

## REGIONAL NETWORKS

President.....J. Wismer  
Operations, Program Dir.....Jock Bliss

### STATIONS

WLAV-AM-FM, Grand Rapids; WLEW, Bad  
Axe; WHLS-AM, Port Huron; WOVE, Allegan,  
all Mich.

### Stone & Couture Stations

c/o WLOB, 645 Congress St., Portland, Me.  
General Manager.....M. L. Stone

### STATIONS

WLOB, Portland; WGHH, Skowhegan; WFAU,  
Augusta; WSME, Sanford; WGUY, Bangor;  
WRUM, Rumford; WCOU, Lewiston, all Me.

### Storer Broadcasting Co.

1177 Kane Concourse, Miami Beach, Fla.  
Phone: UNion 6-0211

Chairman of the Board.....George B. Storer  
President.....George B. Storer, Jr.  
Exec. V.P. ....Stanton P. Kettler  
V.P., Law & Secretary.....John E. McCoy  
V.P., Administration.....William E. Rine  
V.P., Radio Operations.....Lionel F. Baxter  
V.P., TV Operations.....Bill Michaels  
V.P., Bus. Planning & Develop.....Terry H. Lee  
V.P., Engineering.....Glenn Boundy  
V.P., Radio Programming.....Grady Edney  
V.P., Bcst. Standards  
& Compliance.....Ewald Kockritz  
V.P., Special Services...Clyde C. McClymonds  
Treasurer.....Harry A. Steensen  
Assistant Secretary.....Abiah A. Church  
Dir., Advertising & Promo.....John J. Kelly  
Promotion Manager.....Bob Edell  
Finance Dir.....Robert M. Akin  
V.P., General Manager

(KGBS).....Wendell B. Campbell  
V.P., General Manager (WGBS). Bernard Neary  
V.P., Gen. Mgr. (WIBK).....Harry Lipson  
V.P., Gen. Mgr. (WSPD).....Reginald Martin  
Gen. Mgr. (WIJW).....James P. Storer  
Gen. Mgr. (WIBG).....Joseph T. Conway  
Gen. Mgr. (WHN).....John C. Moler  
Gen. Mgr. (WAGA-TV).....Kenneth Bagwell  
Gen. Mgr. (WITI-TV).....Roger LeGrand  
Gen. Mgr. (WJBK-TV).....Lawrence M. Carino  
Gen. Mgr. (WSPD-TV).....Keith T. McKenney  
Gen. Mgr. (WIJW-TV).....Robert Buchanan

### STATIONS

WJBK AM-FM-TV, Detroit; WSPD-AM-FM-  
TV, Toledo; WAGA-TV, Atlanta; WIJW-AM-FM-  
TV, Cleveland; WHN, New York, N. Y.; WGBS-  
AM-FM, Miami, Fla.; WIBG-AM-FM, Phila.,  
Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

### Storz Broadcasting Co.

767 41st St., Miami, Fla.  
Phone: JE 2-4441

President.....Todd Storz  
Exec. Vice Pres.....G. W. Armstrong  
V.P., General Counsel.....Herbert S. Dolgoff  
V.P., Nat. Prog. Dir.....Grahme Richards  
Nat. Dir., Engineering.....Morris N. Barwick

### BRANCH OFFICES

Park East Hotel, Kansas City, Mo., Phone:  
BA 1-8300, G. W. Armstrong; 10335 Fremont  
Ave., Minneapolis, Minn., Phone: 881-2633, Dick  
Harris; Oklahoma City, Okla., Phone: SW 4-  
4482, Jack Sampson; New Orleans, La., Phone:  
ED 1-3464, Fred Berthelson; McAllister Hotel,  
Miami, Fla., Phone: 377-3535, Jack Sandler;  
Radio Park, St. Louis, Mo., Phone: FO 7-6000,  
C. L. Thomas.

### STATIONS

WDGY, Minneapolis, Minn.; WHB, Kansas  
City, Mo.; WTIK, New Orleans, La.; WQAM,  
Miami, Fla.; KOMA, Oklahoma City, Okla.;  
KKOK, St. Louis.

### Stuart Stations

804 Stuart Bldg., Lincoln, Neb.  
Phone: 432-6606

President.....J. Stuart  
Exec. V.P.....Richard W. Chapin

### BRANCH OFFICES

625 E. Crawford St., Salina, Kans., Phone: TA  
3-3701, Robert McKune, Manager; 921 Pierce  
St., Sioux City, Iowa; Phone: 8-0628, Gene  
Koehn, Manager; 315 S. Locust St., Grand  
Island, Neb., Phone: DU 2-5420, Vernon Stedry,  
Manager; 308 W. 4th St., North Platte, Neb.,  
Phone: 532-3344; Jos Di Natale, Manager; 109  
So. Frederick St., Oelwein, Iowa, Phone: 283-  
1234, Dale Wood, Manager.

### STATIONS

KFOR, Lincoln; KRGI, Grand Island, KODY,  
North Platte, all Neb.; KSAL, Salina, Kans.;  
KMNS, Sioux City, Iowa; KOEL, Oelwein, Iowa.

### Taft Broadcasting Company

c/o WKRC, 1906 Highland Ave.  
Cincinnati, O.  
Phone: 421-1750

Chairman of Bd., President.....H. Taft, Jr.  
Executive V.P.....Lawrence H. Rogers, II  
Senior V.P.....K. W. Church  
V.P., Nat'l Sales.....D. L. Chapin  
V.P., Admin. & Plan.....R. B. Read  
V.P., Eng.....W. H. Hansher  
V.P., Birmingham Div.....R. T. Schlinkert  
Treas.....D. S. Murphy  
Secretary.....Robert Taft, Jr.

### BRANCH OFFICES

753 Harmon Ave., Columbus, Ohio, Phone:  
CA 8-5801, R. C. Wiegand, Manager; Atop  
Red Mt., Birmingham, Ala., Phone: FA 2-4701,  
R. T. Schlinkert, V.P.; P.O. Box 655, Lexington,  
Ky., Phone: 2-2533, F. von Stade, Manager.

### STATIONS

WKRC-AM-TV-FM, Cincinnati; WTVN-AM-TV-  
FM, Columbus, both O.; WBRC-AM-TV-FM,  
Birmingham, Ala.; WKYT-TV, Lexington, Ky.

## REGIONAL NETWORKS

### Tarlow Associates Stations

c/o WLOB, 645 Congress St., Portland, Me.  
President.....S. J. Tarlow

#### STATIONS

WLOB, Portland; WWOX, Charlotte, N. C.;  
WHIL, Medford-Boston, Mass.; WJBW, New  
Orleans; WARE, Ware, Mass.

### Sarkes Tarzian Stations

3490 Bluff Rd., Indianapolis, Ind.  
Phone: State 7-2211

President.....S. Tarzian

#### STATIONS

WITS, Bloomington; WFAM-TV, Lafayette;  
WTTV, Indianapolis; WPTA, WPTH, Ft.  
Wayne, all Ind.

### Tele-Broadcasters, Inc.

733 Third Ave., New York, N. Y.  
Phone: MU 7-8436

President.....H. Scott Killgore

#### STATIONS

KALI, Los Angeles, Calif.; KUDL, Kansas City,  
Mo.; WPOP, Hartford, Conn.; KOFY, San Fran-  
cisco, Calif.

### Texas State Network, Inc.

4801 W. Freeway, Fort Worth 1, Tex.  
Phone: PERshing 7-6631

President.....Gene L. Cagle  
General Manager.....Stan Wilson  
Commercial Manager.....Bert Haney  
Sales Promotion Manager.....Jim Phillips  
Program Director.....Jack Sharp  
Publicity Director.....Suzy Simpson  
Chief Engineer.....James T. Peterson

#### STATIONS

KRBC, Abilene; KGKL, San Angelo; KBST,  
Big Spring; KWEL, Midland; KLUE, Longview;  
KTBB, Tyler; KGAF, Big Spring; KNET, Pales-  
tine; KRRV, Sherman; KTER, Terrell; KMHT,  
Marshall. All Tex.

### Thoms Radio-TV Enterprises (Harold H. Thoms Stations)

75 Scenic Highway, Asheville, N. C.  
Phone: 254-4663

President.....Harold H. Thoms  
Vice President.....James P. Poston  
Natl. Sls. Mgr.....George Roesler  
Advertising Mgr.....M. S. Thoms  
Administrative Asst.....Hugh McMillan  
Secretary.....M. G. Thoms  
Chief Engineer.....John Randolph

#### STATIONS

WAYS, Charlotte, N. C.; WCOG, Greensboro,  
N. C.; WISE-AM-TV, Asheville, N. C.; WKLM,  
Wilmington, N. C.; WMSJ, Sylva, N. C.;  
WEAM, Arlington, Va.

### J. Olin Tice Stations

c/o WKTC, 2001 Suttle Ave., Charlotte, N. C.  
Executive Director.....J. O. Tice, Sr.  
President.....J. O. Tice, Jr.  
General Manager.....John G. Kenworthy

#### STATIONS

WKTC, Charlotte; WKEN, Dover, Del.;  
WCAY, Cayce, S. C.; WBAZ, Kingston, N. Y.

### Time-Life Broadcast, Inc.

Time & Life Bldg., New York 20, N. Y.  
Phone: JU 6-1212

President.....Weston C. Pullen, Jr.  
V.P., Gen. Mgr.....Frederick S. Gilbert  
V.P., Internat'l Develop.....Sig Mickelson  
Business Manager.....Andrew J. Murtha

#### STATIONS

KLZ-AM-FM-TV, Denver, Colo.; WOOD-AM-  
FM-TV, Grand Rapids, Mich.; WFBM-AM-TV-  
FM, Indianapolis, Ind.; WCTN-AM-TV, Minne-  
apolis, Minn.; KOGO-AM-FM-TV, San Diego,  
Calif.

### Tobacco Radio Network

135 S. Salisbury St., Raleigh, N. C.  
Phone: 832-8885

President.....Fred Fletcher  
General Manager.....Wally Voigt  
Program Director.....Bill Kaye  
Publicity Director.....David Witherspoon  
Chief Engineer.....Bob Stephenson

#### STATIONS

WJAY, Mullins, S. C.; WRRZ, Clinton; WCKB,  
Dunn; WDNC, Durham; WBLA, Elizabethtown;  
WFMO, Fairmont; WFNC, Fayetteville; WGBR,  
Goldsboro; WGTC, Greenville; WHNC, Hen-  
derson; WLAS, Jacksonville; WELS, Kinston;  
WEWO, Laurinburg; WYRN, Louisburg; WHIT,  
New Bern; WRAL, Raleigh; WCEC, Rocky  
Mount; WEYE, Sanford; WNCA, Siler City;  
WMPM, Smithfield; WLSE, Wallace; WGNI,  
Wilmington; WGTM, Wilson, all N. C.

### Transcontinent Television Corp.

380 Madison Ave., New York City  
Phone: YU 6-2121

Ch. of the Board.....Paul A. Schoellkopf, Jr.  
President.....David C. Moore  
Ch. Exec. Comm.....J. Fred Schoellkopf, IV  
Ch. Finance Comm.....David Forman  
V.P., Treasurer.....Clifford M. Kirtland, Jr.  
Vice Pres. Chg. Sales.....George C. Stevens  
Vice Pres., Engineering.....Karl Hoffman  
Dir., Adv. & Promotion.....Dan Bellus

#### STATIONS

WGR-AM-FM-TV, Buffalo, N. Y.; WNEP-TV,  
Scranton/Wilkes-Barre, Pa.; KFMB-TV-AM-FM,  
San Diego, Calif.; KERO-TV, Bakersfield, Calif.;  
WDAF-TV-AM-FM, Kansas City, Mo.; WDOK-  
AM-FM, Cleveland, Ohio.

## REGIONAL NETWORKS

### Triangle Publications, Inc.

(Radio & TV Division)

46th & Market Sts., Philadelphia 39, Pa.

Phone: EVergreen 2-4700

V.P., Gen. Mgr. . . . . Roger W. Clipp  
Administrative Exec. . . . . John D. Scheuer, Jr.  
Dir., Nat'l Sales Dev. . . . . Kenneth W. Stowman  
Director, Nat'l Sales. . . . . Edward H. Benedict  
Director of Engineering . . . . . Henry E. Rhea  
Business Manager . . . . . John C. Harlan

#### BRANCH OFFICES

46 & Market, Phila. 39 Pa., Phone EV 2-4700,  
George A. Koehler, Sta. Mgr.; Sheraton Inn,  
Binghamton, N. Y., Phone: RA 3-7311, George  
R. Dunham, Gen. Mgr.; Commerce Park, Altoona,  
Pa., Phone: WI 4-2031, John Stilll, Gen. Mgr.;  
135 College St., New Haven, Conn., Phone:  
SP 7-3611, Howard Maschmeier, Gen. Mgr.;  
R. D. No. 5, Lebanon, Pa., Phone: CR 3-4551,  
J. Zimmermann, Gen. Mgr.; 733 "L" St., Fresno,  
Calif., Phone: AM 8-6444, Leslie H. Peard, Jr.,  
Gen. Mgr.; 320 Park Ave., New York 22, N. Y.,  
Phone: PLaza 9-7115, Manager, Edward H.  
Benedict; 645 N. Michigan Ave., Chicago 11,  
Ill., Phone: MI 2-0012, Frank Palmer, Mgr.;  
6404 Sharon Rd., Baltimore, Md., Phone: DR  
7-6222, Manager, Charles Powell; 3600 Wil-  
shire Blvd., Los Angeles, Calif., Phone: DU  
7-1296, Manager, Charles S. Cady.

#### STATIONS

WFIL-AM-FM-TV, Philadelphia; WNBH-AM-  
FM-TV, Binghamton, N. Y.; WFBG-AM-TV-FM,  
Altoona, Pa.; WNHC-AM-FM-TV, New Haven,  
Conn.; WLYH-TV, Lancaster-Lebanon, Pa.;  
KFRE-AM-TV, KRFM, Fresno, Calif.

### Tri-Mart Radio Network

P. O. Box 1032, Eugene, Ore.

Phone: Diamond 4-4214

Sales Promo. Manager . . . . . Lee Bishop

#### STATIONS

KSLM, Salem; KFLY, Corvallis; KORE,  
Eugene, Ore.

### Tri-W Network

Box 622, Jasper, Ala.

Phone: FULTon 4-3461

President . . . . . John H. Bankhead III  
General Manager . . . . . William C. Edgemon  
Commercial, Sales Prom. Mgr. . . . . J. L. Sartain, Jr.  
Program Director . . . . . Marion B. Grant  
Publicity Director . . . . . Fred H. Norris  
Chief Engineer . . . . . Charles C. Watts, Jr.

#### STATIONS

WWWB, Jasper; WWWF, Fayette; WWWR,  
Russellville, Ala.

### Trigg-Vaughn Stations

(Southwest States, Inc.)

P. O. Box 1799, El Paso, Tex.

Phone: KE 2-6551

Board Chairman . . . . . Jack C. Vaughn  
President . . . . . Cecil L. Trigg  
National Sales Manager . . . . . George Collie  
Local Sales Manager . . . . . Sheldon Turner  
Sales Promotion Manager . . . . . Jim Suggs  
Program Director . . . . . Bernie Bracher  
Chief Engineer . . . . . Frank Jordan

#### STATIONS

KROD-AM-FM-TV, El Paso; KOSA-TV, Odes-  
sa, KVIL, Amarillo, all Tex.; KRNO, San Ber-  
nardino, Calif.

### Truth Publishing Stations

c/o WKJG, 2633 W. State Blvd., Ft. Wayne, Ind.  
President . . . . . J. F. Dille, Jr.

#### STATIONS

WKJG-AM-TV, Ft. Wayne; WTPC, Elkhart;  
WSJV, South Bend-Elkhart, all Ind.

### Tullis & Hearne Bestg. Co.

P.O. Box 20188, San Diego, Cal.

Phone: JU 3-9100

President . . . . . Howard L. Tullis  
General Manager . . . . . Joe Cahill  
Program Director . . . . . Noel Confer  
Chief Engineer . . . . . Edgar Murphree

#### STATIONS

KAFY, Bakersfield, KFXM, San Bernardino;  
KDEO, El Cajon, all Calif.

### United Broadcasting Network

Shoreham Hotel, Washington, D. C.

Phone: CO 5-2958

President . . . . . Richard Eaton

#### BRANCH OFFICES

420 Madison Ave., New York, N. Y.; 410 N.  
Michigan Ave., Wrigley Bldg., Chicago, Ill.

#### STATIONS

WOOK, WFAN-FM, Washington, D. C.;  
WSID-AM-FM, Baltimore; WINX, Rockville, Md.;  
WANT, Richmond; WJMO, Cleveland, Ohio;  
WMUR-TV, Manchester, N. H.; WBNX, New  
York; WFAB, Miami; WCUY-FM, Cleveland,  
Ohio.

### Vacationland Broadcasting Corp.

Queensbury Hotel, Glens Falls, N. Y.

Phone: RX 2-2151

President . . . . . Edward Haut  
General Manager . . . . . Lawrence L. Mack  
Commercial Manager . . . . . William E. Powley  
Sales Promo., Publicity Dir. . . . . Robert Scales  
Program Director . . . . . Donald Racette  
Chief Engineer . . . . . Wayne White

#### STATIONS

WSET, Glens Falls, WMNS, Olean; WIPS,  
Ticonderoga, all N. Y.

# REGIONAL NETWORKS

## VIP Radio, Inc.

Time & Life Bldg., Rockefeller Center  
New York, N. Y.  
Phone: JUDson 2-2300

President ..... Martin Stone  
Vice President..... Charles H. G. Rees  
Vice President..... Milton P. Kayle

### STATIONS

WFYI, Mineola; WGHQ, Kingston; WVOX;  
New Rochelle; WVIP, Mount Kisco, all N. Y.

## Walker Stations

c/o WISM, 122 E. Main St., Madison, Wisc.  
Phone: ALPine 6-3167

President ..... W. R. Walker

### BRANCH OFFICES

Hotel Eau Claire, Eau Claire, Wisc., Phone:  
TE 2-3463, Charles R. Dickoff, General Mgr.,  
414 State St., St. Joseph, Mo., Phone: YU  
3-3992, Joseph D. Mackin, General Mgr.; 2333  
Bowen St. Rd., Oshkosh, Wisc., Phone: BE  
5-3150, William L. McDonald, General Mgr.;  
109½ Front St., Beaver Dam, Wisc., Phone: TU  
5-4442, Tom Faile, General Mgr.

### STATIONS

WISM-AM-FM, Madison; WOSH, Oshkosh;  
WEAQ, WIAL-FM, Eau Claire; WBEV, Beaver  
Dam, all Wisc.; WSJM, St. Joseph, Mich.

## Ware Broadcasting Group

c/o KNIM, S. Highway 71, Maryville, Mo.

President.....L. P. Ware

### STATIONS

KLPW, Union; KFLW, Waynesville; KYRO,  
Potosi, all Mo.; KZIX, Ft. Collins, Colo.; KBBZ,  
Laramie, Wyo.

## West Central Bestg. Co.

2907 Springfield Rd., East Peoria, Ill.  
Phone: 699-3961

V.P., Gen. Mgr.....Fred C. Mueller  
Sales Manager.....John Leslie  
Promotion Mgr.....Bill Adams  
Program Dir.....Dick Evans  
Production Mgr.....Dale Schwartz  
Chief Engineer.....Wayne Lovely

### STATIONS

WEEK-TV, Peoria, WEEQ-TV, La Salle, both  
Ill.

## West Texas Television Network

7400 College Ave., Lubbock, Texas  
Phone: SHerwood 4-2345

President.....Sidney W. Grayson  
General Manager.....Nat Levine  
General Sales Mgr.....R. S. Nielsen  
National Sales Mgr.....John Henry  
Program Director.....Ray Trent  
Chief Engineer.....Rudy Starnes

### STATIONS

KDUB-TV, Lubbock; KPAR-TV, Abilene-  
Sweetwater; KEDY-TV, Big Spring, all Texas;  
KVER-TV, Clovis, N. Mex.

## Westinghouse Broadcasting Co., Inc.

122 E. 42nd St., New York 17, N. Y.  
Phone: MURray Hill 7-0808

President.....Donald H. McGannon  
Exec. V.P.....Rolland V. Tooke  
V.P., Programming.....Richard M. Pack  
V.P., Sales.....A. W. Dannenbaum  
V.P., Engineering.....R. N. Harmon  
V.P., Finance.....Joseph Mikita  
Natl. Adv., Sales Prom. Mgr.....D. E. Partridge  
Dir. of Research.....James Yergin  
Natl. Program Mgr.....William Kaland  
Dir. of Creative Services.....Herman Land  
Natl. Radio Sales Mgr.....Ralph L. Glazer  
Natl. Engineering Mgr.....G. E. Hagerty  
V.P., Washington.....J. E. Baudino  
V.P., Boston.....W. C. Swartley  
V.P., Pittsburgh.....H. C. Lund  
V.P., Cleveland.....F. A. Tooke  
V.P., Chicago-Ft. Wayne.....Ralph Atlass  
V.P., West Coast.....P. G. Lasky

### BRANCH OFFICE

1625 "K" St., N.W., Washington, D. C.  
Phone: STerling 3-0903

### STATIONS

KPIX, San Francisco, Calif.; WOWO, Fort  
Wayne, Ind.; WBZ, Boston, Mass.; WBZ-TV,  
Boston, Mass.; KYW, Cleveland, Ohio; KYW-  
TV, Cleveland, Ohio; KDKA, Pittsburgh, Pa.;  
KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;  
WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,  
Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,  
Cleveland, O.; WINS, New York, N. Y.

## Whitman Stations

610 S. Columbia, Olympia, Wash.  
Phone: 357-7718

President, Gen. Mgr.....Donald F. Whitman  
Engineering Director.....Lee Hurley

### STATIONS

KITN, Olympia, KITL, Centralia-Chehalis,  
both Wash.

## Winston-Salem Bestg. Co., Inc.

c/o WTOB, 300 S. Stratford Rd.  
Winston-Salem, N. C.  
Phone: PArk 3-4353

President.....J. W. Coan  
General Manager.....L. G. Jones  
Publicity Director.....Margaret Sugg  
Chief Engineer.....James H. Hoke

## REGIONAL NETWORKS

### STATIONS

WTOB, Winston-Salem; WSGN, Birmingham, Ala.; WAPA-TV, San Juan, P. R.; 1/2 interest in WOLE, Aquadilla-Mayoques, P. R.; KTHT, Houston, Tex.

### Wisconsin Network

230 First Ave., So., Wisconsin Rapids, Wis.  
Phone: HA 3-7200

President ..... Glen Helzuecht  
Gen., Comm. Mgr. .... George T. Frechette

### STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBY, Appleton; WHBL, Sheboygan; WJPG, Green Bay; WFHR, Wisconsin Rapids; WWCF, Baraboo; WSAU, Wausau; WRDB, Reedsburg; KFIZ, Fond du Lac; WGEZ, Beloit; all Wis.

### WKAP, Inc.

Box 689, Allentown, Pa.  
Phone: 433-3166

President ..... N. Joe Rahall  
General Manager ..... Ogden R. Davies  
Operations Manager ..... Alan D. Raber  
Sales Promo. Manager ..... Jerry Duckett  
Program Director ..... Paul F. Galgon  
Publicity Director ..... Sammy J. Anderson  
Chief Engineer ..... C. Frank Cordaro

### STATIONS

WKAP, Allentown, WNAR, Norristown, both Pa.; WLCY, St. Petersburg, WQTY, Jacksonville, both Fla.; WWNR, Beckley, W. Va.

### WKY Television System

c/o WKY, 500 E. Britton Rd.  
Oklahoma City, Okla.

President ..... E. K. Gaylord

### STATIONS

WKY-AM-TV, Oklahoma City; WTVT, Tampa.

### Wometco Enterprises, Inc.

306 N. Miami Ave., Miami, Fla.  
Phone: FR 4-6262

President ..... Mitchell Wolfson  
Vice President ..... Louis Wolfson II  
V.P., Asst. Sec. .... Richard F. Wolfson  
Vice President ..... Jack Waxenberg  
Treasurer ..... Elmer H. Radloff  
Controller ..... Arthur H. Hertz  
V.P. (WTVJ-TV) ..... Lee Ruwitch  
Promo., Public Rel. Dir. .... Burt Toppan  
V.P., General Mgr. (KVOS-TV) ... David Mintz  
Station Mgr. (WLOS-AM-FM-TV) ... Mort Cohn  
V.P., General Mgr. (WFGA-TV) ... Jesse Cripe

### STATIONS

WLOS-AM-FM-TV, Asheville; WFGA-TV, Jacksonville; WTVJ, Miami, both Fla.; KVOS-TV, Bellingham, Wash.

### Allen M. Woodall Stations

c/o WDAK, Columbus, Ga.

President ..... Allen M. Woodall

### STATIONS

WMOG, Brunswick; WDAK, Columbus; WDAK, McRae, WALG, Albany; WAYX, Waycross, all Ga.

### W. C. Woodall Jr. Stations

c/o WGRA, Bainbridge Rd., Cairo, Ga.

President ..... W. C. Woodall

### STATIONS

WGRA, Cairo; WDWD, Dawson; WFPM, Ft. Valley; WIMO, Winder; WBBK, Blakely, all Ga.; WGSW, Greenwood, S. C.

### J. W. Woodruff Jr. Stations

Box 270, Columbus, Ga.

President ..... J. W. Woodruff, Jr.

### STATIONS

WGPC-AM-FM, Albany; WAZA, Bainbridge; WRBL-AM-FM-TV, Columbus, all Ga.

### The Yankee Network

21 Brookline Ave., Boston 15, Mass.  
Phone: Commonwealth 6-0800

President ..... William M. McCormick  
Vice President ..... Thomas Bateson  
Sales Mgr. .... Proctor Jones  
Adv. & Promotion Mgr. .... Al Korn  
Program Director ..... John D. Maloy  
Publicity Director ..... Phyllis Doherty  
Chief Engineer ..... Irving B. Robinson

### STATIONS

WNAC, Boston; WFAU, Augusta, Maine; WIDE, Biddeford, Maine; WALE, Fall River, Mass.; WEIM, Fitchburg, Mass.; WHAL, Greenfield, Mass.; WOCB, Hyannis, Mass.; WCOU, Lewiston, Maine; WLLH, Lowell, Mass.; WNLC, New London, Conn.; WBRK, Pittsfield, Mass.; WPOR, Portland, Maine; WEAN, Providence, R. I.; WSYB, Rutland, Vt.; WTSV, Claremont, N. H.; WMAS, Springfield, Mass.; WATR, Waterbury, Conn.; WAAB, Worcester, Mass.; WABL, Bangor, Me.; WNAB, Bridgeport, Conn.; WPOP, Hartford, Conn.; WHOU, Houlton, Me.; WKVT, Brattleboro, Vt.; WAGM, Presque Isle, Me.; WTOR, Torrington, Conn.; WARE, Ware, Mass.; WKXL, Concord, N. H.; WKNE, Keene, N. H.; WTSR, Hanover, N. H.; WHMP, Northampton, Mass.; WDEV, Waterbury, Vt.; WERI, Westerly, R. I.; WOCB, Keene, N. H.

*New York's Great Sound*



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1639 Broadway, New York

PLaza 7-8855



presents

# TRANSCRIPTION COMPANIES



KEY PERSONNEL

BRANCH OFFICES

SERVICES OFFERED

1963

# Transcription Companies

## ALL-CANADA RADIO & TELEVISION LIMITED

1000 Yonge St., Toronto 5, Ont., Can.  
Phone: WALnut 5-9361

President.....J. Stuart MacKay  
General Manager.....Reo. C. Thompson  
Mgr., Radio Div.....Robert A. Taft  
Mgr., TV Div.....Ross A. McCreath  
Mgr., Bcst. Svc. Div.....Peter N. Harricks  
Mgr., Program Div.....Dana C. Murray

### Branch Offices

1161 Melville St., Vancouver, B. C.  
Phone: MUtual 4-7461

Manager.....John E. Baldwin  
Taylor, Pearson & Carson Bldg.,  
Calgary, Albt.

Phone: AMhurst 2-7691

Manager.....Jack E. Cavanaugh  
706 Electric Railway Chambers,  
Winnipeg, Man.

Phone: WHitehall 2-6861

Manager.....Gordon Jones  
Dominion Square Bldg., Montreal, Que.  
Phone: UNiversity 1-5656

Manager.....Ken A. Baker  
*Services Offered:* Canadian representatives  
and distributors for transcription companies.

## ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.  
Phone: FL 3-6767

Owner.....Bill L. Godden  
*Services Offered:* TV and radio air checks,  
TV sound production, tape recorder rentals,  
phonograph masters and pressings.

## ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.  
Phone: ORegon 4-7400

General Mgr. ....John Esau  
*Services Offered:* A transcription library  
exclusively comprising radio music, jingles  
for advertisers, time, weather, dollar-day spots  
and shopping-days-til-Christmas jingles. Also  
TV production music library and special  
transcription library for industrial slide film  
producers.

## AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.  
Phone: OXFord 7-0725

President.....Herbert Rosen  
*Service Offered:* Transcriptions; mood and  
bridge music library.

## AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N. Y.  
Phone: JUdson 6-2619

President.....Lawrence J. Kreeger  
Vice President.....Howard M. Lawrence

Sec.-Treas.....John H. Beaumont  
*Services Offered:* Sound recording for  
radio, film & video tape production. Studio  
& remote recording; tape editing & mixing;  
magnetic & optical transfers; instantaneous  
discs; disc mastering & pressing. Complete  
film editorial services.

## AUDIO-VIDEO RECORDING SERVICE

(Div. of Capitol Transcriptions, Inc.)  
620 Eleventh St., N.W., Washington 1, D. C.  
Phone: (202)-393-1246

Manager.....H. Edward Behre  
Sr. Audio Engineer.....Panos Lambrou

*Services Offered:* Complete recording ser-  
vices, commercial & industrial accounts: slide  
film sound tracks, subsonic control tones for  
"Dukane" & others; audio-visual & message  
repeater cartridge specialists for "Salesmate,"  
"LaBelle," "Pentron," "Cousino," "Spotmas-  
ter," "Music Masters," "Lectour," & others.  
Tapes of Presidential News Conferences &  
other Washington events. Tape & cartridge  
duplicating. Auricon-Anupex-Rangertone sin-  
gle & double system video services.

## AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19  
Phone: JU 2-8105

President.....Herbert Kaplan  
Vice President.....Benjamin Stern  
*Services Offered:* Recording facilities for  
advertising agencies and record companies;  
studios, mixing rooms, cutting and mastering  
channels. Recording to 16mm & 35mm pic-  
ture and 16mm & 35mm magnetic transfer.

## BBC-TV ENTERPRISES

630 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-7100

Representative in U. S.....Dennis Scuse  
Program Assistant.....Sue Goldman  
*Services Offered:* Topical taped programs;  
long-playing disc transcriptions of BBC pro-  
grams.

## BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.  
Phone: JU 2-4812

President.....Allen Weintraub  
Vice-Pres.....Daniel Cronin  
*Services Offered:* Complete services for  
tape, disc and film recording with studio pro-  
duction facilities. Masters (standard and  
microgroove). Westrex stereo discs, 3 & 4  
track recording facilities and complete film  
recording facilities.

## BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.



## TRANSCRIPTION COMPANIES

Phone: 532-6978

President.....Jack R. McVeigh  
V.P., Secy.-Treas.....Mrs. Billie McVeigh  
Vice President.....William E. Branch  
Dir.....Angel H. Rojas, Robert F.  
Cummins.

*Services Offered:* Complete recording facilities.

### S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada

Phone: WALnut 2-2103

President.....Kenneth Page  
Radio Sales.....Gordon Caldwell  
Recording Engineer.....Joe Davidson

*Services Offered:* Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

### CANYON FILMS OF ARIZONA

834 N. Seventh Ave., Phoenix, Ariz.

Phone: ALPine 2-1718

Owner-Manager.....Raymond Boley

*Services Offered:* Facilities for commercial & personal sound recordings. Radio & TV jingles, master & pressing service, dubbing, multiple recording, sound for motion pictures & slide films.

### CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.

Phone: (202) 393-1246

President.....H. Edward Behre  
V.P.....C. Edward Behre  
Secretary.....Doris Erickson  
Sr. Audio Engineer.....Panos Lambrou

*Services Offered:* Three sound studios, complete recording services, commercial & industrial accounts; slide film sound tracks with sonic & subsonic control tones for "Salesmate," "LaBelle," "DuKane" & others; audio-visual & message repeater cartridge specialists; tape, discs, pressings. Live music sessions in sound studios; conference & convention reporting; tapes of Presidential News Conferences & other Washington events. Air checks and tape duplicating services. "Spot-master" cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

### COMMUNITY CLUB AWARDS, INC.

(See Program Producers)

### CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.

Phone: JUdson 6-6673

President.....Fred Jacobs  
Vice President.....Alfonso Corelli

*Services Offered:* Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film; disc & tape music libraries for lease.

## CREATE THE RIGHT MOOD EVERY TIME

with the

## MAJOR MOOD MUSIC LIBRARY

*Major* offers you a full forty-five hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your video-tape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

*Major* specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

**IMPORTANT:** *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

**WRITE FOR FREE  
CATALOGUE  
to THOMAS J. VALENTINO, INC.**

Established 1932

150 West 46th Street  
New York 36, N. Y.

Also available Free catalogue of complete  
sound effects library

RD-1

## TRANSCRIPTION COMPANIES

### CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36  
Phone: PLaza 7-3641

President .....Sholom Rubinstein  
Vice President.....Mel Kaiser  
Secretary-Treasurer ....Bernard Rubinstein

*Services Offered:* Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication, 35 and 16mm equipment.

### PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22  
Phone: MU 8-3950

President .....Phil Davis  
Creative Director.....Edward C. Redding  
V.P., Mus. Dir.....Earl Paul  
Secy.-Treas.....Loretta H. Davis  
Prod. Mgr.....Joe Rhodes  
Film Scor. Dir.....Hale Rood  
Asst. Creative Dir.....Charles Naylor  
Copy Director.....Helen Whitmore  
P.R. Director.....Frances B. O'Brien  
Exec. Secy.....Glen McGinley

*Services Offered:* Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

### GORDON M. DAY PRODUCTIONS

(See Commercial Producers)

### DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.  
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring  
Sales & Promotion.....Marion I. Waring  
*Services Offered:* Steinway piano, Hammond organ, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

### ELECTRO-VOX RECORDING STUDIOS

5546 Melrose Ave., Hollywood 38, Calif.  
Phone: HO 5-2189

President.....Bert B. Gottschalk  
Vice President.....Alan Gottschalk  
*Services Offered:* Industrials: commercials, phonograph recording; rental of facilities, including studios.

### ELECTRONIC MEMORY REPORTING SERVICE

(Div. of Capitol Transcriptions, Inc.)  
620 Eleventh St., N.W., Washington 1, D. C.  
Phone: (202)-393-1246

Manager.....H. Edward Behre  
*Services Offered:* Complete Convention & Conference reporting services; verbatim transcripts, tapes for broadcast.

### BRUCE ELLIS COMPANY

Box 2067-D, 305 S. Fairoaks Ave.,

Have YOU been to  
MANHATTAN

?

• MSC •  
MANHATTAN SOUND CORP.

411 FIFTH AVE., N.Y. 16, N.Y.  
LE 2-2428

MIXING — RECORDING — TRANSFER — OPTICAL NEGATIVE  
— LOCATION SOUND — MUSIC SCORING —

## TRANSCRIPTION COMPANIES

Pasadena, Calif.

Phone: MU 1-6909

President.....Wm. A. McCall, Sr.  
 Vice President.....Wm. A. McCall, Jr.  
 Secy.-Treas.....Mrs. G. E. Pinto  
 Sales Dept.....James McCall  
*Services Offered:* Transcription tapes.

### EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.

Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher  
 Vice-President .....Arthur Lube  
 Secretary.....John Hughes Dwyer  
*Services Offered:* Tape—Disc recording  
 Studios—Remote work. Production—Talent.

### ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

(See Program Producers)

### JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

### FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.

Phone: FL 9-6084

President .....Robert E. Woolf  
 Vice President.....Wallace A. Ybanez  
 Treasurer .....Fransis Woolf  
*Services Offered:* High speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

### THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.

Phone: REgent 4-1501

Director .....Jacques Sallebert  
 Asst. Director.....Alice Lewitin  
 Administrator .....Suzanne Weltman  
 Public Relations.....Kenneth Tepfer  
*Services Offered:* Taped programs and longplaying disc transcriptions of special RTF programs for American radio.

### GLOBE RECORDING STUDIO, INC.

420 Broadway, Nashville 3, Tenn.

Phone: ALpine 5-7645

Pres., Gen. Mgr.....James Maxwell  
 Dir.-Prod. Mgr.....Bill Connor  
*Services Offered:* Tape recording and disc recording equipment.

### HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.

Phone: PLaza 5-6131

Gen. Mgr.....H. D. Knuth  
 Sales Mgr.....Everett Goodman  
 Traffic Mgr.....Dorelle Zawada  
 Radio & TV Dir.....Bertram Parks  
*Services Offered:* Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

### GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.

Phone: JU 6-5577

President.....Herbert M. Moss  
 Exec. V.P.....Robert M. Volkell  
 V.P., Prod.....Fred Hertz  
 V.P., Sales.....Leonard Lawson  
 V.P. Chg. Engineering...Jason B. Windwer  
*Services Offered:* Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

### GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.

Phone: WE 2-1224

Manager .....Claude H. Hill  
 Production Director .....Larry Lehr  
 Music Director .....Robert Thomas  
 Secretary .....Diane Hill  
*Services Offered:* Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

### KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence (Buffalo), N. Y.

Phone: NF 3-5132

President.....Preston L. Taplin  
 Vice President.....Edith M. Taplin  
*Services Offered:* Radio continuity service, transcribed weather service, specialty cards

## OLMSTED SOUND STUDIOS INC.

1 East 54th St.

N. Y. 22, N. Y.

PLaza 1-0890

COMPLETE SOUND FACILITIES

for

- FILM
- TAPE
- DISC



RICHARD B. OLMSTED  
 ARTHUR SHAER

# TRANSCRIPTION COMPANIES

and promotions. Radio vignettes, minute mysteries.

## LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.

Phone: MURray Hill 2-7147

President .....Louis Lang  
 Sec.-Treas. ....Thelma Lang  
*Services Offered*—Dealers in master recording equipment; servicing.

## LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.  
 Phone: IV 5-2400

President .....John D. Langlois  
 Vice Pres., Treas. ....C. O. Langlois, Jr.  
 Sales Mgr. ....Robert O. Boehmer  
*Services Offered*: Radio Hucksters & Air-lifts; 1800 Unit Basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

## JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.  
 Phone: OLdfield 6-4607

Executive Director .....Jack Lloyd  
*Services Offered*: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.



*United  
 Recording  
 Laboratories  
 Inc.*

681 Fifth Ave., New York 22, N. Y.  
 Phone: PL 1-4660

## C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.  
 Phone: Dunkirk 4-4191

President .....C. P. MacGregor  
 General Manager .....E. H. Lowry  
 Studio Manager .....Robert W. McKenzie  
*Services Offered*: Transcription library productions; music library service, dramatic and musical programs; recording studios. Complete packaging.

## MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.  
 Phone: CI 7-0210

President .....Thomas L. Clarke, Jr.  
 V.P., Prog. Dir. ....Joseph F. Hards  
 Sales Manager .....A. J. Kendrick  
*Services Offered*: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape recorded main channel radio music programming for automated broadcasting.

## MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.  
 Phone: CI 7-2320

*Services Offered*—Motion picture sound recording, transfers from and to tape & film medium; miking; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

## MANHATTAN SOUND CORP.

411 Fifth Ave., New York 16, N. Y.  
 Phone: LE 2-2428

President .....Fred B. Adair, Jr.  
 Vice Pres., Treas., Eng. ...Gustave Mortensen  
 Vice Pres., Sec., Eng. ....Dante A. Saraceni  
 Mgr., Transfer Dept. ....Kenneth Upton  
 Asst. to President .....Margo Krasne  
*Services Offered*: Film recording, transfer, mixing, location sound, screening, live mixing, optical negative, voice recording.

## MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.  
 Phone: WI 7-2940

Recording Svpr. ....Gene Sayet  
 Chief Engineer .....Sid Feldman  
*Services Offered*: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

## CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.  
 Phone: PLaza 7-0695

President .....Charles Michelson  
 Treasurer .....Aaron Michelson  
 Secretary .....Vivian Worth  
 Asst. to President .....Rudolph Kopelman

## TRANSCRIPTION COMPANIES

**Services Offered:** Distributors of transcribed radio program series; syndicated TV film series.

### M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.  
Phone: BELmont 5-8043

Co-owner ..... Bob Geis  
Co-owner ..... Mary-Jo Cobbs  
**Services Offered:** Producers of taped radio programs & recorded radio spots.

### MUZAK CORPORATION

(A Div. of Wrather Corp.)  
229 Park Ave. S., New York 3, N. Y.  
Phone: ORegon 4-7400

Board Chairman..... Jack D. Wrather, Jr.  
President..... Charles C. Cowley  
Sr. V.P., Treas..... John R. Andrus  
V.P. & House Counsel..... Leonard Scholl  
V.P. & Dir. of Marketing..... Joseph W. Roberts

**Services Offered:** Recorded music program service for radio stations and background and functional music service for industry offices, banks, stores, hotels, restaurants, transportation terminals and other public areas.

### NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: CIrcle 7-8300

Director..... Charles L. Bennis  
*Branch Offices*

Merchandise Mart, Chicago 54, Ill.  
Phone: SUperior 7-8300

Sheraton Park Hotel, Washington, D. C.  
Phone: ADams 4-5400

3000 W. Alameda Ave., Burbank, Calif.  
Phone: TH 5-7000

**Services Offered:** Recording, service, tape & disc.

### NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.  
Phone: TE 8-8483

President ..... Chas. E. Rynd  
Vice President..... Jerome K. Levy

**Services Offered:** National background music service through radio station franchise network. Music tape programming and duplicating services.

### NATIONAL VIDEO TAPE PRODUCTIONS, INC.

(A division of Sports Network, Inc.)  
20 East 46th St., New York, N. Y.  
Phone: MO 1-2960

President..... Richard E. Bailey  
V.P..... Charles A. Voso

#### *Branch Office*

9-11 Sta. Sq., Rutherford, N. J.

Ch. Exec. .... R. E. Bailey  
Sec.-Treasurer ..... Thomas J. Schilling  
Comptroller ..... William Hyland  
Client Services..... Richard E. Bailey, Jr.

**Services Offered:** Complete color and black-and-white video for facilities for TV production of commercials, programs and all

other types of taped productions, studio and closed circuit facilities. Location video in color and black-and-white. Complete services for Intersync editing, mixing, dubbing, playback and recording.

### NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.  
Phone: JUdson 2-1417

**Services Offered:** Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing and pressings—stereo recording—magnetic & optical film recordings; live audience sync recordings.

### OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York 22, N. Y.  
Phone: PLaza 1-0890

President..... Richard B. Olmsted  
Vice President..... Arthur Shaer

**Services Offered:** Five studios, complete facilities for recording on Film, Tape, or Disc. Multi-Track Recording and Mastering.

### PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.  
Phone: PLaza 7-6111



*Reeves Sound Studios*

DIVISION OF REEVES BROADCASTING  
& DEVELOPMENT CORPORATION

304 EAST 44th STREET  
NEW YORK 17, N. Y.  
ORegon 9-3550

REEVES — ALWAYS THE LEADER

FIRST IN MAGNETIC SOUND  
NOW FIRST IN VIDEO RECORDING

## TRANSCRIPTION COMPANIES

President.....Warren E. Jenkins  
 V.P., Sales.....Gregory W. Raffa  
 V.P., Admin.....John H. Jackson  
*Services Offered*; Recording studios, screening room, full mastering facilities, film services.

### GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.  
 Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price  
*Services Offered*: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

### PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)

229 Park Ave. S., N. Y. C. 3  
 Phone: ORegon 4-7400

General Manager.....John Esau  
 Branch Office

9714 Champa Drive, Dallas, Tex.

*Services Offered*: Complete integrated package of automatic programming consisting of equipment and o-vation music on tape; also distribute series of special talent radio programs: Johnny Green's World of Music, This Is Steve Allen, That's Entertainment.

### RCA RECORDED PROGRAM SERVICES

155 East 24th St., New York 10, N. Y.  
 Phone: MUrray Hill 9-7200

Manager .....A. B. Sambrook  
 Western Sales Rep.....William C. Gartland  
 Northeastern Sales Rep.....George Field  
 Southwestern Sales Rep.....John Alves  
 Southeastern Sales Rep...Wallace D. Cochran  
 Central Northeast Sales  
 Rep. (Chicago) .....Warren Peterson  
 Central Northwest Sales Rep...Jack Nadeau  
 East Central Sales Rep.

(Nashville) .....John Dill  
*Services Offered*: Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

*Studios and Regional Offices*

155 E. 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

445 North Lake Shore Drive, Chicago 11, Ill.  
 Phone: WHitehall 4-3215

1510 N. Vine St., Hollywood 88, Calif.

Phone: OLdfield 4-1660

1121 Rhodes Haverly Bldg., Atlanta 3, Ga.

Phone: JACkson 4-7703

P. O. Box 28436, Dallas 28, Tex.

Phone: BRoadway 9-5221

800 17th Ave. South, Nashville, Tenn.

Phone: ALpine 5-5781

### RKO SOUND STUDIOS

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.

Phone: LOngacre 4-8000

President .....Thomas F. O'Neil  
 Vice Pres., Treas.....John B. Poor  
 General Manager .....John B. Hayes

*Services Offered*: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bestg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

### RADIO FEATURES OF AMERICA

820 West End Ave., New York 36, N. Y.

Phone: MOument 3-7284

Cable Address: ARREFFAY, New York  
 Executive Director.....Oliver W. Nicoll  
 Assoc. Dir. of Svcs.....Sandra Munsell

*Services Offered*: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

### RADIO TV REPORTS, INC.

16 West 46th St., New York 36, N. Y.

Phone: COlumbus 5-7650

President .....David Fins  
 Branch Offices

1550 East 53rd St., Chicago 15, Ill.

Phone: HY 3-3215

Manager .....Carl Hirschfeld

# EMPIRE

## COMPLETE SOUND RECORDING FACILITIES

- Disc & Tape Sound Recording
- Air Conditioned Studios

480 LEXINGTON AVE.  
 NEW YORK 17, N. Y.  
 YUkon 6-5700

## TRANSCRIPTION COMPANIES

1680 N. Vine St., Los Angeles 28, Calif.  
Phone: HO 6-6124

Manager ..... Dean West  
3333 Conn. Ave., N.W., Washington 8, D. C.  
Phone: WO 6-6300

Manager ..... Bob Williamson  
1005 Market Street, San Francisco 3, Calif.  
Phone: UN 3-3583

Manager ..... David Lee  
12175 Ilene, Detroit 4, Mich.  
Phone: TE 4-7625

Manager ..... Ellen Eldridge  
*Services Offered:* National & local—tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography, transcripts.

### RECORDING STUDIOS, INC.

1639 Broadway, New York, N. Y.  
Phone: PL 7-8855

Chairman of Board..... Gary Moore  
President ..... Mort Schwartz  
Vice President..... Robert Kingsley  
*Services Offered:* Complete facilities for recording, music scoring, dubbing, and mixing. 35 and 16 mm projections.

### REEVES SOUND STUDIOS

(Div. of Reeves Bcstg. & Dev. Corp.)  
304 East 44th St., New York 17, N. Y.  
Phone: ORegon 9-3550

President..... Chester L. Stewart  
General Mgr..... John Vorisek  
Mgr.—Film Div..... Richard Vorisek  
Manager, Video Dept..... R. Byloff  
Chief Engineer..... Lyman J. Wiggan  
*Services Offered:* Video & sound recording for motion pictures and television, transcriptions.

### REQUEST RECORDS, INC.

66 Mechanic St., New Rochelle, N. Y.  
Phone: (914) NE 3-6055

President..... C. H. Lowenstein  
Vice President..... M. Linz  
General Mgr..... H. J. Lengsfelder  
*Services Offered* — Recording Transcriptions, specializing in foreign language and instruments. Background music for TV productions.

### ROCKHILL RECORDING

18 E. 50 St., New York 22, N. Y.  
Phone: PL 9-7979

President ..... Janet Taylor  
Manager..... Leo J. Launer  
Sales Manager (Recording).. Fred Freeman  
Chief Engineer ..... Gilbert R. Arion  
*Services Offered:* Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

### SESAC, INC.

10 Columbus Circle, New York 19, N. Y.  
Phone: JUDson 6-3450

President ..... Paul Heinecke  
Secretary-Treasurer..... R. C. Heinecke  
*Services Offered:* LP Service including: jazz, dance, country and western, American folk, concert, Latin, novelties, band and religious music plus the "Drummers," big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

### SANDE & GREENE, INC.

(See Commercial Producers)

### JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.  
Phone: HOLlywood 6-6141

President ..... John Seely  
Sales Manager..... Don Teeter  
Repertoire Dir. .... Bill Loose  
Recording Mgr..... Doug Nelson  
Secretary ..... Pat Seely  
*Services Offered:* Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

### SONOCRAFT CORP.

115 W. 45th St., N.Y.C.  
Phone: JUDson 2-1750

President ..... Herbert H. Borchardt  
V.P. & Treas..... Harold H. Oppenheimer  
V.P. & Sec..... Gerhard M. Behrendt  
*Services Offered:* Distributors of sound & recording equipment.

### STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.  
Phone: HOLlywood 2-6027  
1271 Ave. of the Americas  
New York 20, N. Y.  
Phone: PLaza 7-2197

President ..... Peter Frank  
Exec. Vice Pres..... Will Scott  
Vice President ..... Mann Scharf  
Program Director ..... Mel Ryan  
*Services Offered:* Producers of The Big Sound, Formatic Radio, and Country & Western Radio.

### ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City  
Phone: MURray Hill 8-4355

President ..... Robert Swanson  
Vice President..... Rolf Johnson  
*Services Offered:* Producers & creators of musical comm'l's for radio & TV.

### THUNDERBIRD FILM SOUND CENTER, INC.

1833 Bay Road, Miami Beach 39, Fla.  
Phone: JE 1-0355

President ..... Aaron Courshon  
Exec. V.P..... Howard Warren  
Vice President..... Buddy Courshon  
*Services Offered:* Complete studio facilities

## TRANSCRIPTION COMPANIES

for recording, equipment rentals, stages, editing facilities; producers of TV & theatrical films.

### TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, O.  
Phone: Baldwin 2-3773

President.....J. P. Williams  
Vice Pres.....Alexander Buchan  
General Manager.....Gerhard Joseph  
*Services Offered:* Quarter hour programs featuring "Singin' Sam."

### RICHARD H. ULLMAN, INC.

5420 Melrose Ave., Hollywood 38, Calif.  
Phone: HOLLYWOOD 2-6027

President.....Peter Frank  
Exec. Vice President...Morton J. Wagner  
Vice Pres., Treasurer..Ernest W. McKee, Jr.  
Vice Pres., Production.....Willard Scott  
*Branch Offices*  
1271 Avenue of Americas, New York 20, N. Y.  
Phone: PL 7-2197

3000 Turtle Creek Plaza, Dallas 19, Tex.  
Phone: LA 1-2178

*Services Offered:* Radio and TV production packages; station-identification jingles; commercial jingles for stations and advertising agencies.

### UNITED RECORDING LABORATORIES, INC.

681 Fifth Ave., New York 22, N. Y.  
Phone: Plaza 1-4660

President.....George Adams  
Secretary.....Anita Adams  
Sales.....Kaye Ryan  
*Services Offered:* Complete sound, scoring, mixing and transfer facilities for radio and TV.

### UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.  
Phone: LIncoln 3-2705

President.....Joseph Tait  
Plant Manager.....Ansel Kleiman  
Sales Manager.....Frank Wilkens  
Dir. Recording.....Thomas Tait  
Chief Engineer.....John Madaris  
*Services Offered:* Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync 1/4" tape, 16mm tape, custom built audio equip.

### UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.  
Phone: MI 2-6465

President.....A. B. Clapper  
V.P. & Chief Engineer..Mason B. Coppinger  
Secy.-Treas.....R. A. Weber  
*Services Offered:* Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

### THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.  
Phone: Circle 6-4675

President.....Thomas J. Valentino  
Vice-President.....Michael T. Valentino  
Secretary.....Elsie F. Valentino  
Manager.....Raymond F. Johnson  
*Services Offered:* Sound effects and background music for television, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, etc. Special plays, radio spots, etc., made on request; special production records for major plays, theatrical productions, etc.

### J. VINCENT RECORDING

200 Park Ave. S., New York 3, N. Y.  
Phone: GR 5-0684

President.....Anthony Rizzo  
*Services Offered:* Kinescope recordings and television monitoring.

### WEBB RECORDING CO.

812 North Dearborn St., Chicago 10, Ill.  
Phone: 664-0705

Owner.....Edwin M. Webb  
*Services Offered:* Studio work, transcriptions, pressings, slidefilm with audible or inaudible signals, Ampex recording and duplicating equipment. Steinway and Hammond.

### WORLD B'CASTING SYSTEM INC.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.  
Phone: LOcust 8-4100

President.....Paul F. Harron  
Sect.-Treasurer.....Lawrence D. Biele  
Vice President.....Frank Knight  
Exec. V.P.....John Murphy  
National Sales Dir.....Richard Crane  
*Services Offered:* Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, customizations.

**SEE RADIO & TELEVISION SERVICE FIRMS SECTION FOR COMPANIES WHICH PROVIDE LABORATORIES, RAW STOCK, STOCK SHOT LIBRARIES, STORAGE VAULTS, ETC.**



# Factory Sales of Phonographs Records and Hi-Fi Components

## PHONOGRAPHS

(In Thousands of Dollars)

Year	Single Phonographs	Radio-Phono. Combinations	Record Player Attachments	Total Units
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989
1962				4954

## PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	Factory Value	Retail Value	Year	Factory Value	Retail Value
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	244.3	513.1
			1962	269.0*	565.0*

## HI-FI COMPONENTS

(In Millions of Dollars)

Year	Amplifiers	Speakers	Tuners	Total
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961	14.0	15.1	13.1	42.2

\* Preliminary totals.

Source: EIA, as compiled by the Record Industry Association of America.

# THOSE WHO PLAY FAVORITES PLAY





presents

**RECORD  
COMPANIES AND  
RECORD  
DISTRIBUTORS**



KEY PERSONNEL  
BRANCH OFFICES  
SERVICES OFFERED

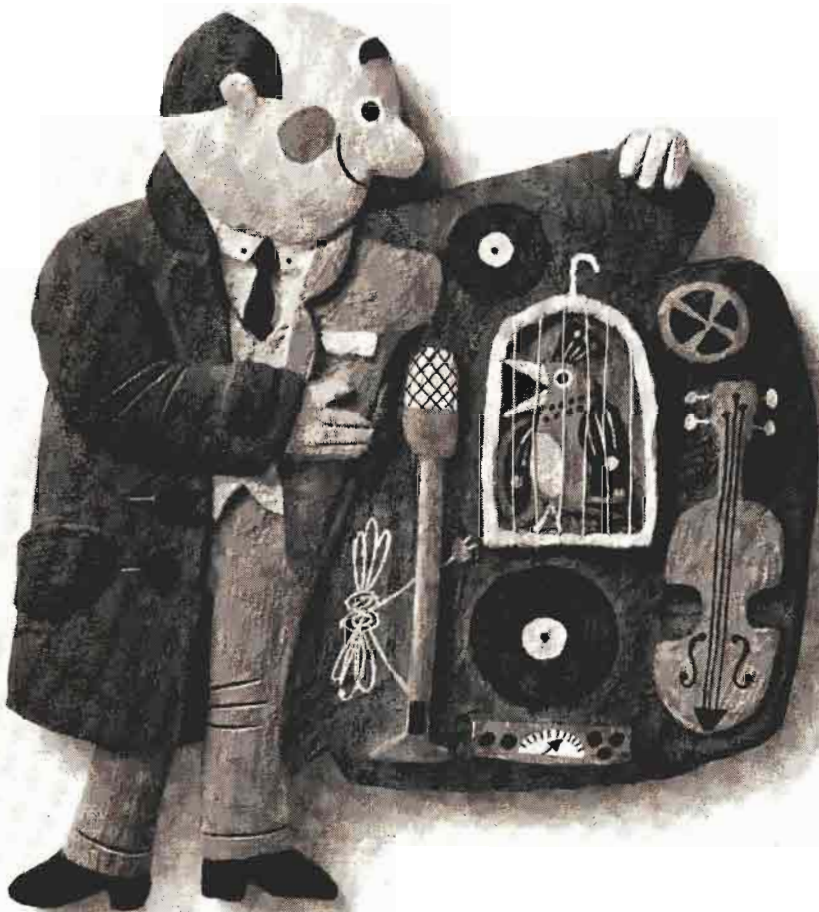
**1963**

# EVERYTHING IN SOUND!

RECORDS FOR INDEPENDENT RECORD MANUFACTURERS. Recording studios in four cities... 3-city, 3-plant manufacturing and warehousing! Complete, superior service. RCA RECORDED PROGRAM SERVICES. Features famous RCA Thesaurus, world's most comprehensive library of programs, music sales aids and radio station promotions. SOUND FOR SLIDE FILMS. Hi-Fi records to add audio excitement to your slide film presentations. Call or write:

## RCA CUSTOM RECORD SALES

OFFICES AND STUDIOS IN NEW YORK—MU 9-7200 / CHICAGO—WH 4-3215 / NASHVILLE—AL 5-5781  
HOLLYWOOD—OL 4-1660. FACTORIES IN ROCKAWAY (NEW JERSEY), INDIANAPOLIS, HOLLYWOOD



# Record Companies & Record Distributors

## **ABC-Paramount Records, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: LOngacre 3-4222

President ..... Samuel Clark  
N. Y. Promo. Dir..... David Berger  
Prod. Manager..... Romeo Fabrizio  
Artist & Rep. Dir..... Sidney Feller  
V.P., West Coast Oper..... Irwin Cair  
Asst. to Pres..... Natt Hale  
Nat'l Sales Mgr..... Larry Lervton  
*Services Offered*—Recording and distributing of phonograph records.

## **Accent Records**

6533 Hollywood Blvd., Hollywood 28, Calif.  
Phone: 469-5052

President ..... Scott Seely  
Vice President..... David Garvin  
*Services Offered*—Custom recording, packaging, producing masters and promotion.

## **Allied Record Mfg. Co.**

(Div. of Precision Instruments, Inc.)

5810 S. Normandie, Los Angeles 44, Calif.  
Phone: PL 3-3501

President..... D. K. Broadhead  
Vice Pres. of Mfg..... Sam Salzman  
V.P., Gen. Admin..... John F. Wegner  
V.P., Sales..... Ned R. Herzstam  
Vice Pres..... C. Dean Olson  
Sec.-Treas..... H. Glenn Olson

### *Branch Office*

233 Main St., Belleville 9, N. J.  
Phone: PLymouth 9-0700

General Manager..... Jon D. Broadhead  
*Services Offered*—Phonograph records, radio transcriptions, tape duplication.

## **Atlas-Angletone Records, Inc.**

1697 Broadway, Suite 203, New York 19, N. Y.  
Phone: CI 5-2857

President ..... Thomas Robinson  
Vice President ..... Jesse Culp  
*Services Offered*—Phonograph record manufacturer.

## **Bethlehem Music Corp.**

1540 Brewster Ave., Cincinnati 37, O.  
Phone: PLaza 1-2211

President ..... Gustav K. Wildi  
Vice Pres. .... Saul Halper  
Treas. .... John S. Kelley, Jr.  
Secy. .... Jack Pearl  
Sales Mgr. .... Al Miller

### *Branch Office*

146 W. 54th St., New York, N. Y.  
Phone: PLaza 7-0271

*Services Offered*—Phonograph record manufacturing.

## **Brunswick Records**

(See Decca Records)

## **Cadence Records Inc.**

119 West 57th St., New York 19, N.Y.  
Phone: CIrcle 5-1550

President ..... Archie Bleyer  
Sales & Promotion Manager.. Budd Dolinger  
Production Manager..... Bob Mack  
Treasurer ..... William Lazarow  
*Services Offered*—Phonograph record producers.

## **Caedmon Records, Inc.**

461 8th Ave., New York 1, N. Y.  
Phone: LW 4-3122

Co-owners ..... Barbara Holdridge,  
Marianne Mantell  
*Services Offered* — Library phonograph records.

## **Capitol Records, Inc.**

### **Custom Services Department**

1750 North Vine Street, Hollywood 28, Calif.  
Phone: HOLlywood 2-6252  
151 West 46th St., New York 36, N. Y.  
N. Y. Phone: JUdson 2-8040

President ..... Glenn Wallichs  
V.P., Mfg. & Eng..... James Bayless  
V.P., Adm., Finance..... D. C. Bonbright  
Director..... George R. Jones  
Nat'l Sales Manager..... Herbert I. Sachs  
*Services Offered* — Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

## **Caprice Records**

1674 Broadway, New York 19, N. Y.  
Phone: CIrcle 5-1249

Owner ..... Frank H. Stanton  
Recording Director..... Edna Bettler  
*Services Offered*—Pop and children's records.

## **Carlton Record Corp.**

345 West 58th St., New York 19, N. Y.  
Phone: CIrcle 5-1240

President ..... Joseph R. Carlton  
Vice President..... Don Genson  
Artist & Repertoire Mgr..... J. R. Carlton  
Adv. & Promo. Mgr..... Gail G. Hutchinson  
Controller ..... G. Bering

### *Branch Office*

201 S. Peck Drive, Beverly Hills, Calif.  
Phone: CR 6-8787

Vice President ..... Don Genson  
*Services Offered*—Phonograph record manufacturing.

## **Coast Recorders, Inc.**

960 Bush St., San Francisco 9, Calif  
Phone: PRospect 5-3900

President ..... Milton T. Putnam

## RECORD COMPANIES

Secy.-Treas. .... A. M. Parri  
 Vice President.....Richard I. Sexty  
 General Manager.....Richard P. Mays

### **Coed Records, Inc.**

1619 Broadway, New York 19, N. Y.  
 Phone: JUDson 2-3050

President .....George Paxton  
 Vice President .....Marvin Cane

### **Columbia Record Productions**

(A Custom Service of Columbia  
 Records)

799 Seventh Ave., New York 19, N. Y.  
 Phone: CIRCLE 5-7300

General Manager.....Calvin Roberts  
 National Sales Mgr.....Floyd Gliner  
 Eastern Sales Mgr.....Ernest Ferrari

#### *Branch Offices*

630 N. McClurg Court, Chicago, Ill.  
 Phone: WH 4-6000

Manager .....Richard Hutter  
 8723 Alden Dr., Los Angeles 48, Calif.  
 Phone: OL 2-6020

Manager .....Michael Coolidge  
 804 16th Ave., Nashville, Tenn.  
 Phone: 254-5578

Manager .....William Denny  
*Services Offered*—Custom record pressing,  
 recording tapes, studio and editing facilities,  
 tape duplicating, "Auravision" laminated  
 paper recordings.

### **Columbia Records**

799 Seventh Ave., New York 19, N. Y.  
 Phone: CIRCLE 5-7300

President .....Goddard Lieberson  
 Exec. V.P.....Norman Adler  
 V.P., Gen. Mgr. Columbia LP  
 Record Club.....Neal Keating  
 V.P. Research & Devel....William Bachman  
 V.P., Operations .....Albert B. Earl  
 V.P., Business Affairs.....Walter Dean  
 V.P., Marketing .....Wm. P. Gallagher  
*Services Offered:* Records and record ac-  
 cessories, tape recordings, electrical tran-  
 scriptions.

### **Cook Laboratories, Inc.**

101 Second St., Stamford, Conn.  
 Phone: FRESIDE 8-7578

President .....Emory Cook  
 Sales Manager .....Walter Semagin  
*Services Offered*—Producer & manufac-  
 turer of Cook LP, custom-pressing service;  
 mastering, plating, pressing for transcrip-  
 tions & records.

### **Decca Records**

(Also Brunswick & Coral Records)  
 445 Park Ave., New York 22, N. Y.  
 Phone: PLaza 2-1600

President .....Milton Rackmil  
 Exec. V.P. ....Leonard W. Schneider  
 Vice President .....Martin P. Salkin

# THE BEST IN RECORDED ENTERTAINMENT MONAURAL & STEREO

VERVE RECORDS  
 AVA RECORDS  
 VESUVIUS  
 RECORDS



CUB RECORDS  
 DGG RECORDS  
 PARKER RECORDS  
 RAMROD RECORDS

HIT SINGLES

HIT ALBUMS

## RECORD COMPANIES

Secretary .....Samuel Yamin  
 Treasurer .....Louis Buchner  
 Gen. Sales Mgr. ....Sydney N. Goldberg  
 Foreign Sales Mgr.....Hubert J. Stone  
 Nat'l Sales Mgr.....Claude Brennan  
 Promo. & Pub. Dir.....Leonard Salidor  
 Advertising Dir. ....Murray Lorber  
 Custom Services .....Charles Blake

### Branch Offices

55-11 Queens Blvd., Woodside, N. Y.

Phone: HI 6-7474

2441 S. Michigan Ave., Chicago, Ill.

Phone: 225-5800

Mid-West Div. Mgr. ....S. C. Schulz

5750 Santa Monica Blvd., Los Angeles 38, Cal.

Phone: HO 3-7126

Manager .....Lou Verzola

746 W. Superior Ave., Cleveland, Ohio

Phone: MA 1-9770

N. Central Manager.....Wm. Glaseman

517 Canal St., New Orleans, La.

Phone: JA 2-1786

Southern Mgr.....Robt. N. McCormick

*Services Offered*—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

### Disneyland Records

(Also Vista and Coliseum Records)

500 S. Buena Vista St., Burbank, Calif.

Phone: VICTORIA 9-3411

Exec. V.P. ....James A. Johnson

National Sales Mgr.....Robert Elliott

### Branch Office

477 Madison Ave., New York, N. Y.

Phone: PLaza 9-3880

Eastern Sales Mgr.....Kelly Camarato

*Services Offered*—Custom recordings both classical & popular; producer, distributor.

### Dot Records, Inc.

1507 North Vine, Hollywood 28, Calif.

Phone: HO 2-3141

President .....Randy Wood

V.P. Sales.....Christine Hamilton

V.P. Album Repertoire.....Tom Mack

Dir. International Div.....J. N. Bailey

157 W. 57th St., New York 19, N. Y.

Phone: JU 6-1177

*Services Offered*—Production, manufacturing & distributing of phonograph records.

### Family Records Corp.

64 Mechanic St., New Rochelle, N. Y.

Phone: NE 3-6059

General Manager .....G. Pollack

*Services Offered*—LP records for supermarkets, chains, premium users, etc.

### Global Records Company

(Bigstate Enterprises Div.)

411 Huffman Drive, Euless, Texas

Phone: BUTler 3-3487

President.....R. B. Christensen

*Services Offered*—Hi-Fi or stereo albums on Diplomat and Guest Star labels.

## HI-FI OR STEREO RECORDINGS

PEARL BAILEY — DUKES OF DIXIELAND — ERROL GARNER — JIMMIE RODGERS — HANK WILLIAMS — THE TWIST — HAWAIIAN HOLIDAY — PIPE ORGAN — INK SPOTS — TWIN PIANO — SING ALONG WITH ART MOONEY — KING AND I — SOUTH PACIFIC — OKLAHOMA — MY FAIR LADY — A TRIBUTE TO GLENN MILLER — BANJO AND PERCUSSION — POLKAS — RUDY VALLEE — VINCENT LOPEZ — AN EVENING WITH RODGERS & HAMMERSTEIN — NUTCRACKER SUITE — PARTY FOR DANCING — SQUARE DANCES — STRAUS WALTZES — VICTORY AT SEA.

TOP 12

HITS

on

2 — 45 rpm

Records

OUR  
PRICE **48c**

12 TOP HITS ON TWO FINE 45 RPM RECORDS AT LESS THAN HALF PRICE!! We bought a large lot which is the reason we have such a low price. Selections are changed often so you always receive current top tunes. Fine

quality unbreakable high fidelity records. Shipping weight, per set, 6 ounces.

NO. 1258—SAMPLE SET (TWO RECORDS).... 48¢  
 PER DOZEN SETS (24 RECORDS).....\$4.95

HI-FI or STEREO ALBUMS on Diplomat & Guest Star labels—33 rpm—Please order by title—one or a dozen—mix or match them!

HI-FI .....89¢ each. \$8.85 doz.

STEREO .....99¢ each. \$9.40 doz.

Weight—1 lb. each

Add postage—35¢ first lb.  
 and 10¢ each additional lb.

On orders less than \$3.00 add 25¢ service charge.

Guaranteed merchandise: Any unsatisfactory merchandise may be returned within 10 days for refund for any reason, or no reason. Our low price does not permit COD shipments.

## GLOBAL RECORDS COMPANY

Bigstate Enterprises Div.

411 Huffman Drive, Euless, Texas

## RECORD COMPANIES

### Bill Grauer Productions, Inc.

235 West 46th St., New York 36, N. Y.

Phone: JUDson 6-1410

President.....Wm. Grauer, Jr.  
Vice Pres.....Orrin Keepnews  
*Services Offered*—Riverside Records, Jazzland Records, Wonderland, Washington, Offbeat and Popside records.

### Imperial Records, Inc.

6425 Hollywood Blvd., Los Angeles, Cal.

Phone: HO 9-2135

President.....Louis R. Chudd

### Jay-Gee Record Co., Inc.

318 W. 48th St., New York 19, N. Y.

Phone: PLaza 7-8570

President.....Steve Blaine  
V.P., Nat'l Promo. Dir.....Murray Deutch  
*Services Offered*—Manufacturers and distributors of Jubilee, Josie, Port, Todd, Chex, Vandan, Le Cam, Gold Eagle, Pike, Dana, Tempwood, Emcee, Acamo, Bandera, Belinda, Domino, Hope, Ordell, Frolic, Norell and Volume.

### Kapp Records, Inc.

136 East 57th St., New York 22, N.Y.

Phone: PLaza 9-8500

President.....David Kapp  
Vice President.....Michael Kapp  
Exec. V.P., Sales.....Phillip Skaff  
Secretary.....Morton Miller  
Controller.....Nathaniel March

## ABC-PARAMOUNT RECORDS, INC.

THE FINEST CATALOGUES IN  
ALL SOUND CATEGORIES

- ABC-PARAMOUNT
- COMMAND
- COMMAND 35 MM
  - impulse!
  - WESTMINSTER
  - GRAND AWARD
    - APT
- and
- CHANCELLOR  
(For U.S. Distribution)



ABC-PARAMOUNT RECORDS, INC.  
1501 BROADWAY  
New York 36, N. Y.  
LONgacre 3-4220

Director of Promo.....Moe Preskell  
Popular, A & R.....Allen Stanton  
Chief Engineer.....Grant Ellerbeck  
Export Sales Mgr.....Eric Steinmetz  
*Services Offered* — Producers of Kapp Records.

### Lad Records

(Div. of Talad Corp.)

730 Fifth Ave., New York 19, N. Y.

Phone: CIRCLE 6-7242

President.....Charles Bernard  
*Services Offered* — Custom recording of vocal and instrumentals for use on own label or for sale to other recording labels.

### Liberty Records, Inc.

6920 Sunset Blvd., Los Angeles, Cal.

Phone: HOLLYWOOD 4-8101

Board Chmn.....Si Waronker  
President.....Al Bennett  
V.P., Treasurer.....Harold Linick

*Branch Office*

157 W. 57th St., New York, N. Y.

Phone: JU 6-5085

### M G M Records-

### Verve Records

1540 Broadway, New York 36, N. Y.

Phone: JUDson 2-2000

President.....Arnold Maxin  
Dir. of Admn.....Tom White  
Dir. of Marketing.....Andy Miele  
Dir. Creative Services.....Ed. Apfel  
Nat'l Sales Mgr.....Sol Greenberg  
Dir. W. Coast Oper.....Jesse Kaye  
Nat'l Sales Mgr., Verve.....Vic Chirumbolo  
Nat'l Sales Mgr., Singles.....Lenny Sheer  
Purchasing Dir.....Gene Rooney  
Publicity Mgr.....Sol Handwerker  
A & R MGM.....Howard Scott, Danny Davis,  
James Vienneaux  
A & R Verve.....Creed Taylor, Jim Davis

### Mercury record Productions

35 E. Wacker Dr., Chicago 1, Ill.

Phone: DEarborn 2-5788

745 Fifth Ave., New York, N. Y.

Phone: PL 9-2727

President.....Irving B. Green  
Vice President.....Irwin H. Steinberg  
Sales Manager.....Kenneth Myers  
A-R Director.....David Carroll  
*Services Offered*: Producers and distributors of Mercury, Smash, and Wing records.

### Metropolitan Sound Service, Inc.

120 West 42nd St., New York 36, N. Y.

Phone: WI 7-9907

President.....C. O. Langois, Jr.  
Treasurer.....T. A. Roseen  
*Services Offered*—Transfer, dubbing, editing, mixing and recording.

### Nico Records Co.

411 Huffman Dr., Euless, Texas

Phone: BUTler 3-3487



## RECORD COMPANIES

Directors.....Bobby Pickett, R. B. Christensen, Ned Ormond  
 Promotion .....Dave York  
 Branch Office  
 6000 Sunset Blvd., Hollywood, Cal.  
 Phone: HO 9-2993

Dirs.....Ned Ormond, Bobby Pickett  
*Services Offered*—Production of vocal & instrumental master recording tapes for release on own labels.

### **Original Sound Record Co., Inc.**

7120 Sunset Blvd., Hollywood 46, Calif.  
 Phone: HO 6-6255

President .....Art Laboe  
 Secretary .....Henry Rickman  
*Services Offered* — Albums and "pop" singles.

### **Pacific Enterprises, Inc.**

8715 West 3rd St., Los Angeles 48, Calif.  
 Phone: BR 2-4483

President .....Richard Bock  
 Secy.-Treas. ....Philip Turetsky  
*Services Offered*—Pacific Jazz and World Pacific records.

### **Personality Productions Inc.**

1055 N. El Centro, Los Angeles 38, Calif.  
 Phone: HO 2-6051

President .....Norman Paul  
 Vice President.....Jean Bennett

#### *Branch Offices*

1935D Hood Ave., Chicago 26, Ill.  
 Phone: 764-2076

Vice Pres.....Jean Bennett  
 30 W. 60th St., New York 23  
 Phone: CO 5-3413

Gen. Mgr.....Frieda Gillis  
 806 16th Ave. So., Nashville, Tenn.  
 Phone: 224-2282

Gen. Mgr.....Ann Whiten  
*Services Offered*—Independent producer of records for release on other labels. Publication firms—ASCAP, A.M.C. and Gleam Music. BMI—Symbol and Argo Music, Inc., Manager of Buck Ram Co.

### **Pickwick International, Inc.**

Pickwick Bldg., Long Island City, N. Y.  
 Phone: EMpire 1-8811

President .....Cy Leslie  
*Services Offered*—Merchandisers of phonograph records—'Instant' Learning, International Award, Bravo, Family Hour, Cricket LP's.

### **Prestige Records, Inc.**

203 S. Washington Ave., Bergenfield, N. J.  
 Phone: DUmont 4-6900

President .....Robert S. Weinstock  
 Vice President.....Seelig Weinstock  
 Recording Dir.....Ozzie Cadena  
 Vice Pres., Sales.....Ron Eyre  
 Rec. Dir., Bluesville &  
 Inter.....K. S. Goldstein  
 Natl. Promo. Dir.....Elliot F. Mazer

*Services Offered*—Record manufacturer of the following Prestige labels: Prestige, New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Irish, Near East, Lively Arts & Prestige International.

### **Q-35 Recorders**

1223 N. Highland Ave. Hollywood 46, Calif.  
 Phone: HO 4-1496

Owner .....Normand Houle  
 Manager .....John Barber  
*Services Offered*—Sound studios for radio & TV commercials; masters & pressings; dubbing & transfers, etc.

### **RCA Custom Record Sales Department**

155 East 24th St., New York 10, N. Y.  
 Phone: MUrray Hill 9-7200

Mgr., Custom Records....Ralph C. Williams  
 Sales Mgr.....Carl Reinschild  
 Mgr., Custom, Artist and  
 Repertoire .....Ben Selvin

#### *Custom Record Sales Section*

Chicago Mgr.....William F. Reilly  
 Hollywood Mgr.....A. E. Hindle  
 New York Mgr.....James Head  
 Nashville Mgr.....E. Hines

*Services Offered*—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

### **RCA Victor Record Division**

155 East 24th St., New York, N. Y.  
 Phone: MUrray Hill 9-7200

Group Exec. V.P.....C. M. Odorizzi  
 V.P. & Gen. Mgr.....G. R. Marek  
 Div. V.P. & Opera. Mgr.....N. Racusin  
 Mgr., Adv., Pub. & Prom....W. I. Alexander  
 Div. V.P., Mkt. Svcs. &  
 Bus. Affairs .....W. W. Bullock  
 Div. V.P., Comm. Sales Dept...J. Y. Burgess  
 Div. V.P., Record Opera. Dept...J. P. Davis  
 Div. V.P., Comm. Records

Creat. Dept. ....R. L. Yorke  
 Div. V.P., Int. Liaison Dept.....D. Soria

### **Record Source International**

(A Div. of Billboard Music Week)  
 Phone: YUkon 6-0155

General Manager.....Caroline Collett  
*Service Offered*—Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

### **Recording of Nashville**

115-B Third Ave., N., Nashville 3, Tenn.  
 Phone: ALpine 5-3828

President.....R. Murray Nash  
 Secy.-Treas.....M. L. Matthews  
*Services Offered*—Manufacturers of Do-Ra-Me Records; complete recording service—studio & mobile tape and disc.

### **Regent Records, Inc.**

56 Ferry St., Newark 1, N. J.  
 Phone: MA 3-7470

# Country & Western—A Lasting American Musical Heritage



By  
GENE AUTRY  
President  
Country Music  
Association

**W**RITING an article comparing Country Music to other types of music is perhaps the same as comparing the American cowboy or western picture to other types of pictures. The cowboy still remains an important factor whether it be in movies, TV appearances on stage or in the rodeo. So it is with Country Music.

I have been in the entertainment field since 1928, and have always specialized in the typical Country or Western type song and material. If you look back over the list of artists that have held the top spots longest, you will find those who have relied on good country material. I am speaking of artists in the early 20's and 30's such as Vernon Dalhart, Carson J. Robison, Jimmie Rodgers, Jimmie Davis, Red Foley, Hank Williams, Eddie Arnold, Bob Wills, Leon McAuliff, Hank Thompson and others.

When I first started there were many types of fads in music that have come and gone. Despite trends, Country Music has held on to its spot as the steady sales barometer for many record companies.

Country Music has been held back to a great extent by the fact that many of the New York publishers never really gave the country writers or artists an opportunity; also, many of the time buyers for radio and TV felt that unless they were popular on Madison Avenue they were not commercial. However, since BMI came into being, most of the publishers have begun to realize that Country Music and country artists play a very important role in this industry. Another argument was that country and western artists did not get good ratings. When I went on radio for the Wrigley Company back on January

7, 1939, I remember I had a conversation with Mr. Phil Wrigley in which I stated I was not sure of the rating I would get. His reply was that he would prefer I had a 1.- rating and sell chewing gum rather than have a 50.+ rating and no sales. I think the results were satisfactory as I stayed on this program for 17 years.

Now I think this feeling with the agencies, time buyers and producer-directors has been broken down somewhat by the results that have been shown through the record medium, personal appearances of Country and Western artists, and some of the TV programs that are so successful, such as "The Beverly Hillbillies," "The Andy Griffith Show" and others that are really formats from country-western music and stories.

The same thing is true of the American cowboy. Since the early days of show business, westerns and western stars have been known as the "Mortgage Lifters" for outdoor shows as well as the theatres. History speaks for itself as to what such names as Buffalo Bill, Pawnee Bill, Annie Oakley, Calamity Jane and others have meant to the producers. Then came the movies which were built with names such as William S. Hart, Tom Mix, Hoot Gibson and many others of that era. Following this, the singing cowboy came along in the early 30's when sound arrived.

Yes, I am a firm believer that the good, clean, western-type film is here to stay and country music is also here to stay because they both are a part of our great American heritage.

## RECORD COMPANIES

N. Y. Phone: WO 2-3354  
 Pres., Treas. .... Herman Lubinsky  
 Vice Pres. .... Fred Mendelsohn  
 Secretary .... Chas. Manz  
*Services Offered*—Manufacturers of phonograph records; recording studios.

### Roulette Records

1631 Broadway, New York, N. Y.  
 Phone: PL 7-9880

President ..... Morris Levy  
*Services Offered*—Manufacturer of Tico, Gee, Forum, Gone, End and Roost records.

### SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.  
 Phone: JUdson 6-3450

President ..... Paul Heinecke  
 Secretary-Treasurer ..... R. C. Heinecke  
*Services Offered*—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

### Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.  
 Phone: OLdfield 6-7711

President ..... Arthur N. Rupe  
*Services Offered*—Phonograph record manufacturer, program producer.

### Time Records, Inc.

2 West 45th St., New York 36, N. Y.  
 Phone: OXford 7-0757

President ..... Robert Shad  
 Sales Manager ..... Phil Picone  
 West Coast Rep. .... Murray Cohen  
 Mid-West Rep. .... Bernie Ashkinazy  
 Promotion ..... Pete Spargo  
 Comptroller ..... Harry Ringler  
*Services Offered*—Phonograph records.

### Titanic Records

1310 S. New Hampshire St., Los Angeles 6  
 Phone: DUncirk 3-1137

Owner ..... Gordon S. Wolf  
*Services Offered*—Producers of phonograph records.

### 20th Fox Record Corp.

1721 Broadway, New York 19, N. Y.  
 Phone: JU 2-2790

National Sales Mgr. .... Irv Stimler  
*Services Offered*—Record manufacturer.

### United Artists Records

729 Seventh Ave., New York 19, N. Y.  
 Phone: CIrcle 5-6000

President, Gen. Mgr. .... Arthur Talmadge  
 Nat'l Sales Mgr. .... Morris S. Price

Exec. V.P. .... David V. Picker  
 Vice President ..... Norman Weiser  
 A & R Dept. ... Leroy Holmes, Alan Douglas  
*Services Offered*—Produce all types of phonograph records; L.P.'s & single records.

### United Recording Corp.

6050 Sunset Blvd., Hollywood 28, Calif.  
 Phone: HO 9-3983

President ..... Milton T. Putnam  
 Secy.-Treas. .... A. M. Parri  
 Vice Pres. .... DeWitt F. Morris  
 Vice Pres. .... R. Sexty

### Verve Records

(See MGM Records)

### Warner Bros. Records, Inc.

4000 Warner Blvd., Burbank, Calif.  
 Phone: HOLlywood 9-1251

President ..... John K. Maitland  
 Dir. of Merchandising ... Joel M. Friedman  
 Controller ..... Ed West  
 International Dir. .... Robert B. Weiss  
 Dir. of Engineering. .... Lowell Frank  
 Nat'l Promotion Mgr. .... Joe Smith  
 Nat'l Sales Mgr. .... Robert Summers  
*Services Offered*—Producers of phonograph records.

### Western Recorders

6000 Sunset Blvd., Hollywood 26, Calif.  
 President ..... Milton T. Putnam  
 Secy.-Treas. .... A. M. Parri  
 Vice Pres. .... Donald D. Blake  
 General Manager. .... Robert W. Doherty

### Westminster Recording Co., Inc.

1501 Broadway, New York 36, N. Y.  
 Phone: LOngacre 3-4220

President ..... Sam H. Clark  
 Vice President ..... Harry Levine  
 Vice President ..... Dr. Richard Kurt List  
 Promotion ..... John Natoli  
 Dir. of Sales ..... Howard Stark

#### Branch Office

Lothringerstrasse 20, Vienna 3, Austria  
 V.P. Chg. A & R. .... Dr. Richard R. Kurt List  
*Services Offered*—Monaural & stereo LP's, packaging and sales.

### Francis T. Williamson Co.

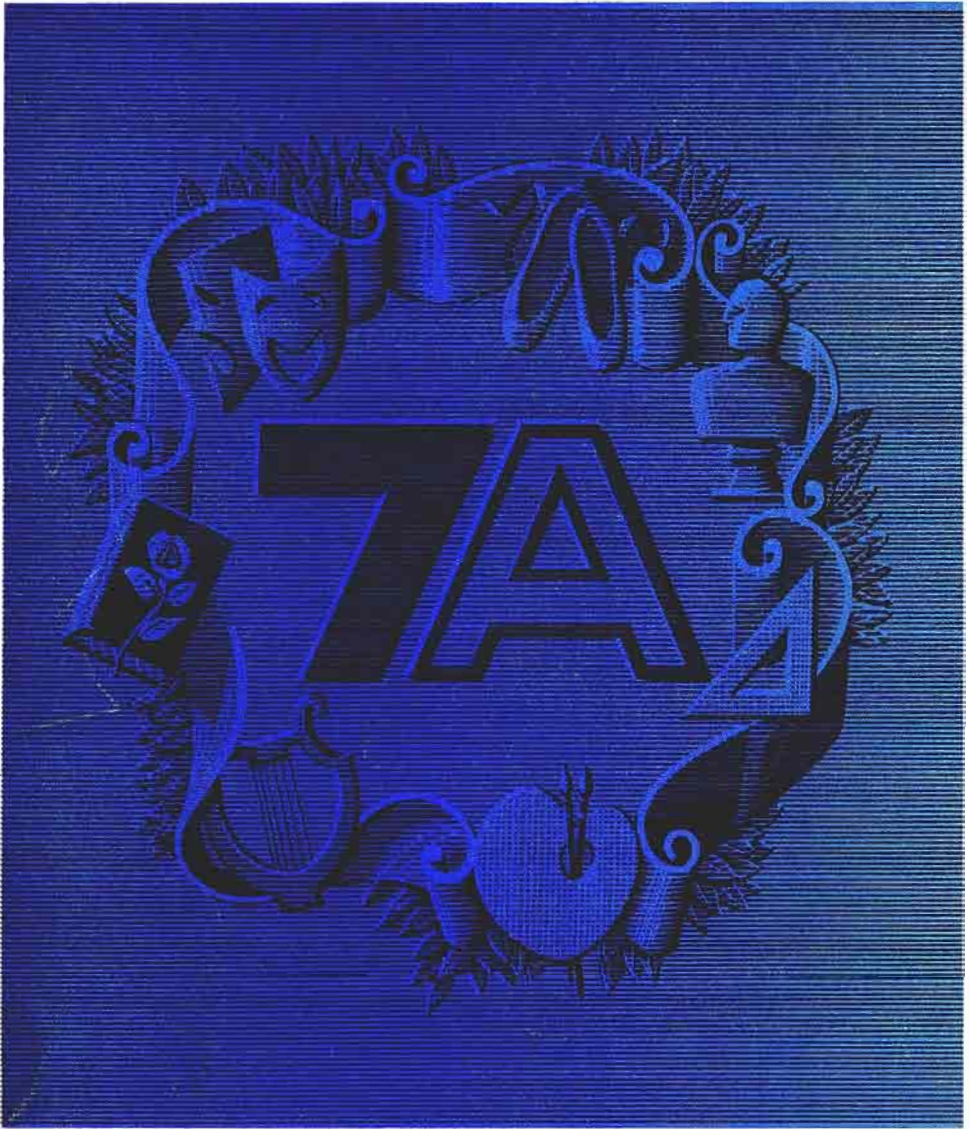
"I" & Schiller Sts., Philadelphia 34, Pa.  
 Phone: GA 3-6018

President ..... Francis T. Williamson  
 Vice President. .... Mrs. Ethel M. Williamson  
 Pub. Rel. & Publicity. .... Herb Klein  
*Services Offered*—Record & manufacture Imperial and Delsey phonograph records.

### WORD Records, Inc.

5030 W. Waco Dr., Waco, Texas  
 Phone: PLaza 6-5331

President ..... Jarrell McCracken  
 Secy.-Treas. .... Marvin Norcross  
 Mgr., Retail Div. .... Wendell King  
*Services Offered*—Produce & distribute LP records.



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**ABC FILMS, INC.,**

[www.americanradiohistory.com](http://www.americanradiohistory.com)

# Television Film Producers & Distributors

## **ABC Films, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: LA 4-5050

President.....Henry G. Plitt  
V.P., World-wide Sales.....Harold J. Klein  
V.P., Admin., Controller....Raymond C. Fox  
V.P., Dom. Sales.....John F. Tobin  
Eastern Div. Mgr.....Phillip Conway  
Central Div. Mgr.....Michael G. Gould  
Southern Div. Mgr.....William G. Seiler  
Western Div. Mgr.....Howard M. Lloyd  
Canadian Div. Mgr.....Wm. Hannah  
Ad. & Promotion Dir.....Irving Paley  
Film Operations Dir.....Leonard Strobel

### *Branch Offices*

360 N. Michigan, Chicago 1, Ill.

Phone: AN 3-0800

190 N. Canon Drive, Beverly Hills, Calif.

Phone: NO 3-3311

P. O. Box 653, Covington, La.

Phone: 2050

103 Church St., Toronto, Canada

Phone: EM 8-4394

**Services Offered**—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

**Productions**—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); Adventures of Jim Bowie (76); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Sheena (26); Three Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel; Man with a Camera; Feature Film Packages of 24 Films.

## **Acme Film Laboratories**

1161 North Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7471

President .....Samuel Sawelson  
V.P. Superv. Opera.....Melvin G. Sawelson

**Services Offered**—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

## **Acus Pictures Corporation**

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President .....Patrick Shanahan

**Services Offered**—16, 35 mm. sound films for television rental.

## **M & A Alexander Productions**

6040 Sunset Blvd., Hollywood 28, Calif.

Phones: HOLlywood 4-7571, 4-3414

President .....Arthur Alexander

Vice Pres.....Max Alexander  
East. Rep.....Larry Stern  
**Services Offered:** National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

## **All-Canada Radio & TV Ltd.**

1000 Yonge St., Toronto, Ont., Can.

Phone: WAlnut 5-9361

President .....J. Stuart MacKay  
General Manager .....Reo Thompson  
Mgr. Program Div.....Dana S. Murray  
Sec.-Treas.....Eric M. Williams  
Mgr. Prog. Services Div.....Dennis Goodwin

### *Branch Offices*

Taylor, Pearson & Carson Bldg.,

Calgary, Alberta.

Phone: AM 2-7691

Manager .....Jack Cavanaugh  
922 Dominion Sq. Bldg., Montreal, Que.

Phone: UN 1-5656

Manager .....Ken Baker  
706 Electric Railway Bldg., Winnipeg, Man.

Phone: WH 2-6861

Manager .....G. Jones  
1161 Melville St., Vancouver, B.C.

Phone: MU 4-7461

Manager .....J. E. Baldwin  
**Services Offered**—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

**Distributors of**—Biography, Sea Hunt, All-Star Golf Tip of the Day, Jeff's Collie, Studio Telescriptions, Show Corp. of America Showcase, RKO Movietime U. S. A. Package.

## **All-Scope Pictures, Inc.**

(Commercial Film Division,  
20th Century-Fox)

(See Commercial Producers)

## **Allied Artists Television Corp.**

165 West 46th St., New York 36, N. Y.

Phone: PL 7-8530

President .....Edward Morey  
V.P., Gen. Sales Mgr.....Robert B. Morin  
Dir., Promo, Ad, Pr.....Barry Lawrence  
Mgr. Nat'l Programming.....C. P. Jaeger

### *Branch Offices*

1232 So. Michigan Ave., Chicago, Ill.

Phone: WA 2-7937

Central Sales Mgr.....James C. Stern  
4376 Sunset Drive, Hollywood, Calif.

Phone: NO 2-9181

Western Sales Mgr.....Sid Cohen  
2204 Commerce St., Dallas, Tex.

Phone: RI 7-1658

So. West Sales Mgr.....Roy George  
186 Luckie St., Atlanta, Ga.

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# TV FILM PRODUCERS & DISTRIBUTORS

Phone: JA 2-3959

Southern Sales Mgr.....Fred Frank  
*Services Offered*—Producer-distributor of television films, motion pictures, half-hours, etc.

*Productions*—Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction Features (22); Bomba The Jungle Boy features & Sabu (13); Bowery Boys features (48); "97 Features" (97); "23 Features" (23); Western Features (145); Public Defender half-hours (69); I Married Joan half-hours (98); Divorce Hearing half hours (78).

## Leonard Anderson Associates Inc.

200 W. 57th St., New York 19

Phone: PLaza 7-4162

President .....Leonard Anderson  
 Vice-Pres. ....Barbara Anderson  
 Prod. Mgr.....Marc Anderson  
 Secy., Off. Mgr.....Lillian Ortner

*Services Offered*—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

*Productions*—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.; The Alan King Show; Jackie Gleason Sport Spec.; Sky Power; The Replacement Pilot—From Rag To Gag; The Golf Clinic; A Case For Dr. Driscoll—FAA Medical Examiner, Chemical Munitions—Psycho & Nerve Agents.

## Association Films, Inc.

347 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 5-2242

President.....J. R. Bingham  
 Exec. V.P., Treas. ....A. L. Frederick  
 Vice Pres., Assoc. Telefilms..R. M. Finehout  
 V.P., Sales, Educat. Materials..R. W. Bucher  
 V.P., Adv., Promo. Dir.....R. D. Mitchell  
 Vice Pres. ....R. S. Evans

### Branch Offices

561 Hillgrove Ave., La Grange, Ill.

Phone: FLetwood 4-0576

Manager.....M. G. Weiland  
 Broad at Elm, Ridgefield, N. J.

Phone: WHitney 3-8200

Manager.....E. H. Johnson  
 799 Stevenson St., San Francisco, Calif.

Phone: UNderhill 1-5305

Manager .....W. O. Siler  
 1621 Dragon St., Dallas, Tex.

Phone: RIverside 8-8759

Manager .....C. Stahl  
*Services Offered*—Distribution of free-loan, industry sponsored motion pictures. Rental

and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

## Astor Pictures, Inc.

625 Madison Ave., New York, N. Y.

Phone: PL 2-7766

Chairman of Board.....Franklin F. Bruder  
 President.....George F. Foley  
 V.P., Sales.....L. Douglas Netter, Jr.  
 Chmn., Exec. Comm.....Alfred H. Morton  
 Treasurer .....Robert Stebbins

*Services Offered*—Producers and distributors of feature films.

## ASTOR PICTURES INTERNATIONAL, INC.

President.....L. Douglas Netter, Jr.  
 Vice President.....Mario deVecchi

*Services Offered*—Overseas foreign co-production.

## ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.

Phone: BR 2-4271

President.....George E. Davidson  
 Vice President.....Betty M. Brown

Sec.-Treas.....Betty Jane Davidson

*Services Offered*: Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

## Atlantic Television, Inc.

c/o Astor Pictures, Inc.

625 Madison Ave., New York 22, N. Y.

Phone: PL 2-7766

Chairman of Board.....F. F. Bruder  
 President.....Alfred H. Morton

Secretary.....George F. Foley

### Branch Offices

20 E. Huron St., Chicago, Ill.

Phone: MI 2-4550

Manager .....Ben Barry  
 5746 Sunset Blvd., Los Angeles, Calif.

Phone: HO 2-4448

Manager .....Tom Corradine  
*Services Offered*—Producer and distributor of 200 features and 36 westerns.

## Atlas Television Corp.

209 E. 56th St., N. Y. 22

Phone: ELdorado 5-7943

President .....Henry Brown  
*Services Offered*—American features; half and full hour westerns.

*Productions*—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

## Audio Master Corp.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President .....Herbert Rosen  
*Services Offered*—Library of mood and bridge music, sound effects.



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## TV FILM PRODUCERS & DISTRIBUTORS

### **BBC-TV Enterprises**

630 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-7100

U. S. Representative.....Dennis Scuse  
Program Assistant.....Sue Goldman

*Services Offered*—Producers and distributors of TV programs and series.

*Productions*—An Age of Kings, Inspector Maigret, The Titans, TV and the World, and others.

### **B. C. G. Films, Inc.**

405 Lexington Ave., New York 17, N.Y.  
Phone: MU 7-0870

President.....Nat Gassman  
Vice President.....Charles C. Carson  
Treasurer.....Peter D. Murray

*Services Offered* — Television & theatrical film production and distribution.

### **George Bagnall & Associates Inc.**

8827 Olympic Blvd., Beverly Hills, Cal.  
Phone: OL 2-8050

President.....George L. Bagnall  
V.P., Gen. Sales Mgr.....W. L. Anthony  
Secretary.....Fred C. Lindquist

#### *Branch Office*

5082 Lantern Hill Dr., Pittsburgh, Pa.  
Phone: TU 4-6603; TU 4-6604

Vice President.....W. L. Anthony  
*Services Offered*—Distributors of film comic strips for television.

*Productions*—Clutch Cargo (260).

### **Jerome Balsam Films, Inc.**

165 West 46th St., New York 36, N. Y.  
Phone: CI 7-4220

Pres., Gen. Sales.....Jerome Balsam  
Vice President.....Alexander Beck  
*Services Offered*—Producers and distributors to TV of syndicated shows, features and cartoons.

### **Banner Films, Inc.**

527 Madison Ave., New York 22, N. Y.  
Phone: PLaza 5-4811

President.....Charles McGregor  
*Services Offered*—Production and distribution of films for TV.

*Productions*—Night Court U.S.A., 78 one-half hour episodes.

*Distributing*—Bold Journey, Speedway International, I Search for Adventure, Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.).

### **Banner Productions, Inc.**

5420 Melrose Ave., Hollywood 38, Calif.  
Phone: HO 9-8366

President.....Sy Weintraub  
Sect.-Treas. ....Ben Hecht

*Services Offered*—TV and motion picture producers.

*Productions*—Tarzan TV Series, others.

### **Thomas J. Barbre Productions**

2130 S. Bellaire St., Denver 22, Colo.  
Phone: SKYline 6-8383

Producer.....Thos. J. Barbre  
Assistant Manager.....Anita T. Barbre  
Dir. of Photography.....H. J. Anderson  
Dir. of Sound.....Paul F. Emrich

*Services Offered*—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

*Productions*—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

### **Jack Barry Productions**

(In Association with Paramount TV Corp.)  
C/o KTLA Television  
5800 Sunset Blvd., Hollywood, Calif.

President.....Jack Barry  
*Productions*—Jack Barry Show; By the Numbers (for Desilu).

### **Biograph Studios, Inc.**

807 East 175th St., Bronx 60, N. Y.  
Phone: CYpress 9-5500

President.....Ben Gertner  
Treasurer.....Nathan Stolper  
*Services Offered*—Rental of stages for TV 7 motion picture studios.

### **Fritz Blocki Productions**

1343 N. Fuller Ave., Hollywood 46, Calif.  
Phone: HOLlywood 2-8971

Producer.....Fritz Blocki  
*Services Offered*—Live TV show formats for local and/or network use.

### **Bonded TV Film Service**

630 Ninth Ave., New York 36, N. Y.  
Phone: JUDson 6-1030

President.....Chester M. Ross  
Exec. Vice Pres.....Emanuel Kandel  
Vice Pres., Treas.....Ira S. Stevens  
General Sales Mgr.....Alex Leslie

#### *Branch Offices*

8290 Santa Monica Blvd., Hollywood, Calif.  
Phone: OL 4-7575

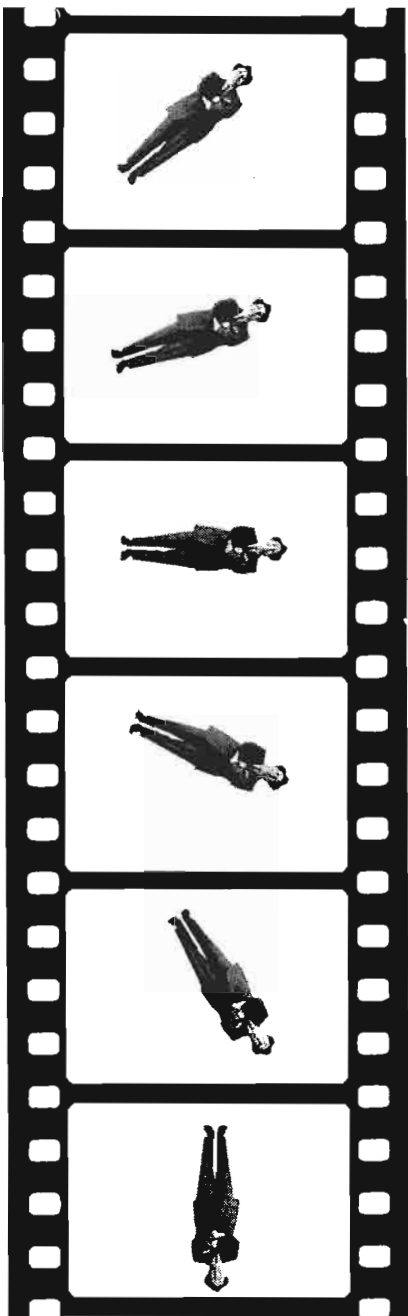
V.P., chg. of Operations....Stanley Halperin  
160 E. Illinois St., Chicago, Ill.  
Phone: 467-1466

Manager.....Ben Rachlis  
Bonded TV Film Service (Canada) Ltd.  
15 St. Mary St., Toronto, Ont.  
Phone: WA 5-2826

Manager.....Alan Mills  
*Services Offered*—Shipping, expediting and servicing of TV film, print procurement.

### **Brandon Films Inc.**

200 West 57th St., New York 19, N. Y.



**NBC Films flips station managers!** And why not? Look what's happened. "The Best of Groucho," "The Deputy," "People Are Funny," "Outlaws," "Hennessey," "Michael Shayne," and "87th Precinct" have won big new local audiences. You can count on more of the same in your area with **NBC Films.**

## PRODUCERS, DISTRIBUTORS

Phone: CI 6-4868

President.....Thomas J. Brandon  
 Secretary.....Lillian W. Brandon  
*Services Offered* — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

### **Bray Studios Inc.**

(See Commercial Producers)

### **Bernard S. Brody & Associates**

1228 No. LaCienega Blvd., Los Angeles 69, Calif.

Phone: OL 2-8289

Owner.....Bernard S. Brody  
 Associate.....Jack H. Gard

*Services Offered*—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

*Productions*—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

### **Butterfield Productions**

527 Madison Ave., New York, N. Y.

Phone: PL 2-8690

Partners . . . Ed Palmer, Ramon E. McCue, Willard Mellor

*Services Offered*—Producers and distributors of radio and television series.

*Productions*—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Inky Face.

### **S. W. Caldwell, Ltd.**

447 Jarvis St., Toronto 5, Ont., Canada

Phone: WALnut 2-2103

President .....Kenneth Page  
 V.P., Production .....Sydney Banks  
 Lab. Manager.....Ross Smith  
 Recording Supervisor.....Murray Marshal  
 Mgr., TV Film Sales.....J. R. DeBow  
 Secretary, Treas.....Ronald Hastings

#### *Branch Offices*

1410 Stanley St., Montreal, Que.

Phone: AV 8-0528

Manager .....Gerry Burrows  
 1049 32nd Ave. W., Vancouver, B. C.

Phone: RE 6-9421

Manager .....Florence Ward

*Services Offered* — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

### **Lars Calonijs Prod. Inc.**

(See Commercial Producers)

### **Carousel Films, Inc.**

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-6734

President.....David B. Dash  
*Services Offered*—Distribution and production of TV films.

## TV FILM PRODUCERS & DISTRIBUTORS

### Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.

Phone: WEBster 8-2101

Pres., Gen. Mgr. .... Jack Miles

*Services Offered*—Sound stage facilities for lease. Completely equipped for motion picture and TV film production.

### Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.

Phone: OLdfield 4-4144

President ..... Harvey Pergament

Vice Pres. .... Earl M. Robins

Sec.-Treas. .... Esther Pergament

*Services Offered* — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

### CBS Films

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

President ..... Merle S. Jones

Administrative V.P. .... Sam Cook Digges

V.P., Terrytoons ..... William M. Weiss

V.P., Domestic Sales ..... James T. Victory

V.P., Int. Sales ..... Ralph M. Baruch

Eastern Sales Mgr. .... James McCormick

Western Sales Mgr. .... Edward E. Hewitt

Dir., Oper. .... Fred J. Mahlstedt

Sales Prom. Mgr. .... Eugene Moss

Publicity Director ..... Robert Fuller

Inter. Bus. Rel. Dir. .... Howard L. Kany

Int. Sls. Mgr. .... Willard Block

Licensing Dir. .... Murray Benson

Bus. Affairs Dir. .... Joseph B. Irwin

Mgr., Film Service ..... E. K. Cooper

Mgr., Sales Service ..... Stanley Moldov

Dir. CBS Europe ..... Robert Mayo

Mgr. Chicago Sales ..... Henry Gillespie

Mgr. Atlanta Sales ..... Jack Waldrep

Mgr. Dallas Sales ..... Carter Ringlep

*Services Offered*—Worldwide distribution of films & video tapes for TV.

*Productions*—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honey-mooners (39), Gene Autry Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Track-down (71), Life With Father (26), Assign-

ment Foreign Legion (26), Deputy Dawg (52 half hours, 208 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190).

### Centurion-International Productions

336 S. Camden Dr., Beverly Hills, Calif.

Phone: CR 6-9630

President ..... Frank A. Mandelson

Exec. Vice Pres. .... Stanley Zipperman

Vice Pres., Operations ..... Dennis Fingold

Vice President ..... Leonard Irwin Blau

Treasurer ..... David Bojarsky

Secretary ..... Linda Lee Bojarsky

*Services Offered*—Production of theatrical motion-picture and television films.

### Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.

Phone: POplar 9-1451

President ..... Armand Schaefer

Vice Pres., Treasurer ..... M. J. Hamilburg

Secretary ..... Ina Autry

Assistant Treasurer ..... Philip S. Cobey

*Services Offered*—(32) Gene Autry features.

### Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.

Phone: Wisc. 7-9244

President ..... Bruce Chapman

V.P. & Treas. .... Edna Chapman

Dir. of Research ..... Mary Hurcheson

*Branch Office*

30 Rue Chalgrin, Paris, France

*Services Offered*—Production of TV and industrial films.

*Production*—The Answer Man.

### Charter Oak Tele-Pictures

(See Commercial Producers)

### Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.

Phone: UPTon 0-6136

*Services Offered*—Producers, distributors of films.

### Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.

Phone: WEBster 3-9301

President ..... Harold Scheib

Vice President ..... Ernest Arcella, Jr.

*Services Offered*—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

### Cinema Service Corp.

106 West End Ave., New York 23, N. Y.

Phone: TRafalgar 3-1411

President ..... Joseph Selden

## TV FILM PRODUCERS & DISTRIBUTORS

Cameraman.....Harold H. Seiden  
 Sound Department.....Herbert C. Bloom  
*Services Offered* — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

### **Cinema-Vue Corporation**

245 W. 55th St., New York 19, N. Y.

Phone: JUDson 6-1336

President.....Joseph P. Smith  
 Exec. Vice Pres.....Arthur J. Steel  
 Sect. Gen. Counsel.....Harry M. Pimstein  
*Services Offered*—Producers and distributors of filmed and taped TV programs.

*Productions* — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre.

### **Cine-Tele Productions**

(See Commercial Producers)

### **Cisco Kid International, Inc.**

6804 Glen Acres Dr., Cincinnati 37, O.

Phone: 351-3167

President.....Edward J. Stern  
 V.P., Treas.....L. R. Stern  
 Admin. V.P.....B. Weaver  
*Services Offered*—Owners & distributors of foreign rights for the Cisco Kid TV series.

### **Claster Enterprises, Inc.**

2229 N. Charles St., Baltimore 18, Md.

Phone: CHesapeake 3-3630

President.....Bertram H. Claster  
 Production Manager.....John Bowman  
 Production Director.....Alex Dietrich  
 Production Assistant.....Warren Hills  
*Services Offered*—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," "Spare Time," "Tenpins for Dollars"; all local & live TV programs.

### **Colorama Features Inc.**

1501 Broadway, New York 36, N. Y.

Phone: LONgacre 4-5592

President.....Jules B. Weil  
 Vice President.....Carroll L. Puciato  
 Sales Manager.....Sam Greller

#### *Branch Offices*

5746 Sunset Blvd., Hollywood, Calif.

Phone: HO 2-4448

Manager.....Tom Corradine  
 20 East Huron St., Chicago, Ill.

Phone: 642-4550

Manager.....Ben Barry  
 7922 E. Drive, Miami Beach, Fla.

Phone: PLaza 4-3686

Manager.....Frank Stone  
*Services Offered*—TV film distribution.

*Productions*—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

# FREMANTLE INTERNATIONAL, INC.

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# TV FILM PRODUCERS & DISTRIBUTORS

## Commodore Productions and Artists, Inc.

(See Program Producers)

## Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.  
Phone: Circle 5-6456

President.....Mortimer D. Sackett  
Sec., Treas.....S. Sackett  
Sales Mgr. ....Leo Gottlieb  
Services Offered—TV producers and distributors.

## Co-ordinated Marketing Agency, Inc.

(See Program Producers)

## Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.  
Phone: PL 7-1100

V.P. Chge. of N. Y. Office.....Sy Fischer  
Branch Office  
9145 Sunset Blvd., Hollywood, Calif.  
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

## Coronet Films

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.  
Phone: DEarborn 2-7676

President .....John Smart  
Exec. Vice Pres. ....A. L. Blinder  
V.P.'s.....J. M. Abraham, E. C. Dent  
Secretary.....A. D. Elden

Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

## Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 2-4448

President .....Tom Corradine  
Vice Pres., Gen. Mgr.....Kyle C. Thomas  
Sales Manager.....Phil Barry  
Secretary .....Laurence Meyer

Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American), Memphis Belle, Thunderbolt.

**HERMAN & KATNIP**

**BUZZY** the crow

Little **AUDREY**

**BABY HUEY**  
the baby giant

**HARVEY FAMOUS CARTOONS**

**HARVEY**

**CASPER**  
the friendly ghost

1860 BROADWAY NEW YORK

# TV FILM PRODUCERS & DISTRIBUTORS

## **Cristal Animation, Inc.**

315 East 55th St., New York, N. Y.  
Phone: PL 9-0920

President.....Charles A. Bemant  
Vice President.....Leonard Roberts  
Art Director.....Fernando Venegas  
*Services Offered*—Producers of animated and stop motion TV commercials, industrial and educational films.

## **Criterion Film Laboratories, Inc.**

33 W. 60th St., New York 23, N. Y.  
Phone: COLUMBUS 5-2180

President.....Fred G. Todaro  
Production Manager.....Ernest Todaro  
Sales Manager.....Irving Schechter  
*Services Offered*—Developing and printing of B & W and color film.

## **Cummings Productions, Inc.**

(See Commercial Producers)

## **Phil Davis Musical Enterprises, Inc.**

(See Commercial Producers)

## **Daystar Productions, Inc.**

9028 Sunset Blvd., Hollywood 69, Calif.

President, Bd. Chmn.....Leslie Stevens  
Exec. V.P.....Dominic Frontiere  
Secretary.....Jerry Schutzbank  
Treasurer.....Jerry Fischer

Dir. of Publicity.....Allan Balter  
*Daystar Television*  
Executive Producer.....Leslie Stevens  
Associate Producer.....Dominic Frontiere

## **Demby Productions, Inc.**

(See Commercial Producers)

## **Peter DeMet Productions**

1317 W. Belmont Ave., Chicago 13, Ill.  
Phone: WELLINGTON 5-3737

Executive Producer.....Peter DeMet  
Associate Producer.....Milton T. Raynor  
Prod.-Dir.....Sidney C. Goltz  
*Services Offered*—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

## **Jack Denove**

### **Productions, Inc.**

6611 Santa Monica Blvd., Hollywood 38, Calif.  
Phone: HO 4-8331

President.....Jack Denove  
Vice-President.....Dick Denove  
*Services Offered*—Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

*Productions*—Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

## **Depicto Films, Inc.**

(See Commercial Producers)

## **Derel Producing Associates, Inc.**

375 Park Ave., New York, N. Y.  
Phone: PL 9-6644

President.....Jerry Feldman  
Exec. Producer.....Gene Feldman  
*Services Offered*—Packagers of filmed TV Shows.

*Productions*—Crime Club, Bellevue Is My Home, Exclusive (Overseas Press Club).

## **Louis deRochemont Associates, Inc.**

380 Madison Ave., New York 9, N. Y.  
Phone: OXFORD 7-0350

President.....Louis deRochemont  
Associates.....F. Borden Mace, Lothar Wolf, Martin J. Maloney, Louis deRochemont III

*Services Offered*—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

*Productions*: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

## **Desilu Productions, Inc.**

780 N. Gower, Hollywood 38, Calif.  
Phone: HO 9-5911

Pres. & Director.....Lucille Ball  
Vice Pres., Admin. & Finance, Edwin E. Holly  
V.P. & Director.....W. A. Nelson

## **PRIME TV FILMS, INC.**

Distributors of Quality Products  
for  
Television

120 West 57th St.  
New York 19, N. Y.

### **MID-WEST OFFICE**

Ben Barry, Associates  
20 East Huron Street  
Chicago 11, Illinois  
Michigan 2-4550

### **WEST COAST OFFICE**

Ettlinger Associates  
6000 Sunset Blvd.  
Hollywood, California  
Hollywood 2-6635

### **NORTHEAST OFFICE**

Ted Swift  
80 Boylston Street  
Boston 16, Mass.  
Liberty 2-7171



## TV FILM PRODUCERS & DISTRIBUTORS

V.P.'s.....J. Thorpe, B. Weitzman  
*Services Offered*—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

*Productions*—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoy's My Three Sons; Lassie; I'm Dickens... He's Fenster.

### **Desilu Sales, Inc.**

780 N. Gower, Hollywood 38, Calif.  
 Phone: HO 9-5911  
 502 Park Ave., New York, N. Y.  
 Phone: PL 2-9160

President .....Lucille Ball  
 V.P. & Gen. Mgr.....Richard W. Dinsmore  
*Services Offered*—International distributors of The Untouchables, Desilu Playhouse, Texan, Guestward Ho, Desilu's Little People, Desilu 32, Fair Exchange, Harrigan & Son, Jazz Scene USA, Journey of a Lifetime, Junior All Stars, The Lucy Show, Trip Time, Window on the World.

### **Desilu Sales (Canada) Ltd.**

1000 Yonge St., Toronto, Ont.  
 Phone: WA 5-9155

Manager .....Dana S. Murray  
 Ontario Rep. ....Jim Mills  
 Maritime Rep.....Gerry Tisdall  
 Western Rep.....Garth Olmstead

#### *Branch Offices*

Dominion Sq. Bldg., Montreal, P. Q.  
 Phone: UN 1-5656  
 540 Burrard St., Vancouver, B. C.  
 Phone: MU 1-2433

*Services Offered*—Distributors of The Lucy Show, Fair Exchange, The Untouchables, Desilu Playhouse, The Texan, Guestward Ho, Harrigan & Son, Window on the World, Junior All-Stars.

### **Walt Disney Studio**

500 So. Buena Vista, Burbank, Calif.  
 Phone: TH 5-3141

Executive Producer .....Walt Disney  
 President .....Roy Disney  
 V.P.-Adv. & Sales .....E. Cardon Walker  
 Vice-President.....Donn B. Tatum  
 Treasurer .....Lawrence E. Tryon  
 V.P., Studio Prod. Mgr.....W. H. Anderson  
 Publicity Head .....Dick McKay  
 Public Relations.....Joe Reddy  
*Productions* — Walt Disney's Wonderful World of Color—NBC.

### **Douglair Corporation**

6772 Hollywood Blvd., Los Angeles 28  
 Phone: HOLlywood 5-6164

President .....H. Alexander MacDonald  
 V.P., Treas. ....Fred W. Hoar  
*Services Offered*—Filmed TV series.

### **Jack Douglas Organization**

8833 Sunset Blvd., Hollywood 69, Calif.  
 Phone: OL 5-7790

President .....Jack Douglas  
*Services Offered*—Producers and distributors of Across the Seven Seas.

### **Sherman H. Dryer Productions**

667 Madison Ave., New York 21, N. Y.  
 Phone: TEmpleton 8-5690

President.....Sherman H. Dryer  
*Services Offered*—Custom productions & general packages in TV, films, radio & for the stage.

*Productions*—World of Medicine, The Balance, Project: Security.

### **W. C. Duennhaupt Film Prod.**

(See Commercial Prod.)

### **Dynamic Films, Inc.**

(See Program Producers)

### **Economee Television Programs**

(A Div. of United Artists TV, Inc.)

555 Madison Ave., New York 22, N. Y.  
 Phone: MURray Hill 8-4700

V.P., General Manager.....Pierre Weis  
 Div. Mgrs.....Dick Lawrence, Ken Joseph  
 Western Spot Sales Mgr.....Jim Weathers

## JACK BARRY PRODUCTIONS

In association with

Paramount Television Corp.

"JACK BARRY SHOW"

"BY THE NUMBERS" — For Desilu



**Hip! Hip! Hooray!** Station managers, local sponsors, and advertising agencies are cheering for: "People Are Funny," "Outlaws," "The Best of Groucho," "The Deputy," "Hennessey," "Michael Shayne," "87th Precinct." Reasons? Big audiences. Big sales. Be big in your market with **NBC Films.**

## PRODUCERS, DISTRIBUTORS

*Services Offered*—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Yesterday's Newsreel, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and The Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothorn, Tombstone Territory, Lock Up, The Aquanauts.

### **Educational Films Corp. Of America**

1501 Broadway, New York 36, N. Y.

Phone: PEnnsylvania 6-1780

President.....Earl W. Hammons  
Vice President.....V. H. Hammons  
Treasurer.....Everett Rosenthal  
Asst. Treas.....L. Loweninthan

*Services Offered*—Films for theatrical release, for educational purposes, television shows live or on film.

### **Eldorado Films, Inc.**

110 East 42nd St., New York 17, N. Y.

Phone: MU 7-2062

President.....Robert H. Van Beynum  
Exec. V.P. ....David Bader  
Secy.-Treas.....L. D. Rock

*Services Offered* — International distributors of theatrical and TV films.

### **Peter Elgar Productions, Inc.**

(See Commercial Producers)

### **ERA, International Film and Recording Enterprises, Inc.**

219 Security Trust Bldg., Miami 32, Fla.

Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver  
Vice President.....D. de Martinau  
Secy.-Treas.....E. B. T'Kach  
Rep., Legal Counsel....Albert L. Weintraub  
Exec. Consultant.....E. V. Rothkirch

#### *Branch Offices*

Box 3361, St. Petersburg 31, Fla.

Phone: 347-6236

Manager.....Vincent Berastegui  
5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

Manager.....T. J. Rourke  
307 W. 15th, Minneapolis, Minn.

Phone: 333-8822

Manager.....E. B. T'Kach

*Services Offered*—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

### **Espana Mexico Argentina, S.A. de C.V.**

Cordoba #48, Mexico, D.F. (7)

## TV FILM PRODUCERS & DISTRIBUTORS

Phone: 25-01-53

President..... M. B. Ponce  
 Manager..... C. G. Villamil  
 Secretary..... B. M. Ortega  
 Sales Manager..... James B. Stanton  
*Services Offered*—Production, distribution of short films.

*Productions*—Mexican Newsreel, Camara.

### **Excelsior Pictures Corp.**

1564 Broadway, New York 36, N. Y.

Phone: Circle 5-6157

President..... Walter Bibo  
 Vice President..... A. C. Speer  
*Services Offered*—Distributes various features and shorts for TV.

### **Explorers Pictures Corp.**

1501 Broadway, New York, N. Y.

Phone: LO 4-5592

Pres.-Gen. Sales Mgr..... Jules B. Weill  
*Services Offered*—Motion picture films for TV, feature and half hour length.

### **Fairview Films Inc.**

26 Broadway, New York 4, N. Y.

Phone: HANover 2-7640

President..... S. S. Isquith  
*Services Offered*—Producer & distributor of motion pictures—both features and shorts (Laurel & Hardy-Hal Roach Package)—for TV showings.

### **Family Theater, Inc.**

7201 Sunset Blvd., Hollywood 46, Cal.

Phone: HO 2-1317

Pres., Prod. .... Rev. Patrick Peyton, C.S.C.  
 Assoc. Prod.... Rev. Albert J. Heinzer, C.S.C.  
*Services Offered*—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

### **Joe Feagins Productions**

(See Commercial Producers)

### **Don Fedderson Productions**

780 N. Gower St., Hollywood 38, Cal.

Phone: HOllivood 9-5911

19 West 44th St., New York, N. Y.

Phone: YUKon 6-3535

President..... Don Fedderson  
 Vice President..... Fred Henry  
 Vice President..... Jack W. Minor  
 Dir. Publ.-Prom..... Les Kaufman  
 N. Y. Manager..... Art Stark  
*Productions* — Who Do You Trust? My Three Sons, The Millionaire.

### **Paul J. Fennell Co.**

(See Commercial Producers)

### **Film Classic Exchange**

1977 S. Vermont Ave., Los Angeles 7

Phone: REpublic 1-3854

Manager..... Charles H. Tarbox  
*Services Offered*—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

### **Film Effects of Hollywood, Inc.**

1153 N. Highland Ave., Hollywood 38, Calif.

Phone: HOllivood 9-5808

President..... Linwood Dunn  
 General Manager..... Don W. Weed  
*Services Offered* — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

### **Film Graphics, Inc.**

(See Commercial Producers)

### **Film Images, Inc.**

1860 Broadway, New York, N. Y.

Phone: Circle 7-1877

President..... Rosalind Kossoff  
*Services Offered*—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

### **Film Originals**

6536 Roberston Drive, Boise, Idaho

Phone: 4-3602

Owners..... G. O. Smith, Helen S. Smith  
*Services Offered*—Film subject production & distribution. Photography, 16mm & 35mm motion picture, script writing, film editing,

## LEONARD ANDERSON ASSOCIATES, INC.

200 WEST 57th STREET  
NEW YORK 19, N. Y.

PLaza 7-4162

## MOTION PICTURE PRODUCTION SERVICES

COMPLETE PRODUCTION  
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PERSONNEL FOR LOCATION &  
STUDIO FILMING  
COAST-TO-COAST  
AND OVERSEAS

CREATIVE  
EDITING

ALSO

RE-EDITING OF YOUR  
PRESENT FILMS &  
TV SPOTS

# Off-Network Programming

## Succeeding Feature Films



By  
LEN FIRESTONE  
V.P. & General Manager  
Four Star  
Distribution Corp.

IT IS only a matter of time before off-network shows succeed feature films as a staple of television entertainment.

This season, when off-network entries are making their biggest impact, they have in many local instances replaced the late night and/or late afternoon movie. Most stations are substituting hour-long off-network shows; some are even stripping two or more half-hour off-network shows across-the-board. The reasons are obvious: off-network shows cost less and their ratings are, more often than not, higher than those for the average feature film.

Take cost, for example. In a San Francisco situation with which I am personally familiar, the original asking price for a feature film package was \$8,000 a picture. The package finally went for under \$5,000 a picture. At the same time, the asking price for an hour-long off-network show was \$1,000 per episode, with the final offer around \$800.

Total cost to the station for the feature package of 134 titles came to about \$600,000 as contrasted with less than \$30,000 for 35 episodes of the off-network program. On the 30-minute basis, feature films work out to approximately \$1,500 per run as compared to \$400 per run for the off-network hours.

In addition, off-network shows in much greater quantity will eventually become available to local stations for two reasons: (1) The supply of feature films for TV is rapidly dwindling and (2) many stations are already preempting their network feed to play "off-network" shows.

Results of the latter experiment have been most gratifying for sta-

tions. Off-network properties are giving local stations some of their highest ratings—often when pitted opposite network shows. Advertisers, as a result, are easier to come by. Off-network properties, also, are a better financial deal for stations. Stations carrying a network show receive only 30 cents of every dollar in their contract with the webs, whereas when stations sell an off-network show they keep the entire 100-cent dollar.

Adding still further to the financial attractiveness of off-network shows is the fact that this season, especially, the networks are having a hard time selling even some of their best entertainment. It isn't at all uncommon for an hour-long network show to have only one participating sponsor. The network, of course, takes a financial beating when this happens—but so do the stations.

The future, however, looks brightest for the aggressive off-network syndicator with proven products and for local stations, who will find themselves in a buyers' market. I believe that as the flow of feature films recedes—and it is now at flood tide—more local time will become available. But then, each year, more and more off-network properties will become available for stations to choose from. They obviously will pick the best of those offered.

The networks, when this happens, will find themselves more than ever in a programming bind. But not the stations—or their viewers and advertisers. They will enjoy the best of both the on- and off-network TV worlds.

# TV FILM PRODUCERS & DISTRIBUTORS

and sound track production supervision.

*Productions*—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

## Film Vision Corp.

(M. C. Pictures, Inc.)  
165 West 46th St., New York, N. Y.  
Phone: CI 7-4220

Executive V.P. .... Jerome Balsam  
*Services Offered*—Distributors of features and westerns.

## The Filmmaker Group, International, Inc.

6104 Whitsett Ave., No. Hollywood, Calif.  
No. Hollywood, Calif.  
Phone: TRiangle 7-9689

Pres., Exec.-Prod. .... Charles E. Skinner  
*Services Offered* — Business & industrial films, TV commercials, dramatic TV & feature productions.

*Productions*—The North Country, Man the Builder (for the Eagle Iron Works).

## Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.  
Phone: HO 6-1681

President. .... Robert W. Stabler  
Vice President. .... Glenn N. Cook  
V.P., Programming. .... Nat Perrin  
Sec.-Treas. .... Clifford E. Enger

### Branch Office

707 Nicolet Ave., Winter Park, Fla.  
Phone: MI 7-7011

Vice President. .... Robert E. Kearney  
*Services Offered*—Commercial, industrial, military, business, program and feature films.

## Filmcraft Productions

P. O. Box 69945, Los Angeles 69, Calif.  
Phone: HO 5-3675

Pres. & Owner. .... Regina Lindenbaum  
*Services Offered*—Create, film and produce television programs, commercials.

## Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.  
Phone: MUrray Hill 2-0040

President. .... Maurice T. Groen  
Exec. Director. .... Ronald T. Groen  
Asst. TV Manager. .... Bert H. Cohen  
*Services Offered*—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

## Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.  
Phone: JUdson 2-6185

President. .... Maurice H. Zouary  
*Services Offered*—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

## Filmways, Inc.

(See Commercial Producers)

## Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.  
Phone: HOLlywood 9-9011

President. .... Al Simon  
Vice President. .... Martin Ransohoff  
Treasurer. .... L. D. Nolan  
Secretary. .... John H. Nicolaides  
*Services Offered*—Filmed TV programs.  
*Productions*—Mr. Ed, Warbirds.

## Flamingo Films, Inc.

16 East 34th St., New York, N. Y.  
Phone: LExington 2-8270

President. .... Ira Gottlieb  
*Services Offered*—Distribution of TV feature films and syndication film programs.

*Productions*—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel Tales, Cartoons.

## Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.  
Phone: POplar 9-1451

President. .... Armand L. Schaefer  
Exec. V.P. .... Philip S. Cobey  
Secretary. .... Ruth A. Cobey  
Assistant Treasurer. .... Norman H. Herzog  
*Services Offered*—Production of TV films & filmed commercials.

*Productions*—The Raggedy Ann and Andy TV series, radio show and theatrical features.

## Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.  
Phone: HUbbard 2-1221

Chairman, Pres. .... Howard Forbes  
V.P., Treasurer. .... Irving Viasner  
Exec. Producer. .... Haywood Vincent

### Branch Office

18 Tremont St., Boston 8, Mass.  
Phone: LA 3-1221

Treasurer. .... Irving Viasner  
*Services Offered*—Producers of motion pictures for business, industry and TV.

*Productions*—Owners of Viafor Films, Inc. and Viafor Productions.

## Format Films, Inc.

4741 Laurel Canyon Blvd.  
No. Hollywood, Calif.  
Phone: POplar 9-3610

President. .... Herbert Klynn  
Exec. V.P., Treas. .... Melvin Getzler  
Vice President. .... Jules Engel  
Vice President. .... Leo Salkin  
Vice President. .... Henrietta Jordan  
Secretary. .... Julie Boyer

## More Color Improvements Due As Mass Market Reality Grows

**C**OLOR and speculation about color dominated much of the television scene in 1962.

The mass market for color TV in the home became more of a reality, with RCA predicting by early winter that it would sell some 400,000 color receivers during the year.

NBC and ABC, joined by many independent stations, stepped up color programming significantly. Meanwhile, Zenith led several other major manufacturers into competition with RCA for the sale of color sets.

Less generally known, but possibly equally as significant, were aesthetic improvements in color TV in 1962. Practically every 1962-63 color film TV series was produced with our new, improved color negative film (Type 5251). Professional reaction to the new color is perhaps typified by Bill Wade, head of Revue Studios' ("The Virginian" and "Laramie") camera department:

"Colors are rendered more accurately"; "actors' complexions are of more realistic hue"; "blues are much more natural."

At the same time, the improved grain structure of the new color negative material has resulted in what appears on the TV screen as better definition.

The new color negative material also gave engineers more creative "moving-around" room. This is because engineers are now working with improved camera originals as products of the improved negative, thereby simplifying and improving production of optical special effects. This means that we can anticipate more realism in color special effects in the future, and, possibly, wider use of color special effects.

What about 1963? The color TV

By  
DONALD R.  
HYNDMAN  
Manager  
Motion Picture Film Dept.  
Eastman Kodak Co.



picture should be even better. This year, we plan to market an improved color print film (Type 5385), which will complete the new color system.

On the basis of field tests, we can safely predict that with the new print film, reds will be warmer, yellows and blues truer and greens more vivid. This ability to present a better color picture to the viewer could add further impetus to set sales.

Every year, more TV series—even those primarily released in black-and-white—are produced in color. Originally, many producers did this with an eye toward "residual" color sales in the future. Now, they are finding a growing market for their color product today. One reason is expanding color programming requirements; another is that some of the best pictures on black-and-white sets originate from the networks in color.

This combination of a growing choice in the type of programs available in color, and the improved aesthetic quality of the pictorial portions of those programs, could have very real impact on color TV set sales.

How many color TV sets will people buy in 1963? What will cause them to purchase these sets in volume?

The answers bring up the term "commercial acceptability." How many and how good are the shows released in color? How costly and how good are the available color sets? How good is picture quality?

The faster these questions can be answered on the positive side of the ledger, the faster the public should buy.

## TV FILM PRODUCERS & DISTRIBUTORS

### Branch Office

360 N. Michigan Ave., Chicago 11, Ill.  
Phone: FI 6-3585

Vice President.....Jerry Abbott  
*Services Offered*—Producer of animation films for TV theatricals and commercials.

### **Fortune Features, Inc.**

1501 Broadway, New York, New York  
Phone: LOngacre 4-5592

President.....Jules B. Weill

### **Forum Films**

6 E. 46th St., New York 17, N. Y.  
Phone: YUkon 6-2230

Exec. Prod.-Dirs..Allen Spikol, J. Lieberman  
*Services Offered*—Producers of animated films for commercials, industrials and theatrical films.

### **Foundation Films Corporation**

303 Citizens Bank Bldg., Pasadena, Cal.  
Phone: SYcamore 6-2649

Chairman of the Board .....John I. Bolen  
President .....Richard D. Pearsall  
Sec'y-Treas. ....Eldon L. Eby  
New York Associate: Lakeside TV Co.  
1465 Broadway, New York 36, N. Y.  
Phone: LOngacre 5-4582

*Services Offered*—Production and distribution of non-denominational religious films.

### **Four Star Distribution Corp.**

600 Fifth Ave., New York, N. Y.  
Phone: LT 1-8530

President .....Tom McDermott  
Exec. Vice Pres.....George A. Elber  
V.P. & General Mgr.....Len Firestone  
Advertising Dir.....Leo Gutman  
*Services Offered* — Syndicate off-network shows produced by Four Star Television.

*Productions*—Dick Powell Theatre; The Rifleman; The Tom Ewell Show; The Detectives; The Law and Mr. Jones; Dick Powell-Zane Grey Theatre; Target—The Corrupters; Stage Coach West.

### **Four Star Television**

4030 Radford Ave., N. Hollywood, Calif.  
Phone: POplar 6-4151

President .....Tom McDermott  
Exec. Vice Pres.....George A. Elber  
Vice Pres.....Charles Boyer  
Vice Pres.....David Niven  
Treasurer.....S. A. McSween  
Assistant Treas.....Leonard A. Johnson  
Secretary .....A. Morgan Maree III  
Production Dir.....Jack Sonntag  
Controller .....Joe Haring  
Editorial Supervisor.....Bernard Burton  
Supervisor, Art Dir.....William P. Ross

*Services Offered*—Creation & production of motion pictures & television films for networks. Syndicated sales for TV, educational films & production of records.

*Productions*—(TV Series) The Dick Powell Show, The Robert Taylor Show, Ensign O'Toole, McKeever & the Colonel, The Lloyd Bridges Show.

### **Peter Frank Organization**

5420 Melrose Ave., Hollywood 38, Calif.  
Phone: HO 2-6027

President .....Peter Frank  
Exec. Vice Pres.....Morton J. Wagner  
V.P. & Treas.....Ernest W. McKee, Jr.

#### *Branch Offices*

1271 Ave. of Americas, N.Y. 20  
Phone: PL 7-2197

3000 Turtle Creek Plaza, Dallas 19, Tex.  
Phone: LA 1-2178

*Services Offered*—Radio and television production packages; station identification jingles; commercial jingles for stations and advertising agencies.

### **Fremantle de Mexico S. A.**

Niza 6-205, Mexico 6, D.F., Mexico  
Phone: 11-55-00

President .....Rene Anselmo  
Manager .....Charles Lucas  
*Services Offered* — Distribution of U. S. Filmed shows in Mexico and Central America.

*Productions*—Spanish-dubbed versions of: Silents Please; Steve Canyon, Hoyalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun—Will Travel.

### **Fremantle International, Inc.**

366 Madison Ave., New York 17, N. Y.  
Phone: MURray Hill 7-4343

President .....Paul Talbot  
Vice President.....Wilbur Friedfeld  
London Office: 30 Dean Street  
Phone: GERRard 2673

Manager .....Angela Cuthbertson  
Rome Office: Via Monte Giordano 36  
Phone: 655-386

Manager .....Lionello Torossi  
Sydney, Australia Office:  
167 Kent St., Sydney, N. S. W.

Manager .....Robert Laphorne  
Callao 1370 p.b., Buenos Aires, Arg.  
Phone: 42-8284

Manager .....Isidro Rosenfeld  
17 Dundonald St., Toronto 5, Ont., Can.  
Phone: WA 4-9635

Manager .....Ralph Ellis  
*Services Offered* — Distributors in world markets outside the U. S.

### **Fremantle of Canada, Ltd.**

17 Dundonald St., Toronto, Ont., Canada  
Phone: 924-9635

1396 Ste. Catherine St., Montreal, Que., Can.  
Phone: UN 1-0279

Board Chairman.....Paul Talbot  
President .....Ralph Ellis  
Sales Supervisor.....Joseph Morgan  
Manager (Montreal).....Henri Tremblay  
*Services Offered*—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

# The Foreign Market—Neither Bonanza Nor Pie-in-the-Sky



By  
W. H. FINESHRIBER, JR.  
Vice President  
Motion Picture Export  
Assn. of America, Inc.

**T**HE proud boast that the United States has more television sets than the rest of the world combined passed into limbo one day last year. Our 57,000,000 sets in 50,000,000 homes now stand second to a foreign total approaching 70,000,000 sets in a like number of homes and public places. And the pattern of the future is clear: with 91% penetration today there are not many more U.S. households to conquer, whereas the overall foreign penetration is less than 15%.

How can we assess the potential of the fast-growing foreign market and best plan to serve it? The member companies of the Motion Picture Export Association of America have had long experience with the complex problems of television's sister industry in the markets of the world. And now that these same companies, the nine "majors" of the motion picture field, are deeply involved in television, they are applying this experience to TV's equally challenging problems. Their assessment of the promise of the foreign market would be: neither a bonanza nor pie-in-the-sky. It offers a vital opportunity for service and for profit, but cultivating it properly requires energy, know-how, courage, and a high tolerance of frustration.

Put aside for the moment the myriad production problems in appealing to the tastes of 70 different nationalities. With the best product made, the American distributor is still beset by all the traditional obstacles to international trade plus new ones erected by ingenious foreign competitors who capitalize on the particular nature of television. In addition to tariffs and taxes, quotas and remittance restrictions, price ceilings and censorship regulations, we find projected requirements for local dubbing

and printing, unique excise taxes to finance the native industry—in short, the gamut of special levies long since perfected against motion pictures. The same appeal to nationalism, both cultural and economic, serves as the rationale. And usually the same foreign officials or executives who developed these burdens for the movie distributors are behind their application to television.

To cope with these problems on a world-wide basis requires the joint facilities of the 10 MPEAA offices located in strategic capitals plus the cooperation of scores of far-flung Film Boards comprising employees of the member companies. The Association staff is now fully integrated, and each office assumes field responsibility for both television and motion pictures in its area. In working for a special TV clause in GATT or protecting U.S. television interests under OECD, the Association executives contact the same State Department officials they have long known and worked with on movie matters. The foreign Finance Minister or Customs Director who regulates picture imports is equally concerned with telefilm.

The nine Motion Picture Association companies are fully committed to major roles in TV production and distribution. Their annual domestic gross from television now exceeds \$150,000,000—about three times the total foreign gross of all U.S. distributors combined. They look forward to the day when the international market really comes into its own.



## TV FILM PRODUCERS & DISTRIBUTORS

### **Galaxy Management Corp.**

375 Park Ave., New York 22, N. Y.

Phone: PL 1-0330

President.....Milton A. Gordon  
*Services Offered*—TV & feature film production; independent productions financed for network TV & feature films.

### **William J. Ganz Co., Inc.**

(Div. of Inst. of Visual Comm. Inc.)

40 East 49th St., New York 17, N. Y.

Phone: EL 5-1443

President.....William J. Ganz  
Distribution Manager.....Jay R. Thaw  
Circulation Manager..Raymond J. Kujanson  
Controller.....Jane Page  
*Services Offered*—Producers and distributors of motion pictures and films for TV.

### **Gateway Productions, Inc.**

1859 Powell St., San Francisco, Cal.

Phone: SUTter 1-8464

President.....Alvin J. Gordon  
*Services Offered*—Distributor of 16mm. educational films.

### **General Film Laboratories**

1546 North Argyle Ave., Hollywood 28, Calif.

Phone: HOLlywood 2-6171

President.....W. E. Gephart, Jr.  
Exec. Vice President....Robert G. Goodwin  
Sales Vice Pres.....Neal Keehn  
Administrative V.P. ....John Aitkens

#### *Branch Office*

1828 Walnut St., Kansas City, Mo.

Phone: GRand 1-0044

*Services Offered*—Complete film laboratory services for TV; in black & white or color in 35 mm. & 16 mm.

### **W. J. German, Inc.**

Jane St., Fort Lee, N. J.

Phone: WIndsor 4-5100

N. Y. Phone: LOnacre 5-5978

President.....Miss M. B. Reilly  
Vice-Pres.....Louis A. Bonn  
Vice-Pres.....William J. Reddick  
Ass't Treas.....T. F. Ross  
Ass't Sec'y.....A. C. Nugent

#### *Chicago Office*

6040 North Pulaski Rd., Chicago 46, Ill.

Phone: IRving 8-4064

Vice Pres.....John H. Maynard  
*Services Offered*—Agent for the sale and distribution of Eastman professional motion picture and TV films.

### **W. J. German, Inc., of California**

6677 Santa Monica Blvd., Hollywood, Calif.

Phone: HOLlywood 4-6131

President.....Miss M. B. Reilly  
V.P. & Gen. Mgr.....J. L. Courcier  
V.P. & Sales Mgr.....Walter L. Farley, Jr.  
Vice President.....G. H. Gibson  
Vice President.....H. E. Pratt  
Treas., Asst. Secy.....Ronald Olney  
Secretary.....M. B. Reilly

*Services Offered*—Agent for the sale and

distribution of Eastman professional motion pictures and TV films.

### **Jack Goetz**

1148 San Ysidro, Beverly Hills, Calif.

Phone: CRestview 4-4049

Owner.....Jack Goetz  
*Services Offered*—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

### **Harry S. Goodman Productions, Inc.**

19 E. 53rd St., New York 22, N. Y.

Phone: PLaza 5-6131

General Manager.....H. D. Knuth  
Sales Manager.....Everett Goodman  
Traffic Manager.....Dorelle Zawada  
Radio & TV Director.....Bertram Parks  
*Services Offered*—15 and 30 minute filmed shows for TV.

### **Gotham Releasing Corp.**

630 Ninth Ave., New York 36, N. Y.

Phone: JUdson 6-2187

President.....Sam Lake  
*Services Offered*—Producing, distributing motion pictures and other subjects for TV.

### **Goulding-Elliott-Greybar Productions, Inc.**

(See Commercial Producers)

### **Group Four Productions**

266 Rexdale Blvd., Rexdale, Ont., Can.

Phone: CH 1-3568

President.....Louis Applebaum  
Secretary.....Leo Clavir  
Treasurer.....Richard Rosenberg  
Exec. Producer.....Doug Jones  
Program Sup.....Norman Clavir  
Supervising Editor.....E. S. Coatsworth  
*Services Offered*—Producer and owner of film series; live syndication shows; film series now in distribution; commercials on film or tape. Complete facilities.

### **John Guedel Productions**

8321 Beverly Blvd., Los Angeles 48, Calif.

Phone: OLDfield 3-8000

V.P. & Exec. Producer.....John Guedel  
*Services Offered*—Radio and television packaging and producing.  
*Productions*—Art Linkletter's Houseparty.

### **Herman Hack Productions & Scripture Films**

(See Commercial Producers)

### **Harriscope, Inc.**

291 S. La Cienega Blvd., Beverly Hills, Cal.

Phone: OLYmpia 2-4171

President.....Burt I. Harris  
Producer.....Geoffrey Nathanson  
Traffic Director.....Connie Coleman  
*Services Offered*—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

## TV FILM PRODUCERS & DISTRIBUTORS

### **Harris-Tuchman Productions**

(See Commercial Producers)

### **Hartley Productions, Inc.**

339 East 48th St., New York 17, N. Y.  
Phone: EL 5-7762

President .....Irving Hartley  
Sec.-Treas. ....Elda Hartley  
Chg. of Distribution.....Jean Brooks  
*Services Offered*—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

### **Harvey Cartoon Studios, Inc.**

1860 Broadway, New York 23, N. Y.  
Phone: JUdson 2-2244

President .....Alfred Harvey  
Vice President & Sec.....Leon Harvey  
Vice President & Treas.....R. B. Harvey  
*Services Offered*—Producers and distributors of animated cartoons.  
*Productions*—Harvey Famous Cartoons.

### **Hoffberg Productions Inc.**

362 W. 44th St., New York 36, N. Y.  
Phone: Clrcle 6-9031

President .....Jack Hoffberg  
Vice President.....M. Hoffberg  
Secretary.....Wolfe Charney  
Treasurer.....Leo Tolin  
*Services Offered*—Distributor of independently made productions.

### **Hollywood Television Service**

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.  
Phone: POplar 3-8411

General Sales Mgr.....David Bloom  
Asst. Treasurer.....Milton S. Levinson  
Mgr. Film Distrib.....Carl L. Bryant  
*Services Offered*—Distribution of motion pictures for TV.

### **Sandy Howard Productions Inc.**

8544 Sunset Blvd., Los Angeles 46, Calif.  
Phone: OLympia 2-4290

President .....Sandy Howard  
V.P. in Chg. Production....Harvey Bernhard  
*Services Offered*—Production of live and filmed television programs for network and syndication arrangements.

### **IMPA Productions, Ltd.**

(See Program Producers)

### **Ideal Pictures, Inc.**

58 E. So. Water St., Chicago 1, Ill.  
Phone: FInancial 6-5480

President.....Paul R. Foght  
*Services Offered*—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

### **Independent Television Corp.**

555 Madison Ave., New York 22, N. Y.  
Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf  
Exec. Vice Pres.....Abe Mandell  
V.P. & Treas.....Leonard Kornblum  
V.P., Internatl. Sales.....John E. Pearson  
V.P., Legal & Bus. Affairs.....H. I. Bucher  
Gen. Sls. Mgr.-Syndication..Harold L. Danson  
Sales Manager-National Sls.....Cy Kaplan

#### *Branch Offices*

612 N. Michigan Ave., Chicago 11, Ill.  
Phone: WH 4-4767

6535 Wilshire Blvd., Los Angeles 48, Calif.  
Phone: OLive 3-0460

100 University Ave., Toronto 1, Ont.  
Phone: EMpire 2-1166

Vice Pres.....Hershell Harris  
*Services Offered*—Production and distribution of TV film series for international, national, regional and local sponsorship.

*Productions*—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whip-lash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports; South America, The Awakening Giant; Broadway Goes Latin; Man-of-the-World; The Saint; Mr. Piper; Fireball XL-5.

### **Institute of Visual Communication, Inc.**

40 East 49th St., New York 17, N. Y.  
Phone: ELdorado 5-1443

Distribution Manager.....Jay R. Thaw  
Circulation Manager..Raymond J. Kujanson  
Controller.....Jane Page  
*Services Offered*: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

### **Intercontinental Television, S. A.**

U. S. Sales Office:

551 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 2-3404

Exec. Dir.....Hugo Seiler  
V.P. of Sales, U.S.A.....Malcolm Scott  
V.P., N. Y. Opera.....Anthony M. Hennig

#### *Chicago Production Sales Office:*

Phone: HOpkins 9-4750

Director.....Felix J. Sykes

#### *Production Headquarters:*

6, Square de l'Opera Louis Jouvet, Paris 9, France

# TV FILM PRODUCERS & DISTRIBUTORS

Phone: OPerA 01-54

Foreign Director.....Kenneth Campbell  
Chief Engineer.....Raymond Kraus  
*Services Offered*—Three American equipped and staffed mobile video-tape recording units—525 or 625 line standards; complete facilities for tape recording and producing TV productions, closed circuit telecasting, TV sports coverage, and TV taped commercials throughout Europe, Africa, and the Near East.

## **International Film Distributors, Inc.**

375 Park Ave., New York 22, N. Y.

Phone: PL 3-8256

President .....Joseph Wohl  
Vice Pres.....Charles H. Rosenblatt  
Treasurer.....Theodore W. Kheel  
*Services Offered* — Distribute theatrically and also direct sales to TV stations internationally.

## **International Film Foundation, Inc.**

1 East 42nd St., New York 17, N. Y.

Phone: OX 7-6820

Executive Dir.....Julien H. Bryan  
*Services Offered*—Production of documentary films, 16 mm color and b & w, stock footage available to other producers; distribution of documentary films for non-theatrical and TV dealing with peoples of other lands.

## **International 16mm Corp.**

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President, Treasurer....Patrick E. Shanahan  
Secretary .....George Blake

## **Irwin-O'Donnell Productions**

1000 No. Cahuenga, Hollywood, Calif.

Phone: HO 9-2264

President .....Lew Irwin  
V.P., Sales.....Edward O'Donnell  
*Services Offered*—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.

*Productions*—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

## **J & M Productions, Inc.**

9908 Santa Monica Blvd., Beverly Hills, Calif.

Phone: CRestview 3-1230

President.....Irving A. Fein  
*Services Offered*—Television production.  
*Productions*—Jack Benny Program, Checkmate, Ichabod.

## **Jayark Films Corp.**

733 Third Ave., New York 17, N. Y.

Phone: TN 7-3232

President.....Reuben R. Kaufman  
V.P. General Sales Mgr....Harvey L. Victor

## *Branch Office*

649 N. Bronson Ave., Hollywood 4, Calif.

Phone: HOLlywood 3-2331

*Services Offered*—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

*Productions*—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; HOLlywood Hist-O-Rama.

## **Jewell Radio & Television Productions**

(See Commercial Producers)

## **Victor Kayfetz Productions**

(See Commercial Producers)

## **Louis W. Kellman Prod.**

1729 Samson St., Philadelphia 3, Pa.

Phone: LOcust 3-3892

President.....Louis W. Kellman  
General Manager.....Howard F. Vogt  
Sales Manager.....Edwin F. Prizer  
*Services Offered*—Commercial producer, program producer, producer-distributor.

## **King Features TV Production**

235 E. 45th St., New York 17, N. Y.

Phone: MU 2-5600

Director .....Al Brodax  
Eastern Sales Director.....Ted Rosenberg  
Western Sales Director....Maurice Gresham  
Dir., Creative Services.....Gene Plotnik  
*Services Offered*—Producer and distributor of animated cartoons for television including, Popeye, Krazy Kat, Barney Google, Snuffy Smith and Beetle Bailey.

## **Jack Kinney Productions, Inc.**

(See Program Producers)

## **Knickerbocker Productions, Inc.**

630 Ninth Ave., New York 3, N. Y.

Phone: CIRCLE 5-6710

Pres., Treas.....Howard A. Lesser  
Vice Presidents.....Renzo Olivieri,  
Thomas S. Dignan  
Secretary .....Agnes Grant  
*Services Offered*—Producers of all types of motion pictures.

## **Lakeside TV Co., Inc.**

1465 Broadway, New York, N. Y.

Phone: LO 5-4582

President .....Richard Stevers  
Exec. Vice-Pres.....Bernard Schulman  
Vice President.....Hal Lawrence  
*Services Offered*—Distribution of film series world-wide & producer of network shows.  
*Productions*—Wild Life in Action, Where in the World? Opera and Ballet, Night Editor, The Magic Vault, Out of the Past, Tomahawk, Hobbies in Action, Wild Cargo and Time to Remember.

# TV FILM PRODUCERS & DISTRIBUTORS

## **Robert Lawrence Productions, Inc.**

(See Commercial Producers)

## **Jerry Layton Associates**

527 Lexington Ave., New York 17, N. Y.  
Phone: PLaza 2-3940

President ..... Jerry Layton  
Associate ..... Robert J. Corcoran  
*Services Offered*—Preparation and production of film and live television programs.  
*Current Productions*—Citizen's Arrest, High Heels, The D.A. and the Doll, Coincidence, The Butler Did It.

## **Mitchell Leichter**

1412 N. Gordon, Hollywood 28, Calif.  
Phone: HO 7-6520

Pres., Head of Prod. .... Mitchell Leichter  
General Manager ..... Jean Rich  
*Services Offered*—Producer, distributor of films for television.

## **Gene Lester Productions**

1487 N. Vine St., Hollywood 28, Calif.  
Phone: HOLlywood 4-7287

Producer-Director ..... Gene Lester  
Comptroller ..... Albert J. Silverman  
Assoc. Producer ..... Martin Sperber  
*Services Offered*—TV film packages and commercials. Also Industrial and Slide Films.

## **Library Films Inc.**

723 Seventh Ave., New York 19, N. Y.  
Phone: CIRCLE 6-0130

President ..... Paul N. Robins  
Secretary, Treasurer ..... H. Jerome Harris  
*Services Offered*—16 mm distributor—non-theatrical and television films.

## **Lou Lilly Productions**

(See Commercial Producers)

## **Jack London Productions, Inc.**

(See Program Producers)

## **Lopert Pictures Corp.**

729 7th Ave., New York, N. Y.  
Phone: PLaza 7-3330

President ..... Ilya Lopert  
Vice President ..... Arnold Picker  
General Mgr., TV Distrib. .... Robert B. Micker  
*Services Offered*: Distribution of feature films to TV.

## **James Love Productions, Inc.**

(See Commercial Producers)

## **Lux Brill Productions, Inc.**

(See Commercial Producers)

## **M.C. Pictures, Inc.**

165 West 46th St., New York, N. Y.  
Phone: CI 7-4220

President ..... Armand Schneck  
V.P., General Sales ..... Jerome Balsam  
*Services Offered*—Distributors of feature films to TV.

## **MCA-TV Ltd.**

598 Madison Ave., New York 22, N. Y.  
Phone: PLaza 9-7500  
*Film Syndication Div.*

V.P. in Charge ..... David V. Sutton  
V.P. Sta. Prog. Sls. Div. .... Louis Friedland  
V.P. Chg. of N. Y. office ..... Frank Brill  
V.P., Director of Sales ..... Hal Golden  
V.P. Chg. of Chicago office ..... Jim Stirtion  
V.P. Chg. of Cleveland office ... DeArv Barton  
V.P. Chg. of L. A. office ..... Bob Greenberg  
Vice President ..... James E. Denning  
Director of Adv. & Pub. .... Ed Aaronoff

### *Branch Offices*

9370 Santa Monica Blvd., Beverly Hills, Calif.  
1371 Peachtree St., N.E. Atlanta, Ga.  
425 N. Michigan Ave., Chicago, Ill.  
1172 Union Commerce Bldg., Cleveland, Ohio  
504 Delta Bldg., New Orleans, La.  
426 Transportation Bldg., Cincinnati, Ohio  
2311 Cedar Springs, Dallas, Texas  
15037 W. Eight Mile Rd., Detroit, Michigan  
1415 Northwestern Bank Bldg., Minn., Minn.  
721 Olive St., St. Louis, Mo.  
101 Jones Bldg., Seattle, Wash.  
519 E. Trade St., Box 1503, Charlotte, N. C.  
139 Piccadilly, W1, London, England  
49 bis Ave. Hoche, Paris, France  
180 University Ave., Toronto 1, Ontario, Can.  
Hotel New Japan, Suite 881, 29 Nagata-cho,  
2 chrome, Chiyoda-Ku, Tokyo  
Offices also in Rome, Munich, Mexico City,  
Berlin, Sydney.

*Services Offered* — Distribution of syndicated TV film programs and feature films.

*Productions*—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and His Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Checkmate, Dragnet, Thriller, D.A.'s Man, Frontier Circus, Bachelor Father, Love That Bob, City Detective, Revue Anthology, 700 Paramount Feature Films.

## **MGM-TV**

A Division of Metro-Goldwyn-Mayer, Inc.  
1540 Broadway, New York 36, N. Y.  
Phone: JU 2-2000

V.P., Sales ..... John B. Burns  
Dir. Finan. & Bus. Affairs. Jason Rabinovitz  
Syndication Sales Dir. .... Richard A. Harper  
Operations Director ..... Sol Schreiber

### *Branch Offices*

10202 West Washington Blvd., Culver City,  
Calif.  
Phone: UP 0-3311  
V.P. in chg. of Prods. .... Robert M. Weitman

## TV FILM PRODUCERS & DISTRIBUTORS

Western Syndicated Sls. Exec. Charles Alsup  
Prudential Plaza, Chicago, Ill.

Central Syndicated Sales

Exec. .... Edward Montanus  
*Services Offered*—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.

*Productions*—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13); Cain's Hundred (30).

### Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.  
Phone: PL 2-1122

President ..... Irving Lesser

### Glenn Mann Productions, Inc.

511 East 84th St., New York, N. Y.  
Phone: TR 9-2580

### Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.  
Phone: Murray Hill 8-1130

Pres., Exec. Prod. .... Konstantin Kaiser  
V.P., Super. of Prod. .... Ken Baldwin  
Mgr., Newsfilm Opera. .... Howard Enders

#### Branch Office

Publicity House, Bell St., London, N.W. 1,  
England

Phone: PAddington 3120

Managing Director ..... Maurice Ford

*Services Offered*—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

### Mark Century Corp.

6 West 57th St., New York 19, N. Y.  
Phone: Circle 5-3741

President ..... Milton Herson

*Services Offered*—Production for radio, TV and the advertising industries.

### The Marshall Organization, Inc.

(See Program Producers)

### Master Films Distributors, Inc.

366 Madison Ave., New York 22, N. Y.  
Phone: OX 7-4565

President ..... George Caputo

*Services Offered*—Distributors of Spanish language feature films (250).

### Masterpiece Productions, Inc.

1472 Broadway, New York 36, N. Y.  
Phone: BRyant 9-1647

Manager ..... Frances Kaplan

*Services Offered*—Distributors of 25 re-issue features.

### Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.  
Phone: HOllwood 2-6635

President ..... John A. Ettlinger

Vice-Pres., Secy ..... Marlyn M. Ettlinger

National Sales Mgr. .... Buck Long

Station Service Mgr. .... Helen Sweet

Midwest Sales Mgr. .... Ben Barry

Eastern Sales Mgr. .... Alec Campbell

Exec. Prod. .... Tholen E. Gladden

*Services Offered*—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

*Productions*—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

### Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.  
Phone: Plaza 7-0695

President ..... Charles Michelson

Treasurer ..... Aaron Michelson

*Services Offered*—Distributors of TV film program series, transcribed radio program series, Gennett, E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

### Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.  
Phone: CY 7-5366

Mng. Vice President ..... Jim McConnell

*Services Offered*—Telefilm productions.

*Production*—Roy Acuff's Open House.

### Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.  
Phone: OXFord 7-2753

President ..... J. R. Ritenour

Acct. Executive ..... Richard Bliss

Office Mgr. .... Charlotte Shoaff

#### Branch Offices

201 E. Erie St., Chicago, Ill.

Phone: DELaware 7-3761

Sales Mgr. .... Peter Markovich

7031 Melrose Ave., Hollywood

Phone: WEBster 3-5674

V.P. & Manager ..... J. J. Lipsky

*Services Offered*—Print procurement, distribution of filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

### Morton Productions

64 East Lake St., Chicago 1, Ill.  
Phone: CEntral 6-4144

President ..... Morton Jacobson

Secretary-Treasurer ..... Cecilia Jacobson

*Services Offered*—Syndicated TV & radio shows.

### Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.  
Phone: JA 5-2253

## TV FILM PRODUCERS & DISTRIBUTORS

President ..... Carl Mabry  
*Branch Offices*  
 Suite 624, International Bldg., 630 Fifth Ave.,  
 New York, N. Y.  
 Phone: JU 2-5485

V.P., TV Sales..... L. Barry Bernard  
 2013½ Young St., Dallas, Tex.  
 Phone: RI 8-8254

Account Exec..... Clyde W. Rembert, Jr.  
 333 Michigan Ave., Chicago, Ill.  
 Phone: AN 3-3022

Account Exec..... Neale Oliver  
*Services Offered*—Spot commercials for TV,  
 motion picture theaters and drive-ins. Extensive  
 studio facilities for all phases of film  
 production.

*Productions*—New Orleans Police Dept.,  
 The Tracer, Do You Know Why?

### **Motion Picture Stages, Inc.**

3 East 57th St., New York, N. Y.  
 Phone: PL 3-4840

President..... C. F. Vetter, Jr.  
 Studio Manager..... Gerald Margolis  
*Services Offered*—Film production service,  
 specializing in serving film producers. All  
 production facilities and services.

### **Movielab, Inc.**

619 W. 54th St., New York 19  
 Phone: JUdon 6-0360

Pres. & Board Chmn..... Saul Jeffee  
 Exec. Vice President..... Frank S. Berman  
 V.P., Sales..... Ben Bloom  
 V.P., Production..... Ted Gaski  
 V.P., Color..... John J. Kowalak  
 Sales Manager..... Burton Stone  
 Secretary, Treas..... Daniel S. Eisenberg  
*Services Offered*—Developing & printing  
 35 & 16 mm color and black & white motion  
 picture films, etc. Screening room with inter-  
 lock projection equipped with both magnetic  
 & optical sound.

### **Owen Murphy Productions, Inc.**

(See Commercial Producers)

### **Music Makers, Inc.**

(See Commercial Producers)

### **NBC Films, Inc.**

30 Rockefeller Plaza, New York, N. Y.  
 Phone: Circle 7-8300

President ..... Morris Rittenberg  
 Vice President..... William P. Breen  
 Mgr., Sales Planning..... Ira Wolff  
*Sales Representatives*

California ..... Cliff Ogden  
 Chicago, Ill. .... Robert Blackmore  
 Columbus, Ohio..... William Wineberg  
 Greensboro, N. C..... Henri C. Profenius  
 New York City..... Robert Brenner  
*Services Offered* — Television film series  
 program sales and syndication.

### **National Screen Service Corp.**

Television & Industrial Films Division  
 (See Commercial Producers)

### **National Telefilm Associates, Inc.**

8530 Wilshire Blvd., Beverly Hills, Calif.  
 Phone: OL 5-7701

President ..... Berne Tabakin  
 Vice President, Sales..... Peter Rodgers  
 V.P., Treas..... Burton Lippman  
 Sec., Gen. Counsel..... Gunther Schiff  
 Foreign Sales Dir..... Remi Crasto  
 Comptroller ..... Burt Bastedo

#### *Branch Offices*

444 Madison Ave., New York, N. Y.  
 Phone: PLaza 3-6106

East. Sales Mgr..... Jerry Kurtz  
 612 N. Michigan Ave., Chicago, Ill.  
 Phone: MI 2-5561

Exec. in Chg..... Pat O'Brien  
 Maywood Lake, Olive Branch, Miss.  
 Phone: ME 7-5118

Exec-in-Chg..... Charlie Britt  
 175 Bloor St. E., Toronto, Ont.

Exec. in Charge..... David Griesdorf  
*International Office*

109 Jermyan St., London, England  
 Vice Pres. in Chg..... Sidney L. Simpson  
*Services Offered*—Television programs and  
 features for national, regional and local spon-  
 sorship. Also TV and radio station operation,  
 production distribution.

*Productions*—Play of the Week, Open End,  
 Mike Wallace Interview, Assignment Under-  
 water, How to Marry a Millionaire, Man  
 Without a Gun, This Is Alice, Sheriff of  
 Cochise, U. S. Marshal, Grand Jury.

### **National Telepix, Inc.**

1270 Sixth Ave., New York 20, N. Y.  
 Phone: CO 5-4575

Bd. Chairman, Pres..... Edward N. White  
 V.P., Prod..... Jack Saunders  
 Secretary..... Milton E. Mermelstein  
 Treas. .... Abe Gershen  
 Board of Dirs..... Jerry Werger, Sam Lake  
*Services Offered*—Producers & distributors  
 of TV films.

*Productions* — Mischief Makers, Comedy  
 Capers.

### **Ted Nemeth Studios**

729 7th Ave., New York 19, N. Y.  
 Phone: Circle 5-5147-8

Production Director..... Ted Nemeth  
 Art Director..... M. E. Bute  
*Services Offered*—Producers, distributors  
 of film made specifically for TV; TV film  
 spots and commercial films.

### **News-Screen, Inc.**

(Div. of Sterling Movies, U.S.A.)  
 375 Park Ave., New York 22, N. Y.

## TV FILM PRODUCERS & DISTRIBUTORS

Phone: JUDson 6-1717

General Manager.....Morton J. Fink

*Services Offered*—Distribution of spot news and news-related items for TV programs. National and regional distribution.

### **Fred A. Niles**

#### **Communications Centers, Inc.**

(See Commercial Producers)

### **Odyssey Productions**

24 East 51st St., New York 22, N. Y.

Phone: PLaza 2-1750

President.....Lowell Thomas  
V.P. Chg. Production & Exec.

Director.....Milton A. Fruchtman  
Corporation Secretary.....Gerald Dickler

*Services Offered*—Film and idea package producers.

### **Official Films, Inc.**

724 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-0100

Chairman of Board.....Louis C. Lerner

President.....Seymour Reed

Vice Presidents.....Robert Sanford,  
Howard B. Koerner, Leonard I. Schreiber

Treasurer.....James P. Miller

Asst. Treasurer.....Stanley Mitchell

Asst. Secretary.....Howard B. Koerner

V.P., Sales.....Robert A. Behrens

Board of Directors.....Louis C. Lerner,  
Chairman; Louis Levinson, Stanley Mitchell,  
Seymour Reed, Leonard I. Schreiber

*Branch Offices*

831 N.E. 182nd Terrace, N. Miami Beach, Fla.

Phone: WI 5-2215

Manager.....Al Lanken

1111 Larrabee St., Los Angeles 69, Calif.

Phone: HO 6-4409

*Services Offered*—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

*Productions*—Biography, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Du Pont Theater, Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones—Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds?, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Africa Now, Biography.

### **Overseas Programming Companies, Ltd.**

230 Park Ave., New York 17, N. Y.

Phone: MU 9-5857

President.....Irving Feld

*Services Offered*—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

### **P.G.L. Productions, Inc.**

(See Commercial Producers)

### **Pan Video Productions, Inc.**

200 West 57th St., New York 19, N. Y.

Phone: Circle 7-6486

President.....Guy LeBow

Exec. Vice President.....Elliot Mandel

Vice-President.....Dominic Coppotelli

Directors.....Antonino Rocca,  
Sanford H. Metlis, David Piel, Ken Smith

*Services Offered*—TV & film productions, live-tape programs, motion picture releases, commercials.

### **Paramount Television Productions, Inc.**

5800 Sunset Blvd., Los Angeles 28, Cal.

Phone: HO 9-3181

President.....Paul Raibourn

V.P., General Manager.....S. L. Adler

Production Sales Mgr.....Don Patten

Director, Facilities.....Robert Quinlan

N. Y. Office

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-8700

Production Sales.....Don Tafner

*Services Offered*—Facilities rental and production.

*Productions*: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

### **Pathe News, Inc.**

245 West 55th St., N. Y. 19

Phone: JUDson 6-8920

President.....Joseph P. Smith

Exec. Vice Pres.....Samuel A. Costello

V.P., West Coast Opera.....Francis D. Smith

V.P., Educational Dir.....John C. Smith

V.P., Gen. Counsel.....Harry M. Pimstein

Secy., Controller.....Irwin Abrams

Dir., Operations.....Bernard J. O'Rourke

Exec. Producer.....Robert A. Craig

*Services Offered*—Owners of educational film library, musical telecriptions library, cartoons, comedies, sport shorts.

*Productions*—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts, Frankie Fontaine Showtime, Harlem Variety Revue.

### **Ray Patin Productions**

(See Commercial Producers)

### **Lloyd Pearson Associates**

(See Commercial Producers)

# TV FILM PRODUCERS & DISTRIBUTORS

## **Peerless Film Processing Corp.**

421 West 54th St., New York 19, N. Y.  
Phone: JU 2-0052

Vice Pres., Opera.....Stanley Cohen  
Treasurer .....Barbara Holz  
*West Coast Branch*

959 Seward St., Hollywood 38, Calif.  
Phone: HOLLYWOOD 7-9223

Vice President.....Victor C. Krupa  
*Services Offered*—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

## **Al Petker/Personality Scope**

328 South Beverly Drive, Beverly Hills, Calif.  
Phone: CRestview 4-0225

President .....Frank E. Mullin  
Exec. Vice Pres.....Marianne Duest  
Vice President.....Peter A. Cavallo, Jr.  
Vice President.....Harold B. Rorke  
*Services Offered*—Celebrity Fives—five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM-Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

## **Playhouse Pictures**

(See Commercial Producers)

## **Post Pictures Corp.**

171 East Post Road, White Plains, N. Y.  
Phone: WH 6-8161

President.....Harry A. Post  
*Services Offered*—Distributors of TV films.

## **Jules Power Productions, Inc.**

9 East 75th St., New York 21, N. Y.  
Phone: LEhigh 5-8580

President.....Jules Power  
Vice President.....Daniel Wilson  
*Branch Office*

228 N. LaSalle, Chicago 1, Ill.  
Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart  
*Services Offered*—Production and distribution of live and filmed programs.

## **Premier Pictures Co.**

630 Ninth Ave., N. Y.  
Phone: JU 6-2187

President .....Sam Lake  
*Services Offered*—Distribution of theatrical & non-theatrical TV features; series production of features & shorts.

## **Premiere Artists & Productions Agency**

1046 N. Carol Dr., Los Angeles 69, Calif.  
Phone: CRestview 4-5489

Owner .....Harold Jovien  
*Services Offered*—Producers and packagers

of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

## **Prime TV Films, Inc.**

120 West 57th St., New York 19, N. Y.  
Phone: COLUMBUS 5-7480

President .....Michael Hyams  
Vice Pres.....Alec Campbell, Jr.  
*Services Offered*—Distributors of 350 features plus science fiction, mystery and horror. *Productions*—Laurel & Hardy (2 reels: 60, features: 13); Golden Age of Comedy; Pied Piper of Hamelin (color); Animal Farm (color).

## **Producers Studio, Inc.**

650 N. Bronson Ave., Los Angeles 4, Cal.  
Phone: HOLLYWOOD 6-3111

President .....Fred Jordan  
Vice President & Sec.....Gerald L. King  
Vice President & Treas.....John Young  
Vice President.....Arthur Gaunt  
General Manager.....Bernard Barron  
*Services Offered*—Rental of stage space & equipment.

## **Public Affairs Radio Inc.**

150 Broadway, New York 38, N. Y.  
Phone: BA 7-6563

President.....Guthrie E. Janssen  
Vice Pres.....Justin J. Bayer  
Sec.-Treas.....Philip R. Leeds  
*Services Offered*: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.  
*Production*: Dateline: Wall St., This Is Wall St.

## **RCA Recorded Program Services**

(See Transcription Co.'s)

## **RD-DR Corp. (Reader's Digest— deRochemont)**

380 Madison Ave., New York 9, N. Y.  
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont  
President .....Borden Mace  
V.P. ....Lothar Wolff  
Secretary.....Ambrose Doskow  
Treasurer.....Martin J. Maloney  
*Services Offered*—Feature, commercial and educational film producers.

## **The Radio & Television Commission of the Southern Baptist Convention**

6248 Camp Bowie Blvd., Ft. Worth 16, Tex.  
Director .....Dr. Paul M. Stevens  
Assoc. Dir., Promo. & Publ. Clarence Duncan  
TV Production.....Truett Myers  
Radio Production.....Ted Lott  
Acct. & Personnel.....Carlyle Hayes  
Station Relations..Jim Johns, Charles Roden



## TV FILM PRODUCERS & DISTRIBUTORS

*Services Offered*—Public service programs: religious, weekly.

*Productions* — For Radio: The Baptist Hour, 30 mins.; Mastercontrol, 30 mins.; Patterns, 30 1/2 mins.; The International Sunday School Lesson, 15 mins.; Music to Remember, 15 mins.; La Hora Bautista, 30 mins.; Chapel Upstairs, 15 mins.; For TV: The Answer, 77 half-hours.

### **Raggedy Ann Prod., Inc.**

10,000 Riverside Dr., N. Hollywood, Calif.  
Phone: PO 9-2322

President .....Arnaud Schaefer  
Exec. V.P., Treas.....Philip S. Cobey  
Secretary .....Ruth A. Cobey  
Asst. Treas.....Norman H. Herzog

*Services Offered*—The Raggedy Ann & Andy TV series, radio show & theatrical features.

### **Roland Reed Productions, Inc.**

(See Commercial Producers)

### **Reela Films, Inc.**

17 N.W. 3rd St., Miami, Fla.  
Phone: Franklin 4-2108

Manager.....J. van Hearn  
*Services Offered*—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

### **Reeves Sound Studios**

A Division of Reeves Bcstg. & Dev. Co.  
304 East 44th St., New York 17, N. Y.  
Phone: OR 9-3550

President.....Chester L. Stewart  
*Services Offered*—Sound recording studios. Also videotape facilities.

### **Regis Films**

1037 N. Cole Ave., Los Angeles 38, Calif.  
Phone: HOLLYWOOD 2-2393

V.P. Chg. of Sales.....Larry Nunn  
*Services Offered*—TV film distributors and producers

### **Bob Reichenbach**

81 Buckeye Ave., Oakland 18, Calif.  
Phone: OL 3-0703

General Manager.....Bob Reichenbach  
*Services Offered*—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

*Productions*—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

### **Republic Television Features**

(See Commercial Producers)

### **Revue Studios**

Universal City, Calif  
Phone: TR 7-1211

President .....Taft B. Schreiber  
Sr. V.P. ....Alan J. Miller

V.P.'s.....Albert Dorskind, Paul Donnelly, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

*Services Offered*—Studio facilities.

*Productions*—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Ichabod, Westinghouse Playhouse.

### **Stuart Reynolds Productions**

195 S. Beverly Dr., Beverly Hills, Cal.  
Phone: CRestview 4-7863

Owner .....Stuart Reynolds  
*Services Offered*—Prod. of TV films.  
*Productions*—G.E. Theatre, Cavalcade of America.

### **Dolora Ripple**

18 E. 48th St., New York, N. Y.  
Phone: PL 3-5758

*Services offered*: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

### **Hal Roach Studios**

3822 Washington Blvd., Culver City, Calif.  
37 West 57th St., New York 19, N. Y.

Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan  
*Services Offered*—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

### **Peter M. Robeck & Co., Inc.**

230 Park Ave., New York 17, N. Y.  
Phone: MU 9-2687

President.....Peter M. Robeck  
V.P.'s.. William Finkeldey, Joseph F. Greene  
*Branch Office*

612 N. Michigan, Chicago 12, Ill.  
Phone: WH 4-5438

Manager.....Karl von Schallern  
*Services Offered*—Distribution & production for TV.

*Distributing*—The Pioneers, 104 half hours; Anzac, 26 half hours; Age of Kings, 15 hours; Trails West, 52 half hours.

### **Joseph F. Robertson Organization**

1151 Sarah St., No. Hollywood, Calif.

President.....Joseph F. Robertson  
*Services Offered*—Producer & director of theatrical films for all media, domestic & international.

### **Rocket Pictures, Inc.**

(See Commercial Producers)

### **F. K. Rockett Productions**

(See Commercial Producers)

# TV FILM PRODUCERS & DISTRIBUTORS

## Rodney-Young Enterprises

(See Program Producers)

### Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.  
Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.  
Services Offered: World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

### Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.  
Phone: CHESApeake 3-3630

President.....Bertram H. Claster  
Director of Sales.....S. Herbert Kaufman  
Promotion Director.....E. Alex Dietrich, Jr.  
Production Mgr.....Sam McLanahan  
Services Offered—Producers and distributors of The Romper Room.

### Danny Rouzer Studio

(See Commercial Producers)

### R-TV Enterprises

(See Program Prod.)

### Sande & Greene, Inc.

(See Commercial Producers)

### Sarra, Inc.

(See Commercial Producers)

### Bernard L. Schubert, Inc.

505 Park Ave., New York, N. Y.  
Phone: MURray Hill 8-0940

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

### Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.  
Phone: FRanklin 2-4392

President.....Walter Schwimmer  
V.P., Chg. of Sales.....Bernard Crost  
V.P., Chg. Pmg.....Arthur E. Pickens, Jr.  
Branch Office

527 Madison Ave., New York 22, N. Y.  
Phone: ELdorado 5-4616

Manager.....Jack Arden  
Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

### Scope TV, Inc.

45 West 45th St., New York 36, N. Y.  
Phone: NU 2-5667

President.....Elliott Abrams  
Services Offered—TV distribution of film and live shows. Production of new program concepts. TV syndication consultant.

## Scott-Textor Productions

(See Commercial Producers)

### Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.  
Phone: PLaza 1-4432

#### Management

Vice Pres., Gen. Mgr.....Jerome Hyams  
V.P. Chg. Sales.....John H. Mitchell  
V.P., International Oper.....Lloyd Burns  
V.P. Chg. Synd.....Robert Seidelman  
Treasurer.....Berton Schneider  
Dir., Contract Negotiations, Sec.....R. Karp  
Comptroller.....Milton Klein  
Dir., Merchandising.....Edward Justin  
National Sales Mgr.....Jack Sobel  
Director, Publicity.....Don Garrett  
Technical Director.....M. Peter Keane  
Dir., Adv.-Sls. Planning.....Pierre Marquis

#### Syndicated Sales

Eastern Manager.....Daniel Goodman  
Western Mgr.....Robert Newgard  
Mid-West Mgr.....William Hart  
North-Central Mgr.....Marvin Lowe  
Southern Mgr.....Don Bryan  
South West. Mgr.....Frank Parton

#### International

102 Peter St., Toronto, Ont., Canada  
Gen. Mgr.....Ray Junkin  
Film House, 142-150 Wardour St.,  
London, W1, England  
Sales Rep.....George Blaug  
MLC Bldg., 105-153 Miller St., No. Sydney,  
N.S.W., Australia

Managing Director.....Joe Joel  
Avenue Cuauhtemoc #60, 50 Piso,  
Mexico 7, D.F., Mexico

Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-  
cho, Minato-Ku, Tokyo, Japan

#### Hollywood

1334 N. Beachwood, Hollywood, Cal.  
Phone: HOLlywood 6-3141

V.P., West Coast Activities.....W. Dozier  
V.P.'s & Exec. Producers...Harry Ackerman,  
William Sackheim

V.P., Exec. Prod. Mgr.....Charles Fries  
Exec. Prod., Synd. Prog.....R. Sparks  
Gen. Asst. to W. Dozier.....Selmer Chalif  
Asst. Secretary.....Arthur M. Frankel  
Casting Dir.....Mildred Guse  
Producers.....James Fonda,  
Tony Wilson, Matthew Rapp, Jerry Briskin,  
Dick Wesson, Lewis Reed

Publicity Director.....James Hardiman  
Story Editor.....Peggy Phillips  
Editorial Chief.....Larry Werner

### ELLIOT, UNGER & ELLIOT COMMERCIAL PROD. DIV.

414 W. 54th St., N. Y. C.  
Phone: JUDson 6-5582

New York.....Steve Elliot; William Unger;  
Mike Elliot; Al Mendelsohn, Sls. Mgr.  
Hollywood.....Joe Swavely  
Services Offered—Production, distribution  
TV film programs, commercials.

Productions—Father Knows Best, Donna  
Reed Show, Dennis the Menace, Medicine

## TV FILM PRODUCERS & DISTRIBUTORS

1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Route 66, Churchill Memoirs, Empire, Jetsons, Our Man Higgins, Hazel.

### **Seven Arts Associated Corp.**

200 Park Ave., New York 17, N. Y.

Phone: 972-7777

President ..... Eliot Hyman  
 Secretary-Treas. .... Samuel H. Haims  
 V.P., Gen. Sales Mgr. .... W. Robert Rich  
 V.P., Natl. Sales Mgr. .... Donald Klauber  
 Dir. of Operations ..... Herbert Richek  
 Dir. of Sta. Rep. & Natl. Sls.

Leonard Hummer

Eastern Div. Mgr. .... Lloyd Krause  
 Eastern Div. Acc. Exec. .... Jack Heim  
 Dir., Adv., Sales Promo.,

Pub. .... Harvey Chertok

#### *Branch Offices*

4630 Estes, Lincolnwood, Ill.

Phone: OR 4-5105

Midwest Sales Mgr. .... Robert Hoffman  
 Midwest Act. Exec. .... Howard Grafman  
 3562 Royal Woods Drive, Sherman Oaks, Cal.

Phone: STate 8-8276

West Coast Div. Mgr. .... George Mitchell  
 West Coast Div. Act. Exec. .... Alden Adolph  
 5641 Charleston Drive, Dallas, Tex.

Phone: AD 9-2855

Southwest Div. Mgr. .... David Hunt  
 Southwest Div. Act. Exec. .... Carl Miller

### SEVEN ARTS PRODUCTIONS INTERNATIONAL, LTD.

24 Berkeley Sq., London, W. 1, Eng.

Phone: HYde Park 0671

V.P. in Chg. Foreign Oper. .... Norman Katz

*Services Offered* — TV distributor of 36 Warner Bros. "Films of the 50's" (Volume 1); 41 Warner Bros. "Films of the 50's" (Volume 2); 41 Warner Bros. "Films of the 50's" (Volume 3); 40 Twentieth Century-Fox "Films of the 50's" (Volume 4); 53 Warner Bros. "Films of the 50's" (Volume 5); Boston Symphony Orchestra series of 13 one-hour TV Concert Specials; "The Emmett Kelly Show" a series of 39 half-hour programs, and a new half-hour TV series, "The World's Amateur Boxing Championships."

### **7 League Productions, Inc.**

550 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-3638

President ..... Richard Merrill Gillaspay  
 V.P., Sales ..... Joseph G. Leslie  
 V.P., Programming ..... Jerry Speaker  
 Dir., Synd. Sales ..... William Renfroe  
 Production Mgr. .... Robert Dunham  
 Producer, Story Ed. .... Frank Share

#### *Branch Offices*

507 N.W. 2nd St., Homestead, Fla.

Phone: CI 7-446

President ..... Richard M. Gillaspay  
 936 Lake Shore Drive, Chicago, Ill.

Phone: DE 7-6094

Central Sales Mgr. .... Marion Timmers

*Services Offered*—Producers of all types of programs for live, video tape, or film television, including package programs, agency shows, spots, industrial and documentary.

*Production*—The Show of Shows, Wide Wide World, The Hallmark Hall of Fame, Mr. Wizard, The Ernie Kovacs Show, Tonight, Today, The GM Motorama.

### **Show Corp. of America**

International Bldg.

45 Rockefeller Plaza, New York, N. Y.

Phone: PL 7-9820

President ..... C. Robert Manby  
 Vice Pres. .... Frederick S. Schneider  
 Sales Service, Traffic ..... Phil Parisi

*Services Offered*—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

### **Signal Productions, Inc.**

6223 Selma Ave., Hollywood 28, Calif.

Phone: HO 3-4173

V.P. Gen. Mgr. .... Edwin W. Buckalew

*Services Offered*—Produce and syndicate radio programs.

### **Al Simon Productions, Inc.**

(See Commercial Producers)

### **Skibo Productions, Inc.**

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treas. .... Patrick E. Shanahan

Secretary ..... George Blake

*Services Offered*—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

### **Stephen Slesinger, Inc.**

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-8166

President ..... Shirley A. Slesinger

*Services Offered*—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

### **Fletcher Smith Studios, Inc.**

(See Commercial Producers)

### **Walter Harrison Smith Associates, Inc.**

222 East 44th St., New York 17, N. Y.

Phone: OXFord 7-9174

President ..... Walter H. Smith

*Services Offered*—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

### **Specialty Television Films, Inc.**

1501 Broadway, New York 36, N. Y.

Phone: LO 4-5592

Pres., Gen. Sales Mgr. .... Jules B. Weill

## TV FILM PRODUCERS & DISTRIBUTORS

*Services Offered*—Motion picture film, features for television broadcasting.

### **Sports Publicity Institute Inc.**

817 W. Grace St., Chicago 13, Ill.  
Phone: WE 5-2218

President .....Vince McMahon  
Vice President.....Fred Kohler  
Vice Pres. & Natl. Sales Mgr.....Bob Luce  
*Branch Office*

1332 Eye St. N.W. Washington, D.C.  
Phone: DI 7-2432

Rep. ....Arnold Skoaland  
*Services Offered* — Producers and distributors of wrestling shows on tape and film.  
Production: Wrestling Champions.

### **Square Deal Pictures Co.**

357 S. Wilton Place, Los Angeles 5, Calif.  
Phone: 934-5061

General Manager.....Donn Marvin  
Art Director.....K. M. Hyde  
Dir. of Photography.....Tom Maley  
Bus. Mgr.....E. F. Marvin

*Services Offered*—Produce & distribute films for TV and other uses.

*Productions*—Religion in the Family, Pastoral, Psalmody, Sons of God, The Miracle of Christmas.

### **Stage 5 Productions, Inc.**

1040 N. Las Palmas, Hollywood, Calif.  
Phone: HOLLYWOOD 9-9011

Producer, Dir.....Ozzie Nelson  
Associate Producer.....Leo Pepin  
Cameraman .....Harold Lipstein  
Music Director.....Buzz Adlam

*Services Offered*—Producing the television series, "Adventures of Ozzie and Harriet."

### **Al Stahl Productions**

(See Animated Productions, Inc.  
Under Commercial Producers)

### **Star Entertainment Corp.**

211 West 53rd St., New York 19, N. Y.  
Phone: JUDson 2-0770-1

President .....Max Wolf  
*Services Offered*—Production distributor.

### **Wilbur Stark**

8321 Beverly Blvd., Los Angeles 48, Calif.  
Phone: OLIVE 1-1620

President .....Wilbur Stark  
25 W. 54th St., New York, N. Y.  
Phone: CI 6-0042

*Services Offered*: Filmed & live TV.

### **Sterling-Movies U. S. A., Inc.**

375 Park Ave., New York 22, N. Y.  
Phone: JUDson 6-1717

President .....Chas. F. Dolan  
Exec. Vice-President.....Sopbie C. Hohne  
V.P., General Manager....G. Roger Cahaney  
Mgr., TV Dept.....Ophelia Brussaly  
*Services Offered*—Distributors of sponsored

"free" films to television stations and to general 16 mm. audiences.

### **Sterling Television Co., Inc.**

(An Affiliate of the Walter Reade-Sterling Group)

6 East 39th St., New York 16, N. Y.  
Phone: MU 3-6300

President .....Saul J. Turell  
Gen. Sales Mgr.....Harold Plevin

*Branch Offices*  
1680 N. Vine St., Hollywood, Calif.  
Phone: HO 4-6111

Mgr. ....Alan Gleitsman  
100 W. Monroe St., Chicago, Ill.  
Phone: FI 6-1918

Mgr. ....Robert P. Schlessel

*Services Offered*—Producer and distributor of TV, shorts and film series. Distributor for independent producers.

*Productions*—The Golden Age of Hollywood (Silents Please), The Special of the Week.

### **Stockdale & Company, Inc.**

(See Commercial Producers)

### **Stone Film Library**

310 West 73rd St., New York 23, N. Y.  
Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone

*Services Offered*—Producer and packager of motion picture films and films for television.

*Production*—Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

### **Storer Programs, Inc.**

500 Park Ave., New York 22, N. Y.  
Phone: PLaza 2-7525

Vice Pres. in charge.....Terry H. Lee  
Operations Manager.....Buddy Ray  
Sales Manager.....Jacques Liebhenguth  
National Mkt. Mgr.....Hank Davis  
Prog. Dev. Mgr., TV Div.....Robert I. Guy

*Branch Offices*  
1717 N. Highland Ave., Hollywood 28, Calif.  
Phone: HO 2-2218

Western Mgr. ....James Strain  
333 Michigan Ave., Chicago 1, Ill.  
Phone: CEntal 6-3863

Midwestern Manager.....Dick Baldwin  
1018 W. Peachtree St., N.W., Atlanta, Ga.  
Phone: 876-8500

Southeastern Manager.....Bill Mason  
4971 Dumfries, Houston 35, Tex.  
Phone: PA 3-1307

Southwestern Mgr.....James Delaney  
*Services Offered*—Producer & distributors of television programming.

### **Wilbur Streech Prod., Inc.**

(See Commercial Producers)

## TV FILM PRODUCERS & DISTRIBUTORS

### **Superman, Inc.**

7324 Santa Monica Blvd., Los Angeles, Calif.  
Phone: OLdfield 4-8000

Vice Pres.....Whitney Ellsworth  
*Services Offered* — Production of the  
"Superman" television series.

### **Swift-Chaplin Productions, Inc.**

(See Commercial Producers)

### **TV Marketeers, Inc.**

Suite 1120, 41 East 42nd St., New York 17,  
N. Y.

Phone: YUKon 6-2553

President .....Wynn Nathan  
Eastern Sales Mgr.....Joseph J. Madalena  
*Branch Offices*

612 N. Michigan Ave., Chicago 11, Ill.

Phone: MICHigan 2-7727

Exec-in-Chg. ....John Rohrs  
650 N. Bronson Ave., Los Angeles, Calif.

Phone: HO 6-3111

Exec-in-Chg. ....Gerry King  
Comptroller .....Frank Wolf

*Services Offered* — Producers representa-  
tive, for TV series, spectacles, film & live,  
feature films & commercial films for TV,  
industrial films.

### **T-V Visuals, Inc.**

(See Commercial Producers)

### **Talbot Television Ltd.**

30 Dean St.,  
London W.1., England

Phone: GERrard 2673

Manager .....Angela Cuthbertson  
*Services Offered*—Distribution of Tele-  
vision films.

*Productions* — Silents Please, Biography,  
Terrible Ten, Anzac, Picture Book Parade,  
Hopalong Cassidy, Horizons of Science.

### **Tandem Enterprises, Inc.**

5451 Marathon St., Los Angeles 38, Calif.

Phone: HOLlywood 9-2411

President .....Bud Yorkin  
V.P., Secy.....Norman Lear

Treas. ....Robert Miller  
*Services Offered*—Executive producers for  
The Andy Williams Show.

### **Tel National Inc.**

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

President.....Donald H. Estey  
Vice Presidents.....M. Low, Ted Tabah

*Service Offered*—Distributor of films.

### **Tele Features, Inc.**

15 West 44 St., N. Y. C.

Phone: YUKon 6-4979

President .....Al Odeal  
*Services Offered*—Syndication of cartoons,  
comedies, and features.

*Productions*—Courageous Cat cartoon se-  
ries and the Comedy Carnival package, Giant  
Caper, Small Town Idol.

### **Telecine Film Studios, Inc.**

(See Commercial Producers)

### **Teledynamics Corporation**

729 Seventh Ave., New York 19, N. Y.

Phone: JUDson 6-6052

President .....Irwin Pizor

Exec. V.P.....Jack Flax

Vice President.....Dan Kennis

### **Teledynamics International, Inc.**

729 Seventh Ave., New York 19, N. Y.

Phone: JUDson 6-6052

President .....Irwin Pizor

Vice President.....Jack Flax

Vice President.....Dan Kennis

#### *Branch Offices*

289 Viale Somalia, Rome, Italy

Phone: 8389932

Managing Director.....Alfredo Panone

20 Sonnenstrasse, Munich 15, Germany

Phone: 55 74 96/7

Managing Director.....Elfie Thuy

### **Telefilm of Canada**

130 Carlton St., Toronto, Ont., Can.

Phone: WA 2-2149

President .....J. H. Solway

V.P., General Mgr.....Richard Rosenberg

Sales Execs.....Lawrence Fein, Syd Snider-  
man, Bert Frank

*Services Offered*—Distributors of film &  
tape programs for TV.

### **Telemated Motion Pictures**

(See Commercial Producers)

### **Telepix Corporation**

(See Commercial Producers)

### **Teleprogramas De Mexico S.A.**

Televicentro, Chapultec 18, Mexico 1, D. F.,  
Mexico

Manager .....Rene Anselmo

*Services Offered*—Production & distribu-  
tion of spanish language Videotape and  
filmed programs.

*Productions*—Soap Operas, Musicals, Dra-  
matic Shows, Bullfights, Boxing and Comedy.

### **Telescene Film Productions Co.**

287 10th Ave., New York, N. Y.

Phone: CH 4-0122

Owner & Sales Manager....Robert D. Tobias

*Services Offered* — Produce and distribute  
TV series. Studio renting. Editing and record-  
ing services.

*Production*—Animaland.

### **Telescreen Advertising Co.**

(See Screen Gems, Inc.)

# TV FILM PRODUCERS & DISTRIBUTORS

## **Telesynd**

(Division of Wrather Organization)  
136 East 57th St., New York 22, N. Y.  
Phone: PLaza 2-3210

President .....Hardie Frieberg  
*Branch Office*

270 North Canon Drive, Beverly Hills, Calif.  
*Productions*—Lone Ranger, (166); Lone Ranger Feature Film.

## **Television Broadcasting Service, Inc.**

(See Program Producers)

## **Television Graphics, Inc.**

(See Commercial Producers)

## **Television Industries, Inc.**

400 Park Ave., New York 22, N. Y.  
Phone: PLaza 1-6800

President .....Max E. Youngstein  
Exec. V.P. ....Jerome Pickman  
Vice President .....Martin J. Robinson  
Vice President .....Charles F. Simonelli  
Secretary .....M. Morton Siegel  
Treasurer .....Martin Schildkraut  
*Services Offered:* Feature films; short subjects; film packages; television and radio time.

## **Television Interamericana, S.A.**

4545 Ponce de Leon Blvd., Coral Gables, Fla.  
Phone: 661-7629

President .....Goar Mestre  
Exec. Vice President .....Arturo Chaubau  
Manager .....Manuel Vidal

### *Representatives*

Calle Lima No. 1261, Buenos Aires, Argentina  
Proartel .....Ramon Alonso  
Apartado Aereo 7030, Bogota, Colombia  
Radio TV Interamericana ..Fernando Gomez  
c/o Petrolite Corp., Hotel Avila, Caracas,  
Venezuela

Representative .....John A. Cruz  
Apartado 3634, Fdez. Juncos Sta., Santurce,  
Puerto Rico

Int. Service Agency .....Carlos Rivera  
Ave. Chapultepec 18, Mexico, D. F.  
Provedora de Television, S.A.

Fernando Diez Barroso

Paseo de la Florida 19, Madrid, Spain

Iberica de Com. y Exp., S.A.

Orlando R. Beceiro

*Services Offered*—Exclusive representatives of CBS Films, Inc. for Latin America and Spain. Other properties on distribution.

## **Television International Co.**

38 E. 57th St., New York, N. Y.  
Phone: MU 8-6380

General Manager .....Paul N. Robins  
*Services Offered*—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

## **Television Library, Inc.**

3 East 57th St., New York, New York  
Phone: PL 3-4840

President .....C. F. Vetter, Jr.  
*Services Offered*—Producers and distributors of TV film.

## **Television Personalities, Inc.**

527 Madison Ave., New York 22, N. Y.  
Phone: PL 2-3630

V.P. in charge of Sales .....Alvin E. Unger  
*Branch Office*

4440 Lakeside Drive, Burbank, Calif.  
Phone: VI 9-6666

President .....Henry C. Saperstein  
*Productions*—Mister Magoo and Dick Tracy cartoon series in black and white and color.

## **Television Screen Productions, Inc.**

(See Commercial Producers)

## **Tevemex, S.A.**

Monterrey 150-304, Mexico 7, D.F.  
Phone: 25-25-36

President .....Henry F. Ehrlich  
Manager .....Manin M. Feduchy  
*Services Offered*—Distribution of U. S. filmed TV shows in Mexico and Latin America.

## **Time-Life Broadcast, Inc.**

Time & Life Bldg., Rockefeller Center,  
New York 20, N. Y.

Phone: JU 6-1212

President .....Weston C. Pullen, Jr.  
V.P., Gen. Mgr. ....Frederick S. Gilbert  
V.P., Internat. Devel. ....Sig Mickelson  
Business Manager .....Andrew J. Murtha  
*Productions*—Bob Drew & Associates film productions.

## **Toddy Pictures Company**

148 Walton St., N.W., Atlanta 1, Ga.  
Phone: MU 8-3117

President .....T. Toddy  
General Manager .....James L. Roberts  
*Services Offered*—Commercials; industrial.

## **Toreto Films, Inc.**

9885 Charleville Blvd., Beverly Hills, Calif.  
Phone: CR 4-6023

President .....Loretta Young  
Secretary, Trcas. ....Robert F. Shewalter  
*Services Offered*—Producing films for television.  
*Production*—The Loretta Young Show.

## **Trans-Lux Television Corp.**

625 Madison Ave., New York 22, N. Y.  
Phone: PLaza 1-3110

President .....Richard Brandt  
Vice President .....Richard Carlton  
East. Div. Mgr. ....Murray Oken  
Asst. Vice President .....Sidney Ginsberg  
Asst. to V.P. ....Richard Restler  
Publicity Director .....Barbara Wilkens

## TV FILM PRODUCERS & DISTRIBUTORS

### Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 2-6903

Western Div. Manager... A. L. Manheimer  
520 N. Michigan Ave., Chicago, Ill.

Phone: SUperior 7-3995

Midwest Div. Manager.....M. E. Ormond  
*Services Offered*—Distribution of filmed television programs; short subjects, series and features.

*Productions* — Encyclopaedia Britannica Films; Feature Films; Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge; Guest Shot; Zoorama; The Mighty Hercules; Junior Science.

### Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.

Phone: MUrray Hill 7-2590

President.....Miss Roma Sfreddo  
Secretary.....Mrs. Rita Hicks

*Services Offered*—Distributor of free-loan films.

### Twentieth Century-Fox Television, Inc.

1417 N. Western Ave., Los Angeles 27, Calif.

Phone: HOLlywood 2-6231

President .....Richard Zanuck  
V.P. in Chg. of Prod.....William Self

V.P., TV Sales.....George T. Shupert  
Exec. Producers...Hal Kanter, Paul Monash,  
Vincent Sherman

Producer .....Roy Amateau  
Business Affairs Dir.....Maurice Morton  
Casting Director.....Lee Wallace  
Story Editor.....Frank Glicksman  
Publicity .....Frank Neill  
Gen'l Music Dir.....Lionel Newman  
Controller .....M. L. Carr, Jr.  
Production Manager.....Gaston Glass

#### Branch Office

444 West 56th St., New York, N. Y.

Phone: CO 5-3320

*Productions*—Dobie Gillis.

### Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.

Phone: CO 5-3320

President.....Peter G. Levathes  
Vice President.....George T. Shupert  
Dir. of International Sales...Alan Silverbach

*Services Offered*—Distribution of TV material in the international market.

*Productions*—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

### UPA Pictures, Inc.

(See Commercial Producers)

### UPI Movietone News, Inc.

460 West 54th St., New York 19, N. Y.

Phone: COlumbus 5-7200

President.....W. C. Michels  
V.P., Producer.....Edmund Reek, Sr.

*Services Offered*—Theatrical and TV news films; short subjects.

### Richard H. Ullman, Inc.

(See Transcription Companies)

### United Artists Associated, Inc.

555 Madison Ave., New York 22, N. Y.

Phone: MU 8-4700

Board Chairman.....Robert S. Benjamin

President .....Arthur Krim

Exec. V.P.....Erwin H. Ezzes

Vice President.....Herbert R. Banquer

Asst. Gen. Sales Mgr.....John McCormick

Mgr. Sales Traffic Dept...Vivian Scheetman

Mgr. Contract Dept.....Lester Furman

Mgr. Special Proj.....Carol Sussman

East. Sales Mgr.....Paul Kalvin

#### Branch Offices

1041 N. Formosa Ave., Hollywood 46, Calif.

Phone: HO 9-3429

Division Mgr.....Amos Baroo

Southland Center, Dallas, Texas

Phone: RI 7-8553

Division Mgr.....Bruce J. Collier

520 N. Michigan Ave., Chicago, Ill.

Phone: 467-7050

Division Mgr.....Jerome Wechsler

*Services Offered*—Distributors of Warner Bros. feature films; Warner Bros. Bugs Bunny Cartoons; RKO feature films; Popeye Cartoons; UA feature films; production & distribution of TV, theatrical & non-theatrical motion pictures.

### United Artists Television, Inc.

555 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 8-4700

President .....John L. Sinn

Exec. V.P., Chg. of Sales...Maurice J. Rifkin

Exec. V.P., Chg. of Prod...Maurice Unger

Exec. V.P., Chg. All Pgm's...Richard Dorso

V.P., Foreign Oper...Herbert R. Banquer

Sales Mgr., Eastern Div.....Ray McGuire

Sales Sup., Eastern Div.....Jack Martin

Gen. Mgr. Spec. Plans Div.....Al Goustin

#### Branch Offices

1529 Madison Road, Cincinnati 6, Ohio

V.P. & Sls. Mgr. Central Div...Ed Bronman

520 N. Michigan Ave., Chicago 11, Ill.

Sales Mgr., Western Div.....Allen Martini

7324 Santa Monica Blvd., Los Angeles 46, Cal.

6505 Wilshire Blvd., Los Angeles 46, Calif.

*Services Offered*—Custom-built films for national and regional release, and syndicated shows.

*Productions*—The Story Of, Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Tombstone Territory, Bold Venture, Dial 999, Target, MacKenzie's

# TV FILM PRODUCERS & DISTRIBUTORS

Raiders, The Case of the Dangerous Robin, The Aquanauts, Miami Undercover, Rough Riders, Klondike.

## **United Film & Recording Studios**

(See Commercial Producers)

## **Universal Entertainment Corp.**

200 West 57th St., New York, N. Y.  
Phone: CI 5-7020

President .....David Savage

### *Branch Offices*

13223 Bloomfield St., Sherman Oaks, Calif.  
Phone: ST 4-6701

Manager .....Wade Crosby  
21 Timberlane, Coquituate, Mass.

Boston Phone: LI 2-7171

Manager .....Ted Swift  
*Services Offered*—TV production and distribution. Industrial and feature films.

*Productions*—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

## **Univision, Inc.**

1450 Broadway, New York, N. Y.  
Phone: LOngacre 5-6300

President .....David Jay  
Vice President.....Betty Jay

*Services Offered*—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

*Productions*—Show World; International TV Review; International Sports of the Week Spectacular.

## **Van Praag Productions**

(See Commercial Producers)

## **Vavin, Inc.**

236 E. 46th St., New York 17, N. Y.  
Phone: MUrray Hill 2-4624

President.....Richard de Rochemont  
Vice Presidents.....Joseph Stultz, Gerald E. Weiler

Secretary .....Ruth Teksmo  
*Services Offered*—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical film.

*Productions* — Travel series for French Govt., documentaries for Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts. Julius Wile & Co., etc.

## **Victor Corporation**

8721 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OLYmpia 2-7106

President .....Mark Lipsky  
Vice President.....Sidney Lipsky  
Secretary-Treasurer .....Martin Carr

### *Branch Office*

646 N. Michigan Ave., Chicago, Ill.  
Phone: SU 7-7577

Director .....Sidney Lipsky  
*Services Offered*—Producers and distributors of film for television.

*Productions*—110 post-48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

## **Vid-Ex Film Distributing Corp.**

Hotel Mayflower, Suite 303, 15 Central Park West, New York, N. Y.

Phone: CI 6-2737

President, Sales Mgr.....Lew Ginsburg

### *Branch Office*

27 Rue Vernet, Paris, France

Managing Director.....Sam Selsky  
*Services Offered*—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

## **Videart, Inc.**

(See Commercial Producers)

## **Video House, Inc.**

48 West 48th St., New York 36, N. Y.  
Phone: CIrcle 6-2425

V.P. & Gen. Sls. Mgr.....Albert G. Hartigan  
*Services Offered*—Distributor of film series for TV.

*Productions*—Out of the Inkwell, Koko the Clown.

## **Video Varieties, Inc.**

2 Gateway Center, Pittsburgh 22, Pa.  
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger  
Field Sales Mgr.....Walter O. Miller

*Productions*—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts; Hint Parade.

## **Vision Associates, Inc.**

680 Fifth Ave., New York 19, N. Y.  
Phone: CIrcle 5-2611

President.....Lee R. Bobker  
Vice Presidents....Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman  
*Services Offered*—16 & 35mm production & editing facilities, audio visual consultants on theatrical, TV & tape programming.



## TV FILM PRODUCERS & DISTRIBUTORS

### **WBC Program Sales, Inc.**

122 E. 42nd St., New York 17, N. Y.

Phone: MU 7-0808

Vice Pres., Gen. Mgr. .... Alvin Sussman

Production—The Steve Allen Show.

### **WGN, Inc.**

2501 Bradley Place, Chicago 18, Ill.

Phone: LAkeview 8-2311

General Sales Mgr. .... Bradley R. Eidmann

Assistant Sales Mgr. .... Harry B. Miller

Traffic Coordinator. .... Vivian Pappas

*Services Offered*—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.

*Productions*—Syndicator and distributor for Great Music From Chicago.

### **Roger Wade Productions, Inc.**

(See Commercial Producers)

### **Bob Warner Productions**

(See Commercial Producers)

### **Warner Bros. Pictures, Inc. TV Division**

4000 W. Warner Blvd., Burbank, Calif.

Phone: HO 9-1251

Head of TV Production. .... Jack Webb

Asst. to Exec. Producer. .... Hugh Benson

Story Editor. .... James Barnett

Supv. Producer (Cheyenne) ... Boris Ingster

Producer (Cheyenne) ... Burt Dunne

Supv. Prod. (The Dakotas) .. Jules Schermer

Producer (The Dakotas) .. Anthony Spinner

Producer (The Gallant Men) .. Richard Bluel

Supv. Prod. (Hawaiian Eye &

77 Sunset Strip) ... Howie Horwitz

Producer (Hawaiian Eye) .. Charles Hoffman

Prod. (77 Sunset Strip) ... Fenton Earnshaw

*Productions*—Cheyenne, The Dakotas, The Gallant Men, Hawaiian Eye, 77 Sunset Strip.

*New York Office:*

666 Fifth Avenue, New York 19, N. Y.

Phone: Circle 6-1000

V.P. .... Joseph Kotler

Sales Promotion Manager .. Gordon Hellman

Traffic Manager. .... Ben De Augusta

*Programs in Distribution*—Maverick, Surf-

side 6, The Roaring 20's, Sugarfoot, Bronco,

Bourbon Street Beat, Lawman.

### **Weiss Productions**

655 No. Fairfax Ave., Los Angeles 36, Calif.

Phone: OLive 3-5350

Distribution Director. .... Adrian Weiss

*Services Offered*—Production and distribution of all types of television film programming.

### **Wilding, Inc.**

(See Commercial Producers)

### **Wolper Productions**

8720 Sunset Blvd., Hollywood 69, Calif.

Phone: OLYmpia 2-7075

President. .... David L. Wolper

Vice President. .... Jack Haley, Jr.

Vice President. .... Mel Stuart

Vice Pres. & Treas. .... Harvey Bernhard

Secretary. .... Sylvan Covey

Producers. .... Art Wallace, Marshall

Flaum, Alan Landsburg, E. Spiegel, Terry

Sanders, Alex Grasshoff, Robert Fresco

Production Co.-od. .... Bert Gold

Sound Dept. Head. .... Jerry Young

Music Head. .... Jack Tillar

Press Relations. .... Henry Arnsten

*Services Offered*—Production of network

and syndicated documentary film specials and

series for domestic and foreign television.

*Productions*—The Story Of; The Passing

Years; Biography; Hollywood: The Talkies;

The Great Stars; The Making of the Presi-

dent 1960, etc.

### **Maurice H. Zouary TV-Film Productions**

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

Owner. .... Maurice H. Zouary

Production Chief. .... Joseph Mawra

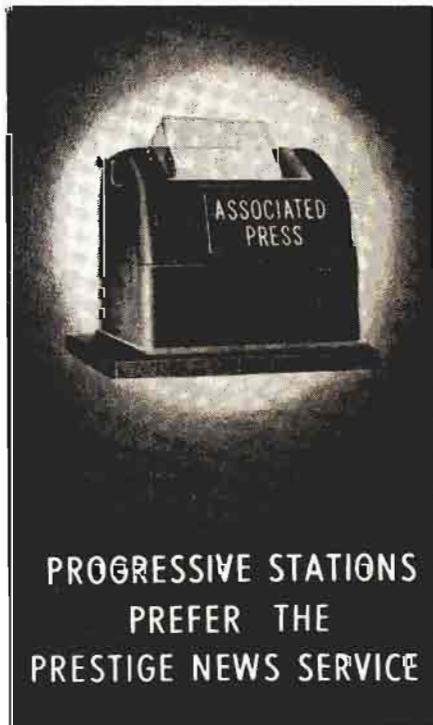
*Services Offered*—Production, distribution

of package programs and feature pictures;

stock footage rentals.

*Productions*—Poem for a Day, Kiddie

Camera.





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TODMAN  
PRODUCTIONS

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# RADIO AND TV PROGRAM PRODUCERS



KEY PERSONNEL

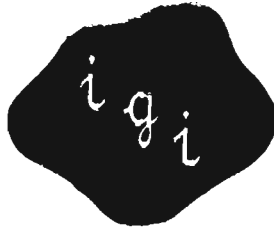
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SERVICES OFFERED

CURRENT PRODUCTIONS

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jack philbin



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park sheraton  
hotel  
870-7th ave.  
circle 5-1612

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we have them.*

# Radio and Television Program Producers

## A. P. S., INC.

6 East 46th St., New York 17, N. Y.  
Phone: MUrray Hill 7-0944

President .....H. Arthur Schendorf  
*Services Offered:* Production of TV films, transcribed radio shows & script service.

## ADVERTISERS' BROADCASTING COMPANY

117 West 46th St., New York 36, N. Y.  
Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein  
Director .....Bernard Rubinstein  
Copy Chief.....David M. Hausdorff  
*Services Offered:* Prepare and produce all radio and television programs, jingles, films.  
*Productions:* Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

## AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.  
Phone: COlumbus 5-0232

President.....Nicholas T. Agneta  
*Services Offered:* Recording, Production, Scripts, Talent, Radio & TV.

## ALADDIN TELEVISION PRODUCTIONS, INC.

346 N. Larchmont, Los Angeles 4, Calif.  
Phone: HOLlywood 2-6686

President .....Harry M. Popkin  
Vice President.....Julius F. Tuchler  
Secretary .....Kenneth N. Chantry  
Treasurer .....Jack Y. Berman  
*Services Offered:* Producers of filmed programs for TV; financing of production for TV programming.

## ALLEND'OR PRODUCTIONS, INC.

3449 Cahuenga Blvd., Hollywood 28, Calif.  
Phone: HO 6-5365

President .....Algeron G. Walker  
V.P. for Sales.....W. A. Blanchard  
V.P. for Prod.....Merl Edelman  
Sec./Treas. ....M. J. Walker  
*Services Offered:* Documentary and industrial films, TV commercials. (Affiliated with Spotlight News, Inc.)

## RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.  
Phone: CRestview 4-5473

President .....Ray Anthony  
*Services Offered:* Packagers and producers of radio and television shows.

## ARROWHEAD PRODUCTIONS

291 S. La Cienega Blvd.,  
Beverly Hills, Calif.  
Phone: OLympia 2-4171

General Manager.....B. I. Harris  
Producer .....Edmund Beloin  
*Services Offered:* Producers of TV film series & commercials.

## ASSOCIATED BROADCAST ADVERTISING CO.

1188 South Muirfield Road, Los Angeles 19, Calif.

Phone: WEbster 6-5564

Sales Mgr., Owner.....Irwin T. Porter  
Partner, Prog. Mgr.....Gertrude T. Porter  
Script Dept.....Jean Norah  
*Services Offered:* Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising.

## ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: PLaza 7-1111

General Manager.....Frank J. Starsel  
Asst. Gen. Manager, Radio..Oliver Gramling  
Radio-TV News Editor..John A. Aspinwall  
*Services Offered:* 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

## FRANK ATLAS PRODUCTIONS INC.

8831 Sunset Blvd., Los Angeles 46, Calif.  
Phone: OL 2-3226

President .....Frank Atlas  
*Services Offered:* Producers of radio & TV shows & commercials.

## AUSLENDER PRODUCTIONS, INC.

807 N. Rexford Dr., Beverly Hills, Calif.  
Phone: CRestview 3-0570

President .....Leland Auslander  
Sec.-Treas. ....Gloria Auslander  
*Services Offered:* Producers of TV & theatrical motion pictures; informational & educational films.

## BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.  
Phone: MUrray Hill 2-8877

Sales Manager.....Charles J. Basch, Jr.  
*Services Offered:* Complete program building service; Package programs for radio and TV jingles and "idea" spots; custom and syndicated recordings; TV commercials: live and film.

## V. S. BECKER PRODUCTIONS

55 E. 43rd St., New York 17, N. Y.  
Phone: MUrray Hill 2-0777

## PROGRAM PRODUCERS

Executive Producer.....Viola S. Becker  
*Services Offered:* Production of package shows and commercials for Radio, Television programs, live, film & tape. Distributors of film.

### WALTER BIDDICK CO.

1046 S. Olive St., Los Angeles 15, Calif.  
Phone: RI 9-8800

Manager.....Guy Biddick  
*Services Offered:* Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

### ROBERT A. BORIES CO.

501 Madison Ave., N. Y. C. 22  
Phone: FLaza 3-0800

President.....Robert A. Bories  
Sales Manager.....Howard Lally  
Merchandising Director.....Lucille Camp  
*Services Offered:* Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

### BRITISH INFORMATION SERVICES.

845 Third Ave., New York 22, N. Y.  
Phone: PL 2-8400

Director, News Division.....Alan S. Waple  
*Services Offered:* Production and distribution of British Calendar TV film series, and radio & TV news.

### BROADCAST EDITORIAL REPORTS, INC.

54 West 40th St., New York 18, N. Y.  
Phone: LO 3-3942

President.....A. Maxwell Hage  
*Services Offered:* Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

### BILL BURRUD ENTERPRISES

1100 S. La Brea Ave., Los Angeles, Calif.  
Phone: WE 7-0300

President.....Bill Burrud  
Vice President.....Gene McCabe  
*Services Offered:* Production and distribution of TV programs.  
*Productions:* True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure.

### BRUCE CHAPMAN COMPANY

125 West 41st Street, New York, N. Y.  
Phone: WIconsin 7-9244

President.....Bruce Chapman  
V.P.-Treas.....Edna Chapman  
Res. Dir.....Mary Hutcheson

#### Branch Office

30 rue Chalgrin, Paris, France  
Phone: Passy 70-44

*Services Offered:* Production of radio & TV programs.

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ONE OF THE LARGEST INDEPENDENTLY OWNED  
35mm MOTION PICTURE FILM LIBRARIES IN  
THE EAST, SERVICING MAJOR COMPANIES

## PROGRAM PRODUCERS

### CHARTER PRODUCTIONS CORP.

33 East 48th St., New York 17, N. Y.

Phone: PL 9-7470

President ..... Ted Bergmann  
*Services Offered:* Packaging TV programs;  
co-producer of Leave It To The Girls.

### CINESOUND PRODUCTIONS PTY. LTD.

Bushkill, Pike County, Pa.

Phone: LUther 8-6631

American Rep..... Harold Auten  
*Services Offered:* Subsidiary of Greater  
Union Theatres of Australia. Producers of  
TV, features, newsreel, Industrial & docu-  
mentary films.

### CO-CO TV PRODUCTIONS

270 N. Canyon Dr., Beverly Hills, Calif.

President..... Charles E. Cochard, Jr.

### CO-ORDINATED MARKETING AGENCY

575 Lexington Ave., N. Y. C. 22

Phone: PLaza 2-1700

President..... Lester L. Wolff  
Exec. V.P..... Irving I. Herz  
Vice President..... Arthur Peltz  
Account Exec., Prod., R-TV..... Walter Reed  
Creative Dir..... Michael Shwartz  
*Services Offered:* Producers of TV shows,

advertising & marketing agency svcs., con-  
sultants to stations.

### COMMAND APPEARANCE STAGE DOOR STUDIOS

B8 Hillside Manor, New Hyde Park, N. Y.

Phone: (516) 742-0500

President..... J. L. Levit  
Executive Producer..... Mark C. Rhadaman  
Photographic Director.... Phillips St. Claire  
Talent Promo./Direction.... R. Miles Master  
Adv. Manager..... William Gildersleeve  
*Branch Offices*

1980 Valentine Ave., Bronx 55, N. Y.

Executive-in-Charge..... R. Miles Master  
119 W. 47th St., New York 19, N. Y.

Executive-in-Charge..... Phillips St. Claire  
*Services Offered:* Tape & film featurettes  
and special feature programs for radio and  
TV. "Vacationlands," "Travel-Logs" series.  
Commercial, industrial, educational tape-  
film, filmstrip productions. On-location units.  
Talent promotion & film tests. Public rela-  
tions film services unit.

### COMMODORE PRODUCTIONS & ARTISTS, INC.

1906 No. Kenmore Ave., Hollywood 27, Calif.

Phone: NO 5-1187

Prod. Spvsr..... Walter White III  
Producer-Dir..... Ed Woodworth

IMPA

PRODUCTIONS LTD.

660 MADISON AVENUE, NEW YORK 21, N. Y.

IRVING MANSFIELD—PETER ARNELL

## PROGRAM PRODUCERS

*Services Offered:* Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

### COMMUNITY CLUB AWARDS, INC.

1802 E. State St., Westport, Conn.  
Phone: CApitol 7-0854  
New York Phone: MU 7-4466

President.....John B. Gilmore  
Exec. V.P. & Gen. Mgr.....Bess Gilmore  
Vice-Pres.....Phillip G. Peterson  
Adv. & Public Rel. Dir...Richard N. Robbins  
Prom., Pub. & Merchand...Charles C. Adams  
Coordinator of Club Activities...Cay C. Allen  
Controller.....Walter K. White

#### Branch Offices

515 Gaston, Fairmont, W. Va.  
Phone: 363-2741

Sales, East .....Mark Fabre  
637 New Jersey Avenue, Norfolk, Va.  
Phone: MA 2-2053

Sales, East .....Clyde Meades  
P. O. Box 151, Westport, Conn.  
Phone: CL 6-1075

Sales, East .....Gordon R. Kerr  
2206 N.E. 32nd Avenue, Fort Lauderdale, Fla.  
Phone: 566-0292

Sales, Southeast .....John Mark

P. O. Box 10701, Charlotte, N. C.

Phone: AX 9-7324

Sales, Southeast .....Irwin Hott  
102 Grant Street, Hot Springs, Ark.

Phone: NA 3-2640

Sales, Southwest .....Arthur Hightain  
321½ North Taylor, South Bend, Ind.

Phone: CE 4-6287

Sales, Midwest .....Robert Johnson  
418 N. Oakhurst Drive, Beverly Hills, Calif.

Phone: 273-3787

Sales, West Coast .....Len Hornsby  
P. O. Box 354, Sherwood, Ore.

Phone: JA 7-3244

Sales, Northwest .....Harl Huehner  
*Services Offered:* Radio-TV Merchandising  
Promotion Plan

### COMPASS PRODUCTIONS, INC.

1841 Broadway, N. Y. C. 23

Phone: JU 6-3815

Prod. Director.....George Schaefer  
Talent Consultant.....Adrienne Luraschi

*Services Offered:* Producers of TV programs.

### FRANK COOPER ASSOCIATES AGENCY, INC.

680 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-1100

President .....Frank Cooper  
Exec. V.P. (Chg. of N. Y. Office)...Sy Fischer



ARTISTS' MANAGER

## FRANK COOPER ASSOCIATES AGENCY, INC.

New York Office  
680 FIFTH AVENUE  
PLaza 7-1100

Hollywood Office  
9145 SUNSET BOULEVARD  
CRestview 4-5971



## PROGRAM PRODUCERS

Vice President.....William Cooper  
*Branch Office*  
9145 Sunset Blvd., Hollywood, Calif.  
Phone: CRestview 4-5971

Chief Executive.....Frank Cooper  
*Services Offered:* Sales representatives for TV programs; representatives for producers, directors, writers, actors and performers.

**TED COTT PRODUCTIONS**  
(See *Oakland Productions, Inc.*)

**CRAMER PRODUCTIONS**  
Box 75872, Sanford Station,  
Los Angeles 5, Calif.  
Phone: DUnkirk 7-4708

President .....Douglas Cramer  
*Services Offered:* Producer of live radio shows, syndicator of transcribed radio productions.

**BING CROSBY PRODUCTIONS**  
City Nat'l Bank Bldg., 9229 Sunset Blvd.,  
Los Angeles, Calif.  
Phone: CR 1-1171

President.....Basil F. Grillo  
Vice Pres.....George Rosenberg  
*Services Offered:* Packaging of film & live television programming.

**FREDERIC DAMRAU, M. D.**  
2 Tudor City Place, N.Y.C. 17  
Phone: YUkon 6-9484

Director.....Frederic Damrau, M. D.  
AFTRA Associate.....Adeleine Manery  
Business Manager.....Mary L. Davis  
*Services Offered:* Educational and dramatized programs relating to health, for both radio and TV.

**MAC DAVIS SPORT FEATURES**  
1 Montgomery Place, Brooklyn 15, N. Y.  
Phone: Nevins 8-4374

Director .....Mac Davis  
*Services Offered:* Sport shows created, written and produced for television and radio. Also special features, ideas & script writing furnished to sport announcers, and for all types of sport programs, for local, regional or network presentation. Also recorded sport shows.

*Productions:* Heartbeats in Sport Headlines, They Made Sports History, Sport Laughs, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales, The Human Side of Sports, One-Minute Sport Shorts.

**GORDON M. DAY PRODUCTIONS**  
(See *Commercial Producers*)

**ALEX DAYBREAK PRODUCTIONS**  
16 Court St., Brooklyn, N. Y.  
Phone: MA 4-6181

President .....Alex Daybreak  
*Services Offered:* Producers of radio & TV

Charter  
Producers Corp.



## PROGRAM PRODUCERS

programs, specializing in children's TV shows, variety shows and sport shows.

### DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.  
Phone: PLaza 9-2495

President.....Emanuel H. Demby  
Client Relations.....Elaine Greene  
Dramatic Programs.....Betty Jeffries  
Creative Supervisor.....Allen Swift

*Services Offered:* Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.

*Productions:* The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Rad Laundry Bleach, World in Space, Cavalcade of Music, The Communications Gap, etc.

### DIRECTIONS UNLIMITED FILM CORP.

737 Seward Ave., Hollywood 38, Calif.

Phone: HOLlywood 2-3414

Executive Producers.....John W. Orland,  
Michael W. Rollens, Terence Anderson,  
Jim Jacobson, Robert Searles, Michael F. Anderson

*Services Offered:* TV programs, short sub-

jects, documentaries, commercials, newsreel handouts.

### DIRECTORS COMPANY

65 E. 55th St., New York, N. Y.

Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook  
*Services Offered:* Production of hour-long TV dramas for The Du Pont Show of the Week.

### ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.

Phone: MUrray Hill 5-6415

Contact .....Alfred Dixon  
*Services Offered:* Radio, stage, film, TV productions.

### HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.

Phone: COlumbus 5-7035

Manager .....J. Knight  
*Services Offered:* Live Talent, package shows and transcriptions, Video tapes.

### DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19

Phone: JU 2-4900

Partner .....Raymond Katz  
Office Manager.....Sonny Aron

*Branch Office*

8749 Sunset Blvd., Los Angeles 69, Calif.

Phone: OL 2-7171

Partner .....George Durgom  
Associate .....Marcella Napp

# THE DONNA REED SHOW

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DISTRIBUTED BY SCREEN GEMS

## PROGRAM PRODUCERS

Office Manager.....Virginia Torres  
*Services Offered:* Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

### DYNAMIC FILMS INC.

405 Park Ave., New York 22, N. Y.  
 Phone: PLaza 1-7447

President .....Nathan Zucker  
 Executive V.P.....Walter Lowendahl  
 Promotion Dir. ....Mina Brownstone  
 Sec., Controller.....Gerald Carrus  
 Sound Supervisor.....James Townsend, Jr.  
 Ed. Supvr.....Donald Finamore  
 Distribution .....Deborah Rose

#### Branch Offices

573 N. Melrose, Elgin, Ill.

Phone: SH 2-0866

Executive-in-Charge .....Mal Middlesworth  
 204 Triangle Bldg., Pittsburgh, Pa.  
 Phone: EX 1-0316

Executive-in-Charge...William W. Matthews  
*Services Offered:* Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies—Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Dynamic Theatre Network, Inc., Distribution Dynamics.

*Productions:* An Architect at Work, Grand Slam, Have Litter: Will Travel, Golden 500; Main Street USA Today, Prognosis: Hope, Indianapolis Challenge, Role of Nursing in

Infection Control, Gentlemen Start Your Engines, Hospital Maternity Care: Family-Centered, Preparation for the Later Years: Financial Planning, Four-Cornered Turnpike.

### EADE ENTERPRISES, INC.

1742 Church St., N.W., Washington 6, D.C.  
 Phone: ADams 2-5548

President .....Edith Cockrill  
 Secretary .....Dorothy Looker  
 Treasurer .....Evelyn Davis  
*Services Offered:* Live TV programs, video tape, films, special consultants.

### EDUCATIONAL FILM ENTERPRISES, INC.

6770 Hollywood Blvd., Hollywood 28, Calif.  
 Phone: 464-7721

President, General Mgr.....George Rony  
*Services Offered:* Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

### ROBERT J. ENDERS, INC.

M-G-M Studios, Culver City, Calif.

Phone: UPton 0-3311

President .....Robert J. Enders  
 Vice President.....Stanley S. Bass  
 Vice President.....James W. Bellah  
 Secretary .....Melvin A. Bank  
*Services Offered:* Television producers & packagers, features for theatrical release.

## BILL BURRUD ENTERPRISES

13 YEARS OF UNINTERRUPTED TELEVISION PRODUCTION

#### IN DISTRIBUTION

"True Adventure"  
 "Wanderlust"  
 "Holiday"  
 "Vagabond"  
 "This Exciting World"  
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#### IN PREPARATION

13 — 90 Minute Travel Spectaculars  
 "#1 World Way"  
 A New Underwater Series

1100 South LaBrea Ave., Los Angeles, Calif.

WE 7-0300 (213)

BILL BURRUD, *President*

GENE McCABE, *Vice-President*

# PROGRAM PRODUCERS

## ENDORSEMENTS, INC.

111 W. 57th St., New York 19, N. Y.  
Phone: CO 5-5385

President ..... **Jules Alberti**  
*Services Offered:* Endorsements & testimonials, live & TV.

## ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.  
Phone: FRanklin 3-8729

Pres. & Exec. Prod. .... **E. G. Weaver**  
Vice President ..... **D. de Martinau**  
Rep. & Legal Counsel. . . **Albert L. Weintraub**  
Exec. Consultant. .... **Dr. E. V. Rothkirch**  
Secy.-Treas. .... **E. B. T'Kach**

### Branch Offices

Box 3361, St. Petersburg 31, Fla.  
Phone: 347-6236

Manager ..... **Vincent Berastegui**  
5880 Hollywood Blvd., Hollywood 28, Calif.  
Manager ..... **T. J. Rourke**  
307 W. 15th, Suite 14, Minneapolis 3, Minn.  
Phone: 333-8822

Manager ..... **E. B. T'Kach**  
44 Tadacho Kakano-Ku, Tokyo, Japan  
Manager ..... **Pin Y. Ongg**  
Rm. 432, Jiron Arequipa, Lima, Peru  
Phone: 4-0053

Manager ..... **Carlos Toro**

Box 99, Queen St., Singapore, Malaya  
Phone: 8-5407

Manager ..... **T. H. L. Pang**  
*Services Offered:* Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services and technical consultants.

## ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.  
Phone: SPRing 7-5766

Pres., Exec. Prod. .... **Bernard Estes**  
Secretary-Treasurer ..... **Hazel Estes**  
Associate Producer ..... **Jack Sheldon**  
Photography Director. .... **Jack Estes**  
*Services Offered:* Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

## FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.  
Phone: LACKawanna 4-3544

Manager ..... **Edwin Fadiman**  
*Services Offered:* Production; package shows.

## JERRY FAIRBANKS PRODUCTIONS

1330 North Vine St., Hollywood 28, Calif.  
Phone: HO 2-1101

President ..... **Jerry Fairbanks**  
Vice President. .... **Charles Salerno, Jr.**  
Production Mgr. .... **Raoul Pagel**  
Studio Manager. .... **Grant Spicer**  
Head, Creative Dept. .... **Leo Rosencrans**  
Film Director. .... **Robert Larsen**

### Branch Office

40 E. Oak St., Chicago, Ill.  
Phone: WH 4-6040

Sales Manager. .... **Hal Styles**  
*Services Offered:* Producers of all types of films for television, including package programs, agency shows, spot announcements and special featurettes. Also commercial and theatrical motion picture producers.

*Productions:* Commercials for Oldsmobile, Marx Toys, Toni, CEC, Bell & Howell, Heinz, Stroh's Beer, Helene Curtis, Super Anahist, Centerex, Sunmaid Raisins, Sunsweet Prunes, Clark Candy, Harding College, American Telephone & Telegraph.

## JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

## THE FENADY ASSOCIATES

c/o Screen Gems, Inc., 1334 W. Beachwood,  
Hollywood, Calif.

Phone: HOLlywood 6-3141

Associates. .... **Andrew J. Fenady,**  
**Bernard McEveety, George Fenady, Richard Caffey, Richard Markowitz.**

*Services Offered:* Production of TV programs.

# TED COTT Productions

743 - 5th Ave.

N. Y. C. PL 3-7410

## PROGRAM PRODUCERS

### FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.

Phone: MU 8-2020

President .....Freddie Fields  
Vice President.....David Begeleman  
Production Asst.....Stevie Dumbler  
Secretary .....Egon Dumlér  
*Service Offered:* Management & production consultants to performing & creative artists & independent production companies.

### FORMAT FILMS, INC.

4741 Laurel Canyon Blvd.,

N. Hollywood, Calif.

Phone: POplar 9-3610

President .....Herbert Klynn  
Exec. V.P., Treas.....Melvin Getzler  
Vice President.....Jules Engel  
Vice President.....Leo Salkin  
Vice President.....Henrietta Jordan  
Secretary .....Julie Boyer

#### Branch Office

360 N. Michigan, Chicago, Ill.

Phone: FI 6-3583

Vice President.....Jerry Abbott  
*Services Offered:* Producer of animation films for TV theatricals and commercials, industrial films and theatres.

### WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas

New York 36, New York

Phone: OXford 7-1464

Executive Producer.....Walt Framer  
*Services Offered:* Package producers of live, tape, film TV shows & radio shows, and live shows for local station use.

*Productions:* The Big Payoff, On the Square, How to....., Whose Is It?, Fun on the Street, Futures Unlimited.

### FREMANTLE INTERNATIONAL INC.

(See TV Prod.-Dist.)

#### THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise, North American Branch)

972 Fifth Ave., New York 21, N. Y.

Phone: REgent 4-1501

Director .....Jacques Sallebert  
Assistant Director.....Alice Lewitin  
Administrator .....Suzanne Weltman  
Public Relations.....Kenneth Tepfer

*Services Offered:* Free distribution of special programs produced for American radio in Paris in the interest of goodwill and understanding.

### THE FRITH CORPORATION

69 Newbury St., Boston 16, Mass.

Phone: CO 6-4310

President, Treas.....Julian J. Smith  
Production Dir.....Robert F. Friedmann  
TV Station Liaison.....Leslie Arries  
*Services Offered:* Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

### GBA PRODUCTIONS

(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.

Phone: Andrew 7-9092

President .....Joe Gallucci  
General Manager.....N. T. Gallucci  
Sales Manager.....Lou Gallucci  
Assoc. Producer.....Jack Sheehan  
*Services Offered:* Special feature program.

### KEN GAUGHNAN PRODUCTIONS

P. O. Box 4, Waterbury 20, Conn.

Phone: PLaza 4-5141

Prod.—Dir.—Originator .....Ken Gaughnan  
*Services Offered:* "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant, plus "Today's the Day" radio featurette series spotlighting a historical event occurring on the day it is programmed.

### GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.

Phone: CIrcle 7-7543

9025 Wilshire Blvd., Beverly Hills, Calif.

Phone: CRestview 3-2400

8 S. Michigan Ave., Chicago, Ill.

Phone: STate 2-6288

Chairman of Board.....Herbert J. Seigal

President (GAC-TV).....Herman Rush

## THE FENADY ASSOCIATES

*Now Independently Producing*

*at*

SCREEN GEMS

Andrew J. Fenady  
Bernard McEveety  
George Fenady  
Richard Caffey  
Richard Markowitz

## 'A Good Opening—But What Are You Going to Do Next Week?'



By  
MARK GOODSON  
Partner  
Goodson-Todman  
Productions

WHEN the curtain fell on the opening night of "My Fair Lady," the audience went wild. And after the 15th curtain call and frantic hurrahs were over, well-wishers jammed backstage to pay respects to creators Lerner, Loewe and Moss Hart. According to one story, Abe Burrows finally squeezed his way through the tightly packed, exulting mob and got to Lerner. "As far as I'm concerned, Alan," he said, "I liked it."

That's a Broadway story. To switch it to a television story, you need a new line: "A good opening episode—but what are you going to do next week?"

And in actuality that is, indeed, television's major problem: "What are you going to do next week?"

Solutions to the problem will come slowly but not in response to political or group pressure. You cannot promulgate programs, or legislate creativity. Let me make some suggestions. First, let's see to it that the climate for the creator of entertainment is improved. Let's give him some of the honor and prestige which now go principally to the men in public affairs.

Second, producers should be guaranteed more freedom, and by this I mean the right to be wrong. "The freedom to be bad is a prerequisite of the freedom to be good."

When Howard K. Smith used Alger Hiss to criticize Richard Nixon, most of the intelligent press and the FCC, while disagreeing with Smith's decision to use Hiss, fought vigorously for his right to make a public affairs mistake. Contrast this with the attitude of the critics and the government in the Fabian "Bus Stop" episode, where no one of importance anywhere came to the defense of the network's right to make an entertainment error.

One helpful step would be the diminution of the influence of that group of frightened bureaucrats at networks who wield power under such high-sounding departmental titles as "Program Practices," "Standards and Practices," and "Continuity Acceptance." I suggest for a starter that they be stripped of their euphemistic labels which should be replaced promptly by the real thing—"Censorship Division." It would be helpful if any show touched by their hands carried the required announcement: "The foregoing program was carefully censored so as not to offend anyone."

Third, critics should judge shows on their individual merits, not by their family status. A good western is better than a mediocre opera. A good panel show is better than a third-rate documentary. Let's stop grading programs by referring to their assigned family position in the show business social directory.

Finally, we must rid ourselves of the puritanical hangover which makes us vaguely ashamed when all a TV program gives us is pleasure.

I've had critics confess that they enjoy "To Tell the Truth," but then ask me how I "justify" the program. What is its "contribution"? Isn't it enough that it can help a tired man to relax, a pressured man to escape momentarily from his anxiety, a lonely man to be less alone? Isn't it enough that a family can be together and laugh?

Perhaps in these nerve-racked times this is the most important justification of all—and most truly in the "public interest, convenience and necessity."

## PROGRAM PRODUCERS

Pres., Motion Picture Div.,  
GM West Coast Office.....Martin Baum  
Pres., Literary Div.....Ingo Preminger  
Vice Presidents....Dave Gerber, Tony Ford  
*Services Offered:* Development & sales rep.  
(film & live), artists representatives. Distrib-  
utor of Desilu Prods., Roncom Prods., and  
Perry Como Prods.

### GIRARD-LEWIS PRODUCTIONS, INC.

8833 Sunset Blvd., Los Angeles, Calif.  
Phone: OL 2-2810

President .....Bernard Girard  
Vice President.....Robert Lewis  
Sec.-Treas. ....Paul P. Schreiberman  
*Services Offered:* Producers of television  
films.

### GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.  
Phone: CR 5-6131

President.....David P. O'Malley  
Vice-President .....George Gobel  
*Services Offered:* Television production  
(live and film).  
*Productions:* The George Gobel Show,  
Leave It To Beaver.

### HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.  
Phone: PLaza 5-6131

General Manager.....H. D. Knuth  
Sales Manager.....Everett Goodman  
Traffic Manager.....Dorelle Zawada  
Radio & TV Dir.....Bertram Parks  
*Services Offered:* 1 & 5 minute radio pro-  
gramming features, station jingles, dramatic  
shows, open-end spots & kid shows for TV.  
*Productions:* (short featurettes) Boating  
Tips, Cal Tinney Time, Dear Shirley, Guide  
to Good Health, Home Handyman, How  
Come? Miracle Gardening Tips, Pardon My  
Bloop, Simple Science, Sport Shorts, Wo-  
man's World, Young Hollywood, Your Child  
& You, Your Money & You; Allen Funt's  
Candid Mike.

### MARTIN GOODMAN PROD., INC.

36 Central Park S., N. Y. 19, N. Y.  
Phone: PLaza 1-3555

President .....Martin Goodman  
Executives .....Geo. Spota, Arthur Willi,  
Billie Biederman, Guy De La Passardiere  
*Branch Office*  
137 El Camino Dr., Beverly Hills, Calif.  
Phone: CR 4-6673

Chief Executive .....Martin Goodman  
*Services Offered:* Personal management of  
TV personalities and packaging.

### GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.  
Phone: PLaza 1-0600

Partner .....Mark Goodson  
Partner .....William S. Todman

Executive V.P., N.Y.....Bud Austin  
Exec. V.P., Calif.....Harris Katleman  
V.P., Bus. Affairs.....Howard F. Todman  
Exec. Prod's.....Gil Fates, Bob Stewart,  
Mac Benoff, Buck Houghton, Frank Heller,  
Ira Skutch, Jean Kopelman, Bob Rowe,  
Frank Wayne.

#### *Branch Office*

9460 Wilshire Blvd., Beverly Hills, Calif.  
Phone: CRestview 4-7357

Exec. V.P., West Coast.....Harris Katleman  
*Services Offered:* Producing and packaging  
live and filmed TV programs for national,  
regional and spot sales.

*Productions:* The Richard Boone Show,  
The Ann Sothern Show, The Match Game,  
What's My Line?, The Price Is Right, To Tell  
The Truth, Play Your Hunch, The Rebel,  
Say When, Password.

### GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.  
Phone: JUdson 6-5577

President.....Herbert M. Moss  
Exec. Vice Pres.....Robert M. Volkell  
Vice Pres., Prod.....Fred Hertz  
Vice Pres., Sales.....Leonard Lawson  
Vice Pres., Eng.....Jason Windwer  
*Services Offered:* Recording, transcription  
and film production services; studios; writ-  
ing and production staff available; mono and  
stereo mastering & editing; pressing facilities.

### GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.  
Phone: JU 6-5577

Producer.....Herbert M. Moss  
*Services Offered:* Live and transcribed  
shows for Radio and TV.

### ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46  
Phone: OL 4-5960

*Services Offered:* Program producers; in-  
dustrial films; commercials.

### GREY MUSIC PRODUCTIONS

(Lanny & Ginger Grey)  
108 E. 96th St., New York 28, N. Y.  
Phone: ENright 9-7777

President .....Lanny Grey  
Vice President .....Ginger Grey  
*Services Offered:* Producers and packagers  
of programs, singing commercials and pho-  
nograph recordings; vocalists.

### H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17  
Phone: OXford 7-0725

President .....Herbert Rosen  
*Services Offered:* Producers of complete  
films to order, package shows, full-length  
feature films, mood & bridge music library,  
etc. for TV & 16mm productions, sound ef-  
fect records.

## PROGRAM PRODUCERS

### HANNA-BARBERA PRODUCTIONS

(See Commercial Producers)

### BYRON HARRIOTT RADIO & TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.  
Phone: HE 6-8411

Producer .....Byron Harriott  
*Services Offered:* S.O.F. & taped radio programs; documentaries; films produced from still fotos.

### HARVEY CARTOON STUDIOS, INC.

(See Producer-Distributors)

### ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,  
New York 17, N. Y.  
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley  
*Services Offered:* Packages, for TV live & film, and for radio; production and writing services. Program consultants.

### HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.

President .....Kenneth Herts  
Exec. Vice President.....Leo Guild  
Treasurer .....Sid Felson  
*Services Offered:* Producers of TV & motion picture films.

*Productions:* Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

### HOLBROOK PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.  
Phone: MU 7-3080

Officers .....Burton Benjamin,  
Isaac Kleinerman  
*Services Offered:* Program producers.

### HOLLIS PRODUCTIONS, LTD.

5800 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 2-6282

President .....C. Irving  
*Services Offered:* Live and taped TV shows, commercials; packages, industrials.

### HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.  
Phone: MIchigan 2-5877

Owner .....Bernard Howard  
*Services Offered:* Producers of programs & commercials.

### SANDY HOWARD PRODUCTIONS

8544 Sunset Blvd., Hollywood, Calif.  
Phone: OL 2-4290

President .....Sandy Howard  
*Services Offered:* Producers of live & filmed TV programs, motion pictures.

### IDEES GRANDES, INC.

Park Sheraton Hotel, 870 7th Ave.,  
New York, N. Y.

Phone: CIRCLE 5-1612

Owners.....Jackie Gleason, Jack Philbin  
*Services Offered:* Producers of TV packages and ideas.

### IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.  
Phone: TEmpleton 2-9200

President .....Irving Mansfield  
Vice President.....Peter Arnell  
*Services Offered:* TV & Radio Programs; Production, Package.

*Productions:* Face the Facts, Take A Good Look, Talent Scouts.

### INTERNATIONAL COMMUNITY CLUB AWARDS, INC.

1802 E. State St., Westport, Conn.  
Phone: CApitol 7-0854

New York Phone: MU 7-4466

President .....Bess Gilmore  
Exec. Vice Pres.....John C. Gilmore  
Vice President.....Phillip G. Peterson  
Dir. of Adv. & Pub. Rel. Richard N. Robbins  
Promo., Pub. &  
Merchandising.....Charles C. Adams  
Coor. of Club Activities.....Cay C. Allen  
Controller.....Walter K. White

#### Branch Offices

475 Collins St., Melbourne, Victoria, Aus.  
Phone: 623-851

Managing Director.....Hector Crawford  
219 Bay St., Suite 301, Toronto, Canada  
Phone: 368-4237

Managing Director.....Geoffrey Lewis  
*Services Offered:* Radio TV merchandising promotion plan.

### INTERNATIONAL GOOD MUSIC, INC.

1610 Home Road, Bellingham, Wash.  
Phone: REgent 3-4567

President .....Rogan Jones  
Vice President.....Lee Facto  
Sec.-Treas.....Catherine W. Jones

#### Branch Office

45 W. 45th St., New York 36, N. Y.  
Phone: CI 5-3430

Manager .....Hamilton Brosious  
*Services Offered:* Programming & production of syndicated taped programs for AM or FM broadcasting, broadcast automation equipment.

### THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OLYmpia 7-2711

President .....Philip Gersh  
*Services Offered:* Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.



## PROGRAM PRODUCERS

### HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.  
Phone: Circle 5-2400

President ..... Henry Jaffe  
Vice President ..... James F. Loren  
Secretary-Treasurer ..... Marvin B. Meyer

#### Branch Office

8736 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OLYmpia 7-1940

President ..... Henry Jaffe  
*Services Offered:* Creation & production of live & film TV Shows.

*Productions:* Dinah Shore Show, Bell Telephone Hour.

### JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.  
Phone: MOhawk 4-5757

President ..... James E. Jewell  
Vice-President ..... W. Ralph Jewell  
Secretary ..... M. P. Casey  
Editor ..... James Harrison

#### Branch Offices

933 Roscomare Rd., Los Angeles 24, Calif.  
Phone: GRanite 2-4024

Director ..... Lewis Foster  
3062 Penobscot Bldg., Detroit 26, Mich.  
Phone: WOODward 3-0617

Exec-in-Charge ..... W. Ralph Jewell  
*Services Offered:* Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

*Productions:* Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mouny, Star-maker Theater.

### STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.  
Phone: POplar 2-0966

President ..... Stacy Keach  
Associate ..... Ernest Newton  
Exec. Sec. .... Miss Frankie Newton

*Services Offered:* Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

### ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-8618

President ..... Bob Keeshan  
Vice Presidents ..... Marvin Josephson,  
David Connell

*Services Offered:* Radio-TV packagers and producers.

*Production:* Captain Kangaroo.

### MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.  
Phone: LA 4-4228

Director ..... Maxine Keith  
Office Manager ..... Eric L. Stone

*Services Offered:* Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

*Productions:* From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

### SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-0890

Pres., Exec. Prod. .... James Sonny Kendis  
*Services Offered:* TV-Radio programming; musical advisors to the industry.

### JACK KINNEY PRODUCTIONS, INC.

3349 Cahuenga Blvd., Hollywood 28, Calif.  
Phone: HO 6-3296

President ..... Jack Kinney  
Vice Pres. .... Carlton Sand  
Secy.-Treas. .... E. J. Kinney  
*Services Offered:* Producers of live action & animation films; commercials; educational, documentary, industrial, institutional, film strips.

### LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.  
Phone: IV 5-2400

President ..... John D. Langlois  
Vice-Pres. & Treas. .... C. O. Langlois, Jr.  
Sales Manager ..... Robert O. Boehmer

*Services Offered:* Producers of Radio Hucksters and Airlifts; 1800 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

### LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.  
Phone: OXFord 5-0335

President ..... Peter M. Piech  
Vice President ..... Robert A. Travis  
Secretary ..... Charles Haydon

*Services Offered:* Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

### LESTER LEWIS ASSOCIATES

15 East 48th St., New York 17, N. Y.  
Phone: PLaza 3-5083

Partners ..... Lester & Juliet Lewis  
*Services Offered:* TV package shows, personal management.

### MAX LIEBMAN PRODUCTIONS, INC.

130 West 56th St., New York, N.Y.  
Phone: PLaza 7-6533

President ..... Max Liebman  
*Services Offered:* TV packages.

### JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.  
Phone: OLdfield 6-4607

Exec. Director ..... Jack Lloyd  
*Services Offered:* Creation and production of radio and TV programs. Unusual commercials and musical jingles.

# PROGRAM PRODUCERS

## JACK LONDON PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.  
Phone: JUdson 2-4077

President ..... Barnett Glassman  
Secretary ..... Herbert Friedman  
*Services Offered:* Producers of live and filmed TV packages.

*Productions:* Smoke Bellew, owners of Jack London library-TV series Captain David Grief.

## MCA-TV

(See Producers & Distributors)

## MGM-TV

(See Producers & Distributors)

## C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.  
Phone: DUmkirk 4-4191

President ..... C. P. MacGregor  
Gen. Mgr. .... E. H. Lowry  
*Services Offered:* Transcription library productions; music library service, dramatic and musical programs; recording studios.

## MADISON PRODUCTIONS, INC.

136 E. 55th St., New York, N. Y.  
Phone: PLaza 8-2780

President ..... Gerry Gross  
Vice-President, Treasurer.. Frank B. Sawdon  
Vice-Pres., Secy. .... Rita Fillet  
*Services Offered:* Package & produce Radio & TV Shows, live & film commercials.

*Productions:* The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

## MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.  
Phone: HOLlywood 4-0818

Producers.... Sam R. Sebby, Frances Price  
*Services Offered:* Live public svc. & commercial TV productions.

## MAGNA FILM PRODUCTIONS, INC.

49 Berkeley St., Boston, Mass.  
Phone: HUbbard 2-5580

President ..... Robert Berman  
Vice President..... A. J. Schneider  
Art Director..... Robert Hastie  
*Services Offered:* Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides.

## MAGNE-TRONICS, INC.

(See Transcription Co.'s)

## MARATHON INTERNATIONAL PRODUCTIONS, INC.

10 East 49th St., New York 17, N. Y.  
Phone: MUrray Hill 8-1130

Pres., Exec. Prod..... Konstantin Kalser  
V. P., Super. of Prod..... Kenneth Baldwin  
Mgr., Newsfilm Opera..... Kenneth Brighton  
*Branch Office*

Publicity House, Bell St., London N.W. 1,

England

Phone: PAAddington 3120

Chief Executive..... Maurice Ford  
*Services Offered:* Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

## MARS BROADCASTING, INC.

575 Hope St., Stamford, Conn.  
Phone: 327-2700

Chairman of Board..... James W. Coan  
President ..... John G. Johnson  
Exec. Vice Pres..... Robert V. Whitney  
Exec. Vice Pres..... Stanley N. Kaplan  
Nat'l Program Dir..... Don Bruce Whitney  
Exec. Producer..... Phil Nolan  
Music Director..... Robert L. Weitz  
Prod. Systems Dir..... Robert F. Oakes  
Business Manager.... Hannah W. Drucker  
*Services Offered:* Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

*Productions:* Demand Radio Total Programming Service, Hooper Booster Jingles, Funtest promotion package, Startest, Celebrity Contest, Scrambled Sing Along, Penetration Musical I.D.'s, Dick Clark Show.

## THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-2722

President..... A. W. Marshall  
General Manager.... Evelyn K. Zuckerman  
*Services Offered:* Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

## MASTER ARTISTS CORP.

1040 N. Las Palmas, Hollywood 38, Calif.  
Phone: HOLlywood 9-9011

President ..... Robert Angus  
Exec. Vice President..... Lloyd Cotsen  
Secretary-Treasurer ..... Joyce Miller  
Vice President, Sales..... Martin E. Ross  
Public Relations Dir..... Jet Fore  
*Services Offered:* Radio, TV programs, films and tape, radio and TV commercials.

## MEDICAL TELEVISION PRODUCTIONS, INC.

247 Park Ave., New York 17, N. Y.  
Phone: YU 6-9230

President..... Stephen W. Schwartz  
*Services Offered:* An organization producing medical telecasts, motion pictures, and radio programs—as well as documentary, technical, and dramatic programs in other specialized fields.

## CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.

## PROGRAM PRODUCERS

Phone: PLaza 7-0695

President ..... Charles Michelson  
Secretary ..... Vivian Worth  
Treasurer ..... Aaron Michelson

*Services Offered:* U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, E.M.I. mood music library.

*Productions:* Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

### MILLER-SHAW PRODUCTIONS, INC.

527 Madison Ave., New York 22, N. Y.

Phone: MU 8-1242

President ..... John A. Miller  
Vice President ..... James T. Shaw

*Services Offered:* TV program packages, film, live and tape, specializing in children's programs.

### MILLS MUSIC, INC.

1619 Broadway, New York 19, N. Y.

Phone: COlumbus 5-6347

President ..... Jack Mills

*Branch Office*

6533 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOllywood 4-8296

Also: Chicago, Los Angeles, Toronto, Paris, Sao Paulo, Amsterdam, Madrid, Mexico City  
*Services Offered:* Providing the musical requirements of program producers, music directors, record companies, radio, TV & motion pictures.

### WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.

Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio. Wallace S. Jordan  
*Services Offered:* Packaged shows for radio and TV, also talent reps. for all fields.

### MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.

Phone: CEntral 6-4144

President ..... Morton Jacobson

*Services Offered:* Syndicated radio shows.

### MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.

Phone: RIverside 8-3021

President ..... Jimmie Mundell

Vice President ..... Elizabeth J. Erwin

Secretary ..... Jeff Mundell

*Services Offered:* TV news service and sports films for television.

### NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.

Phone: LIncoln 6-8322

President ..... Harold A. Keats

Vice President ..... Stanley Allen

Vice President ..... Edward W. Alfriend, IV

Director ..... F. William Hart

*Services Offered:* Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

### THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.

Phone: SUperior 7-5080

President ..... Wm. H. Wood

Copy Director ..... Robert Stone

*Branch Office*

424 North 3rd St., Burlington, Iowa

Phone: 752-5415

*Services Offered:* Broadcast Editorial Idea Library—a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions, TV program idea exchange, a monthly service of local shows, programs, and copy helps.

### NATIONAL VIDEO TAPE PROD. INC.

(See Transcription Companies)

### NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.

Phone: BR 9-4288

President ..... E. Roger Muir

Exec. Vice Pres. .... Nick Nicholson

*Services Offered:* TV producers.

*Productions:* The Funny Manns, Slimnastics with John Hills.

### OLIVER W. NICOLL PRODUCTIONS

820 West End Ave., New York 25, N. Y.

Phone: MO 3-7284

Cable Address: ARREFFAY New York

Executive Director ..... Oliver W. Nicoll

Associate Director ..... Sandra Munsell

*Services Offered:* Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

### NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.

Phone: CApitol 3-4107

Vice President ..... Sheldon Goldstein

*Services Offered:* Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

### OAKLAND PRODUCTIONS, INC.

743 Fifth Ave., New York 22, N. Y.

Phone: PLaza 3-7410

President ..... Ted Cott

Vice President ..... David L. Garth

Chairman of the Bd. .... F. W. Richmond

*Services Offered:* Production of programs.

### OMAR MUSIC COMPANY

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HO 2-6027

President ..... Peter Frank

Exec. Vice Pres. .... Herbert N. Eiseman

*Branch Office*

1271 Ave. of Americas, New York 20, N. Y.

## PROGRAM PRODUCERS

Phone: PLaza 7-2197

*Services Offered:* Creators of theme, background music, cues, etc., for TV film programs and feature pictures.

### ORBIT PRODUCTIONS, INC.

630 Ninth Ave., New York 36, N. Y.  
Phone: PLaza 7-3890

President .....Samuel Fleishman  
Exec. V.P. ....Barry Green  
V.P., Production.....Allen Green  
*Services Offered:* Producers of live action and animation industrial, commercial, medical, documentary and P.R. films.

### PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.  
Phone: MURray Hill 2-4500

Exec. V.P. ....Eugene Bernald  
*Services Offered:* Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

### PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.  
Phone: MU 8-4831

Owner .....Philip J. Perlman  
*Services Offered:* Producers & packagers of radio & TV live & film programs.

### PICTURE PRODUCTION CORP.

527 Lexington Ave., New York, N. Y.  
Phone: PLaza 2-3940

President .....Jerry Layton  
Vice President.....S. H. Cannold  
*Services Offered:* Complete supervision, preparation & production of live and film TV programs.

### PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.  
Phone: JU 6-7633

President .....Lillian Jones  
*Services Offered:* A creative film editorial service for TV, theatrical and commercial motion pictures.

### PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.  
Phone: OXFord 5-0335

President.....Peter M. Piech  
Vice President.....Robert A. Travis  
Secretary .....Charles Haydon  
*Services Offered:* Producers of Pip The Piper, a color videotape series.

### JULES POWER PRODUCTIONS, INC.

9 East 75th St., New York 21, N. Y.  
Phone: LEhigh 5-8580

President .....Jules Power  
Vice President.....Daniel Wilson

*Branch Office*

228 N. LaSalle, Chicago 1, Ill.  
Phone: ANdover 3-1422

Office Manager.....Mrs. Hazel Rothbart  
*Services Offered:* Producers and packagers of live, taped and filmed programs.

### CHUCK PRAGER RADIO SYNDICATIONS, INC.

441 West End Ave., New York 24, N. Y.  
Phone: TR 7-8402

President .....Chuck Prager  
*Services Offered:* Producer and syndicator of one minute radio features.  
*Productions:* The Oleg Cassini Show; The Vincent Lopez Show; The Henry Morgan Show; The Hy Gardner Show. New features available on request.

### PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 69, Calif.  
Phone: CR 4-4589

Owner .....Harold Jovien  
*Services Offered:* Representation of artists and programs for TV, radios, records. Also writers, directors, producers for TV.

### PRODUCERS ASSOCIATES OF TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.  
Phone: OXFord 5-0335

President.....Peter M. Piech  
Vice President.....Robert A. Travis  
Secretary .....Charles Haydon  
*Services Offered:* Producers of Rocky And His Friends, The Bullwinkle Show, and other cartoon series.

### PROGRAMATIC BROADCASTING SERVICE

(Div. of Muzak Corp.)  
(See Transcription Co.'s)

### PROJECT-O-FEX, INC.

60 East 42nd St., New York 17, N. Y.  
Phone: MURray Hill 7-1881

President.....Paul F. Adler  
*Services Offered:* Semi-animated film, spot and institutional films.

### PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38  
Phone: BArlay 7-6563

President.....Guthrie E. Janssen  
Vice President.....Justin J. Bayer  
Secretary-Treasurer.....Philip R. Leeds  
*Services Offered:* Voiced program service of news & public affairs.

### PUNCH FILMS, INC.

(See Commercial Producers)

## PROGRAM PRODUCERS

### PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.

Phone: PL 2-4100

President.....S. F. Rubin

*Services Offered:* Producers of live and film programs.

*Productions:* Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

### QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.

Phone: HO 7-5111

President, Treas.....Quinn Martin

Exec. Vice Pres.....Arthur Fellows

Vice Pres., Sec.....Eli Parker

*Services Offered:* Television & motion picture production.

### RCA RECORDED PROGRAM SERVICES

(See Transcription Companies)

### R-TV ENTERPRISES

225 W. 86th St., New York 24, N. Y.

Phone: SUshequanna 7-2161

President .....Amy W. Muentz

Production Consultant....Jules Evan Baker

Prom. Consultant.....Alan J. Levine

*Services Offered:* Broadcast promotions & productions; live & filmed programs & spots, Shop-A-Thon; Billboard TV (BBTV); press and public relations.

### RADIO BROADCAST SERVICE

Box 3081, Glendale 1, Calif.

Phone: CHapman 5-3296

General Manager.....Allin Slate

*Services Offered:* Producing live and tape radio programs of music, news and interviews.

*Sports Broadcast Service Div.*

Phone: CItrus 4-2807

*Services Offered:* Producing live and tape sports programs.

### RADIO FEATURES OF AMERICA

(See Transcription Companies)

### RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.

Phone: LExington 2-1717

President .....William Cayton

Vice President.....Lee Dalia

Secretary.....D. R. Roberts

*Services Offered:* Packaging & production of TV film series, industrials, TV cartoons & commercials.

*Productions:* Jungle, Cartoon Classics.

### RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.

Phone: SOrange 3-1044

New York Phone: YUkon 6-5700

Hollywood Phone: HO 6-6124

Executive Producer.....W. H. Bertenshaw

Bus. Mgr.....Betty Janeway

TV Director.....David Holm

Radio Directors..Michael Blenn, Bill Blenn

*Services Offered:* Producers, packagers & syndicators of public service programs, features, & spot service to stations at no cost.

*Productions:* Radio USA, Inside Fashion, Farm Digest, Viewpoint, It's a Funny World, Medical Press Conf., Science & News, 1963, The Good Life, In Our Day.

### RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.

Phone: UNiversity 2-4422

Mng. V.P.'s..E. E. Siman, Jr., J. B. Mahaffey

*Services Offered:* Production-syndication of program features, jingles, commercials.

*Productions:* Tennessee Ernie Ford Show, Strangest of All, Red Foley Show.

### REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.

Phone: CI 6-7300

President .....Lloyd Marx

Vice-President .....Ted Mack

*Services Offered:* Producers of "The Original Amateur Hour."

### REMBRANDT FILMS, INC.

59 East 54th St., New York, N. Y.

Phone: PL 8-1024

President .....William L. Snyder

Creative Dir.....Gene Deitch

*Services Offered:* Cartoon series.

### RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.

Phone: SP 7-2568

President .....R. S. Robbins

Vice President.....Edward E. Finch

*Services Offered:* Radio and Television merchandise prizes, contest prizes.

### ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.

Phone: PLaza 9-7979

President .....Janet Taylor

*Services Offered:* Complete packages, radio, TV and film.

### RODNEY/YOUNG ENTERPRISES

9134 Sunset Blvd., Hollywood 69, Calif.

Phone: CR 6-4174

President .....Robert Young

Vice President.....Eugene B. Rodney

Secretary .....Ben Bisgeier

*Services Offered:* Producers of TV series.

## PROGRAM PRODUCERS

### RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.  
Phone: Rlverside 9-3647

Bd. Chairman.....Maurice Roffman  
President .....Richard H. Roffman  
Vice Pres.....Sophie S. Roffman  
*Services Offered:* Radio and TV production, public relations, publicity, promotion.

### ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: 462-6464

President .....A. Bartlett Ross, Jr.  
Secy.-Treas.....Frank K. Danzig  
Exec. Producer.....Al Burton  
Producer .....James Winslow  
Assoc. Prod. ....Dottie Silin  
*Services Offered:* Package production of live & filmed television programs.

### SESAC, INC.

10 Columbus Circle, New York 19, N. Y.  
Phone: JUDson 6-3450

President .....Paul Heinecke  
Secretary-Treasurer.....R. C. Heinecke  
*Services Offered:* Licensing the use of copyrighted music; Producers of SESAC Recordings LP program service and the "Drummers," big sound musical sales and program aids.

### SAID-LUTH-THOURLBY

8913 Sunset Blvd., Los Angeles 69, Calif.  
Phone: LO 2-4800

President .....William Thourlby  
Vice President.....Fouad Said  
Secretary-Treasurer.....T. O. Luth  
Public Relations Dir....Stanley Zipperman  
*Services Offered:* Production for television and other visual media.

### SANDE & GREENE, INC.

(See Commercial Producers)

### ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N. Y.  
Phone: OXFord 7-6135

Manager .....Alan Sands  
Sales Mgr.....George Comtois  
Producer-Writer .....Cecile Diamond  
*Services Offered:* Creation, production & writing of syndicated radio-TV series.

*Productions:* Marriage, Before and After; Your Child and You, Your Guide to Good Health, Amy Vanderbilt, Top 10 Dance Party, Great American Women, Let's Talk It Over.

### JAMES L. SAPHIER AGENCY, INC.

9229 Sunset Blvd., Los Angeles 46, Calif.  
Phone: CReastview 1-7231

President.....James L. Saphier  
*Services Offered:* Radio and TV productions, sale of package programs and talent.  
*Productions:* The Bob Hope Show, Celebrity Golf.

### ALLEN SAVAGE NETWORK PRODUCTIONS

30 East 54th St., New York 22, N. Y.  
Phone: EL 5-1434

Owner .....Allen Savage  
*Services Offered:* Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packers & producers of radio programs.  
*Productions:* Adequate Wiring in the Home, Home Selector Guide.

### WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.  
Phone: FRanklin 2-4392  
New York Address: 527 Madison Ave.  
New York 22, N. Y.  
Phone: ELdorado 5-4616

President .....Walter Schwimmer  
Vice-Pres. in Chg. of Sales....Bernie Crost  
V.P. in Chg. of Prog.....Arthur Pickens, Jr.  
N.Y. Manager .....Jack Arden  
*Services Offered:* TV and radio package productions.

*Productions:* Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top World Series of Golf, Championship Tennis.

### SCREEN GEMS, INC.

(See TV Film Prod.-Dist.)

### SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.  
Phone: NO 3-3311

President .....Selig J. Seligman  
V.P., Admin. & Bus. Affairs..Leon I. Mirell  
*Services Offered:* Production of TV programs & series, film, tape & live.

### SHIFFRIN-HYLAND AGENCY

315 South Beverly Drive, Beverly Hills, Calif.  
Phone: CR 4-7641

Co-owners .....Dick Irving Hyland  
William Shiffrin  
Associates: George Litto, Mike Rhodes, Chris Shiffrin, Jeff Hyland, Bruce Hammer  
*Services Offered:* TV and feature film packages. Literary and actors' agent.

### FLETCHER SMITH STUDIOS, INC.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.  
Phone: LU 1-7300  
319 E. 44th St., New York 17, N. Y.  
Phone: MUrray Hill 9-8766

President .....Fletcher Smith  
Exec. V.P.....Janet P. Sneider  
Vice President.....Arthur J. Davis  
Vice President.....A. E. Henderson  
Secretary-Treasurer.....J. W. Johnson  
*Services Offered:* Complete motion picture production; TV shows, spots, industrial films; large animation staff.

### SOUTH HILL PRODUCTIONS, INC.

425 East 63rd St., New York, N. Y.  
Phone: PLaza 3-1228  
President.....Richard L. Linkroum

## PROGRAM PRODUCERS

Vice President.....Henry Denker  
V.P., Sec.-Treas.....Verna Linkroum  
*Services Offered:* Production & packaging  
of TV programs.

*Productions:* Divine Adventures, Mary  
Martin's 1962 Special, Arthur Godfrey Show

**THE SOUVAIN ASSOCIATES INC.**  
135 Central Park West, New York 23, N. Y.  
Phone: TR 3-1158

Producer .....Geraldine Souvaine  
*Services Offered:* Producers of radio and  
TV programs.

### SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N. Y.  
Phone: OX 7-5895

President .....Jeanne Allgeier  
Office Manager .....Alan Abel  
*Services Offered:* Producer of TV series,  
pilot films for television.

### SPORTS NETWORK, INC.

530 Fifth Ave., New York, N. Y.  
Phone: MO 1-1000

President.....Richard E. Bailey  
Vice-President.....Roylance H. Sharp  
Secretary-Treasurer ....Thomas J. Schilling  
Comptroller .....William Hyland  
Vice Pres., Sales.....Jack D. Bozarth  
V.P., Engineering.....Charles A. Voso

#### Branch Offices

153 Orchard St., E. Rutherford, N. J.  
Phone: WE 3-3366

Manager .....Victor Grenier  
14 N. Newstead, St. Louis, Mo.  
Phone: JE 5-4682

Manager .....Paul Adams  
*Services Offered:* Technical facilities in-  
clude studio, Mobile Camera units & Mobile  
video tape units available for commercials,  
programs & closed circuits. Video tape center  
available for screening, dubbing and editing.

### SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,  
New York, N. Y.  
Phone: CI 6-3730

*Services Offered:* Producers of sports pro-  
gramming for TV.

### WILBUR STARK

8321 Beverly Blvd., Los Angeles 48, Calif.  
Phone: OLive 1-1620

President .....Wilbur Stark

#### Branch Office

25 West 54th St., New York, N. Y.  
Phone: CI 6-0042

*Services Offered:* Live and filmed TV.

### STARS INTERNATIONAL, INC.

(See Transcription Companies)

### CHARLES H. STERN AGENCY

Taft Bldg., Hollywood & Vine Sts.,  
Hollywood 28, Calif.

Owner .....Charles H. Stern  
*Services Offered:* Package music shows for  
TV; talent representative for radio & TV  
commercials.

*Productions:* Music Of The '60's.

### MIKE STOKEY ENTERPRISES

1445 N. Las Palmas, Hollywood, Calif.  
Phone: HO 6-7304

President .....Mike Stokey  
Vice President.....John Hueners  
Secretary .....Elise Mayberry

*Services Offered:* Package producers of  
live and filmed TV shows.

*Productions:* Stump the Stars, Author!-  
Author!, Juke Box Gambol, Writer Wrong,  
It's in the Cards.

### TALAD CORPORATION

730 Fifth Ave., New York 19, N. Y.  
Phone: Circle 6-7242

President .....Charles Bernard  
*Services Offered:* Producers of live &  
filmed programs. Also package programs and  
commercials.

### TALENT ASSOCIATES- PARAMOUNT LTD.

444 Madison Ave., New York 22, N. Y.  
Phone: PLaza 3-1030

Vice President.....David Susskind

### TAYLOR/NODLAND LTD. TAYNOD PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago, Ill.  
Phone: CE 6-0221

President .....Sherrill Taylor  
Exec. Vice Pres.....Jory Nodland  
*Services Offered:* Producers of Kukla and  
Ollie, Best of Roger Williams.

### TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.  
Phone: ORegon 9-6220

President .....Soren Christensen  
Exec. V.P.....Graham Young  
Vice President.....Thomas Orchard  
Vice President.....Art Foley  
*Services Offered:* Producers of TV & spe-  
cial purpose industrial documentary films.

### TELEVISION AND RADIO FEATURES OF AMERICA

820 West End Ave., New York 25, N. Y.  
Phone: MO 3-7284

Cable Address: ARREFFAY, New York  
Executive Director.....Oliver W. Nicoll  
Associate Director.....Sandra Munsell

*Services Offered:* Radio—Program produc-  
tion and consultation, package live shows,  
syndicated transcriptions, scripts, talent.  
Television—Program production and con-  
sultation, package live and film shows, scripts,  
talent.

## PROGRAM PRODUCERS

### TELEVISION BROADCASTING SERVICE

Box 693, New York 23, N. Y.  
Phone: TR 7-2372

President .....William R. Riddle  
Exec. Prod., V.P.-Secy.....Karen Waseth  
Treasurer .....Joseph G. Vietri  
Distribution Manager.....Arthur N. Fisher  
Director TVR.....Richard C. Bauer

*Services Offered:* Package shows, live production, travelogs, rentals, sound film prod., 16 and 35 mm color or BW. Videotape, Safety sound films, training films, sales training films, slides, industrials, mechanical films and tapes.

### TELEVISION PRODUCTIONS OF AMERICA, INC.

77 West 55th St., New York 19, N. Y.  
Phone: LT 1-1130

President .....Norman Baer  
Vice President.....Philip D'Antoni

*Services Offered:* Producers of live, tape & film TV programs and specials.

### TRANS-WORLD INDEPENDENT NEWSREEL SERVICE

219 Security Bldg., Miami 32, Fla.  
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver  
Vice President .....D. de Martinau  
Secy.-Treas. ....E. B. T'Kach

#### Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 2-1133

Manager .....T. J. Rourke  
307 West 15th, Suite 14, Minneapolis 3, Minn.  
Phone: 333-8822

Manager .....E. B. T'Kach  
Box 3361, St. Petersburg 31, Fla.  
Phone: 347-6236

Manager .....Vincent Berastegui  
*Services Offered:* Industrial, newsreel and documentary film production on a world-wide basis.

### TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio  
Phone: BALdwin 2-3773

President.....J. P. Williams  
Vice President.....Alexander Buchan  
General Manager.....Gerhard Joseph

*Services Offered:* Quarter-hour programs featuring "Singin' Sam."

### TROUBADOUR PRODUCTIONS, INC.

200 West 57th St., New York 19, N. Y.  
Phone: PL 7-1880

President .....Peter Rachtman

#### Branch Office

160 Trismen Terrace, Winter Park, Fla.  
Phone: MIDway 7-4874

*Services Offered:* Radio program producer & packager, concert producer. Reps located in Europe & Australia for prod. & distributing syndicated radio programs.

### U. S. TELEVISION NEWSFILM, INC.

713 N. Highland Ave., Los Angeles, Calif.  
Phone: WEBster 5-3655  
Owners....Julian MacDonald, Clete Roberts

### RICHARD H. ULLMAN, INC.

(See Transcription Companies)

### UNITED ARTISTS TELEVISION, INC.

(See Producers and Distributors)

### UNITED ARTISTS ASSOCIATED, INC.

(See Producers and Distributors)

### UNIVISION, INC.

(See Film Producers-Distributors)

### VBS ASSOCIATES, INC.

41 East 42nd St., New York 17, N. Y.  
Phone: OXFord 7-1120

President .....Geoffrey Selden  
Vice President.....Victor Borge

#### Branch Offices

Southbury, Conn. Phone: CO 4-8200

Santurce, P. R. Phone: 721-0123

*Services Offered:* Television programs, packages.

### VHF, INC.

300 East 46th St., New York, N. Y.  
Phone: MU 7-4505

President .....Ira G. DeLumen  
V.P., Production.....Richard R. Rector  
V.P., Sales.....Robert C. Troup  
V.P., Special Projects.....Peter J. Smith  
V.P., Operations.....John Koushouris

*Services Offered:* Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

*Productions:* The March of Time, Teleguide, Manshoot for BBC.

### V. I. P.

720 5th Ave., New York 19, N. Y.  
Phone: PLaza 7-0130

President .....Bill Murphy  
Vice-President .....Charlotte Morgan  
Radio-TV Dir.....Helen McCausland

*Services Offered:* Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

### THOMAS J. VALENTINO, INC.

(See Trans. Co.'s & Commercial Prod.)

### VAVIN, INC.

(See TV Prod.-Dist.)



## PROGRAM PRODUCERS

### VICTOR & RICHARDS, INC.

7 East 48th St., New York, N. Y.

Phone: PL 2-7755

President & Sales Mgr. .... Vic Lindeman, Jr.  
Producer-writer ..... Alan Sands  
Station Relations ..... Peggy Seager  
*Services Offered:* Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

*Productions:* Top Ten Dance Party.

### VIDEO ENTERPRISES, INC.

667 Madison Ave., New York, N. Y.

Phone: PLaza 3-9327

President ..... Philip J. Lane

#### Branch Office

105 S. Western Ave., Los Angeles, Calif.

Phone: DU 8-9666

Chief Executive ..... H. Shaw  
*Services Offered:* Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

### VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N. Y.

Phone: ORegon 9-6030

President ..... Arthur Rankin, Jr.  
V.P., Treas. .... Jules Bass  
V.P., Sales ..... Marvin Grieve  
Exec. Art Dir. .... Antony Peters  
*Services Offered:* Production & distribution of animated film programs.

*Productions:* New Adventures of Pinocchio, Wizard of Oz, Wonderworld, Willy McBean & His Magic Machine, The Great Book, Zack & Zelda.

### VIKING FILMS INC.

45 West 45th St., New York 19, N. Y.

Phone: CIrcle 5-8858

President ..... Israel M. Berman  
Exec. Producer ..... Richard A. Weaver

*Services Offered:* Producer of TV features, public relations & educational films.

### JAY WARD PRODUCTIONS, INC.

8218 Sunset Blvd., Hollywood, Calif.

Phone: OLdfield 4-3050

President ..... Jay Ward  
V.P.'s ..... Bill Scott, Pete Burness,  
Bill Hurtz, Al Burns, Lew Keller, Gerard  
Baldwin, Skip Craig, Sam Clayberger

Secy.-Treas. .... Alex Anderson

*Services Offered:* Producers of The Bullwinkle Show, Rocky & His Friends, Fractured Flickers, Watts Knu Show, The Nut-house, Super-Chicken, Hoppity Hooper, Simpson & Delaney.

### WASHINGTON, D. C. TELEVISION & RADIO PROGRAM SERVICE, INC.

2049 Westridge Rd., Los Angeles 49, Calif.

Phone: GRanite 2-6291

President ..... G. Bennett Larson  
*Services Offered:* Program ideas and Congressional coverage.

*Productions:* U. S. Hearing Highlights.

### WOLF PRESENTATIONS, INC.

420 Madison Ave., New York 17, N. Y.

Phone: PLaza 5-2050

Pres. .... Edward Wolf  
Vice President ..... Herbert Wolf  
Producers ..... Dan Dayton, Alan Gilbert  
Dir. of Sales ..... Paul Ross  
*Services Offered:* Radio-TV, live program productions.

*Productions:* Masquerade Party, Keep Talking, Window Shopping.

### WOLPER PRODUCTIONS, INC.

(See Producers & Distributors)

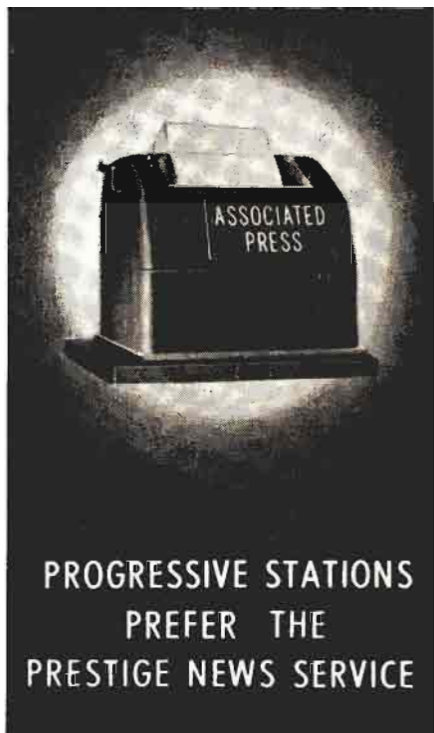
### MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.

Phone: JUdson 2-6185

Owner ..... Maurice H. Zouary  
Production Chief ..... Joseph Mawra  
*Services Offered:* Live package radio & TV programs.

*Productions:* Poem for a Day, Kiddie Camera, Just A Minute.



PROGRESSIVE STATIONS  
PREFER THE  
PRESTIGE NEWS SERVICE



Producers of Quality  
Television Commercials

**SARRA** INC.

210 East 5th Street  
New York 3, New York  
Spring 7-3700



16 East Ontario Street  
Chicago 11, Illinois  
Whitehall 4-5151



presents

**RADIO AND TV  
COMMERCIAL  
PRODUCERS**



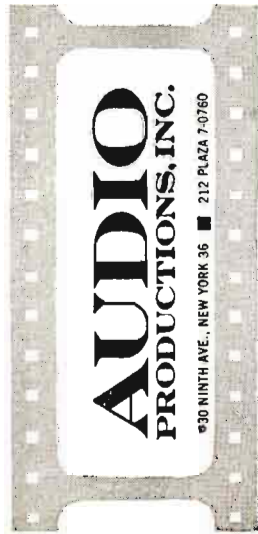
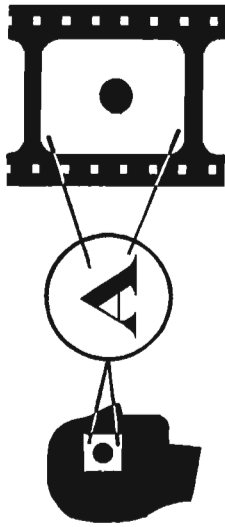
**KEY PERSONNEL**

**BRANCH OFFICES**

**SERVICES OFFERED**

**1963**

# Cre.a.Tv.i.ty



that which is created.

cre-a-tive (krē'ā/tiv), *adj.* having or showing the power of creating: *creative writers*. —*cre-a-tive-ly*, *adv.*  
cre-a-tor (krē'ā/tor), *n.* 1. one that creates. 2. the Creator, God.

(krē'ā'tē vē'ī tē), *n.* 1. the highest combination of production skills and resources to create the exact effect the client and agency have in mind. 2. CreatVity is the reason why again and again, America's finest agencies choose Audio Productions to serve their most valued clients.

cre-dence (krē'dens), *n.* belief.

cre-den-tial (krē'den-shəl), *n.* (usu-ally pl.) testimonial attesting the bearer's authority.

cred-i-ble (krēd'ə-bəl), *adj.* capable of being believed: *a credible explana-tion*.

cred-it (krēd'it), *n.* 1. belief; trust. 2. trustworthiness. 3. reputation. 4. honor for some quality, etc. 5. source of honor. 6. official recording of a student in a course. 7. time allowed for payment for goods, etc., obtained on trust. 8. confidence in a pur-

# Radio & Television Commercial Producers

## ATU Productions

130 W. 57th St., N.Y.C.

Phone: JU 6-4294

Vice President.....Cal A. Stadlen  
 Nat'l Sales Mgr.....Elliott Arluck  
*Services Offered*—Creators & producers of  
 "Syndivida" commercials for TV and radio.  
 Specializing in humor—animation, puppets,  
 live action.

## Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill

Phone: MICHigan 2-5877

Pres., Exec. Prod.....Bernard Howard  
 Sales Representative....Theodore H. Bohn  
*Services Offered*—Creators & producers of  
 TV & business films. Animation & live action.  
 Specializing in unusual audio-visual  
 presentations. Have own studios & full eqpt.

## Academy Films

1145 N. Las Palmas, Hollywood 38

Phone: HOLlywood 6-6566

President.....J. Larsen  
 Vice President.....Betty Larsen  
 Treasurer.....Frank Putnam  
 Sales Manager.....Richard Larsen  
*Services Offered*—Complete motion picture  
 production services, for comm'l's. Creators of  
 jingles for agencies & advertisers.

## Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.

Phone: CR 5-5219

President.....Don Quinn  
 Vice President.....Martin Sperzel  
 Secretary.....Helen Hendricks  
 Treasurer.....Charles Goldring  
*Services Offered*—Creation and production  
 of radio and television commercials, music  
 and/or humorous copy; recording facilities;  
 production facilities; theme music for TV  
 series; industrial films (copy and music).

## Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36

Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein  
 Director.....Bernard Rubinstein  
 Copy Chief.....David M. Hausdorff  
*Services Offered*—Write, create, produce  
 jingles and commercials.

## Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.

Phone: PLaza 7-2125

President.....Gerald Auerbach  
 Exec. V.P.....Louis Mucciolo

V.P. Sales.....Robert Rawson  
 V.P., Comptroller.....Samuel Auerbach  
 Prod. Distrib. Mgr.....Ervin Rosenfeld  
*Services Offered*—Laboratory procurement,  
 booking and distribution of film for TV,  
 theatrical & special purpose exhibition;  
 editing; consultants to sponsors & agencies.

## Alexander Film Co.

Alexander Film Bldg.,  
 Colorado Springs, Colo.

Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander  
 President.....Keith Munroe  
 General Sales Mgr.....Harmon Jones  
 Field Sales Prod. Mgr.....Arthur M. Oaks

### Branch Offices

500 Fifth Ave., New York 36, N.Y.

Phone: LO 5-1350

Vice President.....Howard F. Olds  
 V.P., Alexander Int.....Kenneth A. Silver  
 472 Wrigley Bldg., Chicago 11, Ill.  
 Phone: WH 4-5980

Exec.-in-Chg. ....Terry Hatch  
 Balderas 36-808, Mexico, D.F., Mexico  
 Phone: 16-33-72

Pres., Alexander Int.....Jay Berry  
 Calle Comercio 450, San Juan, P.R.  
 Phone: 3-2898

Exec.-in-Chg. ....Haskel Marshal  
*Services Offered*—TV film commercials,  
 business and industrial films, theatre film  
 commercials, distribution.

## All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth  
 Century-Fox Television)

1417 N. Western Ave., Hollywood 27

Phone: HOLlywood 2-6231

President.....Gordon Mitchell  
 Vice President.....C. D. Owens  
*Services Offered*—TV commercials, all type  
 special purpose films.

## Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

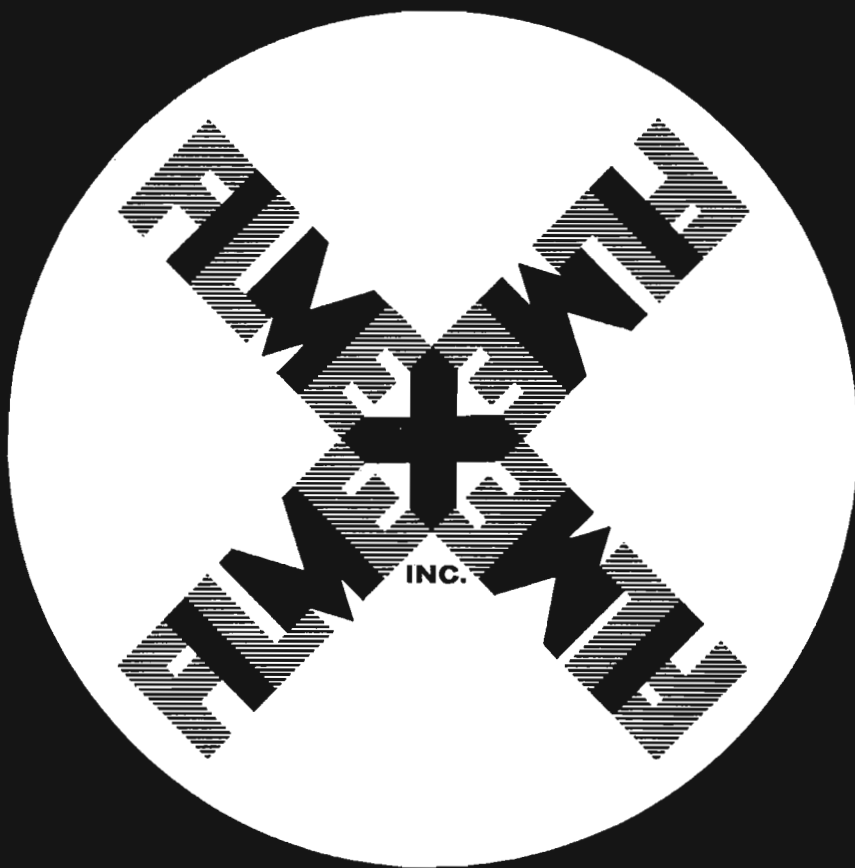
Owner.....W. E. Wood  
*Services Offered*—Film processing; titles;  
 16mm & 35mm sound recording; documen-  
 tary films, TV spots; location shots filmed.

## American Film Co.

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

Manager.....Ben Harris  
 Sales Mgr.....S. Adams  
 Secretary.....I. Weyhmiller  
*Services Offered*—Produce motion pictures  
 on special order plus projection service,  
 booking, inspection, storage and shipping



**CINEMAGINATION and SERVICE**



**300 EAST 46th STREET, NEW YORK 17, N. Y.**

**OXFORD 7-6655**

## RADIO AND TV COMMERCIAL PRODUCERS

departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

### **American Film Producers**

1600 Broadway, N.Y.C. 19  
Phone: PL 7-5915

Exec. Prodr.....Robert Gross  
Exec. Prodr.....Lawrence A. Glesnes  
Prod. Control.....Sheidon Abromowitz  
Dir. Program Dev.....Harriet H. Hester  
Office Mgr.....Barbara Brazong

*Services Offered* — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

*Current Productions*—Westinghouse Electric, General Motors-Frigidaire, Bulova Watch, Nestle, Advertising Council, Humble Oil, Corn Products Sales-Best Foods Div.

### **Leonard Anderson Associates, Inc.**

(See TV Producers & Distributors)

#### **Animated Productions Inc.**

(Al Stahl Productions)  
1600 Broadway, N.Y.C.  
Phone: CO 5-2942

President .....Al Stahl  
*Services Offered*—TV shows in animation and live. Comic strip animated films.

#### **Animation, Inc.**

736 N. Seward St., Hollywood 38, Cal.  
Phone: HO 4-1117

President .....Earl Klein  
Production Manager.....Helen Hansen  
Creative Director.....Bob Kurtz  
Director .....Ed Barge  
Sales Manager.....Hal Styles

#### *Branch Offices*

14005 Fenkell Ave., Detroit, Mich.  
Phone: BR 3-3040

Representative .....Ted Petok  
221 N. LaSalle St., Chicago, Ill.  
Phone: FR 2-2628

Representative .....Joe W. Edwards  
*Services Offered*—Animated & live action TV comm's, storyboards, sound tracks, educational & industrial films.

#### **Animation Service Co.**

1780 Broadway, N.Y.C. 19  
Phone: CI 5-4832

Chief Animator.....Abe Blashko  
Animation Supervisor.....Robert Tinfo  
Administration .....Seymour Posner  
*Services Offered* — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

#### **Animotion Associates, Inc.**

333 W. 52nd St., N.Y.C. 19  
Phone: CI 6-3817

President .....Graham Place  
Vice Pres.....Otto Feuer  
Gen. Mgr.....Donald Fellows

National Sls. Dir.....Lee Krieger  
*Services Offered*—Producers of animated TV commercial spots and films. Animation is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

#### **Evan J. Anton Prods., Ltd.**

550 Fifth Ave., N.Y.C. 36  
Phone: PL 7-3638

President .....Evan J. Anton  
Vice President.....Mary Mallios  
Sec'y-Treas.....James Mallios

*Services Offered*—Producers of industrial and documentary films and slides, TV commercials and spots.

#### **Arco Film Productions, Inc.**

580 Fifth Ave., New York 36, N. Y.  
Phone: COLUMBUS 5-6968

President .....R. J. Oulmann  
*Services Offered*—TV film facilities; animation & TV film show packaging.

#### **J. Armstrong & Company**

420 Lexington Ave., N.Y.C.  
Phone: LEXINGTON 2-5970

President .....Joseph Armstrong  
*Services Offered*—Custom, synd. comm'l's facilities.

#### **Atlas Film Corp.**

1111 South Blvd., Oak Park, Ill.  
Phone: AUSTIN 7-8620

President .....J. A. Kellogg  
Vice Pres. & Prod. Mgr.....A. S. Bradish  
V.P.'s.....T. H. Peterson, R. L. McMillan,  
James L. Herman  
Secretary .....W. L. Naftzger

#### *Branch Offices*

2801 Cyclorama Dr., Cincinnati 11, Ohio  
Phone: MO 1-3867

Vice President .....R. L. McMillan  
11 Barbour Terraces, Woodward & W.  
Long Lake Rd., Bloomfield Hills, Mich.  
Phone: MIDWEST 7-1155

Vice President.....J. L. Herman  
408 Rucker Pl., Alexandria, Va.  
Phone: OV 3-1525

Manager .....R. C. Barrett  
6631 Hollywood Blvd., Hollywood, Calif.  
Phone: HOLLYWOOD 9-3904

*Services Offered*—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

#### **Audio Productions, Inc.**

630 Ninth Ave., N.Y.C. 36  
Phone: PL 7-0760

President.....Frank K. Speidell  
Vice Pres., Treas.....P. J. Mooney  
Vice President.....T. H. Westernmann  
Secretary .....Alexander Gansell  
TV Dept. Mgr.....Harold R. Lipman

*Services Offered*—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.





## RADIO AND TV COMMERCIAL PRODUCERS

### **Aurvid Productions**

P. O. Box 413, Phila., Pa.

Phone: LOcust 4-4429

Exec. in Charge ..... Franklin O. Pease  
Mgr., Film Distrib. .... David Rosen  
Traveling Rep. .... Gertrude W. Weiss  
Exec. Sales Manager. .... Charles Stahl

#### *Branch Office*

P. O. Box 265, Clewiston, Fla.

Phone: YU 3-1711

*Services Offered*—TV and theatrical films. Commercial facilities. Live, package film and animation service. Editing facilities.

### **Austin Productions, Inc.**

Box 713, Lima, O.

Phone: 229-7881

President. .... B. Otto Austin, Jr.  
Vice President. .... Clair E. Butturff  
Secretary ..... Nancy M. Austin  
*Services Offered*—Producers of film commercials & industrial films.

### **Bil Baird's Marionettes**

59 Barrow St., N. Y. C. 14

Phone: YUkon 9-9840

Partners. .... Bil and Cora Baird  
*Services Offered*—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

### **Bandelier Films, Inc.**

1837 Lomas Blvd., NE, Albuquerque, N. M.

Phone: CHapel 3-5848

President ..... R. Stevens  
Vice President. .... Doyle Courington  
*Services Offered*—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

### **Thos. J. Barbre Productions**

2130 S. Belleire St., Denver 22, Colo.

Phone: SK 6-8383

Producer ..... Thos J. Barbre  
Asst. Mgr. .... Anita T. Barbre  
Dir. Sound. .... Paul F. Emrich  
Dir. Photography. .... H. J. Anderson  
*Services Offered*—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

### **Basch Radio & Television Productions**

17 E. 45th St., N.Y.C. 17

Phone: MU 2-8877

Partner ..... Charles J. Basch, Jr.  
Partner ..... Frankie Basch  
*Services Offered* — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

### **Bay State Film Productions, Inc.**

35 Springfield St., Agawam, Mass.

Phone: RE 4-3164

President ..... Morton Read  
V.P., Sls. .... D. D. Doyle  
V.P., TV. .... Harold O. Stanton

#### *Branch Office*

80 Boylston St., Boston, Mass.

Phone: HANcock 6-8904

V.P. .... Lowell F. Wentworth  
200 W. 57th St., New York, N. Y.  
Phone: Circle 6-6799

Vice Presidents. .... Lowell F. Wentworth,  
Carl V. Ragsdale

*Services Offered*—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

### **Beacon Television Features**

115 Newbury St., Boston 16, Mass.

Phone: COMmonwealth 6-6881

President ..... J. L. Sanderson  
*Services Offered*—TV film commercials; story-boards, feature film production, radio jingles.

### **V. S. Becker Productions**

55 East 43rd St., New York 17, N. Y.

Phone: MU 2-0777

Exec. Prod. .... Viola S. Becker  
*Services Offered* — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

### **Russell R. Benson Productions**

136 N. Delaware St., Indianapolis, Ind.

Phone: MELrose 7-0306

President ..... R. R. Benson  
*Services Offered*—Film spot commercials; industrial, educational films.

### **Guy Biddick**

1046 So. Olive St., Los Angeles 15, Cal.

Phone: RI 9-8800

Manager ..... Guy Biddick  
Traveling Rep. .... Burton Zoul  
*Services Offered*—Animation of product or trademark, commercial spots on film.

### **Biever & Stein Productions, Inc.**

527 Madison Ave., New York 22, N.Y.

Phone: PLaza 3-1147

President ..... Curtis Biever  
Secretary-Treasurer ..... Lou Stein  
*Services Offered*—Radio-TV commercials, film backgrounds, musical jingles.

### **Mel Blanc Associates, Inc.**

Taft Bldg., Hollywood & Vine

Hollywood 28, Calif.

Phone: HO 6-6127

President ..... Mel Blanc  
*Services Offered*—Producers of humorous radio and TV commercials.

# RADIO AND TV COMMERCIAL PRODUCERS

## **Bray Studios Inc.**

729 Seventh Ave., N.Y.C. 19  
Phone: CI 5-4582

Board Chmn.....J. R. Bray  
President .....Paul A. Bray  
V.P., Sales.....Paul Bray, Jr.  
Treasurer .....M. Bray  
Animation Director.....Rod Johnson  
Film Dist. Mgr.....B. D. Hess  
*Services Offered*—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish or French translation. Tape equipment available.

## **Broadcast House Enterprises, Inc.**

359 Canal St., Manchester, N. H.  
Phone: (603) 627-7669

President .....Norman Gittleston  
Vice President.....Rodney Barker  
Vice Pres., Mid W. Div....Charles Sharpless  
Office Manager.....James A. Rogers  
*Services Offered*—"Numbers Up," broadcast sales promotion including contest on air, prizes, mailing for every home throughout radio or TV station coverage area; designed for 13 weeks, specifically to increase ratings with profitable, self-liquidating show.

## **Henry Brown, Inc.**

209 E. 56th St., New York 22, N. Y.  
Phone: EL 5-7943

President .....Henry Brown  
*Services Offered*—TV commercials and film shows.

## **Marc Brown Associates**

8 East 48th St., New York, N. Y.  
Phone: MU 8-2847

President .....Marc Brown  
Vice President.....Paula Murphy  
Secretary, Treas.....Dorothy Greenberg  
*Services Offered*: Producers and creators of original music for radio, television commercials and industrial film.

## **CBS Animations**

38 Centre Ave., New Rochelle, N. Y.  
Phone: NEW Rochelle 2-3466

Vice Pres., Gen. Mgr....William M. Weiss  
*Services Offered*: Animated network commercials.

## **C/Hear Services, Inc.**

210 E. 47th St., New York 17, N.Y.  
Phone: EL 5-7212

President .....Granville Burland  
Prod. Co-ord.....Carol Manetta  
*Services Offered*—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

## **CR Enterprises, Ltd.**

1148 S. Shenandoah St., Los Angeles 35, Calif.  
Phone: BR 2-6884

Pres., Prod.....C. Roth  
*Services Offered*—Film commercials.

## **S. W. Caldwell, Limited**

(See TV Prod.-Dist.)

## **Calif. Internat'l Productions**

6710 Melrose Ave., Hollywood, Cal.  
Phone: WE 9-1491

President.....H. F. O'Donnell  
*Services Offered* — TV film shows & comm's; religious films; shorts, educ. & ind. dust.

## **California Studios Incorporated**

650 N. Bronson St., L. A. 4, Cal.  
Phone: HO 2-7141

President .....P. N. Krasne  
*Services Offered* — TV film shows & comm's; soundies; B & W animation; packages.

## **Lars Calonius Prods., Inc.**

45 W. 45th St., N.Y.C. 36  
Phone: PL 7-0350

President .....Lars Calonius  
*Services Offered*—Full animation facilities. Story boards. Live action.

## **Campus Film Prods., Inc.**

20 E. 46th St., N.Y.C. 17  
Phone: MU 2-8735

President .....Nat Campus  
Exec. Producer .....Jules Krater  
*Services Offered*—Film and TV commercial production

## **Canadian Film Industries Co., Ltd.**

310 Lakeshore Rd., Toronto 14, Canada  
Phone: CL 5-2351

President .....Arthur D. Gottlieb  
*Services Offered*—TV film shows, comm's; shorts; animation, B & W & color; facilities & studios rented.

## **Canyon Films of Arizona, Inc.**

834 N. 7th Ave., Phoenix, Ariz.  
Phone: AL 2-1718

Producer .....R. Boley  
Photography .....Robt. Allen  
*Services Offered*—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

## **Capital Film Service**

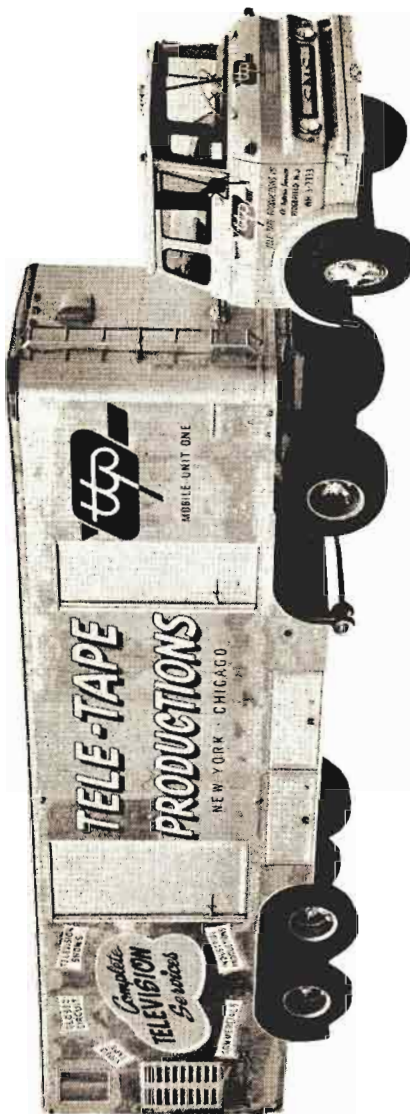
224 Ahbott Rd., E. Lansing, Mich.  
Phone: ED 2-3544

President .....J. R. Hunter  
General Manager.....R. G. Cole  
Production Manager.....Kenneth Kortge

## TELE-TAPE PRODUCTIONS

The most experienced name in quality video tape recording on location announces  
an all-new self-contained Video Tape and Camera facility...

## MOBILE UNIT ONE



**TELE-TAPE PRODUCTIONS**

**SALES**

136 E. 55th STREET, NEW YORK 22, N. Y.  
Plaza 2-7255

**ENGINEERING**

471 VICTORIA TERRACE, RIDGEFIELD, N. J.  
943-7333

# RADIO AND TV COMMERCIAL PRODUCERS

Lab Manager.....Robert Winkel  
*Services Offered*—Script to screen motion picture productions. Motion Picture producers' services, T.V. commercials, radio transcriptions. Complete animation services including hot press, cell services & art work, 35mm filmstrips.

## Capitol Records Custom Service

1750 N. Vine St., Hollywood 28  
 Phone: HO 2-6252

Director .....George R. Jones  
 Natl. Sls. Mgr.....Herbert I. Sachs  
 Production Mgr.....Clifton L. Harden

### Branch Office

151 West 46th St., New York 19, N.Y.  
 Phone: JU 2-8040

*Services Offered* — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

## Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.  
 Phone: HO 2-6481

President .....Bernard J. Carr  
 Vice Pres.....Roy Seawright  
 V.P. Prod.....Vaughan Paul

Director.....George B. Seitz, Jr.  
*Services Offered*—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

## Cate and McGlone

1521 Crossroads of World, Hollywood 28  
 Phone: HO 5-1118

President.....T. W. Cate  
 Secretary.....E. D. McGlone  
*Services Offered* — Commercials; production—scripts, storyboards, editorial, photography.

## Hu Chain Associates

15 E. 48th St., N.Y.C. 17  
 Phone: PL 5-5240

Owner .....Hubert V. Chain  
*Services Offered* — Radio-TV and motion picture production, direction and script writing.

## Charter Oaks Telepictures, Inc.

423 E. 90th St., New York, N. Y.  
 Phone: TR 6-6800  
 446 E. 86th St., New York, N. Y.  
 Phone: YU 8-7970

President .....Louis Cavrell  
 Secretary .....Otis Cavrell

# IMAGEINATION

IN MUSICAL ADVERTISING & ENTERTAINMENT PRODUCTIONS FOR RADIO • TV • RECORDS



## SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,  
 Hollywood 28, Calif.  
 Phone: HOLLYWOOD 6-5103