. and 10 p.m., three one-hour, one three-quarter-hour, fourteen half-hour and fifty-six quarter-hour sessions are presented, making a total of $24\frac{3}{4}$ hours of solid sponsored entertainment. The remainder of the time— $3\frac{1}{4}$ hours each week—is used to present the station's News Services flashed from its representatives in the nation's press-rooms.

2LM enjoys the support of listeners in the Richmond River District, evidence of which is contained in the weekly average of 1500 letters received paying tribute to the entertainment.

1945 proved an extremely busy year. The greatest flood in the district's history came in June. Almost every inhabitant for miles around

Executive Staff: K. Spencer, Manager; F. G. Jackson, Secretary; P. Le Brun, Studio Manager; H. Green, Chief Engineer; M. Kennedy, Programme Arranger. Advertising Staff: K. Spencer, Manager; Don Scriven, T. Crozier, M. Roberts.

Production and Announcing Staff: P. Le Brun, Don Scriven, Tom Crozier, John James, Gloria Wells, Mollie Noonan, Kath. Muldoon. Administrative Staff: Mollie Noonan, K. Muldoon, L. Coop.

Technical Staff: Hec. Green (Chief Engineer), C. Prideaux, G. Allen, J. Hudson, E. Rowe, B. Mason, A. Baines.

Transmission Hours: Monday to Saturday, 6.30 a.m. to 10.30 p.m. Sunday, noon

was driven from his home. 2LM cancelled its ordinary programme scheduled and broadcast messages for help continuously for seventy-two hours and this fact resulted in a minimising of damage and loss of life. Messages of appreciation poured in from as far south as Adelaide and far North as Cairns.



Don Scriven, 2LM.

The Station's "Victory Picnic" at Ballina on December 9 proved a great success, all attendance records in Ballina's history being shattered. Fourteen thousand people travelled from centres within a radius of 50 miles of Lismore.

Not satisfied with what had already been an inordinately busy year, the station's staff organised an appeal to buy Christmas presents for all hospital patients in the district. Six hundred hospital patients received parcels each to the value of 12/6. The administrative and announcing staffs, accompanied by district artists made a round trip of 250 miles by taxi to ensure that each patient received a parcel.

Some 2LM Personalities.

KEITH SPENCER: Entered Radio in 1932 with 3UZ Melbourne, about a year later transferred to Sydney to join Featureradio. Joined 2LM on its opening in 1936 and was appointed Advertising Manager and Announcer. For a period, subsequently, managed 4AY Ayr, returning to 2LM in 1940. Enlisted in R.A.A.F. early in 1941 and was appointed Manager of 2LM on his discharge in January, 1945. Hobbies Golfing and Fishing.

PETER LE BRUN: Studio Manager, left J. C. Williamson Ltd. and became radio minded when offered a position in 4BC, Brisbane. Later he transferred to 4BH. After two years of radio work there he was promoted to 4SB to officiate at the opening and organise the running of the new station. Joined 2LM in May, 1942. In between production duties is heard on the air and conducts the morning programme (9 a.m. to 11 a.m.) regularly. Hobbies are Golf, Chicken-raising and Shooting.



Tom Crozier, 2LM.

DON SCRIVEN: Chief Night Announcer. Became interested in commercial radio in 1934 after association with the Ipswich Amateur Station VK4PK. Joined 4IP early in 1936 and later 4BK and 4MK. Enlisted in R.A.A.F. February, 1941, and after almost four years' service

joined 2LM in October, 1944. Specialty programmes "Request Hour" (daily 2 p.m. to 3 p.m.), "Choice of the People" (Sunday 9 p.m.) Hobbies: Gardening, Fishing.

TOM CROZIER: Night and Specialty Announcer, formerly with 2KM Kempsey and 2LT Lithgow. Main interests, Reading, Writing. Finds this hobby useful in presenting the Afternoon Story thrice weekly. Other features in his 3 p.m. to 4 p.m. session Monday to Friday include "Little Theatre", Hollywood News, and a popular competition—"Story in Song." Unmarried—and proud of it.

JOHN JAMES: Cadet Announcer. Joined 2LM as Control Operator in July, 1944 and graduated to Announcing Staff in June, 1945. Conducts early morning session (Monday to Friday 6.30 a.m. to 9 a.m.). Hobby is pulling things apart and putting them together again. Fond of any type of music and enjoys an occasional surf. Unmarried variety—but it shouldn't be for long.



John James, 2LM.

GLORIA WELLS: Mid-day and late afternoon announcer. Local girl who started in 2LM's office at the age of 16 in 1939, taking over announcing duties soon after. Hobbies are Surfing, Dancing, Cycling.



Gloria Wells, 2LM.

Highlights of her programmes include: Music for Youth, each afternoon at 12 noon, "Afternoon Tea with Gloria," 4 p.m. to 4.30 p.m. daily, "Musical Travelogue" and "Kitchen Quiz."

MOLLIE NOONAN: Specialty Announcer, recently rejoined 2LM after 4 years' service in W.A.A.A.F. Commenced radio career in 1933 at 2GF Grafton. Joined 2LM on inception in 1936. Specialises in Children's programmes. Established "Good Companions' Club" with membership of over 6000. Hobbies: Gardening and swimming.

REG QUARTLY, of 2KY.

REG QUARTLY, of 2KY, known as Reckless Reggie, is a Londoner. He went to New Zealand at nine and commenced at the Amateur Trials in Auckland. He came to Australia for Fuller's and at fourteen first appeared on the station. Reg served as a trooper in the A.I.F. He plays anything from low comedy to drama.

INTRODUCING 2LT LITHGOW

Macquarie's Central Western Network Station

Radio Centre 2LT, controlled by Lithgow Broadcasters Pty. Ltd. and an offshoot of Western Newspapers Pty. Ltd. commenced entertaining its 26,000 town listeners on June 7th, 1938.

As Lithgow's "Sunshine Station," 2LT has won the confidence of listener and advertiser alike. The station maintains a strict policy of close co-operation between Station, advertiser and audience. Situated on the Great Western Highway, 2LT's Transmitter is an important landmark



for tourist traffic. Operating on a wavelength of 278 metres and a 1080 Kc frequency, the station is looking forward to the P.M.G.'s grant of 500 Watts to replace its 100 Watt aerial power of to-day.

Transmission hours: Monday to Friday, 7 a.m. to 2 p.m., and 5 p.m. to 10 p.m.; Saturdays, 7 a.m. to 11; 1 p.m. to 10.30 p.m. Sundays, 8 a.m. to 2 p.m. and 5 p.m. to 10 p.m.

Managing Director, E. J. Taylor; Manager, R. B. Hungerford; Chief Engineer, C. S. Emerton; Production and Announcing Staff, F. Harper, Miss S. Sewell ("Margaret"), Miss J. Miles, K. Lyons, L. Porter. Technical Staff, C. S. Emerton, K. Lyons.

As a Unit of Macquarie's Central Western Network, 2LT brings its audience the finest programme-entertainment. Added to this is a selection of top-line local features including a one hour's broadcast each Saturday night of the West's biggest ballroom dance. This is received by audiences well beyond the Station's normal transmission range. It is estimated that approximately 1000 persons attend these dances regularly every Saturday Night. Music is dispensed by the 2LT Radio Band.

Other Station outside interests include the 2LT Ladies' Sunshine

Club with an original membership of over 1000. Working for patriotic and charitable organisations, this Club has been responsible for many outstanding contributions to various funds. The newly formed 2LT Younger Set shows great possibility in providing entertainment for the younger members of the community and the 2LT Sunbeamers' Club, already with a membership of over 2,000, continues to thrive.

STATION PERSONNEL.

R. B. HUNGERFORD, Manager of 2LT, formerly Manager of 2MW Murwillumbah and 4GY, the Gympie, Queensland, Station; joined 2KO Newcastle, and transferred to 2LT in September 1943; appointed Manager in May, 1944; Responsible for the revision of a number of popular Station features including the 2LT Ladies' Sunshine Club, Saturday morning Children's Parties, formation of the Radio Band, 2LT Younger Set and numerous programme features.

F. HARPER, announcer-salesman was with the J. C. Williamson Company touring New Zealand and Tasmania. He has a very fine tenor voice and is well known to many Sydney audiences through his singing over the metropolitan stations.

L. PORTER: A new addition to the 2LT Staff; formerly with 2PK the Parkes Station; presents the early morning session on 2LT. He toured the world in 1938 and studied technical radio engineering on his return. Recreation, tennis, Hobby, photography.

MISS S. SEWELL: "Margaret" of 2LT. A stalwart of the Ladies' Club and originator of numerous features during the Women's Session, which she conducts from 9.45 to 12.30 each morning. She is also responsible for the Sunbeamers' Session on five afternoons a week, presenting her own original stories, and assisting in the Big Sunbeamers' Saturday morning Party. Recreations, swimming and tennis. Hobby, reading. Margaret has her own library of over 400 books.

JANET MILES, as "Janet" conducts "Luncheon Lyrics" and various featured day-time programmes; is custodian of the Library and programme-selector; a keen supporter of the 2LT Younger Set, holds the position of Vice-President; takes an active part in the 2LT Sunbeamers' Party and has appeared in a number of sketches. Recreations, cycling and physical culture. Hobby, music.

THE MEN BEHIND THE SCENES.

C. S. EMERTON, Chief Engineer, responsible for numerous improvements to the technical section of the Station, having completely overhauled every component within a few months of his arrival. A pupil of the Marconi School, C. S. was appointed Chief Engineer in August, 1943; a keen student of F.M. and Television.

K. LYONS: Joined 2LT staff December 1943 as Cadet-Engineer; a good all-rounder, can take his turn at any duty requested of him. A Saturday-nighter with listeners, does a spot of announcing as a sideline and has proved a firm favourite. Recreation, football.

2MG—"The Voice of the Tablelands"

Station 2MG, Mudgee, "The Voice of the Tablelands," owned and operated by the Mudgee Broadcasting Company Pty. Limited, is situated a mile from the chief commercial town of a very rich inner-western district of New South Wales.

Recently affiliated with the Macquarie Broadcasting Network, 2MG provides thousands of listeners with a wealth of national programmes emanating from the Macquarie Key Stations, in addition to a well balanced programme of local interest designed especially for the area served.



*A Unit of the Macquarie
Network.*

The population within a 50 mile radius of Mudgee is 36,000 and within a 25 mile radius 14,000. Hours of transmission are from 7 a.m. to 10 p.m. Monday to Saturday and from 8 a.m. to 10 p.m. on Sunday.

In the evening between 6 p.m. and 10 p.m. the programmes include The Woodleys, Hit Tunes, Calling the Stars, Library of the Air, Jackaroo Joy, Youth Speaks, Quiz Kids, and the Macquarie Radio Theatre. Station 2MG takes three news broadcasts a day from the A.B.C.

A new venture recently started by Station 2MG is the Children's Session, which is proving a great success in the district. This is broadcast every afternoon from Monday to Friday, 4.30 to 5.30, and features the children of Mudgee in singing and recitations.

HARRY HAMBRIDGE, Manager and chief announcer of 2MG before going to Mudgee was one of 2GB's staff announcers. He has had an extensive career in radio during the past 15 years, and is already very popular in Mudgee and surrounding districts, mainly because of his likeable personality and pleasing voice.

BILL ATKINSON and CLIFF LINKE are two announcer-technicians who are also proving very popular with the listeners of station 2MG.

BILL ATKINSON has been in radio for many years and was formerly with Station 2CA in the Federal Capital Territory.

CLIFF LINKE has a very likeable voice. Before joining the staff of station 2MG he was with 5AD Adelaide.

Already very well liked and highly successful in radio is 2MG's youngest announcer FRANK YATES. Frank is just 19 years old and has been broadcasting for a year. He conducts the breakfast session from 7 to 9 a.m. and his cheery manner and bright personality has brought quite a large mail to station 2MG in appreciation. Frank Yates also conducts the Hospital Session every Sunday morning.

Station 2MG has many local advertisers, who sponsor quarter-hour programmes. Other clients prefer their advertising by spot announcements. 2MG operates on 100 watts, 200 metres, 1,450 kilocycles.

2MO—GUNNEDAH

A Fine Station In a Rich District

With a district population of 8,551, Gunnedah is one of the wealthiest pastoral districts in Northern New South Wales. In this locality 2MO has been broadcasting since 1930. Gunnedah is the leading town on the North Western Line, and its primary production includes fat cattle, wheat, wool, fat lambs and hay. The Gunnedah coal mine fulfils railway and power house contracts. A large freezing works is situated at Gunnedah, where the Government has decided to



Recently Installed Announcing Control Table, 2MO.

establish at a cost of £120,000 modern killing and chilling works. To assist better wheat production, a plant breeding station has been set up nearby at Curlewis. Plans have been completed to build a base Technical College at Gunnedah to cost £80,000.

The Studios and Transmitter of 2MO are situated in Marquis Street. Two main studios are in constant use and an up-to-date control room houses the audio and transmitter equipment. A new announcing and control table now handles the majority of 2MO's programmes. This was designed and installed by 2MO engineering staff under the switched for audition purposes without affecting the operating pro-

2MO—Gunnedah

gramming and presentation. There are four pick-up channels, three microphone channels and a relay channel. Each channel can be switched for audition purposes without effecting the operating programme channels. Each pick-up channel can be operated for the reproduction of ordinary records and transcriptions or for orthocoustic and panacoustic recordings. Inter-studio communication is provided by a simple talk-back system. Audak magnetic pick-ups are used exclusively, while announcing channels are fed by Crystal, Velocity and Cardioid Dynamic microphones.

ERNEST S. TIBBETT, A.M.I.R.E. (Aust.): Engineer in Charge,



Ernest S. Tibbett, A.M.I.R.E., 2MO.

Manager-Announcer, has been associated with 2MO for a number of years. Mr. Tibbett has had very considerable experience in general radio. He came from the engineering staff of 2TM, and holds a Broadcast Engineer's Certificate of Proficiency and an Amateur Operator's Certificate. Under these Mr. Tibbett actively operated experimental station VK2AEB during the pre-war years. Hobby — Photography.

NEVILLE PELLITT, Announcer, Programme Department — Copywriter, has been with 2MO since August, 1945, after experience in Sydney in air-work and stage productions, from A.W.A. Neville is heard mainly in 2MO's breakfast programmes, from which he has built a very wide listening audience,

also in the all live-artist programmes. The popular scripted programmes broadcast through 2MO are written by Mr. Pellitt. Hobby—Music.

DOREEN LAMBERT, in charge of Accounts Department, has been associated with 2MO for several years and has had wide experience in the announcing field. Doreen Lambert is heard in several sessions, and has gained widespread popularity.

RON GIBSON, Control Room Operator, is also a newcomer to 2MO. He is often heard presenting the early evening programmes as

2MO—Gunnedah

announcer, in which capacity he is rapidly gaining popularity. Ron was educated at Gunnedah Intermediate High School and is studying for qualification as a Broadcast Engineer. Hobby—Experimental Radio.

MARGERY BREEN has been with 2MO for over two years. She is responsible for the arrangement of broadcasting schedules and transcriptions.

Many fine features are heard in 2MO's morning, lunch and evening programmes. The most popular is the Hillbilly request programme on Saturday evenings. Requests come from as far distant as Rockhampton and Invercargill (N.Z.). Local sponsors bring feature programmes, including George Edwards' features, as well as recorded musical programmes. Another popular session is the live artist broadcasts. Much local talent has been brought forward in these programmes.

The record library has an extensive range of well over 3,000 recordings. A recent addition is a descriptive broadcast from Woolsley Park, Gunnedah, covering the meetings held by the Gunnedah Coursing Club. Bringing commentaries and results of sporting activities, Clive Brady does a fine job. At several points in the town telephone land-lines have been installed to allow regular actuality broadcasts. During the war, in conjunction with the Gunnedah Win-the-War Committee, through rallies and station features, 2MO's Staff has been responsible for almost £100,000 for War Loans.

2MO has an Aerial power of 100 watts, operating on a frequency of 1,370 kilocycles. The station covers Gunnedah, Curlewis, Carroll, Mullaley, Kelvin, Boggabri, Wee Waa, Somerton and Manilla.

JOHN CAMERON, announcer and programme arranger is a newcomer to 2MO, having recently been discharged from the forces where he served with the Royal Corps of Signals in several theatres of war. John is heard mainly in 2MO's mid-day and evening programmes. He is an ardent lover of music and is very keen on amateur theatricals and singing.



Doreen Lambert, 2MO.

2MW—The Voice of the Far North Coast

2MW, owned and operated by the Tweed Radio & Broadcasting Coy. Pty. Ltd., has come a long way since the pre-war days of 37, 38 and 39.

Owing allegiance to no network, 2MW takes pride in being an independent unit in one of the richest districts in Australia. Indicative of 2MW's popularity and goodwill are the following sponsored hours:

Women's Session: 34 $\frac{1}{4}$ hours, 3 $\frac{1}{2}$ hours, 3 1 hour.

Night programme: 41 $\frac{1}{4}$ hours, 8 $\frac{1}{2}$ hours, 2 $\frac{3}{4}$ hours, 3 1 hours.

Guided by BILL DIAMOND in the managerial chair, 2MW has a programme, a staff of announcers and an organisation considered the equal of any country station in Australia. Twelve years in Commercial Radio has enabled Mr. W. G. Diamond to keep his finger on the public pulse and he is fully appreciative of entertainment values, likes and dislikes. After four years with the R.A.A.F. Mr. Diamond finds the experience of rehabilitating himself exhilarating.

On occasions of national importance, national or local emergency and special events, 2MW has stayed on the air many times for 24 hours of the day simply to render district service.

JOYCE JAMES, 2MW Women's Announcer, is a recent arrival and has quickly established herself in the favour of the listeners. Possessor of a mezzo-soprano voice, Joyce has competed successfully in Queensland Eisteddfodau at Brisbane, Ipswich and Toowoomba. Her hobby is music and singing.

KEITH O. McCLELLAND: Chief Announcer and Feature Writer. He came from Sydney through various Queensland Stations, and 2LM Lismore. Narrates stories with an unexcelled touch; is first-class as a copywriter, and has handled all sessions on the air. Stamp collecting is his insatiable hobby.

FRIEL SMITH is the youngest of the 2MW announcing team with a fresh approach to a Breakfast Session. Friel is one of those rare people who can talk classics as well as the personnel of every swing band on disc. With a very polished style for a newcomer, Friel is the news-reader on the Station. He also handles capably his own Saturday Night Show—"Time out for Rhythm."

RON TIMBS, ex-R.A.A.F. has given up flying Hurricanes in England and has joined 2MW. Ron possesses a quiet Baritone Voice and is the general utility man, taking his place with equal facility in copy, announcing or programme departments.

As variety is the keynote of an efficient broadcast station, these voices are also heard over 2MW: Reg. Aked, Frank Anderson, Nell McArdle, Kevin Buttenshaw and Earl King.

With an excellent line of features and a popular microphone team, 2MW confidently claims the title—THE VOICE OF THE FAR NORTH COAST; THE STATION MOST PEOPLE LISTEN TO MOST.

2NZ—NORTHERN N.S.W.

It was on 30th March, 1936, that the first broadcasting Station to operate from Inverell, Northern New South Wales, went on the air, using the call-sign 2LV. Less than a year later the demand for the services of the new station was so insistent that an increase in power was granted, and the station became 2NZ, Northern New South Wales.

A subsequent increase in power gave 2NZ two thousand watts in the aerial with which to provide broadcasting service to the important area of which Inverell is the centre. At present the Station draws response from a large part of Northern New South Wales, Southern Queensland, the wealthy pastoral and grazing areas around Glen Innes, to Moree on the North Western Plains, and portion of the Darling Downs.



John Twyford, 2NZ.

The studios and offices at Broadcasting House, Otho Street, Inverell are modern in design and equipment, and comprise general offices, two studios and control room. The transmitter at Little Plain is approximately ten miles from Inverell, and has a transmission line fed "T" type aerial system.

JOHN TWYFORD, Station Manager, had his early training in the office of one of Sydney's largest manufacturing concerns. He is experienced in costing, customs and shipping work; both export and import. Transferred to the Sales Staff, Mr. Twyford spent 11 years as Country and Interstate representative. He was Queensland's first commercial aviator and has an excellent record in the marketing of new lines and products.

Mr. Twyford accepted a position as Country Salesman for Northern Broadcasters Pty. Ltd. (Station 2NZ) 8½ years ago and was promoted to Station Manager after 2½ years service. Having spent years in contacting graziers and farmers, has a clear vision and understanding of the requirements of the country dweller. At all times Mr. Twyford welcomes salesmen in search of contacts. He has a fund of knowledge of the North and Northwest and can give valuable advice and introductions to buyers and store managers.

As a member of the Inverell Municipal Council he is keenly interested in Local Government activities. He is also a member of the Inverell Electricity Committee and energetically pursues a policy of Rural Power Reticulation. His sporting pastimes are swimming and fishing.

LEN WYNNE evening announcer was born at Leura, Blue Mountains, in 1919, and was educated at Bathurst High School. He spent three years with 2KA and 2BS prior to joining the R.A.A.F. Len saw

active service in many Pacific Islands, and had further radio experience in Brisbane before joining 2NZ.

ALAN JOHNSTON, aged 17 is a popular announcer on 2NZ. Educated at Leeton Intermediate High School, he worked in a radio and electrical store in Glen Innes before joining 2NZ where he presents morning, mid-day and racing sessions, and produces script for a programme of current hits entitled "Your Popular Parade."

ALISON BLACK is 2NZ's woman announcer who conducts a three-hour programme daily. Portion of the programme is devoted to the interests of the 2NZ Country Service Club which has raised considerable sums of money for many charitable purposes. Alison is also a singer and she won great popularity with her "Treasury of Song" session which called for the singing of eight songs ranging from popular numbers to ballads. With Jim Iliffe, she conducts the Tiny Tots' and Children's Sessions each afternoon, trains the 2NZ Singing Group Girls, and is pianist for child entertainers. Being a versatile young woman, she also supervises the 2NZ programmes.

JIM ILIFFE, Breakfast session announcer on 2NZ "hits the air" at 6.30 a.m. daily to present the early morning programme. He is also heard in part of the lunch-time session. With Alison Black, Jim helps to make the Children's Session a success. He has been in civilian clothes for about nine months after varied experience with the Army and the R.A.A.F.

RAY VICKERY, aged 18, is assistant evening announcer on 2NZ, and is also heard on the Sunday early morning and lunch-time programmes. Educated at Inverell High School, Ray produces scripts for "Musical Meanderings," and "Tenors of World Fame."

2NZ Country Service Club.

2NZ enjoys the confidence of a co-operative and responsive community. Total junior and senior membership of the Country Service Club now totals over 8,000, and considerable sums have been donated to numerous charitable movements.

In radio, one of the most important features is the presentation of a Women's Session to bring entertainment to the busy housewife and mother as she goes about her daily duties.

These duties can be helped from becoming irksome and monotonous by a bright, catchy tune which gives a jaunty flick to a duster, the sentimental words of a well loved ballad which causes the lady of the house to gaze out of the kitchen window for a moment with eyes reflecting the mood of the singer. Maybe the



Len Wynne, 2NZ:

current episode of a romantic serial will bring a smile to her lips as she puts herself in the place of the young heroine whose adventures resemble her own "younger days."

We find the housewife knitting furiously at junior's pullover as she listens to a mystery thriller. But she must hurry; there is the table to set and she wonders what her husband will think of the pudding, the recipe for which she heard over the air. As the housewife puts the finishing touches on the luncheon table we notice she is humming the little tune issuing softly from her radio.

In the city where there are so many places of interest and a "day in town" is a frequent occurrence, perhaps a Women's Session may not have the same value as in the country. Therefore, it is extremely important that the women of the outback, per medium of their radios, should be given the best. In this regard, 2NZ spares no effort to bring joy and happiness in the area it services.

Portion of the Women's Session each morning is devoted to the Country Service Club and 2NZ is justly proud of its large membership. The value of the Club is proved by the fact that every day new members join in towns many miles from Inverell. To name a few in New South Wales—Moree, Warialda, Gravesend, Delungra, Glen Innes, Guyra, Uralla, Armidale, Tamworth, Tenterfield, Narrabri, Bingara, Bundarra; and in Queensland, Goondiwindi, Texas, Ashford, Bundaberg, Roma and Bonshaw. 2NZ also has members in practically all the Capital Cities. These ladies have visited friends in various towns from time to time and, on hearing the session, have decided to become members. After returning to their homes they send greeting to fellow members through the Country Service Club Session. The mail response reveals that 2NZ's Women's Session is rendering a very valuable service to the countrywoman.



Alan Johnston, 2NZ.

Since the inception of the Country Service Club the members have worked untiringly for various charities. Their financial assistance given to such organisations as the Far West and Red Cross has been considerable. Last year alone, 2NZ handed a cheque for £102 to the Red Cross, and in response to appeals, the Club was able to send many parcels of clothing to UNNRA for distribution overseas. Towards the close of 1945, 2NZ was happy to be able to present many books to the travelling Far West Sister in the area for a library for the children, also some boxes of clothing. The Club has also placed cots in the hospitals at Glen Innes, Texas, Inverell and Warialda.

Each month, the local members of

the Club hold a Get-together. At present they are concentrating on the Food for Britain appeal.

2NZ — LOCAL AND DISTRICT ACTIVITIES.

2NZ considers itself the local station to all the principal towns of the North-Western Slopes of New South Wales. This area is one of the richest in small farming, wheat growing, grazing and mining pursuits in the State. Inverell is approximately in the centre of the Western fall, that is, from the top of the Great Dividing Range 15 miles east of Glen Innes, where the north-western slopes fall away to the vast plains of Moree and beyond. The area is fed by the Gwydir, Macintyre, Dumaresque and Severn Rivers. These all converge upon the Barwon River at Collarenebri. A consistent rainfall on the Slopes make this ideal relief country and wool growing country for the people of the West.



Alison Black, 2NZ.

In recent years, the poultry industry has progressed to the extent that it brings in as much revenue to the district as does the dairying industry.

Much of the land north of Inverell, around Ashford and Texas, up to 75 miles north, is occupied in the growing of a very fine Australian-leaf tobacco. 42 miles east of north, Emmaville produces a high quantity of tin. 16 miles south of Inverell, Tingha is acknowledged as one of the most prolific tin-bearing centres in the Commonwealth. Inverell has always been one of the highest-producing areas for wheat, many of the crops yielding the remarkable amount of 20 bags to the acre.

The soils of the Inverell district vary considerably, but comprise mainly the heavy black on the flats, and the more friable red and chocolate of the hillsides. The soil is remarkable in that fertilising is unnecessary. Simply by using a short winter fallow, maize has been grown successfully on one property continually for fifty years. The Agricultural Department carried out an experiment with fertilizers over 4-5 years at Jurd's Farm, Dog Trap, two miles from Inverell. The result published in the Agricultural Gazette showed no increase in yield as a result of fertilising:—

“The special points of value in the soil are potash and phosphoric acid; its general character mechanically is fair and chemically is rich. The crops for which it is most suitable, judging by its mechanical condition, chemical composition, and the climate of the district, are lucerne, wheat, hay, maize, sorghum, beans and peas. This is one of the most uniformly rich soils yet examined in the Department and should, with

proper cultivation, give good crops of anything suited to the climate for many years to come."—F. B. Guthrie, F.C.S., Govt. Analytical Chemist.

The surrounding country is an undulating valley with ranges of medium height on each side, and tablelands partly open and partly timbered. Well watered by rivers and large creeks, Inverell is the centre of a vast cultivated area. The outstanding feature of Inverell, as an agricultural district, is its versatility. No other district in the State can boast greater primary resources embracing almost every branch of agriculture. Oranges and cherries can be grown in the same orchard.

Fruit growing finds a strong ally in the local soils; citrus, cherries, grapes, stone fruit, pears and nuts are here produced.

Orchards are numerous, the largest being owned by Stone Bros., about 7 miles from the town. The wine industry was commenced at Bukkulla in 1849 by the Syndham family, the cuttings being brought by packhorse from the Hunter River. The present owner possesses 80,000 vines, including thirty different varieties. Bukkulla wines have won prizes both in Australia and overseas.

Bee keeping is an industry of no mean proportions. From an insignificant beginning, the commercial production of honey in Inverell has risen to such an extent that apiarists claim it has now transcended dairying in importance. Over 20,000 tins of honey weighing nearly 2,000,000 lbs., and valued at more than £45,000 had been transported from this centre during the previous year by rail alone. Demand for the product is growing and present indications herald a great future for the industry.

Tobacco shortages direct attention to the cultivation of this plant. The light, sandy soil towards Ashford is most suitable for tobacco growing, producing a lemon-coloured leaf—an excellent tobacco with a pleasing aroma.



Jim Iliffe, 2NZ.

Poultry farming in another rapidly developing industry.

Considerable mineral wealth is embraced within the confines of the Inverell district. It is particularly varied, including diamonds, sapphires, tin, zircons, copper, gold and wolfram.

The popularity of 2NZ is demonstrated by the fact that such towns as Moree, Glen Innes, Mungindi, Goondiwindi, Bingara, Barraba, Warialda, Tingha, Emmaville, Ashford, Guyra and Deepwater, consider it their local station. This is borne out by the fact that any event of

consequence is always broadcast by 2NZ. The station's engineers visit these towns to relay back to the studios in Inverell, anything that is of general interest to the people of the Northwest Slopes.

2NZ's local advertisers are distributed right over these towns. Many clients in Moree and Glen Innes regularly use the daytime sessions for broadcasting their sales message and this has been done successfully over the years.

Prospects for the future of the North and Northwest are brighter than in most places, because of its geographical situation. Plans have been made for water conservation schemes on most of the rivers. This will bring about much closer settlement. A railway from Inverell to Iluka on the coast has been recommended.



Ray Vickery, 2NZ.

The staff of 16 people are efficient in their respective departments. The sales staff is always ready to co-operate with potential advertisers who require information as to market possibilities for their products.

2XL COOMA—Centre of Monaro

2XL has progressed a long way since the second Great War started when it was operated largely by a part time staff.

The station is owned by Cooma Broadcasters Pty. Ltd. with the following staff:—

Managing Director, P. O. MITCHELL; Announcers, J. C. CRAGO, S. J. DYKES, M. G. HOOK, MISS JUNE BETTS; Engineers, W. J. WELLER and S. L. MEAKINS (who also assist with the announcing).

Hours of operation have been increased from the original 35 per week to nearly 8 hours daily.

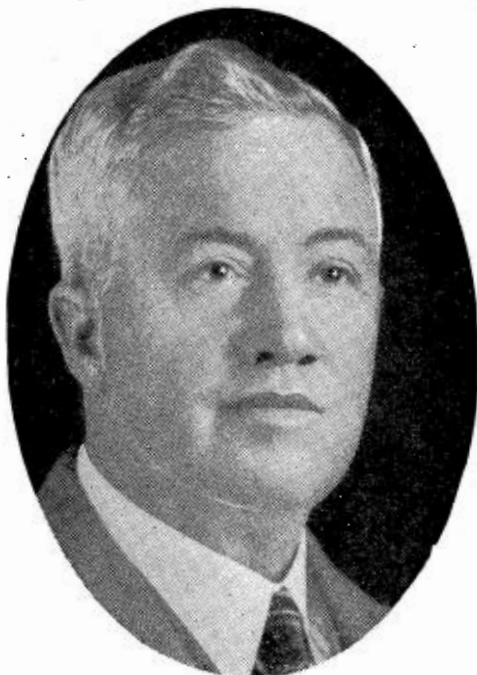
2XL features special sessions for the towns of Bombala, Nimmitabel, Delegate and Adaminaby. An extension of this service is planned.

Considerable goodwill has been built by 2XL's part in War Loan rallies and other patriotic efforts. During one Anzac Day appeal over £6000 was raised for the War Loan. In July, 1945, when a local committee decided that the hospital needed a new X-ray plant they bought a day and night on 2XL and £1503 was promised over the telephone during the day. Such efforts have earned the Station a high standing.

2XL receives a large mail from surrounding towns and the Thursday night Yodelling Session (now in its eighth year) brings inquiries and letters from all over Australia and New Zealand and an average of 20 letters a week from Tasmania alone.

2PK

"The Voice of the Golden West"



*A. J. Matthews, 2PK.
Chairman of Directors.*

Parkes Broadcasting Co. Pty. Ltd., is the licensee of 2PK, which came on the air on October 5th, 1937.

This Station, which is a unit of the Macquarie Network, transmits upon a wavelength of 214 metres at a frequency of 1400 kilocycles, with an aerial power of 200 watts. Hours: Mondays to Fridays, 7.30 a.m. to 2 p.m.; 6 to 10 p.m.; Saturdays, 7.30 a.m. to 10 p.m.; Sundays, 8.45 a.m. to Noon; 6 to 10 p.m.

In addition to Parkes the station enjoys a large audience throughout the Central West in many towns including Forbes, Peak Hill, Narromine, Wellington, Condobolin, Bogan Gate, Eugowra, Tullamore, Trundle, West Wyalong, Mandrala and Molong.

Directors:—Messrs. A. J. Matthews (Chairman); Hon. F. W. Spicer, M.L.C. (Managing Director); H. G. Horner; C. J. Johnson; J. P. Sheahan and J. P. Ryan.

HON. F. W. SPICER, Managing Director, has been an Alderman of the Parkes Municipal Council for 25 years, during which he has occupied the Mayoral Chair for 12 terms. It was mainly due to his efforts that the R.A.A.F. Air School was established in Parkes.

ROYSTON MARCUS, Manager and Secretary: Entered broadcasting in 1931 when he joined 4BK Brisbane, as announcer. Became play producer retaining his announcing duties. Was appointed manager of 4IP in 1935 when that station came on the air; resigned in 1937; free-lanced as radio actor and playwright in Brisbane and Sydney



*"Cecily" of the 2PK
Sunshine Club.*



*F. W. Spicer, 2PK.
Managing Director.*



*Royston Marcus, 2PK.
Manager and Secretary.*

until appointed manager of 2PK in October, 1939. Before entering broadcasting Mr. Marcus had considerable experience as actor and producer.

CECILY SPICER: Announcer, and "Cecily" who guides the 2PK Sunshine Club, the financial efforts of which are devoted to the Far West Children's Health Scheme. The "Sunshine Club" has a membership of over 5,000 and from its activities the Far West Scheme benefits by more than £700 annually.

ROSS WEEKES: Announcer, a native of Eugowra. Having served with the Forces, Ross began his radio career at 2CK Cessnock, and later took up his present position with 2PK.

BOB BARTON: Technician-announcer, originally studied for the medical profession, but de-

ecided in favour of radio. Studio Manager at 2LF Young for six years, later joined 4VL, Charleville.

VICTOR SHILLCOCK, A.M.I.R.E., Technician-Announcer, studied at Sydney Technical High School. With Radio Corporation of New Zealand until 1941, then joined A.W.A. Later he was associated with Netherlands Indies Radio Communications in Sydney and Brisbane. Licencée of Experimental Station VK2VS.



*A Unit of the Macquarie
Network.*

2QN—DENILIQUIN

The Riverina Station

2QN is situated in the heart of the fertile and wealthy Riverina district of N.S.W. Its signal is heard far afield where the popularity of its programmes is reflected in the large mail which flows into the station every day.



John Pearce, 2QN.

Australian to comper "Command Performance," from C.F.A.C., Calgary, Alta.

MARY CONALLIN, dark, pretty, is the evening announcer who carries QN's programmes along with the type of music which finds wide appeal in the homes round the district. Mary has been in the radio business not much more than a year, but her polished and happy style speaks well for the future, of happiness and jolly programmes in the Riverina.

JOHN ERIC PALMER BUSHBY, who, incidentally uses all four names in broadcasting ("just for confusion of creditors" his friends are permitted to say), is the chief-engineer and an announcer at 2QN. With the degree of A.M.I.R.E. (Aust.) he joined the staff in 1943. Before that he had an interesting career. He commenced it on the mechanical side of newspaperdom, and after becoming a journeyman, worked on a number of newspapers in the Southern States. John (known as "John Eric") entered the field of entertainment per medium of the flickering lights of cinematography (showing of) and he holds the Victorian all-classes certificate



Mary Conallin, 2QN.

for the Projection of sound films. He finally saw the light, and branched off into radio with 2QN, and his listeners are more than happy with his programme, "Pals of the Prairie."

BOB DONOVAN, conducts 2QN's racing session "Preview on Racing" every Friday night. In this programme he gives the fans all the good things for the next day's racing in Sydney and Melbourne. Bob was with the station for several years before he enlisted in the Air Force. He was discharged from the R.A.A.F., only a few days before he came back with the same good news on racing. He has had many years of experience in journalism, having been with the Sydney Guardian, Smith's Weekly and other papers. Bob's latest session "Football Prelude," shows every sign of hitting the proverbial jackpot in radio entertainment.

So much for the personalities. But many DX fans will read this book, so here is the technical data on 2QN's transmission.

The station radiates on a frequency of 1440 Kcs. 208 metres. The transmitter is situated three miles from the township of Deniliquin and sends out its signal from a modern tubular steel quarter wave Marconi mast 175 feet in height. The Aerial power is 200 watts.

And now, a little of the history of 2QN:—

1935 saw the commencement of transmission in Deniliquin when the station pushed a meagre 50 watts into the blue. In September 1936, the power was increased to 100 watts, and in July of 1939 to 200 watts. The Regent Broadcasting Company took over the operation in 1941.

During the station's infancy, a fire ravaged the premises and the small company who controlled 2QN had to start again from scratch.

2QN is a modern station; an abundance of request programmes and modern dance music to keep listeners bright.

Sum it up and you have—2QN the happy station.



J. E. Bushby, 2QN.



Bob Donovan, 2QN.



Reliable, trouble-free radio reception depends upon reliable, trouble-free radio batteries. Most listeners ensure both by demanding that their radio receivers are equipped with

VESTA
Radio Batteries

2WL—WOLLONGONG



COMMANDING THE INDUSTRIAL SOUTH COAST AND TABLELAND AREA WITH A POPULATION OF 105,000.

Radio 2WL celebrates its fifteenth anniversary "on the air" in July of this year, 1946. Those fifteen years have seen the birth and growth of a new metropolis, Port Kembla, to-day the third largest investment centre in N.S.W. With it has grown 2WL, now at the height of its persuasiveness and prestige. Behind this statement is a story, for naturally there is a reason for the uninterrupted growth of 2WL.

2WL made its bow to the listening public of Illawarra on July 18th, 1931, and was officially opened by the then President of the Illawarra Chamber of Commerce and Industry, the late J. P. Caddy. "Great trees from little acorns grow," it has been said, and the studios might at that time, have been termed "a little acorn" as they left much to be desired. Yet, from its inception, 2WL found favour with the South Coast Public. In the first few months, the station began a series of outside broadcasts of major importance, including the official opening of the Moss Vale-Port Kembla Railway. In those days the announcer was its owner-controller, and to-day's general manager, Russell A. Yeldon, who was affectionately known as "Uncle Bob."

By early 1932 the popularity of the station demanded its expansion, a better studio and improved equipment. So came the first step in its growth, the erection of a new building providing a studio of over 300ft. of floor space. Although not one hundred per cent. acoustically perfect, it was a definite improvement, a step in the right direction, the first rung of the ladder. The additional space meant, too, a larger record library. Regular dance programmes were inaugurated.



Studio and Offices, 2WL.

In June 1933, came another step forward—the installation of a completely new audio control panel. This included the provision of splitting amplifiers, a new mixer, volume measuring equipment and other improvements. 2WL was steadily progressing and various technical improvements were being added as time went by. Further expansion came late in 1933 with the beginning of a substantial addition to the building. This addition was completed in February, 1934, and gave 2WL another studio with twice the office space.



*Russell A. Yeldon,
General Manager and
Director 2WL.*

In December of 1936 Wollongong Broadcasting Co.—2WL became Wollongong Broadcasting Pty. Ltd., a company with an authorised capital of £20,000. More additions were made to the buildings in 1937, and now it could be claimed with assurance that the studios were completely sound-treated and acoustically correct.

Since that time 2WL has possessed two very efficient studios. The years 1935-36 and the decade to this year 1946, have seen the same rapid growth of 2WL. The building in which the studios and offices are now housed stands on the site of the original studio. It is substantially built in brick, and is of two storeys in height, with the studios and control room on the upper floor.

Since 1935 the transmitting centre of 2WL has been situated at Unanderra, 6 miles from Wollongong, the transmitting station being linked with the studios by landlines.

Personalities who in the past have made the station a favourite with South Coast listeners include Maurie Power, W. J. Merchant, Capt. T. Legerwood, J. G. Bridges, Ann Vidor, Bill Roberts, Derek McGuire and George Ivan Smith (now at the B.B.C.). All these had their own special place in the hearts of listeners.

Among the announcing staff of to-day we find:—

MARGARET BROADFOOT, who handles the "Friendship Club" side of 2WL's activities. Margaret, as she is affectionately known, has a club membership of over 4,000, which speaks for her organising ability and popularity. Her sessions are the "Women's" 9.15 a.m. to noon, and "Chatterbox Corner" each afternoon. Margaret has been at 2WL for three years.

Popular GEORGE HILDER'S voice has been known to country listeners for more than 8 years on many country stations throughout N.S.W. George has been with 2WL for two and a half years. He presents a regular luncheon programme, 12 to 1.30 which incorporates

the "South Coast Hit Parade." He is also heard on Monday and Friday evenings.

KEL. McCRISTAL, is responsible for the organisation of the excellent record library of 2WL, for although his job as Programme Manager has been difficult during the war, it is largely due to his efforts that the excellence of the musical programmes has been sustained. Kel. is also heard in the evening sessions on Tuesday, Thursday and Saturday evenings and with George Hilder and Ian Marshall he presents the week-end programmes. His best known session is, of course, the "Quiet Hour" heard each Sunday from 4.30 p.m.

Mentioning **IAN MARSHALL**—his is the bright voice heard in the "Afternoon at Home" each day, featuring such sessions as the "Hollywood Merry-go-Round" and "Around the World With Song" and many other widely-popular presentations. Ian, who is an A.M.I.R.E., saw service at sea, during the war, as a Radio Officer.



A Unit of the Macquarie Network.

Sporting activities are handled by **SYD HAYES** in a style that has kept him "top favourite" with Illawarra listeners for fourteen years. Syd is president of the Illawarra Rugby League, and is heard regularly on Friday and Saturday evenings.

IAN BURGIS handles the Breakfast and Early Evening sessions and is a product of the theatre. He was a singer and dancer with E. C. Rolls Overseas Co.'s and J. C. Williamsons'. Recently he was discharged from the A.I.F. He is well known to Sydney listeners as "Mr. Inquire Within."

2WL's Technical Staff comprises A. J. Yeldon, Allan C. Chaplin, L. J. Case, Allan T. Webber, and Max Frew.

Station Executives: General Manager and Director, Russell A. Yeldon, Company Secretary and Assistant Manager J. A. Byron, Accountant Miss J. M. Martin.

Transmission Hours of 2WL:

Station 2WL gives 106 $\frac{3}{4}$ hours service to the public each week.

The hours of operation Monday to Saturday inclusive are 7 a.m. to 10.30 p.m. and Sundays 8 a.m. to 10.15 p.m.

2WL has an aerial power of 500 watts and broadcasts on a wavelength of 210 Metres (1,430 kilocycles).

A USEFUL PRESENT.

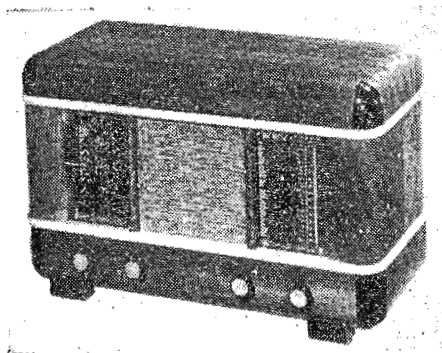
Send a copy of The Broadcast Year Book to your listener friend. We will post it direct for you on receipt of 1/6 in postal note or stamps. C. C. Faulkner, 77 Elizabeth Street, Sydney.

LEADERSHIP

Leadership is earned by pioneering
every radio feature first . . .

“SEALED RADIO”

. . . is another Kriesler invention
. . . years ahead in performance and
beauty.



KRIESLER

“SEALED” RADIO

THE BEST SET AT ANY PRICE!

3XY—Melbourne, for Live Artist Productions

3XY, operated by Efftee Broadcasters Pty. Ltd., was founded by the late F. W. Thring, well known in Australian theatrical and film circles. It began operations on September 8th, 1935.

3XY is a completely self-contained unit, with offices, studios and transmitter all in the Princess Theatre Building, Spring Street, Melbourne, C.1. The station operates on 1420 kilocycles (211 metres) with a power of 600 watts. Hours of operation are 6.30 a.m. to 11.30 p.m. daily; 8.00 a.m. to 10.30 p.m. Sundays.

DRAMATIC PRODUCTIONS.

A feature of 3XY ever since its inception has been concentration on live-artist productions for direct broadcasting and for recording for future use and for distribution. The station maintains its own production department, and has been responsible for many feature presentations of celebrated stories in radio form. These productions, on process discs, have been used by radio stations in all States of the Commonwealth. Necessarily curtailed during the war, this aspect of 3XY activities has been expanded recently, and a number of productions has been made and distributed on a Commonwealth-wide basis. The station also maintains its own independent news department, staffed by journalists of note, who cover overseas and local news and broadcast at regular hours, in addition to hourly "news-on-the-hour" flashes.

Directors: V. G. H. Harrison, Mrs. O. Thring, L. Shepherd. General Manager: F. R. Mogg. Sales Manager: Stan Thomas. Studio Manager: Alwyn Kurts. Chief Engineer: L. Shepherd.

SOME 3XY PERSONALITIES

ALWYN KURTS: Studio Manager and Chief Announcer. Began his radio career in Western Australia, moving to 3XY in 1941, where he soon made his mark as announcer and compere. Mr. Kurts is noted in the latter sphere as an extempore broadcaster of brilliance. He made radio history in 1943 when he flew to battle areas in New Guinea and brought back recorded messages from troops. These were broadcast to parents and friends and the radio audience at large. Since then he has made actuality broadcasts from battle areas in the Solomons, the Philippines and Burma.

RAY CHAPMAN: Popular young announcer and compere, who joined 3XY staff in 1943. Handles many feature sessions; was chosen in 1944 as most popular station personality in Melbourne's "Listener In" contest. His hobbies are singing and sports, including tennis, cricket and swimming.

ALEX McNISH: One of 3XY's most popular personalities. Alex McNish has a ringing voice of great clarity. Born in Bristol, England, in 1914, he began at 3XY as breakfast announcer in 1943, later transferring to night sessions. Alex comperes stage presentations and features, but enjoys best his session as news reader. His hobbies are gardening, economics, history and swimming. He is married, with two children.

3XY—Melbourne

CARL BLEAZBY: Born in February, 1916, Carl Bleazby was educated at Melbourne Grammar School. He studied drama and voice production, and played with the Gregan McMahon Players in 1936. He joined the staff of 3XY in March, 1937, and was one of the first of Melbourne's radio men to enlist on the outbreak of war in 1939. Joining up as a private, Carl was demobilised in August, 1945, with the rank of captain, and returned to announcing at 3XY. While in Palestine with the A.I.F., Carl was appointed by Gen. Sir Thomas Blamey as A.I.F. Radio Reporter, in which capacity he broadcast from Jerusalem Radio for eight months.

TOM JONES: Born in 1917, and educated at Sydney High School. Early work in films and stage brought him to radio, in which he began his career as an A.B.C. player. He then served in country stations in N.S.W., handling breakfast sessions, children's programmes and outside broadcasts. Joining 3XY in 1945, he soon became Uncle Tom to 20,000 "Peters Pals." Tom has compered outside productions and live-artist shows. He also writes and produces many 3XY afternoon features, in which he often acts many parts.

TOM MILLER: Joined 3XY on its inception in 1935, and assisted with the development of the station. He rose from his original position as record boy to become one of 3XY's popular night announcers, and was a featured player in many dramatic productions. He enlisted early in the war, and was discharged with the rank of Lieutenant in 1946, rejoining 3XY's announcing staff.

BERN DAVIS: 3XY's popular early morning announcer. Bern instituted and conducts the popular morning "Music for Mother" programme, as well as presenting other features of his own during weekly programmes. He came to 3XY after experience in country radio, following three years of Army service, in 1944.

ROY STEYNE: Producer; began his career with J. C. Williamson Ltd., working up to the position of stage director. He joined the late F. W. Thring's "Efftee" film productions as casting manager, and came to 3XY on its inception. Later he left to undertake private business, and joined up with the Army during the war, becoming producer of the 7th Division concert party, with which he presented shows in New Guinea and in northern areas. He rejoined 3XY as producer early in 1946.

WOMEN'S SESSIONS A FEATURE

DOROTHY WILBY: In charge of 3XY sessions for women, was born in Harrogate, Yorkshire, England, and came to Australia with her parents in 1922. She was educated at the Abbey School, Melrose, Scotland, and Morongo College, Geelong. After trips abroad, she began her radio experience with country stations in Victoria and New South Wales, and enlisted for war work on the outbreak of hostilities, becoming assistant-controller of V.A.D. personnel for N.S.W., holding the rank of commander. Known on the air as "Dorothy," she came to 3XY during 1945, and is a popular broadcaster and worker for charity.

3BA BALLARAT—"Built on Gold"

Since commencing operations in July 1930, "The Voice of the Garden City"—3BA Ballarat—has progressed in every phase of broadcasting. Itself a city of over 40,000 inhabitants and over 400 factories, Ballarat is Victoria's most productive and thickly populated area outside Melbourne. 3BA services 19 per cent. of the population of Victoria other than Melbourne, and a district producing 29 per cent. of the State's wealth in 8 main primary products.

The managing director, J. H. Davey, secretary E. J. Whykes and chief engineer A. D. Kerr have been with 3BA since its inception—literally developing with radio. They offer a combined team hard to better. Their knowledge and experience is reflected by the announcing team of 5 men and 3 women, and the technical staff of 6, their business acumen and entertainment consciousness by an imposing array of national and local features. While being a co-operating station of the Macquarie Broadcasting Network, 3BA also uses the pick of other presentations.

The station's wartime job is typified by the raising of over £100,000 for National loans on two separate occasions, and the repeated success of all the varied appeals in which it co-operates.

Operating from 6.30 a.m. to 11.15 p.m. Monday to Saturday, and from 9.30 a.m. to 10.45 p.m. on Sundays, 3BA, with a modern 500 watt transmitter, three up-to-date studios, separate control room to facilitate presentation, and a sound record of service is indeed "a station built on gold."

The Old Established 3GL

3GL is owned and operated by the Geelong Advertiser, Victoria's oldest morning journal, founded by John Pascoe Faulkner in 1840.

3GL commenced operations in November, 1931, being the second country station established in Victoria. It is now in its fifteenth year of operation. The power is 500 watts, its frequency 1350K.C. (222 metres). It gives continuous service—Monday to Saturday from 6 a.m. to 11 p.m., and on Sunday 8 a.m. to 10.15 p.m.

The station carries a staff of nineteen. It broadcasts independent news services, Victorian Football League matches, Melbourne and Geelong races, and such features as "Officer Crosby," "Search for the Golden Boomerang," "Calling the Stars," "Cashmere Bouquet Show," "Leave Pass," "Can You Top This?" "Lasting Loveliness," "Recital for Two," "P. & A. Parade," "Jimmy Colt," "Owen Foster and the Devil," "Regency Buck," "Sweethearts of Yesterday," "Library of the Air," and many other topline features.

Announcers and technicians have travelled, on an average, 3,000 miles a year to provide direct outdoor broadcasts of sporting and other events conducted in Melbourne and in Geelong and district.

The managing director is R. B. Cook; manager and secretary J. A. McKenzie; advertising and studio manager W. Gray; chief engineer J. Mathews.

Serving the Largest Market

— IN —

CENTRAL VICTORIA

— 3 BO —

BENDIGO

Your name, your product, your sales message can become part of the daily lives of 3BO listeners in Central Victoria . . . if you join up with 3BO. 3BO is the local Station with the largest listening audience . . . because 3BO offers the programmes they prefer.

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED

SYDNEY

BRISBANE

MELBOURNE

3BO—The Bendigo Station

Station 3BO Bendigo commenced operation on 4th June, 1931, and transmits on a wave-length of 309 Metres, 970 K/C.'s. Serving a wealthy area in Central Victoria, the Station has a complete coverage of Bendigo and District.



STAFF OF 3BO BENDIGO.

Seated—From Left: Miss J. Codiga (Copy Dept.), Miss I. Poulston (Announcer), E. C. Haynes (Manager), Miss M. Meagher (Record Library), Miss E. Robinson (Stenographer).

Standing—Miss J. Brown (Stenographer), G. Everingham (Technician), F. A. McManus (Salesman), W. Moore (Technician), R. Gaze (Announcer), Ray Jackson (Office), P. N. Charley (Announcer), G. Krost (Announcer), H. F. Harman (Technician), Miss D. Kerr (Copy Writer).

Most of the best Metropolitan Shows are heard on 3BO, either on direct relay from City Stations or on disc.

Hours of transmission:—Sunday, 8.45 a.m. to 11 p.m.; Monday to Saturday, 6 a.m. to 11 p.m.

Personalities on Station 3BO include:—

EDWARD CHARLES HAYNES: Manager. Joined A.W.A., Melbourne, May, 1927. Beam Wireless Service 11 years; Radiola Department, 3 years; Broadcasting Department, Melbourne, October, 1941. Appointed present position February, 1943. Born London 4th March, 1903. Recreation: Golf. Clubs: Rotary of Bendigo.

RICHARD H. GAZE: Announcer. Radio career, 4BH 1937, 4BK-AK 1937-38. Joined 3BO 1938. 1940 to 1945 A.I.F. demobilised. Rank, Captain. Army career, 6th Div. M.E. General MacArthur's H.Q., New Guinea and Solomons. Born Melbourne, 1918. Recreations: Cricket, swimming, music.

3BO—BENDIGO

G. Krost, 3BO.



F. A. McManus, 3BO.



Miss I. Poulston, 3BO.



Miss M. Meagher, 3BO.



E. C. Haynes, 3BO.

FRANK A. McMANUS: Salesman. Joined A.W.A. 1937 at Ashfield Works. Served in A.I.F. May, 1940 to November, 1945. Demobilised as Lieutenant. Rejoined A.W.A. December, 1945. 2AY Albury, January to March, 1946. Appointed 3BO March, 1946. Born in Sydney 1918. Recreation: Tennis.



P. N. Charley, 3BO.

PHILIP N. CHARLEY: Announcer. Joined A.W.A. October, 1945, at 2CH 3 months. Appointed 3BO January, 1946. Educated, Shore, Sydney. Served R.A.A.F. May, 1943, to April, 1944. Born Sydney, 26th January, 1925. Recreations: Swimming, tennis, music.

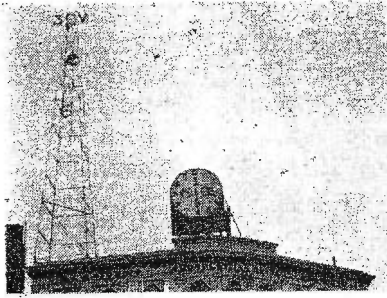
GERSON KROST: Announcer. Joined 30th March, 1942. Previously followed profession of music. For three years President of Bendigo Competitions Society. Associated with theatres in Brisbane and Lismore, N.S.W. Born in Bendigo. Clubs: Rotary of Bendigo. Hobbies: Reading.



R. Gaze, 3BO.

MISS ISABEL POULSTON: Announcer. Joined 3BO 1936. Born in Bendigo. Recreations: Golf and tennis. Clubs: Professional and Business Women's of Bendigo.

MISS MARGARET MEAGHER: Record Librarian and Children's Club Announcer. Joined 3BO July, 1944. Won Bendigo Section A.C.F. "Miss Australia" Contest, 1945. Born in Bendigo 4th May, 1926. Recreations: Golf, tennis, swimming.



3CV Bendigo Studios.

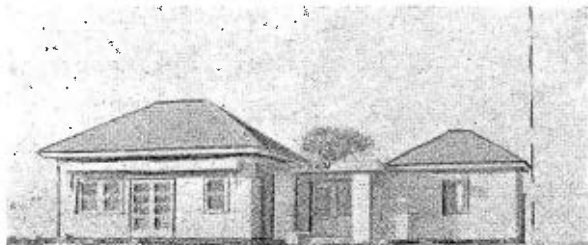
localities. In this regard it is even claimed that no station does more, if as much. Being one of the Macquarie Network stations, 3CV also has all the topline programmes, thus giving city service in Central Victoria.

The 3CV Transmitter is a 500-watt, built by Transmission Equipment, using high level Class B Modulation. The antenna is a 268-foot Tubular Steel mast, with an extensive earth mat covering 11 acres.

The studios are of the most modern design, incorporating Presto turntables, streamlined console control units, with multi-channel mixing, orthocoustic filters, programme equalisers, cue up amplifier for smooth programme presentation and efficient limiting amplifier allowing high percentage of average modulation. Studio equipment was designed and built by 3CV engineers. The Bendigo studios contain a large auditorium for programme presentation with an audience. This is also used for the functions of the 3CV Women's Club. The latter organisation has over 11,000 members throughout Central and Northern Victoria, with eight auxiliaries in Bendigo and branches in many towns.

During the war, the 3CV Women's Radio Club supplied ambulances, a mobile canteen, thousands of food parcels, and food for Britain. Also it helped local institutions such as the Bendigo Hospital and Bendigo Benevolent Home. The Benevolent Home received £1200 as a result of one afternoon's effort of the 3CV Women's Club. In the last year of war the club raised £4,220. Since peace, an electric food warmer has been presented to the Bendigo Base Hospital, an ambulance to the Maldon Hospital, deck chairs to the Bendigo Chalet, and ice chests to the Benevolent Home. Every week members of the club visit the sick and distribute cigarettes, sweets, cakes, etc. The 1946 3CV Women's Club's party drive will help the 3CV Scholarship for children of deceased and disabled soldiers.

*Transmission House,
Carisbrook.*



3CV Central Victoria

3CV Central Victoria has studios throughout Central Victoria. With head office, studios and recording facilities in Bendigo, studios at Maryborough and at Transmission House, Carisbrook, and also at 3AW Melbourne, 3CV gives a very large variety of programmes from many





Arthur Sheldon, 3CV.



"Lady Rita," 3CV.

ARTHUR SHELDON, Secretary and Studio Manager, late R.A.A.F. Victorian. Previous Experience, Country station and freelance Melbourne; Conducts Sunday Matinee. Hobbies, Photography and Motoring.

"LADY RITA" (Mrs. R. DODDS), General Secretary, 3CV Women's Radio Club and Announcer. Conducts Women's Session. Hobbies, Tennis and Music.

KEN J. PARKER, Chief Engineer and District Manager, Victorian. Previous experience, country stations, N.S.W. and Victoria. Conducts Racing Sessions and Choice of the People. Hobbies, Motoring, Tennis and Shooting.



3CV Ball Broadcast, with Lady Rita and Arthur.

C. J. BURKE, Technician, previous experience ships and country stations, Victorian. Hobbies, Gardening and motorcycling.



Ken Parker, 3CV.



C. J. Burke, 3CV.



Peter Compton, 3CV.

PETER COMPTON, Technician, Late Merchant Navy. Born England. Ship's Radio Engineer. Hobbies, Electronics.



Athol Harding, 3CV.

ATHOL HARDING, Script Writer, late A.I.F., Victorian. Hobbies, Tennis and Football.



Bill Harper, 3CV.

BILL HARPER, Record Librarian and Studio Technician, Victorian. Hobby, Cycling.

OLIVER GILPIN, Junior Announcer. Born in Melbourne. Previous experience, 3AW Melbourne. Hobby, Horse riding.



A Unit of the Macquarie Network.



Colin Burke, 3CV.

COLIN BURKE, Morning announcer. Late Merchant Navy, Victorian. Conducts Hospital Session. Hobbies, Organist and plant cultivation.

BILL DONOHUE, Late A.I.F. Conducts 3CV Digger Session. Hobbies, Music and R.S.L. work.



Bill Donohue, 3CV.

Victorian Broadcasting Network

3HA Covers Western Victoria

Because of its favourable geographical situation and its modern vertical steel radiator standing 250 feet in height on top of Mount Bainbridge, five miles from Hamilton, which is 1,140 feet above sea level, 3AH covers all western Victoria, the Wimmera and the south-east of South Australia.

It is a unit of the Victorian Broadcasting Network ("The Age" Broadcasting Service) and the Macquarie Network which means that it is included in the most important network features whereby its programmes are among the best in Australia.

3HA makes a special feature of local live artist programmes every day. The 3HA Women's Club is another important feature with a membership of about 10,000, and branches at Hamilton, Mount Gambier, Naracoorte, Heywood, Portland, Warrnambool, Horsham, Coleraine and Casterton.

STATION STAFF: Manager, Frank Bishop; STUDIO MANAGER, Wilfred Spargo. ANNOUNCERS: George Wells, Gordon Bissett, George Steele, Doreen Riley, Fay Boadle. COPY WRITER: Eric B. Reade. WOMEN'S CLUB LEADER: "Doreen" (Miss Doreen Riley). CHILDREN'S CLUB LEADER: "Faye" (Miss Fay Boadle. SPORTING COMMENTATOR: John Murphy.

ENGINEERS: Joseph Hunter (chief), John Sydow, V. Monaghan.

EXECUTIVES: David F. Syme, Managing Director; Rupert A. Fitts, General Manager; Neville Dixon, Sales Manager.

PUBLIC RELATIONS: C. M. Hosking. COUNTRY REPRESENTATIVE: A. Corley.

POWER 1,000 watts. WAVE LENGTH 297 metres . . . 1010KC.

HEAD OFFICE, Western Province Radio Pty. Ltd., 239 Collins Street, Melbourne. STUDIO, 37 Gray Street, Hamilton.

3SH Northern Victoria

At Swan Hill, on the River Murray, is 3SH Northern Victoria, serving the progressive towns of Swan Hill and Kerang, and reaching out to the surrounding rich River Murray settlements, the Mallee and across the river into the western Riverina.

Being a unit of the Victorian Broadcasting Network ("The Age broadcasting services) and of the Macquarie Network, 3SH always is assured of good feature programmes. Local interests are also well cared for, as many programmes by district artists are broadcast.

Victorian Broadcasting Network

STATION STAFF: Manager, Gordon Lewis; ANNOUNCERS, Harry Lithgow, John Newton, Jeanne Battye, Margaret Braybrook, WOMEN'S CLUB LEADER, Jeanne Battye; ENGINEERS, Martin Chaffer and J. Ratcliffe.

EXECUTIVES: David F. Syme, Managing Director; Rupert A. Fitts, General Manager; Neville Dixon Sales Manager.

PUBLIC RELATIONS: C. M. Hosking; COUNTRY REPRESENTATIVE: A. Corley.

HEAD OFFICE: Central Murray Broadcasters Pty. Ltd., "The Age" Chambers, 239 Collins Street, Melbourne.

3TR Gippsland Covers Eastern Victoria

A unit of the Victorian Broadcasting Network and of the Macquarie Network, 3TR Gippsland is included in most of their extensive major features. Excellent programmes are thereby assured and that is one reason why 3TR is widely listened to. Its transmitter is favourably situated and it covers the whole of eastern Victoria.

The modern studios of 3TR are well equipped and its transmitter is of the latest approved type with a vertical radiator and an elaborate earth system.

The programmes include many important National features and local artists and productions are not neglected. Indeed, a feature is made by 3TR of district broadcasts and live artist performances in its studios at Sale and Bairnsdale. Most of the programmes are broadcast from the main studios at Sale and from the new studio at Bairnsdale regular transmissions are made.

STATION STAFF: MANAGER, E. J. Lewis; STUDIO MANAGER: W. Bennetts; ANNOUNCERS: Andrew Strachan, Marjory Green, C. Hogben, A. McKirdy, P. Counahan; COPY WRITER, Miss D. Bowden; WOMEN'S CLUB LEADER, "Marjory May" (Miss Marjory Green).

EXECUTIVES: David F. Syme, Managing Director; Rupert A. Fitts, General Manager.

ADVERTISING MANAGER, Nevill Dixon.

PUBLIC RELATIONS, C. M. Hosking.

COUNTRY REPRESENTATIVE: Cecil Corley.

ENGINEERS: Eric Evans, R. Schmidt, B. Walsh.

HEAD OFFICE: Broadcast Entertainers Pty. Ltd. "The Age" Chambers, 239 Collins St., Melbourne.

STUDIOS: Stawell St., Sale and Main St., Bairnsdale.

POWER, 1,000 watts. WAVE LENGTH 242 metres. 1240KC.

3MA—"The Sunraysia Station"

Owned and operated by Sunraysia Broadcasters Pty. Ltd., 3MA studios are in the T. & G. Building, Langtree Avenue, Mildura.

Wavelength is 221.6 m. (1360 K.C.), Power: 200 watts in the aerial.

Hours of operation:

Week-days: 7 a.m. to 1.30 p.m., 6 p.m. to 10.30 p.m.

Sundays: 8.45 a.m. to 1.30 p.m., 6.30 p.m. to 10.30 p.m.

3MA is situated in the heart of one of the wealthiest areas in Australia—the Sunraysia District. This is the centre of the dried-vine fruits industry, and embraces the City of Mildura, the towns of Red Cliffs, Merebin, Cardross, Irymple, Birdwoodton, etc., in Victoria, and Wentworth, Dareton, Curlwaa, Coomealla, Buronga, Gol Gol, Bonnycliffs, etc. in New South Wales.



Val. J. Anderson, 3MA.

Proofs of 3MA's esteem are numerous. For instance, local advertisers provide half its revenue. Over 5,000 people attended "Carols by Candlelight," which 3MA produced in an ideal setting on the banks of the Murray last Xmas Eve. Many local organisations, ex-service clubs and sporting bodies take regular sessions on "Their Own" station—3MA.



Charles Weymouth, 3MA

The station has been operating regularly since its opening on May 25th, 1933. The present staff consists of ten members, and here are thumbnail sketches of those who are heard "on the air."

VAL. J. ANDERSON: Manager and Chief announcer since 1937. Formerly associated with Stations 5CL, 5DN, 2BH, 6ML. During the war served for over 4 years with the A.I.F. in the Middle East, Australia and New Guinea, and during that period was Australian announcer for Radio Levant, Syria and 9PA, Papua.

CHARLES WEYMOUTH, night announcer. Commenced radio work at the age of 16 with 2CH Sydney and has since had experience on the A.B.C. and Commercial Stations 3AK, 3BO, 3XY and 3CS. As a vocalist Charles has appeared with

Jim Davidson and his band. He was in a Signals Unit, A.M.F., until discharged medically unfit.

KEN SAMUEL (Announcer) a newcomer to the staff. At one time on the A.B.C. and 3AW, Ken was in the R.A.A.F. as an air-gunner. He joined 3MA shortly after his discharge and assists with programmes besides announcing.

DOREEN SARAH (Announcer), a charming and popular personality, "Doreen" conducts the 3MA women's session each morning, and the children's session each evening (The Shunshiners). Her "Sunshiners Gang" of girls present a very creditable live-artist show each Friday night.

MAX FOLIE: Chief Engineer since the Station's inception. A very versatile radioman, who, though seldom heard on the air nowadays, has done a great deal of announcing in times of manpower shortage, especially during the war. Max was well known in amateur radio circles, before the war, as "VK 3GZ". He was at one time Engineer of the Mobile Station 3YB.



Ken Samuel, 3MA.



Doreen Sarah, 3MA.

In addition to locally produced programmes some of which, such as "Murray Valley Melody Family" and "Sunraysia's Artists of the Week" are designed to foster local talent, 3MA has many of the most popular transcribed programmes now nationally released, and several direct relays, notably "Bob Dyer's Can You Take It?" (from Sydney) and "The P. & A. Parade" from Melbourne.

At the time of going to press, the best known among the transcribed features includes "Big Sister," "Hollywood Holiday," "Aunt Jenny's Stories," "Daddy and Paddy," "The Woodleys," "A Case for Cleveland," "Nick Carter," "Danger Unlimited," "Officer Crosby," "Youth Speaks" and many others.

On the technical side, the station is well served. There is a complete spare transmitter which can be brought into operation within one minute; a recording plant, and permanent land-lines to various theatres, dance halls etc., in Mildura.



Max Folie, 3MA.

Five Great Voices In One

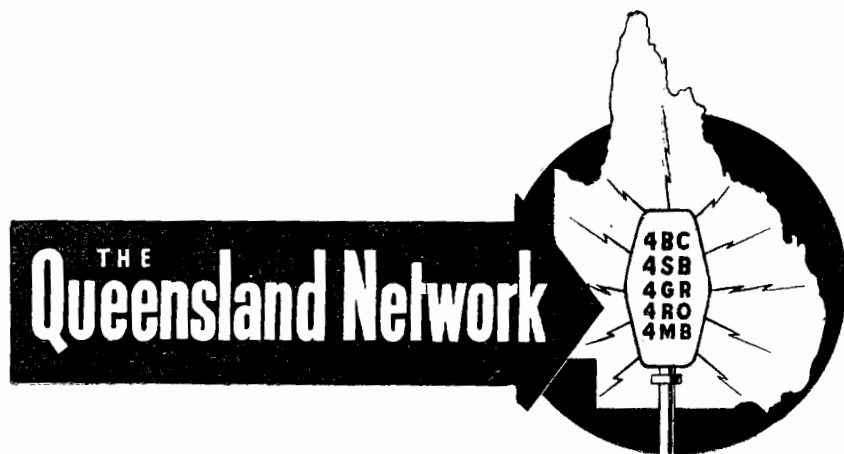
The normal population of Queensland, according to the most recent official figures is just over 1,000,000.

Most of that population is concentrated in the south-east of the State, and more than 700,000 of that total live within easy listening range of the five stations of the Queensland Network. They are:

4BC	Brisbane
4SB	Kingaroy
4GR	Toowoomba
4RO	Rockhampton
4MB	Maryborough

4BC is a station particularly easy to hear throughout the metropolitan area of Brisbane; 4GR Toowoomba provides entertainment for an enormous number of listeners throughout the Darling Downs and beyond; 4MB Maryborough is welcomed by listeners in thousands of homes of the Lower North Coast districts; 4RO Rockhampton is the only commercial station serving one tremendous area of Central Queensland, while 4SB Kingaroy, with its 2000 watts of transmitting power, is heard throughout the length and breadth of the State and far beyond.

Those who want the best in programme entertainment in Queensland find just what they are looking for in the Five Stations of the QUEENSLAND NETWORK.



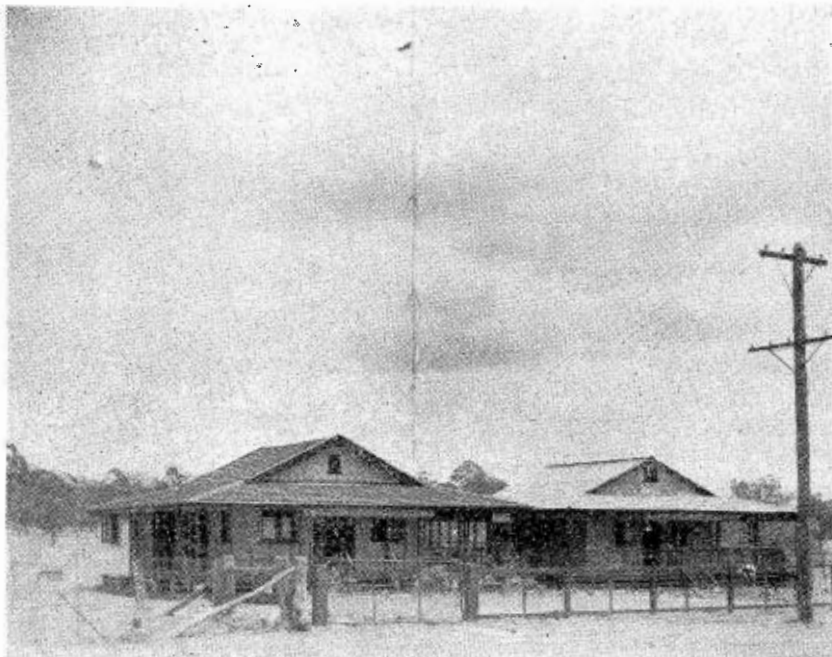
4BC Brisbane 4SB Kingaroy

4BC Brisbane has the distinction of being one of the few commercial broadcasting stations in Australia whose programmes are heard clearly for many hundreds of miles.

In Brisbane itself (where it's "4BC First"), no station is more easily heard throughout the metropolitan area; while listeners hundreds of miles away receive the great 4BC programmes on relay through the powerful 2000-watt station 4SB at Kingaroy.

Queensland listeners know that for the very best in radio entertainment—for drama, serials, music and sport, they always can look to 4BC/4SB.

In sporting coverage, particularly, 4BC is known throughout Queensland. Its staff of experts in every branch of sport provide listeners with all the up-to-the-minute sporting information they need—when they need it.



4BC transmission centre at Indooroopilly on the bank of the Brisbane River, 220ft. vertical mast in background.

4GR Toowoomba

4GR Toowoomba, on proved performance over more than 20 years, is one of the great commercial broadcasting stations of Queensland.

Operating from the centre of the Darling Downs, with an excellence of transmission which consistently reaches listeners clearly 200 miles away and more, 4GR is an institution throughout Southern Queensland and Northern New South Wales.

Since the opening of the station in 1925, 4GR always has been a centre of community life of the Darling Downs. Every local movement for the good of the community has received the energetic support of 4GR; many important local functions have been broadcast on the spot by the station's leading personalities; and 4GR, over the years, has become part and parcel of the life of the Darling Downs.

An entertainment programme which includes many of the great national features on the air attracts and holds the loyalty of a very extensive audience, and 4GR has become a listening habit in the daily lives of its people.



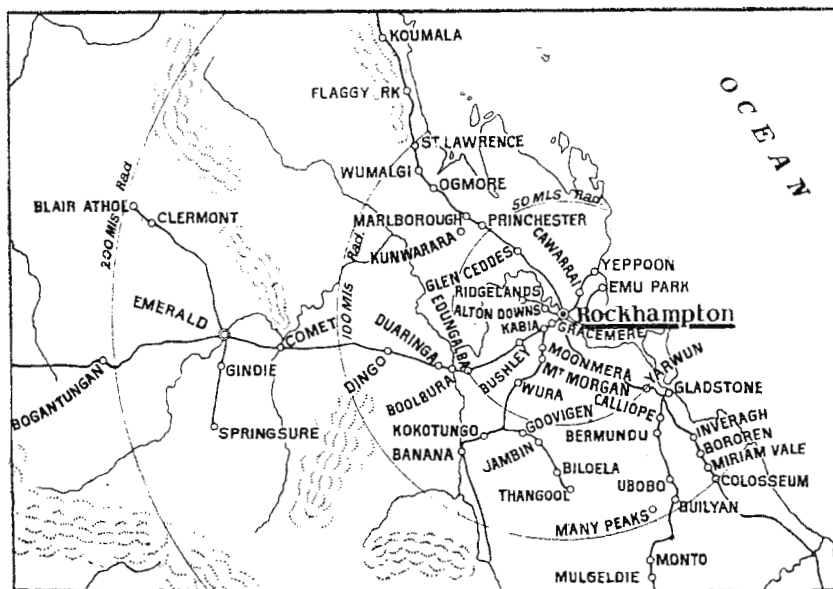
The Darling Downs and surrounding areas served by 4GR.

4RO Rockhampton

Station 4RO Rockhampton occupies a commanding situation in Australian commercial broadcasting, because it is the only commercial station in one tremendous area of Central Queensland. The nearest other transmitter is 150 miles away.

That fact in itself has attracted to 4RO almost every important commercial broadcast programme on the air. 4RO listeners, over an area reaching far inland from the coast, enjoy an entertainment-packed programme not excelled by any other station in Australia, and including the very cream of all the best programmes on the capital city stations.

From morning till night, the 4RO programme caters for every taste—for the housewife, the farmer, the mine worker, the city man, and the sportsman. Over a great area 4RO is the social force which is truly "The Voice of Central Queensland."



This is 4RO-land; the great area of Central Queensland, where 4RO is a welcomed guest in thousands of homes.

4MB Maryborough

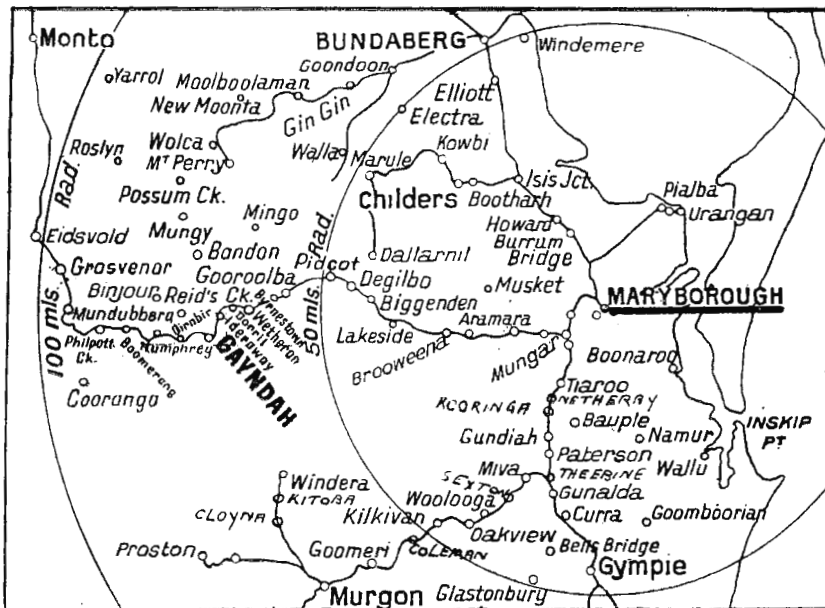
4MB Maryborough is a fine station, serving Maryborough, the "Newcastle" of Queensland, and the rich agricultural district which surrounds it.

In the city of Maryborough itself, 16,000 people live within a radius of three miles, while there is a population of approximately 50,000 people within 50 miles.

To meet the varying needs of that audience—factory worker, city dweller and farmer alike—4MB provides one of the most comprehensive entertainment programmes on the air, ranging from expert advice for the Man on the Land to outstanding musical and dramatic features of universal appeal.

The programme is shaped to meet the mood of each hour, with romantic serials and music during the daytime, for the housewife at home; special late afternoon broadcasts for children; and an evening programme packed with the entertainment which 4MB listeners want.

In the world of sport, too, 4MB caters completely for those who want up-to-the-minute news, and results.



The area served by 4MB.

4BU—BUNDABERG

In December, 1935, Bundaberg residents formed Bundaberg Broadcasters Pty. Ltd. for the purpose of operating 4BU.

Commencing with seven advertisers, 4BU has grown into a first-class entertainment unit with 140 advertisers (75 national and 65 local), servicing 46,500 listeners in its immediate entertainment range.

Operating on a wavelength of 226 metres and a frequency of 1330 kilocycles, 4BU is well known to Queensland listeners. During the war years 4BU conducted regular programmes for Bundaberg district troops in New Guinea and the adjacent islands. During ten years of service to Burnett district it has raised many thousands of pounds for patriotic and charitable bodies.

Chairman of Directors W. J. Harvey, a well-known Queensland business man, and his co-directors, Colonel A. Christensen and R. G. Curtis, have adhered to a policy of catering for all tastes in entertainment and benefiting all sections of the community.

In December, 1944, 4BU joined the Australia-wide Macquarie Network, and as North Queensland Unit of that Network, presents an uninterrupted programme from 6 a.m. to 10.30 p.m. All broadcasts are made from an up-to-date studio in Bourbong Street.



W. J. Harvey, 4BU.



Leonard H. Martin, 4BU.

LEONARD H. MARTIN: Manager of 4BU, Bundaberg, since April, 1941. Was previously Manager of 4VL Charleville and 4ZR Roma. Commenced in radio on the staff of 4BK Brisbane in 1937. Later joined 2MW, 4AY, and 4GR. Before entering the commercial radio field in Australia was three years a Cadet in the Blue Star Line. At the microphone in the early evening and children's programmes.

ARTHUR SIMMONDS: Chief Engineer of 4BU. Born in Kent, England. Commenced in Commercial Radio Broadcasting at 2MW Murwillumbah. Later at 4AY and 4BU. Was a well-known amateur broadcaster in pre-war days, operating VK2GS. Like all radio engineers, his hobby is radio engineering.

4BU—Bundaberg

MAE MIKKELSEN: 4BU's popular Women's Morning Announcer. A bright, cheery personality who has been a member of 4BU's announcing staff since 1937. Is a talented musician and active in Bundaberg's musical circles. Mae is also President of the 4BU Women's Club.

VERDI STIBE: Announcer and Sporting Commentator. An enthusiastic bandsman. Keenly interested in all forms of sport. His



STAFF OF 4BU.

BACK ROW (Standing) Left to Right:—Errol Black (Asst. Eng.), Audley Dieckmann (Ass. Eng.), George Saunders (Ass. Eng.), Mae Mikkelsen (Announcer) Arthur G. Simmonds (Chief Eng.), Allan Bennet (Control Op.), Verdi Stibe (Announcer-Sporting Commentator), Mrs. "Margot" Netterfield (Accompanist).

FRONT ROW (Sitting), Left to Right:—Joan Manning (Programmes), Leonard H. Martin (Manager), Jessie Campbell (Office Secretary), Jocelyn Bowden (Office), Marie Maclean (Announcer), Max Long (Announcer-Copywriter).

NOT IN PHOTO:—Bill Brown (Announcer), Miss F. Manning (Office); Engene Black (Control Operator), Carol Winchester (Office), and C. Zneidersic (Ass. Engineer).

interest in sport is supplemented by the fact that his brother is Col. Stibe, the prominent Bundaberg batsman, who was previously a member of the Queensland State Cricket Eleven. Verdi conducts the late evening and midday programmes.

MARIE MACLEAN: Brings an entertainment-filled afternoon programme to 4BU listeners every day of the week. Her Golden Hours

4BU—Bunaberg

programme is particularly popular, as well as the Old Folks' Session, which she conducts Mondays to Thursdays at 3.30. Marie is a prolific reader and a tennis enthusiast. Was educated in Bundaberg and joined 4BU in 1942. Also appears before the "mike" in Children's Sessions.

MAX LONG: Announcer - Copywriter. Joined Commercial Broadcasting in 1943 as Announcer-Copywriter at 2MW. Joined 4BU in May, 1944. Conducts a fast-moving breakfast programme on 4BU. A good all-round announcer whose native hearth is Pialba, Queensland.

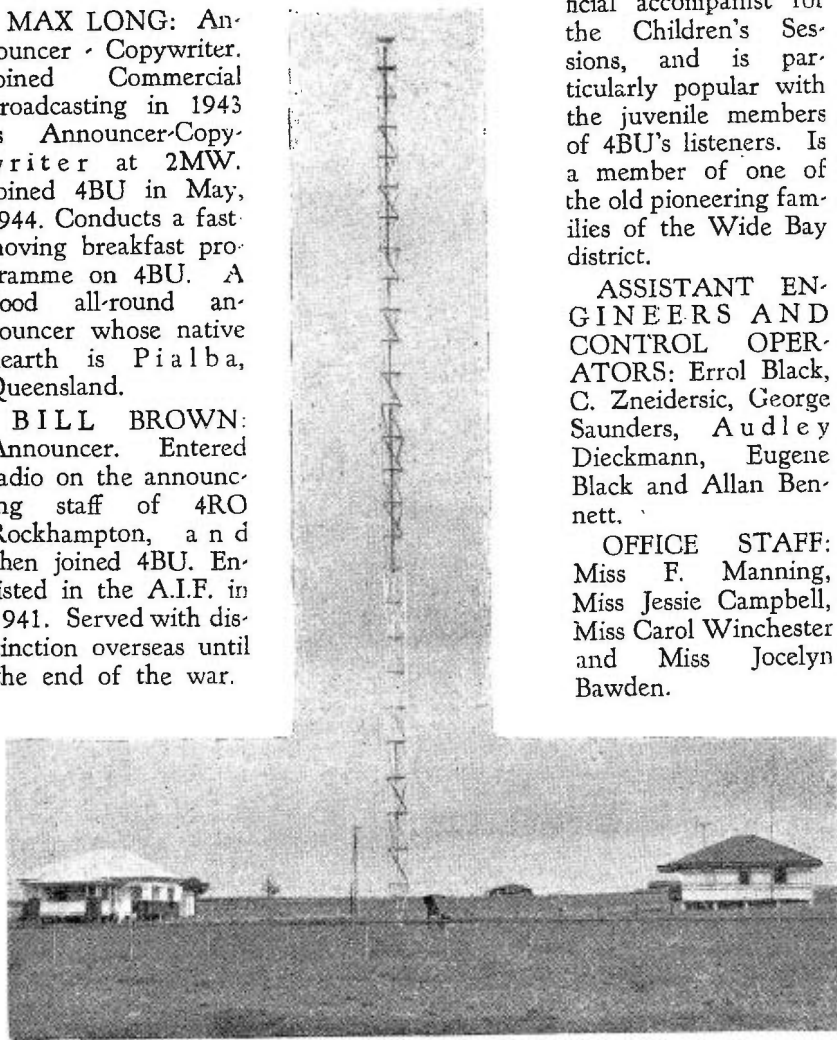
BILL BROWN: Announcer. Entered radio on the announcing staff of 4RO Rockhampton, and then joined 4BU. Enlisted in the A.I.F. in 1941. Served with distinction overseas until the end of the war.

JOAN MANNING: Programmes and transcriptions. Joined 4BU's office staff in 1941. Became a member of the control staff, on which she served for two years. Was then promoted to position of programme-arranger.

MRS. A. NETTERFIELD ("MARGOT"): Official accompanist for the Children's Sessions, and is particularly popular with the juvenile members of 4BU's listeners. Is a member of one of the old pioneering families of the Wide Bay district.

ASSISTANT ENGINEERS AND CONTROL OPERATORS: Errol Black, C. Zneidersic, George Saunders, Audley Dieckmann, Eugene Black and Allan Bennett.

OFFICE STAFF: Miss F. Manning, Miss Jessie Campbell, Miss Carol Winchester and Miss Jocelyn Bawden.



4BU Transmitter (Engineer's Residence at left).

4BU—Bundaberg

4BU's Transmitter is situated three miles N.E. of the Bundaberg Post Office, at Kalkie. The control panel, live amplifier and transmitter were designed and built on the site. The Transmitter consists of a four-stage crystal controlled exciter unit and a 500-watt plate-modulated Class C amplifier modulated by a three-stage unit with inverse feed-back. The radiating system is a quarter wave vertical lattice mast and earth mat fed via a 600 ohm. line.

4BU's studio is provided with standard A.W.A. two-studio equipment, including microphone amplifiers, programme limiting amplifier, monitor and power supplies.

OUTSIDE ACTIVITIES.

The Station's activities are not confined to broadcast entertainment. Frequently 4BU directs and produces stage plays, musical comedies, revues, concerts, picnics and other outdoor entertainments. The Women's Club, conducted by Mae Mikkelsen, entertains members regularly at afternoon socials. During the war it was of much assistance to patriotic bodies.

4BU's Junior Club is well established among the children of the district. On evenings when the children entertain (Tuesdays and Thursdays with live artist presentations, and on Fridays with "Kiddies' Kollege") the studio is packed with youngsters. Although the war prevented a resumption of outdoor entertainment for its members, the cessation of hostilities has enabled the Club to make big plans for the future.

Hours of Transmissions: Monday to Friday, 6 a.m. to 10.30 p.m.; Saturday 6 a.m. to 3 p.m., 5.30 p.m. to 10.30 p.m.; Sunday, 7.45 a.m. to 2 p.m., 5 p.m. to 10 p.m.

4MK—MACKAY

Mackay Broadcasting Service Pty. Ltd., is a 100 per cent. Mackay organisation established firmly in a very prosperous district which boasts seven sugar mills, a butter factory and two wharf sheds wherein 38,000 tons of sugar has been stacked at one time.

4MK is now in its seventeenth year of operation. It broadcasts from 6.30 a.m. continuously till 10.30 p.m. Its announcers are J. H. WILLIAMS (General Manager), MAVIS WATSON, CATH. POTTS and JOAN HURLEY. Miss Watson contributes a useful poetry session—Miss Potts excels in the Cookery Section.

Programmes of 4MK compare with those of any metropolitan station. These include at the moment of writing, the Golden Boomerang serial for children, Danger Unlimited, Martin's Corner, A Case for Cleveland, Dr. Mac., the Bob Dyer Show, the Australian Amateur Hour, Radio Theatre, Hit Tunes, Calling the Stars, Cavalcade, Big Sister, Aunt Jenny, the Harris Family and the 4MK Radio Sunday School. The Station has done fine work for various good causes notably the Red Cross and the Red Shield.

CAIRNS IS A— 4CA MARKET

4CA is the only Station giving exclusive day and night service to Cairns listeners.

As the result of giving listeners the kind of programmes they want to hear, 4CA has built a continuous, well - balanced audience, night and day.

You can cash-in on this Market by letting 4CA deliver your sales message where it counts.

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED
SYDNEY BRISBANE MELBOURNE

4CA—CAIRNS

"At the Top of Australia"

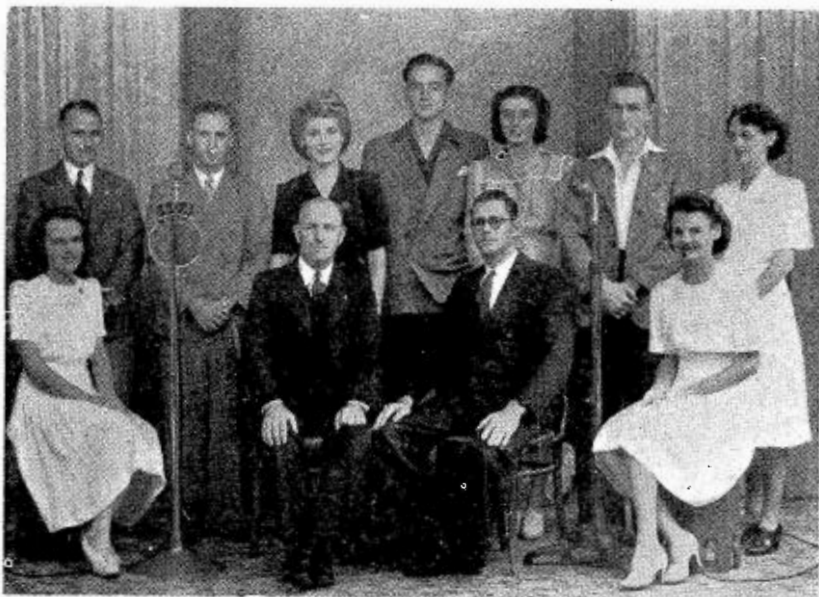
The Cairns Station is the most northerly on the Australian Coast. It is owned and operated by Amalgamated Wireless (Australasia) Limited, and, as it gives trouble-free reception to listeners of Cairns and District, it is of particular value in that Area.

4CA operates on a Wave Length of 300 Metres (1000 K/Cs.). The Station commenced operations on May 16th, 1936, and over the last ten years has maintained an uninterrupted service to its listeners.

Transmission Hours are:—

Sundays—8.45 a.m. to 2 p.m. and 3 p.m. to 10.30 p.m.

Monday to Saturday—7 a.m. to 2 p.m. and 5 p.m. to 10.30 p.m.



4CA STAFF, 1946.

Standing, Left to Right:—John Young, Bill Cunningham, Mavis Meade, Geoffrey Callaghan, Betty Reece, Tony Studdert, Lesley Ross.

Sitting, Left to Right:—Betty Waugh, John Dower (Manager), John Gleeson, Joan Tills.

Personalities on the Station include:—

JOHN DOWER: Manager 4CA. Joined A.W.A. in 1924 and served as a Telegraphist with the Marine Department on a number of Australian Merchant Vessels. Was transferred to the Broadcasting Department in 1934 and has been Manager at 2AY Albury, 2GN Goulburn and 4CA Cairns. Educated at New England Grammar School and Armidale College. Born in 1901 at Glen Innes, N.S.W.

J. F. GLEESON: Born in Warwick, Queensland, John Gleeson received the greater part of his education in Townsville, and eventually

attended the Marconi School of Wireless in Sydney, where he secured his First Class Commercial Operator's Certificate. Following a short period at sea, he was appointed to 4CA in 1942 as Technician-Announcer. His spare-time occupation is studying Accountancy.

R. A. STUDDERT: Born in Armidale, N.S.W., and educated at the High School in that City. He secured his First Class Commercial Operator's Certificate at the Marconi School, Sydney. Appointed to the A.W.A. Marine Staff, and served on Transports carrying troops to New Guinea. He joined 4CA in 1944. Hobby is practising Trumpet and keeping his Automobiles going.

W. F. CUNNINGHAM: Hails from Melbourne. Trained at the Marconi School of Wireless there, and previously to joining the staff of 4CA as Technician in 1945, served at sea and in the Coastal Radio Service. Is married and is the proud father of a daughter. Likes tennis, but finds that the garden takes up most of his spare time.

JOHN YOUNG: A native of the Far North, educated in Brisbane. John joined 4CA in 1941, and enlisted in the R.A.A.F. on his 18th birthday in 1942, and so was transferred to the Radio Section. Saw service in New Guinea, and after demobilisation in February, 1946, resumed duties in the Accounts Department. John is now studying with a view to securing a Broadcast Operator's Certificate. Hobbies are Photography and Cricket.

MISS MAVIS MEADE: Announcer. Is a native of Cairns, and has been with 4CA since 1941. Before being appointed announcer, she progressed through each Department of the Station—accounts, copywriting, programme and manager's secretary. During the evacuation period in the bad days of 1942, Mavis remained loyally on the job. Golf is her favourite pastime.

MISS JOAN TILLS: A local girl who joined 4CA in 1942. Joan is now Music Librarian. Fond of outdoor sports, she is the woman champion of the Cairns Archery Club, and is one of the leading local swimmers. A daughter of a soldier of the last war. She has always interested herself in the Junior Auxiliary of the R.S.S.A.I.L.A.

MISS BETTY REECE: Another real North Queenslander, hailing from Mount Molloy. She received her Secondary Education in Herberston, and has been on the 4CA staff since January, 1945, as Typiste. Betty is a splendid horsewoman, having grown up in the saddle. As a very small girl, she rode a goodish number of miles to and from the old bush school each day.

MISS LESLEY ROSS: Born and educated in Herberston, and joined the Accounts Department of 4CA in 1943. Possessed of an unusually good memory, Lesley is a veritable "Walking Index" of her own Department. She is an enthusiastic member of the Archery Club, and her other pastime is swimming.

MISS BETTY WAUGH: Is the baby of the 4CA staff. She joined the Office Personnel in 1944, at the age of 15, after passing the Junior University with a creditable pass, particularly in Typing, Shorthand and Book-keeping. Born in Gordonvale, she attended High School in Cairns. Still retains her love for horses, and nominates riding and sewing as her favourite pastimes.

4GY—GYMPIE

4GY is one of Australia's newest broadcasting stations. It was officially opened on November 3, 1941—three weeks before the outbreak of the Pacific War, and was therefore available to serve the local community at a time when it was most needed.

Although conditions were so uncertain in those dark days towards the end of 1941, 4GY immediately took the lead in raising money for patriotic funds and War Loans, in recruiting campaigns and all community war efforts.

Covering a closely-settled area with a population of 70,000, 4GY is the voice of a prosperous community, whose nett income exceeds £3,000,000 a year, derived mainly from such stabilised primary industries as dairying, tropical fruit growing, sugar cane and timber. The remarkable fertility and high productive capacity of the Gympie district produces a fruit and vegetable yield which is almost a third of Queensland's total output.



The Quiz Kids—4GY's popular Sunday evening feature. Here the Quiz Kids forget their learning and joke with Tommy Burns, the Queensland champion. From left:—John Lambert (15), Leon Smith (13), Michael Connor (14), Yvonne Cossart (11), Nola Manning (15). The Quiz Kids emanate from 2GB, Sydney.

4GY TRANSMITTER AND STUDIOS.

Ideally situated on a rise overlooking the City of Gympie, the modern A.W.A. 200-watt transmitter has been designed to cater for the

presentation of all that is latest in broadcasting. The equipment includes a Lattice Steel Radiating Aerial 186 feet high.

New city premises were recently acquired in the modern Bank of New South Wales Building, which is in an imposing corner position in the main street.

Utilising the whole of the top floor of the building the arrangement includes four fine offices, an extensive programme library, a control room and two studios. Nothing has been spared to provide a most up-to-date and efficient set-up.

Patriotic appeals conducted by 4GY have, in all cases, produced results well above the average.

District sessions are presented five times weekly, covering all business centres of the rich Mary Valley and the North Coast as far distant as Maleny, approximately 50 miles away from the transmitter.

PERSONNEL.

S. L. FITTELL, Managing Director, pioneered broadcasting in this district from 1929 with Amateur Station 4JO, which became extremely popular because of the inability of local listeners satisfactorily to receive other stations. Eventually, after many representations, Mr. Fittell secured the licence for 4GY.

L. G. SMITH, Manager, an all-round broadcasting man with sales, announcing and engineering experience, was for several years Marine Radio Operator, tramping around the world. Mr. Smith is well known in the A.W.A. Network, having served on 3BO, 2GN, 2GF and 4WK.

Announcing Staff: E. K. CHIPPENDALL, R. E. GOLDIE, L. G. SMITH and Misses BERYL REED and JOY BLYTH. With the exception of L. G. Smith, who hails from Sydney, all are natives of Gympie, with an intimate knowledge of the requirements of local listeners.

General announcing is carried out by Eric Chippendall, Russell Goldie, Les Smith and Joy Blyth. Beryl Reed caters for the ladies with her popular Women's Session.

The chief operating engineer is ERIC CHIPPENDALL, who has had extensive engineering and studio experience with several Queensland stations. PETER BRADY, one of Queensland's most experienced and competent radio engineers, is maintenance engineer. They are assisted by Technician DUDLEY PHILLIPS and Cadet-Engineer GORDON KING. The qualifications and enthusiasm of the 4GY Engineering Staff ensures the high quality reception in the stations area of service.

4IP—IPSWICH

“Your Local Station for Better Entertainment”

Station 4IP is owned and operated by the Ipswich Broadcasting Company Pty. Ltd. This up-to-date broadcaster was officially opened in September, 1935, and since its inception has provided high-class programmes for listeners in Ipswich and surrounding districts.

The transmitter operates on a frequency of 1440 Kc's with an aerial power of 200 watts. Programmes are radiated daily from 6.30 a.m. to 10.00 p.m. Broadcasting activities are handled by a competent staff; many with years of engineering, executive and writing experience, and all with good educational backgrounds.

It has always been the policy of the station to foster local talent. Every encouragement is given to performers, and many accomplished singers, instrumentalists and elocutionists have been heard through the 4IP microphone. The children's sessions are eagerly awaited by thousands of young people who give unstinted support to the youthful artists who appear regularly in studio shows. Much juvenile talent has been discovered during these sessions.

The staff is especially proud of the station's war-time activities. Many defence establishments were located within the service area of the transmitter, and programmes were arranged to suit service personnel from many Allied countries. Listeners subscribed generously to appeals for Red Cross, Bundles for Britain, Salvage Drives, etc. War Loan



PERSONNEL OF 4IP.

Standing, left to right:—A. Roach (engineer), W. Ryan (announcer), J. Twidale (prog. dept.), M. Palmer (engineer), H. Perry (announcer), C. McNeill (prog. supervisor); R. Hunt (engineer), F. Wild (sales dept.), K. Reilly (announcer).

Seated, left to right:—T. Forsyth (studio manager), D. Wright (typiste), W. J. Johnson (Managing Director), C. Bolton (private secretary), K. Fairweather (chief engineer).

(Photo. on wall:—Flt./Sgt. F. R. Clayton, late R.A.A.F., died on active service.)

Drives were wonderfully successful, and many thousands of pounds were raised through the efforts of 4IP publicity.

During the last Victory Loan Campaign, the station, in conjunction with the Local War Loan Committee, embarked on an ambitious programme of "Amateur Hours," covering wide areas. 4IP technical equipment was transported as far as 62 miles for relaying programmes from surrounding areas.

From early morning to late at night, 4IP listeners are given the finest sessions it is possible to transmit. This station has the pick of the programmes. The morning request sessions, hill-billy presentations, radio serials, various competitions and Church broadcasts, enjoy very great popularity. The recorded features are selected from a comprehensive record library which includes every type of item.

It is interesting to note that the Directors are already making elaborate plans for post-war development, and steps are being taken to make further improvements in the 4IP transmissions and facilities. West Moreton listeners can expect even better broadcasting in the future. The station's motto is well-known:—

"Your Local Station for Better Entertainment."

4AY—*"The Voice of the North"*

C. D. McCARTHY, manager of 4AY Ayr, "The Voice of the North" exerts his influence from his town office, where his contacts make 4AY a busy station.

The 4AY studios are two miles from Ayr, in a spacious tree-studded estate, in the richest area of the Burdekin River Delta, the heart of the Cane Fields. The building is large and well appointed. Plans are under way for a new, up-to-date studio and administrative block to be erected shortly in the town.

FRANK HOLMES who had five very successful years with 4RO Rockhampton as Senior Continuity writer and Announcer is Senior Announcer and takes care of continuity. In conjunction with Mr. DOIG, Announcer and programme arranger, he presents interesting and popular sessions.

Two senior technicians are in charge of the handsome Philips Transmitter which operates on a wavelength of 309 metres (970 kilocycles). P. SORENSEN who has had wide experience with Qantas Airways and DON GUTHRIE formerly technician in charge of 4RO.

4AY has a clear signal. The station is only 10 miles from the Pacific sea-board, yet constant listeners as far west as Hughenden pick up 4AY with ease. The signal reaches north of Ingham and Innisfail and south to Bowen, Proserpine, Collinsville and Mackay.

4LG

"The Voice of the Central West"

The vast area of Queensland, extending between Quilpie and Normanton and from Springsure to Camooweal is covered by the Central Queensland station, 4LG, which radiates a programme from Longreach, the geographical centre of the State. The towns of Blackall, Barcaldine, Windorah, Winton, Aramac, Tambo, Richmond, Hughenden, Cloncurry, Mt. Isa, Burketown, Charters Towers, Clermont and Jundah are all in the 4LG range.

This huge coverage may at first seem impossible, but the acid test of its accuracy lies in the fact that businesses from each of these centres, as well as from many smaller ones, use 4LG as a medium for their programmes. Listener mail from these places pours into 4LG in a regular stream. The great coverage of this 500 watt station is made possible by the favourable ground formation of the area, together with the fact that the nearest broadcasting station is over 300 miles away.

4LG is indeed the "Voice of the Central West," with its vast wealth and buying power. The station serves the woolgrower, pastoral worker and town dwellers.

4LG station is owned by the Longreach Printing Co. Ltd., proprietors of the "Longreach Leader" and is on the air for 10 hours a day (7.30 a.m.—1.30 p.m.) (6 p.m. —10 p.m.). The frequency is 1100 KC, wavelength 273 metres.

Three announcers are employed permanently.

GERRY MEEHAN, well known in N.S.W. and Victorian radio is in charge of the station and GEORGE LLOYD (late of 2UW) is chief engineer. These two have been at 4LG for only a few months at the time of going to press and they deserve praise for the additional popularity they have secured for the station.

The Voice of the Central West broadcasts from a new modern studio in the centre of Longreach—the transmitter is three miles out of town. The A.C. power used is generated at the transmitter by a diesel-driven alternator.

4LG is conscious of its unique position. Its aim is to give the best possible service to the listeners who look to it for the best in radio, entertainment and broadcast service. It is doing a big job well.

THE POWERFUL 4SB KINGAROY

Station 4SB is controlled by the South Burnett Broadcasting Co. Ltd. The studio is in Alfred Street, Kingaroy.

Hours of Broadcasting: Monday to Saturday 6 a.m. to 11 p.m.; Sunday 7 a.m. to 10.30 p.m.. Wave-length: 283 metres.

Directors: C. F. Adermann (Chairman), H. C. Muston, S. G. Darrow, J. B. Chandler, E. P. Griffin. Secretary: H. C. Muston. General Manager: V. F. Mitchell. Manager: G. H. Parker. Chief Engineer: B. Harte, Assistant Engineers, R. F. Hambridge, R. Nicol. Apprentice, L. Rawson. Announcers: N. P. Horn, Miss T. Thompson.



With its large power of 2000 watts, 4SB covers the rich districts of the Burnett, Moreton, Wide Bay and Darling Downs, and gives a clear uninterrupted radio reception of comprehensive programmes.

4SB relays the principal programmes from 4BC, Brisbane, including Friday night's fight broadcast from the Brisbane Stadium, racing broadcasts, lectures by Dr. W. G. Goddard and other speakers. This is combined with market and weather reports and news services.

Current popular features broadcast from 4SB are: 4SB Radio Sunday School, Birthday Sessions, Trevett's Musicale, Golden Sanctuary, Rebecca, Jack Davey's Casting Bureau, Mystery of Darrington Hall, Irish Folio, Sopranos of the World, Bing Crosby Favourites, Voices in Harmony, For Richer, for Poorer, Victor Sylvester Harmony, Variety Programme, Harris Family, Songs of the Range, Comedy Capers, Twelve O'Clock Parade, Exclusive Story, One Girl in a Million, Eastern Caravan, Behind Those Walls.

G. H. PARKER: Manager, was for many years manager of the Townsville Branch of the Toowoomba Foundry Co. Ltd. He became radio minded, and has been associated for some time with both the commercial and broadcasting side of radio. He has been at the helm in Kingaroy for the past 3½ years.

4TO

TOWNSVILLE

CAN PAVE THE WAY

TO

GREATER SALES

FOR YOU

Your sales road can be a smooth one, paved with greater sales and greater profits . . . if you use 4TO, Townsville, because 4TO serves the richest market in North Queensland, and your sales talks hit home with the listeners who tune to 4TO for the kind of radio entertainment they enjoy.

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED

SYDNEY

BRISBANE

MELBOURNE

4TO—TOWNSVILLE

Station 4TO Townsville commenced operation on 5th October, 1931. It transmits on a wave-length of 384 Metres 780 K/C's. The Station serves a wealthy and progressive area and gives trouble-free reception to listeners in its service area.

Hours of transmission:—

Sundays: 8 a.m. to 10.30 p.m.

Monday to Saturday: 6 a.m. to 10.30 p.m.

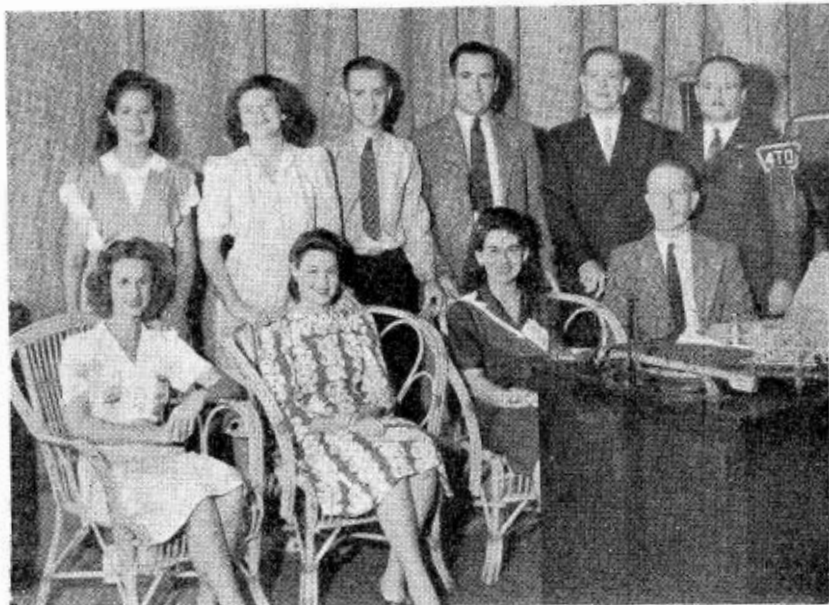
Most of the best Shows are heard on 4TO. The Station receives strong support from National and Local Advertisers, and the main programmes are either heard on relay or on disc.

Personalities on 4TO include:—

JOHN P. BANNEY: Manager. Age 47 years. Born Grafton, N.S.W., 1899. Joined A.W.A. 1921. Served on numerous ships as Wireless Officer, came ashore into



John P. Banney, 4TO.



STAFF OF 4TO.

Back Row—Left to Right: Ettie Venn (Typist), Maureen Laverty (Typist), W. Burnett (Junior Clerk), Jack Finch (Accountant), Vic Foley (Announcer), Murray Hulett (Announcer).

Front Row—Marie Glew (Copywriter), Jean Mitchell (Librarian and Announcer), Valerie Illich (Chief Woman Announcer), John Banney (Manager), Miss Shirley Davidson (Typist and Woman Announcer, not shown).



Murray Hulett, 4TO.

at Station 4TO. Married. Hobby: Photography.

MURRAY HULETT: Station Announcer. Age 39 years. Born Tocumwal, N.S.W. Joined 4TO January, 1945. Held positions Metal Industries Metallurgy-Chemistry, Hotel Proprietor. Joined A.I.F. 1940, served Middle East, Syria and Western Desert. Demobilised 1942.

MISS VALERIE ILLICH, A.A.S.A.: Announcer. Age 21 years. Joined 4TO 1942 as Typiste. Graduated to Woman Announcer-in-Charge. Holds Associate Diploma of Art of Speech of Australia. Single. Hobbies: Piano, music, reading.



*Miss Valerie Illich,
4TO.*

4VL—Charleville

The Voice of the Far West

Station 4VL is owned and controlled by the Charleville Broadcasting Co., Ltd., Alfred Street, Charleville. Studios and transmitter are situated at that address.

Since commencing operations on February 12, 1936, the policy of the station has been to maintain a position in the forefront in respect of studio presentation and programme technique and to maintain a balanced programme for Western listeners.

The Directors are: H. E. Barnes (Chairman), K. Millar, M. Burton, T. E. Stone, J. Binnie.

MANAGER: WALTER G. EXTON, who is well known in Queensland radio circles, was born and educated in Lismore, N.S.W. He is 34 years of age, and has been in radio since 1930. Mr. Exton was formerly associated with 2XN, 4AY and 4MB.

ANNOUNCERS: LIONEL CLARRY (morning session) keeps listeners entertained with his bright top-of-the-morning breakfast programme. He was formerly at 4BU and 4GY.

4VL—Charleville

PAULINE FITZWALTER: Conducts the Women's Session from 11 to 12 daily, Monday to Saturday. Pauline's session covers the realms of recipes, helpful suggestions, fashion forecasts, prose and verse.

SPORTING COMMENTATOR: VAL McNAMARA, well-known club steward and keen student of racing and form. Val gives a

WE'RE AIR-MINDED IN THE SOUTH WEST

4.V.L. CHARLEVILLE THE VOICE OF
THE SOUTH WEST

racing commentary on three States every Saturday morning at 8.30. As a hobby, he keeps a large selection of Australian birds.

ENGINEER:

ASSOCIATE ENGINEER: E. Marrs.

WAVE-LENGTH: 326 metres 920 kilocycles.

POWER: 200 watts.

COVERAGE: 450 miles in all directions.

OFFICE: Joyce Scott, Pauline Fitzwalter.

SECRETARY: J. F. Stephenson, Alfred Street.

AUDITORS: Max Burton and Co.

SALES REPRESENTATIVES: Toowoomba: Mrs. J. W. Stevenson, 39 Rome Street. Brisbane: V. T. Frawley, Box 1047N, G.P.O. Sydney: Fred Thompson, Asbestos House, 65 York Street. Melbourne: Stanford Allan, 247 Collins Street.

AT HOME— AWAITING YOUR CALL

AND LISTENING TO

—==4WK==—

WARWICK

Fiddling with the dial to get long-distance Stations is no longer a favourite Warwick indoor sport. Nowadays, it's the Warwick Station that wins hometown listeners, enters the family circle and is accepted by every member of the household.

Remember, at home in Warwick, awaiting your call are thousands of loyal listeners with the "Hometown Station habit".

Market your products through 4WK.

All particulars from—

AMALGAMATED WIRELESS (A/SIA.) LIMITED
SYDNEY BRISBANE MELBOURNE

4WK—WARWICK

“The Voice of the Darling Downs”

The Warwick Station 4WK commenced operations in May, 1935. It transmits on a Wave Length of 341 Metres (880 K/C's.). The Station serves the City of Warwick and the rich wheat-producing Darling Downs.

All of the best Metropolitan programmes are heard from 4WK, either on relay or disc, and the Station takes an active part in local affairs.

Hours of transmission:—

Monday to Saturday:

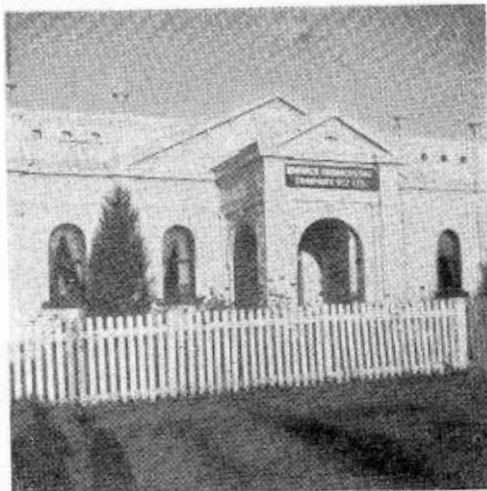
7 a.m. to 2 p.m. and 5.30 p.m. to 10.30 p.m.

Sunday: 8 a.m. to 2 p.m. and 3 p.m. to 10.30 p.m.

Personalities attached to 4WK include:

D. J. (DON) MARSHALL, Station Manager. Born May, 1906, at a small mining village, Tent Hill, in New England District, N.S.W. Entered P.M.G. Department, June, 1920. Graduated through various sections, until in 1928 was transferred from telephone engineering department to Radio, shortly after the A.B.C. was constituted; carried out duties as outside broadcast technician until March, 1932. Resigned to take up duties at 2CH as control operator. When A.W.A. assumed control of 2CH, was transferred with remainder of technical staff—remained in 2CH control room until March, 1939. Transferred to 2GN Goulburn as announcer-technician-salesman and carried on in this capacity until February, 1943. Was then appointed acting manager; March, 1946, transferred to 4WK in present capacity. While with O.B. Staff at 2FC-2BL saw many notable events take place, was at Mascot Aerodrome for the termination of several of the late Sir Kingsford Smith's notable record flights, also his departure on first successful Tasman crossing. Saw arrival of first Dutch mail plane at Mascot, pilot the later famous Parmentier, who figured sensationally in an episode over Albury during the MacRobertson London-Melbourne Race at Victorian Centenary. Married, and has two girls and a boy.

C. N. SHEATHER, Technician. Born in England at Bexhill-on-Sea, Sussex. Came to Australia in 1926, spent some time in Melbourne, moved on to Sydney. Deciding to enter radio, studied with the Marconi School of Wireless. After graduating received an appointment to 4WK as technician-announcer.



4WK—Offices, Studio and Transmitter Building.

K. STYMAN, Technician. Joined A.W.A. in March, 1937, transferred to Broadcasting Department early 1940. Was on staff at 3BO Bendigo for 18 months, and during 4½ years' service, was a navigator with R.A.F. in Britain, training in Canada. Resumed with broadcasting department December, 1945, and was appointed to 4WK as technician.

D. H. ROSS, Announcer. Joined the Company in 1936. Has been on 4KW's staff ever since. Was in the R.A.A.F. and served as a pilot overseas with the R.A.F. Returned to Australia March, 1945, and resumed with 4WK in October, 1945.

MISS S. PORTER, Announcer. Has lived in Warwick for 14 years. Finished education at St. Hilda's School, Southport, reaching the standard of Sub-Senior. During the following year obtained A.Mus.A.



STAFF OF 4WK WARWICK.

Left to Right: Messrs. Sheather, Styman, Marshall, Ross; Misses Thomas, Simpson, Porter

for the piano, and reached Grade I. standard in elocution. Started work with the Warwick Broadcasting Company in November, 1945.

MISS A. THOMAS: Born and lived in Warwick; finished schooling at the Glennie Memorial School, Toowoomba. After leaving school took a Commercial course at the Warwick High School, from whence obtained a position at 4WK in September, 1943, in the capacity of typiste.

MISS H. SIMPSON: Born in Gympie, Queensland. Came to Warwick with parents at the age of 8 years. Passed the Scholarship Examination in 1942, and attended the Warwick Technical College and High School, where she took academic course and passed Junior in 1944; the next year did a full day commercial course. In January, 1946, applied for a position as typiste at Station 4WK, which position she now holds.

4ZR—ROMA

For News and Entertainment

4ZR Roma, owned by the Maranoa Broadcasting Co. Ltd. and situated in the wealthy Maranoa District provides both extensive entertainment and an excellent information service. Besides national news taken on relay, an independent local news service is followed twice daily by graziers who have no other means of learning of events. This news is collected by three reporters.



Malcolm Irvine, 4ZR.

The studios of 4ZR, which include a broadcast studio and an audition studio whence local shows are broadcast, are located in the Town Hall buildings in McDowall St. The transmitter, a modern 200 watt, is one mile out of the town on Hospital Hill. The signal from this transmitter has been heard as far away as Hawaii, New Zealand, Perth, New Guinea, Thursday Island, Adelaide and Melbourne. As many as one hundred reports have been received from New Zealand in three weeks. So clear is it received at Invercargill, that a listener reported an hour's programme without missing a word.

Since 1943, 4ZR has been under the management of Malcolm ("Mac.") Irvine, whose afternoon stories have attracted a large following.

Announcers. — MALCOLM IRVINE (Chief), JOAN HOLDWAY, KEITH PERRY, Sport, PAUL BAUERS; Children, GORDON MICHAEL.

Technicians: H. SHAW, K. PERRY.

Accountant: M. FOGARTY.

Directors: E. E. GOLD (Chairman), W. G. MAYNE, E. A. THOMAS.

Wave Length 201 Metres, Frequency 1490 K.Cs.

Transmission Hours:—Monday to Friday 7 to 9 a.m., 11 a.m. to 2 p.m., 6 to 10.30 p.m. Saturday 7 to 9 a.m., 6 to 10.30 p.m. Sunday 9.30 a.m. to 1.30 p.m., 6 to 10.30 p.m.



Joan Holdway, 4ZR.



5AD KANGAROO CLUB

14 YEARS OF SERVICE

In its fourteen years of existence, the 5AD Kangaroo Club has enrolled 65,000 young members ('KANGAS') from all over Australia. Through its efforts on behalf of charitable organisations over £30,000 has been raised. Much of this was received during frequent concert tours in country districts, and in every case, the money was given to institutions in the locality.

The talent of juvenile entertainers has been fostered and developed in "Kangaroo Hour", 4.45 p.m. to 5.45 p.m. daily except Sundays and in "Kangaroos on Parade", regular Saturday night feature from 5AD. Many young professionals—most noted perhaps being Terry Howard and Ralph Peterson—owe their beginning in radio to an early training in Kangaroo Club sessions.



DICK MOORE—Uncle Richard to members of the Kangaroo Club—is 5AD's Chief Announcer. After experience at 5SE, Mount Gambier, Mr. Moore was called to the city station to fill the position vacated by Jack Burgess. His cheery, easy manner has won the esteem of thousands of children.



CHARLES NORTON ("Uncle Charles") and **Roberta Russell** ("Aunty Peggy"), on this page, have a long association with 5AD. Both contribute much to the enduring popularity of the Kangaroo Club. *The 'ideal night announcer' with ten years' 5AD experience, Charles Norton is also Studio Supervisor.*



ROBERTA RUSSELL, who has been in radio "since when", was for many years "Aunty Peggy" in the children's sessions from 5CL back in the ear-phone days. She has been with 5AD, handling women's interests, for nine years. Her presentation of kiddies' stories is unexcelled.

ADVERTISER BROADCASTING NETWORK

5AD—5PI—5MU—5SE

Two surprises in the 5AD world of sport for 1945 were the granting of exclusive rights to broadcast major cricket descriptions from the Adelaide Oval and boxing descriptions from the Adelaide Stadium.

5AD recruited **TED MADIGAN** to handle the racing broadcasts and commentaries. This was Ted's first racing assignment and he has had several years' experience broadcasting country trotting events. His memory for facts—owners and jockeys—is remarkable.

STEVE MCKEE, 5AD Sporting Editor, is one of the ablest sports commentators in Radio. A former champion interstate footballer, he now recounts from memory sports records and achievements at will with amazing accuracy and detail in "Information Please."

He has been with 5AD ten years conducting sports sessions each week night and describing football, cricket and boxing.

Special Saturday night tennis commentator—**GEOF. ROBERTS**—was "A" Grade tennis player for many years. Geof. Roberts represented South Australia in Linton Cup matches and has played in England and on the Continent. He once beat G. L. Rogers, the Irish Champion who two weeks previously, had beaten Gerald Patterson, Australian Davis Cup captain.

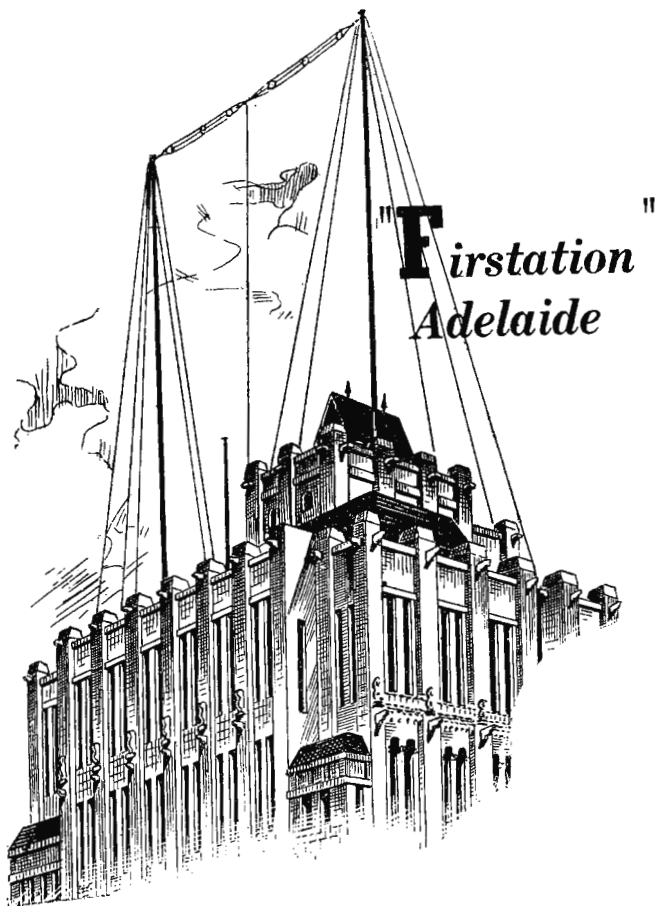
**THE ADVERTISER BROADCASTING NETWORK BROADCASTS
IN CONJUNCTION WITH THE MAJOR NETWORK.**

Since 1924.

5DN

"First Station in the State"

South Australian Key Station
of the Macquarie Network



the story of **5DN**

"First Station in the State"

In June, 1924, 5DN commenced the first regular broadcasting service for listeners in South Australia, from the home of the late Mr. E. J. Hume at Parkside, a suburb of Adelaide.

A "B" Class licence was applied for by 5DN on 1st August, 1924, and Licence No. 14 was afterwards granted by the P.M.G. Department. The wavelength then given to the station—313 metres—has been retained ever since.

Mrs. Hume presented the first programmes from the drawing room of her home, 15 Park Terrace, Parkside.

Somehow, at great expense, a W.E. microphone and amplifier, both "prohibited imports" found their way into service with subsequent improvement in transmission.

Recorded music was first used in 1924. A microphone was placed in front of a "Sonora" gramophone. First "pick-up" was used in Paringa Buildings in 1926, made by the Chief Engineer, E. J. Hume. Pick-ups were so strange with their lack of external sound that mistakes were often made, the microphone being left "on" and the pick-up "off," leading to extemporaneous programme matter being broadcast, which, although doubtful entertainment for the listening public, spoke highly for the station's morale.

Since 1926, 5DN has progressed in leaps and bounds, and since 1930 has been located atop the C.M.L. Building. The Station has kept abreast of all modern developments, technically and from the entertainment viewpoint. This progress can best be stated in the words of the Premier of South Australia (Hon. T. Playford) at the 21st anniversary celebrations of 5DN during 1945 . . .

"5DN has become a household word, and has earned the high reputation which it enjoys. I feel sure that I am expressing the sentiments of all listeners when I wish the Staff continued success and tender the thanks of South Australians for the services which have been rendered."

personalities of 5DN

"First Station in the State"



ALAN SANDERS

Chief Announcer of the Station ALAN SANDERS hails from Melbourne where he was announcing from 3AW, a bright, virile radio personality, he is especially popular with listeners. His handling of every type of programme has brought him an ever widening circle of enthusiastic listeners.



A Unit of the Macquarie Network.



"KAY"

CATHERINE BROWNBILL

"KAY" BROWNBILL has brought to radio a thorough knowledge of journalism . . . This, combined with an imaginative brain and a keen wit has endeared her to feminine audiences. She handles with ease and charm Fashion broadcasts, Shoppers' Quizzes and her very own programme "Can I Help You?" in which she helps her listeners to get the things they want . . . to exchange articles . . . and helpful household hints.

BARRY McDONALD

Coming to 5DN from Melbourne some three years ago, BARRY McDONALD has quickly made a name for himself as one of South Australia's finest announcers and a broadcaster of "special events." Barry has broadcast from a Submarine at sea . . . from other ships of the Navy at sea . . . has interviewed important people . . . given Adelaide his impressions while flying in a "Super-Fortress."



personalities of 5DN

"First Station in the State"



MATT HYNES
Sporting Editor.

As the Chief Sporting Announcer of 5DN, MATT HYNES is, of course, well known to most South Australians. His sporting sessions cover practically every day in the week and his Saturday broadcasts of all South Australian race meetings are eagerly listened to by all lovers of the Sport of Kings. Interstate listeners on the Macquarie Network hear Matt's descriptions of important South Australian races.



A Unit of the Macquarie Network.



"PHYLISS"
MRS. E. PULLMAN

"PHYLISS" has been in radio since its infancy. For many years she has handled the Women's Session during 5DN's morning programme . . . During the six years of war she devoted her efforts to many patriotic activities and helped raise considerable sums of money.

MEL CAMERON

After 5 years abroad with the Air Force, MEL CAMERON has returned to 5DN as Breakfast Session announcer. Mel calls it his "New Dawn Patrol" . . . Popular with every radio listener, he brings to the microphone a breezy personality and experience gained in Canada, The United States and Great Britain.



an historical review

5DN

"First Station in the State"

- 1924: First Station in the State to provide a regular broadcasting service for listeners.
First station in the State to broadcast a radio play—"The Lilies of the Field."
- 1926: First station in the State to broadcast a theatre play—"The New Morality"—from the Repertory Theatre.
First station in the State to use electrical pick-up—made by Chief Engineer, E. J. Hume.
- 1930: First station in the State to broadcast ball-to-ball description of the Fourth Test Match in England, by arrangement with 3UZ, Melbourne.
- 1934: First station in the State to broadcast by landline from Sydney by regular weekly programme—George Edwards "Cesarine" plays.
- 1935: First station in the State to use radio-telephony to England. The purpose was to secure Rudyard Kipling's consent to become Patron of the "5DN Kipling Boys' Club."
- 1936: First station in the State to introduce "World Wide Range" programmes.
- 1937: First station in the State to make a successful broadcast from an aeroplane in flight—on first round trip to Sydney by Guinea Airways' new Lockheed Electra.
- 1936: First station in the State to discover and promote a national radio star—"Ginger."
- 1939: First station in the State to broadcast "Camp Concerts," from the first war-time military camp in South Australia at Woodside.
- 1942: First station in the State to produce actuality presentation of the building, launching, sea trials and commissioning of an Australian warship—H.M.A.S. Pirie.
- 1945: First station in the State to attain its coming-of-age anniversary.
- 1946: First station in the State to broadcast from Naval ship at sea . . . from H.M. Submarine "Trump" and H.M.A.S. "Australia."



*S.A. Key Station of the
Macquarie Network.*

THE AIM OF 5DN IS ALWAYS TO BE FIRST IN
PROGRAMMES AND POPULARITY.

6IX PERTH, 6WB KATANNING AND 6MD MERREDIN

This trio of stations is operated by W.A. Broadcasters Ltd., and constitutes the Western Australian end of the Major Broadcasting Network. One basic programme is broadcast by 6IX Perth and relayed to 6WB Katanning and 6MD Merredin, which are connected by permanent land line to the studios of the Key Station at Lyric House, Murray Street, Perth.

This simultaneous set-up operates for most of the day, but 6WB and 6MD are not on the air during the afternoons. Facilities are therefore available for 6IX Perth during a limited period of 1 to 5 p.m. (Monday to Sunday inclusive), and after 10.30 p.m. (Monday to Friday inclusive). Otherwise the three station hook-up of 6IX-WB-MD is the basis of coverage. It is estimated that between 80 and 90 per cent. of the listeners of Western Australia are able to tune in to one or more of 6IX, 6WB, 6MD.

SPORT COVER: Stations 6IX-WB-MD relay descriptions of the Eastern State's Races. These include the Eric Welch commentaries of the Melbourne Metropolitan race meetings on Saturdays and certain public holidays. On the same days, descriptions of the Perth Races are broadcast by Ted Collingwood ("Corinthian" of the "West Australian."). Other sporting results include flashes from Adelaide and Sydney Races.

EXECUTIVE STAFF OF W.A. BROADCASTERS LTD.

BRYN SAMUEL: Manager, originally member of the commercial staff of "West Australian" Newspapers Limited; joined Musgrove's Ltd. in 1924; appointed station manager to 6ML in 1930. On foundation W.A. Broadcasters Ltd., March, 1933, was appointed station manager for company. For nearly three years Mr. Samuel was away on Military Service, the greater portion of the time being as a Staff Captain at L.H.Q.

EDISON C. CHURCHWARD: Assistant Manager, and also in charge of the Sales and Publicity Departments. Prior to linking up with the company in July, 1931, was associated with Station 5AD Adelaide, and has had experience in other branches of advertising, including the Sales Promotion Department of General Motors. A prominent member of the W.A. Institute of Advertising; president from 1939 to 1941.

HENRY T. SIMMONS, M.I.R.E. (Aust.): Chief Engineer, has been with the company for a longer period than any other staff member, having been engaged during the erection of the now closed 6ML Perth, operated by Musgroves Ltd., and subsequently absorbed by W.A. Broadcasters Ltd. Mr. Simmons has been "all his life" in radio work, both on shore and at sea.

6IX Perth, 6WB Katanning and 6MD Merredin

B. F. SAUNDERS: Programme Director, joined the company in June, 1932, and has compiled the programmes for 6ML, 6IX, 6WB and 6MD since their inception. Has several musical comedy and radio plays to his credit. Produces and conducts the "Sacred Hour," one of the outstanding features of its type in Western Australia, which has been running for many years. Also responsible for the local news broadcasts. Mr. Saunders is a short-wave enthusiast.

ANNOUNCERS.

F. ATKINSON: Has been associated with Station 6IX since 1936 and is well known to 6IX-WB-MD audiences.

RON GLEDHILL: Has been announcing on 6ML, 6IX, 6WB and 6MD since 1934. At the present time his light treatment of the breakfast session announcing is ensuring a big audience. Before joining W.A. Broadcasters Ltd. was in journalism.

LIONEL LEWIS: Originally the "Early Bird" of 6WB Katanning; soon became a good all-round announcer. Has frequently carried out sporting broadcasts, including racing, boxing, wrestling, etc. Assists in the compilation of programmes.

MISS JESS ROBERTSON: Known to listeners as "Phoebe, the Early Cook" and "Aunty Judy" in the Children's Session; is a domestic science expert; before joining 6IX was Principal of The Phoebe School of Domestic Art. Has a large following of women and juvenile listeners. Jess Robertson has recently returned to the microphone after an absence of over four years as a Captain in the A.W.A.S.

POINTS ABOUT W.A. BROADCASTERS' STATIONS.

6IX: Location of Studio, Lyric House, Murray Street, Perth. Transmitter: Newspaper House, St. George's Terrace, Perth; 242 metres; 1240 kilocycles; 500 watts. Licensed July 26th, 1932; commenced November 27th, 1933. Engineers: G. W. Butterfield, C. Muhling, R. Kaye.

6WB: Studio, Lyric House, Perth. Transmitter, Katanning; 280 metres; 1070 kilocycles. Operating power, 2000 watts, commenced September 26th, 1936. Engineers: C. Sirl, F. Whitfeld.

6MD: Studio, Lyric House, Perth. Transmitter, Merredin; 273 metres; 1100 kilocycles. Operating power, 500 watts. Commenced July 5th, 1941. Engineers: M. Urquhart, R. Durber.

W.A. Broadcasters Ltd., Lyric House, Murray Street, Perth. Directors: H. B. Jackson, K.C. (Chairman), C. P. Smith, H. Greig, F. C. Kingston, R. Scott. Secretary: E. H. Rosman. Sales Staff: E. L. Gower, R. Ward, F. Cleal. Publicity and Copy Department: Mrs. M. C. Hewson, M. D. Hammersley. Programme Staff: Miss J. McKerracher, Miss B. Gill, Miss R. Pitman. General Office: K. Maconachie, Miss K. Marsh, Miss M. Tate, Miss J. Mainstone, G. Barbera. Secretary to Manager: Miss M. Brown. Accountant: Miss B. Moore. Control Panel Operators: D. Wood, A. Urquhart, N. McLean.

THE WHITFORD BROADCASTING NETWORK

Stations 6PM, 6AM, 6KG, 6GE,

DIRECTORS: Frank Whitford, Perth (Managing), Archer Whitford, Sydney.

SECRETARY: Dave Muir. SALES MANAGER: Jack Tozer.

Office and Studios, St. George's House, 115 St. George's Terrace, Perth.

SYDNEY REPRESENTATIVE: Don Scott, O'Brien House, 56 Young Street, Sydney. MELBOURNE: Hugh Anderson, Poster House, 130 Exhibition Street, Melbourne.

The Whitford Network, apart from its efforts to maintain a high standard in music, song and story, claims to lead West Australian radio in offering maximum assistance to the improvement of local radio talents.

A feature of the Network is its consistent efforts with Community concerts and types of entertainment which foster the talents of amateur artists. Another feature is the Children's Sessions to "Listeners of Today" and "Buyers of To-morrow."

These stations claim that they broadcast more than half the Children's Birthday Calls passing over the Commercial Stations of W.A. The best available announcers are obtained for these "Children's Sessions"—in one instance, a Freelance. The Saturday morning "Kiddies' Community Konzert" is so popular that to avoid overcrowding the local health authorities have limited the attendance to 800.

The Whitford Stations concentrated on patriotic efforts during the war period, and among their achievements was the raising of £3,000 odd for the one-day Australian Comforts Fund Appeal. Another excellent performance was to obtain, from one Sunday afternoon broadcast, 11,000 odd votes as the result of a reading by scholars from eight Metropolitan Schools, of extracts from the epic poem by Alice Duer Miller, "The White Cliffs."

STATION 6PM PERTH.

Operating on 500 watts, 265 metres, 1,130 K/c. 6 p.m. broadcasts from the transmitter at Coffee Point, on the south side of the Swan River, three air miles from the heart of Perth. The first two miles of transmission is assisted by the passage over the river, resulting in an excellent hearing over the whole Metropolitan Area. The plant is a few hundred yards from the river, providing adequate earthing.

Transmission hours 6.45 a.m. to 11 p.m. daily.

The Whitford Network

STATION 6AM NORTHAM

Broadcasts on 306 metres, 975.8 K/c., 6 a.m., is situated on one of the highest points in the Darling Range, 48 air miles from Perth.

Its maximum commercial power of 2,000 watts, added to the fact of its being the pioneer country station in W.A., has resulted in great goodwill listening—possibly second to none in Australia.

6AM's birthday, June 1st, since its inception eleven years ago, always stimulates a very large number of congratulatory letters and telegrams from listeners.

Northam is the focal point for the vast primary producing areas of Western Australia. It is the centre of rail services—North, East and South. Stations 6PM-6AM are the Radio Publicity outlets of the biggest Organisations in W.A., with regular weekly sessions. The R.S.S.A.I.L.A., with its 235 sub-branches, the Primary Producers' Association and the Country Women's Association, are included.

Broadcasting hours are 6.45 a.m. to 2 p.m., 5 p.m. to 10.30 p.m. Stations 6PM-6AM operate mainly in relay. Personalities:—

JOHN LUKE: Engaged mainly on Evening Announcing. Has compered over the last twelve months, weekly evening community concerts, which have been a station feature for the past eight years. John also takes part in National Station plays and general studio productions.

GEOFF MANION: Recently returned from R.A.A.F., relieving with evening announcing and Community Concert comperer. Is showing very definitely that he retains his old flair for keeping listeners interested.

MISS NOREEN LEEN (MARGO): In charge of programmes and Women's Morning Sessions. Was previously with 6GE Geraldton before joining 6PM-6AM six years ago. Margo also comperes with John Luke the "Kiddies' Kommunity Konzert" on Saturday mornings. She is well known among her charitable Organisations, and is in demand as a Commentator at Mannequin Parades.

CHRIS GOSPER: Recently returned R.A.A.F., station pianist. Plays in all studio productions and the "Kiddies Kommunity Konzert." Favourite with the girls and children alike!

NEVILLE DAWSON: At moment of writing, not yet clear of the R.A.A.F., but managing to help out whenever possible. Keen as mustard and anxious to keep in touch with radio broadcasting. Recorded several programmes at R.A.A.F. Stations in the Eastern States.

The Whitford Network

NELL SHORTLAND-JONES: A Radio Freelance, possibly the most popular radio artist in W.A. She is frequently in demand by sponsors, and does a job second to none in charge of the Children's Session. Auntie Nell is known from Darwin to Albany.

KEVIN WHITBY: Just returned from R.A.N. Notwithstanding his experiences on the Canberra and Shropshire, Kevin found time when in port to record some splendid jobs—mainly in War Loan Broadcasts. He was chosen to do one of the A.B.C. broadcasts from Tokio Bay.

STATION 6KG KALGOORLIE

Address as above, or direct correspondence, Exchange Buildings, Hannan Street, Kalgoorlie.

Broadcasting on 500 watts, 248 metres, 1,210 K/c., 6KG is in the centre of the main gold-producing areas of Australasia. It puts over the biggest radio shows, and as it is 200 miles from any other Commercial Station, it is really an essential.

Transmission hours, 8 a.m. to 1 p.m., 5 p.m. to 10.30 p.m.

ARTHUR TAYLOR: Manager and Engineer. Has been in the Kalgoorlie areas for over ten years, and knows the district's requirements. Arthur was previously a Radio Amateur, and has been a great factor, up till two years ago, in the efficiency of the Flying Doctor scheme.

ALAN WEIR: Senior Evening Announcer, recently returned from Army Service. A resident of many years in the field, and knows its wants.

EDDIE HANSEN: Just returned with the D.F.C. from the R.A.A.F. Whilst in the Old Country did a B.B.C. Course, and is a bigger success than ever with Station Listeners.

ALAN GREEN: Relieving evening and daytime announcer.

JOAN WEIR: In charge of programmes, a keen student of music; does the Women's Radio Session. Her reading of "Stories by Joan" has been particularly favourably spoken of.

LAUREL BAKER: Junior Woman Announcer; doing a nice job and developing rapidly.

PAT CARTLEDGE: Junior Woman Announcer with a very pleasing voice—will be heard of more often in the future.

STATION 6GE GERALDTON

Address: Whitford's Broadcasting Network, as above, also Marine Terrace, Geraldton. Operating on 500 watts, 219 metres and 1,370 K/c. Became part of Whitford Network in 1940. Broadcasting to the vast hinterland—Agricultural, Pastoral and Northern Mining Areas. The main

The Whitford Network

port in the Victoria District, with the shipping of its large primary production of wool, wheat, flour, tomatoes and fish. 6GE is another exclusive Commercial Proposition, being 250 miles north of other commercial stations.

Transmission hours, 7 a.m. to 10.30 a.m., 5 p.m. to 10 p.m.

Programmes broadcast by 6GE include "Calling the Stars," "Cashmere Bouquet Show," "Leave Pass," "Lasting Loveliness," "Youth Speaks," "Quick as a Flash," "Can You Top This?" "The Citadel," "The Convenient Marriage," "These Children," "Australian Lutheran Hour," "Nick Carter" and a Saturday night two-hour feature, "Music Magazine of the Air," which draws mail from every corner of Western Australia.

The present staff includes: HARRY ATKINSON, manager, chief announcer and programme director. Before joining 6GE in November, 1939, he had had several years' journalistic experience. Was known to readers of "The Broadcaster" as "Waxmaster," and his record reviews were well known. Hobbies (when time permits) amateur radio and photography. Founder and President of Geraldton Music-lovers' Club. Receives a big fan mail from listeners outside the service area.

MALCOLM YOUNG, just returned after more than six years service with the R.A.N. Has resumed duties as Copywriter and Announcer.

ARTHUR BAXTER, A.M. Inst. R.E. (Aust.), engineer-in-charge, has had long experience in radio, dating to the years immediately after the 1914-18 war.

PHYL ROBINSON ("Auntie Phyl"), of the Children's Session, and "Lorraine," of the Ladies' Session)—a young lady with a charming voice and personality. She has had repertory experience, was at one time secretary of the Southern Cross Women's Auxiliary, and served in the W.A.A.A.F.

LINDA MARSH: Evening Announcer. Miss Marsh is an L.R.S.M., and is Geraldton's leading teacher of pianoforte. She combines with her musical qualifications a charming voice, and her music has been commented upon favourably at the Sydney Conservatorium.

RON McKILLOP, Junior Announcer, is 17, and shows promise. His ambition is to combine news-reporting with announcing, and there seems no way of stopping him.

7HO—Hobart's Original

A Station of Entertainment and Service.

7HO Hobart, the first commercial station to operate in Tasmania, and one of the first seven in Australia, is known to a wide and appreciative audience as "Hobart's Original Station." It is owned and operated by Commercial Broadcasters Pty. Ltd. and is a unit of the Macquarie Broadcasting Network.



K. B. Goyne, 7HO.

The Directors are: S. Sims, L. Nettlefold, and G. F. Davies and the Station Manager is K. Goyne.

Of consistently high quality and great variety, 7HO's programmes have won warm appreciation while the technical excellence of transmissions and freedom from plant failure, have upheld the station's enviable reputation.

The 500 watt transmitter of 7HO is situated 900 feet above sea level, on Mount Nelson, about 5 miles from the Studios at 82 Elizabeth Street. This site, because of its elevation and the excellent "earth" provided, contributes to the excellent reception obtained in country areas.

In regard to programmes, 7HO has the clear-cut policy of arranging programmes which will provide maximum entertainment for the greatest number of people—something for every taste. So, from the cheery breakfast session onwards, something of interest is always on the air, dramatic serials—the hospital session—women's interests—popular music



Brian Hodgman, 7HO.



Shelagh Owen, 7HO.



John Moore, 7HO.

or classics—interesting talks on many subjects—and regular news broadcasts both local and oversea. All sporting events are covered. This year, 7HO has become the first commercial station to broadcast galloping events from Elwick Racecourse.

These programme features combine to maintain 7HO as a focal point for the interests of the community.



Bob Lange, 7HO.

air from 9 till 12 daily conducting 7HO Women's Session. Shelagh is a well-known and talented stage personality in Hobart, and has taken part in many radio plays.

DENICE HOPGOOD. On the air as "Janet" every morning at 10 o'clock, conducting the popular Hospital Programme from a studio in the Royal Hobart Hospital. Visits all Hobart hospitals regularly to collect request programmes for patients and messages and cheerios for friends and relatives. Janet's warm and bright personality does much to cheer the patients. She has a charming mezzo-soprano voice



Alan Brown, 7HO.

K. B. GOYNE. Came to 7HO early in 1940. Entered radio after 17 years of newspaper work in Northern Tasmania. Has taken a keen interest in music and has studied voice production. Was one of the first Tasmanians to take up broadcasting, having broadcast with 3LO in 1928.

ERIC McRAE. 7HO's Advertising Manager. Served with Army Amenities during the war, during which time was O.C. of a radio station in Borneo. At time of writing is still on service, but expected back very soon.

SHELAGH OWEN. Commenced radio career with 7HO four years ago as personality conducting regular Saturday Bachelor Girl Session. Now on the



Denice Hopwood, 7HO.

and recently won a scholarship for 12 months operation tuition.

BRIAN HODGMAN. 7HO's popular sporting commentator. Has recently returned from service with the 2/8 Field Regt. in the Middle East. Regularly describes horse and dog races, wrestling, boxing, tennis, cricket and other sporting events. Before entering radio studied chemistry—but gave it up for broadcasting.

JOHN MOORE. Formerly a teacher with the State Education Department. Entered radio while farming at New Norfolk, acting in plays on the A.B.C. State programme. Is very interested in stage work and has appeared with the Launceston Players; the New Norfolk Players and the Hobart Repertory Theatre Society. While not announcing at 7HO, is heard in plays and school broadcasts with the A.B.C.

BOB LANGE. Has a large following as personality breakfast and lunch-time announcer. Recently returned to 7HO after 3½ years service abroad with the R.A.A.F. Takes part in many radio plays.

SHIRLEY BENNISON. Works in the programme department—and does part-time on the air. Has a wide knowledge of music and is interested in the stage, having studied ballet and taken part in many productions of the Hobart Repertory Theatre Society.

ALAN BROWN. Has been on the 7HO announcing staff since 1939. Served four years with the Army—and when Army Amenities began broadcasting, was transferred from an Ack Ack Regiment to O.C. of 9AE, Jacquinot Bay. Now back at HO as regular night announcer.



Shirley Bennison, 7HO.



John Dodds, 7HO.

JOHN DODDS. The man who "keeps the wheels revolving"—7HO's Chief Engineer. Has been with the station for 15 years, and is Chairman of the Tasmanian Division of the Institute of Radio Engineers. Other men behind the scenes are: Bill Morrison, Gordon Bell, John MacDermott, Bob Williams, Sidney Cooper and Don Clifford.

KATHLEEN HEADLAM. Is the station's copywriter and publicity officer. Office work is carried out by HELENE HARBUTT and BERYL HALL.

BERNARD CARR. Began radio career with 7HO in 1943. Is 7HO's youngest announcer—being 18 in July 1946. Bernard's main work is with the Pals Club. He also conducts regular Saturday morning programme, and helps in the programme department.

7HO Women's Association.

Promoting good fellowship among women, and contributing in many ways to the welfare of the community, the 7HO Women's Association, under the direction of Mrs. J. M. Reid, who is organiser and secretary, has a membership of 2,500.

This organisation has built up a record of service of which it may well be proud. Practically all women's interests are touched upon, through social, sporting and community-service activities. During the years of war, patriotic work was the primary object of the association which gave great support to the Red Cross and Australian Comforts Fund. Altogether about



Kath. Headlam, 7HO.

£5,000 was raised and 350 camouflage nets were provided by a special group of workers.

In the field of Sport the association has Tennis and Badminton Clubs supplemented by Bridge and other card games. Each year, Interstate Tennis and Bridge Matches are played.

Activities are centred at the Masonic Hall, Murray Street, where Club Rooms are available, together with a ballroom for dances and other social functions.

The Association is designed to benefit country women as much as their city sisters. There are Branches at Collinsvale, Glenlusk, Kettering and Police Point. The Branches have their own Committees and sports clubs, organise their own functions, and have been taking an active part in war work. Regular morning broadcasts by Mrs. Reid keep members in contact.

Through its Women's Association, 7HO has become an important influence among the women of Southern Tasmania.



Mrs. J. M. Reid, 7HO.

A Unit of the



Macquarie Network.

7HO Pals Club.

With a membership of well over 11,000, the 7HO Pals Club is conducted by "Janet" (Denice Hopgood) and Bernard Carr. Children of all ages are catered for—and boys and girls have the opportunity, at regular studio concerts, to reveal their ability as performers. Indeed, many have gone on to bigger things in entertainment.



Bernard Carr, 7HO.

Written contributions to the Pals-Session are welcomed by Janet and Bernard, whose aim is to keep the programmes both entertaining and educational.

Special features are selected serials such as "Biggles" and "David and Dawn"; Studio Concert and Quiz; "Cecilia's" Music School; Junior Red Cross with Miss Weaver; Radio Players' Weekly Play; Bernard's scrapbook and Janet's stories for the "Twinklers" who are the younger Pals.

Hikes, concerts and parties are other popular and regular events with the Pals.

7BU

BURNIE

OPERATING IN
CONJUNCTION WITH**7AD**

DEVONPORT

TASMANIA

Covering all the North West of Tasmania, these two popular stations operate under one management. They provide a continuous day-time, and a dual night-time transmission.

The principal towns served are Deloraine, Latrobe, Devonport, Ulverstone, Penguin, Burnie, Wynyard, Smithton and Stanley. Primary producers in the adjacent country are specially catered for, and the control of primary produce delivery is part of these stations' activities.

Several important factories operate in the district served including the Ovaltine Factory, Pulp and Paper Mills, Canning Factories, Dehydration Plants, Foundries and Railway workshops.

Station 7BU's Sunpolishers' Club now has a membership of more than 11,000 and the Koala Club at 7AD is expanding rapidly throughout its territory.

During the war years thousands of pounds passed through the Charity Trust Accounts for the Red Cross, Prisoners of War, Australian Comforts Fund, Spitfire and other causes. 7AD has recently been responsible for the raising of over £4,000 for the R.S.L., and 7BU raised over £1,000 in fourteen days during November, 1945, for the Society for the Care of Crippled Children.

These two stations broadcast all the principal National features; they provide a comprehensive local, national and international News Service.

ARTHUR D. TOWNER is the general manager of both 7BU and 7AD. On the announcing staffs are MISS RAE CROSS and MISS JOAN HARRINGTON, STUART FIELD, JOHN FORD and TED MAYS. The chief Engineer, TASMAN LORD, and assistant engineer W. (BILL) IRWIN are also popular announcers. Others on the administrative and engineering staffs are MISS IRIS FOSTER, engineers JIM TRETHERWIE, and JIM WILSON, also MISS MARGARET COUNSEL and JOHN BARNES.

HOURS OF SERVICE.

MONDAY TO FRIDAY:—7BU 6.30 to 11.30 a.m. 7AD 11.30 a.m. to 4.00 p.m. 7BU and 7AD 5.30 to 10.30 p.m.

SATURDAYS:—7BU 6.30 to 8.30 a.m. 7AD 11.00 a.m. to 2.00 p.m. 7BU 2.00 to 10.30 p.m. 7AD 5.00 to 10.30 p.m.

SUNDAYS:—7BU 10.00 a.m. to 1.00 p.m. 7AD 1.00 to 4.00 p.m. 7BU 4.00 to 10.30 p.m. 7AD 5.00 to 10.30 p.m.

Both stations are units of the Tasmanian Coastal Network, comprising 7BU, 7AD, 7QT and 7DY, and associate stations of the Macquarie Broadcasting Network.

Directors of 7AD are A. P. FINDLAY (Chairman), L. B. HARRIS and T. ROOM. Directors of 7BU are A. P. FINDLAY (Chairman), K. A. FINDLAY, and A. D. TOWNER.

7LA—Launceston

The Original and Feature Station

Findlay and Wills Broadcasters Pty. Ltd. holds the licence of 7LA, "Launceston's Original and Feature Station," with offices and studios in Findlay's Buildings, Brisbane Street. The modern A.W.A. transmitting plant is on an elevated site, three miles from the business centre in the outer suburb of Prospect.

Wave-length 273 metres; frequency 1100 K.C.; aerial power 500 watts.



Portion of Main Studio, 7LA.

Hours of Transmission: Monday to Friday 7.00 a.m. to 11.00 p.m.; Saturday 7.00 a.m. to 9.00 a.m., 5.00 to 11.00 p.m.; Sundays 10.00 a.m. to 10.30 p.m.

Directors: Chairman, A. P. FINDLAY, O.B.E.; Co-Directors, L. A. HOOKE, N. A. FINDLAY; Secretary, A. E. GARROTT, F.C.A. (Aust.); General Manager, S. V. SYDES.

Studio Staff: Studio Manager, R. WARD; Chief Announcer E. DAVIES; Announcers, H. BUGG and E. PEARN.

Sales Manager, J. GOUGH.

Women's Organiser, Miss J. Cleary; Children's Sessions, Miss E. Pearn; Librarian, Miss M. McKenzie.

Technical Supervisor, E. COOPER; Control Room Operators, P.

7LA—Launceston

FINLAY, P. GIBBS, G. BAIN, P. ARCHER. Presentation and Recording Engineer R. McLEAN.

Under the direction of "Jean" (Miss J. CLEARY) the 7LA Women's Association, which was formed in 1938, has been very active. Besides its social activities, it has done much valuable work in the community, notable among which is the raising of funds for philanthropic purposes. Dur-

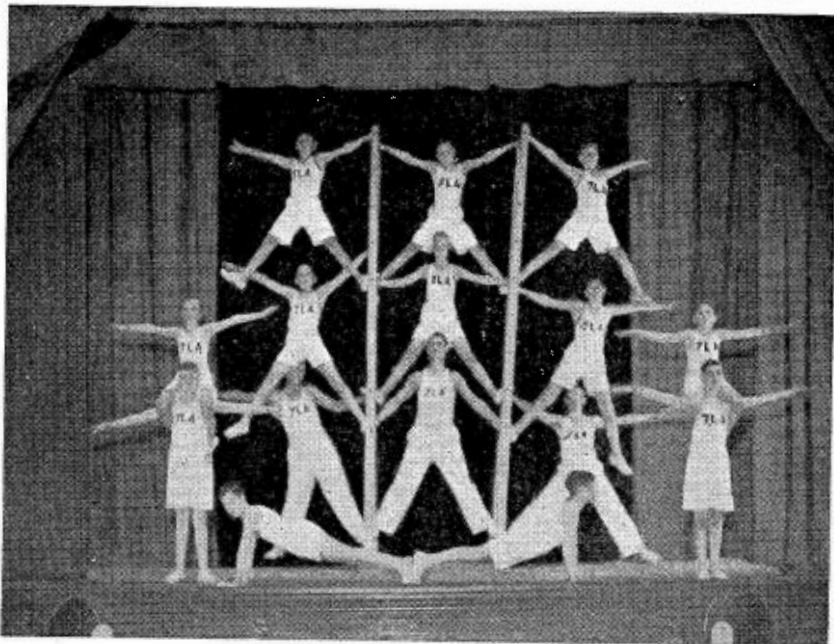


"Jean"
(Miss Jean
Cleary).

ing the entire period of the war money has been given to local patriotic organisations, amounting to considerable sums.

The Juvenile and Girls' Clubs conducted by "AUNT CELIA" (Miss E. PEARN) have a joint membership exceeding 6,000 members. Regular studio concerts are held, in which the kiddies provide the entire programmes. There are also social nights, when they are entertained with games, dances and home-made suppers. Following the policy of the station to cater for the younger generation, 7LA formed some years ago a Boys' Club, which now has a thriving membership of well over 4,000.

One of the longest unbroken programmes in Australia is the weekly presentation of Sunday Choruses. Since the session was commenced over



7LA Boys' Club.



Mr. J. S. Forward and Party featured in 7LA Sunday Choruses.

7LA—Launceston

14 years ago Mr. J. S. Forward has become known, throughout Tasmania and mainland States, for his work of sending messages of cheer to folk in hospitals and their relatives. This is one of the most consistent broadcasts on the air. It induces mail not only from all parts of Tasmania, but also from Victoria, South Australia and New South Wales.

Among the most successful broadcasts from 7LA is the Crippled Children's Appeal. It is held annually and is handled in a bright and breezy manner by a well-known Launceston personality, Mr. W. D. (BILL) PIERSON. To date, the Appeal has benefited by an amount conservatively estimated at £5,000.



"A" Studio, 7LA, looking towards Production Booth.

7LA affords the local and national business community the latest in transmitting and studio equipment, thus ensuring maximum results from the time occupied. A new recording department has recently been completed with dual recorders designed by the engineering department. This plant is capable of handling 33 1-3 and 78 rev. Standard, and the more recent wide range, high fidelity "Pre-Emphasis" recordings.

A day's programme from 7LA contains on an average 30 features, embracing something for all tastes in music, drama, comedy, romance and sport, besides flashes of special interest and up-to-date new services, supplied by the "Mercury."

7QT Queenstown—Conqueror of Mineralisation



Irene S. Wedd.

metres—the aerial power being 300 watts.

Both Studio and Transmitter are situated in Conlon Street, 1½ miles from the centre of Queenstown itself.

The executive Staff consists of MISS



Maureen S. Nicholls

I R E N E S. W E D D (Manager and Chief Announcer), ARTHUR O. CHELLIS (Engineer and Announcer), RALPH TREMAYNE (Announcer) and MISS MAUREEN S. NICHOLLS (Clerk and Announcer).

The Children's Session is conducted by "AUNTIE PAT"—assisted by "UNCLE BEN." The "Chums" eagerly listen to the travel talks and fairy stories in which Auntie Pat specialises.

The Women's Club, inaugurated five years ago by MISS I. WEDD, has nearly 1,000 members, drawn from all centres of the

West Coast. During the war sterling service had been rendered to patriotic efforts by members of the Club in towns and districts.

Another fact that points to the popularity of 7 QT is that nearly 1400 Birthday Greetings were broadcast over the Station during 1945.

Commentaries and news upon local Football and Cricket are given by RALPH TREMAYNE.

The claim is made for 7QT that it is unique among broadcasters.

The extreme ruggedness of the country—plus the mineralised nature of the soil itself precludes selective and effective reception from all distant Radio Stations in Tasmania, and on the Mainland. Thus the broadcasting effectiveness of 7QT is readily appreciated, covering not only Queenstown alone, but the entire west coast.

7QT has been 8 years in operation, having been officially opened on May 31st, 1937. It operates on a frequency of 680 K.cs and a wavelength of 41



Ralph Tremayne.

Popular Sessions commanding an almost 100 per cent. listening public are "Can You Stump Us?" presented by the Central State School Parents' Association, and "Early Days in Queenstown," by W. McGEE. As these Sessions have a purely local touch they appeal to old residents and newcomers alike.

By establishing a modern transmitter providing this area with a local quality programme, 7QT has rendered a great service to radio entertainment on the West. It guarantees the sponsor a complete and intense coverage of this rich zone.

7QT offers a fine opportunity to National Advertisers, contracting as it does direct with business houses. All the workers here are working. They earn good money. Pay rolls up to £16,000 from one company alone attest it. They are all definite prospects for those who have something to sell.

7QT is the only Broadcasting Station on the west coast.

Broadcasting Hours are:—Monday to Friday, 10 a.m. to 12 noon, 5.30 p.m. to 10.30; Saturday, 5.30 p.m. to 10.30; Sunday, 6 p.m. to 10.30.

7QT is a member Station of the Tasmanian Coastal Network. The Directors of West Coast Broadcasters Pty. Ltd. are: N. A. Findlay (Managing Director), A. E. Garrott, S. V. Sydes, A. P. Findlay and B. McCann. A. E. Garrott, F.C.A. (Aust.), is Secretary, and S. V. Sydes, Consulting Engineer.

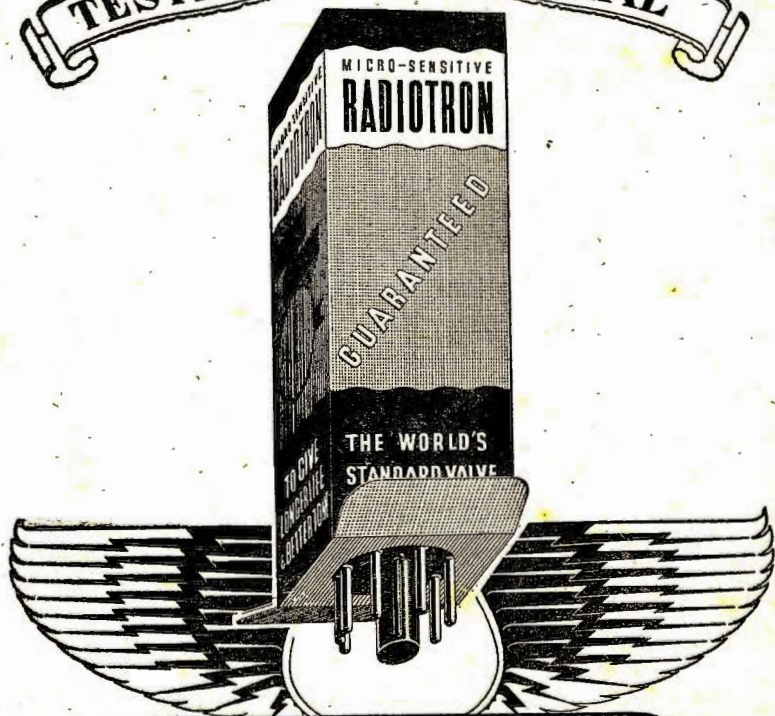
7DY—Covering North-Eastern Tasmania

Playing an important part in Tasmanian country broadcasting since February, 1938, Station 7DY, situated near Derby, operates on 1450 kc/s. (107 metres), with a power of 200 watts. Hours of transmission are: Mon.-Sat., 4.30-10.5 p.m., Sun., 5.30-10.5 p.m. The North-Eastern unit of the Tasmanian Coastal Network, 7DY is associated with Stations 7BU, 7AD and 7QT, and is a co-operating station of the Macquarie Broadcasting Network.

The licence for 7DY is held by North-East Tasmanian Radio Broadcasters Pty. Ltd., with Head Office at 67 Brisbane Street, Launceston. Managing Director is A. P. FINDLAY. Station management is in the hands of H. R. (CLIFFE) PARISH, who is also night announcer. Other personalities are LEN PARISH, sales; JEAN RAINBIRD, who is heard in the late afternoon sessions; CLIFF EDWARDS, technician; and CHAS. SAUNDERS, local picture theatre proprietor, who handles outside broadcasts.

Every opportunity is taken to introduce into the 7DY programmes a wide variety of entertainment, and features designed to render the most effective help to organisations for the welfare of the community and the progress of the North-Eastern district. In addition to assistance given to local War Loan committees in the broadcasting of appeals and rallies from various centres, £4,200 has been raised for Patriotic and Charitable appeals. The 7DY "Sunpolishers' Club" has a membership of 2,900 juveniles, and gives valuable assistance in the efforts of the station on behalf of the sick and distressed.

TESTED UNDER SEAL



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LEADERS OF THE WIRELESS INDUSTRY IN AUSTRALIA

For over thirty-two years Amalgamated Wireless have been engaged in developing and expanding every phase of wireless communication at sea, on land and in the air.

During the war the Company manufactured over £13,000,000 worth of defence equipment including 20,000 transmitters of all types, 70,000 aircraft navigation instruments and radar equipment. It also greatly extended its Overseas Communication and Marine Wireless Services.

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Aircraft Navigation Instruments
A.W.A. Radio Electric Works
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AUSTRALIA'S NATIONAL WIRELESS ORGANISATION