

MISSOURI

Station Reps. Meeker; C. K. Beaver
President..... Lyman R. Bowman, Jr.
Gen., Sta. Mgr..... Richard L. Watkins, Jr.
Commercial Manager Maxine Scott
Program Director John M. Shain
Chief Engineer..... R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By....Springfield Bcstg. Co.
Bus.-Studio Address....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil. Springfield Newspapers, Inc.
Station Rep. Venard, Torbet & McConnell
General Manager..... Don C. Dailey
Asst. Commercial Mgr..... William De Lange
Chief Engineer..... Richard Bowman

KICK—Springfield—1949

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
Station RepresentativeHopewell
General, Sta. Manager..... Robert Vinyard
Chief Engineer Clifford House
Owners of: KIRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNiversity 5-6614.....CBS
RepresentativeWeed
President.....J H. G. Cooper
General Manager.....G. Pearson Ward
Sales Manager..... Jack Lloyd
Station Manager..... Jerry Sweaney
Program Director..... Terry Moore
Chief Engineer..... William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Station Rep. Pearson Nat'l Reps, Inc.
Pres., Gen. Mgr..... Ralph D. Foster
V.P. & Asst. Gen. Mgr..... Leslie L. Kennon
Commercial Manager Charles Harrison
Program Director..... Dan Vaughn
Publicity Director..... Bill Bailey
Chief Engineer..... Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....KALM Radio
Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By..... Clarence E. Breazeal

Address.....112 E. Ninth St.
Tel.: EL 9-2261.....KBS
Commercial Manager..... Bob Dennis
Program Dir..... Jay Way
Chief Engineer..... Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355KBS
Station Rep. Continental Radio Sales
President, Chief Eng. Frank Lohmeyer
Vice President Les Ware
Commercial Manager Herb Housemann
Program Director..... Charles Otte
Promotion Manager Bob Hamilton
Publicity Director Dick Rice
Owners of: KYRO, Potosi; KZIN, Ft. Collins;
KLME, Laramie.

KOKO—Warrensburg—1953

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Johnson County Bcsters, Inc.
AddressBox 395
Tel.: 747-9191.....Independent
Newspaper Affil. Daily Star Journal
President, Gen. Mgr. William C. Tucker
Commercial Manager Gladys Brown
Sales Promotion Manager Jim McCollum
Program Director Tom Williams
Chief Engineer Phillip H. Ramsey

KWRE—Warrenton—1949

Frequency: 730 Kc.Power: 1 Kw. d.
Owned By.....Glenayre Bcstg.
AddressBox 12
Tel.: GLadstone 8-3311ABC-KBS
Station Representative PRO
President, Gen Mgr. H. H. Coon

KJPW—Waynesville—1962

Frequency: 1390 Kc.Power: 1 Kw. d.
Owned By.....South Central Bcstr., Inc.
AddressP.O. Box 518
Tel.: PR 4-6447Independent
President Dr. John Mihalevich
Station Manager Jack Hartle
Commercial Manager Dennis Barrett
Chief Engineer Robert L. Miers

KWPM—West Plains—1947

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700.....KBS
Pres., Gen. Mgr..... Robert F. Neathery
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
Owned-Operated By....Radio Station KUKU
AddressWillow Springs
Tel.: 500Independent
Pres., Gen. Mgr..... Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

Montana

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 1 Kw. d.
Owned By: Amperage, Inc.
Address: Box 727
Tel.: LO 3-3443. Independent
V.P., Gen., Sta. Mgr.: Mike Donovan

KGW—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By: Christian Enterprises, Inc.
Address: P.O. Box 47
Tel.: 388-4281. Independent
General Mgr.: A. Erickson
President: Harold Erickson
Station, Sales Promo. Mgr.: Clyde T. Jarvis
Program Dir., Chief Eng.: Richard Goheen
Owners of: KURL, Billings; KGLE, Glendive.
Both Mont.

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Billings Bcstg. Co.
Address: Box 2544
Tel.: 259-4586. ABC-MFS
Station Rep.: Edward Petry & Co.
President, Gen. Mgr.: Ken Nybo
Comm. Promo. Manager: John Brookhart
Program, Publicity Director: Don Jones
Chief Engineer: T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
Owned By: Copper Bcstg.
Address: Box 2512
Tel.: 252-4641. NBC
Station Representative: Devney Organization
President: George Hatch
General Manager: Homer K. Peterson
Commercial Manager: B. McCann
Program Director: Donald M. Gay
Chief Engineer: Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By: The Montana Network
Address: 3203 Third Ave., N
Tel.: 252-6511. CBS
Station Reps.: Walker-Rawalt; Art Moore
President: Joseph S. Sample
General, Comm. Mgr.: J. Kenneth Doty
Program Director: Jack C. Dunhaver
Chief Engineer: Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts d.
Owned By: D. G. Williams & D. Cody
Address: Box 956
Tel.: 245-4177. Independent
Representative: Forjoe

Station Manager: Robert V. Thompson
Chief Engineer: Paul Arthur
Chief Engineer: Dick Rasky
Owners of: KQDY, Minot; KUTP, Fargo. Both
N. D.

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
Owned By: Christian Enterprises
Address: 21 North 27th
Tel.: 245-3121. Independent
President, Gen. Mgr.: Harold L. Erickson
Station Mgr., Chief Eng.: Al Ortmann
Sales Promotion Manager: Bill Baer
Owners of: KGLE, Glendive; KGVW, Belgrade.
Both Mont.

KBMN—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Penn Engineering, Inc.
Address: Box 749
Tel.: 586-2394. KBS
Station Reps.: Hollingbery; Art Moore
President: Dale G. Moore
Station Manager: William A. Merrick
Program Director: Harold Phelps
Commercial Manager: Douglas A. Fuhs
Chief Engineer: Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned: XX Broadcasting Corp.
Address: Box 149
Tel.: JUniper 7-3188. ABC-MBS-NBC
Reps.: Avery-Knodel; Feltis, Dove, Cannon
Pres., Gen., Sta. Mgr.: Richard D. Smiley
Commercial Manager: Sell Rapkoch
Program Director: Floyd Moler
Sales Prom. Manager: Eileen Wilson
Publicity Director: Jim Brown
Chief Engineer: George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned By: KBOW, Inc.
Address: 720 Yale Ave.
Tel.: 729-7429. CBS-KBS
Representative: Cooke
Station Manager: Leonard Tallon
Chief Engineer: C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By: Copper Bcstg. Co.
Business-Studio Address: Hotel Finlen
Tel.: 729-6546. ABC
Station Representative: Edward Petry & Co.
President: George C. Hatch
General Manager: Homer K. Peterson
Commercial Manager: Ed Lally
Publicity Director: Rick Knapp
Chief Engineer: Sam Gill
Owners of: KMON, Great Falls, Mont.

MONTANA

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
Owned By.....Garyowen Butte Radio
Address.....P.O. Box 1956
Tel.: 792-9111.....NBC
Station Rep.....George P. Hollingbery Co.
President.....Joseph S. Sample
General Station Manager.....Edmund L. Peiss
Program Director.....Bob Broadwater
Commercial Manager.....Dan Hoffman
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address.....Box 950
Tel.: 683-2800.....ABC, MBS
Station Representative.....Edward Petry & Co.
President, Ch. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address.....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative.....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Lloyd W. Melby
Chief Engineer.....N. Whisenant

KGLE—Glendive—1962

Frequency: 590 Kc. Power: 500 Watts d.
Owned By.....Christian Enterprises, Inc.
Address.....P.O. Box 391
Tel.: 365-2819.....Independent
President.....Harold Erickson
Station Manager.....Bruce G. Cole
Chief Engineer.....Dale A. Heidner

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address.....Box 200
Tel.: 365-3377.....Independent
President.....Lewis W. Moore
Gen. Mgr., Sales Mgr.....Gerry Robbins
Program Director.....Jane Robbins
Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: 452-2453.....NBC
Station Representative.....Walker-Rawalt
General, Comm. Manager.....Pat M. Goodover
Program Dir., Chief Eng.....William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
Owned By.....Harriscope Broadcasting Corp.
Address.....Box 1139
Tel.: 453-4377.....Independent
Station Reps.....Hollingbery; Art Moore
President.....Burt I. Harris
Exec. Vice President.....Lawrence S. Berger
General Manager.....W. C. Blanchette

Program Director.....Ron Moore
Chief Eng.....Anthony Lopuch
Owners of: KFBB-TV; KFTW-AM-TV, Casper,
Wyo.

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
Owned By.....Copper Bcstg. Co.
Address.....Holiday Village
Tel.: 453-0336.....ABC
Representative.....Edward Petry & Co.
President.....George C. Hatch
General, Station Manager.....Robert H. Warner
Commercial Manager.....Howard Trovatten
Program Director.....Don Robinson
Chief Engineer.....Eugene B. Bunker
Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
President.....James F. Hadlock
Station Mgr.....Bill Arend
Chief Engineer.....Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc. Power: 1 Kw. d.
Owned By.....Bitler Root Bcstg. Co.
Address.....106 South Second
Tel.: 27.....KBS
President, Gen. Mgr.....Stan Hooper
Station Mgr., Ch. Eng.....Dex Dexter

KHDN—Hardin—1962

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Hardin Broadcasting Co.
Address.....Hardin
Tel.: Hardin.....Independent
President.....Ray Morrisett
General Manager.....Bob Davies
Chief Engineer.....Joe Henry

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
Owned-Operated By.....No. Montana Bcstg. Co.
Address.....426 1/2 1st St.
Tel.: 265-7841.....NBC, KBS
Station Rep.....Petry
President.....Richard D. Rubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Program Director.....S. G. Stephens
Chief Engineer.....Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President.....Dale G. Moore
V.P., General Mgr.....Rcbert Davis
Chief Engineer.....Tom Wehr

KBLI—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts

Owned By Helena TV, Inc.
 Address 2433 N. Montana Ave.
 Tel.: 442-6620 KBS-NBC-MBS
 General Manager, Chief Eng. Bruce Hamilton
 Program Director Doug Sutherland
 Commercial Manager Jce Spjoa
 Publicity Director Al Johnson

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
 Owned By Skyline Broadcasters, Inc.
 Business-Studio Address Box 439
 Tel.: SK 6-4331 ABC, KBS
 President M. A. Himsl
 Pub., Program Director Robert Perry
 General, Comm. Mgr. Robert S. Bennett
 Chief Engineer Lowell Pratt

KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Oper. By Flathead Valley Bcstrs.
 Address 317 First Ave. East
 Tel.: 756-6900 Independent
 Station Reps. Grant Webb; Day-Wellington
 Gen. Mgr., Ch. Eng. W. H. Patterson
 Program Director L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.
 Owned By KXLO Broadcast, Inc.
 Address Box 620
 Tel.: KE 8-3441 ABC-MBS
 Representative Grant Webb
 President, Gen. Mgr. David L. Sather
 Commercial Mgr. Lew Boucher
 Program Director Cliff Yuill
 Publicity Director Bill Yaeger

KLCB—Libby—1950

Frequency: 1230 Kc. Power: 250 W.
 Owned By Lincoln County Broadcasters
 Address P. O. Box 636
 Tel.: AX 4543 KBS
 Station Rep. Art Moore & Assoc.
 President & Station Mgr. O. G. Colburn
 Program Director M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned Yellowstone Amusement Co.
 Address Box 691
 Tel.: 222-2841 ABC, MBS
 Station Rep. Edward Pety & Co.
 President Paul B. McAdam
 Station Manager Jack Hinman
 Comm., Sales Promo. Mgr. Jack Hiatt
 Program, Publicity Dir. Alice Henry
 Chief Engineer Terry Kinne

KATL—Miles City—1941

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned-Operated By Star Printing Co.
 Address Box 720
 Tel.: 232-2280 KBS-MBS-ABC
 Newspaper Affiliation Miles City Star

Station Representative Edward Pety & Co.
 Gen., Sta. Mgr. Ian A. Elliot
 Commercial Manager Fred B. Hunnes
 Program Director Jon Metropolis
 Sales Promotion Mgr. William Peaslee
 Publicity Director John Nystrom
 Chief Engineer B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By KGVO Bcstrs., Inc.
 Bus.-Studio Address 132 West Front
 Tel.: 543-7151 CBS
 Station Reps. Hollingbery; Art Moore
 President, Gen. Mgr. Dale G. Moore
 Comm., Sales Promo. Mgr. Earl Morgenroth
 Prog am Director Howard McDonald
 Publicity Director Donald Weston
 Chief Engineer Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Montana Bcstg. Co.
 Address Box 1202
 Tel.: Lincoln 9-3344 ABC
 Sta. Representative Avery-Knode
 Pres., Gen. Mgr. Wm. J. Strothman
 Commercial Manager Charles Dahlstrom
 Chief Engineer Richard Sift

KXLL—Missoula—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By June, Inc.
 Address 1100 XL Avenue
 Tel.: 543-5125 KBS
 Representative Oakes
 President June Wilson
 Station Manager George Wilson
 Commercial Manager Chris Kay
 Program Director John Lee
 Chief Engineer Mike O'Shea

KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned By Garden City Broadcasting
 Address 112 W. Front St.
 Tel.: Lincoln 3-3105 Independent
 Station Rep. Pearson Nat. Reps.
 General Mgr. Chester M. Murphy
 Chief Engineer Jerry Leathers

KRBN—Red Lodge—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Carbon County Broadcasters, Inc.
 Address P.O. Box 908
 Tel.: 755 Independent
 President John Jarousi
 General Manager Frank L. Henderson
 Program Director Joe Flaherty
 Chief Engineer Dean Jansma

KSEN—Shelby—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Tri County Radio Corp.

MONTANA-NEBRASKA

Address.....131 Main St.
Tel.: HE 4-5541.....NBC
Reps.....Feltis, Dove, Cannon; Hal Holman
President.....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408.....MBS
Newspaper Affil.....Herald
Station Representative.....Dean and Slaughter
President.....E. E. Krebsbach

Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebsbach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager.....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615.....MBS
General Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000

Families: 442,000

Nebraska

Radio Homes: 432,000

AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Station Reps.....Continental; Soderlund Co.
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falzar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Station Reps.....Pearson; Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng.....Arlin Holle
Local Sales Mgr.....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address.....Box 581
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 610 Kc.....Power: 1 Kw. d.
Owned By.....Community Service Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Station Representative.....Paul Raymer
President.....Jerry Huse
Vice President.....Bob Thomas
Station Manager.....John J. Miller
Commercial Manager.....Irv Burkey
Program Director.....Glen Hixson
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk; KVSH, Valentine,
Both Nebr.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: 564-2891.....KBS
Representatives.....Biddick; Hopewell
President, Gen. Mgr., George Basil Anderson
Sta. Mgr., Prog. Dir.....Milo Kincaid
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address.....316½ 5th
Tel.: 1782.....KBS
President.....Mel Gleason
General Manager.....Tom Gleason
Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,
Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453.....Independent
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc. Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station, Sales Promo. Mgr.....R. W. Behling
Publicity Director.....Lanny Turner
Program Director.....Harry Gehrett

KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.
 Owned-Oper. By.....Town & Farm Co., Inc.
 Business-Studio Address.....Division at Cedar
 Tel.: DU 2-2800.....ABC
 Representative.....H-R
 Ch. of Board.....Don Searle
 President, Sta. Manager.....Bill Martin
 Commercial Manager.....Bill Moore
 Publicity Director.....Mike Albert
 Nat'l Sales Coord.....Willard Morton
 Program Director.....Lew Cole
 Chief Engineer.....U. L. Lynch
 Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By.....Stuart Investment
 Address.....315 So. Locust St.
 Tel.: DU 2-5420.....Independent
 Sta. Representative.....Gill-Perna
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 Station Manager.....Vern Stedry
 Program Director.....Charlie Howe
 Chief Engineer.....Elmer G. Nelson
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KMNS, Sioux City; KSAL, Salina; KOEL,
 Oelwein.

KHAS—Hastings—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Nebraska Bcstg. Co.
 Address.....Tribune Bldg.
 Tel. 2-5101.....KBS
 Newspaper Affiliation.....Tribune
 Representative.....Gill-Perna
 President.....Fred A. Seaton
 General, Sta. Mgr.....John W. Powell
 Sales Promotion Manager.....Dave Hill
 Program, Publicity Director.....Bob Booe
 Chief Engineer.....David Rice
 Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc. Power: 500 W., d.
 Owned.....W. W. Bcstg. Co.
 Address.....613 4th Ave.
 Tel.: WY 5-4020.....KBS
 Pres., Gen. Mgr.....William Whitlock
 Station, Program Director.....Kenneth Maloney
 Publicity Director.....Betty Rae Whitlock
 Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Central Neb. Bcstg. Corp.
 Business-Studio Address.....Platte Valley Bldg.
 Tel.: 237-2131.....KBS
 Representative.....Hal Holman
 President.....John Mitchell
 General Mgr., Chief Eng.....W. J. Abbott
 Comm., Sales Promo. Mgr.....Paul Freygang
 Program, Publicity Dir.....Louis Anderson

KRNY—Kearney—1956

Frequency: 1460 Kc. Power: 5 Kw., d.

Owned By.....Bi-States Bcstg. Co.
 Address.....2000 Central Ave.
 Tel.: CE 4-4411.....MBS
 Station Reps.....Meeker Co.; Soderlund Co.
 President, Gen. Mgr.....F. Wayne Brewster
 Commercial Manager.....Jack Yeager
 Sales Promotion Mgr.....Ed Strasburger
 Program Director.....Bob Whitehill
 Publicity Director.....Tom Nuss
 Chief Engineer.....M. Greely
 Owners of: KRNY-FM, Kearney; KHOL-TV, Kearney;
 KHPL, Hayes Center. All Nebr.

KIMB—Kimball—1959

Frequency: 1260 Kc. Power: 1000 Watts
 Owned By.....KIMB, Inc.
 Address.....550 West Hi-Way 30
 Tel.: BEverly 5-3634.....Independent
 President, Gen. Mgr.....N. E. Warner
 Chief Engineer.....Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc. Power: 25,000 Watts d.
 Owned-Oper. By.....Nebraska Rural Radio
 Address.....102 W. 8th St.
 Tel.: FAirview 4-2371.....Independent
 Station Representative.....Avery-Knodel
 President.....Jay Person
 General, Comm. Mgr.....Max Brown
 Sales Prom. Mgr.....Lloyd Hardesty
 Program Director.....Wendell Smith
 Publicity Director.....Jerry Bryan
 Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cornbelt Bcstg. Corp.
 Bus-Studio Address.....814 Stuart Bldg.
 Tel.: 432-6606.....ABC
 Station Reps.....Paul Raymer; Soderlund Co.
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 General Manager.....Roger T. Larson
 Operations Manager.....Orval Koch
 Chief Engineer.....Al Pugsley
 Owners of: KODY, No. Platte; KRGI, Grand
 Island; KSAL, Salina; KMNS, Sioux City;
 KOEL, Oelwein.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
 Owned-Oper. By.....Fletcher-Mitchell Corp.
 Address.....410 Sharpe Building
 Tel.: HEmlock 5-4377.....Independent
 President.....James I. Mitchell
 General, Sta. Mgr.....Jack L. Callaway
 Program Director.....Walter Yetter
 Chief Engineer.....Dale Adkins
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
 Owned.....Lincoln Bcstg. Corp.
 Address.....P. O. Box 1804
 Tel.: 489-3855.....MBS
 Sta. Representative.....Forjoe
 President.....Howard A. Shuman
 General, Comm. Mgr.....Norman Gittleson

NEBRASKA

Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.Power: 5 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 345-2400MBS-KBS
RepresentativesGill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Program Director.....Jack Rogers
Publicity Director.....John Holm

KWRV—McCook—1961

Frequency: 1360 Kc.Power: 1 Kw. d.
Owned By.....Regional Bcstg. Corp.
Address.....Box 333, First National Bank Bldg.
Tel.: McCookIndependent
Station RepresentativeHopewell
President.....William R. Vogel
General, Commercial Mgr.....W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc.Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600KBS
Station Rep.Hopewell
General Manager.....Ed Hundley
Commercial Manager.....Jim Rhea
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Brasch
Tel.: 371-2432Independent
Newspaper Affil.Daily News
Station Representative.....Paul H. Raymer
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Comm., Sales Promo. Mgr.....Hollis Francis
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman
Owners of: KVSII, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: 532-3344NBC
Station Representative.....Paul H. Raymer
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Joseph di Natale
Program Dir.....Lynn Smith
Sales Prom. Mgr.....Geraldine Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address.....Box 509
Tel.: 284-3633KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Comm. Mgr., Ch. Eng.....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Freq.: 1490 Kc.Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Goldenrod Broadcasters, Inc.
Address.....304 S. 18th St.
Tel.: 342-8282ABC
Station Rep.....Adv. Time Sales
President.....Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Promo. Manager.....Mike Meeske
Program Director.....Jim Price
Chief Engineer.....George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc.Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus. Studio Address.....5010 Underwood Ave.
Tel.: 556—8000NBC
RepresentativePetry
Newspaper Affil.....Lincoln Star & Journal
President.....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KMEO—Omaha—1922

Frequency: 680 Kc.Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341-2228MBS
Station Representative.....Bcst. Time Sales
President.....William F. Buckley, Jr.
General, Sta. Mgr.....Jay L. Spurgeon
Commercial Manager.....Dick Palmquist
Program Director.....Dean Reeter
Chief Engineer.....Bill Dunbar

KOIL—Omaha—1925

Frequency: 1290 Kc.Power: 5000 Watts
Owned-Oper. By.....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342—7626Independent
Station Representative.....H.R. Representatives
President.....Don W. Burden
General, Sta. Mgr.....Steve Shepard
Commercial Manager.....Barry Tucker
Program Dir.....Bob Wilson
Publicity Director.....Helen Stacy
Chief Engineer.....Gerald E. Weist
Owners of: KICN-FM, Omaha.

KOOO—Omaha—1957

Frequency: 1420 Kc.Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address.....1910 California
Tel.: 344—4191Independent
Station Rep.....Charles Bernard
President.....Mack Sanders
General, Sta. Manager.....Lee Nichols
Comm., Sales Promo. Mgr.....Clancy Sewall
Program Director.....Ray Stevens
Chief Engineer.....Don Denver
Owners of: KSIR, Wichita, Kans.

WOW—Omaha—1923

Frequency: 590 Kc.Power: 5000 Watts

NEBRASKA-NEVADA

Owned By Meredith Broadcasting Co.
 Address 3501 Farnam St.
 Tel.: 346-3400 CBS
 Representative John Blair
 Vice Pres., Gen. Mgr. Frank P. Fogarty
 Sales, Sta. Mgr. W. O. Wiseman
 Program Director Ray Olson
 Sales Prom., Publicity Heinz Rohde
 Dir. of Engineering William J. Kotera
 Chief Engineer Glenn Flynn
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse, N. Y.; WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned By Ranchland Bcstg. Co.
 Address Box 150
 Tel.: 120 KBS
 Gen. Mgr. Gilbert Poes

KNEB—Scottsbluff—1948

Freq: 960 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Platte Valley Bcstg. Corp.
 Business-Studio Address 2110 Broadway
 Tel.: 632-7121 Independent
 Representative Hal Holman
 President Russell M. Stewart
 General-Station Mgr. George H. Haskell
 Commercial Mgr. Byron Joachim
 Program Director Wayne McIntosh
 Chief Engineer Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.
 Owned-Operated By The Hilliard Co.
 Address Box 660
 Tel.: 632-6155 CBS
 Representative Gill-Perna
 Pres., Gen. Mgr. L. L. Hilliard
 Program Director Red Davis
 Chief Engineer Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By KSID Radio, Inc.
 Address Legion Park, Box 772
 Tel.: 254-5803 ABC-KBS
 Station Representative Soderlund Co.
 President, Gen. Mgr. David W. Young

Commercial Manager Chet Alan
 Program Director June McMillen
 Publicity Director Ron Tighe
 Chief Engineer Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By KRFS Radio
 Address P. O. Box 500
 Tel.: 907 KBS
 Gen Mgr., Ch. Eng. David Tucker
 Commercial Manager John Meredith
 Sales Prom. Manager Jerry Hundley

KEYR—Terrytown—1961

Frequency: 690 Kc. Power: 1 Kw. d.
 Owned By Terry Carpenter, Inc.
 Address Box 170, Scottsbluff, Neb.
 Tel.: 631-2183 MBS
 Station Representative John L. McGuire
 President Terry Carpenter
 General Manager Gary C. Carpenter
 Station Manager Michael Carpenter
 Sales Promotion Manager Rodger Herdt
 Comm. Mgr., Prog. Dir. Max Keith
 Chief Engineer Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc. Power: 500 Watts d.
 Owned By Valentine Bcstg. Co.
 Address Marian Hotel
 Tel.: 1580 Independent
 Station Reps. Walker-Rawal; Soderlund
 President E. F. Huse, Jr.
 General, Promo. Manager Evans Meier
 Commercial Manager Larry Russell

KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.
 Owned-Operated By Prairie States Bcstg.
 Address P.O. Box 357
 Tel.: 362-4433 KBS
 Gen., Sta. Manager Tommy L. Gleason
 Commercial Manager Roger Heers
 Sales Promo. Manager G. Pfienning
 Program Director David Johnson
 Chief Engineer Melville L. Gleason

Pop.: 305,000

Families: 99,500

Nevada

Radio Homes: 94,000

AM Stas. in State: 19

KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned By John E. Vernor
 Address P.O. Box 625
 Tel.: Granite 2-1319 Independent
 Station Rep. Venard, Torbet & McConnell
 General Manager John E. Vernor
 Chief Engineer T. Webster

KELK—Elko—1948

Frequency: 1240 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By Elko Bcstg. Co.
 Address P. O. Box 790
 Tel.: RPublic 8-3930 Independent
 President Chris Sheerin
 General, Sta. Mgr. John J. Gummick
 Program Director Ken Drummond
 Chief Engineer Gerald Sterans

NEVADA

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: White Pine Bcstg. Co.
 Address: Box 600
 Tel.: AM 4-2077. Independent
 Gen. Mgr., Chief Eng.: David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 5 Kw., d.
 Owned: Lahontan Valley Bcstg. Co.
 Address: West Star Route
 Tel.: 423-2243. Independent
 President, Ch. Engr.: Lester W. Pearce
 Program Director: Betty Pearce
 Sales Prom., Comm. Mgr.: Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5,000 Watts d.
 Owned By: KTOO Bcstg. Co.
 Address: Flamingo Hotel, Las Vegas
 Tel.: REgent 5-1585. Independent
 Station Representative: Grant Webb
 President, Gen. Mgr.: Donald S. Beck
 Chief Engineer: Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated: 1400 Corp.
 Address: Flamingo Hotel
 Tel.: FR 2-1131. Independent
 President: M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc. Power: 1,000 Watts d.
 Owned-Oper. By: Nevada Bcstg. Co., Inc.
 Address: Radio Center
 Tel.: DU 2-1400. Independent
 Sta. Reps.: Maslar, Venard, Torbet & McConnell
 President, Gen. Mgr.: Gordon B. Sherwood Jr.
 Station Manager: Robert Duffy
 Chief Engineer: David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Frontier Bcstrs.
 Address: Box 510
 Tel.: RE 5-6633. CBS
 Station Representative: McGavren-Guild
 President: Al Kelson
 General, Station Mgr.: Sam Salerno

KLUC—Las Vegas—1956

Frequency: 1050 Kc. Power: 500 W., d.
 Owned By: Meyer Gold
 Address: New Frontier Hotel
 Tel.: REgent 5-7257. CBS
 Station Representative: Tracy Moore & Assocs.
 President, General Mgr.: Mike Gold
 Commercial Manager: Tom Miller
 Sales Promotion Manager: Sylvia Gold
 Program Director: Vince Brascia
 Chief Engineer: Jim Blaine

KORK—Las Vegas—1953

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By: Southwestern Bcstg. Co.
 Address: Hotel Thunderbird
 Tel.: REgent 5-8484. ABC
 Newspaper Affiliation: Review Journal
 President: Donald W. Reynolds
 General Manager: Joseph W. McMurray
 Program Director: Donald Adams
 Chief Engineer: Alex McGee
 Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno.

KRAM—Las Vegas—1947

Freq.: 920 Kc. Power: 1 Kw., d., 500 W. n.
 Owned-Oper. By: Suna Bcstg. Corp.
 Address: Hotel Tropicana
 Tel.: 736-1920. Independent
 Station Representative: Raymer
 President, Gen. Mgr.: Ted Oberfelder
 Commercial Manager: Lowell Cannon
 Program Director: Robert Joyce
 Chief Engineer: James Flint

KVEG—Las Vegas—1962

Frequency: 970 Kc. Power: 500 Watts d.
 Owned By: Las Vegas Electronics, Inc.
 Address: Landmark Plaza
 Tel.: REgent 5-8644. Independent
 Station Representative: George Hollingbery
 General Manager: Mike J. Pappas
 Station Manager: Pete Pappas
 Program Director: Bat Henderson
 Chief Engineer: H. C. McKenzie

KBET—Reno—1946

Frequency: 1340 Kc. Power: 1 Kw., d., 250 W. n.
 Owned By: Robert L. Stoddard
 Address: Mapes Hotel
 Tel.: FA 2-4501. KBS-ABC
 Sta. Reps.: Walker-Rawalt; Sandeberg
 President, Station Mgr.: R. L. Stoddard
 Comm. Mgr.: Walter States
 Chief Engineer: Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KDOT, Inc.
 Address: 6 W. Commercial Row
 Tel.: FA 3-6156. Independent
 Station Reps.: Venard, Torbet & McConnell
 President: Paul C. Schafer
 General Mgr.: G. Goudron
 General, Sta. Mgr.: Phillip G. Rose
 Chief Engineer: E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc. Power: 5 Kw., d., 1 Kw. n.
 Owner: McClatchy Bcstg. Co.
 Address: 143 Stevensen St.
 Tel.: FA 3-5106. NBC
 Newspaper Affiliate: McClatchy Newspapers
 Representative: Paul H. Raymer
 President: Eleanor McClatchy
 Station Manager: Hugh Kees
 Chief Engineer: Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc. Power: 1000 Watts

NEVADA-NEW HAMPSHIRE

Owned-Operated By.....Western Bcstg. Co.
Address.....Box 821
Tel.: FAirview 2-3441.....CBS
President.....Donald W. Reynolds
General Manager.....Donald W. Reynolds Jr.
Commercial Manager.....C. Clay
Program Director.....Jack Angel
Chief Engineer.....Tom Hughes
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;
 KORR, Las Vegas; KOKL, Okmulgee; KBRB,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned By.....Radio KONE, Inc.
Address.....P.O. Box 1928
Tel.: FA 3-2133.....**Independent**
President, Gen Mgr.....Leland Fuller
Commercial Mgr.....Max Wadsworth
Program, Pub. Director.....Jim Skjelstad
Chief Engineer.....H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc.....**Power:** 1 Kw. d.
Owned By ..Silver Circle Broadcasting Co., Inc.
Address.....P. O. Box 1270
Tel.: EL 59493.....**Independent**
President.....Edward J. Jansen
General, Comm. Mgr.....Roger Bronder
Program Director.....Darwin Jones
Chief Engineer.....Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....**Power:** 250 Watts
Owner.....N. W. Radio & TV Corp.
Address.....Box 591
Tel.: MAdison 3-2030.....**Independent**
Station Representative.....Sandberg Co.
President.....H. Frank Walters
Program Director.....Hughie Schoff
General Mgr., Chief Engr.....Lee Boner

Pop.: 615,000
Families: 186,000

New Hampshire

Radio Homes: 180,500
AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797.....**Independent**
Sta. Reps. . .Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr.....John Bowman
Station Mgr., Chief Eng. . .Herschel M. Howe
Commercial, Sales Promo. Mgr. .Robert T. Dale
Program Dir.Ian Archer

WTSV—Claremont—1948

Frequency: 1230 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 543-3062.....**Independent**
President.....Norman Knight
General Manager.....George R. Bonneau
Mgr. Director.....Harold Segal
Chief Engineer.....H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....37 Redington St.
Tel.: 225-5521.....CBS-KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Frank B. Estes
Sales Manager.....Edson I. Gray
Program Dir., Chief Engr.Don Hulbert

WBNC—Conway—1955

Frequency: 1050 Kc..**Power:** 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.

Tel.: 447-5988.....**Independent**
Reps.Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr.....Lawrence H. Sherman
Commercial Mgr.....Joan Sherman

WTSN—Dover—1956

Frequency: 1270 Kc.....**Power:** 5000 Watts
Owned.....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....**Independent**
President.....W. F. Rust, Jr.
General Mgr.....Ralph Gottlieb
Station Mgr.....Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc.**Power:** 1 Kw. d., 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Address.....P.O. Box 1032
Tel.: 643-4500.....**Independent**
General Manager.....George T. Mascott, Jr.
Commercial Manager.....H. Deane
Program Director.....James W. Varnum
Sales Prom. Mgr.Stuart Mahlin
Publicity Director.....Peter M. Stern
Chief Engineer.....Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper.....Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: 643-2200.....NBC
President.....Norman Knight
General Mgr.....Harold H. Segal
Station, Commercial Mgr. . .Howard L. Chase
Sales, Promotion Mgr.Philip Spillane
Program Director.....Guy Andrews

NEW HAMPSHIRE

Chief Engineer Gladstone Sawyer
Owners of: WTSV-AM-FM, Claremont, N. H.;
WEM, Fitchburg, Mass.; WHEB, Portsmouth,
N. H.; WGIR, Manchester, N. H.

WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By The KBR Stations, Inc.
Address 155 Front St., Manchester
Tel.: National 4-4075 Independent
President W. F. Rust, Jr.
General Manager Ralph Gottlieb

WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By WKNE Corp.
Address 17 Dunbar St.
Tel.: EL 2-9230 CBS
Station Rep. Meeker
President Joseph K. Close
General Manager Edward D. Somes
Commercial Manager Howard E. Wheelock
Program Director George W. Stevens
Chief Engineer Ernest F. Batchelder
Owners of: WKVT, Brattleboro, Vt.; WKNY,
Kingston, N. Y.; WBRK, Pittsfield, Mass.

WEMJ—Laconia—1961

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By New Hampshire Bcstg. Co.
Address Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262 CBS
Station Rep. Walker-Rawalt
President George H. Jaspert, III
General Commercial Mgr. Irving W. Kaizer

WLNH—Laconia—1922

Frequency: 1350 Kc. Power: 5000 Watts d.
Owned By WLNH, Inc.
Business Address 653 Main St.
Tel.: LA 4-1323 ABC
President Marion P. Lewis
Gen., Station Mgr. K. Johnson

WFEA—Manchester—1932

Frequency: 1370 Kc. Power 5 Kw.
Owned WFEA Broadcasting
Address P. O. Box 149
Tel.: 625-5491 Independent
Station Rep. Jack Masla
President, Gen. Mgr. William F. Malo, Jr.
Commercial Mgr. William Beatty
Program Director Jim Camilli
Publicity Director J. Miller
Chief Engineer R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Northeast Bcstg. Corp.
Address Box 487
Tel.: NA 5-6915 NBC
Sta. Rep. Kettell-Carter
Manager H. S. Segal

WKBR—Manchester—1946

Frequency: 1250 Kc. Power: 5000 Watts
Owned Granite State Bcstg. Co.
Address 155 Front St.

Tel.: NATIONAL 4-4077 Independent
Station Rep. Radio-TV Reps
President W. F. Rust, Jr.
Gen., Sta. Mgr. Ralph Gottlieb
Chief Engineer Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By Eastminster Bcstg. Corp.
Address Lund Road
Tel.: TU 2-2781 Independent
Station Representative Avery-Knodel
President, Gen. Mgr. Roger H. Strawbridge
Commercial Manager Ted Sawyer
Program Director Richard Corbin
Chief Engineer John L. Ecuier
Owners of: WOTW-FM, Nashua; WCME, Bruns-
wick-Portland, Me.

WSMN—Nashua—1958

Frequency: 1590 Kc. Power: 5000 Watts
Owned By 1590 Broadcasting Corp.
Business Address 502 W. Hollis St.
Tel.: TU 2-5107 ABC, KBS
Station Reps. Breen & Ward; Nona Kirby
President Gerald O. Nash
General Manager David A. Rock
Station Manager Edward Lecius
Program Director Frank Teas
Publicity Director Roger Field
Chief Engineer Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By Carlson Enterprises
Address 120 Belknap St.
Tel.: NEwport 873 KBS
Station Reps. Donald Cooke; Nona Kirby
General, Comm. Manager W. Richard Carlson
Program Director Norah B. Carlson
Chief Engineer Louis Connors

WBBX—Portsmouth—1960

Frequency: 1380 Kc. Power: 1 Kw.
Owned By Seacoast Bcstg. Corp.
Address 1555 Islington Street
Tel.: Geneva 6-1380 Independent
President Roger Moulton
Gen., Comm. Mgr. William A. Gildersleeve

WHEB—Portsmouth—1932

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Operated By Knight Bcstg. of N. H.
Address Lafayette Road
Tel.: Geneva 6-7300 Independent
President Norman Knight
General, Sta. Mgr. Harold H. Segal

WWNH—Rochester—1948

Frequency: 930 Kc. Power: 5000 Watts d.
Owned-Operated By Stafford Bcstg. Corp.
Business Address Rochester Hill Rd.
Tel.: 333-0930 Independent
Reps. Bill Creed Assocs.; Nat. Time Sales
Pres., Gen. Mgr. Albin Malin
Sta. Mgr., Prog. Dir. Robert J. Connelly
Chief Engineer Roger Butterfield

Pop.: 6,275,000
Families: 1,847,000

New Jersey

Radio Homes: 1,804,000
AM Stas. in State: 26

WHTG—Asbury Park—1957

Frequency: 1410 Kc. Power: 500 W., d.
Owned. Harold M. Gade
Address Route 1
Tel.: KE 1-1410. Independent
Sta. Representative Grant Webb
Owner, Gen. Mgr. Harold Gade
Station, Prom. Manager Theo Gade
Commercial Mgr. Gustave Litch
Program Dir. Leon Contente
Chief Engineer Martin Goffe
Publicity Dir. Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Operated By Asbury Park Press, Inc.
Address Press Plaza
Tel.: PR 4-7000. Independent
Newspaper Affiliation Press
Station Manager Everett Rudloff
Commercial Manager Margaret Curtis
Prog. Mgr. Charles F. Hill
Chief Engineer Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned By Eastern Bcstg. Co.
Address Steel Pier
Tel.: 345-2188. CBS
Station Representative PRO
President D. Diner
General Manager John Struckell
Chief Engineer Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By Atlantic City Bcstg. Co.
Address Penn-Atlantic
Tel.: 344-6573. MBS-ABC
Station Rep. Charles Bernard
Pres., Gen. Mgr., Ch. Eng. Leroy Bremmer
Commercial Mgr. Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Mid-Atlantic Bcstg. Co., Inc.
Address 1710 Atlantic Ave.
Tel.: 4-1340. ABC
Pres., Gen. Mgr. David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern States Bcstg. Corp.
Address Bridgeton, N. J.
Tel.: GL 1-2930. MBS
Station Representative Clark
President Russell S. Henderson
Exec. V. P., Gen. Mgr. Paul Alger
Program Director Joe McCulley
Chief Engineer Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Oper. By City of Camden
Address City Hall
Tel.: EM 5-5600. Independent
Rep. Bcst. Time Sales
General Manager Nelson D. Hibbs
Commercial Manager Joseph Scardilli
Program Director Samuel Scott
Chief Engineer John Zander

WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By South Jersey Bcstg. Co.
Address 2775 Mt. Ephraim Ave.
Tel.: EM 5-7200. Independent
President Ran Compton
General Manager Gordon Giffen
Commercial Manager Dave Moss
Program Director Williard Camperson
Chief Engineer Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammononton—1961

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By Hammononton Bcstg. Co.
Address 115 Vine Street
Tel.: L0gan 1-1900. Independent
Partner, General Mgr. William S. Halpern
Partner Louis N. Seltzer
Commercial Manager George R. Hill
Chief Engineer William Shoop

WMVB—Millville—1953

Frequency: 1440 Kc. Power: 1,000 Watts d.
Owner Union Lake Broadcasters, Inc.
Address P. O. Box 267
Tel.: 825-2600. Independent
President Fred M. Wood
General Manager Dorothy H. Carlson
Chief Engineer George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By Morristown Bcstg. Co.
Address Box 345
Tel.: JE 8-1250. Independent
President George S. Croy
General Manager Kenneth A. Croy

WJRZ—Newark—1922

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.
Owned By Bergen Bcstg. Co.
Address 32 Green St.
Tel.: MArket 4-5300. Independent
Station Representative Adam Young
President Lazar Emanuel

NEW JERSEY


General Manager.....Sy Levy
Operations Director.....Sid Sirulnick
Program Director.....Paul Brenner
Chief Engineer.....Abe Jacobowitz
 Owners of: WJRZ-FM, Newark; WACE-AM-FM, Chippewa Falls, Mass.; WEOK-AM-FM, Poughkeepsie, N. Y.; WKST, New Castle, Pa.; WKST-TV, Youngstown, O.

WNJR—Newark—1947

Frequency: 1430 Kc.....**Power:** 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....**Independent**
Station Rep......Continental
President.....O. Wayne Rollins
General, Comm. Mgr......Leonard Mirelson
Program Director.....Bob Leonard
Chief Engineer.....Vic Takach
 Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV, AM, Charleston; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WVNJ—Newark—1947

Frequency: 620 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....786 Broad St.
Tel.: MI 3-7600.....**Independent**
General Manager.....Ivon B. Newman



ASSOCIATED PRESS

**PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE**

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....**Independent**
President, Gen. Mgr......J. L. Rosenmiller
Asst. Gen. Mgr......A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Box 40
Tel.: DUpont 3-3400.....**KBS**
Co-Owners.....Simpson Wolf, Robert Menzel
General, Comm. Mgr......Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....Charles Simpson

WPAT—Paterson—1941

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....12 West 40th St., N.Y.C.
Tel.: MUrray Hill 8-9300.....**Independent**
Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerse
Chief Engineer.....Paul Di Savino
 Owners of: WPAT-AM-FM; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD (TV), Durham, N. C.

WERA—Plainfield—1961

Frequency: 1590 Kc.....**Power:** 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....**Independent**
President, Gen. Mgr......Henry J. Behre, Jr.
Commercial Manager.....Phil Reilly
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....**l Kw. d., 250 W. n.**
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: Milton 1-1400.....**Independent**
Newspaper Affil......Ledger, Gazette
Station Reps.....Masla; Mort Lowenstein
President.....H. G. Murrelle
Exec. V.P., Gen. Mgr......Howard L. Green
Station Mgr., Prog. Dir......Fred H. Haggerty
Sales Pro. Mgr......Larry Carle
Chief Engineer.....Milton C. Thurlow
 Owners of: WMMB, Melbourne, Fla.; WENY, Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....**Pwer:** 250 Watts d.
Owned By.....Delaware Valley Bcstg. Co.

Pop.: 1,025,000

Families: 282,000

New Mexico

Radio Homes: 263,000

AM Stas. in State: 47

KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By: William Wayne Phelps
Address: Box 268
Tel.: HEmlock 7-1505. KBS-MBS
General, Sta. Mgr.: Wayne Phelps
Chief Engineer: Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By: George O. Cory
Address: P. O. Box 618
Tel.: 437-4440 Independent
President: George O. Cory
General Manager: Bob Hoffman
Program Director: Jim Joyner
Chief Engineer: Leroy Stewart
Owners of: KINT, El Paso, Tex.; KVOD, Albuquerque, N.M.; KUBC, Montrose, Colo.; KSLV, Monte Vista, Colo.; KRAI, Craig, Colo.

KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By: Sandia Bcstg. Corp.
Address: P.O. Box 1388
Tel.: 243-1244 Independent
Reps.: Harlan G. Oakes; Nat'l Time Sales
President: Oscar I. Dodek
General, Sta. Mgr.: Maxwell Marvin
Comm., Sales Prom. Mgr.: Milton Ledet
Program Director: Jose Gallegos
Chief Engineer: Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.
Owned By: KARA, Inc.
Address: 4011 Menaul Blvd.
Tel.: AMherst 8-4371. KBS
Station Rep.: Broadcast Time Sales
President: Walter Stiles
General Manager: Bill Wylder
Commercial Manager: Buz Hudgins
Program Director: Bill Godfrey
Chief Engineer: Mel Bersler

KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.
Owned By: White Oaks Bcstg. Co.
Address: 506 2nd St. N.W.
Tel.: CH 3-7813. ABC
Station Representative: Meeker
President: Thomas J. Swafford
General Manager: Jack Kline

KGGM—Albuquerque—1927

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By: New Mexico Bcstg. Co.

Address: 1414 Coal Ave., S.W.
Tel.: 243-2285. CBS
Station Rep.: Advertising Time Sales
Pres., Gen. Mgr.: A. R. Hebenstreit
Station, Comm. Manger: Ben Caine
Program Director: Robert Van Driel
Sales Prom. Mgr., Pub. Dir.: James Laramore
Chief Engineer: Leonard F. Dodds
Owners of: KVSE, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned By: B & M Bcstrs., Inc.
Address: 416 Second St., N.W.
Tel.: 247-0229 Independent
Station Representative: Grant Webb & Co.
President, General Mgr.: George Oliver
Station, Program Mgr.: Alphonso Tafoya
Commercial Manager: Don Tompkins
Sales Promotion Manager: Randy Britt
Publicity Director: Johnny Salisbury
Chief Engineer: Michael Langner

KOB—Albuquerque—1922

Freq: 770 Kc. Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By: KSTP, Inc.
Address: 1430 Coal Ave. S.W.
Tel.: CH 3-4411. NBC
Station Representative: Petry
President: Stanley E. Hubbard
Gen. Mgr., Ch. Engr.: George S. Johnson
Station Manager: Robert C. Pettingell
Sales Prom., Pub. Dir.: Paul Bain
Program Director: Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KQEO—Albuquerque—1946

Freq: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Swanco Bcstg.
Bus. Address: 2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848. MBS
Station Representative: Eastman
President: George A. Bolas
General, Station Manager: Dino Ianni
Program Director: Tom Dunn
Chief Engineer: Elmer W. Neumann
Owners of: KIOA, Des Moines, Ia.; KLEO, Wichita, Kans.; KRMG, Tulsa, Okla.

KRZY—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned: KHAM, Inc.
Address: 202 Claremont Street, NE
Tel.: DI 4-2394. ABC-KBS-MBS
Station Rep.: Charles Bernard
President: J. W. Hedges
General, Sta. Mgr.: J. L. Anderson
Chief Engineer: J. Hughes

Address Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station Representative Masla
 President.....Ed Cossman
 General, Comm. Mgr.....Ray McFadden
 Program Director.....Harry Newman
 Publicity Director... Robert MacDougle
 Chief Engineer Nicholas Dallessandro

WBUD—Trenton—1947

Frequency: 1260 Kc.... Power: 5 Kw. d. 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Chief Engineer.....Howard Williams

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....Brunswick Ave. at Lake Dr.
 Tel.: OW 5-8515.....MBS
 Representative Hollingbery
 President.....Herbert E. Evans
 Resident V. P., Gen. Mgr....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WMMN, Fairmont, W. Va.; KVTY, Sioux
 City; WRFD, Columbus, O.

WDVL—Vineland—1958

Frequency: 1270 Kc.... Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: Oxford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P. V. E. Hendrickson
 Program Director.....Henri Morey
 Acting Chief Engineer.....Earle Godfrey

WBBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 Representative Gill-Perna
 President.....Joseph M. Bullock
 General Manager.....Robert C. Craiger
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks

WCRV—Washington—1956


Frequency: 1580 Kc.... Power: 500 Watts d.
 OwnedWarren Bcstg.

Address 3 Belvidere Avenue
 Tel.: 689-1580 Independent
 General Manager.....George S. Croy
 Commercial Mgr.....Ron Drescher
 Program Director.....Ed Reilly
 Chief Engineer.....Leonardo Ragonese, Jr.

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: 522-7751Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wotring
 Chief Engineer.....Carlton Owen

The
Voice
of
the
Delaware
Valley



COMPLETE FULL-TIME LOCAL
NEWS DEPARTMENT, plus MBS
NEWS

Direct WEATHER REPORTS from
U.S. WEATHER BUREAU

Good Listenable MUSIC

The only station in the Delaware
Valley functioning with a Listen-
ers' Advisory Group, organized in
1955. A truly dedicated COM-
MUNITY SERVICE station.

920 ON YOUR DIAL
WTTM

KVOD—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned By.....Colorado Radio Corp.
 Address.....Merrill Bldg., 131 Adams, N. E.
 Tel.: 268-4335.....Independent
 Station Representative.....Gill-Perna
 Station Manager.....Bill Edwards

KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Artesia Bcstg. Corp.
 Address.....1450 S. Roselawn
 Tel.: SH 6-2751.....KBS, MBS
 President.....Martin Yates III
 General, Station Manager.....Bob Hess
 Commercial Manager.....Joe Little
 Chief Engineer.....L. O. Wilcox

KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....I. E. Shahan
 Address.....2nd & Zia Sts.
 Tel.: FEderal 4-6174.....Independent
 Owners.....I. E. Shahan, W. W. Barbour
 Chief Engineer.....Carl Black

KARS—Belen—1961

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By.....Belen Broadcasting Co.
 Address.....P. O. Box 860
 Tel.: UNderhill 4-4444.....KBS
 President.....Carter M. Waid
 General Mgr., Program Dir.....Jon Evans
 Chief Engineer.....Ted Douglass

KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Voice of the Caverns, Inc.
 Address.....Box 631
 Tel.: TU 5-4101.....KBS
 President.....Edward Talbott
 Gen., Sta. Mgr.....Tom Wiseheart
 Program Director.....Jon Evans
 Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Coronado Bcstg. Co.
 Address.....313 W. Mermod
 Tel.: TU 5-5373.....Independent
 Station Reps.....Devney Org.; Melville
 President.....Hazel H. McEvoy
 General, Station Mgr.....D. A. Swayze
 Program Dir., Ch. Eng.....Ed Lyon

KLMX—Clayton—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Ari-Ne-Mex Bcstg. Corp.
 Address.....Box 7
 Tel.: 374-2555.....KBS
 President.....Arthur Jernigan
 Gen., Comm., Prom. Mgr., Pub. Dir. Frank Vale
 Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....New-Tex Bcstg.
 Address.....1221 Main
 Tel.: POrter 3-4401.....ABC
 President.....Odis Echols, Sr.
 General, Station Mgr.....Odis Echols, Jr.
 Comm. Mgr., Chief Eng.....Al Rinn
 Sales Promo., Pub. Dir.....Grace Echols

KICA—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts
 Owned By.....Marshall Enterprises
 Address.....P. O. Box 111
 Tel.: 763-5511.....Independent
 Station Rep.....Pearson Nat. Reps.
 President.....John H. Marshall, Sr.
 General Manager.....John H. Marshall, Jr.
 Station Manager.....Bud LeRoy
 Commercial Manager.....Bill McDonnel
 Sales Promotion Mgr.....Dave Neikirk
 Program Director.....Del Maurer
 Publicity Director.....John Urban
 Chief Engineer.....Jim Cope
 Owners of: KICA-TV, Clovis.

KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned.....Luna County Bcstg. Co.
 Address.....1700 South Radium Ave.
 Tel.: 546-9011.....KBS
 General Manager.....Robert W. Tobey
 Program Dir., Chief Eng.....Larry Chisholm
 Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Kenn-Land Bcstg., Inc.
 Business Address.....212 W. Apache
 Tel.: DA 5-3541.....ABC-MBS
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick
 Station Manager.....Bob Williams
 Program Director.....Fred Findley
 Chief Eng.....Harold Furstenberg

KRZE—Farmington—1960

Frequency: 1280 Kc. Power: 5000 Watts d.
 Owned By.....KRZE Radio
 Address.....208 B. West Main
 Tel.: DAvis 5-4141.....Independent
 President.....John Burroughs
 General Manager.....Boyd Whitney
 Commercial Manager.....Willard Kline
 Program Director.....Bob Luningham
 Chief Engineer.....Harold Furstenberg
 Owners of: KRZY, Albuquerque, N.M.; KRSY, Boswell, N.M.; KENM, Portales, N.M.; KMUL, Mule Shoe, Tex.

KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.
 Owned.....Basin Bcstg. Co.
 Address.....Petroleum Club Plaza
 Tel.: 325-1996.....Independent

NEW MEXICO

Station Representative Bolles
General Manager Jim Gober
Station Manager Al Lucero
Program Director Andy Loomis
Chief Engineer Bom Kamm
Owners of: KOTS, Deming; KOBE, Las Cruces;
KDGO, Durango.

KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Thunderbird Bcstg. Co.
Address 401 E. Coal Ave.
Tel.: UN 3-4444 Independent
Station Reps. O'Connell; Brown
President Merle H. Tucker
General Manager L. Thomas Christison
Program Manager Dennis Mitchell
Chief Engineer Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned Kendrick & Landis
Address 306 S. First St.
Tel.: UN 3-6222 ABC-KBS
Station Representative Webb
General Manager C. O. Kendrick
Station Manager Richard W. Miner
Program Director Bob Barnett
Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc. Power: 1 Kw., d.
Owned By Grants Bcstg. Co., Inc.
Address Box 608
Tel.: ATwater 7-4491 Independent
President W. E. Dyche, Jr.
General Manager Lewis J. Fitts
Chief Engineer John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc. Power: 5 Kw., d.
Owned Permian Basin Radio Corp.
Address Box 247
Tel.: EX 3-5148 ABC
Representative Clark
Pres., Gen. Mgr. Charles R. Scott
Station Manager Zeb Williams
Commercial Manager Gil Haugen
Sales Promotion Manager Max Ellison
Program Director Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By KWEW, Inc.
Address 116 E. Dunnam
Tel.: EX 3-3137 MBS-KBS
Station Representative Webb
President Theresa P. Whitmore
General, Sta. Manager Harry McAdams
Commercial Manager Phil McGee
Sales Promo. Mgr., Prog. Dir. Jack Parry
Chief Engineer Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc. Power: 5000 Watts d.
Owned-Oper. By Taylor Enterprises, Inc.
Address Box 968
Tel.: Jackson 6-6681 ABC
President W. C. Taylor
General, Station Manager William Lask
Commercial Manager Frank J. Lynch
Program Director Dennis G. Adams
Chief Engineer Jack Sellmeyer
Owners of: KBIM, Roswell, N.M.

KOBE—Las Cruces—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Mesilla Valley Bcstg. Co.
Bus. Studio Address 940 N. Main St.
Tel.: JA 6-2496 Independent
President, Gen. Mgr. Jim Gober
Chief Engineer Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Southwest Bcsters, Inc.
Business Address Box 710
Tel.: GARfield 5-6766 ABC
President, Gen. Mgr. Ernest N. Thwaites
Program Director Dorothy G. Thwaites
Chief Engineer Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Community Bcstg. Co.
Address Community Center Plaza
Tel.: 2-4343 ABC, KBS
Sta. Reps. Dore; Venard, Torbet & McConnell
General Mgr., Chief Eng. Darrel K. Burns
Program Director K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc. Power: 500 Watts d.
Owned Lea County Broadcasting Co.
Address P.O. Box 877
Tel.: 396-2244 Independent
President David R. Worley
General, Comm. Mgr. Hoyt Caldwell
Chief Engineer H. Smith

KENM—Portales—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Plains Bcstg. Co.
Address Drawer 540
Tel.: RE 6-6681 KBS
Pres., Co-Owner John Burroughs
Gen., Sta. Mgr. Bob Hoffman
Chief Engineer Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Raton Bcstg. Co.
Address Box 350
Tel.: 445-3652-53 ABC, KBS
Station Representative George Hopewell
General Manager C. Gail Boles
Commercial Manager Jim Roper
Chief Engineer Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc. Power: 5 Kw., d.
 Owned By Taylor Bcstg. Co.
 Address P.O. Box 910
 Tel.: MA 2-2120 Independent
 Station Reps. Thomas Clark; Clarke Brown
 President William C. Taylor
 General Manager G. F. "Jud" Roberts
 Commercial Manager Tommye Oldfield
 Sales Prom. Mgr. Lloyd G. Barham
 Program Director John E. Davis
 Publicity Director Don Delgado
 Chief Engineer Eugene C. Rader

KGFL—Roswell—1927

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KGFL, Inc.
 Address P. O. Box 1330
 Tel.: MA 2-5110 Independent
 Station Representative Grant Webb
 President Theresa P. Whitmore
 Sta. Mgr. Stan Gallup

KRSY—Roswell—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By John Burroughs
 Address Box 1981
 Tel.: 622-0290 NBC
 Representative Meeker, Melville
 President John Burroughs

KRRR—Ruidoso—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Lincoln County Bcstg. Co.
 Address Box 39
 Tel.: Clearwater 7-2311 Independent
 General Manager Q. K. Crandall

KTRC—Santa Fe—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Santa Fe Bcstg. Co.
 Address P.O. Box 1715
 Tel.: YUcca 2-2666 ABC, KBS
 Station Rep. Devney Organization
 President, Gen. Mgr. Carl S. Goodwin
 Program Director Frances B. Goodwin
 Chief Engineer Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By New Mexico Bcstg. Co.
 Business Address 811 Cerrillos Rd.
 Tel.: YUcca 3-7319 CBS
 Station Representative Adv. Time Sales
 President A. R. Hebenstreit
 General, Comm. Mgr. Ivan R. Head
 Prog. Dir. Ada Zamora
 Sales Prom. Mgr. Tony Spagnola
 Chief Engineer E. J. Vanderwood
 Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By KB Bcstg. Co.
 Address Drawer K
 Tel.: 472-3151 KBS
 Sta. Reps. Continental Radio Sales
 President W. I. Driggers
 General Manager Bill C. Walls
 Commercial Mgr. James Hatt
 Program Director Kathryn Walls
 Chief Engineer Norman Hennig

KSIL—Silver City—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By James H. Duncan
 Address 1640 Cactus St
 Tel.: 538-2951 ABC-KBS-MBS
 General, Station Manager James H. Duncan
 Commercial Manager C. Earl Williams
 Program Director Robert E. Fuller
 Chief Engineer Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned By Socorro Broadcasting Co.
 Address P. O. Box 1277
 Tel.: SOcorro 1290 KBS
 President, Gen. Mgr. C. E. Franklin
 Station Mgr., Ch. Eng. Pat Franklin
 Commercial Manager William Davis
 Sales Prom. Mgr., Pub. Dir. Betty Morrison

KKIT—Taos—1961

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Art Capital Broadcasting Co.
 Address P. O. Box 665
 Tel.: 758-2231 Independent
 Station Representative George Hopewell
 President Jack W. Hawkins
 V.P., General Mgr. Don Boston
 Commercial Manager Joe McGinnis
 Program Director Joe Rushing

**KCHS—Truth or Consequences
1946**

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Quality Bcstg. Co.
 Address P. O. Box 351
 Tel.: 894-2400 KBS
 Station, Comm. Mgr. William D. Hafer
 Chief Engineer Dean W. Manley

KTNM—Tucumcari—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned Tucumcari Bcstg. Co., Inc.
 Address 1420 East Gaynell
 Tel.: 100 KBS
 Station Representative George Hopewell
 President Hoyt Houck
 General, Station Mgr. S. J. Barnes
 Commercial Manager Norman Stratton
 Program Director Betty Skipworth
 Chief Engineer Joe Caddy

AN ANNUAL EDITION gives us opportunity to reflect over the past year which has seen us gain a dominance never before achieved in the Great Northeast.

For example, Neilsen credits our 50 thousand watts with more counties covered than any other station in the Albany-Schenectady-Troy market. And it's always gratifying to see the daily mail response from Canadians who tune 1540 for its exciting programming . . . not to mention the frequent overseas correspondence received.

Pulse also gives our powerhouse a satisfying dominance in all time periods . . . listeners who have come to depend on Big Radio for entertainment and service unmatched in the four counties surveyed.

Hooper covers the three metropolitan counties which total the 31st retail spending market . . . and again it's the same story, complete dominance.

We like to remember that this dominance is made up of people . . . people who prefer us as their daily companions . . . people who respond to our efforts and make them worthwhile. There were the 8,962 who responded to our Prayer for Peace telegram sent to the President . . . the hundreds who sent Christmas cards to a cancer stricken five year old boy in October . . . and the thousands who watch our personality basketball team raise charity monies in its 35 game schedule. As any progressive broadcaster we could go on and on.

Naturally, much effort, time and funds have been expended in creating our dominance, but as one year passes into another, we're proud of our past record at WPTR and plan to perpetuate it far into the future.

Pop.: 17,225,000
Families: 5,225,000

New York

Radio Homes: 5,106,000
AM Stas. in State: 140

WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel: IVanhoe 2-3353.....Independent
Station Rep.....Radio-TV Reps.
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady
Program Director.....Richard Lawrence
Chief Engineer.....Thomas McDermott

WOKO—Albany—1924

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Rep.Advertising Time Sales

President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Charles R. Heisler

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Rep.....Eastman; Bill Creed
President.....J. Myer Schine
V.P., General Manager.....Perry Samuels
Sales Service Director.....David Goldman
Station Manager.....Arthur H. Simmers
Program, Promo. Mgr.....James W. Ramsburg
Publicity Director.....Zoe Niarchos
Chief Engineer.....W. R. David, Sr.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE



6

CAPITAL CITIES BROADCASTING CORPORATION

RADIO . . .

WROW, ALBANY, N. Y.

WKBW-AM, BUFFALO, N. Y.

WPRO-AM, FM, PROVIDENCE, R. I.

WPAT-AM, FM, serving metropolitan New York

TELEVISION

WTEN, ALBANY, N. Y.

WKBW-TV, BUFFALO, N. Y.

WPRO-TV, PROVIDENCE, R. I.

WTVD, RALEIGH-DURHAM, N. C.

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Capital Cities Bcstg. Corp.
 Address... Box 590
 Tel.: BR 1-2345... CBS
 Station Representative... H.R. Reys, Inc.
 President... Frank M. Smith
 V.P., General Manager... Robert M. Peebles
 Local Sales Mgr... John F. McCarthy
 Sales Promo. Mgr., Pub. Dir... Jo Abramson
 Program Director... Joseph LaPalme
 Chief Engineer... Lucian C. Davis
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM,
 Paterson, N. J.

WUFO—Amherst—1961

Frequency: 1080 Kc. Power: 1,000 Watts d.
 Owned By... Dynamic Bcstg. of New York, Inc.
 Address... P. O. Box 186
 Tel.: NF 2-1080... Independent
 Station Representative... Bernard Howard
 President... Leonard Walk
 General Manager... Joseph Bassett
 Sales Manager... James Corrin
 Program Director... Eddie O'Jay
 Publicity Director... Joseph Ricca
 Chief Engineer... Albert Hoch

WCSS—Amsterdam—1948

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned... Community Service Bcstg. Co.
 Address... Midline Road
 Tel.: VI 3-2500... Independent
 President... Alphonse Di Mezza
 V.P., General Manager... Philip Spencer
 Program Director... Carl Bahn
 Chief Engineer... Kenneth Moffitt

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By... Cayuga Broadcasting Corp.
 Address... 77 State St.
 Tel.: AL 3-7311... ABC-KBS
 Station Rep... George T. Hopewell
 President... Gerard Mirabito
 General, Station Mgr... Robert B. Morgan
 Commercial Manager... Richard F. Taylor
 Sales Promotion Mgr... Edward Lauckain
 Program Director... Brad Broyles
 Publicity Director... Don Fordham
 Chief Engineer... Ed Marciniac

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By... WMBO, Inc.
 Address... 141 Genesee St.
 Tel.: AL 2-3511... MBS
 Newspaper Afil... Citizen Advertiser
 Representative... Thomas F. Clark
 President... William O. Dapping
 Gen., Sales Promo. Mgr... Frederick L. Keesee
 Station, Comm. Mgr... Floyd J. Keesee
 Promotion Director... Ivan B. Hyer
 Chief Engineer... Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By... Babylon-Bay Shore Bcstg. Corp.
 Business Address... Route 109
 Tel.: MO 1-4000... Independent
 President... Sol Horenstein
 Station Manager... Muriel Mathews
 Chief Engineer... E. Karl

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By... WGLI, Inc.
 Address... Falmouth Road
 Tel.: MOhawk 9-1290... MBS
 Station Representative... Masla
 President, Gen. Mgr... David H. Polinger
 Station, Commercial Mgr... Fred Beck
 Sales Manager... Richard E. Logan
 Program Director... Jack Marino
 Chief Engineer... Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By... Century Radio Corp.
 Address... P. O. Box 1050
 Tel.: NEptune 5-3971... Independent
 Station Rep... Charles Bernard
 President... Donald C. Menapace
 General, Sls. Prom. Mgr... R. L. Stockdale
 Commercial Manager... William Engel
 Program Dir... James A. Lowery, Jr.
 Chief Engineer... Richard H. Pirong

WBTA—Batavia—1941

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By... Batavia Bcstg. Corp.
 Address... 22 Seaver Pl.
 Tel.: Filmore 3-0715... ABC
 Pres., Gen. Mgr... Edmund R. Gamble
 Commercial Manager... Richard R. Gamble
 Program Director... Miss Winnie Legg
 Sales Promotion Mgr... Frank Sprague
 Publicity Director... James Gerrety
 Chief Engineer... Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned... South Shore Broadcasting Corp.
 Address... 1 East Main St.
 Tel.: PE 5-0540... Independent
 President, Gen. Mgr... Maurice S. Weiss
 Commercial Manager... Roland Brescia
 Program Director... Lee Murphy
 Chief Engineer... John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned... WBNR, Inc.
 Address... 475 South Ave.
 Tel.: 831-1260... MBS
 Station Representative... Burn-Smith
 President, Sta. Mgr... Robert Gessner
 General, Comm. Mgr... Sy Dresner
 Sales Promotion Mgr... Irv Meyers
 Publicity Director... Alfred Dresner
 Chief Engineer... Thomas McNamara

NEW YORK

WINR—Binghamton—1946

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... The Binghamton Press
Address..... 70 Henry St.
Tel.: RAYmond 3-8251..... NBC
Station Representative..... H.R. Repp
General Manager..... Edward M. Scala
Program Director..... Shirley Ricciardelli
Chief Engineer..... Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... The Binghamton Bcstrs., Inc.
Address..... 34 Chenango St.
Tel.: RA 2-3437..... MBS
Station Representative..... Masla
Pres., Gen. Sta. Mgr..... Andrew Jarema
Comm., Prom. Mgr., Prog. Dir..... Wally Buman
Publicity Dir..... Bob Richards
Chief Engineer..... Charles Hallinan

WBNF—Binghamton—1928

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By..... Triangle Pubs. Inc.
Address..... Sheraton Inn
Tel.: RAYmond 3-7311..... CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Station Representative..... John Blair
Vice President..... Roger W. Clipp
Gen. Mgr..... George R. Dunham
Sales Manager..... Raymond Cheney
Program Director..... Karl W. Friedline
Chief Engineer..... Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
BF-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-
TV, Altoona, Pa.; WNHC-AM-FM-TV, New
Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
AM-TV, KREM, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Oper. By..... Black River Radio, Inc.
Address..... Box 341
Tel.: 11..... Independent
Pres., Gen. Manager..... Livingston Lensing
Station, Commercial Mgr..... Leon Renodin
Sales Prom. Mgr..... Robert Meurer
Chief Engineer..... John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By..... WBEN, Inc.
Address..... 2077 Elmwood Ave.
Tel.: TR 6-0930..... CBS
Newspaper Affiliation..... Buffalo Evening News
Representative..... Henry I. Christal
President..... A. H. Kirchhofer
General Manager..... C. Robert Thompson
Asst. General Mgr..... George R. Torge
Sales Manager..... Chester E. Daly
Program Director..... William Peters
Promotion Manager..... Joseph A. Haefney
Chief Engineer..... R. Glenn Beerbower
Owners of: WBEN-FM-TV, Buffalo.

WEBR—Buffalo—1924

Frequency: 970 Kc. Power: 5 Kw.

Owned-Operated By..... WEBR, Inc.
Address..... 23 North St.
Tel.: TT 6-0970..... MBS
Newspaper Affiliation..... Courier-Express
Station Representative..... H.R. Repp
President..... William J. Conners, III
General Manager..... David F. Leopold
Sales Manager..... George T. Staggs
Program, Publicity Director..... Jack Gold
Chief Engineer..... Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc. Power: 5 Kw.
Owned By..... Transcontinent TV Corp.
Address..... 2165 Elmwood Ave.
Tel.: TR 3-0550..... NBC
Sta. Rep..... Petry
President..... David C. Moore
General Manager..... Van Beuren W. DeVries
Station Manager..... Richard Shepard
Sales Promo. Mgr., Pub. Dir..... George Sperry
Program Director..... Richard Johnson
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
Diego; WDAF-AM-FM-TV, Kansas City; WNEP-
TV, Scranton; KERO-TV, Bakersfield; WDOK-
AM-FM, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc. Power 50,000 Watts
Owned By..... Capital Cities Bcstg. Corp.
Address..... 1430 Main St.
Tel.: TT 4-5101..... Independent
Station Representative..... John Blair
President..... Frank M. Smith
General Manager..... Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-
son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;
WROW, WTEN (TV), Albany, N. Y., WTVD
(TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Niagara Bcstg.
Business Address..... 2900 Genessee St.
Tel.: TX 4-1230..... ABC
Station Representative..... Walker-Rawalt
Pres., Ch. Engr..... Gordon P. Brown
Program Director..... Mary Lounsbury
Owners of: WSAV, Rochester, N. Y.

WWOL—Buffalo—1947

Frequency: 1120 Kc. Power: 1000 Watts
Owned-Operated By..... Radio Buffalo, Inc.
Address..... 315 Main St.
Tel.: TL 6-1200..... ABC
President..... Jack Berkman
Exec. Vice President..... John Laux
Vice President..... Don Ioset
General, Station Manager..... E. A. Kline
Program Director..... Daniel McBride
Publicity Director..... George Black
Chief Engineer..... Walt Williams

WYSL—Buffalo—1960

Frequency: 1400 Kc. Power: 1 Kw.
Owned By..... The McLendon Corporation
Address..... Statler-Hilton Hotel

Tel.: TL 6-1400.....Independent
 Station Rep.McGavren-Guild
 President.....Gordon B. McLendon
 General, Station Manager.....Art Holt
 Sales Promotion Manager.....Roger Baker
 Program Director.....Ron Baxley
 Publicity Director.....Tyler Dunn
 Chief Engineer.....Gregg Eberman
 Owners of: KABL, San Francisco, Calif.; WYNR,
 Chicago, Ill.; KTSA, San Antonio, Tex.; KILT,
 Dallas, Tex.; XTRA, Tijuana, Mex.; WYSL-FM,
 Buffalo, N. Y.

WCCR—Canandaigua—1961

Frequency: 1550 Kc.Power: 250 Watts d.
 Owned By.....Canandaigua Bcstg. Co., Inc.
 Address.....41 South Main Street
 Tel.: 2945.....KBS
 President, Gen. Mgr.Westley G. Kimble
 Commercial Manager.....John Harding
 Program Director.....J. Marshall Braxton
 Chief Engineer.....Alton H. Bowman

WCBA—Corning—1949

Frequency: 1350 Kc.Power: 1000 Watts d.
 Owned By.....WCBA Radio
 Address.....Box 117
 Tel.: XN 2-7000.....Independent
 V.P., Station Manager.....Bob Shaddock
 Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc.Power: 1 Kw. d., 250 W. n.
 Owned.....Radio Corning, Inc.
 Address.....99 W. First St.
 Tel.: XN 2-2424.....MBS
 Station Representative.....Donald Cooke, Inc.
 Pres., Gen. Mgr.....Gordon M. Jenkins
 Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
 Sales Mgr., Pub. Dir.....F. R. Gray
 Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Operated By....Radio Cortland, Inc.
 Address.....27 N. Main St.
 Tel.: SK 6-2828.....Independent
 Representative.....Gill-Perna
 President.....Leighton A. Hope
 Gen., Sta., Comm. Mgr.....W. L. Thompson
 Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc.Power: 1 Kw., d.
 Owned-Oper. By.....Finger Lakes Bcstg. Co.
 Address.....30 Main St.
 Tel.: 158.....Independent
 President.....Henry Valent
 General Manager.....Bob Burns
 Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Freq.: 1410 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Lake Shore Bcstg.
 Address.....Willow Rd.
 Tel.: EMerson 6-6161.....KBS-ABC

Station Rep.....Venard, Torbet & McConnell
 President.....Simon Goldman
 General, Station Mgr.....James L. McGrath
 Commercial Mgr.....Don Novelli
 Sales Promotion Mgr.....Chet Rodgers
 Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Freq.: 1410 Kc.Power: 1 Kw. d.; 500 W. n.
 Owner.....Radio Elmira, Inc.
 Address.....Box 281
 Tel.: REgent 3-5626.....CBS
 Station Representative.....Burn-Smith
 President.....John S. Riggs
 General Manager.....William J. Griffiths
 Commercial Manager.....Peter A. Parlo
 Program Director.....Ruth E. Dibble
 Publicity Director.....Stanley Douglas
 Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.Power: 1 Kw. d.; 250 W. n.
 Owned By.....WENY, Inc.
 Bus.-Studio Address.....Mark Twain Hotel
 Tel.: REgent 4-5181.....NBC
 Station Representative.....Jack Masla
 Executive V.P.....Howard L. Green
 Program Director.....Michael Steele
 Chief Engineer.....Ed. L. Pettengill
 Owners of: WOND, Pleasantville; WMMB, Mel-
 bourne, Fla.; WOSS-FM, Atlantic City.

WEHH—Elmira Heights-Horse- heads—1956

Frequency: 1590 Kc.Power: 500 W., d.
 Owned.....Elmira Heights-Horseheads Bcstg.
 Business Address.....P.O. Box 2097
 Tel.: REgent 9-5422.....MBS-KBS
 Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.Power: 5 Kw.
 Owned By.....Southern Tier Radio
 Address.....909 E. Main
 Tel.: Stillwell 5-3351.....ABC
 General Mgr.....Harold E. Graves
 Managing Director.....F. H. Brinkley
 Commercial Manager.....W. Robert Trevitt
 Program Director.....Sam Page
 Chief Engineer.....John Fischler
 Owners of: WDOS-AM, Oneonta; WVPO-AM,
 Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.Power: 250 Watts, d.
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.
 Address.....15 E. Main St.
 Tel.: OS 2-2157.....Independent
 Newspaper Affil.....Evening Observer
 General Manager.....Frank Michaels
 Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc.Power: 250 Watts
 Owned.....Long Island's First Station, Inc.
 Address.....44 So. Grove St.

NEW YORK

Tel.: MA 3-1240.....Independent
Station Rep. Radio-TV Reprs., Inc.
Pres., Gen. Mgr. Edward J. Fitzgerald
General Sales Mgr. Edward J. Fitzgerald, Jr.
Program Director Lee Carle
Sales Manager Murray C. Evans
Chief Engineer Richard Carlsen

WOSC—Fulton—1949

Frequency. 1300 Kc....Power: 1000 Watts d.
Owned-Oper. By Cassill Radio Corp.
Address 1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep. Hopewell
President Richard C. Mitchell
V.P., Gen. Mgr. Jack Burgess
Chief Engineer J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc....Power: 10,000 Watts d.
Owned By VIP Radio, Inc.
Address Roosevelt Field
Tel.: Pioneer 2-1520.....Independent
Newspaper Affil. N. Y. Herald-Tribune
President Martin Stone
Station Manager Sumner Pearl
Commercial Manager Murray Levine
Program Director Gene Edwards
Chief Engineer Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP,
Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Operated By Star Bcstg. Co., Inc.
Address 87 Seneca St.
Tel.: 6691Independent
Station Representative Breen & Ward
President M. R. Forman
V.P., Gen. Manager W. F. Dudley
Commercial Manager Dorothy Kalina
Program Director Jerome Sherwin
Chief Engineer R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc....Power: 1 Kw., d.
Owned By Vacationland Bcstg. Corp.
Address Queensbury Hotel
Tel.: RX 2-2151.....Independent
President Edward Haut
General, Station Mgr. Lawrence L. Mack
Commercial Manager William E. Powley
Sales Promo. Mgr., Pub. Dir. Robert Scales
Program Director Donald Racette
Chief Engineer Wayne White

WWSC—Glens Falls—1946

Frequency: 1450 Kc..Power 1 Kw.d., 250 W.n.
Owned-Operated By Normandy Bcstg. Corp.
Address 217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative Jack Masla
Pres., Gen. Mgr. John B. Lynch
V.P., Sales Prom. Mgr. Ralph N. Romano
Program Dir. Louis Tinney
Chief Engineer Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By WENT Bcstg. Corp.
Business-Studio Address 8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative Gill-Perna
Pres., Gen., Sta. Mgr. Joseph H. Tobin
Program, Chief Eng. Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc....Power: 10 Kw., d.
Owned-Oper. By FM Bcstg. Corp.
Address 384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative Gill-Perna
Pres., Gen. Mgr. Paul Godofsky
Comm. Manager Joseph A. Lenn
Sales Promotion Manager M. N. Godofsky
Prog. Dir. Jerry Carr
Publicity Director Bill Nelson
Chief Engineer Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc....Power: 1 Kw., d.
Owned WALY, Inc.
Address 232 N. Main St.
Tel.: Townsend 6-1420.....Independent
Representative Webb
President, Comm. Mgr. Richard Thorman
Chief Engineer Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc....Power: 1000 Watts d.
Owned-Oper. By Hornell Bcstg. Corp.
Address 97 Main St.
Tel.: 1420.....MBS
Representative Gill-Perna
Pres., Gen. Mgr. Charles D. Henderson
Commercial Manager Emmett Barnes
Station Manager Jay Mullen
Program Director Don Jones
Chief Engineer Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc....Power: 5000 Watts d.
Owned-Oper. By Ra-Tel Broadcasters, Inc.
Address 85 Canisteo St.
Tel.: 2000.....ABC
Station Representative Burn-Smith Co.
President Al Dresner
General Manager Sy Dresner
Station Manager P. E. McCaughey, Jr.
Sales Promotion Mgr. John O'Donnell
Program Director Dave Clancy
Publicity Director Art Walters
Chief Engineer Longin Burzycki
Owners of: WWHG-FM, Hornell; WBNE, Beacon,
N. Y.

WHUC—Hudson—1947

Frequency: 1230 Kc....Power: 250 Watts
Owned-Oper. By Colgreene Bcstg. Co. Inc.
Address Union Turnpike
Tel.: HU 8-3341.....Independent
President Orin Lehman

General Manager.....J. Gindin
 Prog. Dir.....T. Curtis
 Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned By.....Fifth Market Bcstg. Corp.
 Address.....379 New York Ave.
 Tel.: HA 3-6740.....Independent
 Station Representative.....Radio-TV Reps.
 President, Gen. Mgr.....Edward J. Fitzgerald, Sr.
 Commercial Manager.....George C. Cowan
 Sales Promo., Pub. Dir.....Judy Johnson
 Program Director.....Ray Adell
 Chief Engineer.....Norm Adærhold
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornell University
 Address.....212 E. State St.
 Tel.: AR 2-2345.....CBS
 Station Representative.....Weed & Co.
 General, Station Mgr.....Michael R. Hanna
 Commercial, Prom. Mgr.....H. E. M. Brockway
 Program Director.....Joseph A. Short
 Chief Engineer.....Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
 Owned By.....Ivy Bcstg. Co.
 Address.....113 S. Cayuga St.
 Tel.: AR 2-9040.....ABC
 General Manager.....Joel Fleming
 Station Manager.....Robert Newman
 Program Director.....Jack Hewett
 Publicity Director.....Patricia Bell
 Chief Eng.....Gerald Cushing
 Owners of: WOLF, WOIV-FM, WNY5-TV, Syracuse, N. Y.; WEIV-FM, Ithaca, N. Y.; WJIV-FM, Albany, N. Y.; WMIV-FM, Rochester, N. Y.; WBIV-FM, Buffalo, N. Y.

WJTN—Jamestown—1924

Freq: 1240 Kc.....Power: 500 W. d., 250 W. n.
 Owned-Operated By.....James Bcstg. Co., Inc.
 Address.....Hotel Jamestown
 Tel.: 7-1151.....ABC
 Representative.....Venard, Torbet & McConnell
 President, General Mgr.....Simon Goldman
 Station, Comm. Mgr.....J. Carl Williams
 Program Director.....George Pflieger
 Publicity Director.....Almon Haxard
 Chief Engineer.....Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.; WWYN, Erie; WERC-FM, Erie; WJTN-FM, Jamestown.

WXYJ—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Waves, Inc.
 Address.....415 W. Fourth St.
 Tel.: 6-1555.....MBS
 Representative.....Burn-Smith
 General Manager.....William J. Griffiths
 Commercial Manager.....Walter Carlson
 Publicity Director.....Mike Elliott
 Chief Eng.....B. O. Waterman

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
 Owned By.....Big River Broadcasting Corp.
 Address.....527 Broadway
 Tel.: FEderal 1-6300.....MBS
 Station Representative.....Burn-Smith
 President.....J. Olin Tice, Jr.
 General Manager.....Robert Beckwith
 Program Director.....William Graffam
 Chief Engineer.....Henry Ellenbogen

WKNY—Kingston—1939

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Kingston Bcstg. Corp.
 Address.....601 Broadway
 Tel.: FE 1-1490.....CBS
 Station Reps.....Meeker; NE Spot Sales
 President.....Joseph K. Close
 General Manager.....Howard M. Shultis
 Program Dir.....Tony Bell
 Chief Engineer.....John C. Bonse

WIRD—Lake Placid—1962

Frequency: 920 Kc.....Power: 1,000 Watts d.
 Owned By.....WIRY, Inc.
 Address.....P. O. Box 788
 Tel.: 523-3341.....MBS
 Sta. Rep.....Venard, Torbet & McConnell
 President.....Charles B. Britt
 V.P., General Mgr.....Donald L. Pelkey
 Station Manager.....D. A. Nardiello
 Program Director.....Jim Whaley
 Chief Engineer.....Lincoln Dixon

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sullivan County Bcstg. Co.
 Address.....Box 150
 Tel.: Liberty 1680.....Independent
 President.....S. D. Lubin
 General Manager.....H. G. Borwick
 Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Walter Gaines
 Address.....WLFH Radio Bldg.
 Tel.: 654.....Independent
 Station Representative.....George Hopewell
 Owner.....Walter Gaines
 Chief Engrs.....Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Union-Sun & Journal, Inc.
 Address.....320 Michigan St.
 Tel.: HF 3-5944.....Independent
 Newspaper Affil.....Union Sun & Journal
 Station Representation.....PRO
 President.....Peter Corson
 General Manager.....William J. Kemble
 Oper. Dir., Chief Eng.....Thomas N. Ceravolo
 Sales Manager.....Guy B. Farnsworth
 Program, Publicity Dir.....Jeanne Spaulding

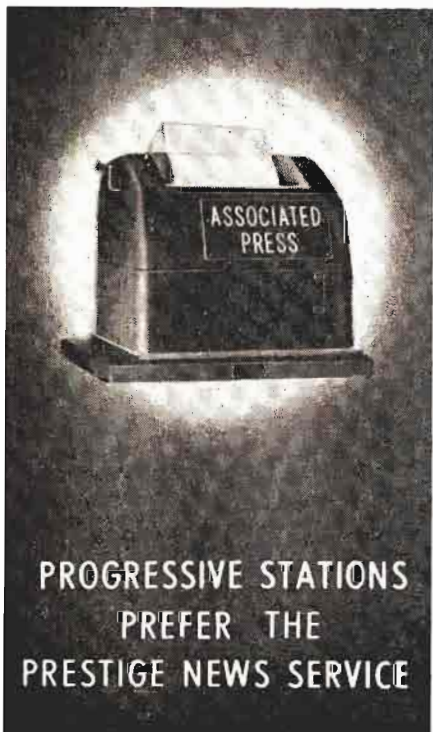
NEW YORK

WICY—Malone—1946

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
AddressWICY Bldg.
Tel.: 483-1100MBS
Station Representative.....Bob Dore Assocs.
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Sales Promo. Mgr., Prog. Dir.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
AddressBox 210
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station RepresentativeBolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station Manager.....Thomas R. McHugh
Program Director.....James H. Nash
Sales Promo. Mgr., Chief Eng....A. S. Frazier
Owners of: WWNV, Watertown, WCNY-TV, Carthage.



WSTS—Massena—1958

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address.... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative...Devney Organization
PresidentLeland Hayward
General Manager.....Lawrence D. Watson
Publicity Director.....Ira Zimmerman
Chief Engineer.....Lloyd G. Howe

WALL—Middletown—1942

Frequency: 1340 Kc.. Power: 1 Kw.d., 250 W.n.
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: MO 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.....Mort Bassett Co.
PresidentMartin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Dir., Chief Eng.....Ken MacBride
Publicity Director.....Marcia McManus
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WGHQ, Saugerties, All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.
Owned By.....Radio WACK, Inc.
Address110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station RepresentativeWalton
President.....J. J. Kaufman
General Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNV—Newburgh—1933

Frequency: 1220 Kc. Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
AddressBox 591
Tel.: JOhn 1-2131.....Independent
Station RepresentativeMasla
Pres.George W. Bingham
V.P., Gen. Mgr.Campbell K. Thompson
Sales Manager.....Gordon K. Cameron
Program Director.....Robert E. Dod
Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester

Address.....Pershing Sq. Bldg.
 Tel.: NE 6-1460.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Rep.....Mort Bassett & Co.
 President.....Martin Stone
 General Manager.....Donald E. Macfarlane
 Program Director.....B. Dilson
 Chief Engineer.....Seymour Sinuk
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Kingston. All N. Y.

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned By.....AB-P Theatres, Inc.
 Address.....39 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 V. P., General Manager.....Harold L. Neal Jr.
 Sales Manager.....John McSweeney
 Merchandising Mgr.....Jim Callan
 One-the-air Promotion Mgr.....Rick Sklar
 Program Supervisor.....Sam Holman
 Business Manager.....Margaret M. Michaud
 Chief Engineer.....Frank Marx
 Owners of: WABC-FM-TV, New York; KABC-AM-
 TV, Los Angeles; KQV, Pittsburgh; KGO-AM-
 TV, San Francisco; WXYZ-AM-TV, Detroit;
 WLS, WBKB, Chicago.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned By.....Bartell Broadcasting Corp.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President.....Melvin M. Bartell
 V.P., General Mgr.....Sydney Kavaleer
 Merchandising Director.....Forster Bowen
 Spanish Program Dir.....Luis Romanacce
 English Program Dir.....Alan Fredericks
 Dir. of Sales Devel.....Thomas Viscardi
 Chief Engineer.....Phil Greenstone
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 Tele Haiti; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Roekville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

DON'T MISS THIS VAST MARKET OF 5 MILLION!

Metro New York's rich, fastest-growing, brand-conscious

SPANISH • ITALIAN • NEGRO markets...

Many Brands of Distinction Recognize Its Importance

WADO

1280 K.C., the quality station with new concepts and ideas tailor-made to your product's specific appeals to this rich, growing market of nearly 5,000,000 new customers.

WRITE TODAY:

Sydney Kavaleer, Vice President & Station Manager, or Forster Bowen, Director of Merchandising, will be pleased to send you WADO's FACT FILE on the important market within America's Number One Market!

WADO 1280 K.C.

A subsidiary of MacFadden-Bartell Corporation

444 Madison Ave., New York 22, New York

MU 8-1280



*the station with the
latin beat...1480 kc*



WHOM

136 WEST 52nd STREET

NEW YORK 19, N. Y.

Circle 6-3900

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 8-3900.....Independent
 News. Affil.....Il Progresso Italo-Americano
 President, Gen. Mgr.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 48th St.
 Tel.: PLaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown



**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**

IN 1962
2¹/₄ BILLION DOLLARS
WAS SPENT BY THE
VITAL NEGRO COMMUNITY
OF GREATER NEW YORK



And the figures are getting bigger every year. One out of every nine citizens of this metropolis is a member of the Negro Community. Not only are their numbers increasing, but so are their needs and wants. No advertiser who wishes to reach the entire market of Greater New York can overlook this enormous potential.

AND NO ADVERTISER CAN OVERLOOK RADIO STATION WLIB

WLIB reaches more of this vital Community than any other Negro station in the market. In every Negro Pulse taken since 1955 it has been overwhelmingly first.

THE LATEST NEGRO 7 COUNTY PULSE GAVE WLIB 25 out of 26 HALF-HOUR FIRSTS AND IT WAS TIED FOR FIRST IN THE 26TH.

No other radio station in the history of New York has ever approached this kind of dominance over its competitive facilities. It's just one of the reasons why it often has more national advertisers than all other Negro stations in the market combined.

If you want more of this market, the station to see is WLIB.

WLIB
Harlem Radio Center
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....310 Lenox Ave.
Tel.: TE 1-1000.....Independent
Station Representative.....Bernard Howard
Pres., Gen. Manager.....Harry Novik
Commercial Manager.....William Warren
Program Director.....Nat Rudich
Sales Promotion Manager.....Charles Mayo
Publicity Director.....Jay Victor Assoc.
Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Manager.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Gene King
Publicity Director.....Joe Cook
Chief Engineer.....Mason Escher

**Support
THE BROADCASTERS'
FOUNDATION, INC.**



A fund has been established to carry out the worthy purposes of the BROADCASTERS' FOUNDATION, INC., through individual and corporate gifts (tax deductible), with proceeds from the Annual Mike Award Banquets and in other ways now being developed.

**JOIN IN THIS GOOD WORK NOW
SEND YOUR CONTRIBUTION TO:**

BROADCASTERS' FOUNDATION, INC.

**119 West 57th Street
New York 19, New York**

Arthur Simon, President JUDSON 2-7016

when you think

NEW YORK
RADIO

think

wmca

570

REPRESENTED BY ROBERT E. EASTMAN & CO., INC.

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Straus Bcstg. Group
Address.....415 Madison Ave.
Tel.: MU 8-5700.....Independent
Station Representative.....Robert E. Eastman
President.....R. Peter Straus
V.P., General Manager....Stephen B. Labunski
V.P., Administration.....Ruth Musser
Dir. of Pub. Affairs.....Roger W. Turner
Commercial Manager.....Robert W. Mazur
Program Director.....Ruth Ann Meyer
Public Relations Dir.....Franz Ailina
Sales Promotion Manager....Mary E. Gannon

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned By.....Storer Radio, Inc.—
Sub. of Storer Bcstg. Co.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....MBS
Station Representative.....Katz Agency
Chmn. of Board.....George B. Storer, Jr.
President, Gen. Mgr.....John C. Moler
General Sales Mgr.....Herb Weber
Promotion Manager.....John Newman
Operations Manager.....Roy Schwartz
Owners of: WJBK-AM-FM-TV, Detroit; WGBS-AM-
FM; WIBG-AM-FM, Philadelphia; WJW-AM-FM-
TV; Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;
KGBS, Los Angeles; WITI-TV, Milwaukee;
WAGA-TV, Atlanta, Ga.

**TOP 100 SPOT TELEVISION ADVERTISERS
LISTED ON PAGE 87**



**FIRST 50 NATIONAL SPOT TV MARKETS
LISTED ON PAGE 47**



**ALL-AMERICAN POLL WINNERS
LISTED ON PAGES 76 & 77**



**FCC PERSONNEL
LISTED ON PAGES 89-93**



**NAEB OFFICERS
LISTED ON PAGE 95**



JOHN GAMBLING

DOROTHY AND DICK

MARTHA DEANE



ARLENE FRANCIS

THE McCANNS

JEAN SHEPHERD



BARRY FARBER

THE FITZGERALDS

FAY HENLE



CARLTON FREDERICKS

LONG JOHN NEBEL

MARTIN BLOCK

TALK OF THE TRADE

These personalities are the talk of the trade. Their trade is talk. Together they talk twenty-four hours a day, selling more products and services to more people than any other station.

WOR RADIO 710 FM 98.7

First in New York since June, 1961 • Pulse 6 AM - 8 PM



WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned By.....RKO General, Inc.
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep. Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Advertising.....Martin Fliessler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Sales Manager.....William McNicol
 Program Manager.....James McAleer
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHL-AM-
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned By.....Westinghouse Broadcasting Co.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....Independent
 Station Representative.....AM Radio Sales
 President.....Donald H. McGannon
 General Manager.....Mark Olds
 Commercial Manager.....Arthur Harrison
 Sales Promotion Manager.....Michael Hauptman
 Program Director.....Dominic R. Quinn
 Publicity Director.....Gerald Goldberg
 Chief Engineer.....Paul Von Kunitz
 Owners of: WBZ-AM-TV, Boston, Mass.; KDKA-
 AM-TV, Pittsburgh, Pa.; KYW-AM-TV, Cleve-
 land, O.; WOWO, Fort Wayne, Ind.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; KPIX,
 San Francisco, Calif.

**TOP NEWS EVENTS OF 1962
 LISTED ON PAGE 71**

**FIRST 50 NATIONAL SPOT RADIO MARKETS
 LISTED ON PAGE 43**

**FCC BROADCAST ROUNDUP
 LISTED ON PAGE 33**

**RADIO NETWORKS
 START ON PAGE 183**

**NAB PERSONNEL
 LISTED ON PAGES 81 & 82**

**“Music
is well said
to be
the speech of
angels!”**

... Thomas Carlyle

Music is also the *entree* to a big, vital and well-defined segment of the New York market: the 1,214,000 above-average families who depend on WQXR for fine music and The New York Times news. And who respond like angels to quality advertising on WQXR. Each year, for more than 400 advertisers, the distinctive voice of WQXR speaks with remarkable effectiveness in a marketplace where many voices are lost.

WQXR

America's No. 1 fine music station for 26 years
229 West 43rd Street, New York 36, N. Y.



WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation.....N. Y. Times
Station Representation...McGavren/Guild Co.
President.....Orvil E. Dryfoos
General, Station Mgr.....Elliott M. Sanger, Sr.
V.P., Sales.....Norman S. McGee
Sales Prom. Mgr.....Elliott M. Sanger, Jr.
Program Director.....Walter Neiman
Sales Manager.....Robert L. Krieger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus

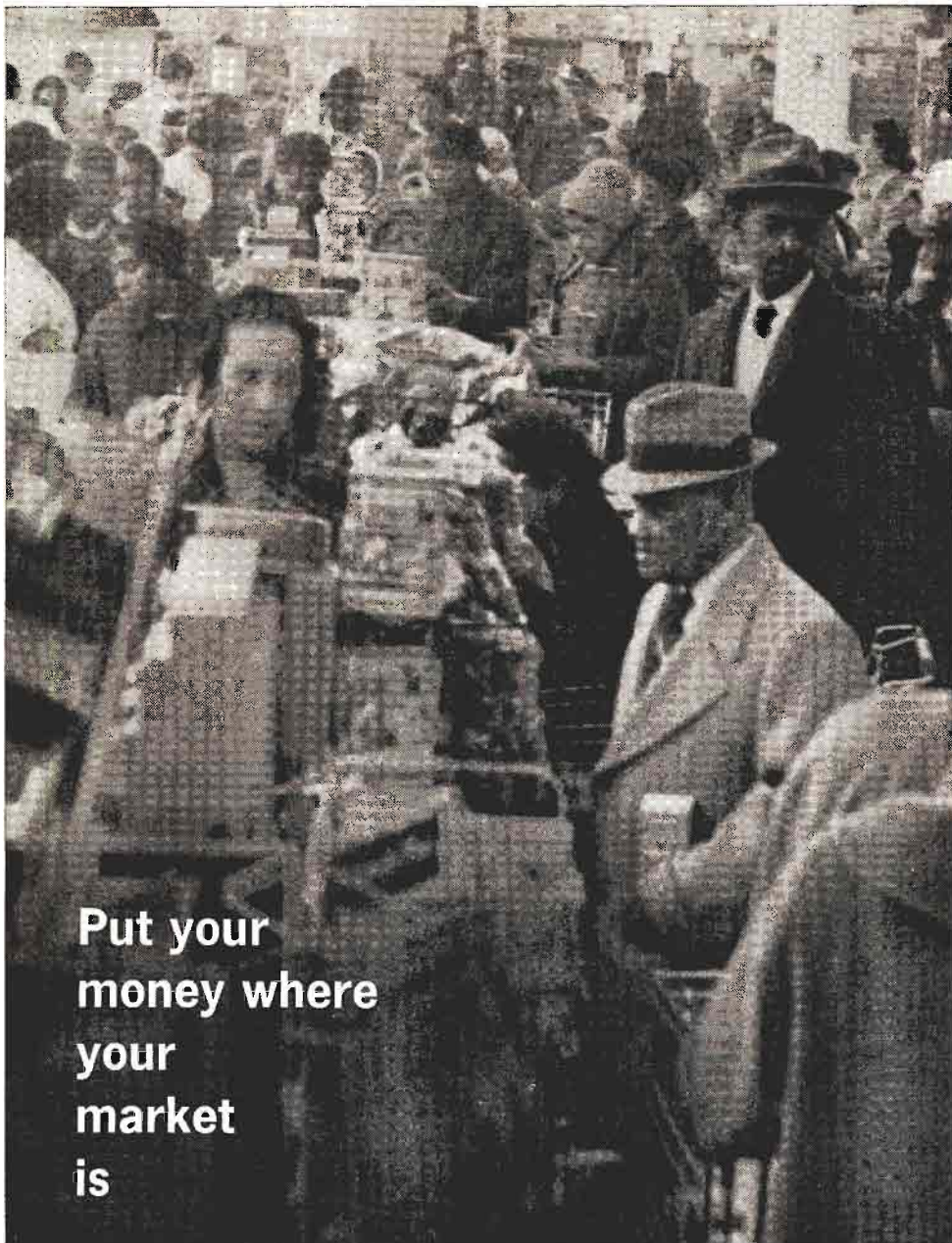
WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
Owned.....National Bcstg. Co.
Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Station Rep.....NBC Spot Sales
President.....Robert E. Kintner
V.P., Gen. Mgr.....Theodore H. Walworth, Jr.
Station Manager.....George S. Dietrich
Sales Manager.....Joseph F. Frazer
Mgr., Promotion & Adv.....John T. Clayton
Program Dir.....William H. Schwarz
Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-
cago; WRC-AM-FM-TV, Washington, D. C.;
WRCV-AM-TV, Philadelphia; KNBR-AM-FM,
San Francisco; WJAS-AM-FM, Pittsburgh;
WNBQ-TV, Chicago; KNBC, Los Angeles.

THE RED CROSS



NEEDS YOUR SUPPORT



Put your
money where
your
market
is

WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)

Music & Community News / New York City, DE 5-1600

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts.
Owned-Oper. By.....Long Island Bcstg. Corp.
Address41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
President.....W. H. Reuman
General. Station Manager..... Edith Dick
Comm., Sales Promo. Mgr.... Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Mortimer Matz
Chief Engineer.....Benton R. Bartlett

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....585 Fifth Ave.
Tel.: YU 6-7000.....Independent
President.....John W. Kluge
V.P., Gen. Mgr.John V. B. Sullivan
Program Director.....Varner Paulsen
Sales Prom. Mgr.....James Grau
Publicity Director.....Frank Young
Chief Engineer.....Max Weiner
Owners of: WNEW-TV: WTTG-TV, Washington,
D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,
Calif.; KMBC-AM-TV, Kansas City, Mo.

LISTED ON PAGE 100

**NEW YORK
TELEPHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

NEW YORK

WPOW—New York—1924

Frequency: 1330 Kc. Power: 5 Kw.
Owned By WPOW, Inc.
Address Hotel Roosevelt
Tel.: MU 6-6488 Independent
President, Gen. Mgr. John M. Camp
Program Director Arnold Brown
Chief Engineer Ed Smith

WHLD—Niagara Falls—1940

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By Earl C. Hull
Address Parkway Inn
Tel.: BUtler 5-8421 Independent
Station Representative Gill-Perna
Station, Comm. Mgr. Edward F. Joseph

WJLL—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper. Niagara Frontier Bcstg. Corp.
Address Hotel Niagara
Tel.: BU 5-5795 MBS
Representative Burn-Smith
President, Station Mgr. Tom W. Talbot
Chief Engineer, Prog. Dir. Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned By WSOQ, Inc.
Address Box 20
Tel.: GLenview 8-1220 Independent
General Manager F. H. Harms
Program Director Ross Morton
Chief Engineer M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
Owned-Oper. By Radio Norwich, Inc.
Address 14 S. Broad St.
Tel.: 334-2218 Independent
Station Representative Devney Organization
Pres., Gen. Mgr. William J. Hall
Commercial Manager Philip G. Penfold
Chief Engineer Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By Seaway Radio
Address 2315 Knox St.
Tel.: 500 MBS
President George Bingham
General Mgr. E. M. Costigan
Chief Engineer Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By WHDL, Inc.
Address 3219 W. State Rd.
Tel.: FR 2-0161 ABC
Newspaper Affiliation Times Herald
Station Representative Jack Masla
Pres., Gen. Mgr. John R. Henzel
Station Manager James Hastings
Comm., Sales Promo. Mgr. Joseph K. Eade
Prog. Dir. Donald McLean
Chief Engineer Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned By Radio Olean
Address 168½ N. Union St.
Tel.: FR 2-6660 Independent
Station Representative Webb
President, Gen. Mgr. James C. Gleason
Commercial Manager Edward Husted
Program Director Frank Proctor
Chief Engineer Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned-Oper. By Madison County Bcstg. Co.
Address 181 Main St.
Tel.: FN 3-6050 Independent
President, Gen. Mgr. Richard W. Mills
Station Sales, Prom. Mgr. William S. Jaeger
Chief Engineer George Siitts

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
Owned-Oper. By Ottaway Stations, Inc.
Bus-Studio Address 104 Chestnut St.
Tel.: GEneral 2-1500 Independent
President James H. Ottaway
Comm. Mgr. Benjamin M. Turnbull
Chief Engineer K. W. Lare
Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By Clifford C. Harris
Address Pontiac Hotel
Tel.: FlReside 3-6691 Independent
Station Representative Burn-Smith
General, Comm. Mgr. Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned Owego Radio, Inc.
Address P. O. Box 295
Tel.: MUtual 7-0371 Independent
President Amo L. Davis
General Manager David A. Greacen
Commercial Manager Jay G. Manarky
Program Director Ralph Fabrizio
Chief Engineer Osler J. Woosnam

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By Suffolk Bcstg. Corp.
Address P. O. Box 230
Tel.: GR 5-5200 Independent
Newspaper Affiliation Suffolk Cons. Press
Representative Grant Webb
Pres., Gen. Mgr. W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr. John Regan
Prog., Pub. Dir. Jack Ellsworth
Chief Engineer Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
Owned-Oper. By Patchogue Bcstg. Co.
Business Address P.O. Box 651
Tel.: GR 5-4600 Independent

Station Rep.....Spot Time Sales
Pres., Gen. Mgr......Lee Morrison
 Station Manager.....Herbert Morrison
 Comm., Sales Promo. Mgr.....Stan Allan
 Program Publicity Director.....Dick Hodkin
 Chief Engineer.....Morton Morrison
 Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Highland Bcstg. Corp.
 Address.....Radio Terrace
 Tel.: 7-1124.....Independent
 President, Ch. Eng.....Irving E. Cottrell
 Commercial Manager.....Francis V. Lough
 Program Dir.....George Birdas

WEAV—Plattsburgh—1935

Frequency: 960 Kc....Power: 5000 Watts
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.
 Address.....38 Court St.
 Tel.: Jordan 1-0960.....CBS
 Representative.....Jack Masla
 President, Gen. Mgr.....George F. Bissell
 Program, Publicity Director.....Paul Gordon
 Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc....Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By.....WIRY, Inc.
 Address.....301-03 Cornelia St.
 Tel.: JO 3-1340.....MBS
 President.....Charles B. Britt
 Gen., Comm. Mgr.....Donald L. Pelkey
 Program Director.....Betty Kraus
 Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Port Jervis Bcstg Co.
 Address.....Box 920
 Tel.: 856-5185.....MBS
 Station Representative.....George Hopewell
 Exec. Vice President.....Oscar Wein
 Station Manager.....Katherine Skellett
 Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc....Power: 1 Kw., d.
 Owned-Oper. By.....St. Lawrence Radio, Inc.
 Address.....Box 348
 Tel.: COlony 7-9464.....Independent
 General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc....Power: 5,000 Watts d.
 Owned-Operated By.....Hudson Valley Bcstg.
 Address.....Pendell Road
 Tel.: GR 1-1500.....Independent
 Station Representative.....Adam Young
 President.....Lazar Emanuel
 V.P., Gen. Mgr.....Louis H. Pells
 Comm., Sales Promo. Mgr.....Frank Sause
 Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Dutchess County Bcstg. Corp.
 Address.....Box 889

Tel.: GR 1-2300.....ABC
 Station Representative.....Masla
 President.....George W. Bingham
 V.P., Gen. Mgr.....Richard A. Dwelley
 Comm., Sales Promo. Mgr.....Michael J. Ludgate
 Pub., Prog. Director.....John Kuhn
 Chief Engineer.....Marvin S. Seimes
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc....Power: 1 Kw.
 Owned By.....Town & Country Bcstg. Co. Inc.
 Address.....1 Pine St.
 Tel.: 831-3333.....Independent
 Station Representative.....Charles Bernard
 President.....Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng.....Gerald W. Prouty

WEEE—Rensselaer—1961

Frequency: 1300 Kc....Power: 5 Kw. d.
 Owned By.....Fairview Bcstrs.
 Address.....Smultz Rd., Glenmount
 Tel.: HO 2-5555.....Independent
 Station Representative.....Meeker, Inc.
 General Manager.....W. Frank Short
 Chief Engineer.....Bill Draper

WAPC—Riverhead—1960

Frequency: 1570 Kc....Power: 1,000 Watts d.
 Owned By.....Patchogue Bcstg. Co., Inc.
 Address.....Box 665
 Tel.: PA 7-1570.....Independent
 President, General Manager.....Lee Morrison
 Station Manager.....Herbert Morrison
 Commercial Manager.....Stan Allan
 Sales Promotion Mgr.....Dick Hodkin
 Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned.....Suffolk Broadcasting Corp.
 Address.....P. O. Box 314
 Tel.: PA 7-1200.....Independent
 Representative.....Grant Webb
 President, Station Mgr.....William K. Macy, Jr.
 Commercial Manager.....John Tallcott
 Program Publicity Dir.....Robert O'Callaghan
 Chief Engineer.....John Broome
 Owners of: WALK-AM-FM, Patchogue, N. Y.

WBBF—Rochester—1947

Frequency: 950 Kc....Power: 1000 Watts
 Owned-Oper. By.....WBBF, Inc.
 Address.....339 East Ave.
 Tel.: HAmilton 6-8920.....Independent
 Station Representative.....Blair
 President.....Maurice R. Forman
 General Manager.....Robert S. Kieve
 Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc....Power: 50,000 Watts
 Owned-Oper. By.....Genesee Broadcasting Corp.
 Address.....350 East Ave.
 Tel.: LO 2-9200.....ABC
 Representative.....Christal
 Station Manager.....Arthur W. Kelly
 Program Director.....W. Robert McKinsey
 Chief Engineer.....Don Parker

NEW YORK

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
Owned WHEC, Inc.
Bus.-Studio Address 191 East Ave.
Tel.: BA 5-3050 CBS
Newspaper Affiliation Gannett Co., Inc.
Station Representative H.R. Repp
President Paul Miller
V.P., General Manger Lowell H. MacMillan
Station Manager Fred Pestorius
Program Director Robert S. Yeager
Publicity Director Joel Lasky
Chief Engineer Howard Mouatt
Owners of: WHEC-TV, Rochester, N. Y.

WROC—Rochester—1947

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Oper. By Veterans Bcstg. Co., Inc.
Address WROC Broadcast Ctr.
Tel.: BU 8-8400 NBC
Station Representative Edward Petry & Co.
Pres., Gen. Mgr. Ervin F. Lyke
Sr. Vice President Paul C. Louthier
Station, Program Mgr. James H. Schoonover
Commercial Manager George LiButti
Sales Promotion Mgr. Bill Schubert
Publicity Director Charles Pease
Chief Engineer Ray Jobs, Sr.
Owners of: WROC-FM-TV, Rochester, N. Y.;
KTVE, El Dorado, Ark.; WNYS-TV, Syracuse,
N. Y.

WRVM—Rochester—1946

Frequency: 680 Kc. Power: 250 W. d.
Owned By Johnston-Taylor Bcstg.
Address 130 S. Clinton Ave.
Tel.: BA 5-2520 Independent
Station Reps. Masla
President James M. Johnston
General, Station Manager Harold W. Gore
Program Director Gerald J. Irvine
Chief Engineer Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc. Power: 5 Kw.
Owned-Oper. By Federal Bcstg. System, Inc.
Address 250 East Ave.
Tel.: BA 5-1370 Independent
Station Representative Walker-Rawalt
Pres., Chief Eng. Gordon P. Brown
Station, Program Dir. Sybilla A. Reber
Commercial Manager Annette C. Capitano
Owners of: WNIA, Buffalo, N. Y.

WKAL—Rome—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By Maurer Bcstg. Corp.
Bus.-Studio Address 218 W. Doninick St.
Tel.: FF 6-7700 ABC
President J. B. Maurer

WRNY—Rome—1959

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Mohawk Bcstg. Corp.
Address 202 W. Dominick St.
Tel.: FF 6-5600 Independent
Station Rep. Broadcast Time Sales
President, General Mgr. Richard K. Thorman
Station, Commercial Mgr. David Derby

Program Director Don Alexander
Chief Engineer Robert V. Leskovar
Owners of: WALY, Herkimer, N. Y.

WGGO—Salamanca—1957

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned James Broadcasting Co., Inc.
Address 91 Main St.
Tel.: 1515 ABC-KBS
Station Rep. Venard, Torbet & McConnell
President Simon Goldman
General, Station Mgr. M. O. Simundson
Chief Engineer Charles Blohm
Owners of: WJFN, Jamestown; WDOE, Dunkirk;
WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W.n.
Owned-Operated By Upstate Bcstg. Corp.
Address 88 Main St.
Tel.: 891-1544 ABC-KBS
Station Representative Grant Webb
Pres., Gen. Mgr. Jacques DeMattos
Program Director Mrs. Jacques DeMattos
Publicity Director John F. Delahant
Chief Engineer H. Berwind Williams

WSPN—Saratoga Springs—1954

Frequency: 900 Kc. Power: 250 Watts d.
Owned By Spa Broadcasters, Inc.
Business Address 71 West Ave.
Tel.: 2180 Independent
Station Rep. Spot Time Sales
President Ken Freebern
General Station Mgr. Dale Robertson
Program Director Kaye Van Derwerker
Chief Engineer Cass Miles

WGHQ—Saugerties—1956

Frequency: 920 Kc. Power: 5000 Watts d.
Owned Skylark Corp.
Address P. O. Box 427, Kingston
Tel.: CH 6-2822 Independent
Station Rep. Mort Bassett & Co.
President Martin Stone
General, Sta. Mgr. Harry M. Thayer
Commercial Mgr. Warner Rush
Program Director Herb Shein
Chief Engineer Leroy F. Fuller
Owners of: WYON-AM-FM, New Rochelle; WFYI,
Mincola; WYIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc. Power: 50,000 Watts
Owned-Oper. By General Electric Co.
Address 1400 Balltown Rd.
Tel.: FR 7-2261 NBC
Representative Henry I. Christal
President Gerald L. Phillippe
General Manager J. Milton Lang
Marketing Manager Robert F. Reid
Operations Manager Merl L. Galusha
Commercial Manager John E. Schmulbach
Program Manager Albert G. Zink
Promotion Manager Arthur R. Garland
Chief Engineer Albert C. Knapp
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W.n.

Owned-Oper. By.... Western Gateway Bcstg.
 Business-Studio Address..... 619 State St.
 Tel.: EX 3-3622..... Independent
 Pres., Gen., Sta. Mgr..... Winslow Leighton
 Chief Engineer..... I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc..... Power: 5000 Watts
 Owned By..... First Broadcasting Corp.
 Address..... 6609 Old Collammer Road
 Tel.: 463-3681..... MBS
 Station Rep..... Advertising Time Sales
 General Manager..... Henry T. Wilcox
 Program Director..... Fay Santello
 Publicity Director..... Marcia Smith
 Chief Engineer..... Vincent Marlin

WHEN—Syracuse—1941

Frequency: 620 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Meredith Syracuse Radio Corp.
 Address..... 980 James St.
 Tel.: 474-8511..... CBS
 Representative..... Katz
 V.P. & Gen. Mgr..... Paul Adanti
 Asst. General Manager..... William H. Bell
 Sales Manager..... Louis Parmentier
 Program Director..... John L. Scott
 Chief Engineer..... Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-FM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.; WOW-AM-
 FM-TV, Omaha, Neb.

WNDR—Syracuse—1946

Frequency: 1260 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Syracuse Bstg. Corp.
 Address..... Box 1212
 Tel.: GI 6-1515..... Independent
 Station Representative..... Eastman
 General Manager..... Arthur C. Kyle, Jr.

WOLF—Syracuse—1940

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Ivy Bcstg. Co., Inc.
 Address..... Box 1292
 Tel.: HA 2-7211..... ABC
 President..... Ellis E. Erdman
 V.P., General Manager..... Joel Fleming
 Commercial Manager..... Arthur Scott
 Chief Engineer..... Gerald Cushing
 Owners of: WTKO, Ithaca.

WQSR—Syracuse—1961

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned By.. Entertainment & Amusements of O.
 Address..... 1020 Hiawatha Blvd., W.
 Tel.: GR 2-6313..... ABC
 President, General Mgr..... Myron H. Bolotin
 Commercial Manager..... Earl Karcher
 Sales Promotion Manager..... Irving Jannish
 Program, Publicity Dir..... Ray Boyce
 Chief Engineer..... Stuart D. Cohen

WSYR—Syracuse—1922

Frequency: 570 Kc..... Power: 5000 Watts
 Owned By..... Newhouse Broadcasting Corp.
 Business Address..... 1030 James St.
 Tel.: GRanite 4-3911..... NBC
 Representative..... Henry I. Christal
 President, General Mgr.... E. R. Vadeboncoeur

Station Mgr..... William V. Rothrum
 Program Dir..... Floyd Ottoway
 Commercial Mgr..... William R. Alford
 Sales Promotion Mgr..... Lou Switzer
 Chief Engineer..... A. J. Eicholzer
 Owners of: WSYR-FM-TV; WAPI-AM-FM-TV Bir-
 mingham, Ala.; WTPA-TV, Harrisburg; KOIN-
 AM-TV, Portland; WSYE-TV, Elmira, N. Y.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc..... Power: 1 Kw., d.
 Owned By..... Ti Broadcasting, Inc.
 Address..... Fort Ti Road
 Tel.: JUno 5-2868..... Independent
 Station Representative..... Spot Time Sales
 President..... Bernard H. Pelzer, Jr.

WTRY—Troy—1940

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WTRY Bcstg. Corp.
 Business-Studio Address..... 92 Fourth St.
 Tel.: AS 4-1100..... Independent
 Representative..... John Blair
 President..... Daniel Kops
 Exec. V.P..... Richard J. Monahan
 V.P., General Manager..... Sam S. Nielsen
 Program Director..... John Munteer
 Publicity Director..... Alvin Herskovitz
 Chief Engineer..... Frank Belaska
 Owners of: WAVZ, New Haven, Conn.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY
 Albany • Schenectady
 • Troy

REPRESENTATIVE
 • John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ
 New Haven, Conn.

NEW YORK

WKKW—Troy—1962

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By..... Iroquois Broadcasting Co.
Address..... P. O. Box 1061
Tel.: BRidge 1-7461..... Independent
General Manager..... John Hinman

WBVM—Utica—1962

Frequency: 1550..... Power: 1,000 Watts d.
Owned By..... Fusco Broadcasting Corp.
Address..... 1924 Genesee St.
Tel.: REdwood 5-2785..... Independent
Station Representative..... Gill-Perna
President..... Michael C. Fusco
General, Station Mgr..... Daniel A. Fusco
Program Director..... Joseph Graziano
Chief Engineer..... Frederick Harrington

WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By..... WIBX, Inc.
Address..... P. O. Box 950
Tel.: 736-9313..... CBS
Sta. Representative..... Meeker
President..... Margaret Bowen Shepard
General Manager..... Frederic C. Bowen
Station Manager..... Elliott Stewart
Chief Engineer..... John T. Dowdell

WRUN—Utica—1948

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... The Rome Sentinel Co.
Address..... P. O. Box 1150

Tel.: RE 6-5225..... Independent
Newspaper Affiliation..... Rome Daily Sentinel
Representative..... Avery-Knodel
President..... Bradley C. Barnard
General Manager..... Fritz Urdike
Station Manager..... Richard A. Clark
Chief Engineers..... G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.
Owned By..... Star Bcstg. Co.
Address..... P. O. Box 781
Tel.: SW 7-1330..... Independent
Station Rep..... Robert E. Eastman & Co
President..... M. R. Forman
Gen., Sta. Mgr..... J. Ronald Bayton
Chief Engineer..... Robert Dufford

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Delaware County Bcstg. Corp.
Business Address..... Walton
Tel.: Underhill 5-4321..... Independent
V.P., Gen. Mgr..... Michael J. Cuneen

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Watertown Bcstg. Corp.
Address..... 199 Wealtha Ave.
Tel.: SUNset 2-3320..... MBS
Pres., Gen. Mgr..... G. Harry Righter
Chief Engineer..... Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc. Powers: 5,000 Watts d.
Owned By..... 1,000 Isls. Bcstg. Co., Inc.
Address..... 1833 State St.
Tel.: SUNset 2-6540..... Independent
President, Sta. Mgr..... James M. Johnston

WVNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By..... The Brockway Co.
Address..... Box 211
Tel.: SUNset 8-3800..... CBS
President..... John B. Johnson
General Manager..... James W. Higgins

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d.
Owned-Oper. By..... Radio Services of Wellsville
Address..... Hotel Fassett
Tel.: 727..... Independent
General Manager..... Joseph Mumma

WFAS—White Plains—1932

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Westchester Bcstg. Corp.
Address..... Secor Road, Hartsdale, N. Y.
Tel.: OW 3-2400..... Independent
Station Representative..... Jack Masla
President..... Valentine E. Macy, Jr.
Gen., Sta. Manager..... Frank A. Seitz
Program Director..... Randall Kaler
Sls. Prom., Comm. Mgr..... John Hade
Chief Engineer..... Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 441)

Batting 1000 on AM and FM!

WFAS' new 1000 watt transmitter reaches a potential 2¼ million homes with Westchester and Rockland Counties as a hub.

More than ever, WFAS is
THE Westchester Station!

WFAS and WFAS-FM
White Plains, N. Y.
914 OW 3-2400
Rep. by Jack Masla & Co.

Pop.: 4,660,000
Families: 1,188,500

North Carolina

Radio Homes: 1,145,000
AM Stas. in State: 164

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By...Roanoke-Chowan Bcstg.
Address...Box 232
Tel.: 332-3101...Independent
President...J. B. Burden
Manager...P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By...Radio Station WABZ, Inc.
Business-Studio Address...Hotel Albemarle
Tel.: YU 2-1020...KBS
President...Staton P. Williams
General Manager...Mrs. R. G. Varner
Commercial Manager...Nealson Russell
Program Director...Marvin Coley
Chief Engineer...John D. Brooks

WZKY—Albermarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By...Radio WZKY
Address...Box 550
Tel.: YUKON 2-1111...Independent
President...Robert L. Hilker
General, Sta. Manager...Ted Y. Prevatte
Chief Engineer...H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord;
WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By...Asheboro Bcstg. Co., Inc.
Address...P. O. Box 309
Tel.: MAin 5-2187...KBS
Newspaper Affiliation...Courier Tribune
Station Representative...George Hopewell
President...Roy Cox, Sr.
General, Station Mgr...J. R. Marlowe
Comm., Sales Prom. Mgr...R. B. Sweeney
Program Director...A. B. Brown
Chief Engineer...Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By...Davenport-McGuire Bcstrs.
Address...92 Haywood St.
Tel.: ALpine 3-5381...MBS
Station Representative...McGavren/Guild
President...Charles J. McGuire
Exec. Vice President...John Lee Davenport
Sales Manager...Charles Reynolds
Chief Engineer...Matthew Munn

WLOS—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Skyway Bcstg. Co.
Business-Studio Address...288 Macon Ave.
Tel.: ALpine 4-4321...NBC
Station Representatives...P. G. & W.; Ayers
President...Mitchell Wolfson

V.P. General Manager...Morton S. Cohn
Station Manager...Dewey Long
Program Director...Dave Jacobs
Chief Engineer...George F. Sprague
Owners of: WLOS-FM-TV, Asheville, N. C.; WTVJ,
Miami, Fla.; KVOS-TV, Bellingham, Wash.

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Radio Asheville, Inc.
Business-Studio Address...12 Church St.
Tel.: ALpine 3-4451...Independent
Station Representative...Gill-Perna
President, General Mgr...Zeb Lee
Commercial Manager...Bruce Barnes
Sales Prom., Pub. Dir...Lou Ronder, Jr.
Program Director...Jack Sheridan
Chief Engineer...Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By...Asheville Citizen-Times Co.
Address...14 O. Henry Ave.
Tel.: AL 2-5611...CBS
Newspaper Affil...Citizen-Times
Representative...H-R
President...Robert Bunnelle
General, Station Mgr...Cecil B. Hoskins
Comm. Mgr...James A. Hagan
Chief Engineer...Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
Address...Box 156
Tel.: 2-9401...Independent
Owner, Gen. Mgr., Ch. Eng...R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw. d.; 500 W., n.
Owner...Central Bcstg. Co.
Address...Box 630, Belmont
Tel.: 825-2812...ABC-MBS-KBS
President, General Mgr...Robert Hilker
Commercial Manager...Frank Thomas
Sales Promotion Mgr...Bill Sitton
Program Director...Everette Gantt
Chief Engineer...Fay Horton
Owners of: WEGO, Concord; WZKY, Albemarle;
WSVM, Valdese. All N. C.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By...George G. Beasley
Address...Box 215
Tel.: 894-3009...Independent
President...George G. Beasley
General Mgr., Ch. Eng...James E. Harrelson

NORTH CAROLINA

Commercial Manager . . . Emma Lee Grantham
Program Director Clyde Stone
Publicity Director Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Mountain View Bcstg. Co.
Address Box 755
Tel.: NOrth 9-7812 ABC-KBS
President, General Mgr. Eugene Slatkin
Commercial Manager Gil Murray
Program Director Jack Sharp
Publicity Director Susan Clark
Chief Engineer Charles Ingram

WFGW—Black Mountain—1961

Frequency: 1010 Kc. Power: 10,000 Watts
Owned By Blue Ridge Broadcasting Corp.
Address P. O. Box 158
Tel.: 669-8477 Independent
President Dr. Billy Graham
General Manager Loren F. Bridges
Sales Manger Douglas Bell
Chief Engineer W. C. Clements

WATA—Boone—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Wilkes Bcstg. Co.
Address Depot St.
Tel.: AM 4-8461 KBS
President Doris B. Brown
Station Mgr. Roland Potter
Program Director Jane Smith
Chief Engineer E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Pisgah Bcstg. Co., Inc.
Address P. O. Box 352
Tel.: TU 3-2621 Independent
President Mrs. Ed M. Anderson
General, Station Manager Al Martin
Program Director Bill Hancock
Publicity Director John I. Anderson
Chief Engineer Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned Burlington-Graham Bdcstg. Co.
Address Maple at Broad
Tel.: CA 7-4261 Independent
Representative Walker-Rawalt
Gen., Sta. Mgr. G. C. Starnes
Commercial Manager Harold Nall
Program Director William Diffee
Publicity Director Ed Brooks
Chief Engineer Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.
Owned-Operated By Alamance Bcstg. Co., Inc.
Address 318 S. Main St.
Tel.: CA 6-6376 MBS-KBS
Representative Thomas F. Clark
President V. W. Lane

General Manager E. Z. Jones
Operations, Comm. Mgr. C. Robert Ray
Program Director Minnie Canada
Publicity Director Charlie Price
Chief Engineer Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d.
Owned By Western N. C. Bcsters., Inc.
Address Harkins Cove Road
Tel.: MI 8-3588 Independent
Station Representative Hopewell
President Sidney A. Watts
General, Station Mgr. Dalton R. Paxton
Commercial Manager Jerry B. Spinn
Program Director Sam F. Patterson
Publicity Director Bob Caldwell
Chief Engineer John H. Welch

WVOE—Chadbourn—1962

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned By Ebony Enterprises, Inc.
Address P. O. Box 124-A
Tel.: 654-3971 Independent
Station Representative Dora-Clayton
President, General Mgr. T. M. Reynolds
Program, Publicity Dir. Joe Lewis
Chief Engineer Joe Evans

WCHL—Chapel Hill—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By Village Bcstg. Co.
Address Durham Road
Tel.: 968-4484 Independent
Pres., Gen. Mgr. Roland McClamroch, Jr.
Program Director Jim Heavner
Chief Engineer Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Thoms Radio-TV Ent.
Business-Studio Address 400 Radio Road
Tel.: 392-4181 MBS
President G. W. Dowdy
General Manager J. Poston
Station, Commercial Mgr. Don P. Lee
Chief Engineer L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc. Power: 50,000 Watts
Owned-Oper. By Jefferson Standard Bcstg.
Address 1 Julian Price Pl.
Tel.: ED 3-8833 CBS
Station Representative John Blair
Board Chairman J. M. Bryan
President Charles H. Crutchfield
Station Manager Paul B. Marion
Commercial Manager James G. Babb, Jr.
Program Director Wade St. Clair
Pub., Sales Prom. Dir. Larry Harding
Chief Engineer Thomas Howard
Owners of: WBT-FM, WBTW, Charlotte: WBTW,
Florence, S. C.

NORTH CAROLINA

WGIV—Charlotte—1947

Freq.: 1600 Kc. . . . Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By. . . . Charlotte Radio & TV Corp.
 Address Box 10063
 Tel.: ED 3-2195. Independent
 Station Representative Howard
 Pres., Gen., Sta. Mgr. Francis M. Fitzgerald
 Commercial Mgr. Ray Ervin
 Program Director F. P. Toomey
 Sales Promotion Manager Larry Keith
 Chief Engineer S. K. Lineberger

WIST—Charlotte—1951

Freq.: 1240 Kc. . . . Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WIST, Inc.
 Address Liberty Life Bldg.
 Tel.: FR 6-3511 Independent
 Station Rep. Advertising Time Sales
 President Henderson Belk
 V.P., General Manager Ray M. Stanfield
 Commercial Manager C. B. Rogers, Jr.
 Program Director Tim Lockhart
 Chief Engineer Donald Strawn
 Owners of: WORD, Spartanburg.

WKTC—Charlotte—1958

Frequency: 1310 Kc. . . . Power: 1000 Watts
 Owned By Queen City Bcstg. Co.
 Address 2001 Suttle Ave.
 Tel.: EDison 3-1101 Independent
 Station Rep. Prestige Representation
 Exec. Director J. O. Tice, Sr.
 President J. Olin Tice, Jr.
 General Manager J. G. Kenworthy
 Commercial Manager Johnny Jacobs
 Program Director Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc. . . . Power: 5 Kw. d.; 1 Kw. n.
 Owned By Carolina Broadcasting Co.
 Address P. O. Box 2536
 Tel.: FR 6-5541 NBC
 Station Rep. Peters, Griffin, Woodward
 President Leonard Reinsch
 V.P., Gen. Mgr. Henry Sullivan
 Commercial Manager Bill Baskerville
 Program Director Norman Young
 Chief Engineer A. O. Richardson, Jr.
 Owners of: WSB-AM-FM-TV, Atlanta; WHIO-AM-
 FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc. . . . Power: 1 Kw., d.
 Owned-Oper. By. Radio Charlotte, Inc.
 Address 215 Greystone Rd.
 Tel.: 523-1041 Independent
 Station Rep. Forjoe
 President Sherwood J. Tarlow
 General Mgr. Herb Berg
 Operations Mgr. Art Lawrence
 Chief Engineer Tony Ostoppoff

WRRZ—Clinton—1947

Frequency: 880 Kc. . . . Power: 1000 Watts, d.
 Owned WRRZ Radio Co.
 Address S. Highway 701
 Tel.: LY 2-2165 ABC

Station Rep. Walker-Rawalt
 General Mgr. Geo. S. Walston
 Sales Prom. Manager E. D. Powell
 Chief Engineer J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc. . . . Power: 1 Kw., d.
 Owned By: Concord Kannapolis Bcstg. Co.
 Address Box 1321
 Tel.: ST 2-7115 Independent
 President Robert R. Hilker
 General, Comm. Mgr. Claude C. Gibson, Jr.
 Program Director Bill Weant
 Chief Engineer Kenneth R. Kennedy
 Owners of: WZKY, Albemarle, N. C.; WEGO-FM,
 Concord.

WCKB—Dunn—1946

Frequency: 780 Kc. . . . Power: 1000 Watts d.
 Owned By N. C. Central Bcstrs.
 Address Box 431
 Tel.: 892-3133 KBS
 President Lofton A. Tart, Sr.
 General, Sta. Manager A. Lincoln Faulk
 Commercial Manager O. B. Hall
 Program Director Rudy Zurlo
 Publicity Director John G. Thomas
 Sales Promotion Manager Amelda Jackson
 Chief Engineer Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. . . . The Durham Radio Corp.
 Bus.-Studio Address 138½ E. Chapel Hill St.
 Tel.: 684-0355 CBS
 Newspaper Affil. Herald Co.
 Representative Paul H. Raymer
 President C. C. Council
 General, Station Mgr. J. Frank Jarman
 Commercial Mgr. W. R. Kirby
 Program Dir. E. R. Higgins, Jr.
 Publicity Director A. E. Pruitt
 Chief Engineer Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc. . . . Power: 1 Kw.
 Owned By Carolina Radio of Durham
 Address P. O. Box 28
 Tel.: 684-0115 Independent
 Station Rep. Continental Bcstg., Inc.
 President James H. Mayes, Jr.
 Commercial Manager Ray Childers
 Program Director Rip Austin
 Chief Engineer Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. . . . Power: 250 Watts
 Owned-Oper. By WSSB, Inc.
 Address Box 8676
 Tel.: 489-9457 Independent
 Station Reps. Weed; Ayers
 President J. S. Beattie
 General Manager R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc. . . . Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By W & W Bcstg. Co.

NORTH CAROLINA

Address..... P. O. Box 1571
Tel.: 682-9263
Station Representative..... ABC
President..... Clark
Gen., Sta. Mgr...... C. H. Wentz
Chief Engineer..... H. Tom Morris
Fred Bailey

WCDJ—Edenton—1955

Frequency: 1260 Kc..... **Power:** 1 Kw. d.
Owned-Oper. By..... Colonial Bcstg. Co.
Address..... P. O. Box 509
Tel.: 2178
President..... KBS
E. M. Schuman
Gen., Sta. Mgr...... R. W. Schuman

WCNC—Elizabeth City—1939

Freq.: 1240 Kc..... **Power:** 1 Ww. d., 250 W. n.
Owned-Oper. By... Albemarle Bcstg. Co., Inc.
Address..... Box 535
Tel.: 335-4379
KBS
Station Rep...... Bogner & Martin
President..... J. L. Lamb, Sr.
Gen. Mgr., Chief Eng...... J. L. Lamb, Jr.
Assistant Mgr...... Desmond Barclay
Commercial Manager..... C. E. Ferrell
Program Director..... Jimmy Raper
Publicity Director..... Bill Winslow

WGAI—Elizabeth City—1947

Freq.: 560 Kc..... **Power:** 1 Kw. d., 500 Watts n.
Owned-Operated By..... WGAI Radio Co.
Business-Studio Address..... Box 649
Tel.: 4371
MBS
Pres., Gen., Sta. Mgr...... C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc..... **Power:** 1 Kw., d.
Owned..... Bladen Bcstg. Corp.
Address..... Box 327
Tel.: UNion 2-3184
KBS
Sta. Representative..... Hopewell
President..... E. Clayton Register
General Mgr...... Chatham C. Clark

WIFM—Elkin—1949

Frequency: 1540 Kc..... **Power:** 250 Watts, d.
Owned By..... Tri-County Bcstg. Co., Inc.
Address..... P. O. Box 152
Tel.: 835-2511
Independent
Newspaper Affiliation..... Tribune
President..... H. F. Laffoon
General Manager..... W. P. Erwin
Station Manager..... Leon Reece
Commercial Manager..... Barnet Hall
Program Director..... Betty Frye
Chief Engineer..... Dick Paulson
Owners of: WIFM-FM, Elkin.

WFMO—Fairmont—1953

Frequency: 860 Kc..... **Power:** 1000 Watts d.
Owned By..... Carolinas Broadcasting Co., Inc.
Address..... P. O. Box 665
Tel.: 628-4781
Independent
President..... Cutlar Moore
General, Station Mgr...... James C. Clark
Commercial Manager..... Allen Vause
Program Director..... Betty R. Clark
Chief Engineer..... Joseph Miles

WFAG—Farmville—1959

Frequency: 1250 Kc..... **Power:** 500 Watt d.
Owned By..... Farmville Bcstg. Co.
Address..... Box 148
Tel.: SK 3-4392
Independent
Station Representative..... Hopewell
Co-owners..... Carl V. Venters Jr., H. C. Wade
Chief Engineer..... Lawrence Behr

WFAI—Fayetteville—1947

Freq.: 1230 Kc..... **Power:** 1 Kw. d., 250 W. n.
Owned By..... Jackson F. Lee
Address..... P. O. Box 659
Tel.: 433-4193
CBS-KBS
Representative..... Thomas F. Clark
General, Comm. Manager..... Jackson F. Lee
Chief Engineer..... Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned By..... OSTB, Inc.
Address..... P. O. Box 512
Tel.: HEMlock 2-7136
ABC
Representative..... Burn-Smith
Gen., Sta. Mgr...... Jimmy Simpson

WFNC—Fayetteville—1938

Freq.: 940 Kc..... **Power:** 10 Kw. d., 1 Kw. n.
Owned-Oper. By..... Cape Fear Bcstg. Co.
Address..... 1009 William Clark Rd.
Tel.: HU 4-4181
MBS
Representative..... Walker-Rawalt
President, Gen. Mgr...... Victor W. Dawson
Station, Commercial Mgr...... Johnny Joyce
Program Director..... Chris Mack
Chief Engineer..... Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1600 Kc..... **Power:** 1 Kw. d.
Owned By..... WIDU Bcstg., Inc.
Address..... Box 247
Tel.: HEMlock 2-6111
Independent
President..... F. F. Owen
General, Station Mgr...... W. B. Belche
Commercial Manager..... Forrest Tyndall
Program Director..... Donald McDowell
Chief Engineer..... W. D. Bailey

WAGY—Forest City—1958

Frequency: 1320 Kc..... **Power:** 1 Kw. d.
Owned By..... Tri-City Broadcasting Co.
Address..... Box 280
Tel.: 245-9888
Independent
President, Chief Eng...... G. T. Becknell
Station, Program Mgr...... Dave White
Comm., Sales Prom. Mgr...... Fred A. Blanton
Owners of: WAGY-FM, Forest City.

WBBO—Forest City—1947

Frequency: 780 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Rutherford Co. Radio Co., Inc.
Address..... Box 469
Tel.: CHerry 5-4205
KBS
Newspaper Affil...... Courier, Sun
Pres., Gen., Sta. Mgr...... Mrs. Ed. M. Anderson
Chief Engineer..... Merton Iwerks

NORTH CAROLINA

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Macon Cty. Broadcasting Co.
 Business Address P. O. Box 470
 Tel.: LA 4-2148 KBS
 President Henry Bartol, Jr.
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFVG Bcstg.
 Business-Studio Address Box 588
 Tel.: MU 7-4001 KBS-MBS
 President, Gen. Mgr. James Flanagan
 Chief Engineer G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By MGM Bcstg. Corp.
 Address Box 1399
 Tel.: 865-5796 Independent
 Station Representative Hopewell
 President Lewis Young
 General, Station Mgr. Glenn F. Mace
 Commercial Manager Grady E. Carpenter
 Chief Engineer A. Clay Groves

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Catherine T. McSwain
 Address 1700 N. Chester St.
 Tel.: UNIVERSITY 5-8501 Independent
 Station Manager Pat McSwain
 Commercial Manager Carl Rhyne
 Program Director Fred Gray
 Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.
 Address 504 Vista Dr.
 Tel.: UN 5-1079 KBS
 Representative Thomas F. Clark
 Pres., Gen., Sta. Mgr. James B. Petty
 Commercial Manager Boyce C. Morrow
 Program Director Alan G. Phillips
 Chief Engineer Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned Southern Radio & TV Corp.
 Address P. O. Box 655
 Tel.: RPublic 4-4211 KBS
 President, Gen. Mgr. Kenneth T. Marshall
 Program Dir., Ch. Engineer Henry Harrison

WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. B. E. Carolina Bcstg. Co., Inc.
 Address P. O. Box 1024
 Tel.: RPublic 4-3621 ABC
 President A. T. Hawkins
 General Comm. Mgr. V. G. Balkman
 Chief Engineer Daniel B. Trueblood
 Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
 Owned Better Advertising Inc.
 Address 116 W. Mulberry St.
 Tel.: RE 4-5151 Independent
 Sta. Representative Bogner & Martin
 President William S. Page
 General Mgr. Jack P. Hankins
 Station Mgr. Lynwood Moseley
 Commercial Manager Aubrey Acock
 Program Director Perry Turner
 Chief Engineer Paul Horne

WKJK—Granite Falls—1962

Frequency: 1580 Kc. Power: 500 Watts
 Owned By James B. Childress
 Address Radio Building
 Tel.: Granite Falls Independent
 President James B. Childress
 General, Commercial Mgr. Robert Culler

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
 Owned By North Carolina Bcstg. Co.
 Address Battleground at Edney Ridge Rd.
 Tel.: BR 2-6125 CBS
 Representative George P. Hollingsbery
 General, Station Mgr. Allen Wannamaker
 Commercial Mgr. W. H. Henry
 Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned & Oper. By WCOG, Inc.
 Address 4635 Tower Dr.
 Tel.: 299-0346 MBS
 Station Rep. McGavren/Guild
 President Harold H. Thoms
 Sta. Manager Jack Huband
 Program Director Tom A. Wall
 Sales Promotion Mgr. Terry Bane
 Pub. Dir. Betty Anderson
 Chief Engineer Earl Allison
 Owners of: WISE-TV, Asheville, N. C.

WEAL—Greensboro—1962

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned By Charlotte Radio & Television Corp.
 Address P. O. Box 6626
 Tel.: 272-5121 Independent
 Station Representative Bernard Howard
 President Francis M. Fitzgerald
 General Mgr., Chief Eng. Carroll Ogle
 Publicity Director Alfred G. Richards

WGBG—Greensboro—1942

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Greensboro Bcstg. Co., Inc.
 Address P. O. Box 2280
 Tel.: BR 3-3631 ABC
 Station Representative Bob Dore
 Pres., Gen. Mgr. Ralph M. Lambeth
 Comm. Mgr., Pub. Dir. Jack Rimmer
 Sales Prom. Manager Earl O. Sullivan
 Program Director Joe Anderson
 Chief Engineer Earl Teague

NORTH CAROLINA

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
Owned By: WPET, Inc.
Address: P. O. Box 3488
Tel.: BR 5-4464
Independent
President: James S. Beattie
Exec. V.P., Gen. Mgr.: William P. Mitchell
Sales Prom. Mgr., Pub. Dir.: Ruenell Stewart

WGTC—Greenville—1940

Freq.: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By: WGTC Bcstg. Co.
Address: P. O. Box 462
Tel.: PL 8-2174
CBS
Station Rep.: Devney Organization
President: A. W. Lewin
General Manager: J. T. Snowden, Jr.

WKTB—Greenville—1962

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By: H&R Electronics, Inc.
Address: 103 E. Fifth St.
Tel.: Plaza 2-6303
Independent
Station Representative: Hal Walton
President: John S. Townsend
Commercial Manager: Marty Sullivan
Chief Engineer: Grover Baker

WOOW—Greenville—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned: WOOW, Inc.
Address: 304 S. Evans St.
Tel.: Plaza 8-1171
KBS
President: Charles E. Springer
Station Manager: M. R. Sullivan
Chief Engineer: Charles W. Moore

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned: Richmond Bcstg Co.
Address: Box 826
Tel.: 582-2653
Independent
President: Risdon A. Lyon
General Manager: W. P. Billingsley
Chief Engineer: J. Craig Jarman

WUSM—Havelock—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned By: Radio Marine
Address: The Penthouse, Commercial Center
Tel.: 447-5100
Independent
Station Representative: Hal Holman
President, Gen. Mgr.: Jack Younts

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.
Owned: Henderson Radio Corp.
Address: Norlina Road
Tel.: GE 8-7136
KBS-MBS
President: Nathan Frank
General, Sta. Mgr.: Dr. Claye Frank
Program Director: Mrs. Mozelle Moore
Chief Engineer: Lewis Hiland

WIZS—Henderson—1955

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By: Radio Corp.
Address: P. O. Box 1011
Tel.: Geneva 8-8135-6
Independent
President: Stan Fox
Station Manager: Mike Hight
Program Director: John Price
Publicity Director: Bud Morgan
Chief Engineer: Ed Brame

WHKP—Hendersonville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Hendersonville, Inc.
Address: Chimney Rock Rd.
Tel.: OX 3-9061
KBS
President, Gen. Mgr.: Kermit Edney
Commercial Manager: Arthur V. Cooley
Program Director: Jimmy Northington
Chief Engineer: Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Catawba Valley Bcstg. Co.
Address: 415 1st Ave., N.W.
Tel.: DI 5-2294
ABC
News. Affil.: Daily Record
President: Carl V. Cline
Gen., Sta. Manager: Edmund S. Long
Program, Publicity Director: Kyle S. Jones
Chief Engineer: Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By: Foothills Bcstg., Inc.
Address: P.O. Box 938
Tel.: 345-2124
Independent
Representative: Pearson Nat. Reps.
President: Mrs. Margaret A. Smith
Gen., Sales Promo. Mgr.: E. M. Smith, Jr.
Sta. Mgr., Chief Engr.: Elmer Troutman
Commercial Manager: Lee Douglas
Program Director: Mattie I. Padgett
Publicity Director: Mrs. Cecile Bost

WHPE—High Point—1947

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Oper. By: High Point Bcstg. Co.
Address: 504½ N. Main St.
Tel.: 883-1466
KBS
Pres., Prog. Dir., Chief Eng.: Gary C. Davis
Commercial Manager: Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Station WMFR, Inc.
Business Studio Address: 164 S. Main
Tel.: 888-4593
ABC
Representative: Burn-Smith
Pres., General Manager: Frank S. Lambeth
Commercial Manager: Frank Smith
Sales Promotion Manager: G. D. Sullivan
Program Director: Diamond Carter
Publicity Director: Mary Lou McConkey
Chief Engineer: Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc. Power: 1000 Watts d.

NORTH CAROLINA

Owned By.....Doss Broadcasting
 Address.....Box 1448
 Tel.: 382-6581.....Independent
 Sta. Representative.....Devney Organization
 President.....Charles E. Doss
 Chief Engineer.....Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Onslow Bcstg. Corp.
 Address.....Drawer E
 Tel.: 347-1707.....Independent
 Sta. Representative.....Devney Organization
 Pres., Gen. Mgr.....Robert P. Mendelson
 Commercial Manager.....Rodric L. Jones
 Program Director.....J. Jackson
 Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts
 Owned By.....Seaboard Bcstg. Corp.
 Address.....P. O. Box 1197
 Tel.: 347-4111.....Independent
 Gen., Comm. Mgr.....Paul Parker
 Chief Engineer.....R. O. Dorsey

WCTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Fred H. Whitley, Inc.
 Address.....Cannon Blvd.
 Tel.: WEbster 3-8700.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By.....Foy T. Hinson
 Address.....101 West First St.
 Tel.: WEbster 3-1121.....Independent
 Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Radio Sta. WKMT
 Address.....Box 669
 Tel.: 739-3672.....Independent
 President.....R. H. Whitesides
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges
 Sales Promotion Manager.....Ed Campbell
 Program Director.....Doris Bridges
 Chief Engineer.....Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Farmers Bcstg. Service, Inc.
 Address.....1312 W. Vernon Ave.
 Tel.: JAcKson 3-5151.....Independent
 Representative.....Bogner & Martin
 President.....William S. Page
 General Manager.....Jack P. Hankins
 Program Director.....Patrick C. Howell
 Chief Engineer.....Harvey Mewborn
 Owners of: WGOL, Goldsboro, N. C.

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....HGR Bcstg.

Address.....204 East King St.
 Tel.: JAcKson 3-4111.....ABC
 Station Representative.....Hopewell
 Station, Comm. Manager.....J. B. Ham
 Program Director.....Jay Holmes
 Chief Engineer.....Herman B. Civils

WISP—Kinston—1954

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Smiles of Kinston
 Address.....P.O. Box 960
 Tel.: JAcKson 3-6161.....Independent
 Station Representative.....Hal Walton
 President.....Norman J. Suttles
 Station Manager.....Everett C. Peace, Jr.
 Program Director.....Rayburn Faulkner
 Chief Engineer.....H. W. Fitzgerald, Jr.

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Scotland Bcstg. Co.
 Address.....Box 512
 Tel.: CR 6-2911.....KBS
 Sta. Rep.....Dora-Clayton
 President.....Edwin Pate
 General Manager.....C. V. Willis, Jr.
 Commercial Manager.....Jane Callahan
 Program Director.....Don Major
 Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....George W. Phillips
 Address.....Box 1488
 Tel.: CRestview 6-3633.....Independent
 President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WLOE, Inc.
 Address.....P.O. Box 632
 Tel.: MA 3-3118.....MBS-KBS
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock

WJRI—Lenoir—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Mrs. Katherine B. Rabb
 Address.....Union Natl. Bank Bldg.
 Tel.: PL 4-5361.....MBS-KBS
 President.....Katherine B. Rabb
 General Manager.....F. Kent Atwater
 Program Director.....Thomas Stevens
 Chief Engineer.....Olan Harmon

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
 Owned-Oper. By.....Davidson County Bcstg.
 Address.....Box 359
 Tel.: CH 6-2716.....KBS
 General Manager.....Greeley N. Hilton
 Assistant Manager.....Ed Fuller
 Commercial Manager.....Dewey Hutchins
 Program Director.....Don Matney
 Chief Engineer.....Fred Huneycutt

NORTH CAROLINA

WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned By.....Lincoln County Bcstg. Co., Inc.
Address.....P.O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown

WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: 496-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REDfield 9-3394.....Independent
Station Representative.....Breen and Ward
President.....Denzel M. Shaver
General Manager.....Al Kahn
Owners of: WDMS, Lynchburg, Va.

WTSB—Lumberton—1946

Frequency: 1340 Kc. 1 Kw. d.; 250 W. n.
Owned By.....Robeson Bcstg. Corp.
Address.....Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General Station Mgr.....Al G. Stanley
Commercial Manager.....David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....Bruce Sessoms

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By.....Lake City Bcstg. Corp.
Address.....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Commercial Manager.....J. C. Pleasant
Gen., Sta. Manager.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Shields
Commercial Manager.....Eldridge Fox

WMYN—Mayodan—1957

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By.....Mayo Broadcasting Corp.
Address.....Box 311, Madison, N. C.
Tel.: 548-9207.....Independent
President.....J. B. Shelton
General Manager.....Banner F. Shelton
Chief Engineer.....Frank Brewer

WSDC—Mocksville—1962

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By.....Davie Broadcasting Co.
Address.....P.O. Box 236
Tel.: 634-2177.....Independent
President, General Mgr.....Will P. Erwin
Station Manager.....Robert S. Shreve

WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: Atlantic 3-8115.....ABC-KBS
President, Gen. Mgr.....Frank Funderburk
Comm., Sales Prom. Mgr.....William D. Benton
Chief Engineer.....Marshall Howard Baucom

WHIP—Mooresville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: NOrth 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr., Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address.....Box 432
Tel.: PA 6-3188.....KBS
Station Representative.....Devney Organization
President.....Grover C. Munden
General Station Manager.....Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: 437-0521.....KBS
President.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address.....P.O. Box 907
Tel.: STATE 6-6111.....KBS
Representative.....Thomas Clark
Gen. Mgr., Chg. Eng.....Ralph D. Epperson
Station Manager.....Blair Eubanks
Commercial Manager.....Lucy Bowman
Sales Prom. Manager.....Jimmy Shelton
Program Director.....Shirley Kirkman

WSYD—Mt. Airy—1951

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.
Address.....P.O. Box 1126
Tel.: STATE 6-2147.....MBS
Station Representative.....Hopewell
General Manager.....Erastus F. Poore

NORTH CAROLINA

WDJS—Mt. Olive—1961

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned By..... Mount Olive Bcstg. Co.
Address..... East Center St. Ext.
Tel.: Oldfield 3012..... Independent
Manager, Ch. Eng..... J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.
Owned By..... Cherokee Broadcasting Co.
Address..... Townsend Bldg.
Tel.: VEron 7-2151..... Independent
Gen. Mgr., Ch. Eng..... Max M. Blakemore
Commercial Manager..... J. Armstrong

WKRK—Murphy—1958

Frequency: 1390 Kc. Power: 1 Kw.
Owned By..... J. B. Childress
Address..... P.O. Box 304
Tel.: VEron 7-3210..... KBS
President..... J. B. Childress
Gen., Comm. Mgr..... Paul Ridenhour
Chief Engineer..... James Foust

WHIT—New Bern—1942

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Ray D. Williams
Address..... P.O. Box 551
Tel.: MElose 7-4450..... MBS
Station Rep..... Pearson Nat'l Reps., Inc.
General Manager..... Ray D. Williams
Station Mgr., Chief Eng..... Bob Statham
Program Director..... Ben Turner
Publicity Director..... Bill Stovall

WRNB—New Bern—1953

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned..... Jefferay Bcstg. Corp.
Address..... Box 31
Tel.: MElose 7-6144..... KBS
Representative..... Howard
Pres., Gen. Mgr..... William W. Jefferay
Commercial Manager..... George B. Nelson
Chief Engineer..... Dave Raley

WNNC—Newton—1948

Freq.: 1230 Kc. Power: 1 Kd. d., 250 W. n.
Owned-Oper. By..... Newton-Conover Bcstg. Co.
Business Address..... West "A" St.
Tel.: IN 4-4041..... KBS
Pres., Gen., Sta. Mgr..... Earl Holder
Comm., Sls. Prom. Mgr..... Eugene Henry
Program Director..... Bob Campbell
Publicity Director..... Roger Covert
Chief Eng..... Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Wilkes Bcstg. Co.
Address..... Radio Bldg.
Tel.: 633..... KBS
Pres., Gen. Mgr..... Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By..... Oxford Bcstg. Corp.
Address..... 111 Littlejohn St.
Tel.: 4167..... Independent
President, Gen. Mgr..... A. N. Critcher
Station Manager..... F. Royster Critcher
Chief Engineer..... Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By..... Plymouth Bcstg. Co.
Address..... Box 67
Tel.: SWan 3-4104..... Independent
Station Rep..... Continental Radio Sales
President..... Harry A. Epperson, Sr.
General, Comm. Manager..... Lewis R. Kurtz, Jr.
Sales Promotion Manager..... Ralph Robinson
Publicity Director..... C. T. West
Program Director..... Lou Mitchell
Owners of: WBRG, Lynchburg; WLES, Lawrenceville, both Va.

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By..... WKIX Bcstg. Co.
Address..... P.O. Box 868
Tel.: TEmple 2-5512..... Independent
Station Rep..... Young
General Manager..... Hugh Holder
Chief Engineer..... Gene Reopelle

WLLE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts d.
Owned By..... Raleigh-Durham Broadcasting Co.
Address..... P.O. Box 190
Tel.: TEmple 3-3874..... Independent
Station Rep..... Bernard Howard & Co.
President..... Edward B. Kemm
General, Station Mgr..... James D. Swain
National Sales Dir..... Ralph J. Baron
Program Dir., Chief Eng..... Steve H. Brown
Owners of: WILA, Danville, Va.

WNOH—Raleigh—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
Owned By..... North Carolina Electronics, Inc.
Address..... 622 Downtown Blvd.
Tel.: 828-9912..... Independent
Station Rep..... Charles Bernard
President..... James P. Poston
General Manager..... Norman J. Suttles

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By..... WPTF Radio Co.
Address..... Insurance Bldg.
Tel.: TE 2-8311..... NBC
Station Rep..... Henry I. Christal
Pres., Gen. Mgr..... Richard H. Mason
Sales Manager..... R. W. Youngsteadt
Program Manager..... Graham B. Poyner
Promotion Manager..... Don Fowler
Chief Engineer..... Henry Hullick, Jr.

NORTH CAROLINA

WRAL—Raleigh—1939

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Capital Bcstg. Co., Inc.
Bus.-Studio Address 130 S. Salisbury St.
Tel.: TE 4-6401 Independent
Representative H-R
President A. J. Fletcher
General Manager Fred Fletcher
Station, Sales Promo. Mgr. Tom Tucker
Commercial Manager John C. Allers
Program Director Merle Kelly
Chief Engineer Robert Stephenson
Owners of: WRAL-AM-FM-TV, Raleigh, N. C.

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Piedmont Carolina Bcstg.
Address Harrison St. Ext.
Tel.: DI 9-4361 ABC
Representative Bogner & Martin
President H. T. Williams
General, Station Mgr. Stephen F. Woodson
Program Director Gene Overby
Publicity Director Earl Burton, Jr.
Chief Engineer Benney G. Grogan

WREX—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned-Oper. By Reidsville Bcstg. Co.
Address Box 1349
Tel.: 342-1333 Independent
President William M. Oliver, Sr.
General, Station Mgr. E. M. Hurd
Program, Publicity Director. Mrs. Katy Oliver
Chief Engineer William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned By Roanoke Rapids Radio
Address 251 Roanoke Ave.
Tel.: JE 7-4184 MBS-KBS
President Henry M. Best, Jr.
General Manager Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By WAYN, Inc.
Address Rockingham
Tel.: TWinning 5-4041 Independent
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. William Futterer
Program Director Jimmy Smith
Publicity Director Henry Boggan
Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned By East Carolina Electronics
Address P.O. Box 1075
Tel.: GI 2-3108 CBS
Newspaper Affiliation Telegram
Station Representative Pearson
President Josh Horne
Comm., Sales Prom. Mgr. Ray Thompson
Program Director Ray Wilkerson
Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By W. A. Wynne
Address Box 752
Tel.: GI 6-6736 ABC
Representative Burn-Smith
General, Station Mgr. W. A. Wynne Jr.
Commercial Manager George E. Peterson
Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Atlantic Radio
Address Box 283
Tel.: 442-1490 Independent
President Stan Fox
General Manager Martin L. Street
Station Manager Bud Morgan
Owners of: WIZS, Henderson, N. C.

WRXO—Roxboro—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By Roxboro Bcstg. Co.
Address Box 130
Tel.: 6013 Independent
General Manager, Ch. Eng. H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Mid-Carolina Bcstg. Co.
Address Mildords Hills Road
Tel.: 633-0621 ABC
President Charles H. Wentz
General, Sta. Manager Harry L. Welch
Commercial Manager Kitty Murphy
Program Director Gale Adkins
Chief Engineer E. L. Sherman
Owners of: WTTK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By WSTP, Inc.
Address 1105 Statesville Blvd.
Tel.: MELrose 6-3811 MBS
Station Representative Walker-Rawalt
President, General Mgr. Tom Harrell
Sales Promotion Mgr. Bob Bailey
Program Director Sylvia Wiseman
Chief Engineer Fred Ostwalt

WEYE—Sanford—1952

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Sanford Radio Bcstg. Inc.
Address Box 550
Tel.: 775-3021 Independent
General Mgr. B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By WWGP Bcstg. Corp.
Address P. O. Box 651
Tel.: 775-3525 KBS
President-Mgr. Frank Abbott, Jr.
Sales Promotion Manager David Sherrill
Program Director Bill Buchanan
Chief Engineer J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc. Power: 5,000 Watts d.
 Owned By..... WYAL, Inc.
 Address..... P. O. Box 425
 Tel.: Valley 6-9321..... Independent
 President..... J. Laurino
 General Station Mgr..... Byron Thomas
 Program Director..... Joe Penny
 Publicity Director..... Doug Phelps
 Chief Engineer..... Jim Casey
 Owners of: WIVE, Ashland, Va.

WADA—Shelby—1958

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By..... Cleveland County Bcstg. Co. Inc.
 Business Address..... Highway 226
 Tel.: HUXley 2-1390..... Independent
 Pres., Gen. Mgr..... Boyce J. Hanna
 Chief Engineer, Prog. Dir..... Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc. Power: 1000 Watts
 Owned-Oper. By..... Western Carolina Radio
 Business Address..... 1511 W. Dixon Blvd.
 Tel.: HUXley 7-6313..... MBS-KBS
 Pres., Gen. Manager..... Robert M. Wallace
 Comm. Manager..... Don McLain
 Chief Engineer..... E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By..... Chatham Bdsctg. Co.
 Address..... Box 652
 Tel.: 742-2135..... Independent
 Station Representative..... George Hopewell
 President..... H. E. Stout
 General, Station Mgr..... Don L. Pierce
 Chief Engineer..... Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power 5,000 Watts d.
 Owned-Oper. By..... Carolina Bcstg. Service
 Address..... Buffalo Road
 Tel.: WEBster 4-2434..... KBS
 Station Representative..... Bernard
 President..... Ellis Barbour
 Station, Commercial Mgr..... John Ciccone
 Chief Engineer..... W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned... The Sandhill Community Bcstrs., Inc.
 Address..... Highway No. 2
 Tel.: 5-7001..... ABC-KBS
 Station Reps..... Holman; Dora-Clayton
 Pres., Gen. Mgr..... Jack S. Younts
 Station Manager..... D. L. Madigan
 Publicity Director..... Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By... Toe River Valley Bcstg. Co.
 Address..... Box 536
 Tel.: PO. 5-4296..... KBS
 Pres., Gen. Mgr..... Tom N. Cooper
 Commercial Manager..... Rebecca W. Pitman
 Sales Promotion Mgr..... Gerald Murdock
 Chief Engineer..... Howard A. Brinkley

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W. d.
 Owned..... Iredell Bcstg. Corp.
 Address..... New Northwestern Bk. Bldg.
 Tel.: 872-2455..... Independent
 President..... Walter A. Duke
 General Mgr., Pub. Dir..... Clay Cline
 Comm, Sales Promo. Mgr..... Earl Carney
 Program Director..... Norris Mayberry
 Chief Engineer..... Michael Duke

WSIC—Statesville—1947

Freq.: 1400 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By..... Statesville Bcstg. Co.
 Address..... Box 1189
 Tel.: 873-9078..... KBS
 President..... A. Fuller Sams, Jr.
 Gen., Sta. Mgr..... G. M. Allen
 Commercial Manager..... W. H. Brown
 Program Director..... Robert W. Marlowe
 Chief Engineer..... T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W. d.
 Owned..... WMSJ, Inc.
 Address..... Box 187
 Tel.: JU 6-2221..... KBS
 President..... James B. Childress
 General, Station Mgr..... Carlton W. Elkins
 Commercial Manager..... Carroll B. Hart
 Chief Engineer..... Henry Hoffman
 Owners of: WKKK, Murphy, N. C.; WLAF, La-
 Follette, Tenn.; WKSK, West Jefferson, N. C.;
 WKJK, Granite Falls, N. C.

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
 Owned-Oper. By..... Tabor City Bcstg. Co.
 Address..... Box 528
 Tel.: 3171..... KBS
 President..... J. M. Soles, Jr.
 General Mgr..... H. Hyman

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned By..... Coastal Plains Bcstg. Co., Inc.
 Address..... Box 1112
 Tel.: TALbot 3-2191..... Independent
 Station Representatives..... Dora-Clayton
 President..... V. E. Fountain
 General, Station Mgr..... Robert L. Harper
 Commercial Manager..... James I. Taylor
 Program Director..... Edward Conway
 Chief Engineer..... Lindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By..... The Thomasville Bcstg. Co.
 Address..... P. O. Box 750
 Tel.: 3701..... Independent
 President..... R. F. Van Landingham
 Gen., Sta. Mgr..... Harold Harrison
 Chief Engineer..... C. C. Fritts

WJRM—Troy—1961

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By..... Montgomery County Bcstg. Co.
 Address..... P. O. Box 57
 Tel.: 8811..... Independent

NORTH CAROLINA

President, Gen. Mgr. . . . James R. McKenzie, Jr.
 Program Director John C. Wallace
 Commercial Manager Yvonne McKenzie
 Chief Engineer B. F. Keever

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
 Owned Polk County Broadcasters
 Address Box 940
 Tel.: 856-5677 KBS
 Gen., Comm. Mgr. Henry G. Bartol, Jr.
 Station Mgr., Pub. Dir. . . . Gertrude S. Taylor
 Program Dir. Ace Rickenbacker
 Chief Engineer Harold Sellm

WSVM—Valdese—1961

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Burke County Bcstg. Co.
 Address Box 1046
 Tel.: TRinity 9-5000 Independent
 President Robert R. Hilker
 V.P., General Mgr. William R. Rollins
 Commercial, Prog. Dir. . . . Ellis T. Greenway
 Publicity Director Carolyn Metcalf
 Chief Engineer Norman Beach
 Owners of: WGGC, Belmont; WEGO-AM-FM, Con-
 cord; WZKY, Albemarle. All N. C. WPCC, Clin-
 ton, S. C.

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By R. P. Lyon & Son
 Address P. O. Box 341
 Tel.: MY 4-2175 KBS
 General Manager W. P. Billingsley
 Station Manager Walter V. Mitchell
 Program Director W. T. Ballard Jr.
 Chief Engineer John M. Ingold

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Duplin Bcstg. Co.
 Address Box 449
 Tel.: AT 5-2187 KBS
 General Manager Harry Kramer
 Ch. Eng. Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned By WEEW, Inc.
 Address Box 439
 Tel.: WI 6-4124 KBS
 President J. P. Gallagher
 General Manager James Newman

WITN—Washington—1942

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By . . . Tar Heel Bcstg. System, Inc.
 Address P. O. Box 793
 Tel.: 946-2162 ABC
 Station Rep. Venard, Torbet & McConnell
 President, General Mgr. . . . W. R. Roberson, Jr.
 Station Manager W. W. Moore
 Commercial, Sls. Prom. Mgr. . . . Bob Frowein
 Program Publicity Director . . . Merrill Daniels
 Chief Engineer R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Radio WHCC
 Address Main St.
 Tel.: GL 6-8661 KBS
 Pres., Gen. Mgr. K. D. Fry
 Treasurer M. F. Fry
 Chief Engineer John Rietz

WCNF—Weldon—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W., n.
 Owned-Oper. By Twin City Bcstg.
 Address 1504 Roanoke Rapids Rd.
 Tel.: Jefferson 6-3115 KBS, MBS
 President Nathan Frank
 Station Manager Al Drew
 Program Director Edith A. Ellis
 Chief Engineer Lewis E. Hiland

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned By Wendell-Zebulon Radio Co.
 Address Box 278, Wendell
 Tel.: ANDrew 9-9325, Zeb. Independent
 President Lewis V. Parrish
 General Mgr., Ch. Eng. Bill Kirby
 Commercial Manager Bruce Creekmore
 Sales Promotion Manager Teddy Davis
 Program Director Billy Yeargin
 Publicity Director Joan Allen

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned Childress Bcstg. Corp.
 Address Box 311
 Tel.: 246-8001 KBS
 President James B. Childress
 General Manager J. Ardell Sink
 Station Manager Coy H. Deal
 Commercial Manager Brice A. Miller
 Sales Promotion Manager Remelle K. Sink
 Program Director Hoyt Lotts
 Publicity Director Marlyn Hartzog
 Chief Engineer Vernon McCarthy
 Owners of: WMSA, Sylva; WKRR, Murphy; WKJK,
 Granite Falls. All N. C. WLAF, LaFollette, Tenn.

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned Whiteville Broadcasting Co., Inc.
 Address P. O. Box 700
 Tel.: 642-2133 Independent
 Representative Thomas F. Clark
 Acting President J. Herman Leder
 General Mgr. Don Viets
 Commercial Manager J. G. Worrell
 Program Director Marv Stuart
 Chief Engineer William F. Rogers

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned By E. Carolina Bcstg. Co.
 Address Manning Bldg.
 Tel.: SW 2-4161 Independent
 Co-owner, Gen. Mgr. Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.

NORTH CAROLINA

Owned-Oper. By...New Hanover Bcstg. Corp.
 Business Address.....211 N. Second St.
 Tel.: ROger 2-2493.....MBS
 Representative.....Walker-Rawalt
 President.....J. S. Brody
 General, Sta. Manager.....Allen B. Jones
 Commercial Manager.....Tommy Thompson
 Sales Promotion Manager.....Dave Ruark
 Publicity Director.....Bill Weatherers
 Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
 Owned By.....Arlington-Fairfax Bcstg. Corp.
 Address.....Box 432
 Tel.: ROger 3-4633.....Independent
 Station Representative.....McGavren/Guild Co.
 President.....Harold H. Thoms
 Station Manager.....Sam Dodd
 Program Director.....Thomas E. Slade
 Chief Engineer.....Sidney Wilson
 Owners of: WISE, Asheville; WEAM, Washington,
 D. C.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
 Owned By.....Dunlea Bcstg. Ind., Inc.
 Address.....Box 1889
 Tel.: ROger 2-0058.....ABC
 Representatives.....Burn-Smith; Ochs
 President.....R. A. Dunlea, Sr.
 Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
 Commercial Manager.....Robert J. Hurley
 Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Watson Industries, Inc.
 Address.....Box 1020
 Tel.: 243-2188.....MBS
 Station Rep.....Clarke Brown
 President, Gen. Mgr.....Penn T. Watson, Jr.
 Commercial Manager.....R. L. Pyles
 Program Director.....Bill Bunn
 Sales Promo. Mgr., Pub. Dir.....Carol S. Smith
 Chief Engineer.....Robert P. Carlson

WLLY—Wilson—1960

Frequency: 1350 Kc.....Power: 1000 Watts, d.
 Owned By.....H. A. Epperson, Jr.
 Address.....Davis Bldg.
 Tel.: 237-1830.....Independent
 President, General Mgr.....H. A. Epperson, Jr.
 Program Director.....Lorraine Gay
 Chief Engineer.....Charles Howell
 Owners of: WPVA, Petersburg; WLES, Lawrence-
 ville.

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Wilson Radio Co., Inc.
 Address.....P. O. Drawer 170
 Tel.: 243-5157.....Independent
 Station Representative.....Devney Organization
 President.....H. W. Anderson, Sr.
 General Manager.....Harry Severance

Assistant Manager.....Wistar Moore, Jr.
 Commercial Manager.....P. O. Barnes
 Program Director.....William J. Wiggs
 Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned.....Laury Assoc., Inc.
 Address.....P. O. Box 8987
 Tel.: PA 2-4121.....Independent
 Representatives.....Bob Dore; Ochs
 V.P., General Manager.....Ranny Daly
 Commercial Manager.....Stu Gordon
 Sales Promo., Pub. Dir.....David M. Calvin
 Program Director.....Larry Williams
 Chief Engineer.....Lee King

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Holiday Bcstg. Corp.
 Address.....46 Miller St.
 Tel.: 725-7548.....ABC
 Station Representative.....Weed Radio
 President, General Mgr.....Jon A. Holiday
 Program Director.....Fred Covington
 Chief Engineer.....Lee C. King
 Owners of: WHYE, Roanoke.

WPEG—Winston-Salem—1960

Frequency: 1550 Kc.....Power: 1000 Watts d.
 Owned By.....WPEG, Inc.
 Address.....215 Northwest Blvd.
 Tel.: PA 3-9627.....Independent
 Station Representative.....PRO
 President, Gen. Mgr.....W. B. Reisenweaver
 Station Manager.....Robert W. Yates
 Program Director.....Charles Mitchell
 Chief Engineer.....Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Piedmont Publishing Co.
 Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Affil.....Journal, Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 V.P., Gen. Mgr.....Harold Essex
 Asst. General Mgr.....Richard Barron
 Operations Manager.....Phil Hedrick
 Sales Director.....Harry B. Shaw
 Exec. Dir. of Pgmmg.....John Comas
 Program Manager.....Max Ulrich
 Sales Manager.....Robert L. Sparrow
 Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By.....Winston-Salem Bcstg. Co., Inc.
 Address.....300 S. Stratford Road
 Tel.: PA 3-4353.....Independent
 Representative.....Venard, Torbet & McConnell
 President.....James W. Coan
 General Mgr.....L. G. Jones
 Publicity Dir.....Margaret Sugg
 Chief Engineer.....James Hoke

Pop. 637,000
Families: 173,000

North Dakota

Radio Homes: 168,000
AM Stas. in States: 22

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts d.
Owned-Operated By: Meyer Bcstg. Co.
Address: 200½ North Fourth
Tel.: CA 3-0900 NBC
Station Representatives: Blair; Hyett
President: W. A. Ekberg
Station Mgr.: R. W. MacLeod
Program Director: Jim Backlin
Commercial Manager: Raymond Isaac
Chief Engineer: Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV,
Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By: Dakota Muscasters
Address: 117½ N. 5th St.
Tel.: BLackburn 5-1234 KBS
Station Representative: Forjoe
President: Del Cody
Station Manager: Robert Eubanks
Comm. Manager, Ch. Engineer: Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY,
Minot.

KBOM—Bismarck-Mandan 1925

Freq.: 270 Kc. Power: 1 Kw., d. 250 W., n.
Owned: Mandan Radio Assoc.
Address: Box 667, Bismarck
Tel.: CA 3-4411 Independent
Rep.: Gill-Perna; Weed; Dean & Slaughter
President: H. Swenson
General Manager: F. Fitzsimonds
Station Mgr., Pub. Dir.: Cal Culver
Commercial Prom. Mgr.: Nils Pearson
Chief Engineer: Herb Leupp

KDAK—Carrington—1961

Frequency: 1600 Kc. Power: 500 W. d.
Owned By: Central Bcstg. Co., Inc.
Address: P. O. Box 50
Tel.: 652-3151 KBS
President: Judson Tracy
General Manager: Herb Witthauer
Program Director: Ray Moser
Chief Engineer: Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: KDLR, Inc.
Business-Studio Address: 400 12th Ave.
Tel.: MOhawk 2-2161 MBS
Representative: Hal Holman
Pres., Gen. Manager: Bert Wick
Comm. Mgr.: Paul R. Lange
Sales Promotion Manager: Harry Kosieracki
Program Director: Wilbur Clemenson
Chief Engineer: Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Dickinson Radio Assn.
Address: 119 2nd Ave. W.
Tel.: 224-5133 Independent
Station Representative: Hal Holman Co.
President: Dr. Paul Weir
General, Station Mgr.: Stan Deck
Comm., Sales Promo. Mgr.: Bob Weiler
Program, Publicity Dir.: Lauren Haacke
Chief Engineer: Louis Tysver
Owners of: KDIX-TV, Dickinson, N. D.

KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By: KUTT Music Bcstrs.
Address: Box 109
Tel.: ADams 5-7551 Independent
Station Rep.: Bowden; Forjoe
General Manager: Gene Williams
Station Manager: Larry James
Commercial Manager: Steve Dean
Program, Publicity Dir.: Deano Day
Chief Engineer: Jim Johnson
Owners of: KQDY, Minot; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By: N. Dak. Bcstg. Co.
Address: 4000 West Main Ave.
Tel.: ADams 5-4461 ABC
Representative: Gill-Perna
President, Gen. Mgr.: John W. Boler
Commercial Manager: LeRoy Peterson
Program Director: Ron Clark
Publicity Director: Bob Weber
Chief Engineer: Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City;
KBMB, Bismarck; KXMC-TV, Minot, all N. D.;
KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By: WDAY, Inc.
Business-Studio Address: 207 North Fifth
Tel.: 232-3371 NBC
Newspaper Affil.: Forum
Rep.: Peters, Griffin, Woodward, Inc.
President: N. Black, Jr.
General Manager: Tom Barnes
Sales Manager: Bill Burn
Sales Promotion Manager: Roy Pederson
Program Director: Norm Fisher
Chief Engineer: Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned By: KGPC Co.
Address: P. O. Box 312
Tel.: 227 Independent
General Mgr.: C. G. Matheson

KILO—Grand Forks—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....KILO, Inc.
 Address.....First Natl. Bank Bldg.
 Tel.: 774-5321.....CBS
 Station Reps.....Masla; Bowden; O'Connell
 President.....Carl Bloomquist
 Station, Commercial Mgr.....A. J. Twomey
 Program Director.....William F. Rendell
 Chief Engineer.....Walt TerMeer

KNOX—Grand Forks—1947

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By.....Community Radio Corp.
 Address.....P. O. Box 1110
 Tel.: 774-4611.....MBS
 Station Representative.....Meeker
 President.....Harry Rice
 General Mgr.....J. Hoberg
 Operations Director.....Bill Hutton
 Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Hettinger Bcstg. Co.
 Address.....Hettinger, N. D.
 Tel.: 567-2421.....KBS
 Station Representative.....George Hopewell
 President, Gen. Mgr.....P. J. Schultz
 Station Manager.....Allen R. McIntyre
 Sales Prom. Mgr.....Jonas Johnson
 Commercial Manager.....Romona Stenberg
 Program Director.....Tommy Clement
 Publicity Director.....Bill McIntyre
 Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....James River Bcstg. Co.
 Address.....Box 1170
 Tel.: 252-2160.....KBS-CBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Manager.....A. G. Berry
 Comm. Manager.....R. L. Richardson
 Program Director.....Dan C. Brannan
 Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc. Power: 5000 Watts
 Owned By.....Great Western Enterprise
 Address.....Box 1271
 Tel.: CI 2-3570.....Independent
 Station Representative.....Dean & Slaughter
 President.....James M. Pryor, Jr.
 General Sta. Mgr.....Don MacTavish
 Program Director.....Don Roberts
 Commercial Manager.....Don Bentz
 Sales Prom. Mgr.....Bob Gaye
 Publicity Dir.....Jack Leonard
 Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. Power: 1000 Watts
 Owned By.....Big K Inc.
 Address.....Box 1712

Tel.: TE 5-1161.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business Address.....320 Third Ave., S.W.
 Tel.: TEmple 4-1146.....MBS
 Station Representative.....Dean & Slaughter
 President.....Ethel H. Cooley
 Gen. Mgr., Chief Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....KBS
 Station Reps.....Forjoe; Bowden
 General Manager.....Jack W. Birchill
 Commercial Manager.....Les Sabo
 Program Director.....Jim Footit
 Chief Engineer.....Ray Lujon
 Owners of: KOYN, Billings; KQDI, Bismarck;
 KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel.: RIVERSIDE 2-2376.....Independent
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson
 Program Director.....B. Waters
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Rugby Broadcasters, Inc.
 Address.....P. O. Box 31
 Tel.: 776-5254.....KBS
 President.....Oscar H. Halvorson
 Gen. Mgr., Chief Engineer.....Richard Dunne
 Program Director.....Marvin Martinson

KOVC—Valley City—1936

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KOVC, Inc.
 Address.....135 Central Ave. S.
 Tel.: 845-2531.....CBS
 Station Representative.....James Bowden
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director.....Tim Stoflet
 Sales Promotion Mgr.....Earl Williams
 Chief Engineer.....Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc. Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 Address.....Box 1240
 Tel.: GRGreenfield 3-3911.....Independent
 Representative.....Holman
 Gen. Mgr., Chief Eng.....Chas. L. Scofield
 Commercial Manager.....Ray David
 Program Director.....Bob Gilbert

Pop.: 9,925,000
Families: 2,998,500

Ohio

Radio Homes: 2,926,000
AM Stas. in State: 94

WADC—Akron—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By Allen T. Simmons
Business Address 40 E. Mill St.
Tel.: JE 5-6165 CBS
Station Representative Bernard Howard
Pres., Gen. Mgr. Allen T. Simmons
Station, Comm. Manager Bob Wilson
Program Director Margaret Bevans
Sales Prom. Mgr., Pub. Dir. Dolores Buehrle
Chief Engineer Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Summit Radio Corp.
Address 853 Copley Rd.
Tel.: PO 2-8811 Independent
Newspaper Affiliation Beacon Journal
Station Representative McGavren/Guild
President S. Bernard Berk
General, Station Manager Roger G. Berk
Commercial Mgr. Kenneth M. Keegan
Program Director Bob Wylie
Sales Promotion Mgr. Robert I. Bostian
Publicity Director Phyllis V. Simms
Chief Engineer Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By WCUE Radio, Inc.
Address 424 Sackett Ave.
Tel.: WA 3-9761 MBS
Representative Gill-Perna
Owners George W. Mamas, D. M. O'Neil
Chief Engineer Henry Niederkoller

WHLO—Akron—1944

Frequency: 640 Kc. Power: 1000 Watts
Owned-Oper. By Radio Akron, Inc.
Address 51 W. State St.
Tel.: BI 3-7101 Independent
Station Reps. Eastman; Ohio Station Reps.
President Louis J. Appell, Jr.
General Manager Allen Saunders
Commercial Manager Gordon L. Barnhart
Program Dir. Warren Duffy
Sales Prom. Mgr. Adrian R. Cooper
Chief Engineer Fred Greaves
Owners of: WSBA-AM-FM-TV, York; WARM,
Scranton; WICE, Providence, R. I.

WFAH—Alliance—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By The Review Pub. Co.
Address 10754 Smyth Ave., N.E.
Tel.: 821-1111 Independent
Newspaper Affiliation Review
Station Representatives Ohio Stations
President D. A. Peterson
Station Manager Robert A. Gates
Program Director James Phillips
Chief Engineer Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
Owned Radio Ashland, Inc.
Business Address Ashland Mansfield Rd.
Tel.: 2-1572 MBS
Station Representative PRO
Pres., Chief Engineer Charlie Calhoun
Station Mgr. W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Radio Enterprises of Ohio
Address Box 372
Tel.: 993-2120 Independent
Newspaper Affil. Star Beacon
President D. C. Rowley
General Manager John Colin
Station Manager D. W. Fassett
Program Director Andrew Holecko
Chief Engineer Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned By Radio Athens, Inc.
Address Box 567
Tel.: LYnwood 3-1588 Independent
President, Chief Eng. Andrew Kovlan
Commercial Manager John Alden
Program Director Mrs. La Guardia Anastas

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Belmont Broadcasters, Inc.
Address Box 567
Tel.: 676-5661 CBS
Station Representative Hollingbery
President Howard C. Weiss
General, Station Mgr. L. B. Clawson
Sales Promotion Manager George Wright
Chief Engineer Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
Owned By Hi Point Bcstg. Co.
Address E. Sandusky St.
Tel.: 592-5796 Independent
President, General Mgr. P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By WMGS, Inc.
Address 310 Summit St., Toledo
Tel.: 246-0562 Independent
Station Representative George T. Hopewell
President H. Max Good
General, Station Mgr. Deane D. Osborne
Sales Promotion Mgr. James C. Hamilton
Program Dir., Chief Eng. George M. Mishler
Owners of: WPAR, Parkersburg, W. Va.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.

Owned By.....Land o' The Lakes Bcstg. Corp.
 Address.....917 Beatty Ave.
 Tel.: 4-5606.....KBS
 Pres., Gen. Mgr.....Howard A. Donahoe
 Commercial Manager.....Geo. Wolfington
 Program Director.....William R. Coffey
 Chief Engineer.....Harold Black

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Dover Bcstg. Co., Inc.
 Address.....106 High Ave., N.W.
 Tel.: GL 6-8396.....MBS
 President.....Mrs. Agnes J. R. Greer
 General Manager.....W. B. Steis
 Station, Comm. Manager.....Sal Butera
 Program Director.....Ken Speck
 Publicity Director.....Patti Rae
 Chief Engineer.....Don Graff
 Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Address.....550 Market Ave., S.
 Tel.: 456-7166.....ABC
 Newspaper Affil.....Brush-Moore Newspapers
 Representatives..Venard, Torbet & McConnell
 President.....Eugene Carr
 V.P., Station Manager.....Paul E. Gilmor
 Commercial Manager..William G. Umbenhour
 Sales Prom. Manager.....Mary Lou Ferraro
 Program Dirs.....Lee Atwell, Chuck Craig
 Chief Engineer.....John Schen
 Owners of: WONE-AM-FM, Dayton; WPDQ, Jack-
 sonville.

WHOF—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
 Owned By.....Douglas Properties Corp.
 Business Address..4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475.....Independent
 Station Representative.....Masla
 General Manager.....Clark L. Dozer

WBEX—Chillicothe—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Shawnee Broadcasting Co.
 Bus. Address.....Pohlman Rd., Carlisle Hill
 Tel.: PProspect 3-2244.....MBS, KBS
 Representative.....Thomas F. Clark
 President, Gen. Mgr.....Truman A. Morris
 Comm., Prom. Mgr.....Alice Shein
 Program Director.....Mary Morris
 Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
 Owned By.....Courthouse Bcstg. Co.
 Address.....800 Eastern Avenue
 Tel.: PR 4-3385.....Independent
 President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Freq.: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....Rounsaville of Cincinnati

Address.....3301 Beekman St.
 Tel.: 681-7600.....Independent
 Station Representative.....Gill-Perna
 President.....R. W. Rounsaville
 General Manager.....Carl Glicken
 National Sales Mgr.....Ralph B. Johnson
 Program Director.....Bob Walters
 Chief Engineer.....C. Dettmar
 Owners of: WLOU, Louisville; WFUN, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; WALT-TV, Atlanta, Ga.;
 WTAM-TV, Louisville, Ky.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By.....L. B. Wilson, Inc.
 Address.....Hotel Sheraton Gibson
 Tel.: 241-6565.....ABC
 Station Representative.....H.R. Reps.
 President.....Charles H. Topmiller
 General Manager.....Mrs. Jeanette Heinze
 Station, Program Manager.....Paul Miller
 Sales Prom., Pub. Dir.....Mrs. Vicki Pigeon
 Program Director.....Essie Rupp
 Owners of: WLBW-TV, Miami.

WCPO—Cincinnati—1927

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Scripps-Howard Bcstg. Co.
 Address.....2345 Symmes St.
 Tel.: 861-9000.....Independent
 Newspaper Affiliation.....Post-Times Star
 Representative.....John Blair
 V.P., General Manager.....M. C. Watters
 Station Director.....Bill Dawes
 Program Director.....Bob Smith
 Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address.....1906 Highland Ave.
 Tel.: 421-1750.....CBS
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers II
 General, Station Mgr.....Nick Bolton
 Commercial Mgr.....R. L. Bevington
 Operations Mgr.....Jack Remington
 Chief Engineer.....Ray Owen
 Owners of: WTVN-AM-TV, Columbus, O.; WBRG-
 AM-TV, Birmingham, Ala.; WKYT, Lexington,
 Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
 Owned.....Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel.: CH 1-1822.....NBC
 Station Representatives.....Lowrence; Moore
 Chm. of Board.....James D. Shouse
 President.....John T. Murphy
 V.P., General Manager.....James J. Crane
 V.P., Sales.....H. P. Lasker
 V.P., Programs.....Al Bland
 Sales Manager.....F. Brady Louis
 Chief Engineer.....R. J. Rockwell

OHIO

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By Jupiter Bcstg. Corp.
Address Sinton Hotel
Tel.: 621-1068 Independent
Station Reps. Robert Eastman; Ohio Stations
Pres., General Manager Richard E. Nason
General Sales Mgr. Lee C. Hanson
Program Director Gene Nelson
Chief Engineer Vern Milton

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned-Oper. By Greater Cinn. Radio, Inc.
Address 400 Oak St.
Tel.: 861-6067 Independent
Newspaper Affil. Waukegon News-Sun
Station Rep. Broadcast Time Sales
Vice President A. F. Sorenson
V.P., Sales Harold Parry
General, Comm. Manager Dick Pittenger
Chief Engineer Tom Sullivan
Owners of: WKRS, Waukegan, Ill.

KYW—Cleveland—1924

Frequency: 1100 Kc. Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co.
Address 1403 E. 6th St.
Tel.: 781-4500 Independent
Sta. Representative AM Radio Sales

President Donald H. McGannon
Sales Manager Thomas L. Tiernan
Commercial Manager Fred E. Walker
Sales Promotion Manager Henry Hirsch
Program Director Ken Draper
Publicity Director J. P. Scott
Chief Engineer Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; WINS, New York, N. Y.; WJZ-TV, Baltimore; KPIX, San Francisco.

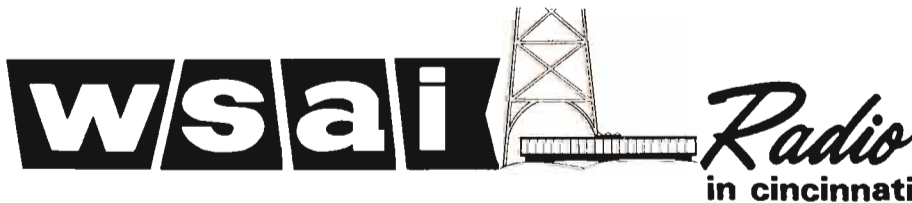
WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Kw., d.
Owned By Tuschman Bcstg. Corp.
Address 2323 Chester Ave.
Tel.: CHerry 1-7555 Independent
Station Rep. Howard
President, Gen. Mgr. P. G. Tuschman
Commercial, Sta. Manager Bert Noble
Program Director Jack Gibson
Publicity Director Valena Williams
Chief Engineer Paul Brown

WDOK—Cleveland—1950

Frequency: 1260 Kc. Power: 5000 Watts
Owned By Transcontinent TV Corp.
Address 1515 Euclid Ave.
Tel.: MA 1-2890 MBS
Station Rep. Edward Petry & Co.
President David C. Moore
General Manager Frederick C. Wolf

ONE of the many good things about
selling to the Cincinnati market is
wsai radio . . . reaches MORE people,
in all age groups, for your client!*



Richard E. Nason, President Lee C. Hanson, General Sales Manager

*SEE robert e. eastman & co., inc., for latest Pulse and Hooper figures!

Commercial Manager.....Dave Levine
Sales Promotion Manager.....Marjorie Jones
Program Director.....Wayne Mack
Publicity Director.....Jeanne Forney
Chief Engineer.....Ralph Quay
 Owners of: WDOK-FM, Cleveland; WGR-AM-FM-TV, Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City, Kans.; KFMB-AM-FM-TV, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WNEP-TV, Scranton-Wilkes-Barre, Pa.

WERE—Cleveland—1948

Frequency: 1300 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Cleveland Bcstg. Inc.
Address.....1500 Chester Ave.
Tel.: SU 1-9600.....Independent
Station Rep......H-R Representatives
President.....Ray T. Miller, Jr.
General, Station Mgr......Richard M. Klaus
Commercial Mgr......Ed Paul
Sales Promotion Mgr......Leonard G. Trostler
Program Manager.....Ed Stevens
Publicity Director.....Robert M. Miller
Chief Engineer.....Harry Dennis
 Owners of: WLEC-AM-FM, Sandusky, O.

WGAR—Cleveland—1930

Frequency: 1220 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address.....Statler-Hilton Hotel
Tel.: PR 1-0200.....Independent
Representative.....Christal
President.....Herbert Evans
General, Station Mgr......Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr......Robert B. Forker
Sales, Prom., Pub. Dir......Al Henderson
Chief Engineer.....Lloyd G. Wingard
 Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....**Power:** 5000 Watts
Owned By.....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative.....Metro Radio Sales
President.....John W. Kluge
General, Sta. Mgr......Jack Thayer
Program Director.....Edward Clark
Publicity Director.....Joyce Stambaugh
Chief Engineer.....Ralph H. DeLany
 Owners of: WNEW-AM-TV, N. Y.; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-AM-FM, Philadelphia; KMBC-AM-FM-TV, Kansas City; WHK-FM, Cleveland.

WJMO—Cleveland—1947

Freq.: 1490 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Station Rep......UBC; Wittig; Dora-Clayton
President.....Richard Eaton
General, Station Mgr......C. C. Courtney
Commercial Manager.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...**Power:** 10 Kw. d., 5 Kw. n.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: 861-6080.....Independent
Newspaper Affil......Miami Beach Sun
Representative.....Katz
President.....G. B. Storer, Jr.
General Manager.....James P. Storer
Commercial Manager.....Jules C. Blum
Program Director.....Charles Renwick
Sales Prom., Pub. Mgr......Charles Hutaff
Engineering Supervisor.....Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales, Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Natzger

WCOL—Columbus—1922

Freq.: 1230 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApital 1-7811.....Independent
Newspaper Affil......Lancaster Eagle-Gazette
Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr......Collis A. Young
Executive V.P......J. P. Williams
Vice President.....Alexander Buchan
Production Director.....Steve Joos
Local Sales Mgr......A. Dale Lutz
Chief Engineer.....T. Carpenter
 Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston; WRIT, Milwaukee, Wis.

WMNI—Columbus—1958

Frequency: 920 Kc.....**Power:** 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: CApital 1-1354.....MBS
Station Representative.....Bcst. Time Sales
President, General Mgr......William R. Mnich
Commercial Manager.....Joe Hill
Program, Pub. Dir......William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....ABC
Representative.....Katz
President.....Hulbert Taft, Jr.
General, Station Mgr......Gene D'Angelo

OHIO

Local Sales Mgr. Earl Bechtel
Program Director Paul Murphy
Dir., Public Affairs Ken Mack
Chief Engineer Ed Kopriver
Owners of: WTVN-FM-TV; WKRC-AM-FM-TV,
Cincinnati; WBRC-AM-FM-TV, Birmingham;
WKYT-TV, Lexington, Ky.

WKVO—Columbus—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By Sky Way Bcstg. Corp.
Address 2495 Henderson Rd.
Tel.: HUDson 6-9595 Independent
Rep. Venard, Torbet & McConnell
President Milton Staub
Gen., Sta. Manager Bert Charles
Comm., Sales Prom. Mgr. William Selander
Publicity Dir. Diana Weeter
Chief Engineer Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By Ashtabula County Bcstg. Co.
Address 211½ Main St.
Tel.: 597-1001 Independent
Station Representative Ohio Stas.
President Louis W. Skelly
Station Mgr., Prog. Dir. Bob Allen
Commercial Manager D. Peters
Sales Prom. Mgr. R. Conroy
Chief Engineer Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc. Power: 1000 Watts d.
Owned-Oper. By Coshocton Bcstg. Co.
Business-Studio Address 114 N. 6th St.
Tel.: MAin 2-1560 Independent
Pres., Gen. Mgr. F. Bruce Wallace
Comm., Sales Prom. Mgr. D. Bennett
Chief Engineer Herman L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc. Power: 250 Watts d.
Owned WAVI Bcstg. Corp.
Address 1428 Cincinnati St.
Tel.: BAldwin 4-1137 Independent
Station Reps. Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr. Harry K. Crowl
Commercial Manager Franklin H. Small
Program Director Charles A. Breece, Jr.
Chief Engineer Robert W. Minton

WHIO—Dayton—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By Miami Valley Bcstg. Corp.
Address 1414 Wilmington Ave.
Tel.: 254-5311 CBS
Representative Hollingbery
President James M. Cox, Jr.
General, Station Mgr. Robert H. Moody
National Sales Mgr. W. E. Wolaver
Sales Promotion Mgr. Chuck Gay
Chief Engineer Ernest Adams
Owners of: WHIO-FM-TV, Dayton; WSOC-AM-TV,
Charlotte, N. C.

WING—Dayton—1921

Frequency: 1410 Kc. Power: 5000 Watts

Owned-Oper. By Great Trails Bcstg. Corp.
Address Talbott Tower
Tel.: 222-3773 Independent
Newspaper Affil. Lancaster Eagle-Gazette
Station Representative Eastman
President Charles Sawyer
V.P., General Mgr. Dale Moudy
Exec. Vice Pres. J. P. Williams
Vice President Alex Buchan
V.P., Sales Manager Don Sailors
Publicity Director Betts Brauer
Program Director Jim Smith
Chief Engineer Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc. Power: 5000 Watts
Owned By WONE, Inc.
Address 380 West First St.
Tel.: BA 4-6501 Independent
Newspaper Affil. Brush-Moore Newspapers
Sta. Reps. Ayers; Venard, Torbet & McConnell
Pres., Gen. Manager Eugene Carr
Station Manager Charles E. Kennedy
Nat'l Sales Manager C. L. Doty
Program Director Winston Hoehner
Chief Engineer John Hall

WONW—Defiance—1949

Frequency: 1280 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Tri-State Bcstg. Co.
Address Radio Drive
Tel.: 3-2776 Independent
Representative Devney Organization
V.P., Gen. Manager Glenn R. Thayer

WDLR—Delaware—1961

Frequency: 1550 Kc. Power: 500 Watts d.
Owned By Delaware Broadcasting, Inc.
Address P. O. Box 317
Tel.: 363-1107 Independent
Station Representative Ohio Stations Reps.
President, General Mgr. C. Robert Taylor
Chief Engineer M. E. Scheetz

WJER—Dover—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Dover Broadcasting Company, Inc.
Address 646 Boulevard
Tel.: 2-0191 MBS
President Agnes J. Reeves Greer
General Manager W. B. Steis
Station, Commercial Mgr. Kenneth Neff
Program Director Jerry Ernest
Publicity Director Jean Williams
Chief Engineer Donald Graef
Owners of: WCNS, Canton; WAJR, Morgantown,
W. Va.; WKJF-FM, Pittsburgh, Pa.; WCNO-FM,
Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Constrander Corp.
Address 516 Market St.
Tel.: FULTon 5-1490 ABC
Station Reps. Webb; Ohio Stations Reps.
President, Gen. Mgr. Joseph D. Coons
Sales Prom. Mgr. Charles E. Stuart
Chief Engineer George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Elyria-Lorain Bcstg. Co.
 Address: 408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761, Elyria
 Independent
 Newspaper Affil. Chronicle-Telegram
 President O. B. Schoepfle
 General Mgr. Paul Nakel
 Program Dir. Dick Barrett
 Chief Engineer Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc. Power: 1000 Watts, d.
 Owned. Findlay Publishing Co.
 Address: 101½ West Sandusky St.
 Tel.: GA 2-4545. Independent
 Newspaper Affiliation Courier
 Representative Clark
 President, General Mgr. R. L. Heminger
 Station Manager Clyde W. Johnson
 Program Dir. C. Meekins
 Chief Engineer Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Seneca Radio Corp.
 Address: U. S. Highway 23 S.
 Tel.: HE 5-5666. Independent
 Station Reps. Webb; Ohio Stations
 President Andrew Emerine
 Gen., Sta. Mgr. Melvin L. Murray
 Commercial Mgr. Roger V. Wise
 Chief Engineer Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned By Wolfe Bcstg. Corp.
 Address: 905 W. State St.
 Tel.: 332-8218. Independent
 President, Gen. Mgr. Robert F. Wolfe
 Commercial Manager M. R. Wolfe
 Program Director Earl V. Hurst
 Chief Engineer Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ohio Valley on the Air, Inc.
 Address: P. O. Box 448
 Tel.: 446-3543. Independent
 Station Representative Hal Walton
 President John E. Halliday
 General Manager Mrs. Marianne B. Campbell
 Chief Engineer Edgar Atkins

WMOH—Hamilton—1944

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Fort Hamilton Bcstg. Co.
 Bus. Studio Address: Second Natl. Bank Bldg.
 Tel.: 894-6543. Independent
 Station Representative Thomas F. Clark Co.
 President R. Briede
 General, Station Mgr. Raymond C. Motley
 Program Director Norm Keller
 Sales Promo., Pub. Dir. Jacqueline Bowling
 Chief Engineer R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc. Power: 500 W. d.

Owned Highland Bcstg. Co.
 Address Box 176
 Tel.: EXpress 3-1590
 KBS
 General, Program Dir. Tom Archibald
 Station Mgr. Willard Parr, Sr.
 Chief Engineer Don Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Tri Radio Bcstg. Co.
 Address Radio Plaza
 Tel.: Jefferson 2-1922
 KBS-MBS
 Gen. Mgr., Chief Engineer Kenneth H. Auble
 Station Manager Rose Auble
 Commercial Manager Hal Murphy
 Program Director Scott Sims

WLMJ—Jackson—1953

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By Dean C. Stuhlmueller
 Address Box 72
 Tel.: 850
 KBS
 Station Representatives Clark
 Pres., Gen. Mgr. Dean C. Stuhlmueller
 Chief Engineer D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Hocking Valley Bcstg. Corp.
 Address Memorial Dr.
 Tel.: OL 3-4373. Independent
 Station Representative Ohio Stas.
 Pres., Gen. Mgr. Nelson Embrey
 Chief Engineer Charles R. Houston

WIMA—Lima—1938

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By N.W. Ohio Bcstg. Corp.
 Business-Studio Address: 223 N. Main St.
 Tel.: 223-2060
 ABC
 Station Representative Meeker
 President G. E. Hamilton
 General Manager R. W. Mack
 Station, Sales Mgr. C. B. Heller
 Program Director Tom Francis
 Chief Engineer Bill Harrison
 Owners of: WIMA-FM-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
 Owned WWIZ, Inc.
 Address Palace Theatre Bldg.
 Tel.: CHerry 4-5235
 ABC
 Station Representative Charles Bernard
 President Sanford A. Schafitz
 General Manager Chris J. Miller
 Sales Promotion Manager Tom Virant
 Program Director Jim Allen
 Publicity Director Jane Cahl
 Chief Engineer Dan Tynus

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 1000 Watts
 Owned By Mansfield Bcstg. Co.
 Address: 791 McPherson St.
 Tel.: LA 5-2333. Independent
 Station Rep. Devney Organization
 Pres., Gen. Mgr. F. Eckhardt
 Chief Engineer William Ball

OHIO

WMAN—Mansfield—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Richland, Inc.
Address 144½ Park Ave., West
Tel.: 524-2211 ABC
Representative Venard, Torbet & McConnell
Pres., Gen. Sta., Comm. Mgr. J. M. O'Hara
Prog.-Pub. Dir. Robert James
Chief Engineer William Morrison

WMOA—Marietta—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned Marietta Broadcasting Co.
Address First National Bank Bldg.
Tel.: FR 3-7527 NBC
Station Representative Bolles
General Mgr. R. Sanford Guyer
Commercial Mgr. B. Kaatz
Program Dir. Richard M. Guyer
Chief Engineer Charles E. Clark

WMRN—Marion—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 Watts, n.
Owned By The Marion Bcstg. Co.
Address Box 518
Tel.: DU 3-1131 ABC
Pres., Gen. Mgr. Robert T. Mason
Commercial Manager Arthur L. Martin
Program Director Madge Cooper
Chief Engineer F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.
Owned Massillon Bcstg. Co.
Address Massillon Drive-in Hotel
Tel.: TE 2-5023 KBS
Station Representative Ohio Stations Reps.
President Joel W. Rosenblum
General Manager Richard J. Scholem
Program Director Ted Wesley
Chief Engineer Joe Kish
Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned By Radio Mid-Pom Inc.
Address Box 71
Tel.: WYandotte 2-5355 Independent
President, Gen. Mgr. John E. M. Kerr
Station, Comm. Manager. William C. Miller
Sales Prom. Mgr., Prog. Dir. Robert Arnold
Publicity Director Mrs. Janet Korn
Chief Engineer Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By WPFB, Inc.
Address 4505 Central Ave.
Tel.: 422-3625 Independent
Station Representative Devney Organization
President Paul F. Braden
Commercial Manager Joseph LeMoyne
Program Director Ray Iglehart, Jr.
Chief Engineer Carroll Williams
Owners of: WPAY-AM-FM, Portsmouth, O.;
WPFB-FM, Middletown.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By Mt. Vernon Bcstg. Co.
Address P. O. Box 348
Tel.: EX 2-0946 Independent
Station Representative Ohio Stations
President Mrs. Charles Zerkowitz
Station Manager Stephen Zerkowitz
Sales Coordinator Bill Victor
Chief Engineer R. Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By WCLT Radio Inc.
Address 25 West Main St.
Tel.: FA 4-0071 Independent
Station Representative Meeker
Pres., Gen. Mgr. Thomas A. Rogers
Commercial Manager Robert H. Pricer
Program Director Carey Justice
Chief Engineer Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned WPVL, Inc.
Address 713 Fobes St.
Tel.: 352-3155 Independent
Station Representative Ohio Stations Reps.
President, Chief Engr. Carl R. Lee
Commercial Manager Donald L. Atkin
Sales Promo., Pub. Dir. Thomas Guthrie
Program Director James Stephenson

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By WPTW Radio, Inc.
Address 1625 Covington Ave.
Tel.: PR 3-3513 KBS
Station Representative Ohio Stations Reps.
President, Gen. Mgr. C. Oscar Baker
Program Dir., Pub. Dir. Betty Miller
Commercial Mgr. Mrs. Eleanor Mills
Station, Chief Eng. Lewis M. Shroyer

WIOI—Portsmouth—1959

Frequency: 1010 Kc. Power: 1 Kw. d..
Owned By New Boston Broadcasting Corp.
Address P. O. Box 909
Tel.: EL 3-8587 Independent
Station Rep. Continental Broadcasting
President, Station Mgr. Charles R. Maillet
Program Director John A. Grimes
Chief Engineer Dave Fritz

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WNXT, Inc.
Address Masonic Bldg.
Tel.: EL 3-1161 ABC
Station Reps. Walker-Rawalt; Ohio Stas.
President Leonard Feldman
General, Comm. Mgr. Marshall Rosene
Publicity Director Mary Ellen Thuma
Chief Engineer Howard Potts

WPAY—Portsmouth—1935

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W., n.
Owned By Radio Station WPAY

Address.....1009 Gallio St.
Tel.: EL 3-5176.....CBS
Station Representative...Devney Organization
President.....Paul F. Braden
General, Station Mgr.....O. T. Dresbach
Commercial Manager.....J. H. LeMoynes
Program Director.....John T. Baker
Technical Director.....Maurice L. Myers
Owners of: WPAV-FM.

WLEC—Sandusky—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Cleveland Bcstg., Inc.
Address.....Box 441
Tel.: MA 6-2000.....Independent
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland.

WBLV—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS-MBS
Representative.....Thomas F. Clark
President.....R. S. Lucas
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director.....James W. Blasey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By....Radio Voice of Springfield
Address.....117 W. High St.
Tel.: 323-4955.....Independent
Station Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Sales-President.....Alex Buchan
Sales Promotion Mgr.....Ray George
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Rust Craft Bcstg. Co.
Bus-Studio Address...Exchange Realty Bldg.
Tel.: 282-6265.....MBS
Station Representative.....Adam Young
President.....Jack N. Berkman
General Manager.....John J. Laux
Station Manager.....Louis W. Shapiro
Publicity Director.....Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY-AM-TV, Clarksburg, W. Va.;
WSTV-TV-FM; WRGP-TV, Chattanooga; WSOL,
Tampa, Fla.; WPTT-AM-FM, Pittsburgh, Pa.;
WRDW-TV, Augusta, Ga.

WTF—Tiffin—1959

Frequency: 1600 Kc....Power: 500 Watts
Owned By.....WTF, Inc.
Address.....112 E. Market St.

Tel.: 447-2212.....MBS
President, Gen. Mgr.....Robert G. Wright
Commercial Manager.....W. A. Hughes
Program Dir.....Alan Gemar
Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc....Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative.....Raymer
President.....Ford R. Weber
General Manager.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Daurio
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc....Power: 5000 Watts
Owned-Oper. By....Storer Broadcasting Co.
Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Representative.....Katz
President.....George B. Storer, Jr.
V. P., General Manager...Reginald B. Martin
Nat. Sales Manager.....Emerson Kimble
Program Director.....Jack Williams
Chief Engineer.....George Fulp
Owners of: WSPD-TV; WJBK AM-TV, Detroit;
WJW, AM-TV, Cleveland; WGBS, Miami;
WJIN, New York, N. Y.; WIBG, Philadelphia;
KGBS, Los Angeles; WAGA-TV, Atlanta; WTTI-
TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Address.....3225 Arlington Ave.
Tel.: CH 2-4321.....Independent
Station Representative.....Bcst. Time Sales
President.....John L. Booth
Gen. Comm. Mgr.....Francis X. McNeerney
Program Director.....John Garry
Publicity Director.....Bob Parkinson
Sales Promotion Manager.....Vivian Crane
Chief Engineer.....Robert Sowers
Owners of: WJLB, Detroit; WSGW, Saginaw;
WIBM, Jackson; WIOU, Kokomo; WJVA, South
Bend; WTRN, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned Operated By...Community Bcstg. Co.
Address.....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative.....H.R. Repts.
President.....Frazier Reams
General Manager.....Thomas S. Brotherton
Station, Comm. Manager.....Douglas Tabner
Sales Promotion Mgr.....Robert Krieghoff
Program Director.....Orris Tabner
Chief Engineer.....Harold Holmes
Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 KC....Power: 250 Watts, d.

OHIO

Owned Van Wert Broadcasting Co.
Address Box 487
Tel.: 232-4075 KBS
President, Ch. Eng. Kenneth E. Kunze
Commercial, Sales Promo. Raymond Waldron
Program, Publicity Dir. Eugene Rockwell

WHHH—Warren—1941

Frequency: 1440 Kc. Power: 5000 Watts
Owned By Radio Sta. WHHH, Inc.
Address 2nd National Bldg.
Tel.: 392-2529 Independent
Newspaper Affiliation Tribune Chronicle
Station Reps. Webb; Ohio Stations
President Helen Hart Hurlbert
General Mgr., Chief Eng. R. E. Hardy
Commercial Manager Chester Waggoner
Sales Promotion Mgr. James Stephenson

WCHO—Washington Court House—1952

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By Court House Bcstg. Co.
Address 113½ S. Main St.
Tel.: 5-6211 KBS
Pres. Gen. Mgr., Chief Eng. W. N. Nungesser
Station Mgr. C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc. Power: 1000 W., d.
Owner Ohio Quests, Inc.
Address Box 67
Tel.: 363 Independent
President, Gen. Mgr. James B. Denton
Chief Engineer Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Operated By Family Bcstg. Co.
Address P. O. Box 190
Tel.: 4-2000 KBS
Pres., Gen. Mgr. Ch. Eng. W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By. Wooster Republican Ptg. Co.
Address Route 30
Tel.: ANgelus 3-5075 KBS
General Manager E. B. Evans
Chief Engineer B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc. Power: 5000 Watts d.
Owned Peoples Broadcasting Corp.
Address Worthington
Tel.: 885-5342 Independent
Representative Gill-Perna
President Herbert E. Evans
General, Station Mgr. Joseph D. Bradshaw
National Sales Mgr. Andy Edgerton
Program Director Phil Sheridan
Chief Engineer Harold Schaeff
Owners of: WRFD-FM; WGAR AM-FM, Cleve-
land; WTTM AM-FM, Trenton; WMMN, Fair-
mont, W. Va.; WNAX, Yankton, S. D.; KVTY,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owner Mahoning Valley Bcstg. Corp.
Address 260 W. Federal St.
Tel.: 744-4421 MBS
Representative Weed
President, Ch. Eng. John Cherpack, Jr.
Vice President Gene Trace
General, Comm. Manager Dick James
Sales Prom. Mgr. Phil Wood
Program Director Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By WFMJ Bcstg. Co.
Business-Studio Address 101 W. Boardman
Tel.: 736-0106 NBC
Station Representative McGavren/Guild Co.
President William F. Maag, Jr.
General, Comm. Mgr. Mitchell F. Stanley
Program Director Bob Locke
Chief Engineer Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By WHOT, Inc.
Address 401 N. Blaine Ave
Tel.: RI 8-8464 Independent
Sta. Representative Hollingbery
President Myron Jones
General Manager William Fleckenstein
Commercial Mgr. William Aey
Program Dir. Richard Thompson
Sales Promotion Manager Tony Sebastian
Chief Engineer Gene Coxson
Owners of: WJET, Erie; WRED-FM, Youngstown;
WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By WKBN Bcstg. Corp.
Address 3930 Sunset Blvd.
Tel.: 782-1144 CBS
Representative Paul H. Raymer
Pres., Gen. Mgr. Warren P. Williamson, Jr.
Station Mgr. Warren P. Williamson III
Sales Prom. Mgr. J. Harrison Hartley
Commercial Manager Carl F. Glade
Program Director Frank L. Sweeney
Publicity Director Gene Springer
Chief Engineer B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
Owner Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address Lind Arcade Bldg.
Tel.: GL 2-5431 NBC
Newspaper Affiliation Zanesville Pub. Co.
Representative Pearson Nat. Reps.
President Clay Littick
Gen., Station Manager Allan Land
Comm. Mgr. Nate Milder
Publicity Dir., Sls. Prom. Mgr. Naomi Lorton
Program Director Bob Banfield
Chief Engineer William A. Hunt, Sr.
Owners of: WHRV, Ann Arbor; WTAF, Parkers-
burg, W. Va.; WHIZ-FM, Zanesville.

Pop.: 2,380,000
Families: 728,000

Oklahoma

Radio Homes: 705,500
AM Stas. in States: 56

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KADA Bcstg., Inc.
Business Address: Box 642
Tel.: FEderal 2-1212. ABC, KBS
Station Rep.: Weed
Pres., General Mgr.: Bill Hoover
Comm., Sales Prom. Mgr.: Jerry Spencer
Program, Publicity Director: Mike Stephens
Chief Engineer: George A. Miller, Jr.

KWHW—Altus—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Altus Bcstg. Co., Inc.
Address: Box 577
Tel.: HU 2-1450. KBS
Newspaper Affiliation: Times-Democrat
Station Rep.: Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr.: Frank E. Wimberly
Commercial Manager: Albert Houpe
Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned By: Alva Communications, Inc.
Address: Box 328
Tel.: 1663. Independent
President: John H. Goss
General Manager: Robert L. Martin
Chief Engineer: Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned: Ardmoreite Pub. Co.
Address: Ardmoreite Bldg.
Tel.: CA 3-3030. ABC-KBS
General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Horace C. Boren
Address: Box 69
Tel.: FEderal 6-1400. MBS
Station Reps.: Bowles; Melville
President: Horace C. Boren
General, Sta. Mgr.: Tony G. Kountoupis
Commercial Manager: Maynard Helmuth
Program Director: William C. Drake
Chief Engineer: James Hawkins
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned-Operated By: Star Bcstg. Co., Inc.
Address: P. O. Box 70
Tel.: EM 3-4568. KBS
President, General Manager: R. F. Pool
Comm., Sales Promo. Mgr.: Ray Bush
Program Director: Don James
Publicity Dir.: Dorothy Bush
Chief Engineer: Heinz Powelleit

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Washita Valley Bcstg. Co.
Address: P. O. Box 770
Tel.: CAstle 4-2890. KBS
Owner: Bayard C. Auchincloss
General Manager: William S. Scott
Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: Rowley-Taliaferro Bcstg. Co.
Address: 417 West Second St.
Tel.: ROgers 3-1281. KBS
President, Chief Engineer: Wayne Rowley
Sales Promotion Mgr.: Wayne Whisenhunt
Program Director: Leon Shearhart

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By: Western Okla. Bcstg. Co.
Address: Neptune Park
Tel.: FAirfax 3-0617. Independent
President, Gen. Mgr.: Lonnie J. Preston
Program, Publicity Dir.: Alice Preston
Chief Engineer: Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cimarron Broadcasters, Inc.
Address: P. O. Box 791
Tel.: CA 5-0922. Independent
Pres., Gen. Mgr.: Gordon Rockett
Station Mgr., Chief Engineer: G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d., 100 W. n.
Owned-Operated By: Duncan Bcstg. Co.
Address: West Pine St.
Tel.: AL 5-1350. KBS
President: R. H. Drury
Gen., Sta. Mgr.: W. M. Brubaker
Chief Engineer: Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By: Durant Pub-Bcstg. Corp.
Address: 215 Democrat Bldg.
Tel.: 3100. KBS
President: R. V. Peterson
Gen. Mgr.: L. W. Coleman

KELR—El Reno—1962

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By: CP Corp.
Address: P. O. Box 769
Tel.: ANdrews 2-4248. Independent
President: Charles Cain
General Manager: Earl Brown
Program Director: George Oetheredge
Chief Engineer: John R. Smith

OKLAHOMA

KBEK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Bob Garrison Ent.
Address..... N. Randall St.
Tel.: CApital 5-3333..... KBS, ABC
President..... Bob Garrison
Commercial Manager..... Ted Dougherty
Program Director..... Gayle Albert
Publicity Director..... Lou Garrison
Chief Engineer..... Roudock Moore

KCRC—Enid—1928

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By..... Enid Radiophone Co.
Address..... 318 E. Willow
Tel.: AD 7-1390..... ABC
News, Affil..... Morning News, Daily Eagle
Representative..... Pearson Nat. Reps.
President..... Milton B. Garber
General Manager..... Pat Murphy
Commercial Manager..... Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By..... Public Bcstg. Service, Inc.
Address..... P. O. Box 346
Tel.: AD 4-4230..... Independent
Representative..... Venard, Torbet & McConnell
President, General Manager..... Allan Page
Commercial Manager..... Bob O'Brien
Program Director..... Lyle Gaston
Chief Engineer..... Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By..... Frederick Bcstg. Co.
Address..... P. O. Drawer 920
Tel.: ED 5-2131..... KBS
Owner..... W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts
Owned By..... Austin Oil Co., Inc.
Address..... 115 North Division
Tel.: BU 2-2321..... KBS
Vice President..... David Oven
General, Station Mgr..... Richard M. Carroll
Comm. Mgr., Pub. Dic..... Johnny Johnson
Sales Promotion Manager..... Peggy Weems
Program Director..... Wallace Seeds
Chief Engineer..... R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By..... Plains Bcstg. Co.
Address..... Box 130
Tel.: 338-6533..... KBS
President, Station Mgr..... T. M. Raburn, Jr.
Chief Engineer..... Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.
Owned..... Henryetta Radio Co.
Address..... 125 N. 5th
Tel.: OLive 2-3298..... Independent
Newspaper Affiliation..... Daily Free Lance
President..... Leland Gourley
General, Comm. Manager..... Marvin Hull

Program Director..... Bill Simmons, Jr.
Publicity Director..... Junior Crawford
Chief Engineer..... Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By..... A. R. Fuchs
Address..... P. O. Box 311
Tel.: GENEva 6-2420..... KBS
President, Chief Engineer..... A. R. Fuchs
Commercial, Prom. Mgr..... Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Little Dixie Bcstg. Co.
Address..... 106 West Jackson
Tel.: 1723..... KBS
President, General Mgr..... D. W. Brawner
Station Mgr., Chief Engineer..... T. L. Brawner
Publicity Director..... Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Idabel Bcstg. Co.
Address..... P. O. Box 1072
Tel.: 802..... Independent
General Manager..... Winston O. Ward
Sta., Comm. Manager..... J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.
Owned..... Progressive Bcstg. Co.
Address..... Box 2187
Tel.: EL 5-1050..... Independent
Station Rep..... Pearson Nat. Reps.
President..... Dr. G. G. Downing
General Manager..... Ross B. Baker
Program Director..... B. J. Sams
Sales Prom. Mgr..... James R. Williams
Chief Engineer..... Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W., d.
Owned..... Okla. Quality Bcstg. Co.
Address..... 406 D. Avenue
Tel.: EL 5-1380..... ABC
Station Rep..... Venard, Torbet & McConnell
President..... R. H. Drewry
General, Station Manager..... Tom Reddell
Local Sales Mgr..... C. J. McDonal
Program, Publicity Dir..... Ted Lauris
Chief Engineer..... Harold Kinkead
Owners of: KRID, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KMAD—Madill—1962

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By..... Herbert J. Pate
Address..... Madill
Tel.: INGersoll 5-2345..... Independent
Owner, Chief Engineer..... Herbert J. Pate
General Manager..... Wayne Cabaniss
Commercial Manager..... W. D. Patty
Program Director..... Ronald Smith

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.: 500 W., n.
Owned By..... Gene Stipe
Address..... Box 780

Tel.: GA 3-1460.....Independent
 President.....Gene Stipe
 Commercial Manager.....Frank Hopkins
 Sales Promotion Manager.....Linda Ogiela
 Program Director.....Juanita Van Hooser
 Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....McAlester Bcstg. Co.
 Address.....202½ East Choctaw
 Tel.: GA 3-1400.....KBS
 President, General Mgr.....Bob Baggett
 Commercial Manager.....Phil Reed
 Program Director.....Shirley Crowson
 Chief Engineer.....Max Parker

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Miami Bcstg. Co.
 Business Address.....Miami Hotel Bldg.
 Tel.: KI 2-3303.....KBS-MBS
 Gen., Sta. Mgr.....William A. Searle
 Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Okla. Pub. Co.
 Address.....Barnes Bldg.
 Tel.: MU 2-1331.....ABC
 Newspaper Affil.....Phoenix-Times Democrat
 Representative.....Pearson Nat. Reps.
 President.....Tams Bixby, Jr.
 Manager.....D. Johnson
 Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Freq.: 1380 Kc... Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Horace C. Boren
 Address.....P. O. Box 1588
 Tel.: MU 2-2488.....Independent
 Station Reps.....Bolles; Melville
 Pres., Gen. Mgr.....Horace C. Boren
 Vice Pres.....Mrs. Martha B. Boren
 Sta. Mgr., Chief Eng.....James E. Keitel, Jr.
 Program Director.....Al Hanna
 Owners of: KWON, Bartlesville, Okla.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Cleveland County Bcstg. Co.
 Address.....P. O. Box 542
 Tel.: JE 4-8475.....KBS
 General Manager.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....John W. Spiker

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Great Empire Bcstg.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....Independent
 Station Rep.....Charles Bernard
 President.....Berniece L. Lynch
 General, Station Manager.....F. F. Lynch
 Program Director.....Glenn Valentine
 Commercial, Sales Prom. Mgr.....F. J. Lynch
 Publicity Director.....J. D. Lynch
 Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6387.....Independent
 Station Representative.....Jack Masla & Co.
 President.....W. D. Schueler
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc... Power: 1000 Watts d.
 Owned-Oper. By.....Big Chief Bcstg. Co. Inc.
 Address.....Box 4248
 Tel.: ME 4-1411.....Independent
 Station Rep.....Pearson Nat. Reps.
 Pres., Sales Prom. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1922

Freq.: 1340 Kc.... Power: 1 Kw. d., 250 W. n.
 Owned By.....Bonebrake & Co.
 Address.....101 N.E. 28th St.
 Tel.: JACKson 8-5543.....NBC
 Station Representative.....Adam Young
 Pres., Gen. Mgr.....M. H. Bonebrake
 Commercial Manager.....Carlton Beck
 Program Director.....Edwin Sossen
 Publicity Director.....Frances Rose
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....311 West Grand
 Tel.: NE 6-4482.....Independent
 Representative.....Blair
 President.....Todd Storz
 V. P., General Manager.....Jack S. Sampson
 Program Director.....Bill Adams
 Publicity Director.....Deane Johnson
 Chief Engineer.....Bill Humphreys
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WTIX, New Orleans; WQAM, Miami;
 KNOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Tel.: CENTral 5-8351.....ABC
 Station Representative.....Eastman
 President.....Wendell Mayes
 General, Station Mgr.....Tom Johnson
 Local Sales Manager.....George R. Collisson
 Operations, Program Director.....Bob Bruton
 Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY TV System, Inc.
 Address.....500 E. Britton Rd.
 Tel.: SK 2-2161.....Independent
 Newspaper Affiliation.....Oklahoman & Times
 Representative.....Katz
 President.....E. K. Gaylord
 V.P., General Manager.....Norman P. Bagwell

OKLAHOMA

Asst. Sta., Comm. Mgr. Lee Allen Smith
Program Dir. Danny Williams
Sales Promotion Mgr. Jim Willis
Chief Engineer Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Okmulgee Bcstg. Corp.
Address 114 East Seventh St.
Tel.: SK 6-3646 KBS
Newspaper Affiliation Don-Rey Pub. Co.
Station Rep. Venard, Torbet & McConnell
President Donald W. Reynolds, Sr.
Station Manager Charles J. Lienhart
Chief Engineer Malcolm V. Reed, Jr.
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOKO
AM-TV, Reno; KBRB, Springdale, Ark.; KORK,
Las Vegas; KGNS-AM-TV, Laredo; KLRJ-TV,
Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. Power: 250 Watts d.
Owned-Operated By Pauls Valley Bcstg. Co.
Address Box 610
Tel.: BELmont 8-3314 KBS
President, General Manager E. J. Ballard
Station, Sales Promo. Mgr. B. Kent Hawkins
Program Director James Hensley
Publicity Director Marquita Rickey

WBBZ—Ponca City—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Ponca City Pub. Co.
Address P. O. Box 589
Tel.: RO 5-6607 MBS
Newspaper Affiliation The News
Representative Pearson Nat. Reps.
General Manager Allan W. Muchmore
Station Manager William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. Power: 1 Kw. d.
Owner Leflore Bcstg. Co.
Address Box 511
Tel.: 660 KBS
President, Gen. Manager R. B. Bell
Sales Prom., Chief Engineer Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Lakes Area Bcstg. Co.
Address 5th & S. Mill Sts.
Tel.: Valley 5-2763 KBS
Gen. Mgr., Chief Eng. L. L. Gaffaney
Commercial Manager Mrs. L. L. Gaffaney
Program Director H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. 1 Kw. d., 250 W. n.
Owned-Operated By KGFF Bcstg. Co., Inc.
Address P. O. Box 9
Tel.: BR 3-4390 MGS
Newspaper Affiliation Stauffer Publ., Inc.
Representative Avery-Knodel
President Oscar S. Stauffer
Gen., Sta. Manager William A. Weaver
Commercial Manager Jeral C. Ziegler
Program Director James H. Meyer
Chief Engineer R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.
Owned-Oper. By Stillwater Publishing Co.
Address P. O. Box 231
Tel.: FR 2-7800 Independent
Newspaper Affiliation Daily News-Press
Representative Clark
General Mgr. J. R. Bellatti
Station Manager Lewis Pearce
Commercial Manager Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned Camelleta Corp.
Address First National Bank Bldg.
Tel.: Glendale 6-2511 Independent
President Jim Egan
General Mgr., Chief Eng. Galen O. Gilbert
Commercial Manager Jim Stacey
Program Director Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.
Owned By KAKC of Tulsa, Inc.
Address 910 S. Boston
Tel.: LU 7-2401 Independent
Station Representative Young
President S. Carl Mark
General, Station Manager Robert J. Hoth
Commercial Manager Hillis Bell, Jr.
Program Director Dick Schmitz
Sales Prom. Mgr., Pub. Dir. Carl Smith
Chief Engineer Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KXYZ-
AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.
Owned By T & O Bcstg. Co.
Address 2601 E. 56th St., N.
Tel.: FI 5-1311 Independent
Station Representative George Hollingbery
President, Gen. Mgr. Raymond Ruff
Commercial Manager Joe Fischer
Program Director Joe Henderson
Chief Engineer Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned By UROK Broadcasting Co., Inc.
Address 5400 W. Edison
Tel.: LU 5-5555 KBS
President G. M. Engel
General Manager Willard W. Mason
Station Manager William R. Nash
Program Director Billy Parker
Chief Engineer N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By KOME, Inc.
Address 410 McFarlin Bldg.
Tel.: LU 3-4121 ABC
Station Rep. Spot Time Sales
President Wm. F. Johns, Jr.
General Manager S. Rouser

OKLAHOMA-OREGON

KRMC—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 Independent
 Representative John Blair
 President George A. Bolas
 General Manager John Merrell
 Commercial Manager N. S. Barton, Jr.
 Sales Promotion Mgr. Don Osbourne
 Program Director J. W. Harmon
 Publicity Director Glenn Condon
 Chief Engineer Delbert Keeling
 Owners of: KLEO, Wichita, Kans.; K10A, Des
 Moines, Iowa; KQEO, Albuquerque, N. M.

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Petry
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: ALpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Freq.: 1450 Kc. Power: 1000 W. d., 250 W. n.
 Owned-Oper. By Woodward Bcstg. Co.
 Address 22nd & Cedar Sts.
 Tel.: ALpine 4-4455 Independent
 Station Rep. Pearson Nat'l Reps., Inc.
 President, General Mgr. Edward A. Ryan
 Commercial Manager Ed Gettinger
 Program Director Mrs. Lenora W. Ryan
 Chief Engineer Mark Gaston

Pop.: 1,825,000
 Families: 596,000

Oregon

Radio Homes: 588,000
 AM Stas. in State: 78

KRKT—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned By Radio Station KNND
 Address 233 W. Third
 Tel.: WABash 6-3719 Independent
 General Mgr. W. G. Crockett

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buege
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KRVC—Ashland—1960

Frequency: 1350 Kc. Power: 1000 Watts, d.
 Owned By Faith Tabernacle, Inc.
 Address Ashland
 Tel.: Ashland Independent
 President Leo Wine
 Chief Engineer Wayne Covington

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS

Station Reps. Feltis, Dove, Cannon; Bernard
 President, General Mgr. W. Henry Peck
 Commercial Manager Jeanne Barlow
 Sales Promotion Mgr. Sue Henry
 Program Director Ron Holloway
 Chief Engineer Ed Tomlin

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Station Reps. Moore; Webb
 President C. H. Lane
 General Mgr. R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned Lower Columbia Bcstg. Co., Inc.
 Address 1418 Commercial St.
 Tel.: FA 5-6221 KBS
 Reprs. Moore; Holman; Jacobson
 President W. T. Moore
 General Mgr., Ch. Eng. Charles A. Farmer
 Commercial Mgr. Don K. Van Velzer
 Publicity Dir. Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Oregon Trail Bcstg. Co.

OREGON

Bus.-Studio Address 2030 Auburn Ave.
Tel.: JA 3-4431KBS
Station Reps. Art Moore; Grant
General Manager Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Central Oregon Bcstg. Co.
Business Address 5000 Studio Road
Tel.: EV 2-4821 ABC
Representative Meeker
General Manager Frank H. Loggan
Comm. Mgr. Doug Gaines
Program Dir. Kessler Cannon
Chief Engineer Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. Power: 1000 Watts, d.
Owned By McAlpine Bcstg. Co.
Address P.O. Box 590
Tel.: EVergreen 2-5611 Independent
Reps. Walker-Rawalt; Pacific; Jacobson
General, Commercial Mgr. J. H. McAlpine
Sales Prom. Manager James Oakes
Program Director Don Weathermon
Publicity Director Barbara Johnson
Chief Engineer Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By Joseph Sheridan
Address P.O. Box 185
Tel.: 469-3524 Independent
Station Rep. Art Moore Assocs.
President Joseph F. Sheridan
General, Commercial Mgr. Norm Oberst
Program Director Olympia Moody
Chief Engineer Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Burns
Address Fairgrounds Rd.
Tel.: 7300 KBS
Station Representative Art Moore
Co-Managers H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KOOS, Inc.
Address Box 180
Tel.: 267-2121 ABC
Station Reps. Pearson Nat'l Reps.; Moore
President Sheldon F. Sackett
Station Manager F. J. McDonough
Program Director Constance M. Moe
Chief Engineer Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By Pacific Western Bcstrs., Inc.
Address P.O. Box 657
Tel.: COngress 7-7055 Independent
Pres., Gen. Mgr. Phillip F. Waters
Comm. Mgr. Al Stutzle
Program Dir., Ch. Eng. Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts, d.
Owned-Operated By KWRO, Inc.
Address P.O. Box 398
Tel.: 396-2141 KBS
Station Representatives ... Moore; Grant Webb
President William E. Walsh
General Manager Leonard F. Epling
Program Director Deloy Keeler
Sales Promotion Mgr. Lavare Ramey
Publicity Director James McCurdy
Chief Engineer Darrell Johnson

KFLY—Corvallis—1955

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Radio Broadcasters
Address Box 689
Tel.: PL 3-6633 Independent
Station Reps. ... Jacobson; Masla; Pacific Bcst.
President James L. Hutchens
General, Station Mgr. Don Heinen
Program Director Tom Blackwood
Chief Engineer Clay Henry

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Willamette Valley Radio Corp.
Address Box 731
Tel.: PLaza 3-4493 KBS
Station Reps. Moore; Oakes
President, General Mgr. Wm. C. Hurley
Sta., Comm. Mgr. George Lichtenhaler
Publicity Director Marilyn Q. Hurley
Sales Promotion Manager Kathy O'Brien
Program Director William C. Hurley
Chief Engineer David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By Radio KOMB
Address P.O. Box 7
Tel.: WH 2-2468 Independent
Station Representative Jacobson
Station Mgrs. ... Peter J. Ryan, Milton A. Viken
Sales Prom. Mgr. Ivan Hoyer

KROW—Dallas—1955

Frequency: 1460 Kc. Power: 5 Kw., d.
Owned-Oper. By Polk County Bcstrs., Inc.
Address 481 State St.
Tel.: 623-2342 Independent
Station Reps. Meeker; Day-Wellington
Pres., Gen. Mgr. Ray L. Kozak
Station Mgr., Chief Eng. Don Newman
Commercial Manager Van Sias

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
Owned By Gene W. Wilson
Address 203 East Main St.
Tel.: 61 KBS
Station Representative Moore
President, Chief Eng. Gene W. Wilson
Promotion, Publicity Dir. Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner Radio Air Ways, Inc.
 Address P.O. Box 1600
 Tel.: DI 5-3357 ABC
 Station Representative J. A. Lucas Co.
 President, Gen., Sta. Mgr. E. J. Kincaid
 Commercial Manager Floyd Coon
 Sales Promo., Pub. Dir. William Reynolds
 Program Director Sid Armstrong
 Chief Engineer Ralph Cook

KATR—Eugene—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Eugene Broadcasters
 Address 130 E. 13th Ave.
 Tel.: Diamond 5-3338 Independent
 Station Reps. Webb; Feltis, Dove, Cannon
 General Manager David Miles
 Commercial Manager Ken Stuart
 Program Director Bill Chapman
 Publicity Director Dean Garrison
 Chief Engineer Calvert Applegate

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Guard Pub. Co.
 Address 1600 Coburg Rd.
 Tel.: DI 5-4304 CBS
 Newspaper Affiliation Guard Publishing Co.
 Station Reps. Meeker; Day-Wellington
 President Alton Baker, Jr.
 General Manager Robert C. LaBonte
 Commercial Manager James Magnuson
 Program Director Clifton Cole
 Chief Engineer William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Lane Bcstg. Co.
 Address P.O. Box 1032
 Tel.: DI 4-4214 MBS
 Reps. Masla; Venard, Torbet & McConnell
 President, Chief Eng. Lee Bishop
 Commercial Manager Virgil Parker
 Program Director Bob Anderson

KPIR—Eugene—1962

Frequency: 1500 Kc. Power: 1000 Watts d.
 Owned By Emerald Broadcasting Corp.
 Address P.O. Box 542
 Tel.: PArkway 6-7691 Independent
 Station Rep. Weed
 President, General Mgr. R. B. Thompson
 Commercial Manager Ken Bushey
 Chief Engineer Andrew Walker

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KUGN, Inc.
 Business Address P.O. Box 112
 Tel.: DI 4-6216 NBC
 Reps. Meeker; Moore; Hollingbery

Pres., Gen. Mgr. C. O. Fisher
 Commercial Manager John Tasnady
 Sales Promotion Mgr. David Whitbread
 Program Director Bob Houglum
 Chief Engineer Russ Doran
 Owners of: KBZY, Salem; KUMA, Pendleton. Both
 Oreg.

KWFS—Eugene—1962

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned By Willamette Family Stations, Inc.
 Address P.O. Box 1122
 Tel.: Diamond 5-3211 Independent
 President Marvin R. Steffins, Jr.
 Station Manager Robert W. Ball, Jr.
 Program Director Mike Kramer
 Chief Engineer Walt Jamison

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By KGGG Bcstg. Co.
 Address 2740 Pacific Ave.
 Tel.: ELgin 7-2144 Independent
 President P. B. Crawford
 Station Mgr., Prog. Dir. Thomas Prestwich
 Sales Promotion Manager Duncan James
 Chief Engineer George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Southern Oregon Bcstg. Co.
 Address P.O. Box 148
 Tel.: GR 6-4477 MBS
 Station Representative Moore; Young
 Manager J. E. Arnold
 Chief Engineer N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned By Grants Pass Bcstg. Co.
 Address P.O. Box 230
 Tel.: GR 6-6608 Independent
 Sta. Rep. Venard, Torbet & McConnell
 General Comm. Mgr. Jim Wilson
 Chief Engineer Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Gresham Bcstg. Co.
 Address 1230 Melody Lane
 Tel.: MO 5-4143 KBS
 President, Ch. Eng. Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Carl F. and Sarah Knierim
 Address Box 1
 Tel.: JO 7-6500 MBS
 General Manager, Ch. Eng. Carl F. Knierim
 Commercial Manager Sarah Knierim
 Program Director Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.

OREGON

Owned By John P. Gillis
Address 155-A South Second Ave.
Tel.: MI 8-4181 KBS
Station Rep. Art Moore
President, Station Mgr. John P. Gillis
Commercial Manager Paul Alexander
Sales Prom. Mgr. James Pierson
Program, Pub. Dir. Lance M. Mushaw
Chief Engineer Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Ore. Wash. Bcstrs.
Business Address P.O. Box 207
Tel.: EV 6-1511 Independent
Representatives Art Moore; Webb
Pres., Gen. Mgr. Ch. Eng. C. J. McCredie
Program Director Mar Jean Stave

KAGO—Klamath Falls—1923

Freq. 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Gibson Radio
Address P.O. Box 1130
Tel.: TU 2-2551 ABC
Representatives Raymer; Art Moore
President R. I. Gibson
Station Manager Robert Bartlett

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By David Snow
Business Address 327 Main St.
Tel.: TUxedo 2-4656 CBS
Representative Weed
Manager, Owner David F. Snow
Chief Engineer Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By Ogden Knapp
Address Box 979
Tel.: TU 4-7794 Independent
Reps. Venard, Torbet & Mc.; Feltis; Jacobson
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 1Kw. d., 250 W.n.
Owned-Oper. By Inland Radio, Inc.
Address P.O. Box 907
Tel.: WOODLAND 3-4121 Independent
Station Rep. Moore
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power 250 Watts
Owned Pacific Northwest Radio, Inc.
Business Address 411 N. 1st St.

Tel.: WH 7-2164 KBS
President A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng. Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned By Radio Wonderful Willametteland
Address P.O. Box 578
Tel.: 258-3134 Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Manager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 260 Kc. Power: 1 Kw. d., 500 W.n.
Owned By Yamhill Radio Co.
Address P.O. Box 207
Tel.: 472-2151 KBS
Station Representative H. S. Jacobson
President Jerry Carr
General Mgr., Chief Eng. Larry D. Lanz
Comm., Sales Promo. Mgr. Bill Powell
Owners of: KCIN, Victorville, Calif.

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By KBOY Bcstrs.
Address Box 1109
Tel.: 773-2244 Independent
Reps. Feltis; Dove, Cannon; Masla; Pacific
President Kenneth R. Card
General, Station Mgr. Winston Marks
Program Director Richard Schuchard
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By Medford Bcstg., Inc.
Address P.O. Box 869
Tel.: SP 3-5000 Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Medford, Inc.
Address P.O. Box 1306
Tel.: 773-7373 ABC-NBC
Station Reps. Hollingsbery; Day-Wellington
President J. L. De Armond
Exec. V. P., General Mgr. Ray Johnson
Station Commercial Manager Ted Thompson
Program Mgr. Don Hanlin
Chief Engineer Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Operated By Medford Printing Co.
 Address Barnett Rd.
 Tel.: Spring 2-6644 CBS
 Newspaper Affiliation Mail Tribune
 Station Reps. Pearson; Moore
 General Mgr. Tom MacLeod
 Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Yaquina Radio, Inc.
 Business Address Box 1428
 Tel.: AMherst 5-2266 Independent
 Sta. Reps. Meeker; Moore
 Pres., Gen. Mgr. Tom Becker
 Commercial Manager Buss Jolley
 Publicity Director Whitey Coker
 Chief Engineer Del Kruger
 Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Big Bay Radio, Inc.
 Address 1956 Meade St.
 Tel.: 756-5108 Independent
 Station Rep. Felis, Dove, Cannon
 President, Comm. Mgr. Bill Karl
 Station, Program Dir. Rod Walter
 Chief Engineer Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Yaquina Radio, Inc.
 Address Box 358
 Tel.: 994-2181 Independent
 Station Reps. Moore; Meeker
 President Thomas R. Becker
 General Manager Henry G. Florip
 Program Director Eleanor Danforth
 Chief Engineer Jack Chunn
 Owners of: KNPT, Newport, Oreg.

KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Inland Radio, Inc.
 Address Box 540
 Tel.: TUCKER 9-8651 KBS
 Station Rep. Moore
 President, Gen. Mgr. Gordon L. Capps
 Comm. Mgr. John R. Humphreys
 Sales Prom. Mgr. Charles E. Harland
 Chief Engineer Stanley E. McNutt
 Owners of: KLBH, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 50 Kw.
 Owned-Operated By Clackamas Bestrs.
 Address P.O. Box 5865, Portland, Ore.
 Tel.: OLIVE 6-1441 MBS
 Representative Broadcast Time Sales; Wagner
 President Robert J. Hartke
 Gen., Sta., Comm. Mgr. Irwin S. Adams
 Sales Prom., Program Dir. Ben Tracy
 Chief Engineer Sidney Roach

KKID—Pendleton—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Roderick Sound, Inc.
 Address P.O. Box 178
 Tel.: CRestview 6-1311 Independent
 President, Ch. Eng. Robert W. Roderick
 Program Director Ed Carle
 Publicity Director Jacqueline Tholberg

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned Amatilla Bcstg., Ent. Inc.
 Address 236 S.E. First St.
 Tel.: CRestview 6-1961 Independent
 President John M. Carroll
 General Mgr., Ch. Eng. Paul A. Schumacher
 Sales Promotion Mgr. E. Vern Green

KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts
 Owned Pendleton Broadcasting Co.
 Address Box 278
 Tel.: 276-1511 ABC
 Representatives Hollingbery; Art Moore
 President C. O. Fisher
 Vice Pres., Gen. Mgr. T. A. Smith
 Chief Engineer J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned By Golden West Broadcasters
 Address 2130 S.W. Fifth Ave.
 Tel.: CA 2-1881 Independent
 Vice President Bert S. West
 General, Sales Mgr. Fulton Wilkins
 Asst. Mgr., Program Dir. Bob Cooper
 Sales Promotion Manager Ed Busse

KGW—Portland—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. King Broadcasting Co.
 Bus.-Studio Address 1139 S.W. 13th Ave.
 Tel.: CA 3-6364 NBC
 Representative John Blair
 President Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div. Henry B. Owen
 Vice Pres., Broadcst. Div. Otto P. Brandt
 Local Sales Mgr. Joe Clifford
 Station Mgr. Patrick Crafton
 Program Manager Hal Starr
 Merchandising Mgr. Walt Hawthorne
 Chief Engineer Clare Hanawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-TV,
 Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc. Power: 1 Kw.
 Owned By Star Stations, Inc.
 Address 10 N.W. Tenth
 Tel.: CApital 6-7191 Independent
 Station Representative H.R. Representatives
 President Don W. Burden
 V.P., General Manager Timothy F. Moore
 Commercial Manager Richard Shireman

OREGON

Program Director.....Les Parsons
Publicity Director.....Steve Brown
Chief Engineer.....Johnny Dark
Owners of: KICN-FM, KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc. Power: 5 Kw., d.
Owned By.....Malloy Breyer Inc.
Address.....Oaks Amusement Park
Tel.: BELmont 4-8448Independent
Station RepresentativeHall
PresidentS. G. Breyer
General Manager.....Jack Grant
Sales Promo. ManagerHoward McAnulty
Program Director.....Bob McAnulty

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333CBS
Representative.....CBS Radio Spot Sls.
PresidentC. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676Independent
Station Representative.....Pacific Bcst. Sales
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Lloyd Yunker
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Donald C. Wilkinson

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484Independent
President, Gen. Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc. Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393ABC
Sta. Rep.....Venard, Torbet & McConnell
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw. d.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193Independent
Station Representative.....McGavren/Guild
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Bryce Howard
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: HILcrest 7-6239Independent
Reps. Jacobson; Feltis, Dove, Cannon; Pearson
President, Chief Eng.....C. R. Matheny
Commercial Manager.....Richard W. Burger
Sales Promotion Mgr.....Mac Lochvie
Program Director.....Robert Arnott

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.
Owned By.....Walter J. Kraus
Address.....P. O. Box 471
Tel.: CRestview 1-2674KBS
President.....Walter Kraus
General, Commercial Mgr.....Gless Connoy
Program, Publicity Director.....Katie Connoy

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464ABC
Reps.....Oakes; Feltis, Dove, Cannon
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Douglas County Tricasters
 Address Box 910
 Tel.: OR 3-5551 CBS
 President, Gen. Mgr. Robert F. Johnson
 Commercial Manager James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc. Power: 1 Kw. d.
 Owned-Oper. By Douglas County Bcstrs., Inc.
 Address Box 538
 Tel.: OR 3-6678 Independent
 Station Representative Pearson
 President, Chief Engineer LeRoy Hiatt
 General Manager Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc. Power: 1,000 Watts
 Owned By Columbia Co. Bcstrs.
 Address KOHI Bldg.
 Tel.: 1601 KBS
 Station Representative Pearson
 President L. B. Brownlow
 Station Manager W. Anderson
 Program Manager D. Wimberly
 Chief Engineer J. Allen

KAPT—Salem—1961

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By Salem Broadcasters
 Address 212 High St., N.E.
 Tel.: 364-3353 MBS; KBS
 Station Reps. Webb; Feltis, Dove, Cannon
 General Manager Carl W. Nelson
 Commercial Manager Ron Terry
 Program Director Richard Gilbert
 Chief Engineer Calvert Applegate

KBZY—Salem—1957

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Salem Bcstg. Co.
 Address 369 High St. N.E.
 Tel.: EM 4-6748 NBC
 Station Reps. Meeker; Art Moore
 President Carl O. Fisher
 General Station Mgr. Gene Harrison
 Commercial Manager Les Manning
 Program Manager John Vaughan
 Chief Engineer Elmer Gary
 Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned By Radio Wonderful Willametteland
 Address Box 768
 Tel.: 364-1430 Independent
 Station Rep. Pearson Nat'l Reps.
 President Alex Dreier
 General Manager Glen Stadler
 Station Mgr., Chief Eng. Keith Samples
 Sales Promotion Manager Paul Bowman
 Program Director A. L. Anderson
 Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1930 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By Oregon Radio, Inc.
 Business Address P. O. Box 631
 Tel.: EM 4-8433 ABC
 President L. McCormick
 General Mgr. A. de Schweinitz
 Program Director Bob McCarl
 Chief Engineer Clyde Carlton

**KEED—Springfield-Eugene
1954**

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned KEED, Inc.
 Address Box K, Eugene, Ore.
 Tel.: PA 6-6591 Independent
 Station Rep. Pearson
 President Glen M. Stadler
 Station Manager Rodney V. Louden
 Program Director J. Robert Litten
 Commercial Manager Charles A. Searl
 Chief Engineer Robert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By Radio Mid-Columbia Inc.
 Business Address 119 E. 2nd St.
 Tel.: Cy 6-9661 Independent
 Station Representatives Hopewell; Moore
 President, Gen. Mgr. M. V. Ling
 Station Mgr. R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc. Power: 1000 Watts
 Owner Western Radio Corp.
 Address KODL Bldg.
 Tel.: Cypress 6-2300 KBS
 Station Reps. Feltis, Dove, Cannon; Jacobson
 President V. B. Kenworthy
 General Mgr. Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc. Power: 1 Kw.
 Owned By Beaver Bcstg.
 Address Box 1590
 Tel.: VI 2-4422 Independent
 Reps. Continental; Art Moore
 Owners Rcbert Douglas, Philip Tonkew
 Sales Promo. Mgr., Ch. Eng. Larry Brunse
 Program, Pub. Dir. Al Charf

KTDO—Toledo—1960

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Edward C. McElroy, Jr.
 Address P. O. Box 568
 Tel.: 336-2662 Independent
 Station Representative Jacobson
 General, Commercial Mgr. E. C. McElroy, Jr.
 Program Director Jo McElroy
 Chief Engineer George W. Morrison

NO SUBSTITUTE for PUBLIC SERVICE!

The Quality RAHALL Radio Group

SUBSCRIBERS TO THE NAB RADIO CODE OF GOOD PRACTICES AND STATE ASSOCIATIONS

WKAP	WLCY	WNAR	WWNR	WQTY
Radio 132 Allentown- Bethlehem- Easton, Pa.	Radio 138 St. Petersburg-Tampa Florida	Radio 111 Philadelphia Area	Radio 62 Beckley, W. Virginia	Radio 122 Jacksonville, Florida

Represented Nationally by H-R New York — WQTY represented by the Bolling Co.

N. Joe Rahall, President — Rahall Public Service Stations

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

Radio Homes: 3,239,000
AM Stas. in State: 156

WAEB—Allentown—1948

Freq.: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By WAEB Bcstrs., Inc.
Address 7th & Hamilton Sts.
Tel.: 434-9364 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
General Manager S. Robert Ackley
Commercial Manager Ronald Sotak
Program Director Jay Sands
Chief Engineer William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned Allentown Bcstg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801 Independent
Representative Raymer
President Victor C. Diehm
General Manager Willard B. Camperson
Sales Manager Martin Torbert
National Sales Mgr. T. A. Tito
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg.

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: 433-3166 Independent
Station Rep. H-R Representatives
President N. Joe Rahall
Sta., Gen. Mgr. O. R. Davies
Operation Manager Alan D. Raber
Sales Promotion Manager Jerry Duckett
Program Director Paul F. Galgon
Publicity Director Samuel J. Anderson
Chief Eng. C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcstg. Co.
Address 3941 North 10th St.
Tel.: 434-9511 NBC
Station Representative Bolling
General Manager R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Triangle Pubs.
Address 5000 Commerce Park
Tel.: Windsor 4-2031 Independent
News, Affil. Phila. Inquirer; Phila. D. News
Reps. McGavren/Guild; Pa. State Reps.
Vice President Roger Clipp
General Manager John Still, Jr.
National Sales Mgr. John Brubaker
Local Sales Mgr. George Mahon

Sales Promo., Publicity Dir. Bob Manning
Program Director James Van de Velde
Chief Engineer John Grimme
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNBE-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KFRE-AM-TV,
KRFM, Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned Altoona Trans-Audio Corporation
Address Hotel Penn Alto
Tel.: WI 3-6112 ABC
President Louis H. Murray
Station Manager David R. Wolf
Program Director Tony Curtis
Chief Engineer Al Merritts
Owners of: WMBT, Shenandoah, Pa.

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 1,000 Watts
Owned-Oper. By General Bcstg. Corp.
Address 2727 W. Albert Dr.
Tel.: WI 4-8127 CBS
Sta. Rep. Weed
President E. S. Leopold
General, Station Mgr. Will Ketner
Commercial, Sales Prom. Mgr. Will Union
Chief Engineer John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By Miners Bcstg. Service, Inc.
Business Address 304 Duss Ave.
Tel.: Congress 6-1110 Independent
General Manager John W. Angst
Station Manager Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts. d.
Owned-Oper. By Tri-Borough Bcstg. Co.
Address Box 277
Tel.: GR 2-3921 KBS
Station Rep. Charles Bernard
Gen., Comm. Manager Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
Owned-Oper. By WNCC, Inc.
Address 803 Maple Ave.
Tel.: Williams 8-9200 KBS-MBS
President, Chief Eng. J. Howard Bair
Station Manager Eric M. Bauer
Program Director Nancy J. Lubert

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WBVP, Inc.
Business Address 1216 7th Ave.; Box 719
Tel.: Tllden 6-4100 Independent
President Frank R. Smith
General Station Mgr. Thomas B. Price

PENNSYLVANIA

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
Owned-Oper. By...The Inquirer Printing Co.
Address...American Legion Bldg.
Tel.: 623-5132
KBS
President...John Biddle
General Manager...Robert S. Harrison, Jr.
Chief Engineer...W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By...Bellefonte Bcstg. Corp.
Address...P.O. Box 88
Tel.: ELgin 5-4751
MBS
Pres., Gen. Mgr...Cary H. Simpson
Station Manager...J. W. Eschbach
Commercial Manager...James F. Kerschner
Program Director...Earl J. Pennington
Chief Engineer...Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
Owned...Columbia County Bcstrs., Inc.
Address...Jackson Bldg.
Tel.: PL 2-4546
KBS
President, Gen. Mgr...John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned By...A. B. E. Broadcasting Co.
Address...428 Brodhead Ave.
Tel.: 866-8074
Independent
Newspaper Affil...Bethlehem Globe Times
President...Rolland L. Adams
V.P., Station Manager...Charles R. Thon
Prog. Dir...Robert Wolken
Chief Engineer...Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned...The Columbia Montour Bcstg. Corp.
Bus.-Studio Address...38 W. Main St.
Tel.: ST 4-1200
Independent
Gen., Comm. Manager...Ed Darlington
Chief Engineer...Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned...Bloom Radio
Address...Square Bldg.
Tel.: 784-5500
MBS
Representative...Raymer
President...Harry L. Magee
General, Sta. Manager...Robert R. Williams
Publicity Director...Ray Calabrese
Commercial, Sales Prom. Mgr...Pat Campbell
Program Dir...Dale Fulmer
Chief Engineer...Anthony Hogg
Owners of: WHLM-FM.

WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned-Operated By...Matta Bcstg. Co.

Address...1233 Braddock Ave.
Tel.: EL 1-1100
Independent
Station Representative...Good Music Bcstrs.
Pres., Gen., Sta. Mgr...William G. Matta
Commercial Manager...George Matta
Program Director...E. R. Matta
Chief Engineer...Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By...Radio Station WESB
Address...43 Main St.
Tel.: 368-4141
Independent
Representative...Burn-Smith
General Manager...J. M. Cleary
Comm., Sales Promo. Mgr...C. W. Callahan
Prog. Dir., Chief Eng...William Winn
Publicity Director...Lawrence Chittester
Owners of: WLEU, Erie, Pa.

WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.
Owned-Operated By...WBUT, Inc.
Address...Box 1048
Tel.: 7-5778
Independent
President...James Beattie
General, Comm. Mgr...Richard Hanna
Program Director...G. Earl Sadlon
Chief Engineer...Norman Gour

WISR—Butler—1941

Frequency: 680 Kc. Power: 250 Watts d.
Owned-Oper. By...The Butler Bcstg. Co., Inc.
Address...357 N. Main St.
Tel.: 7-4701
Independent
President...Joel W. Rosenblum
General Mgr...Robert L. Kaufman
Comm. Manager...J. Victor O'Brien
Chief Engineer...Paul Rex

WARO—Canonsburg—1957

Freq.: 540 Kc. Power: 250 W. d.
Owned By...Radio Hill, Inc.
Address...Morganza Road
Tel.: 745-5400
Independent
President, General Mgr...Tommy Sutton
Station Manager...James Saxon
Commercial Manager...Mary Lou Sutton
Chief Engineer...John Barton

WC DL—Carbondale—1950

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned-Oper. By...Carbondale Bdcstg. Co., Inc.
Address...127 Salem Rd.
Tel.: 282-2770
Independent
Representative...Donald Cooke, Inc.
President...William H. Ware
General Manager...Marjorie Zopotosky
Commercial Mgr...P. J. Oles
Program Director...J. Martin
Chief Engineer...Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc. Power: 5000 Watts d.

PENNSYLVANIA

Owned By R. F. Lewis, Jr.
 Business Address Mt. Holly Pike
 Tel.: CH 9-1717 Independent
 Sta. Reps. Phila. Spot Sales; Spot Time Sales
 President Marion P. Lewis
 General Mgr. Philip Potter
 Chief Engineer George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc. Power: 5 Kw., d.
 Owned By Four States Bcstg. Corp.
 Address Radio Hill
 Tel.: COlony 3-4131 Independent
 Station Reps. Pa. State Reps.; Charles Bernard
 President, General Mgr. Norman Messner
 Commercial Manager. Robert Koch
 Sales Promotion Mgr. Steve March
 Program Director. Richard Bower
 Publicity Director. Bob Foreman
 Chief Engineer. Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned Chambersburg Bcstg. Co.
 Address Professional Arts Bldg.
 Tel.: CO 4-7121 Independent
 Station Rep. Phila. Spot Sales
 Pres., Gen. Mgr. John S. Booth
 Station Mgr., Prog. Dir. Earl P. Strine
 Commercial, Sales Prom. Mgr. David Myers
 Chief Engineer James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc. Power: 250 Watts d.
 Owned-Oper. By Monongahela Bcstg. Corp.
 Address Box 584
 Tel.: HU 3-6551 KBS
 President Dr. A. S. Sickman
 General Manager. Carl Stuart
 Sales Promotion Mgr. Val Gearhart
 Program Director William Richards
 Publicity Director Jack Simon
 Chief Engineer Tom Chambers

WEEZ—Chester—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned By WDRF, Inc.
 Address 3500 Edgmont Ave.
 Tel.: TRemont 4-4321 Independent
 Station Representative Weed
 President Ogden R. Davies
 General Manager. Richard H. Booth
 Commercial Manager. Ronald Sherwood
 Sales Promotion Mgr. Elizabeth Curl
 Program Director. James A. Reeves
 Chief Engineer Jack Renard

WVCH—Chester—1947

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Operated By James M. Tisdale
 Bus. Studio Address. Wolf Bldg., Market Sq.
 Tel.: TRemont 2-8861 Independent
 Station Rep. Webb
 President, Gen. Mgr. James M. Tisdale
 Station Mgr. Robert A. Hibbert, Jr.
 Chief Engineer Dan Baron

WWCH—Clarion—1960

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Clarion County Bcstg. Corp.
 Address Garby Theatre Bldg.
 Tel.: Capital 6-8600 ABC
 Newspaper Affiliation Clarion Newspapers
 President William E. Sheridan
 General, Station Mgr. Walter G. Broadhurst
 Sales Prom. Manager Ray S. Walker
 Chief Engineer Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Clearfield Bdcsters, Inc.
 Address Church St.
 Tel.: POplar 5-5541 ABC
 Newspaper Affil. Progressive Publishing
 President W. K. Ulerich
 General Manager Milton J. Bergstein
 Station Manager John A. Dame
 Chief Engineer Lou Duck
 Owners of: WDAD, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatsville—1949

Frequency: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By Chester Cty. Bcstg. Co.
 Address 809 E. Lincoln Hwy.
 Tel.: DUdley 4-2100 Independent
 President, Chief Eng. Louis N. Seltzer
 General Manager William S. Halpern
 Comm., Sales Prom. Mgr. Donald Kimes

1590 RADIO

the BRIGHT VOICE
 of Delaware County

3500 Edgmont Avenue
 Chester, Pennsylvania
 TRemont 4-4321

PENNSYLVANIA

WCOY—Columbia—1957

Frequency: 1580 Kc. Power: 500 W., d.
Owned Radio Columbia
Address 343 Poplar St.
Tel.: 684-2591 Independent
Representative Burn-Smith
President, General Mgr. Donald W. Huff
Station Manager Gus Thomas
Program Director Sid McClain
Chief Engineer Neil Wilson

WCVI—Connellsville—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Connellsville Bcstrs., Inc.
Business-Studio Address . . . 133 E. Crawford Ave.
Tel.: MA 8-4600 Independent
Station Representative Hopewell
President Dr. C. T. Troilo
Gen., Station Mgr. Charles T. Snowdon
Prog., Publicity Director Esther Snowdon
Chief Engineer Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc. Power: 1000 W. d., 500 W. n.
Owned By Olivia T. Rennekamp
Address 25½ N. Center St.
Tel.: 3-6611 KBS-NBC
President Olivia T. Rennekamp
Station Manager Glen Henderson
Sales Promotion Mgr. Agnes Sutton
Program Director Mary Hegner
Publicity Director D. McEldowney
Chief Engineer William Remington

WFRM—Coudersport—1953

Frequency: 600 Kc. Power: 1000 Watts d.
Owned-Oper. By Farm & Home Bcstg. Co.
Address 9 N. Main St.
Tel.: 611 MBS
President C. H. Simpson
General Manager John A. Fay
Chief Engineer Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned WBUX Broadcasting Co.
Address 30 E. Oakland Ave.
Tel.: FI 8-3583 Independent
President George Steiner
General Manager James Stolcz
Chief Engineer A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc. Power: 5 Kw. d., 500 W.n.
Owned By Tri County Broadcasting Co., Inc.
Address 80 N. Park Place
Tel.: 371-6100 CBS
Newspaper Affil. Courier Express
Station Representative Devney Organization
President Harold T. Gray
General, Station Mgr. Jason S. Gray
Comm., Sales Prom. Mgr. George Williams
Prog., Pub. Director O. K. Johnston
Chief Engineer George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned Easton Publishing Co.
Address Chestnut Hill
Tel.: BBlackburn 8-6155 Independent
Newspaper Affiliation Express
Station Reps. Walker-Rawalt; Phila. Spot Sales
President J. L. Stackhouse
General Manager John Thorwald
Commercial Manager C. W. Bradford
Sales Prom. Manager Robert B. Grove
Program Director Don Ross
Chief Engineer Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Associated Bcstrs., Inc.
Bus.-Studio Address 516 Northampton St.
Tel.: BBlackburn 8-6131 NBC
Representative Meeker Co.
Station Exec. Clair R. McCollough
Station Manager Theodore W. Pierce
Program Manager Joseph Prentice
Gen. Sales Manager J. Robert Gulick
Nat'l Sales Mgr. Harry J. Shaub, Jr.
Technical Director J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By Cambria County Bcstg. Co.
Address 120 S. Center St.
Tel.: GGreenleaf 2-8801 MBS
President Cary H. Simpson
V.P., General Manager John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 600 Kc. Power: 500 Watts
Owned By WEZN, Inc.
Address Box 1600
Tel.: EEmpire 7-1511 KBS
President, Gen. Mgr. Ira H. Kaplan
Chief Engineer Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By Emporium Broadcasting Co.
Address 1 West Fourth St.
Tel.: 712 Independent
President, General Mgr. James A. Spots
Station Mgr., Prog. Dir. Dean L. Close
Chief Engineer William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned By Gardenspot Broadcasters, Inc.
Address 44 Bethany Road
Tel.: RE 3-2226 MBS
Station Rep. Charles Bernard
President Lester Grenewalt
General, Station Mgr. Samuel R. Youse
Commercial Manager Robert E. Good
Program Director Philip Jacobs
Chief Engineer Ralph Haneman
Owners of: WGSA-FM.

WICU—Erie—1949

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By Radio WICU
 Bus-Studio Address 3514 State St.
 Tel.: GL 4-5201 ABC
 Station Representative Meeker Co.
 General Manager Arthur Ingram
 Station Manager James Londot
 Program Director Ken Franzano
 Chief Engineer Ken Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Jet Broadcasting Co., Inc.
 Address 1635 Ash St.
 Tel.: GL 2-6741 MBS
 Sta. Representative Hollingbery
 President, Gen. Mgr. Myron Jones
 Comm. Mgr. Peter Coticchia
 Chief Engineer Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned WESB Broadcasting
 Address 212 Commerce Bldg.
 Tel.: Glendale 6-7078 CBS
 Managing Director T. R. Bromley
 Station Manager R. H. Elliott
 Commercial Manager Ronald Smith
 Program Director William Babcock
 Chief Engineer John Kozak

WWYN—Erie—1941

Frequency: 1260 Kc. Power: 5 Kw.
 Owned By WERC, Inc.
 Address 1003 State St.
 Tel.: Glendale 6-2096 NBC
 Station Rep. Venard, Torbet & McConnell
 President Simon Goldman
 General, Station Mgr. Art Arkelian
 Commercial Manager Dick Warneka
 Program, Publicity Director Don Porter
 Chief Engineer Jack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE,
 Dunkirk; WGGO, Salamanca, all N. Y.

WFAR—Farrell—1953

Freq.: 1470 Kc. Power: 1 Kw. d., 500 W.n.
 Owned By Farrell-Sharon Bcstg. Co.
 Address RFD #2
 Tel.: Diamond 8-4171 KBS
 President Sanford A. Schafitz
 General Mgr. A. Zippay
 Chief Engineer Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned By Northwest Pa. Bcstg., Inc.
 Address P.O. Box 908
 Tel.: ID 2-2188 MBS
 President, General Mgr. Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W.n.

Owned-Oper. By Times & News Pub. Co.
 Business Address Box 28
 Tel.: 334-3101 MBS
 Newspaper Affiliate Gettysburg Times
 Station Representative Walker-Rawalt
 General, Comm. Manager ... P. H. Cunningham
 Program Director Richard Selby
 Chief Engineer Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
 Owned WHJB, Inc.
 Address 128 N. Penn. Ave.
 Tel.: Temple 4-0600 Independent
 Station Rep. Charles Bernard
 Owners Robert Burstein, J. & I. Wolf

WGRP—Greenville—1959

Frequency: 940 Kc. Power: 1000 Watts
 Owned By Greenville Bcstg. Co.
 Address 2 North Water St.
 Tel.: JU 8-8900 Independent
 President, Gen. Mgr. Kenneth B. Anderson
 Station Mgr. Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. .. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By Radio Hanover, Inc.
 Address Box 268
 Tel.: ME 7-3831 Independent
 President, Gen. Mgr. John D. Bare

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Hudson Bcstg. Corp.
 Address WCMB Bldg.
 Tel.: CE 4-3005 MBS
 Station Representative Bolling Co.
 General Manager Ed K. Smith
 Commercial Manager Allen P. Solada
 Program Director Ed. Gonzalez
 Chief Engineer Charles Stefanic

WHGB—Harrisburg—1945

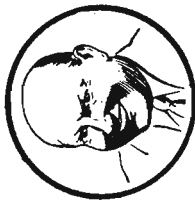
Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Kendrick Bcstg. Co., Inc.
 Address 112 Market St.
 Tel.: CE 4-4988 ABC
 Station Representative Pearson Nat'l Reps.
 President, Gen. Mgr. Herbert Kendrick
 Station, Comm. Mgr. Ralph Hartman
 Program Director Ken Scott
 Chief Engineer William Kuntz

WHP—Harrisburg—1924

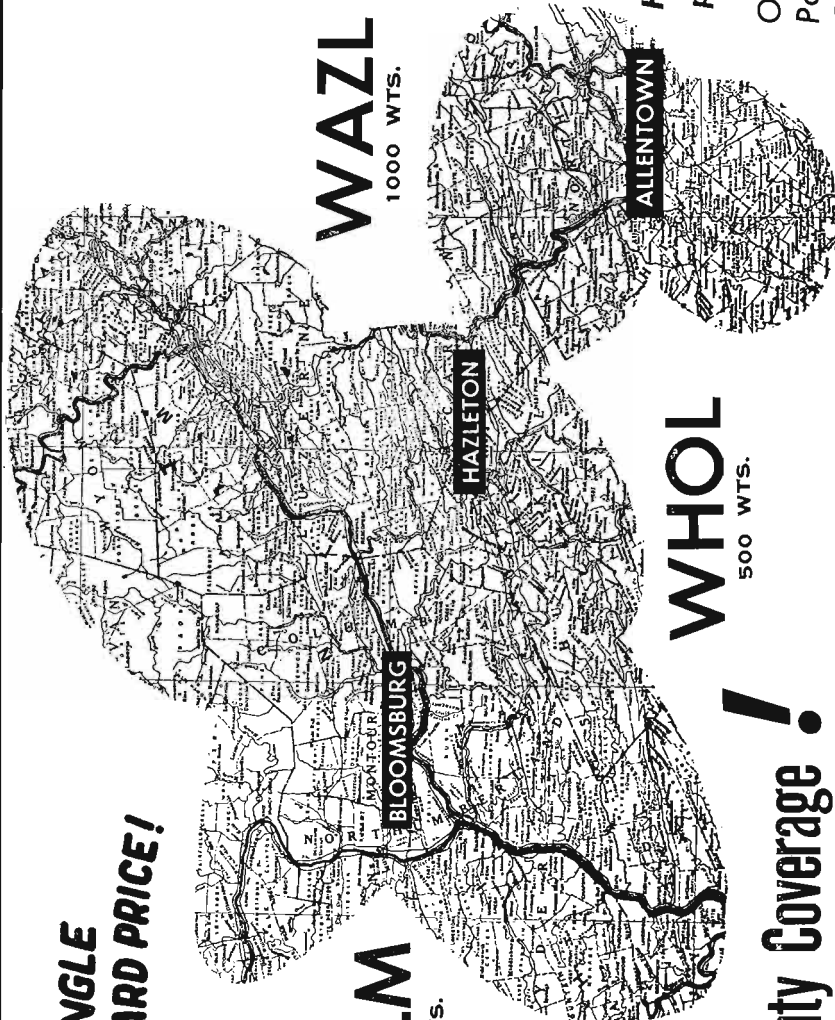
Frequency: 580 Kc. Power: 5 Kw.
 Owned WHP, Inc.
 Address 216 Locust St.
 Tel.: CEdar 4-3211 CBS
 Station Representative Katz Agency
 President E. J. Stackpole
 Exec. V.P., General Mgr. Cecil M. Samsbury
 Sales Manager Jack Grove
 Program, Publicity Dir. Brod Seymour
 Chief Engineer E. Dan Leibensperger
 Owners of: WHP-FM-TV.

A POWERFUL PENNSYLVANIA 3 STATION COVERAGE

**AT A SINGLE
RATE CARD PRICE!**



**A Vic Diehm
RADIO GROUP**



WHLM
1000 WTS.

WAZL
1000 WTS.

WHOL
500 WTS.

**Reaches
900,000**

Homes . . .
plus car radios

Over 3,000,000
Population in
Coverage Area

Call Tommy Tito at WAZL or PAUL H. RAYMER CO., INC.

Pennsylvania's  **JET NET** *Radio Stations*

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Keystone Bcstg. Corp.
 Address 31 N. Second St.
 Tel.: CE 4-0191 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Jack Hooper
 General Sales Manager J. Robert Gulick
 National Sales Manager Harry J. Shaub, Jr.
 Program Director Robert Snavely
 Chief Engineer J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Hazleton Bcstg. Co.
 Address 704-12 Hazleton Natl. Bank Bldg.
 Tel.: 454-3531 NBC-MBS
 Representative Raymer
 Pres., Gen. Mgr. Victor C. Diehm
 Regional, Nat'l Sales Mgr. Thomas A. Tito
 Commercial Manager Robert J. Sacco
 Program Director Bill Schmeer
 Publicity Director Betty Anne Diehm
 Chief Engineer Anthony Hogg
 Owners of: WHOL, Allentown: WILLM, Blooms-
 berg, Pa.

WTHT—Hazleton—1961

Frequency: 1300 Kc. Power: 1000 Watts
 Owned By Radio 13, Inc.
 Address P.O. Box 71
 Tel.: 455-3601 Independent
 President, General Mgr. Louis Adelman
 Commercial Manager Neil Conway
 Chief Engineer Paul Wensko

WHUN—Huntingdon—1946

Frequency: 1150 Kc. Power: 5000 Watts
 Owned By Huntingdon Bcstrs, Inc.
 Bus-Studio Address 400 Washington St.
 Tel.: MI 3-3340 KBS
 President John H. Biddle
 General Manager William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By WDAD, Inc.
 Address 633 Philadelphia St.
 Tel.: HO 5-5511 CBS-KBS
 Newspaper Affil. The Progress
 General Mgr. J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Central Bcstg. Co., Inc.
 Address 235 Franklin St.
 Tel.: 7-0761 CBS
 Representative Weed
 President, Gen. Mgr. G. D. Garland
 Commercial Mgr. Joe Cavanaugh
 Chief Engineer Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Oper. By Century Bcstg. Corp.
 Bus-Studio Address Fort Stanwix Hotel
 Tel.: 9-1187 MBS
 President John J. Keel
 General Manager G. W. Hagerich

WJAC—Johnstown—1925

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WJAC, Inc.
 Address 329 Main St.
 Tel.: 7-8711 NBC
 Newspaper Affil. Tribune
 Station Representative Meeker
 President W. W. Krebs
 General Manager Edward J. Klym
 Chief Engineer Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned By Kane Broadcasting Corp.
 Address Penn-Kane Hotel
 Tel.: 1520 KBS
 President Gordon Hanks
 Comm., Sta. Mgr. George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Joel Rosenblum Ent.
 Address 325 Market St.
 Tel.: LI 3-1381 KBS
 President Joel R. Rosenblum
 General Mgr. Warren A. Koerbel
 Chief Engineer A. Alvarez
 Owners of: WAKU, Latrobe: WISR, Butler, both
 Pa.; WTIC, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated By WGAL, Inc.
 Business-Studio Address 24 S. Queen St.
 Tel.: EX 7-0333 NBC
 Representative Meeker Co.
 President, Gen. Mgr. Clair R. McCollough
 Station Mgr. Kenneth Kreider
 Program Dir. Brian Kintzer
 Gen. Sales Mgr. J. Robert Gulick
 Nat'l Sales Mgr. Harry J. Shaub, Jr.
 Promotion Dir. Paul I. Woodland
 Technical Director J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By The Peoples Bcstg. Co.
 Bus-Studio Address 252 N. Queen St.
 Tel.: 394-7261 ABC
 Station Representative Bcst. Time Sales
 President Frank H. Altdoerffer
 General, Sta. Manager Samuel M. Altdoerffer
 Commercial Manager J. Stanley Baker
 Program Director Kenneth Allan
 Sales Promo., Pub. Dir. Ronald Beach
 Chief Engineer James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc. Power: 500 Watts d.

PENNSYLVANIA

Owned By.....Equitable Publishing Co.
Address.....307 Derstine Ave.
Tel.: Ulysses 5-8211.....Independent
Newspaper Affil.....North Penn Reporter
President.....George W. Knipe
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir.....Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Miners Ecstg. Service, Inc.
Address.....P. O. Box D
Tel.: 645-3123.....Independent
Gen. Manager.....John W. Angst
Owners of: WMBA, Ambridge; WFAM, Pottsville,
Pa.

WAKU—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Taloradio Corp.
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
Station Rep.....Hal Walton
General Manager.....Joel W. Rosenblum

WTRA—Latrobe—1956

Frequency: 1480 Kc.....Power: 500 W. d.
Owned.....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative.....Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc.....Power: 5 Kw.d., 1 Kw.n.
Owned-Operated By.....Lebanon Bcstg. Co.
Address.....Route 20
Tel.: CRestview 2-7651.....Independent
Station Reps.....Phila. Spot Sales
President.....H. Raymond Stadiem
Managing Director, Prog. Dir.....Lester P. Etter
Commercial Manager.....Ernest Latessa
Publicity Director.....Henry Homan
Chief Engineer.....William Zehring

WYNS—Lehighton—1962

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned By.....Valley Broadcasting Co.
Address.....P.O. Box 115
Tel.: 377-1150.....Independent
President.....Martin H. Philip
General Commercial Mgr.....Ronald Sherwood
Program Director.....Jeff Dean
Chief Engineer.....Timothy Laubach

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address.....Box 1490
Tel.: Windscr 9-1490.....Independent
Pres., General Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Chief Engineer.....Jack Layton

WUNS—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts. d.
Owned.....Wireline Radio, Inc.
Address.....Route 1, Radio Park
Tel.: JA 3-1222.....KBS, ABC
President.....W. Sherman Doebler
General Manager.....Joe Pelletier
Station Manager.....Richard L. Fenstermacher
Commercial Manager.....Carl L. Miller
Program, Publicity Director.....George King
Chief Engineer.....Clyde Rhoades

WKVA—Lewistown—1949

Frequency: 920 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Central Pa. Bcstg. Co.
Address.....3 W. Hale St.
Tel.: 248-6771.....ABC
Representative.....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Commercial Manager.....Francis E. Fisher
Program Director.....Richard C. Lyons
Publicity Director.....Peter E. Farrell
Sales Prom. Manager.....Robert E. Hyle
Chief Engineer.....Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757.....NBC
Representative.....Burn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 748-4038.....MBS
Station Representative.....Devney Organization
President.....Donald C. Welch
Gen., Sta. Mgr.....Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: North 4-7167.....CBS
President.....Edward J. Hirshberg
Station Mgr.....Jim Rice

WPQR—McKeesport—1946

Frequency: 1360 Kc.....Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address.....Elks Temple
Tel.: OR 8-8888.....Independent
Station Representative.....Bcst. Time Sales
President.....Robert M. Cox
Station Manager.....Sam Vidnovic

WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 1 Kw.d., 250 W.n.

Owned-Oper. By Regional Bcstrs.
Address 964 Park Ave.
Tel. 6-1111 Independent
President William H. Rich
General Manager James F. McDonald, Jr.
Program Promotion Mgr. James R. Nicholson
Sales Program Director Paul J. Brown

WJUN—Mexico—1955

Frequency: 1220 Kc. **Power:** 1000 Watts d.
Owned-Operated By Lewistown Bcstg. Co.
Business Address Box 97, Mifflintown
Tel.: Mifflintown 436-2135 Independent
Newspaper Affiliation Sentinel, Lewistown
Representative Burn-Smith
President J. S. Woods
General Manager Thomas W. Metzger
Station Manager Ralph S. Parker
Commercial Manager Robert Horning
Chief Engineer Kenneth Callahan
Owners of: WMKF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1360 Kc. **Power:** 1 Kw. d.
Owned By WMLP, Inc.
Address Hunt Bldg.
Tel.: PI 2-8705 Independent
President, Gen. Mgr. Victor Michael
Station Manager J. H. Yingling
Chief Engineer Duane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc. **Power:** 1000 Watts d.
Owned By Montrose Bcstg. Corp.
Address Locust & High Sts.
Tel.: 397 Independent
Pres. Gen. Mgr. W. Douglas Roe
Chief Engineer Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. **Power:** 1000 Watts
Owned By ... Communications Industries Corp.
Address 23 N. Mill St.
Tel.: OL 4-5501 ABC
Station Representative Spot Time Sales
President Lazar Enmanuel
General Manager Harry Reith
Commercial Manager Byron McConnell
Program Director Robert Grant
Chief Engineer Abe Jacobowitz
Owners of: WKST-TV, Youngstown, O.; WEOK,
 Poughkeepsie, N. Y.; WACE, Springfield, Mass.;
 WJRZ, Newark, N. J.

**WKPA—New Kinsington
1940**

Frequency: 1150 Kc. **Power:** 1000 Watts d.
Owned-Oper. By .. Allegheny-Kiski Bcstg. Co.
Business-Studio Address 810 Fifth Ave.
Tel.: ED 7-3588 Independent
President C. R. Cooper
Gen., Comm. Mgr. Nelson L. Goldberg
Sales Promotion Mgr. Nick Corvello
Program Director Phil Brooks
Publicity Director James O. Gray
Chief Engineer W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. **Power:** 500 Watts d.
Owned-Operated By Norristown Bcstg. Co.
Address Old Arch Rd.
Tel.: BR 2-7600 Independent
Station Representative H-R Reps., Inc.
President N. Joe Rahall
General Manager Ogden R. Davies
Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
Local Sales Manager Bernard Brode
Program Director Anthony G. Bekas
Chief Engineer A. DeSola
Owners of: WKAP, Allentown, Pa.; WLCY, St.
 Petersburg, Fla.; WWNB, Beckley, W. Va.;
 WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By WKRZ, Inc.
Address Broadcast Hill
Tel.: 4-1269 NBC-KBS
Pres., Gen. Mgr. Kenneth E. Rennkamp
Commercial Mgr., Pub. Dir. Jack Duncan
Chief Engineer Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. **Power:** 50,000 Watts
Owned By ... Columbia Broadcasting System
Address City Line & Monument Ave.
Tel.: TR 9-7000 CBS
Representative CBS Radio Spot Sales
General Manager John O. Downey
Gen. Sales Manager Gene Litt
Promotion Mgr. Fred Birnbaum
Program Director Mike Grant
Publicity Director Tom Dickson
Chief Engineer Ralph E. Green

WDAS—Philadelphia—1922

Frequency: 1480 Kc. **Power:** 5 Kw.d., 1 Kw., n.
Owned-Oper. By Max M. Leon, Inc.
Address Belmont Ave. & Edgeley Rd.
Tel.: TR 6-2000 Independent
President Max M. Leon
General Manager Robert A. Klein
General Sales Manager William H. Vogt
Promotion, Program Dir. Robert C. Ardrey
Chief Engineer Frank Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc. **Power:** 5000 Watts
Owned Triangle Publications, Inc.
Address 46th & Market
Tel.: EV 2-4700 ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
Representative Blair
V. P., General Mgr. Roger W. Clipp
Station Manager George A. Koehler
Gen. Sales Manager Clyde R. Spitzner
Radio Operations Mgr. Florence B. Steck
Business Manager John C. Harlan
Publicity Director Lou Frankel
Director of Engineering Henry E. Rhea
Owners of: WFIL-FM-TV; WBNF-AM-FM-TV,
 Binghamton, N. Y.; WFBG-AM-TV-FM, Altoona,
 Pa.; WNHC-AM-FM-TV, New Haven; KFRE-AM-
 TV, KRFM, Fresno; WLYH-TV, Lebanon, Pa.

PENNSYLVANIA

WFLN—Philadelphia—1948

Frequency: 900 Kc. Power: 1 Kw. d.
Owned By Franklin Bcstg. Co.
Address 8200 Ridge Ave.
Tel.: IVyridge 2-6000 Independent
Station Representative Good Music Bcsts.
President Lawrence M. C. Smith
General Station Manager R. S. Green
Commercial Manager Thomas D. Harrison, Jr.
Program Director Michael O'Donnell
Sales Promo., Publicity Dir. Harry J. Haas, Jr.
Chief Engineer Warren R. Wilson

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Independence Bcstg. Co.
Address 3940 Conshohocken Ave.
Tel.: TRinity 8-1500 Independent
Representative Pearson Nat'l Reps.
President, General Mgr. William A. Banks
Station Manager Dolly Banks
Sales Promotion Mgr. Jack Dash
Program Director Richard Harvey
Promo., Pub. Mgr. Ivan Shaner

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
Owned By Seaboard Radio Bcstg. Corp.
Address 1617 Pennsylvania Blvd.
Tel.: LOcust 3-2300 Independent
Representative Katz
President George B. Storer, Jr.
General Manager Joseph T. Conway
General Sales Mgr. David Bolton
Program Manager William T. Wheatley
Chief Engineer John H. Henninger
Owners of: WJRK-AM-FM-TV, Detroit; WSPD-AM-
FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-
FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. Power: 5000 Watts
Owned By Metromedia, Inc.
Address 19th & Walnut Sts.
Tel.: LOcust 8-2900 Independent
Station Rep. Metro Radio Sales
President John Kluge
V.P., General Manager Harvey L. Glascock
General Sales Mgr. Robert Mountry
Program Director Dick Carr
Sales Prom. Mgr. William Mayer
Owners of: WHK, Cleveland; WNEW-AM-TV, New
York; WTTG, Washington, D. C.; WTVH,
Peoria; KOVR, Stockton; KMBC-AM-FM-TV,
Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By WJMJ Bcstg. Corp.
Address 2043 Locust St.
Tel.: LO 4-2300 Independent
Representative Broadcast Time Sales
Pres., Gen. Sta. Mgr. Patrick J. Stanton
Comm., Sales Prom. Mgr. James Rubenstone
Prog. Dir. Michael Deegan
Chief Engineer Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc. Power: 5000 Watts
Owned By Wm. Penn Bcstg. Co.
Business-Studio Address 2212 Walnut St.
Tel.: LO 4-6000 Independent
Representative AM Radio Sales Co.
President William Sytk
Exec. V. P., Gen. Mgr. William B. Caskey
Director of Programs Murray Arnold
Nat'l Sales Manager Erwin Rosner
Retail Sales Mgr. Jules Corotis
Public Relations Dir. Joe Brooks
Promotion Director Merrill Barr
Chief Engineer Charles W. Burtis

WRCV—Philadelphia—1936

Frequency: 1060 Kc. Power: 50,000 Watts
Owned-Oper. By National Bcstg. Company
Address 1619 Walnut St.
Tel.: LO 4-3700 NBC
Representative NBC Spot Sales
President Robert E. Kintner
Exec. V.P., General Mgr. Raymond W. Welpott
Station Manager Thomas E. Paisley, Jr.
Commercial Manager James Carmine
Program Director Bob Benson
Sales Prom., Publicity Dir. Jack Dorr
Chief Engineer George C. Lentest
Owners of: WNBC-AM-FM-TV, New York City;
WRC-AM-FM-TV, Washington, D. C.; WMAQ-
WNAQ-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
Pittsburgh; KNBR, San Francisco; WRCV-AM-
TV, Philadelphia; KNBC, Los Angeles, Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
Owned By WTEL, Inc.
Address 4140 Old York Rd.
Tel.: GLadstone 5-9200 Independent
Station Representative National Time Sales
President John Hopkinson
V.P.s Q. C. Sturm, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 5 Kw. d.
Owned By Moshannon Valley Bcstg.
Address Radio Park
Tel.: DICKens 2-2300 Independent
Gen., Comm. Mgr. William Emert
Program Director Mrs. Wm. Emert
Chief Engineer Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co., Inc.
Address 122 E. 42nd St., N.Y.C.
Tel.: MURray Hill 7-0808 Independent
Station Representative AM Radio Sales
President Donald H. McGannon
General Manager Fred E. Walker
Commercial Manager Donald Traquers
Program Manager Jack Williams
Sales Prom. Mgr. June B. Trax
Publicity Manager Owen Simon

Chief Engineer.....Theodore C. Kenney
 Owners of: KPXN, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; WINS,
 New York; KDKA-FM-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. ByAllegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100ABC
 Station RepresentativeEastman
 PresidentLeonard H. Goldenson
 General, Station Mgr.John D. Gibbs
 Commercial ManagerTed Smith
 Sales, Publicity Dir.Bill Thieman
 Program DirectorGerald A. Spinn
 Chief EngineerGeorge Kleeb
 Owners of: WABC-AM-TV, New York; WXYZ-AM-
 TV-FM, Detroit; KGO-AM-TV-FM, San Fran-
 cisco; KABC-AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.Power: 1000 Watts d.
 Owned-Operated ByDynamic Bcstg.
 AddressBox 860
 Tel.: 462-6000Independent
 RepresentativeHoward
 President, Gen. Mgr.Leonard Walk
 Chief EngineerJames Herbert
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buf-
 falo, N. Y.

WJAS—Pittsburgh—1922

Frequency: 1320 Kc.Power: 5000 Watts
 Owned-Oper. ByNBC
 Address1459 Crane Ave.
 Tel.: 343-0500NBC
 RepresentativeNBC Spot Sales
 General ManagerStephen J. Rooney
 Sales Prom. Mgr., Pub. Dir. Richard C. Stafford
 Program DirectorGil Faggen
 Chief EngineerHomer Linnert
 Owners of: WNBC-AM-TV, New York; WRCV-FM-
 AM-TV, Philadelphia; WMAQ, WNAQ-FM,
 WNBQ-TV, both Chicago; WRC-FM-AM-TV,
 Washington, D. C.; KNBC, San Francisco;
 KRCA, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.
 Owned ByRust Craft Bcstg.
 AddressPick-Roosevelt Hotel
 Tel.: 281-1900Independent
 PresidentJohn J. Laux
 V.P., General ManagerDon Ioset
 Sales Mgr., Prog., Pub. Dir.Clifford Charles
 Chief EngineerMichael Komichak
 Owners of: WSOL, Tampa; WWOL, Buffalo, N. Y.;
 WSTV, Steubenville, O.; WBOY, Clarksburg,
 W. Va.

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned ByWRYT, Inc.

Address400 Ardmore Blvd.
 Tel.: 242-4300Independent
 Station RepresentativeMcGavren/Guild
 Pres., General Mgr.Leonard Kapner
 Station, Commercial Mgr. ..F. Geer Parkinson
 Operations ManagerRobert S. Stevens
 Chief EngineerJames Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc.Power: 1 Kw.
 Owned ByGolden Triangle Bcstg. Corp.
 Address210 Wood St.
 Tel.: GRant 1-9950MBS
 Station RepresentativeHollingbery
 PresidentMyron Jones
 General ManagerPhilip B. Hirsch
 V.P., Nat'l Sales Mgr.Pete Citicchia
 Commercial Mgr.Ed Politowski
 Chief EngineerWalter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.Power: 5000 Watts
 Owned-Oper. ByWWSW Radio, Inc.
 AddressHotel Sherwyn
 Tel.: GR 1-5200Independent
 Newspaper AffiliationPost Gazette
 RepresentativeBlair
 PresidentO. M. Schloss
 General, Station Mgr.B. W. Muros
 Sales Prom. Mgr., Pub. Dir.Philip Davis
 Chief EngineerHarry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
 Owned-Oper. ByMidway Bcstg. Co., Inc.
 Address83 Foote Ave., Duryea, Pa.
 Tel.: 654-3388KBS
 Station RepresentativeCharles Bernard
 Pres., Gen. ManagerAngelo V. Fiorani
 Commercial Mgr.R. E. Florey
 Program DirectorB. Schriver
 Sales Promotion Mgr.A. Castelli
 Publicity DirectorR. F. Gallagher
 Chief EngineerJohn P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.
 Owned ByMainline Bcstg. Co., Inc.
 Address712 Main Street
 Tel.: PErshing 6-8000Independent
 PresidentGeorge J. Wasko
 General, Commercial Mgr.Ben P. Scipione
 Sales Promo., Pub. Dir.Helen Roman
 Chief EngineerJoseph Knorosky

WPAZ—Pottstown—1951

Frequency: 1370 Kc.Power: 1000 Watts d.
 Owned-Operated ByPottstown Bcstg. Co.
 Address247 High St.
 Tel.: FAculty 6-4000Independent
 Pres., Gen. Mgr.Herbert Scott
 Chief EngineerA. Moyer

PENNSYLVANIA

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By . . . Miners Bcstg. Serv., Inc.
Bus.-Studio Address Box 629
Tel.: 622-1450 Independent
President Joseph L. McGuire
Gen. Mgr., Ch. Eng. John W. Angst
Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. . . Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Pottsville Bcstg. Co.
Bus.-Studio Address 212 S. Centre St.
Tel.: 622-1360 MBS
Station Rep. Charles Bernard
President, General Mgr. A. V. Tidmore
Comm., Sales Prom. Mgr. Ralph L. Price, Jr.
Program Director Ed Romance
Chief Engineer William Penn Tidmore
Owners of: WPPA-FM, Shenandoah, Pa.; WSBB,
New Smyrna Beach, Fla.; WJEJ-AM-FM,
Hagerstown, Pa.; WAGE, Leesburg, Va.

WPME—Punxsutawney—1953

Frequency: 1540 Kc. . . Power: 1000 Watts d.
Owned-Oper. By Punxsutawney Bcstg. Co.
Address 103 N. Gilpin St.
Tel.: 938-6000 KBS
President Sheridan W. Pruett
General Station Mgr. Charles M. Erhard, Jr.
Commercial Manager Ronald L. Crosswaite
Program Director, Ch. Eng. Gilbert Carney
Owners of: WWCH, Clarion.

WEUU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By WEUU Bcstg. Co.
Business-Studio Address 433 Penn St.
Tel.: FR 6-7335 ABC
Station Representative Bolling
President William J. Rohn
V.P., Gen., Sta. Mgr. K. Richard Creitz
Chief Engineer Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern Radio Corp.
Address Berkshire Hotel
Tel.: FRanklin 6-3987 CBS
Station Representative George Hollingbery
Pres., Gen. Mgr. Robert G. Magee
Chief Engineer Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Reading Radio, Inc.
Address 19 N. Fifth St.
Tel.: 376-7173 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Station Manager Edward X. Callahan, Jr.
Commercial Manager Ben Varishone
Program Director Johnny Cantin
Publicity Director Paul Barnett
Chief Engineer Edward Gurtowski
Owners of: WHAM, Rochester, N. Y.; WKBR,
Manchester, N. H.; WAEB, Allentown, Pa.;
WNOW, York, Pa.; WTSN, Dover, N. H.

WGCB—Red Lion—1950

Frequency: 1440 Kc. . . . Power: 1000 Watts d.
Owned-Oper. By Red Lion Bcstg. Co.
Address P.O. Box 88
Tel.: 233-3145 Independent
Pres., Gen. Mgr. John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. . . Power: 1000 Watts d.
Owned By Cove Bcstg. Co., Inc.
Address Roaring Spring
Tel.: 690 Independent
President Carl W. Kensingler
General Manager Walter O. Kramp

WKBI—St. Marys—1950

Freq.: 1400 Kc. . . Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Elk Cameron Bcstg. Co.
Address 41 Erie Ave.
Tel.: TE 4-2821 MBS
General Manager C. H. Simpson
Station Manager W. A. Herbstritt
Sales Manager John J. Kain

WATS—Sayre—1950

Frequency: 960 Kc. . . . Power: 1000 Watts d.
Owned By Susquehanna Valley Bcstg. Co.
Address 110 N. Elmer Ave.
Tel.: TU 2-2401 KBS
Representative Indie Sales
President T. K. Cassel
General Manager Robert R. Michael
Commercial Mgr. William Miller
Sales Promotion Mgr. Nick Mas
Program Director Jay Edwards
Publicity Director Joe Pica
Chief Engineer Benjamin A. Franklin
Owners of: WCOA, Pensacola, WBLI, Leesburg,
Both Fla.

WARM—Scranton—1940

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By WARM Bcstg. Co.
Business Address Bowman Bldg.
Tel.: 346-4646 Independent
Station Representative Eastman
President Louis J. Appell, Jr.
Vice President Arthur Carlson
General Manager Ted Hepburn
Sales Manager Luther Strittmatter
Operations Director Don Stevens
Chief Engineer Charles Morgan
Owners of: WSBA-AM-FM, York; WHIO, Akron;
WSBA-TV, York; WICE, Providence, R. I.

WEJL—Scranton—1922

Frequency: 630 Kc. . . . Power: 500 Watts d.
Owned-Operated By Edward J. Lynett
Business Address 149 Penn Ave.
Tel.: DI 6-8555 Independent
Newspaper Affil. Times
Station Rep. Meeker
General, Station Mgr. Cecil Woodland
Comm. Mgr., Prog. Dir. Hugh J. Connor
Promotion, Publicity Dir. Bill Pierce
Chief Engineer Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByScranton Bcstrs., Inc.
 Address1000 Wyoming Ave.
 Tel.: DI 2-7634CBS
 RepresentativeH.R. Reys
 PresidentMrs. M. E. Megargee
 General ManagerWilliam P. Dix, Jr.
 Commercial ManagerFrancis H. Conway
 Prom. Dir., Pub. Dir.Doug Holcomb
 Program DirectorGeorge Cyr
 Chief EngineerKenneth R. Cooke
 Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.Power: 250 Watts
 OwnedScranton Radio Corp.
 Address221 N. Washington Ave.
 Tel.: DI 6-1202MBS
 Station Rep.Spot Time Sales
 Pres., Gen. Mgr.Joe Dobbs
 Chief EngineerJames D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. .Power: 1 Kw. d., 500 Watts n.
 Owned ByLackawanna Valley Bcstg. Co.
 Address116 Adams Ave.
 Tel.: DI 7-3388NBC
 Station RepresentativeGill-Perna
 Pres., Gen. Mgr.David M. Baltimore
 Pub. Dir., Sales Prom. Mgr.Fred Foerster
 Comm. Mgr.Joseph P. Kimble
 Program Dir.David L. Griffiths
 Chief EngineerCharles Sakoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc.Power: 1000 Watts
 Owned-Oper. ByRadio Anthracite, Inc.
 AddressRock & Sunbury Sts.
 Tel.: 648-6831Independent
 RepresentativeForjee
 PresidentHenry W. Lark
 General ManagerBernard Friedman
 Chief EngineerAl Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.Power: 1000 Watts d.
 Owned BySharon Bcstg. Co., Inc.
 Address2030 Pine Hollow Blvd.
 Tel.: 346-4113Independent
 Station ManagerLee D. Morehouse
 Program DirectorJack Sandstrom
 Chief EngineerFrancis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.;
 WPIC-FM, Sharon.

WSHP—Shippensburg—1961

Frequency: 1480 Kc.Power: 500 Watts d.
 Owned ByTown Radio, Inc.
 AddressP.O. Box 1480
 Tel.: KEllogg 2-4105Independent
 President, General Mgr.Arthur K. Greiner
 Station ManagerHarry Sollenberger, Jr.
 Commercial ManagerDon Snyder
 Chief EngineerJohn Nordine

WVSC—Somerset—1950

Frequency: 990 Kc.Power: 250 Watts d.
 Owned-Oper. ByWVSC, Inc.
 AddressP.O. Box 231
 Tel.: 4186Independent
 President, General Mgr.T. R. Oppegard
 Commercial ManagerI. Richard Adams
 Program Dir., Chief Eng.R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Dela-
 ware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.Power: 250 Watts
 OwnedWill-Mont Bcstg. Co.
 AddressP.O. Box 883
 Tel.: 323-3608ABC
 Pres., Ch. Eng.Galen D. Castlebury, Jr.
 Sales Prom., Pub. Dir.H. F. Seltzer
 Program DirectorDyson Crownover

WMAJ—State College—1945

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Operated ByCentre Bcstrs., Inc.
 AddressE. Beaver Ave.
 Tel.: AD 7-7217KBS-NBC
 PresidentW. K. Ulerich
 General ManagerM. J. Bergstein
 Sales Promotion Mgr.Herbert Levin
 Program DirectorSteve Fishbein
 Chief EngineerW. D. Files

WRSC—State College—1961

Frequency: 1390 Kc.Power: 1 Kw. d.
 Owned BySuburban Bcstg. Corp.
 AddressBox 248
 Tel.: ADams 8-3051CBS
 Station ManagerRandolph Gretes
 Commercial ManagerEd Urie
 Program DirectorRichard Kruppa
 Chief EngineerEmory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc.Power: 250 Watts d.
 Owned-Operated ByPocono Bcstg., Inc.
 Business Address22 S. Sixth St.
 Tel.: HAmilton 1-2100Independent
 Newspaper AffiliationRecord
 PresidentJames H. Ottaway
 General ManagerChester S. Miller
 Managing DirectorFrancis Brinkley
 Chief EngineerErnest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated BySunbury Bcstg. Corp.
 Address1150 N. Front St.
 Tel.: AT 6-5838CBS
 PresidentBasse A. Beck
 General, Station Mgr.Homer R. Smith
 Comm., Prom. Mgr.H. Eugene Smith
 Chief EngineerJohn W. Keller, Jr.

WTIV—Titusville—1955

Freq.: 1230 Kc. Power: 500 Watts d., 250 W.n.
 Owned ByCrawford Co. Bcstg. Co.

PENNSYLVANIA

Address Titusville
 Tel.: 5-3234 MBS
 President, Gen. Mgr. Robert H. Sauber
 Commercial Mgr. Paul R. Ruttan
 Sales Prom., Pub. Dir. Carole Shingledecker
 Program Director Timothy E. Nelson
 Chief Engineer Charles G. Smith

WTTC—Towanda—1960

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By C. S. & H. M. Brown
 Address 406 Main St.
 Tel. ANdrew 5-2165 Independent
 General Mgr., Chief Eng. Victor A. Michael
 Commercial Manager Joe Martin
 Program Director Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Tyrone Bcstg. Co.
 Address 8 W. 10th St.
 Tel.: MUTual 4-3200 MBS
 President C. H. Simpson
 Station Manager Lee C. Ray
 Sales Manager William E. Moses
 Program Director John P. Knorr

WBMS—Uniontown—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Fayette Bdcstg. Corp.
 Address 82 West Fayette St.
 Tel.: GE 8-3900 CBS
 Representative Burn-Smith
 President Mrs. J. C. Burwell
 General Manager Jacob H. Echard
 Station Manager Jerry M. Echard
 Commercial Manager Harry C. Burwell
 Program Director Mrs. Hester W. Nagy
 Publicity Director Lois A. Echard
 Chief Engineer William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned-Oper. By N. Allegheny Bdcstg. Co.
 Business Address 310 Second Ave.
 Tel.: RANdolph 3-1310 Independent
 Pres., Gen. Mgr. David Potter
 Commercial Manager James W. Potter
 Sales Prom. Manager Frank Foster
 Program Director W. LeRoy Schneek
 Chief Engineer Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Washington Bcstg. Co.
 Business Address George Washington Hotel
 Tel.: BA 2-2110 MBS
 Station Rep. Devney Organization
 Managing Director A. Boyd Siegel
 Chief Engineer Stan Crawford

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Waynesboro Bcstg. Co., Inc.
 Address 21 W. Main St.
 Tel.: 1900 Independent

Station Representative Spot Time Sales
 President Mrs. Marian P. Lewis
 General, Station Mgr. Jay Hanshaw
 Program Director Pete Coolbaugh
 Publicity Director Ted Harding
 Chief Engineer E. Rollison
 Owners of: WHYI, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WINC, Winchester; WSIG, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
 Owned Commonwealth Bcstrs., Inc.
 Address First Federal Bldg.
 Tel.: 981 Independent
 President, Gen. Mgr. George E. McGary, Jr.
 Commercial Mgr., Pub. Dir. Duane Lemley
 Chief Engineer Tom Balaban

WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Farm & Home Bcstg. Co.
 Address Box 98
 Tel.: 724-2113 MBS
 President C. H. Simpson
 General Manager John Fay
 Program Dir. Carol Makin
 Commercial Manager John Zellner
 Chief Engineer Richard E. Roeder
 Owners of: WFRM, Coudersport; WKBI, St.
 Marys; WBLF, Bellefonte; WTRN, Tyrone, all
 Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By P.A.L. Bcstrs., Inc.
 Business-Studio Address 85 W. Union St.
 Tel.: VA 3-0196 Independent
 President Paul Phillips
 Station Mgr., Program Dir. James Ward
 Sales Promotion Mgr. W. G. Seymour
 Chief Engineer Milan Krupa

WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By WBRE-Radio, Inc.
 Business-Studio Address 62 S. Franklin St.
 Tel.: 823-3101 NBC
 Station Representative Gill-Perna
 Pres., Gen. Mgr. David M. Baltimore
 Operations Director F. D. Coslett
 Program Director Robert Schumacher
 Commercial Manager Jos Gries
 Sales Prom., Pub. Dir. Fred Foerster
 Chief Engineer Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Wyoming Valley Bcstg. Co.
 Address 88 No. Franklin St.
 Tel.: 824-2666 ABC
 Representative Avery-Knodel
 President Mitchell Jenkins
 Exec. V. P., Gen. Mgr. Roy E. Morgan
 Commercial Manager Lee Vincent
 Publicity Director Emerson Ramage
 Chief Engineer Theodore French

PENNSYLVANIA-RHODE ISLAND

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. Power: 1000 Watts
 Owned By Wyoming Radio, Inc.
 Address 38 E. Main, Nanticoke, Pa.
 Tel.: 735-0730 Independent
 President Martin H. Philip
 General Manager George M. Corwin
 Sales Manager Ed Fisher
 Chief Engineer Edward Black
 Owners of: WYNS, Lehighton, Pa.

WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By Lycoming Bcstg. Co.
 Address 331 Pine St.
 Tel.: 322-4676 KBS
 Station Rep. Donald Cooke
 President John T. Keliher
 General, Commercial Mgr. Vince Compana
 Sales Prom. Mgr. Edward Kirchman
 Program Director Vernon Hester
 Chief Engineer James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wright-Mackey Corp.
 Address 1559 West 4th St.
 Tel.: 2-6116 NBC
 Representative Meeker Co.
 President J. Wright Mackey
 Program Manager Everett Rubendall
 Technical Director J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
 Owned By Summit Enterprises, Inc.
 Address 330 Government Pl.
 Tel.: 323-7119 CBS
 Station Representative Burn-Smith

President, Gen. Mgr. Woodrow W. Ott
 Commercial Manager Philip D. Lane
 Program Director John H. Archer
 Chief Engineer Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By WNOW, Inc.
 Address P.O. Box 1747
 Tel.: 47-1049 Independent
 Station Representative Radio-TV Reps.
 President, General Mgr. W. F. Rust, Jr.

WORK—York—1932

Freq.: 1350 Kc. Power: 5000 W.d., 1000 W.n.
 Owned-Oper. By Associated Bcstrs.
 Business-Studio Address 13 S. Beaver St.
 Tel.: 3-5558 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Elwood C. Anderson
 Program Manager George Trout
 Gen. Sales Mgr. J. Robert Gulick
 Nat'l Sales Manager Harry J. Shaub, Jr.
 Technical Director J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw.n.
 Owned-Oper. By Susquehanna Bcstg. Co.
 Address Box 910
 Tel.: 46-1146 Independent
 Representative Eastman
 President Louis J. Appell, Jr.
 Vice President Arthur W. Carlson
 Sales Manager Philip K. Eberly
 Program Director Wayne Trout
 Nat'l Program Dir. William Musser
 Chief Engineer Glenn Winter
 Owners of: WSBA-FM-TV; WARM, Scranton;
 WHIO, Akron, O.; WICE, Providence, R. I.

Pop.: 875,000

Families: 258,000

Rhode Island

Radio Homes: 254,000

AM Stas. in State: 15

WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Stations
 Address Box 367
 Tel.: 846-1540 Independent
 Station Reps. Pearson Nat'l Reps.; Bill Creed
 Station Manager Charles K. Bentz
 Program Director Tom Powers
 Publicity Director Joseph G. Nevins
 Sales Prom. Mgr. Francis X. Quinn
 Chief Engineer Allen Bowen

Tel.: 725-9000 ABC
 Station Rep. Jack Masla & Co.
 Pres., Gen. Mgr. Dominick A. Hysko
 Station, Program Dir. Donald R. Hysko
 Commercial Manager R. Morris
 Sales Promotion Mgr. Chuck Stevens
 Publicity Director Fred Grady
 Chief Engineer John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts
 Owned Providence Journal Co.
 Address 75 Fountain St.
 Tel.: DE 1-0600 CBS
 News. Affil. Providence Journal-Bulletin
 Reps. Venard, Torbet & McC.; Kettell-Carter
 President John C. A. Watkins

WXTR—Pawtucket—1950

Frequency: 500 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Oper. By Roger Williams Bcstg.
 Address P.O. Box 55, Cumberland, R. I.

RHODE ISLAND

General Manager H. William Koster
Comm. Manager Hervey C. Carter
Program Director Thomas M. Robertson
Chief Engineer George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc. Power 1000 Watts d.
Owned-Oper. By ... Buckley-Jaeger Bcstg. Corp.
Address 144 Westminster St.
Tel.: 351-9446 Independent
Sta. Reps.. Broadcast Time Sales; N.E. Spot Sales
President Richard D. Buckley
V.P., Gen. Manager John B. Jaeger
National Sales Mgr. Howard N. Johansen
Local Sales Mgr. David W. Gifford
Chief Engineer Carroll A. Philbrook
Owners of: WDRR, Hartford; KGH, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1Kw. n.
Owned Providence Radio, Inc.
Address Crown Hotel
Tel.: JA 1-2711 Independent
Rep. Eastman
President Tim Elliot
Publicity Director Jean Elliot
Chief Engineer Paul Garver

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By The Outlet Co.
Address 176 Weybosset St.
Tel.: 421-8255 NBC
Representative H-R Reps
President Joseph S. Sinclair
Station Manager James E. Gleason
Commercial Manager John A. Dickerman
Sales Promotion Mgr. Robert Kelly
Program Director Philip B. Taylor
Chief Engineer Billy L. Patton
Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
Owned By Rhode Island Radio, Inc.
Address 228 Weybosset St.
Tel.: DE 1-7810 Independent
Reps.... McGavren/Guild; Bill Creed Assocs.
President Harry Pinkerson
General Manager Mowry Lowe
Commercial Manager F. H. Elliott
Program Mgr. Peter Barstow
Chief Engineer T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. Power: 5000 Watts d.
Owned-Oper. By ... Capital Cities Bcstg. Corp.
Address 24 Mason St.
Tel.: JAcKson 1-4000 Independent
Representative Blair
President Frank M. Smith
General Station Manager Jack W. Lee
Commercial Manager Bob La Chance
Sales Promotion Mgr. Tony Visk
Program Supervisor Charles Jeffers
Chief Engineer Gil Johnson
Owners of: WPRO-TV-FM; WTEN-TV; WROW,
Albany; WTVB, Durham, N. C.; WPAT-AM-FM,
Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned By R. I. Bcstg. Co.
Address Water St.
Tel.: GE 4-2223 MBS
Station Representative Charles Bernard
President Paul Perreault
General Manager Arthur Tacker
Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Attleboro Radio Assn.
Address 19 Luther Ave.
Tel.: REgent 7-0700 Independent
Station Rep. Breen and Ward
President Howard Sweet
General Manager Keith Field
Station Manager William A. Dawson, Jr.
Program Director Les Brown
Chief Engineer Edward Perry
Owners of: WARA, Attleboro, Mass.

WWRI—West Warwick—1956

Freq.: 1450 Kc. Power 1 Kw. d., 250 W.n.
Owned Grelin Bcstg., Inc.
Address 1501 Main St.
Tel.: VA 1-6200 KBS
Station Reps. Nona Kirby; Hal Walton
Pres., Gen. Mgr. Melvin C. Green
Commercial Manager George A. Rivera
Prog. Dir. Patrick Fallon
Chief Engineer Joseph M. Mattias, Jr.

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By R. I. Conn. Radio Corp.
Address 11 Railroad Ave.
Tel.: LYric 6-7728-9 Independent
Representative Bolles
Pres., Gen. Mgr. Aug. L. Cavallaro

WKFD—Wickford—1962

Frequency: 1370 Kc. Power: 500 Watts d.
Owned By South County Bcstg. Co.
Address Updike St.
Tel.: TURner 4-9000 Independent
General Manager Joseph Decbellis

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
Owner Friendly Bcstg. Co., Inc.
Address 786 Diamond Hill Rd.
Tel.: PO 9-0600 Independent
President, Gen. Mgr., Ch. Eng. Joseph Britt
Comm. Manager John Thomas
Program Director Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Woonsocket Bcstg. Co.
Business-Studio Address 99 Main St.
Tel.: PO 2-1240 Independent
Station Reps. Burn-Smith; Nona Kirby
President Andrew P. Palmer
Station, Sales Prom. Mgr. Zel Levin
Commercial Manager Gene Mailloux
Chief Engineer Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

South Carolina

Radio Homes: 590,000
AM Stas. in State: 80

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Abbeville Bcstg. Co. Inc.
Address Box 532
Tel.: GLadstone 9-3155 ABC-KBS
President, Ch. Eng. Geo. W. Settles, Jr.
Publicity Director Polly Newell
Program Director Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1,000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address Box 811
Tel.: Midway 8-5464 KBS
General Manager Joseph A. Warren
Publicity Director James H. Johnson
Program Director Earle Brodie, Jr.
Chief Engineer Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Wilton E. Hall
Address 321 Kingsley Road
Tel.: CA 8-1511 CBS-KBS
Newspaper Affil. Independent Publishing Co.
Station Rep. Devney Org.
President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Manager John F. McCallum
Program Director M. Gilliard
Chief Engineer Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Anderson, Inc.
Address Box 211
Tel.: 224-3424 MBS
Station Representative Grant Webb & Co.
President Mrs. John C. Amick
General Manager John C. Amick
Station Manager George C. Nicholson
Commercial Manager Ray Christy
Sales Promotion Mgr. Shirley Palmer
Program Director Carolyn K. Turner
Publicity Director J. Clark Brown
Chief Engineer Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By William V. Whetstone, Jr.
Address Rt. 601 South
Tel.: CH 5-2411 KBS
Station Rep. Dora-Clayton
General, Sta. Mgr. William V. Whetstone, Jr.
Chief Engineer H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By WBAW, Inc.

Address Jackson St.
Tel.: 259-3507 KBS
President J. A. Gallimore
General Mgr. Joe Wilder
Program Director D. Wilson
Chief Engineer Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned Ridge Bcstg. Corp.
Address Drawer 410
Tel.: KE 2-4001 KBS
Station Rep. Oakes
President H. Edward Crapps
General Manager Redd Reynolds
Commercial Manager Jack McCartha
Program Director Paul Brigham
Publicity Director Jack Dorn
Chief Engineer N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned Beaufort Bcstg. Co.
Address P.O. Box 951
Tel.: JACkson 4-3050 KBS-ABC
President John M. Trask
General Mgr., Chief Eng. Louis M. Neale, Jr.
Commercial Manager Carson Rembert
Program Director Mary Smith

WSIB—Beaufort—1962

Frequency: 1490 Kc. Power: 100 Watts
Owned By Sea Island Broadcasting Co.
Address 1210 Boundary St.
Tel.: JACkson 4-4700 Independent
President Lee J. Berry
General Manager Hugh Ward, Jr.
Commercial Manager M. H. Trammell
Chief Engineer R. H. Miller

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P.O. Box 426
Tel.: ED 8-7796 Independent
President C. O. Brazzell
General, Sta. Mgr. Clyde Laughter
Chief Engineer Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned By Big Bend Bcstg. Corp.
Address Box 639
Tel.: GR 9-4051 MBS
Station Representative Indie Sales
President W. S. Dodson
General Manager A. K. Harmon
Commercial Manager Bruce Zibell
Program Director Tommy Herndon
Owners of: WCNH, Quincy, Fla.

SOUTH CAROLINA

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned Lee County Bcstg. Co.
Address P.O. Box 168
Tel.: HU 4-4515 KBS
Station Rep. Felts, Dove, Cannon
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned-Oper. By Camden Bcstg. Corp.
Address U.S. Highway 1
Tel.: HE 2-2311 KBS
President Haygood S. Bowden
General Manager Tom Richards
Chief Engineer A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc. Power: 500 Watts d.
Owned By Lexington City Bcstg., Inc.
Address P.O. Box 335
Tel.: ALpine 6-2000 CBS, KBS
Station Representative Southern Spot Sales
President J. Olin Tice, Jr.
General Manager J. O. Tice, Sr.
Commercial Manager Donald MacLactlan
Sales Promotion Mgr. Ray Hegwood
Program Director Dale R. Hawkinson
Chief Engineer Carroll Scarborough
Owners of: WBAZ, Kingston, N. Y.; WKTC,
Charlotte, N. C.

WCSC—Charleston—1930

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By WCSC, Inc.
Address 485 East Bay St.
Tel.: RAYmond 2-7611 CBS
Rep. Peters, Griffin, Woodward, Inc.
President, Gen. Mgr. John M. Rivers
National Sales Mgr. James K. Whitaker
Station Mgr. John B. Hearne
Program Co-ordinator Cecil Keels
Sales Prom., Publicity Dr. Mrs. Lois Marshall
Chief Engineer Rudy Hughes
Owners of: WCSC-FM-TV.

WOKÉ—Charleston—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Weaver Bcstg. Corp.
Address Box 183
Tel.: RA 3-1643 ABC-NBC-KBS
Representative Clark
Pres., Gen. Manager H. C. Weaver
Station Mgr., Ch. Eng. William P. Birchfield
Sales Promc. Mgr., Pub. Dir. Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc. Power: 1,000 Watts d.
Owned-Oper. By Speidel Bcstg. Corp.
Business Address 1717 Edgewater Pk. Rd.
Tel.: SO 6-5584 Independent
Representatives Dore; Dora-Clayton
President Joseph Speidel III
Station Manager Bob Christyie
Chief Engineer Joe Sarko

WQSN—Charleston—1948

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Low Country Bcstg. Co.
Address P.O. Box 891
Tel.: RA 2-2652 Independent
Station Representative Radio-TV Reps
President Sol Panitz
Gen., Sta. Manager E. H. Keown
Chief Engineer Raymond Campbell

WTMA—Charleston—1939

Freq.: 1250 Kc. Power: 5000 W. d.; 1,000 W. n.
Owned-Oper. By Atlantic Coast Bcstg. Co.
Business Address 133 Church St.
Tel.: RA 2-2961 MBS
Station Representative Adv. Time Sales
President, General Mgr. Charles E. Smith
Sales Promo. Mgr. J. Loring
Program Director Ron Fuller

WCRE—Cheraw—1953

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Cheraw
Address Box 631
Tel.: LEnox 7-7887 KBS
President, Ch. Eng. Ben Akerman
Program Dir. Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Dispatch Publ. Co.
Address Box 302
Tel.: 385-2171 ABC-KBS
Newspaper Affil. Dispatch Publ. Co.
Station Rep. Felts, Dove, Cannon
President C. V. Sink
General, Station Mgr. Wayne B. Sawyer
Chief Engineer J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc. Power: 1,000 Watts d.
Owned By Clinton Bcstg. Co.
Address P.O. Box 663
Tel.: 833-1562 ABC-KBS
President Robert R. Hilker
General Manager Lewis H. Bagwell, Jr.
Commercial Manager Jack Bishop
Program Director Bettie Hendrix
Chief Engineer O. D. Haynes
Owners of: WEGO-AM-FM, Concord; WSUM, Val-
dese; WCGC, Belmont; WZKY, Albemarle. All N.C.

WCOS—Columbia—1939

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WCOS, Inc.
Address Box 748
Tel.: AL 2-2177 Independent
Representative Radio-TV Reps.
Pres., Gen. Mgr. George H. Buck, Jr.
Commercial Manager Jess Plummer
Sales Promotion Mgr. Ralph Shade
Program Director Bob Fulton
Publicity Director Mrs. Sue Jones
Chief Engineer Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.