

# STATE BROADCASTERS ASSOCIATIONS

Meetings: June and January  
Elections: June  
Members: 260  
President.....Charles Doss, WROM, Rome  
V.P., Radio.....Don McDougald, WWNS,  
Statesboro  
V.P., TV.Ridley Bell, WRBL-TV, Columbus  
Directors.....Raymond E. Carew, WALB-  
TV, Albany; James Murphy, WBMK, West  
Point; Virgil Wolff, WRDW-TV, Augusta;  
John Jacobs, WDUN, Gainesville; Bob  
Thorburn, WLBB, Carrollton; Farnell  
O'Quinn, WHAB, Baxley; Lowell Takles,  
WGRA, Cairo; Ben Porter, WBML, Ma-  
con; Jim Popwell, WCEH, Hawkinsville;  
Elmo Ellis, WSB, Atlanta; A. O. "Red"  
Healan, WRFC, Athens.  
Treas.....Esther Pruett, WTOC, Savannah  
Exec. Secy.....Jack Williams, Atlanta

## **Hawaiian Association of Broadcasters**

P.O. Box 2399, Honolulu  
Meetings: On President's Call  
Elections: December  
Members: 22  
President.....Harry Chu, KAHU, Waipahu  
Vice Pres.....Jack Irvine, KLEI, Kailua  
Secy.-Treas...Milt Hibdon, KULA, Honolulu

## **Idaho Broadcasters' Association**

c/o President  
Meetings: Annual (July)  
Elections: Annual  
Members: 34 Radio; 6 TV  
President.....David G. Ainsworth, KSRA,  
Salmon  
Vice-President.....Earl Glade, KBOI, Boise  
Secretary.....Mrs. Gale Mix, KRPL, Moscow

## **Illinois Broadcasters Association**

1020 Illinois Bldg., Springfield, Ill.  
Phone: 523-4535  
Meetings: May and November  
Elections: November  
Members: 77 Active; 11 Assoc.  
President.....Joe M. Baisch, WREX-TV,  
Rockford  
Vice-Pres., Radio.....Fred Sorenson, WKRS,  
Waukegan  
Vice-Pres., TV..Milton D. Friedland, WICD,  
Danville  
Secy.-Treas.....M. H. Stuckwish, WSOY,  
Decatur  
Exec.-Secy...Philip E. Hanna, Illinois Bldg.,  
Springfield

## **Indiana Broadcasters Association, Inc.**

c/o Executive Secretary  
307 N. Pennsylvania, Indianapolis  
Phone: MEIrose 5-1541  
Meetings: Spring and Fall

Elections: October  
Members: 62 Radio; 16 TV  
President.....Reid G. Chapman, WANE,  
Ft. Wayne  
V.P. AM.....Wm. C. Fowler, WBAT, Marion  
V.P. FM.....Martin Williams, WFMS,  
Indianapolis  
Vice-Pres., TV.....John Babcock, WLW-I,  
Indianapolis  
Sec.-Treas.....William T. Hamilton, WNDU,  
South Bend  
Exec. Secy.....Mrs. Helen B. Huber,  
WIRE, Indianapolis

## **Iowa Broadcasters Association**

c/o Prof. James Duncan, Drake U.,  
Des Moines  
Meeting: Annual  
Elections: Annual  
Members: 56  
President...Gene Claussen, KXIC, Iowa City  
Vice-Pres.....David H. Steinle, KBVR,  
Burlington  
Treasurer.....Harold Heath, WOC-TV,  
Davenport  
Secretary.....Prof. James Duncan, Drake U.,  
Des Moines  
Directors.....Redd Gardner, KCRG, Cedar  
Rapids; Thomas L. Young, KWWL, Water-  
loo; Donald D. Sullivan, KVTU, Sioux  
City; plus Claussen, Steinle and Heath  
above

## **Kansas Association of Radio Broadcasters**

c/o President  
Meetings: May  
Elections: May  
Members: 45  
President....Robert E. Schmidt, KAYS, Hays  
Pres.-Elect.....Robert L. Pratt, KGGF,  
Coffeyville  
Secy.-Treas....Robert McKune, KSAL, Salina

## **Kentucky Broadcasters Association**

c/o Secretary-Treasurer  
Meetings: October and May  
Elections: October  
Members: 98  
President.....C. A. "Bud" McClain, WFKY,  
Frankfort  
1st Vice-Pres.....William Russell, WSON,  
Henderson  
2nd Vice-Pres.....W. P. Sosh, WRVS,  
Russellville  
Secy.-Treas.....Al Temple, WKCT,  
Bowling Green  
Directors.....James H. Topmiller, Jr.,  
WHAS, Louisville; South C. Bevins,  
WMLF, Pineville; Ernest Sparkman,  
WKIC, Hazard; Thomas Kerr, WTCO,  
Campbellsville; Sam Livingston, WPSD-  
TV, Paducah

## STATE BROADCASTERS ASSOCIATIONS

### **Louisiana Association of Broadcasters**

c/o Exec. Secy.  
Box 2706, Baton Rouge, La.  
Phone: 343-1742

Meetings: September  
Elections: September  
Members: 75  
President.. Donald Bonin, KANE, New Iberia  
Vice-Pres., TV.. Tom E. Gibbens, WAFB-TV,  
Baton Rouge  
Vice-Pres., Radio..... John S. Vath, WSMB,  
New Orleans  
Treasurer..... W. Eugene Jones, KSLO,  
Opelousas  
Exec. Secy..... Rolfe H. McCollister  
Board Members..... Roger Davison, WJBO,  
Baton Rouge; Robert Earle, WIBR, Baton  
Rouge; B. Hillman Bailey, KNOC, Natchi-  
toches; Harold M. Wheelahan, WDSU,  
New Orleans; William Carter, KRUS, Rus-  
ton; Winston B. Linam, KSLA-TV, Shreve-  
port; John Chauvin, WFPR, Hammond;  
Paul H. Goldman, KNOE-TV, Monroe;  
Tom Pears, KLFY-TV, Lafayette

### **Maine Broadcasters Association**

c/o Secy.-Treas., Box 307, Augusta  
Phone: 623-3878

Meetings: Annual (November)  
Elections: November  
Members: 28 Radio; 6 TV  
President.... Stanley Lyons, WAGM-AM-TV,  
Presque Isle  
Vice-Pres..... John McGorrill, WMTW-FM,  
Poland Spring  
Secy.-Treas..... Norman G. Gallant, WFAU,  
AM-FM, Augusta  
Dist. 1 Rep..... Eugene Wilkin, WGAN-TV,  
Portland  
Dist. 2 Rep.. John C. Libby, WCOU, Lewiston  
Dist. 3 Rep..... Donald E. Knowles, WDEA,  
Ellsworth

### **Maryland-D. C.-Delaware Broadcasters Association, Inc.**

c/o Secretary-Treasurer

Meetings: June and October  
Elections: October  
Members: 42 Active; 20 Assoc.  
President..... Thomas S. Carr, WBAL,  
Baltimore  
Vice-Pres.... Morris Blum, WANN, Annapolis  
Sec.-Treas..... Virginia F. Pate, WASA,  
Havre de Grace  
Exec. Sec., Gen. Couns..... John C. Doerfer

### **Massachusetts Broadcasters' Association, Inc.**

c/o Pres., WMNB, North Adams

Meetings: Annual  
Elections: Annual  
Members: 36  
President..... Donald A. Thurston, WMNB,  
North Adams

Vice-Pres..... John Crohan, WCOP, Boston  
Sec..... James E. Allen, WBZ-TV, Boston  
Treasurer..... Alexander W. Milne, WHMP,  
Northampton

### **Michigan Association of Broadcasters**

c/o Exec. Secy.,  
1762 Hitching Post Rd., E. Lansing, Mich.  
48823  
Phone: 332-5788

Meetings: February-September  
Elections: September  
Members: 79 Active, 22 Associate  
President..... E. L. Byrd, WILS, Lansing  
Vice-Pres..... Raymond Plank, WKLA,  
Ludington  
Sec.-Treas.... A. Donovan Faust, WJRT, Flint  
Directors... Lawrence M. Carino, WJBK-TV,  
Detroit; Edwin Huse, WKHM, Jackson;  
Harold W. Waddell, WKBZ, Muskegon;  
John Wismer, WHLS, Port Huron  
Exec. Secretary..... Robert J. Coleman

### **Minnesota Broadcasters Association**

c/o Pres., 1021 LaSalle Ave., Minneapolis  
Meetings: Annual, convention in Sept.  
Elections: Bi-annual  
Members: 69 Active, 9 Associate  
President..... N. L. Bentson, WLOL,  
Minneapolis-St. Paul  
Vice Pres..... James Hambacher, KBUN,  
Bemidji  
Vice-Pres..... Robert Rich, WDSM, Duluth  
Sec.-Treas.... Bob DeHaven, KYSM, Mankato  
Exec. Sec..... Sheldon Beanblossom,  
1821 University Ave., St. Paul

### **Mississippi Broadcasters Association**

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.  
Phone: 1154  
Meetings: August & April  
Elections: April  
Members: 65  
President.... James Reese, WGCM, Gulfport  
Vice Pres.... Bill Jones, WCHJ, Brookhaven  
Secy.-Treas.... Marrin Mathis, WSJC, Magee  
Exec. Secy..... Duncan Whiteside, Box 5,  
University

### **Missouri Broadcasters Association**

c/o Exec. Secretary  
Barton Bldg., 200 S. Bemiston, Clayton 5, Mo.  
Phone: PA 5-9600  
Meetings: Spring and Fall  
Election: Fall  
Members: 74  
President.. Harold Douglas, KMMO, Marshall  
Vice-Pres..... William McKibben, WIL,  
St. Louis  
Sec.-Treas..... Wm. R. Natsch, Jr., KWOS,  
Jefferson City

## STATE BROADCASTERS ASSOCIATIONS

Exec. Secretary.....Paul Morris  
Directors.....D. T. Knight, KODE, Joplin;  
Kenneth W. Heady, KCMO, Kansas City;  
James F. Collins, KFMO, Flat River; Don  
C. Dailey, KGBX, Springfield

### **Montana Broadcasters Association**

c/o Exec. Secretary  
Wheat Bldg., Helena  
Meetings: Annual (May)  
Elections: Annual  
Members: 27  
President.....Richard D. Smiley, KXXL,  
Bozeman  
Vice-Pres.....Pat H. Goodover, KARR,  
Great Falls  
Sec.-Treas.....William A. Merrick, KBMN,  
Bozeman  
Exec. Secretary.....Thomas L. Judge

### **Nebraska Broadcasters Association**

c/o Secy. Treas.  
KFOR, 804 Stuart Bldg., Lincoln, Neb.  
Phone: 432-6606  
Meetings: Annual  
Elections: October  
Members: 38 AM, 12 TV  
President..A. James Abel, KOLN-TV, Lincoln  
Vice-Pres...Roger T. Larson, KFOR, Lincoln  
Secy.-Treas....Dick Chapin, KFOR, Lincoln

### **New Hampshire Association of Broadcasters, Inc.**

c/o President  
Meetings: October  
Elections: October  
Members: 10  
President.....Bernie Mack, WGIB,  
Manchester  
Secy.-Treas.....Roland Hale, WKBR,  
Manchester

### **New Jersey Broadcasters Association**

c/o Exec. Secretary  
Radio Center, Rutgers U., New Brunswick  
Meetings: May and October  
Elections: October  
Members: 28 Active, 16 Associate  
President.....Ronald L. Hickman, WNNJ,  
Newton  
Vice-President...Henry J. Behre, Jr., WERA,  
Plainfield  
Exec. Secretary.....Arnold Zucker  
Exec. Committee..Paul Alger, WSNJ, Bridgeton;  
Howard L. Green, WOND, Pleasantville;  
Francis J. Matrangola, WCMC,  
Wildwood; David Moss, WHWH, Princeton;  
Fred M. Wood, WMVB, Millville

### **New Mexico Broadcasters Association**

c/o Exec. Secretary

Box 1034, Santa Fe  
Phone: 983-3440

Meetings: April and August  
Election: April  
Members: 32 Station, 10 Associate  
President..Bob Williams, KENN, Farmington  
Vice-Pres...Dino Ianni, KQEO, Albuquerque  
Treasurer.....Jim Gober, KOBE, Las Cruces  
Exec. Secretary.....Ed Pigeon  
Directors.....Darrel K. Burns, KRSN, Los-  
Alamos; Bob Hess, KSVP, Artesia; Max A.  
Sklower, KOAT-TV, Albuquerque; Carter  
M. Waid, KARS, Belen; plus Williams,  
Ianni and Gober above

### **New York State Broadcasters Association**

Suite 1114, 75 State St., Albany  
Phone: HE 4-5718  
Meetings: March  
Elections: March  
Members: 100  
President.....Merl Galusha, WRGB, WGY,  
Schenectady  
Vice Pres.....R. Peter Straus, WMCA,  
New York  
Secretary.....Elliott Stewart, WIBX, Utica  
Treas.....John Lynch, WWSC, Glens Falls  
Exec. Dir.....Howard M. Van de Car  
Legal Counsel.....John Tabner  
Directors...Michael Hanna, WHCU, Utica;  
Lowell MacMillan, WHEC-TV, Rochester;  
Thomas Murphy, Capital Cities Bestg.  
Corp.; Harry Novik, WLIB, New York;  
Paul Adanti, WHEN-AM-TV, Syracuse;  
Robert Dreyer, Metromedia, N. Y. C.;  
Harold L. Neal, WABC, New York;  
R. Peter Straus, WMCA, New York; Sam  
Nielsen, WTRY, Troy; Herbert Mendelsohn,  
WKBW, Buffalo.

### **North Carolina Association of Broadcasters Inc.**

c/o Exec. Secy., Box 907, Raleigh  
Phone: TEmple 4-3461  
Meetings: Spring & Fall  
Elections: Fall  
Members: 145  
President.....Fred Fletcher, WRAL, Raleigh  
Vice-Pres., Radio....Frank Lambeth, WMFR,  
High Point  
Vice-Pres., TV.....Wally Jorgenson, WBTV,  
Charlotte  
Secy.-Treas.....Mrs. Doris B. Potter, WKBC,  
No. Wilkesboro  
Exec. Secy.....E. L. Rankin, Jr., Raleigh

### **North Dakota Broadcasters Association**

c/o Secretary-Treasurer, Box 10, Minot  
Phone: TEmple 4-1146  
Meetings: October and May  
Elections: October  
Members: 20 Radio, 10 TV, 5 Associate

## STATE BROADCASTERS ASSOCIATIONS

President.....Chester M. Reiten, KXMC-TV,  
Minot  
Vice-Pres....Paul Lange, KDLR, Devils Lake  
Secy.-Treas.....Les Maupin, KLPM, Minot

### **Ohio Association of Broadcasters**

c/o Secy. Treas.,  
218 E. State St., Columbus  
Phone: CA 8-4052

Meetings: Spring and Fall

Elections: Fall

Members: 99

President.....Mrs. Marianne B. Campbell,  
WJEH, Gallipolis

1st Vice-Pres....Walter E. Bartlett, WLW-C,  
Columbus

2nd Vice-Pres.....Reginald B. Martin,  
WSPD, Toledo

Sec.-Treas.....Carlton S. Dargusch, Jr.

### **Oklahoma Broadcasters' Association**

c/o President

Meetings: January and August

Elections: January

Members: 49

President.....Ray Van Hoser, KNED,  
McAlester

Vice Pres.....Wm. S. Morgan, KNOR,  
Norman

Secy. Treas.....C. Hewel Jones, KJEM,  
Oklahoma City

### **Oregon Association of Broadcasters**

210 Allen Hall, Eugene  
Phone: DI 2-1411, Ext. 538

Meetings: November & April

Elections: November

Members: 43 Radio; 11 TV; 10 Assoc.

President.....Irwin Adams, KGON,  
Oregon City

Vice Pres.....Robert Chopping, KAST,  
Astoria

Secy.-Treas....Bob LaBonte, KERG, Eugene  
General Mgr.....Karl J. Nestvold

### **Pennsylvania Association of Broadcasters**

c/o Exec. Sec., Box 606, Harrisburg, Pa.  
Phone: CEdar 6-5607

Meetings: May

Elections: May

Members: 110 Active; 30 Assoc.

President..Cary H. Simpson, WTRN, Tyrone

1st Vice-Pres.....Kenneth W. Stowman,  
WFIL, Philadelphia

Treasurer....Philip K. Eberly, WSBA, York

Secretary....Tom Metzger, WMRF, Lewiston

Exec. Secy.....Robert H. Maurer, Box 606,  
Harrisburg

### **Puerto Rico, Broadcasters Association of**

c/o Exec. Secy., Box 10144, Santurce

Meetings: January and July

Elections: July

Members: Radio 27; TV 6

President.....Efrain Archilla Roig, WMNT,  
Manati

Vice-Pres.....Alan Mejia, WIAC, San Juan

Secretary.....Carmina Mendez, WHOA,  
Hato Rey

Treasurer....Julio Morales, WRSJ, Bayamon

Exec. Secy.....Roberto Bocanegra, P. O. Box  
10144, Santurce

Directors.....Hector Modest, WAPA-TV,

San Juan; Gumersindo Cordero, WXRF,

Guayama; Antonio L. Ochoa, WALO, Hu-

macao; Rafael Acosta, WFID-FM, Rio

Piedras; Nabal Barreto, WCMN, Arecibo;

Manuel Pirallo, WAEL, Mayaguez

### **Rhode Island Broadcasters Association**

c/o President

Meetings: Quarterly

Elections: June

Members: 17 Active; 5 Assoc.

Pres.....Joseph P. Dougherty, WPRO-TV,  
Providence

V.P.....Joseph S. Sinclair, WJAR-TV,  
Providence

Secy.....Zel Levin, WWON, Woonsocket

Treas.....Mowry Lowe, WLKW, Providence

### **South Carolina Broadcasters Association**

Box 30, Sumter

Phone: 773-7305

Meetings: January & Summer

Elections: January

Members: 73 Radio; 6 TV; 21 Assoc.

President.....Cleatus O. Brazzell, WELP,  
Easley

Vice-Pres., Radio.....John Y. Davenport,  
WESC, Greenville

Vice-Pres., TV.....R. A. Jolley, WFBC-TV,  
Greenville

Acting Sec.-Treas.....William T. Arrington,  
WMRB, Greenville

Directors.....Bruce Buchanan, WFBC,

Greenville; J. A. Gallimore, WSNW, Sene-

ca; Clarence T. Reynolds, WBLR, Bates-

ville; Wayne B. Sawyer, WGCD, Chester;

A. P. Skinner, WOLS, Florence; H. C.

Weaver, WOKE, Charleston; W. Frank

Harden, WIS, Columbia; plus Brazzell,

Davenport and Jolley above.

### **South Dakota Broadcasters Association**

c/o Secy.-Treas.

Meetings: Annual

Elections: Annual

Members: 15

## STATE BROADCASTERS ASSOCIATIONS

President.....Mort Henkin, KSOO,  
Sioux Falls  
Vice-Pres.....Byron McElligott, KSDN,  
Aberdeen  
Sec.-Treas.....Verl Thomson, KISD,  
3631 W. 12th St., Sioux Falls

### **Tennessee Association of Broadcasters**

c/o Exec. Secy., 14 Ayres Hall  
U. of Tenn., Knoxville  
Phone: 524-2981, Ext. 236

Meetings: September  
Elections: September  
Members: 94 Active; 8 Assoc.  
President.....Howell Ashford, Jr., WCRK,  
Morristown  
Vice-Pres.....James C. Wilson, WJCW,  
Johnson City  
Vice-Pres.....Franklin H. Brown, WBMC,  
McMinnville  
Vice-Pres.....J. Kenneth Marston, Dixie  
Network, Jackson  
Sec.-Treas.....Hugh Trotter, WSEV,  
Sevierville  
Exec. Secy.....Kenneth D. Wright

### **Texas Association of Broadcasters**

c/o Exec. Secy.  
1004 International Life Bldg., Austin, Tex.  
Phone: GR 6-6031

Meetings: Semi-annual  
Elections: Fall  
Members: 173  
President.....Wendell Mayes, Jr., KCRS,  
Midland  
Vice-Pres.....Lee Glasgow, WACO, Waco  
Sec.-Treas.....Tony Bridge, KMHT, Marshall  
Exec. Secy.....Bonner McLane  
Directors....Clint Formby, KPAN, Hereford  
Durward Tucker, WRR-FM, Dallas; Ray  
Herndon, KMID-TV, Midland; Bill Deason,  
KVET, Austin; Jack Roth, KONO, San An-  
tonio; Jay Harpole, KVOU, Uvalde; Dave  
Morris, KNUZ, Houston; Vann Kennedy,  
KZTV, Corpus Christi

### **Utah Broadcasters Association**

c/o Exec. Secy.  
225 Surety Life Bldg., Salt Lake City  
Phone: IN 7-3413

Meetings: Semi-annual  
Elections: Annual  
Members: 30  
President..Tom Ivory, KWIC, Salt Lake City  
Vice-Pres.....Frank C. McIntyre, KLUB,  
Salt Lake City  
Treasurer.....Wade M. Ebeling, KBUH,  
Brigham City  
Exec. Secretary.....Des Barker

### **Vermont Association of Broadcasters**

c/o Secy. WTWN, Box 662, St. Johnsbury  
Phone: 748-2344

Meetings: June  
Elections: June  
Members: 17  
President.....Daniel B. Ruggles III, WSKI,  
Montpelier  
Vice-President.....Vincent J. D'Acuti,  
WJOY, Burlington  
Treasurer.....Larry O'Toole, WVTR  
Secy.....Douglas Drown, WTWN,  
St. Johnsbury

### **Virginia Association of Broadcasters**

Box 648, Petersburg  
Phone: RE 3-6364

Meetings: June  
Elections: June  
Members: 68 Active; 12 Assoc.  
President.....Horace Fitzpatrick, WSLs-TV,  
Roanoke  
Vice-President.....Arthur M. Gates, WYVE,  
Wytheville  
Sec.-Treas.....Robert M. Lambe  
Exec. Secretary.....William W. Greer

### **Washington, D.C. Broadcasters Association**

(See Maryland-D. C.-Delaware  
Broadcasters Association, Inc.)

### **Washington State Association of Broadcasters**

c/o President  
462 Olympic Natl. Bldg., Seattle  
Phone: MAIn 2-2991

Meetings: April and October  
Elections: April  
Members: 72 Radio; 13 TV; 9 Assoc.  
Ch. of Bd...Saul Haas, KIRO-AM-TV, Seattle  
President.....James A. Murphy  
Vice Bd. Chmn.....Joe Chytil, KELA,  
Centralia-Chehalis  
Sec.-Treas.....Allen Miller, KWSC, Pullman

### **West Virginia Broadcasters Association**

c/o Exec. Secy.  
P. O. Box 3032, Charleston  
Phone: DI 2-3136

Meetings: Spring and Fall  
Elections: Fall  
Members: 47  
President.....John P. Carr, WDNE, Elkins  
Vice-Pres.....E. M. Johnson, WCAW,  
Charleston  
Sec.-Treas.....Bill Becker, WVOW, Logan  
Exec. Secretary.....Mary Sonis

## STATE BROADCASTERS ASSOCIATIONS

### **Wisconsin Broadcasters Association**

c/o Exec. Secy.

Meetings: Jan.-June  
 Elections: January  
 Members: 48  
 Pres.....Bruce Wallace, WTMJ-AM-TV,  
 Milwaukee  
 V.P., Radio.....George Frechette, WFHR,  
 Wisconsin Rapids  
 V.P., TV..Howard Dahl, WKBT, La Crosse  
 Sect.....Carl Kolata, WTTN,  
 Watertown

Treas...Richard Dudley, WSAU-TV, Wausau  
 Exec. Secy.... Henry Buslee, 202 Monona  
 Ave., Madison

### **Wyoming Association of Broadcasters**

c/o President

Meetings: Annually  
 Elections: Annually  
 Members: 18  
 President.....Leo Morris, KVWO, Cheyenne  
 Vice Pres.....Jack Rosenthal, KBBS, Buffalo  
 Secy.-Treas.....Kermit G. Kath, KGOS,  
 Torrington

## **U. S. Exports of TV and Radio Sets 1952-1962**

<i>Year</i>	<i>Television Receivers</i>	<i>Home Radios</i>	<i>Auto Radios</i>	<i>Total Radios</i>
1952 .....	54,164	214,064	55,467	269,531
1953 .....	102,440	264,687	58,519	323,206
1954 .....	140,970	301,569	45,692	347,261
1955 .....	110,089	289,360	88,082	377,452
1956 .....	173,847	270,153	57,962	328,115
1957 .....	140,418	205,797	66,730	272,527
1958 .....	205,756	256,559	52,467	309,026
1959 .....	188,719	214,000	54,213	268,213
1960 .....	166,007	209,156	73,606	282,762
1961 .....	251,884	196,341	37,226	233,567
1962 .....	235,068	139,599	31,214	170,813

Source: EIA.

### **RADIO-TELEVISION DAILY**

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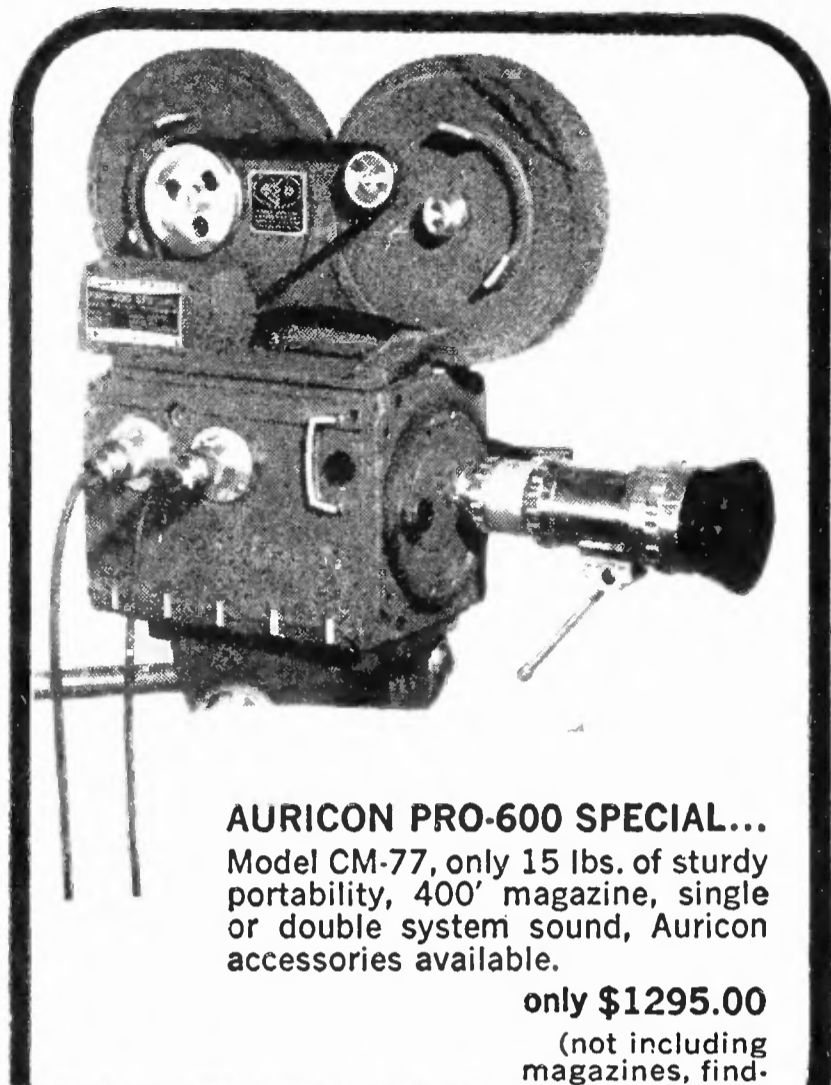
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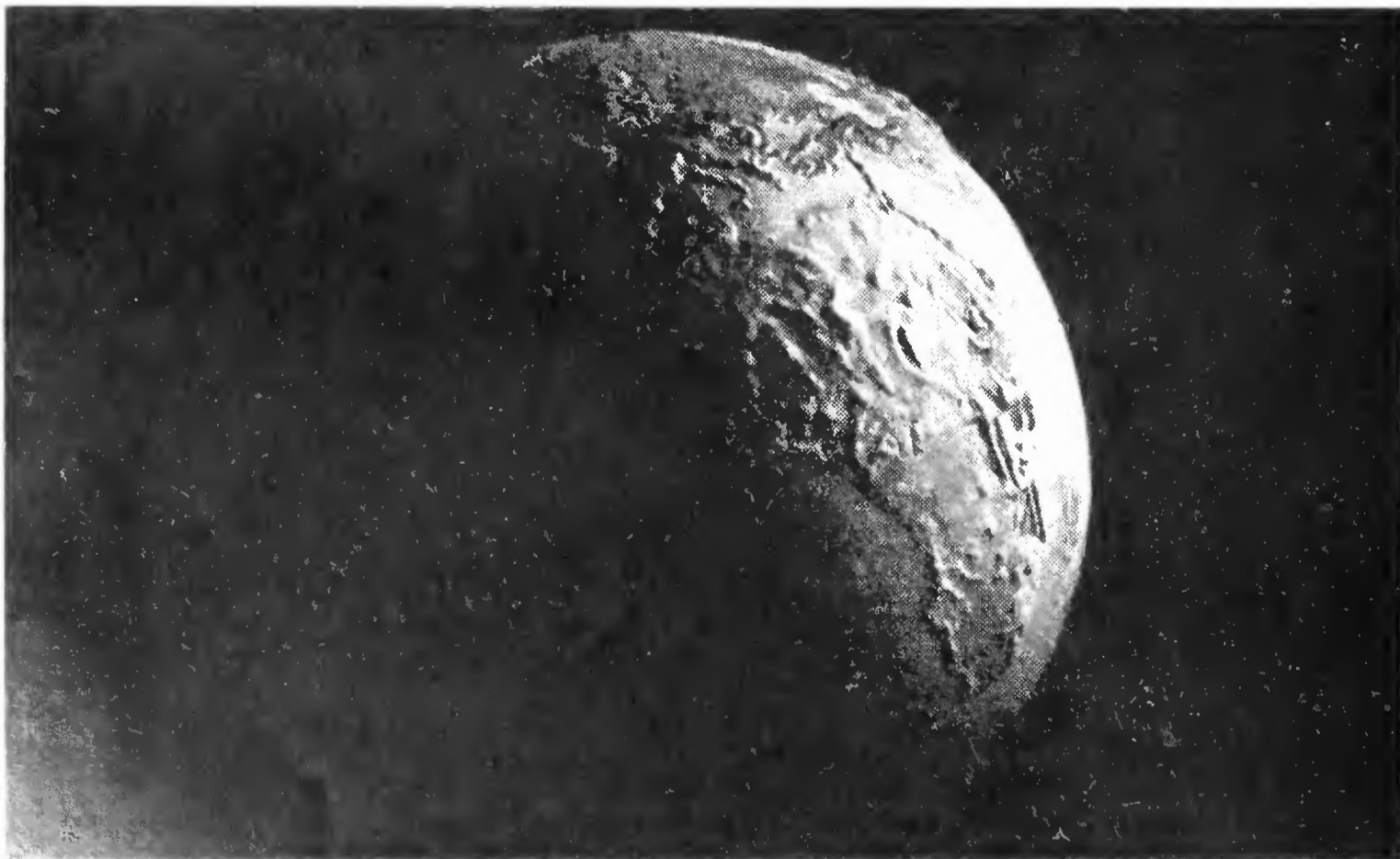
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## How to tell all sides of this story in '64...



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# **Equipment Manufacturers**

## **— Specializing in AM-FM Radio & Television —**

### **Adler Electronics, Inc.**

1 Le Fevre Lane, New Rochelle, N. Y.  
Phone: NEw Rochelle 6-1620

President ..... Ben Adler  
Exec. Vice-Pres..... Alfred Strogoff  
Vice Pres., Finance..... Lawrence Marks  
Dir. Ind. Prod. Div..... Stanley Lapin  
Dir. Adv. & Pub. Rel..... Emanuel Strunin  
PRODUCTS: Low-power TV transmitters,  
UHF and VHF translators, UHF antennas,  
microwave relay systems.

### **Admiral Corp.**

3800 W. Cortland St., Chicago 47, Ill.  
Phone: SPaulding 2-0100

Chairman ..... Ross D. Siragusa  
President ..... V. Barreca  
Vice-Pres., Purchasing..... Frank J. Kazda  
Vice-Pres., Prod..... Cy S. Rossate  
V.P. and Dir. of Eng..... William L. Dunn  
V.P. Gov't. Electronics..... T. J. Lloyd  
V.P., Pub. Rel..... Martin Sheridan  
Sec.-Treas. .... George E. Driscoll  
Vice-Pres., Gen. Counsel..... W. S. Baltz  
Distribution Mgr. .... B. L. Stahlschmidt  
V.P., Mktg., Sales..... R. D. Siragusa, Jr.  
Vice Pres., Electronics..... A. A. Medica  
V.P., Dist. Branches..... R. J. Bambery  
Gen. Sales Mgr..... C. B. Flinn  
Sales Mgr., Radio..... J. J. Casale  
Sales Mgr., Color TV..... Thomas Chadwick  
Sales Mgr., B-&W TV..... William E. Boss  
Sales Mgr., Stereo..... H. C. Gates  
PRODUCTS: AC-DC radios, Hi-Fi radio/  
phonos, color TV, portable receivers.

### **Aitkin Communications**

305 Harrison St., Taft, Calif.

President..... Kenneth W. Aitken  
PRODUCTS: Automatic audio systems for  
radio stations, American Concertone and  
Ampex tape equipment, Rust remote control  
systems.

### **Albion Optical Co.**

1410 N. Van Ness Ave., Hollywood 28, Calif.  
Phone: 462-0871

Vice Pres..... Benjamin Berg  
PRODUCTS: Taylor-Hobson Cooke fixed  
focus and zoom lenses for TV and motion  
pictures, including Varotal II, III and V  
zooms and Ortol TV fixed focal length lenses.

### **Alford Manufacturing Co., Inc.**

299 Atlantic Ave., Boston 10, Mass.  
Phone: HAncock 6-2150

President ..... Andrew Alford  
Manager ..... Harold H. Leach  
PRODUCTS: TV and FM broadcast trans-

mitting antennas, diplexing, filters, hybrids,  
coaxial switches, vestigial sideband filters.

### **Allied Radio Corp.**

100 N. Western Ave., Chicago 80, Ill.  
Phone: HAYmarket 1-6800

President..... A. D. Davis  
V.P., Operations, Finance..... A. E. Davis  
V.P., Mktg., Adm..... A. W. Preskill  
V.P., Gen. Mgr., Consumer  
Products Div. .... A. Brodsky  
Industrial Sales Mgr..... M. Bond  
Advertising Manager..... J. W. Rubin  
Gen. Mgr., Industrial Div..... R. Markens  
Gen. Mgr., Stores Div..... M. Friedman  
Marketing Director..... T. S. Adams  
Treasurer, Comptroller..... W. A. Harrison  
PRODUCTS: TV camera tubes, transmitter  
and receiving tubes, tape recorders and sup-  
plies recording equipment, cartridges and  
supplies, microphones, audio cables, patch  
cords: electronic equipment and supplies  
(distribution).

### **Alpar Manufacturing Corp.**

220 Demeter St., Palo Alto, Calif.  
Phone: 326-8105-7, 6872

Sales Manager..... Bernard Zipp  
Chief Eng..... Charles Parmenter  
Dir. of Eng..... William Blythe  
Assoc. Dir., Eng..... David Hatcher  
PRODUCTS: Broadcast & radio propaga-  
tion towers and parabolic antennas.

### **Altec Lansing Corp.**

(Subsidiary of Ling-Temco-Vought)  
1515 S. Manchester Ave., Anaheim, Cal.  
Phone: PRospect 4-2900

President..... A. A. Ward  
Vice Pres..... A. Fiore  
Vice Pres. .... H. S. Morris  
Vice Pres..... C. R. Rininaland  
Advertising Manager..... G. H. Evans  
Dir., Audio Cont. Div..... Arthur C. Davis

#### *Branch Office*

222 Park Ave. S., New York, N. Y.  
Phone: SP 7-3640

PRODUCTS: Speech input consoles and  
amplifiers, microphones, limiter amplifiers,  
monitoring loudspeakers, public address and  
sound reinforcement systems for studios,  
microphone accessories, compressor ampli-  
fiers, tuners, transformers.

### **Alto Fonic Tape Service, Inc.**

211 Lambert St., Palo Alto, Calif.  
Phone: 321-5164

President ..... D. Alan Clark  
Program Director ..... C. W. Popkey



# RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Main-channel music (stereo or mono) for automated or semi-automated stations; SCA background music.

## AMECO, Inc.

2949 W. Osborn Rd., Phoenix, Ariz.  
Phone: 254-5511

President.....Bruce Merrill  
Sales Mgr.....Edward P. Whitney  
Chief Eng.....Milford Richey  
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

## American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.  
Phone: Upton 0-7245

President.....George K. Otis  
Exec. V.P.....Melvin C. Oelrich  
Sales Mgr., Eastern Div.....John Tait  
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-o-matic; series 30, transicorder & Mark VII & Mark X.

## American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.  
Phone: LY 1-7387

President.....F. Dan Meadows  
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise pre-amplifiers, differential phase and gain equalizer.

## American Telephone & Telegraph Co.

(Long Lines Dept.)  
250 Park Ave., New York 17, N. Y.  
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake  
COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

## Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.  
Phone: WE 1-6200

President.....Frank Randall  
Mktg. Mgr., Tube Div....John Messerschmitt  
Dist., Ren. Tube Sls. Mgr....George Elliot  
Adv., Sales Promo. Mgr.....M. D. Smoller

PRODUCTS: Tubes — vacuum and gas,

transmitting and power; rectifiers, vacuum condensers; semiconductors (diodes and transistors).

## Ampex Corporation

401 Broadway, Redwood City, Calif.  
Phone: 367-2011

Pres. ....Wm. E. Roberts  
Asst. to Pres.....C. A. Black  
Vice Pres., Prod. Plan. Dir.....R. Sackman  
V.P., G.M., Internat. Oper....B. A. Olerich  
V.P., Operations.....C. G. Grant  
Marketing Mgr.....T. Davis  
Adv., Sls. Promo. Mgr.....Robert G. Hill

*Magnetic Tape Div.*

Box 190, Opelika, Ala.

Phone: SHERwood 5-7643

VP., Mgr. (Redwood City)....R. L. Pappas  
Sales Mgr.....Boothe Ingram  
Eng. Mgr. (Redwood City).....G. Ziadeh  
Quality Cont. Mgr.....Jim Grady

*Branch Offices*

600 E. Palisades Ave., Englewood Cliffs, N. J.  
Phone: 567-7800

Regional Mgr.....George Shoaf  
8467 Beverly Rd., Los Angeles, Calif.  
Phone: OL 3-1610

Regional Mgr. ....Al Sroka  
Connecticut & Florida Aves., N.W.,  
Washington, D. C.  
Phone: DE 2-0300

Regional Mgr. ....Wm. Follin  
3376 Peachtree Rd., N.E., Atlanta, Ga.  
Phone: 231-3480

Regional Mgr. ....Wm. Craig  
2626 W. Mockingbird Lane, Dallas, Tex.  
Phone: FL 7-0481

Regional Mgr.....Robert Owen  
750 Welch Rd., Palo Alto, Calif.  
Phone: DA 6-2797

Regional Mgr.....Charles Wirth  
2-N-575 York Rd., Elmhurst, Ill.  
Phone: TE 3-8500

Regional Mgr.....Thomas Harleman  
PRODUCTS: Videotape TV recorders, models VR-1000C, VR-1100, VR-660 and VR-1500; VR-1002, Marconi Mark IV TV cameras and associated equipment.

## Amplifier Corp. of America

398 Broadway, New York 13, N. Y.  
Phone: WOrth 6-2929

President.....R. J. Swartz  
General Manager.....A. J. Gillette  
Advertising Manager.....H. Gold  
Purchasing Agent.....C. P. Westlake

PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magne-loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolt-er, Voltage Deviometer, TransMagnemite Magnetic bookshelf, transistorized amplifiers

# RADIO & TV EQUIPMENT MANUFACTURERS

## **Amplitel, Inc.**

178-08 93rd Ave., Jamaica 33, N. Y.  
Phone: LE 9-5200

President.....Herbert M. Ardston  
Vice-President.....Harry Morris, Jr.  
Chief Engineer.....Norman Perlman  
Sales Manager.....Jack Saunders

PRODUCTS: Community antenna systems, master antenna systems, closed-circuit systems.

## **Andrea Radio Corp.**

27-01 Bridge Plaza, N., Long Island City 1, N. Y.

Phone: STillwell 4-5411

President.....Frank A. D. Andrea  
Vice-Pres., Gen. Mgr.....H. J. Heindel  
Dir. of Purchasing.....Bruce B. Donald  
Comptroller.....A. Abbene  
Sales Mgr.....M. J. Ranalli  
Gen. Export Manager.....Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

## **Andrew Corp.**

Box 807, Chicago, Ill. 60642

Phone: FI 9-3300

V.P., Sales, Marketing.....R. P. Lamons  
Director of Engineering.....J. S. Brown  
Advertising Mgr. ....E. Heitsch  
Sales Manager.....C. Robert Lane  
Marketing Manager.....Robert Bickel

ANDREW CALIFORNIA CORP.

941 E. Maryland Ave., Claremont, Calif. 91718

Phone: NAtional 6-3505

ANDREW ANTENNA CO., LTD.

606 Beach St., Whitby, Ont., Canada

Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line systems; coaxial switches, flexible coaxial cables, microwave antennas.

## **Ansley Manufacturing Co.**

New Hope, Pa.

Phone: 297-5605

President.....Arthur C. Ansley  
General Mgr.....Harry Shatten  
Sales Mgr.....S. H. McVicar  
Treasurer.....Anna K. Ansley

PRODUCTS: Printed circuit boards for electronic equipment.

## **Astro-Beam Manufacturing Co.**

26277 Mooney Blvd., Tulare, Calif.

Phone: MU 6-5074

Owner.....Dick Whiteside

PRODUCTS: FM beam antenna systems.

## **Atlas Sound Corp.**

(Div. of American Trading & Production Corp.)

1419-51 39th St., Brooklyn, N. Y. 11218

Phone: GE 8-5500

General Mgr.....J. W. Heller  
Dist. Sales Mgr.....R. Miller  
Chief Engineer.....F. Seeburger

PRODUCTS: Microphone stands, booms and accessories; public-address loudspeakers.

## **Audio Accessories, Inc.**

279 Broadway, Amityville, N. Y.

Phone: MYrtle 1-7080

Pres. ....F. Sumner Hall  
Sales Mgr. ....Samuel Glassman

PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

## **Audio Devices, Inc.**

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-6640

President.....William T. Hark  
Vice Pres. ....Herman Kornbrodt  
Sec.-Treas. ....Bryce Haynes  
Advertising Manager.....Rolf Haag

Branch Offices

1426 Flower St., Glendale, Calif. 91201

Phone: CH 5-6587

V.P. in Charge.....Alan H. Bodge  
7321 N. Hamlin St., Skokie, Ill.

Phone: 583-4161

Manager.....B. N. Freifeld  
8605 Cameron St., Silver Spring, Md.

Phone: 585-4845

Manager.....R. H. Vaughan  
5 Scott Dr., Framingham, Mass.

Phone: 449-0724

Manager.....A. J. Rader  
PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording; continuous-play tape cartridges.

## **Audio Instrument Co.**

135 W. 14th St., N. Y. 11, N. Y.

Phone: ORegon 5-7820

President.....C. J. LeBel  
PRODUCTS: Feedback suppressors (frequency shifters).

## **Audio Master Corp.**

17 East 45th St., New York 17, N. Y.

Phone: OXford 7-0725

President.....Herbert Rosen  
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

## **Semon Bache & Co.**

636 Greenwich St., N. Y. 14, N. Y.

Phone: WAtkins 4-2121

President.....David Hirsch  
V.P., Sales & Adv. Mgr.....Ben Newton  
Assistant Treas.....P. Schoenfeld  
Secretary.....R. M. Dreyfuss

PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

## **Background Engineers, Inc.**

7313 Santa Monica Blvd., Hollywood, Cal.

Phone: HOLlywood 5-4161

TV Mgr.....J. R. Jones

# RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

## **Bauer Electronics Corp.**

1663 Industrial Rd., San Carlos, Calif.  
Phone: 591-9466

President .....Fritz Bauer  
Vice-Pres., Gen. Mgr.....Chester M. Carr  
Vice-Pres., Sales Mgr.....Paul Gregg

### *Branch Offices*

1616 W. Bryn Mawr Ave., Chicago 26, Ill.  
Phone: RA 8-8674

Sales Eng.....John Felthouse  
150 California St., San Francisco 11, Calif.  
Phone: YU 1-5262

Sales Eng.....John Koltzau  
432 S. W. 128th St., Seattle 66, Wash.  
Phone: CH 4-2635

Sales Eng.....Lloyd Hannah  
(Plus 16 additional U. S. offices and one in Montreal.)

PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

## **E. J. Baughman Co.**

1914 N. Cogswell Rd., El Monte, Calif.  
Phone: 444-7586

Owner.....E. J. Baughman  
Manager.....E. C. Baughman

PRODUCTS: Microphone booms, hangers, monitor carts, viewer hoods; hydraulic crank-up and lift-up dollies; pedestals for TV and closed circuits; specialty equipment.

## **Bausch & Lomb Inc.**

635 St. Paul St., Rochester 2, N. Y.  
Phone: LOcust 2-3000

Pres.....W. W. McQuilkin  
*Branch Office*

730 Fifth Ave., New York, N. Y.  
Phone: CIRCLE 7-5400

PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

## **Bayside Timers, Inc.**

43-69 162nd St., Flushing, N. Y., 11358  
Phone: INdependence 3-8935

Pres. ....Gale Dorothea  
PRODUCTS: Timers, dimmers, electrical controls and synchronized sound (all designed and manufactured).

## **John F. Beasley Construction Co.**

1614 Mercantile Bank Bldg., Dallas 1, Tex.  
Phone: RI 1-3228  
Phone: MURray 7-6381

President.....John F. Beasley  
Exec. Vice Pres.....Lothar E. Berg  
Vice Pres. ....B. V. Pruden  
Secretary-Treasurer.....Andrew B. Lytle

### *Branch Offices:*

402 South "D" St., Muskogee, Okla.  
Phone: MU 7-6381

Vice Pres. ....B. V. Pruden  
20 N. Wacker Dr., Chicago, Ill.  
Phone: ST 2-7589

Sec.-Treas. ....A. B. Lytle  
PRODUCTS: Steel erectors (radio-television towers and antennas).

## **Behrend's, Inc.**

161 E. Grand Ave., Chicago, Ill. 60611  
Phone: MI 2-2281

President .....Jack Behrend  
Vice-Presidents.....William D. Findlay,  
Len Gangel

Sec.-Treas. ....Jean Behrend  
*Branch Offices*  
4019 Prospect Ave., Cleveland, O.  
Phone: UT 1-4334

Manager .....Mac Blair  
9930 Greenfield Rd., Detroit, Mich.  
Phone: BR 2-3990

Manager.....William H. Smith  
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooming tape.

Bel Canto Stereo Tape Div.  
(Thompson Ramo Wooldridge, Inc.)  
6325 Huntley Rd., Columbus 24, O.  
Phone: 885-4081

General Mgr.....K. L. Bishop  
Sales Mgr.....George H. Duarte  
PRODUCTS: Pre-recorded tapes, tapes for special purposes, tape products.

## **Bell & Howell Co.**

7100 McCormick Rd., Chicago 45, Ill.  
Phone: AMBassador 2-1600

Vice-Pres., Gen. Mgr.....J. J. Lane  
Dir. of Marketing .....J. L. Wassel  
Dir. of Eng.....Dr. H. C. Wohlrab

PRODUCTS: 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

## **Bell Television Inc.**

552 W. 3rd St., New York, N. Y. 10019  
Phone: JUDson 6-4350

President .....Lee Bunting  
Vice-President .....Martin Sugar  
Operations Mgr.....Max Mahone  
Purchasing Agt.....Victor Peters  
Service Mgr.....Louis Davidson  
Treasurer .....Brose Bunting  
Secretary .....James Bronis

### *Branch Offices*

488 John Street, Bridgeport, Conn.  
Phone: FO 7-7718

Pres. ....William Gorzka  
11 N.W. 36th Street, Miami, Fla.  
Phone: PL 4-2628

Manager.....A. Proud  
PRODUCTS: Watchdog TV systems, TV security systems, TV monitors, master antennas, TV cameras, video amplifiers.

## **Blaw-Knox Equipment Div.**

Box 1585, Pittsburgh 30, Pa.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: STerling 1-2700

Vice Pres., Gen. Mgr.....A. H. Jackson  
Sales Mgr.....E. S. Miller  
Chief Eng. ....E. W. Pottmeyer  
PRODUCTS: Steel towers for AM, FM, TV.

## Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.

Phone: MArk 2-8151

Vice President.....Harry Gilbert  
Marketing Dir.....Richard Helhoskl  
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

## Bodde Screens & Projectors

Box 711, San Fernando, Calif.

Phone: EMpire 5-2551

V.P., General Manager.....B. M. Bodde, Jr.  
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

## Bogen-Presto Co.

P. O. Box 500, Paramus, N. J.

Phone: DIamond 3-5700

Sls. Mgr., Prof. Equip.....Thomas L. Aye  
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

## Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H. 03246

Phone: 523-5454

President.....G. G. Greene  
Chief Eng. ....Charles J. Chatterton  
PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

## Burgess Battery Company

(Div. of Servel, Inc.)

Foot of Exchange, Freeport, Ill.

Phone: AD 2-2161

President.....F. J. Kirkman  
V.P., Sales.....C. E. Balz  
Sales Mgr.....W. W. Riddell

*Branch Offices*

4003 W. Madison, Chicago 2, Ill.

Phone: NE 2-2771

Manager.....H. E. Chabot  
76 Ninth Ave., New York 11, N. Y.  
Phone: CH 2-2270

Manager.....A. C. Olsson  
1855 Industrial St., Los Angeles 21, Calif.  
Phone: MA 8-9141

Manager.....J. C. Geiger  
PRODUCTS: Dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

## Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.

Phone: HARRison 7-8393

President .....George Drucker  
Technical Dir.....A. Drucker  
PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

## Bussmann Manufacturing Div.

(Div. of McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.

Phone: GARfield 1-1740

Manager .....Joseph A. Bussmann, Jr.  
*Branch Office*

93 Montgomery St., Jersey City, N. J.

New York Phone: COrtlandt 7-1466

PRODUCTS: Fuses for electronic circuits.

## C-Cor Electronics, Inc.

Box 824, State College, Pa. 16801

Phone: 234-2461

President.....James R. Palmer  
Vice-President.....Floyd B. Fischer  
Sec.-Treas.....William F. Christoffers  
PRODUCTS: Complete electronic equipment for RF and video distribution of TV signals for community antenna, master, closed-circuit, educational and industrial systems; ultra-low-noise preamplifiers and wide-band amplifiers (VHF and UHF). Custom design and manufacture.

## Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.

Phone: JUdson 6-1420

Pres. ....Eugene H. Levy  
Vice-Pres., Oper.....Bernard Grubman  
Sales Dir.....Burton Grodin  
PRODUCTS: Remote-controlled pan and tilt head for vidicon cameras, motion picture film examining equipment (high-speed type); Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed-circuit TV equipment.

## The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.

Phone: PLaza 7-6977

President .....Samuel Hyman  
Vice Pres. ....Paul Meistrich  
Sec.-Treas. ....Anna Browning  
Res., Dev. Dir.....Anton Weber  
PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arri-flex, Auricon sound cameras, Magnasync equipment.

## Canadian General Electric Co., Ltd.

(Electronic Equipment & Tube Dept.)

Royce Works, 830 Lansdowne Ave.,

Toronto 4, Ont.

Phone: 534-6511

V.P., Gen. Mgr.....R. M. Robinson  
Mgr. Marketing.....I. A. Mayson

# RADIO & TV EQUIPMENT MANUFACTURERS

Mgr. Best. Sls. & Planning.....C. E. Spence  
Broadcast Sales Dir.....E. J. Gareau  
Adv. Sales Promo. Mgr.....M. D. Locke  
PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; systems, design and production engineering; facilities for development and manufacture of electronic equipment. Consultation service.

## Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.  
Phone: REgent 8-9441

President.....S. M. Finlayson  
Gen. Manager.....W. V. George  
Asst. General Manager.....L. M. Daley  
Sec.Treas.....A. G. McCaughey  
Comptroller.....C. S. Stephens  
Marine, Land Commun. Mgr....J. H. Martin  
Sales Mgr.....W. Bitcon  
Equipment Mgr.....A. B. Clapp

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

## Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.  
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate  
PRODUCTS: Audio and TV camera connectors.

## Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.  
Phone: HIckory 1-4400

Pres., Treas.....Roy J. Benecchi  
Vice-Presidents.....Pasquale Galella.  
Leonard J. Schwartz, Dr. Joseph H. Vogel-  
man

Sec., Gen. Counsel.....George Ginsburg  
Asst. Treas., Contr.....James H. Griggs

PRODUCTS: AM-FM stereo phone consoles; military communications and radar equipment.

## Caterpillar Tractor Co.

Engine Division  
Peoria, Ill.

Phone: 676-3311

V.P., Engine Div.....L. L. Morgan  
Sales Manager, Eng. Div.....F. V. Jacobs

Branch Office

630 Fifth Ave., New York, N. Y.  
Phone: CIrcle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

## Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.  
Phone: ILlinois 9-0800

Pres.....Leo J. Galanek  
V.P., Secretary.....Grace V. Ramey  
Dir. of Engineering.....Frank A. Bullock  
Mgr. of Manufacturing.....Jerry Di Mucci  
Purchasing.....Angelo Evangelista  
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

## Century Lighting, Inc.

521 W. 43rd St., New York, N. Y. 10036  
Phone: CH 4-7050

President.....Edward Kook  
Vice-Pres., TV.....George Gill, Sr.  
Branch Office

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards, C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system, Mobilrail.

## Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.  
Phone: ELgin 6-6771

Vice President.....Saul Meyer  
Vice President.....Arthur Freilich  
Branch Offices

Box 11098-E, Albuquerque, N. M.  
Phone: 299-2829

Manager.....R. Mayes  
1011 Highland Ave., Arlington, Va.  
Phone: JA 4-2274

Manager.....J. Heffernan  
512 N. 18th St., Birmingham 3, Ala.  
Phone: AL 1-0312

Manager.....C. Vaughn  
6170 Sherry Lane, Dallas, Tex.  
Phone: EM 3-3698

Manager.....N. S. Brown  
Box 66, Needham, Mass.  
Phone: HIllcrest 4-2366

Manager.....W. Weeton  
1540 Maple St., Northbrook, Ill.

Manager.....Bill Nobles  
1519 Northern Blvd., Roslyn, N. Y.  
Phone: MA 1-8660

Manager.....John Wild  
505 Whitney Ave., Worthington, O.  
Phone: 885-0743

Manager.....K. Gregerson  
PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

## Cinema Plant/Hi-Q Div.

(Div. of Aerovox Corp.)

1100 Chestnut St., Burbank, Calif. 91503  
Phone: 849-5511

New York Phone: 803-8101

Gen. Works Mgr.....J. R. MacDonald  
Sales Mgr.....C. W. Howe  
PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

## Closed-Circuit Corp. of America

5397 Poplar Blvd., Los Angeles 32, Calif.  
Phone: CA 5-5705

President.....Eugene Singer



# RADIO & TV EQUIPMENT MANUFACTURERS

Vice-President.....C. B. Elliott  
Sec.-Treas.....James R. Singer  
*Branch Office*  
1899 Second St., Highland Park, Ill.  
Phone: ID 2-5250

Manager.....James R. Singer  
PRODUCTS: TV projectors, flying spot  
scanners. TV projectors rented through deal-  
ers in principal cities.

## Collins Radio Co.

1930 HiLine Dr., Dallas 7, Tex.  
Phone: AD 5-9511

Best. Commun. Sls. Dir.....A. Prose Walker  
Asst. Dir., Sales Mgr.....T. W. Sharpe  
Product Line Mgr.....Carl Rollert  
Reg. Sales Mgr.....R. C. Christie

### *Branch Offices*

1271 Ave. of the Americas, New York 20, N.Y.  
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight  
2600 Wilshire Blvd., Los Angeles, Calif.  
Phone: DUnkirk 5-6421

Regional Sales Mgr.....G. R. Schneider  
PRODUCTS: AM, FM radio transmit-  
ters, FM antennas, phasing equipment, re-  
mote amplifiers; audio, studio and cartridge  
tape equipment, microphones, package radio  
stations and mobile studios and stations.

## Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.  
Phone: ORegon 9-0400

General Manager.....A. W. Schneider  
PRODUCTS: Broadcast public address &  
audio systems, video & distribution systems.

## Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.  
Phone: CO 5-0372

President.....Michael Freedman  
Vice-Pres.....Stanley Gitner  
Sect.....Jane Leni  
Treas.....Jules Leni  
PRODUCTS: Comprehensive filmtreat  
process: For films in constant use; print life  
service; comprehensive film rejuvenation.

## Conrac Division

(Div. of Giannini Controls Corp.)  
19217 E. Foothill Blvd., Glendora, Calif.  
Phone: EDgewood 5-0541

General Manager.....W. J. Moreland  
Chief Engineer.....J. Grayson Jones  
Operations Manager.....R. M. Alston  
Sales Mgr.....Robert N. Vendeland  
*Branch Office*  
350 5th Ave., New York, N. Y.  
Phone: LW 4-1160

Manager.....Al Slater  
PRODUCTS: Broadcast, closed-circuit TV  
monitors; re-broadcast receivers; ETV mul-  
tiple-monitor systems, control receivers, color  
monitors.

## Continental Electronics Products Co.

(Subsidiary of Ling-Temco-Vought, Inc.)  
Box 5024, Dallas 22, Tex.  
Phone: AD 5-1251

President.....James O. Weldon  
Vice-Pres., Gen. Mgr.....Thomas B. Moseley  
Operations Mgr.....Richard Edwards  
Central Reg. Mgr., AM Sls.....J. C. Nickens  
TV Sales Mgr.....Lew Parsons

### *Branch Offices*

155 Bedford St., Burlington, Mass.  
Phone: BR 2-1050

Manager.....Jim Grant  
211 Lambert St., Palo Alto, Calif.  
Phone: 351-5200

W. Div. Mgr.....Jim Hamilton  
1725 I St., N.W., Washington, D. C.  
Phone: FE 3-3866

Manager.....W. E. Waldrup  
PRODUCTS: AM broadcast transmitters;  
automatic programming and logging equip-  
ment for AM and FM broadcasting; TV cam-  
eras for ETV, ITV and broadcast; complete  
line of CCTV accessories. Remote-control,  
phasing and coupling service.

## Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.  
Phone: JUdson 2-6530

President.....Sol Cornberg  
PRODUCTS: Designers of TV-radio-thea-  
tre facilities & equipment; intercom TV sys-  
tems. Consultants in application & proce-  
dure.

## Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.  
Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens  
Sales Mgr.....Michael J. Cudahy  
PRODUCTS: Microwave relay equipment  
& systems.

## Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.  
Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith  
Mgr., Illumination.....J. S. Haney  
PRODUCTS: Flashing beacons and avi-  
ation obstruction lights for marking radio  
and television towers.

## Dage Television Div.

(Div. of Harvey-Wells Corp.)  
455 Sheridan Ave., Michigan City, Ind.  
Phone: TR 4-3251

General Mgr.....M. P. Roberts  
Sales Mgr.....C. J. Wenzinger, Jr.  
Chief Engineer.....M. C. Kennedy  
*Branch Offices*

936 W. Florence Ave., Inglewood, Calif.  
Phone: 674-7011

Regional Mgr.....B. C. Keach  
1010 Shoreham Bldg., Washington, D. C.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: ST 3-7678

Regional Mgr.....C. J. Wenzinger, Jr.  
PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

## Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.  
Phone: WYman 2-4300

General Mgr.....G. B. Stephan  
Gen. Sales Mgr.....G. L. McKenna

### Branch Office

99 Magnolia Blvd., Burbank, Calif.  
Phone: 849-5765

Reg. Sales Mgr.....Norman Pfau  
PRODUCTS: Rotary switches, fixed and variable attenuators, interphone amplifiers, attenuation networks, transmission measuring equipment; audio, video and RF audio power meters.

## Dewald Radio

(Div. of United Scientific Labs., Inc.)

35-15 37th Ave., Long Island City, N. Y.  
Phone: STillwell 4-9334

President .....David Wald  
Chief Eng.....Mark Glaser  
Contract Sales Mgr.....Seymour Wald  
Sales Mgr.....Leonard Haas  
Prod. Eng.....Sidney Weinberg

PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

## Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.  
Phone: FI 1-4065

Pres. ....Arthur Dittler  
Sales Mgr.....Alfred Lettieri  
Script Dept. Mgr.....Margot Allison

PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

## Diamond Electronics

(Diamond Power Specialty Corp.)

Box 415, Lancaster, Ohio  
Phone: OLive 3-6540

Vice-Pres., Oper.....W. H. Jackson  
Gen. Sales Mgr.....J. E. Bryer  
Prod., Eng. Mgr.....N. D. Rupert  
Chief Engineer.....A. J. Baracket  
Purchasing Agt.....H. H. Grundtisch

### Representative Offices

14921 Ventura Blvd., Sherman Oaks, Calif.  
Phone: TR 3-6822

Manager .....Philip Diamond,  
(Philip Diamond Ents.)  
507 Fifth Ave., New York, N. Y. 10017  
Phone: MU 2-7147

Manager.....Lou Lang (Lang Electronics)  
PRODUCTS: Video test and alignment equipment (color and black-and-white), video monitors, video amplifiers and distribution equipment, Vidicon, Image Orthicon, Image dissector cameras.

## Dorne & Margolin, Inc.

29 New York Ave., Westbury, L. I., N. Y.  
Phone: EDdgewood 4-3200

President .....Arthur Dorne  
Vice-Presidents.....Thomas L. Evans,  
Joseph Margolin

Marketing Dir.....F. Patrick Carr, Jr.  
*Branch Office*

9730 Cozycroft Ave., Chatsworth, Calif.  
Phone: DI 1-4010

Manager.....R. E. Anderson  
PRODUCTS: Antennas—research, development and production.

## Dresser-Ideco Company

875 Michigan Ave., Columbus, O. 43215  
Phone: AX 9-2123

Exec. Vice-Pres.....C. Daniell Byrd  
Sales Mgr.....T. W. Singell  
Tower Sales Mgr.....J. Roger Hayden  
Purchasing Agt.....L. A. Wildermuth

### Branch Office

2314 Redondo Beach Blvd., Gardena, Calif.  
Phone: FA 1-9850

Manager .....Robert Sload  
PRODUCTS: AM towers; antenna supports for FM and TV.

## Du Mont Laboratories

(Divs. of Fairchild Camera & Inst. Corp.)

750 Bloomfield Ave., Clifton, N. J.  
Phone: PRescott 3-2000

Gen. Mgr., Du Mont Divs.....John S. Auld  
Sr. Tech. Adv.....Dr. Allen B. Du Mont  
Advertising Mgr.....John P. Prymack  
Controller.....E. R. Lopez  
Indust. Rels. Dir.....W. B. Kingston  
Plant Serv. Mgr.....A. A. Katz  
Pub. Rels. Dir.....E. W. Allen, Jr.  
Quality Cont. Mgr.....F. Walzer  
Research Dir.....T. T. Goldsmith, Jr.

### ELECTRONICS DIV.

General Mgr.....John S. Auld  
Admin. Serv. Dir.....F. W. Mason  
Communications Mgr.....R. M. Daugherty  
Elec. Mfg. Mgr.....J. Mazzola  
Elec. Purch. Mgr.....M. Mecca  
Electro-Vis. Prods. Mgr.....H. Schkolnick  
Marketing Mgr.....J. W. Bjorkman  
Medical Inst. Mgr.....E. Herud  
Prod. Design Mgr.....J. R. Casamento  
Scient. Inst. Mgr.....F. L. Katzmann  
Systems Anal. Mgr.....R. Wakeman

### TUBE DIV.

General Mgr.....W. B. Croxville  
Elec. Eqpt. Mgr.....C. A. Ankenbrock  
Photosens. Devices Mgr.....J. G. Koosman  
Res. Dev. Mgr.....J. Burns  
Tube Mfg. Mgr.....J. Van Note  
Tube Purch. Mgr.....W. E. McMullen  
Tube Sales Mgr.....R. W. Deutsch

PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed-circuit TV, two-way mobile radio equipment,

# RADIO & TV EQUIPMENT MANUFACTURERS

automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

## M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.  
Phone: PLaza 7-2540

Manager.....Tony Stepchuk  
PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

## Dynaco, Inc.

3912 Powelton Ave., Philadelphia, Pa. 19104  
Phone: EV 6-9405

President.....David Hafner  
General Mgr.....Jack Yonker  
Sales Dir.....Robert Tucker  
Engineering Dir.....Sidney Lidz  
Chief Engineer.....Edward Laurent  
PRODUCTS: Mono and stereo FM tuners, receivers, amplifiers and preamplifiers in assembled and kit form. Exclusive importers for high-quality AM-FM-SW portable radio, professional-grade mono and stereo microphones, stereo phono cartridges.

## EICO Electronic Instrument Co., Inc.

131-01 39th Ave., Flushing, N. Y.  
Phone: RO 2-6000

President.....Harry R. Ashley  
Vice President.....Philip A. Portnoy  
Secretary.....Sophie C. Ashley  
Treasurer.....Morris Kaufman  
PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

## EMI (Electra Megadyne, Inc.)

1750 N. Vine St., Hollywood 28, Calif.  
Phone: HOLlywood 2-6252

Vice-Pres.....Robert T. Plummer  
General Mgr.....Richard H. Booth

### Branch Office

151 W. 46th St., New York, N. Y.  
Phone: CIRCLE 5-1216

Manager.....Paul Welcome  
PRODUCTS: TV camera chains, video recording tape, switching systems, solid-state distribution equipment, video mixers, video monitors.

## E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.  
Phone: 626-4157

President.....Clarence Jax  
Vice Pres.....Arthur H. Judd  
Engineer.....Harold M. Payne  
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

## Eastman Kodak Co.

343 State St., Rochester 4, N. Y.  
Phone: LOcust 2-6000

Asst. V.P.; Mgr., Mot. Pic. Prods.  
Sales Dept.....Donald E. Hyndman

Mgr., Pro. Magnetic Prods.

Sales Div.....E. C. Johnson  
V.P., Mktg.....Gerald B. Zornow  
Asst. V.P., Adv. Dir.....A. Dexter Johnson

### Branch Offices

200 Park Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-7080

Mgr., E. Coast Office.....J. A. Pistor  
130 E. Randolph Dr., Chicago 1, Ill.  
Phone: RANDolph 6-7476

Mgr., Midwest Office.....K. M. Mason  
6677 Santa Monica Blvd., Hollywood 38, Calif.  
Phone: HO 4-6131

Mgr., W. Coast Office.....J. L. Courcier  
PRODUCTS: Motion picture film, magnetic tape, TV film projectors, camera lenses and laboratory equipment.

## Eidson Electronic Company

1902 N. Third St., Temple, Tex.  
Phone: PROspect 3-3901

Owner.....M. Eidson  
PRODUCTS: Station-frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

## Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.  
Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks  
PRODUCTS: Eimac Electron, power transmitting tubes.

## Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.  
Phone: OXBow 5-6831

V.P., Marketing.....Lawrence LeKashman  
Prod. Mgr., Hi-Fi Comm. Prods.....Jon Kelly  
Sales Mgr., OEM Products..Howard Durban  
Mgr., Adv. & Sales Prom...D. H. Kirkendall  
WMgr., Dist. Sales.....William Dill  
PRODUCTS: Professional microphones for radio & TV.

## Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)  
Box 5570, Dallas, Tex.  
Phone: ADams 5-3424

President.....M. Zimmerman  
V.P., Sec.-Treas. ....John Duke  
Sales.....Bill O'Fallon  
Prod. Mgr. ....Carl Griffin  
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

## Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.  
Phone: 762-5537

President.....V. J. Skee  
Sec.-Treas.....Truus M. Skee  
PRODUCTS: AKG dynamic & condenser microphones, headsets and boomsets; Nagra portable tape recorders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.  
Phone: 646-9611

President.....Joseph H. Leaming  
Serv., Support Mgr.....Harold A. Conner  
Sec.-Treas.....Fred P. Leaming

PRODUCTS: Audiplex sound diplexing units; high-speed, high-frequency broad-band data TV transmission systems; special studio equipment (design and development); low-power 200-watt TV transmitters.

## Electronics, Missiles & Communications, Inc.

160 E. Third St., Mount Vernon, N. Y.  
Phone: MO 8-3012

President .....Byron W. St. Clair  
Vice-Presidents.....Robert F. Romero,  
Henry Shapiro

### Branch Office

4713 Deerwood Dr., Raleigh, N. C.

President .....John Artesani  
PRODUCTS: TV re-broadcast translators, low-power TV transmitters, transmitting antennas and RF distribution equipment. Affiliated with Westbury CATV Corp.

## Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.  
Phone: SWarthmore 5-3500

Bd. Chmn., Ch. Exec. Off...Benjamin Abrams  
Bd. Vice-Chmn.....Dorman D. Israel  
Board Pres.....Max Abrams  
Sr. Vice President.....H. Tullo  
V.P., Controller.....Abraham Vogel  
Pub. Rels. Dir.....L. H. Liberman

PRODUCTS: TV receivers, AM-FM radios, phonographs, phonoradios, air conditioners, dehumidifiers.

## Engineering Associates

434 Patterson Rd., Dayton 19, Ohio  
Phone: AXminster 3-1662

President.....C. C. Littell, Jr.  
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

## Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.  
Phone: BENsonhurst 6-2755

President.....A. R. Lieberman  
Vice President.....Simon Lynn  
Treasurer.....Joshua Dwork  
Production Eng.....S. Sobelman  
Purchasing Agt.....M. Edwards  
Chief Engineer.....Paul Smith

PRODUCTS: Radios, phonographs and hi-fi combinations. Import manufacturers for German and Japanese products.

## Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.  
Phone: STillwell 4-6163

President.....Donald J. Plunkett  
Sales Admin.....Margaret P. McLaughlin  
Chief Engineer .....George Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

## Federal Div.

(Div. of The Victoreen Instrument Co.)

1055 Stewart Ave., Garden City, L. I., N. Y.  
Phone: CH 8-7400

Marketing Div.....William Galvin  
Sales Mgr.....Lawrence D. Scheu, Jr.

PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

## Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.  
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

## C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.  
Phone: ATLantic 7-7303

President .....C. H. Fisher  
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

## Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.  
Phone: EXeter 2-8900

President .....Avery Fisher  
Exec. Vice Pres., Gen. Mgr.....B. L. Arons  
V.P., Eng.....Fred Mergner  
Sales Dir.....Paul E. Bryant  
Component Sales Mgr.....James J. Carroll  
PRODUCTS: Hi-fi radio, phonographs, tape recorders, stereo AM-FM tuners and receivers, master audio controls, amplifiers, preamplifiers and speaker systems.

## Florman & Babb, Inc.

68 W. 45th St., New York, N. Y. 10036  
Phone: MU 2-2928

President .....Arthur Florman  
Exec. Vice-Pres.....John Babb  
Asst. to Pres.....Oliver E. Cain  
Vice-Pres., Eng.....Don Netto  
Vice-Pres., Sales.....L. W. Hollander  
Indust. Sales Mgr.....Wally Robbins  
Chief Engineer.....Ray Emeritz  
Audio Dept. Hd.....Bernie Zuch  
Camera Dept. Hd.....Ily Roth  
Lighting Dept. Hd.....John Murray  
FLORMAN & BABB (CANADA) LTD.

1263 Dorchester St., W., Montreal 25,  
Que., Canada  
Phone: 866-3351

General Mgr.....Ken Jones  
PRODUCTS: Sales and rentals, 16mm and

# RADIO & TV EQUIPMENT MANUFACTURERS

35mm motion picture production equipment, editing equipment. Manufacture, importing and distribution; service.

## Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.

Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket  
Vice President .....Angelo R. Fiore  
Vice President.....George Houlroyd  
Purchasing Agent.....Lyle Eckler  
Sales Manager.....William Endres  
Secretary .....Catherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

## GPL Div.

(Div. of General Precision, Inc.)

63 Bedford Rd., Pleasantville, N. Y.

Phone: ROgers 9-5000

President.....W. P. Hilliard  
Vice-Pres., Eng.....W. J. Tull  
Vice-Pres., Mktg.....C. A. Sereno  
Gen. Mgr., Indust. Mktg.....N. M. Marshall  
Eng. Mgr., Video Prods....Joseph W. Alinsky

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit TV systems; Simplex motion picture projectors and sound systems.

## Gates Radio Co.

(Subsid. of Harris-Intertype Corp.)

123 Hampshire St., Quincy, Ill. 62302

Phone: 222-8202

President.....P. S. Gates  
V.P., Sales.....L. J. Cervone  
V.P., Engr. ....N. L. Jochem  
Manufacturing Dir.....James Eaton  
Advertising Dir.....Frank Panish  
Works Manager.....Howard Young  
Secretary .....Frank Szuter  
Asst. Sec.....Roger Wach  
Purchasing Agent.....A. VandenBoom

### Branch Offices

2700 Polk Ave., Houston 3, Tex.

Phone: CA 8-8536

523 Pennsylvania Bldg., Washington 4, D. C.

Phone: ME 8-0522

800 Second Ave., New York, N. Y.

Phone: MUrray Hill 7-7971

PRODUCTS: Radio broadcast transmitters (AM and FM); TV broadcast transmitters (UHF and VHF); speech input equipment for radio and video; transcription turntables; recording equipment; communications transmitters (high frequency and VHF); airway communications, homing beacon, directional

phasing, antenna coupling and transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

## General Communications

Janesville Rd., Fort Atkinson, Wisc.

Phone: JORDAN 3-5547

President.....E. D. Petersen  
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

## General Electric Co.

Electronics Park, Syracuse, N. Y.

Phone: GRANite 6-4411

Command Systems Div.

300 S. Geddes St., Syracuse, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....Richard L. Shetler

1. Communication Products Dept.

Mountain View Rd., Lynchburg, Va.

Phone: VI 6-7311

General Manager.....H. Van Aken

Marketing Manager.....Glenn R. Peterson

PRODUCTS: Carrier multiplex, microwave, military communication and power line equipment; two-way radio communications.

2. Technical Products Operation

Division St., Syracuse 1, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....R. L. Casselberry

Mktg. Mgr.....Harry E. Smith

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

Radio & Television Div.

Electronics Park, Syracuse, N. Y.

Phone: GRANite 6-4411

Vice Pres., Gen. Mgr.....Hershner Cross

1. TV Receiver Dept.

Electronics Park, Syracuse, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....W. E. Davidson

Mktg. Mgr.....Marshall Bartlett, Jr.

PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

2. Radio Receiver Dept.

1001 Broad St., Utica, N. Y.

Phone: SWift 7-0750

General Manager.....Robert C. Wilson

Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

3. Audio Products Dept.

2200 N. 22nd St., Decatur, Ill.

Phone: 428-4311

Gen. Mgr.....Charles J. Coward



# RADIO & TV EQUIPMENT MANUFACTURERS

Mktg. Mgr.....C. Vernon Phillips  
PRODUCTS: Mono and stereo phonographs; high fidelity components.

## 4. Broadcasting Stations Bus.

1400 Balltown Rd., Schenectady, N. Y.  
Phone: FRanklin 7-2261

Gen. Mgr.....J. Milton Lang  
Mktg. Mgr.....Robert F. Reid  
SERVICES: WRGB-TV, WGY-AM, WGFM.

## Electronic Components Division

316 East 19th St., Owensboro, Ky.  
Phone: MUrray 3-2401

V.P., General Manager .....L. B. Davis  
1. Receiving Tube Dept.

316 East 19th St., Owensboro, Ky.  
Phone: MUrray 3-2401

General Mgr.....Robert B. Ames  
Mktg. Mgr.....Joseph Quill  
PRODUCTS: Special electronic components for entertainment, industry, military.

## 2. Power Tube Dept.

1 River Rd., Schenectady 5, N.Y.  
Phone: FRanklin 4-2211

General Manager.....J. F. McAllister  
Manager-Marketing .....F. L. Miller

PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

## 3. Cathode Ray Tube Dept.

Electronics Park, Syracuse 1, N. Y.  
Phone: GRanite 6-4411

General Manager .....David C. Scott  
Mktg. Mgr.....C. L. Dichter

PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

## 4. Semiconductor Products Dept.

Electronics Park, Syracuse 1, N. Y.  
Phone: GRanite 6-4411

General Manager.....H. B. Fancher  
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors, integrated electronics, diodes.

## 5. Rectifier Components Dept.

W. Genesee St., Auburn, N. Y.  
Phone: AL 3-7321

General Manager.....C. G. Lloyd  
Mktg. Mgr.....L. C. Wholey

PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

## General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,  
Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino  
Branch Offices

34 W. Hyatt Ave., Mt. Kisco, N. Y.  
Phone: MO 6-3730

Sales Eng.....Richard Burden  
8171 Orchard Dr., Denver, Colo.

Phone: 429-5758

Sales Eng.....Howard Dempsey  
2921 S. 104th St., Omaha, Neb.

Phone: 391-8148

W. Dist. Mgr.....Bill Dunbar  
2009 Cromwell Dr., Nashville, Tenn.

Phone: CY 8-5842

Sales Eng.....Revis Hobbs  
121 Meadow Lane, Cleveland, O.

Phone: 248-4864

Sales Eng.....Robert Leedham  
7268 S.W. 16th Terr., Miami, Fla.

Phone: CA 6-4366

Sales Eng.....Ralph Owens  
806 Wellesley Dr., Atlanta, Ga.

Phone: 355-4329

Sales Eng.....Gordon Swan  
PRODUCTS: FM transmitters; stereo, multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

## General Radio Co.

22 Baker Ave., W. Concord, Mass.

Phone: EMerson 9-4400

New York Phone: WO 4-2722

Board Chmn.....A. E. Thiessen  
President.....C. C. Carey

Secretary.....John D. Quackenbos  
Director of Sales.....M. T. Smith

Export Manager.....S. W. DeBlois  
V.P., Engr.....D. B. Sinclair

Service Manager.....H. H. Dawes  
PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

## Gotham Audio Corp.

2 W. 46th St., New York, N. Y. 10036

Phone: CO 5-4111

President.....Stephen F. Temmer  
Vice-Pres., Sales Dir.....Hugh S. Allen, Jr.

Office Mgr.....Gladys Brown  
PRODUCTS: Neumann condenser microphones, complete disc recording systems; EMT 930/940 disc reproducing and EMT 140 reverberation equipment; EMT-Studer C-37 master tape recorders; EMT Vip-E-Dit electronic video tape editors; EMT-420 wow and flutter meter and other special test equipment; Neumann solid-state console components and Gotham linear attenuators.

## Granco Products, Inc.

83-30 Kew Gardens Rd.

Kew Gardens 15, N.Y.

Phone: VIRginia 9-8900

President .....Henry Fogel  
V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

## Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.

Phone: DAYton 8-2600

President.....B. E. Alpern  
PRODUCTS: Manufactures and erects towers.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.

Phone: LEXington 2-4000

Sales Manager.....L. J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

## J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.

Phone: 864-2115

Vice Pres.....M. C. Hamilton

PRODUCT: Paint and erect radio and TV towers.

## The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.

Phone: YUKon 9-2200

President.....Lloyd A. Hammarlund

Vice-Pres.....Hugh A. McCloskey

Sales Mgr.....Wilfred King

Mgr., Comm'l Prod.....F. Lester

Dir. of Engr.....P. L. Epstein

Comptroller.....Walter Knorr

Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

## Hartman Mobile Communications Div.

(Div. of Hartman Marine Electronics Corp.)

30-30 Northern Blvd., Long Island City 1, N. Y.

Phone: ST 4-2900

President.....Robert K. Hartman

Vice-President.....John H. Wishnick

Sales Mgr.....Kenneth Casner

Comptroller.....E. D. Beane

Operations Mgr.....S. L. Marziliano

PRODUCTS: Radiotelephones (AM and FM); mobile and base stations; mobile antennas.

## Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.

Phone: JU 2-6380

Pres.....Harvey E. Sampson

Vice Pres.....Harvey E. Sampson, Jr.

Sec.....Paul L. Sampson

*Branch Offices*

HARVEY ELECTRONICS-SYRACUSE, INC.

Pickard Dr., Syracuse 11, N. Y.

FEDERAL ELECTRONICS, INC.

Box 208, Binghamton, N. Y.

PRODUCTS: Distributes audio devices.

## The Harwald Co., Inc.

1245 Chicago Ave., Evanston, Ill.

Phone: DAVIS 8-7070

President.....Robert Grunwald

Vice-Presidents.....Howard Bowen,

Richard Wallace

Sales Mgr., E. Div.....George Casanave

Sales Mgr., Cent. Div.....Sam Caldwell

Sales Mgr., W. Div.....Ray L. Short, Jr.

PRODUCTS: Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement.

## Heath Co.

Benton Harbor, Mich.

Phone: YU 3-3961

President.....C. M. Kirkland

Exec. Vice-Pres.....David W. Nurse

Material Mgmt. Dir.....H. H. Tippet

Marketing Dir.....Neal W. Turner

Controller.....D. J. Moffo

Engineering Dir.....E. C. Fiebich

Manufacturing Dir.....H. C. Knapp

Adv., Sales Promo. Mgr.....E. F. Broihier

Gen. Sales Mgr.....W. E. Johnson

PRODUCTS: Electronic equipment in kit form.

## Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif. 94304

Phone: 326-7000

President.....David Packard

Exec. Vice-Pres.....William R. Hewlett

Vice-Pres., Sec.....W. F. Cavier

Vice-Pres., Int. Oper.....William P. Doolittle

Vice-Pres., Mktg.....W. Noel Eldred

Vice-Pres., Mfg.....Ralph Lee

Vice-Pres., R & D.....Bernard M. Oliver

Vice-Pres., Oper.....Noel E. Porter

Vice-Pres., Treas.....E. E. van Bronkhorst

Vice-Pres., Pers.....Ray L. Wilbur

Sales Mgr.....Bill Terry

PRODUCTS: Oscilloscopes, pulse generators, oscillators, distortion analyzers, wave analyzers, VTVM's, ohmmeters, ammeters, electronic counters, frequency and time standards, microwave instruments, FM and TV monitors.

## Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.

Phone: RIchmond 7-4488

President.....H. Leslie Hoffman

Vice-Pres., Treas.....C. E. Underwood

Vice-Pres., Mktg. Dir.....F. D. Langstroth

Advertising Dir.....E. A. Tischler

*Semiconductor Div.*

4501 N. Arden Dr., El Monte, Calif.

Phone: CU 3-7191

Manager.....Dr. Warren Erikson

*Science Center*

Santa Barbara, Calif.

Manager.....Dr. Lloyd T. DeVore

*Industrial/Consumer Div.*

426 W. College St., Los Angeles, Calif.

Vice-Pres., Mgr.....Ray B. Cox

*Military Products Div.*

3740 S. Grand St., Los Angeles, Calif.

Vice-Pres., Mgr.....Ted S. Hoffman

PRODUCTS: Portable and table-model AM, FM and AM-FM radios; solar-powered portable AM radios.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Hollywood Film Co.

956 Seward St., Hollywood 38, Calif.  
Phone: HO 2-3284

President ..... Ben Teitelbaum  
E. Reg. Mgr..... S. Kaplan  
Sec.-Treas. .... Harry Teitelbaum

### Branch Office

524 W. 43rd St., New York, N. Y.  
Phone: LO 3-1546

PRODUCTS: Film and tape handling equipment (manufacture and distribution); reels, cans, cases, video tape reels.

## Houston-Fearless Corporation

11801 W. Olympic Blvd., Los Angeles, Calif.  
Phone: BRadshaw 2-4331

President..... F. C. Mehner  
Vice-Pres., Mktg..... A. J. Kjontvedt  
Secretary..... J. L. Nicholas  
Treasurer ..... D. Chelew  
Field Rep..... B. Rosenberg

### Branch Offices

7525 Cloy Rd., Dayton 59, O.  
Phone: 885-2166

Field Rep..... W. Nearing  
2126 Mohawk Trail, Maitland, Fla.  
Phone: 644-8512

Field Rep..... B. Lansford  
404 W. Oak St., Rome, N. Y.  
Phone: FF 7-4240; FF 6-0530

1413 K St., N. W., Washington 5, D. C.  
Phone: EX 3-0800; EX 3-3838

Field Rep..... T. H. MacIndoe  
PRODUCTS: TV and film camera mounting equipment, film processing equipment, electro-optical devices for improved image quality, electronic storage retrieval systems.

## Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.  
Phone: 736-9330

Pres., Gen. Mgr..... R. A. Huggins  
Sales Manager..... V. D. Varenhorst  
Plant Manager..... J. J. Gilleran  
Sec.-Treas..... W. S. Floyd  
Tube Div. Mgr..... Dr. J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

## Hughey & Phillips, Inc.

3050 N. California St., Burbank, Calif.  
Phone: 849-1104

Vice-Pres., Gen. Mgr..... J. H. Genzenhaber  
PRODUCTS: 300mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control and alarm systems, complete kits for tower lighting.

## Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.  
Phone: CEntral 2-0806

Vice President..... R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

## International Electronics Corp.

81 Spring St., New York 12, N. Y.  
Phone: WOrth 6-0790

President..... B. B. Grossman  
Vice President..... M. Grossman  
Vice President, Sales..... E. J. Porto  
Dist. Sales Mgr..... I. Friedman  
Advertising Manager..... H. Siegman  
PRODUCTS: Mullard electron tubes.

## International Good Music, Inc.

Box 943, Bellingham, Wash.  
Phone: 733-4567

President ..... Rogan Jones  
Vice-President ..... Lee Facto  
Sales Mgr..... Rogan Jones, Jr.  
Engineering Dir..... Danny Coulthurst  
Chief Engineer..... Phil Wiley

### Branch Offices

1516 Rim View Dr., Caldwell, Ida.  
Phone: 459-2050

Salesman ..... William Neumann  
121 Jamul Ave., Chula Vista, Calif.  
Phone: HA 7-1679

Salesman ..... William Gebeau  
1247 32nd St., S.W., Grand Rapids, Mich.  
Phone: 534-4157

Salesman ..... Charles Sprague  
223 Genessee St., Iron River, Mich.  
Phone: CO 5-4104

Salesman..... Edwin Phelps, Jr.  
45 W. 45th St., New York, N. Y.  
Phone: LT 1-9020

Rep. Jack Poppele (Tele-Measurements, Inc.)

PRODUCTS: Complete broadcast automation systems for AM and TV. Representative for American Concertone, Scully Recording Transports, MaCarta cartridge equipment and IGM Simplimation automation control systems and automatic logging devices. Complete music services for automation.

## International Telemeter Co.

(Div. of Paramount Pictures Corp.)  
1501 Broadway, New York, N. Y. 10036  
Phone: BR 9-8700

Board Chmn..... James P. Murtagh  
President ..... Leslie Winik  
Vice-President ..... Phil Isaacs  
Vice-Pres., Asst. Sec... William C. Rubinstein  
Secretary..... Jacob H. Karp  
Treasurer..... James H. Richardson  
Asst. Sec..... Arthur Israel, Jr.  
Admin. Asst. to Pres..... Will Baltin

### Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.  
Phone: GR 8-7751

V.P., Res., Dev..... William C. Rubinstein  
PRODUCTS: Telemeter system of Pay-as-You-See TV; cable and airlink.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Internat'l Telephone & Telegraph Corp.

320 Park Ave., New York 22, N. Y.  
Phone: PLaza 2-6000

President.....H. S. Geneen  
V.P., Comps. Mktg.....J. T. Thompson  
V.P., Telecomms. Mktg.....F. Barnes  
V.P., Cons., Indust. Prods.

Mktg.....E. F. Peterson  
V.P., Gen. Tech. Dir.....H. G. Busignies  
V.P., Mfg., Facils.....N. E. Firestone  
V.P., Pub. Rels.....E. J. Gerrity

### ITT N. American Area

V.P., Area Gen. Mgr.....J. J. Graham  
V.P., Indust. Grp. Exec.....J. Lobb  
V.P., Comps. Grp. Exec.....J. J. Bokan  
V.P., Govt. Rels. Dir.....H. E. Bowes  
V.P., Bus. Dev. Dir.....S. Luke  
Grp. Exec. Telecomms.....W. J. Cheesman  
Mfg. Serv. Dir.....C. Sherwood  
Technical Dir.....C. D. W. Thornton  
Marketing Dir.....R. E. Van Hoorn

### ITT Electron Tube Div.

100 Kingsland Rd., Clifton, N. J.  
Phone: NOorth 1-1160

President.....Dean C. Bradford  
*ITT Federal Laboratories*

500 Washington Ave., Nutley 10, N. J.  
Phone: NOorth 1-1100

President.....George A. Banino  
*ITT Industrial Laboratories Div.*

3700 E. Pontiac St., Ft. Wayne, Ind.  
Phone: 743-7571

President.....Robert S. Watson  
*ITT Industrial Products Div.*

15191 Bledsoe St., San Fernando, Calif.  
Phone: EMpire 7-6161

President.....Frederick H. Guterman  
*Jennings Radio Mfg. Corp.*

970 McLaughlin Ave., San Jose 8, Calif.  
Phone: CYpress 2-4025

Board Chmn.....Calvin K. Townsend  
*National Transistor Div.*

### ITT Semi-Conductors, Inc.

500 Broadway, Lawrence, Mass.  
Phone: 688-1881

President.....Al'en J. Dusault  
**ITT KELLOGG TELECOMMUNICATIONS DIV.**

6650 S. Cicero Ave., Chicago, Ill.  
Phone: PO 7-6900

President.....V. V. Mason  
PRODUCTS: Point-to-point, marine and mobile radio; microwave radio and multiplex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; power rectifiers, diodes, semiconductor materials, tubes, electrical equipment.

## Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.  
Phone: 224-0367

Pres.....H. M. Hassman  
Sales Mgr.....A. L. Nanni  
PRODUCTS: Radio-TV electronic test equipment.

## Jampro Antenna Co.

6939 Power Inn Rd., Sacramento, Calif. 95828  
Phone: 422-1177

Pres., General Mgr.....Peter K. Onnigian  
Production Mgr.....Larry Seese  
Ch. Engr.....Floyd Overhauser

### Branch Offices

13 E. 40th St., New York 16, N. Y.

Phone: MU 9-0200

Manager .....Thomas O'Hara  
2442 Trenton Ave., Montreal, Que., Can.

Phone: RE 8-9441

PRODUCTS: Transmitting antennas for FM and TV stations, coaxial switches, harmonic filters, towers and coaxial lines.

## Jenfred, Inc.

(See Commercial Producers)

## Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.

Phone: BALdwin 6-3456

President.....Milton J. Shape  
General Manager....Robert H. Beisswenger

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

## Johns-Manville

22 E. 40th St., New York 16, N. Y.

270 Madison Ave., New York, N. Y.

Phone: LEXington 2-7600

Manager.....P. J. Washburn  
PRODUCT: Acoustical materials.

## Kaar Engineering Corp.

2989 Middlefield Rd., Palo Alto, Calif. 94302

Phone: 326-5050

New York Phone: 516-599-4875

General Manager.....Norman Helwig  
Sales Manager .....F. Genochio  
Chief Engineer.....Ben K. Wright  
Production Manager.....Arthur Osborne  
Purchasing Agt.....John Lombardi  
Controller .....Stig Ericson  
Customer Serv. Mgr.....Ken Whelan

PRODUCTS: UHF mobile, base, station, repeater, relay, marine, citizens band and industrial radiotelephones; broadcast monitor receivers.

## Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.

Phone: FReeport 9-8800

President.....Leonard R. Kahn  
PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters); dual sideband AM stereo adapters.

## Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: CApital 6-4000  
Partners.....Elmo E. Crump,  
Harry R. Foster  
Sales Manager.....Irving Silberg  
PRODUCTS: Sweeping oscillators, pulse  
and pulsed carrier generators, wide-band hi-  
frequency voltmeters, noise figure test sets,  
oscillators and frequency-marking generators,  
noise generators, attenuators, TV sound-  
picture generators.

## Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.  
Phone: RIchmond 7-0271  
President .....C. T. Kierulff  
Vice President.....S. G. Klier  
Gen. Mgr.....Cecil Roper  
PRODUCTS: Distributor of electronic  
equipment.

## Kliegl Bros., Inc.

32-32 48th Ave., Long Island City, 1, N. Y.  
Phone: ST 6-7474  
Vice President.....Herbert A. Kliegl  
Vice-Pres., TV Div.....Herbert R. More  
PRODUCTS: TV studio lighting equip-  
ment: spotlights, scoops, pattern and slide  
projectors; lighting distribution system in-  
cluding connector strips, ceiling and wall  
outlet boxes, multi-conductor cables, SCR  
dimmers.

## Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.  
Phone: AL 4-0301  
President.....B. H. Kline  
Sales Manager.....J. R. Trotter  
Chief Tower Eng.....F. L. Anderson, Jr.  
PRODUCTS: TV Towers (self-supporting  
and guyed).

## Kriss Electronics Corp.

191 Oraton St., Newark, N. J.  
Phone: HU 4-3137  
President.....Charles J. Kriss  
Prod. Mgr.....Emanuel Jasuik  
PRODUCTS: TV picture tubes, cathode  
ray tubes.

## Lang Electronics, Inc.

507 Fifth Ave., New York, N. Y.  
Phone: MU 2-7147  
President .....Louis Lang  
Sec.-Treas. ....Thelma Lang  
PRODUCTS: Master recording equipment.  
Servicing.

## Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.  
Phone: WHitehall 4-1424  
Gen. Sls. Mgr.....E. A. Murphy  
PRODUCTS: Vertical radiators, supporting  
towers, relay towers.

## Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon,  
N. Y.  
Phone: MOunt Vernon 4-1000  
Branch Offices  
1605 E. Olympic Blvd., Los Angeles 21, Calif.  
Phone: MA 7-3093  
Manager.....H. S. Eales  
3100 N. Cicero Ave., Chicago, Ill.  
Phone: MU 5-6450  
Manager.....W. C. Schofield  
PRODUCTS: Lighting controls for TV  
studios.

## John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.  
Phone: WOODlawn 4-0487  
PRODUCTS: Antenna supporting poles &  
transmitting antennas.

## MaCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa  
Phone: 283-1709  
President.....G. D. Andrews  
Chief Engineer.....P. H. Vernon  
PRODUCTS: Automatic audio program-  
ming equipment using continuous loop tape  
cartridges.

## Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.  
Phone: FReside 8-7511  
Pres.....Jos. W. Skehan  
Vice Pres., Mktg.....R. E. Nelson  
Mgr., Large Power Tubes.....C. Kirka  
Sales Mgr., Large Power Tubes.....E. H. Gilbert  
Mgr., Photosensitive Dev...S. T. Yanagisawa  
Branch Offices  
510 N. Dearborn St., Chicago 10, Ill.  
Phone: MIchigan 2-5316  
Manager .....D. S. Frankel  
636 Potrero Ave., San Francisco 10, Calif.  
Phone: MIchigan 8-2355  
Manager.....K. G. Morrison  
PRODUCTS: Broadcast transmitting tubes  
(AM, FM, TV); photosensitive devices, in-  
cluding specialized vidicon.

## MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.  
Phone: OR 8-9335  
President.....Louis G. MacKenzie  
General Manager.....Norman J. Ostby  
PRODUCTS: Multi-channel program re-  
peaters, single channel recorder-playback  
units, telephone answering sets, magnetic  
tape magazines.

## Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.  
Phone: TRIangle 7-5493  
President.....D. J. White  
Exec. V.P.....W. H. Stutz  
V.P., Chief Eng.....J. W. Green  
Dir. Customer Svc.....R. H. Sogge  
PRODUCTS: Portable mixers, studio mix-



## RADIO & TV EQUIPMENT MANUFACTURERS

ing consolette, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

### The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.  
Phone: EAstbrook 9721

President.....Frank M. Freimann  
V.P., Secy.....Gerard M. Ungaro  
V.P., Treas.....John S. Sturgeon  
V.P.....Edwin S. Pridham  
V.P., Govt. & Indust. Div....Gen. G. F. Smith  
V.P. Mktg., Govt. Div.....David W. Martin  
V.P., Mfg., Cons. Prod. Div...Ellis Friedman  
V.P., Purch.....Warren W. Frebel  
Mktg. Mgr., Cons. Prod.

Div. ....James J. Shallow  
Adv. Mgr.....J. Schulke  
Merch. Mgr., Organ.....J. McCoy  
Merch. Mgr., Radio.....W. Boedeker  
Gen. Compt.....J. W. Schrey  
Asst. Treas.....Albert G. Nelson  
Indust. Rel. Dir.....George D. McClaren  
Nat. Serv. Mgr.....Ray Yeranko  
Asst. Secy.'s.....Catherine M. Kelly, Stanley  
S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

#### Branch Offices

270 Park Ave., New York, N. Y.

Phone: YUkon 6-0055

MAGNAVOX CO. OF TENN.

Box 718, Greenville, Tenn.

Phone: MELrose 8-4191

Pres.....George L. Leinenweber  
PRODUCTS: Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 21", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

### Marconi Instruments Ltd.

111 Cedar Lane, Englewood, N. J.

Phone: LOwell 7-0607

Manager.....William A. Buck  
Asst. Sales Mgrs.....Keith Elkins,  
Wallace Oliver

PRODUCTS: Measuring instruments for FM mobile radio, broadcasting stations, FM/AM signal generators, deviation monitors, TV sideband analyzers, TVscopes; video sweep generators.

### Mattison Electronics Corp.

2966 Jerome Ave., Bronx 68, N. Y.

Phone: CY 8-1400

President, Treasurer.....Richard Mattison  
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

### J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.  
Phone: STillwell 4-4600

President.....Daniel R. Ehrlich  
Exec. Vice-Pres.....Irving Brand  
Vice-Pres., Govt. Rels.....Albert Sikorsky  
Vice-Pres., Eng.....Joseph E. Bambara

Secretary .....Lee Shaw

PRODUCTS: 16mm professional motion picture cameras, sound-on-film recording systems, galvanometers, film photographs; 35mm galvanometers; motion picture camera accessories; film shrinkage gauges for measuring 8mm, 16mm and 35mm film; portable processors for 16/35mm and 35/70mm film; photographic and electronic systems; optics.

### McMartin Industries, Inc.

605 N. 13th St., Omaha 2, Neb.

Phone: 342-2753

Pres.....Ray B. McMartin  
Mktg. Mgr.....Ray M. Unrath  
Plant Sup.....Roy Chase  
Chief Eng.....Leonard E. Hedlund

### The Mectron Co.

501 E. First Ave., Roselle, N. J.

Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove  
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

### Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.

Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

### Metro-Tel Corp.

171 Ames Ct., Plainview, L. I., N. Y.

Phone: WE 1-7200

President .....Sheppard Beidler  
Vice-President.....Venerando J. Indelicato  
Sec.-Treas.....Donald W. Degnan

PRODUCTS: Cameramen's telephone head and chest sets, telephone jacks, plugs, switchboards and associated equipment.

### Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.

Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley  
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

### Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.

Phone: NA 7-1111

President.....G. R. Morrow  
General Manager.....W. F. Wells  
Sales Manager.....Paul Bunker

PRODUCTS: Magnecord tape recorder/reproducers.

### Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: Walker 5-6985  
President.....J. M. Kuhlik  
Adv. Mgr., Treas.....B. Burns  
Chief Engineer.....I. W. Kay  
PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

## Milo Electronics Corp.

530 Canal St., New York 13, N. Y.  
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith  
PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

## Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.  
Phone: 733-1110

Div. V.P., Magnetic Prod..Dr. W. W. Wetzel  
Gen. Mgr., Magnetic Prod.....M. C. Hegdel  
Gen. Sales, Mdsg. Mgr.....Dan Denham  
Sls. Mgr., Aud. Range, Vid.  
Prods.....W. H. Madden  
Sales Mgr., Instrumentation Tapes.  
C. F. Koefod

### Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.  
Phone: GL 8-2200  
Sales Manager.....P. B. Van Deventer  
6023 S. Garfield Ave., Los Angeles 22, Calif.  
Phone: RA 3-6641  
Sales Manager.....A. J. Blower  
700 Grand Ave., Ridgfield, N. J.  
Phone: WH 3-6700  
Sls. Mgr.....W. F. Enright  
2121 Santa Anna Ave., Dallas 28, Tex.  
Phone: DA 7-7311  
Sls. Mgr.....R. A. Henderson  
935 Bush Ave., St. Paul 1, Minn.  
Phone PR: 6-8511  
Manager.....J. G. Bondus  
320 Shaw Rd., S., San Francisco, Calif.  
Sales Mgr.....D. T. Windahl  
5698 Rising Sun Ave., Philadelphia 20, Pa.  
Phone: PI 2-0200  
12200 Brookpark Road, Cleveland 30, Ohio  
Phone: CL 2-4300  
411 Piquette, Detroit 2, Mich.  
Phone: TR 5-7111  
4835 Para Dr., Cincinnati, Ohio  
10725 Baur Blvd., St. Louis 14, Mo.  
3663 1st Ave., S., Seattle 4, Wash.  
PRODUCTS: Magnetic and video tape and magnetic film & accessories.

## Miratel, Inc.

3600 Richardson St., St. Paul, Minn. 55112  
Phone: 633-1742

President.....William S. Sadler  
General Mgr.....Norman Ritter

Sales Mgr.....R. B. Hackenberger  
Production Mgr.....Russell Shane  
Chief Engineer.....Peter Vogelsang  
PRODUCTS: Video monitors (transistorized and tube), distribution amplifiers, voice-operated relays, RF and video receivers, citizens band equipment, Conelrad receivers.

## Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.  
Phone: 245-1085

President.....B. G. Tubbs  
Sales Dir.....R. Bruce Hill  
Engineering Dir.....Edmund M. Di Giulio  
Asst. Treas.....P. E. Piper

### Branch Office

521 5th Ave., New York 17, N. Y.  
Phone: OXford 7-0227

PRODUCTS: 16mm and 35mm professional motion picture cameras and accessories.

## Mole-Richardson Co.

937 N. Sycamore Ave., Hollywood, Cal. 90038  
Phone: OLdfield 4-3660

President.....W. K. Parker  
PRODUCTS: Photographic lighting equipment and accessories for TV studios; microphone booms and perambulators.

## Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.  
Phone: PRescott 9-8866

Pres.....Jerome Taishoff  
Vice President.....Sol Taishoff  
V.P., Operations.....A. S. Backus

### Branch Office

30 Rockefeller Plaza, New York, N. Y.  
Phone: COlumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

## Narda Microwave Corp.

Commercial St., Plainview, L. I., N. Y.  
Phone: PioneER 6-4650

President.....W. A. Bourke  
PRODUCTS: Microwave test equipment; antenna horns.

## National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.  
Phone: CIrcle 6-0348

President.....John Clemens  
Sec'y.-Treas.....Erwin G. Harwood  
PRODUCTS: Crab-Hydroly, Hydroly, microphone booms; three-wheel portable dollies, 35mm and 16mm film viewers; lens mounts lenses to 40". Hydrofluid tripods. Sales, service and rentals of TV and motion picture equipment; one-hour magazines for film recording for 16mm and 35mm fluid Pan and tilthead tripod.

## National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: PR 8-5900

Pres., Sales Director.....John Sansone  
Sec'y.-Treas., Engr.....A. Wasek  
PRODUCTS: Cathode Ray Tubes.

## Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.  
Phone: JUDson 6-5810

Exec., V.P.....Lee E. Jones  
PRODUCTS: Projection-room film-editing equipment; power and hand rewinds; Griswold splicers; light tables; show timers and film-measuring machines. 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slide commercials.

## North American Philips Co., Inc.

(High Fidelity Products Div.)  
100 E. 42nd St., New York, N. Y. 10017  
Phone: OX 7-3600

Product Manager.....W. Semmelink  
Sales Manager.....J. Gerrity  
PRODUCTS: Continental 101, 200, 300, 301 and 401 tape recorders; commercial sound system and components.

## Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.  
Phone: BAyside 9-8092

President.....Gunnar A. Olsen  
Vice President.....Gunnar Olsen  
PRODUCTS: Tower antenna systems-in-stallations & maintenance.

## Outercom Electronics Corp.

725 Providence Rd., Charlotte, N. C.  
Phone: 333-8689; 377-4557

President.....Walter H. Shapiro  
Vice-Pres., Sales.....Melvin Shapiro  
Vice-Pres., Eng.....Steve Cserpnyak  
PRODUCTS: Two-way FM radios.

## Owens-Illinois Glass Co.

(Consumer & Technical Products Div.)  
405 Madison Ave., Toledo 1, Ohio  
Phone: 242-6543

Vice-Pres., Gen. Mgr.....W. J. Stewart  
Vice-Pres., Mktg. Dir.....E. B. Dennis, Jr.  
Vice-Pres., Tech. Dir.....F. D. Pinotti  
Sales Promo. Mgr.....W. D. Plummer  
*Industrial & Electronic Products Div.*  
Vice-Pres., Gen. Mgr.....J. P. Kearney  
V.P., Prod. Dev., Mktg.....J. G. Clarke  
Sales Mgr.....J. H. Chandler  
New Prods. Mgr.....B. L. Steierman  
Technical Mgr.....J. R. Masters  
Prod. Stand. Dir., Field Eng.....Frank Carter  
Gen. Mgr., Int. Div.....A. M. Turner  
PRODUCTS: Glass envelopes for TV picture tubes; special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

## Oxberry Corp.

(Formerly Animation Equipment Corp.)  
38 Hudson St., New Rochelle, N. Y.  
Phone: NE 6-1838

President .....John Oxberry  
Vice-Pres., Gen. Mgr.....A. K. Livingston  
Treasurer .....Paschal Mathison  
Sales Admin.....Jack W. Silberlicht  
Sales Mgr.....Edward G. Willette

### Branch Offices

7445 Sunset Blvd., Hollywood 46, Calif.  
Phone: 876-2140

Manager.....Robert W. Troy  
515 Ipswich Rd., Slough, Bucks, England  
Phone: SLough 2-9666

Manager .....Peter Neilson  
PRODUCTS: Special-effects step optical printers, precision step contact printers, animation stands, process cameras, related motion picture equipment for 16mm, 35mm, 65mm, 70mm and double 8mm film.

## Pacific Mercury Electronics

(Subsid. of Thomas Organ Co.)  
8345 Hayvenhurst Ave., Sepulveda, Calif.  
Phone: EMpire 2-3131

Pres. ....J. Benaron  
Vice Pres., Eng.....Stanley Cutler  
Comm. Sales Mgr.....J. Weller  
Purch. Dir.....Ken Melling  
Indust. Rel. Dir.....George Brudney  
Compt. ....John Diegelman  
Promo., Pub. Dir.....Howard E. Rieder  
Nat. Serv. Mgr.....Donald A. John  
Organ E. Reg. Sales Mgr....Murray Fiebert  
Organ S. Reg. Sales Mgr....Frank Sampieri  
Qual. Cont. Mgr. ....William Morris  
Chief TV Eng.....Les Kushner  
Chief Organ. Eng.....John Brand  
PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

## Page Communications Engineers, Inc.

(Subsid. of Northrop Corp.)  
2001 Wisconsin Ave., N.W., Washington, D.C.  
Phone: FEderal 7-7600  
Pres.; Act. Dir., Eng., R & D

J. A. Waldschmitt  
Sr. V.P., Asst. to Pres.....A. J. Pote  
Sr. V.P., Marketing.....F. W. Donkin  
Sr. V.P., Operations.....B. M. Wootton  
V.P., Telecomms. Dir.....J. H. Green  
V.P., Eng. Dir.....J. S. McLeod  
V.P., Tech. Serv. Dir.....C. L. Ill  
V.P., Constr., Instal. Dir.....L. A. Bailey  
V.P., Admin. Dir.....W. R. Brehm  
PRODUCTS: Radio and TV broadcast facilities (design, construction and testing); military and civilization communications systems (design, construction, testing, maintenance and operation).

# RADIO & TV EQUIPMENT MANUFACTURERS

## **Panther Electronics, Inc.**

901 S. Main St., Burbank, Calif.  
Phone: VI 9-6296

President.....R. H. Kaufman  
Vice-Pres.....F. M. Kaufman  
Secretary.....M. T. Kaufman  
Treasurer.....S. H. Kaufman

PRODUCTS: Video and audio equipment.  
Owner and operator of CATV, installer of  
CATV and MOTV. Service and operation of  
VATV, MOTV, audio systems.

## **Parkersburg Rig and Reel Co.**

(Div. of Parkersburg-Aetna Corp.)

620 Depot St., Parkersburg, W. Va.  
Phone: HUDson 5-4521

President.....B. P. McDonough  
V.P., Sales Mgr.....J. W. Robbins  
Secy., Treas.....H. N. Wilson

### *Branch Office*

539 Second Ave., New York, N. Y.  
Phone: YUKon 6-5166

PRODUCTS: (AM-FM) Radio transmis-  
sion towers; micro wave towers. (TV)  
Towers.

## **Pembrex Theatre Supply Corp.**

1969 S. Vermont Ave., Los Angeles, Calif.  
Phone: REPUBLIC 1-3111

Mgr. ....L. M. Wutke  
PRODUCTS: "Pemarc" and "Telinc" pro-  
jectors, and accessories.

## **Pentron Electronics Corp.**

(Tape Recorder Div.)

777 S. Tripp Ave., Chicago, Ill. 60624  
Phone: 722-3200

Exec. Vice-Pres.....S. N. Grode  
Sales Mgr.....G. Royster  
Chief Engineer.....R. Kerwin

PRODUCTS: Stereo recorders, stereo play-  
monaural tape recorders, dual preamplifiers,  
preamplifiers, microphone mixers, speaker/  
amplifiers, tape decks (stereo & monaural).

## **Phelps Dodge Copper Products**

300 Park Ave., New York 22, N. Y.  
Phone: PLaza 1-3200

President.....H. T. Brinton  
Sales Manager.....F. W. Lemly  
PRODUCTS: Styroflex®, Spirafil, Foam-  
flex coaxial cable.

## **Philco Corp.**

(Subsid. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.  
Phone: 443-6491

Chrmn. of Board.....Irving A. Duffy  
Pres.....C. E. Beck  
Vice Pres., Fin.....R. G. McCormick  
Vice Pres., Indust. Rel.....R. M. Jones  
V.P., Gen. Couns., Sec.....H. R. Nolte, Jr.  
Pub. Rels. Dir.....Marc J. Parsons  
Vice-Pres., Tech. Plan.....S. D. Wanlass  
Purchasing Dir.....F. R. Wheeler  
Govt. Plan., Mktg. Dir.....E. F. Canfield

### *Consumer Products Div.*

Vice Pres., Gen. Mgr.....L. H. Hyde  
Prod. Plan. Mgr.....W. Balderston  
Gen. Mktg. Mgr.....A. E. Allen  
Prod. Eng. Dir.....E. S. Brotzman  
Gen. Mfg. Mgr.....F. J. Meredith  
Spec. Mkts. Mgr.....W. N. Hartman, Jr.  
Dist., Serv. Dir.....C. Hakimian  
Indust. Rels. Dir.....C. Shaw  
Controller.....J. P. Pfann

### *Lansdale Div.*

Church Road, Lansdale, Pa.

Phone: ULYsSES 5-4681

N. Y. Phone: STIlwell 6-8400

Vice-Pres., Gen. Mgr.....M. W. Newell  
PRODUCTS: AM and AM-FM radios, con-  
sole, table, portable and combination TV re-  
ceivers, Stereophonic Hi-Fidelity phono-  
graphs; cathode ray tubes; microelectronics.

## **Philmore Manufacturing Co., Inc.**

130-01 Jamaica Ave., Richmond Hill 18, N. Y.  
Phone: HICKory 1-5000

President.....M. L. Granat  
Vice-President.....Gary Granat  
Chief Engineer.....I. Volpe  
Treasurer .....Murray Granat  
Sec'y.-Sls. Mgr.....Jerry Granat  
Office Mgr.....Milton Greenker

### *Branch Offices*

330 S. Franklin St., Chicago, Ill.

Vice President.....Gary Granat  
2533 Mission St., San Marino, Calif.

Manager.....R. E. Osborne  
PRODUCTS: Transistor portable radio  
kits, 3 tube, 2 band AC/DC radio kits, crystal  
set kits and sets, electronic kits of all kinds  
for hobby and school use, communication re-  
ceiver and transreceiver units, citizens band  
equipment, ham and amateur equipment,  
stereo multiplex adaptors, UHF-TV con-  
verters.

## **Pilot Radio Corp.**

(Div. of Jerrold Electronics Corp.)

100 Electra Lane, E. Station, Yonkers 4, N. Y.  
Phone: 237-7700

Vice Pres., Gen. Mgr.....Roland J. Kalb  
Cont. ....Harry Christian  
Gen. Sales Mgr.....Don Ross  
Adv. Mgr.....Arnold Singer  
Purch. Agt.....Paul Lefko  
Works Mgr.....Frank Hajek  
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi  
amplifiers, preamplifiers, speaker systems,  
portable stereo phcnographs; stereophonic  
console phonographs, radio-phonographs, &  
components.

## **Polarad Electronics Corp.**

43-20 34th St., Long Island City, N. Y.  
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe  
Exec. V.P.....P. H. Odessey

# RADIO & TV EQUIPMENT MANUFACTURERS

Mgr. of Marketing.....J. P. Schindler  
Sls. Mgr.....A. A. Goldberg  
PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

## Precision Apparatus Co., Inc.

80-00 Cooper Ave., Glendale 27, N. Y.  
Phone: TW 4-4290

Pres.....Sol S. Sparer  
Gen. Sales Mgr.....Floyd I. Makstein  
Eng. Dir.....Victor Robinson  
PRODUCTS: Test equipment of all kinds; stereo signal generators; Hi-Fi audio amplifiers; kits and wired equipment; contract and specialty items.

## Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio  
Phone: TOWER 1-2624

Owner.....T. Kulka  
PRODUCTS: Sealed reel bands for tape reels; non-magnetic clips for tape reels and 8mm film reels; vinylband for film reels.

## Prodelin Inc.

307 Bergen Ave., Kearny, N. J.  
Phone: WYman 1-8600

Pres.....L. A. Bonden  
PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

## Radex Corporation

2076 Elston Ave., Chicago 14, Ill.  
Phone: ARmitage 6-6900

President.....R. Cook  
PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

## Radio Corporation of America

30 Rockefeller Plaza, New York, N. Y. 10020  
Phone: MU 9-7200

Board Chmn.....David Sarnoff  
President.....Elmer W. Engstrom  
Chmn., Bd. Exec. Comm....Frank M. Folsom  
Exec. V.P., Staff.....Ewen C. Anderson  
Exec. V.P., Pub. Affs.....Kenneth W. Bilby  
Exec. V.P., Corp. Plan....Theodore A. Smith  
Exec. V.P., Gen. Atty.....Robert L. Werner  
Group Exec. V.P.'s.....Arthur L. Malcarney,  
Charles M. Odorizzi, W. W. Watte

*Electronic Data Processing*  
Cherry Hill, N. J.  
Phone: WO 3-8000

Group Exec. Vice Pres.....A. L. Malcarney  
Div. Vice Pres., Gen. Mgr.....A. K. Weber  
Div. V.P., Bus. Plan., Mktg..E. S. McCollister  
Div. V.P., Sales.....G. E. Dashiell  
Div. V.P., Exec. Hktg. Rels.....J. E. Johnson  
Div. V.P., Spec. Int. Accts.....P. B. Reed

*RCA Communications, Inc.*

66 Broad St., New York, N. Y.

Phone: 363-2121

President.....T. H. Mitchell  
*RCA Broadcast & Communications Products*  
Div.

Front & Cooper Sts., Camden, N. J.

Phone: WOODLAWN 3-8000

Div. V.P., Gen. Mgr.....C. H. Colledge

*RCA Electronic Components & Devices*

415 South St., Harrison, N. J.

Phone: HUMBOLDT 5-3900

Group Exec. V.P.....W. W. Watts

Vice-Pres.....Douglas Y. Smith

Mgr., Planning.....L. R. Day

Controller .....J. Koppelman

Div. V.P., Dist. Prods.....H. F. Bersche

Div. V.P.; G.M., Indust. Tube,

Semicond. Div.....C. E. Burnett

Div. V.P.; G.M., TV Pic.

Tube Div.....J. B. Farese

Div. V.P., Tech. Progs.....A. M. Glover

Div. V.P., Gen. Sales.....Joseph E. Kelley

Div. V.P.; G.M., Comm. Rec. Tube,

Semicond. Div.....W. H. Painter

Mgr. Comm. Eng.....Kenneth G. Bucklin

Controller .....J. Koppelman

*RCA Sales Corporation*

Indianapolis 1, Ind.

Phone: ME 6-5311

Board Chmn.....W. W. Watts

Vice Chmn. of Board.....D. L. Mills

President.....R. W. Saxon

V.P., Prod. Plan., Dev.....B. S. Durant

Treasurer.....O. G. Delk

Bus. Plan. Mgr.....H. L. Atkinson

Comm. Rels. Mgrs.....Elmer D. Eades,

Atlanta; William L. Rothenberger, New

York; Fred E. Folsom, San Francisco

*RCA Victor Home Instruments Div.*

Indianapolis, Ind.

Phone: ME 6-5311

Group Exec. V.P.....W. W. Watts

Vice Pres., Gen. Mgr.....D. L. Mills

Controller .....O. G. Delk

*RCA Victor Distributing Corp.*

Room 2000, Merchandise Mart Plaza,

Chicago, Ill.

Phone: 467-5900

Group Exec. V.P.....W. W. Watts

President.....John F. O'Brien

Vice Pres., Treas.....H. M. Miller

V.P., Special Projects.....J. A. Curl

V.P. Los Angeles Branch.....C. A. Malin

V.P. Detroit Branch.....N. A. Corbett

V.P. Atlanta Branch.....J. V. C. Harter

V.P. Buffalo Branch.....L. A. Baumgartner

V.P., Kansas City Branch.....W. J. Walsh

V.P., Wichita Branch.....M. E. Kramer

V.P. Chicago Branch.....A. C. Nerness

PRODUCTS: TV receivers (table, console; black-and-white, color); stereo-orthophonic high-fidelity "Victrola" phonographs; AM, AM-FM, table-model radio receivers; AM clock radios; electronic data-processing equipment; AM, FM, TV transmitting equip-



# RADIO & TV EQUIPMENT MANUFACTURERS

ment; color TV systems; broadcast station studio equipment; mobile radio communications equipment; industrial TV equipment; microphones; microwave equipment; radio, TV antennas; electron tubes (receiving, power, cathode-ray, special types); TV studio camera equipment; film, disc, tape, TV recording equipment; 16mm projectors; electron microscopes; marine radio equipment; aviation, communication, radar, other special apparatus for Armed Forces.

## Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.  
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.  
President.....F. A. Gunther  
V.P. Engineering.....J. R. Day  
Vice President, Finance.....Joseph Behr  
Chief Engineer.....R. E. Hull  
Treasurer.....James A. Cronin  
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.  
Personnel Mgr. ....James J. Kelly  
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

## Radio Receptor Div.

(Div. of General Instrument Corp.)

100 Andrews Rd., Hicksville, L. I., N. Y.  
Phone: OVerbrook 1-4300

Vice Pres., Gen. Mgr.....Julius Pascuzzo  
Vice Pres., Mktg.....J. L. Herre  
Vice Pres., Oper.....W. D. Paxson  
Vice Pres., Res.....A. L. Rosoff

### Branch Office

441 Washington Bldg., Washington, D. C.  
Phone: ME 8-3712

Manager .....R. Neighborgall  
PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

## Rangertone

73 Winthrop St., Newark 4, N. J.  
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali  
PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

## Raven Screen Corp.

124 E. 124th St., New York, N. Y.  
Phone: LEhigh 4-8408

Sec'y-Treas.....Ernest D. Reif  
Manager .....Fred Rose

Engineer .....Thomas Yanelli  
PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

## Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.

Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik  
PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

## Reeves Soundcraft Corp.

(Div. of Reeves Industries)

Great Pasture Rd., Danbury, Conn.

Phone: 743-7601

President .....Hazard Reeves  
Vice Pres.....John S. Kane  
Vice Pres.....Wm. H. Deacy  
Sales Mgr.....George P. Petetin  
Promo. Dir., Adv. Mgr...Thomas J. Dempsey

### Branch Offices

10 E. 52nd St., New York, N. Y.

Phone: PLaza 9-2644

Manager.....George P. Bassett  
10 E. Jackson Blvd., Chicago, Ill.

Phone: WA 5-5853

Manager .....Art Hoffman  
342 N. LaBrea Ave., Los Angeles, Calif.

Phone: WE 1-1181

Manager.....John E. Borg  
PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

## Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.

Phone: DEfender 5-3500

Pres. ....George Silber  
Vice Pres., Sales.....Hal Dennis  
Vice Pres., Prod.....Syd Simonson  
Service Mgr.....Phil Dubson  
Office Sales Mgr.....Mil'ie Adler

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

## Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16, Calif.

Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney  
Ch. Engineer .....B. W. Farber  
Sales Mgr.....J. S. Brown  
Advertising Mgr. ....G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

## Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit, Mich. 48238

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: TExas 4-8420

Manager.....V. Wilton  
*Radio Electronic Supply Co.*  
505 Jefferson St., S.E., Grand Rapids 3, Mich.  
Phone: GL 9-4611

Manager .....R. Flora  
PRODUCTS: Tubes, vidicons, audio tapes  
& discs, maintenance supplies. Electro-voice  
microphones, tape recorders, image orthi-  
cons.

## Roberts Electronics, Inc.

5978 Bowcroft St., Los Angeles 16, Calif.  
Phone: 870-9426

President.....Robert G. Metzner  
Vice Pres., Gen. Mgr.....Edward O. Praeger  
Asst. Gen. Mgr., Cont.....Jerome Dreesen  
Nat. Adv. Mgr.....King Baldwin  
Sales Mgr.....Al Barsimanto  
Qual. Cont. Mgr.....Louis Weiss  
Purchasing Agt.....William Maxson  
Service Mgr.....Julian R. Black  
Chief Engineer.....Trevor Kendall

### Branch Office

220 W. Merrick Rd., Valley Stream, L. I.,  
N. Y.

Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, mono-  
aural and stereo preamplifiers and amplifiers,  
professional and semi-professional tape re-  
corders, speaker-amplifier combinations in  
portable cases, dual-track tape recorders,  
negative ion generators.

## Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.  
Phone: WALnut 2-6800

Owner.....W. Robinson  
PRODUCTS: Precision 3-speed turntables.

## Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.  
Phone: 637-8416

President .....Dwight Rohn  
Sales Manager.....R. A. Kleine  
Traffic Mgr.....William Hall  
Microwave Sales Dir.....Grady Rooker  
Distrib. Sales Dir.....A. Repsumer  
PRODUCTS: Radio, TV, microwave, &  
communication towers and accessories.

## S.O.S. Photo-Cine-Optics, Inc.

387 Park Ave., S., New York, N. Y. 10016  
Phone: PL 7-0440

Board Chmn.....Joseph A. Tanney  
President.....Alan C. Macauley  
Vice-Pres., Gen. Mgr.....Dominic J. Capano  
Secretary.....William H. Allen  
Treasurer.....Jan T. Macauley

### Branch Office

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: 467-2124

Board Chmn.....Joseph A. Tanney  
PRODUCTS: Motion picture and film pro-  
duction equipment.

## Schafer Electronics

235 S. Third St., Burbank, Calif.  
Phone: 845-3561

President.....Paul C. Schafer  
Vice Pres.....James W. Harford  
Nat. Sales Serv. Mgr.....Dallas Barnard  
Chief Eng.....Robert Leviason  
PRODUCTS: Automation equipment; re-  
mote control equipment; automatic logging  
equipment.

## Screen Gems Industrial Show Div.

(Cellomatic Div.)

711 Fifth Ave., New York, N. Y.  
Vice-Presidents.....Thomas Howell,  
Milton Rogin

PRODUCTS: Cellomatic Futura Mark IV  
and S-45 animation projectors; Cellomatic  
videoplex projector. Supporting graphic ser-  
vices.

## Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.  
Phone: AL 4-3110

Sales Manager.....Laurence Hill  
PRODUCTS: Sweep seconds, dry-cell self-  
powered, hourly corrected clocks: receive  
automatic synchronizing pulses from Western  
Union Naval Observatory Time Service; also  
manual sync. by control kit.

## Setchell-Carlson, Inc.

New Brighton, St. Paul, Minn. 55112  
Phone: MELrose 3-3131

New York Phone: PI 7-4101  
Pres., Gen. Sales Mgr.....B. T. Setchell  
Sec.-Treas.....C. Donald Carlson  
Vice-Pres., Off. Mgr.....Alice P. Chermak  
PRODUCTS: Unitized TV receivers (color  
and black-and-white); stereo equipment.

## Shields Studio

5537 Suburban Tracks, St. Louis, Mo.  
Phone: FORrest 7-2535

Owner .....Tom Shields  
PRODUCTS: St. Louis "Stagette," TV  
drops, multiple drop hanger, TV green repp  
drapes, draperies, tracks, rigging, "profile  
cut outs," TV settings.

## Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.  
Phone: HA 3-9725

President .....Arthur Levey  
Secretary-Treas.....Frank V. Quigley  
Ass't Sec.....Thomas F. O'Brien  
Services Offered: Electronic equipment,  
Subscriber-Vision research & development  
TV and electronics.

## Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill  
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

# RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Radio dynamotors, blowers, fractional hp motors.

## **Sonotone Corp.**

Elmsford, N. Y.

Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel  
Sls. Mgr., Electron. Appl...Richard J. Mahler

PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

## **Sony Corp. of America**

580 Fifth Ave., New York, N. Y. 10036

Phone: LT 1-0100

President .....Akio Morita  
Exec. Vice-Pres.....S. Inagaki  
Vice-Presidents.....Bruce L. Birchard,  
Irving Sagor, George T. Stewart, Milton D. Thalberg

Corporation Sec.....H. Tada

### *Branch Offices*

4959 W. Belmont Ave., Chicago, Ill. 60641

Phone: AV 3-0712

Branch Mgr.....M. Jinno

8920 Diplomacy Row, Dallas, Tex.

Phone: ME 1-3560

Engineer .....S. Nakamura

500 W. Florence Ave., Inglewood, Calif. 90307

Phone: OR 8-8141

Branch Mgr.....H. Ohkochi

SERVICES: Distribution of transistor radios, TV and VTR.

## **Space Communications Corp.**

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President .....Sol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

## **Spencer-Kennedy Laboratories, Inc.**

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster

Pres. ....Donald Spencer

Vice Pres., Sales.....W. K. Headley

Vice Pres., Prod.....Albert Clark

Chief Eng.....Pierre L. deBourknecht

PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

## **Stainless, Inc.**

Third St. & Montgomery Ave.,

North Wales, Pa.

Phone: 699-4871

President.....Henry J. Guzewicz

Vice-Pres.....Richard J. Eberle

Sales Staff.....John S. Fisher,

John F. Guzewicz, Jess C. Rodriguez, William O. Walther

## **WALCAN LTD.**

(Subsid. of Stainless, Inc.)

Box 1241, Carlton Pl., Ont., Canada

Representative.....John D. Peart  
(381 Campbell St., Winnipeg 9, Man., Canada)

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications and other special uses.

## **Stancil-Hoffman Corporation**

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

## **Standard Electronics Corp.**

Route 33, Manalapan Township, N. J.

Box 677, Freehold, N. J.

Phone: 446-7611

President.....William H. Zillger

Vice-Pres.....Arno Zillger

Mgr.; Purch. Agt.....Joseph Ewansky

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

## **Strong Electric Corp.**

87 City Park Ave., Toledo, O.

Phone: CHerry 8-3741

President.....Arthur J. Hatch

Vice Pres. ....Leo A. Altenbach

Treasurer .....Lee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlights; trouper and super trouper high-intensity arc spotlights; universal arc slide projectors.

## **Studio Television Products**

### **Sales Corporation**

356 W. 40th St., New York 18, N.Y.

Phone: PENnsylvania 6-5849

Sales Manager.....James B. Tharpe

Engineering Mgr.....Rudy Leopold

Export Mgr.....Hendrik J. Antonisse

PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white); manual-control 10-to-1 zoom lenses for studio vidicon cameras.

## **Surface Conduction, Inc.**

1501 Broadway, New York 36, N. Y.

Phone: LO 5-5535

President .....Theodore Hafner

PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Swager Tower Company

R. R. No. 2, Fremont, Indiana  
Phone: 495-4625

Pres.....W. E. Swager  
PRODUCTS: Radio & TV and microwave  
broadcast towers.

## Sylvania Electric Products, Inc.

(Sub. General Tel. & Electronics Corp.)  
730 3rd Ave., New York, N. Y.  
Phone: 551-1000

Pres.....Gene K. Beare  
Sr. Vice Pres., Admin. ....Leon C. Guest, Jr.  
Indust. Rels. Dir.....Albert M. Warner  
Pub. Dir.....Herbert Johnson, Jr.  
Sr. Vice Pres., Mktg.....Alfred C. Viebranz  
V.P., Mktg., Tube Sales.....Robert G. Lynch  
PRODUCTS: Tubes, radio & TV.

## T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,  
Atlanta 18, Ga.  
Phone: 700-1203

PRODUCTS: Towers.

## Sarkes Tarzian Inc.

(Broadcast Equipment Div.)  
E. Hillside Dr., Bloomington, Ind.  
Phone: 7251

President .....Sarkes Tarzian  
Manager .....Biagio Presti  
PRODUCTS: TV transmitters, I.O. cam-  
eras, Vidicon cameras, complete studio TV  
equipment.

## Tech-Master Corp.

75 Front St., Brooklyn, N. Y.  
Phone: ULster 5-3535

President .....L. Lazoff  
Gen. Mgr.....R. Lazoff  
Sales Manager.....A. Lazoff  
PRODUCTS: Wired & kits TV custom  
chassis, tuners, amplifiers, pre-amps, radios.

## Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.  
Phone: WEBster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff  
PRODUCTS: Test equipment for TV, stu-  
dio equipment for black-and-white and color.

## Tele-Measurements, Inc.

Box 943, Bellingham, Wash.  
Phone: 733-4567

72 N. Mitchell Ave., Livingston, N. J.  
45 W. 45th St., New York, N. Y.  
New York Phone: 581-9020

President.....Jack R. Poppele  
Vice-Pres., Treas.....William E. Endres  
Secretary .....June Poppele  
PRODUCTS: TV systems: camera, dis-  
play, distribution, operating, sync, test, re-  
cording; large-screen TV projectors; Tele-  
Pat sets (all manufactured and distributed).  
Representative for Ampex, CBS Labs, Dynair,

General Precision Labs, Dynair, General Pre-  
cision Labs, International Good Music, Inc.,  
Riker Industries, Waltham Precision Co.

## Tele-Tone Co., Inc.

444 S. Ninth Ave., Mt. Vernon, N. Y.  
Phone: OW 9-2100

President .....Isidore Rothman  
Vice President.....M. Perlmutter  
Chief Engineer.....William Lipson  
PRODUCTS: AM-FM radios, AM-FM clock  
radios, radio/phonograph combinations.

## Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.  
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman  
Exec. V.P.....Joseph McPhee  
Vice-Pres., Sales.....H. C. Riker  
V.P., Engineering.....Sol Hudes  
V.P., Manufacturing .....Jack Horowitz  
V.P., Purchasing.....B. Tromboli

### Branch Offices

13635 Victory Blvd., Van Nuys, Calif.  
Phone: ST 2-7479

Director .....S. Krinsky  
670 N. Elizabeth St., Lombard, Ill.  
Phone: MAYfair 9-1232

Director.....D. Chapman  
1028 Connecticut Ave., Washington, D. C.  
Phone: ME 8-5857

Director .....R. Adams  
PRODUCTS: Color and monochrome test  
equipment; video test signal generators &  
receivers; special effect generators.

## Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.  
Phone: FAculy 1-5701

President.....John W. Doering  
Ch. Devel. Eng.....L. Jorgenson  
Sales Engineer .....Duane E. Heft  
Dir. Manuf. ....Robert Fitzgerald  
PRODUCTS: Audio-video distribution  
switchers & exchanges, studio switching cen-  
ters, master control switching systems, mo-  
bile video switchers, house monitoring sys-  
tems, audio-video automation switchers,  
video & pulse amplifiers.

## Telectro Industries Corporation

35-16 37th St., Long Island City, N. Y. 11101  
Phone: YELlowstone 2-8600

President.....S. Robert Gordon  
General Manager .....Edward Waldman  
Secretary .....Stanley Rosenberg  
Chief Engineer.....Harry Sussman  
Pub. Affs. Dir.....Mac Ross  
Engineer, Radio .....Abe Zeder  
Engineer, TV.....A. Garamy  
PRODUCTS: Transistorized receivers &  
recorders, special designs, etc.; closed cir-  
cuit TV systems to transmit over telephone  
lines; tape recorders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## TelePrompter Corporation

50 W. 44th St., New York, N. Y. 10036  
Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn  
Vice-Pres., Eng.....Hubert J. Schlafly  
Vice-Pres., Mktg.....Gerald G. Griffin  
V.P., Prog., Prods.....Jay J. Merkle  
Vice-Pres., CATV....Raymond V. Schneider  
Educ., Indust. Sls. Dir.....Hubert Wiike  
Sta., Int. Sales Dir.....George Andros  
Govt. Sales Dir.....Herbert Nettleton

### Branch Offices

345 W. Huron St., Chicago, Ill.  
Phone: 943-2396

Manager .....Brad Macy  
2700 S. Memorial Pkwy., Huntsville, Ala.  
Phone: 539-7726

Manager .....Cliff Paul

PRODUCTS: TelePrompter reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV.

## Telescript, Inc.

155 W. 72nd St., New York 23, N. Y.  
Phone: SUsquehanna 7-8111

Exec. Vice-Pres.....Curtis Howard  
Vice-Pres. ....Herman Yaras  
Treasurer.....Michael A. Kunkis

### Branch Office

6505 Wilshire Blvd., Los Angeles, Calif.  
Phone: OL 1-0721

Exec. Vice-Pres.....Curtis Howard

PRODUCTS: Prompting equipment, projectors, stereo equipment.

## Television Utilities Corp.

10-11 50th Ave., Long Island City 1, N. Y.  
Phone: EX 2-8395

President.....K. A. Jenkins

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies and kinescope recording equipment.

## Television Zoomar Co.

### Zoomar Television

500 Fifth Ave., New York, N. Y.  
Phone: BRyant 9-5835

President.....Jack A. Pegler  
Design, Res., Dev. Mgr.....Dr. Frank G. Back  
Sales Manager.....Bill Pegler

PRODUCTS: Image orthicon lenses (Hyper Universal Zoomar, Angenieux Zoomar 10-2-1 B, Angenieux Evershed 10-2-1 B); Vidicon lenses (Angenieux 10x25 F2.8, Angenieux 10x15 F1.9); Evershed servo control pan and tilt.

## Theatre Network Television, Inc.

575 Madison Ave., New York 22, N. Y.  
Phone: PL 5-6300

President.....Nathan L. Halpern  
Dir. of Prod.....Robert F. White  
Dir. of Oper.....Edward F. Addiss  
Dir. of Sales Develop.....Bart Swift  
Sales Eng. Mgr.....Robert G. Thompson  
Mktg. Dir., T.N.T.....Erwin Bernstein  
Dir. of Engineering.....Eugene D. Warren  
Chief Engineer.....John J. Leay

### Branch Office

62-10 34th Ave., Woodside 77, N. Y.  
Phone: PL 5-6300

PRODUCTS: Closed-circuit TV for business, industry and special events; large-screen TV displays for broadcasting, industry and government.

## Tower Communications Co.

2700 Hawkeye Dr., Sioux City 2, Ia.  
Phone: 2-3631

Sales Mgr.....Frank Allegra  
Sales Dir.....Dean Goldie  
Asst. Sales Mgr.....G. S. Chesen

### Branch Office

105 Howden Rd., Scarborough, Ont., Canada  
Phone: 757-1101

PRODUCTS: Microwave towers, passive reflectors, microwave buildings and tower erections; radio towers (AM and FM).

## Trans-Lux Corp.

625 Madison Ave., New York 22, N. Y.  
Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth

### Branch Office

30-12 41st Ave., Long Island City 1, N. Y.  
Phone: ST 6-7814

Plant Mgr.....Richard Frampton

PRODUCTS: Background scenes: rear-view slide projectors, translucent screens and aluminum screen frames.

## Tray-Ler Industries, Inc.

571 W. Jackson Blvd., Chicago, Ill.  
Phone: HARRison 7-9151

President.....Joe Friedman  
V.P., Gen. Sales Mgr....Curtis R. Hammond  
V.P., Mfg.; Ind. Rel. Dir.....D. J. Cameron  
Purch. Dir.....R. E. Strand  
Eng. Dir.....W. Brown  
Chief Radio Eng.....R. J. O'Brien  
Chief Color TV Eng.....Christ J. Dumas  
Service Eng.....H. Feldman

PRODUCTS: Table-model, clock, phonograph-combination, AM-FM, high-fidelity and transistor radios; portable, table, console, phonograph-combination, UHF, UHF-VHF, color and color-combination TV; high-fidelity, non-high-fidelity and stereo phonographs; record players complete with case; mono and stereo tape recorders.



# RADIO & TV EQUIPMENT MANUFACTURERS

## John D. Trilsch, Inc.

Box 14201, Houston 21, Tex.  
Phone: REpublic 4-2545

Pres., Treas.....John D. Trilsch  
Vice President.....E. E. Armstrong  
Secretary.....Chilton Bryan

PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

## Trusonic, Inc.

(Formerly Stephens Trusonic, Inc.)  
389 N. Fair Oaks Ave., Pasadena, Calif.  
Phone: SY 5-7205

President.....Charles A. Martin  
General Mgr.....Emile J. Petre

PRODUCTS: High-fidelity loudspeakers, systems, enclosures and accessories; condensers and wireless microphones; environmental test equipment.

## Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.  
Phone: HUmboldt 4-8500  
New York Phone: CO 7-0620

Chairman.....Louis Rieben  
President.....Milton Schulte  
V.P., Marketing.....G. W. Keown  
V.P., Oper. & Eng.....Dr. A. K. Wright  
V.P.....Donald A. Harper  
Sec.-Treas.....Paul Hemschoot  
Comptroller.....George Hallett  
V.P., Engineering.....R. B. Power  
V.P., Elec. Tube Div...Paul Scharninghausen  
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

## United Transformer Corporation

150 Varick St., New York 13, N. Y.  
Phone: ALgonquin 5-3500

President.....Samuel L. Baraf  
Vice-Pres., Gen. Sales Mgr....Henry Russell  
Production Mgr.....R. B. Ellis  
Pub. Affs. Dir.....Jack Kramer  
Chief Engineer.....T. L. Craige

### Branch Office

3630 Eastham Dr., Culver City, Calif.  
Phone: UP 0-9755

Gen. Mgr., Pacific Div.....Bill Hornickel

PRODUCTS: Transformers, reactors, electric-wave filters, high Q coils, magamps.

## Utility Tower Company

Box 12027; 3200 N.W. 38th St.,  
Oklahoma City, Okla.  
Phone: WIndsor 6-5551

Owner.....C. E. Nelson  
Manager.....V. G. Duvall  
Asst. Manager.....J. D. Nelson  
W. Div. Mgr.....D. D. "Dutch" Giroux

### Branch Office

Box 163, Mayfield, Ky.

Phone: CH 7-3642

E. Div. Mgr.....M. N. "Nate" Sholar  
PRODUCTS: Towers for radio FM base insulators and TV microwave.

## Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)  
2020 Short St., Oceanside, Calif.  
Phone: SARatoga 2-2101

Div. Manager.....James J. Sutherland  
Marketing Mgr.....R. W. Curry

PRODUCTS: Storage tubes, vacuum gauge tubes and controls, welding equipment, memoscope-oscilloscope.

## Vallen, Inc.

225 Bluff St., Akron, Ohio  
Phone: BLackstone 3-4933

President.....E. J. Vallen

PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

## Vega Electronics Corp.

Box 145, Cupertino, Calif.  
Phone: ALpine 2-8704

Bd. Chmn., President....Russell J. Tinkham  
V.P., Ch. Engr.....Walter C. Hironimus  
Marketing Mgr.....C. Arthur Foy  
Secretary.....Marvin J. Colangelo

PRODUCTS: Vega-Mike wireless microphone system.

## Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.  
Phone: PENnsylvania 6-5840

President.....James B. Tharpe  
Treasurer.....Tim Lank  
Mgr., Closed Cir. Oper.....M. A. Mayers  
Sales Eng. Mgr.....Leo Darrige  
Sales Manager.....George H. Wagner  
Automation Svcs. Mgr....Charles E. Spicer  
Export Sales Mgr.....Hendrik J. Antonisse

### Branch Offices

4007 Bellaire St., Houston, Tex.  
Phone: MA 3-4896

Southern Reg. Mgr.....Wayne Marcy  
1617 El Centro Ave., Los Angeles 28, Calif.  
Phone: HO 6-6417

Western Reg. Mgr.....Alfred M. Kallman  
1310 Greenview Dr., Miamisburg, O.  
Phone: UN 6-5272

Central Reg. Mgr.....Felix D. Bonvouloi  
2310 Wesley Ave., Ocean City, N. J.  
Phone: EX 9-3132

Eastern Reg. Mgr.....A. R. Hopkins

PRODUCTS: All AM-FM-TV broadcast technical equipment and supplies; national and foreign distribution; visual 6000 TV Automation Systems; visual custom video switching systems; visual image orthicon; zoom cameras.

## Vitro Electronics

(Div. of Vitro Corp. of America)

# RADIO & TV EQUIPMENT MANUFACTURERS

919 Jesup-Blair Dr., Silver Spring, Md.  
Phone: JUniper 5-1000

President ..... Dr. D. M. Allison  
Vice-Pres., Oper..... V. M. Setterholm  
Controller ..... H. Nullmeyer  
Sales Mgr..... K. B. Boothe

## Branch Offices

261 Madison Ave., New York, N. Y.  
Phone: MUrray Hill 2-5700

2301 Pontius Ave., Los Angeles, Calif.  
Phone: GR 7-6717

Manager ..... T. F. Johnson

6001 Gulf Freeway, Houston, Tex.  
Phone: WA 3-9184

Manager ..... H. E. Peterson

PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, multicouplers, RE test sets, jack panels, video patch cords and looping plugs.

## Vue-Tronics, Inc.

920 N. Citrus Ave., Los Angeles, Calif. 90038  
Phone: HO 6-5358

President ..... B. W. Reagan  
Vice-President ..... M. Prescott  
Secretary ..... D. Reagan  
Treasurer ..... R. Prescott

PRODUCTS: Video film recorders; RF, gamma, video AGC, sweep and aperture correction amplifiers; theater wireless audio systems.

## Westbury CATV Corp.

212 S. Fulton St., Mt. Vernon, N. Y.  
Phone: OW 9-5225

President ..... Byron W. St. Clair  
Vice-Presidents..... Roberto F. Romero  
Henry Shapiro

## Branch Office

4713 Deerwood Dr., Raleigh, N. C.

President ..... John Artesani

PRODUCTS: CATV amplifiers and accessories, cable systems (design and construction), RF distribution equipment.

## Westinghouse Electric Corp.

(Television-Radio Div.)

Route 27 & Vineyard Rd., Metuchen, N.J.  
Phone: LIBerty 8-5000

Vice-Pres. .... Chris Witting  
V.P., Consumer Group.. Douglas D. Danforth  
Gen. Mgr..... William M. Day  
Asst. to Gen. Mgr..... W. H. Eutz  
Manufacturing Mgr..... M. N. Cinelli  
Marketing Mgr..... G. A. Bradford  
Advertising Mgr..... R. S. Wahlberg  
Reliability Mgr..... C. A. White  
Oper. Mgr..... J. H. Fooks

Eng. Mgr..... D. Sillman  
Purchasing Agent..... L. W. Tomlinson

PRODUCTS: TV receivers, AM and AM-FM radio receivers, high-fidelity instruments.

## Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.  
Phone: COngress 6-1000

President..... E. A. Springer  
Vice-President..... A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

## Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.  
Phone: BERkshire 7-7500

Bd. Chmn., Ch. Exec. Off.444 Hugh Robertson  
Pres., Gen. Mgr..... Joseph S. Wright  
Exec. V.P.; Asst. G.M.; Treas..... S. Kaplan  
Exec. V.P., Mktg..... Leonard C. Truesdell  
Vice-Pres., Mfg..... Robert S. Alexander  
Vice-Pres., Purch..... J. E. Anderson  
V.P., Eng. Dir..... J. E. Brown  
V.P., Res. Dir..... Dr. Robert Adler  
V.P., Hearing Aid..... Eugene M. Kinney  
Vice-Pres., Contr..... Ralph M. Spang  
V.P., Indust. Rels..... J. M. Ferren  
V.P., Patents..... Francis W. Crotty  
V.P., Spec. Scient. Proj.

Dr. Alexander Ellett

Sec., Asst. V.P..... Karl E. Hassel  
Asst. Sec., Asst. Treas..... J. Kuhajek  
Asst. Treas. Asst. Contr.... Albert J. Franczak  
Asst. Secs.... H. M. Chesser, E. M. Schroeder  
V.P., Chief Eng..... Nathan W. Aram  
V.P., Works Mgr..... Frederick L. Hedblom

## Zenith Sales Corp.

President..... Leonard C. Truesdell  
Exec. Vice-Pres..... S. Kaplan  
Vice-Pres., Oper..... C. J. Hunt  
Vice-Pres., Distrib..... Walter C. Fisher  
Vice-Pres., Adv..... Erik Isgrig  
V.P., Field Sales..... Philip J. Wood  
Vice-Pres., Export..... John A. Miguel, Jr.  
Secretary..... Edwin M. Schroeder  
Treasurer..... J. Kuhajek  
Asst. Sec..... George K. Dunn  
Asst. Treas..... Ralph Y. Spenny

## Branch Office

666 Fifth Ave., New York, N. Y.  
Phone: CIrCle 5-1400

PRODUCTS: AM, AM-FM, radio-stereophonic high-fidelity-combination table radios; transistor-battery, battery AC-DC portable radios; portable, table and console TV; radio-TV-stereo phono combinations; hearing aids.

# Radio & Television Service Firms

## Background Processes

### LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.  
1161 N. Highland Ave. (38) .Hollywood 4-7471

Anderson, Howard A., Co.  
751 N. Fairfax.....OLive 3-4880  
780 Gower St.....Hollywood 4-2529

Bodde Screens and Projectors  
11541Bradley St., San Fernando, Calif.  
EMpire 5-2551

Cinema Research  
716 N. LaBrea, Los Angeles...WEBster 3-9301

Consolidated Film Industries, Inc.  
959 N Seward St.....Hollywood 9-1441

Mercer, Ray, & Co.  
4241 Normal Ave.....NOrmandy 3-9331

Pathe Laboratories, Inc.  
6823 Santa Monica Blvd.....HOLLYwood 9-5981

Technicolor Corporation  
6311 Romaine St.....HOLLYwood 7-1101

## Carpets

Bigelow Rugs & Carpets  
140 Madison Ave., N. Y. C.....ORegon 9-3000

Hardwick & Magee Co.  
Seventh St. & Lehigh Ave., Philadelphia  
33, Pa. ....BALDwin 3-2000

Karagheusian, A. & M., Inc.  
295 Fifth Ave., N. Y. C.....ORegon 9-1220

Masland, C. H., & Sons  
1211 Chestnut St., Philadelphia, Pa.  
LOCust 3-3482

Smith, Alexander, Inc.  
295 Fifth Ave., N. Y. C....MURray Hill 9-1300

## Cartoon Producers

### LOS ANGELES, CALIF.

Animation, Inc.  
736 N. Seward St.....HOLLYwood 4-1117

# SAME DAY SERVICE

... *FINEST QUALITY!*

- Reversal developing
- Negative developing
- Reversal prints
- Reversal prints . . .  
color to B & W
- Reversal color prints
- Dupe negatives
- Positive prints
- 8MM and Sound  
printing



**Call or write for more information . . . . .**

**17 WEST 45th STREET . . . . .**

**NEW YORK CITY . . . . .**

# RADIO & TV SERVICE FIRMS

**Avery, Tex, Cartoons**  
10681 Santa Monica Blvd., W. Los Angeles  
GRanite 4-5619

**Cain, Mary, I & P Service**  
7107 DeLongpre (46).....HOLLYWOOD 4-5186

**Cascade Pictures of California, Inc.**  
6601 Romaine St. (38).....HOLLYWOOD 2-6481

**Churchill Films**  
6671 Sunset Blvd. (28).....HOLLYWOOD 6-6251

**Cinema Research Corp.**  
716 N. LaBrea.....WEBSTER 3-9301

**Disney, Walt, Productions**  
500 S. Buena Vista, Burbank..VICTORIA 9-3411

**Fennell, Paul J. Co.**  
404 N. LaCienega.....OLYMPIA 2-2612

**Glenar, Sid, Productions**  
6618 Sunset Blvd. (38).....HOLLYWOOD 4-0406

**Hanna-Barbera Productions**  
3501 Cahuenga Blvd. W.  
HOLLYWOOD 6-1371

**Lantz, Walter, Productions, Inc.**  
861 Seward St.....HOLLYWOOD 9-2907

**Mercer, Ray, & Co.**  
4241 Normal Ave.....NORMANDY 3-9331

**Miles, Celine, I & P Service**  
801 N. Cahuenga...HOLLYWOOD 9-3009, 9-4611

**Munk, Hedy, I & P Service**  
1040 N. Las Palmas (38)...HOLLYWOOD 4-5496

**Patin, Ray, Productions, Inc.**  
3425 Cahuenga Blvd. (28)..HOLLYWOOD 2-1147

**Playhouse Pictures**  
1401 N. La Brea (28).....HOLLYWOOD 5-2193

**Quartet Films, Inc.**  
5631 Hollywood Blvd. (28)..HOLLYWOOD 4-9225

**Sutherland Productions, Inc.**  
201 N. Occidental Blvd. (26)..DUNKIRK 8-5121

**Technique Productions, Inc.**  
260 S. Beverly Dr., Beverly Hills...BR 2-1612

**Television Personalities, Inc.**  
4440 Lakeside Dr., Burbank...VICTORIA 9-6666

**Thompson, Auril, I & P Service**  
11635 Riverside Dr., N. Hollywood  
POplar 9-6646

**UPA Pictures, Inc.**  
4440 Lakeside Dr., Burbank..VICTORIA 9-3221;  
THornwall 8-6621 (loc.)

**Ward, Jay, Productions, Inc.**  
8218 Sunset Blvd.....OLdfield 4-3050

**Warner Bros. Cartoons, Inc.**  
461 S. Calif. St., Burbank...HOLLYWOOD 9-1251

**Wexler, Sy, Film Productions**  
801 Seward.....HOLLYWOOD 2-6671

**Wright, Norman, Productions Inc.**  
1836 Hyperion Ave.....NORMANDY 5-1191

## NEW YORK, N. Y.

**Adventure Cartoons for Television, Inc.**  
136 W. 32nd St.....CHelsea 4-2882

**Disney, Walt, Productions**  
477 Madison Ave.....PLaza 9-3880

**Harvey Cartoon Studios, Inc.**  
1860 Broadway (23)...JUDson 2-2244

**King Features TV Production**  
235 E. 45th St.....MURray Hill 2-5600

**Paramount Pictures Corp.—Cartoon Studio**  
35 W. 45th St.....JUDson 2-4500

**Radio & TV Packagers, Inc.**  
11 E. 40th St. (16).....LEXington 2-1717

**Seeger, Hal, Productions**  
48 W. 48th St.....CIRcle 6-4939

**Sterling Television Co., Inc.**  
6 E. 39th St.....MURray Hill 3-6300

## NEW ROCHELLE, N. Y.

**Terrytoons**  
38 Centre Ave.....NEW Rochelle 2-3460

## Color Processes

**Acme Film Laboratories**  
1161 N. Highland Ave., Hollywood 38, Calif.  
HOLLYWOOD 4-7471

**Anso Color (General Aniline & Film Corp.)**  
2299 Vaux Hall Rd., Union, N. J.  
CO 7-2241 (N.Y.C.)  
405 Lexington Ave., N.Y.C.....OXford 7-6161  
1001 N. La Brea Ave., Los Angeles, Calif.  
OLdfield 4-0550

**Cinema Research Corp.**  
716 N. La Brea Ave., Los Angeles, Calif.  
WEBster 3-9301

**Color Reproduction Corp.**  
7936 Santa Monica Blvd., Hollywood 46, Calif.  
OLdfield 4-8010

**Consolidated Film Industries**  
959 N. Seward St., Hollywood, Calif.  
HOLLYWOOD 9-1441

**De Luxe Laboratories, Inc.**  
850 Tenth Ave., N. Y. C.....CIRcle 7-3220  
1418 N. Western Ave., Hollywood, Calif.  
HOLLYWOOD 9-3141

**Eastman Kodak Co.**  
343 State St., Rochester 3, N. Y.  
LOCust 2-6300  
1017 N. Las Palmas, Hollywood,  
Calif. ....HOLLYWOOD 5-7157

**Film Effects of Hollywood, Inc.**  
1153 N. Highland Ave., Hollywood 38, Calif.  
HOLLYWOOD 9-5808

**Flora Color Laboratory**  
1715 N. Mariposa, Hollywood, Calif.  
NORMANDY 3-2291

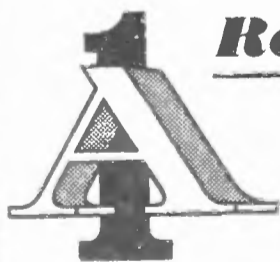
**Mercer, Ray, & Co.**  
4241 Normal Ave., Hollywood, Calif.  
NORMANDY 3-9331

**Movielab, Inc.**  
619 W. 54th St., N. Y. C. 19....JUDson 6-0360

**Pathe Laboratories, Inc.**  
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Hollywood 7-1101  
30 Rockefeller Plaza, N. Y. C. .... Circle 7-7934

## Commercials Monitoring

**Guardian Monitor Service**  
3101 Euclid Ave., Cleveland, O. .... UT 1-8005  
**Radio-TV Reports, Inc.**  
15 W. 47th St., N. Y. C. .... CO 5-7650

## Costumes

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**Bally-Hoo Theatrical Costume Co.**  
160 W. 48th St. .... Circle 5-5634  
**Berthe, Mme.**  
1639 Broadway. .... PLaza 7-4170  
**Brooks Costume Co., Inc.**  
3 W. 61st St. .... PLaza 7-5800  
**Eaves Costume Co., Inc.**  
151 W. 46th St. .... PLaza 7-3730  
**Lillian Costume Co.**  
247 W. 46th St. .... Circle 5-5199

## Insurance

### NEW YORK, N. Y.

**Employers Reinsurance Corp.**  
107 William St. .... WH 3-6995  
**Rice, Herbert Leroy, Agency, Inc.**  
RCA Bldg., 30 Rockefeller Plaza. .... CI 7-1456

## International TV Shippers

### NEW YORK, N. Y.

**Barnett International Forwarders, Inc.**  
543 W. 43rd St., New York, N. Y.  
BRyant 9-1616

## Laboratories

### ATLANTA, GA.

**Beeland, Charles D., Co., Motion Pictures**  
70 4th St., N.W. .... TR 5-9088  
**Paramount News**  
135 Cain St., N.W. .... JAcKson 9-1636

### BALTIMORE, MD.

**Alpha Film Laboratories**  
6000 Pimlico Rd. .... LIberty 6216

### BOSTON, MASS.

**Master Motion Picture Co.**  
50 Piedmont St. .... HAncock 6-3592

### CHICAGO, ILL.

**Atlas Film Corp.**  
1111 S. Boulevard, Oak Pk. .... AUstin 7-8620  
**Bell and Howell Co.**  
7100 McCormick, Lincolnwood. .... AM 2-1600  
**Chicago Film Laboratory, Inc.**  
1322 W. Belmont Ave. .... BIttersweet 8-6780  
720 N. Michigan Ave. .... WH 4-6971  
**Colburn, Geo. W., Laboratory**  
164 N. Wacker Dr. .... 332-6286  
**Crescent Film Laboratories**  
7510 N. Ashland. .... AMbassador 2-5000

**Eskay Color Print, Inc.**  
1325 S. Wabash. .... WAbash 2-8583  
**Filmack Studios**  
1927 S. Wabash Ave. .... HArriSon 7-4855, 7-3395  
**Wilding, Inc.**  
1345 W. Argyle St. .... BR 5-1200

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7315 Carnegie Ave. .... ENdicott 1-2707

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**Alexander Film Co.**  
Colorado Springs. .... MAin 4200  
**Johnson Tele-Visuals**  
Wheatridge, Colo. .... BElmont 3-6231  
**Western Cine Service**  
114 East Eighth Ave., Denver. .... AMherst 6-3061

### DALLAS, TEX.

**Jamieson Film Co.**  
3825 Bryan. .... TAylor 3-8158  
**Southwest Film Laboratory, Inc.**  
3024 Forth Worth Ave. .... FE 1-8347

### DAYTON, O.

**Film Assoc., Inc.**  
4600 S. Dixie Ave. .... ZE nth 1-2164

### DES MOINES, IA.

**Parrot Film Service**  
2123 Forest Ave. .... ATlantic 2-4211

### DETROIT, MICH.

**General Film Laboratory, Inc.**  
66 Sibley. .... WOodward 1-7818, 1-9629  
**Jam Handy Organization**  
2821 E. Grand Blvd. .... TRinity 5-2450

### GARY, IND.

**Lakeside Laboratory**  
5929 E. Dunes Hwy. .... GAry 8-1114

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**Young, Robert, Studio**  
1050 S. Holt Rd. .... CHapel 4-9526

### KANSAS CITY, MO.

**Calvin Co., The**  
1105 E. Truman Rd. .... HArriSon 1-1230  
**Eso-S Pictures**  
1121 W. 47th St. .... VAle ntine 1-8779  
**Studna, Louis, Films**  
3214 Gilham Rd. .... LOgan 1-6300

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**Acme Film Laboratories, Inc.**  
1161 N. Highland Ave. (38). .... HOllywood 4-7471  
**Anso Processing Lab. (General Aniline & Film)**  
1001 N. LaBrea (38). .... OLdfield 4-0550  
**Art Craft Screen Service**  
4019 W. 60th. .... AXminister 4-5423  
**BRM Film Co.**  
8235 1/2 W. Third St. .... 653-0198  
**Cine-Craft Film Laboratory**  
8764 Beverly (48). .... OLYmpia 2-7357  
**Cinema Research Corp.**  
716 N. LaBrea. .... WEbster 3-9301  
**Color Reproduction Co.**  
7936 Santa Monica Blvd. (46). .... OLdfield 4-8010  
**Consolidated Film Industries**  
959 N. Seward St. .... HOllywood 9-1441  
**DeLuxe Labs.**  
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**Eastman Kodak Research Laboratory**  
1017 N. Las Palmas Ave.  
HOllywood 5-7151  
**Film Effects of Hollywood**  
1153 N. Highland (38). .... HOllywood 9-5808



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**Film Processing Corp.**  
3602 Crenshaw .....REpublic 1-2348

**Film Service Laboratories**  
6327 Santa Monica Blvd....Hollywood 4-5141

**Flora Color Laboratory**  
1715 N. Mariposa St. (27)..NOrmandy 3-2291

**General Film Laboratories**  
1546 Argyle Ave.....Hollywood 2-6171

**Hollywood Film Enterprises, Inc.**  
6060 Sunset Blvd. (28)....Hollywood 4-2181

**Hollywood 16 MM Industries, Inc.**  
7708 Santa Monica Blvd.....OLdfield 6-6736

**Hollywood-Valley Films Labs**  
2704 W. Olive St., Burbank.....846-7262

**Holmes, Frank, Laboratories, Inc.**  
1947 First St., San Fernando....EMpire 5-4501

**Houston-Hale, Inc.**  
230 W. Olive Ave., Burbank...VICTORIA 9-4627

**Mercer, Ray, & Co.**  
4241 Normal Ave. (29)....NOrmandy 3-9331

**Modern Movies, Inc.**  
832 Cole St.....Hollywood 4-7293

**National Screen Service**  
7026 Santa Monica Blvd....Hollywood 6-5111

**Pacific Colorfilm Inc.**  
8248 Santa Monica Blvd.....OLdfield 4-0747

**Pacific Title & Art Studio**  
6350 Santa Monica Blvd....Hollywood 3-5611

**Pathe Laboratories, Inc.**  
6823 Santa Monica Blvd....Hollywood 9-5981

**Peerless Film Processing Corp.**  
959 Seward St.....HOLLYWOOD 4-7156, 7-9223

**Permafilm of California, Inc.**  
7264 Melrose (46).....WEBster 3-8245

**Producers Photographic Laboratory, Inc.**  
6556 Santa Monica Blvd....HOLLYWOOD 2-1334

**Stafford, Dee D., 16 MM Color Lab**  
2117 N. Glenoaks, Burbank....VICTORIA 9-5452

**Technicolor Motion Picture Corp.**  
6311 Romaine St.....HOLLYWOOD 7-1101

**Telefilm, Inc.**  
6039 Hollywood Blvd.....HOLLYWOOD 9-7205

**United Film Labs, Inc.**  
6314 Santa Monica Blvd....HOLLYWOOD 6-5201

**Westheimer Co.**  
6585 Santa Monica Blvd....HOLLYWOOD 6-7771

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**Motion Picture Advertising Service Co. Inc.**  
1032 Carondelet St.....JA 5-2253

## NEW YORK, N. Y.

**A-1 Reverse-O-Lab, Inc.**  
453 W. 47th St. (36).....LT 1-0365

**Color Service Co.**  
115 W. 45th St.....JUdson 6-0853

**Consolidated Film Industries (Republic Pictures)**  
420 Lexington Ave.....LE 2-6522

**Criterion Film Labs, Inc.**  
33 W. 60th St.....Columbus 5-2180

**Custom Film Lab.**  
1780 Broadway.....CIRcle 5-4830

**DeLuxe Laboratories, Inc. (20th Century-Fox)**  
850 Tenth Ave.....CIRcle 7-3220

**Du-Art Film Laboratories, Inc.**  
245 W 55th St.....PLaza 7-4580

**Filmlab, Inc.**  
126 W. 46th St.....JUdson 2-2863

**Guffanti Film Laboratories, Inc.**  
630 Ninth Ave.....Columbus 5-5530

**Kin-O-Lux, Inc.**  
17 W. 45th St.....JUdson 6-1880

**Lab-TV**  
723 Seventh Ave.....JUdson 6-2293

**Malcolm Laboratories Corp.**  
244 W. 49th St.....CIRcle 6-6150

**Mecca Film Laboratories Corp.**  
630 Ninth Ave.....Columbus 5-7676

**Movielab, Inc.**  
619 W. 54th St.....JUdson 6-0360

**National Screen Service Corp.**  
1600 Broadway .....CIRcle 6-5700

**Pathe Laboratories, Inc.**  
105 E 106th St.....TRafalgar 6-1120

**Peerless Film Processing Corp.**  
421 W. 54th St.....JU 2-0052

**Permafilm, Inc.**  
723 Seventh Ave.....CI 6-0130-31-64

**Precision Film Laboratories Inc.**  
21 W. 46th St.....JUdson 2-3970

**Quality Film Laboratories Co.**  
450 W. 56th St.....JUdson 6-4912

**Rapid Film Technique, Inc.**  
37-02 27th St., L. I. C.....STillwell 6-4600

**Swift Motion Picture Laboratories, Inc.**  
1183 University Ave.....CY 3-2400

**Titra Film Laboratories, Inc.**  
1600 Broadway .....PLaza 7-6681

**Tri Art Color Corp.**  
245 W. 55th St.....PLaza 7-4580

**Video Film Laboratories**  
350 W. 50th St.....JUdson 6-7196

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**News Reel Laboratory**  
1729 Sansom St.....LOcust 3-3892

**Welsh Studios**  
1209 E. Chelton Ave.....LIVINGstone 8-4611

## ST. PAUL, MINN.

**Ray, Reid H., Film Industries**  
2269 Ford Parkway.....MIDway 9-1393

## SAN FRANCISCO, CALIF.

**Monaco Laboratories**  
950 Columbus Ave.....ORdway 3-0511

**Motion Picture Service Co.**  
125 Hyde St.....ORdway 3-9162

**Multichrome Laboratories**  
760 Gough St.....KL 2-0835; HE 1-6567

**Sola Photo & Sound**  
33 29th St.....ATwater 2-6004

## WASHINGTON, D. C.

**Byron Motion Pictures, Inc.**  
1226 Wisconsin Ave., N.W.....FEderal 3-4000

**Capital Film Laboratories, Inc.**  
470 E St., S.W.....347-1717

**Koster Film Facilities, Inc.**  
1017 N. J. Ave., S.E.....LIncoln 4-4410

**National Cine Laboratories**  
2006 Powhatan Rd., Hyattsville, Md.. HA 2-4333

## CANADA

### MONTREAL, QUE.

**Associated Screen Industries, Ltd.**  
2000 Northcliffe Ave.....484-1186

**Bier, David, Studios & Film Labs**  
265 Vitre St. W.....UN 1-3469

**Mont Royal Film Corp. Laboratory**  
1240 St. Antoine.....UN 6-0781

**Trans-World Film Labs Ltd.**  
4824 Cote des Neiges Rd.....RE 3-7181

### OTTAWA, ONT.

**Crawley Films, Ltd.**  
19 Fairmont Ave. ....PA 8-3513

**Graphic Films**  
19 Fairmont Ave.....PA 8-3513

**National Film Board of Canada**  
150 Kent St.

### TORONTO, ONT.

**Best Film Laboratory**  
344 Jarvis St.....WA 1-2137

**The Caldwell Laboratory**  
447 Jarvis St.....WA 2-2103

**Canadian Film Industries Co. Ltd.**  
310 Lakeshore Rd.....CL 5-2351

**CineSound Ltd.**  
559 Rogers Rd.....RO 2-7338

**Northern Motion Picture Labs**  
10 Dell Park Ave.....RU 1-6603

**Pathe-Deluxe of Canada Ltd.**  
9 Brockhouse Rd.....CL 9-7811

**Peerless Labs of Canada**  
135 Peter St.....EM 2-2501

**Shelly, Leon, & Company**  
160 Bay St.....364-0456

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Smith, Christopher, II, Films Labs  
30 Wellington St.....EM 3-1314

### VANCOUVER, B. C.

Trans-Canada Films, Ltd.  
916 Davie St.....MU 2-4646

## Large Screens

Bodde Screen & Projector Co.  
11541 Bradley, San Francisco, Calif..EM 5-2551  
General Precision Laboratory, Inc.  
63 Bedford Rd., Pleasantville, N. Y..RO 9-5000  
Radio Corporation of America  
Camden, N. J.....Worth 3-8000  
S.O.S. Photo-Cine-Optics, Inc.  
602 W. 52nd St., N. Y. C.....PLaza 7-0440

## Lenses

Bausch & Lomb Optical Co.  
635 St. Paul St., Rochester 2, N. Y.  
LOcust 2-3000  
Camera Equipment Co.  
315 W. 43rd St., N. Y. C.....JUdson 6-1420  
Century Projector Corp.  
729 Seventh Ave., N. Y. C.....CIRCLE 5-7048  
National Theatre Supply Co.  
50 Prospect Ave., Tarrytown, N. Y..ME 1-6200  
Projection Optics Co., Inc.  
271 Eleventh Ave., E. Orange, N. J..OR 6-6509  
S.O.S. Photo-Cine-Optics, Inc.  
387 Park Ave., S., N. Y. C...PL 7-0440

## Prizes, Premiums, Etc.

Certified Projects, Inc.  
408 W. 57th St., N.Y. 19.....PL 7-8150  
Community Club Awards, Inc.  
20 E. 46th St.....MUrray Hill 7-4466  
1802 E. State St., Westport, Conn.  
Capital 7-0854  
Coupon Jamboree, Inc.  
Statler Office Bldg., Boston, Mass....542-1223  
Donnelly, Reuben H., Corp., The  
466 Lexington Ave., N. Y. C...OREgon 9-4000  
Dunnan & Jeffrey, Inc.  
730 Fifth Ave., N. Y. C.....PL 7-9500  
Ethos  
565 Fifth Ave.....OX 7-9170  
International Community Club Awards, Inc.  
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1802 E. State St., Westport, Conn.  
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Logo Ad Company  
1296 Broadway, N. Y. C.....BR 9-4725  
Kerradio  
41 W. 53rd St., N. Y. C.....PL 7-1422  
Lee-Jeffreys, Inc.  
870 Seventh Ave.....CI 6-0694  
Mars Broadcasting, Inc.  
575 Hope St., Stamford, Conn.....327-2700  
Promotional Services, Inc.  
211 E. 52nd St.....PL 2-9550  
Reiner, S. Jay, Co., Inc., The  
155 Mineola Blvd., Mineola.....PI 7-5300  
Robbins, Richard S., Co., Ltd.  
163 Bleecker St., N. Y. C.....SPRING 7-2568  
Storecast Corporation of America  
11 W. 42nd St., N. Y. C.....LO 5-7715  
Video Enterprises, Inc.  
667 Madison Ave., N. Y. C.....PL 3-9327

## Projectors

Ballantyne Instruments & Electronics, Inc.  
1712 Jackson St., Omaha 2, Nebr.....342-4444  
Bodde Screen & Projector Co.  
11541 Bradley, San Fernando, Calif..EM 5-2551  
Camera Equipment Co.  
315 W. 43rd St., N. Y. C.....JUdson 6-1420  
Century Projector Corp.  
729 Seventh Ave., N. Y. C.....CIRCLE 5-7048

## Radio-TV Studio & Building Designers

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Cornberg, Sol, Assoc., Inc.  
1841 Broadway .....JUdson 2-6530

## Raw Stock

Anso (General Aniline & Film Corp.)  
Binghamton, N. Y.....RA 9-6555  
405 Lexington Ave., N. Y. C. 19....OX 7-6161  
1001 N. La Brea, Los Angeles, Calif..OL 4-5550  
Du Pont (E. I. du Pont de Nemours & Co., Inc.)  
Photo Products Div.: 380 Allwood Rd., Clifton,  
N. J.....473-4004; WA 4-3100 (N. Y. C.)  
7051 Santa Monica Blvd., Hollywood 38, Calif.  
HOLLYWOOD 9-6375  
Eastman  
See W. J. German, Inc.  
German, W. J., Inc.  
Distributor of Eastman motion-picture film  
Jane St., Ft. Lee, N. J.....LO 5-5978 (N.Y.C.)  
6677 Santa Monica Blvd., Hollywood 38, Calif.  
HOLLYWOOD 4-6131

## Screening Rooms

### NEW YORK, N. Y.

Bonded's Film Center Theater  
630 Ninth Ave.....JUdson 6-1030  
Johnny Victor Theater  
40 W. 49th St.....MU 9-7200  
Movielab, Inc.  
619 W. 54th St.....JUdson 6-0360  
Preview Theater  
1600 Broadway .....CIRCLE 6-0865

## Spot and Flood Lamps

Adams Lighting, Inc.  
10 First St., Pelham, N. Y.....PELHAM 8-4003  
Capital Stage Lighting Co., Inc.  
527 W. 45th St., N. Y. C.....CIRCLE 6-7770  
Evans Supply, Inc.  
122 Social Hall Ave., Salt Lake City,  
Utah .....EM 4-3557  
General Electric Co.  
Lamp Div.: Nela Park, Noble Rd., Cleveland, O.  
451-6600  
Kliegl Bros. Universal Electronic Stage Lighting  
Co., Inc.  
321 W. 50th St., N. Y. C.....COLUMBUS 5-0131  
Mitchell Camera Corp.  
666 W. Harvard St., Glendale 4, Calif.  
CHAPMAN 5-1085

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Motiograph, Inc.  
4926 W. Grand St., Chicago, Ill.....637-0111  
National Theatre Supply Co., Inc.  
50 Prospect Ave., Tarrytown, N. Y..ME 1-6200  
Radiant Lamp Corp.  
300 Jelliff Ave., Newark 8, N. J.....BI 3-6850  
Radio Corporation of America  
Camden, N. J.....WOrth 3-8000  
S.O.S. Photo-Cine-Optics, Inc.  
387 Park Ave., S., N. Y. C...PL 7-0440  
Sylvania Electric Products Co.  
1740 Broadway, N. Y. C.....JUdson 6-2424  
Wenzel Projector Co.  
2509 S. State St., Chicago 16, Ill....CO 5-6285  
Westinghouse Electric Corp.  
Washington Blvd., Laurel, Md.....792-7600

### Stock Shot Libraries

#### LOS ANGELES, CALIF.

Bailey Lem, Productions, Color Stock Library  
7934 Santa Monica, Hollywood, Calif;  
OLdfield 4-8197  
Douglas, D. R., Productions  
527 N. LaCienega Blvd. (46).....OL 7-0840  
Dyer, Elmer  
711 N. La Jolla Ave. (46).....WEbster 9-8308  
Grinberg, Sherman, Film Libraries  
1438 N. Gower.....HOLlywood 4-7491  
Mercer, Ray, & Co.  
4241 Normal Ave. (27)... .NORMandy 3-9331  
Sandler, Allan, Film Libraries, Inc.  
6926 Melrose (38).....WE 1-0309

#### NEW YORK, N. Y.

Stock Shots To Order, Inc.  
550 Fifth Ave.....CIrcle 6-0690

Zouary, Maurice H., TV-Film Production  
33 W. 52nd St. (19)....JUdson 2-6185

### Storage Vaults

#### LOS ANGELES, CALIF.

Bekins Van & Storage Co.  
1025 N. Highland Ave.....HO 9-8181  
Bonded TV Film Service, Inc.  
8290 Santa Monica Blvd.....OL 4-7575  
Consolidated Film Industries  
959 N. Seward St.....HO 9-1441  
Hollywood Film Co.  
956 Seward St.....HOLlywood 2-3284  
5446 Carlton Way.....HOLlywood 9-8628  
Lyon Van & Storage Co.  
6372 Santa Monica Blvd.....HO 9-1401  
Seward Film Vaults  
1010 N. Seward St.....HOLlywood 4-0141

#### NEW YORK, N. Y.

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630 Ninth Ave.....JUdson 6-1030  
Consolidated Film Industries (Republic Pictures)  
420 Lexington Ave.....LE 2-6522  
Movielab, Inc.  
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# ***Electronic Industries Association***

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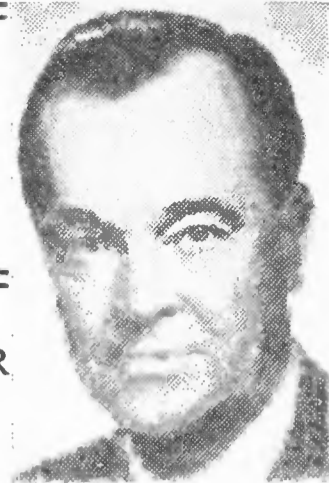
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# RAB 'College Plan' to Spur Student Interest in Radio

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By  
EDMUND C. BUNKER  
President  
Radio Advertising  
Bureau, Inc.

**R**ADIO Advertising Bureau will launch a number of exciting projects in 1964. Almost all of them will bring more immediate revenue into radio than the RAB "College Plan"; but the "College Plan," which we announced a few months ago, may well be the project that makes the greatest long-range impact on the industry. We've already received excited responses from educators all over the U. S., anxious to enroll in it.

RAB recognizes the need for highly motivated, sales-oriented young men and women in our industry. These people should be educated with tools that reflect radio as it is today. We believe the "College Plan" is a necessity, evolving out of the tremendous gains radio is certain to make over the next two decades.

Already there are more than 200 million sets, and 4,700 radio stations. In 10 years, as radio sets get even more compact and less expensive and the FCC continues to grant new licenses, radio will be even more personal, and the demands of the industry for new, trained young people will be at least twice what it is today.

As our industry grows in stations, in importance to advertisers and in the number and variety of advertisers, the need for trained sales personnel and sales administrators—a need already being felt on many levels—may one day be the single most serious radio problem.

RAB has offered its service to schools and universities at the cost of handling and shipping the material. We have made it possible for interested individuals, stations or station broadcast groups to sponsor memberships for individual schools.

Schools will get a weekly mailing of RAB sales materials. These will be, in effect, "a continuing textbook" on radio advertising for students and teachers. RAB's sales brochures and studies reflect the state of radio advertising today—both on a local and a national level. They will arm students with current research studies, case histories, and tapes of outstanding radio commercials.

In addition to the weekly mailing, we will also supply an extensive backlog of radio sales material, including a series of reports on other advertising media and their relation to radio.

RAB's member service department's main job is processing the hundreds of requests it gets every week from member stations and station representatives. But, in the normal course of things, the department also receives a number of letters from college students and their instructors. Unfortunately, most of these letters reveal a considerable lack of knowledge of radio, as it is currently being practiced across the nation. Based on some of the correspondence we receive, and some of the textbooks we have surveyed, one would think that radio announcers still delivered their commercials while dressed in double-breasted tuxedos, standing before carbon mikes.

We hope our "College Plan" will help bring the curriculum of many schools up to date, and get more intelligent, trained young people interested in making radio advertising a long-term career.

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Peter W. Allport, Hugh M. Beville, Jr., Rex M. Budd, John P. Cunningham, John Crichton, Robert K. Drew, William R. Farrell, Franklin S. Forsberg, Harold J. Graham, John W. Hartman, Melvin S. Hattwick, Arthur Hull Hayes, Arno H. Johnson, Peter Langhoff, John C. Maddox, Frank W. Mansfield, A. Edward Miller, Vernon C. Myers, Charles L. Rumrill, Harry F. Schroeter, James M. Wallace, Ray Weber.

#### FUNCTIONS

The ARF is a non-profit organization supported primarily by advertisers, advertising agencies and advertising media. Through the Foundation, leaders in advertising have united to further scientific practices and promote greater effectiveness in advertising and marketing by means of objective and impartial research.

### AGRICULTURAL PUBLISHERS ASSOCIATION (APA)

333 N. Michigan Ave., Chicago 1, Ill.  
Phone: RAndolph 6-9084

President ..... James Milholland, Jr.  
Vice-President ..... G. P. Swanson  
Secretary ..... Ernest E. Porter  
Treasurer ..... J. W. Sampier

### AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.  
Phone: LExington 2-7977

#### OFFICERS

Board Chairman..... Arthur E. Tatham  
Vice-Chairman..... Norman H. Strouse  
President ..... John Crichton  
Secretary-Treasurer..... William W. Neal

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# Advertisers' \$ Investments

## Spell Continued TV Growth

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By  
NORMAN E. CASH  
President  
Television Bureau  
of Advertising, Inc.

**V**ETERAN television advertisers have learned through experience to make the medium work effectively and efficiently for themselves. Their experience, of course, helps the newer advertisers, and a major function of TvB is to assist in the transfer of this knowledge.

TV is a dynamic, ever-changing industry that keeps on giving new answers to old questions. These new answers continue because the various facets of the medium—audiences, programming, production and costs—keep changing, but in ways designed to keep TV the best buy for advertisers. As long as advertisers contribute the support for TV to grow, the medium itself can go on with the job of communicating daily to almost nine out of 10 Americans.

The importance of advertisers growing with the medium—and there is abundant evidence that their own company growth levels off with less TV—is greater now than ever. Technology has created not only the means but the necessity for instant communication of sight and sound among the world's video systems. The tragic event of the assassination of President John F. Kennedy became a matter of personal concern within a few hours to viewers in London, Berlin, Tokyo and Moscow.

TV offered new insight to the peoples of the world with the way Americans react in a period of deep stress. This sad event cannot and should not be the only opportunity to show ourselves in far-off places. Foreign and American viewers will no longer be satisfied with less than immediate exposure to major world events.

Pressed by surging viewer demands, electronic engineers and TV technicians will be working with re-

newed energies to speed the facilities between nations. The communications satellites Relay and Telstar are the real pioneers of global TV. These are beginnings, however, and only hint at the possibilities for future international program exchange.

Commercial support and the public's investment in TV together have set the pace for video's fantastic growth rate. This fact remains vital in the moment of achievement exemplified by the medium's four-day public-service reporting in November, 1963. The credit for this unprecedented coverage, which was accompanied by viewing levels that rose to as high as 93% of TV homes in some areas, goes to the advertisers whose investments through the years have raised TV's capabilities to new heights.

The outlook for the future growth of TV is promising, if judged by our predictions for the growth in advertising dollars. Investments in the medium during the 1960's will grow twice as fast as investments in all advertising media, according to our estimates. TV budgets will increase 100%, while total ad budgets will rise only 50%.

TV's increased revenues will result from (1) more TV homes; (2) greater value (spending power) of all families, and (3) larger audiences because of higher viewing levels.

TV is on the threshold of a new era in mass communications. With continuing advertiser support, TV viewers can expect new dimensions in informational and entertainment programming.

# RADIO & TV INDUSTRY ORGANIZATIONS

## BRANCH OFFICES

235 Montgomery St., San Francisco 4, Calif. Phone: 986-2200

1 E. Wacker Dr., Chicago 1, Ill. Phone: 329-9114

## FUNCTIONS

The A.A.A.A. is the national association of the advertising agency business, through which member agencies work toward the following aims:

To foster, strengthen and improve the advertising agency business.

To advance the cause of advertising as a whole.

To give service to members.

## AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 38, N. Y.  
Phone: COrtlandt 7-1374

## OFFICERS

President.....Joseph P. Selly  
Secty.-Treas. ....William Bender

## BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.  
Phone: LO 4-1251. Mort Borrow, President, Local 1.

## FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

## AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.  
Phone: PLaza 8-0600

## OFFICERS

President.....Herman D. Kenin  
Vice-Pres.....William J. Harris  
Secretary .....Stanley Ballard  
Treasurer.....George V. Clancy

## EXECUTIVE COMMITTEE

Hal C. Davis, C. H. Kennedy, Alfred J. Manuti,  
Walter M. Murdoch, Lee Repp.

## BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone  
HUmboldt 4-6600.

## AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

742 Fifth Ave., New York 19, N. Y.  
Phone: COlumbus 5-3267

## NATIONAL OFFICERS

President .....Vicki Vola  
1st Vice-President.....Tyler McVey  
2nd Vice-President.....Arwin Schweig  
3rd Vice-President.....David H. Schnabel  
4th Vice-President.....William H. Deal  
5th Vice-President.....Evelyn Freyman  
6th Vice-President.....Larry Ward  
7th Vice-President.....John Milton Kennedy  
Treasurer .....Ray Heatherton  
Recording Secretary.....Jud Conlon

## BRANCH OFFICES

1551 N. LaBrea, Hollywood 28, Calif. Phone: HOLlywood 4-5123. Claude L. McCue, Western Regional Director.

102 E. Hubbard St., Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Central Regional Director.

## FUNCTIONS

Union affiliated with A. F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

## AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.

Phone: PLaza 7-8833

## OFFICERS

President .....Burton Lane  
Vice-President.....Edward Eliscu  
2nd Vice-President.....Jay Gorney  
Treasurer.....Jack Segal  
Secretary.....Dorothy Fields  
Executive Director.....Miriam Stern  
Copyright Dept's. Head.....Margaret Thiele  
Counsel .....Leon Kellman

## COUNCIL

Abel Baer, Chairman; Stanley Adams, H. C.; Richard Adler, Louis Alter, Clinton Ballard, Jr.; Walter Bishop, Johnny Burke, Edward Eliscu, Duke Ellington, Jay Gorney, Edward Heyman, Alex Kramer, Burton Lane, Jack Lawrence, Edgar Leslie, H.C.; John Jacob Loeb, Bob Merrill, Joseph Meyer, Vic Mizzy, Arthur Schwartz, H.C., Jack Segal, Virgil Thomson, Charles Tobias, Pete Wendling, H.C.; Leonard Whitcup.

H.C.: Honorary Council.

## BRANCH OFFICE

6331 Hollywood Blvd., Hollywood 28, Calif. Phone: HOLlywood 2-1108. Harold Spino, Chairman, West Coast Comm.

## FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

## AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.  
Phone: COlumbus 5-3687-8-9

## NATIONAL OFFICERS

President .....John Brownlee  
1st Vice-President.....Walter Cassel  
2nd Vice-President.....George London  
3rd Vice-President.....Frank D'Elia  
4th Vice-President.....Elizabeth Hoepfel  
5th Vice-President.....Robert Ackart  
Treasurer .....Lawrence Davidson  
Recording Secretary.....Ann Ayars  
National Executive Secretary.....Hyman R. Faine

## BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677. Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA 0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.  
Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VErnion 3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone WA 4-6532. Larry H. McCance, Rep.

## FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

## AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.

# RADIO & TV INDUSTRY ORGANIZATIONS

Phone: TN 7-5600

## OFFICERS

President.....Joey Adams  
1st Vice-President.....Jack Haley  
2nd Vice-President.....Johnny Woods  
3rd Vice-President.....Paul Valentine  
Treasurer.....Russell Swann  
Recording Secretary.....Roy Rogers  
Nat. Admin. Sec.....Bobby Faye  
Eastern Regional Dir.....Lou Smoley

## BRANCH OFFICES

Butler Bldg., 162 N. State St., Chicago, Ill. Phone: CE 6-5561-2. Alton Sharpe, Manager.

6513 Hollywood Blvd., Hollywood, Calif. Phone: HO 4-8281. Jimmie Kelly, Manager.

Van Ness-Post Center, 1255 Post St., San Francisco, Calif. Phone: TU 5-4810. Phil Downing, Manager.

Franklin Park Hotel, Room 172, 1332 I St., N.W., Washington, D. C. Phone: ME 8-3820. Mel Small, Manager.

(Plus 19 additional U. S. offices, one in Montreal and one in Toronto.)

## FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

## AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.  
Phone: 236-8306

## OFFICERS

President.....Donald R. Longman  
Vice-Presidents.....Schuyler F. Otteson,  
Edward C. Bursk, Dilman M. K. Smith, Gerald A.  
Koetting, Richard E. Smoker, S. V. Reiss  
Secretary, Treasurer.....Margaret L. Reid  
Exec. Dir.....Vance E. Lockhart

## BRANCH OFFICES

57 Chapters in the U.S. & Canada

## FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

## AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington, D. C. 20036  
Phone: STerling 3-1250

## OFFICERS

President.....Arthur Rosenstock  
Exec. Vice-Pres.....William J. Farson  
Secretary-Treas.....Charles A. Perlik, Jr.

## FUNCTIONS

Labor union.

## AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.  
Phone: YUkon 6-8200

## OFFICERS

President.....Irwin Maier  
Vice-President.....Gene Robb  
Secretary.....St. Clair Balfour  
Treasurer.....Frank A. Daniels,  
Raleigh (N.C.) News & Observer and Times  
General Manager.....Stanford Smith

## BRANCH OFFICE

435 N. Michigan Ave., Chicago 1, Ill. 467-1778.  
Miles P. Patrone, Chairman.

## FUNCTIONS

To foster and protect the best interests of the daily-newspaper publishing business.

## AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-8800

## OFFICERS

President.....Stanley Adams  
Vice-President.....Rudolph Tauhert  
Vice-President.....Jimmy McHugh  
Secretary.....Paul Creston  
Asst. Secretary.....Morton Gould  
Treasurer.....J. J. Bregman  
Asst. Treasurer.....Adolph Vogel

## BOARD OF DIRECTORS

Stanley Adams, Richard Adler, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Morton Gould, Lou Levy, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

## BRANCH OFFICES

In all principal cities throughout the United States.

## FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

## AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.  
Phone: ELdorado 5-7281

## OFFICERS

President.....Elizabeth Bain  
Vice-Presidents.....Saidie Adwon (S. W. Area),  
Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area),  
Jean Clark (S. Area), Marion Corwell (E. C. Area),  
Julie Chase Fuller (E. Area), Ruth L. Rigler (S. Calif. Chap.)  
Secretary-Treasurer.....Peggy Ware

## BRANCH OFFICES

40 chartered chapters in the U. S.

## DIRECTORS-AT-LARGE

Elizabeth Wright Evans, Frances Williams Preston, Jean Osgood Rainey, Dene C. Ratermann, Mary T. Walker.

## FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

## ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.  
Phone: MUrray Hill 2-8477

## OFFICERS

President.....Lew Gifford  
Vice-President.....Irving Hecht  
Treasurer.....Ben Magnes  
Secretary.....Joe Dunford

## DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

## FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, advertising agencies, distributors and employee organizations.



# RADIO & TV INDUSTRY ORGANIZATIONS

## ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.  
Phone: JUdson 2-7410

### OFFICERS

President..... Bert W. Littmann  
1st Vice-President..... William Duffy  
2nd Vice-President..... Allen F. Hurlburt  
Secretary..... Marilyn Hoffner  
Treasurer..... Mahlon A. Cline

### FUNCTIONS

Exhibitions, scholarship course, publication of advertising art, books, research, conference.

## ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.  
Phone: Clrcle 6-1379

### OFFICERS

President Emeritus..... Eddie Elkort  
President..... David Baumgarten  
Vice-Presidents..... Hattie Althoff,  
Bert Block, Jack Russell, Joe Sully.  
Secretary..... Ben Kuchuk  
Treasurer..... Joseph Singer  
Counsel..... Abraham Males

### BRANCH OFFICE

203 N. Wabash Ave., Chicago 1, Ill. Phone: ST 2-2818. Jack Russell, President, Midwest Regional Office.

### BOARD OF GOVERNORS

Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Jack Green, Howard L. Hausman, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Paul Sherman, Joseph Singer, Norman Weiss, Jack Whittemore.

### FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

## ASSOCIATED PRESS RADIO & TV ASSOCIATION, THE

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: PLaza 7-1111

### OFFICERS

President..... Robert Schmidt, KAYS, Hays, Kan.  
Vice-Presidents..... F. O. Carver,  
WSJS, Winston-Salem, N. C.; Tom Eaton, WTIC,  
Hartford, Conn.; Carl Lee, WKZO-TV, Kalamazoo,  
Mich.; John Thompson, KRCA-TV, Los Angeles,  
Calif.

### FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together to adapt wire service to needs of broadcasters, and to stimulate membership activity in news field.

## ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LA LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

### OFFICERS

President..... Henri Audet,  
CKTM-TV, Trois-Rivieres, P.Q.  
Vice-Pres.... Aurele Pelletier, CHRC, Quebec City, P.Q.  
Sec.-Treas... Marcel Leboeuf, CKCV, Quebec City, P.Q.

### DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

### FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

## ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.

Phone: ME 8-0210

### OFFICERS

President, Chairman..... William L. Putnam  
Vice-Pres., Exec. Dir..... Thad H. Brown, Jr.  
Vice-Chairman of Board..... Fred C. Mueller  
Secretary-Treasurer..... John W. English

### FUNCTIONS

Trade association for the television industry.

## ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.  
Phone: DE 2-9300

### OFFICERS

President..... W. Earl Dougherty, KXEO, Mexico, Mo.  
Vice-President..... Dr. Hugh V. Cordier, U. of Ill.,  
Urbana, Ill.  
Sec.-Treas..... Roy E. Morgan, WILK,  
Wilkes-Barre, Pa.  
Exec. Secretary..... Harold Niven

### BOARD OF DIRECTORS

Henry H. Fletcher, KSEI, Pocatello, Ida.; D. Hugh Gillis, Boston U., Boston, Mass.; Dr. Kenneth Harwood, U.S.C., Los Angeles, Calif.; Bruce A. Linton, U. of Kansas, Lawrence, Kan.; Douglas L. Manship, WJBO, WRZ-TV, Baton Rouge, La.; Robert E. Summers, U. of Texas, Austin, Tex.; W. C. Swartley, WBZ, Boston, Mass.

### FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

## ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Federal Bldg., Toronto 1, Ont., Canada  
Phone: EMpire 3-8046

### OFFICERS

President..... R. E. Oliver  
Exec. Vice-President..... George A. Meen  
Vice-President, Treasurer..... J. W. Cook  
Vice-Presidents..... A. F. M. Biggs,  
J. F. Glasier, W. T. McFarlane, Robert M. Sabloff  
Managing Dir.-Secretary..... B. Ernest Legate

### DIRECTORS

W. H. Allen, D. A. Brown, John Gibbon, Boulton A. Hall, D. Stanley MacKay, A. G. Mackie, Muriel McCullum, P. J. McGinnis (immediate past President), Yves J. Menard, J. H. C. Penaligon, Allan E. Ross.

### FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

## ASSOCIATION OF INDEPENDENT METROPOLITAN STATIONS

c/o WING Radio, Talbott Tower, Dayton 2, O.  
Phone: 222-3773

Chairman..... Dale Moudy, WING, Dayton, O.  
Vice-Chairman..... Robert Earle, WIBR,  
Baton Rouge, La.  
Membership Chairman..... Dave Morris, KNUZ,  
Houston, Tex.

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

To exchange sales, programming and operational ideas.

## ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.  
Phone: District 7-5412

### OFFICERS

President.....Jack Harris, KPRC-TV, Houston, Tex.  
1st Vice-President.....Charles H. Crutchfield,  
Jefferson Standard Broadcasting, Charlotte, N.C.  
2nd Vice-President.....Lawrence H. Rogers II,  
Taft Broadcasting, Cincinnati, O.  
Sec.-Treas.....Harold Essex, WSJS-TV,  
Winston-Salem, N. C.  
Asst. Sec.-Treas.....Lester W. Lindow, WMST,  
Washington, D. C.

### TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Towner.

### BOARD OF DIRECTORS

Roger W. Clipp, WFIL-TV, Philadelphia, Pa.; Charles H. Crutchfield; John H. DeWitt, Jr., WSM-TV, Nashville, Tenn.; Joseph B. Epperson, Scripps-Howard Radio, Cleveland, O.; Harold Essex; Harold Grams, KSD-TV, St. Louis, Mo.; Jack Harris; John S. Hayes, Post Newsweek Stations, Washington, D. C.; Harold Hough, WBAP-TV, Ft. Worth, Tex.; C. Howard Lane, KOIN-TV, Portland, Ore.; Lester W. Lindow; David C. Moore, WGR-TV, Buffalo, N. Y.; James M. Moroney, Jr., WFAA-TV, Dallas, Tex.; Carter M. Parham, WDEF-TV, Chattanooga, Tenn.; C. Wrede Petersmeyer, Corinthian Broadcasting, New York, N. Y.; D. L. Provost, Hearst Corp., Baltimore, Md.; Ward L. Quaal, WGN-TV, Chicago, Ill.; William B. Quarton, WMT-TV, Cedar Rapids, Ia.; A. Louis Read, WDSU-TV, New Orleans, La.; Lawrence H. Rogers II; Harold C. Stuart, KVOO-TV, Tulsa, Okla.

### FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

## ASSOCIATION OF MOTION PICTURE & TELEVISION PRODUCERS, INC.

(Formed by merger of Association of Motion Picture Producers and Alliance of Television Film Producers)  
8480 Beverly Blvd., Hollywood, Calif. 90048  
Phone: OL 3-2200

### OFFICERS

Board Chmn.....Y. Frank Freeman  
Vice-Chmn. of Board.....E. L. DePatie  
Exec. Vice-Pres.....Charles S. Boren  
Vice-Pres., Sec.....Alfred P. Chamie  
Vice-Presidents.....Steve Broidy,  
Anthony J. Frederick, Richard W. Jencks  
Treasurer.....Robert T. Watkins

### BOARD OF DIRECTORS

Robert Blumofe, Steve Broidy, E. L. DePatie, Bernard Donnenfeld, Bonar Dyer, George Elber, Anthony J. Frederick, Fred L. Metzler, Saul N. Rittenberg, Gordon Stulberg, Danny Thomas, Saul C. Weislow, Bernard Weitzman.

## ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.  
Phone: Oxford 7-5950.

### OFFICERS

Chairman.....Douglas L. Smith, S. C. Johnson & Son  
Vice-Chairman...Thomas B. McCabe, Jr., Scott Paper  
Past Chmn.-Treas....Harry F. Schroeter, Nat. Biscuit

President.....Peter W. Allport  
Sr. Vice-President.....Lowell McElroy  
Vice-Presidents.....William D. Kistler,  
William F. Heimlich  
P.R. Dir., Publicizing Ed.....Anthony C. Lunt  
General Counsel.....Gilbert H. Weil

### DIRECTORS

Kenneth R. Baumbusch, American Home Products; Richard Borden, Atlantic Refining; Daniel C. Brown, Baumritter Corp.; John W. Burgard, Brown & Williamson; Victor Elting, Jr., Quaker Oats; J. S. Fish, General Mills; Braddock Greene, National Distillers Products; T. M. Hunt, Aluminum Co. of America; John B. Hunter, Jr., B. F. Goodrich Co.; Michael P. Ryan, Allied Chemical; Gail Smith, General Motors; Samuel Thurm, Lever Brothers; George H. West, Consolidated Electrodynamics; M. E. Ziegenhagen, Babcock & Wilcox; Ernest P. Zobian, Vick Chemical.

### FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

## ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.  
Phone: OXford 7-5300

### OFFICERS

President.....Douglas Edwards, CBS  
V.P.'s.....Ned Calmer, CBS; William Costello  
Secretary-Treasurer.....William Ryan, NBC

### EXECUTIVE COMMITTEE

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

### MEMBERSHIP

Morgan Beatty, Ned Calmer, John Chancellor, W. W. Chaplin, Ron Cochran, Charles Collingwood, Tom Costigan, Walter Cronkite, John Daly, Douglas Edwards, Geo. Fielding Eliot, Stephen Flanders, Pauline Frederick, Don Goddard, John Gunther, William Hillman, Charles Hodges, Richard C. Hottelet, Quincy Howe, Chet Huntley, Allan Jackson, H. V. Kaltenborn, Rolf Kaltenborn, John MacVane, Joseph Michaels, Merrill Mueller, Edwin Newman, Harry Reasoner, Victor Riesel, William Ryan, Cesar Saerchinger, John Secondari, Eric Sevareid, Willard Shadel, William L. Shirer, Leland Stowe, Lowell Thomas, Dallas Townsend, Robert Trout, William Winter, Gregor Ziemer.

Washington: Martin Agronsky, H. R. Baukhage, William Costello, Nancy H. Dickerson, William Downs, Bill Henry, George Herman, Austin Kiplinger, Larry LeSueur, Edward Morgan, David Schoenbrun, Howard K. Smith, Raymond Swing, Albert Warner, Linton Wells.

Chicago: Bernard Eismann, Clifton Utley.

Los Angeles: Cecil Brown, Elmer Peterson.

Overseas: Cecil Brown, Winston Burdett, Lou Cioffi, George Thomas Folster, Lee Hall, Wilson Hall, Joseph C. Harsch, Alexander Kendrick, Irving R. Levine, Yale Newman, Stuart Novins, James Robinson, Daniel Schorr.

### FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

## ASSOCIATION ON BROADCAST STANDARDS, INC.

c/o Frederick Houwink, Station WMAL, 4461 Connecticut Ave., N.W. Washington 8, D. C.

President.....E. K. Hartenbower, KCMO,  
Kansas City, Mo.  
Vice-President.....George Comte, WTMJ,  
Milwaukee, Wis.  
Secretary.....Frederick Houwink, WMAL,  
Wash., D. C.

### FUNCTIONS

To assist the appropriate government authorities and the industry in assuring optimum radio service for the people of the U. S. and to follow the intent of Congress in the Communications Act.

# RADIO & TV INDUSTRY ORGANIZATIONS

## AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC., THE

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Pearl S. Buck  
Vice-President ..... Cleveland Amory  
Secretary ..... Robert J. Landry  
Membership Secretary ..... Edith Mackin

### FUNCTIONS

National business organization of authors in the publication field.

## AUTHORS LEAGUE OF AMERICA, INC., THE

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Rex Stout  
Treasurer ..... Arthur Schwartz  
Secretary ..... Ann Petry  
Executive Secretary ..... Mills Ten Eyck, Jr.

### FUNCTIONS

The national business organization of authors and dramatists.

## BEDSIDE NETWORK— VETERANS HOSPITAL RADIO & TELEVISION GUILD

353 W. 57th St., New York, N. Y. 10019  
Phone: PL 7-8657

Vice-Presidents ..... Richard Foorman,  
William C. Jackson, Terry Ross, Richard E. Zipser  
Secretary-Treasurer ..... Joan Melzer  
Exec. Committee Chairman ..... Alex Kramer  
Exec. Director ..... Alex F. Courtney  
Hospital Services Dir. .... Gertrude S. Strauss

### BOARD OF DIRECTORS

Angela Dipene, Hal Godett, Herbert A. Granath,  
Nancy Moore, Sylvia Rosenberg Metzler, William R.  
Potts, Richard Schneider, Alfred E. Simon, plus Officers  
above.

### BOARD OF ADVISORS

Stanley Adams, ASCAP; Howard Bell, NAB; Donald  
F. Conaway, AFTRA; George A. Graham, Jr., NBC;  
The Hon. Robert Jay Burton, BMI; Arthur Hull Hayes,  
CBS Radio; Paul Heinecke, SESAC; Robert F. Hurleigh,  
MBS; Bennet H. Korn, Metropolitan Broadcasting TV;  
Robert R. Pauley, ABC Radio; Sidney Pine, Attorney;  
Dan Seymour, JWT; Ed Sullivan; Harvey J. Tompkins,  
M. D.; Saul J. Turell, WR-S.

### BOARD OF GOVERNORS

Claude Barrere, Bud Collyer, Donald B. Curran,  
Sid Dimond, G. Thaine Engle, Kenneth Groot, Thomas  
D. Hargraves, W. R. Higginbotham, Robert J. Higgins,  
Harold Hoffman, Julius Joseph, Jr., Lawrence Kerstein,  
John C. Moler, B. B. Randolph, Rose H. Schaler, Sam  
J. Slate, Gwen Verdon, Norman E. Walt, Jr.

### FUNCTIONS

Founded in 1948, the Network's 400 professional  
advertising people, actors, writers, directors, engi-  
neers and network executives visit Veterans Admini-  
stration hospitals regularly to help record group  
singing, discussions and shows, for broadcast over  
the hospitals' closed-circuit systems.

## BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.  
Phone: SW 3-3395

### OFFICERS

President ..... Clifford J. Barborka, Jr.  
Vice-President ..... Esther Rauch

### FUNCTIONS

National radio sales and counseling, specializing in  
new and creative uses of radio for advertisers, agen-  
cies, representatives, stations and groups. Related func-  
tions include programming, production, promotion,  
marketing and research.

## BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-0888

### OFFICERS

President ..... Albert H. Messer  
Advertising-Promotion Dir. .... John W. Thorne III

### FUNCTIONS

Conducts a year-round promotional program in  
Radio, TV, and other media which emphasizes to the  
public the benefits and services of manufacturers'  
brand names, brand competition and brand advertising.  
Conducts programs related to retail distribution, in-  
cluding annual "Brand Names Week" spring merchan-  
dising event. Non-profit membership corporation.

## BRITISH BROADCASTING CORP., THE

630 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-7100

### OFFICERS

U.S. Representative ..... Jack Aistrop  
Production Assistant (TV) ..... John Fearon  
Program Assistant (Radio) ..... Lillian Lang  
TV Sales Assistant ..... Peter Green  
Promotion Assistant (TV) ..... Sue Goldman  
Info. Servs. Assistant ..... Marion Moss  
Chief Engineer ..... Leo Dive

### BRANCH OFFICES

United Nations Office Room C-309, United Nations,  
N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Corres-  
pondent.

907 Natl. Press Bldg., Washington, D. C. Phone:  
EXecutive 3-1465. Douglas Stuart, Leonard Parkin,  
Washington correspondents.

### FUNCTIONS

Promotes and distributes BBC Radio & TV programs  
in the U. S., and produces Radio & TV material for  
British audiences.

## BRITISH INFORMATION SERVICES

845 Third Ave., New York, N. Y. 10022  
Phone: PLaza 2-8400

### OFFICER

Director, News Division ..... Alan J. Waple

### BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washing-  
ton, D. C. Phone: HObart 2-1340. David de Boinville,  
Information Officer.

British Consulate, 814 Atlanta Merchandise Mart,  
Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, In-  
formation Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut  
St., Kansas City, Mo. Phone: GRand 1-1644. Michael  
Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave.,  
Chicago 4, Ill. Phone: WEbster 9-5166. A. E. Heath,  
Information Officer.

British Consulate General, 343 Sansome St., San  
Francisco 4, Calif. Phone: YUKon 1-3030. Donald  
Stokes, Information Officer.

British Consulate General, 1005 World Trade Center,  
1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-  
0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los  
Angeles 5, Calif. Phone: DUnkirk 5-7381. Basil Bleck,  
Information Officer.

### FUNCTIONS

Produce and distribute British Calendar TV film  
series, radio and TV news.

## BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: Clrcle 5-3370

### OFFICERS

President ..... Lee P. Mehlig  
Office Mgr. .... Nancy O'Connor

### BRANCH OFFICE

Russ Bldg., San Francisco 4, Calif. Phone: 981-3843.  
Elizabeth J. Hatch, Manager; Patricia O'Hanlon, Asst.  
Manager.

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

## BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-1668

Manager ..... Martin Lawrence  
Editor.....Julienne (Judy) Dupuy

## FUNCTIONS

Publishers of TV Film Source Books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

## BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York, N. Y. 10017  
Phone: PLaza 9-1500

## OFFICERS

President ..... Robert J. Burton  
Vice-President, General Counsel..... Sydney M. Kaye  
Vice-Pres., Writer Rels..... Robert B. Sour  
Vice-Pres., Broadcaster Rels..... Justin Bradshaw  
Vice-Pres., Non-Broadcast Lic..... George Gabriel  
V.P., Gen. Serv.; Secretary..... Robert J. Higgins  
Vice-Pres., California..... Richard L. Kirk  
V.P., Finance; Treasurer..... Edward J. Molinelli  
Vice-Pres., Nashville..... Frances Preston  
Vice-Pres., Public Rels..... Russell Sanjek  
Vice-Pres., Publisher Admin..... Theodora Zavin  
Treasurer, Asst. Secretary..... Robert J. Higgins

## BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.

190 N. Canon Dr., Beverly Hills, Calif. Phone: BRadshaw 2-6060.

225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUmkirk 8-9491.

Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.

16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.

15 St. Catherine, W., Montreal, Canada. Phone: WEllington 5-0641.

## BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Robert J. Burton, John Elmer, Leonard Kapner, Dwight Martin, Merrill Lindsay, Paul W. Morency, John F. Patt, Ward L. Quaal, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shafto, E. R. Vadeboncoeur.

## STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

## FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

## BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.  
Phone: PLaza 9-1500

## OFFICERS

President..... Ernest Lee Jahncke  
1st Vice-President..... Robert Jay Burton  
Vice-Presidents..... Joseph Baudino, Ben Grauer  
Secretary ..... Raymond F. Guy  
Treasurer ..... Robert J. Higgins  
Exec. Sec'y. .... M. H. Shapiro

## FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central

house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

## BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)  
589 Fifth Ave., New York, N. Y. 10022  
Phone: PL 9-1500

## OFFICERS

President ..... Clair R. McCollough  
Vice-President ..... Chas. A. Alicoate  
Secretary ..... Edward H. Benedict  
Treasurer ..... Robert J. Higgins

## DIRECTORS

Robert Jay Burton, Robert Coe, Raymond Guy, William S. Hedges, Ernest Lee Jahncke, Clair R. McCollough, D. L. Provost, Ward L. Quaal.

## FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

## BROADCASTERS' PROMOTION ASSOCIATION, INC.

215 E. 49th St., New York, N. Y. 10017  
Phone: PLaza 2-4255

## OFFICERS

President ..... Clark Grant, WOOD-AM-TV, Grand Rapids, Mich.  
1st Vice-Pres. Caley Augustine, WIIC, Pittsburgh, Pa.  
2nd Vice-Pres. Casey Cohlma, WFAA-AM-TV, Dallas, Tex.  
Sec.-Treas. Harold S. Medén, Franznick-Medén, N.Y.

## BOARD OF DIRECTORS

Dan E. Bellus, WDOK, Cleveland, O.; Judd Choler, KMOX-TV, St. Louis, Mo.; Stan Cohen, WDSU-TV, New Orleans, La.; Joseph P. Costantino, KTVU, Oakland, Calif.; W. Thomas Daley, CFPL-TV, London, Ont.; Arthur R. Garland, General Electric stations, Schenectady, N. Y.; Clayton Kaufman, WCCO, Minneapolis; Minn.; John J. Kelly, Storer Broadcasting, Miami, Fla.; Paul Lindsay, WIND, Chicago, Ill.; George Rodman, KGO-TV, San Francisco, Calif.; Pro Sherman, KOLN-TV, Lincoln, Neb.; F. C. "Mike" Strawn, KCMO-AM-TV, Kansas City, Mo.

## FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telecasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

## BROADCASTING & FILM COMMISSION, NATIONAL COUNCIL OF CHURCHES

475 Riverside Dr., New York, N. Y. 10027  
Phone: RI 9-2200

## OFFICERS

Exec. Director ..... William F. Fore  
Assoc. Director ..... Wesley B. Goodman  
Business Mgr. .... Arthur W. Rhinow  
Program Operation Director..... Robert C. Currie, Jr.  
Film Director ..... Alexander B. Ferguson  
Program Promotion Director..... Ralph Gemberling  
Special Projects Director..... Arthur Austin  
Film Distribution Director..... J. Margaret Carter

# RADIO & TV INDUSTRY ORGANIZATIONS

## BRANCH OFFICE

1801 Ave. of the Stars, Los Angeles, Calif. 90067.  
Phone: 277-0080. George Heimrich, Director.

## FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

## BUREAU OF BROADCAST MEASUREMENT, THE

75 Eglinton Ave. East, Toronto 12, Ont., Canada  
Phone: 485-9464

## OFFICERS

President.....Jack F. Glasier  
Vice-Pres....Griffin B. Thompson, Douglas C. Trowell  
Exec. Vice-President.....Dr. B. K. Byram  
Research, Development Dir.....Wilfred L. Hudson  
Secretary, Treasurer.....Charles J. Follett  
Honorary President.....Charles R. Vint  
Chmn. Advisory Comm.....Horace N. Stovin

## FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

## CANADIAN ASSOCIATION OF BROADCASTERS (CAB)

Blackburn Bldg., Ottawa 4, Canada  
Phone: CE 3-4035

## OFFICERS

President.....Don Jamieson  
Executive Vice-President.....T. J. Allard  
Vice-President Radio.....Allan Waters  
Vice-President Television.....J. A. Pouliot  
Immediate Past Pres.....Murray T. Brown

## FUNCTIONS

Voluntary trade organization of 166 privately owned (independent) radio broadcasting stations and 53 TV stations in Canada.

## CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.  
Phone: Circle 6-5566

## OFFICERS

President.....Horace McMahon  
Vice-Presidents.....Ed Begley, Pat O'Brien  
Executive Board Chmn.....Lawrence Brooks  
Recording Sec.....Lee Sullivan  
Historian.....Kay MacDonald  
Exec. Secy.....Dolores Pugliese  
Chaplain.....Rt. Rev. Msgr. Vincent J. Brosnan  
Treasurer.....Very Rev. Msgr. Francis M. Costello

## FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

## CENTRAL CANADA BROADCASTERS' ASSOCIATION

c/o Canadian Association of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.  
Phone: 927-1271

## OFFICERS

Immed. Past Pres...John L. Moore, CHLO, St. Thomas, Ont.  
President...William D. McGregor, CKCO-TV, Kitchener, Ont.  
1st Vice-President.....Gordon Keeble, CTV  
2nd Vice-President...Karl Monk, CHOK, Sarnia, Ont.  
Sec.-Treas.....Frank Murray, CJBQ, Belleville, Ont.

## DIRECTORS

Don Martz, CFCF-TV, Montreal, Que.; Wes McKnight, CFRB, Toronto, Ont.; Gene Plouffe, CJIC-TV, Sault Ste. Marie, Ont.

## C.A.B. BOARD OF DIRECTORS

Howard C. Caine, CHWO, Oakville, Ont.; R. E. Misener, CFCF, Montreal, Que.; S. C. Ritchie, CKLW, Windsor, Ont.- Detroit, Mich.; Ralph T. Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

## CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.  
Phone: TN 7-0373

## OFFICERS

President.....Kenneth C. Schonberg  
Exec. Vice-Pres.....William J. Sloboda  
Vice-President.....Lois R. Hirst

## FUNCTIONS

Provides data processing services for radio-TV spot advertising.

## COMPOSERS AND LYRICISTS GUILD OF AMERICA, INC.

8782 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OL 2-8830  
292 Madison Ave., New York, N. Y. 10017  
Phone: MU 3-0966

## OFFICERS

President.....David Raksin  
1st Vice-President.....Winston S. Sharples  
2nd Vice-President.....Jeff Alexander  
3rd Vice President.....David Terry  
Secretary-Treasurer.....Alexander Courage  
Special Asst. to President.....Johnny Green  
Exec. Director.....Edward Grossman

## FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships. Labor organization.

## COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.  
Phone: Circle 6-7242

## OFFICERS

Founder, Director.....Charles Bernard  
President.....Kurt A. Meer, KCUL, Ft. Worth, Tex.  
Asst. to Pres....Carl Brenner, WBMD, Baltimore, Md.  
Exec. Vice-Pres...Cal Young, WENO, Nashville, Tenn.  
Sr. Vice-Pres....Leroy Gloger, KIKK, Pasadena, Tex.  
1st Vice-Pres....Bill Beaton, KIEV, Glendale, Calif.  
2nd Vice-Pres...Ernie Holder, WEXL, Royal Oak, Mich.  
3rd Vice-Pres....Ed Scott, KLaw, Lakewood, Colo.  
4th Vice-Pres....Ralph Frazer, KATN, Boise, Ida.  
Vice President...Doug Mayes, WBT, WBTW, Charlotte, N. C.  
V.P., Exec. Treas....Bud Messner, WCBG, Chambersburg, Pa.  
V.P., Treas....Marvin Burton, KCIJ, Shreveport, La.  
V.P., Exec. Sec.....Marshall Rowland, WQIK, Jacksonville, Fla.  
V.P., Sec...R. D. McGregor, WYNK, Baton Rouge, La.  
V.P., Historian...George Crump, WCMS, Norfolk, Va.

## CONTINENTAL ADVERTISING AGENCY NETWORK

c/o Gray & Kilgore, Inc., 18845 W. McNichols Rd., Detroit, Mich. 48219

## OFFICERS

President.....Robert E. Kilgore  
Vice-President.....Lowe Runkle  
Sec.-Treas.....Karl Bishopric

## BRANCH OFFICES

16 affiliated agencies in the U.S. and one in Toronto.



# RADIO & TV INDUSTRY ORGANIZATIONS

Northern U.S. Dir... Arthur Tacker, WRIB, Providence, R. I.  
Eastern U.S. Dir... Everett Dillard, WDON, Wheaton, Md.  
Central U.S. Dir... Glen George, KCKN, Kansas City, Kan.  
Southern U.S. Dir... William Hill, WTJH, E. Point, Ga.  
Western U.S. Dir... Dick White, KPEG, Spokane, Wash.  
Director-at-Large... Ray Odom, KHAT, Phoenix, Ariz.  
Conventions Dir. Don Reynolds, Jr., KPUB, Pueblo, Colo.  
Eng. Dir... Al Tedesco, KTCR, Minneapolis, Minn.  
Fin. Dir... Henry Hilton, KSOP, Salt Lake City, Ut.  
Int. Affs. Dir... Olin Tice, WKTC, Charlotte, N. C.  
Leg. Affs. Dir... C. A. McClure, WMGY, Montgomery, Ala.  
Memb. Dir... Bill Engel, WSEN, Baldwinsville, N. Y.  
Mds. Dir... Leo Morris, KVWO, Cheyenne, Wyo.  
New Proj. Dir... Harold Schwartz, XERB, Tijuana, B. C.  
Pers. Dir... Lee Stinson, WTMT, Louisville, Ky.  
Prog. Dir... Harry Goldman, WEEE, Rensselaer, N. Y.  
Press, Info. Dir... Gene Cook, WHIY, Orlando, Fla.  
Pub. Rels. Dir... R. W. Schmidt, KWNT, Davenport, Ia.  
Res. Dir... A. V. Bamford, KBER, San Antonio, Tex.  
Soc. Affs. Dir... Jerry Glaser, WYAM, Bessemer, Ala.  
Sta. Rels. Dir... Glenn Corbin, KLLL, Lubbock, Tex.

## FUNCTIONS

Sharing of Country-Western and Folk Music projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to national advertisers. Memberships open to stations primarily programming Country-Western and Folk Music.

## DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.  
Phone: OLdfield 6-1220

### OFFICERS

President ..... George Sidney  
Vice-Presidents ..... John Clarke Bowman, Fielder Cook, Karl Genus, John Rich, Franklin Schaffner  
Secretaries ..... Sheldon Leonard, John Sullivan  
Treasurers ..... Jerry Fritz, Lesley Selander  
Nat. Exec. Sec., Hollywood... Joseph C. Youngerman

### BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza 9-2542. Ernest D. Ricca, Eastern Executive Secretary.

### NATIONAL BOARD MEMBERS

Rex Bailey, Richard Bennett, Delmer Daves, Stanley Kramer, George Paul, George Stevens, King Vidor, Robert Vreeland, Don Weis.

### FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

## THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Alan Jay Lerner  
Vice-President ..... Sidney Kingsley  
Secretary ..... Samuel Taylor  
Exec. Secretary ..... Mills Ten Eyck, Jr.  
Counsel ..... Irwin Karp

### COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Levine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal, Mills Ten Eyck, Jr., Irwin Karp.

### FUNCTIONS

The national business organization of dramatists.

## ELECTRONIC INDUSTRIES ASSOCIATION

(See E. I. A. Section)

## ELECTRONIC INDUSTRIES ASSOCIATION OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont., Canada  
Phone: WALnut 1-2898

### OFFICERS

President, Board Chairman ..... D. Knapp  
1st V.P.; Chrmn., Electronics Div. .... G. P. Adamson  
Vive-Chairman, Electronics Div. .... M. Binions  
Vice-Pres.; Chrmn., Receiver Div. .... D. C. Marrs  
Vice-Chairman, Receiver Div. .... W. H. Main  
Vice-Pres.; Chrmn., Components Div. .... A. J. Bauer  
Vice-Chairman, Components Div. .... G. F. Kempf  
Director of Engineering ..... R. A. Hackbush  
General Manager, Secretary ..... C. Harris

### FUNCTIONS

Non-profit national trade association representing the electronics manufacturing industry in Canada.

## EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.  
Phone: MUrray Hill 5-2927

### OFFICERS

Hon. Presidents... Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan  
President ..... Vinton Freedley  
Vice-Presidents ..... Rev. Orin A. Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll  
Recording Sec. .... Dorothy Blackburn  
Treasurer ..... John Knight  
Exec. Secretary ..... Lorraine Sherwood  
General Counsel ..... Philip W. Lowry  
Publicity Director ..... Frances Preston

### COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Lawrence Carr, G. B. Clarke, Staats Cotsworth, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Paul Giles, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Proctor, Basil Rathbone, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

### FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner). Non-profit.

## FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HOLlywood 6-9877

### OFFICERS

President ..... Miss Bj. Hamrick  
Vice-President ..... Sid Mandell  
Secretary ..... Jeanette Banoczi  
Treasurer ..... Ed Steele

### BRANCH OFFICES

360 N. Michigan Ave., Chicago 1, Ill. Phone: CE 6-6269. William Springer, Manager.  
424 Book Bldg., Detroit, Mich. 48226. Phone: 961-9704. Max Goldfarb, Manager.  
411 Lexington Ave., New York, N. Y. 10017. Phone: 752-6462. Robert Richer, Manager.  
41 Sutter St., San Francisco 4, Calif. Phone: 981-1100. Charles Toms, Manager.

## FEDERAL TRADE COMMISSION

Pennsylvania Ave. at Sixth St., N.W., Washington D. C. 20580  
Phone: 393-6800

### OFFICERS

Chairman ..... Paul Rand Dixon

# RADIO & TV INDUSTRY ORGANIZATIONS

Commissioners.. Philip Elman, A. Everette MacIntyre  
 Secretary.... Joseph W. Shea  
 Executive Director..... John N. Wheelock  
 Program Review Officer..... Frank C. Hale  
 General Counsel..... James M. Henderson  
 Director of Hearing Examiners..... Earl J. Kolb

## BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices.... Daniel J. Murphy  
 Dir., Bur. of Economics..... Willard F. Mueller  
 Dir., Bur. of Field Operations..... Samuel L. Williams  
 Dir., Bur. of Industry Guidance... Chalmers B. Yarley  
 Dir., Bur. of Restraint of Trade..... Joseph E. Sheehy  
 Dir., Bur. of Textiles and Furs..... Henry D. Stringer

## BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.  
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney-in-Charge.  
 Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Attorney-in-Charge.  
 Room 811, U. S. Courthouse, Seattle 4, Wash. Walter W. Harris, Attorney-in-Charge.  
 Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Attorney-in-Charge.  
 Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Attorney-in-Charge.  
 Room 1128, Standard Bldg., Cleveland 13, O. Vernon E. Taylor, Attorney-in-Charge.  
 2806 Federal Office Bldg., Kansas City, Mo. Floyd M. Brown, Attorney-in-Charge.  
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Attorney-in-Charge.  
 450 W. Broad St., Falls Church, Va. Herbert L. Propst, Attorney-in-Charge.  
 Room 1212, 215 W. Seventh St., Los Angeles 14, Calif. Robert E. O'Brien, Attorney-in-Charge.

## FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

## FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

164 W. 46th St., New York, N. Y. 10036  
 Phone: Circle 5-2545

### OFFICERS

President ..... Peter J. Mooney  
 Vice-President ..... Robert Bergmann  
 Secretary ..... Low Mucciolo  
 Treasurer ..... Sanford Greenberg  
 Legal Counsel..... Herbert Burstein  
 Executive Director..... Harold Klein

### BOARD MEMBERS

Morris Behrend, Dan Eisenberg, Arthur Florman, Robert Gross, William Gullette, Irving Hecht, David Horne, Walter Kulberg, Walter Lowendahl, Fred Raphael, Henry Strauss, George Tompkins, William Unger, William Van Praag.

### FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

## FRENCH BROADCASTING SYSTEM IN NORTH AMERICA, THE

(See Radiodiffusion-Télévision Française)

## HOLLYWOOD ADVERTISING CLUB

6362 Hollywood Blvd., Hollywood, Calif. 90028  
 Phone: HO 5-1183

### OFFICERS

President ..... Oliver H. Crawford  
 1st Vice-President..... Jack O'Mara  
 2nd Vice-President..... Richard Eastland  
 Vice-President, Publicity..... Bruce Robertson  
 Secretary ..... Betty O'Mea  
 Treasurer ..... Walter O. Miles  
 Managing Dir. .... Lucille Liets

### FUNCTIONS

Principal activity is the International Broadcasting

Awards Competition for entries submitted from the U. S. and 26 foreign countries. Presentations are made each February for the winners of the year ending the previous December 1.

## INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

### OFFICERS

President ..... Ralph Misener  
 Vice-President ..... Bill Jones  
 Sec., Treas..... E. L. Bushnell  
 Manager ..... Emerson Coatsworth

### FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

## INSTITUTE OF BROADCASTING FINANCIAL MANAGEMENT

1271 Sixth Ave., New York, N. Y. 10020  
 Phone: CI 6-9487

### OFFICERS

Board Chairman..... Thomas E. Carroll  
 President ..... Richard M. Thomas  
 Vice-President ..... Richard C. Percival  
 Secretary-Treasurer ..... G. R. Fitzgerald

### FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

## INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS, THE

1 East 79th St., New York 21, N. Y.  
 Phone: LEhigh 5-5100

### OFFICERS

President..... Patrick E. Haggerty  
 Vice-Presidents..... A. M. Angot,  
 T. A. Hunter, Ernst Weber  
 Editor ..... T. F. Jones, Jr.

### FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

## INTER-AMERICAN ASSN. OF BROADCASTERS

Paseo de la Reforma No. 393-103, Mexico, D. F., Mexico

### OFFICERS

President..... Lic. Jose Luis Fernandez  
 1st Vice-President..... Fernando Eleta  
 2nd Vice-President..... Lic. Felix Cardona Moreno  
 Secretary ..... Boris Eserski

### DIRECTORS

Avelino Aramburu, Jiron Ocona 476, Lima, Peru; Fernando Eleta, Apartado 1795, Panama, Panama; Herbert E. Evans, 246 N. High St., Columbus 16, O., U.S.A.; Boris Eserski, Edificio Palomo, Apartado Postal 720, San Salvador, El Salvador; Lic. Jose Luis Fernandez, Paseo de la Reforma 1310, Mexico 10, D. F., Mexico; Manuel Caballero Ferreira, 26 de Marzo 1248, Apt. 8, piso 4, Montevideo, Uruguay; Raul Fontaina, Mercedes 973, Montevideo, Uruguay; Ramiro Garcia, Peru 275, Buenos Aires, Argentina; Fernando Londona Henao, Calle 19-8-48, Bogota, Colombia; Enrique Sanchez Matte, Casilla 3591, Santiago, Chile; Abel Mestre, Langford Bldg., 121 S. E. First St., Miami, Fla., U.S.A.; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Lic. Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Malcolm Neill, CFNB, Fredericton, N. B., Canada; Jose Ramon Quinones, Box 4563, San Juan, P. R.

# RADIO & TV INDUSTRY ORGANIZATIONS

## INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.  
Phone: COlumbia 5-8040

### OFFICERS

Int. President ..... Gordon M. Freeman  
Int. Secretary ..... Joseph D. Keenan  
Dir., Radio-TV Recording Div. .... Albert O. Hardy

### FUNCTIONS

Labor organization: radio, TV and recording.

## INTERNATIONAL RADIO & TELEVISION SOCIETY (IRTS)

444 Madison Ave., New York 22, N. Y.  
Phone: PLaza 8-2450

President ..... Sam Cook Digges (VP, CBS Films)  
1st Vice-Pres. .... Thomas J. McDermott (VP, Ayer)  
Vice-Presidents ..... Richard P. Jones (VP, JWT),  
C. Wrede Petersmeyer (Pres., Corinthian)  
Secretary ..... William N. Davidson (VP, AT Sales)  
Treasurer ..... Edward P. Shurick (VP, H-R)  
Exec. Director ..... Claude Barrere

### FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

## JAPAN BROADCASTING CORP.

(See Nippon Hoso Kyokai (NHK))

## JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.  
Phone: PLaza 7-5237

### OFFICERS

Chairman, Bd. of Directors ..... Harry E. Gould  
President ..... Milton Berle  
1st Vice-Pres. .... George Jessel  
Vice-Presidents ..... Jack Benny, Emil Friedlander,  
Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm.  
Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A.  
Lotito, Harry Brandt, Arthur H. Schwartz, Robert K.  
Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E.  
Youngstein.  
Vice-Pres. & Treas. .... Abe Lastfogel  
Vice-Pres. & Asst. Treas. .... Nat Lefkowitz  
Legal Committee ..... Henry M. Katz  
Chaplain ..... Rabbi Abraham Burstein  
Executive Secretary ..... Leonard B. Sang

### BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

### FUNCTION

Non-sectarian theatrical assistance agency.

## JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.  
Phone: HUdson 3-6367

### OFFICERS

Chairman ..... Lawrence E. Dennis  
Vice-Chairman ..... Edgar Fuller  
Secretary ..... David C. Stewart

### FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

## LAMBS, THE

130 W. 44th St., New York 36, N. Y.  
Phone: JUdson 2-1515

### OFFICERS

Shepherd ..... Martin Begley  
Boy ..... Harry Hershfield  
Corresponding Secretary ..... Bert Lahr  
Recording Secretary ..... Frank Thomas, Jr.  
Treasurer ..... Clarence Jacobson  
Librarian ..... Ed Weiner

### DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-For, Edward H. Ford, Emil Friedlander, Henry Gladstone, John W. Hundley, Howard Jones, Henry Leslie, Robert Marcato, Conrad Nagel, Russell Patterson, Ed Roland, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, Frank M. Thomas.

### FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

## LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.  
Phone: WI 7-8330

### OFFICERS

President ..... Nat Kameny  
Vice-Presidents ..... Wm. G. Seidenbaum, Mel Rubin,  
Leonard Stein  
Executive Secy. .... James A. Cerbone  
Secretary ..... Leonard E. Janklow  
Treasurer ..... Aaron Holtzman  
Legal Counsel ..... Louis N. Field, Morton J. Simon  
Fiscal Advisor ..... David Joseph  
Public Relations Counsel ..... Zachary, Liss & Front

### FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

## MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.  
Phone: TN 7-1200  
1600 Eye St., N. W., Washington 6, D. C.  
Phone: EXecutive 3-5110

### OFFICERS

Exec. Vice-President ..... Ralph Hetzel  
Vice-Presidents ..... Kenneth Clark,  
Rob't J. Corkery, William H. Fineshriber, Jr., Irving  
A. Maas, George C. Viether

# RADIO & TV INDUSTRY ORGANIZATIONS

Secretary .....Sidney Schreiber  
 Treasurer.....Stanley R. Weber  
 Asst. Sec.-Asst. Treas.....Herbert J. Erlanger  
 Asst. Treasurer.....T. J. McNamara

## MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)  
 50 Lewis St., Hartford 3, Conn.  
 Phone: 525-4421

### OFFICERS

Chairman....Irving Schwartz, Camera Equipment Co.  
 Vice-Chmn.....Sheldon Kaplan, Hollywood Film Co.  
 Committeeman...Herbert Pilzer, Motion Picture Ents.  
 Secretary.....William W. McAdam

### FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

## MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.  
 Phone: CO 5-7363

### OFFICERS

President .....Leo Diston  
 Vice-President .....Bernie Pollack  
 Secretary-Treasurer .....Irving Tanz

### MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

### BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.

7634 Hampton Ave., Los Angeles 46, Calif., Al Salomon, Regional Dir.

36 E. Fifth St., Cincinnati, O., Danny Engel, Regional Dir.

### FUNCTIONS

Labor Union.

## MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.  
 Phone: PLaza 1-1930

### OFFICERS

Board Chairman .....Walter G. Douglas  
 President .....Arthur Israel, Jr.  
 Vice-President .....Jack Mills  
 Secretary .....Leon J. Brettler  
 Treasurer .....Harry Gerson  
 Agent and Trustee.....Harry Fox

## MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.  
 Phone: MUrray Hill 2-5844

### OFFICERS

President .....Phil Davis  
 1st Vice-President.....Morris Mamorsky  
 2nd Vice-President.....Hank Sylvern  
 Secretary .....Victor Sack  
 Treasurer .....Gene Forrell

### FUNCTIONS

A national association of leading creators, writers, and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

## NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES, THE

54 W. 40th St., New York 18, N. Y.  
 Phone: LACKawanna 4-9666

### OFFICERS

President .....Rod Serling  
 Exec. Vice-President .....Seymour Berns  
 V.P., Chicago.....James W. Beach  
 V.P., Columbus, O.....Merv Durea  
 V.P., Hollywood.....Seymour Berns  
 V.P., New York.....Sydney H. Eiges  
 V.P., Phoenix.....Hal Metcalf  
 V.P., St. Louis.....Mark Russell  
 V.P., San Francisco.....William Hollenbeck  
 V.P., Seattle.....Lee Schulman  
 V.P., Washington, D. C.....Robert Adams  
 Secretary .....Betty Furness  
 Treasurer .....George Bagnall  
 Admin. Asst. to Pres.....Peter Cott

### CHAPTERS

Suite 1108, 203 N. Wabash Ave., Chicago 1, Ill.  
 Phone: FI 6-8320. Jack Brickhouse, President; James W. Beach, 1st V.P.; Len O'Connor, 2nd V.P.; Edward L. Morris, Secretary; Jack Russell, Treasurer; Bill Perry, Exec. Director.

280 E. Broad St., Columbus, O. Phone: 288-6361.  
 Merv Durea, President; Howard Roby, 1st V.P.; John Metzgar, 2nd V.P.; Charles Widney, Exec. Secretary; Mary Stewart, Treasurer.

7188 Sunset Blvd., Hollywood, Calif. Phone: 467-5115.  
 Dick Berg, President; Don DeFore, 1st V.P.; John Scott Trotter, 2nd V.P.; Danny Landres, Secretary; Howard E. Johnson, Treasurer; Thomas Freebairn-Smith, Exec. Director.

54 W. 40th St., New York 18, N. Y. Phone LA 4-9666. Royal E. Blakeman, President; Ron Cochran, 1st V.P.; Richard A. R. Pinkham, 2nd V.P.; Evelyn F. Burkey, Secretary; Charles Mountain, Treasurer; Kenneth Leedom, Exec. Director.

Room 212, 3033 N. Central Ave., Phoenix, Ariz. Phone: 264-3013. Hal Metcalf, President; Bob Davies, 1st V.P.; Andy Limber, 2nd V.P.; Mary O'Hanlin, Secretary; Gene Blanpied, Treasurer; Donna L. Thompson, Administrator.

6996 Milbrook Blvd., St. Louis 30, Mo. Phone: VO 3-0995. Mark Russell, President; John Gunter, 1st V.P.; Dolan Walsh, 2nd V.P.; James Faszholtz, Secretary; Keith Gunther, Treasurer; Mrs. Frances Winters, Administrator.

311 California St., San Francisco 4, Calif. Phone: EX 2-8002. John H. Butler, President; Harold P. See, 1st V.P.; Ernest Rook, 2nd V.P.; Miss Kelly Quinn, Secretary; Ken Langley, Treasurer; Mrs. Edward H. Connolly, Admin. Secretary.

320 Aurora Ave., N., Seattle 9, Wash. Phone: MU 2-3555. Bob Hurd, President; Al Stewart, Al Amundsen, V.P.'s; Bob Robertson, Secretary; Harry Pearson, Treasurer; Helen Kjobeck, Admin. Secretary.

5151 Wisconsin Ave., N. W., Washington 16, D. C. Phone: 224-5151. Ellis Shook, President; Lillian Brown, 1st V.P.; John Batchelder, 2nd V.P.; Rhoda Raider, Secretary; Peter Whipple, Treasurer; James Gauthier, Administrator.

### BOARD OF TRUSTEES

Robert M. Adams, Bob Banner, James W. Beach, Dick Berg, Royal E. Blakeman, Evelyn F. Burkey, John H. Butler, Jackie Cooper, Ted Cott, Sandy Cummings, Marvin Aubrey Davis, Don DeFore, M. A. Durea, Roger Englander, Ben Grauer, John Guedel, James G. Hanlon, William Hollenbeck, Danny Landres, Robert Lemon, Charles Lisanby, Danny Lowenstein, Hal Metcalf, Edward L. Morris, Ted Post, Mark Russell, Lee Schulman, Ellis Shook, Jim Silman, John Scott Trotter, Mort Werner, Henry S. White, Bud Yorkin.

### HONORARY TRUSTEES (FORMER PRESIDENTS)

Harry S. Ackerman, Walter Cronkite, Robert F. Lewine, Ed Sullivan.

### FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

# RADIO & TV INDUSTRY ORGANIZATIONS

## NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles 5, Calif.  
Phone: WEbster 4-7830

### OFFICERS

President.....Mrs. Clara S. Logan  
1st Vice-President.....James V. Bennett  
2nd Vice-President.....E. G. Krauss  
3rd Vice-President.....Frank Orme  
Recording Secretary.....Gertrude Blackstock  
Corresponding Secretary.....Mrs. Elizabeth Livingston  
Treasurer.....Mrs. Victor Roberts

### FUNCTIONS

To co-ordinate the interests of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

## NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) (AFL-CIO-CLC)

80 E. Jackson Blvd., Chicago 4, Ill.  
Phone: WA 2-2462

### OFFICERS

International President.....George Smith  
International Vice-President.....Eugene Klumpp  
International Sec'y-Treasurer.....Arthur Hjorth  
Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

### BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.  
6223 Selma Ave., Hollywood 28, Calif.  
120 Delaware Ave., Buffalo 2, N. Y.  
1410 Stanley, Montreal, Que.  
105 Carlton St., Toronto, Ont.

### FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC and 92 independent radio and TV stations and film studios in the United States and with CBC and more than 25 private radio and TV stations and film studios in Canada.

## NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

820 West End Ave., New York 10025, N. Y.  
Phone: MONument 3-7284

### OFFICERS

National Chairman.....Oliver W. Nicoll

### FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

## NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Washington, D.C. 20036  
Phone: 667-6000

### OFFICERS

President.....William G. Harley  
Vice-President.....Harold E. Hill

### BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.  
Phone: 333-0580

### FUNCTIONS

The N.A.E.B. operates a tape radio network supplying over 100 educational radio stations with nearly 300 hours of programming a year; publishes a monthly Newsletter, a bimonthly Journal, and A Washington Report; conducts workshops, seminars, regional meetings, a national convention, government and private research studies and surveys; provides a full-scale placement service for individual and institutional members; organizational memberships include educational institutions and organizations owning and operating educational radio and/or television stations, educational groups producing educational programs independently or operating closed-circuit television, plus other organizations interested in general educational broadcasting development.

(For list of Directors and Active Members see complete N.A.E.B. listing; consult index for page.)

## NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

### OFFICERS

President.....Abe Voron (WQAL, Philadelphia)

### FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

(For list of Directors and Active Members see complete N.A.F.M.B. listing; consult index for page.)

## NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.  
Phone: CIRCLE 5-0200

### OFFICERS

President.....Fred Waring  
General Counsel.....Alfred Rice

### FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

## NATIONAL ASSOCIATION OF TELEVISION & RADIO FARM DIRECTORS

c/o WBBM-TV, 630 N. McClurg Ct., Chicago 11, Ill.  
Phone: WH 4-6000

### OFFICERS

President...George Menard, WBBM-TV, Chicago, Ill.  
Vice-President...Orion Samuelson, WGN, Chicago, Ill.  
Sec.-Treas....Wilbur Levering, WIBW, Topeka, Kan.  
Historian.....Frank Raymond, WDVA, Danville, Va.  
(All officers are Farm Directors for their stations.)

## NATIONAL AUDIENCE BOARD

152 East End Ave., New York, N. Y. 10028  
Phone: TR 9-6070

### OFFICER

President.....Peter Goelet

### BRANCH OFFICES

1655 N. Crescent Hts. Blvd., Los Angeles 69 Calif.  
Phone: OL 6-0576. Mervin Houser, W. Coast Rep.



# RADIO & TV INDUSTRY ORGANIZATIONS

Suite 803, 2424 Pennsylvania Ave., N.W., Washington, D. C. 20037. Phone: FE 3-4212. Leo Solomon, Representative.

Aoyama Daiichi Mansions, No. 11, 4 Chome, Akasaka Omote-Machi, Minato-Ku, Tokyo, Japan. Hajime Ishii, Representative.

## FUNCTIONS

Serves the public and the broadcasting and film industries through opinion leader research; acts as a liaison between these industries and the public.

## NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.  
Phone: MU 4-7377

### OFFICERS

Chairman of Board.....Wallace E. Campbell  
President.....Kenneth B. Willson  
Executive Vice-President.....Allan E. Bachman

### DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

### FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

## NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.  
Phone: District 7-3440

### OFFICERS

National Chairman.....Fred J. Stevenson  
National Vice-Chairman.....Archer Taylor  
Secretary.....Jack R. Crosby  
Treasurer.....R. L. Stoner  
Research Dir.....Frank H. Nowaczek  
General Counsel.....Robert H. L'Heureux  
Exec. Assistant.....James J. Taglia  
Information Dir.....Don Andersson

### DIRECTORS

George J. Barco, Benjamin J. Conroy, Jr., Douglas B. Danser, Virgil G. Evans, Charles W. Fribley, Jr., F. Gordon Fuqua, Harry Harkins, Irving B. Kahn, William R. Maginnis, Martin F. Malarkey, Jr., Bruce Merrill, Robert Regan, J. Leonard Reinsch, Robert J. Tarlton, Frank P. Thompson, Franklin R. Valentine, Jr., John Walsonavich, Ralph L. Weir, Jr., Carl Williams, Sidney E. Young.

### STATE & REGIONAL ASSNS.

Arizona TV Assoc.  
California CTV Assoc.  
Kentucky CTV Assoc.  
Mid-Atlantic CATV Assoc.  
Mississippi CATV Assoc.  
Montana CATV Assoc.  
New England CTV Assoc.  
New Mexico CATV Assoc.  
New York State CTV Assoc.  
OK-CATV Assoc., Inc.  
Ozark CATV Assoc.  
N. Central CATV Assoc.  
Pacific Northwest CATV Assoc.  
Pennsylvania CATV Assoc.  
South-Central CATV Assoc.  
Texas CATV Assoc.  
West Virginia CTV Assoc.  
Wisconsin-Michigan TV Systems Assoc.  
Wyoming CATV Assoc.

### FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

## NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.  
Phone: Judson 6-0055

### OFFICERS

Chairman.....Everett N. Case  
President.....John F. White  
Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin  
Vice President for Programming.....R. B. Hudson  
Vice Pres. for Development.....W. A. Kraetzer  
Vice Pres. for Network Affairs.....James Robertson  
Exec. Asst., Network Affairs.....Patrick Callihan  
General Counsel.....Eugene A. Aleinikoff  
Comptroller.....Diedrich Tietjen  
Director of Utilization.....Henry Alter  
Director of Public Information.....N. Cherkezian  
Director of Programming.....D. F. Feddersen  
Director International Div.....Basil Thornton  
Director of Radio Services.....Donald Quayle  
Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell  
Director, Washington Office.....David Stewart  
Technical Director (Ann Arbor).....Howard W. Town  
Engineering Consultant (Wash.).....Cyril M. Braum  
Development Dir.....Charles W. Vaughan, Jr.

### BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.  
Phone: NOrmandy 3-2476  
1619 Massachusetts Ave., NW, Washington, D. C.  
Phone: HUDson 3-6367

### FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

## NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION, INC.

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.  
Phone: HArrison 7-5526

### OFFICERS

President.....V. N. Zachariah, Zack Electronics  
Board Chmn...Joseph A. DeMambro, DeMambro Radio  
Vice-Pres.....John H. Brown, J-B Distrib. Co.  
V.P., Serv. Dealer Div...P. O. Willett, Warren Radio  
V.P., Indust. Div...William E. Harrison, Harrison Elec.  
Exec. Vice-President.....Gail S. Carter  
Sec.-Treas.....Harold E. McElhenny, Hamcor, Inc.  
Board Chmn., Emer....W. D. Jenkins, Aaron Lipman

## NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.  
Phone: COlumbus 5-0956

### OFFICERS

President.....Louis Handin  
Vice-President.....Frank O'Connell  
Secretary-Treasurer.....Harry Freeman

### DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Wills.

## NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York, N. Y. 10019  
Phone: CIrcle 5-4343

### OFFICERS

President.....Frederick O'Neal  
Admin. Secretary.....Virgil Cabaniss

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

Welfare organization serving people of the theatre regardless of race, religion or creed with minimal assistance in time of need.

## NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.  
Phone: Circle 5-3838

President ..... Robert Mindlin, L. I. Star-Journal  
1st Vice-President ..... Charles Grutzner, N. Y. Times  
2nd Vice-President ..... Alfred J. Law, Wall St. Journal  
Treasurer ..... Joseph J. Schaefer, Fairchild Pubs.  
Secretary ..... Lester Schechter  
Financial Secretary ..... Bob Melton, Fairchild Pubs.  
Corres. Sec. .... Stan Fischler, N. Y. Journal-American  
Sgt.-at-Arms. . . William F. Neugebauer, N.Y. Daily News

### BOARD OF GOVERNORS

James Antone, Fairchild Pubs.; Barney Confessore, ABC News; George Douris, L. I. Star Journal; Ray Hyland, A.P.; William H. Kane, A.P.; Anthony Marino, N. Y. Daily News; Harry Singer; John Yauchstetter, Norwegian News; Thomas D. Zumbo, U.P.I.

### TRUSTEES

Joseph Endler, N. Y. Herald Tribune; Harold Phelan, N. Y. World-Telegram & Sun; Arthur Rosenfeld, N. Y. Post; Jack L. Ryan, Fairchild Pubs.; Al Turk, N. Y. World-Telegram & Sun.

## NIPPON HOSO KYOKAI (NHK)- JAPAN BROADCASTING CORP.

Room 3214, 220 E. 42nd St., New York, N. Y. 10017  
Phone: MU 2-6280

### OFFICER

Bureau Chief ..... Kazuo Fujinei

### BRANCH OFFICE

Room 900, National Press Bldg., Washington, D. C.  
Phone: EX 3-1076.

### FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks: two radio networks consisting of 278 AM and 9 experimental FM stations and two networks of 225 and 2 experimental stations.

## PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.  
Phone: COLUMBUS 5-7362-3

### OFFICERS

President ..... Leo Diston  
Vice-President ..... Jack Schiffman  
Secretary-Treasurer ..... Irving Tanz

### BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Bernie Pollack, Hy Ross.

### BRANCH OFFICES

54 W. Randolph St., Chicago, Ill. Morton Schafer, Regional Dir.

36 E. Fifth St., Cincinnati, O. Danny Engel, Regional Dir.

7634 Hampton Ave., Los Angeles 46, Calif. Al Salomon, Regional Dir.

### FUNCTIONS

Charitable and Benevolent Organization in the music industry.

## PUBLICISTS LOCAL NO. 872

### I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.  
Phone: JUdson 6-6385

### OFFICERS

President ..... Harry Rice  
1st Vice-President ..... Alvin Adams  
2nd Vice-President ..... P. Dale Soriano  
3rd Vice-President ..... Harry E. Rice  
Secretary-Treasurer ..... Thomas Kirby  
Business Agent ..... David Cassidy

## FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

## RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 10022, N. Y.  
Phone: PLaza 8-2350

### OFFICERS

President ..... Marcello Rodino  
Exec. V.P., Dir. .... Giorgio E. Padovano  
Secretary ..... George Funaro  
Treasurer ..... Antonio Dore  
Asst. Director ..... Vera Giannini

### RAI NEWS SERVICE

210 Fifth Ave., New York, N. Y. 10010. Phone: MU 6-7595. Ruggero Orlando, Chief U. S. Correspondent.

### FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English-language programs distributed to U. S. stations feature Italian life and culture.

## RADIO ADVERTISING BUREAU, INC.

116 E. 55th St., New York, N. Y. 10022  
Phone: MUrray Hill 8-4020

### OFFICERS

Chairman of Board ..... Victor C. Diehm  
President ..... Edmund C. Bunker  
Admin. Vice-President ..... Miles David  
Nat. Director, Member. Dev. .... Richard Chalmers  
Vice-Pres., National Sales ..... Robert Alter  
Secretary ..... John F. Box  
Treasurer ..... George Comte

### FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

## RADIO FREE EUROPE

Englischer Garten, Munich 22, Germany

### OFFICERS

Director ..... C. Rodney Smith  
Program Director ..... Gordon Davis  
Pres., Free Europe Comm., N. Y. ... John Richardson, Jr.  
Pub. Info. Dir., Free Eur. Comm., N. Y. ... Alton Kastner

### BRANCH OFFICE

2 Park Ave., New York 10, N. Y. Phone: LE 2-8900.  
Charles B. Kaufman, Director.

### FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

## RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.  
Phone: PLaza 1-2720

# RADIO & TV INDUSTRY ORGANIZATIONS

## OFFICERS

President.....Tom Costigan, CBS  
1st Vice-Pres.....Max Klein, News of Day, Telenews  
2nd Vice-Pres.....Jim Gash, WNEW, New York, N. Y.  
Secretary.....Irving Heitzner, News of Day, Telenews  
Asst. Secretary.....Paul Kramer  
Treasurer.....Richard Milbauer, Newsfilm, USA  
Sergeant-at-Arms.....George Jordan, NBC  
Executive Secretary.....Deborah B. Beach  
Counsel.....Edward J. Gunnigle

## BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telenews; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX, New York, N. Y.

ALTERNATES: Vincent Gaito, Hearst Metrotone; Herb Schwartz, CBS.

## SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

## FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

## RADIO-TV CORRESPONDENTS' ASSOCIATION

Senate Radio-TV Gallery, U. S. Capitol, Washington, D. C. 20510

Phone: CApitol 4-3121, Ext. 6421

## OFFICERS

Chairman.....Wells Church, CBS  
Vice-Chairman.....Stephen J. McCormick, MBS  
Secretary.....J. W. "Bill" Roberts, Time-Life  
Treasurer.....John Rolfson  
Members-at-Large...Murray Alvey, Joseph McCaffrey, Ray Scherer  
Member Ex-Officio.....William B. Monroe, NBC

## FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

## RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Ft. Worth, Tex. 76116  
Phone: PE 8-2188

## OFFICERS

Executive Director.....Paul M. Stevens  
Business Manager.....Carlyle B. Hayes  
Radio Production.....Theodore Lott  
Television Production.....Truett Myers  
Dir. of Promotion.....Clarence Duncan  
Publication Mgr.....James T. Johns  
Sta. Rels., Tape/Film Dist. Mgr.....Charles Roden

## FUNCTIONS

Producers and distributors of radio and television public service programs.

## RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION, THE

c/o WKAR, Michigan State U., East Lansing, Mich.  
Phone: 355-5115

## OFFICERS

President..Edward F. Ryan, WTOP, Washington, D. C.  
1st Vice-Pres...John H. Thompson, NBC, Los Angeles, Calif.  
Vice-Pres., TV..Bruce Palmer, KWTW, Oklahoma City, Okla.  
V.P., Radio.....Harry McKenna, WEAN, WPBJ-FM, Providence, R. I.  
Treasurer.....Lee White, KROS, Clinton, Ia.  
Exec. Sec.....Rob Downey, WKAR, E. Lansing, Mich.

Bulletin Ed.....Prof. Ernest Andrews, U. of Iowa, Iowa City, Ia.  
Pres., R.T.N.D.A. Canada..Bill Hutton, CFRB, Toronto, Ont.  
Regional Vice-Pres....Richard W. John, WIIC, Pittsburgh, Pa., East; Harry E. Boyes, WION, Ionia, Mich., Midwest; Jay Crouse, WHAS, Louisville, Ky., South; Roy J. Eaton, KXOL, Ft. Worth, Tex., Southwest; Samuel M. Sharkey, Jr., KING, Seattle, Wash., West; Bill Hutton, Canada.

## DIRECTORS

Jim Bennett, KLZ-TV, Denver, Colo.; Bert Cannings, CFCF-AM-TV, Montreal, Que.; Bruce W. Dennis, WGN, Chicago, Ill.; Bob Gamble, WFBS-AM-TV, Indianapolis, Ind.; Norman Heffron, KOTA, Rapid City, S. D.; Bill Hutton; Carroll McGaughey, WSOC-TV, Charlotte, N. C.; Ray Moore, WSB-TV, Atlanta, Ga.; Don Mozley, KCBS, San Francisco, Calif.

## FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

## RADIODIFFUSION-TELEVISION FRANCAISE—FRENCH BROADCASTING SYSTEM IN N. AMERICA, THE

1290 Ave. of the Americas, New York, N. Y. 10019  
Phone: LT 1-1771

## OFFICERS

Director.....Jacques Sallebert  
Deputy Director.....Yves Allain  
Asst. Director, Radio.....Alice Lewitin  
Public Relations Dir.....Robert W. Powers

## FUNCTIONS

In order to strengthen good will and understanding between France and the U. S., English-language radio programs are prepared in Paris for North American listeners, and distributed to independent stations throughout the country. Programs are free, and cover all aspects of modern French life. TV films are available at cost. French listeners and viewers are kept informed of U. S. life by films and programs, via transatlantic cable, produced in New York studios and on location throughout North America.

## RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.  
Phone: MU 8-3778

## OFFICERS

President.....Goddard Lieberman, Columbia  
1st Vice-President.....Arnold Maxin, MGM  
Vice-Presidents...John K. Maitland, Warner Bros.; Robert M. Schwartz, Laurie  
Vice-Pres., Treasurer.....John Stevenson  
Exec. Secretary.....Henry Brief  
General Counsel.....Ernest S. Meyers

## FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

## RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,  
New York 1, N. Y.  
Phone: LO 5-5693

Trustee.....Samuel R. Rosenbaum

## FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

# RADIO & TV INDUSTRY ORGANIZATIONS

## SCREEN ACTORS GUILD

7750 Sunset Boulevard, Los Angeles 46, Calif.  
Phone: 876-3030

### OFFICERS

President ..... Dana Andrews  
1st Vice-President ..... George Chandler  
2nd Vice President ..... Charlton Heston  
3rd Vice-President ..... Walter Pidgeon  
4th Vice-President ..... Dwight Weist  
Recording Secretary ..... Ann Doran  
Treasurer ..... Warner Anderson  
National Executive Secretary ..... John L. Dales

### BOARD

Claude Akins, Lyle Bettger, Raymond Burr, Macdonald Carey, Chick Chandler, Bette Davis, Frank Faylen, Robert Keith, Jock Mahoney, Karl Malden, Ricardo Montalban, Gilbert Perkins, Roy Roberts, Roger Smith, Henry Wills, Marie Wilson.

### BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUR-ray Hill 7-4623. Harold Hoffman, Executive Secretary.  
102 E. Hubbard St., Chicago 11, Ill. Phone: WH 3-1344. Raymond A. Jones, Executive Secretary.  
11 Beacon St., Room 624, Boston 8, Mass. Phone: RI 2-0228. Robert M. Segal, Executive Secretary.  
436 O'Farrell St., Fourth Fl., San Francisco 2, Calif. Phone: PR 5-3070. Don Taylor, Executive Secretary.  
2340 First Nat. Bank Bldg., Detroit, Mich. Phone: Woodward 3-6063. Irving Kroll Executive Secretary.  
3111 Hibiscus St., Miami 11, Fla. Phone: 443-4593. Melvin Karl, Executive Secretary.

### FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

### AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.  
2241 N.E. 170th St., N. Miami Beach, Fla. Lazarus "Larry" Wolk.  
208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.  
70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.  
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.  
2920 Engle Rd., Ft. Wayne, Ind. Richard Galbreath.  
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaad.  
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.  
1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.  
3601 Oak Grove, Dallas 4, Tex. Marshall R. "Marty" Young, Keitz & Herndon, Inc.  
Potomac Films, Inc., 1536 Connecticut Ave., N.W. Washington 6, D. C. Nicholas C. Read.

### INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.  
Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.  
5 Balmuto St., Toronto 5, Can. Don Haldane, Westminster Films Ltd.  
C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.  
Piazza Farnese 51, Rome, Italy. Miles Morgan.

### FUNCTION

Labor organization.

## SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.  
Phone: CRestview 6-3123  
292 Madison Ave., New York, N. Y. c/o Zissu & Marcus  
Phone: MU 3-0966

### OFFICERS

President ..... Dr. Miklos Rozsa  
Vice-President ..... David Buttolph  
Secretary ..... Arthur Morton  
Treasurer ..... George Duning

### FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

## SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.  
Phone: JUdson 2-5470

### OFFICERS

President ..... Don Hershey  
1st Vice-President ..... Paul V. Falkenberg  
2nd Vice-President ..... Robert J. Kingsley  
Secretary ..... Leslie Goldman  
Treasurer ..... Robert Braverman  
Exec. Secretary ..... Robert Edmonds  
Business Rep. .... Nox Lempert  
Public Relations Dir. .... Jack Glenn  
Admin., SDiG Trust Fund ..... George L. George  
General Counsel ..... Erwin Feldman

### EXECUTIVE BOARD

Shirley Clarke, Peter H. Cooper, Shamus Culhane, Herman J. Engel, Lewis Jacobs, George Jacobson, Sidney Meyers, Leo Seltzer, George C. Stoney, Willard Van Dyke, Albert Wasserman.

ALTERNATES: Andrew L. Gold, Mauri H. Goldberg, Ira Marvin, James M. Rose, Yael R. Woll.

### BRANCH OFFICE

318 W. Adams St., Chicago 6, Ill. Phone: 782-9431.

## SESAC, INC.

10 Columbus Circle, New York, N. Y. 10019  
Phone: JUdson 6-3450

### OFFICERS

President ..... Paul Heinecke  
Secretary-Treasurer ..... R. C. Heinecke

### FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry; produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

## SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

9 E. 41st St., New York, N. Y. 10017  
Phone: TN 7-5410

### OFFICERS

President ..... Reid H. Ray  
Past President ..... John W. Servies  
Executive Vice-President ..... Ethan M. Stifle  
Engineering Vice-President ..... Deane R. White  
Editorial Vice-President ..... Herbert E. Farmer  
Financial Vice-President ..... Joseph T. Dougherty  
Convention Vice-President ..... George W. Colburn  
Sections Vice-President ..... Wilton R. Holm  
Secretary ..... Robert G. Hufford  
Treasurer ..... Byron Roudabush  
Chairman, Atlanta Sec. .... Edward E. Burriss  
Chairman, Boston Sec. .... Charles W. Wyckoff  
Chairman, Canadian Sec. .... Michael W. Barlow  
Chairman, Chicago Sec. .... Harold Kinzle  
Chairman, Dallas-Ft. Worth Sec. .... Robert G. Redd  
Chairman, Detroit Sec. .... James W. Bostwick  
Chairman, Hollywood Sec. .... John P. Kiel  
Chairman, Huntsville Sec. .... Donald J. Southard  
Chairman, Nashville Sec. .... William M. O'Rork  
Chairman, New York Sec. .... Arthur J. Miller  
Chairman, Rochester Sec. .... Forrest A. Richey  
Chairman, San Francisco Sec. .... R. A. Isberg  
Chairman, Washington, D. C., Sec. .... Arthur Rescher  
Executive Secretary ..... Charles S. Stodter

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are:

The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

## STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.  
Phone: YUkon 6-9390

### OFFICERS

President ..... Edward Codel  
Vice-President ..... Adam Young  
Secretary ..... Robert Dore  
Treasurer ..... Robert Eastman  
Managing Dir. .... Lawrence Webb

### DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley,  
J. William Knodel.

### FUNCTIONS

Trade association serving radio and TV representative firms.

## TV STATIONS, INC.

215 E. 51st St., New York, N. Y. 10022  
Phone: PLaza 1-0123

President ..... Herb Jacobs

### FUNCTIONS

A station-owned film-program consultant and buying organization serving more than 100 television stations in the U. S. and possessions.

## TvB

(See Television Bureau of Advertising, Inc.)

## TvB OF CANADA, INC.

500 University Ave., Toronto 2, Ont., Canada  
Phone: 363-3133

### OFFICERS

President ..... J. A. Pouliot  
Exec. Vice-President ..... E. P. Lawless  
Station Relations Dir. .... D. G. Brydson  
Research Mgr. .... M. W. Austin

### BOARD OF DIRECTORS

W. D. Byles, Roy Chapman, W. D. McGregor, F. A. Lynds, John R. Malloy, G. Blair Nelson, O. J. W. Shugg, Reo C. Thompson.

### BRANCH OFFICES

1500 St. Catherine St., W., Montreal, Que. Phone: UN 1-0534  
1 Rockefeller Plaza, New York 20, N. Y. Phone: PL 7-9420

### FUNCTIONS

An association of Canadian television stations, networks and reps to promote television as an advertising medium.

## TELEVISION AFFILIATES CORP. (TAC)

625 Madison Ave., New York, N. Y. 10022  
Phone: PLaza 1-3110

## OFFICERS

President ..... Richard Brandt  
Exec. Vice-Pres. .... Richard Carlton  
Vice-President ..... Robert Weisberg  
Station Relations Mgr. .... Leo M. Brody  
Program Consultant ..... Joseph Schackner  
Production Dir. .... Daniel J. Kornfeld  
Public Relations Dir. .... Michael Laurence

### BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif. Phone: HO 2-6903  
520 N. Michigan Ave., Chicago 11, Ill. Phone: SU 7-3995.  
1119 16th St., Miami Beach, Fla. Phone: 531-7615.

### FUNCTIONS

A broadcasters' cooperative serving as the clearing house for the best of locally produced informational, cultural and educational programs.

## TELEVISION BUREAU OF ADVERTISING, INC. (TvB)

1 Rockefeller Plaza, New York, N. Y. 10020  
Phone: PLaza 7-9420.

### OFFICERS

Chairman of Board ..... Gordon Gray (WKTV, Utica, N. Y.)  
President ..... Norman E. Cash  
Exec. Vice-President ..... George G. Huntington  
Secretary ..... Jack Tipton (KLZ, Denver)  
Treasurer ..... C. George Henderson (WSOC, Charlotte)  
Vice-Pres. in Chg., Nat. Sales ..... John R. Sheehan  
Vice-Pres., Nat. Sales ..... James C. Hirsch  
V.P. Local Sales ..... Howard Abrahams  
Vice-Pres., Research ..... Dr. Leon Arons  
Vice-Pres., Research ..... Harvey Spiegel  
V.P., Member Service ..... William Colvin  
Dir., Spot TV ..... William B. MacRae  
Vice-Pres., Creat. Dir. .... Guy Cunningham  
Dir., Communications ..... Murray Gross  
Dir., Member Sales Pres. .... Walter Vetter  
Mgr., Public Relations ..... Richard Erickson

### BRANCH OFFICES

410 N. Michigan Ave., Chicago 11, Ill. Phone: 644-1215. Jacob Evans, Vice-President.  
444 N. Larchmont Blvd., Los Angeles, Calif. 90004. Phone: HO 9-8231. Jack O'Mara, Vice-President.

### FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

## TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.  
Phone: HOLlywood 9-8181

### OFFICERS

President ..... John Ballinger  
Vice President ..... Jack M. Goetz  
Sec.-Treas. .... Nicholas Muskey  
Directors ..... Warren Strang, Harvey Gausman

### FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

## TELEVISION INFORMATION OFFICE (TIO)

666 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-4600

Director ..... Roy Danish  
Executive Director ..... Larry Creshkoff  
General Manager ..... Carl Burkland



# RADIO & TV INDUSTRY ORGANIZATIONS

Manager, Station Services.....Ben Wickham  
 Librarian .....Catharine Heinz

## BOARD OF DIRECTORS

Willard E. Walbridge, KTRK-TV, Houston, Tex.,  
 Chairman; Henry B. Clay, KTVH, Little Rock, Ark.;  
 John P. Cowden, CBS-TV, New York, N. Y.; Sydney H.  
 Eiges, NBC, New York, N. Y.; Michael J. Foster, ABC,  
 New York, N. Y.; Gordon Gray, WKTV, Utica, N. Y.;  
 C. Wrede Petersmeyer, Corinthian Broadcasting; Joseph  
 R. Sinclair, WJAR-TV, Providence, R. I.; Robert F.  
 Wright, WTOK, Meridian, Miss.

## ACTIVITIES

Publications on structure and operation of U. S.  
 television; reference and information service for  
 educators, students, press and special-interest groups;  
 community education materials for broadcasters; re-  
 search on public attitudes toward television; insti-  
 tutional promotion; special projects.

## TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.  
 Phone: PLaza 3-7172

## OFFICERS

President.....John G. McCarthy  
 Vice-President.....George Elber  
 Vice-President.....George A. Graham, Jr.  
 Treasurer.....Harold Klein  
 General Counsel.....George Muchnic

## FUNCTIONS

To promote and expand the export of American TV  
 programs throughout the world. To assist American  
 exporters in reducing barriers to foreign distribution.  
 To compile, analyze and disseminate significant sta-  
 tistical information affecting foreign markets for  
 American television programs.

## UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.  
 Phone: PLaza 4-1234

## OFFICERS

Under Sec. for Pub. Info.....Hernane-Tavares de Sa  
 Dir., Radio-Visual Services Div.....Jean d'Arcy  
 Dept. Dir., Radio-Visual Services Div.....David Ritchie  
 Chief, United Nations TV.....Michael Hayward

## U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA TV SERVICE

1776 Pennsylvania Ave. N.W., Washington 25, D. C.  
 Phone: DUdley 3-2211

330 Independence Ave., S.W., Washington 25, D. C.  
 Phone: WO 3-1110 (V.O.A.)  
 Old Ben Franklin P. O. Bldg., 12th St. & Pennsylvania  
 Ave., N.W., Washington 25, N. Y.  
 Phone: WO 2-3101 (TV Service)

## OFFICERS

Director.....Carl T. Rowan  
 Dir., Bcstg. Service.....Henry Loomis  
 Dir., TV Service.....Alan Carter

## NEW YORK OFFICE

250 W. 57th St., New York, N. Y. Phone: JU 6-2000.  
 Howard Maier, Asst. Dir., TV Service.

## V.O.A. N.Y. PROGRAMMING CENTER

250 W. 57th St., New York, N. Y. Phone: JU 6-2000.  
 E. O. Kern, Chief Officer.

## FUNCTIONS

To explain overseas the policies and practices of  
 the U. S. Government and the American people.

## VETERANS HOSPITAL RADIO & TELEVISION GUILD

(See Bedside Network)

## WESTERN STATES ADVERTISING AGENCIES ASSOCIATION

435 S. La Cienega Blvd., Los Angeles, Calif. 90048  
 Phone: BR 2-9631

## OFFICERS

President.....Charles Bowes  
 1st Vice-President.....Robert Frojen  
 2nd Vice-President.....Kay Inouye  
 Secretary-Treasurer.....Jim De Santis  
 Board Chairman.....Marvin Cantz  
 Exec. Secretary.....Ruth Oreck

## FUNCTIONS

Trade association of advertising agencies in Western  
 states.

## WORKING PRESS FOUNDATION

c/o N. Y. Press Photographers Assn., 301 E. 4th St.,  
 New York, N. Y. 10017  
 Phone: PL 8-1450

Board Chairman.....James Antone  
 President.....Harry Harris  
 Secretary.....Gabe Pressman  
 Treasurer.....Jack Fox

## FUNCTIONS

The Working Press is engaged in receiving and dis-  
 tributing funds for charitable, welfare and educational  
 purposes for the benefit of worthy individuals and rec-  
 ognized groups in the field of communications for the  
 benefit of the community at large.

## WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.  
 Phone: PLaza 7-3317

## OFFICERS

President.....Ernest Kinoy  
 1st Vice-President.....Fitzgerald Smith  
 2nd Vice-President.....Theodore Apstein  
 Secretary.....Manya Starr  
 Treasurer.....Raymond Hasson  
 Exec. Director.....Evelyn F. Burkey

## FUNCTIONS

A labor organization representing writers in the  
 fields of radio, television and motion pictures.

## WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Calif.  
 Phone: CRestview 4-8601

## OFFICERS

National Chairman.....James R. Webb  
 President.....Nate Monaster  
 1st Vice-President.....Allen Rivkin  
 2nd Vice-President.....Christopher Knopf  
 Secretary.....Barry Trivers  
 Treasurer.....John Lee Mahin  
 Executive Director.....Michael H. Franklin

## SCREEN BRANCH

President.....Allen Rivkin  
 Vice-President.....John Lee Mahin  
 Secretary-Treasurer.....Michael Blankfort

## TELEVISION-RADIO BRANCH

President.....Christopher Knopf  
 Vice-President.....Barry Trivers  
 Secretary-Treasurer.....Doris Gilbert

## FUNCTIONS

An organization of writers in the motion picture,  
 radio, and television industries.

# Radio & Television Telephone Numbers

## — New York, Chicago, Los Angeles, Washington —

### New York City

#### — Area Code 212 —

#### AM Radio Stations

WABC	787-5000
WADO	532-9266
WBNX	CI 5-1441
WCBS	PL 1-2345
WEVD	PL 7-0880
WFYI (Garden City)	516-PI 2-1520
WGHQ (Saugerties)	914-CH 6-2822
WHLI (Hempstead)	516-IV 1-8000
WHN	MU 8-1000
WHOM	CI 6-3900
WINS	JU 2-7000
WJRZ (Newark, N. J.)	201-MA 4-5300
WLIB	TE 1-1000
WMCA	MU 8-5700
WNBC	CI 7-8300
WNEW	YU 6-7000
WNJR (Newark, N. J.)	201-MU 8-3665
WNYC	566-2121
WOR	LO 4-9000
WPAT (Paterson, N. J.)	MU 8-9300
WPOW	MU 6-6488
WQXR	LA 4-1100
WVIP (Mt. Kisco)	914-MO 6-5177
WVNJ (Newark, N. J.)	MU 8-6470
WVOX (New Rochelle)	914-NE 6-1460
WWRL	DE 5-1600

#### FM Radio Stations

WABC-FM	787-5000
WBAI (FM)	OX 7-2288
WCBS-FM	PL 1-2345
WDHA (FM) (Dover, N. J.)	201-366-3424
WEVD-FM	PL 7-0880
WFME (FM) (Newark, N. J.)	201-624-0362
WFUV (FM)	FO 7-5400
WHBI (FM) (Newark, N. J.)	201-MA 2-2800
WHLI-FM (Hempstead)	516-IV 1-8000
WHOM-FM	CI 6-3900
WKCR (FM)	MO 6-3182
WLIR (FM) (Garden City)	516-PI 1-4700
WNBC-FM	CI 7-8300
WNCN (FM)	PL 2-0870
WNEW-FM	YU 6-7000
WNYC-FM	566-2121
WNYE (FM)	
WOR-FM	LO 4-9000
WPAT-FM (Paterson, N. J.)	MU 8-9300
WPIX (FM)	MU 2-6500
WQXR-FM	LA 4-1100
WRFM (FM) (Woodside)	DE 5-5059
WRVR (FM)	RI 9-5400
WSOU (FM) (South Orange, N. J.)	201-2-9000
WTFM (FM)	LE 9-5600
WVIP-FM (Mt. Kisco)	914-MO 6-5177
WVNJ-FM (Newark, N. J.)	201-MU 8-6470
WVOX-FM (New Rochelle)	914-NE 6-1460

#### Television Stations

WABC-TV	SU 7-5000
WCBS-TV	PL 1-2345
WNBC-TV	CI 7-8300
WNBT (TV)	LT 1-6000
WNEW-TV	YU 6-7000
WNYC-TV	566-2121

WOR-TV	LO 4-9000
WPIX (TV)	MU 2-6500

#### National Networks

American Broadcasting Co.	SU 7-5000
Columbia Broadcasting System	PL 1-2345
Keystone Broadcasting System	EL 5-3720
Mutual Broadcasting System	LT 1-6100
National Broadcasting Co.	CI 7-8300

#### Advertising Agencies

Ayer, N. W., & Son	PL 7-5700
Bates, Ted, & Co.	JU 6-0600
Batton, Barton, Durstine & Osborn, Inc.	EL 5-5800
Benton & Bowles, Inc.	JU 2-6200
Brother, D. P., & Co.	CO 5-1004
Burnett, Leo, Co., Inc.	PL 9-5959
Campbell-Ewald Co.	RE 7-0015
Compton Advertising, Inc.	PL 4-1100
Cunningham & Walsh, Inc.	MU 3-4900
Dancer-Fitzgerald-Sample, Inc.	OR 9-0600
D'Arcy Advertising Co.	PL 8-2600
Doherty, Clifford, Steers & Shenfield, Inc.	YU 6-6500
Doyle Dane Bernbach, Inc.	LO 4-1234
Esty, William, Co., Inc.	OX 7-1600
Foote, Cone & Belding	973-7000
Frank, Clinton E., Inc.	MU 8-1285
Fuller & Smith & Ross, Inc.	JU 2-9000
Gardner Advertising Co.	MU 9-2424
Geyer, Morey, Ballard, Inc.	PL 1-3300
Grant Advertising, Inc.	OX 7-5800
Grey Advertising, Inc.	PL 1-3500
Guild, Bascom & Bonfigli, Inc.	YU 2-8400
Gumbinner-North Co., The	TE 8-1717
Kastor, Hilton, Chesley, Clifford & Atherton, Inc.	PL 1-1400
Kenyon & Eckhardt, Inc.	973-2000
Lennen & Newell, Inc.	MU 2-5400
MacManus, John & Adams, Inc.	PL 9-5600
Maxon, Inc.	PL 9-7676
McCann-Erickson, Inc.	OX 7-6000
McCann-Marschalk Co., Inc.	OX 7-4250
Needham, Louis & Brorby, Inc.	PL 7-0333
Norman, Craig & Kummel, Inc.	PL 1-0900
Ogilvy, Benson & Mather, Inc.	MU 8-6100
Papert, Koenig, Lois, Inc.	JU 6-7300
Parkson Advertising Agency, Inc.	PL 1-6400
Post-Keyes-Gardner, Inc.	CO 5-5814
Richards, Fletcher, Calkins & Holden, Inc.	JU 6-5400
Sullivan, Stauffer, Colwell & Bayles, Inc.	MU 8-1600
Tatham-Laird, Inc.	PL 2-1111
Thompson, J. Walter, Co.	MU 6-7000
Wade Advertising, Inc.	CI 5-1990
Warwick & Legler, Inc.	PL 1-4700
Wasey, Erwin; Ruthrauff & Ryan, Inc.	OX 7-4500
Weiss, Edward H., Co.	JU 6-8313
West, Weir & Bartel, Inc.	CI 5-1000
Young & Rubicam, Inc.	576-1212

#### Station Representatives

ABC Television Spot Sales, Inc.	SU 7-5000
AM Radio Sales Co.	PL 7-4567
Advertising Time Sales, Inc.	PL 5-1900
Alaska Radio & TV Sales	TN 7-2600
All-Canada Radio & Television Ltd.	CI 6-1425

# RADIO & TV TELEPHONE NUMBERS

Avery-Knodel, Inc.	PL 7-1800	Katz Agency, Inc., The	JU 2-9200
Bassett, Mort, & Co.	MU 8-6435	King, Lewis A.	CH 4-0119
Beckjorden, Elisabeth M.	PL 5-4262	Lucas, J. A., Co.	PL 3-3337
Bernard, Charles, Co., Inc.	CI 6-7242	Luster Associates	CI 6-1952
Blair, John, & Co.	PL 2-0400	M. A. Sales	PL 2-6450
Bogner & Martin	MU 9-2586	Masla, Jack, & Co., Inc.	PL 2-6450
Bolling Co., Inc., The	YU 6-4545	McGavren-Guild Co., Inc.	MO 1-2500
Bolles, Gene, Co.	OR 5-5058	Media Representatives, Inc.	CI 6-1320
Breen & Ward	PL 1-5075	Meeker Co., Inc., The	MU 2-2170
Broadcast Time Sales	MU 8-1910	Metro Radio Sales	PL 2-8228
Burn-Smith Co., Inc.	MU 2-3124	Metro TV Sales	PL 2-8228
CBS Radio Spot Sales	PL 1-2345	NBC Spot Sales	CI 7-8300
CBS TV Stations National Sales	PL 1-2345	National Time Sales	MU 2-4500
Caribbean Networks, Inc.	LO 5-7840	Ohland/Robeck, Inc.	OR 9-9171
Christal, Henry I., Co., Inc.	MU 8-4414	Pan American Broadcasting Co.	MU 2-4500
Clark Station Representatives, Inc.	OR 9-5866	Peters, Griffin, Woodward, Inc.	983-5000
Coleman, Roger, Inc.	PL 5-1621	Petry, Edward, & Co., Inc.	688-0200
College Radio Corp.	LO 4-6760	Piano, Vic, Associates, Inc.	PL 9-1044
Continental Radio Sales	MU 7-6865	Prestige Representation Organization	MU 7-3380
Cooke, Donald, Inc.	MU 8-2190	RKO General Broadcasting Nat. Sales	LO 4-8000
Crosley Broadcasting Corp., Inc.	PL 1-5353	Raymer, Paul H., Co., Inc.	PL 9-5570
D-O Sales Service	MU 3-5830	Richer, Robert, Representatives, Inc.	PL 2-6462
Devney Organization, Inc., The	MU 3-5830	Savalli/Gates, Inc.	682-6644
Dore, Bob, Associates	OX 5-8545	Select Station Representatives, Inc.	PL 8-1850
Eastman, Robert E., & Co., Inc.	LT 1-0800	Smith, Frederick W.	TN 7-0295
FM Broadcasting Systems, Inc.	EL 5-3720	Spanish International Network Sales, Inc.	OX 7-0585
FM Group Sales, Inc.	PL 7-2256	Spot Time Sales, Inc.	PL 3-3337
Fine Music Hi-Fi Broadcasters, Inc.	BR 9-5590	Stone Representatives, Inc.	688-4340
Forjoe & Co., Inc.	OR 9-6820	Storer TV Sales, Inc.	PL 2-7600
Gill-Perna, Inc.	TE 8-4740	Sumner, E. S., Corp.	LT 1-8330
Good Music Broadcasters, Inc.	YU 6-2680	T. I. E. Sales Ltd.	OR 9-0560
Groskin, Herbert E., & Co.	YU 6-4366	Tele-Radio & TV Sales, Inc.	JU 6-9717
H-R Representatives, Inc.	PL 9-6800	Television Advertising Representatives, Inc. (TvAR)	JU 2-3456
H-R Television, Inc.	PL 9-6800	UBC Sales, Inc.	PL 5-9145
Hagg, Arthur H., & Associates	MU 4-4250	Venard, Torbet & McConnell, Inc.	MU 8-1088
Harrington, Righter & Parsons, Inc.	MU 8-7050	Walker-Rawalt Co., Inc.	MU 3-5830
Hollingbery, George P., Co.	OX 5-5560	Walton, Hal, & Co., Inc.	LE 2-5055
Holman, Hal, Co.	YU 6-4390	Webb, Grant, & Co.	MU 8-7550
Hopewell, George T., Inc.	LE 2-3783	Weed Radio Corp.	867-2600
Howard, Bernard, & Co., Inc.	OX 7-3750	Weed TV Corp.	867-2600
Indie Sales, Inc.	LE 2-5055	Young, Adam, Inc.	PL 1-4848
Inter-American Publications, Inc.	MU 2-0884	Young Canadian Ltd.	PL 1-4848
Intercontinental Services Ltd.	YU 6-0820		

## Chicago

— Area Code 312 —

### AM Radio Stations

WAAF	RA 6-1932
WAIT	FR 2-0660
WBBM	WH 4-6000
WBEE	RA 6-6842
WCFL	MO 4-2400
WCRW	EA 7-6860
WEDC	CR 7-4100
WGN	LA 8-2311
WIND	527-2170
WJJD	ST 2-5466
WLS	ST 2-2002
WMAQ	SU 7-8300
WMBI	MI 2-1570
WSBC	MO 6-9060
WVON	847-2600
WYNR	SA 2-1700

### FM Radio Stations

WBBM (FM)	WH 4-6000
WCLM (FM)	782-4872
WDHF (FM)	779-6200
WEBH (FM)	561-6000
WFMF (FM)	372-7838
WFMQ (FM)	527-3100
WFMT (FM)	782-5668
WHFC (FM)	847-2600
WJJD-FM	ST 2-5466
WKFM (FM)	726-2141
WMAQ-FM	SU 7-8300
WNIB (FM)	263-5252
WXRT (FM)	666-9060

### Television Stations

WBBM-TV	WH 4-6000
WBKB (TV)	AN 3-0800
WCIU (TV)	372-0026
WGN-TV	LA 8-2311
WNBQ (TV)	SU 7-8300

### National Networks

American Broadcasting Co.	AN 3-0800
Columbia Broadcasting System	WH 4-6000
Keystone Broadcasting System	ST 2-8900
Mutual Broadcasting System	372-3946
National Broadcasting Co.	SU 7-8300

### Advertising Agencies

Ayer, N. W., & Son	AN 3-7111
Batton, Barton, Durstine & Osborn, Inc.	SU 7-9200
Burnett, Leo, Co., Inc.	CE 6-5959
Campbell-Ewald Co.	AN 3-3138
Campbell-Mithun, Inc.	527-1300
Compton Advertising, Inc.	427-4642
D'Arcy Advertising Co.	WH 3-3600
Doner, W. B., & Co.	AN 3-7800
Doyle Dane Bernbach, Inc.	WH 3-7722
Foote, Cone & Belding	SU 7-4800
Frank, Clinton E., Inc.	527-5900
Fuller & Smith & Ross, Inc.	467-6800
Geyer, Morey, Ballard, Inc.	MO 4-8400
Grant Advertising, Inc.	SU 7-6500
Kenyon & Eckhardt, Inc.	FI 6-4020
MacManus, John & Adams, Inc.	467-4200
Maxon, Inc.	WH 4-1676
McCann-Erickson, Inc.	WE 9-3700
McCan-Marschalk Co., Inc.	WE 9-3700

# RADIO & TV TELEPHONE NUMBERS

Needham, Louis & Brorby, Inc.	527-3400
North Advertising, Inc.	527-5030
Ogilvy, Benson & Mather, Inc.	922-9935
Tatham-Laird, Inc.	HA 7-3700
Thompson, J. Walter, Co.	MO 4-6700
Wade Advertising, Inc.	FI 6-2100
Wasey, Erwin; Ruthrauff & Ryan, Inc.	467-1880
Weiss, Edward H., & Co.	CE 6-7252
Young & Rubicam, Inc.	329-0750

## Station Representatives

ABC TV Spot Sales, Inc.	AN 3-0800
AM Radio Sales Co.	MO 4-6555
Advertising Time Sales, Inc.	321-0180
Airspot Sales	275-3199
All-Canada Radio & TV Ltd.	372-2528
Avery-Knodel, Inc.	467-6111
Bassett, Mort, & Co.	236-3220
Blair, John, & Co.	SU 7-2300
Bogner & Martin	SU 7-6048
Bolles, Gene, Co.	ST 2-5097
Bolling Co., Inc., The	WH 3-2040
Broadcast Time Sales	AN 3-1913
Burn-Smith Co., Inc.	236-4437
CBS Radio Spot Sales	WH 4-6000
CBS TV Stations Nat. Sales	WH 4-6000
Christal, Henry I., Co., Inc.	CE 6-6357
Clark Station Representatives, Inc.	ST 2-8196
Coleman, Roger, Inc.	RA 6-2141
Continental Radio Sales	FR 2-2095
Cooke, Donald, Inc.	ST 2-5096
Crosley Broadcasting Corp., Inc.	ST 2-6693
D-O Sales Service	AN 3-5771
Devney Organization, Inc., The	AN 3-5771
Dore, Bob, Associates	DE 2-3614
Eastman, Robert E., & Co., Inc.	FI 6-7640
FM Broadcasting System, Inc.	ST 2-8900
FM Group Sales, Inc.	467-6070
FM Unlimited	379-7557
Forjoe & Co., Inc.	CE 6-7858
Gill-Perna, Inc.	FI 6-9393
H-R Representatives, Inc.	FI 6-6440
H-R Television, Inc.	FI 6-6440

Hagg, Arthur H., & Associates	CE 6-7553
Harrington, Richter & Parsons, Inc.	527-0510
Hollingbery, George P., Co.	DE 2-6060
Holman, Hal, Co.	FR 2-0016
Hopewell, George T., Inc.	ST 2-5096
Howard, Bernard, & Co., Inc.	FI 6-9227
Indie Sales, Inc.	782-8196
Katz Agency, Inc., The	MO 4-7150
Lucas, J. A., Co.	467-6106
M. A. Sales	CE 6-7974
Masla, Jack, & Co., Inc.	CE 6-7974
McGavren-Guild Co., Inc.	FR 2-1370
Meeker Co., Inc., The	CE 6-1742
Metro Radio Sales	467-6340
Metro TV Sales	467-6340
NBC Spot Sales	SU 7-8300
National Time Sales	346-7421
Ohland/Robeck, Inc.	943-0516
Peters, Griffin, Woodward, Inc.	FR 2-6373
Petry, Edward, & Co., Inc.	944-0011
Piano, Vic, Associates, Inc.	236-3220
Prestige Representation Organization	CE 6-6269
RKO General Broadcasting Nat. Sales	644-2470
Raymer, Paul H., Co., Inc.	644-4473
Richer, Robert, Representatives, Inc.	CE 6-6269
Savalli/Gates, Inc.	782-7414
Select Station Representatives, Inc.	332-0496
Spot Time Sales, Inc.	467-6106
Stone Representatives, Inc.	372-0910
Storer TV Sales, Inc.	CE 6-9550
Sumner, E. S., Corp.	ST 2-0650
Television Advertising Representatives, Inc. (TvAR)	WH 4-4567
UBC Sales, Inc.	467-1632
Venard, Torbet & McConnell, Inc.	ST 2-5260
Walker-Rawalt Co., Inc.	AN 3-5771
Walton, Hal, & Co., Inc.	782-8196
Webb, Grant, & Co.	236-5818
Weed Radio Corp.	467-7070
Weed TV Corp.	467-7070
Young, Adam, Inc.	MI 2-6190
Young Canadian Ltd.	MI 2-6190

# Los Angeles

— Area Code 213 —

## AM Radio Stations

KABC	NO 3-3311
KFAC	WE 8-0161
KFI	DU 2-2121
KFWB	HO 3-5151
KGBS	DU 8-2345
KGfJ	NO 3-3181
KHJ	HO 2-2133
KLAC	WE 7-0110
KMPC	HO 9-5341
KNX	HO 9-1212
KPOL	HO 6-4123
KRKD	CA 5-4116
XTRA	WE 7-2424

## FM Radio Stations

KABC-FM	NO 3-3311
KBBI (FM)	628-3695
KBCA (FM)	653-3940
KBIG (FM)	463-3205
KBMS (FM)	244-8444
KCBH (FM)	272-7105
KFAC-FM	WE 8-0161
KFMU (FM)	933-9491
KGLA (FM)	462-1295
KHJ-FM	HO 2-2133
KHOF (FM)	245-7575
KLAC-FM	WE 7-0110
KMLA (FM)	382-8426
KNX-FM	HO 9-1212
KPOL-FM	HO 6-4123
KRHM (FM)	385-7421
KRKD-FM	CA 5-4116

## Television Stations

KCOP-TV (Hollywood)	OL 6-6050
KABC-TV	NO 3-3311
KHJ-TV	HO 2-2133
KMEX-TV	HO 6-8131
KNBC (TV)	845-7000
KNXT (TV)	HO 9-1212
KTLA (TV)	HO 9-3181
KTTV (TV)	HO 2-7111

## National Networks

American Broadcasting Co.	NO 3-3311
Columbia Broadcasting System	HO 9-1212
Keystone Broadcasting System	DU 3-2910
Mutual Broadcasting System	HO 2-2133
National Broadcasting Co.	845-7000

## Advertising Agencies

Ayer, N. W., & Son (Hollywood)	HO 3-4871
Bates, Ted, & Co. (Bev. Hills)	OL 5-9081
Batten, Barton, Durstine & Osborn, Inc. (Hollywood)	HO 6-1641
Batten, Barton, Durstine & Osborn, Inc.	WE 8-3188
Benton & Bowles, Inc. (Hwd.)	HO 4-9151
Brother, D. P., & Co.	DU 5-8288
Burnett, Leo, Co., Inc. (Hwd.)	HO 4-7373
Campbell-Ewald Co. (Hollywood)	HO 9-2931
Campbell-Ewald Co.	384-1161
Campbell-Mithun, Inc.	HO 2-0715
Compton Advertising, Inc.	OL 3-0100
Dancer-Fitzgerald-Sample, Inc. (Hollywood)	HO 2-3256
D'Arcy Advertising Co.	DU 5-3171
Doyle Dane Bernbach, Inc.	OL 3-8080
Esty, William, Co., Inc. (Hwd.)	HO 2-6301

# RADIO & TV TELEPHONE NUMBERS

Foote, Cone & Belding.....	MA 9-3611
Frank, Clinton E., inc.....	77-2324
Fuller & Smith & Ross, Inc.....	DU 5-2211
Gardner Advertising Co. (Hwd.).....	466-8536
Geyer, Morey, Ballard, Inc.....	937-0510
Grant Advertising, Inc.....	HO 1-9231
Grey Advertising, Inc. (B. H.).....	CR 4-8401
Guild, Bascom & Bonfigli, Inc. (Hollywood)	HO 6-6311
Gumbinner-North Co., The (Hwd.).....	HO 7-5121
Honig-Cooper & Harrington.....	DU 8-3301
Kenyon & Eckhardt, Inc. (Hwd.).....	464-4177
Lennen & Newell, Inc.....	CR 1-7221
MacManus, John & Adams, Inc.....	WE 7-1000
McCann-Erickson, Inc.....	DU 5-3302
Needham, Louis & Brorby, Inc.....	CR 3-2300
Norman, Craig & Kummel, Inc. (Bev. Hills)	OL 7-1530
North Advertising, Inc. (Hwd.).....	HO 7-2151
Ogilvy, Benson & Mather, Inc. (Bev. Hills)	CR 5-6165
Parkson Advertising Agency, Inc. (Hwd.).....	HO 5-0066
Post-Keyes-Gardner, Inc. (Hwd.).....	HO 9-3974
Sullivan, Stauffer, Colwell & Bayles, Inc. (Hwd.).....	HO 4-2119
Tatham-Laird, Inc. (Hollywood).....	HO 1-9228
Thompson, J. Walter, Co.....	OL 3-0300
Wade Advertising, Inc.....	HO 6-1631
Wasey, Erwin; Ruthrauff & Ryan, Inc.....	WE 1-1211
Weiss, Edward H., & Co.....	OL 3-8360
West, Weir & Bartel, Inc.....	DU 1-2221
Young & Rubicam, Inc. (Hwd.).....	HO 2-7181
Young & Rubicam, Inc.....	MA 6-7641

## Station Representatives

ABC TV Spot Sales, Inc.....	NO 3-3311
AM Radio Sales Co.....	HO 9-2923
Advertising Time Sales, Inc.....	OL 1-4720
All-Canada Radio & TV Ltd. (Hwd.).....	HO 2-6676
Avery-Knodel, Inc.....	DU 5-6394
Bassett, Mort, & Co. (Hwd.).....	464-7395
Biddick, Charles, Co.....	RI 9-8800
Blair Radio.....	DU 7-1333
Blair TV.....	DU 1-3811
Bolles, Gene, Co. (Bev. Hills).....	OL 2-1313
Bolling Co., Inc., The (Hwd.).....	HO 2-6471
Broadcast Time Sales.....	HO 5-1755
Burn-Smith Co., Inc. (Hwd.).....	464-7395
CBS Radio Spot Sales (Hwd.).....	HO 9-1212
CBS TV Stations Nat. Sales.....	HO 9-1212
Christal, Henry I., Co., Inc.....	DU 8-1271
Cooke, Donald, Inc. (Bev. H.).....	OL 2-1313
D-O Sales Service (Hwd.).....	464-7395
Devney Organization, Inc., The (Hwd.).....	464-7395
Dore, Bob, Associates (Hwd.).....	HO 2-6676
Eastman, Robert E., & Co., Inc.....	HO 4-7276
FM Broadcasting System, Inc.....	DU 3-2910

FM Group Sales, Inc. (Hwd.).....	HO 6-6388
Forjoe & Co., inc.....	HO 6-7279
Gill-Perna, Inc.....	DU 8-7115
H-R Representatives, Inc. (Hwd.).....	HO 2-6453
H-R Television, Inc. (Hwd.).....	HO 2-6453
Harrington, Righter, & Parsons, Inc. (Hwd.)	HO 6-4129
Hollingbery, George P., Co.....	DU 5-2071
Holman, Hal, Co.....	HO 2-2551
Hopewell, George T., Inc. (B. H.).....	OL 5-8326
Howard, Bernard, & Co., Inc.....	OL 6-7200
Indie Sales, Inc.....	466-7279
Intercontinental Services Ltd.....	HO 2-2289
Katz Agency, Inc., The.....	WE 3-8171
Lucas, J. A., Co.....	HO 6-7279
M. A. Sales (Bev. Hills).....	OL 2-1313
Masla, Jack, & Co., Inc. (B. H.).....	OL 2-1313
McGavren-Guild Co., Inc.....	HO 4-7331
Meeker Co., Inc., The.....	HO 2-6501
Metro Radio Sales (Hwd.).....	464-3168
Metro TV Sales (Hwd.).....	464-3168
Moore, Tracy, & Associates (Hwd.).....	HO 2-2351
NBC Spot Sales (Burbank).....	845-7000
National Time Sales (Hwd.).....	HO 4-7395
Oakes, Harlan G., & Associates (Hwd.).....	HO 4-7395
O'Brien, Paul S., Co., The (Hwd.).....	KI 5-4334
O'Connell, Lee F., Co. (B. H.).....	OL 2-1313
Ohland/Robeck, Inc. (Hwd.).....	466-1445
Pacific Broadcast Sales (Hwd.).....	HO 6-4251
Pan American Broadcasting Co. (Hwd.).....	HO 4-7395
Peters, Griffin, Woodward, Inc.....	938-3585
Petry, Edward, & Co., Inc.....	388-1143
Piano, Vic, Associates, Inc.....	462-2351
Prestige Representation Organization (Hwd.).....	HO 6-7272
RKO General Broadcasting Nat. Sales.....	HO 2-2133
Raymer, Paul H., Co., Inc. (Hwd.).....	462-2376
Richer, Robert, Representatives, Inc. (Hwd.).....	HO 6-9877
Savalli/Gates, Inc.....	462-6676
Select Station Representatives, Inc.....	HO 6-5427
Spot Time Sales, Inc.....	466-7279
Stone Representatives, Inc. (B. H.).....	655-7597
Storer TV Sales, Inc.....	DU 9-3138
Tele-Radio & TV Sales, Inc.....	HO 6-7279
Television Advertising Representatives, Inc. (TVAR).....	HO 6-1144
Venard, Torbet & McConnell, Inc.....	HO 6-5427
Walker-Rawalt Co., Inc.....	HO 4-7395
Walton, Hal, & Co., Inc.....	466-7279
Webb, Grant, & Co. (Hwd.).....	464-7901
Weed Radio Corp. (Bev. Hills).....	652-1313
Weed TV Corp. (B. H.).....	652-1313
Young, Adam, Inc.....	HO 2-2289
Young Canadian Ltd.....	HO 2-2289

# Washington, D. C.

— Area Code 202 —

## AM Radio Stations

WGMS.....	EX 3-8676
WMAL.....	KE 7-1100
WOL.....	HO 2-3900
WOOK.....	TU 2-2500
WQMR.....	WH 6-1050
WPGC.....	JO 8-6677
WRC.....	EM 2-4000
WTOP.....	244-5678
WUST.....	HO 2-0011
WWDC.....	TU 2-7600

## FM Radio Stations

WASH (FM).....	347-1356
WFAN (FM).....	TU 2-2500
WGAY (FM).....	446-1050
WGMS-FM.....	EX 3-8676
WMAL-FM.....	KE 7-1100
WOL-FM.....	HO 2-3900

WPGC-FM.....	JO 8-6677
WRC-FM.....	EM 2-4000
WTOP-FM.....	244-5678
WWDC-FM.....	TU 2-7600

## Television Stations

WMAL-TV.....	KE 7-1100
WOOK-TV.....	TU 2-2500
WRC-TV.....	EM 2-4000
WTOP-TV.....	244-5678
WTTG (TV).....	822-9383

## National Networks

American Broadcasting Co.....	393-7700
Columbia Broadcasting System.....	EM 2-9300
Mutual Broadcasting System.....	CO 5-6363
National Broadcasting Co.....	EM 2-4000

## Advertising Agency

Campbell-Ewald Co.....	RE 7-0015
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# **Production**

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**Radio & Television**

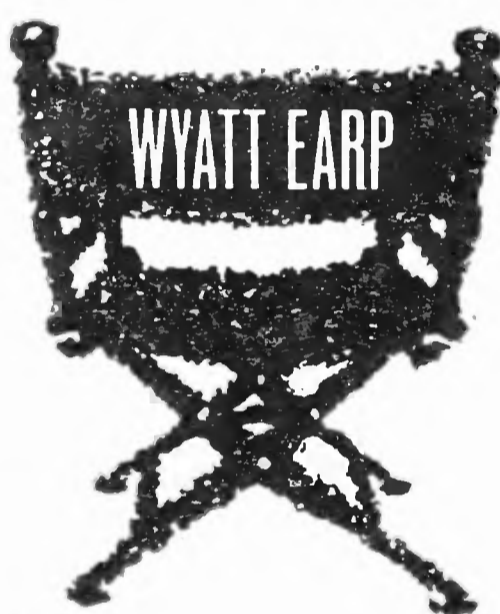
**Program Producers**

**and Distributors**

**(Filmed, Live, Taped**

**and Transcribed Programs)**

# PULL UP A CHAIR



MAKE YOURSELF COMFORTABLE WITH JUST THE RIGHT PROPERTY FROM ABC FILMS. Some stations need a laugh – like Dickens & Fenster... maybe yours needs adventure, (Expedition!), or a top flight western, (Wyatt Earp, The Rebel). Or the gentle touch of Casper, the Ghost. Whatever... from



evening escape (One Step Beyond), to a jolt of daytime reality, (like Girl Talk), ABC Films has just the show; and each a top-rated one at that, with proven big audience pull. Each of these great shows... and more, are now available for local stations. Powerful programming is as easy as **ABC**.

FILMS,  
INC.

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# Radio and Television Program Producers and Distributors

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Following is a list of companies producing and/or distributing filmed, live, taped and/or transcribed programs for radio and television.

## **ABC Films, Inc.**

1501 Broadway, New York, N. Y. 10036  
Phone: LA 4-5050

President.....Henry G. Plitt  
V.P., World-wide Sales.....Harold J. Klein  
V.P., Admin., Controller....Raymond C. Fox  
V.P., Dom. Sales.....John F. Tobin  
Eastern Div. Mgr.....Phillip Conway  
Central Div. Mgr.....Michael G. Gould  
Western Div. Mgr.....Howard M. Lloyd  
Canadian Div. Mgr.....Wm. Hannah  
Adv., Promo. Dir. ....Irving Paley  
Film Oper. Dir. ....Robert Miller

### *Branch Offices*

360 N. Michigan, Chicago 1, Ill.  
Phone: AN 3-0800

190 N. Canon Drive, Beverly Hills, Calif.  
Phone: NO 3-3311

(Additional office in Toronto.)

*Services Offered*—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

*Productions*—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); The New Breed (36); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Girl Talk (26); 3 Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel (78); Man with a Camera (29); I'm Dickens . . . He's Fenster (32). Feature Film Packages of 24 Films.

## **AP Management Corp.**

328 S. Beverly Dr., Beverly Hills, Calif.  
Phone: CR 4-0225

*Services Offered*—Five-minute daily programs five days a week, available to radio stations at no cash cost on exclusive basis in each city.

## **A. P. S., Inc.**

48 W. 48th St., New York, N. Y.  
Phone: LT 1-2530

President .....H. Arthur Schendorf

*Services Offered*—Production of TV films, transcribed radio shows & script service.

## **ATACO, Inc.**

9121½ Sunset Blvd., Los Angeles 69, Calif.  
Phone: BR 2-4271

President.....George E. Davidson  
Vice President.....Betty M. Brown  
*Services Offered*—Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

## **Adpro Production Advertising**

1041 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 9-6161

President .....Maurice A. Krowitz  
Vice-President .....J. C. McCarter  
*Services Offered*—Production and packaging of radio and TV shows.

## **Advertisers' Broadcasting Co.**

117 West 46th St., New York 36, N. Y.  
Phone: PL 7-3560

Exec. Producer.....Sholom Rubinstein  
Director .....Bernard Rubinstein  
Copy Chief.....David M. Hausdorff  
*Services Offered*—Prepare and produce all radio and television programs, jingles, films.  
*Productions*—Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

## **Agneta Agency**

1270 6th Ave., New York 20, N. Y.  
Phone: CO 5-0232

President.....Nicholas T. Agneta  
*Services Offered*—Production, scripting, recording and talent for radio and TV.

## **Alexander, M & A, Productions**

6040 Sunset Blvd., Hollywood 28, Calif.  
Phones: HOLLYWOOD 4-7571, 4-3414

President .....Arthur Alexander  
Vice Pres.....Max Alexander  
*Services Offered*—National distribution of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.



GOODSON-  
TODMAN  
PRODUCTIONS

375 PARK AVENUE • NEW YORK 22, NEW YORK • PLAZA 1-0600  
9460 WILSHIRE BLVD. • BEVERLY HILLS, CALIF. • CRESTVIEW 4-7357

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Allend'or Productions, Inc.**

(Affil. with Spotlite News, Inc.)  
3449 Cahuenga Blvd., W.,  
Hollywood, Calif. 90028  
Phone: 466-5365

President .....Algernon G. Walker  
Vice-President .....W. A. Blanchard  
Sec./Treas. ....M. J. Walker  
*Services Offered*—Documentary and industrial films, TV commercials.

## **Allied Artists Television Corp.**

165 West 46th St., New York 36, N. Y.  
Phone: PL 7-8530

President .....Edward Morey  
Vice-President .....Robert B. Morin  
Asst. Gen. Sales Mgr. ....James C. Stern  
Adv., Promo. Mgr. ....Morton Slakoff  
Eastern Div. Sales Mgr. ....C. P. Jaeger

### *Branch Offices*

1232 So. Michigan Ave., Chicago, Ill.  
Phone: WA 2-7937

Central Div. Sales Mgr. ....Howard Grafman  
4376 Sunset Drive, Hollywood, Calif.  
Phone: NO 2-9181

Western Div. Sales Mgr. ....Will Thomas  
2204 Commerce St., Dallas, Tex.  
Phone: RI 7-1658

So. West Sales Mgr.....Roy George  
*Services Offered*—Producer-distributor of television films, motion pictures, half-hours, etc.

*Productions* — Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction (27); Bomba (13); Bowery Boys (48); Bob Hope features (7); Exploitable (science fiction) (12); The Presidents featurttes (104); Dial AA for Action (32); Action features (99); Divorce Hearing (78).

## **Anderson, Leonard, Associates, Inc.**

200 W. 57th St., New York, N. Y. 10019  
Phone: PLaza 7-4162

President .....Leonard Anderson  
Vice-Pres. ....Barbara Anderson  
Prod. Mgr.....Marc Anderson  
*Services Offered*—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

## **Anthony, Ray, Enterprises, Inc.**

9155 Sunset Blvd., Hollywood, Calif.  
Phone: CR 4-5473

President .....Ray Anthony  
*Services Offered*—Packagers and producers of radio and television shows.

## **Arcola Productions**

(See 20th Century-Fox Television, Inc.)

## **Arena Productions**

(See MGM-TV)

## **Arrowhead Productions**

291 S. La Cienega Blvd.,  
Beverly Hills, Calif.  
Phone: OL 5-8378

General Manager.....B. I. Harris  
Producer .....Edmund Beloin  
*Services Offered*—Producers of TV film series & commercials.

## **Association Films, Inc.**

347 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-2242

President .....R. D. Mitchell  
Vice Bd. Chmn., Treas. ....J. R. Bingham  
V.P., Adv., Promo. ....R. M. Finehout  
V.P. Ed. Materials .....R. W. Bucher  
V.P., M.W. Rep. ....A. L. Fredrick  
VP., Sales .....R. S. Evans

### *Branch Offices*

561 Hillgrove Ave., La Grange, Ill.  
Phone: 352-3377

Manager.....M. G. Weiland  
Broad at Elm, Ridgefield, N. J.  
Phone: WHitney 3-8200

Manager.....E. H. Johnson  
25358 Cypress Ave., Hayward, Calif.  
Phone: 783-0100

Manager .....W. O. Siler  
324 Allegheny Ave., Oakmont, Pa.  
Phone: 828-5900

Manager .....J. R. Liebich  
1621 Dragon St., Dallas, Tex.  
Phone: RIverside 8-8759

Manager .....C. Stahl  
*Services Offered*—Distribution of free-loan, industry sponsored motion pictures. Rental and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

## **Astor Pictures, Inc.**

130 W. 46th St., New York, N. Y.  
Phone: LT 1-7600

Chairman of Board.....Franklin F. Bruder  
President.....George F. Foley  
V.P., Sales.....L. Douglas Netter, Jr.  
Chmn., Exec. Comm.....Alfred H. Morton  
*Services Offered*—Producers and distributors of feature films.

(See also Atlantic Television, Inc.)

## **Atlantic Television, Inc.**

c/o Astor Pictures, Inc.  
130 W. 46th St., New York, N. Y.  
Phone: LT 1-7600

Chairman of Board.....F. F. Bruder  
President.....Alfred H. Morton  
Secretary.....George F. Foley  
*Services Offered*—Producer and distributor of 200 features and 36 westerns.

(See also Astor Pictures, Inc.)

## **Atlas Television Corp.**

209 E. 56th St., N. Y. 22  
Phone: ELdorado 5-7943

President .....Henry Brown  
*Services Offered*—American features; half and full hour westerns.



# Q. E. D. — QUALITY EASILY DEMONSTRATED

## *Television's Finest Programming*

DESILU PLAYHOUSE

JUNIOR ALL STARS

FAIR EXCHANGE\*

THE LUCY SHOW\*

FUNNY COMPANY\*

NATION AT WAR

GLYNIS\*

THE TEXAN

GREATEST SHOW ON EARTH

THREE FOR THE MONEY  
(3 90 min. features)

GUESTWARD HO

ROD ROCKET

HARRIGAN AND SON

THE UNTOUCHABLES

JAZZ SCENE, U.S.A.

VACATION PLAYHOUSE\*

JOURNEY OF A LIFETIME

WINDOW ON THE WORLD

*\*Foreign distribution only*

*Desilu Sales Inc.*

Richard Dinsmore, Vice President, General Manager

780 NORTH GOWER STREET • HOLLYWOOD 38, CALIFORNIA

Hollywood 9-5911

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Avasta Productions**

(See Revue Productions)

## **BBC-TV Enterprises**

630 Fifth Ave., New York 20, N. Y.

Phone: LT 1-7100

Sales Mgr. .... Peter Green  
Sales Asst. .... Sue Goldman  
*Services Offered*—Producers and distributors of TV programs and series.

## **B. C. G. Films, Inc.**

405 Lexington Ave., New York 17, N.Y.

Phone: MU 7-0870

President ..... Nat Gassman  
Sec.-Treas. .... Peter Murray  
*Services Offered* — Television & theatrical film production and distribution.

## **Bagnall, George, & Associates, Inc.**

8827 Olympic Blvd., Beverly Hills, Cal.

Phone: OL 2-8050

President..... George L. Bagnall  
V.P., Gen. Sales Mgr..... W. L. Anthony  
Secretary..... Fred C. Lindquist

### *Branch Office*

5082 Lantern Hill Dr., Pittsburgh, Pa.

Phone: TU 4-6603; TU 4-6604

Vice-President ..... W. L. Anthony  
*Services Offered* — Distributors of film comic strips for television.

*Productions*—Clutch Cargo (260).

## **Balsam, Jerome, Films, Inc.**

165 West 46th St., New York 36, N. Y.

Phone: CI 7-4220

Pres., Gen. Sales ..... Jerome Balsam  
*Services Offered*—Producers and distributors to TV of syndicated shows, features and cartoons.

## **Banner, Bob, Associates**

545 Madison Ave., New York, N. Y.

Phone: PL 2-6666

President ..... Bob Banner  
*Services Offered*—Producers of the The Garry Moore Show, The Jimmy Dean Show, The Entertainers.

## **Banner Films, Inc.**

527 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-4811

President..... Charles McGregor  
*Services Offered*—Production and distribution of films for TV.

*Productions*—Night Court U.S.A., 78 one-half hour episodes.

*Distributing*—Bold Journey, Crime and Punishment; I Search for Adventure; Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.); Funny World; Night Court.

## **Barbety Productions**

(See Four Star Television)

## **Barnaby Productions**

c/o NBC-TV, 3000 W. Alameda, Burbank, Calif.

Phones: 845-7000; 849-3911

Producer ..... Bob Finkel  
*Production*—The Andy Williams Show.

## **Barry, Jack, Productions**

c/o KTLA,

5800 Sunset Blvd., Hollywood, Calif.

Phone: HO 9-3181

President ..... Jack Barry  
*Services Offered*—Production of TV programs.

*Productions*—Jack Barry Show, Pick 'n Choose, Addograms.

## **Basch Radio & Television Productions**

(See Commercial Producers)

## **Belmar Productions**

(See T & L Productions)

## **Becker, V. S., Productions**

2593 Grand Concourse, Bronx, N. Y.

Phone: FO 5-3832

Executive Producer..... Viola S. Becker  
*Services Offered*—Production of package shows and commercials for radio, television programs, live, film & tape. Distributors of film.

## **Biddick, Walter, Co.**

1046 S. Olive St., Los Angeles 15, Calif.

Phone: RI 9-8800

Manager ..... Guy Biddick  
*Services Offered*—Packaged ½-min. transcribed announcements already prepared for various types of businesses. Packaged ¼-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

## **Blocki, Fritz, Productions**

1343 N. Fuller Ave., Hollywood 46, Calif.

Phone: HOLLYWOOD 2-8971

Producer ..... Fritz Blocki  
*Services Offered*—Live TV show formats for local and/or network use.

## **Bories, Robert A., Co.**

501 Madison Ave., New York, N. Y. 10022

Phone: PL 3-0800

President..... Robert A. Bories  
Merchandising Director..... Lucille Camp  
*Services Offered*: Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

## **Brandon Films Inc.**

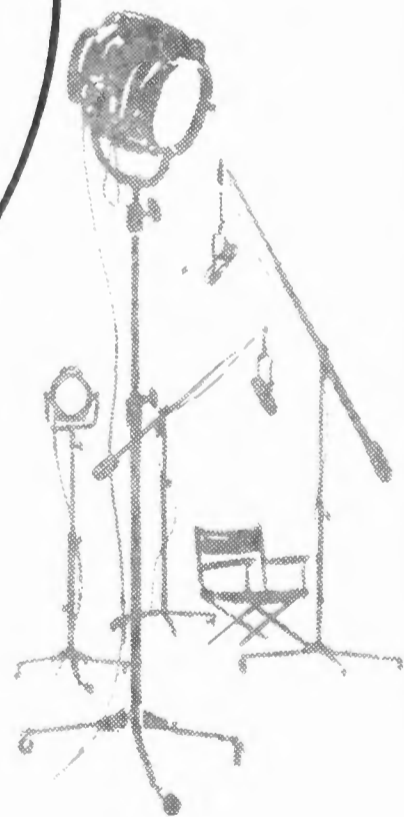
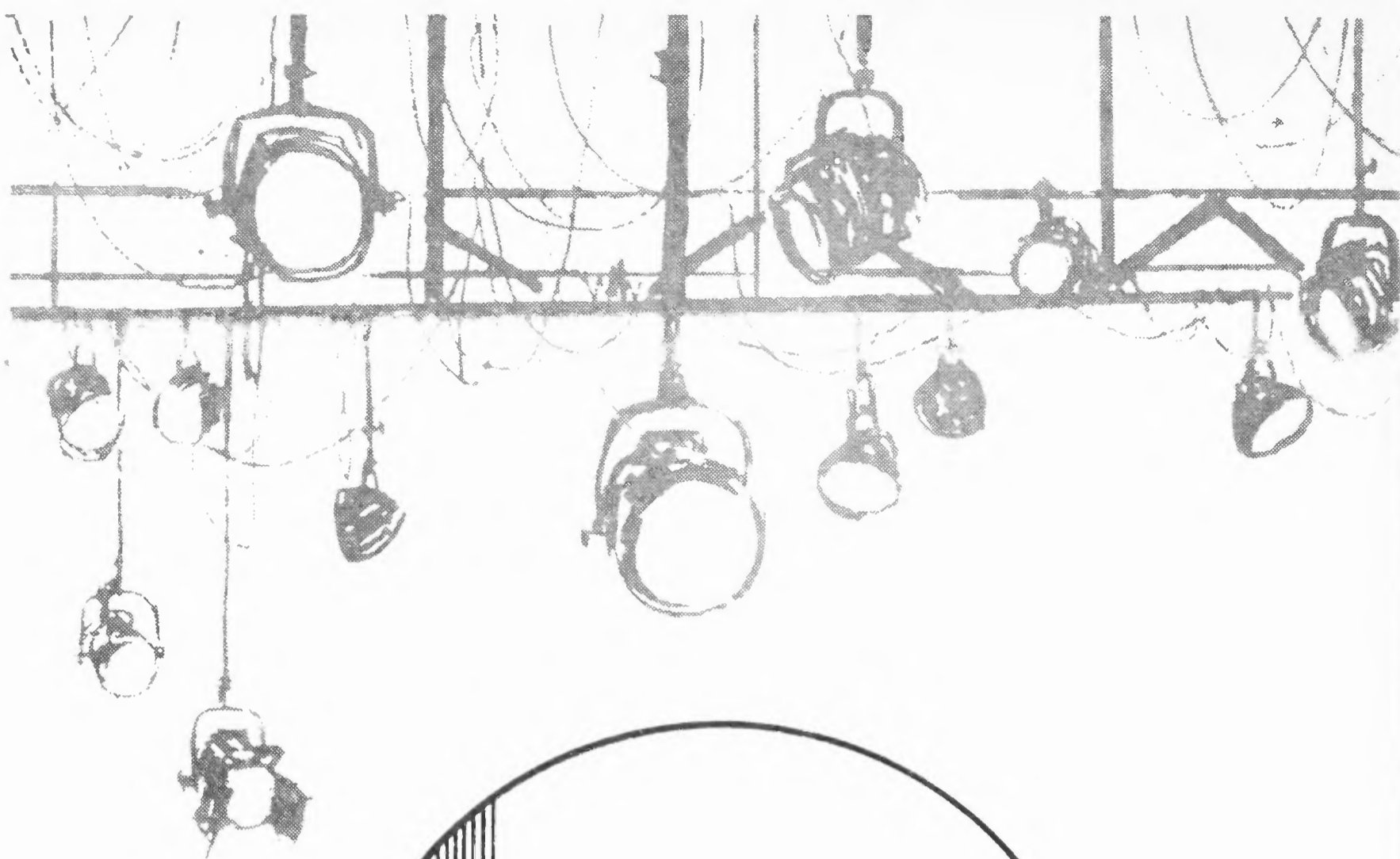
200 West 57th St., New York 19, N. Y.

Phone: CI 6-4868

President..... Thomas J. Brandon  
Secretary..... Lillian W. Brandon  
*Services Offered* — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

## **British Information Services**

845 Third Ave., New York, N. Y. 10022



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FOUR STAR TELEVISION, 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA  
FOUR STAR DISTRIBUTION CORP., 600 FIFTH AVENUE, NEW YORK 20, NEW YORK  
FOUR STAR TELEVISION INTERNATIONAL, INC., ONE ROCKEFELLER PLAZA, NEW YORK 20, NEW YORK  
FOUR STAR TELEVISION MUSIC CO., INC., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA  
BNP MUSIC PUBLISHING CO., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA  
BNP RECORDS, INC., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA

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# RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PL 2-8400

Director, News Div. . . . . Alan J. Waple  
*Services Offered*—Production and distribution of British Calendar TV film series, and radio & TV news.

## **Britten-Faye Productions, Inc.**

325 W. 45th St., New York, N. Y.  
Phone: CI 5-5497

President . . . . . Doris Faye  
Vice-President . . . . . Bill Britten  
*Services Offered*—Production and packaging of children's TV shows and adult programs; TV and film commercials; special puppets for sponsors and TV commercials.

## **Broadcast Editorial Reports, Inc.**

54 West 40th St., New York 18, N. Y.  
Phone: LO 3-3942

President . . . . . A. Maxwell Hage  
*Services Offered*—Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

## **Brody, Bernard S., & Associates**

1228 No. LaCienega Blvd., Los Angeles 69, Calif.  
Phone: OL 2-8289

Owner . . . . . Bernard S. Brody  
Associate . . . . . Jack H. Gard  
*Services Offered*—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

## **Brown, Arnold & Associates, Inc.**

249 E. 48th St., New York, N. Y.  
Phone: PL 2-6670

President . . . . . Arnold Brown  
Vice-President . . . . . Alex Hassilev  
Sec.-Treas. . . . . Seymour Lazar  
*Services Offered*—Production and packaging of radio and TV programs and commercials.

## **Burrud, Bill, Productions**

1100 S. La Brea Ave., Los Angeles, Calif.  
Phone: WE 7-0300

President . . . . . Bill Burrud  
Vice President . . . . . Gene McCabe  
*Services Offered*—Production and distribution of TV programs.

*Productions*—True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure, Islands in the Sun.

## **Butterfield Productions**

527 Madison Ave., New York, N. Y.  
Phone: PL 2-8690

Partners . Willard Mellor, Ramon E. McCue  
*Services Offered*—Producers and distributors of radio and television series.

## **Calvada Productions** (See T & L Productions)

## **CBS Films**

485 Madison Ave., New York 22, N. Y.  
Phone: PLaza 1-2345

President . . . . . Merle S. Jones  
Administrative V.P. . . . . Sam Cook Digges  
V.P., Terrytoons . . . . . William M. Weiss  
V.P., Domestic Sales . . . . . James T. Victory  
V.P., Int. Sales . . . . . Ralph M. Baruch  
Midwestern Div. Mgr. . . . . Henry Gillespie  
Southwestern Div. Mgr. . . . . Carter Ringlep  
Dir., Oper. . . . . Fred J. Mahlstedt  
Sales Prom. Mgr. . . . . Eugene Moss  
Publicity Director . . . . . Robert Fuller  
Inter. Bus. Rel. Dir. . . . . Howard L. Kany  
Int. Sls. Mgr. . . . . Willard Block  
Licensing Dir. . . . . Murray Benson  
Bus. Affairs Dir. . . . . Joseph B. Irwin  
Mgr., Film Service . . . . . E. K. Cooper  
Mgr., Sales Service . . . . . Stanley Moldow  
Dir. CBS Europe . . . . . Robert Mayo  
Mgr. Atlanta Sales . . . . . Jack Waldrep  
*Services Offered*—Worldwide distribution of films & video tapes for TV.

*Productions*—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honey-mooners (39), Gene Autrey Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Track-down (71), Life With Father (26), Assignment Foreign Legion (26), Deputy Dawg (78 half hours, 312 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190), Have Gun, Will Travel (156), The Golden Tee (90-minute special).

## **Candid Productions, Inc.**

119 W. 57th St., New York, N. Y. 10019  
Phone: LT 1-9450

President . . . . . Paul Feigay  
Vice-President . . . . . Dick Button  
*Services Offered*—Independent production of TV specials (specializing in sports events); theatrical productions.

## **Carousel Films, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: BRyant 9-6734

President . . . . . David B. Dash  
*Services Offered*—Distribution and production of TV films.

## **Cavalcade Television Programs**

959 No. Fairfax Ave., Hollywood 46, Calif.  
Phone: 654-4144

President . . . . . Harvey Pergament  
Vice Pres. . . . . Earl M. Robins

## RADIO & TV PRODUCERS & DISTRIBUTORS

Sec.-Treas. .... Esther Pergament  
*Services Offered* — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

### **Central Broadcasting Corp.**

5000 Oak St., Kansas City, Mo.  
Phone: WE 1-5547

President ..... Irving Schwartz  
*Services Offered*—Centronic program system: music program service for radio stations.

### **Chapman, Bruce, Co.**

125 W. 41st St., New York 36, N. Y.  
Phone: WI 7-9244

President ..... Bruce Chapman  
V.P. & Treas. .... Edna Chapman  
Dir. of Research ..... Mary Hurcheson  
(Additional office in Paris.)

*Services Offered*—Production of TV and industrial films.

*Production*—The Answer Man.

### **Charter Producers Corp.**

33 East 48th St., New York 17, N. Y.  
Phone: PL 9-7470

President ..... Ted Bergmann  
*Services Offered*—Packaging TV programs; co-producer of Leave It To The Girls; also Arthur Godfrey Time, The Best on Record, Doctor I.Q.

## *Charter Producers Corporation*

33 East 48th Street, New York 17, New York  
PLAZA 9-7470

ARTHUR GODFREY TIME

THE BEST ON RECORD

DOCTOR I.Q.

### **Chertok, Jack, Television, Inc.**

c/o Desilu,  
780 N. Gower St., Hollywood, Calif.  
President ..... Jack Chertok  
Phone: HO 9-5911

*Services Offered*—Production of My Favorite Martian and My Living Doll.

### **Cheryl TV Corp.**

10503 Rose St., Los Angeles, Calif.  
Phone: 870-6136

*Services Offered*—Producers, distributors of films.

### **Chrislaw Productions, Inc.**

151 E. Camino Blvd., Beverly Hills, Calif.  
Phone: CR 3-4533

President ..... Peter Lawford  
Vice-President ..... Milton Ebbins  
Vice-President ..... William P. Marin  
Treasurer ..... Thomas Walsh

*Services Offered*—Production of TV programs, motion pictures for TV and theatrical films.

*Production*—The Patty Duke Show.

### **Cinema-Vue Corp.**

245 W. 55th St., New York 19, N. Y.  
Phone: JU 6-1336

President ..... Joseph P. Smith  
Exec. Vice Pres. .... Arthur J. Steel  
V.P., Sales Dir. .... Francis D. Smith  
Sect. Gen. Counsel. .... Harry M. Pimstein

*Services Offered*—Producers and distributors of filmed and taped TV programs.

*Productions* — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre, Harlem Variety Revue.

### **Cinesound Productions Pty. Ltd.**

(Subsid. of Greater Union Theatres  
of Australia)

Bushkill, Pike County, Pa.  
Phone: LU 8-6631

American Rep. .... Harold Auten  
*Services Offered*—Production of TV features, newsreels, industrials and documentaries.

### **Circle Seven Productions**

(See Selmur Productions)

### **Cisco Kid International, Inc.**

6804 Glen Acres Dr., Cincinnati 37, O.  
Phone: 351-3167

President ..... Edward J. Stern  
V.P., Treas. .... L. R. Stern  
*Services Offered*—Owners & distributors of foreign rights for the Cisco Kid TV series.



## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Cluster Enterprises, Inc.**

2229 N. Charles St., Baltimore 18, Md.

Phone: CHesapeake 3-3630

President.....Bertram H. Cluster  
General Mgr. ....Harold Cluster  
Production Mgr. ....Nancy Griggs  
Merchandising Dir. ....Herbert Kaufman  
Promotion Dir. ....Alex Dietrich

*Services Offered*—Producers and distributors of Strikes 'n Spares, Pin Busters, It's In the Name, Time to Spare, Tenpins for Dollars, Romper Room (all local and live).

### **Co-Co TV Productions**

270 N. Canyon Dr., Beverly Hills, Calif.

Phone: 276-0781

President.....Charles E. Cochard, Jr.

### **Colorama Features Inc.**

16 W. 46th St., New York, N. Y.

Phone: LT 1-2143

President .....Jules B. Weill  
Sales Manager.....Sam Greller

*Services Offered*—TV film distribution.

*Productions*—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

### **Command Appearance Stage Door Studios**

B8 Hillside Manor, New Hyde Park, N. Y.

Phone: 742-0500

President.....J. L. Levit  
Executive Producer.....Mark C. Rhadaman

Talent Promo./Direction....R. Miles Master  
*Branch Offices*

1980 Valentine Ave., Bronx 55, N. Y.

Executive-in-Charge.....R. Miles Master  
119 W. 47th St., New York 19, N. Y.

Executive-in-Charge.....Phillips St. Claire

*Services Offered*—Tape and film featurettes and special feature programs for radio and TV. "Vacationlands," "Travel-Logs" series. Commercial, industrial, educational tape. film, filmstrip productions. On-location units. Talent promotion & film tests. Public relations film services unit.

### **Commodore Productions and Artists, Inc.**

1906 No. Kenmore Ave., Hollywood 27, Calif.

Phone: NO 5-6533

Pres., Exec. Prod. ....Walter White, Jr.  
Prod. -Dir. ....Ed Woodworth

Productions Spsr. ....Vernon Keays  
*Services Offered*—Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

### **Commonwealth Film & Television, Inc.**

723 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-6456

President.....Mortimer D. Sackett

Vice-President .....Chester Sackett

Sales Mgr. ....Leo Gottlieb

*Services Offered*—Production, distribution,

## RADIODIFFUSION-TELEVISION FRANCAISE

(The French Broadcasting System)

OFFERS YOU DIRECT FROM PARIS, FREE,  
A REGULAR TRANSCRIBED SERVICE

MUSICAL PROGRAMS: Serious, Folk, Popular. EDUCATION: French Lessons. WOMEN'S PROGRAMS: Interviews, Fashions, Cuisine, Home-life. Also FRENCH PRESS REVIEW.

TELEVISION FILMS AVAILABLE BY SPECIAL ARRANGEMENT

## THE FRENCH BROADCASTING SYSTEM

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1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019 LT 1-1771

jackie gleason  
jack philbin



*idées grandes, inc.*

*park shezaton  
hotel  
870-7th ave.  
circle 5-1612*

*if you need them,  
we have them.*

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Community Club Awards, Inc.**

CCA Bldg., Westport, Conn.  
Phone: 255-1075

New York Phone: MU 7-4466

President ..... John C. Gilmore  
Exec. V.P. & Gen. Mgr. .... Bess Gilmore  
Vice-Pres. .... Phillip G. Peterson  
Adv. & Public Rel. Dir. ... Richard N. Robbins  
Prom., Pub. & Merchand. ... Charles C. Adams  
Coordinator of Club Activities.. Cay C. Allen  
Sales Mgr., S.E. .... Ken Collins  
Sales Mgr., W. Coast' ..... Bill Wippel

### *Branch Offices*

515 Gaston, Fairmont, W. Va.  
Phone: 363-2741

Sales, East ..... Mark Fabre  
2802 West T. C. Jester Blvd., Houston, Tex.  
Phone: OV 6-1891

Sales, Southwest ..... Cal Perley  
1501 Dering Lane, Lake Villa, Ill.  
Phone: 356-7697

Sales, Midwest ..... Robert Johnson  
*Services Offered:* Radio-TV Merchandising  
Promotion Plan.

## **Compass Productions, Inc.**

1841 Broadway, New York, N. Y. 10023  
Phone: JU 6-3815

Prod. Director ..... George Schaefer  
*Services Offered*—Producers of TV programs, including The Hallmark Hall of Fame.

## **Concept Productions Corp.**

1041 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 9-6161

President, Treas. .... Arnold D. Vrono  
Exec. Vice-Pres., Sec. .. Maurice A. Krowitz  
Vice-President ..... Edward G. Bockser  
Distribution Mgr. .... Jack F. Gillespey  
Adv., Pub. Dir. .... J. F. McCarter  
*Services Offered*—TV and theatrical motion pictures.

## **Cooper, Frank, Associates**

680 Fifth Ave., New York 19, N. Y.  
Phone: PL 7-1100

President ..... Frank Cooper  
V.P. Chge. of N. Y. Office ..... Sy Fischer  
*Branch Office*

9145 Sunset Blvd., Hollywood, Calif.  
Phone: CRestview 4-5971

*Services Offered*—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

## **Coronet Films**

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.  
Phone: DEarborn 2-7676

President ..... A. L. Blinder  
Vice-President ..... Ellsworth C. Dent  
Secretary ..... Myron Davis  
*Services Offered*—Holiday films, including The Littlest Angel, Silent Night: Story of the Christmas Carol, etc.

## **Cott, Ted, Productions**

(See Oakland Productions, Inc.)

## **Corradine, Tom J., & Associates**

5746 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 2-4448

President ..... Tom Corradine  
Vice Pres., Gen. Mgr. .... Kyle C. Thomas  
Sales Mgr. .... Mike Stroka  
Secretary ..... Lawrence Meyer

*Services Offered*—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

*Currently Distributing*—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American).

## **Cramer Productions**

Box 75872, Sanford Station,  
Los Angeles 5, Calif.

Phone: DU 7-4708

President ..... Douglas Cramer  
*Services Offered*—Producer of live radio shows, syndicator of transcribed radio productions.

## **Crosby, Bing, Productions**

City Nat'l Bank Bldg., 9229 Sunset Blvd.,  
Los Angeles, Calif.

Phone: BR 2-2771

President ..... Basil F. Grillo  
Vice Pres. .... George Rosenberg

*Services Offered*—Packaging of film and live television programming.

*Productions*—Ben Casey, The Bing Crosby Show, Slattery's People.

## **Damon Enterprises Ltd.**

630 Ninth Ave., New York, N. Y.  
Phone: PL 7-5730

President ..... Samuel Fleischman  
Vice-President ..... Gerald Rappoport  
Sec.-Treas. .... Barry Green

*Services Offered*—TV and theatrical film distribution in foreign countries; importings and productions of TV and theatrical films.

## **Davis, Mac, Sport Features**

1 Montgomery Place, Brooklyn 15, N. Y.  
Phone: NE 8-4374

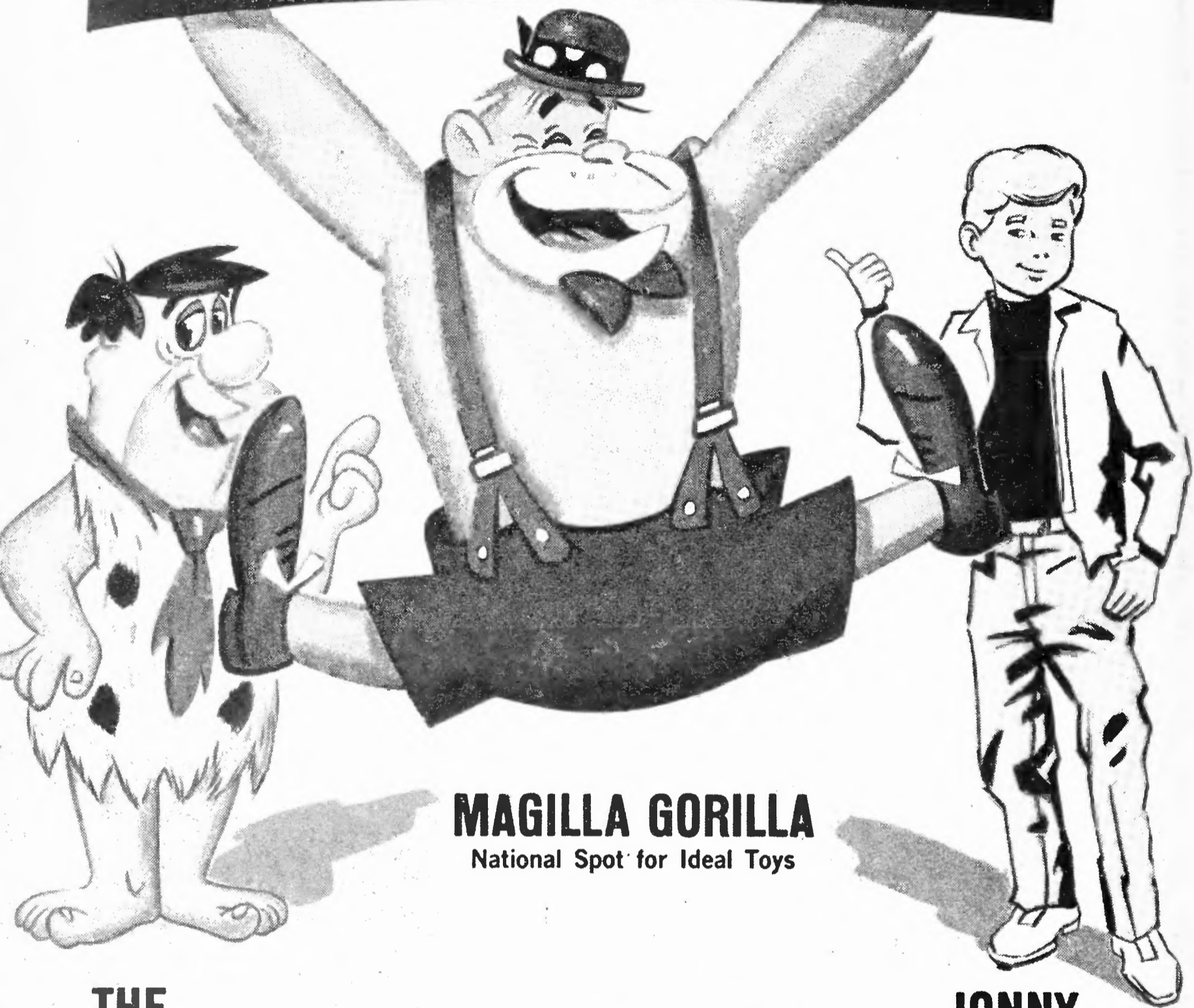
Director ..... Mac Davis  
*Services Offered*—Sport shows created, written and produced for television and radio.

## **Daybreak, Alex, Productions**

16 Court St., Brooklyn, N. Y.  
Phone: MA 4-6181

President ..... Alex Daybreak  
*Services Offered*—Producers of radio and TV programs, specializing in children's TV shows, variety shows and sport shows.

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# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Daystar Productions, Inc.**

9028 Sunset Blvd., Hollywood 69, Calif.  
President, Bd. Chmn.....Leslie Stevens  
Exec. V.P.....Dominic Frontiere  
Treasurer .....Jerry Fischer  
Dir. of Publicity.....Allan Balter

### *Daystar Television*

Executive Producer.....Leslie Stevens  
Associate Producer.....Dominic Frontiere

*Production*—The Outer Limits (with United Artists TV).

## **Demby Productions, Inc.**

(See Commercial Producers)

## **DeMet, Peter, Productions**

1317 W. Belmont Ave., Chicago 13, Ill.

Phone: WELLington 5-3737

Executive Producer.....Peter DeMet

*Services Offered*—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

## **Dena Pictures, Inc.**

9171 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 5-0111

President .....Danny Kaye  
Vice-President .....Herbert Bonis  
Sec.-Treas. ....Sylvia Fine Kaye

*Services Offered*—Production of The Danny Kaye Show, TV series.

## **Denove, Jack, Productions, Inc.**

6611 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HO 4-8331

President .....Jack Denove  
Vice-President .....Dick Denove

*Services Offered* — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

## **Derel Producing Associates, Inc.**

375 Park Ave., New York, N. Y.

Phone: PL 9-6644

President .....Jerry Feldman  
Exec. Producer .....Gene Feldman

*Services Offered*—Packagers of filmed TV Shows.

## **deRochemont, Louis, Associates, Inc.**

18 E. 48th St., New York, N. Y.

Phone: PL 5-9710

President .....Louis deRochemont  
Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

*Services Offered*—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

## **Desilu Productions, Inc.**

780 N. Gower, Hollywood 38, Calif.

Phone: HO 9-5911

Pres. & Director.....Lucille Ball  
Vice Pres., Admin. & Finance.Edwin E. Holly  
V.P. & Director.....W. A. Nelson  
V.P.'s.....J. Thorpe, B. Weitzman

*Services Offered*—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

*Productions*—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothorn Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. *Filming for others*: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys; My Three Sons; Lassie; I'm Dickens . . . He's Fenster; Glynis.

## **Desilu Sales, Inc.**

780 N. Gower, Hollywood 38, Calif.

Phone: HO 9-5911

President .....Lucille Ball  
V.P. & Gen. Mgr.....Richard W. Dinsmore  
Sales, Prog. Dir. ....Richard Wollen

### *Branch Offices*

34 Peach St., N.W., Atlanta, Ga.

Manager .....Bill Stout

670 N. Michigan Ave., Chicago, Ill.

Manager .....Chuck Whipple

528 Interurban Bldg., Dallas, Tex.

Manager .....Ivan Genit

500 Franklin St., Denver, Colo.

Manager .....Jim Brennan

20155 Mitchell, Detroit, Mich.

780 N. Gower, Los Angeles, Calif.

Manager .....Peter Cary

39 West 55th St., New York, N. Y.

Manager .....Tom Seehof

(Additional offices in London, Mexico City, Munich, Tokyo and Toronto.)

*Services Offered*—International distribution of Desilu Playhouse, Fair Exchange\*, Funny Company\*, Glynis\*, The Greatest Show on Earth, Guestward Ho, Harrigan and Son, Jazz Scene, U.S.A., Journey of a Lifetime, Junior All Stars, The Lucy Show\*, Nation at War, The Texan, Three for the Money, Rod Rocket, The Untouchables, Vacation Playhouse\*, Window on the World.

\* Foreign only.

## **Devonshire Productions**

(See Commercial Producers)

## **Directions Unlimited Film Corp.**

737 Seward Ave., Hollywood 38, Calif.

Phone: 462-3414

Executive Producers.....John W. Orland,



## RADIO & TV PRODUCERS & DISTRIBUTORS

Michael W. Rollens, Terence Anderson,  
Jim Jacobson, Robert Searles, Michael F.  
Anderson

*Services Offered:* TV programs, short sub-  
jects, documentaries, commercials, newsreel  
handouts.

### **Directors Co.**

65 E. 55th St., New York, N. Y.  
Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook  
*Services Offered*—Production of hour-long  
TV dramas for The Du Pont Show of the  
Week.

### **Disney, Walt, Productions, Inc.**

500 So. Buena Vista, Burbank, Calif.  
Phone: TH 5-3141

Executive Producer .....Walt Disney  
President .....Roy Disney  
V.P.-Adv. & Sales .....E. Cardon Walker  
V.P., TV Sales .....Donn B. Tatum  
Treasurer .....Lawrence E. Tryon  
V.P., Studio Prod. Mgr.....W. H. Anderson  
Publicity Head .....Dick McKay  
Public Relations.....Joe Reddy  
*Productions* — Walt Disney's Wonderful  
World of Color.

### **Dixon, Alfred, Productions**

138 E. 36th St., New York, N. Y.  
Phone: MURray Hill 5-6415

Contact .....Alfred Dixon  
*Services Offered*—Radio, stage, film, TV  
productions.

### **Dolphin Enterprises, Inc.**

33 East 48th St., New York, N. Y.  
Phone: PL 3-2300

Producer .....Jack Paar  
Co-Producers .....Paul Orr, Tom Cochran,  
Paul Keyes.

*Services Offered*—Producers of The Jack  
Paar Program.

### **Dougfair Corp.**

6772 Hollywood Blvd., Los Angeles 28  
Phone: HOLlywood 5-6164

President .....H. Alexander MacDonald  
V.P., Treas. ....Fred W. Hoar  
*Services Offered*—Filmed TV series.

### **Douglas, Jack, Organization**

8833 Sunset Blvd., Hollywood 69, Calif.  
Phone: OL 5-7790

President .....Jack Douglas  
*Services Offered*—Producers of non-fiction  
programs, specializing in travel adventure.

### **Dryer, Sherman H., Productions**

667 Madison Ave., New York 21, N. Y.  
Phone: TEMpleton 8-5690

President.....Sherman H. Dryer  
*Services Offered*—Custom productions &  
general packages in TV, films, radio & for the  
stage.

*Productions*—World of Medicine, The Bal-  
ance, Project: Security, American Economy  
(160); New Biology (160); Communism:  
RME (26).

# TELEVISION PRODUCTIONS OF AMERICA, INC.

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N. Y.

Norm Baer

LT 1-1130

Philip D'Antone

## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Dube, Harry S.**

10 Rockefeller Plaza, New York 20, N. Y.

Phone: CO 5-7035

Manager .....J. Knight

*Services Offered*—Live talent, package shows and transcriptions, Video tapes.

### **Duennhaupt, W. C., Film Productions, Inc.**

(See Commercial Producers)

### **Durgom-Katz Associates**

40 W. 55th St., N. Y. C. 19

Phone: JU 2-4900

Partner .....Raymond Katz

Office Mgr., Asst. ....Beverly G. Kenny

*Branch Office*

9255 Sunset Blvd., Los Angeles, Calif.

Phone: CR 3-4210

Partner .....George Durgom

Associate .....Marcella Napp

*Services Offered*—Production and packaging of live and transcribed 1 and 5 minute syndicated radio programs, and live and filmed TV programs. Theatrical personnel management, independent production.

### **Dynamic Films, Inc.**

(See Commercial Producers)

### **Eade Enterprises, Inc.**

1742 Church St., N.W., Washington 6, D.C.

Phone:AD 2-5548

President .....Edith Cockrill

*Services Offered*—Live TV programs, video tape, films, special consultants.

### **Economee Television Programs**

(A Div. of United Artists TV, Inc.)

555 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 8-4700

V.P., General Manager.....Pierre Weis

Div. Mgrs.....Dick Lawrence, Ken Joseph

Western Spot Sales Mgr.....Jim Weathers

*Services Offered*—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Yesterday's Newsreel, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and the Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern, Tombstone Territory, Lock Up, The Aquanauts, The Story of . . . , Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of The Dangerous Robin, Miami Undercover, Rough Riders.

### **Eldorado Films, Inc.**

110 East 42nd St., New York 17, N. Y.

Phone: MU 7-2062

President.....Robert H. Van Beynum

Exec. V.P. ....David Bader

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HO. 9-3181



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"ADDOGRAMS"

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Secy.-Treas. ....L. D. Rock  
*Services Offered* — International distributors of theatrical and TV films.

### **Enders, Robert J., Inc.**

M-G-M Studios, Culver City, Calif.  
Phone: UP 0-3311

President .....Robert J. Enders  
Vice President.....Stanley S. Bass  
Vice President.....James W. Bellah  
*Services Offered*—Television producers and packagers, features for theatrical release.

### **ERA, International Film and Recording Enterprises, Inc.**

219 Security Trust Bldg., Miami 32, Fla.  
Phone: FRanklin 3-8729

President .....Aiti hua Hung Chiao T'ang  
Vice President.....D. de Martinau  
Secy.-Treas.....E. B. T'Kach  
Exec. Consultant.....E. V. Rothkirch

#### *Branch Offices*

5880 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 2-1133

Manager.....T. J. Rourke  
307 W. 15th, Minneapolis, Minn.  
Phone: 333-8822

Manager.....E. B. T'Kach  
Box 12842, St. Petersburg, Fla. 33733  
Phone: 544-0248

Manager .....T. R. Wayman  
Box 2801, Washington, D. C. 20013  
Phone: ME 8-6442

Manager .....M. Pang  
*Services Offered*—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

### **Estes Newsfeatures**

530 E. 23rd St., New York 10, N.Y.  
Phone: SP 7-5766

Pres., Exec. Prod.....Bernard Estes  
Secretary-Treasurer .....Hazel Estes  
Associate Producer.....Jack Sheldon  
Photography Director.....Jack Estes  
*Services Offered*—Live, spot, transcribed and filmed packaged shows, produced for AM and Video, Specializing in news and feature programs: Spot or contract assignments. News and camera correspondents throughout U.S., Latin America, Europe and Far East.

### **Excelsior Pictures Corp.**

1564 Broadway, New York 36, N. Y.  
Phone: Circle 5-6157

President .....Walter Bibb  
Vice President.....A. C. Speer  
*Services Offered*—Distributes various features and shorts for TV.

### **Fadiman Associates Ltd.**

1501 Broadway, New York 36, N. Y.  
Phone: LA 4-3544

Manager .....Edwin Fadiman  
*Services Offered*—Production; package shows.

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by February A.R.B. ratings as the executive producer whose series—"Holiday," "Wanderlust," and "True Adventure," 7:30 p.m. in color, KCOP (Ch. 13) Mon., Tues. & Thurs., respectively, is No. 1 among all L. A. independent stations averaging 1,296,000 weekly viewers. Burrud's "True Adventure" scored almost twice as many homes as any other independent — 163,000 said A.R.B.

### **BILL BURRUD PRODUCTIONS**

1100 S. La Brea Ave.  
Los Angeles 19, California

## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Fairbanks, Jerry, Productions of California**

1330 North Vine St., Hollywood 28, Calif.  
Phone: HO 2-1101

President ..... Jerry Fairbanks  
Creative Dir. .... Leo Rosencrans

#### *Branch Offices*

2337 Commonwealth, Chicago, Ill.  
Phone: BU 1-2645

Sales Rep. .... Stephen Kelly  
18930 Greenfield, Detroit, Mich.  
Phone: 273-6211

Sales Rep. .... Malcolm Dooley  
*Services Offered*—Production of TV, industrial and feature films and commercials.

### **Family Theater, Inc.**

7201 Sunset Blvd., Hollywood, Calif. 90046  
Phone: HO 2-1317

Pres., Prod. .... Rev. Patrick Peyton, C.S.C.  
Admin. Dir. ... Rev. Albert J. Heinzer, C.S.C.  
Production Dir. .... M. L. Luca de Tena  
Sales Dir. .... Richard Williams

*Services Offered*—Production and distribution of religious TV films for syndication and motion pictures; presentation of weekly dramatic radio broadcast over MBS.

### **Feagins, Don, Productions**

(See Commercial Producers)

### **Fedderson, Don, Productions**

780 N. Gower St., Hollywood 38, Cal.

Phone: HOLlywood 9-5911

19 West 44th St., New York, N. Y.

Phone: YUkon 6-3535

President ..... Don Fedderson  
Vice President..... Fred Henry  
Vice President ..... Jack W. Minor  
Dir. Publ.-Prom..... Les Kaufman  
N. Y. Manager ..... Joe Landis  
*Productions* — Who Do You Trust? My Three Sons.

### **Fenady Associates, The**

c/o Screen Gems, Inc., 1334 W. Beachwood,  
Hollywood, Calif.  
Phone: HO 6-3141

Associates..... Andrew J. Fenady,  
Bernard McEveety, George Fenady, Richard Caffey, Richard Markowitz.  
*Services Offered*—Production of TV programs.

### **Fesspar Productions**

(See 20th Century-Fox Television, Inc.)

### **Fields, Freddie Associates Ltd.**

410 Park Ave., New York 22, N. Y.  
Phone: MU 8-2020

President ..... Freddie Fields  
Vice President..... David Begelman  
*Service Offered*—Management and Production consultants to performing and creative artists and independent production companies.



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# RADIO & TV PRODUCERS & DISTRIBUTORS

## Film Classic Exchange

1926 S. Vermont Ave., Los Angeles, Calif.  
Phone: REpublic 1-3854

Manager.....Charles H. Tarbox  
*Services Offered*—Library comprising more than 3,000 silent film-era titles produced from 1895 to 1929.

## Film Graphics, Inc.

(See Commercial Producers)

## Film Images, Inc.

1860 Broadway, New York, N. Y.  
Phone: Circle 7-1877

President .....Rosalind Kossoff  
*Services Offered*—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

## Film Originals

6536 Roberston Drive, Boise, Idaho  
Phone: 344-3602

Owners.....G. O. Smith, Helen S. Smith  
*Services Offered*—Film subject production and distribution; 16mm and 35mm motion picture photography; stock shot film library; film scripting, directing, etc.

## Film Vision Corp.

(M. C. Pictures, Inc.)

165 West 46th St., New York, N. Y.  
Phone: CI 7-4220

Executive V.P.....Jerome Balsam  
*Services Offered*—Distributors of features and westerns.

## Filmmaker Group International, Inc., The

6104 Whitsett Ave., No. Hollywood, Calif.  
No. Hollywood, Calif.  
Phone: 877-9689

Pres., Exec.-Prod.....Charles E. Skinner  
*Services Offered* — Business & industrial films, TV commercials, dramatic TV & feature productions.

## Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.  
Phone: HO 6-1681

President.....Robert W. Stabler  
Vice President.....Glenn N. Cook  
Sec.-Treas.....Clifford E. Enger  
*Services Offered*—Commercial, industrial, military, business, program and feature films.

## Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.  
Phone: MUrray Hill 2-0040

President .....Maurice T. Groen  
Exec. Director.....Ronald T. Groen  
Asst. TV Manager.....Bert H. Cohen

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BUZZY the crow

LITTLE AUDREY

BABY HUEY the baby giant

HARVEY FAMOUS CARTOONS

HARVEY

CASPER the friendly ghost

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T.V. . . . CASPER . . . . NOW NETWORK AND . . . . SYNDICATED



## RADIO & TV PRODUCERS & DISTRIBUTORS

*Services Offered*—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

### **Filmvideo Releasing Corp.**

333 West 52nd St., New York 19, N. Y.  
Phone: JUdson 2-6185

President.....Maurice H. Zouary  
*Services Offered*—Stock Footage of 35 mm motion picture film, servicing major film companies; features; art and title dept.

(See also Maurice H. Zouary  
TV-Film Productions.)

### **Filmways, TV Productions Inc.**

1040 N. Las Palmas Ave., Hollywood 38, Cal.  
Phone: Hollywood 9-9011

President.....Al Simon  
Vice-President.....Herb Browar  
Treasurer.....L. D. Nolan  
Secretary.....John H. Nicolaidis

#### *Branch Office*

51 W. 51st St., New York, N. Y.  
Phone: LT 1-9200

Vice-President.....Lee Moselle  
*Services Offered*—Filmed TV programs.  
*Productions*—Mr. Ed, Warbirds, The Beverly Hillbillies, Petticoat Junction, The Adams Family.

(See also Al Simon Productions, Inc.,  
under Commercial Producers.)

### **Flamingo Films, Inc.**

529 Fifth Ave., New York, N. Y.

Phone: TN 7-8760

President.....Ira Gottlieb  
*Services Offered*—Distribution of TV feature films and syndication film programs.

*Productions*—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel.

### **Flying A Productions Inc.**

10000 Riverside Dr., N. Hollywood, Calif.  
Phone: 769-1451

President.....Armand L. Schaefer  
Exec. V.P. ....Philip S. Cobey  
*Services Offered*—Production of TV films & filmed commercials.

### **Forbes and Associates, Inc.**

802 Statler Office Bldg., Boston 16, Mass.  
Phone: HUBbard 2-1221

Chairman, Pres.....Howard Forbes  
V.P., Treasurer.....Irving Viasner  
Exec. Producer.....Haywood Vincent  
*Services Offered*—Producers of motion pictures for business, industry and TV.

### **Forman, Chuck, Productions**

Box 38044, Hollywood, Calif.  
Phone: HO 6-4357

President.....Chuck Forman  
*Services Offered*—Production of Topsy Turvy Theatre.

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THE EAST, SERVICING MAJOR COMPANIES**

# RADIO & TV PRODUCERS & DISTRIBUTORS

## Foundation Films Corporation

114 Columbia Park Bldg. Pasadena, Cal.  
Phone: 574-1141

Chairman of the Board: John L. Bates  
President: Richard D. Pearson  
Secretary: Edith L. Eby  
Services Offered—Production and distribution of independent feature length films.

## Four Star Distribution Corp.

40 Park Ave. New York, N. Y.  
Phone: 27-1111

President: John L. Bates  
Vice President: Richard D. Pearson  
Secretary: Edith L. Eby  
Services Offered—Specialized distribution of films produced by other film companies.  
Productions—The Seven Year Itch, The Apartment, The Long Walk Home, The Sandlot, The Day After Tomorrow, The Day After Tomorrow, The Day After Tomorrow, The Day After Tomorrow.

## Four Star Television

40 Park Ave. N. Hollywood, Cal.  
Phone: 763-1111

President: John L. Bates  
Vice President: Richard D. Pearson  
Secretary: Edith L. Eby  
Services Offered—Production and distribution of radio programs & television films for networks, syndicated series for TV, independent films & production of series.  
Productions—The Seven Year Itch, The Apartment, The Long Walk Home, The Sandlot, The Day After Tomorrow, The Day After Tomorrow, The Day After Tomorrow, The Day After Tomorrow.

## Four Star Television International

40 Park Ave. N. Hollywood, Cal.  
Phone: 763-1111

Vice President: Richard D. Pearson  
Secretary: Edith L. Eby  
Services Offered—Production and distribution of feature length TV programs.

## Fourth Network, Inc.

40 Park Ave. N. Hollywood, Cal.  
Phone: 763-1111

President: John L. Bates  
Vice President: Richard D. Pearson  
Secretary: Edith L. Eby  
Services Offered—Production and distribution of feature length TV programs.

## Fox, Sonny, Productions

15 E. 48th St. New York, N. Y.  
Phone: 27-1111

President: Louis Fox  
Services Offered—Independent production of TV specials and feature length programs for TV networks.

## Framer, Walt, Productions

1101 Avenue of the Americas  
New York 10, New York  
Phone: 27-1111

Executive Producer: Walt Framer  
Services Offered—Production and distribution of feature length TV shows & radio shows and TV shows for local radio use.

## Frank, Peter, Organization

See Commercial Producers

## Fremantle International, Inc.

100 Madison Ave. New York 17, N. Y.  
Phone: MU 2-1111

President: Peter Fremantle  
Vice President: Walter Fremantle  
Executive Office: 11 West Street  
Phone: 27-1111

Manager: Vernon Eisner  
Phone Office: 100 Madison Ave. New York 17, N. Y.  
Phone: 27-1111

Manager: Louise T. Foster  
100 West St. New York, N. Y.  
Phone: 27-1111

Manager: Robert L. Friedman  
100 West St. New York, N. Y.  
Phone: 27-1111

Manager: LeRoy Susskind  
100 West St. New York, N. Y.  
Phone: 27-1111

Manager: Ralph E. Klein  
Services Offered—Production and distribution of radio programs for TV.

## French Broadcasting System in N. America, The

See Broadcasting International Producers

## Frith Corp., The

100 Newbury St. Boston 11, Mass.  
Phone: 27-1111

President: Peter J. Frith  
Vice President: Robert E. Frith  
Services Offered—Production and distribution of feature length TV and radio programs, radio and TV programs.

## Funt, Allen A., Productions

100 West St. New York, N. Y.  
Phone: 27-1111

President: Allen A. Funt  
Services Offered—Production and distribution of feature length TV and radio programs.

## GBA Productions

100 West St. New York, N. Y.

100 West St. New York, N. Y.  
Phone: 27-1111

President: Joe Gilbert  
General Manager: N. T. Gilbert

# RADIO & TV PRODUCERS & DISTRIBUTORS

Sales Manager.....Lou Gallucci  
 Assoc. Producer.....Jack Sheehan  
*Services Offered*—Special feature program.

## Gaddis, Gadabout, Productions, Inc.

510 Statler Office Bldg., Boston, Mass.  
 Phone: 542-9633

President .....R. V. Gaddis  
 Exec. V.P., Treas. ....N. W. Russo  
*Services Offered*—Production and distribution of Gadabout Gaddis the Flying Fisherman.

## Gamut Productions, Inc.

1017 N. La Cienega Blvd., Los Angeles, Calif.  
 Phone: OL 7-3330

President .....Richard M. Gottlieb  
 Director .....Fred Carney  
 Secretary .....Julie Shaw  
*Services Offered*—Production of TV programs, industrial films, commercials.

## Ganz, William J., Co., Inc.

(See Institute of Visual Communication Inc.)

## Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.  
 Phone: SUTter 1-8464

President.....Alvin J. Gordon  
*Services Offered*—Distributor of 16mm. educational films.

## Gaughran, Ken, Productions

Box 1117, New Rochelle, N. Y. 10802  
 Phone: NE 6-1460

Prod.—Dir.—Originator .....Ken Gaughran  
*Services Offered*: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant, plus "Today's the Day" radio featurette series spotlighting a historical event occurring on the day it is programmed.

## General Artists Corp.

640 Fifth Ave., New York, N. Y.  
 Phone: CI 7-7543

Corporate Bd. Chmn. ....Herbert J. Siegel  
 President, TV Div. ....Herman Rush  
 Vice-Pres., TV Div. ....Lester Gottlieb  
 Dick Rubin, Tony Ford



# RADIO & TV PRODUCERS & DISTRIBUTORS

## Branch Offices

9025 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 3-2400

Sr. V.P., TV Div. .... David Gerber  
8 South Michigan Ave., Chicago, Ill.

Phone: ST 2-6288

*Services Offered*—Development and sales representation (film and live) of TV programs, artist representation. Representative for Desilu Productions, Larry-Thomas Productions, Nick Vanoff Productions, Jackie Gleason Productions and others.

### **Gold, Melvin L., Enterprises, Inc.**

320 E. 54th St., New York, N. Y.

Phone: MU 8-0897

President ..... Melvin L. Gold

*Services Offered*—Production and consultation for the TV industry.

### **Goodman, Harry S., Productions, Inc.**

19 E. 53rd St., New York 22, N. Y.

Phone: PLaza 5-6131

General Manager ..... H. D. Knuth

Sales Manager ..... Everett Goodman

Traffic Manager ..... Dorelle Zawada

Radio & TV Director ..... Bertram Parks

*Services Offered*—15 and 30 minute filmed hours for TV.

### **Goodman, Martin, Productions, Inc.**

36 Central Park, S., New York, N. Y.

Phone: PL 1-3555

President ..... Martin Goodman

Executives ..... Geo. Spota, Arthur Willi,  
Billie Biederman, Guy De La Passardiere

#### *Branch Office*

137 El Camino Dr., Beverly Hills, Calif.

Phone: CR 4-6673

Chief Executive ..... Martin Goodman

*Services Offered*—Personal management of TV personalities and packaging.

*Production*—The Jonathan Winters Show (with Wintergood Prods.)

### **Goodson-Todman Productions**

375 Park Ave., New York, N. Y.

Phone: PL 1-0600

Principals ..... Mark Goodson,

William S. Todman

Exec. Vice-Pres. .... Bud Austin

Vice-President ..... Howard Todman

Exec. Prods. .... Gil Fates,

Bob Stewart, Bob Noah

Directors ..... Franklin Heller,

Mike Gargiulo, Paul Alter, Don Bohl, Jim

Elson

#### *Branch Office*

9460 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 4-7357

Exec. Vic-Pres. .... Harris Katleman

Producers. .... Mac Benoff, Buck Houghton

*Services Offered*—TV program production.

*Productions*—What's My Line?, The Price Is Right, Say When, The Match Game, Password (Peak Prods. div.), Missing Links, Play Your Hunch, The Richard Boone Show, The Rebel, To Tell the Truth, I've Got a Secret (Telecast Prods. div.).

### **Gotham Recording Productions, Inc.**

2 W. 46th St., New York 36, N. Y.

Phone: JU 6-5577

President ..... Herbert M. Moss

Vice-President ..... Fred Hertz

Exec. Vice-Pres. .... Robert M. Volkell

Vice-Pres., Sales ..... Leonard Lawson

*Services Offered*—Live and transcribed radio and TV programming for network and syndication, specializing in documentaries.

### **Granada TV Network Ltd.**

509 Madison Ave., New York, N. Y.

Phone: MU 8-1126

Director ..... Miss Kay Campbell

*Services Offered*—Distribution of Granada TV programs in the U. S.

### **Grey Music Productions**

(Lanny & Ginger Grey)

108 E. 96th St., New York 28, N. Y.

Phone: EN 9-7777

President ..... Lanny Grey

Vice President ..... Ginger Grey

*Services Offered*: Producers and packagers of programs, singing commercials and phonograph recordings; vocalists.

## Pan-Video Productions Inc.

200 W. 57 Street

New York City

TE 2-8562

*Exec. Producer — Guy Le Bow*

*Radio, TV &  
Recording Productions*

1963-1964

FOR:

F & M SCHAEFER BREWING CO.

PHILIP MORRIS

SCHLITZ

M-G-M

Specials

Music

Sports

ELLIOT MANDEL, V.P.



## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Grinberg, Sherman Productions, Inc.**

1438 N. Gower St., Hollywood, Calif.  
Phone: HO 2-3111

President ..... Sherman Grinberg  
Vice-President ..... Bea Dennis

#### *Branch Office*

630 Ninth Ave., New York, N. Y.  
Phone: JU 6-8750

Vice-President ..... Bernard Chertok  
*Services Offered*—Production of documentary films.

*Production*—Battle Line.

### **Guedel, John, Productions**

8321 Beverly Blvd., Los Angeles 48, Calif.  
Phone: OLdfield 3-8000

V.P. & Exec. Producer..... John Guedel  
*Services Offered* — Radio and television packaging and producing.

*Productions*—Art Linkletter's Houseparty.

### **H-R Productions, Inc.**

17 E. 45th St., N. Y. C. 17  
Phone: OX 7-0725

President ..... Herbert Rosen  
*Services Offered*—Producers of complete films to order, package shows, full-length feature films, mood & bridge music library, etc. for TV & 16mm productions, sound effect records.

### **Hanna-Barbera Productions**

3501 Cahuenga Blvd., Hollywood, Calif.  
Phone: HO 6-1371

President ..... Joseph Barbera  
Vice-President ..... William Hanna  
*Services Offered*—Production of films for TV.

*Productions* — Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Top Cat, The Jetsons, Magilla Gorilla, Peter Potamus, Jonny Quest.

### **Harman Enterprises, Inc.**

120 El Camino Blvd., Beverly Hills, Calif.  
Phone: CR 4-8565

President ..... Debbie Reynolds  
Exec. Vice-Pres..... Irving Briskin  
Secretary ..... William Reynolds  
*Services Offered*—Production of TV programs.

### **HarriScope, Inc.**

291 S. La Cienega Blvd., Beverly Hills, Cal.  
Phone: 655-8378

President..... Burt I. Harris  
*Services Offered*—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

### **Hartley Productions, Inc.**

339 East 48th St., New York 17, N. Y.  
Phone: EL 5-7762

President ..... Irving Hartley  
Sec.-Treas. .... Elda Hartley  
Vice-President ..... Fred Abrams  
*Services Offered*—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

### **Harvey Cartoon Studios, Inc.**

1860 Broadway, New York 23, N. Y.  
Phone: JUdson 2-2244

President ..... Alfred Harvey  
Vice President & Sec..... Leon Harvey  
Vice President & Treas..... R. B. Harvey  
*Services Offered*—Producers and distributors of animated cartoons.

### **Hayes, Sonny, Productions, Inc.**

141 E. 55th St., New York, N. Y.  
Phone: PL 8-2470

President ..... Sonny Hayes  
*Services Offered*—Radio and TV program production and packaging; industrial programs; premiums.

### **Hayward, Leland, Productions**

655 Madison Ave., New York, N. Y.  
Phone: TE 8-5100

President ..... Leland Hayward  
*Services Offered*—Program production.  
*Production*—That Was the Week That Was, TV series.

### **Health & Welfare Materials Center, Inc.**

10 E. 44th St., New York, N. Y.  
Phone: MU 2-0283

President ..... V. Weingarten  
*Services Offered*—Live and film TV shows on educational and child-adoption topics; packages.

## "U S A — 1,000"

A program service kit containing one thousand motion picture features from one to four minutes in length; covering every significant person and event of the twentieth century. Cross-indexed and catalogued, every feature is researched and accompanied by full information sheets. The living story of the United States and its exciting people is at your finger-tips.

"U S A - 1,000 will open up new vistas in the planning and production of local programs, especially in the areas of documentaries and specials."

—Peter M. Affe  
Manager of WNBC-TV  
Radio-TV Daily  
Feb. 19, 1964

Produced and Distributed by

### **OFF-NETWORK PRODUCTIONS, INC.**

515 Madison Avenue Suite 4-East  
New York 22, New York  
212 HA 1-4030



# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Hearst Metrotone News, Inc.**

450 W. 56th St., New York, N. Y.

Phone: PL 7-4120

Exec. V.P., Gen Mgr.....Caleb B. Stratton

Production Dir.....John Michon

World's Fair Rep.....Martin Andrews

### *Branch Offices*

6235 N. Lemont Ave., Chicago, Ill.

Phone: SP 7-5597

Bureau Mgr.....Frank Koza

3321 Cole Ave., Dallas, Tex.

Phone: LA 1-2672

Chief Cameraman.....Gordon Yoder

6087 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 4-0650

Bureau Mgr.....Norman W. Alley

259 Hyde St., San Francisco, Calif.

Phone: PR 6-0196

Chief Cameraman.....Les Thomsen

470 E St., S.W., Washington, D. C.

Phone: EX 3-8311

Bureau Mgr.....Charles E. Shutt

*Services Offered*—Newsreels, industrials, documentaries, packages, syndicated film; film commercials. Official N. Y. World's Fair motion picture photographer.

## **Heid, George, Productions**

Penn Sheraton Hotel, Pittsburgh 30, Pa.

Phone: GR 1-3696

President.....George H. Heid

Engineer.....Raymond Welker

*Services Offered*—TV and radio programs,

recording studios, slide-film productions, tape recorder sales and rentals.

## **Henley, Arthur Productions**

Shelton Towers, 523 Lexington Ave.,

New York 17, N. Y.

Phone: PL 5-7145

Producer, Writer.....Arthur Henley

*Services Offered*—Packages, for TV live and film, and for radio; production and writing services. Program consultants.

## **Herts-Lion**

### **International Corp.**

845 N. Seward St., Hollywood, Calif.

Phone: HO 4-6121

President.....Kenneth Herts

Exec. Vice President.....Leo Guild

*Services Offered*—Producers of TV & motion picture films.

## **Hoffberg Productions Inc.**

362 W. 44th St., New York 36, N. Y.

Phone: Circle 6-9031

President.....Jack Hoffberg

Vice President.....M. Hoffberg

Secretary.....Wolfe Charney

Treasurer.....Leo Tolin

*Services Offered*—Distributor of independently made productions.

## **Holbrook Productions**

521 Fifth Ave., New York 17, N. Y.

Phone: MU 7-3080

Officers.....Burton Benjamin,

Isaac Kleinerman

*Services Offered*: Program producers.

## **Hollis Productions Ltd.**

(See Commercial Producers)

## **Hollywood Television Service**

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.

Phone: POplar 3-8411

General Manager.....David Bloom

Mgr. Film Distrib.....Carl L. Bryant

*Services Offered*—Distribution of motion pictures for TV.

## **Hope (Bob) Enterprises**

Universal City Studios, Universal City, Calif.

Phone: 877-1211

*Productions*—Chrysler Presents a Bob Hope Comedy Special; Bob Hope Presents the Chrysler Theatre.

## **Howard Radio-TV Productions**

123 W. Chestnut St., Chicago 10, Ill.

Phone: MI 2-5877

Owner.....Bernard Howard

*Services Offered*: Producers of programs & commercials; studios and equipment; creative consultant to ad agencies.

## **Howard, Sandy, Productions, Inc.**

554 Fifth Ave., New York, N. Y.

Phone: LT 1-3820



## **POSEIDON PRODUCTIONS**

Specializing in  
**NAUTICAL FILMS**

20147 SATICOY  
CANOGA PARK, CALIF.

341-8766



## RADIO & TV PRODUCERS & DISTRIBUTORS

President .....Sandy Howard  
Prod.-Dir. ....Ted Devlet  
*Services Offered*—Production of TV series and feature films.  
*Production*—Mack and Myer for Hire.

### **Ideal Pictures, Inc.**

58 E. So. Water St., Chicago 1, Ill.  
Phone: FInancial 6-5480

President.....Paul R. Foght  
*Services Offered*—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

### **Idées Grandes, Inc.**

Park Sheraton Hotel, 870 7th Ave.,  
New York, N. Y.  
Phone: CI 5-1612

Owners.....Jackie Gleason, Jack Philbin  
*Services Offered*: Producers of TV packages and ideas.  
*Production*—The Jackie Gleason Show—The American Magazine.

### **Independent Television Corp.**

555 Madison Ave., New York 22, N. Y.  
Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf  
Exec. Vice Pres.....Abe Mandell  
V.P. & Treas.....Leonard Kornblum  
V.P., Internatl. Sales.....John E. Pearson  
V.P., Legal & Bus. Affairs.....H. I. Bucher  
V.P., Gen. Sales Mgr.....Cy Kaplan  
Publicity Director.....Irving Klein  
*Services Offered*—Production and distribution of TV film series for international, national, regional and local sponsorship.

*Productions*—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whiplash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports; South America, The Awakening Giant; Broadway Goes Latin; Man-of-the-World; The Saint; Mr. Piper; Fireball XL-5.

### **Institute of Visual Communication, Inc.**

40 East 49th St., New York 17, N. Y.  
Phone: ELdorado 5-1443

President.....William J. Ganz  
Asst. to President.....Irve Tunick  
Executive Assistant.....Eve L. Love  
*Services Offered*: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

### **International Community Club Awards, Inc.**

1802 E. State St., Westport, Conn.  
Phone: CA 7-0854  
New York Phone: MU 7-4466

President .....Bess Gilmore  
Exec. Vice Pres.....John C. Gilmore  
Vice President.....Phillip G. Peterson  
Dir. of Adv. & Pub. Rel..Richard N. Robbins  
Promo., Pub. &  
Merchandising.....Charles C. Adams  
Coor. of Club Activities.....Cay C. Allen

#### *Branch Offices*

253 Brookview Crescent, Ancaster, Ont.,  
Canada  
Phone: MI 8-2009

Managing Director.....Geoffrey Lewis  
475 Collins St., Melbourne, Victoria, Aus.  
Phone: 623-851

Managing Director.....Hector Crawford  
*Services Offered*: Radio TV merchandising promotion plan.

### **International Film Distributors, Inc.**

1270 Ave. of the Americas, New York, N. Y.  
Phone: CI 7-4738

President .....Joseph Wohl  
Vice Pres.....Charles H. Rosenblatt  
*Services Offered* — Distribute theatrically and also direct sales to TV stations internationally.

## LEONARD ANDERSON ASSOCIATES, INC.

200 WEST 57th STREET  
NEW YORK 19, N. Y.  
PLaza 7-4162

MOTION PICTURE  
PRODUCTION SERVICES  
COMPLETE PRODUCTION  
FACILITIES — EQUIPMENT &  
PERSONNEL FOR LOCATION &  
STUDIO FILMING  
COAST-TO-COAST  
AND OVERSEAS  
CREATIVE  
EDITING  
ALSO  
RE-EDITING OF YOUR  
PRESENT FILMS &  
TV SPOTS

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **J.F.T. Productions, Inc.**

136 E. 55th St., New York, N. Y.

Phone: PL 5-9517

President.....James E. Witte  
Vice-President.....Emile Jones  
Sales Manager.....Donald W. Redell  
*Services Offered*—Production of TV shows for Negro market.

## **Jackson, Riley, Productions**

(See Commercial Producers)

## **Jaffe Agency, Inc., The**

8555 Sunset Blvd., Los Angeles 69, Calif.

Phone: OL 7-2711

President.....Philip Gersh  
*Services Offered*—Packaging of TV shows; talent representation.

## **Jaffe, Henry, Enterprises, Inc.**

200 W. 57th St., New York 19, N. Y.

Phone: CI 5-2400

President.....Henry Jaffe  
Vice-President.....Barry Wood  
Secretary-Treasurer.....Marvin B. Meyer  
*Branch Office*

8736 Sunset Blvd., Los Angeles 69, Calif.

Phone: OL 7-1940

President.....Henry Jaffe  
*Services Offered*: Creation & production of live & film TV Shows.

*Productions*—The Bell Telephone Hour, The Dinah Shore Show (with Sewanee Prods. and Winchester Prods.).

## **Jayark Films Corp.**

733 Third Ave., New York 17, N. Y.

Phone: TN 7-3232

President.....Reuben R. Kaufman  
V.P. General Sales Mgr.....Harvey L. Victor  
*Branch Office*

649 N. Bronson Ave., Hollywood 4, Calif.

Phone: HOLLYWOOD 3-2331

*Services Offered*—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

*Productions*—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama.

## **Jefferson Productions**

1 Julian Price Pl., Charlotte, N. C.

Phone: ED 3-8833

President.....Charles H. Crutchfield  
Vice-Pres., Mng. Dir....Wallace J. Jorgenson  
Asst. V.P., Mng. Dir.....Paul B. Marion  
Sales Manager.....John P. Dillon  
Production Coord.....Jim R. Rogers

*Services Offered*—Production of syndicated programs; dubbing; radio and TV commercial production.

## **Jewell Radio & Television Productions**

612 N. Michigan, Chicago 11, Ill.

Phone: MO 4-5757

President.....James E. Jewell

Vice-President.....W. Ralph Jewell

Secretary.....M. P. Casey

Editor.....James Harrison

### *Branch Offices*

3062 Penobscot Bldg., Detroit 26, Mich.

Phone: WO 3-0617

Exec.-in-Charge.....W. Ralph Jewell

420 Washington Ave., Santa Monica, Calif.

Phone: 394-2826

Director.....Lewis Faster

*Services Offered*: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

*Productions*: Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mounty, Star-maker Theater.

## **Jimbo Productions, Inc.**

(Radio—Television—Syndication)

Suite 604, 11 E. 44th St., New York, N. Y.

Phone: MU 2-4450

President.....Jimmy Blaine

Sec.-Treas.....Walter Pick

Vice-President.....Peter Dean

Pub. Rels. Dir.....W. Richard Gordon

*Services Offered*—Creation and production of radio and TV programs and commercials for network or syndication; all-inclusive facilities for production of musical, educational, religious and children's shows and general programs.

*Productions*—Music and Mister Blaine, Candy Corners, Let's Read a Book, The American Story Teller, No Men Allowed, Jimmy Blaine's Gospel Train Express.

## **Karzmar Productions, Inc.**

9060 Santa Monica Blvd., Los Angeles, Calif.

Phone: CR 3-2161

President.....Leonard Karzmar

V.P., Project Dev.....Thomas K. Caulfield

*Services Offered*—Creation, packaging and production of TV series and feature films.

## **Kayfetz, Victor, Productions**

(See Commercial Producers)

## **Kayro-Vue Productions**

Universal City Studios, Universal City, Calif.

Phone: 877-1211

Exec. Producer.....Joe Connelly

Producer.....Bob Mosher

*Production*—The Munsters.

## **Keach, Stacy, Productions**

12240 Ventura Blvd., Studio City, Calif.

Phone: PO 2-0966

President.....Stacy Keach

Associate.....Ernest Newton

Exec. Sec.....Miss Frankie Newton

*Services Offered*: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films; records.